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Ready Now! Our First Big 1941 Event!

# EDWARDS GREAT JANUARY SALES

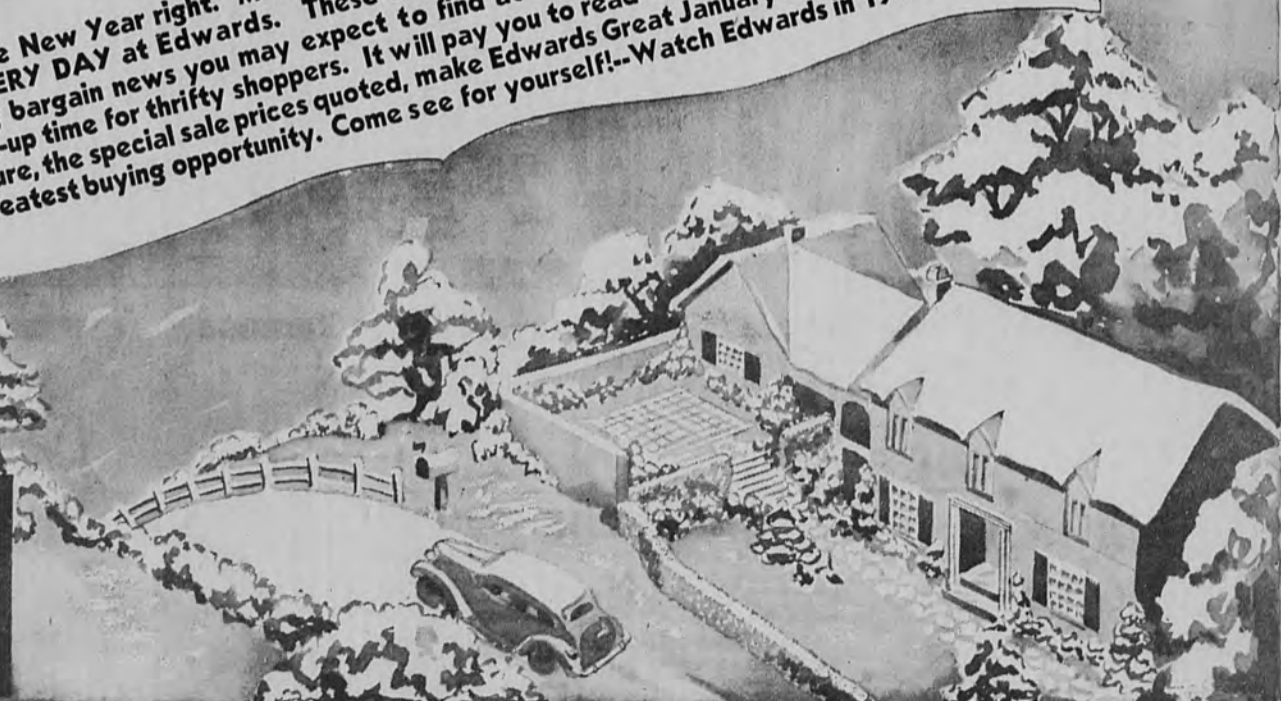
FEATURING

A MILLION DOLLARS WORTH OF VALUES!

Corsets! Lingerie! Daytime  
Frocks! Housewares! White Goods!  
Stoves! Washers! Slip Covers!  
China and Glass! Appliances!

Start the New Year right. Make 1941 a banner year for saving money by shopping EVERY DAY at Edwards. These 7 thrilling pages tell but a small part of the exciting bargain news you may expect to find at Edwards during 1941. January is stock-up time for thrifty shoppers. It will pay you to read every item listed here. To be sure, the special sale prices quoted, make Edwards Great January Sale Events your greatest buying opportunity. Come see for yourself!—Watch Edwards in 1941.

We invite you to Open an Edwards  
**90 DAY CHARGE ACCOUNT**  
No Down Payment — No Interest to Pay  
Pay as follows:  
1/3 FEB. 10<sup>th</sup> 1/3 MAR. 10<sup>th</sup> 1/3 APR. 10<sup>th</sup>  
Phone your application Stone 2300.



**NOW READ the NEXT 7 PAGES for the BARGAINS YOU'VE WAITED FOR**



# EDWARDS GREAT JANUARY SALES

## Featuring A MILLION DOLLARS WORTH OF VALUES!

ONE MAMMOTH SALE and You Enjoy ONCE-A-YEAR SAVINGS on All Your FAVORITE FOUNDATIONS!  
RENGO, VENUS, LeGANT, MASTERCRAFT, MILLER, NEMO, SMOOTHIE, GOSSARD!

If You're Five-Foot-Four or Less...  
**LeGant Half Size Foundations**  
are designed especially for you!

**Regular \$10 Values!**

Perfectly fashioned of fine quality batiste and "Lastex", they come in two lengths. They have lace trim at diaphragm and lace cups to add to the smartness of their appearance.

**750**

**Famous WARNER GIRDLES**

Popular higher priced girdles featuring a "sta-up" top. Sizes 27 to 32.

**350**

Edwards New and Enlarged Corset Dept.—Second Floor



\$3.50

\$7.50

**FOUNDATIONS by MASTERCRAFT**

for the

Slender and Average Figure!

**495**

**Regular \$7.50**  
**All-In-One Garment**  
Sizes 32 to 42

**Regular \$4 Girdles**

**295**

14 and 16 inches in length  
in sizes 26 to 32.

A marvelous group of famous-make garments in rayon satin with vertical stretch satin front and back panels. They're lightly boned for extra control.

We bought a generous assortment of these fine Foundations because we consider them the finest values ever brought into our Department. You save 33 1/3% on the regular price. Careful fittings as always.



\$4.95



\$2.95

Daintiness & Smartness In  
**FOUNDATIONS by MILLER**

**REGULAR \$4 VALUES!**

**295**

A beautiful lightweight garment of nude rayon satin featuring a low 2-way 1-way back. Uplift Bra with cups of fine lace. Sizes 34 to 39.



**Regular \$2 and \$2.50 Values!**  
**ROLL-ON GIRDLES and ALL-IN-ONE'S**

**165**

Smart, expertly fashioned garments of fine quality 2-way stretch materials... some with satin panel fronts for extra control. Small, Medium and Large sizes.

**3 Extraordinary Specials in RENGU FOUNDATIONS**

Reg. \$5 Innerbelt Combinations

**395**

2 styles... beautiful figured rayon batiste, rayon jersey or lace top. They have detachable shoulder straps and 6 supporters. Sizes 34 to 48.

Reg. \$4 Back-Lace CORSET

**295**

14" corset of fine quality rayon brocade, well-boned. Six supporters.



For The Average or Short Figure

**Nemo Wonderfit**

**Innerbelt Foundations**

**\$5**

Beautiful brocaded batistes with knitted elastic side section and lustrous knit bust section. They come in two lengths in sizes 36 to 50.

2 Special Models  
**Venus Foundations**

**395**

- MODEL FOR MATURE FIGURES
- TWINETTE STRETCH FOR SLENDER OR AVERAGE FIGURES

Brocaded batiste foundation for mature figures has built-up shoulder, talon closing front and is specially made with knitted web.

Twinette Stretch is of rayon satin and lastex with dainty lace uplift bust.



Front facing Corset. Sizes 27 to 38.

THE EVER-POPULAR  
**'Mis' Simplicity by Gossard**

**REGULAR \$5 VALUE**

**3.95**

Average or long length foundation designed with elastic straps to taper the waist. Talon closing or side hook. Sizes 33 to 42.

A "Pretty Figure" Made Easy with the Famous  
**VANITY FOUNDATIONS**

**Vanity Combination**

One piece garment of figured batiste with diaphragm control and back boning. Knitted webbing side sections, lace bra top and talon closing. Sizes 35 to 42.

**2.95**

**Vanity Girdle**

Beautifully fashioned of fine brocade rayon, boned front and back and has talon closing. Sizes 27 to 34.

Marvelous selections in Combinations, Girdles and One-Piece Foundations all amazingly low priced for Our Greatest January Sale.

**Vanity Combination**

Figured brocade with inside supporting belts heavily boned back. Swami bustline. Sizes 34 to 46.

**1.95**

**Vanity Girdle**

Satin lastex with 1.95 talon side closing. 16" length. Sizes 26 to 32.

**1.95**

**1-Pc. Foundation**

Figured batiste, side-hook style with lastex back and lace uplift. Sizes 32 to 38.

**1.95**

**Vanity Girdle**

Brocaded batiste with soft material back line. Talon side closing. 17" length. Sizes 33 to 38.

**1.95**

Stone 2300... Edwards Personal Shopping Service



Edwards New and Enlarged Corset Department Second Floor



BUY and SAVE with EDWARDS HANDY CREDIT COUPON BOOK... NO DOWN PAYMENT!

**Gossard Bandos and Brassieres**  
Regular \$1.50 Values

Popular new models of rayon, satin and lace, and broadcloth. Some side hook brassieres. Bands sizes 32 to 38... Brassiere sizes 34 to 44.

**\$1**



**IF YOU WANT MOST FOR YOUR MONEY --- WATCH EDWARDS IN 1941**



# EDWARDS GREAT JANUARY SALES

Featuring A MILLION DOLLARS WORTH OF VALUES!

Dramatic Savings on ROBES, SLIPS, GOWNS, PAJAMAS, HOUSECOATS, UNDIES, BED JACKETS



You Who Have Extravagant Taste and Limited Budgets!

## SLIPS and GOWNS!

Regular \$1.98  
Values!

**1.49**

• Rayon Satins  
• Printed Rayon Crepes  
each

**SLIPS:**

Beautiful lace-trimmed and embroidered styles. Imported lace ruffle bottoms and lace tops. Embroidered slips in the newest styles. Trimly tailored four gore slips, straight cut with bias cut back to prevent riding up. Tealose and white in sizes 32 to 44.

**GOWNS:**

Luxurious rayon satins in solid colors of tealose or blue. Moulded bustlines, square or surplice necklines. Daintily trimmed in lace, fagotting or braid trim and braid tie-back. Printed rayon crepe gowns in polka dots or floral prints. Sizes 32 to 40.  
Edwards Second Floor

Rayon Crepe  
PAJAMAS  
Regularly  
\$1.98

**1.69**

Printed rayon crepes in popular Butcher Boy style. Checks, dash-dot prints, college prints and novelty prints on light or dark grounds. Full-cut, short sleeves, pockets. Sizes 32 to 40.

## EXCEPTIONAL VALUES!

For Your Luxuriant, Leisure Hours!

## CHENILLE ROBES

**3.98**

Very Specially Priced!

Extravagant-looking, soft, warm chenilles smartly styled and exquisitely detailed. Figure-flattering wrap-around and zipper styles with new intricately designed tufting. Choose now from glowing shades of aqua, wine, and royal blue. Sizes 14-20.  
Edwards Second Floor



FIVE-YARD SWING SKIRT HOUSE COATS  
Reg. \$1.98

**1.59**

Cotton seersuckers and poplins in gay floral prints on light and dark grounds. Zipper and wrap-around styles, each with swirling 5-yard skirt. Sizes 14 to 44.



**Rayon Undies**

Reg. 59c Value!

Panties - Vests - Bloomers - Slips - Holliswood Briefs! Run-resistant multi-filament rayons, full-cut for comfort.

**38c**

Regular and Extra Sizes.

**BLOOMERS and BAND PANTIES**

Regular 69c Values. Double Extra Sizes.

**48c**



**25% SILK and WOOL WOOLIES**

**38c**

Regular Sizes

Extra fine quality vests and panties in panel rib materials. Tealose only.

Extra Sizes ..... **48c**



**SPECIAL ON THE STREET FLOOR**

**LINGERIE**

Regular \$1.19

**88c**

**Rayon Satin Slips**

Lace-trimmed, embroidered and tailored. Lace tops, lace ruffled bottoms. Four gore tailored styles are bias cut. Tealose, white and the new Opaline shade. Sizes 32 to 44.

**Brushed Rayon Bed Jackets**

Rayon crepes or rayon satins. Lovely floral print designs and plain colors. Lace-trimmed strap styles and tailored square neck styles. Sizes 16 and 17. Tealose only.

**GOWNS and Pajamas**

Gown crepe in solid colors with lace trim. Large trim or printed crepe ties. Tealose and blue. Pajamas in regular, Gowns in regular and extra sizes.



**ROSE GARDEN ENSEMBLE**

**GOWN & NEGLIGEE**

Regular \$3.98

**2.98**

**COMPLETE ENSEMBLE**

Delightful rose-bud prints on tealose, blue or white grounds. Exquisitely fashioned gown, bias cut and with full surplice cut top. Negligee has beautiful snug fitting waistline and short puff sleeves. Sizes 32 to 40.



**BRUSHED BEMBERG RAYON Gowns and Pajamas**

Regular \$1.98 Values!

**1.69**

FIRST TIME AT SO LOW A PRICE! Stunning long sleeve styles, designed for real sleeping comfort. Pajamas have smart collars. They feature attractive Pom Pom or Wool Trims. Tealose and Blue

Sizes 16 and 17

USE EDWARDS HANDY CREDIT COUPON BOOK . . . NO DOWN PAYMENT

2-Hours Free Parking with a Purchase of \$1 or More --- St. Paul cor. Pleasant



# EDWARDS GREAT JANUARY SALES

Featuring A MILLION DOLLARS WORTH OF VALUES!

HUNDREDS AND HUNDREDS OF EXTRAORDINARY VALUES IN TIME - SAVING HOUSEWARES ITEMS!

Housewares—Edwards Sixth Floor



Regular 69c  
**SLEEVE BOARD**  
49c  
Patented and covered. All set up ready to use. Made of choice lumber.



Regular 69c  
**Curtain Stretchers**  
50c  
Pinless gravity type. Consists of 2 Cadmium plated, rust-proof rods and hooks.



Regular \$1.00  
**FOOD CHOPPERS**  
79c  
Family size. Rust-proof plated. Complete with set of cutting knives.



Regular 69c  
**BUSHEL BASKETS**  
49c  
Galvanized corrugated iron. Full bushel size. Side drop handles.




Regular \$1.39  
**GARBAGE CAN**  
\$1  
10 gallon Galvanized corrugated iron with locking top. Will not rust.



Regular \$1.49  
**ASH CAN**  
\$1  
20 gallon size. Heavy corrugated galvanized iron. Has side handles.



Regular \$1.00  
**DUST MOP**  
79c  
Bounce Ball type... easy to shake and dust. Large yarn mop head.



Edwards  
**No-Rubbing Wax**  
89c  
For floors or woodwork, no rubbing, no polishing, dries to a hard bright polish.  
1/2 Gal.



Regular \$1.29  
**BED TRAY**  
\$1  
Wood combination tilt or flat type tray. Maple, green, blue, orchid.



Regular \$1.29  
**Medicine Cabinet**  
\$1  
11 in. wide, 17 in. high. Full mirror door. 2 shelves. White enamel finish.



Regular \$7.95  
**DOUBLE TUBS**  
5.95  
2 square galvanized tubs on a heavily enameled steel base. Complete with draining hose.

## SALE of KITCHENWARE

Colorful kitchen designs on white backgrounds with red or black trim and all red.

BREAD BOX, double door	1.39
STEP-ON CAN, 16 inch	1.29
VEGETABLE BIN, 21"x8"x15 1/2"	1.19
CANISTER SET, 4 pieces	1.00
CAKE COVER and TRAY	.98
WASTE BASKET, 20 inch	.98
STEP-ON CAN, 8 qt.	.69
BREAD BOX, roll top	1.39
VEGETABLE BIN, 24 1/2 inch	1.79
WASTE BASKET, 11 and 9 1/2 inch	.49
WASTE BASKET, 14 1/2 inch	.69
WASTE BASKET, 16 inch	.89
STEP-ON CAN, 10 1/2 qt. size	1.00
LUX SOAP SHAKER	.39
SOAP POWDER SHAKER	.29
STOOL with BACK, 24 inch	1.29

## Spectacular \$1 SALE WEAREVER ALUMINUM

Reg. \$1.60 Egg Poacher ..... \$1.00  
\$1.35 9-pc. Ring Mold Set, \$1.00  
\$1.25 Angel Food Cake Pan \$1.00  
\$1.45 9" Frying Pan ..... \$1.00  
\$1.45 Covered Sauce Pan ..... \$1.00  
\$1.25 Roasting Pan ..... \$1.00  
\$1.45 Covered Sauce Pot ..... \$1.00  
\$1.45 French Fryer ..... \$1.00  
\$1.25 Speedy Mixing Bowl, \$1.00  
\$1.40 Covered Kettle ..... \$1.00  
\$1.35 3 Layer Cake Pans ..... \$1.00  
\$1.45 Beacon Food Press, \$1.00  
\$1.70 Sauce Pan Set ..... \$1.00  
\$1.15 Cookie Sheet & Cutter \$1.00  
Edwards Sixth Floor



Reg. \$1.29 **3-Pc. SKILLET SET** \$1  
3-piece Cast Iron ground and polished skillet set. One each 3, 5 and 8 in. size.



Regular \$1.29 **DUTCH OVEN** \$1  
No. 8 size. Ground and Polished cast iron. Has self-basting lid.



Regular \$1.29 **CHICKEN FRYER** \$1  
No. 4 size. Cast iron ground and polished. Deep skillet with self basting dome top.



Regular \$3.45 **IRONING BOARD** 2.89  
Famous Rid-Jid, sets up or folds with one motion. 15"x54" top.



Regular \$1.98 **IRONING BOARD** 1.79  
Plymouth make, 12"x48" board. Easy to set up and fold.



Regular \$1.39  
**STEP LADDER**  
\$1  
Five-foot ladder. Sturdily built. Each step reinforced with steel rod. Has strong pull shaft.



Regular \$1.39  
**ORANGE JUICER**  
\$1  
Glass-handled bowl. Rust-proof juicer. Complete with serrated knife.



Regular \$2.98 Value  
**CARPET SWEEPER**  
1.98  
Full size ball bearing sweeper. Attractively finished. Has rubber bumpers and tires, strong bristle brush and easy-dumping metal dust container.



27-Inch  
**CLOTHES BASKET**  
88c  
American-made of strong splints. Oblong shape. End handles.



Regular 16 for \$1  
**TOILET TISSUE**  
\$1  
20 rolls  
1000 sheets to roll. White or color, perfumed. Individually wrapped.



Regular 50c  
**DUSTING PAPER**  
39c  
75-foot roll. Fine quality. K. V. P.



Regular 75c  
**BROOM**  
54c  
Made from selected broom corn, strongly woven. Painted handle.



Regular 50c  
**DISH DRAINER**  
29c  
Plated wire rack. Will not rust.



Regular \$1.00  
**DISH DRAINER**  
69c  
Rubber covered wire rack with separate cutlery section. White, red or green.



\$2.50 Worth of Utility  
**MAGIC COOKER**  
\$1  
10-way, 10 different combinations from the one compact aluminum unit.



Regular 59c to 75c  
**Household Brushes**  
35c ea.  
A brush for every purpose. Every one well made with sturdy bristles.



Regular \$1.00  
**Bread or Butcher Knife**  
59c  
Coco-Bolo handles. Made from carbon stainless steel.  
Reg. 35c  
**Paring Knives 22c**



**SHELF PAPER**  
KVP White Paper  
50 ft.—Reg. 25c ..... 22c  
125 ft.—Reg. 50c ..... 39c



Regular \$3.25  
**BATH HAMPER**  
2.77  
Fine fibre woven over a hardwood frame. Bench type or apron. Black, and white ivory, green, blue, peach, orchid.

Phone Stone 2300 for Edwards Personal Shopping Service . . Use Edwards Handy Credit Coupon Book . . NO DOWN PAYMENT

**IF YOU WANT MOST FOR YOUR MONEY --- WATCH EDWARDS IN 1941**



# EDWARDS GREAT JANUARY SALES

## Featuring A MILLION DOLLARS WORTH OF VALUES!

STOCK UP NOW ON LINENS AND DOMESTICS . . . PHENOMENAL VALUES . . . SAVINGS!



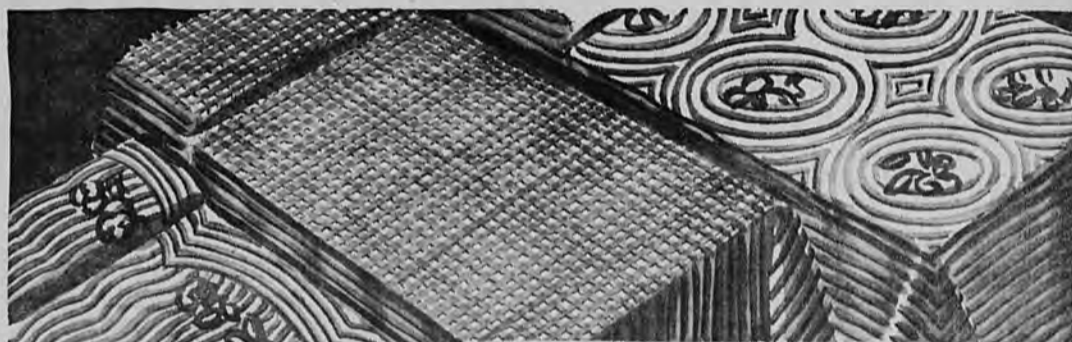
### FAMOUS MAKE SHEETS and PILLOW CASES

Sale Priced Now At a Mere Fraction of Their Intended Prices!

FRUIT-OF-THE-LOOM		Fruit-of-the-Loom Cameo Percale	
Extra Weight Sheet and Cases. Superb quality, they have 14 more threads to the inch than any sheet made in this price range. They have sturdy selvage edges for longer wear.		Extra Fine Weave Sheets and Cases.	
<b>SHEETS:</b>			
Size 63"x99" . . . . .	Reg. \$1.29	Size 72"x99" . . . . .	Reg. \$1.49 . . . . . \$1.28
Size 63"x108" . . . . .	Reg. \$1.39	Size 72"x108" . . . . .	Reg. \$1.59 . . . . . \$1.39
Size 72"x99" . . . . .	Reg. \$1.39	Size 81"x99" . . . . .	Reg. \$1.59 . . . . . \$1.39
Size 72"x108" . . . . .	Reg. \$1.49	Size 81"x108" . . . . .	Reg. \$1.79 . . . . . \$1.58
Size 81"x99" . . . . .	Reg. \$1.49	Size 90"x108" . . . . .	Reg. \$1.89 . . . . . \$1.68
Size 81"x108" . . . . .	Reg. \$1.79		
Size 90"x108" . . . . .	Reg. \$1.89		
<b>PILLOW CASES:</b>			
Size 42"x36" . . . . .	Reg. 49c . . . . . 36	Size 45"x38 1/2" . . . . .	Reg. 49c . . . . . 38
Size 45"x36" . . . . .	Reg. 49c . . . . . 36	Size 42"x38 1/2" . . . . .	Reg. 49c . . . . . 38
		<b>MORE-WEAR or STURDY WEAR SHEETS and CASES.</b>	
		Made to Stand 4 years of Household wear. Full-bleached, soft, smooth quality.	
<b>SHEETS:</b>			
Size 63"x99" . . . . .	Reg. 98c . . . . . 74	Size 72"x108" . . . . .	Reg. \$1.19 . . . . . 84
Size 72"x108" . . . . .	Reg. \$1.19 . . . . . 84	Size 81"x99" . . . . .	Reg. \$1.19 . . . . . 84
<b>PILLOW CASES:</b>			
Size 45"x36" . . . . .	Reg. 25c . . . . . 19		

Edwards Second Floor

<b>PILLOW TUBING</b> FRUIT-OF-THE-LOOM Regular 39c Value! Extra heavy weight, full bleached 42 or 45 inches. 29c	<b>BED PILLOWS</b> 100% DOWN and 90% GOOSE FEATHERS Regularly \$3.99 5% DOWN and 95% GOOSE FEATHERS Regularly \$2.98 2.84 1.84	<b>MATTRESS COVERS</b> Regularly \$1.29 Heavy grade unbleached muslin top. Bound rubber buttons. For plain mattresses, box springs or Beauty Rest Mattress. 94c
		<b>Mattress Protectors</b> Layers of white cotton covered with muslin, bound with zig-zag stitch. Size 39"x76" Reg. \$1.29 .97 Size 42"x76" Reg. \$1.39 \$1.07 Size 54"x76" Reg. \$1.49 \$1.17 Size 60"x76" Reg. \$1.59 \$1.37
<b>Pillow Protectors</b> Regularly 49c Good grade white percales with snap closing. Will fit any regular size pillow. 37c	<b>White Sheet Blankets</b> Regularly 89c 70"x90" in size. Made of heavy grade outing flannel. 69c	

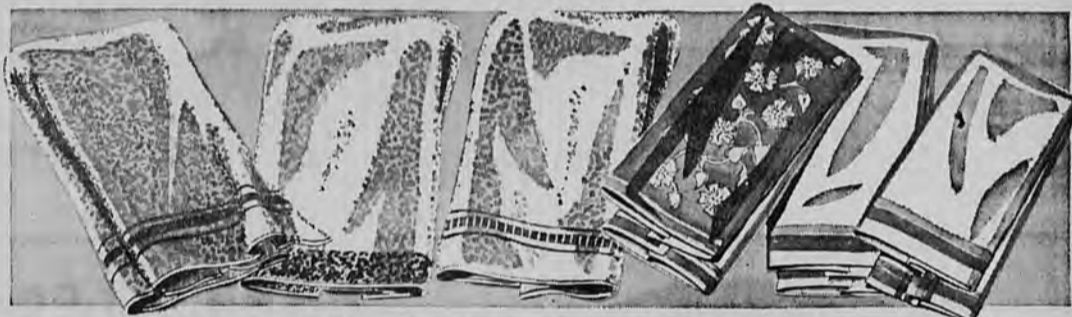


### CHENILLE BEDSPREADS

To add that luxurious touch to every bedroom

<b>Regular \$3.98 Values!</b> Heavy tufting on solid color grounds, waffle weave center designs. Also multi-colors on white grounds. All good grade sheeting. Twin or full bed sizes.	<b>2.87</b>
<b>Regular \$4.98 Values!</b> Beautiful solid color spreads or multi-colors on white grounds. Some floral designs. Full or twin bed sizes.	<b>3.87</b>
<b>Regular \$6.98 Values!</b> Superb heavy quality sheeting, beautifully tufted in multi-colored designs on white or colored grounds. Full or twin bed sizes.	<b>4.87</b>

Edwards Second Floor



### Famous-Make Bath Towels, Face Towels, Dish Towels, Guest Towels

<b>MARTEX GUEST TOWELS</b> Regular 29c West Point Towels, sturdy, closely woven and very absorbent.	<b>5 for 88c</b>	<b>MARTEX BATH TOWELS</b> Regular 59c ea. Famed West Point Towels, heavy yet spongy and absorbent. Large size ideal for bathing.	<b>39c ea.</b>
<b>CANNON FACE TOWELS</b> Regular 35c ea. Solid color towels with expensive woven-in borders. Ideal for children.	<b>5 for \$1</b>	<b>STEVENS LINEN TOWELS</b> Regular 25c ea. 16"x32" of heavy grade linen crash. Beautiful colored borders.	<b>6 for \$1</b>
<b>CANNON TOWELS</b> Regular 39c ea. Size 20"x40". Soft and spongy, they come in solid colors or in assorted colors with fancy borders.	<b>27c ea.</b>	<b>STEVENS DISH TOWELS</b> Regular 29c ea. Fine grade, very absorbent all linen crash towels with colored borders. Size 17"x34".	<b>4 for \$1</b>
<b>CANNON TOWELS</b> Regular 29c ea. Beautiful whites with colored borders. 22"x24" in size, extra soft and extra absorbent.	<b>5 for \$1</b>	<b>MARTEX DISH TOWELS</b> Regular 6 for \$1 Colorful striped towels, very soft and absorbent. 6 in a package, wrapped in cellophane.	<b>6 for 88c</b>
<b>HAYNES TOWELS</b> Regular 39c ea. Rich new dusky shades with fancy stripe borders in beautiful solid colors. Size 20"x40".	<b>27c ea.</b>	<b>LINEN DISH TOWELS</b> Regular 49c ea. Fine quality linen flax in beautiful colored stripes.	<b>35c or 3 for \$1</b>



### "SECONDS OF PURRY" PART WOOL BLANKETS

If Perfect Would Be \$5.98

**3.95**

Part Wool and Part Rayon to insure extra warmth, softness and longer wear. 72"x90" in size, they weigh 3 3/4 lbs. Each blanket has 4" rayon satin binding.



### ALL WOOL FILLED COMFORTERS

Regular \$6.98 Values!

**5.69**

72"x84" in size, they're beautifully stitched and covered with heavy quality rayon taffeta in rich soft colors.



### STEVENS LINEN CRASH

Regular 29c yd. **24c yd.**

For those who like to make their own towels. Heavy quality crash 18" wide with colored borders.

### PURE IRISH LINEN CRASH

Regular 50c yd. **37c yd.**

Imported direct from Ireland. Fine grade linen crash in rich, colorful stripes.

### MARTEX LINEN CRASH

Regular 19c yd. **14c yd.**

Part linen crash, 16" wide in colorful stripes. Very soft and absorbent.



Values That Are Sensational  
In the Face of Rising Prices!

### Pure Irish Linen Double Damask DINNER CLOTHS and NAPKINS

Stock Up Now and Save!

<b>CLOTHS:</b>	
Size 70"x70" . . . . .	Reg. \$8.98 . . . . . \$6.44
Size 70"x88" . . . . .	Reg. \$9.98 . . . . . \$7.66
Size 70"x108" . . . . .	Reg. \$10.98 . . . . . \$8.88
<b>NAPKINS:</b>	
Size 22"x22" . . . . .	Reg. \$9.98 . . . . . \$7.66

### Pure LINEN DAMASK NAPKINS

Regular 39c ea. **6 for 1.58**

### ALL LINEN DINNER CLOTHS

Regular \$4.98 **3.98 ea.**

### PRINT LUNCH CLOTHS

Regular 69c Values! **58c ea.**

Brighten up your kitchen. Heavy grade cotton cloths, size 52"x52", beautifully printed assorted designs.

Phone Stone 2300 for Edwards Personal Shopping Service . . Use Edwards Handy Credit Coupon Book . . NO DOWN PAYMENT

Open an Edwards 90-Day Charge Acct.-- Pay 1/3 Feb. 10; 1/3 Mar. 10; 1/3 April 10



# EDWARDS GREAT JANUARY SALES

Featuring A MILLION DOLLARS WORTH OF VALUES!

NO DOWN PAYMENT ON APPLIANCES and RANGES... CHOOSE YOUR OWN TERMS!

Don't Miss This Extraordinary Opportunity... Never Before So Much For So Little!

Edwards Sixth Floor

FIRST TIME EVER!  
SAVE \$34 NOW!

DeLuxe **A-B** Gas Range!  
1 Aluminum Broiling Tray and  
1 Heat-Resisting Fiber Serving Tray!

ALL THREE AT  
ONE SPECTACULAR  
LOW SALE PRICE!

Actually  
Worth  
\$118.50

**84<sup>50</sup>**



**Serving Tray**  
Reg. \$4.50 Value  
Heat-resisting Fiber Serving Tray permits serving sizzle-broiling tray direct from broiler to table.

Newest Model DeLuxe AB Range  
Featuring...

- Robert Shaw Oven Heat Control.
- Heavily insulated with odorless non absorbent Fibreglass.
- Gleaming White All Porcelain Exterior Trimmed with White and Chrome Streamlined Handles.
- Smokeless Type Roll-out Broiler.
- Ventilated Storage Compartment.
- Heavy Duty, Porcelain Lined Oven and Broiler.
- Insulated Doors.
- Divided Cooking Top for Greater Convenience and Speed.
- Equipped for Low Temperature Cooking.

**FREE! WITH EVERY DeLuxe AB RANGE!**

Large, heavy aluminum service broiler, attractively designed. A perfect, easy to handle, tray you'll delight in using time and time again.

## SAVE \$41.90 IN THIS SPECTACULAR WASHER--IRONER COMBINATION SALE!

# FAMOUS EASY WASHER and IRONER

Washer Regularly Worth \$99.95  
Ironer Regularly Worth \$29.95

Both For Only

**\$88**



### EASY "PORTA-MATIC" IRONER

For flawless, speedier, SIT DOWN ironing. Simple and easy to operate... inexpensive almost beyond what you hoped... look at These Exclusive Features:

- No Exposed Wiring
- Safety Bar Shoe Guard... protects fingers from hot shoe edge.
- Roll-End Safety Grill... safeguards busy fingers.
- Sloping Base... returns ironed pieces to you.
- Full-Length Base Spreads Out Under Entire Roll.
- Compact, takes up very little storage space.

• Quick High Voltage Heat Up Shoe... Element has fastest heat recovery ratio...

Edwards Sixth Floor

Reduce Laundry Costs The EASY Way! Wash clothes whiter, in less time, with less wear and at lower cost. See these marvelous Easy models now... Marvel at these EXCLUSIVE EASY Features:

- Famous Turbulator Washing Action.
- Overload Switch Protects Both Clothes and Washer.
- Permatected Turbulator
- Lifetime Transmission... Sealed in Oil, Never Requires Oiling
- Super-Safety Wringer with Automatic Roll Stop
- Smooth Baked Enamel Finish

Note These Important Points:

- All Metal Parts are Rust-Proofed
- Automatic Drain Board
- Has 23 Gallon Tub... 9 lb. Capacity
- Automatic Pressure Control Wringer, no more Guessing.
- Large Oversize Rubber Castors
- Oilless Motor
- Motor Cushioned in Rubber.
- Convenient Electric Cord Rewind.

**IF YOU WANT MOST FOR YOUR MONEY --- WATCH EDWARDS IN 1941**



# EDWARDS GREAT JANUARY SALES

Featuring A MILLION DOLLARS WORTH OF VALUES!

SHOP! COMPARE! SAVE! DON'T MISS THESE TREMENDOUS ONCE-A-YEAR VALUES!



**HEAT PAD**  
Reg. \$2.98

**1.88**

UNDERWRITER APPROVED  
Better grade pad with rubberized cloth cover. Variable heat control, three heats.



**THERAPEUTIC LAMP**

**1.98**

Gives penetrating heat. Relieves aches and pains. Goose neck type lamp with cast base, highly polished reflector. Complete with bulb.



**Fully Automatic G. E. IRON**

**4.88**

Better grade 4 lb. iron... has business look, complete with retracto cord set, 800 watt. Famous G. E. Quality



**ELECTRIC CORN POPPER**

**1.00**

Specially designed popper with built-in crank for stirring corn.

Edwards Sixth Floor



**"HEDGE" Clear Crystal STEMWARE**  
Open Stock

**23c** EACH

Reg. 29c Value!

Chip-Proof Edge  
Exquisite clear crystal blown glass in attractive new shape stemware, hand cut combination bands and floral decorations.



**ROCK SHARPE Fine Crystal STEMWARE**  
Open Stock

**49c** EACH

Reg. 69c Value

OPEN STOCK "Sutton" Pattern. New graceful shape in fine, clear, ring-cut crystal. Polished cut decorations.

Edwards Second Floor



**FAMED "NORITAKE" DINNERWARE**  
Pure Translucent China! 3 Marvelous Sale Groups!

**Regular \$39.95 Value!**  
Choice of Two Attractive Patterns!  
**COMPLETE SERVICE FOR 12**

12 each of Dinner Plates, 12 Salad Plates, Cups, Saucers, Fruits, Soups and Bread and Butter Plates; 2 Platters, 1 each of Covered Vegetable Dish, Creamer, Gravy and Stand, Open Vegetable Dish and Covered Sugar.

**Regular \$49.95 Value!**  
Open Stock  
"Mellowtone" Pattern **39.95**  
Complete Service for 12, same as composition of pieces above.

**Regular \$69.95 Value!**  
Open Stock  
**DINNER SET 54.50**  
Attractive hand painted raised Gold Decoration. Complete Service for 12 as above. Includes Cream Soup Cups and Saucers.

**No Down Payment—As Low As \$1 Weekly—Small Carrying Charge**

Edwards Second Floor

**Phone Stone 2300 for Edwards Personal Shopping Service**

Edwards Fourth Floor

**Don't Miss These Exceptional Values!**

**For Chairs Reg. \$2.98**  
**1.79**

**For Davenports and Studio Couches Reg. \$4.98**  
**2.79**

**Note these FEATURES in the Studio Couch Covers**

- Heavy Durable Figured Materials!
- French Pleats on Three Sides!
- Fast Colors! Washable! Fit Perfectly!
- Couch Cover and 3 Cushion Covers!
- Multi-color Figures on Wine, Blue, Rust, Green and Natural Grounds!

**JANUARY SALE "TRU-FIT" Knitted SLIP COVERS**

- In A Beautiful New Pattern, "The Hilton"!
- For All Chairs... For All Davenport!
- They Wash Beautifully... Fit Like Upholstery!
- Three Lovely Shades... Green, Blue, Wine!

**Mail and Phone Orders Promptly Filled, Stone 2300**  
E. W. Edwards & Son, 144 E. Main St., Rochester, N. Y.

PLEASE SEND ME THE FOLLOWING SLIP COVERS:

Davenport @ \$2.79 Quantity..... Style..... Size..... Color.....  
Chairs @ \$1.79 Quantity..... Style..... Size..... Color.....  
Studio Couch @ \$2.79 Quantity..... Style..... Size..... Color.....

NAME.....  
ADDRESS..... City.....

Coupon Book  
 Charge  
 Cash  
 C.O.D.



CHAIR STYLES: Club, Wing, Button-back, Cogswell, T-cushion, Charles of London, Moderne. DAVENPORT STYLES: Standard Davenport, Extra Size Davenport, English T-cushion, Flatarm, Moderne

**Open an Edwards 90-Day Charge Acct.--Pay 1/3 Feb. 10; 1/3 Mar. 10; 1/3 April 10**



# EDWARDS GREAT JANUARY SALES

Featuring A MILLION DOLLARS WORTH OF VALUES!

EXCITING "BUYS" IN SMART NEW DAYTIME DRESSES FOR THE THRIFTY BUDGETEER!

**ONCE-IN-A-LIFETIME SALE!**  
**FAMOUS ORANGE-MAID**  
**COAT FROCKS**

A Sensation Now, at **94¢**

A Tremendous Purchase...  
Specially for This Event!  
Quality and Savings You'll  
Have To See To Believe  
Possible!

Above Right:  
Lucky Stripe.  
Rose, aqua,  
copen. Sizes  
16 to 42.

Lower Right:  
Silhouette.  
Rose, aqua,  
copen. Sizes  
38 to 46.

Jumper-Pin-  
A-Coat. Blue  
and red com-  
bination.  
Sizes 12 to  
20.

**For STYLE . . .**  
**For QUALITY . . .**  
**For PATTERNS . . .**  
**For COLORS**

They're the finest, smartest, money-  
saving Values we've seen anywhere!

- ★ COTTON PERCALES and POPLINS
- ★ CHIC BUTTON FRONT COAT STYLES
- ★ SMARTLY, CLEVERLY DETAILED
- ★ GAY, COLORFUL PRINT DESIGNS
- ★ BLUE, AQUA, ROSE, WINE
- ★ EVERYONE WASHABLE
- ★ SIZES 14 TO 20 and 38 TO 44

Edwards Street and Third Floors  
**Mail and Phone Orders Promptly Filled**

Smart Delightful Daytime Dresses of

## RAYON FRENCH CREPE

### "BEST-SELLER" STYLES

# 1.84

**STOCK UP NOW FOR MONTHS TO COME**

Youthful, flattering, dressy and tailored styles for street, for sport, for business, for school, for any daytime occasion!

New Spring Prints on colorful grounds of blue, rose, navy, copen, royal and green.

They're smartly fashioned with gored, pleated and flared skirts, novel detailing and tricky new trims.

Sizes 12 to 20, 38 to 44, 46 to 50.

**MAIL and PHONE ORDERS PROMPTLY FILLED**

A. Rose, copen, green, navy, wine. Sizes 14 to 20.

B. Rose, green, navy, copen. Sizes 38 to 44.

C. Green, brown, navy, copen, wine. Sizes 38 to 44.

D. Rose, green, brown, copen, navy. Sizes 14 to 20.

Edwards Street and Third Floors

Use Edwards Handy Credit Coupon Book . No Down Payment . Phone Stone 2300 for Edwards Personal Shopping Service

**IF YOU WANT MOST FOR YOUR MONEY --- WATCH EDWARDS IN 1941**

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Hospital: S  
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H. B.  
B. J.  
HICK  
HOFF  
HOFF  
I. S.



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 10

ROCHESTER, N. Y., THURSDAY, JANUARY 2, 1941

10

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### Events Of The Week

**THURSDAY, JANUARY 2**  
**BROCK PEMBERTON** — Play "Lady In Waiting"; Auditorium Theater, 8:30 p. m.  
**X-RAY TECHNICIANS SOCIETY** — Speaker, Dr. J. M. Flynn, St. Mary's Hospital, 8 p. m.  
**PAUL CHAPTER OF EASTERN STAR** — Installation of Officers, 8 p. m.  
**FRIDAY, JANUARY 3**  
**SUNSHINE CHAPTER OF EASTERN STAR** — Installation of Officers, 8:15 p. m.  
**RUTH CHAPTER CHORUS** — Rehearsal, Home of Esther Stove, 8 May St., 7:45 p. m.  
**HUBBARD LODGE OF MASONS** — Luncheon Meeting, Doric Hall.  
**PRIMROSE LODGE** — Meeting, Odd Fellows' Temple, 11 Clinton Ave., N., 7:30 p. m.  
**SATURDAY, JANUARY 4**  
**CORINTHIAN CHAPTER OF EASTERN STAR** — Rehearsal, Masonic Temple Room.  
**BRITISH LEGION BRANCH AND SECTION** — Meeting, U. I. O. D. League Hall, Gregory St.  
**SUNDAY, JANUARY 5**  
**ROCHESTER CIVIC ORCHESTRA** — A. L. e Templeton, Soloist; Eastman Theater.  
**MONDAY, JANUARY 6**  
**TWELFTH NIGHT BONFIRE** — Cobbs Hill.  
**C. A. GIDDEN CAMP** — Meeting, City Hall Annex, 34 Court St., 7:45 p. m.  
**WEDNESDAY, JANUARY 8**  
**ST. MARY'S JUNIOR LEAGUE** — Meeting, Catholic Women's Club, 8 p. m.  
**SCHOOL NO. 9 P. T. A.** — Meeting, School, 8 p. m.  
**THURSDAY, JANUARY 9**  
**CENTURY CLUB** — Speaker, Donald Scott-Morrison.  
**BEACON FELLOWSHIP** — Annual Fathers and Sons Banquet; Pittsford Town Hall, 8:30 p. m.  
**FILHARMONIC** — Eastman Theater.

### St. Mary's Junior League Sets Meeting

First meeting of the new year for St. Mary's Junior League will be held next Wednesday at 8 p. m. in the Catholic Women's Club. Mrs. George Klee and Mrs. Edward Coughlin will have charge of arrangements for the mid-winter bridge tournament which will be started at this meeting.

### Night Schools Schedule New Term Opening

Thousands of persons enrolled in Adult Evening Classes will return to their respective classrooms when the winter term of free adult evening classes reopens tonight at eight high schools, two grade schools, and more than a score of civic centers, according to the Adult Education Division of the Board of Education.

Jointly sponsored W. P. A. Board of Education classes will be conducted five nights a week (Monday through Friday) from 7 to 10 o'clock at Monroe High School, Alexander Street, and School No. 27, Central Park. East High Regents School will also reopen for the second semester of its high school regents course.

Regular Board classes will be conducted at Charlotte, Madison, Edison Technical and Industrial, Jefferson and Vocational, on Tuesday and Thursday evenings only.

Nearly 4000 persons enrolled at Monroe High School during the first term, and an additional 3000 are expected to register for the coming semester for the more than 75 different courses offered for evening study.

A few of the classes which are expected to draw a record enrollment in cultural, commercial, and homemaking subjects are: First aid, public speaking, Spanish, grade school subjects. Instruction is free except for a small registration fee to cover the cost of materials. Registration may be made at any school on the evening classes are held. Printed schedules showing subjects taught and time of classes are available at the registrar's offices.

### Son Spurns Toy; Dad Discovers Hobby



Here's one railroad where the "president" personally supervises the care of the rolling stock. Charles Kimmel, 365 Roycroft Dr. developed his love for miniature railroading through a spurred gift to his son.

We've all heard stories of proud fathers "show the lad how it operates," until it is hard to distinguish between the giver and the receiver. But this was never more aptly demonstrated than in the case of Charles Kimmel, 365 Roycroft Dr. and his son Robert.

Ten years ago Kimmel, senior purchased a small electric train set for son Bob's Christmas. But Bob didn't seem to "take" to the train. Maybe he couldn't get near enough to it, because dad spent hour after hour tinkering with the toy choo-choo. Before long Kimmel, who spends his days as a driver of a City Delivery truck, was spending his evenings as a miniature railroader.

From that beginning, the "president" of the Kimmel lines has expanded his property, until the Kimmel basement has been almost completely "taken over" by the railroad layout. Even the fruit cellar has not escaped. A tunnel carries the main line right through that part of the house.

Each year sees some new ad-

dition to the railroad property. This year, in tune with the times, Kimmel has established an army camp along one section of the right-of-way. In another part of the "system" there is a farm, a village with a passenger waiting station and a mill with loading platforms and freight sidings.

The present locomotive is a huge affair with automatic whistle and bell. An automatic semaphore system starts and stops trains whenever there is any obstruction on the tracks of that division. Of course, in the meantime son Bob has grown from boy to man. But he still thinks dad is a bit "whacky" on miniature railroading. He does enjoy watching the mechanism but claims no interest in the operation of the railroad itself. However, the rest of the family, Mrs. Kimmel, and daughters Caroline, Marion and Marguerite take a great interest in pop's hobby. Do they ever operate the railroad? No, sir, says dad. "I've spent too many hours and too many dollars on

### Army Man Spends Holiday In City

Sgt. Carl M. Fry of General Dispensary, U. S. Army, stationed at New York was in Rochester to spend the Christmas holidays with his grandmother, Mrs. J. H. Taylor of Lexington Ave.

While in the city Sgt. Fry was entertained at dinner by Mr. and Mrs. J. Bowen of Canton St.

### W. R. C. TO INSTALL

E. G. Marshall W. R. C. No. 27 will hold its installation of officers next Tuesday evening at City Hall Annex at 8 o'clock.

### Rochesterian To Be Honored At New York Dinner

More than 200 Rochesterians are expected to journey to New York on January 27 to participate in the dinner of the Society of the Genesee, annual affair honoring national leaders from all walks of life. It will be held at the Hotel Waldorf-Astoria.

This year's honor guests will be Dr. Harvey J. Burkhart, director of the Eastman Dental Foundation and head of the Rochester Dental Dispensary, and Patrick E. Crowley former president of the New York Central System.

Rochester committee aiding in planning the event met Monday at the Sagamore Hotel in discussion this city's part in the dinner.

Each year the event attracts leaders in all walks of life from this vicinity as well as from New York.

### Pythians To Install New Officers Tonight

At a recent meeting of the Pythian Sisters Monroe Temple No. 33, the following officers were elected for the coming year:

Miss Mary Heinlein, most excellent chief; Dorothy Steihler, excellent senior; Geraldine Bopp, excellent junior; Maybelle Loucks, manager; Tottie Evert, mistress of records and correspondence; Emma Schieber, mistress of finance; Louise Day, protector; Ruth Holler, guard of outer temple; Mary MacFarlane, pianist.

Installation of these officers will take place tonight at the Lodge Hall in South Ave. All officers and former officers are requested to wear white.

### Date Set For Season's First Snow Train

Apparently figuring that there's got to be snow sometime this winter, members of the Retail Merchants Council of the Chamber of Commerce, have made plans for a gala snow train excursion on Sunday January 19.

Destination of the winter sports enthusiasts will be Old Forge in the Adirondack mountains where a full afternoon of skiing, skating and other winter sports will be undertaken. Ample space for sports implements will be provided in an extra baggage car attached to the train. Return to Rochester will be made at 10:20 p. m.

### Twelfth Night Rite Expected To Attract Throng

Next Monday Rochester's biggest annual bonfire will be touched off at Cobb's Hill in the annual Twelfth Night rite of burning Christmas trees. The custom was started several years ago under sponsorship of the local council of Girl Scouts in co-operation with the City Parks Department.

It is expected that thousands of Rochesterians will gather at the spot at dusk to contribute trees and witness ceremonies. Trees will be gathered throughout the day and added to the pyre.

### Congregation Ends Dedication Service Series

Heartened by an ever-increasing attendance, members and friends of the Trinity Temple, brought their special series of dedication services to a close on Sunday. A regular schedule of morning, afternoon and evening services each Sunday with a mid-week service listed for each Wednesday is now being undertaken.

The church, under the leadership of the Rev. Carroll N. Blakeslee and the Rev. Louis A. Roberts, co-pastors, is housed in the building formerly occupied by the Memorial Presbyterian church. Its creed is inter-denominational.

Plans released by Fred Lindtner, chairman of the Merchants Council, call for a special train leaving Rochester over the New York Central system at 7 a. m. with arrival at Thendara, N. Y. at 11:45 a. m.

It is said that members of the Old Forge Winter Sports Association have made plans to meet the train at Thendara with autos, bob sleds and old fashioned cutters to take the party to Old Forge village. Ample luncheon accommodations will be available at Old Forge, according to promoters of the affair. The homecoming train will leave Thendara at 6 p. m.

Tickets will be available at downtown department, specialty and sporting goods stores, at the chamber of Commerce in St. Paul and the New York Central ticket office.

It is expected that upwards of 500 "snowbirds" will take advantage of this opportunity to enjoy winter sports right in the heart of the Adirondack Mountains. Price of the round trip railroad ticket is four dollars with children under 12 riding at half fare.

## Only Motorola Has It!

SENSATIONAL! NEW!  
**Motorola WIRELESS! AUTOMATIC!**  
**RECORD CHANGER!**



Only \$29.95

Now! Make an Automatic Phonograph Radio Combination of your present radio! This simply Wireless Motorola Automatic Record Changer plays through your radio without any connections.  
**CHANGES EIGHT 10" OR SEVEN 12" RECORDS**  
 Hear whole symphonies dance or listen to a full ball game without the bother of changing records!  
**NO WIRES — NO ATTACHMENTS**  
 Merely plug the Motorola Wireless Automatic Record Changer into your light socket and it plays through your radio—from any room in the house. Take it to your friend's house . . . or wherever there's a party!  
**EASY TERMS**

HEAR and SEE IT OPERATE

Model 23 R-C

Also Radio Phonograph Combination With Automatic Record Changer

**\$49.95**  
 Only

A super radio that will bring in all American Broadcasts, and a phonograph that plays 8, 10-inch records or 7, 12-inch records automatically.



MODEL 58 FRC

### 5-TUBE TABLE RADIO

**\$9.95**

This streamlined Motorola has 5 tubes including rectifier that means 7 TUBE PERFORMANCE! Powerful speaker for extra clarity and richness. Illuminated dial and built-in Aero Vane Loop Antenna. It's big radio performance—small in price! See it today.

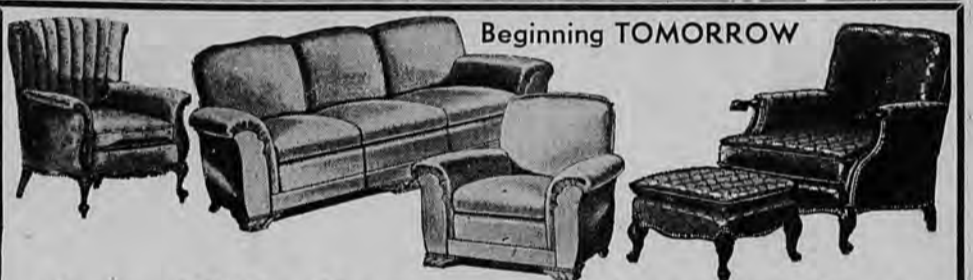


Model 50x1

SEE YOUR FAVORITE MOTOROLA DEALER OR DEALERS LISTED BELOW

- ALHART ELECTRICAL CO. . . . . 1149 Culver Rd.
- AMERICAN AUTO SUPPLY . . . . . 292 East Ave.
- BRIGHTON RADIO & ELECTRIC . . . . . 238 Winton Rd. N.
- BRAUN'S RADIO & APPLIANCE . . . . . 900 Portland Ave.
- BORISCHKE & HOFFMAN . . . . . 406 Commercial Bldg.
- CHARLOTTE APPLIANCE . . . . . 4669 Lake Ave.
- COLUMBIA MUSIC STORE . . . . . 53 Clinton Ave. S.
- E. W. EDWARDS & SON . . . . . 144 Main E.
- ELCAR HEATING & APPLIANCE CO. . . . . 834 Dewey Ave.
- ESLER ELECTRIC CO. . . . . 1498 Monroe Ave.
- GRANGER RADIO SERVICE . . . . . 62 Spring St.
- H. B. GRAVES CO. . . . . 78 State St.
- B. J. HENSLER . . . . . 302 Commercial Bldg.
- HICKSON ELECTRIC & RADIO . . . . . 77 Richmond St.
- HOPFMAN MUSIC SHOP . . . . . 468 N. Goodman St.
- HOFFMAN MUSIC SHOP . . . . . 366 Joseph Ave.
- I. S. HUNT . . . . . 390 Thurston Rd.

- LEVIS MUSIC STORES . . . . . 33 South Ave.
- LEVIS MUSIC STORES . . . . . 412 Main St. E.
- MALLEY RADIO SERVICE . . . . . 1645 St. Paul
- MCCURDY & CO. . . . . 285 Main St. E.
- MUSIC LOVERS SHOPPE . . . . . 370 Main St. E.
- PERKINS RADIO . . . . . 1054 Dewey Ave.
- RAY'S RADIO . . . . . 532 Chili Ave.
- SENECA STORES . . . . . 149 Monroe Ave.
- SIBLEY LINDSAY & CURR . . . . . 250 Main St. E.
- SMALLS INC. . . . . 28 Main St. E.
- KOMINZ TIRE CO. . . . . 182 Monroe Ave.
- COY INC. . . . . 424 Ridge Rd. W.
- PHILLIPS MUSIC . . . . . 212 Genesee St.
- FITCH APPLIANCE . . . . . 476 Joseph Ave.
- BAUER & RAETZ . . . . . 583 Child St.
- JUDGE MOTORS . . . . . 81 Lake Ave.
- ARCHER MOTORS . . . . . 350 Monroe Ave.



Beginning TOMORROW

### Store - Wide Clearance of Finest Furniture

Marked Way Below Present Prices of Ordinary Furniture Anywhere!

LIVING ROOM GROUPS		3 piece Modern Bone Walnut	
REG.	SALE	REG.	SALE
Fine Sherman Bros. Jamestown Tuxedo Sofa covered in Antique Velour . . . . .	\$148.00	Jamestown dresser or vanity chest and bed . . . . .	\$148.00 \$119.75
Grand Rapids Queen Ann Sofa covered in fine Brocatelle . . . . .	\$129.50	3 piece Colonial Solid Birch Wheat Finish Jamestown dresser or vanity, chest and bed . . . . .	\$138.00 \$112.25
Love Seat covered in fine Wine Tapestry . . . . .	\$69.50	3 piece Solid Maple Consider Willett, vanity, chest, bed . . . . .	\$112.00 \$88.00
2 pc. Knuckle Arm Suit covered in fine grade Doe Skin Velvet . . . . .	\$139.50	Forty Other Fine Bed Room Suites Offered	At Savings Up To 50%
2 piece Kidney Davenport and Chair covered in fine Kid Mohair — davenport in Turquoise, chair in Gold . . . . .	\$235.00		
50 Other Odd Sofas and Living Room Suites Offered at Savings Up to 50%	\$149.50		
BED ROOM GROUPS		ODD CHAIRS	
REG.	SALE	REG.	SALE
3 piece Sheraton Mahogany Grand Rapids Dresser, bed, vanity. Outstanding value . . . . .	\$175.00	Small Sherman Bros. Lounge Chair covered in soft red damask . . . . .	\$55.00 \$29.50
3 piece Colonial Solid Mahogany Jamestown; choice of vanity or dresser; chest and bed. Compare this value . . . . .	\$142.00	Kittinger Occasional Chair; green tapestry, down seat cushion . . . . .	\$69.50 \$29.50
3 piece Mahogany Suite; bed, dresser and chest . . . . .	\$125.00	Solid Mahogany frame; chair covered in French blue Antique Velour . . . . .	\$54.00 \$29.50
3 piece beautiful Blond Rembrandt Jamestown dresser or vanity, chest and bed . . . . .	\$145.00	Large Overstuffed Lounge Chair covered in Doe Skin Velvet . . . . .	\$44.00 \$27.50
		Barrel Chair covered in fine Cocoa Brocatelle; down seat cushion . . . . .	\$55.00 \$29.50
		Gold Tapestry covered Lounge Chair; down seat cushion . . . . .	\$49.50 \$19.50

Space does not permit the listings of the scores of equal values in this sale of our Entire Stock of Fine Quality of Lounge Chairs, Wing Chairs, and Occasional Chairs of every description.

We are closing out odd Maple Pieces, including one of a kind Dutch Cupboards, Buffets, Corner Pieces, Beds, etc. Occasional Tables and Lamps of every description. Mattresses and Springs of all standard makes are also included in this remarkable sale. You can save up to 50% on all of these items.

New Charge Accounts Invited . . . Most Liberal Terms Available

Open Evenings 7 to 9 Except Saturdays

**MANGURIAN** PARK AVE. AND MEIGS ST.

KEMP EQUIPMENT WHOLESALE DISTRIBUTORS



**Modern Furniture Favorite With Young Homemakers**

Although the average young couple about to establish their home have a deep appreciation for fine furnishings, many of them are at a loss to know which of the styles to choose. Every year, thousands of young people decide in favor of modern. They believe it expresses the spirit of their own era. Present day styles are refreshingly straightforward, and are designed to give the greatest satisfaction in daily use. The graceful lines, pleasing proportions and fine craftsmanship, combined with colorful draperies and upholstery fabrics, provide an attractive background for modern entertaining and living.

Countless numbers of young couples choose 18th Century styles, feeling that these contribute to the traditional background and create an atmosphere of culture and refinement always so desirable in the home. In linking the present with the past they achieved elegance as well as smartness in their surroundings.

Early American furnishings are designed for those who enjoy entertaining in cheerful, charming surroundings... with friendly furniture that lends warmth and cordiality to every room in the house. These styles are reasonable in price, yet reflect the richness of a luxurious measure of comfortable living.

French styles, too, during the past few months, have found

**A Basic Wardrobe With Accent On Youth**



**2765**  
SIZES 12 TO 20  
Jerkins and Skirt No. 2765, sizes 12, 14, 16, 18 and 20. Size 16, 2 3/4 yard of 54-inch fabric for either Jerkin; 1 3/4 yards for skirt.

**3476**  
SIZES 12-20  
Blouses No. 3476 are designed for sizes 12, 14, 16, 18 and 20. Size 16, 4 1/2 yards 39-inch fabric for shirt-waist blouse; 1 3/4 yards for fitted style.

Send fifteen cents (15c), coin preferred, for each pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.

**Jose Iturbi Brings Philharmonic Back To Eastman Jan. 19**

Returning to the Eastman Theatre after a successful out of town tour the Rochester Philharmonic orchestra will feature Brahms' Fourth Symphony next Thursday evening in their first 1941 concert.

Jose Iturbi, nationally-famed director, has chosen this major work of Johannes Brahms, which many consider his most melodious and certainly one of the richest in orchestration.

This symphony will be preceded on the program by the delightful Handel "Water Music," as transcribed by Sir Hamilton Hartly.

The second half of the evening will be devoted to the colorful Rhapsody Espagnol by Maurice Ravel and the Excerpts from "Damnation of Faust," one of the most brilliant works from the pen of Hector Berlioz.

smart rules for new evening fashions—which means sheer yokes contrasting with heavier dress fabrics. Usually the yoke is softly draped in chiffon or marquisette, and joins the bodice just above the bosom, the joining marked by bands of embroidery. It is a very feminine and provocative fashion, especially in black—frequently used with velvet, crepe, and jersey gowns.

Little jackets are important news in evening fashions—"little" means reaching just over the bust, and are often beaded. There is texture contrast, also color contrast, seen in these new brief affairs, for many are in softest woolsens and velvets and are paired with crepe, velvet and taffeta gowns. Pastel jackets with slim black gowns is a favorite formula.

Spotted furs... ocelot and leopard... are popular trims on new coats and costume suits. These are used in bandings, muff-plastrons and skirt panels; first on black, of course, but some very striking effects are obtained by the use of spotted furs in matching fur berets, muffs, mittens and huge pockets.

**Try A One Dish Meal For Pleasing Change**

By IRENE MUNTZ

Making a meal on one dish! Usually we wouldn't advise it. After all, variety of foods is the essence of good health. But in this case, you may eat your fill and still have variety because it's all right there, good to look at, delectable to taste and then keep right on tasting, until the dish is clean.

Make up your own favorite combinations, or follow the recipes suggested today. Your family will sing your culinary praises and you will glow inwardly at the clever way you're helping to ease up the strain from that "after-Christmas" tuck in your budget.

This Dinner-in-a-Dish will cut down your dishwashing because you serve it in the dish in which it's cooked.

**DINNER IN A DISH—Temperature: 375 degrees F. Time: 35 to 45 minutes.**

4 T shortening 1 1/2 t pepper  
1 onion, chopped 2 eggs  
2 green peppers, sliced 2 c green beans  
1 lb. ground beef 4 medium tomatoes, sliced  
1 1/2 t salt 1/2 c dry bread crumbs

Melt shortening, add peppers and onions, blend well. Add meat and seasonings, then add eggs and mix well. Put 1 c green beans in a buttered casserole dish, add one half meat mixture, then a layer of sliced tomatoes, then a layer of green beans, meat and tomatoes. Cover with crumbs and dot with butter. Bake in a pre-heated oven.

As a variation of plain Beef Stew, try:

**Barbecued Beef Stew**

1/2 c drippings Juice of 1 lemon  
1/2 c flour 2 lb. bottom round of beef cut in 1 inch pieces  
3 t catsup 4 potatoes  
1 t salt 6 small onions

Melt drippings, add flour and cook until smooth. Add catsup, seasonings, water and lemon juice. Bring to the boiling point. Add beef and vegetables, cover and bring to the boiling point. Turn burner low and simmer 1 1/2 hours. Or place in a 350 degree F. oven and bake 1 1/2 hours.

For a more elaborate dinner, and yet one that calls for a minimum of preparation and service, here is an excellent suggestion:

**MEAL IN ONE — Temperature 350 degrees F. Time 1 to 1 1/4 hours.**

1 c whole kernel corn 2 T drippings  
1 c cooked peas 1/2 c medium white sauce  
1 c real chops or 2 sliced onions  
culet

Place the corn and peas in a buttered casserole dish. Season with salt and pepper. Saute the meat in some drippings and arrange over the vegetables. Pour the white sauce over the meat, add the onions and cut in half. Cover closely and bake in a pre-heated oven.

**Aluminum Paint Good For Exterior Painting**

Aluminum paint, because of its high resistance to water penetration, is an excellent paint to use for exterior priming or for any other place where a surface needs such protection. If the building budget permits, it is wise to have the backs of all clapboards or other wood wall covering painted before erection. In this manner the life of the outside paint will be prolonged.

Michigan State has scheduled a 1941 football game with the University of Missouri.

**KIENER'S ANNUAL PRE-INVENTORY SALE!**

**FUR-TRIM COATS**

\$29.50 Reg.	<b>\$20</b>	Reg. \$49.50	<b>\$37</b>
Reg. \$39.50	<b>\$27</b>	Reg. \$59.50	<b>\$47</b>

Use Our Budget Plan

**KIENER'S 599 HUDSON AVENUE**  
COR. CLIFFORD

Mrs. Katherine Powers, 154 Selye Ter.

their way into the smaller homes and apartments. They are no longer too ornate for modern living. The elaborate lines have been simplified in the French provincial pieces to combine the past with the present.

**Fashion Flashes**

The bloused line is one of the favorite silhouettes in new season collections, and appears in both misses' and women's fashions. This season the bloused line swings both high and low; the high being the more individual treatment and for the slim, last-word-in-fashion look. Always the high line is handled to accent a slim, defined waistline, and sometimes it is manipulated to suggest a cape.

Sheer at the top is one of the

**Contract Bridge**

By CARLETON HOWARD

Today's hand is a graphic illustration of the ability of a good bridge player to direct a contract to the very best possible spot. Note how the East player deliberately distorted his first response to gain this end. Many bridge enthusiasts in Rochester and vicinity will undoubtedly recognize the technique of the East and West team as that of Mr. and Mrs. George Bridgman.

The board was played at the Rochester City tournaments last spring. West was the dealer and neither side was vulnerable.

The bidding:

West	North	East	South
1 Spade	Pass	2 No Tr.	3 Hearts
3 Diamonds	Pass	4 Spades	5 Clubs
Pass	Pass	6 No Tr.	7 Clubs
Pass	Pass	Double	All pass

The entire bidding sequence was interesting but the one

feature which made a lasting impression on me was Mr. Bridgman's two no-trump response to the opening bid. Those of us who are acquainted with his skill at duplicate would hesitate quite some time before attempting to reconstruct his thoughts in consideration of a bid. However, I have my neck out so often where bridge is concerned that I have fewer qualms than others might have in being so presumptuous.

I suspect that Mr. Bridgman felt that the eventual contract at most of the other tables would be in spades, certainly at game and possibly at a small or even a grand slam. However, it often happens that a hand will develop just as many tricks at no trump as it will at a suit bid. When this is true, as it was in the present instance, the team which reaches the no trump contract will receive a much better match point score than those who are in the suit declaration.

Now it happens on this particular hand that if East had made the automatic three spade game forcing bid as most of us would do, it would have been very difficult to reach a safe small slam in no trump. For it is highly probable that West would have made a slam attempt using the four-five no trump convention. The ultimate contract so far as East and West were concerned would then have been 6 spades because 6 no trump would not have been a safe spot if played by West. East's no trump response did not preclude a conventional slam attempt by West but it would have placed the eventual no trump play in the proper hand where no lead could defeat it.

South's distributional strength coupled with North's splendid fit in clubs enabled him to make an unusually good sacrifice but it cannot detract from the beauty of East's methods in handling the situation. Much has been written concerning the timing of the play of the hand but it is very evident that the timing of bids is equally worthy of our consideration.

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**NUT \$9.95**  
**PEA \$8.80**  
**STOVE \$10.15**

**Buckwheat \$7.60**  
**Rice \$6.60**  
**Coke or Nut \$9.95**

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**PIONEER COAL CO.**  
OFFICE AND YARD 350 EXCHANGE ST.

**GOING OUT OF BUSINESS SALE**

Due to the European war, it is impossible to replace our stock of imported linens, which the holiday trade depleted to a minimum. Until improvements in world conditions make possible further imports, we are forced to discontinue business as of January 15, 1941.

**PRICES SACRIFICED REGARDLESS OF COST**

**REDUCTIONS TO LESS THAN HALF PRICE!**

**COVERS RANGE FROM \$1.00 TO \$55.00**

Listed Below Are a Few of the Hundreds

<b>PILLOW CASES</b>	\$1.79 Value <b>80c</b>	<b>Pure Linen Towels</b>	Big 50c Value <b>25c</b>
<b>CHAIR BACKS</b>	49c Value <b>25c</b>	<b>Variety Bridge Sets</b>	To \$1.50 Values <b>75c</b>

Don't Forget — Doors Must Close Jan. 15th

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\$100	\$ 6.38	1.36	\$101.36	\$ 9.00
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300	18.00	1.00	281.00	23.00
400	25.20	1.50	449.50	40.00
600	36.00	2.00	562.00	50.00

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## Children's Play Listed for Eastman

There has been a marked increase in the number of Rochester youngsters attending the annual series of plays for young people given in the Eastman Theatre by Clare Tree Major's Children's Theatre Company of New York.

Last month her production of "Heidi" attracted a record number of children, who were enchanted by this dramatic re-creation of the famous Johanna Spyri story.

Another story, equally famous and beloved by young and old is "The Secret Garden," written by Frances Hodgson Burnett, widely known novelist. It will be presented in dramatic form by Mrs. Major's company at the Eastman on Saturday afternoon, January 11.

Again for this performance, The Rochester Sun, realizing

possible to see "Secret Garden" for as little as 15 cents.

The play itself carries a forceful message in behalf of peace and security, even though those elements are now woefully missing from Yorkshire, locale of the play.

### COUPON

This Coupon Is Worth

10c

Towards Price of Admission To See

"The Secret Garden"

EASTMAN THEATRE

Saturday, Jan. 11, 1941

3 O'clock

Seats: 25c, 35c, 50c, 75c

Present this coupon at the theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.

Name .....

Address .....

Age .....

It is the story of Dickon, a Yorkshire lad, whose personality and charm are manifest throughout the play. Before the other leading characters in the play, Mary Lennox and Colin Craven, go through a multitude of adventures to find the key to the secret garden, they find themselves falling involuntarily into Dickon's kindly, simple attitude towards life.

Stars Portrayal Of

Newspaper Gal Based

Upon Actual Experience

When Ona Munson impersonates a reporter on the mythical Illustrated Press, which covers all the news of "Big Town," she's not relying upon the script and direction alone. Some years before ascending to Broadway theatre stardom, the lady who plays opposite Edward G. Robinson in Rinso's Wednesday CBS show spent several summer vacations working for her uncle, who edited a small daily newspaper in Oregon.

## Host and Hostess

BY JUDY PUNCH

Tramp, tramp, tramp, the boys are marching! Are you one of the many fathers, mothers, sisters and sweethearts who will be bidding "him" farewell this month for one year's training in Selective Service? The January toll will be big. There will be many parties to commemorate the occasion. Let's be good soldiers too. Let's give them the gayest party they've ever had—one they will remember thru this next long year.

Following is a suggested cocktail party—a party that will be unusual and a lot of fun.

Send out your invitations in the form of a draft order. Give each guest a number and designate your home as "Camp Joy" or some other similar name. Of course, you will "command" your guests to "report" between certain hours on the appointing evening.

As each guest arrives, present him with a dough-boy hat. Assuming these are of paper, which you can make yourself or buy at some novelty shop, you might decorate each with the name of your camp and the draft number of your guest.

Make red, white and blue the motif of your buffet table, using red, white and blue candles for your center decoration. Cocktail napkins and table cover can be paper of some patriotic design.

The following hors d'oeuvres have been suggested because they are suggestive of army food. Hot baked beans, small brown potato balls, salmon canapés, chipped beef rolls (these are merely slices of chipped beef filled with seasoned cottage cheese or peanut butter), shredded carrots and celery, Triscuits (NATIONAL BISCUIT COMPANY), Ritz Crackers, and little pig sausages. Instead of using toothpicks for the sausages, spear each one with a tiny American flag. And for your beverage—

ARTILLERY PUNCH

(Serves 30 people—2 cups per person)

1 cup sugar (or more to taste)

Juice six lemons



Life has a very rosy hue for Mrs. Lawrence Keating of Oil City, Pa. Out of hundreds of thousands of contestants in the second Spry Contest, Mrs. Keating walked off with the first prize of \$5,000. The check is being presented to her by Mr. G. T. Davies, Pittsburgh Division Manager of Lever Brothers Company, contest sponsor. Mrs. Keating said she could hardly believe it. "Don't expect me to tell how it feels to win \$5,000," she said, "but I'm so enthusiastic about Spry that I'm ready to tell anybody, anytime, about this wonderful shortening."

2 tablespoons Bitters  
1 Qt. Claret (Shewan-Jones)  
1 Qt. Sherry (Shewan-Jones)  
1 Qt. Rye (Old Overholt)  
1 Qt. Brandy (Shewan-Jones)  
1 Qt. Club Soda  
\*Old Taylor Bourbon or Old Angus Scotch may be substituted for the Rye.

Use bowl or large container. Mix thoroughly and ice well. Pour in club soda last. Serve in punch cups or other small glasses.

The above recipe is taken from "The Host's Handbook"

## Officers Named For Ward Republican Club

Mrs. Walter Scott has been named president of the Lower Tenth Ward Republican Women's Club for the new year. Also elected at the club's annual meeting in the Ridge Rd. W. clubhouse was Mrs. Adam Bertram, vice-president; Mrs. Joseph Bizub, secretary; Mrs. Phillip Rodgers, treasurer; Mrs. David Thone, financial secretary; Mrs. Arthur Spitzer, messenger.

Mrs. Fred Dutcher was named chairman of the program committee, with Mrs. Alan McBride heading the cards committee. Other chairmen included: Mrs. Charles Strong, trustee; Mrs. Claude Winchester, kitchen fund; Mrs. Ray Ward, color bearer and Mrs. Fay W. Vary, publicity.

## PAY OFF THOSE BILLS

With A Low Cost Loan From The Bank of Personal Service

LOANS UP TO 2,500

Gladly Made To Those With Steady Employment!

If you're worried over January 1st because of bills, then come to this bank for the money you need and pay up all your bills at once. Our low rates will save you money and we will arrange small monthly repayments to suit your earnings. No co-maker or collateral required.

Free Parking At 101 Exchange St.

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## Red Cross Shoes

### \$4.95

REGULARLY \$6.50

- ★ May not be priced so low again
- ★ Thousands of pairs on sale
- ★ All sizes! Lots in your size
- ★ Authentic Arthur Kent fitters

## Arthur Kent

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Mrs. Margaret Turner, 9 Copeland St.

When Ona Munson impersonates a reporter on the mythical Illustrated Press, which covers all the news of "Big Town," she's not relying upon the script and direction alone. Some years before ascending to Broadway theatre stardom, the lady who plays opposite Edward G. Robinson in Rinso's Wednesday CBS show spent several summer vacations working for her uncle, who edited a small daily newspaper in Oregon.

## Now Comes Bargain-Time, Downstairs, Too

Our Regular Winter Clearance In Lower-Price Basement Apparel For Men and Boys . . . Reductions From Prices That Were Low, To Start With

### Clearance!

## Boys' Clothing AND Outdoor Wear

(IN THE BASEMENT)

**BOYS' KNICKER SUITS** \$4.79  
SIZES 7 TO 14 . . . REDUCED TO . . .

**BOYS' LONGIE SUITS** \$6.79  
SIZES 11 TO 18 . . . REDUCED TO . . .

**STUDENT SUITS & COATS** \$9.59  
SIZES 32 TO 38 . . . REDUCED TO . . .

**BROKEN** groups from our regular stock. Every one is a new, this-season style, pattern and color . . . many of them only a few weeks old. An opportunity seldom equalled, to save many a dollar on the newest styles in boys' and young men's clothing buyable.

**Sale! Boys' Jackets . . . \$2.95**  
Big, heavy, burly coats! Durably tailored from warm fabrics! Double-breasted, full belted coats with storm collar, 4 pockets. Beautiful new plaids.

**Sale! Boys' Campus Coats, \$3.95**  
Heavy, winter-weight jackets in the wanted plaids and plaid body with contrast sleeves. All sturdily constructed. Zipper front style.

**Sale! Wool & Leather Jackets**  
The very much wanted wool plaid jackets with leather sleeves. Full zipper front, several attractive color combinations to choose from. These are exceptionally outstanding values. Values to \$6.95. **\$4.69**

**Sale! New Wool Slacks**  
Smart new diagonals, herringbones and plaid patterns, suitable for now and Spring wear. All smartly tailored with pleated front, self belt and zipper closure. Values to \$4.95! **\$3.29**

**Sale! Horsehide Jackets**  
Grand utility and sports jackets, made of genuine front-quarter horsehide. Zipper front, knit collar, cuffs and bottom. In black only. Values to \$10.95. **\$8.39**

**Sale! Wool Coat Sweaters**  
Zipper or button coat sweaters with fancy front and plain knitted back and sleeves. Also worsted sweaters in plain shades. Values to \$2.95. **\$1.89**

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**EDWARDS SPECIAL 8 PAGE SECTION**  
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List Price, \$199.50, Less  
\$45 Allowance For Your Old Stove!

**\$154.50**

Limited Quantity

CHAMBERS gives you all the splendid advantages of an ultra-modern stove, at spectacular savings in this event! RETAINED HEAT OVEN that uses only 10 minutes' gas for each hour of cooking! DELUXE SUPER BACK with lamp, condiment set and minute-minder! IN-A-TOP BROILER at standing height; smokeless! BUILT-IN GRIDDLE with sizzling platter that goes to the table! EXCLUSIVE THERMOWELL that does top-stove cooking with the gas turned off!

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The great FRIGIDAIRE you've been longing to own! A big, beautiful, family-size Frigidaire, bursting with wonderful food-protecting features! 6 cu. ft. storage space with 11.4 sq. ft. of shelf room! 72 BIG ICE CUBES at one freezing! FROZEN STORAGE compartment and big SUPER FREEZER! AUTOMATIC reset defroster, interior light and tray release! FAMOUS, EXCLUSIVE METER-MISER that cuts current costs to the bone!

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Famous Lisk make, with cover. 16 gal. ... **\$1.89**
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Lisk galvanized, 23 gal. .... **\$1.37**
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Lisk 10-gal. size, with cover. Hot dipped ... **\$1.37**
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Ivory and green, white and red or black ... **\$1.97**
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Universal make chrome plated, ea. ... **24c**
- 50c GRAPEFRUIT KNIFE**  
Universal make, curved, chrome blade ... **27c**
- \$1.00 BUTCHER KNIFE**  
Kitchen essential, with chrome blade ... **59c**
- \$1.79 FOOD CHOPPER**  
Universal make. Does many helpful jobs! ... **\$1.29**
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Choice of kitchen color combinations ... **22c**
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Slices bread extra thin ... **79c**
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Attractive, practical bird cage cover ... **79c**
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Cuts hard-boiled eggs into neat slices ... **19c**
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For lifting hot foods ... **14c**
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Well-made, remarkable value for ... **39c**
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Ivory, green or red handles ... **69c**
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Excellent furniture polish, 16-oz. bottle ... **59c**
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Made of heavy 8 oz. cotton yarn ... **27c**
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Bread box and 3 canisters, new design ... **\$1.77**
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Low style, with roll top ... **\$1.27**
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Oven-door style. "California Poppy" ... **\$1.57**
- \$1.79 BREAD BOX**  
Convenient double-door opening ... **\$1.37**
- \$1.59 VEGETABLE BIN**  
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Matches bread boxes and canisters above ... **47c**
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Complete choice of bathroom colors ... **\$2.99**
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Handsome design, many lovely colors ... **\$3.99**
- \$1.00 EGG BEATER**  
Green, blue, ebony or yellow handle ... **79c**
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Ladies, can-openers, 2 for forks, strainers, etc. ... **15c**
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Rubber in green, blue, black or red ... **69c**
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Rubber-covered, in choice of colors ... **\$1.18**
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Rubber, in all the popular colors ... **79c**
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Unusually large size. Close-out sale! ... **49c**
- 60c SINK STRAINER**  
Rubber, durable, attractive. Choice of colors ... **42c**
- \$1.25 TO \$1.75 MATS**  
Triple-purpose rubber mats. Close-out! ... **79c**
- \$4.98 Shower Curtain Set**  
With matching 54" window drapes ... **\$2.99**
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Pinless type, does 2 curtains at once! ... **97c**
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Of chrome, lined with asbestos ... **97c**
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"Misses Idol" brand, medium weight ... **79c**



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- (E) **\$3.50 BOOKCASE**, size 31x30x8 inches ... **\$2.47**
- (F) **\$2.50 CHEST** with 4 drawers, size 30x14x10 inches ... **\$1.87**
- (G) **\$5.50 CHEST** with 5 drawers, size 36x18x14 inches ... **\$4.47**
- (H) **BOOKCASE**, size 42x21x8 inches, reg. \$3.50 ... **\$2.47**
- (I) **\$3.50 BOOKCASE**, size 48x18x8 inches ... **\$2.47**
- (J) **\$1.59 SCREEN**, 3 fold, unfinished ... **\$1.17**

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To hold flowers and plants in window ... **99c**
- \$1.60 EGG POACHER**  
Famous Wear-Ever aluminum ... **\$1.00**
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Wear-Ever large mold and 8 individual molds ... **\$1.00**
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9-inch size, deeper than usual. Aluminum ... **\$1.00**
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3-qt. size, covered, Wear-Ever aluminum ... **\$1.00**
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Wear-Ever aluminum. 3 layer cake pans ... **\$1.00**
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Wear-Ever aluminum; for open baking, too! ... **\$1.00**
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Wear-Ever aluminum. 10" size with straight tube. ... **\$1.00**
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Wear-Ever aluminum. 6 qt. size, unbreakable. ... **\$1.00**
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Wear-Ever aluminum. 3-qt. size, bail handle. ... **\$1.00**
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Wear-Ever aluminum. covered 3-qt. pot ... **\$1.00**
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Wear-Ever, stain-resistant, Alumilite finish ... **\$1.00**
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Wear-Ever aluminum. 2-qt. size, cup-marked. ... **\$1.89**
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12-inch size, no grease, odor or smoke! ... **\$1.49**
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Wear-Ever aluminum. 4-qt. size ... **\$1.98**
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Wear-Ever aluminum. 6-cup size ... **\$1.37**
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Four utensils in one! Cup-marked ... **\$1.98**
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Wear-Ever Tip-N-Drain kettle. 4-qt. size ... **\$1.37**
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Wear-Ever aluminum. 3-qt. size with basket. ... **\$1.19**
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Wear-Ever aluminum. 2 pans for extra use ... **\$1.89**
- \$2.25 SAUCEPAN SET**  
1, 1 1/2 and 2-qt. covered Wear-Ever pans! ... **\$1.49**
- BATH MAT & LID COVER**  
Tufted in blue, red, green, gold, peach, 16x30 ... **97c**
- 25c SILVER POLISH**  
Popular "Silvo" brand polish ... **19c**
- 25c METAL POLISH**  
Nationally famous "Brasso" make ... **19c**
- 79c Ironing Board Set**  
Knitted pad and cover ... **59c**
- 69c CLOTHESLINE**  
Sturdy "Pioneer" sash cord. 100 ft. ... **55c**
- \$1.79 INDOOR DRIER**  
"Foldex", folding clothes drier ... **\$1.37**
- \$3.98 Bird Cage & Stand**  
Hendryx make, with stand. Choice of colors. ... **\$2.87**
- 10c DISH CLOTHS**  
Choice of assorted colors ... **2 for 15c**
- 10c POT HOLDERS**  
Many colors to select from ... **2 for 15c**
- 59c Venetian Blind Brush**  
Especially made for Venetian blinds ... **39c**
- 59c Toilet Bowl Brush**  
Toilet bowl brush, at a 20c saving! ... **39c**
- 59c RADIATOR BRUSH**  
Especially constructed for radiators ... **39c**
- \$1.39 Window Brush**  
Two-in-one style, with rubber wiper ... **87c**
- 59c BATHROOM MOP**  
Cotton yarn mops, special small size ... **39c**
- 50c SHELF PAPER**  
Famous KVP brand, 14" wide, 125 ft. ... **39c**
- 50c DUSTING PAPER**  
Your favorite KVP brand. 75 feet ... **39c**
- 50c WAX PAPER**  
Heavy KVP quality, in cutter box. 250' ... **39c**
- 8 for \$1 PAPER TOWELS**  
Fine Fort Howard brand, now ... **\$1**
- 17 for \$1 TOILET TISSUE**  
Soft, "Aristocrat" brand, now ... **\$1**



# LINCOLN'S Annual Old Fashioned **REMNANT SALE**

THOUSANDS OF YARDS · OVER RUNS FROM 3 BIG MILLS · BIG ASSORTMENTS · SAVE 1/3 to 1/2 AND MORE... READY TOMORROW

NEW 1941 PATTERNS - LARGE SELECTIONS - SMART COLORS

SPUN RAYON RAYON CREPE **DRESS LENGTHS \$1**

If Bought in a Regular Way You'd Pay \$1.39 to \$1.59 for These Same Dress Lengths.

Lengths adaptable for the making of any size dress from 3 to 3 3/4 yards. A marvelous selection of printed rayon crepes, plain color or printed spun rayons and novelty cloths. Start sewing your new dress now for spring and save the difference.



Here's one of the largest assortments we've ever offered Remnants of 15c to 19c, new goods

36 inch **BROADCLOTH** and **CRETONNES**.  
43 inch **CURTAIN MARQUISSETTES** .....  
36 inch Fast color 15c **PERCALES**..  
**TAFFETAS - PIQUES - POPLINS** and **MADRAS** ....

**9**<sup>c</sup>  
YARD

(for slips and pajamas) (for blouses and trims) (for dresses - aprons) (for shirts - blouses - aprons)

39 inch rayon **GREPE**  
**DRESS PRINTS**  
Remnants of 25c to 35c dress prints. **16**<sup>c</sup> YD.

You have a wide selection of florals, both large and small, and prints to choose from.



36 inch **Dustite**  
**CRETONNES**  
If full pieces the regular price would be 19c to 25c a yard. **14**<sup>c</sup> YD.

This is the famous extra-heavy quality cretonne that thousands of women use for drapes, slip covers, etc.



Seconds of 39c **WESTON CHEVRON**  
**CRETONNES**  
You save 17c a yard because they are slight seconds. **22**<sup>c</sup> YD.

This is the new Chevron embossed cretonne that looks like very expensive goods. Large all-over florals with lattice work backgrounds.

New dresses - new slips - new drapes . . . every woman who can sew should attend this sale

**REMNANTS of 19c to 39c GOODS...A REAL SALE VALUE**

46 inch **TABLE OILCLOTH**  
39" plain **SPUN RAYONS**  
36" Sanforized **HOP SACKING**  
36" woven dotted **SWISS**  
39" **CURTAIN MARQUISSETTE**

**12**<sup>1/2</sup>  
YARD

"NONE BETTER"  
**80 SQUARE**  
FAST COLOR · NEW 1941  
**PERCALES**  
Remnants of 19¢ to 25¢ Goods  
ALL SELECTED PATTERNS  
**12**<sup>1/2</sup>  
YARD

80 SQUARE UNBLEACHED COTTON  
Remnants of 12c to 15c goods NOW **8**<sup>c</sup> YD.



New slip covers  
36" **FRIEZES** or **HOME SPUNS**  
**17**<sup>c</sup> YD.

Remnants of 25c to 35c goods. Ideal for slip covers or reupholstering.

39 inch printed **SPUN RAYONS**  
**16**<sup>c</sup> YD.  
Remnants of 25c - 39c spun rayons.



MAIN at ST. PAUL

MAIN at ST. PAUL



### Beverage Concern Continues Local Dollar Shower

Western Union Messengers, representing 7UP played the part of Santa Claus in Rochester last week, as the 7UP Dollar Bill shower continued with \$130.00 being awarded to those who were able to produce a 7UP carton and 6 bottles when they were visited by the messengers.

Frank M. Richardson, 7UP of Rochester manager, said that the Dollar Shower would continue until all Rochester is thoroughly covered.

Listed here are last week's dollar bill receivers.

C. Koeth, 15 DeWain St.; F. Buehlman, 134 Pittsford St.; J. J. Pheterson, 24 Gorham St.; L. Note, 31 Gorham St.; G. L. Hoffman, 11 1/2 Grant St.; Geo. TerHaare, 40 Lowell St.; J. Dalba, 528 N. Clinton Ave.; W. Berger, 553 N. Clinton Ave.; R. Donatelli, 621 N. Clinton Ave.; J. Marthage, 103 oiner St.; A. Fonte, 46 Baden St.; G. Harris, 55 Baden St.; J. Manson, 28 Baden St.; E. Crisulio, 21 Catherine St.; B. Berman, 1 Albow Pl.; W. Pasch, 2 Schauman St.; F. Christ, 24 Oakman St.; L. Schlapfer, 20 Fien St.; D. Wehner, 22 Fien St.; E. Statler, 23 Fien St.; A. Kaiser, 24 Fien St.; M. Miller, 29 Fien St.

A. Kuntz, 35 Fien St.; R. Nersinger, 36 Fien St.; M. Dorschell, 89 Scranton St.; V. Romeo, 54 Almira St.; L. J. Brown, 620 Hazelwood Ter.; A. L. Griffith, 607 Hazelwood Ter.; J. Morrison, 574 Melville St.; H. Mass, 614 Melville St.; H. E. Ross, 657 Parsells Ave.; W. Sucker, 133 McKinley St.; E. Fogg, 196 McKinley St.; H. Edwards, 29 Dryden St.; R. J. Heron, 866 Grand Ave.; M. Ackerson 815 Grand Ave.; E. Mitschke, 770 Grand Ave.; R. Ades, 901 Carson Ave.; A. Sheppard, 976 Garson Ave.; A. W. Frahllich, 995 Garson Ave.; D. Paxson, 1171 Garson Ave.; J. W. Henderson, 5 Mildorf St.; A. Ely, 215 Akron St.; H. Rickard, 17 Mildorf St.; H. E. Gaskill, 115 Jersey St.; F. Taylor, 648 Cedarwood Ter.; G. Dickinson, 198 Illinois St.; A. G. Held, 556 Cedarwood Ter.; R. Poler, 45 Durham St.; C. Leonard, 1875 E. Main St.; A. Mabels, 155 Wisconsin St.; R. Elman, 155 Wisconsin St.; Apt. 4; F. Kier, 2099 E. Main St.; R. Dugan, 2155 E. Main St.; P. Dye, 2167 E. Main St.; H. Lundgren, 2242 E. Main St.; R. Allen, 2248 E. Main St.; M. Clark, 2233 E. Main St.; K. W. Lewis, 210 Woodstock St.

H. Schaefer, 22 Luella St.; R. MacSweeney, 420 1/2 Cedarwood Ter.; G. B. Pier, 99 Merchants Rd.; Mrs. Cobb, 78 Merchants Rd.; D. Gulling, 202 Browncroft Blvd.; R. Weddell, 96 Elm Dr.; J. Saueracker, 160 Elmercroft Dr.; E. Gantert, 44 Elmercroft Dr.; E. Fraser, 87 Tryon Pk.; A. C. Willsea, 961 N. Winton Rd.; W. Hoffman, 922 N. Winton Rd.; F. Curtis, 743 N. Winton Rd.; R. Tillman, 384 Mr. Read Blvd.; M. Tarkulica, 20 McGuekin St.; R. Mastiel, 38 Griffith St.; R. S. Brooks, 92 Mt. Hope Ave.; R. Miller, 96 Alexander St.; A. Rowland, 94 Alexander St.; L. W. Woodruff, 85 Alexander St.; F. Webster, 39 Alexander St.

B. Jones, 14 Walton St.; E. Engel, 4 Alexander St.; E. Auer, 2 Alexander St.; W. Briggs, 198 Mt. Hope Ave.; F. Zappetelli, 35 Hamilton St.; H. Casel, 15 Concord St.; T. Rotolo, 31 Concord St.; J. Rexicker, 271 Portland Ave.; V. Battista, 405 Portland Ave.; C. Meyer, 77 Hollister St.; M. Mendola, 242 Merrimac St.; F. Cohen, 71 Lincoln St.; H. Stonefield, 67 Lincoln St.; J. Coolidge, 165 Lincoln St.; T. Temple, 85 Miller St.; C. Gangarous, 57 Miller St.; A. Schwarz, 206 Rohr St.; M. Burgo, 126 Rohr St.; J. Mancuso, 69 Rohr St.; J. Cimino, 94 Rohr St.; E. Fromm, 49 Rohr

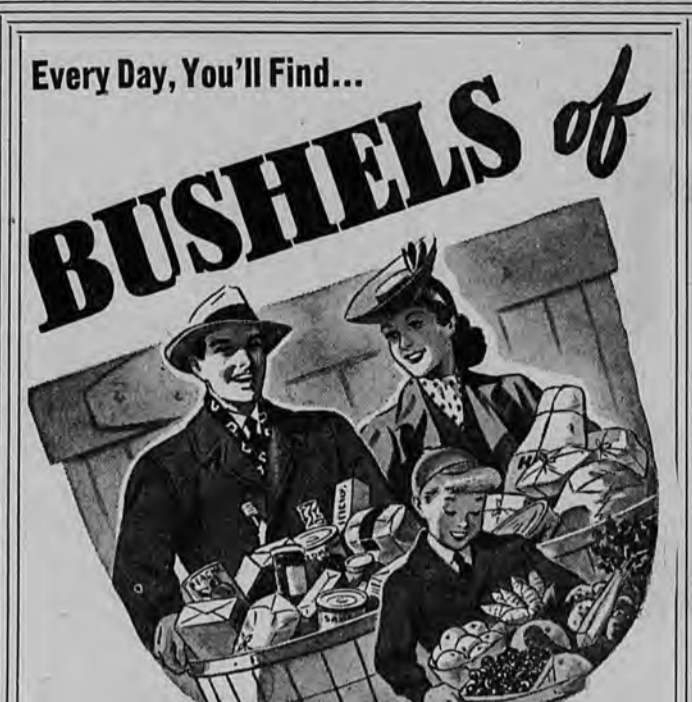
St.; A. Ortaloni, 148 Bay St.; T. Hasenhauer, 137 Bay St.; C. Tantiilo, 56 Caspar St.; L. Fanare, 12 Sigel St.; B. Montilone, 119 Central Pk.; G. Bentley, 240 Driving Pk.; L. H. Tyrrell, 186 Driving Pk.; C. Zwerlein, 175 Lexington Ave.; P. Shannon, 290 Lexington Ave.; D. Steiner, 237 Lexington Ave.; W. A. Seiber, 342 Lexington Ave.; C. Voegelé, 21 Straub St.; P. Sayre, 364 Driving Pk. Ave.; F. J. Regan, 501 Driving Pk. Ave.; Mrs.

**FOR REAL COMFORT BURN**  
Guaranteed Dustless Pennsylvania Hard  
**COKE COAL**  
Stove and Nut **\$9.50** Per Ton  
Cash—Shovel Off  
NUT **\$9.95**  
Stove, \$10.15; Pea, \$8.80  
Cash—Shoveled Off  
**LAKE COAL CO.**  
255 Lyell Ave. GLEN. 538

Helstein, 492 Driving Pk. Ave.; E. J. O'Neill, 68 Holmes St.; A. Aubrey, 60 Wren St.  
George Halas of the Chicago Bears, Curly Lambeau of Green Bay and Bert Bell of the Philadelphia Eagles are three pro football coaches who also are owners.

Guy Bedwell, veteran trainer, is in charge of 31 horses at the Santa Anita track.

**Correction!**  
Our advertisement on the special "First Baby Contest" page of the Rochester Sun last week gave the false impression that Kemp Equipment Co. offers radios for sale retail. This is not true. Kemp Equipment gives away the FREE RADIO to the first 1941 baby, but sells wholesale only.  
**MOTOROLA RADIOS**  
\$9.95 To \$99.95 At ALL MOTOROLA DEALERS  
KEMP EQUIPMENT CO.—DISTRIBUTORS



# BUSHEL'S of BARGAINS

Wegmans Grocery  
Prices Are Guaranteed To Be As Low Or Lower Than Elsewhere!

EVERY CUT OF WEGMAN'S MEAT IS GUARANTEED TENDER AND TASTY!  
**YOUNG RIB-END PORK LOIN 13¢ Lb.**

- Large Package MOTHERS OATS pk. 16c
- Tall Can Evaporated VAN CAMPS MILK, can 6c
- Sweet Golden-Bantam Corn 3 cans 25c
- Old Colony SWEET PEAS 3 cans 25c
- No. 2 Can Texas Grapefruit Jce. 4 cans 25c
- Campbell's Tomato Soup 4 cans 25c
- Frazar Fine Quality CRAB MEAT can 10c
- Medium Size Bar IVORY SOAP 2 for 9c
- Williamson Cream of PEA SOUP 4 cans 25c
- Quart. Gold Seal PRUNE JUICE 14c
- Kellogg's SHRED. WHEAT pk. 9c
- Fine Cake Flour SWANSDOWN pkg. 19c
- Franco-American SPAGHETTI 3 cans 25c
- Wilson's Certified CORNED BEEF can 15c
- Fresh Ground BOSCOLI COFFEE lb. 22c
- Lb. Can Campbell's PORK & BEANS can 6c
- Scott's CATSUP bot. 8c
- A Laundry Favorite P & G SOAP bar 3c

1 Lb. can Spry or **CRISCO 43¢ Can**  
Campbell's Tomato Jce. **4 Cn. 25c**  
No. 2 can California **PEACHES 9c Can**

WERVE A DELICIOUS, DIFFERENT PORK AND SAUERKRAUT DINNER  
**No. 2 1/2 Can New Sauerkraut 5¢ Can**  
**Wegmans HOME OWNED FOOD MARKETS**  
FREE PARKING FOR CUSTOMERS

WITH COUPON  
**PALMOLIVE SOAP 3 for 11¢**  
Limit 3  
KEY DRUGS

WITH COUPON  
**LIFE SAVERS 2 for 5¢**  
5c Drops Or Mints  
Limit 4  
KEY DRUGS

WITH COUPON  
**CORDIAL CHERRIES 21¢**  
Lb. Box Reg. 40c  
Limit 2  
KEY DRUGS

WITH COUPON  
**Borden's Chocolate MALTED MILK 19¢**  
Lb. Can  
Limit 2  
KEY DRUGS

WITH COUPON  
**GARDEN BOUQUET SOAP 4 for 11¢**  
Limit 4  
KEY DRUGS

**MARROW OIL SHAMPOO 28¢**  
Reg. 60c  
Size  
KEY DRUGS

**RUBBING ALCOHOL 8¢**  
Pint Bottle  
KEY DRUGS

**SHOE LACES 3 pair 5¢**  
Mercurized Blk. or Brown  
KEY DRUGS

**Milk of Magnesia TABLETS 19¢**  
Bottle 100  
KEY DRUGS

**VICK'S VAPO RUB 27¢**  
35c Size  
KEY DRUGS

**BUSINESS ENVELOPES 2 for 5¢**  
PK. 25  
KEY DRUGS

**SACCHARIN TABLETS 44¢**  
Bot. 1000  
1/2 or 1/4 Gr.  
KEY DRUGS

**KEY DRUG STORES**  
ROCHESTER'S MODERN CUT RATE DRUG STORES  
470 N. Goodman near Main  
92 E. Main near Water  
1861 Monroe near Winton  
457 Ridge Rd W near Derby

THURSDAY — FRIDAY — SATURDAY — SUNDAY

Hygeia Nurses Reg. 15c	8c	Groves Bromo Quinine Reg. 35c	27c
Fever Thermometer Reg. \$1.00	49c	Noxzema Cream Boudoir Size — Reg. 75c	49c
Ades Tab. Reg. \$1.00	79c	Scott Emulsion Reg. 60c size	49c
Pines Reg. 65c	54c	Anacin Tab. Reg. 25c size	19c
Pertussin 60c size	49c	Vicks Nose Drops 24c	24c
(Camphorated) 4 oz. bottle	17c	Phillips Milk of Magnesia	29c
Grand Yeast Tab. Bottle of 100	49c	Medicated Throat Discs	9c
Parke Davis Smith Bros. Cough Syrup	15c	Tooth Paste, Reg. 25c	11c
Reg. 10c	29c	Bayer Aspirin	59c
Haarlem Oil Capsules Reg. 35c	14c	Reg. 75c size	59c
		Alka Seltzer	49c

**SUPER SALE!**  
**PALMOLIVE SHAVE CREAM LATHER OR BRUSHLESS 2 33¢**  
25c TUBES

**Free 25¢ JERGENS CREAM with purchase of 50¢ JERGENS LOTION \$1.75 Value for 39¢**

**PACKETTE Folding Syringe 98¢**  
Convenient Travel Set. Can be tucked away in luggage or medicine chest. Ideal for personal use.  
\$1.75 Value

**HOT WATER BOTTLE EXTRA HEAVY 69¢**  
Fresh, Red Rubber, 2 Quart Capacity  
Made in Sell For \$2.00  
Guaranteed 2 Years

**Cleans Best-Forked DUSTER 39¢**  
Long life strand duster. Nationally advertised at \$1. Good Housekeeping Approved.

**SPECIAL STOCK UP SALE SCOTTISSUE 3 for 19¢**  
Soft as old Linen  
The absorbent White Tissue Paper  
1000 SHEETS

WITH COUPON  
**TOILET PAPER 3 for 11¢**  
1,000 Sheet Rolls  
Limit 3  
KEY DRUGS

WITH COUPON  
**Probak Jr. BLADES 17¢**  
Pkg. 20  
Limit 2  
KEY DRUGS

WITH COUPON  
**HOT POT HOLDERS 3¢**  
Reg. 10c  
Limit 1  
KEY DRUGS

WITH COUPON  
**ADHESIVE TAPE 2 for 11¢**  
1/2 inch by 5 Yards  
Limit 2  
KEY DRUGS

WITH COUPON  
**BANDAGE 2 for 11¢**  
2 Inches by 10 Yds.  
Limit 2  
KEY DRUGS

**HILL'S COLD TABLETS 13¢**  
30c Size  
KEY DRUGS

**Greene's Chocolate Covered PEPPERMINT PATTIES 19¢**  
Lb. Box  
KEY DRUGS

**Smith Brothers COUGH DROPS 2 for 5¢**  
KEY DRUGS

**FITCH HAIR OIL 13¢**  
25c Size  
KEY DRUGS

**AMAMI SHAMPOO 7¢**  
15c Size  
KEY DRUGS

**25c Colgate Brushless SHAVING CREAM 2 for 26¢**  
KEY DRUGS

**SHOE POLISH 7¢**  
Giant 15c Size Blk. or Brown  
KEY DRUGS

**SPECIAL THIS WEEK Vapor Oil Permanent \$1.95**  
This type of wave has never been offered for less than \$5.00.  
NO ELECTRICITY  
NO PAINFUL WINDING  
EVERY WAVE FULLY GUARANTEED  
Murray's Beauty Salon  
42 CLINTON AVE. N.  
Just a Step From Sibley's STONE 1405



**RUGS** 9x12 \$1.00  
CLEANED and STEAMED  
Rugs, Stained, Cleaned, Washed,  
Sized, Matted, Damp and  
Germ-proofed ..... \$3.00  
**ELTER CO.** Est. 1872  
Glenwood 2466 — 44 Arthur St.

Lem Franklin, Cleveland  
heavyweight, is trained by his  
father, Irving Franklin.

Football's decline at Yale is  
shown in the \$100,000 deficit in  
the athletic treasury.

**\$1 BILLS FREE**



Watch for the Western  
Union Messengers in your  
neighborhood NOW.

When they call at your  
home, if you can produce a  
6-bottle carton and 6 7-up  
bottles (full or empty) you  
will receive a crisp \$1 bill.



**7 UP**

of  
**ROCHESTER  
INC.**



**Hadlocks Top Franklin  
League With 3009 Total**

With three of their men going  
over the 600 mark, the Hadlocks  
rang up a big 3009 for team  
honors in last Thursday's  
Franklin League. Al Wallock's  
683, Joe Agram's 644 and Norm  
Minch's 602 paced the team to  
games of 962-1055 and 992.

Other individual highlights  
included Bill Ehmann's 656,  
Mort Cohen 650, Bill Knapp  
642, Paul Brien 614 and Ray  
Lill 608.

Team matches: Simonds Press

(2854) 2, Ontario Biscuit Com-  
pany (2509) 1; Dairyale Milk  
(2722) 2, Franklin Grill (2740)  
1; Bodner Tobacco (2749) 3,  
Veltz Restaurant (2644) 0; Ad-  
craft Printers (2801) 3, Peter  
Schuyler (2247) 0; Hertzler Ice  
(2855) 2, Pepsi-Cola (2810) 1;  
Hadlocks 3009 2, Chaplin Dairy  
(2882) 1; Grom Optical (2705) 2,  
Chateau Lunch (2570) 1; Small's  
Jewelers (2508) 2, Alyce Chase  
Chocolates (2508) 1.

**Marion Wittman  
Tops Genesee Ladies'  
League With 584**

Cool Chevrolet five banged  
out a big 1000 mark in their  
final game in the Genesee  
Ladies League last week, paced  
by Marion Wittman's good 245  
game. Marion also led the in-  
dividual scoring with 584.

Florence Mandel had 562,  
Marion Sellmayer 536, Dot  
Hartleben 527, Marge Johnson  
522, Evelyn Rodman 518, Flo  
Satter 513, Helen Biel 512 and  
Edna Smith 504.

Team matches: Cool Chevro-  
let (2649) 3, Lincoln Printing  
(2232) 0; Sherwin-Williams  
(2346) 2, Genesee (2296) 1;  
Roast Beef Tavern (2337) 2, Sol-  
di's Spaghetti (2197) 1; Pure  
Quill (2448) 3, Miller Beverages  
0.

**"Dutch" Dehnert  
To Bring Eagles  
Here For Seagrams**

The Detroit Eagles, first divi-  
sion team in the National Pro-  
fessional Basketball League,  
are expected to provide Les  
Harrison's Seagrams with their  
toughest opposition of the sea-  
son when they take on the local  
hoopsters at the Columbus Club  
next Saturday and Sunday  
nights.

Touted as 6 to 1 favorites, the  
Eagles, coached by Henry  
(Dutch) Dehnert, will bring  
many well known basketball  
luminaries to the local court.  
Among these are Big Ed Sadow-  
sky, All-American center, Har-  
ry (Bud) Jeannotte, former  
Washington & Jefferson star,  
Rusty Saunders, one of the  
roughest men in the game, Bob  
Callihan, noted University of  
Detroit grad who set an all-  
time record in three seasons of  
collegiate play and Jimmie  
Brown, 200-pound All-Ameri-  
can at Temple in 1935.

The Rival Dog Food girls will  
play the OLC girls of Tonawan-  
da on both nights also.

**Elm Ladies' League  
Paced By Anna Gast  
With 559 Total**

Anna Gast rolled 559 to top  
last Thursday's Elm Ladies  
League. Mrs. Martin had 543,  
Anna O'Hara 524, Evelyn Bei-  
deck 519 and Celia Ernstberger  
504.

Team matches: Bernard Held  
(2173) 3, Cobbs Hill Grill (2002)  
0; Ryan Carting Co. (2567) 3,  
Opponents (2248) 0; Butch Mar-  
tin (2233) 3, Perry Florists  
(1859) 0; Moose Club (2072) 3,  
Caruso Restaurant (1911) 0.

**Moose League**

Lou LaToy headed last week's  
Moose League with 613. Sam  
Abrams had 601.

Team matches: Harry's Auto  
Glass (2729) 2; Wilber Motors  
(2577) 1; Four Bells (2558) 2;  
Harmin Jewelers (2494) 1; Ro-  
chester Provision Co. (2441) 2;  
Arnold Wood Hydraulic (2335)  
1; Kitzmiller Music Co. (2595)  
3; Rochester Truck Service  
(2282) 0; Abrams & Plotzer  
(2674) 3; Simmons Motors (2462)  
0; Taft & Son (2350) 2; Pike  
Heating & Appliances (2254) 1.

**Arpeako League**

Team matches in last Friday's  
Arpeako League at Elm Hall:  
Butter (2463) 2, Pork Chops  
(2257) 1; Nu-franks (2277) 2,  
Bacon (2319) 1; Steamers (2610)  
2, Picnics (2582) 1.

Chet Ziemba, Illinois ice  
hockey star and baseball play-  
er, is one of the university's  
most brilliant students.

**-WANT ADS-**

**FOR SALE**

COATS \$1.00 up slightly used and new  
fur coats, dresses, skirts, shoes, formal,  
exclusive styles, men's coats, children's  
clothing. Deposits accepted. 325 Hum-  
boldt St. Oliver 2271-B.

**PERSONALS**

READINGS — Katherine Welsh, Stone  
Cell.

AUCTION players learn contract easily.  
Lessons reasonable. J. G. Combsford,  
Oliver 4862-R.

MADAM MARGUERITE, well known  
reader, returns to Rochester after  
theatrical tour. Will give expert advice  
on all matters. All readings strictly  
confidential. Appointments only. Phone  
Monroe 4741-M between 2 A. M. & P. M.

MACHINELESS permanents in your  
home. Holiday specials \$2.50 & up.  
All styles. Call Mary Glenwood 3851-R.

**Painting & Paperhanging**  
PAINTING AND PAPERHANGING, floor  
sanding, Resealable, Stone 3174.

**WANTED TO BUY**

NEWSPAPERS 25¢ per 100 lbs. Rags,  
corsettes and batteries. Also highest  
prices for scrap metal. Call Stone 40-J.

**WHAT CAUSES  
EPILEPSY?**

A booklet contains the opinions of  
famous doctors on this interesting  
subject will be sent FREE, while  
they last, to any reader writing to  
the Educational Division, 535 Fifth  
Ave. New York, N. Y. Dent JR-181.

**GRANTS January Bargain Carnival**  
**WHITE GOODS SALE**  
You profit on every item!

Come and get 'em, folks!  
15¢ Values! Large

**Cannon Towels**  
Special 10¢

20 by 40 inches is SOME amount of  
towel for a dime—and most every one  
of these measures that big! They have  
big puffy loops that suck up water,  
too. And the colors are something to  
shout about! Choose early!

Our Regular 25¢ CANNON  
Bath Towels  
19¢

We've picked our most pop-  
ular patterns! Stripes, rolled  
borders, Terry florals in  
every modern color! 22x44".

SPECIAL! 5¢ Cannon  
Wash Cloths  
Shadow plaids and 3 for  
solid colors—to match  
your towels! Good size.  
Good weight. 10¢

Guaranteed for 4 Years' Wear!  
Grants Wonderful New Brand!

**"Wearite" Sheets**  
81 x 99" 79¢

Watch this 79¢ work for you  
for four whole years! 128  
threads to the inch—irons up  
sleek and smooth! Double-  
strength selvages! "Wearites"  
look right, and ACT right!

"Wearite" Pillow Cases  
45 x 36 - 21¢ 42 x 36 - 19¢

Cannon Full Fashion Sheets  
81 x 99 - 1.00 81 x 90 - 89¢

Cannon Pillow Cases - 25¢

SEWING SUPPLIES  
ALL your notions  
— at SAVINGS!

Sewing Thread  
Half-price! 50 yds. Colors! 1¢

Blas Tape  
5¢ value! Big color range.  
Single or double. 3¢

Buttons  
Worth 2 and 3 times 3¢! 3¢

Colored Sewing Silk 3¢

Talon Slide Fasteners  
All wanted lengths, 15¢ to 25¢

Scissors . . . 10¢ to 39¢

Everything You Want!

EXCELLO  
SACK TOWELS  
8¢

Well worth 15¢! All hem-  
med edges! Extra large siz-  
ed! Very absorbent!

OILCLOTH  
SPECIALS

46"  
TABLE OILCLOTH  
Slight irregulars of the  
20¢ quality. Plain colors  
and fancies. Special . . . YD. 19¢

54"x54"  
TABLE COVERS  
Slight irregulars of the  
54¢ quality. Beautiful as-  
ortment of  
bright patterns. 39¢

15"x36"  
OILCLOTH SCARFS  
Slight irregulars of the  
10¢ quality! Fine as-  
ortment of  
patterns . . . . . 5¢

**SUPER VALUES IN YARD GOODS!**

A SUPER event . . . no wonder we couldn't wait until January! ACTUAL  
SAVINGS of 20 to 75% on comparable quality! Tremendous selection!  
Take to your needles now and be dollars ahead on your budget by Spring!

**9¢ yd. New Percale Prints**  
A little girl's dress or boy's suit for less than a  
quarter! A dress for yourself for 30¢ to 40¢! And  
these aren't 9¢ materials! The rich colors and fine  
patterns are what you'd expect . . . at much more!

**ASSORTED SUITINGS  
AND BROADCLOTH 10¢**  
A tremendous assortment  
including fine slub pop-  
lins and other smart col-  
ors worth 20¢ to 25¢ a yd.

Spring Favorite! NEW  
COTTON SHANTUNG 15¢ yd.  
Wide-spaced prints on  
firm, long slub cotton!  
Reg. 25¢! A scoop at . . . . .

Extra FINE PERCALES  
and BROADCLOTHS 12 1/2¢  
Any other time, you'd  
have to pay 17¢ to 25¢ a  
yard! Beautiful tubest  
prints in an extra smooth  
quality! . . . . .

Save On These Higher Priced  
RAYON REMNANTS 17¢ yd.  
Rayon tafetas, satins and  
crepes worth 25¢ and 30¢  
on the bolt! . . . . .

**GABARDINE  
REMNANTS**  
Values Up To 39¢!  
Asst. plain colors. Ideal  
for shirts, slacks,  
skirts, etc. . . YD. 15¢

**Windsor Plaids**  
Well Worth 25¢!  
Bright spring colors. Tub-  
fast. Ideal for children's  
wear. Special . . . YD. 17¢

\$1.98 Value!  
**DRESS  
LENGTHS**  
3 1/2 Yd. \$1.00  
Pieces  
Beautiful assortment  
of spun rayons — all  
in new spring colors  
and patterns! All guar-  
anteed washables! A  
real opportunity to get  
a beautiful dress at an  
unusual saving!

**W. T. Grant Co.** MAIN ST. E. AT EAST AVF.  
KNOWN FOR VALUES

**WHITE STAR**  
303-311 CONGRESS AVE. CORNER WOODBINE AVE.

**6 BETTER FOODS 6**  
FREE DELIVERIES DAILY  
4 DELIVERIES IN 19TH WARD  
2 CITY-WIDE DELIVERIES

BY TELEPHONE PHONES TO GEN. 7700

CREDIT  
CHARGE ACCOUNTS ARE EXTENDED ON WEEKLY OR MONTHLY BASIS — MUST BE PAID ON DUE DATE — NO BALANCE CARRIED.

OPEN DAILY TO 11 P. M. INCLUDING SUNDAY

DO YOU GET WHAT YOU ORDER BY PHONE  
DO YOU GET GARDEN FRESH VEGETABLES  
DO YOU GET FRESH TENDER MEATS  
DO YOU GET CORRECT WEIGHT  
DO YOU GET CLEAN, SANITARY FOOD

White Star food costs a few cents more but you're never disappointed about the quality. Every order phoned to White Star is carefully checked for accuracy, brands, weight exactly as ordered.

Veteran Brand or Del Monte <b>GRAPEFRUIT JUICE</b> 24 Cans for \$1.95	3 Cans For <b>25¢</b>	Tender, Lean Beef <b>ROAST</b> Center Cut Shoulder With All Excess Waste Trimmed <b>29¢</b>
Veteran, Holly Ripe or W. N. Clark <b>TOMATO JUICE</b> 24 Cans for \$1.95	3 Cans <b>25¢</b>	Arpeako Baby <b>PORK LOIN</b> Whole or Rib End <b>23¢</b>
Dr. Phillips Florida <b>ORANGE JUICE</b> 24 Cans for \$1.95	3 No. 2 Cans <b>25¢</b>	Kaufman Grade A <b>LEG-O-LAMB</b> 5 to 7 Lb. Before Dressed <b>27¢</b>
Veteran, Del Monte, Dole <b>PINEAPPLE JUICE</b> 24 Cans for \$2.59	2 Cans <b>23¢</b>	Veal-Pork-Beef <b>MEAT LOAF</b> 3 lbs. Ground Fresh as Ordered <b>69¢</b>
Cannon Brand — All Green <b>ASPARAGUS</b> 12 Cans for \$2.95	2 No. 2 Cans <b>51¢</b>	Fresh and Smoked <b>HAM LOAF</b> 3 lbs. Lean and Fresh Ground <b>89¢</b>
Cannon Brand—All Green (Center Cut) <b>ASPARAGUS</b> 12 Cans for \$1.65	2 No. 2 Cans <b>29¢</b>	Sirloin, Cube or <b>T. BONE STEAK</b> Extra Tender and Juicy <b>49¢</b>
Veteran Brand Fancy <b>GRAPEFRUIT</b> 24 Cans for \$2.39	2 Cans <b>21¢</b>	Tenderized <b>Arpeako HAM</b> Whole or 5 to 6 lb. Half <b>28¢</b>
Veteran Brand <b>CRAB MEAT</b> 6 Cans for \$1.29	Per Can <b>22¢</b>	



# The Rochester Sun

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NATIONAL REPRESENTATIVES,  
James A. Coventry Co.  
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## Tint Or Color Your Hair This Easy Way!

Amazing Results, Satisfaction Guaranteed  
Restore Glamour Now!  
Keep your hair gloriously youthful, or add sparkle and color to dull locks. This new discovery is as pure and safe to use as water. Just follow the easy directions included—right in your own home. Naturalness is being introduced by mail at only \$1 for the large size. SEND NO MONEY—just pay postman \$1. No postage charges.

Mail Coupon Today!  
Natural-Tone Hair Tints  
86 Meigs St., Rochester, N. Y.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Hair Color \_\_\_\_\_  
(Black, Brown, Chestnut, Auburn, Titan, Blonde)

Mrs. Lillian Brooks, 131 Pomona Dr.

## At Schine THEATRES STARTING SUNDAY

**RIVIERA AND DIXIE**  
THE FAMED NOVEL  
**ESCAPE**  
Gloria Jean Robert Stack  
"A Little Bit of Heaven"  
SHEARER-TAYLOR  
A MERVYN LEROY PRODUCTION

DON AMECHE BETTY GRABLE  
**DOWN ARGENTINE WAY**  
RICHARD DIX FLORENCE RICE "Cherokee Strip"

MADISON MONROE  
**Mamma Lou**  
THIRD FINGER, LEFT HAND  
FRED MACMURRAY PATRICIA MORISON  
"RANGERS OF FORTUNE"

PAT O'BRIEN KNUTE ROCKNE  
**ALL AMERICAN**  
CAMEO WEST END  
RONALD REAGAN GALE PAGE  
TIM HOLZ GENE BRAYTON LADDIE

WEBSTER  
MICKY ROONEY  
**STRIKE UP**  
GARLAND THE BAND  
Plus "Murder In The Air"

RIALTO  
Gary Cooper, Walter Brennan  
**"THE WESTERNER"**  
Kenny Baker, Frances Langford  
"Hit Parade of 1941"

ALL SEATS 20c  
LAKE LAKES STONE  
BRIAN DONLEVY Anna Neagle in  
**"The Great McGinty"** "IRENE"

## Where To Play Bingo

Rochester's Most Complete Directory

**BINGO PLYMOUTH CHURCH HALL**  
Plymouth Ave at Troup  
25 DOOR PRIZES  
Admission 20c  
Every Sat. 8:30 P. M.  
JACKPOT

PARTIES AT  
**Capitol Theatre Hall**  
85 W. MAIN ST.  
Wednesday 8:15 P. M.

**BINGO PARTIES at BEELEY'S**  
Mon., Tues., Fri., Sat.  
at 8:15 P. M.  
Sunday at 2:30 P. M.  
142 GENESEE ST. in REAR

Coupon  
AFTER YOU BUY A 25c ADMISSION THIS COUPON IS WORTH A TRIPLE BOARD TICKET when a book of specials is purchased. Good Jan. 1-2-3 only.  
**HOLLYWOOD BINGO HALL**  
Jack Pote—Door Prizes—Entertainment  
25 Games 25c—\$5 Each Game—\$20-\$30 on Specials  
THURS.—FRI.—SAT.—35 PULLMAN AVE.

**DE LUXE BINGO**  
EVERY MONDAY NIGHT—WATCH US GROW  
MORE THAN \$900 CASH PRIZES  
Special Gold Award Ticket  
Jackpot Game \$160.00  
Dancing to RAY FAGAN'S ORCH.  
Bingo 8:30 to 10:30 P. M.  
35 Door Prizes  
K of C AUDITORIUM  
CHESTNUT ST.

**BINGO PARTIES Chili Recreation Hall**  
509 CHILI AVE.  
Mon.-Tues.-Thurs.-Fri.-Sat.  
8:15 P. M.  
TUES., WED., SAT.  
1.30 P. M.

PARTIES AT  
**WEST AVE. MANOR**  
165 West Ave.  
Monday, Tuesday, Thursday  
and Friday—1:30 P. M.

Coupon  
SATURDAY NITE  
**FREE!** Exchange this coupon at the door for a TEN SILVER DOLLAR SPECIAL!  
**FREE!**

PARTIES  
**UNION LEAGUE HALL**  
Sunday and Monday,  
8:15 P. M.  
Saturday  
1:30 P. M.  
290 Gregory, at South Ave.

Friday—Sunday Nite Towners Hall  
**\$240** EACH NITE SPECIAL GAMES  
The **\$400** Nite!  
at **TOWNERS HALL & REXY THEATRE**  
Good Jan. 2-3-4 Only

Rayon Covered Rubber  
**BABY PANTS**  
All Sizes 35c Value  
**11c**

**WITCH HAZEL**  
Pint Bottle  
**6c**

Good Jan. 2-3-4 Only

## BOWLING WITH ED RANDALL

Bowling with Ed Randall... The old year passes without a regret. And many and many a bowler, I bet, Resolves to do better in one nine four one. He says to himself: "I'm a son of a gun. If I won't hit that head pin often this year, That ten pin for me won't have any fear, I'll pick every spare. And I hearby declare, I'll get to the alleys on time every night— Be a help to my team, instead of a blight. So come on forty-one, I'm ready and willing And able to do a lot of pin-spilling. So along with the rest of you guys and you gals I say Happy New Year to all of my pals; To both the Buonomos, Charlie and Tony; Harry Fuller, so plump and Joe Zick, so bony; To Welber the Coot and Clagens the Bob; To Norm Minch and all the Franklin Hall mob; Mary Luscher the eminent Ebonite expert; Al Lewis who suggests we all wear a Bond shirt; Bert Bates and his genial Genesee crew; And all the boys at Elm Hall, too. To Georgie Rodman out Merchants Road

**Al Bloomer Cops Top Spot in Cop's League**  
Al Bloomer was top man in last week's Police No. 2 League at Genesee Hall with 577. George Hunt had 565, Mickey Roessner 556, Bill Pohl 545 and Mike Schaubert 542. Team matches: Exchange No. 1 (2551) 3, Joseph (2345) 0; University (2391) 3, Franklin No. 2 (2317) 0; Bronson (2410) 3, Charlotte (2604) 0; Lyell (2559) 3, Radio (2259) 0.

If Bernie Masterson wants to retire from pro football he can have a coaching job with Clark Shaughnessy at Stanford. Bernie is the veteran quarterback of the Chicago Bears.

The Washington Redskins scored 18 touchdowns on passes the last season. They completed .59 of their passes.



And to one and all, I send a load Of best wishes for young "forty-one" From Ed Randall and the Rochester Sun.  
Yehudi just stopped in to ask me if there were any horseace betting parlors in Rochester. Why just imagine! Never heard of such a thing, did you?

**INDIGESTION**  
may affect the Heart  
Gas trapped in the stomach or gut may act like a hair-trigger on the heart. As the first sign of distress smart men and women depend on Bell-and Tablets to get the gas free. No laxative but one of the most effective medicines known for acid indigestion. If the FIRST DOSE doesn't prove Bell-and better, return bottle to us and receive DOUBLE Money Back. 25c.

**Amalgamated League**  
League was paced by Chickee last week with 620. Charlie Genesee Hall's big Amalgamated Clothing Workers Judge had 616, Ed Bott 604 and Lou Shapiro 602.

**FUR COATS \$29.95** Up  
**CLIFFORD FUR CO.** We Sell For Less  
MAIN 474 1283 CLIFFORD AVE.

**SEMET SOLVAY COKE \$10.20** TON CASH SHIP. OFF.  
ALWAYS UNDER COVER  
**CALL GEN. 586**  
**PAYNE & DUNHAM**  
Established Over 25 Years  
Mrs. Rose Robbins, 202 Edgerton St.

## START THE NEW YEAR WITH A CLEAN SLATE

Old bills ruin credit. Don't let such a thing happen to you. Our Personal Loan Dept. is at your disposal... ask about the convenient arrangements that can be easily made.  
Complete checking account service. \$5 will open an account.  
**FIRST INDUSTRIAL BANK**  
The Bank for the Individual  
30 CLINTON AVENUE NORTH  
Member Federal Deposit Insurance Corp.

**ANACIN TABLETS** Bottle of 50 **59c**  
**PACKERS Shampoo** 60c Size **29c**  
**BORAX** Pound Box **9c**  
**Veracolate Tablets** \$1.25 Size **72c**  
**SODA MINT TABLETS** 100's **7c**  
**TAR SOAP** 15c Size **7c**  
**DAWNS ORIGINAL CUT-RATE DRUGS**  
OPPOSITE TEMPLE THEATER 56 CLINTON AV. S.  
CORNER AQUEDUCT 31 MAIN ST. E.  
1 DOOR FROM STILLSON 353 MAIN ST. N.  
CORNER DEWEY 452 RIDGE RD. W.  
AT BULL'S HEAD 880 MAIN ST.  
JUST OFF MAIN 473 W. N. GOODMAN  
NEAR GOODMAN 539 MONROE AV.

WITH THIS COUPON  
**PALMOLIVE SOAP** Large Bars  
**2 for 7c**  
(Limit 2)

WITH THIS COUPON  
**Milk of Magnesia TOOTH PASTE** Regular 25c Size  
**8c**  
(Limit 2 Tubes)

WITH THIS COUPON  
**WAX PAPER** Extra Heavy 125 Feet  
**11c**  
(Limit 2)

THESE PRICES... TODAY THRU SATURDAY  
(Right Reserved To Limit Quantities)  
**BISODOL** POWDER 65c 57c **49c**  
**COCOMALT** POUND 50c SIZE **33c**  
**BLADES** PROBAK JR. PKG. OF 4 **3c**  
**CASTILE** SOAP 15c SIZE **8c**  
**MAR-O-OIL** SHAMPOO 60c SIZE **28c**  
**IODINE** TINCT. 15c SIZE **3c**

WITH THIS COUPON  
**PURE CONCORD GRAPE JUICE** 35c Pint  
**14c**  
(Limit 2)

WITH THIS COUPON  
**SACCHARIN TABLETS, 1/2 Grain** New Pocket Size Containers of 50 Tablets  
**2 for 11c**  
(Limit 2)

WITH THIS COUPON  
**PASTEL COLORED RAT-TAIL COMBS** Made of Acetate Practically Unbreakable  
**4c** Reg. 10c  
(Limit 2)

**SMITH BROS. COUGH DROPS** Reg. 5c Boxes **2 for 5c**  
**LOALON HAIR RINSE** 28c Size **14c**  
**DR. WEST TOOTH BRUSH** New Low Price **25c**  
**CITRATE OF MAGNESIA** 25c Size **6c**  
**BAYER'S Aspirin Tablets** Bottle of 24 **19c**  
**ENVELOPES** Good Quality Pkg. of 25 **3c**  
**HAARLEM OIL CAPS** Box of 24 **13c**  
**WITCH HAZEL** Pint Bottle **6c**

**Yeast Foam** Tablets, 50c Size **24c**  
**MARMOLA** For Reducing, \$1 Size **63c**  
**EX-LAX** Laxative, Large Size **19c**  
**OLIVE TABLETS**, Edwards, 60c Size **33c**  
**MILK-BONE** Dog Biscuits, 35c Box **26c**  
**STERO 35c** Bullion Cubes **27c**  
**COLLYRIUM** Eye Wash, 75c Size **59c**  
**ANTIPILOGESTINE** Rub. Reg. 35c Size **26c**

**Alka-Seltzer** 60c Size **49c**  
Sanitary Belt, Adjustable—25c Value **11c**  
**RUBBER GLOVES**, All sizes, 35c value, pair **19c**  
**FIRST-AID KIT** Complete, 40c Value **26c**  
**PINAUD'S 85c** Eau De Quinine. **2 for 73c**  
**PREP for Shaving**, 35c Tube or Jar **13c**  
**BARBASOL**, Large 75c Jar **41c**  
**SQUIBB'S 25c** Tooth Paste. **2 for 34c**  
**TAKAMINE** Tooth Brushes. **2 for 19c**

**HOREHOUND DROPS** 1-Lb. Bag **13c**  
**TREET BLADES** Pkg. of 14 **25c**  
**SIMILAC BABY FOOD** \$1.25 Size **76c**  
**LIFEBUOY SHAVE CREAM** Large Size **2 for 33c**  
**COREGA Powder for Plates** 60c Size **29c**  
**PHILLIP'S Milk of Magnesia Tablets** 25c Size **11c**  
**RUBBER CRIB SHEETING** 24-Inch x 36-Inch 25c Value **11c**  
**COLD TABLETS Laxative-Quinine** 25c Size **11c**  
**MIROVA COLD CREAM** Reg. 75c 14 oz. **44c**

**BREWERS YEAST TABS** Bot. of 100 **29c**  
**VITAMIN "E" CAPSULES** Box of 36 **89c**  
**IRON & YEAST Compound** 75 Tabs **49c**  
**SQUIBB ADEX TABLETS** \$1.00 Size **79c**  
**WHEAT GERM** 1-lb. Pkg. **18c**

**VITAMINS**  
McCoy's Cod Liver Tabs. 60c Size **36c**  
Combe's Capsules, P. D. & Co. (100's) **\$4.56**  
Kepler's Malt and Cod Liver Oil **85c**  
Abbott's Vita-Kaps Box of 25 **\$1.27**  
**HALIBUT LIVER OIL CAPSULES**  
SQUIBB'S ABBOTT'S PARKE, DAVIS } Box of 50 ... **79c**  
100's ... **\$1.29**  
Vitamins Plus Box of 36 Caps. **\$1.50**  
Condol Concentrate (1 oz.) **\$1.15**  
Maltine With Cod Liver Oil **97c**  
Upjohn's Uni-Caps (20's) **\$1.59**  
Vitamin "B" Complex (4 oz.) **98c**  
White's Cod Liver Tablets (100's) **79c**

**UPJOHN'S SUPER 'D' PERLES** \$1.25 Size **86c**  
**SQUIBB'S NAVITOL** 10 c.c. 75c Size **57c**  
**MEAD'S COD LIVER OIL** 8 oz. **69c**  
**Parke, Davis NATOLA CAPSULES** 30's **\$1.09**  
**DRISDOL Concentrate** 5 c.c. 75c Size **58c**

**A-B-D-G CAPSULES** SQUIBB'S, ABBOTT, P. D. & CO  
25's ... **89c** 50's ... **\$1.59**  
100's ... **\$2.69** 250's ... **\$5.67**  
Nason's Cod Liver Oil \$1.00 Size **72c**  
Cod Liver Oil Capsules (100's) **59c**  
Irradol-"A", Parke, Davis Co. **\$1.23**  
Viosterol (Most Brands) 5 c.c. **53c**

**UPJOHN'S SUPER 'D' PERLES** \$1.25 Size **86c**  
**SQUIBB'S NAVITOL** 10 c.c. 75c Size **57c**  
**MEAD'S COD LIVER OIL** 8 oz. **69c**  
**Parke, Davis NATOLA CAPSULES** 30's **\$1.09**  
**DRISDOL Concentrate** 5 c.c. 75c Size **58c**

**WITCH HAZEL** Pint Bottle **6c**

**DRISDOL Concentrate** 5 c.c. 75c Size **58c**  
**MIROVA COLD CREAM** Reg. 75c 14 oz. **44c**



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday  
FOURTH YEAR—No. 11  
ROCHESTER, N. Y., THURSDAY, JANUARY 9, 1941  
To 75,200 Rochester Homes  
If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### Events Of The Week

**THURSDAY, JANUARY 9**  
ANNUAL FATHERS' AND SONS' BANQUET—Pittsford Town Hall, 8:45 p. m.  
ST. PATRICK'S ROSARY SOCIETY—New Year's Open House, Parish Hall, 8:15 p. m.  
ARMSTRONG CIRCLE OF ST. MARY'S CHURCH—Scottish Concert, Church, Monroe Ave. and Rosedale St., 8 p. m.  
DELTA ZETA ALUMNAE—Meeting: Home of Mrs. Walter Carahan, 2150 Ave. 8 p. m.  
**FRIDAY, JANUARY 10**  
TOWNSEND CLUB—Talk by Russell Saville, 375 Main St., E.; 6:30 p. m.  
MARIAN ANDERSON—Recital: Eastman Theater.  
COLLEGIATE CLUB—Dance, Darrell Clifford's Orchestra, Masonic Temple Ballroom, 9:30 p. m.  
SENECA SCHOOL P. T. A.—Luncheon Meeting, 1:30 p. m.  
ROCHESTER FEDERATION OF WOMEN'S CLUBS—Meeting: Hotel Seneca, 10 a. m.  
**SATURDAY, JANUARY 11**  
CLARE TREE MAJOR—"Secret Garden", Eastman Theater.  
JUNIOR MOOSE CHAPTER 41—Meeting: Clubhouse.  
**MONDAY, JANUARY 13**  
19TH WARD GOP—Election of Officers: Hawley St. Clubhouse.  
MONON TRIBE NO. 483—Installation of officers, 46 N. Pittsford St., 7:30 p. m.  
ORDER OF RED LADIES—Card Party, Odd Fellows' Temple, 11 Clinton Ave. N.  
AUDITORIUM THEATRE—"The Male Animal".  
ROCHESTER CLUB—Lecture, Richard E. Byrd, 11 a. m. and 8 p. m.  
**TUESDAY, JANUARY 14**  
BELGIAN PIANO STRYNG QUARTET—Kilbourn Hall, 8 p. m.  
AMERICAN LEGION POST NO. 322—Meeting: 461 Ridge Rd., W.; 8:30 p. m.  
NO. 33 SCHOOL P. T. A.—Monthly Meeting: 2 p. m.

### Baden St. Family Wins First Prize In Sun Baby Derby

Winners of the 1941 Rochester Sun Baby Derby have been named as Mr. and Mrs. Arthur Jackson, 271 Baden St., who are the parents of a girl born in Municipal Hospital at 2:17 a. m. January 1.

While the Jackson baby was not the first to be born in the city in 1941, her parents were the first to qualify under the rules set forth in the December 26 issue of the Sun, and she has, therefore, secured the prizes for her parents.

The Jacksons have not officially named the newest addition to their family, but are quite certain that Elizabeth will be the one to be chosen. The new arrival has one brother, Arthur Jr., three years old, and Alicia, who celebrates her first birthday on January 24.

Jackson has been busy receiving congratulations from his co-workers at the Eastman Hotel, where he is employed, while Mrs. Jackson is having her hands full with the new baby. Hospital attaches say that she will be ready to return to the Jackson home on Sunday.

Merchants throughout the city co-sponsored the contest, which had as prizes many items for the comfort of the baby and happiness of the mother. These will be delivered to the Jacksons within the next week.

### Weekly And Shopper's Passes To Be Retained Despite Rumors

With every new move of the Rochester Transit Corp. to eliminate electric trolleys come new rumors, special "inside information" and the revival of old arguments as to the merit of buses as compared with street cars. Even the help of Congress and President Roosevelt in retaining the trolleys here is invoked by at least one local commuter.

The following letter came to the Sun office this week:

Editor, Rochester Sun:  
Do the people of Rochester know that the Rochester Transit Corporation and the city have already made arrangements to cancel all weekly passes and shopper passes just as quickly as the remaining three street car lines are taken off the streets of Rochester? Well, they are... and this is the truth as told by the officials of both the above concerns.

The people who pay city taxes and the ones who ride the buses are the ones who have to pay for the new buses by paying a straight ten cent fare in the future... or as soon as the remaining trolleys are removed.

Oh yes, the City Fathers and the Rochester Transportation Corp. are very smart folks. They keep the above information from the public until the street cars are all eliminated from the streets then watch all the new rules and fares the city and Transit Corp. have up their sleeve to hand the easy-going public or people if you please.

The people say, "What can we do about it? A lot, by setting together at once and taking up petitions amounting their neighbors and friends and having them sign them and then send the list at once to our Congressman in this district or mail direct to President Roosevelt for his attention." The Rochester Transportation Corporation to take off the remaining street cars. Do this at once for we have no time to lose. Remember, United We Stand, Divided We Fall. Yours for Justice in Rochester, MR. J. MACK.

Despite the startling information contained in this apparently sincere letter, officials of the Rochester Transit Co. disclaim any knowledge of a new setup in the fare schedule during the next year. It has been promised that shopper's passes and weekly passes will remain intact.

Incidentally, for the writer's information, it is doubtful if Congress or the President could legally take any action to keep the street cars running in Rochester. Then, too, when the President is worrying about raising billions of dollars for defense of this nation, it seems unlikely he could get greatly aroused over what mode of transportation is provided for the people of Rochester, N. Y.

Public hearings were held on the street car vs. bus arguments last year, and majority opinion at that time seemed to favor the buses.

### Former Banker To Speak At Townsend Banquet



**RUSSELL SAVILLE**  
In the years to come, business leaders and taxpayers alike will realize that replacement of the present social security law with a new pension act, based on the principles of the Townsend Plan, will be one of the most progressive steps ever taken in social legislation, according to Russell Saville, director of organization for the Townsend Movement from Chicago. A former cashier of the First National Bank of Cumberland, Maryland, Saville is to speak here at a banquet, in honor of Dr. Townsend's birthday, tomorrow at 6:30 p. m. at 375 Main St. E.

In his address, Saville has announced he will urge businessmen and taxpayers to "study the Townsend Plan because of its plausible and economical method of financing a national program of old age retirement."

He is said to be widely known throughout Maryland where he first advocated the Townsend Plan two years ago.

### Tickets Go On Sale For Season's First Mountain Snow Train

Old man Winter has just ten days left to prepare the ground for winter sports enthusiasts who will journey to Old Forge on Sunday, January 19 on the first Rochester snow train of the season.

Tickets, which are now on sale at department, specialty and sporting goods stores, the Chamber of Commerce and daily newspaper offices, cost \$4 for adults, with half fare for children under 12.

Twelve ski trails in and around Old Forge, covering approximately 150 miles of cross-country skiing will attract many. In addition, there are novice practice and open slopes, a skating rink and an 1,800-foot toboggan slide. A ski tow is operated on one of the slopes.

The snow train will leave the New York Central station at 7 a. m., arriving in Thendara at 11:20, from where tourists will be transported to Old Forge, two miles distant. Members of the Old Forge Winter Sports Association provide free automobile transportation for all tourists.

The train will arrive back in the city at 10:40 p. m., leaving the mountain terminal at 6:40 p. m.

Ample facilities for eating are said to be maintained in Old Forge.

### Registrants Sought For City Night School Classes

Registration for the winter term of adult education classes will continue at all evening schools until the maximum enrollment has been obtained in all subjects offered for study, according to officials of the Adult Education Division of the Board of Education.

The usual Board classes will be conducted Tuesday and Thursday nights at Charlotte, Benjamin Franklin, Jefferson, Vocational, Madison, and Edison High Schools. Classes in English for the foreign born will continue the same nights at No. 9 school on Joseph Ave.

Jointly sponsored W. P. A. Board of Education classes at Monroe High School offer nearly 75 subjects for evening study this term, and more than half that number at school No. 27, Central Pk., five nights a week, Monday through Friday, from 7 to 10 o'clock.

Instruction at all schools is free except for a small registration fee charged to cover the cost of materials used in the classroom. Registration may be made at any school at the time classes are being held.

### Women's Lodge Group To Sponsor Party

Order of Red Ladies, Degree of Poochontas Starlight Council, will sponsor a public card party after a business meeting next Monday night at the Odd Fellows' Temple, 11 Clinton Ave. N. Mrs. Francis Lindie and Mrs. Jennie Angel are in charge of arrangements.

### Lodge Group Plans Business Meet; Party

Members of Diamond Circle No. 443, Companions of the Forest of America, will meet next Wednesday evening at 668 South Ave. A short business session at 7:30 p. m. will be followed by games and lunch.

### Area Concern Receives Large New York Central Freight Car Order

Despatch Shops, Inc., with main factories at East Rochester, are recipients of a thousand-car order from the New York Central railroad, according to an announcement made early this week. The order calls for one thousand 50-foot box cars and is a part of the modernization program undertaken by the railroad during the latter part of 1940.

F. E. Williamson, president of the New York Central system has announced that in addition to the box car requisition, orders have been placed for 95 air-conditioned new type passenger coaches, 36 Diesel oil-electric switching locomotives and 2000 box cars.

Total of the orders is said to approximate \$12,500,000.

### Ward Democrats To Install New Officers At Monday Meeting

The 19th Ward Women's Democratic Club will install its newly elected officers at its business meeting to be held Monday, January 13th, at 8 p. m. at 904 Main St. W. Plans also will be formulated for the annual banquet of the club, set for January 27.

### Senior Scout Head To Speak At Area Conference

Red Jacket Council scouts will hold a conference at the Greece Town Hall, Thursday, January 16th, to develop a Program of Action for 1941. During November and December, an inventory and roll call was made in all the troops of the Council. This information is being analyzed by the members of the executive board and commissioners' staff will be presented to the conference for action.

Thomas J. Keane, national director of senior scouting, will present the feature address as a challenge to the scouts to carry out the best possible program for character development and citizenship training. In preparation for this meeting the commissioners staff of the council recently held a conference at Kanatota Lodge, Camp Warren Cutler.

An attendance banner will be given to the district that has the highest representative attendance at next Thursday's meeting.

Bill Busik, Bob Zoeller and Alan Cameron, sophomore football stars at Navy, also are starring in basketball.

### Missionary To Talk At PTA Unit Meet

The Audubon Unit of the P.T.A. at No. 33 school will hold its regular monthly meeting next Tuesday, January 14, at 2 p. m. Mrs. Leon C. Wright, president, will conduct the business meeting, to be followed by a talk on "Youth in Foreign Lands" by Mrs. Fred W. Heins. Mrs. Heins is a missionary and has had many first hand experiences, which it is expected will interest her audience.

## Lauer's Annual WHITE SALE

Wise women are flocking to Lauer's White Sale. For every wise woman knows that here she will find unexcelled values in the finest of bed linens. Nothing is more important than sound, satisfying, comfortable sleep. Here at Lauer's we can offer every aid toward that satisfying slumber. Among these sleep-aids we include fine bed linens. Every woman recognizes quality in sheets, and every woman is constantly seeking better values in fine quality. To obtain these values, we say to you, SHOP LAUER'S ANNUAL WHITE SALE TODAY, TOMORROW OR SATURDAY! Here you will find White Sale prices that speak for themselves. Come in... see the difference in Lauer's prices... feel the difference in Lauer's sheets.

Save Now on The Finest SHEETS in Quantities You Need

PEQUOTS		
Nationally famous Pequot give extra quality. There are 140 threads to the square inch. Convenient tabs tell you each sheet size. Pequot muslin sheets are preferred by thousands of women who have found them satisfactory in every way. You can save at Lauer's now. Order your quantities... just call Main 7250... just say "charge it" or pay our driver C.O.D. if you prefer.		
Reg. Price	Size	Sale Price
\$1.49	63" x 99"	\$1.29
1.59	63" x 108"	1.35
1.69	63" x 99"	1.35
1.79	81" x 99"	1.39
1.89	81" x 108"	1.49
Reg. 45c Pillow Cases ..... 33c		

SNOWEAVES		
Pure white A-1 perfect smooth-thread muslin broadcloth. These sheets have lasted through years and years of washings. The best low priced muslin broadcloth sheet we know of. Order over the telephone—Main 7250—the quantities you need. Just say "charge it" or pay our driver. Lauer's will give you immediate delivery.		
Reg. Price	Size	Sale Price
\$1.00	63" x 99"	\$.89
1.15	72" x 99"	.99
1.29	81" x 99"	1.09
1.45	81" x 108"	1.19
Reg. 29c Pillow Cases ..... 24c		

Compare Lauer's Prices... Just Say "Charge It"

Grandfather's Clock PERCALES		
Lauer's Grandfather's Clock Percales are the next thing to satin. Compare these sheets side by side with others at this price... feel the difference. Then, if you send your laundry out, add up the savings that you will make in a year's time. You'll find that the smoother thread... the absence of fuzziness in Grandfather's Clock Percales will save you money. They're easier to wash... they require less scrubbing for they don't absorb the dirt. Phone Main 7250.		
Size	Sale Price	
63" x 99"	\$1.35	
72" x 99"	1.49	
81" x 99"	1.69	
81" x 108"	1.89	
45" Pillow Cases ..... 45c		

Supercalcs by WAMSUTTA		
When Miss Luvatia for her estate on the Hudson needs sheets she doesn't go shopping... She knows, as did her mother and her grandmother generations past, that Wamsutta is tops. There is no finer sheet woven... Combed long staple cotton yarn... Made for snowy white luxury. If you want the best just call Lauer's for hemstitched Wamsuttas. You'll save money now during our White Sale. Phone Main 7250.		
Reg. Price	Size	Sale Price
\$3.80	72" x 108"	\$3.15
4.65	90" x 108"	4.20
Extra Large Hemstitched Sheets		
Reg. \$1.05 Pillow Cases ..... 95c		



For Your Kitchen... Breakfast Nook... or Dinette

## MODERN CHROMIUM

Regulars \$69 Extension Table and 4 Chairs

It has so many uses. No matter where you live... whether you have a dining room, dinette, breakfast nook, kitchen, or combination living and dining quarters, this lovely chromium set will make a place for itself in your home. The table and chairs are gracefully wrought of gleaming chrome steel. Hot fluids or dishes will not mar the heat treated blond bird's-eye maple table top. It opens to seat six or seven people easily. Note the thickly padded heavy leatherette chair seats and the two color pleated backs. Here indeed is a charming five piece group that will bring an atmosphere of gaiety into your home. Reduced from \$69 to \$49 at Lauer's.

# \$49

5 PIECES

### Final Clearance Prices in Lauer's Stock Reduction Sale

Lauer's are taking final mark-down on scores of items which must be sold to make room for merchandise which we have ordered from new sources. Much of the furniture listed below is sold below cost. You'll find it worth your while to shop Lauer's for great savings in these and many other unusual values in the finest of furniture, draperies, rugs and home accessories.

\$138.00 Modern Davenport and Chair; 2 pieces \$68.00	\$3.95 Wilton Stair Carpet, Assorted Colors... yd. \$1.95
\$179.00 Jamestown Lounge Down Cushion Sofa \$69.00	\$8.50 Printed Floral Davenport Slip Covers... \$4.29
\$49.50 Modern Wine Mohair Lounge Chair \$24.00	\$5.00 Printed Floral Chair Slip Covers... \$2.49
\$119 Mah. Bed, Chest, Dresser or Vanity; 3 pc. \$68.00	\$1.69 Tailored Marquisette Curtains; 68" x 2 1/6 Yds. Pr. 50c
\$98.00 Mod. Wal. Bed, Chest, Dresser or Vanity; 3 pieces \$49.00	\$4.00 Quaker Lace Curtains; 68" x 2 1/4 yds. pr. \$1.98
\$5.50 Broadloom; Burgundy, Blue, Red or Taupe... Sq. Yd. \$2.97	\$15.00 Damask Draperies; Red, Green, Eggshell and Blue... Pair \$8.72

ON Sale AT LAUER'S 50 STATE ST.



## Yorkshire Dialect To Be Heard In 'Secret Garden' At Eastman

Out of the pages of one of the most beautiful children's stories extant and on to the stage will step one of the most lovable characters in juvenile literature when Frances Hodgson Burnett's classic, "The Secret Garden," is presented on Saturday afternoon, Jan. 11, at the Eastman Theatre.

The character referred to is Dickon, the Yorkshire lad of "thirteen, goin' on fourteen," who is able to imitate the calls of all the birds and who knows every inch of the English moors, where the action of the play is laid.

The actor who plays Dickon is Joe Landis, an important member of this professional acting company. According to Mrs. Major, he is an actor who has been able to master the difficult Yorkshire dialect and at the same time be perfectly understood.

**Pittsford Group To Hear Rochester Speakers**  
The Beacon Fellowship of the Pittsford Baptist Church will hold their Annual Fathers' Dinner will be served at 6:45 p. m. Guest speakers will include many prominent men of Rochester.

### KIENER'S ANNUAL

# JANUARY CLEARANCE Sale

## FUR-TRIM COATS

Regular \$49.50 Group 12-20 38-46 35-47	<b>\$27</b>	Regular \$59.50 Group 12-20 38-46 35-47	<b>\$37</b>
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IF you can't find what you want Kiener's will custom tailor to order as always — but NOW AT GREATLY REDUCED PRICES.

USE OUR BUDGET PLAN

# KIENER'S

599 HUDSON AVENUE  
COR. CLIFFORD  
Mrs. Velva Wooster, 49 Delray Rd.

### OLD FORGE

In The Beautiful Central Adirondacks  
Winter Sports Galore!

More than two hundred miles of improved down-mountain and cross-country ski trails on scenic mountain slopes—involve to expert. Expansive open slopes, slalom courses, illuminated rinks and toboggan slides—all in or adjacent to this most picturesque and hospitable mountain village in the East. Special low fare trains from all points.

There's Always More Snow at Old Forge  
Full information and free booklet on request  
Address Joseph F. Grady, Secretary, Old Forge Winter Sports Ass'n, Old Forge, New York, or your New York Central Agent.

**EASTMAN** Thur. Eve., Jan. 16

## ARGENTINITA DANCERS

With The Rochester  
**PHILHARMONIC**

Jose Iturbi Conducting  
**ALL SPANISH PROGRAM**

SEATS NOW!  
\$1, \$1.25, \$1.50, \$2 and \$2.50

### COUPON

This Coupon Is Worth

# 10c

Towards Price of Admission To See

**"The Secret Garden"**  
EASTMAN THEATRE  
Saturday, Jan. 11, 1941  
3 O'clock

Seats: 25c, 35c, 50c, 75c

Present this coupon at the theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.

Name .....  
Address .....  
Age .....

## MILL END SHOP

71 Clinton Ave. So.  
Opposite J.E. Thompson Co.

# REMOVAL SALE!

Forced to make room for our increased trade and stock! Right next door to where we were before. **CLEANING OUT COMPLETE STOCK** at a SACRIFICE!

## GOING OUT OF BUSINESS SALE

Due to the European war, it is impossible to replace our stock of imported linens, which the holiday trade depleted to a minimum. Until improvements in world conditions make possible further imports, we are forced to discontinue business as of January, 15, 1941.

PRICES SACRIFICED REGARDLESS OF COST

### REDUCTIONS OF LESS THAN HALF PRICE!

COVERS RANGE FROM \$1.00 TO \$6500.00

Listed Below Are a Few of the Hundreds

Big Variety Hand-Made Towels 59c Value	Hand Made Babies Dresses 65c Value
<b>25c</b>	<b>25c</b>
500 Hand Made Bridge Sels Val. To \$1.49	Imported Chinese Bath Robes Ladies' And Men's Value To \$15.50
<b>75c</b>	<b>\$4.25</b>

Don't Forget — Doors Must Close Jan. 15th

# BEEBE'S ART LINEN SHOP

9 East Ave. Stone 5192

<b>CUSTOM MADE SLIP COVER</b> CHAIR \$5.36 DAVENPORT \$8.72 Material and Labor Included Sunfast! Tubfast! 50 Different Patterns!	<b>NOW!</b> YOU CAN COVER YOUR 3 PIECE LIVING ROOM SUITE FOR <b>\$19.99</b> For Material With the finest of fabrics such as Corduroys, Velours, Novelty Tapestries, Blocked Linens. ACT AT ONCE AT THIS PRICE.
<b>CRASH LINENS</b> 50 INCHES WIDE SLIP-COVER CLOTH <b>31c</b> Yd.	<b>Sunfast — Tubfast DUSTITES</b> <b>48c</b> Yd. Here's the Regular Price — \$1.19
<b>MONK'S CLOTH</b> Heavy, 16 oz. Weight. Sells For More. <b>38c</b> Yd.	<b>1000 Yds. Slipcover and Drapery Fabrics</b> 50" WIDE ONE SUNFAST! TUBFAST! PRICE OVER 80% PRE-SHUNK <b>39c</b> VALUES TO 69c
<b>LEATHERETTE</b> Practical Upholstery because it's washable, long wearing. All colors, 34-in. wide. Val. to \$2.25. <b>89c</b> Yd.	
<b>ATTENTION! 100,000 yds. of fabrics to select from — A REAL CLEANOUT - All Sales Final</b>	
<b>36" MATERIALS</b> Blocked Chintzes, Dustites, Percales, Curtain Goods. <b>18c</b> Yd.	
<b>50" MATERIALS</b> Value to \$1 yd. Printed Linen Ends, Dustites and Home Spuns, Rayon Damasks, Crashes. <b>25c</b> Yd.	
<b>36" RUFF-TEX</b> Most perfect grade fabric. Will enhance any room. <b>35c</b> Yd.	
<b>REDUCTION OF LARGE SELECTION INTERIOR DECORATING FABRICS</b> Great variety of Upholstery, Drapery and Slip Cover Fabrics. <b>10% to 20% off</b>	

ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

# used ELECTROLUX

COMPLETE WITH ATTACHMENTS  
The Cleaner of 101 uses. Cleans rugs, upholstery, mattresses and a variety of other things.  
Liberal Allowance on Your Old Cleaner  
FULLY GUARANTEED  
For the same length of time as a new Electrolux.

# \$16.95

Full Cash Price EASY TERMS

10-DAY TRIAL PLAN  
If You Can't Come In, Please Write for Free Home Demonstration

MAIL ORDERS FILLED SEND \$1 DEPOSIT

BEAUTIFULLY REBUILT  
Now Famous Make HANDED CLEANER \$4.85 Full Cash Price Ideal for clothes, etc.

## PENN VACUUM STORES

30 SOUTH AVE. OPEN EVERY EVENING TILL 9 STONE 6747

IMPORTANT! ASK US ABOUT THE 3 ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

## THE SPORT SHOP

# 8th Annual Mid-Winter SALE!

ALL OUR REGULAR LADIES' & MEN'S QUALITY WINTER SPORTSWEAR at DRASTIC REDUCTIONS  
No Refunds or Exchanges — All Sales Final

<b>LADIES' SKI-JACKETS</b> Poplins—Ski Cloth Reg. Val. To \$5.95 <b>\$3.64</b> Reg. Val. To \$8.95 <b>\$5.74</b>	<b>LADIES' SKI-PANTS</b> Gabardines Val. to \$8.45 <b>\$5.74</b> WOOL SKI PANTS Values to \$4.95 <b>\$2.34 and \$3.34</b>	<b>LADIES' SKI-SUITS</b> All wool reversible and wool gabardine reversibles. Values To \$22.50 <b>\$9.74 to \$15.84</b>
<b>SKI CAPS PAKA'S FLUFF MITTS</b> Val. \$1.25 <b>74c</b>	<b>LADIES' Wool Sweaters</b> Val. \$2.34 <b>\$1.34</b>	<b>Men's Wool Sweaters</b> Val. to \$2.30 <b>\$1.44</b>
<b>LADIES' SUEDE VESTS</b> Val. \$1.34 <b>\$1.84</b>	<b>LADIES' Wool Sweaters</b> Val. \$2.34 <b>\$2.34</b>	<b>Men's Wool Sweaters</b> Val. \$2.34 <b>\$2.44</b>
<b>Ladies' Wool SHIRTS</b> Val. \$1.34 <b>\$1.84</b>	<b>Ladies' Silk BLOUSES</b> Val. \$1.34 <b>\$1.44</b>	<b>Men's Shaker Sweaters</b> Val. \$3.84 <b>\$3.84</b>
<b>TUBE SKATES</b> <b>\$2.44</b>	<b>Genuine Lambskin MITTENS</b> Val. \$1.34 <b>84c</b>	<b>Men's Suede JACKETS</b> Val. \$5.84 <b>\$5.84</b>
<b>MEN'S LEATHER JACKETS</b> Values to \$20.00 <b>\$9.84 to \$15.84</b>	<b>MEN'S &amp; BOYS' JACKETS</b> Values To \$9.75 <b>\$3.84 to \$6.84</b>	<b>LADIES' Suede and Leather JACKETS</b> Val. To \$10.95 <b>\$6.84</b>

HUNDREDS OF OTHER REDUCTIONS TOO NUMEROUS TO MENTION

## THE SPORT SHOP

OPEN EVES. **23 CLINTON AVE. SO.**  
DIRECTLY OPP. HOTEL SENECA

"Now We Can Take Care of All Our Bills"

"We can pay them all up with this Lincoln-Alliance Personal Loan and can easily make one payment to the bank each month to take care of the loan. And a year from now the loan will be all paid up."

Why not take care of your bills with a Personal Loan? We welcome your application at any of our ten bank offices.

This Is The Way It Works:

You Borrow	Charge For Year	Insurance Premium	You Receive	12 Monthly Payments
\$108	\$ 6.48	\$ .36	\$101.16	\$ 9.00
156	9.36	.52	146.12	13.00
216	12.96	.72	202.32	18.00
300	18.00	1.00	281.00	25.00
480	28.80	1.60	449.60	40.00
600	36.00	2.00	562.00	50.00

## LINCOLN - ALLIANCE

BANK AND TRUST COMPANY  
Member Federal Reserve System Member Federal Deposit Insurance Corporation



*Sibley, Lindsay & Curr Co.*

Tremendous Selections of Quality Linens and Bedding  
Way Below Replacement Prices In This Great January Event!

# ANNUAL SALE OF LINENS & BEDDING

**SHEETS & CASES      Towels & Toweling      TABLE LINENS      BEDDING NEEDS**

**Tower Sheets and Pillow Cases**  
Regularly \$1.49      **\$1.14**  
72x108 or 81x99 ..... each

*Reg.      Size Before Hemming      Sale*  
\$1.27-63x99 Inches ..... \$1.00  
\$1.38-63x108 Inches ..... \$1.09  
\$1.38-72x99 Inches ..... \$1.09  
\$1.63-81x108 Inches ..... \$1.29  
\$1.70-90x108 Inches ..... \$1.39

**Pillow Cases**  
35c-42x36 Inches ..... 25c  
35c-45x36 Inches ..... 27c  
35c-45x38 1/2 Inches ..... 30c

**Hemstitched Pillow Cases**  
45c-42x38 1/2 Inches ..... 38c  
50c-45x38 1/2 Inches ..... 40c

**Cannon Fine Muslin Sheets and Pillow Cases**  
Regularly \$1.15      **94c**  
72x108 or 81x99 ..... each

*Reg.      Size Before Hemming      Sale*  
\$1.00-61x99 Inches ..... 82c  
\$1.05-63x99 Inches ..... 85c  
\$1.10-63x108 Inches ..... 91c  
\$1.10-72x99 Inches ..... 91c  
\$1.25-81x108 Inches ..... \$1.05  
\$1.30-90x108 Inches ..... \$1.19

**Pillow Cases**  
35c-42x38 Inches ..... 23c  
35c-45x36 Inches ..... 24c

**Cannon Cavalier Percale Sheets and Cases**  
Regularly \$1.68      **\$1.34**  
72x108 or 81x99 ..... each

*Reg.      Size Before Hemming      Sale*  
\$1.50-63x108 Inches ..... \$1.30  
\$1.78-81x108 Inches ..... \$1.48  
\$1.98-90x108 Inches ..... \$1.59

**Pillow Cases**  
35c-42x38 1/2 Inches ..... 33c  
41c-45x38 1/2 Inches ..... 34c

**Wamsutta Percale Sheets and Pillow Cases**  
Regularly \$3.50      **\$3.15**  
72x108 Sheets ..... each

*Reg.      Size Before Hemming      Sale*  
\$3.15-63x108 Inches ..... \$2.85  
\$3.35-81x108 Inches ..... \$3.55  
\$4.35-90x108 Inches ..... \$3.90

**Pillow Cases**  
45c-42x38 1/2 Inches ..... 75c  
50c-45x38 1/2 Inches ..... 80c

**Hemstitched Sheets**  
\$3.45-63x108 Inches ..... \$3.15  
\$3.80-72x108 Inches ..... \$3.45  
\$4.25-81x108 Inches ..... \$3.85  
\$4.65-90x108 Inches ..... \$4.20

**Hemstitched Cases**  
\$1.00-42x38 1/2 Inches ..... 90c  
\$1.05-45x38 1/2 Inches ..... 95c

**KITCHEN HELPS**

**Dish Cloths**  
*Reg.      Type      Sale*  
6c and 7c-Plaid and Colored Borders each 5c, 6 for 25c  
10c-Handy Ann Cloths with edges of red, blue, or green ..... each 8c, 6 for 45c

**Dust and Polish Cloths**  
*Reg.      Type      Sale*  
20c-17x18-in. Flannel for dusting, polishing ..... 15c  
25c-17x22-in. Flannel for dusting, polishing ..... 18c  
25c-Ritz Silver Polishing Cloth, treated to remove tarnish ..... 20c  
30c-Ritz Window Cloth for polishing glass ..... 30c

**Ironing Board Pad and Cover Sets**  
Heavy pad of gray halffelt with firm, closely-woven cover of heavy unbleached cotton. Fits all standard-size ironing boards.  
45c Value ..... set 42c

**Metal Sponges and Scouring Knobs**  
*Reg.      Type      Sale*  
10c-Metal Sponges and Bronze Balls ..... ea. 8c, 6 for 45c  
6c-Junior Scourite Metal Sponge and Ball ..... each 4c

**Ironing Board Covers**  
*Reg.      Type      Sale*  
25c-Stretch-On Covers-no pins or tapes ea. 19c, 2 for 35c

**Turkish Towels**  
Unusually attractive, thick-woven towels, sizes 16x27 or 18x36 inches with striped border, or extra large plaid. 19x38 inches. Extra Special! ..... ea. 17c, 6 for \$1.00

**Famous Brand Towels.**  
Cannon, Haynes and Dundee heavy Turkish towels in two popular sizes: 22x44-inch, with colored border of blue, peach, green, rose, yellow; or 20x40-inch in novelty stripes and plaids: blue, green, peach, dusty rose, maize.  
25c to 29c values ..... ea. 21c, 5 for \$1.00

**Moor and Cannon Towels**  
Strong, heavy weight Turkish towels with absorbent, double-loop construction. Size 22x44 inches in colored borders: maize, blue, green, peach, rose. Size 20x40 inches in soft, plain shades of blue, green, peach, gold or dusty rose.  
25c to 30c values ..... ea. 27c, 4 for \$1.00

**Turkish Towel Ensemble**  
Solid-color towels with contrasting border, or texture-weave towels in pretty plain shades. Choice of blue, maize, peach, green or dusty rose.  
50c Value Bath Towel, 22x44 ..... 39c  
35c Value Face Towel, 16x27 ..... 25c  
15c Value Wash Cloth, 12x12 ..... 12c

**Fieldcrest Turkish Towels Monogrammed Without Charge**  
Fine quality, exceptionally absorbent plain-color texture towels in gold, blue, green, dusty rose or peach. Choice of big 3-letter monogram, Mr. and Mrs. or His and Hers.  
\$1 Value, Bath Towel, 22x44 ..... 69c  
65c Value, Face Towel, 16x27 ..... 49c

**Turkish Face Cloths**  
*Value-Style      Sale*  
6c-Plaid, Solid Colors ..... ea. 5c, 6 for 25c  
9c-Colored Borders ..... ea. 7c, 6 for 39c  
10c-Solid Colors and Plaids ..... ea. 8c, 6 for 45c  
6 for 49c-Fine "Turkinit" face cloths in soft pastels. Non-stretch, wrapped in cellophane, 8 to a package ..... 6 for 39c

**Stevens Glass Towels**  
Well known for their exceptional wearing qualities and extra absorbency! Size 16x31 inches, in red, blue, green or gold. Special! ..... ea. 27c, 4 for \$1.00

**Imported Linen Towels**  
Pure linen towels, excellent for either hands or dishes. Very absorbent, fine quality. Colored borders in red, blue or green. Sizes 17x31 or 16x33 inches.  
Reg. 35c ..... each 29c  
Famous Martex-made dish towels, free of lint, extra-soft, absorbent. Rayon, cotton and linen weave, with border of green, blue, red or gold.  
Reg. 25c ..... ea. 21c, 5 for \$1.00

**Part-Linen Dish Towels**  
Extra special! Unusually fine towels, made of cotton and linen. Size 16x33 inches, in multicolor stripe border. Predominating colors: red, green, blue or gold.  
Reg. 35c ..... ea. 19c, 5 for 90c

**Fine Linen Toweling**  
Full-bleached linen for hand or dish towels. Handsome new style border. 17-inch width, fine, soft finish. Blue, green, red, and yellow.  
20c Value ..... yard 15c, 6 yds. 87c

**Stevens Pure Linen Toweling**  
Unusually heavy, soft, absorbent toweling, bleached or unbleached. 17 inches wide.  
22c Value ..... yard 21c

**Imported Toweling**  
Pure linen, full-bleached, with firm, close weave. Fine for either dishes or hand-drying. 16-inch width, border of blue, red, green or gold.  
Replacement Value, 37c ..... Yd. 29c

**Irish Linen Crash**  
Heavy, thirsty toweling with soft absorbency that fairly drinks up moisture! Full-bleached, 16 inches wide. All popular colors.  
Replacement Value, 48c ..... Yd. 37c

**Irish Linen Toweling**  
Beautiful multicolor stripe effects in firm, closely-woven linen, ideal for drying your fine china and crystal. Lint-free, 17 inches wide, in complete color assortment.  
Replacement Value, 40c ..... Yd. 39c

**Glass Toweling**  
For your most treasured crystal-this excellent pure linen toweling in attractive checks. Blue, green, red, 16 inches wide. Extra Special! ..... Yd. 29c  
Irish linen glass toweling, 17 inches wide, 40c value ..... Yd. 39c

**Huck Towels for Beauty Parlors and Barber Shops**  
10c-14x20 Inches, White ..... 12 for 89c  
18c-15x31 Inches, White ..... ea. 14c  
25c-With Colored Borders ..... ea. 19c  
35c-All Linen, Hemstitched ..... ea. 39c

**Printed Breakfast and Luncheon Cloths**  
Colorful assortment of dainty pastel and vivid colors in new floral patterns. Red, blue, green or gold.  
*Value      Size      Sale*  
\$1.19-36x36 Inches ..... 99c  
\$1.59-45x45 Inches ..... \$1.19  
\$1.79-54x54 Inches ..... \$1.49  
\$2.79-64x72 Inches ..... \$2.44  
Special-15x15-in. napkins hand-dyed to match, ea. ..... 17c

**Imported Dinner Sets**  
Fine cotton-and-rayon weave in lovely jacquard patterns. Rich, lustrous pastel colors: blue, green, peach, gold or ivory. 58x76-inch cloth and eight 16-inch napkins.  
\$4.95 Value ..... set \$2.98

**Pure Irish Linen Double Damask Dinner Cloths**  
Heavy, satin-finished damask, bleached to snowy white. All hemmed and ready for use.  
*Value      Size      Sale*  
\$8.50-70x70-serves 6 ..... \$4.98  
\$7.75-70x88-serves 8 ..... \$5.98  
\$9.00-70x106-serves 10 ..... \$6.98  
\$8.00-22x22-inch napkins ..... doz. \$6.48

**Hemstitched Linen Damask Lunch and Dinner Sets**  
Excellent quality linen damask, woven of pure flax yarns and bleached snowy white. Finish with sheen of satin.  
*Value      Size      Sale*  
\$5.00-52x52-in. with 8 12-in. napkins ..... \$3.79  
\$8.50-60x80-in. with 8 17-in. napkins ..... \$6.98  
\$10.00-66x86-in. with 8 17-in. napkins ..... \$7.98

**Hemmed and Hemstitched Linen Damask Napkins**  
Pure linen napkins to go with your table cloth. Bleached snowy white, woven in fine damask patterns.  
*Reg.      Size      Sale*  
\$3.28-20x20-In. Napkins ..... doz. \$4.98  
\$6.98-21x21-In. Napkins ..... doz. \$5.98  
\$7.98-22x22-In. Napkins ..... doz. \$6.68

**Brown Shamrock Pure Irish Linen Double Damask Cloths**  
These beautiful, lustrous satin damask dinner cloths are real luxury linens, priced no higher than a year ago, regardless of the present price advance. They're famous for fine quality, rich satin finish and long service.  
*Value      Size      Sale*  
\$11.50-70x70 ..... \$8.98  
\$13.50-70x88 ..... \$10.98  
\$15.50-70x106 ..... \$12.98  
\$13.50-22x22-In. Napkins ..... Doz. \$10.98

**Imported Cotton and Rayon Pastel Table Cloths**  
Delightfully decorative tints in rich jacquard patterns: ivory, blue, green, peach or yellow. Size 58x76 inches.  
\$2.25 Value ..... \$1.69

**Breakfast Cloths and Bridge Table Cloths**  
Imported cotton-and-rayon cloths in attractive novelty patterns or colored borders.  
*Value      Size      Sale*  
78c-50x50 checked border ..... 55c  
45c-55x35 novelty ..... 25c, 2 for 39c  
49c-49x49 plaid pattern ..... 29c  
\$1.39-50x36 spun rayon print ..... 97c

**FANCY LINENS**

**Hand-Made Tuscan Lace Cloths**  
One of the highlights of our Sale! Remarkably low-priced, lovely hand-made cloths in two popular lace patterns: Point Marguerite and Daisy, and Point Spirato. Approximate size, 70x90 inches.  
\$3.00 Value ..... \$1.69  
Matching Tuscan Lace Scarfs ..... 39c  
8c Value, 16x45 Ins. .... 49c  
7c Value, 16x22 Ins. .... 59c

**Hand-Hemstitched Napkins**  
Perfect to go with your lace table cloth! All-linen crash with Gigitonio hand-hemstitched edge. 18x18 inches.  
Reg. \$6.00 doz. .... Doz. \$4.49  
Fine, sheer Bisso linen hand-hemstitched napkins, 18x18 inches. Reg. \$6.98 doz. .... Doz. \$4.98

**Quaker Lace Dinner Cloths**  
The name Quaker ranks with the Karat mark on gold... symbol of beauty, satisfaction and service! Our January special is a rich, floral design in ecru with loop-scalloped edge. Size 72x90 inches.  
Specially priced ..... \$4.47

**Hand-Made Tumbler Doilies**  
Exquisite flat Venise doilies, made by hand, in light ecru shade. Round shape, 5 inches across.  
Reg. \$1.25 doz. .... dozen 77c

**All Linen Madeira Napkins**  
Beautifully hand-embroidered napkins in a large and lovely assortment of patterns. Come in boxes of four.  
Reg. \$1.29 ..... box of 4 for 99c

**Pure Wool Blankets**  
Luxuriously soft, thick, soft spongy wool blankets, with ends beautifully bound. Solid colors: blue, rose, green, peach, rust. Size 72x84 inches.  
\$5.98 Value ..... each \$3.98

**Wool Blankets**  
Just 100, in a special group of winter-weight blankets, each 3 1/2 lbs. Ends bound with rayon satin. Plain dark colors: royal blue, cedar, green. Size 72x84 inches.  
\$7.00 Value ..... each \$5.79

**Pure Wool Saxony Blankets**  
Exceptionally beautiful, thick, warm blankets, woven with delightful, fluffy nap. Wide bound ends. Dusty rose, blue, green, cedar, peach or woodrose. Size 72x84 inches.  
\$8.50 Value ..... each \$6.98

**Extra Large All Wool Blankets**  
Generous tuck-in size, 72x90 inches. Fine selected wool yarns, woven for warmth and thick nap. Blue, peach, rose, green, royal, cedar, wood rose.  
\$10.00 Value ..... each \$8.98

**Exclusive North Star Blankets**  
Known and preferred the country over for their exceptionally fine quality, soft finish and extra warmth. Specially treated for moth-resistance. 100% pure wool, in shades of rose, blue, green or peach. Size 72x84 inches.  
Our \$9.98 Special ..... each \$8.98

**Nashua White Sheet Blankets**  
Warm sheets for winter use-blankets for summer. Double-bed size, 72x90 inches.  
Reg. \$1.24 ..... each \$1.09  
Extra large size, 81x99 inches. Reg. \$1.44 ..... each \$1.24

**Bates Bedspreads**  
Stunning, Colonial-type designs in latest woven effects. Choice of blue, green, rose, rust, in single or double bed size.  
\$2.30 Value ..... each \$1.89

**Beautifully Tufted Chenille Spreads**  
Luxurious, decorative spreads, richly tufted in two tones. Attractive new pattern in dusty rose, blue, green, peach or winter rose. Double and single bed sizes.  
\$5.50 Value ..... \$3.98

**Jacquard Bedspreads**  
Famous Bates brand, handsome woven designs in blue, rose, green, white, rust, gold. Single and double bed sizes.  
\$3.25 Value ..... each \$2.74

**Smart Knotty Spun Reversible Spreads**  
Heavy spreads in rich, frosted shades: rose, blue, green, rust, mahogany.  
\$5.98 Value ..... each \$3.98

**Ball-Fringed Chenille Spreads**  
Tufted closely with soft "furry" baby chenille. Lavish ball-fringed edges. Single or double bed sizes. Solid colors: blue, green, peach, dusty rose, wood rose.  
After-Sale Price, \$6.50 ea. \$4.79

**Rochester Maid Mattress Covers**  
Made of heavy, unbleached cotton, large enough to allow for shrinkage. Non-rip corners, rubber buttons. Double, 3/4 and single bed sizes. Beautyrest or box spring style.  
Reg. \$1.39 ..... each \$1.00

**Red Pepperell Mattress Protectors**  
Heavy quilted protectors, in novelty stitch. Strong, durable.  
*Reg.      Size      Sale*  
\$1.19-36x72 Inches ..... 95c  
\$1.29-42x76 Inches ..... \$1.00  
\$1.49-54x76 Inches ..... \$1.00  
\$1.59-60x76 Inches ..... \$1.38

**Comfort Covers**  
Dainty printed patterns. Vat-dye fast colors: blue, green, rose, gold.  
\$1.59 Value ..... each \$1.00

**Zipper-Tick Bed Pillows**  
Resilient filling of 10% goose feathers, 5% down and 85% small duck feathers. Linen-finish tick. Cut size 21x27 inches.  
\$3.25 Value ..... each \$1.98

**Reversible Celanese Down Comfortables**  
Lustrous Celanese rayon tafeta filled comforters, beautifully fitted with choice down. Hand-some, reversible color combinations. Size 72x84 inches.  
After-Sale, \$10.98 ..... ea. \$8.77

**NO DOWN PAYMENT**

LINENS, MAIN FLOOR      on purchases of \$15 or more. Small monthly installments include our modest carrying charge. Sibley Shopping Coupons enable you to budget any purchase.

BEDDING, THIRD FLOOR

**MAIL ORDERS PROMPTLY FILLED!**

PHONE ORDERS TO STONE 6500!



### City Coverage Continues In Dollar Shower

And still the money rains on Rochester as the 7-Up Dollar concern sponsoring the distribution of the beverage has promised that every home in the city will be covered before the shower ends.

Western Union messenger boys are canvassing the city seeking 7-Up cartons. If you can produce a six-carton bottle, full or empty, when the messenger arrives at your home, he will leave a dollar bill with you.

Last week the following Rochesterians were recipients of 7-Up dollars:

S. Pfor, 94 Ernst St.; W. Swagnum, 37 Ernst St.; C. Putzig, 95 Agnes St.; P. Liberachi, 69 Sobieski St.; E. Rudstein, 93 Manchester St.; B. Schuller, 94 Kosciuszko St.; J. Galloway, 1072 Hudson Ave.; T. Kraus, 290 Ave. D.; C. Sals, 293 Ave. D.; C. Kreuze, 211 Ave. D.; E. Galtner, 229 Ave. D.; A. H. Gleisler, 43 Biele St.; C. Conser, 58 Biele St.; D. Laaky, 52 OK Ter.; L. Beattie, 212 Hollenbeck St.; M. Stephen, 212 Norton St.; C. Golsano, 343 Norton St.; J. Garbham, 49 Trenman St.; A. Sattel, 49 Trenman St.; N. Rosner, 59 Trenman St.; A. Pellingra, 27 Trenman St.; P. Isaacson, 4 Trenman St.; R. H. Fitch, 33 Manda Ter.; M. Coan, 53 Manda Ter.; Wm. J. Pero, 27 Bialto St.; R. Philico, 27 Eba St.; H. Chapman, 7 Eba St.; C. Davis, 116 Cottage St.; J. Crippio, 110 Cottage St.; L. Gerew, 152 Cottage St.; O. Ptas, 107 S. Plymouth Apt. 1; O. Fletcher, 1037 S. Plymouth Apt. 2; H. Venuto, 1031 S. Plymouth; J. Collins, 1078 S. Plymouth; F. Sullivan, 112 S. Plymouth; F. Kurock, 507 Jefferson; R. Johnson, 566 Cottage St.; C. J. Lynd, 232 Cottage St.; Mrs. Beilly, 266 Seward St.; E. Irundage, 259 Seward St.; C. Alexander, 434 Seward St.; J. Jermyn, 428 Seward St.; H. Briggs, 427 Seward St.; G. West, 415 Seward St.; J. Briggs, 315 Seward St.; G. Dally, 65 Dunbar St.; J. MacMahon, 99 Dunbar St.; Mrs. Spechi, 21 Sheldon Ter.; T. H. Horton, 630 Thurston Rd.; M. A. Halloran, 58 Midvale Ter.; F. Schulz, 119 Rosalind St.; F. Logan, 90 Rosalind St.; M. Closser, 22 Rosalind St.; J. Biever, 20 Rosalind St.; A. Weber, 74 Ernestine St.; W. Volkmar, 64 Ernestine St.; A. Sine, 42 Margaret St.; J. Meagher, 15 Margaret St.; F. Bossert, 21 Aebersold St.; F. Schmitt, 129 Fernwood Ave.; W. Goepelman, 70 Clairmount St.; P. Pavia, 1432 Clifford Ave.; J. Masloy, 1421 Clifford Ave.; E. John, 1336 Clifford Ave.; C. Garzaus, 1 Jenwood; C. Schulman, 13 Benwood; E. Artullo, 14 Benwood; C. Mula, 16 Benwood; G. Benwitz, 43 Spiegel Pk.; J. Werder, 29 Spiegel Pk.; H. Vogel, 1234 Clifford Ave.; E. Artivono, 1289 Clifford Ave.; Cecese, 1294 Clifford Ave.; C. Alimento, 801 Portland Ave.; L. Keef, 56 Myrtle Hill Pk.; R. J. Nitsch, 51 Myrtle Hill Pk.; P. Breuttum, 20 Myrtle Hill Pk.; J. Longtue, 4 Woodrow; H. Dunham, 197 Sherman St.; W. H. Williams, 199 Sherman St.; John Valle, 202 Sherman St.; C. Pizzo, 25 Dana St.; W. Schroth, 120 Cameron St.; A. Bais, 33 Angle St.; J. Dattilo, 50 Angle St.; M. Walsh, 31 Myrtle St.; J. Santarone, 15 Myrtle St.; E. Sascone, 111 Myrtle St.; S. Fiordelella, 154 Myrtle St.; T. Kinde, 150 Myrtle St.; H. Thomas, 42 Orlando St.; F. Bianchi, 41 Orlando St.; F. Connoley, 11 Old St.; C. Summers, 21 Averill Ave.; P. J. Mahar, 52 Averill Ave.; R. Wheeler, 52 Averill Ave.; L. Neider, 77 Averill Ave.; V. Brown, 178 Averill Ave.; C. Josh, 206 Averill Ave.; L. Peachey, 89 Hickory St.; L. Meagher, 34 Hickory St.; H. Rogers, 53 Hickory St.; L. Cooibough, 46 Hickory St.; B. Meyer, 30 Hickory St.; M. Bourbeau, 23 Hickory St.; E. Dornier, 123 Gregory St.; W. Flannigan, 121 Gregory St.; V. Pike, 172 Ashland St.; J. Meagher, 187 Gregory St.; B. Craver, 209 Gregory St.; K. Sanford, 7 Caroline St.; J. Valenti, 528 South Ave.; C. Stevens, 351 Genesee St.; J. Stoness, 349 Genesee St.; M. Foulis, 355 Genesee St.; J. H. Buxiard, 708 Frost Ave.; H. Metzger, 14 Superior Ter.; B. Moblie, 286 Genesee St.; Mrs. Bohannon, 226 Genesee St.

### OLD TIME DANCE

Fagan's Old Time orchestra will furnish music for the old time dance to be sponsored by the Culver Post and Auxiliary 2691, VFW at Masonic Hall, St. Paul Blvd., tomorrow night.

Navy meets both Cornell and Notre Dame in the Baltimore Municipal Stadium next fall.

Satisfaction Brings Old Customers Back!	<b>BLACK DIAMOND LEHIGH</b>	BEST Quality at the Right Price!
NUT		PEA \$9.10
EGG	Pennsylvania Anthracite HARD	RICE \$6.85
STOVE		BCKWT. \$7.85
\$10.95 TON	<b>COAL</b>	COKE \$9.95

Cash Prices Per Ton Shovelled Off STOVE OR NUT

**BLACK DIAMOND COAL CO.**  
Office & Yard — 190 YORK STREET



## Edwards

ROCHESTER'S LARGEST POPULAR PRICED STORE

Lavishly Fur Trimmed

# WINTER COATS

At Four Special Prices

## SAVE UP TO 1/3 IN THIS SPECIAL GROUP OF WOMEN'S HIGHER PRICED

Coats Made to Sell from \$39.75 to \$45

- London Dyed Squirrel
- Silvered Fox
- Lynx Dyed Wolf
- Raccoon

Coats Made to Sell for \$50 to \$59.75

- Silver Fox
- London Dyed Squirrel
- Beaver
- Leopard
- Skunk

Coats Made to Sell at \$65 and \$75

- Full Skin Persian
- Lynx Dyed Fox
- Mink
- Silver Fox
- Beaver

Coats Made to Sell from \$65 to \$85

- Full Skin Persian
- Lynx Dyed Fox
- Mink
- Silver Fox
- Beaver

**NOW \$28**

**NOW \$38**

**NOW \$48**

**NOW \$58**

SIZES FOR JUNIORS, MISSES AND WOMEN!

# WE'LL SET NEW RECORDS

WITH THESE

## 2 GREAT VALUES



You Cannot Duplicate This Value In Rochester

### 14 PIECE LIVING ROOM

Complete

# \$55

\$3.50 DOWN DELIVERS

**ALL INCLUDED!**

- Large Sofa
- Wing Chair
- Lamp Table
- End Table
- Picture
- Floor Lamp

You'll marvel that so much fine furniture can be obtainable for so little! Only at MAJESTIC is such a value obtainable. The suite alone is well worth the price of entire 14 pieces!



PAY ONLY \$1 A WEEK

### 13 PIECE BEDROOM

Complete

# \$55

Not just a bedroom suite, but an entire 13-piece set! Includes springs, mattress, bed, chest, dresser or vanity, bench, chair, 2 pillows, bed lamp and 2-beautiful, matched boudoir lamps! Rochester has never seen a value to compare with this MAJESTIC feature!

Buy What You Want ... When You Want It.

## Open An EDWARDS 90-Day Charge Account

NO DOWN PAYMENT  
No Interest to Pay  
Pay As Follows:

1/3

**FEBRUARY 10th**  
**MARCH 10th**  
**APRIL 10th**

**MAJESTIC FURNITURE Co.**  
204 COURT ST.  
OUT OF THE HIGH RENT DISTRICT OPEN EVENINGS

Taken Right Out of Our Own Better Stocks!

## MEN'S Brand New SHIRTS

Made to Sell at 1.39 and 1.95

# \$1

Sizes 14 to 17

Actually they're not \$1 shirts. They're better shirts—taken from our own better stocks and especially priced for this event! All of them have Non-Wilt collars! Blue, green, white or fancy stripes, checks on dark and light grounds.

- ★ Woven Broadcloth
- ★ Woven Madras
- ★ Cords
- ★ Clip Figures

EDWARDS—Street Floor

## EDWARDS JANUARY SALES EVENTS NOW IN PROGRESS

- ★ Corsets
- ★ Lingerie
- ★ Domestic
- ★ Linens

- ★ China
- ★ Lamps
- ★ Electric Appliances
- ★ Daytime Frocks
- ★ Housewares
- ★ Slip Covers

### BUY NOW AND SAVE!



EDWARDS—Third Floor



# LINCOLN'S JANUARY SALES

Save 34c a pair on our best selling styles in this

## SALE OF NEW CURTAINS EVERY PAIR WORTH at least 89c



- ✓ SNOWBALL RUFFLED MARQUISSETTES
- ✓ PERCALE TRIM COTTAGE SETS
- ✓ DELUSTRED RAYON TAILORED
- ✓ POINT D'ESPRIT RUFFLES

# 55¢

PAIR



**THE MARQUISSETTES**  
70" wide over all, 2 1/6 yards long. Quality dot marquisette with extra full ruffles . . . launders perfectly. White, ivory or ecru.

**THE COTTAGE SETS**  
Dainty pin dot marquisette cottage sets trimmed with 1" bands of candy striped percale. Red, green or blue.

**THE RAYON TAILORED**  
Smartly styled delustered rayon tailored curtains for living rooms, bedrooms or sun parlors. 2 yards long. Eggshell or beige.

**THE POINT D'ESPRIT**  
90" wide over all, 2 1/6 yards long. Pin dot marquisette ruffled curtains wide enough to criss cross. White, ivory or ecru.

FIRST QUALITY 60x76 Reg. 59c  
**PLAID SHEET BLANKETS 39¢**

70x80 Selected CHINA COTTON  
**DOUBLE BLANKETS \$1.54**  
PAIR

"Romance" COLOR on SNOW WHITE  
**CHENILLES**

AN EXACT COPY of \$3.98 SPREADS

*Exclusive at Lincoln's*

Closely tufted chenille, full bed size. Exactly as photographed. Colors: rosewood, blue, wine, peach, orchid, green, rust, gold, aqua.

**\$1.79**

"Empress" extra thickly tufted, high piled \$3.98  
**CHENILLE SPREADS**

FULL or TWIN BED SIZE

*Exclusive at Lincoln's*

Luxurious, closely tufted, high pile velvety soft chenille . . . (Exactly as illustrated) Deep, rich, solid colors.

**\$2.58**

- Rosewood
- Blue
- Green
- Peach
- Aqua
- Orchid
- Rust
- Gold
- White

**CHINESE HAND MADE CLUNY LACE DOILIES**

YOU SAVE 1/2 AND MORE IN LINCOLN'S WHITE SALE

8 INCH ROUND **4¢**

10 INCH ROUND **4¢**

12 INCH ROUND **4¢**

**LARGER SIZE DOILIES**

9x14 OBLONG **7¢**

12x18 OBLONG **7¢**

14 INCH ROUND **7¢**

**FIRST QUALITY 5 YEAR NATIONALLY ADVERTISED MUSLIN SHEETS**

FULL SIZE 81 x 99

**69¢**

63x99	72x99	81x108
59¢	64¢	79¢

First Quality PERCALE PILLOW CASES Size 42x36 **16¢**

The actual washing machine test of these sheets proved that they can be washed over 150 times which is the equivalent of over 5 years wear. Finely woven round threads, fully bleached with deep full hemmed ends.

**NATIONALLY FAMOUS TURKISH TOWELS**

A tremendous purchase from one of the largest mills in the country featured in our January Sale at HALF PRICE

FIRST QUALITY 18x36 MULTI-COLORED 19c TOWELS **10¢**

Don't crowd, don't push, but here's really a sensational value, and while we have these generous quantities on hand, we doubt if they'll be here all day, so come early.

USUALLY 29c—SIZE 18x36 BATH TOWELS **14¢**

Size 18x36. White with colored border and novelty checks or solid colors. Usually 29c. A knockout value at half price.

BIG BATH SIZE 22x44 CHECKED AND PASTEL BATH TOWELS **22¢**

Usually 50c

Solid color expensive looking pastels and woven dobbies. Plenty of big white towels with colored borders.

REG. 39c EXPENSIVE LOOKING NOVELTY TOWELS **18¢**

Big bath size . . . some intermediates included. Novelty designs and checks.



**A SELLOUT LAST TIME - First Quality**

**LINCOLN'S JANU**

**MEN'S SANFORIZED REGULAR \$1**

**SHIRTS**



**HALF PRICE**  
**59¢**

**INCLUDING SECONDS of the famous 'KING PHILLIP' White Broadcloth SHIRTS**  
(The most uniform broadcloth made)

- With non-wilt Collars
- The smartest printed fancies
- All full cut - all sanforized

Fancy prints that are at a premium even at their regular price of \$1. All first quality, all sanforized, which means the shirt will not shrink. Usual superior workmanship that you find in Lincoln's shirts . . . and best of all, you can buy the famous King Phillip white broadcloth (seconds) at this same low sale price. Dozens of patterns to select from. All sizes, 14-17.



**IF YOU, LIKE ALL WOMEN, INSIST ON BEST IN SILK HOSE - BUY LIKE THIS IN A SALE AND MAKE SUBSTANTIAL SAVINGS**

**THEN HERE'S YOUR**

**Sale**

**Ringless CHIFFONS**

**IN 4 THREAD**  
For additional wear, yet they have the appearance of a sheer 8-thread.

**and 6 THREAD**  
The ideal all-purpose hose . . . for school, office or street wear.

An excellent quality of Audrey ringless chiffon in popular 42 gauge. Choice of colors includes Tropicana, Coco, Dawn, Tropic Nude or Rio Sun. Sizes 10 1/2 - 11 1/2.

**FIRST QUALITY**

45 Gauge RINGLESS

**CHIFFONS**

**44¢** pr.

Remember, every pair is first quality. Regularly 59c.

Pure silk, with rayon welt and foot for added wear. Ringless of course. Smart new shades of Tropicana, Coco, Samon Beige and Sun Copper.

Boys' first quality winterweight plaid **FLANNEL SHIRTS**

Usually 79c **55¢**

Regular dress shirt, collar style, with button front and button pocket. Plain and block plaids in red, green or blue. 8 - 18.



**EXTRA SPECIAL**

**CAMPUS SOCKS**

"THE BIG HIT"

**20¢** pr.

AND WE'VE GOT PLENTY OF THEM

They're the last word for misses. Knitted terrycloth that gives warmth without weight. With a firm elastic top. Red, navy, green, brown, wine or natural. Sizes 9 - 11.



The **FIRST RUSTLE** of **SPRING!**  
**Colorful Rayon Celanese RUFFLED EMBROIDERED TAFFETA SLIPS**

IN A BRILLIANT BLAZE of COLORS

**\$1**

Look At These Dashing Colors:

- Opaline
- Lipstick Red
- Romance Blue
- American Beauty
- Royal
- Navy

Brilliantly hued, be-ruffled embroidered slips that will pep up your jaded wardrobe in these tempting new vivid colors. Sizes 32-40. Notice the beautiful embroidered bodice top, usually found only in the more expensive slips.



Boys' long sleeve striped or solid color gabardine - size 6 to 18

**POLO SHIRTS**

Usually 59c

Boys' 2-button neck long-sleeved basque striped polo shirts or solid color gabardines. Sizes 6 - 18.

**39¢**



**TWO OF OUR BEST SELLING '1 DELMAR JUNIOR CHILDREN'S SHOES**

Two of our best selling Delmar, Jr. styles - black moccasins or tan Dutchee oxfords. Every pair first quality. All sizes, 8 1/2 - 2.

**69¢**



**25¢** SCOUT C

**CORSETS or**

AND WHEN MORE OF WHEN CONSIDER THE VALUES OF \$3.00

Side bodices, long line corsets . . . yes, you may find any of our very best sellers for only during our



Regular 79c **LATEST GIRDS**

Small, medium, large sizes, in tea rose color.

A closeout from a famous manufacturer.

**3¢**



# JANUARY SALES

Once A Year Sale - - Save 31c to 60c on these Regular \$1 to \$1.29 Discontinued Styles

ALL WOMEN, INSIST UPON THE  
BEST - BUT LIKE TO BUY THEM  
MAKING SUBSTANTIAL SAVINGS

**"AUDREY"**  
FIRST QUALITY  
FULL FASHIONED  
CLASSIC CHIFFONS  
**54<sup>c</sup> pr.**

Best quality Audrey  
chiffon in popular 42  
Choice of colors includes  
Coco, Dawn, Tropic  
Rio Sun. \$1 1/2 - 10 1/2.

**AUDREY 3 THREAD  
RINGLESS ALL SILK  
CREPES**  
**64<sup>c</sup> pr.**

Every pair guaranteed  
first quality. Regularly 79c  
pair.

Crepe crepes—the hosiery that thousands of women  
wear. Pure silk from top to toe. 3-thread. Ideal for  
any type of wear. All new shades.



## NATIONALLY ADVERTISED

YOU KNOW THE NAME—WE CAN'T USE IT  
BECAUSE WE'RE CUTTING THE PRICE—  
YOU'VE SEEN THEM ADVERTISED IN  
LEADING MAGAZINES and in BIG DEPT.  
STORES—BUT ALWAYS at \$1 and \$1.29

## HOUSE DRESSES

- 80 SQUARE PERCALES
- FAST COLOR POPLINS

# 69<sup>c</sup>

It's only once a year that we can take such a very famous name as "....." and sell at such a sensational saving! Bear in mind that every dress is on 80 square percale or poplin, and every dress bears the famous label. There is no substitute.

LOOK at the wide choice of styles

- Coat Styles
- Shirtmakers
- Tie Backs
- Side Button Plackets

Bear in mind also that every single one of these dresses is first quality. You have a wonderful assortment to select from . . . over 30 styles, including florals, paislies, checks, polka dots and stripes. It's the first sensation of 1941! Don't miss it.

ALL SIZES  
12 to 20  
38 to 44  
46 to 52



square Valencia fast color  
**PERCALE  
APRONS**  
first quality  
regularly 25c  
Princess  
styles  
80 squares . . . the finest percales  
5 panel swing styles — rick-rack  
with circular skirts . . . all fast color

**25%  
COUNT ON ANY  
OUR REGULAR '2  
CORSETS or GIRDLES**

AND WHEN MORE OF A BARGAIN  
WHEN CONSIDER THEY HAVE  
THE VALUES OF \$3.00 GARMENTS

Side panels, long  
line corsets . . . yes,  
you can have any of our  
very best sellers  
for only  
during our  
**\$1.50**

**SPECIAL PURCHASE**  
**3<sup>c</sup>**

## 5 Distinctive styles in these beautiful Rayon SATIN SLIPS

THAT SELL IN A REGULAR WAY FOR 69c

Five distinctive styles to choose from

# 39<sup>c</sup>

**Plain tailored**  
A plain tailored 4-gore rayon satin slip . . . a very popular seller.

**Grecian style**  
The Grecian cross over lace in an embroidery trim slip.

**Surplice style**  
The surplice style with V cross over lace trim.

**V lace**  
The popular V lace trim slip with lacy straps.

**Embroidery trim**  
A novelty style with faggotting and all over embroidery trim.



**A 59c Value**

**100% WOOL Cardigan SWEATERS**  
Usually \$2  
**\$1.44**



**SPECIAL SALE of 1 to 6x WASH DRESSES**  
Slub popline, printed percales, with organdie, rick rack, or lace trims.  
**44<sup>c</sup>**



**Tots' 1 to 8 Reg. \$1.00 Corduroy PLAY OVERALLS**  
Usually sell for \$1. Smaller sizes in pastels or dark shades, larger sizes, up to 8, in green, copen, brown or wine.  
**59<sup>c</sup>**

## The Forerunner of SPRING! EARLY SPRING Print DRESSES

- Early Spring Prints
- Print Combinations
- Velvets

**SALE PRICED**

# \$1.69

- ✓ ALPAGAS
- ✓ ACETATES
- ✓ Faille Rashes

It's seldom you're given such an opportunity for buying advanced spring styles and smart \$2 or \$2.98 dresses at such an off price right at the beginning of the season.





**LOVELY LINGERIE**  
That Is Easy To Make



Slip No. 2731, sizes 14, 16, 36, 38, 40, 42, 44 and 46. Size 36, 2 1/2 yards of 39-inch fabric with 1 1/4 yards of lace.  
Slip No. 3162, sizes 12, 14, 16, 36, 38, 40, 42 and 44. Size 36, 3 3/4 yards of 39-inch fabric with 2 yards of lace.  
Send fifteen cents, coin preferred, for each Pattern. Write plainly your name, address and style number. Be sure to state size you wish.  
Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.  
Navy's new graduate manager of athletics is Commander Lyman S. Perry, who was an All-American football star in 1918.  
Illinois' water polo team has been disbanded because of lack of competition in the middle west.

**BUY YOUR MATERIALS**  
Where Stocks Are Complete and Prices The Lowest  
**SPECIALS FOR THIS WEEK**  
Washable Lingerie Satin, 42 in. wide . . . yd. 33c  
Washable Printed Lingerie Satin  
42 inches wide, 98c value . . . . . yd. 49c  
**MANHATTAN SILK STORES**  
381 Main St. E. (Next To Wegman's)

**SCHINE'S SUPER BINGO!**  
\$\$\$\$  
RIVIERA - MADISON - MONROE  
Next Wednesday Night  
Admission 55c  
Over 400 Each Theatre  
Plus Feature Screen Shows  
No Extras!

**THE BEST in ENTERTAINMENT at Schine THEATRES-SUNDAY**

**RIVIERA DIXIE**  
Also AT RIVIERA Lucille BALL in "TOO MANY GIRLS"  
Also AT DIXIE SANDY GETS HER MAN

**MADISON MONROE**  
JAMES STEWART "No time for comedy"  
WALLACE BEERY with LEO CARRILLO "WYOMING"  
Plus Gloria Jean in "A Little Bit of Heaven"

**CAMEO AND WEST END**  
CLAUDETTE COLBERT "ARISE MY LOVE"  
RAY MILLAND "LOVE"  
Kenny Baker Frances Langford  
HIT PARADE of 1941 with HERBERT

**WEBSTER**  
Melvyn Douglas, Myrna Loy in "Third Finger, Left Hand"  
Leon Errol, Dennis O'Keefe in "POP ALWAYS PAYS"

**GRAND ALL SEATS 15¢**  
Jean Blondell, Dick Powell in "I WANT A DIVORCE"  
H. Wilkinson, Carole Landis in "Mystery Sea Raider"

**RIALTO**  
Bob Taylor, Norma Shearer in "ESCAPE"  
Lucille Ball, Richard Carlson in "TOO MANY GIRLS"

**TEMPLE**  
Kay Kyser, Boris Karloff in "YOU'LL FIND OUT"  
Marlene Dietrich, John Wayne in "SEVEN SINNERS"

**LAKE**  
MICKEY ROONEY JUDY GARLAND Plus "Double Alibi"  
"Strike Up the Band" SEATS 70¢

**Everything Must Be Cleaned In \$40,000 Furniture Sale**  
**CLEARANCE**  
**BUY NOW AND SAVE UP TO 50%!**

**12 PIECE BEDROOM SUITE**  
Modern Design Bed • Mattress  
Vanity or Dresser • Springs, All Steel  
Chest • 2 Pillows  
3-Pc. Dresser Set • 2 Throw Rugs  
**\$1 DOWN \$59 \$1 WEEK**

**14 PC. LIVING ROOM SUITE**  
Roomy Davenport • Matching Club Chair • 2 End Tables • 2 Lamp Tables • 2 Table Lamps • Magazine Rack  
Floor Lamp or Bridge Lamp • Walnut and Chrome Smoking Stand • 1 Rug • Leatherette Hassock  
**\$1 DOWN, \$1 WEEK \$59**

**38 Pc. MODERNISTIC DINETTE**  
Including Beautiful 32 Piece Silverware Set  
Modern Extension Table  
4 Strong, Beautifully Styled Chairs  
Choice China Cabinet or Buffet  
This is an exceptionally fine buy! If you want a new Dinette, here's just what you've been looking for. Union's exceptionally easy terms and credit make possible immediate purchase. See it NOW!  
**\$1 DOWN \$59 \$1 WEEK**

**Innerspring MATTRESSES**  
REG. 19.95 **\$9.95** 50c Down 50c Week  
REG. 24.95 **\$11.95** 50c Down, 50c Week  
REG. 29.95 **\$14.95** 50c Down 50c Week  
Air Vents, Texas Layer Felt, 50c Down, 50c Week  
Guaranteed Handles, Sturdy, woven covers in ACA and Floral Designs, 50c Down 50c Week

**6 Pc. SOLID MAPLE BREAKFAST SET**  
18 MONTHS TO PAY  
4 Sturdy Chairs  
Extension Table  
Server Table  
**\$19.95**  
50c DOWN—50c WEEK

**Final Clearance Brand New REFRIGERATORS (Floor Models)**  
Stewart-Warner Philco Norge Gibson Briggs  
**\$69.50** and up  
50 TO CHOOSE FROM  
No Money Down - 3 Years To Pay!

**UNION TIRE COMPANY**  
286 EAST AVENUE  
Another Union Store at . . . . 114 WEST COMMERCIAL ST. EAST ROCHESTER  
Free Parking At Rear At Store

**Sale ABC Washers**  
REGULAR PRICE \$79.95  
ALLOWANCE FOR YOUR OLD WASHER \$20.00  
Regardless of Condition  
YOU PAY ONLY . . . \$59.95  
50c DOWN—50c A WEEK





**"Oops... Automatic GAS Water Heating Rates are DOWN too!"**

Costs slashed as much as 20% in Rochester district! Now automatic gas hot water service costs little or no more than your present method.

**\$1 A Month RENTS An Automatic GAS WATER HEATER**  
Pay a small amount for gas used

**Rochester Gas & Electric Corporation**

For trouble & Service calls Telephone MAIN 3960  
For sales dept. & personal calls Telephone MAIN 7070

**Legion Post Plans Monthly Parties To Start Jan. 28**

A meeting of the Emerich-Scofield-Richardson Post, No. 952, American Legion, will be held next Tuesday at 8:30 p. m. at 461 Ridge Rd. W. At the Post's last executive

meeting, plans were formulated to hold a series of social parties every fourth Tuesday during the winter. The first of such parties will be held Tuesday evening, January 28th, at the post rooms. Edward Amish, general chairman, and a large committee, are making elaborate plans for these parties to which the public is cordially invited.

**GRANTS**  
shows the thrifty housewife  
**NEW WAYS TO SAVE**

Regular 59' and 69'  
**All New Spring Dresses**  
*Special*  
**49¢**

Just feel the quality of these 80-square percales, and you'll know the bargains you're getting! Button-front styles in new wash-fast prints! Beautifully trimmed! Sizes 14 to 46.

**Home Made Bread Prime Favorite; Easy To Make**

By IRENE MUNTZ.

Do you ever bake your own bread? Too much trouble? Not if you take advantage of simplified methods and recipes. Use the following method as a guide and watch your family respond to the fragrance and flavor of good home-made bread.

**Bread**  
2 1/2 c milk 1/2 c melted shortening  
2 1/2 c water 3 t salt  
1/2 c yeast cakes 10 c all-purpose flour (about)  
1/4 c sugar 10 c all-purpose flour (about)

Scald the milk, add the water and cool to lukewarm. Crumble the yeast, add sugar and liquid. Add the 4 cups of flour and beat well. Cover and let rise until light (about 3 1/2 hours). Add shortening, salt and remaining flour. Knead until smooth and elastic. Cover and let rise until light (about 1 1/2 hours). Shape into loaves and fit into buttered bread pans. Brush with melted butter, cover and let rise until light (about 1 hour). Bake in a preheated oven, using 425 degrees Fahrenheit for 10 minutes, then reducing to 375 degrees Fahrenheit and bake 45 to 50 minutes. Turn out onto a rack and let cool. If a soft crust is desired, wrap bread in a clean towel while still warm.

Now to answer some of the questions that always come up in bread baking:

Do you have to sift the flour before measuring? Yes, indeed, it is just as important in bread making as in any other recipe. If the flour is very cold, sifting two or three times before adding to the mixture warms it up.

Is there any way of shortening the rising time of bread? Yes, after the dough has been kneaded, preheat the oven one minute, turn off oven and place pan in oven until dough is light or double in bulk. This will cut rising time in half. The same thing may be done after dough has been shaped into loaves. Or the bowl of dough may be placed in a pan of warm water.

**Cinnamon Twist**  
Use 1/3 of bread recipe. Roll out into a rectangular sheet. Brush with melted butter and sprinkle generously with brown sugar and cinnamon. Roll like a jelly roll and place in a buttered bread tin. Brush with melted butter, cover and let

**Local Restaurateur Opens New Grill**

A new restaurant and grill, located at the corner of Main St. E. and University Ave. will be formally opened to the public next Tuesday under the ownership of Charlie Jenks, familiar Rochester restaurateur for many years. For 22 years he has managed the eating place operated by his brother Tommy.

**-WANT ADS-**

**PERSONALS**

MESSAGE service, 483 South Ave. Every Tuesday 8 p. m. James McNeil and local workers.

READING — Katherine Welsh, Stone 6810.

AUCTION players learn contract early. Lessons reasonable. J. O. Comford, Culver 4802-R.

MADAM MARGUERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone Monroe 4743-M bet. 9 A.M. and 8 P.M.

MACHINERY permanent in your home. Holiday specials \$2.50 and up. All styles. Call Mary Glenwood 581-R.

GET your problems solved and lucky number from Evelyn Tobin, at Brass Rail, 325 East Main St. from 2 to 3 p.m. Home appointments Monroe 1224-W.

SPIRITUAL and business readings. Mrs. Eva Robinson, 35 Jefferson Terrace, Genesee 3500.

**WANTED TO BUY**

NEWSPAPERS 40¢ per 100 lbs. Bibles, magazines and batteries. Also highest prices for scrap metal. Call Stone 40-J.

**FOR SALE**

COATS fur \$1.50 up; clearance better grade used and new. Formal, wraps, suits, dresses, shoes 25¢ up. Deposits accepted. 525 Humboldt St. Culver 2291-R.

Stella Walsh, former amateur track star, has her own basketball team and is touring the nation this winter.

A real iron man is Tom Searso of Arnold College. He played tackle three seasons and didn't miss a minute.

**GRANTS .. Sale of TOILET GOODS**  
Guaranteed Quality! Savings up to 40%!

**SPECIAL! 15¢ Value!**  
Facial Tissues  
300 soft tissues in this big Lyncrest box... at a 6¢ saving! Stock up!

**SPECIAL! Syringe or Hot Water Bottle**  
Regularly 50¢ each. First quality rubber. Real bargain at **39¢**

**Record — Double Edge RAZOR BLADES**  
Good, standard quality! Real economy package. Pkg. of 25 **25¢**  
Cashmere Bouquet Lotion Combination  
One 35¢ bottle and 20¢ bottle for only **36¢**

**SPECIAL! Grants Reg. 20¢**  
Toothpaste  
Pleasant tasting! Approved by American Dental Association! Save 15¢! **2 for 25¢**

**SPECIAL! Reg. 25¢ set!**  
Soap & Wash Cloth  
4 cakes of fragrant, latherly Cologne Bouquet soap! Washcloth in your favorite color! **17¢**

**SPECIAL! Nylon Toothbrush**  
Waterproof Nylon doubles the life of this toothbrush! In three shapes! 25¢ value. **21¢**

**ALL THREE REDUCED**

**More FOR YOUR MONEY!**  
That means more, we think, than just plain "thank you"... that's why we've cut to \$13 from the price of these beautifully equipped SUPER DE LUXE GOLD SEAL and FOUR STAR APPLIANCES

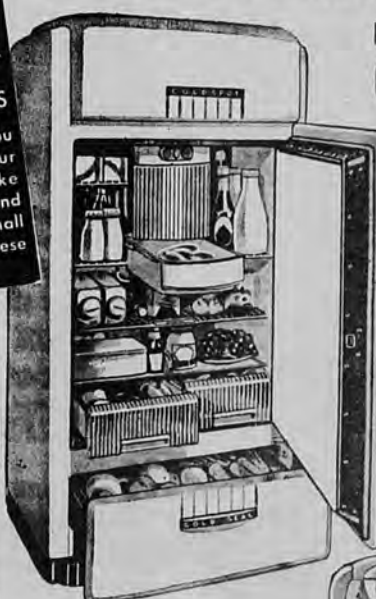
We take this means to thank you for helping us make 1940 our greatest Appliance Year! Take advantage of the extra savings and of our easy payment plan! A small down payment puts any of these appliances in your home!

While they last! 1940 Gold Seal and Four Star Coldspot Refrigerators... Prosperity Gas Ranges... Kenmore Washers... Reduced up to \$13 per model!

\* Merchandise Shown On Sale Both Stores



**\$59<sup>88</sup>** NOT \$69.95  
**\$5 DOWN ON BUDGET PLAN**



**FULLY EQUIPPED GOLDSPOT**  
★ \$149 Value  
**\$116**  
SAVE \$33

On Comparable Quality. Compare it! See for yourself all the extra features Goldspot gives you! All steel Bordenized cabinet, all porcelain interior. Dulux enamel exterior. Powder, 2 porcelain drawers, neat storage tray with aluminum cover, large handbin.

**\$5 DOWN**  
Delivers on our Easy Budget Plan.

**\$69.95 VALUE**  
**WHITE ENAMEL**  
**4 Star Gold Seal**

**WASHER**  
**\$46<sup>88</sup>**



**FREE PARKING AT SEARS**

**LONG THE SIGN OF A Royal Welcome**

When you serve Mount Vernon, you pay a signal honor to your guests. For this superb whiskey is "the bond of friendship" — rich in prestige and delicate in flavor... truly, the "patrician of American eyes."

**Mount Vernon**  
BOTTLED IN BOND  
Straight Rye Whiskey

2.69 1.69  
4.5 QUART (138 cc.)  
100 PROOF

**GRANTS JANUARY Bargain Carnival HOSIERY SALE**  
You profit on every item!

**Women's Full-Fashioned 45-Gauge "Mapleknit" Silk Hosiery**  
*Special*  
**44¢**  
Regularly 49¢, but worth even more as its hundreds of wearers could tell you! 3-thread sheers with Enka rayon tops... in a smart range of colors! 8 1/2-10 1/2.

**"Lyncrest" Silk Hose**  
2, 3, 4 and 7 thread full fashioned! Dull, high-twist yarns. R. T. N. G. - LESS! New colors. **69¢**

**SILK CHIFFON HOSE**  
Well Worth 39¢! All first quality! Splash-proof. Circular knit for perfect fit. New shades. **25¢**

**Grants "Clinton" Men's Socks**  
*SPECIAL* **8¢**  
Save a dime on just 5 pairs! Especially when the patterns are so smart. Half or ankle socks. Rayon, cotton.

**Men's Better Quality Gantoo Hose**  
Heavy cotton and rayon ribbed hose with clock patterns. Men's "Dressrite" Socks - 20¢

**Children's 3/8 LENGTH HOSE**  
Plains and all-over striped. Knit elastic cuffs. **10¢**

**Boys' GOLF HOSE**  
Assorted fancy patterns Straight and twin-over elastic cuffs. **15¢**

**PRE-INVENTORY Clearance SPECIALS!**

Regular \$1.00 Values  
**Men's Capeskin Gloves**  
All fleece lined. Strap and button wrist styles. **89¢**

69¢ and 79¢ Values!  
**Misses & Women's WOOL MITTENS**  
100% wool! Gay patterns warm as they are colorful. **59¢**

Well Worth 39¢!  
**Children's WAIST SUITS**  
Full combed cotton with rayon stripe! Elastic or button back! Sizes 8 to 12. **34¢**

Regular 89¢ Value!  
**Men's Heavy UNION SUITS**  
Cotton ribbed suits with long or short sleeves — knee or ankle length! Sizes 36 to 46. **67¢**

Well Worth \$1.19!  
**Men's COAT SWEATERS**  
Blue and brown Heather wool mixed sweaters. Full cut. Sizes 36 to 46. **94¢**

Usually Sold at \$1.98!  
**Women's COAT SWEATERS**  
Part wool, man tailored sweaters in assorted dark colors. Lapel collars. Sizes 36 to 46. **\$1.49**

**Sears Roebuck and Co. Monroe Ave. at S. Union - Rochester, N.Y.**  
Another Sears Store Ridge Road Near Dewey ★ Stone 2500 or Glenwood 556

**W. T. Grant Co.** 293 Main St. E. at East Ave. KNOWN FOR VALUES







**Lucille Turiano Tops League With 603**

Lucille Turiano's 603 was high in last Monday night's Genesee Ladies' League. Lucille banged the maples for games of 185, 204 and 214 for her good total.

Mary Finzer had 594, Marion Wittman 529, Bee DeConinck 529, Goodie Green 522, Lucille Shea 519, Dot Martin 508 and Gerie Treat 500.

**\$1 BILLS FREE**



Watch for the Western Union Messengers in your neighborhood NOW.

When they call at your home, if you can produce a 6-bottle carton and 6 7-up bottles (full or empty) you will receive a crisp \$1 bill.



7 UP  
of  
ROCHESTER  
INC.



**Rochester League Team Chalks Up 3080 Total**

Val Alessi's 689 and Eddie's Chop House 3080 were the standouts in last Monday's Rochester League at Elm Hall. Elmer Fox had 672, Willie Ehmann 663, Don McIntyre 657, Lou Gordon 636, Russell 635, Ed Daniels 636, Nelson List 628, Joe Ehmann 626, Art Faist 625, Wilber Edwards 620, Al Sylvas 616, Johnnie Auburn 613, Jigger Coleman 608 and Hill 607.

**Unbeaten K P's Face Buttons Tonight On Marshall Court**

By DON MATTARO.

The race in the Rochester Industrial Basketball League has settled down to a dog-eat-dog fight with extra period battles and upsets, featuring most of the games played during the past two weeks.

Another classic slated for tonight on the John Marshall High court when undefeated Kodak Park and Rochester Buttons meet in the second game of a twin bill. The button-makers hold the unique record of being the only quint to defeat the Kaypees during the last two seasons. In the opening game the Delco Appliance, also unbeaten in league competition, will attempt to run their win streak to five straight when they oppose Defender Photo. The Delcos are only a game behind the Kaypees in the fight for the first half pennant.

Skating is a comparatively new sport in this country, but judged by its 1 1/2 million adherents, few can equal it in popularity.

*It must be good... so many people like it!*

100 PROOF

**OLD OVERHOLT**  
AMERICA'S MOST POPULAR BOTTLED IN BOND

NATIONAL DISTILLERS PRODUCTS CORPORATION  
COPYRIGHT 1940, A. OVERHOLT & CO., INC., NEW YORK

2.55  
1.59

**Bauer and Wallock Tie With 646 In Franklin League**

Frank Bauer and Al Wallock divided individual honors in last Thursday's Franklin League with 646 each. Joe Ehmman had 626, Al Lusardi 620, George Ambeau 620, Ray Lill 617, Fred Rizzo 616, Charlie Struble 610, Charlie Meyers 607 and Al DeJoy 603.

Team matches Dattyles Milk (2751)

**LOVERS! READ**

**Stand By Your Man**

The revealing truth of a young wife's strange awakening—  
Complete in February  
**True Story**  
Out Today

2. Rodner Tobacco (2422) 1. Chaplin Dairy (2699) 2. Alpo Chase Chocolates (2339) 3. Harkness (2968) 2. Simpsons (2368) 0. Vella Restaurant (2676) 3. Ontario Biscuit (2481) 0. Green's Opti- (2747) 0. Small Jewelers (2525) 2. Franklin Grill (2879) 1. (2761) 3. Adcraft Printers (2615) 0.

**KNOW YOUR COAL DEALER**

**SAVE MONEY**

With Miller's Guaranteed High Quality

**SPECIAL COAL** \$11.25

Anthracite (Hard) Ton Cash Show Off

Biggest Fuel Value In City! Try A Ton! See For Yourself!

**PEA. \$9.25** Nearly 8,500 Satisfied Users!

**ARDEAN R. MILLER**

PHONE GEN. 20 500 WEST AVE.

Mrs. Helen Brickler, 35 Clayton St.

ROCHESTER'S LEADING WINE AND LIQUOR STORE, 124 SO. CLINTON

**MONEY SAVING SALE!**

Attention Please LARRY BERGHASH WRITES US WHILE IN NEW YORK HE MADE SEVERAL LARGE

**Scoop Purchases! of Wines and Liquors AT LOW CUT PRICES**

DON'T MISS THIS SALE — SHOP EARLY AND SAVE! LISTED HERE ARE ONLY A FEW OF THE ITEMS

**Oak Mellow** BLENDED WHISKEY  
Compare: \$2.29 value. Smooth, mellow, rich in flavor. **\$1.49** Full Quart

**BOTTLED IN BOND** Under U. S. Govt. Supervision. **100 PROOF** STRAIGHT BOURBON WHISKEY **\$1.89** Full Quart

**MON VALLEY SLOE GIN**  
Compare: \$2.10 value. It's an excellent drink, straight or in a punch. **\$1.39** 4/5 Quart

**London Inn** DISTILLED DRY GIN  
Compare: \$2.20 value. 90 proof. Distilled according to an old English recipe. Most excellent straight or for cocktails. Smooth, palatable, satisfying. **\$1.59** Full Quart

**NUYENS VERMOUTH 84c** 31 Oz.  
Sweet or Dry. Alcohol 18% by Volume.

**HOSTESS CALIFORNIA WINE**  
Compare: \$1.79 value. Alcohol 17 to 21% by Volume. Choice Sherry, Madeira, Port Muscatel. **\$1.20** Full Gal.

**LOWEST PRICE EVER! Chateau Martin**  
Alcohol 13% by Volume. DRY WINE. Choice of: Barbera, Sauterne, Rhine, Chianti Claret, Burgundy, Zinfandel. **99c** Gal.

**EXTRA SPECIAL EXTRA**  
Rich, Smooth, Mellow, Aged 40 Yrs. 40 YR. OLD BRANDY **\$4.39** 4/5 Quart  
Compare: \$6 Value. Imported from Spain.

**EXTRA 70 EXTRA GORDON'S**  
To you who like the best at lowest cost. MARTINI COCKTAIL **\$1.39** 4/5 Quart  
Compare: \$2.25 value. Extra dry. The only distilled spirits used in this cocktail is Gordon's Distilled London Dry Gin. 94.3 proof.

**BLACK BERRY LIQUEUR** or APRICOT **\$1.69** 4/5 Quart  
Compare: \$2.40 value. More delicious than brandy. DECANTER BOTTLE

**Le Jour Creme-De-Cocoa**  
Compare: \$2.45 value. Delicious after-dinner cordial. **\$1.69** 4/5 Quart

**Legendre Absinthe Cocktail** OLD ABSINTHE HOUSE COCKTAIL **\$1.89** 27 Oz.  
Compare: \$2.20 value. 70 Proof.

**EXTRA SCOTCH EXTRA** 86 proof. A perfect blend of selected highland whiskies. Blended and bottled in Scotland by Robbie Forbes Co. **\$2.60** 4/5 Quart  
COMPARE: \$3.84 Value. Just what a connoisseur likes!

**WE DELIVER** **BERGHASH** 124 CLINTON AVE. S. MAIN 786  
NEXT TO LOEW'S ROCHESTER THEATER FREE PARKING OPPOSITE OUR STORE  
PHONE MAIN 786

**CHARLIE JENKS NEW TAP-ROOM AND RESTAURANT TO OPEN JAN. 14th**



Meet Charlie Jenks. He's opened one of the cleanest, most modern restaurant and tap room combinations we've ever seen. The above photos only partly do justice to this new food and drink center. Stop in and try Charlie's Special Dinner. See for yourself. We'll bet you make this YOUR rendezvous for noon lunches and evening entertainment.

**241 - 243 UNIVERSITY AVE.**

- Complete Installation by the **EAGLE SUPPLY HOUSE** 242 STATE ST. MAIN 8190
- STEIN'S BAKERY** 350 ORMOND ST. STONE 3957
- KATZ BROS.** WHOLESALE MEATS 67 FRONT ST. MAIN 5685
- PEPSI-COLA** ROCHESTER BOTTLING CO., INC. 12 SPRING ST. MAIN 3066
- National Coin Machine Exchange** 628 JOSEPH AVE. STONE 5862
- BUNNY'S ICE CO.** 120 GATES-GREECE TOWNLINE RD. GLENWOOD 3687
- LOUIS A. FLICK BAKED BEANS** 1830 E. MAIN ST. CUL. 4258

**SPECIAL DINNER**  
OPENING NIGHT ONLY—TUESDAY, JAN. 14th

Chicken Broth — Noodles  
Tomato Juice  
Endive Salad

Porterhouse Steak — Mushrooms  
Green Peas — Fresh String Beans  
Whipped-in-cream Potato  
Julienne Potato

Fruited Jello  
Tea — Coffee — Milk

**50c**

- HONOR BRAND FROSTED FOODS** 67 RIDGE RD., W. GLEN 834
- QUALTOP BEVERAGES, Inc.** CLICQUOT CLUB GINGER ALE & SODA 66 OAKMAN ST. MAIN 66
- AMICO'S FOOD MARKET** 561 E. MAIN ST. STONE 2881
- STAR DAIRY** SHELFORD RD. CUL. 4602
- BALTA BROS. & CO. BAKERY** 625 ATLANTIC AVE. CUL. 2161
- PURE ROCK GINGER ALE** 67 RIDGE RD. W. GLEN. 834
- MAIN 211 TAXI A Friend
- LA TOURNAINE COFFEE CO.**

**BEST WISHES TO CHARLIE FROM FRIENDS & ASSOCIATES ABOVE**

**Where To Play BINGO**

**BINGO PARTIES at BEELEY'S**  
Chili Recreation Hall  
509 CHILI AVE.  
Mon.-Tues.-Thurs.-Fri.-Sat.  
8:15 P. M.  
TUES., WED., SAT.  
2:00 P. M.

**PARTIES AT Capitol Theatre Hall**  
85 ON EACH GAME  
85 W. MAIN ST.  
Wednesday 8:15 P. M.

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Monday, Tuesday, Thursday and Friday—1:30 P. M.

**BINGO PLYMOUTH CHURCH HALL**  
Plymouth Ave. at Troup  
25 DOOR PRIZES  
Admission 20c  
Every Sat. 8:30 P. M.  
\$40. JACKPOT

**COUPON**

This coupon worth 25c only when purchasing triple board and book of specials at the box office. Good Jan. 8-9-10-11 only.

**HOLLYWOOD BINGO HALL**  
Jack Pots — Door Prizes — Entertainment  
25 Games 25c—\$5 Each Game—\$20-\$30 on Specials  
35 PULLMAN AVE.—LAKE AT RIDGE  
WEDNESDAY, THURSDAY, FRIDAY, SAT.

**COUPON**

**FREE! SATURDAY NITE FREE!**

Exchange this coupon at the door for a TEN SILVER DOLLAR SPECIAL!

Friday — Sunday Nite Towners Hall  
**\$240** EACH NITE SPECIAL GAMES  
\$50 Jackpot \$400 Nite! \$50 Jackpot  
at **TOWNERS HALL & REXY THEATRE**  
Good Jan. 10-11-12 Only

**Every Monday Night DE LUXE BINGO**

More Than **\$900.00** Cash Prizes  
Special Gold Award Game \$75  
Jack Pot Game \$170.00  
New Innovation—More Prizes Starts JAN 12, 1941

Dancing by RAY FAGAN'S ORCHESTRA  
BINGO 8:30 to 10:30 P. M.  
35—Door Prizes—35  
K. of C. AUDITORIUM CHESTNUT ST.

**PARTIES UNION LEAGUE HALL**  
Sunday and Monday, 8:15 P. M.  
Wednesday and Saturday 1:30 P. M.  
290 Gregory, at South Ave.



**FUR COAT SALE**  
EVERY COAT MUST GO!  
CLIFFORD FUR CO.  
1283 Clifford Ave. Main 474  
Prices Slashed From  
**30% to 40%**  
Mrs. Emma Frank, 196 Mohawk St.

**AUDITORIUM MONDAY EVE.**  
MAIN ST. EAST AT PRINCE JAN. 13th  
**WARNING! GET READY TO LAUGH!**  
A Cyclone of  
Laughter is heading  
this way direct  
from New York  
and Chicago!  
HERMAN SHUMLIN Presents  
THE FUNNIEST PLAY IN YEARS  
**"THE MALE ANIMAL"**  
by JAMES THURBER and ELLIOTT NUGENT with  
ELLIOTT NUGENT LEON AMES  
ELIZABETH LOVE N. Y. CAST  
Prices—Orch., \$2.75, \$2.20. Loges, \$2.20; Bal., \$1.65, \$1.10. Tax Inc.  
SEATS NOW ON SALE AT BOX OFFICE

**Charlotte St. Withstands  
Heavy Shelling As League  
Rolls Consecutive Nights**

Buonomo Leaguers saw action on Sunday and Monday nights when they rolled a catch-up match. The shelling was fast and furious on both nights, highlighted by the big individual 752 total of Charlie Buonomo and the 3275 team total of the Ebonites.

Sunday night individual scores: Charlie Buonomo 752, Marky Chafel 694, Tony Buonomo 690, Marv Fox 686, Herb Scheuch 683, Lou Holtz 683, Wiegand 677, Ray Benzon 667, Don Crombie 662, Charlie Hoffmeier 657, Ed Pryor 656, Butch Hoefner 653, Jack Zurick 650, Russ Thomas 647, George Ambeau 648, Gersley 642, Luke Burke 636, Elmer Thaney 635, Barker 635, Boyle 634, Rich 630.

Monday night individual scores: Denton 676, Charlie Hoffmeier 666, Ken Anderson 657, Ballou 654, Meyers 652, Dymond 646, Ed Pryor 645, Al DeVonis 643, Long 643, Stevens 640, Jack Zurick 635, Danny Petrillo 635, Ray Bolton 632, Dr. Rapp 631, Frank Ohlau 628, Beck 627, Marr 627, Leo Eckert 627, Clem Kreuzer 625, Joe Smarsh 625, Goodrich 623, Russ Thomas 621, Harold Servis 620, Butch Hoefner 618, Holtz 618, Tony Buonomo 616, Herb Scheuch 615, Al Johnson 614, Jim Sullivan 613, Haag 613, Ken Finzer 612, Ski 611, Frank Wirtz 611, Tony Mitrano 608, Gunner Burke 607, Johnny Sullivan 605, Ernst 604, Oscar Grove 603, Cumming 602 and Norm Wolk 602.

ringmen and can be depended upon to give their best. Joe's first loss to Mandell was the second of his 59 fight career. Mandell will attempt to make it three out of 60.

A 135 lb. novice elimination will also be featured on the card. Entries may be made at the Elk's club office of Johnny Burba right up to ring time.

Two of the early entrants are schoolboys. "Red" Peters from Lyons High School and Stanley Seahill of Tech High will try out their ring prowess in this division.

**Your Child May Win  
\$1,000  
in the New York Mirror's  
Charming Child Contest**  
For full details read the Daily and Sunday  
**NEW YORK MIRROR**

**MILD**... that's the answer to EAGLE'S growing popularity. "Mild" is the word for it. It's a more comfortable whiskey to drink... smoother... easy-going. And it doesn't wear out its welcome. Insist on National's EAGLE and see if *mild* isn't the word for it!



**"Mild"**  
**IS THE WORD FOR IT**  
National Distillers Products Corp., New York—90 Proof. 60% grain neutral spirits.

**Mandell-Carter  
Rematch Featured  
At Elks Monday**

When Joe Carter came out of Albany late in 1940 to meet Buffalo's Jimmy Mandell in the Elk's Club ring here, he was, in the opinion of the "experts" a lead pipe cince to beat the Buffalo lad. But Joe crossed up the experts and lost to Jimmy that night.

Next Monday the two 160 pounders meet again in the Clinton Ave. ring. And Carter is still the favorite to win. The match should prove to be a good one, no matter who wins because both lads are capable

**INDIGESTION**  
may affect the heart  
Gas trapped in the stomach or gut may act like a hair-trigger on the heart. As the first sign of distress smart men and women depend on Indigestion Tablets to get the gas free. No laxative but made of the fastest-acting medicine known for acid indigestion. If the FIRST DOSE doesn't prove full-on better, return bottle to be had under **ROCHESTER MERRY DRUG**, 200

**FOR REAL COMFORT BURN**  
Guaranteed Dustless  
**COKE COAL**  
Stove and Nut \$9.50  
Cash—Shoveled Off  
Pennsylvania Hard  
**NUT \$9.95**  
Stove, \$10.15; Pea, \$8.80  
Cash—Shoveled Off  
**LAKE COAL CO.**  
255 Lyell Ave. GLEN. 538

**CUTEX NAIL POLISH**  
35c Size  
**2 for 32c**

**BABY CASTILE SOAP**  
**4 for 11c**

**HOT WATER BOTTLE OF FOUNTAIN SYRINGE**  
Guaranteed  
**29c**

**NAIL POLISH REMOVER**  
Giant  
4 oz. Bot. **7c**  
15c Val.

**SANITARY NAPKINS**  
Box of 12  
**9c**

**DOUBLE EDGE BLADES**  
Pkg. 25. Fits Gillette Razor  
**13c**

**LAXATIVE QUININE COLD TABLETS**  
25c Size  
**8c**

**A. B. D. G. CAPSULES**  
Box 50  
**69c**

**BARBASOL SHAVING CREAM**  
50c Tube  
**19c**

**CASCARA SAGRADA TABS.**  
Bot. 100  
**13c**

**McKESSON Aspirin Tabs**  
Bot. 2 for 100  
**49c**

**BAYER Aspirin Tabs**  
Bot. 100  
**59c**

**100 PACK STATIONARY**  
50 Sheets  
50 Envelopes  
**11c**

**BORDEN Malted Milk**  
5 lb. Can  
Plain  
**\$1.19**

**470 KEY 92**  
ROCHESTER'S MODERN CUT RATE DRUG STORES  
**THURSDAY THRU SUNDAY VITAMINS**  
AT LOWEST PRICES

**PARKE DAVIS**  
VIOSTEROL Reg. 65c-5 cc ..... **53c**  
HALIVER OIL With Viosterol, Sec. .... **74c**  
IRRADOL "A" TONIC—\$1.50 size ..... **1.23**  
NATOLA CAPS Box of 50 ..... **1.09**  
NATOLA Reg. 65c-10 cc ..... **57c**

**SQUIBB**  
ADEX TAB 1.00 size, 89's ..... **79c**  
NAVITOL CAPSULES, Box 25 ..... **59c**  
YEAST TABS Bottle of 100 ..... **49c**  
NAVITOL MALT Compound—1 lb. jar ..... **1.69**  
VITAYOSE Choc. Flavored, 12-oz. ..... **43c**

**ABBOTT'S**  
HALIVER MALT With Viosterol, 8 oz. .... **97c**  
OLADOL Concentrate, 10cc ..... **57c**  
VITA-KAPS Box of 25 ..... **1.27**  
OLADOL CAPS Box of 50 ..... **1.09**  
VIOSTEROL Reg. 65c-5cc ..... **53c**

**UPJOHN**  
ACCESSORONE TONIC—10 oz. size ..... **1.49**  
CERELEXIN Comp. Tab. 50's ..... **1.34**  
IMBICOL With Vit. B, 8 oz. .... **1.34**  
JECULIN CAPSULES, 84's ..... **2.49**  
JECULIN TONIC, 12 oz. .... **2.49**

**A-B-D-G CAPSULES**  
SQUIBB'S, ABBOTT'S, PARKE, DAVIS & CO.  
25's ..... **89c** 260's ..... **\$2.69**  
30's ..... **\$1.59** 100's ..... **\$5.67**

**Super Vitamins and Minerals**  
Now you can get all the vitamins and minerals you need in this easy to take form. Modern, over-refined foods are often deficient in important health giving vitamins and minerals, causing a breakdown of normal health and vigor. The result is that people get frequent colds, are easily fatigued, get nervous and irritable. The skin becomes rough, nails brittle and elimination becomes irregular.

Mayfair Alvita with Liver & Iron Caps containing Vitamins A, B, C, D, E, and G are an abundant source of these all important vitality and health giving essentials. Get this convenient combination package of MAYFAIR ALVITA capsules TODAY and start feeling good with more pep, vim and vigor.

25 Day Supply \$1.79  
50 Day Supply \$3.19

**HEAVY AMERICAN MINERAL OIL**  
PINT ..... **25c**  
QUART ..... **45c**  
1/2 GALLON . . . **85c**  
GALLON . . . **\$1.49**

**A COLD? For Quick Relief in Cold Distress...Try Alka-Seltzer**  
24c & 49c

**Kotex Reserve Box**  
... and always be sure of having an adequate supply of Kotex on hand. Your choice of 3 sizes... Regular, Junior and Super.  
30 Naphins  
**48c**

**Paper Napkins**  
Pkg. of 80  
**2 for 7c**

**Yeast & Iron TABLETS**  
Bot. of 75  
**39c**

**COPPER Pot Cleaners**  
**5 for 11c**

**WOODBURY SHAMPOO**  
50c Size  
**19c**

**KITCHEN CHARM WAX PAPER**  
125 Ft. Ex. Heavy  
**11c**

**5c BABY RUTH BAR AND 5c BUTTERFINGER**  
10c Val. Both For  
**4c**

**HALIBUT LIVER OIL CAPSULES**  
Box 100  
**69c**

**Analgesic Balm**  
Large Size  
**13c**

**NEW GEM**  
Micromatic Razor  
**11c**

**GLYCERINE**  
8 Oz. Bot.  
**17c**

**REM FOR COUGHS**  
60c Size  
**49c**

**Anacin Tabs**  
Bot. 50  
**59c**

**NUJOL OIL**  
3 Qt. Size  
**\$1.58**

**NOXZEMA CREAM**  
Boudoir Size  
Reg. 75c  
**49c**

**Only Motorola Has It!**

**HEAR and SEE IT OPERATE**  
Model 23 R-C  
Also Radio Phonograph Combination With Automatic Record Changer  
**\$49.95**  
Only  
A super radio that will bring in all American Broadcasts, and a phonograph that plays 8, 10-inch records or 7, 12-inch records automatically.  
MODEL 58 FRC

**5-TUBE TABLE RADIO**  
This streamlined Motorola has 5 tubes including rectifier that means 7 TUBE PERFORMANCE! Powerful speaker for extra clarity and richness. Illuminated dial and Built In Aero Vane Loop Antenna. It's the big radio performance—small in price! See it today.  
**\$9.95**  
Model 50x1

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ALHART ELECTRICAL CO. .... 1149 Culver Rd.	LEVIS MUSIC STORES ..... 33 South Ave.
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BRIGHTON RADIO & ELECTRIC ..... 228 Winton Rd. N.	MALLEY RADIO SERVICE ..... 1645 St. Paul
BRAUNS RADIO & APPLIANCE ..... 900 Portland Ave.	McCURDY & CO. .... 285 Main St. E.
BORISCHIE & HOFFMAN ..... 406 Commercial Bldg.	MUSIC LOVERS SHOPPE ..... 370 Main St. E.
CHARLOTTE APPLIANCE ..... 4669 Lake Ave.	PEERLESS RADIO ..... 1654 Dewey Ave.
COLUMBIA MUSIC STORE ..... 53 Clinton Ave. S.	RAY'S RADIO ..... 532 Chili Ave.
E. W. EDWARDS & SON ..... 144 Main E.	SENECA STORES ..... 149 Monroe Ave.
ELCAR HEATING & ELECTRIC CO. .... 834 Dewey Ave.	SIBLEY LINDSAY & CURR ..... 250 Main St. E.
ESLER ELECTRIC CO. .... 1498 Monroe Ave.	SMALLS INC. .... 28 Main St. E.
GRANGER RADIO SERVICE ..... 62 Spring St.	ROMINZ TIRE CO. .... 182 Monroe Ave.
H. B. GRAVES CO. .... 78 State St.	COY INC. .... 424 Ridge Rd. W.
R. J. HENSLEY ..... 392 Commercial Bldg.	PHILLIPS MUSIC ..... 212 Genesee St.
HICKSON ELECTRIC & RADIO ..... 37 Richmond St.	FITCH APPLIANCE ..... 476 Joseph Ave.
HOFFMAN MUSIC SHOP ..... 468 N. Goodman St.	BAUER & RAETZ ..... 383 Child St.
HOFFMAN MUSIC SHOP ..... 366 Joseph Ave.	JUDGE MOTORS ..... 81 Lake Ave.
I. S. HUNT ..... 390 Thurston Rd.	ARCHER MOTORS ..... 358 Monroe Ave.

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City Hall Annex  
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WOMEN'S AT  
AVE. HOSPITAL  
SACRAMENTO AUDI  
CHAMBER OF  
Rural Dinner, CH



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 12

ROCHESTER, N. Y., THURSDAY, JANUARY 16, 1941

10

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### Events Of The Week

**THURSDAY, JANUARY 16**  
**ETHIAN SISTERS, MONROE TEMPLE NO. 33** — Meeting: Lodge Hall, South Ave.  
**LADIES AUXILIARY, KNIGHTS OF COLUMBUS** — Meeting: Columbus Civic Center, 8:30 p. m.  
**ARGENTINITA DANCERS** — Eastman Theater.  
**PHI GAMMA DELTA SORORITY** — Meeting: Home of Mrs. Kathleen McKee, 22 Biverly Pl., 8 p. m.  
**FRIDAY, JANUARY 17**  
**EAST HIGH SENIOR CLASS** — Play, "Young April", School Auditorium.  
**EASTMAN SCHOOL SYMPHONY BAND** — Concert: Eastman Theater.  
**COLLEGIATE CLUB** — Dance, Fred's Woodlawn Orchestra, Masonic Temple Ballroom, 9:30 p. m.  
**SATURDAY, JANUARY 18**  
**EAST HIGH SENIOR CLASS** — Play, "Young April", School Auditorium.  
**GUIDING STAR, LOYAL ORANGE LODGE** — Meeting: Orange Hall, 44 State St., 8 p. m.  
**ABRAHAM LINCOLN ASSOC.** — Meeting: Hotel Seneca.  
**SUNDAY, JANUARY 19**  
**MONROE GOLF CLUB** — Luncheon and Buffet Supper, Club, 8 p. m.  
**BUSINESS AND PROFESSIONAL GROUP OF HADASSAH** — Tea, Hotel Seneca Blue Room.  
**ROCHESTER BRANCH, BROCKPORT ALUMNI ASSOC.** — Tea: Home of Mrs. Irving T. Clark, Seneca Pkwy., 3:30 to 5 p. m.  
**MONDAY, JANUARY 20**  
**COLUMBIA SCHOOL ALUMNAE ASSOC.** — Red Cross Sewing School, 8 p. m.  
**ZONTIANS OF ROCHESTER** — Card Party Seneca Hotel.  
**TUESDAY, JANUARY 21**  
**E. G. MARSHALL W. R. C., NO. 27** — Meeting: City Hall Annex, 24 Court St.  
**SAMUEL C. PIERCE, SONS OF UNION VETERANS' AUXILIARY** — Meeting: City Hall Annex.  
**OAK LEAF CHARITY CLUB** — Luncheon Meeting: German Club, Oresty 81, 12:30 p. m.  
**WEDNESDAY, JANUARY 22**  
**WOMEN'S AUXILIARY OF PARK AVE. HOSPITAL** — Card Party, Blessed Sacrament Auditorium, 8 p. m.  
**CHAMBER OF COMMERCE** — Annual Dinner, Chamber, 6:45 p. m.

### County Crime Slump For Year Shown In Sheriff's Report

Monroe County's police forces had crime on the run during 1940. Reported criminal offenses slumped from a total of 1072 in 1939 to 818 last year for a 23 percent drop, according to the consolidated annual report of Sheriff Albert W. Skinner, compiled from the records of the sheriff's patrols and the ten town and village police forces operating under his co-operative setup.

Credited to the co-operating outfits was the clearance by arrest during the year of 87 percent of the reported crimes. Of the 818 crimes listed, 547 were cleared by a total of 526 arrests, the report shows. The arrest total was augmented by 837 traffic arrests, of which 18 were for driving while intoxicated.

Property reported lost or stolen last year totalled \$19,215.71. This was 20 percent less than the 1939 figure. The report reveals that 76 percent of this property, aggregating in value \$14,630.63, was recovered.

Crimes against property comprised more than half of the complaints. Of 422 reported offenses, 176 were cleared by 143 arrests. Crimes against the person accounted for 124 complaints with 113 cleared by 117 arrests. Of the 272 miscellaneous offenses reported, 258 were cleared by 266 arrests.

Co-operating with the sheriff's patrols in the task of policing the county are the police forces of Irondequoit, Greece, Brighton, East Rochester, Fairport, Brockport, Ogdenville, Town of Webster, Village of Webster and Honeye Falls.

### Met Soprano To Appear In Benefit Concert

Susanne Fisher, lyric soprano of the Metropolitan Opera Company, has been selected by the Big Brothers and Sisters Club as guest soloist for the organization's 24th annual benefit concert and dance. Scheduled for Saturday evening, March 8th, the concert will be given in the Auditorium Theater with a dance following at the Seneca Hotel.



SUSANNE FISHER

A student of music since her grammar school days, Miss Fisher is a scholarship graduate of the Juillard School of Music, one of Europe's favorite American concert stars, and the Metropolitan Opera Company's latest "find". In 1931 she made her debut at the Berlin Staatsoper, where she remained three seasons.

Proceeds from the concert and dance will be used by the Big Brothers and Sisters Club to sponsor scholarships for boys and girls of the Jewish Children's Home.

### Winter Sport Town's Main Industry

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

### Old Forge Gains Fame As Winter Wonderland

Two hundred miles of improved down-mountain and cross-country ski trails await the thousands of visitors during the current winter to Old Forge, picturesque Adirondack winter sports center. The entire network of trails, designed seven years ago and now completed, offers an entrancing system of snow-ways that begins at the very edge of the village and penetrates twenty miles into a magnificent forest of spruce, balsam, pine hemlock and hardwoods.

Included in the system are nineteen down-mountain runs, the latest of which is the already popular Sky Ride Trail that drops 4000 feet from the peak of McCauley mountain, one-half mile from the village and ends on the wide Balsam cross-country trail. All trails are graded to offer every type of skiing entertainment from novice to expert.

A five hundred foot slalom slope designed to test the most

proved open slope with a 1000-foot tow adjacent to the village provides an expansive runway for a thousand skiers. The slope is also used extensively for group formation skiing. Smaller practice slopes for beginners are also available near or in the village, and expert ski instructors are on hand to guide the student through the early intricacies of the art.

Large illuminated skating rinks and toboggan slides are kept in perfect condition for the free use of visitors. Hospitality, color and gaiety are always in evidence in this historic mountain village and the slogan of the Old Forge Winter Sports Association, "There's Always More Snow at Old Forge" has been clearly demonstrated through the years. Special low fare trains on the New York Central Railroad and smooth well-plowed highways leading to Old Forge make this scenic center easily accessible to all.

### Rising Prices, Higher Wages Seen For 1941

You're going to make more money in 1941, but you're going to spend more, too, if the predictions of retail business leaders are realized.

One statistician, speaking recently before a retailer's organization in New York, predicted that consumer income would rise faster than retail prices during the year. This would make for increased sales figures, but at lower profits, due to rising wholesale costs.

This same spokesman pointed out that prices remained lower in the latter half of 1940 than was at first anticipated. This, he said, was due to the policy of many store owners in holding off price increases, thinking that wholesale advances were only temporary. Now they realize that the trend is definitely upward and prices must be advanced.

That is why the January sales Rochester stores are now promoting take on added significance. Unless all signs are wrong, when new merchandise begins to arrive, it will be priced generally higher than last year. Merchants are still selling their wares, priced on the basis of former wholesale levels.

So with constantly enlarging payrolls, meaning increased employment for thousands and higher pay for others already working, it would appear doubly advisable to "get a jump on the market" by buying now and stocking up on those items for which a future need will arise.

### License Plate Sub Stations Open Monday

In an effort to relieve last-minute congestion at the Automobile License Bureau in the Courthouse basement, nine substations will be opened Monday in city firehouses for the sale of 1941 automobile license plates, according to an announcement made this week by County Clerk Walter H. Wickins.

The plates will be distributed at these firehouses from 3 p. m. to 9 p. m. daily except Sunday through January 31:

Truck 4, Monroe Avenue; Truck 9, Webster Avenue; Engine 8, Gregory Street; Engine 10, Hudson Avenue; Engine 18, Child Street; Engine 19, East Avenue; Engine 20, Dewey Avenue; Engine 21, Quaker Street; and Engine 22, Rutson Street.

### Knights of Calvin Name Officers

The following officers have been named by the Knights of Calvin for the year 1941:

Franklin F. Evert, president; Gustave Drier, vice-pres.; August Frankenstein, treas.; Chas. L. Frobel, fin. sec'y.; Roy C. Schoeder, rec. sec'y.; John B. Pfeifer, trustee, and Otto R. Latal, chaplain.

Also Harry Latal, Edward Latal, John Brugger,

### Scout Auxiliary Names New Officers

Annual installation of officers of the Scout Mothers' Auxiliary of Boy Scout Troop No. 44 took place recently following a banquet held at 96 Chili Ave., with Mrs. George Rosenbauer as chairman.

Guests of honor were Rev. Frank Fisher and Mrs. Fisher, Scoutmaster Roy Selbert, Cubmaster Charles Whalen and Mrs. Whalen.

Officers for the coming year are: President, Mrs. Harvey Kern; first vice-president, Mrs. Donald Cullen; recording secretary, Mrs. George E. Gibson; corresponding secretary, Mrs. Harris B. Hammond; treasurer, Mrs. H. S. Welsh, Jr.; publicity chairman, Mrs. Peter E. Skerrett; and membership chairman, Mrs. Jos. A. Dailey.

Chicago has the Cubs of baseball, the Bears of football and the Bruins of basketball.

### Library Announces Free Lectures

An illustrated lecture, "Creating a Picture" will be given by Arthur Underwood in the auditorium of the Rochester Public Library next Tuesday at 8 p. m., according to Library Director John A. Lowe.

On the following Tuesday, January 28, the speaker will be Follett L. Greeno, president of the Rochester Poetry Society. He will speak on "The Importance of Poetry."

# Projansky January FUR Sale

## Superior Furs . . . at Super-Savings



January is always the time to buy Furs. More than ever, Projansky's is the place to save to the utmost and secure supreme satisfaction. Whatever the price you have in mind, come and see how much more Fashion and Quality it will obtain for you in this January Sale.

	Original Price	Price Sale		Original Price	Price Sale
12 ODD FUR Coats . . . . .	\$75 to \$100	\$49	9 NORTHERN MUSKRAT Coats . . .	\$250	\$195
3 MUSKRAT Coats . . . . .	\$100 to \$125	\$69	4 HUDSON SEAL Coats \$250 to \$295	\$198	
2 RACCOON Coats . . . . .	\$125 to \$150	\$79	(Sable, Mink and Martin)		
1 LASKIN MON. Coats . . . . .	\$100 to \$125	\$79	(Hollander Dyed Muskrat)		
3 CARACUL Coats . . . . .	\$125 to \$150	\$79	2 BLACK CARACUL Coats . . . . .	\$275	\$198
(Gray and Brown)			2 LET-OUT Silver RAC. \$250 to \$295	\$198	
1 SCOTCH MOLE Coat . . . . .	\$175	\$119	3 NAT. SKUNK Coats . . . . .	\$250 to \$295	\$199
4 CARACUL Coats . . . . .	\$175 to \$225	\$125	2 SIB. SQUIRREL Coats \$275 to \$325	\$219	
(Brown and Gray)			3 HUDSON SEAL Coats \$295 to \$350	\$225	
3 BK. PER. PAW Coats \$175 to \$198	\$129		(Hollander Dyed Muskrat)		
1 BLACK SKUNK Coats . . . . .	\$195	\$129	1 SABLE DYED SKUNK Coat . . . . .	\$350	\$225
3 BLK. PERSIAN Coats \$175 to \$225	\$139		2 ALASKA SEAL U. S. Gov. Coats . . . . .	\$450	\$295
2 NAT. GREY KIDSKIN Coats . . . . .	\$225	\$150	(Brown and Black)		
1 SIBERIAN SQUIRREL Coat . . . . .	\$250	\$159	4 BLK. RUS. PERSIAN Coats . . . . .	\$425	\$295
1 HUDSON SEAL Coat \$195 to \$225	\$159		3 GREY PERSIAN Coats \$395 to \$450	\$298	
(Hollander Dyed Muskrat)			2 BLACK PERSIAN Russian Coats \$550	\$350	
2 MINK MUSKRAT Coats . . . . .	\$225	\$175	3 JAP MINK Coats . . . . .	\$500	\$369
(Backs Only)			1 LEOPARD (African) Coat . . . . .	\$595	\$395

• Fur Jackets \$49.50 to \$550.00 Fur Jackets \$25 to \$395  
 • Capes 125 Fur Scarfs 20% to 40% off  
 • Scarfs

**CUSTOM FURS**  
 ORIGINAL creations by Projansky or authentic adaptations . . . made to your measure . . . in the style of your choice . . . from your own selections of skins . . . at the same high percentage of savings as in Fur Coats ready-to-wear.

★ New charge accounts are cordially invited  
 Custom Furrier and Tailor to Gentlewomen **39 East Ave.**

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**Mrs. Julia Littlefield  
Heads Pythian Group**

Mrs. Julia Littlefield, Sr. has been elected Most Excellent Chief of the Rochester Temple, Pythian Sisters with Mrs. Anna Steinfeldt assuming the title of Past Chief.

Other officers, installed by the Lodge recently include:

Mrs. Ida L. Hower, Excellent Senior; Mrs. Lydia Ruckdeschel, Excellent Junior; Mrs. Carrie Christman, manager; Miss Celia Peitz, mistress of records and correspondence; and Mrs. Hannah Schneider, mistress of finance.

**AVON  
WINTER  
COATS**

- EVERY NEW STYLE
- EVERY NEW COLOR
- EVERY NEW FABRIC

Finish the winter with one of these new, warm, style-leaders.

- REEFERS ● SWAGGERS
- CASUALS ● SIDE TIES
- REVERSIBLES
- BOXIES
- DOUBLE BREASTED
- BELTED BACK STYLES

*Priced to Clear*

**\$6**

Lined and Interlined  
ACTUAL \$12.99 VALUES

32 Winter Coats (\$9.99 Values) **\$5.00**

FUR TRIM  
**COATS \$9.87**  
Guaranteed \$16.99 Values

*January Clearance!*

**DRESSES**  
EVERY ONE GUARANTEED \$2.99 VALUE  
**\$1.69 EACH 2 FOR \$3.00**

SLIPS . . . . 57c  
BLOUSES . . 57c  
SWEATERS . 57c  
**2 FOR \$1**  
GUARANTEED \$1.00 VALUES

**AVON SHOP**  
132 E. MAIN ST.

"Pssst . . . Automatic GAS Water Heating Rates Are Down, Too!"

Costs slashed as much as 20% in Rochester district! Now automatic gas hot water service costs little or no more than your present method.

**\$1** a Month RENTS an Automatic GAS WATER HEATER — Pay a small amount for gas used.

**ROCHESTER GAS & ELECTRIC CORPORATION**

For Trouble and Service Calls Telephone MAIN 3500  
For Sales Dept. & Personal Calls Telephone MAIN 3078



Erskine-Healy Inc., local distributors are showing the new 1941 line of Norge All-American refrigerators and ranges to more than 200 area dealers at the Sagamore Hotel ballroom today and tomorrow. Pictured here is Harry H. Shapro, sales manager, inspecting one of the new models, while Ray Healy, at right, looks on.

Harry V. Barrow, Frank H. Traino and Anthony Schieble are assisting in the dealer showings.

**N. Y. Paper Sponsors  
Child Photo Contest**

Rochester mothers are now being offered an opportunity to cash in on their children's photographs through a contest sponsored by the New York Daily Mirror.

The contest, which started December 29, ends on March 1st. It is said that the Mirror wants pictures of charming children, and to obtain them is conducting a Charming Child Contest.

A first prize of \$1,000 is listed for the Winner with \$250 for second place winner and \$100 for third place. The Mirror, in announcing the contest promises to select a number of the photographs submitted for publication in the paper. In addition to the major prizes they will award \$25 for each picture so published.

Full details of the contest, method of entry and entry coupon are available in each issue of the Mirror which is on sale at most local newsstands.

**SAUERKRAUT SUPPER**  
Venus Rebekah Lodge will hold a sauerkraut supper next Thursday at 11 Clinton Ave.

N., from 5:30 to 7 p. m. Miss Irene McDowell and Miss Mabel W. Maxwell are in charge. All members and friends are cordially invited.

★ At SMALLS Optical Dept.

DO YOUR  
**GLASSES NEED CHANGING?**

Have your eyes examined now in our completely modern optical department by our registered optometrist, Dan Albert. If you need glasses you may buy them on easy credit terms arranged to suit your income at absolutely no extra cost.

**GLASSES on Credit**

NO DOWN PAYMENT  
SMALL SUM WEEKLY

*Smalls*  
28 MAIN STREET EAST  
JEWELERS • RADIO • OPTICIANS  
FREE PARKING REAR OF STORE

LARGEST CURTAIN SHOP IN ROCHESTER

**Store Wide Clearance  
CURTAINS**

THIS is the sale that brings to home-makers of Rochester and vicinity outstanding savings on Interior Decorations. At this time of year, we pass those savings along to you because we clear our stocks of regular merchandise to make room for incoming shipments. Practically every item in our store is remarkably reduced, giving you savings up to 50%.

<b>Cottage Sets</b> <b>69c</b> Set Regular \$1.00 Well made throughout. Attractive designs and colors.	<b>Lace Net Curtains</b> <b>79c</b> pr. Regular \$1.00 Adjustable tops, ready to hang. Newest patterns. See them!	<b>Ruffled Curtains</b> <b>89c</b> pr. Regular \$1.29 Fine quality Cushion-Dot Marquette. Extra wide. 90-inches to pair.	<b>Tailored Curtains</b> <b>\$1.19</b> pr. Regular \$1.59 WASHABLE Rayon Marquette. Extra wide. 80-in. to the pair.

Entire Stock Of  
**Bed Spreads - Reduced -**

... assuring you exceptional savings. No matter how much you desire to spend, we know you will find in our vast stocks the pattern, and price spread that you are looking for.  
89c TO \$16.95

ALL REDUCED FROM REGULAR PRICES

**DRAPERIES**  
Glaze **\$1.39** pair  
Chintz REGULAR \$1.98

Ruffle or accordion pleated styles in beautiful colors and patterns, any one of which will add much towards beautifying your bed room.

Between Forman's and Weis & Fisher's

**PAULS CURTAIN SHOP**

76 CLINTON SOUTH

PAUL E. LINDGREN, OWNER

**MONEY WORRIES?**

Come Here For A Low Cost  
**Personal Loan!**

For **\$6.84** You Can Only **Obtain A**  
**LOAN OF \$101.16**

Repayable In 12 Monthly Installments. Larger Loans At Corresponding Low, Money-Saving Bank Rates. No Co-Maker Or Collateral Required.

**AUTO LOANS, TOO, AT LOWEST RATES!**

FREE PARKING AT 101 EXCHANGE ST.

Loan Department, 2nd Floor, Room 201

**GENESEE VALLEY TRUST COMPANY**

Exchange and Broad  
THE BANK OF PERSONAL SERVICE

Member of F.D.I.C.

Mrs. Mary Anna DeFlore, 1878 Culver Rd.

**SEARS ANNUAL JANUARY BONDED Fur Sale**

**ROSCRAFT MODES**

ELEGANT SABLE DYED CONEY—yoke-back swag-gar style; with spiral striped sleeves. **\$38**

**ROSCRAFT FUR BOND**

USE SEARS EASY PAYMENT PLAN

**\$38**

Store Hours 9:30-5:30 Daily  
Friday & Saturday 9:30-9:30

Not \$98! Not \$78! Not \$58! Our amazing Sale price is only \$38...it sounds fantastic — But typical of the amazing values that make American women look for the ROSE-CRAFT Label! PLUS a Sears FUR BOND that Guarantees complete Satisfaction! Women's and Misses' Sizes.

**YOUR CHOICE OF THESE LUXURY FURS**

- Sable Dyed Coney
- Seal Dyed Coney
- Beaver Dyed Coney
- Pieced Caracul

**SEARS ROEBUCK AND CO.**

Monroe Ave. at S. Union Stone 2500

Plenty of FREE PARKING



### Night School Recreation Class Attendance Up

Physical education and recreation courses are attracting larger attendance in every session according to official figures released today by the Recreation Departments of the Rochester Board of Education and the W. P. A. Figures disclosed a total participation of 37,250 in the men's and women's classes at six evening high schools and two elementary schools for the ten-week period ending January 10.

The classes have shown a gain of more than 15 percent in registration over the four-month period from October to January. Franklin High School showed the greatest gain in adult attendance with a participation figure of 5,500 for a five-night weekly schedule. Edison and Monroe had 4,750 for the same period. Jefferson also operating five nights a week listed 3,500. Charlotte had an adult class load of 2,400 for three nightly sessions each week. Marshall, for the same period, totaled 2,250.

No. 27 School led the elementary schools division with a weekly participation figure of 1,250 and a total of 12,500 for the period. No. 20 School in operation two nights a week attracted 1,600 pupils.

Marshall High School showed the highest gain in monthly attendance for 20 night school sessions. Edison showed the highest weekly attendance gain with 475.

Recreation classes are in session practically every night of the week from 7 to 10 o'clock at 6 high schools and 2 elementary schools. The new term will begin next week and complete information and schedules can be had by calling Stone 1044 or writing No. 9 School.



## HEADLINE NEWS IN OUR JANUARY SALE OF



### LAVISHLY FUR TRIMMED

# WINTER COATS

**\$28** Reg. \$35.00 to \$59.75

They're so expensive-looking you'll be accused of being too extravagant when you flaunt one! See what you save! Actually as much as 31.75! And that, in the face of a rising fur market is something to get excited about. (You'd pay much more than \$28 if the furs on these coats were bought at today's prices!) But furs aren't the only thing to sing about—We're hopped up about the lavish imported woolen needlepoint fabrics, too! See them tomorrow at these hard-to-beat January Sale Savings.

These Luxurious Fur Trims:

- ★ London Dyed Squirrel
- ★ Skunk
- ★ Silvered Fox
- ★ Persian
- ★ Leopard
- ★ Kit Fox
- ★ Silver Fox
- ★ Mink
- ★ Natural Grey Squirrel
- ★ Raccoon

SIZES: ... 9 to 17 ... 18 to 20 ... 21 1/2 to 27 1/2

Colors: Black... Blue... Brown

**NO DOWN PAYMENT - BALANCE WEEKLY**

EDWARDS—Third Floor



**THE SPORT SHOP**  
8th Annual Mid-Winter Clearance  
**SALE**  
COMPLETE CLEARANCE  
Ladies' and Men's Winter Sportswear at Savings From  
**25% to 40%**  
**THE SPORT SHOP**  
23 CLINTON AVE. SO.  
OPP. SENECA HOTEL

**LEHIGH VALLEY QUALITY COAL** \$11.95  
EGG STOVE NUT  
TON CASE SHOWN OFF  
PEA COAL \$9.95 ton ... Established Over 25 Years  
**PAYNE & DUNHAM** GEN. 586

**WIN CASH or TICKETS**  
To See  
**"GONE WITH THE WIND"**  
  
Starts Friday, January 31  
AT  
**LOEW'S THEATRE**  
"Gone With the Wind" is returning to Rochester, beginning a First Anniversary engagement at Loew's on Friday, Jan. 31.  
And to herald the event, The Sun, starting today, is conducting an "Abbreviation" contest.  
As you know "GWTW," abbreviation of "Gone With the Wind," has become as much a part of the national vocabulary as FOB, COD and IOU. Now, "Gone With the Wind" might have had another title and, considering the scope of this three hour forty-five minute epic, other abbreviations might have become as famed as GWTW.  
For example, the picture might have been intitled "L.O.S." meaning "Love in Old South;" or "STRB," meaning "Scarlett Takes Rhett Butler." See what you can do in making up your own abbreviated title for David O. Selznick's fabulous screen production of Margaret Mitchell's famous book.  
Send your entries to the "Gone With the Wind" editor, care of The Rochester Sun, before midnight Friday, Jan. 31. No entries will be returned. First prize is \$3.00 in cash. Next five winners will each be awarded a pair of guest tickets to see "Gone With the Wind" during its continuous performance engagement at Loew's.  
SEND ALL ENTRIES TO  
**MOVIE CONTEST EDITOR**  
**ROCHESTER SUN** 420 Burke Bldg.

**SALE!**  
RAYON MARQUISSETTE  
TAILORED  
**CURTAINS**  
Reg. 1.49  
**\$1.00** pair  
78 INCHES LONG; 34 INCHES WIDE

Any room in your home can use the new beauty these curtains bring with them! And it's a long-lasting beauty, too. These sturdy curtains are made of a fine quality marquisette that has a 46x32 count to the inch! Tailored with 1-inch side hems and a 3-inch bottom hem. Headed, ready to slip on your rods.

In Lovely, Soft Ecru Color Only

EDWARDS—Fourth Floor

**PANTRY SHOPPE SALE**  
**HOMESTYLE PURE PRESERVES**  
2 FOR **29c**  
Reg. 25c ea.  
  
No preservative used! Made entirely of whole delicious fruits and sugar that's put up in 10 1/2-ounce headed-edge thin fruit juice glasses that have many uses!  
● Peach ● Apricot  
● Blackberry ● Raspberry  
● Whole Cherry ● Pure Grape  
● Crushed Cherry ● Pineapple  
● Strawberry ● Damson Plum  
● Orange Marmalade  
EDWARDS—Street Floor

**ALL ABOARD FOR THE SNOW TRAIN**  
to Old Forge, N. Y., Sunday, January 19th. Round trip fare, \$4. Get tickets at Edwards.  
  
Old Forge is a veritable winter wonderland—just made to order for ski and skato enthusiasts who won't let a fickle Rochester thermometer thwart them. At \$4 per ticket, the whole family can afford this Winter holiday.  
**Visit Our New SKI SHOP**  
Now Located In the Men's Shop  
EDWARDS—Street Floor

Buy What You Want ... When You Want It!  
**OPEN AN EDWARDS 90-DAY CHARGE ACCOUNT**  
No Interest to Pay  
Pay As Follows:  
**1/3** February 10th  
March 10th  
April 10th

**EDWARDS JANUARY SALES EVENTS NOW IN PROGRESS**  
★ Corsets ★ China  
★ Lingerie ★ Lamps  
★ Electric Appliances  
★ Daytime Frocks  
★ Domestic ★ Housewares  
★ Linens ★ Slip Covers  
**BUY NOW AND SAVE!**





Mrs. Fred Arnold, 160 Fairview Ave., isn't taking any chances on missing out on her dollar when the 7 Up messenger calls at her home. Here she is shown purchasing a six-bottle carton from Miss Rose DiPalma of the White Star Market. Management of the market has reported a marked increase in 7 Up sale since the dollar distribution began.

### Dollar Winners Announced By Beverage Dealer

Following is a list of dollar winners during the past week in the 7 Up Dollar Show which is being carried on throughout the city by Western Union messenger boys. To win

one of the dollars it is necessary only to have a six-bottle carton with full or empty bottles of 7 Up beverage when a messenger boy calls at your home. All sections of the city are being covered in the campaign.

Mrs. Eiger, 2 Athens St.; J. Rutledge, 271 Ormand St.; Wm. Coleman, 213 Ormand St.; A. Marston, 27 Ormand St.; J. Hartung, 4 Leopold St.; Miss Busac, 71 Hudson Ave.; P. Black, 16 Harrison St.; J. Burgess, 47 Ripley St.; C. Desmond Jr., 38 Dripping Pt.; F. Eiser, 94 Dripping Pt.; E. Colasanni, 15 Fernside Cres.; M. W. Zarbo, 33 Heideberg St.; J. R. Goodman, 767 N. Goodman; W. Whelan, 149 Arnett Blvd.; E. Garland, 114 Aldine St.; E. Ward, 96 Aldine St.; S. P. Mills, 30 Aldine St.; G. Hamble-

ton, 425 Wellington Ave.; A. Seabury, 484 Wellington Ave.; E. Alling, 45 Aberdeen St.; G. Carr, 65 Melrose St.; A. Sharr, 51 Melrose St.; B. Brooks, 92 Melrose St.; J. H. Gardner, 112 Melrose St.; J. Seery, 308 Center St.; A. Carey, 73 Atkinson St.; R. Burrett, 48 Atkinson St.; H. Sullivan, 30 Atkinson St.; R. Glosbrook, 4 Eagle St.; W. K. Bulmer, 4 Eagle St.; Apt. 2, L. North, 4 Eagle St.; Apt. 1, C. DeSisti, 9 Garden St.; M. Schultz, 101 S. Washington St.; R. Ryan, 91 S. Washington St.; E. A. Miller, 87 S. Washington St.; O. Selesimire, 111 S. Plymouth; J. Thome, 5 Madison St.; Apt. 1, F. Pratt, Madison Pl.; J. Zilio, 79 Jefferson Ave.; J. Barrow, N. Y. St.; F. Gallatin, 16 New York St.; J. Lenta, 22 New York St.; R. Phillipson, 5 Terry St.; F. Dengler, 15 Terry St.; C. Carapella, 41 Jefferson Ave.; F. Yoell, 190 Danforth St.; P. Orat, 62 Danforth St.; B. Boykin, 33 Colvin St.; G. Ruppel, 131 Colvin

St.; C. Fowler, 145 Sykes St.; M. St. John, 154 Sykes St.; M. Schneider, 199 Ames St.; G. Weiseman, 84 Ames St.; J. Donahue, 288 Hague St.; E. Trautman, 194 Hague St.; B. Prendel, 30 O'Neil St.; P. Van Wickhouse, 84 Ohio St.; W. Gearhart, 148 Ohio St.; H. Lowe, 125 Indiana St.; C. Marout, 58 Indiana St.; H. Chubb, 37 Indiana St.; P. Dognier, 50 Illinois St.; E. Dibble, 13 Wisconsin St.; P. McPherson, 270 Trumboldt St.

H. Brown, 29 Vanbergh Ave.; A. Kingsbury, 104 Altendale; J. McManus Sr., 219 Humboldt St.; A. Wahl, 25 Coventry; L. Pearl, 48 Coventry; W. Miller, 46 Coventry; P. Raa, 73 Coventry; M. Reisinger, 870 Atlantic Ave.; J. W. Aurnand, 184 Atlantic Ave.; M. Higgins, 227 Hayward Ave.; L. Bidner, 228 Hayward Ave.; A. Hauck, 275 Hayward Ave.; A. Henry, 275 Hayward Ave.; W. Colasaci, 53 Osborn Ave.; O. J. Green, 19 Peck St.; E. VanDuser, 192

Peck St.; S. Nicolosi, 152 Peck St.; S. Manasse, 107 Fourth St.; P. Scofield, 8 Peck St.; R. Howie, 13 Peck St.; M. Cain, 41 Fair Pl.; E. Thomson, 37 Fair Pl.; C. Walker, 306 Pennsylvania Ave.; F. Porcell, 155 Pennsylvania Ave.; B. Nagoli, 112 Pennsylvania Ave.

today for the first in their 1941 series of dessert card parties.

Mrs. George Ovenburg is chairman of the affair, with the following assisting:

Mrs. Elmer Dehn, Mrs. Edward Fisher, Mrs. Frank Foery, Mrs. Charles Hartman, Mrs. Charles O'Leary, Mrs. Charles Cornell, Mrs. John Eging, Mrs. George Williams, Mrs. Elmer Schmucker, and Mrs. Edward Byrne.

### New Officers Installed By Relief Corps

E. G. Marshall W. R. C. No. 27 will hold their regular meeting next Tuesday at the City Hall Annex. President Laura Schermerhorn will preside. The following new officers were recently installed by Phoebe Alger and Mary Lehman, President, Laura Schermerhorn, Sr. Vice President, Anna Hoyt, Jr. Vice President, Grace Salisbury, Secretary, Mary Lehman, and Treasurer, Maude Slyford. Also Pearl Stone, Iva House, Margaret Sheehan, Betty Vosburg, Charlotte Burnside, Mrs. Sheehan, Harriett Davidson Mildred Fullert, Cora Lehman, Dorothy Bowen, Carolyn Bowen, and Elsie Davidson.

### Alumnae Plans Benefit Party For Building Fund

Members of the Alumnae Association of Our Lady of Mercy High School will sponsor a benefit card party next Wednesday evening at the Columbus Civic Center. Proceeds will be used for the Mercy Building Fund.

Miss Virginia Wilson, president of the organization has appointed Mrs. Gerard Otto general chairman of the affair. Various chairmen have been named to assist Mrs. Otto with arrangements.

Miss Eunice Schneider is heading the ticket committee. Members of her staff include Loretta Baker, Mary Helen Hayes, Rita Quigley, Frances Hauser, Agnes Walsh,

# Sibley, Lindsay & Curr Co. Month's Greatest Money-Saver On Sibley Superior Foods! Economy Week in Our Grocery!

### Campbell's Soups

TOMATO SOUP .. doz. cans 85¢  
TOMATO JUICE, 14-oz. cans ..... doz. 85¢  
PORK & BEANS in tomato sauce, 16-oz. cans .... doz. 81¢

### HUNT'S SUPREME LABEL

PEACHES, yellow cling, no. 2 1/2 can 21¢, 6 for \$1.18, doz. \$2.25  
PEACHES, tree-ripened, sliced, No. 2 1/2 can 25¢, 6 for \$1.43, doz. \$2.75  
PEARS, Bartlett, No. 2 1/2 can 25¢, 6 for \$1.43 ..... doz. \$2.75  
APRICOTS, halves, No. 1 tall can 19¢, 6 for 99¢ ..... doz. \$1.89  
FRUIT COCKTAIL, 2 1/2 can 25¢, 3 - 69¢  
SPINACH, Calif. pack, No. 2 can 15¢ ..... 3 for 43¢  
FRUITS for salad, No. 1 can 19¢, 3 for 55¢, 6 for \$1.00  
ASPARAGUS, mammoth, all-green, No. 2 can 29¢, 2 - 55¢

### Fruit Juices

PINEAPPLE JUICE, Prince's No. 2 can 15¢  
3 for 43¢, 6 for 83¢  
doz. .... \$1.59

TOMATO JUICE, Lily of the Valley, 20 - oz. cans, 3 for 27¢, 6 for 49¢ ..... doz. 93¢

APPLE JUICE, Lily of the Valley, 20-oz. cans, 3 for 27¢, 6 for 49¢, doz. .... 93¢

BLENDED JUICE, sweetened, Florida Gold, No. 404 can, 23¢  
3 for 65¢, 6 for 1.19

PINEAPPLE JUICE, Dole, 46-oz. can 29¢  
3 for 79¢, 6 for 1.50

TOMATO JUICE, Crosse & Blackwell, 14-oz. can 7¢, 6 for 39¢ ..... doz. 74¢

TOMATO JUICE, Beech-Nut, No. 10 can 49¢

ORANGE JUICE, Holly Hill, No. 2 can 12¢, ..... 3 for 30¢

APPLE JUICE, Gihbert's .... 3 cans 27¢

### PICKLES, PRESERVES LUTZ & SCHRAMM

Pure Strawberry Preserves, ..... lb. tumbler 21¢  
Branded Mince-meat, ice-box jar 20-oz 25¢  
Placed Sweet Pickles .... 24-oz. jar. 29¢

### MA BROWN

Dill Pickles ... 10-oz. jar 10¢, 3 for 25¢  
Sweet Mixed Pickles .... 12-oz. jar. 17¢  
Pineapple, Raspberry or Seedless Black Raspberry Preserves lb. jar 21¢, 2 for 37¢  
Wyandotte Large Ripe Olives ..... pt. can 17¢

### Crosse & Blackwell

SOUPS, all kinds  
2 cans 25¢, 6 for 73¢  
doz. .... \$1.43

ORANGE Marmals lade .... lb. jar 23¢  
CHERRY Preserves, jar 25¢  
PRESERVES, black currant ..... jar 33¢  
JELLY, quince, or black raspberry ..... jar 15¢, 2 for 29¢  
BLACKBERRY jelly ..... glass 17¢  
BREAD, fruit and nut, prune or date and nut, 2 cans 25¢, 6 for 73¢

### Freshly Roasted Lenox COFFEE

3 lb. 55¢

### Domino Granulated SUGAR

25 lb. \$1.21

### Chicken-of-the-Sea Blue Label TUNA FISH

7-oz. 15¢  
can 15¢

### Libby's Red SALMON

Tall can, 1-lb. size 25¢

ECONOMY WEEK—when thousands of thrifty housewives flock to Sibley's great Food Center for the tremendous values offered! Prices are cut to a minimum, to clear our shelves and make room for new Spring stocks. Here are just a few of countless savings specials. Check every one! Stock up!

### Phone Your Orders To Stone 6500

GROCERY, MAIN FLOOR

### Selected for Sibley's! Long Island DUCKLINGS 19¢

Plump, tender ducklings, fine flavored, average weight about 6 1/2 pounds ..... lb.

CHUCK ROAST of prime steer, center cut ..... lb. 23¢

VEAL ROAST, leg or rump of prime, native veal ..... lb. 25¢

LARD, Wilson's Certified, ... 1-lb. Prints ..... 2 for 15¢

SAUSAGE MEAT, Tower brand, 100% pure pork ..... lb. 21¢

SAUSAGE, fresh ring liver or ring bologna ..... lb. 21¢

BOCKWURST, Zweigle's freshly made ..... lb. 27¢

### Big, Juicy Sunkist California Oranges 2 doz. 63¢

Dr. Phillip's Large Florida JUICE ORANGES .. 2 doz. 49¢

EMPIRE STATE POTATOES 2 ..... 15-lb. bags 51¢

CALIFORNIA MISSION FIGS 2 lb. cellophane bag ..... 23¢

### Cookie Demonstration

All this week! Large assortment of your favorite cookies, made fresh in our own Bake Shop .. 2 doz. 29¢

### Date & Nut Bread

Makes delicious sandwiches! Loaf! 17¢

### HEINZ 57 VARIETIES

TOMATO JUICE, vine-ripened 18-oz. cans ..... 3 for 29¢  
doz. \$1.10, 46-oz. tin 25¢

VINEGARS, cider or white, aged in wood ... pt. bot. 10¢, qt. bot. 17¢

TARRAGON vinegar, pt. bot. 27¢

TOMATO KETCHUP, 2 lb. bot. 35¢

MINCEMEAT .. can 23¢, or 41¢  
..... glass 35¢, or 59¢

PICKLES, sweet gherkins, sweet mixed or sweet mustard, .. jar 29¢

HEINZ SOUPS, except consommé or clam chowder, 2 cans 25¢, doz. .... \$1.45

### H. G. PRINCE'S FINEST FRUITS

PINEAPPLE Tid-Bits, No. 2 tall can 19¢, 6 for 99¢, doz. cans \$1.85

PEACHES, sliced, yellow freestone, No. 1 tall can 13¢, 6 for 75¢, doz. cans \$1.45

PEACHES, yellow cling, No. 2 1/2 can 21¢, 6 for \$1.19 ..... doz. \$2.25

PEAS, early garden sugar, No. 2 can 15¢, 6 for 85¢ ..... doz. \$1.65

PEARS, Bartlett, No. 2 1/2 can 25¢, 6 for \$1.45 ..... dozen \$2.75

FRUITS for salad, No. 2 can 25¢, 3 for 69¢ ..... doz. 6 for \$1.29

APRICOTS, whole peeled, No. 1 tall can 21¢, 6 for \$1.19, doz. \$2.25

GREEN BEANS, asparagus style, whole, stringless, No. 2 can 17¢ ..... 6 for 97¢

### Demonstration of BEECH-NUT Products

SOUPS, 8 Varieties, 2 cans 25¢

PEANUT BUTTER, extra large jar ..... 25¢

CHILI SAUCE, 12-oz. bot. 21¢

COFFEE, roasted and packaged in Rochester, lb. can 25¢  
2 for 47¢

TOMATO JUICE ..... No. 10 can 49¢

TOMATO JUICE ..... 14 oz. can 9¢, 3 for 25¢

### SOAPS, CLEANSERS

IVORY Soap, large bars, 6 for 49¢

P&G White Naptha Soap ..... 6 bars 21¢

KIRKMAN'S Double-Duty Soap Flakes ..... pkg. 20¢, 2 for 39¢

KIRKMAN'S Granulated Soap with dish towel ..... pkg. 21¢

RINSO, Anti-Sneeze, large pkg. 18¢

LUX Flakes, large pkg. .... 21¢

OXYDOL Speedy Soap, ... pkg. 19¢

AMMONIA Parson's qt. 19¢  
2 for 37¢

CAMEO Cleanser Refills, .3 for 23¢

PAD-O-MAGIC Aluminum Cleanser pkg. of 12 Pads 13¢  
2 for 25¢

**GUARANTEED PENNSYLVANIA HARD COAL**

EGG STOVE NUT \$10.80 CASH Shovelled OFF GRADE A

PEA-COAL .... \$9.10

COKE Stove and Nut \$9.75 per ton

100% Satisfaction Guaranteed With Every Order  
Try 1 Ton And Convince Yourself That This Coal Is One Of The Finest Obtainable

LAKE COAL CO. GLEN-538  
255 LYELL AVE.

**\$1 BILLS FREE**

Watch for the Western Union Messengers in your neighborhood NOW.

When they call at your home, if you can produce a 6-bottle carton and 6 7-up bottles (Full or Empty) you will receive a crisp \$1 bill.

7 UP of ROCHESTER INC.

### LILY OF THE VALLEY

LIMA BEANS, tiny green, No. 2 Can 17¢,  
6 for 97¢, doz. \$1.89

CUT WAX BEANS No. 2 can .. 13¢, 6 for 75¢  
doz. \$1.45

TOMATOES, fancy pack, No. 2 1/2 can ..... 17¢  
6 for 98¢, doz. \$1.89

JUNE PEAS, tiny size, No. 1 can ..... 13¢  
6 for 75¢, doz. \$1.45

SAUERKRAUT, fancy cut, No. 2 1/2 cans ..... 3 for 27¢, 6 for 49¢, doz. 93¢

LIMA BEANS, small green, No. 1 can ..... 11¢  
6 for 59¢, doz. \$1.10

CARROTS, diced No. 2 can ... 10¢, 6 for 55¢  
doz. \$1.00

APPLE SAUCE, No. 2 can ..... 9¢, 3 for 25¢

SWEET PEAS, medium small, No. 2 can .. 15¢  
6 for 85¢, doz. \$1.63

RED CHERRIES, pitted ... can 13¢, 2 for 25¢

GOLDEN BANTAM CORN, cream style, No. 2 can 11¢, 6 for 59¢, doz. \$1.12

GOLDEN PUMPKIN No. 2 1/2 can 11¢, 3 for 29¢

CORN, whole kernel, vacuum-pack, golden bantam, 12-oz. can 11¢, 6 for 59¢, doz. \$1.12

### "New England Foods"

VITALITY Cocktail: tomato juice, water, celery, clam juice, sugar, lemon juice, onion, salt and spices, No. 1 cans, 2 for 25¢, 6 for 69¢, ..... doz. \$1.29

CLAM ROYAL, pre-dinner soup, add milk, can 23¢, 2 for 45¢

UTILITY CHEESE Sauce ..... can 21¢

BROWN BREAD, loaf ... 13¢, 2 for 23¢

INDIAN Pudding, can ..... 12¢, 2 for 23¢

COD FISH Pats, 10-oz. can .15¢, 3 for 43¢

BAKED BEANS, can 12¢  
..... 3 for 31¢

CLAM CHOWDER, can ....19¢, 6 for \$1.00

West Indies Rock Lobster Salad 10-Ounce Cans 3 for \$1.00



All pure pork, ready to serve, 19¢

Made Fresh Daily! Our Own Tower MAYONNAISE 2 Qts. 85¢ Single Quart, 45¢

BIRDSEYE PEAS 19¢

Garden fresh; package serves four generously ..... pkg.

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ROCHESTER SUN, THURSDAY, JANUARY 16, 1941

Leading Merchants Advertise Rochester's Outstanding Values

PAGE FIVE

## NEW JUMPER FROCK

The favorite of the school and career set is this Jumper. Just three simple pieces make this side button style so easy to sew and very chic to wear. Sheer wool is cosy and warm for blustery days and a striped silk or cotton blouse adds the gay color that brightens up Winter wardrobes. If you are planning to wear your Jumper right through Spring, there are many lovely rayon fabrics that are inexpensive and appropriate from which to make your selection.

Style No. 3224 is designed for sizes 12, 14, 16, 18 and 20. Size 18 requires 2½ yards of 44-inch fabric for jumper; 2



3224  
SIZE 18-20

Rayon **GABARDINE 33c**  
54 in. Wide **WOOLENS 79c**  
**COTTONS 12½c**  
From . . . . .  
**SILKS from 29c**

**MANHATTAN**  
SILK STORES  
881 MAIN ST. E.  
(Next to Wegman's)

yards of 39-inch fabric for blouse.

Send **FIFTEEN CENTS (15c)** (Coin Is Preferred) for **PATTERN**. Write Plainly **YOUR NAME, ADDRESS and STYLE NUMBER**. Be Sure to State Size You Wish.

Spring is the most important season of the year as far as fashions go! Get your Spring sewing done ahead of time this year. Send for your copy of the new fashion book now and select your new frocks from over 100 smart styles. 15c a copy; 10c when ordered with a pattern.

Address **PATTERN DEPARTMENT**, Rochester Sun, 121 West 19th Street, New York, N. Y.

### SORORITY TO MEET

Members of the Phi Gamma Delta Sorority will meet at the home of Miss Kathleen McKeon, 32 Riverview Pl. tonight at 8 p. m.

### REBEKAH LODGE TO MEET

Venus Rebekah Lodge will meet next Thursday at the Odd Fellows' Temple with N. G. Olive Curtis presiding. Members are asked to return their penny strips.

### ODENBACH'S FRIDAY SPECIALS

Regular \$1.25  
**LOBSTER DINNER**  
From Noon to Nine **\$1.00**

**New England Fried Soft-Shell Clam Plate**  
With All the Fixin's **50c**

Delicious  
**OYSTER STEW**  
Made With Rich Cream Milk **45c**

Clinton and Main

## WANTED AT ONCE!

### 50 USED CARS

ALL MAKES AND MODELS

Due to the success of our December Clearance Sale, our stocks are badly depleted. Majority of our used cars being sold at wholesale prices this week.

HIGHEST TRADE-IN ALLOWANCES ON NEW 1941 CHEVROLETS

**BROWN CHEVROLET**  
CHEVROLET SINCE JANUARY 1922 OPEN  
769 W. MAIN ST. • Phone GENESEE 118-119 • EVENINGS

The ring of steel blades on shimmering ice... the thud of the puck as it strikes the goalie's glove are sweet music to the ears of 7,000,000 hockey fans annually.

*It must be good... so many people like it!*

**OLD OVERHOLT**  
AMERICA'S MOST POPULAR BOTTLED IN BOND

100 PROOF  
\$2.55 (1.50 L. 25.5c.)  
\$1.59 (1.50 L. 25.5c.)

NATIONAL DISTILLERS PRODUCTS CORPORATION  
COPYRIGHT 1940, A. OVERHOLT & CO., INC., NEW YORK

## Sibley, Lindsay & Curr Co. BASEMENT NEWS

Telephone **STONE 6500**  
If You Can't Shop in Person

# SALE! Irregulars of 89c to \$1.19 MEN'S SHIRTS



- Plenty of Whites!
- Beautiful Fancies!
- Soft Collar Types!
- Non-Wilt Collars
- Sizes 14 to 17

# 59c

Keeping in shirts—and good shirts, too—is no trick at this price! Honestly, these shirts in whites or fancies with soft or non-wilt collars are so good that they look like more than twice the price. You'll find they'll stand up under wear too. See our big selection of fresh patterns and plains in every wanted color with details featured in much higher priced shirts. See to it that you get your share of the values in this remarkable sale. If you can't shop in person send your wife or a friend to shop for you. SIZES 14 to 17.

aisle 3 and 4

## SALE! Nationally Advertised Men's "Fortune" Shoes



Closeouts and Irregulars of \$4.00 Quality

Special **\$2.89**

Men's nationally advertised shoes with a flare for style and wear! Dress or business type oxfords in black or brown. Imperfections so slight we can't detect them. Get yours today with a saving of \$1.11.

aisle 4

Extraordinary Warm Weather in the East Made Possible this Sensational Purchase of

## Men's SUITS & OVERCOATS

Actual \$13.50 to \$15.95 Values

EACH **\$9.95**

Buy both for the price you usually pay for one! Don't put off any longer buying that suit or coat you need. Come in tomorrow and see how much style and quality it is possible to buy in our Basement store for men for just \$9.95.



COATS: full or half belted; raglan sleeves; balmacaans; boxy coats! Sizes and styles for everyone. SUITS: Cotton, wool and rayon blends. Single or double breasted models. Plains or stripes. Miracles of tailoring at our price of \$9.95.

aisle 3

## Winter Specials for Men and Boys

Men's All Wool Jackets . . . **\$2.29**

Slight irregulars of \$4.95 quality all wool zipper front jackets. Blue, green, brown herringbone pattern. With breast pocket. Sizes 36 to 46.

Men's Flannelette Pajamas . . . **59c**

Coat and middy styles in either slip-on or button front models. Excellent selection of colors and stripes. Sizes A to D.

Boys' All Wool Jackets . . . **\$2.29**

Regularly \$2.95! Bright new plaids in maroon, green, blue, brown. All made with zipper front and zipper breast pocket. Sizes 8 to 18.

Men's Blanket Robes . . . . **\$1.59**

Regularly \$2.59! All first quality heavy blanket robes made with shawl collar and 3 pockets. Good assortment of patterns and colors. Small, medium, large.

Boys' Shirts . . . . **39c 3 for \$1.00**

Regularly 59c! Plaid cotton flannel or knit basque stripes. All first quality. New selection of colors and patterns.

aisle 3



### New Frigidaire On Display At Local Dealers

With introduction of 1941 model electric refrigerators and electric ranges to retail sales organizations in this area now completed, Harold J. Weisberg, distributor here for Frigidaire, announces that new models are being displayed in the show-rooms of Frigidaire dealers.

"Particular emphasis this year is placed on cabinet 'style', Weisberg said. "There are four separate refrigerator cabinet designs available this year, each identifying one of the four model series offered. Convenience and operating features also have been improved to a new high level of efficiency."

Frigidaire, according to Weisberg, is continuing and even enlarging the number of Cold Wall models originally introduced two seasons ago. Since then, many improvements have been incorporated into these models, one of which, in 1941 models, is a chest type freezer in the deluxe Cold Wall units. This freezer has been designed, Weisberg said, to provide ample capacity for simultaneously storing a quantity of frozen foods, for freezing several trays of ice cubes, for making a frozen dessert and for storing a quantity of fresh meat.

"Storage bins, for keeping such items as canned goods, also are found in most 1941 Frigidaire electric refrigerator models," Weisberg stated. "Other items include sliding hydrators for fresh fruits and vegetables, drawer-type meat tender below the freezer, and other advantages. For the first time in several years, nine cubic foot Frigidaire models also are available."

#### P. T. A. SPEECH CLASS

The Speech class, conducted at No. 37 School under sponsorship of the P.T.A., will be continued with Mrs. Katherine Malone as leader, according to Mrs. R. E. McDavid. Anyone interested in joining the group which meets at the school each Monday at 1:30 p. m. is advised to call Mrs. McDavid at Genesee 3782-W.

**THE HONORED BOTTLE FOR THE Honored Guest**



Rich in tradition and delicate in flavor, Mount Vernon has long been the choice of the gracious host, and the delight of all those who partake of this superb whiskey—the "patrician of American ryes."

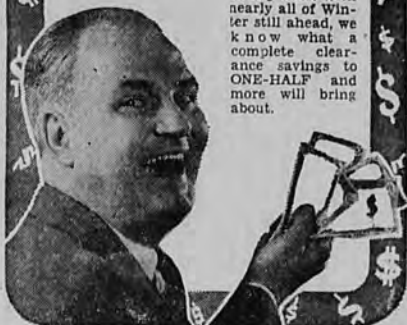
**Mount Vernon**  
BOTTLED IN BOND  
Straight Rye Whiskey

COPYRIGHT 1940  
NATIONAL DISTILLERS PRODUCTS CORP.

**We Want  
\$25,000.00  
CASH**

... want it for extraordinary, wholesale buying opportunities that come only to a house like Rochester Jobbing.

Give the public low enough prices and they will buy at any time. With nearly all of Winter still ahead, we know what a complete clearance savings to ONE-HALF and more will bring about.



**Items Listed Are Indicative  
Of Hundreds Of Others  
At Reductions Equally as Great**

Everything marked for immediate clearance. Look at the sale tickets and you will stand face to face with the greatest savings you have ever seen. MAKE PREPARATIONS NOW—BE SURE TO ATTEND.

**ROCHESTER JOBBING HOUSE, a Great Institution**

# CLOSING OUT \$50,000 Stock

**Winter Apparel for Entire Family  
SAVE 25% to 50% AND MORE  
True Facts About This Great Sale**

For the past 20 years, Rochester Jobbing House has faithfully served the public of Rochester and vicinity. We thank you for your patronage—BUT NOW, DUE TO A LIGHT WINTER, OUR THREE BIG FLOORS ARE OVERSTOCKED AND MUST BE CONVERTED INTO CASH. COST AND FORMER PRICES MEAN NOTHING. WE ARE DETERMINED TO DISPOSE OF THIS STOCK—NOTHING WILL BE CARRIED OVER—GET HERE EARLY FOR YOUR SHARE OF THE STUPENDOUS SAVINGS.

S. B. Levin, President, Rochester Jobbing House

## SALE STARTS FRIDAY A.M. 9:30—SHARP

### Ladies' & Girls' CAMPUS COATS

Regular 6.00 Value  
Beautiful, bright plaids, many reversible for all weather wear. Sizes 12 to 20. **Now \$3.99**

**LADIES' AND GIRLS' SPORT JACKETS**  
Beautiful plaids, smartly tailored, all lined. **Now \$1.99**

**LADIES' ALL WOOL FLANNEL SKIRTS**  
Plaids or plain colors, pleated or swing models. **Now \$1.29**

**LADIES' & CHILDREN SKI PANTS**  
Warm, fleecy, zipper ankles many lined, sizes 8 to 20. **Now \$1.29**

**LADIES' & CHILDREN SKI CAP**  
and PARKAS, all colors and sizes. **Now 59c**

**MEN'S, LADIES' & CHILDREN TUBE SKATES**  
Black or white. **Now \$2.39**

**MEN'S RAYON LOUNGING ROBES**  
Worth twice the price, don't miss this value. **Now \$2.99**

**MEN'S FLEECE BACK  
SWEATERS**  
Reg. 1.29 Value  
Coat Style. Sizes 38 to 48. **Now 77c**

**MEN'S PLAID FLANNEL SHIRTS**  
Popular Glen Plaids and plain colors. Zipper or button. **2 for \$1.50 Now 77c**

**MEN'S OVERALLS AND JUMPERS**  
Headlight, Doublewear and Carhart. Pre-shrunk, cut full, slightly soiled. **Now \$1.19**

**BOYS' WOOL KNICKERS**  
Lined, full-cut, corduroy or wool. **Now 99c**

**STUDENT'S SUITS—2 PR. LONGIES**  
Wool dress suits, beautifully tailored, slightly soiled. **Now \$7.88**

**BOYS' WOOL LONGIES**  
Tailored by Niagara, close cuts of higher priced merchandise. **Now \$1.69**

**BOYS' PLAID FLANNEL SHIRTS**  
All colors, Sizes 10 to 14. **2 for \$1.00 Now 55c**

**Men's Sheep Lined Coats**  
Reg. \$5.00 Value  
Corduroy—Leatherettes and Mole-skins. Just a few of a kind to shop early. **Now \$2.99**

**MEN'S NAVY ALL WOOL  
Melton JACKETS**  
Regular \$5.00 Value

• 32 Oz. Wool Melton  
• Zipper Style  
• Muff Pockets  
• Adjustable Tabs  
**\$2.99**

### MEN'S ALL WOOL Campus COATS

Regular 7.98 Value  
• Herringbone Pattern  
• 4 Pockets  
• Full Belt  
**Now \$3.99**

### BOYS' ALL WOOL Campus COATS

Regular 5.98 Value  
• Durable Materials  
• Attractive Plaids  
• 4 Pockets, Full Belt  
**Now \$3.79**

### MEN'S JACKETS

Zipper or buttoned—Warm, fleecy jackets for all year wear.  
Regular \$3.00 Value  
**\$1.99**

### Boy's WOOL SUITS

2 KNICKERS  
Regular 6.00 Value  
• Only 15 Suits At This Price  
• AN Wool  
• Full Lined Knickers  
**Now \$2.94**

### LADIES ALL WOOL SPORT SWEATERS

Regular \$1.00 Value  
• Wool  
• Part Wool  
• Cardigan or Slip over  
• Slightly Table Worn  
**Now 59c**

### BOYS' SPORT SWEATERS

Regular \$1.39 Value  
A good selection of button and zipper styles. Sizes 28 to 36. **88c**

**BOYS' WOOL JACKETS**  
Two-tone wool and combinations of wool and leather. **Now \$2.59**

**BOYS' CORDUROY SUITS**  
Lined jacket, zipper style and lined knickers. **Now \$2.39**

**BOYS' GENUINE SUEDE JACKETS**  
Zipper style, knit trim. **Now \$3.39**

**BOYS' WOOL FLANNEL ROBES**  
Quality and make you'd never expect to find in a robe at this price. **Now \$1.99**

**MEN'S BROADCLOTH DRESS SHIRTS**  
Pre-shrunk, Vat Dye, Cut Full, Slightly soiled. **Now 69c**

**MEN'S "DOUBLEWARE" KHAKI COVERALLS**  
Union-Made. **Now \$1.69**

**Ladies' & Girls' RAINCOATS**  
Regular 3.00 Values  
Jerseys—Leatherettes and Trench Coats. Some with hats to match. **Now 99c**

**MEN'S SKI CAPS**  
Corduroy or wool, all colors and sizes. **Now 69c**

**MEN'S HUNTING COATS (RED HEAD)**  
Game or shell pockets. Waterproof duck. **Now \$2.99**

**MEN'S HUNTING COATS (RED PLAID)**  
Wool, red plaid, lined, game pockets. **Now \$6.88**

**MEN'S HUNTING PACS**  
Water-proof, lined to toe, 18". **Now \$2.79**

**MEN'S DRESS RUBBERS**  
Light weight. **Now 77c**

**MEN'S WORK ARCTICS**  
4 buckle heavy weight. **Now \$1.99**

**BOYS' DRESS SHIRTS**  
Regular 79c Value  
Broadcloth, full cut, Vat dye. Slightly soiled. **Now 37c**

**GIRLS GABARDINE  
Snow SUITS**  
Regular 6.00 Value

Hats to match. Two tone gabardine, completely lined, zipper ankles. **\$3.99**  
Sizes 8 to 14

**ROCHESTER JOBBING HOUSE**

159-161 JOSEPH AVE. Cor. Nassau St.

Open til 9 Every Evening Unrestricted Parking

STONE 2260



# ANNUAL EVENT BEGINS THURS., JAN. 16th

## SCRANTOM'S

• STORE - WIDE SALE — GREATEST IN 72 YEARS •

### SAVE NOW ON STEEL FILES!

**Fine Furniture Steel -- Olive Green  
Heavy Brass Hardware**

Now is the time to buy filing equipment for your office — Prices like these won't be seen for a long time. Replace worn out equipment now. All files available in walnut or mahogany finish on special order at slight additional cost.

- 4-Drawer Letter File..... Now \$16.95, with lock \$22.95
- 3-Drawer Letter File..... Now \$14.95, with lock \$20.45
- 2-Drawer Letter File..... Now \$11.95, with lock \$16.95
- 4-Drawer Legal Size File... Now \$21.95, with lock \$27.95
- 4-Drawer Comb. Letter File. Now \$22.95, with lock \$28.95

Combination file has three letter size drawers and two double drawers for 3x5 and 4x6 filing cards.



**FOLDERS** Straight Cut 100 for **95c**  
**A-Z INDEX** Manila **55c**  
Pressboard **95c**

**ONE DRAWER  
STEEL LETTER  
TRANSFER CASE**



A one drawer file made of heavy steel, baked enamel finish, brass card holder. Solid steel handle.

**\$2.49**

Buy several — they interlock and can be stacked up.

**STATIONERY  
STORAGE CABINET**



Heavy steel, 2 doors with lock. 4 shelves. Size 24x43x15, **\$12.95**

Single door cabinet with lock. Size 18x43x12. .... **\$8.95**

### ANNUAL SALE OF OFFICE SUPPLIES



**FILE FOLDERS**  
Letter size straight cut. **95c** per 100  
**\$8.90** per 1000



**Steel Typewriter Table**  
With 2 drop leaves. Brown or green. **\$2.98**



**METAL BOX FILE**  
A-Z With Class **49c**



**FILE**  
Metal Personal File for Home or office, with index. **\$1.49**



**D. E. LEDGER  
LEDGER SHEETS**  
100 for **69c**  
1000 for **\$5.99**



**BLOTTER PAD**  
19x24, leather corners. **69c**



**FILE CARDS**  
3x5, 69c M  
4x6, 1.29 M  
5x8 1.89 M



**STAPLER**  
New low price **\$1.00**



**Metal Waste Basket**  
Reg. \$1.00  
Sale **59c**



**25c GLASS INKWELLS**  
**9c**



**ADDING MACHINE TAPE**  
Doz. **95c**



**COLUMN PADS**  
**10% DISCOUNT**



**Wood Arch Board**  
**49c**

### TYPEWRITER PAPER

**INTRODUCING PROSPERITY BOND**  
A new, strong, clear-white paper which will take its place as a leader in Rochester. Made absolutely uniform in quality, you can at last depend upon a continuity of color and texture at a very low cost. The special, low price on this sale will please you and justify stocking up for the busy months to come.

**PROSPERITY BOND**,  
16 lb. White 11x8 1/2 ..... 500 Sheets \$ .54  
20 lb. .... 500 Sheets .64

**SECOND SHEETS**  
STRONGLITE, TISSUE MANIFOLD,  
White or Colors ..... 1000 Sheets \$ .79

STRONG BOY,  
WHITE MANIFOLD ..... 500 Sheets .39

RAILROAD MANILLA,  
(4 Packages, \$1) ..... 500 Sheets .29

QUALITY MANIFOLD,  
White 11x8 1/2 ..... 500 Sheets .36  
White 13x8 1/2 ..... 500 Sheets 1.19

**MIMEOGRAPH PAPER**  
PROSPERITY WHITE,  
11x8 1/2 16 lb. .... 500 Sheets \$ .54  
14x8 1/2 16 lb. .... 500 Sheets .69  
11x8 1/2 20 lb. .... 500 Sheets .64  
14x8 1/2 20 lb. .... 500 Sheets .79  
11x8 1/2 24 lb. .... 500 Sheets .74  
14x8 1/2 24 lb. .... 500 Sheets .89

PROSPERITY COLORED,  
11x8 1/2 20 lb. .... 500 Sheets .95  
14x8 1/2 20 lb. .... 500 Sheets 1.09

**ENVELOPES**  
For sending out bills or checks. 6 1/2 size, box 500, 69c, 1000, \$1.30, 10 size, box 800, 1.37, 1000 \$2.50.

**HEAVY GREEN STEEL**  
**CASH BOX 98c BOND BOX**

### MORE BARGAINS

**PENCILS**—Phoenix No. 2, No. 2 1/2, No. 3—a smooth writing pencil with good eraser.  
3 doz. 69c, 6 doz. \$1.25, 12 doz. \$2.39

**PAPER CLIPS (Gem) 1000** ..... **39c**

**RUBBER BANDS, 1/2 lb.** ..... **23c**

**INK ERADICATOR** ..... **23c**

**TYPE CLEANER (Typewash)** ..... **33c**

**DESK BLOTTERS, doz.** ..... **69c**

**POSTAL SCALE** ..... **1.19**

**SPONGE and CUP** ..... **17c**

**CARTERS BLUE-BLACK INK** ..... **qt. 95c**

**DUPLICATE RECEIPT BOOKS** ..... **69c**

**RUBBER DATERS, reg. 35c** ..... **23c**

**STAMP PAD, reg. 35c** ..... **29c**

### PAPER STAPLER

For Every Desk  
**50c**  
Complete with 500 staples

Now everyone can afford a stapler. Why bother with pins or clips. Use this speedy, economical machine. Rubber base prevents marring furniture. Extra staples, 2000 for **25c**

### SPEED-O-PRINT

The World's Finest Low Priced  
STENCIL DUPLICATOR  
Only **\$36.50**

Automatic feed. **\$26.50** for Hand Feed.

Reproduces anything from post card to legal size that can be typed, drawn or traced on a stencil. Designed for speed, simplicity and ease of operation never before known.



**POST BINDER**  
8 1/2 x 11 1/2 \$1.79  
11 x 14 \$2.49  
11 x 17 \$2.79



**CORDUROY LEDGER OUTFIT**  
200 Sheets and Index **\$5.49**



**MASONITE CLIP BOARD**  
Letter or Legal Size **49c**



**TYPEWRITER CARBON**  
100 Sheet Box **69c**



**CARTERS CUBE INK**  
With pen **89c**



**CARD FILE**  
3x5 Single **\$1.39**  
3x5 Double **\$2.49**  
Other sizes reduced.



**LEGAL PADS**  
Canary pads — Good ink paper Doz. **79c**

## Bargains

HERE THEY ARE

### FOUNTAIN PENS

A manufacturer's sacrifice makes this quality pen offering possible. Here is a genuinely fine pen which we can recommend and you will appreciate.

Men's or Ladies Sizes—Choice of colors. Regularly \$3.50 ... **1.98**

Complete Pen and Pencil Set. Regularly 5.50 ..... **2.98**

ROCHESTER AND MONROE COUNTY  
A History and Guide—Reg. \$2.00—Sale ..... **\$1.00**  
For your own library or your friends—a gift of permanent interest and value at half-price.

### January Sale of ENGRAVING VISITING CARDS

You probably need them now after the holiday season. Special prices for the sale only. On our regular fine quality Crane stock.

100 cards, from your own plate ..... **\$1.00**

New plate, script, plain or shaded letters—100 cards ..... **96.97**

100 Ivory informals engraved from your own plate, with envelopes ..... **\$1.39 to \$3.98**

During this sale, the engraving department offers also special low prices on Monogram Dies, Address Dies and Die Stamping of stationery from your own dies.

### 1/2 Price PEN DOCTOR

A large selection of slightly damaged stationery items priced to sell today.

**ADDRESS BOOKS**

**TRIP BOOKS**

**ENGAGEMENT BOOKS**

**SCRAP BOOKS**

**DIARIES**

**MEMORANDUM BOOKS**

**BOOK ENDS 1/4 to 1/2 Off**

**WRITING CASES**  
Leather and Imitation **1/3 Off**

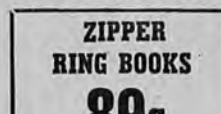
**FREE DELIVERIES** —These Prices in Effect Until January 27 Inc. Only—

TELEPHONE ORDERS SENT PROMPTLY

PHONE **STONE 1102**



**BILL FOLD**  
**49c**  
Genuine leather, embossed designs, with laced edges, contains identification card. Wonderful value.



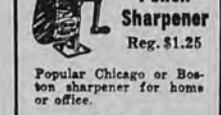
**ZIPPER RING BOOKS**  
**89c**  
Various sizes. Brown or black. Slightly damaged or shop-worn. Quantity limited.



**ART EASEL**  
Folding Style  
A grand hardwood sketching easel at the low price of only **\$1.49**



**Diaries - Calendars**  
A large assortment of all popular styles and sizes.



**Pencil Sharpener**  
Reg. \$1.25  
Popular Chicago or Boston sharpener for home or office. **98c**



**GENUINE EVERSHARP PENCIL**  
**49c**  
Use 4-inch Square Lead, writes 5,500 words with one filling, cramp preventer tip, in unbreakable pyralin.

with a 1 1/2 tube of lead free  
**ONLY THE WAHL COMPANY MAKES THE GENUINE EVERSHARP**

## BOOKS

THOUSANDS OF THEM  
MUST BE MOVED

Priced low enough to do it. Some are shelf-worn, some are several years old... but you will find good books on every subject imaginable. Arranged for your convenience on the following tables

At **10c** Each  
You'll want an armful at only a dime apiece.

At **25c** Each  
A variety of interest. A popular table.

An interesting table full of bargains. Almost 2000 books. Many formerly sold at **\$3 and \$5**

Consisting chiefly of Biography, History, Psychology, Philosophy, Travel and Economics.

**PUBLISHERS CLOSEOUTS**  
Offered to Rochesterians For the First Time  
Hundreds of brand new books — overstocks of various publishers bought at ridiculously low prices especially for this Sale.  
Take advantage of these savings. Single copies in many cases—so be here early for best selection.

**CIRCULATING LIBRARY**  
New books of fiction—mysteries, love stories, adventure books to suit every taste. You will surely find in this book store library just the books you want. Regularly 3c per day, we offer during this sale only a card good for 50 days of reading—use it when you wish for 1.00.

**50 DAY TICKET \$1.00**

**USED OFFICE FURNITURE**  
Desks, chairs, files and many other items which are in our stock are priced to move during this sale. You can save one half or more on either wood or steel furniture. See these specials today as the quantities are limited.

### ARTIST MATERIALS

**WATER COLOR PENCILS**  
You draw with these fine colored pencils in the usual way. You apply water with a brush and have a delicate water color effect. 12 different colors in a box—the style you've always paid \$1.00 for. Only **59c**

**SHO-CARD OUTFIT**  
Six jars Weber Tempora Sho-card color in a box, only **49c**

**T SQUARES**  
24" plain wood ..... **39c**  
24" Celluloid edge ..... **\$1.39**

**SCALE RULER**  
12" Architect scale ..... **25c**

**DRAWING BOARD**  
18x24 ..... **95c**  
20x26 ..... **\$1.39**

**TRIANGLES**  
4" 45 degree ..... **27c**  
8" 30-60 degree ..... **27c**

**Weber OIL or WATER COLOR TUBES 20% DISCOUNT**

**CHARGE ACCOUNTS INVITED**  
NOW ALL IN ONE BIG STORE  
**334-336 MAIN ST. EAST**

**Scrantom's**  
Your Sweetheart Will Like One of Our Valentines



MID-WINTER  
**SALE**  
**OVERCOATS**  
**\$9.85**  
Values to \$22.50!  
Ask For Your FREE GIFT  
**RAYMOND'S**  
House of 2 Trouser Suits—71 E. MAIN



**PYTHIANS TO MEET**  
Pythian Sisters, Monroe Temple No. 33 will hold their regular meeting at the Lodge Hall on South Ave. this evening. New officers will officiate. The committee in charge of refreshments is composed of Hatfield Kraft, May Branch, and Emma Lesord.

**VETERANS GROUP TO MEET**  
Clara Barton Tent, Daughters of Union Veterans of Civil War will meet next Friday in Odd Fellows' Temple on Clinton Ave. at 8 p. m. for the first meeting of the year with their newly elected president, Dorothea Dosenbauer presiding.



A mild early winter, plus the desire to realize \$25,000 cash from a stock just twice that size, to facilitate spring purchasing most advantageously in the wholesale markets, is said to be the reason for the gigantic sale of winter apparel starting tomorrow at the Rochester Jobbing House, 161 Joseph Ave. Savings up to one-half are guaranteed by Samuel B. Levin, president of the organization. Pictured here is a section of the main floor selling area of the company's store.

**BIGGEST BARGAIN IN OUR HISTORY!**  
10 PIECE EVEREDY SPEEDY CLEAN  
**CHROME PLATED STEEL**  
MATCHED COOKWARE SET



**\$3.95**  
25¢ DOWN A WEEK

COOK BOOK INCLUDED!  
Hamilton Ross MODERN COOK BOOK

MAIL COUPON TODAY!

**Bachler's**  
40 STATE STREET

**BUY NOW!**  
SAYS MR. THRIFTY TRADER -  
**USE YOUR CREDIT**  
**YOU CAN STILL TAKE**  
**ADVANTAGE OF UNION'S**  
**JANUARY**  
**FURNITURE**  
**REDUCTIONS**



**\$1 DOWN \$1 WEEK**

Bed Room Suites . . . \$39 <sup>95</sup>	Washers . . . . . \$39 <sup>95</sup>
Innerspring Matt. . . \$850 <sup>00</sup>	Radios-Console . . . \$39 <sup>95</sup>
Breakfast Sets . . . \$1750 <sup>00</sup>	Radios-Table Model \$850 <sup>00</sup>
Dinettes . . . . . \$3995 <sup>00</sup>	Vacuum Cleaners \$1495 <sup>00</sup>
Living Room Suite \$5995 <sup>00</sup>	Refrigerators . . . \$6995 <sup>00</sup>
Cedar Chests . . . . \$995 <sup>00</sup>	Set 3 Lamps . . . . \$995 <sup>00</sup>
Studio Couches . . . \$2995 <sup>00</sup>	Electric Ironers . . \$6950 <sup>00</sup>
Cogswell Chairs . . . \$1950 <sup>00</sup>	Combination Stoves \$99 <sup>00</sup>
Occasional Chairs . . \$850 <sup>00</sup>	End Tables . . . . . 98c <sup>00</sup>
Day Beds . . . . . \$1950 <sup>00</sup>	Hassocks . . . . . 98c <sup>00</sup>

**UNION**  
286 EAST AVE.

**'Dress Up' The Left Overs**  
**For Added Palate Appeal**

BY IRENE MUNTZ

It's always easy to start out the New Year with good intentions such as cutting down on the food budget etc., but sometimes after the first enthusiasm has worn down we completely forget the budget. But these days there are so many helps that we really can stretch that budget without making it a chore.

Good use of left-overs is a sure-fire way to make every food penny do double duty. Most families object to having meals of left-overs that are so obviously left-overs. However, if on the night the main dish is made up of left-overs that cannot be disguised too much, offer your family their favorite dessert which will always make them pick up.

But left-overs needn't look nor taste like left-overs. Perhaps you had Roast Pork for Sunday dinner with Applesauce, buttered carrots and Cherry Pie with these left-overs one and one half cups of pork scraps, one half cup of gravy about 2 cups of applesauce (because you had made a lot of it) a cup of buttered carrots and 1/2 c cherry juice from the canned cherries used in the pie. Perhaps the following recipes will help you out.

**PORK BARBECUE ON NOODLES**

1/2 c pork gravy 1 T catsup  
1 1/2 T Worcester salt and pepper  
shirre sauce 1 1/2 c chopped  
2 T vinegar cooked meat

Mix all of the ingredients except the meat, bring to the boiling point and simmer 5 minutes. Add meat and simmer 10 to 15 minutes. Serve over hot, boiled noodles.

**FRENCH TOAST AND APPLESAUCE**

4 eggs 1/4 c sugar  
1/2 c milk 1 T salt

Beat eggs and add milk. Add salt and sugar. Dip bread in mixture and place on flat greased pan. Slip under preheated broiler and broil 4 to 5 minutes or until delicately browned, turn and broil on other side. Serve with hot apple sauce.

**MASHED POTATOES AND CARROTS**

Cook potatoes in boiling salted water until tender. Drain and add the left-over carrots heated in 3 T milk and 2 T butter. Mash and beat until fluffy.

**CHERRY PUDDING**

1 c brown sugar 1/2 c sugar  
2 T butter 2 T baking powder  
2 c cherry juice 1/4 c cherries (well drained)  
1 c all-purpose flour 1/4 c milk

Mix sugar, butter and cherry juice. Bring to the boiling point. Mix and sift the flour, sugar, baking powder and sift over the cherries, add milk and stir until smooth. Do not beat. Pour into the hot syrup, cover and when steam escapes from cover, turn burner low and cook 25 to 35 minutes.

**FUR COAT SALE**  
**CLIFFORD FUR CO.**  
EVERY COAT MUST GO!  
Prices Slashed From  
**30% to 40%**  
1283 CLIFFORD AVE.  
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**DOLANS . . . Where You Buy**  
**THE CUTS CHICKEN YOU**  
**OF CHICKEN YOU PREFER**

Breasts lb. 45¢ Livers lb. 45¢ Necks lb. 15¢  
Wings lb. 25¢ Giblets lb. 19¢ Legs . . lb. 25¢

**DOLANS** 600 JEFFERSON AVE.  
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**OLD FORGE**  
In The Beautiful Central Adirondacks  
Winter Sports Galore!

More than two hundred miles of improved down-mountain and cross-country ski trails on scenic mountain slopes—novice to expert. Expansive open slopes, alpine courses, illuminated rinks and toboggan slides—all in or adjacent to this most picturesque and hospitable mountain village in the East. Special low fare trains from all points.

There's Always More Snow at Old Forge  
Full information and free booklet on request.  
Address Joseph F. Grady, Secretary, Old Forge Winter Sports Ass'n, Old Forge, New York, or your New York Central Agent.

Mrs. Etta Smyth, 209 Electric Ave

**CASH PRIZES**  
IN THE  
**BEAUTIFUL CHILD**  
**CONTEST**  
**5¢ SUNDAY NEWS 5¢**  
NEW YORK'S PICTURE NEWSPAPER  
ON SALE AT ALL NEWSSTANDS

**WISE BUYS**  
For Smart Shoppers



WEGMANS GROCERY PRICES ARE GUARANTEED TO BE AS LOW OR LOWER THAN ELSEWHERE!

NO. 2 1/2 CAN ARMOUR'S PORK & BEANS 3 cans	25c	10 oz. Rosemary PURE FRUIT JELLIES	10c
BREAKFAST OF CHAMPIONS WHEATIES 2 pkgs.	19c	Large Bar IVORY SOAP 3-	25c
FOR CHOCOLATE DRINKS DARI-RICH SYRUP	15c	Economical CHIPS O FLAKES	17c
LB. PACKAGE CAL. PRUNES	5c		
LARGE CAN INSTANT POSTUM	37c		
FLOWER CITY EGG NOODLES	10c		
FINE GRANULATED SUGAR 10 lb. SACK	46c		

WEGMAN'S PRIME STEER  
**TENDER SHOULDER ROASTS**  
**BEEF**  
**21c** lb.  
Every Cut Guaranteed Tender and Tasty  
Rochester's Largest Meat Retailers

Fine Shortening 3-LB. CAN CRISCO	43c	Fine Good Luck PIE CRUSTS, 2 pkgs.	25c
Concentrated SUPER SUDS	16c	Nourishing Good Luck DESSERTS, 3 pkgs.	25c
No. 2 Can High C BARTLETT PEARS	2 cans 25c	Pound Package FRESH CRAX, 2 pkgs.	29c
Baking HERSHEY'S CHOCOLATE	2 1/2 lb. 19c	A Laundry Favorite LAUNDRY SOAP, 3 bars	11c
		No. 2 Can Old Colony SWEET PEAS, 3 cans	25c
		No. 2 Can Golden BANTAM CORN, 3 cans	25c
		Phillip's Delicious NO. 2 CN TOMATOES, 4 for	25c
		Phillips' Delicious Cut GREEN BEANS, 4 cans	25c
		No. 2 Can Goldettes GRAPEFRUIT, can	9c
		White Lily PEACHES, No. 2 can, 2 for	25c
		A Breakfast Treat Shredded Raisin, 2 pkgs.	25c
		No. 2 Can Dole's Hawaiian PINEAPPLE JUICE, can	10c
		Duff's Handy WAFFLE MIX, pkg.	19c
		Chocolate Covered GRAHAM CRACKERS, 2 lbs.	25c

WORLD'S LARGEST SELLING SWEET CREAM BUTTER  
**LAND O' LAKES**  
SWEET (NOT SOUR) CREAM BUTTER  
**34c** Pound Roll

**Wegmans**  
HOME OWNED FOOD MARKETS  
FREE PARKING FOR CUSTOMERS



## CONTRACT BRIDGE

By CARLETON HOWARD.

All tournaments which are conducted under the American Contract Bridge League club plan will operate under an improved rating point plan which became effective Jan. 1, 1941. Points will be issued under slightly increased schedules and may be converted directly into full master points.

Previously, such rating points could only be exchanged by league members for convertible master points which could become full master points by winning a regional, state or national tournament. Now anyone may convert rating points in multiples of 100 for full master points by paying a 50c fee to the league for each 100 points so converted. Points won before 1941 may be used for such conversion as well as those now being issued.

Not more than 500 rating

points may be used in any calendar year for conversion into full master points, but convertible points may be obtained for multiples of 100 beyond the first 500. Such convertibles will become full master points under the same plan as heretofore, but if a player holds master points which have been won in a major tournament, he may convert beyond 500 rating points per year to full master points.

In August of each year a deduction plan affects all players who have held master points for more than one full year. Such deduction equals one-half of his points up to a limit of 10.

The new plan should increase interest in rating point tournaments, because the various classes of points which one holds are visible evidence of victory. It will undoubtedly

meet with full approval from players who have no master points at the present time. Those who have won master points in major events may feel some resentment toward the new plan as a letting down of the bars.

In this connection, I might offer the following as an argument in favor of the new plan. I presume that the average number of master points awarded for a top score in a major event is about three. The average number of rating points given in local duplicates would not be greater than 15. In order for a player to obtain three master points through conversion of rating points, it would be necessary for him to win not less than 20 top scores in local tournaments. Personally I feel that this latter feat is at least equal if not greater than that of winning one master point event, for we all know that a top score is due to a combination of skill and luck, and this

holds true just as much in a major event as it does in a minor one.

The only clubs in this area which to my knowledge are now operating on the A.C.B.L. plan are the Rochester Contract Club, whose weekly tournaments are conducted on Wednesday evening at the Sagamore Hotel, and the Fairport Duplicate, which plays on Friday evening at the Fairport Municipal Building. The Roch-

ester City Tournament, also holding a club membership, may resume activity about Feb. 1 after closing down for the holidays.

Other weekly tournaments in this vicinity include the Tuesday evening games at the Church of Good Counsel on Brook Avenue and the Wednesday evening sessions in East Rochester at the home of Mrs. Carrie Pierce. Series contests are also conducted by the Roch-

ester Club on Friday evening, under the direction of Mrs. Bradford Noyes Jr.

These weekly tournaments are open to the public, with the exception of the Contract Club, where players must be members. All contract players are welcome, and if you are not familiar with duplicate, we suggest that you give it a fling.

Many special events are being conducted in Rochester and vicinity during the winter months. The first of these was the annual grab-bag at the Contract Club, which was played on Wednesday of last week. The new champions are Mrs. C. Scott and Lester Tenenbaum, both local ranking players. Congratulations to both of them.

### NEW OFFICERS IN CHARGE

Samuel C. Pierce, Sons of Union Veterans of the Civil War will meet for the first time under the direction of their newly installed officers next Tuesday evening in City Hall Annex. Delegates to the department convention will be elected.

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Fun to  
SAY

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valentine

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\* in an attractive Valentine mailing folder for only... **19c**  
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293 MAIN ST. AT EAST AVENUE

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Save \$15 at Lauer's

# \$44.75

BED, CHEST, DRESSER OR VANITY

### SOLID MAPLE BEDROOM

The regular value of this 3-piece bedroom suite is \$59.75. We have reduced this suite \$15 to give you every opportunity to take advantage of Lauer's great sale month! Each piece is fashioned of the finest, hardest, rock maple—Finished in a glowing amber tone. Each piece is distinctly styled in authentic Early American manner. Superb construction assures you many, many years of satisfying use. Bed, chest, vanity and dresser—4 pieces—\$64.75. 2 twin beds, chest and vanity or dresser—4 pieces—\$54.75.

Trade In Your Old Furniture

You get a fair price because Lauer's renovates your furniture and sell it in their own Bargain Basement.

# Lauer's

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Use Lauer's Budget Terms

The only interest charge is 1/2% monthly — just like your bank, 30-60-90-day accounts are the same as cash.

## Special Sale!

Fri. and Sat. Only

Regularly 79c Pair!

### "I'SIS" GENUINE CREPE

## SILK CHIFFON HOSE

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PAIR

First Quality!



Grant's Isis at 79c is one on the finest values in the country (we'll bet our bottom dollar on that). It is made of fine silk, snag resistant, smartly dull! Save 12c while you get acquainted with it. You'll be glad you changed.

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293 MAIN ST. E. AT EAST AVENUE

## GRANTS JANUARY Bargain Carnival

# HOUSEWARES SALE

The tops in home economy!



39¢ and 49¢ Values!

### Enamelware

White with Red Trim

## Special 25¢

A two-saucepan set, BOTH for 25¢! 3 1/2-qt. kettles and pots with tight-fitting tin covers! Big utility pans! ALL TRIPLE coated for service!

Save 10c on Every Yard!

### 46" Oilcloth

19c

Fine assortment of plain colors and light colors. Slight irregularities of the 25¢ quality.

Regular 10c!

15 x 36

### Oilcloth Scarfs

Plenty of patterns to choose from! Slight irregularities. .... **6c**

39¢ Quality!

46 x 46

### Table Covers

Real assortment of patterns and colors! Slight irregularities. .... **29c**

89¢ Quality!

54 x 54

### Oilcloth Covers

Bright new colors and patterns to choose from! Slight irregularities! .... **39c**



Regular 5c!

3 or 8 oz.

### Water Tumblers

Tudor ring and crystal style. Stock up now! .... **3c**



So easy to keep clean!

### Medicine Cabinet

Even "picky" men like shaving at this 11x17" mirror! 3 shelves. Sturdy white finish metal. .... **1.00**

Big Selection of Regular 10c



### Tinware

8c

Cookie sheets, bread pans, bleuet pans, cake pans, muffin pans, etc.

Big Value at 5c!

### Cups and Saucers

For 3-days only get a supply today! **4c**



25¢ Framed in white!

They're a whole foot high! 9x12.

### Kitchen Mirror



Chrome plated! 18" towel bar, soap dish, glass holder, etc. .... **25c**

### Bathroom Fixtures



39¢ Chemical-treated! Gets into the corners. Head only.

### Dust and Polish Mops

See How MUCH you Get Under the Grant Label

24 oz. Furniture Polish, 20c  
25 oz. Furniture Polish, 25c  
32 oz. Twin Polish, 25c



10¢ Handy gadgets! Bright finish aluminum.

### Kitchen Tools

See How MUCH you get under the GRANT Label

16-oz. Self-Polishing Wax . . . 20c  
16-oz. Liquid Wax . . . 20c  
1/2-lb. Paste Wax . . . 20c



25¢ Handy gadgets! Graduated for easy measuring!

### Aluminum Sauce Pans

See How MUCH you get under the GRANT Label

16-oz. Self-Polishing Wax . . . 20c  
16-oz. Liquid Wax . . . 20c  
1/2-lb. Paste Wax . . . 20c

Trade In Your Old Furniture

You get a fair price because Lauer's renovates your furniture and sell it in their own Bargain Basement.

# Lauer's

50 STATE ST.

Use Lauer's Budget Terms

The only interest charge is 1/2% monthly — just like your bank, 30-60-90-day accounts are the same as cash.

QUALITY as well as PRICE make

# GRANTS

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One Year Guarantee

Grants presents a tremendous value in

## Cotton Broadcloth Slips

# 39¢

- 4-Gore Straight Cut
- Guaranteed Seams
- Cut Full for Comfort
- Pre-Shrunk\*
- Extra Wide Sweeps
- Regular and EXTRA sizes

We've been figuring and measuring, talking to makers for years — trying to put more QUALITY in your 39c slips, and each year we've really done a job! This year we've added a one-year guarantee. We believe you will find it the best 39c value in the slip world. Sizes 34 to 52.

\* Less than 2% residual shrinkage.

## GRANTS MEN'S CLOTHES

Thrifty prices help you dress better!

Save 20¢ on shirts he'll LIKE!

### "Century" Shirts

SPECIAL 69¢ Value!

# 49¢

Lots more points of value to these than the neat-setting points on the collar! Sewell fancies that tub up just as grand looking as they started! Free shoulder cut! 14-17.



SPECIAL! Regular \$1.29

### Work Pants

Reinforced whipcord! Lucky Tiger brand! Boat-stail drill pockets! Size 30 to 42. .... **1.00**

SPECIAL! Reg. 80¢ Melvin

### Boys' Shirts

Not JUST an 11c saving — there's a big saving in wear, too! Tubfast fabrics. Sizes 6 to 14 1/2. .... **39¢**

SPECIAL! Regularly 10¢!

### Men's Work Gloves

8¢ pr.

Grab up these savings! Sturdy fabric!

LOOK! Our Regular 25¢ "Wearite"

### Shirts & Shorts

SPECIAL

# 19¢

How often can you find SANFORIZED broadcloth shorts at a quarter or even at 29¢! That's what these are. Sizes 28-44. Combed cotton shirts, sizes 34 to 46.



See How MUCH you Get Under the Grant Label

24 oz. Furniture Polish, 20c  
25 oz. Furniture Polish, 25c  
32 oz. Twin Polish, 25c

See How MUCH you get under the GRANT Label

16-oz. Self-Polishing Wax . . . 20c  
16-oz. Liquid Wax . . . 20c  
1/2-lb. Paste Wax . . . 20c

See How MUCH you get under the GRANT Label

16-oz. Self-Polishing Wax . . . 20c  
16-oz. Liquid Wax . . . 20c  
1/2-lb. Paste Wax . . . 20c

**W. T. Grant Co.** 293 MAIN ST. E. AT EAST AVE. KNOWN FOR VALUES







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## ODD PIECES, One-Of-A-Kind, FLOOR SAMPLES

We want to clear our floors of every odd piece, all our floor samples and every one-of-a-kind item. Starting tonight at 6 p. m. and continuing for one week only, we will sacrifice each and every piece for whatever it will bring. Prices have been marked to make immediate action imperative. Come down now, as soon as possible. Take your pick of these and hundreds of other items in our stock at savings ranging up to 50 percent.

## AT GIVE AWAY PRICES

### USE OUR REGULAR LIBERAL CREDIT TERMS

You don't need cash when you buy at Majestic. Make a small down payment when you purchase the goods and then take your own time in paying the balance.

### BUY NOW AND SAVE!

### LIVING ROOM SUITES

Reg.	NOW
\$ 69 Odd Wine Davenport	\$30.00
\$ 82 2-pc. As Is Tapestry	\$39.00
\$ 79 3-pc. Friezzette	\$49.00
\$129 2-pc. Mohair Suite	\$69.00

**3-Piece Tapestry LIVING ROOM \$29**  
Reg. \$59 (1 Only)

\$159 3-pc. Velour (Sample)	\$70.00
\$139 2-pc. Charles of London	\$77.00
\$179 2-pc. Floor Sample	\$80.00
\$119 3-pc. Blue Velour	\$82.00

**3-Piece Velour LIVING ROOM \$44**  
Reg. \$79 (1 Only)

\$210 Queen Anne Down Filled Sofa	\$100.00
\$249 2-pc. Dunlopillow Mohair	\$133.00
\$249 4-pc. Velvet Suite	\$135.00

(20 Other Suites to Choose From)

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Maple Cricket Chairs	\$3.00
Occasional Chairs	\$4.75

**END TABLES ... 79c**

Metal Smokers	98c
Walnut Smokers	\$3.33

**9x12 RUGS ... \$15.75**

Occasional Tables	\$5.75
Hassocks (Val. to \$2.95)	\$1.25

### APPLIANCES

Reg.	NOW
\$149 6 ft. Norge Refrigerator	\$77.00
\$189 6 ft. Norge Refrigerator	\$110.00

**Nationally Known WASHING MACHINES \$29**  
Reg. \$59.50

\$ 79 Apex Washer	\$51.00
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Reg. \$149 Value

**9-Pc. Walnut DINING ROOM SUITE \$79**  
Regular \$144

### BED ROOM SUITES

Reg.	NOW
\$ 69 3-pc. As Is Bedroom	\$34.00
\$ 77 3-pc. Maple Suite	\$37.00
\$ 89 4-pc. Walnut Suite	\$45.00
\$ 94 4-pc. Zebra Wood	\$57.00

**5-Piece Walnut BEDROOM SUITE \$39**  
Bed, Chest, Dresser or Vanity, Night Table and Bench

\$119 6-pc. French Walnut	\$69.00
\$133 4-pc. Bedroom	\$79.00
\$169 7-pc. Complete Group	\$105.00
\$144 4-pc. Bur I Walnut	\$91.00

**13-Piece Complete BEDROOM GROUP \$55**

\$179 6-pc. Blonde Maple	\$122.00
\$185 5-pc. Mahogany Set	\$124.00
\$219 6-pc. Jamestown Suite	\$149.00
\$229 6-pc. Swedish Moderne	\$144.00

(33 Other Suites to Choose From)

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Flat Springs	\$2.95
Coil Springs	\$4.95

**4 POSTER BED \$4.95**  
Walnut or Maple

Metal Beds	\$3.95
Mattresses	\$4.44

**INNERSPRING MATTRESSES \$7.77**

Simmons Bed Davenport	\$59.00
Simmons Studio Couch	\$21.00

**Studio Couches \$17.75**

Odd Dressers	\$10.00
Odd Vanities	\$8.50

**BED PILLOWS .. \$1.69**

Panel Beds	\$7.50
Walnut Knee-hole Desk, 6 Drawers	\$9.95

**9-Pc. Mahogany DINING ROOM \$119**  
Usually \$189

Walnut Kidney Desk	\$26.50
Student's Desk	\$5.50

## -WANT ADS-

### PERSONALS

MADAM MARGUERITE, well known reader returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone Monroe 4743-M bet. 9 A.M. and 8 P.M.

MESSAGE service, 483 South Ave. Every Tuesday 8 p. m. James McNeil and local writers.

GET your problems solved and lucky number from Evelyn Tobin, at Brass Ball, 352 East Main St. from 2 to 5 p. m. Home appointments, Monroe 1354-W.

### PERSONAL

SPIRITUAL and business readings, Mrs. Eva Robinson, 38 Jefferson Terrace, Genesee 2850.

METZ BEAUTY STUDIO; Shampoo, 25c; Oil Shampoo, 35c; Rinse, 15c; Hot oil treatment, 50c; Manicure, 35c; Friday and Saturday Special, Manicures permanent, regular \$2.50 for \$2.75. Reg. \$3.50 for \$3.50. 62 Bergen St., opp. Stockview, Glen. 6566-R.

### WANTED TO BUY

NEWSPAPER 40c per 100 lbs. Bags, magazines and batteries. Also highest prices for scrap metal. Call Stone 46-7.

### FOR SALE

COATS Tux \$1.00 up; clearance better grade used and new formal, wraps, suits, dresses, shoes 25c up; Deposits accepted, 535 Humboldt St. Culver 2291-N.

PAY CASH AND SAVE! Watch crystals 25c, Gasoline main springs \$1; watches cleaned, adjusted and regulated \$1. All work guaranteed. Compare Rosenberg's prices with any credit jeweler Harry Rosenberg, 62 Main St., corner Front.

James Conzelman, coach of the Chicago Cards of pro football, has been made vice president of the organization.

THE SALE ALL ROCHESTER WAITS FOR

# CHAMPION'S SEMI ANNUAL

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Closing Out The After Inventory Odds & End of Our

# 4 FACTORIES

MAKING ATHLETIC APPAREL  
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## \$5,000.00

WORTH OF SPORTSWEAR TO BE SOLD AT A FRACTION OF ITS COST

Articles In This Sale Consist of Practically Every Known Kind of Athletic Apparel Made in Our Factories.

A GOOD CHANCE FOR TEAMS TO BUY JERSEYS AT A FRACTION OF REGULAR PRICES

# CHAMPION KNITWEAR COMPANY

71 ST. PAUL STREET

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**BINGO PLYMOUTH CHURCH HALL**  
Plymouth Ave. at Truop  
25 DOOR PRIZES  
Admission 20c  
Every Sat. 8:30 P. M.  
\$50 JACKPOT

**PARTIES UNION LEAGUE HALL**  
Sunday and Monday, 8:15 P. M.  
Wednesday and Saturday 1:30 P. M.  
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**GO TO THE HOLLYWOOD**  
  
**BINGO HALL**  
Wed., Thurs., Fri. & Sat.  
23 GAMES 20c  
\$5 EACH GAME  
\$20-\$30 On Specials  
JACK \$175 POTS  
DOOR PRIZES AND ENTERTAINMENT  
35 Pullman Avenue

**BINGO PARTIES at BEELEY'S**  
Mon., Tues., Fri., Sat. at 8:15 P. M.  
Sunday at 2:30 P. M.  
142 GENESEE ST. in REAR

**Coupon**  
WEDNESDAY AND SATURDAY NITE **FREE!** Exchange this coupon at the door for a **FREE!** TEN SILVER DOLLAR SPECIAL!  
Friday — Sunday Nite Towners Hall  
**\$240** EACH NITE SPECIAL GAMES  
— \$50 Jackpot —  
SATURDAY \$50 Jackpot Is The **\$475** Nite! Jackpot  
— AT —  
**TOWNERS HALL & REXY THEATRE**  
Good Jan. 17, 18, 19 - 22 Only

Every Monday Night  
**DE LUXE BINGO**  
More Than **\$900.00** Cash Prizes  
Special Gold Award Ticket  
Jack Pot Game **\$180.00**  
Free Drawing—More Prizes  
ENTERTAINMENT & F. M. RAY FAGAN'S ORCHESTRA  
BINGO 8:30 to 10:30 P. M.  
25-Door Prizes—25  
K. of C. AUDITORIUM CHESTNUT ST.

UNDER NEW MANAGEMENT  
**BINGO 2** BIG PARTIES  
SATURDAY and MONDAY EVES. **8:30**  
EACH of THE 23 Games \$6 OR MORE  
SPECIALS \$16 or MORE—BIG JACK POT  
CHILI RECREATION HALL  
509 CHILI AVE.

## Attention THRIFTY Shoppers

TREMENDOUS NEW LIQUOR SAVINGS NOW AVAILABLE AT BERGHASH THROUGH SPECIAL N. Y. PURCHASE

Listed below are a few of the many extra savings now made possible. Check them over. Yes, we still deliver free, even at these prices.

### Extra! Scoop Purchase!

## SEAGRAM'S GIN

Superior — 94 Proof

Seagram's Superior Gin is made with 100% grain neutral spirits in the old pot still method. 94.4 proof. Stock up now at this low price.



Compare \$1.94 Value

### Save Eighty Cents!

Guest Decanter—70 Proof

## APRICOT or BLACKBERRY Liqueur

Delicious straight or in your favorite highball. Also an after dinner drink.

**\$1.69**

Compare \$2.40 Value

### THIS WHISKEY IS 4 YEARS OLD!

## CREAM-O-GRAIN

Aged In Charred Oak Barrels

CASE 12 Quarts \$21  
This bourbon is our biggest selling whiskey. It's rich, smooth and mellow. Money back guaranteed!



**\$1.89**

Full Quart

## STOCK-UP NOW!

AT THIS LOW CUT PRICE

### 100% PURE CALIFORNIA WINE

Sherry, Port, Tokay, Muscatel, Angelica, Maderia, Claret, Sauterne, Burgundy.



**\$1.35** FULL GAL.

Be Sure Label Reads 100% Pure California Wine

Compare—\$2 Value

Buy Only 100% Pure Wine

### PINE BROOK

## 4 YEARS OLD STRAIGHT RYE or BOURBON WHISKEY

This whiskey is distilled from fully ripened and matured grains, producing a uniform whiskey of superior quality. Mellow flavor, and fine bouquet.



**\$1.95** Full Quart

Compare—\$2.50 Value

YOU CAN SAVE MORE MONEY ANY DAY AT BERGHASH—FREE DELIVERY

**BERGHASH**  
124 CLINTON AVE. S. MAIN 786  
NEXT TO LOEW'S FREE PARKING  
ROCHESTER THEATER OPPOSITE OUR STORE

STORE OPEN EVERY EVENING UNTIL 9 P. M.  
**MAJESTIC FURNITURE COMPANY**  
204 COURT ST. Between Clinton Ave. S. and Stone St.



**Gas and Electric League**

Carl Winterroth paced last Tuesday's Gas & Electric League at Elm Hall with a big 659.

Team matches: Electric Laboratory (244) 2, Office (237) 1; House Heating Service (243) 3, Inventory (220) 0; Appliance Service (262) 2, Order Department (248) 1; Meter Reading (262) 2, Gas Distribution (231) 0; Electric Distribution (270) 3, Electric Meter (261) 0; Steam Department (257) 2, Gas Maintenance (246) 1.

**Franklin League**

Elmer Sweemer was the big noise in last Thursday's Franklin League with a good 871. George Rodman had 840, George Ambeau 632, Norm Ulsch 615, Ray Lill 612, Gord Pickett 604, Charlie Capadano 602 and Bill Streb 601.

Team matches: Ontario biscuit (2522) 2, Peter Schuyler (2462) 1; Adroit

Printers (2876) 2, Chaplin Dairy (2760) 1; Pepsi-Cola (2823) 3, Chateau Luncheon (2592) 0; Simonds Press (2660) 3, Alyce Chase Chocolates (2188) 0; Franklin Grill (2749) 2, Velie Restaurant (2568) 0; Crown Optical (2833) 2, Small Jewellers (2858) 1; Hadlocks (2876) 3, Dairy-ice Milk (2752) 0; Dietzler Ice (2832) 3, Bodner Tobacco (2545) 0.

**DON'T** Let Your Coal Bin Get Empty—Still Plenty of Winter Ahead! Get a Supply of

**BELMONT**  
Pennsylvania Hard Coal  
**AND SAVE**

STOVE NUT  
**\$9.95 \$9.75**  
TON TON

Pea \$8.80 Rice \$6.60  
BUCKWHEAT \$7.60  
COKE STOVE or NUT \$9.95  
Phone Glenwood 700

**BELMONT**  
COAL CO., 499 Broad St.

**COLD WAVE DUE**  
**BATTERY SALE**

39 PLATE — \$2.00  
6 Mo. Guarantee Exchange

39 PLATE—12 MO. GUARANTEE ... \$3.00  
45 PLATE—18 MO. GUARANTEE ... \$4.00  
45 PLATE—24 MO. GUARANTEE ... \$5.00  
51 PLATE—36 MO. GUARANTEE ... \$7.00

600-16  
**TIRES \$5.95**  
GOODYEAR  
All-Americans Exchange

Goodyear FIRESTONE First Line GOODRICH \$8.95  
50c DOWN — 50c WEEKLY

**KOMINZ TIRE CO.**  
182 MONROE AVE. AT SAVANNAH 417 MONROE AVE. AT AVERILL  
9 A.M. to 3 P.M. Daily 1:30 A.M. to 11 P.M. Only

OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Beautifully Rebuilt  
**HOOVER**  
Plus  
**BRAND NEW Famous Make HAND CLEANER**

Both For \$14.95

LIBERAL ALLOWANCE ON YOUR OLD CLEANER FULL CASH PRICE - EASY TERMS

**FULLY GUARANTEED**  
For the same length of time as a new Hoover  
MAIL ORDERS FILLED—Send \$1 Deposit  
PLEASE BRING THIS AD

**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVERY EVENING TIL 9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE 3 ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**KIENER'S**

**ANNUAL SALE**

Exclusively styled by Kiener's, these coats have that 'extra something' you will always rave about. A coat made by Kiener's is made for you. Trimmed in furs that are expertly chosen and give you that million-dollar feeling. All sizes.

NOW **\$37.00**  
Reg. \$49.50

**Fur Coats at Savings**

An attractive array of fur coats that you can choose from. Now is your chance to get your fur coat that you have always dreamed about and at a tremendous saving. Mink-dyed Muskrats, Silver-tone Muskrats, Beavers, Seals & Persian Paws. All sizes. Reg. \$110 to \$225. NOW ....

**1/3 OFF**  
Use Our Budget Plan

**KIENER'S**  
599 HUDSON AVE.  
Mrs. Angela Merlo, 99 Springfield Ave.

**CARLOAD SALE**

DAW'S got loose with car-loads of bargains this week-end ... the deepest cut prices you've ever seen on just the things you need in DRUGS, TOILETRIES & TOBACCOS. Come early ... we're prepared through months of advance preparation to offer you buys which will astound you—prices which are the despair of competition. Only a partial listing of the hundreds of CARLOAD VALUES are here—many, MANY more await you in each of the SEVEN BIG DAW'S STORES.

**DAW'S**  
ORIGINAL CUT-RATE DRUGS

56 CLINTON AVE. S. Opp. Temple Theater  
31 MAIN ST. E. Corner Aqueduct  
353 MAIN ST. E. 1 Door from Stillman  
452 RIDGE RD. W. Corner Dewey  
880 MAIN ST. W. At Bull's Head  
473 N. GOODMAN AVE. Near Near Goodhue  
539 MONROE AVE. Near Goodhue

**Tooth POWDERS**

Calox 21', 39', 69'  
Dr. Lyons 24', 59'  
Colgate's 21', 39', 69'  
Pyrozone 18', 29'  
Revelation 18', 29'  
Carr's 21', 39', 69'  
Pebeco 18', 29'  
Pepsodent 19', 39'

**SCHINE'S NEW BINGO GAMES**

RIVIERA - MADISON - MONROE

Admission **33c** incl Tax  
NOTHING ELSE TO BUY

**18** 3 Big Jackpots  
GAMES

**MINERAL OIL**  
Pure U.S.P.  
Pint Bottle **16c**

**BARBASOL**  
Shave Cream  
50c Size **19c**

WITH THIS COUPON

**Butterfinger CHIPS**

Delicious, melt-in-your-mouth Butterfingers... just like the famous big 5c bars.

1-Lb. Box (Limit 2) **19c**

Pure delicious candy, honeycombed with fresh, tasty Peanut Butter and generously covered with rich chocolate.

FREE Deliveries, within City Limits on any purchase of \$1.00 or more.

WITH THIS COUPON

**Genuine CANNON WASH CLOTHS**

FULL SIZE Pastel Colors  
Colors guaranteed Fastest  
Lowest Price Ever Sold

3 For **11c** (Limit of 6)

**SHAVE CREAMS**

Palmolive Large 2.33'  
Prep 2.25'  
Mennen's Large 3.39'  
Lifebuoy Large 2.33'  
Ingram's 2.29'  
Krank's 4.43'  
Woodbury's 1.14'  
Molle 4.44'

**HAIR TONICS**

Kroml 29' 59'  
Wildroot 29' 59'  
Fitch's 17', 39', 79'  
Vitalis 39', 79', 1.10  
Vaseline 37', 63'  
Lucky Tiger 39', 79'  
Scalptone 31', 47'

**AT SCHINE THEATRES** Starting SUNDAY

**RIVIERA DIXIE**  
ALICE BETTY  
**FAYE GRABLE**  
**TIN PAN ALLEY**  
LLOYD NOLAN  
LYNN BARI  
CHARTER PILOT  
The NEWS

**LIBERTY STATE**  
**THE WESTERNER**  
GARY COOPER  
WALTER BRENNAN  
LUCILLE BALL - RICHARD CARLSON - ANN MILLER  
"Too Many Girls"

**CLAPP'S Baby Foods**

Reg. Size **6 for 33c**

WITH THIS COUPON

**PAPER NAPKINS**

BOXES OF 80  
Boxes For **2 for 7c** (Limit 2)

**HOREHOUND DROPS** 1 lb. **13c**

**BORAXO** Large Size **9c**

**FITCH Hair Oil** 2 for **11c**

**HINKLE'S PILLS** (100's) **3c**

WITH THIS COUPON

**SWEETHEART SOAP**

4 Bars For **15c** (Limit 4)

**LAXATIVES**

Epsom 19', 39', 59'  
Nujol 49', 79', 1.58  
Sal Hepatica 49', 97'  
Ex-Lax Large 19'  
Fen-a-mint 19', 39'  
Cascarets 9', 16', 31'  
Epsom Salts 4'  
Agorol 59', 79', 1.00

**MADISON MONROE MON.**  
300 GENESEE ST. 888 MONROE AVE. 7294

**TYRONE POWER**  
**THE MARK OF ZORRO**  
LINDA DARNELL  
BASIL RATHBONE

**THE WESTERNER**  
GARY COOPER  
WALTER BRENNAN  
LUCILLE BALL - RICHARD CARLSON - ANN MILLER  
"Too Many Girls"

**LUDEN'S Cough Drops**

5c Boxes **2 For 5c**

WITH THIS COUPON

**CLEANSING TISSUES**

Boxes of 200 Sheets  
Boxes For **2 for 11c** (Limit 4)

**TOBACCOS**

Union Leader—Model Granger—B. Wash'gton Kentucky Club—Top  
10c Pkgs. **2 For 13c**

**THERMOS Bottles** (Genuine) **69c**

**CASTOR OIL** 4 ozs. **9c**

**PACKER'S Tar Soap** Reg. 25c **14c**

**NOXZEMA CREAM** 25c Jar **19c**

WITH THIS COUPON

**WOODBURY TOOTH P'STE**

Large 25c Size **8c** (Limit 1)

**Tooth PASTES**

Phillip's 12', 23'  
Colgate's Large 2.29'  
Carr's 2.19'  
Listerine 3 for 49'  
Ipana 21', 39'  
Pebeco 2 for 40'  
Squibb's 2 for 34'  
Pepsodent 19', 33'

**CAMEO WEST END**  
MYRNA LOY - MELVYN DOUGLAS  
**"THIRD FINGER, LEFT HAND"**  
FRED MacMURRAY  
PATRICIA MORISON  
**"RANGERS OF FORTUNE"**

**ROCK CANDY**

White Strings  
1/2 lb. pkg. **13c**

WITH THIS COUPON

**Hair Curlers**

Perfect for End Curl  
★ ALUMINUM ★ SPRING LOCK  
New Low Price  
3 For **7c** (Limit 6)

**ADHESIVE PLASTER**

1/4 inch x 8 yds.  
Reg. 10c **2 Rolls For 11c** (Limit 4)

**SHAMPOOS**

Fitch's 17', 49', 79'  
Conti 37'  
Drene 49', 79'  
Mulsified 29', 63'  
Packer's 29'  
Blondex 16', 74'  
Palmolive 23'  
Wildroot 29'

**WEBSTER**  
Broadland Russell, James Stewart  
**"No Time for Comedy"**  
Wallace Beery, Leo Carrillo in  
**"WYOMING"**

**GRAND**  
KENNY BAKER  
FRANCES LANGFORD MILLER  
**"HIT PARADE OF 1941"**  
RICHARD ARLEN  
AND BYRNE  
**"LEATHER PUSHERS"**

**RUBBING ALCOHOL**

Pint Size **8c**

**TOILET Tissue**

1000 Sheets In Each Roll

**HY-TEX QUALITY**

3 Rolls For **13c** (Limit 6)

**FREE! DOG FOOD**

3 Large Size Bars  
**Jergens's Soap**  
With Purchase of JERGEN'S 50c SIZE  
**LOTION** All For **39c**

**DOG FOOD**

Genuine Playball Brand  
Reg. 10c 1-LB. CANS  
**3 For 13c**

**CARLOAD Specials**

Bobby Pins 3'  
Pyrex Nर्सers 2 for 33'  
Zinc Stearate Powd. 11'  
Cocilana Syrup 19'  
Serutan Laxative 43'  
Shoe Laces 5'  
Bon Ami Powder 9'  
Mercurochrome 4'  
Menthol Inhaler 6'  
Veracolate Tabs 72'  
Gold Tablets 11'

**LAKE**  
James Garner, Ann Sheridan  
**"City for Conquest"**  
Baby Sandy, Hugh Herbert in  
**"SANDY IS A LADY"**

**TOOTH PICKS**

5c Boxes **2 For 5c**

**MILK OF MAGNESIA**

Pint Bottle **13c**

**TEMPLE**  
GARY COOPER  
MADELINE CARROLL  
**"NORTH WEST MOUNTED POLICE"**  
Lynne Overman - George Raft  
**"IN TECHNICOLOR"**



# Ready EDWARDS Great FEBRUARY SALE of FURNITURE and HOME FURNISHINGS

The Semi-Annual HOME Event That  
Brings Substantial SAVINGS on FURNITURE...  
FLOOR COVERINGS... CURTAINS and DRAPERIES...  
BEDDING... LAMPS... BABY FURNITURE... PAINTS...  
WALLPAPER... GAS RANGES... REFRIGERATORS!

READ ALL  
12 Pages for  
COMPLETE  
DETAILS!

Our famous FEBRUARY FURNITURE SALE is one of the reasons that we have achieved our reputation as Rochester's Largest Popular Priced Store. All Western New York State looks to EDWARDS for Home Furnishings because here they expect a carefully established STANDARD OF QUALITY, a consistently wide and COMPLETE VARIETY, a scrupulously maintained standard of VALUE as well as the many IMPORTANT SERVICES that EDWARDS' customers like—which COST NOTHING and which ADD NOTHING to the cost of EDWARDS merchandise. And NOW—in FEBRUARY—we bring you ALL OF THAT and considerably more. During February, we bring you SUBSTANTIAL SAVINGS on the same quality and the same variety that you expect from us, the year 'round. The thousands of Rochesterians who take advantage of these annual savings already are familiar with the above facts. If you are in the market for furnishing for your home—why don't you too plan to do it at EDWARDS, during February. These 12 pages will give you some idea of the values awaiting—come and visit our many floors of home furnishings and see the many other remarkable bargains, the many suggestions for harmonizing decorating suggestions—the easy ways of payment. And REMEMBER—it's always safest to buy where the good name of the store is as important as the label and more important than the money you spend.

## ★ ★ Extra Features of the FEBRUARY SALE!

### HOME PLANNING

Home Planning—This is the ever-expanding, popular new service which we offer to our customers who would like the expert advice of our well known Interior Decorators. They're especially adept at getting more charm and livability into a home that perfectly fits your "purse-onality". This is another of services which add nothing to the cost of the merchandise you buy at EDWARDS. Take Elevator to our Fourth Floor Rear.

### Visit the "WILLETT FURNISHED" Model House

The famous "Willett Furnished Model House"—a house within the store—built right on our Furniture Floor to house the well-known collection of "Willett" Early American Furniture created of Hard Sugar Maple by Consider H. Willett. This well-known furniture is like your fine sterling silver—it comes in designs, colors and finishes that are so standard you can buy one piece at a time and yet always make a perfect match with your other "Willett". A beautiful collection on display at all times on our fifth floor.

### Visit EDWARDS MODEL ROOMS 5th Floor

Home Makers! Brides to be! Newlyweds! Come to Edwards 5th Floor! Here you will find a series of newly decorated model rooms — each selected with one idea in mind, to give perfect color harmony — each designed in excellent taste . . . Truly, a hundred and one ideas to help you with your selection and make your home more liveable.

### FREE DELIVERY

within a radius of 200 miles of Rochester we will deliver your furniture without charge.

### FREE PARKING

with the purchase of \$1 or more in any department in the store, you may park your car 2 hours in our Parking lot at the corner of St. Paul and Pleasant Streets. Have your Parking Ticket Stamped at Edwards Service Desk, Street Floor.

"We GIVE You CREDIT  
for a Beautiful HOME!"

★ Pay Tomorrow... for  
the things you want today!

Buy everything you need on Edwards  
Convenient Payment Plan.

No Down Payment  
Balance in easy payments—as low as \$1  
weekly including a small carrying charge.

Or Open An EDWARDS  
90-Day Charge Account



# EDWARDS February FURNITURE SALE



A Well Known Maker Designed This  
Reg. \$109.50 English Type 2-Piece  
**Living Room Suite**

SALE PRICED ... **\$ 89<sup>50</sup>**

Here is a suite that is outstanding in our February Sale because it is made to last—designed to be perfectly comfortable—and priced to fit easily into the most modest budget. And we consider it quite typical of these February Values—all designed to give you high quality at very special savings.

The frames are of hard wood with sagless bottoms made all in one piece and reversible cushions to add to the life of the suite. The design is one which is a classic favorite that will still be good many years from now. The covers come in a wide range of the most wanted colors and in a quality that will wear well.

Save \$5 on this Comfortable, Well Made  
**Lady's Chair**



**\$11<sup>95</sup>**

An amazing value is this little chair which looks so dainty yet is big and roomy enough to be comfortable for the average man to sit in. The frame has refinement of style, plus a sturdiness of construction that is most desirable. The covers are a handsome striped material with a silky sheen and available in soft decorator colors.

**BUY ON EASY TERMS**

An Ottoman Included with this Reg. \$29.95  
**Lounge Chair**



**\$19<sup>95</sup>**

Here's a chair companion that will make the man of the family very comfortable and pleased because it is deep, roomy and has an ottoman he can stretch his feet on. Substantially made with full web construction and handsomely covered in durable tapestry.

So Much for So Little in these Reg. \$10.95

**Mahogany Tables**

**\$7.95** each

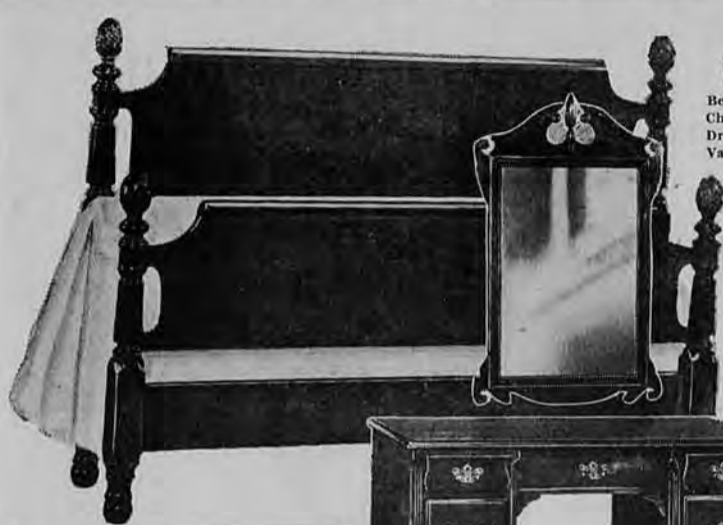


These are only a few examples of the tables in this group which Includes:

- Solid Mahogany 18th Century Style Oval Coffee Table
- Solid Mahogany Duncan Phyfe Lamp Table.
- Hepplewhite Lamp Table and Commode In All Mahogany.
- Duncan Phyfe Tier Table In All Mahogany.



# EDWARDS February FURNITURE SALE



*Purchased Separately:*  
Bed ..... 19.95  
Chest .... 30.00  
Dresser .. 40.00  
Vanity .. 40.00

Save \$40 On This Reg. \$129.95  
**Mahogany 18th Century  
3 Piece Bedroom Suite**

**\$89<sup>95</sup>**

This suite is of solid mahogany which means years of durable, substantial wear. It is in the classic 18th century design that is easily adapted to any type of interior and a year after year favorite in any home. The workmanship is of finer quality throughout with full dustproof drawers and center guides in the cabinet pieces. The suite consists of a well designed bed, a chest and choice of vanity or dresser with mirror. Remember, when you invest in a solid mahogany suite like this you've put your money into furniture that will pay high dividends.

No Down Payment—Balance Weekly

**8-Pc. BEDROOM ENSEMBLE \$169<sup>95</sup>**

- 2 Twin Beds ● 2 Mattresses
- 2 Box Springs
- Chest of Drawers
- Choice of Dresser with Mirror, or, Vanity with Mirror



**Famous Jamestown Maker's  
Regular \$64.50 Solid Maple  
3 Pc. Bedroom Suite**

*In The February Sale*

**\$49<sup>95</sup>**

Because we know the popular demand for a good solid, hard maple suite and because we like to give unusual values in a sale like this, we are especially proud of this suite. For example, the vanity is of the wanted knee hole type and has a fine mirror. This you may have in place of a 4-drawer dresser, with a mirror. The chest is full size with 5 drawers, made dustproof and with center guides as in the other cabinet pieces. The bed is a heavy, panel head and foot style. Simply designed but high quality in every detail.

No Down Payment—Balance Weekly



*Purchased Separately:*  
Bed ..... 12.00  
Chest .... 15.95  
Vanity ... 22.00  
Dresser .. 22.00

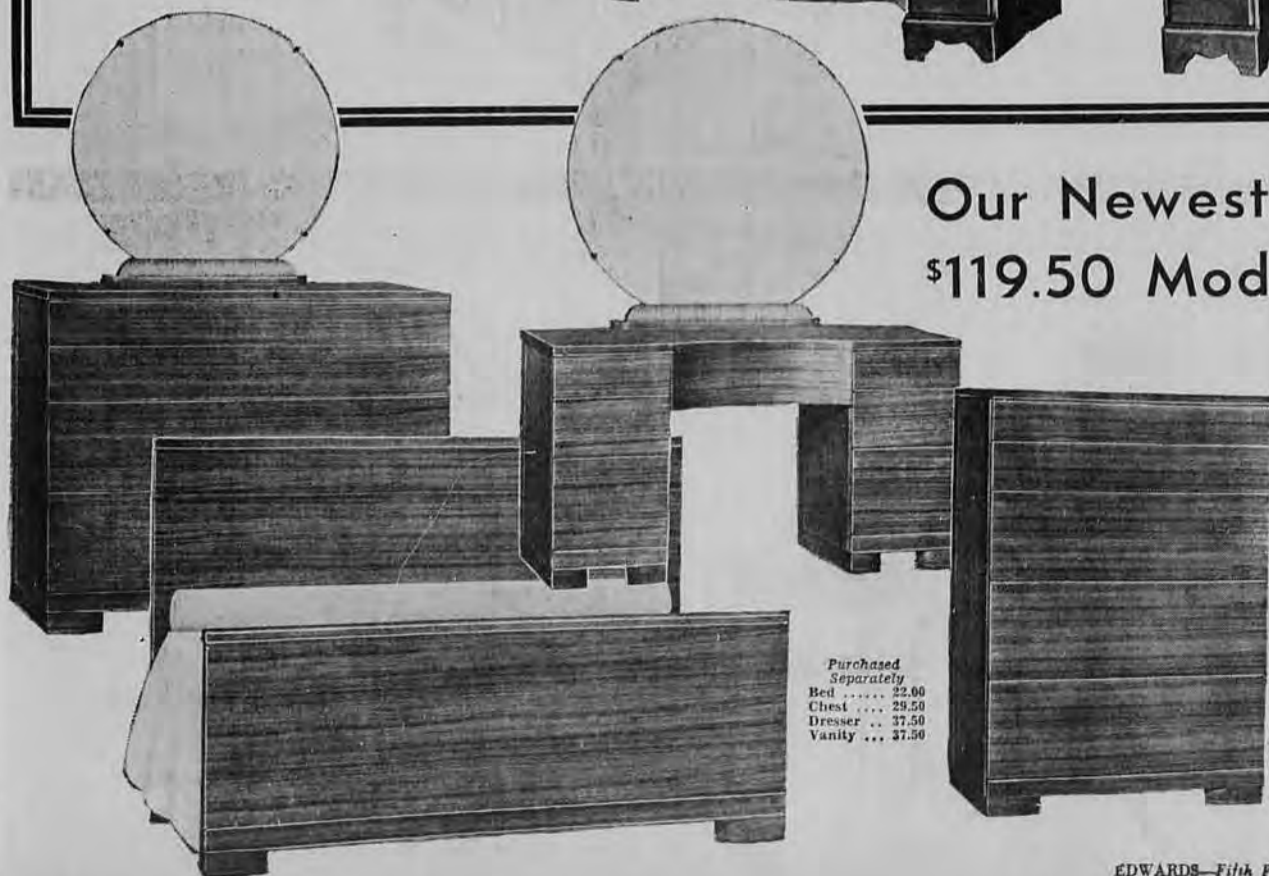
**Our Newest Streamline Design  
\$119.50 Modern 3 Pc. Bedroom**

*In The February Sale*

**\$89<sup>00</sup>**

This is a suite of our own making because we had it designed early last Fall just for this Sale. It embodies all of the newest in streamlined modern design with practical good looks, fine detail and handsome walnut veneers. This is a suite which though it is modern in design is yet conservative enough to adapt well to any general scheme of decoration and to create the feeling of newness without being overdone. The suite consists of a bed, well designed chest and large dresser or vanity in which drawer pulls are concealed to carry out the streamlined effect.

Buy on EASY TERMS—No Down Payment

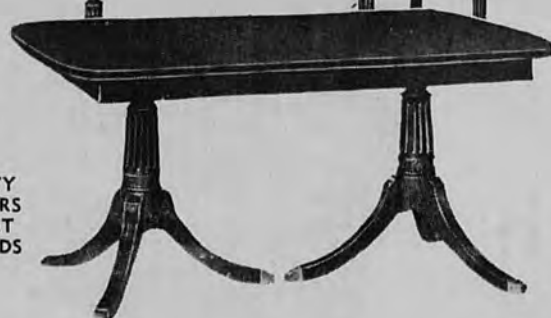
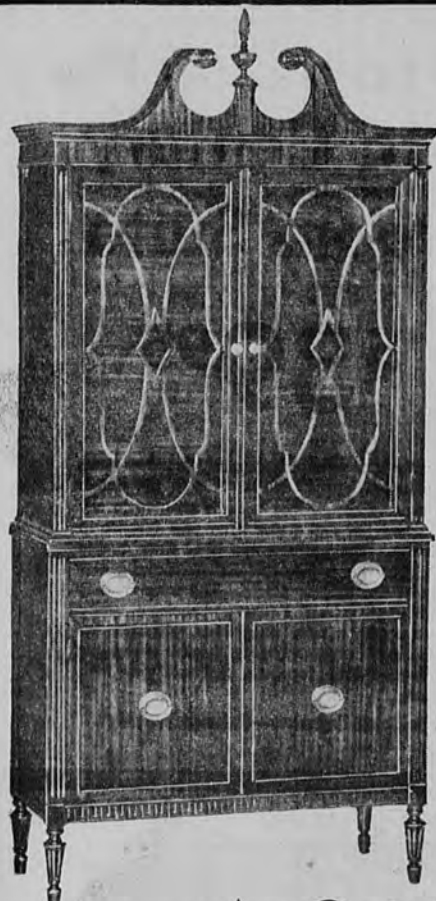


*Purchased Separately*  
Bed ..... 22.00  
Chest .... 29.50  
Dresser .. 37.50  
Vanity ... 37.50



# EDWARDS February FURNITURE SALE

## Reg. \$159.50 Well Built, Handsomely Designed 18th Century Mahogany Dining Suite



**\$139<sup>50</sup>**

Among the exceptional values in the February Sale of Furniture we point with pride to this dining room group because it is so well designed on good, substantial, simple lines—because its veneers are so fine—and because its quality is so obviously good. The suite consists of:

- Buffet with 2 drawers and cupboard.
- Full Base China Cabinet with extra drawer.
- Duncan Phyfe Table, 40x62-in. and opens to 74 in.
- 6 Chairs that are well braced to withstand long service.

THRIFTY SHOPPERS BUY AT EDWARDS

Remember... when you buy furniture at Edwards you are buying a well established reputation for quality and paying no added premium for that assurance.

EDWARDS—Fifth Floor

## An Outstanding Suite From Our Solid Maple Group



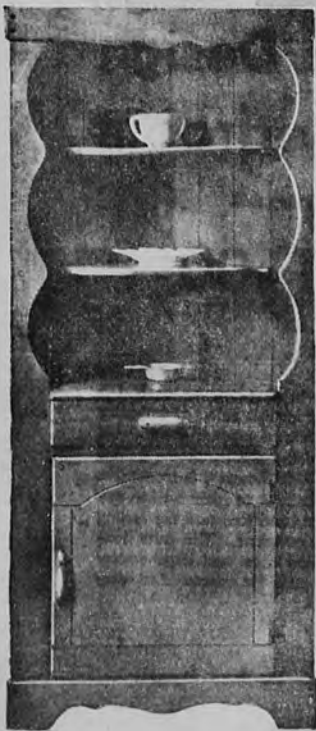
## Reg. \$64.50 Reversible Cushion 2 Pc. Maple Sunroom Suite

Here is a suite that can be used in a fine sunroom or in a small apartment. The wood is heavy hard rock maple in a mellow natural maple finish.

The suite consists of a full size davenport with 6 cushions—the back cushions reversible—and a deep, well-made, comfortable arm chair. Splendid selection of the most wanted covers.

**\$49.95**

Matching Wing Chair, \$18.95



## Start Your Dinette Group With This Reg. \$29.95 Five Piece Maple Suite

**\$22<sup>95</sup>**

For those of you who would like to build up your own dinette or small dining room in the Early American manner, we know of nothing that will answer your purposes better than this well made suite. The design is one that is enduring and good—the wood is solid, carefully finished maple, and there are pieces to match so you can complete a full suite. The table is 28x38 in. closed and opens to 38x54. The 4 sturdy chairs are built from heavy stock which will last for years.

42 in. Buffet with 2 drawers and 2 cupboards, reg. \$27.50. On sale \$19.95  
13½ x 27 x 64 in. Coener Cabinets, reg. \$27.50. On sale \$19.95

EDWARDS—Fifth Floor



# EDWARDS February FURNITURE SALE



Back and Covered Arms  
On This Reg. \$39.50

## Twin Studio Couch

**\$29<sup>95</sup>**

These couches are made with a metal back and well designed arms covered in the upholstery of the couch. All are full 30 in. wide each section and can be taken apart to make twin beds or used together as a big full size bed. The mattresses are reversible, the pillows box edged and bound and the couch button tufted with full bound edges.

EDWARDS—Seventh Floor



Two Parts To This Reg. \$19.75

### Chaise Lounge

A big luxurious loose pillow back lounge type chair with a huge, puffy ottoman that pulls up to make a full length chaise. The covers are colorful big patterned chintzes in the best loved boudoir shades.

With Ottoman

**\$14<sup>95</sup>**

Bright Covers On This Reg. \$13.95

### Boudoir Chair

Here is a charming, comfortable little boudoir chair that will add much to the livability of your bedroom and at a very small price. Plenty of choice in colors and bright patterns to please you.

**\$9<sup>95</sup>**

### Reg. \$11.95 Five Piece Metal Bridge Set

**\$9<sup>95</sup>**



This is a bridge set that you can use ever so frequently in your own home because it is sturdy enough to use for midnight or supper snacks as well as bridge. The table is of durable metal with double steel bracing, upholstered in Spanish leatherette which is beverage proof and washable, with chairs to match. Ivory frame with blue or ivory—walnut frame with ivory—tan frame with rust, ivory or brown—mahogany frame with red.

EDWARDS—Furniture—Fifth Floor

Savings of \$10 to \$12 on the  
Well Known "Quality"  
Innerspring Mattresses



Reg. \$29.95 "Sanford"  
with Full Spring Edge

**\$19<sup>95</sup>**  
Woven or damask covers—Velvo handle—2-color stitched border—full spring edge which assures longer life. This mattress is of a quality that assures years of comfort and durability.



Reg. \$27.50 "Monroe"  
with Hair Pad Top

**\$16<sup>95</sup>**  
Both sides finished with a hair pad top—made with a fine innerspring unit—roll edge—binding handles—ventilators—covered in 8 oz. ACA ticking for extra wear.



Reg. \$34.50 "Regal"  
with Oversize Unit

**\$22<sup>50</sup>**  
Pre-built Spring Edge Border—Top quality rayon and damask covers—Velvo handles—ventilators—oversize unit which forms a full 7 in. boxing—special wire edge to prevent sagging.

### Windsor Bed, Double Coil Spring and Mattress

**\$6<sup>95</sup>** each Piece



The Beds come in brown finished metal and in sizes to fit the beds .... **\$6.95**

Double Coil Springs of sturdy construction in sizes to fit the beds .... **\$6.95**

All Cotton Mattress of good construction to fit all bed sizes ..... **\$6.95**

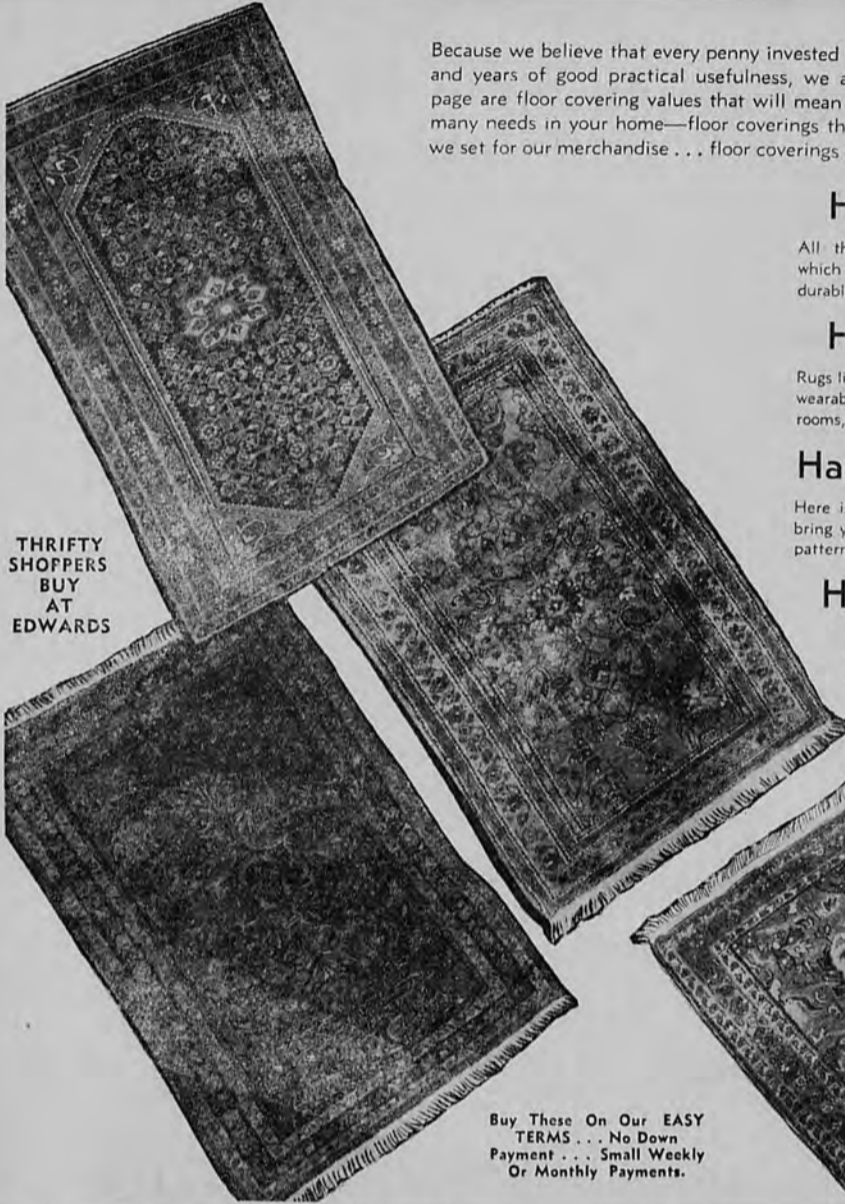
BUY ON  
EASY  
TERMS

EDWARDS—Bedding—Seventh Floor



# EDWARDS February SALE of ORIENTAL Scatter RUGS

Because we believe that every penny invested in your home pays large dividends in joy, pride of ownership and years of good practical usefulness, we are specially proud to present values like these. On this page are floor covering values that will mean many dollars in savings to you—floor coverings that answer many needs in your home—floor coverings that measure up to the standards you set for your home and we set for our merchandise . . . floor coverings available at very special prices during the month of February.



THRIFTY  
SHOPPERS  
BUY  
AT  
EDWARDS

## Hamadan Rugs - - Approx. 2x3

All the charm of the Orient woven into these rugs which are genuine, richly colored and remarkably durable. **\$9<sup>85</sup>**

## Heriz Rugs - - Approx. 3.3x5

Rugs like these are a superb value in beauty, quality and wearability. This size is especially good for small rooms, vestibules or in pairs for larger rooms. **\$22<sup>50</sup>**

## Hamadan Rugs - - Approx. 2.6x4.3

Here is another group of genuine Orientals that will bring you years of satisfaction in durability, handsome patterns and deep, rich colorings. **\$16<sup>95</sup>**

## Hamadan Rugs - - Approx. 3x5

Two of these will make an adequate floor covering for a small, irregular shape room that is a problem to carpet with other types of rugs. **\$29<sup>85</sup>**

## Oriental Rugs--Approx. 3.6x6

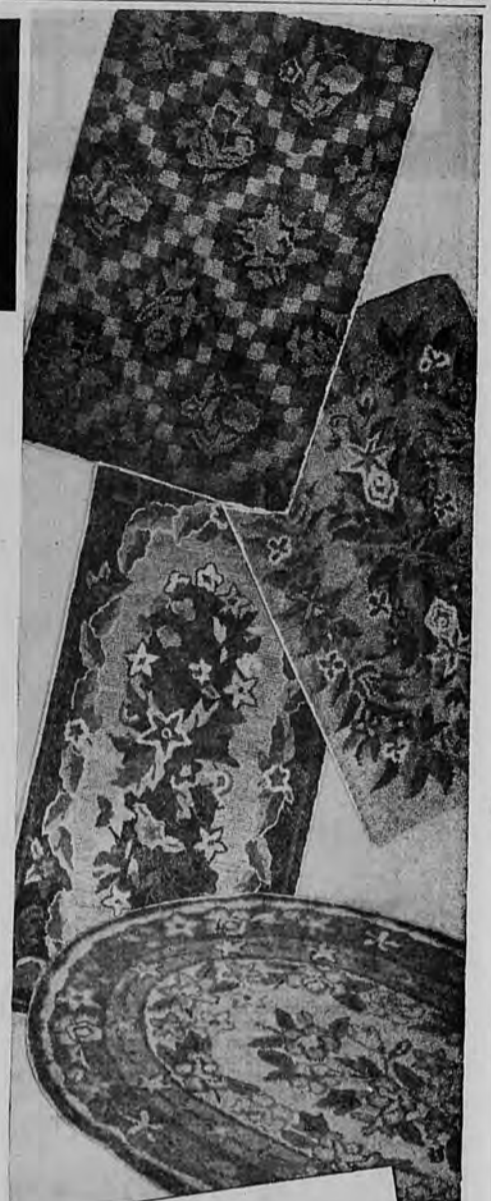
These handsome rugs reflect all the beauty, splendor and variety of the Orient in their patterns. A grand size for so many places in your home. A grand investment that will bring you years of pleasure in good looks, richness and durability.

Buy On Our Easy Terms

**\$39<sup>50</sup>**

EDWARDS—  
Fourth Floor

Buy These On Our EASY  
TERMS . . . No Down  
Payment . . . Small Weekly  
Or Monthly Payments.



## Scatter Size CHINESE Hooked Rugs

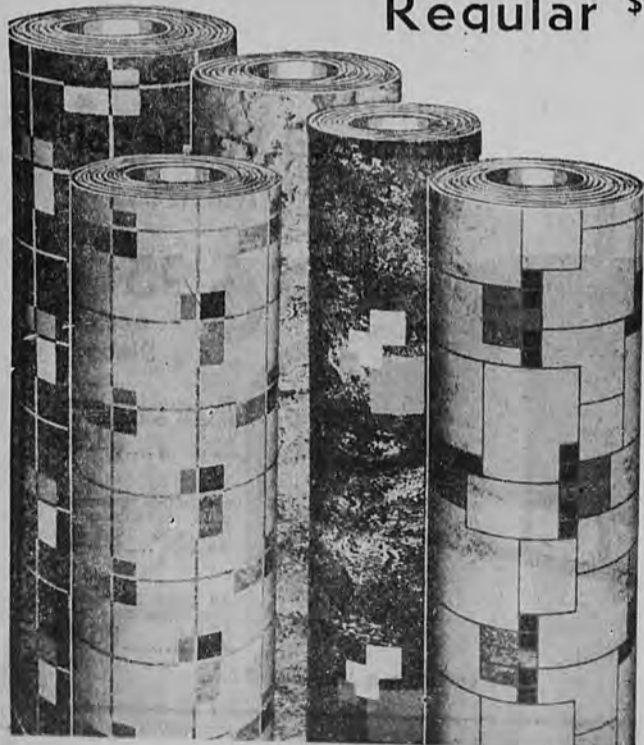
These beautiful hooked rugs come in the most unusual patterns—both conventional and natural flower designs—of high colorings or soft, muted pastels that are perfect complements to decorator furniture and fine window dressings. And just look at the amazingly low prices.

SPECIALLY PRICED

2x3 size . . . . .	\$3.65
2x4 size . . . . .	\$4.95
3x5 size . . . . .	\$9.35
4x6 size . . . . .	\$14.95

# FEBRUARY SALE of INLAID LINOLEUM and FELT BASE

Regular \$1.69 "Sloanes," "Nairn" and  
"Armstrong" Inlaid Linoleum



Heavy inlaid linoleum with burlap back that is extra durable, easy to clean, in a wide selection of colorful patterns, and comes in full rolls (not remnants). This is a floor covering value that will give you years of substantial returns on an unusually small investment. Bring room measurements and we'll tell you just what it will cost. **\$1<sup>17</sup>** Sq. Yd. (Discontinued Patterns)

EDWARDS—Fourth Floor

ON SALE IN THE BASEMENT

## Reg. 99¢ Heavy "Linoflor" Inlaid Floor Covering

Here is a floor covering that combines economy with durability and colorful patterns. This is the well known floor covering that resists grease and gum, is easy to clean wears a long time and is easy to put down on your floors. **79<sup>c</sup>** Sq. Yd.

## Reg. 49¢ Economical, Bright Felt Base Floor Covering

For those of you who have rental property and would like to do a little brightening up at no great expense, this is the floor covering that is ideally suited to your needs. Easy to clean, durable and in a splendid choice of colorful patterns. EDWARDS—Basement Store **33<sup>c</sup>** Sq. Yd.



# EDWARDS February SALE of Quality

## Room-Size FLOOR COVERINGS

"Invest Your Money in Your Home Where Dividends Never Cease" — this is the slogan that has been a part of the EDWARDS tradition for many years. And that is the reason why we put so much effort into finding values that will make your February Sale purchases pay you substantial dividends in savings as well as in beauty, quality and durability. The values on this page are just a sample of the savings that await you in this sale. Every rug in this group is of exceptional quality—every one is high value at the regular price—every one will bring you years of pride in ownership.



### Regular \$6.25 Quality "ROYAL WILTON" BROADLOOM CARPETING

Tone-on-Tone broadloom in glossy, rich colorings that are perfect backgrounds for both 18th century and modern types of room decoration. You know these are the rugs you can have made to the full measure of your room and thus create the illusion of a larger room and add a note of luxury as well. 9 and 12 foot widths in burgundy, green, garnet red, blue and beige—some of the most popular decorator colors of the season. And remember, the quality of a "Royal Wilton" is traditional for lasting beauty and extra durability. Not all colors in all widths.

**\$ 4.50**  
Sq. Yd.

### Regular \$6.75 Twist Wool Broadloom IN 9 AND 12 FOOT WIDTHS

This is the well known broadloom with hard twisted yarns in plain color effects. Twist Wool Broadloom will not show foot prints like ordinary plain Broadloom. So, if you really like a handsome, durable rug and you'd like it made to fit your room, this is the buy for you. Remember, a saving like this is only possible because we've put every bit of our buying strength behind this sale.

**\$ 4.75**  
Sq. Yd.

### Reg. \$39.50 Size 9 x 12 Wool Axminsters

Here is a group of budget priced rugs that we can feel very proud to present because in it you'll find the newest colors and patterns and every rug is absolutely perfect. In fact, you would be willing to pay the usual price after you've seen the quality, but that is not necessary if you're one of the thrifty buyers who will take advantage of the savings we share with you in this great February Sale! ALSO 8 1/4 x 10 1/2.

**\$ 28.65**

### 175 ROOM SIZE BROADLOOM RUGS

At Average Savings of . . . . .

Various size Remnants of Axminsters—Twist Weaves—Velvets and Wiltons. Ends bound ready for use. The season's newest designs and colorings represented in this offering. Sizes range from 4 1/2 x 6 1/2 ft. to 12 x 17 ft. Bring room measurements, we have the size and type you want.

**40%**

Example: A regular 83.50 (9x12) size rug in Twist wool is February Sale Priced at only . . . . . 49.50

### Regular \$67.50 Room Size 9x12 All Wool "ROYAL WILTON" RUGS

9x12 and 8.3x10.6 rugs that are of the rich colorings, exclusive patterns and fine quality that you find only in more expensive types. These are rugs that will give you years and years of beauty, quality and service at a price that in no way compares with the value woven right into every square foot of them.

**\$ 55**

EDWARDS—Fourth Floor

EDWARDS—Fourth Floor

**BUY ON EASY TERMS**  
**NO DOWN PAYMENT**  
Balance Arranged to Suit Your Convenience





# EDWARDS SALE of BABY FURNITURE



**Hardwood Crib**  
**\$10.88**

Full panel end with novelty, nursery decoration, deep sides, closely woven steel springs, full steel edge frame and safety lock drop side. Wax birch or maple finish.

Tuftless Top Innerspring, Nursery Print Rubberized Mattress—Pink or Blue. Reg. \$9.75 ... **\$6.87**



Reg. \$18.50 Panel End  
**Hardwood Crib**  
**\$15.88**

Extra high sides, full panel ends with A. B. C. and fluffy dog decoration, adjustable "Stork" springs which make it easier to care for baby. Has safety lock drop side. Wax birch, maple or ivory finish.



Reg. \$22.50 Well Made  
**Matching Wardrobe**  
**\$18.88**

5 deep drawers for holding little clothes and a hanging space for coats, suits and dresses. This piece of furniture will last until a child is much older and is grand for teaching tidiness early.

Reg. \$7.95  
**Hardwood High Chair**  
**\$6.48**

Full back rest, fitted seat, new adjustable foot-rest and good sturdy construction to prevent tipping. Wax birch or maple.



**Hardwood High Chair**  
**\$4.98**

Wide spread leg base, cut out seat to fit under a child's legs, decorated panel back. Maple or natural finish.



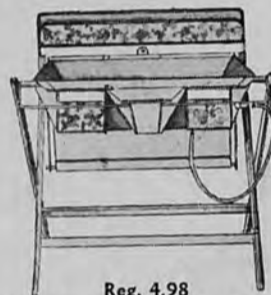
Reg. \$13.98 Folding Carriage  
**\$10.88**

Long deep body of leatherette fully lined with quilted padding. Made with five bow hood with visor and storm shield, steel chassis, resilient springs, rubber tired wheels. Black or grey.



Reg. \$17.50 Folding Carriage  
**\$15.88**

"Aristo-Cart" with extra long, deep body, strongly built gearing and wheels, easy riding springs, foot brake and non-tip device, quilted leatherette body. Folds to small space for travel.



Reg. 4.98  
**BABY BATHINETTE**  
**\$3.95**

Deep rubber tub, cretonne pockets, rubber soap holder, towel rack. Dressing table with safety strap. (HAMMOCK ... 75c extra)



Folding  
Hardwood  
**Nursery Seat**  
**\$1.88**

Natural color and ivory, made with strong fixtures to hold to large toilet seat, back rest and front strap.



EDWARDS—Third Floor

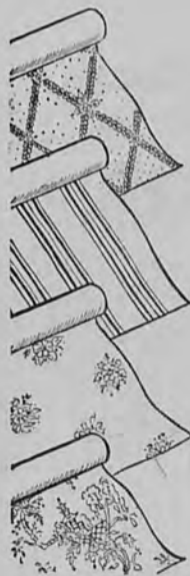
# EDWARDS February SALE of PAINTS and WALL PAPER..

In our Wallpaper and Paint Department we have a little sign which says "Only the Wealthy Can Afford Cheap Paint." Not only is this true of paint, but of wallpaper as well. At all times it is a matter of pride to give you the best of these materials at a lower cost than you might reasonably pay — and during the February Sale we offer savings far beyond our regular low prices. Need we urge you further to buy all you need of paint and wallpaper!

## First Showing Of Our New 1941 Patterns of WALL PAPER

No home is complete without decorative backgrounds. Walls if papered will give you a happier and more home-like atmosphere. For this reason alone see Edwards scores of new 1941 patterns in colorful backgrounds of blues, pinks, orchids, dusty rose, greens, the new grays, tans, creams, whites and many other shades. See our large assortment of the newer stripes, in all colors and their companion papers. Also the 30-inch brocades, scenics, two-tones, colonials — in other words, the most complete assortment we have ever had. Remember, too, Edwards buys from many factories thereby giving you a much wider choice.

Three Special Groups of Our New 1941 Patterns Ready For Your Approval



**10c**  
A ROLL

A choice of patterns for the entire house. All of them sun-tested. 15c to 20c a roll. Buy enough for the entire home at this low price.

**29c**  
A ROLL

A selection of colorful backgrounds in all colors that are washable and sun-tested. Unequaled at this price. Ask to see our colored ceilings.

**39c**  
A ROLL

New 1941 patterns for all your downstairs rooms. Stripes and their companion papers in all colors. 30-inch brocades and engravures.

### Special ROOM LOTS

Enough for a room \$1.59. 10 rolls wall, 6 rolls ceiling, 18 yards border. Choice of patterns.

**\$1.59**  
Complete

30-inch plastics. Living room, dining room and hall papers. Choice of patterns. 9 rolls 30-inch papers. 6 rolls for ceiling and 18 yds. border all for \$2.69.

**\$2.69**  
Complete



MAJESTIC  
INTERIOR-GLOSS  
OR SEMI-GLOSS  
Reg. \$3.25 Gal.  
**\$2.98** Gal.

The very best quality paint you can buy. For kitchen and bathroom walls or woodwork in "Gloss" or "Eggshell Finish" washable with soap and water!



MAJESTIC  
FLAT WALL PAINT  
Reg. \$2.70 Gal.  
**\$2.39** Gal.

Our finest grade flat. Covers 600 sq. feet with one coat. Use it for a first coat or a finish coat. Washable — sanitary too.



IMPERIAL  
4-HOUR SPAR  
VARNISH  
Reg. \$2.50 Gal.  
**\$1.79** Gal.

Use it inside or outside with complete satisfaction—dries in 4 hrs. to a real tough finish. Heat-proof, water-proof.



4-HOUR  
COLORED ENAMEL  
Reg. 95c Qt.  
**74c** Qt.

For furniture and woodwork, for all interior uses. Easy to apply. Dries in 4 hrs. 10 colors and white.



CHANCELLOR FLOOR  
AND DECK PAINT  
Reg. \$2.85 Gal.  
**\$1.95** Gal.

A tough hard-finish for inside or outside use. Colors in Lead, Gray, Drab, Maroon, Brown, Moss Green and Cottage brown.



REX-O  
The Perfect Waterless  
CLEANSER  
Reg. \$1.00  
**59c** 5 Lb. Pail

Saves time — effort and money! For use on painted walls, or woodwork, carpets and rugs, and many other uses.



10c CAN DIAMOND WALLPAPER CLEANER  
Works easily—effectively. May be used not only for wallpaper but for window shades or lamp shades.  
**4 Cans for 25c**





# EDWARDS February SALE of LAMPS

Regular \$6.95 to \$10—Floor, Bridge, Swing-Arm, Torchiera, Table, Hurricane and Boudoir Lamps

We've taken a huge assortment of lamps of every wanted kind and put them into this group to bring you, regardless of cost, the lamps you need at a price that will save you as much as 50%. We've pictured only a few of the types in the lot, just to show you what you can expect. Remember, they're limited in quantities of each style but you'll find plenty of every type in the group. Come early for first choice—you'll be well repaid for being here right at the beginning of this sale.

**THE FLOOR LAMPS** are available in ivory or bronze finished bases of many styles, with well-made shades in the most desirable colors.

**THE TABLE LAMPS** come in an assortment of highly glazed pottery and fine china bases, many with indirect lighting features and some with two-color shades.

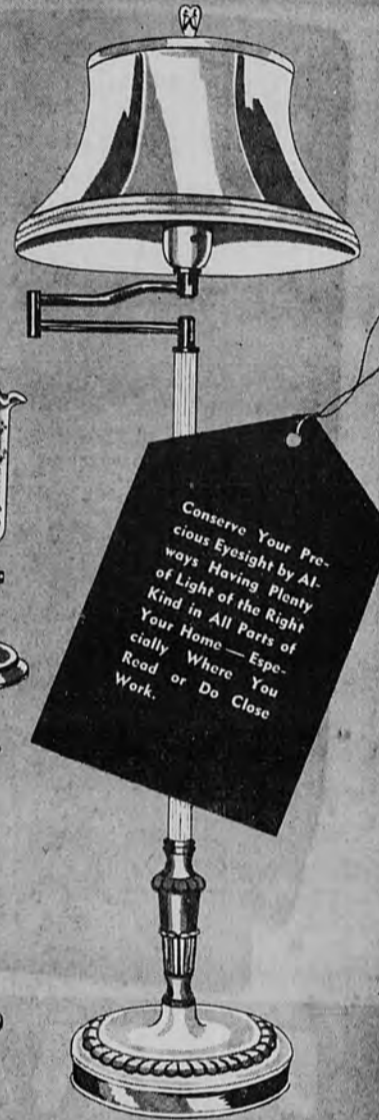
**THE HURRICANE AND BOUDOIR LAMPS** have fine glass bases which are both decorative and dainty of design.

EDWARDS—Lamps—Second Floor

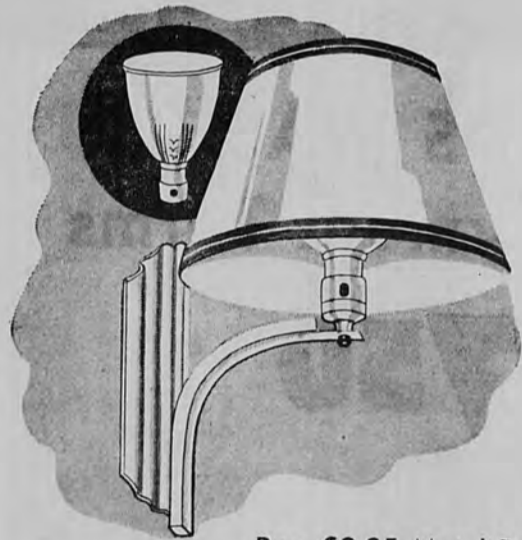
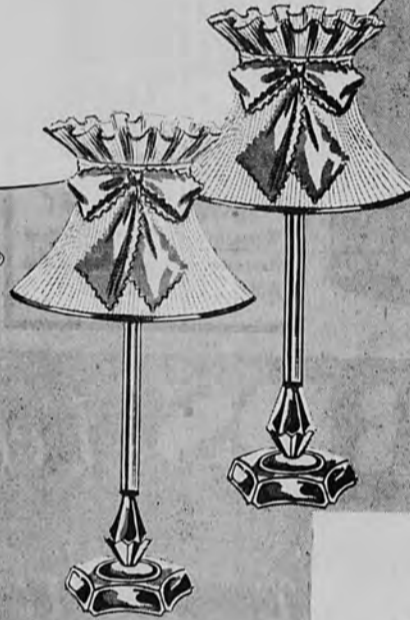
**\$5**



**BUY ON EASY TERMS NO DOWN PAYMENT**  
Balance Arranged to Suit Your Convenience



Conserve Your Precious Eyesight by Always Having Plenty of Light of the Right Kind in All Parts of Your Home—Especially Where You Read or Do Close Work.



Reg. \$2.95 Metal Base  
**Indirect Pin-Up Lamps**

**\$1.27**

Handsome streamlined metal bases in bronze, ivory or chrome finish, with paper parchment shades of neat, classic design. These are the well-known indirect lamps that give a soft, mellow light that is diffused throughout the room to make reading easier on the eyes.

EDWARDS—Lamps—Second Floor



2 Special Underpriced Groups of

## LAMP SHADES

Reg. \$2.95 and \$3.95 satin covered shades which are the close-outs of a famous maker. Choice of decorator styles and colors in floor, bridge, table and swing-arm sizes. A grand opportunity to replace old shades at small cost.

**1.88**

Reg. \$3.95 and \$4.95 pure silk hand pleated shades in floor and bridge sizes. There are just 60 of these beautiful shades in this lot, so come early. Choice decorator colors in styles that will add beauty to your old lamp.

**2.88**



Two Special Sale Groups!  
**BOUDOIR LAMPS**

Special group of swirled glass base Boudoir Lamps with pleated shades in all white or soft pastel colors. A pair of these will make a handsome addition to any boudoir.

**97c** ea.

## LAMP SHADE COVERS

Adorable lamp shade covers made of transparent material to fit shades of all sizes; table, floor or bridge.

**3 for 94c**

EDWARDS—Lamps—Second Floor



# EDWARDS February SALE of Famous "EDWA" Electric REFRIGERATORS



5 Yr. Warranted Sealed Unit In This  
Super Deluxe 6.9 cu. Ft. Refrigerator

Regularly  
\$159.50

# \$124<sup>75</sup>

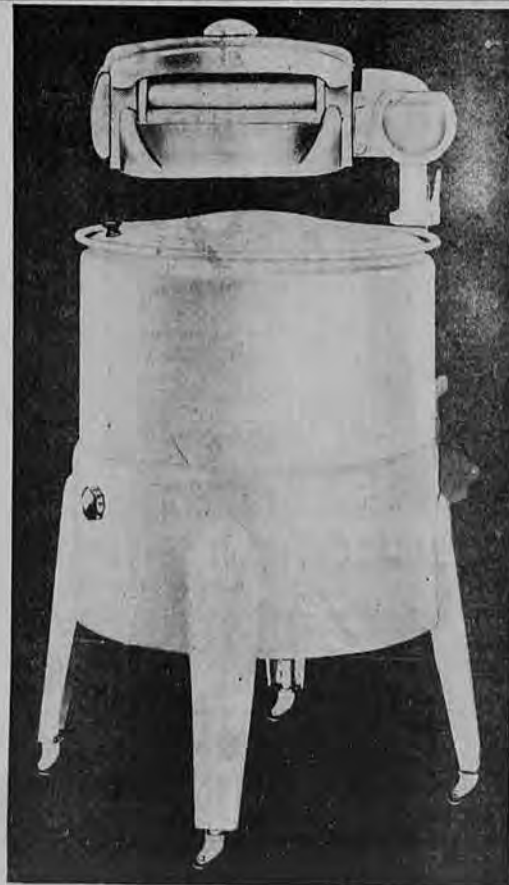
When you can have a refrigerator of such quality, such size and equipped with such desirable deluxe features for such a small price, we believe there shouldn't be a moment's hesitation in your mind about buying now. And always remember, anything you buy at EDWARDS with the "EDWARDS" label, carries the guarantee that you are getting "More for Your Money" in every detail. For example, here are some of the features that make this extra value.

- Twin Glass Covered Crispers
- Sliding Shelves
- Adjustable Shelves
- Meat Keeper
- Oversize Freezer
- Semi-Automatic Defroster
- Vegetable Drawer
- One Piece Outside
- Steel Construction
- Cube-Ejector Trays
- Thermometer
- No Fans, No Belts, No Pulleys
- Porcelain Acid-resisting Interior

No Down Payment—Pay a Small Amount Each Month out of your income and have Today, the Equipment Any Modern Home Needs

EDWARDS—Appliances—Sixth Floor

# EDWARDS February SALE of the New DeLuxe Edwards WASHER



The New 1941 EDWARDS WASHER  
Buy It On Our Easy Payment Terms

Very Special Purchase  
Makes This Price  
Possible

# \$37<sup>50</sup>

CHECK THESE NEW FEATURES . . .

- Bullet Top White Tub
- Adjustable Wringer
- Automatic Drain Board
- Large Family Size
- 2 In. Balloon Wringer Rolls
- Safety Bar Release
- Heavy Duty Oilless Motor
- Heavy Reinforced Chassis

NO DOWN PAYMENT--- Pay a small amount each month out of your budget.

EDWARDS—Sixth Floor



# EDWARDS February SALE of Famous "A-B" GAS RANGES



Acid Resisting Cooking Top On This Fully Equipped, Family Size A-B Range

Completely Installed In Your Home— With Your Old Range In Trade

**\$64<sup>00</sup>**  
Only . . . And Your Old Range

This is the range that has all the features that you like, plus years of consistent service at an original investment that you might easily make for just an ordinary range. Look it over carefully. Come in and see it on our floor and let us show you just what it will do for you.

**CHECK THESE FEATURES:**

- FULL SIZE OVEN
- FIBREGLASS INSULATION
- LIFT COVER TOP
- SMOKELESS PORCELAIN BROILER PAN
- LAMP, CONDIMENT SET AND MINUTE MINDER
- HEAT REGULATOR
- ACID RESISTING COOKING TOP
- AUTOMATIC TOP LIGHTING
- DROP DOWN BROILER DOOR

No Down Payment

Arrange Payment to Suit Your Budget Needs. No Carrying Charge if the full amount is paid within 90 days.

EDWARDS—Appliances—Sixth Floor

# EDWARDS February SALE of Famous PHILCO RADIOS

This Reg. \$100 Brand New "Philco" Console Radio

Special "Philco" Beam of Light Radio-Phonograph Combination



Regular \$99.50  
**\$79<sup>50</sup>**  
and your old radio

Here's more plus value than you could reasonably expect! Here is a radio of well-known quality—equipped with new features of exceptional merit—made to give you the finest in radio reception—and at a price that is unbelievably low.

- 9-Tube Superhetrodyne Circuit Including XXL Noise-Reducing Tubes
- Built-in American and Overseas Aerial System
- New Overseas Wave Band
- 8 Electric Push-Buttons
- Bigger and Better Speaker
- Illuminated Horizontal Dial

No Down Payment—Easy Weekly or Monthly Payments

Model NO. 296X

EDWARDS—Radios  
Sixth Floor



**\$69<sup>95</sup>**  
And Your Old Radio

Hours of pure entertainment in this combination set which will give you the best in radio or the finest in music any time you wish. The cabinet is a handsome piece of furniture, and the performance of the set is superb.

**No Needles to Change!**

Records last many times longer and give the full benefit of their tonal beauty at all times.

**Music on a Beam of Light!**

New delights in recorded music await you when you play this recording machine, which operates on a beam of light. Let us demonstrate its clear, bell-like tones.

No Down Payment—Easy Weekly or Monthly Payments

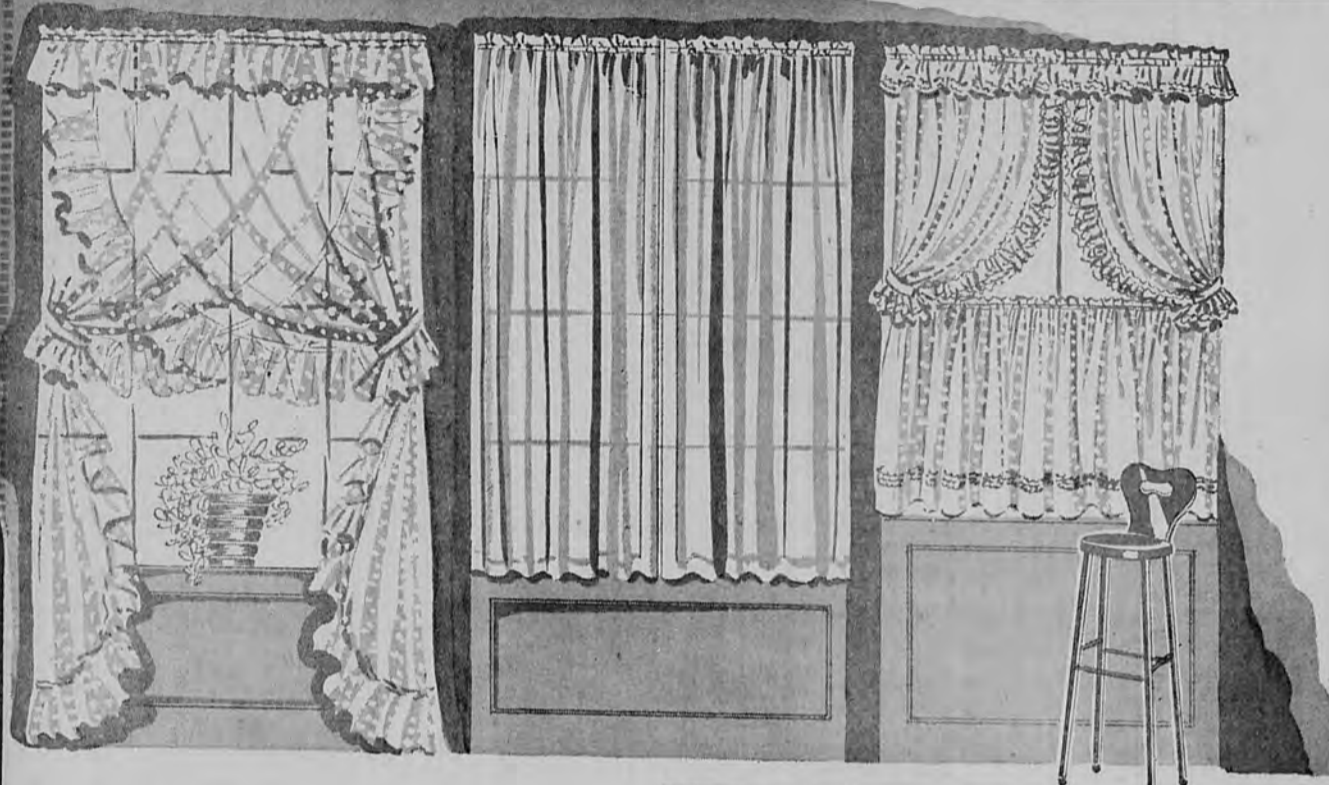
EDWARDS—Radios  
Sixth Floor

Model NO. 624P



# EDWARDS February SALE of CURTAINS

## DRAPERIES and DRAPERY FABRICS



Special Budget Group of  
Cottage, Tailored and  
Ruffled Curtains

**87<sup>c</sup>** Pair

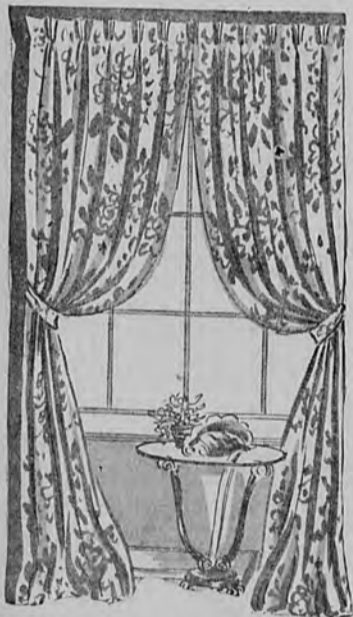
The Cottage Sets are full 30 inch sash length with full cut tops and tiebacks. Plenty of crisp, colorful sets to match perfectly in kitchens that take red, blue or green accessories.

The Tailored Curtains are of fine quality marquisette which is sheer enough to let in plenty of light and yet afford privacy. They are 70 inches wide each pair and 75 inches long.

The Ruffled Curtains are of fine sheer marquisette just showered with fluffy dots. Made with deep ruffles, hemmed at the back and 80 inches wide each pair and 2 1/4 yards long.

EDWARDS—Fourth Floor.

Handsome Floral Patterns in Our  
Unlined "Coronado" Overdraperies



Specially Priced

at **\$2.87**  
pair

These handsome overdraperies come in subtle shades of natural and rose, blue, wine, natural and rust, rosedust, turquoise to perform a perfect background for homes of quality and distinction. 72 inches overall and 90 inches long, with pinch pleated tops.

Extra Wide, Washable Sheer Marquisette and  
"Ninon" Celanese Rayon Curtains



Specially Priced

at **\$1.77**  
pair

These curtains are full 88 inches wide overall, 75 inches long, laboratory tested, made in a custom-like manner, dirt resistant and tub fast. These are our two most popular styles of tailored curtains and an exceptional value at this price.

Extra Wide, Woven Dot Marquisette  
Priscilla Ruffled Curtains

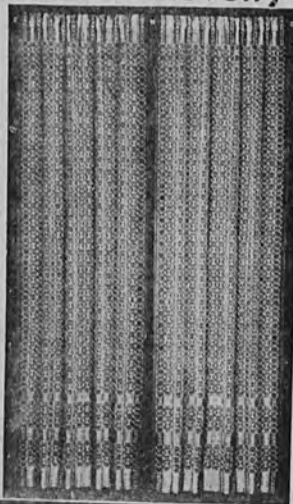


Specially Priced

at **\$1.97**  
pair

92 inches width in each pair and 2 1/2 yards long with back selvedge removed and hemmed. Big fluffy woven dots in and after repeated washings stay in. Deep generous ruffles with baby headed top and Decorator's tie backs.

Two Patterns in these Gay  
Colored Novelty Net Curtains

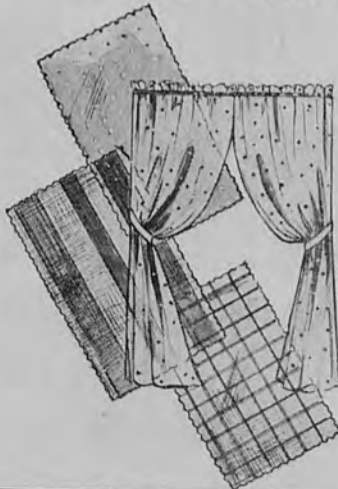


February Sale Priced

**97<sup>c</sup>**  
pr.

Ecrú and blue, ecru and rust, ecru and green, red and black, ecru and rust in two patterns that are simple yet gay at your windows. These curtains are especially attractive in rooms furnished with Early American maple or modern furniture and very adaptable for many types of rooms.

Designs for Every Window in  
Glass Curtain Materials



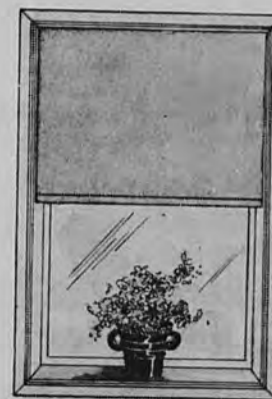
February Sale Priced

**2.25<sup>c</sup>**  
yds.

Self figured marquisettes, pin and cushion dot tie d marquisettes, colored figures, chenille figures, checked voiles, plain marquisettes and multi-colored fabrics in this big group of curtain materials from which you can make distinctive curtains that just suit you.

EDWARDS—Fourth Floor

Water Color--3x6 Ft.  
Cloth Window Shades



February Sale Priced

**44<sup>c</sup>**  
ea.

These window shades are made of genuine cloth—not paper or fibre—and mounted on substantial rollers. White, green, and cream. If you have old worn out window shades anywhere in your home, by all means replace them at this low price.



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 13

ROCHESTER, N. Y., THURSDAY, JANUARY 23, 1941

10

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### Events Of The Week

THURSDAY, JANUARY 23

**VIE CLUB** — Banquet, Odenbach, 8:30 p. m.  
**DENTAL HYGIENIST ASSOC.** — Banquet, Hotel Seneca, 8:30 p. m.  
**ROCHESTER ACADEMY OF SCIENCE** — Lecture by Dr. J. M. Gould, Memorial Art Gallery, 7:45 p. m.  
**ERICK PRESBYTERIAN COUPLES CLUB** — Monthly Meeting, Institute, Mary Rumsey Show Room, 8 p. m.

FRIDAY, JANUARY 24

**27TH WARD WOMEN'S REPUBLICAN CLUB** — Meeting, Clubrooms, Main St., W.  
**PIANO RECITAL** — Jose Iturbi, Eastman Theater, 8:20 p. m.  
**HONEOYE FALLS SENIOR CLASS** — Senior Ball School Auditorium, 8 p. m.  
**DEMOLAY COLLEGIATE CLUB** — Dance, Gene Leonard's Orchestra, Masonic Temple Ballroom, 9:20 p. m.  
**HOLY NAME SOCIETY OF HOLY APOSTLES CHURCH** — Annual Smoker, School Hall, 8 p. m.

SATURDAY, JANUARY 25

**ROCHESTER PANHELLENIC ASSOC.** — Dinner Dance, Rochester Club, 8 p. m.  
**ROCHESTER CITIZENS CLUB** — Dinner Dance, Hotel Seneca.  
**ALPHA TRI-Y** — Carnival Dance, Maplewood YMCA.  
**BISHOP O'HEARN MEMORIAL CIRCLE** — Annual Dance, Columbus City Center Ballroom.

SUNDAY, JANUARY 26

**BETH HANDESH HAGO DEL CREDIT UNION** — Annual Dinner, Syracuse Park.  
**UNIVERSITY CLUB** — Concert, Madison Square Club.  
**SPIRITUALIST CHURCH OF DIVINE INSPIRATION** — Medium's Day, 3:20 p. m.

MONDAY, JANUARY 27

**14TH WARD WOMEN'S DEMOCRATIC CLUB** — Annual Dinner, Seneca Hotel, Palm Room, 6:30 p. m.  
**MOTHERS' AUXILIARY OF BOY SCOUT TROOP NO. 74** — Card Party, Auditorium of Edward's Store, 1:30 p. m.  
**LADIES' AUXILIARY OF JEWISH HOME** — Luncheon Meeting, Temple Bath B2, 1:30 p. m.  
**UNION LEAGUE REPUBLICAN CLUB** — Meeting, 8 p. m.  
**ROCHESTER LODGE OF MOOSE** — "Baseball Night", Palm Room, 8 p. m.

WEDNESDAY, JANUARY 29

**D. A. R.** — Sale and Tea, Women's Exchange, 10 a. m.  
**CATHOLIC WOMEN'S CLUB** — Annual Dinner, Rochester Club.

### Episcopalians Seek Funds For British Missions

A call upon the Episcopalians of the Diocese of Rochester to give liberally to aid missions of the Church of England has been received in this community. In making the appeal, the Rt. Rev. Bartel H. Reinheimer, Bishop of the Diocese, points out that an offer of financial help went from the Rt. Rev. Henry St. George Tucker, presiding Bishop, to the Archbishop of Canterbury. Although in great distress, the Church of England did not ask for help from the Protestant Episcopal Church of America, according to Bishop Reinheimer.

Members of the Church in the Diocese of Rochester are expected to subscribe \$5,000 to the national fund of \$300,000. The appeal is being made by a committee of which Alanson B. Houghton, of Corning, former Ambassador to England is honorary chairman. Mrs. Harper Sibley of Rochester is honorary vice chairman and John W. Newton of Rochester is executive chairman.

Serving on the local committee are: The Rev. J. W. Denness Cooper, the Rev. Arthur W. Cowdery, P. Richard Jameson, Thomas R. White and Leonard Gard of Rochester.

Next Sunday, Jan. 26, has been designated by Bishop Reinheimer as British Mission Sunday. Collections will be made throughout the Diocese on that day for the British Missions Fund.

### Annual Food Show To Be Revived By Grocer Organization

Rochester's "Greatest" Food Show will open in the Civic Exhibits Building, Saturday, Feb. 22 and continue for a week according to an announcement made this week by William Schalber, president of the Monroe County Retail Food Merchants Association, show sponsors.

Schalber has appointed a food show committee with John E. DeWolf, secretary of the association as chairman and show manager. Former State Senator George F. Rogers, vice president of the association, Eugene Barsdale, Peter A. Lombard, Joseph G. Kruppenbacker and Harold Stone are the other members of the committee.

Show offices have been opened in Room 123 in the Power Hotel.

Rochester's last food show was held in the spring of 1934 in Edgerton Park. Nearly 100 food manufacturers and distributors co-operated with the retail grocers in that exhibition. Although the 1941 show is still several weeks off, it is said that more than 50 exhibitors have already signed up for space.

DeWolf has announced that plans are underway to give the public entertainment at the food show as well as educational and commercial exhibits.

#### MEDIUM'S DAY

Medium's Day will be celebrated next Sunday at the Spiritualist Church of Divine Inspiration with an open discussion at 3:30 p. m. This will be followed by a pork and sauerkraut supper at 5:30 p. m. with services scheduled for 7 p. m. and 8 p. m.

### Library Exhibit To Illustrate Housing Problems

"A Citizen Looks at Rochester" will be the theme of an exhibit at the Rundel Memorial Library beginning Monday, Jan. 27 and ending February 7. The project, sponsored by the Education Committee of the Citizens' City Planning and Housing Council presents the "immediate, outward and visible aspects of Rochester that any citizen can see if he opens his eyes and looks."

The exhibit is intended to point out reasons for many housing problems facing the city today. As one official of the organization points out, "Rochester was built along the banks of one of the most beautiful rivers in the country." "In some instances," he continues, "we have developed parks and capitalized our assets; in others the waterfront has become a business area, zoned for industry and commerce. No hard headed business man will invest money in improving the housing of a zoned area; hence the blight grows."

Because of lack of proper planning, the committee says, real estate values go down where shopping centers follow residences. Schools are abandoned because of shifting population.

It is said that the exhibit will vividly portray, in photographs, charts and diagrams, Rochester as it is today.

Mrs. Alan Valentine, chairman of the committee, has organized this exhibition with the assistance of W. Earl Weller, director of the Bureau of Municipal Research, John Lowe, Paul C. Reed, Verne A. Bird, Mrs. Gertrude Hardie Moore.

### Pro Cathedral Groups Sponsoring Dance

Members of the Sacred Heart Ladies' Auxiliary No. 166 Drill Team will combine with the Uniform Rank of the Pro Cathedral Commandery No. 291 in sponsoring a dance in the Sacred Heart School Hall, Flower City Pk. on Thursday, February 20.

Robert V. Miner and Hilda O'Hara, co-chairmen, have announced that The Dukes of Rhythm will furnish music for dancing from 9 p. m. to 1 a. m.

Others who are active on the party committees include: Shirley Keller, Jos. Coyle, Jos. W. Simmerlin, Wm. J. Simons, Edna Treatman, Cecelia McMaster, Ed. Hoepfl, Bernard P. Dennis, Teckla Janicke, Helen Redman, Pat Deegan, Leo C. Treatman, Frank W. Schaefer, Lucienne Rhodes.

### Church Society Makes Plans For Smoker

Vaudeville acts and athletic events are on the program planned for the annual Holy Name Society Smoker of Holy Apostles Church, to be held tomorrow night at 8 p. m. in the school hall.

Tickets can be obtained from any member of the society or at the door. The public is invited.

### Edgerton Park Arena To House Annual Shrine Indoor Circus

It takes more than a national defense program and a European war to deprive Rochester circus fans of their favorite winter show. At least that is the feeling of local Shrine men this week as they learned plans had been made to house the big Shrine Indoor circus at the new Edgerton Park Sports Arena early in March.

Government regulations forbid the use of the Main St. E. Armory, scene of the event since its inception several years ago. Because of this obstacle, plans for this year's show were about to be discarded when it was learned that the Edgerton Park project would be ready and available in March. Illustrations of the Shrine Indoor Circus were prepared by Clyde T. Sutton and Recorder William T. Price of Damascus Temple immediately got in touch with Orrin Davenport, veteran producer of the annual shows. Upshot of their efforts came in the announcement that everything is now arranged and the circus will show in Rochester for one week, opening Monday, March 10.

According to Shrine officials who have examined plans for the Arena, it is in many ways better adapted to the showing than was the armory. Ample car parking facilities, always a big problem at the Main St. location are available at the park location.

Chairs of committees include: Mrs. Mammie Caruso, Mrs. Miriam Gizzie, Mrs. Mary Schroth, Mrs. Dorothy MacLean, Mrs. Mary Aureli.

Members of the Friendship class of the First Church of Christ (Disciples) will give a tea and antique display in the church parlors on Monroe Ave., cor. Amherst St., next Wednesday afternoon and evening.

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### County Accident Toll Increase Shown For Year

Despite only a slight accident increase amounting to three per cent of the total, highway traffic in Monroe County last year took a 19 per cent heavier death toll and a 17 per cent heavier injury toll.

Thirty-six persons were killed and 1062 injured last year as compared to 29 killed and 873 injured in 1939 while the total number of accidents jumped from 1010 to 1040.

This comparative picture, presented for the first time in the history of the county, is revealed in Sheriff Albert W. Skinner's annual consolidated traffic accident report compiled from the records of his office, the State Police and the police forces of 5 towns and 5 villages.

Increase in fatalities, Sheriff Skinner pointed out, is directly attributable to an increase in pedestrian deaths from 8 in 1939 to 16 in 1940, the total comprising nearly half the year's traffic fatalities. Ten of the 16 were killed on unlighted highways at night.

Of the 36 fatal accidents last year, only 9 involved two-car collisions. Eight were occupants of cars that went out of control and left the highway, one was the driver of a car hit by a train and two were bicycle riders hit by autos.

### Eleventh Ward Women Democrats To Banquet

Plans are progressing rapidly for the seventeenth annual banquet of the Eleventh Ward Women's Democratic clubs which will take place in the main dining room of the Powers Hotel, Saturday, Feb. 8, Rocco Giordano, Democratic leader of the eleventh ward, is honorary chairman and Mrs. Minnie K. Rossenbach, Mrs. Rosalie Bocklage and Miss Eileen M. Rossenbach head the arrangement committee.

Chairmen of committees include: Mrs. Mammie Caruso, Mrs. Miriam Gizzie, Mrs. Mary Schroth, Mrs. Dorothy MacLean, Mrs. Mary Aureli.

### Schedule Change Announced For N. Y. Central Train

Changes in the schedule of the Pacemaker, the New York Central's de luxe coach train between New York and Chicago, which stops here have been announced by Frank D. Courneen, Division Passenger Agent.

The train now leaves New York at 4:30 p. m. instead of 5 p. m. and leaves Rochester at 11:21 p. m. with arrival in Chicago at 8:30 a. m.



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# Host and Hostess

BY JUDY PUNCH

A few words about the origin and methods of distillation of this prime favorite, together with information about other popular liquors, is the subject for this pillar today. Scotch malt whiskey has been in existence for almost a

thousand years. It was originally distilled by a Scotch family, and their method is still used today. However, until about sixty years ago, Scotch malt whiskey was not very popular because of the heavy flavor and body. About this time distillers began experimenting and found that a blend of several malt whiskeys, or a blend of malt and grain whiskeys, produced a fine balanced flavor. Today, almost all Scotch whiskeys are blends. Malted Scotch barley is dried over peat fires, which imparts a "smoky" taste to the liquor, and the native soft water from the highlands (used in the original mash) is also responsible for the distinctive flavor of Scotch whiskey.

Irish Whiskey is much the same as Scotch whiskeys, except that the peat is not cured over a peat fire and, therefore, does not possess a "smoky" flavor.

The word "Gin" comes from the French word "genieve," meaning juniper. The well-known flavor of gin is due principally to juniper berries. Dry Gin is the most popular form of gin in America. Sloe Gin is different from dry gin and is made by steeping Sloe berries in Dry Gin. This produces a liquor of deep cherry color with a flavor very much like the wild plum. The Sloe berry belongs to the wild plum family. The flavor of Sloe Gin is a little tart, but sweeter than Dry Gin.

The term "Brandy" should be applied only to liquor that is distilled from natural wine. Apricot Brandy, Cherry Brandy, etc., are more correctly classed as liqueurs or cordials. Brandy varies greatly in quality, and you should be very careful when making your selection. Flavor and bouquet are produced by the quality of wine used, distillation, aging and skill in blending.

Rum is made by distilling the fermented juice of sugar cane, or molasses, or a mixture of the two. Rums are made wherever sugar cane is produced. There are two types—the very full-flavored Rum, such as Jamaica Rum, and the lighter variety such as those from Puerto Rico and Cuba.

Cordials (liqueurs) are the perfect finale for any well-ordered dinner. Cordials are made by distilling fruits, berries and aromatic substances with pure alcohol or Brandy. The flavor of Apricot and Blackberry cordials comes from the fresh fruits.

Here is a very pleasing punch if you are having just a few guests for the week-end; in fact, it is called

### WEEK-END PUNCH

For 4 People  
This is made with one pint of Bourbon (Old Grand Dad), to which is added an equal amount of sparkling water and four ounces Red Heart Jamaica Rum. Sweeten to taste and add a few slices of lemon and fresh pineapple. This punch should be mixed in a bowl half full of ice, either in one piece or in cubes.

With all Rochester being made 7-Up conscious, Judy, herself, decided to try it. Here are a few recipes that she found quite delightful.

### 7-UP HIGHBALL

One jigger of your favorite liquor, plus a full bottle of chilled 7-Up. A perfect blender.

enhances flavor and bouquet. To one jigger of Rum, add a nip of grape juice. Fill with chilled 7-Up and garnish to please. (Be careful, Mr. Borow-ski of the Seneca, who inspired

this one, advises extreme caution!)  
**7-UP WINE COOLER**  
Two ounces light wine in tall glass. Fill with chilled 7-Up. Light and refreshing. Tastes like sparkling champagne.

# Contract Bridge

By CARLETON HOWARD

The fourth annual Fairport Individual Championship will be played at the Fairport Public Library auditorium on Saturday February 8. The game will be a two-session contest scheduled to start at 2 p. m. The field will be limited to 50 players due to the fact that a definite movement must be arranged in advance of the tournament. Reservations are necessary and they may be made either at the regular weekly Fairport Duplicate or with me at 21 Riverside St., Rochester, phone Glenwood 227-W.

The entry fee will be one dollar covering both sessions and the prize list will total 25 dollars, distributed from a ten-dollar award for top score down to one dollar for sixth spot. Last year's game ended in a glorious triumph for the women entrants with Mrs. Carrie Pierce of East Rochester winning the championship. Mrs. Virginia Levy of Rochester in second place and Mrs. Colburne Bennett of Fairport third.

Entertainment will be provided for the players during the scoring period following the close of the game and it is highly probable that it will take the form of a quiz program put on by a well-known bridge expert.

This is the banner event of the year's contract program in Fairport and in the past has attracted an entry list representative of the best players in the vicinity.

The tenth annual World Bridge Olympic will be held this year on Thursday, April 17. Contract bridge hands are selected by a committee of internationally famous experts and will be played simultaneously all over the world against par results. Each board will be unique in its opportunities for exciting and skillful bidding and play.

The last Olympic game in Rochester was three years ago and resulted in fame for two of the local contestants, Marty Barry and Bill Walsh not only carried off the game honors but were awarded the prize for the best showing in the entire New York State. Should there be sufficient interest in this area to warrant the sponsorship of an Olympic game in Rochester this year, the bridge editor of the Sun will be glad to cooperate in any manner possible.

The New York Mid-State championships will be played tomorrow and Saturday at the Clinton Hotel, Ithaca. Master point seekers from Rochester and vicinity will compete in goody number and here's hoping for the best of luck coupled with good driving conditions.

The current number of the Bridge World contains a review of six years in contract bridge by Ely Culbertson dealing with trends among the experts during that time. In biddable suits, opening bids and keeping the bidding open, there has been considerable tightening of requirements among the extremists. This has necessitated the tightening of trump support to compensate for partner's possible mangy four carder.

Culbertson notes that some experts will no longer open a hand containing a five-card suit headed by K-Q-J, an outside king and an outside queen but will open 90 percent of all hands with 2½ honor tricks in some other combination of cards, plus a rebiddable suit. Experts use the forcing two bid and forcing takeouts but demand more strength than does the average player. Light opening no-trump bids are preferred by western experts but the stronger requirements are more generally accepted in the east. The tendency in opening no-trumpers seems to be toward a happy medium.

These trends are also in evidence in local play. There appears to be little acceptance of a universal system and as experience is added with the years, each player or partnership seems to adopt certain practices best fitted to their own style. Differences of opinion put life and zip into the game and tend to renew interest.

**ENTERTAINMENT DANCE**  
The British Legion will hold an entertainment and dance on Saturday, Jan. 25, at 8 p. m. in the Union League Hall on Gregory St.

The Women's Section will hold a chicken pie supper on Saturday evening, Feb. 1, in the same hall. Proceeds from this supper will be used to buy wool for comforts.

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**BLACK MAGIC** QUALITY **\$10.95** TON CASH SHIPPED OFF  
Egg Stove Nut  
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MODERN OPTICAL DEPARTMENT  
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Never before... perhaps never again... can you buy the world's smartest expression of foot contentment at such a low price. You'll probably want more than one pair so shop early while selections are complete.  
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A SELBY SHOE  
Here's good fortune for you. A special event featuring Styl-Eez Shoes at a record low price. This is your opportunity to choose several pairs at considerable savings.  
**\$3.95 \$4.95**  
—very special—  
150 pairs Arch Preserver and Styl-Eez Shoes. Broken sizes. While they last, pair ..... **\$1.00**  
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STORE OPEN EVERY EVE. EXCEPT SAT.  
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If you anticipate buying furniture during the February Sales, we cordially invite you to come to our beautiful, spacious new store and look over the truly exquisite pieces and sets in stock. Compare our merchandise with anything in the city. During February we offer  
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**Columbian Squires  
To Dance At K. of C.**

Members of the Bishop O'Hern Memorial Circle, Columbian Squires will present

their annual dance in the ball room of Columbus Civic Center on Saturday, January 25. The committee in charge has announced that music will be furnished by Jerry Lewis and his Gene Leonard orchestra.

**Anniversary Party Planners**



Active in ticket sales for the Monroe County Christian Endeavor Union party planned for January 31 are Erle Jackson, Miss Martha Lewis and Miss Lois Pugsley.

**Women's Democratic  
Unit Announces  
Annual Dinner**

Members of the 19th Ward Women's Democratic Club have completed plans for dinner of the organization in the Palm Room of the Hotel Seneca, on Monday evening, January 27th at 6:30 p. m.

Mrs. Nela Campbell, president of the club has appointed Mrs. Mattie Reynolds, general chairman and Mrs. Josephine Cronin, co-chairman. Assisting committee includes:

Mrs. William H. Cronin, Mrs. William W. Campbell, Mrs. Mabel Sweeney, Mrs. Helen Hubbard, Mrs. John J. McCarthy, Miss Victoria McNamara, Mrs. Mattie Reynolds, Mrs. Elizabeth Henry, Mrs. Carl Campbell, Mrs. Helen Dunning.

Also Mrs. Edna Bassett, Mrs. Hazel Lynch, Mrs. Frank T. Curtin, Mrs. Josephine Cronin.

Reservations may be made by calling any member of the committee.

Joseph G. Coyle, Edmund E. Hoepfl, Robert V. Miner, Earl W. Van Deusen, Jos. W. Simmerlein, Sgt. Wm. J. Simons, Jr., Frank W. Schaefer, Leo C. Treatman, Chas. E. Morgan, Jos. G. Spray and Daniel J. Flavin.

Joseph F. Wendelglass, recently named Lieut. Col. of the Rochester Regiment, will be guest of honor at the installation ceremonies.

Following the meeting a program of entertainment and refreshments will be given.

**Edwards** SAVE IN THIS WEEK-END SALE of "Symphony Sweet" **CANDY**

**29c Lb.**  
**Regular 39c**

Made fresh daily in our own kitchen.

- \* Peanut Butter Chips
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- \* Assorted Chocolate Crunchies
- \* Buttercream Drops
- \* Choc. Coated Sponge
- \* Butter Caramel Corn
- \* Chocolate Coated Creamy Caramels
- \* Wintergreen Patties
- \* Whipped Cream Nut Fudge
- \* Chicken Bones
- \* Chocolate Coated Jellies

\* Chocolate Coated Coconut Marshmallow Squares. Reg. 29c ..... 19c lb.  
\* Peanut Butter Krumbles. Reg. 29c ..... 19c lb.  
\* Milk Nut Chews. Reg. 29c ..... 19c lb.

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What A Special! *Something New* **VALENTINE POCKET LOCKET**

Enamelled Metal Case in assorted colors. Looks like a smart compact when closed. Carry it in your purse. Photo to fit included.

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**Christian Endeavor  
Union Plans Party**

More than 400 members from societies comprising the Monroe County Intermediate Christian Endeavor Union will celebrate the sixtieth anniversary of the organization's founding at a party to be held at Calvary Baptist Church on Friday, Jan. 31, beginning at 7:30 p. m.

Miss Doris Griswold, president of the union has appointed Miss Martha G. Lewis general chairman. Assisting her are the Misses Lois Pugsley, Audrey Ethridge, Helen Huntington, Doris Lyndon and Florence Bailey and Erle Jackson.

Each of the 11 groups will participate in the "stunt" program as part of the planned entertainment. Radio entertainers from station WSAY will provide music. Tickets may be obtained at headquarters of participating societies located in 11 city and Monroe County churches.

**Knights Of St. John  
Unit Installs  
Officer Slate**

Robert P. Kierman will be installed as president of the Pro Cathedral Commandery No. 291, Knights of St. John next Tuesday evening at a meeting of the organization in the scout room of the Sacred Heart School Hall.

The Rev. Alphonsus P. Crimmins has been named Spiritual Adviser for the unit.

Other officers who will be installed at Tuesday's meeting include:

**Wintry Weather  
Slows Dollar  
Shower In City**

Old Man Winter, with his sleet, ice and slippery walks has slowed the 7-UP Dollar Campaign to a light drizzle during the past week. Western Union Messengers have found the going almost impossible. In fact, they were forced to abandon their efforts for one whole day.

However, the Dollar Shower is continuing, with messenger boys offering a crisp dollar bill to every housewife who can produce a 7-UP carton and six 7-UP bottles (full or empty) when she is visited by the dollar dispatchers.

Listed are last week's recipients of 7-UP dollars:

O. J. Wilson, 65 Seneca Parkway; A. Allen, 457 Maplewood Ave.; J. Smith, 133 Gorsline St.; M. A. Hamlin, 34 Goodline St.; P. C. Smith, 25 Florence City Pl.; Mrs. McNaught, 99 Parkdale Ter.; M. Kios, 80 Parkdale Ter.; F. T. Teller, 74 Parkdale Ter.; M. Burtch, 43 Parkdale Ter.; O. B. Tobin, 42 Parkdale Ter.; J. Black, 35 Parkdale Ter.; E. Kilmara, 43 Ridge Rd.; W. M. Haelele, 422 Ave. D.; T. Donahue, 552 Ave. D.; J. Silverman, 88 Pardee St.; C. Kaib, 74 Pardee St.; L. Gerstner, 73 Pardee St.; J. Holman, 55 Pardee St.; W. Horne, 20 Pardee St.; M. Martens, 28 Pardee St.; A. Knapp, 15 Pardee St.; C. Tomlin, 31 Bismark St. and J. Tarbone, 4 Bismark St.

Also M. Donaldson, 48 Bismark St.; L. Katone, 24 Bismark St.; W. Lewis, 20 Koblman St.; V. Mascari, 23 Koblman St.; F. Dibroski, 65 Koblman St.; W. Abel, 71 Lang St.; A. Kolb, 6 Lang St.; P. Donato, 15 Lang St.; C. L. Brobst, 194 Cimeter Rd.; B. Engert, 215 Oaklawn Dr.; C. Foster, 274 Oaklawn Dr.; H. T. Olson, 559 Eaton Rd.; J. Boynton, 566 Lake Shore Blvd.; A. Rowe, 84 Ontario View; E. Scheibel, 263 Rock Beach Rd.; M. Mattie, 253 Rock Beach Rd.; F. Schlemmer, 249 Rock Beach Rd.; J. M. M. 20 Tose Ter.; M. Gouliko, 31 Tose Ter.; K. Cromwell, 23 Harrison Ter.; E. Albin, 4 Harrison Ter.; C. Durnber, 9 Madison Ter.; A. Valente, 2 Madison Ter.; F. Brotsch, 43 Madison Ter.

**Movie Guide**

All Pictures Listed Now Playing Except As Noted:

\*Starts Friday  
\*Starts Saturday  
\*ROCHESTER — "The Thief of Bagdad", Conrad Veidt, June Duprez; "Nobody's Children", Edith Fellows, Walter White, Jr.  
\*PALACE — "High Sierra", Ida Lupino, Humphrey Bogart; "Six Lessons From Madame LaZonga", Lupe Velez, Leon Errol.  
\*CENTURY — "Honeymoon For Three", Charles Ruggles, Osa Massen; "Tall, Dark And Handsome", Cesar Romero, Virginia Gilmore.  
\*REGENT — "Kitty Foyle", Ginger Rogers; "The Bank Dick", W. C. Fields.  
\*CAPITOL — "Moon Over Burma", Dorothy Lamour, Robert Preston; "Trail Of The Vigilantes", Franchot Tone, Warren Williams.  
\*RIVIERA — "You'll Find Out", Kay Kyser; "Long Voyage Home", John Wayne, Thomas Mitchell.  
\*DIXIE — "Youth Will Be Served", Jane Withers, Jane Dowell; "Trailing Double Trouble", Ray Corrigan, John King.  
\*STATE — "Kit Carson", Jon Hall, Lynn Bari; "Sandy Gets Her Man", Baby Sandy, Stuart Erwin.  
\*LIBERTY — "Sandy Gets Her Man", Baby Sandy, Stuart Erwin; "Texas Terrors", John Barry, Julie Duncan.  
\*MADISON-MONROE — "The Westerner", Gary Cooper, Doris Davenport; "Too Many Girls", Lucille Ball, Richard Carlson.  
\*CAMEO-WEST-END — "Wyoming", Wallace Berry, Leo Carrillo; "State of Menories", Lynn Roberts, Guy Kibbee.  
\*WEBSTER — "Dr. Kildare Goes Home", Lionel Barrymore, Lew Ayres; "State of Menories", Lynn Roberts, Guy Kibbee.  
\*GRAND — "Night Train", Margaret Lockwood, Rex Harrison; "Rangers of Fortune", Fred MacMurray, Patricia Morrison.  
\*LAKE — "Hired Wife", Rosalind Russell, Brian Aherne; "Argentine Nights", Rita Ross, Andrews Sisters.

**EDWARDS Great FEBRUARY SALE of FURNITURE and HOME FURNISHINGS**

**Here Is The Great Semi-Annual Home Event That Brings Substantial Savings On Furniture-Floor Coverings-Curtains and Drapes-Bedding-Lamps-Baby Furniture Paints-Wall Paper-Gas Ranges-Refrigerators**

When it comes to Home Furnishings—All Western New York knows that Edwards in Rochester is second to none. Months ago we contacted all our leading manufacturers for outstanding values in Home Furnishings . . . and here they are . . . 12 exciting pages in this issue. Each page packed full of the kind of bargains Rochester's Largest Popular Priced Store is famous for! Every item in this noteworthy Sale is EDWARDS STANDARD QUALITY MERCHANDISE and is guaranteed to give you complete satisfaction.

**Be Sure To READ EDWARDS Special 12 PAGE Section In This Issue of The Rochester Sun For Complete Details**

Now Is the Time to Buy Because Here Are Prices You May Not See for A Long Time to Come. Shop EARLY in the Day . . . . . Doors Open at 9:30 A. M.

We Give You CREDIT For a Beautiful Home!  
**NO DOWN PAYMENT**  
Balance Weekly or Monthly  
Or Open An EDWARDS 90-DAY Charge Account

**SALE FINE FUR COATS**

	Original Price	Sale Price
12 Odd Fur Coats	\$49-\$69.00	\$33.00
4 Gray Kid Paws	\$69.50	\$32.50
4 Raccoon Coats (Sides)	\$79.50	\$39.50
Hudseal Dyed Coney all sizes	\$89.50	\$49.50
2 Silvertone Muskrat	\$169.50	\$95.00
4 Northern Muskrat	\$225.00	\$145
3 Skunk Coats	\$120.00	\$89.50
3 Skunk Jackets—26"	\$98.00	\$64.95

**CLIFFORD FUR CO.** 1283 CLIFFORD AVE. MAIN 474

**AT GRANT'S NATIONAL PEANUT WEEK SPECIALS!**

NEW CROP SPANISH PEANUTS **10c** Lb.  
BLANCHED—HALVES JUMBO PEANUTS **15c** Lb.  
VERY SPECIAL MIXED NUTS **19c** Lb.

**GRANT'S advance Spring DRESS SALE**

**Regularly \$100 Now! 94c ONE WEEK ONLY!**

**A. TALON FASTENER** front. White polka dots on open, rose, aqua percale. 14-44.

**B. SLIMMING** in large sizes. Floral print poplin. Rose, open, and aqua. 46-52.

**C. DAMMY FLORAL** striped poplin. Raspberry/blue, blue/chartruse, grey/raspberry. Sizes 16-44.

Wash-Tested by Makers of Rinso  
"We washed samples of the fabrics in your \$1 dresses and found colors fast, shrinkage negligible."  
Rinso Laboratories!

**Save now on these smart new cottons!**

- 24 different styles!
- Many with 16-inch TALON fasteners!
- Slub poplins!
- 80-square percales!
- Quality styling and trims—full skirts, flattering necklines!
- Regular AND extra sizes all at the same price!

Every style hand-picked . . . and definitely NEW! Every dress a thriller at Grants low price! First we picked extra fine materials—smooth, crisp percales . . . beautifully printed poplins with lots of body to them! We had them wash-tested to be sure their lovely colors wouldn't dim! We made sure there wasn't a skimpy skirt or badly fitting shoulder in the lot! And to top it all, we put genuine Talon fasteners in several styles!

See them at Grants tomorrow! They're just as sensa'tional as they sound, and pretty as they look!

**W. T. GRANT CO.** 93 MAIN ST. E. AT EAST AVE. KNOWN FOR VALUES



**Schine's Madison Announces Policy Change**

Joining other Schine Theatres in bringing double feature programs of a high calibre, Schine's Madison inaugurates a new three-day run of Thursday through Saturday night with the colorful and adventure-filled story of the Old West, "The Westerner," starring Gary Cooper. Supporting Cooper are such notables as Walter Brennan, Doris Davenport and Fred Stone. This tale of the roaring '80's portrays a bitter battle between the cattlemen of Texas, original settlers of the land, and the homesteaders, who sought to till the land which they made their home by law.

The same program opens at the Monroe theatre on Friday, running through Saturday night.

**Child Photos Sought  
By N. Y. Paper**

The New York Sunday News is now sponsoring a contest to determine the most beautiful child.

Attractive cash prizes are offered for photographs of children and full details of the contest are available in every issue of the Sunday News, which is on sale locally at all newsstands.

**Tuna-Time Is Here**



January winds and snows demand hot, hearty, nourishing meals . . . substantial main course dishes! BREAST-O-CHICKEN BRAND TUNA FISH, with its highly concentrated protein content, its valuable Vitamin A and D, and its goiter-preventing iodine, provides an excellent basis for casserole dishes and other hearty entrees.

Here are three ORIGINAL RECIPES, created exclusively for BREAST-O-CHICKEN BRAND TUNA FISH by Frank Decatur White, nationally known Cooking School Conductor:

**TUNA AND EGGPLANT LUNCHEON DISH**

(Pictured Above)  
1 tin Breast-O-Chicken Tuna  
1 egg  
1 cup medium white sauce (14 oz.)  
1 cup bread crumbs  
Salt and pepper  
Peel the eggplant and slice thinly. Place in bowl of salted water and let stand for one hour. Season eggplant with salt and pepper. Dip in beaten egg and milk mixture, and then in bread crumbs. Brown in butter, and arrange alternate layers of eggplant, Breast-O-Chicken Tuna and white sauce in a buttered casserole. Add some bread crumbs and bits of butter to the top. Bake in a moderate oven (375 degrees F.) for 40 minutes. Serves 8.

**TUNA HONOLULU**

1 tin Breast-O-Chicken Tuna  
1 tablespoon salt and pepper  
1 tablespoon lemon juice  
1 cup soft bread crumbs  
1 cup milk  
1 egg  
1 cup pineapple chunks  
Mix the Breast-O-Chicken Tuna with the slightly beaten eggs. Fold in sifted flour, salt and pepper. Make into 6 cakes and fry until brown on both sides. Serve with 1 cup broken pieces of pineapple. Serves 6.

**TUNA CROQUETTES WITH PEAS**

1 tin Breast-O-Chicken Tuna  
1 egg  
1 cup soft bread crumbs  
1 cup milk  
1 egg  
1 cup hot fat  
1/4 teaspoon salt  
1/4 teaspoon chopped parsley  
Cook the bread crumbs in the milk for a few minutes. Stir in the unbeaten eggs, seasoning, and the Breast-O-Chicken Tuna. Form into croquettes. Roll in bread crumbs; drop in hot fat and cook until well browned. Arrange on dish and serve with creamed peas.

**CREAMED PEAS**

1 cup medium white sauce  
1 cup peas  
1/2 cup butter  
1/2 cup mushrooms  
1/2 cup salt and pepper  
Cook together in a sauce pan the white sauce, peas, butter, mushrooms, salt and pepper. Pour over croquettes. Serves 6.

Top mincemeat pies with tree-shaped pastries. Cut the "trees" out of rolled-out pastry, bake on cookie sheets in hot oven until lightly browned, then place on the baked pies. Spread each tree with cheese spread for an added touch.



Check These Bargains and Save on Everything You Need in

**WEGMANS MID-WINTER FOOD SALE**

- Diamond Crystal SHAKER SALT, 2 boxes 13¢
- Quart Jar DILL PICKLES . . . . . qt. 10¢
- Fine Granulated SUGAR . . . . . 10 lb. sack 46¢
- 12-Oz. Blue Label CHILI SAUCE . . . bottle 12¢
- Six Delicious Flavors JELL-O . . . . . 6 pkgs. 25¢
- Blue Label CATSUP . . . 14 oz. bottle 11¢
- Mueller's Macaroni or SPAGHETTI . . . . . pkg. 8¢
- Blue Ribbon MAYONNAISE . . . . . qt. 39¢
- Concentrated Super Suds RINSO or OXYDOL, pkg. 16¢
- American Beauty MEDIUM SHRIMP . can 10¢
- Fresh Cereal SHREDDED WHEAT, pkg. 9¢
- Quick or Reg. Large Pkg. MOTHERS OATS, . . . pkg. 16¢
- Babo Cleanser or BON AMI . . . . . can 9¢
- Wilson's Certified CORNED BEEF . . . . . can 15¢
- Silver Skillet CORNED BEEF HASH, can 12¢
- No. 2 Can Texas GRAPEFRUIT JUICE . . can 5¢
- 46-Oz. V. 8 Cocktail VEGETABLE JUICE . can 29¢
- Phillip's SPAGHETTI . . . . . can 5¢
- Campbell's Mushroom or CHICKEN SOUP . . . . . can 9¢
- Fresh RITZ CRACKERS 19¢
- Green Gables SALAD DRESSING 23¢
- Soft SCOTT TISSUE 4 cans 25¢
- Tall Can VAN CAMPS MILK 6¢

**HIGHEST GRADE BUTTER**  
U. S. CERTIFICATE OF QUALITY IN EVERY PACKAGE.  
It's 93 score—the top score in butter! That's why you can actually see the difference, smell the difference, taste the difference! Land O' Lakes is made from sweet (not sour) cream. Unquestionably America's best butter for table and cooking.

**34¢**  
POUND ROLL

**Wegmans**  
HOME OWNED FOOD MARKETS  
FREE PARKING FOR CUSTOMERS

**After INVENTORY FOOD SALE**

- 29 Selected Savings Specials from Our Greatest Once a Year SALE
- ST'FD OLIVES (In Buckets Reg. 29c) 23c
  - KETSUP 8 Ounce Bottle 2 for 15c
  - CORN BEEF Libby's Fancy Can Reg. 23c 19c
  - 25 LB. BAG SALT 39c
  - GREEN LIMA BEANS 2 for 23c
  - PRUNES Jumbo Reg. 17c Lb. 2 lbs. 29c
  - NUT MEATS: BRAZILS 25c, HICKORY NUT 63c, BLACK WALNUT MEATS 49c lb.
  - MACARONI Any Style Reg. 10c Lb. 2 lbs. 17c
  - PEARL TAPIOCA Reg. 11c lb. 8c
  - GRND. SPICE 4 Oz. Peck 2 for 25c
  - RAISINS Seedless Reg. 17c 2 lb. bag 15c
  - COCOA Dutch Process Reg. 23c lb. 17c
  - PRUNE JUICE "Heart's Delight" Reg. 9c ea. 2 for 15c
  - Grandma's Old-Fashioned MOLASSES . . . . . qt. 30c
  - Java Orange Pekoe TEA, Reg. 57c. lb. 49c
  - Formosa Oolong TEA, Reg. 57c. lb. 49c
  - Natural Brown, Reg. 11c lb. RICE . . . . . 2 lbs. 17c
  - Asstd. Flavor's Midco ICEBOX FREEZE 3 for 19c
  - Reg. 15c Lb. Marshmallows, 2 lbs. 25c
  - Reg. 15c Lb. Atlantic BAKING POWDER lb. 10c

**Atlantic Supply**  
79 St. Paul St. — HOUSE — MAIN 4173  
Free parking on 50c purchase. Free city delivery on \$2.00 purchase. A charge of 10c on smaller amounts. Phone in your order, MAIN 4173.

**BREAST-O-CHICKEN Tuna Fish**  
BRAND  
gives YOU 40 new recipes created by Frank Decatur White

12 full color photographs. Every dish illustrated.

Here's a brand new COOKBOOK, with 40 grand new DISHES, featuring tender, tasty Breast-O-Chicken Brand, the top-quality tuna fish! Frank Decatur White, famous American cooking school conductor and expert on "good things to eat", created these new entrees, casseroles, salads, sandwiches and party dishes for everybody who loves good food! Sixteen beautifully illustrated pages, 40 new, different recipes—this new Breast-O-Chicken Tuna Cookbook opens new vistas of better living at low cost!

SEND FOR IT NOW . . . it's FREE . . . nothing to buy . . . no labels to save . . . just clip the coupon below and send for your free copy right away! We know you'll want to use this finer tuna when you see the recipes!

PLEASE SEND MY COPY OF THE NEW BREAST-O-CHICKEN BRAND TUNA COOKBOOK

Name \_\_\_\_\_  
Street Number \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Print plainly and mail to Dept. I-41 Westgate Sea Products Company San Diego, California

LOOK FOR THIS SEAL ON EVERY TIN

FANCY SOLID-PACK  
BREAST-O-CHICKEN TUNA FISH  
TENDER • TASTY  
BREAST-O-CHICKEN TUNA FISH

**NOW! LUXURY BATHS AT LOW COST!**

**SWEETHEART SOAP SALE!**

**1¢**

ONE CAKE FOR 1¢ with every 3 you buy!

Here's the sensational bargain "special" the whole town wants! Today one penny buys a full-size cake of genuine SweetHeart Soap, with every three cakes at the regular low price. A cash saving of nearly 25%! First come, first served!

For real luxury baths and frequent complexion clean-ups, get SweetHeart Soap. How you'll love its delicate fragrance! How kind its mild purity is to your skin—both gentle and thorough!

Join SweetHeart's "Five Million Club"—the vast army of new users who have changed to SweetHeart in just the last two years. Stock up with SweetHeart Soap for months to come! Do it now—while this tremendous One Cent Sale is on.

**SWEETHEART TOILET SOAP**  
THE SOAP THAT AGREES WITH YOUR SKIN



*Sibley, Lindsay & Curr Co.*

Smart and Thrifty Housewives "Set a Good Table"  
at Savings, with Quality Food from Sibley's!

# ROCHESTER'S FOOD CENTER

Each Bag Dated For Freshness!

**CHASE & SANBORN  
COFFEE** lb. **21<sup>c</sup>**



**Pillsbury's Best  
FLOUR**

24 1/2 lb. bag **89<sup>c</sup>**

Fine Flavoring! Burnett's Pure

**VANILLA Extract**  
2-oz. Bottle **27<sup>c</sup>**

"Jolly Time" Crisp, Fluffy

**Hulless POPCORN**



2 for **25<sup>c</sup>**

How About Fricassee  
Chicken For Your  
Sunday Dinner?



Each Bird Specially  
Selected Just For  
SIBLEY'S!

## Extra Fancy FOWL

**27<sup>c</sup>**

Plump, full-breasted  
birds, milk-fed—average  
weight of each, 6  
pounds . . . . . lb.

SAUSAGE Meat, our  
Tower brand, lb. . . . . 23c

PRINT LARD—special  
at . . . . . 2 lbs. 15c

## CROSSE & BLACKWELL'S FAMOUS SOUPS

2 cans **25<sup>c</sup>**

Dozen Cans, \$1.43



Crosse & Blackwell's  
**ORANGE MARMALADE**  
. . . . . 1 lb. jar 23c

Crosse & Blackwell's  
**CHILI SAUCE**, 12-oz. bot. 23c

Crosse & Blackwell's  
**TOMATO KETCHUP**  
. . . . . 14-oz. bot. 17c

Crosse & Blackwell's  
**TOMATO JUICE**, 14-oz. can 7c,  
. . . . . 6 for 39c, doz. 74c

Crosse & Blackwell's  
**BREADS**—Dale and Nut,  
Chocolate Nut, Prune  
. . . . . 2 cans 25c



N. B. Co. Champion Flake  
**BUTTERS**  
Lb. Pkg. **17<sup>c</sup>**

N. B. Co. Crisp Skyflake  
**GRAHAMS**  
Lb. Pkg. **19<sup>c</sup>**

N. B. Co. Dandy Oyster  
**CRACKERS**  
Lb. Pkg. **19<sup>c</sup>**

Loose-Wiles Surprise Cookie  
**ASSORTMENT**  
Lb. Pkg. **34<sup>c</sup>**

Loose-Wiles Crisp Martini  
**CRACKERS**  
Pkg. **16<sup>c</sup>**

Ontario Biscuit Company  
**Club Crackers**  
Lb. Pkg. **19<sup>c</sup>**

Jumbo Size, Pirate Brand  
**SHRIMP**  
Can **17<sup>c</sup>**

Tall Can of Alaska Red  
**SALMON**  
1 Lb. Tin **25<sup>c</sup>**

Famous Breast of Chicken  
**TUNA FISH**  
Can, 18c, 2 cans **35<sup>c</sup>**

Martel Boneless & Skinless  
**SARDINES**  
Can, 17c, 2 cans **33<sup>c</sup>**

Wholesome New Wheat Cereal!  
**POSTO**  
34-oz. Package **10<sup>c</sup>**

Buffet Tin, Gifford's Giant  
**RIPE OLIVES**  
2 cans **25<sup>c</sup>**

Tasty With Toast! Dundee  
**MARMALADE**  
1 lb. Jar **35<sup>c</sup>**



California Sunkist  
LARGE  
**Seedless  
Navel**

**ORANGES**  
2 doz. **67<sup>c</sup>**

FLORIDA ORANGES, Excellent  
for Juice . . . . . 3 doz. 50c

BRUSSELS SPROUTS, Fancy  
Quality . . . . . 2 qts. 25c

FLORIDA CELERY, large  
crisp . . . . . bunch 15c

LARGE TANGERINES  
Children love them! . . . . . doz. 17c

COOKING ONIONS . . . 10 lb. bag 21c

Fancy High Score  
CREAMERY TUB

**BUTTER**  
2 lbs. **69<sup>c</sup>**

SWISS CHEESE, Extra Quality,  
fine-cured . . . . . lb. 32c

SHARP N. Y. STATE CHEESE,  
tangy and flavorful, . . . . . lb. 32c

CHEDDAR CHEESE, aged in  
port wine, epicure's delight! . lb. 49c

PORK SAUSAGE, Rath's  
delicious brand . . . . . large can 37c

LIMBURGER CHEESE, creamy  
Dutch Maid . . . . . lb. 25c

## Swift's "Circle S" PICNICS

Tasty, delicious picnics,  
with a name noted for  
quality. . . . . lb. **19<sup>c</sup>**

For Shortening, Baking, Frying!

**CRISCO or SPRY**  
3-lb. can **45<sup>c</sup>**

Prime Quality Shoulder Roast of  
**PRIME STEER**  
lb. **21<sup>c</sup>**

Our Tower Brand Skinless  
**STEAMERS**  
lb. **25<sup>c</sup>**

Thrifty Dish! Tender, Meaty  
**LAMB STEW**  
lb. **15<sup>c</sup>**

Cut Up And Ready To Cook!  
**VEAL STEW**  
lb. **21<sup>c</sup>**

Delicious Specials In Our  
**DELICATESSEN**  
**STUFFED and ROASTED**  
**LONG ISLAND**  
**DUCKLINGS**

Weight, 3 to 3 1/2 lbs. each after  
roasting. Each with 1 print of  
gravy. . . . . lb. **49<sup>c</sup>**

**BIRDSEYE**  
BABY LIMA BEANS, fresh as though  
new-picked! . . . . . Pkg. 23c  
ASPARAGUS—28 tender, green, garden-  
fresh tips . . . . . Pkg. 31c

Phone **STONE 6500**

Sibley's Order Board Opens at 8 o'clock  
in the Morning  
GROCERY, MAIN FLOOR



Wonderfully Light and Fluffy!  
ANGEL FOOD

**CAKES**  
each **35<sup>c</sup>**

BOSTON BROWN BREAD, your  
choice of plain or fruited. . . . loaf 11c

DATE and NUT DROP COOKIES,  
full of "goodies" . . . . . doz. 24c

GINGER BREAD SQUARES  
serve with whipped cream. . . . doz. 24c

HONEY MACAROONS, luscious  
and chewy . . . . . doz. 17c

## Drink Plenty of Refreshing, Healthful Fruit JUICES

DR. PHILLIP'S GRAPEFRUIT  
JUICE . . . . . No. 2 can 10c—3 for 25c

DOLE PINEAPPLE PUICE,  
. . . . . No. 2 can 13c—4 for 47c

VALLEY ROSE GRAPEFRUIT JUICE,  
unsweetened . . . No. 2 can 8c—3 for 23c

HEART'S DELIGHT APRICOT NECTAR,  
12-oz. can 9c 3 for 25c 6 for 45c

CAMPBELL'S TOMATO JUICE,  
. . . . . 50 oz. can 23c

CAMPBELL'S TOMATO JUICE,  
. . . . . 20 oz. can 9c 3 for 25c 6 for 45c

LILY OF THE VALLEY TOMATO  
JUICE, 26-ounce glass 14c 2 for 27c

LIBBY'S ORANGE JUICE,  
. . . . . 12 oz. can 10c 2 for 19c

12-oz. Carton, Natural  
**BROWN RICE**  
Pkg. 9c, 3 for **25<sup>c</sup>**

Sibley, Lindsay & Curr Co.  
**Stuffed Olives**  
5-oz. Net, Squat Jar, **21<sup>c</sup>**

Frank's Steamed Fig or Date  
**PUDDING**  
2 Cans **25<sup>c</sup>**

4 1/2-oz. Can of Marshmallow  
**SMAC**  
Can, 8c, 2 for **15<sup>c</sup>**

Snider's Old Fashioned  
**CHILI SAUCE**  
12-oz. Bottle, **19<sup>c</sup>**

1 Lb. Jar, Ma Brown Strawberry  
**PRESERVES**  
2 for **35<sup>c</sup>**

Daxsee's Little Neck  
**CLAMS**  
No. 1 Can **21<sup>c</sup>**

Quick Corn Muffin Mix!  
**FLAKORN**  
2 pkgs. **23<sup>c</sup>**

Add Egg & Milk for Cup Cakes!  
**CUPLETS**  
2 pkgs. **23<sup>c</sup>**

Whole Wheat Health Cereal  
**ROMAN MEAL**  
Pkg. **31<sup>c</sup>**

Dependable Royal Brand  
**Baking Powder**  
12-oz. Can **29<sup>c</sup>**

Puddings or Gelatine Dessert  
**JELLO**  
4 pkgs. **19<sup>c</sup>**

30/40's, Fine Evaporated  
**PRUNES**  
2 lbs. **25<sup>c</sup>**



**Veteran's Unit  
Re-Elects Officers**

All officers of the Monroe County Veteran's Civil Service League, Inc., were re-elected at a recent meeting of the unit. John G. Karp retains his office as president with Wm. Springer as vice-pres. and Bert Jossen, treas.

Liborio Colleta was reappointed secretary and Arthur E. Rosenberg, attorney.

A special celebration to mark the league's removal to new quarters in the Thos. F. Healy Post VFW rooms at 38 State St., will be held on Feb. 21. Election of trustees will also take place at that meeting.

**PLAN CARD PARTY**

St. Margaret Mary's Altar Society has announced another in their series of dessert card parties to be held Thursday, January 30 in the school auditorium, Rogers Pkwy., beginning at 1:15 p. m. Mrs. Alfred G. Klinkert, series chairman, has appointed Mrs. Henry G. Klingler to have charge of the affair.

**SPECIAL FACTORY PURCHASE**

**ROOM  
OUTFITS**  
3 Rooms Complete \$138

- 10 Pc. Living Room
- 10 Pc. Bedroom
- 5 Pc. Breakfast Set

\* Sold Individually If Desired



**10 PIECE LIVING ROOM!**

Beautifully styled Divan, Lounge Chair, Club Chair, End Table, Occasional Table, Table Lamp, Bridge Lamp, Floor Lamp and 2 Pictures!

**\$69**

**\$3.50 Down Delivers**

HURRY AND BEAT THE PRICE RISE

**Kitchen  
Included**  
AT NO  
EXTRA COST

With the Purchase  
of This Living Room  
and Bedroom Outfit!

Porcelain Top Extension Table  
and 4 Ladder Back Chairs—5  
Pieces Complete! Our outfit  
gift to you!



**10 PIECE BEDROOM!**

New Waterfall Bed, Dresser, Vanity, Chestrobe, Spring, Mattress, 2 Scatter Rugs and 2 Boudoir Lamps—all for only \$69.00!

**\$69**

**FREE PARKING** \$3.50 DOWN DELIVERS

HURRY AND BEAT THE PRICE RISE

**MAJESTIC FURNITURE CO.**  
204 COURT ST. Between Clinton Ave. and Stone St.

Be thrifty—use our EASY BUDGET PLAN

**Try A Casserole Dinner  
For Winter Popularity**

By IRENE MUNTZ

Hearty dishes are a "must" during cold winter months. One dish meals certainly are the answer and may be prepared either on top of the stove or in the oven. These one dish meals can be made up of left-overs if there are some to be used up.

**CASSEROLE DINNER**

Temperature: 350 degrees F.  
Time: 1 1/4 to 1 1/2 hours.

1 c sliced raw potatoes  
1 c sliced onions  
1 lb chopped beef  
2 c cooked macaroni  
1 No. 2 can corn  
1/2 green pepper, chopped  
1 No. 2 can tomatoes  
1/2 salt  
1/2 pepper  
1 T sugar  
1 c grated cheese

Arrange potatoes in a deep-buttered casserole. Then arrange half of the onions, beef, macaroni, corn and green pepper in order given. Fill casserole with remaining ingredients in order given. Add seasonings to the tomatoes and pour over the mixture. Cover and bake in a preheated oven. Remove cover last 20 minutes of baking time, sprinkle with cheese and return to oven.

If you have left-over ham, 1/2c of ground ham may be used in place of the raw ham.

**DIXIE DINNER**

3/4 lb ground raw ham  
3 T fine dry bread crumbs  
dash pepper  
1/2 onion, minced  
1/2 c raw rice  
1/2 green pepper, sliced  
1 c whole kernel corn  
1 c canned tomatoes

Combine smoked ham, bread crumbs, pepper and onion and shape into 4 patties. Brown well. Add rice and vegetables. Cover tightly in skillet and cook until steam starts coming from the cover. Turn flame very low, cook 35 to 40 minutes.

**WANT ADS**

**PERSONALS**

MADAM MARGUERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone Monroe 4743-M bet. 9 A. M. and 8 P. M.

MESSAGE service, 483 South Ave. Every Tuesday 8 p. m. James McNeil and local workers.

GET your problems solved and lucky number from Evelyn Tobin, at Brass Hall, 232 East Main St. from 2 to 2 p. m. Home appointments Monroe 1324-W.

SPIRITUAL and business readings, Mrs. Eva Robinson, 54 Jefferson Terrace, Geneva 2550.

MEtz BEAUTY STUDIO: Shampoo, 25c; Oil Shampoo, 35c; Rinse, 15c; Hot oil treatment, 50c; Manicure, 35c; Friday and Saturday Special, Machineless permanent, regular \$3.50 for \$2.75—reg. \$5.00 for \$2.50. 62 Bergen St., opp. Rockview, Clen. 6566-R.

REV. J. C. LA FRANCE of St. Petersburg, Fla. will lecture at St. Jefferson Terrace, Thursday, 8 p. m. Subject: Cosmic Philosophy, message service follows. Conducted by Eva A. Robinson and co-workers.

**WANTED TO BUY**

NEWSPAPER 40c per 100 lbs. Bags, magazines and batteries. Also highest prices for scrap metal. Call Stone 40-V.

**FOR SALE**

PAY CASH AND SAVE! Watch crystals 25c. Genuine multi springs \$1. All work guaranteed. Compare Rosenberg's prices with any credit jeweler's Harry Rosenberg, 62 Main St., corner Front.

SLIGHTLY used and new mens, women's and children's clothing. Coats, furs, suits \$1.00 up. Furmak, wraps \$1.00 up. Hats, shoes, etc. Deposits accepted. 523 Humboldt. Culver 2291-R.

UNED dryer for sale. Reasonable price. Stone 2172.

SPECIAL shampoo, finger wave and manicure 65c. Permanents, reg. \$3.50 for \$1.95. Stone 3172.

**FURNISHED ROOMS**

GENTLEMEN or business couple wanted. Meals, laundry, mending and phone. 222 Hawley St.

**LAMB CASSEROLE**

Temperature 325 F. Time 2 hrs.

1 1/2 lbs. shoulder lamb  
1 large onion, cut fine  
2 T butter  
8 ounce package macaroni  
2 t salt  
pepper  
1 c tomatoes

Saute meat and onion in butter until brown. Boil macaroni 3 minutes in salted water. Drain. Add salt to tomatoes. Mix all ingredients together, place in a buttered casserole and bake in a preheated oven.

Well-seasoned bread stuffing is as important to Christmas dinner as cranberry sauce. If pocketbook or preference requires a holiday roast that is small, serve the dressing in stuffed shoulder, beef or veal birds, or stuffed chops.



**\$2.55** Full Quart  
**\$1.59** Full Quart

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**WINES AND LIQUORS**

This is The Sale Many of Our Customers Look Forward to. It Enables Them to Stock-up at Savings!

**AN OUTSTANDING VALUE!**  
**LONDON'S  
ROCK N'  
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That famous cold weather favorite with a base of choice Brandy still fully blended with plenty of fresh fruits. You will be delighted to discover its delicious mellow and smooth taste. This low price enables you to stock up NOW!

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The quality of these liqueurs are unsurpassed PREPARED WITH 100% BRANDY BASE.

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Bottled in Bond Under U.S. Government Supervision

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- Finest Type
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- Full Quart
- Bourbon
- Product of Pennsylvania
- Distiller Special Low Price

This Bourbon is an exceptionally mellow whiskey and one of the biggest values that it has been our privilege to offer our customers.

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**KING GEORGE IV**  
BLENDED  
**Scotch \$2.69**  
WHISKEY  
86.8 Proof

A rare value 100% Scotch Whiskey Distilled, Blended and bottled in Scotland.

**VERY UNUSUAL VALUE!**  
IMPORTED VIRGIN ISLANDS  
**BLACK RUM \$1.69**  
CROSS  
86 PROOF

An extraordinary fine quality rum for your cocktail arrangements.

Our Famous Brand  
**LIVRO RYE  
WHISKEY**

—And What A Value!  
**\$2.30** Full Quart 90 Proof  
Compare! \$3.25 Value

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

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**—AT ANY PRICE!  
\$1.65** Full Quart 90 Proof

100% Grain Neutral Alcohol

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No matter how particular you are, you are sure to like this gin... for it's smooth and mellow. It's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it—you'll realize instantly what a sensational value it is!—Livadas assures the connoisseurs of quality gin that there is no finer at any price!

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**DRY** Burgundy, Zinfandel, Claret, Barbera, Chianti, Rhine and Sauterne.  
**99c** Gal.

**SWEET** Muscatel, Sherry Tokay, Port  
FULL GALLON **\$1.35**  
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If you wear a larger size you'll welcome the comfort and becomingness of this new house frock. The panel front and easy fitting sleeves add to its practicality for every day wear. Made in crisp cotton with dainty white collar and ruffle trim it is a perfect dress to wear about the house as well as to market. A tie belt finishes the waist without cutting the flattering line of the slimming panel. Use this pattern to make a smart street frock, too. Plain or printed rayon crepe gives a completely dressed up air to this basically chic style.

Style No. 2796 is designed for sizes 38, 40, 42, 44, 46, 48, 50 and 52. Size 42 requires 3 1/4 yards of 39-inch fabric with 3/8 yard of contrasting and 2 1/2 yards of ruffling.

Send FIFTEEN CENTS (15c), (Coin is preferred) for pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Spring is the most important season of the year as far as fashions go! Get your Spring sewing done ahead of time this year. Send for your copy of the new Fashion Book now and select your new frocks from over 100 smart styles. 15c a copy; 10c when ordered with a pattern.

Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.

### Baseball Night To Be Celebrated At Moose Club

Next Tuesday evening will be "Baseball Night" for members of Rochester Lodge of Moose and their invited friends. The entertainment committee has arranged for the showing of three sound motion pictures, "Winning Baseball," "Red Wings in Training," and "Football at the U. of R." The show will be staged in the Palm Room and is for ladies and gentlemen. There will be no admission and members may invite friends.

Special guests of the evening will include Oliver French, president of the Red Wings; Lowell McMillan, sports com-

mentator; Jack Barry, baseball broadcaster; Howard Bloomfield, manager D. & C. A. A.; Arthur Charity, chairman of the Knot Hole Gang; Jimmy Martin, secretary of the Red Wings, and several members of the Red Wings past and present.

During the evening there will be a question box and members are invited to bring questions pertaining to sports and have them answered by the experts. The house committee will serve a special luncheon.

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4 1/2 BOTTLES PER CASE

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STOVE, NUT or EGG \$10.95

PEA \$9.10 RICE \$6.85

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# NOAH'S ARK

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ENTIRE STOCK WINTER AUTO ACCESSORIES • TIRES • RADIOS • SPORTING GOODS • SKATES • OIL BURNERS • HEATERS • ETC. CLOSING OUT THOUSANDS OF ITEMS AT SENSATIONAL CUT PRICES - - -

DON'T WAIT! BUY NOW! LAST THREE DAYS - - - Ends SATURDAY Night, January 25th

### PRICES SLASHED ON TIRES AND TUBES

#### FAMOUS COMMODORE "Extra Value" TIRES

SIZE	LIST	YOU PAY	Full Molded INNER TUBES	LIST	YOU PAY
4.75-5.00x19	7.30	\$4.33	1.05	1.05	79c
5.25-5.50x18	8.55	\$4.95	1.14	1.14	84c
5.25-5.50x17	8.95	\$5.49	1.29	1.29	98c
6.00x16	9.75	\$5.99	1.29	1.29	98c

PRICES INCLUDE OLD TIRES

4-WAY RIM WRENCH	Regular 31c
FRICION BUMPER BACK	Regular \$1.19
3-PLY TIRE RELINER	Regular 44c

### TRIPLE CHROME PLATED LICENSE PLATE FRAMES

List Price \$1.00 Special 59c Pr.

Famous Doering Spark Plugs	Regular 44c
Replacement Wiper Motors	Regular 77c
Truck Reflectors	Regular 19c
Bicycle Reflectors	Regular 9c
Clamp-On Mirror	Regular 29c
Telescoping Mirror	Value 89c

### SUPER-POWER Storage Batteries

AT DEEP CUT PRICES

39 PLATE STORAGE BATTERY	\$1.83
45 PLATE BRUNSWICK BATTERY	\$3.98
45 PLATE GOLD STANDARD DLX.	\$4.88
45 PLATE V-8 FORD BATTERY	\$2.78
51 PLATE—FOR V-8 FORDS GOLD STANDARD DLX.	\$4.78
51 PLATE GOLD STANDARD SUPER	\$5.95

#### FLASHLIGHT CELLS

For all flashlights. 6725 ..... Worth 5c 2c

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1/4 Hrsp. General Electric Motor	Regular \$3.95
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30% OFF OUR DEEP CUT PRICES

3265 HARRISON HOT WATER DE FROSTER	Regular \$3.95	\$2.77
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8267 DE LUXE HOT WATER HEATER	Regular \$8.79	\$6.15
8268 SUPER DELUXE HOT WATER HEATER	Reg. \$8.95	\$6.27
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8266 FORD A AND AA LAY-ON HEATER	Regular 65c	39c
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8272 V-8 FORD 1933-1938 BOILER TYPE HEATER	Regular \$5.75	\$3.45
8276-A CHEVROLET AIR CONDITIONING HEATER	Regular \$3.49	\$2.09
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8276 CHEVROLET—34-36 MANIFOLD HEATER	Regular \$2.98	\$1.98
HEATER SWITCH	Regular 15c	9c
HOT WATER HEATER MOTOR	Regular \$1.59	98c
RUBBER RADIATOR COVERS	Regular 25c	5c

### HOT WATER HEATER HOSE

All Rubber, Per Foot	5c	3c
One Ply, Per Foot	7c	5c
Two Ply, Red Rubber, Per Foot	10c	6c

### THERMOSTATS

UNIVERSAL Hose Line Type	List \$2.50	66c
V-8 FORD Insert Type	Regular 64c	49c
CHEVROLET Insert Type	Regular 64c	53c

### 188 PROOF ALCOHOL

Regular 39c per gallon ..... 29c Regular 49c per gallon ..... 39c

#### RADIATOR ALCOHOL SEAL

Saves your alcohol 8235 ..... Regular 10c 5c

#### ALCOHOL FREEZEMETERS

Complete with float 8238 ..... Regular 25c 17c

#### 6.00-16 ANTI-SKID CHAINS

Case hardend, for most cars. 8253 ..... Worth \$3.50 \$1.98

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Quart size ..... 8243 \$2.29

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All Styles—All Models 1941 Included, Cloth & Fibre 20% OFF OUR DEEP CUT PRICES DURING THIS SALE ONLY!

100 RAZOR BLADES Worth \$1.50 44c

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ALL 1940 MODELS—MUST BE SOLD!

ALL RCA VICTOR RADIOS 5 Tube Superheterodynes	Regular \$16.95	\$12.95
ALL 1940 RCA VICTOR RADIOS 5 Tube Superheterodynes	Regular \$17.95	\$13.95
ALL 1940 RCA VICTOR RADIOS 6 Tube Superheterodynes	Regular \$19.95	\$14.95
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### OUR COMPLETE STOCK CANADA CUP & UNION

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50% OFF OUR CUT PRICES

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Victor Range Oil Burner	Reg. \$6.95
De Luxe Range Oil Burner	Reg. \$12.95
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Victor Cabinet Style Heater	Reg. \$16.95
Victor De Luxe Cab. Heater	Reg. \$21.95
Victor Double Bur. Cab. Heat.	Reg. \$26.95

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#### Quality Fan Belts

For all Chevrolts and "A" Fords ..... Regular 25c 13c

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No.	List Price	You Pay	No.	List Price	You Pay
24-A	80c	40c	6A-8	\$1.20	.60
26	60c	33c	6C-6	.90	.45
37	60c	30c	6D-6	.90	.45
35	90c	45c	6F-6	\$1.00	.50
42	75c	38c	6F-6-G	.80	.40
45	70c	35c	6H-6	\$1.00	.50
47	\$1.00	50c	6H-6-G	\$1.00	.50
71-A	80c	40c	6K-7	1.00	.50
78	80c	40c	6Q7-G	.80	.40
80	60c	30c			

## 5 BIG STORES IN ROCHESTER



**Amalgamated League**  
Frank Bene and Charlie Judge tied for individual honors in last Friday's big Amalgamated Clothing Workers League at Genesee Hall with 606 each.

**Genesee Ladies League**  
Totals went soaring in the strong Genesee Ladies League again last Monday night. More than a dozen scores of better than 500 were registered.

**Fanatic League**  
Frank M. uso was tops in last Wednesday's Fanatic League at Elm Hall with 643. Her had 624.

**Genesee Hall alleys was the best individual total in last Monday's Genesee League.**

**HOW TO GO TO SLEEP**

Try holding eye lids wide open. You just can't. They soon become heavy and you fall asleep. Is your sleep disturbed by irregular kidneys? Getting up nights is not normal. When kidney elimination needs help you may also notice frequent, scanty, burning or stinging passage. Drink lots of soft water. Take a kidney laxer. Ask any druggist for BUKETS. Your 25c back in 24 hours if not pleased. Locally at LICOTT DRUG STORES.

**WOMEN**

**RELIEVE NEEDLESS SUFFERING**  
If functional periodic complaints make you moody, nervous and irritable, try CHI-CHESS-TERS PILLS for relief from irritable, painful and discomfort. They are SAFE to take as directed. Contains no habit-forming drugs. Sold 50¢ at all druggists.

Evelyn Rodman led with 560, Lucille Shea had 558, Grace Hunt 540, Lucille Turiano 537, Carmen Schwenzer 531, Mary Finzer 527, Marion Wittman 525, Dot Hartleben 521, Flo Seidel 522, Marion Sellmayer 513, Ollie Neuer 508, Cora Drees 508 and Goodie Green 504.

**Arpeako League**

Lou C. s 623 was the best individual total in Elm Hall's Arpeako League last Friday.

**Genesee League**

Bob Rivo's 718 on the difficult

**8th ANNUAL MID-WINTER SPORTSWEAR SALE**

**COMPLETE CLEARANCE**  
Ladies' and Men's Winter Sportswear at Savings From **25% to 40%**  
Every Item in the Store—While They Last.

**THE SPORT SHOP**  
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PHILCO • CROSLY • ZENITH • RCA

REDUCED **20 TO 40%**

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**TABLE MODEL RADIOS \$4.95**

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Maple Grove—Straight **RYE WHISKEY** Full Quart Regular \$2.19 Value **\$1.69**

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**HARD CIDER 59c** Reg. 75c Gallon

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<b>BROMO SELTZER</b> 1-9/32 OZ. 6 OZS. SAVE <b>25c 95c 24c</b>	<b>Feen-a-mint Gum</b> 15's 30's SAVE <b>19c 79c 16c</b>
<b>SARAKA LAXATIVE</b> 3 1/2 OZS. 24 OZS. SAVE <b>49c \$1.96 \$1.40</b>	<b>Bayer's Aspirin</b> 100 Tabs SAVE <b>59c 41c</b>
<b>MENNEEN'S BABY OIL</b> 5 OZS. 12 OZS. SAVE <b>43c 89c 14c</b>	<b>Drene Shampoo</b> 4 Oz. 8 Oz. SAVE <b>79c 19c</b>
<b>LOVALON HAIR RINSE</b> 3 1/2 Oz. Size <b>14c</b>	<b>Gillette Blue Blades</b> 10's SAVE <b>39c 11c</b>
<b>CITRATE OF MAGNESIA</b> 25c Size <b>6c</b>	<b>Johnson's BABY POWDER</b> 10 Oz. SAVE <b>39c 11c</b>
<b>CUTICURA OINTMENT</b> 25c Size <b>14c</b>	<b>Nujol Oil</b> 1 Oz. SAVE <b>79c 19c</b>
<b>SHOE LACES BLACK or BROWN</b> 27 inches <b>3Pr. 5c</b>	<b>Pacquin's HAND CREAM</b> 5 1/2 Oz. SAVE <b>79c 22c</b>
<b>RUBBER BABY PANTS</b> Rayon Covered Reg. 25c Value <b>9c</b>	<b>Squibb's Aspirin</b> 100 Tabs SAVE <b>59c 19c</b>
<b>CASTILE SOAP</b> Giant 14 oz. Bar 30c Value <b>19c</b>	<b>Star Blades</b> 14 Oz. SAVE <b>25c 10c</b>
<b>SIMILAC BABY FOOD</b> \$1.25 Size <b>76c</b>	<b>Zonite Antiseptic</b> 14 Oz. SAVE <b>79c 50c</b>
<b>PEROXIDE</b> Pint Bottle <b>7c</b>	<b>Vaseline Hair Tonic</b> 6 Oz. SAVE <b>63c 48c</b>
	<b>Lady Esther Cream</b> 3 1/2 Oz. 10 Oz. SAVE <b>39c 98c 20c</b>
	<b>Citrocarbonate</b> 4 Oz. 10 Oz. SAVE <b>57c \$1.63 65c</b>
	<b>Pepto-Bismol</b> 2 1/2 100's SAVE <b>47c 89c 28 1/2c</b>
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**MRS. PARSON'S Chocolate Covered CREAM MINTS**  
1-Lb. Box **18c** (Limit 2)

Delicious Patties covered with thick, rich, mild-bitter chocolate.

**PHILLIP'S Milk of Magnesia TOOTH PASTE** Large 50c Size **23c**

**BORIC ACID POWDER** Reg. 35c Pound **13c**

**DAW'S ORIGINAL CUT-RATE DRUGS**

OPPOSITE TEMPLE THEATER <b>56</b>	CORNER AQUEDUCT <b>31</b>	1 DOOR FROM STILLSON <b>353</b>	CORNER DEWEY <b>452</b>	AT BULL'S HEAD MAIN <b>880</b>	JUST OFF MAIN <b>473</b>	NEAR GOODMAN MONROE AV. <b>539</b>
CLINTON AV. S. MAIN ST. E.	MAIN ST. E. MAIN ST. N.	RIDGE RD. W. MAIN ST. W. N.	GOODMAN MONROE AV.			

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COUPE THURS. JAN. 23 **ACHINES & WEBSTER**

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ADMISSION INCL. TAX Nothing Else To Buy

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10 GREAT STARS! 2 GREAT LOVE STORIES!  
Paramount presents **GARY COOPER MADELEINE CARROLL**  
Phyllis Goddard Preston Foster Lon Chaney, Jr.  
**CECIL B. DeMILLE'S "NORTH WEST MOUNTED POLICE"**  
AKIM TAMIROFF in Technicolor!

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**WEBSTER** Tyrone Power, Linda Darnell in "The Mark of Zorro"  
**GRAND** Wm. Boyd, Russell Hayden in "Stage Coach War"  
**TEMPLE** Alice Faye, Betty Grable in "TIN PAN ALLEY"  
**RIALTO** Jack Benny, Fred Allen in "Love Thy Neighbor"

**LAKE** LINDA DARNELL BASIL RATHBONE in "HIRD WIFE"  
**ALL SEATS 20c**

These Prices . . . Today Thru SATURDAY  
Right Reserved To Limit Quantities

**DAW'S COUPON WAX PAPER**  
In Cutter-edge Boxes 100 Foot Rolls  
2 Rolls For **13c** (Limit 2)

**DAW'S COUPON**  
Oval or Tufted **TOOTH BRUSHES**  
25c Value **8c** (Limit 2)

**DAW'S COUPON**  
**LYKOLENE Tooth Paste**  
Large Double-Size 35c Value **8c** (Limit 2 Tubes)

**COLD REMEDIES**

<b>Vick's Vapo-Rub</b> 2 1/2 Oz. Size <b>27c</b>	<b>5c PINEX Concentrate</b> <b>54c</b>
<b>Baume Ben-Gay</b> 7 1/2 Oz. Size <b>59c</b>	<b>PINE, TAR and Honey, 50c Size</b> <b>24c</b>
<b>Mistol Drops</b> Reg. Size <b>23c</b>	<b>SMITH BROS. Cough Syrup, 35c Size</b> <b>29c</b>
<b>Anacin Tablets</b> Box of 12 25c Size <b>19c</b>	<b>BROWN'S MIXT.</b> For Coughs, 4-ozs. <b>29c</b>
<b>Hill's Cold Tablets</b> 30c Size <b>13c</b>	<b>PAPE'S 35c Cold Compound</b> <b>21c</b>
<b>Syrup Of Cocillana</b> For Coughs 4 Ounces <b>19c</b>	<b>VAPEX Inhalant, 75c Size</b> <b>59c</b>
<b>Father John's Medicine</b> 60c Size <b>29c</b>	<b>HART'S 50c Efedron Jelly</b> <b>46c</b>
<b>Benzedrine Inhaler</b> 60c Value <b>49c</b>	<b>60c V-E-M For Head Colds</b> <b>36c</b>
<b>Menthol Inhaler</b> 10c Value <b>6c</b>	
<b>Ephedrine Inhalant</b> COMPOUND 60c Size <b>29c</b>	
<b>Medicated Throat Discs</b> F. D. & Co. Box of 60 <b>15c</b>	
<b>Terpin Hydrate</b> WITH CODEINE 4 ounces <b>59c</b>	
<b>Musterole Rub</b> OINTMENT 40c Size <b>33c</b>	
<b>Scott's Emulsion</b> OF COD LIVER 60c Size <b>49c</b>	
<b>Mentholatum</b> Tube or Jar 30c Size <b>27c</b>	
<b>Cheracol Syrup</b> 4-ounces <b>59c</b>	

**DAW'S COUPON**  
**OXYDOL**  
Large Box **14c** (Limit 1)

**DAW'S COUPON**  
**TODDY**  
"The Original Chocolate Malted Milk"  
Reg. 25c 1/2 Lb. **11c** (Limit 2)

**DAW'S COUPON**  
**BANDAGE**  
Sterilized GAUZE 2 Inches by 10 Yards  
Reg. 10c 2 rolls for **11c** (Limit 4)

**SMITH BROS. COUGH DROPS**  
5c Boxes **2 for 5c**

**COREGA Powder For Plates**  
80c Size **29c**

**LIGHTER FLUID**  
Reg. 25c 8 Oz. Can **14c**

**BEEF, IRON AND WINE**  
Pint Bottle **44c**

**CUTEX NAIL POLISH**  
35c Size **16c**

**SODAMINT TABLETS**  
Bottle of 100 **7c**

**ROOT BEER EXTRACT**  
Makes 40 Pints of delicious Root Beer Reg. 25c **11c**

**SCOTT TOWEL HOLDER**  
(Kitchen Colors) **16c**

**COLD CREAM**  
Large 14 oz. Jar 75c Val. **39c**



# The Rochester Sun

Published every Thursday by the Rochester Sun Corp. 555 Paul St., Rochester, N. Y. G. C. Gerling, Pres.; Wm. A. Frair, Sec.; Wm. O. Bromley, Treas.

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**BENEFIT CARD PARTY** 1:30 p. m. Refreshments will be served and there will be prizes for each table. The committee in charge includes: Mrs. Roy Spiggle, Mrs. Frank Spry, and Mrs. Ernest Elder.

**We Move Sat., Jan. 25**  
75 "LIFETIME GUARANTEED" 75

## USED CARS MUST GO!

MAKE US AN OFFER  
Sale Now In Progress

### GENESEE VALLEY MOTORS INC.

250 MT. HOPE AVE.  
DESOTO—Distributor—PLYMOUTH

## Ebonites Bang Out 3216 Total In Buonomo League

The Ebonites went to town again in last Monday's Buonomo League. With every man over 600, the hard-hitting aggregation piled up a big 3261 total, shooting games of 1078, 1174 and 1009.

In the individual department Danny Petrillo led all the rest with a good 723. Jimmie Ricchio was a good second with 708. Bowling against each other, Petrillo and Ricchio paced their respective teams, Owens Amocos and Judge Motors to a ding-dong battle. Amocos finally won two games but were compelled to shoot 3158 to Judge's 3146.

Elmer Eckert had 678. K. Keller 678. Joe Howner 678. Scilling 674. Ernest 667. Ray Benzon 665. Eddie Fryer 654. Jack Court 652. Russ Thomas 652. Meyers 650. Frank Orlan 649. Cap Carroll 648. Joe Linsay 648. Harry Spielmacher 642. Mark Danton 642. Butch Hoferer 635. Bill Dress 630. Stevens 629. Larry Hall 627. Herb Schuch 626. Feinbach 624. Charlie Hoffmeier 624. Frank Cannon 624. Louis Mair 624. Weiland 622. Mill Woods 622. Elmer Veit 622. Macky Chast 622. Bill Irwin 621. Charlie Risner 619. Dunbar 617. Hank 617. Leo Eckers 615. Rich 615. William 613. Stuberod 611. Johnny Sullivan 611. Freddie Peck 608. Jackman 606. Fred Cullen 605. Oscar Muenster 602. Jimmy Holt 602. Harry Uster 602. Paul Irtin 601. Connie Lise 601. Charlie Stimus 601 and Ed Longhine 600.

Team matches: City Radiator No. 1 (2972) 2. Wegman Foods (2726) 0. Schultz Beer (2722) 3. Rudolph Jewelers (2751) 0. Pure Quill (2769) 3. Besehnut (2589) 0. Buonomos (2504) 3. Connor Insurance (2501) 0. Weber Hall (2947) 2. Cool Chevrolet (2723) 0. C. C. West Coal (2582) 2. Rochester Turners (2703) 1. Owens Amocos (1139) 2. Judge Motors (2190) 1. Miller's Beverages (2018) 3. Community Club (2564) 0. Imperial Beverages (2025) 2. Bianchard Florists (2522) 1. C. & M. Forwriting (2503) 2. Paul & Sons (2722) 1. Babu Plumbers (2904) 3. Stillman Tobacco (2547) 0. Flower City Amusement (2824) 2. Tommy Trout (2750) 1. Gamrod-Harman (3138) 2. Credit Acceptance (2723) 1. Rex Stevenson (2728) 2. Sawyer's Lunch (2336) 0. Hettler Joe (2825) 2. Moose Club (2787) 1. Qualtop (2279) 2. Decker Dairy (2721) 1. Wilson Oyster Bar (2740) 2. Clement Insurance (2721) 1. Ebonites (3261) 2. City Radiator (2967) 1.

## Seagram's To Face Jersey Foe Sunday

Promising to show a star-studded line-up, the strong Jersey City Yellowjackets will tangle with Les Harrison's Seagrams next Sunday night on the Columbus Club court.

Local fans will get an eyeful of basketball machinery watching "Tiny" Rogers, the 6 foot, 7 inch center of the visitors. With six years of Metropolitan League match play experience, Rogers is the sparkplug and most feared man in the Jersey lineup.

Other members of the visitors' quint include Bill Robertson, Princeton star of other years, Bill O'Brien, who played for St. Francis College for three years, Bob Fisher, N. Y. U. standout and Tim Jordan, former Manhattan College flash.

Harrison has announced that intensive practice has been indulged in all week and followers of the Seagram outfit can expect a hard-fought game.

Roy VanGraflan's Rival Dog Food girls will take on a Des Moines, Iowa, girls' team in the curtain-raiser.

## Webber Hall And Webacos To Clash

Plans are progressing rapidly for a home-and-home match between Lou Maira's Webber Hall quintet and the Webacos of Webster Hall.

Three games will be bowled at each hall with five-man, doubles and singles matches to be rolled. Dough and dates will be announced shortly.

## Franklin League

Ed Florack rolled up a good 641 to lead the individual shelling in last Thursday's Franklin League. Kay Murdock had 638, George Ambeau 631, Lee 623, Herb Saucke 608, Bill Slager 607 and Norm Minch 601.

Team matches: Adcraft Printers (2719) 2. Chateau Lunch (2802) 0. Grom Options (2741) 2. Dairy Milk (2559) 1. Hettler Joe (2723) 2. Peter Schuyler (2480) 1. Hadlocks (2772) 2. Small Jewellers (2723) 1. Bodner Tobacco (2677) 3. Ontario Hicout (2319) 0. Vails Restaurant (2468) 2. Alice Chase Chocolates (2296) 1. Simons Press (2872) 2. Franklin Grill (2808) 1. Chaplin Dairy (2894) 2. Pepsi-Cola (2818) 1.

## Union League Club Names New President

Charles O. E. Doerr has been named president of the Union League Republican Club, one of the oldest political organizations in the city.

ed to serve during 1941 include: Wm. Pundt, Peter D. Manning, Irving G. Drew. Next meeting of the club will be held Tuesday, Jan. 28 at 8 p. m.

**COOKED FOOD SALE**  
The Coterie of Mt. Her Church will hold a cooked food sale Friday afternoon, January 31, in the Parish House, Monroe Ave. cor. Rosedale St. Many varieties of cooked food will be on sale, as well as clam chowder in jars.

## ATTENTION!

Larry Berghash has just phoned to advise of another

## SPECIAL N. Y. PURCHASE

Including 750 cases of fine wines and liquors at an amazingly low figure. This unusual buy features imported Canadian Whiskeys, Scotch and Bonded Stork. Also Imported Rum, Brandy, Cordials and Wines.



In accordance with our usual custom, we sent Larry Berghash to N. Y. to scout the market for the best possible buys. We anticipated low prices, but these are rock-bottom. Again we pass this saving on to you—one of the many reasons why "it's smart to trade at Berghash".

## AS ALWAYS FINEST WINES & LIQUORS AT BERGHASH

TAKE ADVANTAGE OF THESE SPECIAL SAVINGS NOW. SHOP EARLY TO SAVE.

Bottled in Bond  
Under U. S. Govt. Supervision

### FARMBROOK Straight Bourbon WHISKEY

\$1.99 FULL QUART

Distilled from ripe, mature grains, producing a uniform whiskey of superior quality, mellow flavor and fine bouquet. \$3 Value

100% Scotch Whiskeys

### QUEEN VICTORIA

Special Reserve—80 Proof

\$2.19 4.5 QUART

Choice blend of Highland Whiskies from Scotland's finest distilleries. \$3 Value  
Many more nationally known Scotchies at low price.

SAVE

## "RON GRANDE" Puerto Rican RUM

86 PROOF

\$1.55 FULL QUART

From Puerto Rico's Best Rum House PRIMITIVO GRAU

STOCK UP NOW AT THIS LOW CUT PRICE!

## 100% PURE CALIFORNIA WINE

\$1.35 FULL GALLON

\$2.00 Value

Sherry, Port, Tokay, Muscatel, Angelica, Madeira, Grape, Sauterne, Burgundy.

SAVE

## LONDON INN

Distilled DRY GIN 90 Proof

\$1.29 4/5 Quart

100% Neutral Spirits. Distilled from a famous Old English Recipe. \$1.70 Value

SAVE

## Gold Cross SLOE GIN

Choicest Ingredients

RECIPE: Half glass ice—Top. 1. e. s. o. n. Juice—Half Wine Glass Sloe Gin. Shake, fill glass with plain soda water or ginger ale.

\$1.35 4/5 Quart

\$1.89 Value

SAVE

Save Eighty Cents!

Guest Decanter—70 Proof

## APRICOT or BLACKBERRY Liqueur

Delicious straight or in your favorite highball. Also an after dinner drink.

\$1.69 4.5 Quart

Compare \$2.40 Value

SAVE

IMPORTED WHISKEY

## 'CLEARBROOK' Special Reserve

86 Proof

Imported Spirit Whiskey

Imported by Old Time Distillers.

Regular \$2.35 Value!

\$1.79 Full Quart

ROCHESTER'S LARGEST WINE AND LIQUOR STORE — Famous For Quality!

BUY BY THE CASE AND SAVE MORE

# BERGHASH

124 CLINTON AVE. S. MAIN 786  
NEXT TO LOEW'S ROCHESTER THEATER. FREE PARKING OPPOSITE OUR STORE

YES—FREE! DELIVERY Even At These Prices

MR. HI SAWS MR. HATT IN HALF BY DAY DRIVING

SMOOTH AS SILK but not HIGH HAT

GOSH, I'M WORRIED! WHAT IF YOU SHOULD CUT ME CLEAN IN HALF!

SO WHAT! WE'LL GET SOME KESSLER'S, PAL, AND HAVE OURSELVES A LAUGH!

## KESSLER'S

AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

Let's Go CHATEAU

Rochester's Foremost Night Club

- DINING
- DANCING
- FLOOR SHOW

Gala Winter Season Now in Full Sway

Justly famous for our celebrated steak, fish and chicken

Special Sunday Dinner \$1 Complete

## MONROE AVENUE

at the 12 Corners

## Where To Play Bingo!

**BINGO PARTIES at BEELEY'S**  
Mon., Tues., Fri., Sat. at 8:15 P.M.  
Sunday at 2:30 P.M.  
142 GENESEE ST. in REAR

**BINGO PLYMOUTH CHURCH HALL**  
Plymouth Ave. at Troup  
25 DOOR PRIZES  
Admission 20c  
Every Sat. 8:30 P. M.  
\$60 JACKPOT

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—2:30 P.M.—Sun. 2:30 P.M.

GO TO HOLLYWOOD

**BINGO HALL**  
Wed., Thurs., Fri. & Sat.  
23 GAMES 20c  
\$20 - \$30 On Specials  
1 Extra Special Game  
\$10 Plus 10 Door Prizes  
35 Pullman Avenue

**PARTIES AT CARPENTER'S HALL**  
\$5 ON EACH GAME  
113 S. FITZHUGH ST.  
Wednesday 8:15 P. M.

**PARTIES UNION LEAGUE HALL**  
Sunday and Monday, 8:15 P. M.  
Wednesday and Saturday 1:30 P. M.  
290 Gregory, at South Ave.

Every Monday Night

## DE LUXE BINGO

More Than \$900.00 Cash Prizes  
Special Gold Award Ticket  
Jack Pot Game \$190.00  
Free Drawing—More Prizes

ENTERTAINMENT & P. M. RAY FAGAN'S ORCHESTRA  
BINGO 8:30 to 10:30 P. M.  
35—Door Prizes—35  
K. of C. AUDITORIUM CHESTNUT ST.

**CHILI RECREATION HALL**

## BINGO 2 BIG PARTIES

Saturday & Monday Eve. 8:15

EACH OF THE 23 GAMES \$6.00 or More  
Specials \$16 or More—Jack Pot \$60 On Mon.

Also Games Tues. Afternoon and Eve.—Wed. Afternoon Thursday and Friday Evenings

COUPON

FREE! Exchange this coupon at the door for a TEN SILVER DOLLAR SPECIAL. FREE!

FRIDAY — SUNDAY NITE — TOWNERS HALL  
\$50 JACKPOT \$240 EACH NITE SPECIAL GAMES

WED. & SAT. NIGHTS ARE THE — AT — \$475 — NIGHTS INCLUDING JACKPOTS

## TOWNERS HALL & REXY THEATRE

JAN. 24-25-26-29



The Washington Redskins lost the championship playoff but led the pro league in nearly all the statistics.

Pete Jenkins, 15-year-old brother of the lightweight champion, is a boxing student of the tilte -holder.

The Tigers won two American loop pennants on a total of victories less than any other club in the loop's history.

### BOWLING With Ed Randall

Prospects appear bright, indeed, for Rochester being the scene of the 1942 New York State Bowling Tournament.

Dr. Baldwin Martin, the indefatigable head of the Rochester Bowling Association Tournament Committee, tells us that our fair city now has the backing of the Buffalo and New York City Bowling Associations, whose backing last year would have brought the 1940 tournament to this city. You will recall Rochester lost the bid then by one city's vote.

I wonder how many bowlers realize just how hard the RBA officials work to bring a tournament of this nature to Rochester. It involves a continuous barrage of publicity, for instance, this Christmas, Season greetings in the form of a combined Season's Greeting Card and Calendar was sent to every executive in every City Bowling Association in the state. The greeting listed the personnel of the RBA and extended the invitation expressing Rochester's desire to entertain the State Bowlers in 1942.

This is only one of the many jobs involved. Last year's City Tournament with its record list of entries was one of the best arguments the RBA officials could use to convince other city associations that Rochester will support the state event. The merchants of Rochester can again display their cooperation by sponsoring teams in next Spring's City Tournament. The State Tournament would bring more than 10,000 bowlers and their ladies to Rochester and businessmen would benefit to a great extent from this inflow of extra spending money.

Bud Martin and his committee are doing a swell job but it is a job that can only be put over with 100% cooperation of every bowler and business place in the city. We know that the keggers will again turn out in large numbers to support the City Tournament and we have every reason to believe that the merchants of Rochester will realize the advantages of lending their wholehearted support to the city event which will convince the other City Associations, once and for all, that Rochester stands ready to make the 1942 State Tournament the best and largest event in its long history.

While we are on the subject of tournaments, we are wondering if the city fathers have given any thought to the advisability of providing a building which could be used for an A. B. C. Tournament in some year to come.

The new Sports Arena at Edgerton Park is a step in the right direction towards making Rochester better known in the sports world, but why not go a few steps further, while the City Council is in the mood, and make plans for a building at Edgerton Park or elsewhere that will be large enough to accommodate the necessary 40 or more alleys and seating facilities that an event of this nature demands.

Last year at Detroit, there were 6200 teams entered and bowled in the A. B. C. Many of these brought friends with them and estimating an average expenditure of \$30 per person we would have, let's see, 6200 teams are 31,000 bowlers and if each one spent \$30—why that's about a million dollars. I am sure the merchants, hotels, restaurants and other retail establishments would welcome this plus business.

Authoritative sources seem to feel that the A. B. C. is becoming too large for one community to accommodate and that the day is not far off when it will be split into two events, one for the East and one for the West. If this happens, it will mean that those cities which offer the best facilities will be favored with the tournament more often.

**DOLANS ... Where You Buy THE CUTS OF CHICKEN YOU PREFER**

Breasts lb. 45c | Livers lb. 45c | Necks lb. 12 1/2c  
Wings lb. 25c | Giblets lb. 19c | Legs lb. 35c

**DOLANS** 600 JEFFERSON AVE.  
cor. Bartlett Telephone Genesee 1417

Mrs. Anna Jones, 195 Fairgate St.

**GENUINE HOLLAND CLOTH Window Shades**

Complete with rollers and brackets for hanging.

**3 for \$1**  
35c EACH

SIZES TO 32 INCHES  
NO CHARGE FOR CUTTING

Beautiful your windows now, while January reductions are in effect throughout our store. Bring in your measurements.

**ROCHESTER CURTAIN Shop**  
LOEWS THEATRE BLDG. 134 Clinton Ave. S.  
Mrs. Gertrude Nicolas, 117 Band St.

**ANNUAL JANUARY CLEARANCE** NO TRADE-INS!

**100 BRAND NEW 1941 MODELS 100**

**EMERSON—**  
Table Models List Price Sale Price  
No. 341 Ivory Plastic \$12.95 \$10.66  
No. 406 Wood case with handle 12.95 10.66  
No. 333 Ivory Plastic 14.95 12.33  
No. 398 Walnut Wood Case 17.95 14.03

**RCA VICTOR—**  
Table Models List Price Sale Price  
No. 454 Walnut wood case \$16.95 \$13.55  
No. 463 Wood opera box 19.95 14.95

**STROMBERG-CARLSON—**  
Table Models List Price Sale Price  
No. 500H Bakelite Walnut \$24.95 \$19.95  
No. 500H Ivory Plastic 26.95 21.97  
No. 410H Walnut woods, with foreign reception 42.90 29.95

Also limited number of console models at corresponding savings. Typical Value Was \$35.50, Now \$16.15

COME TO OUR NEW LOCATION... OUT OF THE HIGH-RENT DISTRICT!  
You can do better here!

Open Mon. and Thurs. Eves. 7 to 9 O'Clock

**HICKSON'S** TERMS \$1 A WEEK

37 Richmond St. Stone 93

**UNEQUALED VALUE! MILLER'S 100% Guaranteed**

**COAL SPECIAL \$10.95**

"SPECIAL" STOVE, EGG AND NUT...  
ARDEAN R. MILLER  
PHONE GEN. 20 Finest Service For 29 Years

Come To **Frank A. Rivers Co.**

Extra Liberal TERMS!  
FURNITURE VALUES YOU CAN'T AFFORD TO MISS.....

**February SALE**  
25% Off On Finer Furniture

We invite you to see Rivers' Furniture First. We know you'll come back to tell us it's the finest merchandise at the fairest price you've been able to find. 29 years in the business have taught us how to please you best. — And we DO. Our present low prices are possible only because present stocks were purchased before factory price increases took effect, therefore we can not guarantee to maintain them on replacement merchandise. "Buy now—beat rising prices" is our friendly tip.

(Watch Our Ads For Weekly Specials)

Open Tues., Thurs., Sat. Nites from 7 'til 9

**Frank A. RIVERS Co., Inc.**  
226 South Ave. Plenty of Free Parking

**WITH COUPON PALMOLIVE SOAP 3 for 11c**

Limit 3 KEY DRUG WITH COUPON

**PROPHYLACTIC TOOTH POWDER 9c**

25c Size Limit 1 KEY DRUG WITH COUPON

**SANITARY NAPKINS 9c**

Box 12 Limit 2 KEY DRUG WITH COUPON

**HOREHOUND DROPS 12c**

Lb. Limit 1 KEY DRUG WITH COUPON

**PROBAK JR. BLADES 17c**

Pkg. 20 50c Val. Limit 2 KEY DRUG WITH COUPON

**PROFESSIONAL HAIR BRUSH 23c**

59c Val. Limit 1 KEY DRUG

**470 KEY 92**

Goodman near Main E. Main near Water

**ROCHESTER'S MODERN CUT RATE DRUG STORES**

THURSDAY THRU SUNDAY

**VITAMINS AT LOWEST PRICES**

PARKE DAVIS VIOSTEROL Reg. 65c-5cc 53c  
HALIVER OIL With Vioosterol, Sec 74c  
IRRADOL "A" TONIC—\$1.50 size 1.23  
NATOLA CAPS Box of 50 1.09  
NATOLA Reg. 65c-10cc 57c

SQUIBBS ADEX TAB 1.00 size, 80's 79c  
NAVITOL CAPSULES, Box 25 59c  
YEAST TABS Bottle of 100 49c  
NAVITOL MALT Compound—1 lb. Jar 1.69  
VITAYOSE Choc. Flavored, 12-oz. 43c

ABBOTT'S HALIVER MALT With Vioosterol, 8 oz. 97c  
OLADOL Concentrate, 10cc 57c  
VITA-KAPS Box of 25 1.27  
OLADOL CAPS Box of 50 1.09  
VIOSTEROL Reg. 65c-5cc 53c

UPJOHN ACCESSORONE TONIC—10 oz. size 1.49  
CERELEXIN Comp. Tab. 50's 1.34  
IMBICOLL With Vit. B, 8 oz. 1.34  
JECULIN CAPSULES, 84's 2.49  
JECULIN TONIC, 12 oz. 2.49

**WITH COUPON PALMOLIVE SOAP 3 for 11c**

Limit 3 KEY DRUG WITH COUPON

**PROPHYLACTIC TOOTH POWDER 9c**

25c Size Limit 1 KEY DRUG WITH COUPON

**SANITARY NAPKINS 9c**

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**PROBAK JR. BLADES 17c**

Pkg. 20 50c Val. Limit 2 KEY DRUG WITH COUPON

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59c Val. Limit 1 KEY DRUG

**WITH COUPON FACIAL TISSUES 11c**

Box of 500 Limit 2 KEY DRUG WITH COUPON

**CORDIAL CHERRIES 18c**

Lb. Box Limit 2 KEY DRUG WITH COUPON

**TOILET TISSUE 11c**

1000 Sheet Rolls Limit 6 KEY DRUG WITH COUPON

**TODDY 11c**

1/2 Lb. Can Limit 2 KEY DRUG WITH COUPON

**VANILLA FLAVORING 8c**

5 oz. Bot. Limit 2 KEY DRUG WITH COUPON

**MASON 49 COUGH MIXTURE 26c**

Reg. 45c Limit 1 KEY DRUG

**COLGATE TOOTH PASTE 2 for 29c**

Large Size AND OIL SILK OR PLIOFILM

**Cashmere Bouquet SOAP 26c**

Reg. 10c Size 4 for 26c

**GLYCERINE 17c**

8 Oz. Bottle

**CUE LIQUID DENTIFRICE 26c**

25c Size 2 for 26c

**Cashmere Bouquet COLD CREAM 25c**

25c Size 2 for 25c

**CUTEX NAIL POLISH 16c**

35c Size

**LITTLE CUESTA CIGARS 25c**

Reg. 5c 8 for 25c

**PROPHYLACTIC TOOTH BRUSH 23c**

2 for 43c

ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Used **ELECTROLUX** COMPLETE with ATTACHMENTS FULLY GUARANTEED

10-DAY TRIAL PLAN If You Can't Come In, PHONE or WRITE FOR FREE HOME DEMONSTRATION.

For the same length of time as a new Electrolux. The Cleaner of 101 uses. Cleans Rugs, Clothes, Upholstery, Mattresses, and an innumerable variety of other things.

**\$16.95** FULL CASH PRICE EASY TERMS

BEAUTIFULLY REBUILT FAMOUS MAKE NEW HAND CLEANER Ideal for autos, clothes, upholstery, etc. \$4.85 FULL CASH PRICE

MAIL ORDERS FILLED, SEND \$1 DEPOSIT LIBERAL ALLOWANCE ON YOUR OLD CLEANER

**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVERY EVENING TILL 9 STONE 6747

IMPORTANT! ASK US ABOUT THE 3 ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**HOSPITAL COTTON 19c**

Lb. Roll

**ADLERIKA 69c**

\$1.00 Bottle

**BENEDICT SOLUTION 39c**

Pint Bottle

**SACCHARIN TABLETS 44c**

Bot. 1000 1/4 or 1/2 Gr.

**PEBECO TOOTH PASTE 40c**

50c Size 2 for 40c

**AQUA VELVA 39c**

50c Size

**NUJOL OIL 1.58**

1 Quart Size

**PALMOLIVE SHAVE CREAM 33c**

25c Size 2 for 33c

**FULLER FIBER BROOM 89c**

BUY NOW AND SAVE!

**HALF GALLON FULLUSTRE 1.39**

REG. \$1.49  
Robbers Floor Polish. Dries bright with lustrous hard surface. Use for all types of floors.

**FULLER BRUSH CO.**  
908 TEMPLE BLDG. STONE 1406

**A-B-D-G CAPSULES**

SQUIBBS, ABBOTT'S, PARKE, DAVIS & CO.

25's 89c 100's \$2.69  
50's \$1.59 250's \$5.67

**INGRAHAM ALARM CLOCKS 87c**

GUARANTEED

**CLOSE-OUTS DIAMOND PUTNAM RIT SUNSET DYES 13c**

LARGE 15c SIZE

2 for 13c

Take advantage of this sensational price and stock up on your dye needs for the next season while supplies and shades are plentiful.

**Free 25% JERGENS CREAM with purchase of 50% JERGENS LOTION A75% Value for 39c**

**Lucky Strike CIGARETTES \$1.39**

Tax Paid

**YOUR CHOICE OF ANY 10c TOBACCO**

AND OIL SILK OR PLIOFILM

**TOBACCO POUCH 14c**

35c VALUE BOTH FOR Limit 1 Deal

**HERSHEY'S MILK CHOCOLATE 23c**

Large 15c Size 2 for 23c

**OUR PRESCRIPTION DEPARTMENT**

● We are justly proud of our prescription department and cordially invite you to inspect it. Only registered pharmacists compound prescriptions, and only the finest chemicals, pharmaceuticals, and biologicals are used. Visit us and become better acquainted with our service.

We use Merck Prescription Chemicals

**HALIBUT LIVER OIL CAPSULES**

SQUIBBS, ABBOTT'S, PARKE, DAVIS & CO.

50's 79c 250's \$2.59  
100's \$1.29 500's \$4.69

**INGRAHAM ALARM CLOCKS 87c**

GUARANTEED

**CLOSE-OUTS DIAMOND PUTNAM RIT SUNSET DYES 13c**

LARGE 15c SIZE

2 for 13c

Take advantage of this sensational price and stock up on your dye needs for the next season while supplies and shades are plentiful.

**Free 25% JERGENS CREAM with purchase of 50% JERGENS LOTION A75% Value for 39c**

**Lucky Strike CIGARETTES \$1.39**

Tax Paid

**COLGATE TOOTH PASTE 2 for 29c**

Large Size AND OIL SILK OR PLIOFILM

**Cashmere Bouquet SOAP 26c**

Reg. 10c Size 4 for 26c

**GLYCERINE 17c**

8 Oz. Bottle

**CUE LIQUID DENTIFRICE 26c**

25c Size 2 for 26c

**Cashmere Bouquet COLD CREAM 25c**

25c Size 2 for 25c

**CUTEX NAIL POLISH 16c**

35c Size

**LITTLE CUESTA CIGARS 25c**

Reg. 5c 8 for 25c

**PROPHYLACTIC TOOTH BRUSH 23c**

2 for 43c



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 14

ROCHESTER, N. Y., THURSDAY, JANUARY 30, 1941

10

PHONE STONE 6001



### No-o-o Ma'm — The Sun Isn't Free!

To be sure, The Sun, Rochester's Shopping News, is delivered to your home each week without charge—but still it isn't free! Progressive merchants of Rochester whose advertising appears in The Sun each week spend the hundreds of dollars necessary to print and distribute 75,200 copies to 75,200 homes in the Rochester area. If you live in The Sun's delivery zone, you are entitled to your copy every week. The stores where you shop have paid us to see that you do get your copy. So, if you don't receive The Sun regularly, week in and week out, please call us at Stone 6001 and insure proper delivery.

Rochester's Leading Stores Advertise Their  
GREATEST VALUES In Rochester's Shopping  
News. Use It As A Guide To Better Buying!

### Birthday Ball Set For Tonight At Seneca Hotel

Everything is in readiness for the President's Birthday Ball at the Hotel Seneca tonight. Decorations have been set, entertainment planned and a master of ceremonies engaged.

Proceeds from the dance will go to the Monroe Chapter of the National Foundation for Infantile Paralysis.

Music for the dancers will be furnished by Gene Leonard and his orchestra. Headlining the entertainment bill is Jack McDonell, the man who is said to have introduced the rhumba to Rochester some years back. Kenneth B. Keating will act as master of ceremonies.

Preceding the dance, which will get underway at 9:30, special dinners have been

(Continued on Page 2)

### Instruction In French Offered In Owl Class

An exceptional opportunity for those desiring to learn French is offered at Monroe High Evening School. A beginners' class now forming will meet each Tuesday and Thursday evening at 7 p. m.

The new class will be in the hands of Prof. Leon Achen, graduate of the University of Paris, formerly instructor in the women's division of the University of Rochester and well-known in local educational circles. This new class will be in addition to the intermediate and advanced classes now taught by Prof. Achen.

Registration for the course may be made at the school on Tuesday or Thursday evening.

### Rhumba King



Jack McDonell, said to have introduced the rhumba to Rochester, will give a demonstration of the newest steps in ballroom rhumba at the President's Ball, to be held at Hotel Seneca tonight.

### SURPRISE PARTY

Three birthdays were celebrated in a surprise party last week at the home of Mr. and Mrs. Frank Houck, 64 Farbridge St. Mr. and Mrs. F. J. Ackerman and Mr. Houck were the guests of honor.

### Opera Here To Feature Stars Of Metropolitan

Rochester's second operatic production of the current season will be the dramatic Puccini favorite, "La Tosca."

It will be given in the Eastman Theatre on Friday and Saturday evenings, February 7 and 8, with Guy Fraser Harrison conducting.

Brightest star among the principals in the opera cast will be the celebrated Metropolitan Opera Association dramatic soprano, Dusolina Giannini.

With her will be two other members of the same company, Tenor Armand Tokatyan and Baritone Joseph Royer.

Giannini was scheduled to sing here last season in "Il Trovatore," but a last minute attack of influenza made it necessary to bring Rose Bampton for the lead role.

Since that time, Giannini has, of course, completely recovered and is reported to be at the top of her career this season. In addition to her many roles with the Metropolitan, she has been starred by both the San Francisco and Chicago opera companies this season.

"La Tosca" affords her a role that is said to have been her favorite throughout her professional singing career. That it has also been a favorite with audiences is proved by the number of performances of this opera given year after year by the leading operatic companies.

### CARD PARTY

The Dames of Malta Convention Club will hold a card party in the ballroom of the Hotel Seneca tomorrow at 8 p. m. The public is invited.

### 'Variety' Is Keynote Of Night School Curriculum

Somewhere . . . somehow . . . many people have received the idea that evening school adult education classes are concerned mainly with the teaching of immigrants how to speak English or, in the case of the recreation classes how to become professional weight lifters.

But such is not the case. At least not here in Rochester. In the ten schools where evening classes are conducted by the Board of Education and the WPA, only a very small minority of the thousands of students regularly attending classes are studying elementary English or are in training as professional athletes.

Talk about a curriculum! The public night schools have more subjects to offer than

(Continued on Page 2)

### Two Bands To Vie For Popularity At Valentine Ball

Not content with bringing one of the nation's outstanding dance bands to Rochester for the annual Police Valentine Ball on February 14, officials of the Rochester Police Benevolent Association, sponsors, will give dancers their choice of two equally-famous bands at this year's benefit.

Two floors of the Civic Exhibits building, site of the dance will house the swingsters and "sweet" melody makers.

Harry James, "The World's Number One Trumpeter" and his orchestra will furnish the swing music while Tommy Tucker and his band will cater to those preferring the "sweet" variety.

Proceeds from the Ball go to the insurance fund of the police organization.

**CLEARANCE SPECIAL**  
Emerson 5-Tube Set  
Regular \$9.95.  
Clear, sweet tone  
Exceptional distance. A.C.—D.C.

\$8.16

**HICKSON'S • 37 RICHMOND ST.**

Map showing location: EAST AVE., SWAN, GIBBS, SOUTH, RICHMOND ST., UNIV. AVE., FREE PARKING.

## Trade in Your Old Furniture at Burke's February Sale

and Save that Much More on Lowest Prices in Our History



**London Club Suite**

Save \$40.00 on this smashing style hit. Custom-Built right here where you can see exactly how it is made. Solid hardwood frames; solid mahogany arms and legs. Choice of rich coverings.

\$119

Reg. \$159 — Save \$40



Every Other Desired Living Room Style... Now Only \$49 to \$225



**Beautiful MAPLE  
Bedroom Suites**

\$49

All solid maple suites, consisting of bed, chest and dresser. All pieces strongly constructed and hand-rubbed finish. Very attractive in appearance!

Scores of Styles in Walnut Mahogany & Maple \$39 to \$195

Special Purchase and Sale at Less than Cost of a Whole Show Room of

Newest Breakfast Sets

\$19<sup>50</sup> to \$49<sup>50</sup>

**GUARANTEED Innerspring MATTRESSES**

We sell so many more Mattresses because we always give much greater values.

\$12<sup>95</sup>

Reg. \$19.95

Budget Terms to Suit Your Convenience  
FREE Parking at Rear of Store

Burke's

34 South Ave.

5 Floors of Furniture

OPEN TUES. AND FRI. EVENINGS

A SAVING on Every Purchase or Your Money Back

## THE GREATEST SALE

in the History of

### ROCHESTER JOBBING HOUSE

# \$50,000 STOCK

## WINTER APPAREL SACRIFICED

FURTHER REDUCTIONS IN EVERY DEPARTMENT

<p>Ladies' and Girls' <b>CAMPUS COATS</b> \$3.59 Reg. \$6.00 Value</p> <p>Boys' All Wool <b>CAMPUS COATS</b> \$2.99 Reg. \$5.98 Value</p>	<p>Ladies' and Children's <b>SKI PANTS</b> Reg. \$1.29 \$3.00</p> <p>Men's Zipper or Button <b>JACKETS</b> Reg. \$1.99 \$3.00</p> <p>Men's Plaid (Reg. \$1.00) <b>Flannel Shirts</b> 77c 2 for \$1.50</p> <p>Ladies' All Wool <b>Flannel Skirts</b> Reg. \$1.29 \$3.00</p> <p>Men's <b>SKI CAPS</b> Reg. 69c \$1.00</p> <p>Ladies' All Wool Sport <b>SWEATERS</b> Reg. \$1.00 \$5.99</p> <p>Boys' Sports <b>SWEATERS</b> Reg. \$1.39 \$8.88</p> <p>Men's Fleece Back <b>SWEATERS</b> Reg. \$1.00 \$7.77</p> <p>Men's <b>HUNTING PACS</b> Reg. \$2.29 \$4.00</p> <p>Boys' Plaid <b>Flannel Shirts</b> Reg. 55c 79c 2 for \$1</p> <p>Men's Navy All Wool <b>Melton Jackets</b> Reg. \$2.99 \$5.00</p>	<p>Girls' Gabardine <b>SNOW SUITS</b> \$2.99 Reg. \$6.00 Value</p> <p>Hats to match. Two-tone gabardine, completely lined, zipper anklets. Sizes 8 to 14.</p> <p>Men's All Wool <b>CAMPUS COATS</b> \$3.99 Reg. \$7.98 Value</p>
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**ROCHESTER JOBBING HOUSE**

159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260

Open 'til 9 Every Evening Unrestricted Parking



PAGE TWO

### Large Attendance Expected At Lincoln Group Convention

Fifteen organizations will send delegates to the Abraham Lincoln Association when it holds its annual convention at Hotel Seneca Wednesday, February 12.

National and department officers affiliated with the Union Veterans of the G. A. R. will swell the total number of local and out-of-town members and guests to 225, the largest attendance in the history of this patriotic organization whose purpose is to keep the memory of Abraham Lincoln alive in the hearts of men, according to word released today through the Rochester Convention and Publicity Bureau.

In charge of arrangements are Mrs. Helena Kurtz, department president, and Mrs. Alice M. Waste, both of Rochester.

These two trains, constructed of stainless steel, will cost between two and two and a half million dollars. They will be operated each way between New York, Buffalo and the Mid-West daily, on the fastest daylight run between New York State's two chief cities.

For the two trains 32 cars have been ordered from the Edward G. Budd Manufacturing Company, Philadelphia. They will consist of tavern lounge cars, parlor cars, dining cars, coaches and observation lounge cars. Handsome murals, depicting highlight scenes in the history of New York State, will be a feature of the decorations.

In its 50 years of service to the public the Empire State Express has sped back and forth between Buffalo and New York more than forty thousand times. The "Empire" has had distinguished history. Its fame was accentuated in May, 1893, when near Batavia, New York, it made a world's speed record, running a mile at the rate of 112.5 miles per hour. This record, although since surpassed, stood unapproached for many years.

### New York Central To Streamline Famous Train

Two new streamliners are to be built for the Empire State Express, which this year celebrates its 50th anniversary. F. E. Williamson president of the New York Central, announced this week.

Classes in typing, shorthand, sewing, cooking, lip reading for deafened persons, music appreciation, business arithmetic and bookkeeping are just a start. Then there's English, Spanish, French, Italian and several other languages, to say nothing of the physical education, folk dancing, group amusement and other recreational classes.

Nor are the subjects just touched on either talk to Miss Ann T. Brown, director of the home making unit of the Adult Education Department. She'll soon prove to you that the cooking classes, for instance, teach a lot more than just how to make fudge.

"The biggest leak in the family budget is in wasted foods and in poor buying," says Miss Brown.

"In our courses we teach dietetics, planning and serving meals, the preparations and economical use of ingredients, vitamins and health preservation, reduction of kitchen waste and economical buying."

Several of the schools offer sewing courses. Included is instruction in the making of new clothes, remodeling of used apparel, the proper selection of textiles for better wear, greater beauty and style. Then too, the choosing of correct styles for varying ages and figures is taught.

Recreation classes are conducted at many of the high schools as well as at elementary school No. 27.

All this and more too, to paraphrase a popular movie title, is available to residents of Rochester. In many of the classes no registration fee whatsoever is charged. In the others a nominal fee to cover cost of materials used is paid.

Readers of The Sun interested in creative writing, commercial art, business courses, household subjects, languages and literally dozens of other subjects will find the study of their choice available at one or more of Rochester's evening schools.

A complete schedule of classes may be obtained by writing to the Board of Education, S. Fitzhugh St. or by calling at any one of the high schools where classes are maintained.—D.J.M.

### Night School . . .

(Continued from Page 1) there are street cars on Main Street.

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### Record Attendance Shown In Report Of Annual Party

Figures released this week by the Young People's Association disclose that more than \$1500 in merchandise, clothing and food gifts were distributed among 1473 children at the organization's first city-wide Needy Children's Christmas Party, held at Convention Hall on December 22.

The association is headed by Don J. Mattaro, recently named executive chairman of the group for 1941.

A drive for funds to finance the Christmas party netted \$469, according to the association's report. Other sources brought an additional \$819. This amount was supplemented by a \$225 contribution from members of the group. Several large merchandise donations swelled the gift total past the thousand dollar mark.

Plans to raise an additional \$70 to wipe out the deficit reported by the sponsors will be made this week at a meeting of committee chairmen.

At the party each child received a gift package containing toys, games, food and clothing. Distribution of the gifts followed a two-hour entertainment program.

Other officers recently elected by the Young People's Association include:

Hyman Mandell, vice-chairman; Samuel Pandina, executive secretary; Miss Emma Mason, secretary; Francis Pennica, recording secretary; Mrs. Rosemary Stafford, treasurer, and Mrs. Hyman Mandell, gift chairman.

### Events Of The Week

**THURSDAY, JANUARY 30**

PHILHARMONIC ORCHESTRA — Joe Kurbi conducting, Eastman Theatre, 8:30 p. m.

INDUSTRIAL DEPT. OF YWCA — Annual Card Party.

PRESIDENT'S BIRTHDAY BALL — Hotel Seneca.

GOLDEN KEY CLUB — Card Party, Home of Mrs. Jos. Regy, Grove Pl., 8:30 p. m.

**FRIDAY, JANUARY 31**

DORCAS CIRCLE, MONROE AVE. METHODIST CHURCH — Silver Tea, Church Parlor.

AMERICAN ASSOC. OF UNIVERSITY WOMEN — Play "Prests", Strong Auditorium, River Campus.

DEMOLAY COLLEGIATE CLUB — Dance, Don People's Orchestra, Masonic Temple Ballroom, 9:30 p. m.

SUNSHINE CHAPTER OF E. S. — Card Party, Star Dining Room, Masonic Temple, 8 p. m.

**SATURDAY, FEBRUARY 1**

WOMEN'S SECTION, BRITISH LEGION — Supper, Union League Hall, Gregory St., 8 p. m.

RIBBING CLUB OF MECHANICS INSTITUTE — Sing, Ride and Dance, Nass Farm, Scottsville.

**MONDAY, FEBRUARY 3**

MONROE COUNTY BIRTH CONTROL LEAGUE — Tea, Home of Mrs. E. A. Steubing.

THEATRE GUILD — Flora Robson in "Ladies in Retirement", Auditorium, E. Main at Prince St., 8:30 p. m.

THE WARD REPUBLICAN CLUB — Meeting, 443 North St., 8 p. m.

**TUESDAY, FEBRUARY 4**

AMO CHAPTER — Dessert, Bridge, Edwards Auditorium.

MONROE COUNTY BIRTH CONTROL LEAGUE — Luncheon, Chamber of Commerce, 12:15 p. m.

PARK AVENUE HOSPITAL STAFF — Annual Dinner, Oak Hill Country Club.

E. G. MARSHALL W. R. C. NO. 27—

ROCHESTER SUN, THURSDAY, JANUARY 30, 1941  
Meeting: City Hall Annex, 34 Court St.  
WEDNESDAY, FEBRUARY 5  
WOMEN'S AUXILIARY OF ST. STEPHEN'S CHURCH — Luncheon and Bridge, Parish House.  
HARLEY SCHOOL ALUMNAE — Bridge Party, School Gymnasium, 8 p. m.

Friday and Saturday Evenings, Feb. 7 and 8  
**Puccini's Music Drama "LA TOSCA"**  
with DUSOLINA GIANNINI, ARMAND TOKATYAN and JOSEPH ROYER  
of the Metropolitan Opera Co.  
Seats Now: \$1, \$1.25, \$1.50, \$2 and \$2.50  
EASTMAN THEATRE of the University of Rochester

**KIENER'S**  
**Ladies COATS**  
LAST CALL! JUST 26 SAMPLE COATS FUR TRIM  
REG. \$47.50  
REG. \$35.50  
**\$17** JUST 21 AT THIS PRICE  
All Sample Coats Sizes 11-50 Use Our Budget Plan  
**KIENER'S**  
599 HUDSON AVE.  
COR. CLIFFORD AVE.

**AT SMALLS**  
MODERN OPTICAL DEPARTMENT

**YOU DON'T NEED CASH**



**CORRECT GLASSES**

Will make the world look brighter, relieve eye strain, make work easier and play more pleasant. Come in tomorrow—let Dan G. Albert, registered optometrist, examine your eyes and prescribe the correct lenses as well as assist in the selection of proper frames.

**NO MONEY DOWN—SMALL SUM WEEKLY**  
We Use Only Bausch & Lomb and Shur-On Lenses!

**Smalls**  
28 MAIN STREET EAST  
Park Free Rear of Store

**Card Party To Follow Business Session Of G. A. R. Group**


A short business meeting, followed by a card party will be held Friday evening, Feb. 7, at the City Hall annex by the William McKinley Circle No. 30, Ladies of the G. A. R.

Mrs. Marie Biedick, president of the circle will be in charge of the meeting.

**Two Piece Dresses**

Two-piece dresses are gaining daily in popularity and chic. They feature longer blouses, and are considered "markest when worn without a belt. Take your choice of the lacy look of a sweater or the dressier design of a tunic.

**Sharpened**



BALL'S use an exclusive OIL STONE method. Makes skates sharper, faster for a longer time.

**Call Ball and Ball Will Call**  
Ma. 895  
48 CLINTON AVE. N.  
34 CLINTON NORTH

**Do You Need A Financial Lift?**

Borrow Here! Our Low Bank Rates Will Save You Real Money!

**A LOAN OF \$101.16**  
Costs You Only **\$6.84**  
Repayable In Twelve Monthly Installments

**GENESEE VALLEY TRUST CO.**  
Exchange and Broad

Member of F. D. I. C.  
Mrs. Fred Baker, 215 Wellington Ave.

**FREE PARKING AT 101 EXCHANGE ST.**

THE BANK OF PERSONAL SERVICE

**THE BEST COAL-VALUE IN THE CITY**

**BLACK MAGIC QUALITY COAL** Egg \$10.95  
Stove Nut  
Pea Coal \$9.65 Ton  
Buckwheat \$4.00 Ton  
Established Over 25 Yrs.

SEMET SOLVAY COKE \$10.20 per ton

**PAYNE & DUNHAM** GEN. 586

Come To **Frank A. Rivers Co.**  
**FEBRUARY Furniture Sale**

WE POSITIVELY GUARANTEE discounts to 25% in this annual money-saving event. Every item in stock is marked down to compete with current February Sale prices. This makes Rivers THE place to shop, because you'll find finer Grand Rapids & Jamestown pieces priced surprisingly close to cheaper "no name" stocks elsewhere. Come to Rivers for furniture of nationally known quality at GUARANTEED REDUCTIONS.

**THIS WEEK'S SHOPPING NEWS SPECIALS**



**3-PIECE ROCK MAPLE BED ROOM SUITE \$39.50**  
Guaranteed Reg. \$69.50

**EXTRA SPECIAL Innerspring MATTRESSES**  
Reg. \$39.50 **\$26.75**

(Watch Our Ads For Weekly Specials)

Open Tues., Thurs., Sat. Nites from 7 til 9 **Frank A. Rivers** Plenty of Free Parking

**RIVERS** CO., INC.  
226 South Ave.

**LINCOLN'S**  
The Best Dollar Value in America!

**SALE** 80 Square Percalé Poplin or Waffle Cloth

**Daytime FROCKS**

**\$1**

ALL NEW 1941 STYLES

- Paisleys
- Border prints
- Florals
- Polka Dots
- Checks
- Monotone prints
- Scroll prints
- Stripes

Slip into these cheery dresses in the morning — wear them throughout the day — be "stylish" while doing your own housework. All types of youthful styles, with plenty of swing skirts; slippers; button-downs; dainty detailings; sizes 12-20, 28-44, 46-52.



**FEBRUARY DRESS SALE**  
Values up to \$2.98.

**\$2**

- Prints
- Print Combinations
- Veiverays
- Black and Whites

An exciting collection of brand new styles for only \$2! Includes the popular navies and blacks with touches of white; prints; rayon sueder cloths; checked sharkskins; flared skirts; redingote effects. All sizes, 9-17, 12-20, 28-44, 46-52.

**RIBBON WINNERS**  
Row On Row Ribbon HATS \$1

These row-on-row ribbon hats are going to be the thing from now through spring, so come in now and save. High crown and beret (with adjustable button back)

- Red
- Navy
- Black
- Cruise
- Navy blue
- Beige
- Dusty rose
- Aqua

MAIN ST., E., COR. ST. PAUL



# Contract Bridge

By CARLETON HOWARD

In all of the varied bidding situations which are to be found in contract bridge, there is, perhaps, none which requires more delicate partnership cooperation than that of the procedure following an informatory double. Today's hand illustrates the necessity for its proper intelligent treatment.

North and South vulnerable — West dealer — Duplicate bridge.

8 10 2  
K A 5 7  
D K 7  
C A Q J 10 3 2

8 9 7 4  
K 7 3  
D Q 10 6 4  
C 9

W N E S  
K A K 6 5 3  
H Q 6 4  
D A J 5  
C 8 5

S J J  
H J 10 9 8  
D 5 3 2  
C K 7 6 4

The bidding:  
West North East South  
Pass 1 Club Pass 2 Clubs  
2 Diamond Pass 2 Spades Pass  
3 Spades Pass

While East's hand is not too strong, it possesses values which most of us consider above those required for a simple overcall and an informatory double is probably the best call available. South's 2 club bid is plainly a nuisance or interference attempt to shut out West from too cheap an answer.

West, however, did hold sufficient strength to come in with a free bid which properly showed his partner a minimum of about one honor trick. His choice of suits is questionable because in responding to a double, we do not have to maintain the accepted standard for biddable suits and an answer in a four card major suit is preferable to a five card minor.

When the bidding came back to East on the second round, he plainly showed a five-card length in spades by his bid in that suit. West gave him a raise but East felt that he had fully shown the entire strength

of his hand and therefore passed. West thought that he had properly shown his values by bidding twice but we cannot thoroughly agree with him. West's hand is actually crowded with good values after his partner doubles. For the sake of considering our point, we will consider that his diamond response was made as above. Now, when East comes in with his 2 spade bid, West's hand becomes a veritable powerhouse. He has a trump length which he has practically denied by his diamond response and a singleton in opponents' suit. East cannot picture this from the bidding as all that he can figure on is trump support and possibly a little better than one honor count.

With spades as trump, West can count his hand for four and a half plus playing tricks, which are sufficient to jump to game. On West's bidding, East could properly suppose his partner to hold three spades to the queen,

three small hearts, five diamonds to the king, queen and two small clubs. I feel that East can scarcely be blamed for passing.

Don't forget to sign up for the big Fairport Individual Championship which will be held Saturday, Feb. 8th. Reservations are necessary and you can reach me in Rochester at Glenwood 2270-W.

## O. E. S. Chapter Plans Card Party At Masonic Temple

Sunshine Chapter O. E. S., will hold a public card party in the Star dining room, Masonic Temple tomorrow at 8 p. m.

Clarice Mender, chairman, has appointed the following committee:

W. Mary Hale, Janet Roberts, Thelma Schusterbauer, Frances Fox, Bell Krumb, Lucille Thomas, Laura Brinkerhoff, W. Beatrice Smith, Marjorie Renaud, Matilda Burger, Judith Mac Farlin, Edith Van Gelder and Velma Smith.



### FEBRUARY SALE

FINE FUR COATS AT TREMENDOUS SAVINGS

	VALUE	SALE PRICE
CARACUL ...	\$79.50	\$39.95
SEAL DYED CONEX	\$79.50	\$42.50
HUDSEAL ...	\$89.50	\$49.95
SKUNK COATS	\$129	\$89.50

**CLIFFORD FUR CO., 1283 Clifford Ave.**  
MAIN 474  
Mrs. Kenneth Lyon, 10 Lansdale St.

Ready Now  
Semi-Annual  
**Sale**

## "FIRST LADY" RINGLESS SILK STOCKINGS

Reg. 69c Values

# 59c pr.

- \* Three Thread All Silk Chiffons
- \* Service Weights

5 New Spring Shades

Bronze Beige  
Manana  
Rosario  
Hacienda  
Sombro

Reg. 79c Value

# 69c pr.

- \* Three and Four Thread Crepe Chiffons In Shorts, Regulars and Extra-Longs

It took the combined purchasing power of our 3 stores to make this stock-up opportunity possible for you! If your wardrobe demands many pairs of fine stockings this sale should be extra appealing to you... for here, in this freshly unpacked sales lot, you'll find styles, colors, weights and lengths for every ensemble and occasion. Stock up on "First Lady." Hose at these semi-annual prices! It's a thrifty and sensible idea!

"First Lady" Stockings Are Sold In Rochester Exclusively at Edwards  
EDWARDS—Street Floor

## STOCK UP NOW In Our Mid-Winter Sale of CANDIES

Here it is! A sale big enough, thrifty enough to satisfy every "sweet-tooth" in Western New York! Sale ends Saturday at 5:30 P. M. Hurry in for your share at these low prices.

### "Symphony Sweet" Double Dipped CHOCOLATES

Reg. 39c 39c lb. **29c LB.**

- Brazil Nut in Cream
- Caramels
- Ginger Creams
- Italian Creams
- Cream de Menthe
- Maple Walnut
- Rum Punch Nougat
- Orange Creams
- Raspberry Creams
- Vanilla Buttercreams
- Honey Cashew Nougats
- Pineapple Cream
- Plantations
- Caramel Creams
- Snow Balls
- Raisin Clusters
- Peanut Clusters
- Apricot Walnut Jelly
- Raspberry Jelly
- Honeycomb Chips

### "SYMPHONY SWEET" HOMEMADE CANDIES

Reg. 39c and 49c **29c LB.**

- Choc. Coated Crisp Filled Sticks. (Cocoanut Cinnamon, Peanut Butter, Honeycomb, Cashew Butter, Pretzel Sticks, Molasses Mint)
- Choc. Coated Peanut Clusters
- Old Fashioned Bitter-Sweet Cream Drops
- Choc. Coated Thin Mints
- Choc. Coated Marshmallows
- Cocoanut Bon Bons (All Flavors and Colors)
- Fudge Bon Bons (All Flavors and Colors)
- Hand Rolled Italian Creams
- Nut Caramel Smacks (Cashew, Brazil Nut, Cocoanut and Peanut)
- Chicken Bones (Assorted Flavors, Soft Centers)

### IN POUND LOTS OF A KIND

REG. 29c and 39c lb.

ONLY **19c LB.**

- Choc. Coated Peanut Clusters
- Maple Creams
- Choc. Coated Nougats
- Choc. Malted Balls
- Nut Caramel Corn Crisp
- Toasted Nut Butter Crunch
- Assorted Nut Shape Mellow Creams
- Solid Choc. Mint Wafers
- Non Parils
- Bridge Mixture
- Cellophane Wrapped Caramels; Vinegar, Butterscotch, Brazil Nuts Molasses Mint
- Choc. Coated Marshmallows
- Chocolate Coated Cherries
- Filled Raspberries
- 50% Filled — 50% All Hard Candy
- Cocoanut Marshmallow Squares

### EXTRA SPECIAL

- 2-Lb. PACKAGE CANDIED FRUITS .. 59c
- MILK CHOCOLATE PECAN CLUSTERS, Reg. 59c lb. **39c**
- CHOCOLATE COATED DATES, Reg. 39c lb. **29c**
- NUT STUFFED DATES, Reg. 39c lb. **29c**
- CHOCOLATE COATED PINEAPPLE CORES, Reg. 59c lb. **39c**
- OLD FASHIONED MOLASSES KISSES or PEANUT BUTTER KISSES, Reg. 19c lb. 10c

### SALTED FRESH MIXED NUTS

Regularly 49c lb. Sale Priced **37c LB.**  
EDWARDS—Street Floor

## One of the Thousands Who Pay-by-Check

HE'S ONE of 4,947 people in Rochester who have a Lincoln-Alliance Pay-by-Check account—our new low-cost checking account service. No minimum balance is required; you can open an account with any amount. No monthly service charge; no charge for check books.

Open a Pay-by-Check account now — at any of our ten conveniently located bank offices.

# LINCOLN-ALLIANCE

BANK AND TRUST COMPANY

Member Federal Reserve System    Member Federal Deposit Insurance Corporation

## EDWARDS BARGAIN BASEMENT

LOWEST PRICES ALWAYS    EVERY DAY A BARGAIN DAY    SHOP DOWNSTAIRS AND SAVE

### YOUTHFUL GLAMOUR

#### A New Sailor Girl

by *\*Princess Peggy*

Size: 14-20

Colors: Porcelain, Blue, Rose, Aqua

\*Always Buy Your Correct Size!

Mail and Phone Orders Filled—In One Week

Turn these dresses inside out — see how carefully they're finished! Generous seams and through-and-through prints. No skimping in their cut either — because these dresses were made to fit as well as your silks. Made of preshrunk fabrics.

EDWARDS—Basement



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PAGE TWO

### Large Attendance Expected At Lincoln Group Convention

Fifteen organizations will send delegates to the Abraham Lincoln Association when it holds its annual convention at Hotel Seneca Wednesday, February 12.

National and department officers affiliated with the Union Veterans of the G. A. R. will

swell the total number of local and out-of-town members and guests to 225, the largest attendance in the history of this patriotic organization whose purpose is to keep the memory of Abraham Lincoln alive in the hearts of men, according to word released today through the Rochester Convention and Publicity Bureau.

In charge of arrangements are Mrs. Helena Kurtz, department president, and Mrs. Alice M. Waste, both of Rochester.

### New York Central To Streamline Famous Train

Two new streamliners are to be built for the Empire State Express, which this year celebrates its 50th anniversary, F. E. Williamson president of the New York Central, announced this week.

These two trains, constructed of stainless steel, will cost between two and two and a half million dollars. They will be operated each way between New York, Buffalo and the Mid-West daily, on the fastest daylight run between New York State's two chief cities.

For the two trains 32 cars have been ordered from the Edward G. Budd Manufacturing Company, Philadelphia. They will consist of tavern lounge cars, parlor cars, dining cars, coaches and observation lounge cars. Handsome murals, depicting highlight scenes in the history of New York State, will be a feature of the decorations.

In its 50 years of service to the public the Empire State Express has sped back and forth between Buffalo and New York more than forty thousand times. The "Empire" has had distinguished history. Its fame was accentuated in May, 1893, when near Batavia, New York, it made a world's speed record, running a mile at the rate of 112.5 miles per hour. This record, although since surpassed, stood unapproached for many years.

### Card Party To Follow Business Session Of G. A. R. Group

A short business meeting, followed by a card party will be held Friday evening, Feb. 7, at the City Hall annex by the William McKinley Circle No. 30, Ladies of the G. A. R.

Mrs. Marie Biedick, president of the circle will be in charge of the meeting.

### Leading Merchants Advertise Rochester's Outstanding Values

#### Night School . . .

(Continued from Page 1) there are street cars on Main Street.

Classes in typing, shorthand, sewing, cooking, lip reading for deafened persons, music appreciation, business arithmetic and bookkeeping are just a start. Then there's English, Spanish, French, Italian and several other languages, to say nothing of the physical education, folk dancing, group amusement and other recreational classes.

Nor are the subjects just touched on either talk to Miss Ann T. Brown, director of the home making unit of the Adult Education Department. She'll soon prove to you that the cooking classes, for instance, teach a lot more than just how to make fudge.

"The biggest leak in the family budget is in wasted foods and in poor buying," says Miss Brown.

"In our courses we teach dietetics, planning and serving meals, the preparations and economical use of ingredients, vitamins and health preservation, reduction of kitchen waste and economical buying."

Several of the schools offer sewing courses. Included is instruction in the making of new clothes, remodeling of used apparel, the proper selection of textiles for better wear, greater beauty and style. Then too, the choosing of correct styles for varying ages and figures is taught.

Recreation classes are conducted at many of the high schools as well as at elementary school No. 27.

All this and more too, to paraphrase a popular movie title, is available to residents of Rochester. In many of the classes no registration fee whatsoever is charged. In others a nominal fee to cover cost of materials used is paid.

Readers of The Sun interested in creative writing, commercial art, business courses, household subjects, languages and literally dozens of other subjects will find the study of their choice available at one or more of Rochester's evening schools.

A complete schedule of classes may be obtained by writing to the Board of Education, S. Fitzhugh St. or by calling at any one of the high schools where classes are maintained.—D.J.M.

#### Birthday Ball . . .

(Continued from Page 1) arranged at the Crystal Room of the hotel and the Peacock Room of Odenbach's.

Tickets are \$1 per couple and will be available at the door.

Heading the committee sponsoring the Birthday Ball is Mrs. George C. Schlegel, county chairman and Howard M. Woods, city chairman.

Others who will take part in the entertainment feature of the program include Romaine and Rosalind Gerlack, Bercovic and Al Sigi, prominent radio commentators and Thos. F. Trott.

### Record Attendance Shown In Report Of Annual Party

Figures released this week by the Young People's Association disclose that more than \$1500 in merchandise, clothing and food gifts were distributed among 1473 children at the organization's first city-wide Needy Children's Christmas Party, held at Convention Hall on December 22.

The association is headed by Don J. Mattaro, recently named executive chairman of the group for 1941.

A drive for funds to finance the Christmas party netted \$469, according to the association's report. Other sources brought an additional \$619. This amount was supplemented by a \$225 contribution from members of the group. Several large merchandise donations swelled the gift total past the thousand dollar mark.

Plans to raise an additional \$70 to wipe out the deficit reported by the sponsors will be made this week at a meeting of committee chairmen.

At the party each child received a gift package containing toys, games, food and clothing. Distribution of the gifts followed a two-hour entertainment program.

Other officers recently elected by the Young People's Association include:

Hyman Mandell, vice-chairman; Samuel Pandina, executive secretary; Miss Emma Mason, secretary; Francis Pennica, recording secretary; Mrs. Rosemary Stafford, treasurer, and Mrs. Hyman Mandell, gift chairman.

#### Two Piece Dresses

Two-piece dresses are gaining daily in popularity and chic. They feature longer blouses, and are considered smartest when worn without a belt. Take your choice of the easy look of a sweater or the dressier design of a tunic.



Sharpened

BALL'S use an exclusive OIL STONE method. Makes skates sharper, faster for a longer time.

**Call Ball**  
Ma. \$95  
and Ball Will Call  
48 CLINTON AVE. N.  
34 CLINTON NORTH

### Do You Need A Financial Lift?

Borrow Here! Our Low Bank Rates Will Save You Real Money!

**A LOAN OF \$101.16**  
Costs You Only **\$6.84**

Repayable In Twelve Monthly Installments

FREE PARKING AT 101 EXCHANGE ST.

THE BANK OF PERSONAL SERVICE  
Member of F. D. I. C.  
Mrs. Fred Baker, 715 Wellington Ave.

No co-maker or collateral required. Loans available up to \$2500. Prompt, friendly service, Loan Dept., 2nd Floor, Room 201.

### GENESEE VALLEY TRUST CO.

Exchange and Broad

THE BEST COAL VALUE IN THE CITY

**BLACK MAGIC QUALITY COAL** Egg Stove Nut **\$10.95** CASH TON Shoveled off

Pea Coal \$9.95 Ton Buckwheat \$8.00 Ton Established Over 25 Yrs.

SEMET SOLVAY COKE \$10.20 per ton

**PAYNE & DUNHAM** GEN. 586

### Events Of The Week

- THURSDAY, JANUARY 30
- PHILHARMONIC ORCHESTRA — Joe Louis conducting, Eastman Theatre, 8:20 p. m.
  - INDUSTRIAL DEPT. OF YWCA — ANNUAL CARD PARTY
  - PRESIDENT'S BIRTHDAY BALL — Hotel Seneca
  - GOLDEN KEY CLUB — Card Party: Home of Mrs. Joe Begg, Grove Pl., 8:30 p. m.
- FRIDAY, JANUARY 31
- DORCAS CIRCLE, MONROE AVE. METHODIST CHURCH — Silver Tea, Church Parlor
  - AMERICAN ASSOC. OF UNIVERSITY WOMEN — "Judy Fresta", Strong Auditorium, River Campus
  - DEMOLAY COLLEGIATE CLUB — Dance, Dan People's Orchestra, Masonic Temple Ballroom, 9:30 p. m.
  - SUNSHINE CHAPTER, O. E. S. — Card Party, Star Dining Room, Masonic Temple, 8 p. m.
- SATURDAY, FEBRUARY 1
- WOMEN'S SECTION, BRITISH LEGION — Supper, Union League Hall, Gregory St., 8 p. m.
  - RIDING CLUB OF MECHANICS INSTITUTE — Bleish Ride and Dance, Nass Farm, Scottsville
- MONDAY, FEBRUARY 3
- MONROE COUNTY BIRTH CONTROL LEAGUE — Tea, Home of Mrs. E. A. Steubins
  - THEATER GUILD — Flora Robinson in "Ladies in Retirement", Auditorium, E. Main at Prince St.
  - 17th WARD REPUBLICAN CLUB — Meeting, 443 North St., 8 p. m.
- TUESDAY, FEBRUARY 4
- AMO CHAPTER — Dessert, Bridge, Edward's Auditorium
  - MONROE COUNTY BIRTH CONTROL LEAGUE — Luncheon, Chamber of Commerce, 12:15 p. m.
  - PARK AVENUE HOSPITAL STAFF — Annual Dinner, Oak Hill Country Club
  - E. G. MARSHALL W. R. C. No. 27—

ROCHESTER SUN, THURSDAY, JANUARY 30, 1941  
Meeting: City Hall Annex, 34 Court St.  
WEDNESDAY, FEBRUARY 5  
WOMEN'S AUXILIARY OF ST. P.

Friday and Saturday Evenings, Feb. 7 and 8

### Puccini's Music Drama "LA TOSCA"

with DUSOLINA GIANNINI, ARMAND TOKATYAN and JOSEPH ROYER

of the Metropolitan Opera Co.

Seats Now: \$1, \$1.25, \$1.50, \$2 and \$2.50

EASTMAN THEATRE of the University of Rochester

### KIENER'S Ladies COATS

LAST CALL! JUST 26 SAMPLE COATS FUR TRIM

REG. \$35.50 REG. \$47.50 **\$25**

**\$17** JUST 21 AT THIS PRICE

All Sample Coats Sizes 11-50 Use Our Budget Plan

### KIENER'S

599 HUDSON AVE. COR. CLIFFORD AVE.

### LINCOLN'S

The Best Dollar Value in America!

### SALE

80 Square Percalé Poplin or Waffle Cloth

### Daytime FROCKS

**\$1**

- ZIPPER DRESSES
- BUTTON DOWNS
- TIE BACKS

ALL NEW 1941 STYLES

- Paisleys
- Florals
- Polka Dots
- Checks
- Monotone
- Border prints
- Scroll prints
- Stripes

Slip into these cheery dresses in the morning — wear them throughout the day — be "stylish" while doing your own housework. All types of youthful styles, with plenty of swing skirts; zippers; button-downs; dainty details; sizes 12-20, 38-44, 46-52.

### FEBRUARY DRESS SALE

Values up to \$2.98.

**\$2**

- Prints
- Print Combinations
- Velvets
- Black and Whites

An exciting collection of brand new styles for only \$2! Includes the popular naves and blacks with touches of white; prints; rayon suedcloths; checked sharkskins; flared skirts; redingote effects. All sizes, 9-17, 12-20, 28-44, 46-52.

### RIBBON WINNERS

Row On Row Ribbon HATS **\$1**

These row-on-row ribbon hats are going to be the thing from now through spring, so come in now and save. High crown and here's (with adjustable button back)

- Red
- Navy
- Black
- Cruise
- Blue
- Beige
- Dusty rose
- Aqua

MAIN ST., E., COR. ST. PAUL

### AT SMALLS

MODERN OPTICAL DEPARTMENT

**YOU DON'T NEED CASH**



### CORRECT GLASSES

Will make the world look brighter, relieve eye strain, make work easier and play more pleasant. Come in tomorrow—let Dan G. Albert, registered optometrist, examine your eyes and prescribe the correct lenses as well as assist in the selection of proper frames.

NO MONEY DOWN—SMALL SUM WEEKLY  
We Use Only Bausch & Lomb and Shur-On Lenses!

### Smalls

28 MAIN STREET EAST  
Park Free Rear of Store

Come To

### Frank A. Rivers Co. FEBRUARY Furniture Sale

WE POSITIVELY GUARANTEE discounts to 25% in this annual money-saving event. Every item in stock is marked down to compete with current February Sale prices. This makes Rivers THE place to shop, because you'll find finer Grand Rapids & Jamestown pieces priced surprisingly close to cheaper "no name" stocks elsewhere. Come to Rivers for furniture of nationally known quality at GUARANTEED REDUCTIONS.

### THIS WEEK'S SHOPPING NEWS SPECIALS



3-PIECE ROCK MAPLE BED ROOM SUITE **\$39.50**  
Guaranteed Reg. \$69.50

BED, CHEST, DRESSER or VANITY: Solid, Jamestown-made Maple. Opportunities like this won't come your way often! — Hurry—offer good only while the few suites in stock last.

EXTRA SPECIAL

### Innerspring MATTRESSES

Reg. \$39.50 **\$26.75**

A special purchase of regular \$39.50 mattresses, makes this low price possible. These are NOT factory-made for special sale but bona-fide first quality Pull Innerspring and steel and hair padding REAL VALUE! Quantities strictly limited.

(Watch Our Ads For Weekly Specials)

Open Tues., Thurs., Sat. Nites from 7 'til 9

### Frank A. RIVERS

CO., INC.  
226 South Ave.

Plenty of Free Parking



## Contract Bridge

By CARLETON HOWARD

In all of the varied bidding situations which are to be found in contract bridge, there is, perhaps, none which requires more delicate partnership co-operation than that of the procedure following an informatory double. Today's hand illustrates the necessity for its proper intelligent treatment.

North and South vulnerable—West dealer—Duplicate bridge.

S 10 2  
H A 5 2  
D K 7  
C A Q J 10 3 2

N 9 7 4  
H K 7 3  
D Q 10 8 6 4  
C J

W. F. S. A. K. E. S. J.  
H. Q. 6 4  
D. J. 5  
C. K. 5

S. J. 8  
H. J. 10 9 8  
D. 9 7 2  
C. K. 7 6 4

The bidding:

West North East South  
Pass 1 Club Double 2 Clubs  
3 Spades Pass 2 Spades Pass  
3 Spades Pass Pass Pass

While East's hand is not too strong, it possesses values which most of us consider above those required for a simple overcall and an informatory double is probably the best call available. South's 2 club bid is plainly a nuisance or interference attempt to shut out West from too cheap an answer.

West, however, did hold sufficient strength to come in with a free bid which properly showed his partner a minimum of about one honor trick. His choice of suits is questionable because in responding to a double, we do not have to maintain the accepted standard for biddable suits and an answer in a four card major suit is preferable to a five card minor.

When the bidding came back to East on the second round, he plainly showed a five-card length in spades by his bid in that suit. West gave him a raise but East felt that he had fully shown the entire strength

of his hand and therefore passed. West thought that he had properly shown his values by bidding twice but we cannot thoroughly agree with him. West's hand is actually crowded with good values after his partner doubles. For the sake of considering our point, we will consider that his diamond response was made as above. Now, when East comes in with his 2 spade bid, West's hand becomes a veritable powerhouse. He has a trump length which he has practically denied by his diamond response and a singleton in opponents' suit. East cannot picture this from the bidding as all that he can figure on its trump support and possibly a little better than one honor count.

With spades as trump, West can count his hand for four and a half plus playing tricks, which are sufficient to jump to game. On West's bidding, East could properly suppose his partner to hold three spades to the queen,

three small hearts, five diamonds to the king, queen and two small clubs. I feel that East can scarcely be blamed for passing.

Don't forget to sign up for the big Fairport Individual Championship which will be held Saturday, Feb. 8th. Reservations are necessary and you can reach me in Rochester at Glenwood 2270-W.

### O. E. S. Chapter Plans Card Party At Masonic Temple

Sunshine Chapter O. E. S., will hold a public card party in the Star dining room, Masonic Temple tomorrow at 8 p. m.

Clarice Mender, chairman, has appointed the following committee:

W. Mary Hale, Janet Roberts, Thelma Schusterbauer, Frances Fox, Bell Krumb, Lucille Thomas, Laura Brinkerhoff, W. Beatrice Smith, Marjorie Renaud, Matilda Burger, Judith Mac Farlin, Edith Van Gelder and Velma Smith.



## FEBRUARY SALE

FINE FUR COATS AT TREMENDOUS SAVINGS

	VALUE	SALE PRICE
CARACUL ...	\$79.50	\$39.95
SEAL DYED CONEY	\$79.50	\$42.50
HUDSEAL ...	\$89.50	\$49.95
SKUNK COATS	\$129	\$89.50

CLIFFORD FUR CO. 1283 Clifford Ave. MAIN 474

Mrs. Kenneth Lyon, 10 Lansdale St.



## One of the Thousands Who Pay-by-Check

HE'S ONE of 4,947 people in Rochester who have a Lincoln-Alliance Pay-by-Check account—our new low-cost checking account service. No minimum balance is required; you can open an account with any amount. No monthly service charge; no charge for check books.

Open a Pay-by-Check account now — at any of our ten conveniently located bank offices.

## LINCOLN-ALLIANCE

BANK AND TRUST COMPANY

Member Federal Reserve System Member Federal Deposit Insurance Corporation

## Edwards Sale

# "FIRST LADY" RINGLESS SILK STOCKINGS

Ready Now Semi-Annual

Reg. 69c Values

**59c** pr.

- \* Three Thread All Silk Chiffons
- \* Service Weights

5 New Spring Shades

- Bronze Beige
- Manana
- Rosario
- Hacienda
- Sombrero

Reg. 79c Value

**69c** pr.

- \* Three and Four Thread Crepe Chiffons In Shorts, Regulars and Extra-Longs



It took the combined purchasing power of our 3 stores to make this stock-up opportunity possible for you! If your wardrobe demands many pairs of fine stockings this sale should be extra-appealing to you... for here, in this freshly unpacked sales lot, you'll find styles, colors, weights and lengths for every ensemble and occasion. Stock up on "First Lady." Hosiery at these semi-annual prices! It's a thrifty and sensible idea!

"First Lady" Stockings Are Sold In Rochester Exclusively at Edwards

EDWARDS—Street Floor

## EDWARDS BARGAIN BASEMENT

LOWEST PRICES ALWAYS EVERY DAY A BARGAIN DAY SHOP DOWNSTAIRS AND SAVE

YOUTHFUL GLAMOUR  
A New Sailor Girl  
by  
\*Princess Peggy



\$1

Sizes: 14-20

- Colors:
- Porcelain
  - Blue
  - Rose
  - Aqua

\*Always Buy Your Correct Size!

Mail and Phone Orders Filled—In One Week

Turn these dresses inside out — see how carefully they're finished! Generous seams and through- and - through prints. No skimping in their cut either — because these dresses were made to fit as well as your silks. Made of preshrunk fabrics.

EDWARDS—Basement

## Edwards

# STOCK UP NOW In Our Mid-Winter Sale of CANDIES

Here it is! A sale big enough, thrifty enough to satisfy every "sweet-tooth" in Western New York! Sale ends Saturday at 5:30 P. M. Hurry in for your share at these low prices.



"Symphony Sweet Double Dipped

## CHOCOLATES

Reg. 39c 39c lb. **29c** LB.

- Brazil Nut in Cream
- Caramels
- Ginger Creams
- Italian Creams
- Cream de Menthe
- Maple Walnut
- Rum Punch Nougat
- Orange Creams
- Raspberry Creams
- Vanilla Buttercreams
- Honey Cashew Nougats
- Pineapple Cream
- Plantations
- Caramel Creams
- Snow Balls
- Raisin Clusters
- Peanut Clusters
- Apricot Walnut Jelly
- Raspberry Jelly
- Honeycomb Chips

"SYMPHONY SWEET" HOMEMADE

## CANDIES

Reg. 39c and 49c **29c** LB.

- Choc. Coated Crisp Filled Sticks. (Cocoanut Cinnamon, Peanut Butter, Honeycomb, Cashew Butter, Pretzel Sticks, Molasses Mint)
- Choc. Coated Peanut Clusters
- Old Fashioned Bitter-Sweet Cream Drops
- Choc. Coated Thin Mints
- Choc. Coated Marshmallows
- Cocoanut Bon Bons (All Flavors and Colors)
- Fudge Bon Bons (All Flavors and Colors)
- Hand Rolled Italian Creams
- Nut Caramel Smacks (Cashew, Brazil Nut, Cocoanut and Peanut)
- Chicken Bones (Assorted Flavors, Soft Centers)

IN POUND LOTS OF A KIND REG. 29c and 39c lb.

ONLY **19c** LB.

- Choc. Coated Peanut Clusters
- Maple Creams
- Choc. Coated Nougats
- Choc. Malted Balls
- Nut Caramel Corn Crisp
- Toasted Nut Butter Crunch
- Assorted Nut Shape Mellow Creams
- Solid Choc. Mint Wafers
- Non Pariels
- Bridge Mixture
- Cellophane Wrapped Caramels; Vinegar, Butterscotch, Brazil Nuts Molasses Mint
- Choc. Coated Marshmallows
- Chocolate Coated Cherries
- Filled Raspberries
- 50% Filled — 50% All Hard Candy
- Cocoanut Marshmallow Squares

### EXTRA SPECIAL

- 2-Lb. PACKAGE CANDIED FRUITS ... 59c
- MILK CHOCOLATE PECAN CLUSTERS, Reg. 59c lb. ... 39c
- CHOCOLATE COATED DATES, Reg. 39c lb. ... 29c
- NUT STUFFED DATES, Reg. 39c lb. ... 29c
- CHOCOLATE COATED PINEAPPLE CORES, Reg. 59c lb. ... 39c
- OLD FASHIONED MOLASSES KISSES or PEANUT BUTTER KISSES, Reg. 19c lb. 10c

SALTED FRESH MIXED NUTS Regularly 49c lb. Sale Priced (NO PEANUTS) LB. **37c**

EDWARDS—Street Floor



### Brother and Sister Ensembles



### For Tiny Tots

Little brother and sister will look cute in their matching ensembles, and you will love making them. Every little boy likes suspenders and they help to keep his trousers looking neat. The shirt is easy to make of white broadcloth and is easy to launder. The jumper frock for the little girl mimics the popular style of the older girls. Buttons to the waist in the back make it easy to put on and fullness in the skirt adds to its comfort.

Style No. 2795 is designed for sizes 2, 4 and 6 years. Size 4 requires 1 yard of 35-inch fabric for shirt; 7/8 yard for trousers. Hat is included in pattern.

Style No. 2790 is designed for sizes 2, 4, and 6 years. Size 4 requires 1 1/2 yards of 35-inch fabric for jumper; 1 yard for blouse.

Send FIFTEEN CENTS (15c), (coin is preferred) for PATTERN. Write plainly YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH.

Select new Spring styles for yourself and your family from a wide choice of smart patterns and be all ready for Easter Day. Remember, when you sew your own, your wardrobe acquires smart individuality and your clothing budget goes twice as far. The new Fashion Book is 15c a copy; 10c when ordered with a pattern.

Address PATTERN DEPARTMENT (Rochester Sun), 121 West 19th Street, New York, N. Y.

### 'Gone With The Wind' Retains Popularity

More than 800 replies have been received by the judges in the "Gone With The Wind" contest heralding the return of the picture to Loew's Theatre for its second run. Apparently there are a great many Rochesterians who want to see this epic, or even see it a second time.

First prize in last week's contest, sponsored by Loew's and The Rochester Sun, was won by Mrs. R. J. Warner, 22 Churlea Pl.

Ticket winners included Mrs. Marion Puff, 487 Colvin St.; C. F. Ament, 36 Werner Pk.; Miss Ida Beebe, 18 Arlington St.; Miss Annie D. Bland, 197 Elmford Ave.; and Mrs. John H. Maier, 13 Bremen St.

Prizes are being mailed to the winners.

Jimmy Dykes, White Sox baseball manager, keeps busy the year around. He owns four bowling alleys in Philadelphia.

### FOR MATERIALS

Used In Eoddy's Pattern Take Advantage of Our

### BIG WINTER CLEARANCE

Every item in our huge stock tremendously reduced.

### MANHATTAN SILK STORES

381 MAIN ST. E. Next To Wegman's

### Speech Course For Women To Be Given At YMCA

A course in effective speaking for women will be run under the joint direction of the YMCA and YWCA by a committee that includes representatives from several women's clubs and organizations.

The opening session on Tuesday, February 11th, at 8 p. m. at the Central YMCA on Gibbs St., will be open to all women who might be interested in such instruction.

The instructor will be David Schoenberg, attorney, secretary of Rochester Speakers' Club, and well known as a teacher of Effective Speaking. Mr. Schoenberg will follow the Dale Carnegie method which was originally developed for use in YMCA schools and which has been successfully taught in the YMCA of Rochester for the past seventeen years.

Emphasis will be placed on training for poise, self-confidence, clear expression of ideas, and group leadership.

Further information may be secured by calling Miss Laura Huber at the YWCA or George A. Brown at the YMCA.

One of the basketball stars of the Middle Atlantic section is Gilbert Schuerholz of Baltimore. He is well known in the sport but it is in soccer that he gains national recognition, being on the all-star team.

**WILL-TIED**  
ANALOGOUS - DIZZY  
HYPOGLYCEMIC NAPS

Are You Troubled with GIDDY GIDDY, regularly used, is an effective aid in relieving High Blood Pressure symptoms.

**HIGH BLOOD PRESSURE SYMPTOMS?**

Do you suffer from the breath shortness, dizziness, headache, nervousness, or other symptoms? Apply this 2 weeks. At Leggett, 83 Niagara and other Drug Stores.

### Radio Distributor Shows New Models To Area Dealers

Two hundred and twenty radio dealers and dealer's salesmen from Rochester and the surrounding territory attended a pre-showing of new model Motorola radios in the Hotel Seneca ballroom on Tuesday night.

The showing was sponsored by The Kemp Equipment Co., distributors.

In addition to the complete line of Motorola auto radios, new console models and a "Playboy" personal model

### Smallest Entertainer Featured At Local Night Club

If there is any truth in the old saying that "good things come in small packages," Richard Branso should be the best entertainer in the land. For it is his claim that he is the world's smallest male entertainer.

Branso is appearing at Max Nussbaum's Casino on Stone St. this week, headlining the floor show entertainment.

His claim to being a star in both vaudeville and the movies is backed up by the reputation he made appearing with Wallace Beery in "The Mighty Barnum."

Branso, who is 19 years of age is 32 inches tall. One of a

family of six children, he has three brothers who are of normal stature and two other brothers who are midgets. His parents are of average height.

Jimmy Foxx of the Boston Red Sox is good for at least thirty homeruns a year. He hasn't hit under that total in a dozen seasons. His average is much higher.

Specify, entered in the Santa Anita Handicap, will make his fourth attempt to win the \$100,000 prize.

### HOW TO GO TO SLEEP

Try holding eye lids wide open. You just can't. They soon become heavy and you fall asleep. Is your sleep disturbed by irregular kidneys? Getting up nights is not normal. When kidney elimination needs help you may also notice frequent, scanty, burning or off-color passage. Drink lots of soft water. Take a kidney laxer. Ask any druggist for BUKETS. Your 25c back in 24 hours if not pleased. Locally at LIQUOR DRUG STORES.

The Detroit Tigers didn't make the infield more youthful by adding Eric McNair. He's 30.

### NO "Look-of-the-Month League" FOR ME!

Not since I've found that CHI-CHESTERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHESTERS CHEMICAL COMPANY has been serving the women of America for over half a century.

### INDIGESTION may affect the Heart

Gas trapped in the stomach or gut may act like a air-blower on the heart. At the first sign of indigestion, heart men and women should on full-size Tablets to get free. No laxative. But make of the following medicine known for acid indigestion. If the "BARK" DOES, please press following letter, address

**RUGS 9x12 \$1.00**  
CLEANED and STEAMED  
Rugs, Steamed, Cleaned, Washed, Sized, Mott, Damp and \$3.00  
German-proofed  
**ELTER CO.** Est. 1872  
Glenwood 3466 - 44 Arthur St.

**THUR., FRI. & SAT. ARE DOLLAR DAYS AT THE SPORT SHOP!**

LADIES' SWEATERS \$1	MEN'S SWEATERS \$1
LADIES' SHIRTS \$1	MEN'S PIGSKIN GLOVES \$1
LADIES' JACKETS \$1	MEN'S SKI PANTS \$1.84
LADIES' Suede jackets Reg. 4.85 \$4.84	LADIES' WOOL SKI PANTS \$1.84
Boys' Girls' TUBE SKATES Reg. Val. \$2.95 With Skates \$1.94	Ladies' All Wool JACKETS Reg. Val. \$10.00 \$5.84
Men's Ski Jackets Reg. Values To \$8.55 \$5.64	Men's Wool JACKETS \$4.50 \$2.84
LADIES' PARKA SETS \$1	LADIES' FLUFF MITTS \$2.11
	All Colors PAIR \$1

**THE SPORT SHOP**  
23 CLINTON AVE. SO.  
DIRECTLY OPP. SENECA HOTEL

**PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS**

Beautifully Rebuilt  
**HOOVER COMPLETE WITH ATTACHMENTS**

**\$14.95** FULL CASH PRICE  
Easy TERMS

**FULLY GUARANTEED**

For the Same Length of Time as a New Hoover BRING THIS AD

**New HAND CLEANER FAMOUS MAKE \$4.85** FULL CASH PRICE. For auto., upholstery, etc.

LIBERAL ALLOWANCE ON YOUR OLD CLEANER!

See this Hoover it beats! At it Sweeps! As it Cleans with the Famous Beater Brush!

**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVERY EVENING TILL 9 STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**BUSY BEE BARGAINS AT YOUR INDEPENDENT GROCER**

HERSHEY'S COCOA 1 lb. 17c	BOSCOL, large 38c	DARI-RICH Chocolate Flavored Syrup 19c
COCOA 1/2 lb. 10c	OLD DUTCH CLEANSER 3 for 25c	BREAST O' CHICKEN TUNA 2 for 35c
SYRUP 1 lb. 9c	WINDEX 15c	FRENCH'S Bird Seed 2 for 25c
DUFF'S GINGER BRAND MIX 19c	DRANO 17c	Bird Gravel 10c
DEVIL FOOD MIX 19c	SPRY 1 lb. 18c; 3 lbs. 45c	GOOD LUCK PIE CRUST 12c
LA CHOY NOODLES 15c	LUX, reg. 2 for 19c, lg. 21c	PIE FILLINGS 3 for 27c
LA CHOY SPROUTS 10c	RINSO, reg. 2 for 17c.	CLAPP'S BABY FOOD Strained 3 for 23c
Van Camp MILK 4 for 26c	large SILVERDUST 17c	Chopped 2 for 19c
JACOBS MUSHROOMS	SOAP 3 for 19c	BORAX 2 for 29c
Stems and pieces, 2 ox. 9c	GREEN GIANT PEAS 2 for 29c	BAB-O 10c
Stems and Pieces, 4 ox. 19c	DEL MAIZ NIBLET CORN 2 for 25c	SWAN SOAP md. 2 for 11c
Stems and pieces, 8 ox. 32c	S P A M Foods by Hormel A BETTER BEEF STEW 29c can	SWAN SOAP lg. 3 for 28c
SALADA TEA 9 Tea Bags 9c	DINTY MOORE'S 2 cans 33c	
17 Tea Bags 17c		
Red Label, 1/2 lb. 39c		
Red Label, 1/4 lb. 21c		
FRENCH'S MUSTARD Cream Salad, 6 ox. 9c		
Cream Salad 9 ox. 14c		

**SPECIAL THIS WEEK**  
SCOTTISSUE, 4 ROLLS 29c  
SCOTTOWEL, 2 ROLLS 19c

★ SHOP AT YOUR INDEPENDENT GROCER ★  
CO-OPERATING WITH BERGER-KLEIFGEN CO., Inc. (WHOLESALE)

WITH COUPON  
**RINSO**  
14c  
1cc. Box Limit, 1

KEY DRUG WITH COUPON  
**Kitchen Charm Wax PAPER**  
Extra Heavy 125 Ft. Limit, 2  
11c

KEY DRUG WITH COUPON  
**5c Baby Ruth Bar AND 5c Butterfinger**  
16c Value For Limit, 8 BOTH 4c

KEY DRUG WITH COUPON  
**WOODBURY ALMOND ROSE Hand Lotion**  
5c Bot. Limit, 1  
21c

KEY DRUG WITH COUPON  
**ADHESIVE TAPE**  
1/2-Inch by 5 Yards Limit, 2 for 11c

KEY DRUG WITH COUPON  
**Laxative Quinine COLD TABS.**  
Box 24 Limit, 2  
9c

KEY DRUG  
**Bed Pans**  
Enameled \$2 Value \$1.19

KEY DRUG  
**'Treet' Blades**  
SINGLE-EDGE  
14 for 25c

KEY DRUG  
**CUTEX NAIL POLISH**  
10c Size 2 for 10c

KEY DRUG  
**MARROW OIL SHAMPOO**  
60c Size 28c

KEY DRUG  
**FLASHLIGHT BATTERIES**  
Large or Med. Size 3c

KEY DRUG  
**VICK'S VAPO RUB**  
35c Size 27c

KEY DRUG  
**BAUME BENGAY**  
Reg. 75c 59c

KEY DRUG  
**WAMPOLE'S PREPARATION**  
8 oz. Bottle 52c

470 N. Goodman near Main  
1861 Monroe near Winton  
92 E. Main near Water  
457 Ridge Rd. W. near Dewey  
**KEY DRUG STORES**  
ROCHESTER'S MODERN CUT RATE  
THURSDAY THRU SUNDAY

**THERAPEUTIC RAY LAMP**  
Gives Off Deep, Penetrating Super Power Infra Red Heat Rays

Excellent for use in conditions such as Arthritis, Cold, Sprains, Rheumatism, Insomnia, Stasis and Skin ailments where penetrating heat rays are of known value.

Regularly Sold for \$3.50  
**NOW \$1.98**  
BUY NOW AND SAVE

Complete as illustrated, with reflector, base with switch and bulb. Cost less than two cents per hour to operate.

Ask Our Clerks for Demonstration

FACE POWDER ROUGE and LIPSTICK all three for \$1

**Evening in Paris HARMONIZED MAKE-UP ENSEMBLE**

**TAMPAX**  
IN THREE SIZES

**SWEETHEART TOILET SOAP**  
"THE SOAP THAT AGREES WITH YOUR SKIN"

**1c Sale**  
Get extra cake for 1c with every 3 cake purchase

3 Cakes for 17c

**VICK'S NOSE DROPS**  
30c Size 24c

**REM FOR COUGHS**  
60c Size 49c

**Brown's Mixture**  
4-Oz. Bottle 29c

**CASHMERE BOUQUET SOAP**  
Reg. 10c 4 for 26c

**AGAROL**  
\$1.00 Size 79c

**Alka Seltzer**  
60c Size 49c

**Wildroot HAIR TONIC**  
With Oil 35c Size 17c

**GROYE Bromo Quinine**  
35c Size 27c

**HERSHEY Mild & Mellow Bar**  
1g. Size 8c  
3 for 23c

**CHERACOL COUGH MIXTURE**  
4 oz. Bottle 59c

WITH COUPON  
**Chocolate Covered Cordial Cherries**  
Lb. Box Limit, 2  
18c

KEY DRUG WITH COUPON  
**Jergen's TOILET SOAP**  
Limit 5 for 11c

KEY DRUG WITH COUPON  
**LITTLE CUESTA CIGARS**  
Reg. 5c 9 for 25c

KEY DRUG WITH COUPON  
**DOUBLE EDGE BLADES**  
Limit, 2 Pkgs. 25 for 13c

KEY DRUG WITH COUPON  
**Milk of Magnesia TABLETS**  
Bot. 100 Limit, 2 18c

KEY DRUG WITH COUPON  
**ASPIRIN TABLETS**  
Tin of 12 Limit, 2 2c

KEY DRUG WITH COUPON  
**A. B. D. G. CAPSULES**  
Box 100 \$1.19

KEY DRUG WITH COUPON  
**Lifebuoy Shave Cream**  
25c Size 2 for 33c

KEY DRUG WITH COUPON  
**EPHEDRINE INHALANT COMPOUND**  
1-Oz. Bottle 29c

KEY DRUG WITH COUPON  
**Medicated Throat DISCS**  
Parke Davis 15c

KEY DRUG WITH COUPON  
**ANACIN TABLETS**  
Bottle 50 Reg. 75c 59c

KEY DRUG WITH COUPON  
**Bayer ASPIRIN**  
Bottle 100 59c

KEY DRUG WITH COUPON  
**HOT POT HOLDERS**  
Assid. Colors 3c

KEY DRUG WITH COUPON  
**CHERACOL COUGH MIXTURE**  
4 oz. Bottle 59c



*Sibley, Lindsay & Curr Co.* **7 Flash Bargains from the  
Hundreds of Values in Our  
SALES for the HOME**



**Excellent,  
Jamestown-Made  
Solid Maple Bedroom**  
Bed, Chest  
and Dresser or Vanity **\$49.50**

Good reason why Colonial furniture is enjoying such popularity right now! This attractive bedroom has a friendly, practical charm, backed by good, sound construction. Dustproof and center drawer guides throughout. All three pieces are yours for a remarkably small price in our sale!



**Spacious Two Piece  
Living Room Suite**  
Sofa and  
Chair for **\$99.75**

Two roomy, good-looking pieces that will give your living room a lot of lasting style and comfort! London Club design, done with taste in luxurious-looking, durable Needletex. Deep, spring cushions. Choice of rich blue, green, burgundy or wine.



**Nationally Famous  
Simmons  
Studio Couch**  
**\$22.45**

When you wish, this handsome couch becomes a comfortable, full-size bed! Daytimes, it wears a smart plaid-and-plain cover in rust, green or brown. Simmons quality, which means it's a tremendous value!



**Smart New "Limed" Oak  
5-Piece Dinette**  
**\$29.95**

Perfect group for you with small dining rooms or apartments! This compact-yet-comfortable dinette has an extension table and four leatherette-covered chairs, all in the smart new blonde oak.

FURNITURE, FIFTH FLOOR



**Charming "Lazy Susan"  
Maple Chair**  
**\$8.50**

A cozy, well-made chair in the best Colonial tradition. Amber maple frame with comfortably upholstered, tufted seat and back in green or blue nubby fabric. And it's just as easy on the purse as on the eyes!



**Famous Armstrong & Nairn  
Standard Gauge  
LINOLEUM**  
**\$1.14** SQ. YD.

Front-page news for every home-maker on the lookout for a spectacular linoleum "buy"! Splendid long-wearing Nairn and Armstrong linoleum in your favorite marbled and geometric patterns, priced unbelievably low! Complete assortment of colors to choose from! All perfect quality! They're discontinued patterns, which accounts for the huge savings you get! Slight charge for installation.

FLOOR COVERINGS, FIFTH FLOOR



**Quality & Comfort! Low Priced  
Innerspring  
Mattresses**  
**\$9.95**

Here's a bargain for you! Only \$9.95 for an innerspring mattress with all these grand features: sturdy A. C. A. ticking; durable rolled edges; sanitary ventilators; button tufting; straps for turning. Box spring \$9.95!

MATTRESSES, FIFTH FLOOR

**NO DOWN PAYMENT ON PURCHASES OF \$15 OR MORE: MONTHLY INSTALLMENTS INCLUDING CHARGE!**



# TREMENDOUS PURCHASES! SENSATIONAL DISCOUNTS! RELEASED IN A GREAT MANUFACTURER'S SAMPLE—ROOM SALE



Our New York buying syndicate was offered this unusual opportunity to buy the SHOW SAMPLES of leading furniture manufacturer's right off the floors of the big NEW YORK FURNITURE MARKET EXPOSITION, recently held. We jumped at the chance and in many cases paid less than the cost of manufacture. Cash in on our saving. Buy like the stores buy... at wholesale prices.

STORE OPEN EVERY EVENING UNTIL 9 P. M.

Right now, on the very threshold of much higher prices, Majestic brings you this golden opportunity to buy fine furniture at outstanding savings. This is no ordinary sale! It's bigger than anything we've ever before offered to the public. Consider the quality of these manufacturer's show pieces. Don't even try to duplicate the values. IT CAN'T BE DONE. Most selections are one-of-a-kind... so be here early tonight!

Defend yourself against higher prices which are bound to come. Buy now during this gigantic sale and save 30% to 50% on every dollar you spend. Buy like the stores . . . AT WHOLESALER'S PRICES.  
*If You Can Buy For Less, Your Money Will Be Cheerfully Refunded*

## 14 Piece COMPLETE LIVING ROOM OUTFIT AT A SENSATIONAL FEBRUARY SAVING



A ROOM OF CHARM AND QUALITY

**\$74**

### COMPLETE

- Davenport
- Floor Lamp
- Wing Chairs
- Table Lamp
- Ottoman
- Two Pillows
- Coffee Table
- Two Pictures
- End Table

We assembled an entire room outfit around this lovely tapestry suit, shown in New York to sell at \$89 all alone. At Majestic you get all 14 pieces for only \$74. Hurry for this one.

BUY ON EASY CREDIT TERMS

### USE YOUR CREDIT

Don't pass up this opportunity just because you lack cash. You don't need cash at Majestic because your credit is good. Pay as little as \$3.50 down for all the furniture you want. Balance in small weekly or monthly payments.

#### LIVING ROOM SUITES

- \$ 69 Odd Wine Davenport . . . . . \$30
- \$ 82 2-pc. As Is Tapestry . . . . . \$39
- \$ 79 3-pc. Friezette . . . . . \$49
- \$120 2-pc. Karpen Mohair Suite . . . . . \$69

#### 3-Pc. TAPESTRY LIVING ROOM \$22

- \$159 3-pc. Velour . . . . . \$70
- \$139 2-pc. Charles of London . . . . . \$77
- \$179 2-pc. Floor Sample . . . . . \$80
- \$119 3-pc. Blue Velour . . . . . \$82

#### 3-Pc. VELOUR LIVING ROOM \$44

- \$210 Queen Anne Down Filled Sofa . . . . . \$100
- \$249 2-pc. Dunopillow Mohair . . . . . \$133
- \$249 4-pc. Velvet Krohler Suite . . . . . \$135

#### BED ROOM SUITES

- \$ 69 3-pc. As Is Bedroom . . . . . \$34
- \$ 77 3-pc. Maple Suite . . . . . \$37
- \$ 89 4-pc. Walnut Suite . . . . . \$45
- \$ 94 4-pc. Zebra Wood . . . . . \$57

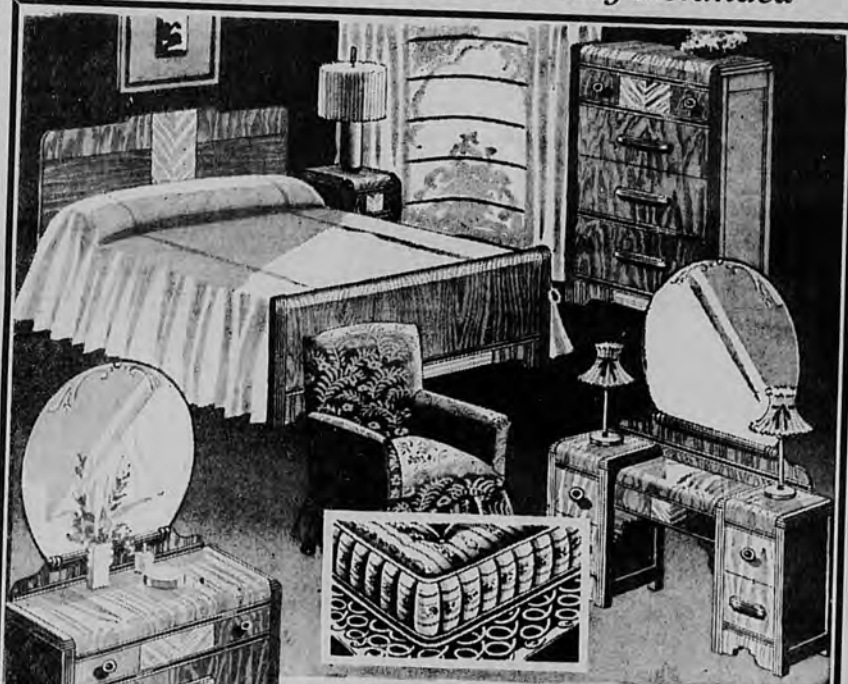
#### 5-Pc. WALNUT BEDROOM SUITE \$39

- \$119 6-pc. French Walnut . . . . . \$69
- \$133 4-pc. Bedroom . . . . . \$79
- \$169 7-pc. Complete Group . . . . . \$145
- \$144 4-pc. Burl Walnut . . . . . \$91
- \$179 6-pc. Blonde Maple . . . . . \$122
- \$185 5-pc. Mahogany Set . . . . . \$124
- \$219 6-pc. Jamestown Suite . . . . . \$149
- \$229 6-pc. Swedish Moderne . . . . . \$144

#### DINING ROOM SUITES

- \$ 89 7-pc. Walnut Dinette . . . . . \$ 59
- \$139 9-pc. Modern Walnut Dining Room . . . . . \$ 89
- \$159 9-pc. Mahogany Duncan Phyfe . . . . . \$114
- \$219 9-pc. Jamestown Crotch Mahogany . . . . . \$159

A Small Deposit Will Hold Any Item For Future Delivery. Make Your Selection Now.



## Modern Waterfall Design HANDSOME 14 Pc. BEDROOM OUTFIT

**\$79**

The matching walnut veneers in this suite are as attractive as money can buy. Handsome modern waterfall design. And now, during this sale, you can get all the rest of the furniture at no cost. In fact, this suite alone, was made to sell for \$79. How's that for a saving?

PAY ONLY \$3.50 DOWN

#### Nationally Known STUDIO COUCHES

Reg. \$29.50 **\$18**

#### Walnut or Maple GATELEG TABLES

Reg. \$12.95 **\$7**

#### Walnut or Maple 4 POSTER BEDS

Reg. \$9.95 All Sizes **\$4.95**

### ODDS AND ENDS FROM OUR BARGAIN BASEMENT

These are just a few of the many useful "pick-ups" to be found in our bargain basement "give-away" prices. Floor samples, trade-ins and other items with years of useful service at a low cost.

- Brown Metal Beds . . . . . \$ 2.00
- Flat Springs . . . . . 1.00
- Oak Dining Room Chairs . . . . . .75
- Large Living Room Chairs . . . . . 3.00
- 2 Pc. Wal. Bedroom Suite . . . . . 14.00
- Day Beds (New Mattress) . . . . . 8.50
- Large Chest of Drawers . . . . . 5.50
- 3 Pc. Velour Living Room . . . . . 19.00
- Player Piano (Good Shape) . . . . . 13.00
- Radios (Floor Models) . . . . . 3.00
- Maple Dressers . . . . . 4.50
- 3 Pc. Living Room Suite . . . . . 30.00

#### Enterprise COMBINATION STOVES

Reg. \$139 **\$89**

#### Florence GAS RANGES

Reg. \$77 **\$49**

#### Simmons INNERSPRING MATTRESS

**\$9.95**

# MAJESTIC

**204 COURT ST. FURNITURE COMPANY** Between Clinton Ave. S. and Stone St.

FREE PARKING At Bill & Sons Opp. Our Store



# The Rochester Sun

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About this time of year, every body's on the lookout for a new color. Here it is. It's chamois beige. You'll find it goes well with almost any color, and is flattering to most complexions. It's particularly good for casual country clothes, but you'll see it in accessories for town, too.

**1 BILLS FREE**



Watch for the Western Union Messengers in your neighborhood NOW.



When they call at your home, if you can produce a 6-bottle carton and 7-up bottles (Full or Empty) you will receive a crisp \$1 bill.

7 UP  
of  
ROCHESTER  
INC.



Mrs. Harry Mount, 57 Elmwood Dr.

HERSHEY COCOA 1-Lb. Can 15c  
**ELSCO QUALITY FOODS STORES**  
HERSHEY BAKING CHOCOLATE 1/2-Lb. Cake 12c

SILVER DUST 22c  
With BIG Cannon Dish Towel

NEW Anti-Sneeze Large Size 19c  
Rinso Reg. Size 4 for 25c  
SPECIAL 9c

LUX FLAKES Large 22c  
LIFEBOUY 4 for 25c  
SPRY SHORTENING 3 lb. Can 47c

Circle W Coffee 1b. 15c  
SWAN Soap Med. 2 for 11c  
IVORY Snow or Flakes 2c  
IVORY Soap Med. 2 for 11c  
CAMAY Soap 4 for 25c  
F & G WHITE NAPHTA 3 for 11c  
DUZ Large Box 19c  
KETCHUP Large Bottle 10c  
SALADA Tea Bags 10c  
SALADA Tea Mixed 14c

## GRANTS has perfect Valentines!

Comic or Serious Valentines 10 for 5¢ to 10¢ ea.  
Sentimental, lacy ones! Giggles-makers! Trick ones! If it's kisses or laughs you want—we have it!

For the Best Party of the Season!  
Make-up Valentines and Books ..... 10c  
Paper Tablecloths .. 15c Bridge Tablets .. 5 for 5c  
Napkins, Plates, Cups 10c Mottos and Favors, 2-5c

THIS is the way to her heart!  
**Chocolates** 39c  
A full pound of delicious hits in a chocolate molded heart. She likes this!

## -WANT ADS-

### PERSONALS

MADAM MARGUERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone Monroe 4743-M Sat. P. A. M. and S. P. M. MESSAGE service, 483 South Ave. Every Tuesday 8 p. m. James McNeil and local workers.

GET your problems solved and lucky number from Evelyn Tobin, at Brass Rail, 352 East Main St. from 2 to 3 p. m. Home appointments Monroe 1324-W.

SPIRITUAL and business readings, Mrs. Eva Robinson, 38 Jefferson Terrace, Genesee 3950.

REV. J. C. LA FRANCE of St. Peterburgh, Fla. will lecture at 36 Jefferson Terrace, Thursday, 8 P. M. Subject: Cosmic Philosophy, message service follows. Conducted by Eva A. Robinson and co-workers.

### SEWING

SLIP COVERS made to order, material supplied if desired. All types of sewing. Reasonable. 153 Rauber St., upstairs.

## FOR SALE

SPECIAL shampoo, fingerwave and manure 65c. Permanents, reg. \$1.50 for \$1.00. Stone 3172. Pa. Mar.—1436 Clifford Ave.

COATS \$1.00 up. Better grade used and new fur coats, suits, formal, wraps, dresses, sandals, shoes, hats, men's, children's clothing. Bargains. Deposits accepted. 323 Humboldt St. Culver 2291-R.

## FOR SALE

USED drivers for sale. Reasonable price. for \$1.00. Stone 3172. Pa. Mar., 1425 Clifford Ave.



Send for YOUR FREE BREAST-O-CHICKEN Tuna Fish COOKBOOK  
40 original recipes created by Frank Decker White, famous cooking school conductor, especially for Breast-O-Chicken Tuna. 40 photographs. 12 in full natural color! WESTGATE SEA PRODUCTS CO. SAN DIEGO, CALIFORNIA

# WEGMANS Customers

Profit by This Time-old Adage  
**"A Penny Saved is a Penny Earned"**

Look at These Values

Wegman's Grocery Prices Are Guaranteed To Be As Low Or Lower Than Elsewhere!

Lb. Pkg. Hershey's COCOA	pkgs.	13c
Red Cross PAPER TOWELS	3 rolls	23c
46 Oz. Can Treesweet ORANGE JUICE	can	25c
12 Oz. Can Davis BAKING POWDER	can	10c
NBC Fresh SHREDDED WHEAT	pkgs.	10c
5 Slices. Sliced PINEAPPLE	3 cans	25c
Soft Texture WALDORF TISSUE	6 rolls	25c
Towel Free With Kirkam's Gran. Soap	pkgs.	21c
2 Lb. Can For 47c BOSCOL COFFEE	lb. can	24c
Evaporated PET MILK	4 cans	27c
Fruit Flavored ROYAL GELLATIN	3 pkgs.	13c
Fine Shortening SPRY	lb. 16, 3 lbs.	43c
Soap of the Stars LUX TOILET SOAP	2 bars	11c
The White Floating Soap SWAN SOAP	med. bar	5c
Vegetable or Chicken Noodle CAMPBELLS SOUP	3 cans	25c
No. 2 Floridagold Blend ORANGE JUICE	3 cans	20c
No. 2 1/2 White Lily PEACHES	2 cans	25c

Soft NOTHERN TISSUE	2 Rolls	11c
Sweetheart SOAP	1c	With 9-1/2c change of 3 bars at regular price.
Breast-O-Chicken TUNA FISH	Can	15c
Kilbourn Hall COFFEE	Lb.	15c
Campbell's Tomato Juice	4 Cans	25c
Swansdown CAKE FLOUR	Pkg.	19c

**Wegmans HOME OWNED FOOD MARKETS**  
FREE PARKING FOR CUSTOMERS

## GRANTS February Specials in WOMEN'S WEAR

Extraordinary Mid-Winter Savings!

Our Regular 25c and 30c  
**Rayon Undies**  
Special 19c

We picked the styles you've picked at 25c and 30c — tacked a 6c and 10c saving on to boot! Fancy, lacy ones, tailored alimaters! Scads of styles all in the fine Grant quality you like!

Reg. and Extra Sizes:

Women's 59c Values! Rayon Satin Slips 44c

Look at that lace! Look at the taped side seams! Take an extra LONG look at Grants 15c savings! Tailored and fancy. Full cut, 32-44.

SPECIAL! Gowns Regularly 59c! Soft 47c  
krinkly cotton.

New Brassieres 25c  
Quality Girdles 59c

Wide assortment for all types. Satin, crepes and lace.

Wide hook braecre 2 59c or 2-way laces.

They're 25¢ values! 80-Square Percale Aprons 19c

Nobody could cook up a bigger bargain for a thrifty housewife! Gay tubfast color prints. Full cut styles that really protect! Bibs, allovers.

Save 20¢ on Regular 59¢ Little Girls' Dresses Special 39c

You can see the extra quality worth in every tuck, pleat! Deep hems, little double collars, braid! Separate blouses with suspender skirts! With dandies! Fine materials! Tubfast! Sizes 1 to 7, and 7 to 14.

Save now for Spring and Summer! Yard Goods Sale

SPECIAL! Bought BEFORE cotton prices jumped!

Percales · Broadcloth 10¢ yd

Regularly 12 1/2¢. Yard after yard of pure bargain! Plain broadcloth in lots of colors — imagine that at 10¢! New and gay percale prints, as tubfast as their high-priced cousins! Picture the smartest little dresses, pajamas, rompers you ever saved 20% on. Come early!

Special! Extra Fine Percale 12 1/2¢ yd

Regularly 15¢ to 17¢! And they're THIS Spring's patterns, picked from a leading manufacturer's brand new line! They're "in the know" about fashion, and TUBFAST!

Special! 19c Quality! Printed Shantung 15¢ yd

All the lovely spring pastels! Guaranteed tubfast! Big assortment.

We've oceans of notions to make sewing simple! Threads · Snaps · Taps · Tapon fasteners · etc! etc! Hollywood Patterns · 15¢



**\$15.00**  
For Your Old Machine—Regardless OF MAKE OR CONDITION TOWARDS A NEW.....  
**CORONA Standard PORTABLE**  
Reg. \$49.50  
Less \$15.00 For Old Typewriter  
NOW \$34.50

**\$1 A WEEK**

**CITY TYPEWRITER**  
160 CLINTON AVE. SOUTH NEAR COURT  
STONE 344

Mrs. Evelyn Trison, 17 Willis Ave.

**Dollar Shower Winners Named By Local Sponsor**

Because the city has not yet been entirely covered by Western Union messenger boys, representing 7-UP, that company's dollar shower will continue.

Messenger boys are canvassing the city, awarding dollar bills to those residents who produce a six bottle carton of the beverage with six full or empty bottles when called upon at their homes. Last week's winners included:

E. Lenhard, 142 Campbell Pk.; J. Smith, 56 Campbell Pk.; O. Lenhard, 65 Campbell Pk.; H. Mayer, 54 Campbell Pk.; H. Vanderviel, 188 Wetmore Pk.; H. Alb, 129 Fairgate St.; S. Cahill, 186 Fairgate St.; F. Gloss, 74 Fairgate St.; G. Desale, 70 Fairgate St.; A. Linder, 32 Fairgate St.; F. Morgan, 610 Mt. Neil Blvd.; J. Wrablerski, 144 Maltby St.; S. Mestick, 881 N. Goodman St.; H. H. gen. 1051 N. Goodman St.; E. Lind, 1088 N. Goodman St.; R. Heintzinger, 1101 N. Goodman St.; O. V. Hoffman, 1155 N. Goodman St.; Mrs. Bovil, 131 Winter-both St.; K. Stein, 111 Bayville Dr.; H. Kenia, 125 Baycliffe Dr.; M. Tomah, 208 Cummings St.; O. Uicht, 304 Cummings St.

Also C. Donato, 178 Cummings St.; A. Young, 59 Cummings St.; A. Schwartz, 158 Ellison St.; S. Incavo, 147 Ellison St.; A. Zidler, 150 Ellison St.; M. Man- gone, 227 Ellison St.; M. Lisary, 275 El- lison St.; M. Tommasino, 341 Ellison St.; H. Oala, 37 Griffith St.; M. Oragan, 120 Griffith St.; W. Spicer, 153 Griffith St.; W. Martin, 162 Griffith St.; F. Pavolara, 183 Griffith St.; T. Toscano, 30 Pearl St.; F. C. Baldwin, 115 Pearl St.; G. Crossman, 285 Broadway; G. Desmond, 5 Moyer I.; W. Hathaway, 450 Broadway; W. Spicer, 458 Broadway; G. Spicer, 450 Broadway and P. Bateman, 481 Broad- way.

Also S. Welch, 556 Broadway; G. Cole, 624 Broadway; D. Albright, 278 Pearl St.; R. MacDonald, 218 Pearl St.; G. Stagnier, 449 Meigs St.; J. Kenny, 441 Meigs St.; H. Gause, 549 Meigs St.; W. Branagan, 353 Pearl St.; M. Keller, 58 Edmonds St.; K. Speck, 66 Edmonds St.; L. Richards, 44 Richards St.; L. Richards St.; H. Martens, 904 Culver Rd.; C. Barry, 1055 Culver Rd.; S. Spen- cer, 1315 Culver Rd.; T. Wigg, 724 Mer- chants Rd.; W. Ahrey, 537 Merchants Rd.; E. Kenner, 526 Merchants Rd.; W. Schlosser, 480 Merchants Rd.; A. John- ville, 426 Merchants Rd.; L. N. Holt, 424 Merchants Rd.; C. Nichols, 400 Mer- chants Rd.; C. Grenata, 370 Merchants Rd.; A. Murrell, 265 Merchants Rd.; R. W. Quade, 137 Merwin Ave.; B. Albin, 74 Merwin Rd.; C. H. Willink, 53 Mer- win Rd.; J. Schwenger, 49 Merwin Ave.; M. Sucher, 31 Merwin Ave.; C. Herrick, 30 Wilsonia.

Also H. Cooper, 106 Wilsonia; M. Clary, 153 Wilsonia; E. Ely, 183 Wilso- nia; J. Nicholson, 212 Wilsonia; J. Standenmayer, 199 Dalketh Rd.; D. Ramsey, 169 Dalketh Rd.; W. Merr, 63 Dalketh Rd.; H. Keil, 64 Colonial Rd.; E. Adkins, 70 Colonial Rd.; H. Kemp, 74 Colonial Rd.; W. Kennett, 333 Farm- ington Rd.; E. Loos, 180 Farmington Rd.; W. Hilsdorf, 31 Colebourne Rd.; C. DeCarlo, 101 Colebourne Rd.; J. DeWolf, 109 Colebourne Rd.; J. Hubert, 221 Fair- fax Rd.; H. Hagaman, 26 Albemarle St.; C. Van Houten, 114 Albemarle St.; L. Staso, 141 Albemarle St.; W. B. Alan, 254 Alameda St.; J. Robinson, 206 Alame- dia St.; E. M. Rose, 183 Alameda St.; D. E. Weisman, 177 Alameda St.; M. F. O'Connor, 155 Alameda St.; A. J. Sigl, 55 Alameda St.; L. Burrows, 27 Alame- dia St.; F. Lincoot, 21 Augustine St.; K. Frank, 45 Augustine St.; E. Popp, 189 Augustine St.; R. Dusenbury, 1240 Lake Ave. F. Gillespie, 871 Lake Ave.;

A. Dillenbeck, 244 Birr St. and M. Henry, 228 Birr St.  
Also W. R. Henry, 140 Birr St.; O. A. Kane, 8 Burke Ter.; L. Kuntz, 376 Mt. Hope Ave.; D. Consello, 380 Mt. Hope Ave.; G. Post, 257 Sanford St.; H. Rad- field, 244 Sanford St.; E. Payne, 222 Sanford St.; C. Dragt, 218 Sanford St.; S. Nick, 183 Sanford St.; B. Coates, 8 Sauer Pl.; M. Neill, 143 Sanford St.; A. Wood, 76 Poplar St.; H. Couch, 30 Pop- ular St.; A. Korndorfer, 87 Sanford St.; J. Upton, 74 Sanford St.; J. Payne, 5 Kirby St.; J. Murr, 17 Cypress St.; H. Correll, 167 Cypress St.; A. Covey, 173 Cypress St.; E. Saab, 171 Cypress St.; R. Phain, 188 Cypress St.; M. Mazze, 204 Cypress St.; R. Ceretta, 56 Prospect St.

W. Ostaway, 70 Seward St.; M. Dunn, 82 Cady St.; E. Mertz, 183 Reynolds St.; C. Smith, 167 Reynolds St.; J. See- men, 169 Reynolds St.; F. Robbins, 97 Cady St.; H. Walker, 124 Cady St.; F. Wilson, 435 Jefferson Ave.; D. O'Brien, 156 Cady St.; W. Pogendorf, 160 Cady St.; J. Haase, 159 Cady St.; A. Melville, 195 Cady St.; E. Kosticke, 1253 Hudson Ave.; J. Mutolo, 88 LeProta St.; K. Bishop, 1612 North St.; C. Balch, 43 Valois St.; F. Rowicz, 178 Vasoolina; M. Mandell, 1405 Norton St.; J. Janse, 133 Norton St.; A. Hall, 1349 Norton St.; A. Civin, 125 Norton St.; P. Fischer, 1095 Norton St.; A. Straub, 971 Norton St. and H. Adler, 951 Norton St.

**3 DAY SPECIAL!!**  
**COKE (Bee Hive) \$9.75**  
**2 TON for \$18.00**  
**Clinton Coal Co. STONE 606**

**WE LOST OUR FURNITURE WAREHOUSE .. SO ...**

**WE'RE SAYING**

**NO!**

**TO OUR FINEST MERCHANDISE**

**2 PC. LIVING ROOM SUITES**

**STUDIO COUCHES**

**EXTRA SPECIAL! OCCASIONAL \$4.75 CHAIRS \$10.95**

**MAPLE DINETTE - SETS -**

**KITCHENETTE SETS \$16.95**

**MR. HI WARNS MR. HATT IT'S ALL IN FUN**

**PS! REMEMBER, DON'T BE ROUGH 'CAUSE WE AINT REALLY WRESTLERS**

**O.K., PAL, I'LL TREAT YOU SMOOTH AND GENTLE—JUST LIKE KESSLERS!**

**SMOOTH AS SILK** but not "HIGH HAT"

Do you know... it would take 40 years to fill the 26 million bottles of Kessler's sold last year... if it took one minute to fill each bottle.

**KESSLER'S**  
AMERICA'S GREATEST WHISKEY VALUE

**KESSLER'S PRIVATE BLEND-A BLEND WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenburg, Ind.**

**RIVIERA STATE** TOM MIX JR.  
Fri. Eve. and Sat. Mat. and Eve. Oklahoma Cow Girls

**HUDSON FREE!** MONROE-STATE  
THURS. JAN. 23 Schine & WEBSTER

**Schine's NEW BINGO**  
RIVIERA • MADISON • MONROE

Wed. Night AMMISSION INCL TAX Nothing Else To Buy **33¢ 18** GAMES

**STARTING SUNDAY AT SCHINE** Friendly THEATRES

**RIVIERA** (Grand GLEN 1197)

**CARY GRANT-HEPBURN-STEWART**  
"The Philadelphia Story"

**LIBERTY AND STATE** (Grand GLEN 3019) CUL. 5799

**MARLEINE CARROLL • COOPER**  
Paulette Goddard - Preston Foster  
"NORTH WEST MOUNTED POLICE"

**DIXIE** (Stone 1062)

**CHAD HANNA**  
LINDA FONDA LAMOUR DARNELL  
"YOU'LL FIND OUT"

**CAMEO WEST END** (Stone 2961) (Grand GEN. 4772)

**DON AMECHE BETTY GRABLE CARMEN MIRANDA**  
"DOWN ARGENTINE IN TECHNOLORI WAY"

**MADISON** (Grand GEN. 688)

**MONROE** (Grand Mon. 7291)

**SHEARER-TAYLOR**  
Conrad VEIT - NAZIMOVA  
"ESCAPE"

Gloria Jean Rob't Stack  
"Little Bit of Heaven"

**GRAND MAIN** 2104

**ALL SEATS 15¢**

Low Area, Lionel Barrymore in "Dr. Kildare Goes Home"

Walter Pidgeon, Donald Mack in "SKY MURDER"

**WEBSTER** CUL. 4367

Don Ameche, Betty Grable  
"Down Argentine Way"

Richard Arden, Andy Devine in "Black Diamonds"

**RIALTO ROCH.**

Bette Davis, Herbert Marshall in "The Letter"

Joe E. Brown, Francis Robinson "So You Won't Talk"

**TEMPLE FAIRPORT**

Jack Benny, Fred Allen in "Love Thy Neighbor"

Jane Withers, Joe Brown, Jr. "Youth Will Be Served"

**LAKE** LAKE AVE. STONE

Tyrone Power, Linda Darnell  
"THE MARK OF ZORRO"

Dead End Kids "You're Not So Tough"

**ALL SEATS 20¢**

**W. H. ALMY**  
Real Estate  
366 MAIN STREET EAST  
ROCHESTER, NEW YORK

January 14, 1941

**Patty's Furniture & Appliance Co., Inc.**  
366 Main Street East  
Rochester, New York

Gentlemen:

You are hereby notified to vacate, at once, premises at 366 Main Street East, now occupied as a warehouse.

Yours very truly,  
*W. H. Almy*  
W. H. ALMY

**BED ROOM SUITE**

Choice Vanity or Dresser

**REG. \$69.95**

**\$39.75**

**REG. \$3.75**

**END TABLES \$1.29**

**FLOOR - BRIDGE - TABLE Lamps**

VALUES TO \$4.95 \$14.95

JUST 251  
REGULAR \$4.95

**SCALES \$1.59**

**DETECTO**

**BRAND NEW STANDARD MAKE RADIOS 50% OFF**

ALL FLOOR MODEL

**ELECTRIC REFRIGERATORS**  
LESS THAN WHOLESALE!

Above is our notice to move out. As a result our selling floors are JAMMED with warehouse stock. It's got to be moved! We're reserving nothing—even the merchandise just selected at the New York and Chicago Furniture Shows is included in this sweeping clearance. Items are reduced to COST and BELOW COST! You can't afford to miss it. Come early.

**PATTY'S**

**366 E. MAIN ST.**

OPEN TO 10 EVERY NIGHT  
FREE PARKING







**LOOK MOTHER!  
ONE CAKE FOR  
ONE PENNY!**  
with every 3 you buy!

**1¢  
SOAP SALE!**

• Now genuine SweetHeart Soap actually costs less than many ordinary brands! The sensational One Cent Sale offers you one full-size cake for a penny with every three cakes you buy. Save almost 25%!

SweetHeart is the only toilet soap you need! 1: It's pure and mild enough even for baby. 2: SweetHeart's purity and fine fragrance help keep grown-up complexions adorable. 3: Men "go for" its plentiful lather.

Today—hurry to the store with a purse full of pennies. Stock up with SweetHeart Soap for months and months ahead!

**THE SOAP THAT AGREES WITH YOUR SKIN**

**SWEETHEART  
TOILET SOAP**

ALL the essentials of a perfect fuel are found in dependable

**BLACK DIAMOND**

**LEHIGH** Pennsylvania Anthracite **HARD COAL**

Cash Prices Per Ton Shoveled Off  
Phone Genesee 7800

**BLACK DIAMOND COAL CO.**  
Office & Yard—190 YORK STREET

Mrs. Paul Mathels, 85 Thorndale Ter.

**Strong Bones in the Making**

It's the ultra-violet in summer sunshine that helps so much in strengthening tiny bones and in preventing rickets. Right now, when summer sun is impossible to obtain you can still be sure of ultra-violet by using a G-E Sun Lamp and you have the advantage of being able to turn this summer sun on any time you wish, all winter long.

**General Electric Sun Lamps**

Accepted by the Council of Physical Therapy of American Medical Association.

PRICED FROM \$29.95 UP  
EASY TERMS IF DESIRED

**Rochester Gas & Electric Corporation**

**Arpeako League**  
Team matches in Elm Hall's Arpeako League last Friday night: Butter (2629) 3, Pork Chops (2311) 0, Picnics (2505) 2, Steamers (2475) 1; NuFranks (2586) 3, Bacon (2344) 0.

**Amal. Ladies League**  
Helen Biel had the best individual total in the Amalgamated Ladies League at Geneesee Hall last Friday, a good 562. Millie Boehl had 549.

**G. & E. League**  
Jack Bloom was the best in last Tuesday's Gas & Electric League at Elm Hall with 664.

Schipper had 637 for the runner-up spot.

Team matches: Meter Reading (2574) 3, Electric Lab. (2364) 0; Electric Meter (2284) 2, Inventory (2310) 1; Service App. (2350) 3, Office (2384) 0; Office Maintenance (2960) 3, Order (2766) 0.

**Special Purchase**  
— Just 70 —

**Ladies' and Young Ladies' Reversible COATS**

REVERSIBLE WOOL & GABARDINE

Assorted Colors • Sizes 12 to 20

**\$3.98** REG. \$10.95

**Champion**  
KNITWEAR CO., 171 ST. PAUL ST.

**A Treat From -- TURNER'S BAKERY SPECIALS**

Friday and Saturday

★ Fruited Crullers, Reg. 28c **22c**  
★ Delicious MINCE PIE, ea. **19c**  
★ Fresh, 3 layer P'N'APPLE CAKE **25c-35c**

★ Assorted Drop COOKIES, doz. **21c**  
★ Cinnamon Raisin BREAD, ea. **12c**  
★ Honey Pecan KUCHEN, ea. **35c** (pure honey)

**VAN DYK TEAS & COFFEES**

TEA 1/2-lb. Van Dyk Victory Orange Pekoe **25c**  
JAY VAN Equals Most "Best" Coffee, lb. **21c**

**DUCHESS** "The Coffee Supreme" lb. **27c**

**SAN BO** A Grand Economy Coffee **16c**

**EXTRA SPECIAL!**  
25 TEA BALLS **17c**

**TURNER'S, 385 E. MAIN**

**LAST CALL**  
All 1941 RADIOS  
PHILCO • CROSLEY • ZENITH • RCA

REDUCED **25 TO 40%**

**BATTERIES** 39 Plate Ex. **\$1.89**

**TABLE MODEL RADIOS \$4.95**

**TIRES** 600x16 **\$4.95** GOODYEAR 600x16 **\$6.95**

**License Plate Frames .... 39c**

**TERMS LOW AS 50c WEEKLY**

**KOMINZ TIRE CO.**

182 MONROE AVE. AT SAVANNAH 9 A.M. to 9 P.M. Daily

417 MONROE AVE. AT AVERILL 7:30 A.M. to 11 P.M. Daily and Sunday

**WHILE THEY LAST!**  
1800 LBS. Thin Shell **PECANS**  
POUND BAG **14c**

While they last... just 1800 pounds of these extra-large, meaty pecans. Purchased for the Holidays—they are new, fresh stock... the pick of the 1940 crop. At 14c lb. this is the lowest price at which nuts of this quality have ever been sold!

**MODESS SANITARY NAPKINS**  
Large Box Of 68 Pads **\$1.00**  
Phone and Mail Orders Filled

**BERKLEY SQUARE Playing Cards**  
Extra fine quality cards... GILT EDGE. Many smart designs to choose from. Bridge or Pinochle. **50c Value 27c Deck**

Perfumed **LIMIT** 5-oz. Packages **2 for 11c**

Gold Medal **HAARLEM OIL CAPSULES** 35c Size **16c**

**SHOE LACES** Black or Brown **3 pair 5c**

**DAW'S ORIGINAL CUT-RATE DRUGS**

OPPOSITE TEMPLE THEATER **56** CLINTON AV. E.  
CORNER AQUEDUCT **31** MAIN ST. E.  
1 DOOR FROM STILLSON **353** MAIN ST. N.  
CORNER DEWEY **452** RIDGE RD. W.  
AT BULL'S HEAD **880** MAIN ST. W.  
JUST OFF MAIN **473** W. N. GOODMAN  
NEAR GOODMAN **539** MONROE AV.

- NOXZEMA** For Shaving, 13-oz. Jar Barber Size \$1.25 Value **49c**
- WITCH HAZEL** Pint Bottle **6c**
- HILL'S COLD TABS** 30c Size **13c**
- PALMOLIVE SHAVE CREAM** Large Size **2 for 33c**
- LUDEN'S COUGH DROPS** 5c Boxes **2 for 5c**
- MARROW OIL SHAMPOO** 60c Size **28c**
- SQUIBB'S MILK OF MAGNESIA** 25c Size **16c**
- FITCH'S After-Shave Talcum** 25c Size **9c**
- BAYER'S ASPIRIN** Bottle Of 24 Tablets **19c**

WITH THIS COUPON

**MINIATURE Chocolates**  
Delicious Tasty Niblets  
POUND BOX Reg. 60c **23c**  
(Limit 2 Lbs.)

WITH THIS COUPON

**SHOE SHINE KIT**  
In Leatherette Case  
• Polish Tan, Black or Brown  
• Dauber  
• Shine-o-Cloth  
• Lamb's Wool Polisher  
35c Value **13c**  
(Limit 2)

- MOLLE SHAVE CREAM** 75c Jar **44c**
- Single Edge **STAR BLADES** Box of 14 **25c**
- COLGATES TOOTH PASTE** Large Size **2 for 29c**
- ANALGESIC BALM** 50c Tube **14c**
- POND'S CREAMS** 55c Size **39c**
- DOAN'S KIDNEY PILLS** 75c Size **33c**
- ZINC OINTMENT** 25c Tube **9c**
- PINE, TAR and HONEY—For Coughs** 50c Size **24c**
- CAMPOR ICE** Tube or Cake Reg. 10c Value **6c**

DAW'S COUPON

**LUX SOAP**  
3 for **11c**  
(Limit 3 Bars)

DAW'S COUPON

**FACIAL TISSUES**  
Box of 500 Sheets **11c**  
(Limit 2 Boxes)

DAW'S COUPON

**MINT-FLAVORED MILK OF MAGNESIA TABLETS**  
Reg. 25c Tin of 30 (Limit 2) **8c**

- CAMPHORATED OIL** 2-OUNCE BOTTLE **11c**
- OIL OF WINTERGREEN** FOR RUBBING 2-OZ. BOTTLE **14c**
- WOODBURY'S TALCUM** 25c SIZE **12c**
- CASHMERE BOUQUET TALC.** 2 for **27c**
- ANUSOL SUPPOSITORIES** \$1.50 SIZE **84c**
- PETERSON'S OINTMENT** 60c SIZE **31c**
- ABSORBENT COTTON** POUND ROLL **16c**
- VERACOLATE TABLETS** \$1.25 BOTTLE OF 100 **72c**
- ANACIN TABLETS** REG. \$1.25 BOTTLE OF 100 **98c**
- H. H. AYER'S HAND CREAM** \$2.00 JAR **\$1**
- CUTEX NAIL POLISH** REG. 35c **16c**
- FOUR-WAY COLD TABS.** 2 BOXES FOR **25c**
- SLOAN'S LINIMENT** **29c, 58c**
- FEVER THERMOMETER** RECTAL OR ORAL **49c**
- SACCHARIN TABLETS** 1/2 OR 1/4 GRAIN BOTTLE OF 100 **11c**
- ZEMO LIQUID or OINTMENT** 60c SIZE **49c**
- ELECTRIC HEAT PADS** \$2.50 VALUE **\$1.79**
- PURE CASTILE SOAP** APPROX. 1-LB. 50c VALUE **19c**

DAW'S COUPON

**SEGAL BLADES**  
Famous - Double Edge  
10c PKGS. OF 3's  
**2 for 5c**  
(Limit 4 Pkgs)

DAW'S COUPON

**PHILLIP'S MILK OF MAGNESIA TOOTH PASTE**  
25c Size **9c**  
(Limit 1)

DAW'S COUPON

**BAY RUM**  
For After-Shaving, etc.  
Reg. 50c Pint Bottle (Limit 1) **19c**

**NEW GIANT SIZE WILDROOT with Oil**  
\$1.35-SIZE 16 OZ. BOTTLE **89c**

FACE POWDER  
LIPSTICK  
EYE MAKE-UP  
Evening in Paris  
HARMONIZED MAKE-UP ENSEMBLE



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 15 ROCHESTER, N. Y., THURSDAY, FEBRUARY 6, 1941 10 To 75,200 Rochester Homes



### The Modern Merchant

... is a busy man—but not too busy! He's watching his own operation day and night, directing, suggesting, improving—he's always abreast of the times, and more than likely, several steps ahead of it.

The modern merchant is found in the big store as well as the little one, and they both have one thought in common. They have long ago discarded the old policy of long profits and fewer sales, they want to sell their goods to an increasing number of people each year—to make more homes finer ones, more meals better ones, and more people attractively dressed ones. To accomplish this he sells at a smaller profit and your increased purchases make his turnover and volume greater.

ROCHESTER'S SHOPPING NEWS fits into the program of the modern merchant as the modern way to advertise. His message reaches more homes at a smaller cost and permits him to offer you exceptional values.

The modern merchant uses Rochester's Shopping News (The SUN) every week, the Modern Shopper takes advantage of his advertisements every week—to save time and money.

### City Fire Loss Set At \$386,000 By Bureau

Showing the second lowest per capita loss in history, the annual report of the Rochester Fire Bureau was made public this week by Safety Commissioner Thomas C. Woods.

Smokers were responsible for the greatest number of fires causing a total of 167 blazes during the year. Carelessness around furnaces and stoves and children playing with matches were other important fire causes in the city during 1940.

The report shows that actual losses paid by insurance companies during the year amounted to \$358,826.90. This included losses incurred in the East Main St. bridge fire in November and the McCurdy & Co. and Sacred Heart School fires in December.

Five of the 367 fires investigated by the arson squad were of incendiary origin, according to Woods. These investigations brought ten arrests, four criminal convictions and two civil commitments.

Commissioner Woods' statement follows:

In releasing the annual report of the Fire Bureau, it is a pleasure to inform the people of Rochester that the per capita loss during 1940 was the second lowest in the history of the Department of Public Safety.

Despite three stable fire late in the year, the per capita loss, based on the actual amounts paid out by insurance companies, was only \$1.16. This is two cents under the \$1.12 figure for 1938 and 1939.

Thus during the three year period of 1938-1940, the average annual per capita loss was \$1.13.

(Continued on page 5)



Harry James, who will bring his nationally famous band to Rochester on Friday, February 14, for the annual Police Valentine Ball at the Civic Exhibits Bldg. Also coming for the same occasion will be Tommy Tucker and his orchestra. The bands will be housed on two separate floors to cater to both "sweet" and "swing" devotees.

### Circus Sponsors To Offer Two Free Automobiles

Every purchaser of a ticket for the Shrine Winter Circus, which comes to the new Edgerton Arena for one week on Monday, March 10, will have a chance to win one of two 1941 automobiles, which are to be given as door prizes, according to announcement of Potentate Clyde T. Sutton of Damascus Temple.

The opening performance on Monday will be dedicated to the underprivileged children of the city, who will be entertained by a group known as "The Circus Daddies." It is estimated that about 2,000 children will attend as guests of "The Daddies." Transportation admission, peanuts, popcorn, candy, soft drinks and everything else that goes with a visit to the circus will be furnished the kiddies.



Miss Emily Conklin, who will have charge of the "American Way Cooking School" to be presented daily at the Food Show in Civic Exhibits Bldg. opening Saturday, February 22.

### Food Show To Offer Cooking Classes

All records for attendance at exposition housed in the Civic Exhibits Building will be smashed during "Rochester's Greatest Food Show" opening February 22, is the prediction of officials of the Monroe County Retail Food Merchant's Association, sponsors of the project.

The show, which will continue through the following week will occupy three floors of the new exhibits building and will include several outstanding attractions.

What is expected to be one of the main features of the show will be the American Way Cooking School which will be in charge.

(Continued on page 5)

### Get Ready For Another Snow Train

Plans for another snow train to Old Forge on Sunday, February 23, were announced this week by the Retail Merchants' Council of the Chamber of Commerce.

The first train of the season attracted 731 passengers, which set a new record for this type of event from Rochester. Further details will be announced when plans for the trip have been completed.

### Scout Troop Plans Communion Breakfast

As part of their Scout Week program, the scouts and cubs of Troop 13 will have a communion breakfast with their fathers next Sunday, which will be served in the basement of the Immaculate Conception School at 10 a. m.

Mrs. Frank Stockmaster is chairman.

**CLEARANCE SPECIAL**  
Emerson 5-Tube Set  
Regular \$9.95  
Clear, sweet tone  
Exceptional distance. A.C.—D.C.  
**\$8.16**

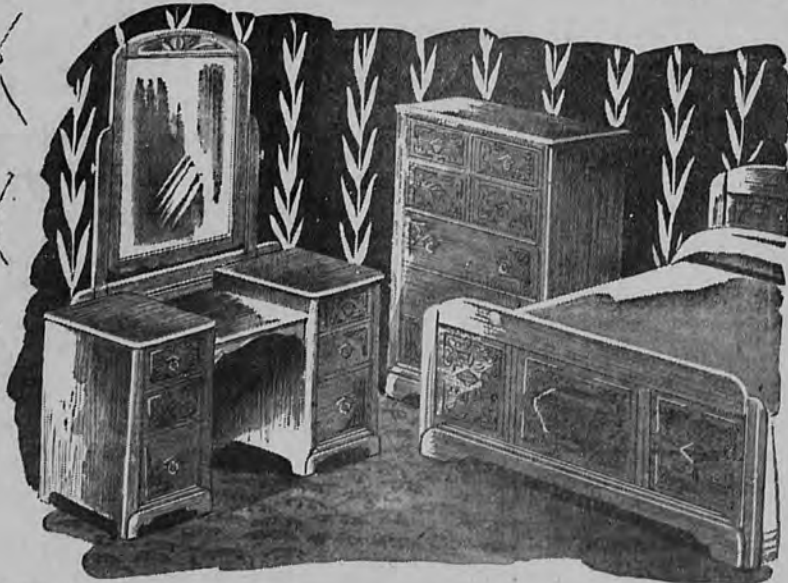
**FREE PARKING**

**HICKSON'S • 37 RICHMOND ST.**

Lauer's February Sale Brings You Something New

## LIMEWASH FINISH ON OLD ENGLISH OAK

Notice The Styling — The Superior Construction — But Still The Moderate Prices.



"CLOUD-TONED-OLD-SILVER"  
Words Cannot Describe The Finish Of The Grey Oak Wood

She likes modern... You like Feudal. See what an alliance Lauer's brings you... furniture best suited to most Rochester home designs... Old English in feeling, yet with a new note.

**\$123** FOR BUFFET — CHINA CABINET — TABLE — 4 CHAIRS (Extra Chair \$8 Ea.)

MELLOW MOONLIGHT ON CARVED ANCIENT MARBLE  
A BLEND OF OLD OAK FOR MODERN USAGE \$112 — 3 Pieces

You notice the lovely old carving... she likes the lighter toned-in finish. A compromise in your home. Here's a perfect blend of the old with the new — a problem solved.

**OPEN TONIGHT**

**Lauer's**  
50 STATE ST.

**TRADE-IN YOUR OLD FURNITURE ON NEW**  
Lauer's refinish your old furniture and sell it in their Bargain Basement.



**OUT THEY GO!**  
**ODDS & ENDS**  
FROM THE **Sport Shop Sale**

- 77 Ladies Shirts and Blouses (Values to 2.50) \$1.29
- 27 Ladies Sweaters (Values to 2.50) .89c
- 66 Ladies Sweaters (Values to 3.50) \$1.89
- 78 Ladies Sweaters (Values to 6.50) \$2.69
- 17 Ladies Ski Jackets (Values to 6.00) \$2.89
- 94 Pairs Fluff Mitts (Values to \$1.00) .59c
- 77 Parka Hoods (Values to 1.65) .59c
- 26 Pairs Ladies Ski Pants (Val. to 3.50) \$1.79
- 22 Pairs Ladies Ski Pants (Val. to 5.00) \$2.79
- 9 Boys Campus Coats (Values to 9.00) \$5.00
- 61 Men's Wool Jackets (Values to 7.00) \$4.00
- 22 Ladies Suede Jackets (Values 8.95) \$4.69
- 27 Men's Wool Sweaters (Val. to 3.50) \$1.89
- 8 Men's Suede Jackets (Values to 6.00) \$3.00
- 16 Men's Suede Jackets (Values to 9.00) \$5.00
- 5 Ladies Wool Ski Suits (Val. to 12.95) \$8.00
- 6 Ladies Gabardine Ski Suits (Values to 20.00) \$11.00

**THE SPORT SHOP**  
23 CLINTON AVE. SO.  
DIRECTLY OPP. SENECA HOTEL

**Mrs. Joseph Hebert Heads Scout Auxiliary**  
The Auxiliary of Troop 13 of the Immaculate Conception Church recently elected new officers as follows: Mrs. Joseph Hebert, president; Mrs. Ernest Wilson, vice president; Mrs. Walter Jamieson, treasurer, and Mrs. Paul Scottebo, secretary.

**Opera "La Tosca" Set For Eastman With Met Stars**  
Nowhere in the library of standard grand opera classics is there a more intensely stirring drama than in Puccini's "La Tosca," which will be presented for two performances at the Eastman Theatre, tomorrow and Saturday evenings.

**Leaders To Study Teaching Methods In Physical Ed**  
Latest methods of teaching physical education and recreation subjects will be studied by WPA-sponsored recreation teachers and leaders in a ten-week in-service institute, to be held under the direction of the recreation division of the Board of Education and the WPA starting Monday.

**OFFICER HONORED**  
Lawrence Kolb, retiring president of the Western New York Boston Terrier Club, was honored at a buffet luncheon last Monday by members of the organization. He was presented with a silver cocktail service.

**The BANK for the INDIVIDUAL**

- Personal Loans
- Checking Accounts
- Business Loans
- Deposits
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- Auto Loans
- F. H. A. Loans

**FIRST INDUSTRIAL BANK**  
30 CLINTON AVENUE NORTH  
Member Federal Deposit Insurance Corp.

**Here's Amazing, Proved Hygienic Protection for Married Women**

Thousands upon thousands of women have now learned to use a sensational, scientific discovery for hygienic purposes. It has been to woman-kind is not a poison, it actually kills germs at contact. It is called Zonite, and its action is amazing when used in a douche. It instantly kills zyme, bacteria on contact, yet is one douche proved safe—will not harm delicate tissues. Zonite actually destroys vaginal odors. Protects daintiness. Helps keep one fresh, clean, pure. So successful has Zonite been that over 20,000,000 bottles have already been bought.

**February Sale FUR COATS**  
We're closing out the last 47 coats in a lot including Caraculs, Kids, Raccoons, Hudsons and a few Skunk and Muskrats. Values range to \$89.50. These are beautiful coats and have been selling fast. Come early to avoid disappointment.

**\$29.50 TO \$49.95**  
Fur Jackets At Lowest Prices  
Phone Main 474

**CLIFFORD FUR CO.** 1283 CLIFFORD AVE. JUST OFF PORTLAND

Headlining the singers will be the eminent Metropolitan Opera soprano, Dusolina Giannini, who will be seen and heard in the title role of Floria Tosca.

The role of Cavaradossi, painter whose love for Tosca excites the tragedy, will be sung by Armand Tokatyan, who was heard over the coast-to-coast broadcast of "Madame Butterfly" by the Metropolitan Opera Company last week.

Joseph Royer, another singer notable, will be assigned the villainous role of Baron Scarpia.

The story revolves about the romance between the painter, Cavaradossi, and Tosca, with whom Baron Scarpia is himself madly in love. Tosca agrees to sacrifice herself to save the life of Cavaradossi, but finds that Scarpia has planned to "double cross" her. She takes the villain's life. But Cavaradossi is betrayed and shot despite the sacrifice. That final tragedy drives Tosca to her dramatic suicide.

**A Fuel That Gives Real Efficiency At A SAVING**

<b>NUT</b> \$9.95 TON	<b>PIONEER</b> PENNSYLVANIA HARD COAL	<b>BUCKWHEAT</b> \$7.60
<b>PEA</b> \$8.80 TON	<b>STOVE</b> \$10.15 TON	<b>RICE</b> \$6.60 <b>COKE</b> \$9.95

STOVE OR NUT BY PRODUCT  
Phone Main 815

**Pioneer Coal Co.** Office & Yard 350 Exchange St.

**EDWARDS BARGAIN BASEMENT**  
LOWEST PRICES ALWAYS EVERY DAY A BARGAIN BUY SHOP DOWNSTAIRS AND SAVE

**Presents the Frock of the Week!**

Mail and Phone Orders Filled in One Week!  
Store 2300



**The New Edition of the Greatest Princess Peggy EVER MADE**  
... "Ricadee Flare" is Here!  
\*ALWAYS BUY YOUR CORRECT SIZE

Besides buying for your own use, be sure to obtain several for Valentine's Day gift giving. They are so attractive, so well made and of such fine quality you'll be pleased at the savings they afford. See them today.

EDWARDS—Basement



**LYONS FEBRUARY SCOOP SUPREME 3 PC. LIVING ROOM SUITE**  
That Would Sell In The Ordinary Way For \$117  
**YOU SAVE \$40.00**

LIBERAL TRADE-IN FOR YOUR OLD FURNITURE

**Look At These FEATURES!**

- ★ 3 Full-Size Pieces Exactly As Illustrated
- ★ Finest Quality Filling
- ★ Sagless Construction
- ★ Hand-Sewn Throughout
- ★ Guaranteed Custom Construction
- ★ Genuine Hard Wood Frame

**THE REASON?** Briefly—a Special quantity purchase Before Current Price Increases makes this possible.  
More Super-Specials In LYONS February Sale:  
Dining Room Suites—Bedroom Suites—Breakfast Sets—Studio Couches—Mattresses

**Budget Terms—A Year To Pay**

OPEN FRIDAY EVENING  
**42 STATE ST. LYONS 42 STATE ST.**

**Cosmopolitan Magazine Has Rochester Origin**

Cosmopolitan Magazine, now 54 years old, was first published in Rochester, according to Morris Manson, local magazine and periodical distributor.

The magazine was established in 1886 by the firm of Schlicht and Field, and was published in the former Journal-American Building, at the corner of St. Paul and Andrews streets.

Schlicht and Field sold the magazine to John Brisbane Walker in 1889, who transferred it to New York, where it gradually grew into an impressive publication.

William Randolph Hearst bought the Cosmopolitan in 1905 and within eighteen months its circulation passed the million mark. Its contributors included Mark Twain and Rudyard Kipling, Bret Harte and Louis Stevenson.

**Ladies Aid Group Plans Supper, Party**

The Ladies Aid Society of the Winton Congregational Church, Winton Rd. N. at Farmington Rd. will sponsor a cafeteria and sauer kraut supper tomorrow from 5:30 to 7 p. m. Card tables will be set up at 7 p. m. for those desiring to play.

General chairman Mrs. Harry L. Nelson has appointed Mrs. Louis Frenz, dining room chairman; active on the committee are the Mesdames Ivar Sundstrum, Verna Vogt, Clinton Ballou, Arthur Bailey, Michael Rebbetoy, Clyde E. Ott, Frank Volrath, Burnett Eddy, Curt Walin, Elmer Adkins, Walter McVey, Harry McMurphy, Fred Putzig, E. Braun, Ernest Elliott and William Erbacher.

**Championship Team To Show At Church Benefit Dance**

Devotees of old-fashioned as well as modern dancing have been invited to attend a benefit square dance from 8:30 to 12 p. m., Tuesday at St. Boniface Hall, Whalen St.

Intricacies of the "barn dance" technique will be exhibited by a team recently crowned Western New York champions, with Jim Lewis as "caller."

Proceeds from the dance, sponsored by the Catholic Worker Group, will aid them in feeding homeless men at the House of Hospitality at Almira and Grant St.

Music will be by Dave Carter's Tennessee Ramblers.

**Legion Heads List For**

The but candlestick \$, Assoc garden ent and the along w gates wh hire this y tal number visited Ro dozen year 4 million in Rochester for 220 838.621 since 1929. Convention reau releas show that 1 year in the Of the 2 Med here -ate or na announced. -utive-secre - Overshad actual num by few if a enthusiasm sun engend to the city, v fention of t booked for 16.

Accredite- number 200 group durin The year estt the convention v a 10,000 v Contracts ha \$500 hotel r receipt of in -for the "Roc -ation," pla -gone forwar and entertain -ate conven -can Legion -years of exi - Added imp -to Rochest reputation as -when 800 m -Clubs from -try descend -spring and h -vention he -The U. S. V -ers' Associati -ional Photog -the N. Y. S -Deans, the t -Mission Crus -2500, the N. -of Town St -Highways, th -publican Lea -the Dames of -Fraternal Ord -Aerie repres -the many gro -bled state or -tion will me -business, indus -political and sc -ester during th

**New Officers: By Democrat**  
At the regul -ing of the -Democratic C -Ward held last -lowing officers -the ensuing ye -Mrs. Anna V -Mrs. Mary Joy -Miss Mary To -secretary; Miss -corresponding -Caroline Bell -Miss Mary To -chairman; Mrs -sunshine chair -of Trustees o -Sara DeCarlo, -Miss and Mrs. -Ho.

**Schine Theatre Scout Celebra**  
Joining with Scout officials -tion of National -of the Rochest -stres except th -Grand will pres -programs prod -troops in each r -conjunction with -the film on Bos -duced by the I -These programs -scouting in Ame -ferred Friday -evenings.

**Benefit Plann Immaculate C**  
The Women's -Immaculate Conc -will hold a benef -the school hall -and Glasgow St -night Feb. 11th. -given for each t -to 304 door prize -Mrs. F. J. Kea -chairman.



### Legion Conclave Heads Convention List For City

The butchers, the bakers, the candlestick makers — the N. Y. S. Association of Deans, the garden enthusiasts of America, and the state Legionnaires — along with 105,000 other delegates who attend conventions here this year will bring the total number of people who have visited Rochester in the last dozen years to a little less than a million in round figures.

Rochester has been headquarters for 2205 conventions, bringing 838,621 delegates to the city since 1929, and the Rochester Convention and Publicity Bureau released figures today to show that 1941 will be a banner year in the city's history.

Of the 230 meetings scheduled here more than half are state or national in character, announced J. Allan Doyle, executive-secretary of the Bureau. Overshadowing all of them in actual numbers, and equalled by few if any in the amount of enthusiasm and all-around good fun engendered by their visit to the city, will be the state convention of the American Legion booked for August 14, 15 and 16.

Accredited delegates alone number 2000, and leaders of the group during a rally earlier in the year estimated that the 1941 convention would draw as many as 10,000 visitors to the city. Contracts have been signed for 3500 hotel rooms, and with receipt of incorporation papers for the "Rochester 1941 Corporation," plans have already gone forward for the housing and entertaining of the largest state convention of the American Legion in its twenty-one years of existence.

Added impetus will be given to Rochester's still-growing reputation as the "Flower City" when 800 members of Garden Clubs from all over the country descend on Rochester this spring and hold their national convention here.

The U. S. Wholesale Stationers' Association, the International Photo-Engravers Union, the N. Y. S. Association of Deans, the Catholic Students' Mission Crusade of more than 2500, the N. Y. S. Association of Town Superintendents of Highways, the Columbian Republican League of N. Y. S., the Dames of Malta, and the Fraternal Order of Eagles' State Aerie represent only a few of the many groups whose scheduled state or national convention will mean much to the business, industrial, educational, political and social life of Rochester during the coming months.

### New Officers Named By Democratic Unit

At the regular monthly meeting of the Women's North Democratic Club of the 22nd Ward held last Monday, the following officers were elected for the ensuing year:

Mrs. Anna Vecchio, president; Mrs. Mary Joy, vice president; Miss Mary Toscano, recording secretary; Miss Jennie Maenza, corresponding secretary; Mrs. Caroline Bellanca, treasurer; Miss Mary Toscano, publicity chairman; Mrs. Julia Pallott, sunshine chairman. The Board of Trustees consists of Miss Sara DeCarlo, Mrs. Nina Brindisi and Mrs. Josephine Eppolito.

### Schine Theatres Aid Scout Celebration

Joining with the local Boy Scout officials in the celebration of National Scout week all of the Rochesterville Schine Theatres except the Lake and the Grand will present special stage programs produced by scout groups in each neighborhood in conjunction with the showing of the film on Boy Scouting, produced by the March of Time. These programs, dedicated to scouting in America will be offered Friday and Saturday evenings.

### Benefit Planned At Immaculate Conception

The Women's Guild of the Immaculate Conception Church will hold a benefit card party in the school hall at Edinburgh and Glasgow Sts., on Tuesday night Feb. 11th. Prizes will be given for each table, in addition to 304 door prizes.

Mrs. F. J. Keating, is general chairman.

### Local Employees Honored By National Concern

Ten employees of the local Swift & Company branch house have been included in a special honor roll featured in the 'Report to Employees' issued this week to 65,000 members of the Swift organization.

These include, as announced by D. J. Hinnau, manager of the Rochester branch house:

Joseph G. Fischer, with 41 years of service; Henry P. Weider, 35 years; Herman Duerr, 28 years; Muriel H. Laver, 28 years; Frank A. Bowman, 26 years; James J. Kavanagh; James H. Kelley, 24 years; Walter C. Groth, 23 years; Donald F. Stupp, 21 years, and Charles W. Wootton also with 21 years.

The honor roll is part of a special annual review of the company's operations which Swift instituted two years ago.

In the major section of the report, John Holmes, president of the company, called upon the members of his organization to continue working together harmoniously and effectively in carrying out increased responsibilities in feeding the nation which he foreses for 1941.

Mr. Holmes particularly acknowledged the company's debt to the older workers, including those on pensions.

"We owe much to all long-service workers," according to Mr. Holmes, "not only for their valued years of service, but because they have also helped to pass on their skill and experience to the younger man. In talking with these long-service men I find that one of their greatest sources of satisfaction is the number of young men whom they have trained and who are now holding responsible positions."

### BANQUET PLANNED

The annual banquet of the American Ladies' Benefit Society will be held at the Turn Verein, 1415 Clinton Ave., N., on Tuesday, February 18, at 7 p. m. Laura VanScooter is in charge of arrangements. For reservations call Gen. 8755-M or Stone 381.



**St. Valentines Day February 14th**  
"Symphony Sweet"  
**HEART BOX**  
69c 2 lbs.  
lb. 1.29

**Fancy Silk Heart**  
99c 2 lb. Size 1.89  
Red silk brocade heart fillic with assortment of our finest chocolates. Over fifty different centers.

**GLACE FRUITS**  
In Valentine Heart Baskets  
6 Oz. .... 19c  
1 Lb. .... 49c  
2 1/2 Lbs. .... 99c  
2 1/4 Lbs Nut Center Fruit Package 1.39

at ..... 39c  
● Salted Fresh Mixed Nuts  
● Double Dipped Chocolates  
● Red Heart Topped Cream Wafers  
● Midget Coconut Bon Bons  
Pure Milk Choc. HEART ..... 50c  
Edwards—Street Floor



**Two Coupon Specials FRIDAY AND SATURDAY ONLY!**



### Bridge Playing CARDS

Regular 50c a Deck  
High quality cards with gold or silver edges. 4 designs to choose from. No re-orders. Limited quantities.  
25c Per Deck With This Coupon

EDWARDS—Street Floor  
**BRING THIS COUPON**  
This Coupon Entitles You To Purchase A Regular 50c Deck of **BRIDGE PLAYING CARDS** 25c Deck  
Quantity Limited EDWARDS—Street Floor



Repeating a Special Offer!  
**Marlene Combination**  
Face Powder — Rouge and Lipstick  
In 4 Assorted Shades

Reg. 50c each All 3 **57c** With Coupon  
\$1.50 Value For

**BRING THIS COUPON**  
This Coupon Entitles You To Purchase This Special Offer  
Reg. 50c Marlene Face P'der ALL 3 **57c**  
Reg. 50c Marlene Rouge FOR  
Reg. 50c Marlene Lipstick  
Total 1.50 Value

EDWARDS—Street Floor



## FEBRUARY FURNITURE SALES FEATURE A MAMMOTH EVENT

# 200 IMPRESSIVELY STYLED CHAIRS

COVERED WITH FINE DECORATED FABRICS

More than 200 homemakers will want the 200 chairs we've captured at this price...so rush! They're comfortable, beautifully styled and feature good construction! Corners are blocked, and the hardwood frames are double dowelled! Too, note the details — shaped fronts, channel backs, hand-sewn welting and even nail-head trims on some pieces! 6 styles in a wide choice of tapestry, novelty fabrics, rayon and cotton damask covers!

**NO DOWN PAYMENT BALANCE WEEKLY**

**OPEN A 90 DAY CHARGE ACCOUNT**



Button Back Ladies' Chair That Looks Delicate but Actually Very Sturdy!



Tufted Back Chair With Strong Mahogany Arm Grips. A Typical February Sale Value!



Rockerless Rocker With Wooden Arm Grips. A Substantial, Fine Looking Piece!



Button Back Lounge Chair With a Reversible Cushion. A Scoop at Our Price of 24.75!



Large Pillow-Back Chair That Puts All Its Emphasis On Comfort and Rare Durability!



Tufted Back Lounge Chair Big Enough for the Man of the House! Incredibly Comfortable!

EDWARDS—Fifth Floor

### WALLPAPER

3 SPECIAL GROUPS OF OUR NEW 1941 PATTERNS ARE NOW READY FOR YOUR APPROVAL!



AT 10c A ROLL:—Choice of patterns for the entire house—15 patterns in all.

AT 29c A ROLL:—Colorful papers for the bedroom—all of them sunstested, washable.

AT 39c A ROLL:—Stripes and their companions, brocades, scenes and colored background engravures. Sunstested, washable.

**Majestic Semi-Gloss or Interior Gloss**  
Reg. 3.25 \$2.98 Gal.  
The best quality your money can buy! For kitchen and bathroom walls or woodwork. "Gloss" or "Eggshell" finish.

**Majestic Flat-Wall Paint**  
Reg. 2.70 \$2.39 Gal.  
Covers 600 square feet with one coat! Use it for first or finish coat. Washable, sanitary, too.

EDWARDS—Fourth Floor



NO DOWN PAYMENT Balance Weekly

**Simmons Tuxedo Studio Couch . . . 39.95**

Has three separate back pillows and button tufted innerspring mattress. Fully upholstered and self-welting in choice of fine fabrics.

### SIMMONS HEADBOARD BED

Complete with Innerspring Mattress and Box Spring

Twin Size **39.95**



Headboard is finished in maple! The box spring comes equipped with six legs. Also furnished with a mahogany headboard at 39.95 complete. See this February value at Edwards.

EDWARDS—Seventh Floor



### Central Trust Service Checks

- ★ No minimum balance
- ★ No charge for deposits
- ★ Single or joint accounts

Now everybody can "pay by check"!  
**CENTRAL TRUST COMPANY**  
25 E. MAIN ST. • 1806 EAST AVE.  
Member Federal Reserve System • Member F.D.I.C.

Mrs. Kate Murray, 228 Baywood Ave.

### SPECIAL VALENTINE PHOTOS



Give your photo for VALENTINE'S DAY. It's personal. It's just what your loved ones want.

3 Beautiful Oil Colored PHOTOS \$3.95  
Reg. \$5.00 Value

- 4 Proofs
- 4 Poses
- To Select From

NO APPOINTMENT NECESSARY  
Neisner's photo studio is the most popular in town. Our photographic artist, Mr. Leichter, has the enviable record of taking thousands of beautiful photographs with NEVER A DISSATISFIED CUSTOMER! We bend every effort to please YOU. Take advantage of this fine service this week as well as the special Valentine offer.

Bring in your worn or torn old photos. Let our copy artist tell you how they can be reproduced into an exquisite photo.



200 E. MAIN ST.  
Studio, Main Floor

### Bankers To Mark Founding Of Local Group at Banquet

Marking the fortieth anniversary of organization's founding, members of the Rochester Chapter of the American Institute of Banking will hold their annual banquet in the Powers Hotel ballroom on Saturday at 8:30 p. m.

A special program of speakers and entertainment has been planned to follow the dinner. Dancing will climax the affair.

Howard R. Chamberlain, president of the local chapter, will preside as toastmaster.

First speaker of the evening will be J. Le Roy Dart, national president of the American Institute of Banking and vice president of the Florida National Bank of Jacksonville. He will be followed by Frank M. Totton, second vice president of Chase National Bank and a former national president of the American Institute of Banking.

The invocation will be given by Rev. George E. Ulp, pastor of the Brighton Presbyterian Church.

Johnny Schwab's orchestra will play for dancing. Banquet plans are in charge of Donald P. Umpleby and Allen C. Loudon, co-chairmen of social affairs.

Miss Mary A. Wilson, chairman of the women's committee, and Miss Margaret T. Strouger, vice chairman, will plan and supervise the decorations.

Publicity is in charge of Grove B. Brewer, editor of the "Bank Interest," and Miss Madelyn H. Sullivan, chairman.

### SWINGSTERS SOUGHT

Members are being sought for the "swing band" recently organized at No. 27 evening school. The unit meets each Tuesday from 7 to 10 p. m. Orchestras are furnished.

### Valentine Dance Planned By Lodge Unit

Lady MacNaughton Lodge, Daughters of Scotia, will hold a Valentine Dance on February 19 at the Ukrainian Civic Center, 831 Joseph Ave. The "Fairport Old Timers" will play for round and square dances.

Tickets may be obtained at the door or from Miss Elizabeth Wishart, 31 Rand St., chairman of the affair.

### School Alumnae To Present Play

A sparkling one-act play, "The Good Old Days," will provide entertainment at the monthly meeting of the Alumnae Association of Mercy High School next Monday in the school assembly.

The cast includes the Misses Constance Schifferl, Alice Daly, Ruth Stauder, Betty Crow, Marjorie Kirkmire, Lorraine Weissegger, Virginia Gould, Virginia Sullivan and Jane Doody.

### TO HOLD CARD PARTY

Germania Chapter No. 72, O.E.S., will hold a card party on Saturday evening at the Star

### Dining Hall of the Masonic Temple

Table prizes and door prizes will be given away and refreshments will be served.

Ida L. Schipper is chairman of the party.

### NEW "COLDS-SEASON-FREEDOM" IS YOURS

Free and easy breathing takes the kick out of head colds—helps cut down time colds hang on and on. Just 2 drops of Penetro Nose Drops start you instantly on the open-nose way out of punishing cold-stiffness. Penetro Nose Drops' famous 2-drop method of heading off head colds' miseries helps prevent many colds from developing, when used in time. Make it your regular "stitch-in-time" precaution. At the first warning sniffle or sneeze, use Penetro Nose Drops. Generous supply, 25c.

THE BEST COAL VALUE IN THE CITY  
**BLACK MAGIC**  
**COAL \$10.95**  
Egg Nut Stone  
TON CASH—Shoveled Off  
PEA \$9.05 — BKWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"  
**PAYNE & DUNHAM** GEN. 586

### FREE PARKING

Store Hours  
Daily 9:30 to 5:30  
Friday and Saturday 9:30 to 9:30 P. M.

# Sears SALES FOR THE HOME

Roebuck and Co. • Two Stores • Rochester, New York

**Bed Spring \$5**  
\* Monroe Store  
\$8.95 Value! 90 coil steel reinforced construction. All standard sizes.

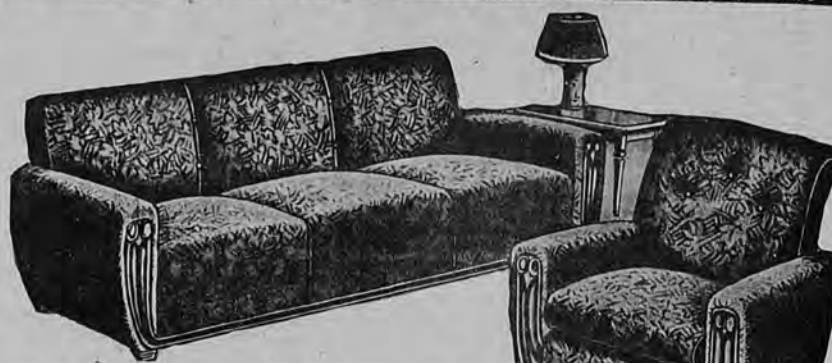
**Fold Cot \$10.88**  
\* Monroe Store  
\$14.98 Value! Folds, rolls away. Inner-spring mattress included. Size 30x72.

**Innerspring \$9.88**  
\* Monroe Store  
Regularly \$14.88. Button tufted, 180 coils, ventilators, roll edges, standard sizes.

**Stair Treads 6c**  
\* Monroe Store  
Regularly 12c heavy rubber, size 9x18, grooved ready for use. Brown.

**Chenilles 79c**  
\* Monroe Store  
Regularly \$1. Tufted patterns, 22x34 inches. Washable, reversible.

**Door Mats 77c**  
\* Monroe Store  
Regularly \$1.19. Heavy rubber link mat. 14x21 size.



Made to sell at \$69.95  
**TWO PIECE BED DAVENO SUITE**  
★ Made by Kroehler

Big, comfortable, oversize Daveno, makes into bed without moving from wall. Rich velour covering, with sagless spring construction, hard-wood frame. Tufted Back Club Chair to match. *Second Floor, Monroe.*

**\$52.88**



**BUY ON EASY BUDGET PLAN**  
Anything and everything in the store \$10 or over. Complete details, Credit Office, Second Floor, Both Stores.

**WATERFALL FRONT BEDROOM SUITE**  
Three Pieces — at Usual Price Of Two!  
Beautifully matched woods, designed by one of America's foremost craftsmen. Choice of Vanity or dresser with twin or full size panel beds and chest. Oak drawers and interior full 16 inches deep, oversized chest has four ample storage drawers. *Second Floor, Monroe.*

**\$59.88**

**Dollar Doubler! 35 Only!**  
**9x12 AXMINSTERS**  
Worth \$42 **\$29.44**

**\$1.19 VALUE INLAID LIN-O-WEAR**  
Every inch as perfect as the price! Choice of marbled patterns in Tans, Blues, Green and mixed colors. Stainless type, heavy base prevents warping.  
Second Floor, Monroe **87c** Square Yard

Phone Stone 2500 for Free estimate—our representative will measure your floor for linoleum or yard goods. No obligation.

**Sears Roebuck and Co. Monroe Ave. at S. Union - Rochester, N.Y.**  
Another Sears Store — Ridge Road West Near Dewey. Stone 2500 and Glenwood 556

ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS  
**Used ELECTROLUX**  
10-DAY TRIAL PLAN  
If You Can't Come In, PHONE or WRITE FOR FREE HOME DEMONSTRATION.  
**COMPLETE with ATTACHMENTS FULLY GUARANTEED \$16.95**  
For the same length of time as a new Electrolux. The Cleaner of 101 uses. Cleans Rugs, Clothes, Upholstery, Mattresses, and an innumerable variety of other things.  
**FULL CASH PRICE EASY TERMS**  
MAIL ORDERS FILLED. SEND \$1 DEPOSIT. LIBERAL ALLOWANCE ON YOUR OLD CLEANER.  
**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVERY EVENING 'TIL 9 P. M. STONE 6747  
IMPORTANT! ASK US ABOUT THE 3 ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**"Mild"**  
MILD... that's the answer to EAGLE'S growing popularity. "Mild" is the word for it. It's a more comfortable whiskey to drink... smoother... easy-going. And it doesn't wear out its welcome. Insist on National's EAGLE and see if mild isn't the word for it!  
**NATIONAL'S EAGLE BLEND WHISKY**  
**IS THE WORD FOR IT**  
National Distillers Products Corp., New York—36 Proof. 60% grain neutral spirits.

ROCHESTER  
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NATIONAL DISTILLERS PRO  
PERFECT 1941. A OVER

2.55  
\$5.00 (25.6 ml.)  
NATIONAL DISTILLERS PRO  
PERFECT 1941. A OVER



### Moose To Attend Binghamton Conference

A motor cavalcade, consisting of busses and private cars, will leave Moose Temple on Saturday at 12:30, bound for the mid-winter conference of the New York State Moose Association at Binghamton. It is expected that about 100 members of the local lodge will attend. The return trip will be made on Sunday evening.

At this conference plans will be made for the 1941 convocation of the association, to be held in the Parlor City next summer. Rochester Moose are out to get the 1942 convocation for this city and will lay the groundwork at the Binghamton conference.

### Fire Loss . . .

(Continued from page 1)

Loss stands at \$1,111-14, the smallest for any similar period since the establishment of paid fire fighting forces.

The 1940 per capita loss of \$1.10 represents a total of \$358,026.90 paid out by insurance companies on 799 building fires. This includes \$17,292.10 paid on fires where the department was not summoned.

Only three fires resulted in the payment of losses in excess of \$10,000. The largest, the East Main bridge fire, brought a \$35,239.23 settlement. A total of \$33,324.02 was paid on the McCurdy Co. fire and \$16,702.80 on the Sacred Heart School.

I would like to call public attention to the detailed analysis of fire causes. Smokers were the greatest single known cause of fire during 1940. They are held responsible for 187 fires causing the payment of \$56,605.07. This figure is exceeded only by the six fires of undetermined origin resulting in payments of \$50,950.26.

In addition to losses caused by smokers, 18 fires bringing payments of \$15,138.96 were charged to the placing of materials too near appliances and stoves, while 42 fires resulting from carelessness around furnaces and stoves brought \$29,327.18 in insurance payments.

The tragic combination of children and matches accounted for 80 fires causing \$13,256.03 loss payments. Thirteen other fires caused by matches brought payments of \$2,069.42. Careless and inefficient use of electrical appliances caused 67 fires with resulting losses of \$23,246.23.

Thus these five main categories of total of 397 fires brought loss payments of \$168,972.41. This is indeed not only a useful penalty to pay but a sitting judgment of public carelessness.

Another salient feature of the report is a statement by the Fire Prevention Bureau that five of 367 fires investigated were determined to be of incendiary origin. These investigations brought 19 arrests, 4 criminal convictions and 2 civil commitments.

Taken as a whole, this Fire Bureau report provides ample justification for the low insurance rates enjoyed by the people of Rochester.

This splendid record is the result of the consistently excellent work and capable direction of the Fire Bureau. I am highly proud of the efforts of our men. The people of Rochester have every reason to feel likewise.

### Food Show . . .

(Continued from page 1)

brought to Rochester by the National Live Stock and Meat Board of Chicago. This is the same cooking school which has appeared at the food shows in Cleveland and Milwaukee for several years and in scores of other cities under the sponsorship of newspapers.

Rochester housewives will see a brilliant presentation of the best of American cooking methods, new and old, conducted by Miss Emily Conklin, a famous authority on foods. It will be held each day from Tuesday to Friday inclusive.

"Our committee is already certain that it will make good its early claim that this will be Rochester's Greatest Food Show," said John E. DeWolf.

"Our greatest encouragement comes from the Rochester manufacturers and distributors of food and beverages. It is much too early to give a complete list of the exhibitors but the list of Rochester firms is already extensive," said DeWolf.

"In addition to the local manufacturers and distributors many companies with national distribution will be represented

FRIDAY AND SATURDAY EVENING, FEB. 7 & 8  
**Puccini's Music Drama "LA TOSCA"**  
with DUSOLINA GIANNINI, ARMAND TAKATYAN and JOSEPH ROYER  
of the Metropolitan Opera Co.  
Seats Now: \$1, \$1.25, \$1.50, \$2, \$2.50  
EASTMAN THEATRE of the University of Rochester  
Mrs. Josephine Hill, 227 Springfield Ave.

**\*It's SMALLS for\*  
WATCHES FOR  
U.S. SERVICE MEN**



**SPECIAL BARGAIN**  
REG. \$10.95. **5.95**  
Save \$5  
**25% DOWN • 25% WEEKLY**

The Perfect Gift for "Trainees." Accurate, thoroughly dependable . . . with Radium Dial and Unbreakable Crystal . . . handsome black strap. Carries Small's Sensational One-Year Service Guarantee!

**Small's**  
28 MAIN STREET EAST  
Park Free Rear of Store



## Friday and Saturday - LAST TWO DAYS for Thrifty Needlewomen to Profit by the Savings in Our ANNUAL SALE OF ART GOODS

- YARNS**
- Reg. 75c — FLEISHER'S KNITTING WORSTED for knitting or crocheting afghans, sportswear, etc. Black, white, full range of colors. . . . skein **59c**
  - Reg. 50c — BUCILLA WONDERSHEEN for knitting or crocheting bedspreads, chair sets, lunch cloths, etc. Ivory color. 700-yd. . . . skein **37c**
  - Reg. 39c — BUCILLA DELUXE COTTON for knitting or crocheting bedspreads, scarfs, lunch cloths, etc. Natural color. 800-yards. . . . **27c**
  - Reg. 39c — BUCILLA CARPET WARP for crocheting rugs, doilies, lunch sets, etc. Wide assortment of colors, black and white . . . . . **33c**
- HALF PRICE!**  
Discontinued Colors
- Reg. 75c — Cassimere Sport Yarn . . . . . 2 balls **75c**
  - 80c — Cheviot Zephyr . . . . . ball **40c**
  - 55c — Knitting Worsted, . . . . . 2 balls **55c**
  - 25c to 50c Values — YARNS, manufacturer's mill-ends. . . . . ball **15c**
  - Reg. 20c — 6-CORD CROCHET COTTON, Royal Society brand, for crocheting lady table cloths, scarfs, etc. Sizes 20 and 30, in white and ecru . . . . . ball **15c**
- STAMPED GOODS**  
Royal Society Packages  
**HALF PRICE!**
- Children's dresses, crib blankets and pillows, cuddle toys, crib spreads, kimonos. Direction chart and embroidery thread included with each.
  - \$1.59 Value — LINEN BRIDGE SETS: 34-inch cloth and 4 napkins, handsomely stamped to embroider for cross-stitch or loop-stitch. . . . . 5-piece set **97c**
  - 59c Value — CARD TABLE COVERS, stamped with smart patterns to embroider. each **37c**
  - 50c Value — LINEN GUEST TOWELS of oyster-white linen with hemstitched hems. Lovely designs stamped to embroider. . . . . each **33c**
  - \$2.39 — QUILTS to applique. Full bed size. Set includes instructions and patches for applique. **\$1.97**
  - 39c Value — STAMPED LINENS, in oyster-white: scarfs, vanity sets, buffet sets, centers, 3-piece chair sets, to embroider with cross-stitch, loop-stitch or outwork design. . . . . each **23c**
- Reg. 29c — RAYON GUEST TOWELS with green, gold or blue borders. Stamped with pretty cross-stitch designs. . . each **23c**
- 89c Value — INFANT'S LAYETTE SETS including bonnet, bib, gertrude and dress, all stamped with charming, easy-to-do designs. . . . . 4-piece set **57c**
- 59c Values — LINEN SCARFS, 45-inches long. finished all around. Oyster white. . . each **37c**
- 69c Value — LUNCHEON SET: 34-inch cloth and 4 napkins, stamped to embroider in beautiful patterns. . . . . 5-piece set **43c**
- 89c Values — PILLOW CASES stamped with designs for cross-stitch, loop-stitch, cut-work or applique. Pieced edges for crocheting. . . . . pair **57c**
- Reg. \$1.00 — PILLOW CASES, stamped to embroider on fine quality tubing. Designs for cross-stitch, loop-stitch, cut-work. Pieced edges for crocheting. . . . . pair **67c**
- Reg. \$1.19 — PILLOW CASES, stamped with patterns for cross-stitch or loop-stitch. Fine material with double hemstitched hems. . . . . pair **83c**
- 59c Value — LINEN CHAIR SETS, stamped with designs for cross-stitch or loop-stitch. . . . . 3-piece set **37c**
- Reg. 69c — APRONS of unbleached muslin, stamped to embroider in cross-stitch or loop-stitch. Made up . . . . . each **53c**
- \$1.19 Value — LUNCHEON SET, 34-inch cloth and 4 napkins, natural color, stamped to embroider with cross-stitch or loop-stitch design. . . . . 5-piece set **83c**
- 79c Value — BRIDGE SET, in novelty desert cloth, green, gold or rust, stamped to embroider colorfully. . . . . 5-piece set **43c**
- 59c Values — APRONS of fine lawn, stamped to embroider with dainty cross-stitch or loop-stitch. . . . . each **37c**
- 79c Value — CHAIR SETS of linen, with pieced edges for fringing. Stamped with attractive designs for cross-stitch or loop-stitch. . . . . 3-piece set **53c**
- 89c Value — BABY'S CRIB BLANKET in pink or blue. Applique patches for embroidering. . . . . each **53c**
- \$1.59 Value — TABLE CLOTHS woven of rayon and cotton, in green or red, size 56x76 inches. Stamped with cross-stitch design. . . . . each **\$1.17**
- Napkins to match . . . . . each **10c**
- ACCESSORIES**
- \$1.95 Values — DAVENPORT PILLOWS, Kapok-filled and fringe-trimmed, in rayon. . . . . each **\$1.37**
- Reg. \$5.00 — BED REST, covered in floral patterns on pastel backgrounds . . . . . **\$3.97**
- \$2.50 Value — MANYWAY PILLOWS of rich rayon satin in gold, wine, green or blue. . . . . each **\$1.17**
- Reg. 59c — PILLOW COVERS to renew your old pillows! Blue, gold, green, wine, rust or rose rayon. Fringe trimming. . . . . each **47c**
- Reg. \$1.50 — PILLOW Forms for studio couches. Boxed, filled Kapok. Size 18x24 inches. . . . . each **\$1.17**
- 79c Value — CALIFORNIA CHARM STRINGS — colorful strings of gourds, direct from California . . . . . **53c**
- Reg. \$1.00 Value — KNITTING STANDS with sturdy wood frames, homespun bags. Handy for fancy work — folds up for carrying . . . . . **77c**
- 79c Value — SUEDE CARD TABLE COVERS in plain colors with plaid lining. Green, blue, brown, tan, red or black . . . . . **57c**
- Reg. \$1.00 — CARD TABLE COVERS of lustrous, quilted rayon in rust, green, blue, gold or wine. . . . . each **77c**
- Reg. \$1.00 — SOFA PILLOWS filled with Kapok and covered with rose, wine, blue, green or rust rayon tapestry. Fringe-trimmed or rolled edges, oblong or square shape. . . . . each **77c**
- 79c Values — SOFA PILLOWS of rayon tapestry, filled with Kapok. Gold, rust, blue or green. . . . . each **57c**
- \$12.50 — FIRESIDE BENCHES, hand-hewn in charming rustic design. Weight, approximately 20 pounds . . . . . **\$7.89**
- CLOSET NEEDS**
- \$2.50 Value — SHOE CABINET covered with decorative, washable dahlia - flowered paper. Blue, wine, green, brown or rose **\$1.77**
  - \$2.95 Value — GARMENT BAG of chintz, room for 8 garments. Zipper-closed, in rose, blue, green or dubonnet . . . . . **\$1.97**
  - \$1.39 Value — PLIOFILM GARMENT BAG, odorless, waterproof, non-inflammable. Holds 8 garments. . . . . **97c**
  - \$2.50 Value — PLIOFILM GARMENT BAG trimmed with rose, green, wine or blue, and zipper-closed. Holds 8 garments protects clothing against dust, dirt **\$1.77**
  - 59c Value of Each — PLIOFILM SUIT BAGS to hold men's suits. . . . . set of 3 bags **83c**
  - 79c Value of Each — PLIOFILM GARMENT BAG, single suit or coat size. . . . . set of 2 bags **97c**
  - Reg. \$1.00 — FOLDING SHOE RACK made of hard wood in Colonial maple finish. Accommodates 12 pairs of shoes . . . . . **77c**

*taste tells!*  
1870

IT FOUNDED THE FAME OF PENNSYLVANIA RYE. . . . . TODAY IT IS AMERICA'S MOST POPULAR BOTTLED IN BOND WHISKEY

*taste tells!*  
1941



BOTTLED IN BOND

OLD OVERHOLT STRAIGHT RYE WHISKEY

2.55 \$1.59

Open Tues., Thurs., Sat. Nites from 7 til 9

Watch Our Ads For WEEKLY SPECIALS

PLENTY OF FREE PARKING

Frank A RIVERS Co., Inc.  
226 SOUTH AVENUE

## FURNITURE - Costs Less in February!

**5 Good Reasons For Buying It At RIVERS**

- Reliable Quality
- Honest Prices
- Terms To Suit YOU
- Intelligent Service
- Shop Evenings—Park Free

TUES.—THURS.—SATURDAY FROM 7 TO 9

We don't want those 5 reasons to sound like a high pressure 'line'. They're true. Ask any of our customers. We wish you could talk to some of them; they'd tell you perhaps, that they had traded with us the entire 29 years we've been in business — that they wouldn't buy elsewhere under any consideration — that the quality of River's furniture and the honesty of their prices is as well established as the name RIVERS. They'd probably say, 'Rivers have downright good furniture at a mighty fair price, and we LIKE to deal there.'

**THIS WEEK SHOPPING NEWS' SPECIAL**

**2-PIECE LONDON CLUB TYPE**

Sagless web construction throughout. Choice of several fine covers: Novelty weave mohairs, Pile Mohairs. Full size. New, popular design.

**\$99.50**

Look this suite over first—then go out and try to match it at \$160. We know you'll come back. This is just another typical value from the many in Rivers February Sale.

Open Tues., Thurs., Sat. Nites from 7 til 9

Watch Our Ads For WEEKLY SPECIALS

PLENTY OF FREE PARKING

Frank A RIVERS Co., Inc.  
226 SOUTH AVENUE



Here is an easy method for rying the ordinarily hard-to-dry woolen sweaters. Lay the wet sweater on a kitchen table or any flat surface, and put a heavy Turkish towel under the sweater. Take the rolling pin, and roll the sweater. The seams will become flat and as the sweater dries the surface will take on a lovely finish. You can almost completely dry the sweater in this manner, and it will retain its shape.

**GUARANTEED PENNSYLVANIA**

**HARD COAL** \$10.95  
Egg Stove Nut

**PEA COAL** \$9.10

**LAKE COAL** \$9.10

**COKE** \$9.75  
BUY PRODUCT  
STOVE & NUT

**GLEN 538**  
255 LYELL AVE.

You'll like this dish with  
**BREAST-O'-CHICKEN** Tuna Fish

**SARATOGA CASSEROLE**

1 tin Breast-O'-Chicken Tuna  
1 can mushroom soup  
1 large package potato chips  
salt and pepper

Season Breast-O'-Chicken Tuna slightly with salt and pepper; crush potato chips. Alternate layers of potato chips, then tuna in buttered casserole. Pour soup over. Bake, 375 deg. F., 35 minutes. Serves 6.

Frank Decatur White created this delicious, low-cost dish especially for the new Breast-O'-Chicken Tuna COOKBOOK! Send for your copy right away—40 brand new recipes, all illustrated—off the press just in time for LENTI!

**FANCY SOLID-PACK**  
**TENDER-TASTY**  
**TUNA FISH**

READY NOW! Write Today for your new COOKBOOK! Westgate Sea Products Co., San Diego, Calif., Dept. 2-41-b

**\$1 BILLS FREE**

Watch for the Western Union Messengers in your neighborhood NOW.

When they call at your home, if you can produce a 6-bottle carton and 6 7-up bottles (Full or Empty) you will receive a crisp \$1 bill.

**7 UP**  
of  
**ROCHESTER INC.**

**MR. HI ADVISES MR. HATT** by Sayward

SMOOTH AS SILK  
but not HIGH HAT

LISTEN HI, YOU'VE RUINED MY HAT NOW WHAT AM I GOING TO WEAR?

FORGET YOUR HAT, TRY KESSLER'S, PAL ITS TASTE IS SMOOTH AND RARE

**KESSLER'S**  
AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

**Contract Bridge**

By CARLETON HOWARD

A top score on a hand in duplicate contract does not necessarily reflect any great amount of credit on the winners. Today's hand is a graphic illustration of the manner in which the losers of a board are "fixed" through some crazy bidding of their opponents.

North, dealer — both sides vulnerable — duplicate contract.

SAQT H 18 432 D Q 10 C Q 2 2

North East South West  
Pass 1 Club Pass  
1 Spade Pass 2 Spades Pass  
3 Spades Pass 4 N. T. Pass  
5 Hearts Pass 3 Spades Pass  
6 Spades Pass Pass Pass

As I consider the bidding sequence, it is difficult for me to decide whether I, as North, or my partner was most at fault. However, you can imagine my feelings when the dummy went down and I could see the apparent hopelessness of the contract.

East led the nine of diamonds which was taken with dummy's King. The Jack of spades was ducked by West and won the second trick. A small trump was led from Dummy and West came up with the Ace and returned a heart which I ruffed. Now, I cashed the Ace and King of clubs and trumped a third club lead in Dummy clearing the suit.

Dummy's last trump was led, West's Queen being overtaken with my King and the next two tricks were taken with my long clubs. I was now perfectly willing to settle for down one so I played over to the King of diamonds and as you can see the Queen had to drop. The Jack of diamonds was then good and the blooming slam was home.

As the cards laid, there was no line of play which could defeat the contract but there is little glory in a top of this sort. As a matter of fact, the first sensible thing concerning this hand occurred immediately after the play when West said: "You played that hand in the only way possible to make it but you still should be ashamed of yourself." And I am. Nevertheless, this is about the only way I have found to get a good board against the Bridgman's.

At this writing, there is still room to get in the Fairport Individual which will be played Saturday afternoon and evening at the Fairport Public Library auditorium. Call me at Glenwood 2270-W for your reservation. This is the big event of the year in the Fairport program and we can practically guarantee you a splendid time.

**BANQUET PLANNED**

Plans for the 17th annual banquet of the 11th Ward Women's Democratic Clubs to be held at the Power Hotel on Saturday, February 8, were progressing this week. Heading the arrangements committee is Mrs. Minnie K. Rossenbach, while Mrs. Mary Caruso is chairman of the ticket committee.

**February Ideal Month For Celebration Dinner**

By IRENE MUNTZ

Once in a while we have occasion to give a very dressy dinner, and that's the time we like to fuss with the table and fuss with the food. At this time of year we often select Washington's or Lincoln's birthday as the theme for our dinner and bring out the appropriate color scheme or idea in one course or another.

Following are two of our favorite dress-up dinner menus:

- WASHINGTON'S BIRTHDAY**  
Rolled Orange Halves  
Virginia Baked Ham  
Baked Yams  
Baby Lima Beans  
Green Salad Bowl  
Cherry Tart—Americana
- LINCOLN'S BIRTHDAY**  
Crown Roast of Pork  
Roasted Potatoes  
Escalloped Peas  
Corn Bread  
Minted Peas  
Lincoln Log a la Mode  
Cherry Tart—Americana

Whipped Cream  
Mix sugar, cornstarch and salt; add to juice and bring to boiling point. Cook until clear, add butter. Fill baked tart shells with whole cherries. Pour hot glaze, a tablespoon at a time, over the fruit, being careful to coat it all. Cool. Garnish with canned red cherries.

with a mound of whipped cream and insert a tiny flag in each mound.

Lincoln Log a la Mode

Temperature: 350 degrees F.  
Time: 15 to 20 minutes.

Beat egg yolks until thick and lemon colored. Add sugar and salt and beat well. Fold in cocoa, then fold in the stiffly beaten egg whites and the vanilla. Pour into a paper lined jelly roll tin and bake in a preheated oven. Sprinkle a towel generously with confectioner's sugar, turn chocolate roll out on it, remove paper and crusts and roll up in towel. When cool, carefully unroll and spread with Vanilla Ice Cream. Roll and chill until ready for use. Cut in slices.

**TO SHOW MOVIE**

"Abraham Lincoln," a motion picture starring Walter Huston, Una Merkel and Ian Keith, will be shown at the next meeting of the Union League Republican Club, 290 Gregory St., scheduled for Tuesday, February 11 at 8 p. m.

**1¢ SOAP SALE!**

**ONE CAKE OF SWEETHEART SOAP FOR ONLY 1¢ with every 3 you buy!**

Discover SweetHeart Soap now—you save nearly 25% while the big One Cent Sale is on! One full-size cake for only one cent—with every three cakes at the regular low price. Get several weeks' supply today! Tear out this ad as a reminder.

**THE SOAP THAT AGREES WITH YOUR SKIN**

**SWEETHEART Toilet Soap**

Mrs. Ella Phillips, 21 Alameda St.

**"Oops...Automatic GAS Water Heating Rates are DOWN too!"**

Costs slashed as much as 20% in Rochester district! Now automatic gas hot water service costs little or no more than your present method.

**\$1 A Month RENTS An Automatic GAS WATER HEATER**  
Pay a small amount for gas used

**Rochester Gas & Electric Corporation**

For trouble & service calls Telephone MAIN 3960 For sales dept. & personal calls Telephone MAIN 3976

**You Can't Beat These VALUES**

This Week-end—Serve a Wegmans "Quality Guaranteed"

**SHOULDER ROAST OF BEEF 21¢ lb.**

ROCHESTER'S LARGEST MEAT RETAILERS

Most Varieties  
**HEINZ SOUPS 12¢ can**

New! Economical!  
**LARGE DUZ 2 pkgs. 35¢**

For Hands  
**LAVA SOAP 5¢ bar**

Lb. Jar Flowers  
**PEANUT BUTTER 12¢ jar**

For The Entire House, Old  
**DUTCH CLEANSER 4 cans 25¢**

No. 2 Can Old Colony  
**SWEET PEAS . . . 3 cans 25¢**

Lb. Flower City  
**EGG NOODLES . . . pkg. 10¢**

Our Own Fine Blend  
**Kilbourn Hall Coffee, lb. 15¢**

Large Bottle Imperial Soda or  
**GINGER ALE . . . 4 bot. 25¢**

Williamson Cream of  
**PEA SOUP . . . . . 4 cans 25¢**

Libby's Quality  
**RED SALMON . . . . can 22¢**

Vermont Maid or  
**LOG CABIN SYRUP, ea. 15¢**

Fine Flavored  
**Kre-Mel Desserts, 4 pkgs. 15¢**

Medium  
**FANCY SHRIMP . . . can 10¢**

Kellogg's Fresh Crispy  
**SHREDDED WHEAT pkg. 9¢**

No. 2 1/2 Can New Pack  
**SAUERKRAUT 4 cans 25¢**

5 Lb. Pastry Flour  
**DAISY FLOUR . . . . sk. 14¢**

5 Lb. Sack Fine  
**GOLD MEDAL FLOUR, sk. 22¢**

Quart Salad Dressing  
**MIRACLE WHIP . . . qt. 32¢**

Chaika Fine Quality  
**CRAB MEAT . . . . . can 20¢**

Towel Free With  
**SILVER DUST . . . . pkg. 20¢**

For House Cleaning  
**GOLD DUST . . . . . pkg. 15¢**

(Towel Free) Granulated  
**KIRKMAN'S SOAP, pkg. 21¢**

**SPECIAL! LAND O'LAKES SWEET CREAM BUTTER 34¢ Lb. Roll**

**Wegmans HOME OWNED FOOD MARKETS**

**FREE PARKING FOR CUSTOMERS**



**LINCOLN'S**

**Sale Starts Tomorrow**

Friday, February 7th Thru Saturday February 15th



**LINCOLN DAYS BRING YOU THE LOWEST PRICES**  
**THIS YEAR ON The FAMOUS AUDREY** FULL FASHIONED

# Silk Stockings

IN A COMPLETE WARDROBE SALE -- ALL FIRST QUALITY -- ALL NEW SPRING SHADES -- A SENSATIONAL LINCOLN DAYS VALUE

## AUDREY FULL FASHIONED CHIFFONS

**NEW SPRING SHADES**  
★ Florisun  
★ Tropic Nude  
★ Rio Sun  
★ Bali Beige  
★ Aloha Blush

**IN 3 THREAD**

3-thread sheer chiffons for dress and afternoon wear. Heels delicately turned.

**IN 4 THREAD**

The hose that wears like a service-weight and has the appearance of a 3-thread.

**IN 6 THREAD**

Heavy-weight silks, woven so you would think they were a chiffon.

Millions have paid a much higher price for this silk hosiery in every Lincoln's store. These are identically the same flattering, full-fashioned chiffons that we are reducing the price on for this sale in order to get more friends for Audrey... once you've worn Audrey you'll continue to ask for them.

**49<sup>c</sup>**

**PLENTY OF THE NEW NYLON HOSIERY at \$1.15**

**FIRST QUALITY**

**45 GAUGE RINGLESS 59c**

### CHIFFONS

**39<sup>c</sup>**

That's right—everyone is first quality. In the newest shades, and they're reinforced at the top and heel with rayon where the extra wear comes. Sizes 8½ to 10½.

In smart new shades of Florisun, Tropic Nude, Rio Sun, Bali Beige, and Aloha Blush.

**Additional Sheerness - - Additional Wear**

**AUDREY 79c 3-THREAD**

### CREPES

Every pair is guaranteed first quality

**59<sup>c</sup>**

Genuine crepes — the hosiery that thousands of women prefer. Pure silk from top to toe. Three-thread, and ringless of course. Ideal for every type of wear, in all the new shades. Sizes 8½ to 10½.

**SAVE 50%**

**TWO NATIONALLY KNOWN NAMES... WE CAN'T SAY WHO..... BUT YOU KNOW THEM.... THEY'RE ADVERTISED REGULARLY IN THE LEADING MAGAZINES DON'T MISS OUT ON THIS SHEET VALUE**



First Quality 80 Square PERCALE PILLOW CASES **17<sup>c</sup>**  
42x36  
6 for \$1.00

**12,000 IMPERFECTS OF TWO NATIONALLY FAMOUS**

## SHEETS at HALF PRICE

SLIGHT IMPERFECTIONS - EASILY MENDED OR WASHED OUT - STOCK UP NOW

A fortunate purchase made a few months ago when prices were lower enables us to give you these famous-make sheets at ½ price! You'll find them one of the longest-wearing sheets you've ever owned, for they are of quality muslin, woven of clean, round threads, free from sizing or filling... and with 140 threads to the square inch, which means they're extra durable.

72 x 108  
81 x 99  
81 x 108  
90 x 108

63 x 99 : **67<sup>c</sup>**  
63 x 108 :

**77<sup>c</sup>**

(Over 50% are extra length)



**LINCOLN DAYS Super Special**  
on **CHEVILLE SPREADS**

*Velvet Chenilles*




We had to buy thousands to make this value possible.

- Rosewood
- Blue
- Royal blue
- Wine
- Orchid
- Peach
- Aqua
- Green
- Rust
- Gold
- White

A spread scoop! And the row on row of high pile, closely spaced chenille (on heavy craftcloth sheeting) fluffs up like new after each washing... no ironing required. Full regulation size. Color on white, or solid colors.

**\$2.59**

**SOLD REGULARLY FOR \$3.50**



**LINCOLN'S LEAD ALL**  
... BECAUSE WE DESIGN  
CENTAGE - SELLING THEM  
CAN BUY BETTER CURTAINS

and **DURING "LINCOLN DAYS" WE'RE DEMONSTRATING**



**\$1.00 is the every day price of these curtains**  
But - - for **LINCOLN DAYS** we're offering

**SPRING CURTAINS**

**3 ROW ADJUSTABLE LACE NET CURTAINS**  
Extra wide lace net curtains with the popular 3 row adjustable tops. New Spring designs. Beige color. **79c**

**VELVET DOT RUFFLED MARQUISSETTES**  
Lovely extra-wide (98" over all) ruffled curtains for bedrooms, living rooms, sun parlor. White, ivory or ecru. **79c**

**PIN DOT MARQUISSETTE COTTAGE SETS**  
A cottage set made with French headed ruffles, trimmed with a 'touch' of color... red, green, blue, gold, orchid, black. **79c**

**KNITTED RAYON COTTON TAILORED CURTAINS**  
These serve as curtains and draperies as half of each curtain is in solid color... wine, rust, green, blue, natural. **79c**

Extra - - We Bought Out A Maker's Entire Lot of \$2 **COLORFUL**

*Floral Chenilles*



- Rosewood
- Blue
- Royal blue
- Wine
- Orchid
- Peach
- Aqua
- Green
- Rust

**\$1.59**

Exactly as illustrated. Cleverly styled and very attractive color on white chenille spreads with well spaced rows of velvet chenille on good quality white sheeting. They launder perfectly and require no ironing. Full regulation size. In 9 beautiful colors for every color scheme.

*They're Hemstitched*



**"HIS and HER" EMBROIDERED PERCALE PILLOW CASE SETS**

Orchid, blue, peach or rose embroidery and border on fine quality percale pillow cases. Set of 2, boxed. Reg. 59c.

**39c**

*Stevens*



**52 x 52 HAND PRINTED TABLECLOTHS**

SECONDS of 69c CLOTHS **44c**

Cheery tablecloths, hand printed, to brighten your daily meals. Size 52x52, and of the famous "Stevens" make. Fast color, laundered ready for use.

**Sale** **DISH CLOTHS**  
**DISH TOWELS**

**STEVEN'S ALL LINEN**  
17 x 32 Colored Border

**DISH TOWELS**  
Genuine Stevens all-linen dish towels with all-round border in red, blue, green or gold. Slight seconds of 29c values. **18c**

**17 x 32 COTTON GRASS**  
**DISH TOWELS** ca. **10c**

IRREGULARS of 10c large  
**DISH CLOTHS** ca. **3c**

FIRST QUALITY ODD SIZE  
**WASH CLOTHS** ca. **4c**

**90% SMALL PRIME DUCK FEATHERS**  
**10% SOFT AS SILK DUCK DOWN**



**SPECIAL PURCHASE**

**LULLABY HEALTH PILLOWS**

A chance to stock up on pillows at a price that even hotels and hospitals are taking advantage of. They're 90% carefully selected and scientifically cleaned fluffy little duck feathers, plus 10% real duck down. High quality feather-proof striped ticking.

**\$1.39**  
REGULAR \$3.00 VALUE

**Dollar Sale!**

**OF REGULAR \$1.99/1.95 CURTAINS**

**VICTORIAN SOFTONE COLORED RUFFLED MARQUISSETTES**  
Appealing and beautiful curtains that can be tied in with your color scheme! Wide enough to criss cross, each side 46" wide, with headed ruffles. Big, puffy pastel dots in burnt rose, puff blue, peachbloom, orchid or gold on ivory ground. **\$1.00**

**JUMBO 108" PIN DOT SHEER RUFFLES**  
Not 36" wide, which is regular; not 43" wide, which is extra-wide; but 54" wide, our Jumbo width! It's excellent quality and beautifully sheer. Big fluffy headed ruffles. White, ivory or ecru. **\$1.00**

**PRINCESS FIGURED MARQUISSETTE COTTAGE SETS**  
**\$1.00** pair

**SHEER-VOILE ALL RAYON TAILORED CURTAINS**  
**\$1.00** pair

Extra-wide. Exceptionally attractive for kitchen or bathroom. Dainty all-over colored figure, picot ruffles. Red, green, blue, gold.

Smooth and lovely all rayon tailored curtains, very flattering any window. Hemmed and headed ready to hang, 2 yds. long. Shell and beige.

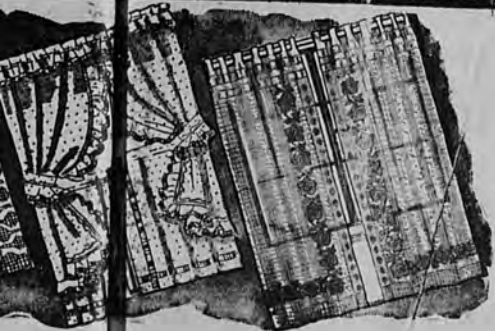
**LINCOLN'S**

MAIN ST., E. COR. ST. PAUL



AL OTHERS IN CURTAIN VALUES  
VE DESIGN and MAKE A LARGE PER-  
ING THEM IN HUGE QUANTITIES. YOU  
R CURTAINS for LESS MONEY at LINCOLN'S

ONSTRATING OUR SUPREMACY by GIVING EVEN BETTER VALUES



e of the curtains and a bargain at that  
DAYS we offering these smart new

# CURTAINS

RUFFLED  
TTES  
79  
COTTON  
RTAINS  
79  
79

# 79<sup>c</sup>

pair

Candy Striped COTTAGE SETS

Our regular \$1 best-selling cottage set. Criss cross style, trimmed with one-inch bands of red, green or blue percale on dainty pin dot marquisettes. **79<sup>c</sup>**

## Super Special



LINCOLN DAYS ONLY

EVERY PAIR WORTH AT LEAST 59c **39<sup>c</sup>**

THE TAILORED THE COTTAGE SETS  
Sheer marquisettes with a dainty all-over lace design. 2 yds. long, hemmed and headed, launder perfectly. Eggshell or beige. Dainty, colorful sets for the kitchen or bathroom. Colors: red, blue, green.



JUMBO DELUXE 108 inch  
VELVET DOT RUFFLED  
CURTAINS  
and RAYON CELANESE  
NINONS  
**\$1.29**  
Usually \$1.59  
The Ruffles Sheer marquisettes powdered with thousands of puffy velvet dots. Extra-wide fluffy ruffles. White, ivory, ecru.  
The Ninons Genuine ninons at an amazing price. First quality, 2 yds. long. Beige only. Extra wide \$1.69 NINONS

REGULAR \$2.19 FLORAL BOUQUET WESTON PRINTED CHEVRON

## Draperies

For your bedroom, living room or sun parlor **\$1.69** pair

Beautiful drapes with a lovely all-over floral design that will give just the right finishing touch to your windows. Complete with tie backs. 36" wide, 84" long, with french pleated tops. Natural and rose, blue, wine, green, rust.

OUR FAMOUS "2" 3 ROW ADJUSTABLE NETS **\$1.69** pair

Choice of several handsome styles with the new ripple tops in these new spring adjustable lace net curtains.

## THOUSANDS OF YARDS of REMNANTS

Big Assortments - All Hand Picked

1941 PATTERNS - SMART COLORS - 3 to 3 1/4 YARD DRESS LENGTHS

• SPUN RAYONS Lengths adaptable for the making of any size dress from 3 to 4 yards. A marvelous selection of guaranteed crown tested fabrics in new patterns and shades. Start sewing your dress for spring now and save the difference.  
• RAYON CREPES  
• NOVELTY CLOTHS

**\$1**

## 9<sup>c</sup> SALE

REMNANTS OF 15 to 19 1/2 NEW YARD GOODS

36 inch BROADCLOTHS yd. **9<sup>c</sup>**  
36 inch CRETONNES yd. **9<sup>c</sup>**  
43" CURTAIN MARQUISETTE **9<sup>c</sup>**  
36" fast color PERCALES **9<sup>c</sup>**  
39" assorted TAFFETAS yd. **9<sup>c</sup>**  
36" novelty SUITINGS yd. **9<sup>c</sup>**  
80 square plain PERCALES yd. **9<sup>c</sup>**

80 SQUARE 12c Unbleached Cotton **8<sup>c</sup>** yd.

36 inch DUSTITE and SATEEN 25c CRETONNES **17<sup>c</sup>**

39 inch RAYON CREPE DRESS PRINTS **25<sup>c</sup>** yd.

## 12 1/2<sup>c</sup> SALE

REMNANTS of 16 to 39 1/2 YARD GOODS

36" woven stripe CHAMBRAYS **12 1/2<sup>c</sup>**  
39" plain spun RAYONS **12 1/2<sup>c</sup>**  
36" woven dotted SWISS **12 1/2<sup>c</sup>**  
PRINTED SLUB POPLINS **12 1/2<sup>c</sup>**  
36" sanforized HOPSACKING **12 1/2<sup>c</sup>**

39 Inch - Regular 25c  
PRINTED SPUN RAYONS **16<sup>c</sup>** yd.

Regular 15c  
18x36 Bath Size TOWELS  
Big size bath towels at a wonderful savings! In solid colors only.  
• Peach  
• Green  
• Blue  
• Maize  
• Orchid **9<sup>c</sup>**

CLOSE-OUT... From A Famous Southern MILL -- 3 styles in regular 29c  
TURKISH TOWELS  
at HALF PRICE **15<sup>c</sup>**

BATH MAT SETS  
17x30 Rugs Matching Cover **69<sup>c</sup>**  
Save 31c on this set, including 17x30 rug and matching lid cover. In black and white; blue; green; peach; orchid.

SIZES 18x36 - 20x40  
Soft, thirsty towels in three styles: (a) Heavy white 18x36 size, white with colored border; (b) 20x40 large size check towels in red, green, blue and rose; (c) 20 x 40 large size white with Dobby border, in red, blue, green, black, and gold.



BECAUSE We bought out a noted makers stock You Save Over Half  
CHINESE HAND MADE LACE DOILIES  
**4<sup>c</sup> - 7<sup>c</sup> - 10<sup>c</sup>**

8, 10 and 12 inches round  
5 small and 12x18 round three sizes.  
Larger oblong - round lace doilies.  
9x14 oblong  
12x18 oblong  
10x15, 12x18, 12, 15 or 18 inches round.  
Pt. Marguerite doilies Hand made in 12, 15 or 18 inches round.

MAIN ST., E. COR. ST. PAUL

LINCOLN'S





EVERY  
SHIRT  
FIRST  
QUALITY



# LINCOLN DAYS BRINGS YOU THE LOWEST PRICE WE'VE EVER OFFERED ON THE FAMOUS WRINKLE FREE COLLAR MEN'S SHIRTS

**EVERY SHIRT FIRST QUALITY ALL SANFORIZED**

They're Our Best Selling \$1.00 Patterns  
All 80 Squares - - - Including \$1.00  
Sanforized White Broadcloths - - -

The first time ever that our popular line of wrinkle-free collar shirts have been sold for less than \$1! All shirts are sanforized, which means permanent fit. All are fine count 80 square broadcloth, with famous Bedford shirt specifications for full cut, fine tailoring and good fit. Fancies in a selected assortment of patterns and colors, in all sizes and sleeve lengths.

# 69<sup>c</sup>



Our Regular 79c Sir Richard Jr.  
80 Square Fast Color DRESS

**SANFORIZED  
BOYS' SHIRTS  
55<sup>c</sup>**

Our sanforized Sir Richard Jr. shirts for boys in a new spring line of patterns and colors, and at a saving of 24c. Colorfast fancy prints, sizes 8-14½.

OVER 15 NEW PATTERNS



**MAN-SIZE  
WORK SHIRTS**

In Fine Blue Chambray  
or Gray Covert Cloth

Usually 69c **50<sup>c</sup>**

Fine yarn blue chambray and gray covert. Both have two button-through, bar tacked, bellow flap pockets. Extra-full. Sizes 14½-17.

We Usually Sell  
Them for \$1.00

A fine quality  
BROADCLOTH in

**MEN'S  
PAJAMAS**

FULL CUT SO THEY WON'T BIND  
FAST COLOR - THEY'LL WASH EASILY

First quality 80x60 fancy striped broadcloth pajamas, some with self trim collar and pockets, some with contrasting solid trim collar and pockets. Notch and middy styles. Sizes B, C, D.

# 69<sup>c</sup>



Boys' Long Sleeve Regular 79c  
**POLO SHIRTS**

Solid color contrasting 2-button plaque on navy, maroon, brown and green basque stripe combinations. 6-14.

**55<sup>c</sup>**  
Made of heavy 2 ply yarn.



Boys' In-or-outer PLAID FLANNEL 8 to 18 SHIRTS

Boys' flannel in-or-outer button-front shirts. Flap pocket. Red, blue, brown or green plaid patterns. Sizes 8-18. **55<sup>c</sup>**  
79c value

Boys' Part Wool Lined \$1  
**KNICKERS**

Boys' knickers, rib knit cuffs. Plaid, check and herringbone. 6-16. **69<sup>c</sup>**

Boys' Corduroy or Part Wool  
**LONGIES**

Usually \$1.59 **\$1**  
Pleated part wools in blue, brown, gray or green over-plaids, herringbone stripes; corduroy longies in brown or gray. 10-18.

Men's Blue Denim  
Copper Riveted  
**DUNGAREES**

**68<sup>c</sup>**

Usually 89c



Fine quality blue denim dungarees in the famous "YEE-PEE" brand Adjustable back strap, copper riveted and bar tacked. Sizes 29-42.

- Adjustable Backs
- Heavily reinforced

**MEN'S BLAZER STRIPED  
SHORTS** and 1x1 rib ATHLETIC SHIRTS

# 20<sup>c</sup>

THE SHORTS

Gripper front shorts with elastic side tabs and full, roomy panel seats. All blazer striped broadcloths in sizes 30 to 44.

THE SHIRTS

All first quality, combed 1x1 rib athletic shirts in sizes 36 to 46. Regularly 25c



Gripper front shorts NO BUTTONS

**MEN'S HEMMED HANDKERCHIEFS**

• Buy 'em by the dozen at this low price

Stock up now... you never can have too many, and you'll need them, particularly during this season of sneezes. Big size, 17x17 inches square, with ¼ inch hemstitched edging. All white, and only 4c each during this sale.

# 4<sup>c</sup>

each

**LINCOLN'S**

MAIN ST., E. COR. ST. PAUL



# MONEY SAVING UNDERWEAR VALUES for LINCOLN DAYS

LUXURY UNDIES

SALE PRICED

RAYON SATIN  
GOWNS and  
BUTCHER BOY TAFFETA  
PAJAMAS

74¢

The GOWNS: Exquisite rayon satins in two styles: square neck with georgette trim; an embroidered ribbon trim.

PAJAMAS: Made of rayon taffeta in cute Butcher Boy styles, all-over design. Sizes 16, 17.



2 for \$1 Is A Sensationally Low Price - even for "Lincoln Days" on

Regular 79c luxuriously lace trimmed or pebble cloth tailored

SLIPS

WITH DETAILS of EXPENSIVE SLIPS

The lace trimmed

#1806 with V-lace top and wide lace bottom, #1808 with V-embroidered top and flounce bottom. Sizes 32-40 in tea rose and the new opaline, bought for this special sale.

The tailored

New plain tailored slip of pebble cloth with tailored youth top. You'll marvel at its long-wearing quality. In tea rose and opaline. Sizes 32 to 40.



An APRON SALE

YOU CAN'T MISS

★ 80 squares  
★ fast colors  
★ circular trims

Usually 25c

16¢

A special value in 80 square aprons, including coveralls. Princess 5 panels, swing styles, ric rac trim circular bib aprons.

High Styled Deluxe APRONS

Brand new 80 square Valenciennes prints.

23¢

Many new and gay designs to choose from, including bib aprons, swing styles with gathered hip treatment, flare skirts, novelty Dutch styles, and half aprons.



HERE ARE 3 OF OUR BEST-SELLING \$1 STYLES

Rayon Crepe

SLIPS

Sale Priced 74¢

4-Gore tailored Rayon French crepe slip with embroidery, 4 gores for better fit. Sizes 32-44.

Lace trim V-lace trim rayon French crepe slip with beautiful lace trim bottom. Sizes 32 to 44.

Tailored embroidered #400, rayon French crepe embroidered slip, smooth-fitting, long life. 32-44.



RAYON UNDIE SALE

50 WASH TAILORED or LACE TRIM UNDIES

18¢

• Bloomers Here's our regular guaranteed 50-wash rayon undies. They'll wear and wear. Tea rose only, sizes 5, 6, 7. Vest in sizes 36-42.

Regular 39c Novelty lace or TAILORED UNDIES

24¢

• Bloomers • Panties • Vests Our famous long-wearing Lady Lincoln rayons in bloomers, wide and narrow band bottom panties, and separate vest. Novelty lace trim rayon panties in medium and large sizes. All tea rose.



NEW... CANDY STRIPED UTILITY PINAFORES

They're worth more 59¢

WEAR THEM AS A...

★ Coverall apron  
★ Smock or hooverette  
★ Sunback dress  
★ Tennis dress, etc.

Very attractive new pinafores you'll wear and wear! Tie at waist, buttons down the back, with adjustable T strap at back for perfect fit. Gives complete coverage with plenty of style.



LINCOLN DAYS

Features REAL BARGAINS for CHILDREN



Toys' regular 39c basque POLO SHIRTS

HALF PRICE

18¢

Basque stripes in boys' polo shirts. Navy, copens, red and brown, sizes 2 to 8.

Fine herringbone twill OVERALLS

• Sizes 2 to 8 • Usually 59c 39¢

Cowboy or other designs on the bib. Pastel and dark shades in sizes 2-4; blues, copens, browns in sizes 4-8.



Our regular \$1 Nursery Print sateen bound BLANKETS

AT HALF PRICE

50¢

Pink and blue sateen bound nursery blankets, seconds of \$1 merchandise. Warm, soft, 36x50.



The smartest styles and a real "LINCOLN DAYS" VALUE

SALE of Children's DRESSES

AND BOYS' 1 to 6 WASH SUITS

47¢

The DRESSES Exquisite floral prints, broadcloths, poplins; Princess styles, boleros, mid-rif types. Sizes 1-3, 3-6x.

The Wash Suits Brand new bobby types and button types. Some have suspenders with bib fronts. In all color combinations, sizes 1 to 3.



Special offering of brand new Spring styles in regular \$1

Girls' 7 to 14 DRESSES

• Polka dots • Stripes • Nautical 78¢

Gay and dainty Princess Pat dresses for young misses in styles they will love. Spun rayons, slub poplins, prints, polka dots, stripes, nauticals, jumpers, boleros, and "fussy" styles. Sizes 7 to 14.



"DARLING" Birdseye or Flannelette 27x27 DIAPERS

Be penny wise and buy your diaper supply during this sale... you'll save 15c each. In either soft Birdseye or Flannelette, some packed 6 in a package.

BOX OF SIX

44¢

LINCOLN'S

MAIN ST., E. COR. ST. PAUL



# "LINCOLN DAYS" VALUES in HOUSEWARES

Here's your chance to get a matching kitchen ensemble at a bargain price.



**MATCHING ENSEMBLES**

**OVAL WASTE BASKETS**  
Well made 12 qt. oval wastebasket. White with red floral decoration. **20¢**

**EXTRA LARGE BREAD BOXES**  
White and red breadboxes, with rounded corners and ventilation holes. **48¢**

**7½ qt. STEP-ON CANS**  
Colorful step-on can, red floral decoration on white finish. Foot pedal raises cover. **48¢**

**4 pc. NESTED CANNISTER SETS**  
**48¢**  
4 pc. canister set finished in red and white for flour, sugar, coffee, tea, etc.



FIRST QUALITY TRIPLE COATED Seamless  
**ENAMELWARE**  
OR  
**ALUMINUMWARE**

**EASILY WORTH 79¢ EACH**

**2** Your Choice **\$1**  
PIECES FOR

**THE ENAMELWARE**  
White with red trim

- 5 qt. tea bottles
- 6 qt. covered bottles
- 3 qt. capacity 8-in-one combination sets
- 2 qt. coffee percolators



**17x29 OVAL BRAIDED RUGS**

Tuba oval braided rug, in red, blue, black, green and brown combinations. Larger sizes to match. **38¢**

**18x36 PRINTED FELT MATS WITH FRINGED ENDS**  
New printed felt mats in blue, green, brown, red, burgundy, rust, particularly adapted to covering wear spots at entry floor, bottom of stairs, etc. **25¢**

## 8¢ SALE of TINWARE & KITCHEN GADGETS

Regular 10c to 15c  
**TINWARE**  
**8¢**

- MUFFIN PANS
- BREAD PANS
- COOKIE SETS
- BISCUIT PANS
- UPSIDE DOWN CAKE PANS
- JELLY CAKE PANS

**LOOK AT THESE USEFUL KITCHEN GADGETS**  
**8¢ ea.**

- Strainers
- Mashers
- Basting spoons
- Can openers
- Cake turners
- Egg beaters
- Twotines forks
- Vegetable knives

**1½ qt. aluminum SAUCE PANS**  
Light-weight aluminum lip sauce pan low price. **8¢**

**JUMBO SIZE 40 qt. Metal BASKETS**  
\$1.00 value **48¢**

**2 qt. enamel SAUCE PANS**  
Gray enamel sauce pan, practical and useful. **8¢**

**20½" tall, 13¼" top, 11¼" at bottom. Red, blue or white black trim bands.**

They're made of the same long wearing material as the carpeting in your car  
**OCCASIONAL RUGS**

**SIZE 20x36 50¢**  
**SIZE 24x48 78¢**

Especially adapted for use where hard wear is given. Bound edges. In red, blue, green or rust.

**16 pc. decorated LUNCHEON SETS**  
The smart decoration is appropriate for use with any color combination. **\$1.00**

- 4 cups
- 4 saucers
- 4 luncheon plates
- 4 fruit dishes

**DECORATED WASTE BASKETS**  
**8¢**

**WHITE POTTERY TEA CUPS and SAUCERS**  
A 15c value **8¢**

**THE NEW FANCY SHAPED 9 oz. WATER TUMBLERS**  
**3 for 8¢**

Here's the very newest... a 9 oz. water glass or tumbler with optic rings around the bottom. Replace your broken glasses now.

# "LINCOLN DAYS" VALUES in SLIPPERS and SHOES for EVERYONE



**YOUR UNRESTRICTED CHOICE OF ANY OF OUR BEST SELLING CHILDREN'S REGULAR \$1.00**

**Delmar Junior SHOES**  
**78¢**

A brand new line of our Delmar Jr. shoes, from sturdy oxfords down to sleek shiny patent leather dressy types. Save 22c a pair.



**Men's - Women's - Children's INDIAN DESIGN - SUEDE MOCCASINS**  
FIRST QUALITY **29¢**  
50c value

Comfortable suede moccasins with warm felt lining. Colorful embossing on the vamp, trimmed with fawn edging. Men sizes 6-11, women's 4-8, children's 7-2.



**MEN**

**INDOOR OR OUTDOOR**

**KNOCK ABOUT SLIPPERS**  
**78¢**

Lounge around the house with them wear them outdoors. Made of simulated grain uppers. Flexible leather soles with comfortable rubber heels. Usually \$1. Sizes 6 to 11.



**Smart looking comfortable Women's Reg. 69c SLIPPERS**  
**48¢**

Floral crepes, slub poplins, and print crepes, some with contrasting edgings, some with embroidery trims, others trimmed with satin mudguards and cuffs. Sizes 4 to 8.



**WOMEN'S BRAND NEW '2 SPORT OXFORDS**  
**\$1.48 PAIR**

For sportswear and school wear. Smart new sport shoes including the good old standby saddle oxfords, the new "loafee" lounge type, and crepe sole oxfords. Sizes 4-8.

## LINCOLN'S

MAIN ST., E. COR. ST. PAUL



**MID-WINTER CLEARANCE**  
THURSDAY—FRIDAY—SATURDAY  
**LADIES \$3.95 & \$4.95 FINE SHOES**  
Hundreds of pairs at give-away prices. DRESS SHOES, SCHOOL SHOES, GOLD and SILVER party slippers.  
**\$1.99**  
**WESTEND SAMPLE SHOES**  
191 Genesee St. at Kirkland Road

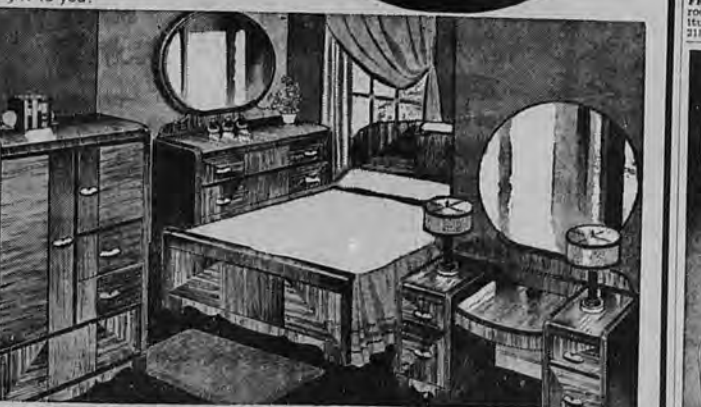
**DOLANS... Where You Buy THE CUTS CHICKEN YOU PREFER**  
Breasts lb. 45c | Livers lb. 45c | Necks lb. 12 1/2c  
Wings lb. 25c | Giblets lb. 19c | Legs... lb. 25c  
**WE GUARANTEE** That All Parts Are Cut From Fresh Young Chickens.  
**DOLANS** 600 JEFFERSON AVE. cor. Barlett Telephone Genesee 1417

**ROOM OUTFITS**  
3 Rooms Complete **\$148**  
• 10 Pc. Living Room  
• 10 Pc. Bedroom  
• 5 Pc. Breakfast  
\*Sold Individually If Desired



**12 PIECE LIVING ROOM!**  
Beautifully styled Divan, Lounge Chair or Club Chair, End Table, Occasional Table, Table Lamp, Bridge Lamp, Floor Lamp and 2 Pictures!  
**\$74**  
Pay Only \$3.50 Down

**Kitchen Included AT NO EXTRA COST**  
With the Purchase of This Living Room and Bedroom Outfit!  
Porcelain Top Extension Table and 4 Ladder Back Chairs—5 Pieces Complete! Our outfit gift to you!



**10 PIECE BEDROOM!**  
New Waterfall Bed, Dresser or Vanity, Chestrobe, Spring, Mattress, 2 Scatter Rugs and 2 Boudoir Lamps—all for only \$74.  
**\$74**

**MAJESTIC FURNITURE CO.**  
204 COURT ST. Open Evenings To 9 P. M. Between Stone St. and S. Clinton

**Host and Hostess**

New Year's and its resolutions is a month behind us. And probably most of them are already broken. But here's one resolution you'll enjoy making, and enjoy drinking, too. It's the drink of the month. Try it!

**FEBRUARY RESOLUTION**  
2 dash Grenadine  
1/3 Italian Vermouth  
2/3 Bourbon (Golden Wedding)  
Twist of lemon peel  
Stir with cracked ice, strain

**INDEPENDENCE COCKTAIL**  
1/2 Dry Sherry  
1/2 French Vermouth  
Dash Cherry Liqueur  
Dash Orange Bitters  
And then there is that grand old English recipe for punch if you are having a large gathering. It makes 75-80 cups.

**CELEBRATION PUNCH**  
Pour 2 pounds of confectionery sugar in a punch bowl and add just enough hot water to melt sugar. Let stand for one hour. Then add:  
3 pints fresh lemon juice  
3 pints fresh orange juice  
2 pints cold tea  
2 qts. Gilbey's Gin  
1 qt. Gilbey's Sloe Gin  
1 bottle dry ginger ale  
2 bottles club soda  
Mix well, and add 1 large piece of ice and such fruit as you desire.

For you outdoor people who spend the week-ends skiing, hunting, etc., there is a delicious drink used by a prominent New York physician and recommended for use during long motor trips, and at cold weather sports events. He calls it "Grog American".

In a mixing glass put the juice of a lemon and two thin slices of lemon, one teaspoon sugar and 3 ounces of Red Heart Jamaica Rum. Leave a spoon in the glass so it will not crack and pour in 8 ounces of very hot water. Stir, and pour into thermos. Serve in Dixie cups. Makes 4 drinks.

**TOWNSEND MEET**  
A meeting of the Prosperity Townsend Club No. 19 has been scheduled for next Monday in St. Augustine's school hall on Chili Ave. Edward Kelly, president of the club will be in charge of the meeting.

**-WANT ADS-**

**PERSONALS**  
MADAM MARGUERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone Monroe 4743-M bet. 9 A. M. and 4 P. M.  
MESSAGE service, 483 South Ave. Every Tuesday 4 p. m. James McNeil and local workers.

**GET your problems solved and lucky number from Evelyn Tobin, at Bryan Hall, 322 East Main St. from 2 to 3 p. m. Home appointments Monroe 1324-W.**

**SPIRITUAL and business readings, Mrs. Eva Robinson, 55 Jefferson Terrace, Genesee 3950.**

**MRS. MACLEAN at 31 Manhattan St. gives spiritual readings daily. Call by appointment Stone 1562-7.**

**SEWING**  
SLIP COVERS made to order, material supplied if desired. All types of sewing. Reasonable. 155 Reuber St., upstairs.

**FOR SALE**  
SPECIAL shampoo, fingernail and manicure 6c. Permanents, reg. \$3.50 for \$1.95. Stone 3172. La. Mar—1426 Clifford Ave.

**WANTED TO BUY**  
NEWSPAPER 40c per 100 lbs. Magazines and batteries. Also highest prices for scrap metal. Call Stone 40-J. LINED covers for sale. Reasonable price. Stone 3172.

**FOR SALE**  
USED DRIVERS for sale — Reasonable price. Stone 3172.

**CURTAINS, rugs, blankets, 50c weekly. Nichols, 7 Alexander St., City.**

**COATS—\$1.00 up. Better grade used and new fur coats, suits, formal, wraps, dresses, shoes 25c up. Men's, children's clothing. Bargains. Deposits accepted. 323 Humboldt. Oliver 2291-R.**

**FRIGIDAIRE, vacuum cleaner, living room, dining room and bedroom furniture, coal stove. Owner leaving town. 218 Magnolia St.**

**Classic Frock**

2825  
W228 12-48



**For North Or South**

North or South... East or West... This is the dress to make for the days to come. If you are going to be in a warmer climate, be sure that you choose a neatly striped cotton or rayon for your new classic shirt frock. The sleeveless cardigan jacket is light, but cozy in flannel. For colder weather a soft rayon with a wool jacket is ideal under your coat for all occasions, and the jacket can be worn with other frocks, too.

Style No. 2825 is designed for sizes 12, 14, 16, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires 4 1/2 yards of 39-inch fabric for the dress; 1 3/4 yards for the jacket.

Send fifteen cents (15c), (coin is preferred) for pattern. Write plainly your name, address and style number. Be sure to state size you wish.

**Easy-to-make togs for school children, slenderizing frocks for larger sizes, smart, new-looking designs for the younger set, are all included in our Winter Fashion Book. 15c a copy; 10c when ordered with a pattern. Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.**

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BALL'S use an exclusive OIL STONE method. Makes skates sharper, faster for a longer time.  
**Call Ball and Ball Will Call**  
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34 CLINTON NORTH

**Movie Guide**

All Pictures Listed Now Playing Except As Noted:  
Starts Saturday  
ROCHESTER — "Come With The Wind", Clark Gable, Vivien Leigh.  
PALACE — "Black Street", Charles Boyer, Margaret Sullivan, "Last Make Music", Bob Crosby, Jean Rogers.  
CENTURY — "Victory", Fredric March, Betty Field, "Life With Henry", The Aldrich Family.  
RICHTER — "Second Chorus", Paulette Goddard, Fred Astaire, "Buck Privates", Abbott and Costello, Andrews Sisters.  
CAPITOL — "Tin Pan Alley", Alice Faye, Betty Grable, "South of Dixie", George Brent, Brenda Marshall.  
RIVIERA — "Tugboat Annie Sails Again", Marjorie Rambeau, Allen Hale, "Give Us Wings", Dead End Kids, Wallace Ford.  
"DIXIE" — "Give Us Wings", Dead End Kids, Wallace Ford, "Border Legion", Roy Rogers, George Hays.  
STATE-LIBERTY — "Mad Hatter", Henry Fonda, Linda Darnell, "One Night in The Tropics", Alan Jones, Nancy Kelly.  
MADISON-MONROE — "The Letter", Bette Davis, Herbert Marshall, "Kit Carson", Jon Hall, Lynn Bari.  
"RANGE-WEST-END" — "Dispatch From Reuters", Edw. G. Robinson, Edna Best, "Stagecoach War", William Boyd, Russell Hayden.  
"WEBSTER" — "Bitterweet", Nelson Eddy, Jeanette MacDonald, "Murder Over New York", Sidney Toler, Marjorie Weaver.  
GRAND — "The Mark Of Zorro", Tyrone Power, Linda Darnell, "Ladlie", Tim Holt, Virginia Gilmore.  
"WAKE" — "The Westerner", Gary Cooper, Doris Day, "No Time For Comedy", James Stewart, Rosalind Russell.

**Consumer Quiz**

DO YOU KNOW...  
... that there are three different kinds of tuna fish popularly referred to as light meat tuna?  
... Yellowfin — lightest in color, most delicate flavor. American housewives prefer it.  
... Blue fin — Darker pinkish tan color to meat. Coarser texture.  
... Skipjack or Striped Tuna — gamiest flavor — darkest color.  
... that BREAST-O-CHICKEN BRAND TUNA FISH contains only the tasta, tender fine-grained, delicately-colored light meat of the smaller yellowfin tuna fish. (Larger fish have coarser-grained meat. Not as tender. Flavor inferior).

**Here's PROOF that you do get BETTER VALUES at GRANTS**  
*They're Crepe!*  
Regular 69¢ Lyncrest Silk Hose  
**55¢** Fine 45-gauge! 3-thread sheerest! New Spring shade!  
Look around! See how much GENUINE CREPE TWIST full-fashioned silk hosiery costs! You'll see that you're finding money when Grants Lyncrests are just 55¢! Sizes 8 1/2 to 10 1/2.

**Save at GRANTS February FURNITURE & RUG SALE**  
Sensational Savings! Guaranteed Quality!

**Solid Walnut Tables**  
Never, NEVER under 4.98 before!  
See the American Walnut Assn. top!  
So VERY special, you'd usually spend \$2 more to duplicate them! Selected grain tops, hand-rubbed and polished. Glass-top coffee table and four other styles.  
Limited quantity  
**3.98 SPECIAL!**

**Sharpened**  
BALL'S use an exclusive OIL STONE method. Makes skates sharper, faster for a longer time.  
**Call Ball and Ball Will Call**  
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**What Not Shelves**  
25¢ anywhere in the house. Walnut, maple finish.

**Bench Hamper**  
2.98 Woven fiber on sturdy wood frame. Colors.

**Sturdy Walnut Finished Magazine Rack**  
Keeps everything handy, and orderly! \$1.98 16 1/2" high to hold the largest magazines!

**Reversible Cotton Chenille Rugs**  
98¢ SPECIAL  
It's not just the size... two by four feet! It's the soft, close-woven quality that makes these such bargains! Tubfast colors! Easy to wash!

**Walnut Finish Genuine Hardwood Furniture**  
1.98  
End Tables, Drum Tables, Radio Tables, etc. Simulated marquetry on the tops. Walnut finish. Real workmanship!

**Lamp & End Tables**  
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Just the thing for that chair in the corner, you'll say! And they are! Sturdy hardwood, walnut finished, 3-legged with extra shelf!

**Framed Mirrors**  
100 The last word in good decoration! Up to 16x24".

**Korwool Rugs**  
59¢ 15 x 30" braided oval type! Washable! Lies flat!

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293 MAIN ST. E. at EAST AVE.

**All you need to know about a whiskey**  
For over 50 years Americans have asked merely for sight of the Green River label to settle their choice of a whiskey. It's all you need look for to obtain utmost whiskey enjoyment today!  
FOR 50 YEARS AN AMERICAN INSTITUTION  
**GREEN RIVER**  
America's Smoothest Whiskies  
9 out of 10 Like it!  
\*110,222 out of a total of 124,199 people (9 out of 10) who tasted Green River, liked it. Hence our claim that it is "America's Smoothest Whiskey."  
Green River Bottled in Bond Straight Rye Whiskey, 100 Proof. Green River Blended Whiskey, 40 Proof. 750 Green Neutral Spirits. Oldtime Distillers Corporation, N. Y. C.  
© LIKE BONDED WHISKEY? TRY GREEN RIVER BOTTLED IN BOND.



**One Act Play To Be Given At No. 33 PTA Meel**

A talk on the aims of the P. T. A. and a one-act play will be featured at a meeting of the Audubon Unit of the P. T. A. at No. 33 School next Tuesday at 8 p. m.

Mrs. Floyd B. Newell, director of the Genesee Valley District will talk on "Policies and Purposes of the P. T. A. in a Democracy."

The play, "If The Shoe Fits Wear It" will be given under the direction of Mrs. Chester Melvin.

**Grades Supervisor To Address PTA At No. 49 School**

"Mastering the Tools of Learning — Reading, Writing, Thinking and Studying" is the subject to be discussed by Miss Hazel Prehm at a meeting of the P. T. A. of George H. Thomas School No. 49 to be held next Wednesday at 1:30 p. m. in the school auditorium.

Miss Prehm is supervisor of the elementary grades.

**CHAPTER TO MEET**

Louise McCrossen's Officers' Club of Germania Chapter will meet Friday, February 14, in the third floor dining room of the Masonic Temple. Hostesses of the evening will be Anna Freiss, Susie Fries, Regina Senior, Bertha Bieber, Alice Seck, Minnie Meyer and Leah Paul.

Escorts are cordially invited.

**Winners In Dollar Shower Named**

Winners of dollar bills in the 7-Up Dollar Shower during the past week are as follows:

George Bartlett, 728 Mt. Read Blvd.; Remond, 56 Presque St.; W. Van Hall, 127 Fairfax St.; H. Shaffer, 55 Fairfax St.; J. Schmitt, 547 Bernard St.; J. Williams, 22 Whipple Dr.; A. Hollins, 21 Willie Dr.; M. Longmore, 97 Holbrook St.; L. Stacey, 104 Holbrook St.; J. Hiller, 83 Holbrook St.; E. Klingler, 81 Holbrook St.; J. Schicker, 26 Holbrook St.; M. Okonovich, 13 St. Stanislaus St.; E. Goelz, 60 Dickinson St.; J. Redding, 18 Turpin St.; G. Gary, 46 Turpin St.; E. Vrooman, 132 Turpin St.; A. Grestler, 146 Turpin St.; J. Meyer, 181 Turpin St.; K. Powers, 349 Furzong St.; M. Zuzawa, 199 Furzong St.; J. Staub, 73 Furzong St.; R. Ross, 251 Durman St.; C. McEwen, 295 Durman St.; R. Weisland, 303 Durman St.; M. Goddard, 323 Durman St.; L. Wirtley, 333 Durman St.; P. Ehrhardt, 345 Durman St.; W. Reichert, 362 Durman St.

Also H. Burns, 406 Durman St.; E. Schiller, 425 Durman St.; H. Collins, 185 Delamaine Dr.; J. Swinick, 175 Delamaine Dr.; H. Koppier, 64 Delamaine Dr.; L. Hinkel, 42 Delamaine Dr.; J. Trot, 343 Boycroft Dr.; F. Hefner, 324 Boycroft Dr.; J. Engler, 306 Boycroft Dr.; E. Cash, 102 Lux St.; W. Klotz, 90 Lux St.; G. Magin, 89 Lux St.; F. Eiser, 74 Lux St.; W. Bunde, 81 Lux St.; A. Roese, 38 Lux St.; F. Ohlen, 18 Lux St.; G. Pappert, 16 Lux St.; G. Zemaitis, 25 Mitchell St.; J. Delany, 151 Mitchell St.; C. Huber, 331 Carter St.; F. Iseman, 157 Mohawk St.; O. Ulrich, 133 Mohawk St.; M. White, 119 Mohawk St.; A. Blitner, 85 Mohawk St.

Also R. Schneider, 79 Mohawk St.; J. Schauer, 58 Mohawk St.; G. Keegan, 343 Overly Ave.; C. Scherer, 8 Whalin St.; J. Rosteln, 416 Gregory St.; A. Schiefer, 43 Bond St.; H. Heubner, 656 S. Clinton Ave.; M. Harter, 695 Meigs St.; J. Wilson, 729 Meigs St.; S. E. Winter, 74 S. Meigs St.; G. Monahan, 762 Meigs St.; R. Webber, 778 Meigs St.; G. Finkbeiner, 823 Meigs St.; C. Purman, 867 Meigs St.; B. Decker, 175 Mt. Vernon Ave.; W. Zorn, 154 Mt. Vernon Ave.; W. Pannagier, 148 Mt. Vernon Ave.; W. Jackman, 99 Mt. Vernon Ave.; H. Reintinger, 95 Mt. Vernon Ave.

Also Mrs. Williams, 40 Mt. Vernon Ave.; O. Jacuzzi, 122 First St.; E. Gagner, 144 Second St.; F. Borsilleri, 165 Third St.; H. Borsilleri, 165 Third St.; M. Leone, 156 Third St.; E. Borsilleri, 152 Third St.; A. Conahan, 146 Third St.; A. Nickel, 497 Carter St.; W. Wendelgass, 421 Carter St.; V. Lucas, 403 Carter St.; Whitman, 239 Mohawk St.; C. Schreiber, 201 Mohawk St.; F. Britt, 171 Sawyer St.; W. Van Hooser, 185 Sawyer St.; J. Kemy, 230 Sawyer St.; R. Dries, 274 Sawyer St.; D. Mole, 254 Sawyer St.; J. Coyne, 253 Sawyer St.; E. J. Zinner, 291 Sawyer St.; M. Connelly, 412 Sawyer St.; W. O. Smith, 250 W. High Ter.; J. Zinner, 229 W. High Ter.; C. Zinner, 213 W. High Ter.; Mrs. Colson, 188 W. High Ter.; W. Hebecker, 211 Augustine St.; O. Miller, 416 Augustine St.; A. Long, 429 Augustine St.; W. Kreckel, 446 Augustine St.; R. Casano, 454 Augustine St.; H. Tucker, 552 Augustine St. and W. Frielingshaus, 548 Augustine St.

**'Arizona' Featured At Riviera**

Schine's Riviera Theatre announces an early opening on Saturday afternoon of the regular weekend program. Jean Arthur and Wm. Holden star in "Arizona" with Warren William and Porter Hall in supporting roles. Lew Ayres and Lionel Barrymore share the lead honors with Lorraine Day in the latest of the popular series "Dr. Kildare Crisis." Robert Montgomery appears for the first time.

**Pythians To Meet**

Rochester Temple Pythian Sisters will meet on Friday, February 14, at 8 p. m., at Beechwood Hall with Mrs. Julia Littlefield, most excellent chief, presiding.

A Valentine Party will follow the meeting with lunch to be served by Mrs. Carrie Christman and Mrs. Mary Hanne-mann.

**IS EPILEPSY INHERITED? WHAT CAUSES IT?**

A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. F3181.

**SINUS • FLU • COLDS • CONGESTION**



**Get Relief This Quick Easy Way**

Buy the product that you get relief. Buy the product that guarantees results or a full cash refund. No case is too chronic for MALO'S NOSE SPRAY. Use it daily as a preventative for Colds, Sinus, Flu, and Congestion. Atomizer and Solution \$1.00. Remember to Specify the Guaranteed Malt's Nose Drops.

**ON SALE AT ALL LEADING DRUG STORES**

**RUGS 9x12 \$1.00**

CLEANED and STEAMED. RUGS, Stained, Cleaned, Washed, Sized, Moth, Damp and Germ-proofed. \$3.00. ELTER CO. Est. 1872. Glenwood 3466 — 44 Arthur St.

**Blessed Relief... FOR DIFFICULT DAYS**

CHI-CHES-TERS PILLS are helping thousands of women suffer from "The Long-Old-Month-Long" Why don't you try them to relieve your symptomatic periods pain and discomfort? Absolutely safe to take as 50¢ direct. Contains no habit-forming drugs or narcotics. Used beneficially for over 50 years.

**LOW PRICES**

**THIS WEEK ONLY LIQUOR Specials!**

Straight Rye Whiskey 4 YEARS OLD \$1.59 MAPLE GROVE Full Proof

HARD CIDER 59c FULL GALLON

London's LIQUOR 48 Proof Apricot — Black-berry — Cream de Menthe — C. D. Cacao \$1.19

American Wine — LUCKY LADY Full Proof Port, Sherry, Tokay, Muscatel, Rhine, Claret, Full Burgundy and Gal. White Port. \$1.29

**ST. PAUL LIQUOR STORE**  
1286 ST. PAUL STREET Corner AVENUE C

**HIGH SPIRITS**  
Mrs. Katharine Brooks, 57 Rosalie Rd.

**February TIRE SALE!**

**BUY NOW BEFORE TIRE PRICES GO UP!**

4.75x19 — 5.00x19 \$4.65  
5.25x18 — 5.50x18 \$4.75  
5.50x17 — 6.00x17 \$4.85  
6.00x16 — 6.25x16 \$4.95  
6.50x16 — 7.00x16 \$6.95

All Prices Include Old Tires

Electric Refrigerator \$15.00  
Batteries 20 PLATE \$1.89  
Table Model Radios \$4.95

**TERMS LOW AS 50c WEEKLY**

**KOMINZ TIRE CO.**  
182 MONROE AVE. 417 MONROE AVE.  
AT SAVANNAH AT AVERILL  
9 A.M. to 9 P.M. Daily 7:30 A.M. to 11 P.M. Daily and Sunday

**WITH THIS COUPON**

**ELECTRIC CORD SET** 25c Value **11c**

Full length cord, well made, strongly insulated, complete with plug.

**Hand Scrubs** U. S. Made 10c Value **6c**

**Westinghouse Mazda Lamps** 40 — 50 — 60 Watts New Low Price **13c**

**Household Rubber Gloves** All Sizes Pair **19c**

**Bath Brush** Sturdy bristles. Long colored handle. 50c Value **23c**

**Shower Spray** Fits most models. Choice of colors. 60c Value **39c**

**Gilbert Alarm Clocks** Guaranteed 1 Year. Choice of colors. \$1.25 Value **84c**

**Toilet Bowl Brush** With long wire handle. 15c Value **8c**

**WITH THIS COUPON**

**LINEN FABRIC Stationery**

24 Double Sheets  
24 Envelopes

35c Box **14c**

(Limit 2 Boxes)

**DAW'S GOOD HOUSEKEEPING SALE at all SUPER STORES**

You'll be pleased and surprised to discover how many of the things you need for "Good Housekeeping" can be bought at DAW'S... at those same deep-cut prices that cause you to visit DAW'S for everything you need in way of drugs and toiletries! Check your needs... and buy during this big weekend sale!

**FREE DELIVERY** within city limits on purchase of \$1 or more.

**FREE Shopping Bag** Given for your convenience and shopping comfort. Ask for yours.

**WITH THIS COUPON**

**Baby Ruth Nuggets** 1-Lb. Box **19c**

Rich in Dextrose. Delicious, miniature Baby Ruths... just like the big bars... America's largest selling candy bars!

**WITH THIS COUPON**

**RINSO** Large Box **14c** (Limit 1)

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**Paper TOWELS** 100 Sheets In Each Roll **3** Rolls For **11c** (Limit 3)

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**WOODBURY'S LOTION** Large 50c Size **21c** (Limit 1)

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**WAX PAPER** EXTRA HEAVY In Cutter-Edge Box 125 Feet **11c** (Limit 2)

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**Paper NAPKINS** Boxes of 80 **2** Boxes For **7c** (Limit 3)

**WITH THIS COUPON**

**VANILLA FLAVOR** (IMITATION) LARGE 25c 6 OZ. SIZE **8c** (Limit 2 Bottles)

**FREE!** PEPSODENT TOOTH PASTE OF POWDER

**WITH THIS COUPON**

**WAX PAPER** EXTRA HEAVY In Cutter-Edge Box 125 Feet **11c** (Limit 2)

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**VANILLA FLAVOR** (IMITATION) LARGE 25c 6 OZ. SIZE **8c** (Limit 2 Bottles)

**FREE!** PEPSODENT TOOTH PASTE OF POWDER

**SCHINE THEATRES SUNDAY**

**RIVIERA** LAKE AVE. AT FLOWER CITY PK. 1192

Start SAT. 4 BIG DAYS

Wesley Ruggles' **ARIZONA**

JEAN ARTHUR WILLIAM HOLDEN

AYRES-BARRYMORE LARINE DAY ROBT. YOUNG

**Dr. KILDARE'S Crisis**

LIBERTY AND STATE Phone GLEN 3915

Three Great Stars In The Hit From The Howling Stage Show!

**GRANT-HEPBURN-STEWART**

The Philadelphia Story

LLOYD NOLAN MICHAEL SHAYNE Paule Belting

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Boulette Goddard - Preston Foster IN TECHNICOLOR!

"NORTH WEST MOUNTED POLICE"

Game Withers in "YOUTH WILL BE SERVED"

ARIZONA The Penny BLONDIE PLAYS CURIO

DIXIE JEAN ARTHUR SINGLETON WILLIAM HOLDEN Arthur LAKE

CAMEO MAIN 246

GARY COOPER THE WESTERNER

WEST END GEN. 4775

LAKE LAKE AT STONE RD. STEWART RUSSELL

No time for comedy!

GRAND MAIN 4104

Walter Hays, Lee Cardie in "WYOMING"

Dennis O'Keefe, Connie Moore "Tm Nobody's Sweetheart Now"

RIALTO E. ROCH.

Clark Gable, Betty Lamore in "COMRADE X"

Lead Nolan, Lynn Bari in "CHARTER PILOT"

WEBSTER CUL. 4307

Robert Taylor, Norma Shearer in "ESCAPE"

Clara Jean, Butch & Buddy in "A Little Bit Of Heaven"

TEMPLE FAIRPORT

Evel Flinn, Olivia DeHavilland "SANTA FE TRAIL"

Rochelle Hudson, Paul Kelly "GILS UNDER 21"

**TOILET TISSUE Hy-Tex Quality**

1000 SHEETS IN EACH ROLL

**3** Rolls For **13c**

**DOG FOOD** PLAY BALL BRAND

A Cooked Food Ready To Use For Dogs and Cats

Regular 10c 1-lb. Cans **3 for 13c**

**DAW'S ORIGINAL CUT-RATE DRUGS.**

56 Clinton Ave. S. 31 Main St. E. 353 Main St. E. 452 Ridge Rd. W. 880 Main St. W. 473 N. Goodman 539 Monroe Ave.

Read The SUN For Rochester's Shopping News!



### Bearded Boys To Face Seagrams Sunday

Basketball's buffoons, the House of David quintet, will oppose Les Harrison's Seagrams Sunday night on the Columbus Club court.

Favorites with local fans for their roughhouse tactics, clever comedy and good basketball playing, the bearded boys will show a star-studded outfit.

Outstanding are Jimmy Wood, captain of the team and first basemen of the House of David baseball team; Abbey Acker, high scorer of the team and former member of the De-

troit Clowns; Joe LaRocca, versatile Newark Baseball Club standout and former ace of the New York Yankees basketball team in the American League.

The lineup will also include Phil Rosen, noted member of the New York University undefeated basketball team of 1934 and recently with the New York Shamrocks. Aubie Goldman, Patterson Pros star and member of the mythical all-star high school team of New Jersey, is another member of the squad.

### Bowling Seven Teams In Running For Dusty Crown

By DON MATTARO

The Tournament Edition of Bowling, official publication of the American Bowling Congress, carried a report by Ed Wildey, relating to conditions in Rochester. Feeling that many keggers may have missed this report, we are glad to reproduce it herewith, with the kind permission of Executive Committeeman Wildey.

"Our grand old game of American Tenpins is going to town in a big way in Rochester. Organized bowling is growing by leaps and bounds in the Flower City, our association having grown from 154 leagues 2 years ago and 185 leagues last year to, at the present time, 210 leagues representing about 2000 teams, a new all-time record.

We closed our last season with a real city tournament with an entry of 542 teams, more than 500 doubles and over 1000 singles, compared with the previous year's 111-team entry. Each season is started with a dinner attended by the Rochester Bowling Ass'n officers and the alley owners of the city, to which the sports writers and broadcasters are invited. This has helped produce a fine spirit of co-operation between the groups and has resulted in the best possible publicity for our game.

Radio station WHEC recently inaugurated a weekly half-hour program direct from the alleys of one of our halls, in which bowling instructions are given, ball by ball broadcasts of important matches are made and prominent bowlers and officials are heard.

The R. B. A. with the alley owners and the Rochester Times-Union are now conducting their second annual "Classic." For a \$1.00 fee, entrants who bowl 700 with the aid of a 70 per cent handicap in any one of 10 weeks, qualify for the roll offs, also handicapped, for a total of some \$1700 prize money. The affair is very popular and is a boost for our game.

The area around Rochester shows the same healthy condition as the city with the game growing in popularity every season. It is a pleasure and a privilege to serve the bowling fraternity and to be connected with the greatest sports organization in the world."

#### Fanatic League

Orville Bethany was the best in last Wednesday's Fanatic League at Elm Hall with a good 658.

Lou Gottorf had 626, Dick Heberling 610 and Zeller 605. Team matches: Avery Restaurant (2358) 3, Schrader's Sausage (2433) 0; Field Sausage (2605) 3, 7 and 25; Saline (2242) 0; Regent Parking (2523) 3; Big Elm Cigar (2364) 0; Staub and Son (2579) 2; Klee Cigar (2458) 1.

#### INDIGESTION

Gas trapped in the stomach or other may act like a hair-trigger on the heart. At the first sign of distress smart men and women depend on Biogen Tablets to get gas free. No laxative but made of the finest quality medicines known for acid indigestion. If the FIRST LOOSE doesn't prove Biogen better, return bottle to us and receive DOUBLE MONEY BACK. 30c.

**3 DAY SPECIAL !!**  
BEST COAL VALUE  
**100% COAL \$10.75**  
PENN HARD TON DEL'D  
**2 TON for \$21.00**  
**Clinton Coal Co.** STONE 606

Enjoy **THREE FEATHERS** the whiskey that's **FLAVOR PROTECTED**

**Mellow FLAVOR**  
It's only natural that whiskey enjoyment lessens when body and senses don't "stand up."

**Mellow FLAVOR**  
Nothing can stifle the fine mellow taste of Three Feathers. It's Flavor-Protected!

Read **OFFICE LOVE AFFAIR**

Revealing the Harvar an Office Siren Can Create!

True Story  
HOUSE OF EVIL

Now on sale

**Let's Go Chateau**

Rochester's Foremost Night Club

**FLOOR SHOW**  
SIX SHADES OF RHYTHM

**DINING DANCING Entertainment**

EVERY NIGHT  
8:30  
11:30  
1:30

ROGERS AND SPRUCE  
Comedy Riots

ARTIE BROOKS  
Bill Robinson's Only Rival

RUTH CAVANAUGH  
Personality Dancer

MONA STANFORD  
Modern Venus

JIMMIE CARLTON  
Master of Ceremonies

Try Our Famous Dinners  
Steak—Chicken—Fish  
SPECIAL Sunday Dinner ..... \$1

MONROE AVENUE AT THE TWELVE CORNERS

### Cathedral All-Stars Reorganize

Cathedral All-Stars have reorganized for the balance of the basketball season. Their lineup includes many former stars such as Leo Sullivan, Gigger Schaad, Vic Carr, Frank Gervasi, McAllister, Joe Kennedy, Ace Snyder, Joe Romano, Lanny Doe and Jim Potter.

Games are wanted with fast semi-pro teams such as Brockport Towners, Polish Falcons and any of the Industrial League teams. For games write to Jim Potter, 120 Jefferson Ave., or call Gen. 2871-W.

The Marshall High court, Sibleys, strengthened by the addition of several Niagara University players, will play Bausch and Lomb and the defending champions, Kodak Park, will take on Rochester Products.

The outstanding game of the week will be played Saturday night when Rochester Button will meet International Business Machines in the second game of a twin bill on the Kodak Office court. The two teams are tied for third place and comparative scores indicate one of the closest games of the campaign. Manny Rosen, ace, semi-pro tosser will be in uniform for the Buttons for the first time. The opening game on the bill will show Kodak Office and Defender Photo.

I. B. M. will stack up against another tough rival next Tuesday night on the Office court when it takes the floor against Camera Works. Rochester Button will meet a strong rival in the opener when it faces the Bausch and Lomb quintet.

Rochester's Newest **BOWLING HALL**

**Now Open!**

**"BOWL DROME"**

A modern atmosphere designed for the comfort and convenience of our patrons. An ideal spot for bowling parties.

**8 New 'Brunswick' ALLEYS**  
A.B.C. Regulation

**FREE! INSTRUCTION**  
For Ladies and High School Students Every Afternoon

BEVERAGES  
LIGHT LUNCH  
OPEN ALLEYS EVERY NIGHT  
FREE PARKING!

**BOWL DROME**  
1020 PLYMOUTH AVE. S.—CORNER MAGNOLIA—GEN. 7718

**Where To Play BINGO**

**PARTIES AT CARPENTER'S HALL**  
Formerly at Capitol Theatre  
\$5 ON EACH GAME.  
113 N. FITZHUGH ST.  
Wednesday 8:15 P. M.

**BINGO PLYMOUTH CHURCH HALL**  
Plymouth Ave. at Troup  
FREE — Radio Ticket With Book of Specials  
Admission 20c  
Every Sat. 8:30 P. M.  
JACK POT GAME

**BINGO PARTIES at BEELEY'S**  
Mon., Tues., Fri., Sat. at 8:15 P.M.  
Sunday at 2:30 P.M.  
142 GENESEE ST. in REAR

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—2:30 P.M.—Sun. 2:30 P.M.

Every Wed., Sat., Sun.  
Big Vaudeville Show and  
**BINGO**  
Recreation Center  
1683 DEWEY AVE.  
23 Games—35c Inc. Tax  
No Games Less Than \$5

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The Rochester Sun

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**De Luxe BINGO**  
JACK POT \$210  
FREE 575 GOLD AWARD TICKET  
More Than \$950 CASH PRIZES  
Exclusive of bingo prizes each week you get one of these

**DE LUXE BINGO PARTIES!**  
MONDAY EVENINGS  
K. of C. AUDITORIUM  
Holder of lucky ticket will win valuable prizes. YOU MUST BE PRESENT TO WIN.  
This is exclusive or Regular Bingo Prizes.

**K. of C. AUDITORIUM**  
CHESTNUT ST.  
RAY FAGANS ORCHESTRA 8 P.M.  
BINGO—8:30 TO 10:30 P. M.

**New Bowling Hall Opens On West Side**

Rochester's newest bowling hall, the Bowlodrome, opened for business this week and many keggers have already tried out their hook balls on the new slides.

Located at the corner of Plymouth Ave. S. and Magnolia St., the Bowlodrome is equipped with eight new Brunswick alleys. Eight additional alleys are to be opened next Fall.

Fluorescent lighting and free instruction for school children and women are among the innovations in the new hall.

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CHESTNUT ST.  
RAY FAGANS ORCHESTRA 8 P.M.  
BINGO—8:30 TO 10:30 P. M.

**Where To Play BINGO**

**PARTIES AT CARPENTER'S HALL**  
Formerly at Capitol Theatre  
\$5 ON EACH GAME.  
113 N. FITZHUGH ST.  
Wednesday 8:15 P. M.

**CHILI RECREATION HALL BINGO 2 BIG PARTIES**  
Saturday & Monday Eve. 8:15  
EACH OF THE 23 GAMES \$6.00 or More  
Specials \$16 or More—Jack Pot \$70 On Mon.  
Also Games Tues. Afternoon and Eve.—Wed. and Sat. Afternoon Thursday and Friday Evenings

**FRIDAY-SUN. NITES-TOWNERS HALL**  
\$290 EACH NITE Including Jackpot  
Special Games

**WEDNESDAY & SAT. NITES ARE \$475** NITES Including JACKPOTS

**TOWNERS HALL at REXY THEATRE**  
University at Atlantic South Avenue.

Wed. and Sat. Afternoon 1:30  
Regular Bingo—\$2  
1st and 11th Game—\$5

Monday Night 8:30  
Every Game—\$6  
Jack Pot—\$80

**BINGO**  
Sunday Nite 8:15  
\$7 PER GAME  
POT JACK \$60

**BINGO**  
Every Wed., Sat., Sun.  
Big Vaudeville Show and  
**BINGO**  
Recreation Center  
1683 DEWEY AVE.  
23 Games—35c Inc. Tax  
No Games Less Than \$5

Don't Pass up These **LIQUOR VALUES** at **BERGHASH** WHILE THEY LAST!

Below are the specials selected for this week from Larry Berghash's recent Special New York Purchase of over 750 cases finest liquors and wines. These are just a few samples of the EXTRA value and quality in Berghash liquors.

**SAVE**

**BOOTH'S HIGH & DRY**  
DISTILLED LONDON DRY GIN  
30 proof. We recommend this gin for its high quality and flavor. It is smoothly with any drink.

**\$1.44** 4/5 QUART  
Compare! \$2 Value

"America's Greatest Whisky"

The Straight Whiskies in this product are 4 years or more old

**PAUL NEVINS 4 Yrs. Old**  
A BLEND OF STRAIGHT WHISKIES

For a finer, gentler drink, a magnificent bouquet, satisfying taste, and full mildness of this quart whisky.

**\$2.19**  
Compare! \$3.25 Value

**BLENDED WHISKEY**

**OAK MELLOW BRAND**

Compare! \$2.50 Value  
**\$1.75** Full Quart  
We believe you'll find this whiskey an improvement in quality over similar blends, making an excellent satisfying drink.

**CREAM O GRAIN \$1.89**  
STRAIGHT BOURBON WHISKEY  
ALL 4 YEARS OLD  
Case 12 Quarts \$21.00

**APRICOT or BLACKBERRY LIQUEUR \$1.69**  
GUEST DECANTER — \$2 VALUE!  
4/5 Quart

**REPEAT SALE 100% PURE CALIFORNIA WINES \$1.35**  
EVERY DROP 100% PURE — \$2 VALUE  
Full Gal.

90 PROOF  
**LONDON INN GIN**  
100% neutral spirits. This gin is distilled from an old English recipe. Smooth, palatable, satisfying.

Compare! \$1.00 Value  
**\$1.29** 4/5 Quart  
Case 12 Bottles \$15.00

**BERGHASH**  
124 CLINTON AVE. S. MAIN 786  
NEXT TO LOEW'S FREE PARKING  
ROCHESTER THEATER OPPOSITE OUR STORE



Katherine Rohrer, Los Angeles softball star for two seasons, is good looking.

### Does the Itch of ECZEMA Almost Drive You Mad?

If you tried in vain to help the agonizing burning of eczema—to stop the torturing scratching that often causes a sleepless night—don't give up!

For Pevonia, a concentrated ointment that breaks its soothing goodness right where relief is needed should help you. Best of all Pevonia is almost invisible and clings for hours.

For nearly thirty-five years Pevonia has helped thousands—try it—the cost is small for the relief you get from the itching, burning of eczema and externally caused pimples. Pevonia costs 50¢ at your druggist.

### Keep False Teeth Purified Says Dr. Sherwin

Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way.

Keep up with the times—get today a generous 30 cent bottle of Stera-Kleen—give your plate a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will so gladden with beauty that you'll be proud of them. Your mouth will feel much better—rejuvenated.

Just a pinch of Stera-Kleen in a half glass of water and all slimy mucin stains and murkiness begin to go—its amazing—lasts for weeks—30 cents—all drug stores.

### ASK FOR COX'S COUGH SYRUP

The effective aid for coughs, cold, croup, asthma, bronchitis. SINCE 1891 SOLD AT ALL GOOD DRUG STORES

### FEMALE PAIN

Women who suffer pain of irregular periods with crampy nervousness due to monthly functional disturbance should find Lydia E. Pinkham's Vegetable Compound simply marvelous to relieve such distress. Pinkham's Compound is made especially for women to relieve such distressing feelings and thus help them go smiling thru such "difficult" days. Over 1,000,000 women have reported remarkable benefits. Try it!

### A MEAN-ACTING LIVER CAN MAKE YOU CONSTIPATED!

You may have wondered why some laxatives fail to give real relief from temporary constipation. Often this is because the flow of liver bile is insufficient to prevent decay of intestinal wastes. Try Beecham's Pills, the purely vegetable compound. Besides being a gentle, effective laxative, they encourage this flow of liver bile which is so necessary to help digest what you eat, help prevent decay of intestinal waste and help keep elimination thorough. Buy Beecham's Pills at your druggist—10¢, 25¢, 50¢.

Every Thursday Is Sun—Day

### Buonomos To Stage Handicap Doubles Tourney

Another handicap doubles tournament will be dished up for local bowling enthusiasts at Buonomo Hall on Sunday, Feb. 23rd.

Keglers will receive a two-thirds handicap of their highest average to 200 and a guaranteed prize list of \$50, \$40, \$35, \$25, \$20, \$15 and others awaits contestants.

Entry fee is \$4.00 per team, and it would be smart to get reservations in soon as very few openings remain.

### Buonomo League

Webber's Hall had a three-game count of 3050, Gamrod-Harman shot a big middle game of 1113 and Charlie Buonomo pounded out a good 682 for highlights in last Monday's Buonomo League.

Charlie Stimus had 677, Doc Morshemer 672, Harry Spielmacher 660, Don Holtz 660, Russ Thomas 649, Ray Bolton 648, Hank Maeder 644, Cudek 636, Schilling 635, Norm Walk 634, Stevens 632, Bernie Scheuerman 631, Stoldt 630, Haag 625, Cap Carroll 624, Joe Lusardy 624, Oscar Muenster 620, Babe Clark 619, Doc Rapp 618, Ray Starkey 616, Charlie Hoffmeier 610, Fink 602 and Johnny Keller 602.

Team matches: Billman Tobacco (2638) 3, Sager's Lunch (2496) 0, Qualtop Beverages (2171) 2, Hezier Ice (2684) 1; Gamrod-Harman (2660) 2, C. C. Buonomo (2626) 1; Flower City and M. Forwarding (2626) 1; Credit Acceptance Amusement (2600) 4, Credit Acceptance (2773) 1; Ruby Plumbers (2648) 2, Tommy Frost (2591) 1; City Radiator (2579) 2, Wilson Oyster Bar (2422) 1; Park & Sons (2521) 2, Clements Insurance (2514) 1; Egan's (2508) 3, Moose Club (2508) 0; Rochester Turners (2773) 3, Blanchard Storage (2546) 0; Connors Insurance (2496) 2, Rudolph Jewelers (2458) 1; Webber Hall (3050) 3, Buonomo (2284) 0; Owens Gas & Oil (2632) 3, Community Gun Club (2451) 0; C. C. West Coal (2529) 3, Miller's Beverages (2464) 0; City Radiator No. 1 (2509) 3, Schiltz Beer (2744) 0; Pure Quill (2500) 2, Imperial Beverages (2752) 1; Judge Motors (2591) 3, Wegman Foods (2872) 0.

### D. & C. League

Bill Wahl's 615 was the best individual total recorded in last Monday's Democrat and Chronicle League at Genesee Hall.

Team matches: Cards (2516) 3, Red Wings (2469) 0; Tigers (2265) 3, Red Sox (2075) 0; Senators (2481) 3, Pirates (228) 0; Skeeters (2407) 2, Yankees (2103) 0.

LONG THE SIGN OF A

## Royal Welcome

When you serve Mount Vernon, you pay a signal honor to your guests. For this superb whiskey is "the bond of friendship"—rich in prestige and delicate in flavor... truly, the "patrician of American rye."



2.69 1.69  
65 QUART (2.5 L) 10% ALC/VOL

## Mount Vernon

BRAND

### BOTTLED IN BOND

Straight Rye Whiskey

COPYRIGHT 1940 NATIONAL DISTILLERS PRODUCTS CORP.

# LIVADAS

ROCHESTER'S VALUE LIQUOR STORE

There Must Be A Reason — Why People from Every Section of the City come here for their

## WINES AND LIQUORS

HERE'S THE REASON... LIVADAS HAS THE LARGEST STOCKS... THE CHOICEST BRANDS AND BY FAR THE LOWEST PRICES... THE NEXT TIME YOU GO SHOPPING... SHOP LIVADAS AND SEE HOW MUCH YOU CAN SAVE!

### Values Like These Have Made Us Famous

**SPECIAL!**

Very Low Price Very High Quality

WHITNEY CLUB WHISKEY

3 Years Old Straight Rye

Full Quart \$1.59

**SPECIAL**

MEDALLION'S Private Stock Fruit WINES

- Blackberry
- Cherry
- Apricot

EXTRA CHOICE 3 Full Quarts \$1.10

Compare! \$1.50 Value

**SPECIAL!**

Gold Seal Caribbea Club

RON PUERTO RICAN RUM

Here's a Rum that we will highly recommend.

EXTRA CHOICE 4 1/2 Quarts \$1.69

Compare! \$2.25 Value!

One of Scotland's Finest

### KING GEORGE IV

BLENDED

Scotch \$2.69

WHISKEY 86.8 Proof

Our Very Best Seller!

### SANDY HOLLOW STRAIGHT RYE WHISKEY

4 Years Old 90 Proof

Full Quart \$1.79

Compare! \$2.25 Value!

A FIRST TIME SPECIAL... AND THE FINEST QUALITY AT THE LOWEST PRICE EVER FOR SUCH A FINE QUALITY Sale!

## BOTTLED IN BOND DOWLING

Kentucky Straight BOURBON WHISKEY

Compare! \$3 Value!

Full Quart \$1.99

A real treasure of Old Kentucky... The well known superbly smooth "Dowling" straight bourbon whiskey, distilled by a famous Kentucky distiller... aged and mellowed for 4 long years in the wood. Bottled under U. S. Gov't supervision. 100 proof. It's a great achievement to offer this 4 year old bourbon at this sensational price.



No Finer Quality!

— AT ANY PRICE! —

## LIVRO GIN

100% Grain Neutral Alcohol

Full Quart 90 Proof \$1.65

Compare! \$2.45 Value

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow... it's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it — you'll realize instantly what a sensational value it is! Livrada's assures the quality of quality — there is no finer at any price!



ANOTHER LIVADAS

### 4 ★ ★ ★ ★ HIT PETE HAGEN'S LIQUEURS

- APRICOT
- BLACKBERRY
- PEACH
- CHERRY

"A new sensation in the liqueur world... A 4-star Pete Hagen's Liqueur is the star. Each of these Pete Hagen's Liqueurs is a masterpiece in blending craftsmanship."

The quality of these liqueurs are unsurpassed. PREPARED with 100% BRANDY BASE.

Compare! \$2.00 Value!

Full Quart \$1.39



THEY'RE EXTRA CHOICE—THEY'RE GREAT VALUE!

## BALBOA WINES

BOTTLED AT THE WINERY IN SUNNY CALIFORNIA

We buy and sell more wine—thus we can give you the greatest wine values because of our huge purchasing power. We are able to offer you these sensational low prices REGULARLY! Try these Balboa Wines... just see if you ever taste so fine a wine at so low a price!

SWEET

Muscadel, Sherry, Tokay, Port

3 Full Quarts \$1.10

DRY

- BURGUNDY
- ZINFANDEL
- CLARET
- BARBERA
- CHIANTI
- RHINE
- SAUTERNE

3 Full Gallons \$1.35

Alcohol 20% by Volume

99¢ FULL GALLON

# LIVADAS

A NAME YOU CAN TRUST

## 183 MONROE AVE.

N. Y. S. LICENSE L-4229

FREE DELIVERY STONE 5549

WITH COUPON

### WOODBURY FACIAL SOAP

10c Size 4 for 17c

Limit, 4 for KEY DRUG

WITH COUPON

### COPPER POT CLEANERS

5 for 11c

Limit, 5 for KEY DRUG

WITH COUPON

### CORN WHISK BROOMS

20c Val. 13c

Limit, 1 for KEY DRUG

WITH COUPON

### YEAST & IRON TABLETS

Bot. 75 29c

Limit, 2 for KEY DRUG

WITH COUPON

### READY AID Adhesive Bandages

32 for 9c

Limit, 1 Set for KEY DRUG

WITH COUPON

### TYPEWRITING PAPER

200 sheets Reg. 26c 17c

WITH COUPON

### ANALGESIC BALM

Lg. size tube 14c

WITH COUPON

### BEECHNUT COUGH DROPS

Reg. 5c 2 for 5c

WITH COUPON

### Aspirin Tabs.

5 Grain Bot. 100 6c

WITH COUPON

### SCOTT EMULSION

Lg. size Reg. \$1.25 98c

WITH COUPON

### ADLERIKA

Reg. \$1 Size 59c

WITH COUPON

### AMAMI SHAMPOO

Reg. 15c 7c

WITH COUPON

### EX LAX

Reg. 25c Size 19c

470 N. Goodman near Main

# KEY

92 E. Main near Water

ROCHESTER'S MODERN CUT RATE DRUG STORES

1861 Monroe near Winton

457 Ridge Rd. W. near Dewey

## THURSDAY THRU SUNDAY

WITH COUPON

### NEW Garden Bouquet TOILET SOAP

4 for 11c

Made by the Makers of Famous SWEETHEART SOAP

Garden Bouquet is a high grade French Milled Soap. Mild and Neutral for the Most Sensitive Skin, Lathers Freely in all kinds of water.

Limit 12

WITH COUPON

### WALDORF TOILET TISSUE

3 for 11c

Limit 3

WITH PURCHASE 99c

### FREE! Pepsodent TOOTH PASTE or POWDER

25c SIZE

WITH PURCHASE 99c Pepsodent TOOTH PASTE

NEW

### Pepsodent 30-TUFT TOOTH BRUSH

47c

Twice AS MANY TUFTS IN A SMALL HEAD FOR DOUBLE-POWER CLEANSING!

Evening in Paris HARMONIZED MAKE-UP ENSEMBLE

FACE POWDER ROUGE and LIPSTICK all three for \$1

Be Wise—Try

### Alka-Seltzer

lg. size 49c

Luckies, Camels, Chesterfields, Raleigh, Old Gold,

Philip Morris

Carton \$1.39

Tax Paid

Seneca

### ELECTRIC HEAT PADS

\$1.39

Reg. \$2.50

- Simple 3 Heat Control
- Double Safety Thermostat on Each Heat
- Costs Only 1/2¢ Per Hour To Operate
- Safe Uniform Heat for Relief of Pain or Chill

WITH COUPON

### PROPHYLACTIC TOOTH POWDER

25c size 8c

Limit, 1 for KEY DRUG

WITH COUPON

### SHOE POLISH

Black or Brown, 16c Size 3c

Limit, 3 for KEY DRUG

WITH COUPON

### POCKET COMBS

16c Val. 3c

Limit, 3 for KEY DRUG

WITH COUPON

### HAIR BRUSH

Professional Type, 30c Val. 23c

Limit, 1 for KEY DRUG

WITH COUPON

### Windsor—All Lead PENCIL

Permanent Point, Reg. 10c 6c

Limit, 3 for KEY DRUG

WITH COUPON

### FITCH HAIR OIL

25c Size 13c

WITH COUPON

### Brewer YEAST TABS.

Bot. 250 Reg. \$1 49c

WITH COUPON

### SHOE LACES

Mercedized Black, Brown, White 3 Pairs 5c

WITH COUPON

### Sal Hepatica

60c Size 49c

WITH COUPON

### WILDROOT HAIR TONIC

\$1.10 Size 59c

WITH COUPON

### Tincture of GREEN SOAP

Pint Bottle 24c

WITH COUPON

### Pacquins HAND CREAM

50c Size 39c

WITH COUPON

### VICKS NOSE DROPS

50c Size 39c

### ANACIN TABLETS

Bot. 100 Reg. \$1.25 98c

FOURTH

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Odd \$87.50  
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Odd \$60 F  
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Odd \$35 T

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Use



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 16

ROCHESTER, N. Y., THURSDAY, FEBRUARY 13, 1941

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001



### The Way To A Man's Heart

... In Grandma's time was through his stomach. And that's as true today as in the sentimental seventies. Grandpa cherished a "good table" and today's men folks are little different.

The modern homemaker, with the help of science, finds it far easier to keep the man in her house, gastronomically happy. But it's a little harder on the pocketbook. Today, with a little budget-bending, tomatoes, garden vegetables and all the other summer foods can find their way to the winter table. But, budgets were not made to bend, so the wise housewife prudently shops for her weekly food supplies.

She knows that The Rochester Sun is "Rochester's Shopping News" and uses it as a guide to better buying... an indispensable aid in finding "the way to a man's heart" with the least strain on the family pocketbook.

In this week's advertising columns of Rochester's Shopping News, thrifty buyers will find outstanding values... not only in foods, but in drugs, furniture, dresses, yard goods, men's wear, and almost every other household and personal necessity.

### Ex-German Official To Speak Here Tomorrow

A former German mayor and member of the Prussian Senate will be in Rochester tomorrow to address a public mass meeting at 8 p. m. in the Chamber of Commerce under sponsorship of Rochester Committee for Christian Refugees.

Delegations from Protestant churches throughout the city are expected to participate in the meeting which, according to officials of the committee, was called "to think through our community responsibility to the Christian refugee problem." Leroy Snyder is chairman of the committee while Mrs. Harper Sibley and Joseph Paterson are vice-chairmen.

Hon. Max Brauer, former mayor of Altona, Germany, an industrial city about the size of Rochester, and former member of the Prussian Senate, will be one of the principal speakers. Brauer is world renowned for his brilliant opposition to Nazism and is said to have been pursued around the world by Nazi leaders seeking revenge. He is considered one of the best informed Europeans on the current refugee problem.

Another address will be given by one of the foremost American authorities on this issue, Dr. Henry S. Leiper, secretary of the American Section of the World Council of Churches.

Dr. Albert W. Beaven, president of Colgate-Rochester Divinity School will outline tentative plans of the local committee.

### Greek War Relief Group To Start Fund Drive Here

Tentative plans for a campaign, beginning February 24th, to raise funds in Rochester for the Greek War Relief Association, Inc. were announced this week by officers of the newly organized Rochester chapter of the Association.

An executive committee for the Rochester chapter has been organized that includes Nicholas J. Paris, chairman; Herbert P. Lansdale, Jr., vice chairman; Schuyler C. Wells, Jr., treasurer; and Dorothy P. Roussos secretary. Professor Willson H. Coats, Rev. John A. Danaskos, Mrs. Vernon M. Howe, Gust Koutouzis, Spiros Livadas, James S. Matheos, Mrs. E. Willoughby Middleton, Mrs. Gertrude Herdle Moore, and Carl F. Jaul, Jr. Headquarters for the chapter will be at 110 Fitzhugh Street South.

Chairman Paris said that three soliciting divisions will probably be organized, one composed entirely of men and women of Greek descent, one non-Greek men's division, and a women's division. Members of these divisions would personally solicit about 1,000 prospective contributors.

The Greek War Relief Association, organized on a national scale, has already raised about \$2,000,000 for the purpose of aiding the war-stricken people of Greece, Mr. Paris said, and in addition has sent large quantities of food, clothing, and medical supplies to that country.

Mr. Paris declared that civilian care and relief have reached such proportions that they are seriously threatening to nullify the victories gained by the Greek armies.

### Tickets For Feb. 23 Snow Train On Sale

Tickets for the second snow train of the current season are now on sale at department, sportswear and specialty shops, daily newspaper offices and the Chamber of Commerce.

The train, which is expected to attract more than 700 winter sports enthusiasts, will leave Rochester for Old Forge in the Adirondacks at 7 a. m. on Sunday, February 23 and return to Rochester shortly after 10 p. m. that night.

Special events have been arranged at the popular winter resort for the occasion.

### Sports Show Set For March 15-22 At Civic Building

Rochester's Fourth Sports and Outdoor show will be staged at the Civic Exhibits Building, March 15 to 22, inclusive, under the sponsorship of the Genesee Conservation League, according to plans announced this week by Don Guerin show manager.

Both the main and second floors of the building will be used to house the commercial and educational exhibits. Scores of leading manufacturers of sports and outdoors equipment are expected to have displays at the show.

Educational displays will include State, Federal and Civic exhibits having to do with the general theme of conservation. The Monroe County Parks will have an attractive exhibit.

Guerin is now working hard assembling a group of entertainment features. He promises that practically all of these will be entirely new to Rochester.

### Grocers Distribute Food Show Tickets

Grocers throughout the city this week began distribution of special discount tickets admitting holders to the Rochester Food Show at a reduced rate.

The show is the first in seven years and will be opened to the public at the Civic Exhibits Bldg. on Saturday, Feb. 22 and continue every day except Sunday for the following week. With 100 attractive booths from which food samples will be dispensed, continuous motion pictures and many other educational and entertainment features the show is expected to have strong appeal, not only to the housewives, but to all members of the family.

Of special interest to women (Continued on page 5)

### Guidance Clinic To Study New Education Fields

Representatives from 15 men's and women's colleges will be in Rochester next week to speak at meetings of the first annual Guidance Clinic, sponsored by the Rochester branch of the American Association of University Women.

Meetings will be held at Hotel Seneca on February 18 and 19, beginning with a dinner at 7 p. m. on Tuesday.

Individual conferences will be held on Wednesday under the direction of Miss Mary A. Sheehan.

Reservations for the opening dinner may be made with Mrs. G. Dwight Greenfield, Culver 4099-W.

**HICKSON'S SPECIAL**  
**1941 ZENITH**  
SUPERHETERODYNE  
**\$12.95**

OLD STORE MAIN ST. E. FREE PARKING  
EAST AVE. SWAN ST. GIBBS ST. NEW STORE RICHMOND ST. LINN AV.

Famous For Quality Merchandise and Bargain Prices!

THE SALE WITH A REPUTATION

Choose Now While Selections Are At Their Best!

# McFarlin's Oddment Sale!

"Certified" Savings to 50% — and More!

\*A Twice-Yearly Clearance Event Originated and Perpetuated by This Store

### MEN'S CLOTHING:

- Odd \$87.50 Hickey-Freeman Fancy Winter Overcoats ..... \$45.75
- Odd \$65 Hickey-Freeman Fancy Winter Overcoats ..... 32.50
- Odd \$35 Timely Winter Overcoats ..... 17.50
- Odd \$60 Fancy Chevot and Worsted Suits ..... 30.00
- Odd \$35 Fancy Tweed Suits ..... 17.50
- Odd \$35 and \$40 Gabardine Suits ..... 19.50
- Odd \$25 Fancy Topcoats ..... 13.50
- Odd \$40 Timely Chevot and Worsted Suits ..... 21.50
- Odd \$75 Hickey-Freeman Chevot and Worsted Suits ..... 39.50
- Odd \$65 Hickey-Freeman Chevot and Worsted Suits ..... 31.50
- Odd \$35 Topcoats ..... 21.50

- Odd \$72.50 Hickey-Freeman Topcoats ..... \$36.25
- Odd \$35 Alpaca Fleece Overcoats ..... 17.50
- Odd \$28.50 Worsted Suits ..... 14.25
- Odd \$35 Worsted Suits ..... 17.50
- Odd Rubberized Lined Coats ..... 4.25
- Odd Gabardine Coats, Zip-in Pile Lining ..... 21.50
- Odd \$37.50 All-Weather Zip-in Lined Coats ..... 18.75
- Odd \$110 Hickey-Freeman Fancy Overcoats ..... 55.00
- Odd Rubberly Topcoats ..... 44.75
- Odd \$40 Timely Fleece Overcoats ..... 21.50
- Odd Fur-Tip Gabardine Coats, Zip-in Lined ..... 18.65

### MEN'S FURNISHINGS:

- Odd \$1.95 White Broadcloth Shirts, Collar-Attached or Neckband Style ..... \$1.69, 3 for \$4.75
- Odd \$2.50 White Broadcloth Shirts, Collar-Attached or Neckband Style ..... \$2.15, 3 for \$6.25
- Odd Fancy Shirts, values to \$3 ..... \$2.79, 3 for \$8.00
- Odd Fancy Shirts, Slightly Soiled, values to \$3 ..... \$1.00
- Odd Fancy Demi-Bosom Shirts, values to \$5 ..... \$1.00
- Odd Display Shirts in 3-1/2 Lengths, \$1.25 value ..... 62c
- Odd Pajamas, values to \$2.50 ..... 1.67, 3 for \$4.75
- Odd Pajamas, values to \$4.50 ..... 2.50, 3 for \$7.75
- Odd Pajamas, values to \$5 ..... 3.45, 3 for \$10.00
- Odd Pajamas, values to \$6 ..... 3.95
- Odd Pajamas, Counter Tossed, values to \$3 ..... 1.39
- Odd Silk Pajamas, values to \$15 ..... 8.45
- Odd Neckwear, values to \$1.50 ..... 96c, 3 for \$2.90
- Odd Neckwear, values to \$2 ..... 89c, 3 for \$2.50
- Odd Neckwear, values to \$3 ..... 1.29, 3 for \$3.75
- Odd Neckwear, values to \$4 ..... 1.89, 3 for \$5.50
- Odd Neckwear, values to \$5 ..... 2.56, 3 for \$7.50
- Odd Fancy Undershorts, values to \$1 ..... 69c, 3 for \$2.00
- Odd 50c Swiss Rib Athletic Shorts ..... 35c, 3 for \$1.00
- Odd \$1 Knit Brief Shorts ..... 59c, 3 for \$1.59
- Odd \$1 Standard-Length Knit Shorts ..... 59c, 3 for \$1.59
- Odd \$1.69 Heavy Cotton Union Suits ..... 1.29
- Odd \$1.50 Light Weight Knit Union Suits ..... 1.29
- Odd \$2.50 Silk and Wool Union Suits, Large Sizes ..... 69c
- Odd \$1 Athletic Union Suits ..... 59c
- Odd Undergarments ..... 2c
- Odd Gloves, values to \$1.50 ..... 79c
- Odd Gloves, values to \$3.50 ..... 1.87

- Odd Sweaters, values to \$4 ..... \$2.35
- Odd Sweaters, values to \$7.50 ..... 3.85
- Odd Sweaters, values to \$10 ..... 5.85
- Odd \$1 Wool Hose ..... 69c, 2 prs. \$2.00
- Odd Wool Hose, values to \$1.50 ..... 89c, 2 prs. \$2.50
- Odd \$2c Fancy Hose ..... 1.35
- Odd 50c Fancy Hose ..... 35c, 3 prs. \$1.00
- Odd \$1 Full Fashioned Fancy Hose ..... 69c, 3 prs. \$2.00
- Odd Wool or Silk Mufflers, values to \$1.50 ..... 89c
- Odd Wool or Silk Mufflers, values to \$2.50 ..... 1.89
- Odd Wool or Silk Mufflers, values to \$3.95 ..... 2.89
- Odd House Coats and Locker Robes, values to \$6 ..... 2.87
- Odd Lined Dressing Robes, values to \$20 ..... 12.95
- Odd Lined Dressing Robes, values to \$25 ..... 18.95
- Odd Lined Dressing Robes, values to \$50 ..... 35.95
- Odd \$12.95 Gabardine Robes ..... 8.95
- Odd \$12.95 Lined Dressing Robes ..... 8.95
- Odd Cocktail Coats, values to \$10.95 ..... 6.95
- Odd Cocktail Coats, values to \$15 ..... 9.95
- Odd House Coats, values to \$10 ..... 6.95
- Odd House Coats, values to \$12.95 ..... 12.95
- Odd House Coats, values to \$16.99 ..... 18.95
- Odd \$1 Belts ..... 79c
- Odd \$1 Belts, values to \$2 ..... 1.19
- Odd \$1 Suspenders ..... 69c
- Odd Metal Smokers' Accessories, values to 76c ..... 39c
- Odd Metal Smokers' Accessories, values to \$1.50 ..... 79c
- Odd Metal Smokers' Accessories, values to \$2 ..... 1.29
- Odd Metal Smokers' Accessories, values to \$3.50 ..... 1.89
- Odd Metal Smokers' Accessories, values to \$5 ..... 2.79

### BOYS' & STUDENTS WEAR:

- Odd \$20 Student Suits ..... \$11.45
- Odd \$22.50 Student Suits ..... 14.45
- Odd \$27.50 Student Suits ..... 19.45
- Odd \$32.50 Student Suits ..... 24.45
- Odd \$25 Students' and Boys' Overcoats ..... 19.45
- Odd \$22.50 Students' and Boys' Overcoats ..... 16.95
- Odd \$10.95 Mackinaws and Jackets (Half-Price) ..... 5.45
- Odd \$12.95 Mackinaws ..... 8.45
- Odd \$15.95 Mackinaws ..... 10.95
- Odd \$12.95 Two-Knicker Suits ..... 8.85
- Odd \$14.95 Two-Knicker Suits ..... 11.45
- Odd \$12.95 Knicker and Short Suits ..... 8.85
- Odd \$12.95 Rugby Suits, 2 Shorts ..... 8.85
- Odd \$11.95 Juvenile Overcoats (Half-Price) ..... 8.85
- Odd \$16.50 Juvenile Overcoats ..... 10.85
- Odd \$12.50 Juvenile Topcoats ..... 8.85
- Odd \$14.95 Boys' and Students' Sport Coats ..... 9.45
- Odd \$16.50 Boys' and Students' Sport Coats ..... 12.45
- Odd \$5.50 Boys' and Students' Slacks ..... 3.99
- Odd \$6.95 Boys' Knickers ..... 2.89
- Odd \$5 Plaid Wool Flannel Shirts ..... 3.45

- Odd \$4.95 Wool Sweaters ..... \$2.78
- Odd \$5.95 Wool Sweaters ..... 3.78
- Odd \$1.95 Two-Piece Pajamas (Half-Price) ..... 96c
- Odd \$1.50 Junior One-Piece Pajamas ..... 68c
- Odd \$1.50 Boys' Polo and Basque Shirts ..... 78c
- Odd \$2.50 Boys' Polo and Basque Shirts ..... 1.38
- Odd \$1.25 Wool Mufflers ..... 89c
- Odd 75c Youths' Neckties ..... 28c
- Odd 65c Boys' Neckties ..... 28c
- Odd \$1.50 Youths' and Junior Shirts ..... 96c
- Odd \$2.25 Youths' and Junior Shirts ..... 1.48
- Odd 39c Juvenile Socks ..... 23c
- Odd 65c Boys' Ribbed Socks (Half-Price) ..... 28c
- Odd 65c Boys' Skating Socks (Half-Price) ..... 35c
- Odd 60c Student Half Hose ..... 35c
- Odd \$2.95 Juvenile Knit Suits ..... 1.78
- Odd \$1.00 Scram Suits ..... 69c
- Odd \$4.20 Boys' Bathrobes ..... 2.98
- Odd \$11.95 Two-Piece Snow Suits ..... 7.98
- Odd \$10.95 Two-Piece Snow Suits (Half-Price) ..... 38c
- Odd 75c Knitted Wool Caps (Half-Price) ..... 48c
- Odd 85c Knitted Wool Juvenile Mittens ..... 89c
- Odd \$1.50 Boys' Leather and Sheepskin Mittens ..... 96c
- Odd \$1.95 Juvenile Leggings ..... 78c

### MEN'S SPORTSWEAR:

- Odd \$14.50 Rambler Sport Jackets ..... \$6.45
- Odd \$7.85 Reversible Plaid Jackets ..... 4.85
- Odd \$12.50 Gale Cloth Bush Coats by Alligator ..... Half-Price
- Odd \$5.00 Corduroy Blouses ..... 3.85
- Odd \$5.00 Camel Shade Surcoats ..... 3.85
- Odd \$12.50 Convert and Corduroy Jackets ..... Half-Price
- Odd \$15.00 Sport Coats ..... 12.85
- Odd \$19.50 Sport Coats ..... 16.85
- Odd \$24.50 Sport Coats ..... 19.85
- Odd Northland Pine and Hickory Skis ..... 33% Off
- Odd \$1.75 Work Shirts ..... 49c
- Odd \$19.50 Reversible Coats (Large Sizes) ..... 14.50
- Odd \$13.50 and \$15.00 Suede Leather Jackets ..... 9.95
- Odd \$11.95 Suede Leather Jackets ..... 7.95
- Odd Men's and Young Men's Slacks, values to \$5.45 ..... 3.85
- Odd \$6.50 Men's and Young Men's Slacks ..... 4.85
- Odd Pieces of Luggage ..... Greatly Reduced
- Odd \$8.50 Rayon and Wool Sport Jackets ..... Half-Price
- Odd \$8.50 Golf Jackets ..... Half-Price
- Odd \$12.50 Wool Mackinaws ..... 5.95
- Odd \$12.50 Fur-Trimmed Parka Hooded Jackets ..... 5.95
- Odd \$5.00 and \$6.00 Girls' Ski Pants ..... Half-Price
- Odd \$1.00 and \$1.25 Men's Ski Caps ..... 79c

### MEN'S SHOES & HATS:

- Odd Black or Brown Oxfords, values to \$6.00 ..... \$4.95
- Odd Nettleton Oxfords, values to \$12.50 ..... 9.85
- Odd Heywood Oxfords, values to \$11.85 ..... 7.95
- Odd McFarlin Oxfords, values to \$8.85 ..... 6.45
- Odd Ski Boots, values to \$8.50 ..... 6.95
- Odd Nettleton Riding Boots, values to \$22.50 ..... 17.85
- Odd Slippers, values to \$3.50 ..... 3.95
- Odd \$2.50 Felt Hats ..... 1.95
- Odd \$2.50 Felt Hats ..... 3.65
- Odd \$7.50 Felt Hats ..... 5.65
- Odd \$10.00 Felt Hats ..... 6.65

### BOYS' SHOES:

- Odd \$3.50 Infants' Shoes; Slightly Soiled ..... 96c, \$1.46
- Odd \$4.25 Children's Shark-Tip and Plain Toe Slippers ..... 2.76
- Odd \$4.00 Youths' and Misses' Shark-Tip and Plain Toe Shoes ..... 3.26
- Odd \$4.75 Girls' Saddle Oxfords and Pumps ..... 3.46
- Odd \$5.00 Boys' Shoes with Scuff-Proof Toes ..... 3.26
- Odd \$2.95 Students' Shoes; Many Styles, All Sizes ..... 2.65
- Odd \$2.95 Keds for Boys and Girls, High or Low Style ..... 1.26
- Odd \$2.25 Infants' and Children's Slippers ..... 69c, 96c
- Odd \$2.50 Boys' and Students' Slippers ..... \$1.16, \$1.66

Use Our 90-Day Charge Plan

McFarlin Clothing Co. - 195 Main St. East

1/2 Due Mar. 10, Apr. 10, May 10



**Group Leader To Explain Work At P.T.A. Meeting**

Work of the Parent Education and Child Development group will be explained to members of the Lexington School No. 34 P. T. A. at a meeting tonight at 8 o'clock in the school. Speaker will be Mrs. Thordwald Maljgren, who conducts the group there each Wednesday.

Picture slides will be used by Dr. Louis Buff to illustrate his lecture on "Preventative Dentistry" as the second feature of the program.

Refreshments will be served by parents of third graders under the direction of Mrs. R. A. Sherman.

**Your Daughter Has a Right to Know**

No matter how you may long to evade the subject, it is every mother's sacred duty to tell her daughter about physical facts. And how much better it is to give your daughter this vital information, rather than to let her acquire it from girls of her own age.

In regard to feminine hygiene, she may receive entirely the wrong impression. Facts may be distorted, or wholly untrue. Due to lack of knowledge, many brides use douches of over-strong solutions of acids which can actually burn or scar delicate tissues.

Today, there is no need to use such deadly solutions for the douche. Science has given us Zonite. You will find no skull-and-crossbones on Zonite's label, because it is non-poisonous, non-caustic.

Yet, it kills germs, bacteria on contact. Zonite actually destroys vaginal odors. Protects personal cleanliness. Most important, is safe for delicate tissues.

So enthusiastically have women accepted the safe hygienic protection Zonite offers that over 20,000,000 bottles have already been bought.

**Free Book Tells Intimate Facts**

If you hesitate to discuss feminine hygiene with your daughter, give her this frankly written booklet, "Feminine Hygiene—Today," which we will send you FREE, together with generous size bottle of Zonite—both wrapped in plain paper. Send name and address to Zonite Products Corporation, Dept. 83, New Brunswick, New Jersey, within next 7 days.

**Events Of The Week**

- THURSDAY, FEBRUARY 13**
- 18TH WARD GOP WOMEN — Dinner, Hotel Seneca.
  - PHI GAMMA DELTA SORORITY — Meeting; Home of Miss Doris Cherry, 178 Silver St., 8 p. m.
  - WOMEN'S AUXILIARY OF PHOTO ENGRAVERS' UNION, LOCAL 22 — Valentine Party Hotel Seneca, evening.
- FRIDAY, FEBRUARY 14**
- ENGINEERING WOMEN'S CLUB — Bridge Tea; Seneca Hotel.
  - DEVINE WORD MISSION GUILD — Charity Card Party; Edwards Auditorium, afternoon.
  - 15TH WARD GOP WOMEN — Meeting Clubhouse.
  - NAZARETH COLLEGE SENIOR CLASS — Valentine Dance; College, 8 p. m.
  - DEMOLY COLLEGIATE CLUB — Dance, Gene Leahy's Orchestra; Masonic Temple Ballroom; 9:30 p. m.
- SATURDAY, FEBRUARY 15**
- IRONDEQUOIT CHAPTER, DAR — Founders' Day Celebration; Chapter House, Livingston Pl.; 2:30 p. m.
  - COOPER MARINE POST, AMERICAN LEGION — Valentine Party, Erie Social Club, 84 Clinton Ave., 8 p. m.
  - WOMEN'S SECTION, BRITISH LEGION — Valentine Dance; Union League Hall, Gregory St.
  - ROCHESTER CLUB — Dinner Dance; Irondequoit Country Club.
  - ROCHESTER COUNTRY CLUB — Valentine Party; Clubhouse, 8 p. m.
  - BROOK-LEA COUNTRY CLUB — Valentine Celebration; Clubhouse, 9 p. m.
- MONDAY, FEBRUARY 17**
- ST. PAUL'S BISHOP BRENT AUXILIARY — Movies; Parish House, 8 p. m.
  - YOUNG LADIES' SOCIETY — Meeting; Sacred Heart Pro-Cathedral, 7:30 p. m.
- TUESDAY, FEBRUARY 18**
- WOMEN OF HOLY CROSS CHURCH — Card Party; School Hall, Stutsen St.; 8 p. m.
  - AMEN'S CLUB OF CHURCH OF EPHONY — Minstrel Show; Jefferson Ave. cor. of Adams St.; 8:15 p. m.
  - E. G. MARSHALL W. R. C. NO. 27 — Meeting; City Hall Annex, Court St.; 8 p. m.
- WEDNESDAY, FEBRUARY 19**
- FELLOWSHIP OF SONS AND DAUGHTERS OF ST. GEORGE — Monthly Meeting; Home of Mr. and Mrs. Reuber, 23 Clean St.; 8 p. m.
  - BETA DELTA TAU — Card Party; Hotel Seneca.
- THURSDAY, FEBRUARY 20**
- QUARTERLY CLUB — Luncheon; Sagamore Hotel.
  - EMANUEL EVANGELICAL AND REFORMED CHURCH — Baked Ham Supper; Church, Hamilton cor. Bond St.; 5:30 to 7:30 p. m.

**Parish Women To Sponsor Party**

A card party will be held at Holy Cross School Hall on Stutsen St. next Tuesday at 8 p. m. under sponsorship of the women of the parish. Table and door prizes will be offered.

Mrs. William Schneider heads the committee in charge, working with the assistant pastor.

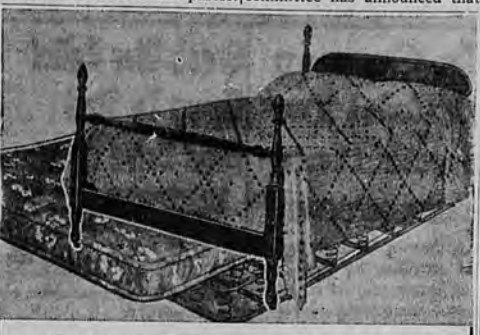
**Ward Democrat Club Opens Drive For New Members**

Concentrating on the youth of the community, the Central 18th Ward Democratic Club this week launched a campaign to enroll "first voters" as members of the club. Joseph Oca, who heads the membership committee has announced that

the drive will continue until February 28. Organized in 1926 with a handful of charter members, the Central Club now has a membership of more than 600.

**TO HONOR BIRTHDAYS**

Lincoln's and Washington's birthdays will be celebrated by members of the E. G. Marshall W. R. C. No. 27 next Tuesday at 8 p. m. in the City Hall Annex. The public is invited.



**WALNUT or MAPLE**  
Poster Bed Complete With Cotton Mattress and Coil Spring

**\$18<sup>50</sup>**

Single 3/4 or full size. We have chest to match at \$10. Special prices during Lauer's February Sale. Small extra charge for terms.

COMPLETE

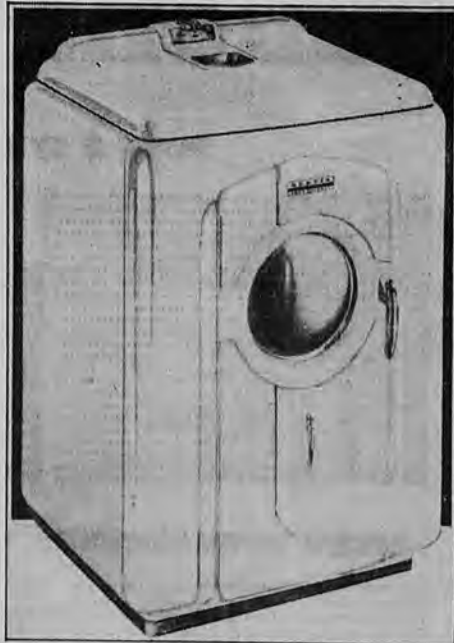
Sheets \$1, Bedspreads \$3

**Lauer's**

50 STATE ST.

**This Beautiful New Bendix Laundromatic Will Be Given Away ABSOLUTELY FREE AT THE FOOD SHOW**

(1941 DeLuxe Model Valued At \$179.00)



By The Rochester Sun

THIS FAMOUS WASHER IS AUTOOMATICALLY...  
—gently removes the dirt  
—rinses the clothes three times  
—whirls them damp dry  
—cleans itself  
—shuts itself off

Just set the dial. "From clothesbin to clothespin your hands never touch the water."

**NOTHING TO BUY -- EASY TO WIN**

The Rochester Sun, ROCHESTER'S SHOPPING NEWS will award this washer to some lucky housewife...without charge...without obligation. No contest to enter, no puzzles to solve, no letters to write.

Go to your neighborhood grocer and obtain a free entry blank available Friday, Feb. 21. Fill in your name and address and bring your entries to the Rochester Sun booth at the FOOD SHOW. You can place your entries right in the beautiful Bendix on display there. On Saturday, March 1st, the Bendix will be set in motion for ten minutes and the name of some lucky housewife draw out. That's all there is to it. You don't have to be present to win the washer but you must place your entries in the washer at the Rochester Sun booth at the Food Show. Only women residents of Rochester, Brighton, Greece and Irondequoit are eligible. Members and families of the Sun staff, the Food Show committee and local Bendix dealers are not eligible.

Remember...entry blanks will be available at your neighborhood Grocer's Beginning Friday, February 21. Ask for your.

Don't Miss The Food Show. Prizes! Demonstrations! Entertainment!

*Sibley, Lindsay & Curr Co.*

**SALE!**  
of New Spring Fabrics  
Thousands of Yards

'Tricolido' Rayon  
**ALPACA CREPE 77<sup>c</sup>**  
Yard

Lovely new lissome fabric for your very first Spring jacket dress! "Tricolido" drapes beautifully, and will give your new dresses lithe, young lines. Heavenly collection of colors — 16 in all — including the very new beige, blue and rose shades, as well as plenty of fashionable black.

3000 Yard "Kerry Lin"  
**Cotton Crash 29<sup>c</sup>**  
Yard

Cotton prints for active sports clothes, afternoon dresses, children's clothes. Clear, fast colors. 36 inches wide.

54-inch Exquisite  
**Spring Woolens \$1.00**  
Yard

Suiting and dress weights in Spring navy and black, the fashion leader. Also beautiful pastels in every wanted shade.

FABRICS, MAIN FLOOR

**Guaranteed FEBRUARY Furniture BARGAINS**



at RIVERS

**25% OFF**  
ALL THIS MONTH ON OUR ENTIRE STOCK OF FURNITURE

We guarantee you'll find better quality furniture here—mostly nationally honored assurance at Rivers.

We invite comparison of our merchandise with any other furniture in town. Buy NOW if you need furniture. In view of current world conditions, we know furniture prices will be higher BUY AT RIVERS.

**3-PIECE SOLID CHERRY JAMESTOWN MADE BEAUTIFUL COLONIAL BED ROOM SUITE**

**\$69<sup>50</sup>**

Bed, Chest—Choice of Dresser or Vanity in extra-rich cherry finish. A remarkable value at \$99.50! Feb. Sale price only.....

Repeat Sale — Just a Few Left!

**Innerspring MATRESS**



A special purchase of regular \$39.50 mattresses makes this low price possible. These are NOT factory-made for special sale, but bona-fide, first quality. Full innerspring, best steel and hair padding. REAL VALUE! Quantities strictly limited.

Reg. \$39.50 **\$26<sup>75</sup>**  
While They Last

**YARMOUTH Lounge Chairs**

Values to \$44.50

Wide assortment of fine covers. Life-time construction throughout. A really marvelous value. **\$24<sup>50</sup>**

( Watch Our Ads For Weekly Specials )

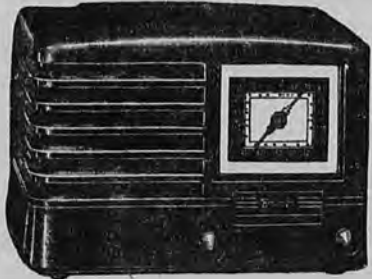
Frank A. **RIVERS** Co., Inc.  
Open Tues., Thurs., Sat. Nites from 7 'til 9  
226 SOUTH AVENUE  
PLENTY OF FREE PARKING

★ SMALLS Radio Dept.

**SPECIAL!**  
SAVE OVER \$10 ON THIS

Brand New 1941

**Emerson**



REG. \$19.95 — 5 TUBE AC-DC SUPERHETERODYNE **\$9.75**  
With Built-In Aerial; Big, Electro-Dynamic Speaker, Walnut Bakelite Cabinet And Many Other Features

**25<sup>c</sup>** A WEEK

**Small's**  
28 MAIN STREET EAST  
Park Free Rear of Store



*Sibley, Lindsay & Curr Co.* **ANNUAL SALE!** Phone and Mail Orders Receive Prompt Attention Phone **STONE 6500**

# DRUGS AND TOILETRIES

Annual February Event Awaited by All Western New York!  
Tremendous Savings in Medicine Cabinet and Beauty Needs!

- Face Powders**
- \$1.25 Springtime in Paris Face Powder .....43c
  - \$2 DuBarry Face Powder and \$1 Foundation Lotion, ..... both for \$1
  - \$1 Evening in Paris Face Powder with matching rouge and lipstick ..... all for \$1
  - 25c size Woodbury Face Powder and 25c size Battik Perfume ..... both for 23c
  - \$1 Seventeen Face Powder with trial size lipstick and rouge .... all for 89c
  - \$1 Vivandou's LeJeuvesse Face Powder .....23c
  - 47c H. H. Ayer's Face Powder .....26c
  - \$1 H. H. Ayer's Face Powder (disc.) .....59c
  - 79c Size Cheramy Face Powder and 50c April Showers Perfume ..... both for 69c
  - \$1 Lucretia Vanderbilt Face Powder .....19c
  - \$1.50 Saravel Face Powder .....59c
  - \$1.50 Lucien LeLong Cosmetic Kit, containing powder, compact, rouge, lipstick ..\$1

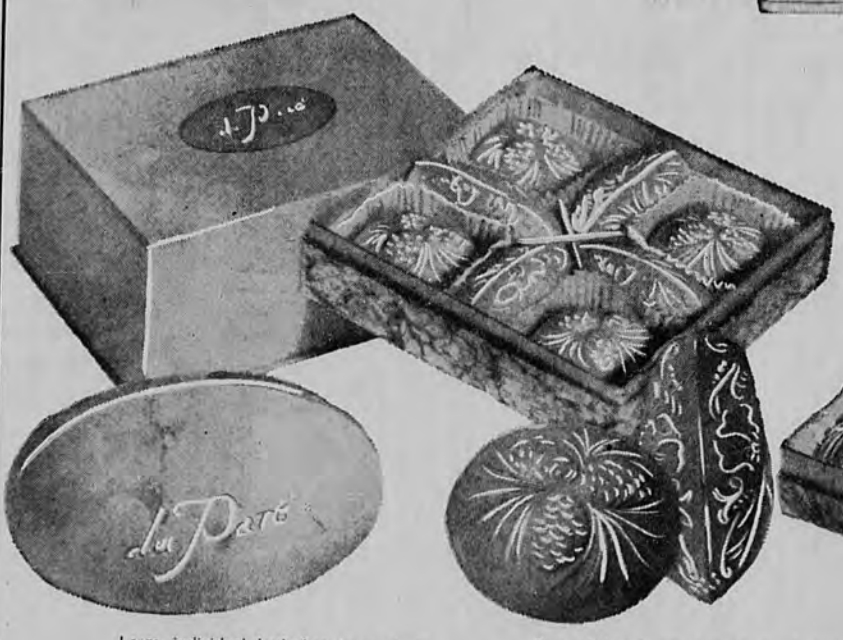
- Creams**
- \$1.10 Size Hopper's Restorative Cream .....79c
  - \$1.75 Size Noxzema Cream, 20 oz. ....\$1.19
  - 75c Size Noxzema Cream...49c
  - \$2 Size Pinaud's All-Purpose Cream .....59c
  - 83c Size Pond's Cold Cream and 20c Size Face Powder ..... both for 59c
  - Charmis Cold Cream (Colgate's) 1 lb. ....69c
  - 69c Size Phillip's Cream .42c
  - \$1 Size Woodbury Creams and 50c size Woodbury Lotion ..... both for 69c
  - \$6.50 Ten-O-Six Cleansing Lotion, 1 pt. ....\$4.95
  - \$2 Size Amami Oatmeal Cream, 1 lb. ....85c
  - \$1.75 St. Denis Cleansing Lotion .....69c
  - \$1.75 Primrose House Chiffon Cream .....\$1
  - \$1.38 Size Pond's Cold Cream .....98c
  - \$2.25 Dorothy Gray Dry Skin Mixture .....\$1
  - 69c Jordeau Mint Julep Mask and 50c Hand Cream ..... both for 59c
  - \$3 Primrose House Dry Skin Mixture .....\$1.50
  - Marie Earle Beauty Box, \$3.25 Value .....\$1.75
  - \$1 Houbigant's Winter Cream All-Purpose .....49c
  - Trial size DuBarry Foundation Cream included with each purchase of DuBarry Preparations, \$3 Seventeen Cream .....\$1

- Rouges and Lipsticks**
- \$1.10 Size Angelus Lipstick .....79c
  - 69c Size Angelus Creme Rouge .....43c
  - 55c Evening in Paris Rouge and trial size lipstick .....both for 50c
  - Coty Rouge and Lipstick in tandem holder.....\$1
  - Evening in Paris Flaconstik (lipstick and perfume)...75c

*Famous Name*

$\frac{1}{2}$  Price  
Now Only **50¢** Box

Thousands of boxes of exquisite soap . . . beautifully scented in carnation, lily of the valley, pine, apple blossom, honeysuckle. Lovely to look at! Attractively boxed! Quality soaps made by one of America's most famous soap manufacturers. Stock up now at our annual January Sale Price!



Large individual bath bar in gardenia, apple blossom, pine or carnation...50¢

Pine gift box in cones and buds. Each in an individual parchment cup. Also in apple blossom.....50¢

Drugs and Toiletries, Main Floor

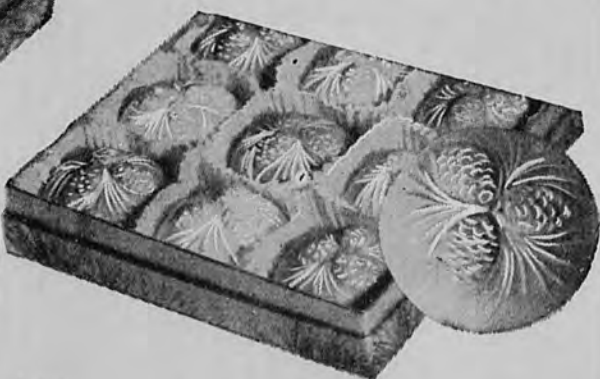
## SOAPS



9 Parchment-cupped bars of apple blossom in alternating cushion and bud-shaped bars.....50¢



4 large Spheres in pine, rose, geranium, apple blossom. Exquisitely formed in pastels ..... Box 50¢



9 parchment cupped cakes in pine, sculptured with pine cones ..... Box 50¢

- TOILET SOAP**
- Cuticura Soap, 3 for 50¢
  - Conti Castile Soap, Bar .....\$1.19
  - Physicians' and Surgeons' Soap, doz. ....95¢
  - Sayman's Soap, doz. 89¢
  - Stork Castile Soap, doz. ....95¢
  - Woodbury's Soap, doz. ....58¢
  - Sibley Magnesia Soap, box .....29¢
  - Jergen's Toilet Soap, box .....69¢

- Camay Soap 19 for \$1
- Big Bath Soap 24 for \$1
- Guest Ivory Soap Doz. 45¢
- Ivory Soap Flakes 5 for 95¢
- Kirk's Hardwater Soap 24 for \$1
- Lux Toilet Soap 19 for \$1
- Lifebuoy Soap 19 for \$1
- Palmolive Soap 24 for \$1
- Lux Soap Flakes 5 for 95¢
- Colgate's Assorted Soap 24 for \$1
- Lorreen Toilet Soap Doz. 49¢
- America Toilet Soap 6 for 95¢

- "4711" White Rose Glycerine Soap.....5 for \$1
- 35c "4711" Bath Soap ... 4 for \$1.00
- \$1 Apple Blossom Soap, doz. ....80¢
- 25c Wrisley Superbe Soap .....5 cakes \$1

- Cashmere Bouquet Soap Doz. 78¢

- Lotions**
- 50c Size Frostilla and 10c size Frostilla .....both for 39c
  - 35c Size Cashmere Bouquet and 20c Size Cashmere Bouquet..... both for 36c
  - 35c Size Violet Marshmallow Lotion .....21c
  - 60c Size Nepto Hand Lotion .....35c
  - 50c Size Woodbury Almond Lotion .....23c
  - \$1 Size Jergen's Lotion and 50c Size All-Purpose Cream ..... both for 79c
  - Jergen's Lotion, 20 oz. ....\$1.29
  - Pacquin's Hand Cream .....39c, 79c
  - \$2 Dorothy Gray Blustery Weather Lotion .....\$1
  - 55c Italian Balm .....39c
  - 89c Italian Balm, decanter .....79c



50c Size "Silco" Apple Blossom Water Softener  
39c 3 for 98c

Fragrant water softener that will perfume and soften the water, leaving the skin smooth and fragrant. Also pine, gardenia, lavender, lilac and bouquet.



Evening in Paris COLOGNE With ATOMIZER  
Only \$1.00

Here's a rare opportunity! The lovely Evening in Paris Cologne with an exquisite net-covered atomizer. An enchanting luxury to protect your daintiness.



\$1.75 Balpine BATH OIL  
95c

Just a spoonful of Balpine will help soften the water. Excellent for fatigue. Cleansing, soothing, refreshing. Delightful inhalant for cold sufferers.



\$2.25 Dorothy Gray Dry Skin Mixture  
\$1.00

Less than half price! Gives drawn, parched skin rich lubrication. Helps smooth away flakiness and "weather" lines, due to cold wind, indoor heat.



Cashmere Bouquet SOAP SPECIAL  
Dozen Bars 78c

Lovely, fragrant Cashmere Bouquet soap so popular with the fastidious! Stock up now during our February sale of toiletries when you can get a doz. for 78c.



Lucretia Vanderbilt TOILETRIES

Perfume in adorable octagon bottles. Face Powder in Vanderbilt cream and gold box. \$1 Size Perfume, 2 drams .....19c \$2.50 Size Perfume, 1 oz. ....69c \$1 Size Face Powder ....19c \$1 Size Bath Powder ....49c Single or Double Compacts with cake powder .....19c



St. Denis \$1 BATH POWDER 50c COLOGNE  
Both for 79c

Dainty, pastel boxes of dusting powder, 1 pound, with cologne in matching fragrance. Tied together with ribbon. Madonna carnation, gardenia and lilac.



Ybry's \$2 DESIR du COEUR or FEMME de PARIS INFUSION  
4-oz. Size \$1 Each

Two delightful fragrances that have stood the test of time and are still top notch favorites with the discriminating. Packaged in four ounce cracked bottles. Limited time price!



**Irish Ramblers Plan Dance At Madison Ballroom**

Irish jig tunes will fill the Madison Ballroom, 300 Genesee St. on Friday, Feb. 21, when the Irish Ramblers stage another in their series of old time dances. The Irish Step Dancers will repeat the eight-hand reel so successfully staged at the Monroe County Fair last summer.

**R. G. & E. COKE** \$10<sup>20</sup>  
Dry And Dustless BEST VALUE IN CITY! EVERY TON 100% GUARANTEED  
**ARDEAN R. MILLER** Call Gen. 20

**DOLANS**... Where You Buy THE CUTS OF CHICKEN YOU PREFER  
Breasts lb. 45c Livers lb. 45c Necks lb. 12 1/2c  
Wings lb. 23c Giblets lb. 19c Legs lb. 35c  
**DOLANS** 600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

**"Jim Fed Up With CHEAP OVERALLS"**

**Sta-BLU TUFFEST DENIM**  
**OSHKOSH B'GOSH FOR ME!**  
MILLIONS know it pays to pay a few cents more for Oshkosh B'Gosh. More by the pair, but less—far less by the week, month or year. Why? Because that "Sta-Blu TUFFEST" denim really is toughest! Much stronger than standard 8-oz. denim; harder to snag or tear—far harder to wear out. Besides, OSHKOSH B'GOSH gives you comfort, perfect fit and special features galore that cheaper overalls can't begin to match.  
**THE ONLY OVERALL THAT HAS A 4-WAY GUARANTEE**  
1. GUARANTEED TO WEAR LONGER  
2. GUARANTEED NOT TO FIT BETTER  
3. GUARANTEED TO STAY BLUE LONGER  
4. GUARANTEED TO SHRINK OUT OF FIT  
"MUST MAKE GOOD OR WE WILL!"  
UNION-MADE

**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260  
Open til 9. Every Evening. Unrestricted Parking

**TRY OUR \$1.00 MONTHLY RENTAL PLAN**  
TAKE ADVANTAGE OF OUR NEW L-O-W-E-R GAS RATES  
• Just Pay \$1 per month Plus reasonable cost of gas used.  
• If you choose to buy the heater within a period of three years, all rental money paid in will be applied to your purchase price.  
RENT A GAS WATER HEATER FOR ONLY \$1 per month plus cost of gas consumed.  
**ROCHESTER GAS and ELECTRIC**  
Sales Dep't MAIN 7070

**MINSTREL SHOW**  
A minstrel show, followed by dancing will be offered by the Men's club of the church of the Epiphany, Jefferson Ave. cor. Adams St., next Tuesday at 7 p. m.

**TO HOLD BANQUET**  
The American Ladies' Benefit Society will hold a banquet at the Rochester Turn Verein, 1550 Clinton Ave. N., next Tuesday at 7 p. m.

**CIRCLE TO MEET**  
William McKinley Circle No. 30, Ladies of the G. A. R. will meet at City Hall Annex, 34 Court St. on Friday evening, Feb. 21.

**PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS**  
**BEAUTIFULLY REBUILT HOOVER**  
PLUS BRAND NEW FAMOUS MAKE HAND CLEANER  
Fully Guaranteed  
For the same length of time as a new Hoover Cleaner.  
PLEASE BRING THIS AD  
MAIL ORDERS FILLED! SEND \$1 DEPOSIT  
**\$14.95** FULL CASH PRICE  
**EASY TERMS!**  
**10-DAY TRIAL PLAN!**  
If you can't come in, PHONE OR WRITE PENN VACUUM FOR FREE HOME DEMONSTRATION.  
Liberal Allowance On Your Old Cleaner  
**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVERY EVENING TILL 9 P. M. STONE 6747  
IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**Here's how TO SELECT A DOG**  
by Arthur Frederick Jones  
American Kennel Gazette Dog Authority

**AND Here's how TO SELECT YOUR WHISKEY**  
ASK for the whiskey that's mild yet flavorful—Seagram's 5 Crown.  
Famous FOR adding zest to mixed drinks, it's also super-smooth "straight."  
That's because THIS brand is master-blended for better taste.  
Coming to you at a POPULAR price, this superb whiskey is a rare value.  
No better buy than this BRAND. Enjoy Seagram's 5 Crown today!

If you're a city dweller, pick a breed of medium or small size that does not need much exercise. And, if seasonal shedding of hair annoys you, choose a short-haired dog. Look for a healthy coat, sturdy legs and clear eyes—an animal that meets breed standards.  
Female dogs are usually gentler... males more spirited. Let the Kennel people know what qualities you seek in the dog you buy.

**BOSTON TERRIER.** An alert and playful pet, he often seems to prefer human companionship to that of other dogs. His smooth coat makes for easy grooming and his size enables him to fit well in the small home.

**WIRE FOX TERRIER.** High-spirited and inquisitive by nature, this trim-looking fellow is a menace to prowlers; a gay companion to his friends.

**COCKER SPANIEL.** America's most popular dog. Affectionate, intelligent and quick to learn, he is equally happy with you at home or at work afield.

**Seagram's 5 Crown**  
BIGGEST-SELLING BRAND of the Greatest Name in Whiskey!  
Blended Whiskey, 90 proof, 72 1/2% grain neutral spirits. Copyright 1941. Seagram-Distillers Corp., New York

**Smart Sofas that turn into Real Beds**  
Introduced Exclusively in Rochester by Weis & Fisher  
**THE NEW SIMMONS DEEPSLEEP SOFA**  
39<sup>95</sup>  
A smart sofa that opens into a real bed! A sensational value for such a low price. Coil spring base and back gives real comfort. Back drops down to make a spacious bed by night. Storage box in base for bedding. Smart covers with stripes, on backgrounds of green, blue or mulberry.  
**MAKES A SPACIOUS BED—46 in. x 72 in.**

**Try A New Deeper Beautyrest MATTRESS**  
FOR 30 NIGHTS AT OUR RISK!

Weis & Fisher invite you to convince yourself that BEAUTYREST will induce the soundest sleep you ever had! At NO COST TO YOU, you are welcome to test—for thirty nights—the sleep-inducing comfort that only BEAUTYREST can give! Furthermore...if—after this crucial test—at Weis & Fisher's risk—you are NOT satisfied, we'll take back the mattress and destroy it. There is no cost or obligation to you whatsoever. Should you decide to keep your BEAUTYREST, you can, for only \$1 DOWN and \$1 WEEKLY!

**IF SATISFIED THEN PAY ONLY \$1 a week**

**MAKE THIS TEST THAT'S ALL WE ASK**

**ROCHESTER'S SHOW PLACE OF FURNITURE FASHION**  
**weis & fisher's**  
80 CLINTON AVENUE SOUTH

and in **GENEVA**  
427 EXCHANGE ST.

ROCHES  
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12 Bar  
59  
COLD CREAM



**CARPETS—RUGS**  
Altered—Sewed—Bound & Laid  
**ROELSE & FERRIN**  
447 PORTLAND AVE. ST. 4420

**Food Show . . .**  
(Continued from Page 1)  
will be the American Way Cooking School to be held each afternoon from Feb. 25 to 28. The

**Free Estimates**  
**FEBRUARY SALE FLOOR COVERINGS**  
Genuine Inlaid Burlap Backed.  
**LINOLEUM \$1.49** Modern Installation 10 Sq. Ft. or over  
**Chromatite 21c** Exclusive Sq. Ft. Dealers Installed  
OPEN EVENINGS TILL 9:00  
**ROELSE & FERRIN**  
447 Portland Ave. Opposite Fashion Park Stone 4420

**GREAT REMOVAL SALE** OF DECORATORS FABRICS  
STORE WIDE REDUCTIONS 75,000 YDS.

**CUSTOM-MADE SLIP COVERS**  
Cut and Fitted To Your Furniture  
Chair . . . . . \$6.44  
Davenport . . . \$10.88  
PRICES INCLUDE LABOR & MATERIAL COMPLETE

**50" WIDE Linenized Crash**  
Regularly 69c Yd. **35c** Yd.  
Washable Sun & Tub Fast Permanent Finish **CHINTZ 29c** Yd.  
Regularly 89c!

**The Mill End Shops**  
EVERYTHING IN YARD GOODS IMPORTED AND DOMESTIC  
69 Clinton Ave. S. - Stone 4787

**Edwards Last Day Only! VALENTINE CANDY SALE**

"Symphony Sweet" Red Seal Heart-Shaped Box of **CHOCOLATES**  
Reg. \$1.29 2 Lb. Box **69c** lb. Box 1.29  
Assortment includes over twenty five varied centers.

"Symphony Sweet" **HEART SHAPED BOX 79c**  
Double Dipped Chocolate  
Box is ribbon-tied and wrapped in red cellophane. Filled with 40 kinds of centers.



"Symphony Sweet" Home-Made **CANDIES** Reg. 39c **29c** lb.  
★ Rich California Choc. Nut Fudge  
★ Cream Nut Kisses  
★ Choc. Peanut Clusters  
★ Choc. Raisin Clusters  
★ Chicken Bones  
★ Choc. Coated Jellies  
★ Milk Choc. Coated Nut Butter Crunch  
★ Old Fashioned Bittersweet Drops  
★ Wintergreen Patties  
Creamy Wafers: Red, White, Lavendar, Pink, Green, Yellow  
EDWARDS—Street Floor

**SALE ALL PURPOSE SOAP**  
New Oval Shape In Beautiful Pastels  
12 Bars In a Box

**59c**

**Complexion Soap**  
A smooth cleansing soap containing cold cream to fit your hand. Lathers freely in any water. Very special at this price!

Assorted Colors of:  
Pink — Apple Blossom  
Green — Pine  
White — Gardenia  
Honeysuckle Yellow

EDWARDS—Street Floor.

National Live Stock and Meat Board will send Miss Emily Conklin, nationally known lecturer on food, to conduct the school.  
The Food Show is sponsored by the Monroe County Retail Food Merchants Association of which William Schalber is president. The Food Show Committee is composed of John E. DeWolf, chairman, Eugene Barsdale, Joseph Kruppenbacher, Peter Lombard, George F. Rogers and Harold Stone.

**Clifford Fur Co.**  
February Sale Fur Coats  
Closing out the last 40 coats in a lot including Caraculs, Kids, Hudson and Mink dyedoney. Values up to \$89.95.  
Also a Few Skunks and Muskrat Coats valued up to \$175  
**SALE \$89.50**  
1283 CLIFFORD AVE. MAIN 474

**WE GIVE SERVICE AND BELMONT**  
Pennsylvania Hard **COAL**  
Saves You Money  
PEA \$8.80 **STOVE**  
RICE \$6.60 **\$9.95** TON  
COKE **NUT**  
By Product \$9.95 **\$9.75** TON  
BUCKWHEAT \$7.60  
Phone Glenwood 700  
**BELMONT COAL CO., 499 Broad St.**

**EDWARDS BARGAIN BASEMENT**  
LOWEST PRICES ALWAYS EVERY DAY A BARGAIN DAY SHOP DOWNSTAIRS AND SAVE

**NEW VALUE THRILL!**

Mail and Phone Orders Filled—  
In One Week  
**STONE 2300**



\*Princess Peggy Presents—  
PASTEL DOTS WITH PLENTY OF **Dash**—  
COLORS: PORCELAIN BLUE—ROSE—AQUA  
SIZES: 14-20. \*Always Buy Your Correct Size!  
You'll want several, some to keep, as well as to give as "Valentine Day" gifts. Note the new 1941 pastel colorings. All washable, of course. **\$1**  
EDWARDS—Basement

**Birthday Cakes Offer Opportunity For Variety**

By IRENE MUNTZ  
No doubt everyone in your family has his special birthday cake but sometimes it is rather nice to vary the favorite. For small children cup cakes with a small candle on each cake arranged in a circle on a plate are very effective. If you like, the colored candy letters may spell out the child's name or may say "Happy Birthday."  
To many, a layer cake is essentially the birthday cake but somehow for many housewives a layer cake presents many difficulties. For one thing the layers are unevenly baked and this may be due to many things. So if you have been having trouble with layer cakes check the following:  
1. Check oven so that oven heat is right. Temperature of 375 degree F. is used for most layers except recipes like the Moon Cake and Chocolate Layers.  
2. Use bright shiny pans as old warped pans will affect baking.  
3. See that range is level.  
4. Turn cakes out onto level cooling rack for cooling.  
For a delicious white cake try the following recipe and for a chocolate layer cake the other recipe has been a great favorite.

**Moon Cake**  
Temperature: 325 degree F. Time: 15 minutes.  
Temperature raised to 350 degrees for 15 minutes  
3 c sifted cake flour  
1 c sugar  
1 c salt  
1 t baking powder  
1 t vanilla  
1 egg white  
1 t butter  
Sift flour once, measure, add baking powder and salt and sift together 3 times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add flour mixture alternately with milk, a small amount at a time. Beat after each addition until smooth. Add vanilla, fold in egg whites, bake in 3 greased 9-inch layer pans in a preheated oven.  
**Chocolate Layer Cake**  
Temperature: 375 degrees F. Time: 25 minutes  
1/2 c shortening  
1/2 c sugar  
2 eggs  
2 tps. melted chocolate  
2 c flour  
1 c milk  
1 t soda  
1 t vinegar

**Edwards ALL ABOARD FOR ROCHESTER'S 2nd SNOW TRAIN**

**WOMEN'S SKI SUITS 7.77**  
Fully lined trousers with cuffs, zipper closing on side, ribbed waistline. Cozy! Practical! Reg. 12.98 values! 12-20.  
Navy—Wine—Brown—Green

Second Snow Train Goes to "Old Forge" on Sunday, February 23. Get Your Tickets at Edwards. Adults, \$1; Children, \$2. Join in the Fun.

**Girls' Snow Suits \$5—\$6—\$7**  
Even Gerstman suits are included—they're the only ones that were exhibited at the World's Fair. Many other styles, too.  
Sizes 7 to 16 and Some Chubby Sizes  
EDWARDS—Third Floor



**Tots' Snow Suits Values to 8.95 \$5**  
One and two pieces in all wool snow cloth or gabardine . . . all water repellent. Zipper anklets . . . some with hoods. Just 35 left.  
Sizes 3 to 6, BUT not all sizes in every style  
EDWARDS—Third Floor

**Organization Head To Visit Veterans Unit Here**  
Members of the Clara Barton Tent, D. U. V. will welcome Caroline Hastings, department president, who makes her official visit to the tent at their next meeting scheduled for tomorrow at 8 p. m. in Odd Fellows Temple, Clinton Ave. S. A thirteen supper will be held in her honor.

**EDWARDS BARGAIN BASEMENT**  
LOWEST PRICES ALWAYS EVERY DAY A BARGAIN DAY SHOP DOWNSTAIRS AND SAVE

**FRIDAY—STARTING AT 9:30 A.M. Annual Family SHOE & RUBBER SALE**



Women's New Improved **COMFORT OXFORDS**  
"Magic Arch" and "Nurses Oxfords"

**1.99 Pr.**



Women's Rubber **TALON ARCTICS**  
Special at **1.45**

These are the shoes thousands of smart women are demanding for comfort and smartness. • Exclusive metatarsal features. • Soft pliable leathers. • Flexible leather soles. • Shock-absorbing rubber heels. • Strong steel shanks.  
EDWARDS—Bargain Basement

**MEN'S HEAVY ELK LEATHER WORK SHOES**



Very Special **2.98**  
Do you need a new pair of work shoes? If you do, you'll find these heavy, sturdily constructed shoes are just the thing. Leather or Cord soles. Leather heels.

So Necessary for Growing Feet!  
**CHILD'S OXFORDS & STRAPS 2.19**

Children's Goodyear welt oxfords and patent leather straps. Black or tan oxford. Straps in black.



**BOY'S STURDY OXFORDS 2.98**



They'll take all the wear and tear he'll give them. Goodyear welt sewed. Black, brown. Good selection of styles. **2.19**  
EDWARDS—Basement

Don't put off getting a pair of these warm arctics any longer. Quick and comfortable to put on with Talon slide fastener. Four heel heights. Black only.



Men's Dress or Heavy Work **RUBBERS**

Special Values **98c**

Whether you need these rubbers for dress or work you won't want to miss getting a pair and sharing the savings. Low cut. Black.  
EDWARDS—Basement



**KIENER'S**

**ANNIVERSARY SALE**

**19th**

We insist upon keeping ahead of the styles. Our present stocks are the height of fashion for 1941, but we're not satisfied. Out they go to make way for even more advanced trends. To make always available to you the absolute last word in style, Kiener's follow their usual custom of **CLEARING EVERY COAT IN THE STORE!** Look at the prices below, you'll see how we do it. **YOU MUST HURRY.** Past experience proves these coats will sell out fast.

<b>GROUP 1</b> UNTRIMMED COATS Reg. \$19.50 <b>\$11</b>	<b>GROUP 2</b> FUR TRIMMED COATS Reg. \$29.50 <b>\$16</b>
<b>GROUP 3</b> FUR TRIMMED COATS Reg. \$39.50 <b>\$19</b>	<b>GROUP 4</b> FUR TRIMMED COATS Reg. \$49.50 <b>\$29.50</b>

**FUR COATS MUST GO NOW**  
Northern Seals & Mendoza Beavers  
Reg. \$110.00  
**\$55**

Just Arrived!  
**SPRING SUITS - COATS**  
SIZES 12-44  
**\$16.50**  
This Week Only. Reg. \$22.50

USE OUR BUDGET PLAN  
**KIENER'S**  
599 HUDSON AVENUE  
COR. CLIFFORD

**Church Women To Sponsor Supper**

A Virginia baked ham supper will be served by the ladies of Emanuel Evangelical and Reformed Church, Hamilton St. cor. Bond, on Thursday, Feb. 20th, from 5:30 to 7:30 p. m. Chairman of supper is Mrs. Catherine Finger, assisted by Mrs. Ernest Friday, Mrs. A. Zahn, Mrs. Wm. Manzler, Mrs. Adam Goebel, Mrs. Bertha Russell, Mrs. Margaret Stady, Mrs. E. J. Lewis, Mrs. Edward Lauterbach and Mrs. T. C. Uhlen. Chairman of dining room is Mrs. Frances Uhlen.

**LOVE'S Suggests FOR YOUR VALENTINE**

PURE MILK CHOCOLATE  
Fancy Decorated  
**HEARTS**  
25c 1/4 lb. 50c 1/2 lb. 75c 1 lb.  
IN VALENTINE HEART BOXES

SPECIAL TILL SUNDAY NITE  
SALTED  
**LOVE'S MIXED NUTS**  
35c 1 lb.  
NOT ONE PEANUT

**LEASE EXPIRES! OUR LOSS-YOUR GAIN**  
Must Vacate Immediately! After 11 Years In Same Location  
**National Merchandise 40% Off**

Ladies Croton Watch	Reg. Price \$18.50	SALE \$11.10
Men's Groton Watch	12.75	7.50
Ladies Groton	20.95	12.57
Ladies Croton	12.75	7.65
Men's Croton	18.50	11.10
Wrist Watch Bands-ladies	3.50	2.10
Wrist Watch Bands-ladies	2.00	1.20
Wrist Watch Bands-ladies	1.50-8.00	.90-4.80
Waterman's & Parker Pen & Pencil Setts	2.95	1.75
Telechron Alarm Clock	9.95	4.19
8 Day 2 Rod Chime Clock	10.95	6.95
Ladies Diamond Ring	100.00	65.00

Gift Lockets—Collar Holder Tie Chains—Many other items too numerous to mention all 40% off. We positively guarantee these reductions to be genuine and on **NATIONALLY KNOWN AND ADVERTISED ITEMS.**

Your Independent Grocer Features

**SPAM** 29c  
**SPAM** 29c

**WELCH'S GRAPE JUICE**  
Quarts . . . . . 41c  
Pints . . . . . 23c  
"Reduce The Iron Rich Way"

**Don't Miss These Bargains**

**LUX SOAP** 4 for 25c  
**LIFEBUOY SOAP** 4 for 25c  
**SWAN SOAP** Large, 2 for 17c  
Medium, 2 for 11c

**FRENCH MUSTARD**  
Cream Salad, 6 oz. . . . . 9c  
Cream Salad, 9 oz. . . . . 14c

**SALADA TEA**  
9 Tea Bags . . . . . 9c  
17 Tea Bags . . . . . 17c  
Red Label, 1/2 lb. . . . . 39c  
Red Label, 1/4 . . . . . 21c

**FRENCH'S**  
Birdseed . . . . . 2 for 25c  
Bird Gravel . . . . . 9c

**\$1.00 WALL-FOLD Can Opener For Only 49c**  
6 LABELS FROM RED HEART DOG FOOD

**Bab-O** . . . . . 12c  
**Drano** . . . . . 21c  
**Oakite** . . . . . 2 for 23c  
**Old Dutch Cleanser** 2 for 15c  
**Windex** . . . . . 15c

**Dari-Rich** . . . . . 18c  
**Bosco Food Drink** . . . . . 38c  
**Babbitt's Cleanser** . . . . . 5c  
Good Luck  
**Pie Crust** 2 for 21c  
**Stereo Bouillon Cubes** 2 for 15c

**FOR BETTER HEALTH**  
**SCOTTISSE** 4 rolls 29c  
**WALDORF** 3 rolls 14c  
**SCOTTOWEL** 2 rolls 19c

Busy Bee Stores Are Co-operating With B-K Co., Inc.

Mrs. Martha Fitzmorris, 65 Meredith Ave. . . . .

**FEBRUARY SALE BREAKFAST SETS**  
(PORCELAIN TOP)

REG. \$10.95  
\$7.95

4.75x19 — 5.00x19 **\$4.65**  
5.25x18 — 5.50x18 **\$4.75**  
5.50x17 — 6.00x17 **\$4.85**  
6.00x16 — 6.25x16 **\$4.95**  
All Prices Include Old Tires

**Batteries** 20 PLATE **\$1.89**

**RADIOS** PHILCO SAVE UP TO CROSLLEY ZENITH R. C. A. **50%**

**TERMS LOW AS 50c WEEKLY**  
**KOMINZ TIRE CO.**  
182 MONROE AVE. 417 MONROE AVE.  
AT SAVANNAH AT AVERILL  
9 A.M. to 5 P.M. Daily 7:30 A.M. to 11 P.M. Daily and Sunday

**GREEN RIVER ON THE LABEL MEANS Good Whiskey IN THE BOTTLE . . .**

It's significant that so many look to the Green River label as their guide to good whiskey. Symbol of quality for over half a century, it will lead you to real whiskey enjoyment today.

*America's Smoothest Whiskies*

**9 out of 10 Like it!**  
\*110,533 out of a total of 124,195 people (9 out of 10) who tasted Green River liked it. Hence our claim that it is "America's Smoothest Whiskey."

Green River Bottled in Bond Straight Rye Whiskey, 100 Proof. Green River Blended Whiskey, 80 Proof 75; Grain Neutral Spirits. Oldtime Distillers Corporation, N. Y. C.

• LIKE BONDED WHISKEY? TRY GREEN RIVER. BOTTLED IN BOND.

**PATTY BOUGHT 'EM ALL!**

**227 Fine Living Room Suites!**

**THIS IS THE STORY:**  
Just before the Furniture Exposition, Patty's were offered by telephone 75 living room suites at low prices. We told the manufacturer to hold everything. Our buyers rushed to Chicago and consummated a deal for 227 fine suites. Most of them have been delivered and are on display on our floor. Here's your chance to beat the price rise. Come in early!

<b>GROUP No. 1</b> Values Up To \$89 <b>\$38</b> Here's a price that only Patty's can offer on suites of this quality. Two and three-piece suites with attractive, durable coverings. . . all well constructed. <b>EASIER CREDIT TERMS</b>	<b>GROUP No. 2</b> Values Up To \$117 <b>\$49</b> What values the newest 1941 styling combined with sturdy construction and expert tailoring. Built for comfort and long wear. <b>EASIER CREDIT TERMS</b>	<b>GROUP No. 3</b> Values Up To \$132 <b>\$57</b> You'll admire the smartly styled lines and the newest modern coverings. A tremendous assortment of styles, all built by expert craftsmen. <b>EASIER CREDIT TERMS</b>	<b>GROUP No. 4</b> Values Up To \$147 <b>\$64</b> The smartest new styles, the newest coverings. Every suite built to the very highest specifications for years of comfort and wear. <b>EASIER CREDIT TERMS</b>
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**EASIEST CREDIT TERMS** **PATTY'S** 366-368 MAIN STREET [OPPOSITE WEGMANS]  
OPEN EVENINGS 'TIL 10 P. M.



...tures  
Noodles 15c  
Soy Sauce 10c  
Sprouts 10c  
... 29c  
... Corn 5c  
... SOAP for 25c  
... LIFEBOUY SOAP for 25c  
... wan SOAP for 17c  
... Medium, for 11c  
... TEA ... 9c  
... 17c  
... 39c  
... 21c  
... 6 CANS 49c  
... OG FOOD ... 18c  
... 38c  
... 5c  
... for 21c  
... Cubes 5c  
... HEALTH ... 29c  
... 14c  
... 19c  
... Co., Inc.

**CARD PARTY**  
The Convention Club of the William McKinley Circle No. 30, Ladies of the G. A. R. will hold a card party at the home of Mrs. Mattie Knowles, 322 Lexington Ave. on Thursday evening, Feb. 20. Prizes will be awarded and refreshments served.

Robert Merritt is no longer a race horse trainer. He has recovered from injuries of a year ago and again is a jockey.

**CASH FOR HAPPINESS!**

**A LOAN OF \$101.16**  
Costs You Only **\$6.84**  
Repayable In Twelve Monthly Installments

Do you need a loan to start your home life right? Then take advantage of our low cost Personal Loans. You can borrow up to \$2,500 with no co-maker or collateral required. Visit our Personal and Auto Loan Department, 2nd Floor, Room 201.

Free Parking At 101 Exchange St.  
**GENESEE VALLEY TRUST COMPANY**  
Exchange and Broad  
THE BANK OF PERSONAL SERVICE  
Member of F.D.I.C.

**ROCHESTER'S SHOPPING NEWS**  
The Rochester Sun

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**Socialists To Choose Big Sisters For New Members**

"Big Sisters" is the topic for discussion at a meeting of the Young Ladies' Sodality of the Sacred Heart Pro-Cathedral to be held next Monday. Benediction of the Blessed Sacrament will take place at 7:30 p. m., preceding the meeting.

Eighth graders, wishing to join the sodality will be present and draw names of senior socialists to act as "big sisters."

**CHAIRMEN APPOINTED**

Mrs. Esther Jordan and Mrs. Mabel Abel have been named chairmen of the bingo party to be sponsored by the Brighton Women's Republican club next Wednesday at 8 p. m. in the Brighton Firehouse No. 1 on East Ave. at Landing Rd.

**SORORITY TO MEET**

A meeting of the Phi Gamma Delta sorority will be held at the home of Miss Doris Cherry, 178 Silver St., tonight at 8 o'clock.

**LOVE'S**  
SUGGESTS FOR YOUR VALENTINE

Attractive VALENTINE BOXES Filled with luscious, tempting, assorted fresh made CHOCOLATES FOUR SIZES 25c - 50c - 75c - \$1.35

SPECIAL TILL SUNDAY NITE

**LOVE'S MIXED NUTS 35c**  
NOT ONE PEANUT

**Buyer's Scoop!**  
Grants 89¢ value! "Romance" Rayon Crepe Slips



We entered Romance Crepe against 79c and 89c slip fabrics, and it swept in the winner! 196 threads per inch, 18 more than the next best!

But cold statistics can't describe the way it FEELS! You'll say it's the finest slip you ever found under 89c - wear it and see!

**68¢**

**ONLY ONE MORE WEEK! GRANTS Hardware Sale**  
Quality Tools at Rock-Bottom Prices!

- SPECIAL! 25¢ Padlock** Yale Jr. Reg. 10ct with 2 keys. Rust-resistant finish!
- SPECIAL! Screwdriver** 5¢ Reg. 10ct Cross-ground tip! 3", 4", 6"! Save half!
- In 5 Sizes! Chisels.** 29¢ 1/4 - 1 1/2" in. wide! Blunt! Irregular of 50¢ quality.
- SPECIAL! Our Reg. 19¢ Solid Bar Screwdriver** 25¢ Handle never comes off! 2 1/2", 4", 6" blades!
- SPECIAL! 25¢ Hacksaw** Shock-proof handle! Adjusts to 8", 10", 12".
- Diagonal Filers** 69¢ Easily worth \$1! For heavy duty cutting, 6".
- "Ace" 1-inch Micrometer** 89¢ Accurate measurements. Decimals on frame!
- Set of 9 Drill Points** 20¢ Special alloy steel. Short Shank, 1/16" to 1/4".
- SPECIAL! 69¢ Latch** 54¢ For left or right hand doors. Rust-resistant. 2 keys.
- SPECIAL! Our Reg. 69¢ 12" Hand Drill** Sturdy steel frame with hollow handle! Ball bearings for easy operation! A bargain! 54¢
- SPECIAL! 20¢ Handsaw** 54¢ Willard quality! Special tempered steel! Reg. 69¢!
- Adjustable 8" Plane** 139¢ Bottom and sides ground true. 1 1/2" tempered cutter.
- SPECIAL! Mitre Square** 39¢ Regularly 50¢! 12" blade! Accurately machined head.
- SPECIAL! 25¢ Rule** 19¢ Flexible bright steel in nickel-plated case! 6 ft.
- SPECIAL! Deerskins** 19¢ Regularly 25¢! Soft, absorbent! Pocket shape, 17x25 1/2".
- 16-oz. Hammers** 59¢ Hickory handles. Drop forged steel polished heads!
- SPECIAL! Our Reg. 19¢ 6ft. Zigzag Rule** Yellow hardwood sticks, concealed joints, concealed in 10ths. A big saving! 12¢
- SPECIAL! Our Reg. \$1 Tool Chest** Deep 14-inch service kit for householders or mechanical! Tray lifts out! Heavy steel. 69¢
- SPECIAL! Our Reg. 1.29 Bench Vise** Built for rugged work! Jaws accurately machined and polished! 3" jaws, open to 3 1/4". 89¢
- SPECIAL! Save 25% NOW! Mail Box** 19¢ Rust-resistant finish! Newspaper holder, name slot, lock and key! Regularly 25¢!

Values for hard-earned money!  
**Men's Dark Blue Chambray Work Shirts**  
A better shirt, to give you that better, longer wear you want! Non-rip seams! Full cut! 14 1/2-17. Reg. \$1.29 Sanforized **69¢**

**Work Pants**  
Tough workpant! Triple-seam! Back-tacked! Drill pockets! 30 to 40. **1.00**

"Tan Point" Overalls 8-oz. blue denim. Sanforized. **98¢**

Sanforized Dungarees Copper riveted blue denim. Men's Cotton Flannel Work Gloves. **89¢**

Heavy Leather Palm Work Gloves 25¢  
Men's Heather Coat Sweaters \$1.00

**Grants BARGAIN Days**  
NEW MERCHANDISE! LOW PRICES!

Regularly 39c Lb. **MIXED NUTS**  
Pecans, Brazil, Almonds and Cashews. All fresh-roasted. **29¢ pound (NO PEANUTS)**

Regularly 59c Women's **CREPE GOWNS**  
Krinkly cotton gowns! Soft colors with contrast trim. No ironing needed. **47¢**

Worth Much More!  
**WASH DRESSES**  
Lovely assortment of new spring prints. All guaranteed tub-fast. Sizes 14 to 44. **59¢**  
Sizes 46 to 52... 69¢

Women's Full-Fashioned Genuine Crepe Chiffon **Silk Hosiery**  
**Special 54¢**  
Very slight irregulars of the 79¢ quality! 3 and 4 thread. New spring shades. Pure silk tops. Reinforced heels and toes. Sizes 8 1/2 to 11.

**SPECIAL** Slight Irregulars of Regular 25c and 29c **Rayon Undies 19¢**  
Vests, bloomers and panties. Tailored and lace trimmed. Regular and extra sizes.

**SPECIAL** They're 25¢ values! **80-Square Percale Aprons 19¢**  
Nobody could cook up a bigger bargain for a thrifty housewife! Gay tubfast color prints. Full cut styles that really protect! Bibs, all-overs.

Save 10c On Regular 59c **Little Girls' Dresses 49¢** **SPECIAL**  
Extra value's worth an every tuck and pleat! Deep hems, little double collars, braids! Fine material! Every one tubfast! Sizes 1 to 7.

**SPECIAL! 1.00 values! Lamp & End Tables 88¢**  
Sturdy hardwood pieces with smooth walnut finish. 3-legged types. Extra shelf.

**Special 15¢ Values! Large Turkish Towels 10¢**  
20 by 40 inches in SOME amount of towel for a dime - and most of these measure that big! Puffy loops, and colors to about about! Choose early!

Our Regular 10c **Wash Cloths 6c**  
Pastels, checks, stripes and colored borders. Large size - extra heavy.

**SPECIAL! 10¢ Value! Cotton Flannel 8¢**  
It's a soft snap to find this SOFT quality at such a big saving! Pink, blue, white.

**SPECIAL! 10¢ 80-Square Unbleached Muslin 9¢**  
You're really saving two ways - this is 39 inches wide! Wonderful firm quality!

**GRANTS Super Value! "Seamont" Men's Shirts 69¢**  
89¢ quality and tailoring!  
Sanforized white broadcloth!  
Non-wilt stand-up collars!

You'll find 69¢ shirts all over the lot, but they're not like Grants Seamonts! Look for full cut and accurate sizing! Look for Sanforized whites! Look for materials you're accustomed to find in \$1 shirts! Look for collars that always look fresh and never blister! Look and look, and unless you want to pay 89¢ or more, you'll choose Seamonts every time! 14 to 17.

White  
Stripes  
Solid Colors

**W. T. Grant Co.** KNOWN FOR VALUES  
293 MAIN ST. E. AT EAST AVE.



GUARANTEED PENNSYLVANIA  
**HARD COAL** Egg Stove Nut **\$10.95**  
CASH Shoveled Off GRADE "A"  
PEA COAL **\$9.10**  
BUY PRODUCT **COKE \$9.95** Per Ton  
STOVE & NUT  
LAKE CO. **GLEN 538**  
255 LYELL AVE.  
Mrs. Doris Robertson, 97 Margaret St.

Valentine  
**BAKERY SPECIALS**  
Friday and Saturday SPECIALS  
● JELLY FILLED DONUTS, doz. 19c  
● FRESH APPLE PIES ea. 19c  
● HONEY PECAN KUCHEN ea. 29c  
Our Homemade Breads are rich in Vitamin B-1 content.  
Heart-Shaped **SWEETHEART CAKE** 49c  
Here's the freshest Valentine you ever sent. And it'll be a major sensation on the dinner table, too.  
Orders In Advance, Please

Always Sweethearts!  
**VAN DYK** COFFEES AND TEAS  
EXTRA SPECIAL 25 TEA BALLS **17c**  
DUGNESS "The Coffee Supreme" **27c**  
JAY VAN A Grand Economy Coffee **16c**  
SAN BO Equals Most "Best" Coffees **21c**  
TEA 1/4 lb. **25c**  
**TURNER'S**  
385 EAST MAIN

BIG NEWS IN TOWN!  
**1¢ SALE**  
ONE CAKE OF SWEETHEART SOAP FOR 1¢ with every 3 you buy!  
FOLLOW the crowd to your dealer this week! There's lots of excitement—it's the big One Cent Sale on pure SweetHeart Toilet Soap. Here's a soap that's mild, creamy-white and oval-shaped to fit the hand! Right now your dealer actually gives you one full-size cake for one cent, with every three you buy... A saving of nearly 25% on genuine SweetHeart Soap! But hurry!—because this offer is strictly limited! Get your order in!  
THE SOAP THAT AGREES WITH YOUR SKIN  
**SWEETHEART Toilet Soap**

Club President Names Committee Heads  
Charles O. E. Doerr, president of the Union League Club has appointed the following committee chairmen for 1941:  
Harry J. Whitley, membership; William J. Farnung, entertainment; Harold S. Blohm, financial; Max C. Welsch, publicity; Leland R. Yost, speakers; and John J. Shulman, sick and welfare.

Take a Tip from Frank Recator White USE **BREAST-O-CHICKEN Tuna Fish**  
He says: "I can say without reservation that Breast-O'-Chicken Brand is the finest tuna fish I have ever used... a uniformly excellent product, with a fine flavor and light color, which adds immeasurably to the success of a tuna recipe!" A signed statement by this famous American cooking school conductor!  
TUNA STUFFED PEPPERS  
1 tin Breast-O'-Chicken Tuna  
6 green peppers  
1/2 cup raw rice  
1/2 cup minced onion  
1/2 cup water  
2 bunches carrots, grated  
1/2 cup water  
1/2 teaspoon salt  
1/2 teaspoon pepper  
2 tablespoons Worcestershire sauce  
Remove stem and seeds from peppers. Par-boil 8 min. To tuna add carrots, onion and rice (after soaking 30 min. in warm water) salt, pepper, Worcestershire sauce and 1/2 c. water. Stuff peppers, arrange in pan, add 1/2 cup water, cover and bake, 325 deg. F. 45 minutes. Serve with white sauce. Six servings.  
NOW READY! NEW COOKBOOK! Write to Westgate Sea Products Co. San Diego, Calif., Dept. 2-41w

Exclusive!  
GRANDMA'S OLD FASHIONED **MOLLASES** 30c qt. 90c gal.  
No sulphur or preservatives added. Drained direct from the barrel. Finest obtainable!  
Gal. Container Charge  
OTHER SPECIALS THIS WEEK  
BRAZIL NUT MEATS lb. **27c**  
JUMBO Pecan Halves 69c Value lb. **59c**  
LARGE DRY LIMA BEANS 12c Value **9c**  
CALIFORNIA BUTTER BEANS Can **10c**  
"HEART'S DELIGHT" NECTAR Apricot Juice 2 for **15c**  
IODIZED SALT Box **7c**  
STUFFED MANZ OLIVES 31c Value Bucket **27c**  
CAT AND DOG FOOD 6 cans **25c**  
Free City Delivery on Purchases of \$2 and Over. Free Parking on 50c Purchase.  
**Atlantic Supply HOUSE**  
79 St. Paul st. MAIN 4173

**\$1 BILLS FREE**  
Watch for the Western Union Messengers in your neighborhood NOW.  
When they call at your home, if you can produce a 6-bottle carton and 6 7-up bottles (Full or Empty) you will receive a crisp \$1 bill.  
7 UP of ROCHESTER INC.  
100 PROOF  
**Mount Vernon** BOTTLED IN BOND Straight Rye Whiskey  
COPYRIGHT 1940 NATIONAL DISTILLERS' PRODUCTS CORP. N.Y.

**-WANT ADS-**  
PERSONALS  
MADAM MARGUERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone Monroe 4743-M bet. 9 A. M. and 8 P. M.  
MESSAGE service, 482 South Ave. Every Tuesday 8 p. m. James McNeil and local workers.  
GET your problems solved and lucky number from Evelyn Tobin, at Brass Ball, 352 East Main St. from 2 to 3 p. m. Home appointments Monroe 1324-W.  
SPIRITUAL and business readings, Mrs. Eva Robinson, 28 Jefferson Terrace, Genesee 3550.  
MRS. MACLEAN at 31 Manhattan St. gives spiritual readings daily. Call by appointment Stone 1562-J.  
WASHING done at home. Ironing, if desired. Reasonable. 644 Brown St. (downstairs).  
GRADUATE NURSE, Miss H. Lucretia Bell recovering from accident is able to resume diets and Swedish manipulations. Physicians and former Lady patients please note change of address—46 College Avenue.  
SEWING  
SLIP COVERS made to order, material supplied if desired. All types of sewing. Reasonable. 155 Rauber St., upstairs.  
WANTED TO BUY  
NEWSPAPER 40¢ per 100 lbs. Bags, magazines and batteries. Also highest prices for scrap metal. Call Stone 40-J.  
FOR SALE  
CURTAINS, rugs, blankets, 50¢ weekly. Nichols, 7 Alexander St., City.  
COATS—\$1.00 up. Better grade used and new fur coats, suits, formal, wraps, dresses, shoes, 25¢ up. Men's, children's clothing, Bargains. Deposits accepted. 525 Humboldt, Culver 2291-R.  
COATS—\$1.00 up. Slightly used, some new fur coats, suits, formal, wraps, dresses, hats, shoes, low prices. Investigate bargains. Deposits accepted. 525 Humboldt St. Culver 2291-R.  
FOR RENT  
GARAGE for rent on Lake Avenue near Flower City Park. Gen 6339  
HELP WANTED, MALE  
PAPERHANGER. Do some work for used furniture. 10 Pembroke Street

**WEGMANS**  
**VALUE Headliners**  
Extra Features For This Week-end  
Tender, Young CORN-FED RIB-END ROASTS OF **PORK LOIN** 15c lb.  
Rochester's Largest Meat Retailers Eat More Pork For Vitamin Value!

EXTRA BARGAINS!  
Tall Can Carnation **EVAP. MILK** 4 cans **25c**  
EXTRA BARGAINS!  
10 Lb. Sk. Granulated **SUGAR** 47c sk.  
EXTRA BARGAINS!  
Tall Can **MACKERAL** 3 cans **25c**  
EXTRA BARGAINS!  
Pint Widmers **GRAPE JUICE** 10c pt.  
EXTRA BARGAINS!  
**CHIPSO** 9c 19c  
Wegmans grocery prices are guaranteed to be as low or lower than elsewhere.  
KELLOGG'S FRESH **CORN FLAKES** . pkg. **6c**  
NO. 2 CAN DOLE HAWAIIAN **PINEAPPLE JCE.** can **10c**  
NO. 2 1/4 CAN ARMOUR'S **PORK & BEANS** 3 cans. **25c**  
KRAFT'S DINNER OF **MACARONI** . 2 pkgs. **19c**  
CORTEX FIRST QUALITY **TUNA FLAKES** . . can **10c**  
NO. 2 CAN FIRM **TOMATOES** . . 4 cans **25c**  
CLAPP'S NEW NOURISHING **BABY CEREAL** . pkg. **15c**  
LARGE BAR **SWAN SOAP** . . 3 bars **25c**  
SNO-SHEEN **CAKE FLOUR** . . pkg. **20c**  
PILLSBURY'S **FARINA** . . . . . pkg. **10c**  
FARD QUALITY **DOG FOOD** . . 3 cans **25c**  
LARGE SIZE 6lc **OVALTINE** . Sm. can **34c**  
GOLD SEAL **PRUNE JUICE** . . bot. **14c**  
IMPERIAL SODA OR **GINGER ALE** . 4 btls. **25c**  
KAFFEE HAG OR **SANKA COFFEE** . lb. **29c**  
GREEN GABLES **SALAD DRESSING** . . . . . qt. **25c**  
PILLSBURY'S **PANCAKE** Flour pkg. **8c**  
LOG CABIN **MAPLE SYRUP** . can **15c**

**SPECIAL!**  
**LAND O'LAKES** SWEET CREAM **BUTTER** 34c Lb. Roll  
**Wegmans** HOME OWNED FOOD MARKETS  
FREE PARKING FOR CUSTOMERS





# ALL EYES ARE ON LOBLAWS

## Great February Food Sale

DON'T MISS THIS  
OUTSTANDING  
BUYING  
OPPORTUNITY

**Libby's CORNED BEEF**

Gristle-free—wonderfully mild and tender. Looks good—tastes good and satisfies.

12-OZ. TIN **16c**

- MAGIC CUP COFFEE 3 Lb. 39c
- TUNA FLAKES QUIK-SNAC No. 15 10c
- SEMI-SWEET MORSELS NESTLES 2 Pkg. 25c
- FRESH PRUNES ORCHARD PARK 2 No. 2 25c
- COOKIES EDUCATOR ROLL Pkg. 9c
- BEEF STEW DINTY MOORE Large Can 15c
- SLICED PINEAPPLE DEL MONTE No. 2 15c
- CREAM CHEESE FRESH SODIE 3 or 5c
- BARTLETT PEARS SUNSHINE 2 No. 2 25c
- SPAM A HORMEL PRODUCT 12 oz. Tin 29c
- ORCHARD PARK CATSUP 2 14 oz. 25c
- STOKELY BABY FOODS 3 Cans 17c

- RED RIPE TOMATOES FINE CONE 4 No. 2 25c
- CUT GREEN BEANS EDGEBROOK 4 No. 1 25c
- SAUERKRAUT ORCHARD PARK 4 No. 2 25c
- GRAPEFRUIT JUICE ORCHARD PARK 4 No. 2 25c
- TENDER PEAS EDGEBROOK 3 No. 2 25c
- NIBLETS BRAND CORN DEL MAIZ Can 10c
- MATCO CODFISH 1 Lb. Box 23c
- ORCHARD PARK SPINACH 3 No. 2 25c
- RENNET POWDER JUNKET 2 Pkg. 19c
- SALAD DRESSING CLOVER LANE Quart Jar 23c
- JEWEL SHORTENING 3 Lb. Can 35c
- KRAFT CHEESE SPREADS 8 oz. Pkg. 15c

**HORMEL CHICKEN NOODLE SOUP**

Here is a nationally known, delicious, rich, chicken noodle soup. Now is your chance to stock up on a really fine soup—at a really low price.

4 REGULAR SIZE CANS **25c**

NEVER BEFORE SOLD AT THIS LOW PRICE

- PEANUT CAKES Delicious Sunshine Cookies cello 13c
- FRUIT COCKTAIL ORCHARD PARK 2 1 Lb. 23c
- KELLOGG'S CORN FLAKES 2 Lb. 19c
- CORNED BEEF HASH SILVER SKILLET 2 1 lb. 25c
- RED SALMON TOP SAIL MEDIUM 1 lb. can 21c
- MACARONI OR SPAGHETTI SENECA 4 Lb. Box 19c
- SEEDLESS RAISINS FANCY 2 Lb. Cello 15c
- BLUE ROSE RICE FANCY 2 Lb. Cello 13c
- VERMONT MAID SYRUP 12 oz. Jug 15c
- VICTOR MARGARINE 3 1 lb. prints 25c
- SPRING LAKE MILK 4 Tall Cans 25c

- TASTI MARGARINE lb. print 15c
- PURE GRAPE JUICE C. & E. Pint 10c. Qt. 19c
- MARVIN MINCE MEAT 2 Pkg. 15c
- COCOA BAKER'S or HERSHEY'S 2 Lb. Tin 14c
- RALSTON OATS QUICK COOKING 48 oz. Pkg. 15c
- ECONOMY EGG NOODLES Lb. Cello 10c
- TOMATO JUICE ROYAL GEM 2 46 oz. 25c
- APPLE BUTTER DUTCH GIRL 38 oz. Jar 15c
- SALADA BLACK TEA RED LABEL 1/2 Lb. 37c
- BEECH-NUT COFFEE Lb. Tin 25c
- CIGARETTES Popular Brands—Tax Incl. Carton \$1.43

**WATSON'S PROVEN-RITE FLOUR**

Watson's Flour is fully guaranteed. We believe it is as good, or better, than any other flour on the market. At a price considerably below other brands of equal merit. Buy a sack of Watson's.

3-LB. BAG **10c**

SAVE 8c TO 10c PER POUND ON

**HIGH PARK COFFEE**

A fine mellow blend of coffee. Ground when you buy it to suit your particular brand of brewing. High Park coffee LB. has many friends. If you BAG haven't tried High Park do so now at this low price.

**15c**

SWIFT'S BROOKFIELD GRADE "A" EGGS

2 Doz. **45c** Medium White

MRS. BROWNS SLICED WHITE BREAD

3 1-Lb. 4 Oz. Loaves **20c**

CHERRY VALLEY BUTTER

92 SCORE PRINT Lb. **32c**

**EATWELL PEANUT BUTTER**

Peanut butter is so good for you, and good to many ways. Children love peanut butter sandwiches. Buy your peanut butter in the generous two-pound jar size.

2 LB. JAR **19c**

**GARDEN FRESH FRUITS AND VEGETABLES !!!**

- Large solid Heads ICEBERG LETTUCE 2 for 19c
- Snow White CAULIFLOWER, Large Head 19c
- Telephone Variety FRESH PEAS 15c
- Seedless Florida GRAPEFRUIT 4 for 19c
- Large Sunkist LEMONS doz. 25c
- Fine Quality Louisiana YAMS 5 lbs. 25c
- Solid Green Heads Texas NEW CABBAGE lb. 5c

GOOD SIZE U. S. No. 1 RED BLISS—NEW Potatoes 6 Lbs. **25c**

REPEAT SALE FLORIDA ORANGES SIZE 216 2 Doz. **33c**

**SWANSDOWN CAKE FLOUR**

Swansdown is a specially prepared flour for making delicate, light, fluffy cakes. Your cakes will be better with Swansdown.

LARGE 2 1/2-LB. PKG. **17c**

Genuine New England BRICK-OVEN **B & M BAKED BEANS**

The perfect combination for that Saturday night supper. Just heat and serve. The brown bread can be sliced cold, but is really best when removed from the can and steamed until heated thru. Try this combination today.

28-OZ. CAN **15c**

B & M BROWN BREAD Can 15c

- Nestle Bars Sweet 2 7-oz. 25c
- Edwards Honey 5 lb. pail 49c
- Chocolates Wilbur 1/2 lb. box 15c
- Hershey Bars Bitter 2 7-oz. bars 25c
- Lipton's Tea Orange 1/2-lb. pkg. 45c
- French's Mustard Cream 4-oz. 9c
- Mustard Sauce Nance's 6-oz. Jar 19c
- Gorton's Codfish 1-lb. box 25c
- Tosti-Nut Edward's 1-lb. peanut butter jar 19c
- Ham-n-aise Kraft 8-oz. jar 20c
- Jello-O Desserts 3 pkgs. 14c
- Molasses Bizer Rabbit No. 2 23c
- Nestle Economy Bars 2 for 25c

DOMINO 4X SUGAR Lb. Box **5c**

MORRELL'S SNACK 12 Oz. Tin **19c**

CLOVERDALE PURE HONEY 12 Oz. Jar **12c**

- S-K-O Cleanser 1/2 qt. 6c
- Brillo 2 pkgs. 15c
- Mel-O Water Cleaner and Softener 32-oz. 15c
- Oakite 1/2 qt. 11c
- Blue Daw pkg. 9c
- Steel Wool Supreme pkg. 9c
- A & H Sal Soda pkg. 5c
- Elastic Starch 2 pkgs. 19c
- Borax Cleans Dirty Hands can 14c
- Jorgens Soap 4 bars 16c
- Pad-a-Magic pkg. 9c
- Lint Starch Laundry pkg. 10c
- Bon Ami De Luxe can 19c

**ROYAL MANOR GRAPEFRUIT**

Perfect fruit packed at just the right moment of ripeness. You will like Royal Manor Grapefruit.

3 8-OZ. CANS **13c**

**PET VIM DOG FOOD**

Prepared with meat, meat by-products, rice, wheat, barley, soybean meal, meat scrap, green bones and cod liver oil. A blended food containing healthful ingredients for feeding dogs and cats.

6 1-LB. CANS **25c**

**DEPENDABLE MEATS MAKE THE MEAL !!!**

All Meat No Waste

**PORK LOIN ROAST** 5 TO 7 RIB CUT Lb. **16c**

These delicious tasty roasts are right in season. Plan your Sunday dinner around a lean trim pork loin roast.

**VEAL ROAST** BONELESS ROLLED Lb. **25c**

Serve with beef gumbo soup, creamed onions, combination salad and angel food cake.

SWIFT'S PREMIUM CIRCLE "S" SMOKED PICNICS TO 5 LBS. Lb. **17c**

BONELESS ROLLED **POT ROAST** Lb. **25c**

MORRELL'S PRIDE RINDLESS SLICED BACON Lb. **23c**

FINE QUALITY WESTERN STEER BEEF **CHUCK ROAST** Lb. **21c**

We Reserve The Right To Limit Quantities

**SCOTT TISSUE**

Soft as old Linen

The absorbent soft white Toilet Tissue

1000 Sheets of Absorbent White Toilet Tissue—Soft as Old Linen.

REGULAR SIZE ROLL **5c**

SUNBURST 70-80 SIZE **PRUNES** GOOD THURTY SIZE Lb. **5c**

JOHNSON'S WAX Products 59c

BALLOON SOAP FLAKES 5 Lb. **23c**

IVORY SOAP MED. 5c—GUEST 3 for 13c 3 Lge. Bars **25c**

ARGO GLOSS STARCH 3 Lb. Box **17c**

FINEST WAX PAPER 125 Ft. Roll **12c**

FINEST HAND PICKED **PEA BEANS** 2 Lb. Cello **11c**

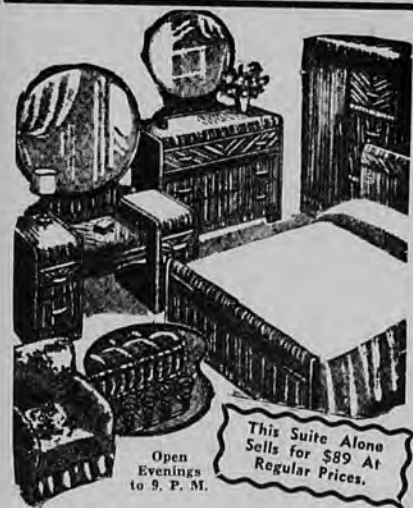
OCTAGON LAUNDRY SOAP 2 Bars **7c**

SMALL 8c—GIANT 53c **OXYDOL** 2 Lge. Pkgs. **35c**



# AGAIN!

**MAJESTIC OFFERS  
A BED ROOM VALUE  
THAT CANNOT BE  
DUPLICATED in ROCHESTER**



Open Evenings to 9 P. M.  
This Suite Alone Sells for \$89 At Regular Prices.

## 10 Piece Complete BEDROOM

Not just a beautiful suite—but everything you need to make your bedroom lovely is included in this outstanding group. Note the modern design and the painstaking workmanship.

# \$69

Buy On Easy Terms . . . Only \$3.50 Down!

- Bed
- Chest
- Dresser
- Vanity
- Springs
- Mattress
- Pair of Pillows
- Boudoir Chair
- Boudoir Lamp

## MAJESTIC FURNITURE CO.

204 COURT STREET  
Between Clinton Ave. S. and Stone St.

Mrs. Marjorie Butler, 59 Strohm St.

## WIN GUEST TICKETS FOR THE CENTURY THEATRE

See "Flight From Destiny" now playing at the Century Theatre. That will make it easy for you to answer the ten questions below. Mail your answers to the contest editor, Rochester Sun, 420 Burke Bldg. before Thursday, February 20. A pair of tickets will be mailed for some future show at the Century to the first ten contestants correctly answering all the questions.



### ANSWER THESE QUESTIONS

1. Name the film wherein Jeffrey Lynn impersonated Joyce Kilmer, valiant soldier-poet.
2. Who portrayed Gerald O'Hara, father of a vixenish Southern belle in the picture of a popular novel?
3. What new lovely actress who scored her first Hollywood success in "Dark Victory"?
4. Do you know the title of a picture wherein Jeffrey Lynn and Geraldine Fitzgerald appear as husband and wife?
5. Thomas Mitchell won an Academy Award for his brilliant supporting role in what film?
6. In what film did Jeffrey Lynn appear with Bette Davis, Queen of the Screen?
7. Geraldine Fitzgerald is a native of what country?
8. Give the title of the picture wherein Jeffrey Lynn appeared as Ann Sheridan's leading man.
9. What is the name of the daring, powerful picture starring Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn and James Stephenson, coming to the Century on Friday?

Mail your answers promptly to: The Contest Editor, Rochester Sun, 420 Burke Bldg., Rochester, N. Y. All entries must be received by midnight Wednesday, February 13th.

ASK FOR  
**COX'S SYRUP**  
The effective aid for coughs, cold, croup, asthma, bronchitis.  
SINCE 1891  
SOLD AT ALL GOOD DRUG STORES

**Amalgamated League**  
Last Friday's Amalgamated Clothing Workers League at Genesee Hall was paced by Russ Thomas with 637. Arnold Magin had 616 and Bob Gall 610.

A LOVE TOKEN FROM MR. HI TO MR. HATT BY Jay Spring



**KESSLER'S**  
AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md., Lawrenceport, Ind.

**SCHINE** Friendly THEATRES SUNDAY

**RIVIERA** LAKE AVE. AT FLOWER CITY PK. 1192

The Funniest LOVE Comedy Since "Ninotchka"  
**Clark GABLE · LAMARR**  
"COMRADEX"  
Hedy Lamarr  
"EXTRA! MARCH OF TIME #6 'UNCLE SAM, NON BELLIGERENT'"  
CARTOON and LATEST NEWS

**LIBERTY AND STATE** Phone GLEN 3015

Mighty Drama of Wesley Ruggles  
"ARIZONA"  
JEAN ARTHUR  
WILLIAM HOLDEN WARREN WILLIAM  
"BLONDIE PLAYS CUPID"

**MADISON AND MONROE** Phone MON 7296  
THE MUSICAL OF OUR EXCITING TIMES  
"TIN PAN ALLEY"  
Alice FAY · GRABLE  
Jack OAKIE · John PAYNE  
LLOYD NOLAN LYNN BARI "CHARTER PILOT"

**DIXIE** Phone STONE 4300  
JUNGLE LOVE AFFAIR! "MOON OVER BURMA"  
Dorothy Lamour  
Robert Preston  
Preston Foster  
"TRAIL OF THE VIGILANTES"  
FRANCHOT TONE BRAD CRAWFORD WARREN WILLIAM

**CAMEO** MAIN 2961  
"ESCAPE"  
NORMA SHEARER  
ROBERT TAYLOR  
Conrad VEIDT NAZIMOVA  
GLORIA JEAN BUTCH and BUDDY in "A LITTLE BIT OF HEAVEN"

**WEBSTER** Phone CUL 4367  
"NORTH WEST MOUNTED POLICE"  
GARY MADELINE COOPER CARROLL PAULETTE GODDARD  
PRESTON FOSTER  
Diana JANE WITHERS in "YOUTH WILL BE SERVED"

**LAKE** LAKE AT STONE  
"PAT O'BRIEN"  
Gale PAGE RONALD REAGAN  
"KNUTE ROCKNE ALL AMERICAN"  
"THIRD FINGER, LEFT HAND"  
MYRNA LOY MELVYN DOUGLAS  
"GRAND" ALL SEAT FLYMOUTH ME MUSH 15c  
"JON HALL-LYNN BARI"  
KIT CARSON

3 DAY SPECIAL!!  
BEST COAL VALUE  
100% PENN HARD **COAL \$10.75** TON DEL'D  
EGG — STOVE — NUT  
2 TON for \$21.00  
**Clinton Coal Co.** STONE 606

**WOMEN!**  
RELIEVE NEEDLESS SUFFERING  
If functional periodic complaints make you moody, nervous and irritable, try CHI-CHESS-TERS PILLS for relief from symptomatic pain and discomfort. They are SAFE to take as directed. Contain no habit-forming drugs. Sold 50¢ at all drug stores. In business over fifty-five years.  
**CHI-CHESS-TERS DIAMOND BRAND PILLS**  
Don't Miss The Food Show

WITH COUPON  
**Facial Tissues**  
Box 500 Limit 2 **11c**

KEY DRUG WITH COUPON  
**Kitchen Charm WAX PAPER**  
Extra Heavy 125 FL. Limit, 2 **11c**

KEY DRUG WITH COUPON  
**NAIL POLISH REMOVER**  
3 oz. bot. Limit, 2 **7c**

KEY DRUG WITH COUPON  
**Powder Puffs**  
Full Size 5 for **11c**  
Limit 5 KEY DRUG WITH COUPON

KEY DRUG WITH COUPON  
**Clothes Pins**  
Reg. 10c Box 40 Limit, 2 **5c**

KEY DRUG WITH COUPON  
**Adhesive TAPE**  
1/2-Inch by 5 Yards Limit, 2 for **11c**

GENUINE  
**GEM** Micromatic Blades  
Pkg. 12 Single-Edge Reg. 35c **39c**

GROVE'S  
**Bromo Quinine TABLETS**  
33c size **27c**

HERSHEY'S  
**Choc. Kisses**  
Lb. Size **23c**

VICK'S  
**VAPO RUB**  
33c Size **27c**

**TREET Blades**  
Pkg. Of 14 **25c**

BUSINESS  
**ENVELOPES**  
Pkg of 25 **2 FOR 5c**

**Playing Cards**  
Bridge or Pinochle Reg. 35c **21c**

**IPANA** TOOTH PASTE  
5oz Size **39c**

**OLD SPICE** TALCUM POWDER  
Early American **50c**

470 N. Goodman near Main  
1861 Monroe near Wilson  
92 E. Main near Water  
457 Ridge Rd. W near Dewey  
**KEY DRUG STORES**  
ROCHESTER'S MODERN CUT RATE  
TODAY THRU WEDNESDAY

WE CARRY A LARGE ASSORTMENT  
**Valentine Greeting Cards**  
AT LOWEST PRICES

NEW!  
**CLAPP'S CEREAL FOOD**  
FOR BABIES  
GET A WEEK'S SUPPLY FREE!  
WITH PURCHASE OF 1 PACKAGE **15c**

GIVE  
**Whitman's CHOCOLATES**  
From 25c To \$1.00

**SHEFFIELD BRUSHLESS SHAVING CREAM**  
The Last Word In Shaving Comfort  
Lb. Jar **49c**

**Wayne King GIFT OFFER**  
Free 25¢ JAR CASHMERE BOUQUET COLD CREAM FOR CLEANSING  
WHEN YOU BUY 25¢ JAR 50¢-value 25¢

WITH COUPON  
**Paper Towels**  
100 Sheet Rolls—Limit 4  
3 for **11c**

KEY DRUG WITH COUPON  
**DOUBLE EDGE BLADES**  
25 for **13c**  
Limit 2 KEY DRUG WITH COUPON

KEY DRUG WITH COUPON  
**Castile SOAP**  
10c Size 4 for **11c**  
Limit 4 KEY DRUG WITH COUPON

KEY DRUG WITH COUPON  
**5c Baby Ruth Bar AND 5c Butterfinger Bar**  
10c Value BOTH FOR **4c**  
Limit 3 KEY DRUG WITH COUPON

KEY DRUG WITH COUPON  
**Hair Curlers**  
3 for **7c**  
Reg. 5c—Limit 6 KEY DRUG WITH COUPON

KEY DRUG WITH COUPON  
**BANDAGE**  
2"x10 yds. Reg. 10c Limit, 2 for **11c**

KEY DRUG  
**Medicated Throat DISCS**  
Pkg. 60 Pucks Davis **15c**

**BISODOL** POWDER  
6oz Size **49c**

**DILLARD'S ASPER-GUM**  
25c Size **21c**

**Bayer Aspirins**  
Bottle Of 24 **19c**

**HOT WATER BOTTLE OF FOUNTAIN SYRINGE**  
1 qt. Capacity **29c**

**LIFEBUOY SHAVING CREAM**  
Large Size 2 for **33c**

**SULPHUR CANDLES**  
10c Size 2 for **11c**

**BORDEN'S Malted MILK**  
5 Lb. Can Plain Reg. 32 **\$1.19**

**Sloan's Liniment**  
35c Size **29c**

FACE POWDER ROUGE and LIPSTICK all three for \$1  
**Evening in Paris HARMONIZED MAKE-UP ENSEMBLE**

Find NEW LOVELINESS \$1.  
**Evening in Paris EAU de COLOGNE with ATOMIZER**  
Here's a rare opportunity! The lovely Evening in Paris Eau de Cologne with an exquisite net-covered Atomizer—an enchanting luxury to protect your daintiness for hours... only \$1  
**AT ALL KEY DRUG STORES**







The most valuable players of the year in the major leagues, Hank Greenberg and Frank McCormick, are not country boys as is usually the case. They're products of the Bronx, New York.

# GOOD NIGHT

Leave them behind—slip away from aching muscles and stuffy nose and throat, into sleep. Rub throat and chest with Penetro. Penetro does "double-duty." You feel it work inside and outside. And it starts almost instantly. Disappearing base, rich in helpful medication, goes into skin surface—soothing vapors sweep into breath passages—break up mucous congestion. Only 25c. Double supply, 35c. Demand Penetro.

They're products of the Bronx, New York.

## INDIGESTION

may affect the Heart  
Use trapped in the stomach or gullet may act like a hair-trigger on the heart. All the symptoms of distress are the same. No laxative but warm that the fast-acting medicine known for acid indigestion. If the FIRST DOSE doesn't prove helpful, return bottle to us and receive DOUBLE MONEY BACK, 25c.

## Keep False Teeth Purified Says Dr. Sherwin

Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way. Keep up with the times—get today a generous 30 cent bottle of Stera-Kleen—give your plate a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will so glisten with beauty that you'll be proud of them. Your mouth will feel much better—rejuvenated. Just a pinch of Stera-Kleen in a half glass of water and all slimy mucin stains and murkiness begin to go—it's amazing—lasts for weeks—30 cents—all drug stores.

## Does the Itch of ECZEMA Almost Drive You Mad?

If you tried in vain to help the agonizing burning of eczema—to stop the tortuous scratching that often causes a sleepless night—don't give up! For Poslam, a concentrated ointment that spreads its soothing goodness right where relief is needed should help you. Best of all Poslam is almost invisible and clings for hours. For nearly thirty-five years Poslam has helped thousands—try it—the cost is small for the relief you get from the itching, burning of eczema, and externally caused pimples. Costs but 50c at your druggist.

## "MIDDLE-AGE" WOMEN

HEED THIS ADVICE!!  
Thousands of women are helped to go smiling. This distress is caused by this period in a woman's life (35 to 52) with Lydia E. Pinkham's Vegetable Compound—famous for over 60 yrs. Try it!

**LODGE TO MEET**  
The Fellowship of Sons and Daughters of St. George will hold its regular monthly meeting at the home of Mr. and Mrs. Reuben Heffer, 95 Olean St., next Wednesday evening. There will be a short business meetings at 8 o'clock, to be followed by a social evening. The hostesses are Mrs. Reuben Heffer and Miss Winnie Heffer.

## RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite

(Guaranteed For 5 Years In Writing)  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.  
**\$34.50**  
NO DOWN PAYMENT, NO CARRYING CHARGE  
**WAYNE UPHOLSTERING CO.**  
74 PARK AVE.  
Monroe 1404

## A NAME YOU CAN TRUST

# LIVADAS

ROCHESTER'S VALUE LIQUOR STORE

## GIVES YOU LOWER PRICES THE YEAR ROUND ON WINES AND LIQUORS

### Save!

IF YOU ARE NOT ALREADY FAMILIAR WITH OUR CHOICE STOCKS AND LOW PRICES ASK ANY ONE OF OUR THOUSANDS OF CUSTOMERS AND THEY'LL TELL YOU TO GO TO LIVADAS AND

JUST ARRIVED A TRULY SENSATIONAL BUY! ON SALE TODAY—For the First Time

## HOUSE OF LORDS

Blended

### SCOTCH WHISKEY

**\$2.99** Fifth

If you're a connoisseur of fine Scotch you know "House of Lords" or you'll be delighted to discover it for it's one of the most celebrated brands in all the world. Wonderfully mellow, enchantingly smooth 86 proof—Extra-aged. A deluxe blend.

**OUR GREATEST VALUE!**

OUR GUARANTEE  
... The Finest Quality  
... The Lowest Prices

"A BIG MONEY SAVER!"

THE FINEST QUALITY AT THE LOWEST PRICE EVER FOR SUCH A FINE QUALITY

## Sale!

BOTTLED IN BOND

### DOWLING

Kentucky Straight BOURBON WHISKEY

Compare! **\$1.99** Full Quart

A real treasure of Old Kentucky... The well known superbly smooth "Dowling" straight bourbon whiskey. Distilled by a famous Kentucky distiller... aged and mellowed for 4 long years in the wood. Bottled under U. S. Gov't supervision, 100 proof. It's a great achievement to offer this 4 year old bourbon at this sensational price.

Our Famous Brand

## LIVRO RYE WHISKEY

And What A Value!  
**\$2.30** Full Quart 90 Proof

Compare! \$3.25 Value

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 31% mellow 4-year old in give it a distinctive flavor, the remaining 49% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

No Finer Quality!

## LIVRO GIN

AT ANY PRICE!  
**\$1.65** Full Quart 90 Proof

Compare! \$2.45 Value

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow. It's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it — you'll realize instantly what a sensational value it is! — Livadas assures the connoisseurs of quality gin that there is no finer at any price!

THEY'RE EXTRA CHOICE — THEY'RE GREAT VALUES!

## BALBOA WINES

BOTTLED AT THE WINERY IN SUNNY CALIFORNIA

We buy and sell more wine—thus we can give you the greatest wine values because of our huge purchasing power. We are able to offer you these sensational low prices REGULARLY! Try these Balboa Wines... just see if you ever tasted so fine a wine at so low a price!

SWEET  
Muscatel, Sherry, Tokay, Port  
3 Full Quarts **\$1.10** Full Gallon **\$1.35**

DRY  
• BURGUNDY  
• ZINFANDEL  
• CLARET  
• BARBERA  
• CHIANTI  
• RHINE  
• SAUTERNE  
**99c** FULL GALLON

Alcohol 20% by Volume

# LIVADAS

A NAME YOU CAN TRUST

OPEN EVERY NITE TILL MIDNIGHT

**183 MONROE AVE.**  
N. Y. S. LICENSE L-4229

FREE DELIVERY STONE 5549

## FRESH CANDY DELICIOUS

DAW'S Annual Mid-Winter Sale of your boxed favorites... our regular brands of delicious, wholesome candy purchased especially for this Sale.

### CHOCOLATE MINIATURES

Delicious Tasty Nibbles .Reg. 60c  
Pound Box **29c**

### Cream Mints

**19c**

### PEPPERMINT PATTIES

... covered with thick, rich, mild Bittersweet Chocolate  
**1-Lb. Box 19c**

### Chocolate-Covered CHERRIES

Delicious Whipped Cream Cordials  
Pound Box **23c**

## FAMOUS ENGLISH RUM & BUTTER TOFFEE

Each Piece Individually Wrapped  
ALSO PACKED IN Assorted Flavors: Chocolate, Orange, Coconut, Licorice  
**LB. BAG 23c**

### Mrs. Parsons HOME-STYLE CHOCOLATES

De Luxe Assortment  
POUND BOX **23c**

### MOLLE Shave Cream

50c Size **24c**

### BORAX

1-Lb. Box **9c**

### SQUIBB'S Tooth Paste

Large 4oz. Size **2 For 59c**

### HYGEIA NURSERS

15c 8-oz. size **8c**

### ITALIAN BALM

60c Size **29c**

WITH THIS COUPON

## Nationally-Known Brand PERFUME

(Manufacturers Name Withheld)

You'll recognize this famous perfume instantly. This sensational Low Price good only With This Coupon.

**29c** (Limit 2) Regular 55c Size

# DAW'S ORIGINAL CUT-RATE DRUGS

56 Clinton Ave. S. Opp. Temple Theater	31 Main St. E. Corner Concord	353 Main St. E. 1 Door from Sullivan	452 Ridge Rd. W. Corner Dewey	880 Main St. W. At Bull's Head	473 N. Goodman Just Off Main	539 Monroe Ave. Near Goodman
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BEEF, IRON & WINE TONIC 75c PINT	<b>44c</b>	Right Reserved To Limit Quantities
POND'S TISSUES SHEETS 230	<b>2 for 23c</b>	
BELLAN'S TABLETS 75c SIZE	<b>38c</b>	
PROPHYLACTIC TOOTH BRUSH 50c VALUE	<b>23c</b>	
PETERSON'S OINTMENT VALUE	<b>16c</b>	
PINKHAM'S MEDICINE \$1.35 SIZE	<b>71c</b>	
ABSORBINE JUNIOR \$1.25 SIZE	<b>62c</b>	
LISTERINE TOOTH PASTE Regular 3 for 25c SIZE	<b>49c</b>	
CASCARA SAGRADA TABLETS 5 GRAIN (100's)	<b>13c</b>	
SODIUM PERBORATE POUND	<b>33c</b>	

## SCOT TOWELS

For Kitchen Use

150 Sheets in Roll **2 Rolls For 17c**

TOWEL HOLDERS: **16c**

### DAW'S COUPON

## PASTEL-COLORED RAT COMBS

Made of Acetate. Practically unbreakable. Regularly Sold At 10c (Limit 2)

**4c**

### DAW'S COUPON

## SANITARY NAPKINS

20c Box Of 12 Pads **9c** (Limit 2 Boxes)

### DAW'S COUPON

## HOPE Chocolate LAXATIVE

A gentle laxative for men, women and children.

Reg. 10c **2 Boxes for 11c** (Limit 2)

### DAW'S COUPON

## LYKOLENE Tooth Paste

Regular 25c Size **8c** (Limit 2)

## DELSEY TOILET TISSUE

Soft... Like KLEENEX Double Ply for Extra Strength

**3 Rolls For 25c**

Amazing LOW COST for VITAMINS

**ONE-A-DAY VITAMIN A and D TABLETS** **34c**

## HAIR CURLERS

PERFORATED METAL with Spring 10c Value

**3c** each

THESE PRICES... TODAY THRU SATURDAY

## HILL'S COLD TABLETS

30c Size **13c**

## PINE TAR COUGH SYRUP

50c Size **24c**

## SQUIBB'S Milk of Magnesia

25c Size **16c**

## BICARBONATE OF SODA

1-Lb. Box **8c**

## LIFEBUOY Shave Cream

Large Size **2 For 33c**

## RUBBER BABY PANTS

25c Value **9c**

## GILLETTE Thin Blades

Box Of 12 **27c**

## LOVALON Hair Rinse

28c Size **14c**



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 17

ROCHESTER, N. Y., THURSDAY, FEBRUARY 20, 1941

10

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001



### Why Coupons?

When you see a coupon in an advertisement, accept it as an invitation from that store to compare the values offered. Frequently the coupon special is offered for sale at a loss to the merchant. But, this is the modern method of making a bid for your patronage, not only for the special item alone, but for everything else sold by that particular store.

Coupons in an advertisement have become a symbol of exceptional value. And wise merchants are careful to use a coupon only on items which both they and the public know to be worth far more than the prices at which they are offered.

The Rochester Sun, your SHOPPING NEWS carries coupons this week on a famous brand of coffee, offered by a leading chain of grocers; also on drugs and household necessities by two well-known local drug chains. Accept these economy invitations this week. Clip and use the coupons for extra savings.

## Food Show Opens Saturday Noon In New Civic Exhibits Building

### Plans Progress For Shrine Circus Opening March 10

Down town headquarters of the Shrine Winter Circus at 101 East Ave., Sagamore Hotel building, is becoming one of the busiest spots in the city. Committees in charge of various details of the "big show" which opens in Edgerton Arena Monday afternoon, March 10, are holding their meetings there and the advance sale of tickets is being handled from that point by Recorder William T. Price and a corps of assistants.

Much interest is being shown in the two 1941 automobiles to be given away at the Show and the fact that everyone attending the circus will have a chance to win one of them is stimulating the advance sale of tickets.

Potentate Clyde T. Sutton, heads the executive committee in charge of the circus this year and he is assisted by the following: Thomas R. Allen, A. Elmer Raithel, Ralph K. Richardson, Roy R. Rumpf, Charles Hall, J. Herbert Kaelber and William T. Price. The general committee is made up of Edward Stallman, Fred Lennox, Fred W. Evans, Rufus Hedges, Alfred E. Gally, Culver A. Barr, Roy B. Olver and Charles E. F. Williams.



ROLAND HAYES

### Roland Hayes To Give Recital Here Tuesday

Another record concert audience is expected to crowd the Auditorium Theatre in Main St. E. Tuesday evening, February 25, to hear Roland Hayes, distinguished Negro tenor.

Always a prime favorite with Rochester audiences, Mr. Hayes is coming here under the auspices of the Blackfriars' Guild. A portion of the concert proceeds will be devoted to the fund established by the Diocesan Holy Name Union to purchase religious articles for Rochester men in military service.

The Auditorium boxoffice is now open for ticket reservations.

### Movies, Magic Show and Cooking School Featured At Exhibit

Latest developments in the food world will be dramatically presented by 100 food manufacturers and distributors at the Rochester Food Show opening in the Civic Exhibits Building at noon Saturday.

The first and second floors of the building have been decorated in red, white and blue and many of the exhibitors are now at work on their booths so that everything will be in readiness for the opening.

As is usual with shows of this type, one of the outstanding attractions will be the liberal distribution of food samples.

The Food Show will offer a variety of entertainment features including continuous motion pictures showing the harvesting, processing, preserving and distribution of food products.

The "American Way Cooking School" will hold daily sessions from Tuesday through Friday afternoons on the second floor of the building.

The Rochester Gas and Electric Corporation will present a "Cold Magic Show" three times daily.

An exhibit of more than usual interest will be the display of Empire trademarked produce made by the Bureau of Markets of the New York State Department of Agriculture and Markets.

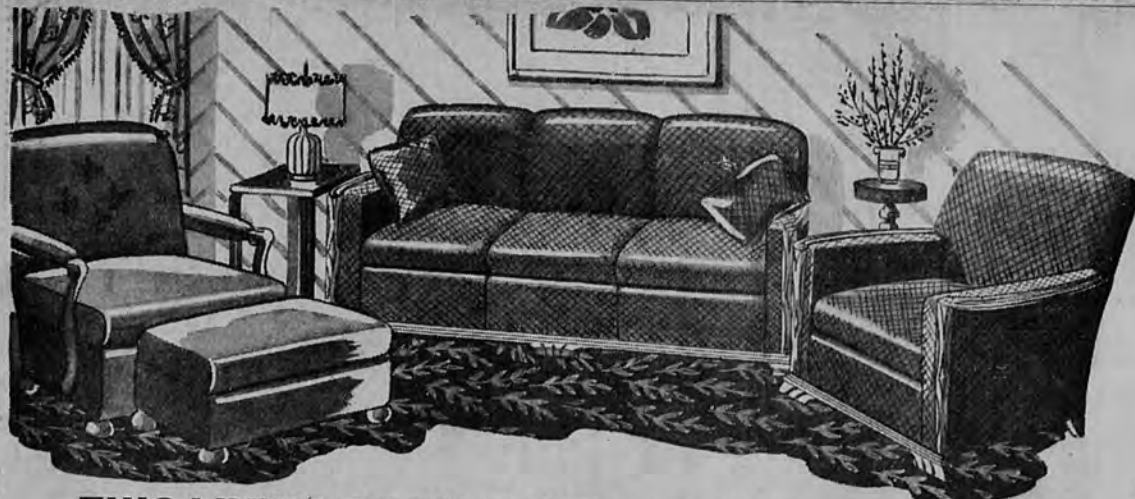
### Fashion Show And Tea To Be Given By 'Y' Group

The City-Wide Women's Auxiliaries of the Y. M. C. A. will hold a Spring Fashion on Parade and Tea next Tuesday at 2:30 p. m. in the Central Y. M. C. A. on Gibbs St. McCurdy and Company will show latest spring styles. More than 500 women are expected to attend. Proceeds of the affair will be used for carrying on the work of the Northside Branch of the Y. M. C. A. Mrs. Jack L. Gorham of Hollywood Ave. is general chairman of the affair.

**HICKSON'S SPECIAL**  
**1941 ZENITH**  
SUPERHETERODYNE  
**\$11.95**  
With Wave Magnet



**OLD STORE** MAIN ST. E.  
EAST AVE. SWISS GIBBS SIDE  
NEW STORE RICHMOND ST.  
FREE PARKING UNIV. AV.



### THIS LIVING ROOM SUITE COMPLETE

Lauer's believe a living room suite should give comfort first. . . Note then, we've included a large Ottoman and a tilt back chair with this group. Notice, too, that there are pillows so you may lie fully outstretched on the deep, comfortable davenport. The second chair has wide flat arms—strong and restful. Lauer's believe, too, that a living room suite should be decorative. . . That's why we included many colors for your selection in soft, deep pile fabrics. Pick your own color scheme from 20 tones. Lauer's believe in moderate prices. Here's your happy combination.

**\$119**  
6 PIECES



### A NEW CHROME SET

The need for efficiency has been an inspiration to untiring designers. Here, now, Lauer's present the very latest. . . the 20th Century tops. . . the triumphant development of a great manufacturer of steel, chrome and enamel. We present here the last word in kitchen beauty by the genius "Arvin". Notice the comfort of the chairs. . . the stratospheric peak of the streamlining. You won't bump your knees here.

**\$34**

TABLE & 4 CHAIRS  
ALL COLORS. . .

## LAUER'S

50 STATE ST.

LAUER'S STORE  
OPEN  
TOMORROW  
NIGHT

# February Sale



### LIME OAK

RUGGED AS AMERICA'S VIRGIN FORESTS

### BEAUTY - "For the Home of Tomorrow"

Lime wash lightens the tone of the mighty Oak. . . Brings out the full beauty of its silver toned texture. Modern as tomorrow's Tenite this Lauer bedroom suite artfully combines grace and sophistication with rugged, enduring construction. Price of all 4 pieces pictured. . . \$134. Bed, chest and vanity. . . \$98. Twin beds also available.

**\$89**

BED, CHEST, DRESSER

**LAUER'S . 50 STATE**



### 'Greek War Relief Fund Drive Opens In City Monday

An army of Greeks and non-Greeks will go into action Monday to raise funds for Greek War Relief, and 33 teams have already been organized in preparation for the canvass.

Twelve women's teams and 11 men's teams have been formed, and more are due to be enrolled before Monday, according to Nicholas J. Paris, head of the Rochester chapter of the Greek War Relief Association and chairman of the campaign committee.

Organization of the canvassing units has been stimulated by reports from New York headquarters of the Association that \$2,000,000 of the \$10,000,000 sought to aid the suffering civilians of Greece has already been raised, and that two shipments of supplies, principally clothing and medicines, have been shipped to Lisbon by Clipper, and from there forwarded to Greek hospitals in British military planes.

From Athens this week came word that 16 districts have been subjected to air raids in the past month, and that losses of life and damage to property have been heavy. The Athens offices of the Greek War Relief Association have supplied clothing, blankets, food and medical supplies to the villages and cities that have been bombed, and relief has been given to families of men killed in action in the bitter fighting along the Albanian battle front. The need for funds will sharply increase, local Greeks believe, in the coming months.

### State Industrial Accidents Show Increase For Period

Despite a general increase in industrial accidents in New York state factories, due largely, it is said, to green help in the defense program, 26 competitors in this vicinity completed the 16th annual state-wide accident prevention campaign of Associated Industries of N. Y. State, with exceptional safety records, according to A. L. Crockett, manager, Industrial Management Council.

A total of 236,290 manual workers employed in 655 New York State factories worked 32,557,768.08 man-hours in the final three months of the campaign, in which time 1,280 lost-time accidents were reported, including seven accidental deaths. This represented an accident frequency of 9.65 accidents per million man-hours worked, an increase over the same campaign period in 1939 of one accident per million hours.

### Knights of St. John to Have Card Party

A card party and entertainment will be given tomorrow evening by members of the Pro-cathedral Commandery, No. 91, Knights of St. John in the home of Jacob Frieberger, 167 Elmrose St.

## ROCHESTER'S SHOPPING NEWS

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**YOU'LL HAVE TO HAND IT TO THE WOMEN OF ROCHESTER!**



**Rochester's Greatest ONE DAY SALE IS COMING!**

Mrs. Gladys Guy, 143 Hillendale St.

**LAST TWO DAYS FRIDAY and SATURDAY**



"Dorothy Gray" Special DRY SKIN Mixture

Regular 2.25 Size for Only

**\$1**

What a grand get-acquainted opportunity! Here at a saving of 1.25 per jar is Dorothy Gray's famous Night Cream for you who want to rid yourself of dry, flaky or parched skin. It's specially blended to offset the drying effects of cold winds and artificial heat. Limited time offer... Hurry!

Toiletries Dept. **Edwards** Street Floor

## Tomorrow — and Saturday In Our Timely SALES for the HOME ARMS and BACK STUDIO COUCH 26<sup>95</sup>

You've never seen such a luxurious twin sofa bed at 26.95! Made with a comfortable innerspring mattress and coil spring base and 3 reversible box cushions. — (Choice of fabrics).

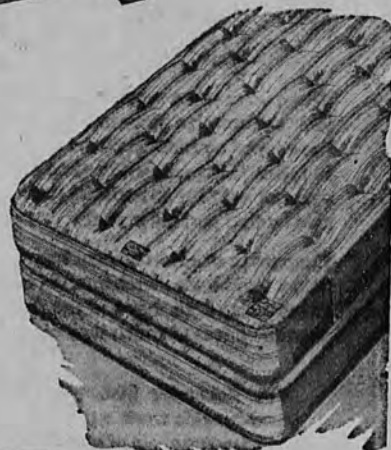
EDWARDS, Seventh Floor



### "STURDY BUILT" INNERSPRING MATTRESS 12<sup>95</sup>

A sisal pad is placed over the resilient coil spring unit, and for extra comfort, deep layers of cotton felt padding. Matching box spring, 12.95. Standard sizes.

EDWARDS—Seventh Floor



### 3 Pc. Simmons Bed OUTFIT 6<sup>95</sup> Each Piece

Each Piece



Simmons Windsor Bed . . . . . 6.95

The distinctively designed bed is beautifully finished in a long-wearing brown enamel. Looks far more than a mere 6.95!

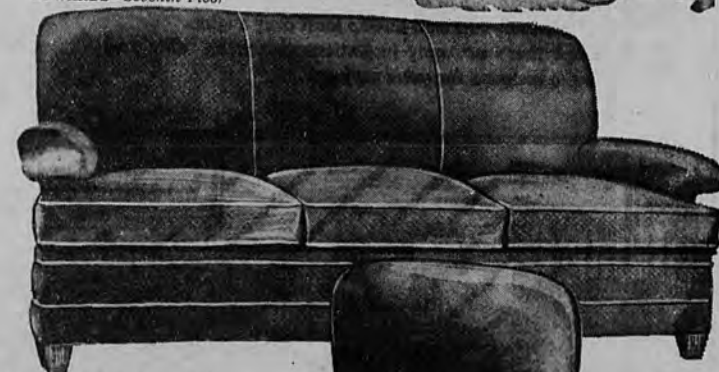
Deep Coil Spring . . . . . 6.95

Designed to insure your sleeping comfort! This well constructed coil spring has a Helical-Tied top! A genuine buying scoop.

Cotton Mattress . . . . . 6.95

This luxurious mattress is made of cotton and covered in woven stripe ticking. Available in full sizes only.

EDWARDS—Seventh Floor



The Product of a Well-Known Maker!

### LIVING ROOM SUITE 89<sup>50</sup>

Frames are of hardwood with sagless bottoms made all in one piece and reversible cushions to add to the life of the suite. Wanted colors.

EDWARDS—Fifth Floor

### Reg. 159.50 Well Built, Handsomely Designed 18th CENTURY MAHOGANY DINING SUITE 139<sup>50</sup>

Among the exceptional values in our February Sales, we point with pride to this dining room group because it is so well designed on good, substantial lines, because its veneers are so fine and because its quality is so obviously good. Consists of:

- Buffet with 2 Drawers and Cupboard
- Full Base China Cabinet with Extra Drawer
- Duncan Phyfe Table, 40x62-in. and Opens to 74 in.
- 6 Chairs That Are Well Braced to Withstand Long Service

Remember — when you buy furniture at Edwards you are buying a well established reputation for quality and paying no added premium for that assurance.

EDWARDS—Fifth Floor



No Down Payment—Balance as Low as \$1 Weekly

## Edwards HERE IT IS!

The SALE You've Waited For

### FRIDAY AND SATURDAY ONLY CROSSE and BLACKWELL

Reg. 15c ea. 2 for 25<sup>c</sup> 1.39 doz.

- Fruit and Nut Bread
- Chocolate Nut Bread
- Date and Nut Bread
- Prune Bread



The last time we offered them at this low price they sold out quicker than you could say "Edwards for values!!" Hurry in if you'd like to stock up!

### Crosse and Blackwell Famous Extra-Fancy SOUPS Reg. 15c ea. 2 for 25<sup>c</sup> 1.39 Doz.



- Scotch Broth
- Plain Cinnamon
- Cream of Celery
- Cream of Onion
- Cream of Shrimp
- Cream of Queen Pea
- Chicken Noodles
- Chicken Broth
- Cream of Mushrooms
- Vegetable Soup
- Cream of Asparagus
- Cream of Tomato
- Cream of Spinach
- Cream of Oysters
- Black Bean
- Clam Chowder

EDWARDS—Street Floor



### Entertainment Features Booked For Sport Show

Canoe-tilters, log-rollers, bait-casters and fly casters will headline the entertainment features at Rochester's fourth Sports and Outdoors Show, coming to the Civic Exhibits Building, March 15 through March 22.

Anglers will see two of the nation's foremost artists with line and rod when "Fly-Rod Bill" Cook of Stevens Point, Wisconsin, and "Curly" Moulton of Geneva, Ohio, demonstrate their art.

Cook has been fly fishing for thirty years, from the Atlantic to the Pacific, from the wilds of Canada to the Gulf of Mexico. Whether he's after bluegills or the fighting "Tiger Muskie" of the north, he faces them all with a fly rod. He will bring with him to the Sports Show several thousand feet of interesting motion pictures, taken on his various and extensive fishing trips.

What Bill Cook is to the fly-casting fraternity, "Curly" Moulton is to the bait-casters. A top-notch exhibition caster "Curly" has recently displayed his skill before thousands of sportsmen at Boston, New York,

Chicago and Detroit Sportsmen's Shows. Besides being a master of all the "straight" forms of casting, "Curly" Moulton is said to have a bag-full of trick casts that cause spectators to stare.

Cook and Moulton, besides giving demonstrations, will offer free instructions to show visitors.

The rough sports of canoe-tilting and log-rolling will be made possible at the Sports Show by the installation of an especially-constructed water tank. Lumberjacks from Maine, Canada and Nova Scotia will test their skill and brawn in nightly competitions at the Show.

Commercial displays will cover the entire field of equipment for every kind of outdoor pursuit.

#### BIRTHDAY PARTY

Cards will be featured at a George Washington Birthday party, to be given by members of the 19th Ward Women's Democratic Club next Monday at 8 p. m. at 904 Main St. W. Mrs. Ellen Pickering, club chairman is in charge.

### AT SMALLS

MODERN OPTICAL DEPARTMENT

You'll Be Pleased With Your

## GLASSES

... AND

**YOU DON'T NEED CASH!**



Just come in and have your eyes examined by Dan G. Albert, registered optometrist, with the aid of modern scientific optical equipment. He will prescribe the correct lenses to correct your vision and advise you in the selection of frames. . . . Then pay the convenient "Small's" way—

We Use Only Bausch & Lomb And Shur-on Lenses

Small Sum Weekly!

No Money Down!

## SPECIAL!

SAVE OVER \$10 ON THIS

Brand New 1941

# Emerson



REG. \$19.95 — 5 TUBE AC-DC SUPERHETERODYNE

**\$9.75**

With Built-In Aerial; Big, Electro-Dynamic Speaker, Walnut Bakelite Cabinet And Many Other Features

**25¢**

PAY ONLY

A WEEK

# Small's

28 MAIN STREET EAST  
Park Free Rear of Store

# Sibley, Lindsay & Curr Co. SIX SUPER VALUES!

PHONE ORDERS  
STONE 6500

## OUR ANNUAL SALE OF CURTAINS & DRAPERIES

THIRD FLOOR



Luxurious Beautiful New

\$8.98 to \$10.95

**PRINTED DRAPERIES**

**\$6.98** pr.

Matchless array of lovely designs, colors, materials! — Rich "Spun-glo", spun-rayon and cotton; natural gabardine with gorgeous flower print; lustrous rayon satin in our most popular pattern! All 50" x 2 1/2 yards., sateen-lined, pinch-pleated tops.

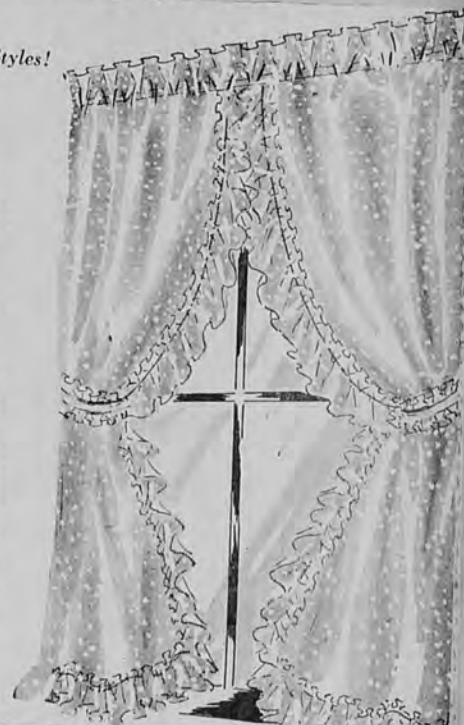
All Your Favorite Styles!

Reg. \$1.98

**RUFFLED CURTAINS**

**\$1.53** Pr.

Filmy French marquisette, fine pin dots or fluffy cushion dots. All three best-selling materials come in 2 popular styles: perky Cape Cod type, 40"x-2 1/6 yds. with headed 3 1/4" ruffle; or billowy 45" x 2 1/6 yd. curtain with lavish, headed 5 3/4" ruffle.



Great Savings On "Columbia"

**37c Custom-Made Venetian Blinds**

**30¢** Sq. Ft.

Imagine custom-made Venetian blinds at a price like this! Size 8 sq. ft., worth \$2.96, costs only \$2.40! Choice of 16 colors for slats and 26 shades for tapes (duplex or solid). 2" basswood or flexible steel slats. Enclosed head, smooth action. Minimum of 8 square feet.



Regular 98c and \$1.19!

**SLIP-COVER & DRAPERY MATERIALS**

**69¢** yd.

Beautiful cretonnes, sailcloths, gabardines, dustites! Large, medium and small florals, stripes, multicolors, monotonics! Have Sibley's expert workshop tailor them into perfect-fitting slip-covers at these extra-special prices: Reg. \$12.95 to \$14.45 Standard Chair, **\$9.95**. Reg. \$22.15 to \$25.45 Standard Sofa, **\$17.95**. \$35.60 to \$39.90 Standard Sofa And Chair, **\$29.95**.



Sheer Rayon Marquisette

Reg. \$1.69 Tailored  
**CURTAINS**

**\$1.49** pair

Exquisitely fine window curtains, cut extra wide—44x75 inches. Rayon marquisette with full thread count and famous "Wat-A-Set" finish that makes them safe to wash! Unusually well-made, with 1" side hems, 3" bottom hems, headed, ready to hang. Egg-shell tone.



Huge Assortment! Fine Quality

**40c to 75c CURTAIN FABRICS**

**25¢** yd.

Prints, plains, dots, stripes, voiles, sheer cotton and rayon marquisettes! Fabrics to make perfect curtains for living-room, kitchen, bedroom, any room! Every color you could ask for! All worth a great deal more than our Tiny Sale Price of 25c a yard!





FRIDAY EVENING, FEB. 21 AT 8:20

# SPALDING

"America's Own Violinist"

This replaces the Series "B" event originally scheduled by Georges Knasco

SEATS NOW — \$1.50, \$2 and \$2.50

EASTMAN THEATRE of the Univ. of Rochester

AUDITORIUM  
E. MAIN ST. Tuesday at 8:30 O'clock

## ROLAND HAYES

Distinguished Negro Tenor

Seats 50c, \$1, \$1.50 — Box Office Now Open

Just 8 More Days!

### HUNTER'S FEBRUARY SALE

JUR

## Finest Furs

AT

Reductions To

# 50%

Off Regular Prices

Convenient Budget Terms Arranged

## H. L. HUNTER FUR CO.

1 Clinton Ave. So.

Mrs. Lottie Harmon, 2286 Westfall Rd.

# AGAIN!

## MAJESTIC OFFERS

### A BED ROOM VALUE

#### THAT CANNOT BE

#### DUPLICATED in ROCHESTER



Open Evenings to 9 P. M.

This Suite Alone Sells for \$89 At Regular Prices.

## 10 Piece Complete BEDROOM \$69

Not just a beautiful suite—but everything you need to make your bedroom lovely is included in this outstanding group. Note the modern design and the painstaking workmanship.

Buy On Easy Terms . . . Only \$3.50 Down!

- Bed
- Chest
- Dresser
- Vanity
- Springs
- Mattress
- Pair of Pillows
- Boudoir Chair
- Boudoir Lamp

FREE PARKING At Bill and Sons Opposite Our Store

## MAJESTIC FURNITURE CO.

204 COURT STREET  
Between Clinton Ave., S. and Stone St.

## Princess Apron

### Easy To Make

Cover up with this new princess line apron. It keeps your good frocks clean and neat no matter what you are doing. Make it of brightly flowered cotton with ric-rac trim. The cone shaped pockets are handy and the straps will not slip from the shoulders. Perhaps you will make several of these handy aprons for yourself. If you do you will wonder how you ever worked without one.



2703

Style No. 2703 is designed for sizes 14, 16, 36, 38, 40, 42, 44 and 46. Size 36 requires 3 yards of 39-inch fabric with 3 yards of ric-rac.

Send fifteen cents (15c), coin is preferred, for Pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.

### Rochester Co-Ed Wins Queen Title At Syracuse U.

Miss Mary Ellen Trezise, Rochester Student at Syracuse University, was crowned queen of the university's annual winter carnival at Drumlins County Club Saturday night.

Miss Trezise, elected by a popular vote, lives at 178 Faragut St., and is a junior, co-enrolled in the Colleges of Liberal Arts and Journalism.

### CARD PARTY

Members of the Edgar F. Kohler Auxiliary 55, Army and Navy Union will hold a card party at City Hall annex tomorrow night. Prizes will be awarded and a luncheon served.

### Speaker Condemns Republicans In Club Drive Talk

Political war drums of the distant city election were heard this week when State Committeeman Joseph J. Oca, charged the Republican party with full responsibility for the water pollution of Dec. 11-12 at the youth movement campaign meeting of the Central 18th Ward Democratic Club.

Speaking to three hundred members, Oca said, "The change in local G. O. P. leadership does not compensate for the suffering and panic of thousands of citizens in drinking polluted water. Nor can it overlook the blunders and folly of the G. O. P. officials in charge of the Hemlock Water system. Certainly, it is not expected by G. O. P. leaders that our citizens will forget the 'terror' of not reporting the water contamination until many hours after it occurred," Oca concluded.

The Youth campaign to enlist hundreds of "first-voters" has netted 78 newcomers to date. The campaign will continue until March 1.

### WILL BUY

200  
Rochester Transit Corp. Cam.  
D. J. LAMBERT & CO.  
348 Forest Hill Dr. Syracuse, N. Y.



"When I Need Money  
or When I Have Money  
—That's My Bank!"

"If I need to borrow for emergency expenses I go to the Lincoln-Alliance and take out a Personal Loan. It's easy to pay back the loan in small monthly payments.

"When I get a new car I finance its purchase with a Lincoln-Alliance Auto Loan. I find it saves me quite a bit.

"I have a Pay-by-Check account at the Lincoln-Alliance, make regular deposits and pay all my bills by check. In this way I can keep an accurate record of where my money goes."

This young lady is typical of thousands of our customers who make use of several of our helpful banking services.

We'd like to have you, too, use the Lincoln-Alliance as YOUR bank.

## LINCOLN-ALLIANCE

### BANK AND TRUST COMPANY

Member Federal Reserve System Member F.D.I.C.

# WEGMANS

## 21st ANNIVERSARY Sale

We've listed just a few of the hundreds of special anniversary bargains in all departments of our eight big stores. Come in this week-end . . . and stock up on these extra savings for weeks to come.

Guaranteed Tender & Testy

# LEGS O' LAMB

MILD FLAVORED

6 to 7 Lb. Average

# 23c LB.

Rochester's Largest Meat Retailers

- EXCELLENT WITH CHEESE LB. PKG.
- Fresh Crax** 2 pkg. **27c**
- SOFT AS OLD LINEN
- Scottissue** roll **5c**
- SEALIGHT FINE QUALITY
- Tuna Fish** can **11c**
- LIBBY'S FANCY QUALITY
- Red Salmon** can **23c**
- MUSHROOM OR CHICKEN SOUP
- Campbell's Soup** can **9c**
- LB. PACKAGE
- XXXX Sugar** pkg. **5c**
- FINE CAKEFLOUR
- Swansdown** pkg. **17c**
- 125 FT. ROLL CUT-RITE
- Wax Paper** 2 rolls **25c**
- CHATKA FINE QUALITY
- Crab Meat** can **19c**
- TALL CAN TAS-T-MIX CALIF. FRUIT
- Cocktail** 2 cans **19c**
- GREEN GABLES SALAD
- Dressing** qt. **23c**
- CLEAN DRAINS WITH
- Sani-Flush** can **15c**

# Wegmans

HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

It's Easy to Choose from Our Amazing Variety of Desirable Styles!



Members of the Women's card party at Beechwood Hall, p. m. Table and door prizes 18th Ward Club will hold a Main St. E. next Monday at 8 will be offered.

**PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS**

**USED ELECTROLUX**  
COMPLETE... WITH ATTACHMENTS  
Cleaner of 101 Uses

IF YOU CAN'T COME IN, PHONE OR WRITE FOR FREE HOME DEMONSTRATION

Beautifully Rebuilt  
LIBERAL ALLOWANCE ON YOUR OLD CLEANER!  
FULLY GUARANTEED  
For same length of time as New Electrolux

BRAND NEW FAMOUS MAKE  
**HAND CLEANER**  
Ideal for upholstery, clothes, auto interiors, etc.  
Mail Orders Filled  
Send \$1.00  
Deposit  
Bring This Ad

**\$16.95**  
EASY TERMS

**10-DAY TRIAL PLAN**

**PENN VACUUM STORES**  
PHILA. 23 So. 8th St. LOMBARD 1137  
OPEN EVERY EVENING TILL 9  
CAMDEN: 216 Broadway CAMDEN 4599  
FREE PARKING—COR. 8TH & CHESTNUT STS.

IMPORTANT! ASK US ABOUT THE 3 ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE.

## Host and Hostess

BY JUDY PUNCH

Are you planning a dinner? Do you know how you can give it that extra super-something that will stamp it "a big success" and make your guests go home wondering how you manage to entertain so charmingly?

Well, here's how—and we're not making a toast at this point. First of all, there's nothing like the tangy, nut-like flavor of a good Sherry to go with your appetizers or hors d'oeuvres. These traditional companions—canapes and small glasses of Sherry—awake in your guests that pleasing anticipation of a good meal to come. Served together, they're an unbeatable aid to entertaining—a pleasant "opener-upper" of party conversation. Even the teetotaler will not refuse a glass of wine and, just think, no mixing!

Wine comes into its own after the soup course and is that which dresses up your meal. With delicacies such as oysters, fish, chicken and creamed dishes, serve a dry white wine. Hock, Chablis or Sauterne are excellent. These delicate white wines have a subtle accent that brings out the flavor of white meats.

If you are having red meat or a roast, serve a red table wine such as Claret, Burgundy or Zinfandel. These will bring color to your table and add zest to your meal.

And, if you wish to serve a second wine, use it to cap the climax of your dinner. This will be one of the sweeter wines. Golden-amber Muscatel or Angelica is marvelous with frozen puddings. Fruit and cheese become a royal treat when accompanied by the rich smoothness of Port.

Be as "up to the minute" with wine served at your dinner as Hemingway's latest novel "For Whom The Bell Tolls," which was made a Book-of-the-Month Club selection. An interesting note, we thought, was the dish which Hemingway's characters eat so often and enjoy so much—"rabbit cooked with onions and green peppers, and chick peas in red wine sauce."

"It was well cooked," Hemingway writes, "The rabbit meat flaked off the bones, and the sauce was delicious." Always it was accompanied with red wine to drink—wine, which, in the words of the book-of-the-month author, is "excellent, light, and clean on the tongue."

## P.T.A. Unit To Observe Founder's Day

Founder's Day will be observed by the Ellwanger and Barry School No. 24 unit of the Parent-Teachers Association to-night at 8 o'clock in the school hall.

Mrs. Roy Mattice, an active member since 1912 will speak on the development of the unit since her enrollment.

Miss Florence Winchell, director of Parent Education will speak on "Training for Democracy in the Home."

A musical program will be presented and refreshments served by mothers of third grade pupils, with Mrs. John Shaw as hostess.

New members, already signed in the club rooms. Three hundred new members of the 22nd Ward North Democratic Club, will be feted at an old-fashioned party tomorrow night in the club rooms.

Three hundred new members are needed to fill the club's quota of 1000 before the close of the drive on March 10.

**Now Feminine Hygiene with Amazing Record of Safety**

Thousands upon thousands of women have now learned to use a sensational, scientific discovery for hygienic purposes. This boon to womanhood is not a poison, yet actually kills germs at contact. It is called Zonite, and its action is amazing when used in a douche. It instantly kills germs, bacteria on contact, yet is one douche proved safe—will not harm delicate tissues. Zonite actually destroys vaginal odors. Protects daintiness. Helps keep one fresh, clean, pure. So successful has Zonite been that over 20,000,000 bottles have already been bought. Get Zonite from your druggist today.

**Free Book Tells Intimate Facts**  
If there is the slightest doubt in your mind about how to gain truly safe, hygienic protection, write immediately for this frankly written booklet, "Facts for Women," which gives up-to-date facts about feminine hygiene and all that it encompasses. We will send you this authoritative booklet FREE, together with a generous size bottle of Zonite—both wrapped in plain paper. Send name and address to Zonite Products Corporation, Department 84, New Brunswick, New Jersey, within next 7 days.

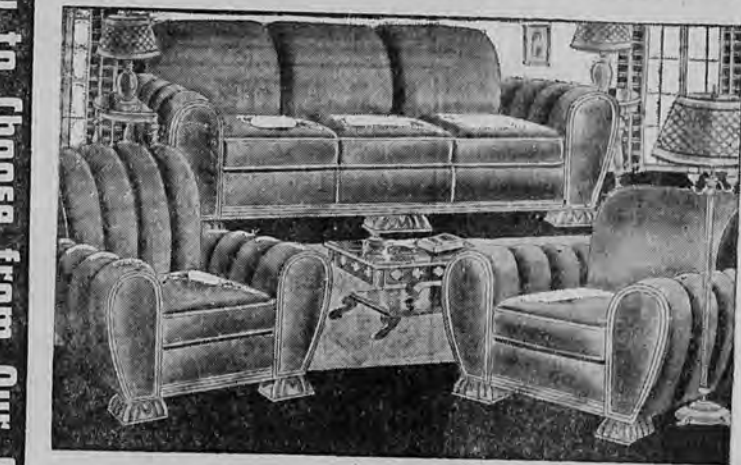
**GRANTS**  
**FOUNDER'S DAYS**

We started in a small way—with BIG VALUES! We're celebrating Founder's Days with TREMENDOUS VALUES!

A 34-year old company policy—"To see how much we can give, not how much we can get."—W. T. Grant, Founder

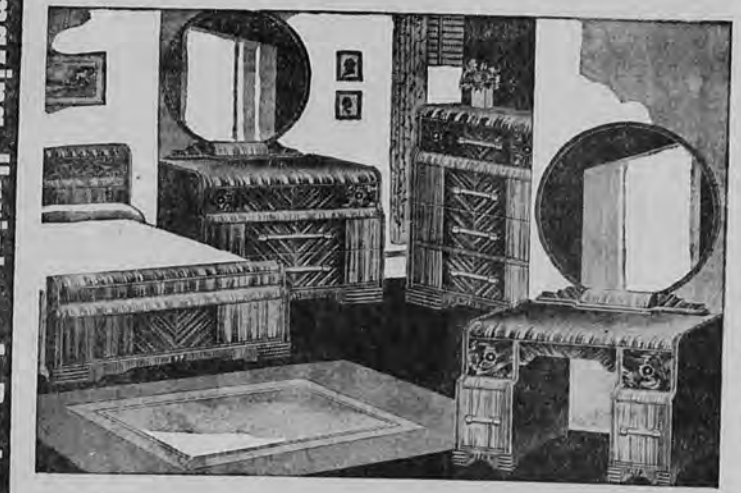
# LET'S GO TO LYONS

Where You'll Find Greater-Than-Ever Savings in Our Greatest Annual February FURNITURE SALE!



Luxurious Living Room Suite \$69

Here's a dramatic demonstration of the way in which buying LYONS BUILT furniture saves you money. This suite sells ordinarily for \$109! Custom construction throughout. Suite includes Davenport and choice of either chair.



Beautiful Modern Bedroom Suite \$69

You'll exclaim at the beauty of this suite—especially since LYONS certifies that this \$69 Feb. Sale price is \$30 less than the regular value! Bed, chest of drawers, Dresser or Vanity.

Open Friday Evening  
Other Evenings by Appointment!

**LYONS**  
FURNITURE COMPANY  
42 STATE ST.

CALL MAIN 6321

Liberal Credit Terms  
Liberal Allowance On Your Old Furniture

**Sale! Infants Wear**  
Big Savings for "Little Ones!"

**SPECIAL! Reg. 49¢ Diapers**  
Look ahead! Buy all your baby will need, at this low price. Birdseye or soft cotton flannel. 27x27. **39¢** half dozen

**SPECIAL! Reg. 59¢ Blanket**  
Thick, fleecy cotton in jacquard design. Stitched edges. 36x50. The perfect gift! Boxed. **49¢**

**SPECIAL! Reg. 25¢ Flannellets**  
Gowns and kimonoes—several different styles—in cozy, fleecy cotton. Bargains at 1/2 off! **21¢**

**First Step Shoes** Soft leather. 1-5. **79¢**  
**Infants' Dresses** **39¢**  
**Wool Sweaters** **69¢**

**Training Pants** Combed cotton. 2-8. **10¢**  
**Knitted Vests 7-6 25c**  
**"Duxkin" Pants 25c**

Spring Colors! Knitted Polo Shirts **25c**  
Handsome gay stripes and plain colors. All tubfast cottons. 2 to 8.

Cross-back straps! Boys' Jumperalls **59c**  
Plenty of trim white piping on serviceable twill. Just one of Grants many! 1 to 8.

Corduroy Jackets And Overalls **59c**  
Red, soft blue and wine. Mix them up or match them as you please. 2 to 6.

**Sleek as a whistle!**  
New Percalé **SPRING DRESSES** **94c**  
Reg. \$1.00 Values!

Every dress hand-picked, and a thriller at Grant's low price! The smooth, crisp percales and heavy poplins are beautifully printed—and wash-tested! Several styles have Talon fasteners!

**Grants 59¢ Slips**  
are REALLY better!

In fabric quality—luxury rayon crepes and satins... in expert seaming and finishing, in good fit and smart styling, these are like a wish come true at 59¢! Tailored, fancy! Sizes 32 to 44

Genuine Leather Moccasin Slippers **39c** pr.  
For every member of the family—child's, women's and misses. Values from 50c-69c!

Women's Full Fashioned HOSE **54c** pr.  
Genuine crepe, 3 and 4 thread—New spring shades. Slight irregularity of the 70c quality!

It's easy to choose from our Amazing Variety of Desirable Styles!

Homemaking Is No Problem When You Deal Here!



**FEBRUARY SPECIAL**  
Our Superb Croquignole  
**PERMANENT \$1.95**  
A \$3.50 Value Complete  
Mon. thru Thurs. SHAMPOO Finger Wave Manicure  
**PARIS Salon Beauty**  
249 E. MAIN Opp. Sibley Stone 5309  
Mrs. Janet McCoy, 33 Grand Ave.

**Final Days Winter Clearance**  
LADIES' MEN'S SUEDE JACKETS Values To \$8.00 \$4.69  
LADIES' AND MEN'S SWEATERS Values To \$4.00 \$1.89  
These Items FRI. and SAT.  
**THE SPORT SHOP**  
23 CLINTON AVE. SO. OPP. SENECA HOTEL

**Metal Polishers To Have Smoker**  
First annual smoker of the Metal Polishers Local Union No. 113 will be held at the Eagles hall, 22 Washington St. N. tomorrow night at 6 p. m.  
Proceeds will be used for the union's welfare fund.  
Seymour L. Scott heads the committee on arrangements, assisted by Sam Pulvino, John Heaphy, Henry Swanson, Roy Leschander and Joseph Smith.



An opportunity to win one of these pedigreed cocker spaniels is being offered by Wilson and Company, makers of Ideal Dog Food. A ticket is being given with each can of Ideal Dog Food purchased this week. On Saturday, at 5 p. m., a drawing will be held and puppies awarded to the lucky winners. Each winner will also receive a full case of Ideal Dog Food. The pups are now on display in the grocery department of Sibley, Lindsay and Curr Company. Names of winners will be posted there all next week.

**Lodge To Have Annual Roll Call**  
Annual roll call of members will be made at a meeting of the Venus Rebekah Lodge next Thursday in the I.O.O.F. Temple, 11 Clinton Ave. N.  
Mrs. Olive M. Curtiss will preside and Mrs. Vivian Robinson will have charge of the entertainment program.

**27th Division Group To Honor Col. Fred E. Wegner**  
Col. Fred E. Wegner will be honor guest at a dinner of the 27th Division Association in the Main St. E. Armory next Tuesday at 7 p. m.  
Principal speaker will be Dr. Benjamin J. Slater whose subject is "At Age 50, Here Am I, Where Are You?"  
Dr. Slater is chairman of the Public Health Committee of the Medical Society of the County of Monroe and Medical Director of Kodak Park.

**Knights of Columbus To Have Commemorative Service Tonight**  
Commemorative services will be held for the first time tonight by members of Rochester Council, Knights of Columbus in the K. of C. Clubrooms, Columbus Civic Center.  
A ritual prescribed by the Supreme Council for knights who have died during the past year will be used.  
Grand Knight Joseph P. Flynn in charge will be assisted by Deputy Grand Knight, Dr. James N. Eastham; Chancellor George L. McKay, Warden Frank T. Toomey and Recorder Thomas H. O'Connor.

**LINCOLN'S**  
**SNUG HUGS are GUARANTEED**  
• A New Slip Free If It Rips  
• A New Slip Free If It Doesn't Wash Satisfactorily  
(EXCLUSIVE) Only One Diagonal Seam That Cannot Rip  
the sensation at **59c**  
\*Snug Hugs are the only slips in America with the one diagonal NYLON Seam  
Just one diagonal seam (made of Nylon so it can't rip) so that it fits you to perfection... they won't sag, bunch or cling. They're made of dull finished charcolized rayon taffeta. Trimmed or tailored models in a group of truly lovely styles... lace trimmed, embroidered and appliqued. Sizes 32 to 44 in two rose or white.  
BEND OR DIP IT CANNOT RIP  
MAIN STREET AT ST. PAUL

**SCHINE THEATRES SUNDAY**  
Phone Glen 1192 RIVIERA and DIXIE Phone Stone 1062  
ERROL FLYNN OLIVIA DeHAVILLAND  
— in —  
**SANTA FE TRAIL**  
Plus: KEN MURRAY, ROSE HOBART in "A NIGHT AT EARL CARROL'S"  
NOTE: At Dixie Only NEW LOW PRICE 20c  
Phone Glen 3015 LIBERTY and STATE 500 Seats 15c

CLARK GABLE HEDY LAMARR  
in "COMRADE X"  
Plus: DOT LAMOUR, ROBERT PRESTON in "MOON OVER BURMA"  
Phone Gen 888 MADISON and MONROE Phone Mon 7294

JEAN ARTHUR STARTS SAT. WILLIAM HOLDEN  
in "ARIZONA"  
Plus: ALAN JONES, NANCY KELLY in "ONE NIGHT IN THE TROPICS"

**CAMEO - WEST END - WEBSTER**  
Alice Faye - Betty Grable  
— in —  
**"TIN PAN ALLEY"**  
— Plus —  
Loyd Nolan - Lynn Bark in  
**"CHARTER PILOT"**  
NEW PRICES CAMEO & WEBSTER 500 SEATS 15c

**GRAND LAKE**  
ROB'T TAYLOR DON AMECHE NORMA SHEARER BETTY GRABLE  
**"ESCAPE"** "Down Argentine Way"  
Plus Gene Autry Wallace Beery, Leo Carillo  
**"RIDE TENDERFOOT RIDE"** in "WYOMING"

**RIALTO E. Rochester TEMPLE Fairport**  
Cary Grant, Katherine Hepburn James Stewart in  
**"PHILADELPHIA STORY"**  
Plus Michael Shayne  
**"PRIVATE DETECTIVE"**  
CLARK GABLE HEDY LAMARR  
**"Comrade X"**  
— Plus —  
Cesar Romero in  
**"ROMANCE OF THE RIO GRAND"**

**Contract Bridge**

By CARLETON HOWARD  
The fourth annual Fairport Individual Championship was played last Saturday afternoon and evening at the Fairport Public Library auditorium. Fifty players participated in the gruelling session which is considered the banner event of the year's contract program at Fairport. In direct contrast to the results of the previous year's game in which women captured the three top honors, the men took the first eight places in the final scores. Cash prizes were awarded to the six high players with major honors going to George Bridgman, the popular Rochesterian who also won a sizeable sweepstakes.  
Inasmuch as the lengthy scoring period caused several players to leave before determining their final standings, we give you herewith a tabulation of all players whose score was better than the average of 264 points:  
George Bridgman, Rochester... 317½  
Max Cole, Rochester... 316½  
Max Cole, Rochester... 316½  
Edward Hull, Fairport... 305½  
Fred Shafer, E. Rochester... 302½  
Fred Mann, Rochester... 297½  
Joseph Cordone, E. Rochester... 297½  
Friedale Clarke, Rochester... 293  
M. G. Bridgman, Rochester... 290½  
Stacy French, Fairport... 287  
Paul Jones, Rochester... 286½  
Carlton Howard, Rochester... 285½  
William Osnos, Rochester... 285½  
Wesley G. Wicker, Rochester... 284  
Bernard Bullock, Rochester... 280  
Raymond Hupp, Rochester... 274½  
Louis Kellner, New York City... 274½  
Mrs. Virginia Levy, Rochester... 274  
Mrs. Earl Cober, Rochester... 273  
Meritt Rubin, Rochester... 272½  
Florence Ennis, Rochester... 270½  
Jerome Diamond, Rochester... 268½  
Clarence Wingle, Fairport... 268½  
Gomer Stiles, Rochester... 267  
Miss Settilluz, Rochester... 265½

**INVISIBLE CONTACT GLASSES**  
Discard thick lenses, enjoy better vision. Contact lenses are worn over the eyeballs, under the eyelids.  
Free Consultation.  
**CENTURY OPTICAL COMPANY**  
Burke Bldg. Main and St. Paul

**GANGWAY!**  
FOR THE WORLD'S TOUGHEST OVERALLS  
**OSHKOSH B'GOSH**  
WITH NEW Sta-BLU TUFFEST SANFORIZED SHRUNK DENIM  
NOW GIVES 4-WAY GUARANTEE!  
IT'S an amazing guarantee! Oshkosh B'Gosh overalls are now guaranteed to WEAR LONGER—to STAY BLUE LONGER—to FIT BETTER and guaranteed NOT TO SHRINK! Never before a broad guarantee like that! Never before such a tough, wear-resisting denim as amazing new TUFFEST Denim. It's EXCLUSIVE with Oshkosh B'Gosh. So is the 4-way guarantee! Come in today and see these wonderful overalls. We have your size. Remember: It costs less to wear Oshkosh B'Gosh.  
**OSHKOSH B'GOSH**  
"The World's Best Overall"  
UNION MADE  
**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVE. Cor. Nassau St. Stone 2260  
Open til 9 Every Evening Unrestricted Parking

**Movie Guide**  
All Pictures Listed Now Playing Except As Noted:  
\*Starts Friday  
\*Starts Saturday  
ROCHESTER — "The Son of Monte Cristo," Joan Bennett, Louisa Hayward; "Keeping Company," Frank Morgan, Ann Rutherford.  
PALACE — "Mr. and Mrs. Smith," Carole Lombard, Robert Montgomery; "Remedy For Riches," Jean Hersholt.  
CENTURY — "Mad Doctor," Basil Rathbone, Ellen Drew; "The Monster and the Girl," Robert Paige, Paul Lukas.  
REGENY — "Western Union," Robert Young, Randolph Scott; "Mer First Romance," Edith Yowell.  
CAPITOL — "Four Mothers," Lane Sisters, Gale Page; "Chad Hanna," Henry Fonda, Dorothy Lamour.  
RIVIERA — "Hudson's Bay," Paul Muni, Jean Tierney; "Christmas in July," Dick Powell, Ellen Drew.  
DIXIE — "Christmas in July," Dick Powell, Ellen Drew; "Girls Under 21," Madeline Hudson, Paul Kelly.  
MADISON-MONROE — "You'll Find Out," Kay Kyser, Helen Parrish; "Tug Boat Annie," Sals Again; "Marjorie Rameau," Allan Jale.  
STATE-LIBERTY — "Angels Over Broadway," Douglas Fairbanks, Rita Hayworth; "Gallant Sons," Jackie Cooper, Bonita Granville.  
CAMEO-WEST END — "The Letter," Bette Davis, Herbert Marshall; "Meet Webster," "Earl of the River," John Garfield, Brenda Marshall; "Meet The Missus," Roscoe Karnes.  
GRAND — "Down Argentine Way," Betty Grable, Don Ameche; "River's End."  
\*LAKE — "Down Argentine Way," Betty Grable, Don Ameche; "Wyoming," Wallace Beery, Leo Carillo.  
LITTLE — "The Great Waltz."

**GLO-BRITE Marches On--**  
Year After Year — Satisfying a Greater Number of Customers Every Season!  
**GLO-BRITE ANTHRACITE**  
Pennsylvania Hard **COAL**  
Cash Prices, Per Ton, Shovelled Off  
NUT STOVE or EGG **10.95** Ton  
BUCKWHEAT... \$7.85  
PEA COAL... \$9.10  
RICE COAL... \$6.85  
**COKE** By Product Store or Nut **\$9.95**  
GLENWOOD 39-58-57  
**ROCHESTER FUEL**  
AND FEED COMPANY  
OFFICE & YARD - 1525 CLINTON AVENUE NORTH  
DON'T MISS THE FOOD SHOW. OPENS SATURDAY NOON!

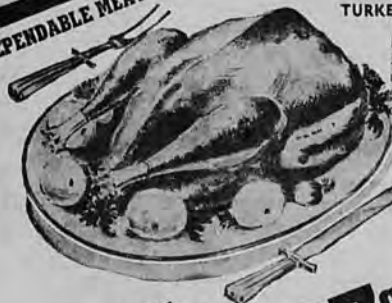
See **RIVERS** First  
**A HEART to HEART TALK**  
To Those Who Contemplate Taking Advantage of February Furniture Sales . . . . .  
So you want new furniture! You'll probably 'shop around' for it, keeping in mind the price you can afford and the beauty you must have in your own home — your castle. May we suggest you stop in Rivers first? We'll be glad to explain prices, construction, coverings and styles. We'll show you selections to fit your budget on our easy terms. Then go out and try to match the value! We know you'll come back to Rivers, 29 years in business have taught us what real value is — and 29 years fair dealing with customers have taught us how to please you. Come here with confidence — SAVE 25% OR MORE ON ALL FURNITURE IN OUR STORE DURING OUR FEBRUARY SALE!  
Open 7 to 9 Tues., Thurs., Sat. Eves.  
FREE PARKING  
**Frank A. RIVERS CO., Inc.**  
226 SOUTH AVENUE

**"Mild"**  
IS THE WORD FOR IT  
TAKE any one of your friends, no matter how much or how little he knows about whiskies . . . pour him a drink of National's EAGLE without letting him see the bottle . . . and then, ask him what difference he finds in the whisky. And 8 times in 10, you'll get the same answer — "it's mild".  
National Distillers Products Corp., New York—86 Proof, 60% grain neutral spirits.



# LOBLAWS

**DEPENDABLE MEATS MAKE THE MEAL**



old down first place but the three teams who will compete are still undetermined. Yesterday Button, on the basis of victories over Kodak Park, Sibley Works and I. B. M., was fair to win another of the top positions. I. B. M., Sibley Works, Delco and Sams United will fight it out for other two places.

The schedule for this week will show Sibley Works and Sams United in the first game on the John Marshall High School Court tonight and Sams United and Rochester in the nightcap. Tomorrow night, on the Kodak Court, Sibley Works will play the second consecutive night, and International Business Machines in the opening game. Graflex and Defender are sharing the spotlight in the winter.



Les Harrison is authority on Seagram's, popular Seagram's of his career this year.



**CERTIFICATE OF QUALITY**  
United States Department of Agriculture  
U. S. GOVERNMENT PRINTING OFFICE  
U. S. GOVERNMENT PRINTING OFFICE

92 score U. S. Gov. certified print butter which means it is about as good as butter can be. Spread on more bread every day.

**POUND PRINT 32c**

**WASHINGTON'S BIRTHDAY SPECIAL**  
Loblaw's Grade "A" HEN  
**TURKEYS LB. 27c**  
8 to 10-LB. AVERAGE

**Swift's PREMIUM HAM**  
HOME STYLE COOKED  
KIND AND SURPLUS FAT REMOVED  
WHOLE or SHANK HALF  
**25c**  
POUND

**LOBLAW'S DELICIOUS, ECONOMICAL MEAT LOAF**  
COMBINATION OF BEEF, PORK, VEAL  
**3 LBS. 59c**  
Freshly Ground in Our Special Process

**LIVER SAUSAGE LB. 25c**  
**SLICED BACON LB. 25c**  
**POT ROAST LB. 25c**  
SMOKED—CONTAINS VITAMIN B  
MORRELL'S PRIDE RINDLESS  
BONELESS ROLLED

**Swift's, Armour's, Wilson's CHUCK ROAST LB. 21c**  
GOOD CUTS—UNITED STATES GOVERNMENT INSPECTED STEER BEEF.

**FOR NATIONAL CHERRY WEEK, Buy Edgebrook Red, Sour, Pitted CHERRIES**  
**3 NO. 2 CANS 25c**  
CHERRIES Liberty Red 4-oz. 10c

**SPRING LAKE EVAPORATED MILK**  
APPROVED BY THE AMERICAN MEDICAL ASSOCIATION  
**4 TALL CANS 23c**

**APPLE GROVE COUNTRY ROLL BUTTER**  
A REALLY GOOD BUTTER  
**31c**

**Sliced Bread** Mrs. Brown's White Single Loaf 7c  
**Sugared Donuts** or Plain doz. 10c  
**Pastry Flour** Gold Sheaf 8-lb. sack 15c 24 1/2-lb. each 59c  
**Jewel Shortening** A Swift & Co. Product 3 lb. can 35c  
**Margarine** Dutch Mill or Victor 3 1-lb. wraps 25c  
**Sliced Pineapple** Orchard Park 2 No. 2 1/2 cans 35c  
**Pink Salmon** Clear Bonide 2 1-lb. cans 27c  
**Pork & Beans** Campbell's 4 1-lb. cans 25c  
**Del Monte Peas** Early Garden 2 No. 2 cans 25c

**P&G Laundry Soap**  
8 Large bars **25c**

**FORT ORANGE TISSUES**  
WHITE OR COLORED  
3 rolls **19c**

**CHIPSO**  
1ge. pkg. **19c**

**DUZ DOES IT BETTER**  
2 1ge. pkgs. **35c**

**IVORY SNOW**  
Get a Genuine 516c Value Wall-Fold Can Opener with 4 Red Heart Labels.  
1ge. pkg. **20c**

**RED HEART THREE-FLAVOR DOG FOOD**  
GET A GENUINE 516c VALUE WALL-FOLD CAN OPENER WITH 4 RED HEART LABELS.  
3 cans **25c**

**ICEBERG LETTUCE**  
Fresh crisp heads of this leafy healthful vegetable are a very necessary, but welcome, "must" item on your menu at this time of the year.  
**Large Solid Heads 5c**

**GREEN BROCCOLI** Fresh 2 Large Bchs. 25c  
**CALIFORNIA CARROTS** Large bunches 5c  
**CUBAN TOMATOES** Fine Quality 1 lb. 19c  
**NORTHERN SPY APPLES** 3 Inches And Up 4 Lbs. 25c  
**GRAPEFRUIT** Pink Seedless Size 54 3 for 19c

**Loblaws Continue to Offer Best ORANGE Values!**

FROM FLORIDA	FROM CALIFORNIA
Very Large Size—Fine Flavor	Large Size—Seedless Navel
<b>FLORIDA ORANGES</b>	<b>CALIFORNIA ORANGES</b>
Size 126 25c doz.	Size 176 25c doz.

**PORK and BEANS** ORCHARD PARK 1-lb. can 5c

**Mothers Oats** Quick or Regular 1ge. pkg. 19c  
**Pumpkin** Orchard Park 3 No. 2 1/2 cans 25c  
**Beets or Carrots** Edgebrook, Diced 2 No. 2 cans 15c  
**Marvin Mince Meat** 2 pkgs. 15c  
**Libby's Tomato Juice** 3 14-oz. cans 20c  
**Canada Dry** Ginger Ale or Sparkling Soda—Plus Deposit 2 28-oz. bts. 25c  
**Cigarettes** Popular Brands—Tax Included Carton \$1.43

**EL SAVITAR COFFEE**  
THE FINEST THERE IS  
Drip or Regular 1b. tin **21c**

**RECIPE MARSHMALLOWS**  
POUND BOAT **10c**

**Swift's BROOKFIELD GRADE "A" EGGS**  
Medium White  
2 doz. **45c**

**Durkee's** Worcestershire 1ge. btl. 13c  
**Molasses** Aunt Jemima 2-lb. 5-oz. can 19c  
**Ox-Heart** Peanut Butter 1lb. jar 19c  
**Hash** Breakfast Corned Beef 1lb. can 18c  
**Herseys** Economy Aunt Jemima 2 bars 25c  
**College Inn** Boned Chicken 1/2-oz. pkgs. 49c  
**Wheaties** Alas Corn Flk. 10c  
**C & B** Dole and Nut Brand 2 cans 25c  
**Astor Rice** 7c  
**Kaffee Hag** 1lb. tin 28c  
**Baker's Cocoa** 1lb. can 14c  
**Spaghetti** Cyrilla 1lb. pkg. 10c  
**Creamettes** Noodles or Mac. 2 pkgs. 15c

**STAINS RUN FROM 101** 1/2 doz. 9c  
**Bon Ami** De Luxe 1lb. can 19c  
**Gloss Starch** Arco 3 lb. box 17c  
**Sani-Flush** 1ge. can 19c  
**S-O-S** Steel Wool Cleaner 2 pkgs. 25c  
**Kirk's** Hand Water Castile Soap 4 bars 17c  
**Slade's** Liquid Bluing 16-oz. btl. 9c  
**Skat** Hand Soap 1lb. can 7c  
**Octagon** Cleaner 2 cans 9c  
**Kirkman's Flakes** 1ge. pkg. 19c

**HORMEL TONGUE**  
12-OZ CAN **33c**

**BOSCU COFFEE**  
Drip or Regular 1b. tin **25c**

**Libby's BUFFET FRUITS**  
Your choice—8-oz.—Elberta Peaches, Pitted Prunes, De Luxe Plums and Kadara Figs. Serve just as they come from the can or use them in salads or desserts. Just the right handy size.  
**CAN 5c**

**Kraft Dinner** Macaroni With Cheese 2 pkgs. 19c  
**Finest Marrow Beans** 2 lb. cells 17c  
**Park Club Mayonnaise** 1/2 gal. 33c  
**Fancy Crabmeat** Fraser No. 1/2 can 19c  
**High Park Tea Balls** 1/2 doz. 12c  
**Salad Dressing** Clearland 1/2 gal. 23c  
**Tuna Flakes** Quik-Snax No. 1/2 can 10c  
**Corned Beef Hash** Silver Skillet 2 1-lb. cans 25c  
**Kraft Swanki-Swigs** Most Kind 2 8-oz. glasses 29c

**PINEAPPLE JUICE** Libby's 46-oz. can 23c

**Fresh Cream Cheese** Sodal 3-oz. pkgs. 5c  
**Orchard Park Peas** 2 No. 2 cans 29c  
**Green or Wax Beans** Orchard Park, No. 2 Cut 10c  
**Kraft's Miracle Whip** 1/2 gal. jar 32c  
**Grapefruit Juice** Orchard Park 2 46-oz. cans 29c  
**Kellogg's Pep** Rice Krieples or Krumbles 1lb. 11c  
**Aunt Jemima** PANCAKE FLOUR 20-oz. cks. 11c  
**Tomato Juice** Royal Gem 2 46-oz. cans 25c

**ORCHARD PARK PURE PRESERVES**  
Strawberry—Raspberry  
Blackberry—Peach  
Pine-Cat—and  
Damson Plum.  
**POUND JAR 17c**

**Vanilla Creams** Freshly Baked Salerno Filled Cookies 2 lbs. 25c

**Libby's FANCY ALASKA RED Salmon**  
A delicious, healthful seafood at its best. Uniform deep-red color, firm texture, rich flavor.  
**POUND CAN 22c**

**MAJESTIC FRESH SODA CRACKERS** 2 lb. box 13c

**KRAFT CHEESE**  
KRAFT AMERICAN and KRAFT VELVEETA  
PLAIN OR PIMENTO  
**2 Pound Loaf Cheese 37c**

**LOBLAWS - THE STORES YOU ARE PROUD TO SHOP IN**



Look For Your Name Between The Ads—Win a Dollar

ROCHESTER SUN, THURSDAY, FEBRUARY 20, 1941

**Buonomos To Roll In Bisontown**

Rochester's hope in the International Alley Owners' \$1000 Sweepstakes, the Buonomo No. 1 five, will strive for gold and glory in Buffalo next Saturday and Sunday.

The team will be made up of Butch Hoefner, Marky Chafel, Joe Hoefner, Ray Benzon, Russ Thomas and Charlie Buonomo. Bowling six games Saturday and three games Sunday on the Ideal Alleys, the local kegglers will compete with the cream of surrounding communities for the chance to lock horns with the present champions, the Hermann Undertakers of St. Louis.

**Rivers Appointed Dealer For Bowling Ball**

Ken Rivers, well-known local bowler and golfer, has been appointed an official dealer for the Luzerne Bowling Ball.

Rivers invites inspection of his modern equipment which insures the proper bowling grip through scientific methods of drilling.

A complete line of bowling shoes an abags is on display at the Frank A. Rivers Furniture Company, 226 South Ave.

**J. Y. M. League**

Lou Gordon was tops in the J. Y. M. League last Sunday at Elm Hall, the only bowling league in Rochester (and maybe a larger territory than that) which bowls its matches on Sunday morning. Frank Weinberg was a good second with 593.

Team matches: Sherman (2424) 2, Lepak (2378) 1, Gordon (2378) 3, Work (2322) 0, Wehr (2485) 2, Weinberg (2320) 1, Burnett (2468) 2, Fox (2459) 1.

**Elm Ladies League**

Beulah Boyce led the individual scoring in last Monday's Elm Ladies League with 506. Thelma Nelsker had 504 and Vera Hill 502.

Team matches: Butch Martins (2338) 2, Perry Flowers (1672) 6, Ryan Cartline Company (2324) 2, Bender Jewellers (2073) 0, Moore Club (2599) 2, Caruso (2153) 1, Bernard Field (2145) 2, Cobbs Hill Grill (2013) 1.

**Elm League**

Horwitz and Gleichauf led the individual in scoring in last Wednesday's Elm League with 633 and 614.

Team matches: Holting Engineers (2767) 2, Tommy Jenks (2695) 1, Nairo Lincoln (2481) 2, W. A. Case & Son (2478) 1, Maurice Diney (2771) 2, McFarlin (2379) 1, Alexander Smith Rugs (2744) 2, Bernard Held (2562) 1.

**Genesee League**

Joe Cassata's 634 was the best individual total in last Monday's Genesee League. Jubes was runner-up with 606.

Team matches: Metzler Ice (2751) 2, Simon's Press (2790) 1, Qualtop Chicago Club (2903) 3, Anstine Foundry (2503) 0, Genesee (2701) 3, Brooks Beverage (2523) 1, National Tool (2453) 3, Kurland (2259) 0.

**TABLE PADS**

**SENSATIONAL SALE**

1.29 Made to Measure—Shoe Table  
3-DAY SPECIAL

Monroe 370

**ROCHESTER TABLE PAD CO.**  
662 MONROE AVE.

**You're MISSING SOMETHING!**



If You Don't Take Advantage of the Special Price Coupons in the Loblaw's, Daw and Key Advertisements in this issue of the Rochester Sun, Look For Them Now For Spectacular Savings.

**Gas & Electric League**

Les Sale led all the rest in last Tuesday's Gas and Electric League at Elm Hall with a good 845.

Harold Scheck had 830, Howie Kiefer 815, George Galen 804 and Earl Herr 802.

Team matches: Inventory (2542) 2, Gas Mfr. (2153) 1, Meter Reading (2496) 2, Steam (2615) 1, Electric Meters (2426) 2, Home-Heating (2282) 0, Electric Distribution (2875) 2, General Construction (2778) 1, Storehouse (2661) 2, Gas Distribution (2664) 1, Office (2778) 2, Order (2300) 0.

**Fur Clearance!**  
Fur Coats All 1941 Styles  
Reg. \$59-\$169  
**SALE AT**  
\$29.95-\$89.50  
Fur Jackets at similar savings.  
**CLIFFORD FUR CO.**  
1283 Clifford Ave. Main 474

**Police No. 2 League**  
Ernie Dell again led the way in last Monday's Police No. 2 League at Genesee Hall with a 611 total.

**NO "Look-of-the-Month League" FOR ME!**  
Not since I've found that CHI-CHESTERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHESTERS CHEMICAL COMPANY has been serving the women of America for over half a century.

**HIGH BLOOD PRESSURE SYMPTOMS?**  
DULL-TIRED  
HEADACHE  
VOLUNTARY NAPS  
Are You Troubled with Gait? GAITIC...  
At Liggitt, Walgreen and Other Drug Store

**INDIGESTION**  
may affect the Heart  
One trapped in the stomach or gullet may act like a hair-trigger on the heart. At the first sign of distress, smart men and women closed on Bi-Lax Tablets to get the bowels moving. No laxative but made of the latest scientific medicine known for acid indigestion. If the FIRST DOSE doesn't give Holloway's laxative, return bottle to us and receive DOUBLE Money Back, 25c.

**AS ALWAYS FOR 55 YEARS**  
**LOWEST PRICE in TOWN**  
GIRLS MILITARY BOOTS \$2.29  
HURRY! JUST ENOUGH FOR FRI. & SAT.  
CONSISTENTLY LOWER PRICES ON ALL KINDS OF RUBBER FOOTWEAR  
**MYERS SHOE STORE**  
19 FRONT ST. A STEP FROM MAIN

**Knights of Columbus**  
**Commemorative**  
**Tonight**  
Commemorative services will be for the first time today members of Rochester Knights of Columbus K. of C. Clubrooms, Jew Civic Center.  
Arranged prescribed by the Council for knights who died during the past year.  
Knight Joseph P. charge will be assisted

**Knights of Columbus**  
year's contract program. In direct contrast to the results of the previous year's game in which women captured the three top honors, the men took the first eight places in the final scores. Cash prizes were awarded to the six high players with major honors going to George Bridgman, the popular Rochesterian who also won a sizeable sweepstakes. Inasmuch as the lengthy scoring period caused several players to leave before determining their final standings, we give you herewith a tabulation of all players whose score was better than the average of 264 points:  
George Bridgman, Rochester... 3114  
Max Cole, Rochester... 3104  
Laverne McIntyre, Rochester... 3064  
Edward Hull, Fairport... 3042  
Fred Shafer, E. Rochester... 3024  
Arch Mason, Rochester... 2974  
Joseph Cordano, E. Rochester... 2974  
Truesdale Clark, Rochester... 293  
Mrs. G. Bridgman, Rochester... 291  
Stacy French, Fairport... 2904  
Earl Marlett, Fairport... 287  
Carlton Howard, Rochester... 2854  
William Owen, Rochester... 2854  
Paul Jones, Rochester...

**AT CHAMPION'S**  
**LADIES ALL WOOL SKI PANTS**  
Reg. 3.98 **\$3.59** Reg. 2.95 **\$2.59**  
**CHILDREN'S ALL WOOL SNO SUITS**  
1/2 OFF ORIGINAL PRICE  
SIZES 4 TO 12  
**MEN'S ALL WOOL MACKINAW**  
1/2 OFF ORIGINAL PRICES  
**LADIES' WOOL AND GABARDINE REVERSIBLE COATS**  
Reg. \$19.95 **\$3.98** Sizes 12 to 20  
**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.  
ONE-HALF HOUR FREE PARKING AT BILL'S & STRAND PARKING STATIONS FOR CUSTOMERS

**WITH THIS COUPON**  
**CHOCOLATE-COVERED MARASCHINO CHERRIES**  
Big luscious whiped cream cordials, coated with rich, dark chocolate.  
Pound Box **21c**  
(Limit 2 Boxes)

**DAW'S**  
**ORIGINAL CUT-RATE DRUGS.**  
56 Clinton Ave. E. Temple Theater  
31 Main St. E. Corner Aqueduct  
353 Main St. E. 1st Street from Stillton  
452 Ridge Rd. W. Corner Trolley  
880 W. Main St. W. At Smith's Head  
473 N. Goodman Street Off Main  
539 Monroe Ave. Goodman

**WITH THIS COUPON**  
**Genuine CANNON DISH TOWELS**  
FULL SIZE With 3-Tone Color Side Borders  
Lowest Price Ever Sold  
**2 for 13c**  
(Limit 6 to a Customer)

**3 DAY SPECIAL!!**  
**COKE (Bee Hive) \$9.75**  
All Sizes  
**2 TON for \$19.00**  
**Clinton Coal Co.** STONE 606

**RECOVERED - RESTYLED - REBUILT**  
**YOUR 3 PIECE LIVING Room Suite**  
(Guaranteed For 5 Years In Writing)  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.  
**\$34.50**  
NO DOWN PAYMENT, NO CARRYING CHARGE  
**WAYNE** UPHOLSTERING CO. 74 PARK AVE. Monroe 1404

**SMITH BROS.**  
**COUGH DROPS** 2c  
Regular 5c Boxes  
**BARBASOL** 18c  
Shave Cream 50c Size  
**Cashmere Bouquet** 2 for 25c  
Cold Cream Reg. 25c Jars  
**MASSO** 19c  
**TOOTH BRUSH** 19c

**Anniversary SALE**  
**WITH THIS COUPON**  
**LUX FLAKES**  
Reg. 10c Boxes  
**2 for 13c**  
(Limit 2 Boxes)

**WITH THIS COUPON**  
**WAX PAPER**  
IN CUTTER-EDGE BOXES  
100-Ft. Rolls  
**2 for 13c**  
(Limit 2)

**ALCOHOL** 8c  
For Rubbing Pint Bottle  
**KREML** 28c  
Hair Tonic 60c Size  
**IODINE** 3c  
Tincture 15c Size  
**MINERAL OIL** 14c  
Pure U.S.P. Pint Bottle  
**Lavender SHAVE BOWLS** 29c  
75c Value  
**Edward's Olive Tabs.** 13c  
30c Size  
**DJER-KISS TALCUM** 9c  
25c Size  
**ASPIRIN** 6c  
Tablets, 5 gr. Bot. of 100  
**FATHER JOHN'S MEDICINE** 28c  
60c Size  
**HOREHOUND DROPS** 11c  
1 lb.  
**MILK OF MAGNESIA** 13c  
Pint Bottle  
**Saccharin TABLETS** 39c  
1/2 Grain Bottle of 1000

**GERBER'S BABY FOODS** 3 for 14c  
Strained or Chopped  
**BORAX** 9c  
Pure Pound Box  
**NOXZEMA CREAM** 19c  
25c Size  
**HILL'S** 14c  
Nose Drops 35c Size  
**PLAYING CARDS** 21c  
35c Deck  
**WALDORF** 3 for 11c  
TOILET  
**GILLETTE** 27c  
Thin Blades Box of 12  
**GEM BLADES** 39c  
Box of 12

**WITH THIS COUPON**  
**TODDY**  
"The Original Chocolate Malted Milk"  
Reg. 25c  
1/2 lb. Can (Limit 2) **11c**

**WITH THIS COUPON**  
**Hair Curlers**  
Perfect For End Curls  
New Low Price  
★ Aluminum ★ Spring Lock  
**3 for 7c**  
(Limit 6)

**WITH THIS COUPON**  
**CLEANSING TISSUES**  
Boxes of 200 Sheets  
Boxes of 11c (Limit 4)

**WOODBURY'S TOOTH PASTE**  
Large 25c Size  
**8c**  
(Limit 1 Tube)

**WITH THIS COUPON**  
**ADHESIVE PLASTER**  
1/2 Inch By 5 Yards  
**2 for 11c**  
(Limit 4)

**WITH THIS COUPON**  
**DOLORES Castile Soap**  
Made With Pure Olive Oil  
Reg. 15c Size  
**3 for 20c**  
(Limit 3 Bars)

**WITH THIS COUPON**  
**TOBACCO POUCH**  
Lined With Genuine Oil-Silk  
The oil-silk in this pouch is especially prepared and is guaranteed not to crack for one year!  
Regular \$1.00 Value  
Will preserve the aroma of your favorite tobacco and keep it fresh!  
**59c**  
(Limit 1)

**WITH THIS COUPON**  
**LILLIAN RUSSELL CIGARS**  
Humidor Fresh  
Made by the Makers of Murriels  
**5 for 9c**  
(Limit 10)

**Manufacturers CLOSE OUT! PIPES**  
Genuine Briar  
Values Up To \$1 **29c**  
Made from selected briar.

**WITH THIS COUPON**  
**Pipe Tobaccos**  
Prince Albert & Dills Velvet & Half & Half Kentucky Club Big Ben  
15c Size Tins  
**8c**  
(Limit 2)

**WITH THIS COUPON**  
**Genuine Top-Grain Leather SECRET POCKET BILL FOLD**  
It's the kind you've always wanted... scientifically designed for every necessary item you wish to carry in a billfold. Made of top-grain leather with zipper. Also has a hidden, secret pocket that defies detection.  
A Real \$1.50 Value... **88c**  
(Limit 1)

**taste tells!**  
1810  
**OLD OVERHOLT STRAIGHT RYE WHISKEY**  
IT FOUNDED THE FAME OF PENNSYLVANIA RYE  
TODAY IT IS AMERICA'S MOST POPULAR BOTTLED IN BOND WHISKEY  
**\$2.55** 4/5 Qt. (25.4 oz.)  
**\$1.59** Pint (16 oz.)  
National Distillers Products Corp., Copyright 1941, A. Overholt & Co., Inc., New York



This is No Bull!  
Come In!  
THE place to go for an hour or an evening is  
LOU & EDDIE'S  
**DIAMOND BAR**  
70 East Avenue, Opp. Regent Theatre

THE BEST COAL VALUE IN THE CITY  
BLACK MAGIC  
**COAL** \$10<sup>95</sup>  
EGG Nut Store  
TON CASH—Shovels Off  
PEA \$9.05 — BKWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"  
**AYNE & DUNHAM** GEN. 586

Try **THREE FEATHERS**  
the whiskey that's  
FLAVOR PROTECTED  
and taste the difference!

Thin FLAVOR  
"You taste for a drink while it's fast when the flavor of whiskey weakens to watery thinness."

Rich FLAVOR  
"Three Feathers' richer, finer flavor just can't be thinned out. It's Flavor-Protected!"

**Kaypees Retain Lead As Loop Playoffs Near**

BY DON MATTARO

Last week's results in the Industrial Basketball League settled few of the problems confronting officials who are planning the post-season play-off series. Kodak Park, after its close win over Delco, continues to hold down first place but the other three teams who will compete are still undetermined. Rochester Button, on the basis of victories over Kodak Park, Camera Works and I. B. M., bids fair to win another of the coveted positions. I. B. M., Camera Works, Delco and Samsom-United will fight it out for the other two places.

The schedule for this week-end will show Sibleys and Rochester Button in the first game on the John Marshall High School Court tonight and Kodak Office and Rochester Products in the nightcap. Tomorrow night, on the Kodak Park Court, Sibleys will play for the second consecutive night, meeting International Business Machines in the opening game, with Graflex and Defender Photo sharing the spotlight in the second encounter.

Mike Pellino, floor leader for the Samsom-United club, is threatening to make a run-away of the race for individual scoring honors this season. With only two games remaining for each team, Mike has a lead of twenty points over his nearest competitor. His biggest spurge came just recently when he scored thirty five points in two games to put him at the top of the heap.

Next Tuesday night on the Kodak Office court I. B. M. will complete its bid for the play-off spot when it meets Rochester Products in the main game. The first game will bring Samsom and Kodak Office on the court.

**Star Seagram Center**



Les Harrison is authority for the statement that Eddie Malanowicz, popular Seagram center, is playing the best game of his career this year.

**Seagrams To Play Baltimore Quint Here Sunday**

The Baltimore Clippers of the American Basketball League will furnish the competition for Les Harrison's high-flying Seagram hoopers next Sunday night on the Columbus Club court.

Highly touted, the Clippers will show Dave Paris, former N. Y. U. star, member of the Syracuse Star quintet at the Chicago elimination finals last year. Mike Bloom, All-American at Temple University in his collegiate days, Al Esposito, Brooklyn Visitation standout, Carl Johnson, veteran of four years with Kate Smith Celtics, George Slott and Si Boardman, former member of N. Y. U. and Philadelphia Spahs teams.

The local boys will be gunning for another victory and Harrison has been conducting intensive training sessions all week in anticipation of a tough tussle with the Baltimore cagers.

Ray VanGraffian's Rival Dog Food girls will play the Voima Girls of Akron, Ohio, in the curtain-raiser.

**Girl Scouts To Have Tea And Hobby Show**

A combined hobby show and silver tea will be sponsored by Girl Scout troop No. 44 of Immaculate Conception Church tomorrow at 7:30 p. m. in the school hall.

General chairman is Miss Helen Pearson, troop leader. Miss Helen McDonald is co-chairman.

**You're MISSING SOMETHING!**



If You Don't Take Advantage of the Special Price Coupons in the Loblaws, Daw and Key Advertisements in this issue of The Rochester Sun, Look For Them Now For Spectacular Savings.

**March 4th Deadline For Tourney Entries**

P. Lorillard Company, sponsors of the Old Gold Five-Man Bowling Tournament, warns local kegglers that deadline for entries and wrappers is March 4.

Entries may be turned in at the local Lorillard office, 110 Cox Building, 36 St. Paul St. from February 15 to March 4 between 8 and 9 a. m. and 12 noon to 1 p. m. On March 4 the office will be open from 8 a. m. to midnight for the convenience of local teams. Be sure to wrap the empty packages in bundles of 100 and tie the 10 bundles together, plainly marked with the name of team, alleys where team bowls and name and address of team captain.



**AN OLD BOND Between Friends**

You can pay no higher tribute to your guests than to serve them with Mount Vernon, the "patrician of American ryes." For this superb whiskey is rich in tradition and delicate in flavor—truly, the "bond of friendship."



**Mount Vernon**  
BOTTLED IN BOND  
Straight Rye Whiskey  
COPYRIGHT 1940 NATIONAL DISTILLERS PRODUCTS CORP. N. Y.

**BERGHASH**  
OUTSTANDING WEEKLY LIQUOR 'BUYS'

Come where you save the most on finer wines and liquors. The buying power of Rochester's largest liquor store combined with an eagle-eye on the liquor market brings you the BEST BUYS POSSIBLE every week. Watch Berghash ads for all your liquor needs and SAVE!

**HOUSE of LORDS**  
EXTRA SPECIAL LIQUEUR  
**\$2<sup>75</sup>** FULL FIFTH  
Whiteley's 'House of Lords' Scotch is made to retail at \$3.97 per bottle. There is only one 'House of Lords'. 100% Scotch whiskies Bottled in Scotland. 2 BOTTLES \$5.25

**GLOBE**  
BOTTLED IN BOND  
100 Proof  
**\$1<sup>95</sup>** FULL QUART  
5 years old. Straight Bourbon Whiskey Smooth and palatable. Distinctive flavor and bouquet.  
COMPARE! \$2.75 VALUE

Thursday, Friday and Saturday ONLY  
100% PURE  
**CALIFORNIA WINE**  
SWEET OR DRY  
**\$1<sup>29</sup>** Full Gal.  
COMPARE! \$2 VALUE

DISTILLED DRY  
**London Inn Gin**  
90 PROOF  
This Gin is distilled according to an old English recipe. Excellent used straight or in Cocktails. Smooth, palatable, satisfying.  
**\$1<sup>59</sup>** Full Qt.  
Compare \$1.99 Value

**Puerto Rican 'Corozon' RUM** \$1<sup>49</sup> Full Fifth  
Product of West Indies Rum Distilleries. Bottled at Ponce, P. R. Makes excellent cocktail or Rum Highball.

**OLD OAKDALE WHISKEY** \$1<sup>49</sup> Full Qt.  
Compare \$1.95 Value

BUY BY THE CASE AND SAVE!  
**BERGHASH**  
124 CLINTON AVE. S. MAIN 786  
Next to Loew's Theatre  
Free parking opposite our store

**HONESTLY NOW...**

If you want to spend a really enjoyable evening in a congenial atmosphere—come to

**The CHATEAU**  
MONROE AVE. AT THE TWELVE CORNERS

- Real Entertainment
- Good Food
- Fine Orchestra
- Reasonable Prices

TRY OUR SPECIAL DINNER  
A Complete Meal With Steak, Chicken Or Fish As The Piece De Resistance

**Early Bird's Cocktail Hour**  
Enjoy your favorite drinks mixed in the "Chateau Man" at new low prices.  
Every Night Until 9 P. M.  
Popular Scotch 35c  
Popular Cocktails 25c  
Rye 25c, Bonded 35c  
Local Bottled Beers 15c  
Gin Drinks 25c

**FLOOR SHOW**  
120 EVERY NIGHT  
Prizes Prevail at Either Bar or Tables  
Other Complete Floor Shows at 11:00 P. M. and 1:00 A. M.

"HOUSE OF EVIL" —  
Read how a rich husband's parents wrecked one girl's marriage.

"IF A MAN HAS LOVE" —  
The story of a refugee who found love in the heart and soul of America.  
Homemaker's Section — Interesting Articles

MARCH **TRUE STORY** MAGAZINE  
15c NOW ON SALE AT ALL NEWSTANDS 15c

**Where To Play Bingo!**

**BINGO PLYMOUTH**  
Church Hall  
Plymouth Ave. at Troup  
**FREE—Radio Ticket**  
With Book of Specials  
Admission 20c  
Sat. 8:30 P. M.  
**JACKPOT GAME**

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—1:30 P. M.—Sun. 2:30 P. M.

**\$BINGO!**  
Every Saturday 8:30 P. M.

Every Wed. and Sat.  
Big Vaudeville Show and  
**BINGO**  
Recreation Center  
JACKPOTS  
1683 DEWEY AVE.  
23 Games—35c Inc. Tax  
Special Game—\$20  
No Games Less Than \$5

Come To The  
**Hollywood Bingo Hall**  
at 35 Pullman Ave.  
Every Wednesday, Thurs., Fri. and Sat. Evening

**WE PLAY FOR MORE!** Each Nite For More! Including Jackpots  
**\$375**

Prizes \$30, \$20, \$10, \$5  
Jackpots \$105, \$30, \$10

Novelty "Good Neighbor" game on extra special—Plus 10 book of Specials.  
Come & Bring Your Friends

**FREE — 25c COUPON — FREE**  
This is worth 25c only when purchasing a book of specials & a triple board.  
**TOWNERS HALL** UNIVERSITY AT ATLANTIC AVE.  
GOOD WEDNESDAY, FEB. 26

The Finest Game in Rochester  
**De Luxe BINGO** \$950 CASH PRIZES  
JACK POT \$230  
FREE \$75 GOLD AWARD GAME  
Exclusive of bingo prizes each week you get one of these

**DE LUXE BINGO PARTIES!**  
MONDAY EVENINGS K. of C. AUDITORIUM  
Holder of lucky ticket will win valuable prizes. YOU MUST BE PRESENT TO WIN  
This is exclusive or Regular Bingo Prizes.

**K of C AUDITORIUM** CHESTNUT ST.  
RAY FAGANS ORCHESTRA 8 P. M.  
BINGO—4:30 TO 10:30 P. M.

**WEDNESDAY & FRIDAY NITES-TOWNERS HALL**  
EACH NITE Including \$50 Jackpot  
**\$475** NITES Including \$50 JACKPOTS  
**TOWNERS HALL AT REXY THEATRE**  
City at Atlantic South Avenue.

**C. Y. M. A.**  
51 FRANKLIN SQUARE  
Near Greyhound Bus Terminal  
**\$ ADMISSION 25c \$**

**PARTIES AT CARPENTER'S HALL**  
Formerly at Capitol Theatre Hall  
\$5 ON EACH GAME  
113 N. FITZHUGH ST.  
Wednesday 8:15 P. M.

**WEDNESDAY & FRIDAY NITES-TOWNERS HALL**  
EACH NITE Including \$50 Jackpot  
**\$475** NITES Including \$50 JACKPOTS  
**TOWNERS HALL AT REXY THEATRE**  
City at Atlantic South Avenue.

**BINGO**  
Wed. and Sat. Afternoon 1:30  
Regular Bingo—\$2  
1st and 11th Game—\$5  
Monday Night 8:30  
Every Game—\$7  
Jack Pot—\$55

**UNION LEAGUE HALL** Gregory at South Av.  
TAKE SO. AVE. BUS TO DOOR

Sunday Nite 8:15  
**\$7 PER GAME**  
POT JACK. \$55

**CHILI RECREATION HALL**  
**BINGO 2 BIG PARTIES**  
Saturday & Monday Eve. 8:15  
EACH OF THE 23 GAMES \$6.00 or More  
Specials \$16 or More—Jack Pot \$80 On Mon.  
Also Games Tues. Afternoon and Eve.—Wed. and Sat. Afternoon Thursday and Friday Evenings



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**WHITE**

For colds, Penetro Nose Drops speeds you three kinds of welcome, misery-relieving help, at once! (1) Cooling, breath-freing, comfort. (2) "Stitch-in-time" help, which reduces cold's miseries. (3) Assurance that you're cutting down misery time of cold. Generous supply, only 25c.

**PENETRO NOSE DROPS**

Help to Relieve Distress of

**FEMALE PERIODIC COMPLAINTS**

Try Lydia E. Pinkham's Vegetable Compound to help relieve monthly pain, headache, backache and ALSO calm upset nerves due to monthly functional disturbances. Pinkham's Compound is especially helpful in soothing fiery nerves and helping build up resistance against distress of "difficult days." Try it!

Keep False Teeth Purified Says Dr. Sherwin

Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way.

Keep up with the times—get today a generous 30 cent bottle of Stera-Kleen—use your plate as bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will so glisten with beauty that you'll be proud of them. Your mouth will feel much better—rejuvenated.

Just a pinch of Stera-Kleen in a half glass of water and all slimy mucin stains and murriness begin to go—it's amazing—lasts for weeks—30 cents—all drug stores.

**LEGAL NOTICE**

STATE OF NEW YORK  
SUPREME COURT  
COUNTY OF MONROE  
ANNA SAMMARTINO, Plaintiff,  
vs.  
ROSARIO SAMMARTINO, Defendant.

TO THE ABOVE NAMED DEFENDANT: ACTION FOR ABSOLUTE DIVORCE YOU ARE HEREBY SUMMONED to answer the complaint in this action, and to serve a copy of your answer, or if the complaint is not served with this summons to serve a notice of appearance on the plaintiff's attorney within twenty days after the service of this summons, exclusive of the day of service. In case of your failure to appear or answer, judgment will be taken against you by default for the relief demanded in the complaint.

Trial to be held in the County of Monroe, Dated this 10th day of February, 1931.

JOHN P. LOMENZO, Esq., Attorney for Plaintiff, Office and P. O. Address, 226 Powers Building, Rochester, New York.

To the Defendant: ROSARIO SAMMARTINO The foregoing summons is served upon you by publication, pursuant to and Order of the Hon. John Van Voorhis, Justice of the Supreme Court, dated February 10th, 1931, and filed with the complaint in the Monroe County Clerk's Office in Rochester, New York.

**WANT ADS**

PERSONALS

MADAM MARGUERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone Monroe 4743-M bet. 9 A.M. and 8 P.M.

MESSAGE service, 483 South Ave. Every Tuesday 8 p.m. James McNeil and local workers.

SPIRITUAL and business readings. Mrs. Eva Robinson, 28 Jefferson Terrace, Genesee 3390.

GRADUATE NURSE, Miss H. Lucretia Bell recovering from accident is able to resume diet and Swedish manipulations. Physicians and former Lady patients please note change of address: 44 College Avenue, Mon. Tris (Exclusively No Men).

MRS. MACLEAN at 31 Manhattan St. give spiritual readings daily, afternoons 12 to 3, evenings 6 to 7.

FRANK T. BROWNELL'S practice is being cared for daily by L. A. Young, Chiropractor, at 63 Bronson Ave. Genesee 1497.

**WANTED TO BUY**

NEWSPAPER 40¢ per 100 lbs. Bags, magnum and wire. Also highest prices for scrap metal. Call Stone 40-J.

**FOR SALE**

EMPIRE FURNITURE CO., 210 West Main St. HURRY, HURRY, HURRY! FIRE SALE: now going on. Metal beds all sizes, \$1.50 an up.

FIRE SALE—Mattress \$3.75 all sizes.

FIRE SALE—Springs, \$2.50 up.

FIRE SALE—5-pc. porcelain top breakfast sets, \$11.95. Empire Furniture Co.

FIRE SALE—Living room suits, formerly \$127.50 now \$58.00.

ODD LOUNGE chairs, formerly \$32.50 now \$11.95.

FIRE SALE—7-pc. dinette set, \$29.50.

FIRE SALE—Gas ranges, radios 15 off.

FIRE SALE ABC Washers 15 off.

FIRE SALE—Real bargains. Bungalows and combination ranges. Empire Furniture Co. 210 West Main St.

**POOL TABLES** and good business proposition. All best condition. 28 Fullonia, afternoons.

COATS—Suits, \$1.00 up—better grade used, some new, furs, formal, dresses, exclusive fashions, sandals, shoes; bargains men's children's clothing; deposits accepted. 525 Humboldt St. Cutvet 2291-B.

**FOR RENT**

23 EVERGREEN ST. a room house and garage. First class condition. Call Main 8055.

GARAGE for rent on Lake Avenue near Flower City Park. Glen 6329.

Do you really want economy plus quality—

**BOYS' STOUT KNICKERS \$2.95**

**LONGIES** (Knickers Custom Made)

**BOYS' SUITS \$12.95 up**

All 2 Pants

**STOUTS OUR SPECIALTY**

**FLEEMAN'S SHOP**

Boys' & Students' 791 CLINTON AVE. N.

ASK FOR

**COX'S COUGH SYRUP**

The effective aid for coughs, cold, croup, asthma, bronchitis.

SINCE 1891

SOLD AT ALL GOOD DRUG STORES

**RUGS 9x12 \$1.00**

CLEANED and STEAMED

Rugs, Steamers, Cleaned, Washed, Stred, Muth, Damp and Germ-proofed

**ELTER CO.** Est. 1872

Glenwood 3466 — 4 Arthur St.

Worth \$100.00

The Relief You Get from Torments of

**ECZEMA**

Say Thousands of Postum Users!

When the itching and misery of eczema almost drive you crazy—when you scratch and scratch until skin is inflamed and raw—It's time you learned of Postum.

Here's a time-tested concentrated ointment that you apply directly on the affected area—for Postum contains medication especially helpful in soothing fiery sores and relieving the discomfort—fast.

Postum costs you little for the relief you get from the unbearable burning and itching of eczema—only 5¢ at your druggist. Try an application tonight.

Constipation CAN COME FROM A BAD-ACTING LIVER

When the liver gets stubborn, as it often does in temporary constipation, you need something more than ordinary laxative aid. Beechams Pills, besides being a purely vegetable laxative that helps produce a pleasant, thorough movement, also helps stimulate the flow of bile from the liver. It is this bile that acts on intestinal wastes and helps bring real relief from irregular elimination. Buy Beechams Pills at your druggist's—10¢, 25¢, 50¢.

COUPON

**Paper Napkins**

Pkg. 80—Reg. 10c

**2 for 7c**

Limit 2

KEY DRUG

470 N. Goodman near Main

**KEY**

92 E. Main near Water

1861 Monroe near Winton

**ROCHESTER'S MODERN CUT RATE DRUG STORES**

457 Ridge Rd W near Dewey

**TODAY THRU WEDNESDAY**

COUPON

**JERGEN'S Toilet SOAP**

Limit 5 for 11c

KEY DRUG

COUPON

**Dish Cloths**

Knitted Pastel Shades

**5 for 11c**

Limit 5

KEY DRUG

**ZIPPER BAGS**

**39c**

Rubber Lined 79c Value

COUPON

**BRAIDED Clothes Line**

50 Feet Reg. 25c

**14c**

Limit 2

KEY DRUG

COUPON

**SANITARY NAPKINS**

Box 12

**9c**

Limit 2

KEY DRUG

**CLEANS BEST-FORKED DUSTER**

Reg. \$1.00

Long life strand duster. Nationally advertised at \$1. Good Housekeeping Approved.

**39c**

COUPON

**Pot Cleaners**

**5 for 11c**

Limit 5

KEY DRUG

COUPON

**Borden's Chocolate Malted Milk**

Found Can

**19c**

Limit 2

KEY DRUG

**SPECIAL WALDORF TOILET TISSUE**

**3 for 11c**

Limit 1

COUPON

**PROFESSIONAL TYPE HAIR BRUSH**

50c Value

**23c**

Limit 1

KEY DRUG

COUPON

**Pocket Combs**

10c Value

**3c**

Limit 2

KEY DRUG

**NOSE & THROAT Atomizer**

**44c**

79c Value

It's New

Evening in Paris

EAU de COLOGNE with ATOMIZER

The lovely ensemble with Eau de Cologne and ne-trovered Atomizer is an en-chancing luxury to protect your daintiness... only \$1

COUPON

**ELECTRIC IRON CORDS**

Reg. 25c

**11c**

Limit 1

KEY DRUG

**Yeast & Iron TABLETS**

Bottle 75

**29c**

PAULI CHLORZENZINE

**Evening in Paris**

EAU de COLOGNE with ATOMIZER

The lovely ensemble with Eau de Cologne and ne-trovered Atomizer is an en-chancing luxury to protect your daintiness... only \$1

**NOXZEMA Cream**

New Large

**19c**

**Moth Crystals**

Lb. Can 25c

**1.00**

4 for

**Evening in Paris**

EAU de COLOGNE with ATOMIZER

The lovely ensemble with Eau de Cologne and ne-trovered Atomizer is an en-chancing luxury to protect your daintiness... only \$1

**MOLESKIN ANACIN TAB.**

Half Yard by 7 Inches

**19c**

Bottle of 50

**59c**

**COLD CREAM**

25c Size

**2 for 25c**

**Household Rubber Gloves**

Extra Heavy Latex

**23c**

50c Value

**PABLUM**

50c Size

**39c**

**Dextri Maltose**

Lb. Can

**63c**

**NEW! CLAPP'S CEREAL FOOD**

FOR BABIES

GET A WEEK'S SUPPLY FREE!

WITH PURCHASE OF 1 PACKAGE

**15c**

**Lead Pencils**

Reg. 5c

**3 for 5c**

**SHOE DYE**

Black or Brown

15c Size

**7c**

**SWEETHEART TOILET SOAP**

"THE SOAP THAT AGREES WITH YOUR SKIN"

**1c Sale**

Get extra cake for 1c with every 3 cake purchase

**4 Cakes for 18c**

**CASTORIA**

3 oz. Bottle

**11c**

**Adhesive Bandage**

Pkg. 32

**9c**

**A-B-D-G CAPSULES**

Box 100

**1.19**

**HEAVY AMERICAN MINERAL OIL**

Pint ..... 25c

Quart ..... 45c

1/2 Gal. .... 85c

Gallon ..... \$1.49

**Suppositories**

Adults or Infants

Reg. 25c

**9c**

**CUTEX NAIL POLISH**

25c Size

**16c**

**ASPIRIN**

Box 100 Tablets

**6c**

**General Electric BULBS**

40 W. .... 13c

60 W. .... 13c

75 W. .... 13c

**FEVER Thermometer**

Oral or Rectal

**47c**

**YEAST TABS.**

Bottle 250

**49c**

**WILLIAMS AFTER SHAVING POWDER**

25c Size

**11c**

It's

**LIVADAS**

For →

**GREATER SAVINGS**

NO NEED TO LOOK FURTHER WHEN YOU WANT TO SAVE MONEY ON—

**WINES AND LIQUORS**

THIS FAMOUS STORE IS NOTED ALL OVER WESTERN NEW YORK FOR SELLING ONLY THE FINEST QUALITY AT THE LOWEST PRICES!

A TRULY SENSATIONAL BUY!

— REPEAT SALE! —

100% Scotch Whiskey Blended & Bottled in Scotland

**HOUSE OF LORDS**

Blended

**SCOTCH WHISKEY \$2.99**

Fifth

If you're a connoisseur of fine Scotch you know "House of Lords" or you'll be delighted to discover it for it's one of the most celebrated brands in all the world. Wonderfully mellow, enchantingly smooth 86 proof—Extra-aged. A deluxe blend.

**OUR GREATEST VALUE!**

COMPARE! \$4.00 VALUE!

OUR GUARANTEE

... The Finest Quality

... The Lowest Prices

**LIVRO RYE**

OUR FAMOUS BRAND

And What A Value!

**\$2.30**

Full Quart

90 Proof

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.

Compare! \$3.25 Value!

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

**LIVRO GIN**

NO FINER QUALITY At Any Price!

**\$1.65**

Full Quart

90 Proof

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow it's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it—you'll realize an instantly what a sensational value it is!

Compare! \$2.45 Value!

Livada's assures connoisseurs of quality finer at any price.

A BIG MONEY SAVER!

**BOTTLED IN BOND DOWLING**

Kentucky Straight BOURBON WHISKEY

The Finest Quality At The Lowest Price Ever For Such A Fine Quality!

Compare! \$3 Value!

**\$1.99**

Full Quart

A real treasure of Old Kentucky. The well known, superbly smooth "Dowling" straight bourbon whiskey. Distilled by a famous Kentucky distiller... aged and mellowed for long years in the wood. Bottled under U. S. Gov't supervision. 100 proof. It's a great achievement to offer this 4 year old bourbon at this sensational price.

**RON RUM \$1.69**

Here's a rum that we highly recommend.

Compare! \$2.25 Value!

4/5 Quart

55 Proof

**VERY HIGH QUALITY WHITNEY CLUB WHISKEY**

VERY LOW PRICE

5 Years Old Straight Rye 85 Proof

**\$1.59**

Full Quart

THEY'RE EXTRA CHOICE — THEY'RE GREAT VALUES!

**BALBOA WINES**

BOTTLED AT THE WINERY IN SUNNY CALIFORNIA

We buy and sell more wine—thus we can give you the greatest wine values because of our huge purchasing power. We are able to offer you these sensationally low prices REGULARLY! Try these Balboa Wines... Just see if you ever taste so fine a wine at so low a price!

SWEET		DRY	
Muscated, Sherry, Tokay, Port	Full Gallon	BURGUNDY	99c
3 Quarts	\$1.10	CLARET	
Full Gallon	\$1.35	BARBERA	
		CHianti	
		RHINE	
		SAUTERNE	

Alcohol 20% by Volume

FULL GALLON

**LIVADAS**

A NAME YOU CAN TRUST

**183 MONROE AVE.**

N. Y. S. LICENSE L-4229

OPEN EVERY NITE TILL MIDNIGHT

FREE DELIVERY STONE 3549



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 18

ROCHESTER, N. Y., THURSDAY, FEBRUARY 27, 1941

To 75,200 Rochester Homes

PHONE STONE 6001



### What Is A Value?

According to Webster, "Value is the desirability or worth of a thing compared with the desirability of something else."

According to the modern merchant, it is any item, of proven dependability, sold at a lower price than is ordinarily obtainable. Frequently, values are advertised at a very small profit to the merchant, or even at a small loss. In this way, new friends and customers are won by business men.

According to the modern housewife, a value is "most any item offered in the advertising columns of Rochester's Shopping News."

Read the advertisements in the Rochester Sun (Rochester's Shopping News) carefully each week. Shop the outstanding values offered by Rochester's leading merchants.

### Free Tickets To Shrine Circus Offered By Sun

An opportunity to win free tickets to the Shrine Winter Circus, opening at the Edgerton Park arena March 10, is being offered readers of The Rochester Sun.

The circus, which will have daily showings for the entire week, annually attracts thousands to its gates and the promise of show officials is that this year's offering will be "bigger and better than ever."

All you have to do to win a pair of free tickets to the spectacle is have a passing knowledge of "circus lingo."

Listed below are ten words, commonly used in the circus world, each of which has a very distinct meaning. Translate these words into everyday English and mail your answers to The Contest Editor, Rochester Sun, 5 St. Paul St., as soon as possible.

Here are the words:

JOEYS  
CATS  
JAMS  
RISLEY  
BLOW DOWN

BLUES  
BULLS  
JUICE  
BENDER  
WASH-UP

To the first ten persons sending in the correct translation of these words, The Sun will award a pair of tickets to the circus. Send in as many entries as you choose. The contest is open to all except employees of the Rochester Sun and active circus officials of the Shrine, sponsors of the show. The decision of the contest editor is final.

Another set of words with similar prizes will be run in next week's issue of The Sun, along with names of winners of this week's contest.



Pictured above is a typical scene at the Civic Show in seven years is chalking up banner attendance records.

### Realtors Plan Home Show At Civic Building

Rochester's 3rd Annual Home Show will be staged in the Civic Exhibits Building, April 19 to 28, inclusive, under the auspices of the Real Estate Board of Rochester.

According to John D. Tighe, Show Manager, the Home Show will include displays of all the latest developments in roofing, plumbing, painting, flooring, building materials, home appliances and home furnishings.

Both the main floor and basement of the Civic Exhibits Building will be required for the 150-odd exhibition booths, ranging in area from 100 square feet up.

Encouraged by last year's Home Show which passed the 50,000-mark in total attendance, Harry F. Thomas, president of the Real Estate Board of Rochester predicted an attendance figure for this year's show that would surpass that of last year.

### Food Show Attracts Record Throng

Well on the way toward a new attendance record the Rochester Food Show is attracting "sell-out" throngs to the Civic Exhibits Building daily.

Slated to close Saturday at 10 p. m. the show has exceeded expectations of all officials concerned, according to John DeWolf, head of the show committee of the Monroe County Retail Food Merchants Association, sponsors of the exhibition.

Chief among the show's attractions is the American Way Cooking School, sessions of

which are held each day at 2 p. m. in the second floor auditorium. The school is under the direction of Miss Emily Conklin, authority on the preparation of meats and other foods. Final session of the school will take place tomorrow afternoon.

Free movie showings, a "cold magic show" and, of course, the usual liberal distribution of food samples are all a part of the undertaking.

More than 100 exhibitors

have displayed unusual ingenuity in vying for attention of the patrons. One offers a miniature loaf of bread to all visitors at the booth. Another

(Continued on Page 2)

TOMORROW AT SIBLEY, LINDSAY & CURR  
HAVE YOUR PICTURE TAKEN

2 FOR \$1.00

tomorrow only! Your (or your child's) photograph taken by our expert photographer, 810 Fifth Avenue Special Pictures!  
BASEMENT PHOTOGRAPH STUDIO—Aisle 13, Center

1941 ZENITH  
HICKSON SPECIAL  
Reg. \$24.95  
\$15★ You Save \$9.95

With Wave Magnet

FREE PARKING

HICKSON'S — 37 RICHMOND ST.

## Final Sale of Quality Furs

Your last opportunity to save to the utmost on Fur Coats of Fashion and Quality. Savings so great that it will pay you emphatically to buy NOW for next Winter as well as for the present season. The Projansky Label is your guarantee of satisfaction.

	REG.	NOW		REG.	NOW
6 Black Northern Seal (Dyed Coney)	\$100	\$ 69	5 Mendoza Beaver (Brown Dyed Coney)	\$125	\$ 75
3 Black French Seal (Dyed Buck Coney)	\$125	\$ 79	2 Beaverette Coats (Beaver Dyed Coney)	\$ 95	\$ 59
2 Natural Muskrat (Small Sizes)	\$125	\$ 79	3 Raccoon Coats (Full Skins)	\$150	\$ 79
3 Brown and Coco Caracul (Box or Princess)	\$125	\$ 79	2 Black Persian Paw (Box Styles)	\$179	\$125
2 Dark Brown Caracul (Selected Skins)	\$200	\$135	4 Natural Grey Kid (Selected Skins)	\$200	\$139
5 Natural Grey Persian (Russian Skins)	\$400	\$295	2 Black Persian Lamb	\$275	\$198
1 Hudson Seal (Hollander Dyed Muskrat)	\$225	\$159	3 Hudson Seal (Hollander Dyed Muskrat)	\$275	\$198
6 Black Persian Lamb (Russian Skins)	\$400	\$275	5 Black Persian Lamb (Russian Skins)	\$500	\$350
5 China Mink (Selected Skins)	\$450	\$265	2 Natural Sheared Beaver (Northern Skins)	\$495	\$338
7 Black Caracul (Russian Skins)	\$450	\$250	4 Natural Sheared Beaver (Selected Full Skins)	\$550	\$395

125 Fine Fur Jackets . . . All the Wanted Fashionable Furs . . . At 20% Off Regular Prices!

★ New Charge Account Invited. ★ Time Payments Available.

Projansky CUSTOM FURRIER AND TAILOR TO GENTLEMEN 39 East Ave.

### At Weis & Fisher's



NEW—1941  
GENERAL ELECTRIC  
REFRIGERATOR

3 YEARS TO PAY!

LESS THAN \$1 WEEK!

\$119.95

Your Old Ice Box Is Your Down Payment

You Can't Buy a Refrigerator That COSTS LESS to OWN!

- 6.2 Cubic ft. of Storage Space
- 11.7 Square ft. of shelf area
- Stainless Steel Super Freezer
- 4 Quick trays, 8 lbs. of ice, 80 cubes.
- All steel construction. All porcelain inside.
- Tel-a-frost Indicator. Temperature Control Knob
- Famous G-E Sealed-in mechanism

More than a dozen new G-E models at lowest prices and easiest terms in G-E history. G-E's famed sealed-in-steel Thrift Unit has a record for dependable performance and enduring economy unsurpassed by any other cold-making mechanism in America.

Rochester's Showplace of Furniture Fashion

weis & fisher's  
80 CLINTON AVENUE SOUTH



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**Home Bureau Group To Have Card Party**  
The council of chairmen of 150 Plymouth Ave. N. the Rochester Home Bureau Mrs. E. H. Morris is honorary will sponsor a card party to chairman and Mrs. Howard Sul- tomorrow afternoon and evening man. livan is acting as general chair- at Home Bureau headquarters.

**LOST OUR LEASE! EVERYTHING MUST GO!**  
**GOING OUT of BUSINESS**  
The crowds are terrific... Please come early. Everything in the store at unbelievable prices. Hurry! Hurry! Hurry!

<b>DRESSES</b>	Values To \$1.99	<b>\$1.00</b>	<b>Sweaters</b>	
<b>COATS</b>	Values To \$15.00	<b>\$5.00</b>	<b>Blouses</b>	
<b>GOWNS or PAJAMAS</b>	2 For \$1.00	<b>59c</b>	<b>59c</b>	Val. To \$1.39
<b>SLIPS</b>		<b>48c</b>	<b>2 for \$1</b>	
<b>PANTIES</b>	Values To 50c	<b>19c</b>	<b>SKIRTS</b>	
<b>GROUP BETTER DRESSES</b>	2 For \$3.00	<b>\$1.69</b>	<b>59c</b>	\$1.00 Value
			<b>2 for \$1</b>	

**AVON SHOP**  
**132 E. MAIN ST.**  
Mrs. Lillian Vahl, 65 Austin St.

**LAST 2 DAYS!**  
**HUNTER'S FEBRUARY SALE**  
**ENDS SATURDAY**  
**Quality Furs**  
**AT REDUCTIONS TO 50% OFF REGULAR PRICES**  
**2 DAY SPECIAL!!!**  
**JUST 26 IN A GROUP OF FINE FUR COATS AND JACKETS \$44** Values to \$98  
**H. L. HUNTER FUR CO.**  
Convenient Budget Terms Arranged  
1 Clinton Ave. So.

**At RIVERS**  
**LAST 2 DAYS TO SAVE 25%**  
**On Our Entire Stock Of FINER FURNITURE!**  
We've had to mark our furniture pretty close to compete with prevalent February prices in cheaper grades of merchandise. Many Rochesterians recognized the extra value this represents. Don't pass up this final opportunity yourself—it may not come again for a long time. Prices ARE going up. Do you want FINE furniture? At the BEST price? Under easiest terms? Come to Rivers!  
**OPEN 7-9 Tues. Thurs. & Sat. Eves.**  
**FREE PARKING**  
**RIVERS FURNITURE CO.**  
226 SOUTH AVE.

**Field Trials Added To Sports Show Features**  
Barks and woofs will be added to the noise of spinning reels and splashing log-rollers at the Sports Show, March 15 to 22, according to Don Guerin, show manager, who announced today that indoor field trials open to all pointers and setters will be staged at the show. There will also be retrieving Exhibitions, according to Guerin.  
The trials will be conducted in the basement of the Civic Exhibits building which will be fittingly arranged for this purpose. The same water tank used for the log-rolling and canoe-tilting on the main floor of the hall will be used for the Retrieving Exhibitions.

**French Violinist To Be Heard With Philharmonic**  
In Zino Francescatti, the young French violin virtuoso who will be soloist with the Philharmonic orchestra in the Eastman Theatre next Wednesday evening, Rochesterians will hear the performer who has been hailed as the most sensational newcomer in recent years.  
"Worthy of the mantle of Paganini," is the way the New York Evening Post critic put it after hearing him with the Philharmonic-Symphony Orchestra.  
It is more than a coincidence that he will play as his major work in the concert here his own arrangement of the Paganini Concerto in D Major.  
For this was the same concert in which he electrified listeners at his New York debut in November, 1939.  
Also his father was a pupil of Sivori, the only direct pupil of the great Paganini, Francescatti himself explains this tie:  
"Through my father, I feel that the tradition of the violin has been handed directly to me. It was this fact that made me decide to feature the Paganini work. I use the original edition which Sivori gave my father and which my father turned over to me."

**Food Show ...**  
(Continued from Page 1)  
awards free prizes each hour.  
The Rochester Sun booth, thousands of visitors have signed cards entitling them to a free chance to win the de luxe Bendix Laundromatic on display at the show.  
A sausage maker asks you to guess the weight of the huge bologna sausage, made up especially for the show.  
Besides the commercial exhibits, a display of trademarked products marketed by the state department of agriculture is attracting much interest.  
The Food Show is open each day from noon until 10 p. m. Special discount tickets are still available at all independent grocers.



**Another Special Purchase! Another Big Sell-out!**  
**1200 Men's Wear-Resist SOCKS**  
Regular 50c Value  
**39c PAIR**  
Sizes 10 to 13

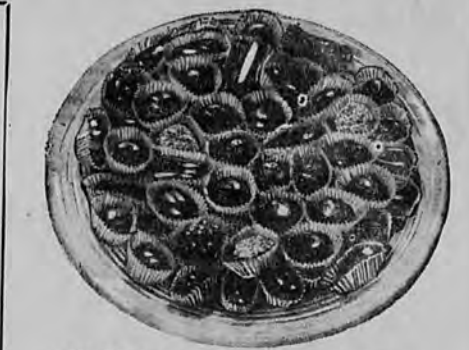


Every time we offer these famous socks at this price, our men's shop bulges from the crowding that value-wise males give it! WEAR-RESIST Socks are good, steady sellers at regular price, so you can imagine the excitement that takes place when we give Rochester men the opportunity to stock up on them at pre-spring savings of 22%. Just one way to make sure of your share... **BE EARLY!** Remember, just 1200 pairs at this price!

**MATERIALS:** Tissue Lises, Rayons, Silk-Rayons, Mixtures  
**DESIGNS:** Clocks, Verticals, Neat Figures, All-Over Patterns  
**COLORS:** Black, Brown, Gray, Green  
EDWARDS—Street Floor

**HOW TO CUT SPRING CLEANING COSTS!**  
Learn full fascinating facts AT OUR NATIONAL HOME LAUNDRY CLINIC Made public by **EASY**  
GET A FREE AUTOMATIC WASHING GUIDE  
Domestic science now brings you an amazing new way to Spring Cleaning savings... in the National Home Laundry Clinic. It shows you how the experts solve the home laundry problem. Learn how to save cleaning bills by washing things you usually send out! Find out how to wash drops, rug rugs, slip-covers. Learn the right laundering method for every washable fabric or garment in the house. While here, see the washer that just suits your needs. And get your FREE EASY Automatic Washing Guide! See the nationally advertised...  
**EASY-OXYDOL DEMONSTRATION**  
**CABINET IRONER** Benches ironing fatigue! Only 2-speed, 3-heat ironer made. Portable model that irons everything from sheets to shirts—only \$29.95  
**SPIRALATOR** Amazing Spiralator roll-over action actually makes MORE room for MORE clothes. Super-safe wringer.  
**EASY SPINDRIER** SPINDRIES, RINSES, WHILE IT WASHES—saves washday hours! Features include: Automatic timer, temperature control, Washes and dries "problems" articles like blankets, drapes, slip-covers. The Leader model offers a... \$20 saving over last year.  
EDWARDS—Sixth Floor

**Friday and Saturday!**



**SYMPHONY SWEET FAMOUS "RED SEAL" Chocolates 29c lb.**  
★ Buttercreams  
★ Caramels  
★ Honey Almond Nougats  
★ Orange  
★ Peppermint Patties  
★ Ice Cream Drops  
★ Apricot Walnut Jellies  
★ Raisin Clusters  
★ Plantations  
★ Italian Creams  
★ Maple Walnut  
★ Honeycomb Chips  
★ Snowballs  
★ Fudge  
★ Wintergreen Patties  
★ Mint Jellies  
★ Butterscotch  
★ Peanut Clusters  
★ Coconut Caramels  
★ Caramellows

**"Symphony Sweet" Home-Made CANDIES 29c lb.**  
★ Milk or Dark Chocolate Coated Sponge  
★ Coconut (Chocolate Bottom) Snow Tops (Vanilla — Chocolate — Maple)  
★ Coconut Nut Crisp  
★ Chocolate Raisin Clusters  
★ Milk Chocolate Caramel Nut Smacks  
★ Dark Chocolate Caramel Coconut Smacks  
★ Buttercream Drops  
★ Seafoam Kisses  
★ Peppermint Patties  
★ Pure Butter Peanut Brittle  
EDWARDS—Street Floor



Makes A Resolution to keep your wardrobe full of smart wearables during 1941 by SEWING and SAVING!

**Peter Pan BROADCLOTH 29c yd.**  
Also, brightly designed Country Club Seersuckers and Sea Flake prints in cotton and spun rayon. Good for sportswear, street and school wear, bathing suits, house-coats, etc.

**Cedarbrook Printed PIQUE 39c yd.**  
A washable Peter Pan cotton in bright florals for your formals and in dots, stripes and nautical designs you'll wear everywhere this spring and summer. Also, woven striped chambrays.

**New Print & Plain FABRICS 59c yd.**  
Reg. 59c to 89c a yard. See the choice you have, too. Miss America Prints, Blossom Rayon Prints, Printed La Jaz, Twin-Tone Prints and Plains. Yes, and even famous Serghed!  
EDWARDS—Second Floor

**Reg. 159.50 Well Built, Handsomely Designed 18th CENTURY MOHAGONY DINING SUITE 139.50**

Among the exceptional values in our February Sales, we point with pride to this dining room group because it is so well designed on good, substantial lines, because its veneers are so fine and because its quality is so obviously good. Consists of:  
● Buffet with 2 Drawers and Cupboard  
● Full Base China Cabinet with Extra Drawer  
● Duncan Phyfe Table. 40x62-inches and Opens to 74 inches  
● 6 Chairs That Are Well Braced to Withstand Long Service  
Remember — when you buy furniture at Edwards you are buying a well established reputation for quality and paying no added premium for that assurance.  
EDWARDS—Fifth Floor



No Down Payment—Balance as Low as \$1 Weekly



*The Big Basement*  
**SIBLEY, LINDSAY & CURR CO**

**LAST 3 DAYS**

*February*

**FURNITURE SALE**



*Check These Super Values!  
Buy Here Thursday, Friday  
and Saturday and Save!*

**NO DOWN PAYMENT**

On purchases amounting to \$15 or more. Pay in convenient installments including carrying charge.



**SAVE \$10 On This Regular \$69 London Club  
3-Piece LIVING ROOM SUITE**

**\$59**

Here's luxury for your living room and a real economy buy for you. See this beautiful knuckle arm davenport with one matching and one contrasting chair, just like you find in high-cost decorator's pieces. Sturdy hard wood frames with super sagless spring supports. Resilient moss filling. The covering is super sensational— heavy beacon tapestry in wine, blue, rust or green. Place your order now . . . and save in our February Sale of furniture.

*See These Superb \$12.50 Value*  
**Occasional Chairs**

*Large Size Queen Anne and  
18th Century Styles*

**\$9.75**

**During Our  
February Sale**



Gleaming walnut finished hardwood frames in two of the best looking styles we've ever been able to offer you at this price. Durable and comfortable coil spring seats. Choice of beautiful rayon damask or leatherette covers in gold, mulberry, eggshell or blue.



*The Real Value is \$35!*  
**5-Pc. SOLID MAPLE  
DINETTE**  
**\$26.50**

This New England product glorifies maple, and we bring it to you at the sale price of just \$26.50. Large, sturdy refectory type table and four box-seat chairs, upholstered in washable red or eggshell leatherette. You save \$8.50.



*\$16.95 Before and After This Sale!*  
**Innerspring MATTRESSES**  
**ONLY \$11.95**

180 coil unit foundation! Taped and rolled edges! Equipped with handles and vents. Button tufted. All felt with comfortable sisal pads. Blue, green, rose, orchid covering.

*Regularly \$12.75 "King Coil"*  
**BED SPRINGS \$9.75**

Save \$3 on this double deck spring with angle iron edge to prevent sagging. Banded top supports mattress perfectly. All wanted sizes.



**\$75**

SAVE \$14 ON REGULAR \$89

**9-Pc. Modern Walnut  
DINING ROOM SUITE**

Buffet 5 Side Chairs 1 Arm Chair  
China Cabinet Extension Table

Handsome and serviceable! And a topnotch value in our February Sales for the home. Fine walnut tops and fronts, inlaid with oriental woods. Graceful modern design, almost classic in simplicity. Extension table equipped with folding leaf.



*February Special*  
**BARREL  
BACK  
CHAIRS**

**\$13.75**

Comfort and beauty combine in these hardwood-framed barrel-back chairs. Equipped with resilient spring seats. Choice of 3 beautiful styles. Smart covers in blue, gold, wine, brown.

*\$3.95 After This Sale!*  
**18th  
CENTURY  
TABLES**

**\$2.95**

Finished in maple or mahogany! We've a mint of styles you can find just as many corners to fill with these fine values. Lamp, tier, end, coffee, radio or shelf types. You'll want several!



**\$45**

A REGULAR \$55 VALUE!

**3-Pc. Modern Walnut  
BEDROOM SUITE**

Beautiful American walnut panels cover the tops and fronts of every piece. Sturdy oak interiors throughout the suite with dovetailed joints. Note the new round plate glass mirrors that will give your home the appearance of spaciousness. A luxury suite budget priced during our famous February Sale. Bed, Chest and choice of Vanity or Dresser.



# Sears SALES FOR THE HOME

Roebuck and Co. \* Two Stores \* Rochester, New York

FREE PARKING

OPEN DAILY 9:30 TO 5:30,  
FRIDAY AND SATURDAY  
9:30 TO 9:30

**STORE HOURS**

Daily 9:30 to 5:30 P. M.  
Friday and Saturday  
9:30 A. M. to 9:30 P. M.

★ NOT THE \$5 SQUARE YARD IT LOOKS!  
★ NOT THE \$3.25 SQ. YARD IT SHOULD BE!  
★ BUT ACTUALLY 96c SQUARE YARD LESS!

**TONE-ON-TONE \$2.29** Square Yard

**"Rite-Size" BROADLOOM**

- ★ 9 and 12 Foot Widths!
- ★ Woven from all wool yarn!
- ★ Choice of four colors!
- ★ Rugs for every size room!

SAVE \$10 ON 9x12 SIZE  
\$37.48 Value Now \$27.48

Note the Savings!

6x9	Size Rug	Now \$14.39
7'6x9	Size Rug	Now \$17.79
9x10'6	Size Rug	Now \$24.05
9x15	Size Rug	Now \$34.45
12x12	Size Rug	Now \$36.74
12x15	Size Rug	Now \$45.80
12x18	Size Rug	Now \$54.96
12x21	Size Rug	Now \$64.12

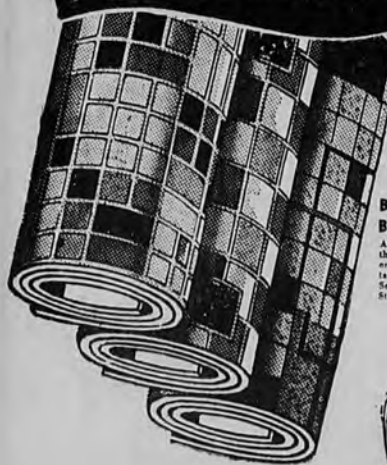
**PATTERNED BROADLOOM**

- ★ 9 and 12 foot widths!
- ★ All wool woven rugs!
- ★ 4 colors, 6 patterns!
- ★ Sizes for all rooms!

**\$2.88** Square Yard

9x12 Rug costs only \$34.56

**4 SQUARE YARDS \$1**  
FELT BASE FLOORING



Made to Sell for \$5.95

**9x12 FELT BASE RUG**

**\$3.69**

Choose from five new patterns, in tiles, and florals. Every inch guaranteed perfect, first quality, heavy base prevents slipping. Stainless, easy to clean, styles and patterns for every room in the house... Buy On Budget Plan.

Second Floor, Monroe

35 Only! Verified \$39.95 Values!  
**9 x 12 ALL-WOOL AXMINSTERS** \$26.44

Most sensational value ever offered! All wool axminsters, decorative patterns and colors, the kind usually sold at \$42 to \$45 higher. Hurry for at this price they won't last long! Buy on Easy Pay Plan.

Second Floor, Monroe



5000 Yards! Regularly \$1.00 Type  
**Inlaid Lin-O-Wear Floor Covering**

- ★ Every inch perfect! Brand new!
- ★ Choose from 10 new patterns!
- ★ Red, blue, green, mixed colors!
- ★ Heavy base prevents warping!

**69c** Square Yard

Second Floor, Monroe

**Sears Roebuck and Co. Monroe Ave. at S. Union - Rochester, N.Y.**

Another Sears Store, Ridge Road West Near Dewey

Stone 2500 and Glenwood 556



**LOOK**

what I Saved!

**BY SHOPPING REGULARLY AT WEGMANS**

Try shopping Wegmans for just a month and keep a close check-up on your food budget... you'll find that you'll be cutting food expenditures to the bone and still be dining on the finest quality foods available. You need only to compare these low prices to be convinced of the savings you make!

Guaranteed Tender and Tasty

**WEGMANS SHOULDER ROAST OF BEEF**

**2 1/2 lb.**

12 oz. Bottle  
**FRONTIER Beer & Ale**  
4 for 25c

Rochester's Largest Meat Retailers

Quart Bottles  
**SIMON PURE Beer & Ale**  
17c

**NESTLE'S SEMI-SWEET CHOCOLATE BARS**

For Toll House Cookies  
**2 bars 25c**

Nestle's Economy Bars  
Plain or Almond  
**2 bars 25c**

- CHILI SAUCE . . . . 2 bot. 25c
- FRAZER FINE QUALITY CRAB MEAT . . . . can 10c
- CONCENTRATED SUPER SUDS . . . . 2 pkg. 35c
- A LAUNDRY FAVORITE OCTAGON SOAP . . 3 bra. 11c
- THE SOAP OF THE STARS LUX SOAP . . . . . 2 bra. 11c
- NEW ANTI-SNEEZE QUICK RINSO . . . . 2 pkg. 33c
- RED CROSS PAPER TOWELS . . 3 rolls 23c
- 46 OZ. CAN GRAPEFRUIT JCE. . 2 cans 25c
- VACUUM PACKED COFFEE MAXWELL HOUSE . . lb. 25c
- SUNMAID SEEDLESS RAISINS, 2 pkg. 15c
- FEED YOUR DOG NIFTY DOG FOOD . . . . . 6 cans 25c
- FINE QUALITY CORTIZ TUNA FLAKES . . . . . cn 10c
- DEL MONTE CALIFORNIA FRUIT COCKTAIL . . can 10c
- LB. FLOWER CITY EGG NOODLES . . . . . pkg. 10c



**FRESH and SWEET**

Because It's Churned From Sweet (Not Sour) Cream

**LAND O'LAKES SWEET CREAM BUTTER** LB. ROLL **34c**

**Wegmans HOME OWNED FOOD MARKETS**

**FREE PARKING FOR CUSTOMERS**



"Every woman can wear be-comingly some adaptation or pompadour hairdos," says Mr. Anthony of Mandel's coiffure swept high at the forehead, salon. "Soft pompadour waves swept back off the ears

can make a full, round face look heart shaped; Gibson girl bangs or puffs will show off the new spring sailor hats and make a long thin face look younger and rounder."

Panacea for wardrobe headaches . . . the "aspirin" dot print. It seems each spring every woman yearns for a gay, fresh dotted print—pin dot polka dot, coin dot. Peppy and

new for spring, 1941, a new size dot and arrangement waggishly called the "aspirin" dot—white dottings the exact size of our carelessly "spilled" irregular spacings.

Sheer accessory whimsy for your new spring evening or dinner gown—tiny bows of delicate black lace fashioned into earrings.

## LINCOLN'S

Suit Yourself to smartness!



100% WOOL  
SHETLAND  
TAILORED  
SUITS  
\$4.98

- New longer jackets
- Nautical styles

Shetland tailored suits, featuring the new longer jacket that is so fashionable now. Zipper plaques in shirts, cardigan necklines, detachable white collars. Navy, beige, powder, rose, aqua, sizes 12-18.

*a smarter suit for less money!*

MAIN ST. E. COR. ST. PAUL

## LINCOLN'S



You have your choice of scores of the smartest new styles in 1 to 2 and 3 to 6x

*Mitzi*  
TOTE BAGS  
FROCKS  
FOR LITTLE TOTS

- Slub Broadcloths
- Piques - Poplins
- Fast Color Percales and Chambrays

## DRESSES

\$1

- Bolero types
- Princess styles
- Nautical - midriffs
- Military effects

They just couldn't be prettier, these adorable new styles for youngsters. You'll like the deep hems, the strong seams, the colors that won't run. Lace, embroidery trims. All colors, from navies to dainty pastels. Sizes 1 - 3, 3 - 6x.

MAIN ST. E. COR. ST. PAUL

## LINCOLN'S

Get ALL THE FEATURES OF EXPENSIVE GARMENTS FOR LESS MONEY IN Belfit FOUNDATIONS

A BETTER FOUNDATION for A BETTER FIGURE

Just wishing won't help your figure—a good foundation will. These popular Belfits feature: heavy reinforced inner belt . . . uplift bras . . . heavy elastic side sections . . . talon fastenings. Sizes 34 - 50.

# \$3.50



3218 13.50

1777 13.00

14003 13.00

Scores of styles in corsets, girdles and foundations, insuring you of a perfect fit.

An experienced corsetiere will be glad to assist you with your corseting problem . . . let us help you obtain a better figure.

You NEED NOT BE TOLD YOU HAVE AN EXPENSIVE FIGURE — WEAR

## LINCOLN'S \$2 FAMOUS CORSETS



Your choice of front or back laced corsets. Made of a heavy brocaded material, well boned for correct figure control, reinforced both front and back. In sizes 24 - 40.

Wide assortment of \$2 girdles and foundations for every figure.

451 12

475 12

382 12

All sketches are artist's drawings from actual garments.

Today! See the Bendix wash clothes... and try to believe your own eyes!



**BENDIX**  
AUTOMATIC HOME LAUNDRY  
Proved by use in over 175,000 homes

→ IT FILLS ITSELF WITH WATER! . . . IT CONTROLS WATER TEMPERATURES FOR DIFFERENT FABRICS! . . . IT WASHES YOUR CLOTHES! . . . THEN IT CHANGES THE WATER AND RINSES YOUR CLOTHES THREE TIMES! . . . IT DAMP-DRIES YOUR CLOTHES! . . . IT CLEANS ITSELF! . . . IT DRAINS ITSELF! . . . IT SHUTS ITSELF OFF! . . . AND ONCE YOU'VE TURNED THE STARTING DIAL YOU DON'T EVEN TOUCH IT!

COME IN TODAY! Find out how Bendix saves you work . . . uses less water . . . saves time . . . saves money . . . cuts laundry bills!

**Special**  
Free Home-Trial Offer!

Absolutely free! We'll do a week's wash for you with a Bendix in your own home. No obligation. Nothing for you to buy! Come in, or phone us today.

SEE IT AT YOUR DEALERS OR AT ONE OF THE STORES LISTED BELOW

Alhart Electric Co. 1149 Culver Road	Frenchman & Sweet 368 State Street	Pearless Radio 1054 Dewey Avenue
Brighton Radio & Elec. Co. 238 Winton Road N.	Furstoss Appliance 409 Chilli Avenue	H. C. Pommerening & Son 1106 Lyell Avenue
Charlotte Appliances 4609 Lake Avenue	Hill Appliance Co. 482 East Main Street	Rochester Gas & Electric 89 East Avenue
E. W. Edwards & Son 144 East Main Street	I. S. Hunt Co. 290 Thurston Road	Seneca Stores 149 Monroe Avenue
Esler Electric Co. 1498 Monroe Avenue	Al Jung 211 Hidge Road East	Sibley, Lindsay & Curr 228 E. Main Street
Fitch Appliances 477 Joseph Avenue	McCurdy & Company Main St. E.	Kennedy-Clark 22 South Avenue

"Lady Helen" FULL LENGTH LASTER RAYON SATIN FRONT LACE BANDEAU TOP

## FOUNDATIONS \$2

*Nautical BUT Nice*

EVERYTHING IS GOING NAUTICAL AND WE'RE FEATURING A SPECIAL SALE OF MILITARY INSPIRED DRESSES

with plenty of brass buttons and insignias

# \$2

We salute the navy! Be among the fashion leaders in one of these bewitching nautical dresses, adorned with emblems and insignias the "boys" are wearing. Includes 2-pe. ensembles, nautical collars, the new V necks and braid trims. Sizes 9 - 17, 12 - 20, 38 - 44.

Colors: navy, red-white-and-blue.




Twills and Gabardines are featured in PORK PIES or BONNETS 79c

More popular than ever . . . the Pork Pie and Bonnet type hats. In smart twills and gabardines that look so tailored and neat. In beige, red, brown, navy, powder, rose. Sizes 21½ to 23.

## The LINCOLN STORES



# CONTRACT BRIDGE

By  
**Carleton Howard**

A cue bid which is made to show partner no losers in opponents suit is a splendid tool in slam bidding. Its indiscriminate use, however, will sometimes result in a bad score because the information given may be used by the opponents as well as by partner. Today's hand shows how card placing was employed in playing a hand at a sacrifice contract.

South dealer, East and West vulnerable, duplicate contract.



The bidding:  
South West North East  
1 spade 2 diamonds heart 3 diamond  
4 diamonds diamond double Pass  
Pass Pass  
North opened the King of spades which held and continued with the ten spot which

South overtook with the Jack. South continued spades on the third trick but West trumped with the Ace of diamonds and finessed North for the Queen of diamonds losing no tricks in the trump suit. Declarer could do this with complete safety because he had learned of South's void in diamonds through that player's cue bid. After clearing the trump suit, West established clubs with the loss of but one trick to the Ace and was down one doubled for minus 200 points which was a splendid East-West score on the board.

It seems to me that South was entirely wrong in making a cue bid in this instance. West had made a vulnerable overcall at the range of two and certainly would not have done so without certain values to show that much strength. True, North came in with a free bid, but not vulnerable, did not promise values on which South should become slam minded. Then too, East had shown some strength by showing a fit in partner's suit.

I feel that South should have taken these things into consideration and merely jumped to four hearts. This would have been a strong bid and in case North had been able to make any further call, would not have precluded South's ability to make the diamond cue bid later. A cue bid, as I interpret it, is a slam try. In this case, it shows powerful support for partner's suit and control of opponents suit. Even with this information, North could do nothing but double the five diamond bid because he held no strength in the club suit about which nothing had been heard.

Those who did not use the cue bid on this hand and were allowed to play the hand at four hearts, invariably made six because the diamond opening lead allowed them to retain vital control of the club suit until the spade suit could be run to provide club discards from the North hand. However, it would have done this particular South no good to bid further than he did on the board because after his cue bid, East would not have opened the diamond suit and probably would have led a club which holds North and South to four odd in hearts.

We have good tools — let's use them correctly.

## Aquinas Alumni To Gather Tonight

Former Aquinas athletic stars will gather at Punk Rowe's, 1100 Jay St., tonight at 6:30 p. m., when the first annual Aquinas Old Timer's party will be held.

"Toddy" O'Neil, former court star at the Dewey Ave. institution is chairman of the affair. More than 150 reservations have been made, according to "Toddy" O'Neil, general chairman.

Lawrence Weber will be toastmaster with Mort Leary and Billy McCarthy, present and former basketball mentors at the school will be the main speakers.

**RECORD NOTES:** Because Sammy Kaye was not content with his first recording of "Until Tomorrow," Victor has released a new version . . . Papa Ellington recorded his son Mercer's first ballad, "The Girl in My Dreams Tries to Look Like You" . . . Decca's popular record of the week is Ella Fitzgerald's "Three Little Words."

## Movie Guide

\*Starts Friday  
\*Starts Saturday  
\*ROCHESTER — "This Thing Called Love," Rosalind Russell, Melvyn Douglas. "Escape to Glory," Pat O'Brien, Constance Bennett.  
\*PALACE — "Virginia," Madeleine Carroll, Fred MacMurray. "The Great Mr. Nobody," Eddie Albert, Joan Leslie.  
\*CENTURY — "The Hard-Boiled Canary," Allan Jones, Susanna Foster. "Play Girl," Kay Francis, James Ellison.  
\*REGENT — "Mr. and Mrs. Smith," Carole Lombard, Robert Montgomery. "Remedy for Riches," Jean Hersholt.  
\*CAPITOL — "Kitty Foive," Ginger Rogers, Dennis Morgan. "Bank Dick," W. C. Fields.  
\*RIVIERA — "Lady With the Red Hair," Miriam Hopkins, Claude Rains. "I'm Still Alive," Kent Taylor, Linda Hay.  
\*DIXIE — "South of Suzie," George Brent, Brenda Marshall. "Fugitive From a Prison Camp," Jack Holt, Marian Marsh.  
\*STATE-LIBERTY — "Hullabaloo," Frank Morgan, Billie Burke. "Fire Little Peppers in Trouble," Edith Fellows.  
\*MADISON-MONROE — "Christmas in July," Dick Powell, Ellen Drew. "Give Us Wings," Dead End Kids.  
\*CLAYTON — "Bitter-Sweet," Nelson Eddy, Jeanette Wadsworth. "Give Us Wings," Dead End Kids.  
\*WEBSTER — "Tugboat Annie Sails Again," Marjorie Ralston, Alan Hale. "Give Us Wings," Dead End Kids.  
\*GRAND — "Up in the Air," Frankie Darro, Marjorie Reynolds. "Law and Order," Danny Brown. "Make 'Em Scream," Norman Shasansky, Robert Taylor. "Dr. Kildare Goes Home," Lew Ayres, Lorraine Day.

## Draped Evening Gowns In Vogue

The 1941 drapery influence in evening clothes is a very high fashion. This feeling is seen in narrow skirts, sometimes caught up on one side — often worn with a longer jacket.

## Specials In The Budget Shop With This Ad.

**Excelsior Permanent \$1.95 Wave**

**\$5 Value CURLINE Vapor Permanent \$2.45**

**\$7.50 Value Cream Curline Permanent \$3.50**

With or Without Appointment

**LOUCHEUR'S**  
300 Burke Bldg.  
MAIN 2851

## LADIES REDUCE

The Modern, Healthful Way at the **VIRGINIA & JANE** Beauty and Reducing Salon

Quick — Easy — Inexpensive!

**THE ROLLER REDUCER**  
World's Foremost Slenderizer

It exercises and massages away those unwanted inches in a safe, pleasant and easy way. No dieting necessary.

Stop In For A Consultation  
401 Present Building  
Or Call Stone 346

## Lucille Manners Replaces Mel Star In Concert Here

Forced to cancel her Rochester concert appearance because of an emergency operation, Susanne Fisher, Metropolitan Opera soprano, will not be on the Auditorium Theater stage when the curtain goes up for the Big Brothers and Sisters Club 24th annual concert, March 8th.

In her place will be slim, attractive, blonde Lucille Manners, golden-voiced radio star. When officials of the National Broadcasting Company announced that Miss Fisher would be unable to be guest star at the benefit concert program, Miss Manners offered to pinch-hit for her stricken colleague.

Members of the Big Brothers and Sisters Club have been sponsoring famous concert artists for the past twenty-four years as a means of raising funds for the Jewish Children's Home scholarship aid chest. In addition to college aid, the organization provides recreational and camp facilities for the youngsters of the Home.



## HANGING SHELF \$6

A really lovely wall decoration and a useful thing. Over your sofa or in that vacant wall space. Place it and put your ivy—your photos or your knickknacks in it. 2 drawers too.

Over 30 Other Styles From \$1 Up To \$20

Just Telephone Say Charge It

**Lauer's**  
50 STATE ST.

## Once In A BLUE MOON . . . the UNBELIEVABLE . . .

# \$ COAT DAY

- at Goodyear's
- But here it is . . . to make value history. Everything that's left now grouped at virtual give away prices because we are determined to clean house of every single garment belonging to this season. Unbelievable values. But you must come early for best selection.
- 68 Odd Women's, Men's, Boy's and Girl's Raincoats and Raincapes. Sizes 4 to 10; 12 to 20; 38 to 44. Reg. sold up to \$5.95 . . . **\$1.00**
  - 22 Odd Misses' and Women's Ski Jackets. All wool Plaids and Plain fabrics. Attached hoods; plain and reversible styles. Reg. Sold to \$19.95 . . . **\$3.00**
  - 14 Odd Women's Fur Trimmed Sport & Dress Coats, Tweed and dress materials trimmed with Raccoon, Wolf, and Squirrel. Reg. Sold up to \$29.95 . . . **\$5.00**
  - 43 Odd Women's, Misses', Children's Reversible Coats, Tweed, Plaids, Shellands reversing to Cotton Gabardine. Sizes 10 to 14; 16 to 20. Reg. Sold to \$12.95 . . . **\$5.00**
  - 36 Odd Misses' and Women's Untrimmed Tweed Sport Coats. Sizes 12 to 44. Reg. Sold to \$19.95 . . . **\$5.00**
  - 28 Odd Misses' and Women's Fur Trimmed and Untrimmed Dress and Sport Coats. Fleeces, Tweeds and Black and Brown Dress Fabrics. Reg. Sold up to \$39.95 . . . **\$10.00**
  - Odd Men's Rubberized Tweed Raincoats. Reg. Sold to \$5.95 . . . **\$2.00**
  - Odd \$2.95 Men's and Young Men's Slacks and Trousers . . . **\$2.00**
  - Odd Men's Mackinaws. All wool. Some hooded. Sizes 14 - 22. Reg. sold to \$6.95 . . . **\$3.00**
  - Odd Men's All wool two-tone combination jackets. Reg. Sold to \$7.95 . . . **\$4.00**
  - Odd Men's Cotton Gabardine Topcoats. Finger Tip Length. Fully lined. Reg. Sold to \$8.95 . . . **\$5.00**
  - Odd Men's all leather jackets. Reg. Sold to \$8.95 . . . **\$5.00**
  - Odd Men's, Young men's Reversible Coats. Reg. Sold to \$14.95 . . . **\$9.00**
  - Odd Men's, Young Men's hand tailored Top Coats. Reg. Sold to \$16.95 . . . **\$10.00**

**Goodyear House of Coats**  
75-77 MAIN ST., EAST  
Free Parking Around Corner at 5 So. Water

Mrs. Anna Ziegler, 28 Bismark Ter.

## AT SMALLS RADIO DEPT.

This Smart 5-Tube AC-DC



## ZENITH TABLE RADIO

Beautiful Bakelite case and built-in aerial.

Pay as Low as **25¢ A WEEK**

ONLY **\$11.95**

**Smalls**  
28 EAST MAIN ST.  
Park Free Rear of Store

## PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

BEAUTIFULLY REBUILT **HOOVER** Plus Brand New FAMOUS MAKE **HAND CLEANER**

BOTH FOR **\$14.95** Full Cash Price

**EASY Terms**

**10-DAY TRIAL PLAN FULLY GUARANTEED** For the Same Length of Time as a New Hoover Cleaner

MAIL ORDERS FILLED • SEND **\$1 DEPOSIT**

LIBERAL ALLOWANCE ON YOUR OLD CLEANER

**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVENINGS TIL 9 P. M. **STONE 6747**

IMPORTANT! ASK US ABOUT THE 3 ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

## Are You HOUSEHOLD WEARY?



## Rent an Automatic G-A-S Water Heater for Only \$1 a Month

(Plus Small Cost of Gas Used)

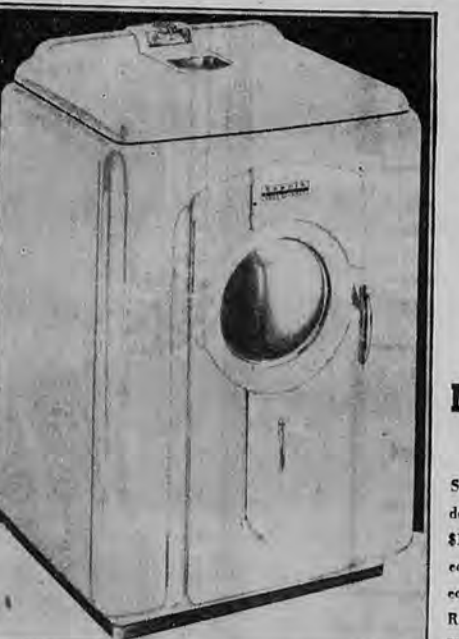
DON'T run up and downstairs a dozen times a day to turn an old-fashioned water heater on and off. DON'T fret and fume because you don't have all the hot water you want — WHEN YOU WANT IT.

A dependable hot water supply is a real first aid to family comfort and well-being. The way to secure such a supply is through installation of a modern AUTOMATIC WATER HEATER.

NOTE: Special lower gas rates for homes in Rochester District having automatic storage approved gas water heaters.

**Rochester Gas & Electric Corp.**

# WIN THIS BEAUTIFUL BENDIX



## To Be Given Away

BY **THE ROCHESTER SUN** AT THE FOOD SHOW

SATURDAY NIGHT  
MARCH 1, 9:30 P. M.

**FREE \$179 BENDIX De Luxe Laundromatic**

Someone is going to win this beautiful de luxe model Bendix Laundromatic (worth \$179). It may be you. Nothing to buy! No contest to enter! Just fill in the handy coupon right here and bring it to the Rochester Sun Booth at the Food Show. Hurry! Only two days left!

Gift of THE SUN Rochester's Shopping News

## HERE IS YOUR FREE ENTRY COUPON — CLIP IT NOW!

Bring this coupon with you when you come to the Food Show. Deposit it in the big box at The Rochester Sun booth. Drawing will be made Saturday at 9:30 P. M. and winner notified. That's all there is to it. You don't have to be present to win the washer but you must place your entries in

the washer at Rochester Sun booth at the Food Show. Only women residents of Rochester, Brighton, Greece and Irondequoit are eligible. Members and families of the Sun staff, the Food Show committee and local Bendix dealers are not eligible.

**Don't Miss The Food Show! Better Than Ever!**

Name .....

Address .....

DEPOSIT this ticket in the BENDIX at the Rochester Sun Booth at the Food Show Civic Exhibits Building, February 22 to March 1. Noon to 10 p. m.

Drawing, Saturday Night, March 1

Homemaking Is No Problem When You Deal Here! It's Easy to Choose from Our Amazing Variety of Desirable Styles!



Homemaking Is No Problem When You Deal Here! It's Easy to Choose from Our Amazing Variety of Desirable Styles!



**LYONS LEADS**  
... in Savings!  
... in Values!  
... in Selections!

**DON'T MISS THIS GREATER - THAN - EVER FEBRUARY SALE**

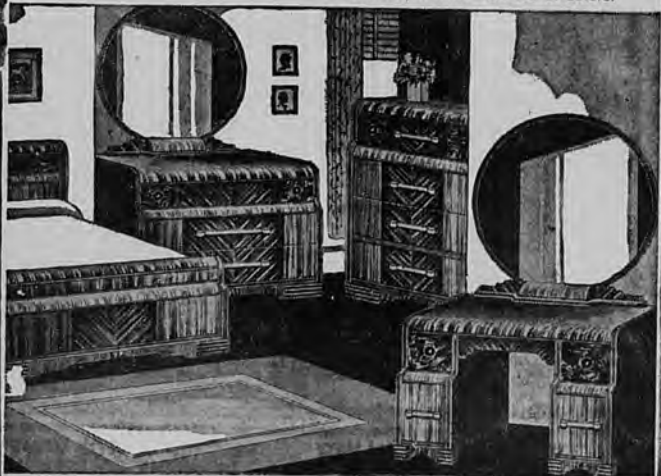
Exactly as Sketched



Worth Every Penny of \$139! 3 Large Luxurious Pieces  
SAVE \$40.00

Save \$40  
**\$99**

Every single thing about this furniture is EXPENSIVE — everything, that is, but the price. Construction is quality clear through. The style is perfect. Notice the carved base molding. Compare this furniture with the best you've seen at \$139! Davenport and 2 large chairs, covered in rich heavy velour. Choice of colors.



**This Magnificent Modern Bedroom Suite**

You'll exclaim at the beauty of this suite. Especially since LYONS certifies that this \$69 February sale price is \$30 less than the regular price. Notice the finely matched walnut veneer fronts, the over-size round mirrors. Drawers are dustproof. Suite includes Bed, Chest, and choice of Vanity or Dresser.

SAVE \$30

**\$69**

**Investigate Our Liberal Credit Terms!**

OPEN FRIDAY EVENING  
OTHER EVES. BY APPOINTMENT

LIBERAL ALLOWANCE ON  
YOUR OLD FURNITURE

**LYONS**  
FURNITURE COMPANY

**42 STATE ST.**

**YMCA To Start Ground School For Novice Pilots**

Air-minded men and women will have an opportunity to acquire the knowledge of the fundamentals of flying at the Central Y. M. C. A., beginning next Tuesday at 8 p. m., when the first session of a ground school takes place for beginners interested in flying or becoming pilots.

Sponsored by the YMCA, the 72-hour ground course will include instruction in navigation, aircraft operation, history of aviation, civil air regulation, parachute, engines, radio uses, instruments and forms.

Flight scholarships will be given to students obtaining the highest subject grades. The course will continue at the Y. M. C. A. every Tuesday and Thursday nights until completion.

Registration according to Instructor Bob Betette, will be taken up to March 3.

**Can a Married Woman Ever Feel Certain?**

Many married women today are taking risks that are absolutely unnecessary. They are taking risks with their nerves; risks with their health; risks with their very happiness itself.

Why do they do this? Generally because the subject of feminine hygiene is considered too personal to be openly discussed. It is because of this deplorable situation that many women use douches of over-strong solutions of acids which can actually burn or scar delicate tissues. Your own doctor will verify this.

To run such a risk today is needless. For science has given womankind Zonite. You will find no skull-and-crossbones on Zonite's label, because it is non-poisonous, non-caustic. Yet, it kills germs,

bacteria on contact. Zonite actually destroys vaginal odors. Protects personal cleanliness. Most important, is safe for delicate tissues.

So enthusiastically have women accepted the safe, hygienic protection Zonite offers that over 20,000,000 bottles have already been bought.

**Free Book Tells Intimate Facts**  
If there is any doubt in your mind about feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today," which we will send you FREE, together with generous size bottle of Zonite, both wrapped in plain paper. Send name and address to Zonite Products Corporation, Dept. 88, New Brunswick, New Jersey, within next 7 days.

**THE BEST COAL VALUE IN THE CITY**  
**BLACK MAGIC**  
**COAL \$10<sup>95</sup>**  
Egg Nut Stone  
TON CASH—shoveled Off  
PEA \$9.00 — BKWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"

**PAYNE & DUNHAM** GEN. 586

**Special Photo Offer Soldiers and Others**



Have your picture taken in Uniform! One for that little lady—extra ones for the folks. This offer, while made particularly for soldiers, may be taken advantage of by any member of the family including the baby for a few days only. Never a dissatisfied customer at Neisner's. If you are not already familiar with our high class photography, here's your chance.

**3 LARGE 8x10" PHOTOGRAPHS**

One Hand Colored in Oil

**\$2<sup>95</sup>**

- For a Limited Time Only
- 4 Proofs
- No Appointments Necessary

Reg. \$5 Value!

STUDIO MAIN FLOOR **Neisner's** 5 to 11<sup>00</sup> Stores 200 E. MAIN ST.

Mrs. Ellen Kunzer, 150 Rock St.

**Neisner's** 5c to \$1<sup>00</sup> Stores 200 E. Main Shoe Dept. 2nd Floor **Neisner's** 5c to \$1<sup>00</sup> Stores

**ONCE - A - YEAR - THE - GREATEST - OF - ALL SHOE - PURCHASE - SALES**

**5¢ SHOE - SALE 5¢**

**2,352 PAIRS OF '2 - '3 QUALITY FOOTWEAR BUY THE FIRST PAIR AT SALE PRICE '1.45**

PLENTY OF BLACKS  
BLUES  
BEIGE  
BROWNS  
TANS

IN ALL STYLE  
HEELS  
ALL SIZES

**5c** FOR THE 2ND PR.

HAVE YOUR FRIENDS OR RELATIVES BUY THE SECOND PAIR AND DEVIDE COST.

JUST THINK OF IT A PAIR OF SHOES FOR 5c

BUY THE FIRST PAIR AT REGULAR SALE PRICE \$1.45



**WOMEN'S - MISSES' ARCTICS**  
Buy First Pair At 95c  
**5c** For The 2nd Pair

**CHILDRENS OXFORDS STRAPS-SLIPPERS**  
Just 362 Pair, Better Hurry...  
Buy 1st pair at ... 95c  
**5c** For the Second Pair

**BOYS' GOOD WEAR OXFORDS**  
BUY FIRST PAIR AT \$1.95  
**5c** For The 2nd Pair

**562 PAIR OF THESE WELT SOLED OXFORDS AND GREY NOVELTIES - BUY THE FIRST PAIR**



**95c** 5c For The 2nd Pair

**5c** FOR 2ND PR.

BETTER HURRY!



But To Bis  
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**Ideal food for your dog**  
**Ideal gifts for you!**



**SAVE IDEAL LABELS FOR IDEAL GIFTS**

**24th Ward Republicans Plan Entertainment**

Republicans of the 24th Ward Club will join with the 24th Ward Boosters in sponsoring a social evening tonight at the clubrooms, 1085 Lyall Ave.

George Nau, chairman of the entertainment committee promises outstanding entertainment features. A general invitation to Republicans of the Ward has been made.

**RUMMAGE SALE**

Tree of Pochontas Convention Club will hold a rummage sale at 455 South Avenue tomorrow and Saturday.

**"OUR WORRIES ARE OVER"**

And It Is Costing Us

Only \$6.84 For a Personal Loan Of \$101.16

Repayable in Twelve Monthly Installments

Loan Dept. 2nd Floor Room 201



Our low cost bank loans can ease your worries, too. Yes, and save you real money. You can borrow up to \$2,500 with no co-maker or collateral required. Small monthly repayments to meet your earnings. Your loan problems are welcome here.

Free Parking At 101 Exchange St.

**GENESEE VALLEY TRUST COMPANY**

Exchange and Broad

THE BANK OF PERSONAL SERVICE

Member of F.D.I.C.

Mrs. Frances Connelly, 214 Bennington Dr.

**1¢ SOAP SALE!**



**ONE CAKE OF SWEETHEART SOAP FOR ONLY 1¢ with every 3 you buy!**

Discover SweetHeart Soap now—you save nearly 25% while the big One Cent Sale is on! One full-size cake for only one cent—with every three cakes at the regular low price. Get several weeks' supply today! Tear out this ad as a reminder.

**SWEETHEART Toilet Soap**

**TWO MORE DAYS FRIDAY and SATURDAY**

**Clip this MONEY SAVING COUPON**

ROCHESTER'S GREATEST **FOOD SHOW**

CIVIC EXHIBITS BLDG.

SAMPLES GIFTS DEMONSTRATIONS SOUVENIRS MOVIES

7 DAYS 7 NIGHTS

Special Discount Coupon This Coupon and 10c Admits Bearer To **ROCHESTER FOOD SHOW**

Before 6 p. m., or 15 cents after 6 p. m. Civic Exhibits Building Monroe County Retail Food Merchants Ass'n

**A WORLD OF FOOD**

BY MARJORIE THORP



EVERY WEST POINT CADET DRINKS A QUART OF MILK A DAY AS AN INDISPENSABLE PART OF HIS DIET. ICE CREAM IS ALSO SERVED AT LEAST TWICE A WEEK.

LONG ISLAND IS THE LEADING DUCK PRODUCING SECTION IN THE WORLD. TEN WEEKS AFTER HATCHING, THE DUCKS ARE SOLD FOR HUMAN CONSUMPTION.

THE FIRST ICE CREAM SUNDAY IS CLAIMED TO HAVE ORIGINATED ABOUT 1877 IN ITHACA, N.Y. AS THE HOTEL BAR WAS CLOSED ON SUNDAY, ITS 30 PATRONS WENT TO THE FRED CARDS PHARMACY OPPOSITE THE BAR, WHERE A DELECTABLE DRINK BECAME KNOWN AS A SUNDAY.

WE WILL PAY \$2.00 FOR EACH STRANGE FOOD FACT SUBMITTED AND USED ON NEW YORK STATE PRODUCTS—ADDRESS: A WORLD OF FOOD, 231 WEST 37th ST., NEW YORK 18

**Don't Spoil A Good Cake With Poor Frosting**

Good cakes deserve good frostings and so we are offering several quick and easy ways of frosting every-day cakes.

Melt chocolate, add condensed milk and cook over hot water 5 minutes. Thin to a spreading consistency using the hot water. Add the vanilla.

If a fluffy frosting is desired a seven-minute frosting can be used.

**DOLANS... Where You Buy THE CUTS CHICKEN YOU PREFER**

Breasts lb. 45c Livers lb. 45c Necks lb. 12 1/2 Wings lb. 25c Giblets lb. 19c Legs lb. 35c

**DOLANS** 600 JEFFERSON AVE. cor. Barlett Telephone Genesee 1417

**R. G. & E. COKE \$10.20**

Dry And Dustless BEST VALUE IN CITY! EVERY TON 100% GUARANTEED

**ARDEAN R. MILLER** Call Gen. 20

try this new **BREAST-O'-CHICKEN Tuna Fish**

**LENTEN MENU by Frank Decatur White**



Here's a delicious, low-cost, one-dish LENTEN MEAL, so easy to prepare that you'll surely want more like it! Clip the coupon and send for your copy of the new Breast-O'-Chicken Tuna COOKBOOK! 40 recipes, 40 illustrations—40 brand new ways to serve tender, tasty, top-quality Breast-O'-Chicken Brand Tuna in nourishing LENTEN MENUS!

Look for the BREAST-O'-CHICKEN BRAND label and the Good House-keeping Seal when you buy tuna fish. Get uniformly high quality, tender texture, delicate color and fine flavor!

**Now Ready!** Just off the press in time for LENT!

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ TOWN \_\_\_\_\_ STATE \_\_\_\_\_

Write Westgate Sea Products Co. Dept. 2-A-1a San Diego, Calif.

used. Use fruit juice, lemon, orange or pineapple juice in the recipe instead of water and after cooking to the right consistency remove from fire and add 12 to 18 marshmallows. Also 1/4 c chopped nuts and 1/4 c maraschino cherries may be added.

**Seven-Minute Frosting**

1 egg white 4 T water  
1/2 c cream of tartar 1 T vanilla

Put sugar, unbeaten egg white, cream of tartar, water and salt in top of double boiler. Place over cold water and beat constantly while bringing water to boiling point. Beat until mixture will stand up in peaks. Add vanilla and beat until slightly cooled. Spread on cake.

**Lenten Services Planned For Catholic Deal**

Lenten services for the hard of hearing will be held in St. Francis DeSales Chapel, 210 Franklin St. at 8 p. m. tonight, and each succeeding Thursday during Lent. The chapel, located on the second floor of St. Joseph's school building has recently been equipped with a group hearing aid. The Lenten sermons will inaugurate a program of services for those with impaired hearing.

**CARD PARTY**

A card party, under the sponsorship of the Samuel Pierce Auxiliary No. 18 will be given at City Hall annex on Monday, March 10 for the benefit of Camp 15, Sons of Union Veterans of the Civil War.

Alice Waste is general chairman with Marjorie Tagart acting as co-chairman.

**LIVADAS**

ROCHESTER'S VALUE LIQUOR STORE

A NAME YOU CAN TRUST

**THOSE WHO KNOW—COME HERE FOR THEIR VALUES**

PARTICULAR PEOPLE COME TO LIVADAS FOR THEY KNOW THAT HERE ONLY THE HIGHEST QUALITY IS OFFERED. BESIDES LIVADAS ASSURES YOU OF THE LOWEST PRICES POSSIBLE.

**Special Purchase Sale**

**KING GEORGE IV SCOTCH \$2.69**

86.6 Proof Compare! \$3.50 Value!

Superb Scotch Blend with an enchanting matchless bouquet. 100% Scotch whiskey, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

**VERY HIGH QUALITY! WHITNEY CLUB RYE WHISKEY \$1.59**

VERY LOW PRICE \$1.59 Full Quart 1 Year Old

Bottled In Bond KENTUCKY STRAIGHT

**Gold Seal Caribbean Club RON RUM \$1.69**

Here's a Rum That We Will Highly Recommend! Compare! \$2.25 Value!

**DOWLING BOURBON WHISKEY \$1.99**

The Finest Quality At The Lowest Price Ever For Such A Fine Quality

A real treasure of Old Kentucky... The well known, superbly smooth "Dowling" straight bourbon whiskey. Distilled by a famous Kentucky distiller... aged and mellowed for 4 long years in the wood. Bottled under U. S. Gov't Supervision. 100 proof. A great achievement to offer this 4 year old bourbon at this sensational price.

**VERMOUTH 89c**

A MIGHTY FINE BUY! GREAT WESTERN AMERICAN SWEET OR DRY!

A very smooth vermouth and fast becoming one of our highest sellers—Remarkably low priced. Alc. 20% by Volume. Compare! \$1.25 Value!

Our Famous Brand And What A Value!

**LIVBRO RYE WHISKEY \$2.30**

90 Proof Compare! \$3.25 Value!

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight product in this fine 4-year old give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

No Finer Quality At Any Price!

**LIVBRO GIN \$1.65**

100% Grain Neutral Alcohol Compare! \$2.45 Value!

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow, it's made from 100% grain... Please don't judge it by its price. Let your taste be the test. Try it—you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

THEY'RE GREAT VALUES! BOTTLED AT THE WINERY IN SUNNY CALIFORNIA

**BALBOA WINES**

We buy and sell more wine—thus we can give you the greatest wine value because of our huge purchasing power—We are able to offer you these exceptionally low prices REGULARLY! Try these Balboa Wines... Just see if you ever tasted as fine a wine at so low a price!

**SWEET** Muscatel, Sherry, Tokay, Port

3 Full Quarts \$1.10 Full Gallon \$1.35

Alcohol 20% by Volume

**DRY**

- BURGUNDY
- ZINFANDEL
- CLARET
- BARBERA
- CHIANTI
- RHINE
- SAUTERNE

**99c FULL GALLON**

**LIVADAS**

A NAME YOU CAN TRUST

**183 MONROE AVE.**

N. Y. S. LICENSE L-4229

FREE DELIVERY STONE 5549

OPEN EVERY SITE TILL MIDNIGHT





# HERE ARE 103 GOOD REASONS

For doing your Food Buying this week at—

# Loblaws

Here are just a few (103 to be exact) of Loblaws great food values. Loblaws stores have everything for your weekly family food needs. Join the thousands of thrifty, careful housewives who enjoy shopping in Loblaws clean, white, friendly stores regularly each week.



**FANCY Golden-West FOWL**

For Stewing — Fricassee or Braising. Will make lots of rich golden broth. 3 to 3 1/2 lbs. **LB. 21<sup>c</sup>**

**Golden West Milk-Fed Fowl**  
*For Stewing, Fricassee or Braising*

---

**COOKED HAM** Armour's Star or Swift's Premium Whole or Shank Half **Lb. 25<sup>c</sup>**

**BEEF POT ROAST** Boneless Rolled Economical **Lb. 25<sup>c</sup>**

**SKINLESS WIENERS** Swift's Premium **Lb. 19<sup>c</sup>**

**STANDING RIB ROAST** Short Cut 6-7-8th Rib **Lb. 25<sup>c</sup>**

**STAR DELITES** Armour's—Cured Pork Broil—Bake—Fry **Lb. 33<sup>c</sup>**

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**MORRELL'S PRIDE Rindless Sliced BACON**

**lb. 25<sup>c</sup>**

---

**CHUCK ROAST**

Cut from Swift's—Wilson's—Armour's. Real grain-fed flavor near beef. **Lb. 21<sup>c</sup>**

**KRAFT SWANKI-SWIG CHEESE SPREADS MOST KINDS 5-OZ. GLASSES 29<sup>c</sup>**

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**EATWELL MACKEREL 3 1 LB. CANS 25<sup>c</sup>**

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**LA FIESTA PIMIENTOS 4-OZ. CAN 5<sup>c</sup>**

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**FRAZAR FANCY CRABMEAT No. 1/2 can 19<sup>c</sup>**

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**CRISCO SHORTENING One Pound Can 17c 3 LB. CAN 45<sup>c</sup>**

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**MORRELL'S LIVER LOAF 12-OZ. CAN 17<sup>c</sup>**

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**CAMAY TOILET SOAP 2 BARS 11<sup>c</sup>**

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**IDEAL DOG FOOD 3 CANS 25<sup>c</sup>**

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**OXYDOL SMALL 8c GIANT 53c 2 LGE. PKGS. 35<sup>c</sup>**

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**Popular Brands—Tax Included CIGARETTES CARTON \$1.43**

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**PUSS'N BOOTS CAT FOOD CAN 5<sup>c</sup>**

---

**HOM WAX WAX PAPER 125-Ft. ROLL 15<sup>c</sup>**

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**WALDORF TISSUE 3 ROLLS 13<sup>c</sup>**

**Magic Cup Coffee 1b. 13c 3 lb. bag 37c**

---

**All-Purpose Flour Watson's 24 1/2-lb. sack 73c**

**Dutch Mill Margarine 3 1-lb. sticks 25c**

**Durkee's Shortening 3 lb. 37c**

**Finest Pea Beans Hand Picked 2 1-lb. cans 11c**

**Pineapple Juice Royal Manor 46-oz. can 23c**

**Macaroni or Spaghetti 4 lb. 19c**

**Libby's Roast Beef 13-oz. tin 19c**

**Orchard Park Catsup 2 14-oz. tins 25c**

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**Sugared Donuts or Plain doz 10c**

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**92 Score Cherry Valley BUTTER**

Spread on more bread every day — wrapped in clean white parchment paper to insure its purity and freshness. **LB. PRINT 32<sup>c</sup>**

---

**White Bread Mrs. Brown's Sliced 3 1-lb. 4-oz. loaves 20c**

**Stokely Baby Foods 3 1-lb. cans 17c**

**Mattco Codfish 1/2 lb. bar 23c**

**Mushrooms Brillat—Piquet & Sons 4-oz. can 10c**

**Oxford Creams Filled Cookies 2 14-oz. pkgs. 25c**

**Sunsweet Prunes Dried 2 lb. tin 17c**

**Fresh Cream Cheese 2 1/2-lb. pkgs. 5c**

**National Ritz Crackers 1/2 lb. tin 21c**

**Economy Egg Noodles 1/2 lb. pkg. 10c**

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**High Park Green Tea 1/2 lb. tin 25c**

**All-Purpose Sauce 2 1-lb. cans 25c**

**Baker's Chocolate Premium 1/2 lb. bar 16c**

**Bartlett Pears Sunbrite 2 No. 2 cans 25c**

**Kreemex Pancake Flour 2 1-lb. pkgs. 17c**

**Vermont Maid Syrup 15-oz. jar 15c**

**Kellogg's All-Bran 1/2 lb. tin 19c**

**Edwards' Honey Pure Strained 5 lb. pail 49c**

**Peacock Dried Beef 3-oz. tin 10c**

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**Mild Cured Dairy Cheese 1 lb. 23c**

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**HURFF'S FOODS VEGETABLE SOUP TOMATO SOUP OR SPAGHETTI 3 BIG CANS 25<sup>c</sup>**

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**Bisc-O-Bits Really Good Crackers 1-gal. pkg. 10c**

**Orange Marmalade Orchard Park 2 1-lb. jars 25c**

**Corned Beef Hash Silver Skillet 2 1-lb. cans 25c**

**Grapefruit Juice Orchard Park 2 46-oz. cans 29c**

**Kosher Dill Pickles Beardslee 4-oz. jar 15c**

**Tomato Juice Royal Gem 2 46-oz. cans 25c**

**Green Giant Peas 2 17-oz. cans 25c**

**Niblets Corn Del Monte 1/2 lb. tin 10c**

**Sliced Pineapple Del Monte No. 2 can 15c**

**Snider's Chili Sauce Old Fashioned 13-oz. tin 19c**

---

**Swe'heart Soap Buy 3 of the Reg. Price, Get 1 for 1c 4 cakes 18c**

**PALM SHRIMP**

Shrimp are good so many ways — shrimp cocktail, creamed shrimp on toast and shrimp salad are three good ways. Palm shrimp are packed under United States Government supervision. **2 TALL CANS 23<sup>c</sup>**

---

**Chateau Cheese Borden's Film at Fountains 2 1-lb. pkgs. 25c**

---

**ROYAL MANOR WHOLE KERNEL GOLDEN BANTAM CORN**

These are vacuum-packed corn kernels. Serve with milk or butter. If golden bantam were not from the soil at just the right moment of ripeness. **3 12-OZ. CANS 25<sup>c</sup>**

---

**COMSTOCK GLASS PACK PEAS**

Here is a real value in peas. Packed in a glass jar—you can see exactly what you are buying. **2 1-LB. JARS 25<sup>c</sup>**

---

**Grade "A" Eggs Swift Brookfield Large White—DOZ. 27c Medium White 2 doz. 45c**

---

**ROYAL MANOR New York State ELBERTA PEACHES**

These are genuine Elberta peaches, New York State packed. Delicious sweet ripe fruit canned at just the right time to preserve their luscious goodness. **NO. 2 1/2 CAN 19<sup>c</sup>**

**Orchard Park PEANUT BUTTER**

Smooth, even flavor—usual Orchard Park quality. A tip to housewives — turn jar upside-down on shelf, the natural oils will always be on the bottom when using. **2 LB. JAR 25<sup>c</sup>**

---

**IVORY SOAP Medium 5c Giant 13c 3 LARGE BARS 25<sup>c</sup>**

Bosco Chocolate Drink 8-oz. Jar 39c  
Mustard Premium 8-oz. Jar 9c  
Kellogg's Krumbles Cereal pkg. 11c  
Darl-Rich Chocolate 16-oz. can 17c  
Lido Club Drink 16-oz. can 16c  
Sauces Chef Boy-Ar-Doe 2 7-oz. cans 19c  
Malt Blue Ribbon 3 lb. 49c  
Elastic Staroh 2 pkgs. 19c  
Solex pkg. 11c  
Brillo Soap Pads pkg. 17c

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**RINSO SMALL 8c GIANT 53c 2 LARGE PKGS. 35<sup>c</sup>**

Tissues Lady Fair pkg. of 15c  
White Soap 3 bars 10c  
Ivory Snow 1/2 lb. 20c  
Receive med. bar Ivory Soap for 1c with purchase of Ivory Snow at 20c

---

**Clover Lane SALAD DRESSING**

Loblaws' Clover Lane Salad Dressing is made by a special formula to insure smooth, even flavor and texture—just the right consistency, all ready to use. **QUART JAR 23<sup>c</sup>**

---

**Orchard Park PEANUT BUTTER**

Gold Sheet 59c  
Pure Lard 2 1-lb. prints 15c  
Milk Spring Lane 4 tall 25c

**FLORIDA ORANGES EXTRA LARGE VERY JUICY SIZE 150-126 DOZ. 25<sup>c</sup>**

---

**TEXAS CARROTS Fresh Large 3 behs. 13c**

**WHITE MUSHROOMS Fancy 1 lb. 29c**

**BAKING POTATOES Large Idaho 10 lbs. 25c**

**FLORIDA CELERY Single Stalk 5c**

**FLORIDA GRAPEFRUIT Large Seedless 4 for 19c**

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**EXTRA FANCY HOT-HOUSE RHUBARB lb. 10<sup>c</sup>**

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**FRESH SWEET CALIFORNIA TELEPHONE PEAS lb. 10<sup>c</sup>**

**BE THRIFTY — BUY WISE — SHOP AT LOBLAWS**







**FEBRUARY SALE**

Porcelain **BREAKFAST SETS** Reg. \$10.95  
Top \$17.95

Buy Your **TIRES** - Now - Before Price Rise

4.75x19 - 5.00x19 **\$4.65**

5.25x18 - 5.50x18 **\$4.75**

5.50x17 - 6.00x17 **\$4.85**

6.00x16 - 6.25x16 **\$4.95**

All Prices Include Old Tires

**Batteries** 30 PLATE **\$1.89**

**RADIOS** PHILCO SAVE UP TO  
CROSELEY 50%  
ZENITH  
R. C. A.

**TERMS LOW AS 50c WEEKLY**

**KOMINZ TIRE CO.**

182 MONROE AVE. 417 MONROE AVE.  
AT SAVANNAH AT AVERILL  
7:30 A.M. to 11 P.M. Daily and Sunday

**BOWLING**

WITH  
**ED RANDALL**



It's surprising how many good bowlers failed to survive the first round of the Classic roll-off at Webber's Hall last Sunday. Out of the running went such stalwarts as Eddie Pryor, Roy Nitzman, Charlie Hoffmeier, Fred Cullen, Jack Court, Danny Petrillo, Hank Maeder, Ray Lill, Elmer Tuschong, Andy Ambrose, Vic Lang, Eddie Florack, Bill Irwin, Chuck Stimus, Frank Gable, and many others.

Many of the above keglers shot 700 to qualify, they all had better than 675. Then, one wonders, why couldn't they get 559 last Sunday? Was it the strange, new alleys? Many of the boys who missed out have rolled at Webber's Hall and shellacked alleys are tough no matter in what hall they are located.

We are inclined to the belief that it only proves the point we brought out some time ago, that rolling in a handicap match or tournament tends to create a mental hazard in the mind of the low-average bowlers. When a low-average bowler qualifies for the Classic, he is rolling to reach a certain score. In the roll-offs, no contestant knows how much he will need to stay in the running until the shelling is all over. He is aware, however, at all times, that he is competing against bowlers with handicaps of 83, 105 and as high as 141 pins, and he is convinced that he will need a big total to qualify. Consequently, he begins to push his ball, he doesn't use his regular, natural de-

livery and the first thing he knows, he has a nice, juicy 145 game and after that, well, nothing matters any more.

I imagine this bowling tournament promoters are beginning to realize this handicap ruling is similar to having a lion by the tail. Let go of it or retain it—either way, they are in a bad spot. Sometimes we wonder how it will all turn out.

**PIN SPLINTERS**—Aside to Marky Chafel: You looked good in that picture in the D and C Sunday, Marky, but you better keep that left foot back of the foul line... Can't imagine an RBA bowling meeting or opening baseball day without Frank Rutz around. Other and abler scribes have recorded his life and deeds and we'll only say: "So long, Frank. It was nice knowing you."... Not too widely publicized but deserving of special mention is the big 643, rolled by Sophie Figler at St. Stanislaus Hall last week. Her three games make this faltering commentator green-eyed, 223, 196 and 224... Probably all roads will lead to Brockport for the next two week-ends where Charlie (I'll moider the bum) Sullivan will conduct a 1,000 dollar handicap sweepstakes on March 1 and 2 and March 8 and 9. A handicap of 70 percent from highest average up to 200 will prevail, with contestants rolling four games across eight alleys... The sixth annual Inter-Plant Tournament of Eastman Kodak Company for the Lovejoy Trophy will take place at Buonomo Hall next Saturday, beginning at 8 p. m.

**State And Federal Gas Taxes Total Over 700 Million**

Motorists of Monroe County have contributed a total of more than 700 million dollars in state and federal gas taxes since their inauguration in this

state, according to Arthur A. Davis, chairman of the Monroe County Petroleum Industries Committee, in noting the 22nd anniversary of the introduction of gasoline taxes.

Since February 22, 1919, when the Oregon legislature inaugurated the first gasoline tax a total of more than 10 billion dollars has been collected by every state in the union and the federal government itself, says Davis.

**GUARANTEED PENNSYLVANIA**

**HARD COAL** Egg Stove Nut **\$10.95** CASH Shoveled Off GRADE "A"

**PEA COAL** **\$9.10**

**LAKE COAL** **GLEN 538**

**BUY PRODUCT COKE \$9.95** STOVE & NUT Per Ton

255 LYELL AVE.

**BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'**

Come where you save the most on finer wines and liquors. The buying power of Rochester's largest liquor store combined with an eagle-eye on the liquor market brings you the BEST BUYS POSSIBLE every week. Watch Berghash ads for all your liquor needs and SAVE!

**HIGHLAND CHEER**  
Blended SCOTCH Type  
**WHISKEY**

100 Proof. The malt whiskey in this product is 10 YEARS OLD. 20% Imported malt whiskey - 80% grain neutral spirits.

**\$1.99** 4/5 Quart

**KERRIGAN'S PRIVATE STOCK BLENDED WHISKEY**

A Gallagher & Norton product. Exceptionally fine blend of smooth flavor and bouquet, developed under the personal supervision of J. F. Kerrigan - one of America's old time whiskey men.

**\$1.99** FULL QUART

Case 12 Qts. \$23. Made To Sell For \$2.55

Thursday, Friday and Saturday ONLY

100% PURE  
**CALIFORNIA WINE**

SWEET OR DRY

**\$1.29** Full Gallon

COMPARE! \$2 VALUE

**MONTVALE RYE LIQUEUR**

100 Proof. The smooth flavor of this mild drink will meet with your request for a good Rye Liqueur at a low price.

**\$1.29** 4/5 Quart

**OLD OAKDALE BRAND WHISKEY** **\$1.49** Full qt.

BOTTLED IN BOND  
**100 PROOF STRAIGHT RYE** **\$1.95** FULL QUART

**WESTMINSTER GIN** **\$1.65** FULL QUART

IMPORTED  
**PUERTO RICAN RUM** **\$1.49** 4/5 qt.

**BERGHASH**

124 CLINTON AVE. S. PHONE MAIN 786  
Next to Loew's Theatre  
Free parking opposite our store

Listen to THIS ONE!

**SHRINE CIRCUS** to give  
**2 NEW CARS FREE**

Two Lucky Holders of a 1c to 40c General Admission Ticket Will Drive Home a New Car

**FORD**—Wed. Nite, March 12  
**PLYMOUTH**. Sat Nite, March 15

The Biggest and Best  
**SHRINE CIRCUS**  
At The NEW  
**EDGERTON ARENA—MAR. 10-15**

Reserved Seats on Sale 70c, 75c, \$1.00 Inc. Tax

General Admission Ticket Necessary  
Lattices 1/2 Price Except Sat.  
Shrine Ticket Office  
101 EAST AVE.  
Sagamore Bldg.

**Here's how THE SANTA ANITA HANDICAP LOOKS TO CLEM MCCARTHY**



(Special Wire to the Rochester Sun from Clem McCarthy, nationally-known turf authority)

Feb. 27—\$100,000 for the winning horse of the famed Santa Anita Handicap at the great Santa Anita race course near Los Angeles! The lucky horse should be Mioland. He is a speedy, strong, game horse, equally at home on fast or muddy tracks and trained by one of the masters of his profession, trainer of the world-famed Seabiscuit.

**PORTER'S CAP**, stable mate of Mioland should finish second. This game three year old carries only 104 lbs. and is in peak form.

**GENERAL MANAGER** has speed and should last long enough to beat **CHALLENGER** for third money.

**AND Here's how TO PICK THE WHISKEY WINNER**

MAKE the next drink Seagram's 5 Crown—America's finest popular-priced whiskey. You're sure to enjoy it. Over 150 million bottles (all stars) sold since 1934! It gives YOU rare smoothness and flavor. Wherever you ORDER it—at the bar or by the bottle—its price is moderate. No better buy than SEAGRAM'S 5 CROWN. Enjoy this better-tasting whiskey today!

Thank you, Clem McCarthy! Our whiskey favorite is that smooth Seagram's 5 Crown—always reasonably priced—by the drink or by the bottle!

**Here's how** SAY SEAGRAM'S... AND BE SURE

**Seagram's 5 Crown**

BIGGEST-SELLING BRAND of the Greatest Name in Whiskey!

Blended Whiskey, 90 proof. 73 1/2% grain neutral spirits. Copyright 1941. Seagram-Distillers Corp., N. Y.

**Stepping Out Tonight?**



for DINNER  
for DANCING  
for ENTERTAINMENT

choose the  
**chateau**

And You Choose The Finest!  
Good Food, Excellent Entertainment  
Fine Orchestra, Reasonable Prices

**ROCHESTER'S FOREMOST NIGHT CLUB**

MONROE AVENUE AT THE 12 CORNERS

**Where to Play Bingo**

**BINGO PARTY**  
SUNDAY AT 2:30  
144 NORTH ST.  
Near Grove

**\$BINGO!**  
Every Saturday 8:30 P. M.

**C. Y. M. A.**  
51 FRANKLIN SQUARE  
Near Greyhound Bus Terminal

**\$ ADMISSION 25c \$**

**BINGO PLYMOUTH**  
Church Hall  
Plymouth Ave. at Troup

**FREE—Radio Ticket**  
With Book of Specials  
Admission 20c  
Every Sat. 8:30 P. M.

**JACKPOT GAME**

**FREE** — 25c COUPON — **FREE**

This is worth 25c only when purchasing a book of specials & a triple board.

**TOWNERS HALL** UNIVERSITY AT ATLANTIC AVE.  
GOOD WEDNESDAY, MARCH 2

**FRIDAY-SUN. NITES-TOWNERS HALL** EACH NITE  
**\$2.90** Including \$50 Jackpot

**WEDNESDAY & SAT. NITES ARE \$4.75** NITES Including \$50 JACKPOTS

**TOWNERS HALL AT REXY THEATRE**  
University at Atlantic South Avenue.

**CHILI RECREATION HALL**

**BINGO 2 BIG PARTIES**  
Saturday & Monday Eve. 8:15

EACH OF THE 23 GAMES \$6.00 or More

Special \$16 or More—Jack Pot \$85 On Mon. Also Games Tues. Afternoon and Eve.—Wed. and Sat. Afternoon Thursday and Friday Evenings

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—8:30 P.M.—Sun. 1:30 P.M.

**PARTIES AT CARPENTER'S HALL**  
Formerly at Capital Theatre Hall  
\$5 ON EACH GAME  
113 N. FITZHUGH ST.  
Wednesday 8:15 P. M.

**Every Thurs. and Sat. Big Vaudeville Show and BINGO**

Recreation Center JACKPOTS  
1683 DEWEY AVE.  
23 Games—35c Inc. Tax  
Special Game—\$20  
No Games Less Than \$5

**BINGO**

Wed. and Sat. Afternoon 1:30  
Regular Bingo—\$2  
1st and 11th Game—\$5

Monday Night 8:30  
Every Game—\$7  
Jack Pot—\$60

Sunday Nite 8:15  
\$7 PER GAME  
POT JACK. \$60

**UNION LEAGUE HALL** Gregory at South Av.  
TAKE SO. AVE. BUS TO DOOR

The Finest Game in Rochester More Than

**De Luxe BINGO \$1050 CASH PRIZES**

2 JACK POTS • FREE \$75 GOLD AWARD TICKET

**DE LUXE BINGO PARTIES!**

MONDAY EVENINGS  
K. of C. AUDITORIUM

Holder of lucky ticket will win valuable prizes. YOU MUST BE PRESENT TO WIN

This is exclusive or Regular Bingo Prizes.

K of C AUDITORIUM CHESTNUT ST. RAY FAGAN'S ORCHESTRA & P.M. BINGO—8:30 TO 10:30 P. M.

004265 FREE VALUABLE PRIZES! Deposit this stub in box. 004265







# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday  
FOURTH YEAR—No. 19

ROCHESTER, N. Y., THURSDAY, MARCH 6, 1941

To 75,200 Rochester Homes

PHONE STONE 6001

### Events Of The Week

**THURSDAY, MARCH 6**  
SLAGER BAND, AMERICAN LEGION AUXILIARY—Annual Banquet, Powers Hotel.  
MT. HOPE ENCAMPMENT, IOOF—Meeting, Odd Fellows Temple, 11 Clinton Ave. N.  
MEMORIAL POST, AMERICAN LEGION—Executive Committee Meeting, Moose Temple, 8:30 p. m.  
15TH WARD MEN'S DEMOCRATIC CLUB—Anniversary Dinner, Grand Webster Hall, evening.  
KUREN A. DARE P.T.A.—Panel Discussion, Irondequoit High School, 8 P. M.

**FRIDAY, MARCH 7**  
STUDIO PLAYERS—"Petitcoat Fever", Gregory St. Playhouse.  
THEATRE GUILD—"The Time Of Your Life", Auditorium Theater.  
DEMOLAY COLLEGIATE CLUB—Harder Downing and the Continental, Masonic Temple Ballroom, 9:30 p. m.  
WILLIAM MCKINLEY CIRCLE, LADIES OF GAI—Supper and Card Party, City Hall Annex, evening.  
ROCHESTER ASTRONOMY CLUB—Meeting, Eastman Bldg., Prince St., 8 P. M.  
COLLEGE FOR WOMEN—Play, "The Hand That Rocks The Cradle", Cutler Union Auditorium, evening.

**SATURDAY, MARCH 8**  
STUDIO PLAYERS—"Petitcoat Fever", Gregory St. Playhouse.  
OLIVE B. LEAKE CLUB—Luncheon Meeting, Sibley's Tea Room, 12:30 P. M.  
BRITISH LEGION—Meeting, Union League Hall, Gregory St., 8 p. m.  
Cutler Union Auditorium, evening.  
COLLEGE FOR WOMEN—Play, "The Hand That Rocks The Cradle", Cutler Union Auditorium, evening.

**SUNDAY, MARCH 9**  
UNIVERSITY CLUB—Musical; Club.  
GYRO CLUB—Dinner Meeting, German Club, Gregory St., 6:30 P. M.  
LOCUST HILL COUNTRY CLUB—Supper, Clubhouse, from 6 to 9 P. M.

**MONDAY, MARCH 10**  
SHRINE CIRCUS—Edgerton Park Arena.  
ORGAN RECITAL—By Donald Pearson; Kibourn Hall, evening.  
U. OF R. ALUMNAE ASSOC.—Dinner Meeting, Cutler Union.

**TUESDAY, MARCH 11**  
HARD OF HEARING—Meeting, League Rooms, Clinton Ave., 8 P. M.  
TEMPLE FIFTH EL.—Dinner Party, evening.

**WEDNESDAY, MARCH 12**  
WOMEN'S AUXILIARY CHURCH OF EPIPHANY—Meeting, Church, 2 P. M.

### Circus Here Free Tickets Offered In Quiz



Another opportunity to win free tickets to see the big Shrine Winter Circus, opening at the Edgerton Park arena next Monday, is offered Sun readers this week.

If you know your circus "lingo" and get your answer in early, you may win two tickets to see the circus as guests of The Rochester Sun.

The circus will open with a matinee next Monday and continue daily matinee and evening performances through Saturday night.

Below are printed ten words common to circus workers and operators. To the first ten persons sending in the correct meanings of these words, we will award a pair of tickets good for any performance of (Continued on Page 4)

### Bankers To Have Roller Skating Party Thursday

Another skating party has been planned by members of the Rochester Chapter of the American Institute of Banking for Thursday, March 13. The roller rink at 186 Clinton Ave. N. has been reserved for the exclusive use of this group on that date.

Miss Mary A. Wilson, chairman of the women's committee of the chapter, is in charge of the party. She is being assisted by Miss Margaret T. Strouger.

Miss Myra Thompson is chairman of the ticket committee and publicity is in charge of Miss Madelyn Sullivan.



Food Show visitors thronged The Rochester Sun booth as drawing for the Bendix Laundromatic took place. At the top is a general view of the crowd. Above is G. Curtis Gerling, publisher of Rochester's Shopping News, helping John A. DeVolt and George F. Rogers, show officials, to stir up the tickets in the barrel, and at the right, Mrs. Eunice Schichler, 2180 Main St. E., winner, receives the washer from Gerling as C. L. Brady, executive of Kemp Equipment Co., distributors, looks on.

### Attendance Record Set As Food Show Goes 'Over The Top'

More than 80 thousand people passed through the gates of the Rochester Food Show which closed its week's stand at the Civic Exhibits Building Saturday night, according to officials of the Monroe County Food Dealer's Association, sponsors of the show.

Thronged from its opening day the show set a new record for attendance at exhibits of this type in Rochester. All estimates were surpassed with the pre-show figure of 50 thousand fulfilled in the first four days.

Climax of the show came Saturday night when Mrs. Eunice Schichler, 2180 Main St. E., was announced as winner of the Deluxe Bendix Laundromatic washer given by The Rochester Sun.

Focal point of the afternoon throngs was the American Way Cooking School sponsored by the National Livestock and Meat Board. Sessions were held daily on the second floor and "stand-

(Continued on Page 6)

### Scout Awards Made At Honor Court

Four scouts received star rating and 13 scouts were awarded merit badges at the recent court of honor held by Scout Troop No. 13 of Immaculate Conception church.

After the Honor Court the mother's auxiliary served refreshments to scouts and their guests.

Star scouts created at this court include: Bernard Doll, John Swift, Robert Shea and William Riordan.

1941 ZENITH HICKSON SPECIAL  
Reg. \$24.95  
**\$15\*** You Save \$9.95  
With Wave Magnet

HICKSON'S—37 RICHMOND ST.

THE CHILLING COILS ARE IN THE WALLS

More than 100,000 Cold-Walls in use

Lauer's 50 STATE ST. Offer You A LIBERAL TRADE-IN On This New 1941 FRIGIDAIRE

Bigger, better, more economical than ever before! Buy this 1941 Cold-Wall Frigidaire (6.8 cubic ft.) for only \$125 weekly at Lauer's.

## Frigidaire Cold-Wall

Brilliantly New Inside and Out... You Don't Have to Cover Foods! ... See this Sensationally New Low-Priced Refrigerator Today!

It's plain to see why Lauer's Frigidaire Cold-Wall preserves vitamins and keeps food better.

Scientists have found that wilting and drying destroys vitamins, that still, moist, uniformly cold air preserves health-giving freshness. Air circulation which wilts and dries food is minimized in Lauer's unique Cold-Wall, because the chilling coils are in the walls, and the Cold-Wall compartment is sealed. You don't even have to cover foods in the Cold-Wall! And you have scientifically correct storage for every kind of food.

Last year more than 100,000 families purchased Cold-Wall models. Now, with new low prices, you owe it to yourself to see these basically different "refrigerators of tomorrow" on sale at Lauer's, 50 State St.

**LAUER'S OPEN EVERY FRIDAY NIGHT**

**LAUER'S • 50 STATE ST**

# SALE

## 1940 MODELS BENDIX HOME LAUNDRIES AT BARGAIN PRICES

\$179.50 DELUXE AUTOMATIC	\$40.00 ALLOWANCE FOR OLD WASHER	YOU PAY ONLY	\$139.50
\$159.50 STANDARD AUTOMATIC	\$35.00 ALLOWANCE FOR OLD WASHER	YOU PAY ONLY	\$124.50
\$139.50 DIAL-O-MATIC DELUXE	\$40.00 ALLOWANCE FOR OLD WASHER	YOU PAY ONLY	\$99.50
\$124.50 DIAL-O-MATIC STANDARD	\$35.00 ALLOWANCE FOR OLD WASHER	YOU PAY ONLY	\$89.50

Special Prices Include Installation and 1 Year Free Service. Hot and Cold Water Must Be Available Within Four Feet.

**Explanation of Models:**

The only difference in the Standard and Deluxe Models is in the cabinet.

With the Automatic Model you put your dry clothes into dry machine, set 2 controls, add soap and your work is done. It then fills with water and controls water temperature. It washes your clothes, then it changes the water and rinses three times. It damp dries your clothes, it cleans itself, it shuts itself off. Over 1400 women in Rochester say it is a miracle in performance.

The Dial-O-Matic Model does the same work as the Automatic but does not have the Automatic timer or thermostat. With the Dial-O-Matic Model it is necessary to turn the switch to wash, turn again when you rinse, drain and damp dry.

With both models your hands never touch water, and both Models eliminate wringers, set-tubs, and all of washday drudgery.

**THE ABOVE PRICES ARE SUBJECT TO STOCK ON HAND AND PRIOR SALE. THE 1941 MODELS ARE \$179.50 AND \$159.50. WE GUARANTEE THERE IS NO DIFFERENCE BETWEEN PRESENT '40 MODELS AND '41 MODELS EXCEPT CABINET DESIGN.**

**ACT NOW!** This is the biggest bargain ever offered and probably never again will you be able to buy a fully AUTOMATIC BENDIX at so low a price. The following authorized dealers have from one to six of these '40 Models — all brand new — in original crates.

Alhart Electric Co., 1149 Culver Rd.	Bill Appliance Co., 482 East Main	Rochester Gas & Electric, 89 East Ave.
E. W. Edwards & Son, 144 East Main	I. S. Hunt Co., 390 Thurston Rd.	Sibley, Lindsay & Curr, 238 Main St. E.
Estler Electric Co., 1498 Monroe Ave.	McCurdy & Company, Main St. E.	Kennedy-Clark, 22 South Ave.
Fitch Appliance, 477 Joseph Ave.	Peerless Radio, 1054 Dewey Ave.	Robot Electric Co., 1775 Dewey Ave.
Frenchman & Sweet, 368 State St.	H. C. Pommerening & Son, 1106 Lyell	H. B. Graves, 74 State St.
		Weiss & Fisher, 84 Clinton Ave., S.



**For Lenten Menus**

Chopped parsley is gay accessory to the biscuit topping for fish dishes. The added flavor is excellent with seafoods, and the tiny sprigs of green give a pleasing color effect. Add one tablespoon of chopped parsley for each cup of flour in a standard biscuit recipe. It's the latest style in

biscuit toppings, and in biscuits served "solo" with spring meals.

Make a salmon pie by combining flaked salmon, peas, and a thick white sauce. Season well, and top with drop biscuits. Bake in moderately hot oven (400 degrees F.) until the biscuits are browned.

**The Spotlight Is On Jelly Rolls**

Do I hear you saying to yourself, "Jelly rolls come from the bakery shops and belong to parties and special occasions. I could never make them?" Well, you are both right and wrong. Jelly rolls do go with parties but you can make them as easily as you can a cake. In fact, even easier. A jelly roll served at dinner makes an ordinary meal take on a party air.

Jelly rolls are made from sponge cake mixtures. A butter cake recipe is too rich and is apt to break when rolled. When baking jelly rolls it is most important not to have the batter too thick in the pan. The cake

should be about 3/4 inch thick after it is baked. If you do not have a regular jelly roll pan, a shallow tray or drip pan often works very satisfactory. Waxed paper placed in the bottom of the pan prevents any danger of sticking. As soon as the roll is baked, turn it out on a cloth with powdered sugar, remove the waxed paper, trim the edges, cover with a filling and roll.

Jelly rolls have so many possibilities. Your favorite jam or jelly, a cooked filling, marshmallow filling or whipped cream all make delicious variations. Cover with powdered sugar or whipped cream, and you have a dish which should bring you many compliments.

**CHOCOLATE ROLL**  
Temp. 350 degrees F.  
Time: 15-20 min.

1 egg yolks  
1/2 cup powdered sugar  
1/4 teaspoon salt  
1/4 cup cake flour  
1/2 cup confectionery sugar  
3 tablespoons cocoa  
2 egg whites  
1/4 teaspoon vanilla  
Beat egg yolks until thick and lemon colored. Add sugar and salt and beat well. Fold in the stiffly beaten egg whites and vanilla. Pour into a paper lined jelly roll tin and bake in a preheated oven. Sprinkle a towel generously with confectioners' sugar, turn chocolate roll out on it, remove paper and crust; roll up in towel. When cool, carefully unroll and spread with orange ice cream or sweetened whipped cream. Roll and chill until ready for use. Cut in slices.

**SPICE BUTTERSCOTCH ROLL**  
4 eggs  
3/4 teaspoon baking powder  
1/4 teaspoon salt  
1/4 cup sugar  
1/2 cup cake flour  
1/2 teaspoon cinnamon  
3 tablespoons cocoa  
2 egg whites  
1/4 teaspoon vanilla  
Beat eggs, baking powder and salt in bowl over hot water until thick and lemon-colored. Add sugar gradually, beating after each addition. Remove bowl from hot water, fold in sifted flour and spices; add vanilla. Turn into greased pan, 15" x 10," lined with greased paper. Bake in oven at 400 degrees F. for 13-15 minutes. Turn onto towel dusted with confectioners' sugar, and remove paper. Cut off crisp edges. Roll in towel, cool. Unroll, spread with filling. Roll. Chill. Slice. Serve with or without whipped cream. Serves 6 to 8.

**BUTTERSCOTCH FILLING FOR ROLL**  
3 tablespoons cornstarch  
1 cup brown sugar  
1/2 teaspoon salt  
2 egg yolks  
2 cups milk  
1 tablespoon butter  
Blend cornstarch, sugar and salt. Add egg yolks and 1/4 cup milk and beat until smooth. Scald rest of the milk in double boiler then add sugar mixture and cook until thick, stirring constantly. Add butter, strain and cool. Spread on Spice Butterscotch Roll.



**SOAP SALE!**

Now genuine SweetHeart Soap actually costs less than many ordinary brands! The sensational One Cent Sale offers you one full-size cake for a penny with every three cakes you buy. Save almost 25%! SweetHeart is the only toilet soap you need! 1: It's pure and mild enough even for baby. 2: SweetHeart's purity and fine fragrance help keep grown-up complexions adorable. 3: Men "go for" its plentiful lather.



**SWEETHEART TOILET SOAP**

**How to Pay Taxes By the Month....**

YOU can pay your income or other taxes out of current income on a monthly basis by taking out a Personal Loan at the Lincoln-Alliance. The loan may then be repaid in convenient monthly payments. Reasonable interest rates; simple, business-like requirements.

Here's How Our Personal Loan Plan Works:

You Borrow	Charge for Year	*Life Insurance Premium	You Receive	12 Monthly Payments
\$106	\$ 0.48	\$ .36	\$101.16	\$ 9.00
156	0.76	.52	144.12	13.00
216	1.26	.72	202.32	18.00
300	1.80	1.00	281.00	25.00
480	28.80	1.80	448.50	40.00
600	36.00	3.00	562.00	50.00

\*Insurance pays up loan in case borrower dies.

Apply at any of our ten conveniently located bank offices

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**  
Member Federal Reserve System Member F. D. I. C.

**Martha Logan Serves**



**Corned Beef With Limas**

Quite dressed up is this browned piece of brisket corned beef. Of course, the meat was simmered gently and slowly for 3 or 4 hours in water to cover until the meat offered no resistance to the pricking of the two-tined meat fork. The lima beans, soaked in water to freshen, were cooked in the meat broth, too, to absorb some of the savory, piquant flavor so characteristic of really fine corned beef.

THE BEST COAL VALUE IN THE CITY  
**BLACK MAGIC COAL** \$10<sup>95</sup>  
Egg Nut Store  
TON CASH—Shovels 0.11  
PEA \$0.85 — BKWHT. \$2.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"

**PAYNE & DUNHAM** GEN. 586  
Miss Virginia Lecinska, 361 Weaver St.

**Grand Opening!**  
**HOME GROCERS**  
FREE DELIVERY 199-203 PARK AVE. MONROE 9326

**OPENING SPECIALS**  
**FRIDAY and SATURDAY ONLY**

**FROSTED FOOD SPECIALS**  
PEAS ..... 17c Cod Fillets, lb. 19c  
BEANS .... 17c PERCH... lb. 19c

**COFFEE** Home Grocers De Luxe 19c  
**GRAPEFRUIT JUICE** Florida Gold 48 oz. Can Can 17c  
**TOMATO JUICE** Holly Ripe 26 oz. Cans 3 for 25c  
**PEANUT BUTTER** Cream Dove lb. 15c  
**50 TETLEY TEA BAGS** 33c  
**RED SALMON** Libby's can 21c  
**BREAST O'CHICKEN TUNA** 2 for 33c  
**GRADE "A" EGGS** Large Strictly Fresh Doz 27c

**Meat Specials**  
Chuck POT ROAST... lb. 21c  
Center Cut PORK CHOPS... lb. 29c

**Bakery Special**  
Kuchens 20c

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

**Used ELECTROLUX** COMPLETE with ATTACHMENTS \$16<sup>95</sup>  
FULLY GUARANTEED  
10-DAY TRIAL PLAN  
For the same length of time as a new Electrolux. It's a cleaner with 101 uses... for rugs, clothes, mattresses, radiators, upholstery and numerous other purposes.

**NEW FAMOUS MAKE Hand Cleaner \$485**  
PULL CASH PRICE Ideal for upholstery, clothes, etc.

**PENN VACUUM STORES**  
30 SOUTH AVE. Open Evenings 7-9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**HERSHEY'S** HALF POUND CAKE 12c  
**ELSCO QUALITY FOODS STORES**  
**IVORY SOAP** 1 Lg. 2 Med. 1 Guest 19c-11c-9c  
**IVORY FLAKES** 21c  
**IVORY SNOW** 21c  
**P & G SOAP** 4c  
**LAVA SOAP** 6c  
**SELOX** 1 G. PKG. 12c  
**CHIPSO** 1 G. PKG. 19c  
**DUZ** 1 G. PKG. 19c  
**CAMPBELL'S BEANS** 2 Cans 15c  
**PURE CANE SUGAR** 10 Lbs. 49c

**MADE BETTER FOR YOUR DOG** 3<sup>25</sup>  
A new, improved, vitamin-rich food—made with Gov't Inspected meat. Save—now!

**KEN-L-RATION**  
—La Choy Foods—  
BEAN SPROUTS Can 10c  
NOODLES 2 1/2-oz. Can 10c  
SOY SAUCE 3-oz. Bottle 10c  
Golden Bantam Corn 2 cans 19c  
Pet Milk 3 Gall cans 23c

**DUFF'S GINGER BREAD MIX** 19c  
**SWAN SOAP** Med Size 2 for 11c  
**SWAN SOAP** Lg. Size 2 for 19c  
**LUX TOILET SOAP** 3 for 19c  
**LIFEBUOY**... 3 for 19c  
**RINSO** Lg. PKG. SMALL 19c 9c  
**LUX FLAKES** LARGE 22c SMALL 2 for 19c  
**SILVER DUST** 22c  
**SPRY** No. 1 can 19c No. 3 can 49c  
**GOLDFRUIT GRAPEFRUIT** can 10c

**SPECIAL! ONLY MORE BEEF STEW 17c**  
"The Big Meal In the Big Can!"

**SPECIAL! ONLY MORE SPAGHETTI 17c**  
WITH MEAT BALLS  
"The Big Meal In the Big Can!"

**SPAM** 13 OZ. CAN 29c

Frank Decatur White says—  
Plan perfect Lenten menus with **BREAST-O'-CHICKEN Tuna Fish**

One of 40 new Tuna Recipes  
Clip coupon below!

**TUNA CAKES with Vegetables**  
Boil 12 small potatoes. Brown in skillet with 1 tbsp. butter. Mix together Breast-O'-Chicken Tuna (7 oz.), 1 c. med. white sauce, 1 c. bread crumbs, salt and pepper. Make 6 cakes and fry in 3 tbsps. butter till brown. Arrange cakes on platter with peas (2 c. cooked) at one end and potatoes at the other. Six servings.

Use Breast-O'-Chicken Brand Tuna Fish for many a hot and hearty Lenten dish! Combined with inexpensive staples and vegetables, this tender, tasty tuna, makes deliciously satisfying dishes at low per-person cost. Yet Breast-O'-Chicken Brand Tuna is always uniformly top-quality! Ask for it by name.

Frank Decatur White, famous cooking school conductor, created this recipe especially for Breast-O'-Chicken Brand Tuna Fish. He says you always get better-tasting tuna dishes with this better-tasting tuna fish!

**40 NEW TUNA FISH RECIPES! SEND NOW FOR FREE COOKBOOK!**

Westgate Sea Products Co., Dept. J-41  
San Diego, California  
Please send my free Breast-O'-Chicken Tuna Cookbook right away!

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

**FANCY SOLID-PACK TENDER-TASTY BREAST-O'-CHICKEN TUNA FISH**



### Special Events

In Shopping News Stores

**FRIDAY, MARCH 7TH**  
Sibley, Lindsay & Curr Co. Life-size Marionette Show in Sibley's Girls' Department, 12:30, 2:30, 4:30, Third Floor.

E. W. Edwards & Son: Kitchen Parade all this week. Sixth Floor.

**SATURDAY, MARCH 8TH**  
Sibley, Lindsay & Curr Co. Life-size Marionette Show in Sibley's Girls' Department, 10:30, 12:30, 3:30, Third Floor.

E. W. Edwards & Son: Kitchen Parade all this week. Sixth Floor.

**EXHIBITS**  
Edwards Kitchen Parade. Exhibition of modern household appliances and numerous demonstrations throughout the day.

### St. Stephens Church Women To Conduct Special Lenten Series

A series of special Lenten services to be conducted each Friday, has been announced by the women's auxiliary of St. Stephens church.

The services, which will be held in the Memorial room of the Parish Hall will deal with the question of migratory Americans.

Mrs. Lester Stillman will have charge of the meetings, assisted by Mrs. John G. Carr, president of the group.

### Lodge Group To Meet At Masonic Temple

The Louise McCrossen Officer's Club of Germania chapter will meet on Friday, March 14 in the third floor dining room of the Masonic Temple.

Hostesses will include: Minnie Schaffer, Erna Schaffer, Elizabeth Kofahl, Dorothy Kofahl, Mabel Walzer, Florence Meyer and Carrie Zempel.

### Orators To Vie At Monroe Contest

Fifth annual speaking contest by students of the Monroe Evening Adult School will be held on Tuesday, March 18 at 8 p. m. in the auditorium of No. 15 school on Averill Ave.

Speakers range in age from 17 to 63 years. Music will intersperse the speeches of the 12 contenders.

### 2 Mistakes Young Wives So Often Make

At this very moment there are countless thousands of young wives who are beset with uncertainty. The pity of it is that these young women will go on making needless mistakes because they have no one to turn to for much needed advice.

Because of inward shyness, many women live in ignorance about the subject of feminine hygiene. Others are wrongly misinformed and, as a result, have used douches of over-strong solutions of acids which can actually burn or scar delicate tissues. Your own doctor will verify this.

Today, there is a truly safe product for the douche that offers amazing hygienic protection. This great discovery is Zonite. You will find no skull-and-crossbones on Zonite's label, because it is non-poisonous, non-caustic. Yet, it kills germs, bacteria on contact, Zonite actually destroys vaginal odors. Protects personal cleanliness. Most important: safe for delicate tissues.

So enthusiastically have women accepted the safe hygienic protection of Zonite that over 20,000,000 bottles have already been bought.

**Free Book Tells Intimate Facts**  
If there is any doubt in your mind about feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today," which we will send you FREE, together with generous size bottle of Zonite—both wrapped in plain paper. Send name and address to Zonite Products Corporation, Dept. 86, New Brunswick, New Jersey, within next 7 days.

### Guide To Local Movies

All Pictures Listed Now Playing Except As Noted:

**\*Starts Friday**  
**\*Starts Saturday**  
**ROCHESTER**—"So Ends Our Night"; "Blonde Inspiration"; John Shelton; Virginia Gray.  
**PALACE**—"Tobacco Road"; Marjorie Rameau, Charles Osgood.  
**CENTURY**—"Convoy"; Clive Brook, John Clements, "You're The One"; Orlin Tucker, Bonnie Baker.  
**THEATRE**—"Virginia"; Madeleine Carroll, Fred MacMurray; "The Great Impersonation"; Eddie Albert, Joan Leslie.

**MADESON-MONROE**—"Chad Ban-"; Henry Fonda, Dorothy Lamour; "Blonde Flays Cupid"; Arthur Lake, Penny Singleton.  
**CAMBO WEST-END**—"You'll Find Out"; Kay Kyser; "Fugitive From A Prison Camp"; Jack Holt, Marion Marsh.  
**WESTER**—"You'll Find Out"; Kay Kyser; "Five Little Peppers In Trouble"; Edith Fellows, Dorothy Sease.  
**GRAND**—"Before I Hang"; Boris Karloff; "The Golden Trail"; Tex Ritter.

**The BANK for the INDIVIDUAL**

- Personal Loans
- Checking Accounts
- Business Loans
- Deposits
- Collateral Loans
- Auto Loans
- F. H. A. Loans

**FIRST INDUSTRIAL BANK**  
30 CLINTON AVENUE NORTH  
Member Federal Deposit Insurance Corp.

### SALE!



Reg. \$32.95

## STUDIO COUCH

TERMS AVAILABLE

# \$19.95

Complete With Back & Arms

- Innerspring Mattress
- Opens To Full Size Bed
- or —
- Opens To Twin Beds

## RUBY FURNITURE COMPANY

122 S. CLINTON AVE. (Rochester Theatre Bldg.)

Mrs. Ida West, 37 1/2 Cayuga St.

## The LINCOLN STORES

### Choose Gloves

FROM AN ALMOST LIMITLESS SELECTION OF THE SMARTEST SPRING STYLES IN LINCOLN'S

**59c pr.**

- \* Milano Rayons
- \* Whip Stitching
- \* Embroidered
- \* 4 or 6 Buttons

Yes... spring's at hand... and we have many, many styles for you to select from, whether you want them fancy or tailored. Available in black, navy, powder, pink, red, shamois, and other new spring colors.

**\$1 pr.**

- \* Double Wovens
- \* Two-Tones
- \* Leather Backs
- \* Tailored 5 Button

Popular fabric and leather-back gloves in fancy and tailored styles. They're all new spring creations, with fancy embroidery, plaits, shirings, perforated backs, contrasting stitchings, bow trims.

### Straws

ARE IT for SPRING

# \$1.00

- \* FLOWER TRIMS
- \* BONNETS
- \* SAILORS
- \* PADRES

Soft flowers, severe tailored, youthful matrons. Head first into Spring in one of these charmers that will give you that new feeling.

### Camisoles



### Sheer Blouses

In Triple Sheers - Batistes - Nones in Lacey-Tailored or Embroidered Styles

Lovely sheers, gabardines, some rayons... long or short sleeves, tucked-in or band bottoms. Plenty of fine detailing. Your choice of stripes, solid colors, pastel shades, sizes 32 - 40.

# \$1.00

**SPECIAL**  
Plaids - Tweeds  
Flannels or Bengalline

### SKIRTS

All with Zippers. All sizes. **\$1.98**

**SMART COTTON SWEATERS**  
**59c**

Long and short sleeve slimmers and cardigans. All pastel colors, sizes 32 - 40.

**PLAID JACKETS**  
Men tailored, 3 button and 5 button fronts. Clean plaids, pastel hues. **\$2.98**

**Corduroy JERKIN SUITS**  
**MATCHING SKIRT \$1.98 AND JERKIN**

You'll get precious lot of wearing out of it at previous little cost to you. In all pastel shades: powder, rose, beige, red, aqua, navy, etc. Sizes 12 - 18.

### SLIPS

There's bonded to give tailoring wear. **\$1**

Sheer yet practical wear in the slips that thousands of women know is a better value. Luxurious rayon crepes in delicate shades yet this is only one of the many charming styles.

## LINCOLN'S Old Fashioned REMNANT SALE

### THOUSANDS of YARDS • OVER RUNS from 3 BIG MILLS • BIG ASSORTMENTS • SAVE 1/3 to 1/2 and MORE

NEW PATTERNS — LARGE SELECTIONS — 3 to 4 YARD PIECES

PRINTED RAYONS RAYON CREPES ACETATES

A ready-made dress would cost you at least \$2.

Swing into spring in a dress you've made yourself from this wide selection of new spring and summer patterns... and save! 3 1/4 to 4 yd. lengths in materials suitable for street clothes, sportswear, business frocks.

**Fine QUALITY DENIER and ACETATE PRINTED DRESS LENGTHS \$1.98**

- 80 Square UNBLEACHED COTTON
- 43 inch CURTAIN MARQUISSETTES
- Fast color Broadcloths or PERCALES
- 36 inch FLORAL CRETONNES
- 36" HOPSACKING for SPORTSWEAR

# 9 C

Yd.

REMnants of 19¢ to 39¢ GOODS... A REAL SAVINGS VALUE at 12 1/2¢

- 80 Sq. BLEACHED MUSLIN for SHEETS
- 39" UNDERWEAR CREPES - TAFFETAS
- 36" PRINTED SEERSUCKERS FOR HOUSEDRESSERS
- Finest quality New SPRING PERCALES
- Colorful CURTAIN MARQUISSETTES
- Nautical-floral CHINTZ for drapes, pillows

# 12 1/2 C

YARD

REMnants of 29¢ to 49¢ GOODS... 10 to 20 YARD LENGTHS

- 36" SANFORIZED HOPSACKING or CORDE SPORT CLOTH
- 80 Square printed DRESS PERCALES
- 39 inch FLOCKED VOILES
- 36 inch PRINTED PIQUES
- Newest MEXICAN PRINTS
- SLUB POPLINS and BROADCLOTHS
- Sanforized GABARDINE

# 15 C

YARD

MAIN ST. EAST AT ST. PAUL, ROCHESTER



**Drug Wholesaler Honors Employees**

Ten employees with a total of 328 years of service were guests of honor Saturday at a meeting of employees of McKesson & Robbins, Rochester Division, at Grand Webster Hall.

Each of the honored employees has been associated with the company for 25 years or more and were given bronze plaques and engraved certificates attesting their service.

Al M. Goetzman, vice-president of the company, in making the awards, announced the inauguration of annual 25 and 50-year association rewards.

Heading the list was Conrad J. Bult, who resides at 442 Hayward Ave., with a record of 49 years of employment. Others who received plaques and gold buttons included: Jacob A. Waite, Wesley A. Pond, Frank A. Brindley, Carl F. Vanderboegh, Elmer L. LaMere, John A. Nelson, Sherman J. Lane, John E. White and Walter W. Wenck.

**LODGE TO MEET**  
Members of the Venus Rebekah Lodge will meet next Thursday at 11 Clinton Ave. N. with N. G. Olive Curtiss presiding.

**To Attend 3-State Sales Convention**

Frank Goodman, sales manager of the Liquor Department of McKesson and Robbins, Inc., will leave Saturday to attend a special traveling sales convention of the company's liquor department.

The group, which will include every McKesson Liquor sales manager and important executives of the company, will visit distilleries in Illinois, Indiana and Kentucky.

The three-day junket will be concluded with a giant national sales meeting in Louisville.

**Shrine Circus . . .**

(Continued from Page 1)  
the Shrine Winter Circus. Mail your entries to the Contest Editor, Rochester Sun, 5 St. Paul St., Rochester, N. Y. The decision of the contest editor will be final. No entries can be returned. Include your name and address on your entry.

**HAY BURNERS**  
**ANNIE OAKLEYS**  
**TRAMPOLINS**  
**JUMPS**  
**TUB THUMPERS**  
**STANDS**  
**DUCATS**  
**WINDJAMMERS**

**POOCHES STEVE BRODIES**

Last week's winners included: Eleanor Berbig, 473 Alexander St.; Paul Nickel, 497 Carter St.; James Chatterton, 60 Peck St.; Madeline Keller, 58 Edmonds St.; Jack Norton, 47 Falmouth St.; Alex Paglia, 19 Gladstone St.; W. C. Shafer, 26

Modelane; Jack Nice, 87 Jefferson Ave.; and Carol Versace, 136 Jefferson Ter.

The correct answers to last week's words were: JOEYS—clowns, CATS—tigers, lions, etc., JAMS—troubles, RISLEY—novelty aerial acts, BLOW DOWN—tents flattened in storm, BLUES—reserved seats.

**BULLS**—elephants, JUICE—soft drinks, BENDER—contortionist, WASHUP—finale of show.  
Tickets to each of these contestants are in the mail.

**PERMANENT WAVES**  
Come in for a permanent set, our special price. Get another for \$1.00. Bring a friend and split the savings.

**Excello Permanent \$1.95** 2 for \$3.50 Value \$1.96  
**Curline Vapor Permanent 245** 2 for \$2.45 \$3.50 VAL. \$1.96  
**Cream Curline 350** 2 for \$3.51 \$3.50 VAL. \$1.96  
With or Without Appointment  
**LOUCHEUR'S BEAUTY SALON**  
100 BURKE BLDG. MAIN 2881

**1st** choice of millions who make it the world's largest seller at ten cents; also sold in other popular sizes, 36 tablets for 20c, 100 tablets, only 35c.  
**St. Joseph ASPIRIN**

**R. G. & E. COKE \$10.20**  
Dry And Dustless BEST VALUE IN CITY! EVERY TON 100% GUARANTEED  
**ARDEAN R. MILLER**  
Call Gen. 20

**End of Season SALE FUR COATS & JACKETS**  
Broken-Size Coats \$29.95  
Gray and Black Caracul \$39.95  
SPECIAL! Silvered Fox Jacket \$37.50  
**CLIFFORD FUR CO.**  
1283 Clifford Ave. Main 474

**AT CHAMPION'S**  
**MEN'S SWEAT SHIRTS** PLENTY OF LARGE SIZES **59c** Val. to \$1.25  
Slightly Irregular  
**JUST 100 Odd Lot Ladies' Coat Sweaters 99c** Values To \$1.89  
**LADIES' SWEAT SHIRTS 49c** WHITE CANARY BLUE Small - Medium - Large  
**Champion KNITWEAR CO. 71 ST. PAUL ST.**  
ONE-HALF HOUR FREE PARKING AT BILL'S & STRAND PARKING STATIONS FOR CUSTOMERS

Remember All Next Week The Biggest and Best Ever  
**SHRINE CIRCUS**  
Mar. 10-15 New Edgerton Arena  
Matinees 2:30 — Evenings 8:15  
**2 NEW CARS GIVEN FREE**  
Ford Wed. Nite—Plymouth Sat. Nite  
Two Lucky Holders of a 1c to 49c General Admission Ticket Will Drive One Of These New Cars Home  
**RESERVED SEATS NOW ON SALE**  
\$500—75c—\$1.00—Gen. Adm. Ticket Necessary  
**SHRINE TICKET OFFICE**  
101 East Ave. — STONE 5690—5691  
Sagamore Bldg. — Open 9 to 9  
Mrs. Bertha Rüdnick, 937 Jefferson Ave.

**'Write a Headline' CONTEST**  
WIN CASH AND GUEST TICKETS TO **LOEW'S THEATRE**



Many exciting incidents cement the friendship between Margaret Sullivan and Fredric March in "So Ends Our Night," a story of love and adventure today, produced by David L. Loew and Albert Lewin, starting Friday, March 7th, at Loew's Theatre.

**"SO ENDS OUR NIGHT"**  
"Write A Headline" Contest

**"ONE SPRING DAY?"**

Do you think that's an adequate headline for the picture above? If you do, go no further. If you don't—well, here's your chance to win a cash or guest theatre ticket award by writing your own original headline for the picture above.

Here's some information to help you with your headline: The man is Frederic March, the lady is Margaret Sullivan, starting in "So Ends Our Night", which starts Friday, March 7th at Loew's.  
Now write a headline! Be descriptive, poetic, and literary, as you want—in 10 words, or less. Mail your own original headline for the picture above to the "Write A Headline" Editor of the Rochester Sun before 12:00 midnight Friday.

**Send Entries To Rochester Sun Contest Editor**  
The best headline submitted for today's picture will be awarded \$3 in cash. The next five prizes are a pair of guest theatre tickets each to see "So Ends Our Night", during its engagement at Loew's, starting Friday.

**Announcing**  
**"TO PAY MORE IS TO WASTE MONEY"**  
**YOUR NEW 1941 COLDSPOT**  
Electric Refrigerators  
6.2Cu.Ft. 4 STAR COLDSPOT  
**\$129.50** \$5 DOWN Delivers  
From a great line of new Coldspots, this year's greatest claim to continued fame is found in the 4-Star model. It's a big, beautiful refrigerator inside and out... packed to the cabinet-brim with convenience features which make kitchen tasks a pleasure; Hermetically-sealed Roto-Seal unit operates with new quiet and economy. Get your new Coldspot today. For to pay more is to waste money.

- 13 Square Feet of Convenient Shelf Storage
- Two glass Covered Foodex Compartments
- Stainless Steel Freezer, Handi-Bin
- 102 Cubes, 10 Lbs. 4 Oz. of Ice
- Glass Meat Storage Tray
- Adjustable Sliding Shelf

**New Coldspots On Sale At Both Stores**  
*America's Most Beautiful Refrigerators are America's Greatest Buys*

**STANDARD COLDSPOT**  
Delivered to Your Home for **\$112**  
Here is a big, easily-afforded refrigerator appreciated by every family of four or more. For the first time you can buy a big 8 cubic foot refrigerator for less than the price you would expect to pay elsewhere for a good refrigerator. If you are crowding foods into your refrigerator, this big "8" is what you need.

**GOLD SEAL "6" COLDSPOT**  
Delivered to Your Home for **\$84.50**  
The Gold Seal Super "8" Coldspot is the king of electric refrigerators. Over 17.2 square feet of convenient shelf area, with all new de luxe features.

**CHALLENGER COLDSPOT**  
Here is a big beauty that gives you plenty of room for storing food for a big size family. Includes ever basic feature for safe refrigeration, yet it is sensationally low priced.  
Delivered to Your Home for **\$89.50**

**4-STAR "8" COLDSPOT**  
Here is a luxury refrigerator without a luxury price; besting not just meeting competition. Every home can now enjoy its extra convenience features, which formerly may have been out of reach because of price.  
Delivered to Your Home for **\$139.50**

**GOLD SEAL SUPER "EIGHT" COLDSPOT**  
Delivered to Your Home for **\$169.50**  
\$5 Down Plus the Usual Carrying Charge  
This refrigerator is the pride of skilled designers, the masterpiece of craftsmen, the finest Coldspot ever built. Every family that needs the extra size for an "8", and the luxury features exclusive to Coldspot, will wisely choose the Coldspot Super "8."

**GOLD SEAL "6" COLDSPOT**  
Delivered to Your Home for **\$149.50**  
America's finest 6 cubic foot refrigerator, as modern as tomorrow, your perfect pantry for perishables. Packed with features that add flexibility and convenience beyond your fondest dreams, the Super has everything.

**Looks LIKE A MILLION Sells FOR A SONG**  
Pay On Our Easy Payment Plan  
Plenty Of Time To Pay The Balance.

**SEARS, ROEBUCK AND CO.**  
Monroe Ave. at S. Union—476 Ridge Rd. West  
Stone 2500—Glenwood 556

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\$3 Tyrol  
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\$1.25 Li  
Colog  
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DRUGS



**Sibley, Lindsay & Curr Co.**  
**SPECIAL VALUES in**  
**DRUGS and TOILETRIES**  
That Make It Worth Your  
While To Shop NOW!



**Sale!**

Because the Maker is Designing  
New Packages!

**ST. DENIS BATH  
PREPARATIONS**

Here are the preparations you love, in the  
familiar cream and gold packages... at  
way below the prices you regularly pay.

Bath Powders    Colognes  
Bath Oils        Bath Crystals

Fragrances: New Mown Hay, Carnation,  
Lilac, Apple Blossom, Gardenia, Lavender.

50c Size . . . . . **NOW 37c**  
\$1 Size . . . . . **NOW 67c**  
\$2 Size . . . . . **NOW \$1.19**



One-a-year Sale of Famous  
**Daggett & Ramsdell's**  
**Perfect COLD CREAM**  
and  
**CLEANSING CREAM**

Large 1/2-lb. Regular \$1 Jar  
**69c each**

For a limited time only you can stock up  
on your favorite Daggett & Ramsdell's  
cream at a worthwhile saving. A favorite  
with women always. For a limited time  
only you can stock up.

In DEFENSE  
of GLAMOUR  
Wear

**Patriot Red**

LOUIS PHILIPPE-ANGELUS



**BRAVE—  
NEW Lip-  
stick Shade.**  
A deeper—  
richer red.  
Stays on for  
hours.

\$1.10 Value **79c**  
Rouge in harmonized shades  
for complete "PATRIOT  
RED" make-up.

60c Size CREME ROUGE . . . 43c

**Jergens Special**  
Reg. \$1 Size  
**LOTION**  
PLUS  
Reg. 50c Size  
**All-Purpose Cream**



Both For **79c**

**Toiletries**

- \$1.25 Sizes Springtime in Paris  
Perfume . . . . . **69c**
- \$2.75 Size Cherymy Essence . . . . . **89c**
- 39c Size Taboo Deodorant . . . . . **33c**
- \$1 Cherymy Winter Cream  
(All Purpose) . . . . . **49c**
- 50c Size Woodbury Shampoo . . . . . **19c**
- \$1.50 DuBarry Rose Cream Mask . . . . . **\$1**
- 69c Jordeau Hand Cream and 69c  
Mint Julep Pack, Both For . . . . . **59c**
- \$1.40 Pinand's Lilac Vegetal, 8 oz. . . . . **97c**
- 50c Luxor Hand Cream and Trial  
Size, Both For . . . . . **50c**
- \$1 Marine Blue Bubble Bath  
In Crystal Decanter, 23 oz. . . . . **69c**
- \$2 Elmo Special Formula  
Night Cream . . . . . **\$1**
- Evening in Paris Cologne  
With Atomizer . . . . . **\$1**
- 50c Barbara Gould Hand Lotion  
With Trial Size Bottle, Both for **50c**
- \$3 Tyrolean Pine Bath Oil, 16 oz. **\$1.95**
- \$5 Tyrolean Pine Bath Oil, 32 oz. **\$2.95**
- \$1.50 Pinand's Apple Blossom  
Cologne . . . . . **59c**
- \$1.75 Springtime in Paris  
Toilet Water . . . . . **89c**
- \$3 Raffy Toilet Water . . . . . **98c**
- \$1.25 Lucien LeLong "Whisper"  
Cologne With Atomizer . . . . . **\$1**
- \$1.75 Balpine Bath Oil . . . . . **95c**

**5 DAY  
UNDERARM PADS**  
**55c**

Whisk one of these lo-  
nized pads over your  
underarms, and perspi-  
ration as well as odor  
appear to vanish for  
one, two, three, four  
or five days, depending  
upon how "perspire-  
you naturally are." Won-  
derfully convenient!



**POND'S COLD  
CREAM SPECIAL**  
Reg. 83c Size  
**COLD CREAM**  
PLUS  
Reg. 20c Size  
**FACE POWDER**



Both For **50c**

Reg. 25c Lady Lillian  
**Nail Polish**  
PLUS  
Reg. 25c Oily  
**Polish Remover**



Both For **25c**

**Specials**

- \$2 Houbigant's Wistaria Bubble Bath **\$1**
  - \$1 Mirror Tissue and Make-up  
Boxes . . . . . each **79c**
  - \$1 Size Roger and Gallet Tale . . . . . **59c**
  - \$4.25 D'Orsay's "Ganika"  
Perfume, 1/2 oz. . . . . **\$1**
  - \$3 to \$7.50 Volupte Compacts . . . . . **\$1.95**
  - \$1.25 Springtime in Paris  
Face Powder . . . . . **49c**
  - 50c Size Frostilla Lotion and  
Trial Size Lotion, Both For . . . . . **39c**
  - 35c Size Cashmere Bouquet Lotion  
and 20c Size Lotion, Both For . . . . . **36c**
  - Pacquin's Hand Cream . . . . . **39c 79c**
  - Velour Powder Puffs, Package of 5, **13c**
- SOAP**
- Wrisley Apple Blossom  
Soap . . . . . dozen **80c**
  - Cashmere Bouquet Soap, dozen **78c**
  - Woodbury Soap . . . . . dozen **58c**
  - Palmolive Soap . . . . . **24 for \$1**
- Jergens' DeLorme Toilet Soap, doz. **69c**  
Sibley's Milk of Magnesia  
Soap, 6 cakes, box . . . . . **29c**  
35c "4711" Bath Soap, 6 cakes for **\$1.49**  
Jergens' Regal Bouquet Soap, doz. **48c**  
5c Bracer Hygiene Soap . . . . . doz. **19c**  
Laco Castile Cut Bar . . . . . **\$1.19**  
Loren Toilet Soap . . . . . doz. **49c**

**KOTEX**  
66 to Box  
**\$1**

**VELDOWN**  
Box of 72  
**\$1**

**KLEENEX**  
(200 sheets)  
8 Packages  
**98c**

10c  
**Delsey**  
Toilet Tissue  
3for25c, **97c**

DRUGS AND TOILETRIES, MAIN FLOOR

Phone Stone 6500



On Sale Friday & Saturday!

**200 Gaily Printed**  
**MARY KIRK**  
**WASHABLE PERCALE**  
**DRESSES**

MADE TO SELL FOR 1.19

Adorable, affordable "Mary Kirks"! Fit  
as smooth as paint . . . Tub like nothing  
you've ever seen at such a tiny price! Pick-  
ing yourself a half dozen flattering styles  
from our huge "Kirk-Kollektion" is a mat-  
ter of minutes. Wise "Sun" readers won't  
miss this thrifty chance to fill their day-  
time dress wardrobe!

Sizes 12 to 20—38 to 44

EDWARDS—Daytime Dresses, Third Floor, Rear



**LAST 2 DAYS!**  
**EDWARDS KITCHEN**  
**PARADE OF VALUES!**

See The Hundreds  
Of Demonstrations  
On Our Sixth Floor!

Get **FREE TICKETS**  
For **DOOR PRIZES!**

Drawing Daily at 4 P. M.  
No Purchase Necessary!



Attractively Colored!  
**BREAD BOXES**  
**1 25**

Outfit your kitchen with a  
complete ensemble. All  
red, red with white and  
white with black trimming.  
Sturdily constructed for  
long use.

Up to 35c Stainless  
**Kitchen Tools**  
**21c ea.**



Will not tarnish, rust or  
stain. Mashers, spatulas,  
spoons, forks, cake turners,  
ladles, whips, dripless  
pitchers, apple corers, etc.



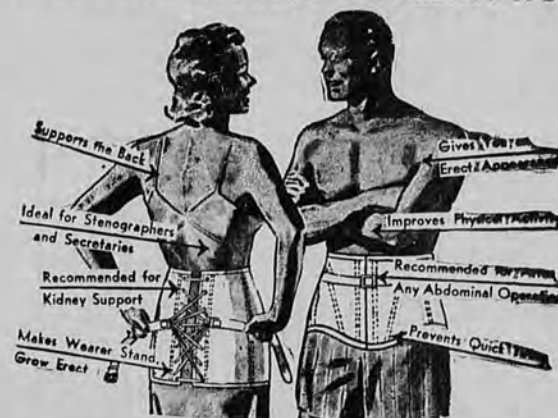
**HEAVY STEEL**  
**CABINETS**  
**4 88**

18 Inches Wide  
12 Inches Deep  
66 Inches High

Months ago, with prices  
stiffening, we made plans  
to bring these cabinets  
here for this sale. So, in  
spite of a rising steel mar-  
ket, we're able to offer  
them at a really low price  
now!

EDWARDS—Sixth Floor

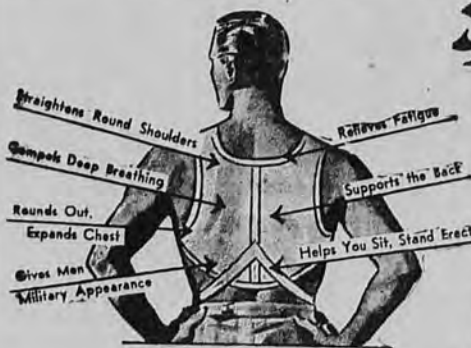
See It Demonstrated At Edwards  
**THE NATIONALLY KNOWN TRU-HEALTH**  
Garment Worn By 500,000 Satisfied Wearers



**Tru-Health Belts**  
**1.79**

A lightweight garment that improves your appearance  
almost like magic. Weighs less than 6 ounces. Easy  
to launder. Supports your back. Improves posture.  
Supports and reduces abdomen. Sizes 27 to 46.

**Specially Designed Larger Size Health  
Belts for Sizes 30 to 54 . . . . . 2.59**



**Tru-Health**  
**Shoulder  
Braces**  
**89c**

Helps you to sit and stand  
erect. Straightens ugly,  
round shoulders, supports  
the back, expands the  
chest. Helps you breathe  
correctly. For men, wo-  
men and children! Every  
size!

Mail and Phone Orders Promptly Filled

Demonstrator

E. W. EDWARDS & SON

Please send me:

HEALTH BELT \$1.79     SHOULDER BRACE 89c

HEALTH BELT \$2.59

	Waist Measure	Hip Measure	Weight	Height	Chest Measure Under Armpits	Phone
Woman						2300
Man						
Child						
Other						

(Print) NAME \_\_\_\_\_  
(Print) ADDRESS \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Charge  Check or Money Order Enclosed

EDWARDS—Street Floor



**Food Show . . .**

(Continued from Page 1)

ing room only" was the usual thing.

"Never have we seen such large or such enthusiastic audiences as have visited this Food Show," said George F. Rogers, vice-president of the sponsoring group.

"When we set our attendance estimates at fifty thousand we thought we were being liberal. But I'm happy to say, we were mistaken."

When Mrs. Schichler was informed that her name had been drawn as winner of the Bendix, her pleasure was outdone only by her surprise.

"I understand," said Mrs. Schichler, "that there were something like seventy thousand tickets in that barrel in The Rochester Sun booth, and to think that out of all those my name was drawn. Well, am I very lucky! I've wanted a Bendix for ever so long, but you know how it is, money never does seem to stretch as far as we'd like it to."

"Now," she continued, "I know I'll clip out every coupon I ever find in The Sun and I'll look for The Shopping News just twice as eagerly every Thursday."

As time for the drawing approached Saturday night, crowds thronged the booth of Rochester's Shopping News until standing space was completely exhausted at 9:30. Four names were first drawn from the huge barrel and the fifth was Mrs. Schichler's. First four each won tickets to Loew's Theatre. Winners of those tickets are: Mrs. A. Saunders, 459 Hazelwood Ter.; Mrs. Mary Harrington, 745 University Ave.; Mrs. Frank Tribunell, 395 Portland Ave.; and Mira Cox, 394 Columbia Ave. Their awards are in the mail.

High praise for the publicity efforts of The Sun in producing the record-breaking attendance was voiced by officials of the show and exhibitors alike. A six-page section devoted to The Food Show was printed in The Sun on the Thursday before the show's opening. John A. DeWolf, head of the food

show committee for the Food Dealer's Association, attributed much of the success of the show to this special section.

Plans for next year's show

**WOMEN!**  
**RELIEVE NEEDLESS SUFFERING**  
If functional periods complaints make you moody, nervous and irritable, try **CHI-CHES-TERS PILLS** for relief from symptomatic pain and discomfort. They are **SAFE** to take as directed. Contain no 50¢ habit-forming drugs. Sold at all druggists.

**TRIPLE-ACTION HELP FOR COLD-CLOGGED NOSES**  
Just 2 drops Penetro Nose Drops instantly starts you on the way out of cold-stuffed nostrils. (1) They soothe as they touch (2) cool as they vaporize (3) shrink as they act, opening the way for free and easy breathing. This takes the kick out of head colds—helps cut misery time—helps keep watery colds from hanging on. Demand Penetro Nose Drops, 25c.

were already underway this week as grocers anticipated an was expected that a number of even larger affair in 1942. It

**BLADDER IRRITATION WAKE YOU UP?**  
MAKE THIS 4-DAY TEST. Get 25c worth of **BUKETS**, new, palatable lozenges and six other medicines made into green tablets. Just say **BUKETS** in any drugstore. Help wakes up sluggish kidneys, increases elimination, cleanses. Drink lots of soft water. Very little tea, coffee or alcohol. You 25c back if not pleased. Local at **LIGGETT DRUG STORES**.

**100% Anthracite—Satisfaction Guaranteed**  
**COAL** STOVE EGG NET **10.75** CASH PER TON S. O.  
**CLINTON** COAL CO. **STONE 606**  
1941 CALENDER IF DESIRED  
Mrs. Mary West, 12 Glen Eddy Way

**IF YOUR BOY WEARS STOUT SUITS?**  
HERE'S SOME GOOD NEWS  
Stout Suits Our finest grades of unfinished worsteds. Guaranteed to wear just like duds. \$16.50 up  
BOYS' STOUT SUITS SIZE 8. Stout suits made to measure here in our shop. Each with 2 shorts from \$10.50 up  
LONGIES—STOUT KNICKERS—CUSTOM MADE FROM \$2.35  
**FLEEMAN** BOYS' CLOTHIER  
791 CLINTON AVE. N. — MAIN 1649

distributors and food manufacturers not in the recent show would make every effort to display at the 1942 version.

**RUGS 9x12 \$1.00**  
CLEANED AND STEAMED  
Rugs, Steamers, Cleaned, Washed, Sized, Mott, Damp and Germ-proofed  
**ELTER CO.** Est. 1872  
Glenwood 2466 — 44 Arthur St.

**LIVADAS**  
ROCHESTER'S VALUE LIQUOR STORE

**YOU SAVE CONSIDERABLY BY SHOPPING AT LIVADAS' ON FINE WINES and LIQUORS**

Because . . . Our Low Prices Prevail Every Day In The Year.. Do Like Hundreds Of Other Thrifty Buyers . . . Come Here And Save!

**A MIGHTY FINE BUY!**  
Great Western American **VERMOUTH**  
SWEET OR DRY!  
A very smooth vermouth and fast becoming one of our highest sellers. Remarkably low priced. Alcohol 25% by Volume.  
**89c** Large 30 oz. Bottle  
Compare! \$1.25 Value!

**Our Very Best Seller!**  
**SANDY HOLLOW STRAIGHT RYE WHISKEY**  
4 Years Old 90 Proof Full Quart  
**\$1.79**  
Compare! \$2.25 Value!

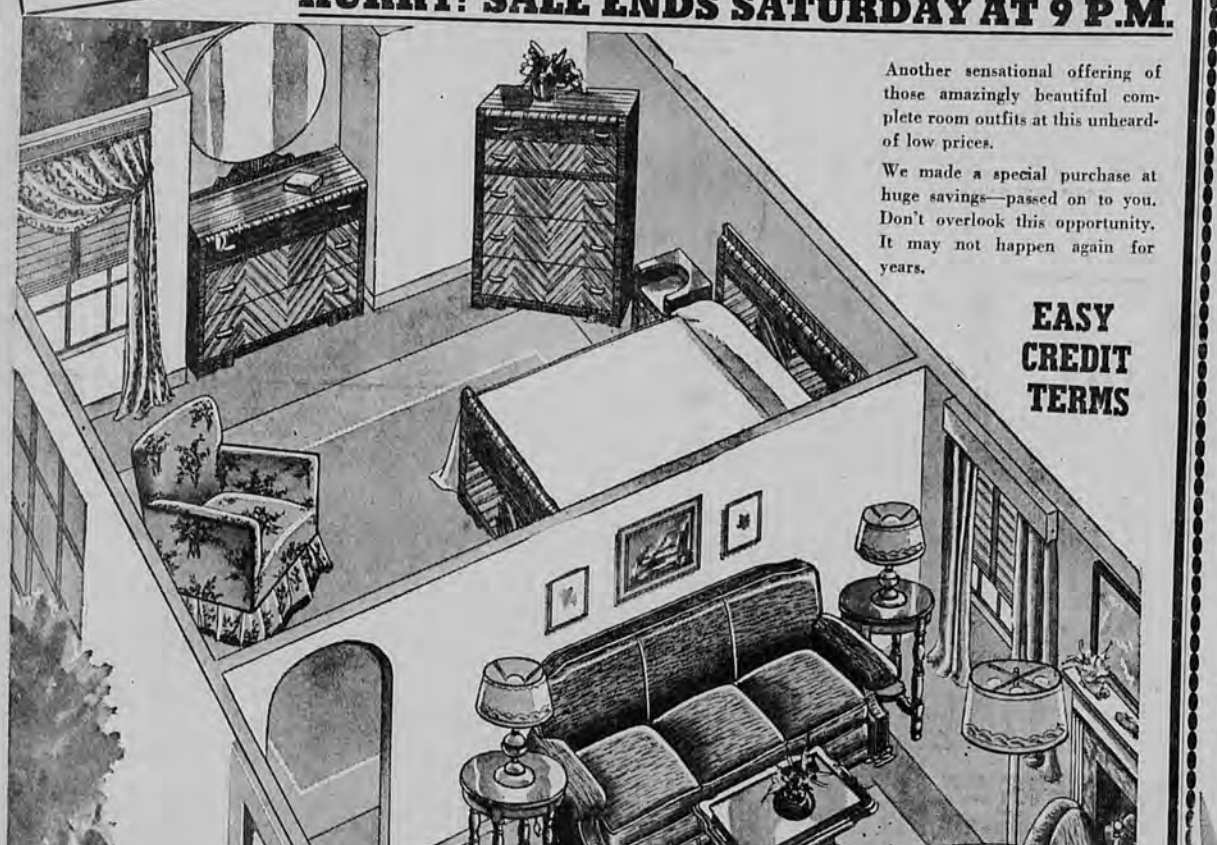
**BOTTLED IN BOND KENTUCKY STRAIGHT DOWLING BOURBON WHISKEY**  
The Finest Quality At The Lowest Price Ever For Such A Fine Quality  
**\$1.99** FULL QT. — A \$3.00 VALUE!

A real treasure of Old Kentucky's "Dowling" straight bourbon whiskey. Distilled by a famous Kentucky distiller and mellowed for 4 long years in the wood. Bottled under U. S. Gov't supervision. 100 proof. It's a great achievement to offer this 4 year old bourbon at this sensational price.

**REPEAT SALE BY POPULAR DEMAND**

**3 COMPLETE ROOM OUTFITS \$158**

**HURRY! SALE ENDS SATURDAY AT 9 P.M.**



Another sensational offering of those amazingly beautiful complete room outfits at this unheard-of low prices.

We made a special purchase at huge savings—passed on to you. Don't overlook this opportunity. It may not happen again for years.

**EASY CREDIT TERMS**

**OUR FREE GIFT TO YOU**

**Kitchen Included**

**Complete 3-ROOM OUTFIT \$158**

**ONLY \$3.50 DOWN!**

**14 Pc. Living Room Outfit \$79**  
Created by our decorators, to give your living room that charming, comfortable "lived in" look, with major pieces that are luxuriously comfortable, in deep-toned rich colors. The accessories are skillfully chosen. Here is what you get:  
● Big Sofa ● Magazine Rack End Table  
● Wing Chair or ● Two Lamp Tables  
● Lounge Chair ● Bridge and Floor Lamp  
● Coffee Table ● Two Table Lamps

**9 Pc. Bedroom Outfit \$79**  
Smartly modern, with "waterfall" fronts, and smart contrast, secured by the skillful use of expensive veneers. A suite that you'll be proud to have in your home, with everything listed below included:  
● Bed ● Spring ● Night Table  
● Chest ● Mattress ● Chintz Boudoir Chair  
● Dresser or Vanity ● 2 Pillows

**OPEN EVENINGS UNTIL 9 P. M.**

**FREE PARKING At Bill and Sons—Opposite Store**

**MAJESTIC FURNITURE COMPANY**  
Just a Step From Clinton **204 COURT ST.** Out of the High-Rent District

**AT NO EXTRA COST**  
This set given with the purchase of the living room and bedroom outfit. Sold separately for \$29.95  
Porcelain top extension table and 4 ladder back chairs—5 pieces complete! Our gift to you!

**Very High Quality!**  
**WHITNEY CLUB RYE WHISKEY**  
VERY LOW PRICE \$1.59 Full Quart  
5 Years Old

**Gold Seal Caribbean Club RON RUM \$1.69** 4/5 Qt.  
Here's a Rum that we will highly recommend.  
Compare! \$2.25 Value!

**Another Big Value!**  
**KING GEORGE IV SCOTCH \$2.69** Fifth  
Compare \$6.60 Value!  
100% Scotch Whiskey distilled and bottled by one of Scotland's greatest distillers. Remarkably low priced.

**Our Greatest Value!**  
**HOUSE OF LORDS BLENDED SCOTCH WHISKEY**  
If you're a connoisseur of fine Scotch you know "House of Lords" or you'll be delighted to discover it for it's one of the most celebrated brands in all the world. Wonderfully mellow, smooth 88 proof—  
Extra-Aged A Deluxe Blend  
100% Scotch Whiskies  
Compare! \$4.00 Value!

**Our Famous Brand And What a Value!**  
**LIVRO RYE WHISKEY \$2.30** Full Quart  
90 Proof  
Compare \$3.25 Value!

**No Finer Quality At Any Price!**  
**LIVRO GIN \$1.65** Full Quart  
100% Grain Neutral Alcohol  
Compare! \$2.45 Value!

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 100% mellow 1-year old to give it a distinctive flavor, the remaining 45% is pure neutral spirits.  
We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

No matter how particular you are, you are sure to like this gin. For it's smooth and mellow. It's made from 100% grain and it's please don't judge it by its price. Let your taste be the test. Try it. You'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

**THEY'RE GREAT VALUES! BOTTLED AT THE WINERY IN SUNNY CALIFORNIA**

**BALBOA WINES**  
We buy and sell more wine—thus we can give you the greatest wine values because of our huge purchasing power — We are able to offer you these sensationally low prices REGULARLY! Try these Balboa Wines . . . just see if you ever tasted so fine a wine at so low a price!

**SWEET** Muscatel, Sherry, Tokay, Port  
**3 Full Quarts \$1.10** Full Gallon **\$1.35**

**DRY**  
● BURGUNDY ● ZINFANDEL ● CLARET ● BARBERA ● CHIANTI ● RHINE ● SAUTERNE  
**99c** FULL GALLON  
Alcohol 20% by Volume

**LIVADAS**  
A NAME YOU CAN TRUST  
**183 MONROE AVE.** N. Y. S. LICENSE L-4229  
OPEN EVERY NITE TILL MIDNIGHT  
FREE DELIVERY STONE 5549



**Publicity Attracts  
Inquiries At  
Franklin High**

As a result of the recent nation-wide publicity accorded the student government in effect at Franklin High School, inquiries have piled in from all over the country asking for information regarding the formation of efficient student government elsewhere.

To meet this need, the Junto, Franklin's student governing

body, has formed committees to investigate certain forms of activity and formulate replies. William Coombs is chairman of the committee preparing such material to be sent out to high schools making inquiry.

**TO MAKE PARTY PLANS**

A meeting of the British Legion will be held Saturday at 8 p. m. in the Union League hall on Gregory St. to discuss plans for the St. Patrick's Day party to be sponsored by the group on Saturday, March 15.

**TABLE PADS**

**GENUINE ASBESTOS MAR PROOF**

Our Delux Pads, include Grains, Leatherettes and many colors.

PHONE MONROE 370

**NOTICE!**  
Phone or write. We will take pattern of your table. No obligations or charges WHY RISK DOING IT YOURSELF?

ROCHESTER TABLE PAD CO. 662 Monroe Ave.

**AT SMALLS RADIO DEPT.**

*This Smart 5-Tube AC-DC*



**ZENITH**

**TABLE RADIO**

Beautiful Bakelite case and built-in aerial.

ONLY **\$11.95**

Pay as Low as **25c** A WEEK

**Smalls**

28 EAST MAIN ST.  
Park Free Rear of Store

**TABLE RADIO**

Beautiful Bakelite case and built-in aerial.

ONLY **\$11.95**

Pay as Low as **25c** A WEEK

**Smalls**

28 EAST MAIN ST.  
Park Free Rear of Store

Mrs. Ethel Miller, 62 Glendale Pl.

**Strong Bones in the Making**



It's the ultra-violet in summer sunshine that helps so much in strengthening tiny bones and in preventing rickets. Right now, when summer sun is impossible to obtain you can still be sure of ultra-violet by using a G-E Sun Lamp and you have the advantage of being able to turn this summer sun on any time you wish, all winter long.

**General Electric Sun Lamps**

Accepted by the Council of Physical Therapy of American Medical Association.

Priced from \$29.95 up—A Small Down Payment Puts One In Your Home

Electric Rates Are Now So Low That Average Family Can Enjoy Five 5-Minute Sun Baths For One Cent.

**ROCHESTER GAS and ELECTRIC CORPORATION**

For trouble and service calls Telephone Main 3960 Sales Dept. and personal calls Telephone Main 7070

**Contract Bridge Tailored Spring Frock**

BY CARLETON HOWARD

When declarer's hand contains two long suits, one of which is trumps, the general rule is to establish the side suit first. On the play of the board which is used today, this rule was disregarded with disastrous results.

East, dealer, neither side vulnerable, duplicate contract.

S none  
W Q J 9 7 6 5 4  
D A K  
C 9 8 7 2

H Q J 2  
H 10 9 8 7  
D 9 8 7 6 5 4 3 2  
C K J 5 4 3

W A K 10 7 5  
H 3  
D Q J 10 8 7  
C A

X 9 8 6 3  
W A K 5  
D 4 3 2  
C Q 10 6

The bidding:  
East South West North  
1 spade Pass 2 spades 3 hearts  
4 spades Pass Pass Pass

South opened the King of hearts in response to his partner's bid in that suit and continued with the Ace which East ruffed. Declarer led the King of spades and received the sad news that all four outstanding trumps were grouped in the South hand. He paused seemingly to consider his procedure from that point.

He must have decided that his six card trump suit was absolutely impregnable for he then played three more rounds of spades to clear the suit. His subsequent attempt to establish and run the diamond suit met with a dismal failure for he had but one trump left to withstand the red suit attack from North and eventually he was down two tricks.

Most North and South teams must have figured that 4 spades was "cold" in opponents hands and sacrificed at five hearts going down one. Perhaps this North and South pair knew that declarer would present them with a top because the four spade contract could have easily been made.

When East discovered the

bad trump break at the third trick, he should have immediately attacked the diamond suit, leaving two trumps in dummy as guards against continued heart leads. North would have been forced to take the diamond lead and at that point could have made no return which could prevent declarer from making his contract. In this manner, East could have employed dummy's two remaining spades as so called "busy trumps" instead of using them as he did, merely to solidify his own trump holding.

This rule, like most others in bridge, has its exceptions. However it will generally return dividends if carefully observed.

**Kodak Park Bests  
State St. Office In  
Contract Match**

BY CARLETON HOWARD

Contract bridge players from Kodak Park recently defeated their fellow workers at the State Street Office.

The match was between two teams of twelve and the board-a-match result was Kodak Park 79½ and Kodak Office 64½. Mr. and Mrs. Percival Stevens and Mr. and Mrs. Richard Miller of the Park aggregation distinguished themselves by scoring 18 out of a possible 24 points to lead the field. Three teams from the Park finished with higher scores than any of those which were made by the State Street outfit, thus reversing a previous loss.

Bridge activities at Kodak Park are under the sponsorship of the Kodak Park Athletic Association and consist principally of a weekly Wednesday evening duplicate. Attendance is said to be good and interest high. Under the efficient direction of Mr. Miller, the club is making a worthwhile contribution to the game.



**Easy To Make**

Button Front Frock No. 2845, sizes 10, 12, 14, 16, 18 and 20 years. Size 16, 3½ yards of 39-inch fabric.

Put those evenings at home to advantage! Sew your own clothes, and be both smart and economical. Our Spring Fashion Book includes over 100 up-to-the-minute patterns for all ages and every occasion. Send for your copy now! 15c a copy; 10c when ordered with a pattern.

Send 15c (coin preferred) for each pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.

**PTA TO HEAR JUDGE**

"The Law and Education" is the topic which will be discussed by Judge Arthur L. Wilder at a meeting of the Audubon Unit of School No. 33 PTA to be held next Tuesday at 2 p. m. in the school.

**AUXILIARY TO MEET**

The mother's auxiliary of Scout Troop No. 13 of the Immaculate Conception church will hold its regular monthly meeting next Tuesday immediately after the special Lenten service in the church.

**Trick Marksman  
Added To Features  
Of Sports Show**

A trick rifle and slingshot artist is the latest addition to the list of entertainment features at the Sports and Boat Show that comes to the Civic Exhibits Building, March 15 to 22, inclusive.

He is "Barefoot Pete" Spencer, a registered guide from Old Town, Maine. "Barefoot Pete" has spent all his life in the Maine woods where, partly from necessity and partly as a hobby, he has developed an uncanny skill with rifle and slingshot.

"Barefoot Pete" will find plenty of kindred spirits among the other Sports Show entertainers. The list to date includes seven other northwoods guides, hailing from Maine, New Hampshire and Nova Scotia—not to mention the Misses Wilson and Phipps from Wisconsin who, it is said, can show the boys a thing or two when it comes to log-rolling and canoe-tilting.

**Enjoy THREE FEATHERS**  
the whiskey that's  
**FLAVOR PROTECTED**  
One Drink Will Convince You



**Mellow FLAVOR**  
It's only natural that whiskey enjoyment lessens when body and flavor don't "stand up".

**Mellow FLAVOR**  
Nothing can stifle the fine mellow taste of Three Feathers. It's Flavor-Protected!

BLENDING WHISKEY, 90 PROOF, 72-1/2 GRAIN NEUTRAL SPIRITS, OLDFEATHER DISTILLERS, COFF. N. Y.

**Say Hello to Spring! New style ideas · New value ideas at**

**GRANTS**

The "expensive" feel of these rayons will surprise you!

**Spring Dresses 1.98**

Right here at Grants—and for dollars less than you'd been planning!—Sporty or dressed up for misses, draped for women. Keen tailoring. Smart belts and buttons. See them on yourself before they're gone. Shining examples of the under-\$2 magic you can always find in fashions at Grants! Sizes 12 to 20, 38 to 52. Others at \$2.98 and \$3.98

**For dash! Grants becoming Featherfelt 1.00**

Women snap it down! Girls wear it back and up! Tempting colors. Sizes 21½ to 23.

**New Spring Flowers 10c and 20c**

Lovely assortment of violets, roses, daisies, etc.

**New Neckwear 39c**

Crisp or frilly! Cuffs and collars, vests!

**Women's Gloves 59c**

New textures in white and colors! Variety!

**Novelty Jewelry 25c**

Military! Flashing metal! Rhinestones! Smart!

**Frames are new! Spring Handbags 49c**

Different this Spring! Splendid clasps and rich frames. Smart simulated leathers.

**PIONEER COAL**

Pennsylvania Hard

**NUT... \$9.95 TON** • Cleaner!

**PEA... \$8.25 TON** • Quicker!

**STOVE... \$10.15 TON** • Cheaper!

**RICE... \$6.25 TON** ALWAYS

**BCKWT. \$7.60 TON** The Maximum HEAT

**PIONEER COAL CO.** Phone Main 815

Office and Yard—350 Exchange St.

**GRANTS NATIONAL SHIRT WEEK**

Smart Spring patterns in America's great 'I shirt value!

**Men's Pennleigh Shirts 1.00**

- Sanforized—can't shrink over 1%
- Clox-processed non-wilt collars
- Pre-laundered materials
- Tubfast vat-dyed colors
- Full cut sizes

Better bargains than most shirts you'd find SALE-PRICED at \$1!—and this big Grant value goes on all the time! You can come to Grants for a good shirt any day in the year, and find more than a dollar's worth in a Pennleigh! Pennleigh white stays white. Fancies and stripes are tops in good taste. Slub and plain weaves show a luxury sheen. Take a look at Grants Spring Pennleighs today—they're going places on well-dressed men who know value! Sizes 14 to 17.

**Smart Styles + Smart Savings!**

**Lacy or tailored! Acetate Crepe and Rayon Satin Slips 59c**

Touched with \$1 luxury! Bias-cut, 4-gorges. Deep V's and insets of lace. Many Nylon-stitched seams! Save in style here.

**Latex 2-Way Stretch Girdles 59c**

Weights ounces, but holds the pounds in line! Flat garters. Small, medium, large.

**Big variety of Brassieres 25c**

Mesh, rayon, cotton. All types. 32 to 44.

**Choose your style! Women's Rayon Undies 25c**

Want them tailored slimly? Heaped with lace? Flannel-lined? Come to Grants for the looks you want. Extra sizes 29c.

**W. T. Grant Co.** 293 Main St. E. at East Ave. KNOWN FOR VALUES







**WANT ADS**

**SEWING**

SEWING COVERS made to order, material supply if desired. All types of sewing. Reasonable. 155 Rauber St., upstairs.

**WANTED TO BUY**

NEWSPAPER 40¢ per 100 lbs. Rags, magazines and batteries. Also highest prices for scrap metal. Call Stone 40-3.

**FOR SALE**

EMPIRE FURNITURE CO., 210 West Main St. HURRY, HURRY, HURRY!  
FIRE SALE — Odd lounge chairs, \$11.49, formerly \$22.50.

FIRE SALE — 2 pc. living room suite, formerly \$117.50, now \$32.00.

FIRE SALE — \$112 rug all wool face, formerly \$49.50, now half off.

FIRE SALE — end tables, coffee tables, occasional tables, etc. smoke and water damage. Kitchen cabinets \$12.49, bargain.

BUNGALOW and combination ranges. Real buys — hurry.

FIRE SALE — Out they go — table lamps 69¢, each.

TEA BREAKFAST SETS — All styles, smoke and water damage, high price.

FIRE SALE — Real opportunity to own a new gas range — one half off.

FIRE SALE — Last call. Entire stock liquidated — first come first served — no phone calls. EMPIRE FURNITURE CO., 210 W. Main St.

COATS — Suits, \$1.00 up; better grade exclusive fashions, sandals, shoes, bags, some new; furs, formal, dress, gal men's, children's clothing; deposits accepted. 525 Humboldt St. Culture 2291-B.

**ROOMS FOR RENT**

EDGEWOOD PARK — Bull's Head section. Large, pleasant front room. Man preferred. Genesee 1127-B.

**LOST AND FOUND**

RELATIVES — or friends located. I find the missing! Box 129, Rochester 502.

**HELP WANTED**

GIRL or woman (2) for appointment in exchange for Beauty Course. 202 Burke Bldg.

**PERSONALS**

MADAM MARGHERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Available daily, 9:30 a.m. to 11:30 p.m. 4743-M between 9 A. M. and 7 P. M.

MESSAGE Service, 423 South Ave. Every Tuesday & P. M. James McNeil and local workers.

SPIRITUAL and business readings Mrs. Eva Robinson, 58 Jefferson Terrace, Genesee 2920.

FRANK T. BROWNELL'S practice in Chiropractic, at 65 Bronson Ave. Dealing cared for daily by L. A. Young, nurse 1492.

SPIRITUAL readings daily at 423 South Ave., by Mrs. Schultz, formerly Mrs. E. J. Schmitt.

SPECIAL — shampoo and finger wave \$1.00. End permanent, \$2.50. Marie's Beauty Shop, 67 Allegheny St., Culture 279. Formerly Marie Meyer's Vanity Box, 22 St. Paul St.

**LEGAL NOTICE**

STATE OF NEW YORK  
SUPREME COURT  
COUNTY OF MONROE

ANNA SAMMARTINO, Plaintiff,  
vs.  
ROBARIO SAMMARTINO, Defendant.

TO THE ABOVE NAMED DEFENDANT:  
ACTION FOR ABSOLUTE DIVORCE.  
YOU ARE HEREBY SUMMONED to answer the complaint in this action, and to serve a copy of your answer, or answer in denial, on the plaintiff's attorney within ten days after the service of this summons exclusive of the day of service. In case of your failure to appear or answer, judgment will be taken against you by default for the relief demanded in the complaint.

Trial to be held in the County of Monroe, dated this 10th day of February, 1941.

JOHN P. LOMENZO, Esq., Attorney for Plaintiff,  
Office and P. O. Address, 228 Powers Building, Rochester, New York.

The Defendant:  
ROBARIO SAMMARTINO

The foregoing summons is served upon you by publication pursuant to an order by the Hon. John Van Voorhis, Justice of the Supreme Court, dated February 10th, 1941, and filed with the county clerk in the Monroe County Clerk's Office in Rochester, New York.

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**CHECK-UP**  
on These!  
**WEGMANS**  
**LOW PRICES**

Tender Young Rib-End Roasts of  
**PORK LOIN**  
**15<sup>c</sup> lb.**



Here's the best meat buy in the city for this Week-End... and every cut is guaranteed to please 100%.

- 12-Oz. Bottles  
**FRONTIER BEER & ALE 4 for 25<sup>c</sup>**
- Quart Bottles  
**SIMON PURE BEER & ALE 17<sup>c</sup> bot.**
- Our Own Famous  
**KILBURN HALL COFFEE 15<sup>c</sup> lb.**
- Imperial Soda or  
**GINGER ALE 4 for 25<sup>c</sup>**
- No. 3 Can Tender  
**SWEET PEAS 3 cans 25<sup>c</sup>**
- 1/4 LB. ORANGE PEKOE  
**FOOTES TEA . . . . . pkg. 33<sup>c</sup>**
- JOLLY TIME POP CORN . . . . . 2 cans 25<sup>c</sup>**
- KIRKMAN'S BORAX SOAP . . . 6 brs. 23<sup>c</sup>**
- KIRKMAN'S SOAP FLAKES . . . . . pkg. 19<sup>c</sup>**
- LARGE SIZE BAR 3 FOR 25<sup>c</sup>**
- IVORY SOAP . . . . . br. 5<sup>c</sup>**
- LARGE PACKAGE 19<sup>c</sup>**
- CHIPSO FLAKES . . . . . pkg. 9<sup>c</sup>**
- 1/4 LB. YELLOW LABEL  
**LIPTONS TEA . . . . . pkg. 43<sup>c</sup>**
- 10 OZ. JR. ROSEMARY PURE  
**FRUIT JELLIES . . . . . ea. 10<sup>c</sup>**
- 1/4 TIN GOLD LEAF  
**SALMON . . . . . can 19<sup>c</sup>**
- FRESH AND CRISPY RITZ CRACKERS . . . . . pkg. 21<sup>c</sup>**
- No. 2 1/2 VAL VITA  
**WHOLE APRICOTS . . . . . cn 15<sup>c</sup>**
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**TOMATOES . . . . . 4 cans 25<sup>c</sup>**
- LB. PACKAGE  
**FRESH CRAX . . . . . 2 pkg. 27<sup>c</sup>**
- FINE CAKE FLOUR SWANSDOWN . . . . . pkg. 19<sup>c</sup>**
- FRIENDS BRICK-OVEN BAKED BEANS . . . . . cn 10<sup>c</sup>**
- DROMEDARY, RICH DATE NUT BREAD 2 . . . . . cn 25<sup>c</sup>**
- GORTON'S QUALITY CODFISH CAKES . . . . . cn 11<sup>c</sup>**
- SEA LIGHT QUALITY TUNA FISH . . . . . cn 11<sup>c</sup>**
- MOST KINDS OF CAMPBELL'S SOUP 3 . . . . . 28<sup>c</sup>**
- CAMPBELL'S TOMATO JUICE . . . . . 4 cans 25<sup>c</sup>**
- SOFT AS OLD LINEN SCOTTISSUE . . . . . 3 rolls 20<sup>c</sup>**
- 3 LB. CAN SHORTENING  
**CRISCO or SPRY . . . . . cn 45<sup>c</sup>**

Only TESTED Sweet Cream Is Used In Churning  
**LAND O' LAKES BUTTER**



The sweet cream used in churning Land O' Lakes Butter is tested for sweetness, freshness, richness, purity and flavor. It is our "quality" butter!

**34<sup>c</sup>**  
POUND ROLL

**Wegmans**  
HOME OWNED FOOD MARKETS  
FREE PARKING FOR CUSTOMERS

**GIVE YOU CASH**

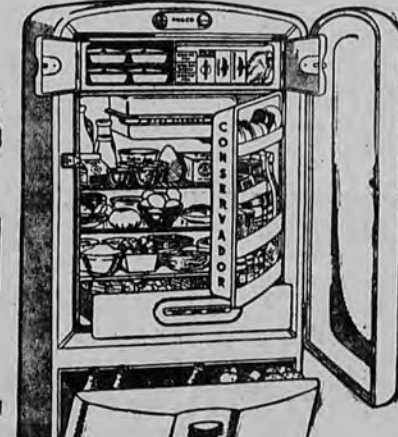
FOR YOUR OLD STOVE REGARDLESS OF MAKE

YES WE POSITIVELY GIVE YOU \$50.00 IN CASH TO PAY YOUR OTHER BILLS THE DOCTOR-DENTIST (INCOME TAX) GROCER ETC. OR GET THE THINGS YOU WOULD LIKE TO BUY WITH THIS EXTRA MONEY

**NO DOWN PAYMENT • EASIEST TERMS!**

**WELL KNOWN REFRIGERATORS**

**\$50 CASH ALLOWANCE**



Philcos — Gibsons — Westinghouse — Norge We'll allow \$50 CASH allowance for your old refrigerator, regardless of make or condition.

**NO DOWN PAYMENT • EASIEST TERMS**

**Famous Washers**

**\$25 CASH ALLOWANCE**

ALL MODELS

Thor — Westinghouse — Apex — etc. etc! \$40 in greenbacks we hand over for your old washer? No matter how ramshackle your old machine may be — we positively will PAY YOU \$40 for it when you buy a new one here.

**\$84.95**



9-106

**ROCKFORD JEWELERS**  
CREDIT JEWELERS  
OPEN EVENINGS TILL 10 O'CLOCK

finest every you in this and  
S  
KEY  
99  
FULL QUART  
IN  
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9  
FULL FTH  
M  
9  
FULL FTH  
E!  
1786



**17th Ward Republicans To See Demonstration**

A demonstration of merchandise sold by the Highland Company in this city will be featured at a meeting of the 17th Ward Republican Club next Wednesday evening at 7:30 p. m. in the Ukrainian Hall, 975 Joseph Ave.

Mrs. Minnie Angst, president of the club has appointed Mrs. Hilda Keller and Mrs. Virginia Capassa as co-chairmen for this meeting.

**Classes In English Offered At Tech High**

Free classes in English for foreign born men and women are being held every Wednesday and Friday evenings, at the Edison Technical Evening School from 7 to 10 p. m.

This class is offered to those who wish to eventually take out their citizenship papers.

Classes are sponsored by the Board of Education and are financed by the W. P. A.

**WANTED**

25 High School Students To Learn Flying

This Coupon and \$1.50 Entitles the bearer to 1 Flight Lesson Demonstration For further information and appointment call Rochester Flying School, Municipal Airport, . . . Scottsville Rd.

Ask For **TED BROWN**  
Phone GEN. 333  
If no one answers of evening call CULVER 1236

**COMING!**

**MAR. 15<sup>th</sup> THRU 22<sup>nd</sup> SPORTS AND BOAT SHOW**

CIVIC EXHIBITS BLDG.

**THE UNFAILING GUIDE TO Quality Whiskey**



Like the "sterling" mark on fine silver, the name Green River on a bottle of whiskey signifies surety of outstanding quality. Folks found this so half a century ago. You'll find it so when you buy a bottle today.

**9 out of 10 Like it!**  
"918,318 out of a total of 1,241,195 people (9 out of 10 who tasted Green River) liked it. Hence our claim that it is "America's Smoothest Whiskey".  
**BUY A BOTTLE TODAY**

**Bottled in Bond 100 PROOF STRAIGHT RYE WHISKEY**  
The biggest value of the better Bonds.  
**TRY IT TODAY**

**GREEN RIVER**  
100 YEARS AN AMERICAN INSTITUTION  
GREEN RIVER BOTTLED IN BOND STRAIGHT RYE WHISKEY, 100 PROOF, GREEN RIVER BLEND, WHISKEY, 80 PROOF, 75% GRAIN NEUTRAL SPIRITS, DISTILLERS CORPORATION, N. Y. C.

**G. A. R. Group To Have Penny Supper**

Members of the William McKinley Circle No. 20, Ladies of the G. A. R. will hold a penny supper and card party at City Hall Annex, 34 Court St., tomorrow at 8 p. m.

Mrs. Hattie Knowles is chairman of the supper with Mrs. Laura Yells in charge of card party.

**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite**  
(Guaranteed For 5 Years In Writing)  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.

**\$34.50**

**NO DOWN PAYMENT, NO CARRYING CHARGE**

Complete Line of **Nationally Advertisd RUGS** SAVE UP TO **40%**

**WAYNE UPHOLSTERING CO.**  
74 PARK AVE.  
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**WHAT CAUSES EPILEPSY?**

A booklet containing the opinions of 400 doctors on this interesting subject is sent FREE, while they last, to any one writing to the Educational Division, Fifth Ave., New York, N. Y., Dept. MS-.

**ARE YOU JUST A HALF-TIME MOTHER**

Life can seem to be at its low ebb today for many mothers and tomorrow will find them bubbling with life. This is because they have been suffering from temporary constipation—a common enough trouble which women everywhere find is quickly relieved by Beechams Pills. This purely vegetable compound promotes a thorough bowel movement, smooth and without unpleasant after-effects. Buy Beechams Pills today at your druggist's—10¢, 25¢, 50¢.

**DAW'S ORIGINAL CUT-RATE DRUGS**

56 Clinton Ave. E. Opp. Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. 1 door from Stillman	452 Ridge Rd. W. Corner Dewey	880 Main St. W. Bull's Head	473 N. Goodman St. Just Off Main	539 Monroe Ave. Near Goodman
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Today Thru Saturday

**ITALIAN BALM** 29c  
60c Size

**FLASHLIGHT BATTERIES** 3c  
10c Value

**SACCHARIN TABLETS** 9c  
1/2 or 1/4 Grain Bottle of 100

**JAD SALTS** 29c  
(Condensed, 60c Size)

**MAZON Ointment** 59c  
Reg. 51 Size

**LIP POMADE** 17c  
For Chapped Lips, 25c Size

**LIFEBUOY SHAVE CREAM** 2 for 33c  
Lgr. Size

**H-B COUGH DROPS** 2 for 5c  
5c Boxes

**SODIUM Perborate** 13c  
4-oz. size 35c Value

**SODA MINT TABLETS** 7c  
Bottle of 100

**MAR-OIL SHAMPOO** 28c  
60c Size

**VICK'S VAPOR-RUB** 27c  
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Tincture of **IODINE** 3c  
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**ANACIN TABLETS** 39c  
Box of 30

**IRONIZED YEAST** 49c  
\$1. Size

**WYETH'S Amphojel** \$1.29  
12 Ounces Reg. \$1.50

**WOODBURY TALCUM** 11c  
25c Size

**TOOTH PICKS** 5c  
Boxes 2 for 5c

**TEK Tooth Brush** 23c  
50c Value

**Manufacture Over-Run**

We've Received Special to CUT THE PRICE

The manufacturer over-run production on these and, as a result DAW'S in Rochester, for the given permission to CUT THE PRICE!

**Dolores LIPSTIC**

Smooth, double-creamed, lasting, vibrant colors to softly alluring.

WITH THIS COUPON

**Dolores Arlyne LIPSTICKS 29c**

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Present this coupon at any DAW'S store and receive SPECIAL CUT PRICE on these two famous products. SUPPLY LIMITED!

DAW'S COUPON

**RINSO Large Box 14c**  
(Limit 1)

DAW'S COUPON

**CLEANSING TISSUES Box of 500 Sheets 11c**  
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DAW'S COUPON

**KRAFT'S Dairy-Fresh CARMELS 16c**  
(Limit 2)

This Is Your Invitation To See Our **MODEL HOME**  
290 Terrace Park  
Sunday 2 to 10 P. M.  
Weekdays 3 to 9 P. M.

**HOMER FRENCH BUILDER**

**BOWLING WITH ED RANDALL**

Don Crombie's City Radiator Invitation Tournament scheduled for March 29 and 30 at Buonomo Hall seems to be occupying the center of attention at the moment. Wherever bowlers gather, the main topic of discussion appears to be the tournament and several different views expressed as to whether or not Marky Chafel and Butch Hoefner are getting a fair break in being excluded from the event.

As explained to us by promoter Crombie, the tournament is being conducted for bowlers with averages between 185 and 200. Sixty-four men will bowl on March 29, man against man. Thirty-two will be eliminated that night, sixteen the next match and the remaining eight will battle it out for the prizes and trophy. The purpose of the City Radiator Invitation Tournament, as we get it, is to provide a competition solely for high-average bowlers with no handicap "menace" involved.

This tournament should prove a lot of things to us. We shall find out if the better-average bowlers can really shoot their averages if they are rolling against competition of equal calibre. We shall also learn if the exclusion of Hoefner and Chafel from the tournament will have a favorable effect upon the winning scores. In other words, if scores are generally high, the better bowlers of this town have proved their point that competing against handicap men affects their scoring. If the scores are low, we will be convinced that Chafel and Hoefner should have been allowed to compete, simply because we do not believe a tournament of this nature should be won with a low score, any more than we believe the heavyweight boxing championship of the world should change hands by any other means than a knockout.

However, we do believe that Don Crombie has a good idea in his invitation affair and, as he maintains, he is setting no precedent in excluding Butch and Marky. If, as Crombie insists, the bowlers want a tournament of this nature and it would be impossible to get sixty-four entrants if the aforementioned boys entered, it would seem to me there is nothing else to be done. There is no championship at stake in winning this tournament, although the cash prizes aren't exactly hay. I understand that the entry list is filled so it would appear that this brand-new idea in bowling competition has struck a responsive chord among the bowling fraternity, regardless of the controversy that continues to rage.

**Dusty League Playoffs Open Saturday at Kodak**

BY DON MATTARO

Kodak Office Court will be the scene of torrid basketball action Saturday night when the post-season playoffs series of the Rochester Industrial Basketball League get underway. Two games will be played Saturday night and two contests are listed for Tuesday night.

Drawings for the playoffs will be made today. Participating in the series are Kodak Park, winners of the fifth consecutive Dusty crown, Rochester Buttons, who finished at the heels of the Kaypees; Jay Curtin's I. B. M. five and DeLo who wound up the season deadlocked for third place.

The four teams played each other once during the regular campaign and the closeness of those games indicates one of the hardest fought series ever sponsored by the league. Rochester Buttons defeated both Kodak Park and I. B. M. but lost DeLo. I. B. M. defeated DeLo and lost to Rochester Buttons in an extra-period tilt.

**LOU & EDDIE'S DIAMOND BAR**  
70 East Avenue, Opp. Regent Theatre

**GUARANTEED PENNSYLVANIA HARD COAL \$10.95**  
Egg Stove Nut CASH Shoveled Off GRADE "A"

**PEA COAL \$9.10**  
BUY PRODUCT **COKE \$9.95**  
STOVE & NUT Per Ton

**LAKE CO. GLEN 538**  
255 LYELL AVE.

**Heroine of the Storm**

It happened when the great hurricane swept New England. Broken-hearted, Kay Allen had crept up into the Vermont hills to forget only to find herself cast in as heroic role—commanding the storm—controlling the waters that thundered through the great dam but who could not control the surging emotions of her own woman's heart.

Titled "Journey to Love" it is a story we are proud to offer and you will love to read. Complete in the April issue.

**True Story**

**Lightweights Featured On Elks Card**

A Cleveland, O., team, bringing a brother act and a Golden Gloves champ, will be in Rochester next Monday for the Elks club weekly amateur boxing show.

Headlining the card is Jim Timoteo, Greater Cleveland Golden Gloves lightweight champ, who tangles with Buffalo's Joe Miller over the first round route.

John Burba, Elks' director of bouts, is lining up opponents for King and Danny Freeman, brother battlers from the Ohio city. King weighs 145 lbs. and Danny 135 lbs. Also coming from the Forest City for a first round go is Mike Munnich, 135 lbs.

Entries for a 147 lb. novice elimination tournament next Monday are now open and will remain so right up until Friday. It is hoped that some local talent will be uncovered in this part of the program.

Miller will have to have everything to handle Timoteo's reports from Johnny Paper, Cleveland mentor, are to be believed. Off his record, Cleveland should make a good match for the Blue representative. In his last appearance Miller handed setback to Sammy Asmer some weeks ago.

**Where To Play Bingo!**

**PARTIES AT CARPENTER'S HALL**  
Formerly at Capitol Theatre Hall 85 ON EACH GAME  
113 N. FITZHUGH ST.  
Wednesday 8:15 P. M.

**BINGO PARTY SUNDAY AT 2:30**  
144 NORTH ST.  
Near Grove

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—2:30 P. M.—Sun. 1:30 P. M.

**BINGO PARTIES at BEELEY'S**  
Mon., Tues., Fri., Sat. at 8:15 P. M.  
Sunday at 2:30 P. M.  
142 GENESEE ST. IN REAR

**Prizes \$30, \$20, \$10, Jackpots \$75 — \$25**  
Come & Bring Your Friends  
Hollywood Bingo Hall  
35 PULLMAN AVE.

**BINGO**  
Wed. and Sat. Afternoon 1:30  
Regular Bingo—\$2  
1st and 11th Game—\$5  
Monday Night 8:30  
Every Game—\$7  
Jack Pot—\$65  
Sunday Nite 8:15  
\$7 PER GAME  
POT JACK \$65

**UNION LEAGUE HALL** Gregory at South Av.  
TAKE SO. AVE. BUS TO DOOR

**FREE — 25c COUPON — FREE**  
This is worth 25c only when purchasing a book of specials & a triple board.

**TOWNERS HALL UNIVERSITY AT ATLANTIC AVE**  
GOOD WEDNESDAY, MARCH 12

**FRIDAY-SUN. NITES-TOWNERS HALL EACH NITE \$290** Including \$50 Jackpot  
Special Games

**WEDNESDAY & SAT. NITES ARE \$475** NITES Including \$50 JACKPOTS  
**TOWNERS HALL AT REXY THEATRE**  
University at Atlantic South Avenue.

**EVERY MONDAY NITE — NEW FEATURES DE LUXE BINGO**  
\$200 - \$100 FREE 975 GOLD AWARD TICKET MORE THAN \$1050 CASH PRIZES

**55—DOOR PRIZES—55**

**K of C AUDITORIUM** Ray Fagan's Orchestra 8 P. M.  
CHESTNUT ST. Bingo—8:30 P. M. to 10:30 P. M.

**CHILI RECREATION HALL BINGO 2 BIG PARTIES**  
Saturday & Monday Eve. 8:15  
EACH OF THE 23 GAMES \$6.00 or More  
Special \$16 or More—Jack Pot \$90  
Also Games Tues. Afternoon and Eve.—Wed. and Sat. Afternoon Thursday and Friday Evenings





# WE'LL GIVE YOU \$50 CASH

FOR YOUR OLD STOVE REGARDLESS OF MAKE

YES WE POSITIVELY GIVE YOU \$50.00 IN CASH TO PAY YOUR OTHER BILLS THE DOCTOR-DENTIST (INCOME TAX) GROCER ETC. OR GET THE THINGS YOU WOULD LIKE TO BUY WITH THIS EXTRA MONEY

**NO DOWN PAYMENT • EASIEST TERMS!**

**\$199<sup>50</sup>**  
MODEL 8951



Extra-Fast  
Powerful  
Heat  
Extra-Large

Insulated  
Dual-Oven

Cooks And  
Bakes With  
Oil, Gas  
or Both  
At Once

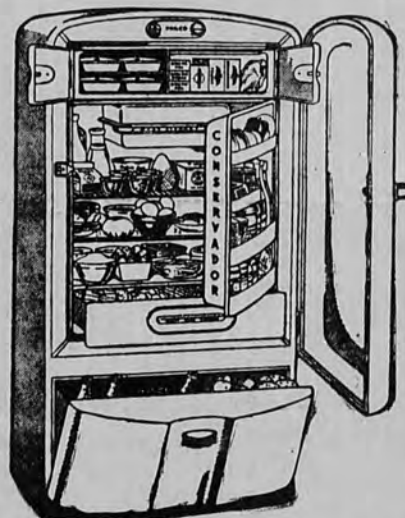
MODEL ILLUSTRATED NO. 8931



## NATIONALLY KNOWN REFRIGERATORS

**\$50 CASH ALLOWANCE**

Philcos — Gibsons — Westinghouse — Norge We'll allow \$50 CASH allowance for your old refrigerator, regardless of make or condition.



**NO DOWN PAYMENT • EASIEST TERMS**

## FLORENCE DUAL OVEN COMBINATION RANGES



## NATIONALLY KNOWN RADIOS

**\$30 CASH ALLOWANCE**

ALL MODELS

**\$89<sup>95</sup>**

NO DOWN PAYMENT — EASIEST TERMS

Philco — Zenith — R.C.A. etc. etc! We'll HAND \$30 CASH TO YOU for your old radio. Any kind — condition! Have you ever heard of such a spectacular offer? Only Seneca Stores make it.



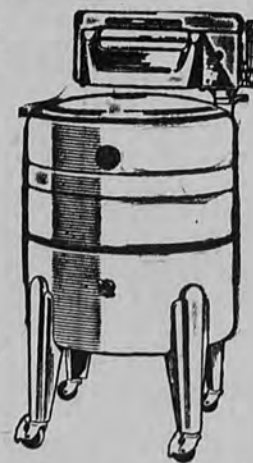
## Famous Washers

**\$25 CASH ALLOWANCE**

ALL MODELS

**\$84<sup>95</sup>**

Thor — Westinghouse — Apex — etc. etc! \$40 in greenbacks we hand over for your old washer? No matter how ramshackle your old machine may be — we positively will PAY YOU \$40 for it when you buy a new one here.



9-106

**SENECA STORES**  
149 MONROE AVENUE

**CREDIT JEWELERS**  
OPEN EVENINGS TILL 10 O'CLOCK



# KEY DRUG OPENING SALE

KEY DRUG ANNOUNCES THE OPENING OF ROCHESTER'S NEWEST MODERN DRUG STORE AT

## 724 WINTON ROAD N. CORNER MERCHANTS RD.

A Policy of Honest values plus Rochester's Lowest drug prices have made this new expansion possible. This busy group of Rochester owned, Rochester operated Drug Stores, with carload buying power offers values unequalled in the past.

Visit any one of the four large Key Super Drug Stores, and take advantage of the low prices offered for this event.

Be prepared to save money, you won't be disappointed.

**ONE WHOLE WEEK—TO DAY THRU WEDNESDAY**

**EIGHT SUPER SPECIALS FOR WINTON ROAD STORE ONLY**

COUPON  
Large box  
**RINSO 14c**  
Limit, 1  
ALL KEY STORES

COUPON  
**NAIL POLISH REMOVER 7c**  
Giant 3-Oz. Bottle, 2  
Limit, 2  
ALL KEY STORES

COUPON  
Probak Jr.  
**BLADES 17c**  
Pkg. 20  
Limit, 1  
ALL KEY STORES

COUPON  
Kitchen Charin  
**WAX PAPER 11c**  
125 Ft.  
Extra Heavy  
Limit, 2  
ALL KEY STORES

COUPON  
Borden's Chocolate  
**MALTED MILK 19c**  
1 lb. can  
Limit, 2  
ALL KEY STORES

GEM Micromatic  
Blades  
Pkg. 12  
Reg. 55c  
**39c**

SQUIBB Cod Liver  
Oil  
12 oz.  
Bot.  
**89c**

FEVER THERMOMETER  
Oral or Rectal  
**47c**

TINCTURE OF GREEN SOAP  
Pint Bot.  
**24c**

Saccharin Tabs.  
1/4 or 1/2 gr.  
bot. 1000 tabs.  
**39c**

NOXZEMA CREAM  
Boudoir Size  
Reg. 75c  
**49c**

ANACIN TABLETS  
Bot. of 50  
Reg. 75c  
**59c**

SAL HEPATICA  
30c Size  
**25c**

COUPON  
**LYONS TOOTH POWDER 9c**  
25c Size  
Limit, 1  
WINTON STORE ONLY

COUPON  
**PHILLIPS MILK OF MAGNESIA 19c**  
8oz Bottle  
Limit, 1  
WINTON STORE ONLY

ALL 5c  
**CANDY and GUM 2 for 5c**  
Limit 4  
WINTON STORE ONLY

ALL 10c  
**TOBACCO 2 for 13c**  
Limit 2  
WINTON STORE ONLY

COUPON  
**WOODBURY'S HAND LOTION 19c**  
8oz Bottle  
Limit, 1  
WINTON STORE ONLY

COUPON  
**BOOK MATCHES 3c**  
Box of 50 Flaps  
Reg. 10c  
Limit, 1  
WINTON STORE ONLY

COUPON  
**WOODBURY'S FACIAL SOAP 3 for 11c**  
10c SIZE  
Limit, 3  
WINTON STORE ONLY

COUPON  
**FACIAL TISSUES 11c**  
Box 50  
Limit, 5  
ALL KEY STORES

COUPON  
**DISH CLOTHS 11c**  
5 FOR  
Pastel Shades  
Limit, 5  
ALL KEY STORES

COUPON  
**Copper POT Cleaners 11c**  
5 FOR  
Full Size  
Limit, 5  
ALL KEY STORES

COUPON  
**ADHESIVE TAPE 11c**  
2 FOR  
1/2" x 25 yds.  
Reg. 10c  
Limit, 2  
ALL KEY STORES

COUPON  
**BANDAGE 11c**  
2 FOR  
1/2" x 10 yds.  
Reg. 10c  
Limit, 2  
ALL KEY STORES

Milk of Magnesia  
**TABLETS 19c**  
Bot. of 100

A-B-D-G  
Capsules  
Box 100  
**\$1.19**

PLAYING CARDS  
Bridge or Pinochle  
Reg. 35c  
**21c**

TYPEWRITING PAPER  
Pkg. 200  
Reg. 25c  
**17c**

LIFEBUOY SHAVE CREAM  
Large Size  
FOR  
**33c**

BAYER ASPIRIN Tabs.  
Bot. 100  
Reg. 75c  
**59c**

VICK'S VAPO RUB  
75c Size  
**59c**

WILDROOT HAIR TONIC  
Reg. \$1.10  
**49c**

SEAMLESS RUBBER  
  
**PACKETTE FOLDING SYRINGE 98c**  
Convenient Travel Set. Can be tucked away in luggage or medicine chest. Ideal for personal use.  
\$1.75 Value

**ELECTRIC VIBRATORS 98c**  
\$1.50 Value

**Borden's INSTANT MIX 19c**  
FOR MAKING "HOT CHOCOLATE"  
1/2 lb. can

**Borden's ICE CREAM 35c**  
NOW FOR SALE AT ALL KEY DRUG STORES  
15c — 20c — 25c  
30c — A Pint  
DELICIOUS BORDEN'S ICE CREAM PIES

**10 Gillette BLUE BLADES 49c**  
25c TUBE  
GILLETTE LATHER SHAVING CREAM  
75c Value  
All For

  
FACE POWDER ROUGE and LIPSTICK all three for \$1  
**Evening in Paris HARMONIZED MAKE-UP ENSEMBLE**

**Save 31c!**  
Once-a-year sale! Famous DAGGETT & RAMSDELL Perfect COLD CREAM and CLEANSING CREAM  
Large 1/2-lb. jar, reg. \$1.00  
**69c**  
LIMITED TIME ONLY

**HOT WATER BOTTLE 69c**  
EXTRA HEAVY  
Fresh Red Rubber  
2 Quart Capacity  
Made to Sell For \$2.00  
Guaranteed 2 Years

**Special 4 for 25c**  
1000 Sheet Rolls

**ELECTRIC HEAT PADS \$1.39**  
Reg. \$2.50  
Simple 3 Heat Control  
Double Safety Thermostat On Each Heat  
Costs Only 1/4c Per Hour To Operate  
Safe Uniform Heat for Relief of Pain or Chill

**Find NEW LOVELINESS \$1.**  
  
**Evening in Paris EAU de COLOGNE with ATOMIZER**  
Here's a rare opportunity! The lovely Evening in Paris Eau de Cologne with an exquisite net-covered Atomizer—an enchanting luxury to protect your daintiness for hours... only \$1  
**AT ALL KEY DRUG STORES**

**HEAVY AMERICAN MINERAL OIL**  
Pint ..... 25c  
Quart ..... 45c  
1/2 Gal ..... 85c  
Gallon ..... \$1.49

Luckies, Camels, Chesterfields, Raleigh, Old Gold Philip Morris  
**LUCKY STRIKE CIGARETTES \$1.39**  
Tax Paid

**Therapeutic Ray Lamp \$1.98**  
GIVES OFF DEEP, PENETRATING SUPER POWER INFRARED HEAT RAYS  
Excellent for use in conditions such as Arthritis, Colds, Sprains, Rheumatism, Insomnia, Sinus and Skin ailments where penetrating heat rays are of known value.  
Regularly Sold for \$3.50  
Now **\$1.98**  
BUY NOW AND SAVE  
Complete as illustrated, with reflector, base with switch and bulb. Cost less than two cents per hour to operate.  
Ask Our Clerks For Demonstration

**FILMS 23c**  
Developed And Printed  
Any 4 or 8 Exposure Roll

**GENERAL ELECTRIC BULBS 13c**  
40 W.  
50 W.  
60 W.

Kolynos Tooth Paste  
50c Size  
**39c**

JERGEN'S TOILET SOAP  
5 FOR  
**11c**

**TEEL 39c**  
50c Size

BREWER'S YEAST TABS.  
Bot. 250  
**49c**

PREP For Shaving  
35c Size  
**13c**

MERCERIZED SHOE LACES  
Black, Brown, or White, 27"  
3 pair for  
**5c**

**DETECTO SCALE \$2.39**  
Guaranteed 5 Years!  
Chromium Plated Head Weighs To 300 Pounds

**470 N. Goodman near Main**  
**1861 Monroe near Winton**

**KEY 724 Winton Rd. N. cor. Merchants**  
**457 Ridge Rd. W. near Dewey**  
**ROCHESTER'S MODERN CUT RATE DRUG STORES**

**POUND TOBACCO AT LOWEST PRICES**  
Prince Albert .72c  
G. Washington .69c  
Model .69c  
Velvet .72c  
Edgworth .\$.01  
U. Leader 14 oz. 59c  
Blue Bear .\$.169  
Raleigh .72c  
Half & Half .72c

LINEN BOXED STATUARY  
24 Sheets  
14 Envelopes  
35c Value  
**17c**

VI-VITA WHEAT GERM  
Superior Grade  
4 lbs. \$1.00  
**29c**

IPANA TOOTH PASTE  
50c Size  
**39c**



MARCH 6, 1941

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 20

ROCHESTER, N. Y., THURSDAY, MARCH 13, 1941

10

To 75,200 Rochester Homes

PHONE STONE 6001



### Go To Florida This Winter?

Maybe not, but if you've taken advantage of the outstanding values advertised in The Rochester Sun during the past year, you've undoubtedly saved enough to pay for such a vacation.

Each week more and more housewives are learning that a careful reading of Rochester's Shopping News leads to greater and greater savings on daily needs and household necessities.

But maybe you don't want to go to Florida. Well, save enough for a new living room suite, a new car, your taxes, or a hundred other things.

Many values advertised in Shopping News each week are not offered for sale elsewhere. That's why your Shopping News is known as "Rochester's Value Newspaper."

Shop Sun values each week and watch your savings budget grow and grow.



### Recreation Groups To Have Easter Training Session

Little Frankie and Mary are looking forward to the Easter recess for a week of continual play unhampered by school routine, but to more than 125 recreation teachers and leaders of the Rochester Board of Education, City Playgrounds and Works Progress Administration, the school recess means just an additional week of honing over teaching techniques and new play area activities for the summer program.

Plans are being formulated today for the annual Easter Institute training institute sponsored by the Board, City and W. P. A. officials for the W. P. A. Recreation program being carried on in Rochester. The six-day institute will have daily sessions from 9 a. m. to 4 p. m. to be held either at Edison Tech or No. 27 School. Recreation subjects will be covered including craft subjects, dramatics, seasonal sports, physical education, teaching techniques, practical English, safety education, child psychology, swimming, and play area leadership.

The course will be conducted by a staff including Norman Ulp, Bob Eddy, Vick Carr, Mrs. Hazel Puff, Robert Ahrens, Frank Arioli, Don Bruno, Don Burdick, and several others.

The institute has been set up under the direction of Willard Stone, assistant state supervisor of Recreation; Elmer K. Smith, associate director of Physical Education; James Wilcox, W. P. A. area supervisor; Rocco Pagnello, recreation supervisor; Don Mattaro, county recreation supervisor; Raymond Slattery and Chester Leake.

### Newsman To Address Townsend Rally



O. J. Bouma, manager of the Washington Bureau of the Townsend National Recovery Plan Inc., and editor of the publication known as the Washington Flash, will address a mass meeting in Convention Hall next Sunday at 2:30 p. m. This meeting is sponsored by the Townsend clubs of Rochester and vicinity.

Mr. Bouma is a former newspaper man with connections in Minnesota, Wisconsin and Illinois.

The subject of his address will be "After the War, What?" All those interested are asked to be present.

### Guidance Director To Speak At No. 35 P-TA Meeting

Charles Gates, guidance director of Monroe High School, will be the main speaker at a meeting of the PTA of School No. 35 in the auditorium next Wednesday at 8 p. m. His topic will be "Foundation of American Citizenship—Democracy or Autocracy."

Election of new officers will also take place.

### ST. PATRICK'S DANCE

The British Legion will hold a St. Patrick's Entertainment and Dance on Saturday at 8 p. m. in the Union League Hall, Gregory St.

The next regular meeting of Branch and Section will be held at the hall on Saturday, March 22nd at 8 p. m.

### Shrine Circus Attracts Throngs Despite Snow

Despite one of the heaviest snow storms of the season, record crowds are attending the Shrine Winter Circus now holding forth in the new sports arena at Edgerton Park. Matinee and evening showings will continue through Saturday night.

Favorites of the many children in the daily audience are Pollenberg's Trained Bears. Roller skating, high bicycle riding and even motorcycle manipulation is included in the feats of the trained bruisers.

Otto Griebing and Emmet Kelley lead a host of clowns in series of crazy capers that keeps the audience in good humor while successive acts are being rigged.

The many trapeze artists included in the circus' 24 acts perform death defying leaps and aerial feats to the delight of adults and children alike.

Local attendance will surpass that of other years, is the prediction made by Shrine officials, but the heavy snowfall during the early part of the week has cut down the out-of-town attendance.

Winners of tickets to see the Shrine Theatre as guests of The Rochester Sun, this week included: Mrs. W. P. Wetzler, 25 Meredith St.; Miss Mary Redmond, 3 Bardin St.; Mrs. Aline Shay, 81 Thurston Rd.; Miss Regina Held, 157 Mulberry St.; Mrs. D. Michaels, 39 Keeler St.; Miss Mary Ann Zimmer, 722 Culver Rd.; Mrs. M. A. Whittington, 589 Hayward Ave.; John R. Woodworth, 27 Lee Pl.; and Miss Marie Hermans, 232 Garson Ave.

### Spring Sales Herald New Season's Advent

According to the calendar, Spring will arrive in Rochester next week. But, despite the snow and ice out of doors, leading merchants of Rochester have already welcomed Spring into their stores.

Merchandise buyers have been busy in the markets for weeks assembling their new Spring stocks and, beginning this week, shoppers will find unusual values in all lines of Spring merchandise.

Particular emphasis on American creations is featured in the new season fashions.

The new dresses will especially interest the women. The military theme is even more pronounced than was expected. And it extends not only to dresses, but to coats and accessories and jewelry.

Articles that will brighten up the home—and every home needs brightening after a long winter—are also being featured by the merchants. A wide selection of home furnishings is available.

There are hundreds of items,

attractive in appearance, quality and price, offered in this issue of Shopping News. Study these selections. You'll find something you need. And you'll find, too, that a careful reading of The Sun each week will lead to greater savings for you.

### Workers Group Sponsors Benefit

"There's Plenty For All," a musical review with a Broadway cast will be given at the Ukrainian Hall, 975 Joseph Ave., tomorrow night under sponsorship of the International Workers Order.

The review includes skits, songs and dances. Proceeds from the affair will go for the benefit of Spanish refugees.

★ SPECIAL TILL SUNDAY NIGHT ★

LUSCIOUS CHOCOLATE COATED PEANUT CLUSTERS **25c** Pound

ROASTED FRESH DAILY SALTED BROKEN CASHEWS **29c** Pound

LOVE'S CONFECTIONS SOLD ONLY AT LOVE'S

## TREMENDOUS PRICE SLASH!

# SAVE \$70<sup>15</sup>

Buy direct from City Typewriter and save over \$70.00 on this genuine rebuilt Royal No. 10. Words cannot convey what a colossal bargain this Royal is! A first class machine in every respect, completely repaired and checked piece by piece in modern factory under expert supervision. Just realize what you get—this genuine heavy duty office size Royal exactly as pictured with late modern features that offer easiest, fastest and best typewriting. Many have paid \$105.00 for a Royal No. 10, but it's yours for only \$34.85 (cash price), or on the amazing low terms of only 9c a day.

### ROYAL—THE KING OF ALL TYPEWRITERS

An outstanding buy if your work calls for a wide carriage machine. Never before has City Typewriter offered fine rebuilt wide carriage Royals at such a low price! Same as the machine shown, but equipped with a wide carriage. The 14" carriage takes paper 14 inches wide and has a writing line of 12 inches. Here is the machine you need for making government reports, using large office forms, billing, etc. Yours at no extra cost while 65 last—only \$34.85 cash or on the easy terms of only 9c a day. Don't overlook this tremendous value if you are in the market for a wide carriage typewriter.

## 1/3 MFRS. ORIG. PRICE

### Late Model STANDARD ROYAL No. 10

was \$105.00

# Now \$34.85 CASH

while 65 last

only 60c a Week

### EXTRA VALUE!

#### ROLL-AWAY SECRETARIAL TYPEWRITER STAND

All Metal. Compact. Strong. Quiet. Nice.

Mounted on casters, can be moved by mere touch of finger.

Big working surface. Two metal wings. Correct working height.

For the benefit of those who have no typewriter stand or handy place to use a machine, we are making this very special combination offer. This stand ordinarily sells for \$48.50, but you can buy it for \$20.00 when you purchase one of these Royal No. 10 typewriters. Note all its features. Its quality built throughout and a miracle of convenience because you can use your Royal anywhere in home or office.

## NO MONEY DOWN

### EASY TERMS—9c A DAY

Complete Course In Touch Typing

**FREE**

We will give you free with your Royal a complete home study course of famous VanZandt Touch Typing system. You can learn to type quickly and easily. Each of the nine lessons is carefully illustrated and has been written expressly for home use. So don't wait—ACCEPT THIS SENSATIONAL OFFER NOW AND AVOID DISAPPOINTMENT.

NO OBLIGATION. TRY BEFORE YOU BUY ON WIDE OPEN 3 DAY FREE TRIAL. Pay no money until you have thoroughly tested, inspected, compared, and used this genuine Royal No. 10. Judge for yourself without hurry and without risk. When you are 100% convinced that this is the biggest typewriter bargain you've ever seen then say, "I'll Buy." Pay only 60c a week or \$2.50 a month until term price of \$37.85 is paid. But try it first, enjoy a full three day's steady use. Remember there is no red tape or investigation—our offer is exactly as we state it.

NO OBLIGATION TO BUY

## ASK FOR FREE HOME TRIAL

# CITY TYPEWRITER

160 SO. CLINTON—NEAR COURT ST. Phone Stone 3424

**SPECIAL!**

New Companion Model

REGULAR \$49.50

**PORTABLE ROYAL**

FREE CARRYING CASE

**\$39.50**

All Standard Typewriters Rented

**3 MONTHS \$5 FOR \$5**

NEW ADDING MACHINES \$5 PER MONTH



At Smalls Optical Department!

**YOU DON'T NEED CASH**



**YOU DO NEED GLASSES**

Don't handicap your child at school by neglecting her vision... bring her to Smalls and have her eyes examined by Dan G. Albert, registered optometrist.

No Money Down—Small Sum Weekly!

**Smalls**

28 EAST MAIN ST.  
Park Free Rear of Store

**Special Events**

In Shopping News Stores  
WEEK OF MARCH 17

Sibley, Lindsay & Curr Co.:  
Opening Fashion Week... a showing of our complete new stocks for Spring.

FRIDAY, MARCH 14 THROUGH MARCH 22

Lincoln Stores:  
March Manager's Store-wide Sale.

WEDNESDAY, MAR. 19

Sibley, Lindsay & Curr Co.:  
Informal Spring Fashion Showing with models. Coats, suits, dresses and accessories, with models.

FRIDAY, MARCH 14 THROUGH MARCH 22

W. T. Grant Co.:  
Store-wide Spring Sale.

**New Jacket Dress**



2853  
SIZES 12-17

**Looks Like A Suit**

Here's the jacket dress you've been waiting for. Nothing could be smarter for the first warm days than this new dress with its own boxy jacket.

Navy blue is a perennial favorite and looks crisp and neat when teamed with a red and white print. The slightly raised waistline is slimming and the skirt flared just enough to be comfortable. Wear the jacket with other frocks all spring and summer as it makes a grand little coat for cool days and evenings.

Send fifteen cents (15c), coin is preferred, for pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.

**G.A.R. Group To Have Card Party**

Convention Club of the Wm. McKinley Circle No. 30, Ladies 50 Fulton Ave. Prizes will be awarded and refreshments served.

100% Anthracite—Satisfaction Guaranteed

**COAL** STOVE EGG NUT **10.75** CASH PER TON

**CLINTON** COAL COKE CO. **STONE 606**

1941 CALENDER IF DESIRED

**PERSONAL LOAN**

Applications Welcomed

- ★ No security necessary
- ★ Budgeted monthly repayment
- ★ Low bank interest rates
- ★ Amounts from \$100 to \$2500

**CENTRAL TRUST COMPANY**

25 E. MAIN ST. @ 1806 EAST AVE.  
Member Federal Reserve System - Member F.D.I.C.

Penn Vacuum Stores—One of America's Leading Vacuum Cleaner Chains

**BEAUTIFULLY REBUILT**

**HOOVER**

Plus BRAND NEW FAMOUS MAKE **HAND CLEANER!**

**\$14.95** BOTH FOR FULL CASH PRICE

10-DAY TRIAL PLAN!  
Sold on Easy Terms

IF YOU CAN'T COME IN—PHONE—OR WRITE—FOR FREE HOME DEMONSTRATION

**FULLY GUARANTEED**  
For the Same Length of Time as a New Hoover

LIBERAL ALLOWANCE ON YOUR OLD CLEANER

MAIL ORDERS FILLED SEND \$1 DEPOSIT

**PENN VACUUM STORES**

30 SOUTH AVE. [Open Evenings Until 9 P. M.] Stone 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

AT SMALLS RADIO DEPT.

This Smart 5-Tube AC-DC



**ZENITH**

**TABLE RADIO**

Beautiful Bakelite case and built-in aerial.

ONLY **\$11.95**

Pay As Low As **25¢** A WEEK

**Smalls**

28 EAST MAIN ST.  
Park Free Rear of Store

**THIS SPRING**

**LOOK TO LYONS**

For GREATER FURNITURE THRIFT

WORTH EVERY PENNY OF \$139

You Save \$40!

**3 LUXURIOUS PIECES \$99**

Every single thing about this furniture is EXPENSIVE—everything that is, but the price. Construction is quality clear through. The style is perfect. Compare this furniture with the best you've seen at \$139! Davenport and 2 large chairs, covered in rich heavy velour. Choice of colors.



**EXQUISITE WATERFALL BEDROOM \$69**

You'll exclaim at the beauty of this suite. Especially since LYONS certifies that this \$69 special price is \$30 less than the regular price. Notice the finely matched walnut veneer fronts, the over-size round mirrors. Drawers are dustproof. Suite includes Bed, Chest, and choice of Vanity or Dresser.



Bed, Chest, Choice of Vanity or Dresser

**OPEN TONIGHT and FRIDAY NIGHT**  
OTHER EVENINGS By APPOINTMENT

Liberal Allowance On Your Old Furniture      Investigate Our Liberal Credit Terms

**LYONS**

FURNITURE COMPANY

**42 STATE ST.**

5-Pc. Non-Peel, Non-Rust Chrome **BREAKFAST SET \$29.95** REGULARLY 39.95

It's a real chrome that won't peel, won't rust, won't discolor. Table opens to seat 8. S-shaped chairs have leather upholstery. Choice of 3-color combinations: White and red, white and blue, or white and black.

MILD is that's the answer to EAGLE'S growing popularity. "Mild" is the word for it. It's a more comfortable whiskey to drink... smoother... easy-going. And it doesn't wear out its welcome. Insist on National's EAGLE and see if mild isn't the word for it!



**"Mild"**

**IS THE WORD FOR IT**

National Distillers Products Corp., New York—86 Proof, 60% grain neutral spirits



## Every Mother Owes Her Daughter This Confidence

Even in this day of enlightenment, there still exists in countless thousands of instances, a wall of secrecy between mother and daughter about a vital and personal problem.

Because of this, many girls enter marriage with fear, uncertainty because of lack of knowledge about feminine hygiene. As a result they often use over-strong solutions of acids which can actually burn or scar delicate tissues. Your own doctor will verify this.

stroys vaginal odors. Protects personal cleanliness. Most important, is safe for delicate tissues.

So enthusiastically have women accepted the safe hygienic protection Zonite offers that over 20,000,000 bottles have already been bought.

**Free Book Tells Intimate Facts**  
If you hesitate to discuss feminine hygiene with your daughter, give her this frankly written booklet, "Feminine Hygiene Today," which we will send you FREE, together with generous size bottle of Zonite—both wrapped in plain paper. Send name and address to Zonite Products Corporation, Dept. 231, New Brunswick, New Jersey, within next 7 days.

Mrs. Helen Clancy, 143 Clayton St.

## Now's The Time For A Spring Salad

When you are in the market the next time, notice the increase of fresh fruits and vegetables. We can truly feel that it won't be long until Spring shows its head around the corner. Fresh, crisp vegetable and fruit salads are most appetizing, especially after the winter season.

Do you have an old chopping bowl sitting idle on your pantry shelf? If so, get it down, scrub it up and use it as a salad bowl. You don't have to have a pretty hand-painted bowl for this purpose. After all, when the bowl is filled, who can see all the pretty painting inside.

One of the most important things in preparing all salads is to have the ingredients thoroughly chilled. You can even chill the salad bowl in the refrigerator. This insures crispness which is so essential to a good salad.

You hardly need a recipe for a salad because as much or as little as you want can go to make it up. If you are making a salad of left-overs, add that dish of peas or that stalk or two of asparagus. All those little left-overs can be combined to make a delightful and healthful dish.

Be sure you drain your vegetables dry for, as you know oil and water do not mix; and if you use an oil dressing, you want it to thoroughly coat your vegetables.

Try the following recipes and see how delighted your families will be:

### Bermuda Salad Bowl

- 1 small head cauliflower
- 1/4 large Bermuda onion
- 1/4 c pimientos
- 1/4 c French dressing
- 1 head lettuce
- 1/4 c Roquefort cheese

Remove outer leaves of cauliflower and separate head into flowerets. Slice flowerets crosswise into thin slices. Slice onion crosswise and separate slices into rings. Slice olives. Marinate cauliflower, onion and olive slices in French dressing for 1/2 hour. Just before serving, add shredded lettuce and crumbled Roquefort cheese, and toss together in salad bowl until lettuce is well coated with French dressing.

## Keep Plenty of Tuna On Hand During Lent



TUNA AND EGGS IN RAMEKINS

It's always a grand idea to keep several tins of delicious, tender, tasty BREAST-O'-CHICKEN Brand Tuna Fish on hand.

Good News to many cooks is the publication of the new BREAST-O'-CHICKEN Cookbook, written by Frank Decatur White, noted authority on "good things to eat." It contains forty brand new tuna recipes—hot dishes, entrees, breakfast dishes, casseroles, loaves, salads, hors d'oeuvres, molds, cocktails and canapés. All of the recipes are illustrated, many of them in full color. If you'd like to have the cookbook, write to Westgate Sea Products Company, San Diego, California, Dept. 3F.

Here are three of Frank Decatur White's new recipes, created especially for fancy, solid-pack Breast-O'-Chicken Brand Tuna:

### Tuna and Eggs in Ramekins

- 2 tin Breast O'Chicken Tuna
- 1 cup peas
- 1 cup onion
- 1 teaspoon lemon juice
- 1/2 cup salt and pepper
- 6 eggs
- 1 cup medium white sauce
- 1 tablespoon minced green pepper
- 1/2 cup paprika

Combine Breast-O'-Chicken Tuna, onion, green pepper, lemon juice, salt and pepper with white sauce. Pour the mixture into six (6) buttered ramekins. Place a raw egg on each ramekin, and add a dash of paprika. Set in baking pan (with hot water nearly to top of ramekin) and bake in hot oven (425 degrees F.) until eggs are set. Serves 6.

### Tuna Marine Pie

- 1 tin Breast O'Chicken Tuna
- 1 cup peas
- 1/2 cup onion
- 1/2 cup thick soup
- 1/2 cup salt
- 1/2 cup pepper
- 1 cup biscuit dough

Boil the potatoes 15 minutes. Butter a casserole dish and pour in the mushroom soup, the potatoes, peas, white sauce, sea-

## Lincoln Stores Announce Store Wide Selling Event

One of the year's most important selling events is the March Manager's Sale to be conducted by the Lincoln Stores starting tomorrow.

This sale, according to Arthur W. Kane, store manager, differs from other store-wide sales on the firm's calendar in that it is entirely planned and executed by the manager in each of the company's 14 stores.

That means, Kane explains, that all merchandise on sale in the Rochester store is merchandise selected by the store's buying staff as most suitable for local customers. In each city the most popular items throughout the year are selected and put on sale at attractive prices to induce greatest volume.

On sale starting tomorrow, the Lincoln Stores will have a complete line of household furnishings and new spring apparel for every member of the family.

## No. 39 P-TA To Have 'Let's Get Acquainted Night'

Displays of work carried on by pupils at No. 39 School will be a feature of the "Let's Get Better Acquainted Night," to be staged by that school next Thursday evening.

All parents and interested adults are invited to participate in this informal visit with teachers and principal.

The program will open with a greeting by Earle W. Nash, principal of the school after which a tour of the classrooms will take place with teachers meeting and explaining the work of the classes to the visitors.

## THE ROCHESTER SUN BRINGS YOU ROCHESTER'S SHOPPING NEWS

WM. F. and S. GEO. SHAFER Formerly Pres. & Vice-Pres. of MENG & SHAFER

## CLOSE OUT of 16 Fur Coats

From Regular Stock, Reduced To Prices That Make It Most Economical To Buy For Next Winter

	Reg.	NOW
2 Sealine (dyed Cooney)	\$115	\$49
2 Sealine (dyed Cooney)	125	69
3 Beaver Mouton Lamb	115	69
2 Eal Grey Caracul	150	79
1 Kaffe Caracul	150	79
1 Black Caracul	165	99
1 Mink Muskrat (large skin)	185	99
1 Black Persian Paw	175	99
1 Australian Opossum	195	99
1 Dyed Skunk	185	109
1 Black Caracul	195	109

Liberal Terms of Payments Also Lay-Away Plan With FREE Storage

**SHAFER/CO.**  
51 East Avenue

## How To Finance That New Car

—the bank is the logical place to borrow

BALANCE TO BE FINANCED	NEW CAR LOAN CHART FOR 12 MONTHS	
	TIME CHARGE	12 MONTHLY PAYMENTS
\$150	\$ 7.89	\$13.16
200	10.53	17.55
250	13.16	21.93
300	15.79	26.32
400	21.05	35.09
500	26.32	43.86
600	31.58	52.64

If desired, you may make smaller payments by extending loan over a longer period. Loans on used cars not over three years old at slightly higher costs.

We welcome your application for an Auto Loan

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**  
Member Federal Reserve System Member F. D. I. C.

## Frank Decatur White tells YOU WHY IT'S SMART TO BUY BREAST-O'-CHICKEN Tuna Fish



"The illustration shows the three packs of tuna fish. In addition to these variations in pack, tuna varies in taste, color and tenderness. The finest flavored tuna, in my opinion, is the fancy, solid-pack of small yellowfin, such as you always get when you buy Breast-O'-Chicken Brand. I avoid the darker, coarser tuna meats because of their gamier flavor. My advice is that to be sure of always getting tasty, tender, delicately colored tuna, buy Breast-O'-Chicken Brand. You'll find that it is uniformly delicious."

Nationally known authority on good things to eat and how to prepare them.

Frank Decatur White's new Tuna Fish Cookbook will be sent free on request

Send post card to: Dept. 3-41

WESTGATE SEA PRODUCTS CO., San Diego, Calif.

## Sibley, Lindsay & Curr Co.

### SALE!

Reg. \$50.00 DeLuxe

## INNERSPRING MATTRESS & BOX SPRING SETS

Covered with Superb Panel Damasks Used Only on the Most Expensive Mattresses!

Outfit Complete For Only **\$39.50**

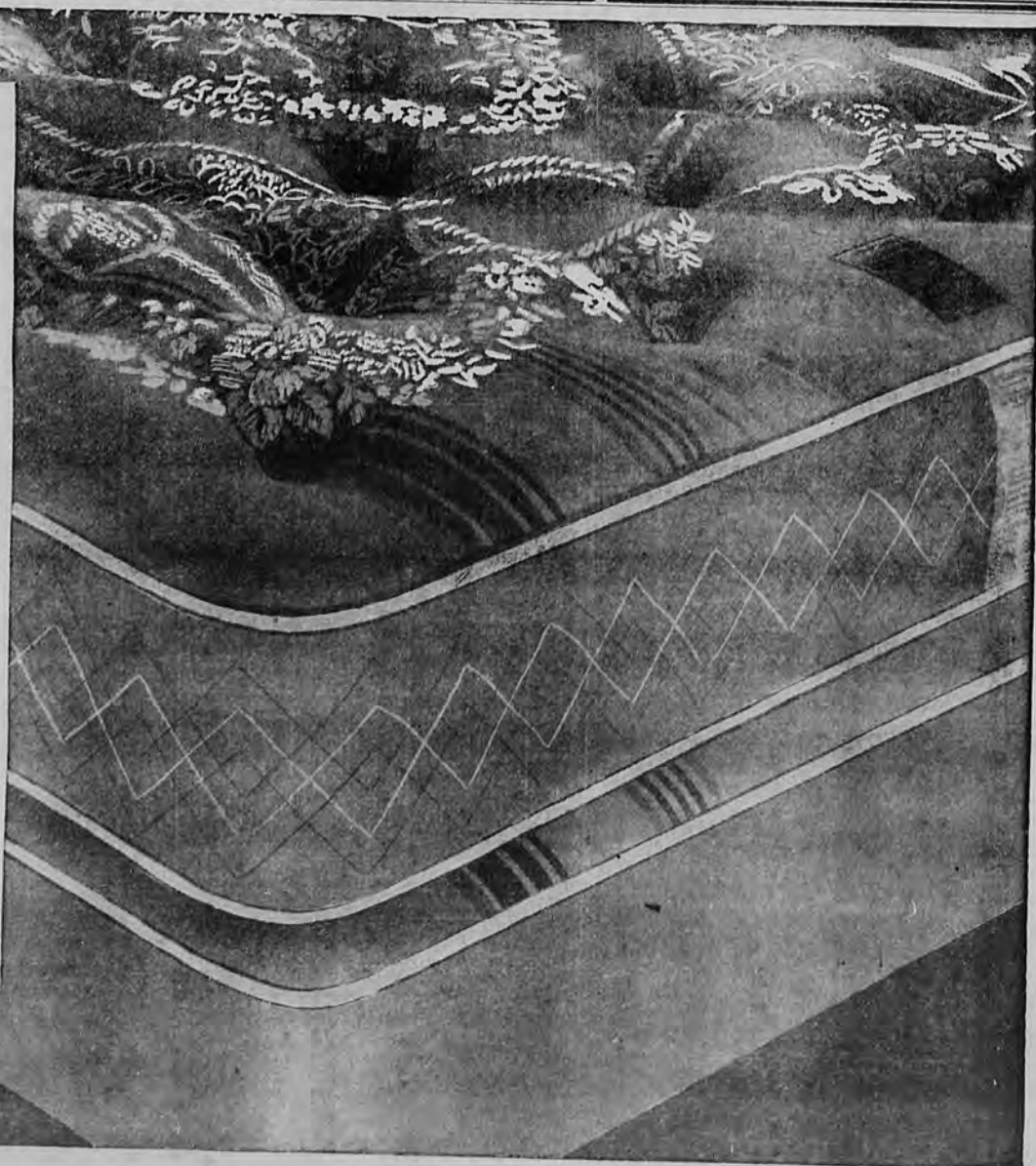
These deluxe outfits came right from the high-price class. Their sumptuous coverings are the kind you see only on the most expensive mattresses—rich, heavy panel damasks (some rayon content) in five strikingly beautiful designs, each in five lovely colors! Construction, too, meets finest specifications: extra deep, extra reinforced, extra comfortable! Come to our Fifth Floor... see for yourself the splendid qualities these outfits offer for just \$39.50!

Blue Green Rose Orchid Tan

### NO DOWN PAYMENT

Start enjoying luxurious sleeping comfort right now, while you pay in small monthly installments including our slight carrying charge!

MATTRESSES, FIFTH FLOOR





# SELLING OUT

## MEN'S FURNISHINGS, SPORTSWEAR, HATS, ETC.

Everything Must Go! Prices Slashed Regardless of Cost! We Must Clean House Quick! This Is The Sale You've Been Waiting For!

**SALE STARTS FRIDAY MORNING at 9**

**MEN'S HOSE** 25c Values, Special! **14c**

**Men's Shirts** **79c**  
Values to \$1.29

**Men's Neckwear** **27c**  
Values to 55c

**Men's Shirts** **\$1.17**  
Values to \$1.85

Values to 65c 4 for \$1  
**37c**

**MEN'S PAJAMAS**  
Values to \$1.95 **\$1.17**

**MEN'S SCARFS**  
\$1.00 Values **37c**

**MEN'S HATS AT REAL SACRIFICE!**

Very Fine Quality Felts—Latest Styles, Including Many Nationally Known Makes. Val. to \$2.85 **\$1.67**

**MEN'S PANTS**  
Values to \$3.45 **\$2.37**

**JACKETS**  
Values \$5.95, \$6.95 **\$3.97**

Value to \$2.95 ..... **\$1.95**

Come Early—Get Your Share Of Bargains—No C.O.D.'s—No Exchanges—All Sales Final

Remember the Address **WOLIN'S** Get Here Early!  
**83 E. MAIN ST.**

## ROCHESTER'S SHOPPING NEWS

Published every Thursday by the Rochester Sun Corp. 3 St. Paul St., Rochester, N. Y. G. C. Gerling, Pres.; Wm. A. Pratt, Vice-Pres.; V. A. Moran, Sec.; Wm. G. Bromley, Treas.

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225 South 15th Street

### St. George Lodge To Have Social Meet

The Fellowship of Sons and Daughters of St. George will hold its regular monthly meeting at the home of Mr. and Mrs. George Bacon, 50 Balsam St. next Wednesday evening March 19th.

There will be a short business meeting at 8 o'clock to be followed by a social evening. The hostesses who will assist Mr. and Mrs. Bacon are Mrs. James Skinner and Mrs. James Taylor.

Stains and discolorations on the rubber fabric of a baby's bathinette can easily be removed by gentle wiping with a little Bab-O on a moist cloth.



World's largest seller at 10 cents  
**ST. JOSEPH ASPIRIN**

### W. T. Grant Co. Announces Spring Sale

What is claimed to be the greatest spring sale event ever staged by the local W. T. Grant store at 293 Main St. E. will start tomorrow morning and continue through Saturday, March 22, according to an announcement by Lawrence Bridge, manager of the store.

Reductions on regular Grant merchandise will be features of the event. In addition, it is said that many special purchases, planned for months in advance will be on sale.

"It is no wonder our customers look forward to Grants' Economy Sale each year," Bridge said, in commenting on the good will it creates among old customers as well as new. We're expecting record crowds during the coming ten days, and can make it worth every customer's time . . . in every department of our store!"

The local store, one of a group of 494 junior department stores located all over the country, was opened here in 1926 and now employs more than 100 residents of this city.

### V.F.W. Auxiliary To Have Smoker

Culver Auxiliary No. 2691, Veterans of Foreign Wars, will hold their annual ladies' smoker at the Masonic Temple, St. Paul Blvd., tonight. Mrs. Thomas O'Bryan is general chairman. Included among her assistants are: Mrs. J. Heimbsach, Mrs. William G. Herpich, Mrs. Edward Barrett, Mrs. L. Reynolds, Mrs. Louise Gussman and Mrs. Maud Bohn.

## R. G. & E. COKE \$10.20

Dry And Dustless BEST VALUE IN CITY! EVERY TON 100% GUARANTEED

## ARDEAN R. MILLER

Mrs. Frieda Woodworth, 1236 Culver Rd.

## "HERE'S THE ANSWER TO OUR BILL-PAYING PROBLEMS"

It Will Cost Us . . . ONLY \$6.84 FOR A

## PERSONAL BANK LOAN OF \$101.16

Repayable in Twelve Monthly Installments

Yes, it's just as easy as that and no co-maker or collateral is required. Loans up to \$2,500 at our corresponding low bank rates. It will pay you to visit our loan department for private consultation. (Room 201, 2nd floor). Nowhere will you be able to borrow at lower rates.

## GENESEE VALLEY TRUST COMPANY

The Bank Of Personal Service Exchange and Broad Free Parking at 101 Exchange St.

Member of F.D.I.C.

At Roper's



"LET FREEDOM RING!" WITH A **ROPER GAS RANGE** America's Finest **\$59.50** UP EASY TERMS

Model No. 1302-ACL. Stop in. See the complete line of Roper models on our floor.

## KELVINATOR

The oldest manufacturer of electric refrigerators for the home.

**\$104.50** UP EASY TERMS



- SEE THEM AT ROPERS—
- ★ Blackstone Washers
  - ★ Easy Washers
  - ★ Roper Warm-Air Furnaces
  - ★ Bengal Combination Ranges (Coal and Gas — Oil and Gas)
  - ★ Serval (Electrolux) Gas Refrigerators

OPEN EVENINGS BY APPOINTMENT  
**ROPER'S**  
48 St. Paul St. Stone 5232

# Sears VALUE Demonstration



**DeLUXE FEATURES!  
STANDARD PRICED!  
NEW 1941 EQUIPPED**

**\$119.50**

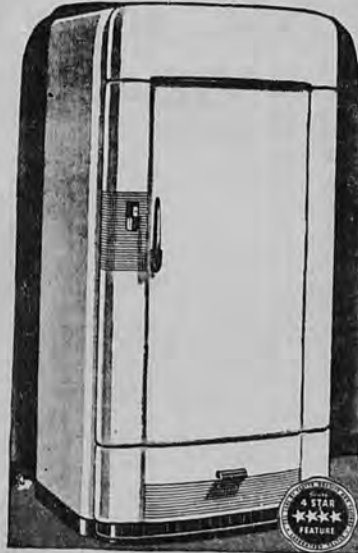
\$5 DOWN ON OUR EASY PAYMENT PLAN

# COLDSPOT

- ★ White Durabond Exterior!
- ★ Finger Tip Tray Release!
- ★ 2 Covered Foodex Drawers!
- ★ Large Handibin Drawer!
- ★ Glass Meat Saver Tray!
- ★ Rust Resisting Wire Shelves!
- ★ All White Porcelain Interior!
- ★ Hermetically Sealed Unit!

Now is the time to get the Coldspot you've been wanting, at money-saving prices. For here's the big value that's got the whole town talking! Its a super value . . . superior in construction, with superior features in convenience and flexibility that help make house-keeping a pleasure. Its gleaming white Durabond exterior will be an eye-opening source of joy to you for years to come. And every day, as this big Coldspot goes on serving you quietly, efficiently and economically . . . as this outstanding value goes on protecting your foods, keeping them fresh, and always available without crowding, you'll realize why Coldspot is the refrigerator choice of more than a million happy housewives.

**BIGGEST BUY! IN SIZE AND VALUE!  
8 FOOT DeLUXE EQUIPPED COLDSPOT**



\$5 DOWN—  
Small Monthly  
Payments

**\$139.50**  
NEW 1941 MODEL

Worth, we feel, \$200

Here is a big, easily-afforded refrigerator appreciated by every family of four or more. For the first time you buy a big 8 cubic foot refrigerator for less than the price you would expect to pay elsewhere for a good "6". If you are crowding foods into your refrigerator, this big "eight" is what you need.

\* On Sale BOTH STORES

Plenty Of FREE Parking Space Available!

ON SALE BOTH STORES

**Sears Roebuck and Co. - Monroe Ave. at S. Union - Rochester, N.Y.**

MONROE AVENUE AT S. UNION AND 476 RIDGE RD., WEST NEAR DEWEY

Store Hours Daily 9:30 to 5:30—Friday-Saturday 9:30 to 9:30

STONE 2500 and GLENWOOD 556





# Edwards Spring Sale

Starts FRIDAY! 8 BIG DAYS of Super Special Values For You!

**SPRING SALE SPECIAL**

Regular 2.98  
**WASHABLE HASSOCKS**

Made in color-fast DuPont fabric in square style only. Eggshell, green, red, brown, blue. 14" high, 18" across.

**\$1.77**

EDWARDS—Second Floor

**SPRING SALE SPECIAL**

Regular 50c  
**BUCILLA WONDERSHEEN**

700 skeins for making tablecloths and bedspreads. Stock up generously during this value-giving sale! Natural only.

**38c**

EDWARDS—Second Floor

**SPRING SALE SPECIAL**

Reg. 35c to 50c  
**FLEISHER Mill Ends of YARN**

Broken lots, of course... but in the selection you'll find some of Fleischer's finest yarns... all of them in 1-ounce balls.

**17c**

EDWARDS—Second Floor

**SPRING SALE SPECIAL**

36" Wide  
**FINE PRINTED PERCALES**

A large assortment of new patterns in florals, stripes, dots, etc. For aprons, drapes, housecoats, etc. 36 inches wide.

**15c**

EDWARDS—Second Floor

**SPRING SALE SPECIAL**

Regular \$1  
**14 POPULAR Reader's Digest Books**

Contains the most popular books that have appeared in Reader's Digest. Made with buckram binding and gold striping.

**88c**

EDWARDS—Street Floor

**SPRING SALE SPECIAL**

Regular 1.69  
**INFANTS' GAUZE DIAPERS**

No hems on them... They dry quicker than any other diaper. Here's a chance to stock up for many months to come!

**\$1.48**

EDWARDS—Third Floor

**SPRING SALE SPECIAL**

Gaily Printed  
**Daytime SMOCKS**

It's called "Honey Coat," and we really think it's a "honey!" Cotton prints. 3/4 lengths with long sleeves. 14 to 20. Reg. 1.19!

**94c**

EDWARDS—Third Floor—Rear

## ANNUAL SALE OF "FINERY" PURE SILK STOCKINGS

All New, Fresh Stock Specially Bought For This Famous, Once-A-Year Event! Finery Hosiery Are Sold Exclusively at Edwards.

Reg. 69c  
**59c** Pr.

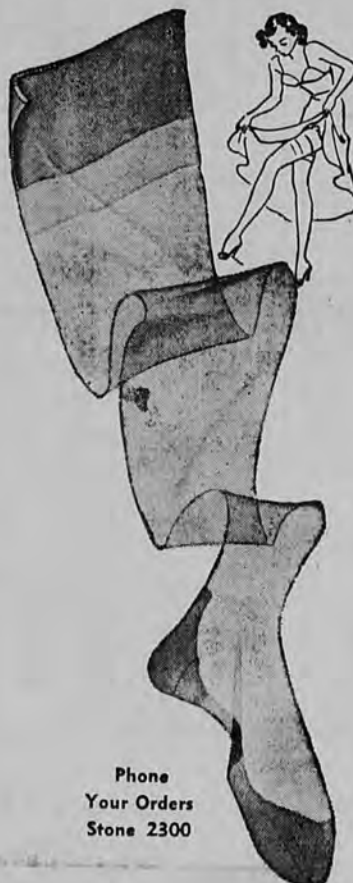
No. 62 service weight. Stretch top lisle welt. Sizes 9 to 11. Colors and white.  
No. 442 four-thread business chiffons. All silk with lisle plaited sole for hard wear.  
No. 342 three-thread sheer chiffons. All silk top to toe. Dressy and sheer.

Reg. 79c  
**69c** Pr.

No. 33 sheer three-thread crepe stockings. Excellent all-silk fine gauge sheers.  
No. 800 longs and extra long business four-threads. Plaited soles. "Elastop" featured garter tops. Sizes 9 1/2 to 11.

4 New Spring Colors:  
ALOAHA BLUSH—A Rosy Tropical Beige—Popular  
FROLIC—A Soft Beige With Mauve Cast—Pretty  
RIO SUN—Orange Tinted Sunburst Tone—Summery  
BALI BEIGE—A Light Sandy Beige—Neutral

EDWARDS—Street Floor



Phone  
Your Orders  
Stone 2300

**SPRING SALE SPECIAL**

Regular 25c  
**WOMEN'S HANDKERCHIEFS**

All hand-made linens with applique or drawnwork. Solid whites or whites with colored embroidery. Get several now!

**14c**

EDWARDS—Street Floor

**SPRING SALE SPECIAL**

Women's  
**CRISP BATISTE GOWNS**

Wide-wide skirts and delicate details are features rarely found at this price. Pastels and whites or prints. Sizes 32-40.

**\$1**

EDWARDS—Street Floor

**SPRING SALE SPECIAL**

'Symphony Sweet'  
**Double Dipped CHOCOLATES**

All of them are large, heavily coated, delicious pieces. The coating is made of rich dark chocolate. 25 assorted centers.

**29c**

EDWARDS—Street Floor

**SPRING SALE SPECIAL**

Regular 29c  
**'Symphony Sweet' Chocolate WAFERS**

You may have an assortment, including rum and butter wafers, mints, milk chocolate and giant chocolate non-pareils.

**19c**

EDWARDS—Street Floor

**SPRING SALE SPECIAL**

50 Piece  
**American Made China Dinner SETS**

The gold flower design makes this a set that blends well with other appointments. Made in America... Complete service for 8.

**\$4.98**

EDWARDS—Second Floor

**SPRING SALE SPECIAL**

Regular \$5.50  
**LUXURIOUS Chenille SPREADS**

Row on row of fine baby chenille—very closely tufted. White with dainty, sculptured multi-colored inserts. Newest hues.

**\$3.87**

EDWARDS—Second Floor

**SPRING SALE SPECIAL**

Regular 55c  
**MEN'S New Spring TIES**

New Spring patterns in reps, worsted mixtures, spun rayons, acetates, twills, foulards. Get them for every shirt and suit.

**39c**

EDWARDS—Street Floor

**SPRING SALE SPECIAL**

Regular 16.95  
**ENTIRE STOCK New Coats & Suits**

Twills, sheer crepes, tweeds, coverts and camel hairs in navy, black, beige, blue and tweeds. All sizes in the collection.

**\$16**

EDWARDS—Third Floor

**SPRING SALE SPECIAL**

Stunning  
**American Made China Table LAMPS**

Decorator approved! 24 inches high! In ivory, ivory with coral green, soft fawn or blue. Complete with harmonious shades.

**\$4.88**

EDWARDS—Second Floor

**SPRING SALE SPECIAL**

Regular 1.95  
**MEN'S SANFORIZED SHIRTS**

Exceptional at this low price! Woven broadcloths, woven madras and end-to-end madras with non-wilt collars. 14 to 17.

**\$1.19**

EDWARDS—Street Floor

**SPRING SALE SPECIAL**

**WOMEN'S AND MISSES New Spring Dresses**

Redingotes! New jacket types! Boleros! Cape dresses! All are included in every wanted size and the season's newest hues!

**\$7**

EDWARDS—Third Floor

**SPRING SALE SPECIAL**

Regular 2.98  
**DE LUXE RUFFLED CURTAINS**

Never offered at less than 2.86! Dotted marquisettes—2 yds. 15" long and 92" wide to the pair. Ivory or eggshell.

**\$1.86**

EDWARDS—Fourth Floor

**SPRING SALE SPECIAL**

Size 81x99  
**REGULAR 1.59 Lady Pepperell Sheets**

Nicely laundered and boxed... Ready to be used. The 45x36 cases that regularly sell for 45c are now 34c. 4 for 1.32.

**\$1.24**

EDWARDS—Second Floor

**SPRING SALE SPECIAL**

**WOMEN'S DOESKIN GLOVES**

Made of exceptionally fine skins! Very springy in appearance! Popular 4-button styles. Navy, beige. Sizes 6 to 7 1/2. White, natural, blues and pinks.

**\$1.29**

EDWARDS—Street Floor

**SPRING SALE SPECIAL**

Women's  
**SMART NEW Spring Fashion Shoes**

Specially purchased for this Spring Sale! Elasticized or gore pumps, ties or open and closed styles. Gabardine, kid leather. X-Ray fittings!

**\$4.40**

EDWARDS—Third Floor



# LIVADAS

ROCHESTER'S VALUE LIQUOR STORE

Always... The Lowest Prices on the Finest  
**WINES and LIQUORS**  
These Specials Prove It!

A Special Value  
**KING GEORGE IV SCOTCH**  
**\$2.69**  
Fifth 86.6 Proof  
Compare! \$3.50 Value



Superb Scotch Blend with an exceptional matching bouquet. Scotch whiskey, distilled and bottled by one of Scotland's greatest distillers. It's a really low price.

The finest quality at the lowest price ever for such a fine quality.

**BOTTLED IN BOND**  
Under U. S. Gov't Supervision

**DOWLING BOURBON WHISKEY**  
**\$1.99**  
Full Quart A \$3.00 Value!



A real treasure of Old Kentucky... "Dowling" straight bourbon whiskey. Distilled by a famous Kentucky distiller... aged and mellowed for 4 long years in the wood. Bottled under U. S. Gov't supervision. 100 proof. It's a great achievement to offer this 4 year old bourbon at this sensational price.

OUR FASTEST SELLING BOURBON!

A Mighty Fine Buy! Great Western American

**VERMOUTH**  
SWEET OR DRY. Remarkably low priced. Alcohol 20% by Volume.

Large Bottle **89c**  
Compare! \$1.25 Value

Our Very Best Seller!  
**SANDY HALLOW STRAIGHT RYE WHISKEY**  
4 Years Old 80 Proof  
Full Quart **\$1.79**  
Compare! \$2.25 Value!

2 OF OUR VERY BEST VALUES!

Gold Seal Caribbean Club  
**RON RUM**  
**\$1.69**  
4.5 Qt.  
Here's a Rum that we will highly recommend.  
Compare! \$2.25 Value!

Very High Quality!  
**WHITNEY CLUB RYE WHISKEY**  
**\$1.59**  
Full Quart  
VERY LOW PRICE 5 years old

Our Famous Brand  
**LIVRO RYE WHISKEY**  
**\$2.30**  
Full Quart 80 Proof  
Compare! \$2.25 Value



A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 31% mellow 4-year old to give it a distinctive flavor, the remaining 4% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

No Finer Quality!  
**LIVRO GIN**  
**\$1.65**  
Full Quart 80 Proof  
Compare! \$2.45 Value



100% Grain Neutral Alcohol  
Compare! \$2.45 Value  
No matter how particular you are, you are sure to like this gin... for its smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it—you'll realize instantly what a sensational value it is!—Livadas assures the connoisseurs of quality gin that there is no finer at any price!

Serve **BALBOA WINES**  
Balboa Wines are of assured high quality of character that's distinguished by a magnificent flavor and rare bouquet. Blended by America's foremost Vintners from choice California Grapes.

**DRY**  
Burgundy, Zinfandel, Claret, Barbera, Chianti, Rhine and Sauternes.  
**99c** Gal.

**SWEET**  
Muscatel, Sherry, Tokay, Port.  
FULL GALLON **\$1.35**  
3 FULL QUARTS **\$1.10**

# LIVADAS

OPEN EVERY NITE TILL MIDNIGHT  
FREE DELIVERY STONE 5348  
**183 MONROE AVE.**  
N. Y. S. LICENSE L-4229

Please Name Between The Ads In This Issue Win A Dollar

**ST. PATRICK'S PARTY**  
Odd Fellows of the Flower City Lodge No. 555, I. O. O. F., will hold a St. Patrick's Day dance next Wednesday in their dance rooms, 275 Hawley St. Refreshments will be served.

**RELIEF CORP. TO MEET**  
E. G. Marshall W.R.C. No. 27 will meet next Tuesday at 8 p. m. in the City Hall Annex, 34 Court St.

**BLADDER IRRITATION WAKE YOU UP?**

MAKE THIS 4-DAY TEST. Get the worth of your bladder, see palmetto leaves and see what makes you wake up at night. Just say **BUKETS** to any druggist. Get your strength, increase circulation, wake up daytime. Don't let a drop of water, very little tea, coffee or alcohol. Your bladder is not pleased. Locally at **LIGGETT DRUG STORES**.

**WELL-TIRED NERVOUS, DIZZY INVOLUNTARY NAPS**  
Are You Troubled with **COOL BLOOD PRESSURE SYMPTOMS?**  
We offer you the health...  
At Liggett, Walgreen and Other Drug Stores

**COMING!**  
**MAR. 15<sup>th</sup> Thru 22<sup>nd</sup> SPORTS AND BOAT CIVIC EXHIBITS BLDG. SHOW**

**LAST 3 DAYS MATS 2:30 EYES, 8:30**  
Last Chance To Win A New Car Sat. Nite Mar. 15 **SHRINE CIRCUS**  
Res. Seats 50c, 75c, \$1. General Admission Ticket Necessary  
Tickets—181 East Ave. Stone 5300-5361

THE UNFAILING GUIDE TO  
**Quality Whiskey**  
Like the "sterling" mark on fine silver, the name Green River on a bottle of whiskey signifies surety of outstanding quality. Folks found this so half a century ago. You'll find it so when you buy a bottle today.



Like the "sterling" mark on fine silver, the name Green River on a bottle of whiskey signifies surety of outstanding quality. Folks found this so half a century ago. You'll find it so when you buy a bottle today.

9 out of 10 Like it!  
"110,512 out of a total of 124,195 people (9 out of 10) who tasted Green River, liked it. Hence our claim that it is "America's Smoothest Whiskey"  
**BUY A BOTTLE TODAY**



Bottled in Bond 100 PROOF STRAIGHT RYE WHISKEY  
The biggest value of the better Bonds  
**TRY IT TODAY**



FOR 30 YEARS AN AMERICAN INSTITUTION  
**GREEN RIVER**  
American Smoothest Whiskey  
GREEN RIVER BOTTLED IN BOND STRAIGHT RYE WHISKEY, 100 PROOF. GREEN RIVER BLENDED WHISKEY, 80 PROOF. 75 GRAIN NEUTRAL SPIRITS. CLOUTIER DISTILLERS CORPORATION, N. Y. C.

COUPON  
**PALMOLIVE SOAP**  
**3 for 11c**  
Limit 3 KEY DRUG

WITH COUPON  
**TODDY**  
22c  
Limit 1 KEY DRUG

WITH COUPON  
BUNCH OF 40  
**SAFETY PINS**  
2 for 9c  
Limit 4 KEY DRUG

WITH COUPON  
DOUBLE-EDGE  
**BLADES**  
25 for 13c  
Limit 1 KEY DRUG

WITH COUPON  
**JERGEN ALL PURPOSE CREAM**  
58c  
Limit 1 KEY DRUG

**1c SALE CASHMERE BOUQUET HAND LOTION**  
LARGE SIZE... 1c  
GIANT SIZE... 35c  
both for **36c**

**SQUIBB ASPIRIN**  
Reg. 200 **59c**

**PROPHYLACTIC TOOTH BRUSH**  
**23c**

**IVORY SOAP MEDIUM SIZE**  
**3 for 14c**

**HOUSEHOLD AMMONIA**  
Pink Size **7c**

**ADLERIKA**  
Reg. 97.00 **59c**

**LAXATIVE QUININE GOLD TABS.**  
Reg. 30c  
Limit 2 **9c**

**KEY**  
ROCHESTER'S MODERN CUT RATE DRUG STORES  
470 N. Goodman near Main  
1861 Monroe near Winton  
724 Winton Rd. No. near Merchants  
457 Ridge Rd. W. near Dewey

**CLOSE OUT! DIAMOND-PUTNAM RIT-SUNSET DYES**  
LARGE 15c SIZE  
**2 for 13c**

**FAT? MANY PRAISE "EAT CANDY" PLAN**  
AYDS Candy, eaten as directed, tends to curb appetite for fattening foods. NO DRUGS! NO LAXATIVES! Vitamins A, B, and D. 30 Day supply \$2. (LESS THAN 7c A DAY). MONEY BACK IF NOT SATISFIED!  
The Original, Sold by ALL KEY DRUG STORES

**WILLIAM'S APPLE BLOSSOM TOILET SOAP**  
Box of 6  
Limit 1 Boxes **23c**

**Borden's ICE CREAM AT ALL KEY STORES**  
15c—20c—25c—30c  
**PINT ICE CREAM PIES 35c**

**FILMS**  
Developed and Printed  
Any 4 or 8 Exposure Roll **23c**

**Kotex Reserve Box**  
30 Nappies **48c**

**JERGENS FACE POWDER**  
Mail and please orders filled.

**JERGENS FACE POWDER**  
Mail and please orders filled.



WITH COUPON  
BOX OF 40  
**CLOTHES PINS**  
2 for 11c  
Limit 2 Boxes KEY DRUG

WITH COUPON  
PROPHYLACTIC  
**TOOTH POWDER**  
25c Size **8c**  
Limit 1 KEY DRUG

WITH COUPON  
HOREHOUND  
**DROPS**  
12c lb.  
Limit 1-Lb. KEY DRUG

WITH COUPON  
**WALDORF TOILET TISSUE**  
3 For 11c  
Limit 6 KEY DRUG

WITH COUPON  
ELECTRIC  
**IRON CORDS**  
REG. 25c  
Limit 1 KEY DRUG **11c**

**HYGEIA NIPPLES**  
Reg. 20c **11c**

**EASTMAN BABY BROWNIE Camera**  
Reg. \$1.50 **59c**

**Treet Blades**  
**14 for 25c**

**Alka Seltzer**  
**49c**

**AMAMI SHAMPOO**  
**7c**

**EX-LAX**  
**19c**

**SQUIBB Tooth PASTE**  
Giant Size **33c**

WITH COUPON  
PROPHYLACTIC  
**TOOTH POWDER**  
25c Size **8c**  
Limit 1 KEY DRUG

WITH COUPON  
HOREHOUND  
**DROPS**  
12c lb.  
Limit 1-Lb. KEY DRUG

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**7c**

**EX-LAX**  
**19c**

**SQUIBB Tooth PASTE**  
Giant Size **33c**

**Anacin Tabs.**  
Tin of 30 **39c**

ROCHESTER SUN, THURSDAY, MARCH 13, 1941



# Lincoln's MANAGERS' SALE

FRIDAY, MARCH 14  
THROUGH  
SATURDAY, MARCH 22

THE SILK HOSIERY THAT THOUSANDS OF WOMEN  
HAVE PAID MUCH HIGHER PRICES FOR IS FEATURED  
IN THIS SALE AT BIG SAVINGS

## AUDREY CHIFFONS

All First Quality . . . All Full Fashioned . . .  
New Spring Shades... A Complete Wardrobe Sale...  
A Silk Hose For Every Purpose

Here are identically the same flatter-  
ing, full-fashioned chiffons in a  
"get acquainted" sale price . . . in  
lovely new spring shades of  
Florisun, Tropic Nude, Rio Sun,  
Bali Beige and Aloha Blush.

**49<sup>c</sup>**  
pr.

**IN 3 THREAD** Beautifully sheer  
34thread chiffons  
for dress and after-  
noon wear. Heels  
delicately turned.

**IN 4 THREAD** . . . the hose that  
wears like a serv-  
ice-weight and has  
the appearance of  
a 3-thread.

**IN 6 THREAD** For house wear  
and sportswear.  
Most women prefer  
service for strenu-  
ous wear.

AUDREY SUPERIOR FULL  
FASHIONED

## CREPES

**59<sup>c</sup>**  
A Regular  
79c Value

Genuine crepes in ringless 3-threads, beautifully  
right from morn till night. Pure silk from top  
to toe, and first quality of course. Available in  
all the new spring shades, in sizes 8½ to 10½.



A Sellout Every Time . . .  
Get Here Early For These.  
Irregulars of Full Fashioned Audrey

## CHIFFONS -- SERVICE

**39<sup>c</sup>**  
A Regular 69c Value

Slight irregulars of our own Audrey  
brand, but they will wear just as well  
as first quality hose. Also at 39c  
irregulars of our service-weights . . .  
these have an all silk leg, with lisle  
reinforcements in the welt and feet.  
New spring shades.

Plenty of the NEW NYLON HOSIERY at \$1.15

For Children  
**HALF SOCKS - ANKLETS**  
**CREW SOCKS - GOLF HOSE**

**12<sup>c</sup>**  
Pr.

Slight irregulars allow  
you to buy them at this  
low price.  
Half socks, sizes 6-9½; anklets, sizes 6-10½;  
blazer striped crew socks sizes 9-12; and  
golf hose, in checks, argyle and novelty  
designs.

Irregulars of Men's 15c  
Fancy Rayon and Cotton

## HALF HOSE

**8<sup>c</sup>**  
Pr.

• Navy • Cordovan  
• Maroon • Green  
Of good medium weight construction  
designed to give long wear at low  
cost. In sizes 10 to 12.

Men Regular 20c

## BLAZER STRIPED SHIN SOX

and Fancy LISLE HALF SOX  
**12<sup>c</sup>**  
Pr.

Lisle socks with elastic top. Also fancy pat-  
terned rayons with mercerized top, toe and  
heel. Slight irregulars.

MARKETS ARE RISING - THIS IS PROBABLY  
THE LAST TIME WE CAN OFFER DRESSES  
OF THIS QUALITY AT SUCH A LOW PRICE

## New Spring Printed DRESSES

• Zipper fronts • Button-  
downs  
• Lingerie trims • Redingote  
effects  
• Flared skirts • Shirtmakers  
**\$1.59**

Every homemaker knows the importance of an  
about-the-house, daytime wardrobe! Here we offer  
you a wide selection of colorful new frocks that  
will look sparkly and new after dozens of tubbings  
. . . featuring ZIPPERS, all kinds of necklines,  
nautical trims, shirrings.

Paisleys, stripes, checked sharkskins in Navy, Black, Pow-  
der, Rose. Sizes 9 to 17, 12 to 20, 38 to 52.



**LINCOLN'S**

MAIN ST. E.  
cor. St. Paul

## A SWEATER SALE

THAT'S A KNOCKOUT

**44<sup>c</sup>**

• Short Sleeve Cardigans  
• Long Sleeve Slipons

Plenty of desirable styles,  
all of which look worth  
a dollar at least! In  
powder, maize, dusty,  
red, green or white. Sizes  
34-40.

All Wool FLANNEL  
PASTEL or TWEED

## SKIRTS

**\$1.59**

Featuring kick pleats, flares,  
pinafore styles, all with zip-  
per sides. Plenty of plaids.  
Pastel shades, also black  
and navy. Sizes 24-30.



PLAID or PASTEL  
JACKETS

**\$2.39**

Manshly tailored jackets  
in 3, 4, and 5 button  
styles. Pastel block plaids,  
Glen plaids, solid color  
flannels, in beige, pow-  
der, rose, navy, red. Sizes  
12-20.



2 Piece First Quality  
GABARDINE  
SUITS

**\$1.59**

Powder, dusty,  
maize, beige, aqua.

Wear them together or  
separately. Long-sleeved  
tailored shirt, with 8-gore  
skirt; or short-sleeved  
shirt with princess collar,  
fly front, and flared skirt.



NEW



Handbags  
that Z-I-P

OUR ENTIRE GROUP OF NEW  
SPRING STYLES SPECIALLY PRICED

• Zipper • Top handles  
• Envelope • Pouches  
styles

There's plenty of news in this  
value-crammed collection! All  
copies of expensive styles, in  
all the new leathers, and assort-  
ed fabrics in stripes, and zip-  
pers. Black, navy, red, sad-  
dle tan.

**77<sup>c</sup>**



## Straws

WITH PLENTY OF FLOWERS

and  
FELTS or GABARDINES

VERY SPECIALLY PRICED for THIS SALE

- \* BONNETS
- \* SAILORS
- \* PILL BOXES
- \* DEBBY BERETS
- \* POMPADOURS
- \* SCOTTIES

**77<sup>c</sup>**

You'll find a hat for your  
every mood . . . in new  
spring shades of black,  
navy, red, powder, rose,  
beige. Sizes 21 - 24.



Choose

FROM A BIG GROUP OF  
THE SPRING'S SMARTEST  
REG. \$1 FIRST QUALITY

## GLOVES

**69<sup>c</sup>**

Leather Back Capeskins  
With Contrasting  
Rayon Palms

- ★ TAILORED and NOVELTY STYLES
- ★ RAYON MILANESE TAILORED FABRICS



# LIVADAS

ROCHESTER'S VALUE LIQUOR STORE

Always.. The Lowest Prices on the Finest  
**WINES and LIQUORS**  
These Specials Prove It!

**A Special Value**

**KING GEORGE IV SCOTCH**  
Fifth 56.6 Proof  
**\$2.69**  
Compare! \$3.50 Value



Superb Scotch Blend with an exquisite matchless bouquet. 100% Scotch Whiskey, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

The finest quality at the lowest price ever for such a fine quality.

**BOTTLED IN BOND**  
Under U. S. Gov't Supervision

**DOWLING BOURBON WHISKEY**  
Full Quart **\$1.99**  
Value!



A real treasure of Old Kentucky... "Dowling" Distilled by a famous Kentucky distiller... aged and mellowed for 4 long years in the wood, bottled under U. S. Gov't supervision, 100 proof. It's a great achievement to offer this 4 year old bourbon at this sensational price.

OUR FASTEST SELLING BOURBON!

**A Mighty Fine Buy!**  
Great Western American  
**VERMOUTH**  
SWEET OR DRY!  
Remarkably low priced. Alcohol 20% by Volume.

Large 30 oz. Bottle **89c**  
Compare! \$1.25 Value

Our Very Best Seller!  
**SANDY HALLOW STRAIGHT RYE WHISKEY**  
4 Years Old **\$1.79**  
Full Quart  
Compare! \$2.25 Value!

**2 OF OUR VERY BEST VALUES!**

Gold Seal Caribbean Club  
**RON RUM**  
4.5 Oz. **\$1.69**  
Here's a Rum that we will highly recommend. Compare! \$2.25 Value!

Very High Quality!  
**WHITNEY CLUB RYE WHISKEY**  
Full Quart **\$1.59**  
VERY LOW PRICE  
5 Years Old

Our Famous Brand

**LIVRO RYE WHISKEY**  
Full Quart **\$2.30**  
Compare! \$2.25 Value

—And What A Value!



A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remainder 4% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

No Finer Quality!

**LIVRO GIN**  
Full Quart **\$1.65**  
Compare! \$2.45 Value

—AT ANY PRICE!



100% Grain Neutral Alcohol

Compare! \$2.45 Value

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**DRY**  
Burgundy, Zinfandel, Claret, Barbers, Chianti, Rhine and Sauterne.  
**99c** Gal.

**SWEET**  
Muscatel, Sherry, Tokay, Port  
FULL GALLON **\$1.35**  
3 FULL QUARTS **\$1.10**

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FREE DELIVERY PHONE 3389

**183 MONROE AVE.**  
N. Y. S. LICENSE L-4229

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CIVIC EXHIBITS BLDG.

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**SHRINE CIRCUS**  
Res. Seats 50c, 75c, \$1  
General Admission Ticket Necessary  
Tickets—101 East Ave. Stone 5690-3651

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**Bottled in Bond**  
100 PROOF STRAIGHT RYE WHISKEY  
The biggest value of the better Bonds  
**TRY IT TODAY**

100 YEARS AN AMERICAN INSTITUTION  
**GREEN RIVER**  
American Smoothest Whiskey  
GREEN RIVER BOTTLED IN BOND STRAIGHT RYE WHISKEY. 100 PROOF. GREEN RIVER BLENDED WHISKEY. 80 PROOF. 75 GRAIN NEUTRAL SPIRITS. DISTILLED BY DISTILLERS CORPORATION, N. Y. C.

**COUPON PALMOLIVE SOAP**  
**3 for 11c**  
Limit 3 KEY DRUG

**WITH COUPON TODDY**  
22c  
KEY DRUG

**WITH COUPON BUNCH OF 40 SAFETY PINS**  
2 for 9c  
Limit 4 KEY DRUG

**WITH COUPON DOUBLE-EDGE BLADES**  
25 for 13c  
Limit 3 KEY DRUG

**WITH COUPON JERGEN ALL PURPOSE CREAM**  
58c  
Limit 1 KEY DRUG

**1c SALE CASHMERE BOUQUET HAND LOTION**  
LARGE SIZE ..... 1c  
GIANT SIZE ..... 35c  
both for **36c**

**SQUIBB ASPIRIN**  
Reg. 200 **59c**

**PROPHYLACTIC TOOTH BRUSH**  
**23c**

**IVORY SOAP MEDIUM SIZE**  
**3 for 14c**

**HOUSEHOLD AMMONIA**  
Pint Size **7c**

**ADLERIKA**  
Reg. 59c **59c**

**LAXATIVE QUININE GOLD TABS.**  
Reg. 30c Limit 2 **9c**

**470 N. Goodman near Main** **KEY** **724 Winton Rd. No. near Merchants**  
**ROCHESTER'S MODERN CUT RATE DRUG STORES**  
**1861 Monroe near Winton** **457 Ridge Rd. W. near Dewey**  
**TODAY THRU WEDNESDAY**

**CLOSE OUT! DIAMOND-PUTNAM RIT-SUNSET DYES**  
LARGE 15c SIZE  
**2 For 13c**

**FAT? MANY PRAISE "EAT CANDY" PLAN**  
AYDS Candy, when so directed, tends to work appetite for fattening foods. NO DRUGS! NO LAXATIVES! Vitamins A, B, and D. 30 Day supply \$2. (LESS THAN 7c A DAY). MONEY BACK IF NOT SATISFIED!  
The Original, Sold By ALL KEY DRUG STORES

**WILLIAM'S APPLE BLOSSOM TOILET SOAP**  
Box of 6 Limit 1 Boxes **23c**

**Borden's ICE CREAM AT ALL KEY STORES**  
15c—20c—25c—30c  
**PINT ICE CREAM PIES 35c**

**FILMS**  
Developed And Printed  
Any 4 or 8 Ex. Positive Roll **23c**

**For convenience buy Kotex Reserve Box**  
... and always be sure of having an adequate supply of Kotex on hand. Your choice of 5 sizes... Regular, Junior and Super.  
90 Naphthalin **48c**

**HOUSEHOLD AMMONIA**  
Pint Size **7c**

**ADLERIKA**  
Reg. 59c **59c**

**LAXATIVE QUININE GOLD TABS.**  
Reg. 30c Limit 2 **9c**

**FITCH HAIR OIL**  
25c Size **13c**

**PINE BROS. COUGH DROPS**  
Reg. 10c **6c**

**Saco 31c!**  
Once-a-year HAIR Pomade  
**SABOTTI & BANSHELL**  
Perfumed  
**GOLD CREAM**  
CLEANSING CREAM  
Large 10 oz. Jar Reg. \$1.00  
**69c**  
SHAVED YOUR OUTFIT

**WANTED 10,000 FALSE TEETH WEARERS**  
30c CAN OF HOPE FREE DENTURE POWDER  
holds FALSE TEETH TIGHTER  
We want you to try HOPE DENTURE POWDER at our expense. This improved, whiter powder holds plates much tighter. Amazing security for nervous people.  
**FREE COUPON**  
Good for 30c can of HOPE DENTURE POWDER.  
Name \_\_\_\_\_  
Nothing to buy. Just clip this coupon Present at our store

**WALDORF TOILET TISSUE**  
3 For 11c  
Limit 6 KEY DRUG

**WITH COUPON ELECTRIC IRON CORDS**  
11c  
Limit 1 KEY DRUG

**HYGEIA NIPPLES**  
Reg. 20c **11c**

**EASTMAN BABY BROWNIE Camera**  
Reg. \$1 **59c**

**Treet Blades**  
**14 for 25c**

**Alka Seltzer**  
**49c**

**AMAMI SHAMPOO**  
**7c**

**EX-LAX**  
**19c**

**WITH COUPON BOX OF 40 CLOTHES PINS**  
**2 for 11c**  
Limit 2 Boxes KEY DRUG

**WITH COUPON PROPHYLACTIC TOOTH POWDER**  
25c Size **8c**  
Limit 1 KEY DRUG

**WITH COUPON HOREHOUND DROPS**  
12c lb.  
Limit 1-Lb. KEY DRUG

**WITH COUPON WALDORF TOILET TISSUE**  
3 For 11c  
Limit 6 KEY DRUG

**WITH COUPON ELECTRIC IRON CORDS**  
11c  
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**HYGEIA NIPPLES**  
Reg. 20c **11c**

**EASTMAN BABY BROWNIE Camera**  
Reg. \$1 **59c**

**Treet Blades**  
**14 for 25c**

**Alka Seltzer**  
**49c**

**AMAMI SHAMPOO**  
**7c**

**EX-LAX**  
**19c**

**JERGENS FACE POWDER**  
Mell and please under fitted.

AT ALL **KEY** DRUG STORES



# Lincoln's MANAGERS' SALE

FRIDAY, MARCH 14  
THROUGH  
SATURDAY, MARCH 22

THE SILK HOSIERY THAT THOUSANDS OF WOMEN  
HAVE PAID MUCH HIGHER PRICES FOR IS FEATURED  
IN THIS SALE AT BIG SAVINGS

## AUDREY CHIFFONS

All First Quality . . . All Full Fashioned . . .  
New Spring Shades... A Complete Wardrobe Sale...  
A Silk Hose For Every Purpose

Here are identically the same flat-  
tering, full-fashioned chiffons in a  
"get acquainted" sale price . . . in  
lovely new spring shades of  
Florisun, Tropic Nude, Rio Sun,  
Bali Beige and Aloha Blush.

**49<sup>c</sup>**  
pr.

IN 3 THREAD    IN 4 THREAD    IN 6 THREAD

Beautifully sheer  
3-thread chiffons  
for dress and after-  
noon wear. Heels  
delicately turned.

. . . the hose that  
wears like a serv-  
ice-weight and has  
the appearance of  
a 3-thread.

For house wear  
and sportswear.  
Most women prefer  
service for strenu-  
ous wear.

## AUDREY SUPERIOR FULL FASHIONED CREPES

**59<sup>c</sup>**  
A Regular  
79c Value

Genuine crepes in ringless 3-threads, beautifully  
right from morn till night. Pure silk from top  
to toe, and first quality of course. Available in  
all the new spring shades, in sizes 8½ to 10½.



A Sellout Every Time . . .  
Get Here Early For These.  
Irregulars of Full Fashioned Audrey

## CHIFFONS -- SERVICE

**39<sup>c</sup>**  
A Regular 69c Value

Slight irregulars of our own Audrey  
brand, but they will wear just as well  
as first quality hose. Also at 39c  
irregulars of our service-weights . . .  
these have an all silk leg, with lisle  
reinforcements in the welt and feet.  
New spring shades.

## Plenty of the NEW NYLON HOSIERY at \$1.15

For Children

HALF SOCKS - ANKLETS  
CREW SOCKS - GOLF HOSE

**12<sup>c</sup>**  
Pr.

Slight irregulars allow  
you to buy them at this  
low price.

Half socks, sizes 6-9½; anklets, sizes 6-10½;  
blazer striped crew socks sizes 9-12; and  
golf hose, in checks, argyle and novelty  
designs.

Irregulars of Men's 15c  
Fancy Rayon and Cotton

HALF HOSE

**8<sup>c</sup>**  
Pr.

• NAVY • Cordovan  
• Maroon • Green

Of good medium weight construction  
designed to give long wear at low  
cost. In sizes 10 to 12.

Men Regular 20c

BLAZER STRIPED SHIN SOX  
and Fancy LISLE HALF SOX

**12<sup>c</sup>**  
Pr.

Lisle socks with elastic top. Also fancy pat-  
terned rayons with mercerized top, toe and  
heel. Slight irregulars.

MARKETS ARE RISING - THIS IS PROBABLY  
THE LAST TIME WE CAN OFFER DRESSES  
OF THIS QUALITY AT SUCH A LOW PRICE

## New Spring Printed DRESSES

• Zipper fronts • Button-downs  
• Lingerie trims • Redingote effects  
• Flared skirts • Shirtmakers

**\$1.59**

Every homemaker knows the importance of an  
about-the-house, daytime wardrobe! Here we offer  
you a wide selection of colorful new frocks that  
will look sparkly and new after dozens of tubbings  
. . . featuring ZIPPERS, all kinds of necklines,  
nautical trims, shirrings.

Paisleys, stripes, checked sharkskins in Navy, Black, Pow-  
der, Rose. Sizes 9 to 17, 12 to 20, 38 to 52.



**LINCOLN'S**

MAIN ST. E.  
cor. St. Paul

## A SWEATER SALE

THAT'S A KNOCKOUT

**44<sup>c</sup>**

• Short Sleeve Cardigans  
• Long Sleeve Slipons

Plenty of desirable styles,  
all of which look worth  
a dollar at least! In  
powder, maize, dusty,  
red, green or white. Sizes  
34-40.



All Wool FLANNEL  
PASTEL or TWEED  
SKIRTS  
**\$1.59**

Featuring kick pleats, flares,  
pinafore styles, all with zip-  
per sides. Plenty of plaids.  
Pastel shades, also black  
and navy. Sizes 24-30.

PLAID or PASTEL  
JACKETS  
**\$2.39**

Mannishly tailored jackets  
in 3, 4, and 5 button  
styles. Pastel block plaids,  
Glen plaids, solid color  
flannels, in beige, pow-  
der, rose, navy, red! Sizes  
12-20.



2 Piece First Quality  
GABARDINE  
SUITS  
**\$1.59**

Powder, dusty,  
maize, beige, aqua.

Wear them together or  
separately. Long-sleeved  
tailored shirt, with 8-gore  
skirt; or short-sleeved  
shirt with princess collar,  
fly front, and flared skirt.



NEW



Handbags  
that Z-I-P

OUR ENTIRE GROUP OF NEW  
SPRING STYLES SPECIALLY PRICED

• Zippers • Top handles  
• Envelope styles • Pouches

There's plenty of news in this  
value-crammed collection! All  
copies of expensive styles, in  
all the new leathers, and assort-  
ed fabrics in stripes. Plenty of  
zippers. Black, navy, red, sad-  
dle tan.

**77<sup>c</sup>**

WITH UPON OF 40  
PINS 11c  
2 Boxes DRUG

WITH UPON LACTIC  
POWDER 8c  
1-1/2 lb. DRUG

WITH UPON SOUND  
OPS 2c lb.  
1-Lb. DRUG

TH UPON  
DORF TISSUE 11c  
1-1/2 lb. DRUG

TH UPON  
ON RDS 1c  
1-1/2 lb. DRUG

MA LES 1c

AN camera 9c

ades 25c

tzor 9c

MI

AX 9c

STE 3c

bs. 0c

OSE 3c



## Straws

WITH PLENTY OF FLOWERS

FELTS or GABARDINES

VERY SPECIALLY PRICED for THIS SALE

- \* BONNETS
- \* SAILORS
- \* PILL BOXES
- \* DEBBY BERETS
- \* POMPADOURS
- \* SCOTTIES

**77<sup>c</sup>**

You'll find a hat for your  
every mood . . . in new  
spring shades of black,  
navy, red, powder, rose,  
beige. Sizes 21 - 24.



Choose

FROM A BIG GROUP OF  
THE SPRING'S SMARTEST  
REG. \$1 FIRST QUALITY

GLOVES  
**69<sup>c</sup>**

Leather Back Capeskins  
With Contrasting  
Rayon Palms

- ★ TAILORED and NOVELTY STYLES
- ★ RAYON MILANESE TAILORED FABRICS



**Congoleum**  
or **ARMSTRONG**  
SLIGHT SECONDS of \$3.98 7½x9 FEET  
**FELT BASE RUGS**

• All smart wanted patterns  
You can make unusual savings during this sale on these two famous make rugs (and you can't tell where the imperfections are). New patterns in tiles, florals for all rooms.

**\$2.77**

**9 x 12 FELT BASE RUGS priced at \$3.98**

**AMERICAN MADE REPRODUCTIONS ORIENTAL RUGS**

19,34 fringed copies of Royal Sarouk and Kirmansha patterns in burgundy, rust or red backgrounds, high pile — all first quality. A sensation at this March Manager's Sale price.

**88¢**

**LARGER SIZE 24x48 ORIENTAL REPRODUCTIONS \$1.98**

**Lincoln's MARCH MANAGERS**

REGULAR \$2.59 "PATRIOT"  
CHROMIUM - BALL BEARING  
X-RAY TOP - CARPET  
**SWEEPERS**  
**\$1.66**



- Removable brush . . . can be kept sanitary at all times
- Ball bearing rubber wheels
- Easy drive . . . 40" handle
- Requires minimum storage space
- Rubber bumper all around

New Xray - Vise Top Shows You When To Empty

OTHER CARPET SWEEPERS \$1 to \$2.98

Extra Large colorful glass base attractive  
**TABLE LAMPS**  
Usually \$1.19 **79¢**



Ideal lamps for living room, den, sun porch, summer camp, at a bargain price. Red, blue, green or crystal with pleated floral parchment shades to match.

32 piece floral decorated luncheon or  
**DINNER SETS**  
Choice of 3 patterns **\$2.77**



- 6 cups
- 6 saucers
- 6 fruit dishes
- 6 butter plates
- 6 Dinner plates
- 1 vegetable dish
- 1 platter

Everything included for a breakfast, luncheon or dinner service. Two cheerful leaf patterns, or the "Thoma" pattern.

**88¢ Sale**  
OF REGULAR \$1.00 to \$1.19 Smartly styled  
**SPRING CURTAINS**

★ RUFFLES ★ COTTAGE SETS ★  
★ TAILORED ★ CASEMENT CURTAINS



**RAYON CASEMENT CURTAINS**  
2 yds. long, hemmed and headed ready to hang. In eggshell or beige. **88¢**

**CHENILLE MARQUISSETTE RUFFLES**  
Wide enough to criss-cross (92" over all). Extra-full headed ruffles. Ivory. **88¢**

**DUPLEX PERCALE COTTAGE SETS**  
Cleverly designed, made of quality plaid voile and colorful percale. Red, green, blue. **88¢**

**SHANTILLY MADRAS TAILORED**  
39" wide. Hemmed and headed ready to hang. 2 yds. long. White, ivory, ecru. **88¢**

**DOTTED GRENADINE RUFFLES**  
74" wide over all. Made up with double fullness, 2 inch picot ruffles. Color ivory. **88¢**

**MARCH MANAGERS SALE OF CURTAINS**  
FOLLOW the THRETTWAY

Regular \$2.19 Floral bouquet  
WESTON PRINTED CHEVRON  
**DRAPERIES**  
**\$1.79** pair



Beautiful drapes with all over floral design. 36" wide, 84" long, french pleated tops, complete with the backs. Natural and rose, blue, wine, green, rust.

**Jumbo Point D'Esprit MARQUISSETTES**  
These curtains will MAKE your bedroom windows **\$1.19** pair

Exquisitely sheer pin dot marquisettes, actually 108 inches wide! Each side 54 inches wide. With big fluffy ruffles. White, ivory, ecru.

The lowest price in months on **NINONS!**  
**Genuine NINON Pin stripe rayon CELANESE CURTAINS**  
First quality, neatly tailored ninons that will work magic with your windows. With 3-inch hems on side and bottom, hemmed and headed ready to hang. 2 yds. long. Eggshell, beige, rose beige. **\$1.48** PAIR

**Extra Wide NINONS . . . \$1.58**

**Cottage Sets** AND ROW  
Rayon tailored  
**CURTAINS**  
The same type of curtains we sell regularly for 69¢ **48¢**



**THE COTTAGE SETS**  
Novelty knitted curtains with slot tops. Will launder perfectly. 2-tone color combinations, with predominating colors being red, green or blue.

**THE TAILORED**  
Dainty all-over figured curtains of delustered rayon. Adaptable for sun parlor, living rooms, bedrooms. Hemmed and headed ready to hang. Eggshell or beige.

**Swagger**  
popular new design. Hemmed and headed ready to hang. 2 yds. long. Eggshell or beige.

**VELTEX 29 BRAPERY**  
Guaranteed washable. Natural and rose colors. Wine, blue, green, wine.

**FIRST QUALITY WASHABLE FIBRE WINDOW SHADES 28¢**



# HOUSEWARES SUPER VALUES

**Wood-tone REINFORCED FIBRE SLIDING DOOR—MOTH-PROOF CLOTHES CLOSETS**

**\$1.44**

- \* Red cedar tone interior
- \* Nickel plated lift lock
- \* Holds up to 24 garments
- \* Wood reinforced frames
- \* Dust resistant corners
- \* Mothproof throughout
- \* 5 feet high—22" wide
- \* Finished in woodtone

Forget about your moth troubles for as little as \$1.44... keeps your clothes dust free—worth much more than our low sale price.

**Regular 29c Fibre GARMENT BAGS**  
Holds three garments **19c**



**5 pc. banded BOWL SETS**  
**78c**

Useful sizes: 8 3/4, 7 3/4, 8 3/4, 9 3/4 inch bowls. **SAVE 41c**

**Large size metal WASTE BASKETS**  
**20c**

Red, green or blue background with floral dog wood imitation hand painting on each side.



**10x12 FRAMED PICTURES**  
**19c**

Glassed pictures, reproductions of French and Venetian scenes, in ivory frames with gold trim.

**Mirrors**

**52 inch full length FRAMED Dressing Mirrors** **\$1.09**

1 1/4" wood frame, finished in mahogany, ivory or walnut 16" wide.

**LARGE SHELF MIRRORS** **88c**

Utility item for bathroom or bedroom. Size 10x16, with 2 finished glass shelves.



**4 pc. decorated CANNISTER SETS**  
**66c**

Tea pot decal decorated, painted ware on heavy tin White, red trim.

10 1/2 qt. step-on can 89c  
25 qt. round waste basket ..... 89c

**4x8 CURTAIN STRETCHERS**  
**88c**

Rust-proof pins 1" apart—bars numbered, marked, hinged ends.

**Rubber Covered DISH DRAINERS or TOP OF THE STOVE MATS**  
**39c**

Drainer with inside cutlery dept. Size 15 1/4 x 17 stove top protector mat. Red, white, green, blue.



**DOUBLE COATED for LONGER WEAR—MODERNISTIC RED with WHITE LININGS and CHROME COVERS**

## ENAMELWARE

featuring the **5 in 1 cooker**  
Use it as a

1. Double boiler
2. Two saucepans
3. Deep fat fryer
4. Pudding pan
5. Casserole

**77c EACH**

- \* 6 cup chrome covered percolator
- \* Streamline T-Kettles
- \* 4 qt. chrome covered wash pans
- \* Streamline whistling T-Kettles
- \* 6 quart chrome covered pot
- \* 1-1/2 - 2 quart sauce pan set

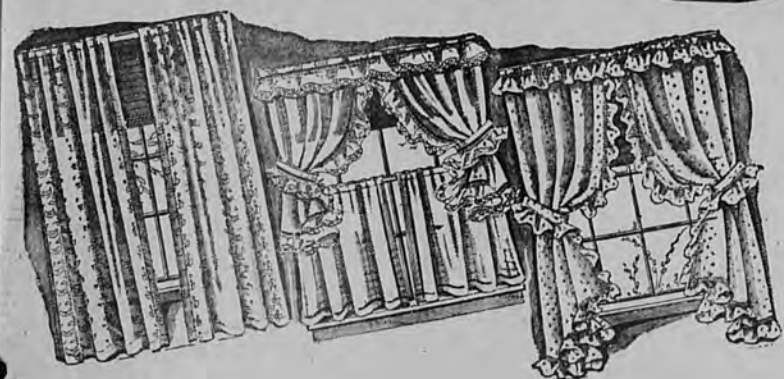


*Every Piece First Quality*

# CURTAINS

**AFTER ALL... IT'S THE ONE CURTAIN SALE of SPRING THAT TOPS ALL OTHERS**

**BE THWIFWISE to LINCOLNS for CURTAIN VALUES**



**THREE ROW ADJUSTA NETS ARE FEATURED IN THIS SALE OF REGULAR \$1 to \$1.19**

**CURTAINS at 69c**

**Percale trimmed checked VOILE COTTAGE SETS**  
**69c**

Very attractive and extra-wide. Hemmed with 1-inch bands of color percale in red, green and blue.

**Velvet dot MARQUISSETTE RUFFLED CURTAINS**  
**69c**

70" wide over all, 2 1/4 yds. long. Showered with thousands of velvety dots, French headed extra-full ruffles. White, ivory, ecru.

**Swagger Rayon TAILORED**  
**69c**

Popular new tailored curtain with tied-in-place yarns and swag design. Hemmed and headed ready to hang. 2 yds. long. Eggshell or beige.

**The 3 ROW ADJUSTA NETS**  
**69c**

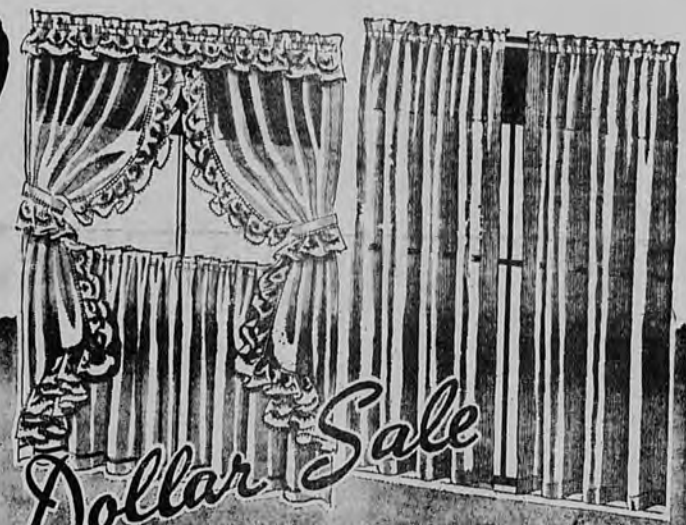
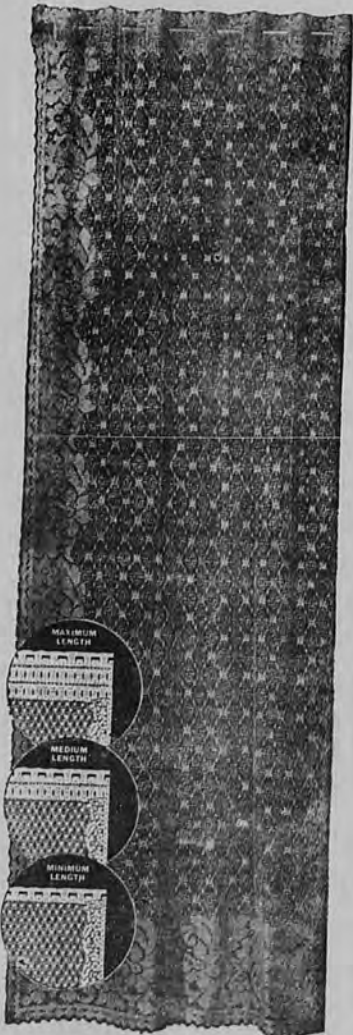
Four new spring styles, novelty mesh centers with smart floral borders. No sewing or hemming, can be adjusted to 3 lengths. Beige only.

**VELTEX 29c PRINTED CHEVRON DRAPERY FABRIC**  
**22c YD.**

Guaranteed washable colors of natural and rose, dusty rose, blue, green, wine, rust.

**1st quality CURTAIN MATERIALS**  
**12 1/2c YD.**

Full 50 yard pieces... quality pin dots, cushions, dots, etc. Every yard worth at least 20c.



## Dollar Sale

- \* VELVET or PIN DOT RUFFLES
- \* NINONTEX RAYON TAILORED
- \* JUMBO ORGANDY COTTAGE SETS

**\$1 PER**

**EVERY CURTAIN in THIS GROUP IS WORTH at LEAST \$1.29 to \$1.59**

**PICTURE FRAME VELVET or PIN DOT RUFFLED CURTAINS**  
**\$1**

Popular new style. Extra-wide fluffy ruffles on sides, bottom and top of curtain, framing the body of the curtain.

**NINONTEX DAINTY PIN STRIPE RAYON TAILORED CURTAIN.**  
**\$1**

Sheer, lustrous, and very flattering to any window. Hemmed and headed ready to hang, 2 yards long. Colors: eggshell or beige.

**PERMANENT FINISH JUMBO SIZE ORGANDY COTTAGE SETS**  
**\$1**

Yes, that's right... these lovely cottage sets are actually permanent finish. Require no starch. Plain body, with colorful flocked ruffles in red, green or blue.





# Lincoln's MARCH MANAGERS' SALE



WHEN DELMAR SHEETS ARE IN A SALE THAT'S BIG VALUE NEWS -- ESPECIALLY SINCE ALL SHEET PRICES HAVE ADVANCED SO SHARPLY

## DELMAR 5 YEAR SHEETS

AT THE LOWEST PRICES THIS YEAR

Stock up now, then forget about having to buy more for five years.

Each sheet is woven of clean, round threads, free from sizing and filling . . . and with 128 threads to the square inch. They're guaranteed to be 100% perfect and to give 5 years of standard household wear.

SIZE 81x99 **86¢**

DELMAR 5 YEAR Size 42x36 .. **20¢**  
PILLOW CASES Size 45x36 .. **22¢**

SIZE 63x99 . **66¢** 72x99 . **76¢**  
EXTRA LARGE SIZE 81x108 . **96¢**

**SUPER SPECIAL**



SAVE \$1.63

Colorful Velvety  
**SOFT BABY**

## CHENILLES

- Rosewood • Peach • Green
- Aqua • Orchid • Gold
- Blue • Wine • All White

**\$3.15**

A new, daintier, richer chenille spread, with the chenille spaced in close, furry rows as kitten soft as velvet. Also another attractive solid color chenille spread at the same price \$3.15.



**BIG BANQUET** \$1.29  
SIZE 72x90

## TUSCANY LACE CLOTHS

at our lowest price so far this year

SIZE 54x72 **89¢**

for DINING TABLES

Hand made lace cloths to add richness to your tables. Available in four standard sizes . . . up to the 72x90 banquet size.

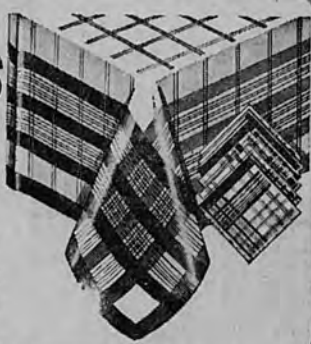
They're IMPORTED and hard to get now

Rec. 25¢ 42x36  
**PERCALE PILLOW CASES**  
4 for **15¢**  
59¢

## 50x50 GHECKED RAYON TABLE CLOTHS

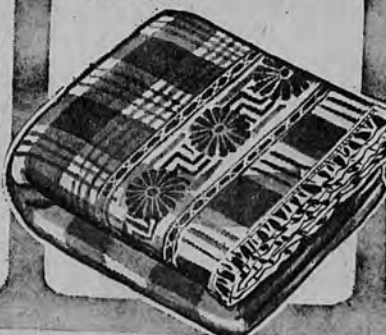
AT HALF PRICE **25¢**

- Red • Blue • Green • Gold
- Cheery rayon and cotton tablecloths in an all-over check design with striped borders. Limit, 3 cloths to a customer.



## SLIGHT IRREGULARS of \$1.98 BEACON KISMIT PLAID BLANKETS

Your choice of many colors in these plaid china cotton single blankets. Full size. **\$1.48**



## 5¢ Sale

POT HOLDERS  
DISH CLOTHS  
FACE CLOTHS  
12x12 NAPKINS

Values up to 10¢ **5¢ EA.**

StarTex Part Linen  
DISH TOWELS **10¢**

## Turkish Towels

Famous Southern Mill Closes Out Stock at big Concession

18x36 SOLID COLOR or COLORED REG. 19¢

BORDER BATH TOWELS  
Two patterns to choose from: solid color pastels in peach, green, blue or maize - or whites with colored borders of red, green, blue, gold, or orchid. **12 1/2¢**

16x28 heavy 39¢ GUEST TOWELS

Thick, absorbent turkish towels in attractive pastel shades with contrasting colored borders. Peach, green, orchid, blue, or maize. **16¢**

HALF PRICE SALE of 49¢  
22x44 PASTEL BATH TOWELS

Jumbo size, heavy-weight bath towels, during this sale only at 1/2 price. All pastel shades, with mercerized colored borders. **25¢**

**Sale**

LULLABY HEALTH PILLOWS **\$1.39** Each

90% fluffy duck feathers, 10% real duck down

A chance to stock up at a price that even hotels and hospitals are taking advantage of. Made of carefully selected and scientifically cleaned feathers. Featherproof striped ticking.

(NEW COVERS MEAN NEW FURNITURE)

## KNIT SLIP COVERS

FOR CHAIRS **\$1.69** FOR SOFAS **\$2.69**



A self adjusted knitted cotton fabric that will fit snugly almost any living room chair or sofa. Washes easily - no ironing.

- Diamond design on rust, green, plum or blue grounds
- No wrinkles - fits like a glove
- Separate cushion covers included





**THE BEST SELLING '1.65 PATTERNS' — WOVEN STRIPES - SUPER COUNT WHITE BROADCLOTHS**

and VAT DYED PRINTS in MEN'S

**SHIRTS**

**SENSATIONAL**

when you consider that every shirt has the newest

**WRINKLE-FREE COLLARS**

**\$1**

Tested shirts that compare favorably with nationally advertised \$2.00 shirts. All sanforized, with wrinkle-free collars that do not need starching. Fine count, white broadcloths, fancies in woven striped broadcloths and 100x60 dyed ground prints. Plenty of the season's best selling colors and patterns.



Crease Resistant

SPUN RAYON  
REGULAR 25c

**MEN'S TIES**  
**15c**

Handsome new ties in striped effects and figures. Buy several at this low price.

3 Styles



SUPER COUNT BROADCLOTH  
ROMAN BLAZER STRIPED

**PAJAMAS**

In notch and middie styles

Blazer stripes, sateen dark ground figures with a silk sateen collar and pocket trim. Pants have invisible lastex side tabs with 2 button front adjustment. Sizes A - D.

**\$1**

SOLD IN A REGULAR WAY FOR \$1.65



MEN'S SANFORIZED  
HERRINGBONE MATCHING

WORK CLOTHES

A new smart 1941 ensemble in tan green or tan taupe

**\$1.98** set  
\$2.50 Value

FOR SHIRT AND PANTS

THE SHIRTS — 2 flap bellow pockets, sizes 14 1/2 to 17. 79c  
THE PANTS — heavy boat sail pocketing, bar tacked at points of wear. Sizes 30 - 42... \$1.19



OUR REGULAR 59c DeLmar  
**BOYS' SCHOOL SHIRTS**

**45c**

Fancy 68x72 percale shirting prints, and white broadcloths. Government specifications followed. Sizes 8 - 14 1/2.



Boys' athletic style  
**SHIRTS and Knit SHORTS**

Usually 20c  
**15c**

The shirts are irregulars of 1x1 rib cloth, sizes 26-34. First quality speed brief shorts, 1x1 rib knit, small, medium and large sizes.

Boys' two tone zipper  
**SWEATERS**

Regularly \$1.00  
**69c**

Full zipper 2-tone with raglan sleeves, sizes 30 - 36 — and 2-tone coat style, for juniors, sizes 6, 8, 10.



Men's Two Tone Zipper  
**SWEATERS**

Three popular styles... full zipper brushed cameline; solid color button front coat style; crew neck pullover shaker. Sizes 38 - 46.  
**\$1.59**  
\$2 VALUES



Men's RIB KNIT or BLAZER STRIPE

and irregulars of athletic style

The Shorts Rib knit speed shorts with lastex waist. Broadcloth shorts with gripper front or all elastic waist.  
The Shirts 1x1 combed rib knit athletic shirts, irregulars of 20c goods. Sizes 36 - 46.

**SHORTS SHIRTS**  
**20c**

**LINCOLN'S MARCH MANAGERS SLIPPER and SHOE SALE**



"DUTCHEE" SPORTSTERS

GROWING GIRLS' **SPORT OXFORDS**

The last word in style for schoolgirls. White and tan sportsters, also in the natural bark with embossed vamp. White and brown oxfords with the Dutchee last. Sizes 4-8.

**\$1.65** PAIR  
A \$2 VALUE



ONCE A YEAR SALE YOUR UNRESTRICTED CHOICE OF ANY OF OUR NEW SPRING

Campus Jr.

**CHILDREN'S SHOES**

Commended by Parents' Magazine for their comfort and quality.

**\$1.09**

They're all brand new... they're all perfect... and you have your unrestricted choice. The group includes dainty patent leathers in one strap or T-straps — tan oxfords with sturdy soles — Huarache types—and many others. Sizes 8 1/2 - 3.



Sturdy—Extra Long Wearing  
**BOYS' SHOES**

all perfect — black or tan

A REGULAR \$1.59 VALUE

Never before have we offered boys' shoes at this ridiculously low price! Oxfords and moccasin types, wing tips in tan or black elk. Sizes 2 1/4 - 6.  
**\$1.29**



Rayon Crepes • Printed Florals  
Hopsackings • Satin Trims

Women's Regular 69c  
**SLIPPERS**

There's comfort plus beauty in these style slippers, beautifully trimmed with satin and multi-colored crepe. Buy now and save 21c a pair. Sizes 4 - 8.

**48c** PAIR



**HERE'S your CHANCE**  
to buy the newest, smartly styled  
**PEBBLE CREPE TAILORED**  
or **RAYON SATIN LACEY**  
**GAMISOLE** or  
**V-LACE TAILORED**

**SLIPS**  
at a  
real low  
sale price **49¢**

**THEY'RE WORTH at LEAST 69¢**

Pebble crepes... plain tailored and long wearing, in tea rose and opaline. Sizes 32-44. Two lace trimmed styles, one with ribbon beading trim in tea rose and opaline, the other a camisole with straight top, lace trim, with lace straps, in tea rose and white. Sizes 32-40.



**LINCOLNS March MANAGERS' SALE**

**3 Of Our Best Selling Regular '1' Styles Are Featured In This Sale Of**

**Slips 79¢**  
for only

- ★ Plain tailored crepe with panel
- ★ Embroidered crepe with panel
- ★ Camisole with lace straps
- ★ Guaranteed non-shrinkable

Whether you prefer your slips neatly tailored or softly feminine, you'll find plenty of each style. Seam to seam panels. Colors: tea rose and white. Sizes 32-40, and in the plain tailored, 32-44.



**Dainty floral Ruffled BATISTE GOWNS**

**45¢**  
★ Regularly 69¢

- Peter Pan collars
- Semi V necks
- Sweetheart necklines
- Strap shoulders

Charmingly feminine nightgowns priced so low you'll want several. Lovely florals and novelty patterns, lace and embroidery trims.



A larger variety of patterns - - brighter colors

**80 Square PERCALE VALENCIA APRONS 23¢**

All brand new and plenty of them.

Gay new aprons that you'll love to wear... including bib styles, swing styles, novelty Dutch styles, half aprons, coveralls.

**SPECIAL - FAST COLOR PERCALE APRONS 16¢**



**SPECIAL PURCHASE**  
Regular 79¢ **LATESTEX GIRDLES 39¢**

Straight and panty girdles

Lastex two-way stretch girdles in small, medium or large sizes... a closeout from a famous manufacturer. Tea rose.



**50 wash and lace trimmed regular 25¢ RAYON UNDIES 19¢**  
INCLUDING EXTRA SIZES

Our regular 50-wash bloomers, band panties and step-ins in tea rose, sizes 6 and 7, vests sizes 36-42. Wide variety of lace trimmed panties in small, medium and large sizes.

**Lace trimmed first quality RAYON PANTIES 12¢**  
With Reinforced Crotch

Dainty lace trimmed panties in medium & large sizes. Colors: tea rose and white.



**CHILDRENS VALUES are UNUSUAL IN OUR MANAGERS SALE**

**PIQUES - SATINS - CREPES**  
**Infants' 50¢ BONNETS 29**

As-cute-as-a-bonnet for infants at a savings of 21¢ each. All the new styles, in piques, satins, etc.



Children's slip-on or coat style  
**SWEATERS 57¢**

Fine combed cotton sweaters for youngsters shades of pink, powder blue, aqua, bottle green, wine. Sizes 4 to 8.



**SPECIAL**  
Girls' 7 to 14 Reg. 59¢ **BLOUSES 47¢**

Pretty little washable blouses for girls in slub broadcloth, dimity, or batiste. Tuck-in and band bottom styles. White or pastels, Sizes 7-14.



**BLAZER or BASQUE STRIPES in these Regular 39¢ to 50¢ - Size 2 to 8 POLO SHIRTS 28¢**

Stripes and solids in any color desired... some with crew necks, others have button plaques and collars of matching and contrasting trim. Sizes 2-8.



**RAYON UNDIES**  
for girls 4 to 16 **15¢**  
Instead of 25¢

- Bloomers
- Panties
- White or tea rose

Long-wearing and neat rayon panties for the younger set in unusual novelty cloths. Sizes 4-16.



Girls' 2 to 14 broadcloth **SLIPS 15¢**  
Instead of 25¢

Beautifully tailored slips for girls, with ruffled bottom. Full cut, with strong seams. In white only.



**SPECIAL**  
Girls' \$1 suspender style **SKIRTS 78¢**

Corduroys, wool flannels and rayon faille fabrics... featuring gored and swing skirts, culotte pleats. Dusty, powder, Indian clay, red, navy. Sizes 7-14 and 8 to 16.



**MADEIRAS - POPLINS - PERGALES - BROADCLOTHS - in a new assortment**  
Infants' 1 to 6x wash **DRESSES 45¢**

Beautifully embroidered Madeiras in broadcloths and sheers for toddlers. Sizes 1-3. And from 1-6x we have cute bloomers, princess styles, midriff types in washable percales, poplins and broadcloths.



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H. P. Fabre...  
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**Fashion Flashes**

**FLASH . . .**  
The Chinese flavor will be quite important in spring bonnets. Quite becoming and easy-

to-wear is the coolie-sallor, the curving inside flange acts as a frame to the face. However, probably the most influence will be noted in the color excitement, flower trims, ribbons and jeweled ornaments copied from Oriental headdresses.

**FLASH . . .**  
Spring's ruffles don't always do the rhumba. Some of the newer versions shown on day and dinner dresses ripple down

the front neck to hem like a long, pretty jabot. They stress the steam-slim lines of skirts, and make the wearer look slender, fragile and ladylike.

**NO "Look-of-the-Month League" FOR ME!**  
Has since I've found that CHI-CHES-TERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics. Because the CHI-CHES-TERS MEDICAL COMPANY has been making the wonder of America for over half a century.

**CHI-CHES-TERS DIAMOND PILLS**

**WANT ADS**

**FOR SALE**  
KITCHEN: new 3 pc. chrome sets, porcelain tops, \$12.50 and up. New 5 pc. porcelain sets, \$19.50. New 1940 advance combination range \$25.00 actual factory cost. Used gas ranges \$5.00 and up. Used advance built-in and combination ranges \$10.00 and up. H. P. Fahrner, 134 North Plymouth Ave.

**DINING ROOM:** Used walnut dining room sets \$10.00 and up. Used 50 days beautiful \$100.00 waterfall two tone walnut dining suite \$35.00. H. P. Fahrner, 134 North Plymouth Ave.

**LIVING ROOM:** Used 2 and 3 pc. suites from \$10.00 up. New 2 pc. suites \$20.00 to \$35.00. New \$25.00 occasion 21 chairs, all colors and fabrics \$12.50. Used occasional chairs, all colors and fabrics \$2.00. New \$27.50 piped "barrel" chairs \$15.00. Used odd daysports and easy chairs, \$5.00. H. P. Fahrner, 134 North Plymouth Ave.

**BEDROOM:** Walnut, mahogany, maple. Modern waterfall, conventional and colonial suites (new) \$25.00 up. \$25.00. Innerspring mattress (new) \$12.50. — \$18.75 innerspring mattress (new) \$9.75. H. P. Fahrner, 134 North Plymouth Ave.

**COATS — suits, \$1.00 up:** better grade suits, some new; fur, formal, dress, exclusive fashions, sandals, shoes, hats, men's, children's clothing; deposits accepted. 533 Humboldt St. Currier 2291-R.

**LAST WEEK OF Fire Sale. Hurry, hurry, hurry.**  
FLOOR covering, 25c per yard.  
CHROME breakfast sets, 5 pc. \$24.25.  
PORCELAIN top 3 pc. breakfast set—\$12.50.

**ALL WOOL** rugs, all sizes, 1/3 price.  
ALL enamel gas ranges, insulated, table top \$28.00.  
**FIRE SALE—Odd** lounge chairs \$11.50.  
**CONGOLEUM** rugs \$3.25, \$x12.

**COMBINATION** ranges, table top 1/3 price.  
THIS merchandise not damaged. Other items too numerous to mention. Hurry! Empire Furniture Co., 210 Main St. West.

**FURNITURE FOR RENT**  
LIVING ROOM SUITS, occasional chairs, hall trees, tables of all kinds and sizes, smoking stands. We furnish the Horticultural, Hardware and other shows and exhibits in Rochester. H. P. Fahrner, 134 North Plymouth Ave.

**NOTICE**  
To all city employees. To take effect at once. Bring your identification card to our store and we will sell you anything you need for your home (stoves, refrigerators, linoleum, carpets and rugs, living, dining, bed room and kitchen furniture at wholesale plus 10% and small charge for delivery). This is being done in other cities. So we propose to bring Rochester up to date with a 100% service of this kind. Come in and let's talk it over. H. P. Fahrner, 134 North Plymouth Ave.

**PERSONALS**  
MADAM MARGUERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone MONROE 4743-M between 9 A. M. and 3 P. M.

**MESSAGE SERVICE**, 463 South Ave. Every Tuesday & P. M. James McNeill and local workers.

**SPIRITUAL** and business readings Mrs. Eva Robinson, 58 Jefferson Terrace, Corcoran 2509.

**FRANK T. BROWNELL'S** practice in chiropractor, at 65 Bronson Ave. Getting cared for daily by L. A. Young, phone 1492.

**SPECIAL — shampoo and finger wave** 60c. End permanent, \$2.50. Marie's Beauty Shop, 67 Allendale St., Currier 279. Formerly Marie Meyer's Vanity Box, 82 St. Paul St.

**GRADUATE NURSE**, Miss H. Lucretia Bell recovering from accident is able to resume diet, and assist manipulations. Physicians and Lady Patients please note change of address—46 College Ave. MONROE 729. (Positively no men.)

**WANTED TO BUY**  
NEWSPAPER 40c per 100 lbs. Bags, magazines and batteries. Also highest prices for scrap metal. Call Stone 40-J.

**MRS. HOUSEWIFE** you will soon be getting cleaning, from Mr. Carter, Main 828 and he will pay you top prices for old furniture, rugs, stoves, etc., that you don't want to keep.

**LEGAL NOTICE**  
STATE OF NEW YORK  
SUPREME COURT  
COUNTY OF MONROE  
ANNA SAMMARTINO, Plaintiff,  
vs.  
ROBARIO SAMMARTINO, Defendant.

TO THE ABOVE NAMED DEFENDANT: YOU ARE HEREBY SUMMONED to answer the complaint in this action and to serve a copy of your answer, or if the complaint is not served with this summons to serve a notice of appearance on the plaintiff's attorney within twenty days after the service of this summons exclusive of the day of service. In case of your failure to appear or answer, judgment will be taken against you by default for the relief demanded in the complaint.

Trial to be held in the County of Monroe, dated this 10th day of February, 1941.

JOHN P. LOMENZO, Esq., Attorney for Plaintiff, Office and P. O. Address, 725 Powers Building, Rochester, New York.

ROBARIO SAMMARTINO  
The foregoing summons is served upon you by publication pursuant to an Order by the Hon. John Van Voorhis, Justice of the Supreme Court, dated February 10th, 1941, and filed with the complaint in the Monroe County Clerk's Office in Rochester, New York.

**MOVING?**  
Large Vans—Experienced Men  
3 ROOMS . . . . . \$5  
4 ROOMS . . . . . \$7  
6 ROOMS . . . . . \$12  
Refrigerators & Heavy Stoves Extra  
Phone Mr. CARTER  
MAIN 8926  
Old Furniture Accepted as Payment

Notice the rich, red meat color and appetizing aroma



**IDEAL DOG FOOD**

SAVE IDEAL LABELS FOR IDEAL GIFTS

**SINUS • FLU • COLDS • CONGESTION**

Get Relief This Quick Easy Way

Use Maid's Nose Spray

MAKES SURE THAT YOU ONLY RELIEVE Buy the product that GUARANTEES RESULTS ON A FULL CASE REFUND. No one is too chronic for Maid's Nose Spray. Use it daily as a preventive for Colds, Sinus, Flu and Congestion. REMEMBER TO SPECIFY THE GUARANTEED NON-SPIRITUAL, NON-OILY MAID'S NOSE SPRAY. It's different. It's soothing. It's effective.

FOR SALE AT ALL LEADING DRUG STORES

Mrs. Helen Love, 30 Hurwell Rd.

**ROOM SUITS**

**3 Rooms Complete \$158**

- 10 Piece Living Room
- 10 Piece Bedroom
- 5 Piece Breakfast

\* Sold Individually if Desired

**12 PIECE LIVING ROOM!**

Beautifully styled Divan, Lounge Chair or Club Chair, End Table, Occasional Table, Table Lamp, Bridge Lamp, Floor Lamp and 2 Pictures!

**\$79**

Pay Only \$3.50 Down



**Kitchen Included**

OUR FREE GIFT TO YOU!

With the Purchase of this Living Room and Bedroom Outfit!

Reg. \$29.50

Porcelain Top Extension Table and 4 Ladder Back Chairs—5 Pieces Complete! Our outfit gift to you!



**10 PIECE BEDROOM!**

New Waterfall Bed, Dresser or Vanity, Chestrobe, Spring, Mattress, 2 Scatter Rugs and 2 Boudoir Lamps—all for only \$74.

**\$79**

PAY ONLY \$3.50 DOWN

FREE PARKING AT BILL & SON—OPPOSITE OUR STORE

**MAJESTIC FURNITURE CO.**

204 COURT ST. Open Evenings To 9 P. M. Between Stone St. and S. Clinton



**Gold Tourney**

acts 213  
11 Teams

A local P. Lorillard office that entries for the Old Handicap Bowling Tourney have been received 213 Rochester teams. 285 have entered from the county area which composes the Rochester Lorillard circuit.

These entries represent a substantial gain over the 1939 tourney, according to officials of the office.

**eseee Ladies' League**

arence Mandel set a blistering pace in last Monday's Genesee Ladies League to register Bowling in the second with Cool Chevrolet, Florida made every ball count in 7 up games of 216, 222 and 207 or her excellent total.

elyn Rodman had 534, Finzer 532, Lucille Turiano, Helen Biel 527, Evelyn I. 524, Keithell Brown 524, in Karweik 523, Rose Hill 520, Minnie Weyl 511 and Le Hunt 504.

8 matches: Cool Chevrolet (2583) or Beverages (2243) 9; Royal Beer 1 (2442) 2; Genesee (2398) 1; In-Williams (2479) 2; Pure Quill 1; Scott Spaghetti (2329) 2; Lin-Printing (2262) 1.

**Bishop To Speak At College Night Program At K of C**

First gathering of all Catholic College alumni in Rochester will take place Thursday evening, March 20, at Columbus Civic Center when a "Catholic College Night" will be sponsored by Rochester Council, Knights of Columbus.

Speaker and guest of honor will be the Most Rev. James E. Kearney, bishop of the Catholic diocese of Rochester, and State Chaplain of the Knights of Columbus.

Featured on the program will be motion pictures of Catholic college football games and other big football games of the 1940 season.

Charles A. Tucker, Boston College alumnus has been named chairman of the event by Grand Knight Joseph P. Flynn, Notre Dame alumnus.

The Aquinas Institute band, directed by Raymond J. Hasenauer, will play college song numbers. Catholic high school seniors of Rochester are being invited.

Tickets are free and are available at the K. of C. headquarters, Columbus Civic Center.

**Buy FLAVOR PROTECTED THREE FEATHERS**

it tastes better Try it today!



**FLAT FLAVOR**  
You miss the real enjoyment of whiskey—when flavor "steals away"—when drinks taste flat.

**FULL FLAVOR**  
Three Feathers' See flavor stays rich and full-bodied under all conditions. It's Flavor-Protected!

100% PURE WHISKEY 90 PROOF 77.5 GRAIN NEUTRAL SPIRITS OLD TIME DISTILLERS COPY N.Y.

**BINGO!**

**BINGO PARTIES at BEELEY'S**  
Mon., Tues., Fri., Sat. at 8:15 P.M.  
Sunday at 2:30 P.M.  
142 GENESEE ST. in REAR

**NGO PARTY SUNDAY AT 2:30**  
44 NORTH ST. Near Grove

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30 Wed.—2:30 P.M.—Sun. 1:30 P.M.

**EVERY WEDNESDAY NIGHT AT 8:15 P. M.**

PLAY FOR \$235.00 IN PRIZES

Come and Enjoy the Friendliest Game in Town

Specials • Entertainment (FORMERLY AT CAPITOL HALL)

**JACK POT GAME**

**IT CARPENTER'S HALL** 113 N. FITZBURGH ST.

**COUPON Play BINGO at the Hollywood Bingo Hall**

35 FULLMAN AVE.  
Every Wed. Thur. Fri. and Sat. Eve.

This coupon is worth 25c only when purchasing a book of specials and a triple board. Good March 13-14-15 only!

**FREE — 25c COUPON — FREE**

This is worth 25c only when purchasing a book of specials & a triple board.

**OWNERS HALL UNIVERSITY AT ATLANTIC AVE.**

GOOD WEDNESDAY, MARCH 19

**WEDNESDAY & THURSDAY NITES-TOWNERS HALL**

EACH NITE \$2.90 Including \$50 Jackpot

Special Games

**WEDNESDAY & THURSDAY NITES ARE \$4.75**

NITES Including \$50 JACKPOTS

**TOWNERS HALL AT REXY THEATRE**  
University at Atlantic South Avenue.

**BERGHASH OUTSTANDING WEEKLY LIQUOR BUYS**

**GUARANTEE:**  
BUY WITH CONFIDENCE AT BERGHASH. Your purchases are quality guaranteed to your complete satisfaction. The Berghash MONEY-BACK-GUARANTEE is your protection.

**SCOOP PURCHASES! BUY NOW AND SAVE!**

**BOTTLED IN BOND FARMBROOK STRAIGHT BOURBON WHISKEY**

**100 PROOF \$1.95**

Compare \$3.00 Value

Bottled under supervision of the U. S. Government. One of our best sellers—the customers can't be wrong! Smooth, fine flavored and mellow.

Tickets are free and are available at the K. of C. headquarters, Columbus Civic Center.

**— 4 YEARS OLD — McDOWELL'S PRIVATE STOCK STRAIGHT RYE WHISKEY**

**\$1.89**

Compare 2.75 Val.

A masterpiece of taste appeal! Naturally aged to full maturity in heavy, charred oak barrels. . . . Delicious taste, rare smoothness and rich bouquet. Equally good served straight with soda or in all mixed drinks.

**London Inn Gin 90 PROOF**

**\$1.29**

Compare \$1.75 Val.

Distilled according to an old English recipe. Excellent straight or in cocktails. Smooth, palatable, satisfying.

Thursday, Friday and Saturday Only  
100% Pure **CALIFORNIA WINE**

Be Sure To Get Quality Wine—Look For Label Reading 100% Pure California Wine

**\$1.29** Full Gallon

COMPARE \$2 VAL.

Choice of Port, Sherry, Muscatel, Tokay, Madeira, Zinfandel, Barbera, 4 gallons \$5.

**5 YEAR OLD—95 PROOF IMPORTED PHILIPPINE Rum \$1.95**

ISLAND FULL FIFTH

**NUYEN AMERICAN SWEET OR DRY Vermouths 84c**

30-Oz. Bottle

**BUY BY THE CASE AND SAVE!**

**BERGHASH**

Next to Loew's Theatre Free Delivery  
124 CLINTON AVE. S. PHONE MAIN 786  
Free parking opposite our store



**RUGS** 9x12 \$1.00  
CLEANED and STEAMED  
Rugs, Stained, Cleaned, Washed,  
Sized, Moth, Damp and  
Germ-proofed ..... \$3.00  
**ELTER CO.** Est. 1872  
Glenwood 3465 — 44 Arthur St.

And now—first nylon velvet  
wedding gown in history:  
**INDIGESTION**  
may affect the Heart  
One trapped in the stomach or outlet may act like a  
ball-valve on the heart. All the first signs of indigestion  
smart men and women depend on Bile-Salts Tablets to  
get the flow. No laxative but made of the finest  
scientific medicines known for acid indigestion. If the  
FIRST DITCH doesn't prove Bile-Salts better, return  
bottle to us and receive DOUBLE Money-Back.

Yes, nylon velvet has been  
made — but only 15 yards —  
made especially for the wed-  
ding gown of Mary Campbell  
Cary, of Wilmington, Del.,  
whose father is an official of

the du Pont company. The wed-  
ding gown has a draped neck-  
line and long full sleeves, with  
shirring at the wrists and waist.

**DOLANS**... Where You Buy  
THE CUTS CHICKEN YOU  
OF PREFER  
Breasts lb. 45c Livers lb. 45c Legs lb. 15c  
Wings lb. 25c Giblets lb. 15c Necks .. lb. 35c  
**DOLANS** 600 JEFFERSON AVE.  
cor. Bartlett  
Telephone Genesee 1417

line. The draped skirt ends in  
a long three yard train. With  
the gown, Miss Cary wore a  
short tulle veil and a long veil  
of old French lace which falls  
from a lace cap.

**BED OUTFIT Complete**  
**FRIDAY AND SATURDAY ONLY!**  
INCLUDES  
• POSTER BED  
Heavy posts, beautifully finished.  
• INNERSPRING MATTRESS  
Roll Edge—Guaranteed.  
• BED SPRING  
Sanitary — Reinforced.  
**RUBY FURNITURE COMPANY**  
122 S. CLINTON AVE. (Rochester Theatre Bldg.)  
All 3 Pieces  
**\$19.85**  
\$34 Value  
Mrs. Amelia Walker, 19 Eagle St.

**PRE-EASTER SPECIAL**  
**\$5.00 VALUE SUPRE OIL \$2.50**  
Permanents and NAMINCO Machineless  
Mon., Tues., Wed. Only  
Finger Wave \$1.00  
Shampoo  
Oil Manicure 1.  
Established 20 Years  
**Nelson Beauty Salon**  
35 ELM ST. STONE 3

**25 Fur Coats**  
Values up to \$89.50  
SALE  
**\$29.95**  
NEW SPRING  
JACKETS AT  
LOWEST PRICES!  
Save By Buying at  
**CLIFFORD FUR CO.**  
1233 Clifford Ave. Main 474

Don't Let Surface  
PIMPLES  
Get You Down!  
JUST DO THIS...  
Use Poslam, as thousands do, it's a concentrated ointment that starts to work right away, no long waiting for results. Apply Poslam Ointment tonight—wash face with pure Poslam Soap—the price is small — the relief is great! All druggists.

**POSAM SOAP & OINTMENT**  
Help to Relieve Distress of  
**FEMALE PERIODIC COMPLAINTS**  
Try Lydia E. Pinkham's Vegetable Compound to help relieve monthly pain, headaches, backache and dizziness, calm upset nerves—due to monthly functional disturbances. Pinkham's Compound is marvellous in helping to build up resistance against distress of "difficult days." Try it!

**DOLANS**... Where You Buy  
THE CUTS CHICKEN YOU  
OF PREFER  
Breasts lb. 45c Livers lb. 45c Legs lb. 15c  
Wings lb. 25c Giblets lb. 15c Necks .. lb. 35c  
**DOLANS** 600 JEFFERSON AVE.  
cor. Bartlett  
Telephone Genesee 1417

**AT CHAMPION'S**  
**MEN'S FINE COMBED COTTON BRIEF SHORTS 39c**  
AND **SHIRTS 39c** Each  
3 for \$1

**LADIES' SWEAT SHIRTS 49c**  
Regular  
**MEN'S SWEAT SHIRTS 59c**  
Slightly Irregular  
**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.  
ONE-HALF HOUR FREE PARKING AT BILL'S & STRAND PARKING STATIONS FOR CUSTOMERS

**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite**  
(Guaranteed For 5 Years in Writing)  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.  
**\$34.50**  
NO DOWN PAYMENT, NO CARRYING CHARGE  
Complete Line of **RUGS** SAVE UP TO 40%  
Nationally Advertised  
**WAYNE UPHOLSTERING CO.**  
74 PARK AVE.  
Monroe 1404

**THE BEST COAL VALUE IN THE CITY**  
**BLACK MAGIC COAL \$10.95**  
Egg Nut Slove  
70% CASH—Shovels out  
PEA \$8.05 — BKWHT. \$8.00 — BEMET-SOLVAY COKE \$10.30  
"Established Over 25 Years"  
**PAYNE & DUNHAM**  
GEN. 586

**SWEETHEART SOAP SALE!**  
**1¢**  
ONE CAKE FOR 1¢ with every 3 you buy!  
Here's the sensational bargain "special" the whole town wants! Today one penny buys a full-size cake of genuine SweetHeart Soap, with every three cakes at the regular low price. A cash saving of nearly 25%! First come, first served!  
For real luxury baths and frequent complexion clean-ups, get SweetHeart Soap. How you'll love its delicate fragrance! How kind its mild purity is to your skin—both gentle and thorough!  
Join SweetHeart's "Five Million Club"—the vast army of new users who have changed to SweetHeart in just the last two years. Stock up with SweetHeart Soap for months to come! Do it now—while this tremendous One Cent Sale is on.  
**SWEETHEART TOILET SOAP**  
THE SOAP THAT AGREES WITH YOUR SKIN

**Sniffle Season**  
**COLD REMEDIES**

- |  |     |
|--|-----|
| VICK'S Nose Drops 30c Size             | 24c |
| Musterole Rub Ointment 40c Size        | 33c |
| VICK'S VAPO RUB 35c Size               | 27c |
| PERTUSSIN FOR COUGHS 60c Size          | 49c |
| MISTOL DROPS Reg. Size                 | 23c |
| COCCILANA Syrup, 4-ounces              | 19c |
| BAUME BEN-GAY Analgesic, 75c size      | 59c |
| VAPEX, 75c Inhalant Drops              | 59c |
| PINE, TAR & HONEY, 50c size            | 24c |
| SMITH BROS. Cough Syrup, 35c size      | 29c |
| FAPE'S, 35c Cold Compound              | 21c |
| HARTS, 50c Efedron Jelly               | 46c |
| FOUR-WAY Cold Tablets, 2 For           | 25c |
| RHINITIS TABS., Full Strength, (100's) | 36c |
| QUININE CAPS., Box of 12 (2-Grain)     | 16c |
| 60c V.E.M. Far Head Colds              | 36c |
| SCOTT'S Emulsion, 60c size             | 49c |
| COD LIVER OIL Capsules (100's)         | 49c |
| BROWN'S MIXTURE For Coughs, 4-ounces   | 29c |
| AYER'S, 50c Pectoral Syrup             | 36c |
| 65c PINEX Concentrate                  | 54c |
| HILLS 30c Cold Tablets                 | 12c |
| LISTERINE Antiseptic, 75c Size         | 59c |
| GROVE'S 35c Bromo-Quinine Tabs.        | 27c |
| GROVE'S 35c Medicated Nose Drops       | 19c |

**DAW'S COUPON**  
**CHOCOLATE COVERED PEPPERMINT PATTIES**  
Delicious patties... covered with thick, rich, mild-bitter-sweet chocolate.  
**1-Lb. Box 18c**  
(Limit 2 Boxes)

**COCOMALT** Reg. 50c 1-Lb. Size **31c**  
**William's Tale For Men** 25c Size **11c**

**DAW'S ORIGINAL CUT-RATE DRUGS**  
56 Clinton Ave. E. Opp. Temple Theater  
31 Main St. N. Corner Aqueduct  
353 Main St. E. 1 Door from Stillson  
452 Ridge St. W. Corner Dewey  
880 Main St. W. At Bull's Head  
473 N. Goodman Just Off Main  
599 Monroe Ave. Near Goodman

**PHILLIPS Milk of Mag. TOOTH PASTE** 25c Size **11c**  
**SQUIBB'S TOOTH PASTE** 40c Size **2 for 59c**

**MENTHOL INHALER** 10c Val. **6c**  
**REM FOR COUGHS** 60c Size **49c**

**FREE! Regular 50c Jar**  
**JERGEN'S FACE CREAM**  
With Purchase of \$1 JERGEN'S LOTION BOTH FOR **79c**

**TEK Tooth Brush** 50c Value **23c**  
**BAY RUM** Pint Size **26c**

**SHE DOES HER OWN HOUSEWORK but you wouldn't know it!**  
She isn't "Household Weary" from running up and down stairs to turn an old-fashioned water heater on and off. Her home is equipped with a modern, automatic gas water heater that gives her whole family all the hot water it needs whenever it wants it.

**HOT WATER BOTTLE**  
Heavy, well made... fresh red rubber... full 2-qt. capacity. Lowest Price Ever Sold!  
Reg. \$1 Value (Limit 1) **39c**

**SUN LAMP**  
Bake your pains away with these Acidity - giving infrared rays.  
Reg. \$2.00 Value (Limit 1) Complete with bulb and cord. **\$1.19**

**ELECTRIC HEAT PADS**  
Generously padded, durable heat pad. Automatic Thermostatic heat control. Three-heat switch. Penetrating instant warmth at your service!  
Regular \$2.50 Value **\$1.39**

**Glycerine Suppositories** 25c Size **11c**  
**DOAN'S Kidney Pills** 75c Size **33c**

**Try Our \$1 Monthly Rental Plan**  
All you have to do is pay \$1 per month rental for the heater, plus cost of gas consumed. If at any time within three years you decide to buy the heater all that you have paid in as rental will apply on the purchase.  
Take advantage of the special lower gas rate now available for homes in the Rochester District equipped with fully automatic storage gas water heaters.  
**ROCHESTER GAS & ELECTRIC**  
89 EAST AVENUE Sales Dept. MAIN 7070  
For Service Call Main 3960

**Worcester SALT Toothpaste** 40c Size **26c**  
Here is a man's toothpaste—salty and refreshing as sea air. Try a tube. See for yourself. Money back if not delighted.

**DAW'S COUPON**  
**PRO-PHY-LAC-TIC TOOTH POWDER**  
Reg. 25c Size (Limit 2) **8c**

**DAW'S COUPON**  
**SWEETHEART SOAP 4 FOR 15c**  
Large Size (Limit 4 Bars)

**Cuticura SOAP** 25c Bar **14c**  
**PINE BROS. Glycerine Tabs.** 10c Boxes **2 for 11c**

**This New Amazing Cough Mixture Comes From Canada**  
Compounded from rare Canadian Pine Balsam, Menthol, Glycerine, Irish Mox and other splendid ingredients, Buckley's CANADIAN Mixture is different—more effective—faster in action. Get a bottle today—take a teaspoonful, let it lie on your tongue a moment then swallow slowly—feel its powerful attractive action spread thru throat, head and bronchial tubes. Coughing spasms cease for right away it starts to loosen up thick choking phlegm and open up the clogged bronchial tubes. Now you'll know why over 10 million bottles of Buckley's have been sold in cold, wintry Canada.

**DAW'S COUPON**  
**SINGLE-EDGE BLADES (GEM-TYPE)**  
Reg. 10c Pkg. of 4 (Limit 2 Pkgs) **4c**

**DAW'S COUPON**  
**WOODBURY SHAMPOOS**  
Tar a Castile Coconut Oil  
**LARGE 18c**  
50c SIZE (Limit 2 Bottles)

**MOLLE Shave Cr.** 50c Size **24c**  
**BORAX** 1-Lb. Box **9c**

**Alka-Seltzer** 60c Size **49c**

**DAW'S COUPON**  
**FITCH'S LILAC AFTER SHAVE**  
35c Size (Limit 2) **13c**

**DAW'S COUPON**  
**LAXATIVE-QUININE COLD Tablets**  
Regular 30c Boxes (Limit 2 Boxes) **9c**

**Tincture Of GREEN SOAP** 75c Pint **24c**



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 21

ROCHESTER, N. Y., THURSDAY, MARCH 20, 1941

10

To 75,200 Rochester Homes

PHONE STONE 6001



### What Are You Doing About It?

Are you planning a gay new wardrobe to welcome the season in fashion? Have you made your plans for the traditional Spring housecleaning and the attendant redecorating? Seed catalogues begin to take on a new interest. That garden is already being mentally cultivated. Sports enthusiasts are trying out that favorite mashie, new tackle is being fashioned and thoughts of a new bus to replace the '35 model are being formulated in hundreds of heads.

Whatever may be your "Design for Spring," you'll find Shopping News ads in The Rochester Sun are designed to help you. And help you they will, too. Shopping will be made easier and less costly when you consult the pages of this complete shopping guide.

Remember . . . Whatever Your Needs May Be,  
Shopping News Ads Lead The Way To Greater Values!

### Sport Show Plans Full Program For Last Three Days

With a new total attendance record in sight, officials of the Sports Show have completed plans for the Saturday closing, with the biggest single day's program of the show on the schedule.

Afternoon and evening crowds throughout the week are said to be running 25 percent ahead of last year's figure, according to Don Guerin, show manager for the Genesee Conservation League, sponsors of the meet.

On Saturday, finalists will compete in a number of events. The champion retrieving dog of the show will be selected from among the daily winners. The champion bouncer will be named and log-rollers and canoe tilters will meet in final battle.

Officials of the show say that all acts and exhibits will remain in the show until after the Saturday night closing.

### Church Group Sponsors Musicale And Style Show

Members of the Erie Circle of the North Presbyterian Church will sponsor a musicale and style show next Tuesday at 7:45 p. m.

Models ranging from three to sixteen years will display new fashions in all types of clothes. Music will accompany the showing. Mrs. Serena Bell of the National Clothing Company will comment on the new Spring styles. A short musicale will follow the fashion show.

Refreshments will be served and a silver offering taken.

### PTA Council To Present 3-Act Drama

The Rochester Parent-Teacher Council will present "The Great Challenge," a three-act drama, on Tuesday, April 1, at 8 p. m., in Monroe High School auditorium. The drama, which was written and produced by Stella M. Burt, deals with a social problem of today. Leading roles will be played by Mrs. Hobart Owens, Dr. Leonard Heech, John Landis and other members of the Playcrafters.

A Gypsy Chorus, lead by Mrs. Milton Crissey, will furnish vocal music while the band from Durand-Eastman High School, lead by Miss Elizabeth Hamilton, will produce the Instrumental Music.

Twelve children from No. 8 School will stage a Gypsy dance and an elaborate style show will lend interest to the drama. Sons and daughters of Parent-Teacher workers as well as Rochester Parent-Teacher Council members make up the cast of 90 people.

Admission is by free ticket which may be procured from Parent-Teacher presidents, at Monroe High School, or from Mrs. Frank Valenza or Mrs. Emory D. Champney.

### Football To Be Theme Of 'College Night' Program

If there's one topic the average college grad likes to talk about it's football. Baseball teams may be in spring training camps and the papers filled with news or diamond activities, but there is no beginning and no ending the football season in the collegiate mind.

That's why a capacity turnout is expected tonight at the K. of C. auditorium for the "Catholic College Night" program sponsored by the K. of C.

Main emphasis will be put on the football angle of college life even though Bishop James E. Kearney, speaker of the evening, will talk on "Higher Education."

Movies of the Boston College-Tennessee game at the Sugar Bowl on New Year's day will be shown, along with highlights from the B. C.-Georgetown and other intercollegiate games of last season.

Jerome Roche, Boston College alumnus and chairman of the reception committee, has sent special invitations to Mayor Samuel Dicer, Dudley DeGroot and all local high school football coaches to attend as honor guests.

The 65 piece Aquinas Institute band will be on hand to furnish music.

Others who are active in preparation for tonight's affair include Arthur W. Kane, chairman of the arrangement committee, James Ryan, in charge of the public school committee, and Thomas O'Connor, in charge of publicity.

Tickets, which are free, are still available at the K. of C.

### Cash Prizes Offered In Sun Contest

Readers of this issue of The Rochester Sun will have an opportunity to add their cheers for Miss Bishop and collect cash prizes as well, in a contest announced on a full page of this paper. The contest, sponsored by Loew's Theatre to publicize the picture "Cheers for Miss Bishop," also carries the announcements of 16 cooperating merchants. In addition to the list of cash and guest ticket prizes offered by The Sun, announcements of special values offered by the cooperating merchants are contained on the "Cheers for Miss Bishop" page.

### Spring Fashions In Limelight As Easter Nears

When Spring was officially ushered into Rochester today it found a welcome mat as big as the city itself out to extend greetings.

Winter went out with one of its most severe blasts during the early part of the week, but it is gasping its last breath and no one seems sorry.

Store windows have blossomed out with Spring fashions, Spring home furnishings and other new season needs.

The gay new fashions that grace the stores are a welcome relief from the dull drab winterwear. And that's why downtown stores expect record throngs of shoppers this weekend.

Special values have been arranged in almost all stores to attract patrons. A glance through this issue of Rochester's Shopping News offers a complete list of the town's best values in Spring needs.

**LOVE'S** ALL THIS WEEK

FAMOUS ONE CENT SALE OF FRESH MADE CANDIES

BUY 1/2 LB. AT REGULAR PRICE AND RECEIVE ADDITIONAL HALF POUND FOR ONLY ONE CENT

A Few Of The Many Items In This Sale:

- \* Milk Chocolate Cashew Bark
- \* Chocolate Marshmallows
- \* Chocolate or Maple Fudge
- \* Butter Caramel Corn
- \* Ass't Chocolate & Cream Wafers
- \* Ass't Fruit Jellies

Love's Fresh Made Confections Sold Only At Love's Stores

**A SAVING on Every Purchase or Your Money Back**

## New SPRING SPORTSWEAR

*"At Low Jobbing House Prices"*

**The Hit Of The Season!!**

**MEN'S AVIATION JACKET**

Gabardine

Smartly styled in two tone gabardine, with side zipper, pleated and belted backs, extra zipper cigarette pocket, military appalets on shoulders.

**\$2.98** Sizes 36 to 46

**Men's SPORT SWEATERS**

Zipper & Button Styles

Size 36 to 46

**\$1.59** Reg. \$3.00 Value

Others to \$4.98

**OTHER JACKETS PRICED TO 14.95**

**Men's REVERSIBLE TOP RAIN COATS**

Sizes 36 to 46

**\$2.98**

**Men's LONG SLEEVE GABARDINE SPORT SHIRTS**

**\$1.89** Reg. \$2.00 Value

**FOR ALL YEAR AROUND FOR ALL WEATHER**

## STATION WAGON COATS

Wear them rain or shine, for work or play, for dress or sport. The all around coat that will be the "Hit Of The Year". Weather - Sealed by IMPREGNOLE. Water-repellent, spot, stain and perspiration resistant. Lined—zipper closing.

**\$4.98**

**OTHER PRICED TO \$9.98**

**ROCHESTER JOBBING HOUSE**

159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260

Open til 9 Every Evening Unrestricted Parking

**THE H. L. HUNTER FUR CO.—1 CLINTON AVE. S.**

## OUR ONCE A YEAR \$100,000 NEW YORK MANUFACTURERS SALE OF

# SAMPLE FUR COATS

**1st SENSATIONAL GROUP GOES AT**

Made to sell for \$100 to \$125

**\$46**

Krimmer Lamb Ensembles, Black Persian Paw Chevrons, Henry Dew Chekiang Caracul, Northern Seals, Dyed Cones, Skunk Dyed Opposums, Mink Dyed Cones, Black Kid Caracul, Leopard Lamb Ensembles, Skunk Great Coats, Silver Fox Paw Jackets, Sable Dyed, Amer. Opposums, Black Caracul Jackets, Blue Fox Dyed Gussaco Jackets, Grey Kidskin Jackets, Blended Red Fox Jackets.

**2nd SENSATIONAL GROUP GOES AT**

Made to sell for \$175 to \$225

**\$76**

1941-42 Sable Dyed Cones, Mouton Lamb, Mendoza Beaver Dyed Cones, Silvertone Muskats, Hudsons Dyed Cones, Polar Region Seals, Best Black Seals Dyed Cones, Black Russian Ponies, Moira Seals, Bonded Northern Seals Dyed Cones, Chekiang Caracul, Grey Caracul Paws, Canadian Fox Jackets, Black Kid Caracul.

**FREE STORAGE UNTIL NEXT NOVEMBER**

**Blk. Russian Persian Lamb's**

MADE TO SELL AT \$295

**\$136**

**\$8 DOWN**

Buy your fur coat for next winter—on a Hunter Easy Weekly or Monthly Payment Plan.

**Fine Black Russian Ponies**

MADE TO SELL AT \$229

**\$116**

**THE H. L. HUNTER FUR CO.—1 CLINTON AVE. S.**

ARCH 13, 1941

well and a long veil  
ch lace which falls  
cap.

**REBUILT  
PIECE**  
(are in Writing)

**om Suite**

**34<sup>50</sup>**

**NG CHARGE**

**SAVE UP TO 40%**

**NG CO.**  
PARK AVE.

**THE CITY**

**10<sup>95</sup>**

**ARE—Showered out  
AY COKE \$19.50**

**GEN.  
586**

**31c**

**11c**

**LIPS  
Mag.**

**11c**

**BB'S  
PASTE**

**59c**

**23c**

**26c**

**11c**

**33c**

**27c**

**14c**

**ROS.  
for 11c**

**24c**

**9c**

**24c**



**SPORT AND BOAT SHOW**

Three Big Floors of Thrilling Entertainment & Exhibits  
ADM: 44c Eva-35c Ad. (Inc. tax) Children 25c, all times  
CIVIC EXHIBITS BLDG. - ROCHESTER - Noon to 11 p. m.

**NOW THRU SAT.**

**AUTO LOANS**

Low-Cost Bank Rates

BALANCE TO BE FINANCED	FOR 12 MONTHS	
	TIME CHARGE	12 MONTHLY PAYMENTS
\$150	\$ 7.89	\$13.16
200	10.53	17.55
250	13.16	21.93
300	15.79	26.32
400	21.05	35.09
500	26.32	43.86
600	31.58	52.64

If desired, you may make smaller payments by extending loan over a longer period. Loans on used cars not over three years old at slightly higher rates.

We welcome your application at any of our ten bank offices.

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**  
Member Federal Reserve System Member F. D. I. C.

**Use Tuna Fish For Varied Lenten Dishes**



Although tasty, tender breast-o-chicken brand tuna fish has come to be regarded as a staple in the diets of many Americans, lent brings it greater popularity than ever.

Long regarded as simply a salad and sandwich article, tuna fish is most useful and delicious when it is combined with other staple foods, such as noodles, spaghetti, macaroni, hominy, rice, baked in pies or served with biscuits or dumplings in a nourishing sauce; prepared with fresh or canned vegetables in hot casserole dishes. Served in one of these ways, tuna becomes the main dish—almost a meal in one. Yet, because the unit cost is so low, it is possible for everyone to enjoy the finest flavor available. Only the smaller yellowfin tuna are packed under the breast-o-chicken brand label—thus the meat is uniformly delicious in flavor, light in color and tender in texture. These are the

qualities which experienced cooks demand.

Here is a delicious Lenten recipe prepared especially for this fancy, solid-pack tuna:

**Tuna Croquettes With Peas**

1 tin Breast-O-Chicken Tuna  
1/2 cup milk  
1 cup soft bread crumbs  
1/4 teaspoon chopped parsley  
Few grains cayenne  
1 tablespoon lemon juice  
2 eggs  
Hot fat  
1/4 teaspoon chopped salt

Cook the bread crumbs in the milk for a few minutes. Stir in the unbeaten eggs, seasoning, and the Breast-O-Chicken Tuna. Form into croquettes. Roll in bread crumbs, drop in hot fat and cook until well browned. Arrange on dish and serve with creamed peas.

**Creamed Peas**

1 cup medium white sauce  
1 cup peas  
1 tablespoon butter  
Salt and pepper  
2 tablespoons mince

Cook together in a sauce pan the white sauce, peas, butter, mushrooms, salt and pepper. Pour over croquettes. Serves 6.

**Nurses Find Ointment Satisfactory In Use**

In a questionnaire sent to several hundred nurses throughout the United States, and supervised by "Registered Nurse" a publication edited solely for the practicing registered nurse, these questions were asked:

In your duties as a Registered Nurse do you have occasions to use ointments?

Have you ever used Poslam and Poslam Soap?

Ninety-eight percent of the nurses replied to the publication that in their professional opinion Poslam Ointment and Poslam Soap fulfilled a definite medical need and that this product more than surpassed the claims made for it.

In their 35th year, the Emergency Laboratories, makers of the products, have sold more than 15 million packages of Poslam Ointment and Soap through druggists for the relief of acne pimples and blemishes due to external causes, minor cuts, chafing and the itching and burning of fiery eczemic conditions.

Local druggists report an increasing sale of inexpensive Poslam since release of the nurses' opinions.

Meatless meals call for Salmon Squares. Combine 1/4 cup chopped celery, 1/2 cup peas, 1 cup flaked drained salmon, and 2 chopped hard-cooked eggs. Roll out biscuit dough 1/8 inch thick and cut into 4-inch squares. Place spoonful of salmon mixture in each square, bring corners together, and seal. Bake on ungreased baking sheet in moderately hot oven (425 degrees F.) about 15 minutes. They are delicious served with Egg Sauce.



When it's cold...  
Serve it hot!

**BREAST-O-CHICKEN**

Tuna Fish

**TUNA CROQUETTES WITH PEAS**

Cook 1 c. soft bread crumbs in 1/2 c. milk. Stir in 2 unbeaten eggs, 1 tablespoon lemon juice, 1/2 teaspoon chopped parsley, few grains cayenne pepper, 1 teaspoon salt, and Breast-O-Chicken Tuna (7 oz. tin). Form into croquettes. Roll in bread or cracker crumbs; drop in hot fat and cook until well browned. Arrange on platter and serve with hot creamed peas, to which you have 2 tbsps. of mushrooms.



Does the wind blow cold? Then fix a dish of tasty Breast-O-Chicken Brand Tuna Fish! It combines with lots of different, inexpensive staples and vegetables to make all sorts of appetizing, hot meals at a low per-person cost! Breast-O-Chicken Brand Tuna is always uniformly top-quality! Ask for it by name!

40 new tuna recipes by Frank Decatur White Send now for Free Cookbook

WESTGATE SEA PRODUCTS COMPANY DEPT. 3-A1, San Diego, California

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

**59¢ SPECIALS for FRIDAY & SATURDAY the LAST 2 DAYS OF OUR MANAGERS SALE**

SECONDS OF NATIONALLY ADVERTISED 64 Sq.

**SHEETS at 1/2 PRICE**



Sheet prices are advancing, and it may be many months before we can offer you quality sheets like these at this price again. Being sold at half price because of slight imperfections.

Sizes  
63 x 90  
63 x 99  
72 x 90

**59¢**

EXTRA LARGE SIZES  
72 x 99 — 63 x 108  
81 x 90 — 72 x 108  
81 x 108 — 90 x 108  
90 x 99 — 81 x 99

**69¢**

**LINCOLN'S**

**59¢**  
**DAYS**

FRIDAY and SATURDAY

FULL SIZE KRINKLE COTTON

**SPREADS**



If first quality they'd be 89c

Excellent quality Krinkle cotton bedspreads that are both attractive and serviceable. The slight imperfections aren't noticeable, of course, in rose, blue, orchid, green, peach.

You Don't Have To Iron Them

CHAINWIDE PURCHASE OF NEW 89c to \$1

**HOUSE DRESSES**

**59¢**

• "Coat" styles

Pretty as a picture house dresses, with plenty of color swing and style! Flattering necklines, dainty details. All sizes.



LUXURIOUS RAYON

**SATIN SLIPS**

**59¢**

3 styles to choose from.

For 59c Day only, three lovely styles in these high count rayon satin slips. 1 1/4" lace bottoms, ruffle bottoms, lace tops. Sizes 32-40, tea rose.



SOLID HARDWOOD — FULL SIZE

**END TABLES**

Usually \$1.98

**\$1.59**



Your choice of mahogany, walnut or maple finish on these new end tables that will fit in with your best furniture. 24" high with a 12x22 inch top.

DUPLEX VOILE and PERCALE

**COTTAGE SETS OR RAYON TAILORED CURTAINS**

Usually 79c

**59¢ pr.**

The Cottage Sets.

Ideal for kitchen, breakfast nook or bath room. Will launder perfectly. Red, green, blue.

The Tailored.

Dainty and sheer deluxe rayon, hemmed and headed ready to hang. Launder nicely. Eggshell or beige.

MEN'S FIRST QUALITY 89c

**SHIRTS**

**59¢**



Stand-up non-wilt collars.

Full cut dress shirts for men in white broad-cloth and 88x72 fancy. 7-button front, pocket. Size 14-17.



CHILDREN'S FIRST QUALITY BLACK or BROWN LEATHER 89c

**OXFORDS**

Save 30c a pr.

Made of sturdy leather uppers with long-wearing soles, and every pair is perfect. Size 9 1/2-10.

**59¢**

Genuine "RAILLEY"

**Pin-up LAMPS**

**59¢**

With 6 feet of approved rubber cord.

Smart pin-ups available in 3 styles, all suitable for any room in the house. Featuring pleated shades, floral and striped decorations.



Embroidered bodice or trimly tailored rayon

**TAFFETA SLIPS**

**2 for 59¢**

The embroidered rounce bottom style in tea rose, size 32-40. The plain tailored (with panel) in tea rose and white. 32-44.

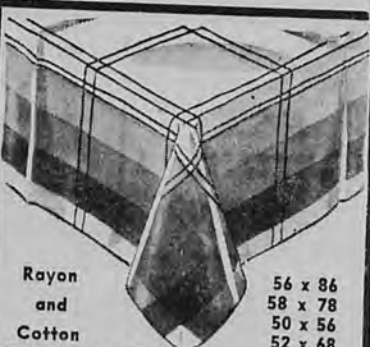


"AUDREY" SILK

**CREPES**

Ringless 3-threads, pure silk from top to toe. Available in all the new spring shades, sizes 8 1/2-10 1/2.

**59¢**



Rayon and Cotton

56 x 86  
58 x 78  
50 x 56  
52 x 68

**TABLE CLOTHS**

Colorful checked and plaid tablecloths in sizes for all tables. Guaranteed fast color, easily laundered.

**59¢**

**LINCOLN'S**



Sibley, Lindsay & Curr Co. This Great Money-Saving Event Ends Saturday!  
**ANNUAL SPRING FOOD SALE!**

Perfect Dessert! Our Sumptuous Frozen  
**WHIPPED CREAM CAKES**  
Two Sizes, **59c** and **89c**

Three luscious layers of chocolate or white cake, thickly filled and covered with fresh, frozen whipped cream. Surprise the family with a Sibley whipped cream cake soon!

Lenten Special! Light, Tasty  
**Fastnacht Kuchels** doz. **23c**

Tempting "Between-Meal" Snacks!  
**KILTIE COOKIES** doz. **21c**

Fruited or Plain  
**BRAN BREAD** . . . loaf **11c**

**ORDER EASTER EGGS NOW!**

Strictly fresh eggs, hard-boiled and colored in gay Easter hues. The children love them! Get your order in now!

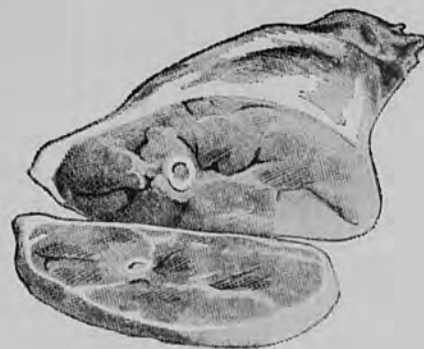
That Famous Garden-Freshness!  
**BIRDSEYE PEAS** . . . pkg. **19c**

Prime Home-Dressed Leg or Rump

**VEAL ROAST**

Famous Sibley-quality roasts, tender and meaty!

**21c** Lb.



We Carry a Wide Variety of

**Lenten Seafoods**



- WHITE FISH, Canadian Winter-Caught, Lb. . . . . 23c
- OYSTERS, Extra Standard, Solid Meat, Pt. . . . . 23c
- DEEP SEA FILLETS, Boneless, Lb. . . . . 17c
- SALMON STEAK, Troll-Caught, Alaskan, Lb. . . . . 23c
- COD STEAK, Fresh-Caught, Lb. . . . . 19c

3 1/2 Lbs. Ave., Rib-Half Loin  
**PORK ROAST** . . lb. **19c**

Prime Quality Boneless Rolled  
**VEAL ROAST** . . lb. **25c**

5 to 7 Lbs. Average, Flav-o-Rich  
**CALLAS** . . . . . lb. **19c**

**PRINT LARD** 2 lbs. **15c**

Tower Brand Pure Pork  
**SAUSAGE MEAT** lb. **19c**

**HUNT'S SUPREME FRUITS**

- Whole PEELLED APRICOTS, No. 1 can 19c, 3 for 55c; No. 2 1/2 can 29c, 3 for 85c
- BARTLETT PEARS, halves, No. 2 can . . . . . 21c, 3 for 59c
- PEACHES, tree-ripened Freestone, sliced, No. 2 1/2 can 25c, 3 for 69c
- Yellow CLING PEACHES, No. 2 can 17c, 3 for 47c; No. 2 1/2 can 21c, 3 for 59c
- APRICOT HALVES, No. 1 can . . . . . 20c, 3 for 57c; No. 2 1/2 can 29c, 3 for 85c



Campbell's Tomato  
**JUICE**  
47-Oz. Can 19c  
3 Cans **55c**



Campbell's Tomato  
**SOUP**  
12 Cans **85c**



Cloverleaf White  
**TUNA**  
3 Cans **59c**



7-Course Meal! Ideal  
**DOG FOOD**  
3 Cans **25c**



Lake Shore  
**HONEY**  
Pound Jar, 19c  
5 Lb. Can **63c**

**CROSSE & BLACKWELL**

- ASSORTED SOUPS, 2 cans 25c, 6 cans 75c, 12 cans \$1.45
- Pure ORANGE MARMALADE, lb. jar 25c, 2 for 47c
- PRESERVES, blackberry, red currant or cherry, 1-lb vase, 29c, 3 for 85c
- BREADS, chocolate-nut, date and nut or prune-nut, 2 cans 25c
- TARRAGON VINEGAR 10 1/2-oz. bot. 37c
- JELLIES, all varieties . . . . . 8 oz. jar 17c, 3 for 49c

**DRINK FRUIT JUICES!**

- ORANGE JUICE, sweetened, Florida Gold No. 2 can 9c, 3 for 25c; 46-oz. can 19c, 3 for 55c
- GRAPEFRUIT JUICE, Florida Gold sweetened, . . . . . No. 2 can 9c, 3 for 25c; 46 oz. can 21c, 3 for 59c
- BLENDED JUICE, Florida Gold, No. 2 can 9c, 3 for 25c; 46-oz. can 21c, 3 for 59c
- GRAPEFRUIT JUICE, unsweetened, Florida Gold, No. 2 can 9c, 3 for 25c; 46-oz. can 19c, 3 for 55c
- ORANGE JUICE, unsweetened, Florida Gold . . . . . No. 2 can 10c, 3 for 27c, 46 oz. can 21c, 3 for 59c
- PINEAPPLE JUICE, Libby's, No. 2 can 13c, 3 for 35c
- APRICOT NECTAR, Heart's Delight, 12 oz. can 9c, 3 for 25c, 6 for 47c
- PRUNE JUICE, Sunsweet, . . qt. jar 23c, 3 for 65c

**LILY VALLEY VEGETABLES**

- TOMATOES, selected, No. 2 1/2 can 17c, 3 for 49c
- SWEET PEAS, tender, . . . No. 2 can 13c, 3 for 37c
- PEAS and CARROTS, . . . . . No. 2 can 15c, 3 for 43c
- SLICED BEETS, No. 2 can 9c, 3 for 25c
- GREEN BEANS, tiny whole No. 2 can 19c, 3 for 55c
- LIMA BEANS, tiny green, No. 2 can 17c, 3 for 49c
- SAUERKRAUT, No. 2 1/2 can 9c, 3 for 25c
- GARDEN SPINACH, . . . . . No. 2 can 10c, 3 for 27c
- DICED CARROTS, . . . . . No. 2 can 10c, 3 for 27c
- CORN, golden bantam, . . . . . No. 2 can 13c, 3 for 35c
- WAX BEANS, cut golden, No. 2 can 13c, 3 for 35c
- LITTLE GEM PEAS, sifted No. 1 can 10c, 3 for 27c

**MISCELLANEOUS SAVINGS!**

- SALMON, Prince's sockeye, 1-lb. can 25c, 2 for 49c
- CRABMEAT, Geisha brand, . . . can 23c, 2 for 45c
- SHRIMP, Pride of Salad wet pack, can 17c
- CLOVERLEAF SALMON, . . . . . can 23c
- MINCED CLAMS, Pioneer, . . . . . can 25c, 2 for 49c
- SPICED PEARS, Geneseo, Seckel, 10-oz. jar 25c
- CHICKEN FRICASSEE, Westchester, can 35c, 3 for 98c
- QUEEN OLIVES, stuffed, 12-oz. net, 75c
- POTATO STIX, Schuler's . . . . . can 10c, 3 for 25c
- RITZ CRACKERS, N. B. Co., lb. pkg. 21c
- NOBILITY WAFER ASS'T., Loose-Wiles, lb. pkg. 37c
- LARGE RIPE OLIVES, Wyandotte, can 17c, 3 for 49c
- APPLE-TRU, sliced apples for pie, No. 2 cans, 2 for 25c
- LARGE PRUNES, evaporated, 15/20's, lb. 21c, 3 for 59c

This Is Fresh Fruit and Vegetable Week!

Dr. Phillip's Juicy Florida

**ORANGES**  
3 dozen **55c**



- PINK MEAT FLA. GRAPEFRUIT** 6 For 25c
- NEW RED POTATOES** 6 Lbs. 25c
- LARGE SUNKIST LEMONS 300's** Doz. 19c
- CELERY or ICEBERG LETTUCE** 2 For 19c
- RIPE, RED TOMATOES** Lb. 19c
- FANCY CUCUMBERS** 2 For 25c
- FRENCH ENDIVE, Stalks** . . . . . 2 for 19c

**FANCY, HIGH SCORE CREAMERY**

**TUB BUTTER**  
2 lbs. **69c**

- VELVEETA**, Plain or Pimiento . . . . . 2 Lb. Box 47c
- SAUSAGE**, Goose-Liver Style . . . . . Lb. 38c
- SWITZERLAND** Cheese, Imported . . . . . Lb. 89c
- CHEDDAR CHEESE**, Aged In Wine . . . . . Lb. 49c
- SHARP CHEESE**, Sibley's Special . . . . . Lb. 35c
- KAUKAUNA** Cheese, Hickory-Smoked . . . . . Link 39c

Freshly Roasted  
**LENOX COFFEE**  
3 Lbs. **57c**

Tall Cans, Evaporated  
**MILK**  
6 Cans **39c**

Pure Cane Granulated  
**DOMINO SUGAR**  
100 Lb. Bag **\$4.85**

Big "B" Brand  
**FLOUR**  
24 1/2 Lb. Bag **83c**

**PHONE YOUR ORDER TO STONE 6500... GROCERY ORDER BOARD OPENS 8 A. M.**



**RUGS** 9x12 \$1.00  
CLEANED AND STEAMED  
Rugs, Stained, Cleaned, Washed,  
Germ-proofed ..... \$3.00  
ELTER CO. Est. 1872  
Glenwood 3486 - 44 Arthur St.

And now—first nylon velvet  
wedding gown in history:  
**INDIGESTION**  
may affect the Heart  
Gas trapped in the stomach or gut may act like a  
hot iron on the heart. At the first signs of distress  
smart men and women should use Bile Beans. These  
are safe, reliable and make of the stomach a  
pleasant medium for food. Indigestion, if the  
FIRST DROSE down's given Bile Beans, return  
bottle to us and receive DOUBLE Money Back, 20c

Yes, nylon velvet has been  
made — but only 15 yards —  
made especially for the wed-  
ding gown of Mary Campbell  
Cary, of Wilmington, Del.,  
whose father is an official of  
the du Pont company. The wed-  
ding gown has a draped neck,  
shirring at the wrists and waist.

**25 Fur Coats**  
Values up to \$69.50  
**SALE**  
\$29.95  
NEW SPRING  
JACKETS AT  
LOWEST PRICES!  
Save By Buying at  
**CLIFFORD FUR CO.**  
1223 Clifford Ave. Main 474

**DOLANS ... Where You Buy**  
THE CUTS CHICKEN YOU  
OF PREFER  
Breasts 1b. 45c | Livers 1b. 45c | Necks 1b. 12 1/2c  
Wings 1b. 25c | Giblets 1b. 19c | Legs .. 1b. 35c  
**DOLANS** 600 JEFFERSON AVE.  
cor. Barlett  
Telephone Genesee 1417

The draped skirt ends in  
a long three yard train. With  
the gown, Miss Cary wore a  
short tulle veil and a long ve-  
il of old French lace which fa-  
l from a lace cap.

**BED OUTFIT Complete**  
**FRIDAY AND SATURDAY ONLY!**  
INCLUDES  
**POSTER BED**  
Heavy posts, beautifully finished.  
**INNERSPRING MATTRESS**  
Roll Edge—Guaranteed.  
**BED SPRING**  
Sanitary—Reinforced.  
**\$19.85**  
\$34 Value  
**RUBY FURNITURE COMPANY**  
122 S. CLINTON AVE. (Rochester Theatre Bldg.)  
Mrs. Amelia Walker, 10 Eagle St.

**PRE-EASTER SPECIAL**  
**\$5.00 VALUE SUPRE OIL \$2.50**  
Permanents and NAMINCO Machineless  
Mon., Tues., Wed. Only  
Finger Wave \$1.00  
Shampoo  
Oil Manicure 1.00  
Established 20 Years  
**Nelson Beauty Salon**  
35 ELM ST. STONE 3

Don't Let Surface  
**PIMPLES**  
Get You Down!  
JUST DO THIS...  
Use Poslam, as thousands do, it's a concentrated ointment that starts to work right away, no long waiting for results. Apply Poslam Ointment—wash face with pure Poslam Soap—the price is small—the relief is great! All druggists.

**AT CHAMPION'S**  
**MEN'S FINE COMBED COTTON**  
BRIEF SHORTS 39c Each  
AND SHIRTS 3 for \$1  
LADIES' SWEAT SHIRTS 49c Ea.  
MEN'S SWEAT SHIRTS 59c Ea.  
**Champion**  
KNITWEAR CO. 171 ST. PAUL ST.  
ONE-HALF HOUR FREE PARKING AT BILL'S & STRAND PARKING STATIONS FOR CUSTOMERS

**RECOVERED - RESTYLED - REBUILT**  
**YOUR 3 PIECE**  
(Guaranteed For 5 Years In Writing)  
**LIVING Room Suite**  
New coverings, new web-  
cushions, spring units, new web-  
bings, new fillings, springs tied 8  
ways.  
**\$34.50**  
NO DOWN PAYMENT, NO CARRYING CHARGE  
Complete Line of **RUGS** SAVE UP TO 40%  
Nationally Advertised  
**WAYNE** UPHOLSTERING CO.  
74 PARK AVE.  
Monroe 1404

**SWEETHEART SOAP SALE!**  
**1¢**  
ONE CAKE FOR 1¢ with every 3 you buy!  
Here's the sensational bargain "special" the whole town wants! Today one penny buys a full-size cake of genuine SweetHeart Soap, with every three cakes at the regular low price. A cash saving of nearly 25%! First come, first served!  
For real luxury baths and frequent complexion clean-ups, get SweetHeart Soap. How you'll love its delicate fragrance! How kind its mild purity is to your skin—both gentle and thorough!  
Join SweetHeart's "Five Million Club"—the vast army of new users who have changed to SweetHeart in just the last two years. Stock up with SweetHeart Soap for months to come! Do it now—while this tremendous One Cent Sale is on.

**SWEETHEART TOILET SOAP**  
THE SOAP THAT AGREES WITH YOUR SKIN

**Sniffle Season**  
**COLD REMEDIES**

VICK'S Nose Drops 30c Size	24c
Musterole Rub Ointment 40c Size	33c
VICK'S VAPO RUB 35c Size	27c
PERTUSSIN FOR COUGHS 60c Size	49c
MISTOL DROPS 1/2oz. Size	23c
COCILLANA Syrup, 4-ounces	19c
BAUME BEN-GAY Analgesic, 75c size	59c
VAPEX, 75c Inhalant Drops	59c
PINE, TAR & HONEY, 24c	
SMITH BROS. Cough Syrup, 35c size	29c
PAPE'S, 35c Cold Compound	21c
HART'S, 50c Eucodron Jelly	46c
FOUR-WAY Cold Tablets, 2 Boxes	25c
RHINITIS TABS. Full Strength, (100's)	36c
QUININE CAPS. Box of 12 (2-Grain)	16c
60c V-E-M For Head Colds	36c
SCOTT'S Emulsion, 60c size	49c
GOD LIVER OIL Capsules (100's)	49c
BROWN'S MIXTURE For Coughs, 4-ounces	29c
AYER'S, 50c Pectoral Syrup	36c
65c PINEX Concentrate	54c
HILLS 30c Cold Tablets	12c
LISTERINE Antiseptic, 75c Size	59c
GROVE'S 35c Bromo-Quinine Tabs.	27c
GROVE'S 30c Medicated Nose Drops	19c

**CHOCOLATE COVERED PEPPERMINT PATTIES**  
Delicious patties covered with thick, rich, mild-bitter-sweet chocolate.  
**1-Lb. Box 18c** (Limit 2 Boxes)

**COCOMALT** Reg. 50c 1-Lb. Size **31c**  
**William's** Tale For Men 25c Size **11c**

**DAW'S ORIGINAL CUT-RATE DRUGS**

56 Clinton Ave. S. Opt. Temple Theater	31 Main St. N. Corner Aqueduct	353 Main St. E. 1 Door from Stillson	452 Ridge Rd. W. Corner Dewey	880 Main St. W. At Bull's Head	473 N. Goodman Just Off Main	539 Monroe Ave. Near Goodman
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**PHILLIP'S Milk of Magn. TOOTH PASTE** 25c Size **11c**  
**SQUIBB'S TOOTH PASTE** 40c Size **2 for 59c**

**SHE DOES HER OWN HOUSEWORK but you wouldn't know it!**  
She isn't "Household Wary" from running up and down stairs to turn an old-fashioned water heater on and off. Her home is equipped with a modern, automatic gas water heater that gives her whole family all the hot water it needs whenever it wants it.

**Try Our \$1 Monthly Rental Plan**  
All you have to do is pay \$1 per month rental for the heater, plus cost of gas consumed. If at any time within three years you decide to buy the heater all that you have paid in as rental will apply on the purchase.

Take advantage of the special lower gas rate now available for homes in the Rochester District equipped with fully automatic storage gas water heaters.

**ROCHESTER GAS & ELECTRIC**  
89 EAST AVENUE Sales Dept. MAIN 7070  
For Service Call Main 3960

**HOT WATER BOTTLE** Heavy, well made... fresh red rubber... full 2-qt. capacity. Lowest Price Ever Sold! **39c** Reg. \$1 Value (Limit 1)  
**SUN LAMP** Bake your pains away with these health-giving infra-red rays. **\$1.19** \$2.00 Value (Limit 3). Complete with bulb and cord.

**FREE! Regular 50c Jar**  
**JERGEN'S FACE CREAM**  
With Purchase of \$1 JERGEN'S LOTION BOTH FOR **79c**

**TEK Tooth Brush** 50c Value **23c**  
**BAY RUM** Pint Size **26c**

**ELECTRIC HEAT PADS**  
Generously padded, durable heat pad. Automatic Thermostatic heat control. Three-heat switch. Penetrating instant warmth at your service!  
**\$1.39** Regular \$2.50 Value

**Glycerine Suppositories** 25c Size **11c**  
**DOAN'S Kidney Pills** 75c Size **33c**  
**Gillette Thin Blades** Box of 12 **27c**

**Worcester SALT Toothpaste** 40c Size **26c**  
Here is a man's toothpaste—salty and refreshing as sea air. Try a tube. See for yourself. Money back if not delighted.

**PRO-PHY-LAC-TIC TOOTH POWDER** Reg. 25c Size (Limit 2) **8c**

**SINGLE-EDGE BLADES (GEM-TYPE)** Reg. 10c Pkg. of 4 (Limit 2 Pkgs) **4c**

**SWEETHEART SOAP 4 FOR 15c** Large Size (Limit 4 Bars)

**Culicura SOAP** 25c Bar **14c**  
**PINE BROS. Glycerine Tabs.** 2 for 11c

**Alkalasetter** 60c Size **49c**

**FITCH'S LILAC** 35c Size (Limit 2) **13c**

**WILDROOT with Oil** 16 oz. BOTTLE **89c**

**WOODBURY SHAMPOOS** LARGE 50c SIZE **18c** (Limit 2 Bottles)  
**LAXATIVE-QUININE COLD Tablets** Regular 30c Boxes (Limit 2 Boxes) **9c**

**MOLLE Shave Cr.** 50c Size **24c**  
**BORAX** 1-Lb. Box **9c**  
**Tincture Of GREEN SOAP** 75c Pint **24c**



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 21

ROCHESTER, N. Y., THURSDAY, MARCH 20, 1941

10

To 75,200 Rochester Homes

PHONE STONE 6001



### What Are You Doing About It?

Are you planning a gay new wardrobe to welcome the season in fashion? Have you made your plans for the traditional Spring housecleaning and the attendant redecorating? Seed catalogues begin to take on a new interest. That garden is already being mentally cultivated. Sports enthusiasts are trying out that favorite mashie, new tackle is being fashioned and thoughts of a new bus to replace the '35 model are being formulated in hundreds of heads.

Whatever may be your "Design for Spring," you'll find Shopping News ads in The Rochester Sun are designed to help you. And help you they will, too. Shopping will be made easier and less costly when you consult the pages of this complete shopping guide.

Remember . . . Whatever Your Needs May Be,  
Shopping News Ads Lead The Way To Greater Values!

### Sport Show Plans Full Program For Last Three Days

With a new total attendance record in sight, officials of the Sports Show have completed plans for the Saturday closing, with the biggest single day's program of the show on the schedule.

Afternoon and evening crowds throughout the week are said to be running 25 percent ahead of last year's figure, according to Don Guerin, show manager for the Genesee Conservation League, sponsors of the meet.

On Saturday, finalists will compete in a number of events. The champion retrieving dog of the show will be selected from among the daily winners. The champion baitcaster will be named and log-rollers and canoe tilters will meet in final battle.

Officials of the show say that all acts and exhibits will remain in the show until after the Saturday night closing.

### Church Group Sponsors Musicales And Style Show

Members of the Erie Circle of the North Presbyterian Church will sponsor a musicale and style show next Tuesday at 7:45 p. m.

Models ranging from three to sixteen years will display new fashions in all types of clothes. Music will accompany the showing. Mrs. Serena Bell of the National Clothing Company will comment on the new Spring styles. A short musicale will follow the fashion show.

Refreshments will be served and a silver offering taken.

### PTA Council To Present 3-Act Drama

The Rochester Parent-Teacher Council will present "The Great Challenge," a three-act drama, on Tuesday, April 1, at 8 p. m., in Monroe High School auditorium. The drama, which was written and produced by Stella M. Burt, deals with a social problem of today. Leading roles will be played by Mrs. Hobart Owens, Dr. Leonard Heech, John Landis and other members of the Playcrafters.

A Gypsy Chorus, lead by Mrs. Milton Crissey, will furnish vocal music while the band from Durand-Eastman High School, lead by Miss Elizabeth Hamilton, will produce the Instrumental Music.

Twelve children from No. 8 School will stage a Gypsy dance and an elaborate style show will lend interest to the drama. Sons and daughters of Parent-Teacher workers as well as Rochester Parent-Teacher Council members make up the cast of 90 people.

### Lodge Plans Anniversary Banquet

Daughters of Scotia will celebrate the 22nd anniversary of their founding at a banquet in the Powers Hotel on Saturday beginning at 7 p. m. Delegations from Syracuse and Buffalo are expected to swell the total attendance, according to Miss Nellie Craig, executive chairman.

### Football To Be Theme Of 'College Night' Program

If there's one topic the average college grad likes to talk about it's football. Baseball teams may be in spring training camps and the papers filled with news or diamond activities, but there is no beginning and no ending the football season in the collegiate mind.

That's why a capacity turnout is expected tonight at the K. of C. auditorium for the "College Night" program sponsored by the K. of C.

Main emphasis will be put on the football angle of college life even though Bishop James E. Kearney, speaker of the evening, will talk on "Higher Education."

Movies of the Boston College-Tennessee game at the Sugar Bowl on New Year's day will be shown, along with highlights from the B. C.-Georgetown and other intercollegiate games of last season.

Jerome Roche, Boston College alumnus and chairman of the reception committee, has sent special invitations to Mayor Samuel Dier, Dudley DeGroot and all local high school football coaches to attend as honor guests.

The 65 piece Aquinas Institute band will be on hand to furnish music. Others who are active in preparation for tonight's affair include Arthur W. Kane, chairman of the arrangement committee, James Ryan, in charge of the public school committee, and Thomas O'Connor, in charge of publicity. Tickets, which are free, are still available at the K. of C.

### Cash Prizes Offered In Sun Contest

Readers of this issue of The Rochester Sun will have an opportunity to add their cheers for Miss Bishop and collect cash prizes as well, in a contest announced on a full page of this paper. The contest, sponsored by Loev's Theatre to publicize the picture "Cheers for Miss Bishop," also carries the announcements of 16 cooperating merchants. In addition to the list of cash and guest ticket prizes offered by The Sun, announcements of special values offered by the cooperating merchants are contained on the "Cheers for Miss Bishop" page.

### REBEKAHS PLAN MEET

Past Noble Brands and Brothers night will be observed by the Venus Rebekah Lodge next Thursday night at a meeting at 11 Clinton Ave. N. Miss N. G. Olive Curtis will preside.

### Spring Fashions In Limelight As Easter Nears

When Spring was officially ushered into Rochester today it found a welcome mat as big as the city itself out to extend greetings.

Winter went out with one of its most severe blasts during the early part of the week, but it is gasping its last breath and no one seems sorry.

Store windows have blossomed out with Spring fashions, Spring home furnishings and other new season needs.

The gay new fashions that grace the stores are a welcome relief from the dull drab winterwear. And that's why downtown stores expect record throngs of shoppers this weekend.

Special values have been arranged in almost all stores to attract patrons. A glance through this issue of Rochester's Shopping News offers a complete list of the town's best values in Spring needs.

**LOVE'S** ALL THIS WEEK

FAMOUS ONE CENT SALE OF FRESH MADE CANDIES

BUY 1/2 LB. AT REGULAR PRICE AND RECEIVE ADDITIONAL HALF POUND FOR ONLY ONE CENT

A Few Of The Many Items In This Sale:

- \* Milk Chocolate Cashew Bark
- \* Butter Caramel Corn
- \* Chocolate Marshmallows
- \* Assorted Chocolate & Cream Wafers
- \* Chocolate or Maple Fudge
- \* Assorted Fruit Jellies

Love's Fresh Made Confections Sold Only At Love's Stores

A SAVING on Every Purchase or Your Money Back

## New SPRING SPORTSWEAR

"At Low Jobbing House Prices"



**The Hit Of The Season!!**

MEN'S AVIATION JACKET

Gabardine

Smartly styled in two tone gabardine, with side zipper, pleated and belted backs, extra zipper cigarette pocket, military appalets on shoulders.

**\$2.98** Sizes 36 to 46

OTHER JACKETS PRICED TO 14.95

Men's SPORT SWEATERS

Zipper or Button Styles

Sizes 36 to 46

**\$1.59** Reg. \$3.00 Value

Others to \$4.98

Men's LONG SLEEVE Gabardine Sport SHIRTS

**\$1.89** Reg. \$2.00 Value



Men's REVERSIBLE TOP RAIN COATS

Sizes 36 to 46

**\$2.98**

FOR ALL YEAR AROUND FOR ALL WEATHER

**STATION WAGON COATS**

Wear them rain or shine, for work or play, for dress or sport. The all around coat that will be the "Hit Of The Year". Water-repellent, spot, stain and perspiration resistant. Lined—zipper closing.

**\$4.98**

OTHER PRICED TO \$9.98

Men's DRESS and WORK PANTS

Rochester's Largest, Most Complete Stock

**\$1.00 to \$5.98**

Men's RIBBED SOX

Guaranteed 6 Months Wear or 6 New Pairs

**6 Pairs. \$1.00**

Men's 100% WORSTED COAT SWEATER

**\$2.48** Sizes 38 to 46

Colors: Navy, Oxford, Brown

**ROCHESTER JOBBING HOUSE**

159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260

Open til 9 Every Evening Unrestricted Parking

THE H. L. HUNTER FUR CO.—1 CLINTON AVE. S.

## OUR ONCE A YEAR \$100,000 NEW YORK MANUFACTURERS SALE OF

# SAMPLE FUR COATS

1st SENSATIONAL GROUP GOES AT

Made to sell for \$100 to \$125

**\$46**

FREE STORAGE UNTIL NEXT NOVEMBER

**Blk. Russian Persian Lamb's**

MADE TO SELL AT \$295 **\$136**

2nd SENSATIONAL GROUP GOES AT

Made to sell for \$175 to \$225

**\$76**

SIZES 9 TO 50

**Fine Black Russian Ponies**

MADE TO SELL AT \$229 **\$116**

Krimmer Lamb Ensembles, Black Persian Paw Chevrons, Honey Dew Chekiang Caracul, Northern Seal, Dyed Cones, Skunk Dyed Opposums, Mink Dyed Cones, Black Kid Caracul, Leopard Lamb Ensembles, Skunk Great Coats, Silver Fox Paw Jackets, Sable Dyed, Amer. Opposums, Black Caracul Jackets, Blue Fox Dyed Gussone Jackets, Grey Kidskin Jackets, Blended Red Fox Jackets.

1941-42 Sable Dyed Cones, Monton Lamb, Mendoza Beaver Dyed Cones, Silvertone Muskrats, Hudsons Dyed Cones, Polar Region Seal, Best Black Seal Dyed Cones, Black Russian Ponies, Moirs Seal, Bonded Northern Seal Dyed Cones, Chekiang Caracul, Grey Caracul Paws, Canadian Fox Jackets, Black Kid Caracul.

\$8 DOWN Buys your fur coat for next winter—on a Hunter Easy Weekly or Monthly Payment Plan.

THE H. L. HUNTER FUR CO.—1 CLINTON AVE. S.



**SPORT AND BOAT SHOW**

Three Big Floors of Thrilling Entertainment & Exhibits  
ADM-44c Eve-98c Att. (Inc. tax) Children 25c, all times  
CIVIC EXHIBITS BLDG., ROCHESTER - Noon to 11 p. m. **NOW THRU SAT.**

**Use Tuna Fish For Varied Lenten Dishes**



Although tasty, tender breast-o'-chicken brand tuna fish has come to be regarded as a staple in the diets of many Americans, lent brings it greater popularity than ever.

Long regarded as simply a salad and sandwich article, tuna fish is most useful and delicious when it is combined with other staple foods, such as noodles, spaghetti, macaroni, hominy, rice; baked in pies or served with biscuits or dumplings in a nourishing sauce; prepared with fresh or canned vegetables in hot casserole dishes. Served in one of these ways, tuna becomes the main dish—almost a meal in one. Yet, because the unit cost is so low, it is possible for everyone to enjoy the finest flavor available. Only the smaller yellowfin tuna are packed under the breast-o'-chicken brand label—thus the meat is uniformly delicious in flavor, light in color and tender in texture. These are the

qualities which experienced cooks demand.

Here is a delicious Lenten recipe prepared especially for this fancy, solid-pack tuna:

**Tuna Croquettes With Peas**

1 tin Breast-O'-Chicken Tuna  
1/2 cup milk  
1 cup soft bread crumbs  
1/4 teaspoon chopped teaspoon salt  
parsley  
Few grains cayenne  
1 tablespoon lemon juice  
2 eggs  
Hot fat  
1/4 teaspoon chopped teaspoon salt  
parsley

Cook the bread crumbs in the milk for a few minutes. Stir in the unbeat eggs, seasoning, and the Breast-O'-Chicken Tuna. Form into croquettes. Roll in bread crumbs; drop in hot fat and cook until well browned. Arrange on dish and serve with creamed peas.

**Creamed Peas**

1 cup medium white sauce  
1 cup peas  
1 tablespoon butter  
1/2 tsp salt  
2 tablespoons mushrooms

Cook together in a sauce pan the white sauce, peas, butter, mushrooms, salt and pepper. Pour over croquettes. Serves 6.

**Nurses Find Ointment Satisfactory In Use**

In a questionnaire sent to several hundred nurses throughout the United States, and supervised by "Registered Nurse" a publication edited solely for the practicing registered nurse, these questions were asked:

In your duties as a Registered Nurse do you have occasions to use ointments?

Have you ever used Poslam and Poslam Soap?

Were they satisfactory?

Ninety-eight percent of the nurses replied to the publication that in their professional opinion Poslam Ointment and Poslam Soap fulfilled a definite medical need and that this product more than surpassed the claims made for it.

In their 35th year, the Emergency Laboratories, makers of the products, have sold more than 15 million packages of Poslam Ointment and Soap through druggists for the relief of acne pimples and blemishes due to external causes, minor cuts, chafing and the itching and burning of fiery eczemic conditions.

Local druggists report an increasing sale of inexpensive Poslam since release of the nurses' opinions.

Meatless meals call for Salmon Squares. Combine 1/4 cup chopped celery, 1/2 cup peas, 1 cup flaked drained salmon, and 2 chopped hard-cooked eggs. Roll out biscuit dough 1/8 inch thick and cut into 4-inch squares. Place spoonful of salmon mixture in each square, bring corners together, and seal. Bake on ungreased baking sheet in moderately hot oven (425 degrees F.) about 15 minutes. They are delicious served with Egg Sauce.

**When it's cold... Serve it hot!**

**BREAST-O'-CHICKEN Tuna Fish**

**TUNA CROQUETTES WITH PEAS**

Cook 1 c. soft bread crumbs in 1/2 c. milk. Stir in 2 unbeat eggs, 1 tablespoon lemon juice, 1/4 teaspoon chopped parsley, few grains cayenne pepper, 1 teaspoon salt, and Breast-O'-Chicken Tuna (7 oz. tin). Form into croquettes. Roll in bread or cracker crumbs; drop in hot fat and cook until well browned. Arrange on platter and serve with hot creamed peas, to which you have 2 tbsps. of mushrooms

Does the wind blow cold? Then fix a dish of tasty Breast-O'-Chicken Brand Tuna Fish! It combines with lots of different, inexpensive staples and vegetables to make all sorts of appetizing, hot meals at a low person cost! Breast-O'-Chicken Brand Tuna is always uniformly top-quality! Ask for it by name!



**40 new tuna recipes**  
by Frank Decatur White  
Send now for Free Cookbook

WESTGATE SEA PRODUCTS COMPANY  
DEPT. 3-AI, San Diego, California

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

**AUTO LOANS**

Low-Cost Bank Rates

BALANCE TO BE FINANCED	FOR 12 MONTHS	
	TIME CHARGE	12 MONTHLY PAYMENTS
\$150	\$ 7.89	\$13.16
200	10.53	17.55
250	13.16	21.93
300	15.79	26.32
400	21.05	35.09
500	26.32	43.86
600	31.58	52.64

If desired, you may make smaller payments by extending loan over a longer period. Loans on used cars not over three years old at slightly higher rates.

We welcome your application at any of our ten bank offices.

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**

Member Federal Reserve System Member F. D. I. C.

**59¢ SPECIALS for FRIDAY & SATURDAY the LAST 2 DAYS OF OUR MANAGERS SALE**

SECONDS OF NATIONALLY ADVERTISED 64 Sq.

**SHEETS at 1/2 PRICE**



Sheet prices are advancing, and it may be many months before we can offer you quality sheets like these at this price again. Being sold at half price because of slight imperfections.

Sizes	Price
63 x 90	<b>59¢</b>
63 x 99	
72 x 90	
<b>EXTRA LARGE SIZES</b>	
72 x 99 — 63 x 108	<b>69¢</b>
81 x 90 — 72 x 108	
81 x 108 — 90 x 108	
90 x 99 — 81 x 99	

**LINCOLN'S**

**59¢ DAYS**

FRIDAY and SATURDAY

FULL SIZE KRINKLE COTTON

**SPREADS**

**59¢ Sensational**



If first quality they'd be 89¢

Excellent quality Krinkle cotton bedspreads that are both attractive and serviceable. The slight imperfections aren't noticeable, of course. In rose, blue, orchid, green, peach.

You Don't Have To Iron Them

CHAINWIDE PURCHASE OF NEW 89¢ to \$1

**HOUSE DRESSES**

**59¢**

"Coat" styles

Pretty as a picture house dresses, with plenty of color swing and style! Flattering necklines, dainty detailings. All sizes.



LUXURIOUS RAYON

**SATIN SLIPS**

**59¢**

3 styles to choose from.

For 59¢ Day only, three lovely styles in these high count rayon satin slips. 1 1/2" lace bottoms, ruffle bottoms, lay tops. Sizes 32-40, tea rose.



SOLID HARDWOOD — FULL SIZE

**END TABLES**

Usually \$1.98

**\$1.59**



Your choice of mahogany, walnut or maple finish on these new end tables that will fit in with your best furniture. 24" high with a 12x22" inch top.

DUPLIX VOILE and PERCALE

**COTTAGE SETS**

OR RAYON TAILORED

**CURTAINS**

Usually 79¢

**59¢ pr.**

The Cottage Sets.

Ideal for kitchen, breakfast nook or bath. Will launder perfectly. Red, green, blue.

The Tailored.

Dainty and sheer delustered rayons, hemmed and headed ready to hang. Launder nicely. Eggshell or beige.

MEN'S FIRST QUALITY 89¢

**SHIRTS**

**59¢**

Stand-up non-wilt collars.



Full cut dress shirts for men in white broad-cloth and 68x72 facades. 7-button front, pocket. Sizes 14-17.



CHILDREN'S FIRST QUALITY BLACK or BROWN LEATHER 89¢

**OXFORDS**

Save 30¢ a pr.

**59¢**

Made of sturdy leather uppers with long-wearing soles... and every pair is perfect. Sizes 8 1/2-10.

Genuine "RAILLEY"

**Pin-up LAMPS**

**59¢**

With 6 feet of approved rubber cord.

Smart pin-ups available in 3 styles, all suitable for any room in the house. Featuring pleated shades, floral and striped decorations.



Embroidered bodice or trimly tailored rayon

**TAFFETA SLIPS**

**2 for 59¢**

The embroidered flounce bottom style in tea rose, sizes 32-40. The plain tailored (with panel) in tea rose and white, 32-44.



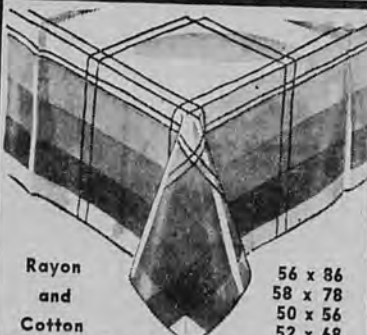
"AUDREY" SILK

**CREPES**

• Full Fashioned • First Quality

**59¢**

Ringless 3-threads, pure silk from top to toe. Available in all the new spring shades, sizes 8 1/2-10 1/2.



Rayon and Cotton

56 x 86  
58 x 78  
50 x 56  
52 x 68

**TABLE CLOTHS**

Colorful checked and plaid tablecloths in sizes for all tables. Guaranteed fast color, easily laundered.

**59¢**

**LINCOLN'S**



*Sibley, Lindsay & Curr Co.* This Great Money-Saving Event Ends Saturday!  
**ANNUAL SPRING FOOD SALE!**

Perfect Dessert! Our Sumptuous Frozen  
**WHIPPED CREAM CAKES**  
Two Sizes, **59c** and **89c**

Three luscious layers of chocolate or white cake, thickly filled and covered with fresh, frozen whipped cream. Surprise the family with a Sibley whipped cream cake soon!

Lenten Special! Light, Tasty  
**Fastnacht Kuchels** doz. **23c**

Tempting "Between-Meal" Snacks!  
**KILTIE COOKIES** doz. **21c**

Fruited or Plain  
**BRAN BREAD** . . . loaf **11c**

**ORDER EASTER EGGS NOW!**

Strictly fresh eggs, hard-boiled and colored in gay Easter hues. The children love them! Get your order in now!

That Famous Garden-Freshness!  
**BIRDSEYE PEAS** . . . pkg. **19c**

Prime Home-Dressed Leg or Rump

**VEAL ROAST**

Famous Sibley-quality roasts, tender and meaty!

**21c** Lb.



We Carry a Wide Variety of

**Lenten Seafoods**



- WHITE FISH, Canadian Winter-Caught, Lb. . . . . 23c
- OYSTERS, Extra Standard, Solid Meat, Pl. . . . . 23c
- DEEP SEA FILLETS, Boneless, Lb. . . . . 17c
- SALMON STEAK, Troll-Caught, Alaskan, Lb. . . . . 23c
- COD STEAK, Fresh-Caught, Lb. . . . . 19c

3 1/2 Lbs. Ave., Rib-Half Loin  
**PORK ROAST** . . lb. **19c**

Prime Quality Boneless Rolled  
**VEAL ROAST** . . lb. **25c**

5 to 7 Lbs. Average. Flav-o-Rich  
**CALLAS** . . . . . lb. **19c**

**PRINT LARD** 2 lbs. **15c**

Tower Brand Pure Pork  
**SAUSAGE MEAT** lb. **19c**

**HUNT'S SUPREME FRUITS**

- Whole PEELED APRICOTS, No. 1 can 19c, 3 for 55c; No. 2 1/2 can 29c, 3 for 85c
- BARTLETT PEARS, halves, No. 2 can . . . . . 21c, 3 for 59c
- PEACHES, tree-ripened Freestone, sliced, No. 2 1/2 can 25c, 3 for 69c
- Yellow CLING PEACHES, No. 2 can 17c, 3 for 47c; No. 2 1/2 can 21c, 3 for 59c
- APRICOT HALVES, No. 1 can . . . . . 20c, 3 for 57c; No. 2 1/2 can 29c, 3 for 85c



Campbell's Tomato  
**JUICE**  
47-Oz. Can 19c  
**3 Cans 55c**



Campbell's Tomato  
**SOUP**  
12 Cans 85c



Cloverleaf White  
**TUNA**  
3 Cans 59c



7-Course Meal! Ideal  
**DOGFOOD**  
3 Cans 25c



Lake Shore  
**HONEY**  
Pound Jar, 19c  
**5 Lb. Can 63c**

**CROSSE & BLACKWELL**

- ASSORTED SOUPS, 2 cans 25c, 6 cans 75c, 12 cans \$1.45
- Pure ORANGE MARMALADE, lb. jar 25c, 2 for 47c
- PRESERVES, blackberry, red currant or cherry, 1-lb vase, 29c, 3 for 85c
- BREADS, chocolate-nut, date and nut or prune-nut, 2 cans 25c
- TARRAGON VINEGAR 10 1/2-oz. bot. 37c
- JELLIES, all varieties . . . . . 8 oz. jar 17c, 3 for 49c

**DRINK FRUIT JUICES!**

- ORANGE JUICE, sweetened, Florida Gold No. 2 can 9c, 3 for 25c; 46-oz. can 19c, 3 for 55c
- GRAPEFRUIT JUICE, Florida Gold sweetened, . . . . . No. 2 can 9c, 3 for 25c; 46 oz. can 21c, 3 for 59c
- BLENDED JUICE, Florida Gold, No. 2 can 9c, 3 for 25c; 46-oz. can 21c, 3 for 59c
- GRAPEFRUIT JUICE, unsweetened, Florida Gold, No. 2 can 9c, 3 for 25c; 46-oz. can 19c, 3 for 55c
- ORANGE JUICE, unsweetened, Florida Gold . . . . . No. 2 Can 10c, 3 for 27c; 46 oz. can 21c, 3 for 59c
- PINEAPPLE JUICE, Libby's, No. 2 can 13c, 3 for 35c
- APRICOT NECTAR, Heart's Delight, 12 oz. can 9c, 3 for 25c, 6 for 47c
- PRUNE JUICE, Sunsweet, . . . qt. jar 23c, 3 for 65c

**LILY VALLEY VEGETABLES**

- TOMATOES, selected, No. 2 1/2 can 17c, 3 for 49c
- SWEET PEAS, tender, . . . No. 2 can 13c, 3 for 37c
- PEAS and CARROTS, . . . . . No. 2 can 15c, 3 for 43c
- SLICED BEETS, No. 2 can 9c, 3 for 25c
- GREEN BEANS, tiny whole No. 2 can 19c, 3 for 55c
- LIMA BEANS, tiny green, No. 2 can 17c, 3 for 49c
- SAUERKRAUT, No. 2 1/2 can 9c, 3 for 25c
- GARDEN SPINACH, . . . . . No. 2 can 10c, 3 for 27c
- DICED CARROTS, . . . . . No. 2 can 10c, 3 for 27c
- CORN, golden bantam, . . . . . No. 2 can 13c, 3 for 35c
- WAX BEANS, cut golden, No. 2 can 13c, 3 for 35c
- LITTLE GEM PEAS, sifted No. 1 can 10c, 3 for 27c

**MISCELLANEOUS SAVINGS!**

- SALMON, Prince's sockeye, 1-lb. can 25c, 2 for 49c
- CRABMEAT, Geisha brand, . . . . . can 23c, 2 for 45c
- SHRIMP, Pride of Salad wet pack, can 17c
- CLOVERLEAF SALMON, . . . . . can 23c
- MINCED CLAMS, Pioneer, . . . . . can 25c, 2 for 49c
- SPICED PEARS, Geneseo, Seckel, 10-oz. jar 25c
- CHICKEN FRICASSEE, Westchester, can 35c, 3 for 98c
- QUEEN OLIVES, stuffed, 12-oz. net, 75c
- POTATO STIX, Schuler's . . . . . can 10c, 3 for 25c
- RITZ CRACKERS, N. B. Co., lb. pkg 21c
- NOBILITY WAFER ASS'T., Loose-Wiles, lb. pkg. 37c
- LARGE RIPE OLIVES, Wyandotte, can 17c, 3 for 49c
- APPLE-TRU, sliced apples for pie, No. 2 cans, 2 for 25c
- LARGE PRUNES, evaporated, 15/20's, 'b. 21c, 3 for 59c

This Is Fresh Fruit and Vegetable Week!

Dr. Phillip's Juicy Florida

**ORANGES**  
**3 dozen 55c**



- PINK MEAT FLA. GRAPEFRUIT** 6 For 25c
- NEW RED POTATOES** 6 Lbs. 25c
- LARGE SUNKIST LEMONS 300's** Doz. 19c
- CELERY or ICEBERG LETTUCE** 2 For 19c
- RIPE, RED TOMATOES** Lb. 19c
- FANCY CUCUMBERS** 2 For 25c
- FRENCH ENDIVE, Stalks** . . . . . 2 for 19c

**FANCY, HIGH SCORE CREAMERY**

**TUB BUTTER**  
**2 lbs. 69c**

- VELVEETA**, Plain or Pimiento . . . . . 2 Lb. Box 47c
- SAUSAGE**, Goose-Liver Style . . . . . Lb. 38c
- SWITZERLAND** Cheese, Imported . . . . . Lb. 89c
- CHEDDAR CHEESE**, Aged In Wine . . . . . Lb. 49c
- SHARP CHEESE**, Sibley's Special . . . . . Lb. 35c
- KAUKAUNA** Cheese, Hickory-Smoked . . . . . Link 39c

Freshly Roasted  
**LENOX COFFEE**  
**3 Lbs. 57c**

Tall Cans, Evaporated  
**MILK**  
**6 Cans 39c**

Pure Cane Granulated  
**DOMINO SUGAR**  
**100 Lb. Bag \$4.85**

Big "B" Brand  
**FLOUR**  
**24 1/2 Lb. Bag 83c**

**PHONE YOUR ORDER TO STONE 6500... GROCERY ORDER BOARD OPENS 8 A. M.**

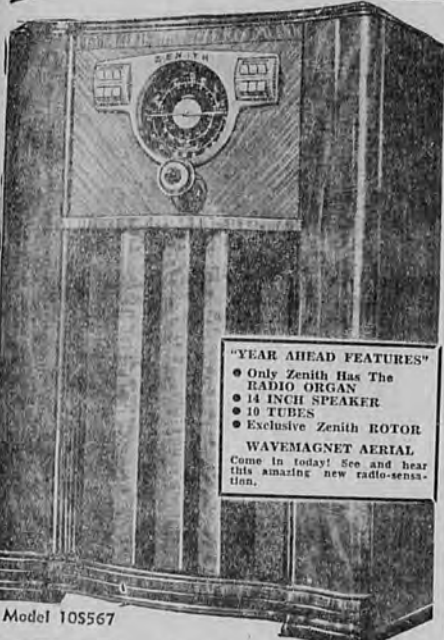


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HERE IS AN AMAZING RADIO

**VALUE**

**ZENITH** \$69.95  
And Your Old Radio



Model 105567

**"YEAR AHEAD FEATURES"**  
 • Only Zenith Has The RADIO ORGAN  
 • 14 INCH SPEAKER  
 • 10 TUBES  
 • Exclusive Zenith ROTOR WAVEMAGNET AERIAL  
 Come in today! See and hear this amazing new radio-sensation.

**\$1 A WEEK** No Interest Charge  
**Guaranteed Customer Service** OPEN MON., THURS. EVES. TO 9 A. M.  
**DELIVERY FREE**



**HICKSON'S**  
 37 RICHMOND ST. **STONE 93**  
 Out of the High-Rent District You Can Do Better Here!

**Playtime Dress**



2651  
SIZES 2 TO 8

**For Tiny Tots**

Every mother knows that princess lines are becoming to her little girl. This attractive frock has a new look that is smart and easy to make. Make it for your young daughter to wear either with the tie belt or plain. Ice cream cone pockets add a crisp touch that will delight any child. Choose crisp checked cotton for school, and a solid color pastel for Sunday best. This is a pattern you will use many times because of its good lines and versatility. Panties are included.

Style No. 2651 is designed for sizes 2, 4, 6 and 8 years. Size 4 requires 1 3/4 yards of 35-inch fabric with 3/4 yard of contrasting for dress; 3/4 yard for the panties.

Send fifteen cents (15c, coin is preferred), for pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Address: Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.

**SOCIETY TO MEET**

The American Ladies Benefit Society will hold a business meeting at 904 Main St. W. next Tuesday at 8 p. m.

**No. 37 PTA To Hear**

The Rev. Gordon W. Mattice, pastor of Westminster Presbyterian Church will be the chief speaker at a meeting of the No. 37 School PTA tonight at 8 p. m. His topic will be "The Aid of Religion in Building Responsibility."

**Westminster Pastor**

Music will be furnished by Mr. and Mrs. Clarence E. Bennett, members of the association.

Refreshments will be served by the parents of fourth grade children with Mr. and Mrs. Walter Wiles acting as chairmen.

Thursday Evening, March 27 at 8:20

**MASTER PIANO QUARTET**



BAUER GANZ LIST NAEGELE

**ROCHESTER PHILHARMONIC ORCHESTRA**

Jose Iturbi Conducting  
 Final Concert of the 1940-1941 Season  
 SEATS NOW: \$1, \$1.25, \$1.50, \$2 and \$2.50  
 EASTMAN THEATRE of the University of Rochester

**Edwards CLEARANCE SALE OF WINTER COATS**

Just 52 Coats to go at . . . . . **\$20** each

A Bargain for you if your size is here!

Size	10	11	12	13	14	16	18	20	42	44	46	33	39	41	43	45
Quantity	4	3	4	3	13	12	1	1	2	1	1	1	1	1	1	2

Kit Fox Persian Raccoon  
 Natural Grey Squirrel Civet Cat Leopard Silver Fox

**28 Coats. Values up to \$100**  
 One-of-a-kind models in Persian, Silver Fox and Mink trims . . . . . **1/3 OFF**



**NO DOWN PAYMENT!**  
Third Floor

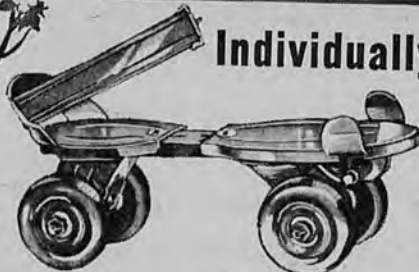
**PRESENTING A**

**COMPLETE SELECTION FOR Every Member of the Family**



**GLOBE ROLLER SKATES**  
 "The Fastest In Town"

**Individually Boxed with Key and Oil Sample!**



A. No. 36 At 99c

Our most popular priced roller skate. Has single row ball bearing wheels, welded 3 pc. construction, nickel plated, flanged toe and heel plates, adjustment to 10 1/2", rubber shock absorbers, leather straps.

**99c**  
Style No. 36



B. No. 63 At 1.29

**Globe Style No. 63**

A skate for the "in-between" range. Has double row, ball bearing wheels, red dust caps, welded 3 pc. chassis with flanged toe and heel plates. Adjustments to 10 1/2".

**1.29**

C. No. 50 At 2.99



**De Luxe No. 50**

The De Luxe skate has double row ball bearing 1 pc. wheels with enclosed hubs. Welded 2 pc. streamlined channel construction. Rubber shock absorbers. Cowhide straps.

**2.99**

**No. 84 — 500 Miles Guaranteed**

This skate features double row, ball bearing one piece, heavy steel wheels (red). Welded 3 pc. chassis. Adjustment to 11 1/4". Nickel plated. Guaranteed certificate.

**1.99**



D. No. 84 At 1.99

**No. 197 — Marvel Juvenile**

The skate for beginners. Has laced leather toe straps, welded 3 pc. construction, nickel plated. Adjustment to 8 3/4", single row, ball bearing wheels.

**59c**



E. No. 197 At 59c



**Complete Line CHICAGO RINK ROLLER SKATES**

**9.95**

For men and women. In white only. Enjoy the thrill of owning your own rink skates . . . at real savings.

E. W. EDWARDS & SON—144 E. Main, Rochester, N. Y.

Send me the following ROLLER SKATES:

QUAN.	STYLE NUMBER	PRICE

Name . . . . .  
 Address . . . . .  
 City . . . . .  
 C. O. D.  Charge  Check  M. O.

SPORT DEPT. — EDWARDS BASEMENT

**PHONE STONE 2300**

*Brand new kind of perspiration deodorant and check*

**PHILLIPS' DEODORANT LOTION**

Not a liquid • Not a paste

Sweetens and neutralizes perspiration odor

- makes perspiration odorless . . . sweetens underarms
- safely checks moisture
- new delightful form . . . a lovely lotion
- rubs in instantly . . . no waiting to dry
- doesn't irritate skin . . . soothing after shaving
- doesn't stain or ruin dresses . . . greaseless, harmless



Contains 2 great acids neutralizers instead of 1

**35c**

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**SERVEL ELECTROLUX**  
(Gas Refrigerator)

IN THE SERVEL Electrolux, a tiny gas flame sets a simple refrigerant in circulation and takes the place of any moving parts in the freezing system. This freedom-from-wear Servel economy puts this gas refrigerator in a class by itself. Remember—Servel stays silent and LASTS LONGER.

As Low As **\$5** Down

As Long As **3** Years To Pay

Prices Are Going Up!  
Buy Now and Save Money!

**Rochester Gas & Electric**

89 East Avenue

Main 7070

Servel Prices Begin At \$129



## Events of the Week

**THURSDAY, MARCH 20**  
 MONROE COUNTY WOMEN'S DEMOCRATIC CLUB—Meeting, Hotel Seneca, Blue Room; 8 p.m.  
 LAURELTON SCHOOL P.T.A.—Meeting, School; 8 p.m.  
 SCHOOL NO. 37 P.T.A.—Meeting; 8 p.m.

**FRIDAY, MARCH 21**  
 ENGINEERING WOMEN'S CLUB—Luncheon Meeting; Seneca Hotel; 12:30 p.m.  
 WOMEN'S AUXILIARY OF ST. THOMAS CHURCH—Tea; Parish House; 2 p.m.  
 METROPOLITAN OPERA STAR—Lotte Lehmann; Eastman Theater; 8:20 p.m.  
 GATES REPUBLICAN CLUB—Monte Carlo Party; Doud Post Home, Buffalo Rd.; evening.  
 DEMOLAY COLLEGIATE CLUB—Freddie Woolston and Orchestra; Masonic Temple Ballroom; 9:30 p.m.

**SATURDAY, MARCH 22**  
 DAUGHTERS OF SCOTIA—Banquet; Powers Hotel; 7 p.m.

**MONDAY, MARCH 24**  
 WEST HIGH FACULTY DRAMATIC CLUB—Meeting; Cutler Union; 8:15 p.m.  
 ROCHESTER GARDEN CLUB—Meeting; Home of Mrs. W. S. Nottingham, Grosvenor Rd.; 10:30 a.m.  
 19TH WARD WOMEN'S DEMOCRATIC CLUB—Social Meeting; 904 Main St., W.; evening.

**TUESDAY, MARCH 25**  
 NATIONAL WILDLIFE FEDERATION—Meeting; Chamber of Commerce; 8 p.m.  
 AMERICAN LADIES BENEFIT SOCIETY—Business Meeting; 904 Main St., W.; 8 p.m.  
 ERIE CIRCLE NORTH PRESBYTERIAN CHURCH—Musical and Style Show; Church; 7:45 p.m.

**WEDNESDAY, MARCH 26**  
 MT. HOLYOKE COLLEGE CLUB—Dessert Bridge; Spring House; 1:30 p.m.  
 OAK HILL COUNTRY CLUB—Luncheon and Style Reunion; Clubhouse.

## SALE OF COATS



DOWN PAYMENT!  
Third Floor



ES

ample!

9c

86



84  
99  
97

**Rudolph's**

**SALE OF MARCH VALUES**

To Lighten Your Housework

**Rebuilt HOOVER**  
**14.95**  
 50c Down  
 50c Weekly  
 Completely rebuilt  
 Guaranteed for one year.

**Bissell Sweeper**  
**2.99**  
 25c Down  
 25c Weekly  
 Excellent for every-day cleanup. Bristle brush.

**Hand Cleaner**  
**88c**  
 50c Down  
 50c Weekly  
 Electric vacuum for cleaning furniture, draperies, etc. Famous make that will give good service.

**RUDOLPH'S**  
 E. Main at South Ave. Open Saturday Evenings  
 Mrs. Nellie Mitchell, 17 Herbert St.



## THIS EASTER-SHOP NUSBAUM'S ... the Fashion Center That's So Very Practical About Prices



*Spring's Prettiest*  
 ... buds or no buds ... there are the smart new styles you'll be seen in ...

LADIES' NEW SPRING  
**COATS**  
**\$15.95**  
 Regular 19.95 Values

Here's an array of spring coat fashions that you'd never dream would be priced so moderately. This group includes the very latest dressy and sport styles... gay, jaunty, refreshing as a spring breeze. Newest colors and materials. Oatmeal, tweeds, plaids, checks, navy and black. Sizes 10 to 50.

Others 9.95 to 18.95  
 Regular 12.95 to 25.00 Values

LADIES' NEW SPRING  
**SUITS**  
**\$9.95**  
 Reg. 12.95 Value

It's a "suit Spring" and with this in mind we've collected an assortment of fashions that gives you a selection of the season's best. Man-tailored and dress-maker models... trim, chic and slenderizing... in lovely shetlands, plaids, tweeds, etc. Sizes 9 to 44.

Others 6.95 to 15.95  
 Reg. 9.95 to 19.95



## The Family Steps Out

... with the youngsters very proud and proper in these new Easter outfit ...



GIRLS' SPRING  
**COATS and SUITS**  
**\$7.95**  
 Regular 9.95 Values

It's Nusbäum's for the cute styles that little girls love and this coat and suit group proves it. Choose her coat from spring's newest right here! Reefers, camel fleeces, coverts, reversibles, etc., in navy, tan, rose, opean, and novelty tweeds and plaids. Choose her suit from a selection that has everything... including the new cape suits so popular now. Sizes 1 to 4, 3 to 6½, 7 to 12, 12 to 16. Also chubby sizes 8½ to 16½.

Others 5.95 to 15.95  
 Reg. 7.95 to 19.95

STUDENTS'  
**2-TROUSER SUITS**  
**\$12.50**  
 Regular 16.95 Value!

In the spring a young man's fancy turns to thoughts of "dressing-up". He likes to put on the dog... and wise mothers solve the problem very economically here at Nusbäum's. These are all wool materials... in a selection of the newest colors... tan, gray, green, brown and blue.



## Accents for Spring

JUST ARRIVED!  
 LADIES' VERY NEWEST  
**DRESSES**  
**\$3.95**

A tonic for your wardrobe and your budget, too... these gay, new inexpensive dresses. Dashing jackets, jaunty little boleros, figure-flattering one-piecers with clever tucking and pleating. Fine fabrics in radiant spring colors, navy, blue and black.

These Are Regular 5.95!  
 Better Get 2 or 3 Now!



GIRLS' NEW  
**SPRING DRESSES**  
**\$1.95**  
 Exceptional Values

Leaders in the Style-Hit Parade... are all of these. Bright, gay, colorful silks, novelty spun rayons and cottons. An exceptional value opportunity and a chance to get a little girl all set for spring without the cost being too great. Sizes 1 to 6, 7 to 16, chubby sizes 8½ to 16.

Others 98c to 5.95  
 Reg. 1.15 to 7.95

SMALLER BOYS'  
**2-Trouser, Long Pant SUITS**  
 Sizes 8 to 16  
**8.95**  
 Reg. 12.95

1 KNICKER & 1 LONG  
**2-Pant Suits**  
 Sizes 8 to 15  
**7.95**  
 Reg. 12.50

JUNIOR BOYS'  
**RUGBY SUITS**  
 Sizes 5 to 10  
**5.95**  
 Reg. 7.50

BOYS' NAVY CHEVIOT  
**TOPCOATS**  
 Sizes 1 to 6  
**2.95**  
 Reg. 3.95



Extra Special  
 LADIES'  
**CAMEL FLEECE and NOVELTY SPORT COATS**  
**\$9.95**  
 Regular 12.95 Values

There's no fashion more beloved than the camel fleece sport coat. You'll love its good-looking casual style... find it ideal over street dresses and sweaters and skirts. Our latest edition is this smart wrap-around so trim and saucy. Sizes 12 to 20. Other sport coats, sizes 12 to 48.

Hurry for These Values

CHARGE ACCOUNTS ARRANGED  
 For Persons With Established Credit

STORE HOURS:  
 OPEN EVENINGS UNTIL 9 P. M.  
 FRIDAY 9 A. M. TO 6 P. M.  
 SATURDAY NIGHT 6:30 TO 10 P. M.

## ROCHESTER Passion Murder Defies Police



A man and a woman had tortured and murdered Eddie Kneip. Why? Who were they?

The murder of Eddie Kneip was a passion murder. Passion murders spring invariably from man-woman relationships. Sheriff Andrew Wiedenman knew. Who, then, was the woman who had slugged Kneip into unconsciousness, tortured him and danced in fiendish glee around his prone body. Who was the man whose jealousy flared into murderous hatred? What story of malignant love lay behind this outburst of frenzy?

The Kneip killing was one of the most atrocious in the history of Rochester. For the true detective story behind that case, giving you intimate details never before published, read "Then Detective Arnold Must Have Killed Him," in the April Intimate Detective Stories, now on sale.



At All Newsstands 15c

Intimate DETECTIVE Stories  
 LOOK FOR THE BRAND NEW LARGE-SIZED MAGAZINE

**HARRIS NUSBAUM**  
 221-229 Joseph Avenue - Corner Kelly St.  
 "Use Our Convenient Layaway Plan"



**LEFT'S** Open Their Spring Season  
With These Sensational Values!



Military Coats  
Hooded Coats  
2 & 3 Pc. Cape Suits  
With detachable Hoods and  
Red Linings!  
Coverts  
Spring Plaids  
Lace Collars & Cuffs  
Tweed

For Boy and  
Girl Tots Sizes  
1 to 3 low as  
\$1.55 and up.

**\$5.95**  
Values to \$7.95.

COUPON  
Smart, New, Springy  
**CORDUROY JACKET**  
Yolk Back! With this Cou-  
pon ONLY. Limit 1 to a  
customer. Sizes 7-14. New  
cut Style. Guaranteed  
\$1.49 Value

**75c**  
Guaranteed  
\$1.49 Value

You're Right When you Buy at  
**LEFT'S**  
126-128 CLINTON AVE. S.  
Open Every Friday and Saturday Til 9 P. M.

**'Alice In Wonderland' To Be At Eastman**

It is a certainty that the adventures of Alice have an appeal that is entirely beyond the audience for "Alice in Wonderland," final event in the annual series of children's plays at the Eastman Theatre, will be the most unusual of the season.

When it is presented by the Clare Tree Major Children's Theatre Company of New York

**COUPON**

This Coupon Is Worth  
**10c**  
Towards Price of  
Admission To See

**'Alice in Wonderland'**  
EASTMAN THEATRE  
Saturday, March 29, 1941  
3 O'clock

Seats: 25c 35c, 50c, 75c

Present this coupon at theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.

Name .....  
Address .....  
Age .....



the matter of age. This oddity is readily explained by Mrs. Major.

"Thousands of scholars and lovers of literature consider Carroll's 'Alice' a profoundly subtle and clever satire, in the guise of nonsense. And, of course, they are perfectly correct in their belief. It is not surprising, therefore, that these 'Alice' enthusiasts rush to see every version presented.

"However, like Swift in his 'Gulliver's Travels,' Carroll wove skillfully his fantasy to appeal to the most sophisticated and the most naive. Children have been and always are enthralled by every minute of it. Adults are equally fascinated, but they are also amused by entirely different aspects of the play and sense completely different meanings in the dialogue and action."

"Alice in Wonderland" is the dramatic version of the tales written by Charles L. Dodgson, an Englishman who adopted the pen name of Lewis Carroll. He had the book published at the urging of the young children to whom he had told all the fanciful adventures over a period of years. It has been one of the most successful in all English literature.

Through an exclusive arrangement with the educational committee of the Rochester Civic Music Association, The Rochester Sun is able to offer a special discount coupon for the "Alice in Wonderland" performance. Clip the coupon found in this issue and present at the theatre box office. It entitles the holder to a ten cent discount on any price seat. Tickets priced as low as 15 cents with the special Sun coupon.

on Saturday afternoon, March 29, there will undoubtedly be almost as many adults as children present.

It seems that the whimsical

**Sears**

STORE HOURS:  
Daily 9:30 to 5:30;  
Fridays and Saturdays  
9:30 to 9:30

**MARCH VALUE DEMONSTRATION**

FREE PARKING

Roebuck and Co. \* Two Stores \* Rochester, New York

**GIVEN! ELECTRIC RECORD PLAYER WITH THIS CONSOLE!**



Connects to and uses the sound system of your radio. Plays 10 or 12 inch records.

**★ 8 TUBE CONSOLE AND RECORD PLAYER**

- ★ 4 Band Instamatic Tuning!
- ★ Built-in Rotatable Aerial!
- ★ Automatic, Tone Control!
- ★ Theater Type Dynamic Speaker!
- ★ Adapted for FM or Television!
- ★ Plays 10 or 12 Inch Records!
- ★ High Fidelity Crystal Arms!
- ★ Buy on Budget Plan, \$5 Down!

BOTH STORES \* Includes Power Rectifier Tube

Worth \$13.95

**★ 5-TUBE PLASTIC**

**\$9.95**

BOTH STORES

Four Instamatic piano key tuning, streamlined cabinet, dynamic speaker, built-in radio net aerial. Brown... other colors slightly higher. \* Includes power rectifier tube.



**SILVERTONE RADIO-PHONO**

★ Regularly \$49.95

**\$29.95**

BOTH STORES

Six tubes including power rectifier! Large, rich toned theater type speaker. Adjustable volume, tone control. Plays 10 or 12 inch records. Has high fidelity crystal pickup, \$5 Down delivers on Our Easy Pay Plan.



**Radio-Phono**

**\$18.88**

BOTH STORES

5-tube radio and phono combination, plays 10 or 12 inch records. High fidelity crystal pickup. Buy on Budget Plan.



**4-TUBE PORTABLE**

**\$14.88**

BOTH STORES

Complete with needed batteries. Smart new striped airplane washable fabric case. Built-in loop antenna. Includes power rectified tube.



**6-TUBE TABLE MODEL**

**\$14.88**

BOTH STORES

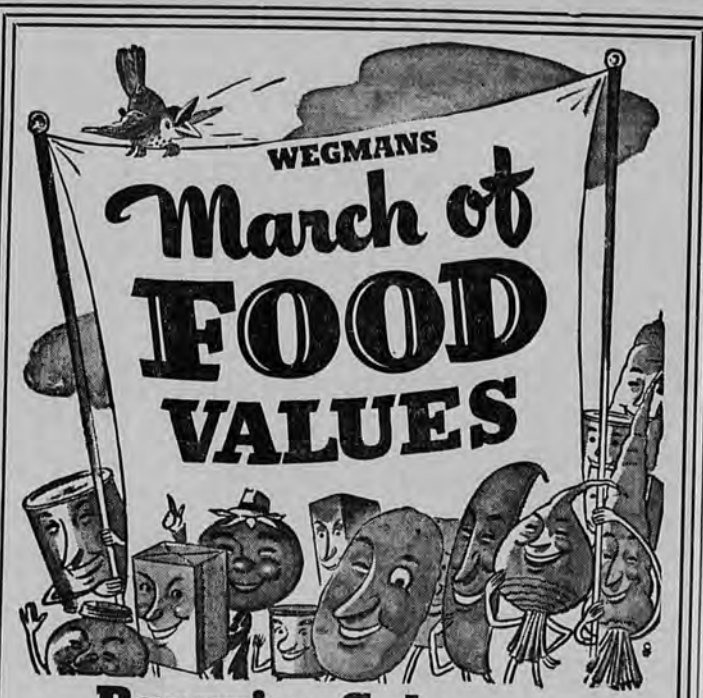
6 tubes, built-in aerial automatic tone and volume control. Includes power rectifier tube. Buy on Budget Plan.



**THERE ARE TWO SEARS STORES IN ROCHESTER**

Monroe at S. Union and Ridge Road West Near Dewey

Stone 2500 and Glenwood 556



**WEGMANS**  
**March of FOOD VALUES**

**Bargains Galore on Quality Brands You Know**

- 2 1/2 Lb. Sack **GOLD MEDAL FLOUR** 87c
- Medium Size Bar Se **SWAN SOAP** 2 Large Bars 15c
- Large Can **INSTANT POSTUM** 35c
- NO. 2 CAN PHILLIPS **TOMATO'S** 4 cans 25c
- CLEAN DRAINS WITH **SANI FLUSH** can 15c
- SEA LIGHT FIRM **FANCY TUNA FISH** can 11c
- SOFT TOILET TISSUE **WALDORF** 6 rolls 25c
- 12-OZ. BOT. BLUE LABEL **CHILI SAUCE** 2 for 25c
- 12-OZ. CAN WILSONS CERTIFIED **CORNED BEEF** can 15c
- LB. STRAWBERRY OR RASPBERRY **PURE PRESERVES** Jar 15c
- QUART JAR GREEN GABLES **SALAD DRESSING** 23c
- 2 1/2-LB. SACK PASTRY FLOUR **DAISY FLOUR** sack 55c

**WORLD'S LARGEST SELLING SWEET CREAM BUTTER**

**LAND O'LAKES SWEET CREAM BUTTER** 35c Pound Roll

- 6 Flavors **KNOX GELATIN** 3c pkg.
- Quart Bottles **SIMON PURE BEER & ALE** 17c bot.
- 12 Oz. Bottles **FRONTIER BEER & ALE** 4 for 25c
- NO. 2 CAN TOP TEST SLICED **PINEAPPLE** can 10c
- NO. 2 CAN TENDER **SWEET PEAS** 3 cans 25c
- NO. 2 CAN CUT **WAX BEANS** 3 cans 25c
- 20-OZ. CAN CAMPBELL'S **TOMATO JUICE** 3 cans 23c
- CAMPBELL'S MUSHROOM OR **CHICKEN SOUP** can 9c
- TAS-T-MIX CALIFORNIA **FRUIT COCKTAIL** can 9c
- 6 DELICIOUS FLAVORS OF **JELLO DESSERT** 3 pkgs. 13c
- 10-POUND SACK **GRANUL. SUGAR** 48c
- QUART JAR SWEET **MIX PICKLES** Jar 17c
- NO. 2 CAN GOLDEN **DICED CARROTS** can 5c

**Wegmans HOME OWNED FOOD MARKETS**

**FREE PARKING FOR CUSTOMERS**

**SPECIAL ANNOUNCEMENT LADIES!**

If you are looking for a new downtown hairdresser.

**Introduce Yourself** With This Advertisement **—AND GET—** ONE OF ROCHESTER'S FINEST PERMANENT VALUES

**Helen Curtis Machineless \$2.50 American Beauty**

OPEN 9-9 E. Main & State Entrance & State MAIN 3709

Looks good—smells good—tastes good—to any Dog

**Ideal DOG FOOD**

SAVE IDEAL LABELS FOR IDEAL GIFTS

**LOST! Child's Pet DOG**

Culver Rd.—Bay St. section. Lost on February 7 about 10 A. M. 6 months old male; grey, looks like police dog; silver grey feet; curled tail; pointed ears; 6 months old; was wearing harness when lost.

If you have information concerning whereabouts of this pet please.

**CALL MAIN 6871**



Buck Hunters Look For Their Names In the Sun

**MILK MIXTURE FOR STOMACH ULCERS**

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation, yet so effective that in many cases the pains of the stomach disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoons in a half glass of milk. Costs but little and under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by Dew, Kay and drug stores everywhere.

**CONSTIPATION GAS CAN MAKE YOU FEEL AS IF YOU'D EXPLODE!**

Can you help relieve the pressure of gas due to waste in the intestines? Yes! Take Beechams Pills. They act two ways to help relieve temporary constipation. First, this purely vegetable compound induces a gentle, thorough bowel movement with no unpleasant after-effects. Next, it quickly relaxes and refreshes you by relieving the distress of constipation gas. Take Beechams Pills tonight. Feel different tomorrow. At your druggist's, 10c, 25c, 50c.

**BULL-TIRED NERVOUS DIZZY VOLUNTARY NAPS**  
Are You Tired with Gusty GARRIC? (readily) Are you nervous, dizzy, or have you any of the following symptoms?  
D. GOSWICK'S concentrated GARRIC Tablets are "GARRIC MADE SOFTENED"  
No effect on the stomach. Absolutely safe, pleasant, effective the only, 50c and \$1.00  
At Leggett, Walgreen and Other Drug Stores.

**Nervous Restless Girls!**  
Cranky? Restless? Can't sleep? Circle easily? Because of distress caused by monthly functional disturbances? Then try Lydia E. Pinkham's Vegetable Compound. Pinkham's Compound is famous for relieving such ailments. Made especially for women. WORTH TRYING! ANY drug-store.

**BLADDER IRRITATION WAKE YOU UP?**  
MAKE THIS TODAY TEST: Get 25c worth of Poslam, low potency berries and six other medicines made into one tablet. Just say BUKETS to any druggist. Help wake up sluggish kidneys, increase elimination, doing daytime. Drink lots of soft water. Very little tea, coffee or alcohol. Your 25c back if not pleased. Available at LEGGETT DRUG STORES.

**INDIGESTION**  
may affect the Heart  
Get trapped in the stomach or pulled away by the heart? At the first signs of distress eat 25c worth of CHI-CHESS-TERS. This is the most reliable known for acid indigestion. If the FIRST DOSE doesn't prove 25c better, return bottle to us and receive DOUBLE Money Back. 25c.

**DEMOCRATS TO MEET**  
A social meeting of the 19th Ward Women's Democratic Club will be held next Monday

at 904 Main St. W. Mrs. Frank G. Hubbard, chairman of hostesses, has arranged several games and other entertainment features.

**THE BEST COAL VALUE IN THE CITY**  
**BLACK MAGIC** \$10.95  
TON CASH—Shoveled Oil  
PEA \$9.05 — BKWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"  
GEN. 586

**PAYNE & DUNHAM**  
**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite**  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.  
**\$34.50**  
NO DOWN PAYMENT, NO CARRYING CHARGE  
Complete Line of **RUGS** SAVE UP TO 40%  
**WAYNE** UPHOLSTERING CO.  
74 PARK AVE. Monroe 1404

**CATARRH DISCOVERY**  
New Four-Fold Method Attacks Catarrhal Symptoms 4 Ways to Help Bring Quick Blessed Relief  
**PAMPHLET SENT FREE**

**DYE SPECIAL**  
**EMPIRE CLEANING & DYEING WORKS**  
Free Call GLEN. 1102 622 Hollenbeck St.

**R. G. & E. COKE** SEMET-SOLVAY  
HALF TON \$5.35 TON \$10.20 QUARTER TON \$3.00  
**CLINTON COKE CO.** MAIN 4402  
PROMPT DELIVERY SERVICE

**CUSTOM MADE STOUT SUITS FOR BOYS**  
**EXTRA!**  
Extra care in fitting—Extra pants with every suit—Extra fine wools—All wool worsteds.  
Longies and Stout Knickers made to measure 2.95 up from  
**FLEAMAN-BOYS' CLOTHIER**  
781 CLINTON AVE. NO.—MAIN 1649

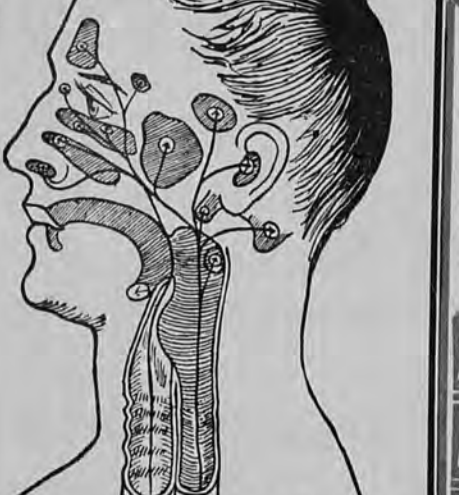
**When the Itch of ECZEMA Drives You Mad DO THIS...**  
The Poslam, as thousands do, it's a concentrated ointment that starts to work right away, no long waiting for results. Apply soothing Poslam Ointment to ease the burning torment of eczema—the price is small—the relief is great! Sold by all druggists.

**ST. JOSEPH ASPIRIN**  
THE WORLD'S LARGEST SELLER AT 10.

**Blessed Relief... FOR DIFFICULT DAYS**  
CHI-CHESS-TERS PILLS are helping thousands of women suffering from "The Blue" of the "Month Menace" to relieve their symptoms. Periodic pain and discomfort. Absolutely safe to take as 50c directed. Contains no habit-forming drugs or narcotics. Used beneficially for over 55 years.

**ST. CHOICE OF MILLIONS**  
**ST. JOSEPH ASPIRIN**  
THE WORLD'S LARGEST SELLER AT 10.

**DAW'S COUPON**  
**GENUINE CANNON Wash Cloths**  
Full Size • Pastel Colors  
Lowest Price Ever Sold!  
**3 for 11c**  
(Limit 4)



Some of the shaded portion of this diagram shows the "air spaces" of the head. Catarrh often collects in many of these spaces and causes the disagreeable Catarrhal symptoms you suffer from so well! Here is a grand Free Offer that no reader of this paper suffering the disagreeable, annoying symptoms of Nasal Catarrh and Congestion, can afford to ignore. It may open the pathway to your own prompt and gloriously welcome relief from the catarrhal evils you know so well just as it has done and is doing for a host of others who have suffered from Nasal Catarrh, Clogged Nostrils, Difficult Breathing, Hawking, Blowing, Snuffing, Mucous Discharge, Dull Hearing—Caused by Nasal Congestion.

**A NEW JOY OF LIVING**  
Only a sufferer from catarrhal conditions such as noted above can fully appreciate how great would be the joy if these symptoms were quickly and thoroughly cleared away. Here is your chance to learn about and try for yourself this highly successful method, developed and approved in England and now being introduced throughout America on "Satisfaction or No Charge" terms, which makes its trial by any Catarrhal sufferer an easy matter. It costs nothing to find out about it beyond postage on your inquiry, and if you have Catarrh trouble by all means write at once to the Heather Godfrey Company, Dept. 313, Adams, N. Y., for PAMPHLET with full particulars and directions. It does not obligate you to spend one penny for treatment. Do this at once while you are thinking about it, for there is no assurance that this Offer and Announcement will ever be repeated in this paper, so before you forget, or lose this address.

**Cut Out This Coupon and Mail It Today**  
THE HEATHER GODFREY COMPANY, Dept. 313, Adams, N. Y.  
Please send me pamphlet with full information and directions for the 4 Way Method as offered in The Rochester Sun.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
PLEASE PRINT IN BLOCK CAPITALS.  
Mrs. Elizabeth Swartz, 25 Brighton St.

**SPECIAL**  
Friday Saturday Only  
★  
5 Piece  
**CHROME KITCHEN SET**  
● Porcelain Top Table  
● Extension Leaves  
● Letherette Covered Chrome Chairs  
**\$24.95**  
**RUBY FURNITURE COMPANY**  
122 S. Clinton Ave. (Rochester Theatre Bldg.)

**DAW'S COUPON**  
**MINIATURE CHOCOLATES**  
Delicious, tasty nibbles of Raspberry & Vanilla, Nougat & Caramel, Nut-Crisp & Coconut Cream, Chocolate Pudding, etc.  
1-LB. BOX  
**23c**  
(Limit 2 Boxes)

**DAW'S ORIGINAL CUT-RATE DRUGS.**  
56 Clinton Ave. E. Opp. Temple Theater  
31 Main St. E. Corner Aqueduct  
353 Main St. E. 1st Floor from Stillen  
452 Ridge Rd. W. Corner Dewey  
880 Main St. W. Bull's Head  
473 N. Goodman Just Off Main  
539 Monroe Ave. Just Off Goodman

**DAW'S COUPON**  
**RUBBING ALCOHOL** 8c  
Pint Bottle  
**Colgates Tooth Paste** 14 1/2c  
Large Size Sold Only in Units of 2  
**MILK OF MAGNESIA TABLETS** 19c  
Bottle of 100  
**Cashmere Bouquet SOAP** 4 for 26c  
Reg. 10c  
**KREML Hair Tonic** 28c  
80c Size  
**FITCH'S Shampoo** 49c  
75c Size  
**SMITH BROS. Cough Drops** 2c  
Plain or Menthol Reg. 3c Boxes  
**ITALIAN BALM** 19c  
35c Size  
**Mineral Oil U.S.P.** 14c  
Pint Bottle  
**ASPIRIN TABLETS** 6c  
5 Grains Each Bottle of 100  
**Barbasol** 29c  
50c Shave Cream and 5 Blades  
**Horehound DROPS** 11c  
1-Lb. Pkg.  
**CASTILE SOAP** 7c  
Made with Pure Olive Oil—the Best  
**PALMOLIVE Shave Cream** 16 1/2c  
Large Size  
Sold Only in Units of 2  
**Milk of Magnesia** 13c  
Pure Laxative  
Pint Bottle  
**Cashmere Bouquet Cold Cream** 2 for 25c  
35c Jar  
**ZINC OINTMENT** 8c  
25c Value

**SHOE LACES**  
Brown-Black 27" Length 2 Pair 5c  
**WHEAT GERM** 18c  
1-Lb. Pkg.

**DAW'S COUPON**  
**LUX FLAKES**  
Reg. 10c Boxes  
**2 for 13c**  
(Limit 2 Boxes)

**SALE ENDS SATURDAY**  
Right Reserved to Limit Quantities  
LIFEBUOY Shave Cream 2 for 33c  
PROPHYLACTIC Tooth Powder, 25c Size 11c  
LISTERINE, Large 75c Size 59c  
CASCARETS Laxative, 25c Size 16c  
SQUIBB'S 40c Tooth Paste 2 for 59c  
PALMOLIVE Shampoo, Large Size 23c  
ADLERIKIA Laxative, \$1.00 Size 64c  
CUE, 25c Liquid Dentrifrice 2 for 26c  
KREML Shampoo, 60c Size 36c  
WEINER'S 60c Powder for False Teeth 49c  
SODIUM Peperate, 1-Lb. 33c  
BORIC ACID Powder, 25c 1-Lb. 14c  
CAMPHORATED OIL, 2-ounces 9c  
GASTOR OIL, 1-oz. 15c Size 6c  
FLAX SEED, Whole or Meal, 1-Lb. 16c  
GLYCERINE, Pure, 4-ounce 18c  
MENNEN'S Baby Powder 19c, 39c  
ZINC STEARATE Powder, 25c Size 11c  
WOODBURY'S 25c Rouge (Disc. Pkg.) 19c  
JERGEN'S Face Cream, \$1.00 Size 56c

**DAW'S COUPON**  
**WAX PAPER**  
100 Ft. In Cutter-Edge Boxes  
**2 for 13c**  
(Limit 4)

**DAW'S COUPON**  
**Hair Curlers**  
Perfect For End Curls  
★ Aluminum  
★ Spring Lock  
New Low Price!  
**3 for 7c**  
(Limit 6)

**DAW'S COUPON**  
**CLEANSING TISSUES**  
Boxes of 200 Sheets For  
**2 for 11c**  
(Limit 4)

**PACKER SHAMPOO** 29c  
80c Size  
**CAMPBOR ICE** 6c  
10c Value  
**PINE TAR SYRUP** 24c  
For Coughs 50c Size  
**FITCH HAIR OIL** 7c  
Reg. Size  
**GILLETTE Thin Blades** 27c  
Box of 12

**DAW'S COUPON**  
**WOODBURY'S TOOTH PASTE**  
Large 25c Size  
**8c**  
(Limit 1 Tube)

**DAW'S COUPON**  
**ADHESIVE PLASTER**  
1/2 Inch by 5 Yards  
**2 for 11c**  
(Limit 4)

**DAW'S COUPON**  
**HAIR CURLERS**  
Perfect For End Curls  
★ Aluminum  
★ Spring Lock  
New Low Price!  
**3 for 7c**  
(Limit 6)

**DAW'S COUPON**  
**CLEANSING TISSUES**  
Boxes of 200 Sheets For  
**2 for 11c**  
(Limit 4)

**DAW'S COUPON**  
**CARBONA CLEANING FLUID**  
Reg. 10c (Disc.) Size  
**2 Bottles For 11c**  
(Limit 2 Bottles)

**Analgesic BALM** 14c  
50c Tube  
**Tooth Picks** 2 for 5c  
Reg. 5c Boxes

**DAW'S COUPON**  
**TODDY**  
The Original Chocolate Malted Milk  
Reg. 25c 1/2 Lb. Can  
**11c**  
(Limit 2)

**DAW'S COUPON**  
**ADHESIVE PLASTER**  
1/2 Inch by 5 Yards  
**2 for 11c**  
(Limit 4)

**DAW'S COUPON**  
**CARBONA CLEANING FLUID**  
Reg. 10c (Disc.) Size  
**2 Bottles For 11c**  
(Limit 2 Bottles)

**DAW'S COUPON**  
**CARBONA CLEANING FLUID**  
Reg. 10c (Disc.) Size  
**2 Bottles For 11c**  
(Limit 2 Bottles)

**DAW'S COUPON**  
**CARBONA CLEANING FLUID**  
Reg. 10c (Disc.) Size  
**2 Bottles For 11c**  
(Limit 2 Bottles)

**POND'S CREAMS** 39c  
55c Size  
**BORAXO** 9c  
For Cleaning Dirty Hands Large Size  
**Noxzema CREAM** 19c  
25c Size  
**HILL'S Nose Drops** 14c  
35c Size  
**ALARM CLOCKS** 84c  
\$1.25 Val.

**DAW'S COUPON**  
**TODDY**  
The Original Chocolate Malted Milk  
Reg. 25c 1/2 Lb. Can  
**11c**  
(Limit 2)

**DAW'S COUPON**  
**ADHESIVE PLASTER**  
1/2 Inch by 5 Yards  
**2 for 11c**  
(Limit 4)

**DAW'S COUPON**  
**CARBONA CLEANING FLUID**  
Reg. 10c (Disc.) Size  
**2 Bottles For 11c**  
(Limit 2 Bottles)

**DAW'S COUPON**  
**CARBONA CLEANING FLUID**  
Reg. 10c (Disc.) Size  
**2 Bottles For 11c**  
(Limit 2 Bottles)

**DAW'S COUPON**  
**CARBONA CLEANING FLUID**  
Reg. 10c (Disc.) Size  
**2 Bottles For 11c**  
(Limit 2 Bottles)

**DR. LYONS TOOTH POW.** 24c  
50c Size  
**Freezone Corn Rem.** 17c  
35c Size  
**Moth Balls Or Flakes** 11c  
Pound Box

**CHAMOIS SKINS** 23c  
50c Value  
Patched full size skins of first quality. Silk thread sewn.

**NEW GIANT SIZE WILDROOT with Oil**  
\$1.35 SIZE 16 oz. BOTTLE  
**89c**

**DAW'S COUPON**  
**CLOTHES PINS**  
Square-Polished  
Box of 40  
**6c**

**DAW'S COUPON**  
**CLOTHES PINS**  
Square-Polished  
Box of 40  
**6c**

**DAW'S COUPON**  
**CLOTHES PINS**  
Square-Polished  
Box of 40  
**6c**

**NOXZEMA CREAM** 19c  
25c Size  
**HILL'S Nose Drops** 14c  
35c Size  
**ALARM CLOCKS** 84c  
\$1.25 Val.

**CORD SETS** 17c  
40c Value  
Full length cord with handy "off and on" switch. Well made, strongly insulated.

**CORD SETS** 17c  
40c Value  
Full length cord with handy "off and on" switch. Well made, strongly insulated.

**DAW'S COUPON**  
**CLOTHES PINS**  
Square-Polished  
Box of 40  
**6c**

**DAW'S COUPON**  
**CLOTHES PINS**  
Square-Polished  
Box of 40  
**6c**

**DAW'S COUPON**  
**CLOTHES PINS**  
Square-Polished  
Box of 40  
**6c**

**DR. LYONS TOOTH POW.** 24c  
50c Size  
**Freezone Corn Rem.** 17c  
35c Size  
**Moth Balls Or Flakes** 11c  
Pound Box

**TOILET TISSUE HY-TEX QUALITY**  
1000 Sheets In Each Roll  
**3 ROLLS FOR 13c**

**ROCKY FORD CIGARS**  
Made by the Maker's of Muriel  
Humidor Fresh  
(Limit 10)  
**10 for 21c**

**DOG FOOD**  
PLAY BALL BRAND  
A cooked food ready to use, for dogs and cats.  
Reg. 10c 1-Lb. Cans  
**3 cans 13c**

**DOG FOOD**  
PLAY BALL BRAND  
A cooked food ready to use, for dogs and cats.  
Reg. 10c 1-Lb. Cans  
**3 cans 13c**

**DOG FOOD**  
PLAY BALL BRAND  
A cooked food ready to use, for dogs and cats.  
Reg. 10c 1-Lb. Cans  
**3 cans 13c**

**DR. LYONS TOOTH POW.** 24c  
50c Size  
**Freezone Corn Rem.** 17c  
35c Size  
**Moth Balls Or Flakes** 11c  
Pound Box

**TOILET TISSUE HY-TEX QUALITY**  
1000 Sheets In Each Roll  
**3 ROLLS FOR 13c**

**5c TOBACCOS**  
BUGLER BOUNTY • TOP BULL DURHAM DUKE'S MIXTURE • KITE  
(Limit 3 Pkgs.)  
**3 for 8c**

**DOG FOOD**  
PLAY BALL BRAND  
A cooked food ready to use, for dogs and cats.  
Reg. 10c 1-Lb. Cans  
**3 cans 13c**

**DOG FOOD**  
PLAY BALL BRAND  
A cooked food ready to use, for dogs and cats.  
Reg. 10c 1-Lb. Cans  
**3 cans 13c**

**DOG FOOD**  
PLAY BALL BRAND  
A cooked food ready to use, for dogs and cats.  
Reg. 10c 1-Lb. Cans  
**3 cans 13c**



**BE SURE TO SEE - CHEERS FOR MISS BISHOP**

A GREAT MOTION PICTURE - OPENING AT  
LOEW'S ROCHESTER THEATRE FRIDAY, MARCH 28

**CHEERS FOR MR. & MRS. SHOPPER**  
For These Sensational Values!

READ THESE SIMPLE RULES—24 PRIZES FOR 24 WINNERS

In each ad below you'll find a portion of the picture of lovely Martha Scott which is printed in full at the top of this page. Clip all these sections. Paste them together neatly on a piece of paper in their proper place to make the complete photo. Just like jig saw puzzle.

The winners will be selected for neatness and originality in mounting. Decision of the judges will be accepted as final.

Entries must be received at The Sun, Rochester's Shopping News 420 Burke Bldg. Rochester, N. Y. by Monday evening March 24.



Lovely Martha Scott is starred as Ella Bishop, the unforgettable heroine of Richard A. Rowland's new picture, "Cheers For Miss Bishop," a gripping drama slated for its first showing at Loew's Rochester, Friday, March 28.

Get Your Share of  
**FREE PRIZES**  
FIRST PRIZE ..... \$5 CASH  
2nd PRIZE ..... \$3 CASH  
3rd & 4th PRIZE ..... \$1 EACH  
20 PRIZES  
The next 20 winners will receive a free ticket to see Martha Scott in "Cheers for Miss Bishop" starting at Loew's Rochester Friday, March 28.

Gala as Crocuses,  
Bright as a breeze—  
Hurry to West End and  
Slip into these!

**CANCELLATION PRICES**  
\$3.95  
\$4.95

Black, Brown and Blue elasticized gabardine, also patent. Sizes 2 to 10; widths AAAA to C.

**Westend Sample Shoes**  
OPEN EYES  
TIL 9 O'CLOCK • 191 Genesee St. AT KIRKLAND

More Fun this Spring  
IN A GUARANTEED  
**USED CAR**

Buy With Confidence At  
**BROWN CHEVROLET** - Authorized Sales and Service  
769 WEST MAIN GEN. 118

Be the First One Here  
FRIDAY, MARCH 21st  
**FREE** Lubricating Job  
1 PAIR of Tickets to see "Cheers for Miss Bishop" to first five persons buying a 75c

"What's Wrong?  
I'm Wright!"

**WRIGHT'S GARAGE**  
COTTAGE & SEWARD STS.  
GEN. 5400 Cars Called For And Delivered

**Sweethearts - Mothers Sisters - Brothers**  
YOUR FAVORITE SOLDIER WOULD APPRECIATE  
**YOUR PORTRAIT**  
LET US MAKE IT FOR YOU

Choose From 48 PROOFS

LOVELY 8x10  
**PORTRAIT** \$1  
The ideal gift to send to his camp. Come in any time for your sitting. No appointment necessary.

**LINCOLN'S** Photo Studio Main Floor

**FREE!**  
High Speed-Heavy Duty  
**Firestone TUBE**  
with any tire purchased

**SPECIAL!** \$7.50  
600 x 16 TUBE FREE

FREE To First 8 customers buying oil change - Free 1 pair of tickets to see "Cheers for Miss Bishop."

**E. W. KNAUER** 185 STATE ST. COR. ALLEN Service Station

PREPARE NOW FOR  
Spring Driving

**FREE!**  
Spark Plugs cleaned with every purchase of 5 gallons of gas or more.

AMOCO • TYDOL  
GULF • KENDALL  
PYROIL • TEXACO  
AMERICAN

**H. T. HUETTER & SON, Inc.**  
'Ask for Hank' 770 LAKE AVE.

ON YOUR SHOPPING LIST

6 BIG BOTTLES 25c

Think of 6 big bottles... 12 big drinks... in that thrifty home carton of tasty Pepsi-Cola. No wonder Pepsi-Cola gets first call with smart shoppers everywhere. Order some today!

**PEPSI-COLA** BETTER

JOIN THE SWING TO Pepsicola...

OPEN ALLEYS now available for  
**EVENING BOWLING**

You'll cheer about that! Everybody likes bowling at Webbers—Stop in and meet the "gang".

**WEBBER'S BOWLING HALL**  
501 Plymouth Ave. S. MAIN 8994

Have You Seen  
THE 1941  
**BENDIX**  
MODELS?

Other models at low as \$89.50 and 7 year old washer.

**Bendix De Luxe Model**  
\$179.50  
1941 model illustrated. Liberal allowance for your old washer—REGARDLESS!

**FITCH STONE APPLIANCE CO.**  
477 Joseph Ave. APPLIANCES WITH A REPUTATION

**PAVONE'S**  
Bulls Eye Specials

HOME MADE  
**ICE CREAM** Qt. 15c  
WHOLE OR STRING HALF  
**HAMS** Tender or Cooked Lb. 23c  
LARGE 2 1/2 SIZE CAN  
**APRICOTS** or PEACH HALVES 2 for 25c  
LILLIES - TULIPS - MIXED POTS - DECORATED  
**EASTER PLANTS** 89c  
ALL ONE PRICE

These SPECIALS Good Through April 3rd

**STONE PAVONE**  
1161 4 Delicacies Daily  
Fine Groceries And Meats  
519 MAIN E.

**OFFICIAL SERVICE**  
ON  
1941 **BUICK** Carburetors

Does your motor hop, skip and jump? McCraley's specialize in carburetor service of all kinds. Their experience assures quick, inexpensive repair or adjustment—don't pay to let someone else experiment. Go to McCraley's and ask for "Mac".

For GUARANTEED PERFORMANCE  
CALL MAIN 8538

MULTI MOTOR SPECIALIST 'Mac' McCraley 18 GARDINER PARK

Why risk  
**BLOWOUTS?**  
... It costs so little to change to  
**COOPER**  
Bonded TIRES

Now's the time to buy famous COOPER TIRES at sensationally low prices! Act now—crude rubber prices advancing rapidly due to war!

**T and V Tire Co.**  
560 WEST MAN ST. MAIN 2163

**STOP** Investigate the most talked-about values in town!

**KIRKLEY'S**  
CLOTHES FOR MEN

Come to our retail salesroom and save like hundreds of other Rochester men. Just think of it—All Worsted Wool—Hand Tailored.

New SPRING SUITS only \$15.00  
De Luxe Models Reduced to \$18.50

LAST CALL All remaining O'Coats now being closed out at less than cost to manufacturer! Come take your choice at only \$12.65  
A few De Luxe models going at \$14.35-\$16.25

**KIRKLEY CLOTHES**  
Cor. St. Paul & Andrew FREE PARKING Budget Plan If Desired

**COMPLETE BED OUTFIT**  
**SIMMONS BED**  
DOUBLE COIL SPRING  
INNERSPRING MATTRESS  
\$27.95 CASH or CREDIT

FREE 1 pair Guest Tickets to Loew's Theatre - To First 3 Customers Tomorrow.

**FLANIGAN FURNITURE CO.**  
337 DRIVING PK. AVE AT DEWEY OPEN EYES, TIL 9 P. M.

**CHEER FOR THRIFTY SHOPPERS**  
THIS WEEK ONLY

This Whiskey 4-Yrs. Old!  
**MAPLE GROVE STRAIGHT RYE WHISKEY** Full Quart \$1.59

**HARD CIDER** Full Gallon 59c

**SPECIAL!—LONDON'S**  
Blackberry, Creme de Menthe, Apricot, Cacao \$1.19

**SCOTCH ROBBIE BURNS** 100% Scotch Whiskey Blended and Bottled in SCOTLAND Full 5th \$2.49

**ST. PAUL LIQUOR STORE**  
1286 ST. PAUL STREET Corner AVENUE C

**LEED'S** ROCHESTER-TAILORED CLOTHES  
Spring Opening Sale  
SUITS & TOPCOATS  
\$15 to \$18.50

Genuine Never Leek raincoat with purchase of suit or coat during this sale with coupon only.

**LEED'S**  
30 ST. PAUL ST. Out of the High Rent District



## It's Never Too Late for a Wife to Learn

There is far too much at stake for a woman to even faintly admit to herself that her marriage is a failure. Or to simply submit to life without joy, or without hope.

The thing to do is bravely face the facts about feminine hygiene. To realize that old-fashioned ideas have changed. To free herself from the fear of using touches of over-strong solutions of acids which can actually burn or scar delicate tissues. This is a far better, safer way today.

This has been brought about through the discovery of Zonite. You will find no dull-end-crossbones on Zonite's label, because it is non-poisonous, non-caustic, and it kills germs, bacteria on contact.

Zonite actually destroys vaginal odors. Protects personal cleanliness. Most important, is safe for delicate tissues.

So enthusiastically have women accepted the safe, hygienic protection Zonite already been bought.

**Free Book Tells Intimate Facts**  
If there is any doubt in your mind about feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today," which we will send you FREE, together with generous size bottle of Zonite—both wrapped in plain paper. Send name and address to Zonite Products Corporation, Dept. 232, New Brunswick, New Jersey, within next 7 days.

**R. G. & E. COKE** \$10.20  
Dry and Dustless  
**ARDEAN R. MILLER** Call Gen. 20  
Mrs. Leah Rothstein, 210 Norton St.

## WANT ADS

**FOR SALE**  
KITCHEN: new 3 pc. chrome sets, porcelain tops; \$12.50 and up. New 5 pc. porcelain sets; \$12.50. New 1940 advance combination range \$95.00 actual factory cost. Used gas ranges \$3.00 and up. Used advance bumper and combination ranges \$10.00 and up. H. P. Fahrer, 134 North Plymouth Ave.

**DINING ROOM:** Used walnut dining roomsets \$10.00 and up. Used 30 days beautiful \$100.00 waterfowl two tone walnut dinet sets \$35.00. H. P. Fahrer, 134 North Plymouth Ave.

**LIVING ROOM:** Used 2 and 3 pc. suites from \$10.00 up. New 2 pc. suites \$23.00—3 pc. suites \$45.00. New \$9.50 occasion all chairs, all colors and fabrics \$3.50. Used occasional chairs, all colors and fabrics \$2.00. New \$27.50 piped "barrel chairs" \$15.00. Used odd davenport and easy chairs, \$5.00. H. P. Fahrer, 134 North Plymouth Ave.

**BEDROOM:** Walnut, mahogany, maple, colonial suites (new) \$25.00 up. \$23.00. Innerspring mattress (new) \$12.50—\$17.50. Innerspring mattress (used) \$8.75. H. P. Fahrer, 134 North Plymouth Ave.

**LAST WEEK OF FIRE SALE. HURRY, HURRY.**  
FLOOR covering, 20c per yard.  
PORCELAIN breakfast sets, 5 pc. \$24.95.  
PORCELAIN top 3 pc. breakfast set—\$12.95.

**ALL WOOL RUGS, all sizes, 1/3 price.**  
ALL enamel gas ranges, insulated, table top \$39.00.  
**FIRE SALE—Odd lounging chairs \$11.50**  
**CONGOLEUM RUGS \$12.50, 2x12.**  
COMBINATION ranges, table top 1/3 price.

**THIS merchandise not damaged. Other items too numerous to mention. Hurry! Empire Furniture Co., 210 Main St. West.**

**CLOTHING—Spring styles, used, new, women's, men's, children's. Shoes 25c up. Deposits accepted. Bargains. 522 Humboldt St., Culver 2291-B.**

**ORDERS taken for this year's maple syrup, 375 Webster Ave. Phone Culver 2006-A.**

**PERSONALS**  
MADAM MARGUERITE, well known reader, returns to Rochester after theatrical tour. Will give expert advice on all matters. All readings strictly confidential. Appointments only. Phone MONROE 4743-M between 9 A. M. and 5 P. M.

**MESSAGE service, 443 South Ave. Every Tuesday 5 P. M. James Moffett and local workers.**

**SPIRITUAL and business readings Mrs. Eva Robinson, 58 Jefferson Terrace, Genesee 2950.**

**FRANK T. BROWNELL'S practice is being cared for daily by L. A. Young, Chiropractor, at 65 Bronson Ave., Genesee 1422.**

**GRADUATE NURSE, Miss H. Lucetta Bell recovering from accident is able to resume diet, and Swedish manipulations. Physicians and Lady Patients please note change of address—46 College Ave., Monroe 7278. (Positively no men.)**

**RUGS—The biggest buy in Rochester while they last. Only 33 beautiful made a \$7.50 quality rug for \$4.50. Also a few 9x12, \$5.00. H. P. Fahrer, 134 North Plymouth Ave.**

**FURNITURE FOR RENT**  
LIVING ROOM SUITS, occasional chairs, hall trees, tables of all kinds and sizes smoking stands. We furnish the Horticultural Hardware and other shows and exhibits in Rochester. H. P. Fahrer, 134 North Plymouth Ave.

## WANTED TO BUY

NEWSPAPER 40c per 100 lbs. RAGS, magazines and batteries. Also highest prices for scrap metal. Call Stone 4041.

**MRS. HOUSEWIFE** you will soon be spring cleaning. Phone Mr. Carter, Main 8266 and he will pay you top prices for old furniture, rugs, stoves, etc., that you don't want to keep.

**NOTICE:** To all city employees. To take effect at once. Bring your identification card to our store and we will sell you anything you need for your home (stoves, refrigerators, linoleum, carpets, kitchen furniture, etc. at wholesale plus 10% and small charge for delivery.) This is being done in other cities. So we propose to bring Rochester up to date with a 100% service of this kind. Come in and let's talk it over. H. P. Fahrer, 134 North Plymouth Ave.

## TABLE PADS

**SENSATIONAL SALE**  
1.29 Made to Measure—In 1 Hour—3-DAY SPECIAL  
Monroe 370

**ROCHESTER TABLE PAD CO.**  
682 MONROE AVE.

**MOVING?**  
Large Vans—Experienced Men  
3 ROOMS ..... \$5  
4 ROOMS ..... \$7  
6 ROOMS ..... \$12  
Refrigerators & Heavy Stoves Extra

Phone Mr. CARTER MAIN 8926  
Old Furniture Accepted as Payment

## LINOLEUM

6x9 FELT BASE \$1.75  
9x12 FELT BASE \$2.95  
9x12 EXTRA HEAVY FELT BASE RUGS \$4.75

FELT BASE 5c. 27c  
RUG BORDER 10c. 29c  
HALL RUNNER 10c. 19c

Lowest prices in town for installed linoleum. Laid, sq. yd. 88c  
H. P. Fahrer, 134 N. Plymouth Ave.

**BOWLING WITH ED RANDALL**



Will soon be Spring, and bowlers all fill put away their shoes and ball in favor of the spoon and mashie, the putter and the trusty brassie, the end of bowling is drawing nigh, and many of us will have a sigh because we didn't hit a score if seven hundred fifty or more, cheer up, lads, you soon will see a score of a hundred and eighty-three, in bowling this isn't very hard, but it looks like h—l on a golf score card.

**PLINTERS . . .** Gamman won the Old Gold 11 roll-off at Buonomo today with a good 2908. Heuch's 622 and Bill 512 paced the winners. City Amusement finished the runner-up spot 5. Webber Hall got off or start with 832, but with two big games and 1008 for the third onites had 2768, Glendy 2734, City Rayo. 1 2714, Imperial 2670, Pure Quill Radiator No. 2 2639.

**Buonomo League**  
Oscar Grove's 682 was the best individual total reported in last Monday night's Buonomo League.

Russ Thomas had 662. Oscar Muenster 654, Frank Wirtz 652, Jack Court 652, Babe Clark 637, Owen 627, R. Brown 621, Ed Pryor 619, Butch Hoefner 618, Danny Petrillo 615, Bernie Schuerman 611, Kingsbury 609, Frank Ganzer 604 and Jackson 602.

Team matches: Moose Club (2694) 2, Owen's (2688) 1, Judge Motors (2686) 2, Park and Sons (2684) 1, Gummuso Five (2655) 2, Wilson (2647) 1, Ray (2586) 1, Ebonites (2587) 2, Lund Chevrolet (2585) 1, Ruby Plumbers (2582) 2, Community Gun Club (2431) 0, C. and M. Forwarding (2463) 2, Gannon's Insurance (2573) 1, City Radiator No. 1 (2723) 2, Backyard Turners (2664) 1, Saezer's Lunch (2589) 2, City Radiator No. 2 (2589) 2, C. L. West Coal (2724) 1, Florio (2775) 1, Qualtop Beverages (2540) 2, Miller Beverages (2542) 1, Decker Dairy (2711) 2, Pure Quill (2673) 1, Heiler Ice (2557) 1, Rochdale Icecream (2444) 0, Clements Insurance (2510) 2, Schmitz Beer (2645) 1, Webber Hall (2770) 3, Rex Stevenson (2311) 0.

**Rochester League**  
Daw Drugs poured in a good 3001 for team honors in Elm Hall's Rochester League last Monday night. The drug boys put together games of 989, 1058 and 954 in ringing up their big total.

Jack Minges led the individual scoring with 667. Lou Crandall had 639, Dick Galiotti 629, Sam Lipsky 623, George Angevine 622, Levin 619, Mark Rudiger 610 and Kimber 601.

Team matches: Caruso Restaurant (2849) 2, Sargent Smoke Shop (2664) 1, Brice Kitchen (2542) 3, Tom's Tax (2538) 0, Heiler Ice (2532) 1, G. and W. Auto Parts (2611) 0, Daw Drugs (3001) 2, Brass Rail (2580) 1, Eddie's Chop House (2623) 2, Big Elm Light Saver (2364) 1, EAZ Novelty (2772) 3, Big Elm Dairy (2602) 0.

**Genesee League**  
Genesee Leaguers were paced by Pete Nudo with 635 last Monday night. Bob Rivo had 631, Elmer Sweemer 627 and Ed Gutzmer 620.

Team matches: Lejeune (2671) 2, Anstice Foundry (2498) 1, Simonds Press (2788) 3, Karlek (2371) 0, Heiler Ice (2663) 3, National Tool and Machine (2243) 0, Qualtop Cigarette Club (2945) 3, Brooks Beverages (2651) 0.

**LEGAL NOTICE**  
STATE OF NEW YORK  
SUPREME COURT  
COUNTY OF MONROE  
ANNA SAMMARTINO, Plaintiff,  
vs.  
ROSARIO SAMMARTINO, Defendant.

TO THE ABOVE NAMED DEFENDANT ACTION FOR ABSOLUTE DIVORCE YOU ARE HEREBY SUMMONED to answer the complaint in this action and to serve a copy of your answer or motion to set aside or to appear on the plaintiff's notice of appearance after the service of this summons exclusive of the day of service. In case of your failure to appear or answer, judgment will be taken against you by default for the relief demanded in the complaint.

Trial to be held in the County of Monroe. Dated this 10th day of February, 1941.  
JOHN P. LOMENZO, Esq. Attorney for Plaintiff, Office and P. O. Address, 226 Powers Building, Rochester, New York.

To the Defendant: ROSARIO SAMMARTINO The foregoing summons is served upon you by publication pursuant to and order by the Hon. John Van Voorhis, Justice of the Supreme Court, dated February 10th, 1941, and filed with the complaint in the Monroe County Clerk's Office in Rochester, New York.

**OPEN FRIDAY EVENING**

**NS**  
al Allowance  
Old Furniture

**BERGHASH**  
OUTSTANDING WEEKLY LIQUOR 'BUYS'

**GUARANTEE:**  
Your purchases are quality guaranteed to your complete satisfaction. The Berghash Money-Back Guarantee your protection.

FREE DELIVERY MAIN 786  
OPEN EVERY EVENING

BOTTLED IN BOND  
**BARDSLEY**  
5 YEARS OLD — 100 PROOF STRAIGHT RYE WHISKEY

Distilled and bottled by the self-drafted-Lowenthal Co. under supervision of the United States Government. Aged and mellowed 5 years for perfect full flavor. An excellent buy.

Compare \$3.00 Value!  
**\$1.99** FULL QUART

SAVE

Thursday, Friday and Saturday Only  
100% Pure **CALIFORNIA WINE**

Be Sure To Get Quality Wine! Look for Label Reading 100% Pure California Wine

Choice of Port, Cherry, Muscatel, Tokay, Madeira, Zin Fandel, Barbera, 4 Gallons \$5

**\$1.29** Full Gallon

MORE

California **GRAPE BRANDY**  
3 Years Old  
**\$1.69** Full Fifth  
Compare \$2.40

London Inn Distilled Dry Gin  
**\$1.29** Full Fifth

5 Years Old Imported PHILLIPINE ISLAND **RUM**  
Gold Label  
**\$1.99** Full Fifth  
95 Proof

AT

**PAUL NEVIN'S** Blended Straight Whiskey  
The straight whiskeys in this product are 4 years old or more. Distillative Bouquet-Satisfying Taste—Unsurpassed Mildness.  
**\$2.10** Full Quart

Cream of Grain Straight Bourbon Whiskey 4 Yrs. Old  
**\$1.89** Full Quart

**HIGHLAND SCOTCH**  
Bonnie Liqueur  
A Bonnie Drink for Auld Lang Syne. Produced by Glasgow Frasier & Co.  
**\$1.49** Full Fifth

**BERGHASH**

GORDON'S EXTRA DRY **Martini Cocktail**  
70 PROOF  
The only distilled spirits used in this drink is Gordon's Distilled Lavender Dry Gin. — 84.4 proof distilled from grain.  
Compare \$2.70 Value!  
**\$1.69** Full Fifth

**BUY BY THE CASE AND SAVE!**

**BERGHASH**

FREE DELIVERY \* MAIN 786  
124 Clinton Ave. S., Loews Theatre Bldg.  
Free Parking Opposite Our Store

**SAVE \$23**  
ON THIS BEAUTIFUL NEW Table Top Gas Range

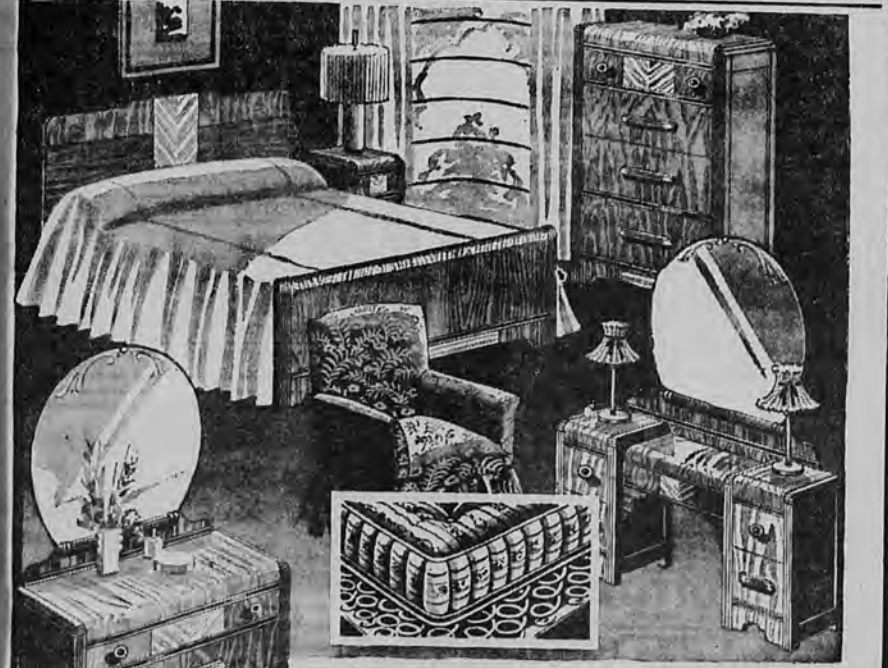


REG. \$67.50 VALUE  
**\$44.50**

A quality stove throughout. Fully insulated! Porcelain burners! Automatic light!

PAY \$2 DOWN — \$1 A WEEK  
**MAJESTIC FURNITURE CO.**  
204 COURT ST.

## A COMPLETE BEDROOM FOR THE PRICE OF A BEDROOM SUITE ALONE



**A Modern Set! 10 Fine Pieces**

Everything shown in this picture included at this sensationally low price. Your bedroom can be completely furnished by the selection of this fine group. It offers bed, chest and choice of vanity or dresser—coil spring — mattress — two fine pillows — three boudoir lamps.

**\$79**  
\$3.50 DOWN DELIVERS

**MAJESTIC FURNITURE CO.**  
OPEN EVENINGS TO 9  
204 COURT ST. OUT OF THE HIGH RENT DISTRICT

FREE PARKING AT BILL & SONS OPPOSITE OUR STORE

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High Rent  
District



party after their business meet. Fellows Temple, 11 Clint...  
Lodge to have party Council No. 302, Order of Red...  
Members of the Starlight Ladies, will sponsor a public...  
ing next Monday night in Odd Ave. N.

**A NAME YOU CAN TRUST**

**LIVADAS**  
ROCHESTER'S VALUE LIQUOR STORE

**3 REASONS WHY MOST PEOPLE BUY THEIR WINES and LIQUORS FROM LIVADAS**

**1 Largest Stocks—2 Choice Brands—3 Lowest Prices**

These specials assure you of the highest quality at sensational savings! Many other well known brands at lower prices...

**Sorority Names**  
New Officers



Miss Arlene Kiech has been named president of the Sigma Phi Delta sorority and Miss Vera Eisman, vice-president. These officers were named at a recent meeting of the group in the home of Miss Terry Begy, 40 Lenox St.

Re-elected at the same meeting was Miss Begy, who continues as secretary and Miss Helen Losech, treasurer of the sorority.

**GUARANTEED PENNSYLVANIA**

**HARD COAL** Egg Stove Nut **\$10.95** CASH Shoveled Off GRADE "A"

**PEA COAL** **\$9.10** BY PRODUCT **COKE** \$9.95 STOVE & NUT For TON

**LAKE COAL** **GLEN 538**

255 LYELL AVE.

**This Spring It's FUR JACKETS**

An entirely new silhouette for spring is achieved with a trim fur jacket! Rich, soft luxurious pelt of Mink-Sable and Black Dyed-Coney. 34" length.

**\$19.95**

Fox Fur Jackets \$37.50 UP

Precious dyed Silver and Cross Fox Jackets—the fur of the season. Full-haired skins glowing with the silver of silken fur! We have a superb collection ready for this year's early Easter at 40% lower than regular prices. Fur Coats also at Great savings.

**CLIFFORD FUR CO.**  
1283 CLIFFORD AVE.  
One Block East From Portland Ave.  
MAIN 474

**ANOTHER... NEW LIVADAS VALUE!**

**ROMA'S California SHERRY and EGG**  
A Fine Quality At a Very Low Price

**\$1.40** Fifth Compare \$2.00 Value

This Sherry and Egg is produced from high type California Dry Sherry, to which is added fresh ranch egg. It is made in the heart of the sweet wine producing area of California, and its clarity and brilliance are the result of considerable research by the Vintners in their research laboratory.

**A Truly Sensational Buy!**

**HOUSE OF LORDS Blended SCOTCH WHISKEY**

**\$2.99** FIFTH COMPARE \$4.00 VALUE!

100% Scotch Whiskies Blended and Bottled in Scotland. If you're a connoisseur of fine Scotch, you know "House of Lords" or you'll be delighted to discover it for it's one of the most celebrated brands in all the world.

**Our Greatest Value**

**2 OF OUR VERY BEST VALUES!**

**Gold Seal Caribbean Club RON RUM**  
**\$1.69** 4.5 Quart 85 Proof

Here's a Rum that we will highly recommend. Compare! \$2.25 Value!

**Very High Quality! WHITNEY CLUB RYE Whiskey**  
**\$1.59** Full Quart

4 Years Old 85 Proof VERY LOW PRICE

**A Great Value!**

Bottled in Bond Under U. S. Government Supervision

**WELFORD CLUB WHISKEY**  
**\$1.99** COMPARE! \$3.00 Value!

- Finest Type of Penna. Bourbon
- Full 4 Yrs. Old
- Full 100 Proof
- Full Quart Bottle
- Product of Penna. Distiller
- Special Low Price

This Bourbon is an exceptionally mellow whiskey and one of the biggest values that has been our privilege to offer our customers.

**Players Group To Present Biblical Drama**

The Playcrafters, recent drama contest winners, will present the biblical drama, "Barter," by Urban Nagle, O.P., in two different productions in Rochester churches, under the direction of Dr. Leonard Heech.

One performance will be given next Sunday at 8:30 p. m. in Concordia Lutheran Church parish hall, for the benefit of the Lutheran Inner Mission Society.

The second performance will be Friday, March 28, at 8:30 p. m. in Monroe Avenue Methodist Church, under the auspices of the Young People's Society.

The cast which presented this drama for the Federation of Churches last fall will be seen in the forthcoming production.

**VETERANS TO MEET**

The Monroe County Veterans Civil Service League, Inc., will hold their regular monthly meeting tomorrow at 8:30 p. m. in the rooms of the Thos. F. Healy Post V. F. W., 38 State

**No Finer Quality! —AT ANY PRICE!**

**LIVRO GIN**  
**\$1.65** Full Quart

100% Grain Neutral Alcohol

Compare! \$2.45 Value

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it — you'll realize instantly what a sensational value it is! — Livadas assures the connoisseurs of quality gin that there is no finer at any price!

**OUR VERY BEST SELLER! Sandy Hallow Straight RYE WHISKEY**  
4 Years Old — 90 Proof FULL QUART Compare! \$2.25 Value

**\$1.79**

**A Mighty Fine Buy! Great Western American VERMOUTH**  
SWEET OR DRY! Remarkably low priced. Alcohol 20% by Volume! Large 20-Oz. Bottle Compare! \$1.25 Value!

**89c**

**Our Famous Brand —And What A Value!**

**LIVRO RYE WHISKEY**  
**\$2.30** Full Quart

Compare! \$3.35 Value

A real bargain in fine whiskey. Please note it is a full quart — not a pint. It's straight whiskey! In this fine product is 21% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

**THE UNFAILING GUIDE TO Quality Whiskey**

Like the "sterling" mark on fine silver, the name Green River on a bottle of whiskey signifies surety of outstanding quality. Folks found this so half a century ago. You'll find it so when you buy a bottle today.

**9 out of 10 Like it!**

"110,508 out of a total of 124,195 people (9 out of 10 who tasted Green River, liked it. Hence our claim that it is "America's Smoothest Whiskey" BUY A BOTTLE TODAY

**Bottled in Bond 100 PROOF STRAIGHT RYE WHISKEY**

The biggest value of the better Bonds TRY IT TODAY

**GREEN RIVER**  
America's Smoothest Whiskey

FOR 10 YEARS AN AMERICAN INSTITUTION  
GREEN RIVER BOTTLED IN BOND STRAIGHT RYE WHISKEY, 100 PROOF. GREEN RIVER BLENDED WHISKEY, 80 PROOF. 75% GRAIN NEUTRAL SPIRITS. GLENNIE DISTILLERS CORPORATION, N. Y. C.

**Serve BALBOA WINES**

Balboa Wines are of assured high quality of character that's distinguished by a magnificent flavor and rare bouquet. Blended by America's foremost Vintners from choice California Grapes.

**DRY** Muscatel, Sherry Tokay, Port **\$1.35** FULL GALLON

**SWEET** Muscatel, Sherry Tokay, Port **\$1.10** 3 FULL QUARTS

Burgundy, Zinfandel, Claret, Barbera, Chianti, Rhine and Sauternes.

**99c** Gal.

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**A NAME YOU CAN TRUST**  
**183 MONROE AVE.**  
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FREE DELIVERY STONE 5519

**COUPONS LIFEBOUOY SOAP**  
**3 for 11c** Limit, 3 KEY DRUG

**COUPONS Sweetheart SOAP**  
**4 for 15c** Limit, 4 KEY DRUG

**COUPONS HAIR CURLERS** Reg. 5c  
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**COUPONS BLADES** Single Edge Fig. 5 Limit, 3  
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**5c Baby Ruth Bar AND 5c Jolly Jack Bar**  
10c Value BOTH FOR **5c**

**TYPEWRITING PAPER** Pkg. 200 Reg. 25c  
**17c**

**ENVELOPES** Pkg. of 25  
**2 for 5c**

**BORDEN'S MALTED MILK** 1 Lb. Can Plain Reg. 21  
**\$1.19**

**PALMOLIVE SHAVE CREAM** Reg. 35c Size  
**2 for 33c**

**MOLESKIN** Half Yard by 7 Inches  
**19c**

**A. B. D. G. CAPSULES** Box 100  
**\$1.19**

**HALIBUT LIVER OIL CAPSULES** Box 100  
**69c**

**470 N. Goodman near Main** **724 Winton Rd. No. 10**

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**1861 Monroe near Winton** **457 Ridge Rd. W. near Dewey**

**ROCHESTER'S MODERN CUT RATE DRUG STORES**

**TODAY THRU WEDNESDAY**

**Borden's ICE CREAM** AT ALL KEY STORES  
15c—20c—25c—30c

**PINT ICE CREAM PIES 35c**

**THIS CANNOT HAPPEN TO YOU IF YOU USE CARBONA CLEANING FLUID**

100% Water-soluble Non-Explosive Removes Grease Spots

**NEW LARGE 25c SIZE 14c**

**BORAXO** REG. 15c EACH  
**2 for 21c**

**CLAPP'S BABY FOODS**

STRAINED FOR BABIES 3 for 19c

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**Lucky Strike CIGARETTES**

**\$1.39** Tax Paid

**NEW! CLAPP'S CEREAL FOOD**

FOR BABIES GET A WEEK'S SUPPLY FREE!

WITH PURCHASE OF 1 PACKAGE **15c**

**FILMS DEVELOPED & PRINTED 23c**

Any 6 or 8 Exposure Roll—Complete Photographic Depts.

**RELY ON PRESCRIPTIONS**

Compounded by Our Experienced Pharmacists

The painstaking care in compounding your prescription as the doctor orders, and the lower prices prevalent at KEY'S account for the ever-increasing thousands of prescriptions filled by us annually.

**Save 31c!**

**DAGGETT & RAMSDELL**

Perfect COLD CREAM and CLEANSING CREAM

Regularly 1.00 **69c** REDUCED FOR LIMITED TIME ONLY

**ALIX DESIGNS 5 NEW SHADES FOR Jergens Face Powder**

Chic as an Alix gown are the 5 new shades this fashion-genius styles for Jergens Face Powder. At least 1 shade designed for every type of women's skin. See your perfect shade today. \$1.00, 25c.

Mail and phone orders filled.

**For Sale At All KEY Drug Stores**

**COUPONS WOODBURY TALC POWDER** 25c Can Limit, 1  
**9c** KEY DRUG

**COUPONS CLOTHES LINE** Braided 20 Feet 25c Value Limit, 2  
**14c** KEY DRUG

**COUPONS POT CLEANERS** Full Size Limit, 5  
**11c** KEY DRUG

**COUPONS ADHESIVE TAPE** 2 FOR 11c Limit, 2 KEY DRUG

**COUPONS TOILET TISSUE** 1000 sheet Rolls Limit, 6  
**3 for 11c** KEY DRUG

**CUTEX NAIL POLISH** 10c Size **5c** All Popular Shades

**GLYCERINE** 4 oz. Bottle **14c**

**WHISK BROOMS** All Corn 11c-25c **19c**

**MINERAL OIL HEAVY AMERICAN** **\$1.49** Gal.

**Medicated THROAT DISCS** Pkg. 50 Parke Davis **15c**

**Scott's Emulsion** Reg. 60c Bottle **49c**

**McKesson's ASPIRIN TABLETS** Bottle of 100 **2 for 49c**

**ANACIN TABLETS** Bottle 50 Reg. 75c **59c**



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 22

ROCHESTER, N. Y., THURSDAY, MARCH 27, 1941

10

If You Do Not Receive Your Copy Regularly PHONE STONE 6001



### Robin Red Breast is Right in Style for Spring, 1941

Red accents flock new Spring necklaces of wood fragments.



Light and dark shades of red appear in new Saddle Leather Hand Bags.

FASHION takes a color tip from The Rochester Sun which is READ in every thrifty home in the community . . . and shows a passion for RED this Spring which is reflected in the newest creations in Costume Jewelry, Hand Bags, Jewel Cases and Luggage.

Sketches Courtesy of Likly's, 271 Main St. E.



Red is one of the favored colors in Jewel Cases.



Wine is the shade of this colorful Alligator-Grain Cosmetic Travel Case.

### Civic Music Group Opens Annual Drive Tomorrow

There is no superstition in the makeup of the 500 workers who embark on the annual maintenance fund campaign of the Rochester Civic Music Association tomorrow.

For this is the thirteenth consecutive drive. Yet there has not been a single year in the history of the Association when the volunteers have expressed so much confidence in their ability to reach or surpass the assigned goal of \$84,200.

This year, even more than others, it is felt that music assumes vital importance in the upkeep of this community.

The campaign opens officially with a dinner tomorrow evening on the stage of the Eastman Theatre, to which all the workers and their team and division leaders are invited.

The Civic Orchestra will provide the music for the occasion under the direction of Guy Fraser Harrison. Principal speaker for the dinner will be the Rev. Harold Nicely. Presiding will be Leroy E. Snyder, president of the Civic Music Association.

Directly after this affair the workers will begin their intensive canvass of the community, with report meetings scheduled for next Monday, Wednesday and Friday noons on the Eastman Theatre stage, and a final dinner report meeting on Monday evening, April 7.

The Association seeks the fund to maintain its list of activities which includes the Philharmonic and Civic Orchestras; a series of children's plays; radio and educational broadcasts; artists' recitals; operas and lectures.



It takes a lot of work to put the annual Rochester Civic Music Association fund drive "over the top." Preparing mailing pieces for the campaign are, left to right: Mrs. Virginia Skinner, Mrs. Luella Harvard and Miss Ann Taber.

### Recreation Group Joins Defense Drive

Registration for recreation courses reached a new high this week as hundreds of military-conscious youths flocked to join classes designed to condition draftees for army life at Monroe, Franklin, Jefferson, Edison, Tech, Madison, John Marshall, Charlotte, No. 20 and No. 27 schools.

The new national defense recreation training programs, sponsored by the Board of Education and Works Progress Administration, includes classes in calisthenics, volleyball, basketball, badminton, boxing, wrestling, fencing and weight lifting.

Classes are held five nights a week at Monroe, Franklin, Jefferson, Edison Tech and No. 27 schools. Marshall and Madison

operate on Monday, Wednesday and Thursday while Charlotte schedules courses for Monday, Thursday and Friday. No. 20 School is open only on Tuesday nights.

Program officials believe that this type of recreation training and character building will aid in reducing the percentage of youths rejected for physical defects. The main objective of the course is to give both men and women an opportunity to build their health standards and condition their bodies with play and exercise.

Complete information on classes and schedules can be had by calling the Board of Education at Main 2600

### Business Women To Elect Officers At Annual Meet

Annual meeting and election of officers of the Rochester Business and Professional Women's Club will be held at Hotel Sagamore next Tuesday evening. Mrs. Edna Burrell, Miss Nora Finucane and Miss Florence Guggenheim will be inspectors of election. Miss May Arnold and Miss Larelda Barth will serve as tellers.

President Florence M. Kreckel will preside at the dinner, which will be served at 6:30, and will present a comprehensive report of the year's activities. Miss Grace Tanner will speak on current legislation.

Following the business session, Miss Jeanette Dick and her committee have arranged a program of fun and frolic. Dominic Bruno, of the National Youth organization, will lead in games. Group singing will be a feature with Miss Katherine Bradley leading and Miss Emma Linda King at the piano. Dance solos will be given by Miss Al-

### Entries Swamp Judges In Sun Movie Contest

Upwards of one thousand Rochesterians added their "Cheers for Miss Bishop" in answering a contest sponsored last week by The Rochester Sun and Loew's Theatre in conjunction with the showing of "Cheers for Miss Bishop," starting at Loew's tomorrow.

Winner of the five dollar cash award for first place goes to Mrs. K. E. O'Grady, 15 Central Pk., for her efforts. Second prize of three dollars was awarded to Joseph M. Dudeck, 1354 Hudson Ave.; third prize of one dollar to Mrs. H. F. Briggs, 554 Seward St.; and fourth prize of one dollar to Evelyn Tobin, 941 Main St. E.

Official judge for the contest was John J. Jardine, executive vice-president of the Genesee Valley Trust Co.

In addition to the cash prizes a free ticket to see "Cheers for Miss Bishop" has been awarded to: Pearl Dunn, 102 Maria St.; Mrs. Ethel Stone, 133 Wildwood

**SPECIAL 'TIL SUNDAY NIGHT**

**LOVE'S FAMOUS 10c POPCORN 5c box**

**FAMILY SIZE Reg. 25c Box 15c**

Every Kernel Tender and Well Seasoned

Love's Fresh Made Confections Sold Only At Love's Stores

## Your Last Opportunity to Save on Fine Quality Fur Coats

Fashion—Right Styles for Next Winter with the Projansky Label as Your Guarantee of Satisfaction

	REG.	NOW		REG.	NOW
3 Black Northern Seal (Dyed Coyote)	\$100	\$59	3 Mendoza Beaver (Brown Dyed Coyote)	\$125	\$69
2 Black French Seal (Dyed Buck Coyote)	\$125	\$69	2 Beaverville Coats (Beaver Dyed Coyote)	\$95	\$59
3 Natural Muskrat (Small Size)	\$125	\$79	1 Raccoon Coats (Full Skins)	\$150	\$79
2 Brown and Coco Caracul (Box or Princess)	\$125	\$79	2 Black Persian Paw (Box Styles)	\$200	\$150
2 Grey and Brown Caracul (Selected Skins)	\$200	\$135	1 Natural Grey Kid (Selected Skins)	\$200	\$139
3 Natural Grey Persian (Russian Skins)	\$400	\$295	2 Black Persian Lamb (Full Skins)	\$275	\$198
1 Hudson Seal (Hollander Dyed Muskrat)	\$225	\$159	3 Hudson Seal (Hollander Dyed Muskrat)	\$275	\$198
3 Black Persian Lamb (Russian Skins)	\$400	\$275	4 Black Persian Lamb (Russian Skins)	\$500	\$350
1 China Mink (Selected Skins)	\$450	\$265	2 Natural Sheared Beaver (Northern Skins)	\$450	\$298
2 Black Caracul (Russian Skins)	\$450	\$250	3 China Mink Coats (Selected Full Skins)	\$500	\$350

**Fine Fur Jackets and Scarfs . . . All the Wanted Fashionable Furs . . . At 20% Off Former Prices!**

★ New Charge Account Invited.

★ Time Payments Available.

**Projansky**

CUSTOM FURRIER AND TAILOR TO GENTLEMEN

**39 East Ave.**

**1/3 MFRS. ORIG. PRICE**

**GENUINE Late Model No. 8 L.C. SMITH**

was \$102.50  
**NOW \$34.85 CASH**

only 60¢ a week

**NO MONEY DOWN**

**3 DAYS TRIAL EASY TERMS - 9c A DAY**

**2 YEARS GUARANTEE**

**12 & 14 INCH CARRIAGES**

**EXTRA VALUE ROLL-A-WAY SECRETARIAL TYPEWRITER STAND**

**FREE COMPLETE TOUCH TYPING COURSE**

**CITY TYPEWRITER**

160 S. Clinton near Court • St. 3424



Hot biscuits, made rather large and then split, are a delicious foundation for creamed eggs in cheese sauce. A buttered green vegetable and spiced peach complete this complete this tempting and nutritious luncheon plate.



**ST. JOSEPH ASPIRIN**  
THE WORLD'S LARGEST SELLER AT 10¢



Surprise someone on Easter with a lovely Photo Reflex photograph of you

**SPECIAL!**

Three 5x7 pictures of you, plus a gift size picture in an Easter folder

4 for \$4.95

FULL SELECTION OF PROOFS  
No Appointment Needed  
Photo Reflex Studio... Floor

Sibley, Lindsay & Carr



Like the "sterling" mark on fine silver, the name Green River on a bottle of whiskey signifies surety of outstanding quality. Folks found this so half a century ago. You'll find it so when you buy a bottle today.



Spring Coat Fashions



Photographed here are two important Spring fashions. Left: The fitted feminine Spring coat in Crown tested spun rayon and wool twill. Right: The new longer jacket man tailored suit in Crown tested spun rayon and wool twill. Note the satin bound revers, link button closing.

There's a World of Variety In Clever Cup Cakes

What shall I serve for club refreshments? Or perhaps your problem applies to a shower for one of the many spring brides. A nice suggestion would be to pass a plate of small cakes topped with fancy decorations. Accompany them with tea or coffee and you have a lovely luncheon.

Plain white or chocolate cakes can be dressed up in pretty bright colored frostings. You will have a grand time decorating them and the results will be so pretty that you'll have a lot of personal satisfaction too. You don't have to be a great artist for your pastry tube and the numerous prepared candies will do the decorating for you.

One suggestion is to frost the cake then put coconut or nuts around the side and make a design on top either with contrasting frosting or candies. Tiny colored candies, chocolate shot, small colored gumdrops, nuts, coconut or candied fruit are just a few of the decorations which can be purchased.

Instead of using the traditional cup cake pans, or paper cases, bake the cake in a sheet pan and cut in squares or fancy shapes with cutters, frost and decorate. A sponge cake or angel food cake makes lovely snowballs. Tear out rounds from the cake, roll in white frosting, then in coconut. They are most attractive served on a large colored plate.

Macaroon Cup Cakes

Temperature: 375 degrees F.  
Time: 25 minutes.

6 egg whites 1/2 c cream of tartar  
few grains salt 1/2 lb. chopped coconut  
1/2 c powdered sugar 1 c vanilla  
1/2 c cake flour 1 c vanilla

Beat egg whites until foamy; add salt and half of the sugar, beating until light but not dry. Mix and sift the flour, cream of tartar and other half of sugar. Fold in the vanilla and the coconut. Bake in paper cups in a preheated oven.

Tropical Cup Cakes

Temperature: 375 degrees F.  
Time: 25 to 30 minutes.

1/2 c shortening 1/4 c soda  
1/2 c sugar 1/2 t salt  
2 eggs 1 c mashed banana  
1 t vanilla 1/2 c sour milk  
1/2 c cake flour 1/2 c baking powder

Cream the shortening, add sugar gradually and the well beaten eggs. Add vanilla and beat well. Mix and sift the flour, baking powder, soda and salt and add alternately with banana and milk to the creamed mixture, beating smooth after each addition. Fill buttered muffin pans 2/3 full and bake in a preheated oven. When cool, top with Orange Cream Frosting.

Feather Cup Cakes

Temperature: 350 degrees F.  
Time: 25 to 30 minutes.

1/2 c shortening 1/2 c cake flour  
1 c sugar 2 t baking powder  
1 t vanilla 1/2 c milk  
1 t salt 2 eggs

Cream the shortening, add sugar gradually, then vanilla and salt. Beat well. Add eggs one at a time, beating well after each addition. Mix and sift the

Vivid Color Seen In New Casual Coats for Spring

Like color? Like casual coats? Then you'll be happy as a lark about the coats fashion designers have created for you this Spring. Color, color and more color tells their story with casual and sports coats headed for their brightest and biggest season ever. Keen interest is noted in vivid solids in fleece and angora coats designed to be worn over simple tailored dresses as well as bright country sports clothes. Or if you prefer pastels, there's a whole rainbow of them from which to choose with news in yellow and lilac tones. Camel hair and creamy cocoa browns are slated for tremendous popularity and they blend beautifully with practically every color. But that's only part of the color story in these Spring coats. You'll see strikingly beautiful new block plaid in such color combinations as red, light and medium blues, misty pastel block plaids and we noted some patriotic plaid mixtures in red, white and blue tones. Glen plaids take on a decidedly different look for Spring with news in their colorings and size of their plaids. In smooth-faced flannel-like worsteds these new glen plaids are softly blended yet bright so that they can be worn smartly for sports or tailored daytime chic. Striped woollens as well as noted important for Spring. As for style, these new sports and casual coats depend on line for individuality. The soft-type trench coat in shaggy fleece, camel hair and tweed is picked as a fashion winner. Featuring smooth easy shoulders, inverted unpressed pleats in back, handsome wide revers and new hip patch pockets, this new version of the Hollywood wrap coat is forecast for tremendous prominence because of its easy wear-

ability and casual correctness. The perennial popular reefer in single breasted and 2-button double breasted style adds new notes in belted backs, inverted back pleats, inset back belts. They also show easier fit through the waistline, although they still retain their flattering flared skirts. Box coats that top suits so comfortably and smartly are practically new looking with straighter crispier back lines, slim or bell sleeves, easy fitting armholes and smooth natural shoulders.

New Lotion Form Of Deodorant Makes Appearance

The approval of dainty, fastidious women is being conferred on a completely new form of perspiration deodorant and check. It's not a liquid, not a paste but a lovely quick-drying lotion called Phillips' Deodorant Lotion. It's made by the makers of the popular Phillips' Milk of Magnesia Face Creams and it sweetens and neutralizes perspiration odor and checks moisture safely. It contains no grease or strong chemicals to irritate the skin or ruin dresses. Phillips' Deodorant Lotion is obtainable at toilet counters in all drug and department stores.

Do you sew? Latest fashion patterns are only ten cents when ordered from The Rochester Sun pattern department

Neat Housefrocks



Comfortable To Wear

Slim Waisted Frock No. 2941, sizes 14, 16, 36, 38, 40, 42, 44 and 46. Size 36, 3/4 yards 39-inch fabric; 1/2 yard contrasting. Easy Sleeve Frock No. 2504, sizes 14, 16, 36, 38, 40, 42, 44, 46 and 48. Size 36, 3/4 yards 35-inch fabric with 3/8 yard

contrasting and 3 yards ric-rac. Send fifteen cents, (15c, coin preferred, for each pattern. Write plainly your name, address and write number. Be sure to state size you wish. Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.

Flash... "Your shoes this spring will be the slippers of a lady—naive little pumps, splendid with bows intent upon flattery," declared Marshall Field's. "Smart materials include soft calf, pliant gabardine, and, bright alligator to march in line with gay accessories."

Fashion Flashes

Flash... Green, a color forecast at the New York Fashion Future style preview, is prominent featured in new collections late spring and early summer costumes. Yellow-greens that vary from a strong chartreuse to washed-out water greens and delicate silvery leaf tones are much favored in sportswear. Cactus green (like almond) is another sportswear favorite.

Flash... Have a dressy pastel hat to stress your femininity this spring. The pastel shades are so flattering to the face, and the hats are so new looking and fetching—especially when the are of some shiny fabric like satin. The pastel satin turban flower trimmed, for glamour, a mode that was introduced in Los Angeles just a few weeks ago.

Flash... Jean Schlumberger, a French painter and designer responsible for so many of Schiaparelli's accessory novelties, is now responsible for many of the cleverest buttons of the season. Plastic fruit buttons to match fruit prints, nosegays of delicate colors allied to a floral print—even a little white paper age button tied up with a position blue ribbon to match novelty "package and ribbon" print.

Flash... In contrast to the formal "cravat" spacing of last year, little prints for spectator sportswear, 1941 designs, have casual spacing. In both rayon and silk, these casual looking prints are appearing in shirt maker stylings.

LAUER'S • 50 STATE ST.

YES! You may have as long as 3 years to pay when you buy a new Frigidaire at Lauer's. THAT'S RIGHT! It has the famous current-saving Motor-Miser mechanism. CORRECT! It's a genuine FRIGIDAIRE, built only by General Motors.

LOWEST PRICE EVER QUOTED

FOR A 6 CU. FT. Frigidaire

WITH SO MANY FEATURES

NOW AT LAUER'S

\$104.75

On easy terms buys this great Brand New SVS-6

There's no room here to describe the 30 or more features of this genuine Frigidaire. So we will just list a few with the suggestion that you come to Lauer's and see it for yourself. When you do, you will understand why Frigidaire is America's favorite.

30 Important Features

- 3 Years to Pay
- Meter-Miser
- 1-Piece Steel Cabinet
- F-114 Safe Refrigerant
- Frozen Storage Compartment
- Stainless Porcelain in Food Compartment
- Convenient Cold Control
- Large Cold Storage Tray
- Automatic Interior Light
- Famous Super-Freezer
- Dulux Exterior Finish
- 5-Year Protection Plan and many others

MODEL SVS-6

You Know What You Get  
Facts Label attached at factory to every 1941 Frigidaire tells you details about construction, capacity, features and performance. You know exactly what you get before you buy.

FULLY-FITTED 1941 Model S-6 \$124.75 \$1 Weekly

LIBERAL TRADE-IN ALLOWANCE ON YOUR OLD ICE-BOX

LAUER'S • 50 STATE ST.

Lauer's FRIGIDAIRE COLDWALL \$174.75

It operates on an entirely new principle—Lauer's amazing 1941 Coldwall Frigidaire—enables you to keep the most delicate foodstuffs taste-free, odor-free, and fresh for days on end!

USE LAUER'S BUDGET PLAN

Lauer's DELUXE COLDWALL \$212.75

Here's a Lauer's Frigidaire that has everything! Come in—Let our refrigeration experts show you how much you save—how much you gain when you buy the 1941 Frigidaire Coldwall at Lauer's.

'Alice' In East Childre  
Probably of child fa greater su years than "Alice in W That fact the unusual played by ages in "Alice" by Children's T in the East Saturday at It will be tion of the this annual  
Through ar with the educ Rochester Civ Rochester Sun discount cou wonderland! covers found at the theat the holder in any price set 15 cents with  
The fanta Wonderlan telling Alin or old, has ing pages. of the tr author or t this classi Lewis Ca nym adop whose real Lutwidg one of ele father was deacon. W was old en Rugby and ford when years, he r little print for spectator spor dresses, 1941 designs, hav casual spac In both raye and silk, thes casual looki prints are app in shirt maker stylings.  
In 1862 E the childr these gold very propo aside his e of white f hat, to rela week of lec Invariab noons were her sisters parson to t And, of ways comp listen, sitti spun his p nonsense. One day Dodgson h a particula of his ad Undergrou pleaded w on paper a he had tol "Alice" i an instan it was bro by a Lond In 1871 the origina written un Through and the Queen Vic most order  
No. 49 S Sets Earl Meeting  
Because George F School No the date ing to W 1:30 p. m. Speaker Gabbard, Nursery S Family — Miniature. Free tic Challenge presented School on. Teacher C may be ob members frucht. SORO Election the Omeg will be m night at 8 of Miss Maple St.  
LEA  
FR  
One over Good only 12:00  
Roch



### 'Alice' Final Play In Eastman Children's Series

Probably no book in the realm of child fantasy has enjoyed greater success through the years than Lewis Carroll's "Alice in Wonderland."  
That fact alone accounts for the unusual interest already displayed by Rochesterians of all ages in the production of "Alice" by the Clare Tree Major Children's Theatre of New York in the Eastman Theatre next Saturday afternoon.

It will be the final presentation of the current season in this annual series.

Through an exclusive arrangement with the educational committee of the Rochester Civic Music Association, the Eastman Theatre is able to offer a special discount coupon for the "Alice in Wonderland" performance. Clip the coupon found in this issue and present it at the theatre box office. It entitles the holder to a ten cent discount on any price seat. Tickets priced as low as 15 cents with the special Sun coupon.

The fantasy that is "Alice in Wonderland" requires no retelling. Almost everyone, young or old, has thrilled to its exciting pages. But few are aware of the true identity of the author or the manner in which this classic was written.

Lewis Carroll is the pseudonym adopted by the author whose real name was Charles Lutwidge Dodgson. He was one of eleven children whose father was a Methodist archdeacon. When young Dodgson was old enough, he went off to Rugby and from there to Oxford where, for forty-seven years, he remained as a fellow and lecturer on mathematics. At that time, the dean of Christ Church was a Dr. Liddell. He had three young daughters—Edith, Alice and Lorena.

In 1862 Dodgson began taking the children on picnics. On these golden afternoons, the very proper parson would put aside his clerical garb in favor of white flannels and a straw hat, to relax completely after a week of lectures.

Invariably, before these afternoons were very old, Alice and her sisters would urge the good parson to tell them a story.

And, of course, he would always comply. Then they would listen, sitting spellbound as he spun his gossamer of inspired nonsense.

One day at a picnic, when Dodgson had finished relating a particularly exciting episode of his adventures of "Alice Underground," the real Alice pleaded with him to put down on paper all the previous stories he had told her and her sisters.

"Alice in Wonderland" was an instantaneous success when it was brought out in book form by a London publisher.

In 1871 the continuation of the original "Alice" book was written under the title of "Alice Through the Looking Glass" and the author's fame grew. Queen Victoria was one of its most ardent admirers.

**No. 49 School P-TA Sets Early April Meeting Dale**  
Because of the Easter recess, George H. Thomas School No. 49 PTA will advance the date of their April meeting to Wednesday, April 2 at 1:30 p. m.

Speaker will be Miss Hazel Gabbard, supervisor of the Nursery School. Her topic, "The Family—A Democracy in Miniature."  
Free tickets for "The Great Challenge" a 3-act play to be presented at Monroe High School on April 1 by the Parent-Teacher Council of Rochester may be obtained by No. 49 PTA members from Mrs. Fred Gutfrucht.

**SORORITY TO ELECT**  
Election of new officers for the Omega Kappa Chi sorority will be made at a meeting tonight at 8 o'clock in the home of Miss Ruth Jones, 841 1/2 Maple St.

**LEARN TO FLY**  
The first 10 enrolling in flight instruction class  
One demonstration hop over the city of Rochester, Good Sunday morning only. Offer expires at 12:00 Noon.  
APPLY  
Rochester Flying School  
MUNICIPAL AIRPORT  
Ask For Ted Brown

### Lucky the Young Wife Who Knows These Facts

What an amazing change has taken place in the lives of many lucky young wives today. Where formerly marriage was approached with uncertainty—often actual fear—today these moderns face their new responsibilities with serene confidence.

This new and happy order for women has been brought about by a better understanding of feminine hygiene. Women have now turned away from the use of over-strong acid solutions in the douche which can actually burn or scar delicate tissues. Your own doctor will verify this.

This amazing change has been brought about by the discovery of Zonite. You will find no skull-and-crossbones on Zonite's label, because it is non-poisonous, non-caustic. Yet, it kills germs,

bacteria on contact. Zonite actually destroys vaginal odors. Protects personal daintiness. Most important, it safe for delicate tissues.

So enthusiastically have women accepted the safe, hygienic protection Zonite offers that over 20,000,000 bottles have already been bought.

**Free Book Tells Intimate Facts**  
If there is any doubt in your mind about feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today," which we will send you FREE, together with generous size bottle of Zonite—both wrapped in plain paper. Send name and address to Zonite Products Corporation, Dept. 233, New Brunswick, New Jersey, within next 7 days.

### A Call to the Colors



Saddle Leather Bags

\$2 \$3 \$5

Various shades of Red, Navy, Paris Blue and Natural in many smart new styles.

stimulated Pearl Necklaces \$1

One, Two and Three Strand

Matching 3-strand Bracelets \$1 and \$2

Matching "Pearl" Earrings \$1

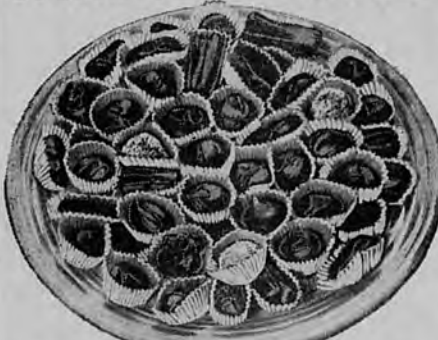
Matching "Pearl" Pins \$1 and \$2

Charge Accounts—Phone Stone 915—or Mail Orders

**LIKLY'S** 271 Main St., E.



### Friday and Saturday CANDY SPECIALS



38 Different Kinds to Choose From

Specially Priced **29c** lb. Regular 39c and 49c lb.

- Red Seal Peppermint & Wintergreen Patties
- Walnut and Pecan Topped Cream Caramels
- Milk Chocolate Nut Caramel Chews
- Chocolate Coated Marshmallows
- Old Fashioned Quality Gum Drops
- Crystalized Soft Pectin Jelly Bon Bons
- Chocolate Coated Coconut Royals
- Molasses Coconut Mounds
- Chocolate Coated Peanut Clusters
- Chocolate Coated Orange Strings
- Nut Rolled Butter Crunch
- Chocolate Coated Nut Glace Bark
- Chocolate Coated Mint Jelly & Cream Juleps
- Chocolate Coated Raspberry & Cream Juleps
- Montevideos
- Chocolate Coated Nougatines
- Chocolate Coated Caramels
- Chocolate Coated Coconut Creams
- Chocolate Coated Plantations
- Chocolate Coated Butterscotch Chews
- Chocolate Coated Orange Creams
- Chocolate Coated Raspberry Creams
- Cellophane Wrapped Vinegar Caramels
- Cellophane Wrapped Butterscotch Caramels
- Cellophane Wrapped Molasses Mint Caramels
- Cellophane Wrapped Chocolate Caramels
- Cellophane Wrapped Licorice Caramels
- Cellophane Wrapped Vanilla Caramels
- Cellophane Wrapped Rum Caramels
- Cellophane Wrapped Coconut Squares
- Chocolate Coated Marachino Cherries
- Chocolate Coated Raisin Clusters
- Chocolate Coated Apricot Walnut Jellies
- Chocolate Coated Mint Jellies
- Chocolate Coated Raspberry Jellies
- Chocolate Coated Orange Nut Jellies
- Crystalized Pectin Jelly Drops
- French Chocolates

EDWARDS—Street Floor

### COUPON

This Coupon Is Worth Towards Price of Admission To See

10c

### 'Alice in Wonderland'

EASTMAN THEATRE  
Saturday, March 29, 1941  
3 O'clock  
Seats: 25c 35c, 50c, 75c

Present this coupon at theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.

Name .....  
Address .....  
Age .....

### 15th Ward Republicans To Have May Party

Republicans of the 16th Ward will stage their annual May party and dance on Thursday, May 15, at the Masonic Temple in Main St. E.

Joseph Montell has been appointed general chairman for the event and Burt Wolff, executive secretary.

Gene Leonard's orchestra will furnish dance music and several local artists will entertain during intermission.

City and county officials have been invited to attend as honor guests.



FRIDAY and SATURDAY ONLY!

### SAVE 1.57 IN OUR 2 GAL. SALE of PAINTS!

1 gallon Flat wall paint in white, ivory, light buff. Reg. 2.25 gal.

1 gallon interior gloss in white and colors. Reg. 2.85 a gallon.

Reg. 5.10

Both For

**3.53**

If Purchased Separately:

2.25 Flat Wall Paint ..... 1.69 Gal.

2.85 Interior Gloss ..... 2.29 Gal.

EDWARDS—Fourth Floor

Get the Picture Regardless of Light Conditions!

6—20

### FLASH BROWNIE

**4.89**



The usual price is 5.75...but its yours for only 4.89 at Edwards (complete with flash holder!) Uses 2-No.-AA flashlight bulbs and inexpensive No. 11A photoflash lamps.

EDWARDS—Street Floor, Stationery

Ideal for Men In Service...

### EATON'S STATIONERY

**\$1**

Monogrammed free of charge! 60 large single sheets and 50 envelopes, or 72 smaller single sheets and 48 envelopes.

EDWARDS, Street Floor



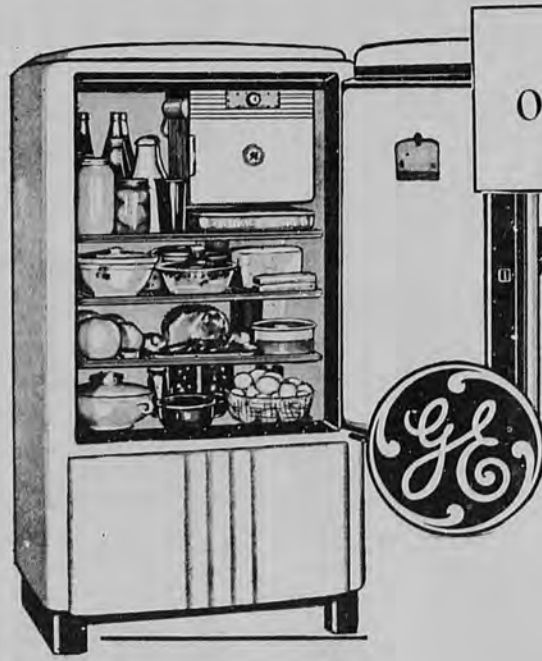
No Phone Orders

# 3 WEEKS TO PAY

AS LOW AS **80c** PER WEEK

On A New 1941

## GENERAL ELECTRIC REFRIGERATOR LIKE THIS —



Only **\$119.95**

COMPARE the beauty, construction, and features of this new G-E Refrigerator with any other at anywhere near the price! Dollar for dollar it's the refrigerator buy of the year! All-Steel Cabinet with Porcelain Interior • Famous Sealed-in-Steel G-E Thrift Unit • 6.2 cu. ft. Capacity 11.7 sq. ft. Shelf Area • Stainless Steel Super Freezer • 80 Big Ice Cubes. And a host of features you'll want.

"You'll Always Be Glad You Bought a General Electric!"

**MAIL THIS COUPON**

E. W. EDWARDS & SON,  
Rochester, N. Y.

I am interested in a New General Electric Refrigerator. Without obligation on my part, please have your representative call on:

DATE ..... TIME .....

NAME .....

ADDRESS .....

EDWARDS, Sixth Floor

Remember: EDWARDS is the only Department Store in Rochester where you can Buy General Electric Refrigerators.



**Minstrel Show To Be Offered At Vocational High**

Vocational High School's fourth annual Minstrel Show will be presented on Friday evening, April 4th, in the auditorium of No. 5 School, Jay St. and Plymouth Ave. N. The curtain rises at 8:20.

The program includes both old-time traditional minstrel features and up-to-the-minute novelty numbers. All sections of the city are represented in the cast. The boys and girls of the Saratoga Ave. School, with the slogan "Make the Show of 1941, the Very Best We've Ever Done," are preparing for a capacity audience.

**Sun Contest . . .**

(Continued From Page 1)

Dr. G. A. Howell, 260 Rugby Ave.; Anastasia L. Kennedy, 277 Marion St.; Mrs. Jeanette Stark, 293 Rosewood Ter.; Edward A. Trautman, 194 Hague St.; Beatrice Dostalek, 66 Mona St.; Mrs. Dorothy S. Michaels, 39 Keeler St.; Mrs. D. Nielsen, 38 Laurelton Rd.; Lowell J. Williams, 396 Havenwood Ave.; Mrs. Charles F. Bishop, 111 Strathmore Dr.; Helen E. Stubbs, 177 Lincoln Ave.; Miss Helen Underwood, 327 Eastman Ave.; Stanley J. Klein, 78 East Boulevard; George Wilson, 106 Laburnum Cres.; Edwin M. Wolcott, 19 Strathallen Pk.; Mrs. August Belkirk, 332 Hazelwood Ter.; Al Grossman, 118 Dorbeth Rd.; Mrs. Satie Horner, 46 Ferndale Cres.; and Mrs. Frank Puff, 497 Colvin St.

**Ward Democrats To Climax Drive At Party Rally**

The 22nd Ward North Democratic Club will climax its membership drive tomorrow evening with a political rally and old-time party at the Fernwood

Ave. headquarters tomorrow evening.

A total of 422 new members have been added to the club's roll during the drive, according to Samuel Pandina, membership of more than 800.

The club is divided into two divisions for the drive with the "Army" division leading with

217 signed applications. Navy reports 207. Winners will be

tendered a banquet by the losers in April.

**TOMORROW!! \$1.00 DOWN BUYS EVERYTHING!!**

**Spectacular EASTER**

**Outfit Sale!**

**Men's Complete Spring 9-piece OUTFIT**

**\$29.95** OUR REGULAR \$38 VALUE

**Men! Here's how you SAVE!**

- \$27.50 SUIT or TOPCOAT
- 2.50 SHIRT
- 5.00 HAT
- 1.00 3 PAIRS HOSE
- 1.50 SHIRT and SHORTS
- 1.00 NECKTIE

**\$38.00 VALUE for \$29.95**

Men! Here's a real knock-out value if there ever was one. Your complete Easter outfit—all 9 pieces for only \$29.95.

**MONTHS TO PAY**

**Ladies' Complete Spring 7-piece OUTFIT**

**\$24.95** OUR REGULAR \$33 VALUE

**Ladies! Everything you need at one low price!**

- \$18.95 COAT or SUIT
- 3.95 SHOES
- 1.95 SPRING HAT
- 1.95 SILK SLIP
- .90 HOSE
- 1.35 BAG

**\$33.00 VALUE for \$24.95**

Here's an outfit that will make you look your loveliest this Easter. Everything you could possibly want from head-to-foot. And you actually save \$8.05. Pay as you wear on easy terms.

*Save now!*

**PEOPLES 46 STATE ST.**

To Buy, Sell, Rent or Exchange — Use Shopping News Want Ads

**Business Women . . .**

(Continued From Page 1)

sie Gange, while Miss Mary Hanlon will interpret several poems.

Assisting Miss Dick are Miss Irene Rudig, Miss Josephine Bosche, Mrs. Maybelle Atkinson, Mrs. Effie Barber, Miss Mary Doyle, Miss Alice Easton, Mrs. Marjorie Ellsey, Miss Alsie Gange, Miss Sara Gibson, Miss Bernice Giege, Miss Mary Hanlon, Mrs. Susan Hines, Miss Laura Ross, and Miss Harriet Troan.

**RUMMAGE SALE**

Daughters of St. George will hold a rummage sale to aid British War Relief, today, through Saturday, at 216 Main St. W.

**Brand new! Ideal!**



**PHILLIPS DEODORANT LOTION**  
Not a liquid..Not a paste  
Prevents perspiration odor . . . Safely checks moisture  
SWEETENS AND NEUTRALIZES PERSPIRATION ODOR

- Contains 2 great acid-neutralizers instead of 1
- new delightful form . . . a lovely lotion
- doesn't irritate skin
- doesn't stain or ruin dresses . . . greaseless, harmless
- safely checks moisture
- soothing after shaving
- doesn't alter or ruin
- sweetens underarms

**Biggest Spread Event in Sears 54 Years!**

**Save 40%**

**50,000 Gorgeous Brand New 1941 Patterns In Chenille Spreads**

Not only color-richness and unbelievably beautiful patterns, but a selection beyond compare! Eight stunning designs, each a masterpiece in chenille! Tri-color, duo-color, and single color creations—every one worth much more than the sale price! Only because we contracted for them when materials were low and manufacturers eager to keep their plants going, can we offer these sensational "buys" in the face of rising prices. Get here early! The bed-spread special we had was a sell-out!

- Absolutely \$395 Values!**  
Choice of "Horizon" Or Colorful "Asters" **\$288**
- Absolutely \$598 Values!**  
Classic "Regency" Or Gay "Bouquet" **\$388**
- Absolutely \$698 Values!**  
"Daisy Chain" Or "Antoinette" **\$488**
- Absolutely \$998 Values!**  
"Priscilla" Or Lovely "Arbor" **\$688**

Wake up to "Horizon" or "Asters"—the former so thickly tufted with velvety chenille on sheeting shows; the latter, with bright bouquets blooming among rows of fluffy chenille. Heavy-weight sheeting. Full or twin.

"Regency" features classic sculptured plumes and bow-knot on baby chenille tufting. "Bouquet", spring-like flowers in blended pastels on snow-white velvety chenille. Both closely tufted. Full or twin size.

Brilliant-color scrolls border the "Antoinette" while "Daisy Chain" has a sparkling frame of garden-gay flowers. Both heavy, closely tufted chenille . . . beautifully draping. Full or twin size.

Regal and fabulously beautiful! Exquisite punchwork embroidery in dainty colors highlights "Priscilla"; a charming border of richly blended chenille . . . features heavily tufted "Arbor". Full or twin size.

The colors in these bedspreads are "Harmony House" colors. That means they're in the group of six basic "Harmony" colors scientifically chosen by Sears so that any or all of their hues will combine harmoniously. These colors can be found throughout all Sears home furnishings. For beautiful decorator effects, look for "Harmony" colors in purchasing. All Harmony-colored fabric ensemble perfectly.

As little as \$1.00 will lay your spread away! Make the down payment . . . lay them away for gifts for brides, anniversaries, or birthdays—or for your own bedroom.



**There's A REAL STORY Behind This Sale!**  
When plants were operating at low ebb when prices on sheeting and chenille were low . . . Sears stepped in and bought. Bought by the thousands. The biggest purchase in our history. Now, when prices are on the up, we can offer you these exquisite spreads at almost unbelievable savings. When you see their beauty, feel their weight.

**SEARS, ROEBUCK AND CO.**  
MADE UP IN HARMONY HOUSE COLORS TO MATCH ALL OTHER HARMONY HOUSE FASHIONS

MONROE AVE. at S. UNION STONE 2500



MARCH 27, 1941  
anquet by the lo  
TOTS  
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up  
Buy at  
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S.  
Mrs!  
COLORS  
OTHER  
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CO.  
STONE 2500

**Sibley, Lindsay & Curr Co.**  
**35th SEMI-ANNUAL BASEMENT SALE**  
ROCHESTER'S BIGGEST BASEMENT SALE IN ROCHESTER'S BIGGEST STORE

\$1.19 Floral Decorated  
**BAKING WARE**

**93c**

- 8 1/2" Casserole and Cover With Pie Plate!
- Cake Plate, Mixing Bowl, Spoon and Server
- Pie Plate, Mixing Bowl, Rolling Pin!

Your choice of three smart looking, time-saving sets for your kitchen in sturdy quality baking ware. Fine for shower gifts!

aisle 4



Irregulars of 89c Quality  
**"NASHUA" BLANKETS**

**59c**

Popular size 70x80 in all white or big plaid patterns of rose, blue, green, gold or peach. Marvelous the year around for that "extra" cover. Fine for invalids and children.

aisle 14

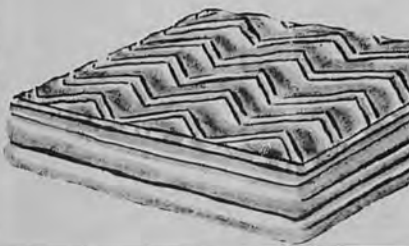


Irregulars of \$1.39  
**MATTRESS PADS**

**\$1.00**

Full or twin size in closely quilted, firmly bound pads of fine quality cotton. Unusual quality for \$1.00. Excellent for hospitals or institutional use as well as for homes.

aisle 14



Regular \$48 Early American 3-Piece  
**MAPLE Finish BEDROOM**

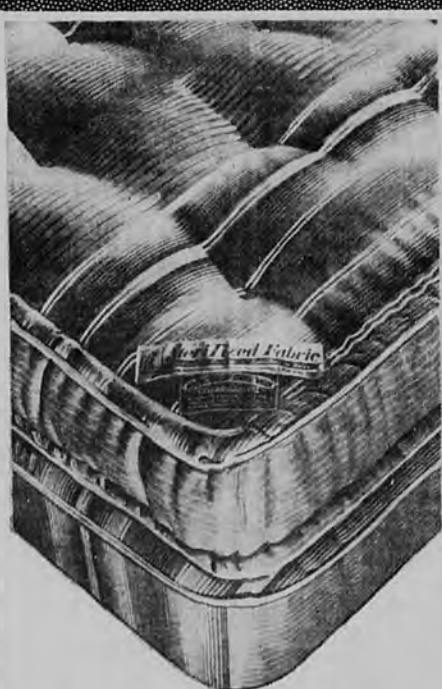
**\$39.75**

4-Drawer Chest!  
Twin or Double Bed!  
And Choice of Dresser or Vanity!

Rich, honey-toned maple finished Southern hardwood in a handsome suite that will give you years of service. It's a sensation at our sale price of just \$39.75. Look for the large swinging mirror! Note the sturdy dovetailed construction! Observe the beautiful finish of the wood!

aisle 13

No Down Payment on Purchases of \$15 or over. Small Monthly Installments Include a Slight Carrying Charge



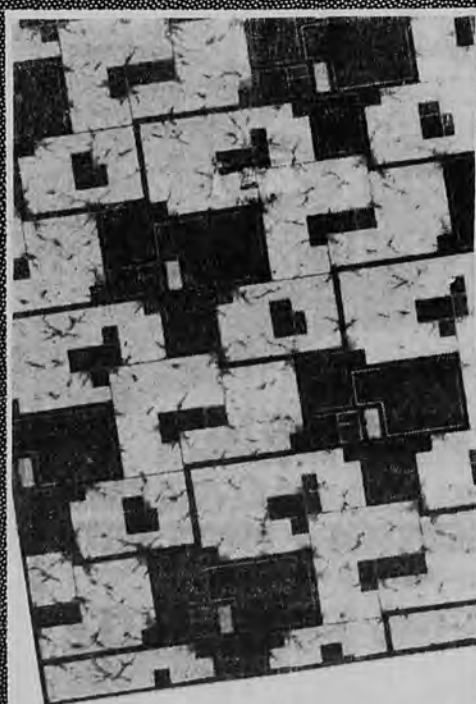
\$17.50 Value "Knight of Health"  
**INNERSPRING MATTRESS**

**\$12.75**

Famous "All American" mattress covered in the new sterilized fabric. Fully insulated and softly upholstered with layer felt. Twin or full sizes. A sale special for this week only that is a real investment in health for you.

Matching Box Spring \$14.75

aisle 15



Regular 45c "Crescent"  
**FELT BASE**

**29c** Sq. Yd.

When you see the fine quality of this beautiful felt base made by the makers of "Gold Seal" congoeum you'll realize there's no need for you to put up with a worn or faded floor covering. Beautiful patterns! Grand assortment of clear colors. Please bring accurate room measurements with you.

aisle 16

Surplus Stock \$2.98 and \$3.98

**PEARL TOP HAMPERS**

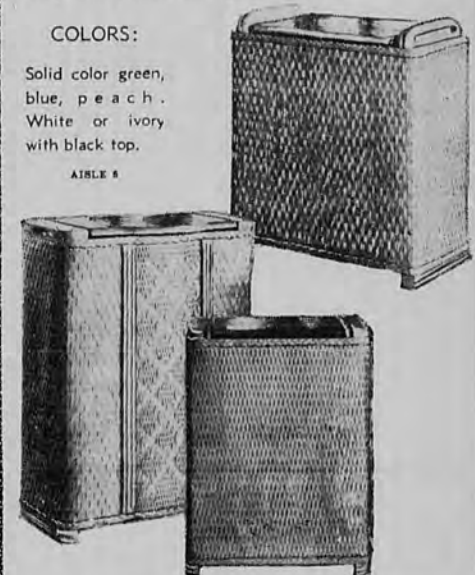
**\$1.88 \$2.88**

First class, beautiful accessories for your bath or dressing room! Bench or upright types in regular jumbo sizes with gleaming pearl tops. We made a scoop purchase of a leading manufacturer's surplus stock and are passing these very worthwhile savings on to you.

COLORS:

Solid color green, blue, peach. White or ivory with black top.

aisle 8

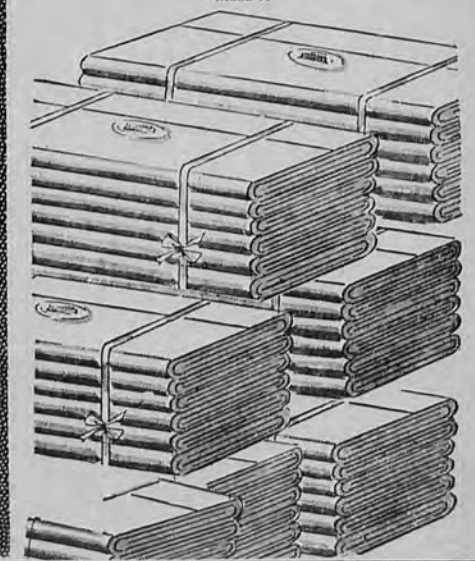


Seconds of Famous "Pequot"  
**COHASSET Sheets & Cases**

For the service you demand in sheets and cases select these values! The prices are rock-bottom but the high quality and the years of service you'll get from them are top-notch. Look over your cupboard and put your order in during our value sensation of these fine Sheets and Cases.

First Quality Value	Size	SALE
\$1.39	63x99 Sheets	\$1.00
\$1.49	72x99 Sheets	\$1.00
\$1.59	72x108 Sheets	\$1.00
\$1.59	81x99 Sheets	\$1.00
\$1.75	81x108 Sheets	\$1.29
\$1.98	90x108 Sheets	\$1.49
35c	45x36 Cases	28c
43c	45x38 1/2 Cases	30c

aisle 14





**INDIGESTION**

may affect the heart. One trapped in the stomach or piles may act like a splinter on the heart. As the first sign of distress, heart pain and worms depend on food and toxins in the system. The laxative but made of the famous...  
**DYE SPECIAL**  
MEN'S SUITS, TOP COATS  
LADIES' DRESSES, COATS, SUITS  
Dyed Navy Blue or Black

**FISH FRY**

Dames of Malta will hold a fish fry tomorrow from 5 to 8 p. m. in Malta Hall, 217 Lake Ave., for the benefit of the Con-

**FEMALE PAIN**

Women who suffer pain of irregular periods with crampy nervousness due to monthly functional disturbances should try Lydia E. Pinkham's Vegetable Compound simply marvelous to relieve such distress. Pinkham's Compound is made especially for women to relieve such distressing feelings and thus help them go smiling thru such "difficult" days. Over 1,000,000 women have reported remarkable benefits. Try it!

**Columbian Squires Plans Day Retreat For Holy Week**

Plans for a one-day retreat during Holy Week are being formulated by members of the Bishop O'Hern Memorial Circle No. 115, Columbian Squires. Other activities of the circle include plans for the confirmation of the Squire degree on a class of candidates on Sunday, April 6, and the award of prizes for the club's public speaking class which will be made at the end of April.

**Men's Club Sates Communion Breakfast**

The Men's Club of Our Lady of Good Counsel Church will sponsor a Father and Son's communion breakfast next Sunday. Communion will be at the 8 o'clock Mass with the breakfast following at 9 o'clock in the school auditorium. Non-Catholic fathers are extended a special invitation to be present at the breakfast. John A. Leahy is chairman of the affair.

**BLADDER IRRITATION WAKE YOU UP?**

MAKE THIS 4-DAY TEST. Get 25 worth of such leaves, use palmetto berries and other medicines made into green tablets. Just say BUKETS in any drugist. Help wake up sluggish kidneys. Increase stimulation during daytime. Drink lots of soft water. Very little tea, coffee or alcohol. Your 25c back if not pleased. Locally at LIGGETT DRUG STORES.

**WOMEN! RELIEVE NEEDLESS SUFFERING**

If functional periodic complaints make you moody, nervous and irritable, try CHI-CHESS-TERS PILLS for relief from symptomatic pain and discomfort. They are SAFE to take as directed. Contain no habit-forming drugs. Sold at all drugists. In business over fifty-five years.

**Does the Itch of ECZEMA Almost Drive You Mad?**

If you tried in vain to help the agonizing burning of eczema—to stop the torturous scratching that often causes a sleepless night—don't give up! For Psalms, a concentrated ointment that spreads its soothing goodness right where relief is needed should help you. Best of all Psalms is almost invisible and clings for hours. For nearly thirty-five years Psalms has helped thousands—try it—the cost is small for the relief you get from the itching, burning of eczema and externally caused pimples. Costs but 50¢ at your drugist.

Penn Vacuum Stores—One of America's Leading Vacuum Cleaner Chains

**BEAUTIFULLY REBUILT HOOVER**

Plus BRAND NEW FAMOUS MAKE HAND CLEANER!

**\$14.95**

10-DAY TRIAL PLAN! Sold on Easy Terms

IF YOU CAN'T COME IN—PHONE—OR WRITE—FOR FREE HOME DEMONSTRATION

FULLY GUARANTEED For the Same Length of Time as a New Hoover

LIBERAL ALLOWANCE ON YOUR OLD CLEANER

MAIL ORDERS FILLED SEND \$1 DEPOSIT

**PENN VACUUM STORES**  
30 SOUTH AVE. [Open Evenings Until 9 P. M.] Stone 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**Ukrainian Soprano To Give Recital**

Miss Katherine Knatkiw, Ukrainian dramatic soprano will appear in recital at St. Joseph's Parish Hall, 303 Hudson Ave., on Saturday, March 29, at 8:30 p. m. She will be assisted by a group of artists including Irene Gedney Grabb, pianist; Claudi Hnatkiw, Eastman School of Music Mezzo-soprano; and Sophia Hnatkiw, dancer. Francis Jones will be accompanist.

**MILK MIXTURE FOR STOMACH ULCERS**

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of Lurin from their drugist. Lurin contains the new discovery in its purest form. Easy to take. Just mix two teaspoonsful in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by Dsw, Key and drug stores everywhere.

**LYONS SMASHING TRADE-IN SENSATION** (Limited Time Only)

EXACTLY AS PICTURED

**\$30 ALLOWANCE ON YOUR OLD LIVING ROOM BEDROOM or DINING SUITE**

Toward Purchase of This Beautiful

**3-Pc. LIVING ROOM SUITE**

Our Low Price . . . \$114  
Allowance . . . \$30

**YOU PAY ONLY . . . \$84**

HOW CAN WE DO IT?  
Lyons renovates your old furniture and sells it in their used Furniture Dept.

**LYONS FURNITURE COMPANY**  
42 STATE ST.

Open Every Evening During This Sale From 7 to 9

**KEY COUPON**  
**IVORY SOAP** MEDIUM SIZE  
**3 FOR 11c**  
Limit 3

**KEY COUPON**  
**Powder Puffs** Full Size  
**5 FOR 11c**  
Limit 5

**KEY COUPON**  
**JERGEN'S** All Purpose Cream  
\$1 Size **49c**  
Limit 1

**KEY COUPON**  
**SHOE POLISH**  
Bk. or Brown 1/2c Size  
Limit 2 **3c**

**KEY COUPON**  
**Clothes Pins**  
Reg. 10c Box 48  
Limit 2 **5c**

**Be Wise—Try Alka-Seltzer**  
Large Size **49c**

**CUTEX** NAIL POLISH  
35c Size **16c**

**RINSO**  
Large Box **17c**

**CASHMERE BOUQUET**  
**Cold Cream**  
25c Size **2 FOR 25c**

**McKESSON** ASPIRIN TABS.  
Bottle 100 **2 FOR 49c**

**Playing Cards**  
Bridge or Pinochle Reg. 35c **21c**

**HOREHOUND** DROPS  
Pound **11c**

**Hill's** COLD TABS.  
Reg. 30c **13c**

**POKER CHIPS**  
100 in Wood Rack \$1.50 Value  
**79c**

**KEY COUPON**  
**470 N. Goodman** near Main  
**724 Winton Rd. No.** 6042  
**1861 Monroe** near Winton  
**457 Ridge Rd. W.** near Dewey  
**ROCHESTER'S MODERN CUT RATE DRUG STORES**

**KEY COUPON**  
**Paper Towels**  
100 Sheet Rolls—Limit, 6  
**3 FOR 11c**

**KEY COUPON**  
**BANDAGE**  
2"x10 yds. Reg. 10c  
Limit, 2 **FOR 11c**

**KEY COUPON**  
**NAIL POLISH** REMOVER  
Giant 3-oz. bot.  
Limit, 2 **7c**

**KEY COUPON**  
**WOODBURY** SHAMPOO  
3oz. Bottle  
Limit, 1 **19c**

**KEY COUPON**  
**DOUBLE EDGE** BLADES  
**25 FOR 13c**  
Limit, 2

**Save! Buy KOTEX** (Reserve Box)  
Regular, Junior, Super  
**30 NAPKINS 48c**

**SULPHUR** CANDLES  
10c Size **2 FOR 11c**

**BREWER'S** YEAST TABS. **49c**  
Bot. 250

**5c Baby Ruth Bar** AND **5c Jolly Jack Bar**  
10c Value BOTH FOR **5c**

**AMAMI** SHAMPOO  
Reg. 15c **7c**

**LIFEBUOY** SHAVING CREAM  
Large Size **2 FOR 33c**

**POSTMASTER** CIGARS A Mild Smoke  
**14 FOR 25c**

**Hot Water Bottle**  
2 Qt. Capacity—50c Value!  
**29c**

**470 N. Goodman** near Main  
**724 Winton Rd. No.** 6042  
**1861 Monroe** near Winton  
**457 Ridge Rd. W.** near Dewey  
**ROCHESTER'S MODERN CUT RATE DRUG STORES**

**KEY COUPON**  
**NEW Garden Bouquet** TOILET SOAP  
4 FOR 11c  
Made by the Makers of Famous

**KEY COUPON**  
**SWEETHEART SOAP**  
Garden Bouquet is a high grade French Milled Soap, Mild and Neutral for the Most Sensitive Skin. Lathers Freely in all kinds of water.  
LIMIT 12

**THIS CANNOT HAPPEN TO YOU IF YOU USE CARBONA CLEANING FLUID**  
100% Unsorbable and Non-Explosive  
Removes Grease Spots  
NEW LARGE 25c SIZE **14c**

**CLAPP'S** BABY FOODS  
STRAINED FOR BABIES  
CHOPPED FOR CHILDREN  
3 for 19c 3 for 25c

**FAT? MANY PRAISE "EAT CANDY" PLAN**  
AYDS Candy, eaten as directed, tends to curb appetite for fattening foods.  
NO DRUGS! NO LAXATIVES!  
Vitamins A, B, and D. 30 Day supply \$2. (LESS THAN 7¢ A DAY!). MONEY BACK IF NOT SATISFIED!  
The Original, Sold AT ALL KEY DRUG STORES

**Therapeutic Ray Lamp**  
GIVES OFF DEEP, PENETRATING SUPER POWER INFRARED HEAT RAYS  
Excellent for use in conditions such as Arthritis, Colds, Sprains, Rheumatism, Insomnia, Sinus and Skin ailments where penetrating heat rays are of known value.  
Regularly Sold for \$3.50  
**BUY NOW AND SAVE \$1.98**  
A NECESSITY IN EVERY HOME  
Complete as illustrated, with reflector, base with switch and bulb. Cost less than two cents per hour to operate.  
Ask Our Clerks For Demonstration

**Save 31c!**  
**DAGGETT & RAMSDELL** Perfect COLD CREAM and CLEANSING CREAM  
Regularly 1.00  
**69c** REDUCED FOR LIMITED TIME ONLY

**NEW! JERGENS** FACE POWDER  
5 thrilling shades created by **CALIX**

At least one shade is designed by the great fashion-genius to bring out the latent loveliness in every type of women's skin. See how your shade touches you to beauty! Ask for it today. \$1.00, 25c. Mail and phone orders filled. Call any KEY Store.



"REUPHOLSTERING"  
Your Old Living Room Suite  
**REBUILT and RESTYLED**  
GOOD AS NEW!  
Fully Guaranteed  
**BOND FURNITURE \$34.50**  
Extra Special 1 PAIR PILLOWS FREE  
With Every Re-upholstering Order  
We Operate Our Own Shop — 100% Union  
355 N. CLINTON TERMS MAIN 3579

R. G. & E. **COKE \$10.20**  
Dry And Dustless BEST VALUE IN CITY! EVERY TON 100% GUARANTEED  
**ARDEAN R. MILLER** Call Gen. 20  
Mrs. Elizabeth Kelly, 15 Terrace Plk.

**SMALLS**  
ONCE - A - YEAR  
DINNERWARE BARGAIN  
**6.95**  
53 Pieces COMPLETS SERVICE FOR 8  
GUARANTEED FIRST QUALITY  
25¢ DOWN • 25¢ WEEKLY  
—worth many dollars more!

Set consists of:  
8 Dinner Plates  
8 Bread and Butter Plates  
8 Soup Plates  
8 Cups  
8 Saucers  
8 Fruit or Cereal Dishes  
1 Large Platter  
1 Vegetable Dish  
1 Cream Pitcher  
1 Sugar Bowl and Cover

An unheard of value in fine dinnerware. Each piece guaranteed first quality... each piece with a gorgeous floral spray design... each piece the last word in smart styles and good taste. It's a bargain that can't be equaled. Quantities are limited! Come early!

YOU CAN BUY WITH CONFIDENCE AT...  
**Smalls**  
28 MAIN ST. EAST  
ROCHESTER, N. Y.  
PARK FREE REAR OF STORE

Concentrated **SUPER SUDS** 19c  
**ELSCO QUALITY FOODS STORES**  
**KLEX** 17c  
Lg. Pkg. 17c  
Small 3 for 25c  
**LIPTON'S** Yellow Label TEA  
1/2 lb. 45c  
1 lb. 20c  
Tea Bags 22c  
**MILKMAKER'S** 3/25c  
**KEN-L-RATION**  
**PALMOLIVE SOAP** 3 For 17c  
**GOLD DUST** 18c  
**SILVER DUST** 22c  
**OCTAGON POWDER** 5c  
**OCTAGON CLEANSER** 5c  
With BIG Cannon Dish Towel

**Seagram's Meet Toledo In Greek Benefit Game**

Chuck Chuckovitz, acclaimed as today's greatest basketball forward, will show in Rochester Sunday night when he leads his Toledo White Hut five against Les Harrison's Seagrams. The game will be played at the Edgerton Park Sports Arena for the benefit of the Greek War Relief Fund. Chuckovitz was the sensation of the recent World's Professional Basketball Tournament in Chicago. He paced his team to the semi-finals, where they captured the fourth-place money.

**MOVING?**  
Large Vans—Experienced Men  
3 ROOMS ..... \$5  
4 ROOMS ..... \$7  
6 ROOMS ..... \$12  
Refrigerators & Heavy Stoves Extra  
Phone Mr. CARTER MAIN 8926  
Old Furniture Accepted as Payment

**ROCHESTER'S SHOPPING NEWS**  
The Rochester Sun  
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— OPENING TUESDAY, APRIL 1ST. —  
**Rochester's Most Modern BEAUTY SHOP**  
Pre-Heated, Wireless Permanent Waves — Electric Manicures — Scalp Treatments — Ciroquinole Marcell — Mr. Thomas And Mr. Ralph Hair Stylists — Miss Arlene And Miss Jerry, Experienced Beauticians.  
Souvenirs To Our Patrons During Opening Week  
**MONIQUE FACIALS—WIRELESS PERMANENTS**  
**PARK ROW BEAUTY SHOP**  
171 PARK AVE., cor. ROWLEY Monroe 8333

**TAKE OFF THOSE EXTRA INCHES REDUCE QUICKLY-EASILY**  
One of These Modern, Healthful Ways!  
Roller Reducer Your Choice of 2 Easy Ways  
Exercycle  
The World's Foremost Slandier! It gently massages away those unwanted inches, safely and pleasantly. No diet necessary.  
New, Automatic Exercycle! Sit comfortably in the machine. The Exercycle does all the work AUTOMATICALLY! As good as hours of real exercise.  
**VIRGINIA & JANE BEAUTY AND REDUCING SALON**  
401 PRESENT BLDG. ST. 346

Anyone Regularly Employed  
Can Get a LOAN at the Lincoln-Alliance Bank  
No co-maker or endorsements are required; you do not need to be a property owner. Simple, business-like. In applying for a loan or in making payments, use the Lincoln-Alliance Office which is most convenient for you.  
Here's How Our Personal Loan Plan Works:

You Borrow	Charge for Year	*Life Insurance Premium	You Receive	12 Monthly Payments
\$108	\$6.48	\$.36	\$101.16	\$ 9.00
156	9.36	.52	146.12	13.00
216	12.96	.72	202.32	18.00
300	18.00	1.00	281.00	25.00
480	28.80	1.60	449.60	40.00
600	36.00	2.00	562.00	50.00

\*Insurance pays up loan in case borrower dies.  
**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**  
183 MAIN ST. E.  
33 Exchange St. 460 N. Goodman St. 1853 Monroe Ave.  
1495 Lake Ave. 580 Monroe Ave. Newark, N. Y.  
886 Main St. W. 520 Portland Ave. Brockport, N. Y.  
Member Federal Reserve System Member F.D.I.C.

**"Mild"**  
IS THE WORD FOR IT  
TAKE any one of your friends, no matter how much or how little he knows about whiskies... pour him a drink of National's EAGLE without letting him see the bottle... and then, ask him what difference he finds in the whisky. And 8 times in 10, you'll get the same answer—"it's mild".  
National Distillers Products Corp., New York—86 Proof. 60% grain neutral spirits

HARRIS NUSBAUM presents

**EASTER FASHIONS**

**SMART SPRING COATS for GIRLS of EVERY AGE**

At Savings You'll Surely Appreciate

4 BIG PRICE GROUPS  
\$5.95 \$7.95 \$9.95 \$12.95  
Complete assortment of styles and value in every price range.  
SIZES 1 to 4, 4 to 6 1/2, 7 to 12, 11 to 16  
Shetlands Navy  
Coverlets Tea Rose  
Twill Clopena  
Boucles Royal Blue  
Sport Fabrics Tweeds  
Pin Stripe Tweeds Plaids  
Basket Weaves  
Princess Lines  
Flare Skirts  
Reefers  
Nipped Waists, etc.  
Some with lace trim collars and velvet collars.

This Easter—shop NUSBAUM's—the Fashion Center that's so very practical about prices. Here's the most complete assortment of girls' coats you'll ever hope to choose from. For the littlest lassies right up to fashion-minded coeds—they're coats designed to make girls gay and parents proud. They're tailored in the finest fabrics, finished with expert needlework—every one from leading manufacturers. And as for the styles—come and see for yourself.

**Tots Coats \$2.95**  
All wool flannel for boys and girls. Sizes 1 to 4.



Charge Accounts Arranged  
**HARRIS NUSBAUM**  
The Complete Apparel Department Store  
221-229 JOSEPH AVE. AT KELLY STREET  
STORE HOURS:  
Open Evenings Until 9 P. M.  
Friday 9 A. M. To 6 P. M.  
Saturday Night 6:30 To 10



Let Wegmans Help You to

**KEEP YOUR Menfolks SMILING!**

Just serve them a big, juicy Wegmans roast along-side of a steaming baked potato and they will fairly shout with joy. Take a tip from us, its one of the best ways to keep the home ties binding and remember, we guarantee our meats to please.

ROCHESTER'S LARGEST MEAT RETAILERS

BONELESS ROLLED ROAST OF  
**LAMB lb. 23c**

LEGS AND BONELESS ROLLED ROAST  
**VEAL lb. 23c**

PRIME STANDING RIB ROAST & POT ROAST  
**BEEF lb. 23c**

Wegmans' Grocery Prices Are Guaranteed To Be As Low As Or Lower Than Elsewhere!!

**PILLSBURY'S BEST FLOUR** 3 1/2-lb. Sack **87c**

**COMPLEXION SOAP CAMAY SOAP** 2 bars **11c**

**TOILET TISSUE NORTHERN TISSUE** 5c roll

**FRESH GROUND BOSCOL COFFEE** 2 lbs. **49c** lb. **26c**

**Wegman's Grocery Prices Are Guaranteed To Be As Low As Or Lower Than Elsewhere!!**

**PILLSBURY'S SNO-SHEEN CAKE FLOUR** .....pkg. **19c**

46-OZ. CAN UNSWEETENED GRAPEFRUIT JUICE, 2 cans **25c**

NO. 3 ON FLORIDAGOLD BLEND OR ORANGE JUICE .... 3 cans **20c**

CAMPBELL'S VEGETARIAN, CLAM CHOWDER ... 3 cans **25c**

TUNA FISH BREAST-O-CHICKEN ... can **15c**

NBC ORIGINAL SHREDDED WHEAT ...pkg. **10c**

FRESH SKYFLAKE CRACKERS .....lb. pkg. **19c**

PINT WIDMERS GRAPE JUICE .....pt. **10c**

MARMALADE JR. 1c WITH 2 PKG. KIX CEREAL ..... 2 pkgs. **19c**

WINSLOW TENDER ASPARAGUS ..... 2 cans **25c**

NO. 2 CAN DEL MONTE PEACHES ..... can **11c**

**Toll House COOKIES** made with **NESTLE'S SEMI-SWEET CHOCOLATE** In the Yellow Wrapper **2 bars for 25c**

**Big Savings On HEINZ Varieties**

WITH OR WITHOUT MEAT BAKED BEANS ..... 3 cans **29c**

WITH TOMATO SOE. & CHEESE COOKED SPAGHETTI, 3 cans **29c**

WITH CREAM SAUCE AND CHEESE MACARONI ..... 2 cans **25c**

HEINZ FRESH CUCUMBER PICKLES ..... jar **20c**

HEINZ STRAINED BABY FOODS ..... 3 cans **20c**

FOR OLDER CHILDREN HEINZ JR. FOODS ... 3 cans **25c**

**HERE'S YOUR GUARANTEE! HIGHEST GRADE BUTTER**

U. S. CERTIFICATE OF QUALITY IN EVERY PACKAGE

It's 94 years old and the top name in butter. That's why you can eat it all day long and still be satisfied. And it's made from sweet cream. The sweetest cream in America. The sweetest butter in the world.

**LAND O' LAKES BUTTER** NOW! **35c** POUND ROLL

**Wegmans HOME OWNED FOOD MARKETS**

**FREE PARKING FOR CUSTOMERS**

THE BEST COAL VALUE IN THE CITY  
**BLACK MAGIC COAL \$10.95**

Egg Nut Store  
TON CASH—shoveled Off  
PEA \$9.95 — BKWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"

**PAYNE & DUNHAM** GEN. 586

**PERSONAL LOAN Applications Welcomed**

- ★ No security necessary
- ★ Budget monthly repayment
- ★ Low bank interest rates
- ★ Amounts from \$100 to \$2500

**CENTRAL TRUST COMPANY**  
25 E. MAIN STREET • 1806 EAST AVENUE  
Member Federal Reserve System • Member F.D.I.C.

Treats from **TURNER'S BAKERY!**

Friday and Saturday

**BAKERY SPECIALS!**

JELLY-FILLED DONUTS ..... Doz. **19c**

Chocolate-Filled CREAM PUFFS ..... Ea. **5c**

ORANGE NUT BREAD ..... Ea. **15c**

Crushed PINEAPPLE LAYER CAKE .... Ea. **25c & 35c**

**PUMPKIN PIES** ..... Ea. **21c**

**THE NAME VANDYK SINCE 1760 QUALITY TRADE MARK REGISTERED**

**VAN DYK TEAS AND COFFEES**

- Victory ORANGE PEKOE TEA ... 1/2 lb. **25c**
- Red Label ORANGE PEKOE TEA ... 1/2 lb. **37c**
- 25 TEA BALLS .. **17c**

**DUCHESS "The Coffee Supreme" ..... 27c**

**JAY VAN A Grand Economy Coffee 16c**

**SAN BO Equals Most "Best" Coffees .. 21c**

**TURNER'S 385 E. MAIN**

Mrs. Janie Peper, 31 Karnes St.

**READING in bed CAN BE FUN!**

Try this easy, low-cost way Relax in perfect comfort when you read in bed, with the better light from a smart new pin-up lamp. Hangs on the wall just like a picture. Gives you generous light on your book, soft light throughout the room to prevent dark, eye-straining shadows. Get one today and enjoy new reading pleasure.

Many Attractive Styles with Prices beginning at **\$1.59**

**Rochester Gas & Electric**

A Name You Can Trust

**LIVADAS** ROCHESTER'S VALUE LIQUOR STORE

No Need To Look Further For the Best WINE & LIQUOR VALUES

Livadras' Reputation For Selling Only The Finest Quality... Plus... The Very Lowest Prices For Which Fine Quality Can Be Sold... Makes Us Rochester's Most Talked About Wine and Liquor Store... You Too Can Save By Shopping At Livadras'.

2 OF OUR VERY BEST VALUES!

Gold Seal Caribbean Club **RON RUM \$1.69** 4/5 Quart 45 Proof

Here's a Rum that we will highly recommend. Compare! \$2.25 Value!

★ Very High Quality! ★

WHITNEY CLUB **RYE WHISKEY \$1.59** Full Quart 55 Proof

VERY LOW PRICE

WHY A BUY!

Bottled in Bond Under U. S. Government Supervision

**WELFORD CLUB BOURBON \$1.99** COMPARE! \$3.00 Value!

- Finest Type of Penna Bourbon
- Full 4 Yrs. Old
- Full 100 Proof
- Full Quart Bottle
- Product of Penna Distiller
- Special Low Price

This Bourbon is an exceptionally mellow whiskey and one of the biggest values that has been our privilege to offer our customers.

OUR VERY BEST SELLER

Sandy Hallow Straight Rye WHISKEY **\$1.79**

4 Years Old — 90 Proof FULL QUART Compare! \$2.25 Value!

A Mighty Fine Buy! Great Western American

**VERMOUTH 89c**

SWEET OR DRY! Remarkably low priced. Alcohol 20% by Volume! Large 30-oz. Bottle Compare! \$1.25 Value!

Our Famous Brand

—And What A Value!

**LIVRO RYE WHISKEY \$2.30** Full Quart 90 Proof

Compare! \$3.25 Value

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

No Finer Quality! —AT ANY PRICE!

**LIVRO GIN \$1.65** Full Quart 90 Proof

100% Grain Neutral Alcohol

Compare! \$2.45 Value

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow. It's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it — you'll realize instantly what a sensational value it is! — Livradras assures the connoisseurs of quality gin that there is no finer at any price!

A SENSATIONAL BUY!

★ **HOUSE OF LORDS Blended SCOTCH WHISKEY \$2.99** Fifth

COMPARE \$4.00 VALUE!

100% Scotch Whiskies Blended and Bottled in Scotland. If you're a connoisseur of fine Scotch you know "House of Lords" or you'll be delighted to discover it for it's one of the most celebrated brands in all the world.

Our Greatest Value!

★ ANOTHER... NEW LIVADAS VALUE! ★

**ROMA'S California SHERRY and EGG \$1.40** Fifth

A Fine Quality at a Very Low Price

Alcohol 18% By Volume

Compare! \$2.00 Value

This Sherry and Egg is produced from high type California Dry Sherry, to which is added fresh ranch eggs. It is made in the heart of the Sweet wine producing area of California, and its clarity and brilliance are the result of considerable research by the Vintners in their research laboratory.

ROCHESTER'S GREATEST VALUES! BOTTLED AT THE WINERY IN SUNNY CALIFORNIA

**BALBOA WINES**

We buy and sell more wine—thus we can give you the greatest wine values because of our huge purchasing power—We are able to offer you these sensationally low prices REGULARLY! Try these Balboa Wines... just see if you ever tasted so fine a wine at so low a price!

SWEET Muscatel, Sherry, Tokay, Port **3 Full Quarts \$1.10** Full Gallon **\$1.35**

Alcohol 20% by Volume

DRY • BURGUNDY • ZINFANDEL • CLARET • BARBERA • CHIANTI • RHINE • SAUTERNE **99c** FULL GALLON

**LIVADAS**

A NAME YOU CAN TRUST

**183 MONROE AVE.** FREE DELIVERY STONE 5549

N. Y. S. LICENSE L-4229

OPEN EVERY NITE TILL MIDNIGHT



Spring Is Here - Time To Change Your Mattress!

# Reg. \$14.50 Innerspring MATTRESSES



We cannot mention the brand name at this reduced price but you'll recognize it as one of America's most famous.

**\$8.95**  
ALL SIZES

The Regular Price Is \$14.50

Just fifty to go at this price so get here early. You don't need cash... use our credit terms.

Famous quality construction assures you of long life. Innersprings are of tempered steel for long wear. Enjoy real comfort with this outstanding mattress at a sensational saving.

Pay Only **50** Weekly!

**MAJESTIC**  
FURNITURE CO.  
204 COURT STREET

**50c**  
DOWN

## Shopping News Want Ads

### FOR SALE

EMPIRE FURNITURE CO.—Last week Fire Sale, Hurry, hurry, hurry.  
FLOOR covering, 20c per yard.  
CHROME breakfast sets, 5 pc. \$24.95.  
PORCELAIN top 5 pc. breakfast set—\$12.95.  
ALL WOOL rugs, all sizes, 1/2 price.  
ALL enamel gas ranges, insulated, table top \$39.95.  
FIR SALE—Odd lounging chairs \$11.50.  
CONGOLEUM rugs \$3.25, \$2.12.  
COMBINATION ranges, table top 1/2 price.  
THIS merchandise not damaged. Other items too numerous to mention. Hurrey Empire Furniture Co., 210 Main St. West.

CLOTHING—Spring styles, used, new, women's, men's, children's. Shoes 25c up. Deposits accepted. Bargains. 325 Humboldt St., Culver 2291-R.

ORDERS taken for this year's pure maple syrup, 375 Webster Ave. Phone Culver 2096-R.

USED two wheel, steel box trailer, 230 Lindhurst St.

### LINOLEUM

6x9 FELT BASE RUGS \$1.75  
9x12 FELT BASE RUGS \$2.95  
9x12 EXTRA HEAVY FELT BASE RUGS \$4.75  
FELT BASE \$4.27c yd.  
RUG BORDER yd. 29c  
HALL RUNNER yd. 19c  
Lowest prices in town for in-88c laid linoleum. Laid, sq. yd.  
H. P. Fahrer, 134 N. Plymouth Ave.

### BUSINESS PERSONALS

REMOVE embarrassing hair permanently. Free Trial treatment with this. Also warts and moles. Absolute privacy. Call Stone 5282. Miss Friedman 11 Clinton Ave., South.

SEWING, alterations. Reasonable. Mrs. Perry, Stone 3021-X, 66 Savannah St.

CHRISTIAN greeting cards—new, attractive greetings, with worthwhile sentiments. Many with Bible texts. Wide variety. This type of cards not found in stores. Ideal for Christian people. Boxed or unboxed. Mrs. De Ficher, Stone 4260-J.

DIABETIC ATTENTION—We make diabetic ice cream, flavors are vanilla, chocolate, strawberry, maple walnut. East Main Pharmacy, 1023 East Main.

BROOM, DUSTMOP—Cash for rags, newspapers, mattresses. Stone 264-R.

CHICKEN PIES—Delivered by dozen. Myers, 135 Depew St., Genesee 424-M.

### PERSONALS

SPIRITUAL readings daily at 483 South Ave. by Mrs. Schultz, formerly of Richardson St. Reading 1 to 5 and 7 to 10.

SPIRITUAL and business readings. Mrs. Eva Robinson, 34 Jefferson Terrace, Genesee 2050.

FRANK T. BROWNELL'S practice is being cared for daily by L. A. Young, Chiropractor, at 65 Bronson Ave. Genesee 1422.

RUGS—The biggest buy in Rochester while they last. Only 35 heaviest made a \$7.50 quality \$12 for \$4.50. Also a few \$4.15, \$5.95. H. P. Fahrer, 134 North Plymouth Ave.

NOTICE: Madame Marguerite leaves April 24th for theatrical engagements. Your last chance to talk to her in person, until she returns in November. Readings confidential. Appointments Monroe 4743-M.

### FOR RENT

APARTMENT and sleeping room, 244 Lake Avenue.

LIGHT, clean sleeping room. Private family, 38 Arch St.

LIVING ROOM SUITS, occasional chairs, hall trees, tables of all kinds and sizes smoking stands. We furnish the Horticultural, Hardware and other shows and exhibits in Rochester. H. P. Fahrer, 134 North Plymouth Ave.

### WANTED TO BUY

NEWSPAPER 40c per 100 lbs. Heavy magazines and batteries. Also highest prices for scrap metal. Call Stone 40-J.

MRS. HOUSEWIFE you will soon be spring cleaning. Phone Mr. Carter, Main 8926 and he will pay you top prices for old furniture, rugs, stoves, etc., that you don't want to keep.

### NOTICE

NOTICE: To all city employees: To take effect at once. Bring your identification card to our store and we will sell you anything you need for your home. Stoves, refrigerators, linoleum, carpets and rugs. Living, dining, bed room and kitchen furniture at wholesale plus 10% and small charges for delivery. This is being done in other cities. So we propose to bring Rochester up to date with a 100% service of this kind. Come in and let's talk it over. H. P. Fahrer, 134 North Plymouth Ave.

Stone 6001 is the number to call when you want to buy, sell, rent or exchange. Sun want ads get results.

New Spring fashions you can make yourself. See this week's pattern in The Rochester Sun.

## BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'

**BIG NEW YORK STOCK PURCHASE!**  
Just Received—your choice of Rums, Scotches, Bonded Whiskies, and Wines at prices that will definitely amaze you. Buy with confidence at Berghash and save \$\$\$

**KERRIGAN'S WHISKEY**  
\$1.99 Full Quart  
\$2.55 Value!

**IMPORTED BLACK KNIGHT SCOTCH WHISKEY**  
\$2.59 Full Fifth  
Reg. \$3.39 Value

**WESTMINSTER GIN**  
Distilled Dry (The very best)  
\$1.60 Full Quart  
Distilled from 100% Grain Neutral Spirit.

**RUM**  
\$1.49 Full Fifth  
Reg. \$3.79 Value

**WHITELEY'S House of Lords Scotch Liqueur**  
\$2.89 Full Fifth  
Reg. \$3.79 Value

**GORDON'S EXTRA DRY MARTINI COCKTAIL**  
\$1.69 Full Fifth  
\$2.70 Value

**BLACK DIAMOND NUT-EGG or STOVE LEHIGH**  
\$10.95 TON  
PENNSYLVANIA ANTHRACITE HARD COAL  
PEA \$9.10 RICE \$6.85  
BUCKWHEAT \$7.85

**Black Diamond Coal Co.**  
Office and Yard — 190 York Street

**100% PURE CALIFORNIA WINE**  
\$1.29 Full Gallon

**BERGHASH**  
124 CINTON AVE. S.—Next to Loew's Theatre  
FREE DELIVERY — Phone Main 786  
FREE PARKING OPPOSITE OUR STORE

**10 PIECE COMPLETE BEDROOM OUTFIT**  
\$79

Beautiful modern walnut waterfall suite with choice of vanity or dresser. Bed, chest of drawers, coil springs, mattress, two pillows and three lamps included at our special savings price.

**MAJESTIC Furniture Co.**  
204 COURT STREET OPEN EVERY EVENING TO 9 P. M.  
\$3.50 Down Delivers

FREE PARKING AT BILL & SONS OPPOSITE OUR STORE

**BINGO PARTIES at BEELEY'S**  
Mon., Tues., Fri., Sat. at 8:15 P.M.  
Sunday at 2:30 P.M.  
142 GENESEE ST. in REAR

**BINGO 19th WARD CLUB HOUSE**  
237 HAWLEY ST.  
Every Thursday and Saturday Eve.  
ADMISSION 20c  
Extra Board and Special (Free) With Each Admission

**BINGO PARTY SUNDAY AT 2:30**  
144 NORTH ST. Near Grove

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—8:30 P.M.—Sun. 2:30 P.M.

**K of CAUDITORIUM**  
EVERY MONDAY NITE—NEW FEATURES  
3 JACKPOTS \$200-\$100-\$50  
FREE \$75 GOLD AWARD TICKET  
MORE THAN \$1050 CASH PRIZES

ALSO—Exclusive of regular Bingo Prizes Valuable Merchandise Items given away every Monday.

55—DOOR PRIZES—55  
Ray Fagan's Orchestra 8 P. M.  
BINGO 8:30 P. M. to 10:30 P. M.

**DELUXE BINGO**  
All Regular Prizes Doubled!  
Also Free Philco Refrigerator TUESDAY, APRIL 25  
Limited number of tickets. Advance sale \$1 from Committee or at K of C Office.  
K of C AUDITORIUM

**BINGO PARTY \$250 in PRIZES**  
25 DOOR PRIZES!  
Grand Drawing  
1941 10 TUBE ZENITH CONSOLE RADIO  
—COUPON—  
This coupon entitles bearer to one free special ticket on \$25 game when purchasing book of specials or triple board.  
Plymouth Spiritualist Church  
Troup Street  
Corner Plymouth

**Chili Recreation Hall**  
509 CHILI AVE.  
BINGO PARTIES  
Tues., Thurs. Fri. and Sat. 8:15  
Eves. at 10:00

**NORM'S BINGO**  
CHILI RECREATION HALL  
509 Chili Ave. Mon. 8:15 P. M.  
Regular Boards \$6  
Specials \$16 or More  
JACK POT \$105

**FRIDAY-SUN. NITES-TOWNERS HALL**  
EACH NITE \$2.90 Including \$50 Jackpot  
Special Games

**WEDNESDAY & SAT. NITES ARE \$4.75**  
NITES Including \$50 JACKPOTS  
**TOWNERS HALL & REXY THEATRE**  
University at Atlantic South Avenue.

**\$ BINGO \$**  
Every Saturday 8:30 P. M.  
**C. Y. M. A.**  
51 FRANKLIN SQUARE  
Near Greyhound Bus Terminal  
ADMISSION 25c

**BINGO UNION LEAGUE HALL**  
Wed. and Sat. Afternoon 1:30  
Regular Bingo—\$2  
1st and 11th Game—\$5  
Monday Night 8:30  
Every Game—\$7  
Jack Pot—\$80

**Sunday Nite 8:15**  
\$7 PER GAME  
POT JACK—\$80

Gregory at South Av.  
TAKE 50 AVE. BUS TO DOOR



Leading Merchants Advertise Rochester's Outstanding Values

PAGE TEN

**Dogs of all sizes and breeds thrive on it**



**WILSON & CO.**

**SAVE IDEAL LABELS FOR IDEAL GIFTS**

**Soldi's Seek Semi-Pro Stars**

The Soldi's are seeking players for their newly organized baseball team which will play in the Rochester Semi-Pro circuit this summer.

A number of outstanding semi-pro stars have already been signed by Frank Lombardi, team pilot. However, there is still room for several players with Class B or similar experience.

Full information may be obtained by calling Lombardi at Genesee 4558.

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Breasts 1b. 45c | Livers 1b. 45c | Necks 1b. 12 1/2c  
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**DOLANS** 600 JEFFERSON AVE.  
cor. Bartlett Telephone Genesee 1417

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If you need money for a new or need car you'll find it to your advantage to come here for a low cost bank loan. Prompt service, no red tape, private rooms for consultation. Room 201, 2nd Floor of our Bank Building.

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Available to all steadily employed. For example a loan at \$100.00 costs only \$6.24 for one year repayable in monthly installments. Larger loans in proportion. Borrow here and save.

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**GENESEE VALLEY TRUST COMPANY**

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Mrs. Nathalie Mandel, 51 Pontiac Dr.

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Featuring the

**QUALITY GAS RANGE**

**LOOK!** UP TO \$30 ALLOWANCE FOR YOUR OLD RANGE



Right for BROILING  
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**NO DOWN PAYMENT**

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NEUROLOGIC DIZZY  
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Are You Troubled with Gait GARRIC, regularly used, is an effective aid in relieving High Blood Pressure symptoms.

**COOPER'S** concentrated Gaitic tablets are "GARRIC MADE SOCIABLE"

1/2 Doz. 50c  
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At Leggett, Walgreen And Other Drug Stores

**Fur Jacket Sale**

Large selection of latest styles. Prices Reduced 40% for THIS WEEK ONLY. We will hold any fur of your choice until Easter at Sale Price!

**CLIFFORD FUR CO.**

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**FAST HELP**

**PENETRO for colds' miseries**

Penetro's special formula brings you double help, double quick. Acts two ways at once, inside and outside. Inside, medicated vapors break up mucous congestion in breath passages. Outside, steps up local circulation in congested areas. For grown-ups or children miserable with sneezy stuffiness—cough-lortured, aching chest muscles—rub chest, throat and back with Penetro. Rich in comforting medication, it disappears as it goes into skin gently as a vanishing cream. For tonight you can say "Goodnight" to cold's miseries! The pleasant Penetro way. 25c, double supply 35c.

Custom Made STOUT SUITS For **BOYS**

Suits with 2 shorts. Sizes 8. \$10.50 up

Made to measure here in our shop. Each with 2 pairs.

Our finest grade unfinished worsted. Guaranteed to wear like Dad's. From \$15.50. Sizes 10 to 20.

**FLEEMAN** BOYS CLOTHING  
791 Clinton N. Main 1649

AT CHAMPION'S  
**New SPORTSWEAR For Spring**

ZELAN FINISH. WATER, WIND REPELLENT  
MEN'S LIGHTWEIGHT  
**SPORTS JACKETS**

Pullover Style \$1.95  
Zipper Front Coat Style \$2.69

Sizes Are Small, Medium, Large

**MEN'S NEW SPRING STYLE PULLOVER AND COAT SWEATERS**

Plain And Two Tone Colors \$1.98  
Small, Medium And Large

MEN'S **GABARDINE SPORT SLACKS** \$2.98 AND \$5.98  
Alterations Free!

MEN'S ATHLETIC **BRIEF SHIRTS and SHORTS** 39c ea.  
3 for \$1.00  
100% Combed Yarn

**Champion** KNITWEAR CO. 71 ST. PAUL ST.

30 Minutes Free Parking for Customers—Bill's and Strand Parking Stations

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There must be a reason. WE think its because they like to get a SQUARE DEAL—anyway we certainly give them one. Easy terms—top notch merchandise—courteous service. Stop in.

- GENERAL ELECTRIC REFRIGERATORS
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Call Main 238  
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**SIEBERTS**  
ST. PAUL and ANDREWS ST.  
Free Parking 162 ANDREWS ST. Open Evenings

**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite**

(Guaranteed For 5 Years In Writing)

New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.

**\$34.50**

NO DOWN PAYMENT, NO CARRYING CHARGE

Complete Line of **RUGS** SAVE UP TO 40%

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A Scott Product

3 Rolls For **13c**

OPPOSITE TEMPLE THEATER 56 CLINTON AV. E.  
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**DAW'S ORIGINAL CUT-RATE DRUGS**

**GENUINE SAMSON ROOM HEATER**

Beautifully designed to add smartness to any room. Oxford Gray Frostone finish. Pedestal ebony feet.

Sizes 14 1/2" high; 12" wide; 7 1/4" deep. Under-writers listed. Complete with cord.

**\$1.98**  
Reg. Sold at 3.98

**Bay Rum After-Shave**

Pint Bottle **26c**

DAW'S COUPON

**50 RAZOR BLADES**

Made of the finest Blue Chrome Surgical Steel. Money back guaranteed!

Reg. \$1 Box Of 50 **49c**  
(Limit 2 Boxes)

Sale Ends Saturday  
Right Reserved to Limit Quantities

**FREE**

Two (2) All Metal **ASH TRAYS**

All metal trays. 4 1/2" x 6" size with two cigarette rests.

No Purchase Necessary  
Just Present This Coupon  
(Limit 2—None to Children)  
While Supply Lasts!

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**Men's Fine Quality Handkerchiefs**

INDIVIDUALLY BOXED

Reg. 10c Value! **3 for 14c**  
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30c Size **HILL'S COLD TABLETS** 12c

**Saccharin Tablets** 8c  
1/4 or 1/2 Grain Bottle of 100

DAW'S COUPON

**Woodbury's SHAVE CREAM**

Large 35c Size **11c**  
(Limit 2)

**CLAPP'S BABY FOODS**

STRAINED FOODS  
CHOPPED FOODS

3 for 19c  
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DAW'S COUPON

**LIFEBUOY SOAP**

Reg. Size **3 for 11c**  
(Limit 3 Bars)

**BISODOL POWDER** 49c  
65c Size

**Beech-Nut Cough Drops** 2c  
Menthol or Menthol-free

**Ironized Yeast** 53c  
\$1 Size

DAW'S COUPON

Sterilized — **GAUZE BANDAGE**

2 inches x 10 Yards  
2 Rolls For **11c**  
(Limit 4)

**New Giant Size WILDROOT**

With Oil  
\$1.35 Size  
16 Oz. Bottle **89c**

DAW'S COUPON

**PURE CONCORD GRAPE JUICE**

35c Pint **14c**  
(Limit 2)

**TREET BLADES** 25c  
Pkg. of 14

**LIFEBUOY SHAVE CREAM** 2 for 33c  
Lge. Size

**Mar-O-Oil Shampoo** 28c  
60c Size

DAW'S COUPON

**SANITARY NAPKINS**

20c BOX OF 12 PADS **9c**  
(Limit 2 Boxes)

**ALL 5c GUMS, MINTS CANDY BARS**

Rochester's Largest Assortment (Limit 4) **2 for 5c**

DAW'S COUPON

Chocolate - Flavored **MALTED MILK** 19c

Reg. 50c 1-Lb. Can (Limit 2)

**EPSOM SALTS** 3c  
Pound Box

**Phillips Magnesia Tablets** 23c  
50c Size

**Haarlem Oil Caps.** 14c  
Box of 24

**McKesson's Aspirin TABLETS** 2 for 49c  
Bottles Of 100

**SAFETY MATCHES** CARTON OF 10 BOXES **6c** U. S. Made

**SMASHING CLEARANCE! PIPES**

Ass'd. Shapes and Sizes  
Reg. \$1 VALUES **59c**  
Genuine Imported Briars

**SHOE POLISH**

Black • Brown Tan • Oxblood  
GIANT 15c SIZE **7c**

**Absorbine Junior** 59c  
1.25 Size

**HALEY'S M-O** 54c  
\$1 Pint

**Caroid & Bile Salts TABS** 69c  
Bottle of 100

**TOBACCO BARGAINS**

Fresh Stock!

Kentucky Club 1-lb. 72c  
Prince Albert 1-lb. 72c  
Half & Half 1-lb. 72c  
Velvet 1-lb. 72c  
Sir Walter Raleigh 1-lb. 72c  
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**LILLIAN RUSSELL CIGARS**

Made by the makers of "MURIELS".  
Humidor Fresh Limit of 10 **5 for 9c**

**DR. WEST TOOTH PASTE** 2 for 25c  
25c Size

**Noxzema Cream** 49c  
75c Size

**Squibb's Navitol** 57c  
10cc Reg. 65c

**ITALIAN BALM** 29c  
60c Size

**DR. WEST TOOTH PASTE** 2 for 25c  
25c Size

**ITALIAN BALM** 29c  
60c Size



# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 23

ROCHESTER, N. Y., THURSDAY, APRIL 3, 1941

10

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### ★ American Originality ★ Personifies New Dresses



Fluid Shoulders,  
Lowered Waistlines  
and Windblown Front  
Interest Are New

Below: Crisp, dainty lingerie  
trimmed black with deep  
collar, lacy gilets and pique  
trim.

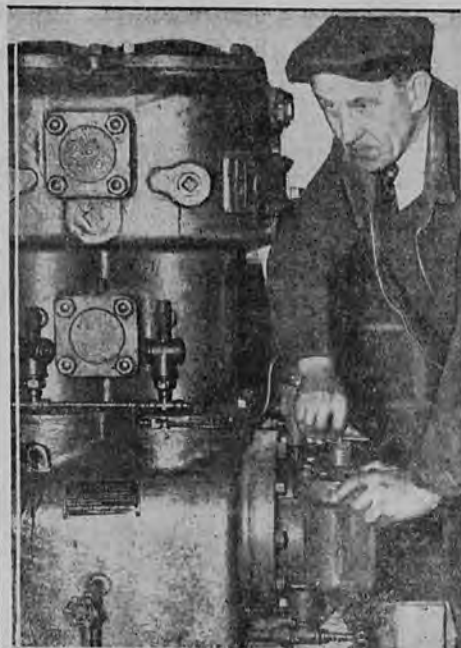


Double-duty polka dot  
tailored jacket dress. Just  
as smart without the jacket.

Salute to the Navy! Navy  
blue with crisp white braid  
trim, wide middie collar  
with emblems.

Spring is in the air, and so America's favorite Spring color navy, has returned to greet us in a newer, nautical guise. Brightened up with brass buttons, gold braid and other maritime trims and dramatized with patriotic emblem and insignia, navy also features embroidered sleeves or pockets.

We've been on a tour through the shops, and never has any Spring offered such a wealth of captivating frocks which show the three most important fashion trends of the season: The fluid shoulder line, lowered waistline, and wind-blown front interest. First, our shoulders will have a gentle slope this season, more feminine and with less (Continued on Page 2)



Workman has been busy this week installing more than eight tons of ice machinery for the National Ice Revue opening at the Edgerton Park Sports Arena on April 12. Carl Anderson (above) chief engineer, makes certain that there are no "bugs" in the equipment as he inspects one of the huge compressors.

### Sports Arena Readied For Shrine Ice Revue

Installation of more than seven tons of ice making apparatus in Edgerton Park Arena has been completed under direction of Chief Engineer Carl Anderson of the National Ice Revue which comes to Rochester for nine performances, opening Saturday, April 12. The big spectacle, coming direct from its Madison Square Garden engagement, is sponsored by Damascus Temple of Shriners. According to Anderson, the actual freezing of the rink will be done next Thursday when (Continued on Page 7)

### Metropolitan Star To Head Cast For 'La Traviata'

An old Rochester favorite, Claudio Frigerio, operatic baritone, will be featured in "La Traviata," when the Rochester Grand Opera Company presents that work by Verdi on Friday, April 18 in the Auditorium Theatre.

Frigerio was in Rochester last August for featured roles in "Ballo in Maschera" and in "Lucia di Lammermoor," both of which were presented by the company here headed by Mrs. Josephine DiCraso.

He scored a success last week in New York City with Nino Martini in "La Boheme." Frigerio will sing the role of the elder Germont in "Traviata," in which Philadelphia critics credit him with "dramatic verity and vocal authority."

Others in the cast include Maria Carbone, soprano, and Franco Ferulli, tenor, who sang here in "Rigoletto" two years ago. All of the cast excepting the chorus will be from New York.

Gabriele Simone will be the musical director.

### No. 34 School PTA To Hear Board of Education Aide

Miss Helen Hadley, coordinator of elementary education for the Board of Education will be the guest speaker at a meeting of the No. 23 School PTA tonight at 8 p. m. in the school auditorium. Her topic is "The Citizen Goes to School."

Refreshments will be served after the meeting by parents of second and fifth graders.

### Named President Health Unit Names J. P. MacSweeney As New President



JOSEPH P. MACSWEENEY

Joseph P. MacSweeney, the charter member of Tuberculosis and Health Association and chairman since 1930 of its Rochester division, yesterday was made honorary president at the twenty-third annual meeting of the Association held at the Hotel Seneca.

John C. Malloch of Churchville was elected first vice-president and re-elected chairman of the County Health Committee of the Association. Dr. John J. Lloyd and Dr. Benjamin J. Slater, of Greece, were elected vice-presidents; Frank Goler of Pittsford, treasurer; Dr. Ellis B. Sobie and Dr. George E. Sanders, of Greece, assistant treasurers, and Raymond H. Greenman, secretary.

A new committee on Plan and Scope was created with Dr. Sawyer, Dr. Albert D. Kaiser and Isaac Adler, former president. (Continued on Page 7)

### EASTER PARADE OF FRESH MADE CANDIES AT

# LOVE'S

FINEST VARIETY OF EASTER EGGS, STRAW FILLED BASKETS, NOVELTIES, ETC.

FRESH MARSHMALLOW EGGS	EASTER BASKETS Cellophane Wrapped	FRESH TENDER JELLY EGGS
19c	25c	15c

37 VARIETIES OF FRESH MADE EASTER EGGS  
Loves' Fresh Made Confections Sold Only At Love's Stores

## HARRIS NUSBAUM'S

### Hit Parade of Easter Fashions

It's Easter Dress-Up Time every where . . . but only at Nusbaum's, can you dress up and enjoy dollar-saving values like these. Join the Easter Parade of Thrifty shoppers right now, mother . . . and pay a visit to Nusbaum's big department store. Select for yourself . . . lovely fashions you'd never dream could be bought for so little. And bring the children, too. Nusbaum's lower prices will amaze you. How can we do it? Out of the high rent district and low overhead . . . and you get the savings . . . that's the answer.



ONLY NUSBAUM'S COULD  
BRING YOU SAVINGS LIKE THIS!

### GIRLS' COATS

• Newest Styles  
• Finest Quality

# \$7.95

Others at  
\$5.95 - \$9.95  
and \$12.95

Here's a complete selection in the very newest styles that will make her young feminine heart beat fast with joy. And there's a real thrill for mothers, too, who think savings are worth going after. Shetlands, covets, twills, boucles and other splendid, long-wearing fabrics to choose from. Sizes 1-4; 4-6½; -12 and 11-16.

### Look Mother! What Savings!



### BOYS' TWO SUITS PANT SUITS

Here's proof that Nusbaum's is in your corner, mother, as far as quality and price is concerned . . . and a swell pal of all boys, too, who go for keen styling. Newest fabrics. One pair of long pants and one pair of knickers. Sizes 8 to 16.

# \$7.95

### STUDENTS TWO SUITS PANT SUITS

The styles older boys like, just like Dad's. He'll feel like a "million" in one of these this Eastertime. Bring him in, mother. Choose newest spring patterns. Sizes 15-22.

# \$12.95

### VALUE HEADLINER! Ladies' Newest Spring

# COATS

# \$10.95

Spring newest in smart sport and dress coats. Excellent tailoring . . . lovely fabrics, fashion's favorites, everyone. Don't overlook these savings.

Reefers — Dressmaker styles — Box Coats. Over 100 styles to choose from.  
Tweed — Camel Fleeces — Novelty Dress Fabrics — Twills — Crepes — etc.  
Sizes: 9 to 15; 12 to 20; 38 to 52.

### Extra Special!

### Ladies' DRESSES

Newest styles! Newest colors! For sport, street and daytime. All fresh, crisp, flattering dresses in the new glorious Spring colors and prints! Sizes 10 to 50.



### BOYS' TOPCOATS

Just the thing for the little cashmere and tweedies. Sizes 1 to 8. Some with velvet collars. Also hats to match.

# \$3.95

STORE HOURS:  
Open Evenings Until 9 P.M.  
Friday 9 A.M. to 6 P.M.  
Saturday Night 6:30 to 10

## HARRIS NUSBAUM

221-229 JOSEPH AVE. at KELLY ST.

"The Complete Apparel Department Store"



**THE SPORT SHOP**  
Presents  
**Bigger Values**  
FOR  
**Spring**



**SKIRT \$3.98** **BLOUSE \$1.98**

**JACKETS, \$3.98**  
**SWEATERS, \$2.98**  
Mix 'em and match 'em

**New Casual COATS**  
**And Boxy COVERT**  
**REVERSIBLES!**



**\$10.75**

SPECIALLY PRICED

Solids, Plaids, The Spring Coats, you'll wear everywhere over everything.

**Nautical Sport COATS**  
**Jackets**



**\$3.98**

Values to \$5.95

**SKIRTS to blend \$2.98**  
**SWEATERS to blend \$1.98**  
**Glen Plaids Checks Reg. \$5.98**

**NEW SPRING SWEATERS**  
**\$1 to \$4.95**

V neck, Crew neck, Zipper and Button Fronts.

**NEW MEN'S Finger-Tip COATS**



**SHORT COORDUROY \$3.95**  
**GABARDINE FINGERTIP COORDUROY \$5.95**  
**GABARDINE SILK LINED \$8.95**

All wanted styles and fabrics. Other coats \$2.95-\$4.50.

**THE SPORT SHOP**  
23 CLINTON AVE. S.  
Opp. Hotel Seneca

**American Originality Personifies New Dresses**

(Continued from Page 1)  
bulk with padding set lower than in the triangular silhouette of past years. Second, lowered waistlines with dipped hip interest are new and have that important two-piece look in the full skirt flaring away below the moulded long line above. Third, wind-blown front interest is shown in draped front skirt detail, soft front fullness at the waistlines, softly tied bows.

**Jacket Dresses Favored**  
Jacket dresses abound, those versatile costumes which are a herald of Spring beneath our coats while it is still chilly, and have the well dressed look of a suit later when the warm weather comes. There are tailored styles in navy blue with maritime trims and sailor collars of fluted or embroidered white pique or starched lace, as well as printed jacket dresses in light or dark colors, many with shirred detail, velvet collars, pique or faille trims.

**Purple Prints New**  
In prints, multicolor patterns in tiny or spaced designs are everywhere; bowknots, polka dots, and small neat designs in one or many colors. There are also many Bayadere designs, those interesting print types arranged in stripes. Purple is a new color of fashion prominence in prints and a costume may easily be assembled from the many accessories available in purple tones this season. Navy and grey ground prints are also very popular, both of which may be ensembled with accessories in purple, red tones navy and Spring's smart bright colors.

**Frilled Lingerie Trims**  
Fashion brings the light to dark dresses in lingerie styles with frosting white trims, jabots, vestees, and two new collar types: the very new, very large yoke collars and sailor types, as well as narrow dainty versions. These are seen in embroidered organdy, faille, eyelet embroidered batiste, starched white lace and spanking white pique, often with ruffles of upholstery size.

There is nothing more practical than a "basic" dress such as these where trims may be removed and others substituted to suit our mood. They are perfect "desk-to-dinner" types. And we must not forget to mention the Accessory dresses which come with two belts, one dressy, and one tailored . . . to each of which accessories may be keyed.

**Lowered Waistline For Juniors**  
Paper taffeta dresses, and prints with taffeta petticoats in contrast are two new fashions for Spring in junior sizes, in which we also find many bolero styles with contrasting blouse, bright belts or sashes to which accessories may be keyed. In junior sizes we also find many print skirt styles with plain tops and smart lowered waistlines having the deceiving effect of the fashion-important two-piece look.

**Dresses Designed to Flatter Larger Figures**  
For those of us who require larger sizes there are many distinctive styles in this Spring's crop of fashions which were specially designed for the mature figure, every line cleverly intended to give a slenderizing effect. For instance, the redingote dress skillfully giving the impression of a two-piece ensemble with its contrasting panel down the front. Also the smart hounded back silhouette with its fullness above the waistline, giving a slender line to the hips. This slim effect below the waist is also achieved in the popular dresses with bolero jackets.

**Hemlines** are in the limelight again, for many new sports dresses introduce wide contrast bands at the hem. Two color stripes near the hemline and bordered prints draw the eye down to the bottom of pleated or full skirts.

**Flash . . .**  
One of the newest style developments in separate wool capes is the cape with a panel back, slotted on either side of the panel through which is slipped a self belt which fastens under the cape in front.

**Try Eggs In Place Of Meat For Tasty Lenten Meal**

Is planning meatless menu during the Lenten season beginning to be tiresome? If so, try serving egg main dishes. The possibilities are numerous and the food value from eggs is excellent.

Egg yolks resemble butter in that they contain a large amount of vitamin A. It has been said that egg yolks fall second after fish oils as a source of vitamin D the antirachitic vitamin. So we see that eggs are very valuable as a food in the regular diet and as a substitute for meat during Lent. The high protein content makes them excellent for the latter use.

If you have used eggs only as an ingredient in cooking or as a breakfast dish, try experimenting a little; and you will find that they make tasty luncheon and main course dishes. As in most methods of egg cookery a moderate temperature is best — about 325 degrees F. A good rule to follow concerning the serving of egg dishes is to serve them immediately after preparation unless they are to be served cold as a stuffed or devilled egg.

**EGGS A LA BUCKINGHAM**  
Place 1 slice of buttered toast in each individual ramekin. Cover each slice of toast with scrambled eggs, allowing 1 egg for each person. Pour 3 T. canned tomatoes over each egg and sprinkle generously with

grated cheese. Place in a 375 degrees F. oven until the cheese melts. Dust with paprika.  
**Scrambled Eggs:** Beat 6 eggs enough to break, add 1 T salt, 2/3 c milk, and 1/8 t pepper. Melt 2 T butter, add the eggs and cook just enough to set.

**DEVILLED EGGS**  
1 T minced green pepper  
1 T butter  
1 T flour  
1 t mustard  
1 T chili sauce  
1 T Worcester-shire sauce  
1 t salt  
1 1/2 c milk  
8 hard cooked eggs  
Melt butter  
Cook pepper and butter together until pepper is tender. Add flour and seasonings and cook for 1 minute. Add the milk and bring just to the boiling point. Add the sliced eggs and place over hot water 8 to 10 minutes. Serve with Melba Toast.

**BAKED EGGS — Temperature 350 degrees F. Time: 25 to 25 minutes.**  
1 can condensed tomato soup  
1/2 c top milk or thin cream  
3 eggs  
salt and pepper to taste  
Mix the soup and cream, season and pour into a buttered casserole. Carefully break eggs into mixture cover and bake in a preheated oven until eggs are set.

When crisp French rolls, with tops cut off and crumb removed, are toasted, they are excellent holders of creamed salmon, or of poached eggs in cheese sauce. Fruited gelatin salad is a good accompaniment.

**Passion Play To Be Given Palm Sunday**

Rochester has the unique distinction of having its own private Passion Play in the production, "Pilate's Sentence," first performed here last year.

Written by a Sister of Notre Dame, the play will be presented at Holy Redeemer Hall on Clifford Ave. next Sunday. Two performances will be given, one at 2:30 p. m. and the other at 8 p. m.

"Pilate's Sentence" is the story of the pursuing love of Christ for all men, even for His unjust judge, Pontius Pilate. Contrary to all Passion Plays, there is no raving, ranting High Priest, no howling, hysterical mob, and no despairing Judas, yet Christ is tried, condemned and crucified. The plot is gripping, the scenes are said to be intensely impressive.

The part of Pilate is played by Wilford Scott whose reputation as an actor and a manager is growing apace. Claudia is portrayed by Gertrude Cornelius. They are supported by a cast of more than thirty talented young amateurs.

Sew and Save. Take advantage of The Rochester Sun pattern service. Latest fashions. See the Pattern feature in today's Rochester Sun.

**Complete Ensemble — Dress and Hats**



You'll be wearing two-piece frocks this Spring and early summer and the one pictured here will just "fill the bill" if you seek something simple to make, yet extremely attractive and in high fashion. Dress pattern No. 3244 comes in sizes 14, 16, 38, 40 and 42. Size 36 requires 4 yards of 39-inch fabric.

Take your choice of the chic little hats pictured here. Hat pattern No. 2910 is designed for one size, adaptable to any headsize. The Dutch cap requires one half yard of 35-inch fabric; open crown bonnet takes three quarters of a yard and the beret a half yard.

Send fifteen cents (15c), (coin preferred) for each pattern. Write plainly your Name, Address and Style Number. Be sure to state the size you wish.

Address, **PATTERN DEPARTMENT, Rochester Sun, 121 West 19th St., New York, N. Y.**

Slices of bread are transformed into Buttercups when pushed into a muffin cup so that the corners of the slice stick up. Toast the bread and fill with creamy scrambled eggs to which minced parsley or minced chives have been added. Serve with buttered peas and prune muffins. For dessert, try pink rhubarb sauce with a cookie.

Another straw in the mother-and-daughter fashion wind . . . matching neckwear sets . . . babyish collars and cuffs of pink or blue pique with Irish type lace edging dyed to match.

**THE FRIGIDAIRE GIRL SPEAKS**



FOR  
**Lauer's**  
50 STATE ST.

Here is What The Frigidaire Girl Has To Say About Lauer's New 1941 Frigidaire—

"Lauer's Frigidaire helps me put that 'extra something' into every meal, because Lauer's Frigidaire keeps food fresh . . . protects color, flavor and vitamins . . . and helps to make every dish a tempting morsel. Why??? Frigidaire's new amazing Coldwall principle is the answer. No matter what I put in Lauer's Coldwall Frigidaire its true flavor is always retained. There are no wandering air currents. I never have to worry about 'this tasting of that' . . . tainted butter . . . or that day-old dullness in flavor. My advice to you is to see Lauer's new 1941 Coldwall Frigidaire just as soon as you can. Now is the time for you to buy America's finest refrigerator at Lauer's."



**LOWEST PRICE EVER QUOTED**

FOR A 6 CU. FT. **Frigidaire**

WITH SO MANY FEATURES NOW AT LAUER'S **\$104.75**

**LIBERAL TRADE-IN ALLOWANCE ON YOUR OLD ICE-BOX**

**LAUER'S · 50 STATE ST.**



### Bishop Explains Episcopal Diocese Enrollment Plan

"Parish programs built on facts and not on the whims of individuals are necessary if churches are to survive the trying times ahead," said Bishop Bartel H. Reinheimer, at a meeting of representatives from the Episcopal Diocese of Rochester, Sunday.

The meeting endorsed the plan presented by Bishop Reinheimer for an enrollment of the Rochester Diocese from May 4 to May 11. The inquiry will go into 6,000 homes and the complete record should include nearly 25,000 men, women and children in the eight counties of the diocese, Bishop Reinheimer said.

He emphasized the points that the enrollment is neither an effort at lay evangelism nor an effort to solicit financial support for the church.

"It will be equivalent to opening a new set of parish registers," he said.

Bishop Reinheimer explained to the Sunday conference the many ways in which facts, obtained during the enrollment will be helpful in building the parish programs.

### G. A. R. Circle To Receive Candidates

Initiation of candidates will take place tomorrow evening at a meeting of the William McKinley Circle 30, Ladies of the G. A. R. in the City Hall annex on Court St.

President Marie Beideck will preside and has requested all officers to wear white for the ceremony.

The circle will sponsor an entertainment at Moose Hall in East Ave. on Thursday, April 17.

### "MIDDLE-AGE" WOMEN HEED THIS ADVICE!!

Thousands of women are helped to go smiling thru distress caused by this period in a woman's life (35 to 52) with Lydia E. Pinkham's Vegetable Compound — famous for over 60 yrs. Try it!

### EDWARDS BARGAIN BASEMENT

LOWEST PRICES ALWAYS EVERY DAY A BARGAIN BUY SHOP DOWNSTAIRS AND SAVE

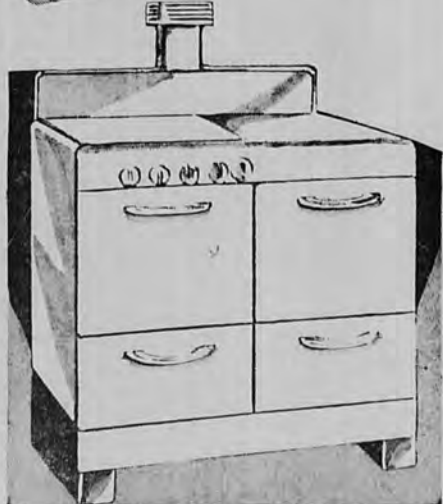
Sizes 14 to 20  
Mail or Phone Orders Filled In One Week



**DRESS OF THE WEEK Exclusive At Edwards**

Princess Peggy \$1.09  
Says: Amazing What Stripes Can Do For You!

When you get up, lazy bones, slip into this cheerful coat dress. It's vitamin plus for your ego. You'll like the slim fitted waistline and the tricky neck. Get it in Green! In Rose! In Blue! Or in English Tan. Keep that fresh look all day long with this washable striped frock.



**"SUN RAY" Table-Top GAS RANGE**  
Reg. 69.50 Value **54.50**

The savings are extra-appealing when you consider that this is a brand-new 1941 model. Made of all-white porcelain and completely equipped.

- Robertshaw Heat Control
- Insulated Oven
- Automatic Top Lighter
- Folding Top Covers
- Built-In Flue
- Roll-Out Broiler
- Full A. G. A. Approved

**No Down Payment \$1 Weekly**  
EDWARDS—Sixth Floor

Order Your Easter Candies Now To Get The Best Selection!

Filled **EASTER BASKETS 49c**



Others 59c—79c—99c  
Filled with fine, pure chocolate bunnies, rooster, chicks, eggs and other sweets that kiddies love. Each tied with big bows and cellophane.

### Hand Dipped "Symphony Sweet"



**MILK & DARK CHOCOLATES 39c lb.**  
Reg. 60c Value  
A Huge Assortment

- Hand Rolled Flowing Center Creams
- Butterscotch or Molasses Chews
- Chocolate Bottom Coconut Snow Tops
- Chocolate Coated Nougatines
- Chocolate Coated Sponge
- Nut Caramel Smacks
- Soft Fluffy Marshmallows
- Chocolate Coated Chips
- Chocolate Coated Filled Sticks
- Chocolate Coated Nut Buttercrunch Squares
- Chocolate Coated Creamy Caramels

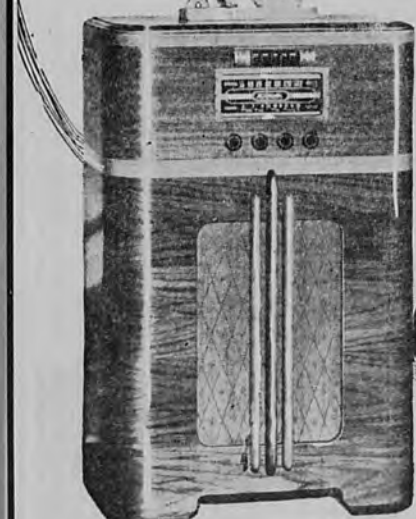
### MONOGRAMMED EASTER EGGS

Reg. 50c **29c ea.**  
Decorated with your name free of charge! Nut and fruit or coconut cream centers.  
Others at 5c each or 50c A Dozen  
Your Choice of Many Centers  
EDWARDS—Street Floor



## NOW! A FULL-SIZE RCA Victor CONSOLE!

PUSH-BUTTON TUNING BUILT-IN AERIAL



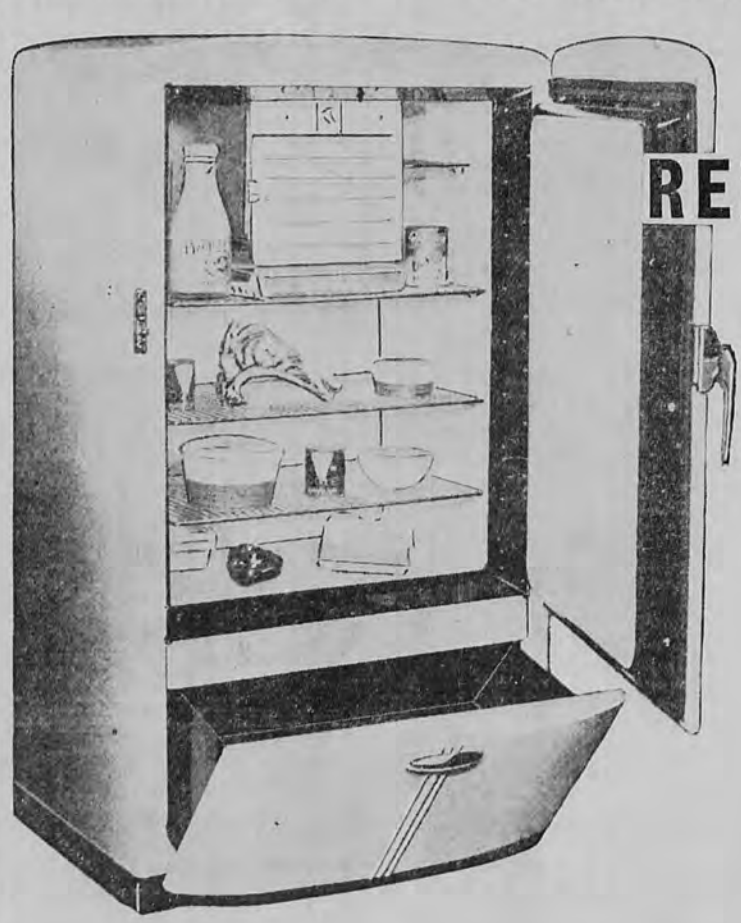
only **34.95**  
Reg. 49.95  
1.00 DOWN 1.00 WEEKLY  
With Your Old RADIO  
OPEN A CONVENIENT RUDOLPH ACCOUNT

Only a few years ago you'd have paid three times as much for a lot less! Brand new 1941 console radio with preferred type tubes, American and foreign reception, 12-inch electro dynamic speaker, automatic volume control and three point tone control. Why put up with an inefficient radio when a fine modern RCA Victor like this costs so little!

# RUDOLPH'S

E. Main at South Ave. Open Saturday Evenings

## HERE IT IS! EDWARDS NEW 1941



OUTSTANDING ELECTRIC REFRIGERATOR **99.95**  
Specially Priced at

Generous 6.47 Cu. Ft. 12.36 Sq. Ft. Area

Shop the town . . . Compare thoroughly! A value difficult to beat . . . You'll be convinced once you've seen this remarkable new refrigerator and the many quality features it offers!

Note These "Educa" Features:

- One Piece Cabinet
- Storage Bin
- Acid Resisting Porcelain Interior
- Electric Light
- Large Double Freezer
- Hermetically Sealed Unit
- Quiet Operation
- 5 Yr. Warranty

**No Down Payment As Low As 80c Weekly**  
EDWARDS—Sixth Floor



**Library Tour  
To Be Made By  
No. 33 School P-TA**

A tour of the Rochester Public Library, plus a talk on books by LeRoy Provins, is planned for the next meeting of the Audubon Unit of School No. 33 PTA to be held at the library on Tuesday at 2 p. m.

At the recent election of officers meeting, the following

slate was named for the year: Mrs. Leon C. Wright, president; Mrs. Harold Atwood, first vice-president; Mrs. S. A. Gerhardt, second vice-president; Mrs. James Thomas, recording secretary; Mrs. Arthur Wicks, corresponding secretary; and Mrs. Frank Fishbaugh, treasurer.

Shopping News Want Ads are read in 75,200 Rochester homes.

**St. John Units  
Plan Group  
Inspections**

The Rochester regiment, Knights of St. John, and Ladies' Auxiliary Drill teams, will be inspected in four groups this year. Inspections are made annually in accordance with the requirements of the Supreme Commandery.

On Wednesday, April 23, Commandery 43 and Auxiliary 286 of St. Michael's Church and Commandery 40 of Our Lady of Perpetual Help Church will be inspected at St. Michael's Hall.

Second inspection will be held at St. Boniface Hall on Thursday, April 24, when Commandery 25 and Auxiliary 47 of St. Boniface and Commanderies 9 and 39 of St. Joseph's Church will be reviewed.

Commandery 272 of St. Ambrose Church, Commandery 17 of Holy Redeemer, Commandery 308 of Our Lady of Mt. Carmel, Auxiliary 232 of St. Andrew's Church and the district Auxiliary Drill team will be inspected at St. Ambrose Hall on Monday, April 28.

Final inspection will be made at Holy Family Hall on Monday, May 5, when Commandery 197 and Auxiliary 48 of Holy Family Church, Commandery 28 of St. Peter and Paul's Church and Commandery 106 of Holy Rosary Church are reviewed.

Reviews will be under the direction of Inspector Edward Katzenberger and Assistant Inspector Edward J. Bach.

**Lodge Group To  
Fill Easter Baskets**

A meeting of the Venus Rebekah Lodge has been called for next Thursday at the I. O. O. F. Temple, 11 Clinton Ave. N. by N. G. Olive Curtiss, president. Members are asked to bring donations for the grocery shower to fill Easter baskets.

**Contract Bridge**

By CARLETON HOWARD

Here is an example of the type of bidding which Ely, the maestro, is wont to refer to as "horrendous." South's three bids, all of which were incorrect, bear the earmarks of an eager beginner who knows that he has something in his hand but is not aware of the proper methods of partnership communication. In all justice, however, it must be recorded that South is a player with years of experience at the game. Of course, he might have been using some new system of which I have never heard, but if that is the case, I never wish to hear of it.

South was the dealer with both sides vulnerable.

S A Q 7 2	H J 5 5	D Q 10 6	C A 9 4
S 10 8	H Q 7 4 2	D A 8 5 3	C 7 5 3
S 3 2 4 4	H A K 10	D K 9 4	C K 8 2

The bidding:

South	West	North	East
1 Spade	Pass	2 No Trump	Pass
3 Hearts	Pass	4 Spades	Pass
5 No Trump	Pass	Pass	Pass

East led the Queen of clubs and when dummy went down it was instantly apparent to declarer that even with the most favorable position of several outstanding key cards, the contract could not be made unless opponents revoked at least once. He was fortunate to limit his losses to one card in each suit and was down three.

It seems to me that South's errors, glaring as they may be, may be used to point out several common sense principles of bridge bidding in vogue today among average players. His opening bid was wrong in that the spade suit is not biddable

raise to a no trump game. If the weak no trump opening bid is used by South, North has sufficient values to jump directly to game. Either of these methods would reach the correct contract and both partners would be fully aware that there were no values to justify further bidding. Also with perfectly balanced hands, there should be no desire to steer

**CLUB TO MEET**

The Louise McCrossen Officer's Club of the Germania Chapter will meet in the third floor dining room of the Masonic Temple on Friday, April 11.

**PULL-TIRED NERVOUS-DIZZY INVOLUNTARY NAPS**

Are You Troubled with GASTRALGIA, indigestion, flatulence, or other ailments? Do you suffer from nervousness, dizziness, or other symptoms? GASTRO-GEN is a concentrated gastric tablet for "GASTRIC MADE SOCIABLE".

We order on the strength of GASTRO-GEN, indigestion, flatulence, or other ailments, obtainable from 50c and \$1.00 at Liggett, Walgreen and other drug stores.

**AVON LOST OUR LEASE!**

**GOING OUT OF BUSINESS**

To Late To Cancel, Therefore The Following Brand New Spring Merchandise Offered At Prices That Will Stagger You!

**BRAND NEW SPRING COATS \$6.00**

We tried to cancel these new coats but couldn't. Take advantage of our hard luck and get a beautiful Spring Coat for less than half-price.

Camelines — Coverts — Tweeds — Herringbones — Fitted Swagger — Casual — Dressy!

Should Sell For \$15

**MAN TAILORED SUITS To \$6.87**

Values To \$16.99

**DRESSES \$1.69**

At give-away prices: Dots • Flowers • Crepes • Prints • Plaids • Checks • Combinations • Plenty of Navy • All New Spring Colors • Formal \$1.99 • Values to \$7.99 • Values to \$3.99

**BRAND NEW SPRING DRESSES \$1.69**

Tailored Dressy Prints or Plain \$1.69 for \$3

Values to \$5.99

**SLIPS 48c** Tailored or lace. All styles. Values to \$1.35.

**BLOUSES & SLIPS 88c** VAL. TO \$1.99

**SKIRTS \$1.69** BRAND NEW SPRING VAL. TO \$3.00

**PAJAMAS 59c** Tailored, Lace, Full Cut. Reg. \$1.50, 2 for \$1.

**NYLON SLIPS 59c** MADE OF DUSTY CREPE. SHAWNS PROOF. NO PAIN! REQUIRED. Values to \$1.50.

**CAPES \$4.88** New! Military! Navy! Lined. All wool Parker-Wilder flannel. Val. to \$9.99.

All Sales Final — No Refunds or Exchanges

**AVON SHOP 132 E. MAIN ST.**

Mrs. Mary St. Maurice, 30 Alpha St.

**Strong Bones in the Making**



It's the ultra-violet in summer sunshine that helps much in strengthening tiny bones and in preventing rickets. Right now, when summer sun is impossible to obtain you can still be sure of ultra-violet by using a G-E Sun Lamp and you have the advantage of being able to turn this summer sun on any time you wish, all winter long.

**General Electric Sun Lamps**

Accepted by the Council of Physical Therapy of American Medical Association.

Priced from \$29.95 up — A Small Down Payment Puts One In Your Home

Electric Rates Are Now So Low That Average Family Can Enjoy Five 5-Minute Sun Baths For One Cent.

**ROCHESTER GAS and ELECTRIC**

**YOUR HAT LIKE NEW**

MEN'S or WOMEN'S

Thoroughly Cleaned Expertly Blocked . . . **50c**

**SPEEDY'S** 212-216 Court St. Free Parking At Bill's Across The Street

**Patent Bags for Easter \$2 to \$5**



Nothing more spring-like than shining Patent Leather Bags. Black — Red — Brown — Navy. Many new under-arm and handle styles.

Other New Bags \$2 to \$25

Initials 25c to 50c

Charge Accounts—Phone Stone 915—or Mail Orders

**LIKLY'S** 271 MAIN ST. E.

**Smart Cooks prefer BREAST-O-CHICKEN Tuna Fish**

**TUNA AND NOODLES**

Cook 8-oz. pkg. noodles in 2 qts. boiling salted water 12 min. drain, pour boiling water through. Place noodles in buttered casserole, alternately with Breast-O-Chicken Tuna (7 oz. tin) which has been mixed with 1 c. mushrooms, 1/2 c. grated cheese, and white sauce made of 2 c. milk, 3 tbsps. flour, 1/2 tsp. salt, 1/2 tsp. pepper, and 3 tbsps. butter. Cover top with grated cheese, dot with butter. Bake in moderate oven (350° F.) until nicely browned. Serves six.

You can give the old "standbys", such as noodles, rice, and so on, plenty of new "glamour", when you combine them with tender, tasty Breast-O-Chicken Brand Tuna Fish. It's top-quality — worth asking for by name!

40 New Tuna Recipes

Send for the NEW Breast-O-Chicken Tuna Cookbook by Frank Deatur White

WRITE Westgate Sea Products Co., Dept. A San Diego, California

**TENDER - TASTY FANCY SOLID - PACK**

**Sibley, Lindsay & Curr Co.**

Maybe You Can't Sleep in a Garden, But You Can Make Your Bedroom a Bower of Roses With Our

**NEW ROSEBUD PERCALE DRAPERY AND SPREAD ENSEMBLE**

AT A SENSATIONALLY SMALL PRICE FOR SUCH BEAUTY!

**\$198**

Pair of Drapes or Bedspread For Only

Roses are blooming all over the decorating scene this season! And you can be sure Sibley is right in the thick of such a gay and pretty fashion . . . with the freshest, rosiest bedroom ensemble imaginable! Practical, WASHABLE percale—crisp and starched as a little girl's dress! Roses riot over the bedspread—white background on top, green, blue, gold or red background for the deep, shirred flounce on the sides. 2 1/2-yard draperies of the same, dainty print on white, with ruffles and tie-backs that smartly repeat the color of the spread flounce. Single or double size bedspreads.

CURTAIN AND DRAPERIES, THIRD FLOOR





# Easter Fashion and Value Parade

Easter Pretty and Thriftily Practical

## DRESSES ONLY \$3.94

- Navy with White!
- Black with White!
- Beige!
- Pastels!
- Flower-Perfect Prints!
- Flurries of Pleats!
- Shirred Bodices!
- Sizes and Types for Every Woman of You for Every Occasion on Your Calendar

It's really surprising how much dress you can buy for just \$3.94 in our enlarged dress department. We've rows upon rows of junior, misses, women's and half size dresses in a breath-takingly beautiful assortment, styled-right, priced right, rayon crepes and rayon alpacas. Look at these size ranges! 9-17; 12-20; 18 1/2-24 1/2; 38-44; 46-52.



We're Spilling Over With Styles To Make You Look Your Prettiest!



## EASTER HATS ONLY \$1.95

- Eye Level Sailors!
- Brimming Bonnets!
- Pompadorables!
- Festive Flower Numbers!
- Perky Pillboxes!

Pretty and gay is the password in millinery for your approach to Easter! Scads of misty veiling to give your every flicker of the lid a meaning! Clusters of flowers to give you a band-box fresh look! Crisp straws and pliable felts in a riot of styles so pretty you'll not be pleased with one alone. And at our price of just \$1.95 you can have a complete hat wardrobe for Spring.

aisle 13



Both Easter and Budget Perfect!

## COATS and SUITS EACH \$10.95

Top flight fashions for Spring in coats and suits that make you look your prettiest! Sweetly practical to wear—and to pay for! We've loads of navy, black and beige as well as "light but bright" pastels in both plain and plaids in suits and coats. Many touches of white at the throat! Beautiful (wool and rayon) fabrics! COAT SIZES from 12 to 20; 38-44. SUIT SIZES from 12 to 20.

aisle 10

Men, You Can Step Out in Style This Easter in a Sibley Selected

## EASTER SUIT ONLY \$17.50

Remarkable value and high fashion for just \$17.50 make it unnecessary for you to wait longer to buy that suit you've had your eye on. See the dozens of fashion-right styles in our selection! See our single and double breasted; suits that go to church and to business; double breasted young men's types; semi-drape types. We've a wide choice in chevots, tweeds, worsteds. Fine rayon and wool fabrics. Plenty of plaid and checks. Take your pick now and be well dressed for months to come. Sizes and types for everyone!



aisle 2



For Easter...and Spring!

## BOYS' SEPARATES

**KNICKERS \$1.69**

Fully lined, fully cut and finished with sturdy knit cuffs. Newest patterns and colors in wool-and-cotton blends. Also chevots. 8-16.

**TROUSERS \$1.95**

Fancy patterns and plain navy blue chevots in neatly tailored trousers wool cotton with popular pleated fronts. Rayon blends! 10 to 18.

**"Lucky Lad" SHIRTS 59c**

Easter whites and fancies in exceptionally fine quality broadcloth. Neatly made. Long wearing. Famous "Lucky Lad" Brand. Sizes 8 to 14 1/2.

aisle 3



Look for the "Yoeman" Label—Sibley's Exclusive Brand!

## 2-PANTS PREP SUITS \$12.95

Young men about town go for these snappy suits in plaids, checks, herringbones and plain blue chevot. Smart wool-cotton-and-rayon blends in your choice of double or single breasted styles. Every suit with 2 pairs of pleated front slacks. Sizes 12 to 20.

aisle 2



With 2 Pairs of Fully Lined Knickers!

## "YOEMAN" KNICKER SUITS \$5.95

Sibley's exclusive brand name "Yoeman" is your assurance of fit, quality and style. Wool-cotton-and-rayon blends in many double breasted styles. Plaids, checks, herringbones and plain navy chevots to strut on the Avenue Easter Sunday and afterwards. Sizes from 8 to 16.

aisle 2

## TOTS' COAT and HAT SETS

Fashion for Small Fry

Only \$2.95



"Parker Wilder" flannel in outfits styled to turn a tot's head! Pertly tailored! Rayon lined! Rose, open or regulation navy in sizes 1 to 4.

aisle 14

Irregulars of 69c, 89c Famous Brand

## SILK HOSE ONLY 49c

- 3-Thread Sheer-Sheer Chiffon
- 4-Thread Walking Chiffon
- 7-Thread Service, with Lisle Welt and Foot

Economy and beauty highlight this Easter time special in hose for you Rochesterians with an eye on thrift. Beautiful new Spring shades to put the finger of fashion on your most important accessory item.

aisle 9, CENTER



## FABRIC GLOVES 59c

Rayon bengaline or superior cottons to complete your accessory wardrobe for Easter and afterwards. We've plenty of whites, brights and pretty pastels.

aisle 8, CENTER



Simple, Well Tailored, Easter-right

## GIRLS' COATS \$5.95

Every style popular with the girls—Navy with white collars! Easter-egg pastels! Fashion-right Tweeds! Top Flight Fleece! Plaids or Plaids! Even Some Cape Styles! Mothers will appreciate the high value in these all wool or wool-and-rayon blends. Sizes 3-6x; 7-14.

aisle 14



Brand New Fashions for Easter!

## GIRLS' DRESSES \$1.00

Colors as fresh as Easter flowers to give your daughters the look of Easter Sunday and to keep them looking pretty for months afterwards. Nautical styles! Pinafore styles! Princess types! Plenty of button, embroidery and details. Sizes 6 to 6x and 7 to 14.

aisle 14

The Big Basement  
SIBLEY, LINDSAY & CURR CO



**DOLANS... Where You Buy THE CUTS CHICKEN YOU PREFER**

Breasts 1b. 45c | Livers 1b. 45c | Necks 1b. 12 1/2c  
Wings 1b. 35c | Giblets 1b. 19c | Legs 1b. 35c

**DOLANS** 600 JEFFERSON AVE.  
cor. Bartlett Telephone Genesee 1417

Mrs. Helen Brostedt, 55 Weldon St.

**Entertainment To Provide Funds For British Forces**

Local members of the British Legion will stage a benefit entertainment and dance on Saturday, April 12 at the Union League hall in Gregory street to raise money for the group's Overseas Comfort Fund. The fund provides cigarettes and other comforts for British naval, military and air forces. The group will meet at the Union League hall on Saturday to complete plans for the affair.

**Catholic Choir To Sing Cantata On Palm Sunday**

The Sacred Cantata, "The Seven Last Words Of Christ" by Theodore Dubois will be sung by the Rochester Catholic Community Choir on Palm Sunday, April 6, at 8:15 p. m., in the Blessed Sacrament auditorium under the direction of Anthony J. DeSurra.

Herbert Wahl and Helen Knope will be the leading sopranos. Piano accompaniment will be rendered by Mrs. Hugh Dodge.

**Locust Hill Club To Have Easter Party**

An Easter egg party for members of the Locust Hill Country Club will be held at the Jefferson Road clubhouse on Saturday beginning with a dinner at 7 p. m. Dancing will follow. Mr. and Mrs. Charles R. Haggerty are co-chairmen for the affair.

Have more clothes for yourself, your children. Sew and Save. Read the weekly pattern feature in The Rochester Sun.

**LEFTS Easter Parade Repeats WITH THESE SENSATIONAL COAT VALUES!**

They're selling out fast! Many groups sold out last week must be replaced with higher priced merchandise. STILL AT THE SAME UNBELIEVABLE PRICE!

All colors, including Navy, Royal, Lt. Blue, Tan, Rose, etc. The \$10 to \$15 coat selling in a 10-15-20-30-40-50-60-70-80-90-100-110-120-130-140-150-160-170-180-190-200-210-220-230-240-250-260-270-280-290-300-310-320-330-340-350-360-370-380-390-400-410-420-430-440-450-460-470-480-490-500-510-520-530-540-550-560-570-580-590-600-610-620-630-640-650-660-670-680-690-700-710-720-730-740-750-760-770-780-790-800-810-820-830-840-850-860-870-880-890-900-910-920-930-940-950-960-970-980-990-1000-1010-1020-1030-1040-1050-1060-1070-1080-1090-1100-1110-1120-1130-1140-1150-1160-1170-1180-1190-1200-1210-1220-1230-1240-1250-1260-1270-1280-1290-1300-1310-1320-1330-1340-1350-1360-1370-1380-1390-1400-1410-1420-1430-1440-1450-1460-1470-1480-1490-1500-1510-1520-1530-1540-1550-1560-1570-1580-1590-1600-1610-1620-1630-1640-1650-1660-1670-1680-1690-1700-1710-1720-1730-1740-1750-1760-1770-1780-1790-1800-1810-1820-1830-1840-1850-1860-1870-1880-1890-1900-1910-1920-1930-1940-1950-1960-1970-1980-1990-2000-2010-2020-2030-2040-2050-2060-2070-2080-2090-2100-2110-2120-2130-2140-2150-2160-2170-2180-2190-2200-2210-2220-2230-2240-2250-2260-2270-2280-2290-2300-2310-2320-2330-2340-2350-2360-2370-2380-2390-2400-2410-2420-2430-2440-2450-2460-2470-2480-2490-2500-2510-2520-2530-2540-2550-2560-2570-2580-2590-2600-2610-2620-2630-2640-2650-2660-2670-2680-2690-2700-2710-2720-2730-2740-2750-2760-2770-2780-2790-2800-2810-2820-2830-2840-2850-2860-2870-2880-2890-2900-2910-2920-2930-2940-2950-2960-2970-2980-2990-3000-3010-3020-3030-3040-3050-3060-3070-3080-3090-3100-3110-3120-3130-3140-3150-3160-3170-3180-3190-3200-3210-3220-3230-3240-3250-3260-3270-3280-3290-3300-3310-3320-3330-3340-3350-3360-3370-3380-3390-3400-3410-3420-3430-3440-3450-3460-3470-3480-3490-3500-3510-3520-3530-3540-3550-3560-3570-3580-3590-3600-3610-3620-3630-3640-3650-3660-3670-3680-3690-3700-3710-3720-3730-3740-3750-3760-3770-3780-3790-3800-3810-3820-3830-3840-3850-3860-3870-3880-3890-3900-3910-3920-3930-3940-3950-3960-3970-3980-3990-4000-4010-4020-4030-4040-4050-4060-4070-4080-4090-4100-4110-4120-4130-4140-4150-4160-4170-4180-4190-4200-4210-4220-4230-4240-4250-4260-4270-4280-4290-4300-4310-4320-4330-4340-4350-4360-4370-4380-4390-4400-4410-4420-4430-4440-4450-4460-4470-4480-4490-4500-4510-4520-4530-4540-4550-4560-4570-4580-4590-4600-4610-4620-4630-4640-4650-4660-4670-4680-4690-4700-4710-4720-4730-4740-4750-4760-4770-4780-4790-4800-4810-4820-4830-4840-4850-4860-4870-4880-4890-4900-4910-4920-4930-4940-4950-4960-4970-4980-4990-5000-5010-5020-5030-5040-5050-5060-5070-5080-5090-5100-5110-5120-5130-5140-5150-5160-5170-5180-5190-5200-5210-5220-5230-5240-5250-5260-5270-5280-5290-5300-5310-5320-5330-5340-5350-5360-5370-5380-5390-5400-5410-5420-5430-5440-5450-5460-5470-5480-5490-5500-5510-5520-5530-5540-5550-5560-5570-5580-5590-5600-5610-5620-5630-5640-5650-5660-5670-5680-5690-5700-5710-5720-5730-5740-5750-5760-5770-5780-5790-5800-5810-5820-5830-5840-5850-5860-5870-5880-5890-5900-5910-5920-5930-5940-5950-5960-5970-5980-5990-6000-6010-6020-6030-6040-6050-6060-6070-6080-6090-6100-6110-6120-6130-6140-6150-6160-6170-6180-6190-6200-6210-6220-6230-6240-6250-6260-6270-6280-6290-6300-6310-6320-6330-6340-6350-6360-6370-6380-6390-6400-6410-6420-6430-6440-6450-6460-6470-6480-6490-6500-6510-6520-6530-6540-6550-6560-6570-6580-6590-6600-6610-6620-6630-6640-6650-6660-6670-6680-6690-6700-6710-6720-6730-6740-6750-6760-6770-6780-6790-6800-6810-6820-6830-6840-6850-6860-6870-6880-6890-6900-6910-6920-6930-6940-6950-6960-6970-6980-6990-7000-7010-7020-7030-7040-7050-7060-7070-7080-7090-7100-7110-7120-7130-7140-7150-7160-7170-7180-7190-7200-7210-7220-7230-7240-7250-7260-7270-7280-7290-7300-7310-7320-7330-7340-7350-7360-7370-7380-7390-7400-7410-7420-7430-7440-7450-7460-7470-7480-7490-7500-7510-7520-7530-7540-7550-7560-7570-7580-7590-7600-7610-7620-7630-7640-7650-7660-7670-7680-7690-7700-7710-7720-7730-7740-7750-7760-7770-7780-7790-7800-7810-7820-7830-7840-7850-7860-7870-7880-7890-7900-7910-7920-7930-7940-7950-7960-7970-7980-7990-8000-8010-8020-8030-8040-8050-8060-8070-8080-8090-8100-8110-8120-8130-8140-8150-8160-8170-8180-8190-8200-8210-8220-8230-8240-8250-8260-8270-8280-8290-8300-8310-8320-8330-8340-8350-8360-8370-8380-8390-8400-8410-8420-8430-8440-8450-8460-8470-8480-8490-8500-8510-8520-8530-8540-8550-8560-8570-8580-8590-8600-8610-8620-8630-8640-8650-8660-8670-8680-8690-8700-8710-8720-8730-8740-8750-8760-8770-8780-8790-8800-8810-8820-8830-8840-8850-8860-8870-8880-8890-8900-8910-8920-8930-8940-8950-8960-8970-8980-8990-9000-9010-9020-9030-9040-9050-9060-9070-9080-9090-9100-9110-9120-9130-9140-9150-9160-9170-9180-9190-9200-9210-9220-9230-9240-9250-9260-9270-9280-9290-9300-9310-9320-9330-9340-9350-9360-9370-9380-9390-9400-9410-9420-9430-9440-9450-9460-9470-9480-9490-9500-9510-9520-9530-9540-9550-9560-9570-9580-9590-9600-9610-9620-9630-9640-9650-9660-9670-9680-9690-9700-9710-9720-9730-9740-9750-9760-9770-9780-9790-9800-9810-9820-9830-9840-9850-9860-9870-9880-9890-9900-9910-9920-9930-9940-9950-9960-9970-9980-9990-10000-10010-10020-10030-10040-10050-10060-10070-10080-10090-10100-10110-10120-10130-10140-10150-10160-10170-10180-10190-10200-10210-10220-10230-10240-10250-10260-10270-10280-10290-10300-10310-10320-10330-10340-10350-10360-10370-10380-10390-10400-10410-10420-10430-10440-10450-10460-10470-10480-10490-10500-10510-10520-10530-10540-10550-10560-10570-10580-10590-10600-10610-10620-10630-10640-10650-10660-10670-10680-10690-10700-10710-10720-10730-10740-10750-10760-10770-10780-10790-10800-10810-10820-10830-10840-10850-10860-10870-10880-10890-10900-10910-10920-10930-10940-10950-10960-10970-10980-10990-11000-11010-11020-11030-11040-11050-11060-11070-11080-11090-11100-11110-11120-11130-11140-11150-11160-11170-11180-11190-11200-11210-11220-11230-11240-11250-11260-11270-11280-11290-11300-11310-11320-11330-11340-11350-11360-11370-11380-11390-11400-11410-11420-11430-11440-11450-11460-11470-11480-11490-11500-11510-11520-11530-11540-11550-11560-11570-11580-11590-11600-11610-11620-11630-11640-11650-11660-11670-11680-11690-11700-11710-11720-11730-11740-11750-11760-11770-11780-11790-11800-11810-11820-11830-11840-11850-11860-11870-11880-11890-11900-11910-11920-11930-11940-11950-11960-11970-11980-11990-12000-12010-12020-12030-12040-12050-12060-12070-12080-12090-12100-12110-12120-12130-12140-12150-12160-12170-12180-12190-12200-12210-12220-12230-12240-12250-12260-12270-12280-12290-12300-12310-12320-12330-12340-12350-12360-12370-12380-12390-12400-12410-12420-12430-12440-12450-12460-12470-12480-12490-12500-12510-12520-12530-12540-12550-12560-12570-12580-12590-12600-12610-12620-12630-12640-12650-12660-12670-12680-12690-12700-12710-12720-12730-12740-12750-12760-12770-12780-12790-12800-12810-12820-12830-12840-12850-12860-12870-12880-12890-12900-12910-12920-12930-12940-12950-12960-12970-12980-12990-13000-13010-13020-13030-13040-13050-13060-13070-13080-13090-13100-13110-13120-13130-13140-13150-13160-13170-13180-13190-13200-13210-13220-13230-13240-13250-13260-13270-13280-13290-13300-13310-13320-13330-13340-13350-13360-13370-13380-13390-13400-13410-13420-13430-13440-13450-13460-13470-13480-13490-13500-13510-13520-13530-13540-13550-13560-13570-13580-13590-13600-13610-13620-13630-13640-13650-13660-13670-13680-13690-13700-13710-13720-13730-13740-13750-13760-13770-13780-13790-13800-13810-13820-13830-13840-13850-13860-13870-13880-13890-13900-13910-13920-13930-13940-13950-13960-13970-13980-13990-14000-14010-14020-14030-14040-14050-14060-14070-14080-14090-14100-14110-14120-14130-14140-14150-14160-14170-14180-14190-14200-14210-14220-14230-14240-14250-14260-14270-14280-14290-14300-14310-14320-14330-14340-14350-14360-14370-14380-14390-14400-14410-14420-14430-14440-14450-14460-14470-14480-14490-14500-14510-14520-14530-14540-14550-14560-14570-14580-14590-14600-14610-14620-14630-14640-14650-14660-14670-14680-14690-14700-14710-14720-14730-14740-14750-14760-14770-14780-14790-14800-14810-14820-14830-14840-14850-14860-14870-14880-14890-14900-14910-14920-14930-14940-14950-14960-14970-14980-14990-15000-15010-15020-15030-15040-15050-15060-15070-15080-15090-15100-15110-15120-15130-15140-15150-15160-15170-15180-15190-15200-15210-15220-15230-15240-15250-15260-15270-15280-15290-15300-15310-15320-15330-15340-15350-15360-15370-15380-15390-15400-15410-15420-15430-15440-15450-15460-15470-15480-15490-15500-15510-15520-15530-15540-15550-15560-15570-15580-15590-15600-15610-15620-15630-15640-15650-15660-15670-15680-15690-15700-15710-15720-15730-15740-15750-15760-15770-15780-15790-15800-15810-15820-15830-15840-15850-15860-15870-15880-15890-15900-15910-15920-15930-15940-15950-15960-15970-15980-15990-16000-16010-16020-16030-16040-16050-16060-16070-16080-16090-16100-16110-16120-16130-16140-16150-16160-16170-16180-16190-16200-16210-16220-16230-16240-16250-16260-16270-16280-16290-16300-16310-16320-16330-16340-16350-16360-16370-16380-16390-16400-16410-16420-16430-16440-16450-16460-16470-16480-16490-16500-16510-16520-16530-16540-16550-16560-16570-16580-16590-16600-16610-16620-16630-16640-16650-16660-16670-16680-16690-16700-16710-16720-16730-16740-16750-16760-16770-16780-16790-16800-16810-16820-16830-16840-16850-16860-16870-16880-16890-16900-16910-16920-16930-16940-16950-16960-16970-16980-16990-17000-17010-17020-17030-17040-17050-17060-17070-17080-17090-17100-17110-17120-17130-17140-17150-17160-17170-17180-17190-17200-17210-17220-17230-17240-17250-17260-17270-17280-17290-17300-17310-17320-17330-17340-17350-17360-17370-17380-17390-17400-17410-17420-17430-17440-17450-17460-17470-17480-17490-17500-17510-17520-17530-17540-17550-17560-17570-17580-17590-17600-17610-17620-17630-17640-17650-17660-17670-17680-17690-17700-17710-17720-17730-17740-17750-17760-17770-17780-17790-17800-17810-17820-17830-17840-17850-17860-17870-17880-17890-17900-17910-17920-17930-17940-17950-17960-17970-17980-17990-18000-18010-18020-18030-18040-18050-18060-18070-18080-18090-18100-18110-18120-18130-18140-18150-18160-18170-18180-18190-18200-18210-18220-18230-18240-18250-18260-18270-18280-18290-18300-18310-18320-18330-18340-18350-18360-18370-18380-18390-18400-18410-18420-18430-18440-18450-18460-18470-18480-18490-18500-18510-18520-18530-18540-18550-18560-18570-18580-18590-18600-18610-18620-18630-18640-18650-18660-18670-18680-18690-18700-18710-18720-18730-18740-18750-18760-18770-18780-18790-18800-18810-18820-18830-18840-18850-18860-18870-18880-18890-18900-18910-18920-18930-18940-18950-18960-18970-18980-18990-19000-19010-19020-19030-19040-19050-19060-19070-19080-19090-19100-19110-19120-19130-19140-19150-19160-19170-19180-19190-19200-19210-19220-19230-19240-19250-19260-19270-19280-19290-19300-19310-19320-19330-19340-19350-19360-19370-19380-19390-19400-19410-19420-19430-19440-19450-19460-19470-19480-19490-19500-19510-19520-19530-19540-19550-19560-19570-19580-19590-19600-19610-19620-19630-19640-19650-19660-19670-19680-19690-19700-19710-19720-19730-19740-19750-19760-19770-19780-19790-19800-19810-19820-19830-19840-19850-19860-19870-19880-19890-19900-19910-19920-19930-19940-19950-19960-19970-19980-19990-20000-20010-20020-20030-20040-20050-20060-20070-20080-20090-20100-20110-20120-20130-20140-20150-20160-20170-20180-20190-20200-20210-20220-20230-20240-20250-20260-20270-20280-20290-20300-20310-20320-20330-20340-20350-20360-20370-20380-20390-20400-20410-20420-20430-20440-20450-20460-20470-20480-20490-20500-20510-20520-20530-20540-20550-20560-20570-20580-20590-20600-20610-20620-20630-20640-20650-20660-20670-20680-20690-20700-20710-20720-20730-20740-20750-20760-20770-20780-2079



Lightly toasted vitamin-B asparagus. Pour melted cheese bread makes a nutritious over all, to make the meal complete. foundation for freshly cooked plate.

**Furniture Store Names Manager**

Appointment of Edward L. Masline, 155 Seville Dr., as manager of the new Kane Furniture & Appliance Store, which opened recently at 41-45 State St., was announced last week by store officials. Locally owned and operated, the Kane Store, according to the announcement, will carry quality furniture and nationally advertised home appliances in the former home of the First National Bank of Rochester. Masline for a number of years conducted his own piano and furniture business and more recently has been associated with several of the city's larger furniture and appliance stores.

**New Inventions Create New Enterprises**

"Necessity is the mother of invention", and she is also the sponsor of new business enterprises. That's why D. J. Belle-Isle makes his daily living in a business that hadn't even been invented a few years ago. He repairs electric shavers, and, for good measure, electric clocks, as well. Mr. King Gillette wouldn't be too happy about the report on current trend in the razor field, but Belle-Isle claims thousands of Rochesterians are using the new gadgets every day and, furthermore, sales are on the increase. And that's why things are humming at the Electric Razor Service Company at 30 Stone St.

**No. 39 School Group To Entertain Parents**

Parents of School No. 39's first graders will visit the school tomorrow for a program, beginning at 1:30 p. m. Visits to the classrooms will be made, after which Earle W. Nash, principal, will sponsor the showing of a farm-life movie which the children are now studying.

**Ice Revue . . .**

(Continued from Page 1)  
It is expected many of the members of the show will be here. Judging by advance announcements the show will be the biggest of its kind ever seen in this area. In addition to more than fifty of the finest group skaters in the country there are many outstanding stars from all parts of the world. On the program there are 18 displays ranging from grand ballets, adagio skating, and fantasies to modern fancy and figure skating. Among the stars with the spectacle are Anne Taylor and Eugene Theisof, rated as the World's greatest adagio pair; Anne Haroldson, solo skating champion; Vivi-Anne Hulston, ten times champion of her native Sweden who specializes in ballet work; Adele Inge, Missouri girl, whose acrobatic work on ice skates, it is claimed, has never been equaled, and Henry Lie, of Norway, whose figure skating on stilts is said to be remarkable. All seats at the Rochester show will be reserved and no general admission tickets sold.

**Health Unit . . .**

(Continued from Page 1)  
dents, as well as Association of officers, serving as members. Rochester committee officers elected, in addition to MacSweeney, chairman, include Dr. Lloyd, Harry B. Crowley and E. A. Roeser, vice-chairmen. New members of the Executive Committee include Dr. Charles T. Lunsford and Harold Sanford. New members elected to the Association Board of Directors include Dr. Paul Beaven, John H. Gould, Dr. James L. Mangano, Mrs. Floyd B. Newell, Mrs. Harry J. Porreca, Edith M. Walker and Mrs. Louis A. Whalen. Action was taken in re-electing to Committee membership active members of the Women's Sponsoring Committee, the Committee on Tuberculosis Prevention, Social Hygiene, Child Health, Eye Conservation and School Health.

**Sears** **BASEMENT BARGAINS**

OPEN DAILY 9:30 TO 5:30,  
FRIDAY AND SATURDAY  
9:30 TO 9:30

**Easiest to Keep Apparel Color-Smart**  
-best results, too, with  
**Tintex**  
World's Largest Selling TINTS & DYES

You'll never know how easy...how perfect...home-tinting, and dyeing can be until you've used Tintex! 47 smartest colors. Penetrating and longest-lasting. Best by test of millions of women.

10¢ & 15¢ sizes at Drug Dept. & 10¢ Stores

**What's YOUR Financial Problem?**

Let the BANK for the INDIVIDUAL Help You Solve It

You are cordially invited to consult our officers about the following services:

- PERSONAL LOANS
- CHECKING ACCOUNTS
- COLLATERAL LOANS
- BUSINESS LOANS
- DEPOSITS
- FHA MORTGAGES

**FIRST INDUSTRIAL BANK**  
30 CLINTON AVENUE NORTH  
Member Federal Deposit Insurance Corp.

**Largest Curtain Shop in Rochester**

**\$1.00 SAVING Sale!** This Week Only!

Outstanding values at their regular prices. The \$1.00 SAVING inducement is to have you see RIGHT NOW our new Spring collections of Curtains, Draperies and Bathroom Ensemble.

**Entire Stock of Regular \$2.98 and \$3.98**

**Chenille Bed Spreads \$1.98 and \$2.98**

**PAULS CURTAIN SHOP**

Your unrestricted choice of this complete collection of fine quality, deeply tufted Chenille Bedspreads. Assorted patterns and beautiful color combinations that harmonize with every interior decorating color scheme.

Better hurry. The \$1.00 SAVING on every one is as apparent as the beauty and quality of every one of these lovely spreads.

**PAULS CURTAIN SHOP**  
Between Forman's and West & Fischer's **76 Clinton South**  
PAUL E. LINDGREN, OWNER

**4 STAR DUST MOP 89¢**  
Both Stores  
Regularly \$1.19. Thickly woven fibres, lint proof, long smooth handle.

**1/2 GALLON OF WAX 98¢**  
Both Stores  
Regularly \$1.29. Maid of Honor, fast drying, leaves a smooth hard surface.

**LONG FIBRE OIL MOP 49¢**  
Both Stores  
Regularly 60¢. All 10 x 12 inches. 5 sewn, smoothly shaded painted handle.

**5 Sewn Corn Broom 49¢**  
Both Stores  
Regularly 60¢. All 10 x 12 inches. 5 sewn, smoothly shaded painted handle.

**CLOTHES BASKET 98¢**  
Both Stores  
Regularly \$1.09. Sturdy firmly woven, with w clothes basket, carrying handles.

**75 Foot Clothes Line 29¢**  
Both Stores  
Regularly 30¢. Weather, water proof, braided cotton, will not sag.

**Box 40 Clothes Pins 10¢**  
Both Stores  
Regularly 15¢. Hardwood pins, take a tight grip on line.

**CANVAS PIN BAG 23¢**  
Both Stores  
Regularly 25¢. Striped canvas, with wire rings, hooks on to belt.

**CURTAIN STRETCHER \$2.49**  
Both Stores  
\$3.49 Value. Hardwood, non rust pins, takes large size curtains.

**New Color-Perfect WALLPAPER 12¢**  
Single Roll  
Paper for every room in the house. Wallpapers any color scheme, all new designs and patterns. Buy On Budget Plan.  
Basement Monroe

**Master Mixed Semi-Gloss \$3.19** Gallon  
Laboratory tested for quality—Smooth, fast drying. Choice of colors. Buy on Budget Plan, Both Stores.

**Hostess Set \$2**  
Smartly designed service for 4, complete with clear glass tumbler.  
Basement Monroe

**Service for 4 79¢**  
18 piece luncheon set of Golden Glow glasses, cups and saucers, luncheon plates, sugar and creamer.

**6 Cup Tea Pot 39¢**  
New design teapot with easy pour spout, light fit top, decorated, illustrated model 96¢.  
Basement Monroe

**Electric Roaster \$20.90**  
New 1941 Model  
\$30 Value  
Bake roast stew (grill or broil) if you please—prepares an entire meal, 3 separate courses—at one time. Saves time and money—Roaster is large enough for 18 pound fowl. Complete with wire rack, roaster insert, 5 piece baked enamel insert with lid pan.—Buy On Budget Plan.

**Dinner Set \$2.98**  
Smart new pattern. With contrasting border. American made. White or cream color, 53 pieces \$5.98.—Buy On Budget Plan. Basement Monroe. Pattern not illustrated.

**Two Note Chimes 13 Inch Heater \$1.98 \$1.49**  
Regularly \$3.98. Strikes once for rear door, twice for front. White or ivory case, no special transformer needed. Both Stores.  
Regularly \$2.89—1000 Watt element, heavy base. Both Stores.

**BOTH SEARS STORES ARE OPEN TILL 9:30 FRIDAY and SATURDAY**

**PARK FREE! BUY ON OUR BUDGET PLAN**

Buy anything and everything in amounts of \$10 or over this easy way. Get details in department from which you intend purchasing, or Credit Office, Second Floor. Both Stores

**COMPLETE SELECTION OF FISHING TACKLE at SEARS**

**RODS**  
9" Expert Rods (4 joint type) \$1.89  
4 1/2 Ft. Casting Rod \$1.69  
9" Extra Rip Rod \$2.98  
3 Piece Fly Rod with extra tip \$3.98  
16 Foot Bamboo Poles \$2.98

**REELS and LINES**  
Single action reel (80 yd. capacity) 19¢  
Vernley Fly Active bakelite reel \$1.09  
25 yds. Sport Craft 18 lb. test line 49¢  
X-pert Fly line, yellow, 25 yds. 14 lb. \$0.79

**LEADERS**  
Knotless Gut Leaders 3 ft. (2-15 lb) 5¢  
Knotless Gut Leaders 6 ft. (2-15 lb) 10¢  
DuPont Nylon Leaders 10 yds. 25¢  
Eagle Claw Hooks 6 for 27¢  
Double Gut. Snelled Hooks 6 for 16¢

Canvas Hat 49¢  
Millsite Fly Box \$1.39  
Float Type Net 89¢  
Collapsible Net 69¢  
Trout Basket \$1.29

13 1/2" Cantilever Tray \$1.19  
Cowhide Fly Book 25¢  
Leader Cases 15¢  
Bait Boxes 25¢  
Fish Kivies 39¢

Fishing License Issued in Sporting Goods Department in Basement Monroe Store

You don't have to talk about the big ones that got away—show them the one you actually caught—and you can do just that when you fish with Sears tested equipment—On sale at Both Stores.

**Sears Roebuck and Co. Monroe Ave. at S. Union - Rochester, N.Y.**



THE BEST COAL VALUE IN THE CITY  
**BLACK MAGIC**  
**COAL** **\$10<sup>95</sup>**  
Egg Nut Stove  
TON CASH—Shoveled Off  
PEA \$9.05 — BKWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"  
**PAYNE & DUNHAM** GEN. 586

AT CHAMPION'S  
**CORDUROY**  
**LOAFER STYLE JACKET**  
  
Drop in and see our complete line of new spring sportswear moderately priced.  
Sizes, Small, Medium, Large  
**\$2.98**  
NEW STYLE  
Slightly Brushed  
V OR CREW  
NECK SLIPON  
**SWEATERS**  
**\$1.98**  
Small, Medium, Large

A NICE SELECTION OF WOOL AND GABARDINE  
**SPORT AND WORK TROUSERS**  
**\$2.95 \$3.95 \$4.69 \$5.98**  
THERE IS NO CHARGE FOR ALTERATIONS  
**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.  
30 Minutes Free Parking for Customers—Biltz and Strand Parking Stations

Buy Your New Easier Garments Direct From  
**KIRKLEY'S**  
RETAIL SALES ROOM  
That's the way Hundreds of Rochester Men are doing—and saving PLENTY!  
Newest Spring Styles In  
**TOPCOATS AND SUITS**  
**\$15**  
Worsted, tweeds, light fleeces in the very latest patterns and colors.  
Budget Plan, If Desired—Pay Weekly  
**KIRKLEY CLOTHES**  
COR. ST. PAUL and ANDREWS  
FREE PARKING  
Zipper-Lined Topcoats **\$14<sup>95</sup>**

Enjoy **THREE FEATHERS**  
the whiskey that's **FLAVOR PROTECTED**  
One drink will convince you!  
  
Malted FLAVOR  
It's only natural that whiskey enjoyment lessens when body and flavor don't "stand up".  
Mellow FLAVOR  
Nothing can stifle the fine mellow taste of Three Feathers. It's Flavor-Protected!

Everybody reads Rochester rent or exchange at lowest cost Sun Want Ads. To buy, sell, use Shopping News Want Ads.  
**TABLE PADS**  
GENUINE ASBESTOS MAR PROOF  
Our Delux Pads, include Grains, Leatherettes and many colors.  
PHONE MONROE 378  
NOTICE!  
Phone or write. We will take pattern of your table. No obligations or charges. WHY RISK DOING IT YOURSELF?  
ROCHESTER TABLE PAD CO. 662 MONROE AVE.  
Mrs. Catherine LaVerde, 25 Avery St.

RECOVERED - RESTYLED - REBUILT  
**YOUR 3 PIECE LIVING Room Suite**  
(Guaranteed For 5 Years in Writing)  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.  
**\$34<sup>50</sup>**  
NO DOWN PAYMENT, NO CARRYING CHARGE  
Complete Line of **RUGS** SAVE UP TO **40%**  
Nationally Advertised  
**WAYNE** UPHOLSTERING CO. 74 PARK AVE. MONROE 1404

WITH THIS COUPON  
America's Favorite Chocolates  
**Brach's WHIPPS**  
Creamy  
Pound Box **19c**  
Just received! Absolutely FRESH!!! Smooth and velvety Wisconsin whipped creams, vanilla flavored and heavily coated with Brach's finest bittersweet dark chocolate. Hand stippled.  
(Limit 2 Boxes)

**WELCH'S GRAPE JUICE**  
35c Pint **18c**

**COLGATE'S TOOTH PASTE**  
Lge. Size **2 for 29c**

**CITRATE OF MAGNESIA**  
25c Value **6c**

**SODA BICARBONATE**  
Pound Box **8c**

**PREP FOR SHAVING**  
35c Size Tube or Jar **13c**

**STORK CASTILE SOAP**  
Reg. Size Bars **6c**

**KEN-L-RATION DOG FOOD**  
**3 for 19c**

Rayon Covered Rubber **BABY PANTS**  
All Sizes 25c Value **11c**

**MILK OF MAGNESIA TABLETS**  
25c—Box of 30 **9c**

**Women's Auxiliary To Conclude Lenten Study Series**  
Final sessions of the Lenten Study classes sponsored by the Women's Auxiliary of St. Stephen's Church will be held tomorrow at 2 p. m., under the direction of Mrs. Lester Silliman, who will speak on "China."

★ **PAY AS LITTLE AS 75c A WEEK**  
FOR A NEW, MODERN FAMOUS  
**ROPER "America's Finest" GAS RANGE**  
  
NOTE THESE FEATURES:  
• Exclusive Stagger Top  
• Big 3-In-1 Oven  
• Summer-Speed Burners  
• Super-Insulation  
• Lifetime Cooking Chart  
• Glo-Broiler Burner  
• Pleasant-Ware Broiler  
• With Serve Tray  
• Scientific Broiling Chart  
BUY ON EASY TERMS **\$59<sup>50</sup>** AND UP  
See The Complete Display at  
**ROPER RANGE CO.**  
America's Finest Gas Ranges  
48 ST. PAUL ST. CORNER MORTIMER

**IS EPILEPSY INHERITED? WHAT CAUSES IT?**  
A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. AS-161.

Walter's **Bankrupt Stock LADIES SPRING SHOES**  
**\$2<sup>39</sup>**  
VALUES TO \$8.50  
  
Gabardines, Luggage Tan, Black, Brown, Gray, Blue. All sizes—All widths—All latest styles in RED CROSS, STYLERY, HEEL LATCH, and DYNAMIC shoes.  
Groups Priced At 39c — 79c — 99c  
None Over \$2.79  
Bankrupt Disposal At **Commerce Shoe Shop**  
117 COMMERCIAL BLDG. MAIN at SOUTH AVE.

**DAW'S ORIGINAL CUT-RATE DRUGS**  
OPPOSITE TEMPLE THEATER 56 CLINTON AV. E.  
CORNER AQUEDUCT 31 MAIN ST. E.  
1 DOOR FROM STILLSON 353 MAIN ST. W.  
CORNER DEWEY 452 RIDGE RD. W.  
AT BULL'S HEAD 880 MAIN ST. W.  
JUST OFF MAIN 473 W. N. GOODMAN  
NEAR GOODMAN 539 MONROE AV.

**ROCKY FORD CIGARS**  
Made by the Makers of MURIELS—Humidor Fresh  
Box of 25 **49c**  
Supply Limited!

**DAW'S COUPON**  
**Shoe Polish**  
Black • Tan • Brown • Ox-Blood  
Regular Household Size **4c**  
(Limit 2)

**DAW'S COUPON**  
**RINSO**  
10c Boxes **2 for 13c**  
(Limit 2)

**DAW'S COUPON**  
**Milk of Magnesia Tooth Paste**  
Regular 25c size **8c**  
(Limit 2)

**DAW'S COUPON**  
**TOILET BOWL Deodorant**  
Assorted Odors Large 15c Size **6c**  
(Limit 3)

**DAW'S COUPON**  
**KOTEX SANITARY NAPKINS**  
Boxes of 12 **20c** -- 2 for **39c**  
Boxes of 30 **48c** -- 2 for **95c**

**DAW'S COUPON**  
GENUINE PROFESSIONAL TYPE  
**HAIR BRUSH**  
Regular 75c Value **29c**  
(Limit 1)

These Prices... TODAY thru SAT. Right Reserved To Limit Quantities  
GLAZO 25c Polish Remover **11c**  
SQUIBB'S 40c Tooth Paste **2 for 59c**  
PERTO-BISMOL, 60c Size **47c**  
CAMPHOR ICE, Reg. 10c Tube or Cake **6c**  
CAMPHORATED OIL, 35c 4-oz. Size **18c**  
PURE GLYCERINE, 4-ounce Bottle **16c**  
BENEDICT'S Solution, 75c Pint **36c**  
PAPE'S 60c Diapiesin Tabs. **33c**  
CARTER'S 75c Little Liver Pills **57c**  
DR. WEST Tooth Paste, 25c Size **2 for 25c**  
RISODOL Powder, 65c Size **49c**  
BEEF, IRON & Wine, Pint Size **44c**

**DAW'S COUPON**  
**PAPER NAPKINS**  
Boxes of 80 **2 for 7c**  
(Limit 2)

**DAW'S COUPON**  
**VANILLA FLAVOR**  
(Imitation) Large 25c 6 oz. size **8c**  
(Limit 2 Bottles)

**DAW'S COUPON**  
**MOTH TABS**  
Moth Killer • Deodorant  
Just Hang It Up! Reg. 25c Value **8c**  
(Limit 3)

**DAW'S COUPON**  
**KLEENEX**  
Boxes of 200 **13c** -- 2 for **25c**  
Boxes of 500 **28c** -- 2 for **55c**

**DAW'S COUPON**  
**WILDROOT**  
with Oil  
NEW GIANT SIZE 16 oz. BOTTLE **89c**

**75c FITCH'S SHAMPOO**  
—And Trial Size—  
**FITCH QUINOL HAIR TONIC**  
Both For **49c**

**DAW'S COUPON**  
**Wax Paper**  
In Cutter-Edge Box 125 feet **11c**  
(Limit 2)

**DAW'S COUPON**  
**PAPER NAPKINS**  
Boxes of 80 **2 for 7c**  
(Limit 2)

**DAW'S COUPON**  
**VANILLA FLAVOR**  
(Imitation) Large 25c 6 oz. size **8c**  
(Limit 2 Bottles)

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**MOTH TABS**  
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**DAW'S COUPON**  
**WILDROOT**  
with Oil  
NEW GIANT SIZE 16 oz. BOTTLE **89c**

**PHILLIP'S MILK OF MAGNESIA**  
50c Size **21c**

**BAYER'S ASPIRIN**  
Bottle of 24 **19c**

**WOODBURY'S TALCUM**  
25c Size **9c**

**MOLLE SHAVE CREAM**  
50c Size **24c**

**Laxative Quinine COLD TABS**  
30c Size **11c**

**ITALIAN BALM**  
60c Size **29c**

**SAYMAN'S SOAP**  
Reg. Size **3 for 17c**

**FATHER JOHN'S**  
\$1.20 Size **69c**

**TINCTURE GREEN SOAP**  
75c Pint **24c**

**RUBBER SHEETING**  
24"x36" 35c Val. **13c**

**EDWARD'S OLIVE TABS**  
30c Size **13c**



**AT SMALLS**

*Fishermen's Headquarters!*

**... YOU DON'T NEED CASH!**



Get Set for the Opening of Fishing Season!

SELECT DEPENDABLE  
**FISHING TACKLE**  
AND PAY AS LITTLE AS  
**25¢ A WEEK**

Take Your Choice of These Famous Brands:

- AMERICAN FORK & HOE
- SHAKESPEARE
- PFLEUGER
- SOUTH BEND
- KALAMAZOO
- GLADDING
- ASHAWAY
- BLACK ORENO LINES
- "MY BUDDY" TACKLE BOXES

Come In and See Our Complete Display!

**Smalls**  
28 EAST MAIN ST.  
Park Free Rear of Store

**Vincent Richards To Open Season For Tennis Club**

Vincent Richards, one-time amateur tennis ace and later pro king, will be in Rochester on Tuesday, April 15 to formally open the season for the Maplewood Tennis Club. That is, he will be here if nothing unforeseen happens to his schedule between now and that date.

Richards will be here for the inauguration of the indoor and outdoor tennis instruction classes, undertaken each year by the club, which is sponsored by the Maplewood Y. M. C. A. Instructors for the course, which consists of six lessons, include many of the top ranking local stars. Both John Jung and Roy Hock, Western N. Y. Doubles champions are on the faculty roster, as well as Bob Lovell, city ace and Miss Lucy Master-son, who heads the women's division.

Enrollment, which is open to both men and women is now being made at the Maplewood Y. Edward Shipper is president of the club.

**Genesee League**

Al Saucke found the difficult Genesee Hall slides for a good 661 last Monday night to lead the Genesee League individual scoring.

Pete Nudo had 634, Mickey 628 and Seiler 618.

**OVER 10,000 ROCHESTER HOME'S USE OUR APPLIANCES**

The big reason is long, faithful service; Superior quality in EVERY item we sell; our own policy of honesty, service and full value.

- G. E. REFRIGERATORS
- ANDES RANGES
- ABC WASHERS
- ODIN RANGES
- EVANOIL WATER HEATERS
- TEEKORATOR INCINERATORS

**SIEBERTS**  
ST. PAUL ANDREWS ST.  
Free Parking Open Evenings

**ROCHESTER'S LARGEST AND MOST COMPLETE PANTS DEPARTMENT**  
PANTS FOR EVERY PURPOSE AT SAVINGS TO 20%  
**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVENUE

**Rochester League**

Ivan Ballou's big 692 was the best individual total registered in Monday night's Rochester League at Elm Hall. Eddie's Chop House turned in the best team performance with a good

3087, made up of games of 1101, 996 and 990. Hill had 666, Lou Crandall 660, Bill Daniels 649, Koch 638, Bert Osts 638, Art Faist 631, Berndt 628, Bud Martin 627, Jigger Coleman 618, Bill Ehmann 615, Long 610, Gold-

man 609, Ivan Anes 607, Vic Lang 606, Dick Galotti 605 and Harry Green 600.

**Buy your entire Easter Outfit for as little as \$1.00 DOWN**

**Easter Outfit Sale**

**Ladies' Complete Spring 7-piece OUTFIT \$24.95** OUR REGULAR \$33 VALUE

**Men's Complete Spring 9-piece OUTFIT \$29.95** OUR REGULAR \$38 VALUE

**Ladies! Everything you need included!**

- \$18.95 COAT OR SUIT
- 3.95 Easter Dress
- 1.95 Spring Hat
- 1.95 Silk Slip
- .90 Chiffon Hose
- 1.35 Hand-bag
- 3.95 Shoes

**\$33.00 Value All for \$24.95**

Here's an outfit that will make you look your loveliest this Easter. Everything you could possibly want from head - to - foot. And you actually save \$8.05. Pay as you wear on easy terms.

**Men! Here's how you Save!**

- \$27.50 SPRING SUIT OR TOPCOAT
- 2.50 Shirt
- 5.00 Hat
- 1.00 3 pr. Hose
- 1.00 Necktie
- 1.50 Shirt and Shorts

**\$38.00 Value All for \$29.95**

Men! Here's a real knock-out value if there ever was one. Your complete Easter outfit - all 9 pieces for only \$29.95. Remember \$1.00 down buys everything and you can pay just a little each week.

**Easter Savings For the Entire Family**

Choose From Rochester's Most Complete Stock!

Shop Evenings - No Parking Problems!

**BOY'S NEW SPRING SWEATERS**  
A large variety of two tones and solid colors. button or zip-up style.  
**95¢** Sizes 16 to 34  
Others to \$2.89

**BOY'S NEW SPRING SUITS**  
Choice of Knicker or Longies  
**\$4.98**  
Extra Pants To Match \$1.50

**BOY'S HARD FINISH KNICKERS**  
These hard finish lined knickers will outlast knickers of 3 times the price.  
**\$1.00** Sizes 8 to 15  
LONGIES \$1.98 up

**BOY'S FELT HATS \$1.00**  
The Hit Of The Season!!

**Men's Pin Weight JACKETS**  
Smartly styled with Bi swing backs. Arides processed to resist rain and wind, zipper cigarette pocket.  
**\$1.89** Sizes 34 to 44  
Loafer Men's New COATS \$2.69

**Ladies New Spring SWEATERS**  
16 Beautiful Colors  
Cardigan or Slip-on  
Sizes 34 to 40  
**89¢**

**Ladies All Wool Flannel SKIRTS**  
Pleated and swing skirts, plaids and plain colors.  
**\$1.69** Sizes 24 to 34

**The Most Popular Coat in Rochester!**

**Men's STATION WAGON GABARDINE COATS \$4.98** Sizes 34 to 44

Wear them rain or shine, for work or play, for dress or sport. The all around coat that will be the "Hit Of The Year" Weather-Beated by IMPREGNOL. Water - repellent spot stain and perspiration resistant. Lined - zipper - closing.

**Men's Combination COATS \$2.98** Topcoat Raincoat

**Men's SPRING SPORT SWEATERS \$1.89** Sizes 34 to 44

**MAIL MEN!! BUS DRIVERS!! GREY POPLIN SHIRTS \$1.55** 2 For \$3.00

**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVE Cor. Nassau St. STONE 2-260  
Open til 9 Every Evening Unrestricted Parking

**PEOPLES 46 STATE ST**

**SHOPPING NEWS WANT ADS**

Read For Profit -- Use For Results

**BUSINESS PERSONALS**

SEWING, alterations Reasonable. Mrs. Perry, Stone 3021-X, 66 Savannah St.

**DIABETIC ATTENTION** - We make diabetic ice cream, flavors are vanilla, chocolate, strawberry, raspberry. East Main Pharmacy, 1033 East Main.

**BROOM, DUSTMOP** - Cash for rags, newspapers, mattresses. Stone 564-R

**CHICKEN PIES** - Delivered by dozen. Mrs. J. H. Deper, St. Genesee 424-M.

**CLEAN** your woodwork and walls the easy way with the Anderson magic cleaner. Culver 3029-J

**YOUR piano** will give you more pleasure if you have it tuned by F. Schenckel. Stone 1556; evenings, Monroe 4318.

**WINDOW shades, Venetian blinds, curtains, draperies and slip covers** made to order; shades cleaned, resealed, renovated; free estimates. Edgett Shade Shop, 350 Front Ave., Genesee 3299.

**MATRESSES** new or renovated; beds, springs, pads, pillows. Flower City Bedding, 238 Hudson, Stone 5063.

**BUSINESS SERVICE**

**CHUMNEY'S** - Plastering, cement work, all kinds. William Storing, Stone 4153-L.

**JOSEPH PAPA**, mason contractor, driveways, sidewalks, basements, curbs, estimates free. Stone 3708-X, 233 Howard.

**ROOFING** - Siding, gutters, furnace cleaned, repaired, guaranteed, easy terms. Reasonable. Bohring, Monroe 234.

**FLOORS** laid, sanded, refinished; sanders, edgers, waxers and steel woolers. City's best equipped and most reasonable floor service. C. J. Callaway, 283 Midway, Glen, 3918.

**ALTERATIONS** - Remodeling, kitchen remodeling, mason work, easy terms. Culver 2925-J.

**FLOORS** laid, sanded, refinished; estimates, reasonable prices. Chlemy, Culver 4022.

**RESIDENT** waterproofed, fully guaranteed, chimney, general masonry. Vervey, Culver 450.

**MODERN Fit Shop** - We repair anything made of wood. We make all kinds of home alterations. Delimita gratis. Monroe 1944.

**EMPLOYMENT**

**COALS** for dispensary desk in exchange for heavy coal, 262 Burke Blvd.

**INSTRUCTION**

**QUALITY CULTURE** Paid. Enroll for spring training. Personal instructions. Classes, 430 Burke Blvd.

**ARTICLES FOR SALE**

**COATS**, Spring suits, \$1.00 up; better grade used; some new; fur, formal, dresses; exclusive fashions, sandals, shoes, bargains; men's, children's clothing. Deposit accepted. 523 Humboldt. Culver 2291-B.

**PURE Maple Syrup**, this year's. Orders taken. 375 Webster Ave. Cal. 3909-R.

**USED Drives** for sale. Stone 3172, 1426 Clifford Ave.

**SEVERAL Dresses**, slightly used; black, navy, sheer jacket and wool jacket styles. Sizes 16 to 30, \$1 to \$1.50; all better dresses. 439 Meigs St., Apt. 1.

**KINDLING** Wood, 8 cu. feet \$1.00. Parks, Culver 3921, delivery.

**IMPIRE FURNITURE** - Fire Sale! Hurry! Floor coverings, 25¢ per yard.

**FIRE SALE** - End Tables, 79¢. Chrome breakfast sets, 3 pc. \$24.50.

**PORCELAIN** 5 pc. breakfast set, \$12.90; Wood Rug, all sizes, half price.

**ENAMEL**, gas ranges, insulated, table-top, \$12.00; Cold Lorraine chairs, \$11.50.

**FIRE SALE** - Combination rugs, \$212 \$225; Combination ranges, tabletop, half price.

**WIN** merchandise not damaged. Other items too numerous to mention. Empire Furniture Co., 710 West Main.

**WANTED TO BUY**

**NEWSPAPERS** 40¢ per 100 lbs. Mattresses, rags, magazines and batteries. Also highest prices for scrap metal. Call Stone 40-1.

**APARTMENT** - 3 room, also sleeping room, 244 Lake Ave.

**71 NORMANDY AVE.** Bright room, shower bath, parking. Genesee 287-J.

**UNFURNISHED** Apartment, 3 rooms and bath. Working couple preferred. 41 Alice St. off Glider.

**FURNISHED** apartment - 485 University, one room kitchen; also house-keeping room; each has refrigerator, light, heat, gas, sink, telephone.

**PERSONALS**

**FRANK T. Brownell's** practice is being cared for daily by L. A. Young, Chiropractor, 65 Bronson, Genesee 1492.

**NOTICE** - Madame Marguerite leaves city Monday. This is your last chance to consult her. Phone Glen, 1538-J.

**SPIRITUAL** and business readings. Mrs. M. Robinson, 58 Jefferson Terrace, Corlies, 3250.

**SPIRITUAL** Readings daily at 483 South Ave. by Mrs. Schultz, formerly of Nicholson St. 4 to 5, 7 to 9.

**SUN WANT ADS**  
Are Read In 75,200 Rochester Homes  
**COST ONLY 2 1/2¢ A WORD**  
For Lowest Cost Instant Results  
Phone STONE 6001



*"I Shop* **WEGMANS** *Because*  
**WEGMANS GROCERY PRICES**  
**ARE GUARANTEED TO BE**  
**AS LOW OR LOWER THAN**  
**ELSEWHERE!"**

- 24 Oz. Gilbert's  
**TOMATO JUICE**  
**8c**  
can
- Soft Texture  
**SCOTT TISSUE**  
**3 rolls 20c**
- Van Camp's  
**MILK**  
**VAN CAMPS MILK**  
**4 cans 25c**
- Pillsbury's  
**PANCAKE FLOUR**  
**8c**  
pkg.
- Sea Light  
**TUNA FISH**  
**2 cans 25c**
- Green Gables  
**DRESSING SALAD**  
**23c**  
qt.
- POND'S  
**CLEANSING TISSUES**  
Pkg. of 150 **10c**  
Pkg. of 500 **25c**



Guaranteed Tender and Tasty  
**LEGS AND BONELESS**  
**VEAL**  
**23c** lb.

- Rochester's Largest Meat Retailers
- FOR CHOCOLATE MILK DRINKS  
DARI-RICH SYRUP . . . can 15c
  - QUART IVANHOE  
MAYONNAISE . . . jar 41c
  - 46-OZ. VEGETABLE JUICE  
V-8 COCKTAIL . . . can 29c
  - LARGE PACKAGE RINSO,  
DUZ OR OXYDOL . . 2 pkgs. 35c
  - LARGE BARS, 3 FOR 25c  
SWAN SOAP . . . med. bar 5c
  - LB. CAN SHORTENING, 17c  
CRISCO OR SPRY . . 3 lb. can 45c
  - 46-OZ. CAN UNSWEETENED  
GRAPEFRUIT JUICE 2 cans 25c
  - FINE QUALITY GEISHA OR  
CHATKA CRAB MEAT, can 21c
  - MUELLER'S SPAGHETTI OR  
MUELLERS MACARONI pkg. 7c
  - 14 OZ. BOTTLE BLUE LABEL  
TOMATO CATSUP . . . bot. 12c

**Wegmans**  
HOME OWNED FOOD MARKETS  
**FREE** PARKING FOR CUSTOMERS

Produced under strict laboratory control for uniform quality

**IDEAL DOG FOOD**

SAVE IDEAL LABELS FOR IDEAL GIFTS

**Elm Ladies League**  
Grace Foley was leading lady in last Thursday's Elm Ladies League with 560.  
Thelma Robbins had 545, Evelyn Beideck 528, Beulah Boyce 526, Celia Ernstberger 518 and Edna Long 500.  
Team matches: Henner Jewelers (2239) 3, Cobbe Hill Grill (2034) 0; Ryan Casting Co. (2430) 3, Bernard Held (2255) 0; Busch Martin (2339) 3, Moose Club (2271) 0; Casino Restaurant (2244) 3, Perry Forest (1194) 0.

**Arpeako League**  
Pete Sedlecki had a good 657 for individual honors in last week's Arpeako League at Elm Hall.  
Team matches: Steamers (2543) 3, Pork Chops (2336) 0; Picnic (2312) 2, NuFranks (2300) 1; Bacon (2408) 2, Butler (2300) 1.

**Elm League**  
Gus Swanson had 640 to lead last Wednesday's Elm League. Turnbull had 613, Lou LaToy 603 and Abrams 601.  
Team matches: Alexander Smith Rug (2315) 3, W. A. Case and Son (2239) 0; Monroe Diner (2282) 2, Holstein Engineers (2715) 1; McFarlin (2052) 3, Tommy Jenks (2560) 0; Bernard Held (2416) 3, Natrix Lumberium (2238) 0.

R. G. & E. **COKE** \$10 20  
Dry And Dustless BEST VALUE IN CITY! EVERY TON 100% GUARANTEED  
**ARDEAN R. MILLER**

— AT OUR NEW LOCATION —  
**50 STONE ST.**  
Authorized Service Station. — General Electric and Telechron Clocks. Repair on all makes Electric Razors, Electric Clocks and Rolls Razors.  
**CALL MAIN 2161**  
— D. J. Belle-Isle —  
**ELECTRIC RAZOR SERVICE Co.**

REUPHOLSTERING  
Your Old Living Room Suite  
**REBUILT and RESTYLED**  
GOOD AS NEW!  
Extra Special **1 PAIR PILLOWS FREE** With Every Re-upholstering Order  
We Operate Our Own Shop — 100% Union  
**355 N. CLINTON** TERMS **MAIN 3579**

**"Mild"**  
**IS THE WORD FOR IT**

TAKE any one of your friends, no matter how much or how little he knows about whiskies . . . pour him a drink of National's EAGLE without letting him see the bottle . . . and then, ask him what difference he finds in the whiskey. And 8 times in 10, you'll get the same answer—"it's mild".

National Distillers Products Corp., New York—36 Proof. 60% grain neutral spirits

**GRAND OPENING**  
TODAY—THURSDAY, APRIL 3rd  
**LAKE AVE. LIQUOR STORE**

RUSH!  
MR. & MRS. ROCHESTER:  
FINE WINES AND LIQUORS AT STARTLING PRICES STOP PROMPTLY FREE DELIVERY STOP CONVENIENTLY LOCATED STORE STOP PLENTY FREE PARKING.  
Sam Imburgia

**SCOOPI!**  
OPENING SPECIAL  
**BOBBIE BURNS SCOTCH WHISKEY**  
**\$2.49** FULL FIFTH

**SEAGRAMS 7 CROWN** \$3.40 qt.  
65% grain neutral spirits; 35% straight whiskies. 23% 3 yrs. old; 12% 6 yrs. old.

**SEAGRAMS 5 CROWN** \$2.87 qt.  
27% straight blended whiskies; 72% grain neutral spirits. 15 1/2% 4 yr. old; 12% 5 yr. old.

**KESSLERS** \$2.55 qt.  
75% grain neutral spirits; 25% straight whiskies. 19% 3 yr. old; 6% 4 yr. old.

**CALVERT RESERVE** \$3.40 qt.  
65% grain neutral spirits; 35% straight whiskies. 23% 3 yrs. old; 12% 6 yrs. old.

**CALVERT SPECIAL** \$2.87 qt.  
27% straight blended whiskies; 72% grain neutral spirits. 15 1/2% 4 yr. old; 12% 5 yr. old.

**OLD DRUM** \$2.55 qt.  
75% grain neutral spirits; 25% straight whiskies. 19% 3 yr. old; 6% 4 yr. old.

**OLYMPIC WINES**  
Direct carload shipments from one of the world's largest wineries, in the heart of sunny California.

**DRY** 99c Gal.  
Burgundy, Zinfandel, Cabernet, Chianti, Rhine, Sauterne, volume.

**SWEET** 3 Qts. \$1.10  
Muscatel, Sherry, Tokay, Port, 20% alcohol by volume. Gallon \$1.35

**RED MILL** DISTILLED LONDON DRY **GIN** \$1.59 FULL QUART  
90 proof, 100% neutral spirits distilled from grain. A fine buy—you'll like it.

**KENSINGTON** 5-YEAR OLD **RYE** \$1.59 FULL QUART  
Special reserve, 85 Proof. A. S. 1. And mellowed in charred oak barrels. Smooth and mellow. Rarer bouquet and fine flavor.

**WE CARRY A COMPLETE LINE OF YOUR FAVORITE NATIONALLY ADVERTISED WINES AND LIQUORS**

**LAKE AVE. LIQUOR STORE**  
NEXT TO LAKE AVENUE FOOD MARKET — 554 LAKE AVENUE  
GLENWOOD 4411 • PROMPT FREE DELIVERY • OPEN 8 A. M. to 12 P. M.



**\$10**  
EVERY TON 100% GUARANTEED  
CALL GEN. 20  
PIONEER COAL CO.  
Office & Yard — 350 Exchange Street

**Prices have been Reduced**  
NOW IS A GOOD TIME TO TRY  
**PIONEER**  
Pennsylvania Hard  
**COAL**  
Pea . . \$8.25  
Bckwi. \$7.60  
Rice . . \$6.25  
Phone Main 815  
**PIONEER COAL CO.**  
Office & Yard — 350 Exchange Street

**BOWLING with Ed Randall**  
We have received a schedule for the finals in the Old Gold Handicap 5-man Tournament to be held at the Jefferson Bowling Academy, 414 East Jefferson Street in Syracuse. Here are the dates and squads on which local teams are slated to take to the slides.  
Sunday, April 6th, 1:30 p. m.—Immaculate Conceptions No. 1 of Ridge Hall; State Fuels and East Main Cigars of Carboneau Hall; Freight Office of Elks Club; Speedy's Cleaners of Perry Hall; Harry Lill's Supers of Muhs Hall; Quiltops of Atlantic Alleys; DeGeorge Barbers of Bay St. Hall and Ontario Biscuit and Bodner Tobacco of Franklin Hall.  
Saturday, April 19th, 7:15 p. m. — Gene's Cafe of Elks Club; Benn's Grill of Atlantic recreation and Gamrod-Harman and Flower City Amusement of Buonomo Hall. 9:30 p. m. — Caruso Restaurant and Brass Rail of Elm Hall; Ridge Construction of Ridge Hall; EAZ Novelty of Carboneau Hall; Schuber Auto Parts of Perry Hall; Abrams and Platzker of Moose Club; Brownbilt Shoes of East Side Hall and Zollweg's Dairy of Manhattan-Niagara Hall.  
Sunday, April 20th, 1:30 p. m. — Building No. 34 Kodak of Ridge Hall; Worum Bo and Whiting-Buick Sales of Moose Club; Yeager Construction and Eagles of Eagles Club; Balco Lox't of Bausch & Lomb Hall; Pure Quills of All Saints; Perry Florists of Reynolds Hall; Manchester Amocos and Abbotts Custards of All Saints and Ox-fords and Copenhagen's Ice of Oxford Hall. 8:15 p. m. — Hornell Beer and Ale and Logans of Henchen Hall; Miller Beverage of St. Stanislaus Hall; Edgerton Hall and Gioia Macaroni of Edgerton Hall and Ho Redeemer AA No. 3 of Holy Redeemer Hall.  
PIN SPLINTERS . . . The RBA Tournament Committee deserves considerable credit for the good entry list in the City Tournament when one considers the proximity of the State Event in Buffalo, the inroads on bowlers by the Selective Service Act, the ABC, etc. Two special prizes will go to the winner of the All-Events, an engraved trophy from Bond Clothes Store and a suitably-inscribed Luzerne bowling ball from Ken Rivers.

SPRING:	Value	SALE
Mink and Sable	.....\$29.50	\$19.95
Dyed Cooney Jackets	.....\$49.50	\$44.50
Red, Cross and Silver	.....\$49.50	\$44.50
Fox Dyed Jackets	.....\$49.50	\$44.50
Fox Dyed Skunk	.....\$49.50	\$44.50
Jackets	.....\$49.50	\$44.50
Alpine Lamb	.....\$49.50	\$44.50
Jackets	.....\$49.50	\$44.50
Military-Style	.....\$49.50	\$44.50
Black Kidskin	.....\$49.50	\$44.50
Group	.....\$49.50	\$44.50
Fur Coats	.....\$49.50	\$44.50

**S CLIFFORD FUR CO.** Main 474  
1283 CLIFFORD AVE.

**LYONS TRADE-IN SENSATION**

**EXACTLY AS PICTURED**  
**\$30 ALLOWANCE**  
ON YOUR OLD LIVING ROOM BEDROOM or DINING ROOM  
Toward Purchase of This Beautiful  
**3-Pc. LIVING ROOM SUITE**  
Our Low Price . \$114  
Allowance . . . . \$30  
**YOU PAY ONLY . . . . \$84**  
EASY BUDGET TERMS  
**LYONS**  
FURNITURE COMPANY  
**42 STATE ST.**

A value thrill! Magnificent beyond your fondest dreams at so low a price! Note the corded back sofa and channel back chair . . . the rich carved frames on all 3 pieces . . . the triple heavy welting that enhances the massive rounded ends.

Open Every Evening  
During This Sale  
From 7 to 9

**OP!**  
SPECIAL  
URNS  
CH  
19  
FULL FIFTH

**340**  
qt. light whiskeys.  
d.  
**287**  
qt. train neutral  
tr. old.  
**255**  
qt. light whiskeys.

**RE**  
12 P. M.

**Find this label**  
and you've found America's Smoothest Whiskies!

9 out of 10 Like it!  
\*110,335 out of a total of 124,195 people (9 out of 10) who tasted Green River, liked it. Hence our claim that it is "America's Smoothest Whiskey".  
BUY A BOTTLE TODAY

Bottled in Bond  
100 PROOF  
STRAIGHT RYE WHISKEY  
The biggest value of the better Bonds  
TRY IT TODAY

FOR OVER FIFTY YEARS AN AMERICAN INSTITUTION  
**GREEN RIVER**

GREEN RIVER BOTTLED IN BOND STRAIGHT RYE WHISKEY, 100 PROOF, GREEN RIVER BLENDED WHISKEY, 90 PROOF, 75% GRAIN NEUTRAL SPIRITS, GLEBEY-GUSTICUS CORPORATION, N. Y. C.

**NATIONAL ICE REVUE**  
Sponsored by Damascus Temple  
— Presenting —  
\* Vivi-Anne Hulten  
World's Finest Ice Ballerina  
\* Eugene Theslof  
\* Anna Taylor  
America's Greatest Adagio Skater  
\* Adela Inge  
World Famous Aerobatic Skater  
April 12 to 20—8:30 p. m.  
New Edgerton Arena  
Seals Now On Sale  
Reserved \$1.25, \$2.25—Boxes, \$7.75  
Un. Res. Grand Stand—\$1.10  
All Tax Incl.  
Ice Show Ticket Office  
101 East Ave. Sagamore Bldg.  
Phone 9011-4812

**K. of C. DELUXE BINGO**  
All Regular PRIZES DOUBLED!  
Also Free Philco Refrigerator  
TUESDAY, APRIL 23  
Limited number of tickets. Advance sale \$1 from Committee or at The Knights of Columbus Office, K. of C. AUDITORIUM

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—5:30 P.M.—Sun. 1:30 P.M.

**LUCKY BINGO CLUB**  
Special Privileges To Members.  
FRIDAY-SUN. NITES-TOWNERS HALL EACH NITE  
\$290 Including \$50 Jackpot  
WEDNESDAY & SAT. NITES ARE \$475 NITES Including \$50 JACKPOTS  
**TOWNERS HALL & REXY THEATRE**  
University at Atlantic South Avenue.

**BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'**  
BIG NEW YORK STOCK PURCHASE!  
Received last week — your choice of Rums, Scotches, Bonded Whiskies, and Wines at prices that will definitely amaze you. — Buy with confidence at Berghash and save 55%.

**KERRIGAN'S PRIVATE STOCK BLENDED WHISKEY**  
Blended With 4 Yr. Old Stock  
Exceptionally fine blend of smooth flavor and bouquet, developed under the personal supervision of J. P. Kerrigan — one of America's old time whiskey men.  
Case 12 Qts. \$23  
Made To Sell For \$2.53

THURS., FRI., SAT. ONLY  
OLD **OAKDALE BRAND WHISKEY** Full Quart \$1.49  
Distilled in Illinois

EXTRA SPECIAL! IMPORTED 12 Yrs. Old **SCOTCH 'GLEN DROSTAN'** Full Fifth \$2.99  
Rich, Smooth, Mellow \$4 VALUE!

Imported Puerto Rican **RUM** Full Fifth \$1.45  
Another Berghash bargain! Excellent in Cuba Libre or Rum Collins. Compare \$2 Value

90 PROOF **Westminster GIN** Full Quart \$1.59  
100% Grain Neutral Spirit  
Compare \$2.25 Value!

**FRASCATTI VERMOUTH** 59c  
SWEET OR DRY  
Guaranteed quality. Try it in Manhattan or Martini Cocktail.  
30 Oz. Bottle

Bottled in Bond **STRAIGHT WHISKEY** Full Fifth \$1.69  
4 YEARS AND 9 MONTHS OLD  
A rich full bodied Rye Whiskey. Compare \$2.75 value!

Just Received a Carload At This Low Price  
**100% PURE CALIFORNIA WINE** Full Gallon \$1.29  
Repeat Sale! Thurs., Fri., Sat. Only!  
For quality wine be sure label reads 100% Pure California. Sherry, Port, Tokay, Muscadet, Angelica, Madeira, White & Red, Dry Sherry.

**BERGHASH**  
BUY BY THE CASE AND SAVE!  
124 CINTON AVE. S.—Next to Loew's Theatre  
FREE DELIVERY — Phone Main 736  
FREE PARKING OPPOSITE OUR STORE

**Where To Go For Entertainment and Bingo...**

**BINGO PARTY \$250 in PRIZES**  
Every Sat. Nite—8:30  
25 DOOR PRIZES!  
Free Ticket On Kitchen Set With Each Book of Specials  
— COUPON —  
This coupon entitles bearer to one free special ticket on \$25 game when purchasing book of specials or triple board.  
Plymouth Church Hall  
Trump Street  
Corner Plymouth

**BINGO**  
19th WARD CLUB HOUSE  
237 HAWLEY ST.  
Every Thursday and Saturday Eve.  
ADMISSION 25c  
Extra Board and Special (Free) With Each Admission

**Play BINGO at the Hollywood Bingo Hall**  
35 FULLMAN AVE.  
Every Wed. Thur. Fri. and Sat. Eve.  
Jack Pots \$100, Special Games \$50-\$25  
\$30. Come Early—Beat The Crowd

**Chili Recreation Hall**  
399 CHILI AVE.  
BINGO PARTIES  
Thurs. Fri. and Sat. 8:15  
Wed. and Sat. Afternoons 2:00  
Regular Board Jack Pots  
MONDAY NIGHT \$25  
WED. AFTERNOON \$20  
SAT. AFTERNOON \$28  
SAT. EVENING \$65

**BINGO**  
Wed. and Sat. Afternoon 1:30  
Regular Bingo—\$2  
1st and 11th Game—\$5  
Monday Night 8:30  
Every Game—\$7  
Jack Pot—\$85  
Sunday Nite 8:15  
\$7 PER GAME  
JACK-POT \$85  
**UNION LEAGUE HALL** Gregory at South Av.  
TAKE 50. AVE. BUS TO DOOR

**K of C AUDITORIUM**  
EVERY MONDAY NITE—NEW FEATURES  
3 JACKPOTS \$200-\$100-\$50  
FREE \$10 GOLD AWARD GAME  
MORE THAN \$1050 CASH PRIZES  
ALSO—Exclusive of regular Bingo Prizes Valuable Merchandise items given away every Monday  
55—DOOR PRIZES—55  
Ray Fagan's Orchestra 8 P. M.  
BINGO 8:30 P. M. to 10:30 P. M.

**COUPON**  
Exchange this coupon for FREE membership card in Towner's-Rexy  
**LUCKY BINGO CLUB**  
Special Privileges To Members.  
FRIDAY-SUN. NITES-TOWNERS HALL EACH NITE  
\$290 Including \$50 Jackpot  
WEDNESDAY & SAT. NITES ARE \$475 NITES Including \$50 JACKPOTS  
**TOWNERS HALL & REXY THEATRE**  
University at Atlantic South Avenue.



Shopping News Want Ads Stone 6001 is the number to rent or exchange. Sun want ads get quick results at low cost. Call when you want to buy, sell, get results.

**HOW MR. HI AND MR. HATT SEE SPRING TRAINING**

**SMOOTH AS SILK**  
KESSELER'S  
AMERICA'S GREATEST WHISKEY VALUE

**NO "Look-of-the-Month" League" FOR ME!**  
Not since I've found that CHI-CHESS-TERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHESS-TERS CHEMICAL COMPANY has been serving the women of America for over half a century.

**MILK MIXTURE FOR STOMACH ULCERS**  
A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Surfers may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoonfuls in a half glass of milk. Costs but little and under an absolute guarantee that it must satisfy or money refunded. Lurin or sale by Daw, Key and drug stores everywhere.

**Police No. 2 League**  
Ernie Dell's 607 was the best in last Monday's Police No. 2 league at Genesee Hall.

Team matches: Exchange (2516) 3, Joseph (2293) 6; Franklin No. 2 (2282) 2, University (2394) 1; Charlotte (2478) 2, Brunson (2263) 6; Lyell (2379) 2, Radio (2261) 1.

**Amalgamated League**  
Ken Foss knocked down 652 pins for the best individual total in the big Amalgamated Clothing Workers League at Genesee Hall.

Perisi had 630, Al Ciccio 622, Arnold Magin 617 and Russ Thomas 607.

**J. Y. M. League**  
Here are the individual stars in last Sunday morning's J. Y. M. League at Elm Hall: Hurwitz 658, Gordon 636, Weiner 635, Zelome 620, Sachs 616 and Sherman 608.

Team matches: Weinstein (2452) 3, Wolk (2466) 1; Weiner (2804) 2, Hur-

Wilk (2605) 1; Fox (2514) 3, Lipaky (2376) 6; Sherman (2613) 3, Gordon (2503) 0.

**RUGS** 9x12 \$1.00  
CLEANED AND STEAMED  
Rugs, Stained, Cleaned, Washed,  
Sized, Moth, Damp and \$3.00  
ELTER CO. Est. 1872  
Glenwood 3468 - 44 Arthur St.

**MODERATE PRICES  
A VISIT TO MY OFFICE  
WILL CONVINC YOU**  
**C. A. KOHLER**  
Optician  
308 Present Bldg. Stone 610  
27 CLINTON AVE. S. Stone 610  
Evenings 6 to 8 82 LUX ST.

**KANE'S  
ROCHESTER'S BRILLIANT, NEW FURNITURE HOUSE**

**SETS THE PACE IN FURNITURE Savings**

**10 PIECE LIVING ROOM \$79**

**NO MONEY DOWN!**

Davenport, choice of club or fan back chair, 2 end tables, coffee table, floor lamp, bridge lamp, 2 table lamps and magazine rack. All 10 pieces for only \$79.

**GIBSON**

IT HAS A Super FREEZER SHELF  
*No Other Has it!*

IT HAS A CHILL-DRAWER  
*No Other Has it!*

IT HAS A DEFROSTAJAR  
*No Other Has it!*

IT HAS AN ALL-STEEL CABINET

IT HAS A SEALED SCOTCH YOKE MECHANISM

**NOT AN ORDINARY REFRIGERATOR**

**\$89.95**

**GIBSON IS BACKED BY 64 YEARS MFG. EXPERIENCE**

**KANE'S FURNITURE & APPLIANCES 41 STATE TEST**

**KEY COUPON**  
**PALMOLIVE SOAP**  
3 for 11c  
LIMIT, 3

**KEY COUPON**  
5c BABY RUTH BAR AND 5c JOLLY JACK BAR  
10c Value Both For 4c  
LIMIT, 8

**KEY COUPON**  
**ADHESIVE TAPE**  
1/2"x24" Yds. 2 for 11c  
Reg. 10c  
LIMIT, 2

**KEY COUPON**  
**TOILET TISSUE**  
3 for 11c  
1000 Sheet Rolls  
LIMIT, 6

**KEY COUPON**  
**BRAIDED CLOTHES LINE**  
50 Feet 25c Value 14c  
LIMIT, 2

**HEAVY AMERICAN MINERAL OIL**  
45c Quart

**SQUIBBS NAVITOL**  
50c \$1.97

**ANACIN TABLETS**  
Bottle 50 Reg. 75c 59c

**Styptic Pencil FOR AFTER SHAVING**  
3 for 5c

**TINCTURE OF GREEN SOAP**  
Pint Bot. 24c

**NOSE & THROAT ATOMIZER**  
7c Value 44c

**Saccharin Tabs.**  
1/2 or 3/4 gr. bot. 1000 Lbs. 44c

**KEY COUPON**  
**470 N. Goodman near Main**  
**1861 Monroe near Winton**  
**724 Winton Rd No. 40th streets**  
**457 Ridge Rd W near Dewey**  
**ROCHESTER'S MODERN CUT RATE DRUG STORES**

**TODAY THRU WEDNESDAY**

**FINEST OF THE BROWNIES**

**BROWNIE SPECIAL**  
Smart, small, dependable. Ditsy lens, all metal construction, extra large finder, push button shutter release on camera body.

620-21x414 Reg. \$3.75 Cut To \$3.21  
816-21x414 Reg. \$4.25 Cut To \$3.62

**DE LUXE FILM SERVICE**  
Any 8 or 8 exposure roll developed and returned only  
**29c Per Roll**  
24 HOUR SERVICE

**Baby Brownie Special**  
KEY'S PRICE \$1.07  
Small, compact and beautiful to look at. Takes brilliant pictures 1 1/2 x 2 1/2 inches on inexpensive film.  
Carrying Case .25c

**THIS CANNOT HAPPEN TO YOU IF YOU USE CARBONA CLEANING FLUID**  
100% Unharmful and Non-Explosive  
Removes Grease Spots  
NEW LARGE SIZE  
25c SIZE 14c

**ITALIAN BALM**  
50c SIZE 39c

**CLAPP'S BABY FOODS**  
TRAINED FOR BABIES CHOPPED FOR CHILDREN  
3 for 19c 3 for 25c

**FAT? MANY PRAISE "EAT CANDY" PLAN**  
AYDS Candy, eaten as directed, tends to curb appetite for fattening foods.  
NO DRUGS! NO LAXATIVES!  
Vitamin A, B, and D. 30 Day supply \$2. (LESS THAN 7c A DAY). MONEY BACK IF NOT SATISFIED.  
The Original, Sold I. Ayds AT ALL KEY DRUG STORES

**Lucky Strike CIGARETTES**  
Philip Morris Carton \$1.39  
Tax Paid

**NO DULL DRAB HAIR**  
when you use this amazing  
**4 Purpose Rinse**  
In one, simple, quick operation, LOVALON will do all of these 4 important things for your hair:  
1. Gives lustrous highlights.  
2. Rinses away shampoo film.  
3. Tints the hair as it rinses.  
4. Helps keep hair neatly in place.  
LOVALON does not dye or bleach. It is a pure, odorless hair rinse, in 12 different shades. Try LOVALON. 5 rinses.  
14c

**CHAMOIS SKIN**  
Untrimmed Giant Size \$1.50 Value 79c

**HOSPITAL COTTON**  
Lb. Roll 19c

**DETECTO SCALE** \$1.69  
WEIGHS TO 250 LBS.  
Reg. \$2.50

**MOTH Balls or Flakes**  
12 oz. Box 8c

**PARADICHLOR-BENZENE**  
MOTH CRYSTALS  
Lb. Can 29c 4 For \$1

**KEY COUPON**  
**FACIAL TISSUES**  
Box 500 11c  
LIMIT, 3

**KEY COUPON**  
**WOODBURY SHAVE CREAM**  
35c Tube 11c  
LIMIT, 1

**KEY COUPON**  
**BORDEN CHOCOLATE MALTED MILK**  
Lb. Can 19c  
LIMIT, 3

**KEY COUPON**  
**BABY Castile SOAP**  
10c Size 4 for 11c  
LIMIT, 4

**KEY COUPON**  
**LUDEN'S Candy Suckers**  
Reg. 10c ea. 12 for 7c  
LIMIT, 12

**MASSO TOOTH BRUSH**  
New Low Price 19c

**Vicks NOSE DROPS**  
30c Size 24c

**Pacquin's Hand Cr.**  
Smooth, on this exquisite cream a few rough shaves for real help in guarding soft, and fresh-looking hands.  
50c SIZE 39c

**ICE CREAM**  
At All Key Drug Stores  
15c-20c-25c-30c  
**PINT 35c**

**A. B. D. G. CAPSULES**  
Box 100 \$1.19

**Borden's**



# News from the Stores to Help Plan Your Buying Of Spring Fashions, Foods and Home Furnishings

## ROCHESTER'S SHOPPING NEWS

### The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 24

ROCHESTER, N. Y., THURSDAY, APRIL 10, 1941

10

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### What's In Fashion?

#### Chinese, South American And Old English Influence Strong In Spring Suit Jewelry

Fascinating costume jewelry with that precious look . . . the kind men buy for their dear ones . . . the kind that makes you feel cherished, adored . . . will twinkle and wink on smartest costumes in the Easter parade. Not in many decades has jewelry played such an important role as it does this spring.

The preference for suits, for simple casual clothes made individual by costume jewelry and accessories turns the fashion limelight on wonderfully designed lapel pieces, bracelets, fobs and lanyards, earrings. Truly, this is a season when your jewelry "makes" your suit, your costume—when your chic and charm will be measured by the jewelry you wear.

"Suit" jewelry is the most outstanding, probably the most important, in the spring picture. It takes its flavor from all corners of the globe, from many eras in history. Magnificent lapel flowers in new, subtle toned enamels, often times set with stones, priceless looking pieces in antique gold, may be obtained at prices ranging from a couple of dollars up, depending on size, design and workmanship.

#### Lovely Colorings in Chinese Pieces

Chinese lapel gadgets in unbelievable lovely coral, green, red, yellow and blue enamel are pure intrigue for your suit or costume lapel. You may choose from such things as legendary dragons with fiery eyes and breath; a Chinese junk with a good luck symbol on its enameled sails; re-

splendent birds of paradise and love birds; even a "spray" of lanterns in multicolors. Any one of the new Chinese pieces are sheer distinction for pointing up a navy, beige or gray ensemble.

More brilliant enamel colors predominate in the South American Flavored pieces. Bright reds, sun yellows and marine blues are seen in figurines of cowboys, Indians, in colorful fiesta costumes, flame motifs and ancient religious symbols.

#### Sentimental Note in Old English Pieces

Reproductions of old English jewelry are Victorian looking pieces charmingly named "Charles Dickens." Locketts, hearts, the clasped hands of friendship and other sentimental motifs dangle from bracelets, fobs and lanyards. Although they are sold separately, they are most effective worn in sets—a lanyard or fob on the lapel; a dangling bracelet at your wrist, and, to set off your pompadour, a pair of hearts of friendship hands clasped to your ears.

Earrings of all descriptions, but especially those that follow the shape of the ear lobe, are extremely good. Flowers to match the lapel clip; shell and patriotic motifs, novelties of gold, silver for they are a necessary accessory with the pompadour hair-dos and off the face millinery.

#### Secret Locketts in American Colonial Clips

First American is another theme stressed in jewelry collections. Fascinating Colonial mirrors shine as lapel pins; so do

Continued on Page 2

### K. of C. Sponsors Easter Broadcast At Local Station

Rochester Council, Knights of Columbus, is sponsoring an unusual radio presentation of the Passion and Death of Christ over station WSAY tonight, Friday and Saturday night, beginning at 9 p. m.

The broadcast, one of 223 being made throughout the United States and by short wave to Europe and South America, is a presentation of "The Living God," radio dramatization made by popular motion picture and radio stars in Hollywood for electrical transcription. The production was made for the National Council of Catholic Men with headquarters in Washington.

With William Gargan in the role of a roving reporter, the drama brings to radio listeners the events of the Trial of Christ, the Crucifixion and the Resurrection as if they were happening today. Gargan acts as a radio commentator on the scene and voices of principles in the original scenes are included in the broadcast.

The series of electrically transcribed broadcasts will be concluded on Easter Sunday with an Easter sermon by the Rt. Rev. Msgr. Fulton J. Sheen over station WSAY beginning at 10:15 p. m.

### Ice Acrobat



One of the petite stars of the National Ice Revue, opening at the Edgerton Park Sports Arena Saturday and continuing all next week, is Adele Inge, world famous aerobic dancer.

### Stars Arrive For Ice Revue; Plan Rehearsal

It may be summer-like outdoors, but down at the Sports arena in Edgerton Park they're

### Union Services Planned For Good Friday

Special Union Services have been planned by Protestant churches throughout the city to be held tomorrow from noon until 3 p. m.

At the downtown service which will be held in Baptist Temple, the preachers will include the Reverends Henry Budd, Arthur Evans, Harry Freda, Frederick Heins, Paul Johnston, Anthony Luidens and Harold Nicely.

Participating in the Northeast service, to be held at St. Mark's and St. John's Episcopal church, will be the Reverends Henry Benson, Henry Budd, Frank Fisher, Jeffrey D. Livingstone, Martin Punt, John Rein, Sinclair Tebo and Paul Wright.

The Southwest service will be held in Trinity Methodist Church in Post Ave., with these preachers taking part: The Reverends LaRue Cober, George W. Cooke, S. C. Cooper, Robert Horton, Jerome Kates, Gordon Mattice, George Middleton, A. F. McClements and Frederick Reissig.

### AUXILIARY PENNY SUPPER

The John Gubler Jr. Auxiliary No. 205, Army and Navy Union will stage a penny supper next Monday at City Hall annex on Court St. Supper will be served at 6 p. m., after which cards will be played.

### Metropolitan To Present 'Carmen' At Eastman

Music lovers of Rochester were jubilant this week as the long-awaited announcement of the coming of THE Metropolitan Opera Company was made by officials of the Civic Music Association.

The opus to be presented this year at the Eastman Theatre on May 5, is the ever-popular Spanish story fo Carmen, written by George Bizet.

In the title role, says the advance announcement, will be Gladys Swarthout, met soprano, who is known throughout the nation for her screen and radio appearances as well as her work on the opera stage. With Miss Swarthout will be Licia Albanese, who last season starred in LaBoheme and Madame Butter-

fly. The part of Don Jose in the opera will be sung by Giovanni Martinelli and Richard Bonelli will sing the role of Escamillo.

Conducting will be Wilfred Pelletier at the head of the full Metropolitan Opera orchestra.

In addition to the large singing cast, the opera will bring here a large stage production with full Metropolitan corps de ballet. Four separate ballet numbers are interpolated in the action.

Ticket sale to the general public will open next Wednesday. It is expected that a full house will greet the performance here.

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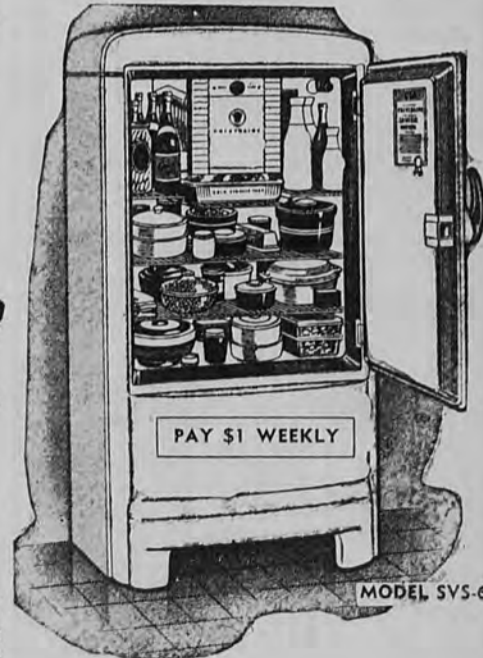
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DAY, APRIL 3, 1941

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A good way to clean crystal glassware is to use newspaper. The inside of the glass should be damp. Crush the newspaper inside and rub it around briskly.

Brighten up your Japanese trays by rubbing them with vinegar and powdered whiting on a flannel cloth. Wipe off with a clean white cloth and polish with a chamois cloth.



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### Simple Spring Frocks



Anchors Aweigh! The Navy's in town strong. And sailor collars are high on the fashion list this Spring. Princess sailor dress, pattern No. 2838 is a figure-flattering model in misses' sizes 12, 14, 16, 18 and 20. Size 16 takes four yards of 39-inch fabric with one-half yard of contrasting and 4 3/4 yards of braid.

Emblem No. 11207 must be ordered separately. The sporty little shirt frock pictured at the right can be worn right through the summer. Order pattern No. 3146. Comes in sizes 12, 14, 16, 36, 38, 40 and 42. Size 36 requires 3 3/4 yards of 39-inch fabric.

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### Contract Bridge

By CARLETON HOWARD.

Squeezes, coups and end plays are bridge tools with which the average player is unfamiliar. For a long time they have been regarded as so far advanced that their use must be exclusively reserved for the experts. As long as a player takes this attitude, he is destined to watch with amazement as the tricks seemingly materialize out of thin air in the hands of an experienced player.

Actually, these plays are nothing more than examples of perfect timing and card counting. As an example, I am using today a hand played by Lowell Harder, in which the helpless opponents were victims of an end play on a throw-in.

I am not able to give the bidding sequence, but during the auction clubs and spades were mentioned by South, with North showing his diamond suit and his club fit. The final contract was six notrump doubled and was played by Mr. Harder, who was South.

West opened his fourth best diamond, which was covered with Dummy's 7 spot and, when East showed out, declarer had a perfect count of that suit. He now finessed the ten of clubs successfully and played the King and ten of diamonds, which held. The Ace and Queen of hearts were then cashed, and

on the lead of the club King West had to discard a small spade to protect his diamonds. The Queen and Ace of clubs were played and the King of hearts was cashed, West being forced to bear down to his singleton Ace of spades or give up his diamond stopper.

Mr. Harder now had the entire hand counted for distribution and simply put West in the lead with a spade and made him lead away from his Queen-nine of diamonds into Dummy's Ace-Jack, giving him an automatic finesse, which he could not take himself. Thus, instead of giving up when he found the diamonds seemingly stacked against him, declarer employed a throw-in to make his doubled contract.

An expert differs from an average player in that he does the right thing at the right time more often. He benefits more than his fund of experience because of his ability to recognize situations such as this one.

The annual bridge classic in Rochester, the Lake Ontario championships, are scheduled to be played on Friday evening, Saturday and Sunday, April 25, 26 and 27. This tournament will be under the management of Earl S. Covey and will be directed by Mr. Sobel of the A. C. B. L. staff.

Ladies of Holy Family parish are sponsoring an afternoon party next Wednesday beginning at 2:15 p. m.

To clean finished wood surfaces use weak soapsuds, a soft cloth and oil. Dry perfectly and at once, so that no suds will remain.

### Asbury First Choir To Present Cantata

"The Seven Last Words" a cantata by Dubois, will be presented by the Asbury-First Methodist church choir and quartet tomorrow at 7:45 p. m.,

under the direction of Kenneth Mook.

Soloists will include Kenneth Mook, tenor; Lorna Ballengee Smith, soprano; Doris Davison Patek, alto; and Roy Morley Preuss, baritone. George Babcock will be at the organ.

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### What's In Fashion?

Continued from Page 1  
doorknockers which open to reveal a secret locket; Pilgrim figures, the Liberty Bell tower, and a cunning little compass are among the whimsies that look most exciting in this collection.

The whimsical, the fantastic jewelry deserves more than a passing mention. One collection by an important American designer, Martha Sleeper, is called "Men from Mars"—entrancing figurines such as

Cassy Fid; Crusty and Imaginit in bright colors, stone studded are sheer intrigue for spring costumes.

Even the Fantasia crowd, called Stuff and Nonsense by Walt Disney are around this spring to lend distinction to your costume. You'll find Baby Pegasus, Melinda, funny little How Low, and Mlle. Upanova decorating wood pins, clips and other bits of jewelry whimsy.

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Any time is a good time to buy an electric clock. And right now is a particularly good time, because you can obtain the beautiful NEW CHEF model at the special low price of \$3.95. It can be placed on a shelf or hung on the wall and is so attractive that it will harmonize with any room.

Come and see this April bargain special and look over the many other models—including bedroom and living room clocks... or alarm clocks that gently but insistently tell you when to get up in the morning.

To insure correct time in your home... or for an anniversary, wedding or graduation present... buy an electric clock.

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### Go To Church Next Sunday EASTER



At this season, more than any other time of the year, the Church holds a special appeal for those seeking spiritual contentment, joy and peace. This is particularly so in these days of strife abroad. The Church offers solace in the otherwise turbulent world. Seek peace within its door.

Enter into the spirit of Easter. Reap the full benefits of its spiritual gifts. Attend some Church—next Sunday.

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SINCE 1889



# Events Of The Week

**THURSDAY, APRIL 10**  
**ZETLAND LODGE** - Meeting: 10:15  
**HAMILTON CHAPTER, RAM** - Meeting: Cathedral Hall  
**DELTA ZETA** - Meeting: Home of Mrs. W. Waldo Williams, Corcoran Rd.: 8 p. m.  
**FRIDAY, APRIL 11**  
**LOUISE McCROSSEN OFFICERS' CLUB OF GERMANIA CHAPTER** - Meeting: Masonic Temple, 3rd Floor Dining Room.  
**SATURDAY, APRIL 12**  
**VIOLA W. HEFFRON CLUB** - Luncheon: 12:30 p. m.  
**DAMASCUS TEMPLE** - National Ice Revue: Edgerton Park Arena (Continues through next week).  
**OAK HILL COUNTRY CLUB** - Dinner: 7:30 p. m.  
**DELTA ZETA** - Entertainment and Dance: Union League Hall: 8 p. m.  
**SUNDAY, APRIL 13**  
**ROCHESTER CIVIC ORCHESTRA** - "Old Times' Night": Eastman Theater: 8:30 p. m.  
**MONDAY, APRIL 14**  
**BROOK-LEA COUNTRY CLUB** - Spring Junior Dance: Clubhouse: 9:30 p. m.  
**JOHN GUBLER JUNIOR AUXILIARY NO. 265** - Penny Supper: City Hall Annex: 6 p. m.  
**EDOUARD-DOWD POST, NO. 690, V. F. W.** - Meeting: Reynolds Hall, 374 Thurston Rd.: 8 p. m.  
**TUESDAY, APRIL 15**  
**NAZARETH CLASS OF '38** - Easter Dance: Nazareth Hall  
**17TH WARD WOMEN'S REPUBLICAN CLUB** - Meeting: Clubrooms  
**SISTERS OF MERCY BUILDING FUND** - Benefit Card Party: St. Ambrose Church Hall: 8 p. m.  
**E. G. MARSHALL, W. R. C. NO. 27** - Meeting: City Hall Annex  
**WEDNESDAY, APRIL 16**  
**CORNELL UNIVERSITY ALUMNAE** - Dinner: Dance: Oak Hill Country Club: 7 p. m.  
**BOYS AND DAUGHTERS OF ST. GEORGE** - Monthly Meeting: Home of Mr. and Mrs. James E. Skinner, 48 Middlesex Rd.: 8 p. m.  
**LADIES OF HOLY FAMILY CHURCH** - Party: Parish: 2:15 p. m.  
**THURSDAY, APRIL 17**  
**ST. BONAVENTURE GLEE CLUB** - Musical Program: St. Monica's Auditorium  
**WASHED HEART, SODALITY OF OUR LADY** - "Bunny Hop" Dance: School Hall: 9 p. m.

## Movie Guide

All Pictures Listed Now Playing Except As Noted:  
**Starts Friday**  
**Starts Saturday**  
**ROCHESTER** - "Men of Boys Town", Spencer Tracy, Mickey Rooney, "The Lone Wolf Takes a Chance", Warner William, June Storey  
**PALACE** - "How to Succeed in Business Without Really Trying", Bing Crosby, Bob Hope, "Repeat As Lured", Wendy Barrie, Kent Taylor  
**CENTURY** - "A Guy and a Girl", George Murphy, Lucille Ball, "Shadows on the Stairs", Frieda Inescort, Paul Cavanagh  
**REGENT** - "The Sea Wolf", Edward D. Robinson, Ida Lupino, "Double Date", Edmund Lowe, Lisa Merkel  
**CAPITOL** - "Western Union", Robert Young, Dean Jagger, "You're The One", Orrin Tucker, Bonnie Baker  
**TEMPLE** - "Man Made Monster", Lionel Atwill, Lon Chaney, Jr., "Horror Island", Dick Foran, Leo Carrillo  
**WILVIERA** - "Keeping Company", John Sutherland, Ann Rutherford, "In Old Colorado", William Boyd, Russell Hayden  
**ORION** - "Son of Monte Cristo", Joan Bennett, "Dreaming Out Loud", Luan and Abner, Frances Langford  
**STATE-LIBERTY** - "Little Men", Kay Francis, Jack Oakie, "Texas Rangers Ride Again", Ellen Drew, John Howard  
**MADISON-MONROE** - "Mexican Sprints Out West", Lupe Velez, Leon Errol, "Romance of the Rio Grande", Cesar Romero, Patricia Morrison  
**CAMBO-WESTEND** - "Thief of Bagdad", Sabu, June Duprez, "Three Men From Texas", William Boyd, Russell Hayden  
**WEBSTER** - "High Sierra", Humphrey Bogart, Ida Lupino, "Six Lessons From Madam LaZonga", Lupe Velez, Leon Errol  
**GRAND** - "Moon Over Burma", Dorothy Lamour, Preston Foster, "South of Suz", George Brent, Brenda Marshall  
**LAKE** - "Little Nellie Kelly", Judy Garland, George Murphy, "East of The River", Brenda Marshall, John Garfield  
**LITTLE** - "Mr. Deeds Goes To Town", Gary Cooper, Jean Arthur

## TAKE OFF UGLY FAT

Many Lose 3 to 5 lbs. a week yet EAT Plenty  
 No Massage - No Reducing Drugs - No Exercises

Men and women all over the United States are reporting remarkable results in losing weight. Many tell of reducing 20 pounds a month and more. These people are following the Plan of Dr. Edward Parrish, noted physician, former Health Officer State of New York, Surgeon-in-Chief, Medical Staff, U. S. Army, Editor, Lecturer.

Dr. Parrish's reducing Plan makes reducing a pleasure. A pleasure because it allows you to EAT PLENTY. Requires no exercises. Absolutely safe, too, because it calls for no reducing drugs, no loss of vitality. Here is Dr. Parrish's Reducing Plan EXACTLY as given by him over the air to millions for lunch take 2 teaspoonsful of Cal-Par in a glass of fruit juice, or any beverage. Take nothing else for lunch except a cup of coffee if desired. For breakfast and dinner EAT AS YOU USUALLY DO. Don't cut out fatty, starchy foods - just cut down on them. Try Dr. Parrish's Reducing Plan for at least one week! You and your friends will be amazed at the vast improvement in your figure. Dr. Parrish's Plan should help most overweight cases. Cal-Par is not a reducing drug; it is a special purpose food supplying calcium, iron, phosphorus and Vitamin D. Get a can today, plain or chocolate flavor. Mouse back if not satisfied. Sold by Key Drug Stores.

# Host and Hostess

By JUDY PUNCH

Have you ever thought of the cocktail hour as the "magic hour" - the magic hour when cares, troubles, grievances are pushed way back in the tiniest corner of your conscious mind, and you give yourself over to the pure, unsurpassed joy of utter relaxation. Regardless the hour, relaxation will make it magic.

In this helter-skelter, busy, rushing world in which we live today, perhaps our greatest need is an incentive for relaxation. We need something - something so enjoyable, so pleasure-giving, that the busiest of us will recognize the two-fold returns and heartily give over a precious hour to it.

Have you not sometimes envied the traditional tea-time habit of our cousins across the

sea? Can you not picture the informal gatherings of families - sometimes alone, sometimes with friends - and actually relax with them over that "spot of tea"?

Unfortunately, we in America have never established such a custom, or if it ever did exist, it has now become one of the lost arts. Maybe we can't have our tea at four o'clock, but we can have something else - the cocktail hour - and it can be any hour we choose.

Let's picture the cocktail hour at home - the hour just before dinner. Wouldn't it be heavenly to know that every evening of your life, if you wanted to, you could forget everything and just relax? Imagine soft lamp-glow, a cheerful fire in your cozy living room and your favorite chair. Quiet and peace

at last! But you can't just sit and find relaxation, there must be an incentive to keep you there. So, you must have a cocktail, or if you will, a highball. We know for a fact that alcoholic beverages do aid in soothing the nerves, especially the nerves of the stomach, and make you anticipate that good dinner to come. So gather in front of your fire, sip your favorite drink and revel in the contentment of complete relaxation.

If you can't have your cocktail hour at home, find a cozy lounge with soft lights, and sip and relax to the strains of softer music before you rush off to dinner, the theatre or that late conference.

Here are a couple of the old favorites:

**WHISKEY SOUR**  
 Justly famed as one of the world's grandest cocktails: Juice of 1/2 lemon, 1/2 teaspoon powdered sugar, 1 jigger Kessler's

Rye. Shake well with cracked ice, strain into glass, add a little carbonated water and decorate with fruit if desired.

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## Let Our Gift Hostess Help You

If you're rushed, can't get away from the office, or if you're not quite sure just what you want, just ask Mrs. Gilchrist, our shopping hostess, to help you. She'll be glad to suggest or do your shopping for you. Mrs. Gilchrist is conveniently located in our coat shop.

Second Floor

### Flower Decorated Gloves

Dainty little hand-painted, color-fast flowers on simple 5 button rayon gloves in navy or white. \$1.50

Aisle L, Main Floor



### Mesh Evening Bags

To be carried at the first after-Easter formal party! Whiting and Davis mesh bags in gold or silver color. \$3

Aisle M, Main Floor



### Martha Sleeper's Easter Chicks

Here they come, solemn-eyed pastel chicks, with gold-color wings outspread to fly to her lapel. \$1

Aisle N, Main Floor



### "Eversharp" Pen and Pencil Set

Famous "Eversharp" repeater pencil and pen. Available in grey, green, blue or black. Short or long models. \$5

Stationery, Aisle N



### Musical Powder Boxes

Spun metal boxes in pastels that play gay little melodies when the cover is removed. \$2.95 With clock in top, \$5.95

Toiletries, Main Floor



### Flower Clock Stockings

Hand-painted blossoms clock this sheer Nylon hosiery. Flowers won't wash off. 8 1/2 to 10 1/2. \$1.95

Aisle K, Main Floor



### "Patricia" Ballerina Apron

Ballerina pinafore in print of dainty rosebuds. Rio rac trim. Pink, blue, yellow. 2-6. \$1

Ballerina Doll \$1

Baby Shop, Third Floor



### Colorful Easter Wrappings

In the spirit and color of the season, from Rochester's most distinctive collection. Tissues, ribbons. 10¢ up

Gift Wrappings, Second Floor



### "Sweet and Lovely" Blouse

Hand-fagotting on the little collar, soft fluffy jabot, edging the closing. Lily-white batiste blouse, 32 to 38. \$5.95

Blouse Shop, Second Floor



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Delicately sheer linens embellished with Madeira or Chinese hand embroidery. A discriminating gift \$1

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Toiletries, Main Floor



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Lissome rayon crepe with Cluny type lace decoration. Midriff accent. Sizes 32 to 40. \$1.95

Lingerie Shop, Second Floor



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Girls' Linen—finished-lawn. Contrasting yoke with leaf embroidery. Blue or copper. Sizes from 7 to 14. \$3

Girls' Shop, Third Floor



### Boy's Soldier Suit

Coat with army insignia, long pants, Sam Brown belt, military cap, gun and holster. 4 to 14. \$2.95

Boys' Shop, Third Floor



Sibley, Lindsay & Curr Co.



**Kitchen Aids**

Don't hang a mirror where the light shines directly into it; to see yourself best, let the light shine on you.



**Serve BREAST-O-CHICKEN Tuna Fish**  
**HASTY LUNCHEON**

For better flavor use this better tuna. Recipe: Arrange 12 slices of buttered toast on large platter. Cook together in a stew pan one 7-oz. tin Breast-O-Chicken Brand Tuna Fish, 2 c. medium white sauce, 1 c. mushrooms salt, pepper. Pour over toast. Garnish with parsley. Serves six persons.



**FANCY SOLID-PACK TENDER-TASTY BREAST-O-CHICKEN TUNA FISH**

Write: Westgate Sea Products Co., Dept. A, San Diego, California, for free tuna cookbook with 40 delicious recipes.

A simple and efficient method to clean varnished surfaces: Apply cool, weak tea and wipe dry with a cloth.

For stained wool use slightly damp oiled cloth and rub hard.

For cleaning enameled tile, rub with a cloth dampened with kerosene.

To prevent spotting the wall when you wash woodwork, hold a large piece of cardboard (such as the laundry wraps men's shirts around) flat on the wall right above the portion you are working on.

**IT'S NOT MAGIC**  
... but a low-cost Personal Loan from Central Trust will help lift debt worries.  
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Mrs. Doris Bowman, 144 Minnesota.

**Yes! Even Ham Curing Is Scientific These Days**

When a child thinks of Easter, pictures of fuzzy bunnies and candy eggs are conjured up. But when Easter is mentioned to Mrs. Housewife, she thinks of the traditional ham dinner.

It wasn't so many years ago that buying a ham was more or less like a grab bag. You bought the ham the butcher offered you and then just "hoped" that it would be tender and nice.

But not so today. Like almost everything else, hams are purchased by brand name. And every ham from each packer will be just like all its brothers.

Perhaps you never stopped to think how this has been made possible. But take it from Edward A. Glenz, merchandise manager of the grocery and market at Sibley, Lindsay & Curr Co., learning how to properly prepare a ham took a lot of scientific research.

Today, leading brands of ham, such as Sibley's exclusive "Flavo-Rich" brand are tenderized to insure their deliciousness.

But, according to Glenz, to get a good ham, you've got to go way back to the original owner—the hog. He must be properly fed and when butchered should weigh between 180 and 200 pounds to give the best hams. Then, too, in the curing process, great time must be taken. There can be no hurry up here, says Glenz.

When it comes to smoking the ham, the maker has to use great care in selecting the proper kind of wood, in regulating the temperature in the smoking rooms and in the length of time the ham is allowed in the smoke. Heretofore, it was thought that only hickory wood could be successfully used. But, today, leading packers, use apple wood, because exhaustive tests have shown that it is every bit as good as hickory.

It might be interesting to note that, in addition to its fine flavor, properly prepared ham contains an abundance of the all-important B vitamins plus the proteins and minerals found in other meats.



**Deck The Ham With Easter Lillies**  
*Martha Logan Suggests—*

Easter lilies are in bloom, and so from them we get our inspiration for the garnish for the baked ham for the Easter dinner.

The modern ham is one of the easily prepared meats. In fact, from the time the ham is put on a rack in a slow oven until it is taken out about three hours later, no watching or attention is necessary. The fat coating melts and continues a self-basting process. For the glaze, score, and spread with sifted brown sugar, then drizzle honey over the sugar and place in a hot oven until browned. Baking directions come with first-quality, nationally known hams, so there is no guess work about any step of preparation or cooking.

The lilies are fashioned with two thin slices of turnip, shaped into petals with a stamen made with a strip of carrot.

**Household Helpers**  
A good cheap floor and furniture polish can be made from one part benzine and two parts of crude oil. Mix this thoroughly, being sure to shake well before using. Apply with a cloth and rub until dry. This is good for everything but mahogany.

Make your table tops heat-proof. Just rub a mixture of one-third turpentine and two-thirds linseed oil into the wood. Then rub it dry.

Make your own flannel duster. Soak an old piece of flannel in paraffin oil for several hours. Wring it out, wash in tepid water and dry. Makes a good dust-gatherer and furniture polisher at the same time.

**Try These**  
If cleaning cloths are hemmed, they will last much longer. Rinse them after using and hang where they will dry quickly.

To make your brooms and brushes last much longer and produce better work, wash them occasionally in two quarts of warm water, to which has been added four tablespoons of ammonia. Let the straws or bristles soak in this for half an hour, rinse them thoroughly and hang up in a cool place to dry.

To clean willow furniture, brush with a strong solution of salt and water, then wipe with a soft dry cloth. This will also prevent the furniture from turning yellow.

To hide scratches in mahogany and other dark woods artistically, paint them with iodine.

★ **What is Easter Without Ham?**  
**What is HAM without NANCE'S MUSTARD SAUCE**

Points up the flavor to an unsuspected deliciousness. Made from a fine old Southern formula.  
**AT ALL FOOD STORES**

Remove all hair and rolls of dust that will not shake off a mop or push brush by hand, but wear gloves. Wash a mop or brush when soiled and dry as quickly as possible.

**"There's NONE just AS GOOD!"**

At All Better Stores  
**BECK'S TENDER-COOKED HAM**  
27 HOUR SLO-BAKED FOR THAT OLD FASHIONED HAM FLAVOR.

**EASE For EASTER COOKING**  
With **A RANGES**  
**SPECIAL**  
Ranges of other appliances bought at Sieberts before Easter require no payment until May 1st. Buy your Easter outfit too.

Practically does your cooking for you. Most modern, convenient and economical range we've ever seen.  
**\$69.50** Up  
Come in Tonight and See Them

**SIEBERTS**  
SINCE 1868  
ST. PAUL and ANDREWS ST.  
Free Parking Open Evenings

**Sibley, Lindsay & Curr Co.**

**3-Layer Whipped Cream Cakes!**  
Try Our Famous  
3 layers of delicious chocolate or vanilla cake with real whipped cream between and on top! Sides covered with chopped nuts!

Two Generous Sizes: **59c and 89c**  
GROCERY, MAIN FLOOR

**Sibley, Lindsay & Curr Co.** STONE 6500

**Sibley Savings on Fine Quality Foods For YOUR EASTER DINNER!**

Big Values on Your Favorite  
**FINE HAM**  
Whole or Shank Half Cooked or Smoked  
Swift's Premium, Wilson's Certified or Armour's Star, 14 to 16 lb. average ... Lb.  
**25c**

**Flav-o-Rich Callas**  
5 to 7 lb. Average... lb. **21c**

**Fancy Tub Butter**  
High score, creamery-fresh butter... famous for its fine flavor! Priced at... **2 lbs. 75c**

**Grade A Fresh Eggs**  
Fresh from the henery! Fine, big eggs, just right for Easter coloring... 2 doz.  
**65c**

**COLORED EGGS**, fresh, hard-boiled doz. ... **39c**  
**EGG COLORED**, Gypsy, pkg. ... **25c**

**Easter FRUIT BASKETS**  
Priced From **\$1.79**

GROCERY, MAIN FLOOR

**GROCERY SPECIALS!**

**RIPE OLIVES**, large Wyandotte, can **17c**  
3 for **49c**

**STUFFED QUEEN OLIVES** 17-oz. jar **73c**

**SWEET PICKLES**, Ma Brown, qt. jar **35c**  
2 for **65c**

**BEECH-NUT COFFEE**, roasted in Rochester, lb. ... **27c**  
2 lbs. **51c**

**NANCE'S MUSTARD SAUCE**. "Don't forget the name; you won't forget the taste." jar **19c**

**N. B. CO. RITZ CRACKERS** lb. pkg. **22c**

**CAMPBELL'S TOMATO JUICE** 20-oz. cans 3 for **25c**

**ANDERSON'S BEVERAGES**, large bottles dozen for **\$1.17** plus deposit

**"LOOK, PA! GRAND NOODLE SOUP—AND IT COMES IN AN ENVELOPE!"**

**CONTINENTAL NOODLE SOUP MIX**  
COOKS IN 7 MINUTES  
2 1/2 OUNCES NET  
MAKES 4 to 6 HELPINGS  
**10c**

Approved by Good Housekeeping Bureau

- "Would you believe it, Pa—there's the makin' of from 4 to 6 helpings o' wonderful soup in this little Continental envelope!"
- "Look—we just empty the envelope into a quart of boiling water."
- "And now it just needs to cook 7 minutes. You watch that clock, Pa."
- "O. K., Ma—she's done. Smells mighty hearty and temptin', too!"
- MA: "For pity's sake, Pa—try it! Ain't it even more chicken-y tastin' than my own soup? And such tender, fresh-cooked noodles!"  
PA: "Se-ay! That's got the real, good old-fashioned flavor! Let's buy some more, Ma—right away!"

**WHAT MAKES IT SO GOOD?** Continental Noodle Soup is truly a home-cooked soup—not just ready-prepared soup warmed over—but a soup cooked on your own stove to rich, savory, old-fashioned goodness!

The miracle is that this home cooking takes only 7 short minutes—because the soup "makings," hermetically sealed in this special Continental envelope, are prepared and combined by our secret method.

You and your family will love Continental Noodle Soup! And you get so much more soup for your money—4 to 6 helpings for 10c! Buy Continental Noodle Soup Mix at your grocer's today!

**YOU NEVER KNEW SOUP COULD TASTE SO GOOD!**

**LIPTON'S CONTINENTAL NOODLE SOUP MIX**  
MADE BY THE LIPTON TEA PEOPLE



**Life Association  
To Raise Funds For  
Coming State Conclave**

A card party and Sample Bazaar, with door prizes offered by leading Rochester merchants, will be sponsored by the Ben Hur Life Association at Hotel Sagamore Saturday, April 19.

Members of the organization under the chairmanship of Mrs. Clara Hendren, 189 Lexington Ave., are planning this and one other public affair as part of their preparations for the N. Y. S. Convention coming here October 3-4, according to word received from the Convention and Publicity Bureau today.

**Card Party and Dance  
Planned By 11th Ward  
Republican Committee**

Plans for a card party and dance at Edgerton Park assembly hall on May 15 were announced this week by Republican ward and county committee men of the 11th ward.

Carl Dengler and his Rainbow Rhythmers will furnish music.

Harry Dunn has been chosen general chairman.

Working with Dunn is a committee including: Miss Mae Taylor, Mrs. Arthur Whitehouse, Anthony Ruggiero, Eugene Meek, Raymond Griffs, Bernard Tantalio, Clarence Tobin, Frank Lawrence, Frank Crouch and James Chiavaroli.

**Sodality To Sponsor  
Dance At Pro-Cathedral**

A "Bunny Hop" dance, sponsored by the Sodality of Sacred Heart Pro-Cathedral will be held next Thursday in the new Sacred Heart hall.

Miss Dorothy Bahr, chairman of the affair, will be assisted by Miss Helen Cook, chairman of reception, and Miss Marion Conheady, chairman of arrangements.

Music will be furnished by Freddie Grossman and his orchestra from 9-12.

Phone your Want Ads to Stone 6001, The Rochester Sun Want Ad department.

New Spring fashions you can make yourself. See this week's pattern in the Rochester Sun.

Slightly Less Than  
**1%** per month on  
unpaid balances

That is what a Personal Loan costs in terms of simple interest at the Lincoln-Alliance.

The following chart shows how it works out in dollars and cents:

You Borrow	Charge for Year	*Life Insurance Premium	You Receive	12 Monthly Payments
\$108	\$6.48	\$.36	\$101.16	\$ 9.00
156	9.36	.52	146.12	13.00
216	12.96	.72	202.32	18.00
300	18.00	1.00	281.00	25.00
480	28.80	1.60	449.60	40.00
600	36.00	2.00	562.00	50.00

\*Insurance pays up loan in case borrower dies.

There are ten bank offices of the Lincoln-Alliance and an officer in any of these offices will be glad to discuss your need for a loan with you. Loans from \$96 to \$2,500 to anyone regularly employed. It's the simple, business-like way of borrowing to meet your requirements.

**LINCOLN-ALLIANCE  
BANK AND TRUST COMPANY**

183 Main St. E.

33 Exchange St. 460 N. Goodman St. 1853 Monroe Ave.  
1495 Lake Ave. 560 Monroe Ave. Newark, N. Y.  
886 Main St. W. 520 Portland Ave. Brockport, N. Y.

Member Federal Reserve System Member F. D. I. C.



Whatever Your Price  
Whatever Your Needs  
Shop Edwards For  
**WALLPAPER**

10c 15c 25c 35c  
Roll Roll Roll Roll

Choose your selection from a complete stock in every price range. Every roll represents a grand paper value!

Other Papers to 1.50 a Roll

SAVE 39c a Qt. FRI. and SAT.!

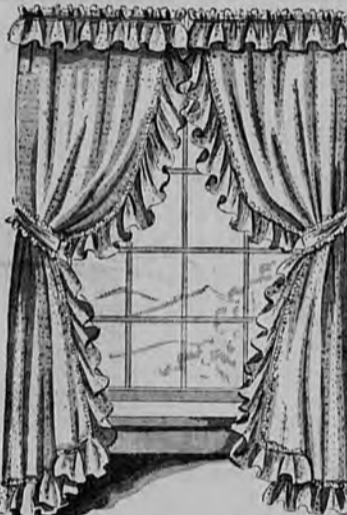
Du Pont's "7-44"  
**White Enamel**



Reg. 1.39 **\$1** qt.

Easily washed! Covers well! For tile bathrooms, kitchens and all interiors.

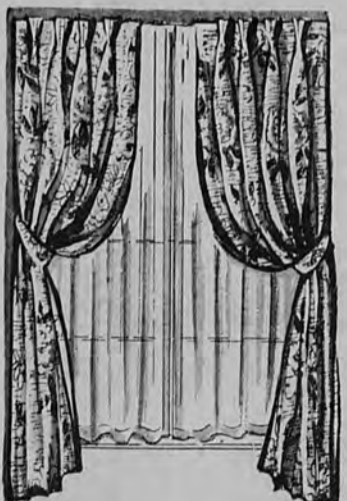
EDWARDS—Fourth Floor



Reg. 2.49 Quality  
**Ruffled Curtains 1.69** Pr.

2 1/4 yards by 41" in a fine quality, closely dotted marquisette. The ruffles are 5" cut. Back hemmed, French tie backs, Snow Flake cushion dots.

Ivory Ecu



Reg. 3.98 Vat. Dyed  
**Ruf-Tex Drapes 2.98** Pr.

2 1/2 yards long and 36" wide... made with a beautiful floral motif, pinch pleated and ready to hang. Vat dyed and fade-resistant. Excellent values!

Natural Turquoise  
Plum Coral

EDWARDS—Fourth Floor

Order Now For Best Selection

PHONE STONE 2300



Edwards Easter candies are more than "just candies." They're actually a part of the Easter tradition in Western New York... Have been for a long, long time!

Filled  
**EASTER BASKETS**  
**49c**

Others 59c—79c—99c

Filled with fine, pure chocolate bunnies, roosters, chicks, eggs and other sweets that kiddies love. Each tied with big bows of cellophane. Order now for best selection!

Phone Stone 2300



One Lb. Monogrammed  
**EASTER EGGS... 29c**

Your choice of delicious nut and fruit or rich cocoanut centers at this low Pre-Easter Sale price! Please, to insure good service, place your order early. Mail... Phone... Come in... But HURRY!



Hand Dipped  
"Symphony Sweet"  
Milk and Dark  
**CHOCOLATES**

Reg. 69c  
Value **39c** lb.

- Hand Rolled Flowing Center Creams
- Butterscotch or Molasses Chews
- Chocolate Bottom Cocoanut Snow Tops
- Chocolate Coated Nougatine
- Chocolate Coated Sponge
- Nut Caramel Smacks (Brazil, cashew, peanut, cocoanut)
- Soft Fluffy Marshmallows
- Chocolate Coated Chips (Molasses, peanut butter)
- Chocolate Coated Filled Sticks
- Chocolate Coated Nut Butter-crunch Squares



Milk Chocolate Novelties

- Rabbit with Egg
- Wild West Show
- Bunny Band
- Rover and Patsy
- Circus Parade
- Easter Parade

**25c**

Others at 50c and 60c



Home-Mades  
From Our Own  
Candy Kitchen!

Hand Dipped  
Chocolate Coated  
Cream Center  
**EGGS**

**5c** ea. for 25c

- Vanilla Buttercream
- Dark Chocolate Coated
- Chocolate Buttercream
- Milk Chocolate Coated
- Cocoanut Center
- Milk Chocolate Coated
- Bittersweet Chocolate
- Coated Italian Cream
- Fruit and Nut Dark Chocolate Coated
- Milk or Dark Chocolate Coated Maple Chocolate
- Milk Chocolate Coated Peanut Butter

Beautifully Boxed Easter Chocolates

**69c** lb. box

2-lb. box 1.39 3-lb. box 1.98

Over 100 tiny, delicious chocolates to the pound. Over 40 centers!

3-lb. Round Tin Box Chocolates **1.49**

Extra Fine Chocolate Coated Thin Mints **39c** lb. box

Special Assorted Red Seal Chocolates **59c** lb. box

- Jumbo Size Jelly Beans, 2 lbs. 29c.
- Small Jelly Bird Eggs, 2 lbs. 29c.
- Chocolate Coated Cream Filled Crosses, 12c doz.
- Jumbo Size Caramel Eggs, 19c lb.
- Chocolate Coated Cream Filled Eggs, 12c doz.
- Small Butter Center Eggs, 19c lb.
- Small Cocoanut Cream Eggs, 19c lb.

- Colored Marshmallow Eggs, 19c lb.
- Small Cordial Center Eggs, 29c lb.
- Chocolate Decorated Eggs to Fill, 15c, 25c, 60c doz.
- Milk Chocolate Rabbits, 12c doz.
- Assorted Milk Chocolate Easter Figures, 12c ea.
- Milk Chocolate Doll "Little Eva," 10c ea.
- Milk Chocolate Barn Yard Assortment, 2 for 5c.

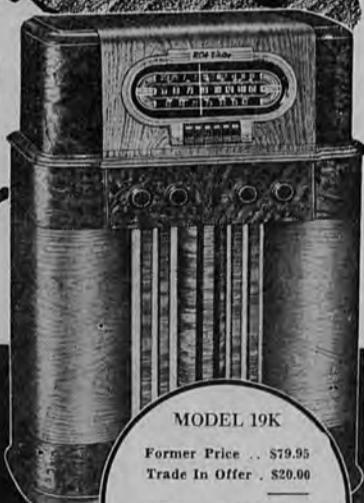
EDWARDS—Street Floor

Because this is Broadcasting's 20th Birthday...

**RUDOLPH'S**  
STAGES

**PRICE RIOT!**

YOUR OLD RADIO WILL GET YOU **\$20.00** TRADE-IN



Not on the purchase of "just another" radio... or old stock... but on this big, beautiful 1941

**RCA Victor**  
with Electric Tuning  
**IT'S A TERRIFIC VALUE!**

MODEL 19K

Former Price... \$19.95  
Trade In Offer... \$20.00

ONLY... \$59.95  
YOU PAY

\$1.50 Down  
\$1.50 Weekly

LOOK AT THESE GREAT FEATURES!  
9 RCA Victor Preferred Type Tubes...  
Electric Tuning—6 Stations...  
Full Audio System for Fine Tone...  
12-Inch, Super-sensitive, Electrodynamic Speaker...  
Improved Foreign Reception...  
Radio Frequency Amplification...  
Two Built-in Antennas—One for Domestic—One for Foreign Programs...  
Provision for Record Player, Frequency Modulation and Television Attachments.

**RUDOLPH'S**

E. Main at South Ave. Open Saturday Evenings



**Women Democrats Plan  
May Party in 19th Ward**

Plans for the annual May party of the 19th Ward Women's Democratic club will be

made at a business session of the group next Monday evening at 904 Main St. W., according to Mrs. W. W. Campbell, club president.

Knitting of afghan squares for the Red Cross will also be featured at the meeting, under the direction of Mrs. Matie Reynolds.

A report of activities of the membership committee will also be made by Mrs. Fred B. Henry, chairman.

**RUGS 9x12**  
CLEANED and STEAMED  
Rugs, Stained, Cleaned, Washed,  
Sized, Moth, Damp and  
Germ-proofed ..... **\$3.00**  
**ELTER CO.** Est. 1872  
Glenwood 3466 - 44 Arthur St.

Shopping News Want Ads  
get quick results.

**GET YOUR SHOES  
IN STEP FOR**

*Easter*



There's still plenty of time—  
the quick, efficient Ball way  
... JUST ...

**Call Ball  
Ma. 895  
and Ball Will Call**  
34 NORTH CLINTON

**CHANGE OF ADDRESS**

**CLINTON COAL & COKE CO.**  
Office Will Be Located At 202 Ridge Road. E.  
On And After Thursday, April 10th, 1941  
TELEPHONE - GLEN 7600

**DOLANS... Where You Buy  
THE CUTS CHICKEN YOU  
OF CHICKEN PREFER**

Breasts lb. 45c Livers lb. 45c Necks lb. 12 1/2c  
Wings lb. 25c Giblets lb. 19c Legs .. lb. 35c

**DOLANS** 600 JEFFERSON AVE.  
cor. Bartlett Telephone Genesee 1417



**FURNITURE VALUES  
YOU CAN'T AFFORD  
TO MISS... AT**

**AMERICAN AUTO**

Housewives! Here's your call to action! Come as soon  
as possible and share in these special values, priced for  
quick selling. Great savings for you—but come early!

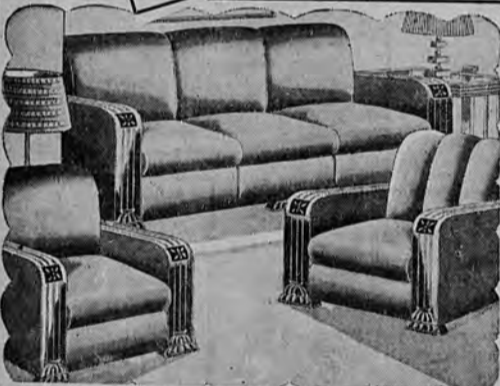
**TERMS**



50c Down  
50c Weekly

**EXTRA!  
5 Pc. Breakfast Set**  
50c DOWN—50c WEEK

**\$14.95**



**SCOOP**

Living Room  
Suite

Davenport and  
your choice of  
Lounge or Club  
Chair.

**\$39**

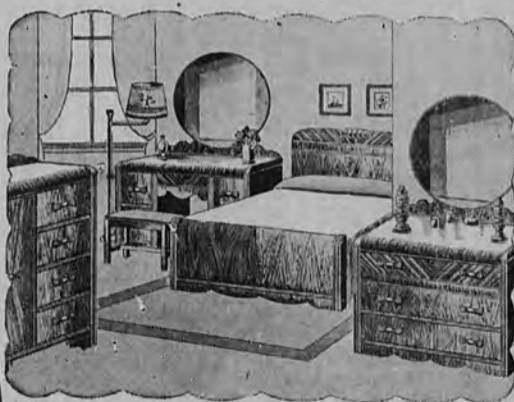
Your choice of Colors. Reg. \$89 Value. The best buy  
in town. Several other suites to show you.

**\$2 CASH  
\$2 MONTH**

**BIG  
VALUE**

Several different  
styles to select  
from. Every one  
a different price.  
Bed, Chest, Dress-  
er or Vanity. A  
REAL BARGAIN  
at

**MODERN  
BEDROOM**



**\$39**

**\$2 Cash • \$2 Month**

Furniture Department

**Cheerful  
CREDIT**

**AMERICAN AUTO SUPPLY CO.**

292 EAST AVENUE Store Open EVENINGS UNTIL 10 P.M.  
SUNDAYS 9 A.M. to 3 P.M.

**Tomorrow It Starts Flowing!  
BIG EXTRA SAVINGS FOR YOU**

*Sears 6th Annual Spring*

**OIL SALE**

**SUMMER  
GRADES**



**CROSS COUNTRY  
100% PURE PENNSYLVANIA  
MOTOR OIL**

**EQUALS THE FINEST  
See What You Save!**

**GUARANTEED GENUINE 100% PENNSYLVANIA  
MOTOR OIL AT THE SEASON'S LOWEST PRICE**

Here's the one oil sale that'll rock the town! We know because during our past  
spring oil sales, motorists who appreciate premium quality at an unheard of low  
price, came by the thousands to stock-up for summer driving. They and many  
more will be on hand bright and early tomorrow! So hurry in, you'll not only  
save on first cost... you'll also save on gasoline and on repair bills. CROSS  
COUNTRY MOTOR OIL, from the famous Pennsylvania fields is exceptionally  
good to your motor! It keeps it sealed in the finest lubricating oil on the mar-  
ket regardless of the price you pay!

**20 QUART  
OIL COUPON BOOK**



**\$2.29**

Our finest 100% pure pennsylv-  
ania oil and one battery re-  
charge Coupon... complete  
details at Super Service Station  
or Ridge Rd. Store.

*It's Bonded, Too!*



**Service Station Hours.**  
Daily 7:30 to 10:30  
Sundays 8:30 to 6 P. M.

**ANY S.A.E.  
10 TO 70**

**10 C QUART**  
Plus 1c Federal Tax  
**BRING YOUR OWN  
CONTAINER, PLEASE**

**SEARS SERVICE STATION  
MAIN FLOOR RIDGE ROAD STORE**

**GOLD CREST MOTOR OIL**

For A Limited **6c** QUART  
Time Only Plus 1c Federal Tax

Economical, yet long lived and dependable! A full  
bodied motor oil. Low carbon content resists sticky  
sludge and keeps oil lines clean. Yes, its refined  
from selected crudes and an exceptional big bargain  
at this low sale price.

**GARAGE MEN! TRUCK OWNERS!**

Now's the time to save money by filling your drums to  
take care of all your summer requirements.

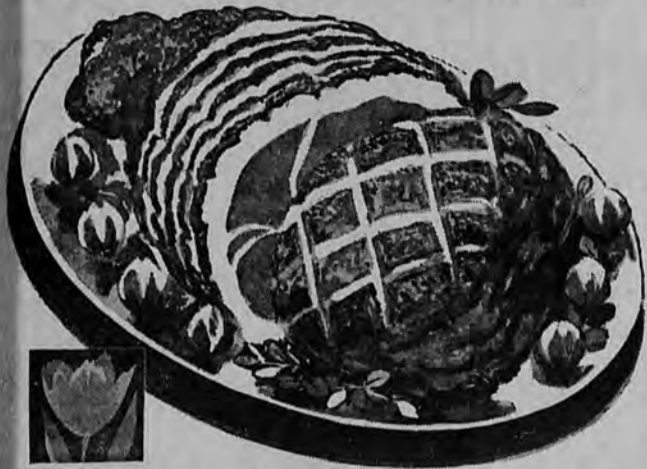
**SEARS, ROEBUCK AND CO.**

Monroe Ave. at S. Union, Stone 2500

476 Ridge Rd. West, Glenwood 556



**For Happier Easter-Eating!**



HERE'S YOUR EASTER

**HAM**

Wegman's Own  
Tender-Sweet  
Cooked Hams **23<sup>c</sup>** lb.

New Low Price  
FANCY CLEANED  
WHITE FISH  
**21<sup>c</sup>** lb.

Tender  
GREEN GIANT  
SWEET PEAS  
2 cans **25<sup>c</sup>**

12 oz. Bottle  
FRONTIER  
BEER and ALE  
4 for **25<sup>c</sup>**

Quart Bottles  
SIMON PURE  
BEER and ALE  
**17<sup>c</sup>** qt.

- CAMPBELL'S CHICKEN-NOODLE SOUP 3 cans 25c
- A FINE KITCHEN CLEANSER OLD DUTCH . . . 4 cans 25c
- GORTEN'S FLAKED FISH OR Codfish Cakes 2 cans 25c
- WILSON'S CERTIFIED CORNED BEEF . . . can 16c
- 16 OZ. CAN UNSWEETENED GR. FRUIT JC. 2 cans 25c
- DIAMOND CRYSTAL SHAKER SALT . . . pkg 7c
- DEL-MAIZ CORN NIBLETS . . . . . can 10c
- BREAKFAST OF CHAMPS WHEATIES . . . 2 pkgs 19c
- 14 OZ. BOTTLE SCOTT'S CATSUP . . . . . 3 bot 25c
- PANCAKE FLOUR KREEMEX . . . . . pkg 7c
- FRESH COFFEE KAFFEE HAG . . . lb. 29c
- SMARTY, NOURISHING DOG FOOD . . . . . 6 cans 25c
- 1/4 CAN NORWEGIAN STYLE SARDINES . . . . . 2 cans 25c
- OUR FINE COFFEE KILBOURN HALL lb. 17c
- FANCY MEDIUM SHRIMP . . . . . can 11c
- NO. 2 CAN FANCY SECTIONS OF GRAPEFRUIT 3 cans 25c
- 1/2 B. PACKAGE FRESH CRAX . . . . . 2 pkgs 25c

**SPECIAL!**  
**LAND O' LAKES**  
SWEET CREAM  
**BUTTER** **36<sup>c</sup>**  
POUND ROLL

**Wegmans**  
HOME OWNED FOOD MARKETS  
**FREE PARKING FOR CUSTOMERS**

**Veterans Post To Elect Officers**

Nomination and election of officers will be made at a meeting of the Crouch-Dowd Post, No. 600, V. F. W., next Monday at 8 p. m. in Reynolds Hall, 374 Thurston Rd.

Plans for the third annual banquet of the group, scheduled for Saturday, May 3, will also be discussed.

**MODERATE PRICES  
A VISIT TO MY OFFICE  
WILL CONVINCED YOU  
C. A. KOHLER**  
OPTICIAN  
308 Present Bldg. Stone, 6170  
27 CLINTON AVE. S.  
Evenings 6 to 8 82 LUX ST.

GIVE YOUR COLD  
THE AIR, AIR-CONDITIONED  
DRIPPY MISERIES WITH  
YOUR NOSE  
**PENETRO**  
NOSE DROPS

Mrs. Grace Francis, 48 Ayer St.

**IDEAL labels pay YOU an extra dividend**

**IDEAL LABELS FOR IDEAL GIFTS**

**Ice Revue . . . .**

Continued from Page 1

getting all ready for some plain and fancy ice skating.

Freezing equipment for the ice rink is in and a nice coating of ice has been manufactured for the floor in readiness for the National Ice Revue opening Saturday under the sponsorship of the Damascus Temple Shriners.

Scheduled for tomorrow afternoon is a dress rehearsal of the performance. All stars were to be in town today, including Vive-Anne Hulten, ballerina; Ann Taylor and Gene Theslof, adagio team; and George von Birgelen, Switzerland, jumper.

The company has just closed at Madison Square Garden and Rochester is said to be their first stop on a nation-wide summer tour.

Tickets for the show, which will continue all next week, are on sale at the downtown office in the Sagamore Hotel building on East Ave. and at the Arena box office. All seats are reserved.

**Britishers Plan Dance To Aid Countrymen**

Plans were nearing completion this week for the gala entertainment and dance at the Union League Hall, Gregory St., which will be sponsored by the British Legion on Saturday.

Funds raised through this affair will be turned over to the Legion's Overseas Comfort Fund, organized by the local branch in 1939 to supply cigarettes and other comforts for British military, naval and air forces.

A complete program of variety entertainers are scheduled to appear on the entertainment program which will start at 8 p. m.

**Pre Easter LIQUOR SPECIALS**

These are real values! Look them over and be convinced!

**CLOSE-OUT SPECIAL**  
NICHOLAS Fine Liqueur  
**SCOTCH** **\$2.49** Full Quart  
Save \$1.01 Quart

**SAMPLE PINTS**  
FINEST CALIFORNIA WINE  
4 **99<sup>c</sup>** Pts.

**OLD DONEGAL**  
STRAIGHT, IMPORTED  
**Whiskey**  
10 Yrs. Old **\$2.89** Fifth  
\$3.75 Value!

**Bottled in Bond**  
OLD AMERICAN  
100 PROOF  
**RYE \$1.69** Full Quart  
Or BOURBON \$2.25 Value!

**Biltmore**  
CANADIAN WHISKEY  
\$1.39 Full Quart  
\$2.25 Value!

**OLD GENERAL, 90 PROOF GIN . . . . . Quart \$1.64**

**PAUL E. NOETH**  
WINES and LIQUORS  
19 Clinton Ave. South Phone Main 874  
Opposite Hotel Seneca

**Buy FLAVOR PROTECTED THREE FEATHERS**  
it tastes better  
Try it today!

**FLAT FLAVOR**  
You miss the real enjoyment of whiskey—when flavor "goes away"—when drinks taste flat.

**FULL FLAVOR**  
Three Feathers has flavor that's rich and full bodied under all conditions. It's Flavor-Protected!

**Distillers Plan Drive In Increased Sales**

The circus season is here with the arrival of spring. Better times — bigger pay envelopes and brisker buying—are here with the national defense production getting into high gear. And bonded whiskey sales are

out to beat last year's all-time high.

Tying in with all three, National Distillers Products Corporation is spark-plugging a smashing "Get on the Bond Wagon" April-May promotion of Old Overholt, Mount Vernon, Old Grand-Dad and Old Taylor bonded whiskeys by furnishing retailers with specta-

cular store and window displays aimed at sending retail sales of the famous "Fourmost" to new records.

Bottled in bond whiskey sales broke all records last year and Thomas W. Balfie, general sales manager of National Distillers Products Corporation, has predicted that 1941 sales will go even higher.

**\$100 DOWN**  
PAY AS LITTLE AS  
All purchases made today fitted and finished in time for Easter!

**Easter outfit Sale**

Open Eve's Until Easter.

**Ladies' Complete Spring 7-piece OUTFIT \$24.95** OUR REGULAR \$33 VALUE

**Men's Complete Spring 9-piece OUTFIT \$29.95** OUR REGULAR \$38 VALUE

**Ladies! Everything you need included!**  
\$18.95 COAT OR SUIT  
3.95 Easter Dress  
1.95 Spring Hat  
1.95 Silk Slip  
.90 ChiffonHose  
1.35 Hand-bag  
3.95 Shoes  
**\$33.00 Value All for \$24.95**

**Men! Here's how you Save!**  
\$27.50 SPRING SUIT OR TOPCOAT  
2.50 Shirt  
5.00 Hat  
1.00 3 pr. Hose  
1.00 Necktie  
**\$38.00 Value All for \$29.95**

Here's an outfit that will make you look your loveliest this Easter. Everything you could possibly want from head-to-foot. And you actually save \$8.05. Pay as you wear on easy terms.

Men! Here's a real knock-out value if there ever was one. Your complete Easter outfit — all 9 pieces for only \$29.95. Remember \$1.00 down buys everything and you can pay just a little each week.

**PEOPLES 46 STATE ST.**



Try this for real sparkling clear windows: Wash them with a cloth soaked in vinegar and polish with newspaper.

To clean and polish your mirror at the same time add a little starch to the water when you wash the mirror.

**Re-Upholstering**  
YOUR LIVINGROOM SUITE

Fully Guaranteed  
• We operate our own shop  
• 100% Union

**\$34.50**

ALSO ALL KINDS OF NEW FURNITURE TERMS

**BOND FURNITURE**  
355 No. Clinton Ave.

**MAIN 3579**  
Everybody Knows "Joe"

You can save yourself many steps when cleaning windows or woodwork by having a tin-smith divide your galvanized water pail into two compartments with a tin partition through the center. This will enable you to carry clear water in one half and soapy water in the other.

**WELL-TIRED NERVOUS-DIZZY INVOLUNTARY NAPS**

Are You Troubled with Gait? GAIT, regularly used, is an effective aid in relieving High Blood Pressure symptoms.

**HIGH BLOOD PRESSURE SYMPTOMS?**

• Headache  
• Dizziness  
• Nervousness  
• Fatigue  
• Blurred Vision  
• Stomach Distress  
• Sleeplessness  
• Shortness of Breath  
• Rapid Heartbeat  
• Swelling of Feet  
• Loss of Appetite  
• Irritability  
• Depression  
• Headaches  
• Dizziness  
• Nervousness  
• Fatigue  
• Blurred Vision  
• Stomach Distress  
• Sleeplessness  
• Shortness of Breath  
• Rapid Heartbeat  
• Swelling of Feet  
• Loss of Appetite  
• Irritability  
• Depression

CHI-CHE-S-TERS BRAND PILLS

**ROCHESTER'S SHOPPING NEWS**  
The Rochester Sun

Published every Thursday by the Rochester Sun Corp. 5 St. Paul St., Rochester, N. Y. G. C. Gerlode, Pres.; Wm. A. Pfaff, Vice-Pres.; V. A. Moran, Sec.; Wm. G. Bromley, Treas.

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NATIONAL REPRESENTATIVES,  
James A. Coveney Co.

New York Office: 444 Madison Ave.  
Chicago Office: 39 South State St.  
Philadelphia Office: 225 South 15th Street

Have trouble getting your windows bright and clean when you wash them? Put a few drops of kerosene and a touch of borax into the hot water next time.

Picture glass is best cleaned with a cloth wrung out of hot water and dipped in alcohol. Polish at once with a chamois cloth until dry and glossy.

To brighten a mirror, dust it off, then rub on a little alcohol or spirits of camphor.

Hot water, weak ammonia and mild soap are effective in cleaning wood surfaces.

THE BEST COAL VALUE IN THE CITY

**BLACK MAGIC**

**COAL** \$10.95

TON CASH—Shoveled Off

PEA \$9.05 — BRWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20

"Established Over 25 Years"

**PAYNE & DUNHAM**  
GEN. 586

**Blessed Relief...**

FOR DIFFICULT DAYS

CHI-CHE-S-TERS BRAND PILLS

CHI-CHE-S-TERS BRAND PILLS are being thousands of women from "The Loss-of-the-Month League." Why don't you try them to relieve your monthly period pain and discomfort?

Absolutely safe to take as 50¢ directed. Contains no habit-forming drugs or narcotics, and used beneficially for over 55 years.

**Here's a Menu for a Delightful Easter Dinner**

Easter, along with Thanksgiving and Christmas, is one of the few holidays when families celebrate a big dinner together. If it's your turn to entertain the family this year, you'll want to have a big dinner that will make your guests Oh and Ah!

It is a kind of tradition that ham be served on Easter Sunday just as turkey belongs with Thanksgiving. The ham may be prepared in any number of ways. You can score it in any clove all over the ham and rub it with brown sugar. Pineapple rings, glazed apple slices or broiled fruit mae nice accompaniments when the ham goes to the table.

Your salad, relishes and dessert may be prepared ahead of time and kept fresh in your automatic refrigerator. This saves a lot of the last minute rush and makes it easier for you.

- Frozen Waldorf Salad**
- 2 PEAS
  - 1/2 c sugar
  - 1/2 c salt
  - 1/2 c lemon juice
  - 1/2 c pineapple juice
  - 2 apples
  - 1/2 c white cherries
  - 1/2 c crushed pineapple
  - 1/2 c celery
  - 1 c cream, whipped
- Beat egg, add sugar, salt and fruit juices. Cook in double boiler until thick, stirring occasionally. Cool. Chop apples, cherries and celery very fine and add with the pineapple to the first mixture. Fold in whipped cream and freeze in gas or electric refrigerator without stirring with control at coldest point.

**Attention! Grocers!**

A new large space advertising campaign starts today, in this issue of ROCHESTER'S SHOPPING NEWS — featuring Continental Noodle Soup Mix.

This will be followed by an intensive every week advertising campaign in this paper, telling Shopping News readers to go to your store and buy Continental Noodle Soup Mix, the new ready prepared soup mix in the envelope that has set sales records everywhere it has been introduced.

When you consider the fact that these insipid advertising messages are being delivered directly into more than 75,000 households in Rochester and suburbs, it is obvious that a great demand for this new product will result.

Display Continental Noodle Soup Mix conspicuously in your store during the next few weeks, so you can reap the greater possible benefits from this sales building advertising campaign.

If you have not already stocked Continental Noodle Soup Mix call your distributor immediately so that you may have it when your customers ask for this delicious new soup with the old fashioned flavor.

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Beautifully REBUILT **HOOVER** Vacuum Cleaner

Plus Brand New Famous Make **HAND CLEANER**

BOTH For One Low Cash Price

**\$14.95** FOR BOTH

10-DAY TRIAL PLAN!

Sold on EASY TERMS

LIBERAL ALLOWANCE ON YOUR OLD VACUUM CLEANER

IF YOU CAN'T COME IN... Write or Phone for FREE HOME DEMONSTRATION.

**PENN VACUUM STORES**  
30 SOUTH AVE. [Open Evenings Until 9 P. M.] **STONE 6747**

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

Do You Need An **AUTO** OR PERSONAL **LOAN** ?

Our Low Bank Rates Will Save You Money

PERSONAL LOANS OF \$100 to \$2,500

available to all steadily employed. For example a loan of \$101.16 costs only \$8.84 for one year repayable in monthly installments. Larger loans in proportion. Borrow here and save!

Loan Dept., 2nd Floor, Room 201—Free Parking at 101 Exchange St.

**GENESEE VALLEY TRUST COMPANY**

Exchange and Broad

THE BANK OF PERSONAL SERVICE

Member of F.D.I.C.

**Fur Sale!** Every Fur Piece Must Go This Week!

**FUR JACKETS:**

Red Fox—Cross Fox and Silvered Fox	\$79.50	\$49.50
Sable Dyed, Mink Dyed and Black Dyed Coats	29.95	19.95
Blue Fox Coats	59.50	39.50
Possum Dyed Skunk	59.40	37.50

**FUR COATS:**

Sable Dyed Minkrat Backs	225.00	125.00
Hudson Dyed Coats	119.00	59.50
Nu-West Sealine	89.50	39.50
Skunk Coats	149.50	89.50

Many other jackets and Fur Coats at 40% savings

**CLIFFORD FUR CO.** Main 474  
5% Discount 1283 CLIFFORD AVE. With This Ad

In This Week's LIBERTY—

"THE UNOBSTRUCTED UNIVERSE" By Stewart Edward White  
A famous author writes about life beyond the grave. If you believe death ends all, read this thrilling answer.

"Hitler's Secret Plans To Invade England" By Wythe Williams  
Inside Information By The Famous Newswriter And Radio Commentator Who Has Foretold Many of The Events Of The Present War.

ARTICLES—FEATURES—SERIALS—SHORT STORIES

**5c** APRIL 19th LIBERTY MAGAZINE **5c**  
Now On Sale At All Newsstands

**BINGO PARTY**  
BENEFIT OF  
**EMERGENCY DISASTER RELIEF CORPS FUND**

Weekly Starting Next Thurs. April 17

Weekly Starting Next Thurs. April 17

**THURSDAY NIGHT PARTIES**  
**LAKE - GLENWOOD RECREATION CENTER**  
BEGINNING NEXT THURSDAY, APRIL 17  
694 LAKE AVENUE (Corner Glenwood Avenue) ROCHESTER  
Lake Ave. bus to Glendale—Crosstown bus to Lake Ave.

FREE • 23 BIG GAMES • FREE

9 GAMES TOTALING <b>\$90.00</b>	1 GAME FOR <b>\$100</b>	5 GAMES TOTALING <b>\$75.00</b>
4 GAMES TOTALING <b>\$80.00</b>		3 GAMES TOTALING <b>\$225.00</b>

50 DOOR PRIZES

**JACK POT GAME** or **CHEVROLET AUTOMOBILE** \$500

Or consolation prize of \$50.00 for full card OVER 50 numbers.

FULL CARD IN 30 NUMBERS **FREE!**

50 transparent markers to all attending opening game, April 17.

**EVERY THUR. NITE at 8:30 Beginning NEXT THUR. APR. 17**  
DANCING TO THE MUSIC OF VIC SWEET'S ORCHESTRA • ADM. 99c INC. TAX

**Phone Your Want Ad To The SUN**

And See How Quickly and Economically

**You Can Get Results**

Through Shopping News' Complete Coverage

**STONE 6001**

**Brand new kind of perspiration deodorant and check**

Not a liquid... Not a paste

SWEETENS AND NEUTRALIZES PERSPIRATION ODOR

**35¢**

PHILLIPS' DEODORANT LOTION

prevents perspiration odor... safely checks moisture

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS  
Mrs. Thelma Miles, 43 Grover St.

**ROOM OUTFIT**  
SPRING SPECIALS at **MAJESTIC**

**10-Pc. Living Room OUTFIT \$79**

You can restyle your room with a rich looking group that gives you everything you need. Little would anyone dream the price to be so low. Check the pieces we include.

INCLUDES: The splendid Living Room Suite pictured, 3 Fine Tables, 3 Matching Lamps, Occasional Chair, Metal Smoker. Choice of covers.

**\$350** Down Delivers **18** Months To **Pay Balance**

**10-PC. COMPLETE BEDROOM OUTFIT \$79**

Bed, chest, dresser, or vanity, mattress, springs, bedfold chair, 2 pillows, 2 lamps and a picture included.

**MAJESTIC FURNITURE CO.**  
204 COURT STREET

OPEN EVERY EVENING 'TIL 9 P. M.



...of a paste  
...moisture  
...instantly...  
...to dry  
...private skin...  
...after shaving  
...moisture  
...FIT  
...al  
...ESTIC  
...Room  
...79  
...Months To  
...y Balance  
...P. M.  
...IC  
...CO.  
...FEET

**KEY COUPON**  
**Sweetheart SOAP**  
**3 for 11¢**  
LIMIT, 3

**KEY COUPON**  
**BORAXO**  
15c Size  
Limit, 2  
**9¢**

**KEY COUPON**  
**Prophylactic TOOTH POWDER**  
25c Size  
Limit, 1  
**8¢**

**KEY COUPON**  
**TODDY**  
1/2 lb. can  
Limit, 2  
**11¢**

**KEY COUPON**  
**Milk Magnesia TABLETS**  
Bot. 100  
Limit, 1  
**18¢**

**Borden's ICE CREAM**  
At All KEY Drug Stores  
15c—20c—25c—30c  
**PINT**  
ICE CREAM PIES **35¢**

**SPECIAL**  
5c Baby Ruth Bar  
and  
5c Jolly Jack Bar  
Both For **4¢**

**CHICK-CHICK PURE EASTER EGG DYE**  
**10¢-3 for 25¢**

**POND'S COLD CREAM**  
8 1/2c Size, and 20c  
**POND'S POWDER**  
(\$1.03 value)  
BOTH FOR **59¢**

**WHITMAN'S Easter Bunnies**  
Nested in  
Assorted  
Chocolates  
**\$1**

**COTY'S**  
Perfume **1**  
Up

**EVENING IN PARIS PERFUME**  
**60¢**  
up

**DOG FOOD**  
Pound Can  
**4 for 17¢**

**470 N. Goodman near Main** **724 Winton Rd. No. near Merchants**  
**KEY**  
**ROCHESTER'S MODERN CUT RATE DRUG STORES** **1861 Monroe near Winton** **457 Ridge Rd. W. near Dewey**  
**TODAY THRU WEDNESDAY**  
**Now-FREE DELIVERY!**  
ANYWHERE IN THE CITY on purchases of \$1 or more. Phone your nearest Key Store.

Any 6 or 8 Exposure Roll Developed and Printed **23¢**  
For better snapshot results leave your film with us for  
**De Luxe Service 29¢**

**DEVELOPING • PRINTING • ENLARGING**  
**BROWNIE REFLEX**  
See your pictures full size right side up while you're making it in this new type miniature camera. Takes 12 pictures on inexpensive 127 film.  
Reg. \$5.25  
**ONLY \$4.47**

**Reflectors**  
One Pair Handy Reflectors Measuring Tape and Tables for Working Distances  
**20¢**

**ELECTRIC Hair DRYER**  
\$2.50 Val. **\$1.59**

**Special COMBINATION OFFER**  
**SCOTTOWEL 25¢**  
AND HOLDER

**Evening in Paris HARMONIZED MAKE-UP ENSEMBLE**

**ALIX ALIX ALIX**  
**Powder à la Mode**  
The smooth-as-a-feather new Jergens Face Powder! All 5 shades styled by Alix, the famous fashion designer. Look tempting! Get your shade today. \$1.00, 25¢.  
**JERGENS FACE POWDER**  
Mail and phone orders filled.  
AT ALL **KEY** DRUG STORES

**KEY COUPON**  
**Paper Napkins**  
Pkg. 80 Reg. 10c  
**2 for 7¢**  
Limit, 2

**KEY COUPON**  
**WOODBURY SHAVE LOTION**  
50c Bottle  
Limit, 1  
**19¢**

**KEY COUPON**  
**Clothes Pins**  
Reg. 10c  
Box 40  
Limit, 2  
**5¢**

**KEY COUPON**  
**Safety MATCHES**  
Pkg. 10 Boxes Regular 10c  
Limit, 2  
2 For **11¢**

**KEY COUPON**  
**Laxative Quinine COLD TABS.**  
Reg. 30c  
Box 24  
Limit, 2  
**9¢**

**LARGE ASSORTMENT OF EASTER GREETING CARDS AT LOWEST PRICES**

**WILLIAM'S TALC POWDER**  
Assorted Odors  
25c Size  
**9¢**

**BLUE TIP CIGARS "A Mild Smoke"**  
**14 for 25¢**

**McKESSON ASPIRIN TABS.**  
Bottle of 100  
**2 for 49¢**

**CUTEX Nail Polish**  
10c Size  
All Popular Shades  
**5¢**

**PALMOLIVE SHAVE CREAM**  
50c Size  
**2 for 33¢**

**Heavy American MINERAL OIL**  
Gallon  
**\$1.49**

**Bayer Aspirin**  
Bottle of 24  
**19¢**

**PREP**  
For Shaving  
35c Size  
**13¢**

**Fathers And Sons To Banquet At St. Ambrose Church**  
The annual fathers' and sons' banquet of St. Ambrose Holy Name Society will be held on Monday evening, April 21, at the church hall on Empire Blvd.

**Why You May Be HARD OF HEARING**  
The picture tells why thousands are HARD OF HEARING, annoyed by BUZZING, RINGING, HISsing HEAD NOISES, CLOGGED UP FEELING IN EARS, DIZZINESS, etc.  
Hard, impacted wax plugging up ear canal, and pressing on sensitive ear drums keeps out sound waves, makes your hearing bad.  
To remove this wax obstruction that interferes with normal hearing and may cause severe irritation use Otonase Ear Drops as directed. They are safe and contain a special ingredient recommended for this purpose by United States Public Health Service.  
Mrs. Anna Crowley, San Angelo, Texas, writes: "Otonase the best medicine ever found for my hearing."  
You'll be amazed how clearly and distinctly you'll HEAR again when wax obstruction is removed.  
Sold by Key Drug Stores

John Heffernan is in charge of the food committee. Service will start promptly at 6:30 p. m. The following committee has been appointed to assist Ralph M. Loomis, general chairman; Edmund Mayer, Harold J. Rossister, B. Edward Shlesinger, Harold H. Connor, William R. Arndt and Anthony Heiler.

**2 Mistakes Young Wives So Often Make**  
At this very moment there are countless thousands of young wives who are beset with uncertainty. The pity of it is that these young women will go on making needless mistakes because they have no one to turn to for much needed advice.  
Because of inward shyness, many women live in ignorance about the subject of feminine hygiene. Others are woefully misinformed and, as a result, have used douches of over-strong solutions of acids which can actually burn or scar delicate tissues. Your own doctor will verify this.  
Today, there is a truly safe product for the douches that offers amazing hygiene protection. This great discovery is Zonite. You will find no skull-and-crossbones on Zonite's label, because Zonite is non-poisonous, non-caustic. Yet, it kills germs, bacteria and undesirable odors. Protects personal cleanliness. Most important, is safe for delicate tissues.  
So enthusiastically have women accepted the safe hygienic protection of Zonite that over 20,000,000 bottles have already been bought.  
**Free Book Tells Intimate Facts**  
If there is any doubt in your mind about the subject of feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today," which we will send you FREE, without obligation, in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 240-B, New Brunswick, New Jersey, within next 7 days.

**WORLD'S LARGEST SELLER AT 10¢**  
**ST. JOSEPH ASPIRIN**

**Keep False Teeth Purified Says Dr. Sherwin**  
Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way.  
Keep up with the times—get today a generous 30 cent bottle of Stara-Kleen—give your plate a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will so glisten with beauty that you'll be proud of them. Your mouth will feel much better—rejuvenated.  
Just a pinch of Stara-Kleen in a half glass of water and all slimy mucus stains, and murkiness begin to go—it's amazing—lasts for weeks—30 cents—all drug stores.

**Neisner's**  
5¢ to \$1.00 Stores  
**Swing In To Spring!**  
"MISS AMERICA'S" FAVORITES  
**ACTION SPORTS**  
Seen on the Campus  
**1.98**  
30-styles  
CASUALS  
SADDLES  
MOCCASINS  
SEVERAL HEEL HEIGHTS  
Leather or Sport Soles

**Neisner's**  
5¢ to \$1.00 Stores  
**EASTER FASHIONS**  
For The SMART--MISS  
**WHITE PATENT SLIPPERS \$1.44**  
SALE PRICE  
SIZES 8 1/2 to 3  
OTHERS PRICED FROM 99¢ to \$1.98

**Boy's Regular \$2 Oxfords Good Solid Wearing Soles**  
As Pictured  
**\$1.69**  
SIZES 1 to 6

**Spring SHOES**  
SMART For EASTER  
**\$1.98**  
WHY PAY MORE!  
30 THRILLING NEW STYLES  
Featuring Saddle Tan the season's newest color success.

**The Big Three!**  
for SPRING  
"TOM TAYLOR"  
• Moccasins  
• Wingtips  
• Plain tips  
Featured above, is the New, dressy Moccasin-type that is so fast winning favor with "smart dressers" everywhere. Their extreme comfort will win you instantly!  
18 Other Styles all  
**Only \$1.98**  
SIZES 6 to 11  
"TOPS" FOR VALUE!  
Tans! Browns! Blacks!

**SPECIAL VALUE! MEN'S BOYS GYM SNEAKS**  
**49¢**  
FRI. SAT. ONLY



### Many Features Found in New Gibson Line

Claimed to be one of the many exclusive features of the new line of Gibson refrigerators is the "shelf service" at the top of the refrigerator.

The manufacturer has eliminated the box-like freezing unit by providing "shelf service" with its patented freezer shelf which extends all the way across the top of the refrigerator cabinet. There are no restricting partitions on the freezer shelf—it is designed just like the convenient, wide, flat kitchen shelves women use for their china.

The freezer shelf is surrounded—top, bottom, back and two sides—by copper freezing coils filled with freon which is said to produce quick cold from all directions.

Just beneath this shelf, the manufacturer points out, is the chill drawer which is kept at near freezing temperature for meat, beverages and salads.

Adjustable twin vegetable fresheners are also included in the 1941 Gibson models. These are useful in keeping leafy green vegetables in garden-

fresh condition. Berries, fruits, melons and other foods requiring moist-cold storage are placed in this compartment.

The bushel-size tilt-bin, at the bottom of the new Gibson refrigerators is pointed out as another convenience feature.

### Women's Society To Sponsor Rummage

A rummage sale, sponsored by the Women's Society of West Avenue Methodist church will be held at 216 Main St. W. on April 22 and 23.

Mrs. Miles Bailey heads the committee in charge, assisted by Mrs. Clark Place, Mrs. Harold Amish and Mrs. Howard Walker.

The group is interested in securing articles to offer for sale. Full details may be obtained by calling Mrs. Jay Maxwell, Genesee 972-J.

### Sons and Daughters of St. George To Meet

The Fellowship of Sons and Daughters of St. George will meet at the home of Mr. and Mrs. James E. Skinner, 48 Middlesex Rd., next Wednesday. There will be a short business meeting at 8 o'clock to be followed by a social evening.

### WALTER'S \$3000 DISPOSAL BANKRUPT STOCK

HIGH GRADE WOMEN'S & MISSES' SHOES

VALUES TO \$8.50

NEW SPRING STYLES \$2.39

CHANCE OF A LIFETIME! NONE HIGHER

Special! 99c

Commerce Shoe Shop

1117 Commerce Building  
Main and South Avenue

Find this label



and you've found America's Smoothest Whiskies!

9 out of 10 Like it!

110,533 out of a total of 124,195 people (9 out of 10) who tasted Green River, liked it. Hence our claim that it is "America's Smoothest Whiskey"

BUY A BOTTLE TODAY

Bottled in Bond 100 PROOF STRAIGHT RYE WHISKEY

The biggest value of the better Bonds TRY IT TODAY

FOR OVER FIFTY YEARS AN AMERICAN INSTITUTION

GREEN RIVER

Rent Your Apartment Through a Shopping News Want Ad.

A NAME YOU CAN TRUST

LIVADAS

ROCHESTER'S VALUE LIQUOR STORE

Easter SALE

OF FAMOUS WINES AND LIQUORS at RECORD BREAKING LOW PRICES

### OUR VERY BEST Specials

- Gold Seal Caribbean Club RON RUM \$1.69 (4 1/2 Quart 85 Proof)
- Very High Quality! RYE WHISKEY \$1.59 (Full Quart)
- WHITNEY CLUB 3 Years Old VERY LOW PRICE \$1.79 (Full Quart)
- SANDY HOLLOW STRAIGHT RYE WHISKEY 4 Years Old - 50 Proof FULL QUART \$1.89 (Compare! \$2.25 Value!)
- A Mighty Fine Buy! Great Western American VERMOUTH SWEET OR DRY! Remarkably Low Price. Alcohol 20% by Volume Large 30-oz. Bottle Compare! \$1.25 Value! \$0.89c

A Special Value KING GEORGE IV SCOTCH \$2.69 (Fifth 86.6 Proof)

Compare! \$3.50 Value

Superb Scotch Blend with an enchanting matchless bouquet. 100% Scotch Whisky, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

- WE HAVE THEM ALL NAME YOUR BRAND
- No finer selection of nationally known brands can be found anywhere in the City—our tremendous stocks... include:
- SEAGRAMS
  - CALVERTS
  - SCHENLEYS
  - HIRAM WALKER
  - OLD TAYLOR
  - WILSON
  - OLD GRAND DAD
  - THREE FEATHERS
  - MOUNT VERNON
  - OLD OVERHOLT
  - FOUR ROSES
  - PAUL JONES
  - JULIUS KESSLER
  - HEUBLEIN'S (Mixed Cocktails)
  - MARTIN'S VVO
  - BALLANTINES



NO FINER QUALITY! LIVBRO GIN

100% Grain Neutral Alcohol

\$1.65 (Full Quart 90 Proof)

COMPARE! \$2.45 VALUE

No matter how particular you are, you are sure to like this gin... for its smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price... let your taste be the test. Try it—you'll realize instantly what a sensational value it is! Livdas assures the connoisseurs of quality gin that there is no finer at any price!



BOTTLED IN BOND Under U. S. Gov't. Supervision

DOWLING BOURBON WHISKEY \$1.99 (Full Quart A \$3.00 Value!)

A real treasure of Old Kentucky... "Dowling's" straight bourbon whiskey. Distilled by a famous Kentucky distiller... aged and mellowed for 4 long years in the wood. Bottled under U. S. Gov't supervision, 100 proof. It's a great achievement to offer this 4 year old bourbon at this sensational price.

OUR FASTEST SELLING BOURBON!



Famous LIVBRO RYE WHISKEY \$2.30 (Full Quart 90 Proof)

COMPARE! \$3.25 VALUE

A real bargain in fine whiskey. Please note it is a full quart—not a fifth.

The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands of bottles of this Rye because of its exceptionally fine quality and outstanding low price.



A SENSATIONAL! HOUSE OF LORDS Blended SCOTCH WHISKY \$2.99 (Fifth 100% Scotch Whiskies Blended and Bottled in Scotland)

COMPARE! \$4.00 VALUE!

If you're a connoisseur of fine Scotch you know "House of Lords" or you'll be delighted to discover it for it's one of the most celebrated brands in all the world.

Our Greatest Value!



THE FAMOUS FRIARS CHAMPAGNE NEW YORK STATE \$1.69 (Large 20-oz. Bottle)

Produced and Bottled by the Old Monastery Co., Inc., Rheims, N. Y.

One of N. Y. most popular brands specially priced! A superb champagne, a great wine of a great vintage year—We honestly believe this is one of the finest domestic Champagnes.

### LIVADAS BROS. ANNUAL SALE

# Easter Flowers

SAVE ONE HALF or More

FREE DELIVERY Call Stone 5651

CORSAGES Artistic creations of startling beauty... your choice of many variations. ONLY 99c up

GENSTA In full bloom and buds. Variety of sizes from which to choose. 99c up

CINNIERIAS In full bloom, very beautiful! 75c up

Potted Azaleas Beautiful potted; in all colors. Many gorgeous varieties. 99c up

Potted Comb. All in full bloom. Many in buds! 79c up

EASTER LILIES Each pot has 4 to 5 flowers. Only 99c up

Hydrangeas All sizes, all colors. They're wonderful to see in all their full bloom beauty! 69c up

ROSE BUSHES In full bloom and buds. Several gorgeous colors from which to choose. 99c up

CUT FLOWERS Roses, Violets, Daffydoils, etc. 69c up

OPEN UNTIL MID-NITE — EVERY NITE UNTIL EASTER

# LIVADAS BROS. MARKET

181 MONROE AVENUE

# BALBOA WINES

ROCHESTER'S GREATEST WINE VALUE! BLENDED BY AMERICA'S FOREMOST VINTNERS FROM CHOICE CALIFORNIA GRAPES

Rochester's Finest and Greatest Wine VALUE! FULL GALLON 99c

DRY • Burgundy • Zinfandel • Claret • Barbera • Chianti • Rhine • Sauterne

3 Full Quarts \$1.10

SWEET • Muscatel • Port • Sherry • Sherry

Alcohol 20% By Volume \$1.35 FULL GALLON

OPEN 'TIL MIDNIGHT

# LIVADAS BROS.

"A NAME YOU CAN TRUST"

## 183 MONROE AVE.

N. Y. S. LICENSE L-4229

FREE DELIVERY STONE Call 5549



# Shopping News WANT ADS Get Results—

**ARTICLES FOR SALE**  
**MASTERS**—Bunnies 40c up; also breeding does. 15 Lawrence St.  
**DRIVERS**—System, 4 hood, reasonable good condition. Stone 3172, 1424 Clifton.

**ANNOUNCEMENTS**  
**SATURDAY**, April 12 Open Door Church will hold Bummage Sale, baked food sale and baby goods at 184 North St.

**ANNOUNCEMENTS**  
**FANCY** homemade sandwiches and hors d'oeuvres, assorted. Glenwood 7288.  
**FOR** the best in hospitalization, doctor, fire and auto insurance, Budget Payment Plan. Call Fred Meinhardt, 150 E. Main St. Phone Stone 3637, Culver 4163.  
**FRANK T. Brownell's** practice is being cared for daily by L. A. Young, Chiropractor, 63 Bronson, Genesee 1492.

**BEAUTY INSTRUCTION**  
**BEAUTY CULTURE** Pays. Enroll for spring training. Personal instruction, licensed, easy terms. Nell Beauty School, 435 Huron Blvd.  
**BEAUTY SHOPS**  
**MACHINELESS** permanent waves done in your home. Guaranteed. Genesee 960-R.  
**UGLY** moles, hair, warts, spots, freckles. Permanent removal. Complimentary treatment with this ad. Evening appointments also. Frances Friedman, 27 Clinton St., 403 Prudent Bldg. Stone 5880.  
**GET** your problems solved and lucky number from Evelyn Tobin, at Brass Hall, 532 East Main St. from 2 to 5 P. M. Home appointments Monroe 1234-W.  
**SUPERFLUOUS** hair permanently removed by expert, established 10 years. Mrs. Lurie, Monroe 4125.  
**PLAIN** sewing and general repairing wanted. 483 South Ave.  
**DIABETICS ATTENTION**—We make diabetic ice cream, flavors are vanilla, chocolate, strawberry, maple walnut. East Main Pharmacy, 1923 East Main.

**FLORISTS**  
**EASTER FLOWERS**—Azaleas, \$1.50; Camellias, \$1.50; hydrangeas, carnations, primroses, \$1.00; small plants, 50c; cut flowers, corsage of roses, \$1.00; gerberas, \$1.50; orchids \$4.00; basket or vase for altar, prices reduced. Order early. Open evenings. Glen 1750. Quality Floral Shop, 23 DeWitt St.

**PAINTERS - DECORATORS**  
**DECORATING**, papering, painting, re-tiling, steam removal; reasonable. Connor, Genesee 4166.

**PAINT and WALLPAPER**  
**SPECIALS**  
**FLAT WALL PAINT** Reg. \$2.45 Gal **\$1.85**  
**INTERIOR** Gloss or Semigloss Reg. \$3.15 Gal **\$2.45**  
**ENAMEL** Deck Reg. \$3.15 Gal **\$2.45**  
**HOUSE PAINT** Reg. \$2.45 Gal **\$1.75**  
**ENAMEL 60c Quart**—Best Grade **95c Qt.**  
**NU ENAMEL 35c Can**—FREE With 15c Brush

Wallpaper 5c, 10c, 15c Roll  
 Plastic 30" Paper 9c Roll up

**KOVERALL PAINT STORE**  
 SOUTH AVENUE  
**19 MAIN 6054 19**

Mrs. Elsie Shepard, 45 Bellevue Dr.

**BUSINESS PERSONALS**  
**CHICKEN PIES**—Delivered by dozen. Myers, 125 Dewey St., Genesee 424-M.  
**CLEAN** your woodwork and walls the easy way with the Anderson magic cleaner. Culver 2989-J.  
**YOUR** piano will give you more pleasure if you have it tuned by F. Schenckel, Stone 1536; evenings, Monroe 4316.  
**WINDOW** shades, Venetian blinds, curtains, draperies and slip covers made to order; shades cleaned, reversed, renovated; free estimates. Edgett Shade Shop, 280 Front Ave., Genesee 2229.  
**MATRESSES** new or renovated; beds, springs, pads, pillows. Flower City Bedding, 238 Hudson, Stone 3063.  
**Carpenters - Contractors**  
**CARPENTER** Work. New and repair. reasonable. Glen 2708-W.  
**FLOORS** laid, sanded, refinished, save money. Call Kramer, Genesee 6818.  
**CHIMNEYS**—Plastering, cement work, all kinds. William Eckert, Stone 4154.  
**JOSEPH PAPA**, mason contractor, drive ways, sidewalks, garages, etc. specialties estimates free. Stone 3708-X, 223 Richard.  
**FLOORS** laid, sanded, refinished, estimates; reasonable prices. Callmeyer, Culver 4922.  
**ALTERATIONS**—Remodeling, kitchen decorating, reason work, easy terms. Culver 3283-J.  
**FLOORS** laid, sanded, refinished, sanding, edging, waxes and steel wool. City's best equipped and most reasonable floor service. C. J. Callmeyer, 523 Ridgeway, Glen 2918.  
**BASEMENT** waterproofed, fully guaranteed, chimney, general masonry. Verwey, Culver 450.  
**MODERN** Fix Shop. We repair anything made of wood. We make all kinds of home alterations. Estimates gratis. Monroe 1941.

**LAUNDRY SERVICE**  
**LAUNDRY**—Fresh and clean, called for and delivered. Charlotte 321-M.  
**"MOTHER'S** Home Laundry"—For the better homes! Reasonable. Stone 3794.  
**CURTAINS** laundered, 25c up. Call and delivery service. Genesee 2296-R.  
**PRIVATE** home laundering a cents pound, finished, shirts 5 cents extra. Call and deliver. Glen 9756.  
**CURTAINS** laundered, stretched, ironed, 25c beautiful finished. Delivered. Genesee 4126-W.  
**PLUMBING - HEATING**  
**FOR** plumbing and heating repairs and remodeling call Glenwood 490.  
**ROOFING - FURNACE**  
**ROOFING**—Shingles, gutters, furnace cleaned, repaired, guaranteed; easy terms. Reasonable. Heating. Monroe 3596.  
**WANTED TO BUY**  
**NEWSPAPERS** 40c per 100 lbs. Mat-kewee, rag, magazines and batteries. Also highest prices for scrap metal. Call Stone 40-7.  
**WEARING APPAREL**  
**LATEST** spring coats (also suits) sizes 12 and 16; dark blue, custom made; suits and coats made to order; 2 pr. red, navy, white, blue, open neck for cape, \$25; worth \$25. Stone 4123-X.  
**COATS**, suits, spring styles, \$1 up; better grade used, some new. Para-formal, dress, suits, shoes, 25c up. Men's, children's, clothing. Deposits accepted. 325 Humboldt. Culver 2291-R.  
**SHOES** for men and women, hand-made, built overseas, specially made for your feet, normal or deformed. Workmanship guaranteed. Schiavo, 825 DeWitt, Glenwood 2410.

*High Fashion Low Price*

*Bewitching*

**EASTER HATS**

at only **125** NONE HIGHER

Thousands to choose from!  
 All Hat Sizes

**GoBelle**  
 ALL 125 HATS

Open Fri. & Sat. till 9 P. M.  
 113 MAIN ST. E.  
 Between South Ave. & S. Water

**NATIONAL ICE REVUE**

The greatest array of World's champion skaters and Olympic champions ever seen in Rochester. Don't miss this spectacular show!

STARRING  
 Vivi Anne HOLTEN | Adele INGE

APRIL 12 to 20th  
**EDGERTON ARENA**

8:30 P. M.  
**SEATS NOW ON SALE**

Reserved Seats 1.65-2.20  
 Un. Res. Grandstand 1.10  
 Boxes 2.75 All Tax Inc.

**ICE TICKET OFFICE**  
 101 EAST AVE. SACAMORE BLDG.  
 STONE 6611-6612  
 OPEN 9 TIL 9

**Shopping News Want Ads**  
 Rate 2 1/2c a Word Cash  
 Copy for Thursday must be in by Tuesday night.  
 Phone Stone 6001

**Trick Kegler Comign To Local Hall Sunday**

Andy Varipapa, world-famed trick shot and tournament bowler, will be in Rochester Sunday for an exhibition at Buonomo Hall on Charlotte St.

Two performances will be given, one at 3 p.m. the other at 8 p.m. Plans are to have Varipapa bowl a few games against Butch Hoefner and other well-known local keglers. After this will come the trick shots, of which Andy has a bagful.

**R. G. & E. COKE** \$10.20  
 Dry And Dustless BEST VALUE IN CITY! EVERY TON 100% GUARANTEED

**ARDEAN R. MILLER** Call Gen. 20

**ROCHESTER'S LARGEST AND MOST COMPLETE WORK CLOTHES DEPARTMENT**

FEATURING GUARANTEED **DOUBLE WARE** SAVINGS TO 20%

OVERALLS • SHOP COATS  
 COVERALLS • WORK SHIRTS  
 DUNGREES • BREECHES  
 BIG YANK WORK SHIRTS

**ROCHESTER JOBBING HOUSE**  
 159-161 JOSEPH AVENUE

— AT OUR NEW LOCATION —  
**50 STONE ST.**

Authorized Service Station. — General Electric and Telechron Clocks. Repair on all makes Electric Razors, Electric Clocks and Rolls Razors.

**CALL MAIN 2161**  
 — D. J. Belle-Isle —  
**ELECTRIC RAZOR SERVICE Co.**

**BINGO**

Every Saturday 8:30 P. M.  
**C. Y. M. A.**  
 51 FRANKLIN SQUARE  
 Near Greyhound Bus Terminal  
**ADMISSION 25c**

**Where To Go For Bingo and Entertainment**

**BINGO PARTIES at BEELEY'S**  
 Mon., Tues., Fri., Sat. at 8:15 P. M.  
 Sunday at 2:30 P. M.  
 142 GENESEE ST. in REAR

**BINGO**  
 19th WARD CLUB HOUSE  
 237 HAWLEY ST.  
 Every Thursday and Saturday Eve.  
 ADMISSION 20c  
 EXTRA BOARD Free With Each Admission

**PARTIES AT WEST AVE. MANOR**  
 165 West Ave.  
 Mon., Tues., Thurs. & Fri. 1-1:30  
 Wed. — 4:30 P. M. — Sun. 1:30 P. M.

**K. of C. DELUXE BINGO**  
 All Regular PRIZES  
 Also Free Philco Refrigerator  
**TUESDAY, APRIL 23**  
 Limited number of tickets. Advance sale \$1 from Committee or at The Knights of Columbus Office  
 K of C AUDITORIUM

**THE PM CLUB**  
 Presents An Afternoon Bingo Game At  
**Towners Hall — University & Atlantic**  
 Every Thursday At 1:30 P. M.  
**JACK POT GAME \$10**  
 Don't Forget "It's The P. M. CLUB FOR AFTERNOON BINGO"

Special Games and Entertainment

**Play BINGO at the Hollywood Bingo Hall**  
 35 FULLMAN AVE.  
 Every Wed. Thur. Fri. and Sat. Eve.  
 Special Games \$20-\$25-\$30  
 Come Early — Beat The Crowd

**BINGO PARTY \$250 in PRIZES**  
 Every Sat. Nite—8:30

25 DOOR PRIZES!

Free Ticket On Kitchen Set With Each Book of Specials

— COUPON —

This coupon entitles holder to one free special ticket on the game when purchasing a book of specials or triple coupon.

**Plymouth Church**  
 Troup Street  
 Corner Plymouth

**EVERY MONDAY NITE—NEW FEATURES**

**K of C AUDITORIUM**  
 CHESTNUT STREET

3 JACKPOTS \$200-\$100-\$50  
 FREE \$75 GOLD AWARD TICKET  
 MORE THAN \$1050 CASH PRIZES

B ALSO—Exclusive of regular Bingo Prizes Valuable Merchandise items given away every Monday.

55—DOOR PRIZES—55

Ray Fagan's Orchestra 8 P. M. BINGO 8:30 P. M. to 10:30 P. M.

**Chili Recreation Hall**  
 509 CHILI AVE.  
**BINGO PARTIES**  
 Tues. Thurs. Fri. and Sat. 8:15  
 Even. at 10:30 P. M.  
 Tues. Wed. and Sat. Afternoons 2:00  
 Regular Board Jack Pots

**NORM'S BINGO**  
 CHILI RECREATION HALL  
 509 Chili Ave. Mon. 8:15 P. M.  
 Regular Boards \$6  
 Specials \$16 or More  
**JACK POT \$30**

**BERGHASH**  
**OUTSTANDING WEEKLY LIQUOR BUYS**

**EXTRA EASTER VALUES!**

Our Recent N. Y. Purchase of Better Wines and Liquors is our Easter Greeting to you. We offer Quality and Variety at a substantial Saving. TAKE ADVANTAGE NOW OF BETTER BUYS AT BERGHASH.

VALUE EXTRAORDINARY!  
 Close-Out Sale

**RENAULT WINES**

4 bottles for **\$1** Full Fifths

Established 1870.  
 Choice Sherry, Tokay, Madeira, Angelica. Alcohol 20% by Volume.

Reg. Retail Value 79c Per Bottle

**WESTMINSTER**  
 The Very Finest DISTILLED DRY GIN

Distilled from 100% grain neutral spirits.

90 PROOF

**\$1.59** FULL QUART

\$2.25 VALUE

**KERRIGANS**

PRIVATE STOCK BLENDED WHISKEY

**\$1.99** FULL QUART

Blended with 4 yr. old stock! Exceptionally fine blend of smooth flavor and bouquet, developed under the personal supervision of J. P. Kerrigan, one of America's old time whiskey men.

Made to Sell for \$2.55 Per Quart  
 Case 12 Quarts \$23

**BOTTLED IN BOND 100 PROOF**

**GLOBE**

STRAIGHT BOURBON WHISKEY

5 YRS. OLD

**\$1.95** FULL QUART

\$2.75 Value

IMPORTED WEST INDIES

**RUM**

RON CORONA SUPERIOR GOLD LABEL 86 PROOF

**\$1.45** FULL FIFTH

Compare \$2.29 Val.

**GORDON'S** MARTINI COCKTAIL

**\$1.69** FULL FIFTH

EXTRA DRY

The only distilled spirits used in this cocktail is Gordon's Distilled London Dry Gin, 94.1 Proof distilled from grain.

Compare \$2.50 Value

ROCHESTER'S OUTSTANDING WINE VALUE

**CHATEAU BRISAC**  
 100% Pure California

**WINE**

Choice of 12 Varieties SWEET or DRY

**\$1.29** Full Gallon

**YEARS 12 OLD!**  
 IMPORTED

**SCOTCH**

GLEN DROSTAN  
 100% SCOTCH WHISKYS

86 PROOF

Product of Scotland. A Scotch of Superior Quality, Bouquet and Taste.

**\$2.99** FULL FIFTH

A \$4 Value!

Free Delivery • Phone Main 786

**BUY BY THE CASE AND SAVE!**

**BERGHASH**

124 CINTON AVE. S.—Next to Loew's Theatre

Free Parking Opposite Our Store



**AVON LOST OUR LEASE!**

# GOING OUT OF BUSINESS

To Late To Cancel, Therefore The Following Brand New Spring Merchandise Offered At Prices That Will Stagger You!

**BRAND NEW SPRING COATS \$6.00**  
Values to \$15.00  
We tried to cancel these new coats but couldn't. Take advantage of our hard luck and get a beautiful Spring Coat for less than half-price.  
Camelines - Coverts - Tweeds - Herringbones - Filled Swaggers - Casual - Dressy!

**MAN TAILORED SUITS \$6.87**  
Values To \$16.99

**SPRING COATS \$5.00**  
Values to \$9.99. Navies - Tweeds - Plaids Val. to \$9.99

**DRESSES \$1.00**  
At give-away prices!  
• Dots • Plaques • Crapes • Prints • Plaids • Checks • Combinations • Plenty of Navies • All New Spring Colors  
Formals \$1.99  
Values to \$7.99  
Values to \$3.99

**BRAND NEW SPRING DRESSES \$1.69**  
Tailored Dressy Prints or Plain  
Values to \$3.59

**CAPE \$4.88**  
New! Military! Navy! Lined. All wool Parker-Wilder flannel. Val. to \$9.99.

**SATIN & CREPE PANTIES 29c**  
Lacy and Tailored Values to 88c

**SLIPS 48c**  
Tailored or Lacy. All Styles Values to \$1.39

**BLOUSES & SLIPS 88c**  
VAL TO \$1.99

**SKIRTS \$1.69**  
BRAND NEW SPRING VAL TO \$3

**PAJAMAS \$1 or 59c**  
Tailored, Lacy, Full Cut. Val. \$1.59 2 for \$1

**NYLON SLIPS 59c**  
SEAMED Made of dusty crepe. Shad a w. proof. No panel required. Val. to \$1.49. 2 FOR \$1.00

All Sales Final - No Returns or Exchanges

**AVON SHOP 132 E. MAIN ST.**

KOMINZ TIRE CO.

**Spring MARK-DOWNS That SAVE You Dollars**

**BREAKFAST SETS \$10.95**  
Porcelain Top  
Reg. \$19.95

**LIVING ROOM Suites \$49.95**  
Closing-Out  
25 RADIOS  
Brand New 1941 Consoles  
PHILCO-ZENITH-RCA  
30% to 50% off Reg. Price

**ABC WASHER**  
We will allow you \$20 to \$40 for your old washer.

**TIRE SPECIALS**  
1st Quality Tires—18 MONTHS GUARANTEE  
6.00x16 ... \$7.95 6.50x16 ... \$8.95

**CLOSING OUT**  
1940 Refrigerators  
All Nationally Known Makes  
SAVE \$50 to \$60  
75c No Money Down—Weekly

**12 MONTH GUARANTEE**  
4.75x19 ... \$4.95  
5.50x17 ... \$5.85  
6.00x16 ... \$5.95  
Prices Include Old Tires  
Other Sizes Priced Proportionately  
As Low As 50c Weekly

**KOMINZ TIRE CO.**  
182 Monroe Ave. | 417 Monroe Ave.  
AT SAVANNAH | AT AVERILL  
9 A.M. to 9 P.M. Daily | 7:30 A.M. to 11 P.M. Daily and Sunday

**Univex Camera Close-Out HALF PRICE AND LESS!**

REG. \$29.95 Mercury Candid I-3.5 Lens ..... \$10  
\$15.00 8 m.m. Movie I. 4.5 Lens ..... \$9  
\$6.95 Iris Candid Deluxe ..... \$3  
\$3.95 Iris Candid (Standard) ..... \$2  
Model A Box Camera ..... 25c

Other Items, Cameras and Accessories. Complete Wholesale Stock at Bargain Prices. HURRY—IT CAN'T LAST LONG.

**KEMP EQUIPMENT CO.**  
331 MAIN W. PHONE MAIN 1786

**NO MONEY DOWN 75¢ WEEKLY**  
BUYS A 6 CUBIC NEW 1941 FOOT

**GENERAL ELECTRIC ROBOT**  
ELEC. APPL'S 1775 DEWEY AVE. Open 9 till 9

**MILK MIXTURE FOR STOMACH ULCERS**  
A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoonfuls in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by Daw, Key and drug stores everywhere.

**INDIGESTION**  
may affect the Heart  
Gas trapped in the stomach or quiet may act like a hair-trigger on the heart. At the first sign of distress heart beat of water drunk on the spot. Tablets to get gas free. No laxative but made of the finest medicinal herbs known for mild indigestion. If the FIRST DOSE doesn't prove ill-effects better, return bottle to us and receive DOTTLE Money Back, Inc.

**FEMALE PAIN**  
Women who suffer pain of irregular periods with crampy nervousness due to monthly functional disturbances should find Lydia E. Pinkham's Vegetable Compound simply marvellous to relieve such distress. Pinkham's Compound is made especially for women to relieve such distressing feelings and thus help them go smiling thru such "difficult days." Over 1,000,000 women have reported remarkable benefits. Try it!

**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite \$34.50**  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.

**NO DOWN PAYMENT, NO CARRYING CHARGE**

Complete Line of **RUGS** SAVE UP TO 40%  
Nationally Advertised

**WAYNE UPHOLSTERING CO.**  
74 PARK AVE. Monroe 1404

**EASTER GIFTS AT CHAMPION MEN'S LIGHTWEIGHT WATER REPELLENT SPORT JACKETS \$2.69 And Up**

Just the jacket for Driving, Hiking, Golfing, Fishing, Mountain Climbing, Boating and Sailing.

**AN EASTER GIFT For Mother or Sister Pull-over or Cardigan Style HELEN HARPER Sweaters \$1.98**  
All Wool Pastel Shades

Ladies' All Wool and Gabardine **REVERSIBLES \$3.98**  
Reg. \$8.95 Value  
Sizes 14 to 18

**FOR THE MEN Sleeveless Sweaters \$1.69 And up**

**Champion KNITWEAR CO. 71 ST. PAUL ST.**  
30 Min. Free Parking at Bill's and Strand Parking Stations

THESE PRICES GOOD THRU EASTER SUNDAY

# CANDY For EASTER

**MINIATURE CHOCOLATES 29c**  
Delicious Tasty Niblets. Reg. 60c  
POUND BOX

**Chocolate Covered PEPPERMINT PATTIES 19c**  
... covered with thick, rich, mild Bittersweet Chocolate.

WITH THIS COUPON  
**Chocolate Marshmallow EASTER EGGS 23c**  
40 Fresh, delicious double-fluffed Marshmallow Eggs covered with thick, rich Mild Bittersweet Chocolate.  
Big Box of 40  
Five Delicious Flavors: Vanilla, Maple, Mint, Orange, Strawberry

**Chocolate Covered CHERRIES 23c**  
Delicious Whipped Cream Cordials  
Pound Box

**FAMOUS ENGLISH RUM & BUTTER TOFFEE 23c**  
Each Piece Individually Wrapped  
ALSO PACKED IN Assorted Flavors: Chocolate, Orange, Coconut, Licorice

**Mrs. Parsons HOME-STYLE CHOCOLATES 23c**  
De Luxe Assortment  
Pound Box

**DAW'S ORIGINAL CUT-RATE DRUGS**

56 Clinton Ave. S. Opp. Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. 1 Block from Hilltop	452 Ridge Rd. W. Dewey	880 Main St. W. At Wolf's Head	473 N. Goodman St. Just Off Main	539 Monroe Ave. Near Goodman
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**EVERING IN PARIS PERFUME 95c**  
Beautifully packaged for Easter giving.  
AT ALL DAW'S STORES

**HALF DRAM PERFUME SALE**  
World famous brands... dispensed in lovely crystal half-dram flacons.  
Caron's Belloggia ..... 69c  
Guerlain's Shalimar ..... 85c  
Evening in Paris ..... 28c  
Hudnut's Gourmand ..... 34c  
Corday's Tourjour Moi ..... 69c  
Lantherie's Tweed ..... 53c  
Coty's L'Origan, Emeraude 34c

**GLAZO Nail Polish 11c**  
Reg. 25c Size

**LAVENDER SHAVE BOWLS 29c**  
25c Value

**LARVEX For Moths 79c**  
\$1.00 Pint

**ITALIAN BALM 29c**  
60c Size

**COREGA POWDER 28c**  
60c Size

**PACKERS TAR SOAP 14c**  
25c Size

**50c TEK TOOTH BRUSH 23c**

**ZINC OINTMENT 8c**  
25c Tube

**Bottle of 1,000 Saccharin TABLETS 39c**  
1/4 or 1/2 Grain

**LUX FLAKES 17c**  
Lge. 25c Box

**HINKLE PILLS 3c**  
Bottle of 100

**PEROXIDE 6c**  
Pint Size

**DAW'S COUPON PASTEL-COLORED RAT-TAIL COMBS 4c**  
Made of Acetate... practically unbreakable.  
Regularly Sold At 10c (Limit 2)

**DAW'S COUPON CLEANSING TISSUES 11c**  
Box of 500 Sheets (Limit—2 Boxes)

**DAW'S COUPON WOODBURY CREAMS 58c**  
Cold • Cleansing • Facial • Tissue  
Large \$1.00 Size (Limit 2 Jars)

**DAW'S COUPON Apple Blossom Talc. Powder 19c**  
Reg. 50c 1-lb. Can (Limit 2)

**Valencia Chocolate Covered CHERRIES 23c**  
Delicious Whipped Cream Cordials  
Pound Box

**FAMOUS ENGLISH RUM & BUTTER TOFFEE 23c**  
Each Piece Individually Wrapped  
ALSO PACKED IN Assorted Flavors: Chocolate, Orange, Coconut, Licorice

**Mrs. Parsons HOME-STYLE CHOCOLATES 23c**  
De Luxe Assortment  
Pound Box

**DAW'S COUPON LUX TOILET SOAP 3 for 11c**  
Reg. 10c Bars (Limit 3)

**DAW'S COUPON NATIONALLY-KNOWN BRAND PERFUME 19c**  
2 DRAM—50c SIZE (Limit 2 Bottles)

**DAW'S COUPON DR. LYON'S Tooth Powder 9c**  
25c Size (Limit of 1)

**DAW'S COUPON WOODBURY'S HAND LOTION 19c**  
Large 50c Size (Limit 2)

**DAW'S COUPON PASTEL-COLORED RAT-TAIL COMBS 4c**  
Made of Acetate... practically unbreakable.  
Regularly Sold At 10c (Limit 2)

**DAW'S COUPON CLEANSING TISSUES 11c**  
Box of 500 Sheets (Limit—2 Boxes)

**DAW'S COUPON WOODBURY CREAMS 58c**  
Cold • Cleansing • Facial • Tissue  
Large \$1.00 Size (Limit 2 Jars)

**DAW'S COUPON Apple Blossom Talc. Powder 19c**  
Reg. 50c 1-lb. Can (Limit 2)

**KREML HAIR TONIC 28c**  
60c Size

**LU DEN'S Cough Drops 2 for 5c**  
5c Boxes

**PHILLIPS Tooth Paste 11c**  
25c Size

**PROBAK Jr. Blades 2c**  
Reg. 10c Pkg. Pkg. of 4

**BORIC Acid Powd. 13c**  
One Pound

**CUTICURA OINTMENT 14c**  
25c Size



APRIL 10, 1941  
 PION  
 ELLENT  
**ETS**  
 Jacket for  
 riding, Golf-  
 ing, Mountain  
 Boating and  
**2.69**  
 And Up  
 GIFT  
 or Sister  
 Cardigan Style  
**HARPER**  
**aters**  
**1.98** Pastel  
 Shades  
 All Wool  
 Gabardine  
**RESIBLES**  
**3.98**  
 14 to 18  
**1.69**  
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Read Every Ad in This Issue for Extra Value News  
About Fashions, Food and Household Necessities

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 25

ROCHESTER, N. Y., THURSDAY, APRIL 17, 1941

10

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### WHAT'S IN FASHION

**Cotton Frocks For Town And Country Wear Feature Typical American Fashions**

There's a new straw in the wind, a new attitude toward life a-brewing! When fashion inspiration came from Paris, American designers, except for real specialists in sport clothes, followed to a certain great extent the town clothes of France. Despite this quite necessary dependence on the continent, designers adapted these foreign fashions to the needs of this country — modified them in accordance with the much less formal, much more casual way of living. Well-loved details for which the demand never died kept creeping into almost every collection, no matter what the fashion cables from Paris reported. Button-front dresses. Padded, easy shoulders. Free-swinging skirts. The beloved shirtwaist dress with a casual open-throated collar. Now that we are no longer Paris conscious, American designers are able to really take into account what the women of this country actually need and want.

They have decided, after getting reports from all over the country, that women, whether they live in big cities, in small cities, or commute from one to the other, are becoming the embodiment of that much-quoted phrase "town and country". Designers, at last realize, that no longer is there just a small group of station-wagon ladies who want beautifully-cut casual clothes, but thousands and thousands of women who want to look "town and country", no matter where they live or what they do. So the new cotton fashions emerge as — importantly designed, beautifully made as any silk Original!

The shirtwaist, that recurring fashion for so, these many years, appears in full force! Dresses in tissue-thin gingham . . . in crisp piques, in chambray, in voile . . . in pure Irish linen. One prominent courturier predicts linen will be a summer sensation.

Colors tend to be colors with cream . . . clear pale blue, soft grays, beige, coral, corn- and butter yellow . . . with a sharp note of Kelly green, refreshing and revitalizing color for the hot season. Necklines are almost entirely "plunging" . . . very low. Skirts remain about the same — gored slimly, but comfortably — comparatively short. Bodices are very much bloused in the back for waist slimmness, giving to the cotton fabrics a look of crispness and freshness. A very few dolman sleeves, a few short cape sleeves, double layered are being shown. But in the main, sleeves are fairly short and arm-fitting.

Particularly notable in the new cotton originals is a jacket dress of tissue gingham in pale brown and two lovely shades of muted blue. The long jacket boasts a slimly fitted waist, long sleeves and a feeling of the Regency dandy in a slightly flared peplum. There's a cream and tan shirtwaist in shadow plaid, with a low neckline and infinitesimal bronze buttons, fastening it to the waist. Another in beige linen, with the same casual air, has a swathe of multi-color stripes around the trim waist, sweeping down one side of the skirt! There are lots of simple dresses with Beauvais embroidered triangle patch

(Continued on page 2)

### Home Show Opens Saturday In Civic Exhibits Building

Rochester's third annual national Home Show will open in the Civic Exhibits Building, Saturday noon, sponsored by the Real Estate Board of Rochester, Inc. It will continue through Saturday, April 26.

The show will include displays of everything pertaining to home-planning, homebuilding and home-financing. Numerous model houses will be displayed together with complete floor-plans. Many of these miniature homes will be completely landscaped, and some will be set on revolving pedestals to afford a better and more comprehensive view.

The Home Show will also include numerous features of a purely entertaining nature. There will be a modified version of the Eastman Kodak Company's beautiful "Cavalcade of Color" which attracted such enthusiastic comment at the World's Fair in New York. Another feature is a real old-fashioned Punch-and-Judy show, featuring Ajax Milano and his puppets. Marshall Montgomery, well-known ventriloquist, and his walking and talking doll will also be there.

### Senior Girl Scouts To Have Spring Dance

Plans for the fifth annual Senior Girl Scout Prom to be held at the Columbus Civic Center on April 25.

The committee in charge, under the co-chairmanship of the Misses Helen Barrows and Bertha Gilbert, has engaged Johnnie Schwah and his orchestra to furnish music.

In preparation for the affair Girl Scouts have been attending "Charm School" classes at Cutler Union each Friday night where they have received instruction in the art of applying make-up hair styling and other phases of etiquette.

Tickets for the Prom are available from any Girl Scout or at the Scout office on North Water St.

### Pythians To Have Card Party Wednesday

Rochester Temple, Pythian Sisters, will hold a card party at Edward's Auditorium next Wednesday, starting at 1:30 p. m. There will be prizes for each table, door prizes and refreshments. Chairman of the party is Miss Elizabeth Stunz, with Mrs. Anna Steinfeldt in charge of tickets, Mrs. Lena Hafner on the reception committee and Miss Marion Phillips in charge of publicity.

### Gladys Swarthout To Sing 'Carmen' Title Role Here

General ticket sale opened yesterday for the Metropolitan Opera Company's performance of the opera "Carmen" in the Eastman Theatre on Monday, May 5.

With Gladys Swarthout singing the title role and other famous artists including Lucia Albanese, Giovanni Martinelli and Richard Bonelli taking important roles, opera lovers in this area are assured of an outstanding evening.

Wilfred Pelletier will conduct the full Metropolitan orchestra in their local performance. Adding the element of the spectacular to the performance will be the inclusion of the complete ballet sequences written for "Carmen" which will be performed by the Corps de Ballet, starring Monna Montes, Ruthanna Horis and Grant Mouradoff.

Mail orders are being accepted at the Eastman Theatre until tomorrow.

### CARD PARTY LISTED

A card party, sponsored by the 6th Ward Democratic committee, will be held on the mezzanine floor of Seneca Hotel next Tuesday at 8 p. m. Mrs. Agnes Brown and Mrs. Marie Stickle are co-chairmen with Thomas Troit as honorary chairman.

### Bond Clothes To Sponsor New WHAM Program

After an absence of four years, Frank Silva will return to station WHAM beginning next Monday for daily sports broadcasts, sponsored by Bond Clothes, according to announcement made this week by Ellis Schectman, Bond Manager.

the broadcast will be made daily. At 11:15 P. M. a late sports broadcast will be made daily, starting Monday.

Schectman's announcement said that Silva's broadcasts will not effect Bond's sponsorship of the Stories of the N. Y. State Police, heard over WHAM each Thursday at 7:30 P. M.

**IT'S BIGGER! IT'S BETTER! LAUER'S GENUINE**

# Frigidaire

Lauer's new 1941 Frigidaire offers you more cubic foot capacity at less initial cost than ever before. Add to this the lowest possible operating expense, and you have the finest refrigerator sold in America.

**3 YEARS TO PAY AT LAUER'S**  
THE STORE THAT GIVES BETTER SERVICE—CHEERFULLY

**LOWEST PRICE EVER QUOTED**

FOR A  
**6 CU. FT.**

## Frigidaire

WITH SO MANY FEATURES

# \$104<sup>75</sup>

NOW AT LAUER'S

Model Pictured Above—Frigidaire Coldwall CPD-9

**Lauer's** 50 STATE

Yes, you can buy this big, roomy, 6 cubic foot Frigidaire at Lauer's for only \$104.75. Furthermore you have 3 years to pay. Here are just a few of the 30 important features found in this Lauer Frigidaire — 1. Meter-miser . . . 2. Famous Super-Freezer . . . 3. F-114 self-refrigerant . . . 4. Frozen storage compartment . . . 5. Stainless porcelain food compartment . . . 6. Non-chip Dulux exterior finish . . . 7. Automatic interior light. See these and 23 more splendid features . . . then you will understand why Lauer's Frigidaire is Rochester's favorite.

**MODEL SVS-6**

**LAUER'S OPEN FRIDAY NIGHT**



**Veterans Group To Offer Civil War Play**

A dramatic presentation of the story of the Civil War will be offered next Tuesday and Wednesday evenings at Corpus Christi Hall, Main St. E., at Prince St., under the sponsorship of the Monroe County Council, Sons of Union Veterans of the Civil War.

Funds derived from this affair will be used for the purchase of uniforms for the group's military company, Company H, First New York Regiment, Sons of Veterans Rifles.

The Monroe County Council is composed of four camps of Sons of Union Veterans: Glidden Camp No. 6, O'Rourke Camp No. 60, Pierce Camp No. 15 and Lomb Camp No. 100.

When uniforms have been secured, the company will be put at the disposal of the War Department for whatever local military, guard or patrol duty may be deemed necessary.

Uniforms will be exact duplicates of those worn by Union soldiers in the Civil War.

**Nurses' Group Plans Spring Institute**

Miss Judith Dignin, president of the Genesee Valley Nurses Ass'n of N. Y. S., announced this week that plans are rapidly nearing completion for the fourth Annual Spring Institute to be held at various Rochester hospitals April 21-24.

Admittance will be by American Nurses Ass'n membership cards at all sessions except the Red Cross meeting held Monday, April 21 at 8 p. m. at Monroe High School Auditorium which will be open to the public.

The Rochester and Publicity Bureau announced that this requirement was made necessary because of the capacity audiences in past years. More than 1000 nurses attended 1940 sessions, and it is expressed 1500 will avail themselves of the opportunity this year.

The theme of the four-day institute is "Nursing and the National Defense Program."

Miss Esther Budd, R. N., Ass't Director of Nursing at Highland Hospital is chairman of arrangements.

**Edison Tech Offers Entrance Exams For New Pupils**

Entrance examinations for all eighth graders in both public and parochial schools will be given May 3 and 10 at Edison Technical and Industrial High School, Principal Howard S. Bennett has announced.

All pupils who wish to enter Edison as ninth graders next September must take these examinations.

On Saturday, May 3, at 8:30 a. m. pupils living on the east side of the Genesee River will take the examinations, and on May 10 at the same time those on the west side of the river will take them.

Tests will be administered by Dr. Anthony J. Mitrano, school psychologist, and members of Edison's faculty.

**PENNY SUPPER**

Members of the Venus Rebekah Lodge will hold a penny supper on Thursday, April 24, in the I.O.O.F. Temple, 11 Clinton Ave. N., with Irene McDowell and Mabel Maxwell in charge.

Annual banquet of the group will be held on Saturday, May 3, at the Hayward Hotel.

**Cotton Fashions**

(Continued from page 1)

pockets and cuffs. One beauty for summer afternoons, is made of creamy tan pique with a huge daisy-embroidered white collar at its flattering low neckline. Imagine this with a big rose hat... soft gray chambray with a very low neckline buttoned with one large button, and a beautiful large red rose.

Among the evening and dinner gowns for summer terraces, for country club dances, there's embroidered white organdy over pale green with a deep ruffle around the full skirt... a bright yellow pique with a flaring skirt... embroidered bodice with scalloped neckline and short pert sleeves. Outstanding is a brilliant green linen dinner dress, with a casual open lace collar and cuffs, and a slim straight skirt.

**AT SMALLS**  
*Fisherman's Headquarters*  
**You Don't Need Cash**  
TO ENJOY FAMOUS  
**FISHING TACKLE**



**25c A WEEK**

For These Famous Brands:

- AMERICAN FORK & HOE • SHAKESPEARE
- PFLEUGER • SOUTH BEND • KALAMAZOO
- "MY BUDDY" TACKLE BOXES
- GLADDING — ASHAWAY — BLACK ORENO LINES

**SPECIAL 16-Pc. FISHING OUTFIT \$4.95**

ROD, REEL, LINE, PLUG, SINKERS, SCALER, SPINNER, SNAP SWIVELS, CABLE LEADERS, STRINGER, ETC. COMPACT METAL BOX—ALL FOR **PAY ONLY 25c A WEEK SAVE HALF!**

**Smalls**  
28 MAIN STREET EAST  
Park Free Rear of Store

**AT SMALLS .. YOU DON'T NEED CASH**



**GLASSES BY CREDIT**

We Use Only Bausch & Lomb And Shur-on Lenses!

**NO MONEY DOWN ... SMALL SUM WEEKLY**

You may come to Smalls for your glasses with complete confidence. Dan G. Albert, registered optometrist, will examine your eyes—carefully and prescribe the correct lenses for your individual needs.

**Smalls**  
28 MAIN STREET EAST  
Park Free Rear of Store

**HI AND HATT—THE DAREDEVILS**



**KESSLER'S**  
AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md., Lawrenceburg, Ind.

**Card Party Listed**  
**At St. Margaret Mary's**  
First in a series of Spring dessert card parties sponsored by members of St. Margaret Mary's Altar Society will be held at the church auditorium next Thursday at 1:15 p. m.

**FUR JACKET SALE**

Red Fox—Cross Fox and	Ref. Value	Sale
Silvered Fox	\$19.50	\$14.50
Black Dyed Cooney	\$19.50	\$14.50
Blue Fox Guano	\$25.50	\$19.50
Possum Dyed skunk	\$38.00	\$29.50

**CLIFFORD FUR CO.**  
1283 Clifford Ave. MAIN 474  
5% Discount With This Ad

Mrs. Alfred G. Klinkert, general chairman of the group has appointed Mrs. Raymond Brasler in charge of the party.

**1st CHOICE OF MILLIONS ST. JOSEPH ASPIRIN 10c**  
WORLD'S LARGEST SELLER AT

**REDUCE QUICKLY—EASILY**  
Take Off Those Extra Inches—One of These Modern, Healthful Ways!

**Roller Reducer** • **Exercise**  
**VAPOR** • **Cabinet Baths**  
**Bicycle And Shower Included**

**VIRGINIA & JANE BEAUTY AND REDUCING SALON**  
401 PRESENT BLDG. ST. 36

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*Beautifully Rebuilt Used ELECTROLUX COMPLETE with \$16.95 ATTACHMENTS EASY TERMS FULL CASH PRICE*

**FULLY GUARANTEED** For Same Length of Time as New Electrolux  
**TRY IT ON OUR 10-DAY TRIAL PLAN**

If You Can't Come In... WRITE... or PHONE... for FREE HOME DEMONSTRATION

**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**HERE'S AN AMAZING RADIO VALUE!**

**NEWEST 1941 ZENITH**  
MODEL 105547

**\$20.00 ALLOWANCE FOR YOUR OLD RADIO**

**ONLY ZENITH HAS THE RADIORGAN**  
64 brilliant tonalities to suit your own good taste, yet amazingly simple in Zenith's exclusive tone rator blender.

**14 INCH SPEAKER**  
If you enjoy bass tones, then you'll enjoy the richness of reproduction from this splendid Concert Grand speaker.

**10 TUBES**  
Including two heater cathode rectifier tubes with Push-Pull for finer tone fidelity and 14-watts-output volume.

**A REAL VALUE AT THIS PRICE \$89.95**  
TRADE-IN ALLOWANCE FOR YOUR OLD RADIO \$20.00  
**\$69.95 AND YOUR OLD RADIO**

**\$150 DOWN \$150 WEEKLY**

**ONLY ZENITH HAS THIS!**  
Built-in movable Wavemagnet (U. S. patents 2,164,251 and 2,200,674)... Only portable Guaranteed to play where others fail, or **\$29.95** Your Money Back!...

**\$1.00 DOWN — \$1.00 WEEKLY**

**OTHER "YEAR-AHEAD" Features**

- ★ Exclusive Zenith Rotor Wavemagnet
- ★ Electric Automatic Tuning
- ★ "Push-Pull" Audio Amplification for tone and volume
- ★ Receives American and Guaranteed Foreign Shortwave
- ★ Arrow-Flash Tuning
- ★ Walnut Finish Cabinet 42 inches high

**RUDOLPH'S**  
EAST MAIN AT SOUTH AVE. — OPEN SATURDAY EVENING

**AVON LOST OUR LEASE!**  
**GOING OUT OF BUSINESS**  
TIME EXTENDED!

LUCKY ROCHESTER! The landlord has granted a 30-day extension—to give us more time to dispose of our spring merchandise—bought months ago and just being delivered now. Yes, we're happy about it, but it's a REAL break for the Rochester bargain-hunting women.

Priced At Usual Wholesale Cost

New Spring **COATS \$5**  
Navies, Tweeds, Plaids—  
Included At This Price  
**75 Man Tailored SUITS VAL. TO \$9.99**

**RIOT VALUE! \$1.49**  
SPRING DRESSES VALUES TO \$5.99

TO THE FIRST 100 CUSTOMERS  
**DRESSES Values to \$3.99 \$1**

**ALL WOOL FLANNEL JACKETS Values to \$3.99 \$1.88**

**SATIN and CREPE PANTIES Lacy and Tailored Values to 88c 19c**

**SLIPS Tailored or Lacy, All Styles Values to \$1.39 48c**

**PAJAMAS Tailored, Val. Lacy, \$1.59 2 for \$1 or 59c**

**NYLON SLIPS Made of dust crepe, shadow proof. No panel required. Val. up to \$1.49. 59c 2 FOR \$1.00**

ALL SALES FINAL — NO REFUNDS OR EXCHANGES

**AVON SHOP 132 E. MAIN ST.**

**CLIP THIS ADVERTISEMENT**  
don't miss the **HOME SHOW**  
Civic Exhibits Bldg. ROCHESTER  
**APRIL 19-26**  
Daily From Noon to 11 P. M.  
Regular Admission 25c  
THIS AD and 15c good for one admission  
Children under 12 free with adults

For Chilly Nights **GLO-BRITE ANTHRACITE**  
Be Sure To Have A Supply Of This Good PENNSYLVANIA HARD COAL

Egg-Nut or Stove **\$10.95 TON**

PEA... \$9.10 RICE... \$6.85  
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Cash Prices Per Ton Shovel Off

**ROCHESTER FUEL**  
AND FEED COMPANY  
OFFICE & YARD — 1525 CLINTON AVENUE NORTH

**FOR WOMEN ONLY!**

If aching nerves, restless nights and other distress caused by functional monthly disturbances keep you from having fun at such times—take Lydia E. Pinkham's Vegetable Compound—famous for over 60 years in relieving weak, nervous feelings of women's "difficult days." WORTH TRYING!

**RUGS 9x12 \$1.00**  
CLEANED and STAINED  
Rugs, Steamers, Cleaned, Washed, Stred, Mosh, Damp one \$3.00  
Erm-proofed  
**ELTER CO.** Est. 1872  
Glenwood 3466 — 44 Arthur St.

**CONSTIPATION CAN COME FROM A BAD-ACTING LIVER**

When the liver gets stubborn, as it often does in temporary constipation, you need something more than ordinary laxative aid. Beecham's Pills, besides being a purely vegetable laxative that helps produce a pleasant, thorough movement, also helps stimulate the flow of bile from the liver. It is this bile that acts on intestinal wastes and helps bring real relief from irregular elimination. Buy Beecham's Pills at your druggist's—10c, 25c, 50c.



RAYMOND BRAS...  
the party.  
MILLIONS OF...  
PHILIP...  
LARGEST...  
AT...  
EASILY...  
Ways!  
exercise...  
Automatic...  
is comfortably...  
a machine. The...  
cycle does all the...  
AUTOMATIC...  
As good as hours...  
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**LAST DAYS**  
**BANKRUPT SALE**  
**SMART, LADIES' & MISSES'**  
**LATEST SHOES**



**\$1.99**  
TOP PRICE

Formerly Sold At **\$8.50!**

*It's the Chance of a Lifetime!*  
**SALE ENDS TUESDAY, APRIL 22nd**  
Gaborlines, Liguette Tan, Black, Blue, Brown, and Grey. All sizes and widths... in RED CROSS, DYNAMIC, STYLERAY, FORD, HEEL LATCH, HAHN Shoes. Moved for Quick Closeout To

**COMMERCE SHOE SHOP**  
1117 Commerce Building  
Main and South Avenue

**SPECIAL!**  
Take Your Pick!  
Values to \$5!  
**99c**

**Legion Auxiliaries To Play Cards**

Under auspices of Slager Band Post Auxiliary, women of the American Legion Auxiliary will play cards to raise funds with which to carry on their peacetime efforts in the community in rehabilitating war veterans and assisting their families.

Unit President Clara Callahan has accepted honorary chairmanship of the committee in charge, which will be headed by general chairman Grace Driscoll. The card party will be held in Eagles Hall, 22 Washington St. N., next Tuesday evening.

**RUMMAGE SALE**  
Germania Chapter No. 72 O.E.S., will hold a rummage sale on April 24, 25 and 26 at 242 Clinton Ave., N.

**SORORITY TO MEET**  
A meeting of the Sigma Lambda Phi sorority will be held at the home of Miss Marjorie Treese on Stanton St. tomorrow at 8 p. m.

**Drama Group To Present Play**

The Clydians, formerly the Concordia Luther League, will present an old-fashioned three-act melodrama entitled "On the Bridge at Midnight" at the Parish Hall of Lutheran Concordia Church next Thursday at 8:15 p. m., under the direction of Kenneth W. Geiwitz.

**SOLDI'S TO PRACTICE** hold important practice sessions on Saturday at 2 p. m. and on Sunday at 10 a. m. at Genesee Rochester Semi-pro League will tryouts are asked to report.

**Can a Married Woman Ever Feel Certain?**

Many married women today are taking risks that are absolutely unnecessary. They are taking risks with their nerves, risks with their health, risks with their very happiness itself. Why do they do this? Generally because the subject of feminine hygiene is considered too personal to be openly discussed. It is because of this deplorable situation that many women use douches of over-stimulating acids which can actually burn or scar delicate tissues. Your own doctor will verify this. To run such a risk today is needless. For science has given woman-kind Zonite. You will find no skull-and-crossbones on Zonite's label, because Zonite is non-poisonous, non-caustic. Yet it kills germs, bacteria on contact. Zonite actually destroys undesirable odors. Protects personal cleanliness. Most important, is safe for delicate tissues. So enthusiastically have women accepted the safe, hygienic protection Zonite offers that over 20,000,000 bottles have already been bought.

**Free Book Tells Intimate Facts**  
If there is any doubt in your mind about the subject of feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today", which we will send you FREE, without obligation in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 240C, 374 Lexington Avenue, New York, N. Y., within next 7 days.

**TABLE PADS**  
**SENSATIONAL SALE**  
1.29  
Made to Measure— to Fit Any Shape Table  
Asbestos Top & Heat Resisting  
**3-DAY SPECIAL**



PHONE or WRITE and a representative will call at your home for measurements. No charge for this service.  
**ROCHESTER TABLE PAD CO.**  
662 MONROE AVE.

**ROCHESTER'S LARGEST AND MOST COMPLETE PANTS DEPARTMENT**

PANTS FOR EVERY PURPOSE AT **SAVINGS TO 20%**

Phone STONE 2260

**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVENUE

Miss Leonora Morse, 259 Durran St.

*A SAVING on Every Purchase or Your Money Back*

**Stock of SPORTSWEAR AT LOW JOBBING HOUSE PRICES**

**MEN'S LOAFER COATS \$2.69**

**MEN'S NEW SPORT JACKETS \$1.89**  
Light as a feather, yet wind resistant and water repellent. Slipper style, with extra cigarette pocket. A jacket for sport and all round wear.

OTHER JACKETS up to 1.49

**MEN'S & BOYS' GENUINE LEATHER MOCCASINS \$1.39**  
SIZES 1 TO 12

**Men's and Students' STATION WAGON COATS \$4.98**  
SIZES 34 TO 44  
A three-quarter length coat for topcoat and raincoat. The coat that's spreading throughout the country like a hurricane. Stocks are limited in get yours now.

**Men's New SPORT SWEATERS**  
White stock of Sweaters! More styles, more colors, more variety than shown in any store in Western N. Y. You're sure to find what you want here.

**Men's LIGHT WEIGHT HIP BOOTS \$3.98**  
Just the thing for Trout Fishing. (Season opens Saturday)

**Ladies' COMPLETE RIDING HABIT \$5.00**  
CONSIST OF:  
Whispered Jod Breeches  
Glowing Jod Boots  
Sport Shirt  
Complete  
You'd ordinarily expect to pay twice as much for a riding habit of such quality. Buy now at this unusually low price. A typical Jobbing House Value.

**Fleecy Ladies' and Girls' CARDIGANS 85c**

**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260  
Open til 9 Every Evening. Unrestricted Parking.

**NOW IS THE TIME TO GIVE YOURSELF *Luxury Comfort***



**SPECIAL OFFER ON SIMMONS**

*Beautyrest* **Only \$1 a week**

**FOR THIS FAMOUS MATTRESS**

DON'T BE SATISFIED WITH AN "ORDINARY" MATTRESS. SIMMONS 70TH ANNIVERSARY BRINGS THIS SPECIAL OFFER THAT MAKES IT EASY TO OWN THE BEAUTYREST.

**THIS OFFER FOR A LIMITED TIME**

**LYONS** 42 STATE STREET **WORLD'S BIGGEST SLEEP VALUE**

See the 70th Anniversary Beautyrest... the greatest mattress Simmons has ever made! Find out about its supremely luxurious comfort... comfort that soothes and relaxes every tired inch of your body. This is the week of all weeks for you to get your Beautyrest... for we are making it especially easy for you to do so. Only \$1 a week buys this famous mattress that gives you years of health-building sleep. This easy payment plan puts no more strain on your budget than buying an "ordinary" mattress. It's a grand opportunity to get the world's finest mattress... But... it's a limited Anniversary offer. Come in or phone today!

**6 REASONS WHY IT GIVES MOST FOR YOUR MATTRESS MONEY**

- 1—Beautyrest gives you the most glorious comfort you've ever known. It's different inside... that's why.
- 2—Springs in the Beautyrest are in separate cloth pockets. Each one acts independently giving buoyant support.
- 3—United States Testing Co. tested 17 different mattresses. The Beautyrest lasted 2 times longer than the next best.
- 4—Beautyrest has a patented "zip-proof" border that keeps its edges neat and exact throughout its long life.
- 5—Beautyrest has ventilators that work. They draw in fresh air... expel stale air... keep interior fresh and clean.
- 6—Beautyrest is a bargain at \$39.50. It's guaranteed for 10 years. That brings its cost down to a penny a night.

**THE NEW Beautyrest**  
BUILT FOR SLEEP  
PRICE \$39.50

**SIMMONS COMPANY**

**LUXURY COMFORT—ONLY A PENNY A NIGHT**



**Complete Home Furnishers**

**LYONS**

42 STATE STREET

**Open EVERY Evening**



Everybody reads Rochester Sun Want Ads. To buy, sell, rent or exchange at lowest cost, use Shopping News Want Ads.

**Legionnaires To Have Smoker Tomorrow**

American Legionnaires in this vicinity have been invited to the annual Easter smoker of

Cooper Marne Post, scheduled by Commander Harold Hyatt for Friday night, April 18, in Eagles Hall, N. Washington St. Harold Wilkin, general chairman, is lining up arrangements for the entertainment for this

outstanding event on the spring calendar of the post.

Everybody reads Rochester Sun Want Ads. To buy, sell, rent or exchange at lowest cost use Shopping News Want Ads.

**ELECTRIC WASHER With Complete Laundry**

**OUTFIT \$25.<sup>95</sup>**

**PAY ONLY 50¢ PER WEEK**

ALL THESE EXTRAS INCLUDED!

**AMERICAN SUPPLY CO.**  
292 EAST AVE. OPEN EVENINGS 'TIL 10

**YOUR OLD LIVING ROOM SUITE MADE NEW!**

**3 PIECES COMPLETE WITH NEW COVERINGS Rebuilt and Reupholstered**

JUST LIKE NEW **\$35** and up TERMS IF DESIRED

**Look What You Get For Your Money!**

1. Factory rebuilt like new.
2. Every suite stripped to frame.
3. All new webbing, springs retied.
4. New springs in cushions.
5. New moss fillings used throughout.
6. All work done in city, inspection welcomed.
7. Skilled union upholsterers only do your work.
8. Satisfaction guaranteed.
9. We call and deliver free.
10. NO EXTRAS—Estimated cost is the price you pay.

**(FREE ESTIMATE SERVICE)**

Without obligation, in your home, day or evening, with complete line of samples.

**LYONS**  
42 State St.

TELEPHONE MAIN 6325

**Here's how TO PASS YOUR 1941 'BAR' EXAMS!**

**CROWN COLLINS**—Put three ice cubes into a 10 or 12 oz. glass. Into each tall shaker, put slice of 1/4 lemon and 1/4 lime; add 1 teaspoon granulated sugar. Add jigger of Seagram's 5 Crown. Shake; strain into glass; fill with soda. Garnish with slice of lemon and cherry. NOTE: 5 Crown's greater miscibility makes it ideal for soda drinks of every type.

**BOB-HOB**—10 servings. Take 6 fresh eggs. Beat yolks and whites separately, adding 1/4 lb. of sugar to whites and beat until stiff; beat whites thoroughly. Stir in 1/4 cup rum. Add 1 pt. of smooth Seagram's 5 Crown. 1 pt. of cream, 1 pt. of milk. Stir well. Cream sitting on top. Serve cold, soon after preparing. A delicious, hearty drink!

**WHISKY SOUR**—Into a cocktail shaker, place ice cubes. Add 1 teaspoon granulated sugar, juice of 1/2 lemon—and jigger of popularized Seagram's 5 Crown. Shake well. Strain into 6 oz. glass. Add slice of orange. 5 Crown's light yet full-bodied flavor gives the Sour a glorious success.

**OLD FASHIONED**—In an Old Fashioned glass, place one small lump of sugar. Add 2 dashes Bitters, 1 oz. plain water or soda. Muddle to dissolve sugar. Add 2 ice cubes and jigger of Seagram's 5 Crown. Garnish with cherry, slice of orange, lemon or pineapple. 5 Crown's flavor-richness and lightness—ditto this drink to the peak of perfection.

**MANHATTAN**—Place ice cubes in mixing glass. Add dash of Bitters, 1/2 part sweet Vermouth, 2 parts of Seagram's 5 Crown—largest volume based of the Greater Name in Whiskey. Stir well—do not shake—and pour. Garnish with cherry. Delicious! Because 5 Crown—a blend—blends better with other ingredients, it makes a superb Manhattan.

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buy a hat of unusual color just because it happens to look well with one dress. Unless you can afford to have several, it should either be of a shade that will harmonize with most colors, such as red, or it should be neutral. Yes, it's the little things that count. If you give as much attention to the selection of your small accessories—gloves, hats, belts and the like—as you do to the choice of your dresses, you're bound to look well turned-out. Try it this spring and see.

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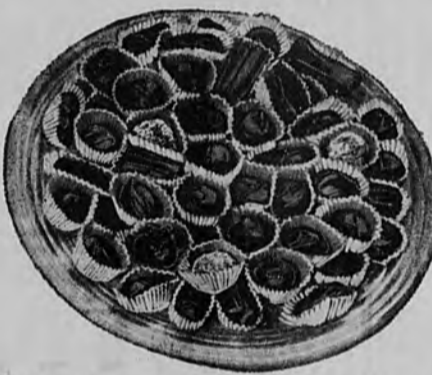
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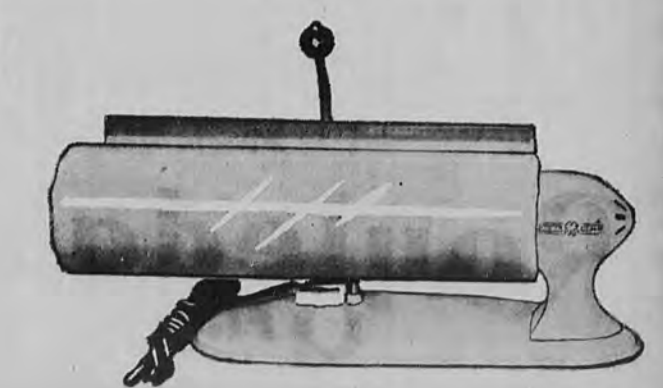
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**Lady Bowlers Of Moose To Have Banquet**

The Moose Twilight Girls' Bowling League will end its season on Saturday evening, April 26th, with a banquet to be held in the Moose Club. Plans will be discussed at the banquet for enlarging the league to eight teams.

Officers of the league for the coming season have already been elected. They are: Virginia Brooks, president; Dorothy Marcus, vice-president; Ada Roe, secretary and Verna Knope, treasurer.

**Hard of Hearing Catholics To Organize**

Plans for forming a club for the Catholic hard of hearing will be discussed at a meeting in St. Francis Chapel, 210 Franklin St., next Thursday at 8 p. m. Rev. William A. Doherty, C.S.S.R., chaplain, invites all hard of hearing Catholics to at-

tend the meeting. Suggestions for a varied program of religious, educational and social activities will be considered.

The group hearing aid, recently installed in the chapel, won the enthusiasm of those who attended the Lenten sermons and proved the need for a definite and permanent program for the hard of hearing Catholics of the diocese.

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"Flavor is everything," says Frank Decater White, authority on good things to eat. That's why he always uses Breast-O'-Chicken Brand Tuna the delicately colored tender, tasty tuna which is always top-quality. Write Dept. A, Westgate Sea Products Co., San Diego, Calif., for free copy of his Tuna Cookbook, 40 recipes prepared especially for this top-quality tuna!

**TUNA EGG FOO YONG**

Beat 5 eggs with Breast-O'-Chicken Tuna (7-oz. tin), 3 tbsp. minced onion, 1 c. bean sprouts, small can Chop Suey vegetables, salt and pepper, 1/2 thick. Divide into 3 portions: mold into soup balls or cap; pour carefully into frying pan with hot fat. Brown on one side, then other. Make gravy: to 1/2 c. beef or chicken broth add 1 tbsp. flour, 1 tbsp. Chinese Sauce, 1 tbsp. Chinese Melonseed. Bring to boil, stir till smooth. Pour over Foo Yung cakes and serve hot. Serves 3.

Try this sample against your shelves!

The curl-resisting double-edge of Royledge is 2 layers thick and patented!

**This shelf paper has the edge... FEEL IT!**

Here's one of the wonders of the modern world... 9 feet of shelving anybody would be proud of... for one nickel! Money-saving and time-saving too, for no tacks are needed to put it up —no laundering to keep it spotless. Repels dust like a charm. A brush-off with a damp cloth, and presto—it's clean.

**Peps up your kitchen! Wears much longer!**  
**Thrilling decorator-colors! Strong, curl-defying edge!**

See how simple Royledge is to lay; just cover your shelves with the flat surface, then fold down the patented, double-thick, embossed edge... and there you are! You might spend dollars on fancy, expensive shelvings, but never get a smarter effect.

Yes, indeed... you'll say Royledge has the edge on any shelving when you buy and try it! Remember, there are dozens of modern or period patterns and color schemes to choose from.

At shelf paper counters of all 5-and-10, neighborhood and department stores.



**Royledge SHELVING**  
**9 FT. 5¢**

Royledge, Inc., Brooklyn, New York

**TWO MORE DAYS! FRIDAY and SATURDAY**

**Wegmans HOME OWNED FOOD MARKETS**

**ANNUAL SPRING Food Sale**

Shop Wegmans this week-end and stock up for weeks to come... you'll find greater reductions than ever before on quality brands you know!

Guaranteed Tender!

Most Kinds CAMPBELL'S SOUPS 3 cans 25c	PRIME STEER SHOULDER ROASTS <b>BEEF</b> 17c lb.
Tas-T-Mix FRUIT COCKTAIL 10c can	Tender-Sweet COOKED HAMS 25c Whole Ham or Shank Half.
14 oz. Bottle SCOTT'S CATSUP 3 bot. 25c	NO. 2 TENDER Sweet Peas 3 cans 23c
Medium Size FANCY SHRIMP 11c can	NO. 3 OLYMPIA Lima Beans 4 cans 23c
12 oz. Bottles FRONTIER BEER & ALE 4 for 25c	WINSLOW ALL-Gr. Asparagus 2 cans 25c
46-oz. Can GRAPEFRUIT JUICE 2 cans 25c	Our Own Guaranteed Coffee Kilbourn Hall 17c
28-oz. Soda or GINGER ALE 4 bot. 25c	WEGMANS GREEN CABLES Salad Dressing qt. 23c
Bakers Jumbo CHOCOLATE BARS Almond Plain Milk-Choc. 10c ea.	12 Oz. Can Heinz Prune Juice 4 cans 25c
No. 2 Can W. N. CLARKS Cut Green Beans Cut Wax Beans Cream Style Corn Whole Kernal Corn <b>10c</b> CAN	2 LB. JAR OLDE HOMESTEAD Marmalade jar 23c
	Lb. Jar Strawberry or Raspberry Pure Preserves jar 15c
	18 OZ. CAN HEINZ Tomato Juice 3 cans 25c
	80 TO A PKG. Paper Napkins pkg. 5c
	Lb. JAR FLOWERS Peanut Butter 2 jars 25c
	Lb. PACKAGE STALEY'S Cube Starch pkg. 6c
	Kilbourn Hall Package of 15 Tea Bags 2 pkg. 25c
	NO. 2 CAN FANCY Diced Carrots 4 cans 23c
	NO. 2 1/2 CAN VAL-VITA Whl. Apricots can 15c
	No. 2 Can Floridagold Blend or Orange Juice 3 cans 23c
	NO. 2 1/2 CAN WHITE LILY Cling Peaches 2 cans 25c
	TREESWEET FANCY Lemon Juice 4 cans 25c
	TREESWEET CALIFORNIA Orange Juice 3 cans 25c
	FINE CAKE FLOUR Swansdown pkg. 19c



More Want Ads on Page 11

**WEARING APPAREL**  
**BROES** for men and women, hand-made, built overlast, specially made for your feet, normal or deformed. Work-matching guaranteed. Schisvo, 825 Dewey, Glenwood 2470.  
**WEARING APPAREL**  
**CLEARANCE SALE** Slightly used spring coats, suits, 41 up. Dresses, formal, hats, shoes, 50c up. Investigate! 525 Humboldt, Culver 2291-R.  
*Sun Want Ads Bring Results*

"NO FOOLIN'-THIS SWELL SOUP COMES IN AN ENVELOPE!"



THE SOUP MAKIN'S FOR 4 TO 6 HELPINGS IN EACH CONTINENTAL ENVELOPE! JUST ADD TO BOILING WATER—COOK 7 MINUTES!



UM-UMM! WHAT A GRAND CHICKEN-Y FLAVOR! TRY IT TODAY! ONLY 10¢ AN ENVELOPE AT YOUR GROCER'S!

**LIPTON'S CONTINENTAL NOODLE SOUP MIX**  
 MADE BY THE LIPTON TEA PEOPLE

HOUSEHOLD GOODS

**EMPIRE Furniture Co.**, 210 West Main St. Last call! Final cleanup. Fire Sale merchandise!  
**6x8 CONGOLEUM** rugs, \$1.49; Floor covering, 25c yard.  
**OUT** they got! End tables, 75c; Occasional tables, \$1.49.  
**ALL** wool face rugs, all sizes, half price.  
**STURDY** kitchen chairs, \$2.25 value—98c; kitchen cabinets, real bargains.  
**LIVING** room suite—2 pc. mohair, \$125 value, \$49.50.  
**COMBINATIONS**, Bungalows and Gas ranges, prices cut to the bone.  
**COMBINATION**, Bungalows and Gas ranges, prices cut to the bone.  
**A FEW** breakfast sets left, real bargains. Other values too numerous to mention.  
**HURRY!** Hurry! Hurry! Empire Furniture Co., 210 West Main St.  
**PAINTERS - DECORATORS**  
 DECORATING, papering, painting, reliable; steam removal; reasonable. Connor, Genesee 4146.

**NEW BINGO** Starting  
**SATURDAY AFTERNOON**  
 1:45 P. M. Admission 20 Cents  
**LAKE—GLENWOOD RECREATION CENTER**  
 694 LAKE AVE., Cor. Glenwood  
 Everybody attending opening game receives special card to play extra.  
**\$10.00 FREE GAME**  
 Sat. Afternoon April 19th

**ELECTRIC Cleaned, Oiled, Adjusted for**  
**RAZORS 50c**  
 We Buy, Sell and Exchange All Makes  
 Electric Razor Service Co.  
 50 STONE ST. FE SERVICE MAIN 2161 ROLLS RAZORS

**7-COURSE MEAL** combining seven proved ingredients  
**WILSON'S Ideal DOG FOOD**  
 THE SEVEN COURSE MEAL FOR YOUR DOG  
 SAVE IDEAL LABELS FOR IDEAL GIFTS

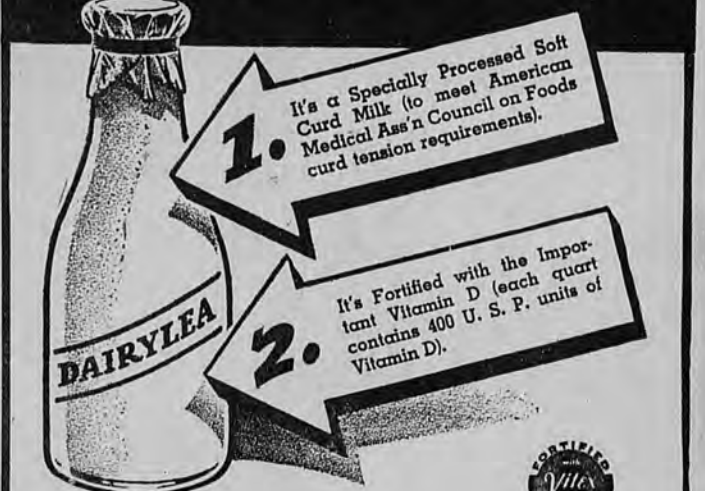
At Your Service!  
**FOOD SPECIALTIES at Low Cost**  
**WALNUT HALVES 49c** Special lb.  
**Maple Sugar 33c** Approx. lb. Cakes  
 Genuine Orange Pekoe **TEA BALLS 45c** Pkg. of 50

- EXCELLO COFFEE** lb. 25c  
**TENDER FRESH MARSH-MALLOW** 2 for 25c  
 Free City Delivery on Purchases of \$2 and Over.  
 Free Parking on 50c Purchase
- FRESH ROASTED SALTED PEANUTS 2 lbs. 29c  
**JUMBO TENDER SWEET PEAS** 2 cans 25c  
 FRESH GROUND PEANUT BUTTER lb. jar 13c  
 8 OZ. CAN PURE Lemon & Lime Juice 3 cans 25c  
 5 1/2 OZ. CAN PURE LEMON JUICE 3 cans 19c  
 CUT GREEN REFUGEE BEANS 3 cans 25c  
 OLD FASHIONED CREAMY CHOCOLATE DROPS lb. 25c  
 WHOLE PITTED DATES lb. 19c  
 15-OZ. CAN PRUNE JUICE 2 cans 15c  
 A SUPERIOR PRODUCT TOMATO JUICE 2 cans 15c  
 Special 46-oz. can 2 cans 15c  
 SMALL WHOLE IRISH POTATOES can 2 cans 15c

**Atlantic Supply**  
 79 St. Paul st. — HOUSE — MAIN 4173

GET THESE  
**2 EXTRA VALUES**  
 IN THIS ONE BOTTLE OF MILK

**DAIRYLEA**  
 SOFT CURD-VITAMIN D MILK



**1.** It's a Specially Processed Soft Curd Milk (to meet American Medical Ass'n Council on Foods curd tension requirements).  
**2.** It's Fortified with the Important Vitamin D (each quart contains 400 U. S. P. units of Vitamin D).

You can now get the extra benefits of two kinds of milk in one bottle. Dairylea's new Soft Curd-Vitamin D Milk brings you a more quickly digestible milk with a richer, creamier flavor PLUS the important food factor "Sunshine" vitamin D. And this double milk value costs you no more than regular Vitamin D Milk.

In this new Dairylea Soft Curd-Vitamin D Milk the butterfat or cream globules are broken up by a special process to form softer, smaller curds for quicker, easier digestion. An important benefit for young and old alike. And by this process the cream in the milk does not rise to the top of the bottle, yet all the cream is there, evenly blended—with the minerals and vitamins—throughout the milk. Thus every drop is equally rich in cream—equally full of nourishment. Gives you a richer, creamier-tasting milk from the first to the last glass.

More—this better tasting milk is fortified with controlled amounts of the important "sunshine" Vitamin D—the food element that helps your body to use the valuable minerals in milk. It is good for all ages, especially growing children. Helps everybody resist colds.

**MOTHERS** will find they don't have to coax their youngsters to drink this milk because they just love its fresh, creamier taste. Its softer curd makes it more quickly digestible, too. And you can be sure every child gets the same wholesome food energy in every glassful.  
**DOCTORS** approve this pure wholesome milk, especially processed to meet the American Medical Association Council on Foods curd tension requirements. Ask them—they'll tell you it produces softer, smaller curds so necessary to aid the digestion of babies and invalids. With the added advantage that it's delivered to your home fresh daily!

In this new Soft Curd-Vitamin D Milk Dairylea not only brings you the finest, most nutritious milk money can buy—but it comes doubly protected, too, by a modern, sanitary hood that safeguards the entire pouring lip of the bottle.  
 Try this new milk and benefit from its combined features of soft curd and Vitamin D—let the Dairylea routeman explain its extra advantages. Ask for Dairylea Soft Curd-Vitamin D Milk today. IT COSTS NO MORE THAN REGULAR VITAMIN D MILK.

**DAIRYLEA**  
 SOFT CURD-VITAMIN D MILK



Feel the Edge!  
 Roulledge  
 Sold at Our Stationery Dep't Street Floor  
**Edwards**  
 Mrs. Caroline Reynolds, 339 Murray St.

**NEISNER BROTHERS INC.**  
**Roulledge** SHELVING 9 FT. 5¢  
**HERE YOU ARE!**  
 We've all the beautiful spring patterns on review today... bright, decorative, long-wearing Roulledge Shelving, 9 feet, 5¢.  
**THERE ARE TWO STORES IN ROCHESTER TO SERVE YOU**  
**200 E. MAIN STREET**  
**467-475 RIDGE ROAD W.**

**OLD OVERHOLT**  
 taste tells! 1870  
 IT FOUNDED THE FAME OF PENNSYLVANIA RYE  
 taste tells! 1941  
 TODAY IT IS AMERICA'S MOST POPULAR BOTTLED IN BOND WHISKEY  
**\$2.55** 7 1/2 Oz. (25.4 oz.)  
**\$1.59** Pint (16 oz.)  
 National Distillers Products Corp., Copyright 1941, A. Overholt & Co., Inc., N. Y.

**THE HONORED BOTTLE FOR THE Honored Guest**  
 Rich in tradition and delicate in flavor, Mount Vernon has long been the choice of the gracious host, and the delight of all those who partake of this superb whiskey—the "patrician of American rye."  
**GET ON THE BOND WAGON—TREAT YOURSELF TO THE BEST!**

**Mount Vernon**  
 BOTTLED IN BOND  
 Straight Rye Whiskey  
 COPYRIGHT 1940 NATIONAL DISTILLERS PRODUCTS CORP. N. Y.

Repeat Specials!  
**Finer Wines and Liquors**  
 NOTICE:  
 The "Sun"—Rochester's Shopping News sincerely regrets the several errors committed in Mr. Noeth's last weeks ad. The items below carry the corrected prices and sizes.  
**CLOSE-OUT SPECIAL**  
**NICHOLAS LIQUEUR** Product of Hill Thompson, C.C., makers of Queen Anne and Noeth's Bar. **\$2.49** Full Fifth Save \$1.01 Fifth

- SAMPLE PINTS**  
**FINEST CALIFORNIA WINE** Your choice Port, Sherry, Tokay and Muscatel. **4 99c** Pts.  
**OLD DONEGAL STRAIGHT IMPORTED Whiskey** 10 Yrs. Old **\$2.89** Fifth \$3.75 Value!  
**BOTTLED IN BOND OLD AMERICAN 100 PROOF RYE \$1.69** Full Fifth Or BOURBON \$2.25 Value!  
**BILTMORE CANADIAN WHISKEY** Made and bottled in bond 1928. Made by Hiram Walker, Imported by Park & Tilford. **\$1.39** Pint. \$2.25 Value!  
**OLD GENERAL, 90 PROOF GIN** Quart \$1.64

**PAUL J. NOETH**  
 WINES and LIQUORS  
 19 Clinton Ave. South Phone Main 874  
 Opposite Hotel Seneca

Try **THREE FEATHERS** the whiskey that's FLAVOR PROTECTED and taste the difference!  
**THREE FEATHERS**  
 Their FLAVOR: Your taste for a drink dwindles fast when the flavor of whiskey weakens to watery thinness.  
 Rich FLAVOR: Three Feathers' richer flavor just can't be thinned out. It's Flavor-Protected!



# CHAMPIONS FOR SPORTSWEAR

## MEN'S GABARDINE SPORT JACKETS



- BI-SWING BACK
- CELANESE LINED
- TWO-WAY POCKETS
- ZIPPER FRONT
- TAKE IN STRAPS
- SIDES AND ON CUFFS
- SIZES 36 TO 46

**\$5.95** EA.

Sizes 48 and 50 — \$6.50

## SEE OUR LARGE SELECTION OF GABARDINE AND WOOL SPORT SLACKS

**\$2.98** AND UP

No Charge For Alterations

**RUBBER RAIN JACKETS**  
WHILE THEY LAST **59c** LIMIT ONE TO CUSTOMER SLIGHTLY IRREGULAR



Our Gallop Poll Declares a Winner!

Perfect togs for the horseback-riding enthusiast! From style and value standpoints they're winners by a length! Here you'll find those fabrics, tailoring and fit that will give enduring service and real wearing pleasure. Everything for the rider — except the horse itself!

LADIES' WHIPCORD RIDING BREECHES & JODHPURS **\$2.95** **\$3.95**

AND MEN'S WHIPCORD RIDING BREECHES **\$3.95**

Men's and Ladies' Riding Boots — \$5.95 And Up  
Ladies' Jodhpurs — \$2.89 and 3.45

**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.

30 Minutes Free Parking for Customers—Bill's and Strand Parking Station

DAW'S COUPON  
**LINEN FABRIC Stationery**  
24 Double SHEETS  
24 ENVELOPES  
35c Value  
**14c**  
(Limit 2 Boxes)

**DAW'S ORIGINAL CUT-RATE DRUGS**

56 Clinton Ave. S. Opp. Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. 1 Door from Stillson	452 Ridge Rd. W. Corner Dewey	880 Main St. W. At Bull's Head	473 N. Goodman Just Off Main	539 Monroe Ave. Near Goodman
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DAW'S COUPON  
Genuine **CANNON DISH TOWELS**  
With 3-Tone Color Side Borders  
FULL SIZE  
Highly absorbent—Long wearing—Perfect for glass or china.  
Lowest Price Ever Sold!  
**2 for 13c**  
(Limit 6 to Customer)

**SCRUBS**  
U. S. Made  
10c Value  
**6c**  
**HOUSEHOLD Rubber Gloves**  
ALL SIZES  
pair **19c**

These Prices... TODAY THRU SATURDAY... Right Reserved to Limit Quantities  
**Grass Seed**  
N. Y. State Approved Mixture  
Contains Kentucky Blue Grass, Red Top, etc.  
Lb. Bag **23c**  
5-lb. Bag \$1.09  
10-lb. Bag \$1.98

**CHAMOIS SKINS**  
Patched—  
50c Value  
**23c**  
FULL SIZE... first quality... 100% silk... thread sewed... Ad... a ordinary value at this price.

**\$1.25 VALUE GILBERT ALARM CLOCKS**  
Guaranteed For One Year!  
Easy-To-Read dial, stem shut-off with concealed bell. Choice of style and colors: Green, black or ivory.  
**84c**

**SHOE POLISH**  
Tan—Black—Brown Ox-Blood  
Large 15c Size  
**7c**  
**FUMIGATORS**  
SULPHUR CANDLES  
25c Value  
**2 for 11c**

**SPRAYERS**  
Ideal for Spraying Closets, Clothes, etc.  
25c Value  
**13c**

DAW'S COUPON  
**COPPER POT CLEANER**  
Made from spun copper.  
10c Value  
**2c**  
(Limit 2)

**RUBBING ALCOHOL** 8c  
**HINDS HONEY & ALMOND LOTION** 49c  
**PHILLIPS TOOTH PASTE** 11c  
**PURE U.S.P. MINERAL OIL** 13c  
**PONDS CREAMS** 39c

DAW'S COUPON  
**RINSO**  
Large Box  
**14c**  
(Limit 1)

**PAPER TOWELS**  
100 Sheets In Each Roll  
10c VALUE  
**2 for 11c**

**WESTINGHOUSE MAZDA LAMPS**  
40-50-60 Watts  
New Low Price  
**13c**  
100 Watt 15c

DAW'S COUPON  
**FITCH'S Dandruff-Remover SHAMPOO**  
Reg. 35c Size  
**18c**  
(Limit 2)

**TOOTH PICKS** 2 for 5c  
**EPSOM SALTS** 3c  
**AMMONIA** 9c  
**ASPIRINS** 6c  
**BARBASOL** 18c

DAW'S COUPON  
**SHELF-LINING PAPER**  
Each Roll — 13-In. Wide x 36-Ft. Long  
For drawers, closets, shelves, package wrappings, etc.  
**2 for 11c**  
(Limit 4)

**BORAXO**  
"Cleans dirty hands"  
Lge. Size  
**9c**  
**GRASS or WOOL SPONGES**  
Priced From **17c**

**TOILET BOWL BRUSH**  
With Long Wire Handle  
15c VAL.  
**8c**

DAW'S COUPON  
**Paper Napkins**  
Boxes of 80  
**2 BOXES FOR 7c**  
(Limit 2)

**WHISK BROOMS**  
Genuine FIBRE whisks... will out-wear 6 ordinary brooms.  
25c Value  
**13c**  
(Limit 2)

DAW'S COUPON  
**Whisk Brooms**  
25c Value  
**13c**  
(Limit 2)

**DUSTING CLOTHS**  
FULL SIZE  
**8c**  
3 for 23c

**TOILET BOWL DEODORANT**  
Lge. 15c Size  
**7c** 3 for 20c

DAW'S COUPON  
**Adhesive Plaster**  
1/2 inch x 5 yards  
**2 for 11c**  
(Limit 4)

**CLOTHES LINE**  
50 FOOT Braided Sash-Type Cotton Cord  
Reg. 25c Value  
**14c**  
Also Available in 100 Foot Lengths

DAW'S COUPON  
**3-Way... Extension Cord Set**  
Has 3 sockets... all rubber insulated... full 9 ft. length.  
Complete With Plug  
**17c**  
(Limit of 2)

**FOUNTAIN PEN INK**  
Large 4 oz. Size  
**7c** 15c Value

**MOTH TABS**  
Moth Killer—Deodorant  
25c Size  
**9c** 3 for 25c

**Toilet Tissue**  
HY-TEX QUALITY  
1000 Sheets In Each Roll  
**3 Rolls For 13c**

**CLOTHES PINS**  
Square Polished Hard-Wood  
Boxes Of 40  
**4c**

**DOG FOOD**  
—PLAY BALL BRAND—  
Reg. 10c  
1-Lb. Cans  
**3 cans 13c**

**LIGHTHOUSE CLEANSER**  
Regular Size  
**3c**

**Moth Balls or FLAKES**  
1-lb. Box  
**9c**

**Toilet Tissue**  
HY-TEX QUALITY  
1000 Sheets In Each Roll  
**3 Rolls For 13c**

**CLOTHES PINS**  
Square Polished Hard-Wood  
Boxes Of 40  
**4c**

**DOG FOOD**  
—PLAY BALL BRAND—  
Reg. 10c  
1-Lb. Cans  
**3 cans 13c**

**LIGHTHOUSE CLEANSER**  
Regular Size  
**3c**

# Where To Play Bingo...

**BINGO PARTY**  
SUNDAY AT 2:30  
144 NORTH ST.  
This coupon is good for a free lap board and one free special when regular admission of 20c is paid.

**BINGO**  
19th WARD CLUB HOUSE  
237 HAWLEY ST.  
Every Thursday and Saturday Eve.  
ADMISSION 20c  
EXTRA BOARD Free With Each Admission

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—8:30 P.M.—Sun. 7:30 P.M.

**BINGO PARTY \$250 in PRIZES**  
Every Sat. Nite—8:30  
25 DOOR PRIZES!  
JACKPOTS \$50 — \$55  
Free Ticket On Kitchen Set With Each Book of Specials

EXTRA SPECIAL! \$6 ON REGULAR BOARDS  
THURSDAY AND SATURDAY NITES PLAY BINGO AT  
**HOLLYWOOD BINGO HALL**  
Every Wed. Thur. Fri. and Sat. Eves. \$20—\$30 Special Games  
Motion Picture Entertainment  
Come Early  
35 PULLMAN AVE.  
JACK POTS DOOR PRIZES

**BINGO PARTY**  
BENEFIT EMERGENCY DISASTER RELIEF CORPS FUND  
**TONIGHT** And Every Thursday Night  
**LAKE-GLENWOOD RECREATION CENTER**  
694 LAKE AVENUE (Corner Glenwood) ROCHESTER  
Lake Ave. Bus to Glendale — Crosstown Bus to Lake Ave.  
**23 BIG GAMES OFFERING \$1,120.00**

**BINGO**  
Wed. and Sat. Afternoon 1:30  
Regular Bingo—\$2  
1st and 11th Game — \$5  
Monday Night 8:30  
Every Game—\$7  
Jack Pot — \$95  
Sunday Nite 8:15  
**\$7 PER GAME**  
JACK POT \$95

**\$ BINGO \$**  
Every Saturday 8:30 P. M.  
**C. Y. M. A.**  
51 FRANKLIN SQUARE  
Near Greyhound Bus Terminal  
ADMISSION 25c \$

—COUPON—  
This coupon entitles bearer to one free special ticket on \$25 game when purchasing book of specials or triple board.  
**Plymouth Church Hall**  
Troup Street  
Corner Plymouth

**THE PM CLUB**  
Presents An Afternoon Bingo Game At  
**Towners Hall — University & Atlantic**  
Every Thursday At 1:30 P. M.  
JACK POT GAME \$10  
Don't Forget "It's The P. M. CLUB FOR AFTERNOON BINGO"  
Special Games and Entertainment

9 Games Totalling **\$90.00** 5 Games Totalling **\$75.00**  
4 Games Totalling **\$80.00** 1 GAME FOR **\$100.00**  
50 DOOR PRIZES 3 Games Totalling **\$225.00** 50 DOOR PRIZES

EVERY MONDAY NITE—NEW FEATURES  
**K of C AUDITORIUM**  
—CHESTNUT STREET—  
3 JACKPOTS \$200—\$100—\$50  
FREE \$75 GOLD AWARD TICKET  
MORE THAN \$1050 CASH PRIZES  
ALSO—Exclusive of regular Bingo Prizes Valuable Merchandise Items given away every Monday.  
55—DOOR PRIZES—55  
Ray Fagan's Orchestra 8 P. M.  
BINGO 8:30 P. M. to 10:30 P. M.

**Chili Recreation Hall**  
509 CHILI AVE.  
**BINGO PARTIES**  
Tues., Thurs. Fri. and Sat. 8:15  
Eves. 21  
Tues., Wed. and Sat. Afternoons 2:00  
Regular Board Jack Pots  
WED. AFTERNOON .....\$30  
SAT. AFTERNOON .....\$30  
SAT. EVENINGS .....\$75

**NORM'S BINGO**  
CHILI RECREATION HALL  
509 Chili Ave. Mon. 8:15 P. M.  
Regular Boards \$6  
Specials \$16 or More  
JACK POT \$40

Exchange this coupon for FREE membership card in Towners—Rexy  
**LUCKY BINGO CLUB**  
NEW MEMBER'S START EVERY SUNDAY  
Fri. & Sun. Nite—Towners Hall  
EACH NITE Including \$50 Jackpot  
**\$290**  
WEDNESDAY AND SAT. NITES ARE **\$475** NITES INCLUDING \$50 JACKPOTS  
**TOWNERS HALL & REXY THEATRE**  
University at Atlantic South Avenue.

JACK POT GAME—CHEVROLET AUTO OR **\$500.00 CASH** FULL CARD OR 50 NUMBERS  
or CONSOLATION PRIZE \$50—FULL CARD OVER 50 NUMBERS  
**SPECIAL OFFER** Everyone attending tonight will receive 50 transparent markers ABSOLUTELY FREE  
**ADMISSION 99c** DANCING TO VIC SWEETS ORCHESTRA  
PLENTY OF FREE PARKING SPACE



# -Shopping News WANT ADS Get Results-

## ARTICLES FOR SALE

DRYERS—System, 4 hood, reasonable good condition. Stone 3172, 1426 Cliff Road.

## BEAUTY INSTRUCTION

BEAUTY CULTURE Pays \$100 for spring training. Personal instruction, licensed, easy terms. Call Beauty School, 430 Hurke Bldg.

## FOR RENT

APARTMENT — 2 room, also sleeping room. 344 Lake Ave.  
28 LAWTON ST. off Meigs. Unfurnished apartment. Three or four rooms. Heat, light, hot water, reasonable.  
22 LAWTON ST. Five room upper. Clean. Adults. \$30 month.

## BEAUTY SHOPS

MACHINELESS permanent waves done in your home. Guaranteed. Genesee 1945-R.

## BUSINESS PERSONALS

UGLY moles, hair, warts spoil your looks. Permanent removal. Complimentary treatment with this ad. Evening appointments also. Frances Friedman, 21 Clinton St., 403 Present Bldg. Stone 3380.

## FOR RENT

SUPERLUS hair permanently removed by expert, established 10 years. Mrs. Lucie, Monroe 4135.  
PLAIN sewing and general repairing order. 425 South Ave.  
DIABETICS ATTENTION — We make diabetic ice cream. Flavors are vanilla, chocolate, strawberry, maple walnut. East Main Pharmacy, 1933 East Main.

## BUSINESS PERSONALS

BROOM, DUSTMOP. — Cash for rags newspapers, mattresses. Stone 364-R.

## BUSINESS PERSONALS

CHICKEN PIES — Delivered by dozen. Myers, 135 Dewey St., Genesee 434-M.  
CLEAN your woodwork and walls the easy way with the Anderson magic cleaner. Culver 3049-J.

## FURNITURE - UPHOLSTERY

UNION Upholstery Shop, featuring guaranteed, made to fit, all covers. All types of upholstery done; expert workmanship. Just call your number, we are at your service! Genesee 1788.  
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"How Clark Gable Created a New Hedy Lamarr"  
By Frederick Louis

## ANNOUNCEMENTS

APRIL 26th LIBERTY MAGAZINE Now On Sale At All Newsstands

## ANNOUNCEMENTS

Mr. Ethel Wilkinson, 31 Flanders St.

## ANNOUNCEMENTS

In This Week's LIBERTY — "BASEBALL'S TOSPY GROWS UP" By Jack Dempsey. The Saga of Softball, Liberty's Sport Editor Writes Entertainingly About Shifty Gears and His Champion Kodak Park Team.

## ANNOUNCEMENTS

"WHAT HITLER TOLD ME ABOUT PEACE" By Dr. Otto Strasser  
Hitler Told Dr. Strasser About It... And Now Dr. Strasser Tells The American People.  
"How Clark Gable Created a New Hedy Lamarr" By Frederick Louis

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Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way. Keep up with the times—get today a generous 30 cent bottle of Stera-Kleen—give your plate a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will so gladden with beauty that you'll be proud of them. Your mouth will feel much better—relaxed.

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**Find this label and you've found America's Smoothest Whiskies!**  
9 out of 10 Like it  
"110,333 out of 100,000 people (9 out of 10) who sampled Green River liked it. Hence we claim that 9 out of 10 like it."—Sourthern Whiskey  
BUY A BOTTLE TODAY  
Bottled in Bond 100 PROOF STRAIGHT RYE WHISKEY  
The Biggest Value of the Better Bonds TRY IT TODAY  
FOR OVER FIFTY YEARS AN AMERICAN INSTITUTION  
**GREEN RIVER**  
GREEN RIVER BOTTLED IN BOND STRAIGHT RYE WHISKEY 100 PROOF. 50% GRAIN NEUTRAL SPIRITS. 100% GRAIN NEUTRAL SPIRITS. 100% GRAIN NEUTRAL SPIRITS.

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10c Size  
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3 For 11c  
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AYDS Candy, when as directed, tends to curb appetite for fattening foods. NO DRUGS! NO LAXATIVES! Vitamins A, B, and C. 30 Day supply \$2. (LESS THAN 7c A DAY!). MONEY BACK IF NOT SATISFIED! The Original, Sold at ALL KEY DRUG STORES.

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**ICE CREAM AT ITS BEST BORDEN'S FRENCH VANILLA OR CHOCOLATE**  
Ice Cream PIES **30c**  
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**TWICE AS MUCH NOXZEMA FOR YOUR MONEY**  
175 GIANT HOSPITAL JAR ONLY \$1.19  
• Contains five 10 jars in this huge 20-oz. size! Use as Powder Base, Night Cream—for extra relief caused Pimples, Chapped Skin, etc. Grand for Shaving.

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14 1/2c  
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Regular 25c Size **11c**



APRIL 17, 1941  
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This Paper Offers You a Selection of Dependable Values Featur ed by Leading Stores, Making It Easy For You to Plan Your Shopping in Advance for Savings of Time, Effort and Money

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 26

ROCHESTER, N. Y., THURSDAY, APRIL 24, 1941

To 75,200 Rochester Homes

PHONE STONE 6001

### WHAT'S IN FASHION

Prints With Jackets And Softly Tailored Suits Are Backbone of Spring Wardrobe

As the days grow warmer, springier, casual clothes for going places, for shopping, luncheons and round-the-town wear steal the spotlight. The little print dress with a wool jacket; the neat suit, with a cape to slip over your shoulders on sunless days, head the list of wardrobe essentials.

Favorite prints are small, designs often geometric. Dresses are preferably semi-shirt-waist styles, with panel pleats or all around pleats in the skirt, and cardigan tops. Jackets vary in type and length, but are always affiliated with the dress by print lapels or a matching print lining.

#### Many Jackets Longer

Outstanding costumes featured in new collections are prints with the "long torso" or molded jacket, such as a tiny black and white leaf print with lacquer red wool jacket. The dress, a semi-shirtwaist style, has a pleated front panel in the skirt, and two tiny pockets cleverly worked into the yoke of the blouse. The jacket, which extends well down over the hips and is quite fitted, has print lapels, and its print buttons are bound with lacquer red wool.

#### Peplums Good

Set-in belts which tie casually give a fresh look to many of the new jacketed prints. These slightly bloused, peplum-type jackets are gaining favor every day, and are seen in both rayon and wool fabrics. Sometimes the peplum is quite full (especially in

light weight rayon materials); sometimes it fits quite smoothly over the hips.

Typical of the new peplum jacket outfits is a geometrical dot rayon dress in navy and white print with an almost green jacket. The dress has an all around pleated skirt and shirt collar neckline; the jacket, which is a linen weave rayon fabric, is slightly bloused with a rather full peplum and has a set-in tie belt.

#### Drawstring Jackets for Juniors

All sorts of young, spicy ideas are seen in collections of junior jacket dresses for going places. An especially clever one, and one which is making a hit with the slim set, is the drawstring jacket of light weight wool with the shirtwaist sleeve. Color combinations are as clever as the jacket styling—for example a gray kasha jacket with drawstring waistline topping a tiny figure print in cocoa and white. Another tany combination is dark navy and white print with a bright Aztec red jacket.

Unique prints, such as sombrero prints and Mexican motifs, are favorites with the junior crowd, and often buttons carry out the print motif. Fly front shirtwaist dresses and feminized shirtwaist styles are on the preferred list, especially when topped by nubby wool or rough weave rayon jackets. Color combinations that seem to be winners are blue with banana; luggage with mist blue; lime green with red poppy, palomino beige with red poppy and, of course, navy with red poppy.

(Continued on Page 2)

### Grandmas To Suffer Annual Demise Next Thursday As Red Wings Open Season

A decided drop in attendance in Rochester schools is expected next Thursday.

The mortality rate on grandmas is expected to shoot sky high and cases of sudden illness will, no doubt, strike young and old alike.

For next Thursday is opening game day at Red Wing stadium. Most of the "sick and absent" will be very much "there" at the Norton St. ball yard to watch the Red Wings open their home stand against Mayor Hague's representatives from Jersey City.

The usual pomp and ceremony attendant upon opening days is expected to be witnessed by a banner throng as one of the largest crowds in years is predicted by Red Wing officials. Missing this year from the annual parade preceding the game will be Frank Rutz, marshal, who passed into the land of all home runs during the winter.

Many civic groups have taken large blocks of seats for the opener, and the Stadium box office, which is open daily for reservations, reports an exceptionally heavy demand for tickets.

Jersey City will oppose the Kaufmanites in three games, after which Syracuse, Newark and Baltimore will follow in that order.

**NOBLE GRANDS TO MEET**  
Leah's Past Noble Grands' Club will meet at the home of Mrs. Dora M. Levin, 63 Edward St., on Wednesday, May 7.

### 'Carmen' Ticket Demand Heavy At Eastman

Expected to set new records in Rochester for opera attendance is the coming performance of "Carmen" which the Metropolitan Opera Company will give at the Eastman Theatre on Monday, May 5.

Written nearly 70 years ago, Bizet's opera still stands out as one of the most popular works in the repertoire of music drama. Evidence of this popularity was the accolade with which Rochester opera lovers greeted the announcement of the opus' performance. And definite proof is seen by the exceptionally heavy reservations being received at the box office.

Coupled with the popularity of the opera itself is the announcement of the cast which will include several of the brightest stars from the Manhattan home of grand opera.

Gladys Swarthout, glamorous mezzo-soprano, will be in the title role. Aiding her in principal roles will be Licia Albanese as Micaela; Giovanni Martinelli as Don Jose, and Richard Bonelli as Escamillo.

Other celebrated singers in the cast will be Helen Olheim, Arthur Kent, Thelma Votipka, George Cehanovsky, Alessio de Paolis and Louis D'Angelo. The production will be under direction of Wilfred Pelletier, with the full Metropolitan Opera orchestra and the famous Corps de Ballet officiating in the numerous dance scenes.

### Department Store Firm Names Officers, Directors

R. Bruce Lindsay was elected treasurer of Sibley, Lindsay & Curr Company at the annual meeting of the Board of Directors this week. He is a son of A. M. Lindsay, one of the firm's founders, and was born in Rochester. He attended Yale University and has been with the store since 1908, except for service in the United States Army during the first World War. He began in the accounting department,

### Winners Named In Sun-Loew's Contest

First prize of five dollars in "The Great Dictator" contest sponsored by The Sun and Loew's Rochester Theatre has been named by the judges as Miss Helen Greenley. The two-dollar second prize has been awarded to Mrs. Anna Buckland.

Free tickets have been mailed to the following:

Miss M. E. Casagrande, Louis J. Grillo, Mary Ann Oliver, Marion Mason, Mrs. F. Wollschleger, Mrs. Frank Kurtz, Norma Laragy, James Grimsley, Mrs. Elizabeth Schmotzer, Robert Legg, Mrs. Kathleen Bekkirch, Robert Morris, M. Wagner, Miss Anna Larocque, George Boomsma, Mrs. Ida Beebe, Ann Rusch, Robert Grunz, Mrs. D. Nielson, Helen E. Stubbs.

### SOCIAL MEETING PLANNED

An April social meeting of the 19th Ward Women's Democratic Club will be held next Monday evening at 904 Main St. W. Mrs. Helen Hubbard, chairman of hostesses will have charge of the games and refreshments.

worked in the basement as a salesman and later served in many capacities in practically every division of the store. He was named superintendent of the second floor in 1915 and vice-president in 1938.

Other officers re-elected are: president, Louis W. Johnston; vice-presidents, Herbert W. Bramley, Harris Griffith, Charles T. Crouch; secretary, R. Bruce Lindsay; assistant treasurers, Thomas B. Ryder, Robert A. Christ.

Members of the operating board re-elected are President Johnston, chairman; Crouch and Griffith, merchandise managers; E. W. Dennis, general superintendent; James E. Brice, personnel director; Douglas W. Willington, comptroller; Robert S. Betten, publicity director.

The resignation as vice-president of John R. Sibley, who leaves Rochester to resume the management of his interests in Massachusetts, was accepted with regret. Sibley served as a director of the company during his residence in Spencer, Mass., from 1924 to 1933, when he joined the store, serving as executive vice-president. He

(Continued on Page 7)

LAURER'S SELL THE GENUINE GENERAL MOTORS

## Frigidaire

Laurer's new 1941 Frigidaire offers you more cubic foot capacity at less initial cost than ever before. Add to this the lowest possible operating expense, and you have the finest refrigerator sold in America.

3 YEARS TO PAY AT LAURER'S  
THE STORE THAT GIVES BETTER SERVICE—CHEERFULLY

LOWEST PRICE  
EVER QUOTED

FOR A  
6 FT. CU

## Frigidaire

WITH SO MANY FEATURES

\$104<sup>75</sup>

NOW AT LAURER'S



MODEL SVS-6

Laurer's  
50 STATE ST

LAURER'S OPEN FRIDAY NIGHT

## Projansky Annual Spring Sale

### HATS

... Season's Wanted Styles

Hats originally \$5 to \$10 .....\$3  
Hats originally 8.75 to 12.50 .....\$6  
Hats originally 15.00 to 25.00 .....\$9

### Early Spring Dresses

Dresses—Daytime, crepes and wools, originally 16.95 to 22.95 ..... 8.75  
Dresses—Daytime, crepes and wools, originally 29.95 to 39.95 ..... 16.75  
Dresses—Daytime, crepes, originally 49.95 to 69.95 ..... 24.75

### Late Spring Dresses—

Sheers and A Few Prints  
Dresses—originally 16.95 to 22.95 .....\$11  
Dresses—originally 25.00 to 29.95 .....16.75  
Dresses and Costume Suits originally 33.00 to 49.95 ..... 24.75

### Dinner and Formal Gowns

Dresses originally 16.95 to 69.95 .....Half-Price  
Costume Suits originally 59.95 to 149.95 .....Half-Price

## NOW

YOU who have learned to look to the Rochester Sun for money saving prices should scan these price lists thoroughly.

Bear in mind this is THE annual money-saving Event of Fashion importance. There is nothing comparable to it in all Rochester.

Represented is fine Projansky merchandise from all departments; specially priced groups, remarkably reduced for no other reason than the fact that the Projansky calendar indicates this is clearance time for an establishment like this which must and does keep ahead of the seasons.

### Spring Suits

Suits, Tailored Tweeds, Dressy plain colors, Originally 29.95 and 35.00 .....19.75  
Suits—Fine Tweeds and solid color dressy models, Originally 35.00 to 49.95 .....28.75  
Suits—Finest materials and tailoring—in navy and black, Originally 49.95 to 69.95 .....38.75

### Spring Coats

Coats—Wool Crepes, in navy, black, beige, Tweeds including many from our own custom dept. Originally 29.95 to 39.95 .....24.75  
Coats—Dressy models and tailored tweeds. Some our own make. Originally 49.95 to 69.95 .....38.75

### Blouses—Sweaters—Skirts

Blouses .....2.95  
originally 3.50 to 8.95 ..... 4.95  
Sweaters originally 5.95 and 6.95 .....3.95  
Skirts originally 6.95 .....3.95

### Important Fur Jackets

Fur Jackets originally \$59 .....\$37  
Fur Jackets originally \$100 .....\$67  
Fur Jackets originally \$150 .....\$100  
Fur Jackets originally \$175 .....\$125  
Fur Scarfs specially priced for this event.

PHONE STONE 337 FOR FRIGID FUR STORAGE

Custom Tailor and  
Furrier to Gentlewomen

39 East Avenue



# AVON Bang-Up Sale!

## GOING OUT OF BUSINESS

### COATS and SUITS

Imagine! The most popular new styles in splendid quality fabrics... Here, a boy and shirtwaist styles. Smart dress-maker details unbelievable at this low price. Included are 100 men tailored pencil stripe suits. Sizes 11-20. Others 28-46.

# \$5

REGULAR TO \$16.95 VALUES

DRESSES \$1  
Values To \$3.98

PANTIES 19c  
Values To 59c

BLOUSES REG. \$1 VAL.  
59c. 2 FOR \$1

DRESSES \$1.69  
2 for \$3

EXTRA SPECIAL!!!  
SKIRTS 39c  
Regular \$1.00

ALL SALES FINAL - NO REFUNDS OR EXCHANGES

# AVON SHOP

132 E. MAIN ST.

PAJAMAS DOLLAR VALUE  
59c 2 FOR \$1

### School And Play Frocks Of Bright Crisp Cotton



Now that Spring is really here, it's time to think of cotton wash frocks for the youngsters. Summer is just around the corner and a good supply of washable cottons is imperative for the young miss who enjoys a crisp clean frock just as much as mother.

Little tot's frock No. 3246 comes in sizes 2, 4, 6 and 8 years. Size 4 takes 1 3/4 yards of 39-inch fabric with 3/4 yard of contrasting for dress; 1/2 yard fabric for the panties. The cute pinafore is extremely simple to make, but ever so attractive. Pattern No. 3374 is made up in sizes 6, 8, 10, 12 and 14. Size 8 requires 2 yards of 39-inch fabric for pinafore; 1 3/4 yards for the blouse.

Send FIFTEEN CENTS (15c), (coin preferred) for EACH Pattern. Write plainly YOUR NAME, ADDRESS and STYLE NUMBER. Be SURE TO STATE SIZE YOU WISH.

Address: PATTERN DEPARTMENT, ROCHESTER SUN, 121 W. 19th Street, New York, N. Y.

### What's In Fashion

(Continued from Page 1)

Suits, the perennial spring favorites, this year take to softer lines. Coverts, extremely fine twills hold the limelight for dressy occasions as well as town wear. However, the new mood for casualness, introduced by our American designers, diverts fashion attention to the new patterned wool suits... fine checks, hold plaids, Glen plaids... and so softly colored Shetland wools. Unique among the checks and plaids are the check and plaid combinations, of the check with a darker plaid over the check.

### Doctor Re-Discover's Old Time Reducing Plan

Of interest to overweight persons, is the story of Dr. Edward Parrish and the safe, quick way he discovered to reduce weight. Dr. Parrish states that he tipped the scales at 238 pounds when he was sixty-five years old. He would lose a few pounds by exercise or diet one week and gain it all back again the next. He had about resigned himself to giving up the struggle against fat when he discovered the method that enabled him to lose 27 pounds in three weeks.

Dr. Parrish's discovery came from his grandfather's private papers, among which was a document made by the doctors who accompanied the French army during Napoleon's retreat from Moscow. The facts reported by the French doctors were generally known to physicians of seventy or eighty years ago and became known as the Napoleonic Theory of Metabolism, which means that the body uses up more energy when a little food is eaten than it does when no food is eaten at all.

That is how weight reduction works, according to Dr. Parrish. You cut down the amount of food you eat and to get sufficient energy your body is forced to consume its own fat. Dr. Parrish recommends that anyone wishing to reduce with the smallest amount of labor, follow the Cal-Par Special Reducing Plan. Cal-Par is said to be a special purpose food, developed from a century-old recipe of Dr. Parrish's grandfather, which, combined with Dr. Parrish's Seven-Day Reducing Plan, is claimed by the makers to have helped thousands of people to return to normal weight.

### MILK MIXTURE FOR STOMACH ULCERS

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases, the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of Lutin from their druggist. Lutin contains this new discovery in its purest form. Easy to take. Just mix two teaspoonsful in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lutin for sale by Devo. Key and drug stores everywhere.

### Money Found!

WHEN YOU SHOP AT LEFT'S CHILDREN'S STORE

HERE ARE EVEN BIGGER SAVINGS ON LEFT'S After-Easter Markdowns

## COATS

MILITARY'S - TWEEDS - PLAIDS - Lace collars and cuffs - some with matching hat and purse. All colors including Navy, Royal, Light Blue, Tan, Rose, etc. Smartest Spring materials. Sizes 3 to 16.

IT'S HERE! National Baby Week

Let's see who can offer you the finest selection of Baby needs ever offered in one store. Be on hand for these unusual savings. Here's one example:

ABSORBENT - SOFT FINISH - ANTISEPTIC - NON-IRRITATING. DIAPERS. Very special at

PKG. OF 12 BIRDSEYE DIAPERS 95c  
Reg. \$1.50 Value

Mothers! Let's meet all requirements of extra summer wear with these beautiful and sturdy SHOES \$1.39  
Buy Several Pairs \$2.50 to \$3 Val.

You're Right When you Buy at LEFT'S  
126-128 CLINTON AVE. S.

Open Friday and Saturday Evenings Until 9 P. M.

### ROCHESTER TENNIS WEEK

APRIL 26 - MAY 3RD

To Enjoy Watching ALICE MARBLE Play

TENNIS at the Sports Arena

## CLEAR VISION is Essential

IN ANY field of endeavor, if there is any doubt as to clarity of vision, come to BAUSCH and obtain the facts. You will find the experience pleasantly interesting and invaluable... and the cost so little.

Convenient Charge Accounts

### E. E. BAUSCH & SON CO.

6 MAIN ST. E. - CARL E. BAUSCH, Optometrist - 61 EAST AVE.

TOMORROW AT... 9

# H.L. HUNTER FUR CO.

Over 1,000 Brand New 1941-42 Fur Coats & Jackets to Choose From in Hunter's "End-of-the-season" and New York Manufacturer's Cooperative



# FUR SALE



NEVER BEFORE... have we been able to secure pre-season styling so early—or at such amazingly low prices! We urge you to BUY NOW for next winter.

SAVE 40% to 60%

NOTICE!  
No Furs Will be Sold To Dealers Or Jobbers

1st Sensational Price Group  
Made to Sell for \$75 to \$125

Black Persian Paws, Leopard Lambs, Blk. Kid Caracul, Silver Fox Paw Jackets, Dyed Skunk Greatcoats, Marmot Chevrons, Striped Raccoons, Sable Dyed Opossum Jackets, Blue Fox Guanaco Jackets, Mink Dyed Conies, Nat. Gray Kidskin Jackets.

# \$46

\$4.60 Down - Balance Weekly

2nd Sensational Price Group  
Made to Sell for \$135 to \$175

Hudson Seal Dyed Muskrat Chevrons, Ocelot Paws, Mink and Sable Dyed Fox Jackets, Br. Morie's Seals, French Seals Dyed Coney, Laskin Moutons, Blk. Russian Caraculs, Polar Region Seals Dyed conies, Mink Blended Muskrats, Premier Bonded Beavers Dyed coney, Blk. and Gray Caracul Paws, Canadian Red Fox Jackets, Silver Fox Paw Coats.

# \$76

\$7.60 Down - Balance Weekly

3rd Sensational Price Group  
Made to Sell for \$195 to \$235

Black Persian Lambs, Silvertone and Kaffa American B'dails processed lambs, Beaver Laskin Moutons, Bro. and Fel Gray Chekiang Caraculs, Krimmer Lambs, Hudseals dyed coney, Southern Mink Blended Muskrats, Best Black Seal dyed coney, Blk. Russian Persian Paws, Black Russian Pony Coats.

# \$96

\$9.60 Down - Balance Weekly

### MATCHLESS "BUYS" IN BEAUTIFULLY STYLED FURS FOR NEXT SEASON!

\$199 Nat. Let-out Raccoons... Now	\$116	\$269 Fine Nat. Let-out Raccoons... Now	\$146	\$299 Kaffa So. American Broadtail... Now	\$186
\$189 Sable Back Muskrats... Now	\$116	\$249 Natural Gray Kidskins... Now	\$146	\$329 Nat. Spotted Leopard Cat... Now	\$196
\$189 Lustrous Blk. Russian Pony... Now	\$116	\$249 Silvertone Muskrats... Now	\$146	\$439 Sheared Canadian Beaver... Now	\$266
\$189 Silver Fox Jackets... Now	\$116	\$279 Natural Jaguar Coats... Now	\$156	\$479 U. S. Gov. Alaska Safari Seal... Now	\$296
\$199 Sable Dyed Fitch... Now	\$116	\$279 Minnesota Tipped Skunks... Now	\$156	\$479 Blended Jap Mink Coats... Now	\$296
\$229 Holl. Hud. Seal, dyed musk... Now	\$126	\$289 Nat. Eastern Mink Chevron... Now	\$156	\$539 U. S. Blk. Alaska Seal... Now	\$326
\$239 Blk. Russian Persian Lambs... Now	\$126	\$289 Russian Mink Dyed Marmots... Now	\$156	\$579 Sheared Canadian Beavers... Now	\$376
\$229 Sable Blended Muskrats... Now	\$136	\$289 London Dyed Squirrels... Now	\$166	\$579 Samoli Leopard... Now	\$396
\$229 Nat. Brown Persian Paws... Now	\$136	\$299 Blk. Russian Persian Lambs... Now	\$176	\$899 11-Skin Can. Sheared Beaver... Now	\$596
\$239 Lustrous Chekiang Caraculs... Now	\$136	\$299 Nat. Gray Russian Per. Lamb... Now	\$176	\$929 Nat. Eastern Mink... Now	\$596

PAY ONLY 10% DOWN  
Buy your fur coat for next season—on a Hunter Easy Weekly or Monthly Payment Plan.

FREE STORAGE UNTIL NOVEMBER 1



HUNTER FUR CO. 1 CLINTON S. STORE OPEN TONIGHT AND SATURDAY NIGHT 'TILL 9



Members of the Sigma Lambda Phi sorority are sponsoring Gloria Kannenburg, 1000 Chili a white elephant sale tomorrow Ave.

## Your Daughter Has a Right to Know

No matter how you may long to evade the subject, it is every mother's sacred duty to tell her daughter about physical facts. And how much better it is to give your daughter this vital information, rather than to let her acquire it from girls of her own age.

In regard to feminine hygiene, she may receive entirely the wrong impression from others. Facts may be distorted, or wholly untrue. Due to lack of knowledge, many brides use douches of over-strong solutions of acids which can actually burn or scar delicate tissues.

Today, there is no need to use such deadly solutions for the douche. Science has given us Zonite. You will find no skull-and-crossbones on Zonite's label; Zonite is non-poisonous, non-caustic.

Yet, Zonite kills germs, bacteria on contact. Zonite actually destroys undesirable odors. Protects personal daintiness. Most important, is safe for delicate tissues.

So enthusiastically have women accepted the safe hygienic protection Zonite offers that over 20,000,000 bottles of Zonite have already been bought.

**Free Book Tells Intimate Facts**

If you hesitate to discuss feminine hygiene with your daughter, yet want her to be fully informed of the facts, give her this frankly written booklet, "Feminine Hygiene Today"—FREE—sent to you postpaid in plain wrapper. Send name and address to Zonite Products Corporation, Dept 240A, 370 Lexington Ave., New York, N. Y.



2 More Days  
to SAVE  
on NOTIONS

## National NOTION WEEK

You've got saving notions? Good, we've got notions to help you save! Thousands of them—everything from buttons to dish cloths—very specially priced for National Notion Week.

- Sturdi-Flex Girdle ..... \$1  
Reg. 1.25! Figure-moulding rubber with adjustable supporters and "pull-up" straps. Sizes 24 to 36.
- Sani-Scant Panties ..... 89c  
Reg. \$1! Eliminates belts. Protective waterproof inner panel of soft feathernap. All sizes.
- Nuvo Sanitary Belt ..... 19c  
Reg. 25c! Cannot cut, curl or twist because of its patented construction.
- Dress Construction ..... 3 Pr. 89c  
"Blue Label" type . . . made by Kleinerts. Ordinarily 35c a pair.
- Garment Bags ..... 3 for 89c  
"C-Thru" brand that doesn't conceal contents. 60 or 66 inch sizes.
- Garment Bags ..... 1.69  
60 inch size made of sturdy chintz with a 36 inch zipper closing.
- Ironing Board Covers ..... 29c  
Regularly 35 each! "Stretch-On" type—snug-fitting durable.
- Hot Dish Holders ..... 3 for 25c  
In colors to match your kitchen scheme. Specially priced!
- Shears and Scissors ..... 79c  
"Equity" brand—made by J. Wiss! 3 to 8 inch lengths for all uses.
- 12-Pocket Shoe Bags ..... 49c  
Made of heavy art ticking in florals of rose, blue, green, rust, orchid!
- Washing Machine Covers ..... 78c  
Retain the beauty of your washer! Made of a heavy unbleached muslin.



- Hat Stands ..... 3 for 25c  
Famous "Pull-Down" variety. In a large assortment of new colors.
- Whisk Brooms ..... 19c  
9 inch size that regularly sells for 29c. An excellent quality!
- Dish Cloths ..... 3 for 25c  
Made in a heavy mesh that gives long-term service. Stock up!
- Card Table Covers ..... 25c  
Made of the much-talked-about "Pliofilm." Plain or figured!
- Sweater Forms ..... 39c  
Easy method of drying or shaping your sweaters after a tubbing.
- Ironing Board Pad ..... 89c  
Complete with a washable cover! Special for National Notion Week!
- Skirt Marker ..... 69c  
"Boco"—economical skirt marker complete with chalk at this price!
- Clothes Hangers ..... 3 sets \$1  
Covered with long-lasting velveteen. 6 to a set. Unusual value!
- Bloomer Elastic ..... 2 Pcs. 25c  
Each piece is 6 yds. long! Washable! White, pink and tearose.
- Hose Supporters ..... 3 Prs. 25c  
"Sew-On" type that give long and satisfactory service!
- Blanket Binding ..... pc. 19c  
Made of rich satin in 5-yd. pieces. Get all you need at this price.
- Coats Thread ..... doz. 95c  
Regularly 10c a spool. Have it in black and white at this saving.
- Closet Door Rack ..... 69c  
3-piece metal rack with one section for hats and ties, two for shoes.
- Talon Slide Fasteners  
All lengths and colors for sleeves, pockets, skirt and dress plackets, sweaters, jackets, bags, etc.

### 22-Pc. Food Server Set of "Pliofilm"

for \$1

The set consists of 21 bowl covers and 1 refrigerator bag that are packed in an attractive container that can be used for knitting. The price will be higher after National Notion Week!



FREE With Every Purchase of

## VENIDA

The Guaranteed HAIR NET

Reg. \$1 A Doz.  
You Get 1 Box — 500 Sheets of Venida Facial Tissues

11-Pc. Pliofilm Food Cover Set, Including A "Glas-Bake" Pie Plate

All for 50c

These covers actually save food by preventing it from drying out. Transparent, odorless, easily cleaned, waterproof. Mostly edged in red or green.

- KOTEX VAL-U-BOX 66 Pads ..... \$1
- MODESS DOLLAR PAK 68 Pads ..... \$1
- VELDOWN FAMILY SIZE 72 Pads ..... \$1



EDWARDS—  
Street Floor,  
Notions



Repeat SALE  
Friday & Saturday!

Reg. 16.95 and 19.95 Value!

## DRESS COATS

Boxy and Reefer Models  
All Wool Crisp Crepes  
Easy-to-Wear Casuals

Specially Priced

# 13<sup>95</sup>

Junior Sizes  
Misses' Sizes  
Women's and  
Half Size Coats

In  
BLACK  
NAVY  
BEIGE  
TWEEDS

Don't deny yourself little luxuries like new hats just so you can wear a fine coat. You can have them both if you choose from Edwards thrifty Spring Sale collection now!

EDWARDS—Third Floor

OPEN A 90-DAY CHARGE  
Pay As Follows  
4.65 On May 10th  
4.65 On June 10th  
4.65 On July 10th

Use Edwards Credit Coupon Handle Buy a \$15 or \$25 Book, Use Coupons Same As Cash, NO DOWN PAYMENT, Up to 5 MONTHS to Pay, No interest charges if paid in 2 months, Credit Office—Fourth Floor

For Graduation Gifts!  
Boy's and Girl's  
'ROADMASTER' BICYCLES

Completely equipped with Torpedo light, horn in tank, luggage carrier, Texas steer handle bars, chain guard, truss rods, Marrow brakes, U. S. chain tread tires, Lifetime frame and fork. Use our Lay-Away or Budget Plan.

# 24.95

Sporting Goods Dept. — EDWARDS — Basement

## KIENER'S SPRING SALE of COATS

- Swagger Coats
- Dressmaker Coats
- White Collar Coats
- Tweed Travel Coats
- Reefer Coats

In all the wanted shades of spring. (Navy and Black Predominate)

# \$14<sup>95</sup> - \$16<sup>95</sup>

Value \$19.50 to \$24.50  
USE OUR BUDGET PLAN

## KIENER'S

599 HUDSON AVE.

Mrs. Alyce Hughes, 235 Croaman Ter.

Are You Considering Buying A New Or Used Car? Do You

## NEED MONEY?

PERSONAL LOANS OF \$100 to \$2,500

available to all steadily employed. For example a loan of \$101.16 costs only \$6.84 for one year repayable in monthly installments. Larger loans in proportion. Borrow here and save.

## GENESEE VALLEY TRUST CO.

Loan Dept., 2nd Floor, Room 201  
Free Parking At 101 Exchange St.

THE BANK OF PERSONAL SERVICE  
Member of F.D.I.C.

New wide neck model for easy cleaning

BREW coffee at your dining room table with SILEX COFFEE MAKER. Many models equipped with any heat temperature control.

PYREX BRAND GLASS.

Genuine SILEX GLASS COFFEE MAKER

Other Models from

# \$3.45

Up

COME IN TO-DAY

## ROCHESTER GAS & ELECTRIC

89 EAST AVE. MAIN 7070

und!  
AT  
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TORE  
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# Sibley, Lindsay & Curr Co.

RARE BARGAINS FOR ALL, IN

## SIBLEY'S SPRING

# Opportunity

Take Advantage of These Savings  
Pay Out of Income—No Down Payment  
On Purchase of \$15 or More

Here is truly a Sale where it's real economy to spend! Don't miss these rare bargains on necessities, simply because you'd rather not pay ready cash. Sibley's several Credit Plans allow you to take advantage of SAVINGS now, and pay in convenient installments out of income.



Regularly \$7.95!

### THRIFT FROCKS

\$4.99

California shirt waist classics: rayon, sheers, and crepes; sizes for misses, women, half sizes. All in wanted lovely colors for now—and Summer. Amazing values!

THRIFT SHOP, SECOND FLOOR

Reg. \$5.95 to \$7.95

### JUNIOR THRILLERS

\$3.99

Pre-shrunk, washable spun rayons; rayon seersuckers, rayon and teacloth. Frocks in stripes, coin dots, plains. Summer colors. Junior sizes from 9 to 17.

JUNIOR SHOP, SECOND FLOOR

Crepe or Satin

### RAYON SLIPS

\$1.54

Dainty tearose or white in all wanted types—embroidered, camisole, lace trimmed or tailored. Midriff accents! Bias cut! 4-gored! Sizes from 32 to 44.

ESCALATOR COUNTER, MAIN

\$12.95 Value

### FOX TAIL SCARFS

\$8.95

Genuine silver fox tails in a 3-tiered cape trimmed with fox paws. The perfect glamour touch for your Spring suit! Buy now at this very special sale price.

TRIMMINGS, AISLE 1

Sensational Values

### EXCITING COATS

\$11.99

Fashion and value-excitement for Misses, Women and Juniors! Types for street, travel, sports, dress. Well-lined, wool fabrics, California exclusives, too.

COAT SHOP AND JUNIOR SHOP, SECOND FLOOR

Reg. \$5 to \$10.00

### SPRING CORSETS

\$3.89

Girdles and foundations of a famous maker! Rengo Innerbelts in a complete size range. Also \$5 "Miss-Simplicity" with comfortable low back.

CORSET SHOP, SECOND FLOOR

69c, 79c Rogers'

### RAYON UNDIES

49c and 59c

The same styles you buy the year around! Smooth, soft and comfortable! Every type in regular and extra sizes. Also lacy-knit types in another smart brand.

KNIT UNDERWEAR, AISLE F

Dramatic Beauties!

### BUCKLE HATS

\$1.49

Specially priced! Round or flat-crowned, up or down edges. Resemble toyo. Come in beige, red, purple, brown, navy. Adjustable to fit all head sizes.

CASUAL HAT BAR, MAIN FLOOR



### Washable, White DOESKIN\* GLOVES

\$1.27

\*Doeskin - finished classic lambskins to go with any costume, at any hour of the day! Buy several at this special Opportunity Week price! Sizes 6 to 7 1/2.

AISLE L, MAIN FLOOR

Reg. \$1 to \$10!

### SAMPLE JEWELRY

57c to \$2.97

Most pieces less than 1/2 price! Necklaces, earrings, bracelets, pins, clips, Gold or silver color, plastics, rhinestones, simulated pearls. Save Now!

AISLE N, MAIN FLOOR

Regularly \$5.95!

### SUMMER CASUALS

\$2.99

Save almost as much as you pay in this extraordinary Opportunity Week! Prints, plains, dots, stripes; rayons or cottons. Dresses for all informal wear. 10-18.

SPORTSWEAR SHOP, SECOND FLOOR

Regularly \$3.99!

### ALL-DAY CASUALS

\$2.77

Spun rayons and rayon crepes, with collarless or convertible necklines; popular short sleeves. Colors: Blue, greens, rose. Sizes 12 to 20 and 38 to 46.

DAYTIME DRESS SHOP, THIRD FLOOR

Westclox Alarm

### CLOCKS REPAIRED

98c

This week only, have your Big Ben or Baby Ben alarm clocks expertly overhauled and accurately regulated by our Watch Repair experts for only 98c!

WATCH REPAIRS, MAIN

\$14.95 Values!

### AIRPLANE LUGGAGE

\$8.54

Choice of ladies' wardrobe case or hat and shoe box. Matching \$7.95 overnight case, \$4.76; \$10.95 pullman case, \$8.54. Regular \$17.95 fortnite, \$9.92.

LUGGAGE SHOP, FOURTH



### Reg. \$49.95 UNIVERSAL WASHER

\$39.95

Splendid, modern, family-size washers. At a clear saving of ten dollars! Big, powerful machines with all conveniences for easier, better washing. Electric Pump and Hose \$10 extra.

MAJOR APPLIANCES, FOURTH

\$3.95 "Rid-Jid"

### IRONING BOARDS

\$2.88

First choice with countless housewives! Big, sturdy, well-made ironing boards with substantial, folding wood frame and generous 15x54-inch top surface!

HOUSEWARES, FOURTH

\$1.50 to \$2.50

### FINE PHOTO FRAMES

\$1.14

Expensive-looking, exquisite frames in gilt and silver metal. All wanted sizes up to 10x13 inches! Even double frames and enamel insert styles included.

PICTURE GALLERY, FOURTH

Reg. 45c Bucilla

### CARPET WARP

23c spool

22c saving on every spool! Famous Bucilla carpet warp for crocheting spreads, rugs, tablecloths. All wanted colors, including black.

ART GOODS, THIRD

Reg. \$24.98, New

### TEXTURE RUGS

9x12' \$19.68

Remarkably beautiful, wear-resisting new rug weave you can wash safely at home! Texture weave in 5 stunning colors! Other sizes at proportionate savings!

FLOOR COVERINGS, FIFTH

\$29.95 Last Year!

### SOFA GLIDER

\$21.47

Genuine inner-spring mattress seat, 7 inches deep! Soft, pillow arms! Side panels, concealed gliding mechanism. With handsome leatherette covering!

FURNITURE, FIFTH FLOOR



### 18,000 Pieces of VERNONWARE CALIFORNIA

1 3 to 2 3 off

Blemishes so tiny you'll never notice them account for the tremendous reductions on this famous and beloved modern tableware! Now 10c to \$1.25.

SPECIAL COUNTER, MAIN



Reg. \$169.50

### All Porcelain FRIGIDAIRE

\$139

With your old ice box! All time low price for a fully-equipped, all-porcelain 1940 Frigidaire! Big 6.2 cu. ft. size! De luxe features, including Meter Miser!

MAJOR APPLIANCES, FOURTH

\$14.95 Values!

### FLOOR LAMPS

\$7.77

Gorgeous lamps, complete from richly designed bases to lovely shades, for only \$7.77! Most have insets of real onyx! Bronze or ivory-and-gold finish!

LAMPS, FOURTH FLOOR



F. B. Rogers

### SILVER-PLATED HOLLOW WARE

20% to 30% off

Magnificent selection of heavily plated hollow ware to own or give! Tea sets, cocktail sets, punch sets, trays, serving pieces, all at colossal sale savings!

SILVER CORNER, MAIN

Regularly 57c

### PEQUOT SHEETING

39c yd.

Fine, closely woven, smooth bleached sheeting, with a name famed for long service! 81-inch width, snow-white bleach, superior quality. Save 16c on every yd!

COTTONS, AISLE C

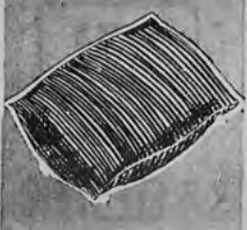
Regularly \$3

### BED PILLOWS

\$1.67

5% goose down, 95% goose feathers. Plump, soft pillows with striped blue and white ticking, cut size 21x27 inches. Only a few left at this price.

BEDDING, THIRD FLOOR





Western New York's Greatest Value Event!

Sibley, Lindsay & Curr Co.

TWO MORE DAYS OF SENSATIONAL SAVINGS  
ON THE GREAT ASSORTMENTS AND HIGH  
QUALITY FOR WHICH THIS STORE IS FAMOUS

**Sale**

Over 100 Shops on Five Vast Floors  
Bring Timely Needs at  
Way Below Usual Prices!

Everybody SAVES in this dramatic  
Opportunity Sale. An opportunity  
for all to stock up on needs for  
months to come. Bargains on every  
floor! Come early! Stay late! A sale  
where time spent is money saved!

With Spring in full swing and Summer just ahead, this great  
value event makes it well worth your while to put Sibley's  
first on your shopping list for the remainder of this week.  
Our Opportunity Sales are famous for the tremendous assort-  
ments of wanted merchandise at sensational savings. You'll  
find every one of our floors, from the Main to the Fifth,  
packed with substantial savings opportunities. Things for  
you, your home, your children . . . at prices that make it  
sheer extravagance not to buy now. Every single item in  
this great event is traditional Sibley quality . . . and every  
item is priced far lower than you would expect. Truly a Great  
Sale . . . where time spent in shopping is money saved!

Mail and Telephone Orders Filled  
PHONE Stone 6500

Regular 79c  
**HOLLYWOOD  
STOCKINGS**  
52c

3 pairs for \$1.50!  
Beautifully sheer and  
clear! Ringless all silk  
business chiffons; me-  
dium weight service  
silks with lisle top and  
sole. Sizes 8 1/2 to 10 1/2.

aisle K and special  
counter, main floor

Special Purchase!  
**59c to 79c  
NECKWEAR**  
29c

Fresh, crisp merchan-  
dise! Collar and cuffs,  
revers and bibs! A  
thrilling selection in  
pique, organdy and lace.  
You'll want them by  
twos and threes.

SPECIAL COUNTER,  
MAIN FLOOR

39c to 59c Values!  
**LAPEL  
FLOWERS**  
19c

A wonderful selection  
of flowers, boutonnières,  
novelty lapel gadgets  
worth much more than  
the few pennies you  
spend in this sale. Very  
decorative!

aisle I, main floor

Regularly \$1.00!  
**IMPORTANT  
HANDBAGS**  
77c

Dramatically large bags  
with inside spacious-  
ness! Casual types,  
pouches, underarm bags,  
top-handle types. Lead-  
ing new colors to match  
every costume.

BAG BAR AND SPECIAL  
COUNTER, MAIN FLOOR

Regularly \$5  
**LUCITE  
VANITY SET**  
\$2.79

Marvel of value and  
beauty! Miraculous, mo-  
dern, crystal-clear dur-  
able Lucite in 3-pc. set  
with dainty flowered  
backs. Choice of round  
or oval shape.

gifts, aisle O

Regularly \$4.45!  
**CINDERELLA  
SHOES**  
\$3.47

Wonderful savings op-  
portunities on a sale  
group for spring and  
summer — pumps, ties,  
step-ins; calf, patent,  
gabardine combinations.  
Save almost \$1.

CINDERELLA SHOP,  
MAIN FLOOR

25c "Punjab"  
**PRINT  
PERCALES**  
15c yd.

Washable, fast color  
and backed by the  
famous "Punjab" name!  
Marvelous color and de-  
sign selection. Grand  
buys for housecoats,  
the children's clothes,  
or sports tops.

FABRICS, MAIN FLOOR

First Time!  
**75c VION  
BATH SOAP**  
3 for 50c

Mammoth, long-lasting  
French milled cakes—  
fragrant, creamy-lather-  
ing down to the last  
sliver. Choice of 5 de-  
lightful odors and col-  
ors. Marvelous gifts.

TOILETRIES, MAIN FLOOR

100 Pieces of  
Porcelain  
DAIRE  
2/3 off  
so tiny you'll  
ce them as  
the tremen-  
dous on this  
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bleware!  
to \$1.25,  
UNTER, MAIN

\$169.50  
Porcelain  
DAIRE  
339

old ice box!  
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1940 Frigid-  
6.2 cu. ft.  
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PLIANCES,  
IRTH

Values!  
DOOR  
MPS  
.77

lamps, com-  
richly de-  
s to lovely  
only \$7.77!  
insets of real  
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URTH FLOOR

Rogers  
PLATED  
WARE  
30% off

selection of  
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a few left  
URD FLOOR

Girls' \$1.25 Value  
**SHIRTS and  
SHORTS**  
94c each

Bob short styles in red  
or navy sanforized  
(1% shrinkage) denim.  
Shirts to match of fine  
chambray in smart nar-  
row stripes. Sizes from  
8 to 16.

GIRLS' SHOP, THIRD FLOOR

Regularly \$1.95  
**JUNIOR  
SLACK SETS**  
\$1.47

Washable sets in crash,  
herringbone cloth and  
cool summer fabrics.  
In-and-outer shirts.  
Long belted trousers.  
All sanforized (1%  
shrinkage). Sizes 4-12.

BOYS' SHOP, THIRD FLOOR

\$3.95 and \$4.45  
**GIRLS'  
SHOES**  
\$3.16 \$3.96

Save as much as 79c on  
each pair! Complete  
selection for best, school  
or sports. In complete  
range of sizes and types  
for misses and growing  
girls.

CHILDREN'S SHOES,  
THIRD FLOOR

25c Girls' and Boys'  
**SPRING  
SOCKS**  
13c 4 for 50c

Bright anklets and half-  
socks in splendid as-  
sortment of colors and  
designs. For both boys  
and girls. Spring's gay-  
est, newest colors in a  
splendid assortment.

CHILDREN'S HOSE,  
AISLE K

Reg. \$16.50 Double  
**DROPSIDE  
CRIBS**  
\$11.87

Finished in white, pink  
or blue enamel with  
lamb and dog designs  
applied on end.  
Sleigh back. Just one of  
many splendid values  
in our Baby Shop.

BABY SHOP,  
THIRD FLOOR



Import Samples!  
**HANDMADE  
LINENS**  
1/2 Price

Every type of fine lace  
and embroidery, from  
China, Madeira Islands  
and Canary Islands!  
Also fine printed cloths.  
Mostly one-of-a-kind, so  
be here very early!

LINENS, MAIN FLOOR

Regularly \$1.98  
**RUFFLED  
CURTAINS**  
\$1.69 pr.

Lovely, generously full-  
cut curtains in wide,  
fluffy ruffled or narrow  
Cape Cod ruffled style.  
Choice of 4 favorite  
fabrics, dots and plain.  
Ivory or eggshell tone.

CURTAINS, THIRD FLOOR

\$8.98 to \$10.95  
**GORGEOUS  
DRAPERIES**  
\$6.98 pr.

Made of beautifully  
figured, heavy spun  
rayon that drapes rich-  
ly. Fully lined. 50"  
wide, 2 1/2 yds. long.  
Natural, white or lov-  
ely colored backgrounds.

DRAPERIES, THIRD FLOOR

\$1.69 Pequot  
**PERCALE  
SHEETS**  
\$1.39

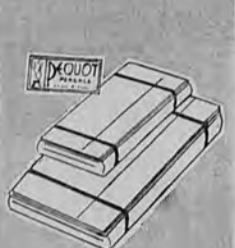
Sizes 72x108 or 81x99  
inches. Satin-smooth,  
strong Pequot percale  
sheets at the lowest  
prices we ever sold  
them! Other sizes at  
proportionate savings!

LINENS, MAIN FLOOR

Unusual Savings!  
**QUALITY  
CANDIES**  
17c lb.

Chocolate bridge mix-  
ture! Hot blanched  
whole peanuts, that are  
roasted in Rochester  
every day! Irregular  
jellies that are imper-  
fects of our 49c line.

CANDY, MAIN FLOOR



\$1.29 to \$2 Men's  
**SHIRTS**  
\$1

Quality shirts! Fine  
white broadcloths,  
woven-pattern broad-  
cloths, novelties. Collar  
attached styles in pat-  
terns. Neckband styles  
in white only. Only \$1.

aisle B, main floor

Never Less than \$50  
**STEIN BLOCH  
MEN'S SUITS**  
\$36.50

First time we've ever  
offered these famous  
suits at less than \$50.  
Wanted Spring styles,  
beautiful fabrics, and,  
of course, impeccable  
Stein-Block tailoring.

STORE FOR MEN,  
SECOND FLOOR

Regular \$5.45  
**SILBURY  
MEN'S SHOES**  
\$4.45

You save a whole dol-  
lar on these famous  
shoes, which at regular  
price are world-beaters  
for smart styling and  
quality. Styles, colors  
for now an dsummer!

aisle A, main floor

25c to \$1.00  
**HANDKER-  
CHIEFS**  
1/4 to 1/2 off

Women's Chinese hand  
embroidered initials!  
Prints! Linens! Sheers!  
Men's hand embroi-  
dered initials, white  
linen cords and sheers.  
Also colored borders.

aisle J, main floor

Regular \$1.50  
**DESK LAMP  
AND PEN**  
99c

Bronze with adjustable  
shade! Onyx-effect base  
in beautiful coloring.  
Equipped with fountain  
pen and holder. Won-  
derful for office or  
home use or for gifts!

STATIONERY, AISLE N





The Fame Lodge of Ironde- Saturday, May 3, exemplified  
quoit will present the Cere- by the Webster Forest. Dinner  
monial of the Tall Cedars on will precede at 6:30 p. m.

**Dairylea Introduces New Milk Product**

Soft Curd—Vitamin "D" Fea-  
tures Approved by Council on  
Foods of the American Med-  
ical Association.

Dairylea has now made it  
possible for the residents of  
Rochester to purchase Two Ex-  
tra Values in one bottle of  
Dairylea Milk.

This new product, says Art  
Dersch, manager of Dairylea,  
is a specially processed Milk to  
meet the American Medical  
Association Council on Foods

curd tension requirements. It  
is also fortified with the im-  
portant Vitamin "D", the food  
element that helps your body  
to use the valuable minerals in  
milk.

In this new Dairylea Soft  
Curd V<sub>2</sub>amin "D" Milk the  
butterfat or cream globules are  
broken up by a special process  
to form softer, smaller curds  
for quicker, easier digestion  
and by this process the cream is  
evenly distributed throu-  
out the entire contents of the bot-

tle. This is a very important  
benefit for young and old alike,  
especially growing children.

Shopping News Want Ads get  
quick results.

**BANQUET**  
Annual banquet of the  
Mothers and Daughters of St.  
Margaret Mary's will be spon-  
sored by the Altar Society next  
Wednesday in the school audi-  
torium in Rogers Pkwy.

**The Sensational Fuel Value!**  
**NUT-EGGS 965**  
or **STOVE** **TON**  
**PEA COAL \$8.25**  
Good Pennsylvania  
**Hard COAL**  
Phone  
Glenwood 700  
**Belmont Coal Co.** 594 Brown Street

**Here's How to Save Money on Your AUTO LOANS**

When you buy your car this Spring, make certain you are financing it in the most economical way — through a Lincoln-Alliance AUTO LOAN. This chart tells the whole story of the Lincoln-Alliance low cost plan.


New Car Loan Chart		
BALANCE TO BE FINANCED	FOR 12 MONTHS	
	TIME CHARGE	12 MONTHLY PAYMENTS
\$150	\$ 7.89	\$13.16
200	10.53	17.55
250	13.16	21.93
300	15.79	26.32
400	21.05	35.09
500	26.32	43.86
600	31.58	52.64

The Lincoln-Alliance requires only the relatively inexpensive fire and theft insurance which you may place with your own insurance agent. We welcome your application at any of our ten offices.

If desired, you may make smaller monthly payments by extending loan over a longer period. Loans on used cars not over three years old—at slightly higher costs.

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**


**Recipe for BREAST-O-CHICKEN TUNA FISH LOAF**



For better tasting TUNA dishes use this better tasting TUNA

Recipe: Break Breast-O-Chicken Tuna (7-oz. tin); cook 1 c. soft bread crumbs unbroken eggs, 1 tsp. chop- ped parsley, 1 tsp. salt, dash cayenne, 1 tsp. lemon juice, and tuna. Bake in buttered loaf pan, set in pan of hot water, in moderate oven 350 degrees F. until firm. About 40 min. Serves 6.

Write Westgate Sea Products Co., Dept. A, San Diego, California for this FREE, illustrated Tuna COOKBOOK! 40 new ways to serve tender, tasty Breast-O-Chicken Brand, the top quality tuna!



**Your Independent Grocer Features**

<b>PHILLIPS DELICIOUS</b> Assorted Soups, 4 for 25c Pork & Beans, 16 oz. 5c Spaghetti .. 15 1/2 oz. 6c Smarty Dog Food .... 5c	<b>JACOBS MUSHROOMS</b> 2 oz. Stems and Pieces 9c 4 oz. Stems & Pieces 17c Presto Cake Flour .. 25c Berger Salad Dressing ..... qt. 25c
<b>WELCH'S GRAPE JUICE</b> Quarts ..... 41c Pints ..... 23c "Reduce The Iron Rich Way"	<b>Green Giant PEAS</b> ... 2 for 29c <b>Del Maiz Niblets Corn</b> 2 for 25c
<b>Lux Flakes</b> Don't Miss These Bargains Lg. ... 20c <b>RINSO</b> Lg. ... 18c <b>Silver Dust</b> Lg. ... 20c <b>SPRY</b> , 3-lb. Can ... 45c	<b>LUX SOAP</b> 4 for 25c <b>LIFEBUOY SOAP</b> 4 for 25c <b>Swan SOAP</b> Large, 2 for 17c Medium, 2 for 11c
<b>FRENCH MUSTARD</b> Cream Salad, 6 oz. ... 9c Cream Salad, 9 oz. ... 14c <b>FRENCH'S</b> Birdseed ... 2 for 25c Bird Gravel ..... 9c	<b>SALADA TEA</b> 9 Tea Bags ..... 9c 18 Tea Bags ..... 17c Red Label, 1/2 lb. ... 39c Red Label, 1/4 ..... 21c
<b>Sweetheart Soap</b> 3 for 19c <b>Breast of Chicken Tuna</b> ..... 2 for 35c <b>Geisha Crabmeat</b> 2 for 47c <b>Duff Waffle Mix</b> ... 19c	<b>Cloverleaf Salmon</b> .. 24c <b>Pard Dog Food</b> .... 10c <b>Borax</b> , lg. size ..... 15c <b>Boraxo</b> , lg. can ..... 15c
<b>Bab-O</b> ..... 12c <b>Drano</b> ..... 21c <b>Oakite</b> ... 2 for 23c <b>Old Dutch Cleanser</b> 2 for 15c <b>Windex</b> ..... 15c	<b>Dari-Rich</b> ..... 18c <b>Bosco Food Drink</b> .. 38c <b>Babbitt's Cleanser</b> ... 5c <b>Good Luck Pie Crust</b> 2 for 21c <b>GOOD LUCK DESSERTS</b> Lemon, Choc., Van., Butter Scotch 3 for 25c

**FOR BETTER HEALTH**  
**SCOTTISSE** 4 rolls 29c  
**WALDORF** 3 rolls 14c  
**SCOTTOWEL** 2 rolls 19c

Busy Bee Stores Are Co-Operating With B-K Co., Inc.

**VAN DYK'S COFFEES**  
Three Great

<b>JAY VAN</b> A grand economy coffee ... 18c	<b>SAN BO</b> Equals most premium coffees ... 23c	<b>DUCHESS</b> "The Coffee Supreme" "None Better" ... 29c
--	--	--

**EXTRA SPECIAL! 25 Tea Balls ... 17c**  
TEA? Sure! BAKED GOODS? You bet! Fresh Daily From Our Own Bakery

**TURNER'S, 385 MAIN E.**

For the MOST BEAUTIFUL of ECRU shades... use

**Tintex CURTAIN ECRU**

A glorious ecru that makes faded curtains like new. Easy to use... long-lasting... perfect... used by millions!

10¢ & 15¢ sizes at Drug, Dept. & 10¢ Stores

**TINTEX Saves you Money**

**PARK & TILFORD PRODUCT**

Let a **GE Refrigerator** Reduce Your Waste-Line

✓ CHECK THESE FEATURES:

- OVER 6 CU. FT. STORAGE SPACE
- 8 POUND ICE CAPACITY!
- GIANT BOTTLE-STORAGE ZONE
- AUTOMATIC INTERIOR LIGHT
- 5 YR. WARRANTY ON SEALED MECHANISM

**GENERAL ELECTRIC** AS LOW AS \$104.95

**SIEBERTS** And Your Old Box

**ST. PAUL and ANDREWS ST.**  
Free Parking Open Evenings  
162 ANDREWS ST.

**Sears** No Money Down! No Payment Till Oct. 1! Installation Now On Heating Equipment!

Roebuck and Co. • Two Stores • Rochester, New York

**18 Inch HERCULES**

**\$49.95**

Both Stores

Size for size Hercules furnaces have most accurate ratings. In 18 inch firepot size the ratio is 24 to 1 largest ratio of any furnace in it's size class. Heats four to five rooms with ease, with heating capacity of 4,500 cubic feet. Has extra heavy grates, unusually large ashpit. Guaranteed in writing for 10 years. No Money down on F.H.A. — No payments till October 1.

20-Inch Size ..... \$64.95  
22-Inch Size ..... 76.95  
24-Inch Size ..... 89.95

**\$198 OIL BURNER**

**\$178**

Complete with all controls, Room thermostat, draft control limit switch plus a 275 gallon base- ment fuel tank, at no extra cost.

Both Stores

Oil heat at its best, fully automatic. Quiet, sturdy economical operation. Air meter produces correct air mixture, High static fan, Full pressure control, Transformer shielded, No radio interference. Buy on F.H.A plan, no down payment till October 1.

**MAIL FOR FREE ESTIMATE**

Gentlemen: Kindly have representative call for heating estimate. I know this does not obligate me.

Name .....  
Address .....  
City .....

**SEARS ROEBUCK AND CO. ROCHESTER, NEW YORK**

**"O-OOH, JIM! OLD-FASHIONED NOODLE SOUP IN AN ENVELOPE!"**



**CONTINENTAL NOODLE SOUP MIX** MAKES 4 to 6 HELPINGS 10¢

- "Honest, Jim—there's the makings of marvelous soup in this little Continental envelope. We had it at the bridge lunch yesterday—the whole town's raving about it. Let's have some for supper."
- "Now gather round and watch me make this miracle soup. All I do is add it to a quart of boiling water and let it cook 7 minutes. Then we have from 4 to 6 delicious helpings! Easy, huh?"
- "Hurry with the plates, Jim—it's done. And yum!—look at that tempting golden color! Whiff that good savory smell!"
- "Peg, you're right. This Continental Noodle Soup is something to cheer about. Even Mom's home-cooked kind never had such rich, chicken-y flavor! And aren't the noodles good?"
- "You bet they are—so tender and fresh-cooked! And Jim, old dear—we can have this treat often—'cause we get so much more soup for our money."

**WHAT MAKES IT SO GOOD?**—folks ask about this amazing new soup. Here's the answer: Continental Noodle Soup isn't just a readymade soup warmed over. You actually home-cook it yourself—cook it to old-fashioned chicken-y richness on your own stove. And all done in 7 short minutes, because of the secret method by which the dry soup "makings" are prepared and hermetically sealed in the special Continental envelope... Buy Continental Noodle Soup Mix at your grocer's today. You never dreamed soup could taste so good!

**LIPTON'S CONTINENTAL NOODLE SOUP MIX**  
MADE BY THE LIPTON TEA PEOPLE



### Store Heads Named

(Continued from Page 1)  
will retain his interest in the company and will continue to serve as an active member of the Board of Directors just as he did prior to 1933.

At the annual meeting of the stockholders, the following directors were re-elected: President Johnston, D. M. Beach of the law firm of Harris, Beach, Folger, Bacon and Keating, Crouch, Lindsay, Sibley, E. A. Stebbins, president of the Rochester Savings Bank, and Col. Kenneth C. Townson, com-

manding officer of the 209th Coast Artillery.

In commenting on the annual meeting, President Johnston said, "This company can well be proud of our almost unique record in the department store field. After 73 years, every single share of stock is still in the hands of the five families that have been identified with the store since its earliest beginnings, and our Board of Directors is made up entirely of members of these same families. Their active interest, both in this business and in Rochester's civic life, has been invaluable in maintaining this company's high standards of service to our community."

### Magazine Spreads Fame of 'Shifty' Gears

Shifty Gears and his national champion Kodak Park softball aggregation receive nationwide publicity this week in an article written by Jack Dempsey for Liberty magazine. The story, which appears in the April 26 issue, relates in detail how Shifty overcame all opposition at Chicago last year to meet the Bendix team of South Bend in the finals. Then, the story goes on, Shifty, scored the only run of the game giving the Kaypees the championship.

Dempsey, sports editor of the magazine, traces the growth of the game from its inception in 1887 when members of the Faragut Boat Club in Chicago be-

gan hitting an old boxing glove with a broom and suddenly realized they were playing an abridged game of baseball.

ENTERTAINMENT PLANNED  
The Women's Section, British Legion, will hold an entertainment and dance at the Union League Hall, Gregory St., next Saturday, at 8 p. m. Refreshments will be served.

**ST. JOSEPH**  
WORLD'S LARGEST SELLER AT 10¢  
**ASPIRIN**

Expert SNO-WHITE  
**CURTAIN LAUNDERING**  
**35¢** pair  
Guaranteed Satisfaction  
**CATHERINE BUBEL**  
1155 JAY ST. GEN. 4892-3  
We Call and Deliver

SHORTEN  
MISERY  
TIME OF  
**COLDS**  
HERE'S HELP TO HEAD  
OFF HEAD  
COLD MIS-  
ERIES. USE  
**PENETRO**  
NOSE DROPS

**FUR JACKET SALE**  
Ret. Value Sale  
**Fox Jackets 39.50 and 49.50**  
Sable Dyed, Mink Dyed and  
Black Dyed Coats \$29.95 19.95  
Blue Fox Quansco - \$59.50 39.50  
Possum Dyed Skirt \$39.40 27.50

**CLIFFORD FUR CO.**  
1283  
Clifford Ave.  
MAIN 474  
5% Discount  
With This Ad

Seats On SALE NOW for  
**METROPOLITAN OPERA CO. in**  
**"CARMEN"**  
With Swarthout, Martinelli, Albanese, Bonelli  
FULL METROPOLITAN  
CORPS DE BALLET  
IN FOUR DANCES  
SEATS \$4.50, \$5.50, \$6.50, \$8.50

MONDAY  
EVENING  
MAY 5

FASTMAN THEATRE of The University of Rochester

# Sibley, Lindsay & Curr Co. 2 MORE DAYS TO STOCK UP AND SAVE ON FINE FOODS IN OUR OPPORTUNITY SALE

**Sibley's Superior Prime Steer Standing Rib ROAST**  
Short-cut, well-trimmed  
**27¢ lb.**  
6 1/2 lb. Average

Full of Juice  
Tree-Ripened Florida  
**ORANGES**  
2 doz. **47¢**

**CHUCK ROAST**  
Prime steer, center cut ..... lb. **21¢**

**LEG O'LAMB**  
Kaufman's Deluxe, 6 1/2 lb. ave. wt. .... lb. **27¢**

**SKINLESS STREAMERS**  
Sibley's own Tower brand! ..... lb. **25¢**

**SAUSAGE MEAT**  
Pure pork, spiced just right ..... lb. **19¢**

**RING LIVER**  
Or ring bologna sausage ..... lb. **21¢**

**PARBOILED HOTS**  
Delicious Tower Brand ..... **25¢**

**COOKIES** **13 for 24¢**  
Russian rock, date-and-nut or cocoanut

**CHOCOLATE CHIP ANGELFOOD CAKES** ..... ea. **27¢**

**CHOCOLATE FUDGE BROWNIES** ..... **13 for 35¢**

**LARGE CHERRY PIES** ..... ea. **25¢**

**BUTTER ROLLS**, fresh-baked, delicious ..... **13 for 25¢**

**SWEET POTATOES** ..... 4 lbs. **25¢**

**FRESH ASPARAGUS**, extra fancy **2 lbs. 25¢**

**PINEAPPLES**, fancy ripe Cuban **2 for 29¢**

**CELERY**, fancy bleached, large bunch **17¢**

**WINESAP APPLES**, extra fancy, **8 for 25¢**

**PITTED DATES**, imported Sair **2 lbs. 35¢**

**Florida Seedless GRAPEFRUIT** **5 for 19¢**

**Fancy High Score Creamery TUB BUTTER** **2 lbs. 71¢**

**BAKED HAM**, Virginia style ..... lb. **63¢**

**KRAFT CHEESE**, Velveeta, Brick or American ..... 2-lb. box **53¢**

**KAUKAUNA CHEESE**, hickory-smoked ..... pkg. **39¢**

**GORGONZOLA** imported cheese .. lb. **45¢**

**LIVERWURST** sausage, Sibley's smoked ..... lb. **32¢**

**Redi-Kookt Combination Special!**  
1-Lb. BOSTON BAKED BEANS and 1 loaf BOSTON BROWN BREAD ..... all for **25¢**

Brand new kind  
of perspiration deodorant  
and check  
**PHILLIPS' DEODORANT LOTION**  
Not a liquid • Not a paste

Sweetens and neutralizes perspiration odor

- makes perspiration odorless .. sweetens underarms
- safely checks moisture
- new delightful form .. a lovely lotion
- rubs in instantly .. no waiting to dry
- doesn't irritate skin .. soothing after shaving
- doesn't stain or ruin dresses .. greaseless, harmless

Contains 2 great acid-neutralizers instead of 1

**35¢**

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

AMERICA'S biggest values for  
AMERICA'S army of workers!

# NO MONEY DOWN Sale!

**YOU DON'T NEED A SINGLE CENT!**  
Here is your chance to outfit every member of your family without cash! Styles so beautiful — values so sensational you can't afford to stay away! No charge for credit — be here early tomorrow for first pick!

**CREDIT to all**

**Sensational Sale of SPRING COATS and Man-Tailored SUITS**  
Here are coats and suits that are making 1941 fashion history. Expensive details — lovely fabrics — gorgeous spring colors.  
**12.95**  
Pay weekly!

**Men! Save NOW! SPRING SUITS and TOPCOATS**  
Brand new patterns and fabrics — conservative and young men's styles! No charge for credit.  
**22.95**  
No money down!

**Gorgeous Styles — Exciting Colors! SPRING DRESSES**  
Every smash hit for Spring, 1941. A riot of new colors! Gay prints as well as popular blues and blacks.  
**3.95**  
Pay 25¢ weekly!

**PEOPLES 46 STATE ST.**

**LILY OF THE VALLEY**

TENDER SWEET PEAS, No. 2 can **13¢**; 3 for **35¢**

GREEN BEANS, tiny, whole .... No. 2 can **19¢**; 3 for **55¢**

SWEET PEAS, medium small, No. 2 can **15¢**; 4 for **55¢**

EXTRA SIFTED PEAS No. 1 can **13¢**; 3 for **35¢**

PEAS & CARROTS No. 2 can **15¢**; 4 for **55¢**

GARDEN SPINACH No. 2 can **10¢**; 3 for **27¢**

CORN, Whole Kernel Golden Bantam ..... No. 2 can **13¢**; 3 for **35¢**

WAX BEANS, cut golden No. 2 can **13¢**; 3 for **35¢**

LIMA BEANS, small, green .... No. 2 can **15¢**; 4 for **55¢**

BEETS, small rosebud No. 2 can **15¢**; 4 for **55¢**

**Prince's Finest**

ASPARAGUS, medium green, No. 1 sq. can **31¢**; 3 for **89¢**

PEACHES, yellow cling, No. 2 can **15¢**; 3 for **43¢**

ASPARAGUS, early garden, No. 2 tall can **29¢**; 3 for **85¢**

FRUITS FOR SALAD, No. 2 can **25¢**; 3 for **69¢**

BARTLETT PEARS, No. 2 can **21¢**; 3 for **59¢**

No. 2 1/2 can **27¢**; 3 for **75¢**

DELUXE PLUMS, No. 2 1/2 can **15¢**; 3 for **43¢**

PEACHES, sliced, yellow freestone, No. 1 tall can **13¢**; 3 for **35¢**

CHERRIES, Royal Anne No. 2 1/2 c. **31¢**; 3 for **89¢**

APRICOTS, whole, peeled, large No. 2 1/2 can **29¢**; 3 for **85¢**

BEANS, asparagus-style whole stringless No. 1 can **19¢**; 3 for **55¢**

SUGAR PEAS, early garden, No. 1 can **15¢**; 3 for **43¢**

FRUIT COCKTAIL No. 2 tall can **15¢**; 3 for **43¢**

**Continental SOUP MIX**  
10¢  
3 pkgs **29¢**

**Hires ROOSTER BEER**  
3 lge. bots. **25¢**  
Plus Deposit

**Campbell's Tomato Soup**  
79¢ doz.

**Campbell's Tomato Juice**  
79¢ doz.

**Fresh-Roasted Lenox Coffee**  
3 Lbs. **55¢**

**Heinz Clam Chowder**  
2 cans **33¢**

GET COUPON HERE FOR  
**SCIZZ-SET**  
only **25¢** and 3 Ideal  
DOG FOOD LABELS **3 TINS 25¢**

GROCERY, MAIN FLOOR

**TOMATOES** Genesee, fancy, whole can, 15c ... **3 for 39¢**

**PEACHES** Genesee halves, No. 2 can 21c .... **3 for 59¢**

**APPLE-TRU** Clover Orchard. For pies! No. 2 cans **2 for 25¢**

**SHRIMP** Humphries wet pack, can 15c ..... **3 for 43¢**

**SALMON** Prince's red, can 25c ..... **2 for 47¢**

**CARROTS** Lily Valley diced, No. 2 can 10c ... **3 for 27¢**

**APRICOTS** Hunt's Superior, No. 2 1/2 can 25c, .. **3 for 69¢**

Blue Label, golden bantam, No. 2 c. **CREAM-STYLE CORN** **3 for 27¢**

**HEALTHFUL FRUIT JUICES**

GRAPEFRUIT JUICE, sweetened, Florida Gold ..... No. 2 can **10¢**; 3 for **25¢**

GRAPEFRUIT JUICE, unsweetened, Florida Gold ..... No. 2 can **10¢**; 3 for **25¢**

No. 404 can **19¢**; 3 for **55¢**

BLENDED JUICE, sweetened orange and grapefruit, Florida Gold, No. 2 can **9¢**; 3 for **25¢**

No. 404 can **21¢**; 3 for **59¢**

ORANGE JUICE, sweetened or unsweetened, Florida Gold .. No. 404 can **23¢**; 3 for **65¢**

No. 2 can **10¢**; 3 for **25¢**

PINEAPPLE JUICE, Prince's .. No. 2 can **15¢**

3 for **39¢** No. 404 can **29¢**

APRICOT NECTAR, Heart's Delight, 12-oz can **9¢**

3 for **23¢**; 47-oz. can **29¢**

APPLE JUICE, Gilbert's .. No. 303 tall can **9¢**

3 for **25¢**



# COUPON SALE

**KEY**  
470 N. Goodman near Main  
724 Winton Rd. No. 100. Merchant  
1861 Monroe near Winton  
457 Ridge Rd. W. near Dewey

**ROCHESTER'S MODERN CUT RATE DRUG STORES**

**ONE COMPLETE WEEK**  
TODAY THROUGH NEXT WEDNESDAY

Get out the scissors and take advantage of some of the best buys of the year! You'll find it pays to shop Key FIRST.

WITH COUPON  
**PAPER NAPKINS**  
Pkg. of 80  
**2 for 7c**  
Limit, 2  
KEY DRUG

WITH COUPON  
**HILL'S COLD TABS.**  
35c Size  
Limit, 1  
**12c**  
KEY DRUG

WITH COUPON  
**ANALGESIC BALM**  
1/2 Tube  
Limit, 1  
**12c**  
KEY DRUG

WITH COUPON  
**POCKET COMBS**  
Reg. 10c  
Limit, 2  
**3c**  
KEY DRUG

WITH COUPON  
**SACCHARIN TABLETS**  
Bot. 1000  
1/4 or 1/2 Grain  
Limit, 2  
**39c**  
KEY DRUG

WITH COUPON  
**TINCTURE OF GREEN SOAP**  
Pint Bottle  
Limit, 1  
**24c**  
KEY DRUG

WITH COUPON  
**SANITARY NAPKINS**  
Box 12  
Limit, 2  
**9c**  
KEY DRUG

WITH COUPON  
**LIGHTER FLUID**  
4 Oz. Can  
Limit, 2  
**7c**  
KEY DRUG

WITH COUPON  
**ZINC OXIDE**  
1 Oz. Tube  
Limit, 2  
**7c**  
KEY DRUG

WITH COUPON  
**KEG or ROLLRITE TOBACCO**  
Reg. 10c  
Limit, 2  
**6c**  
KEY DRUG

WITH COUPON  
**ADHESIVE TAPE**  
1/2" x 45 yd.  
Reg. 10c  
Limit, 2  
**2 for 11c**  
KEY DRUG

WITH COUPON  
**ELECTRIC IRONING CORD**  
Reg. 25c  
Limit, 2  
**11c**  
KEY DRUG

WITH COUPON  
**Vacuum BOTTLES**  
\$1 Val.  
Limit, 1  
**67c**  
KEY DRUG

WITH COUPON  
**COLGATE BRUSHLESS SHAVE CREAM**  
25c Size  
Limit, 2  
**2 for 26c**  
KEY DRUG

WITH COUPON  
**WILLIAM'S TALC POWDER**  
25c Can  
Limit, 3  
**8c**  
KEY DRUG

WITH COUPON  
**INFANTS' or ADULTS' Glycerin Suppositories**  
Reg. 25c  
Limit, 1  
**9c**  
KEY DRUG

WITH COUPON  
**KITCHEN CHARM WAX PAPER**  
125 Ft. Extra Heavy  
Limit, 2  
**11c**  
KEY DRUG

WITH COUPON  
**SINGLE EDGE BLADES**  
Pkg. 20  
Limit, 1  
**15c**  
KEY DRUG

WITH COUPON  
**CLOTHES PINS**  
Box 40  
Reg. 10c  
Limit, 2  
**5c**  
KEY DRUG

WITH COUPON  
**Paradichlorobenzine**  
Moth Lb. Can  
**29c**  
Crystals 4 for \$1.00

WITH COUPON  
**READY-AID ADHESIVE BANDAGES**  
32 for 1  
Limit, 1 Set  
**9c**  
KEY DRUG

WITH COUPON  
**COPPER POT CLEANERS**  
Full Size  
Limit, 5  
**5 for 11c**  
KEY DRUG

WITH COUPON  
**TINCTURE OF IODINE Or Mercurochrome**  
10c Bot.  
Limit, 2  
**4c**  
KEY DRUG

WITH COUPON  
**STATIONARY LINEN**  
Box Of 24 Sheets  
24 Envelopes  
**17c**  
35c Value—Limit, 1  
KEY DRUG

WITH COUPON  
**SHOE SHINE KIT BRUSH-DAUBER-POLISH**  
25c VALUE — LIMIT ONE  
**13c**  
KEY DRUG

WITH COUPON  
**STOCK UP ON SCOTT TISSUE**  
1000 SHEET ROLL  
**4 for 25c**  
KEY DRUG

WITH COUPON  
**NEW Garden Bouquet TOILET SOAP**  
4 for 11c  
Made by the Makers of Famous  
**SWEETHEART SOAP**  
Garden Bouquet is a high grade French Milled Soap. Mild and Neutral for the Most Sensitive Skin. Lathers Freely in all kinds of water.  
Limit 12

WITH COUPON  
**CLOSE-OUT OF DIAMOND - PUTNAM RIT - SUNSET**  
Large 15c Size  
**2 for 13c**  
KEY DRUG

WITH COUPON  
**DIXON LEAD PENCILS**  
Reg. 5c  
Limit, 4  
**3 for 5c**  
KEY DRUG

WITH COUPON  
**HAIR BRUSH**  
Professional Type, 35c Val.  
Limit, 1  
**23c**  
KEY DRUG

WITH COUPON  
**SCHOENFELD LAXATIVE TEA**  
25c Size  
Limit, 1  
**12c**  
KEY DRUG

WITH COUPON  
**WOODBURY BABY'S PURE CASTILE SOAP**  
10c Val.  
Limit, 4  
**4 for 11c**  
KEY DRUG

WITH COUPON  
**WOODBURY AFTER SHAVING LOTION**  
50c Bottle  
Limit, 1  
**21c**  
KEY DRUG

WITH COUPON  
**SHOE POLISH**  
Giant 15c Size  
All Colors  
Limit, 2  
**7c**  
KEY DRUG

WITH COUPON  
**RAT TAIL COMB**  
Reg. 10c  
Limit, 2  
**4c**  
KEY DRUG

WITH COUPON  
**WOODBURY ALMOND ROSE HAND LOTION**  
50c Bottle  
Limit, 1  
**21c**  
KEY DRUG

WITH COUPON  
**SHOE SHINE KIT**  
25c VALUE — LIMIT ONE  
**13c**  
KEY DRUG

WITH COUPON  
**NEW Garden Bouquet TOILET SOAP**  
4 for 11c  
Made by the Makers of Famous  
**SWEETHEART SOAP**  
Garden Bouquet is a high grade French Milled Soap. Mild and Neutral for the Most Sensitive Skin. Lathers Freely in all kinds of water.  
Limit 12

WITH COUPON  
**DOUBLE EDGE BLADES**  
Gillette Type, Box 100  
Limit, 1  
**44c**  
KEY DRUG

WITH COUPON  
**TYPEWRITING PAPER**  
Pkg. of 200 Sheets  
Reg. 25c  
**17c**  
KEY DRUG

WITH COUPON  
**BAY RUM**  
Pint Bottle  
Limit, 1  
**21c**  
KEY DRUG

WITH COUPON  
**MICROMATIC GEM RAZOR**  
Limit, 1  
**9c**  
KEY DRUG

WITH COUPON  
**PEROXIDE**  
Pint Bottle  
Limit, 2  
**6c**  
KEY DRUG

WITH COUPON  
**HINKLE PILLS**  
Bottle 100  
Limit, 1  
**6c**  
KEY DRUG

WITH COUPON  
**HOUSEHOLD AMMONIA**  
Pint Bot.  
Limit, 1  
**7c**  
KEY DRUG

WITH COUPON  
**HAIR CURLERS**  
Reg. 5c  
Limit, 6  
**3 for 7c**  
KEY DRUG

WITH COUPON  
**NAIL POLISH REMOVER**  
3 Oz. Bot.  
Reg. 15c  
Limit, 2  
**7c**  
KEY DRUG

WITH COUPON  
**BIRTHDAY Candle Holders**  
Pkg. of 10  
Limit, 4  
**2 for 7c**  
KEY DRUG

WITH COUPON  
**HOT WATER BOTTLE**  
Guaranteed  
Limit, 1  
**29c**  
KEY DRUG

WITH COUPON  
**ENVELOPES**  
Pkg. of 25  
Limit, 4  
**2 for 5c**  
KEY DRUG

WITH COUPON  
**BORDEN CHOCOLATE MALTED MILK**  
Lb. Can  
Limit, 2  
**19c**  
KEY DRUG

WITH COUPON  
**PROPHYLACTIC TOOTH POWDER**  
25c Size  
Limit, 1  
**8c**  
KEY DRUG

WITH COUPON  
**Double Strength YEAST & IRON TABLETS**  
Bot. 75  
Limit, 2  
**29c**  
KEY DRUG

WITH COUPON  
**MILK MAGNESIA TABLETS**  
Bot. 100  
Limit, 1  
**18c**  
KEY DRUG

WITH COUPON  
**JERGEN'S TOILET SOAP**  
Limit, 5  
**5 for 11c**  
KEY DRUG

WITH COUPON  
**SAFETY PINS**  
2 for  
Bunch 40  
Reg. 10c  
Limit, 2  
**9c**  
KEY DRUG

WITH COUPON  
**MACHINE OIL**  
4 Oz. Can  
Limit, 2  
**7c**  
KEY DRUG

WITH COUPON  
**BEEF, IRON AND WINE**  
Pt. Bot.  
Limit, 1  
**39c**  
KEY DRUG

WITH COUPON  
**MILK OF MAGNESIA**  
U. S. P.  
Pint Bottle  
Limit, 1  
**13c**  
KEY DRUG

WITH COUPON  
**STYPTIC PENCIL**  
2 for 3c  
Limit, 2  
KEY DRUG

WITH COUPON  
**ASPIRIN TABS.**  
5 Gr. Each  
Bot. 100  
Limit, 1  
**6c**  
KEY DRUG

WITH COUPON  
**BANDAGE**  
2" x 10 Yd.  
Reg. 10c  
Limit, 2  
**2 for 11c**  
KEY DRUG

WITH COUPON  
**Playing CARDS**  
Bridge or Pinochle  
Reg. 15c  
Limit, 2  
**21c**  
KEY DRUG

WITH COUPON  
**5c BABY RUTH BAR AND 5c JOLLY JACK BAR**  
Both for  
Limit, 3  
**4c**  
KEY DRUG

WITH COUPON  
**BIRTHDAY CANDLES**  
Box 26  
Limit, 4  
**2 boxes 7c**  
KEY DRUG

WITH COUPON  
**CUTEX NAIL POLISH**  
35c Size  
**16c**  
KEY DRUG

WITH COUPON  
**A. B. D. G. CAPSULES**  
Box 100  
Limit, 3  
**\$1.19**  
KEY DRUG

Check These Savings!  
**WEGMANS GROCERY PRICES ARE GUARANTEED TO BE AS LOW OR LOWER THAN ELSEWHERE!**

- FRESH BOSCOL COFFEE lb. **24c**
- DOLE, CRUSHED & GEMS PINEAPPLE can **9c**
- LARGE 20-OZ. PHILLIPS TOMATO JC. can **5c**
- 2-LB. JAR PEANUT BUTTER Jar **21c**
- 14-OZ. BLUE LABEL CATSUP Bot. **11c**
- 11-OZ. PKG. KELLOGGS CORN FLAKES **8c**
- BABO, KITCHEN CLEANSER can **9c**
- ALAMO NEW PACK TUNA FISH 2 cans **23c**
- FINE CAKE FLOUR SWANSDOWN Pkg. **18c**
- BLUE LABEL WHOLE KERNEL CORN can **9c**
- 1-LB CAN CAMPBELL'S PORK AND BEANS 2 cans **11c**



16 oz. Can  
**GRAPEFRUIT JUICE**  
2 cans **25c**

Guaranteed Tender and Tasty  
**PRIME STEER SHOULDER ROASTS**  
**BEEF**  
**17c LB.**  
Rochester's Largest Meat Retailers

Made From Sweet (Not Sour) Cream!

**LAND O'LAKES BUTTER**  
Sweet Cream

**36c**  
POUND ROLL

- 12 oz. Bottles  
**FRONTIER BEER & ALE**  
4 bot. **25c**
- Quar. Bottles  
**SIMON PURE BEER & ALE**  
**17c** qt.
- Handy and Practical  
**SCOTT TOWELS**  
3 rolls **25c**

**Wegmans**  
HOME OWNED FOOD MARKETS  
**FREE** PARKING FOR CUSTOMERS



## Look To Your Canapes If You Would Be Known As 'The Perfect Hostess'

Let us discuss, first of all, just what canapes are. The French word, canape, means sofa. Where the connection comes between this and the canape which we eat is hard to tell. However, we can think of the cracker, pieces of toast, potato chip, bit of pastry or tiny cream puff shell as the resting place of the various spreads.

Bread canapes should be made from stale bread cut into 1/4 inch slices. Remove crusts from each slice and with a fancy cutter or knife, cut circles, diamonds, bars, etc. These small shapes should either be fried in deep fat, browned in butter or toasted.

The spreads may vary from plain butter to highly seasoned fish mixtures. The simplest to prepare is plain softened butter to which you may add minced water cress, lemon juice and onion juice; Anchovy paste, Worcestershire sauce and prepared mustard; chili sauce; pickle relish; plain mustard; pimiento or horseradish and minced pimiento.

The many meat mixtures also make tasty canape spreads. A few suggestions here might be devilled ham, meat loaf, chopped; liver and bacon, chopped; cooked chicken; tongue or liverwurst.

Crabmeat, tuna, salmon, sardine, lobster or any chopped fish seasoned well is especially desirable. And don't forget the possibilities of cheese as a spread. Now that we have our canapes all spread, we should garnish them. Pieces of green pepper, hard cooked eggs, pimientos, beets, carrots, tomatoes, pickles, lemons or maraschino cherries make colorful decorations. Sliced stuffed olives are nice against a contrasting background. Chopped chives, parsley or onions may be used as a garnish as well as for flavor.

Canapes are served on large trays or plates either as a first course to a meal or as an accompaniment to drinks. If you are in line to give a tea in honor of a June bride, try serving a variety of canapes. They will be sure to make your tea a success.

### Egg Canape

Cut day-old bread into ovals and toast on one side. Cream butter with some anchovy paste and spread on untoasted side of bread. Place two small sardines diagonally across bread. Rice hard-cooked egg whites and yolks separately and pile on either end of toast. Garnish with thin slices of green pepper.

**Cheese and Olive Canapes**  
6 pieces bread    1/2 cup cream cheese  
1/2 cup butter    1/2 cup stuffed olives  
Spread bread with a mixture of equal parts of chopped olives and cream cheese. Garnish with a 1/4 inch border of chopped olives with a star of the beet in the center of each canape.

**Caviar Canapes**  
1 T. minced parsley  
1/4 lemon juice  
1/4 butter  
1/4 cream  
1/4 onion juice  
2 sun-dried tomatoes  
1/4 thinly sliced hard cooked egg  
Cream butter, add parsley, lemon juice and onion juice. Spread on rounds of toast. In center place a slice of egg and a small round of caviar.

### Lodge Group To Attend Church Service In Group

Sixty-sixth anniversary of the Knights of Calvin will be celebrated on Sunday, May 4, when the lodge will attend morning services at the Church of the Reformation on Grove St. in a group. All members of the lodge have been asked to report at the corner of North and Grove Sts., at 10:30 a. m. on that date.

Plans for the group's stag party to be held next Thursday at the lodge hall are being made under the direction of William Pannett, chairman of the entertainment committee.

## AT SMALLS

Fishermen's Headquarters  
You Don't Need Cash

IN ORDER TO OWN AND ENJOY THE  
BEST FAMOUS DEPENDABLE

## FISHING TACKLE



PAY AS  
LITTLE AS  
**25c**  
A WEEK

Take  
Your  
Choice  
Of These  
Famous Makes:

- AMERICAN FORK & HOE • SHAKESPEARE
- PFLUEGER • SOUTH BEND • KALAMAZOO
- "MY BUDDY" TACKLE BOXES
- GLADDING — ASHAWAY — BLACK ORENO LINES

### SPECIAL

## 16-Pc. FISHING OUTFIT

**\$4.95**

ROD, REEL, LINE, PLUG, SINKERS, SCALER, SPINNER, SNAP SWIVELS, CABLE LEADERS, STRINGER, ETC. COMPACT METAL BOX—ALL FOR

PAY ONLY 25c A WEEK    SAVE HALF!

# Smalls

28 MAIN STREET EAST  
Park Free Rear of Store

## HERE'S AN AMAZING RADIO

# VALUE!

**\$20.00**  
ALLOWANCE  
FOR YOUR  
OLD RADIO

### ONLY ZENITH HAS THE RADIORGAN

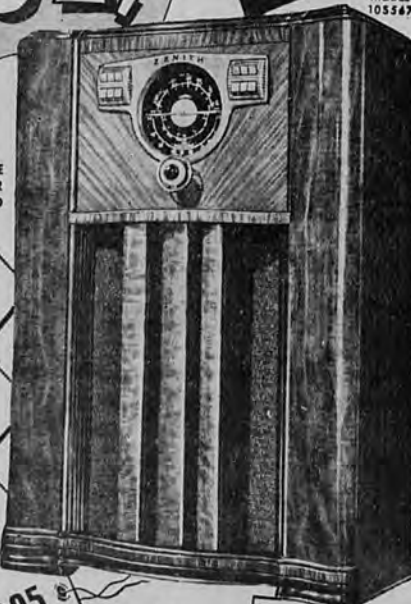
44 brilliant tonalities to suit your own good taste, yet amazingly simple in Zenith's exclusive tone color blender.

### 14 INCH SPEAKER

If you enjoy bass tones, then you'll enjoy the richness of reproduction from this splendid Concert Grand speaker.

### 10 TUBES

... including two heater cathode rectifier tubes with Push-Pull for finer tone fidelity and 14-watt-output volume.



A REAL VALUE AT THIS PRICE \$89.95  
TRADE-IN ALLOWANCE FOR YOUR OLD RADIO \$20.00  
**\$69.95**

**\$1.50** DOWN  
**\$1.50** WEEKLY

### ONLY ZENITH HAS THIS!

Built-in movable Wavemagnet (U. S. patent 2,164,251 and 2,000,674) ... Only portable. Guaranteed to play where others fail, or Your Money Back! ...

**\$29.95**

**\$1.00 DOWN — \$1.00 WEEKLY**

# RUDOLPH'S

EAST MAIN AT SOUTH AVE. — OPEN SATURDAY EVENING

## KANE'S CELEBRATE and HOW!

America's

# HOME WEEK

April 19 to 26

**BIG 10-Pc.  
BED  
ROOM**



Choice!  
**\$69**



**BIG 10-Pc.  
LIVING  
ROOM**

## KANE'S SAY... LOOK

### SECOND CARLOAD SALE of BRAND-NEW

BIG 6 CUBIC FOOT

**GIBSON**

Electric Refrigerators

**\$89.95**

COMPLETE  
AND  
INSTALLED  
IN  
YOUR  
HOME!



**NO  
MONEY  
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**PAY ONLY  
50¢  
WEEK**

Less Than You Would Pay For Ice... More Sanitary

GIBSON—THE WORLD'S OLDEST MANUFACTURERS OF REFRIGERATORS FOR OVER 64 YEARS!

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Next to MONROE  
COUNTY Savings Bank

You are ABLE to pay KANE'S way!  
**KANE'S**  
FURNITURE  
and APPLIANCES

**LOWEST  
PRICES  
CASH or  
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FREE PARKING

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HERE'S THE OLD-TIME WAY OF SAYING "Welcome" TO YOUR GUESTS

You pay a real tribute to your friends when you offer them Mount Vernon. For this delicately flavored whiskey is rich in the traditions of hospitality and famed down the years as "the patriotic of American ryes."

GET ON THE BOND WAGON — TREAT YOURSELF TO THE BEST!

**Mount Vernon**  
BOTTLED IN BOND  
Straight Rye Whiskey  
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**THE BEST COAL VALUE IN THE CITY**  
**BLACK MAGIC**

**COAL** **\$10<sup>95</sup>**

EEK  
Nut  
Stove

TON CASH—Shoveled Off  
PBA \$9.05 — BKWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"

**PAYNE & DUNHAM** GEN. 586

**Mothers Urged To Use Labor Saving Devices**

Next Sunday marks the opening of national Baby Week, promoted annually to focus attention upon children, their mental and physical growth. Throughout the nation, as well as here in Rochester, child health groups will stress their missions in aiding parents in advising proper care and upbringing, especially during the baby's first year.

Stores throughout the city will feature special values on merchandise for baby, as well as for mothers. Many parents now raising their first baby are not fully aware of the time and labor saving equipment available today to ease mother's task of keeping house and rearing children. Among these devices in the automatic home laundry. This unit, first introduced by Bendix shortens the daily

strength-sapping task of laundering baby's layette to a few spare minutes, giving mother additional time to spend in the nursery. When washing with the automatic home laundry all you do is put in the soiled clothing, set a dial and add the soap. This unit then washes, rinses and damp dries the clothes without further attention. Clean water is used in each operation, assuring thorough cleansing and sanitation, so important to the health of a baby.

**C. A. KOHLER**  
**Optician**  
**MODERATE PRICES**  
A VISIT TO MY OFFICE  
WILL CONVINC YOU  
308 Present Bldg. Stone 6170  
17 CLINTON AVE. S.  
Evenings 6 to 8 82 LUX ST.

**TAKE OFF UGLY FAT**  
Many Lose 3 to 5 lbs. a week yet EAT Plenty  
No Massage — No Reducing Drugs — No Exercises

Men and Women all over the United States are reporting remarkable results in losing weight. Many tell of reducing 20 pounds a month and more. These people are following the Plan of Dr. Edward Parrish, noted physician, former Health Officer State of New York, Surgeon-in-Chief, Medical Staff, U. S. Army, Editor, Lecturer.

Dr. Parrish's reducing Plan makes reducing a pleasure. A pleasure because it allows you to EAT PLENTY, requires no exercises. Absolutely safe, too, because it calls for no reducing drugs, no loss of vitality.

Here is Dr. Parrish's Reducing Plan EXACTLY as given by him over the air to millions: For lunch take 2 teaspoons of Cal-Par in a glass of fruit juice or any beverage. Take nothing else for lunch except a cup of coffee if desired. For breakfast and dinner EAT AS YOU USUAL. Don't cut out fatty, starchy foods—just cut down on them. Try Dr. Parrish's Reducing Plan for at least one week! You and your friends will be amazed at the vast improvement in your figure. Dr. Parrish's Plan should help most overweight cases. Cal-Par is not a reducing drug. It is a special purpose food supplying calcium, iron, phosphorus and Vitamin D. Get a can today, plain or chocolate flavor. Money back if not satisfied. For sale at Key and Dow Drug Stores.

**Special FOR YOUR SOLDIER BOY AT CAMP!**  
To The First 50 . . . Hurry, And Get Yours!

**FREE!**

This beautiful, enameled photo case—with each order of one photo or more. Case is handy purse size. Looks like a smart compact; variety of colors to choose from. Valued at \$1.00.

Send a lovely photo to your soldier boy friend at camp, in one of these handsome cases. Hundreds are doing it—don't let your man down. The fine quality of Neisner Photos is vouched for by thousands of satisfied customers. You'll be surprised at the pleasantly low prices. Come in today—take advantage of this special gift offer.

• SEVERAL PROOFS TO CHOOSE FROM  
• NO APPOINTMENT NECESSARY

**Neisner's** 5 to 11<sup>th</sup> Stores  
200 E. MAIN ST. STUDIO, MAIN FLOOR  
Mrs. Rose Gibbons, 216 Electric Ave.

**Smart, New, Luxury Suite**

FEATURING QUALITY "LOOM-CORD" COVER

As Pictured

**3 SMART PIECES \$95**

Trade In Your Old Furniture

A value thrill! Magnificent beyond your fondest dreams at so low a price! Note the beautiful sofa and channel-back barrel chair—the rich carved frames on all pieces. Every inch a \$139 value. New Loom Cord coverings in your choice of colors!

**LYONS** FURNITURE COMPANY  
42 STATE ST.

OPEN EVERY EVENING Easy Budget Terms

**MOVING?**  
Large Vans—Experienced Men

3 ROOMS . . . . . \$5  
4 ROOMS . . . . . \$7  
6 ROOMS . . . . . \$12

Refrigerators & Heavy Stoves Extra  
Phone Mr. CARTER MAIN 8926  
Old Furniture Accepted as Payment

A combination of 7 proved ingredients that every dog needs

**Save IDEAL LABELS FOR IDEAL GIFTS**

**Ideal DOG FOOD**

**NO "Look-of-the-Month League" FOR ME!**

Not since I've found that CHI-CHESTERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHESTERS CHEMICAL COMPANY has been 50c serving the women of America for over half a century.

**CHI-CHESTERS DIAMOND BRAND PILLS**

**RUGS 9x12 \$1.00**  
CLEANED and STEAMED Washed, Sued, Stuffed, Damp and Germ-proofed . . . . . \$3.00

**ELTER CO.** Est. 1872  
Glenwood 3466 — 44 Arthur St.

**SULLY-TIRED NEARVOUS DIZZY INVOLUNTARY NAPS**

Are You Troubled with Gas? SALLY-TIRED NEARVOUS DIZZY INVOLUNTARY NAPS is an effective aid in relieving this condition.

**HIGH BLOOD PRESSURE SYMPTOMS?**

At Liggett, Walgreen and Other Drug Stores

**INDIGESTION** may affect the Heart

Gas trapped in the stomach or bowels may act like a hair-trigger on the heart. At the first sign of distress, heart-ache and women distress, Dr. Parrish's medicine knows for itself. If the FIRST DOSE doesn't prove brilliant better, return bottle to us and receive DOUBLE Money Back.

**In This Week's LIBERTY**

"What's The Matter With Women?"—By Eleanor Roosevelt  
America's First Lady writes, with remarkable and forthright candor, the reasons why men still rule and the world is at war. An important article.

"What Will Our World Be Like In 1942?"—By Harrison E. Howe  
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**5c MAY 3rd LIBERTY MAGAZINE 5c**  
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**DOLANS . . . Where You Buy THE CUTS CHICKEN YOU PREFER**

Breasts lb. 45c Livers lb. 45c Necks lb. 12 1/2c  
Wings lb. 25c Giblets lb. 15c Legs . . . lb. 35c

**DOLANS** 600 JEFFERSON AVE. cor. Barlett Telephone Genesee 1417

**PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS**

**Used ELECTROLUX COMPLETE with Attachments FULLY GUARANTEED**

For the Same Length of Time as a Brand New Electrolux **\$16<sup>95</sup>** EASY TERMS FULL CASH PRICE

MAIL ORDERS FILLED! SEND \$1 DEPOSIT!

Beautifully Rebuilt  
If You Can't Come In . . . PHONE or WRITE for FREE HOME DEMONSTRATION LIBERAL ALLOWANCE ON YOUR OLD CLEANER

**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**WHERE TO GO FOR BINGO**

EVERY WED. 8:15 P.M.  
PLAY \$235 IN FOR PRIZES

Come and enjoy the friendliest game in town.

• Entertainment  
• SPECIALS  
• JACK POT GAME

Formerly at Capitol Hall  
**CARPENTER'S HALL**  
112 N. Fitzhugh St.

**\$ BINGO \$**  
Every Saturday 8:30 P. M.

**C. Y. M. A.**  
51 FRANKLIN SQUARE  
Near Greyhound Bus Terminal

**\$ADMISSION 25c\$**

**BINGO TONIGHT**  
And Every Tuesday, Thursday and Saturday Evening

• FREE GOLD AWARD  
• 2 JACK POTS  
• ENTERTAINMENT

PRIZE LIST OVER **\$300**

DEWEY RECREATION CENTER  
1683 Dewey Ave. cor. Rand St.

**THE P. M. CLUB**  
AFTERNOON BINGO  
Thurs. at 1:30  
**TOWNER'S HALL**  
UNIVERSITY & ATLANTIC  
JACK POT \$10

**PARTIES AT WEST AVE. MANOR**  
165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—3:30 P.M.—Sun. 2:30 P.M.

**NEW BINGO STARTING**  
SATURDAY NITE—APRIL 26th  
DANCING 7:30 GAMES 8:30 P. M.

**LAKE-GLENWOOD RECREATION CENTER**  
694 LAKE AVE. (At Glenwood)

\$7.00 ON REGULAR BOARDS EXTRA \$25.00 FREE GAME OPENING NIGHT

2 BIG JACK POTS . . . SUPER SPECIALS  
DOOR PRIZES and GUEST TICKETS  
ADMISSION 25c, tax 3c—TOTAL 28c

**BINGO PARTY**  
SUNDAY AT 2:30  
**144 NORTH ST.**  
This coupon is good for a free lap board and one free special when regular admission of 20c is paid.

**BINGO PARTIES at BEELEY'S**  
Mon., Tues., Fri., Sat. at 8:15 P.M.  
Sunday at 2:30 P.M.  
142 GENESEE ST. IN REAR

**SPECIAL NOTICE K of C AUDITORIUM**  
CHESTNUT STREET

**NEXT TUESDAY APRIL 29th ALL REGULAR PRIZES DOUBLED**

Play For More Than **\$1,850.00**

**Philco Conserador**  
Advanced Design  
Value \$219.00

Grand Award \$400—Will Be Given Away  
2 JACK POTS \$200 — \$100  
55—DOOR PRIZES—55

Advanced Sale Price \$1.00 At Box Office \$1.10

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This Coupon Good For 25c Only When Purchasing a Book of Specials or a Triple Board

**\$290** Fri. & Sun. Nite—Towners Hall EACH NITE Including \$50 Jackpot

WEDNESDAY AND SAT. NITES ARE **\$475** NITES INCLUDING \$50 JACKPOTS

**TOWNERS HALL & REXY THEATRE**  
University at Atlantic South Avenue  
**GOOD WED. APRIL 30 ONLY**

**BINGO**  
19th WARD CLUB HOUSE  
257 HAWLEY ST.  
Every Thursday and Saturday Eve.  
Friday Afternoon 1:30  
ADMISSION 20c  
Free With Each Admission

**NEW BINGO**  
EVERY TUESDAY AND SAT. AFTERNOON  
1:45 P. M. Admission 20 Cents

**LAKE-GLENWOOD RECREATION CENTER**  
694 LAKE AVE. Cor. Glenwood

Everybody attending these parties receives special card to play extra.

**\$10.00 FREE GAME**

**BINGO PARTY**  
BENEFIT EMERGENCY DISASTER RELIEF CORPS FUND

**TONIGHT** And Every Thursday Night  
**LAKE-GLENWOOD RECREATION CENTER**  
694 LAKE AVENUE (Corner Glenwood) ROCHESTER  
Lake Ave. Bus In Glendale — Crosstown Bus to Lake Ave.

**23 BIG GAMES \$1,170.00 OFFERING**

9 Games Totaling <b>\$90.00</b>	5 Games Totaling <b>\$75.00</b>
4 Games Totaling <b>\$80.00</b>	1 GAME FOR <b>\$100.00</b>
50 DOOR PRIZES 3 Games Totaling <b>\$225.00</b>	50 DOOR PRIZES

JACK POT GAME—CHEVROLET AUTO FULL CARD or **\$500.00 CASH** 51 Numbers or CONSOLATION PRIZE \$50—FULL CARD OVER 51 NUMBERS

**EXTRA \$50.00 FREE GAME**

ADMISSION **99c** DANCING TO VIC SWEETS ORCHESTRA  
Including Tax  
PLENTY OF FREE PARKING SPACE

**Chili Recreation Hall—509 Chili Av.**

**BINGO PARTIES**  
Tues., Thurs., Fri. and Sat. Even. 8:15  
Wed., and Sat. Afternoons 2:00

**JACKPOTS:**  
SAT. EVENING . . \$80  
SAT. AFTERNOON \$30  
WED. AFTERNOON \$30

**NORM'S BINGO**  
MONDAY 8:15 P. M.

All Regular \$6 JACK POT \$40  
Specials \$16 or More!

**BINGO**  
Wednesday and Saturday Afternoon 1:30  
1st and 11th Game — \$5

Monday Night 8:30  
Every Game—\$7  
Jack Pot — \$100

Sunday Nite 8:15  
\$7 PER GAME  
JACK POT \$100

**UNION LEAGUE HALL** Gregory at South Av.  
TAKE 80. AVE. BUS TO DOOR

**PLAY BINGO AT HOLLYWOOD BINGO HALL**  
Every Wed., Thurs., Fri. and Sat. Even.

THUR. AND SAT. NIGHTS **\$6** Per Game  
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**\$20 - \$30** ON SPECIALS DOOR PRIZES  
Motion Picture Entertainment  
Come Early Beat The Crowd

**\$300.** TOTAL PRIZES OVER

35 Pullman Ave.



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FANCY homemade sandwiches and hors d'oeuvres, served. Glenwood 1284.  
FOR the best in hospitalization, doctor, fire and auto insurance. Budget Payment Plan. Call Fred Meinhardt, 130 E. Main St. Phone Stone 257. Culver 4103.

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HOUSEHOLD articles, mirrors, books, music, phonograph, clocks, miscellanea. 62 Alliance, Monroe 3238-W.

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BEAUTY CULTURE Pays. Enroll for spring training. Personal instructions. Licensed, easy work. East Beauty School, 420 Burke Bldg.

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MACHINELESS permanent waves done in your home Guaranteed. Genesee 1965-R.

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SUPERFLUOUS hair permanently removed by expert, established 10 years. Mrs. Lutz, Monroe 4123.

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CHICKEN PIES - Delivered by dozen. Myers, 135 Dewey St., Genesee 424-M.

CLEAN your woodwork and walls the springs, pads, pillows, Flower City Bedding, 258 Hudson, Stone 3063.

MATRONS new or renovated, beds, easy way with the Anderson magic cleaner. Culver 3029-J.

YOUR piano will give you more pleasure if you have it tuned by F. Schenckel, 145, 147, 149, 151, 153, 155, 157, 159, 161, 163, 165, 167, 169, 171, 173, 175, 177, 179, 181, 183, 185, 187, 189, 191, 193, 195, 197, 199, 201, 203, 205, 207, 209, 211, 213, 215, 217, 219, 221, 223, 225, 227, 229, 231, 233, 235, 237, 239, 241, 243, 245, 247, 249, 251, 253, 255, 257, 259, 261, 263, 265, 267, 269, 271, 273, 275, 277, 279, 281, 283, 285, 287, 289, 291, 293, 295, 297, 299, 301, 303, 305, 307, 309, 311, 313, 315, 317, 319, 321, 323, 325, 327, 329, 331, 333, 335, 337, 339, 341, 343, 345, 347, 349, 351, 353, 355, 357, 359, 361, 363, 365, 367, 369, 371, 373, 375, 377, 379, 381, 383, 385, 387, 389, 391, 393, 395, 397, 399, 401, 403, 405, 407, 409, 411, 413, 415, 417, 419, 421, 423, 425, 427, 429, 431, 433, 435, 437, 439, 441, 443, 445, 447, 449, 451, 453, 455, 457, 459, 461, 463, 465, 467, 469, 471, 473, 475, 477, 479, 481, 483, 485, 487, 489, 491, 493, 495, 497, 499, 501, 503, 505, 507, 509, 511, 513, 515, 517, 519, 521, 523, 525, 527, 529, 531, 533, 535, 537, 539, 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**HARRIS NUSBAUM**  
Only Once Each Spring  
Can We Hold Such A

**Sale!**



Don't Miss These  
**COATS!**

Values to 9.95

**6.95**

Values to 12.50

**8.95**

Values to 19.95

**12.95**

Soft woollens, fleeces, twills—featuring tailoring and smart details found at DOUBLE these sale prices. Box coats, reefers, fitted coats, casual sport coats. Navies and Blacks and all the newest sport coats in this Spring favorite colors. They're coat values you'll find only at a value giving store like NUSBAUM'S. Sizes 10 to 20; 38 to 52.

**Girls' Coat Values**  
That Will Not Be Found Again!

Values to 7.95

**\$5.95**

Sizes 1-6, 7-12, 12-16  
Save Up To \$3.00

Every coat in this group is a beauty! Fine tailoring, rich, soft fabrics—and priced as only NUSBAUM'S low overhead location permits in this Great Sale. Others 4.95 to 9.95

**Boys' and Students' SUITS**

Long & Knicker **7.95**  
or 2 Longs

Students **10.95**  
Sizes 15-20

Save up to \$4.00 on every suit. A special purchase makes this Sale possible. So hurry while assortment lasts. Wonderful fabrics... well tailored... every suit has 2 pairs of trousers.



**HARRIS NUSBAUM**

THE COMPLETE APPAREL DEPARTMENT STORE  
221-229 Joseph Ave., At Kelly St.  
STORE HOURS: Open Evenings Until 9 P.M.—Friday 9 A.M. to 8 P.M.  
Saturday Night 8:30 to 10

**WOMEN WANTED**

28 to 32 years old. Women who are cross, restless, NERVOUS—who suffer hot flashes, dizziness—caused by this period in a woman's life—to take Lydia E. Pinkham's Vegetable Compound. Pinkham's is famous for relieving distressing symptoms due to this functional disturbance. WORTH TRYING!

ELECTRIC Cleaned, Oiled, Adjusted for All Makes  
**RAZORS 50c**  
Electric Razor Service Co.  
50 STONE ST. WE SERVICE MAIN 2161 ROLLS RAZORS

**Keep False Teeth Purified Says Dr. Sherwin**

Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way. Keep up with the times—get today a generous 30 cent bottle of Stera-Kleen—give your plate a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will so glisten with beauty that you'll be proud of them. Your mouth will feel much better—rejuvenated. Just a little Stera-Kleen in a half glass of water and all slimy mucin stains and milkiness begin to go—it's amazing—lasts for weeks—10 cents—all drug stores.

**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE**  
(Guaranteed For 5 Years In Writing)

**LIVING Room Suite**  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.  
**\$34.50**

NO DOWN PAYMENT, NO CARRYING CHARGE  
Complete Line of **RUGS** SAVE UP TO **40%**  
Nationally Advertised  
**WAYNE UPHOLSTERING CO.**  
74 PARK AVE.  
Monroe 1404

**NO MONEY DOWN 75¢ WEEKLY**  
BUYS A **6 CUBIC FOOT** NEW 1941  
**GENERAL ELECTRIC ROBOT** ELEC. APPL'S  
1775 DEWEY AVE  
Open 9 till 9

**SPECIAL NOTICE**  
**K of C AUDITORIUM**  
CHESTNUT STREET  
NEXT TUESDAY APRIL 29th  
ALL REGULAR PRIZES DOUBLED  
Play For More Than **\$1,850.00**  
Philco Conserador Advanced Design Value \$219.00  
Grand Award \$400—Will Be Given Away  
2 JACK POTS \$200—\$100  
55—DOOR PRIZES—55  
Advanced Sale Price \$1.00 At Box Office \$1.10

**CHAMPIONS FOR SPORTSWEAR SWEATERS**  
FOR THE ENTIRE FAMILY

Men's All Wool COAT SWEATERS \$2.95  
Plain And Heather Shades  
MEN'S SLEEVELESS SWEATERS \$1 And Up  
MEN'S SMART LOOKING ZIPPER FRONT COAT SWEATERS \$1.98  
Men's V or Crew Neck Pullovers \$1.98  
Ladies Wool CARDIGAN and SLIPON SWEATERS \$1.98  
**Champion KNITWEAR CO. 171 ST. PAUL ST.**  
1/2 Hr. Free Parking at Bill's and Strand Parking Stations

DAW'S COUPON  
**CORD SET**  
Full length cord, well-made, strongly insulated. Complete with plug.  
25c Value  
**11c**  
(Limit 2)

**DAW'S ORIGINAL CUT-RATE DRUGS**

DAW'S COUPON  
**CLOTHES BRUSH**  
Can't wear out... cleans better than a whisk broom.  
25c Value  
**8c**  
(Limit of 2)

**Clothes PINS**  
Square Polished  
Boxes Of 40  
**4c**

**SALE ENDS SATURDAY** Right Reserved To Limit Quantities  
**Drugs and Housecleaning Needs at Cut-Prices!**

**Clothes Line**  
Braided Sash—Type Cotton Cord  
25c Value  
50 Feet  
**14c**  
(Also available in 100-ft. lengths)

**SPRAYERS**  
Ideal for Spraying Closets, Gardens, etc.  
25c Value  
**13c**

**Glass Cleaner**  
Makes Windows Sparkle  
Pint Bottle  
**13c**  
Combination With Sprayer **23c**

**GRASS SEED**  
TESTED MARCH 1941  
Lb. **23c** Five Lbs. \$1.09  
Bag **23c** Ten Lbs. \$1.98  
FLOWER CITY GRASS SEED especially prepared for the soil in this area. Formula contains: Kentucky Blue Grass, Red Top, Rye, etc.  
Vitamin B 1 for PLANTS Pkg. of 30 **29c**  
Each tablet vitamines one gallon of water. Ask for B-GROW!

**FUMIGATORS**  
SULPHUR CANDLES  
10c Value  
**2 for 11c**

**HOUSEHOLD Rubber Gloves**  
ALL SIZES  
pair **19c**

DAW'S COUPON  
**Dish Cloths**  
Full Size—Knitted Pastel Embroidery  
10c Value  
**3 for 7c**  
(Limit 12)

**Shoe Shine KIT**  
LEATHERETTE CASE  
• Polish Tan, Black or Brown • Dauber  
• Shine-O-Cloth • Lamb's Wool Polisher  
35c Value  
**13c**

**BED BUG DESTROYER**  
Pint Size **33c**  
Quart Size **59c**

**WESTINGHOUSE MAZDA LAMPS**  
40-50-60 Watts  
New Low Price  
**13c**  
100 Watt **15c**

DAW'S COUPON  
**WITCH HAZEL**  
Pint Size **6c**  
**EDWARDS OLIVE TABS**  
30c Size **13c**  
**PHILLIP'S TOOTH PASTE**  
25c Size **9c**

DAW'S COUPON  
**EXTRA HEAVY Wax PAPER**  
In Cutter-Edge Box  
125 Feet  
**11c**  
(Limit 2)

**LARVEX MOTH SPRAY**  
\$1 Size **79c**  
Qt. Size, \$1.19

**TOILET BOWL BRUSH**  
With Long Wire Handle  
15c VAL **8c**

DAW'S COUPON  
**IVORY SOAP**  
MEDIUM SIZE BARS  
**2 for 7c**  
(Limit 2)

DAW'S COUPON  
**WALDORF TISSUE**  
A SCOTT PRODUCT  
New Low Price  
**3c**  
(Limit 2)

**CHAMOIS SKINS**  
For Cleaning And Polishing  
**23c** up

**TOILET BOWL DEODORANT**  
Lge. 15c Size  
**7c** 3 for 20c

DAW'S COUPON  
**CARBONA Cleaning Fluid**  
Reg. 10c (Disc.) Size  
**2 Bottles For 11c**  
(Limit 2)

DAW'S COUPON  
**AMMONIA**  
For Household Use Quart Bottle **9c**  
**TOOTH PICKS**  
Regular 5c Boxes **2 for 5c**  
**PETERMAN'S DISCOVERY**  
35c Pint **21c**  
**SHOE LACES**  
Brown or Black 11" Length **2 Pair For 5c**  
**BOBBIE PINS**  
Card of 25 **3c**

**SHOE POLISH**  
Tan—Black—Brown Or—Blood  
Large 15c Size **7c**

**MOTH TABS**  
Moth Killer—Deodorant  
25c Size  
**9c** 3 for 25c

**FAT?** Lose 2 to 4 Pounds a Week Without Dieting or Strenuous Exercise  
Science has at last found the ideal way to reduce safely and quickly without interference with your normal appetite or habits. Thousands of men and women have already proved the amazing power of "Mason's Lavender Tablets" in their everlasting joy and happiness. We want you to try Mason's LAVENDER TABLETS without one penny risk, on your part. Take one box and if you aren't entirely satisfied with the results bring full. No matter what you have tried in the past, no matter how discouraging you may be about reducing, you owe it to yourself to try Mason's Lavender Tablets. They are easy to take and will not cause the slightest disturbance to the digestive tract.  
**MASON'S LAVENDER TABLETS**

DAW'S COUPON  
**Sterilized—GAUZE BANDAGE**  
2 inches x 10 Yards  
Reg. 10c rolls for  
**2 11c**  
(Limit 4)

**GRASS OR WOOL SPONGES**  
Priced From **17c**

**Moth Balls or FLAKES**  
1-lb. Box **9c**

**Alka-Seltzer**  
Quick Relief of HEADACHES, COLDS, COUR STOMACH, ACID INDIGESTION and MORNING MISERY  
60c Size **49c**

**CONSTIPATED?**  
Users of I.S.B. are delighted. You would be too if you found something that would always relieve constipation. Results or money back.  
**T.S.B. SALINE CATHARTIC**  
Keeping Folks Fit for 40 Years  
**8c** 3 for 23c

**DUSTING CLOTHS**  
FULL SIZE **8c**  
3 for 23c



Y, APRIL 24, 1941

This Is National Baby Week . . . Leading Stores Are Featuring Special Values In All Lines Of Baby Needs As Well As Money, Time And Labor Saving Specials For Mothers. Celebrate And Save!

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 27

ROCHESTER, N. Y., THURSDAY, MAY 1, 1941

10 If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### WHAT'S IN FASHION

Nailhead trims, sueded cottage fringe, simulated tooled leather belts, metal buttons and buckles give new denims flavor of the Pioneer West

From round about our own United States has come inspiration for some of the most exciting fashions of the year. Puritan and pilgrim fashions, heritage fashions from New England we've already had . . . and now probably the most exciting and romantic of them all . . . pioneer fashions! Sunshine fashions from our own sunny Southwest!

Denim we've worn other years, and discovered that denim is an ideal fashion for play clothes. It is sturdy and durable, can take a lot of punishment, yet still look fresh and presentable. A season or so ago it was processed to give it a softer, more comfortable feel; and made its appearance in soft, sun-bleached colors called denim blue and denim pink.

This year, denim play clothes go in for dash and spice and style! A whole collection of new ones, actually made in Albuquerque, New Mexico, has adapted the styles of the Old Southwest for modern play wear. Though the new pioneer fashions are modestly priced, they retain all the glamour, the flavor of the magnificent costumes from which they were copied.

Those dashing, romantic costumes—worn by the gay caballeros when Spain claimed the sandy, sun-bleached southwest—were worth a young fortune. Tooled leather belts with engraved silver buckles . . . carved silver buckles . . . silver nailheads studding pockets and jackets . . . a lavish use of beautiful, knotted suede fringe on pockets and trousers were trim for these handsome costumes.

All those well-known effects are seen in the new collection of denim playclothes hailing from Albuquerque. Simulated leather belts are stamped in tooled effect. Great bright metal buttons and buckles look surprisingly like the lavish scrolled and engraved silver ones of Yesterdays. Metal nail heads stud pockets and jackets—and yes, even the fringe is used. But it is a very practical fringe—a fringe made of sueded cotton material which looks like felt, but which is sanforized and shrunk and as tubbable as the denim itself.

The clothes themselves, in denim pink and denim blue, are real mixers. There are skirts, boleros, bushman's jackets, cowboy slacks, shorts and culottes which may be combined into distinctive and fetching costumes.

The skirts fit smoothly over the hips, but are gored to comfortable hem width. Smartest styles have large, roomy pockets outlined with nailhead studs. Teamed with a tailored shirt, they make a grand sports outfit. For real dash, however, add a short Spanish bolero with white fringe and knotted fringe trim on the shoulders.

#### Cowboy Slacks.

Shorts are slightly longer, and usually have one of the simulated leather belts with tooled effect. Again they look most effective when worn with a fringed bolero. Culottes, sometimes this year called the long short, look very much like a divided riding skirt and are usually fringe trimmed.

(continued on page 2)

### Episcopalians To Be Enrolled In 66 Parishes

An accurate inventory of the personnel of the Episcopal Diocese of Rochester is the object of the decennial enrollment which will be undertaken in the 66 parishes next week.

The Rt. Rev. Bartel H. Reinheimer, bishop of Rochester, has called to the attention of the clergy and lay leaders the importance of obtaining facts upon which to build parish programs. Since the middle of Lent, enrollment committees have been preparing for the visitation of every Episcopal home in the diocese between May 4 and May 11.

Calls at more than 6,000 homes will be made and it is expected that the completed record will include the names of more than 25,000 men, women and children.

Bishop Reinheimer and others who are co-operating with him in planning the enrollment have emphasized that it is neither an effort at lay evangelism nor an effort to solicit financial support for the churches of the diocese.

Only persons who are now members or adherents of the Episcopal Church will be visited. With an accurate list of these persons together with their ages, occupations and other vital statistics, it is expected that the work of the church will be consolidated and strengthened in the various parishes as soon as the information has been tabulated and evaluated.

### All Walks Of Life Will Be Represented In 'Carmen' Audience

Rochester's "Four Hundred" will mingle with the city's "Four Thousand" next Monday night at the Eastman Theatre. For, on that date New York's Metropolitan Opera Company will be here for a single performance of the opera "Carmen," acclaimed by critics and public alike as one of the most popular music dramas ever written.

### Farewell Luncheon Planned By Women's Banking Group

Next Saturday is the date set by the Women's Committee of the Rochester Chapter of the American Institute of Banking for their annual spring luncheon and bridge. Scene of the affair will be the Rochester Club.

The occasion will mark the termination of activities under the direction of Miss Mary Wilson, chairman of the women's committee for the past year. The luncheon will be in the nature of a farewell in Miss Wilson's honor, and will be followed by bridge.

Miss Margaret Strowger, vice chairman of the Women's Committee, who succeeds Miss Wilson as chairman, is active in plans for the luncheon, as are the members of Miss Wilson's committee for the past year.

Miss Elva G. Hallings has been appointed chairman of bridge prizes and Miss Myra Thompson, chairman of tickets.

#### W.R.C. NO. 27 TO MEET

E. G. Marshall W.R.C. No. 27 will meet in City Hall Annex next Tuesday evening.



### Ball Fans Throng Stadium As Wings Open Home Season

Even though the streets are a bit empty today, the schools sparsely populated and offices maintained with skeleton forces, there need be no cause for alarm. Because whatever is lacking throughout the city is more than made up down in the Norton St. and Clinton Ave. sector as thousands of fans jammed into the Red Wing stadium this afternoon to welcome Tony Kaufman and his 1941 edition of the Red Wings as they opened the local ball season.

The Wings tangled with the Jersey City club, after the usual opening day ceremonies were completed.

As now constituted the Rochester ball club may not be a championship team, but with the addition of Herschel Lyons to the pitching staff and the re-awakening of the Red Wing bats, Kaufman expects to rest in, or near top spot when the season ends in September.

The Wings face the "Joiseys" in games tomorrow and Saturday after which Syracuse, Newark and Baltimore will come here for daylight games in that order.

Festivities for today's opening got off to a fast start last night at a dinner in the Powers Hotel where a huge turnout welcomed the Wings back to town. The dinner, under the auspices of American Legion saw Rochester players, and other baseball notables in attendance.

If a smile could win a ball game, Rochester would have the pennant "in the bag" already. For Tony Kaufman, Red Wing manager has learned to keep that smile, come what may.

### 16th Ward Republicans To Have May Party

Members of the 16th Ward Republican Club will stage their annual May Party and Dance on Thursday evening, May 17, at the Masonic Auditorium. Music will be furnished by Gene Leonard's orchestra.

Congressman Joseph O'Brien will be the guest speaker for the occasion. City and county officials have been invited to attend.

The affair is under the direction of Joseph Montell, chairman, and Burt Wolff, executive secretary, supported by many committeemen.

(continued on page 2)

LAUER'S SELL THE GENUINE GENERAL MOTORS

## Frigidaire

Lauer's new 1941 Frigidaire offers you more cubic foot capacity at less initial cost than ever before. Add to this the lowest possible operating expense, and you have the finest refrigerator sold in America.

3 YEARS TO PAY AT LAUER'S  
THE STORE THAT GIVES BETTER SERVICE—CHEERFULLY

LOWEST PRICE EVER OFFERED

FOR A 6 CU. FT.

## Frigidaire

WITH SO MANY FEATURES

\$104<sup>75</sup>

NOW AT LAUER'S



3 YEARS TO PAY

MODEL SVS-6

# Lauer's

LAUER'S OPEN FRIDAY NIGHT

50 STATE ST.

What the Well-dressed Husband Will Wear

THIS SEASON! A McFARLIN

## Covert Suit

If you want your husband to look his fashion-best, this Spring and Summer, see to it that he tries on a McFarlin Covert before making any choice. Covert is smart. Covert is masculine-looking. Covert is correct for every occasion. McFarlin's covert cloth suitings, loomed by one of America's leading mills, are "tops" on every count. Woven of fine, all-wool yarns . . . specially twilled to give smoother drape, better shape-holding and wearing qualities! Soft, luxurious, rich-appearing in finish! Sponsored in the authentic tan covert shade and tailored to McFarlin's strict standards in the wanted models: 3-button single breasted lounge styles, casual types with the new longer length, and semi-drape double breasted.

\$35 AND \$39<sup>50</sup>



90-Day Charge Accounts Invited

## McFarlin Clothing Co.

195 MAIN STREET EAST "WHERE THE GOOD CLOTHES COME FROM"



**What's in Fashion**

(continued from page 1)  
The new Southwest of cowboy slacks are somewhat different in styling. They are cut much like a cowboy's work trousers for they taper or narrow at the cuff. Incidentally, these cowboy jeans are excellent for western style riding here as well as on dude ranches.  
The preferred jacket is the bushman type, slightly fitted, with three tremendous metal buttons with carved effect.  
Little girls find these outfits irresistible, too. So the designer has recently styled a fringed skirt and fringed bolero in sizes to 14 so that these striking pioneer fashions are now a "mother and - daughter" mode also.

**Opera . . .**

(continued from page 1)  
the entourage coming here. The Metropolitan Opera Company orchestra will be under the direction of Wilfred Pelletier.  
Officials of the Civic Music Association have announced that while the ticket response has been exceedingly gratifying, many choice seats in the orchestra and mezzanine are still available at the box office. Prices on remaining seats range from \$5 to \$6.

**Blessed Event-ing Fashions**



**Community Choir Leaves Edgerton For R. G. & E. Building**

Community Choir of Rochester, originally organized by Edward C. May and now under the direction of Cornelius M. Maquelin has changed its rehearsal home from Edgerton Park to the sixth floor of the Rochester Gas and Electric Building on East Ave.  
Rehearsals are held there each Monday beginning at 7:45 p. m. and the director has issued an invitation to anyone interested in joining the choir to attend these sessions.

**MOTHER'S DAY SUPPER**  
Annual Mother's Day supper of Pythian Sisters, Monroe Temple No. 33 will be held at 6 p. m. today. All members have been urged to attend, with an important meeting scheduled to follow the supper.

**Events Of The Week**

THURSDAY, MAY 1

UNITY CHAPTER, YWCA — Social Meeting, 192 Clarissa St., evening.  
PYTHIAN SISTERS, MONROE TEMPLE NO. 33 — Mother's Day Supper, 6 p. m.  
WILLIAM MCKINLEY CIRCLE, LADIES OF THE G. A. R. — Card Party, Home of Mrs. Mattie Knowles, 322 Lexington Ave., evening.

FRIDAY, MAY 2

FOURLEAF CLOVER TWIG — Breakfast Bridge, Brook-Lyn Country Club.  
COMRADE CHAPTER, CORN HILL METHODIST CHURCH — Book Review, 8 p. m.  
MAPLEWOOD YMCA AUXILIARY — Spring Party, Y Building, Driving Pk. Ave.  
WOMEN'S ALLIANCE, SOUTH CONGREGATIONAL CHURCH — Rummage Sale, 415 South Ave., 9 a. m.

SATURDAY, MAY 3

ROCHESTER-NIAGARA UNIVERSITY — Dinner Dance, Midvale Country Club.

MONDAY, MAY 5

COMMUNITY CHOIR — Rehearsal, Gas and Electric Bldg., Sixth Floor, 7:45 p. m.  
METROPOLITAN OPERA CO. — "Carmen", Eastman Theater.

**HERE IS AN AMAZING RADIO**

**VALUE**

MODEL 105567

\$200 ALLOWANCE FOR YOUR OLD RADIO

**RADIOGRAN**  
At your fingertips, 40 beautiful tonalities from this famed tone color blender.

**14" SPEAKER**  
for the full natural tones made possible by 14 watts output with "push-pull."

**10 TUBES**  
Including two heater cathode rectifier tubes for finer performance.

Regular Price \$89.95  
Trade-In Allowance \$20  
**ONLY \$69.95**  
and Your Old Radio

**FEATURES**

- ★ Receives American and foreign broadcasts
- ★ Rotor Wavemagnet — no aerial or ground
- ★ Walnut Finish Cabinet 42" high
- ★ Electric Automatic Tuning with Television Button

**\$1.50 DOWN--\$1.50 A WEEK**

**\$1.00 DOWN \$1.00 WEEK**

**THE ONLY PORTABLE GUARANTEED**

. . . to play where others fail or your money back! Only Zenith has this Built-in Movable Wavemagnet, U.S. Patents 2184251 and 2200674. Operates 3 ways—from battery or 110 Volt AC or DC.

**COMPLETE WITH BATTERY \$29.95**

**RUDOLPH'S**

E. MAIN at SOUTH AVE. Open Saturdays Evenings

Mrs. Marie Phillips, 280 Conrad Dr.

**AYON 1/2 Price Sale!**

**GOING OUT OF BUSINESS**

**1,000 BRAND NEW \$1 Blouses 2 for \$1.00**

**59c**

**COATS and SUITS \$5**

The most popular new styles in splendid quality fabrics . . . fitted, boxy and shirtwaist styles. Smart dressmaker details unbelievable at Avon's low-ered price. Words are inadequate SO WE SAY COME and SEE THEM.

Regular To \$16.95 Values

**DRESSES \$3.69**

**2 FOR \$7.00**

Regular \$6.95 Value

**PAJAMAS & GOWNS 59c 2 FOR \$1.00**

Reg. \$1.39

**PANTIES 19c** Values to 59c

**SKIRTS 59c** Reg. \$1.00 Val. 2 for \$1.00

**AVON SHOP 132 E. MAIN ST. NO. 3**

**ALL SALES FINAL**

C. O. D. REFUNDS EXCHANGES

Are you expecting a blessed event? If you are, you'll find that a few simple, well-cut frocks will see you through to the appointed time in style and comfort. Your budget will suffer no embarrassment if you make these becoming, adjustable styles for yourself. Then, too, it's fun to make tiny dresses, garters and kimonos for the new arrival's first months in public life.  
Baby specialists advise that every item in a layette should be necessary for the baby's comfort and for simplifying the mother's work. Choose soft flannel for nightgowns and kimonos and make several of each because a new baby spends more time asleep than awake during the first few months. Dainty batiste is used for dresses, which should be made on simple lines, and trimmed with fine lace or embroidery.  
Easy-to-make house frock No. 2818 has a wrapped back that adjusts easily. Sizes 14 to 20; 32 to 48, size 36, 44, 50, 58-in. fabric with 2 1/2 yds. ruffling. Two-piece smock, frock No. 3302. The jacket top needs no adjusting and the skirt is a practical wrapped style that is so comfortable. Sizes 12 to 20; 38 to 42, size 36, 44, 50, 58-in. fabric with 1 1/2 yds. contrasting.  
The draw-string waistline frock No. 2880 is cleverly adjustable and just the sort of dress you'll need everywhere. Sizes 12 to 20; 38 to 42, size 36, 44, 50, 58-in. fabric.  
Smock No. 2756 is a practical accessory for the mother-to-be. Grand to wear about the house. Sizes 14 to 20; 32 to 44, size 26, 34, 42, 50-in. fabric.  
No. 2813 is the sweetest pattern you could choose for your little girl. Cap sleeves are comfortable and the button-back is easy for mother to do up. Sizes 6 mos., 1, 2, 3 yrs. Size 2, 1 1/2 yds. 39-in. fabric for either version.  
Layette No. 2808 is guaranteed to please particular mothers, for all the garments are scientifically correct. One size. For fabric requirements see pattern.  
Each pattern 15 cents. Address Pattern Department, Rochester Sun, 121 West 19th Street, New York City.  
Write plainly your name, address and style number. Be sure in state size.

**LODGE TO BANQUET**  
Annual banquet of the Venus Rebekah Lodge will be held at the Normandie, 253 Alexander St., on Saturday, May 3, beginning at 6:30 p. m. Reservations may be made with Miss Margaret Slack by calling Genesee 2281—J.

**1942 Fashion Showing**  
**Kolinsky Skins \$4.50 SPECIAL**  
Guaranteed Savings On All Furs

**CLIFFORD FUR CO.**  
1283 Clifford Ave. MAIN 474  
5% Discount With This Ad

**END OF MONTH Sale!**

**Misses' SUITS**  
Glen Plaid and Striped. Sizes 12 to 20.  
**\$8.85** Val. to \$14.95

**REVERSIBLE and Casual Sport Coats**  
In Covert and Camel's Hair fabric.  
Values To **\$8.85** \$12.95

**SILK and CREPE BLOUSES and ALL WOOL SWEATERS**  
Values To **\$1.55** \$2.95

**LADIES' SUEDE JACKETS**  
Values To **\$4.85** \$7.95

**Suede and DOESKINS**  
Choice of Values **\$8.85** \$12.95

**Men's Fingertip COATS**  
RAINCOATS—REVERSIBLES  
**\$4.85 \$7.85 \$11.85**  
Value To \$7.95 Value To \$11.50 Value To \$16.50

**Men's Suede and Leather JACKETS**  
**\$6.85 \$10.85**  
Values to \$10 Values to \$18

**Men's SWEATERS**  
**\$1.65 \$2.55 \$3.55**  
\$2.95 Val. \$3.95 Val. \$5.00 Val.

**The SPORT SHOP**  
23 CLINTON AVE. S. Opp. HOTEL SENECA

**PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS**

**Beautifully REBUILT HOOVER**

COMPLETE with Attachments

Fully GUARANTEED \$14.95 FULL CASH PRICE

For Same Length of Time As a New HOOVER!

Rebuilt by Penn Craftsmen With Guaranteed Penn Parts!

**EASY TERMS**

10-DAY TRIAL PLAN

LIBERAL ALLOWANCE on Your Cleaner  
Mail Orders Filled • Send \$1 Deposit

**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. 6747 STONE

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**New wide neck model for easy cleaning**

BREW coffee at your dining room table with SILEX COFFEE MAKER. Many models equipped with any heat temperature control.

PYREX BRAND GLASS

**Genuine SILEX GLASS COFFEE MAKER**

Other Models from **\$3.45** Up

**COME IN TO-DAY**

**ROCHESTER GAS & ELECTRIC**  
89 EAST AVE. MAIN 7070





Now in Progress!

"Symphony Sweet" May

## CANDY SALE

Sale Ends Saturday!

### HOMEMADE CANDIES



Made fresh in our own candy kitchen **29c** A Big Sell-out at the Regular price, 39c lb.

- Chocolate Coated Raisin Clusters
- Milk or Dark Chocolate Coated Coconut Royals
- Assorted Caramel Smacks
- Chocolate Coated Soft Marshmallows
- Milk or Dark Chocolate Coated Nut Butter Crunch Squares
- Milk or Dark Chocolate Coated Peanut Butter Chips
- Wintergreen and Peppermint Double Mints
- Chocolate Coated Nougatines
- Milk and Dark Chocolate Cream Peanut Clusters



Home-Made Hand Rolled

Chocolate Coated

### Buttercreams

- Lemon Cashew
  - Chocolate
  - Maple Walnut
  - Italian Cream
  - Peppermint
  - Coconut
  - Orange
  - Pecan
  - Vanilla
  - Apricot
- 29c** Lb. Regular 39c Value

"Symphony Sweet" Most Popular

### CANDIES

Our Low Every Day Price 29c Lb.

**19c** lb.

Sold Only in Pound Lots of a Kind

- Frozen Milk Caramels
- Chocolate and Vanilla Nut Cream Pudge
- Vanilla Caramellows
- Licorice Twist Cuts
- Fresh Garden Sweets (Ju-Ju Gum)
- Creamed Filberts
- Milk Nut Chews
- Peppermint and Wintergreen Patties
- Chocolate Coated Marshmallows
- Coconut Caramel Squares
- Bridge Mixture
- Chocolate Coated Coconut Royals
- Divinity Chews
- Chocolate Coated Caramellows
- Chocolate Coated Caramels
- Nut Topped Caramels
- Assorted Coconut Kisses

"Symphony Sweet" Double Dipped

## Chocolates

Made Fresh Daily in Our Own Candy Kitchen **29c** lb. A Big Sell-Out At the Regular Price, 39c

- Butter Creams
- Maple Walnut Creams
- Honey Cashew Nougats
- Plantations
- Peppermint Patties
- Wintergreen Patties
- Cream Caramels
- Caramel Creams
- Apricot Walnut Jellies
- Raspberry Jellies
- Mint Jellies
- Italian Creams
- Orange Creams
- Pineapple Creams
- Vanilla Walnut
- Snowballs
- Brazil Nut in Cream
- Raspberry Nougats
- Peanut Clusters
- Raisin Clusters
- Creme de Mint
- Ginger Cream

### Cellophane Wrapped CREAM CARAMELS

- Vanilla Pecan Caramels
  - Brazil Nut Caramel
  - Coconut Center Caramels
  - Vinegar Caramels
  - Butterscotch Caramels
  - Molasses Mint Caramels
- 19c** lb. Reg. 39c

EDWARDS—Street Floor



# May White Sale

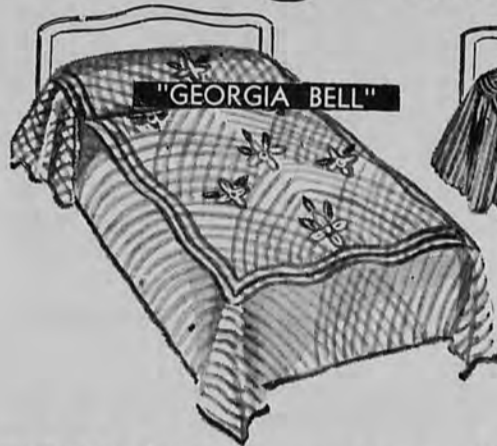
Ready Now! Offering the GREATEST Values in Many Years

OPEN A 90-DAY CHARGE  
Pay as Follows:  
1-3 June 10th, 1-3 July 10th, 1-3 Aug. 10

An event that's been months in the making! No matter how much we've startled you with our White Sale values of the past, prepare for even bigger bargain surprises now! It goes without saying, the values won't be repeated for a good many months to come! Stock up now!

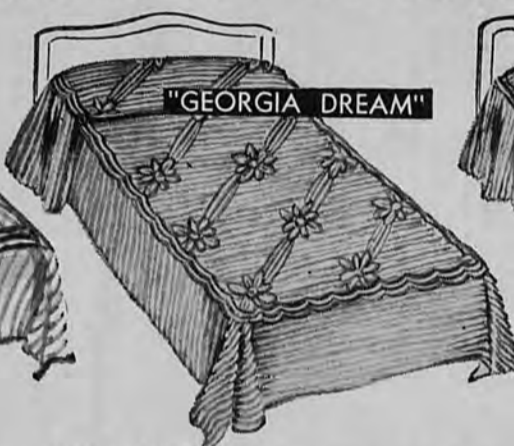
Reg. 59c Fruit-of-the-Loom  
2 1/4 Yd. Wide SHEETING .. **44c**

## Amazing Values In Chenille SPREADS



Made to Sell for 3.98  
You never dreamed of finding so much velvety chenille for so little money! Smart multi-color design on very closely tufted white chenille grounds. All colors for twin or full bed sizes.

**2<sup>94</sup>**



Made to Sell for 5.98  
Rich-looking! Splendid values! Delightful solid colors in the new 'sheared' type of chenille. Dusty rose, blue, peach, green, winter rose, orchid with scroll border. Full, twin sizes.

**3<sup>94</sup>**



Made to Sell for 6.50  
Truly luxurious! Multi-color florals fashioned into a lattice design that's as cheerful as a spring garden! Very closely tufted on fine muslin. Full or twin sizes at a worthwhile saving!

**4<sup>94</sup>**

### Colorful Printed Lunch Cloths

Reg. 1.15 **94c**

Colorful designs in floral work! They'll add untold cheer to your kitchen and stand plenty of wear and laundering. Generously sized, 52x52. Have several at this substantial May Sale saving!

### Rayon and Cotton Dinner Cloths

Reg. 1.39 **89c**

What an inexpensive way to bring charm and beauty to your table! Lustrous rayon and cotton in rich shades of egg-shell, peach, blue or maize. Size, 55x76... sturdily hemmed, ready for use!

### Hand-Made Filet Lace Doilies

Reg. 1.50 **10c**

Just 1200 pieces... ovals, oblongs and squares for chair backs, arm rests, tables, stands, etc.

### Hand Embroidered Madeira Type Pillow Cases

Reg. 1.39 **\$1**

Exquisitely embroidered on fine quality muslin. Ideal for gifts. All are beautifully boxed.

### MATTRESS PROTECTORS

A durable, closely stitched quality that's well filled with fine, clean cotton. Will stand much tubbing!

Size	Regular	Sale Price
39x76	1.19	98c
42x76	1.39	1.14
54x76	1.59	1.24
60x76	1.69	1.44

### 5% Wool Beacon BLANKETS

1.98 Reg. **1.48**

Ideal for summer use... or where extra covering is necessary. New, plain colors or handsome plaids... richly bound. Not a skimpy size, but a 72x84 size at this price.

### U. S. Wool Army Blankets

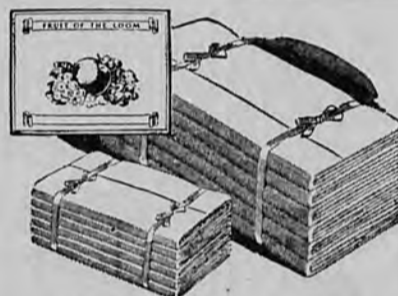


Special for May Sale

**3<sup>98</sup>**

Made according to rigid army specifications. Meant to sell for twice 3.98! Because a seam runs across them, they're called "irregulars." That's why you can have them at this unheard-of low price!

EDWARDS—Second Floor



Maytime Is Saving Time On

Fruit-of-the-Loom "Extra Weight"

### SHEETS & CASES

Size 63x99 Reg. 1.39 **1.14** ea. Size 45x36 Reg. 45c **36c** ea.

Nicely boxed, already laundered and ready for immediate use. Note Edwards low May Sale prices.

Size	Regular	Sale Price
72x99	1.49	1.24
72x108	1.59	1.38
81x99	1.59	1.38
81x108	1.79	1.54
90x108	1.98	1.64

### Peerless Washable Mattress Covers

Reg. 1.50 Value

**99c** ea.



Made of sturdy unbleached muslin with tape bound seams, rubber buttons. Styled for the Beautyrest Mattress in full or twin sizes. A real bargain.

EDWARDS Second Floor

### Sturdy Martex Kitchen Towels

6 for **88c**

Part liners that dry your dishes quickly, cleanly! Colored borders make them fit in with kitchen color schemes. The large-sized kind you seldom find at this pigny price!

### Large Size Reg. 25c Cannon Towels

5 for **\$1**

Big, thick and thirsty, they'll dry your dishes in a jiffy! White with colored borders. — Sizes, 22x44. Better stock up now while these May Sale savings prevail.

### Fruit-of-the-Loom Pillow Tubing

Reg. 37c **29c** yd.

Cases made from this famous tubing will give years of service, 42 and 45 inches wide. Excellent value.

### Fancy Art Pillow Ticks

Reg. 50c **39c**

Renew your old pillows with these new feather-proof ticks. Florals in blue, rose, green, gold. 21x28.

### West Point Bath Towels

**29c**

Big huskies that just drink up water. Slight imperfections, but wearing quality is unimpaired. With towel prices rising, these are real scoons!

### 35c Printed Kitchens Towels 29c

Bright, cheerful fruit or floral designs that won't lose their sparkle after a few tubbings! That's because their rich colors are tubfast!

### Reg. 35c Turkish Guest Towels

5 for **\$1**

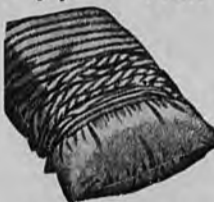
In solid colors of white with colored borders. Various weaves of higher-orded towels. Mill close-outs. Not all colors in all weaves.

### 20c Martex Crash Toweling 16c

A strong closely woven quality... it's very absorbent! In blue, green, gold or red exhilarating stripes, 16 inches wide. — Quick drying.

### Zipper Tick Bed Pillows

Reg. \$3 Value



**1.98** ea.

Well sized and lavishly filled with goose and duck feathers. They're interlined, thus making it easy to zip the pillow tick on and off for laundering. Linen finished with blue and white stripes. Cut size, 21x27 inches. Typical May Value!

EDWARDS—Second Floor

## DO YOU NEED WALLPAPER?

First See Edward's Three Price Groups:

UTILITY LINE	10c to 19c roll
POPULAR LINE	19c to 49c roll
DECORATIVE LINE	50c a roll and up

Friday & Saturday Only!

### ROOM LOTS

- 10 Rolls Side
- 18 Yards Border
- 6 Rolls Ceiling

**2.69** Complete

- 30-Inch Paper Includes:
- 9 Rolls Side—18 Yards Border
- 6 Rolls Ceiling



## SAVE ON THESE PAINT SPECIALS!



Use It on Metal Fences  
For Barns and Roofs  
Made with Oxide Base ground in pure Linseed Oil



Light oak, dark oak, mahogany, gray, slate or dust color. A really tough finish for porches or inside floors. Save 90c!



For walls or woodwork. Easily washed! In colors of white, ivory, cream, buff and green. And, note the saving!

EDWARDS—Paints and Wallpaper—Fourth Floor, Rear.



For invalids there is nothing better or purer than Continental Noodle Soup, ready in seven minutes. This new product by Lipton's has such a rich chicken flavor that it will delight every member of the family. All grocers have it now.

**KIENER'S**  
Just the thing for cool evenings—  
**CAMELS HAIR**

**COATS**

**\$12.95**  
Reg. \$18.95  
Herringbone Tweeds  
Covert Cloth  
In Fitted And  
Swagger Styles  
Included at this  
special price  
Also a Complete  
Selection of  
NAVIES  
And  
BLACKS



Use Our Budget Plan  
Open From 9 A.M. to 9 P.M.

**KIENER'S**  
**599 HUDSON AVE.**  
Mrs. Louise Lewis, 26 Winbourne Rd.

Help Your Country's Defense Program  
And Make a SAFE Investment at the  
Same Time Through the Purchase of

**U. S. DEFENSE  
SAVINGS BONDS**

On Sale Now at Any of  
Our 10 Conveniently Located Offices

**LINCOLN-ALLIANCE  
BANK AND TRUST COMPANY**  
Member Federal Reserve System Member F. D. I. C.

**Spring Weather Means Rhubarb Pie Season Is Here**

Prepared by the Home Service  
Department of the Rochester Gas  
and Electric.

Remember how we used to sit on the back steps and chew on stalks of rhubarb which we pulled up out of the garden? Those tart stalks with big bushy green leaves at the top were the envy of the children in the neighborhood.

These memories also bring to our minds the first rhubarb pie of the Spring season. We'd beg and beg for rhubarb pie until Mother would set us about gathering, washing and cutting up the stalks. While we were busy at our tasks, Mother would make the crust and filling. When the pie was at last in the oven, we would sit around the stove and anxiously wait for it to be done. I can see that steaming, juicy delicious pie in front of me now and your family will be just as excited about a fresh rhubarb pie this Spring as we were then.

You, too, can set the children to cutting up the stalks. It will save time for you and make them feel they had a hand in it. We don't want to overlook the food value of rhubarb either. Besides minerals and vitamins we obtain a certain amount of roughage which we all need in our daily diets. This is one reason that we do not peel rhubarb unless it is old and stringy.

Make a rhubarb pie the next time you want a tasty dessert that men as well as women will like.

**Rhubarb Custard Pie**  
Temperature: 450 degrees F.  
Time: 10 minutes. Reduced to 350 degrees F. for 30 minutes.

1 c. cut rhubarb 1 T. melted butter  
1 egg 1/2 t. salt  
1 c. sugar 1 pastry shell  
2 T. flour

Cut the rhubarb into half-inch pieces. Beat egg yolks to a thick froth and gradually add the sugar, flour, salt and butter. Stir rhubarb into egg mixture and pour into an unbaked shell. Bake in a preheated oven. Make a meringue by beating 3 egg whites until stiff, adding 6 T. sugar and beating until smooth. A meringue bakes for 25 minutes at 325 degrees F.

**Rhubarb Pie**  
Temperature: 425 degrees F.  
Time: 40 minutes.

4 c. sliced rhubarb Grated rind of 1 1/2 lemons  
1 1/2 c. sugar 1 lemon

Wash and dice rhubarb. (About 2 bunches will be required). Mix sugar and flour and combine with rhubarb mixture. Cover with top crust, seal edges and flute. Bake in a preheated oven.

**Rhubarb and Raisin Pie**  
Following instructions for a

plain rhubarb pie but sprinkle 1/2 c. seeded raisins over the top before adding the top crust.

**Deep Dish Rhubarb Pie**  
Temperature: 450 degrees F.  
Time: 10 minutes. Reduced to 350 degrees F. for 25 to 30 minutes.

4 c. fresh rhubarb 1 T. melted butter  
1/2 c. flour 1/2 t. nutmeg  
1/4 c. sugar 1/2 recipe of plain pastry  
2 T. lemon juice

Wash rhubarb and cut in 1 inch pieces. Combine all the ingredients except pastry. Mix

thoroughly and place in a deep hanging crust under and press baking dish (9x5x2-inches). Roll double edge against rim of dish. Prick crust with fork to allow steam to escape. Bake until fruit is tender.

**A MOTHER'S DAY SUGGESTION**

"I'M HEADING FOR  
**UNIVERSAL'S**  
BIG NEW  
CLEANER BARGAIN"

For The First Time  
**UNIVERSAL  
CLEANER**  
AT THIS LOW PRICE  
And You Pay Only  
**50¢ DOWN  
A WEEK**  
ONLY **\$19.95**  
• MOTOR DRIVEN BRUSH  
• HEAVY DUTY MOTOR  
• SWIVEL REAR WHEEL  
• BALL-BEARING  
• NICKEL PLATED  
HARDWARE  
Come in for a Demonstration

See This Sensational Value ---  
YOU CAN BUY WITH CONFIDENCE AT  
**Smalls**  
28 MAIN ST. EAST  
ROCHESTER, N. Y.  
PARK FREE REAR OF STORE

**OPENING**

**CULVER MANOR  
CONESUS LAKE**  
Sunday, May 4th  
DINNERS... \$1 to \$1.25  
LUNCHEONS... 50c to 65c  
All Legal Beverages  
EAST LAKE ROAD  
LIVONIA #46-F11

**Just 49 Spring Frocks**

Drastically Reduced In Quick  
**Week-end Clearance**

Reg. \$4.99 Now \$3.99  
Reg. \$8.99 Now \$6.99  
Reg. \$13.95 Now \$10.95  
Our first sale's event... bringing you fashion-first frocks that are wearable right through the summer... at end-of-season prices. Dresses for all occasions, but not in every size, and there are only 49 of them, so come early for best selection.

**RIPTON'S DRESSES**  
Jennie F. Boyer and Juliette Van Vleet  
739 MONROE AVE.

WHERE HIGH FASHION IN FROCKS IS NOT HIGH PRICED

**2 Mistakes Young Wives  
So Often Make**

At this very moment there are countless thousands of young wives who are beset with uncertainty. The pity of it is that these young women will go on making needless mistakes because they have no one to turn to for much needed advice.  
Because of inward shyness, many women live in ignorance about the subject of feminine hygiene. Others are woefully misinformed and, as a result, have used douches of over-strong solutions of acids which can actually burn or scar delicate tissues. Your own doctor will verify this.  
Today, there is a truly safe product for the douche that offers amazing hygiene protection. This great discovery is Zonite. You will find no skull-and-crossbones on Zonite's label, because Zonite is non-poisonous, non-caustic. Yet, it kills germs, bacteria on contact. Zonite actually destroys undesirable odors. Protects personal cleanliness. Most important, is safe for delicate tissues.  
So enthusiastically have women accepted the safe hygiene protection of Zonite that over 20,000,000 bottles have already been bought.  
Free Book Tells Intimate Facts  
If there is any doubt in your mind about the subject of feminine hygiene, get this freshly written booklet, "Feminine Hygiene Today," which we will send you FREE, without obligation, in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 240-R, 375 Lexington Avenue, New York, N. Y.

**Sale**  
**BETTER HATS**  
by Grace Pickard  
Miss Buckland Associate  
Reg. \$5 - \$10 **\$2.95**  
HATS Now  
Reg. \$8.50 - \$12.50 **\$5.00**  
HATS Now  
ONE WEEK ONLY  
**MORESS 77 EAST AVENUE**  
AT CHESTNUT

**BEGINS TONIGHT! OUR 10th SMASHING BIRTHDAY SALE!**

**As Pictured**

**3 — SMART NEW — LUXURY PIECES**  
Featuring Quality "Loom-Cord" Cover  
A value thrill! Magnificent beyond your fondest dreams at so low a price! Note the beautiful sofa and channel back barrel chair, rich carved frames on all pieces, Custom construction throughout.

**HAND-RUBBED MATCHED WALNUT SUITE**  
Beautiful, full matched walnut veneers—full size, modernly styled pieces, in the latest fashion. Large plate glass round mirror. Bed, chest and choice of vanity or dresser. A suite typical of the history making value you'll find at LYONS during this Birthday Sale.  
**\$69**

**USE LYONS EASY BUDGET PAYMENT PLAN AN ALL PURCHASES**

**OPEN EVERY EVENING DURING THIS SALE**

**\$99**  
Every Inch \$139 Value!

**TRADE IN YOUR OLD FURNITURE!**

**LYONS**  
FURNITURE COMPANY  
**42 STATE ST.**



# Sibley, Lindsay & Curr Co. BASEMENT NEWS

Check These Superb Savings  
And Fill Your Home Needs Now!  
Phone Orders to Stone 6500  
*(Phone Orders Taken As Early As 8 A. M.)*

## 69c SALE of HOUSEWARES

### 9-Pc. "Fire King" Oven Ware Set

89c Value ... **69c**  
9-pc. set of 2-quart casserole with pie cover, wire rack and 6 custards. Guaranteed by manufacturer for 1 year.

### Pin Up Lamp and Shade

\$1.00 Value ... **69c**  
Crystal glass base with chrome-plated bracket. Rayon-bound, Clair de lune shades. Washable, non-inflammable.

ANY ITEM ON THIS PAGE IS

# 69c

### Whistling Tea Kettle

\$1.00 Value ... **69c**  
Triple XXX 8-cup whistling tea kettle. Heat resistant! Kettle whistles when the water boils. Guaranteed by manufacturer for 1 year.

### Step-On Can 10-Quart

89c Value ... **69c**  
Floral decorated! With strong galvanized insert. White and red. Capacious 10 quart size. 89c value!



10-Qt. Enamel Preserving Kettle  
Irregs. of \$1.19 **69c**  
Black trim. Capacious kettle for preserving.



4 1/2-Qt. Enamel Double Boiler  
Irregs. of \$1.00 **69c**  
Excellent quality enamel. Practical size for general cooking. Black trim. Fine quality.



1 1/2-Qt. Enamel Double Boiler  
Irregs. of \$1.19 **69c**  
The pan you use the most! Fine quality enamel.



4-Qt. Enamel Tea Kettle  
Irregs. of \$1.29 **69c**  
Triple coated enamel kettle with short spout and wood handle.



Enamel Refrigerator Pan  
Irregs. of \$1.29 **69c**  
Oblong refrigerator pan and cover. For fruit or vegetables.



12-Qt. Enamel Dish Pan  
Irregs. of \$1.29 **69c**  
Good quality enamel in roomy dish pans to hold all your dishes.



13-Qt. Enamel Pail  
Irregs. of \$1.19 **69c**  
Gleaming white enamel pail in wanted 13-Qt. size. For hundreds of uses.



6-Cup Aluminum Drip-O-Lator  
89c Value **69c**  
If you prefer drip coffee, this sturdy pot will give good results.



8-Cup Percolator  
98c Value **69c**  
Fine quality aluminum. Capacious 8-cup size. Sturdy wood handle.



Whistling Tea Kettle  
98c Value **69c**  
3-quart whistling tea kettle of fine aluminum. Red handle.



Large Picnic Basket  
98c Value **69c**  
Sturdy ash maple large size picnic basket with two strong handles.



4-Sew All Corn Broom  
89c Value **69c**  
"Noxon" all corn broom. Handles in white, green, or blue.



Oval Aluminum Roaster  
\$1.00 Value **69c**  
Easy to clean. Good quality aluminum. Excellent for roasts.



Aluminum Dish Pan  
98c Value **69c**  
Round aluminum pan. 10 qt. capacity. No danger of nicking.



8-In. Pre-Seasoned Skillet  
\$1.00 Value **69c**  
Cast iron ware! Already seasoned and ready to use. 8" size.



1000 Sheet Toilet Tissue  
Values 7c Ea. 15 for **69c**  
"Wood Silk" brand. Extra fine quality. 1000 sheets to roll.



12-Pc. Refrigerator Set  
Regularly 94c **69c**  
1-8x8", 2-4x4", 1-4x8" covered dishes. Qt. bottle, covered butter dish; reamer.



17-Pc. Beverage Set  
Regularly \$1.00 **69c**  
Enamel wire rack, 8 glass sippers and 8 floral decorated tumblers.



5-Qt. Aluminum Tea Kettle  
98c Value **69c**  
Convenient short spout. Strong, steady wood reinforced handle.



6-Pc. Enamel Refrigerator Set  
Irregs. of \$1.29 **69c**  
1 large enamel pan and 2 small pans, each with convenient lid.



Unfinished Adirondack Table  
98c Value **69c**  
Smoothly finished knotty pine garden or picnic table. 21x22; 20" high.



8-Qt. Aluminum Pot  
\$1.19 Value **69c**  
Heats fast! Adequate size for general utility.



4 1/2-Qt. Sauce Pan  
Irregs. of \$1.19 **69c**  
Gleaming white enamel sauce pan with red trim. Durable.



1 1/2-Qt. 6-Cup Coffee Pot  
Irregs. of \$1.29 **69c**  
6-cup good quality enamel coffee pot. Makes excellent coffee.



10-Pc. Juice Set  
Regularly \$1.00 **69c**  
42-oz. decorated jug, 8 decorated 5-oz. tumblers and reamer. Tomato or orange design.



7-Pc. Console Set  
Regularly \$1.00 **69c**  
Sunburst design crystal. Flower bowl, 2 double holders, 4 candle sticks.



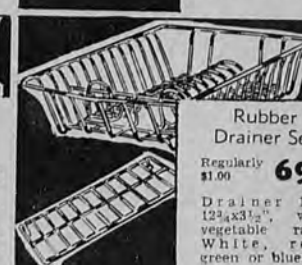
3-Pc. Graduated Sauce Pan Set  
98c Value **69c**  
Three handy aluminum double-lip sauce pans.



14-Pc. Kitchen Set  
Regularly \$1.00 **69c**  
3 covered dishes; reamer, 3-piece bowl set, salt-pepper, qt. bottle.



19-Pc. Ice Tea Set  
Regularly 98c **69c**  
80-oz. jug, 6 tumblers, coasters, sippers. Red, white, blue stripes.



Rubber Drainer Set  
Regularly \$1.00 **69c**  
Drainer 17"x12 1/2"x3 1/2", with vegetable rack. White, red, green or blue.



Frosted Tumblers  
Reg. 10c Ea. 12 for **69c**  
Pastel frosted tumblers in rust blue, green, and yellow. Popular large size.



Wire Rubbish Burner  
98c Value **69c**  
Sturdily made of steel wire to stand up under long use.



Bamboo Rake  
98c Value **69c**  
Sturdy bamboo rake with wire grass and spring for greater strength. Wood handle.



6-Pc. Bowl Set  
Regularly \$1.19 **69c**  
Useful for mixing or baking. 5", 6", 7", 8", 9" and 10". Tan with colored band.



Washable Bed Lights  
Reg. \$1 Ea. Pair **69c**  
Clare de lune with double skirts. Matching Vanity Lamp, shades, Pair 69c.



10-Pc. Utility Jar Set  
Regularly 85c **69c**  
Crystal jars! 1/2 pt., 1 qt., 1 qt., 1/2 gal., 1 gal. sizes. Each with lid.



*Easiest to Keep  
Apparel Color-Smart*  
-best results, too, with  
**Tintex**  
*World's Largest Selling*  
**TINTS & DYES**

You'll never know how easy...how perfect...home-tinting, and dyeing can be until you've used Tintex! 47 smartest colors. Penetrating and longest-lasting. Beat by test of millions of women.

10¢ & 15¢ sizes at Drug, Dept. & 10¢ Stores  
**PARK & TILFORD Products**

**Women Urged  
To Enter Politics  
At Ward Meeting**

Declaring that "more and more women are filling important public positions," Joseph J. Oca state committeeman and club leader, told a capacity audience of the 18th Ward Central Democratic Auxiliary this week that they should "give more attention to local politics," and advised his listeners that the field for service was unlimited for women.

Oca was principal speaker at the tenth anniversary get-together of the group. Begun with only a few members in 1931 the club has shown a steady growth. Plans to add a junior order for girls of 16 to 21 years of age were formulated at this meeting. **MATTA-RO.**

**East High Group  
To Hear Planning  
Council Head**

Under sponsorship of the East High School Civics Classes, Mrs. Alan Valentine will speak on the subject: "Rochester's Planning and Housing Needs," in the school auditorium on Thursday, May 15 at 8:30 p. m.

Admission to the lecture is free and the public is invited to attend.

Mrs. Valentine will appear as a representative of the Citizen's City Planning and Housing Council.

After her lecture, the motion picture film "The City," which was shown last year at the New York World's Fair will be exhibited.

**Sale ASBESTOS TOP TABLE PADS**

**SENSATIONAL SALE!**

Made to Measure to Fit Any Shape Table

Ask to See Our Heavy Pads Greatly Reduced

**39** 3 Days Only

We Make Suburban Calls Day or Evening  
**PHONE Main 6848**

After 6, Call CULVER 5183-M  
**UNITED TABLE PAD CO.**  
42 EAST AVE.

**YOUR KITCHEN CAN BE  
MADE BEAUTIFUL  
AT SMALL COST!**

**\$3.98 WORTH OF  
INTERIOR GLOSS FINISH**  
WILL REDECORATE  
THE AVERAGE KITCHEN

There are 15 beautiful shades from which to choose. And each is washable. Even pencil marks, grease, and mercurchrome stains can be washed off with soap and water. Easy to use. No brush marks. Give your kitchen sparkling new color with Acme Quality Interior Gloss Finish.

**\$2.98 Gal.**

**HADLOCK PAINT CO., Inc.**  
Wholesale Distributors  
466-470 CENTRAL AVE.  
Mrs. Pearl Farbridge, 72 Curtiss St.

**"WHAT AN IDEA! GRAND NOODLE SOUP  
IN AN ENVELOPE!"**



**CONTINENTAL NOODLE SOUP MIX**

ADD THE SOUP MAKING FROM CONTINENTAL ENVELOPE TO BOILING WATER—COOK ONLY 7 MINUTES. WHAT SPEED!

**10¢**

**LIPTON'S  
CONTINENTAL NOODLE SOUP MIX**  
MADE BY THE LIPTON TEA PEOPLE

**WHAT CHICKEN-Y FLAVOR! WHAT GRAND, FRESH-COOKED NOODLES!**  
4 TO 6 HELPINGS IN EACH ENVELOPE. 10¢ AT YOUR GROCERS

**Buy BREAST-O-CHICKEN  
Tuna Fish**

**for Spring Salads**

They'll taste better with this better tasting tuna. Recipe: Soak 1 tbsp. gelatin in 1/2 c. cold water, 5 minutes. Combine 1/2 tsp. mustard, 1/2 tsp. salt, dash cayenne, 2 egg yolks and 1/2 c. milk in top of double boiler, beat while cooking 7 min., add 1/2 tsp. melted butter, 2 tbsp. lemon juice and gelatin. Beat, fold in 1 7-oz. tin Breast-O-Chicken Tuna. Pour into ring mold. Chill and serve with Thousand Island Dressing. 6 Servings.

Write: Westgate Sea Products Co., Dept. 5, San Diego, Calif. for FREE RECIPE BOOK, 40 delicious tuna dishes.

**An Amazing  
VALUE!**

**SERVEL-GAS  
ELECTROLUX  
Refrigerator**

Stays silent...lasts longer

**SERVEL  
ELECTROLUX  
GAS  
REFRIGERATOR**

REG. \$214.00  
Model M-800  
**\$179.50**

AS LOW AS  
**\$99.50**  
And Your Old Box  
Reg. \$129.50

**3 YEARS  
TO PAY**

No Moving Parts!  
Permanent Silence!  
Continued Low Operating Cost  
Freedom From Wear  
Savings That Pay For It

**BUSY BEE BARGAINS**

Lux Flakes, 1/2 lb. 21c  
Lux Flakes, 1/4 lb. 2 for 19c  
Lux Toilet Soap 4 for 25c

BUSY BEE STORES  
Are Co-Operating  
With B. K. CO., INC.

**ROPER RANGE CO.**  
America's Finest Gas Ranges  
CORNER  
48 ST. PAUL ST. MORTIMER

OPEN EVENINGS FOR YOUR CONVENIENCE

**GET THIS NEW HANDY  
"SCIZZ-SET"**

TWO PAIR OF SCISSORS IN  
HANDY LEATHERETTE KIT

**A REAL \$1.00 VALUE**  
Use Coupon Below

Embroider points for fine work  
Heavy notched blades  
Beautiful ivory enamel finish

Easy to carry in handbag to club or Red Cross

Actual size of scissors 5" and 3 1/2"  
NEW E-Z Pick-up handles

**Yours for only 25¢ and 3 Ideal DOG FOOD LABELS**

Another big, money-saving, Ideal double value. For your dog, Ideal Dog Food. For you, this new type Scizz-Set, featuring the new, convenient, time-saving, E-Z pick-up handles—for only 25¢ and 3 Ideal Dog Food labels.

Feed Ideal Dog Food. See for yourself why enthusiastic dog owners say Ideal is "JUST THE BEST," why thousands of dogs—who never ate any canned dog food before—eat Ideal with relish day after day.

IDEAL IS SOLD UNDER THE NAME WILSON  
© 1941, Wilson & Co.

MAIL THIS COUPON

WILSON & CO. (Dog Food Div.), Dept. 152  
P. O. Box No. 5340, Chicago, Illinois

Please send me.....Scizz-Sets, I am enclosing 25¢ and 3 Ideal Dog Food labels for each set ordered. (No Stamps, Please.)

Name.....  
Address.....  
City..... State.....

OFFER EXPIRES MAY 31, 1941

**SMOOTH AS SILK**  
but not HIGH HAT

WHAT DO YA THINK OF KESSLER'S JOCK NOW YOU'VE COPPED FIRST DOUGH?

I SAY KESSLER'S IS A SMOOTHIE, PAL TO WIN, OR PLACE, OR SHOW.

**KESSLER'S**  
AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND — A BLENDED WHISKEY, 75% Neutral spirits distilled from grain, 90 proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

**Wegman's**  
HOME OWNED FOOD MARKETS

**PRICES ARE  
DOWN**

Compare These Prices... They're Guaranteed To Be as Low or Lower Than Elsewhere!

Guaranteed Tender, Flavorful  
Legs and Boneless Roasts of  
**LAMB**  
**23¢** Lb.

Your Best Meat Buy This Week-End!

Get Coupons Here For Your

**SIZZ-SET**  
Only 25¢ and Three Labels from  
**Ideal Dog Food**  
3 cans 25¢

12 Oz. Bottle  
**FRONTIER BEER and ALE**  
4 for 25¢

Quart Bottles  
**SIMON PURE BEER and ALE**  
17¢ qt.

FIRST QUALITY GEISHA CRABMEAT . . . can 19c  
FOR QUICK BISCUITS BISQUICK . . . pkg. 25c  
LIBBY'S LONG SLICES OF PINEAPPLE . . . can 9c  
PINT WIDMERS GRAPE JUICE . . can 10c  
FRESH DEL MONTE COFFEE . . . . . lb. 23c  
HECKERS PRESTO CAKE FLOUR . . pkg. 14c  
No. 2 CAN SWEET TENDER PEAS, 3 cans 25c  
No. 2 1/2 CAN FANCY SAUERKRAUT, 4 cans 25c  
46-OZ. GILBERTS TOMATO JUICE, can 13c  
SOFT TEXTURE SCOTTISSUE . . 4 rolls 25c  
SIX DELICIOUS FLAVORS JELL-O . . . . . 2 pkgs. 9c  
OUR OWN FINE COFFEE KILBOURN HALL, lb. 17c  
28-OZ. ASSORTED FLAVORS SODA POP . . . 4 bot. 25c  
No. 2 CAN HIGH C BARTLETT PEARS can 10c  
DIAMOND CRYSTAL SHAKER SALT . . box 6c  
No. 3 CAN SHOESTRING OR DICED BEETS . . . can 5c

**SPECIAL!**  
**LAND O'LAKES**  
SWEET CREAM BUTTER

No matter what price you've been accustomed to pay—you won't find a finer butter than LAND O'LAKES



### New 'Soup-In-A-Package' Product Acclaimed

By BARBARA LEE BOYD



Housewife's everywhere are constantly on the lookout for new short cuts to cooking. However, most of the time, this takes the form of anything from a new kind of pot or pan to remodeling the whole kitchen. Rarely do they come across the REAL secret — that of preparing good food at a saving of Now, however, we have one of those secrets and — it's in

family and naturally, everyone wanted some. Well, to our utter surprise there was enough of the most delicious soup you ever tasted, to serve everyone lots of noodles, and were they good! Nothing soggy and tasteless about them but good and firm — real noodles the way you like them. Not only was the soup delicious, but there were features about the package we like particularly. In the first place, we could put several packages on the pantry shelf where ordinarily we could put only a single can of soup. Secondly, opening an envelope is so much easier than laboring with a can opener. An easy tear and the contents were in the boiling water. Thirdly, after the envelope

**FREE MOTH SEAL BAG**  
With Any Heavy Garment  
**CLEANED and DE-MOTHED**  
Ladies' or Men's Suit or Coat  
Each one returned to you fresh and spotless in a moth-seal bag . . . safe from moths, dust and moisture.  
**SPEEDY'S** 212-216 COURT ST.  
We Call and Deliver, Phone . . . MAIN 6794

**BLENDS BETTER  
BECAUSE IT  
IS BETTER.**



the soup! That's no idle jest, for we mean just that. We were doing our usual snooping around a few neighborhood grocery stores the other day and came across soup in an envelope — Lipton's Continental Noodle Soup Mix — with real chicken fat. Immediately we picked it up and began to read the instructions on the envelope. They were unbelievably simple. "Just pour contents into a quart of boiling water and let cook for seven minutes." That was all there was to it. That evening we tried it. True to the instructions, we poured the concentrated mix into a quart of boiling water. We set the time and went on with other work. Promptly after seven minutes, we took our soup off the fire. My! it had a savory aroma! We happen to have six in our

**Brand new! Ideal!**



**PHILLIPS DEODORANT LOTION**  
Not a liquid..Not a paste  
Prevents perspiration odor  
... Safely checks moisture  
SWEETENS AND NEUTRALIZES PERSPIRATION ODOR

- ★ new delightful form . . . a lovely lotion
- ★ rubs in instantly . . . no waiting to dry
- ★ makes perspiration odorless . . . sweetens underarms
- ★ safely checks moisture
- ★ doesn't irritate skin soothing after shaving
- ★ doesn't stain or ruin dresses . . . greaseless, harmless

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**DOLANS . . . Where You Buy  
THE CUTS CHICKEN YOU  
OF PREFER**

Breasts lb. 49¢ Livers lb. 45¢ Necks lb. 12½¢  
Wings lb. 23¢ Giblets lb. 19¢ Legs lb. 37¢

**DOLANS** 600 JEFFERSON AVE.  
cor. Barlett Telephone Genesee 1417

# FINAL CALL!



**1¢**

**SWEETHEART SOAP SALE!**

**BUY NOW!  
WHILE PRICES  
ARE STILL LOW!**

**ONE CAKE FOR 1¢  
with every 3 you buy**

This is the very last week we can tell you about the SweetHeart One Cent Sale. This big sale is drawing to a close—and with it goes your chance to save almost 25%! But if you see your dealer now, here's what you get: One full-size cake for only one penny, with every 3 at regular low price.

**THE SOAP  
THAT AGREES  
WITH YOUR  
SKIN**

Think how that cuts down your costs! And you can certainly be sure of the quality of SweetHeart Soap—famous since the Gay Nineties as a mild, pure bath and beauty soap. It's growing more popular every day! During the last 2 years alone more than 5 million new users joined the swing to SweetHeart. So come along too! Heap your basket high with pure SweetHeart Soap now—while your dealer's present supply lasts—and enjoy yourself with the money you save!

**SWEETHEART TOILET SOAP**

was emptied, we just crinkled it up and put it in the waste basket. There was no littering up the trash barrel. Frankly, we were delighted with our new "find" and feel sure that you, too, will find Lipton's Continental Noodle Soup Mix a real treat for the whole family and a definite short cut to good food. Have more clothes for yourself, your children. Sew and save. Read the weekly pattern feature in The Rochester Sun.

**RUMMAGE SALE**  
The Women's Alliance of South Congregational Church will hold a rummage sale at 415 South Ave. today and tomorrow. Household articles as well as clothing are on sale.

**CARD PARTY**  
A card party, sponsored by the William McKinley Circle, Ladies of the G.A.R. will be held at the home of Mrs. Matie Knowles, 322 Lexington Ave. this evening.

*Sears Roebuck and Co. Monroe Ave. at S. Union - Rochester, N.Y.*

**THREE DAYS ONLY!**

# Sale

SUPER QUALITY

# SLIPS

**\$1.09**  
MADE TO  
SELL FOR  
1.49 - 1.69



16 STUNNING NEW STYLES  
IN RAYON SATIN OR CREPE

O.K.'d by lingerie designers—and fashion experts—and in addition, O.K.'d by a world famous laboratory for tubbing and wear. Two "ace" fabrics, extra-fine multifilament rayon satin and rayon crepe. Height of fashion silhouettes for Spring and Summer. Lavish with lovely laces—rich embroidery, tiny like hand made stitches, guaranteed rip-proof seams, types for every costume and figure! All styles in tearose and white.

- Midriff style with lace, ribbon heading, ruffled lace hem. 32 to 40.
- Grecian style with criss cross lace top, deep lace hem. Sizes 32 to 44.
- Embroidered tailored 4 gore bias cut, double fabric top. 32 to 44.
- Straight cut slip with tapered bias cut back panel. Double top. 32-44.
- Bias cut slip, straight cut godet insert at side. Lace top, hem. 32-44.
- Basque top with pointe d'esprit net and ribbon heading. Sizes 32 to 40.
- Lace trimmed 4 gore bias style with shadow panel. Sizes 32-44.
- 4 Gore Bias Tailored style with shadow panel, double top. 32-44.
- Midriff style with embroidery and applique. Sizes 32 to 40.
- Camisole slip with lace and faggoting. Shadow panel. Sizes 32 to 40.
- Grecian type, criss-crossed lace trimmed top. Lace ruffled hem. 32-44.
- Deep ruffled hem, lace insertions on basque type top slip. Sizes 32-40.
- 4 gore bias cut tailored classic, double fabric top, front, back. 46-52.
- Lace trimmed 4 gore bias slips, sizes 46-52.

**SEARS, ROEBUCK AND CO.**

MONROE AVE. AT S. UNION

STONE 2500





**Only 3 Months  
Old And Already**

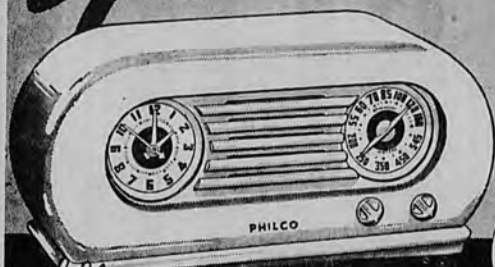
**CRYING**

**GIGANTIC REMODELING SALE**

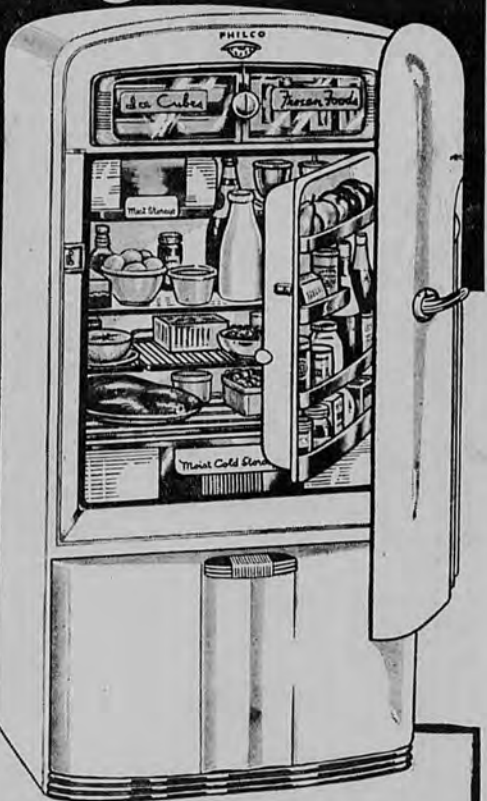
**KANE'S Better Values DID IT**

**Special PHILCO**

**Gift Offer!**



This \$30 PHILCO KITCHEN RADIO AND CLOCK yours at no extra cost... while they last!



TO INTRODUCE THIS **NEW KIND OF REFRIGERATOR!**

The most sensational Gift Offer ever made! Think of it... a beautiful, brand new \$30 Philco Kitchen Radio and Sessions Self-Starting Electric Clock... combined in a gleaming Ivory Finish cabinet that fits harmoniously on the Refrigerator or on your kitchen shelf. It's yours as a gift with the new 1941 Advanced Design Philco Refrigerator. This amazing Refrigerator brings you new services, new economies, new conveniences never before combined in a single refrigerator!

**MORE FEATURES AT EVERY PRICE—Compare!**

At every price, Philco offers you MORE in services, features, quality and dependability... the greatest dollar for dollar values in refrigeration. Come in... see them... compare them! Buy your new Philco Refrigerator now while our big GIFT Offers are on.

**FREE WATER CHILLER**  
... just for coming in to see the new Philco Refrigerator!

PHILCO MAH-7

**Only Philco Gives You All These Features—**

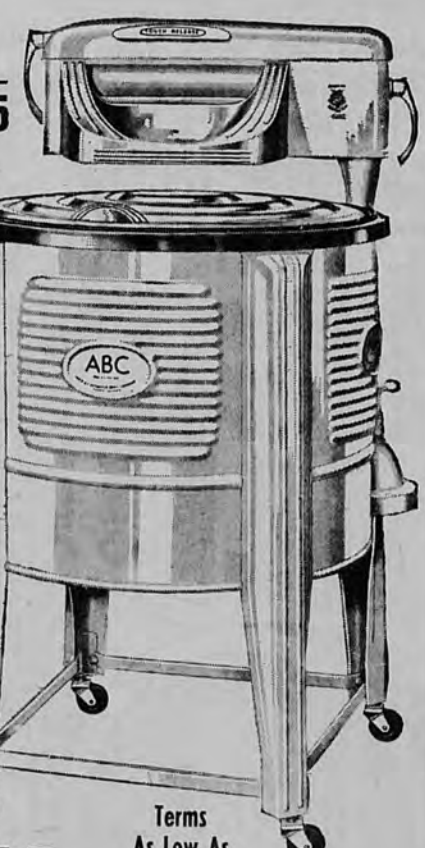
- **CONSERVADOR.** Shelf-lined Inner Door that gives you 26% more quickly usable space.
- **DRY COLD COMPARTMENT.** To preserve the purity of foods that require dry, cold, circulating air.
- **MOIST COLD COMPARTMENT.** To preserve the purity of foods that depend upon their moisture for taste, flavor, color and wholesomeness. Here, such foods can be kept fresh and tasty without the bother of covers.
- **FROZEN FOOD COMPARTMENT.** A giant-size, separate compartment for all modern frozen storage uses... in addition to a regular, oversize ice cube chamber.
- **PLUS Philco SUPER Power System.** Full width Sliding Crisper Drawer. Huge Meat Storage Compartment. Reserve Storage Bin. Acid Resisting Porcelain Interior. Durable Dulux Exterior. One-piece Steel Cabinet Construction. Many other features.

★ NO MONEY DOWN  
★ BEST TRADE IN ALLOWANCE IN TOWN  
★ TERMS AS LOW AS 50¢ WEEKLY  
★ OTHER MODELS AS LOW AS \$99.95  
★

**CARLOAD SALE  
A. B. C. WASHERS**

**SAVE \$30**

Reg. Price \$99.95  
Carload Discount \$30.00  
SALE PRICE ONLY \$69.95



**FREE**

**A FULL YEARS SUPPLY**

Terms As Low As 50c Weekly

**ANTI-SNEEZE Rinso**  
WITH THE PURCHASE OF ANY ABC WASHER



Shop To-Nite 'Til 9 Main 2414

41-45 STATE ST. Next to MONROE COUNTY Savings Bank

**KANE'S FURNITURE and APPLIANCES**

LOWEST PRICES CASH OR TERMS • OPEN EVENINGS •

See One Rochester's Largest PHILCO Displays

**KANE'S - 41 S**

**GIANT VALUES**

**3**



**FREE Kitchen Included** AT NO EXTRA COST

With The Purchase of This Living Room and Bedroom Outfit!



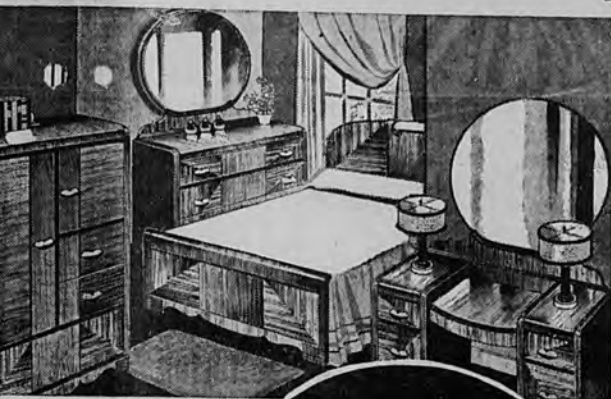


# BUYING FOR MORE SPACE!

**GIANT VALUES**    **FREE GIFT OFFERS**    **GUARANTEED SAVINGS**

**3 COMPLETE ROOM OUTFITS - ONLY \$158**

- 10 PIECE LIVING ROOM!
- 10 PIECE BEDROOM!
- 5 PIECE BREAKFAST SET!



**10 PIECE BED ROOM \$79**

(May be bought separately—It's still a big saving!)  
New Waterfall Bed — Dresser — Vanity — Chest — Spring — Mattress — 2 Boudoir Lamps and 2 Scatter Rugs.

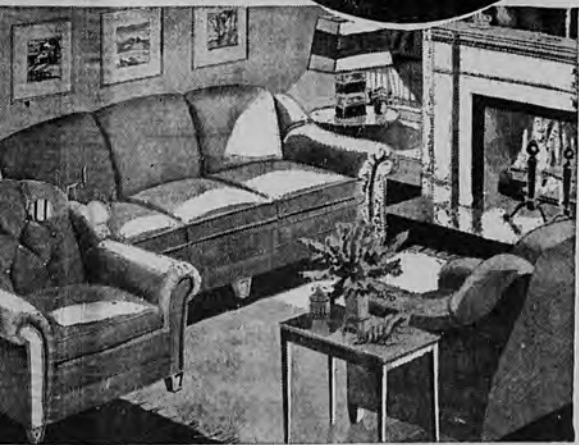
**FREE Kitchen Included**  
AT NO EXTRA COST

The Purchase of this Living Room Bedroom Outfit!



Terms As Low As

**\$1 WEEKLY**



**10 PIECE LIVING ROOM \$79**

Beautifully styled Divan — Lounge Chair or Club Chair — End Table — Occasional Table — Table Lamp — Bridge Lamp — Floor Lamp and Two Pillows. (Your Choice)!

**Big 7-Pc. STUDIO Group!**

- STUDIO COUCH    • 2 END TABLES
- OCCASIONAL CHAIR    • ASH STAND
- THROW RUG    • CHOICE OF BRIDGE OR FLOOR LAMP

**\$49**

**\$1 DOWN 50¢ A WEEK**

**1 STATE ST.**

**BIG REDUCTIONS 1941 FLOOR MODEL RADIOS AND PHONO COMBINATIONS Up To 50% Trade In Allowance**

The Makers of Famous **BEAUTYREST MATTRESS**

Present A Great New **DEEP SLEEP MATTRESS**

You'll say "THE BIGGEST VALUE AT ITS PRICE IN AMERICA"



**70th ANNIVERSARY 1871-1941**  
Feature Value for Simmons 70th Birthday

**NEW Rosemary EMBOSSED DAMASK COVERS**

Simmons Presents A GREAT **NEW DEEPSLEEP MATTRESS**  
MORE COILS • DEEPER COILS • HEAVIER COVERS

REVOLUTIONARY CHANGES give Greater Comfort than Ever

The Biggest Mattress Value In Simmons History!

**\$29.50**

★ **30 DAYS FREE TRIAL**

★ **\$1.00 DOWN**

★ **50¢ A WEEK**

Free Delivery Within 100 Miles

**41-45 STATE ST.**  
Next to MONROE COUNTY Savings Bank

*You are ABLE to pay KANE'S way!*  
**KANE'S FURNITURE and APPLIANCES**

**LOWEST PRICES CASH OR TERMS**  
• OPEN EVENINGS •

**JUST 2 MINUTS TO OPEN AN ACCOUNT**

FREE PARKING General Parking Station



**HOLY FAMILY CARD PARTY** next Tuesday at 8 p. m. Mrs. Ladies of the Holy Family Rose Bock and Mrs. Bernard Parish are sponsoring a card Fischer are co-chairmen for the party in the school auditorium affair.

**Sport Shop Riding Apparel Department Enlarges**

It's horses, horses and more horses these days and they are all to be found on bridle paths in and about Rochester. Riding, as a sport, is making rapid strides each year, and to make your center a success there are two requirements, first the horse a secondly, proper equipment.

With the latter in mind the Sport Shop on Clinton Ave. announces it has again enlarged its riding apparel department. The entire basement is now devoted to the wants and needs

of the equestrienne. New departments and new lines have been added to make stocks most complete.

Stone 6001 is the number to call when you want to buy, sell, rent or exchange. Sun want ads get results.

**Blessed Relief...**  
FOR DIFFICULT DAYS  
CHI-CHES-TERS PILLS are helping thousands of women relieve their "Blue" or "White" Month Leases. Why don't you try them to relieve your monthly period pain and discomfort?  
Absolutely safe to take as 50¢ directed. Contains no habit-forming drugs or narcotics. Used beneficially for over 35 years.

**CHI-CHES-TERS DIAMOND BRAND PILLS**

**WHAT CAUSES EPILEPSY?**  
A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. MS-161.

**WORLD'S LARGEST SELLER AT 10¢**  
**ST. JOSEPH'S ASPIRIN**

**Modernize Your Home with a Personal Loan!**

We lend money for home modernization as well as for every other worthy purpose. We invite you to come in and talk it over with us.

**MONTHLY OR WEEKLY PAYMENTS AT BANK RATES**

**The Bank For The Individual**  
**FIRST INDUSTRIAL BANK**  
30 CLINTON AVE. NORTH  
Member Federal Deposit Insurance Corporation

**ROCHESTER'S LARGEST AND MOST COMPLETE PANTS DEPARTMENT**

PANTS FOR EVERY PURPOSE AT SAVINGS TO 20%

**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVENUE

Phone STONE 2266

**BANKRUPT SHOE SALE!**  
LAST DAY LAST DAY

897 Pr. Young Women's Stylish Spring Shoes  
**MUST BE SOLD IMMEDIATELY**  
All Colors... Sizes... Widths

SHOES FORMERLY \$8.50... NOW... **\$1.99**  
SHOES FORMERLY \$6.50... NOW... **\$1.29**  
SHOES FORMERLY \$5.00... NOW... **69c**

1121 Commerce Bldg. Main and South Ave.

**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite**  
(Guaranteed For 5 Years in Writing)

New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.

**\$34.50**

**NO DOWN PAYMENT, NO CARRYING CHARGE**  
Complete Line of **RUGS** SAVE UP TO **40%**  
Nationally Advertised

**WAYNE UPHOLSTERING CO.**  
74 PARK AVE.  
Monroe 1404

**SPECIAL** Serve The Finest Cocktails At A Saving!

**Chateau MARTIN WINE**  
The wine you've heard advertised on the radio... Sample it NOW in these convenient bottles.

Your Choice of Famous **HOLLOWAY'S**  
• Old Fashioned  
• Dry Martini Cocktail  
Cool, summer cocktails this easy, economical way - just pour and serve! Special purchase makes this price possible. A quality product of Canada Dry Ginger Ale - If you prefer to mix your HOLLOWAY'S, we are pleased to LONDON DRY offer.

**\$1.49** Full Fifth  
**Reg. \$2.39** Full Quart  
**GIN \$1.89** Full Quart

**25c** HENDRIK VAN HORN Apple Jack Brandy  
Reg. 60c Value **39c** Half Pint 85 Proof

**WINE Paul J. Noeth LIQUORS**  
19 Clinton Ave., South Opposite Hotel Seneca Phone Main 874

Mrs. Minnie Lashler, 72 Avondale Pl.

**DAW'S ORIGINAL CUT-RATE DRUGS**

56 Clinton Ave. E. Opp. Temple Theater  
31 Main St. E. Corner Aqueduct  
353 Main St. E. 1 Door from Stillson  
452 Ridge Rd. W. Corner Dewey  
880 Main St. W. Bull's Head  
473 N. Goodman St. Off Main  
539 Monroe Ave. Near Goodman

**DAW'S COUPON**  
Sale Ends Saturday Night Reserved to Limit Quantities

**OXYDOL** Large Box (Limit 1) **14c**

**APPLE BLOSSOM TOILET SOAP** Reg. 10c Bars Box of 6 **23c** (Limit 2 Boxes)

**TOOTH BRUSHES** OVAL or TUFTED 25c Value (Limit 2) **8c**

**SHOE POLISH** Black - Brown - Tan - Ox-Blood Giant 15c Size (Limit 2) **7c**

**DR. LYONS Tooth Powder** Regular 50c Size (Limit 1) **21c**

**BORDEN'S CHOCOLATE MALTED MILK** Regular 50c Pound (Limit 2 Lbs.) **19c**

**MINIATURE Chocolates** Delicious Tasty Niblets 60c Pound Box (Limit 2 Lbs.) **19c**

**FREE** Generous Size Can **MENNEN'S BABY POWDER** Given With Purchase of 50c **MENNEN'S BABY OIL** **43c** BOTH FOR

**VITAMIN B-1 for Plants** Each tablet vitamins one gallon of water. Ask for B-CROW! Pkg. of 30 **29c**

**GRASS SEED** Tested 1941. Specially prepared for the soil in this area. Pot-mula contains Kentucky Blue Grass, Red Top, Rye, etc. Lb. Bag **23c**  
5-Lbs. \$1.00 10-Lbs. \$1.98

**DAW'S COUPON**  
MENNEN'S - SQUIBB'S - MEAD'S - JOHNSON'S and other nationally advertised products. Get your share at DAW'S this week... and save on every purchase you make.

**WARNING!**  
PRICES GOING UP  
**BUY TODAY!**

**GIBSON**  
ELECTRIC REFRIGERATOR  
WITH FREEZ'R SHELF AND CHILL-DRAWER  
GET READY FOR THE NEW FOODS!

**NO MONEY DOWN 75c WEEKLY**  
3 YEARS TO PAY

**YOU'LL CHEER \$89.95** BIG 6 FOOT FOR THIS

**KOMINZ TIRE CO.**  
182 Monroe Ave. AT SAVANNAH 8:30 A.M. to 9 P.M. Daily  
417 Monroe Ave. AT AVERILL Daily and Sunday 7:30 to 11:30

**DAW'S ARE GIVING AWAY 4 NEW 1941 PLYMOUTHS FREE**

**HERE'S HOW:**  
With every purchase at all DAW'S Stores you get FREE tickets. Deposit stubs in box. Then, on Monday, May 5th at 8 P. M. attend either the RKO PALACE, REGENT, CAPITOL, CENTURY or TEMPLE Theatres for the Grand Drawing.

**Cars will be given away every Monday during the month of May.**

You may be the lucky winner of one of these brand new Plymouth cars. Get and deposit tickets at all DAW'S Stores. Tickets may also be obtained at any of the above theatres.

**NOTE:**  
If you are not a winner the first week do not throw your stubs away because they will be good for the next three drawings.

**THE MORE TICKETS YOU HAVE, THE GREATER YOUR CHANCE OF WINNING**

**Wide-Mouth NIPPLES** Fit Hygeia or Pyrex Nurers **2 for 11c**

**PHILLIPS Milk of Magnesia** 50c SIZE **21c**

**JOHNSON'S BABY SOAP** 15c SIZE **2 for 25c**

**PYREX BOTTLES** Narrow, Wide Mouth Reg. 25c 8-Oz. **16c**

**JOHNSON'S BABY OIL** 8 OZ. 43c 16 OZ. 89c

**VASELINE Petroleum Jelly** Reg. Size 10c Large Jar 18c

**Z.B.T. Powder** With Olive Oil 25c SIZE **21c**

**SQUIBB'S Baby Talcum** Antiseptic With Lander **23c**

**Anti-Colic NIPPLES** Amber With Tabs 10c Value **3 for 25c**

**25c Value SIMILAC BABY FOOD** **74c**

**25c Value Bottle of 12 Glycerine Suppositories** **7c**

**25c Value RUBBER RAYON-COVERED Baby Pants** All Sizes **9c**

**15c 8 Oz. Size Hygeia NURSERS** **7c**

**Hygeia 9c** Translucent Reg. 20c NIPPLES

**8-Ounce Baby Bottles** 2 for **3c**

**Reg. 15c Castile Soap** Made With Pure Olive Oil **7c**

**35c Value RUBBER SHEETING** 24x36 Inches **13c**

**Mar-Oil Shampoo** 60c Size **28c**

**Freezone For Corns** 35c Size **16c**

**WELCH'S Grape Juice** 35c Pint **18c**

**ITALIAN BALM** 35c Size **19c**

**Woodbury After Shave Lotion** 50c Size **21c**

**Bellans Tablets** 75c Size **38c**

**Double-Edge RAZOR** 2 pkgs. for **5c**

**Oil of Wintergreen** 4-OZ. SIZE **29c**

**Packer's Shampoo** REG. 50c **29c**

**Acidine Powder** 75c SIZE **43c**

**Wernet's Dentu-Creme** 30c SIZE **39c**

**Doan's Regulets** 30c SIZE **19c**

**Apex Liver Pills** 25c SIZE **8c**

**Phillip's Magnesia Tabs.** 30c SIZE **26c**

**Peterman's Roach Powder** 35c SIZE **21c**

**Cascara Sagrada Tabs.** 100's - 5 GRAIN **13c**

**Mazon Ointment** 51 SIZE **59c**

**Serutan Laxative** 60c SIZE **44c**

**Bromo Seltzer** 60c SIZE **49c**

**Caroid Tooth Powder** 25c SIZE **21c**

**Bisodol Mints** BOTTLE OF 100 **39c**



## Contract Bridge

I have a great deal of respect for a bridge player who will consistently heed his partner's sign-off bids. It takes a lot of courage to quit on some hands. Some players, however, lean backwards in this matter in that they regard certain bids as sign-off when they are not intended to be such.

**S K 3 4**  
**H A 3 2**  
**D J 7 5 3**  
**C A Q 4**

**S K 3 4**  
**H A 3 2**  
**D J 7 5 3**  
**C A Q 4**

**S A Q 10 6**  
**H K 10 8 5 4 3**  
**D None**  
**C K J 7**

The bidding

North	East	South	West
1 Diamond	Pass	1 Heart	Pass
1 N. Trump	Pass	4 Hearts	Pass

North's choice of an opening bid would be questioned by most experienced players on account of its weakness. When faced with this type of a situation, they invariably bid a three card minor which will stand an opening lead from partner provided the opponents become declarers. South's response of 1 heart was normal as was North's 1 no trump rebid.

However, when South jumped to four hearts, North quickly passed. The King of diamonds was opened and ruffed in the South hand and with the even break in the outstanding trumps, declarer would have to be blind and thoughtless to lose a trick.

No team likes to make a slam when only bidding game even though most of the other pairs were in the same boat. So it was to be expected that the usual partnership recriminations followed. South felt that he had correctly shown his strength and that North could have gone on with the bidding. North, however, vehemently declared that South's 4 heart bid was a "game shut out" and consequently must be considered as a sign off.

Actually South's bid was nothing of the sort. The true purpose of such a call is to convey the impression that so long as partner had sufficient strength for an opening bid, South could make a game in hearts. Therefore, with more than a rank minimum, North had every right to carry the contract to a higher level.

I am not defending the correctness of South's jump to game. It would, perhaps, be better to bid 3 spades which would be forcing for one round. Even so, North would have had to show slam inclinations at that point rather than to merely bid 4 hearts, because that would truly have been a sign-off. North could, of course, correctly bid 5 hearts, a direct slam attempt, and South should then contract for a small slam.

There have been great strides in slam bidding, but there is evidently much to be learned in this department. Partnership trust and understanding is the first great step toward successful slam contracts. There are many slam conventions available, more now than ever before and all of them have merit.

A good way to practice slam

bidding is to take 13 low cards from a bridge deck and deal the rest in three hands. Then lay out your hand and your partner's and study them for the best method of reaching the correct contract. In this manner, you will be assured of hands which will be above the average in high card strength.

**COMMUNITY PARTY**  
The P-T. A. of No. 3 School will hold a community May party tomorrow night at the school beginning at 7 p. m. Refreshments will be served.

**WULF-TIRED**  
**NARVOUS-DIZZY**  
**INVOLUNTARY NAPS**  
Are You Tired with Garlic, Peppermint, and other irritating ingredients?  
D. ROSENBERG'S concentrated Garlic Tablets are "GARBIC MADE" No side effects. No odor. Absolutely reliable. Pleasant. Available in 50c and \$1.00. At Liggett, Walgreen and other Drug Stores.

**BUY THE AMERICAN WAY ON CREDIT**

**NO MONEY DOWN!**

Leave YOUR Cash at Home Use Your Credit & SAVE!  
Forget about cash when you come to our store. Our simplified credit plan will dress you up from head to foot and you can pay as you please. No extra charge for credit — no delays or red tape!

**BUY NOW - WEAR NOW - Pay Later!**

Our most sensational sale of Spring **COATS** and man-tailored suits!  
Here are coats and suits that are making 1941 fashion history. Expensive details — lovely fabrics — gorgeous Spring colors.

**12<sup>95</sup>**

JUST SAY "CHARGE IT"  
Men! Here's your chance to save!  
**SPRING SUITS AND TOPCOATS**  
Here are styles to make you look like a million! Brand new patterns and fabrics — conservative and young men's styles! No Charge for credit.

**22<sup>95</sup>**

26 WEEKS TO PAY  
Gorgeous styles — exciting colors!  
**SPRING DRESSES**  
They're here — NOW! Every smash hit for Spring, 1941. A riot of new colors! Gay prints as well as popular blues and blacks.

**3<sup>95</sup>**

**USE YOUR CREDIT**  
**Save YOUR CASH**

**PEOPLES 46 STATE ST.**

**\$50<sup>00</sup> OFF**

On All Brand New 1940  
Nationally Advertised

**ELECTRIC REFRIGERATORS**  
5 Year Guarantee — Pay 75c a Week

SEE THEM NOW **BRAUN'S** STORE 122  
900 PORTLAND — OPEN EVENINGS

THE BEST COAL VALUE IN THE CITY  
**BLACK MAGIC**

**COAL \$10<sup>95</sup>**

PEA \$9.85 — BKWHT. \$8.00 — SEMET-SOLVAY COKE \$10.20  
"Established Over 25 Years"

**PAYNE & DUNHAM** GEN. 586

See The Want Ads  
**lds**  
rd 2½c Cash

**MOVING—CARTING**  
BRIDE moving and carting; reason—132 Columbia Ave., Genesee 2309.  
you moving? Call Ryan Carting Party, Main 1468. Storage, packing, distance, modern equipment.

**REPAIRING**  
LAWN mowers sharpened and repaired; bicycles repaired. Wilkinson's, 31 Flinders, Genesee 8133.

**PLUMBING - HEATING**  
FOR plumbing and heating repairs and remodeling call Glenwood 499.

**PIONEER RICE**  
\$5.95 Ton

**BUCKWHEAT**  
\$6.95 Ton

Nut, Egg or Stove \$9.65  
Pea Coal \$8.25

**THE KENTUCKY DERBY**  
LOOKS TO Clem McCarthy

the SUN from Clem McCarthy, y-known racing authority)  
DOWN, May 3 Cold races takes Porter's Cap my top horse. Our irageous and well trained. Our Boots, Robert Morris, Whirlaway, is how the Derby should finish on a fast track. If muddy, Porter's Cap, Our Boots, Whirlaway. Here's hoping the best horse wins.

**HOW TO PICK WINNER—FOR WINNER DRINKS**

**5 Crown**  
Best Name in Whiskey!

**Where To Play BINGO!**

**BINGO**  
Wednesday and Saturday Afternoon 1:30  
REGULAR BINGO \$2  
1st and 11th Game — \$5  
Jack Pot Each Afternoon Monday Night 8:30  
Every Game—\$7  
Jack Pots \$65 and \$105

**UNION LEAGUE HALL** Gregory at South Av.  
TAKE 50 CENTS BUS TO DOOR

**EVERY MONDAY NITE DELUXE BINGO**  
BACK TO NORMAL AND STILL THE BEST GAME IN TOWN  
**K of C AUDITORIUM**  
3 JACK POTS  
\$1050.00 \$50 - \$100 - \$200  
SPECIAL MIDSE DRAWING ON GREEN STUBS  
50-DOOR PRIZES—ENTERTAINMENT \$:00  
GOLD AWARD NIGHT—BINGO—8:30 TO 10:30

**PLAY BINGO AT HOLLYWOOD BINGO HALL**  
Every Wed., Thurs. Fri. and Sat. Eves.

**THUR. AND SAT. NIGHTS**  
\$5 - \$6 - \$7  
On Regular Boards  
ACK... \$75

**\$20 - \$30**  
ON SPECIALS  
Many New and Novel Ways To Win!  
35 PULLMAN AVE.

**hili Recreation Hall—509 Chili Av.**

**BINGO PARTIES**  
Tues. Thurs. Fri. and Sat. Eves. 8:15  
Tues. Wed. and Sat. Afternoons 2:00  
**JACKPOTS:**  
AT. EVENING... \$80  
MON. AFTERNOON \$30  
WED. AFTERNOON \$30

PAGE THIRTEEN

**BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'**

**THE TAXES ARE COMING!**  
It appears quite definite that a new and larger tax will be leled on Wines and Liquors. The amount of Increase is unknown, but it is certain to be substantial. We suggest you stock up now at these lower prices before tax increases become effective.

**SPECIAL 2 BOTTLE SALE**

**LONDON INN DISTILLED DRY GIN**

Rochester's Biggest Gin Value  
**2 FULL QTS. \$3.19**

Compare \$3.98 Value

An Old Collins Product:  
**IMPORTED WEST INDIES RUM** FOR **2 \$2.90**  
Gold Label. A rum of distinctive flavor. Try it in a Full Fifth 4.20 Value

**PAUL NEVINS A BLEND OF STRAIGHT WHISKIES** FOR **2 \$3.95**  
4 YEARS OLD OR MORE  
For a fine, gentle drink of magnificent bouquet, in cocktails, highballs, or straight. Quarts 5.00 Val.

**100 PROOF—BOTTLED IN BOND "DAD'S OWN" STRAIGHT RYE WHISKEY** FOR **2 \$3.25**  
4 3/4 Years Old Fifth 4.50 Val.

**"GOLD CROSS" SLOE GIN LIQUEUR** FOR **2 \$2.75**  
Made with the choicest ingredients. Try a Sloe Gin Fizz with lemon juice and soda. Fifth 3.78 Value

**GORDON'S EXTRA DRY Martini Cocktail** FOR **2 \$3.25**  
spirits used in this cocktail is Extra Dry. The only distilled Gordon's Distilled London Dry Gin—84 Proof. Fifth 5.50 Value

**KERRIGAN'S PRIVATE STOCK BLENDED WHISKEY**

Rochester's Biggest Whiskey Value  
A \$2.55 Value For **\$1.99** FULL QUART

**2 \$3.87**  
Full Quarts Regular \$5.10 Value

A Gallagher and Hurton Product. Exceptionally fine blend of smooth flavor and bouquet, developed under the personal supervision of J. P. Kerrigan, one of America's old-time whiskey men.

**BUY BY THE CASE—SAVE EVEN MORE**

**BERGHASH**  
124 CLINTON AVE. S.—Next to Loew's Theatre  
**FREE DELIVERY — Phone Main 786**  
FREE PARKING OPPOSITE OUR STORE



**"Yes!" is our favorite word**

Lending money is our business. So we naturally say "Yes" to every possible request, including the great majority of Personal Loan applications. You, too, will like Central Trust Personal Loan service, because it is quick and confidential and charges are low. For example:

You set in cash (one-month loan) \$249.21  
You pay in monthly installments each \$18.00 exactly

Total cost of loan (including insurance) \$29.73

Compare the Cost  
**CENTRAL TRUST CO.**  
25 EAST MAIN STREET  
1806 EAST AVENUE  
PHONE MAIN 1625



**HOLY FAMILY CARD PARTY** next Tuesday at 8 p. m. Mrs. Rose Bock and Mrs. Bernard Fischer are co-chairmen for the party in the school auditorium.

**Modernize Your Home with a Personal Loan!**

We lend money for home modernization as well as for every other worthy purpose. We invite you to come in and talk it over with us.

MONTHLY OR WEEKLY PAYMENTS AT BANK RATES

The Bank For The Individual  
**FIRST INDUSTRIAL BANK**  
30 CLINTON AVE. NORTH  
Member Federal Deposit Insurance Corporation

**Sport Shop Riding Apparel Department Enlarge**

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**ROCHESTER'S LARGEST AND MOST COMPLETE PANTS DEPARTMENT**  
PANTS FOR EVERY PURPOSE AT SAVINGS TO 20%  
ROCHESTER JOBBING HOUSE  
159-161 JOSEPH AVENUE

**BANK LAST MUST**  
897 Pr. You  
SHOES FORME  
SHOES FORMI  
SHOES FORMI  
1121 Comr

**DAW'S ORIGINAL CUT-RATE DRUGS**

56 Clinton Ave. S. Opp. Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. 1 Door from Stillson	452 Ridge Rd. W. Corner Dewey	880 Main St. W. At Bull's Head	473 N. Goodman Just Off Main	53 Monroe Gooden
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**DAW'S COUPON OXYDOL 14c**  
Large Box (Limit 1)  
Sale Ends Saturday  
Right Reserved to Limit Quantities  
**Grass Seed**  
Tested 1941. Specially prepared for the soil in this area. Formula contains Kentucky Blue Grass, Red Top, Rye, etc.  
Lb. Bag 23c  
5-Lbs. \$1.00 10-Lbs. \$1.98

**DAW'S COUPON TOOTH BRUSHES 8c**  
OVAL or TUFTED  
25c Value (Limit 2)  
**VITAMIN B-1 for Plants**  
Each tablet vitaminizes one gallon of water. Ask for B-GROW!  
Pkg. of 30 29c

**DAW'S COUPON DR. LYONS Tooth Powder 21c**  
Regular 50c Size (Limit 1)  
**FREE Mennen's Baby Powder 43c**  
Generous Size Can Given With Purchase of 50c Mennen's Baby Oil BOTH FOR

**DAW'S COUPON MINIATURE Chocolates 19c**  
Delicious Tasty Niblets  
60c Pound Box (Limit 2 Lbs.)

Mar-0-Oil Shampoo 28c 60c Size	Oil of Wintergreen 29c 4-OZ. SIZE
Freezone For Corns 16c 35c Size	Packer's Shampoo 29c REG. 4oz
WELCH'S Grape Juice 18c 35c Pint	Acidine Powder 43c 7c SIZE
ITALIAN BALM 19c 35c Size	Wernet's Dentu-Creme 39c 3c SIZE
Woodbury After Shave Lotion 21c 50c Size	Doan's Regulets 19c 3c SIZE
Bellans Tablets 38c 75c Size	Apex Liver Pills 8c 2c SIZE
Double-Edge RAZOR BLADES 5c Pkg. of 5	Phillip's Magnesia Tabs. 26c 3c SIZE
	Peterman's Roach Powder 21c 3c SIZE
	Cascara Sagrada Tabs. 13c 100's - 5 GRAIN
	Mazon Ointment 59c \$1 SIZE
	Serutan Laxative 44c 6c SIZE
	Bromo Seltzer 49c 6c SIZE
	Caroid Tooth Powder 21c 2c SIZE
	Bisodol Mints 39c BOTTLE OF 100

You'll Find These Values Hard To Beat!

**LIVADAS**  
ROCHESTER'S VALUE LIQUOR STORE

—YOU NOT ONLY ARE ASSURED OF THE FINEST QUALITY AT LIVADAS'... BUT THE LOWEST PRICES ON WINES and LIQUORS

**VERY FINE IMPORT!**  
FAMOUS HOUSE OF LORDS BLENDED SCOTCH WHISKY  
COMPARE! \$4.00 VALUE!  
**\$2.99**  
FIFTH  
One of the smoothest, finest tasting whiskeys produced in Scotland. Distilled and blended by a noted firm. Extra food, 86 proof, 100% Scotch whiskeys. A great de luxe blend. Our Greatest Value!

**Extra Choice—Extra Value**  
**KING GEORGE IV SCOTCH**  
Compare! \$3.50 Value!  
**\$2.69**  
FIFTH 86 Proof  
King George IV has long been considered the connoisseur's whisky. Enchantingly smooth, delightfully mellow, 100% Scotch whiskeys. Fill up your liquor cabinet today! This is a value you'll expect to pay far more for!

**OUR ★★ ★★ VALUES!**

- Gold Seal Caribbean Club **RON RUM \$1.69**  
Here's a Rum that we will highly recommend. Compare! \$2.25 Value! 4 1/2 Quart 45 Proof
- Very High Quality! **WHITNEY CLUB RYE WHISKEY \$1.59**  
5 Years Old—85 Proof Very Low Price! Full Quart
- SANDY HOLLOW STRAIGHT RYE WHISKEY \$1.79**  
4 Years Old—86 Proof Full Quart Compare! \$2.25 Value!
- GREAT WESTERN AMERICAN VERMOUTH 89c**  
Sweet or Dry. Alcohol 18%. Compare! By Volume. Large 10-oz. Bot. \$1.25 Value!

**Super Value**  
CHECK THIS LIVADAS BONDED BOURBON VALUE!  
✓ FULL QUART  
✓ BOTTLED IN BOND  
✓ 4 YEARS OLD  
✓ MADE BY A FAMOUS DISTILLER  
**DOWLING Kentucky Straight BOURBON WHISKEY \$1.99**  
Compare! \$3 Value! QUART

LET US TO YOU THAT OUR PRICES ON CASE LOTS ARE LOWER THAN ANYWHERE IN NEW YORK STATE.

**LIVRO RYE WHISKEY \$2.30**  
Full Quart 90 Proof Compare! \$3.25 Value!  
Our Famous Brand —And What A Value!

**LIVRO GIN \$1.65**  
Full Quart 90 Proof 100% Grain Neutral Alcohol COMPARE! \$2.45 VALUE!  
No Finer Quality —AT ANY PRICE!  
A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

**BALBOA WINES**  
Here are wines after your own heart! For Balboa Wines have a character all their own... a rare flavor and a delicate bouquet that is pleasant to every taste! Balboa Wines are made from choice California grapes and ably aided by skilled vintners; they have an assured quality in all walks of life have never questioned. Get acquainted with Balboa Wines today!—You'll like them!

• SWEET •  
• Port • Sherry  
• Muscatel • Sherry  
3 FULL QUARTS \$1.10 \$1.35 FULL GALLON

• DRY •  
• Burgundy  
• Zinfandel  
• Claret  
• Barbera  
• Chianti  
• Rhine  
• Sauterne  
99c GAL

**LIVADAS**  
A NAME YOU CAN TRUST  
**183 MONROE AVE.**  
N. Y. S. LICENSE L-4229  
OPEN EVERY NITE TILL MIDNIGHT  
FREE DELIVERY STONE 5549

**Packer Offers Scissors Set To Product Users**

Wilson & Company, maker of Ideal Dog Food are offering purchasers of their products a pair of sewing scissors in a leatherette kit for only cents when sent, with the coupon in their advertisement (found in this issue) and the labels from Ideal Dog Food cans. The scissors are claimed to be worth \$1.00 and feature new "e-z" pick-up handle heretofore found only on most expensive scissors. Pairs have embroidery and "stay-sharp" blades fully tested for cutting. The packers suggest this as ideal for those who sew at Red Cross and meetings. With the leatherette case, carrying them in your handbag is said to be no problem.

**School Honor Group To Have Banquet**

Annual banquet of the Franklin National Honor Society will be held in the Franklin School teacher's cafeteria Friday, May 9 at 6:30 p. m. Guest speaker for the affair is Earl Billings, Eastman Kodak Company executive. Robert Morris, president of the society will act as toastmaster.

**MOVING?**

Large Vans—Experienced Men  
3 ROOMS ..... \$  
4 ROOMS ..... \$  
6 ROOMS ..... \$  
Refrigerators & Heavy Stoves Etc.  
Phone Mr. CARTER MAIN 8926  
Old Furniture Accepted at Payment.

*taste tells 1810*  
IT FOUNDED THE FAME OF PENNSYLVANIA RYE... TODAY IT IS AMERICA'S MOST POPULAR BOTTLED IN BOND WHISKEY  
*taste tells 1941*  
BOTTLED IN BOND  
OLD OVERHOLT STRAIGHT RYE WHISKEY  
\$2.55 4.5 OZ. (7.5 & 8 OZ.) PL. (15 OZ.)  
NATIONAL DISTILLERS PRODUCTS CORPORATION  
COPYRIGHT 1941, A. OVERHOLT & CO., INC., & S.  
GET ON THE BOND WAGON—TREAT YOURSELF TO THE BEST!

**WARNING! PRICES GOING UP BUY TODAY!**

**GIBSON**  
ELECTRIC REFRIGERATOR  
WITH FREEZ'R SHELF AND CHILL-DRAWER  
GET READY FOR THE NEW FOODS!

**NO MONEY DOWN 75c WEEKLY**  
3 YEARS TO PAY

**KOMINZ TIRE CO.**  
182 Monroe Ave. | 417 Monroe Ave.  
AT SAVANNAH | AT AVERILL  
Daily and Sunday | Daily and Sunday  
8:30 A.M. to 9 P.M. Daily | 7:30 to 11:30



**READ FOR PROFIT**

**Shopping News Want Ads**  
To Place A Want Ad—Phone Stone 6001—Rates Per Word 2½¢ Cash

**USE FOR RESULTS**

**BERGHASH**  
OUTSTANDING WEEKLY LIQUOR 'BUYS'

**THE TAXES ARE COMING!**  
It appears quite definite that a new and larger tax will be levied on Wines and Liquors. The amount of increase is unknown, but it is certain to be substantial. We suggest you stock up now at these lower prices before tax increases become effective.

**SPECIAL 2 BOTTLE SALE**  
**LONDON INN**  
DISTILLED DRY  
**GIN**  
Rochester's Biggest Gin Value  
**\$3.19**  
Compare \$3.98 Value

An Old Collins Product:  
**IMPORTED WEST INDIES RUM**  
FOR **2 \$2.90**  
4.20 Value  
ASK FOR OUR CASE PRICE

**PAUL NEVINS**  
A BLEND OF STRAIGHT WHISKIES  
FOR **2 \$3.95**  
5.00 Value  
ASK FOR OUR CASE PRICE

**GORDON'S**  
EXTRA DRY Martini Cocktail  
FOR **2 \$3.25**  
\$5.50 Value  
ASK FOR OUR CASE PRICE

**KERRIGAN'S**  
PRIVATE STOCK BLENDED WHISKEY  
Rochester's Biggest Whiskey Value  
A \$2.55 Value For **\$1.99** FULL QUART  
**2 \$3.87**  
Full Quarts Regular \$5.10 Value

**ANNOUNCEMENTS**  
FANCY homemade sandwiches and hors d'oeuvres, assorted. Glenwood 7288  
FOR the best in hospitalization, doctor, nurse and auto insurance, Budget Payment Plan Call Fred Melnhart, 130 E. Main St., Phone Stone 2637, Culver 4105.

**CARPENTERS-CONTRACTORS**  
CARPENTER Work. New and repair. Reasonable. Glen 2708-W.  
FLOORS laid, sanded, refinished, save money. Call Kramer, Genesee 5818.

**HOUSEHOLD GOODS**  
PRESS STORAGE SPECIAL — Automatic washer with balloon roll, \$18. 400 State St. Terms, \$1.00 weekly.  
FRENCH STORAGE SPECIAL — Easy Washer, porcelain tub, 2 shirt capacity, \$20. Kromer Washer, \$12. 400 State St. Terms, \$1.00 weekly. Open evenings.

**PAINTERS - DECORATORS**  
DECORATING, papering, painting, reliable, steam removal, reasonable. Conner, Genesee 4146.  
PAINTING and papering done at once. 318 Merchants, Culver 2668-R.

**MOVING—CARTING**  
MacBRIDE moving and carting; reasonable. 132 Columbia Ave., Genesee 2309.  
ARE you moving? Call Ryan Carting Company, Main 1468. Storage, packing, long distance, modern equipment.

**REPAIRING**  
LAWN mowers sharpened and repaired; bicycles repaired. Wilkinson's, 31 Plandera, Genesee 6413.  
**PLUMBING - HEATING**  
FOR plumbing and heating repairs and remodeling call Glenwood 499.

**BEAUTY SHOPS**  
MACHINELESS permanent waves done in your home. Guaranteed. Genesee 1564-R.  
STEAM OIL Wave \$1.50. Fenner, 578 Chili Avenue, Genesee 6452.

**BEAUTY INSTRUCTION**  
OUR GRADUATES make big money. You too, can learn beauty culture. Pleasant work. Handsome pay. Individual instruction. Easy terms. Licensed. Kail Beauty School, 39 Burse Bldg.

**PIONEER RICE**  
**\$5.95** Ton  
**BUCKWHEAT**  
**\$6.95** Ton  
Nut, Egg or Stove \$9.65  
Pea Coal \$8.25

**PENNSYLVANIA HARD COAL AT REAL SAVINGS**  
Phone Main 815  
Be Prepared for Chilly Nights  
**Pioneer Coal Co.**  
Office & Yard—350 Exchange St.

**WANTED TO BUY**  
NEWSPAPERS 40¢ per 100 lbs. Mattresses, rags, magazines and batteries. Also highest prices for scrap metal. Call Stone 917.

**WANTED TO BUY**  
NEWSPAPERS 40¢ per 100 lbs. Mattresses, rags, magazines and batteries. Also highest prices for scrap metal. Call Stone 917.

**MORE PEOPLE prefer a General Electric—the refrigerator built to serve better—longer!**  
Now You Can Buy This Big General Electric for only **\$124.95**  
Liberal Allowance For Your Old Box  
The unsurpassed performance record of G-E refrigerators has made them the preferred choice of millions of American homes.

**SIEBERTS**  
ST. PAUL and ANDREWS ST.  
162 ANDREWS ST.  
Mrs. Helen Duran, 72 Newcomb St.  
**Where To Play Bingo**

**BINGO PARTY**  
SUNDAY AT 2:30  
144 NORTH ST.  
This coupon is good for a free lap board and one free special when regular admission of 25¢ is paid.

**BINGO PARTY**  
TODAY IT IS AMERICA'S MOST POPULAR BOTTLED WHISKEY

**BINGO PARTY**  
BENEFIT EMERGENCY DISASTER RELIEF CORPS FUND  
**TONIGHT** And Every Thursday Night  
LAKE-GLENWOOD RECREATION CENTER  
694 LAKE AVENUE (Corner Glenwood) ROCHESTER  
Lake Ave. Bus to Glendale — Crosstown Bus to Lake Ave.

**BUSINESS PERSONALS**  
SUPERFLUOUS hair permanently removed by expert established 19 years. Mrs. Lurie, Monroe 4123.  
DIABETIC ATTENTION — We make diabetic ice cream, flavors are vanilla, chocolate, strawberry, maple, walnut. East Main Pharmacy, 1023 East Main.

**BINGO PARTY**  
\$250 in PRIZES  
Every Sat. Nite—8:30  
25 DOOR PRIZES!  
JACKPOTS \$70 — \$55  
Free Ticket on Kitchen Set With Each Book of Specials  
Plymouth Church Hall  
Trump Street  
Corner Plymouth

**BINGO PARTY**  
EVERY TUES. & SAT. AFTERNOON  
1:45 P. M. 20 CENTS  
LAKE—GLENWOOD RECREATION CENTER  
694 LAKE AVE. Cor. Glenwood  
\$10.00 FREE GAME

**BINGO PARTY**  
EVERY WED. 8:15 P. M.  
PLAY FOR \$235 PRIZES  
Come and enjoy the friendliest game in town.  
• Entertainment  
• SPECIALS  
• JACK POT GAME  
Formerly at Capitol Hall  
CARPENTER'S HALL  
113 N. Fitzhugh St.

**BINGO PARTY**  
SAT. NITE, MAY 3 and TUES. NITE, MAY 6  
DANCING 7:30 • GAMES 8:30 P. M.  
LAKE-GLENWOOD RECREATION CENTER  
694 LAKE AVE. (At Glenwood)  
\$7.00 ON REGULAR BOARDS EXTRA—FREE DRAWING FOR 2 BIG JACKPOTS . . . SUPER SPECIALS  
DOOR PRIZES and GUEST TICKETS  
ADMISSION 25¢, tax 3¢—TOTAL 28¢

**Here's how THE KENTUCKY DERBY LOOKS TO Clem McCarthy**  
(Special wire to the SUN from Clem McCarthy, nationally-known racing authority)  
CHURCHILL DOWNS, May 4 Cold race-horse logic makes Porter's Cap my top horse. He's fast, courageous and well trained. Our Boots, Robert Morris, Whirlaway, is how the Derby should finish on a fast track. If muddy, Porter's Cap, Our Boots, Whirlaway. Here's hoping the best horse wins.

**AND Here's how TO PICK THE WINNER—FOR SMOOTHER, FINER DRINKS**  
Ask for **Seagram's 5 Crown**  
BIGGEST-SELLING BRAND of the Greatest Name in Whiskey!  
Blended Whiskey, 90 proof, 72½% grain neutral spirits. Copyright 1941, Seagram-Distillers Corp., New York.

**BINGO PARTY**  
EVERY TUES. & SAT. AFTERNOON  
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\$10.00 FREE GAME

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\$7.00 ON REGULAR BOARDS EXTRA—FREE DRAWING FOR 2 BIG JACKPOTS . . . SUPER SPECIALS  
DOOR PRIZES and GUEST TICKETS  
ADMISSION 25¢, tax 3¢—TOTAL 28¢

**Where To Play BINGO!**  
Wednesday and Saturday Afternoon 1:30  
REGULAR BINGO \$2  
1st and 11th Game — \$5  
Jack Pot Each Afternoon  
Monday Night 8:30  
Every Game—\$7  
Jack Pots \$65 and \$105  
UNION LEAGUE HALL Gregory at South Av.  
TAKE SO. AVE. BUS TO DOOR

**BINGO PARTY**  
EVERY TUES. & SAT. AFTERNOON  
1:45 P. M. 20 CENTS  
LAKE—GLENWOOD RECREATION CENTER  
694 LAKE AVE. Cor. Glenwood  
\$10.00 FREE GAME

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Formerly at Capitol Hall  
CARPENTER'S HALL  
113 N. Fitzhugh St.

**BERGHASH**  
124 CLINTON AVE. S.—Next to Loew's Theatre  
FREE DELIVERY — Phone Main 786  
FREE PARKING OPPOSITE OUR STORE



PAGE HOLY Lad Parish party

**INDIGESTION**  
may affect the Heart  
Gas trapped in the stomach or which may settle in the liver. At the first sign of distress, heart, nose and stomach should be treated. Tablets to get gas free. See the feature in today's Rochester Sun.

Sew and save. Take advantage of The Rochester Sun pattern service. Latest fashions. See the Pattern feature in today's Rochester Sun.

For quick want ad results place your ad in the Rochester Sun. Lowest rates.

New Spring fashions you can make yourself. See this week's pattern in The Rochester Sun.

**CHAMPION FOR SPORTSWEAR**

Men's WHITE QUARTER SLEEVE **CREW SHIRTS** 29c Ea. 4 for \$1.00

Men's BRIEF SHIRTS and SHORTS 39c ea. 3 for \$1

Men's Loafer Jackets \$2.95

LADIES' COTTON Sweat Coats 59c

**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.

30 Minutes Free Parking For Customers—Bill's and Strand Parking Stat

**LOST 42 POUNDS OF UGLY FAT IN 60 DAYS**  
Reduced Bust 3 inches, Waist 5 inches, Hips 4 inches

**YET SHE ATE PLENTY—TOOK NO REDUCING DRUGS—NO EXERCISES—LOST NO VITALITY**

Here's a true story, first published in Successful Living Magazine, that should bring joy and happiness to every woman who wants to slim down her figure—bust, hips, waist—who would like to lose 3 to 5 pounds of ugly fat a week.

Miss Mary Sanford Avery weighed 164 pounds, 45 pounds overweight. She had a problem, for she wanted to reduce. Yet she liked to eat, and she was smart enough not to take reducing drugs, starve herself or injure herself with violent exercises. One day she listened on the radio to Dr. Edward Parrish, noted authority on reducing, former Health Officer, State of New York; Surgeon-in-Chief, Medical Staff, U. S. Army, and Chief of Staff, U. S. Army Hospital, Puerto Rico.

She followed his Reducing Plan—enjoyed it—and in 60 days lost 42 pounds. Here is Dr. Parrish's Plan EXACTLY as used by Miss Avery and hundreds of other overweight men and women. For lunch take two teaspoons of

Cal-Par in fruit juices or any other beverage. Nothing else, except a cup of coffee if desired. For dinner and breakfast EAT AS YOU USUALLY DO. DON'T CUT OUT fatty, starchy foods, merely CUT DOWN on them. That's all there is to it.

Try Dr. Parrish's Reducing Plan for one week. See if you, too, aren't delighted with the way ugly fat seems to melt away as hips, bust, waist assume more fashionable proportions.

Most overweight cases should be helped by Dr. Parrish's Reducing Plan. Start it today.

Cal-Par is not a reducing drug. It is a delicious special purpose food supplying iron, phosphorus, calcium and Vitamin D, so often lacking in sufficient amounts by those reducing. It is this lack that often causes loss of vitality.

Cal-Par, plain or chocolate flavor, sold at Key, Daw and all drug stores and Health Food Stores. Money back if not satisfied.

**THE FAMOUS 2 DROP WAY TO GIVE YOUR HEAD COLD THE AIR IN EACH NOSTRIL. USE 2 DROPS OF COOLING, SOOTHING PENETRO NOSE DROPS**

**"MIDDLE-AGE" WOMEN**  
HEED THIS ADVICE!!

Thousands of women are helped to go smiling thru distress caused by this period in a woman's life (35 to 52) with Lydia E. Pinkham's Vegetable Compound—famous for over 60 yrs. (Try it!)

Everybody reads Rochester Sun Want Ads. To buy, sell, rent or exchange at lowest cost use Shopping Want Ads.

**ELECTRIC Razors** Cleaned, Oiled, Adjusted for All Makes 50c

**RUGS** 9x12 \$1.00

CLEANED and STEAMED. Rugs, Stained, Cleaned, Washed, Sized, Moth, Damp and Germ-proofed. \$3.00

**ELTER CO.** Est. 1872  
Glenwood 3466—44 Arthur St.

**NO MONEY DOWN**  
**75¢ WEEKLY**  
BUYS A **6 CUBIC FOOT** NEW 1941 **GENERAL ELECTRIC ROBOT** ELEC. APPL. 1775 DEWEY AVE. Open 9 till 9

**HARRIS NUSBAUM**

**Smashing Pre-Season Sale!**

**5,000 DRESSES**

**\$1.95** TO WEAR RIGHT NOW AND FAR INTO SUMMER

**\$2.95** 3 for \$5.00

**\$3.95** 2 for \$7.50

★ Spun Rayons  
★ Chambrays  
★ French Crepes  
★ Bombergs  
★ Gingham  
★ Seersuckers  
★ Poplins  
★ Broadcloths

**SIZES 9 to 50**

**Never Before A Sale Like This!**

We bring you the dress thrill of the season! Another sensational Nusbbaum event... made possible only by our low-overhead location. Here are dresses and dresses in every wanted new fabric and color... with the utmost in style, the very finest quality obtainable at these prices. Every one from a well-known maker. Buy them 2-at-a-time—buy them 3-at-a-time... you'll never find another sale so timely!

**SHOP TONIGHT**  
OPEN EVENINGS TO 9 P. M.  
FRIDAY, 9 A. M. TO 3 P. M.  
SATURDAY EVE. 8 TO 10 P. M.

**HARRIS NUSBAUM**  
221-229 JOSEPH AVENUE. AT KELLY STREET

**LOTS OF HOT WATER AT CHICKEN-FEED COST!**

**New DUO-THERM Fuel Oil WATER HEATER gives:**

Hot water for an average family at less than 4¢ a day! Fully automatic hot water—no gas or electricity! Plenty of hot water—has extra-big storage capacity and faster heating service!

Small Down Payment EASY TERMS!

**KEMP EQUIPMENT CO.**  
Distributors  
331 Main St. W. Main 1786

**THE HONORED BOTTLE FOR THE Honored Guest**

Rich in tradition and delicate in flavor, Mount Vernon has long been the choice of the gracious host, and the delight of all those who partake of this superb whiskey—the "patrician of American ryes."

**GET ON THE BOND WAGON—TREAT YOURSELF TO THE BEST!**

**Mount Vernon**  
BOTTLED IN BOND  
Straight Rye Whiskey  
100 PROOF  
NATIONAL DISTILLERS PRODUCTS CORP.

**PALMOLIVE SOAP** 3 for 11c  
Limit 3  
KEY DRUG

**TODDY** 22c  
Lb. Can  
Limit 2  
KEY DRUG

**SHU-MILK** White Shoe Cleaner. 19c Bottle—Limit 2  
2 for 11c  
KEY DRUG

**VELOUR POWDER PUFFS** Full Size—Limit, 5  
5 for 11c  
KEY DRUG

**TOILET TISSUE** 1000 Sheet Roll  
Limit, 6  
3 for 11c  
KEY DRUG

**KEY** 470 N. Goodman near Main 724 Winton Rd. No. 457 Ridge Rd. W. near Dewey

**ROCHESTER'S MODERN CUT RATE DRUG STORES**

**TODAY THRU WEDNESDAY**

**FREE DELIVERY!**  
ANYWHERE IN THE CITY on purchases of \$1 or more. Phone your nearest Key Store.

**FILMS** DEVELOPED & PRINTED 23c  
Any 6 or 8 exposure roll

**EASTMAN BROWNIE REFLEX** Reg. \$5.25 \$4.47

**BROWNIE SPECIALS**

AN amazing new camera with brilliant full-size reflex finder. Makes twelve 1 1/2 x 3 1/2 inch pictures per roll of Kodak No. 127 film. Completely new. Many outstanding features. See it here today.

616-216x416 Reg. \$3.75 Cut To... \$3.21  
616-216x416 Reg. \$4.25 Cut To... \$3.62

**FRESH EASTMAN FILM**

No. 127	17c	No. 116	25c
No. 120	20c	No. 616	25c
No. 620	20c	No. 828	20c

**SWEETHEART SOAP** 3 for 11c  
Limit 3  
KEY DRUG

**Facial Tissues** Box 500  
Limit 2 11c  
KEY DRUG

**SHOE POLISH** 1lb. or Brown Regular 16c  
Limit 2 4c  
KEY DRUG

**DOUBLE EDGE BLADES** Pkg. 25  
Limit 2 17c  
KEY DRUG

5c BABY RUTH BAR  
5c JOLLY JACK BAR  
BOTH FOR 10c Value—Limit 4  
KEY DRUG

**Djerkiss Talc Powder** 25c Size  
11c

**Bicarbonate of SODA** 7c  
Lb. Can

**CASHMERE BOUQUET SOAP** 4 for 26c  
10c Size

**SHOE LACES** Mercerized 3 Pair 5c  
Black, White or Brown

**CASHMERE BOUQUET COLD CREAM** 2 for 25c  
Reg. 25c Size

**Metal SHOE TREES** 17c  
Adjustable 25c Value

**INSECT SPRAYERS** 13c  
25c Value

**FLASHLIGHT BATTERIES** 3c  
Reg. 10c

**CUTEX Nail Polish** REG. 10c SIZE  
3 for 10c

Discontinued Package WHILE THEY LAST!

**NO DULL DRAB HAIR**  
when you use this amazing **4 Purpose Rinse**

In one, simple, quick operation, LOVALON will do all of these 4 important things for your hair.

1. Gives lustrous highlights.
2. Rinses away shampoo film.
3. Tints the hair as it rinses.
4. Helps keep hair neatly in place.

LOVALON does not dye or bleach. It is a pure, odorless hair rinse, in 12 different shades. Try LOVALON.

5 rinses for 19c  
RESERVE BOX OF 30... 48c  
REGULAR, JUNIOR AND SUPER

**Borden's ICE CREAM** At All Key Drug Stores 15c—20c—25c—30c

**PINT ICE CREAM PIES** 35c

**Be Wise—Try Alka-Seltzer** 60c Size 49c

**INVITATION OFFER**  
DR. WEST'S *Miracle-Tuft* TOOTHBRUSH 50c  
DR. WEST'S *Vray* 50c  
FOR THE TEETH Regular value \$1.00 BOTH FOR 59c

**KOTEX SANITARY NAPKINS** give you carefree active days

**RESERVE BOX OF 30... 48c**  
REGULAR, JUNIOR AND SUPER

**New Economy Size ANACIN TABLETS** 39c

Luckies, Camels, Chesterfields, Raleigh, Old Gold, Phillip Morris, Pall Mall

**LUCKY STRIKE CIGARETTES** 2 PACKS 29c

**Dr. West Tooth Paste** 2 for 25c  
25c Size

**MAZDA Bulbs** 40, 50, 60 Watts  
13c

**BORIC ACID** Pound Can  
13c

**Palmolive SHAVE Cream** 2 for 33c  
25c Size

**CITRATE OF MAGNESIA** 25c Bottle  
6c

**BAYER ASPIRIN** 59c  
Bot. 100 Tablets Reg. 75c

**VITAMIN B** For Plants Makes 25 gal. Vitaminized water. Use for regular food in gardens—potted plants. Excellent for giant growth transplanting.  
49c

**CASTOR OIL** 4 Ounce Bottle  
11c



Rochester's Leading Stores Are Featuring Special Mother's Day Gift Values In This Issue Of Shopping News. Read Every Page

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 28

ROCHESTER, N. Y., THURSDAY, MAY 8, 1941

To 75,200 Rochester Homes

10 If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### WHAT'S IN FASHION?

Lace And Chiffon Combination Makes Ultra-Feminine New Evening Dresses

Sweeping Skirts, Panels and Plunging Necklines are Especially Becoming and Slenderizing for Larger Figures

Designed to beguile any man's heart (and not lightly, either) are the bewitching dresses of lace and chiffon you'll choose to add to your witchery these spring evenings. For new evenings and dinner dresses swerve to the romantic, feminine types rather than the sophisticated, dramatic clothes you wore at last winter's parties.

Ultra-feminine and ultra-lovely, these new dresses have long sweeping lines that make the figure look willowy and slender; and they are particularly flattering to the plump figures up to size 46. Dresses with poise and charm, their plunging necklines are exceedingly becoming to plump throats. Indeed they require well-padded shoulders and arms to show off the beauty of the lace designs.

Colors are, of course, as delicate and feminine as the lace and chiffon of which the dresses are made. Black and white are perennial favorites, but petal pink, yacht blue, pale gold, lime are much in the spotlight.

Lace Re-embroidered for Yokes and Peplums

Some of the dresses have long sleeves,

but the preferred sleeve type is a bit of a cap that covers only the shoulder and heavier part of the upper arm. Waistlines are a bit lower, often the lowered effect is emphasized by lace re-embroidered on the chiffon in tunic or peplum effect.

Spaced bands of four or five inch Galon-type lace encircle the skirts of slender-looking bias-cut gowns. Other types have all-over lace bodices, the lace extending in peplum effect over the hips and the chiffon skirt gored to floating sweeping fullness. Others have only lace yokes that often extend to include the sleeves and hip yokes of lace. Cordella lace applied and re-embroidered is a favorite lace for the yoke effects.

#### Flower Jewelry Important

A surprising amount of jewelry is worn this season with these willowy, feminine gowns—but not the massive, chunky jewelry popular in the winter months. The pieces worn are less conspicuous and look right with these fragile, bewitching dresses, and are fewer in number; flower clips

(Continued on Page 2)

### Sun Offers Cash And Food Prizes In New Contest

An opportunity to share in cash and food merchandise awards is offered Sun readers this week in co-operation with the makers of Continental Noodle Soup Mix, a packaged soup product recently introduced in the Rochester area.

According to the contest announcement 100 prizes will be awarded readers of this paper for their opinion of Continental Noodle Soup. First prize is five dollars cash, second prize two dollars, then several prizes of one dollar each, besides ninety prizes of Continental Noodle Soup packages.

All that is necessary to do to share in these awards is to go to your grocer's and purchase a package of Continental Noodle Soup Mix. Prepare it according to the easy directions found on the package. After trying it, finish this sentence in 25 words or less, "I like Continental Noodle Soup Mix because..." The makers of the food preparation will award prizes on the basis of clarity and conciseness of answers. Spelling, grammar and writing will not count.

It, therefore, should be very easy to win one of the prizes offered by The Sun in conjunction with the makers of the soup. Your answer need not be long, need not be clever. You might want to say something like this, "I like Continental

(Continued on Page 2)

### Events of the Week

THURSDAY, MAY 8

VENUS BEBEKAL LODGE — Meeting, 8 p. m.  
TOWNSEND CLUB NO. 6 — Meeting, Liberty Theater Bldg., 8 p. m.  
JOSEPH E. HURLEY POST, NO. 1183 — Monthly Meeting, 333 Driving Tr. Ave., 8 p. m.

FRIDAY, MAY 9

NINE CHAPTER, O. E. S. — Meeting, Masonic Temple, Star Hall, Dinner, 6 p. m.  
11th WARD WOMEN'S REPUBLICAN CLUB — Meeting, 904 Main St., W. C. evening.  
NEWCOMERS CLUB OF Y. W. C. A. — Card Party, Franklin St. Bldg., 8 p. m.

SATURDAY, MAY 10

LEAGUE OF WOMEN VOTERS — Luncheon Meeting, Rochester Club, 12:30 p. m.  
BRITISH LEGION — Meeting, Union League Hall, Gregory St., 8 p. m.

SUNDAY, MAY 11

SAFETY COUNCIL, MONROE MEDICAL SOCIETY — Open Forum, Academy of Medicine, East Ave., afternoon.  
TOWNSEND CLUB — District Convention, Redmar's Hall, Caledonia, N. Y., 2 p. m.

MONDAY, MAY 12

PIERCE SISTERSHOOD, DAMES OF MALTA — Meeting, 208 Main St., W. C. evening.  
17th WARD WOMEN'S DEMOCRATIC CLUB — Meeting, 904 Main St., W. C. evening.  
TOWNSEND CLUB NO. 19 — Meeting, St. Augustine's Hall, Chili Ave., 8 p. m.

TUESDAY, MAY 13

17th WARD WOMEN'S REPUBLICAN CLUB — Mothers and Daughters' Banquet, Powers Hotel.  
AUDUBON UNIT, SCHOOL NO. 33 — P. T. A. — Meeting, School, 8 p. m.

WEDNESDAY, MAY 14

EASTMAN SCHOOL OF MUSIC — Concert, Kibbourn Hall, 8:30 p. m.  
K. OF C. CHORAL CLUB — Concert, Columbus Civic Center Auditorium, 8 p. m.  
NO. 49 SCHOOL P. T. A. — Installation of Officers, School, 1:30 p. m.

### NYA Seeks Men For Defense Industry Training

Young men between the ages of 17 and 25 who want to work at machine shop trades and at the same time attend classes in vocational training school are most urgently needed by the Rochester and Monroe County Work Center of the National Youth Administration.

The Work Center is located in a factory building at 39 Clarissa St. and is equipped to give actual work experience in Machine Shop, Welding, Sheet Metal Work, Woodworking, Commercial Art, Radio and Power Sewing Machine operation. Those who are eligible for enrollment on NYA at the Work Center, work a total of 66 hours a month, for which they are paid \$18.48 by the United States Government through the National Youth Administration.

To increase and improve the knowledge and skill gained through working at the Center youths are expected to attend classes in Machine Shop, Welding, Sheet Metal Work, Woodworking, Commercial Art, Radio and Power Sewing Machine operation, which are given in Jefferson High School and the Vocational High School. The work hours are arranged so that youths can attend classes at the scheduled hours.

Young men between the ages of 17 and 25 who are out of (Continued on Page 2)



George W. Cooper, principal of Schools No. 38 and 42 is executive chairman of the committee arranging for the production of "Ring Freedom Ring" coming to the Eastman Theatre next month.

### City Schools Plan Stage Production For June Festival

"Ring Freedom Ring" is the title of a colorful musical and dramatic production coming to the Eastman Theater June 6 and 7 as an offering of the public schools of Rochester. Its producers expect it to be one of the most unusual spectacles ever to emerge in this city. It replaces the annual June music festival.

Dances, a verse-speaking choir, and artistic talent of pupils and teachers will combine with music, pageantry, lighting effects, and costumes to make it an exceptional performance.

The script depicts in ten episodes the panorama of American history and dramatizes the origins of democratic freedoms which Americans enjoy. It shows how the privileges and ideals of democracy became established, and it will draw upon such events as the Peter Zenger trial which vindicated the principle of freedom of the press.

Superintendent of Schools James W. Spinning is honorary chairman of the undertaking, and George W. Cooper executive chairman of more than a dozen committees appointed to take charge of various phases of the production.

For quick want ad results place your ad in the Rochester Sun. Lowest rates.

#### DEMOCRATS TO MEET

Mrs. Jessie Rowe, committee-woman of the fifth Assembly District will be the guest speaker at a meeting of the 19th Ward Women's Democratic Club to be held next Monday at 904 Main St. W. Plans for the May Party to be held on May 27, will be completed.

#### FINAL MEETING

The Women's Auxiliary of St. Stephen's church will hold its final meeting of the season in the Memorial room of the Parish Hall tomorrow at 1 p. m. A box luncheon will be served with a business session following.

## HARRIS NUSBAUM

Highest Quality Summer DRESSES

Remember Mother—Mother's Day May 11th

Look Ahead—Ideal For Warm Weather!

A dress value sensation! Not often heard of—so early in the season! Hundreds of gay, colorful, summery new styles... exceptionally well-made in materials that launder beautifully... Stock up now at this amazing low price.

Shop Tonight! Open Till 9 P.M.

Make Nusbaum's Your Communion and Confirmation Style Headquarters

WHITE DRESSES \$2.95 Others 1.95 to 5.95

Beautiful white georgettes, organdies, mousselines de soie, crepes and nets. Cleverly styled to suit everyone. Sizes 3 to 18.

2-Trouser BLUE CHEVIOT SUITS \$7.95 Others 6.50 to 9.95

Each one well-tailored with smart sport back. Double breasted with one long and one knicker trousers, or 2 long trousers. Sizes 6 to 18.

★ Spun Rayons  
★ Chambrays  
★ French Cropes  
★ Bombergs  
★ Gingham  
★ Soersuckers  
★ Poplins  
★ Broadcloths  
SIZES 9 TO 50

Open Evenings to 9 P. M.  
Friday, 9 A. M. to 3 P. M.  
Saturday Eve. 8 to 10 P. M.

# HARRIS NUSBAUM

221-229 JOSEPH AVE., At KELLY ST.

## Mangurian

# Clearance Sale

Savings to 1/2

No Down Payment 1 1/2 Years to Pay! — (Small carrying charge of one half of one percent)

2-Piece LIVING ROOM SUITE Reg. \$118.00 **\$68**  
OVERSTUFFED IN WINE MOHAIR FRIEZE

LIVING ROOM GROUPS		BED ROOM GROUPS	
	Reg.	Reg.	SALE
Tuxedo Sofa Covered in Deep Wine Antique Velour	148.00	120.00	69.95
Beautiful Kidney Shape Chesterfield Davenport in Kid Mohair	138.00	168.00	88.00
Sheraton Sofa Covered in fine Wine Brocatelle	118.00	225.00	112.50
<b>3-Piece BED ROOM SUITE</b> Regular \$98 <b>\$58</b>		18TH CENTURY MAHOGANY VANITY, CHEST AND BED	
Lawson Sofa Covered in Flat Mohair	108.00	74.00	54.00
One Feudal Oak Sofa, in Fine Covering	168.00	19.50	9.75
Four Lounge Chairs, Value to	35.00	INCLUDED IN THIS SALE	
Eight Lounge Chairs, Values each to	40.00	Dinnett Sets, Drop-Leaf Tables and Odd Pieces which space does not permit listing. Please note that very real values are to be found in Mattresses, Box Springs, Occasional Tables, Floor and Table Lamps, Discontinued and Broken Numbers, throughout our entire stock.	
Seven Barrel Back Chairs, Values each to	49.00		
Studio Couches, Values to	42.75		

OPEN EVENINGS 7 TO 9 EXCEPT SATURDAY

# MANGURIAN

121 PARK AVE. at MEIGS

DAY, MAY 1, 1941

DOWN  
KLY  
CUBIC  
FOOT  
ELECTRIC  
ELEC. APPLS  
1775 DEWEY AVE  
Open 9 till 9

ETHEART  
AP  
3 for 11c  
DRUG

ial Tissues  
11c  
DRUG

IE POLISH  
4c  
DRUG

UBLE EDGE  
LADES  
17c  
DRUG

BY RUTH BARRY  
LLE JACK BAR  
4c  
DRUG

West  
th Paste  
25c

DA Bulbs  
13c

IC ACID  
13c

VE Cream  
33c

ATE OF  
GENESIA  
6c

AYER  
PIRIN  
59c

AMIN B  
49c

TOR OIL  
11c



**Evening Dresses . . .**  
(Continued from Page 1)  
and flower earrings; slender flexible bracelets rather than the chunky rigid ones worn during the winter season; and pearls. Pearls are popular in triple strand necklaces, and in rings and earrings. Big stone rings in flashing colors are especially good.  
Flower clips in the hair is a 1941 spring note for evening affairs. Flower, bowknot or filligree pieces are often worn at the corners of square lace yokes—the deep plunging V-line, of course, demands a dramatic, sparkling piece to eliminate the bare look.

**N. Y. A. Seeks . . .**  
(Continued from Page 1)  
school and who are not at present working or who are working, but would prefer to obtain work experience so that they may get better jobs than they now have, are instructed to call at the Rochester office of the National Youth Administration, Room 203, 4 Bartlett St., where complete information is available.

**FISH SUPPER**  
A fish supper at Christ Evangelical church will be sponsored by Genesee Valley Court, Order of the Amaranth tomorrow from 5:30 to 7:30 p. m.

**Sun Contest . . .**  
(Continued from Page 1)  
Noodle Soup because it's so easy to prepare and so delicious to eat." Or you might say, "I like Continental Noodle Soup because it's so convenient to carry and store in the house until needed."  
There really is no limit to the reasons you may offer.  
Send your entry to The Rochester Sun and along with it enclose the label from the front of the package of Continental Noodle Soup Mix. There is no limit to the number of entries you may make, but each must be accompanied by a Continental Noodle Soup Mix package label.  
Deadline for entries is midnight, Monday, May 26. Winners will be announced in The

Sun as soon after that date as judges decide the winners.  
Enter the contest today. Watch this paper for your name in the winner list.

**Safety Conference Slated At Academy Of Medicine**  
The Safety Council, Monroe County Medical Society, has scheduled an open forum on the subject of first aid and traffic safety at the Academy of Medicine at 1441 East Ave. for Sunday afternoon. Dr. Harold Baker, chairman of the Safety Council, will preside and show motion pictures of Boy Scout and Girl Scout First Aid work in Europe and Asia. Albert Daniels, traffic superior for the Rochester Police Department, is scheduled as speaker.

Phone your Want Ads to Stone 6001, The Rochester Sun Want Ad department.

**MILK MIXTURE FOR STOMACH ULCERS**  
A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Surfer may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoonfuls in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by Daw, Key and drug stores everywhere.

**FUR SPECIALS!**  
Fox Fur Jackets . . . \$39.50—\$49.50  
Other Fur Jackets \$15.00—\$49.50  
Kollinsky Skins . . . . . \$4.00 up  
Fur Coats at 25%—40% Savings  
Clifford Fur Co.  
281 Clifford Ave.  
1 Block East of Portland  
MAIN 474

**Pastor To Speak At P. T. A. Meet**  
The Audubon Unit P. T. A. School No. 33 will meet next Tuesday, at 8 p. m. at the school. Rev. Jeffery D. Livingstone will speak on "Youths' Experience in Democratic Living." There will be a film on "The Youth at Work and Play at Camp Onandaga"—Y. W. C. A. camp at Canandaigua Lake. Mrs. Arthur Cole will install the new officers for the coming year.

**FLASH to Smart Women!**  
For Color-Gay Curtains. Slip Covers etc., Millions find Best Results with  
**Tintex**  
World's Largest Selling TINTS & DYES  
Use Tintex Curtain Ecu—world's most beautiful color—and the other 46 Tintex colors—penetrating, longest-lasting! Easiest to use—best by test of millions of women!  
10¢ & 15¢ sizes at Drug, Dept. & 10¢ Stores  
PARK & TILFORD Product

3 DOOR FROM LOEW'S THEATRE  
**JUST IN THE NICK OF TIME!**  
Offer Sensational Savings On  
**LEFT'S 1000 Summer Dresses**  
AT PRICES FOR EVERY POCKETBOOK

Group DRESSES No. 1 **55¢**  
• SHEERS  
• COTTONS  
• DIMITIES  
• ORGANDIES  
Very newest colors and styles. Sizes 1-14. Reg. \$1 2 For \$1

Group DRESSES No. 2 **\$1**  
• SILKS  
• VOILES  
• SHEERS  
• DOTTED SWISS  
Sailors and dressy styles. 2 For \$1.85  
Sizes 1-16. Reg. \$2 Values.

Buy Several At These Prices!  
You're Right When you Buy at  
**LEFT'S**  
126-128 CLINTON AVE. S.

**Can a Married Woman Ever Feel Certain?**

Many married women today are taking risks that are absolutely unnecessary. They are taking risks with their nerves, risks with their health, risks with their very happiness. Why do they do this? Generally because the subject of feminine hygiene is considered too personal to be openly discussed. It is because of this deplorable situation that many women use douches of over-strong solutions of acids which can actually burn or scald delicate tissues. Your own doctor will verify this. To run such a risk today is needless. For science has given woman-kind Zonite. You will find no skull-and-crossbones on Zonite's label, because Zonite is non-poisonous, non-caustic. Yet it kills germs, bacteria on contact. Zonite actually destroys undesirable odors. Protects personal cleanliness. Most important, is safe for delicate tissues.  
So enthusiastically have women accepted the safe, hygienic protection Zonite offers that over 20,000,000 bottles have already been bought. Free Book Tells Intimate Facts.  
If there is any doubt in your mind about the subject of feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today," which we will send you FREE, without obligation in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 240C, 370 Lexington Avenue, New York, N. Y.

**SATURDAY LAST DAY**  
Right When You Want Them! At Big Savings!

**PORCH AWNINGS**  
Complete with hardware and ropes!  
Choice of two color combinations. Made of drill cloth with 12 inch valances. Green and orange or green and tan. Phone or write, Department 24 for Free estimate. Custom Made Awnings. On sale at Monroe Store only, Second Floor.

**\$4.44**  
5 foot  
6 foot  
7 foot  
8 foot

**\$6.44**  
9 foot  
10 foot  
11 foot  
12 foot  
15 foot

**COMPLETE SET OF 6 GLIDER CUSHIONS**  
Set of six water repellent glider cushions for seat and back! Painted striped patterns blue or green. Seat cushions have 2 inch valances. Second Floor, Monroe Store, Awning Department.

**\$5.49**

**Like Custom Mades at \$3.98!**  
**VENETIAN BLINDS**  
23, 25, 27, 29, 31, 33, 35, 36 Inch Widths. All 64 inches long. — Ready for hanging.  
Complete with slats and nationally famed hardware! Ready to hang. Slat is two inches wide, of wood, enameled in ivory. Automatic stop and tilt gears. Matching mingled linen tapes — complete with fascia board. Buy on our easy payment plan. Write or phone Department 24 for Free Estimate. Custom tailored made to order blinds, as low as 41¢ square foot. Second Floor, Monroe.

**GLIDER COVERS**  
Water repellent solid color or painted striped covers for gliders or other porch furniture. Throw type, on sale at Monroe Store, Second Floor.

**\$1.19**

**AWNINGS**  
Second Floor  
Monroe Store

**BAMBOO DROPS \$1.19**  
4 foot size: complete with ropes, pulleys, hardware. 5-foot, \$1.39. Other sizes equally low.

**ROLLER DROPS \$1.29**  
5 foot size: Heavy painted striped material: Orange and green or green and green. Others to 12 feet.

**Complete With Ropes Pulleys PAINTED STRIPE BOX AWNING**  
**94¢**  
4 SIZES!  
30 Inch  
36 Inch  
42 Inch  
48 Inch  
Close woven drill, painted in sun-fast stripes of green and orange and green and white. Tape bound valance. Second Floor, Monroe Store.

**AWNING FABRICS 21¢**  
Yard  
Painted striped canvas orange and green or green and green. Cut from full bolts.

**SUN SHADE 49¢**  
Painted striped Hollywood type awnings, ready to hang. Complete with ropes, hardware.

**AVON 1/2 Price Sale!**  
**GOING OUT OF BUSINESS**  
**ALL AT HALF PRICE!**

**BLOUSES  
SKIRTS  
SWEATERS  
PAJAMAS  
GOWNS  
SLIPS**  
2 for \$1.50 Ea.  
All Guaranteed \$1.19 Val.

**COATS and SUITS**  
The most popular new styles in splendid quality fabrics... fitted, boxy and shirt waist style. Smart dressmaker details unbelievable at Avon's lowered price. Words are inadequate! S O W E - S A Y C O M E and SEE THEM.  
**\$4.79**  
Regular To \$16.95 Value  
SIZES 10-20—38-44

**DRESSES \$3.69**  
2 FOR \$7.00  
Regular Value \$6.99

**DRESSES \$1.69**  
2 for \$3.00  
Reg. \$3.99 Val.

**FORMALS \$1.99**  
Values to \$6.99

**AVON SHOP**  
132 E. MAIN ST. **NO C. O. D. REFUNDS EXCHANGES**

**THERE ARE TWO Sears STORES IN ROCHESTER**  
MCNROE AT S. UNION — STONE 2500 FREE PARKING 476 RIDGE ROAD, WEST — GLENWOOD 556



**OFFICERS CLUB TO MEET**  
Members of the Louise McCrossen Officers Club of Germania Chapter will meet in the third floor dining room of Masonic Temple tomorrow.

**LODGE TO MEET**  
Venus Rebekah Lodge members will meet tonight in the I. O. O. F. Temple. Past Noble Grands will entertain the lodge after the meeting.

**CHURCH GROUP DANCE**  
The Young People's Fellowship and the Kupples Klub of St. Matthews Church will stage a dance tomorrow from 9:30 p. m. to 1 a. m.

**K. of C. Choral Group Announces Annual Concert**

With the Rochester Cello Ensemble as an added attraction, the Knights of Columbus Choral Society will present its twenty-second annual concert in Columbus Civic Center ballroom next Wednesday evening, at 8 o'clock.

Consisting of four cellists, the Rochester Cello Ensemble will be heard in two groups of numbers on the Choral Society program. The singers have a

well balanced program arranged with the majority of the numbers to be sung a cappella. The 80 male voices in the chorus have been recruited from the various Catholic church choirs of the city.

Handling the baton will be Joan Paul Bonn, organist and choir director of St. Peter and Paul's Church and son of the late Professor F. Eugene Bonn, for years director of the K. of C. singers. John Bogaski, organist and choir director of St. Stanislaus Church will be the chorus accompanist.

The audience will be guests of the Choral Society at a reception and dance to follow in Columbus ballroom.

**"SECRET HONEYMOON"**— A College Romance  
They were madly in love. So why shouldn't they get married. What if they had to keep it secret—for a while!

**"LIFE WITH GRACIE"**— By George Burns  
The life-story of one of radio's favorite characters told by her husband and partner. You'll laugh and enjoy these frank revelations.

FICTION • FEATURES • TRUE STORY HOMEMAKER

IN THE JUNE TRUE STORY MAGAZINE 15c

*The ideal deodorant at last!*



Not a liquid - not a paste  
**A lovely Quick-Drying Lotion**  
sweetens and neutralizes perspiration odor

- \* makes perspiration odorless... sweetens underarms
- \* safely checks moisture
- \* rubs in like a hand lotion... no waiting to dry
- \* doesn't irritate skin... soothing after shaving
- \* doesn't stain or ruin dresses... greaseless, harmless
- \* new delightful lotion form... not runny, not sticky

**PHILLIPS' DEODORANT LOTION**  
MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**SEARS MAY ECONOMY FESTIVAL**

It's Sensational At Regular Value \$6.25 Square Yard!  
It's A Miracle Value At This All Time Low Price!

Wilton Weave! Axminster And Servistwist  
**BROADLOOM**

9 Foot! 12 Foot! 27 Inch Widths!  
Every Inch Cut From A Full Roll!  
Guaranteed Pure Wool Fiber!  
Servistwist in 15' Widths

**\$4.39**

Square Yard! Save \$1.86

WE WAITED AN ENTIRE YEAR TO GET THIS MAKER'S SURPLUS

And now we bring it to you—at an all time low price, even in the face of a rising market! Its the kind of value that amazes even us—and we've been accustomed to amazing America with values for the past fifty-four years! This is the kind of savings buy that even comes under the heading of "investment" for who can foretell what the price of this gorgeously woven broadloom will be in a few weeks—or even tomorrow! Buy now—buy for cash—buy on the budget plan—even lay away a rug with a small deposit—but buy now!

- 9x12 RUG, Now \$52.95
- 6x9 RUG, Now \$27.54
- 7'6x9 RUG, Now \$34.13
- 9x10'6 RUG, Now \$47.30

On Sale at Monroe Store!

- 9x15 RUG, Now \$67.05
- 12x12 RUG, Now \$71.84
- 12x15 RUG, Now \$89.40
- 12x18 RUG, Now \$106.96
- 12x21 RUG, Now \$125.52

**BOTH STORES ARE OPEN FRIDAY AND SATURDAY 'TILL 9:30**

**THERE ARE TWO Sears STORES IN ROCHESTER**

MONROE AT S. UNION — STONE 2500 FREE PARKING 476 RIDGE ROAD, WEST — GLENWOOD 556

**TO MAKE NEW FRIENDS 1c Sale**  
FRI. & SAT. ONLY



GET A REG. \$3.98  
**DRESSES FOR ONLY 1c**

With Purchase of Any  
**Close-Out SPRING COAT**  
FROM \$9.95 UP

A gay new spring and summer dress for only ONE CENT! It's yours when you get one of these spring style-success coats at this low close-out price. No money down — not a single cent for credit. No other additional discounts accepted during this offer.

**50 WEEKS TO PAY!**  
NO MONEY DOWN — NOT ONE CENT FOR CREDIT



Pair Of 6.85 Dress Or Sport  
**SHOES FOR ONLY 1c**

With Purchase of  
FROM  
**Suit Or Topcoat \$19.95**

Fine quality all-wool garments — every one worth \$5 to \$7 more. And your choice of a fine pair of shoes for just ONE CENT MORE! This offer for 3 days only — don't miss it! No other additional discounts accepted during this offer.



Free Parking Next Door

**MUTUAL**  
104-106 STATE STREET  
OPEN SATURDAY EVENINGS TIL 9 O'CLOCK

**100 FREE PRIZES**  
TO READERS OF THE SUN  
FOR COMPLETING THIS SENTENCE

"I like Continental Noodle Soup Mix because \_\_\_\_\_"

Here's a contest easy to enter, easy to win. Get a package of Continental Noodle Soup Mix from your grocer's today. Prepare it according to directions and then TRY IT! Clip the coupon below and tell us, in your own words, why you like this delicious, nourishing convenient-form new soup mix. Mail your entries to The Rochester Sun, 420 Burke Bldg. and with each entry enclose the label from the Continental Noodle Soup Mix package. There is no limit to the number of entries you may make but each must be a winner. Winners names will be published in The Sun. Watch for yours. Judge's decision will be final. No entries can be returned.

- 1st Prize .... \$5 cash
- 2nd Prize ... \$2 cash
- 3rd to 5th Prizes \$1 ea.
- 45 Prizes—3 Pkgs. Each of Continental Noodle Soup Mix.
- 50 Prizes—1 Pkg Each of Continental Noodle Soup Mix.

---USE THIS COUPON---

"I like Continental Noodle Soup Mix because \_\_\_\_\_"

All entries must be postmarked before midnight, Monday, May 26, 1941. Winners will be announced as soon as judges make decision. Watch for your name.  
Name \_\_\_\_\_  
Address \_\_\_\_\_



Use a Shopping News Want Ad To Sell Used Furniture

PAGE FOUR

Mother's First Choice for May 11th

# Mother's Day

## FRUIT of the LOOM COTTONS

We Sketch Just 9 Styles from Our Marvelous Selection of "Fruit-of-the-Loom" Dresses Mother Would Love

Quality of fabric and freshness of styling make these dresses a boon to the gift giving . . . and receiving. Every dress is cut full, tailored expertly, finished with high cost details, and crisp as tomorrow's newspaper. Come in tomorrow and Saturday and get the gift that will be sure to please Mother. Get a supply of their long wearing, good looking dresses for yourself. Sizes range from 14 to 20, and 38 to 44.

\$1

(Basement—Aisle 12)



No. 1536. Zipper-front flower-scattered print in rose, blue or lavender. Sizes from 14 to 44.



No. 503. Floral print with stitched button-down-front feature. Blue, grey & brown. Sizes from 38 to 44.



503



140



521



423



526

No. 526. Rever collar, flower print with white pique trim. Blue, rose or lavender. Sizes 38 to 44.



520

No. 520. Set-in belt button down front, braid trimmed print. Blue, rose, lavender. 14 to 44.

No. 428. Cardigan neckline, button-down-front floral spray print. Red, blue, brown. 14-44.

No. 140. Plaid princess with ric-rac trimmed white cuffs. Blue and black. Sizes from 14 to 42.

No. 423. Ric-rac trim, Grecian line floral print. Colorful buttons. Red or blue. Sizes 14 to 20.

No. 524. Pink print, pleated front, V neck "Fruit of the Loom". Blue, rose, green. Sizes from 38 to 44.

Telephone  
STONE  
6500

The Big Basement  
SIBLEY, LINDSAY & CURR CO.

YOU'LL  
CHEER  
FOR  
THIS

K  
182

8:30



*Sibley, Lindsay & Curr Co.*

**THIS WEEK . . . SAVINGS FOR ALL!**

**The Great and Traditional**

**54<sup>TH</sup> SEMI-ANNUAL**

*Hosiery Sale*

**The Hosiery Sensation of Western New York . . . For Women, Men and Children**

Included in this Sale is a Nationally-Known and Famous Brand of Women's Silk Hosiery which we have agreed not to mention by name, because of the exceptionally low sale prices prevailing all this week.

For 54 seasons, Sibley's Great Traditional Semi-Annual Hosiery Sale has been bringing real savings to thousands of women in Western New York. Once again we bring you this most important event, when your REGULAR brands of hosiery, your favorite great names, come to you at much below regular prices. Every pair is brand new, perfect, seasonable. Colors for now and the rest of the Summer. Don't miss this tremendous event. It's "on" now and will continue all this week. Don't delay! If you can't come in, order by mail. PHONE STONE 6500.

**Remember . . . Beautiful Hosiery is a Beautiful Gift for Mother's Day!**

**WOMEN'S SILK HOSE**

FOOT OF ESCALATORS-AISLES J AND K, AND SPECIAL COUNTERS

- |   |  |
|---|--|
| <b>Manikin</b> Chiffons, Rochester's Ace Hosiery Value. Sheer silk three-threads, ringless four-threads with plaited sole. Regularly 69c . . . . . <b>55¢</b> | <b>NATIONALLY-KNOWN</b> Chiffons. Extra-sheer; unusually fine, two-thread. Regularly \$1 . . . . . <b>79¢</b>                                      |
| <b>LaSabelle</b> Proportioned Business Chiffons. Four-thread. Short, medium, long. Regularly 85c . . . . . <b>68¢</b>   | <b>SILK &amp; LATEX</b> Chiffons. Almost impossible to snag. Sturdy, look sheer as mist. Regularly \$1.15 . . . . . <b>89¢</b>                     |
| <b>LaSabelle</b> Proportioned three-thread Chiffons. Exquisitely clear and sheer. Short, medium, long. Regularly 85c . . . . . <b>68¢</b>                     | <b>Artcraft</b> Town Proportioned Chiffons. Three-thread, with "Wearcraft" finish, run-stop top. Regularly \$1.15 . . . . . <b>89¢</b>             |
| <b>Manikin</b> Medium Service Silk. Lisle top and sole. For active wear. Regularly 85c . . . . . <b>68¢</b>   | <b>Artcraft</b> Travel five-thread Business Chiffons. Run-stop top, "Wearcraft" finish. Regularly \$1.15 . . . . . <b>89¢</b>                      |
| <b>CREPE CHIFFONS</b> -Dull-finish and snag-resistant. Three-thread, extra sheer. Regularly 89c . . . . . <b>74¢</b>  | <b>LaSabelle</b> "Kantron" all Silk Chiffons. Specially knit so that they actually can't run! Regularly \$1.15 . . . . . <b>89¢</b>                |
| <b>NATIONALLY-KNOWN</b> Three-thread "Proportioned" Chiffons. Extra clear and sheer. Short, medium, long. Regularly \$1 . . . . . <b>79¢</b>                  | <b>NATIONALLY-KNOWN</b> Chiffons with the famous Two-Way-Stretch top insuring perfect fit. Regularly \$1.15 . . . . . <b>95¢</b>                   |
| <b>NATIONALLY-KNOWN</b> Medium Service Silk with lisle top and sole. Run-stop hem. Regularly \$1 . . . . . <b>79¢</b>   | <b>NATIONALLY-KNOWN</b> Semi-Service Silk with famous Two-Way-Stretch top and plaited foot. Regularly \$1.15 . . . . . <b>95¢</b>                  |
| <b>Artcraft</b> Flake and Budget "Proportioned" Chiffons. "Wearcraft" finish for extra wear. Regularly \$1 . . . . . <b>79¢</b>                               | <b>Cape Plus 51's</b> made expressly for us. Three-thread sheer Silk Chiffons of unusually fine 51 gauge. Regularly \$1.25 . . . . . <b>\$1.00</b> |

**Artcraft** extra sheer "Whiff" Chiffons. Two-thread. Run-resist seal at heel and toe. Regularly \$1.35 . . . . . **\$1.15**

**Women's Extra Long Chiffons**

- LA SIBELLE** Chiffons. 34 inches long. Regularly 85c . . . . . **68¢**
- ARTCRAFT** Chiffons. 34 inches long. Three and four-thread. Reg. \$1. **79¢**
- NATIONALLY-KNOWN** Chiffons. 34 inches long. Two-Way-Stretch tops. Regularly \$1.25 . . . . . **\$1.00**

**Women's Short Length Chiffons**

- LA SIBELLE** Chiffons. 28 inches long. Three and four-thread. 45 gauge. Regularly priced at 85c . . . . . **68¢**
- ARTCRAFT** Chiffons. 28 inches long. Three and four-thread. High twist. Regularly \$1 . . . . . **79¢**
- NATIONALLY-KNOWN** Chiffons. 28 inches long. Three-thread. Regularly priced at \$1 . . . . . **79¢**

**Women's "Outsize" Hosiery**

- LA SIBELLE** medium service silks, with plaited sole. Regularly \$1 . . . . . **79¢**
- TRIUMPH** four-thread chiffons and medium service Silks with lisle hem and sole. Regularly \$1.15 . . . . . **95¢**
- NATIONALLY-KNOWN** Service and Chiffons. Two-Way-Stretch tops. Regularly \$1.35 . . . . . **\$1.10**

**Women's Lisles (Including Out-sizes)**

- MERCERIZED LISLE** with seamless foot. Shaped leg and foot. Regularly priced at 50c . . . . . **40¢**
- OUTSIZE Mercerized Lisle**. Seamless foot. Shaped leg and foot. Regularly priced at 65c . . . . . **55¢**
- FULL-FASHIONED** fine quality mercerized lisle. Regularly 75c . . . . . **60¢**

**MEN'S SOCKS**

AISLE B AND SPECIAL COUNTERS

**Plain Colored Socks**

- Mercerized cottons**. Silks with mercerized cotton sole, heel and toe. Regularly 35c, 3 for \$1 . . . . . **28¢**
- Westminster "Triple Guard"** seamless Silk. Regularly 50c . . . . . **40¢**
- Hollywood** full-fashioned Silk, mercerized cotton top, sole, toe, and heel. (Black only). Regularly 75c . . . . . **60¢**
- Nylons**. Black only, fully-fashioned. Regularly 75c . . . . . **60¢**
- Westminster "Triple Guard"** full-fashioned Silk. Regularly \$1 . . . . . **79¢**
- English ribbed**, full-fashioned wool. Regularly \$1.50 **\$1.20**

**Fancy Pattern Socks**

- Rayon-and-cotton** mixtures, mercerized cottons. Regularly 35c . . . . . **28¢**
- Rayon-and-cotton** mixtures, mercerized cotton. Regularly 50c . . . . . **40¢**
- Silk and Lisle** socks with clocks. Regularly \$1 . . . . . **79¢**

**Anklets**

- Anklets**. Regularly 35c, 3 for \$1 . . . . . **28¢**
- Anklets**. Regularly 50c . . . . . **40¢**
- Plain color rayon**, rabbits' hair and wool, flat weave. Regularly 50c . . . . . **40¢**
- Anklets**. Regularly \$1 . . . . . **79¢**

Corresponding reductions on all higher-priced grades of men's socks (including wools). Interwoven socks for men are not included in the Sale.

**MAIL ORDER BLANK**

SIBLEY, LINDSAY & CURR CO.  
ROCHESTER, N. Y.

Please send me the following pairs of hosiery, at your semi-annual sale prices:

DESCRIPTION  
Give SIZE, COLOR and weight as well as brand name and price. It will be helpful to know with what color costume you wish to wear your hose, and which "tone" you prefer . . . . . suntan, beige-tone, grey-tone.

Quantity  
 . . . . .  
 . . . . .  
 . . . . .  
 . . . . .  
 . . . . .

Signed . . . . .  
Street . . . . .  
City or Town . . . . .

Cash  C.O.D.  Charge   
For Phone Orders Call STONE 6500

**CHILDREN'S HOSE**

AISLES J AND K

**Socks - Sockees**

- Regularly 25c. Sale Price . . . . . **20¢**
- Regularly 35c. Sale Price . . . . . **28¢**
- Regularly 50c. Sale Price . . . . . **40¢**

**Girls' Knee Socks**

- Regularly 25c. Sale Price . . . . . **20¢**
- Regularly 35c. Sale Price . . . . . **28¢**
- Regularly 50c. Sale Price . . . . . **40¢**

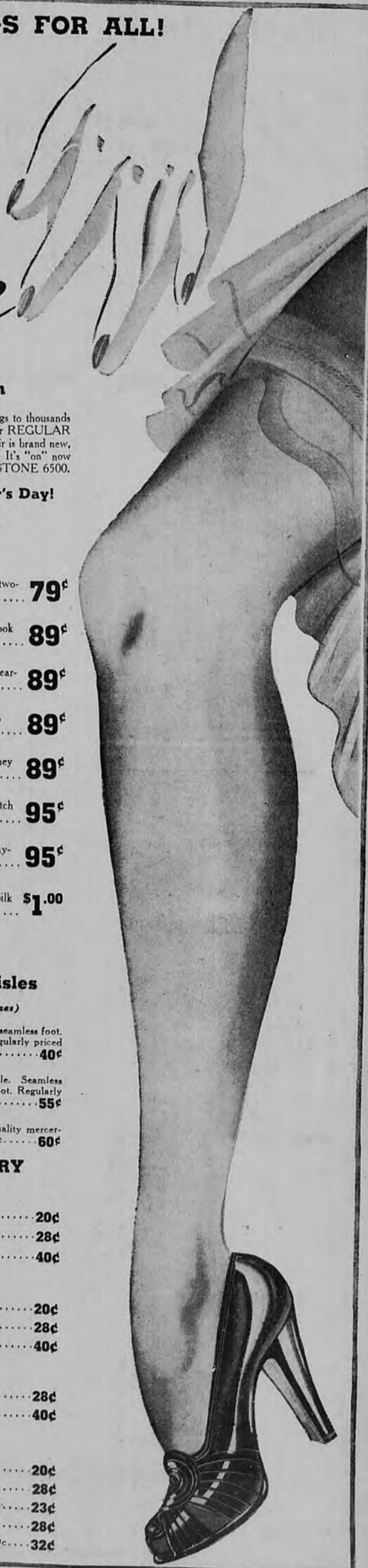
**Girls' Slender-Leg Stockings**

- Mercerized Lisle**. Regularly 35c . . . . . **28¢**
- Seamed-back Silk**. Regularly 50c . . . . . **40¢**

**Boys' Socks**

- Slacks Socks**. Regularly 25c . . . . . **20¢**
- Slacks Socks**. Regularly 29c . . . . . **28¢**
- Knicker Socks**. Regularly 29c . . . . . **23¢**
- Knicker Socks**. Regularly 35c . . . . . **28¢**
- Youths' Knicker Socks**. 10 1/2 to 12. Regularly 39c . . . . . **32¢**

No. 520. Set-in belt button down front. Braided trimmed print. Blue, rose, lavender. 14 to 44.





A main dish for May featuring **BREAST-O-CHICKEN TUNA FISH**

There's nourishment and energy packed in delicious hot casseroles made with tender, tasty Breast-O'-Chicken Brand Tuna Fish. Its fine flavor and delicate texture add zest to one-dish meals.

**TUNA DINNER DISH**

1 7-oz. tin Breast-O'-Chicken Tuna, 1 c. med. white sauce, 1 c. bread crumbs, 1 egg, 1/2 c. milk, 1 eggplant, 2 tsp. butter, 1/2 tsp. salt, pepper, fresh and sliced eggplant, let stand 1 hr. in salted water, season, dip in egg and milk mixture, then in bread crumbs. Brown in butter. Arrange alternate layers of eggplant, Breast-O'-Chicken Tuna and white sauce in casserole. Bake 40 min. at 375° F. Serves 8. Corn or peas may be substituted for eggplant.



Frank DeCatur White's NO TUNA RECIPES FREE Cookbook featuring tasty tuna dishes. Write: Westgate Sea Products Co., Dept. 5, San Diego, California

Mrs. Rose Scheurman, 524 Glide St.

**COME and GET IT!**  
**FREE**  
WITH THE PURCHASE OF ONE PINT OF **CAIN'S** MAYONNAISE OR SANDWICH SPREAD!

**THIS LOVELY CRYSTAL-CLEAR TUMBLER** WITH SMART IMPORT DESIGN  
*Hurry! Get yours while the supply lasts!*  
**FREE! FREE! FREE!**

with your purchase OF ONE PINT OF **CAIN'S** MAYONNAISE OR **CAIN'S** SANDWICH SPREAD

**"SOMETHING NEW! SOMETHING SWELL!"**  
**NOODLE SOUP IN AN ENVELOPE!**



JUST WAIT TILL YOU TASTE THAT GRAND OLD-FASHIONED FLAVOR—THOSE TENDER FRESH-COOKED NOODLES!

EACH CONTINENTAL ENVELOPE CONTAINS THE MAKING OF 4 TO 6 HELPINGS OF SOUP. JUST ADD TO BOILING WATER—COOK 7 MINUTES!

SUCH A RICH, CHICKEN-Y FLAVOR! HURRY AND ENJOY THIS TREAT TODAY! ONLY 10¢ AN ENVELOPE, AT YOUR GROCERS!

LIPTON'S **CONTINENTAL NOODLE SOUP MIX** MADE BY THE LIPTON TEA PEOPLE

IT'S EASY TO **Save** THE SUPER-MARKET WAY!

Shop Wegmans This Week-end and be Convinced . . . Wegmans Grocery Prices Are Guaranteed to be as Low or Lower Than Elsewhere!

Lb. Can **HERSHEY'S COCOA** 12c can  
Soft Texture **SCOTT TISSUE** 4 rolls 25c

1/4-LB. BROWN LABEL **SALADA TEA**, pkg. 33c  
PKG. OF 100 SALADA **TEA BAGS** . . . pkg. 79c  
MUSHROOM SOUP **CAMPBELL'S** 3 cns 25c  
LARGE 31-OZ. **ARMOUR'S PORK & BEANS**, cn 8c  
12-OZ. CAN DAVIS **BAK. POWDER**, cn 10c  
LIGHTHOUSE **CLEANSER**, 2 cns 5c  
SEA LIGHT **TUNA FISH** 2 cns. 25c  
46-OZ. CAN UNSWEETENED **Gr. Fruit Jce.**, 2 cns 25c

12 Oz. Bottles **FRONTIER BEER & ALE** 4 bts. 25c  
Quart Bottles **Simon Pure BEER & ALE** 17c qt.

NEW QUICK **LUX FLAKES**, pkg. 19c  
ROYAL **GELATIN** . . . 2 pkgs. 9c  
24-OZ. **GILBERTS Tomato Jce.**, 2 cns 15c  
**BREAKFAST OF CHAMPS WHEATIES**, 2 pkgs 19c  
QUART JAR **IVANHOE MAYONNAISE**, qt. 39c  
SUN MAID SEEDLESS **RAISINS**, 2 pkgs. 15c  
NO. 2 CAN SOUP **CHERRIES** . . . can 9c  
LB. PKG. EXTRA LG. **SUNSWEEET PRUNES** . . . . . pkg. 10c

Wegmans Guaranteed Tender Prime Steer Shoulder Roasts of **BEEF** 19c lb.  
*This is Rochester's "Eat More Meat" Week* Rochester's Largest Meat Retailers

TOMATO PASTE . . . . . 2 cans 9c  
FLOWER CITY SPAGHETTI . . . lb. 8c  
JUNKET FUDGE MIX, pkg. 15c  
NO. 2 CAN TOMATOES, 4 cns 25c  
NO. 2 CAN TENDER SWEET PEAS, 3 cns 25c  
NO. 2 1/2 CAN WHITE LILY PEACHES . . . 2 cns 25c  
28-OZ. BOTTLES ASSORTED SODA POP . . . 4 cns 25c  
KILBOURNE HALL COFFEE . . . . . lb. 17c

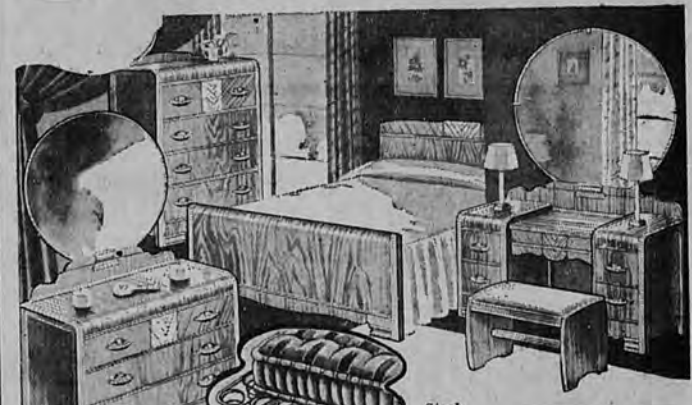
**SPECIAL!**  
**LAND O'LAKES** SWEET CREAM BUTTER  
No matter what price you've been accustomed to pay—you won't find a finer butter than LAND O'LAKES

**Wegmans** HOME OWNED FOOD MARKETS  
**FREE** PARKING FOR CUSTOMERS

**ATTENTION!**  
**JUNE BRIDES**  
And Everyone Else Who Knows Outstanding Value When They See It!  
START RIGHT BY BUYING RIGHT

We're not crying about anything! But we did have to work hard with leading furniture makers to offer such a low price on such fine furniture. Our years of fair dealing with the makers made it possible for us to do this!

**3 COMPLETE ROOM OUTFITS \$148**



**10-Pc. Complete BEDROOM \$74**

10 honest-to-goodness pieces. Check this value. May be purchased separately at this low sale price. Included is bed, chest and vanity or dresser in walnut waterfall design. Also included is springs, mattress, night table or bench, pair of boudoir lamps, bedspread and scatter rug.  
Take a long time to pay. You don't need cash here.  
Either suite may be purchased separately

**FREE Kitchen Included** AT NO EXTRA COST  
When living room and bedroom are purchased. Sold alone at \$16.75.

**10-Pc. COMPLETE LIVING ROOM \$74**  
Everything you need for a handsome room: Divan, lounge or club chair, two end tables, coffee table, floor lamp, two table lamps, smoker and Ottoman.  
EASY CREDIT TERMS

Free Parking At Bill and Son's Opposite Our Store.

Open Every Evening To 9 P. M.

**MAJESTIC** FURNITURE COMPANY  
**204 COURT ST.**





**TWO TWIN BEDS COMPLETE**

With 2 Coil Springs  
2 Texas Cotton Mattresses

You'll sleep far better if you sleep alone and here Lauer's offer you sleeping comfort at a great sale price. Mind you—not one bed at this price but two lovely poster beds in walnut-mahogany or maple. You may buy one bed, either full or twin size, for \$19.50. Lauer's have chests and dressers to match at low prices.

**\$39**

\$1 WEEKLY  
Lauer's



**SALE JENNYLIND**  
Bed Complete With Coil Spring And Innerspring Mattress

**\$29.75**

Twin, three-quarter or full size maple or walnut-mahogany, well finished, strongly made beds complete with excellent Premier helical coil spring and Lauer's Astoria innerspring mattress... A \$37.50 value on sale now.

\$1 DOWN  
Lauer's

LAUER'S Open Friday Night

**FOAMED RUBBER**

... PLUS INNERSPRINGS ...

PLUS COTTON FELT... AND YOU GET THE UTMOST IN MATTRESS COMFORT

Made To Sell For \$24.50

**\$17.88**

This is the mattress that Lauer's had built to the specifications of a medical adviser. This mattress is primarily built for comfort... to ease you off to sleep... to give you better health through better rest and sleep posture. However, an additional factor is recommended for those with allergic sensitivities. The inner construction of this mattress affords relief to hay-fever sufferers. Being free from protein substances its hygienic filling will meet with your physician's approval. You will be agreeably surprised at the great mattress that Lauer's offer here.



**Lauer's**

50 STATE ST.

ROCHESTER'S LARGEST POPULAR PRICED STORE

**Save In This Mammoth May Event!**  
**Edward's Curtain Carnival**

OPEN A 90-DAY CHARGE ACCOUNT  
1/3 June 10th-1/3 July 10th-1/3 Aug. 10th

**CANDY SALE**

For Mother's Day



Reg. 60c Lb. "Symphony Sweet" Homemade Candies . . . **39c lb.**

- Double Mints
- Assorted Chocolate Nut Bark
- Milk Chocolate Nut Bark
- Chocolate Bottom Assorted Caramel Smacks
- Chocolate Bottom Coconut Snow Tips
- Chocolate Coated Soft Marshmallows
- Nut Buttercrunch Squares
- Vanilla or Chocolate Caramels
- Chocolate Coated Nougats
- Peanut Butter Chips
- Molasses Honeycomb Chips
- Assorted Snow Balls
- Hand Rolled Hand Dipped Creams
- Assorted Filled Sticks, Coconut, Cinnamon, Peanut Butter, Pistachio, Orange & Lemon

Chocolate Coated THIN MINTS . . . **39c**  
Reg. 50c Lb.

Thin! Delicious, new and finer soft, creamy mint coated with our best rich, dark chocolate.

"Symphony Sweet" Red Seal **CHOCOLATES**

Packed in a Lovely White Box Embossed in Gold, Tied with Pink Satin Ribbon Bows and Cellophane Wrapped.



One Lb. Box **49c**

2 Lbs. **99c**

3 Lbs. **\$1.29**

Assortments consist of over 40 different centers richly coated with finest chocolate. Choice of all-milk, all-dark or 1/2-milk and 1/2-dark chocolate.



"Symphony Sweet" Specials

- Reg. 29c Solid Chocolate Wafers . . . . . lb. 19c
- Fresh Salted Fancy Mixed Nuts . . . . . lb. 49c
- Assortment of 40 Candy Centers . . . . . lb. 29c
- Double Dipped Chocolates . . . . . lb. 39c
- French Chocolates . . . . . lb. 29c
- Nut-Laden Homemade Candies . . . . . lb. 59c

EDWARDS—Street Floor



Visit Edwards Awning Section Monday and Select From Rochester's Largest and Most Complete Assortment.

**8-Oz. Duck Porch Awnings**

In Sizes 5 ft. to 12 ft. Wide

In 2 Color Combinations:	In 4 Color Combinations:	Solid Green or Blue with Stippled Back
5 ft. Wide <b>5.29</b>	5 ft. Wide <b>5.49</b>	5 ft. Wide <b>5.98</b>
Others to 8.98	Others to 9.49	Others to 9.98

**Window Awnings of Heavy Drill to Match PORCH AWNINGS**

2 Color Combinations: 30" wide .1.39 42" wide .1.59 30" wide .1.49 42" wide .1.69 36" wide .1.49 48" wide .1.69 36" wide .1.59 48" wide .1.79 (Also Solid Blue or Green)

**Matching Drop Curtains with 7 ft. Drop**

In 2 Color Combinations:	In 4 Color Combinations:	Solid Green or Blue with Stippled Back
5 ft. Wide <b>1.98</b>	5 ft. Wide <b>2.19</b>	5 ft. Wide <b>2.29</b>
6 ft. wide, 2.39	6 ft. wide, 2.49	6 ft. wide, 2.69
7 ft. wide, 2.69	7 ft. wide, 2.79	7 ft. wide, 3.19
8 ft. wide, 3.19	8 ft. wide, 3.29	8 ft. wide, 3.59

30" Yard Goods to Match Stock Awnings . . . . . 29c yd.  
30" Waterproofed Materials . . . . . 39c yd.  
36" Lacquered Goods . . . . . 59c yd.  
Beach Chair Covers . . . 29c ea. One Piece Glider Covers . . \$1 ea.  
Hoped Chair Covers . 39c ea. Glider Cover with Arm Covers 1.98  
Deluxe Glider Covers, Boxed in Sides . . . . . 2.98 ea.  
Glider Cushion Sets . . . . . 6.98, 9.98 and 10.98 ea.

**Bamboo Porch Shades**

Thrifty summer comfort—they let air in, keep sun and heat out! Made of outside bark. Complete with hardware, ready to hang.

4 ft. wide . . . . . 1.49	7 ft. wide . . . . . 2.49
5 ft. wide . . . . . 1.79	8 ft. wide . . . . . 2.98
6 ft. wide . . . . . 1.98	10 ft. wide . . . . . 3.89

**Coolmor Porch Shades**

Self-hanging porch shades—made of heavy wood slats in 2-tone colors of tan or green. 2" extra-drop to allow for shrinkage.

4 ft. wide . . . . . 4.25	8 ft. wide . . . . . 8.40
5 ft. wide . . . . . 5.00	9 ft. wide . . . . . 9.65
6 ft. wide . . . . . 5.95	10 ft. wide . . . . . 10.65
7 ft. wide . . . . . 7.20	11 ft. wide . . . . . 11.85
	12 ft. wide . . . . . 12.95

EDWARDS—Fourth Floor

**MAY SALE of New Ontario VENETIAN BLINDS**



With Basswood or Metal Slats

15" to 22" Wide to 64" Long Reg. 2.49 **2.39**

NOW . . . . . 23" to 28" Wide Reg. 3.49, Now... **3.29** 29 to 36" Wide Reg. 3.98, Now... **3.69**

- 2" Acme Galvanized and Bonded Non-Rusting Baked Enamel Slats Used Exclusively in the Metal Blinds
- 1 7/8" Kiln Dried White Northern Basswood Slats.
- Kiln Dried Head, Tilt and Bottom Rails.
- Lorentzen's Enclosed Facia Board Bracket, Fully Guaranteed to Stay Locked.
- 2 Coats of Du Pont Venetian Blind Enamel.
- Colored Cords to Match Colored Tapes. No Extra Charge.
- Duplex Tapes if Desired, at No Extra Charge.
- Cadmium Plated Lock and Tilter... Non-Rusting.
- Smooth Working Pulleys.
- No Pine Slats Used In These Blinds.

Light Ivory — White — Cream and Off-White Colors in Wood or Metal

Kindly Allow Ten Days for Delivery from the Time Your Order Is Placed

EDWARDS—Fourth Floor



**KIENER'S**  
Suggest—  
**REMEMBER MOTHER**  
SUNDAY—MAY 11

Give Her a Gift She'll Appreciate!  
Practical Black and Navy Blue

**COATS**

Priced In Time For Mothers' Day  
**\$14.95**  
up  
Reg. \$19.95 Values

USE OUR BUDGET PLAN

**KIENER'S**  
599 HUDSON AVE.

**CLUB TO MEET**  
Townsend Club No. 6 will meet tonight at 9 o'clock in the Liberty Theatre Bldg. on Driving Park Ave.

**CARD PARTY**  
Dames of Malta Convention Club will hold a card party at the Hotel Seneca mezzanine floor tomorrow at 8 p. m.

**YOUR DOLLAR IS A MAGIC CARPET AND GOES FURTHER AT SIEBERT'S**



- GENERAL ELECTRIC REFRIGERATORS
- ABC WASHERS
- ODIN RANGES ● ANDES RANGES
- EVANOIL WATER HEATERS
- TEKKORATOR INCINERATORS

Call Main 238  
SINCE 1888

**SIEBERTS**  
ST. PAUL and ANDREWS ST.

Mrs. Jeannette Henry, 131 Hillendale St.

**ST. JOSEPH'S**  
WORLD'S LARGEST SELLER AT 10¢  
**ASPIRIN**

**FEMALE PAIN**

Women who suffer pain of irregular periods with crampy nervousness due to monthly functional disturbance should find Lydia E. Pinkham's Vegetable Compound simply marvelous to relieve such distressing feelings and thus help them go smiling thru such "difficult days." Over 1,000,000 women have reported remarkable benefits. Try it!

**INDIGESTION**  
may affect the Heart

Has trapped in the stomach or gut may act like a fast trigger on the heart. At the first sign of distress, stop eating and drink a glass of water. Do not take any more food until you feel better. If the trouble continues, get a bottle of Dr. Williams' Pink Pills for Pale People. It is the best medicine known for indigestion. If the trouble continues, get a bottle of Dr. Williams' Pink Pills for Pale People. It is the best medicine known for indigestion.

**HARD OF HEARING**  
Mrs. Anna Cowley, San Angelo, Texas, Says "Orotone" Is The Best Medicine I Ever Found FOR MY HEARING

Hard impacted wax is a common cause of temporary, partial DEAFNESS, BUZZING, RINGING HEAD NOISES, CLOGGED UP FEELING, DIZZINESS. To remove hard wax that blocks ear canals and presses on sensitive ear drums, use Orotone Ear Drops as directed. They're SAFE—painless—and you'll be amazed how CLEARLY and DISTINCTLY you HEAR again—how much better you feel when impacted wax is out. Key Drug Co., New York City, Healthful Dist. Shoppers, 40 E. Main.

**NO MONEY DOWN**  
**75¢ WEEKLY**  
BUYS A **6 CUBIC FOOT**  
NEW 1941 **GENERAL ELECTRIC**  
**ROBOT** ELEC. APPL. 1775 DEWEY AVE.  
Open 9 till 9

**ANOTHER SMASH HIT!**  
**IN OUR 10th BIRTHDAY SALE**



EXACTLY AS PICTURED  
For Luxury Living  
**A NEW MODERN LIVING ROOM SUITE**

**\$69.00**

LYONS EASY BUDGET TERMS

Massive and spacious... smartly modern. Here's the suite for those of you who want the last word in comfort and style. Hardwood padded frame. Double corner blocked—glued and dowelled. Hand tailored. Exquisite knuckle arm grips make it the most inviting Living Room Suite we've ever seen at only \$69. 2 pieces... Choice of either chair.

**TRADE IN YOUR OLD FURNITURE**

OPEN EVERY EVENING

**LYONS**

42 STATE STREET

**PAPER NAPKINS**  
Pkg. of 30  
**2 for 7c**  
Limit 2  
KEY DRUG

**PICNIC PLATES**  
Pkg. 12  
Reg. 10c  
Limit 2  
**2 for 11c**  
KEY DRUG

Jergon  
**TOILET SOAP**  
5 for 11c  
Limit 5  
KEY DRUG

**KITCHEN CHARM WAX PAPER**  
125 Ft. Extra Heavy  
11c  
Limit 2  
KEY DRUG

**Milk of Magnesia TABLETS**  
Tin of 30  
Reg. 25c  
Limit 2  
**7c**  
KEY DRUG

**Sulphur and Cream of Tartar Lozenges**  
Box 36  
Reg. 25c  
**13c**

**CARBONA Cleaning Fluid**  
14c  
Reg. 25c Size

**Johnson BABY POWDER**  
39c  
50c Size

**Hind's Honey & Almond CREAM**  
49c  
Reg. 51 Bot.

**ZINC OXIDE OINTMENT**  
8c  
1-oz Tube

**Metal SHOE TREES**  
17c pair  
Adjustable the Value

**Mason TOOTH BRUSH**  
19c  
New, Low Price

**Squibb ASPIRIN TABS.**  
59c  
Bot. of 200

**KEY**  
ROCHESTER'S MODERN CUT RATE DRUG STORES

470 N. GOODMAN  
NEAR MAIN

724 WINTON  
ROAD NO. ONE  
DEWEY

1861 MONROE  
NEAR WINTON

457 RIDGE ROAD  
NEAR DEWEY

**TODAY THRU WEDNESDAY**

**FREE DELIVERY!**  
ANYWHERE IN THE CITY on purchases of \$1 or more. Phone your nearest Key Store.

**MOTHER'S DAY CARDS**  
An excellent selection of illustrations and verses from which to make your choice. Mother's Day Cards must be mailed Friday for local delivery.

**5c to 25c**

**KODAK AS YOU GO!**  
Keep the happy moments of this summer's outings fresh in your memory. Preserve them forever with snapshots.


**Eastman Brownie Jr. SIX-20**



Tested Meniscus Lens, Rotary Shutter, 2 1/2 x 3 1/4 picture size. No gadgets to confuse you. Takes fine clear pictures.

**\$1.70**  
REGULAR \$2.00

**EASTMAN BABY BROWNIE**



Makes 1 1/2 x 2 1/4 pictures on inexpensive #127 film.

**49c**  
REGULAR \$1.00

**EASTMAN FILM**

No. 127	17c
No. 120	20c
No. 620	20c
No. 116	25c
No. 616	25c
No. 828	20c
8mm Movie	\$1.80

**FILMS**  
Developed & Printed  
Any 6 or 8 exposure roll  
**23c**

**Paradichlorobenzene**

**MOTH CRYSTALS**  
LB. CAN  
**29c**  
4 for \$1.00

**For Mother's Day Johnston's Delicious CANDY**

Attractively Boxed  
Lb. Box 2 Lb. Box  
**60c \$1.20**

**Pacquin's Hand Cr.**  
Smooth on skin, exfoliates cream after rough chores for real help in eradicating soft, and smoothening hands

50c SIZE **39c**

**Borden's ICE CREAM**  
At All Key Drug Stores  
15c—20c—25c—30c  
**PINT**  
ICE CREAM **35c**  
PIES

**STOCK UP "Soft-Wave" WALDORF**

**5 Rolls 19c**

**CARBONA**  
Liquid White Shoe Cleaner  
24 oz. bot.  
Limit 2  
**11c**  
KEY DRUG

**Imitation VANILLA Flavoring**  
4 oz. bot.  
Limit 2  
**8c**  
KEY DRUG

**BANDAGE**  
1 inches by 18 yards.  
Reg. 10c  
Limit 2  
**2 for 11c**  
KEY DRUG

**Linen STATIONARY**  
Bound, 24 Sheets  
24 Staples,  
16 val.  
Limit 2  
**17c**  
KEY DRUG

**NAIL POLISH REMOVER**  
Giant 3 oz. bottle.  
Limit 2  
**7c**  
KEY DRUG

**Evening In Paris**  
• Face Powder  
• Rouge  
• Lipstick  
ALL FOR **\$1**

**Perfume**  
Ass't'd Odors  
**\$1 up**

**Pond COLD CREAM**  
3 1/2 size—and 20c Pond  
**FACE POWDER**  
Both for  
**59c**

**Vacuum Bottle**  
Pint  
**69c**  
Regular 91

**SULPHUR CANDLES**  
4 for **25c**  
Reg. 10c ea.

**Old Spice TALC POWDER**  
Med. Size, Lge. Size  
**50c \$1**

**Ipana TOOTH PASTE**  
39c  
Reg. 30c Size

**Speedway GOLF BALLS**  
21c 3 for 59c  
Long Distance Tough Covers



**WANT ADS**

Additional Want Ads  
On Page 11 and 13

**ANNOUNCEMENTS**

FOR the best in hospitalization, doctor, fire and auto insurance, Budget Payment Plan, Call Fred Melcher, 130 E. Main St. Phone Stone 3437, Culver 4102.

FOR the best spaghetti in Rochester stop at Norman's Cafe, 402 Campbell.

**BEAUTY SHOPS**

MACHINELESS permanent waves done in your home. Guaranteed. Genesee 1083-R.

STEAM OIL Wave \$1.50. Peenes. 378 Chili Avenue. Genesee 6632.

**BEAUTY INSTRUCTION**

OUR GRADUATES make big money. You too, can learn beauty culture. Finish at work. Handsome pay. Individual instruction. Easy terms. Licensed. Kall Beauty School, 430 Burke Bldg.

**BUSINESS PERSONALS**

SHOES for men and women, hand-made, built overlast, specially made for your feet, normal or deformed. Workmanship guaranteed. Schiavo, 825 Dewey, Glenwood 2470.

CHICKEN PIES - Delivered by dozen. Myers, 123 Dewey St., Genesee 431-M.

MATTRESSES new or renovated; beds, springs, pads, pillows, Flower City Bedding, 238 Hudson, Stone 3063.

WINDOW shades, Venetian blinds, curtains, draperies and slip covers made to order; shades cleaned, reversed, renovated; free estimates. Better Shade Shop, 292 Front Ave., Genesee 3299.

PROBLEMS solved and lucky number from Evelyn Tobin, Brass Hall, 332 East Main St. from 2 to 5 P. M. Home appointments. Monroe 1324-W.

MRS. EVA ROBINSON at 38 Jefferson Terrace daily. Genesee 3950.

L. A. YOUNG - Chiropractor, 65 Bronson. Tuesdays through Saturdays 1:30 to 4:30, 5:30 to 8. Genesee 1492. Residence phone, Genesee 3550.

RED pillows steam cleaned, sterilized; new covers; reasonable. Rochester Pillow, 111 No. Water, Main 1570.

FURNITURE - UPHOLSTERY UNION Upholstery Shop, featuring guaranteed, made to fit, slipcovers; all types of upholstery done; expert workmanship. Just call your number, we are at your service! Genesee 1738.

MOVING - CARTING MacBRIDE moving and carting; reasonable, 122 Columbia Ave., Genesee 3209.

ARE you moving? Call Hyman Carting Company, Main 1468. Storage, packing, long distance; modern equipment.

MOVING, carting, done reasonably, quick service, any hour, Main 2941.

**FOR RENT**

68 BRONSON AVE. 3 pleasant rooms. Heat, hot water, light, bath. Genesee 4887-J.

15 STUNZ ST. 3 rooms, bath, garage; quiet surroundings.

**REPAIRING**

LAWN mowers sharpened and repaired; bicycles repaired. Wilkinson's, 21 Pfanst., Genesee 6432.

**LEFT'S ALL-OUT CLEARANCE**  
Spring Coats \* Jackets \* Cape Suits  
To Make Room For Our Large Summer Stock

ITEMS	FORMER PRICE	SALE PRICE
14 Jackets	Values to \$1.95	\$2.50
28 Coats	\$7.95 to \$9.95	\$4.90
13 O'Coats	Values \$7.95 to \$9.95	\$4.90
6 Suits	Values to \$13.97	\$7.90
17 3-Pc. Suits	Values to \$13.97	\$7.90

Sizes 1 to 16. Left's guarantee. You can't beat these values.

126-128 CLINTON AVE. S.

Open Every  
Fri. and Sat.  
Eve. 'Til 9

Mrs. Luth Lucier, 536 Bennington Dr.

**AT CHAMPION'S CORDUROY LOAFER STYLE JACKET**



Drop in and see our complete line of new spring sportswear moderately priced.

Sizes, Small, Medium, Large

**\$2.95**

Men's White Quarter Sleeve

**CREW SHIRTS**

**29c**

4 for \$1.00

Slightly Irregular

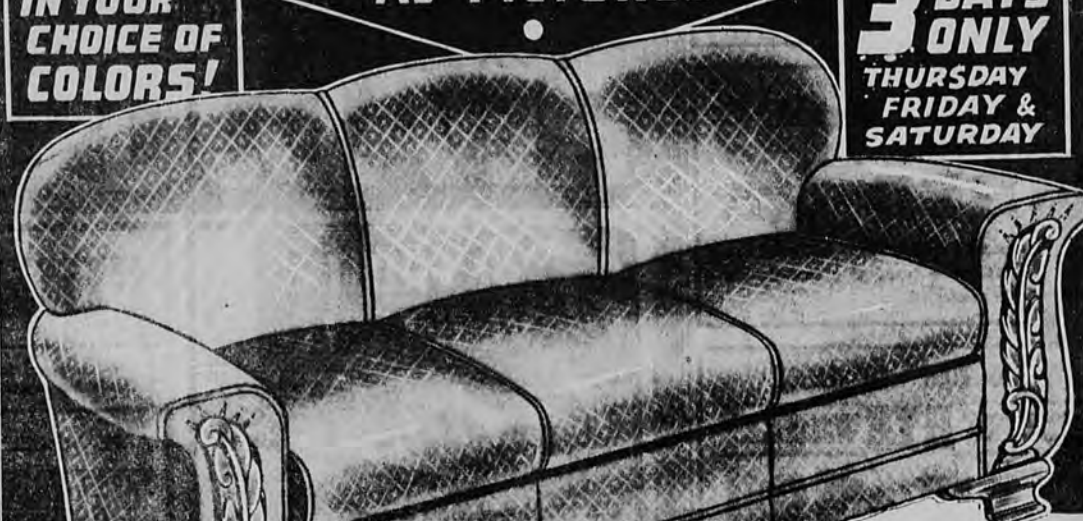
**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.

**SPECIAL FACTORY PURCHASE •**  
**140 BRAND NEW FINE 2 PIECE LIVING ROOM SUITES**

THE LATEST STYLE EXACTLY AS PICTURED

IN YOUR CHOICE OF COLORS!

**3 DAYS ONLY**  
THURSDAY  
FRIDAY &  
SATURDAY



AT UNION

AT 1/2 PRICE

**\$50**

ONLY \$5 DOWN

MADE TO  
SELL FOR  
100

EXTRA! 5 Pc. BREAKFAST SET



**\$19.95**

SHOP TONIGHT

**50c DOWN WEEKLY**

LAMPS  
**\$2.95 UP**

RADIOS  
**50% OFF**

TIRES  
2 PRICE OF 1  
FOR THE 1

WASHERS  
**\$29.95**

**UNION**

286  
EAST  
AVE.

OPEN  
EVERY  
EVE.  
UNTIL  
10

ANOTHER BIG STORE AT 114 W. COMMERCIAL ST., E. ROCHESTER

*Mother's Day Gifts at Smalls of Course!*

Where Else Can You Buy Such Smart Gifts for Mother, Yet Pay Such Amazingly Low Prices and Take 12 Months to Pay?

**MOTHER'S DAY MAY 11TH**

NEW SOLITAIRE 50c Weekly 19.95	LADY'S WATCH 50c Weekly 14.95	LADY'S WATCH 50c Weekly 9.95	Pearl Necklace "Charge It" 1.95
BIRTHSTONE RING 50c Weekly 7.95	Expansion Bracelet 50c Weekly 3.95	LADY'S BULOVA 50c Weekly 24.75	LADY'S GRUEN 50c Weekly 24.75
MANTLE CLOCK 50c Weekly 8.95	Diamond Birthstone 50c Weekly 14.95	Smart Compacts Charge It 98c up	Electric MIXER 50c Weekly 8.95
DRESSER SETS 50c Weekly 4.95	GOLD CROSSES 50c Weekly 98c up	Costume Jewelry 50c Weekly 98c up	50c Weekly 8.95 Percolator Sets

YOU CAN BUY WITH CONFIDENCE AT...

**Smalls**

28 MAIN ST. EAST  
ROCHESTER, N. Y.

OPEN SAT. EVE. UNTIL 9 P.M.

PARK FREE REAR OF STORE

**DOWN WEEKLY**

**CUBIC FOOT ELECTRIC**

**ELEC. APPL.**  
1775 DEWEY  
Open 9 till 9

**ARBONA**  
11c  
DRUG

**IMITATION VANILLA**  
Flavoring  
8c  
DRUG

**BANDAGE**  
2 for 11c  
DRUG

**STATIONARY**  
17c  
DRUG

**PAINT POLISH REMOVER**  
7c  
DRUG

**TOILET POWDER**  
59c

**VACUUM BOTTLE**  
69c

**SULPHUR CANDLES**  
for 25c

**TOILET POWDER**  
0c | \$1

**TOOTH PASTE**  
39c

**WOLF BALLS**  
1c 3 for 59c



**Fine LIQUORS**  
*Cost Less Here!*

**OLYMPIC WINES**

**DRY:** Burgundy, Linsandel, 99c GAL.  
Claret, Sauterne, Rhine, Chianti

**SWEET:** Port, Tokay, Sherry, Muscatel \$1.35 GAL.

3 QUARTS \$1.10



IMPORTED FROM DUTCH WEST INDIES  
"Ron Romero"  
**RUM** \$1.69 FULL FIFTH  
86 PROOF

**KENSINGTON 5-YEAR OLD RYE** \$1.59 FULL QUART

Special purchase allows us to sell this well known brand at a sensationally low price.



"PIPING ROCK" 100 PROOF  
**STRAIGHT RYE WHISKEY**

BOTTLED IN BOND UNDER U. S. GOV'T. SUPERVISION \$1.98 FULL QUART

**SCOOP!**  
BOBBIE BURNS  
**SCOTCH WHISKEY**

\$2.49 FULL FIFTH



SPECIAL DISCOUNT TO CASE BUYERS

"RED MILL"  
DISTILLED LONDON DRY **GIN**

\$1.59 FULL QUART



WE CARRY A COMPLETE LINE OF YOUR FAVORITE NATIONAL BRANDS  
CALL GLEN. 4411 FOR PROMPT FREE DELIVERY

**LAKE AVENUE LIQUOR STORE**  
NEXT TO LAKE AVE. FOOD MARKET  
554 LAKE AVENUE  
OPEN 8 A. M. TO 12 P. M.



IN CELEBRATION OF  
**LAKE AVE. FOOD MARKET'S**  
New **SELF-SERVE** Policy

INSTALLED FOR YOUR CONVENIENCE AND GREATER SAVINGS

WE ANNOUNCE THIS,  
**BIG MONEY-SAVING**

**RE-ADJUSTMENT SALE**

**Fresh FRUIT and VEGETABLE Savings**

U.S. NO. 1 — Florida Grown  
**New POTATOES**  
8 POUNDS FOR **25c**

HOME GROWN  
**ASPARAGUS**  
3 3/4 LB. BUNCHES **25c**

DELICIOUS HOME-GROWN  
**SPINACH**  
FULL PECK **10c**

Fancy — Juicy — Extra Large 150 Size FLORIDA  
**ORANGES**  
DOZ. **27c**  
4 DOZEN FOR 99c

BEST OF THE SEASON CUBAN  
**PINEAPPLES**  
2 for **25c**

**FINE MEATS**

We are proud to offer to Rochester the finest obtainable meats in Arpeako De Luxe products.

ARPEAKO DELUXE — FANCY WESTERN  
**TURKEY** LB. **28c**  
Hens or Toms — Any Weight

ARPEAKO DELUXE  
SHOULDER  
**Pot Roast Beef** **19c** LB.

ARPEAKO MACHINE SLICED  
**BACON** LB. **25c**

THE TALK OF THE TOWN!  
**Cube Steaks** **10c**  
Cut from Arpeako DeLuxe top round steak. 1/4 POUND EACH

KAUFMAN OR ARPEAKO DELUXE  
GENUINE, SPRING  
**LAMB** LB. **25c**  
LEG OR BONELESS ROLLED SHOULDER

ARPEAKO FRESH CHURNED  
**BUTTER**  
**2 LBS. 69c**  
IN THE HANDY COUNTRY-STYLE ROLL ONLY TWO POUNDS TO A CUSTOMER

**REAL SAVINGS on the Finest FOODS!**

CAMPBELL'S  
**PORK & BEANS** 3 for **20c**

PREMIER — LARGE FANCY No 2 1/2 CANS  
**TOMATOES** 2 for **23c**

LILY OF THE VALLEY  
**PEAS** 2 NO. 2 CANS **19c**

Premier  
**Fruit Cocktail** 2 NO. 1 CANS **23c**  
Choicest fruits. Very delicious served cold.

**MILK** VAN CAMP 4 CANS **25c**

**PREMIERS GRAPE JUICE** . . . . Qi. **25c**

Premier Grapefruit Juice 4 No. 2 Cans **29c**

**COUPON**  
Domino Granulated **SUGAR** 10 lbs. **47c**

**COUPON**  
LARGE SIZE **RINSO** Box **15c**

**COUPON**  
**SPRY OR CRISCO** 3 lb. can **43c**

MAXWELL HOUSE  
**COFFEE** LB. **25c**  
GROUND FOR DRIP — SILEX — PERC.

**BUY ALL FOOD Here!** **564 Lake Ave.** **LOW PRICES Everyday!**

FOR DELIVERY PHONE:  
GLENWOOD 3002 or 3003

ROCHESTER  
WAL  
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On Pa  
CARPENT  
CARPENTER  
reasonable. G  
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**WANT ADS**

Additional Want Ads  
On Page 9 and 13

**CARPENTERS-CONTRACTORS**

CARPENTER Work New and repair, reasonable. Glen 2798-W.  
FLOORS laid, sanded, refinished, save money. Call Kramer, Genesee 6618.

KITCHEN Cupboards — Quality built and designed in our own mill. Complete installation, free planning. Ritt-Rite Wood Products, Inc., Monroe 4433.

JOSEPH PAPA, mason contractor, driveways, sidewalks, garages, our specialty; estimates free. Stone 5708-X, 223 Hebard.

FLOORS laid, sanded, refinished; Sanders, edges, waxes and steel wool. City's best equipped and most reasonable floor service. C. J. Calleney, 513 Broadway, Glen 3918.

SCREENS—Storm sash, combination and overhead doors. We manufacture, paint and install. Ritt-Rite Wood Products, Inc., Monroe 4433.

CALL Baker for kitchen remodeling, mason work; terms: Culver 3203-J.

ALTERATIONS—Paperhanging, painting, general contracting. Glenwood 211 or 47.

**WANTED TO BUY**

NEWSPAPERS 40c per 100 lbs. Mattresses, rugs, magazines and batteries. Also highest prices for scrap metal. Call Stone 40-J.

**Removal Sale**

25 Gray Enamel  
Stoves ..... each \$15  
25 Occasional  
Chairs ..... each \$5.50  
Just 6 Barrel  
Chairs ..... each \$15

**H. P. FAHRER**

Everything Below Cost  
New Location June 1st  
134 NO. PLYMOUTH  
96 STATE ST.

**OVER-TIRED**  
**NERVOUS-DIZZY**  
**INVOLUNTARY NAPS**  
Are You Troubled with Gait? GABRIC regularly used, in 10 minutes relieves that "drowsy" feeling. G. GOSWICK'S concentrated Gaitic tablets are "GABRIC MAIN INGREDIENT."  
We order to the breath, stimulate circulation, promote healthy sleep.  
50c and \$1.00  
At Liggett, Walgreen and Other Drug Stores

**Keep False Teeth Purified Says Dr. Sherwin**

Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way.  
Keep up with the times—get today a genuine 30 cent bottle of Stera-Kleen—and give your plate a bath as directed, after the bath your false teeth will start to sparkle with purity and cleanliness—will so glisten with beauty that you'll be proud of them. Your mouth will feel much better—rejuvenated.  
Just a little Stera-Kleen in a half glass of water and all stinky mucus stains and murkiness begin to go—it's amazing—lasts for weeks—30 cents—all drug stores.

**BUSY BEE BARGAINS**

Lux Flakes, . . . 1c 21c  
Lux Flakes sm. 2 for 19c  
LUX Toilet Soap 4 for 25c

BUSY BEE STORES  
Are Co-Operating  
With B. K. CO., INC.

Mrs. Mary Dann,  
114 Shepard St.

**LOTS OF HOT WATER AT CHICKEN-FEED COST!**



**New DUO-THERM Fuel Oil WATER HEATER gives:**

Hot water for an average family at less than 4c a day!  
Fully automatic—hot water—no gas or electricity!  
Plenty of hot water—has extra-large storage capacity and feature heating service!

Small Down Payment  
EASY TERMS!



**KEMP EQUIPMENT CO.**

Distributors

331 Main St. W. Main 1786

**Don't accept LESS when you can Get MORE for LESS . . . . .**

**LIVADAS**  
ROCHESTER'S VALUE LIQUOR STORE

**THESE SPECIALS ARE ROCHESTER'S GREATEST Values!**

**Special Notice!**  
**TO OUR CUSTOMERS**  
THE PRICES OF ALL SCOTCH LIQUEURS HAVE ADVANCED IN PRICE . . . . .  
However, we will not raise our prices to customers on present stocks. Therefore we advise you to buy now at our low prices and SAVE!

**VERY FINE IMPORT!**  
FAMOUS HOUSE OF LORDS BLENDED SCOTCH  
COMPARE! \$4.00 VALUE!  
**\$2.99**  
FIFTH

One of the smoothest, finest tasting whiskies produced in Scotland. Distilled and blended by a noted firm. Extra good. 85 Proof. 100% Scotch whiskey. A great de luxe blend—our Greatest Value!

**Extra Choice—Extra Value**  
**KING GEORGE IV SCOTCH**  
Compare! \$3.50 Value!  
**\$2.69**  
FIFTH

King George IV has long been considered the Connoisseur's whiskey. Enchantingly smooth, delightfully mellow, 100% Scotch whiskey. Fill up your liquor cabinet today! This is a value you'd expect to pay far more for!

Great Western American  
**VERMOUTH**  
Sweet or Dry, Alcohol 18% By Volume, Large 38-oz. Bot. Compare! \$1.25 Value!  
**89c**

**SUPER VALUE**  
Gold Seal Caribbean Club  
**RON RUM**  
Here's a Rum that we will highly recommend. Compare! \$2.25 value. 4 1/2 Quart. 85 Proof.  
**\$1.69**

**Famous LIVBRO GIN**

**\$1.65** Full Quart 90 Proof

COMPARE! \$2.45 VALUE!

100% GRAIN NEUTRAL ALCOHOL. No matter how particular you are, you are sure to like this gin . . . for it's smooth and mellow. It's made from 100% grain spirits. Please don't judge it by its price . . . let your taste be the test. Try it—you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

**DOWLING**  
Kentucky Straight BOURBON WHISKEY  
**\$1.99** Quart  
Compare! \$3 Value!

**Famous LIVBRO RYE**

**\$2.30** Full Quart 90 Proof

Compare! \$3.25 Value!

Very High Quality! WHITNEY CLUB Rye Whiskey 5 Years Old—85 Proof. Very Low Price! Full Quart . . . . . \$1.59

**SANDY HOLLOW**  
Straight Rye WHISKEY  
4 Years Old—90 Proof. Full Quart. Compare! \$2.25 Value! . . . \$1.79

**ROCHESTER'S GREATEST VALUES! BOTTLED AT THE WINERY IN SUNNY CALIFORNIA**

**BALBOA WINES**

We buy and sell more wine—thus we can give you the greatest wine values because of our huge purchasing power—We are able to offer you these sensationally low prices REGULARLY! Try these Balboa Wines . . . just see if you ever tasted so fine a wine at so low a price!

<b>SWEET</b> Muscatel, Sherry, Tokay, Port	<b>DRY</b> BURGUNDY ZINFANDEL CLARET BARBERA CHIANTI RHINE SAUTERNE
3 Full Quart \$1.10	Full Gallon \$1.35
Alcohol 20% By Volume	
FULL GALLON 99c	

**LIVADAS**

A NAME YOU CAN TRUST  
**183 MONROE AVE.**  
N. Y. S. LICENSE L-4229

FREE DELIVERY STONE 5549

OPEN EVERY NITE TILL MIDNIGHT

**ANKRUPT SHOE SALE ENDS**  
SATURDAY 3 P. M. LAST DAY  
MAY 10  
Misses', Young Ladies' and Women's  
**NEW SPRING SHOES**  
Priced To Move Out Fast—3 Pr. Limit To Customer  
STARTING THURSDAY 9 A.M. — 3 PRICE GROUPS  
Merly Sold To \$8.50 . . . . . \$1.49  
Merly Sold To \$7.50 . . . . . 99c  
Merly Sold To \$6.50 . . . . . 69c  
All Wanted Styles, Sizes and Widths  
Men's Work Shoes \$1.99 — With Steel Toes \$4.00  
FEW PAIR MEN'S DRESS SHOES BELOW COST  
1 COMMERCE BLDG. MAIN & SOUTH AVE.

America's Leading Vacuum Cleaner Chains  
**BEAUTIFULLY REBUILT**  
**HOOVER**  
BRAND NEW FAMOUS MAKE AND CLEANER!  
BOTH FOR 10-DAY TRIAL PLAN!  
**4.95** Sold on Easy Terms  
IF YOU CAN'T COME IN—PHONE—OR WRITE—FOR FREE HOME DEMONSTRATION  
**FULLY GUARANTEED**  
For the Same Length of Time as a New Hoover  
LIBERAL ALLOWANCE ON YOUR OLD CLEANER  
MAIL ORDERS FILLED SEND \$1 DEPOSIT

**VACUUM STORES**  
OPEN EVENINGS UNTIL 9 P. M. **STONE 6747**  
BUY THE THREE ADVANTAGES OF BUYING FROM SPECIALISTS. WE SELL NOTHING ELSE!

**Sher's of furniture fashion"**

**U. FT. SON**

**1941 ALL STEEL FRIGERATORS**

**9.95** COMPLETE And Installed In Your Home

**PHONE Stone 1082**  
Open Even. by Appointment

**A WEEK LAY DOWN**  
**AVENUE SOUTH**

**BERGHASH**  
OUTSTANDING WEEKLY LIQUOR 'BUYS'

We bought our present stocks at lowest current prices. We urge you to BUY NOW—take advantage of these low quotations while it is still possible. New taxes will bring a sharp increase in costs, in fact—wholesalers have already raised prices in many instances.

ROCHESTER'S OUTSTANDING GIN VALUE!  
LONDON INN DISTILLED DRY  
**GIN**  
90 PROOF  
Distilled according to an old English recipe. We recommend it used straight or in cocktails. Smooth, palatable, satisfactory.  
**1.29** 4/5 QUART  
Compare \$1.75 Val.

ROCHESTER'S BIGGEST WHISKEY VALUE!  
KERRIGAN'S PRIVATE STOCK BLENDED  
**WHISKEY**  
A Gallagher and Burton product. Exceptionally fine blend of smooth flavors and bouquet developed under the personal supervision of J. P. Kerrigan, one of America's old time whiskey men.  
**1.99** FULL QUART  
A \$2.55 Value

LAST CHANCE LOWEST PRICE!  
BLACK KNIGHT IMPORTED  
**SCOTCH WHISKEY**  
A perfect blend of selected Highland Whiskies, blended and bottled in Glasgow, Scotland.  
**2.59** 4/5 QUART  
Compare \$3.50 Value

IMPORTED WEST INDIES  
**RUM**  
GOLD LABEL  
An Old Collins product. Smooth and mellow with distinctive flavor. The answer to all your drinking needs.  
**1.49** 4/5 QUART  
Compare \$2.10 Value

THE BEST WINE BUY IN ALL ROCHESTER  
CHATEAU BRISAC  
100% PURE CALIFORNIA\*  
**WINE**  
ONE HALF GALLON  
**2.29** Full Gallon \$2.00 Value  
Sweet Or Dry 12 Kinds

BOTTLED IN BOND Under U. S. Govt. Supervision  
"DAD'S OWN"  
100 PROOF STRAIGHT  
**RYE WHISKEY**  
4 3/4 Yrs. Old  
Try this fine Rye today. Flavor-mellowed for nearly 5 years. You'll like it.  
**1.65** 4/5 Quart  
Value \$2.25

**\*Note:** When buying wine be sure the label reads "100% Pure California Wine". This is your guarantee of full, rich flavor, produced by the action of beautiful sunshine on the grape sugars.

**BUY BY CASE—SAVE EVEN MORE**

**BERGHASH**

124 CLINTON AVE. S.—Next to Loew's Theatre  
**FREE DELIVERY — Phone Main 786**  
FREE PARKING OPPOSITE OUR STORE



**LOST 42 POUNDS OF UGLY FAT IN 60 DAYS**

Reduced Bust 3 inches, Waist 5 inches, Hips 4 inches  
YET SHE ATE PLENTY—TOOK NO REDUCING DRUGS—  
NO EXERCISES—LOST NO VITALITY

Here's a true story, first published in Successful Living Magazine, that every woman who wants to slim down would like to lose 3 to 5 pounds of ugly fat a week.

Mrs. Mary Sanford Avery weighed 194 pounds, 45 pounds overweight. She had a problem, for she wanted to reduce. Yet she liked to eat, and she was smart enough not to take reducing with violent exercises. One day she listened on the radio to Dr. Edward Parrish, noted authority on reducing. Parrish, noted authority on reducing, former Health Officer, State of New York; Surgeon-in-Chief, Medical Staff, U. S. Army, and Chief of Staff, U. S. Army Hospital, Puerto Rico.

She followed his Reducing Plan—and in 60 days lost 42 pounds!

For lunch take two teaspoonfuls of Cal-Pur in fruit juices or any other beverage. Nothing else, except a cup of coffee if desired. For dinner and breakfast EAT AS YOU USUALLY DO DON'T CUT OUT fatty, starchy foods merely CUT DOWN on them. That's all there is to it.

Try Dr. Parrish's Reducing Plan for one week. See if you, too, aren't delighted with the way ugly fat seems to melt away as hips, bust, waist assume more fashionable proportions.

Most overweight cases should be helped by Dr. Parrish's Reducing Plan. Cal-Pur is not a reducing drug. It is a delicious special purpose food supplying iron, phosphorus, calcium and Vitamin D, so often lacking in sufficient amounts by those reducing. It is this lack that often causes loss of vitality.

Cal-Pur, plain or chocolate flavor sold at Key, Daw and all drugists and Health Food Stores. Money back if not of other overweight men and women satisfied.

**SPECIAL** OLD TIES Cleaned, 10 for \$1  
MADE NEW Pressed, Repaired  
Lining Repaired or Replaced Free  
**SPEEDY'S** DRY CLEANERS  
and HATTERS  
212-216 COURT ST.

**RUGS** 9x12 \$1.00  
CLEANED and STEAMED  
Rugs, Steamers, Washed,  
Stained, Moth, Damp and  
Germ-proofed  
**ELTER CO.** Est. 1872  
Glenwood 3466 — 44 Arthur St.

A SAVING on Every Purchase of Your Money Back

**SPORTSWEAR**  
For The Young Mother  
AT LOW JOBBING HOUSE PRICES

Ladies' COMPLETE  
**RIDING HABIT**  
CONSIST OF:  
• Whipcord Jod.  
• Breeches  
• Genuine Leather Jod. Boots  
• Sport Shirt

**\$5.00**

You'd ordinarily expect to pay twice as much for a riding habit of such quality. Buy now at this unusually low price. A typical Jobbing House Value.

Ladies' Whipcord **JODPHURS . . . \$1.98**  
Ladies' Whipcord **JACKETS . . . \$2.85**  
Ladies' Whipcord **JODPHURS BOOTS \$2.69**

**PLAY SUITS**  
AND SLACK ENSEMBLES  
PRE-SEASON SPECIAL!!

Buy one for Mother!  
She'll wear it from now  
until winter. For street  
wear, house or sportswear.  
Smart new styles to catch  
her eye.

**\$1.69**

ALL WOOL **SKIRTS** \$2.19  
Parker Wild-  
or flannel.  
Plain colors,  
plaids or  
checks.

NEW SPRING SPORT **SWEATERS** \$1.89  
• 10 Beauti-  
ful Colors  
• Cardigans  
• Slip-ons  
• Smart new  
Styles

**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVE. Cor. Nassau St.  
Open til 9 Every Evening Unrestricted Parking

**Tops in GIFTS**  
FOR WEDDINGS,  
ANNIVERSARIES



**Sunbeam TOASTER**

Look no further if it's a Gift for the Bride — or an Anniversary Gift to your bride of yesterday. She'd love a Sunbeam — the toaster that either "Pops Up" the toast or "Keeps Toast Warm" in the toaster-oven 'til wanted. A touch sets it to operate either way. Beautiful. Substantial. A LASTING gift she'll cherish. \$16.00. Stunning Sunbeam Toaster Traysets also available.

**GAS & ELECTRIC CO.**

**FRESH CANDY**  
DELICIOUS  
FAMOUS ENGLISH STYLE  
**RUM & BUTTER TOFFEE**  
Each Piece Individually Wrapped  
Pound Bag **21c**

**CHOCOLATE COVERED CHERRIES** 21c  
POUND BOX

DAW'S COUPON  
**Mother's Day Gift Box**  
Assorted  
**Chocolates**  
Reg. 60c  
Pound Box **33c**

A Deluxe assortment of fine chocolates. Light and dark coatings. Beautifully packaged for Mother's Day giving.

MINIATURE **CHOCOLATES**  
Delicious Tasty Nibble  
POUND BOX **23c**

Chocolate Covered **PEPPERMINT PATTIES**  
POUND BOX **18c**

**Manufacturers Over-Run Sale!**  
WE'VE RECEIVED SPECIAL PERMISSION  
to CUT THE PRICE

The manufacturers over-ran production on these two famous beauty aids, and, as a result DAW'S in Rochester, for the first time in history, were given permission to cut the price!

**FAMOUS 75c JUMBO SIZE Dolores Arlyne LIPSTICKS 29c**  
Smooth double-creamed . . . in long-lasting, vibrant colors to keep lips softly alluring.

**REG. 50c COMPACT Dolores Arlyne ROUGE 19c**  
Velvety-smooth . . . a fine grained make ranges that blends evenly.

Present this Coupon at any DAW'S Store and receive SPECIAL CUT PRICE on these two famous products. Supply Limited!!

**PRICES GOOD ONLY WITH COUPON**  
While Supply Lasts!!!

**Dram PERFUME**  
A lovely crystal, floral-topped bottle given with each dram purchase of these World-Famous Perfumes.

SHALIMAR Guerlain's . . . \$1.60  
GEMMY Hudnut's . . . 65c  
COTY'S L'Origen, Paris . . . 65c  
TWEED Lenthier's . . . \$1.00

CORDAY'S Toudour Mol . . . \$1.35  
DJER-KISS (Genuine) . . . 50c  
EVENING IN PARIS Bourjois . . . 55c  
BELLODIA Caron's . . . \$1.35

DAW'S COUPON  
**ZIPPER BAGS**  
Reg. 75c Value **44c**

A special Mother's Day offering of these popular all-purpose zipper bags. Made of Tex-hide and simulated Leather coverings—rubber-lined inside. Easy working zipper tops. Many colors to choose from.

**DAW'S ORIGINAL CUT-RATE DRUGS**

OPPOSITE TEMPLE THEATER 56  
CLINTON AV. E. MAIN ST. E.

CORNER AQUEDUCT 31  
MAIN ST. E. MAIN ST. N.

1 DOOR FROM STILLSON 353  
RIDGE ED. W.

CORNER DEWEY 452  
MAIN ST. W. N. MONROE AV.

AT BULL'S HEAD 880  
MAIN ST. W. N. MONROE AV.

JUST OFF MAIN 473  
GOODMAN

NEAR GOODMAN 539  
MONROE AV.

DAW'S COUPON  
**LUX Toilet SOAP**  
3 For 11c  
Reg. 10c Bars. (Limit 3)

DAW'S COUPON  
**WOODBURY ALMOND-ROSE Hand Lotion**  
Large 50c Size **19c**  
(Limit 1)

**Noxzema CREAM 49c**  
75c Size

**Lovalon HAIR RINSE 14c**  
24c Size

DAW'S COUPON  
**Apple Blossom Talc. Powder**  
1-lb. Can **19c**  
(Limit 2)

**Grass Seed**  
Tested 1941. Specially prepared for the soil in this area. Formula contains Kentucky Blue Grass, Red Top, Rye, etc.

Lb. Bag **23c**  
5-Lbs. \$1.09 10-Lbs. \$1.98

DAW'S COUPON  
**CLEANSING TISSUES**  
Box of 500 Sheets **11c**  
(Limit 2 Boxes)

DAW'S COUPON  
**Hair Curlers**  
Perfect for End Curls  
★ ALUMINUM ★ SPRING CLOCK  
3 For 7c  
(Limit 6)

DAW'S COUPON  
**WOODBURY CREAMS**  
Cold & Cleansing Facial & Tissue  
Large \$1.00 Size **58c**  
(Limit 2 Jars)

**PROBAK Jr. Blades 3c**  
10c - Pk. of 4

**WOODBURY'S TALCUM 9c**  
26c Size

**DAW'S ARE GIVING AWAY 3 MORE NEW 1941 PLYMOUTHS FREE**

**HERE'S HOW:**  
With every purchase at all DAW'S stores you get FREE tickets. Deposit stubs in box. Then, on Monday, May 12th at 8 P. M. attend either the RKO PALACE, REGENT, CAPITOL, CENTURY or TEMPLE Theatres for the Grand Drawing. Cars will be given away every Monday during the month of May. You may be the lucky winner of one of these brand new Plymouth cars. Get and deposit tickets at all DAW'S Stores. Tickets may also be obtained at any of the above theatres.

**The More Tickets You Have — Greater Chance To Win**

**NOTE:** If you are not a winner Monday do not throw your stubs away because they will be good for the next two drawings.

**WINNER OF THE CAR MAY 5th**  
MR. R. D. PIERCE — 1 STRATHALLAN PK.

**BLACK FLAG SPRAY 19c**  
35c Pint

**PROPHYLACTIC TOOTH BRUSH 23c**  
Nylon Bristles

**WATER GLASS 13c**  
Egg Preserve Pint Size

**Anacin Tablets 39c**  
50c Box of 30

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Warm Weather Preparations Call For New Apparel, Furniture, Housewares  
★ ★ ★ This Paper Is Full Of News From The Stores To Guide Your Buying

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

FOURTH YEAR—No. 29

ROCHESTER, N. Y., THURSDAY, MAY 15, 1941

To 75,200 Rochester Homes

PHONE STONE 6001

### WHAT'S IN FASHION?

Lace Curtains Regain Prestige As Window Fashion Favorites In Both Formal And Informal Rooms

Do you have an old-fashioned flower garden outside your living room windows? Or a stretch of well-kept lawn? Then make the most of these outdoor pictures of choosing curtains which won't hide any of the summery outdoors from your view. The most transparent of the fashionable glass curtain materials are the new airy sheer, fine-textured lace nets.

You can see through lace net curtains as clearly as though the window were entirely bare, yet there'll be no look of bareness within the room. Whether you find the simple, almost patternless meshes, or the lace open weaves more to your liking, either will dress up a window beautifully and give a fresh, inviting look to the whole room at moderate cost.

#### AS YOU LIKE THEM

Whether you hang your lace net glass curtains to the sill, to the bottom of the frame below the window or to the floor is a matter of taste and circumstances, since any of these lengths is correct according to decorating rules. The important thing is to hang lace net with plenty of fulness, using pairs (or panels) at each window in a width that is twice or more the width of the window.

On narrow or medium windows you may hang glass curtains on a round rod set inside the frame or on a flat rod which extends over the frame. Most of the ready-made lace net curtains come with a casing which will take either type rod and are finished with a heading.

For very wide windows, it's an excellent idea to pinch-pleat the top of lace net curtains just as you would finish draperies, using a buckram foundation and pin-hooks for hanging.

The fashion for sash curtains is coming back—that is, for hanging a separate half-

length pair over both the top and bottom window sashes. For a simple room furnished in maple with calico patterned chintz cushions, this makes a quaint and informal window treatment which works up very nicely in any of the open mesh, almost patternless lace nets.

If there are French doors to be curtained, you can finish both ends of the curtains with heading and casing and shirr them onto rods at the top and bottom of the glass in each door. A newer way, perhaps, is to pinch-pleat the lace net and pin-hook it like draperies to a traveler rod all the way across the top. When the doors are open, the curtains can be drawn back to fall in lacy billows on each side. Then they can be pulled over the doors when they are closed.

#### WASH WITHOUT IRONING

One of the practical reasons why so many women like lace net curtains is that they wash like new without the touch of an iron. Starch them lightly and dry on a stretcher set and in a short time they'll be ready to hang again, all hems straight and unrippled. There's no trick at all to using a curtain stretcher, now that they have ball pins which won't prick your fingers. While it does take a little time to put the curtains on, you can stretch three or four pairs in less time than it would take to iron them—and the results will always be satisfactory.

The washability of lace net curtains is long established fact, but you might wonder about the new finer weaves. Are they washable too? The answer is a positive yes—as claimed by the lace curtain mills and double-checked by impartial testing laboratories. All of these curtains are woven on the lace machines with the tied-in-place weave, so that no threads can slip out of place. This is a (Continued On Page 2)

### Deadline Nears For Entries In Prize Contest

With entries piling higher and higher with each passing day the Rochester Sun-Continental Soup prize contest goes into the final stretch with but ten days remaining before the judges will begin their task of sorting out the hundreds of answers to the question "Why do you like Continental Noodle Soup Mix?"

The contest is so simple, it's so easy to win one of the 100 prizes no one should miss this opportunity for fun and prizes.

The rules of the contest are simple and easy to follow: Just go to your grocer and ask for a package of Continental Noodle Soup Mix; prepare it according to the easy directions on the package and serve it to your family. Then, in 25 words or less complete this sentence, "I like Continental Noodle Soup Mix because . . . ." When you have completed the sentence bring or mail your entry, together with the label from the Continental Noodle Soup Mix package, to The Rochester Sun, 420 Burke Bldg. Rochester, N. Y. All entries must be in the Sun office by midnight, Monday, May 26. You can make as many entries as you wish, but each must be accompanied by a package label.

First prize is five dollars in cash with several other smaller cash prizes and nearly 100 prizes of Continental Noodle Soup Mix.



**DEFEND**  
Your City - Your Country  
**GIVE**  
To The Community Chest

### Scottish Plaids, Pipers To Be Featured At Dance

Said to be one of the most unique entertainments ever offered the people of Rochester is the Grand Scottish Concert and Tartan Ball which will be held at the Edgerton Sports Arena on Saturday starting at 7 p. m.

The affair is under the sponsorship of the Clan MacNaughton No. 23 Order of Scottish Clans, with the proceeds slated to be turned over to the British War Relief.

Colorful tartans of the many Scottish clans will be assembled to answer the massed pipe bands led by Drum Major Lucille MacBride.

An exhibition will be staged by the Lady MacNaughton Lodge No. 80, Daughters of Scotia.

Freddie Woolston and his band will play for dancing from 10 p. m. to 1 a. m.

### Montreal Here For Owl Game At Stadium

Night baseball, which made its seasonal bow at Red Wing Stadium Tuesday night, is expected to attract another throng to the park tomorrow night when the Montreal Royals make their first appearance here this season. The single contest will start at 8:30 p. m.

The night contests this week represent the earliest owl games ever scheduled at the stadium. The early Spring caused Oliver French, club president, to advance the date for night game inaugurals. Of course, the minute the word went out that the Wings were going to perform under the arcs, the weatherman had to get nasty and send in a dash of "chilly" weather. But the increasing warmness bids well to make up for Tuesday's frigidly tomorrow night.

The Wings face Montreal again on Saturday afternoon and close their first home stand with a double-header on Sunday. Next week the Wings will appear at Toronto and Montreal.

### PTA of No. 16 School To Offer Melodrama

A melodrama of the gay nineties' era, "Gold in the Hills," will be presented at School No. 16 on Post Ave. tomorrow at 8:15 p. m.

The play will be under the direction of Mrs. James Horne and the cast is made up of PTA members, teachers, friends and children of the community.

### 'I Am An American Day' Rally At Eastman Sunday

Rochester's naturalized citizens and those reaching the age of 21 years will lead in the civic celebration of "I Am An American Day" at the Eastman Theater Sunday evening.

A program of music and speeches, highlighted by an address by Congressman James W. Wadsworth of Geneseo, has been arranged by the executive committee appointed by Mayor Samuel B. Dicker.

The rally will serve to climax a four-day celebration which began today when, in accordance with the Mayor's proclamation, flags are being displayed in the downtown area. Special programs carrying out the "I Am An American" theme have been arranged for schools and churches.

A special concert of patriotic music will be played by John R. Slater on the Hopeman chimes on the River Campus of the University of Rochester on Saturday beginning at 7:45 p. m.

The Rt. Rev. Msgr. William M. Hart, Vicar-General of the Rochester Diocese, who will deliver the invocation at the Eastman rally and the Rev. Charles J. Mahoney, associate superintendent of Diocesan Schools, are on the Mayor's executive committee.

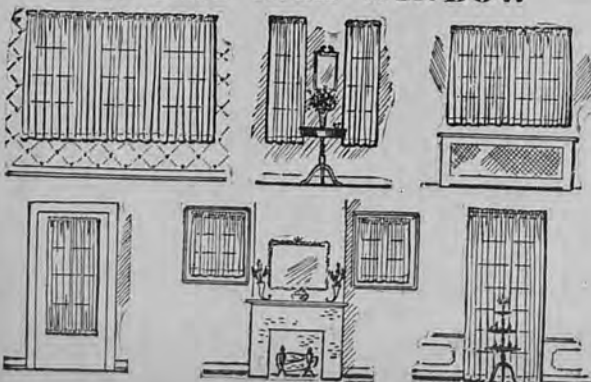
Besides Congressman Wadsworth, speakers will include Dr. Arthur W. Evans, pastor of South Congregational Church, representing the naturalized citizens and Charles Young and (Continued On Page 2)

In Lauer's Drapery Department

## Washable Marquisette Curtains!

Yes, these exquisite marquisette curtains launder quickly, easily and beautifully without shrinking or losing their original lustrous finish. Lauer's know because we have tested them ourselves. Five times we washed the same pair of curtains in Lux suds and ironed them by hand. When you see the laundered sample, you'll agree with us that it is even more beautiful than the original. These soft, shimmering curtains come already tailored to almost every imaginable size. Short windows, long windows, doors, extra wide, extra narrow windows . . . We have sizes to fit them all. Hundreds of pairs ready for immediate delivery.

ANY SIZE CURTAIN TO FIT ANY SIZE WINDOW



IMMEDIATE DELIVERY—ANY QUANTITY . . . ANY SIZE

STANDARD WIDTH	EXTRA WIDTH
34"x36" Fireplace . . . 1.55	44"x36" . . . 1.95
34"x54" Short Size . . . 1.75	44"x54" . . . 2.35
34"x63" Short Size . . . 1.95	44"x63" . . . 2.55
34"x72" Reg. Size . . . 2.25	44"x72" . . . 2.85
34"x81" Semi-Long . . . 2.45	44"x81" . . . 3.15
34"x90" Extra Long . . . 2.75	44"x90" . . . 3.45

Open Friday Night

# Lauer's

50 STATE STREET

Treat 'Em Rough, Fellows!  
Launder Them A Lot, Mother!

These McFarlin Wash  
Togs Can Take It!



Juvenile Play Shorts **65¢**

SPECIAL! A very choice group of "Sanforized" cotton gabardines, seersuckers, and broadcloths. Color-fast, sun-fast, durable, and well-made! Solid colors and stripes. All sizes.

Juvenile Play Shirts **75¢**

SPECIAL! Striped crew-neck models of strong, fine-combed cotton yarns. Pre-shrunk and color fast. In colors and patterns to "team up" with the shorts. All sizes available.

Juvenile Slack-Suits **\$2.95**

SPECIAL! Shirt-and-slack sets in chic, correctly proportioned models for the little fellow, 6 to 12. Laundry-guaranteed hopsacking, slub broadcloth, crash, drill, and twill. All the new summer shades.

Each group in qualities that mothers can't duplicate for the money! Compare!

## McFarlin Clothing Co.

195 MAIN STREET EAST—WHERE THE GOOD CLOTHES COME FROM



### Bigwigs of County G.O.P. Expected At 10th Ward Dance

Top ranking leaders of the Monroe County G. O. P. will turn out Friday night, May 23rd at the 10th Ward Republican dance and entertainment to be held at Edgerton Park, Thomas Riley, chairman of the program committee predicted this week. More than 3500 men and women are expected to attend the affair.

Clarence Piehler is general chairman and is assisted by the following: Thomas Riley, Don Woods, Darwin B. Sherman, Fredley LeWalter, Mrs. Steven Pallard, Mrs. L. Scott, John Miller, Frank Philipone, Malcom Milne, Norbert Baglin, Frank Chas. E. Bostwick, O'Brien, Edward Nier, Mrs. C. H. Strong, Jacob Gerling, George Schneider, Norman Foss, Sherman Pierce, Michael Mastro Simone, James Vincelli, Roy Ward, Mrs. R. Rissler, and Donald N. Morris. Charles E. Bostwick is honorary chairman.

### 'American' Day . . .

(Continued From Page 1)  
Mary Esmond Kelly, speaking in behalf of those reaching 21 years of age.  
The 140-piece Benjamin Franklin High School Band and the John Marshall High School Chorus of 60 voices will provide the music and lead in audience singing of patriotic airs.  
A color guard comprising representatives of Spanish-American War Veterans, Veterans of Foreign Wars, the American Legion and Disabled American War Veterans will be in charge of David B. Brady, former county commander of the American Legion.  
Mayor Dicker will read a proclamation by President Roosevelt.

### MILK MIXTURE FOR STOMACH ULCERS

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases the pain of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity, but users may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoons in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by Daw, Key and drug stores everywhere.

### Mass Meeting To Hear National Townsend Officer Sunday

L. W. Jeffery, national vice-president of the Townsend organization will be in Rochester next Sunday to address a public mass meeting in Convention Hall at 2.30 p. m. under the auspices of the Townsend Plan Clubs in the 36th, 38th and 39th Congressional Districts.  
Jeffery will talk on the need of legislation now that will cushion post-war reaction.

### Curtain Fashions . . .

(Continued From Page 1)  
very firm weave that can withstand washing after washing. You'll find washing instructions pin-ticketed to most all makes of lace curtains. But even if you shouldn't, the rules are simple. There are really just two important points to remember — use plenty of neutral soap flake suds and be sure the water is only lukewarm — just about the temperature of a baby's bath. Hot water will shrink the fibers so it's wise to be cautious. But if it's just comfortably tepid to your elbow, it won't hurt your curtains no matter how often you wash them.  
Oh, yes, while we're on the subject of curtains, just a word about a new drapery idea that is proving very popular all over the country. Beautiful new decorator designs are now avail-

able in draperies of an entirely new fabric that is as beautiful as it is inexpensive. Made from a new pressed cellulose material that drapes beautifully, they cost less than a dollar a pair. The department store now featuring them in Rochester

claims they will give months and months of service. They're sunfast and non-fading. And . . . when you want to clean them, just wipe with a soft damp cloth. Say, that an idea for all of us who change our mind about drapery patterns and

colors, isn't it? When we tire of these draperies, we take our small change and go buy a brand new pair.  
For quick want ad results place your ad in the Rochester Sun. Lowest rates.

### LOST 42 POUNDS OF UGLY FAT IN 60 DAYS

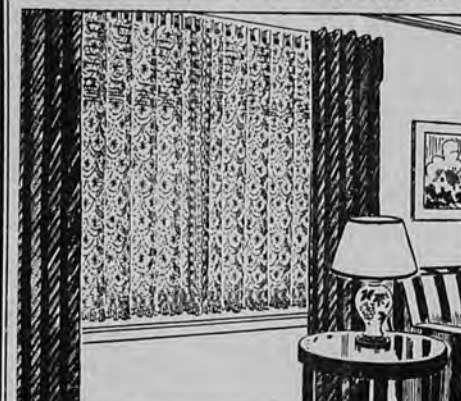
Reduced Bust 3 inches, Waist 5 inches, Hips 4 inches  
YET SHE ATE PLENTY—TOOK NO REDUCING DRUGS—NO EXERCISES—LOST NO VITALITY

Here's a true story, first published in Successful Living Magazine, that should bring joy and happiness to every woman who wants to slim down her figure — bust, hips, waist — who would like to lose 3 to 5 pounds of ugly fat a week.  
Miss Mary Sanford Avery weighed 136 pounds, 45 pounds overweight. She had a problem for she wanted to reduce. Yet she liked to eat, and she was smart enough not to take reducing drugs, starve herself or injure herself with violent exercises. One day she listened on the radio to Dr. Edward Parrish, noted authority on reducing. Dr. Parrish, noted authority on reducing, former Health Officer, State of New York, Surgeon-in-Chief, Medical Staff, U. S. Army, and Chief of Staff, U. S. Army Hospital, Puerto Rico.  
She followed his Reducing Plan—employed it—and in 60 days lost 42 pounds.  
Here is Dr. Parrish's Plan EXACTLY as used by Miss Avery and hundreds of other overweight men and women. For lunch take two teaspoonfuls of Cal-Pur in fruit juices or any other beverage. Nothing else, except a cup of coffee if desired. For dinner and breakfast EAT AS YOU USUALLY DO. DON'T CUT OUT fatty, starchy foods, merely CUT DOWN on them. That's all there is to it.  
Try Dr. Parrish's Reducing Plan for one week. See if you, too, aren't delighted with the way ugly fat seems to melt away as hips, bust, waist assume more fashionable proportions.  
Most overweight cases should be helped by Dr. Parrish's Reducing Plan. Start it today.  
Cal-Pur is not a reducing drug. It is a delicious special purpose food supplying iron, phosphorus, calcium and Vitamin D, so often lacking in sufficient amounts by those reducing. It is the lack that often causes loss of vitality.  
Cal-Pur, plain or chocolate flavor, sold at Key, Daw and all druggists and Health Food Stores. Money back if not satisfied.

### CLUB MEETING

The Fellowship Club of the Sons and Daughters of St. George will meet at the home of Mr. and Mrs. Andrew Gebro, 591 Dewey Ave., next Wednesday night for a business and social session. Mrs. James Taylor and Mrs. E. Nash will assist as hostesses.

### LARGEST CURTAIN SHOP IN ROCHESTER



It is Easier to Choose  
**Lace Curtains**  
From Our Larger Varieties  
**69c to \$4.95 pair**

The greater popularity of Lace Curtains increases in Summer. Through their lacy folds, all outdoors is let into the home, both as to view and cooling breezes. The same privacy within is as assured as with any other type of curtain. You will find exactly what you are looking for from our largest assortment in Western New York.

- Other Styles of Curtains . . . 69c to \$4.95 pr.
- New Summer Draperies . . . \$1.39 to \$10.95 pr.
- New Summer Bed Spreads . . . \$1.49 to \$10.95
- Matching Shower and Window Curtains . . . \$1.29 to \$4.98 each
- Bath Room Ensembles . . . . . 98c to \$4.95

**PAULS CURTAIN SHOP**  
Between Forman's and Weis & Fisher's 76 Clinton South  
PAUL E. LINDGREN, OWNER  
Mrs. Maude Fulton, 551 Lauriston Rd.

### SPECIAL!

### SLIP COVER SALE!

ON MILL END SHOP'S FAMOUS FABRICS  
If you've been looking for slip covers, you'll recognize these as real values! Fashioned of smart floral-prints, also stripes and solid colors, sun-tub-fast and pre-shrunk fabrics formerly up to 99c yard — Now is the time to freshen up your furniture AND SAVE in MILL END SHOP'S Spring Sale — Come in right away. You'll be glad you did.  
Custom Made Slip Covers  
**ANY CHAIR \$6.44**  
Materials and Labor Included  
**DAVENPORT \$10.88**  
Materials and Labor Included

AWNING CLOTH . . . . . yd. 19c  
36-IN. THEATRICAL NET yd. 11c  
50-IN. LINENIZED CRASH yd. 35c  
**The Mill End Shops**  
EVERYTHING IN YARD GOODS IMPORTED AND DOMESTIC  
69 Clinton Ave. S. — Stone 4787

### Buy "Right" at LEFT'S CHILDREN'S STORES, Inc.

**MOTHERS!**  
SENSATIONAL 2000 SUMMER DRESSES SAVINGS ON 2000 PLAY SUITS, SLACK SETS  
LATEST STYLES — LATEST FABRICS



**ALL \$1**  
VALUES \$1.85 to \$2  
In all new colors and styles. Sizes 1-6, 7-16.  
• Gay Prints • Plains  
• Dotted Swiss  
• Seersucker  
• Organdy • Cotton  
• Stripes  
LEFT'S FIT RIGHT!  
**BOYS' AND GIRLS' SHOES**  
SCOOP PURCHASE BEATS RISING PRICES  
**\$1.55** Values to \$2.45  
• Oxfords • Sandals  
• High Tops • Colors: White, Black, Brown and Combination Sports  
★ ALL-OUT CLEARANCE SALE ★  
On Spring Merchandise  
Values NOW  
★ 11 JACKETS . . . . . \$3.95 \$2.50  
★ 23 COATS . . . . . \$7.95-\$9.95 \$4.90  
★ 6 CAPE SUITS \$7.95-\$9.95 \$4.90  
★ 13 COATS . . . . . \$15.87 \$7.90  
★ 14 3-PC. SUITS . . . \$15.87 \$7.90  
LEFT'S  
126-128 CLINTON AVE. S.  
Open every Fri. and Sat. evening until 9 o'clock.

### AVON SHOP 132 E. MAIN ST. 1/2 Price Sale!

### GOING OUT OF BUSINESS

ALL AT HALF PRICE!  
BLOUSES  
SKIRTS  
SWEATERS  
PAJAMAS  
GOWNS  
SLIPS  
**2 for \$1**  
All Guaranteed \$1.19 Val.  
**3.00 Ea.**

**COATS and SUITS**  
The most popular new styles in splendid quality fabrics — fitted, boxy and shift waist style. Smart dressmaker details unbelievable at Avon's lowered price. Words are inadequate. **SEE THEM.**  
Regular To \$16.95 Value  
**\$4.79**  
SIZES 10-20—38-44

**DRESSES \$3.69**  
**2 FOR \$7.00**  
Regular Value \$6.99  
SIZES 10-20; 11-17; 38-46

**DRESSES \$1.69**  
**2 for \$3.00**  
Reg. \$3.99 Val.

**FORMALS \$1.99**  
Values to \$6.99

**AVON SHOP 132 E. MAIN ST. NO. 1**  
ALL SALES FINAL  
C. O. D. REFUNDS EXCHANGES

### Sibley, Lindsay & Curr Co. Phone Stone 6500

STANDING  
**RIB ROAST**  
of Prime Steer  
Short Cut, 6 1/2 lb. aver. Well trimmed which gives you more for your money . . . . . **25c**

KAUFMAN'S DE LUXE  
**Leg O Lamb**  
6 1/2-lb. aver. lb **27c**

COOKIE WEEK!  
Our delicious, fresh-baked Assorted COOKIES, plain, fruited or nut. Crisp or Drop Cookies. . . . . doz. 21c

BUTTER WAFER, Assorted Fancy . . . . . lb. 45c

SHORTCAKE BICSUITS . . . . . doz. 21c

Fruits and Vegetables

ORANGES, California Seedless . . . 2 for 65c

PEAS, Fresh California, Fancy . . . 3 lbs. 25c

ASPARAGUS 2 lbs. 25c

ORANGES, Florida Juice, Dr. Phillips' 3 doz. 63c

DAIRY  
BUTTER, Fancy, High Score Creamery. — Tub. . . . . 2 lbs. 79c

LIMBURGER, Creamery Sugar Valley . . lb. 25c

Extra Sharp CHEESE . . . . . lb. 35c

KAUKAUNA CHEESE, Hickory Stone Jar, 6 oz. . . . . 32c

GROCERY, MAIN FLOOR

--- had calls all day Friday!  
44 BRUNSON AVE. 3 pleasant rooms. Heat, hot water, light, bath, Genesee 4-287-J.  
This ad cost 35c and ran only once in The Sun. Apartment rented within one hour after The Sun was delivered.  
**YOU TOO, CAN RENT YOUR APARTMENT!**  
THROUGH  
**SUN WANT ADS --- PHONE Stone 6001**



### Capt. Johnson To Show Travel Film Here

First showing of pictures filmed by Captain Irving Johnson and his wife, the former Electa Search, during his year's voyage on the yacht "Yankee" will be made at the Eastman Theatre on Monday evening, May 26 at 8:20.

The sailing Johnsons reached their home port off the Massachusetts coast last week and have rushed films recording the most colorful of their experiences to the Eastman Kodak Laboratories where they are now being processed and cut.

Captain Johnson will personally lecture between reels of the films, giving first hand continuity to the story of their amazing travels in the globe-circling schooner "Yankee."

Mrs. Johnson, a former Rochesterian, will be present during the evening's display of scenes and happenings taken in the "seven seas."

Their illustrated lecture will again be sponsored by the Rochester Civic Music Association, with tickets on sale now at the Eastman Theatre.

### Monroe Choral Groups To Have Concert

Combined choral organizations of Monroe High School will appear in concert at the school auditorium tomorrow at 8:15 p. m. Participating units, under the direction of Paul W. Allen, include the Junior and Senior Chorus and the Industrial Boys Glee Club.

Featured on the evening's program will be a dramatic staging of Rubenstein's "Seraphic Song," in which Arthur Culver and Lois Behnke, members of the choir will appear as soloists. Miss Dorothy Spencer of the Eastman School of Music will be harpist.

Also featured will be the Senior Choir's rendition of the spiritual "Deep River" as arranged by Tommy Goodman, a student of Monroe High. Goodman will direct the choir in this number.

The public is invited and no admission charge will be made.

Members of the Women's Benefit Association Liberty Review No. 59 will meet at 831 Joseph Ave., this evening to discuss plans for their card party and sample bazaar which will be held at that address on June 5.

For the MOST BEAUTIFUL of ECRU shades... use



**Tintex CURTAIN ECRU**

A glorious ecru that makes faded curtains like new. Easy to use... long-lasting... perfect... used by millions!

10' & 15' sizes at Drug, Dept. & 10¢ Stores

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PARK & TILFORD PRODUCT

## Paint Now... Pay Later!

Protect the investment you have in your home. If you lack the ready cash for necessary repairs—a Central Trust home improvement loan will help you. These loans are repayable in monthly amounts and may be extended for as long as three years and—the rates are low. For example:

- On a \$200 loan for two years you receive \$200. You pay back 23 installments of \$9.18 each and one installment of \$9.10, or a total of \$202.24. \$20.24 is all the loan costs you.

Either you or your painting contractor arrange this financing. For information phone

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# Edwards BIG CARLOAD SALE!

## "STEARNS and FOSTER" Custom Built INNERSPRING MATTRESSES

Think what you'd know about mattress making if you'd been at it for 95 years as Stearns and Foster have been! These mattresses are custom-built... not just stuffed! In the center of each is a weight-balanced spring unit that won't sag or break down no matter how often you sit on the edge of the bed. Needless to say, every Stearns and Foster Mattress will give years of satisfactory service!

Super Hotel Built  
**19<sup>95</sup>**

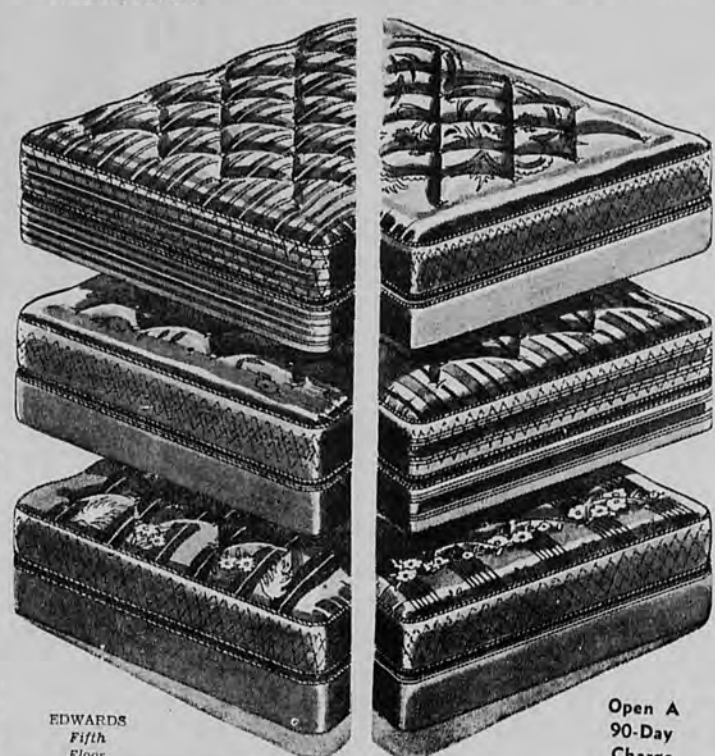
Built to meet the requirements of the finest hotels in the country. Pre-built borders, seat edge construction, woven stripe tickings.

Super Hotel Built  
**22<sup>50</sup>**

Covered in sturdy panel damask ticking. Teeming with the fine construction features you'll find in every Stearns and Foster mattress.

Slumber Rest  
**24<sup>75</sup>**

Made with rope handles for easy turning. Also features taped edges and sturdily woven eight ounce stripe ticking. An excellent value.



Lady Rowena  
**29<sup>95</sup>**

A luxurious white cotton felt innerspring mattress with coverings of imported Panel Damask ticking. Exceedingly sturdy and comfortable.

St. Moritz  
**29<sup>95</sup>**

White mane horsehair and white cotton felt with unbleached white horse hair over quilted pads. Covered with 8-oz. woven stripe ticking.

Lady Huntington  
**39<sup>95</sup>**

Premier wire coils in separate muslin pockets. Deeply upholstered with white mane horse hair and extra soft cotton felt.

Open A 90-Day Charge

EDWARDS Fifth Floor

### EDWARDS BARGAIN BASEMENT

LOWEST PRICES ALWAYS EVERY DAY A BARGAIN DAY SHOP DOWNSTAIRS AND SAVE

## BenMont Draperies

MADE-UP

Drape your windows in colorful new decorator designs at trifling cost.

**79<sup>c</sup>** A PAIR

Made from a new pressed cellulose material that drapes beautifully and gives your rooms the decorative charm of costly fabric draperies. Sun-fast and non-fading and will give months of satisfactory service. To clean merely wipe with a soft damp cloth.

Complete with shaped tie backs. 2½ yards long, 58 inches wide to the pair, hemmed and headed.

Your friends will admire the handsome patterns, rich, deep tone colors and soft, drapery finish. When hung they look like costly decorating prints. Brighten your home for Spring with these thrilling new draperies at less than the cost of dry cleaning.

A—NATURAL COLORS B—GREEN C—BLUE D—ROSE E—WINE

Mail or Phone Your Order Stone 2300 E. W. EDWARDS & SON, Rochester, N. Y.

Please send BEN MONT Draperies at 79c pr.

Color ..... Quantity .....

Color ..... Quantity .....

Color ..... Quantity .....

NAME ..... CASH

ADDRESS ..... CHECK

CITY ..... CHARGE

# EDWARDS BASEMENT STORE

HERE'S THE OLD-TIME WAY OF SAYING "Welcome" TO YOUR GUESTS

You pay a real tribute to your friends when you offer them Mount Vernon. For this delicately flavored whiskey is rich in the traditions of hospitality and famed down the years as "the patriotic of American ryes."

GET ON THE BOND WAGON — TREAT YOURSELF TO THE BEST!



**Mount Vernon** BRAND BOTTLED IN BOND

Straight Rye Whiskey

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## NEW A.G.A. APPROVED 1941 BUFFET MODEL SUN-RAY GAS RANGE

Lamp Set, Slightly Extra **59<sup>50</sup>** And Your Old Stove

Sun readers! Make time somehow to see the new Sun Ray Gas Range at Edwards. It's everything you expect in stove quality... Yet the price is ridiculously low! Shop and compare, if you wish. We know you'll return to buy!

- ★ Porcelain Sani-Clean Cooking Top
- ★ One Piece Porcelain Oven
- ★ Ball Bearing Broiler with Drop Door
- ★ Fully Insulated
- ★ Oven Heat Control
- ★ Automatic Top Lighter

NO DOWN PAYMENT—\$1 WEEKLY

EDWARDS—Sixth Floor.



**Chocolate Cookies Rank High As Favorite Delicacy**

Ask any group of people what flavor they like best and the great majority will say chocolate. There seems to be no end to recipes using chocolate and here are a few of the best chocolate cookies we know.

Just a word about chocolate. There are many different kinds so be sure to use the kind specified. If a recipe just calls for chocolate, bitter or unsweetened chocolate should be used. If the semi-sweet is to be used the recipe will specify this.

Here are three of our favorite chocolate cookie recipes, a drop cookie, a refrigerator cookie and a chocolate nut chew.

**Chocolate Drop Cookies**

Temperature: 350 degrees F.  
Time: 12 to 15 minutes.

- 1/2 c shortening
- 1 c brown sugar
- 1 egg
- 3 sq. chocolate
- 1/2 c all-purpose flour
- 1/2 t soda
- 1/4 t salt
- 1/2 c milk
- 1 t vanilla
- 1 c coconut

Cream the shortening, add sugar and beat well. Add the beaten egg and the melted chocolate. Mix and sift the flour, soda and salt and add alternately with the milk to the first mixture. Add vanilla and coconut. Drop onto a buttered cookie sheet and bake in a preheated oven.

**Chocolate Refrigerator Cookies**

Temperature: 350 degrees F.  
Time: 12 to 15 minutes.

- 1/2 c shortening
- 1/2 c sugar
- 1 egg
- 3 sq. chocolate
- 2 c all-purpose flour
- 1/2 t baking powder
- 1/2 t soda
- 1/4 t salt
- 1/2 t cinnamon or vanilla

Cream the shortening, add sugar gradually, well beaten eggs and the melted chocolate. Mix and sift the flour, baking powder, soda, salt and cinnamon, add to the creamed mixture and mix well. Shape into a roll or into card-shaped molds, wrap in waxed paper and chill several hours in an automatic refrigerator.

Slice off and place on a cookie sheet and bake in a preheated oven. These may be sprinkled with sugar before baking or they may be brushed with confectioners sugar icing.

Between meals try Lipton's delicious Noodle Soup prepared in a few minutes from Continental Noodle Soup Mix. Has real chicken flavor. Everyone will like it especially the children. And it's so handy and economical. Get a supply from your grocer today.

**GET YOUR SCIZZ-SET TODAY**  
2 pair scissors in handy kit  
Send 3 Ideal labels and 25¢  
to Box #140—Chicago



**Ideal DOG FOOD**  
GET ORDER BLANK FROM YOUR DEALER

Do not shake mops out the window, but rather into a large bag of strong paper kept for this purpose.



**FREE!**  
WITH ONE PINT OF  
**CAIN'S**  
MAYONNAISE  
or  
SANDWICH SPREAD

HURRY! THEY CAN'T LAST LONG!

ISN'T IT PERFECT!  
A BEAUTIFUL  
**CRYSTAL-CLEAR TUMBLER**  
with a smart  
IMPORT DESIGN!

Get your  
**FREE TUMBLER**  
WITH THE PURCHASE OF  
**CAIN'S** MAYONNAISE  
or SANDWICH SPREAD

Mrs. Virginia Richardson, 114 Vassar St.

**SING OUT ITS PRAISES! NOODLE SOUP IN AN ENVELOPE!**



FOLKS ARE RAVING ABOUT THIS OLD-FASHIONED HOME-COOKED NOODLE SOUP — WITH TENDER, TASTY FRESH-COOKED NOODLES!



THE MAKING OF 4 TO 6 HELPINGS OF SOUP IN EACH CONTINENTAL ENVELOPE! JUST ADD TO BOILING WATER — COOK 7 MINUTES!



YOU'LL RAVE ABOUT ITS RICH CHICKEN-Y FLAVOR! TRY IT NOW! ONLY 10¢ AN ENVELOPE, AT YOUR GROCERS!

**LIPTON'S CONTINENTAL NOODLE SOUP MIX**  
MADE BY THE LIPTON TEA PEOPLE

**“Mild”**

**IS THE WORD FOR IT**



TAKE any one of your friends, no matter how much or how little he knows about whiskeys . . . pour him a drink of National's EAGLE without letting him see the bottle . . . and then, ask him what difference he finds in the whiskey. And 8 times in 10, you'll get the same answer—"it's mild".

National Distillers Products Corp., New York—86 Proof, 60% grain neutral spirits.

**Wegmans HOME OWNED FOOD MARKETS**

**GREATEST SAVINGS EVENT**

**ANNUAL May Food Fair**

**Bargains Galore in Every Department... And The Most Sensational Free Offer in the History of Food Business!**

**FREE!**

**A BIG \$5.00 BASKET OF GROCERIES GIVEN AWAY AT EACH WEGMANS STORE EACH DAY**



**48 BASKET GIVEN EACH WEEK. 1 DAILY IN EACH STORE**

**WINNERS MUST CLAIM THEIR BASKETS WITHIN ONE WEEK!**

**STARTING TOMORROW!** Get Your Free Tickets At Any Wegmans Store. Watch For Your Numbers On The Winning Numbers Board in Your Wegman Store.

This Free Offer Will Be a Daily Feature In All Wegmans Stores Until Further Notice!

**Wegmans HOME OWNED FOOD MARKETS**

**FREE PARKING FOR CUSTOMERS**

SUMMER STORE HOURS NOW IN EFFECT!  
Daily Except Sat. 9 A.M. to 6 P.M.  
Sat. Only 8 A.M. to 6:30 P.M.



**A Harvest of Bargains  
On Things You Want  
and Need Right Now!**



**Read Every Item!  
Shop Tomorrow and  
Save Your Money!**

**Dresses**

**\$1.37-\$1.99**  
**Rayon Dresses** ..... \$1.00  
Special group of women's and misses dresses in Spring styles. Broken sizes.  
AISLE 7

**Hats**

**\$1.95 Hand Woven**  
**Pandan Straws** ..... \$1.00  
Cocoa and natural colors! 2 styles colorfully trimmed in solid color or jungle print rayon puggaree bands.  
AISLE 13

**Sweaters**

**\$1.95 Sweaters** ..... \$1.00  
Cardigans and slip-overs in broken sizes.  
**\$1 Sweaters** .59c, 2 for \$1.00  
All Spring merchandise. Broken sizes.  
**59c Sweaters** 39c, 3 for \$1.00  
AISLE 8

**Blankets**

**Irregs. \$1.79**  
**Indian Blankets** ..... \$1.00  
Good pattern and color selection.  
**Irregs. 89 Blankets**  
..... 55c, 2 for \$1.00  
Nashua sheet. All white. 70x80.  
**Irregs. \$1.59 Blankets, \$1.00**  
Plaids or solids. 70x80. Rose, blue, green, gold, mahogany.  
**Irregs. \$1.59 Blankets,**  
..... pair \$1.00  
Rose, mahogany, plaids. 70x80.  
AISLE 14

**Underwear, Corsets**

**39c Women's Rayon Undies,**  
..... 29c, 4 for \$1.00  
All types in tearose or white.  
**57c Cotton Union Suits,**  
..... 44c, 3 for \$1.00  
Phenix brand combed cotton. Built-up shoulder. Reinforced. 36 to 44.  
**Irregs. 19c Training Pants,**  
..... 10c, 12 for \$1.00  
Children's combed cotton. 2 to 8.  
**Irregs. 69c Cotton Crepe Gowns**  
..... 59c, 2 for \$1.00  
Tearose or flesh. Sizes 16 to 20.  
**35c Porto Rico Gowns,**  
..... 29c, 4 for \$1.00  
Hand embroidered 52-inch. 16, 17.  
**Irregs. \$1.00 Girdles,**  
..... 59c, 2 for \$1.00  
2-way stretch girdles or panty girdles.  
AISLE 10

**House Dresses**

**\$1.00 Cotton Dresses,**  
..... 59c, 2 for \$1.00  
Broken sizes and lots.  
**29c Aprons, 25c, 5 for \$1.00**  
All first quality. Bright prints!  
**\$1.69-\$1.99 Home**  
**Dresses** ..... \$1.00  
Closeouts of size 14 to 44.  
AISLE 12

**Linens**

**25c Linen Towels,**  
..... 14c, 8 for \$1.00  
Dish or hand. Bleached or unbleached. Absorbent.  
**22c Toweling,**  
..... 14c 8 for \$1.00  
Part linen. Dish or hand. Bleached with borders of red, blue, green.  
**45c Turkish Towels,**  
..... 35c, 3 for \$1.00  
Pepperell solid color. 22x44. Colors: rose, blue, green, peach, gold, orchid.  
**39c Matching Guest Towels,**  
..... 27c, 4 for \$1.00

**Irregs. \$1.29 - \$1.49**  
**Sheets** ..... \$1.00  
Extra long! 64x64 construction. Sizes 63x108; 72x108; 81x108.

**35c Pillow Cases,**  
..... 27c, 4 for \$1.00  
45x36 percale. Bleached.

**\$1.59 Bed Pillows** ... \$1.00  
5% Down; 95% duck. Blue and white ACA ticking.

**39c Turkish Towels,**  
..... 27c, 4 for \$1.00  
Moore brand. 22x44. Novelty stripes in rose, blue, green, gold.

**33c Matching Guest Towels,**  
..... 21c, 5 for \$1.00

**18c Unbleached Cotton**  
..... 11c, 10 Yds. \$1.00  
Extra fine quality. 39-inch.

**89c-\$1.00 Fancy Linens,**  
..... 55c, 2 for \$1.00  
Scarfs, print cloths, bridge sets, card table covers, vanity sets.

**Irregs. 89c Print Cloths,**  
..... 55c, 2 for \$1.00  
Floral patterns. 52x52. Slight misprints.

**\$1.39 Mattress Covers** \$1.00  
Full or single. Unbleached. Rubber buttons. Taped seams.

**Irregs. of \$1.39 - \$1.49**  
**Mattress Pads** ..... \$1.00  
Quilted. Full or single.

**35c Pillow Tubing,**  
..... 27c, 4 Yds. \$1.00  
Fine quality, snow white. 42 and 45 inches wide.  
AISLE 14

**Girls' and Children's Wear**

**Irregs. of \$1.00 Cardigans,**  
..... 59c, 2 for \$1.00  
Navy, red or pastels. Small, medium, large.  
**\$1.95 Jackets** ..... \$1.00  
All wool or corduroy. 3-6; 7-14.  
**79c Boys' Broadcloth Suits,**  
..... 59c, 2 for \$1.00  
**Irregs. 39c, 59c Polo Shirts,**  
..... 25c, 5 for \$1.00  
Striped or plain cotton knits.  
AISLE 14

**Phone  
Stone  
6500**

**Notions**

**\$1.39 Leatherette Luggage,**  
..... \$1.00  
Airline type. Lined. Some with pockets. 12" to 23" bags.

**Handbags** .. 59c, 2 for \$1.00  
Fabric and leatherettes in white and stripes. Many choice styles.

**39c Cushions and Pillows,**  
..... 29c, 4 for \$1.00  
Pillows and cushions for kitchen chairs. Stripes, prints, florals! Also chair cushions.

**Jewelry** ... 59c, 2 for \$1.00  
Catalin, acetate or bone in pastels and colors.

**6c Silverplate Ware,**  
..... 5c, 24 for \$1.00  
Including knives, forks, teaspoons, soup spoons, bouillon spoons, butter knives, spreaders, sugar shells, ice tea spoons.

**\$1.25 Alarm Clocks** ... \$1.00  
Dependable. Color choice.  
AISLE 7

**Lamps and Shades**

**Reg. \$1.69 Lamp Shades** \$1.00  
Celanese rayon with celanese rayon lining. Floor, table or bridge sizes.

**\$1.29 Hurricane Lamps, \$1.00**  
Crystal with frosted chimney and 6 crystal prisms.

**Regular 39c Shade Covers,**  
..... 35c, 3 for \$1.00  
Transparent oil silk for table, bridge or floor.

**\$1.59 3-Pc.**  
**Bed Light Set** ..... \$1.00  
Double skirt bed light and pair of double skirted vanity shades.

**Reg. \$1.59 Crystal Lamp** \$1.00  
Genuine onyx base. Complete with clare de lune shade.

**\$1.29 Table Lamps** ... \$1.00  
Squared mirrored types with glass tubing. Complete with clare de lune shade.

**\$1.29 Pin Up Lamp** ... \$1.00  
With paper parchment shade. 3-way.

**Regular \$1.29**  
**Pottery Table Lamp,** ... \$1.00  
Complete with decorated paper parchment shade.  
AISLE 7

**Men's Furnishings**

**\$1.29 - \$1.59 Slacks** ... \$1.00  
Sanforized (1% shrinkage) in light or dark patterns.

**\$1.29 "Big Yank"**  
**Work Trousers** ..... \$1.00  
Grey, brown or blue sanforized (1% shrinkage) covert. All first quality.

**Irregs. 29c, 39c Men's Hose,**  
..... 18c, 6 for \$1.00  
Lastex top slack hose! Full length hose!

**\$1.95 Men's Jacket** ... \$1.00  
Tan only. Fleecy rayon with zipper. front. Small, medium, large. 36 to 46.

**69c - 79c Polo Shirts,**  
..... 59c, 2 for \$1.00  
Broadcloth, meshes, slubs and knits in a good assortment of colors and styles.

**\$1.29 Dungarees** ..... \$1.00  
Sanforized (1% shrinkage). Adjustable back straps.

**\$1.95 Men's 2-Pc.**  
**Slack Sets** ..... \$1.00  
Sanforized shrunk. Blue, tan, green. Sizes 29 to 38.

**69c Boys' Coverl Jumpers,**  
..... 59c, 2 for \$1.00  
Sanforized (1% shrinkage). Brown, blue, green. Sizes 5 to 10.

**79c Boys' Polo Shirts,**  
..... 59c, 2 for \$1.00  
Broadcloth, mesh, slub! Saddle stitched collars. Good color assortment. Sizes 8 to 18.

**67c Boys' Wash Shorts,**  
..... 59c, 2 for \$1.00  
Sanforized shrunk, fancy and plain colors. Sizes 8-16.

**\$1.49 Boys' 2-Piece Slack Set,**  
..... \$1.00  
Sanforized shrunk. Blue, brown and green. Sizes 8-16.

**Irregs. 59c Boys' Polo Shirts,**  
..... 29c, 4 for \$1.00  
Basque stripe shirt and button neck style. Sizes 8-16.

**Irregs. \$1.59 Raincoats** \$1.00  
Men's Raincoats. Rubberized fabric coats in grey only. Deep pockets.

**Irregs. 29c Boys' Shirts**  
**and Briefs, 18c, 6 for \$1.00**  
All fine combed cotton.  
AISLE 3

**Hosiery**

**Irregs. 39c Silk Hose,**  
..... 29c, 4 for \$1.00  
Circular knit. 3 or 7 thread. Spring shades.

**Seconds of \$1.00 Silk Hose,**  
..... 44c, 3 for \$1.00  
Famous brand, full fashioned 45-gauge 3 or 4 thread. Spring shades.

**Irregs. 15c, 19c Anklets,**  
..... 10c, 6 for 50c  
Combed cotton pastels or white. Sizes 8 1/2 to 10 1/2.

**25c Rayon Hose**  
..... 19c, 6 for \$1.00  
Celanese rayon circular knit hose.  
AISLE 12 CENTER

**Houseware, China, Glass**

**\$1.29 Refreshment Table, \$1**  
White enamel.

**12c Fort Howard Toilet**  
**Tissue** ..... 12 for \$1.00  
2000 sheets.

**\$1.39 5-Pc. Bowl Set, \$1.00**  
Reno rolled edge, tan with brown hand.

**\$1.29 Unfinished Book**  
**Case** ..... \$1.00  
Knotty pine, 18x36.

**\$1.25 25 Pc. Beverage Set**  
..... \$1.00  
8 floral tumblers, 8 sippers, 8 coasters, 1 wire rack.

**7c Fooled Ice Teas,**  
..... 24 for \$1.00  
Clover design on frosted crystal.

**\$1.25 Cake Cover** ..... \$1.00  
Chrome plated with crystal glass design.

**\$1.49 3-Pc. Salad Set** ... \$1.00  
Hand painted bowl with fork and spoon.

**\$1.39 6-Pc. Knife Set** ... \$1.00  
Stainless steel knife. With wood rack!

**\$1.39 Carpet Sweeper** ... \$1.00  
"Puritan" sweeper.

**\$1.39 Stove Oven** ..... \$1.00  
Top of oven stove with indicator.

**\$1.39 Varnished Settee, \$1.00**  
Varnished top. With red base.

**\$1.49 Coffee Brewer** ... \$1.00  
6 or 8 cup Triple XXX. Guaranteed by the manufacturer for 1 year.

**\$1.25 Unfinished Stool** \$1.00  
Unfinished hardwood.

**\$1.39 Unfinished Chair, \$1.00**  
Hardwood spindle back. Smooth.

**\$1.19 Electric Stove** ... \$1.00  
Single with chrome plate top. Cord attached.

**\$1.19 Sandwich Grill** ... \$1.00  
Complete with cord.

**\$1.19 Electric Toaster** ... \$1.00  
Upright toaster. Chrome plated with cord.

**\$1.19 Electric Iron, .. \$1.00**  
**\$1.19 Electric Mixer** ... \$1.00  
Red, white, blue or green.  
AISLE 5

**Infant's Wear**

**Receiving Blankets,**  
..... 25c, 5 for \$1.00  
Seconds of 39c quality.

**Knit Gowns and Kimonos,**  
..... 39c, 3 for \$1.00  
Seconds of 59c values.

**Crib Spreads,**  
..... 59c, 2 for \$1.00  
Seconds of \$1.00 chenilles.

**Flannelette Lap Pads,**  
..... 10c, 10 for \$1.00  
19c value. Soft, absorbent, rubber coated. Boil-proof! Odorless! 12x14.  
AISLE 14

**Curtains and Rugs**

**\$1.35 Rag Rugs** ..... \$1.00  
Made by Association of the Blind! Plain or mixed colors. 24x48; 27x48.

**Cocoa Mats - Special - \$1.00**  
Heavy! Well made! 14x27.

**\$1.49 Grass Rugs** ..... \$1.00  
54x90. Tan, green or blue. Bound edges.

**69c - \$1 Lace Net Curtains,**  
..... 59c, 2 for \$1.00  
34 and 36 inches wide. 2 yards long. Open mesh. Hemmed and headed.

**59c Felt Base Linoleum,**  
..... 2 Sq. Yds. \$1.00  
Heavy quality felt base. Large pattern assortment.

**59c Chintz Pillows,**  
..... 39c, 3 for \$1.00  
Kapok filled. Square or oblong.

**35c Window Shades,**  
..... 4 for \$1.00  
36" x 6". Fiber in white, cream, ecru or green. Complete with fixtures.

**69c - \$1. Marquisette Curtains,**  
..... 59c, 2 Pairs \$1.00  
Cottage sets, tailored or marquisette. 1 to 3 pairs of a pattern.  
AISLE 14

**Shoes**

**\$1.98 Men's Spiked**  
**Golf Shoes** ..... \$1.00

**\$2.98 Women's**  
**Spring Shoes** ..... \$1.00

**1.98-\$3.98**  
**Summer Shoes** .... \$1.00  
Broken styles and sizes.

**\$1.98 Play Shoes** ..... \$1.00  
Factory closeout of current styles.

**\$1.19 Children's**  
**Loaf - A - Bouts** ... \$1.00  
AISLE 5

**Furniture**

**\$1.25 Wall Racks** .... \$1.00  
**\$1.95 Card Tables** .... \$1.00

**\$1.25 Yacht Chairs** ... \$1.00  
**\$1.95 Coffee Tables** .. \$1.00

**\$1.35 Smoker Stands** .. \$1.00  
**\$1.75 Magazine Racks, \$1.00**  
AISLE 15

*The Big Basement*  
**SIBLEY, LINDSAY & CURR CO**



**Justice Club To Hear St. Bernard Professor**  
Rev. Maynard Connell, professor at St. Bernard's Seminary will be the principal speaker at a meeting of the Social Justice Club of Rochester in St. Joseph's Hall, Franklin St., next Monday evening. His topic will be "The Middle Road to Social Justice."

Plans for the annual May party of the group and the Pilgrimage to the Shrine of the Little Flower at Royal Oak, Michigan, will be made at the meeting. The party will be held on Saturday, May 24, and the pilgrimage will be made on Sunday, June 22.

**HARD OF HEARING**

Mrs. Anna Cowley, San Angelo, Texas, Says "Orotone" Is The Best Medicine I Ever Found FOR MY HEARING  
Hard impacted wax is a common cause of temporary, partial DEAFNESS, BUZZING, RINGING HEAD NOISES, CLOGGED UP FEELING, DIZZINESS. To remove hard wax that blocks ear canals and presses on sensitive ear drums, use Orotone Ear Drops as directed. They're SAFE—patience—and you'll be amazed how CLEARLY and DISTINCTLY you HEAR again—how much better you feel when impacted wax is out. Key Drug Co., Law Drug Co., Healthful Diet Shoppe, 450 E. Main.

**WAX-TIRED NERVOUS - DIZZY INVOLUNTARY NAPS**  
Are You Troubled with Grogginess, Headaches, Nervousness, Dizziness, Fatigue, Poor Memory, Lack of Interest in Life, and Other Symptoms?  
"CARBIC MASH" is a new and safe medicine for the relief of all these symptoms. It is a powerful aid to restoring high blood pressure and vitality. It is a powerful aid to restoring high blood pressure and vitality. It is a powerful aid to restoring high blood pressure and vitality.

**NO "Look-of-the-Month League" FOR ME!**  
Not since I've found that CHI-CHES-TERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHES-TERS CHEMICAL COMPANY has been serving the women of America for over half a century.

**Sorority To Have Dance**

Members of the Beta Beta Upsilon Sorority will stage a May-time dance in the Maplewood YMCA tomorrow night to which the public is invited. Tickets may be purchased at the door. Miss Eleanor McCarthy is chairman.

**HARRIS NUSBAUM**

**Sale!**

**GIRL'S DRESSES and PLAYSUITS**



**\$1.95**  
**3 For \$5**

\* SPUN RAYONS  
\* SHARKSKINS  
\* DIMITIES  
\* CHAMBRAYS  
\* PIQUES  
Mother! Here's the opportunity to get your daughter's whole summer outfit for only \$5! Choose 2 dresses and a play suit—or any combination you wish. Brilliant new styles—every garment of Nusbaum quality—at this sensational Nusbaum price!

Others 98c to \$3.95  
Close-Out! Girls **\$3.29 & \$6.95**  
SPRING COATS  
These values are in broken sizes, but plenty to choose from.

**HARRIS NUSBAUM**  
221-229 JOSEPH AVE., AT KELLY ST.

**YOU CAN BUY A WHOLE OF A LOT OF HOT WATER—FOR 4¢ A DAY!**

**DUO-THERM fuel oil Water Heaters Now COST LESS!**  
The new Duo-Therm now costs less to buy! It has always cost less to run! Gives all the hot water an average family can use for less than 4¢ a day! Fully automatic—no gas or electricity needed—burns cheap fuel oil! Extra-big storage capacity and faster heating insure plenty of hot water at all times!

- DUO-THERM DEALERS**
- H. SHERBERT SONS, 81 Paul & Andrews St.
  - ROPER RANGE, 48 St. Paul Street
  - REDECKER BROS., 2154 East Main Street
  - DEAN PLUMBING, 278 Hayward Avenue
  - ELCAR HEATING, 234 Deney Avenue
  - FURSTOSS APPLIANCE, INC., 408 Chili Avenue
  - FITCH APPLIANCE, 471 Joseph Avenue
  - CARL LOTZ, 863 Joseph Avenue
  - JAMISON-SCHINDLER CORP., 1860 N. Clinton
  - METZGER & BRAYER, 485 Lyell Avenue
  - ROBOT ELECTRIC, 1775 Deney Avenue
  - VAUCHEZ CO., 773 Lake Ave.
  - SIX IN ONE LAIDLER CO., 474 Thurston Road
  - SCHAFFER HEATING & AIR CONDITIONING CO., 311 Alexander St.
  - LONG HARDWARE CO., Sea Breeze, N. Y.

**YOU can help!**

By Buying U. S. Defense Bonds

Here is a great opportunity for every patriotic American to aid in the defense of this country by purchasing United States Defense Bonds. An \$18.75 bond will appreciate in value in 10 years to \$25. Larger bonds also available.

BONDS (SERIES E)	Issue Price	Maturity Value*
	\$18.75	\$25.00
	37.50	50.00
	75.00	100.00
	375.00	500.00
	750.00	1,000.00

\*Mature in 10 years

We cordially invite you to obtain your bonds at any one of our ten bank offices.

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**

Member Federal Reserve System Member F. D. I. C.

When putting away a mop, always keep it head up. It will keep much cleaner until used again.

**INDIGESTION**

may affect the Heart  
Gas trapped in the stomach or colon may act like a hair-trigger on the heart. At the first sign of indigestion, get the relief of the Double Money Balm. It is the only medicine known for safe indigestion. If the bottle is used twice daily, it will give you relief. Double Money Balm, 25c.

**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite**  
(Guaranteed For 5 Years in Writing)  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.  
**\$34.50**

**NO DOWN PAYMENT, NO CARRYING CHARGE**  
Complete Line of **RUGS** SAVE UP TO **40%**  
Nationally Advertised  
**WAYNE UPHOLSTERING CO.**  
74 PARK AVE.  
Monroe 1404

**GIVE YOUR COLD THE AIR-CONDITIONED DROPPY MISERIES WITH PENETROSE DROPS**  
YOUR NOSE

**WORLD'S LARGEST SELLER AT 10¢**  
**ST. JOSEPH ASPIRIN**

**Free!**

**FREE!**  
4 BEAUTIFUL 9 OZ. DECORATED TUMBLERS with purchase of 8 Gallons of Gasoline  
FRI. • SAT. • SUN.  
MAY 16—MAY 17—MAY 18

**FREE! 4 Big ESSO 9oz. Tumblers**

**FREE! 4 Big ESSO 9oz. Tumblers**

**FREE! 4 Big ESSO 9oz. Tumblers**

**FREE! 4 Big ESSO 9oz. Tumblers**

**FREE! 4 Big ESSO 9oz. Tumblers**

**FREE! 4 Big ESSO 9oz. Tumblers**

**Free!**

**LUX SOAP 3 for 11c**  
Limit 3

**KEY DRUG**  
PROBAK JR. BLADES  
Pkg. 20 Limit 2 **17c**

**KEY DRUG**  
Garden Bouquet TOILET SOAP  
4 for 11c Limit 8

**KEY DRUG**  
Paper TOWELS  
100 Sheet Roll Limit 6 **3 for 11c**

**KEY DRUG**  
SANITARY NAPKINS  
Box 12 Limit 2 **9c**

**KEY DRUG**  
WHISK BROOM  
All corn. 35c val. **19c**

**ADLERIKA**  
Reg. 31 Bottle **59c**

**ANACIN**  
Tablets Bot. 50. Reg. 75c **59c**

**Hind's Honey & Almond LOTION**  
Reg. 31 Bot. **49c**

**Woodbury TALC POWDER**  
35c Size Can **11c**

**TYPEWRITING PAPER**  
200 Sheets. Reg. 25c **17c**

**Kolyons TOOTH PASTE**  
50c Tube **39c**

**Blue Tip CIGARS**  
A Mild Smoke **14 for 25c**

**KEY**  
ROCHESTER'S MODERN CUT RATE DRUG STORES  
470 N. GOODMAN NEAR MAIN  
1861 MONROE NEAR WINTON  
724 WINTON ROAD FOR RICHMOND  
457 RIDGE RD. W. NEAR DEWEY

**TODAY THRU WEDNESDAY**

**NEW TARGET BROWNIE**  
Smart in Looks  
2 Large Brilliant Finders  
Instantaneous and Time Exposure  
2 Picture Sizes  
Latest in the Brownie family and a simple camera with which to make good, large, album-size pictures. Accepts Kodak Verichrome, Panatomic-X, Plus-X, and Super-X film. Available in two camera sizes—Model Six-16 for 2 1/2 x 3 1/2 inch pictures; Model Six-20 for snapshots 2 1/2 x 3 1/4 inches in size.  
620 Size \$2.25/ 416 size \$2.55  
Reg. \$2.65/ Reg. \$3

**FILMS DEVELOPED and PRINTED 23c**  
Any 6 or 8 Exposure Roll—Complete Photographic Dept.

**GOLF BALLS**  
SPEEDWAY  
A golf ball that will surprise with its long distance and toughness. **21c** 3 for 59c  
HAWK  
A FAMOUS LIQUID CENTER BALL. Guaranteed against cutting. A real value at only **39c** 3 for \$1.00

**EASTMAN FILM**  
No. 127 ..... 17c  
No. 120 ..... 20c  
No. 620 ..... 20c  
No. 116 ..... 25c  
No. 616 ..... 25c  
No. 828 ..... 20c  
8mm Movie ..... \$1.80

**KEY-SCOOP SAMSON SWIVEL CORD CURLING IRON AND SILK KARRY KIT**  
THOUSANDS SOLD AT \$1.25  
ALL FOR **59c**

**TUCH-UP GRAY HAIR**  
Temporary retouch helps permanent dye also blends in occasional gray hairs. Liquid coloring—no paste—no need dye—shampoo out. 8 shades. With Applicator. **60c**

**1/2 PRICE SALE WILDROOT SHAMPOO**  
BIG 6oz. BOTTLE **25c**  
COCOANUT OIL OR TARLEUM SHAMPOO **50c**

**TWICE AS MUCH MONEY NOXZEMA FOR YOUR**  
GIANT HOSPITAL JAR ONLY **\$1.19**

**SPECIAL STOCK UP SALE**  
4 Rolls **25c**

**SHU MILK**  
White shoe cleaner, 10c bot. Limit 2 **2 for 11c**

**KEY DRUG**  
5c Baby Ruth Bar  
5c Jolly Jack Bar  
10c VALUE BOTH FOR **4c**

**KEY DRUG**  
CLOTHES PINS  
Box 40 Reg. 10c Limit 2 **5c**

**KEY DRUG**  
MACHINE OIL  
1 Oz. Can Limit 2 **7c**

**KEY DRUG**  
Borden's Chocolate MALTED MILK  
1/2 Lb. Can Limit 2 **19c**

**KEY DRUG**  
LIFEBUOY SHAVE CREAM  
Large Tube **2 for 33c**

**TREET BLADES**  
Pkg. 14 **25c**

**SCHOENFELD LAXATIVE TEA**  
Reg. 25c Size **13c**

**MOLESKIN**  
1/2 yd. by 7 inches **19c**

**CELLULOID SOAP DISH**  
10c Value **7c**

**IMPORTED BAY RUM**  
4 Oz. Bottle **17c**

**Cashmere Bouquet COLD CREAM**  
Reg. 25c Size **2 for 25c**

**PROPHYLACTIC TOOTH BRUSH**  
Adult Size **23c**





Penn Vacuum Stores—One of America's Leading Vacuum Cleaner Chains

**BEAUTIFULLY REBUILT**

# HOOVER

Plus **BRAND NEW FAMOUS MAKE HAND CLEANER!**

**BOTH FOR \$14.95**

10-DAY TRIAL PLAN!  
Sold on Easy Terms

IF YOU CAN'T COME IN—PHONE—OR WRITE—FOR FREE HOME DEMONSTRATION

FULLY GUARANTEED  
For the Same Length of Time as a New Hoover

LIBERAL ALLOWANCE ON YOUR OLD CLEANER

MAIL ORDERS FILLED SEND \$1 DEPOSIT

## PENN VACUUM STORES

30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P.M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

### Garden Party Planned By Local Chapter

The Rochester Alliance of Delta Delta Delta will hold its seventh annual benefit garden party, bridge and tea, at 2 o'clock on Friday, May 16, at the home of Mrs. Vilas M. Swan on Newcastle Road.

Proceeds from the party, sponsored annually by the local unit of this international college women's fraternity, will be added to the scholarship loan fund for undergraduates en-

rolled in nearby colleges. At the present time the alliance is assisting one girl at the University of Rochester and one at Cornell.

Mrs. Robert Davis has been appointed general chairman of the affair by Mrs. Raymond E. Harley, president of the organization. Other officers are: Mrs. W. H. Matthews, vice-president; Mrs. P. Frederic Metildi, recording secretary; Mrs. John P. Calhoun, corresponding secretary; and Mrs. John C. Hoffman, treasurer.

Mrs. Dunham S. Beldon, Jr. is in charge of reservations, which will be limited to eighteen tables. Bridge playing will start at 2 o'clock, and will be followed by tea, which will be served in the garden if the weather permits. Mrs. Leonard D. Booth is in charge of the tea.

## PAINT NOW AND SAVE

WITH ACME QUALITY

New Era House Paint	Interior Gloss	No-Lustra Finish
\$289 Gal.	\$298 Gal.	\$235 Gal.
In 5 Gal. Cans		

### HADLOCK PAINT Co., Inc.

Wholesale Distributors 466-470 CENTRAL AVE.

## MUTUAL CLOTHING CO. Coupon SALE

FRIDAY-SATURDAY ONLY!

This 2-day COUPON offer (plus these amazing MUTUAL MAY SALE PRICES) is made for a purpose: TO ACQUAINT YOU WITH OUR CONVENIENT CREDIT PLAN—the most liberal terms in Rochester. Leave your pocketbook at home—select a whole wardrobe—take 50 weeks to pay!

THIS COUPON WORTH \$2

No strings, no red tape to this home ride coupon offer! Full \$2.00 discount on any purchase of \$20 or over. Coupon must be presented at time of purchase.

MUTUAL CLOTHING CO.  
104-106 STATE ST.

# Sears SALES FOR THE HOME

Roebuck and Co. \* Two Stores \* Rochester, New York

STORE HOURS: Daily 9:30-5:30  
Friday-Saturday 9:30 to 9:30 P.M.

### DELUXE GAS RANGE

★ Worth \$64

## \$54.95

Deluxe in everything but price! Down to the floor and flush to wall construction. Gleaming white porcelain, acid resisting enamel finish. Fully insulated oven, Robertshaw oven heat control. Slideout broiler with porcelain broiler pan, 2 large storage drawers. Buy on budget plan, \$5 Down, \$5 Month, usual small carrying charge.

### 3 BURNER OIL STOVE

## \$6.69

Strong sturdy compact stove with three thrifty burners, large enough to cook an entire meal. Needle valve controlled, glass fuel tank, protective back, white enamel finish.

### 5 BURNER KEROSENE RANGE

## \$36.95

BLUE FLAME WICKLESS

Smartly styled and finished in white porcelain enamel, four-inch burners with steel inner tubes, brass needle type valves, Semi-Rockwool insulated oven, steel racks, heat indicator. Slide out fuel tank with 2-way fuel gauge. Buy On Budget Plan, \$4 Down, \$3 Month, usual small carrying charge. Usual Small Carrying Charge.

### Prosperity Challenger

★ Worth \$69

## \$59.95

America's biggest range value! From handy top work lamp to flush to floor construction. This range is equipped with the largest oven in any domestic gas range. Fully insulated oven. Four super therm aluminum head burners, 2 large storage drawers. Buy on Budget Plan, \$5 Down, \$5 Month, usual small carrying charge.

### OIL STOVE OVEN

## 89c

Blue steel oven for one burner stove, has two racks. Other sizes, \$1.09 and \$1.59. Two-burner ovens at \$2.49 and \$3.49.

### ELECTRIC RANGE

★ Worth \$110

## \$99.95

Duluxe equipped Electroday Electric range. Three spacious storage drawers. Clock oven control, 6 quart deep well cooker, 7 heat control. Hydraulic thermostat with neon pilot light. Top work lamp illuminates entire cook top. Buy on Budget Plan, \$5 Down, \$5 Month, usual small carrying charge.

### BUY GAS RANGES-OIL STOVES-ELECTRIC RANGES ON OUR EASY PAY PLAN

Anything and everything in the store \$10 or over may be bought on Our Easy-To-Pay Budget Plan. — Complete details in department in which you intend to purchase or at Credit Office Second Floor, Both Stores.

MAIL FOR FREE LITERATURE ON STOVES

Name .....

Address .....

City .....

## 50 WEEKS TO PAY!

NO MONEY DOWN-NOT 1¢ FOR CREDIT!

SALE! 490 NEW DRESSES \$2.98

You'll seldom see such fabrics, such fine tailoring at DOUBLE this sale price. Prints, soft pastels, solid colors. All sizes from 12 to 20, 38 to 50.

Close-Out Spring COATS \$9.95

Beautiful new Spring styles in all the latest fabrics.

MEN'S FINE SUITS ALL-WOOL \$18.50

Well worth \$25 and \$30! Handsome styles—to wear all year 'round. Hundreds to choose from in colors, patterns and fit you want!

CLOSE-OUT! TOPCOATS \$17.50

# MUTUAL

104-106 STATE STREET ...

OPEN SATURDAY EVENINGS TILL 9 O'CLOCK

FREE PARKING NEXT DOOR

### SENSATIONAL Combination Offer

The Famous Automatic WESTINGHOUSE IRON plus SUNLITE SILVER SEAL IRONING PAD

OFFER EXPIRES MAY 31st

HOW YOU SAVE \$2.98

IRON ..... \$8.95

PAD ..... 1.98

TOTAL ..... \$10.93

Both For Only \$7.95

ROCHESTER GAS & ELECTRIC

**THERE ARE TWO Sears STORES IN ROCHESTER**

MONROE AT S. UNION — STONE 5200 FREE PARKING 476 RIDGE ROAD, WEST — GLENWOOD 556



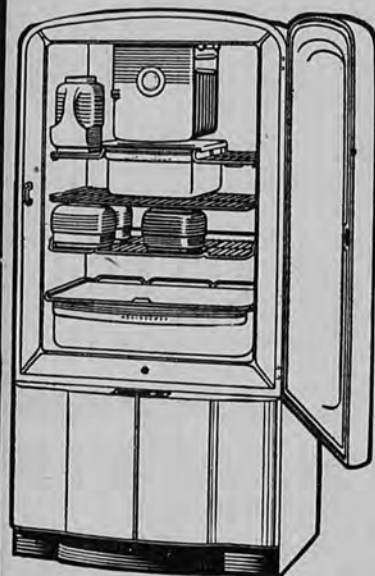


**HURRY!** PRICES ARE ON THEIR WAY UP!  
BUT HERE'S A SALE THAT WILL  
HELP YOU TO BEAT THE PRICE RISE!

**BRIDES! HOMEMAKERS! ENGAGED COUPLES!** Choose  
Your Furniture Now At Majestic And Get It For About Half Price

You Can Thank The National Defense Program For This Gigantic Money-Saving

# JOBBER'S SALE!

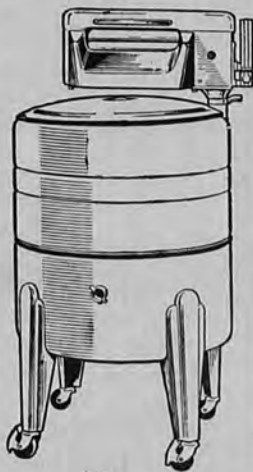


**\$50  
GIFT  
FREE**

When You Buy This Nationally Famous  
**6 FT. BRAND NEW 1941 ELECTRIC  
REFRIGERATOR**

You Pay Only The Regular Nationally  
Advertised Price For The Refrigerator  
and not one penny extra for the gift!

To protect other dealers we cannot cut the  
price of this famous refrigerator but the  
manufacturer won't stop us from giving you  
this handsome \$50 bonus gift.



**NO DOWN  
PAYMENT**

No Payments Of Any Kind Until July 1st

**HERE'S YOUR GIFT-TAKE YOUR CHOICE**



- \$50 RADIO!
- \$50 WASHER!
- \$50 TABLETOP GAS RANGE!
- \$50 CHROME BREAKFAST SET!
- \$50 RUG!

**IMMEDIATE  
DELIVERY**

Of Both Refrigerator And Your Choice  
Of \$50 Gift



**THIS SUPERB  
10 PC. LIVING ROOM**

- Large Size Dayenport Lounge or Club Chair
- Handsome End Table
- Smart Coffee Table
- Junior Lamp
- Bridge Lamp
- Table Lamp
- Occasional Table
- Metal Smoker
- 7-Way Lamp

**\$79**

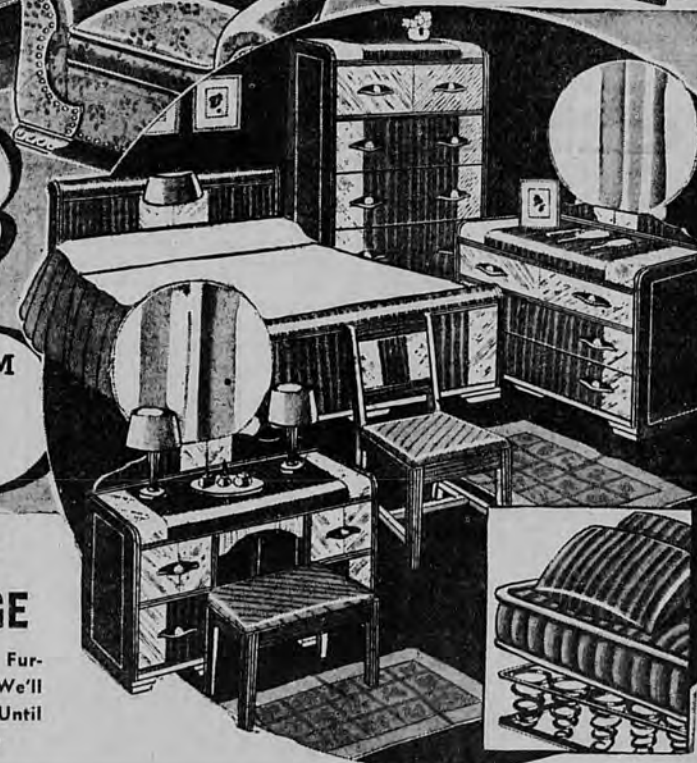
**10 Pc. Modern BEDROOM**

- WATERFALL BED & CHEST
- DRESSER OR VANITY
- SPRING AND MATTRESS
- BED LAMP
- Boudoir Lamps
- PAIR OF PILLOWS

**\$79**

**ROOM  
OUTFITS**

**NO  
MONEY  
DOWN**



**PAY  
ONLY  
\$1  
WEEKLY**

**FREE  
STORAGE**

Choose Your Fur-  
niture Today! We'll  
Store It Free Until  
You Want It

**FURNITURE GOES "ALL OUT"  
FOR NATIONAL DEFENSE**

Prominent mid-west furniture jobber, representing the country's leading manufacturers loses his warehouse . . . turned over to the defense program . . . to be used as airplane parts factory. He had to dispose of his huge stock on short notice. We bought an entire carload of his best items for cash and paid about half the regular prices. We pass this savings on to you. See these lovely outfits. You'll be amazed at the quality . . . the craftsmanship. And you'll recognize the trademarks as some of the nation's best. Management

**OPEN UNTIL  
9 P.M.  
EVERY NIGHT**

**FREE  
PARKING**  
Opp. Our Store

**MAJESTIC  
FURNITURE COMPANY  
204 COURT ST.**

**Thursday! Friday! Saturday!  
SPECIAL  
METAL PORCH CHAIRS**

**\$1.69**

**WHILE THEY  
LAST!**

**HURRY! QUANTITY LIMITED!**



Here's a package grocer's to then TRY your own ing conver to The Ro  
"I like Conti  
All entries m midnight, Mon will be anno make decision



**Operetta To Be Given At No. 23 School**

Pupils of Francis Parker School No. 23 will present the operetta "Behind The Clouds," at the school auditorium next Thursday and Friday evenings.

under the direction of Miss Marion Colgan of the Music Department and Miss Irma Davis of the Health Education Division. The operetta will mark the debut of the new stage curtain recently purchased through the combined efforts of the school children and the PTA of the school. Tickets for the performances, which start at 8:15 p. m. may be purchased at the door.

To polish mahogany, mix two tablespoonfuls of olive oil with a dessert spoonful of vinegar. Porcelain is best cleaned with salt sprinkled on a flannel cloth.

Community Chest

**EASTMAN THEATRE**  
of the University of Rochester

Take a 'Round-the-World' Sail in the 'Yankee' with **CAPT. IRVING JOHNSON** (Lecturing in Person)

Fascinating Motion Pictures In Full Color... All New

Mon. Eve., May 26, at 8:20  
All Reserved... 35c... 50c... 75c... \$1

Get the Latest **1942 Zenith**  
U. S. Patents No. 2164251  
And No. 2200674

Leading airlines choose the Zenith Universal Portable because it is the only portable which works efficiently in planes, trains, autos and windowed steel office buildings. The secret of why it works in the Patented Detachable Wave-magnet.

**1942 ZENITH**  
**Portable Radio**

Operates On Self Contained Battery Or Your House Current

**NEW IMPROVED WAVEMAGNET**

Operates On Self Contained Battery Or Your House Current

**\$1 DOWN • \$1 WEEK**  
NO INTEREST CHARGE

**HICKSON'S**  
37 RICHMOND ST. STONE 93  
Out of the High Rent District to Save You More

**HICKSON'S**  
37 RICHMOND ST. STONE 93  
Out of the High Rent District to Save You More

NOW IS THE TIME TO **REPAIR your FURNACE** or Install a New **HEATING PLANT**

NO DOWN PAYMENT  
No Interest to Pay 'til Oct. 1st  
FREE ESTIMATES  
FURNACES VACUUM CLEANED FOR \$2.75

SINCE 1888

**SIEBERTS**  
ST. PAUL and ANDREWS ST.  
OPEN EVENINGS FREE PARKING

**100 FREE PRIZES**

For Completing This Sentence—  
"I like Continental Noodle Soup Mix because ....."

Here's a contest easy to enter, easy to win. Get a package of Continental Noodle Soup Mix from your grocer's today. Prepare it according to directions and then TRY IT! Clip the coupon below and tell us, in your own words, why you like this delicious, nourishing convenient-form new soup mix. Mail your entries to The Rochester Sun, 420 Burke Bldg. and with each entry enclose the label from the Continental Noodle Soup Mix package. There is no limit to the number of entries you may make but each must be accompanied by a package label. Winners names will be published in The Sun. Watch for yours. Judges decision will be final. No entries can be returned.

**USE THIS COUPON—**  
"I like Continental Noodle Soup Mix because ....."

All entries must be postmarked before midnight, Monday, May 26, 1941. Winners will be announced as soon as judges make decision. Watch for your name.

Name \_\_\_\_\_ Address \_\_\_\_\_

1st Prize ..... \$5 cash  
2nd Prize ..... \$2 cash  
3rd to 5th Prizes \$1 ea.  
45 Prizes—3 Pkgs. Each of Continental Noodle Soup Mix.  
50 Prizes—1 Pkg. Each of Continental Noodle Soup Mix.

**BERGHASH**  
OUTSTANDING WEEKLY LIQUOR 'BUYS'

CUT-TO-THE-BONE PRICES FOR MAY

Berghash offers many exceptional values not listed here. If you are planning on buying you will enjoy greater savings at Berghash. Get our prices and be convinced.

**LONDON INN DRY GIN** 90 Proof 4/5 Quart **\$1.29**  
**OLD OAKDALE WHISKEY** Full Quart **\$1.49**  
**IMPORTED WEST INDIES RUM** Full Fifth Gold Label **\$1.49**  
**Bottled in Bond Straight Bourbon** 4/5 Quart **\$1.95**  
**GORDON'S MARTINI COCKTAIL** 4/5 Quart 2.50 Value **\$1.69**

YOU SAVE AT LEAST 40c PER GALLON!  
Rochester's NEW Outstanding Wine Value

**CHATEAU BRISAC**  
100% PURE CALIFORNIA WINE

**\$1.29** Full Gallon

Choices of 12 Varieties — Sweet or Dry, including Concord Grapes.

Be sure to get quality wine with label reading: **100% Pure California**

Call for **SCHENLEY** and treat yourself and your guests to the whiskey bottled at the "Peak of Flavor"

**SCHENLEY**  
BLACK LABEL  
RED LABEL

Schenley Black Label 65% Grain Neutral Spirits, 66.8 Proof. Schenley Red Label 72 1/2% Grain Neutral Spirits, 90 Proof. Both Blended Whiskeys. Schenley Distillers Corp., N.Y.C.

**Real Estate Exchange**  
N single in 19th Ward will swap or double in 10th Ward or any near city. Write Box 101, No. 100.

**REPAIRING**  
Dresses sharpened and repaired; repaired. Wilkinson's, 31 Planeside 6413.

**CLOTHING WANTED**  
ON DAY (most) Men's used 90 North Main 6686.

**WEARING APPAREL**  
Dresses, formal, wrap, \$1.00; 40; men's, boy's, odd coats \$1.45; Street \$1.00 shoes 25c. 525 E. Culver 2231-R.

**id Cross Workers Hold Exhibition**  
Cross Workers of No. 19 Seward St., cor. Magnolia, holding an exhibition of work in the PTA room of school through Saturday.

**Assoc. Glee Clubs To Have Benefit Concert Here**  
The Associated Glee Clubs of Central and Western New York will be heard in concert on Saturday, May 24, at 8:30 p. m., in the Civic Auditorium, 875 Main St. E. The concert is sponsored by the Fellowship Club of the Sons and Daughters of St. George for the benefit of the British War Relief Society. Chorus from Buffalo, Niagara Falls, Syracuse, Lockport, Wellsville, Oswego, Watertown, as well as the Orpheus Male Chorus of Rochester will be heard. Hurry to your grocer and get your free tumbler with the purchase of one pint of Cain's Mayonnaise or Sandwich Spread.

**Brand new kind perspiration deodorant and check**

Not a liquid... Not a paste  
TENS AND NEUTRALIZES PERSPIRATION ODOR

**PHILLIPS DEODORANT LOTION**

35c

makes perspiration odors... sweetens underarms  
safely checks moisture  
new delightful form... a lovely lotion  
rubs in instantly... no waiting to dry  
doesn't irritate skin... soothing after shaving  
doesn't stain or ruin hairless  
doesn't dress... greasiness.

**PHILLIPS' DEODORANT LOTION**  
Prevents perspiration odor... safely checks moisture  
BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**LET MR. SALT GET IN YOUR HAIR**

90% of the croquignole permanent waves given today inject harsh, hair-mothering, beauty-stealing, metallic salt into the hair. Salt absorbs the natural oils from the hair... steals natural softness... leaves the hair dry, frizzy, lanky and brittle.

Tru-Curl, Frederic's wonderful new Permanent Wave, contains NO beauty-stealing, metallic salts whatever — cannot possibly dry your hair or make it frizzy, dry or brittle. "Tru-Curl" helps preserve and protect the natural beauty of your hair, leaving it soft as silk, lustrous as satin, giving it a "born curly" look.

And while you're getting this natural-looking permanent, there are no harmful chemicals, no disagreeable odors; no possibility of dizziness or headaches—no painful pulling or stretching of the hair. It's so quick, so cool, so comfortable, you hardly know your hair is being waved.

Don't let Mr. Salt get into your hair. Say to your hair-dresser: "I want a Frederic's Franchise Tru-Curl Permanent." Then, see that Genuine Tru-Curl Wrappers and Lotion are taken from a sealed individual package. In this way you will know that you are getting what you pay for—a Genuine Frederic's Tru-Curl Permanent—the nearest thing to naturally curly hair.

**Frederic's tru-Curl permanent wave**

E. FREDERIC, INC., 44-02 11th St., Long Island City, N. Y. Dept. 164-C

Send me a list of Frederic's Franchise Salons in my community. Also FREE BOOKLET which gives the revealing "inside story" on permanent waving.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
P. S. Send 10c (in coin) for a Salon Size bottle of Frederic's famous Color-Perfected Hair Emulsion, "It stays beautiful longer!" (Specify shade polish you now use.)

**STONE 3607** For Your **TRU-CURL WAVES**  
Expert Beauticians  
sized by Appointment  
**ARIE** BEAUTY SHOP  
27 Clinton Av. S.

**Call STONE 4751**  
**SAPER'S** BEAUTY SHOP  
FOR YOUR **FREDERIC'S TRU-CURL**  
625 HUDSON AVE.

**AT SMALLS**  
Fisherman's Headquarters!  
DEPENDABLE—CORRECT  
**FISHING TACKLE**  
IS WHAT MAKES THE DIFFERENCE

YOU DO—OR **25c** A WEEK YOU DON'T

Choose From:  
• AMERICAN FORK & HOE • SHAKESPEARE  
• PFLUEGER • SOUTH BEND • KALAMAZOO  
• "MY BUDDY" TACKLE BOXES  
• GLADDING — ASHAWAY — BLACK ORENO LINES

**SPECIAL 16-Pc. FISHING OUTFIT \$4.95**  
Rod, Reel, Line, Plug, Sinkers, Scaler, Spinner, Snap Swivels, Cable Leaders, Stringer, Etc. Compact Metal Box—All For **PAY ONLY 25c A WEEK** SAVE HALF!

YOU CAN BUY WITH CONFIDENCE AT  
**Smalls**  
28 EAST MAIN ST.  
Park Free Rear of Store

**Prices REDUCED ON PIONEER**

PENNSYLVANIA HARD **COAL**

**EGG-NUT or STOVE \$9.65 TON**  
**BCKWT \$6.95 TON**  
**RICE \$5.95 TON**  
**PEA \$8.25 TON**

Phone Main 815  
**PIONEER COAL CO.** Office & Yard 350 Exchange St.

**WIN GUEST TICKETS TO THE CENTURY THEATRE**

**"That Uncertain Feeling"**  
Now Playing  
**CENTURY THEATRE**  
Then It Will Be Easy To Fill In The Limerick

Fill in The Last Line To This Limerick  
Said Alex, the handsome musician,  
"I've a cure for that old inhibition!  
The treatment consists  
Of being well kissed."

First — Be Sure To See  
**"That Uncertain Feeling"**  
Now Playing  
**CENTURY THEATRE**  
Then It Will Be Easy To Fill In The Limerick

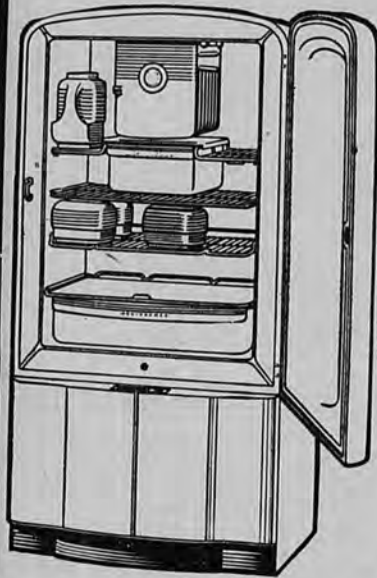
Mail your entries to the: Movie Contest Editor, Rochester Sun, 420 Burke Bldg. as soon after you see the picture as possible. All entries must be postmarked not later than midnight, Wednesday, May 21, 1941. The 25 best answers will each receive a free ticket to the Century Theatre. Winners will be announced in the May 29 issue of The Sun.





**HURRY**  
**BRIDES! HOMEMA**  
**Your Furniture Now!**  
You Can Thank The Nati

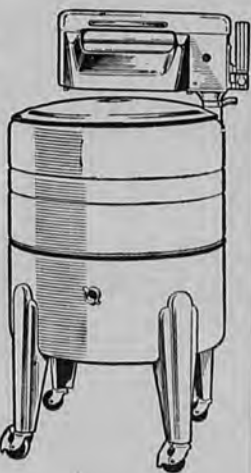
**JOBBER**



**\$50 GIFT FREE**

When You Buy This Nationally Famous  
**6 FT. BRAND NEW 1941 ELECTRIC REFRIGERATOR**  
You Pay Only The Regular Nationally Advertised Price For The Refrigerator and not one penny extra for the gift!

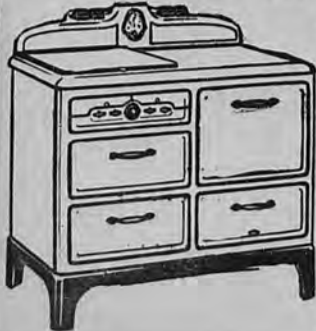
To protect other dealers we cannot cut the price of this famous refrigerator but the manufacturer won't stop us from giving you this handsome \$50 bonus gift.



**NO DOWN PAYMENT**

No Payments Of Any Kind Until July 1st

**HERE'S YOUR GIFT-TAKE YOUR CHOICE**



- \$50 RADIO!
- \$50 RUG!
- \$50 WASHER!
- \$50 TABLETOP GAS RANGE!
- \$50 CHROME BREAKFAST SET!

**IMMEDIATE DELIVERY**  
Of Both Refrigerator And Your Choice Of \$50 Gift

**PAID ON \$1 WEEKLY**  
**MONTHLY PAYMENT \$20.40**

**LOOK! LOW PRICES**  
On High Grade  
**WINES • LIQUORS**

**Olympic WINES**

**DRY** (12% Alcohol by Vol.)  
Burgundy  
Zinfandel  
Claret, Rhine  
Sauterne  
Chianti

**99c** GAL.

**SWEET** (20% Alcohol by Vol.)  
Port  
Tokay  
Sherry  
Muscatel

**\$1.35** GAL.  
3 QTS. \$1.10



PIPING ROCK — 100 PROOF  
**STRAIGHT RYE \$1.98** Full Quart

100% SCOTCH WHISKY 56.88 PROOF  
**ROBBIE BURNS \$2.49** Full Fifth

CALL GLEN, 4411 FOR PROMPT FREE DELIVERY  
**LAKE AVE. LIQUOR**  
NEXT TO LAKE AVE. FOOD MARKET  
**554 LAKE AVENUE**  
Open 8 A. M. to 12 P. M.

**Where to Play Bingo**

**BINGO PARTY**  
**\$250 in PRIZES**  
Every Sat. Nite—8:30  
25 DOOR PRIZES!

**JACK POT GAME \$55**

Plymouth Church  
Troup Street  
Corner Plymouth

**DORIS'S BINGO**

at  
CHILI RECREATION HALL  
**\$5 EACH GAME**  
JACK POT \$35  
SPECIALS — \$17-\$15-\$20  
Every Friday—8:15

**WEST AVE. MANOR PARTIES AT**

165 West Ave.  
Mon., Tues., Thurs. & Fri.—1:30  
Wed.—4:30 P.M. — Sun. 2:30 P.M.

**\$ BINGO \$**  
Every Saturday 8:30 P. M.  
**C. Y. M. A.**  
51 FRANKLIN SQUARE  
Near Greyhound Bus Terminal  
**\$ADMISSION 25c\$**

**NEW BINGO STARTING NEXT WED. NITE**  
MAY 21 — at 8:30 P.M.  
**FREE Admission LAKE—GLENWOOD Recreation Center**  
694 LAKE AVE. Glenwood  
Everybody Comfortably Seated at Tables

**BINGO TONIGHT**

And Every Tuesday, Thursday and Saturday Evening  
**• FREE GOLD AWARD**  
**• 2 JACK POTS**  
**• ENTERTAINMENT**

**PRIZE LIST OVER \$300**

DEWEY RECREATION CENTER  
1683 Dewey Ave. cor. Rand St.

**PLAY BINGO AT HOLLYWOOD BINGO HALL**  
Every Wed., Thurs., Fri. and Sat. Eves.

THUR. AND SAT. NIGHTS  
**\$5 - \$6 - \$7**  
On Regular Boards  
Free Markers With Triple Board

**\$20 - \$30**  
ON SPECIALS  
Many New and Novel Ways To Win!  
Motion Picture Entertainment  
**35 PULLMAN AVE.**

**JACK POT \$155 THIS WEEK**

**SATURDAY AFTERNOON ONLY!** May 17-1:30 P.M.  
**• FREE SPECIAL WITH EACH ADMISSION**  
**• JACK POT GAME**  
**• 21 REGULAR GAMES \$4 EACH**

Wed. Afternoon at 1:30  
**REGULAR BINGO \$2**  
1st and 11th Game — \$5  
Jack Pot Each Afternoon  
Monday Night 8:30  
Every Game—\$7  
Jack Pots \$75 and \$55

Sunday Nite 8:15  
**\$7 PER GAME**  
Jack Pots \$75 & \$115

**UNION LEAGUE HALL** Gregory at South Av.  
TAKE 50. AVE. BUS TO DOOR

**FREE** This Ad. worth 25c only when purchasing a triple board and book of specials. Good Friday, May 15th. **FREE**

**\$290** Fri. & Sun. Nite — Towners Hall  
**EACH NITE TABLES FOR EVERYONE**

**\$10** Sat. and Wed. Every Game

**JACKPOTS:**  
FRIDAY ..... \$50-\$55  
SATURDAY ..... \$50-\$115  
SUNDAY ..... \$50-\$60

**WED. & SAT. \$475 NIGHTS**  
**TOWNERS HALL & REXY THEATRE**  
University at Atlantic South Avenue

**DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER**

Breasts lb. 49c | Livers lb. 45c | Necks lb. 12 1/2c  
Wings lb. 23c | Giblets lb. 19c | Leg ... lb. 45c

**DOLANS** 600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

**PRICES WILL BE HIGHER**  
**FILL YOUR BINS NOW!**  
At These Low Prices!  
**SEMET SOLVAY COKE \$10<sup>20</sup>**

CALL GEN. 586 For that better coke always kept under cover. Cash Shoveled Off

Est. Over 25 Years **PAYNE & DUNHAM**

**\$50<sup>00</sup> OFF**  
On All Brand New 1940  
Nationally Advertised  
**ELECTRIC REFRIGERATORS**  
5 Year Guarantee — Pay 75c a Week  
No Waiting — Immediate Delivery

SEE THEM NOW **BRAUN'S** STONE 122  
900 PORTLAND — OPEN EVENINGS

**EVERY WED. 8:15 P.M.**  
Come and enjoy the friendliest game in town.  
**• Entertainment**  
**• SPECIALS**  
**• JACK POT GAME**  
Formerly at Capitol Hall  
**CARPENTER'S HALL**  
113 N. Fitzhugh St.

**THE P. M. CLUB THURSDAY AFTERNOON BINGO**  
University and Atlantic  
**TOWNER'S HALL**  
PLAY FOR \$120 IN \$2.00 On Regular Games  
This ad worth 25c only when purchasing a triple board and a book of specials.

**BINGO PARTIES at BEELEY'S**  
MON. TUES. FRI. SAT. at 8:15 P.M. SUNDAY at 2:30 P.M.  
Extra Board Free With Purchase of a Triple Board.  
142 GENESEE ST. in REAR

**BINGO 19th WARD CLUB HOUSE**  
237 HAWLEY ST.  
Every Thursday and Saturday Eve. Friday Afternoon 1:30. Admission 25c  
**THIS COUPON WORTH 20c**  
When purchasing a triple board and book of specials. — Good Thurs. and Sat. Eve. ONLY!

**DE LUXE BINGO** DON'T MISS OUR **SEASON-FINAL PARTY**  
MONDAY, MAY 19  
**K of C AUDITORIUM**  
Play For **\$1600** GRAND PRIZE 1941 PLYM. SEDAN or \$500 CASH  
Tickets on Sale 50 CHESTNUT ST.  
Advance \$1 • Box Office \$1-10  
Price ... Price ...

**BINGO... And Entertainment**  
Every Saturday Afternoon And Night  
Every Tuesday Afternoon And Night  
**LAKE-GLENWOOD RECREATION CENTER**  
694 LAKE AVE. (At Glenwood)  
23 GAMES—EXTRA FREE—\$25.00 GAME SAT. NITE  
2 BIG JACK POTS... SUPER SPECIALS  
DOOR PRIZES and GUEST TICKETS  
Admission 25c, tax 3c—Total 28c. Everybody Comfortably Seated at Tables

**Chili Recreation Hall—509 Chili Av.**

**BINGO PARTIES** Tues., Thurs., Fri. and Sat. Eves. 8:15 and 2:00  
**JACKPOTS:**  
SAT. EVENING... \$80  
SAT. AFTERNOON \$30  
WED. AFTERNOON \$30

**NORM'S BINGO** MONDAY 8:15 P. M.  
All Regular Boards \$6  
Cash Prizes \$260 including Jack Pot

**BINGO PARTY** BENEFIT EMERGENCY DISASTER RELIEF CORPS FUND  
**TONIGHT** And Every Thursday Night  
**LAKE-GLENWOOD RECREATION CENTER**  
694 LAKE AVENUE (Corner Glenwood) ROCHESTER  
Lake Ave. Bus to Glendale — Crosstown Bus to Lake Ave.

**23** BIG GAMES Offering Over **\$1000.00**

**3 BIG JACK POT GAMES**  
1—\$ 50.00 GAME  
1—\$100.00 GAME  
1—\$200.00 GAME  
**FREE** EXTRA SPECIAL \$100.00 GAME

ADMISSION **99c** Including Tax DANCING TO VIC SWEETS ORCHESTRA PLENTY OF FREE PARKING SPACE



PERSON AVE.  
Bartlett  
Genesee 1417

**NOW!**  
10<sup>20</sup>

Cash  
Shaved  
Off

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**YUM-YUM**  
Here they come!

Fresh Every Day  
From Our Own Ovens...

**Turner's BAKERY SPECIALS**

Date Filled Oatmeal Cookies 21c  
Banana Filbert Layer Cakes 25c & 35c

Old Fashioned Streusel Buns 19c  
Whole Wheat Date Bread 15c

Family Style PECAN KUCHEN 35c  
DUCHESS "The Coffee Supreme" 29c  
JAY VAN TEAS & COFFEES 18c  
Orange Pekoe TEA 18c  
SAN BO 23c

**TURNER'S** 385 E. MAIN

Beautiful SANDWICHES  
Taste good, too

MADE WITH  
**BREAST-O-CHICKEN**  
Tuna Fish

Not just "toebs" ... but you get  
appetite joy and true business when  
you use tender, delicately flavored  
Breast-O'-Chicken Brand Tuna  
Fish in party recipes.

FREE Recipe Book • 40 NEW Tuna recipes  
Write: Westgate Sea Products Company  
Dept. 3, SAN DIEGO, CALIFORNIA

FANCY SOLID-PACK TENDER-TASTY  
BREAST-O-CHICKEN TUNA FISH

**BE ON THE SAFE AND SAVING SIDE**

Take Advantage of Present  
**LOW PRICES**  
On Miller's High Quality  
Jeddo and Special  
**COAL**

Critical world-wide conditions,  
increased cost of production, car  
shortages, etc., all indicate higher  
prices and possible curtailed coal  
supply next Fall. We can't urge  
you too strongly to fill up your  
bins NOW!

BUDGET TERMS ARRANGED  
Know Your Coal Dealer!  
**ARDEAN R. MILLER**  
PHONE GEN. 20 500 WEST AVE.

**BATTERIES FOR TODAY—MR. HI AND MR. HATT**

SMOOTH AS SILK  
BOY! YOU SURE DID  
SOCK IT SMOOTH,  
IT'S HEADIN' FOR  
THE BLEACHERS—

SMOOTHNESS PAL,  
IS ONLY ONE  
OF KESSLER'S MANY  
FEATURES!

**KESSLER'S**  
AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY, 75% Neutral Spirits distilled from Grain. 86 Proof.  
Julius Kessler Distilling Co., Incorporated, Baltimore, Md., Lawrenceburg, Indiana.

**Shopping News Want Ads**

**ANNOUNCEMENTS**  
FOR the best spaghetti in Rochester stop at Norman's Cafe, 403 Campbell.

**ARTICLES FOR SALE**  
MAGICAL tricks, books, novelties, joker's items. Sehm, 4 Walnut; Stone 4435-L.

**BEAUTY INSTRUCTION**  
YOU don't need cash to learn beauty culture. Easy terms for complete course. Kall Beauty School, 430 Burke Bldg.

**USED safe for sale at a bargain.** Medium size, strong and sturdy. Combination in good working order. First \$10 offer takes it. Worth more! Inquire at the Sun office.

**BEAUTY SHOPS**  
MACHINELESS permanent waves done in your home. Guaranteed. Genesee 1964-R.

**STEAM OIL** Wayne \$1.50. Peeney, 378 Chili Avenue, Genesee 3200.

**BUSINESS PERSONALS**  
CHICKEN PIES — Delivered by dozen. Myers, 133 Dewey St., Genesee 424-M.

**MATTRESSES** new or renovated; beds, springs, pads, pillows, flower city bedding, 238 Hudson, Stone 5063.

**WINDOW Shades, Venetian blinds, curtains, draperies and slip covers** made to order, shades cleaned, reweaved, retrimmed. Free estimates. Edgett Shade Shop, 290 Front Ave., Genesee 3209.

**PROBLEMS solved and lucky number** from Evelyn Tobin, Bram Hall, 332 East Main St. from 2 to 3 P. M. Home appointments. Monroe 4433.

**MRS. EVA ROBINSON** at 58 Jefferson Terrace daily. Genesee 3250.

**L. A. YOUNG**—Chiropractor, 65 Brown, Tuesdays through Saturdays 1:30 to 4:30, 3:30 to 2, Genesee 1492, Residence phone, Genesee 3250.

**RED pillows** steam cleaned, sterilized; new covers, reasonable. Rochester Pillow, 111 No. Water, Main 1378.

**DRESSES** — Washable rayon, \$2; others \$2.95 and up. Hets, \$1.95. Covitch Shoppe, 1277 Culver Rd.

**KOVEN FUR CO.**—formerly 30 N. Clinton, cold storage insured against all hazards. Call Main 3231 and Koven will call. New location 649 N. Clinton.

**EVERHANDY** mop sets, refills. Call Genesee 3229, 303 Columbia Ave.

**Carpenters - Contractors**  
CARPENTER Work. New and repair, reasonable. Glen 2708-W.

**FLOORS** laid, sanded, refinished, sanded, Call Kramer, Genesee 4614.

**KITCHEN Cupboards** — Quality built and designed in our own mill. Com-Rite Wood Products, Inc., Monroe 4433.

**JOSEPH PAPA**, mason contractor, driveways, sidewalks, garages, etc. Free estimates. Free. Stone 5708-X, 223 Hebard.

**FLOORS** laid, sanded, refinished; sanders, edgers, waxers and steel wool; City's best equipped and most reasonable floor care. W. J. Callisberg, 533 Ridgeway, Glen, 3918.

**SCREENS**—Storm sash, combination and overhead doors. We manufacture, paint and install. Bill-Rite Wood Products, Inc., Monroe 4433.

**CALL Baker** for kitchen remodeling, mason work; terms. Culver 3202-J.

**RUGS** 9x12 \$1.00  
CLEANED and STEAMED  
Rugs, Stained, Cleaned, Washed,  
Shed, Mott, Damp and 125c  
Germ-proofed ..... \$3.00

**ELTER CO.** Est. 1872  
Glenwood 2466 — 44 Arthur St.

**SPEEDY'S SHOE REPAIR**  
WILL KEEP YOUR  
SPORT SHOES, SUEDES,  
DOESKINS, BUCKSKINS  
LIKE NEW

**HAVE LAST YEAR'S SHOES RE-DRESSED**  
CALL STONE 3684

**SPEEDY'S SHOE REPAIR**  
P. BRUNO, Manager  
216 COURT ST.

**SPORT SHOP**  
23 CLINTON AVE. SO.  
Opposite Hotel Seneca

**Painters - Decorators**  
PAINTING and papering done at once, 315 Merchants, Culver 3663-R.

**HOUSEPAINTING** — Real estate and individual owners. For quality, price and results call Young Bros., Monroe 3648.

**HOUSE** painting, decorating, reasonable, estimates cheerfully given. Gibbs, Genesee 2362-J.

**DECORATE** and paint now on easy payment plans, 12-14 months to pay. Call George H. Wabnitz Inc., 115 State, Main 1003, for reliable painter and free estimates.

**PAINT** your home now, estimates given without cost or obligation, references furnished. Stone 4121.

**Assoc. Glee Clubs To Have Benefit Concert Here**

The Associated Glee Clubs of Central and Western New York will be heard in concert on Saturday, May 24, at 8:30 p. m., in the Civic Auditorium, 875 Main St. E.

The concert is sponsored by the Fellowship Club of the Sons and Daughters of St. George for the benefit of the British War Relief Society.

Choruses from Buffalo, Niagara Falls, Syracuse, Lockport, Wellsville, Oswego, Watertown, as well as the Orpheus Male Chorus of Rochester will be heard.

Hurry to your grocer and get your free tumbler with the purchase of one pint of Cain's Mayonnaise or a Sandwich Spread.

**REAL ESTATE EXCHANGE**

MODERN single in 13th Ward, will wrap for single or double in 10th Ward or small farm near city. Write Box 101, Sun Office.

**REPAIRING**

LAWN mowers sharpened and repaired; bicycles repaired. Wilkinson's 31 Plan-Ber, Genesee 6432.

**USED CLOTHING WANTED**

GORDON DRY most! Men's used clothing, 90 North Main 6286.

**WEARING APPAREL**

COATS—dress, formal, wraps, \$1.00; suits, \$2.00; men's, boys' odd coats \$1; girl's coats, dresses \$1.00 shoes 25c, 32c. Humboldt, Culver 2291-R.

**Red Cross Workers Hold Exhibition**

Red Cross Workers of No. 19 school, Seward St., cor. Magnolia, are holding an exhibition of their work in the PTA room of the school through Saturday.

**AT SMALLS**  
Fisherman's Headquarters!  
DEPENDABLE—CORRECT

**FISHING TACKLE**  
IS WHAT MAKES THE DIFFERENCE

PAY AS LITTLE AS  
**25c**  
A WEEK

YOU DO—OR YOU DON'T

Choose From:

- AMERICAN FORK & HOE
- SHAKESPEARE
- PFLUEGER
- SOUTH BEND
- KALAMAZOO
- "MY BUDDY" TACKLE BOXES
- GLADDING
- ASHAWAY
- BLACK ORENO LINES

**SPECIAL 16-Pc. FISHING OUTFIT**  
Rod, Reel, Line, Plug, Sinkers, Sealer, Spinner, Snap Swivels, Cable Leaders, Stinger, Etc. Compact Metal Box—All For  
**\$4.95**  
SAVE HALF!

YOU CAN BUY WITH CONFIDENCE AT  
**Small's**  
28 EAST MAIN ST.  
Park Free Rear of Store

**Prices REDUCED ON PIONEER**

PENNSYLVANIA HARD  
**COAL**

EGG-NUT or STOVE \$9.65 TON  
BCKWT \$6.95 TON  
RICE \$5.95 TON  
PEA \$8.25 TON

Phone Main 815  
PIONEER COAL CO. Office & Yard 350 Exchange St.

**WIN GUEST TICKETS TO THE CENTURY THEATRE**

Don't LET MR. SALT GET IN YOUR HAIR

90% of the coquignols permanent waves given today inject harsh, hair-smothering, beauty-stealing, metallic salt into the hair. Salt absorbs the natural oils from the hair... steals natural softness... leaves the hair dry, frizzy, kinky and brittle.

Tru-Curl, Frederics' wonderful new Permanent Wave, contains NO beauty-stealing, metallic salts whatever — cannot possibly dry your hair or make it frizzy, dry or brittle. "Tru-Curl" helps preserve and protect the natural beauty of your hair, leaving it soft as silk, lustrous as satin, giving it a "born curly" look.

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**frederics tru-curl permanent wave**

E. FREDERICS, INC., 44-92 11th St., Long Island City, N. Y., Dept. 164-C

Send me a list of Frederics Franchise Salons in my community. Also FREE BOOKLET which gives the revealing "inside story" on permanent waving.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

P.S. Send 10c (in coin) for a Salon Size bottle of Frederics' famous Color-Perfect Nail Enamel. "It stays beautiful longer!" (Specify shade polish you now use.)

CALL STONE 3607 For Your FREDERIC'S TRU-CURL WAVES  
Expert Beauticians  
Evening by Appointment  
"MARIE" BEAUTY SHOP  
102 Present Bldg.—37 Church Av. S.

MAIN 3011  
Expert Interpretations of FREDERIC'S TRU-CURL  
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Formerly Jo Snyder Beauty Shop  
Management of Emily and Grace  
— 529 NO. CLINTON

Call STONE 4751  
**SAPERE'S BEAUTY SHOP**  
FOR YOUR FREDERIC'S TRU-CURL  
425 HUDSON AVE.

BRIDE your true beauty with a FREDERIC'S TRU-CURL  
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GET YOUR FREDERIC'S TRU-CURL at  
**ZLOTNICK'S BEAUTY SHOP**  
573 HUDSON AVE.  
CALL STONE 3018

Fill in the Last Line To This Limerick  
Said Alex, the handsome musician,  
"I've a cure for that old inhibition!"  
The treatment consists  
Of being well kissed

First — Be Sure To See  
**"That Uncertain Feeling"**  
Now Playing  
**CENTURY THEATRE**  
Then It Will Be Easy To Fill In The Limerick

Mail your entries to the: Movie Contest Editor, Rochester Sun, 420 Burke Bldg., as soon after you see the picture as possible. All entries must be postmarked not later than midnight, Wednesday, May 21, 1941. The 25 best answers will each receive a free ticket to the Century Theatre. Winners will be announced in the May 29 issue of The Sun.



**CHAMPION**  
KNITWEAR CO., INC.  
36 Minutes From PAULI ST. Customers  
11 ST. PAULI ST.  
Bills and Standard Patterns

**CREW SHIRTS** 29c  
At Champion's Men's Quarter Sleeve Shirts

**5 FOR \$1**  
Slightly Irregular

**79c**  
Ladies' and Children's Sweater Coats

**59c**  
Ladies' and Children's Sweater Coats

**71**  
St. Paul St.

**NO MONEY DOWN**  
**75¢ WEEKLY**  
BUYS A **6 CUBIC FOOT**  
NEW 1941 **GENERAL ELECTRIC ROBOT** ELEC. APPL'S  
1775 DEWEY AVE.  
Open 9 till 9

Mrs. Frances McCarthy, 100 Oakwood Dr.

**DE LUXE BINGO**

DON'T MISS OUR **SEASON-FINAL PARTY**  
MONDAY, MAY 19  
**K of C AUDITORIUM**

Grand Prize **1941 PLYMOUTH SEDAN** or **\$500 CASH**

Play For More Than **\$1600**

Tickets On Sale 50 Chestnut St.  
Advance Price **\$1.00** Box Office Price **\$1.10**

**DAW'S ORIGINAL CUT-RATE DRUGS**

OPPOSITE TEMPLE THEATER 56  
CORNER AQUEDUCT 31  
DOOR FROM STILLSON 353  
CORNER DEWEY 452  
AT BULL'S HEAD 880  
JUST OFF MAIN 473  
NEAR GOODMAN 539  
CLINTON AV. N. MAIN ST. E. MAIN ST. W. RIDGE RD. W. MAIN ST. W. N. GOODMAN MONROE AV.

**ONE CENT SALE**

NATIONALLY KNOWN ITEMS MOST SENSATIONAL SAVINGS OF THE YEAR!

NONE SOLD TO DEALERS

A ONE CENT Sale that really means something... for many of the items are nationally advertised, and the saving is obvious! You buy the first item at its regular list price... and get the second for items to effect this saving at DAW'S... you may have any two articles of similar price, buying the second item for only a penny! Check the savings in this advertisement... the biggest Rochester ONE-CENT SALE!

**DAW'S ARE GIVING AWAY 2 MORE 1941 PLYMOUTHS FREE**



**HERE'S HOW:**

With every purchase at all DAW'S Stores you get FREE tickets. Deposit stubs in box. Then, on Monday, May 19th, at 8 P. M., attend either the RKO PALACE, REGENT, CAPITOL, CENTURY or TEMPLE Theatres for the Grand Drawing. Cars will be given away every Monday during the month of May. You may be the lucky winner of one of these brand new Plymouth cars. Get and deposit tickets at all DAW'S Stores. Tickets may also be obtained at any of the above theatres.

**NOTE:**

If you are not a winner Monday do not throw your stubs away because they will be good also for the final drawing.

The Winner of the Second Car  
**ARTHUR G. ENGLER—239 ANDREWS ST.**

**THE MORE TICKETS YOU HAVE, THE GREATER YOUR CHANCE OF WINNING**

(Employees of the RKO Theatres or DAW Drug Co. not eligible to participate)

**ONE CENT**  
30 Ft. **WAX PAPER**  
2 Rolls for 6c

**ONE CENT**  
25c Pkgs. **CORN PLASTERS**  
With Medicated Discs  
2 for 26c

**ONE CENT**  
50c Size **BARBASOL SHAVE CREAM**  
2 for 51c

**FIRST AID DRUG SPECIALS**

BUY THE FIRST AT REGULAR RETAIL PRICES AND THE SECOND FOR ONLY ONE CENT!

**COTTON** ABSORBENT 10c-1-oz. Pkgs. 2 for 11c

**Soda Bicarbonate** 1-lb. Box 2 for 16c

**ZINC Ointment** 1-oz. Tube 2 for 16c

**SEIDLITZ Powders** 25c Box Of 12's 2 for 26c

**Beef, Iron & Wine** Reg. 75c Pints 2 for 76c

**TING. IODINE** Reg. 10c Value 2 for 11c

25c ZINC STEARATE Powder 2 for 21c  
10c FERROXYDE 2 for 11c  
4-oz. Bottles  
3c SYRUP OF FIGS 2 for 36c  
3-oz.  
BENEDICT'S Solution, 15c pts. 2 for 76c  
20c CITRATE of Magnesia 2 for 21c

10c CAMPHOR ICE Tube, Cake 2 for 11c  
60c RESINOL Ointment 2 for 61c  
10c HINKLE'S 12c. PHIL (100's) 2 for 11c  
25c CASCARA Sag. Tablets, 100's 2 for 26c  
10c MENTHOL Inhalers 2 for 11c

**ONE CENT**  
200 Sheets in Box **FACIAL TISSUES**  
2 Boxes for 11c

**ONE CENT**  
Large Size **WOODBURY'S TOOTH PASTE**  
2 for 16c

**ONE CENT**  
100 Sheets in a Roll **PAPER TOWELS**  
2 Rolls for 11c

**ONE CENT**  
Reg. 35c **ITALIAN BALM**  
For The Hands  
2 for 36c

**ONE CENT**  
Pure U. S. P. PINT SIZE **MINERAL OIL**  
2 for 31c

**BANNER GRADE "A" PURE MILK CHOCOLATE**  
Large 7-Ounce Blocks  
Reg. 15c Value 2 for 16c

**FREE!**  
**APPLE BLOSSOM, LILAC, GARDENIA Eau De Cologne**  
Originally made to sell for 75c... given with a purchase of \$1.00 or more of sale merchandise. Your choice of the most popular scents: A P P L E BLOSSOM, GARDENIA, or LILAC.  
(Limit 1 Bottle—None To Children)

**LINEN FABRIC STATIONERY**  
24 Double Sheets - 24 Envelopes  
35c Value 2 Boxes For 36c

**YOUR CHOICE FOR ONLY 1c**

SHOE LACES  
Pair, Black, Brown, White  
ASPIRIN Tablets  
Tin of 12  
BABY BOTTLES  
8-Ounce Size

**Handkerchiefs**  
INDIVIDUALLY BOXED  
Reg. 10c Value 2 for 11c

**Humidor Fresh CIGARS**  
Regularly 5c Each  
La Azoras, Roi Tan, Habanillos, Garcia Grande  
2 for 6c (Limit of 6)

**35c GOLF BALLS**  
WYANDOTTE Our regular 35c ball. Maximum durability and accuracy — Live power — Live power — Live power — Meets all requirements of USGA.  
2 for 36c

**Genuine Oxford TENNIS BALLS**  
Pressure Packed  
4c Value 2 for 41c

**Large 9-Ounce Size Drinking GLASSES**  
Non-Chip Rolled Edge  
The lowest price at which these gleaming, crystal-clear, all-purpose tumblers have ever been offered!  
2 for 6c (Limit of 12 to a Customer)

**PHILLIPS MILK OF MAGNESIA TABLETS**  
2 for 51c

**ADHESIVE PLASTER**  
1/2-in. x 5 Yards  
2 rolls for 11c

**SHAVING SOAP**  
Reg. 4c 2 for 5c

**Single-Edge BLADES**  
Reg. 10c-Pkg. of 4 2 for 11c

**COCOA BUTTER**  
Reg. 10c 2 for 11c

**TOILET TISSUE**  
1000 Sheets 2 rolls for 9c

**FLIT SPRAY**  
35c Pints 2 for 36c

**TOILET BOWL BRUSH**  
Wire Handle 2 for 16c

**Fountain Pen INK**  
15c Value 2 for 16c

**SULPHUR CANDLES**  
10c Value 2 for 11c

**PAPER NAPKINS**  
Boxes of 80 2 Boxes for 7c

**TOILET BOWL BRUSH**  
Wire Handle 2 for 16c

**Fountain Pen INK**  
15c Value 2 for 16c

**SULPHUR CANDLES**  
10c Value 2 for 11c

**PAPER NAPKINS**  
Boxes of 80 2 Boxes for 7c

**15c Pipe Tobaccos**  
Kentucky Club, Velvet, Dills Best, Half & Half, Prince Albert  
Reg. 15c Tins 2 for 16c (Limit of 2)

**ONE CENT**  
Reg. 10c **LUX FLAKES**  
2 for 11c

**ONE CENT**  
Pure U. S. P. Pint Bottles **MILK OF MAGNESIA**  
2 for 26c

**ONE CENT**  
Boxes of 50 Pads **BOOK MATCHES**  
2 for 11c

**ONE CENT**  
Pt. Size **Rubbing ALCOHOL**  
2 for 16c

**ONE CENT**  
Reg. 25c **DR. LYON'S Tooth Powder**  
2 for 26c

**ONE CENT**  
10c Roll **GAUZE BANDAGE**  
2" x 10 Yds. 2 rolls for 11c

**ONE CENT**  
60c Size **KREML Hair Tonic**  
2 for 61c

**ONE CENT**  
25c Size **DR. WEST TOOTH PASTE**  
2 for 26c

**ONE CENT**  
20c Boxes of 12's **Sanitary NAPKINS**  
2 Boxes for 21c



MAY 15, 1941  
PARTY  
TRIUM  
600  
On Sale  
at  
nut St.  
Box Office  
Price  
\$1.10

# Now Is The Time To Buy An Electric Refrigerator!

Advertisements In This Paper Tell You Where To Buy And What To Pay

## ROCHESTER'S SHOPPING NEWS

### The Rochester Sun

Delivered Every Thursday  
FOURTH YEAR—No. 30  
ROCHESTER, N. Y., THURSDAY, MAY 22, 1941  
To 75,200 Rochester Homes  
PHONE STONE 6001

### WHAT'S IN FASHION?

Lower Prices And New Features Combine With Greater Efficiency To Make The 1941 Electric Refrigerator Extremely Fashionable.

Stepping into the modern kitchen to see "What's in Fashion" we find, prominent to our view, a gleaming white, streamline design electric refrigerator. We see it plainly . . . but (thank goodness) we don't hear it. For the electric refrigerator of today is as silent as it is efficient.

Yes, electric refrigerators are very much in fashion. In fact, few moderns would be without one. And right now, here in Rochester, with prices at their all-time low, it's really the pinnacle of fashion to step out and buy a new one. Of course, you may say, those who don't enjoy the advantages of an electric refrigerator don't know what they're missing. True enough. But, step out into your own kitchen and look at yours. Maybe it's seven or eight years old. Well, milady, YOU DON'T KNOW WHAT YOU'RE MISSING.

For instance, do you know that some of the newest models on the market don't even require defrosting? Oh, you didn't know that, eh? Well, let's go on. In today's electric refrigerator you don't even have to cover foods in your refrigerator to keep the foods from drying out. That's right, leave them uncovered, pop them into the box and they'll stay as fresh and crisp as you please. Put onions next to the butter if you want to. No, madam, you're wrong. If you've a MODERN refrigerator you won't be able to taste onion in the butter at all.

Many of the models have a separate freezing locker maintaining a near-zero tempera-

ture. And, they'll keep meats, poultry, vegetables and fruit fresh for weeks at a time.

Refrigerator manufacturers have recognized the growing frozen foods industry and today you'll find plenty of provision for the storing of frozen foods and even home-freezing of foods you can put up yourself.

Now, here comes the big surprise! If you bought a refrigerator eight or ten, or even five years ago, you paid a lot more for a lot less. Or let's put it this way: Today's refrigerator gives you a lot more, yet costs a lot less. Yesterday, it took the good part of 200 dollars to buy a refrigerator, today prices on nationally-advertised makes start in the neighborhood of 100 dollars.

If you don't have an electric refrigerator in your home now, you'll be plenty smart to hop right down to your favorite store and put the tiny down payment necessary on your order. Then you'll plan to pay for that refrigerator out of the savings in food costs you'll make.

Why, you may say, should I buy right now? Maybe I should wait awhile. Well, lady, if you do, you're taking a bigger chance than Steve Brody did. We'll all admit that prices on other commodities are going up, and it's only reasonable to suppose that refrigerators will join the upward march. Yes, it looks like higher prices are coming. Then too, what with things the way they are today, we might not even be able to GET a refrigerator AT ANY PRICE if a real short-

(Continued on Page 2)

### World Affairs To Be Discussed At Church Meet

World affairs and local church problems will have the attention of clergy and lay delegates at the 10th annual convention of the Episcopal Diocese of Rochester next month. Sessions will be held in the Episcopal Church of the Ascension on Lake Ave., Tuesday and Wednesday, June 3 and 4.

The Rt. Rev. Bartel H. Reinheimer, D. D., bishop of Rochester, will sound the keynote of the convention in his address at the opening service at 11 A. M. Tuesday. It is expected that he will lay special emphasis on the need of parish programs built on the personnel inventory taken in connection with the decennial enrollment of the diocese.

World affairs will have the attention of the delegates at a dinner Tuesday evening, addressed by Spencer Miller, Jr., consultant on industrial relations to the National Council of the Protestant Episcopal Church. His topic will be "The Meaning of Malvern."

The annual meeting of the Woman's Auxiliary of the Diocese will be held at the same time as the convention. Mrs. P. Richard Jameson, president, has announced as principal speaker, Miss Hallie Williams, former head mistress of St. Agnes School, Kyoto, Japan.

### Political Picnic Season Is Here

The North Democratic Club of the 22nd Ward will hold its annual outing this season at Schuetzen Park it was decided last night by the Board of Directors under the chairmanship of Stephen S. Joy.

Joining in the 10th annual event which is scheduled for August 24, will be the Women's Auxiliary under the direction of Mrs. Joseph Vecchio. Joseph Vecchio has been named picnic chairman.

Preliminary plans call for all types of sports and entertainment.

The North Club set a record for attendance in the Northeast area in 1937 when 9,962 purchased booster tickets at the outing.

### No. 37 School PTA Has Final Meeting

Final meeting of the No. 37 School P. T. A. was to be held this afternoon at 2 o'clock in the school auditorium with Mrs. Harrison Didas, president, in charge.

Dr. Robert Lee Brown was scheduled to speak on "Cancer Control."

New officers will be installed by Mrs. Floyd Ewell, Genesee Valley District Director of the P. T. A.

For quick results place your ad in the Rochester Sun. Lowest rates.

### Helen Keller To Be Here For School Dedication

A new academic building for the Rochester School for the Deaf will be dedicated next Monday afternoon with out-of-town guests, prominent Rochesterians and the general public in attendance. Guest of Honor at the dedication will be Helen Keller, who though handicapped with both deafness and blindness has risen to world-famous prominence as a writer, lecturer, educator and humanitarian. Miss Keller will be accompanied by her secretary, Miss Polly Thompson.

The new building is a handsome three-story structure, containing 27 classrooms, an auditorium and a gymnasium. Erected at a cost of \$210,000, it will be ready for occupancy in September. It fulfills a long-felt need for a school building of adequate proportions and modern equipment.

Although the State gives grants to the school for pupils' tuition and teachers' salaries, no money has ever been provided by the State for building purposes. For this the school is dependent upon private contributions.

The dedication ceremonies will start at 4 p. m. with Charles Winslow Smith, president of the board of directors, presiding. Supreme Court Justice Arthur E. Sutherland will introduce the various speakers. The chief speaker will be Mrs. Harper Sibley.

### N. Y. Guard Plans Patriotic Pageant At Wing Stadium

Rochesterians can look forward to one of the most colorful semi-military spectacles ever seen in this city when the 21st Regiment, NYS Guard, presents the patriotic pageant, "America United," in Red Wing Stadium on Wednesday evening, June 25, according to Col. Fred E. Wegner, commanding the regiment.

The program will consist of a review of practically every uniformed unit in the county; patriotic exercises, during which Mrs. Frank E. Gannett, wife of the local newspaper publisher, will present a stand of colors to the State Guardsmen; a practical demonstration of Rochester's famed aerial fire truck, said to be the largest in the state, and a brilliant display of fireworks.

There will be several divisions of uniformed men and women in the review made up of the State Guard, veterans' organizations, fraternal groups, racial groups and volunteer fire companies. Several bands will furnish plenty of music.

A desire to create in the public mind a greater sense of the need for national preparedness is said to be the objective of those in charge of the pageant. There will be a nominal charge for admission.

### Last Call for Contest Entries

Last call for entries in the Rochester Sun Continental Noodle Soup Mix contest is issued this week, with deadline set for next Monday midnight. One hundred cash and merchandise prizes await the winner who best complete this sentence in 25 words or less: "I like Continental Soup Mix because . . ."

There is no limit to the number of entries a contestant may make but each must be accompanied by the label from a package of Continental Noodle Soup mix.

All entries must be sent to the Contest Editor of the Rochester Sun, 420 Burke Bldg., S. Paul St. and must be postmarked not later than midnight Monday.

Continental Noodle Soup Mix is on sale at your favorite food store. Buy a package today, try it for a new taste thrill. Then tell us why you like it and get in line for one of the many awards.

A SAVING on Every Purchase or Your Money Back

### Get Ready for DECORATION DAY



**MEN'S SANFORIZED SHRUNK SPORT ENSEMBLES**  
Handsome tailored, smartly styled ensembles in all popular colors. Coat style shirts with matching slax and belt. Full range of sizes from 29 to 42.  
**\$1.89** REG. 2.79 VALUE  
OTHERS TO \$6.98

**Men's Trimmed or Plain CREW SHIRTS**  
Fine combed yarns. Washes easily, needs no ironing. Cool for work and sport. All sizes.  
**29c**  
4 FOR \$1.00  
REGULAR 35c VALUE

**Men's Sanforized SLACKS**  
New herringbone weave you'd ordinarily expect to pay twice as much for slacks like these. You must see them to appreciate the value. Colors: blue, tan, green. Sizes 29 to 42.  
**\$1.19**

**LADIES' COMPLETE RIDING HABIT**  
Whipcord JODHPUR BREECHES  
Genuine Leather JOD BOOTS  
SPORT SHIRT  
You'd expect to pay twice as much for this smart outfit!  
**\$5.00** COMPLETE

**LADIES' 3-PC. PLAY SUITS**  
Consists of blouse, shorts, shirt. All colors. Sizes 12 to 20.  
Reg. \$2.50 Value.  
**\$1.69**

**BOYS' WATER REPELLENT JACKETS**  
Zipper style with light flannel lining for added protection.  
**\$2.39** \$3.10 Value!

**Boys' Sanforized SLACKS**  
New herringbone weave in Blue, Tan and Green. Sizes 12 to 18.  
**\$1.00** \$1.39 Value!

**BOYS' BASQUE Polo Shirts**  
STRIPED  
**29c EACH** 4 for \$1

**MEN'S - BOYS' - LADIES' MOCCASINS**  
Genuine Leather  
**\$1.39** REG. \$2.19

Real Indian type moccasins that you will live in most of the Summer. Ideal for camp, vacation, or lounging. A Jobbing House Super Value.  
Boys' & Girls' Sizes 1 to 6  
Men's Sizes 6 to 12

Men's In 'n'outer  
**SPORT SHIRTS**  
We're not exaggerating when we say we have Rochester's largest stock of sport shirts. You'll find here everything that's new and practical. Prices we guarantee are lowest in all Rochester. Long and short sleeves.  
**55c - \$2.79**



**MEN'S NEW LOAFER COATS**  
You'll wear them from now 'till Fall. They're practical, useful, most popular and inexpensive.  
**\$2.69** REG. 3.98 VALUE

**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260  
Open 'til 9 Every Evening Unrestricted Parking

## Lauer's Spring Sale

12 superb styles . . . all mahogany tables at savings to you of 40% . . . values as great as \$17.95.

**\$9.74**  
Reg. \$17.95 Values



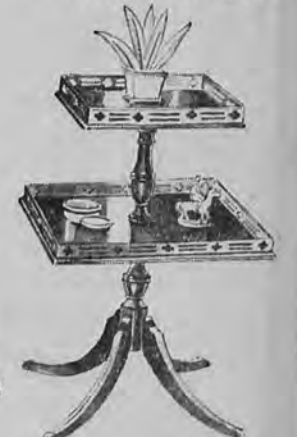
**COCKTAIL TABLE**  
Duncan Phyfe base; reeded legs; Oval top 20"x32"; Brass tipped feet; Carved rope edge; inset glass top; All mahogany . . . \$9.74



**2 DRAWER COMMODE**  
Serpentine drawer fronts; Stretcher base; 26" high; 13 1/2"x20" top; All mahogany . . . \$9.74



**CHAIR SIDE TABLE**  
Pierced lattice sides; Reeded legs; One shelf; 24" high; 13" x26" top; All mahogany. . . \$9.74



**2 TIER TABLE**  
Reeded Duncan Phyfe base; Pierced gallery tops; 27" high; Top tier 13" x13"; Lower tier 18" x18"; All mahogany. . . \$9.74

**Lauer's**  
50 STATE STREET

Open Friday Night



## Contract Bridge

By CARLETON HOWARD

The Lake Ontario Championships, Rochester's annual bridge classic, held recently was a thoroughly enjoyable affair in spite of the slightly lower attendance. There were no registrations from across the Canadian border which usually provides a strong contingent. Rochester took its share of the honors starting right in at the first event when the Wicks won the mixed pair game. Bill Clarke and Murray DeLeeuw teamed up with a Buffalo pair for the team-of-four and almost repeated their victory of last year, finishing second. Bert Eldridge and Sam Knopf, defending champs in the open pair game, also finished second after two gruelling sessions. Fairport and East Rochester came in for their share of the glory when Ed Hull and Fred Shafer crashed through with a nice top in the men's pair game.

A regional bridge tournament is a poor place for anyone who is not interested in the game. The conversation, and there is plenty of it, deals with little else. There are stories galore of hands on which teams were fixed and occasionally you will hear a pair admit that they got some breaks. Most of the happenings are amusing and provide relief from the seriousness of an important championship. One of the loudest squawks came from Murray DeLeeuw and concerned a hand in the

mixed pair game. We all know that the ordinarily takes his bad breaks as all in a day's events. He came in for a great deal of friendly kidding on this board but we feel that most players would agree with him.

Murray played the hand in the East position at 3 no trump. His opponent on the left laid down the two top spades and he was in with the queen on the third round of that suit. The hearts and clubs both cleared and he made 5 odd on the hand which he thought would produce a very good match point score. The final tabulation, however, gave him a cold bottom for all of the other teams had played the board at four hearts making six.

He, of course, had every reason to expect that the defenders would cash both of their aces at the suit contract and that his 5 no trump would outscore the natural five hearts results. But evidently no one did and so the hand goes into the record as just one of those peculiar situations for which there is no satisfactory explanation.

One of the best stories to go the rounds was that told by a Buffalo Lady who had recently returned from a five week's sojourn in Florida. While there she participated in the Miami championships and on one round had two gallant Southern gen-

tlemen as opponents. The Southerners were very successful with all of the boards and the Buffalo lady expressed her disgust by saying "Well, you took us like Grant took Richmond."

As soon as the words were out of her mouth she realized that her comment was distinctly out of place below the Mason and Dixon line where there is considerable doubt as to the fall of Richmond. She was most effusive in her explanation but no amount of apology could console the ruffled feelings of the courtly players from the South.

### Congregation To Dedicate New Home Sunday

Dedication services of the new home of the Spiritualist Church of Divine Inspiration on Appleton St. will be held Sunday at 3.30 p. m. with John Carlson, a state missionary in charge.

Rev. Frances Adam, said to be the youngest ordained Spiritualist minister in this district is the pastor.

### No. 24 PTA To Hear Accordion Concert

A 40-piece accordion band will be heard in concert at No. 24 School tomorrow at 8.15 p. m. under the auspices of the P.T.A. of the school.

The program will include solo, duet and quartet arrangements. Tickets may be purchased from members of the P.T.A. or at the door.

### 3,000 Expected At 10th Ward Republican Dance Tomorrow

Plans have been completed for the annual 10th Ward Republican dance and entertainment which will be held at Edgerton Park tomorrow evening at eight o'clock, it was announced by Donald N. Morris, chairman of the publicity committee. A capacity crowd of more than 3,000 persons is expected. Republican leaders and City and County officials are expected to attend.

Thomas Riley, chairman of the program committee reports that the souvenir year book will contain a short outline of 10th Ward Republicans and pictures of prominent Republican leaders of the City and County as well as the program of events.

### Impacted Wax Said To Cause Deafness

According to medical authorities, impacted wax is a common cause of partial, temporary deafness, often accompanied by buzzing, ringing, hissing head noises, clogged up feeling in ears, and dizziness. A normal amount of ear wax is said to be nature's way of protecting ears from insects and foreign matter, but when this wax is produced in excess, it sometimes hardens in the ear canal, thus blocking out sound waves. It also presses on the sensitive eardrum, causing sound distortion and irritation.

Children generally are said to have a great amount of excess wax. Generally this wax is soft and easily washed out, but it must not be neglected. Much ear trouble in later years has been traced to neglected earwax in childhood.

Hard impacted earwax is claimed to be easily, painlessly, and safely removed by a preparation made for this purpose. It may be obtained at Key Drug Stores under the name Orotone.

### 1941 Refrigerators

(Continued from Page 1)

age develops of steel, aluminum and those other products necessary for their manufacture.

Of course, I don't think they'll stop making refrigerators all together, but if there's only material enough available to make a thousand refrigerators, and two thousand people decide they want one, all at the same time, why there's going to be a thousand disappointed people waiting for refrigerator until they find the material out which to make them.

Here's the thought we want to leave with you. NOW IS THE TIME TO BUY AN ELECTRIC REFRIGERATOR. Especially if you don't have one. And if yours is more than five years old, take a long, good look at the new 1941 models and see how many improvements they have over yours.

### Call for SCHENLEY

and treat yourself and your guests to the whiskey bottled at the

"Peak of Flavor"



Schenley Black Label 45% Grain Neutral Spirits, 88 Proof. Schenley Red Label 72 3/4% Grain Neutral Spirits, 90 Proof. Both Blended Whiskey. Schenley Distillers Corp., N. Y. C.

### MILK MIXTURE FOR STOMACH ULCERS

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoonsful in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by Law, Key and drug stores everywhere.

Mrs. Mary Holford, 137 Lehigh Ave.

### REDUCE

Take Off Those Extra Inches of those modern, healthful ways

### ROLLER REDUCER

The world's foremost slenderizer. It gently massages away those unwanted inches safely and pleasantly. NO DIETING.

### EXERCISE

New, automatic exerciser. Sit comfortably in the machine. Exercise does all the work AUTOMATICALLY. As good as hours of real exercise.

### Vapor Cabinet Baths

Bicycle and shower included.

### VIRGINIA & JANE SALON

27 Elgin Ave. So. Opp. Seneca Hotel Stone 316

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

## ELECTROLUX

10 DAY TRIAL PLAN! COMPLETE WITH ATTACHMENTS \$16.95 FULL CASH PRICE

LIBERAL ALLOWANCE ON YOUR OLD CLEANER!

IF YOU CAN'T COME IN... PHONE OR WRITE FOR FREE HOME DEMONSTRATION!

See This ELECTROLUX Cleaner Value SOON!

**PENN VACUUM STORES**

30 SOUTH AVE. Open Evenings Until 9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

## ...THE STORE THAT CONFIDENCE BUILT

Because of Values Like These!



COMPLETE LIVING ROOM OUTFIT

All 9 Pieces \$79 Save \$50

- ★ Full Size Sofa
- ★ 2 End Tables
- ★ High Back or Barrel Chair
- ★ 2 Framed Pictures
- ★ 7-Way Floor Lamp
- ★ 2 Table Lamps

TRADE IN YOUR OLD FURNITURE • OPEN EVERY EVE. EASY BUDGET TERMS

# LYONS

42 STATE STREET

**AVON SHOP**  
132 E. MAIN ST.

## Hurry, Hurry, Hurry!

# GOING OUT OF BUSINESS

BRAND NEW, SUMMER

**DRESSES \$1.84** VALUES TO \$4.95

**FORMALS \$1.99** Val. to \$6.95

**HURRY! JUST 32 COATS \$3.99** Val. to \$9.99

**MAN-TAILORED SUITS** SIZES 10-20 38-44 **\$4.89** Val. to \$15

**COATS** SIZES 9-20 38-46 **\$4.79** Val. to \$16.95

**Skirts 59c** **GOWNS & PAJAMAS 49c**  
2 for \$1 - Reg. \$1 each Reg. \$1.19 Val.

**SLIPS 48c** **Panties 15c**  
Reg. \$1 Value Reg. 59c

**BLOUSES 59c** **2 FOR \$1** (Reg. \$1 Each)

**AVON SHOP**  
132 E. MAIN ST.

**ALL SALES FINAL**

**NO** C. O. D. Refunds Exchanges

TO  
Beca  
SEE  
See!  
refrigerator. The cent survey!  
See!  
easy spreading General Electric.





- Because EDWARDS Is the Refrigerator CENTER of Rochester
- Because EDWARDS Is the ONLY Dept. Store Where G. E.'s Are Sold
- Because EDWARDS Has One of Rochester's Most COMPLETE Displays
- Because EDWARDS Is A MEMBER of the Electrical Association
- Because at EDWARDS You Can Buy Your G. E. With CONFIDENCE
- Because at EDWARDS Every G. E. Is Sold With a MONEY-BACK Guarantee
- Because EDWARDS Terms Are So Low ANYONE Can Afford a G. E.
- Because at EDWARDS You Have NO Finance Company to Pay

These Are 8 Excellent Reasons WHY Thrifty Folks Shop at Edwards for

# General Electric Refrigerators



**NO DOWN PAYMENT!**  
**3 YEARS TO PAY!**  
**50¢ WEEKLY!**  
TERMS NOW AS LOW AS

SEE This GIANT G-E "6.2"  
Greatest VALUE in ALL  
General Electric History At

Only  
**\$124<sup>95</sup>**  
LESS Liberal ALLOWANCE for your old ICEBOX!

COMPARE the construction and the performance record of this G-E with any other anywhere near the price! Dollar for dollar it's the refrigerator buy of the year! All-Steel Cabinet with Porcelain Interior. Famous Sealed-in-Steel G-E Thrift Unit. 6.2 cu. ft. Capacity. 13.4 sq. ft. Shelf Area. Stainless Steel Super Freezer. 120 Big Ice Cubes and a host of other features that spell quality-plus!

You'll Always Be Glad You Bought A General Electric



**NEW GENERAL ELECTRIC "BIG 7"**  
FOR ONLY A FEW DOLLARS MORE THAN LAST YEARS "6"

Here's a refrigerator built to serve you better, longer! G-E Refrigerators have a record for long-life, dependable performance and enduring economy that is unsurpassed. That's one reason, recent surveys show, why most people prefer a G-E over any other refrigerator. We are proud to offer you this G-E with the famous Sealed-In-Steel Thrift Unit, at today's amazingly low price.

Model B7-41 (illustrated) has all latest features and Perfected Conditioned Air for better food preservation. 15 sq. ft. shelf area. New—inside and out . . . . .214.95

EDWARDS—Sixth Floor

**TOPS IN PREFERENCE**  
Because IT'S Tops In Performance

SEE G-E'S AMAZING NEW "BUTTER BOX"



LOOK! BUTTER SPREADS LIKE MAGIC!

NEWS! G-E BUTTER "BOX"! Here's a G-E feature that all women applaud! A new and ingenious special compartment that keeps butter at just the right degree of softness—for easy spreading or for quick mixing. See it tomorrow!



**See!** This product of the world's largest electrical manufacturer! Most people prefer the G-E to any refrigerator. That fact was brought out in a recent survey!

**See!** A rare combination of beauty and quality at a bargain price. Because G-E sells so many refrigerators, it can manufacture at a minimum cost and retail for less.

**See!** 10-star features including the amazing new G-E Butter "Box" that keeps butter always at an easy spreading softness. Originality typical of General Electric.

**See!** The famous G-E Sealed-In-Steel THRIFT UNIT—the refrigerator mechanism with an unsurpassed performance record. Just one of the many outstanding G-E features!



IF YOU CAN'T COME IN, MAIL THIS COUPON FOR A FREE HOME DEMONSTRATION

E. W. Edwards & Son  
Rochester,  
New York

I am interested in a New General Electric refrigerator. Without obligation on my part, have your representative call at my home.

NAME .....

ADDRESS .....

CITY .....

DATE ..... TIME .....



Use a Shopping News Want Ad To Rent Your Rooms

**Quiz Question**—  
CAN YOU CHANGE A DARK COLORED DRESS TO A NEW LIGHT SHADE?  
YES! EASY, IF YOU FIRST USE

**Tintex**  
COLOR REMOVER

Removes the old color quickly, easily, safely. Then simply re-dye with any of the 47 penetrating, long-lasting Tintex colors. Best results always. Used by millions of women everywhere!

10c & 15c sizes at Drug, Dept. & 10c Stores

PARK & TILFORD Product



**Summer Shoe Fashions Feature Bright Red**

What's new in shoes this season? Lots of things. First of all, red shoes have at last been welcomed into well-dressed circles. If you remember, they have heretofore been considered a little too showy, a trifle too theatrical, for the refined women of chic. But this year you'll see them walking down the avenue on the best dressed feet in town.

Platform soles which boomed and then faded not so long ago, are back again, bigger and better than ever. In fact, one store has even gone so far as to dub them "footstools," but these exaggerated soles will be confined mostly to evening and at-home wear.

The D'Orsay silhouette, borrowed from our French-looking boudoir slippers, is gaining new friends every day, probably because it makes almost any foot look dainty and fragile. One very gay pair we saw was made of bright red with the front and back completely separate.

As to silhouette shoes are more cut out than ever... front, back, and at the sides. There's even a new transparent shoe fabric that you'll wear with your fragile sheers this summer.

In the way of comfort, one shoe salon has introduced light-as-a-feather shoes which weigh almost as little as their name suggests. Their soles are as flexible as a circus acrobat and they come in all colors of the rainbow. Some of them look just like Indian moccasins and are decorated with Indian pictures.

In the way of frillery, there are gold eagles shining on the vamps of navy blue pumps, and over-size scrolls seem to take several sizes off your foot. The most unusual gadgets that we've heard of are the little hats which take the place of toe paws. Some are miniature South American turbans with little hatpins thrust through them. Others, which make your foot look just as petite as humanly possible, are wide-brimmed sun hats of perforated suede. It looks as though someone forgot which end he was standing on.

Have more clothes for yourself, your children. Sew and save. Read the weekly pattern feature in The Rochester Sun.

**Sibley, Lindsay & Curr Co.**

**Celebrates National Cotton Week**

With the Pick of the Crop in **FABRICS**

Our complete and comprehensive Fabrics Dept. is overflowing with versatile, comfortable cottons keyed to the American way of life, and produced by superior American mills. See our brilliant Louisiana inspired prints! Come in during National Cotton Week and stock up on comfortable, carefree cottons for a cool summer.

DE-LUX PRINT PIQUE..... yd. 49c  
Fast color prints in bold designs for day or evening wear. Sanitized (1% shrinkage)! Gorgeous colors!

"HER LADYSHIP" ORGANDY... yd. 79c  
Permanent finish, color fast, 36 inches wide. Many designs of frosted organdy in white. Also pastels.

"EVERFAST" WAFFLE PIQUE... yd. 69c  
Spring flowers printed on white or pastel grounds. 36 inches wide! Color fast to washing! "Everfast" quality.

"LOVELY LADY" VOILES... yd. 69c  
Sanitized (1% shrinkage) and crease resistant. Wonderfully cool in large or small designs. Dark or light.

DUMARI FINE CHAMBRAY... yd. 59c  
Lustrous, light-weight cotton 36 inches wide. Past color plains and matching color stripes.

"EVERFAST" CRASHES... yd. 79c  
Perfect for play and casual clothes. Fast to washing! 36 inches wide! Fashionable plains and matched prints.

EMBROIDERED WHITE PIQUE... yd. \$1.19  
Large range of patterns for evening dresses as well as spectator types. Fine for trimming. 36 inches wide.

GLEN PLAID SEERSUCKERS... yd. 79c  
For all day, every day! Washable, fast color, 36 inches wide. Wonderful, too, for jackets and suits.

FABRICS, MAIN FLOOR



**Sibley, Lindsay & Curr Co.**

Come and Get 'Em While They're Hot!

Sizzling Money-Savers In A Great **Clearance!**

Of Slightly Soiled and Damaged **HOUSEWARES**

Gigantic Reductions from **35% to 75%**

**KITCHEN FURNITURE!**

Useful base cabinets and sturdy stools.

**Unfinished FURNITURE!**

Bookcases, screens, chairs, garden furniture, chest of drawers, tables — all of sound construction, ready to paint.

**JAPANNED WARE!**

Attractive bread boxes, waste baskets, canisters, stools, step-on cans, pick-ups.

**EVEN GIFT WARES!**

Casseroles and bathroom hampers — useful gifts for brides. Bed trays — thoughtful present for older folks.

**ENAMELLED WARE!**

Kitchen kettles, canning utensils, pails and com-bins.

**STEEL CABINETS!**

**MOTH CHESTS AND CABINETS!**

**MISCELLANEOUS ITEMS!**

Clothes driers, wash boards, ironing boards, curtain stretchers, clothes baskets.

HOUSEWARES, NEW FOURTH FLOOR

**"LOOK, MA'AM! SCRUMPTIOUS SOUP IN AN ENVELOPE!"**

RICH, OLD-FASHIONED HOME-COOKED NOODLE SOUP — FILLED WITH TENDER FRESH-COOKED NOODLES!

JUST EMPTY CONTENTS OF CONTINENTAL ENVELOPE INTO BOILING WATER — COOK 7 MINUTES! 4 TO 6 DELICIOUS HELPINGS!

YOU'LL LOVE ITS HEARTY, CHICKEN-FLAVOR! TRY IT TODAY! ONLY 10¢ AN ENVELOPE AT YOUR GROCERS!

LIPTON'S CONTINENTAL NOODLE SOUP MIX  
MADE BY THE LIPTON TEA PEOPLE



Now You Can Buy the Famous **GENERAL ELECTRIC REFRIGERATOR**

For as Little as **\$5 DOWN** and Payments Up to **3 YEARS**

General Electric gives you the three things you want most in a refrigerator!

1. Dependable Performance
2. Economical Operation
3. L-o-n-g Life

Get a New G-E Fitted To Your Income and S-A-V-E:

- Save Food
- Save Health
- Save Money

**\$5 Delivers** this 1941 model to your home

Model LB 6-41 **\$124.95** Cash Price

COME IN TODAY! See the new General Electrics. They have new features for greater CONVENIENCE and BETTER PRESERVATION of every kind of food. Just say: "IT'S G-E FOR ME!"

• Backed by R. G. & E. Service and Reputation

**Rochester Gas & Electric**  
89 East Avenue Main 7070



**Sibley, Lindsay & Curr Co.** Phone Stone 6500

**REDI-KOOKT**  
PICNIC SUGGESTIONS—We have many, many of them in our Cooked and Prepared Food Section. Come in and look around.

LUNCHEON SUGGESTIONS—Including salads, sandwiches, meats and relishes. You may also have Lunch Boxes for your picnics, packed here, too.

**CALLAS 23c**  
Old Fashion, Sugar-Cured FLAV-O-RICH  
5 to 7 lb. Aver... lb.

HOTS, Tower Brand Coney Island Parboiled lb. 27c  
Ring LIVER or Ring BOLOGNA SAUSAGE, Tower Brand ..... lb. 23c  
STEAMERS, Tower Brand Skinless ..... lb. 27c  
HAM SAUSAGE, Tower Brand ..... lb. 27c

**HOLIDAY HUNCH!**  
You're going to the cottage or to a picnic — maybe both — this holiday weekend. We knew it and we're ready with your needs. You'll want cleaning preparations for the cottage — of course, so order now.

Parson's AMMONIA, ..... qt. 21c  
20 MULE TEAM BORAX, 1 lb. pkg. .... 2 for 29c  
IVORY SOAP, large bar ..... 6 for 49c  
SUNBRITE Cleanser ..... 3 for 15c  
VANO, for washing walls, etc. .... qt. bot. 29c  
GARBEX, for de-odorizing Garbage Cans ..... 15c 2 for 27c

Don't Forget These Items for Your Picnic!

GIROUX SYRUPS, for cold drinks, five flavors 16 oz. bot 17c, 3 for 49c  
Kraft Miracle Whip SALAD DRESSING ... qt. 35c  
Geisha CRABMEAT, tin ..... 23c, 2 for 45c  
Pet MILK, large can ..... 4 for 29c  
SUGAR, Domino Pure Cane Granu'ted, 10 lb. bag 54c  
COFFEE, Maxwell House, Steel Cut 1 lb. tin .. 27c

**BAKERY**  
DATE SNACKS, a delicious snack at any time doz. 21c  
COOKIES, California Fruit or Kilties, doz. 21c  
DATE and NUT BREAD, delicious for sandwiches, loaf 19c

**FRUITS**  
Sunkist Valencia Juice ORANGES 3 doz. 67c  
Golden-Ripe BANANAS 3 lbs. 20c  
ICEBERG-LETTUCE 2 for 17c  
Fresh Green PEAS, .... 2 lbs. 19c

**DAIRY**  
Creamery Tub BUTTER, Fancy High Score, 2 lbs. 79c  
VELVEETA CHEESE, 1/2 lb. pkg. 15c  
Wilson's CORNED BEEF 12 oz. tin 2 for 45c  
THURINGER Summer Sausage ..... lb. 29c

GROCERY, MAIN FLOOR

ROCHESTER SUN, THURSDAY, MAY 22, 1941

3 cus Will r

\$8.98 Stencil brown c

\$1 Mel Water-p ed. Co

\$1.49 Pads 45" long

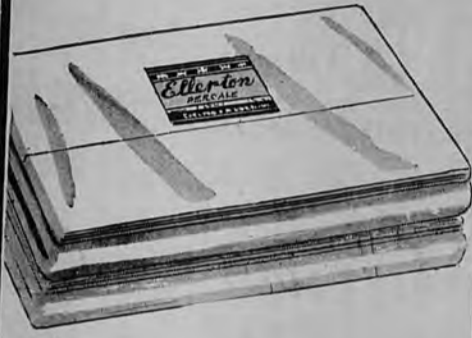
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4x7 .... 4'6"x7'6" 5x8 .... 6x9 .... 6x12 ....

Sho Shopping Buy \$15 to \$ just like r monthly ins include our



# May Specials For Your Summer Home



Sale! "Ellerton" Seconds of Fine  
**PERCALE SHEETS**  
\$1.89 Value  
72x108; 81x99 **\$1.49**  
\$1.98 Value  
81x108 **\$1.59**

Snowy white and softest of soft percale in deftly made sheets that will launder perfectly and give you seasons of satisfactory wear. 88x96 construction! Shop these early! We've just a limited quantity available at these special low prices.

ATSLR 14



72x84 Heavy Durable Jacquard  
**BLANKETS**  
Irregulars of \$2.59 **\$1.98**

Just the blanket you need for summer nights at camp. A smart buy, too, for canoe or auto throw. Grand for picnics when the ground is not too warm. Strong quality! Many colorful patterns, including popular, practical Indian designs.

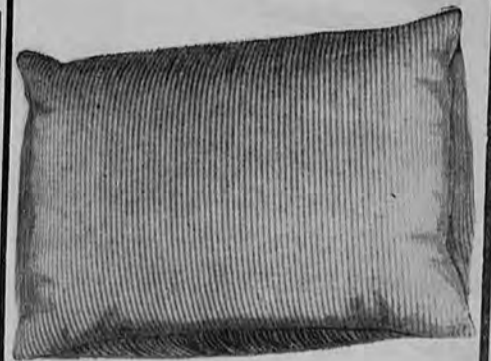
ATSLR 14



With 18-Inch Ruffled Sides!  
**CHINTZ SPREADS**  
\$2.59 Values! **\$1.98**

Gay floral patterns in sateen chintz that will give your summer home color and character at very little cost. We've both double and single sizes in beautiful shades of rose, blue, gold, green, orchid.

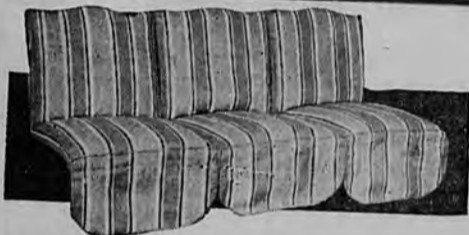
ATSLR 14



Save 59c on Plump ACA Covered  
**BED PILLOWS**  
\$1.59 Value! **\$1.00**

5% Down! 95% Duck feathers! A real value in a plumpy filled, trimly made pillow covered with strong blue-and-white-striped A C A ticking. Excellent for summer cottages and camps! Fine quality for year around use in your own home.

ATSLR 14



**GLIDER SET \$5.98**

3 cushion seats and 3 backs in stripes of gold, green, red or brown. Will make your glider look like new—for a minimum cost of \$5.98.

\$8.98 Glider Set ..... \$6.98  
Stenciled patterns in green, black, brown or blue. Wide selection.

\$1 Metal Chair Pads ..... 79c  
Water-proof! 36" long. Well filled. Colors: Blue, gold, black, red.

\$1.49 Adirondack Chair Pads ..... \$1.00  
45" long. Red, orange, blue, gold.

35c Chair Covers ..... 25c  
Pyroxylin finished deck chair covers. Assorted patterns and several colors.  
25c Chair Covers ..... 19c  
Painted striped cover in bright colors.  
49c Chair Covers ..... 35c  
Water-proofed covers in bright stripes. Rope loops! WATERPROOF!  
59c Chair Covers ..... 49c  
Awning stripes. With head rest and rope loops. Bright awning stripes.

ATSLR 14

Solid Oak Porch or Garden Weather-Proofed

**ROCKER \$2.95**

Specially Purchased and Very Specially Priced!



For your summer comfort. High back! Slat seat! Var-nished for weatherproofing! Use it on the porch or in the garden.

ATSLR 15

19 Beautiful Patterns in New Spring Marquisette

**CURTAINS \$1 pair**

• Priscillas • Tailored Types • Cottage Sets

Hemmed and headed — ready to hang on your rods! An unusual quality marquisette in exceptionally well tailored curtains just when you need them for Spring re-decorating. Self figures and dots! Colored figures! Every pattern brand new and fresh as tomorrow's newspaper. Full lengths! Full widths!

ATSLR 16



Weather-Proofed Porch or **Garden Glider \$7.95**

Platform effect with double steel spring! Use it on the porch or in the garden. You can leave it out in the rain without damage because it is weather proofed. Slat back and seat. Strongly bolted.

ATSLR 15

## Special Values for Cottage and Camp

Irregs. \$1 Sheets

"Blue Ridge" brand. Size 81 x 99. Slight imperfections. **89c**

6 for \$1 Towels **79c**

Part linen dish or hand towels. 16x31. White with borders of red, blue, green and gold.

Reg. 39c Oilcloth Yd. **29c**

50-inch first quality. Wide selection of patterns and colors.

Sale 4800 Dish Cloths **3c**

8c Values 5c, 6 for 25c  
12c Values 9c, 6 for 49c  
All first quality. Knitted with colorful borders of red, blue, green.

Irregs. \$3.49 Blankets **\$2.59**

All wool khaki camp blankets. 62 x 84. Slight imperfections.

\$2.29 Blankets Pair **\$1.79**

"Nashua" 5% wool. 70x80. Colorful plaids of green, rose, blue, gold, and mahogany.

Irregulars 89c Sheet Blankets

White sheet "Nashua" blankets. 70x80. Fine for summer nights! **59c**

Irregulars 98c Sheet Blankets

70x90. Good quality "Nashua" with only minor imperfections. **69c**

\$3.98 Plaid Blankets

5% wool plaids. 70x80. Rose, blue, gold, green or mahogany. Pair **\$2.79**

\$1.39 Indian Pattern Blankets

Good assortment of patterns. With holes that can be repaired to look like new. **69c**

29c Percale Prints Yd. **19c**

80-square percales in 1 to 10 yard selections. Fine assortment.

Irregs. of \$1.19 Tablecloths **79c**

52x52 prints in excellent selection of fast color prints.

ATSLR 14

\$1.29 Bath Mat Sets

Fine quality chenille. Floral patterns on solid pastel shades of rose, blue, green, gold, orchid. **89c**

\$2.59 Comfortables

Print challis centers. Sateen band borders. Colors: rose, blue, green, gold, orchid. 72x84. **\$1.98**

\$3.98 Chenille Spreads

Multicolor florals. Rose, blue, green, gold, orchid. **\$2.98**

59c Canoe Cushions

Waterproof cushions in novelty patterns. Fine for autos and picnics. Red, blue, green, black. **39c**

39c Turkish Towels

Moore brand 22x44 inches. White with colored borders of blue, green, gold, red or black. **29c**

35c Matching Guest Towels 25c

12c Matching Wash Cloths 10c

To Keep Out the Sun!

Durable Heavy Striped

**AWNINGS**

By anticipating our Spring needs we are able to offer you fine, heavy grade, heavily coated awnings. Choose green and white, green, orange and white, or two shades of green. Complete with fixtures. Ready to hang.

30" Wide. 30 Inch Drop .... \$1.09

36" Wide. 30 Inch Drop .... \$1.19

42" Wide. 30 Inch Drop .... \$1.29

Matching Drop Curtains

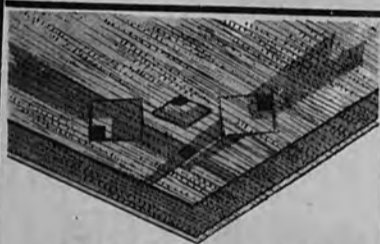
5' Wide. 6' Drop ..... \$1.69

6' Wide. 6' Drop ..... \$1.99

7' Wide. 6' Drop ..... \$2.39

8' Wide. 6' Drop ..... \$2.69

ATSLR 16



Colorful and Economical For Your Summer Home

**GRASS RUGS**

A fortunate purchase during the winter months enables us to offer these rugs at very special prices. Decorative all-over designs in blue, green or brown.

4x7	98c	\$1.98	\$2.69
4'6"x7'6"	\$3.49	\$3.49	\$3.49
5x8	\$1.69	\$2.69	\$2.69
6x9	\$1.98	\$3.49	\$3.98
6x12	\$2.98	\$4.49	\$5.98

ATSLR

Shop With Shopping Coupons

Buy \$15 to \$50 worth. Spend just like money. Pay in monthly installments which include our carrying charge.

The Big Basement  
**SIBLEY, LINDSAY & CURR CO.**

Telephone Stone 6500



Shopping News Want Ads are read in 75,200 Rochester homes.

**Rochesterian Chosen**

Miss Mary Ellen Trezise of Faragut St., a student at Syracuse University has been chosen queen of the Junior Prom of that institution. This is the second time Miss Trezise has been chosen a beauty queen at the Syracuse school. She is a graduate of West High School.

**School Pupils To Name Cars On Crack N. Y. C. Train**

A state-wide contest among students in high and junior high schools throughout New York State will be held to select those distinguished Governors for whom the cars in the new streamlined Empire State Express will be named. It was announced this week by F. E. Williamson, president of the New York Central.

The contest will close midnight July 31. Entrants in the contest are asked to suggest the names of 10 Governors of New York State, elected to office since the Revolutionary War, and to write an essay on the reasons for their choice of these distinguished men.

The essay is not to exceed 500 words. Logic of reasoning, excellence of grammar and composition and age of the author will be given primary consideration by the judges in reaching their decision. Accuracy of historical data, neatness, legibility and spelling may also be taken into consideration.

One hundred prizes will be awarded. Winners of the prizes, of which at least one has been allotted to every county in New York State, will be announced during September. Each prize will be a three-day trip to the famous Greenfield Village near Detroit where many historical buildings have been preserved and modes of early American life faithfully recreated. As far as possible, the trip will be made on the streamlined Empire State Express.

Information and entry blanks for the contest are now being distributed through the principals and headmasters of schools. They can also be had by writing to the New York Central Company. Entries should be mailed to Mr. F. E. Williamson, president of the New York Central System.

CHOICE OF MILLIONS  
**1<sup>ST</sup> ST. JOSEPH ASPIRIN**  
WORLD'S LARGEST SELLER AT **10c**

**\$30 ALLOWANCE** for your OLD WASHER  
ON THIS NEW **ABC WASHER**  
Including Pump



This Sensational Offer For A Limited Time Only!  
**\$1 WEEKLY NO INTEREST**  
1 FULL YEAR FREE SERVICE  
FREE DELIVERY

OLD STORE MAIN ST. E. EAST AVE. SWAN GIBBS  
NEW STORE RICHMOND ST. UNIV. AV.  
Open Mon. and Thurs. Even., 7 to 9 O'Clock  
**HICKSON'S**  
37 Richmond St. Stone 93

*New Kind of Underarm Care!*  
**PHILLIPS' DEODORANT LOTION**  
NOT A LIQUID...NOT A PASTE  
Prevents perspiration odor safely checks moisture



HERE'S WHAT IT IS  
★ a new delightful lotion form  
★ dries instantly  
★ safe and soothing to skin  
★ greaseless, harmless to fabrics

HERE'S WHAT IT ISN'T  
★ not a runny liquid not a sticky paste  
★ no waiting for it to dry  
★ no irritation to skin even after shaving  
★ no grease or chemicals to stain and ruin clothes

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**NO DOWN PAYMENT \$1 a week**



LIMITED QUANTITY!  
**Boy's and Girl's 'ROADMASTER' BICYCLES**  
**24.95**

Prices going up...our last minute purchase makes this sale price possible...sharp advance in prices anticipated. Bikes are equipped with Torpedo light, horn in tank, luggage carrier, Texas steer handle bars, chain guard, truss rods, Marrow brakes, U.S. chain tread tires, Lifetime frame and fork.

Sporting Goods Department

**EDWARDS BARGAIN BASEMENT**  
LOWEST PRICES ALWAYS EVERY DAY A BARGAIN DAY SHOP DOWNSTAIRS AND SAVE

**Sears SALES FOR THE HOME**  
Roebuck and Co. \* Two Stores \* Rochester, New York

**GLISTO BOARD** \* Both Stores  
**24c** square foot  
Looks like genuine tile, wears like tile, choice of colors, and sizes, 1/2 inch thick, glossy finish.

**4 LITE SASH** \* Both Stores  
**98c** 16x24  
1/2 inch thick Ponderosa pine, woodguard treated, against warping and weather. Other sizes at low prices.

**Plaster Lathe** \* Both Stores  
**1 3/4c** square foot  
3/8 inches thick in sheets 16x8. The ideal base for a perfect plaster finish, 4x6-7-8-9-10 long. 3 1/2 square foot.

**1/4" PLYWOOD** \* Both Stores  
**5 1/2c** square foot  
Tree-plies glued firmly cross grained. Stronger than regular wallboard. Available in sheets 4x5-6-7-8.

**ASPHALT TILE** \* Both Stores  
**15c** square foot  
Six-inch squares in large choice of marbled patterns. Black, grey, tan, and red, heavy quality long wearing, 1/2 inch thick.

**ROCK WOOL** \* Both Stores  
**\$1.09**  
Carton of eight batts insulates 20 square feet, 3 inches thick, waterproof paper back. Loose type, 35 lbs., 79c.

**2 Lite Windows** \* Both Stores  
**\$1.39** 2'x1'x7"  
Genuine Ponderosa Pine. Woodguard treated, 13/8 inches thick. Over 20 sizes in stock, smoothly sanded.

**Cupboard Door** \* Both Stores  
**49c** up  
27 sizes in stock. Pic panel, pine frame. Woodguard treated against weather. Cupboard doors up to 4 foot long.

**Conductor Pipe** \* Both Stores  
**59c** each  
Four inch gutter pipe or two-inch conductor pipe, 10 foot length, slip joints furnished. 26 gauge galvanized.

**FULL LENGTH WINDOW SCREENS** \* Both Stores  
**\$1.29** 2'4"x4'7"  
Full length Honor Bilt screens. Over 50 sizes in stock. 1 1/2 inch white pine frame, woodguard treated against warping and weather, 16 mesh fine galvanized screen.

**WELDED STEEL FENCE** \* Both Stores  
Made of copper bearing galvanized steel wire. Pickets spaced three inches apart. Strong welded 11 gauge crimped wire. Buy on Budget Plan.  
Height 50 Feet  
36 inches 3.98  
42 inches 4.50  
48 inches 4.98  
100 Feet Cut Length Per Foot  
5.00 10c  
9.00 10c

**FLOWER BED BORDER**  
**98c** 25 Feet  
11 gauge galvanized copper bearing steel, 16 inches high. Pickets protrude to base to facilitate erection. Priced less posts. Cut to length at 5c per foot, 22 inches high cut to length, 6c per foot.

**OAKLAWN FENCE** \* Both Stores  
Copper bearing galvanized steel. Pickets spaced 1/2 inch apart at base, 3 inches at top. Bright finish, 9 1/2 gauge. Double picket at base.  
Height 50 Feet  
36 inches 6.25  
42 inches 7.25  
48 inches 8.00  
100 Feet Cut Length Per Foot  
15.00 16c  
14.00 15c  
16.00 17c

**WOOD PICKET FENCE**  
Painted white scalloped top, sawed to uniform size and shape, braced with heavy line wire.  
42 inches 21c per foot  
48 inches 22c per foot  
Gate shown for above 3 foot wide.

**CHAIN LINK FENCE** \* Both Stores  
Galvanized after weaving. Made of copper bearing steel wire. Will withstand rust and corrosion longer than ordinary wire. 11 gauge, solid any length.  
36 inches high 16 1/2c per foot  
42 inches high 18 1/2c per foot  
48 inches high 21c per foot

**COMBINATION DOORS** \* Both Stores  
**\$4.75**  
1 1/2 Inch Pine Frame  
Six lite interchangeable doors with fine galvanized screen. 1 1/2 inch thick genuine Ponderosa Pine woodguard treated, against weather. Standard sizes up to 3x7 foot.

**PUT A NEW ROOF ON YOUR HOUSE ON EASY PAYMENT PLAN**

**HONOR BILT ROLL ROOFING**  
**HONOR BILT HEX SHINGLES**  
★ Guaranteed 17 Years  
**\$1.89** ROLL OR BUNDLE

Highest quality roll roofing guaranteed by Sears for 17 years. Slate surfaced, 2 inch lap joint, 90 pound roll. Choice of six colors, includes nails and cement. Underwriters approved. Hex shingles covers 100 square foot two bundles. Choice of 7 colors, 17 year guarantee. Buy On Budget Plan.

MAIL FOR FREE ESTIMATE TODAY!  
FENCING — ROOFING — GUTTERS — BOARD TILE — FLOOR  
SEARS ROEBUCK AND CO.  
ROCHESTER, NEW YORK  
Gentlemen: Kindly have representative call to estimate on the above checked item for material and labor. I know this does not obligate me.

Name .....

City .....

Address .....

**THERE ARE TWO SEARS STORES IN ROCHESTER**  
MONROE AVE. AT S. UNION—STONE 2500 FREE PARKING 476 RIDGE ROAD WEST NEAR DEWEY—GLENWOOD 356

OPEN FRIDAY EVENING TILL 9 P. M.



**CHAMPION FOR SPORTSWEAR**

# POLO SHIRTS

A fine combed white cotton with contrast or plain V neck trim or sport shirt. Excellent for sport or spectator wear.

Sizes 32 to 40

**29c EA. 4 FOR \$1**

A BONAFIDE 79c VALUE

Other Style **POLO SHIRTS** 79c up to \$1.98

Brief Shirts and Shorts 23c Ea. 5 For \$1

**Champion** KNITWEAR CO. 171 ST. PAUL ST.

SWIM TRUNKS 99c and up

1/2 Hour Free Parking at Bill's and Strand Parking Stations.

**Movie Guide**

All Pictures Listed Now Playing Except As Noted:

\*Starts Friday  
\*Starts Saturday

**ROCHESTER** — "A Woman's Face", Joan Crawford, Melvyn Douglas, "I'll Wait For You".

**PALACE** — "Million Dollar Baby", Priscilla Lane, Jeffrey Lynn, "Singapore Woman", Brenda Marshall.

**CENTURY** — "The Flame of New Orleans", Bruce Cabot, Roland Young, "Bookies On Parade", Bob Crosby, Marie Wilson.

**REXENT** — "Meet John Doe", Gary Cooper, Barbara Stanwyck, "The Cowboy And The Blonde", George Montgomery, Mary Beth Hughes.

**CAPITOL** — "The Devil and Miss Jones", Jean Arthur, Charles Coburn, "A Guy, A Guy, And A Guy", George Murphy, Lucille Ball.

**TEMPLE** — "Doomed Caravan", William Boyd, Russell Hayden, "Boar of the Press", Joan Parker, Wallace Ford.

**TRIVIERA** — "The Great Dictator", Charlie Chaplin, "Arkansas Judge", Weaver Brox, Eivind.

**DIXIE** — "Keeping Company", John Shelton, Ann Rutherford, "Robin Hood Of The Poo", Roy Rogers.

**STATE-LIBERTY** — "Lady Eve", Barbara Stanwyck, Henry Fonda, "Back In The Saddle", Gene Autry.

**MADISON-MONROE** — "The Great Dictator", Charlie Chaplin, "Arkansas Judge", Weaver Brox, Eivind.

**CAMEO-WEST-END** — "Keeping Company", John Shelton, Ann Rutherford, "Mad Doctor", Basil Rathbone.

**WESTER** — "Roadshow", Adolph Rido, Marvin Stephens.

**GRAND** — "High Sierra", Humphrey Bogart, Ida Lupino, "Melody For Three", Jean Herhold.

**LAKE** — "Western Union", Randolph Scott, "Second Chorus", Fred Astaire, Paulette Goddard.

**LITTLE** — "Transatlantic Tunnel", Leslie Banks, Richard Dix.

**TOWNSEND MEETING**

Members of the Townsend Club No. 6 will meet in the Liberty Theatre Bldg. on Driving Park Ave. tonight at 8 o'clock.

**Delightful New Lotion Prevents Body Odor**

A new toilet product which is making a real stir among women patrons of cosmetic departments is a new type of perspiration deodorant and check. It is called Phillips' Deodorant Lotion and the reason ascribed by the makers for its popularity is that it is entirely different from any other deodorant on the market. It's not a liquid, not a paste but a quick-drying lotion which rubs on the skin and dries just like a smooth hand lotion.

It is said to sweeten and neutralize perspiration odor and safely check moisture. It contains no grease or strong chemicals to irritate skin or harm clothing.

Economize with Lipton's new ready-mix soup, Continental Noodle Soup Mix with the tangy chicken's flavor. Lots of good healthy "body" good for the whole family. Served as a first course it helps complete the meal and satisfies robust appetites. On sale now at your grocers.

**Events of the Week**

**THURSDAY, MAY 22**

**KNIGHTS OF EQUITY** — Annual Supper, Daley's, Chell Avenue; 7 p. m.

**17th WARD REPUBLICAN CLUB** — Spring Party; Twin Verain, Clinton Ave., N.; evening.

**COMPANIONS OF THE FOREST OF AMERICA** — Mothers' Day Party; Union League Hall, Gregory St.; 8:30 p. m.

**FRIDAY, MAY 23**

**PYTHIAN SISTERS** — Luncheon Meeting; Beechwood Hall.

**SOCIETY OF FRIENDS** — Talk by War: Relief Worker; Cutler Union, Prince St.; evening.

**WEST HIGH SCHOOL MUSIC DEPT.** — Spring Concert; School Auditorium; 8 p. m.

**18th WARD GOP** — Entertainment and Dance; Edgerton Park; evening.

**BUNNY BELIGAN AND HIS ORCHESTRA** — K. of C. Auditorium; 9 p. m.

**NO. 24 SCHOOL P. T. A.** — Band Concert; School Auditorium; 8:15 p. m.

**SATURDAY, MAY 24**

**ROCHESTER BUSINESS INSTITUTE** — Spring Formal; Hotel Sagamore evening.

**MIDVALE COUNTRY CLUB** — Summer Opening Dance; Clubhouse; 7 p. m.

**DELTA ZETA** — Dinner and Bridge Party; Spring House, Monroe Ave.; 7 p. m.

**CONCERT** — Benefit of British War Relief; Masonic Temple; 8 p. m.

**EAST EVENING HIGH SCHOOL** — Play: "East Evening, High Talties"; School Auditorium; 8:15 p. m.

**MONDAY, MAY 26**

**EXCHANGE BOARD OF DAR** — "Edith Imsay Tea"; Exchange House, Troup St.; 3 to 5 p. m.

**GOOD SHEPHERD GUILD** — 10th Anniversary Party; Sagamore Hotel; evening.

**NAZARETH ACADEMY GRAMMAR**

**HARRIS NUSBAUM**

## VALUE GIVING SALE

STARTING TONIGHT  
OPEN TILL 9 P. M.

Men's and Boys' **SLACK SETS \$1.95**

Reg. \$2.65 Values

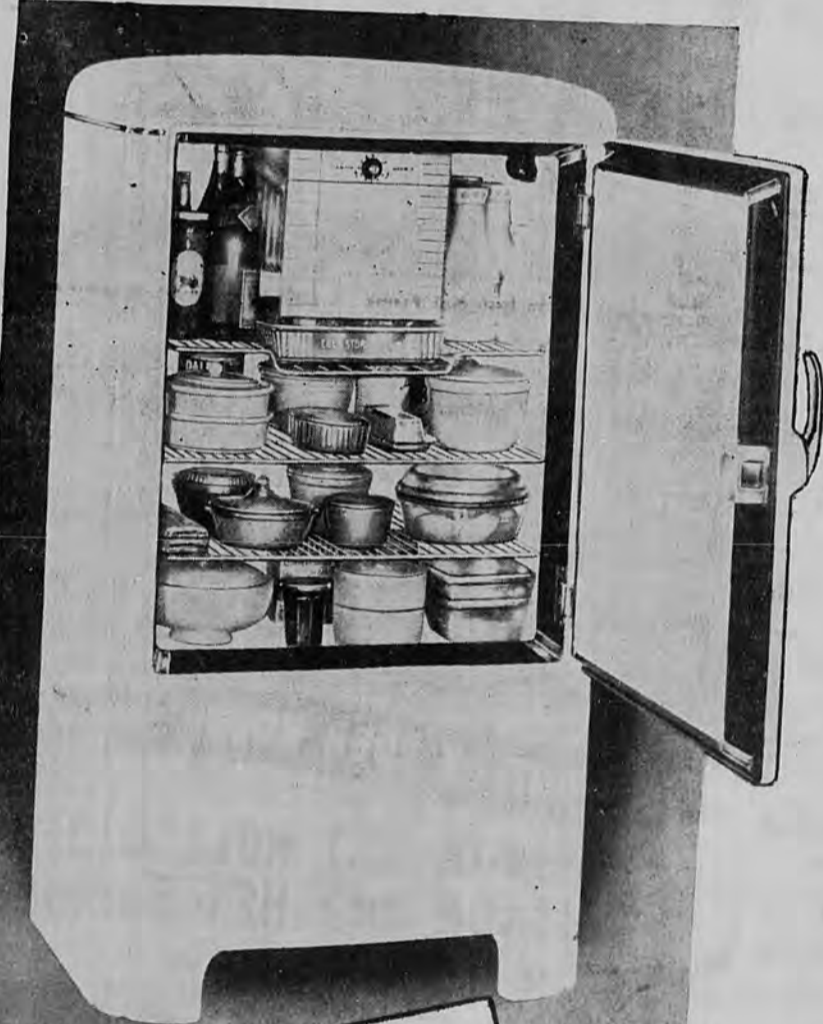
Buy 'em now for summer. They're so durable and practical. All finely tailored in perfect summer fabrics. Boys' sizes 6 to 18. Men's sizes, 29 to 42. Colors: blue, tan, copper and green.

**SPORT SHIRTS 95c**

Hundreds of smart, desirable summer shirts to wear with your slacks. Smartly styled slacks. In the newest 1941 fashions. All colors, all sizes.

Buy the Leader Now... At Today's Low Prices!

# 6,000,000 AMERICANS CAN'T BE WRONG!



Choose the brand all America prefers and Buys—Insist on a

## GENUINE FRIGIDAIRE

6 CUBIC FT. SIZE

# \$104.75

RELY ON RELIABLE FOR EASY TERMS

**NO MONEY DOWN!**

★ 3 YEARS TO PAY LIBERAL ALLOWANCE ON YOUR OLD ICE BOX!

Don't be fooled by mere CLAIMS of other brands. Come in and let us give you PROOF that Frigidaire gives you more for your money. Frigidaire, made by General Motors, is and always has been America's No. 1 refrigerator... first in value, first in sales. We say—you're entitled to the BEST—FRIGIDAIRE!

**WHY PAY MORE WHY ACCEPT LESS**

FRIGIDAIRE GIVES YOU MORE FRIGIDAIRE COST YOU LESS

5 YEAR GUARANTEE

FREE PARKING 57 STATE ST. OPP. MARKET ST.

**THE RELIABLE** 80-84 STATE ST ROCHESTER

Famous Brand Men's **DRESS SHIRTS \$1.00**

Sizes 13 1/2 to 17

You'll find huge assortments—plenty of whites, plenty of good looking patterns. Exceptional material. Buy several at this price.

**SALE! MEN'S WORK SHIRTS**

Men's sanforized work shirts, covert and chambray — full cut, well made. Sizes 14 1/2 to 17. **59c**

**DUNGAREES 89c**

1—Heavy denim. Riveted and sanforized.

**OVERALLS \$1.00**

2—Blue denim, white or hickory stripe. Sizes 36 to 48.

**SHOP COATS \$1.95**

3—Tan covert. All sanforized. Sizes 36 to 48.

OPEN EVENINGS TO 9  
FRIDAY 9 A.M. TO 8 P.M.  
SATURDAY 8 TO 10 P.M.

**HARRIS NUSBAUM**

221-229 JOSEPH AVE. AT KELLY ST.

**Furnished Rooms Wanted**

By Shopping News Readers

RENT YOUR ROOM FOR AS LITTLE AS 25c THROUGH

**Sun Want Ads**

Phone STONE 6001

**ROCHESTER'S SHOPPING NEWS**

The Rochester Sun

Published every Thursday by the Rochester Sun Corp. 5 St. Paul St., Rochester, N. Y. G. C. Gerling, Pres.; Wm. A. Pfaff, Vice-Pres.; V. A. Moran, Sec.; Wm. G. Bromley, Treas.

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Try Cain's Mastermix grocer is offering a beautiful Mayonnaise. Really makes crystal-clear tumbler free with salads taste better and your one pint.

With the approach of Decoration Day thoughts turn to Vacations and Summer Outfits . . .

**INSURE YOUR COMFORT . . . COMPLETE YOUR OUTFIT**

**Permanents Are In Season!**

• Creme Oil • Windsor • Naminco

**\$2.95 up**

• Du-Art • Park Ave. • Helene Curtis

Follow Your Neighbor To The

**AMERICAN BEAUTY SALON**

EAST MAIN & STATE  
MAIN 3709 Entrance 6 State OPEN 9-9

**Pierre's Cook Book**

**CHICKEN SOUFFLE**

1 TSP BUTTER 1 TSP FLOUR  
1/2 TSP SALT 1/4 TSP PEPPER

1 CUP TOP MILK  
1/2 CUP BREAD CRUMBS  
1 CUP COOKED CHICKEN  
1 TSP MINCED PARSLEY  
1 TSP CHOPPED PIMENTO  
3 DROPS ONION JUICE  
1 EGG

MELT BUTTER AND STIR IN FLOUR, COOK UNTIL FROTHY, ADDING SALT AND PEPPER. NOW ADD THE MILK AND BRING TO A BOIL, ADDING THE CRUMBS AND CONTINUE COOKING FOR 2 MINUTES.

NOW ADD THE CHICKEN, WHICH SHOULD BE FINELY GROUND, THE PARSLEY, PIMENTO AND ONION JUICE. LOWER FLAME AND STIR IN BEATEN EGG YOLKS, FOLD IN BEATEN WHITES.

POUR INTO BUTTERED BAKING DISH, SET DISH IN PAN OF HOT WATER. BAKE IN OVEN UNTIL PUFFED, AND GOLDEN BROWN ON TOP. TIME ABOUT 20 MINUTES. ILL SERVE THIS WITH BECHAMEL SAUCE.

**Prepare Food In Advance For 'Quick-Serve' Supper**

Are you so engrossed in last-minute housecleaning duties that you don't like to stop and prepare supper? Or maybe you're invited out in the afternoon and don't arrive home until late. In either case you'll want a tasty supper that is easy to prepare.

We suggest the following menus to solve your "what to have for supper" problem. These menus are also excellent for entertaining at a luncheon or supper party. Almost everything can be made ahead of time (early in the morning) and kept in your automatic refrigerator until you are ready to use them. Have all your salad ingredients prepared and chilling in the refrigerator. Last minute preparation will consist of adding your salad dressing and serving. Rolls may be made, shaped and stored in the refrigerator. Take them out just far enough ahead to let them get light before baking. Refrigerator desserts are always a fit topping for any supper menu.

**MUSHROOM MEDLEY**

1 lb. mushrooms 1/2 salt  
1 lb. hamburger 2 c uncooked noodles  
2 c tomatoes 1/2 salt  
2 green peppers 1 bud garlic  
Pepper to season 4 medium onions

Heat fat in frying pan, shape patties, season and brown. Remove to plate. Then saute onions mushrooms and pepper. Add tomatoes and seasonings. On top of this arrange hamburgers and over all place noodles. Cover, place over simmer burner of range and cook about 25 minutes.

**SPEED PARKER HOUSE ROLLS**

Temperature: 425 degrees F.  
Time: 15 to 20 minutes.

1 1/2 c milk 1/4 c soft butter  
2 yeast cakes 1/4 c all-purpose flour  
1 1/2 c sugar 1 1/2 c salt

**This Delicious Casserole calls for BREAST-O-CHICKEN Tuna Fish**

Make a tastier dish with this top-quality TUNA. Brown (7-oz.) in Breast-O-Chicken Tuna in 1 tbsp. butter, add 1 chopped onion, 1 tbsp. chopped green pepper, parsley, salt and pepper. Cook 1 pkg. spaghetti, place part in bottom of buttered casserole and alternate with tuna mixture. Pour 1 small can tomato soup over mixture. Bake 45 minutes at 350° F. Serves 6.

**TANCY SOLID-PACK TENDER-TASTY**

**BREAST-O-CHICKEN TUNA FISH**

**BREAST-O-CHICKEN TUNA FISH**

Scald milk and cool to lukewarm. Crumble the yeast cake, add sugar and warm milk and let stand 5 minutes. Add salt, butter and half of the flour and beat until smooth and elastic. Add rest of ingredients. Cover and place bowl in a pan of warm (not hot) water and let stand until very light (about 25 to 30 minutes). Turn out onto a floured cloth without stirring. Pat out to 3/4 inch thickness and cut in rounds with a floured biscuit cutter. Brush rounds with melted butter, crease through and place in a buttered pan. Brush with butter, cover and let rise until light (about 10 to 15 minutes). Bake in a preheated oven.

**GLAZED STRAWBERRY TARTS**

1 c fresh strawberries 1/4 c salt  
1 c water 1 T butter  
1 c sugar White fresh strawberries  
1/2 T cornstarch 4 tart shells

Crush the 1 c strawberries, add the water and cook until soft. Strain and measure to the boiling point. Cook until clear, add butter. Fill the baked tart shells with the whole fresh berries. Pour hot glaze a tablespoon at a time over the fruit, being careful to coat it all. Cool. Serve with a garnish of sweetened whipped cream.

**SALAD TUNALOAF**

First Layer:  
1 T gelatin 1 pk. lemon  
1 c cold water 1/4 c boiling water  
1 c boiling water 1/4 c vinegar  
1 c heavy cream 1 T salt  
1 c cucumber 1 c cooked peas  
1 cucumber 1 c mayonnaise  
1 c diced 1 can Breast O'Chicken  
1/2 c Cain's mayonnaise Tuna Fish

Second Layer:  
Soften gelatin in cold water, dissolve in boiling water and cool. Fold in the thickly beaten cream, then add the vinegar and cucumber and mayonnaise. Pour into a loaf tin. Dissolve

the gelatin in the boiling water, add vinegar and salt and cool to the consistency of thick cream. Add peas, mayonnaise and tuna fish and until mixture just thickens. Pour over the first layer and chill. Unmold on platter and garnish.

For a better balanced noon-day or evening meal serve the new delicious Continental Chicken Noodle soup as your first course. Makes the whole meal taste better, and it's so economical. Get a supply from your grocer today. Your whole family will compliment you.

Phone your Want Ads to Stone 6001, The Rochester Sun Want Ad department.

**RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite**

(Guaranteed For 5 Years In Writing)

New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.

**\$34.50**

NO DOWN PAYMENT, NO CARRYING CHARGE

Complete Line of **RUGS** SAVE UP TO **40%**

Nationally Advertised **WAYNE** UPHOLSTERING CO.  
74 PARK AVE. Monroe 1404

**COME and GET IT!**

**FREE**

WITH THE PURCHASE OF ONE PINT OF **CAIN'S** MAYONNAISE OR SANDWICH SPREAD!

**THIS LOVELY CRYSTAL-CLEAR TUMBLER WITH SMART IMPORT DESIGN**

Hurry! Get yours while the supply lasts

**FREE! FREE! FREE!**

with your purchase OF ONE PINT OF **CAIN'S** MAYONNAISE OR **CAIN'S** SANDWICH SPREAD



**Here's how TO PASS YOUR 1941 "BAR" EXAMS!**

**AND Here's how TO BE A POPULAR HOST**

**Seagram's 5 Crown**

**BIGGEST-SELLING BRAND of the Greatest Name in Whiskey!**

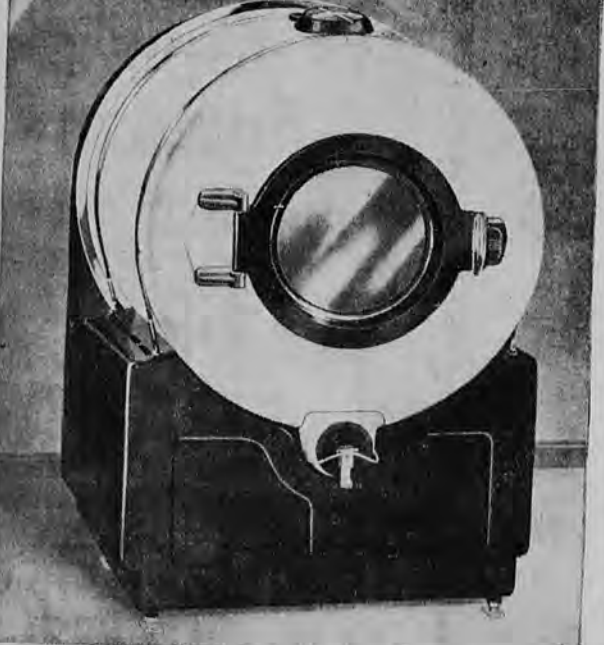
Blended Whiskey, 90 proof, 72 1/2% grain neutral spirits. Copyright 1941, Seagram-Distillers Corporation, New York.

**MOST SENSATIONAL BENDIX VALUE Ever Offered!**

**ONLY 34 TO SELL!**

**YOU SAVE \$54.50!**

**ONLY 34 TO SELL!**

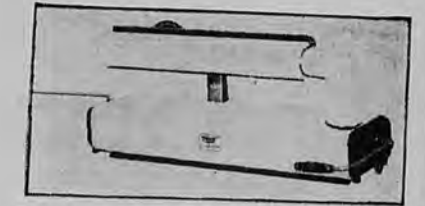


**NEW 1940 STANDARD DIAL-O-MATIC**  
THE '41 MODEL IS EXACTLY THE SAME MACHINE

**BENDIX HOME LAUNDRY**

• WASHES • RINSES • DAMP DRIES

With the Flip of a Switch — Your Hands Never Touch Water



**Famous THOR Ironer**

Here are a few of the 23 features that make the "Thor Gladiron" the world's outstanding domestic ironer:

- PORTABLE—LIGHT WEIGHT
- MORE HEAT—QUICKER HEAT (Hot In 1 1/2 Min.)
- UNIFORM HEAT
- DIALSTAT KEEPS HEAT EVEN TEMPERATURE FOR ANY TYPE FABRIC
- SMALL DIAMETER ROLL FITS INSIDE SLEEVES, ETC. (Exclusive Thor Feature)
- STEAM ADAPTING FEATURE PERMITS STEAMING USING WET TOWEL

Steams neckties, velvets; presses suits, trousers; irons puffed sleeves and curtain perfectly.

**NEW PLUS 1941**

**Thor Electric Ironer**

**Both For \$99.95**

Reg. Price BENDIX (Illust'ed) \$124.50  
Reg. Price THOR IRONER . . . 29.95

COMBINATION VALUE . . . \$154.45  
YOU PAY . . . 99.95

★ YOU SAVE . . . \$54.50

**NO MONEY DOWN**

**3 YEARS TO PAY**

**FREE HOME Demonstration**

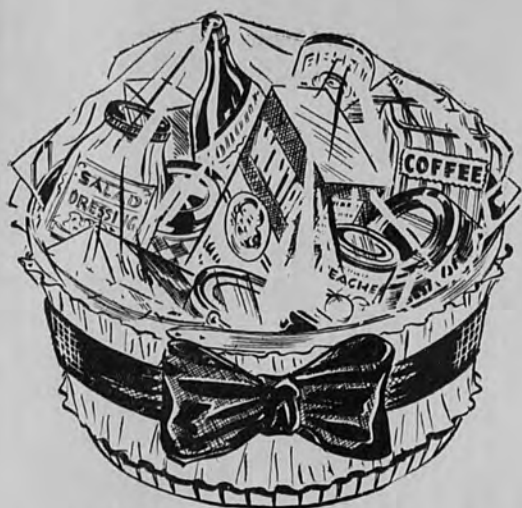
**Famous Standard DIAL-O-MATIC**

This Bendix, illustrated here, washes, rinses, damp-dries by simply turning a switch. No dangerous, back-breaking wringer—No steaming, wearying stationary tubs. Probably NEVER AGAIN will there be such a bargain opportunity on Bendix home laundries.

- The following dealers have the number of combinations here indicated. When these are gone there won't be any more, so act at once!
- ROCHESTER GAS & ELECTRIC (6) 89 East Avenue
  - ESLER ELECTRIC (1) 1498 Monroe Avenue
  - PEERLESS RADIO (7) 1054 Dewey Avenue
  - HILL APPLIANCE (2) 482 E. Main Street
  - H. C. POMMERENING & SON (2) 1105 Lyell Avenue
  - FURSTOSS APPLIANCES (2) 408 Chili Avenue
  - WEIS & FISHER (3) 84 South Clinton Avenue
  - I. S. HUNT (3) 390 Thurston Road
  - FITCH APPLIANCE (1) 477 Joseph Avenue
  - KENNEDY-CLARK (3) 22 South Avenue
  - E. W. EDWARDS & SON (3) 144 East Main Street
  - McCURDY & CO. (1) 275 East Main Street
- TOTAL 34 — THAT'S ALL THERE IS — THERE ISN'T ANY MORE!**



# FREE!



**A BIG  
\$5.00**

**BASKET OF GROCERIES GIVEN AWAY AT EACH WEGMANS STORE EACH DAY**

**48 BASKETS GIVEN EACH WEEK. 1 DAILY IN EACH STORE**

**WINNERS MUST CLAIM THEIR BASKETS WITHIN ONE WEEK!**

**Get Your Free Tickets Every Day in Any Wegmans Store. Deposit Them in the Big Red Box in the Store and Watch for Your Numbers on The Winning Numbers Board. Remember The More Tickets You Have The Better Your Chance To Win Every Day.**



FREE PARKING FOR CUSTOMERS

*weis & fisher's*  
**WE BOUGHT CARLOADS!**

THAT'S WHY WEIS & FISHER CAN GIVE YOU  
**IMMEDIATE DELIVERY**  
ON ALL MODELS  
**G. E. REFRIGERATORS**



MODEL LB-6-41

**NO DOWN PAYMENT**

• 75c WEEKLY •  
**\$124<sup>95</sup>**

**LIBERAL ALLOWANCE ON YOUR OLD REFRIGERATOR**

**NOT A 4! NOT A 5!  
BUT A**

**BIG  
6.2 CU. FT.**

**Tops In Preference Because It's Tops In Performance!**

Just look at the mechanism and you'll see why recent surveys indicate more people prefer G-E. than any other refrigerator! It's record for dependable performance remains unchallenged. Here are some of it's outstanding conveniences:

- BEAUTIFULLY STYLED ALL-STEEL CABINET
- ALMOST 12 SQ. FT. OF SHELF SPACE
- 8 POUND ICE CAPACITY
- GIANT BOTTLE STORAGE ZONE
- AUTOMATIC INTERIOR LIGHT
- G. E. SEALED-IN-STEEL THRIFT UNIT

**YOU'LL SAVE THESE WAYS EVERY DAY!**

**SAVE... at the Store**

Big G-E storage space enables you to buy perishable foods in larger quantities on special bargain days, and save!



**SAVE... In the Kitchen**



The new G-E's "Safety-Zone" storage facilities enable you to keep every kind of food better and longer.

**SAVE... thru the Years**

The famed sealed-in-steel Thrift Unit in the new G-E has an unsurpassed record for enduring economy.



*weis & fisher's*

**"rochester's showplace of furniture fashion"**

80 CLINTON AVE. SO.

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**Blessed Relief...**  
FOR DIFFICULT DAYS  
CHI-CHEE-TERS DIAMOND BRAND PILLS  
Absolutely safe to take as 50¢  
Contains no habit-forming  
drugs or narcotics. Used  
beneficially for over 55 years.

**Lutherans Plan Inner Mission Spring Festival**  
Our Community Center in Action will be the theme of the third Annual Inner Mission Spring Festival, which will be held at the Lutheran Inner Mission Center, 427 Clinton Ave. N., tonight and tomorrow at 8 p. m. The various boys' and girls' clubs will be seen at work in their several booths on their craft projects, and a demonstration program of entertainment will be carried on continuously in the Recreation room.

**DOLANS... Where You Buy THE CUTS CHICKEN YOU PREFER**  
Breast lb. 45¢ | Liver lb. 45¢ | Wings lb. 25¢ | Giblets lb. 15¢ | Necks lb. 12½¢ | Legs lb. 45¢  
**DOLANS** 600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

**MEN'S • LADIES**  
**STRAW HATS**  
Cleaned • Blocked • Bleached **50c**  
Panamas and Ladies' Large Straws, 75c  
**SPEEDY'S**  
312-216 Court St. Park Free Opp. Our Store

**Bison Club, Fans Plan Stadium Invasion Sunday**

That old Rochester-Buffalo baseball rivalry, productive of many memorable diamond duels and notable turnouts of fans, is due to break out with fresh vigor Sunday when the Red Wings meet the Bisons in a double-header at the Norton Street Stadium. It will be the first meeting of these enemies this season and Buffalo fans, several thousand strong, are planning a trip to Rochester for the twin tussle.

**The Gentle Art of Removing Stains**

Water spots can often be removed from silks by sponging with a five per cent solution of acetic acid.  
Don't use ordinary household ammonia to remove stains from fabrics. Commercial ammonium hydroxide is best; (buy the 10 per cent solution). Remember to test it for effect on colors before using and dilute with water to half strength for delicate tints.

**Alhambra To Honor Undersheriff**

Honoring George A. Conway, undersheriff, members of Musa Caravan, Order of the Alhambra will assemble at the Elks Club next Tuesday at 8:30 p. m. for "George Conway Night" and a spring initiation.  
Conway who is master of the master of ceremonies for a pro-gram in the Alhambra will be gram arranged by him and George H. Beucaire.  
A "Nonsensical Quiz Program" with Daniel F. Fitzgerald in charge will highlight the entertainment. Captain of the Bodyguard William A. Zweigle will be in charge of the ritual work.  
At the business session presided over by Grand Commander Frank M. Beucaire, plans for the outing in June will be announced.

**MAJESTIC HAS THE "BUYS" IN ROOM OUTFITS**

**BEDROOM OUTFIT!**  
This is room outfit headquarters. Hundreds of satisfied customers have made it so. We have been giving Rochester a completely new idea of what REAL FURNITURE VALUE means. Come to Majestic—buy a handsome living room or dining room suite at our regular low price—and we'll GIVE YOU a whole roomful of beautiful accessory furniture AT NO EXTRA COST. Use Your Credit!

**OPEN**  
Sandy Hollow Straight Rye Whiskey \$1.79  
4 Years Old 50 Proof Full Quart Compare! \$2.25 Value!  
Great Western American Vermont 89¢  
Sweet or Dry, Alcohol 18%. By Volume. Large 36-oz. Bottle. Compare! \$1.25 Value!

**FRANK BROWNELL**, 65 Bronson, L. A. Young in attendance. Genesee 1492 Residence, Genesee 3936

**CURTAINS LAUNDERED**  
CURTAINS laundered, 25c up. Call and delivery service. Genesee 3796-R.  
CURTAINS laundered, stretched, ironed, 25c. Beautifully finished. Delivered. Genesee 2136-W.

**FOR RENT**  
232 HERALD ST. — Three rooms, private bath, two quiet people.

**LARGE front room**, minute to bus line; lunchroom around corner. Two girls. 182 Cady St.

**MODERN 7 room home** in 19th ward. Deep lot well shrubbed, large living room with fireplace, master bedroom, tabletop gas range, 2 car garage. Very reasonable rental. For full information phone Glenwood 4622-R.

**FLOWERS, PLANTS**  
GERANIUM, spirea, vincas, asters, snapdragons, algerianasters, petunias, A-1 plants, lowest prices in the city. Quality Floral Shop, 24 Delmar St., near Otis, Glenwood 1750

**FURS**  
FUR COATS — Cleaned, glazed, fringed, stored, \$5 (on \$100 value coat); sixth coats stored, minimum \$1.50; furs \$2.50. Call Genesee 2329 for messenger service. 1134 South Plymouth, Dutch Purrier.

**HOUSEHOLD GOODS**  
PRENS STORAGE SPECIALS — ABC Spinner \$10; Cass Tongs with spinator \$8; 3 cup Easy \$10; Easy portable tub with large balloon rollers \$12; Maytag Ironer \$18; 1940 Range \$45; range \$39, cost \$65; 400 State \$4. Open evenings.

**PRENS STORAGE SPECIALS** — Jacquard colour living room suite \$12, \$15, figured mohair \$18; 3 piece rose and taupe \$25; 2 piece wine whiplod \$30. Terms \$1.00 weekly.

**PRENS STORAGE SPECIALS** — Brown metal beds \$2 and \$3; flat springs \$2; single coil \$2; double coil \$4, \$5; cotton mattresses \$2, 14½ \$3; Interpring \$5 \$6. 460 State St.

**PRENS STORAGE SPECIALS** — Large oak chest \$4, \$5; dressers \$4, \$5; walnut chest \$6, \$8; 210; dressers \$4, \$10; large mahogany \$12; birdseye maple \$10; solid palm birdseye maple bed \$10; others \$5, \$6; solid mahogany chiffonier \$10. Open evenings.

**PRENS STORAGE SPECIALS** — 9 piece built up dining room suite \$25; built walnut dinette set \$25; solid maple dinette \$27; English oak dining room suite \$30, 460 State St.

**LAWN MOWERS**  
LAWN MOWERS — Sharpened, adjusted, guaranteed. Super, Burner, Genesee 2743. Open evenings.

**Phone Your Want Ads To Stone 6001**

**Sun Want Ads Cost Less To Produce More!**

have sold thousands and thousands of bottles of this Rye because of its exceptionally fine quality and outstanding low price.

**DON'T BE MISLEAD!**  
Our Prices On Case Lots Are As Low As Anywhere in New York State

In spite of the advance in prices on all Scotch Whiskies Livadas low prices still remain on present stocks!  
**VERY FINE IMPORT!**  
FAMOUS HOUSE OF LORDS BLENDED SCOTCH COMPARE! \$4.00 VALUE!  
**\$2.99** FIFTH  
One of the smoothest, finest tasting whiskies produced in Scotland. Distilled and blended by a noted firm. Extra good, 56 Proof, 100% Scotch Whisky. — A great de luxe blend — Our Greatest Value!

No more at this low price after present stocks are gone. Stock up now!  
Extra Choice—Extra Value  
**KING GEORGE IV SCOTCH**  
Compare! \$3.50 Value!  
**\$2.69** FIFTH 56 Proof  
King George IV has long been considered the Connoisseur's Whisky. Enchantingly smooth, delightfully mellow, 100% Scotch Whisky. Fill up your liquor cabinet today! This is a value you expect to pay far more for!

**BALBOA WINES** UNQUESTIONABLY Rochester's Greatest VALUE  
Here are wines after your own heart! For Balboa Wines have a character all their own... a rare flavor and a delicate bouquet that is pleasant to every taste! Balboa Wines are made from choice California grapes and shielded by skilled vintners; they have an assured quality folks in all walks of life have never questioned. Get acquainted with Balboa Wines today!—You'll like them!

**SWEET** Muscatel, Sherry, Tokay, Port  
**3** Full Quart **\$1.10** Full Gallon **\$1.35**  
**DRY** BURGUNDY ZINFANDEL CLARET BARBERA CHIANTI RHINE SAUTERNE  
**99c** FULL GALLON

**LIVADAS** A NAME YOU CAN TRUST  
**183 MONROE AVE.** N. Y. S. LICENSE L-4229  
FREE DELIVERY STONE 5549

The Bisons, under the leadership of Al Vincent, a newcomer to the ranks of International League managers, are doing pretty well for themselves this season. Tommy Thomas, Baltimore pilot and one of the best judges of pitchers in baseball, has said that the Bisons have the strongest mound staff in the Shaugnessy wheel.

The Wings are on the road this week, playing at Toronto and Montreal, and they probably will present a new infield alignment when they come home for Sunday's twin bill with the Bisons. Floyd (Pep) Young, recently acquired from the Cincinnati Reds, is expected to join Tony Kaufman's troupers during the week and he may get an immediate chance to replace the injured Lynn Myers at shortstop. Rochester fans will recall Young as the athlete who "made" the 1934 Albany Club during his brief stay in the International League. He is a seasoned performer and his ability to fill in at several infield spots should make him a valuable addition to the Wings.

**Evening School To Have Frolic**

Students of East High Evening School will present "East Evening Frolics" on Saturday, 8:15 p. m. in the school gym. Proceeds will be to boost the Student Ship Fund.

**anytime at Rochester's preeminent Club**  
**THE CROWN CLUB**  
MONROE AVENUE AT THE TWELVE CORNERS  
Deluxe Dining — Dancing — Entertainment — COMPLETE FLOOR SHOW  
**11 P.M. — 1 A.M.**  
**8 P.M.**

**Nothing Hot at The Beer Show**  
No Cover Charge  
**NO HIGH PRICES**  
Early Bird Prices Until 9 P. M.

Most colored materials can be cleaned, without spoiling the colors, with carbon tetrachloride. Keep an absorbent pad under the area that is to be cleaned and remember to move it around as you pass to a different spot.

When cleaning "light-dyed" silks with oxalic acid, dilute the saturate solution (which you can get from any druggist) by one-half. Always rinse the fabrics out after cleaning.

Silk or wool fabrics are easily cleaned with peroxide. It is best to try it out on a sample of the material you wish to clean because it is known to spoil some dyes while it works perfectly on others.

Automobile grease can be removed from dress fabrics if powdered magnesia is rubbed into the stained area and brushed out again, after two or three days, with a soft cloth.

Small grease spots come out quickly when sprinkled with talcum powder, then pressed with a clean dry cloth between the spot and the iron.

Grass stains, on washable materials should be rubbed with a clean cloth that has been dipped in kerosene, then washed in soap and water. For non-washable materials use alcohol or carbon tetrachloride.

To remove rings left on clothes after they have been cleaned with gasoline, steam them over a teakettle.

To deodorize benzine, add quicklime in the proportion of about three ounces to the gallon; shake well and strain.

If you get a coffee or tea stain on some non-washable material, sponge the spot with a clean cloth dipped in lukewarm water.

Iron rust, fruit and ink stains will disappear when you rub them vigorously with lemon, put salt on the stains and let the object you are cleaning stand in the sun for a while.

Sew and Save. Take advantage of The Rochester Sun pattern service. Latest fashions.

**"MAIETA [YES] KYPIE [SIR] GILBEY'S GIN"**  
90 PROOF

Yes sir, for generations past they've been calling for Gilbey's not only in Greek but in nearly every other language on earth! You see, long ago, men discovered Gilbey's had a richer, fuller, smoother taste... and for close to a century Gilbey's has been one of the world's favorites! Insist on that international taste.

**BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'**

**BERGHASH'S MOST OUTSTANDING LIQUOR SALE BEGINS THIS WEEK WITH THE BEST BARGAINS IN TOWN!**  
ROCHESTER'S NEWEST EXTRAORDINARY WINE VALUE!

**100% Pure California WINE**  
Chateau Brisc **\$1.29** Full Gallon  
Choice of 12 varieties—Sweet or Dry, including the Concord Grape. Be sure to get quality wine with label reading 100% Pure California

**LONDON INN** Distilled Dry **GIN** 90 Proof **\$1.29** Full Fifth \$1.85 Value!  
**Cream O' Grain** 4 YRS. OLD STRAIGHT BOURBON One Best Seller **\$1.89** Full Quart Compare \$2.50 Value!

Shop Early For Berghash's Many Remarkable Bargains  
**124 CLINTON AVE. S.—Next to Loew's Theater**  
**FREE DELIVERY — Phone Main 78**  
**FREE PARKING OPPOSITE OUR STORE**  
Mrs. Eileen McKown, 6 Durkin St.

**PRICES WILL BE HIGHER**  
**FILL YOUR BINS NOW**  
At These Low Prices!  
**SEMET SOLVAY COKE \$10**  
CALL GEN. 586 For that better coke always kept under cover. Cash Shovelled Off

**PAYNE & DUNHAM**  
Est. Over 25 Years

**NO MONEY DOWN 75¢ WEEKLY BUYS A 6 CUBIC FOOT NEW 1941 GENERAL ELECTRIC ROBOT ELEC. APPL'S**  
1775 DEWEY AVE. Open 9 till 9  
Mrs. Eise Reuter, 115 Moulton St.

**Chili Recreation Hall—509 Chili Av.**  
**BINGO PARTIES** Tue., Thurs., Fri., and Sat. 8:15; Tue., Wed., and Sat. Afternoons 2:00  
**JACKPOTS:** SAT. EVENING... \$75 SAT. AFTERNOON \$30 WED. AFTERNOON \$30  
**NORM'S BINGO** MONDAY 8:15 P. M. All Regular Boards **\$6** Cash Prize **\$270** Including Jack Pot

**WED. & SAT. \$475 NIGHTS**  
**TOWNERS HALL & REXY THEATRE** University at Atlantic South Avenue  
**\$290** Fri. & Sun. Nite — Towners Hall EACH NITE TABLES FOR EVERYONE  
**\$10** Every Game  
**JACKPOTS:** FRIDAY... \$50-\$60 SATURDAY... \$50-\$135 SUNDAY... \$50-\$65  
**FREE** This Ad. worth 25c only when purchasing a triple board and book of specials Good Friday, May 23rd. **FREE**



Yours with the purchase of one pint of Cain's Mastermix Mayonnaise or Sandwich Spread. A beautiful crystal-clear tumbler with import design. The supply is limited so act now.

Be sure to take along a supply of easy-to-carry flavor sealed envelopes of Continental Chicken Noodle Soup Mix on your next camping trip. Easy and convenient to prepare. All you need is hot water.

Have more clothes for yourself, your children. Sew and save. Read the weekly pattern feature in The Rochester Sun.

## 2 Mistakes Young Wives So Often Make

At this very moment there are countless thousands of young wives who are beset with uncertainty. They do not know how to make their homes comfortable. They have no one to turn to for the needed advice.

Because of inward shyness, many women live in ignorance about the subject of feminine hygiene. Others are woefully misinformed. Others are misled by unscrupulous salesmen who have used dozens of over-strong solutions of acids which can actually burn or scald delicate tissues. Your own doctor will verify this.

Here's a true story, first published in Burcestral Living Magazine, that should bring joy and happiness to every woman who wants to slim down her figure—bust, hips, waist—who would like to lose 3 to 5 pounds of ugly fat a week.

Mrs. Mary Sanford Avery weighed 194 pounds, 45 pounds overweight. She had a problem, for she wanted to reduce, yet she liked to eat, and she was smart enough not to take reducing with violent exercises. One day she heard on the radio Dr. Edward Parish, chief authority on reducing, former Health Officer, State of New York, Surgeon-in-Chief, Medical Staff, U. S. Army, and Chief of Staff, U. S. Army Hospital, Puerto Rico.

She followed his Reducing Plan—enjoyed it—and in 60 days lost 32 pounds. Here is Dr. Parish's Plan EXACTLY used by Miss Avery and hundreds of other overweight men and women. For lunch take two teaspoonsful of Cal-Par in fruit juices or any other beverage. Nothing else, except a cup of coffee if desired. For dinner and breakfast EAT AS YOU USUALLY DO. DON'T CUT OUT fatty, starchy foods, merely CUT DOWN on them. That's all there is to it.

Dr. Parish's Reducing Plan for one week. See if you, too, aren't delighted with the way this fat seems to melt away as hips, bust, waist assume more fashionable proportions. Most overweight cases should be helped by Dr. Parish's Reducing Plan. Start it today.

Cal-Par is not a reducing drug. It is a delicious special purpose food supplement, iron, phosphorus, calcium and Vitamin D, so often lacking in sufficient amounts by those reducing. It is this lack that often causes loss of vitality.

Cal-Par, plain or chocolate flavored at Key, Dew and all drugists and Health Food Stores. Money back if not satisfied.

## 19th Ward Women Democrats Have Party

Social activities of the 19th Ward Women's Democratic Club will be climaxed next Tuesday at a May party of the group, to be held in the Arnett Y. M. C. A. Mrs. Fred B. Henry and Mrs. Mattie Reynolds are co-chairmen, assisted by a large committee.

**HIGH BLOOD PRESSURE SYMPTOMS?**

Are You Troubled with Headaches, Dizziness, Nervousness, Irritability, Sleeplessness, Blurred Vision, Ringing in the Ears, Swelling of the Feet, and Other Symptoms of High Blood Pressure?

Penetro Nose Drops

**Keep False Teeth Purified Says Dr. Sherwin**

Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way.

Keep up with the times—get today's generous 25 cent bottle of Sherwin's "Oronine" in the Best Medicine Store. It's the first tooth and denture cleanser that starts to sparkle with purity and cleanliness—will so gladden your heart that you'll be proud of them. Your mouth will feel much better—rejuvenated.

Just a little Sherwin's in a half glass of water and all slimy germs, acids and muckiness begin to go—it's amazing—lasts for weeks—35 cents—only drug stores.

## YOUR LAST CHANCE TO WIN A NEW 1941 PLYMOUTH FREE

With every purchase at all DAW'S Stores you get FREE tickets. Deposit stubs in box. Then, on Monday, May 26th at 8 P. M., attend either the RKO PALACE, REGENT, CAPITOL, CENTURY or TEMPLE Theatres for the final Grand Drawing. You may be the lucky winner of this brand new Plymouth car. Get and deposit tickets at all DAW'S Stores. Tickets may also be obtained at any of the above theatres.

The Winner of the Third Car  
**MRS. CARL STEHLER—200 HILLSIDE AVE.**

THE MORE TICKETS YOU HAVE, THE GREATER YOUR CHANCE OF WINNING

Employees of the RKO Theatres or DAW Drug Co. not eligible to participate.

## HARD OF HEARING

Mrs. Anna Cowley, San Angelo, Texas, Says "Oronine" is The Best Medicine I Ever Found FOR MY HEARING

Hard impacted wax is a common cause of temporary, partial DEAFNESS, BUZZING, RINGING, HEAD NOISES, CLOGGED UP FEELING, DIZZINESS, CANALS and pressure in sensitive ear drums. Use Oronine Ear Drops directed. They're SAFE—painless—and you'll be amazed how CLEARLY and DISTINCTLY you HEAR again—how much better you feel when impacted wax is out. Key Drug Co., DAW Drug Co., Healthful Diet Shoppe, 480 E. Main

## WOMEN WANTED

38 to 52 years old. Women who are cross, restless, NERVOUS—who suffer from hot flashes, dizziness—caused by this period in a woman's life—take Lydia E. Pinkham's Vegetable Compound. Pinkham's is famous for relieving distressing symptoms due to this functional disturbance. WORTH TRYING!

## FUR JACKET SPECIALS!

35-40% OFF This Week

Including Mink and Sable eyed Coonys, Skunks, Blue Goshawks, Kingbirds, Brown, Black & Gray Broadbills, Red Silvered Fox, Cross Fox

Roll Hat \$4 up  
CLIFFORD FUR CO.  
1231 Clifford Ave. East of Portland  
MAIN 474

## BRAKE SPECIALISTS

GEORGE E. SNYDER

Formerly With "FIRESTONE"

SAVE 25% ON BRAKE LINING FOR 10 DAYS ONLY

HAMBLETON SERVICE STATION  
705 E. MAIN ST.—MONROE 9216  
Opp. PEYTON DISPENSARY



**Genuine METRO-CAM CANDID-TYPE CAMERA**

The most sensational camera buy in years. Originally made to sell at \$22.95.

Check These Features:  
(1) Lightweight—Palm size (2) Takes 16 pictures per roll (3) Uses Kodak 2137 or Agfa AR Film (4) Genuine MAESTRO lens (5) Time Lever (6) Fully Guaranteed.

**98c**

Leatherette **CARRYING CASE 39c** TO FIT METRO-CAM CAMERA

**TENNIS BALLS** Genuine Penninnas Can of 3 **98c**

**THERMIC JUGS** All Types—1/2 or Gallon Sizes Priced From **89c**

**KODAK FILM AT LOWEST PRICES**

No. 120	20c
No. 127	17c
No. 620	20c
No. 116	25c
No. 616	25c
No. 122	45c

ANY 8 OR 8 EXPOSURE ROLLS PRINTED & DEVELOPED **23c**

Ask About Our 1 Hour Service

**SUN GOGGLES** All Size and Shapes Priced From **19c**

**ZIPPER BAGS** Lightweight Waterproof Priced From **49c**

**WILSON'S Sam Snead GOLF BALLS**

Reg. 50c **Lowest Price Ever Sold 33c**

Wilson's genuine vulcanized construction—live power center. Famous for its distance, positive accuracy and extreme durability. Fresh 1941 stock. Meets all requirements of U.S.G.A. (Limit of 12)

**GOLF TEES 19c**

## ORIGINAL CUT-RATE DRUGS

OPPOSITE TEMPLE THEATER 56 CLINTON AV. & MAIN ST.	CORNER AQUEBOURCH 31 MAIN ST. E.	1 DOOR FROM STILLSON 353 MAIN ST. N.	CORNER DEWNEY 452 RIDGE RD. W.	AT BULL'S HEAD 880 MAIN ST. W.	JUST OFF MAIN 473 W. N. GOODMAN	NEAR GOODMAN 539 MONROE AV.
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## GRASS SEED 23c

Prepared especially for Rochester Soil and Climate. Formula contains Kentucky Blue Grass, Red Top, Rye, Etc.

5-Lbs. ... \$1.09 10-Lbs. ... \$1.98

**FLOWER CITY GRASS SEED**

DAW'S COUPON

## OXYDOL

Large Box **14c** (Limit 1)

SALE ENDS SATURDAY

Right Reserved to Limit Quantities

PEBECO PASTE 50c Size, 10c Size—Both... **39c**

CALOX Tooth Powder... **21c, 39c**

TYROZIDE Tooth Powder, 2 1/2 Size... **67c**

POLIDENT 20c

DAW'S COUPON

## JERGENS BOUQUET TOILET SOAP

25c Jar **19c**

Fine, milled White Soap—Made by the makers of the famous Jergens' LARGE BARS

## ROCHESTER FUEL

59 · 58 · 57

AND FEED COMPANY

OFFICE & YARD—1525 CLINTON AVENUE NORTH

DAW'S CO

## SHELF-L PAPER

Each Roll 13 in. Wid

For Drawers, Closets, Shelves, Package Wrapping, etc.

**2c** (Limit 4)

DAW'S CO

## RAT-TAIL COIL

Made of Acetate—practically unbreakable.

Regularly Sold at **2c** (Limit 2)

## WHERE TO PLAY BINGO

AMMO! For Household Quart Bottle **9c**

ALAI CLOC \$1.25 Value **8c**

SPRAY For Spraying Garde Clothes. 25c Value **1c**

Toilet BRUS Long wire 1—10c Value **10c**

Johns GLO-C 59c

WEST AVE. MANOR PARTIES AT 165 West Ave. Mon. Tues. & Fri.—1:30 Sun. 2:30 P. M.

THURS. 8:30 REG. BOARDS 20 JACKPOT

FRI. 1 REG. BOARDS 30 JACKPOT

THE P. M. CLUB THURSDAY AFTERNOON BINGO University and Atlantic TOWNER'S HALL

BINGO PARTIES at BEELEY'S MON. TUES. FRI. SAT. at 8:15 P.M. SUNDAY at 2:30 P.M. Extra Board Free With Purchase of a Triple Board. 142 GENESEE ST. in REAR

FRIDAY NIGHT BINGO 20 GAMES 25c GOLDEN RULE SPIRITUALIST CHURCH—145 Comfort St. Rev. Marie Hall, Pastor

BINGO 19th WARD CLUB HOUSE 357 HAWLEY ST. Every Thursday and Saturday Eve. Friday Afternoon 1:30 Admission 20c SUNDAY—1:30 Extra Board and Special (Free) With Each Admission

BINGO PARTY \$225-\$250 in Prizes Every Sat. Nite—8:30 25 DOOR PRIZES!

JACK POT GAME \$75

Plymouth Church Hall Troup Street Corner Plymouth

GRAND OPENING KEENAN'S TAVERN 2264 CLIFFORD AVE. Formerly Camel's Haven SUNDAY, MAY 25 LONG ISLAND DUCK DINNER 75c Served from 2 P. M. Until

FREE GOLD AWARD 2 JACK POTS ENTERTAINMENT FIVE 25c Games Each Night

PRIZE LIST OVER **\$300**

DEWEY RECREATION CENTER 1683 Dewey Ave. cor. Rand St.

BINGO And Every Tuesday, and Saturday Evening

EVERY WED. 8:15 P.M. Come and enjoy the friendliest game in town.

Entertainment SPECIALS JACK POT GAME

Formerly at Capitol Hall CARPENTER'S HALL 113 N. Fitzhugh St.

BINGO AND ENTERTAINMENT Every Monday and Saturday Afternoon 2:30 Regular Board GAMES **\$3.00**

Every Saturday Nite 2:30 Regular Board GAMES **\$8.00** each

2 BIG JACK POTS and SUPER SPECIALS

BINGO EVERY NITE MON. WED. NIGHT PARTY Admission 25c, 3c Tax, Total 28c **FREE** Admission

LAKE-GLENWOOD RECREATION CENTER 694 LAKE AVE. (At Glenwood) Everybody Comfortable seated at Tables

BINGO PARTY BENEFIT EMERGENCY DISASTER RELIEF CORPS FUND TONIGHT and Every THURSDAY NIGHT LAKE-GLENWOOD RECREATION CENTER 694 LAKE AVENUE (Corner Glenwood) ROCHESTER Lake Ave. Bus to Glenwood—Crosstown Bus to Lake Ave. 23 BIG GAMES \$1000.00 Offering Over

3 BIG JACK POT GAMES TOTAL ING **\$350.00** FREE \$100.00 G A M E

ADMISSION 99c Including Tax DANCING TO VIC SWEETS ORCHESTRA PLENTY OF FREE PARKING SPACE

PLAY BINGO AT HOLLYWOOD BINGO HALL Every Wed., Thurs., Fri. and Sat. Eve.

THUR. AND SAT. NIGHTS \$5-\$6-\$7 On Regular Boards

ON SPECIALS Many New and Novel Ways To Win Extra Cash Motion Picture Entertainment Entertainment 35 PULLMAN AVE.

JACK POT \$195 THIS WEEK

TRY **Alka-Seltzer** 60c Size **49c**

FOR RAPID RELIEF FROM HEADACHES, COLIC, NAUSEA, STOMACH, AND INDIGESTION AND WORKING MISERY

WED. & SAT. Afternoon 1:30 21 GAMES \$4 EACH

2 GAMES \$5 EACH

Jack Pot Each Afternoon Monday Night 8:30 Every Game—\$7

Jack Pots \$95 and \$60

Sunday Nite 8:15 PER GAME \$7 Jack Pots \$95 and \$120

BINGO UNION LEAGUE HALL Gregory at South Av. TAKE 50 AVE BUS TO DOOR

EVERY MONDAY AND SATURDAY Afternoon 2:30 Regular Board GAMES \$3.00

EVERY SATURDAY NITE 2:30 Regular Board GAMES \$8.00 each

2 BIG JACK POTS and SUPER SPECIALS

BINGO EVERY NITE MON. WED. NIGHT PARTY Admission 25c, 3c Tax, Total 28c **FREE** Admission

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3 BIG JACK POT GAMES TOTAL ING **\$350.00** FREE \$100.00 G A M E

ADMISSION 99c Including Tax DANCING TO VIC SWEETS ORCHESTRA PLENTY OF FREE PARKING SPACE



**Blessed Relief...**  
FOR DIFFICULT DAYS  
CHI-CHE-TERS PILLS are helping thousands of women through "The Long and Painful Months." Why don't you try them to relieve your menstrual pain and discomfort. Absolutely safe to take as 50¢. Contains no habit-forming drugs or narcotics. Used beneficially for over 35 years.

**CHI-CHE-TERS DIAMOND BRAND PILLS**

**Lutherans Plan Inner Mission Spring Festival**

"Our Community Center in Action" will be the theme of the third Annual Inner Mission

Spring Festival, which will be held at the Lutheran Inner Mission Center, 427 Clinton Ave. N., tonight and tomorrow at 8 p. m. The various boys' and girls' clubs will be seen at their craft projects, and a demonstration program of entertainment will be carried on continuously in the Recreation room.

**DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER**

Breasts lb. 49¢ | Livers lb. 45¢ | Necks lb. 12 1/2¢  
Wings lb. 23¢ | Giblets lb. 19¢ | Legs lb. 43¢

**DOLANS** 500 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

**MEN'S • Get YOUR hat fixed up before the rush. • LADIES**

**STRAW HATS 50c**

● Cleaned  
● Blocked  
● Bleached

**SPEEDY'S**  
Panamas and Ladies' Large Straws, 75c  
312-216 Court St. Park Free Opp. Our Store

**Bison Club, Fans Plan Stadium Invasion Sunday**

That old Rochester-Buffalo baseball rivalry, productive of many memorable diamond duels and notable turnouts of fans, is due to break out with fresh vigor Sunday when the Red Wings meet the Bisons in a double-header at the Norton Street Stadium. It will be the first meeting of these enemies this season and Buffalo fans, several thousand strong, are planning a trip to Rochester for the twin tussle.

**The Gentle Art of Removing Stains**

Water spots can often be removed from silks by sponging with a five per cent solution of acetic acid.

Don't use ordinary household ammonia to remove stains from fabrics. Commercial ammonium hydroxide is best; (buy the 10 per cent solution). Remember to test it for effect on colors before using and dilute with water to half strength for delicate tints.

**Alhambra To Honor Undersheriff**

Honoring George A. Conway, undersheriff, members of the Caravan, Order of the Alhambra will assemble at the Elks Club next Tuesday at 8:30 p. m. for "George Conway Night" and a spring initiation.

Conway who is master of the master of ceremonies for a program in the Alhambra will be arranged by him and George H. Beaucaire.

A "Nonsensical Quiz Program" with Daniel F. Fitzgerald in charge will highlight the entertainment. Captain of the Bodyguard William A. Zweigle will be in charge of the ritual work.

At the business session presided over by Grand Commander Frank M. Beaucaire, plans for the outing in June will be announced.

**BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'**

**BERGHASH'S MOST OUTSTANDING LIQUOR SALE BEGINS THIS WEEK WITH THE BEST BARGAINS IN TOWN!**

ROCHESTER'S NEWEST EXTRAORDINARY WINE VALUE!

**100% Pure California WINE**

Choice of 12 varieties—Sweet or Dry, including Concord Grape. Be sure to get the 100% Pure California with label reading.

**Chateau Briscac \$1.29** Full Gallon

**LONDON INN** Distilled Dry **GIN** 90 Proof **\$1.29** Full Fifth \$1.85 Value!

**Cream O' Grain** 4 YRS. OLD STRAIGHT BOURBON Our Best Seller **\$1.89** Full Quart Compare \$2.50 Value!

Shop Early For Berghash's Many Remarkable Bargains  
124 CLINTON AVE. S.—Next to Loew's Theatre  
**FREE DELIVERY — Phone Main 78**  
**FREE PARKING OPPOSITE OUR STORE**

Mrs. Ellen McKeown, 6 Durain St.

**PRICES WILL BE HIGHER FILL YOUR BINS NOW**

At These Low Prices!  
**SEMET SOLVAY COKE \$10**

CALL GEN. 586 For that better coke always kept under cover. Cash Shoveled Off

**PAYNE & DUNHAM**

**NO MONEY DOWN 75¢ WEEKLY BUYS A 6 CUBIC FOOT NEW 1941 GENERAL ELECTRIC ROBOT** ELEC. APPL'S 1775 DEWEY AVE. Open 9 till 9

Mrs. Elsie Reuter, 115 Moulton St.

**Chili Recreation Hall—509 Chili Av.**

**BINGO PARTIES** Tues., Thurs., Fri. and Sat. Even. 8:15  
Tues., Wed. and Sat. Afternoons 2:00

**JACKPOTS:**  
SAT. EVENING... \$75  
SAT. AFTERNOON \$30  
WED. AFTERNOON \$30

**NORM'S BINGO** MONDAY 8:15 P. M.  
All Regular Boards \$6  
Cash Prizes \$270 including Jack Pot

**WED. & SAT. \$475 NIGHTS TOWNERS HALL & REXY THEATRE** University at Atlantic South Avenue

**\$290 Fri. & Sun. Nite — Towners Hall EACH NITE TABLES FOR EVERYONE**

**JACKPOTS:**  
FRIDAY... \$50-\$60  
SATURDAY... \$50-\$135  
SUNDAY... \$50-\$65

**FREE** This Ad. worth 25c only when purchasing a triple board and book of specials Good Friday, May 22d. **FREE**

**MAJESTIC HAS THE "BUYS" IN ROOM OUTFITS**

**BEDROOM OUTFIT!**



**\$74**

**INCLUDES 11 PIECES!**

A thoroughly modern, thoroughly beautiful bedroom suite consisting of Bed, Chest and choice of Dresser or Vanity. With it, we include a quality Mattress, a quality Coil Spring, pair of Pillows, and a Boudoir Chair.

**\$3.50 DOWN DELIVERS THE OUTFIT**

This is room outfit headquarters. Hundreds of satisfied customers have made it so. We have been giving Rochester a completely new idea of what REAL FURNITURE VALUE means. Come to Majestic—buy a handsome living room or dining room suite at our regular low price—and we'll GIVE YOU a whole roomful of beautiful accessory furniture AT NO EXTRA COST. Use Your Credit!

**OPEN EVERY NIGHT UNTIL 9 P. M.**

**FREE PARKING** At Chimes Station, Opposite Our Store



Here's a Furniture Value We Know You Cannot Duplicate Anywhere

**\$3.50 DOWN DELIVERS**

**11 PC. LIVING ROOM OUTFIT \$74**

Nothing more to buy. Everything included at this price. Choice of club or wingback chair, large divan, lamps, tables, and other accessories. All included at Majestic's lower price.

**\$3.50 DOWN DELIVERS**

**MAJESTIC FURNITURE COMPANY**

**204 COURT ST.** BETWEEN STONE ST. AND CLINTON AVE. SOUTH

**Evening School To Have Frolic**

Students of East High Evening School will present "East High Evening Frolics" on Saturday at 8:15 p. m. in the school auditorium. Proceeds will be used to boost the Student Scholarship Fund.

**It's Maytime At Rochester's Foremost Nite Club**

**The CHATEAU**

MONROE AVENUE AT THE TWELVE CORNERS

DeLuxe Dining — Dancing — Entertainment COMPLETE FLOOR SHOW

**1 A.M. — 11 P.M. — 8 P.M.**

**Nothing Hot But The Floor Show**

No Cover Charge **NO HIGH PRICES**

Early Bird Prices Until 9 P. M.

**"ΜΑΛΙΣΤΑ [YES] KYPIE [SIR] GILBEY'S GIN"**



Yes sir, for generations past they've been calling for Gilbey's not only in Greek but in nearly every other language on earth! You see, long ago, men discovered Gilbey's had a richer, fuller, smoother taste... and for close to a century Gilbey's has been one of the world's favorites! Insist on that international taste.

THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES, ENGLAND, AUSTRALIA, CANADA. Distilled from 100% grain neutral spirits. National Distillers Products Corp., N.Y.







Leading Stores Are Ready With Holiday Week-end and Summer Needs; Scores Of Values Are Presented For Your Selection In This Issue

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 31

ROCHESTER N. Y., WEDNESDAY, MAY 28, 1941

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

### WHAT'S IN FASHION?

#### Dude Ranches Influence "Frontier" Styles In 1941 Sportswear Headline Features

Well, I guess there's no more room for argument, summer is really "just around the corner." And summer means vacations, moonlight nights, a summer tan, and informal social activities galore. But, in this day and age, the most important thing about summer is the glorious opportunity it gives us to splurge our sportswear.

There was a day not so many years ago when sportswear consisted of a bedraggled dress for the gals and old trousers, with perhaps a sweat shirt for the menfolks. But, not so today. We moderns practically live in sportswear from Memorial Day to Labor Day.

Biggest news of the 1941 sportswear picture is the western cowboy influence. If you look back to your kid days on the farm you certainly remember those inevitable overalls (my how you grew to hate them). Well, lassies, this year, that same blue denim is all the rage. Denim frontier pants, denim jackets and jerkins — all are dominant in the "smart" sportswear picture. And to go with them, you'll find authentic Spanish senorita, or Mexican cowgirl hats.

The men will be wearing ten gallon hats, high heeled cowboy boots, blue denim pants, and top it off with a bright red bandana.

For the more feminine minded, look for play suits to be stronger than ever. White and pastel sharkskins are being shown with one-piece blouse and shorts with button front skirts to match. Then you'll see slack suits of that same popular sharkskin material.

Another smart fashion is made of Eastman acetate and spun rayon deepitone slacks with contrasting coin dot blouse. We saw a tan and green combination that looked ever so chic.

When it's "down to the beach" for you, whether you swim or just sun, this year (if you're daring) you'll wear a hula swim suit. This new fashion, seen in Florida and California last winter has a short fringed skirt around the trunks. Of course, the now-traditional latex and rayon suits in patterns and solid colors will dominate the seashore picture. Jiffy knit sweaters, too, will find their way down to the beach, as well as on the street. Patriotic motifs predominate the color schemes.

More and more men will be wearing shorts this year, of gabardine. Tans, yellows, yes — even whites, will be popular. Another noticeable factor this year is the long-sleeved polo shirts, in gabardine or rayon. Try keeping a count of long sleeves versus short sleeves and you'll probably find the longies winning out.

The masculine torso will be in for a lot of sun on the beach this year. Almost gone are the tops of men's swim suits. Trunks alone are much preferred. And wools are losing out to latex and rayon combinations. Patterns? Wow! You should see some of them.

One more very important item for your summer wardrobe is a poplin or gabardine zelan process jacket. They're water-repellent and as popular with men as with women.



#### Hair Culture Specialists Offer New Type Permanent

This one looks as if you were born a curly head. Comes summer with new clothes, new hairdos and the perennial must; a trip to the hair-dresser for a fresh permanent! It is about this time, too, that bitter envy darkens one's soul — envy for those fortunate friends blessed with naturally curly tresses, which heretofore the best permanent couldn't quite squash. But this year it's different, for there's a new permanent on the beauty horizon which looks, feels and behaves exactly like naturally curly hair. This latest improvement in permanent waving, which is called the "Tru-Curl" was de-

(Continued on page 4)

#### Holiday Brings Sun Publication Date Advance

As an added convenience to its readers and advertisers, The Rochester Sun is being distributed on Wednesday this week instead of the usual Thursday date. Because of the holiday on Friday, Shopping News advertisers have arranged many special values for Thursday, usually obtainable only during the week-end. Read of the many holiday "specials" leading stores are offering in this issue and see how much you'll save by buying in Shopping News stores tomorrow and Saturday.

#### Holiday Regatta On Bay Attracts Leading Races

Irondequoit Bay will play host to the outstanding speedboat drivers of Eastern United States on Decoration Day. This is the first event of its kind ever staged in Western New York. Officials say that entry blanks have been received from most of the top-flight speedboat pilots of the country. Among the early entries for the feature event of thrill packed program, the Newport Sweepstakes, are Al Brinkman with Seabiscuit and Rudy Dutcher with Thunderbolt. The "Biscuit," hailing from Ventner, N. J., is the

(Continued on page 5)

#### Pageant To Have Three Showings at Eastman

Public demand for tickets to the spectacular pageant "Ring, Freedom, Ring", to be presented at the Eastman Theatre by the Rochester public schools has made it necessary to schedule a Saturday afternoon performance in addition to those already planned for Friday and Saturday evening, June 6 and 7,

according to officials of the presentation.

#### Episcopalian To Hear Plans To Save World At Convention Here

Episcopallians who attend the tenth annual Convention of the Episcopal Diocese of Rochester in the Church of the Ascension, next Tuesday and Wednesday will learn of a plan by which the church may save mankind from the social chaos that now threatens the whole human race.

Speaking on "The Meaning of Malvern" Spencer Miller Jr., of South Orange, N. J., will outline the plan proposed by a group of English churchmen who met at Malvern College, Worcester, England, early in January. He will be the principal speaker at the convention dinner to be held in the Dewey Avenue Presbyterian Church Tuesday evening.

Miller organized the Division on Industrial Relations in the Department of Christian Social Relations of the National Council of the Episcopal Church in 1928 and has served as consultant to the council since that time. He was one of the speakers at the annual Clergy Conference of the Diocese held at Watkins Glen last fall.

The theme of the pageant will be the heritage of all Americans. Harold Singleton, choir director at John Marshall High School, and Rose Marie Herr, seventh grader from Charlotte High School, will portray the key characters of "Gramp" and the granddaughter in this exciting dramatic offering.

An inner stage will be the scene for the depiction of 15 different episodes in American history as Gramp reveals to the little girl the story of her country's growth. "It's like a fire—you have to keep it going," she learns as she thrills to the ideals and deeds of those earlier generations of Americans who built by their vision, their sacrifice, and their faith the American way of life.

Teachers and pupils—over a thousand of them—are bending all their energies these days towards the final perfection of this great cooperative enterprise in which they are engaged.

"We can pay with the money we save"



### DUO-THERM FUEL OIL WATER HEATER

25c PER PERSON PER MONTH FOR HOT WATER!

Cost of hot water with the Duo Therm averages 25c per person for one month. Other methods cost 75c to \$1.25 per person for a month's supply of hot water. The difference will BUY your Duo Therm and insure you a saving in the years to come. This is the ONLY oil water-heater that burns cheap No. 2 fuel oil!

**NO DOWN PAYMENT**

1ST PAYMENT IN 60 DAYS UNDER F.H.A. TERMS

**PAY ONLY—\$2.54 MO.**

#### AT THESE DUO-THERM DEALERS

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|--|--|---|
| H. SIEBERTS SONS<br>St. Paul & Andrews St.   | FITCH APPLIANCE<br>477 Joseph Avenue       | YAUCHZI CO.<br>773 Lake Avenue                              |
| ROPER RANGE<br>48 St. Paul Street            | CARL LOTZ<br>885 Joseph Avenue             | SIX IN ONE LADDER CO.<br>474 Thurston Road                  |
| REDECKER BROS.<br>2154 East Main Street      | PEERLESS RADIO<br>1054 Dewey Avenue        | SCHAFER HEATING & AIR CONDITIONING CO.<br>317 Alexander St. |
| DEAN PLUMBING<br>270 Hayward Avenue          | JAMISON-SCHINDLER CORP.<br>1460 N. Clinton | LONG HARDWARE CO.<br>Sea Breeze, N. Y.                      |
| ELCAR HEATING<br>834 Dewey Avenue            | METZGER & BRAYER<br>485 Lyell Avenue       | ALHART<br>1149 Culver Rd.                                   |
| FURSTOSS APPLIANCE, INC.<br>409 Chili Avenue | ROBOT ELECTRIC<br>1775 Dewey Avenue        | H. C. POMERENING & SON<br>1106 Lyell Avenue                 |

### For Your Leisure-loving Husband: 3 McFarlin Holiday Highlights

In Style-Right, Economy-Right Play Togs!

#### Blue Denim Play Slacks

Worth \$2.95 **\$2<sup>25</sup>**

The newest idea in leisure slacks; sturdy Sanforized denim in light blue. Sailor type with patch pockets in both front and back.

#### In-or-Out-er Shirts

Worth \$1.95 **\$1<sup>69</sup>**

Cool-weave materials... sun-fast and suds-fast... in the new blues, tans, and greens. Convertible collar. Quality details.

#### Shirt-and-Slack Sets

Worth \$8.95 **\$6<sup>95</sup>**

A slack suit he'll be very proud to wear! Finely tailored of luxurious, shape-holding "Wonder-Weave"... a new acetate in summery tan, blue, green.



**McFarlin Clothing Co.**

195 MAIN STREET EAST—WHERE THE GOOD CLOTHES COME FROM



### Wings To Play Twin Hill Here Memorial Day

After a Memorial Day double-header with the Toronto Maple Leafs and a single game with the Blackburns Saturday afternoon, those up and coming Red Wings will spend the next two weeks on the road, returning to the Stadium Sunday, June 15, for a double bill with the Bisons.

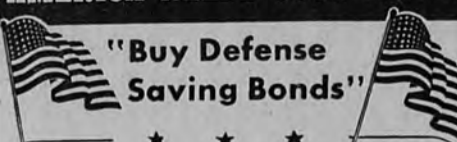
During their first long home stand the Wings showed a handsome profit in the victory column and recent changes in the personnel of the team are expected to give Tony Kaufmann's boys what they need when the going becomes tougher in what shapes up as one of the best for-all pennant fights the International League has known in a long time.

As May gets ready to make way for June, the picture in the Shaughnessy circuit presents four rivals—Newark, Rochester, Montreal and Buffalo—as the combinations most likely to be in there swinging through the home stretch.

The holiday twin bill with the Leafs will be started at 2 p. m. and if these games produce anything approximating the ac-

tion provided the last time Lena the Stadium the fans are assured of a lively afternoon. Blackburn's club appeared at

### AMERICA NEEDS YOUR HELP!



Your purchase of a Defense Bond is the way you can serve your country right now—and it is a good investment for you.

First Federal is proud of this opportunity to assist you in your purchases of Defense Bonds. At any of three conveniently located First Federal offices you can make your purchases, and all details will be handled at no charge.

Series E Defense Savings Bonds yield 2.9% at 10-year maturity. Sold in denominations of \$25, \$50, \$100, \$500, \$1,000. Issued at 25% discount. For example, a Defense Bond costing \$18.75—in 10 years matures at \$25.00.

Limit to individual subscriber, \$5,000. The United States Government pledges payment of both interest and principal on these Bonds.

Ask for full details at First Federal today!



## AVON SHOP 132 E. MAIN ST. Hurry, Hurry, Hurry!

# GOING OUT OF BUSINESS

BRAND NEW SUMMER DRESSES \$1.84 VALUES TO \$4.95

FORMALS \$1.99 Val. to \$6.95

HURRY! JUST 32 COATS \$3.99 Val. to \$9.99

MAN-TAILORED SUITS SIZES 10-20 38-44 \$4.89 Val. to \$15

COATS SIZES 9-20 38-46 \$4.79 Val. to \$16.95

Skirts 59¢ 2 for \$1—Reg. \$1 each GOWNS & PAJAMAS 49¢ Regular \$1.19 Value

SLIPS 48¢ Regular \$1 Value JUST 200 BRAND NEW SUMMER DRESSES \$1 Reg. \$2.99 Value

BLOUSES 59¢ 2 FOR \$1 (Reg. \$1 Each)

AVON SHOP 132 E. MAIN ST. ALL SALES FINAL NO Refunds Exchanges

# Sears Radio Riot

Roebuck and Co. \* Two Stores \* Rochester, New York

## Your Old Radio Is Worth Up To \$15.95 In This Sensational Silvertone Sale

Regardless Of Age Make Or Condition You Save-Money

- \* ALL BRAND NEW 1941 MODELS!
- \* Adaptable for FM and Television!
- \* Radios and Phone Combinations!
- \* All Feature Spread Band Tuning!



Model S61  
YOUR SET IS WORTH \$11.95 ON THIS SEVEN TUBE CONSOLE

\$33  
Encased in modern two tone shaded walnut veneer cabinet, has automatic volume control, six instamatic push button tuning. Electro-dynamic speaker. Easily tunes in distant stations. 7 tubes including power rectifier tube. Buy on Budget Plan, \$3 Down, \$4 Monthly. Usual Small Carrying Charge.



Model R81  
YOUR SET IS WORTH \$15.95 ON THIS EIGHT TUBE CONSOLE

\$44  
Beautifully finished in hand-rubbed walnut veneer. Powerful 8 tube set including power rectifier. Automatic volume control. Instamatic push button tuning. Large theatre type dynamic speaker. Buy On Budget Plan, \$5 Down, \$5 Month, usual small carrying charge.

### BUY ON OUR BUDGET PLAN

Anything and everything in the store \$10 or over. Complete details in department in which you intend to purchase or at Credit Office, Second Floor Both Stores.

### TUBES TESTED

Bring your old radio tubes to Sears for testing, regardless of make year we will test them free. Both Stores.



Model R101  
YOUR SET IS WORTH \$14.95 ON THIS TEN TUBE CONSOLE

\$55  
Unequaled at this price for performance and quality. Superheterodyne circuit, 5 band tuning, nine instamatic push buttons. Automatic volume control. Electric tuning eye, rich toned speaker. Exquisite walnut veneer cabinet, 10 powerful tubes including rectifier. Buy on Budget Plan, \$5 Down, \$5 Month, usual small carrying charge.



Model R111  
YOUR SET IS WORTH \$13.95 ON THIS ELEVEN TUBE CONSOLE

\$66  
New anti-static circuit, six band tuning. Instamatic push buttons, rotatable loop aerial. Large theatre type speaker. Full bass compensation, automatic volume control. Built for FM or television conversion. Has built in phono-jack. Buy On Budget Plan, \$5 Down, \$6 Month, usual small carrying charge.

### RECORD BAR

Adjoining the Radio department carries a large selection of classical and popular recordings. Buy in amounts of \$10 or over On Our Budget Plan.

## THERE ARE TWO SEARS STORES IN ROCHESTER

MONROE AVE. AT S. UNION AND 476 RIDGE ROAD WEST NEAR DEWEY STONE 2500 AND GLENWOOD 556

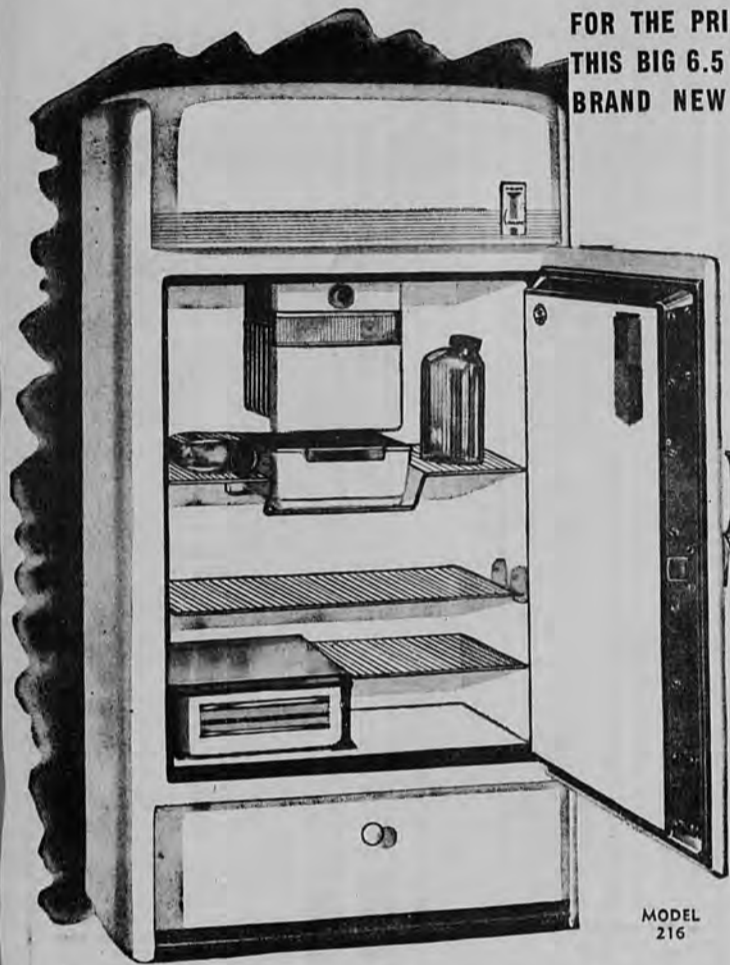


# Sears

## SALES FOR THE HOME

Roebuck and Co. \* Two Stores \* Rochester, New York

Store Closed Friday — Open  
Saturday 9:30 A.M. to 9:30 P.M.



FOR THE PRICE OF A STRIPPED SIX YOU CAN OWN  
THIS BIG 6.5 CUBIC FOOT ELECTRIC REFRIGERATOR  
BRAND NEW MODEL -- ACTUALLY WORTH \$129

### LUXURY EQUIPPED COLDSPOT

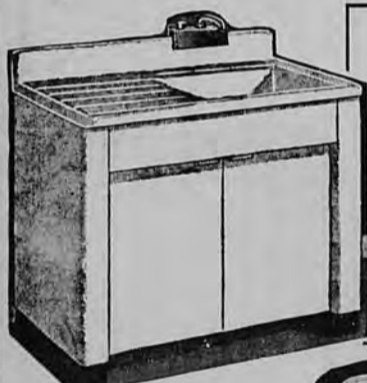
# \$114

\$5 DOWN \$5 MONTH

On our easy to use pay plan, usual small carrying charge.

Open the door of this big beautiful Coldspot, just look at the room you have—look how much food is stored in its ample space—All bonderized steel cabinet, Gleaming white porcelain enamel interior, White Dulux exterior, 3 inches coldex insulation, 9 point cold control, Automatic reset defrosting, Finger tip tray release, Sliding porcelain meat saver, Foodex drawer, Large Handbin, bushel capacity, Buy On Our Budget Plan.

MODEL 216



42 Inch Cabinet Sink  
**\$29.95**

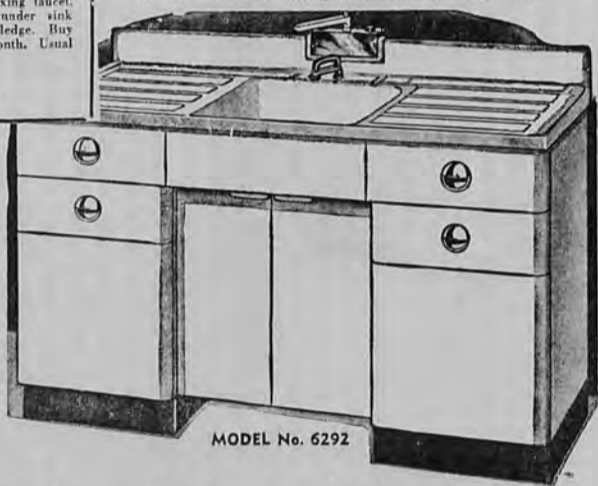
Gleaming white porcelain enamel acid resisting finish. Chrome over brass mixing faucet, self draining soap dish. Large under sink storage space. Low back utility ledge. Buy On Budget Plan, \$3 Down, \$4 Month. Usual small carrying charge.

MODEL No. 6300

Save \$12 On Comparable Quality!

42 INCH DELUXE  
CABINET SINK **\$49.95**

Thoroughly modern, with convenient spray attachment, built in soap dish, basket strainer, roomy undersink cabinet of furniture steel, flat panel drainboards. Complete less trap, Model No. 6292, \$5 Down, \$5 Month. Usual small carrying charge. On Easy Budget Plan.



MODEL No. 6292

De Luxe Equipped -- At Standard Price

1941 PROSPERITY  
\$60 GAS RANGE  
**\$49.95**

Fully equipped from table top to black plascon trimmed bottom, with Robertshaw oven heat control at no extra cost, — large insulated oven, slideout broiler with porcelain broiler pan, 2 storage drawers. Model 24436, \$5 Down, \$5 Month. On Budget Plan, usual small carrying charge.

MODEL 24436

\$69 Type! 4 Star  
**KENMORE  
WASHER**

\* Model 130

**\$52.50**

\$3 Down  
\$4 Month

Usual Small Carrying Charge



BUY ON OUR BUDGET PLAN

Buy everything and anything for your home, your family, your car, on our Easy Payment Plan. Get details at Credit Office, on Second Floor. Both Stores.

Dollar for Dollar it's America's champ value—with all the features that have made Kenmore the leading name in washers today—18½ gallon tub holds eight single bed sheets, large mottled balloon rolls, automatic dial pressure wringer, automatic roll stop, new black plastic agitator, convenient waist hi-clutch, sealed in oil mechanism.

For a late evening snack just Lipton's new Continental Noodle Soup. Serve with saltines. For better before returning, try a cup of Noodle Soup. It's delicious, sleep and health.

### CHAMPION FOR SPORTSWEAR

## HOLIDAY SPORTSWEAR

— FOR THE ENTIRE FAMILY —

Relax, enjoy yourself in your leisure time, wear cool, comfortable clothing. If your an active participant in sports you will find our sportswear and equipment improving your game. LISTED BELOW ARE JUST A FEW OF THE MANY ITEMS WE CARRY!



MEN'S COOL WASHABLE  
**POLO SHIRTS**

SMALL MEDIUM LARGE **79c** OTHERS PRICED TO 1.98

MEN'S SANFORIZED  
**GABARDINE SLACKS**

OTHERS TO 5.98 **\$2.98** NO CHARGE FOR ALTERATIONS

MEN'S  
**Sleeveless SWEATERS**

**\$1.00 — \$1.69 — \$1.98**

MEN'S GABARDINE OR LASTEX  
**SWIM TRUNKS**

**99c UP TO \$3.95**

Others 1.49, 1.98, 2.50, 2.95

MEN'S ZELAN WATER REPELLENT  
LIGHTWEIGHT SPORT  
**JACKETS**

ADJUSTABLE LASTEX SIDES **\$2.49** SMALL MEDIUM LARGE

LADIES FLARE SKIRT LASTEX  
**SWIM SUITS**

BEAUTIFUL PATTERNS **\$2.98** SIZES 34 to 42

**Champion**  
KNITWEAR CO. 171 ST. PAUL ST.

**OAKITE** 3 PKGS. **23c**

**ELSCO** QUALITY FOODS **STORES**

**TUNA** 7-OZ. CAN **18c**

**KIRKMAN Products**

CLEANSER ..... can 5c  
BORAX SOAP .... 4 1/2c

**FREE!** HANKERCHIEF INSIDE LARGE BOX OF KIRKMAN PURE WHITE SOAP FLAKES **22c**

Granulated Soap (Free Dish Towels) **23c**

Phillips Canned Goods  
TOMATO SOUP .. 5c can  
VEGETABLE SOUP 5c can  
PORK & BEANS 16-oz. 5c can  
SPINACH, 1g. can, 14c can

**Libby's Superior Foods**

CORNED BEEF **21c**

Potted Meat ..... 5c  
Potted Meat 1g. can 10c  
Corned Beef Hash 1g. can 17c  
Dried Beef 1-oz. 14c  
Cocktail Spread ..... 10c  
Roast Beef ..... 22c  
Deviled Ham ..... 10c

**LIPTON'S TEA** 20 Lipton's Tea Bags 21c **22c**

French's BIRD SEED pk. 14c  
French's BIRD GRAVEL pk. 9c  
French's Cream Salad 4-oz. jar 9c

IVORY FLAKES OR SNOW 1g. 22c • Med. 9c

LAVA SOAP ..... 2 for 11c  
CAMAY SOAP ..... 3 for 17c  
HIGH-TEST OXYDOL ..... 1g. 19c Med. 9c  
Creamer Than Ever CRISCO 3 lbs. 49c • 1 lb. 19c  
DUZ 1g. pk. 21c med. pk. 9c  
SELOX ..... 12c

**MADE BETTER FOR YOUR DOG** 3 1/2c  
KEN-L-RATION

**\$27,500.00 IN CASH**

Free IN PALMOLIVE'S CONTESTS COME IN FOR ENTRY BLANK

**PALMOLIVE** SOAP Bath Size .3 for 25c Reg. Size .3 for 17c

**SNO SHEEN**  
**CAKE FLOUR** **23c** Pkg.

LIFEBUOY SOAP ..... 4 for 25c  
LUX TOILET SOAP ..... 4 bars 25c  
SWAN SOAP Medium ..... 2 for 11c  
SWAN SOAP Large ..... 2 for 19c  
LUX FLAKES Small ..... 2 for 19c  
LUX FLAKES Large ..... 22c  
RINSO Large ..... 19c  
RINSO Small ..... 9c  
SILVER DUST Large with Free Dish Towel ..... 22c  
GOLD DUST 1g. Pkg. ..... 18c  
SPRY 1 lb. 19c, 3 lbs. 49c



**New Permanent . . .**

(Continued from page 1)  
veloped by E. Frederics, Inc., leaders in permanent waving and specialists in hair culture for over a quarter century. The revolutionary fact about this new Frederics Tru-Curl permanent is that it is absolutely free

from those harsh, corrosive, crystalline salts that dry the hair, eat into the hair shaft and cover it with metallic coating. It has been this presence of metallic salts in previous systems which so often left the hair kinky, brittle and caused the ends to break off.

In the Tru-Curl process no ammonia is used, no harmful

chemicals to discolor the hair, or to create an unpleasant odor and heavy fumes. The hair comes out soft, silky with a satin-like sheen and healthy luster and falls easily into natural curls and ringlets.

With this new method "getting a permanent" ceases to be an ordeal on a par with a trip to the dentist. It becomes a short period of pleasant relaxation claiming little more time than a trim, a shampoo and a set.

**Sibley, Lindsay & Curr Co.**

**NEW TEAR-EASY SCOT TOWELS**  
Make A Dozen Household Chores Easier! Cleaner! Faster!  
Specially Priced! Stock Up!  
**3 rolls 27c**  
Use Scot Towels for scraping dishes, wiping out sautiers, cleaning top of stove, drying hands, draining bacon, and many more household tasks. Keep a roll in the kitchen, in the bathroom, and you'll certainly want a good supply at the cottage. 150 clean, absorbent towels to a roll. Special at 3 rolls for only 27c.  
HOUSEWARES, NEW FOURTH FLOOR  
Phone STONE 6500

**DON'T . . . GO PICNICKING WITHOUT NANCE'S MUSTARD SAUCE**

Points up the flavor to an unsuspected deliciousness. Made from a fine old Southern formula.  
**AT ALL FOOD STORES**

**Picnic Food Suggestions**

Who doesn't like to go on picnics as soon as summertime rolls around? If you are one of the few who doesn't like picnics, please do not read further because this article is devoted to them.

Housewives particularly enjoy picnics, because the latter are prepared far more easily than regular meals. Food always seems to taste so much better when it is eaten out of doors, too. Appetites increase and everyone enjoys himself.

Try serving the evening meal in the open. If you can, drive to a nearby lake or pond where the family can go swimming, so much the better. If not, try eating out in your own back yard and see how good everything tastes.

Here are some suggestions for your main dish, and you can build a tasty menu around these. Do not be afraid to take a hot dish along, for it will keep warm in a covered dish, thermos jug or Dutch oven.

**Baked Beans Supreme**  
3/4 c minced onion 3/4 c diced dill pickle  
1 1/2 c minced green 1/2 c grated American cheese  
2 No. 2 cans 1/2 c soft bread crumbs  
baked beans  
Cook onion and green pepper in 2 T butter until tender. Add beans and arrange in alternate layers with pickle and cheese in a 1 1/2 qt. casserole. Top with crumbs mixed with 2 T butter, melted. Bake in preheated oven at 425 degrees F. for 30 minutes. Serves 6.

**Picnic Special**  
2 c crabmeat 1 medium green pepper  
3 c white sauce 1 can mushrooms  
1/2 lb. American cheese, grated salt and pepper  
1 t celery salt Cracker crumbs  
Butter Uncooked pie crust  
Make white sauce, blend in grated cheese, stirring until smooth; add celery salt and chopped green pepper. Pour mixture into deep baking dish, lined with pastry. Cover top with cracker crumbs and bake at 375 degrees F. until brown. For picnics make individual pies and reheat over open fire. Serves 6.

**Toasted Picnic Buns**  
12 picnic buns 4 strips bacon  
1 can devilled ham dill pickles  
Open buns just enough to spread with devilled ham. Toast on sharpened sticks over open fire. When ready to serve, insert half a strip of crisp bacon into each bun. Serve with dill pickles.

**Spiced Veal Sandwich**  
To one cup of minced veal allow 1 T of chili sauce, 1/2 t each of horseradish, vinegar and dry mustard. Mix with enough mayonnaise to spread. Use on slices of rye bread with lettuce between.

**Let Your Bride's Gift Be Different**

All the traditional wedding gift ideas are so well known to everybody that brides are often overpowered by the number of duplicates. You can avoid this sort of danger by choosing a present that will be unwrapped with delight no matter if it should be the third or fourth one received.

Can you imagine a bride's being disappointed if she were given several fine scatter rugs — a Karastan in Oriental design and coloring to use in front of her fireplace or sofa — a sculptured Kara-Louvre in pastel Aubusson pattern for her bedroom.

Using small accent rugs on plain colored carpets or on polished floors is like adding the right accessories to your costumes — they point up the perfection of the beautifully planned ensemble.

**WOMEN! RELIEVE NEEDLESS SUFFERING**  
If functional periodic complaints make you moody, nervous and irritable, try CHI-CHESS-TERS PILLS for relief from symptomatic pain and discomfort. They are SAFE, take as directed. Contains no habit-forming drugs. Sold 50c at all drug stores. and up in bulk quantities.  
In business over fifty-five years.  
**CHI-CHESS-TERS DIAMOND BRAND PILLS**

**MILK MIXTURE FOR STOMACH ULCERS**

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. But, before you try this at home by obtaining a bottle of Lurin from your druggist, Lurin contains the new discovery in its purest form. Easy to take. Just mix two teaspoons in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by DeW. Key and drug stores everywhere.

**Sibley, Lindsay & Curr Co. BASEMENT NEWS**

**Playtime Togs In Plain or Striped Denims \$1.09**

**Jerkins**  
**Skirts**  
**Cuffed Shorts**  
**Clam Diggers**  
**Play Suits**  
**Shirts**

**SLACKS . . . \$1.19**

You can relax and play with comfort and assurance in these play time denims. Mix or match the stripes and plains to your heart's content and go forth for fun. They're wonderful buys, too, for camp wear. They come out of the tub fresher than new and will keep their shape through a summer of fun days. Stripes or plains in rose, red, green or blue. Sizes 12 plain in rose, red, green or blue. 12 to 18.

BASEMENT SPORTSWEAR

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**FOR DEFENSE BUY United States Savings Bonds**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

THIS BANK is co-operating with the Government in making available to all the opportunity to help in America's defense program by buying United States Savings Bonds.

You may invest in these Defense Bonds as little as \$18.75 . . . as much as \$50,000 a year. You may also buy Defense Savings Stamps, exchangeable for Defense Bonds, in amounts from 10c to \$5.00. Appreciation or interest makes your investment very attractive from point of view of return. And, of course, the full faith and credit of the United States Government are pledged for payment of both principal and interest.

May Central Trust help you co-ordinate your savings-investment program with the purchase of United States Savings Bonds? Remember, they are your opportunity to do your part in national defense.

**CENTRAL TRUST COMPANY**  
25 E. MAIN ST. • ROCHESTER • 1806 EAST AVE.  
Member Federal Reserve System • Member Federal Deposit Insurance Corporation

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Men, Stock Up Now for the Summer  
in Well Made, Cool, Washable

**Men's SLACKS AND SPORT SHIRTS**

**THE SLACKS: — Woven, Sanforized Cottons \$1.19**

**First Quality In-or-Out Shirts 79c**

**THE SLACKS:** Fine woven sanforized cotton (1% residual shrinkage). Smart summer patterns in blue, green, tan, brown, gray. Many suiting fabrics . . . mixtures . . . stripes. All fast color. Launderers well.

**THE SHIRTS:** Summer fabrics cool and washable, in solid whites and blue, tan, green or natural. Popular coat type with convertible two-way sport collars . . . half sleeves . . . two pockets. Woven broadcloths, twills, hopsackings!

Special Purchase of \$1.19  
Comfortable Colorful

**PLAY SHOES \$1**

There's color, comfort and economy for your play time in these gay shoes. The fabrics uppers are cut to give you freedom for active sports and ventilated to keep you cool. The rough rubber soles will give you a firm footing. 4 styles in many color combinations.

aisle 3 aisle 7

**MR. HI AND MR. HATT GO NAUTICAL**

**KESSLER'S Private Blend**  
AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND — A BLENDED WHISKEY, 75% Neutral Spirits distilled from Grain, 86 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

ROCHESTER SUN  
Boat Race  
(Continued)  
present holder  
National 225 cu.  
she captured  
last Labor Day  
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**Boat Races . . .**

(Continued from page 1)  
present holder of the Canadian National 225 cu. inch title which she captured at Pleton, Ont., last Labor Day. Her speed in the title attempt was 88.575 miles per hour. Dutcher, veteran pilot of Thunderbolt, is one of the outstanding racing drivers in the East and has been known to win many races through his dare-devil driving.

In addition to the hydroplane races there will also be events for local runabouts. These races will embrace events for outboard runabouts of 25 horsepower or less on stock hulls, and unlimited horsepower outboards on stock hulls. For stock inboard runabouts there will be races in classes of 85 horsepower and under, also 130 horsepower and under. The Races start at 2:30 p. m.

Entry blanks for the local events may be secured from Don Guerin, 515 Terminal Bldg.

**SPECIAL PURCHASE!**

Ladies  
**SLACK SUITS**  
SIZES 12-22  
REG. \$2.98 **\$1.98**

Ladies  
**POLO SHIRTS**  
● Solids ● Button Fronts ● Crew Necks ● All New Colors  
SIZES 12-22, Reg. \$1.  
**79c**

**THE SPORT SHOP**  
23 CLINTON AVE. S.  
(Opposite Hotel Seneca)

Mrs. Agnes Saltman, 217 Duffern Dr.

ROCHESTER'S LARGEST POPULAR PRICED STORE

**Edward's**

**ANNUAL STORE-WIDE SALE of Men's Sanforized 'EDWA' SHIRTS**

With the Same Features Found in Shirts Selling Day In and Day Out at 1.95!  
**1.29** Each or 3 for 3.75

The sale men wait for! Specially bought months ago, every shirt has been carefully tailored to our own specifications and each has been priced to make this the greatest shirt buy of 1941! If you want long-wearing quality plus perfect fit at a low price, be sure to attend this remarkable Edwards Sale!

EDWARDS—Street Floor



**NEW OVAL SHAPE ALL-PURPOSE SOAP**  
12 bars **59c**

A smooth, cleansing soap, containing cold cream and streamlined to fit your hand. Lathers freely in any water, hard or soft!

Pink Green      Honeysuckle White

EDWARDS—Street Floor

**AT LAST!**

a flashlight that gives you **FREE USE OF BOTH HANDS!**

The New **REX Ristlite**

**98¢** complete with batteries

No longer need you "struggle" with a flashlight when you need both hands free to fix a car, tinker in the cellar, or just look for something at night. Campers! Housewives! Motorists! Mechanics! Snap it on your wrist—it throws a 500-foot beam right where you want it. Or use the ingenious stand to set Rex Ristlite anywhere at any angle. Zephyr-light plastic with unbreakable lens and G.E. prefocused bulb. In Red, Green, Black, Dark Blue and Khaki. Come in and get yours now!

EDWARDS—Stationery, Street Floor

**DECORATION DAY VALUES**

Now in Progress  
**OUR GREAT ANNUAL SALE**

**"NoMend" SILK STOCKINGS**

Sold Exclusively at EDWARDS



Our Regular 1.15 "No-Mends"

**97c** PR.

3 Pairs for 2.85

All fresh, brand new silks specially purchased for this event. Save substantially on one pair . . . Save even more on 3 pairs!

Two-Thread Ultra Sheers  
Three-Thread Chiffons  
Four-Thread Chiffons  
Seven-Thread Service

Our Regular 1.35 "No-Mends"

**1.17** PR.

3 Pairs for 3.45

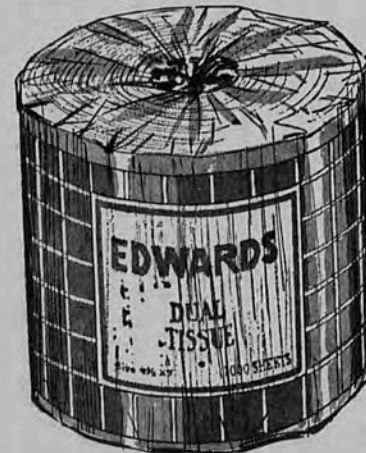
In this group you'll find the well-known giveable or flexible two-way stretch tops that add extra life to your stockings.

Three-Thread Chiffons  
Four-Thread Chiffons  
Seven-Thread Service

In New Summer Shades:  
Showboat Mardi-Gras  
Rodeo Cocktail  
Country Club

MEDIUM LENGTHS: Sizes 9 1/2 to 10 1/2  
EXTRA LONGS: Sizes 9 1/2 to 11  
EXTRA SHORTS: Sizes 8 1/2 to 9 1/2

EDWARDS—Street Floor



**FOR THURSDAY AND SATURDAY!**  
**"Edwards Dual" TISSUE**

1,000 Sheets to A Roll

**10 rolls 98c**

Super soft and absorbent because all harshness has been removed. Sheets are generously sized, 4 1/2 by 5 inches. Your chance to stock up and save!

EDWARDS—Street Floor

**SAVE \$15 ON THE BIG NEW EASY WASHER 69.95**

Only A Limited Quantity at This Low Price! With Electric Pump, Slightly Higher Price.

Here's what we believe to be an all-time big value in Easy Washers! And only with the direct help of the Easy factory are we able to bring you this spectacular "buy"! Brand-new 1941 models priced to save you many dollars as well as cut down your laundry time and eliminate washday drudgery.



**NO DOWN PAYMENT**  
Balance Weekly

EDWARDS—Sixth Floor

**THE SIGN OF FINER QUALITY AND GREATER VALUES**

**Paul Noeth WINES & LIQUORS**  
19 CLINTON AVENUE S.  
Opposite Hotel Seneca

**We Are Proud To Offer You These Outstanding SPECIALS**

HERE'S A BUY FOR YOU!  
By Appointment To The Late King George V  
**NICHOLAS FINE IMPORTED SCOTCH WHISKEY \$2.69**  
Fifth A \$3.65 VALUE!

Grand, mellow whiskey . . . selected and bottled by Hill, Thompson & Co. Established 1783 Edinburgh, Scotland. 100% Scotch whiskeys. 86.8 proof. When have you seen so low a price for this famous brand. It's an important event, especially since the advance in price of Scotch whiskeys. Lay in a big supply NOW! You'll never regret it.

**HOLLOWAY'S LONDON DRY GIN \$1.89**  
Proof  
Distilled 100% from grain neutral spirits. Distilled and bottled by British American Distillers Inc. Known the world over as the finest gin. Being exclusive Rochester distributor permits us to sell this famous gin at a very low price. Case of 12, 19.95

**OUR BIG SPECIAL! OLD GENERAL GIN \$1.64**  
90 Proof - 100% Neutral Spirits Distilled From Grain  
SAVE SIX A BOTTLE! — Blends smoothly with all fruit juices and Vermouths ordinarily you'd expect to pay much more for a gin of this quality. A Reg. \$2.35 Value!

IMPORTED **OLD DONEGAL PURE POT STILL IRISH WHISKEY \$2.89**  
Fifth ALL 10 YRS. OLD  
A REGULAR \$4.00 VALUE

This renowned Irish whiskey is produced at the famous Dublin Distilleries. Established at Dublin in 1757 and is a very mellow fine pot still whiskey, distilled from finest malted barley and matured in sherry casks. The best value ever at this low price—another Noeth value!

**NUYENS Dry or Sweet Vermouth 84c**  
30-oz. bottle A Reg. \$1.25 Value!  
Made in America from the formula of the famous House of Nuyens of France. Taste like the imported kind. Alcohol 18% by volume.

Think of it! Imported and Bottled in France and at this low price!  
**CINZANO FRENCH DRY VERMOUTH \$1.49**  
30-oz. Bottle REG. \$2.25 VALUE

**BOTTLED IN BOND OLD AMERICAN RYE WHISKEY \$1.69**  
Now At A Low Price  
Our customers who buy it regularly prize its light body and mellow flavor. You will pay much more elsewhere for a similar quality. Superbly smooth, aged and mellowed for 4 long years in wood. \$2.15 Value!

IMPORTED RICORO Light or Dark **RUM \$1.49**  
30-oz. Bottle  
Distilled in the West Indies Specially reduced — World famous quality. Delightfully smooth and mellow. 86 proof. Our big seller to those who know quality. Value!

**IMPORTANT ANNOUNCEMENT!**  
Prices of all Scotch Whiskeys have advanced . . . Our prices remain the same until present stocks are exhausted. — Be smart buy today.

**PAUL NOETH**  
WE DELIVER 19 CLINTON AVE. S. PHONE MAIN 874  
Just a Step Off Main St., Opposite Hotel Seneca

**SENSATIONAL Combination Offer The Famous Automatic WESTINGHOUSE IRON plus SUNLITE SILVER SEAL IRONING PAD**

OFFER EXPIRES MAY 31st

HOW YOU SAVE \$2.98  
IRON . . . . . \$8.95  
PAD . . . . . 1.98  
TOTAL . . . . . \$10.93

Both For Only **\$7.95**

ROCHESTER GAS & ELECTRIC

EDWARDS—Stationery, Street Floor



**WANT ADS**

FOR the best spaghetti in Rochester stop at Norman's Cafe, 403 Campbell.

**ANNOUNCEMENTS**

**ARTICLES FOR SALE**  
WE ARE LOCAL AGENTS for Wolverson Horseshoe Arch Support work shoes. Come in and try on a pair. Feel their comfort! They are the best wearing work shoes made. They dry out soft after a good wetting. The secret is in the tanning. One customer reports he had a pair for years. The price is \$4.50. Smith's, 118 State Street.

**MAGICAL** tricks, books, novelties, jokes & items. Sehn, 6 Walton; Stone 4685-L.

**USED** safe for sale at a bargain. Medium size, strong and sturdy. Combination in good working order. Price \$10 offer takes it. Worth more! Inquire at the Sun office.

**RAT** — Minnesota, golden shiners, crabs, Bill's Place, 180 Furlong, off Portland. Stone 2319-J.

**BEAUTY INSTRUCTION**

YOU don't need cash to learn beauty culture. Easy terms for complete course. Kall Beauty School, 430 Burke Bldg.

**MUSICAL INSTRUCTION**

HELENE M. GREENE — Expert, rapid piano instruction; classical, popular, improvisation, orchestration, arranging. References. \$1.00 per hour. Stone 2317-L.

**BEAUTY SHOPS**

MACHINELESS permanent waves done in your home. Guaranteed. Genesee 1965-B.

STEAM OIL Wave \$1.50. Peeney, 275 Chili Avenue. Genesee 6652.

**BUSINESS PERSONALS**

MATTRESSES new or renovated; beds, springs, pads, pillows. Flower City Bedding, 218 Hudson. Stone 5023.

WINDOW shades, Venetian blinds, curtains, draperies and slip covers made to order; shades cleaned, reversed, renovated; free estimates. Bright Shades Shop, 350 Frost Ave., Genesee 2399.

MRS. EVA ROBINSON at 24 Jefferson Terrace daily. Genesee 3550.

RED pillows steam cleaned, sterilized; new covers; reasonable. Rochester Pillow, 111 No. Water, Main 1570.

DRESSES — Washable rayon, \$2; others \$2.50 and up. Hais, \$1.95. Oosthek Shopp, 1277 Chiver St.

ROVEN FUR CO. — formerly 20 N. Clinton; cold storage insured against all hazard. Call Main 321 and Koven will call. New location 449 N. Clinton.

EVERHANDY mop sets, refills. Call Genesee 3329, 350 Columbia Ave.

HOUSEHOLD Paper Products, dusting paper, mops, waf, etc. Genesee 5680-B.

ARCH SUPPORTS — Featherbeds and flexible, made to the impression of the foot; 7-9 evenings. B. T. Kyle, 566 N. Goodman, Monroe 2322.

EVELYN Tobin at Bram Hall, 352 East Main from 2 to 5 p. m. Home appointments. Monroe 1224-W.

**CARPENTERS-CONTRACTORS**

FLOORS laid, sanded, refinished, save money. Call Kramer, Genesee 6318.

KITCHEN Cupboards — Quality built and designed in our own mill. Complete installation, free planning. Bill-Rite Wood Products, Inc., Monroe 4432.

JOSEPH PAPA, mason contractor, driveways, sidewalks, garages, etc. specialty; estimates free. Stone 3706-X, 222 Hebard.

FLOORS laid, sanded, refinished; sanders, edgers, waxes and steel wood-er; city's best equipped and most reasonable floor service. C. J. Calleney, 323 Ridgeway, Glen 3918.

SCREENS — Storm seal, combination and overhead doors. We manufacture, paint, and install. Bill-Rite Wood Products, Inc., Monroe 4432.

ALTERATIONS — Paperhanging, painting, general contracting. Glenwood 211 or 471.

BLICK — cement and plaster work. Reasonable. Ed. Strauchen, Monroe 8735-W.

ALL types driveways, sidewalks, cement work, etc. Barg, Culver 4187-B.

**CHIROPRACTORS**

FRANK BROWNELL, 65 Bronson. L. A. Young in attendance. Genesee 1622. Residence, Genesee 2950.

**CURTAINS LAUNDERED**

CURTAINS laundered, 25c up. Call and delivery service. Genesee 2795-B.

CURTAINS laundered, stretched, ironed, 25c. Beautifully finished. Delivered. Genesee 2126-W.

**FLOWERS, PLANTS**

GERANIUM, spikes, vincas, asters, snapdragons, alternanthera, pansies, A-1 plants, lowest prices in the city. Quality Floral Shop, 34 Delmar St., near Orla; Glenwood 1750.

**FOR RENT**

MODERN 7 room home in 19th ward. Deep lot well shrubbed; large living room with fireplace, master bedroom; tiletop gas range; 2 car garage. Very reasonable rental. For full information phone Glenwood 6072-B.

**FURS**

FUR COATS — Cleaned, glazed, fringed, stored, \$5 (on \$100 value cost); cloth coats stored, minimum \$1.50; furs \$2.50. Call Genesee 3339 for messenger service. 1234 South Plymouth, Hulch Furrier.

**GOLDFISH**

GOLDFISH — For pools, all sizes. Herbert's, 217 Clifford, Main 2725.

**LAWNMOWERS**

LAWNMOWERS — Sharpened, adjusted, guaranteed. Super Burner, Genesee 2743. Open evenings.

**LICENSED MASSEURS**

HAZEL BISHINGTON Chicago graduate, registered nurse 686 Clifford Ave. S., Monroe 5210. State license 8068.

**MOVING-CARTING**

MacBRIDE moving and carting; reasonable. 132 Columbia Ave., Genesee 2208.

ARE you moving? Call Ryan Carting Company, Main 1448. Storage, packing, long distance, modern equipment.

DO YOU want to move cheap? Gallagher's Van, Glenwood 332-B.

PHONE Elmer Derleth, Main 4664, good service, low prices.

**UPHOLSTERING**

DAYENPORTS — Springs tied up and rewebbed, chairs caned. B. Ferris, 379 Charles, Phone Main 822.

**USED CLOTHING WANTED**

GORDON pays most! Men's used clothing. 90 North Main 6889.

**REPAIRING**

LAWN mowers sharpened and repaired; bicycles repaired. Wilkinson's, 31 Fian-Ger, Genesee 6132.

**ST. JOSEPH**  
WORLD'S LARGEST SELLER AT 10¢  
**ASPIRIN**

**TRAVEL**

GOING TO NEW YORK Memorial week-end; leaving Thursday evening. Have room for one or two passengers; share expense. Stone 3329-B.

**PAINTERS-DECORATORS**

HOUSEPAINTING — Real estate and individual owners. For quality, price and results call Young Bros., Monroe 1548.

Stone 6001 is the number to call when you want to buy, sell, rent or exchange. Sun want ads get results.

When training your dog, remember that most dogs are very easy to shame by talking harshly to them. Punishment is most effective when administered with a folded newspaper—just slap the dog on the hip or side and the noise will scare him.

When friends drop in unexpectedly serve them a steam-hot dish of delicious Continental Noodle Soup, Lipton's new easy to prepare chicken flavored ready-mix soup.

**Here's how THE 500 MILE MEMORIAL DAY INDIANAPOLIS RACE LOOKS TO Joe Williams**

Special wire to The Sun from Joe Williams

INDIANAPOLIS, Ind., May 28—Unless some unheralded, daredevil youngster comes along to upset the dope, these three will take charge of the annual 500-mile automobile race on Memorial Day—Rex Mays, Wilbur Shaw and Chet Miller... and finish in that order. They have the skill, the bravery, the "been-there" experience, and the equipment.

We like Mays to win because it's about time the fates started to smile on him in this race. Shaw is a sound bet, but this year he'll be bucking the mill of averages. He's won twice in a row. Miller, old timer, 3rd in 1939, knows all the answers. These are the big three in our book.



**AND Here's how to pick the whiskey that's miles ahead in taste—and right in step with your budget.**

Ask for... **Seagram's 5 Crown**

Biggest-Selling Brand of the Greatest Name in Whiskey!



Seagram's 5 Crown Blended Whiskey, 90 proof, 72 1/2% grain neutral spirits. Seagram-Distillers Corp., New York.

**FREE! WITH ONE PINT OF CAIN'S MAYONNAISE or SANDWICH SPREAD**

HURRY! THEY CAN'T LAST LONG!

ISN'T IT PERFECT! A BEAUTIFUL CRYSTAL-CLEAR TUMBLER with a smart IMPORT DESIGN!

Get Your **FREE TUMBLER** WITH THE PURCHASE OF **CAIN'S MAYONNAISE or SANDWICH SPREAD**

Mrs. Lillian Christ, 43 Sunset Dr.



**"NO FOOLIN'-THIS SWELL SOUP COMES IN AN ENVELOPE!"**

THE SOUP MAKIN'S FOR 4 TO 6 HELPINGS IN EACH CONTINENTAL ENVELOPE! JUST ADD TO BOILING WATER! —COOK 7 MINUTES!

AND GET DEE-LUSCIOUS, OLD-FASHIONED HOME-COOKED SOUP —FULL OF GRAND FRESH-COOKED-NOODLES!

UM-UMM! WHAT A GRAND CHICKEN-Y FLAVOR! TRY IT TODAY! ONLY 10¢ AN ENVELOPE AT YOUR GROCER'S!

**LIPTON'S CONTINENTAL NOODLE SOUP MIX**  
MADE BY THE LIPTON TEA PEOPLE



**FOR DEFENSE**  
buy United States Savings Bonds

The full faith and credit of the United States government is pledged for payment of both principal and interest on these Bonds. The quickest way in which you can both serve your country and conserve your earnings is to purchase these bonds.

The Government offers three kinds of Savings Bonds

	THE SERIES "E" BOND	THE SERIES "F" BOND	THE SERIES "G" BOND																								
<b>Type of Bond:</b>	Is issued to meet the needs of the small investor, who can buy for \$18.75 a bond that will appreciate in value in 10 years to \$25. Bonds up to \$1000 are issued which give a yield of 2.9 percent to maturity in 10 years after issue date.	Is for those who can invest up to \$50,000 a year. It may be bought by associations, trustees or corporations. A bond may be bought for \$74 that will appreciate in value in 12 years to \$100. Larger bonds are issued at the same rate, an investment yield of 2.55 percent to maturity in 12 years after issue date.	Is for individuals, associations and corporations that want current income checks. These bonds bear interest at 2.5 percent per year, and are issued in denominations from \$100 to \$10,000. They are redeemable at par if held for 12 years from issue date.																								
<b>Appreciation Bond. Registered. Not transferable. Denominations: \$25, \$50, \$100, \$500 and \$1000. Dated first of month in which payment is received. Matures 10 years from issue date of bond.</b>		<b>Appreciation Bond. Registered. Not transferable. Denominations: \$100, \$150, \$1,000, \$5,000 and \$10,000. Dated first of month in which payment is received. Matures 12 years from issue date of bond.</b>	<b>Current Income Bond. Registered. Not transferable. Denominations: \$100, \$500, \$1,000, \$5,000 and \$10,000. Dated first of month in which payment is received. Matures 12 years from issue date of bond.</b>																								
<b>Interest Rate:</b>	2.9 percent a year, compounded semi-annually, when bond is held to maturity.	2.55 percent a year, compounded semi-annually, when bond is held to maturity.	2.5 percent a year. Interest is paid semi-annually by Treasury check.																								
<b>Prices and Maturity Values:</b>	<table border="1"> <thead> <tr> <th>Issue price</th> <th>Maturity value</th> </tr> </thead> <tbody> <tr> <td>\$18.75</td> <td>will increase in 10 years to \$25.00</td> </tr> <tr> <td>\$75.00</td> <td>will increase in 10 years to 100.00</td> </tr> <tr> <td>\$75.00</td> <td>will increase in 10 years to 100.00</td> </tr> <tr> <td>\$75.00</td> <td>will increase in 10 years to 100.00</td> </tr> <tr> <td>\$75.00</td> <td>will increase in 10 years to 100.00</td> </tr> </tbody> </table>	Issue price	Maturity value	\$18.75	will increase in 10 years to \$25.00	\$75.00	will increase in 10 years to 100.00	\$75.00	will increase in 10 years to 100.00	\$75.00	will increase in 10 years to 100.00	\$75.00	will increase in 10 years to 100.00	<table border="1"> <thead> <tr> <th>Issue price</th> <th>Maturity value</th> </tr> </thead> <tbody> <tr> <td>\$74.00</td> <td>will increase in 12 years to \$100.00</td> </tr> <tr> <td>\$370.00</td> <td>will increase in 12 years to 500.00</td> </tr> <tr> <td>\$740.00</td> <td>will increase in 12 years to 1,000.00</td> </tr> <tr> <td>\$3,700.00</td> <td>will increase in 12 years to 5,000.00</td> </tr> <tr> <td>\$7,400.00</td> <td>will increase in 12 years to 10,000.00</td> </tr> </tbody> </table>	Issue price	Maturity value	\$74.00	will increase in 12 years to \$100.00	\$370.00	will increase in 12 years to 500.00	\$740.00	will increase in 12 years to 1,000.00	\$3,700.00	will increase in 12 years to 5,000.00	\$7,400.00	will increase in 12 years to 10,000.00	This bond is priced at par. It is redeemable at par if it is held by the owner for 12 years from issue date. (See Table of Redemption Values on face of bond, or at any sales agency.)
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<b>Registration:</b>	This bond can be registered only in— (1) the name of one individual, or (2) of two individuals as co-owners, or (3) of one individual and one individual as beneficiary.	This bond can be registered in— (1) the name of one individual, or (2) of two individuals as co-owners, or (3) of one individual and one individual as beneficiary. This bond can be registered in the name of any association, partnership, trustee, or corporation.	This bond can be registered in— (1) the name of one individual, or (2) of two individuals as co-owners, or (3) of one individual and one individual as beneficiary. This bond can be registered in the name of any association, partnership, trustee, or corporation.																								
<b>Limitation on Holdings:</b>	Owner is limited to \$5,000 of Series E bonds (maturity value) issued in any one calendar year.	Owner is limited to \$50,000 of Series F bonds (cost price) or to \$50,000 of Series F and Series G, combined, issued in any one calendar year.	Owner is limited to \$50,000 of Series G bonds (cost price) or to \$50,000 of Series G and Series F, combined, issued in any one calendar year.																								
<b>Redemption:</b>	Owner may redeem bond at any time after 60 days from issue date of bond. Table of Redemption Values appears on face of bond.	Owner may redeem bond on 1 month's written notice after 6 months from issue date of bond. Table of Redemption Values appears on face of bond.	Owner may redeem bond on 1 month's written notice after 6 months from issue date of bond. Table of Redemption Values appears on face of bond.																								

Patriotic Rochester people who want to be among the first to subscribe to the new Defense Bonds may do so at any Lincoln-Alliance Office.

Let's put our money to work to Defend Our Country.

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**

Member Federal Reserve System Member F.D.I.C.

Main Office—183 Main Street East

LINCOLN OFFICE, 33 Elmwood St.  
EAST END OFFICE, 450 No. Goodman St.  
WEST END OFFICE, 526 Main St., W.

LAKE AVENUE OFFICE, 1025 Lake Ave.  
PORTLAND-CLIFFORD OFFICE, 700 Portland Ave.  
MONROE AVE. OFFICE, 760 Monroe Ave.

TWELVE CORNERS OFFICE, 1023 Monroe Ave.  
NEWARK OFFICE, Newark, N. Y.  
BROCKPORT OFFICE, Brockport, N. Y.



ROCHESTER SUN

The advertisement below is the Rochester Sun's contribution to the patriotic cause concerned.

# FOR DEFENSE



# BUY UNITED STATES SAVINGS BONDS

On sale at all Banks, Postoffices and Savings & Loan Ass'ns.



**WHITE CLOTHES**  
MUST be cleaned right!  
*That's What Speedy Thinks!*

Ladies' White Coats .....\$1.00  
Ladies' White Dresses .....\$1.00  
Ladies' Felt Hats .....50c  
Men's White Suits .....\$1.00  
Men's Flannels .....50c

**SPEEDY'S** 212 COURT ST. MAIN 6794

**Use 'Cafe' Curtains For Summertime**

Cafe decoration — the sort of thing that gives spick and spanness to those quaint little side street eating places — offers you an idea for your windows. Why not put them into summertime garb by hanging them with "cafe" curtains of a simple mesh lace net — one pair hung with the regular headed casing over the upper sash and the lower pair hung separately over the lower sash by small ivory rings threaded onto a round rod.

You can make these double pairs from a single pair of regular length curtains or you can buy the lace net by the yard and whip up a set on your sewing machine in little or no time.

**SLIP COVERS**  
\$5.95



**Sofa and Chair**

40 new colors and patterns—stripes, plains and figures — fine slip cover fabrics just received in Lauer's Custom Made Department. Come in and select your materials from 50 full bolts of sparkling new spring fabrics. We'll make your slip covers immediately.

Expertly styled, ready made knitted slip covers... beautifully styled to look almost like upholstery. Just stretch them on and they fit perfectly. \$5.95. Six pieces, including four cushions.

**Lauer's**  
50 STATE ST.

Brand new kind of perspiration deodorant and check  
**PHILLIPS' DEODORANT LOTION**  
Not a liquid • Not a paste



Sweetens and neutralizes perspiration odor

- makes perspiration odorless... sweetens underarms
- safely checks moisture
- new delightful form... a lovely lotion
- rubs in instantly... no waiting to dry
- doesn't irritate skin... soothing after shaving
- doesn't stain or ruin dresses... greaseless, harmless

Contains 2 great acids neutralizers instead of 1

35¢

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**BILLIONS**  
for defense

Investing a part of your income in the new Defense Savings Bonds is investing in personal as well as national security. The government needs money now for military and naval use.

Buy these bonds at the Rochester Trust and Safe Deposit Company, Main Street West and Exchange. You need not be a depositor to buy through the ROCHESTER TRUST.

**"DEFENSE SAVINGS BONDS"**

You can purchase bonds outright, in denominations as shown in the accompanying table. The limit to individual subscribers is \$5,000. These bonds are fully guaranteed by the U. S. Government.

Issue Price	Maturity Price
\$18.75	\$25.00
37.50	50.00
75.00	100.00
375.00	500.00
750.00	1,000.00

\* Mature in 15 years

The money you loan to the Government when you buy these bonds will be returned to you, plus interest. Also ask for detailed information about series F. and G. for which we will gladly enter your subscriptions.



ROCHESTER TRUST AND SAFE DEPOSIT COMPANY  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Mrs. Little Gruber, 294 Rosewood Ter.



NOW IS THE TIME TO GIVE YOURSELF *Luxury Comfort*

**SPECIAL OFFER ON SIMMONS Beautyrest** Only \$1 a week

FOR THIS FAMOUS MATTRESS

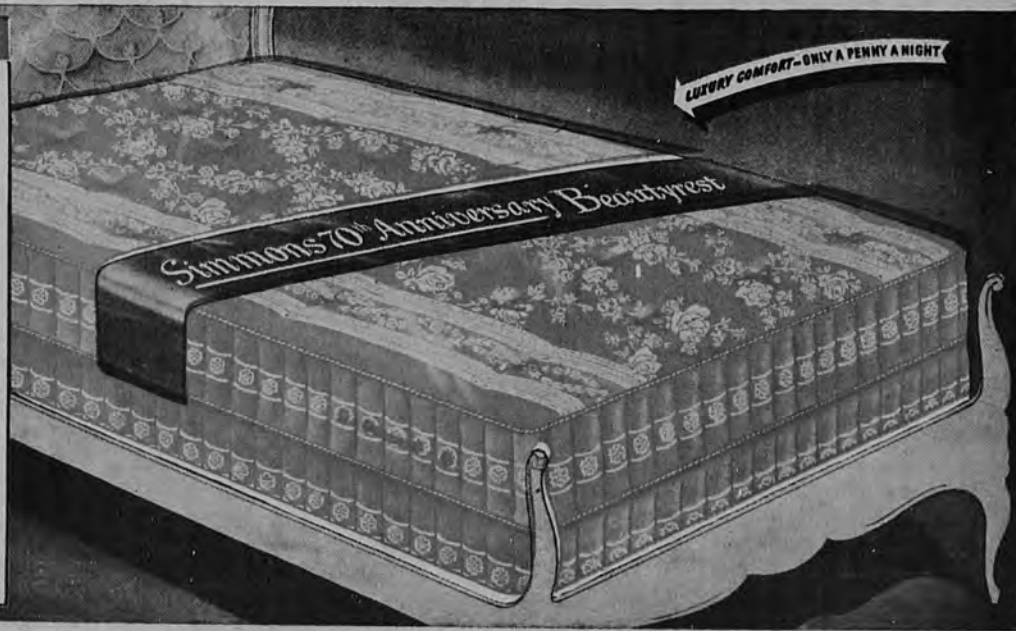
DON'T BE SATISFIED WITH AN "ORDINARY" MATTRESS. SIMMONS 70TH ANNIVERSARY BRINGS THIS SPECIAL OFFER THAT MAKES IT EASY TO OWN THE BEAUTYREST.

See the 70th Anniversary Beautyrest... the greatest mattress Simmons has ever made. Find out about its supremely luxurious comfort... comfort that soothes and relaxes every tired inch of your body. This is the week of all weeks for you to get your Beautyrest... for we are making it especially easy for you to do so. Only \$1 a week buys this famous mattress that gives you years of health-building sleep. This easy payment plan puts no more strain on your budget than buying an "ordinary" mattress. It's a grand opportunity to get the world's finest mattress... But... it's a limited Anniversary offer. Come in or phone... today!

THIS OFFER FOR A LIMITED TIME at RELIABLE - 80 - 84 STATE STREET WORLD'S BIGGEST SLEEP VALUE

6 REASONS WHY IT GIVES MOST FOR YOUR MATTRESS MONEY

- 1—Beautyrest gives you the most glorious comfort you've ever known. It's different inside... that's why.
- 2—Springs in the Beautyrest are in separate cloth pockets. Each one acts independently giving buoyant support.
- 3—United States Testing Co. tested 17 different mattresses. The Beautyrest lasted 3 times longer than the next best.
- 4—Beautyrest has a patented "zip-proof" border that keeps its edges neat and airtight throughout its long life.
- 5—Beautyrest has ventilators that work. They draw in fresh air... expel stale air... keep interior fresh and clean.
- 6—Beautyrest is a bargain at \$39.50. It's guaranteed for 10 years. That brings its cost down to a penny a night.



BUY YOUR "BEAUTY REST" BEFORE THE PRICE RISE!  
FREE PARKING WHILE YOU SHOP — 57 STATE ST., OPP. MARKET ST.

FREE DELIVERY ANYWHERE IN NEW YORK STATE

**THE RELIABLE**

80-84 STATE ST  
ROCHESTER

OPEN FRIDAY EVENINGS TILL 9 P. M.

Your Independent Grocer Features

<b>PHILLIPS DELICIOUS</b> Assorted Soups, 4 for 25c Pork & Beans, 16 oz. 5c Spaghetti... 15 1/2 oz. 6c Smarty Dog Food... 5c	<b>JACOBS MUSHROOMS</b> 2 oz. Stems and Pieces 9c 4 oz. Stems & Pieces 17c
<b>FRENCH'S</b> Black Pepper... 4 oz. 9c Gr. Cinamon, 2 oz. 9c Coleman Mustard 1 1/4 oz. 9c	<b>SWIFT'S</b> Corned Beef... 23c Roast Beef... 26c
<b>Lux Flakes</b> Don't Miss These Bargains Lg. ... 21c	<b>LUX SOAP</b> 4 for 25c
<b>RINSO</b> Lg. ... 18c	<b>LIFEBUOY SOAP</b> 4 for 25c
<b>Silver Dust</b> Lg. ... 20c	<b>Swan SOAP</b> Large, 2 for 17c Medium, 2 for 11c
<b>SPRY</b> , 3-lb. Can... 49c	
<b>FRENCH MUSTARD</b> Cream Salad, 6 oz. ... 9c Cream Salad, 9 oz. ... 14c	<b>SALADA TEA</b> 9 Tea Bags... 9c 18 Tea Bags... 17c
<b>FRENCH'S</b> Birdseed... 2 for 25c Bird Gravel... 9c	<b>Red Label</b> , 1/2 lb. ... 39c Red Label, 1/4 lb. ... 21c
<b>Sweetheart Soap</b> 3 for 19c Breast of Chicken Tuna... 2 for 35c	<b>Cloverleaf Salmon</b> ... 24c <b>Pard Dog Food</b> ... 10c
<b>CLAPP'S BABY FOODS</b> Strained... 3 for 20c Chopped... 3 for 27c	<b>Borax</b> , lg. size... 15c <b>Boraxo</b> , lg. can... 15c
<b>Bab-O</b> ... 12c <b>Drano</b> ... 21c <b>Oakite</b> ... 2 for 23c	<b>Dari-Rich</b> ... 18c <b>Bosco Food Drink</b> ... 38c <b>Babbitt's Cleanser</b> ... 5c
<b>Old Dutch</b> Cleanser 2 for 15c	<b>Good Luck</b> Pie Crust 2 for 21c
<b>Windex</b> ... 15c	<b>GOOD LUCK DESSERTS</b> Lemon, Chor., Van., Butter Scotch 3 for 25c

**FOR BETTER HEALTH**  
SCOTTISSE... 4 rolls 29c  
WALDORF... 3 rolls 14c  
SCOTTOWEL... 2 rolls 19c

Busy Bee Stores Are Co-Operating With B-K Co., Inc.

ROCHESTER SUN

RECORD NOT  
Kaye's latest Vict  
the gay, bright "F  
ern Polka" with  
and German band  
The Bing Crosby  
well combination  
in "Tea For Two"  
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ROCHESTER SUN, WEDNESDAY, MAY 28, 1941

PAGE NINE

**RECORD NOTES:** Sammy Kaye's latest Victor release is the gay, bright "Friendly Tavern Polka" with male chorus and German hand effects. . . The Bing Crosby-Connie Boswell combination is heard again in "Tea For Two" and "Yes Indeed" for Decca. . .

**HIGH BLOOD PRESSURE SYMPTOMS?**  
Are You Tired with Gas? GAZIC, regularly used, is an effective aid in relieving High Blood Pressure symptoms. . .  
At Liggett, Walgreen and Other Drug Stores

**SPEEDY'S SHOE REPAIR**  
WILL KEEP YOUR SPORT SHOES, SUEDES, DOESKINS, BUCKSKINS LIKE NEW

**HAVE LAST YEAR'S SHOES RE-DRESSED**  
CALL STONE 3684  
**SPEEDY'S SHOE REPAIR**  
P. BRUNO, Manager  
216 COURT ST.

**TABLE PADS**  
SENSATIONAL SALE  
**1.29**  
Measure—In 7 1/2" by 11" Square Table  
Asbestos Top Heat Resisting  
3-DAY SPECIAL  
Rochester Table Pad Co.  
602 MONROE AVE. MONROE 370

**-FURS-**  
We are now showing the 1942 styles in fur coats and jackets. Buy now at our low summer prices and save from 35 to 40%.  
Kollnack \$4 up  
**CLIFFORD FUR CO.**  
1283 Clifford Ave.  
1 Block East of Portland  
MAIN 474

**Where to Play BINGO**  
More Bingo Ads on Page 10

**WEST AVE. MANOR**  
PARTIES AT  
165 West Ave.  
Mon. Tues., Thurs. & Fri.—1:30  
Sun. 2:30 P. M.

**THE P. M. CLUB**  
THURSDAY AFTERNOON BINGO  
University and Atlantic  
TOWNER'S HALL

**BINGO**  
Every Tuesday and Saturday Evening  
**FREE GOLD AWARD**  
**2 JACK POTS**  
**ENTERTAINMENT**  
FREE \$25 Game Each Night  
**PRIZE LIST OVER \$300**  
DEWEY RECREATION CENTER  
1683 Dewey Ave. cor. Hand St.

**BINGO PARTIES at BEELEY'S**  
MON. TUES. FRI. SAT. at 8:15 P.M. SUNDAY at 2:30 P.M.  
Extra Board Free With Purchase of a Triple Board.  
142 GENESEE ST. IN REAR

**BINGO**  
19th WARD CLUB HOUSE  
237 HAWLEY ST.  
Every Thursday and Saturday Eve.  
Friday Afternoon 1:30. Admission 25c  
Extra Board and Special (Free) With Each Admission

**BINGO PARTY**  
\$225-\$250 in Prizes  
Every Sat. Nite—8:30  
25 DOOR PRIZES!

**JACK POT GAME \$75**  
Plymouth Church  
Hall  
Corner Plymouth

**OPEN ALL DAY DECORATION DAY**  
Considering Quality You Can't Beat These Prices

**LIVADAS**  
ROCHESTER'S VALUE LIQUOR STORE

**WINEs and LIQUORs**

• THOUSANDS OF DOLLARS WORTH AT SENSATIONAL SAVINGS!  
• MANY IMPORTS THAT CAN'T BE REPLACED!  
• DOZENS OF UNADVERTISED SPECIALS!  
• STANDARD BRANDS STILL AT LOWEST PRICES!

**LAST WEEK AT THESE LOW PRICES**  
After Saturday night the prices of these 2 famous Scotch whiskeys will advance in price—Stock up and save.

**VERY FINE IMPORT!**  
FAMOUS HOUSE OF LORDS BLENDED SCOTCH WHISKEY  
COMPARE! \$4.00 VALUE!  
**\$2.99**  
FIFTH

**Extra Choice—Extra Value**  
KING GEORGE IV SCOTCH WHISKEY  
Compare! \$3.50 Value!  
**\$2.69**  
FIFTH 86.4 Proof

King George IV has long been considered the Connoisseur's whisky. Enchantingly smooth, delightfully mellow, 100% Scotch whisky. Fill up your liquor cabinet today! This is a value you will pay far more for next week.

Two of Rochester's Outstanding Values!  
We Guarantee The Quality The Best—The Price The Lowest!

**NO FINER QUALITY LIVBRO GIN**  
FULL QUART Compare! \$2.45 Value!  
**\$1.65**  
100% Grain Neutral Alcohol

No matter how particular you are, you are sure to like this gin. . . for it's smooth and mellow, it's made from 100% grain spirits. . . Please don't judge it by its price. . . let your taste be the test. Try it—you'll realize instantly what a sensational value it is!

**OUR FAMOUS LIVBRO RYE WHISKEY**  
90 PROOF  
A choice, smooth rye whiskey distilled, blended and bottled by one . . . of the largest distilleries in the world. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this Rye because of its exceptionally fine quality and outstanding low price.

Compare! \$3.25 Value!  
**\$2.30**  
FULL QUART

OUR PRICES ON CASE LOTS ARE AS LOW AS ANYWHERE IN NEW YORK STATE

ROCHESTER'S GREATEST VALUES!  
**BALBOA WINES**

BOTTLED AT THE WINERY IN SUNNY CALIFORNIA

We buy and sell more wine—thus we can give you the greatest wine values because of our huge purchasing power. We are able to offer you these sensational low prices REGULARLY! Try these Balboa wines. . . just see if you ever tasted so fine a wine at so low a price!

**3 Full Quarts \$1.10**  
**Full Gallon \$1.35**  
Alcohol 20% By Volume

**99c**  
FULL GALLON

• BURGUNDY  
• ZINFANDEL  
• CLARET  
• BARBERA  
• CHANTI  
• RHINE  
• SAUTERNE

**LIVADAS**  
A NAME YOU CAN TRUST  
**183 MONROE AVE.**  
N. Y. S. LICENSE L-4229  
FREE DELIVERY STONE 5549  
OPEN EVERY NITE TILL MIDNIGHT

See The Want Ads  
takes only seven Shopping News Want Ads. Your grocer has it. Get Quick Results.

AMERICA'S LEADING VACUUM CLEANER CHAINS

**ELECTROLUX \$16.95**  
COMPLETE WITH ATTACHMENTS  
FULL CASH PRICE

**SOLD ON EASY TERMS**

Beautifully Rebuilt  
Fully GUARANTEED  
The same length of time as a NEW ELECTROLUX  
MAIL ORDERS FILLED  
Send \$1 Deposit  
This ELECTROLUX Vacuum Cleaner Value SOON!  
**VACUUM STORES**  
Open Evenings Until 9 P. M. STONE 6747  
OUT THE THREE ADVANTAGES OF BUYING SPECIALISTS! WE SELL NOTHING ELSE!

**SPECIAL!**  
**SLIP COVER SALE!**  
ON MILL END SHOP'S FAMOUS FABRICS

If you've been looking at slip covers, you'll recognize these as real values! Fashioned of smart floral-prints, also stripes and solid colors, sun, tub-fast and pre-shrunk fabrics formerly up to \$60 a yard—Now is the time to freshen up your furniture AND SAVE in MILL END SHOP'S Spring Sale—Come in right away. You'll be glad you did.

Custom Made Slip Covers  
**ANY CHAIR \$6.44**  
Materials and Labor Included

**DAVENPORT \$10.88**  
Materials and Labor Included

AWNING CLOTH . . . . yd. 19c  
36-IN. THEATRICAL NET yd. 11c  
50-IN. LINENIZED CRASH yd. 35c

**The Mill End Shops**  
EVERYTHING IN YARD GOODS  
IMPORTED AND DOMESTIC  
69 Clinton Ave. S. — Stone 4787

**BERGHASH**  
OUTSTANDING WEEKLY LIQUOR 'BUYS'

Open All Day Decoration Day

REMEMBER! When you buy a Berghash you SAVE! We combine quality and price to give you the most outstanding values in the city. Further, we GUARANTEE all purchases to meet with your approval! The buying power of Rochester's largest Liquor store, combined with an eagle eye on the liquor market, brings you the BEST BUYS POSSIBLE every week.

LOOKING FOR LIQUOR VALUES? THEN SEE . . .

**ROCHESTER'S MOST POPULAR WINE VALUE**  
"Chateau Brisee"  
100% PURE CALIFORNIA  
**WINE \$1.29**  
FULL QUART

Be sure to get quality wine with label reading 100% pure California.

Choice of Tokay, Anglaise, White Port, Sherry, Muscad, Port, Burgundy, Claret, Sauterne, Zinfandel, Dry Sherry, Marsale.

**KERRIGAN'S**  
Private Stock  
BLENDED WHISKEY

A Gallagher & Burton product. Fine blend of smooth flavor and bouquet, developed under the personal supervision of J. P. Kerrigan, one of America's old time whiskey men.

**\$1.99**  
FULL QUART

Made to Sell for \$2.50

BOTTLED IN BOND  
**GLOBE**  
5 YEARS OLD  
STRAIGHT BOURBON WHISKEY

100 Proof!  
A smooth, palatable whiskey of distinctive flavor and bouquet.

**\$1.85**  
FULL QUART  
COMPARE! \$2.75 VAL.

"Old Oakdale"  
BRAND  
**WHISKEY**

LOWEST PRICE IN TOWN  
Distilled in Illinois and bottled by Pepper Merson Co., Inc.  
An excellent buy.

**\$1.49**  
FULL QUART

Compare \$1.95 Value

**WESTMINSTER**  
DISTILLED DRY GIN  
"THE VERY FINEST"

90 PROOF  
Distilled from 100% grain neutral spirits.

**\$1.59**  
FULL QUART

A London Dry Gin, distilled and bottled by the Old Collins Company, Inc.  
Compare! 2.25 Value

**WINEs ALL VARIETIES**  
PINTS . . . . 25c

CALIFORNIA  
BRANDY Half Pint 50c  
Pinte

Fruit Flavored  
**GINs**  
PINTS . . . . 85c

BUY BY THE CASE — SAVE EVEN MORE

**BERGHASH**  
OUTSTANDING WEEKLY LIQUOR 'BUYS'

124 CLINTON AVE. S. — Next to Loew's Theatre  
FREE DELIVERY — Phone Main 786  
FREE PARKING OPPOSITE OUR STORE

**\$2.99**  
FULL FIFTH  
A \$4 Value!  
LIMITED QUANTITY



**WHITE CLOTHES**  
MUST be cleaned right!  
*That's What Speedy Thinks!*

Ladies' White Coats .....\$1.00  
Ladies' White Dresses .....\$1.00  
Ladies' Felt Hats .....50c  
Men's White Suits .....\$1.00  
Men's Flannels .....50c

**SPEEDY'S** 212 COURT ST. MAIN 6794

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*for defense*

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**ROCHESTER TRUST**

ROCHESTER TRUST AND SAFE DEPOSIT COMPANY  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Mrs. Lottie Gruber, 291 Rosewood Ter.

Your Independent Grocer Features

<b>PHILLIPS DELICIOUS</b> Assorted Soups, 4 for 25c Pork & Beans, 16 oz. 5c Spaghetti, 15 1/2 oz. 6c	<b>JACOBS MUSHROOMS</b> 2 oz. Stems and Pieces 9c 4 oz. Stems & Pieces 17c
<b>SMARTY DOG FOOD</b> ... 5c	<b>SWIFT'S</b> Corned Beef ..... 23c Roast Beef ..... 26c
<b>FRENCH'S</b> Black Pepper, 4 oz. 9c Gr. Cinamon, 2 oz. 9c Coleman Mustard 1 1/4 oz. 9c	<b>Green Giant</b> 2 for 29c <b>PEAS</b> ..... 29c <b>Del Maiz Niblets Corn</b> 2 for 25c

**Lux Flakes Don't Miss These Bargains**

<b>LUX SOAP</b> Lg. .... 21c 4 for 25c	<b>LIFEBOUY SOAP</b> Lg. .... 18c 4 for 25c
<b>RINSO</b> Lg. .... 20c Silver Dust Lg. .... 20c	<b>SWAN SOAP</b> Large, 2 for 17c Medium, 2 for 11c
<b>FRENCH MUSTARD</b> Cream Salad, 6 oz. .9c Cream Salad, 9 oz. .14c	<b>SALADA TEA</b> 9 Tea Bags ..... 9c 18 Tea Bags ..... 17c
<b>FRENCH'S</b> Birdseed ..... 2 for 25c Bird Gravel ..... 9c	<b>Red Label, 1/2 lb. .39c</b> <b>Red Label, 1/4 lb. .21c</b>
<b>Sweetheart Soap 3 for 19c</b> Breast of Chicken Tuna ..... 2 for 35c	<b>Cloverleaf Salmon .24c</b> <b>Pard Dog Food .10c</b>
<b>CLAPP'S BABY FOODS</b> Strained ..... 3 for 20c Chopped ..... 3 for 27c	<b>Borax, lg. size .15c</b> <b>Boraxo, lg. can .15c</b>
<b>Bab-O .12c</b> <b>Drano .21c</b> <b>Oakite .2 for 23c</b>	<b>Dari-Rich .18c</b> <b>Bosco Food Drink .38c</b> <b>Babbitt's Cleanser .5c</b>
<b>Old Dutch Cleanser 2 for 15c</b> <b>Windex .15c</b>	<b>Good Luck Pie Crust 2 for 21c</b> <b>GOOD LUCK DESSERTS</b> Lemon, Choc., Van., Butterweich 3 for 25c

**FOR BETTER HEALTH**

SCOTTISSE .4 rolls 29c  
WALDORF .3 rolls 14c  
SCOTTOWEL .2 rolls 19c

Busy Bee Stores Are Co-Operating With B-K Co., Inc.

**Use 'Cafe' Curtains For Summertime**

Cafe decoration — the sort of thing that gives spick and spanness to those quaint little side street eating places — offers you an idea for your windows. Why not put them into summertime garb by hanging them with 'cafe' curtains of a simple mesh lace net — one pair hung with the regular headed casing over the upper sash and the lower pair hung separately over the lower sash by small ivory rings threaded onto a round rod.

You can make these double pairs from a single pair of regular length curtains or you can buy the lace net by the yard and whip up a set on your sewing machine in little or no time.

**SLIP COVERS \$5.95**

**Sofa and Chair**

40 new plains fabrics. Custom and sell full bod fabrics. Immedi.

Expertly styled, ready made knitted slip covers... beautifully styled to look almost like upholstery. Just stretch them on and they fit perfectly. \$5.95. Six pieces, including four cushions.



**NOW IS THE TIME TO SPECIAL ON SIMMONS Beautyrest**

DON'T BE SATISFIED WITH AN "ORDINARY" SIMMONS 70TH ANNIVERSARY BRINGS THE BEAUTYREST THAT MAKES IT EASY TO OWN THE BEAUTYREST

THIS OFFER FOR A LIMITED TIME at RE

**6 REASONS WHY IT GIVES MOST FOR YOUR MATTRESS MONEY**

- 1—Beautyrest gives you the most glorious comfort you've ever known. It's different inside... that's why.
- 2—Springs in the Beautyrest are in separate cloth pockets. Each one acts independently giving buoyant support.
- 3—Dotted Swiss Texting Co. tested 17 different mattresses. The Beautyrest lasted 3 times longer than the next best.
- 4—Beautyrest has a patented "top-proof" border that keeps the edges neat and erect throughout the long life.
- 5—Beautyrest has ventilators that work. They draw in fresh air... expel stale air... keep interior fresh and clean.
- 6—Beautyrest is a bargain at \$29.50. It's guaranteed for 10 years. That brings its cost down to a penny a night.

**THE NEW Beautyrest** on \$29.50. **WANT FOR \$29.50** price \$33.50. **SIMMONS COMPANY**

**BUY YOUR "B" FREE PART**

**FREE DELIVERY ANYWHERE IN NEW YORK STATE**

**THE B**

To buy, sell, use Shopping New

**"Ja [YES] Inderdaad [INDEED] GILBEY'S GIN"**

Whether it's a Dutch rubber planter's verandah in the Straits Settlements, or a beach club at Southampton, "Gilbey's" is one name the world's waiters all know... because for nearly a hundred years, men who know fine liquors, have been insisting on Gilbey's Gin. Why don't you?

**The INTERNATIONAL GIN**  
distilled by GILBEY in the United States as well as in England, Australia, and Canada  
National Distillers Prod. Corp., N. Y.—90 Proof—Distilled from 100% grain neutral spirits.

Get Your **SUPPLY** At **ONCE**  
AT THESE LOW PRICES

**PIONEER HARD COAL**  
Pennsylvania

**EGG-NUT or STOVE \$9.65 TON**  
**BCKWT \$6.95 TON**  
**RICE \$5.95 TON**  
**PEA \$8.25 TON**

Phone Main 815

**PIONEER COAL CO.** Office & Yard 350 Exchange St.

**DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER**

Breasts lb. 49c | Livers lb. 45c | Necks lb. 12 1/2c  
Wings lb. 25c | Giblets lb. 19c | Legs .. lb. 45c

**DOLANS** 600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

**Where To Play Bingo**  
More Bingo Ads On Page 9

**LOOKIE!**  
Towner's Hall Open as Usual Friday May 30—Memorial Day!

**FREE** This Ad. worth 25c only when purchasing a triple board and book of specials. Good Friday, May 30th.

**\$290** Fri. & Sun. Nite — Towner's Hall **EACH NITE**

Sat. and Wed. **\$10** Every Game

**JACKPOTS:**  
FRIDAY ..... \$55-\$50  
SATURDAY & WED. .. \$155-\$50  
SUNDAY ..... \$55-\$50

**WED. & SAT. \$475 NIGHTS**  
**TOWNERS HALL & REXY THEATRE**  
University at-Atlantic South Avenue

**Chili Recreation Hall-509 Chili Av.**

**BINGO PARTIES**  
Tues., Thurs. and Sat. 8:15  
Eves. 2:00  
Tues., Wed., and Sat. Afternoons

**JACKPOTS:**  
SAT. EVENING . \$70  
SAT. AFTERNOON \$30  
WED. AFTERNOON \$30

**NORM'S BINGO**  
MONDAY 8:15 P. M.

All Regular Boards \$6

Cash Prizes \$270 Including Jack Pot

**Decoration Day SPECIALS**

Superior wines and liquors are priced just right at Lake Avenue Liquor Store. Once you've tried these exceptional values you'll buy here always. Just phone your order... but do it NOW. We expect a big rush these next few days.

**Olympic WINES**

<b>DRY</b> 11% Alcohol by Volume Burgundy Zinfandel Claret Rhine Sauterne Chianti	<b>SWEET</b> 20% Alcohol by Volume Port Tokay Sherry Muscatel
<b>99c</b> GAL.	<b>\$1.35</b> GAL. 3 QTS. \$1.10

IMPORTED FROM DUTCH WEST INDIES  
**"RON ROMERO" RUM \$1.69**  
86 PROOF FULL FIFTH

**BARCLAY'S PRIDE "CARAVAN" Blend**  
Straight Rye \$2.50  
WHISKIES \$2.50 FULL  
4 Yrs. Old 90 Proof QT.

**EXCLUSIVE! ROBBIE BURNS SCOTCH WHISKY 86.8 PROOF \$2.49**  
FULL FIFTH

**"RED MILL" Distilled London Dry GIN \$1.59**  
FULL QUART 90 Proof  
Pure Grain Neutral Spirits

CALL GLEN. 4411 FOR FREE DELIVERY

**LAKE AVENUE LIQUOR STORE**  
Open 8 A.M. To 12 P.M. 554 LAKE AVE. Next To Lake Food

**WIN EXTRA CASH!**  
Every Thurs. and Sat. Eves. This Week

**TRU. AND SAT. NIGHTS \$5 to \$9**  
On Regular Boards

**\$20 - \$30**  
Many New and Novel Ways to Win Extra Cash. Motion Picture Entertainment.

**THIS WEEK 2 BIG JACK POTS TOTALING \$235**

**HOLLYWOOD BINGO HALL 35 PULLMAN**

**BINGO AND ENTERTAINMENT.**

Every Monday and Saturday Afternoon 23 Regular Board GAMES <b>\$3.00</b>	Every Saturday Nite 23 Regular Board GAMES <b>\$8.00</b> each
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**2 BIG JACK POTS and SUPER SPECIALS**

**BINGO EVERY NIGHT MON. WED. NIGHT PARTY**  
Admission 25c, 3c Tax, Total 28c **FREE** Admission

**LAKE-GLENWOOD RECREATION CENTER**  
694 LAKE AVE. (At Glenwood)  
Everybody Comfortably Seated at Tables

**BINGO**

Wed. & Sat. Afternoon 1:30  
21 GAMES **\$3 EACH**

2 GAMES **\$5 EACH**

Monday Night 8:30  
Every Game—\$7  
Jack Pots \$65 & \$105

Sunday Nite 8:15 PER GAME  
**\$7**  
Jack Pots \$105 & \$125

**UNION LEAGUE HALL** Gregory at South Av.  
TAKE 50. AVE. BUS TO DOOR

**BINGO PARTY** BENEFIT EMERGENCY DISASTER RELIEF CORPS FUND

**TOMORROW NITE and Every THUR. NITE**  
**LAKE-GLENWOOD RECREATION CENTER**  
694 LAKE AVENUE (Corner Glenwood) ROCHESTER  
Lake Ave. Bus to Glenwood — Crosstown Bus to Lake Ave.

**23 BIG GAMES \$1000.00**  
Offering Over

**3 BIG JACK POT GAMES**  
TOTALING **\$350.00**

**FREE \$100.00** GAME

ADMISSION 99c Including Tax DANCING TO VIC SWEETS ORCHESTRA PLENTY OF FREE PARKING SPACE



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WINES

SWEET  
20% Alcohol  
by Volume  
Port  
Tokay  
Sherry  
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\$1 35  
Gal.  
3 QTS. \$1.10

Y'S PRIDE  
"AN" Blend  
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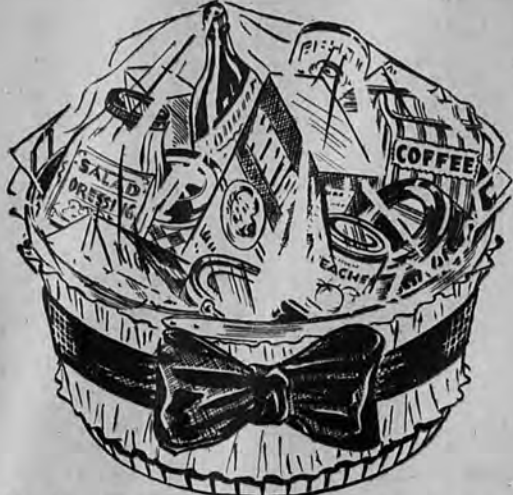
To buy, sell, rent or exchange  
Shopping News Want Ads

A steaming bowl of clear  
healthful Continental Noodle  
lunches. Children relish this

Need A Painter And Decorator? See The Want Ads

new ready-prepared chicken  
soup. It's easy and quick to  
prepare, takes only seven  
minutes. Your grocer has it.  
Shopping News Want Ads  
Get Quick Results.

**Shop Wegmans  
And Win A  
FREE  
\$5.00 BASKET OF  
GROCERIES FOR  
DECORATION DAY!**



**A BIG \$5.00 BASKET OF GROCERIES GIVEN AWAY AT EACH WEGMANS STORE EACH DAY!**

48 BASKETS GIVEN EACH WEEK. 1 DAILY IN EACH STORE

Get your free tickets every day in any Wegmans Store. Deposit them in the Big red ticket box in the store and watch for your numbers on the winning numbers board. Remember the more tickets you have the better your chance to win... every day!

WINNERS MUST CLAIM THEIR BASKET WITHIN ONE WEEK

**FOOD BARGAINS YOU'LL WANT TO STOCK UP ON... FOR DECORATION DAY!**

- KELLOGG'S CORN FLAKES 2 pkgs. 9c
- QUART JAR IVANHOE MAYONNAISE qt. 39c
- IVANHOE SANDWICH FILLERS, jar 15c
- VICTOR FANCY MEDIUM SHRIMP can 12c
- 14 OZ. BOTTLE BEEHONEY CATSUP bot. 10c
- COMPLETE ASSORTMENT PAPER PICNIC SUPPLIES pkg. 9c
- PACKAGE OF 30 PAPER NAPKINS pkg. 5c
- 28 OZ. ASST FLAVORS SODA POP 4 bot. 25c
- FRENCH'S CREAM SALAD MUSTARD jar 10c
- 12 OZ. BOTTLES FRONTIER BEER and ALE 4 bot. 25c
- QUART BOTTLES SIMON PURE BEER and ALE qt. 17c

**GREAT!** Just The Thing For Holiday Outings

For Spawiches, spam & Eggs, Picnics, Parties, Lunches!

**SPAM 29c** 12-oz. can

**Wegmans**  
HOME OWNED FOOD MARKETS  
FREE PARKING FOR CUSTOMERS

**USED ELECTROLUX** \$16.95 FULL CASH PRICE

**10 DAY TRIAL PLAN!** COMPLETE WITH ATTACHMENTS

**LIBERAL ALLOWANCE ON YOUR OLD CLEANER!**

**IF YOU CAN'T COME IN PHONE OR WRITE FOR FREE HOME DEMONSTRATION!**

**PENN VACUUM STORES**  
30 SOUTH AVE. Open Evenings Until 9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**SPECIAL! SLIP COVER SALE!**  
ON MILL END SHOP'S FAMOUS FABRICS

If you've been looking at slip covers, you'll recognize these as real values! Fashioned of smart floral-prints, also stripes and solid colors, sun, tub-fast and pre-shrunk fabrics formerly up to 80c a yard — Now is the time to freshen up your furniture AND SAVE in MILL END SHOP'S Spring Sale — Come in right away. You'll be glad you did.

Custom Made Slip Covers  
**ANY CHAIR \$644**  
Materials and Labor Included

**DAVENPORT \$1088**  
Materials and Labor Included

AWNING CLOTH yd. 19c  
36-IN. THEATRICAL NET yd. 11c  
50-IN. LINENIZED CRASH yd. 35c

**The Mill End Shops**  
EVERYTHING IN YARD GOODS  
IMPORTED AND DOMESTIC  
69 Clinton Ave. S. — Stone 4787

**LOOKING FOR LIQUOR VALUES? THEN SEE ...**

**BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'**  
Open All Day Decoration Day

REMEMBER! When you buy a Berghash you SAVE! We combine quality and price to give you the most outstanding values in the city. Further, we GUARANTEE all purchases to meet with your approval!  
The buying power of Rochester's largest Liquor store, combined with an eagle eye on the liquor market, brings you the BEST BUYS POSSIBLE every week.

**"GOLD CROSS" SLOE GIN LIQUEUR**  
\$1.39 FULL FIFTH  
Compare! \$2.25 VALUE

**GORDON'S MARTINI COCKTAIL EXTRA DRY**  
\$1.69 FULL FIFTH  
Compare! \$2.50 Val.

**AN OLD COLLINS PRODUCT 4 YEARS OLD STRAIGHT RYE WHISKEY**  
\$1.89 FULL QUART  
Delicious in mixed drinks or straight. One of our best whiskey buys!

**IMPORTED WEST INDIES 'RON CORONA' SUPERIOR RUM**  
\$1.45 FULL FIFTH  
Reg. \$2.29 Value!

**ROCHESTER'S MOST POPULAR WINE VALUE "Chateau Brisaac" 100% PURE CALIFORNIA WINE**  
\$1.29 FULL QUART  
Be sure to read quality wine with label reading 100% pure California.  
Choice of Tokay, Anselica, White Port, Sherry, Muscatel, Port, Burgundy, Claret, Sauterne, Zinfandel, Dry Sherry, Marsala.

**BOTTLED IN BOND GLOBE 5 YEARS OLD STRAIGHT BOURBON WHISKEY**  
\$1.85 FULL QUART  
100 Proof! A smooth, palatable whiskey of distinctive flavor and bouquet. COMPARE! \$2.75 VAL.

**WESTMINSTER DISTILLED DRY GIN**  
"THE VERY FINEST" 90 PROOF  
\$1.59 FULL QUART  
Distilled from 100% grain neutral spirits. A London Dry Gin, distilled and bottled by the Old Collins Company, Inc. Compare! 2.25 Value

**BUY BY THE CASE — SAVE EVEN MORE**  
**BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'**  
124 CLINTON AVE. S. — Next to Loew's Theatre  
FREE DELIVERY — Phone Main 786  
FREE PARKING OPPOSITE OUR STORE

**LOOKING FOR LIQUOR VALUES? THEN SEE ...**

**KERRIGAN'S Private Stock BLENDED WHISKEY**  
\$1.99 FULL QUART  
A Gallagher & Burton product. Fine blend of smooth flavor and bouquet, developed under the personal supervision of J. P. Kerrigan, one of America's old time whiskey men.

**"Old Oakdale" BRAND WHISKEY**  
\$1.49 FULL QUART  
Lowest Price in Town  
Distilled in Illinois and bottled by Popper, Morson Co., Inc. An excellent buy. Compare \$1.95 Value

**WINE ALL VARIETIES PINTS ..... 25c**  
CALIFORNIA BRANDY Half Pints 50c  
Fruit Flavored GINS PINTS ..... 85c

**YEARS 12 OLD! Imported "GLEN DROSTAN" 100% SCOTCH WHISKEY**  
\$2.99 FULL FIFTH  
Product of Scotland. A Scotch of Superior Quality, Bouquet and Taste. A \$4 Value! LIMITED QUANTITY



**A GREAT HEAD OF HAIR!**

Wouldn't you like to have one like his? They don't usually come by chance, but more frequently by TRY LUCKY TIGER—It is made two ways—If your hair is thin, ask your druggist or look for Lucky Tiger (Lucky Tiger) in your hair and scalp are dry, ask for Lucky Tiger (With Oil). Most good dealers have it in 50¢ and \$1.00 sizes, and small size is available at most 10¢ counters. Get a bottle today.

**ANTISEPTIC** when used several times each week, followed by a brisk massage. And don't hesitate to ask us for your money back if it does not make the old head feel fine. Don't forget, mark it on the end.

LUCKY TIGER MFG. CO., Kansas City, Mo.

**NO MONEY DOWN**  
**75¢ WEEKLY**  
BUYS A **6 CUBIC FOOT**  
NEW 1941 **GENERAL ELECTRIC**  
**ROBOT** ELEC. APPL'S  
1775 DEWEY AVE.  
Open 9 till 9

Call for **SCHENLEY**  
and treat yourself and your guests to the whiskey bottled at the "Peak of Flavor."

Schenley Black Label 65% Grain Neutral Spirits, 86.8 Proof. Schenley Red Label 72 1/2% Grain Neutral Spirits, 90 Proof. Both Blended Whiskey. Schenley Distillers Corp., N.Y.C.

★★★★★  
**SERVE YOUR COUNTRY**  
★  
**BUY United States DEFENSE BONDS**  
★  
Purchase Your Bonds At  
**GENESEE VALLEY TRUST COMPANY**  
The Bank of Personal Service  
**EXCHANGE and BROAD**  
Member of F.D.I.C.  
★★★★★

Mrs. Bertha Colvin, 181 Roth St.

**MEMORIAL DAY**  
MAY 30th  
OPEN ALL DAY

**STOP!**  
BEFORE YOU BUY

**LIQUORS**  
—CHECK THESE VALUES!

Sensational Sale . . . Despite Rising Cost  
**HOLT'S "MOUNTAIN CREAM"** One of Scotland's Finest  
**BLENDED SCOTCH WHISKY**  
FULL FIFTH  
Compare! 3.29 Value! **\$2.49** 86 Proof

100% Scotch Whiskies. Distilled and bottled in Scotland by W. H. Holt & Sons, Ltd. We were fortunate in securing this smooth, soft, flavorful.

**INDIGESTION** SHORTEN TIME OF MISERY  
**HERE'S HELP TO HEAD OFF HEAD COLD MISERIES. USE PENETRO NOSE DROPS**

**Can a Married Woman Ever Feel Certain?**

Many married women today are taking risks that are absolutely unnecessary. They are taking risks with their nerves; risks with their health; risks with their very happiness itself. Why do they do this? Generally because the subject of feminine hygiene is considered too personal to be openly discussed. It is because of this deplorable situation that many women use douches of over-strong solutions or scar delicate tissues. Your own doctor will verify this.

To run such a risk today is needless. For science has given woman-kind Zonite. You will find no skull-and-crossbones on Zonite's label, because Zonite is non-poisonous, non-caustic. Yet it kills germs, bacteria on contact. Zonite actually destroys dandruff. Most important, is safe for delicate tissue.

So enthusiastically have women accepted the safe, hygienic protection Zonite offers that over 20,000,000 bottles have already been bought.

**Free Book Tells Intimate Facts**  
If there is any doubt in your mind about the subject of feminine hygiene, get this frankly written booklet. "Feminine Hygiene Today," which will send you FREE, without obligation in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 2400, 370 Lexington Avenue, New York, N. Y.

An aid to brushing dirt out with one end trimmed to corners is a whisk broom sharp V point.

**Easiest to Keep Apparel Color-Smart**  
—best results, too, with

**Tintex**  
World's Largest Selling TINTS & DYES

You'll never know how easy...how perfect...home-tinting and dyeing can be until you've used Tintex! 47 smartest colors. Penetrating and longest-lasting. Best by test of millions of women.

10¢ & 15¢ sizes at Drug, Dept. & 10¢ Stores  
**PARK & TILDEN** Distributors

**RINSO** Large Box 15¢ Limit 1  
**KEY DRUG**

Single Edge **RAZOR BLADES** 2 for 11¢ Limit 1  
**KEY DRUG**

Woodbury **SHAVE LOTION** 19¢ 5oz. bot. Limit 1  
**KEY DRUG**

5c Baby Ruth Bar 5c Jolly Jack Bar 10c Val. Both for Limit 8  
**KEY DRUG**

**LIGHTER FLUID** 4 oz. can 7¢ Limit 2  
**KEY DRUG**

Cashmere Bouquet **Cold Cream** 25c size 2 for 25¢  
**KEY DRUG**

Hind's Honey & Almond **LOTION** Dollar Size 49¢  
**KEY DRUG**

**BORDEN Plain Malted Milk** 5-Lb. Can \$1.19 \$2.00 Value  
**KEY DRUG**

**NOXZEMA CREAM** Boudoir Size Reg. 75c 49¢  
**KEY DRUG**

Portfolio **Stationary** 48 Sheets 24 Envelopes 50c Value 19¢  
**KEY DRUG**

Nickel Plated **Flashlight** Complete with batteries 75c Value 39¢  
**KEY DRUG**

**Moleskin** 1/2 yard by 7 inches 19¢  
**KEY DRUG**

Palmolive **Shave Cream** 2 1/2 Tube 2 for 33¢  
**KEY DRUG**

**KEY** ROCHESTER'S MODERN CUT RATE DRUG STORES  
470 N. GOODMAN NEAR MAIN  
1861 MONROE NEAR WINTON  
724 WINTON ROAD NO. 10 (PREVIOUS)  
457 RIDGE RD. W. NEAR DEWEY

**TODAY THRU WEDNESDAY**  
KEY COUPON  
**NEW Garden Bouquet TOILET SOAP** 4 for 11¢  
Made by the Makers of Famous **SWEETHEART SOAP**  
Garden Bouquet is a high grade French Milled Soap. Mild and Neutral for the Most Sensitive Skin. Lathers Freely in all kinds of water.  
Limit, 12

**BROWNIE REFLEX**  
NEW type miniature camera with reflex finder, shows the picture in full size while you're making it. Reg. \$5.25 ONLY \$4.47  
**KODAK DUEX**  
MAKES 16 album-size 1 1/2 x 2 1/4 inch pictures per roll of No. 626 Kodak Film. Gives you more pictures for your money. Costs only \$3.75.

**KODAK VIGILANT JUNIOR MODEL S1X-20**  
MOD. S1X-20 for 2 1/4 x 3 1/4 inch snapshots. Has capable Kodak lens and precise Dak shutter. Priced at only \$8.50.

**Vacuum Bottle** Pint Size Reg. \$1.00 69¢  
**KEY DRUG**

**FAT? MANY PRAISE "EAT CANDY" PLAN**  
AYDS Candy, eaten as directed, tends to curb appetite for fattening foods. NO DRUGS! NO LAXATIVES! Vitamins A, B, and D. 30 Day supply \$2. (LESS THAN 7¢ A DAY). MONEY BACK IF NOT SATISFIED!  
The Original, Sold By **Ayds** ALL KEY DRUG STORES

**Seamless Rubber**  
**PACKETTE FOLDING SYRINGE**  
Convenient Travel Set. Can be tucked away in luggage or medicine chest. Ideal for personal use. \$1.75 Value 98¢  
**KEY DRUG**

**Lucky Strike CIGARETTES** Phillip Morris Pall Mall 2 PACKS 29¢  
**KEY DRUG**

**PICNIC PLATES** 2 for 11¢ Reg. 10c Pkg. 12 Limit 2  
**KEY DRUG**

**ADHESIVE TAPE** 1 1/2" x 5 Yd. Reg. 10c 2 for 11¢ Limit 2  
**KEY DRUG**

**SHU MILK** White Shoe Cleaner 10c bot. 2 for 11¢ Limit 2  
**KEY DRUG**

**CLOTHES PINS** Box 40 Reg. 10c 4¢ Limit 2  
**KEY DRUG**

Electric **IRONING CORDS** 25c Val. 11¢ Limit 1  
**KEY DRUG**

Detecto **Bath Scale** Weighs to 250 pounds Reg. \$2.50 \$1.69  
**KEY DRUG**

Old English **Liquid Wax** PINT QUART 39¢ 69¢  
**KEY DRUG**

**Milk of Magnesia** Tablets Bottle 100 19¢  
**KEY DRUG**

Peterman's **ANT FOOD** 25c Size 14¢  
**KEY DRUG**

Griffin **Shoe White** 25c Bottle or Tube 19¢  
**KEY DRUG**

**ANACIN** Tablets Bot. 50 Reg. 75c 59¢  
**KEY DRUG**

Glycerine **Suppositories** Infants or Adults Reg. 25c 9¢  
**KEY DRUG**

**Dr. West Tooth Paste** Reg. 35c Size 2 for 25¢  
**KEY DRUG**

**KOMINZ ASNUAL MAY**

**TIRE SALE**

ALL 1st QUALITY TIRES GUARANTEED UNCONDITIONALLY FOR 12 MONTHS

600x16 \$5.95  
4.75x19 - - - \$4.60  
5.25x18 - - - \$5.40  
5.50x17 - - - \$5.55

TERMS LOW AS 50¢ WEEKLY  
**FREE TUBE** WITH ANY TIRE  
GUARANTEED 15-18-24 OR 30 MONTHS

6.00x16 Guar. 15 Mon's. (with free tube) ... \$7.45  
6.00x16 Guar. 18 Mon's. (with free tube) ... \$8.95  
6.00x16 Guar. 24 Mon's. (with free tube) ... \$9.95  
6.00x16 Guar. 30 Mon's. (with free tube) ... \$10.95

Prices Include Old Tires and Mounting on Car

**KOMINZ TIRE CO.**  
182 MONROE AVE. 417 MONROE AVE.  
AT SAVANNAH AT AVERILL  
9 A. M. to 9 P. M. Daily 7:30 A. M. to 11 P. M. Daily and Sunday

**BOTTLED IN BOND — 100 PROOF**  
**GLOBE** 4 YRS. OLD \$1.89 Full Qt.  
**STRAIGHT BOURBON** \$2.49 Val.

This whiskey is 4 years old. The rich body, full flavor, and fine aroma of this bourbon are the result of extreme care in distilling, and careful supervision of storage under ideal conditions in new, white oak barrels.

**CLOSE-OUT PEPPERMINT SCHNAPPS** A Real Treat for the Girl Friend! PINT 99¢ \$1.29 Value  
**Knocferl's HARD CIDER** 59¢ Gal. Reg. 79¢ Value

**GIN** BERKSHIRE London Dry Distilled from 100% grain spirits. 90 proof. Full quart. **RYE** CLOSE-OUT "Plantation" Straight Rye Whiskey 90 Proof. Made by American Distilling Co. QUART \$1.59  
**RUM** "RON TOREADOR" Puerto Rican Rum 35 Proof FULL FIFTH Imported From Puerto Rico EACH

**St. Paul LIQUOR STORE**  
1286 ST. PAUL STREET CORNER AVENUE C GLEN. 4197  
RUBEN NATAPOW

Because of these rock-bottom prices, free delivery can be made only on orders of \$5 or more. Smaller orders will be delivered at a small charge. Thank You.



Stock Up on Cool Cotton Dresses and Other Warm Weather Needs Now!  
Leading Stores Offer Outstanding Summer Values in This Week's Issue

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY JUNE 5, 1941

To 75,200 Rochester Homes

PHONE STONE 6001

FOURTH YEAR—No. 32

### WHAT'S IN FASHION?

Big, Flattering Brims For Summer  
Designed to Beguile the Masculine Eye

One glimpse at the newest thing in summer hats... the big floppy brimmed flatterers... and you'll know that Dan Cupid has declared open season on masculine hearts! For the newest summer hats are the kind of hats men like, they're designed with the pure intent to make you look prettier, younger, to captivate and beguile the masculine eye.

Any shape, any style, as long as it is big brimmed and flattering is making headlines in summer skylines. Piques, linens, felts, in white and pastels; horsehair; shadowy black net with felt appliques, novelty and coconut straws all have their place in the sun this summer.

Piques almost as fine and silky looking as faille appear in bonnet and cartwheel shapes. Crowns are sometimes open, sometimes closed, and many have an all-over quilted effect. Heavy looking? Not at all, for usually the brim is edged with a floppy fluting or ruffle of grosgrain ribbon to match the crown band.

Linen is featured in black, white and pastels in all types of headgear from swaggar, tailored trims. On black and pastel hats the brims are frequently covered with lace and just a bit of the lace

spilling over the edge to give a flirtatious air. Stitching in contrasting colors on the edge of the brims is a popular trim for all types of linen hats.

It's the edges of the brims on the new hats that catch the eye. Straw lace, ribbon ruffles and flutings, open work bands, horsehair bandings give a shadowy effect to brim edges, and mark hats definitely new and summer 1941. Great brimmed "merry widow" hats of black straw, with a coquettish crease in their flaring brims look even more beguiling when the brims are edged with an eye-shadowing band of black horsehair braid.

White straws, too, focus attention on brim treatments, for the edges are nearly always decorated. Straw "lace," lattice effects in bands, and ruffles of grosgrain ribbon are trims most frequently seen on bonnet brims and cart-wheels.

The leghorn hats so popular last year are almost as a premium, for the straw bodies are so difficult to secure. However, in their stead are huge brims of novelty straw in toast, burnt sugar and natural shades. Again the "merry widow"

(Continued on Page 2)

### Fraternal Groups To Be Represented In N.Y. Guard Show

Sponsored by the 21st Regiment, NYS Guard, a patriotic pageant, "America United," will be presented in Red Wing Stadium on Wednesday evening, June 25. This will be one of the most colorful spectacles ever seen in this city, according to Col. Fred E. Wegner, commander of the regiment.

Included in the review, which will open the pageant, will be uniformed men and women representing fraternal, civic and racial groups to the number of about 1,000.

Among the special features scheduled are a personality contest to select a "Miss Liberty"; presentation of a stand of colors to the regiment by Mrs. Frank E. Gannett; blessing of the colors by the Rev. Charles J. Bruton, regimental chaplain; folk dances and other exercises. These events will be held on an elevated stage in front of the grand stand. A brilliant display of fireworks will close the show.

Tickets for the pageant are now in the hands of every member of the State Guard or may be secured at the East Main Street Armory.

#### FINAL MEETING

Mrs. Nela Campbell will preside at the season's final meeting of the 19th Ward Women's Democratic Club, to be held at 904 Main St. W. next Monday.

### Events of the Week

THURSDAY, JUNE 5

OLD GUARD OF ROCHESTER — Meeting, Greece Conservation Hdqrs., Scottsville Rd.  
WOMEN'S AUXILIARY, ST. THOMAS' EPISCOPAL CHURCH — Dinner Meeting, Parish House  
TAU SIGMA PHI SORORITY — Meeting, Home of Miss Marjorie Evans, 108 Barton St.  
DEPT. OF PHOTOGRAPHIC TECHNOLOGY, MI — Address by War Photographer, Hotel Seneca, 7 p. m.

FRIDAY, JUNE 6

CROUCH CHAPTER, YWCA—Annual Picnic, Summer Home of Mrs. David S. Rully  
"RING, FREEDOM, RING" — Eastman Theater, 2:30 p. m. and 8:20 p. m.  
"MOTHERS' CLUB OF WEST WEBSTER" — Card Party and Entertainment, Holy Trinity School Hall, Webster, 8:30 p. m.  
MERCY GUILD OF THE LITTLE FLOWER — Meeting, Hotel Seneca, 8 p. m.

SATURDAY, JUNE 7

AMERICAN ASSOC. OF UNIVERSITY WOMEN — Spring Frolic, Clubrooms, East Ave., afternoon and evening.  
MERCERSBURG ACADEMY ALUMNI — Dinner, Hotel Seneca, 6:30 p. m.  
GENERAL HOSPITAL ALUMNAE — Dinner, Dance, Sagamore Hotel, 7:30 p. m.

"RING, FREEDOM, RING" — Eastman Theater, 2:30 p. m. and 8:20 p. m.  
BRITISH WAR RELIEF SOCIETY — Hobby Show, Home of Mrs. H. J. Wase, Saranac St., afternoon and evening.

MONDAY, JUNE 9

19th WARD WOMEN'S DEMOCRATIC CLUB — Business Meeting, 904 Main St. W.

TUESDAY, JUNE 10

AUDUBON UNIT P. T. A. SCHOOL NO. 31 — Luncheon Meeting, School, 1 p. m.  
AERIE LADIES' AUXILIARY, EAGLES — Installation of Officers.

WEDNESDAY, JUNE 11

HORSE SHOW — Edgerton Park, 8 p. m. (continues through Saturday)  
17th WARD WOMEN'S GOP CLUB — Business Meeting, Clubrooms, 8 p. m.  
NO. 49 SCHOOL P. T. A. — Picnic, Baker Farm, Genesee Valley Trk., 4 p. m.

THURSDAY, JUNE 12

VENUS REBEKAH LODGE — Meeting, I. O. O. F. Temple, 11 Clinton Ave.  
CATHOLIC AUDITORIUM GUILD — Meeting, St. Francis Chapel, 120 Franklin St., 8 p. m.

### Ex-Senator Predicts Democral Success In Fall Election

Predicting a better than even chance for Democratic candidates for city offices next Fall, Emmett E. Doyle, former State Senator, was heard by a capacity turnout at a meeting of the Central 18th Ward Democratic Club and Women's Auxiliary at the club hall last Monday night.

Doyle paid tribute to officers of the club in building up and maintaining its large membership.

Honor guest of the meeting was Roy F. Bush, new Democratic county chairman.

### Colorful!

Evidence of the flexibility of Shopping News advertising is shown in the increasing number of advertisers who avail themselves of the use of color in their newspaper advertising. In this issue of The Sun three examples of the employment of color in enhancing an advertising message will be found. On page six is the Kitzmiller Music Co. color advertisement; on page seven Sears-Roebuck uses four colors in their advertisement and on page 12 will be found the color advertisement of Daw Drug Co.

### Rodeo Slated For July At Edgerton Park

Yipee! The ro-DAY-o (or is it RO-de-o) is coming to Rochester again! Sponsored annually by the Lalla Rookh Grotto, the outdoor horse opera will be held at Edgerton Park arena for one week beginning Monday, July 14.

Monarch Carl F. Ayen has announced that Col. Jim Eskew will again head the band of westerners who will be here for the show. Eskew, veteran rancher, will be arena director and will furnish all stock, including bucking bronchos, wild steers, Brahma Calves and saddle horses, says Ayen.

More than 200 bronk riders, ropers and wranglers from all over the country have been invited to participate and try for the awards. It is expected that more than 100 will answer that call.

Advance sale of tickets is now in progress. Tickets may be secured from any member of the lodge.

### No. 49 School P.T.A. To Have Pupils Picnic

Pupils of No. 49 school will be entertained at a picnic on the Baker Farm, Genesee Valley Park, next Wednesday at 4 p. m. by members of the school's P.T.A.

Mrs. Fred Gutfrucht is general chairman.

### School Pageant Ready For Opening Tomorrow Night

All is in readiness for three gala performances tomorrow and Saturday of Ring, Freedom, Ring, in the Eastman Theater. Souvenir three-color programs, a contribution of the Rochester Teachers' Association, have just come off the press.

Rehearsals are complete, all props have been secured, all scenery is ready and lighting effects are arranged. Makeup of pupils in large numbers with the new panchromatic colors has been learned, stage problems are ironed out, dances are smoothed up, costumes are fitted, dramatic episodes have been carefully rehearsed, songs and verse speaking parts are all memorized. The curtain will rise on a performance that is uniquely Rochester's own, both in concept and scope, tomorrow night at 8:30 p. m.

More than half of the reserved seat tickets were distributed the first day. Most of the rest of the tickets were taken by the end of last week.

Ring, Freedom, Ring, centers around Gramp, played by Harold Singleton and his little granddaughter Emmy, a 12-year-old Charlotte High School seventh grader, Rose Marie Herr. As Gramp tells the story, the scenes take place on an inner stage to the accompaniment of music, dances, choral numbers and verse-speaking chants.

## HARRIS NUSBAUM

OPEN EVENINGS TO 9  
FRIDAY 9 A.M. TO 8 P.M.  
SATURDAY 8 TO 10 P.M.

# SPORTSWEAR

for Every Member of the Family!

Girls' and Ladies'

## PLAYSUITS AND SLACK SETS

Wear them for sports, for picnics, at the beach, or for just plain leisure. Wear them all summer long. Newest novelty fabrics, smartest new colors. Harris Nusbaum brings them to you at a sale price! Girls' size 8 to 16. Ladies' sizes 12 to 20.



EXTRA SPECIAL!

Regular 79c  
Men's and Boys'

## SPORT SHIRTS

59c

\$1.00

Ladies' Fruit-of-the-Loom  
Blouses  
59c



Men's and Boys'

## SLACK SETS

\$1.95

For work or play, tennis or fishing—they'll stand lots of laundering and always look smart. Handsome summer shades. Tailored to a perfect fit. You'll want 2 or 3 sets at this low price. Boys sizes 6 to 18. Men sizes 29 to 42.

Shop Tonight — Store Open Evenings

# HARRIS NUSBAUM

221-229 JOSEPH AVENUE at KELLY ST.

Clearance!

# USED FURNITURE

Clearance!

Lauer's Bargain Basement is jam-packed! We have taken in trade so much used furniture that we cannot display it properly! We must clear our basement immediately! Every piece of used furniture has been reduced... 25%... 50%... and even more! Fast action is the keynote of this sale! Right now you can furnish 4 rooms completely for as little as \$125... Living room, dining room, bedroom and kitchen furniture. Lauer's expert upholsterers and cabinet makers completely renovate every piece of traded-in used furniture. You are assured years of satisfactory use. If you're looking for bargains... if you want the best in used furniture... if you want guaranteed satisfaction—shop Lauer's Bargain Basement Clearance Sale tomorrow. You'll find just what you need for your home, your cottage, or your summer home. We list only a few of the sale prices. Come to Lauer's tomorrow to see hundreds of other used furniture bargains in Lauer's Basement.

6-Piece <b>DINING SUITE</b> \$8 Table, Buffet, 4 Chairs	2-Piece Velour <b>LIVING SUITE</b> \$19 Very Comfortable Sofa and Chair	5-Piece Mah. <b>BEDROOM SUITE</b> \$29 Bed, Chest, Dresser, Vanity and Bench
• 8 Pc. Dining Suite \$14 Table, Buffet, 6 Chairs	• 9x12 WILTON RUG \$14 Will give years of service	• Walnut Dining Set \$39 Table, Buffet, Chairs, 6 Chairs
• Walnut Bedroom Set 44 Bed, Chest, Dresser, Vanity	• DAVENPORT 8 Heavy, long wearing fabric	• Adjustable Chaisette 6 For Porch or Yard
• Davenport, Chair 29 Heavy, durable cover	• 3 Pc. Living Suite 34 Fine mohair upholstery	• 4 PC. BEDROOM SET 49 Bed, Chest, Dresser, Vanity
• LOUNGE CHAIR 3 Large, comfortable, overstuffed	• Simmons Metal Bed 3 For your spare room	• OCCASIONAL CHAIR 2 For your spare room
• 3 Pc. Bedroom Suite 34 Walnut Bed, Chest, Vanity	• 4 PC. BEDROOM SET 39 Bed, Chest, Dresser, Vanity	• SUN ROOM SET 10 Wicker sofa and chair
• POSTER BED 3 Well styled, walnut	• 6 FT. REFRIGERATOR 39 A-1 condition	• LIVING ROOM SUITE 19 Pillow Arm—3 Pieces
• WALNUT DRESSER 5 For your spare room	• COIL SPRING 3 Full or single size	• MAHOGANY DRESSER 7 Good condition

## USE LAUER'S BUDGET TERMS

30-60-90 accounts are the same as cash with no carrying charge. You pay only 1/2% monthly interest on long term accounts. Lauer's budget terms are carefully planned to meet your requirements.

OPEN FRIDAY NIGHT UNTIL 9 P. M.

DELIVERY IN OUR OWN TRUCKS

# LAUER'S BARGAIN BASEMENT

50 State St.



**P.T.A. To Meet  
At No. 33 School**

Audubon Unit P. T. A. of School No. 33 will hold its June meeting next Tuesday with a luncheon at the school, at 1 p. m. Yearly reports will be given. Plans will be made for the student party to be given Wednesday evening, June 18, at which the pupils of the eighth grades will be guests.

**Winners Named  
In Continental  
Soup Contest**

Mrs. Frank Puff, 497 Colvin St., has been named first prize winner in the Rochester Sun Continental Noodle Soup Mix contest, conducted during May through the Rochester Sun. The judges awarded the five-dollar first prize to Mrs. Colvin because "her entry combined ingenuity with a knowledge of the product."

Second prize goes to Mrs. William Brennan, 1489 Dewey Ave. Her entry took the form of a rhyme. Third, fourth and fifth prizes of one dollar each have been awarded to Mrs. Raymond King, 147 Vermont St., Mrs. George Hemming, 1165 Garson Ave., and Mrs. Harry J. Pemberton, 22 Seward St. Winners are requested to call at The Sun office, 420 Burke Bldg., to receive their awards.

Ninety-five contestants, named winners of merchandise prizes are being notified by mail. These courses are offered by the Board of Education in cooperation with the State Education Department and W. P. A. There is no tuition fee.

**Jefferson High  
To Open For  
Summer Term**

Courses in elementary and advanced shorthand, typewriting, bookkeeping, commercial arithmetic, general clerical, secretarial practice, and related commercial subjects will be presented when the School of Adult Business Education begins its ninth summer term on Monday, June 23.

Classes will be held daily from 8 a. m. to noon, except Saturday, at Jefferson High School, Edgerton Park. These courses are offered by the Board of Education in cooperation with the State Education Department and W. P. A. There is no tuition fee.

**Free Tumblers  
Offered With  
Mayonnaise Purchase**

Cain's Mastermix Mayonnaise is making an offer that should really prove to be the answer to a housewife's prayer. With every purchase of either



Start today to build a set of the new Crystal Clear Moderne Shape Tumblers, now being offered free with purchases of Cain's Mastermix Mayonnaise in the Rochester area.

Cain's Mayonnaise or Cain's Sandwich Spread, they're giving a free tumbler. And, with summer upon us, extra tumblers certainly do come in handy in most homes. The tumbler is a very smart one, too, a Crystal-Clear glass with square base and an attractive import design.

Veils to match complexions and parasols lined to match complexions are summer time news. Dainty skin toned veils flutter and stream from big floppy brimmed hats as well as from tiny pompadour types.

**What's in Fashion .**

(Continued from Page 1)  
note is seen in the trims of long velvet streamers or giant bows spilling over the brim. Shadow black for hats is a fresh and exciting theme for big summer brims—that is transparent brims of double layers of black net, maline or chiffon with appliques of black felt which cast beauty spot shadows on the face. With their crowns of black felt and transparent brims, such hats are among the newest bit of headgear flattery for town and dress wear. Streamers of velvet, tulle velvet bows and other bits of velvet whimsy are preferred trims.

Convalescents thrive on Lipton's new Continental Noodle Soup. Has clear body building ingredients and can be made so quickly and easily from Continental Noodle Soup Mix. Call your grocer now. You will be pleasantly surprised with the delicious flavor and convenience of this new ready prepared soup-mix.

**MILK MIXTURE FOR  
STOMACH ULCERS**

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is Lurin, a harmless preparation yet so effective that in many cases the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoons in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money returned. Lurin for sale by Daw, Key and drug stores everywhere.

**Announcement! TO ALL OWNERS OF  
1936 FRIGIDAIRE!**  
4 YEARS Additional Protection!  
For only \$10.00  
Less than 21¢ a Month!

**CHAPIN-OWEN CO., INC.**  
205 ST. PAUL ST. CALL MAIN 570  
FRIGIDAIRE DISTRIBUTORS

Mrs. Maude, Miner, 120 Ashland St.

**Rudolph's 35th Anniversary**  
Value!  
For the Sweetest Girl...

**FULL CARAT DIAMOND**  
19935  
35¢ Down  
4.00 Weekly

**RUDOLPH'S**  
E. Main at South Ave. Open Saturday Evenings

**An Opportunity to Serve  
Both Your Country and Yourself!**

**FOR DEFENSE**  
BUY UNITED STATES SAVINGS BONDS

The earnings on your money which you put into Defense Bonds will amount to approximately 2 1/2%. This makes it a profitable investment. It is a patriotic one too, for you're helping to build up national defense. You can purchase a \$25.00 bond for \$18.75—or you can buy stamps in smaller denominations until you have enough to buy a bond. Make Defense Bonds a regular item on your budget!

Available at any of our ten Bank Offices

**LINCOLN-ALLIANCE  
BANK AND TRUST COMPANY**  
Member Federal Reserve System Member F. D. I. C.

**GIFTS for a Bride . . .**

Above all a bride's gift must be perfect. This, her moment, calls for beautiful and charming presents to meld with her happiness. We are featuring appropriate things all this month—we'd be pleased to have you see them. You'll like the exclusive patterns and graceful design of the Kensington Trays, Lamps and Shades, Crystal Goblets, Sherbert and Cocktail Glasses, Salad Plates and many other beautiful items to grace the occasion. Just the things a modern bride would choose herself.

**Smith Ceramic Studios**  
303 MONROE AVE.

**AVON SHOP**  
132 E. MAIN ST.

**Extra Special**  
Reg. \$12.95 to \$14.95  
**SPRING COATS**  
FOR FRI. & SAT. ONLY

**\$4.95**

**Don't Pass Up These Big Savings!**  
**Tomorrow and Saturday Only**  
**GOING OUT OF BUSINESS**

**DRESSES**  
Reg. \$2.98 Value  
All Colors \* Whites \* Prints  
SIZES 12 to 38  
One Of The Day's Great Bargains

**NYLON HOSE**  
GUARANTEED FIRST QUALITY  
Only 2 Pr. to a Customer. In All Hurry! They Will Sell Fast!  
**\$1.19** Reg. \$1.50

**BLOUSES**  
REG. \$1.00 VALUE  
**2 for \$1**

**BLouses**  
REG. \$1.98 VALUE  
• SHEERS • CREPES • ORGANDY • JERSEYS • WHITES • COLORS  
**88¢**

**SKIRTS**  
A EXTRA QUALITY GROUP  
• CREPES • STRIPES • GABARDINES • PLAIDS • CHECKS • PASTELS • JUMPERS  
Reg. \$1.98 Value  
**88¢**

**THIS IS UNDOUBTEDLY AVON'S MOST STUPENDOUS SALE**

**PAJAMAS**  
Solid & Printed Colors  
White They Last  
**2 for \$1**  
Reg. \$1.59 Value

**COME EARLY DONT DELAY**  
NO PHONE ORDERS  
NO C. O. D.

**SKIRTS**  
**88¢**

**GOVNS**  
Not Many Left  
Shop Early  
Reg. \$1.98 Value  
**2 for \$1**

**Man Tailored SUITS**  
Reg. \$9.95  
**\$4.95**

**PLAIDS PASTELS STRIPES**  
All Sizes

**Sensational DRESSES**  
1941's GREATEST OF ALL DRESS VALUES  
FRI. AND SATURDAY  
**2 for \$3.50**

**SLIPS**  
2 for \$1  
Full Cut—Full Length Lace and Tailored—White Tealrose—Blue Sizes 32-44

**COOL SENSITIVE TWIN PRINTS WASHABLE SHANTUNG PRILLY AFTERNOON FROCK SHIRT MAKER STYLES**  
SIZES 16 to 20—22 to 44

**HURRY! HURRY! HURRY!**  
225 Reg. \$6.95 to \$9.95  
**SPRING COATS**  
WHILE 290 LAST  
Reg. \$3.99-\$4.99  
**FORMALS SCOOP**  
**\$1.99** Sizes 12-20  
Sport & Dressy Models: Fitted and Boxy Styles Black—Navy Colors  
WHITE, POWDER, ROSE, IRIS AND MANY OTHER COLORS! HURRY! HURRY!

**WHILE THEY LAST**  
84 REG. 3.98  
**PLAID JACKETS**  
FITTED BOXY BEIGE AND BROWN BLUE GOLD AND A LOT OF OTHERS  
**\$1.99**

**2 FOR 1 SALE**

**Here Is The BEDROOM**

Years At No Extra Cost When You Purchase The Complete Living Room Outfit Pictured Here.

Think of it! Here's your opportunity to furnish your living room and bedroom completely, with high grade, honorable furniture for less than \$130. Don't hesitate a moment. You may never again have an opportunity like this!

**The Most Beautiful 16-Piece Complete LIVING ROOM**  
We've Ever Offered

Nothing is missing to make your home complete. Everything is included at the one low sale price. See this value today! Shop around! Compare dollar-for-dollar quality and you'll see why we say this is Rochester's Greatest Furniture Value.

**\$129**

**THE BEDROOM IS YOURS AT NO EXTRA COST**

**NO MONEY DOWN**  
Months To Pay On Easy Terms

**FREE STORAGE**

**MAJESTIC FURNITURE COMPANY**  
204 COURT ST.  
Free Parking At Chimes Station Opposite Our Store  
Open Every Evening Until 9 P. M.

ROCHESTER  
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ROCHESTER SUN, THURSDAY, JUNE 5, 1941

Use a Shopping News Want Ad To Sell Used Furniture

### Now You Can Even Build Furniture From Patterns



It may be true that "there is nothing new under the sun," but a glance at the counters of Rochester's retail stores will prove that there are some decidedly new adaptations of familiar articles on the market.

Take patterns, for instance: There's certainly nothing new about a pattern to be used for making wearing apparel and other items from cloth. But now, at W. T. Grant's, they are offering patterns for use in making furniture and other items of wood. Yes, real, honest-to-goodness paper patterns.

That picnic table pictured above was made from one of these patterns. It's as simple to make as ABC, too, with the use of the Easi-Build pattern. All you do is stop at your nearest lumber yard and purchase the materials listed on the back of the pattern envelope. Lay the pattern on the lumber the pattern specifies. Trace around it. Saw. Join and assemble. Bingo! The table is ready for the pic-

nic supper. At every spot where parts fit together or where nails and bolts go is clearly indicated. Of course, once you build the table you won't want to stop there. There are patterns galore in the assortment. You can now make those things for the garden, the porch or the house you've always wanted and surprise friend hubby at your handiness in the bargain.

Here's an idea: Get one of the patterns, build your article, and then, when it's all completed, show it to the "man of the house." Don't say anything about the pattern, just show him the article. You'll receive plenty of compliments on your ability as a carpenter and designer.

Everybody reads Rochester Sun Want Ads. To buy, sell rent or exchange at lowest cost use Shopping Want Ads.

### "WHAT AN IDEA! GRAND NOODLE SOUP IN AN ENVELOPE!"



A NEW KIND OF SOUP YOUR WHOLE FAMILY WILL LOVE—RICH, OLD-FASHIONED NOODLE SOUP!

ADD THE SOUP MAKING FROM CONTINENTAL ENVELOPE TO BOILING WATER—COOK ONLY 7 MINUTES. WHAT SPEED!



WHAT CHICKEN-Y FLAVOR! WHAT GRAND, FRESH-COOKED NOODLES! 4 TO 6 HELPINGS IN EACH ENVELOPE. 10¢ AT YOUR GROCER'S

LIPTON'S CONTINENTAL NOODLE SOUP MIX  
MADE BY THE LIPTON TEA PEOPLE

Mrs. Leona Snyder, 326 Ellison St.

## Edwards

ROCHESTER'S LARGEST POPULAR PRICED STORE  
FAMOUS BARCLAY "Olde Country Style"

Jams and Jellies

4 JARS 99¢

(1-lb. Jar, 27c)

On SALE Friday and Saturday Only!



Famous Barclay Jams and Jellies are true to Continental tradition with their superior quality and toothsome that only the most skillful blending of finest fruits and berries can produce. Made according to recipes handed down in the Adams family since 1855. Taste thrills not to be missed!

### 34 Different Favors From Which to Choose

- Strawberry Jam
- Raspberry Jam
- Cherry Jam
- Blackberry Jam
- Pine-O-Coi Jam
- Pineapple Jam
- Pine-O-Mint Jam
- Five Fruits in One
- Seedless Blackberry Jam
- Seedless Raspberry Jam
- Grapefruit Marmalade
- Lemon and Lime Marmalade
- Orange Marmalade (sweet)
- Orange Marmalade (bitter)
- Ginger Marmalade
- Orange Pineapple Marmalade
- Grapefruit and Red Cherry Marmalade
- Orange Grapefruit Marmalade
- Crabapple Jelly
- Grape Jelly
- Mint Jelly
- Red Currant Jam
- Apricot Jam
- Gooseberry Jam
- Youngberry Jam
- Peach and Red Cherry Jam
- Damson Plum Jam
- Loganberry Jam
- Peach Jam
- Grape Jam

Mail and Phone Orders Filled

E. W. EDWARDS & SON,  
ROCHESTER, N. Y.

NAME .....

ADDRESS .....

CITY ..... STATE .....

Cash  Charge  C.O.D.

EDWARDS—Street Floor

### ASSORTED "Homestyle" COOKIES

Regularly 1.29

Never Before Sold for Less Than 99c



3 1/2 lb. "Tabby" Tin

89c

Twelve varieties . . . more than 165 Cookies . . . Chocolate, vanilla, spiced, chocolate chips and many more.

EDWARDS—Street Floor

## AT SMALL'S Jewelry "Hit" Features...

Easiest Terms!

Your Choice  
17 JEWEL BULOVA LADIES' WATCHES

\$24.75



Two of Bulova's greatest values! Accurate timepieces. In the charm and color of yellow gold. Each watch carries Smalls sensational one year free service guarantee.

50c Down 75c Weekly

Sensational Values in These Famous WESTFIELD LADIES' WATCHES

\$11.75



Greatest values in Ladies' fine watches. Compare these tiny beauties with any other watches for style, performance and value! Each watch carries Smalls sensational one year free service guarantee.

25c Down 50c Weekly



SOLID GOLD DIAMOND CROSS \$4.95

Complete with neck chain. The season's newest and smartest design. A really thoughtful gift to give. 25c Down \* 25c Weekly



TWO-DIAMOND BIRTHSTONE \$7.95

An outstanding value! Solid gold with 2 beautiful diamonds. You have your choice of any birthstone. 25c Down \* 25c Weekly



the Spotlight GENUINE BLUE OR WHITE ZIRCON Reg \$15 Value \$9.75



LADIES' OR MEN'S Sparkle, Look Like Diamonds 50c a Week

Beautiful Gifts On Smalls Liberal Terms!



BRIDE AND GROOM WEDDING RING SET \$9.95

Perfect symbol of true love! Perfectly matched 14K solid gold, set in modern design. An exceptional value at just the right time! 50c Down \* 50c Weekly



SALE! 14-KT. SOLID GOLD WEDDING BANDS \$3.95

Regular \$7.50 Values beautifully engraved in the season's smartest designs. Each one exceptional value. All finger sizes. 50c Down \* 50c Weekly



## Don't Miss Rochester's Great ONE DAY SALE SATURDAY, JUNE 7TH

# Edwards Capacity Day

[A ONE DAY SALE That Ranks With The Few Masterpieces in Merchandising]

- CAPACITY DAY—A Sale Specially Planned for You in Western New York!
- CAPACITY DAY—A Riot of Bargains for Your Home and Your Whole Family!
- CAPACITY DAY—Caps the Climax in Giving Most for Your Money!
- CAPACITY DAY—Packs A Wallop for Thrifty Folks Who Want to Save!
- CAPACITY DAY—Offers New Merchandise at Unmatchably Low Prices!

Come! Bring Your Friends to Edwards Capacity Day  
Come! Share in the Hundreds of Capacity Day Bargains  
Come! See Edwards Windows Alive with Capacity Day Values  
Come! Take Advantage of Edwards Many Friendly Services  
Come! Park Your Car for 2 Hrs. with a \$1 Or More Purchase  
Come! Shop with Edwards Handy Credit Coupon Books  
Come! Open an Edwards 30-60-90 Day Charge Account  
Come! Pay 1/3 July 10th; 1/3 Aug. 10th; 1/3 Sept. 10th  
Come! Group All Your Purchases—No Down Payment, Balance Weekly  
Come! Enjoy A Special Capacity Day Lunch in Edwards Green Room  
Come! Just 8 Hrs. of Capacity Selling, 9:30 A. M. to 5:30 P. M.

Follow the CAPACITY DAY Crowds To EDWARDS — Saturday



# Weis & Fisher's

80 CLINTON AVENUE SO.

## 24 HOUR SOFA!



THIS IS HOW IT OPENS



BECOMES A DOUBLE BED WITH INNER-SPRING BASE



## SIMMONS BEAUTYREST \$49<sup>95</sup>

Here is the sofa you've been waiting for! Never before have we been able to offer a Lounge with Beautyrest construction at this budget price.

It is a smart modern style, in a selection of popular cover fabrics... wide arms and square feet. Genuine Beautyrest pocketed coil construction in the upholstered back and seat. And don't overlook the spacious compartment for storage of sheets and blankets, etc.

At night, it opens easily and quickly into a comfortable Beautyrest bed.

Truly an outstanding value... be sure to see it while our limited quantity lasts.

### WANT ADS

Additional Want Ads On Pages 9 and 10

#### ANNOUNCEMENTS

FOR the best spaghetti in Rochester stop at Norman's Cafe, 403 Campbell.

PLAIN SEWING and general repairing wanted at 43 South Ave. Reasonable prices.

#### ARTICLES FOR SALE

**FURNITURE SPECIALS** - 5 piece enamel breakfast set \$6; large drop leaf table and 4 chairs \$5; solid maple porcelain top table with pull out leaves, 4 heavy chairs \$18; black and white porcelain kitchen cabinet base \$12. 460 State St. Open evenings.

**FURNITURE SPECIALS** - Heavy poster beds \$5; brown metal beds \$2; flat springs \$2; single coil \$2; double coil \$4; Cotton mattresses \$2; felt \$3; innerspring \$5; silk floss \$4; hair mattresses \$4. 460 State St.

**FURNITURE SPECIALS** - Oak dresser \$4; walnut \$7; \$8; \$10; large mahogany chiffonier \$12; birdseye maple bed and dresser \$15; dressing table \$5; triple mirror vanity with full length mirror \$15. Pay \$1.00 weekly.

**FURNITURE SPECIALS** - 8 cu. ft. Fridgidaire \$30; 7 cu. ft. late model Gibson \$35; ice boxes \$2; \$3; \$5; steel ironer \$2. Free delivery.

**FURNITURE SPECIALS** - Case washer \$8; round tub Kenmore \$15; Galinaday \$16; Automatic all porcelain with balloon wringer rollers \$17; Thor 30; One Minute \$15; late model porcelain tub Maytag \$25; General Electric automatic model machine \$33; porcelain tub ABC spinnet \$18. \$1.00 weekly. 460 State St.

**GOSSARD and Miss Simplicity** corsets and corsetettes, regular \$3.50 and \$5.00, half price. Smith's, 118 State Street. Free parking next door.

**LUCKY STRIKE** House Paint \$1.23 gal. Blue Bell \$1.49 gal. All colors including white. Roof coating also \$2.10 in five gallon containers. Smith's, 118 State Street, Free parking next door.

**HOT WATER TANK** - used only short time. Cost \$18. Will sell for \$6. Monroe 9551.

**SIMMONS BED**, Innerspring mattress, maple Windsor chairs, Evening or Sunday, 78 Manhattan, Apt. 2.

**MAGICAL** tricks, books, novelties, joker's items. Behm, 6 Walton; Stone 4685-L.

**USED** safe for sale at a bargain. Medium size, strong and sturdy. Combination in good working order. First \$10 offer takes it. Worth more! Inquire at the Sun office.

**BAIT** - Minnows, golden shiners, worms, crabs. Bill's Place, 180 Purlong, off Portland. Stone 2319-J.

**SLIGHTLY USED** men's suits \$8, 42. Bargains. Glamorous formula like new \$1 up. 525 Humboldt St.

#### MUSICAL INSTRUCTION

**HELENE M. GREENE** - Expert, rapid piano instruction, classical, popular, improvisation, orchestration, arranging. References. \$1.00 per hour. Stone 2317-L.

#### NO "Look-of-the-Month League" FOR ME!

Not since I've found that **CHI-CHESTERS PILLS** help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the **CHI-CHESTER CHEMICAL COMPANY** has been serving the women of America for over half a century.

**CHI-CHESTERS DIAMOND BRAND PILLS**

Something New... Different  
**A-1 RUG HOSPITAL**  
A New Rochester Service

- Do Your Rugs Look Sick?
- Does Your Stair Carpet Need a Thorough Examination?
- Have You a Rug in the Attic You Wish To Mend?

**LET US BE YOUR DOCTOR**  
RUGS CLEANED, REPAIRED AND LAYED  
Moderate Fees EXPERT "ADVICE"

CULVER 4646

**BIG \$1.50 VALUE**  
HERE'S ONE YOU CAN'T AFFORD TO PASS UP  
See your druggist today while it is hot.  
A combination of one 75¢ Lucky Tiger (Regular) for Hair and Scalp—and one 75¢ bottle of Lucky Tiger Shampoo—both quality products, packed in a single carton, and NOW ON SALE AT DRUGGISTS For Only Sixty-Nine Cents.

**LUCKY TIGER IS NOW MADE TWO WAYS—**  
One Regular for oily hair, and one With Oil for dry hair. Both are Antiseptic when used according to directions.

**69¢**

Good Housekeeping Bureau

**INDIGESTION**  
IS EPILEPSY INHERITED? WHAT CAUSES IT?

Gas trapped in the stomach or undue may act as a hair-trigger on the heart. At the first sign of distress eat one free. No laxative. Not made of the dangerous drugs. Indigestion is the FIRST DORSE doesn't have to be kept better. Write bottle to us and receive **DOUBLE MONEY BACK**, 25c.

A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. JS-161.

**Your Daughter Has a Right to Know**

No matter how you may long to evade the subject, it is every mother's sacred duty to tell her daughter about physical facts. And how much better it is to give your daughter this vital information, rather than to let her acquire it from girls of her own age.

In regard to feminine hygiene, she may receive entirely the wrong impression from others. Facts may be distorted, or wholly untrue. Due to lack of knowledge, many brides use touches of over-strong solutions of acids which can actually burn or scar delicate tissues.

Today, there is no need to use such deadly solutions for the douche. Science has given us Zonite. You will find no skull-and-crossbones on Zonite's label; Zonite is non-poisonous, non-caustic.

Yet, Zonite kills germs, bacteria on contact. Zonite actually destroys undesirable odors. Protects personal cleanliness. Most important, is safe for delicate tissues.

So enthusiastically have women accepted the safe hygiene protection Zonite offers that over 20,000,000 bottles of Zonite have already been bought.

**Free Book Tells Intimate Facts**  
If you hesitate to discuss feminine hygiene with your daughter, yet want her to be fully informed of the facts, give her this frankly written booklet, "Feminine Hygiene Today"—FREE—sent to you postpaid in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 240A, 370 Lexington Ave., New York, N. Y.

<p>Woodbury <b>FACIAL SOAP</b> 10c Size Limit, 4 <b>2 for 9c</b> KEY DRUG</p>	<p>470 N. GOUGHAN NEAR MAIN <b>KEY</b> ROCHESTER'S MODERN CUT RATE DRUG STORES 1861 MONROE NEAR WINTON 724 WINTON ROAD NO. 100 457 RIDGE RD W NEAR DEWEY</p>	<p>Kitchen Charm <b>WAX PAPER</b> Extra heavy 125 Feet Reg. 25c Limit, 2 <b>11c</b> KEY DRUG</p>
<p>Imitation <b>VANILLA</b> 6 oz. bot. Limit, 2 <b>8c</b> KEY DRUG</p>	<p><b>TODAY THRU WEDNESDAY</b></p> <p>EASTMAN <b>Baby Brownie Special</b> Reg. \$1.25 <b>\$1.07</b></p>	<p>Borden's Chocolate <b>MALTED MILK</b> Lb. can Limit, 2 <b>19c</b> KEY DRUG</p>
<p>Darling <b>CASTILE SOAP</b> 10 Size Limit 3 <b>3 for 11c</b> KEY DRUG</p>	<p>EASTMAN FILM No. 127 ..... 17c No. 120 ..... 20c No. 620 ..... 20c No. 116 ..... 25c No. 616 ..... 25c No. 828 ..... 20c 8mm Movie .. \$1.80</p>	<p><b>SHU MILK</b> White Shoe Cleaner 10c bot. Limit 2 <b>2 for 11c</b> KEY DRUG</p>
<p>Shoe Polish Black or Brown 10c Size Limit, 2 <b>4c</b> KEY DRUG</p>	<p><b>HOLD YOUR PARTNER!</b> Arthur Murray's Dance Teachers Prefer <b>ODO-RO-NO CREAM</b> <b>31c</b></p>	<p><b>SANITARY NAPKINS</b> Box 12 Limit, 2 <b>9c</b> KEY DRUG</p>
<p>Carbons <b>CLEANING FLUID</b> 25c bot. Limit, 1 <b>13c</b> KEY DRUG</p>	<p><b>ODO-RO-NO</b> <b>Ristlite</b> the flashlight that gives you FREE USE OF BOTH HANDS Campers! Housewives! Motorists! Snap it on your wrist—it throws a 300-foot beam right where you want it. Zephyr-light plastic with unbreakable lens, G.E. pre-focused bulb. Red, Green, Black, Dark Blue and Khaki. <b>98¢</b></p>	<p>Double Edge <b>BLADES</b> Pkg. 25 Limit 2 <b>13c</b> KEY DRUG</p>
<p>A Mild Smoke <b>CIGARS</b> Blue Tip <b>14 for 25c</b></p>	<p><b>FATHER'S DAY JUNE 15</b> <i>Give Dad a</i> <b>SCHICK INJECTOR RAZOR</b> Special Father's Day Gift Package <b>Only \$1.00</b> Including 12 Schick Blades</p>	<p>Metal <b>Shoe Trees</b> Adjustable—25c Value <b>17c pair</b></p>
<p>Luden's <b>SUCKERS</b> Reg. 1c ea. <b>10 for 7c</b></p>	<p><b>NO DULL DRAB HAIR</b> when you use this amazing <b>4 Purpose Rinse</b> In one, simple, quick operation, LOVALON will do all of these 4 important things for your hair: 1. Gives lustrous highlights. 2. Rinses away shampoo film. 3. Tins the hair as it rinses. 4. Helps keep hair neatly in place. LOVALON does not dye or bleach. It is a pure, odorless hair rinse, in 12 different shades. Try LOVALON. 5 rinses for 19¢ <b>LOVALON</b></p>	<p>Cutex <b>Nail Polish</b> 35c Size <b>11c</b></p>
<p>Cashmere Bouquet <b>SOAP</b> Reg. 10c <b>4 for 26c</b></p>	<p><b>LANTEEN</b> YELLOW IN ITS VARIOUS FORMS FOR FEMINE USE</p>	<p>Business <b>ENVELOPES</b> Pkg. 25 <b>2 for 5c</b></p>
<p>Palmolive <b>Shave Cream</b> Reg. 25c Size <b>2 for 33c</b></p>	<p><b>KOTEX</b> <b>SANITARY NAPKINS</b> give you carefree active days <b>RESERVE BOX OF 30 . . . 48c</b> REGULAR, JUNIOR AND SUPER</p>	<p>Peterman <b>Roach Food</b> 25c Size <b>14c</b></p>
<p>Toilet Bowl <b>Deodorants</b> Large 15c Size 7c Each <b>3 for 20c</b></p>	<p><b>Borden's</b> <b>ICE CREAM</b> At All Key Drug Stores 15c, 20c, 25c, 30c PINT</p>	<p>Paradichlorobenzine <b>Moth Crystals</b> Lb. Can <b>29c 4 \$1</b></p>
<p>Mercerized <b>Shoe Laces</b> Black, White or Brown <b>2 pair 5c</b></p>	<p><b>Be Wise—Try</b> <b>Alka-Seltzer</b> 60c Size <b>49c</b></p>	<p>Calox <b>Tooth Powder</b> 5c Size <b>39c</b></p>
<p>JERGEN'S <b>LOTION</b> 5c Size <b>39c</b></p>	<p><b>STOCK UP "Soft-Weave" WALDORF</b> <b>5 Rolls 19c</b></p>	<p>Saccharin Tablets Bot. 100—1/4 or 1/5 Gr. <b>8c</b></p>
<p><b>GOLF TEES</b> Box 50 <b>12c</b></p>		

# Come in and watch a Bendix work!

I'VE SEEN THE BENDIX WASH—RINSE—DAMP—DRY CLOTHES... AND NOW I'LL BELIEVE ANYTHING!



IT FILLS ITSELF WITH WATER!... IT CONTROLS WATER TEMPERATURES FOR DIFFERENT FABRICS!... IT WASHES YOUR CLOTHES!... THEN IT CHANGES THE WATER AND RINSES YOUR CLOTHES THREE TIMES!... IT DAMP-DRIES YOUR CLOTHES!... IT CLEANS ITSELF!... IT DRAINS ITSELF!... IT SHUTS ITSELF OFF!... AND ONCE YOU'VE TURNED THE STARTING DIAL YOU DON'T EVEN TOUCH IT!

**Saves time!** Just start it, and leave it!  
**Saves your back!** You don't lift—don't even touch heavy, wet clothes!  
**No wringing!** Bendix spins clothes damp-dry. Safe! No moving parts exposed!  
**Cleans itself!** No machine to clean—no tubs—no messy floors!  
**Saves money!** Uses less water! Less soap. Easier on clothes—gets them cleaner!  
**Home-tested and proved!** More than 175,000 women are now doing laundry at home the incredibly easy Bendix way!

## BENDIX

AUTOMATIC HOME LAUNDRY

Proved by use in over 175,000 homes

A Bendix Washer can be purchased for as low as \$89.95 or less than \$1 weekly.

80 CLINTON AVENUE SO.

STONE 1082

# Weis & Fisher's

"rochester's showplace of furniture fashion"



### Pretty Play Clothes Of Crisp Cotton



Summer is just around the corner, and from then on, right through until Labor Day you'll practically live in play clothes. The modern miss and Mrs. too, will want a complete wardrobe, and when you sew your own, you can cut the cost more than half. The Sunback frock pictured

### Home Grown Asparagus Now Available at Markets

Furnished by the Home Service Dept. of the Rochester Gas and Electric.

Home grown asparagus is on the market now. So ease your budget and give a lift to your menus. It looks good, tastes good and, what's more, is good for you!

How about asparagus on toast with cheese sauce?

**To Cook Asparagus**

Scrub under running water, remove any parts that are not firm and edible. If it is to be served in whole stalks, snap off lower end so that only the tender part of the stalk remaining with the head. Save the tougher stalk ends for soup. They will keep crisp in the hydrator of your automatic refrigerator. Tie the stalks in bunches and stand upright in salted water deep enough to boil two-thirds of the way up the stalk. The steam will cook the more tender tops by the time the bottoms are done. Cook covered or uncovered 15 to 20 minutes until tender but not soft. Drain carefully and serve on hot buttered toast.

**Cheese Sauce**

1/2 T butter 1/2 c grated American cheese  
1 T flour 1 to 3 drops Worcestershire sauce  
1/4 t salt  
1 c milk

Melt butter, add flour, salt and cook until frothy. Add milk and cook until mixture comes to boiling point, stirring constantly. Remove from heat, add cheese and Worcestershire sauce.

Now to use up the less desirable stalk ends:

**Cream of Asparagus Soup**

3 t asparagus, cut in small pieces 1/4 c cream soup sauce  
1 c water 1/4 t nutmeg

Cook asparagus in water until soft. Force asparagus and liquid through a sieve. Combine with cream sauce, add nutmeg, mix well. Season with salt and pepper. Reheat and serve. Serves 6.

**Cream Soup Base**

1/2 T butter 1 T flour  
1 medium onion, sliced 1/2 t salt  
1/4 t pepper  
3 c milk

Melt butter, add onion and cook over low heat for 5 minutes until transparent. Remove onion if desired. Stir in flour and seasonings. When well blended, add milk slowly, stirring constantly over low heat until mixture just comes to



boiling point. Add 2 cups pureed vegetables.

If you happen to have a bit of leftover asparagus—also a bit of ham—try this:

**Ham Asparagus Souffle**  
Temperature: 325 degrees F.  
Time: 1 hour.

1 T shortening 2 eggs, separated  
1 T flour 1 c cooked asparagus, diced  
1/4 t salt 1 c cooked ham, diced  
1 c milk 1 c American cheese, grated

Heat shortening, blend in flour and salt. Add milk gradually and stir until smooth. Add grated cheese to beaten egg yolks. Fold in asparagus and egg whites that have been beaten stiff but not dry. Put diced ham in bottom of greased casserole. Add souffle mixture. Bake. Serves 5 to 6. Spinach may be substituted for the asparagus.

here is ideal for active sports and particularly warm days. Order pattern No. 2893. Comes in sizes 12, 14, 16, 36, 38 and 40. Size 16 takes a 2 3/4 yards of 39-inch fabric for dress and 1 1/2 yards for short sleeved bolero; 1 yard each of two contrasting colors.

The Jumper pattern is No. 2841 and comes in sizes 10 to 20. Size 16 requires 2 3/4 yards of 39-inch fabric for jumper; 1 1/2 yards for the blouse.

That cute little Pinafore is pattern No. 3398, comes in sizes 12 and 14 with size 16 using 4 1/2 yards of 39-inch fabric for the pinafore; 2 3/4 yards for one-piece play suit.

Send FIFTEEN CENTS (15c, coin preferred) for EACH pattern. Write plainly YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH.

Address: PATTERN DEPARTMENT, Rochester Sun, 121 West 19th Street, New York, N. Y.



### Don't LET MR. SALT GET IN YOUR HAIR

90% of the croquignole permanent waves given today inject harsh, hair-mothering, beauty-stealing, metallic salt into the hair. Salt absorbs the natural oils from the hair... steals natural softness... leaves the hair dry, frizzy, kinky and brittle.

Tru-Curl, Frederics' wonderful new Permanent Wave, contains NO beauty-stealing, metallic salts whatever—cannot possibly dry your hair or make it frizzy, dry or brittle. "Tru-Curl" helps preserve and protect the natural beauty of your hair, leaving it soft as silk, lustreous as satin, giving it a "born curly" look.

And while you're getting this natural-looking permanent, there are no harmful chemicals, no disagreeable odors; no possibility of dizziness or headaches—no painful pulling or stretching of the hair. It's so quick, so cool, so comfortable, you hardly know your hair is being waved.

Don't let Mr. Salt get into your hair. Say to your hairdresser "I want a Frederics Tru-Curl Permanent." Then, see that Genuine Tru-Curl Wrappers and Lotions are taken from a sealed individual package. In this way you will know that you are getting what you pay for—a Genuine Frederics Tru-Curl Permanent—the nearest thing to naturally curly hair.

### frederics tru-Curl permanent wave

E. FREDERICS, INC., 44-62 116th St., Long Island City, N. Y. Dept. 184-C

Send me a list of Frederics' Franchise Salons in my community. Also FREE BROCHURE which gives the revealing "inside story" on permanent waving.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
P. S. Send 10c (in coin) for a 50¢ bottle of Frederics' famous "Color-Protect Salt Remover," "It saves beautiful longer." (Specify shade polish you now use.)

Mrs. Clara Sager, 151 Frey St.

# Sale!

For The Cottage, Picnics, Home!  
Irregulars of 10c to 19c Qualities!  
**SILVERPLATED FLATWARE**

**JUST 5¢ EACH**

Friday and Saturday only! Manufacturers' close-outs of hundreds of pieces of flatware... in broken pattern assortments... some with slight imperfections that in no way impair use or beauty. Just in time to stock up for the cottage, for picnics, the home.

Knives      Forks      Tea Spoons  
Soup Spoons      Salad Forks      Sugar Shells  
Butter Knives      Bouillon Spoons

WAREHOUSES, AISLE 9

# Summer Sensation!

Over 3500 Cool, Colorful

## FRUIT of the LOOM PERCALE DRESSES

To Sell For Just **\$1** Extra Sizes \$1.19

Right when it's smartest to look cool and comfortable, Sibley's brings you this thrilling collection of lovely dresses... all fashioned of Fruit-of-the-Loom percale... famous for its fine quality! Hundreds and hundreds of dresses... for home, the cottage, for sports, for town.

Shirtwaist Dresses      Zipper-Front Dresses  
Button-Front Dresses  
Expensive-Looking Details  
Zippers      Piping      Colored Buttons  
Smocking      Braid      Lingerie Collars

WAREHOUSES, AISLE 14

No. 520 — Rose, Blue, Lavender. 16 to 44 ..... \$1

No. 1500 — Blue, Rose, Lavender. 14 to 44 ..... \$1  
46 to 52 ..... \$1.19

No. 522 — Rose, Blue, Green, 38 to 44 ..... \$1

No. 1502 — Rose, Blue, Lavender. 14 to 44 ..... \$1  
Sizes 46 to 52, \$1.19

No. 140 — Black, Blue, Orchid. 14 to 42 ..... \$1

No. 1509 — Rose, Blue, Lavender. 14 to 42 ..... \$1

No. 1540 — Rose, Blue, Green. 14 to 44 ..... \$1

Phone STONE 6500

# The Big Basement SIBLEY, LINDSAY & CURR CO.



**FLASH to Smart Women!**

For Color-Gay Curtains, Slip Covers etc., Millions find **Best Results** with

**Tintex**  
World's Largest Selling TINTS & DYES

Use Tintex Curtain Etc.—world's most beautiful color—and the other 46 Tintex colors—penetrating, longest-lasting! Easiest to use—best by test of millions of women!

10¢ & 15¢ sizes at Drug, Dept. & 10¢ Stores

PARK & TILFORD Product

**Come and GET IT!**

**FREE**

WITH THE PURCHASE OF ONE PINT OF **CAIN'S** MAYONNAISE OR SANDWICH SPREAD!

**THIS LOVELY CRYSTAL-CLEAR TUMBLER** WITH SMART IMPORT DESIGN

*Hurry! Get yours while the supply lasts*

**FREE! FREE! FREE!**

with your purchase OF ONE PINT OF **CAIN'S** MAYONNAISE OR **CAIN'S** SANDWICH SPREAD

**LODGE MEET CALLED**

A meeting of the Venus Rebekah Lodge has been called for next Thursday at the I.O.O.F. Temple, 11 Clinton Ave. N. N. G. Olive Curtiss will preside.

All members are requested to attend the memorial services next Sunday at Brighton Presbyterian church.

**CLUB TO MEET**

Members of the Louise McCrossen Officers' Club of Germania Chapter will meet on Friday, June 13, in the third floor dining room of the Masonic Temple. Escorts are cordially invited.

**WARD CLUB MEET**

Plans for the annual picnic of the Women's 17th Ward Republican Club will be made at a meeting of the group next Wednesday at 8 p. m. Games and cards will be played after the business sessions.

**BLUE BUS EVERY HOUR**

**BUFFALO only**

SHORTEST ROUTE

1.00

ROCHESTER BATAVIA BUFFALO

**DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER**

Breasts lb. 49c | Livers lb. 45c | Necks lb. 12 1/2c  
Wings lb. 23c | Giblets lb. 19c | Legs .. lb. 43c

**DOLANS** 600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

Mrs. Margaret Ladd, 1100 Genesee St.

**Brand new! Ideal!**

**PHILLIPS' DEODORANT LOTION** 35¢

Not a liquid..Not a paste

Prevents perspiration odor... Safely checks moisture

SWEETENS AND NEUTRALIZES PERSPIRATION ODOR

Contains 2 great acid-neutralizers instead of 1

- ★ new delightful form... ★ safely checks moisture
- ★ lovely lotion ★ doesn't irritate skin
- ★ rubs in instantly... no waiting to dry ★ soothing after shaving
- ★ makes perspiration odorless... sweetens underarms ★ doesn't stain or ruin dresses... ★ gressless, harmless

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**Appliance Dealers Hear Factory Representative**

At a "Retail Rally" in the Seneca Hotel last night, appliance dealers and salesmen of the Rochester area heard an address by A. L. McCarthy, of Bendix Home Appliances, Inc., South Bend, Ind.

McCarthy reported to the group on the exceptional progress that has been made in selling the Bendix Automatic Home Laundry in this locality and nationally. He pointed out that this product has had the most rapid growth ever achieved by any major home appliance in a similar period of its history.

"In just a little over three years," said Mr. McCarthy, "more than 175,000 women have installed Bendix Home Laundries in their homes—and with them have done 36,000,000 washings."

McCarthy emphasized that every home has a washday problem which Bendix can solve.

**Call for SCHENLEY**

and treat yourself and your guests to the whiskey bottled at the "Peak of Flavor"

Schenley Black Label 45% Grain Neutral Spirits, 86.8 Proof. Schenley Red Label 72 1/2% Grain Neutral Spirits, 90 Proof. Both Blended Whiskeys. Schenley Distillers Corp., N.Y.C.

**MUSICAL INSTRUMENT SERVICE EXCLUSIVELY**

Specialized Service  
Accordion — Band — Woodwind — Percussion  
and Stringed Instruments

Authorized **KITZMILLER** Service  
Wurlitzer — Martin — Fedler — Gretsch — Excelsior, Etc.  
FREE PARKING NEXT DOOR

**BERNARD AUGINS**  
115 CLINTON AVE., SO. STONE 4370  
(Opp. Loew's) Rochester, N. Y.

**NOW is the TIME TO REPAIR your FURNACE or Install a New HEATING PLANT**

NO DOWN PAYMENT  
No Interest to Pay 'til Oct. 1st  
FREE ESTIMATES  
FURNACE VACUUM CLEANED FOR \$2.75

SINCE 1885

**SIEBERTS**

ST. PAUL and ANDREWS ST.  
Free Parking Open Evenings

**HALF-HOUR OVEN DISH with BREAST-O-CHICKEN BRAND Tuna Fish**

"Quick" meals are satisfying and flavorful when you use Breast-O'-Chicken Brand Tuna Fish. Nourishing Casseroles are more delicious when you serve this top-quality, tender, tasty tuna.

**TUNA NOODLE OVEN DISH**  
Cook 8-oz. pkg. noodles in boiling salted water 12 min., drain. Place boiling water through them. Place in buttered casserole alternately with 1 7-oz. tin Breast-O'-Chicken Tuna mixed with 1 c. mushrooms, 1/2 c. grated American cheese, 2 c. medium white sauce. Bake in moderate oven (350° F.) until thoroughly heated. Serves six.

**FREE RECIPE BOOK**  
40 delicious new tuna recipes created by Frank Decker White, White Dept. 4 Westgate Sea Products Company San Diego, California

**FANCY SOLID-PACK TUNA FISH**  
TENDER—TASTY

**SAVE \$17.50**

**COMPLETE SUMMER MUSIC COURSE**

**REG. \$30 \$12.50**

Never before has such a complete and interesting Music Course been presented to this community. And imagine... only \$12.50! You may use your own instrument or we will loan one to you. IMPROVE your summer vacation this year by keeping in touch with your instrument. WE ARE PROUD TO PRESENT—

- ★ **RADIO BROADCASTING Technique**  
Includes vocal or instrumental Microphone Finesse; Solo Personality; Section Training. Under the personal direction of Sax Smith, who has had years of Radio Broadcasting experience.
- ★ **DANCE ORCHESTRA TRAINING**  
We will place you in a dance band according to your ability or initiative. Training combinations are already organized under the personal direction of Sax Smith. This interesting cooperative work is worth the small price of the course itself!
- ★ **Transposition - Arranging**  
A valuable asset for any musician. Learn to arrange for your band. It pays dividends. This training will be under Newton Maenhout Ph. D. M., Graduate of Leipzig Conservatory, and Columbia University. Dr. Maenhout is a member of the National Association of Composers and Conductors.
- ★ **10 Private Music Lessons**  
Given by teachers of our regular faculty, which by reason of their previous academic training and professional associations assures you of finest instruction possible. We are proud of this brilliant faculty, and prouder still of the many Kitzmiller Music School students who have achieved high distinction in the field of music.

Registration Starts Immediately and Closes June 23rd  
Instruction Starts June 23 and Ends August 30th

**YOUR CHOICE — USE YOUR OWN INSTRUMENT OR USE SCHOOL INSTRUMENT AT NO EXTRA CHARGE**

**KITZMILLER SCHOOL OF MUSIC**

**LESSON APPOINTMENTS Available From 8:30 A.M. to 8:30 P.M.**

**115 CLINTON AVENUE SOUTH**

**OPPOSITE LOEW'S THEATRE**

**THE MOST OUTSTANDING MUSIC COURSE Ever Offered In Rochester**

**COME IN TODAY REGISTER NOW—DON'T WAIT**

**RADIO BROADCASTING TECHNIQUE \$5.00**  
**DANCE ORCHESTRA TRAINING \$5.00**  
**TRANSPOSITION AND ARRANGING \$10.00**  
**10 PRIVATE MUSIC LESSONS \$10.00**

**TOTAL VALUE \$30.00**  
**Summer Special \$12.50**  
**YOU SAVE \$17.50**

CONVENIENT TERMS



**BOTH STORES OPEN FRIDAY AND SATURDAY NIGHTS UNTIL 9:30**

# SEARS

Continues a Tradition of Unrivalled Values  
In Precedent Shattering Record Days Sale!

# SUMMER FROCKS

\* FABRICS USED IN \$2.98 and \$3.98 FROCKS!

Name your favorite lady—you'll find it in this group of ultra-smart frocks—packed with so many expensive details that you'll rub your eyes in sheer amazement when you take a long look at the low price we've hung on them for our record days sale! Feel the fabrics—admire the tailoring; note the rich colors and patterns, then pick yourself an armful to last you from now until Fall!

\* NOTE THE LIST OF FABRICS FOR YOUR CHOOSING!

Rayon French Crepe Prints!  
Spun Rayon, Flaked and Nubbed!  
Thick 'n' Thin Swing 'n' Sway Rayons!  
Washable Acetate Rayons! Rayon Chambrays!  
Stripes! Dots! Checks! Duco Dots!  
Florals! Plaids! Solid Colors! Pastels!

★ On Sale Second Floor, Monroe Avenue Store Only ★

**GREATEST DRESS EVENT IN OUR HISTORY! MORE THAN 100 STYLES! MOSTLY CROWN TESTED RAYONS!**

The Sale sensation of the year! We bought millions of yards of fabric... rushed to our better dress manufacturers... had these dresses made up in new Summer "success" styles. Never have you seen dresses like these—sparkling with fashion, "expensively" detailed. Types for every date from golf to parties—most of them guaranteed WASHABLE, all fresh and new as today! 12-20, 38-44.

# \$1.44



You'll Find:  
Loads of the CASUAL, "EASY" types so important in the style picture! Sizes 12 to 20, 38 to 44. . . . \$1.44

RAYON FRENCH CREPE PRINTS—GAY, PRETTY, JULEP-COOL!

RAYONS IN SHARKSKIN-TYPE WEAVES! SWISHY RAYON TAFFETAS!

SPUN RAYONS IN... NUBBY... LINEN-LIKE SHANTUNG WEAVES!

WHITE, BONBON PASTELS, TWO-TONE COMBINATIONS, PRINTS ON LIGHT OR DARK GROUNDS, POLKA DOTS AND MONOTONE PATTERNS.



You'll Find:  
FIGURE-SLIMMING FASHIONS for women who wear SIZES 38 TO 44! . . . \$1.44



You'll Find:  
Monotone, multicolor, floral and candy STRIPES! smart DOT prints, too! Sizes 12 to 20, 38 to 44. . . \$1.44



You'll Find:  
FLATTERING PRINTS—new for Summer! Sizes 38 to 44. \$1.44



You'll Find:  
CHECKS! ZIP FRONTS! MIDRIF INTEREST! Sizes 12 to 20. . . . \$1.44



You'll Find:  
Soft "GO EVERYWHERE" PRINTS! New BUTTONS! PLEATS! Sizes 12 to 20, 38 to 44. \$1.44



You'll Find:  
SHIRT WAIST CLASSICS with new treatments! Decorative POCKETS! Sizes 12 to 20, 38 to 44. . . . \$1.44



You'll Find:  
FLY FRONTS! New OPEN-SHIRT NECKLINES! TINY SPACED PATTERNS—BIG SPLASHY PRINTS, too! 12-20, 38-44. \$1.44



You'll Find:  
DRESSMAKER TOUCHES—tucks, shirring! Summery SCROLL PRINTS! 12 to 20, 38 to 44 \$1.44

EXTRA SPACE, SALESPeOPLE, WRAPPERS! SORRY... NO MAIL OR PHONE ORDERS! COME EARLY... WE EXPECT A SELL-OUT!

## SEARS, ROEBUCK AND CO.

REMEMBER . . . JUST 3 BIG SALE DAYS! DON'T MISS THIS MONEY-SAVING EVENT!



Presenting Our First Stirring Storewide Event Of 1941!



**WE PLEDGE ALLEGIANCE TO OUR BOYS**

Maintaining Our Cooperative Policy!



**PAY ONLY 50¢ WEEK**

AT UNION FOR THE BIG 6½ CU. FT.

**GIBSON**

**THIS MAY BE THE LAST CALL!**  
Some Makes Of Refrigerator Are A Month Behind On Delivery Because Of Defense Production  
**YOU MUST ACT AT ONCE!**

**New 1941 All-Steel Electric GIBSON REFRIGERATORS FOR IMMEDIATE DELIVERY**

**\$ 89.95**  
COMPLETE And Installed In Your Home

• NOT A PENNY UNTIL JULY 10th! • THEN ONLY 50c WEEKLY! • YOUR CREDIT IS GOOD AT UNION

**UNION TIRE COMPANY**  
MAIN STORE  
286 EAST AVENUE

OPEN EVENINGS UNTIL 10 P.M.  
OPEN SUNDAYS UNTIL NOON

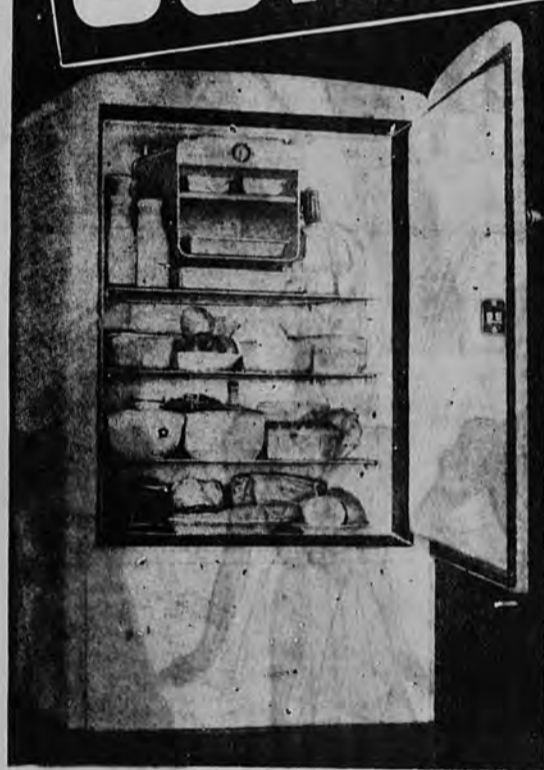
**HERE IS A TYPICAL UNION VALUE**

**Living Room Suite In Striking Modern Style \$69.50**

Typical 20th Century design — richly upholstered and greatly underpriced! Divan, Club Chair or Lounge Chair with finely Carved Legs!

- ★ NO MONEY DOWN
- ★ LITTLE AS 50c WEEK
- ★ Liberal Trade-In Allowances!
- ★ Purchases For Future Delivery Stored Free Of Charge!

**OPEN EVERY EVENING UNTIL 10 O'CLOCK FOR YOUR OWN CONVENIENCE. — SUNDAY A. M. FOR INSPECTION ONLY.**



**Beautiful Modern Bedroom**



You must see this suite to actually appreciate its fine quality construction and design. Panel Bed, Chestrobe, Dresser or Vanity.

50c DOWN  
50c WEEK **ONLY \$69.50**

ROCHESTER  
**WAN**  
Additional Pages  
**BEAUTY I**  
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**WANT ADS**

Additional Want Ads On Pages 4 and 10

**BEAUTY INSTRUCTION**

BEAUTICIANS NEEDED—be prepared! Individual instruction in beauty culture at Kail Beauty School, 430 Burke St. Easy Terms.

**BEAUTY SHOPS**

STEAM Oil Wave \$1.50. Peeney, 578 Full Avenue, Genesee 6952.

**BUSINESS PERSONALS**

MATRESSES new or renovated; beds, springs, pads, pillows, Flower City Bedding, 258 Hudson, Stone 5063.

MRS. EVA ROBINSON at 38 Jefferson Terrace daily, Genesee 3950.

BED pillows steam cleaned, sterilized; new covers, reasonable. Rochester Pillow, 111 No. Water, Main 1570.

DRESSES—Washable rayon, \$2; others \$2.99 and up. Hats, \$1.95. Costly Shoppe, 1271 Culver Rd.

KOVEN Fur Co.—formerly 30 N. Clinton; cold storage insured against all hazards. Call Main 1821 and Koven will call. New location 448 N. Clinton.

EVERHANDY mop sets, refills. Call Genesee 5222, 353 Columbia Ave.

HOUSEHOLD Paper Products, dusting paper, mops, wax, etc. Genesee 5880-R.

ARCH SUPPORTS—Featherweight and flexible, made to the impression of the foot; 7-9 evenings, S. T. Kyle, 568 S. Goodman, Monroe 2222.

EVELYN Tobin at Brass Hall, 332 East Main from 2 to 5 p. m. Home appointments Monroe 1241-W.

EASY-WRING Mop Sets, refills. Rogers, 287 Brock, Culver 2228-R.

**CARPENTERS-CONTRACTORS**

FLOORS laid, sanded, refinished; sanders, edgers, waxers and steel wooler. City's best equipped and most reasonable floor service. C. J. Calleney, 563 Ridgeway, Glen, 3918.

ALTERATIONS—Paperhanging, painting, general contracting. Glenwood 211 or 471.

BLICK—cement and plaster work, reasonable. Ed. Strauchen, Monroe 474-W.

ALL types driveways, sidewalks, cement work, cinders. Barg, Culver 4187-R.

**CHIROPRACTORS**

FRANK BROWNELL, 45 Brown, L. A. Young in attendance. Genesee 1402 Residence, Genesee 3950.

**CURTAINS LAUNDERED**

CURTAINS laundered, stretched, ironed, 25c. Beautifully finished. Delivered Genesee 2136-W.

**FLOWERS, PLANTS**

GERANIUM, spikes, vincas, asters, anemones, alstromerthra, petunias, 8-1 plants, lowest prices in the city. Quality Floral Shop, 24 Delmar St., near Otis; Glenwood 1750.

**Where to Play BINGO!**

Additional Bingo Ads On Page 10

**BINGO**

Every Tuesday and Saturday Evening

• FREE GOLD AWARD

• 2 JACK POTS

• ENTERTAINMENT

FREE \$25 Game Each Night

PRIZE LIST OVER \$300

DEWEY RECREATION CENTER

1683 Dewey Ave. cor. Hand St.

**DORIS'S BINGO**

at CHILI RECREATION HALL

\$5 EACH GAME

JACK POT \$45

SPECIALS \$17-\$15-\$20

Every Friday—8:15

**THE P. M. CLUB**

THURSDAY AFTERNOON BINGO

University and Atlantic

TOWNER'S HALL

**ROCHESTER'S GREATEST SPORTSWEAR VALUES**  
DIRECT FROM **Rochester Jobbing House**

No store in all Rochester ever equals the Rochester Jobbing House for REAL VALUES. When the advantage of low overhead and big-volume buying is added to the further saving of the middleman's profit, you realize why Rochester Jobbing House is the city's leading Sport Store for Men, Women and Children.



They're New - Smart Comfortable!

**Loafer Coats**

Two-Tone or Solid Color

Sizes 36 To 44  
**\$5.69** Reg. \$7.98 Val.

You'll wear them with odd slacks over an ensemble. For every sport — for beach, or dress wear. They're lightweight, comfortable and smart.

**Men's Trimmed or Plain CREW SHIRTS**

Fined Combed yarns. Washes easily, needs no ironing. Cool for work and sport.

All sizes. **29c**

4 FOR \$1.00 REGULAR 35c VALUE

**Men's Sanforized SLACKS**

New herringbone weave... you'd ordinarily expect to pay twice as much for slacks like these. You must see them to appreciate the value. Colors: blue, tan, green. Sizes 29 to 42.

Others to \$5.98 **\$1.19**

**Boys' Sanforized SLACKS**

New herringbone weave in Blue, Tan, and Green. Sizes 10 to 18. \$1.39 Value.

Others to \$1.98 **\$1**

**Boys Basque Stripe POLO SHIRTS**

**29c** 4 FOR \$1.00

Others to 79c

**LADIES'—GIRLS' CLEVER, NEW PLAY SUITS**

Beautiful floral prints, comfortable, stylish. Combined blouse and shorts with skirt to match. Imagine! Complete outfit for only...

Reg. \$1.69 **95c**

Others to \$2.85

**MEN'S COOL SPORT SHIRTS**

These lightweight sport shirts are cool and washable. They'll give you lots of comfortable wear during the summer. A large stock to choose from in all colors and sizes.

Reg. \$1 **79c**

Others 39c-\$2.79

**Men's Sanforized Shrunken SPORT ENSEMBLES**

**\$2.98** Reg. \$4.50 Value

Handsome tailored, smartly styled ensembles in all popular colors. Coat-style shirts with matching slacks and belt. Choice of several cool materials. Full range of sizes from 29 to 42.

Others \$1.89 to \$7.98

**Boys Two Tone Herringbone SPORT ENSEMBLES**

You'll be amazed to see so much value for so low a price! These smart in-or-outer herringbone shirts with contrasting slacks are tops with the boys this year. All colors, sizes 10 to 18.

OTHERS TO 3.98 **\$1.79** Reg. \$2.75

**MEN'S—BOYS'—LADIES' MOCCASINS**

Genuine Leather

**\$1.39** Reg. \$2.19

Sizes 1-5 and 6-12

Real Indian type that you'll practically live in all summer. For camp, vacation or lounging. A super value!

**SWIM SUITS**

FOR MEN—WOMEN—CHILDREN

Most complete stock of swim suits in all Rochester. Nowhere else are such fine suits so inexpensively priced. Year in and year out the Jobbing House reputation has grown because of the values offered — and our large varieties to choose from. WE HAVE A SUIT TO PLEASE YOU AT THE PRICE YOU WANT TO PAY! Let us prove it. Thousands of others have.

SIZES 4 To 54

**ROCHESTER JOBBING HOUSE**

159-161 JOSEPH AVE. Cor. Nassau St.

Open til 9 Every Evening Unrestricted Parking

**Their Names In The Sun**

ursday at 8 p. m. in St. Francis Chapel, 120 Franklin St. will be the last meeting of the fall, and all members urged to be present. The up is open to all Catholics of hearing of the Diocese

**LAST DAYS UPT**

**SHOES**

F LATEST STYLES

**CE RDAY 89c**

ES • VALUES TO \$8.50

N • WHITE • TAN

• WIDTHS

MEN'S WORK SHOES **1.69** Form. 4.35

MAIN AND SOUTH AVE.

Reneca Pkwy.

**EGG-NUT or STOVE**

**\$9.65** TON

PEA \$8.25

il Co., 594 Brown St.

**SPONSOR CARD PARTY**

The Fellowship Club of the Sons and Daughters of St. George are sponsoring a card party on Saturday evening at the home of Mr. and Mrs. John Gent, Vosburg Rd., for the benefit of the British War Relief Society.

ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Beautifully Rebuilt... **10-DAY TRIAL PLAN**

If you can't come in, please write for FREE Home Demonstration.

**HOOVER** Plus BRAND NEW Famous Make **HAND CLEANER**

Both For... LIBERAL TRADE-IN ALLOWANCE ON YOUR OLD CLEANER

**\$14.95** FULL CASH PRICE EASY TERMS

FULLY GUARANTEED!

For the same time as a new Hoover! MAIL ORDERS FILLED — SEND \$1 DEPOSIT

A saving-sensation at any time, but now, at Christmas time, this is indeed a wonderful opportunity for a practical VALUE-GIFT. Come in as soon as tomorrow.

**PENN VACUUM STORES**

30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE 3 ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**The Mystery of Lindbergh and Anne**



**Look what's happened to True Story!**

When we let women take a private peek at advance copies of the July issue, they told us, "That's the finest True Story ever published!"

You'll see, the instant you glimpse it, this new True Story is better in every way. Every page sparkles with new life. The stories take on new interest, with the way we've streamlined the type. The pictures are better artistically — to keep pace with the advancing taste of American women.

And yet it keeps that soul-searching quality, that frank honesty that belongs to truth instead of fiction. The people you meet in its pages are real. Their struggles are real. Their stories make you feel "this might have happened to me." By all means, buy this new True Story and see why this magazine grips the heart with a power all its own.

a national hero, ved honor, wealth, Morrow, charming merica's oldest and became his bride. ty about her hero? n he publicly chal- lenges the most cherished ideals of her family? What goes on in her heart as she hears him branded unpatriotic? Do not fail to read—"The Mystery of Lindbergh and Anne" in the new exciting July True Story Magazine now on sale.

**Also in this issue**



oped... d love!"

ay choice and I lived ight envy. But still, omething was miss- ng, within walking h arms seized me— head—I was tossed

tem, what followed g in my life!

scover in the lonely arried her away by t did her experience n't fail to read her riage," in the new



*My mother-in-law beamed when that girl kissed my husband!*

It was a long sickening kiss—right before my eyes. I stood there—a helpless bride—while my David's mother smiled her approval!

What were these strange forces arrayed against Jill on that day she married David? What could she do to vanquish them? Your heart will go out to her as you read her true story, "From This Day Forward."



**ue Story** now on Sale!

**FREE 50c BOOK OF SPECIALS**

WITH EACH 20c ADMISSION

• 2 FEATURE PICTURES

• COMEDY

• BOOK OF SPECIALS

HUDSON THEATRE • FRIDAY & SATURDAY NITE

**BINGO**

Wed. & Sat. Afternoon 1:30

21 GAMES \$3 EACH

2 GAMES \$5 EACH

Monday Night 8:30

Every Game—\$7

Jack Pots \$70 & \$115

Sunday Nite 8:15

\$7 PER GAME

Jack Pots \$115 & \$130

UNION LEAGUE HALL Gregory at South Av.

TAKE SO. AVE. BUS TO DOOR

**BINGO EVERY THURSDAY NITE**

Benefit Emergency Disaster Relief Corps Fund

LAKE—GLENWOOD RECREATION CENTER

694 LAKE AVENUE (Cor. Glenwood) ROCHESTER

Lake Ave. Bus To Glendale—Crosstown Bus To Lake Ave.

23 BIG GAMES \$1000.00

Offering About

3 BIG JACK POT GAMES

TOTALING **\$350.00**

Special Hellsacraken Nite Thursday June 5

THURSDAY, JUNE 5th mfa fowdgr fowdfa bdgr fdwag

Come And Join In The Fun

ADMISSION **99c** DANCING TO VIC SWEETS ORCHESTRA

Including Tax PLENTY OF FREE PARKING SPACE

**Chili Recreation Hall—509 Chili Av.**

**BINGO PARTIES** Tues., Thurs. and Sat. 8:15

Tues., Wed., Afternoon 2:00

**JACKPOTS:** SAT. EVENING \$65

WED. AFTERNOON \$30

New Announcer

**NORM'S BINGO** MONDAY 8:15 P. M. SATURDAY—2 P. M.

Mon. Regular \$6

Sat. Regular \$5

Boards \$40 & \$30

**Bingo and Entertainment Every Saturday Night**

**23 REGULAR BOARD GAMES \$8.00 EACH**

2 BIG JACK POTS and SUPER SPECIALS

ALSO EVERY MONDAY NIGHT

23 BIG GAMES AND JACK POTS

LAKE-GLENWOOD RECREATION CENTER

694 LAKE AVENUE (At Glenwood) ROCHESTER

Everybody Seated At Tables

ADMISSION 25c, 3c TAX—TOTAL 28c

**FREE** This Ad. worth 25c only when purchasing a triple board and book of specials. Good Friday, June 6.

**\$2.90** Fri. & Sun. Nite — Towner's Hall EACH NITE

Sat. and Wed. **\$10** Every Game

**JACKPOTS:** FRIDAY \$60-\$50 SATURDAY & WED. \$180-\$50 SUNDAY \$60-\$50

**WED. & SAT. \$475 NIGHTS**

TOWNER'S HALL & REXY THEATRE

University at Atlantic South Avenue



Presenting Our First Stirring



**PAY ONLY  
50¢  
WEEK**

**AT UNION  
THE BIG 6½**

**GIBSON**



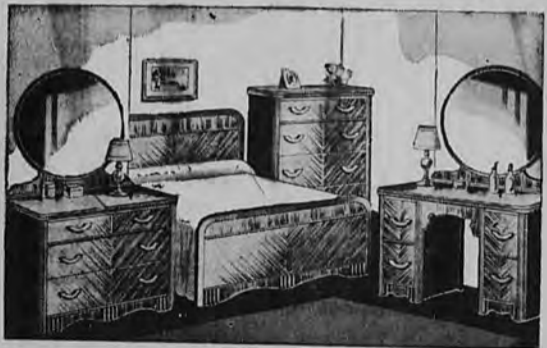
**THIS MAY BE THE  
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YOU MUST AC**

**New 1941 All-S  
GIBSON REFR  
FOR IMMEDIATI**

**\$ 89**

**• NOT A PENNY UNTIL JUL  
50c WEEKLY! • YOUR CRE**

**Beautiful Modern Bedroom**



You must see this suite to actually appreciate its fine quality construction and design. Panel Bed, Chestrobe, Dresser or Vanity.

**50c DOWN  
50c WEEK ONLY  
\$ 69.50**

**OPEN  
EVENINGS  
UNTIL 10 P.M.**  
**WINTERS  
TIRE CO  
286 EAST  
MAIN ST**

**WANT ADS**

Additional Want Ads On Page 4 and 9

**GOLDFISH**

GOLDFISH — For pools, all sizes. Em-  
bert's, 237 Clifford, Main 3752.

**LAWNMOWERS**

LAWNMOWERS—Sharpened, adjusted,  
guaranteed. Super Burner, Genesee  
3752. Open evenings.

LAWN mowers sharpened and repaired;  
bicycles repaired. Wilkinson's, 31 Plan-  
tera, Genesee 8433.

**LICENSED MASSEUSE**

HAZEL REBBINGTON Chicago gradu-  
ate, registered nurse, 866 Clinton Ave.  
S. Monroe 2610. State license 8668.

**MOVING—CARTING**

McBRIDE moving and carting; reason-  
able. 122 Columbia Ave., Genesee 2309.

ARE you moving? Call Ryan Carting  
Company, Main 1463. Storage, packing,  
long distance; modern equipment.

DO YOU want to move cheap? Gall-  
agher's Van, Glenwood 533-R.

PHONE Elmer Dyerth, Main 4864, good  
service, low prices.

**UPHOLSTERING**

DAVENPORTS — Springs tied up and  
rewebbed. Chairs upholstered. B. Ferris, 379  
Clarissa, Phone Main 8082.

**USED CLOTHING WANTED**

GORDON pays most! Men's used  
clothing, 90 North, Main 6386.

**PAINTERS - DECORATORS**

DECORATE and paint now on easy  
payment plan, 12-14 months to pay.  
Call George H. Wabnitz Inc., 115 State  
Main 1023, for reliable painter and free  
estimates.

**HOUSEHOLD GOODS**

NOTICE TO THRIFTY SHOPPERS:  
The largest used furniture store in  
Western New York is now open at 96  
State St. Operated by H. P. Fahrner,  
Rochester's used furniture king for 20  
years. Five floors of beautiful furnished  
used, and new furniture, carpets, rugs  
and linoleum at the lowest prices in  
the city's history. What do you want?  
How much do you want to pay? We've  
got it and at your price. Come in and  
compare the savings. No one lays awake  
nights worrying about what they owe  
Fahrner. Pay cash and save 25 to 50  
percent. 60¢ felt base rug, \$1.75, 9x12  
\$2.88. We also carry 12 foot width felt  
base by the square yard. H. P. Fahrner,  
The big store at 96 State St. Furniture  
Row.

**Where to Play BINGO!**

Additional Bingo Ads On Page 9

**I KILL  
COUPON**  
This ad worth  
**25c**  
in any store that  
accepts this ad.  
Good June 3-4-7

**FREE WIN EXTRA CASH!**  
Every Thurs. Fri. and  
Sat. Evening  
**\$20-\$30**  
On Specials!  
On picture en-  
tertainment  
to L. Games start  
at 8 P.M.

**Jack Pot \$165**  
THIS WEEK  
COME EARLY

**Hollywood  
Bingo Hall  
35 Pullman**

**Beeley's Bingo**  
\$1 On Reg. Boards, Fri. Nite  
MON. TUES. FRI. SAT. at  
8:15 P.M. SUNDAY at 2:30 P.M.  
Extra Board Free With Purchase  
of a Triple Board.  
142 GENESEE ST. in REAR

**BINGO**  
19th WARD CLUB HOUSE  
257 HAWLEY ST.  
Every Thursday and Saturday Eve.  
Friday Afternoon 1:30. Admission 20c  
Extra Board and Special (Free)  
With Each Admission

**WEST AVE. MANOR**  
PARTIES AT  
165 West Ave.  
Mon. Tues. Thurs. 8:15-1:30  
Sun. 2:30 P. M.  
Wed. Nite 8:15 P. M.

**BINGO PARTY**  
\$225-\$250 in Prizes  
Every Sat. Nite—8:30  
25 DOOR PRIZES!

**JACK POT GAME**  
**\$75**  
Plymouth Church  
Hall  
Troup Street  
Corner Plymouth

**CUT THIS OUT  
VALUABLE**  
This Ad Will  
**ADMIT YOU FREE**  
WED. JUNE 4th. TO  
**BINGO PARTY**  
LAKE-GLENWOOD  
RECREATION CENTER  
694 Lake Ave. (At Glenwood)  
ADMISSION WITHOUT  
THIS AD 20 CENTS.  
Everybody Comfortably Seated  
At Tables

**MATINEE BINGO**  
EVERY SATURDAY  
At 1:45 P. M.  
**23 GAMES**  
**2 JACK POTS**  
Super Specials  
LAKE-GLENWOOD  
RECREATION CENTER  
694 Lake Ave. (At Glenwood)  
ADMISSION 20 CENTS

Are You Saving Wegmans  
Free Grocery Tickets To

**WIN  
A FREE  
\$5 BASKET OF  
GROCERIES**



**\$250.00 IN GROCERIES GIVEN  
AWAY EACH WEEK. A BIG \$5.00  
BASKET GIVEN EACH DAY at EACH STORE**

**DO YOU HAVE ANY  
OF THESE NUMBERS?**

These are the numbers called for the three days of May 31 and  
June 2 and 3 . . . and must be claimed within one week from  
the posting date.

Wegmans Store	MAY 31 Saturday	JUNE 2 Monday	JUNE 3 Tuesday
Ridge Road	H-48013	H-47745	H-18368
Monroe Ave.	O-27666	O-25906	O-24538
West Main	R-66681	R-30484	R-74142
Brown Street	L-9301	M-22894	L-12063
East Main	A-37358	B-37365	B-38026
Clinton Ave.	E-8668	E-1300	E-59427
Dewey Ave.	T-19332	T-21479	T-37741
Front Street	W-5964	W-27840	W-2735

LOOK OVER THIS LIST . . . if your number is listed, take your  
ticket to the corresponding store within one week from the posting date  
and receive your free \$5.00 basket of groceries. Watch the numbers  
board in your Wegmans store everyday. Just shop Wegmans for your  
free tickets . . . and remember the more tickets you have . . . the  
better your chance to win.

**Wegmans**  
HOME OWNED FOOD MARKETS  
**FREE** PARKING FOR  
CUSTOMERS



ROCHESTER SUN, THURSDAY, JUNE 5, 1941

Buck Hunters Look For Their Names In The Sun

MISERIES OF  
**COLDS**  
PENETRO

Have you heard? Your grocer is giving a free tumbler with every pint purchase of either Cain's Mayonnaise or Cain's Sandwich Spread. Better hurry to get yours!

**FREE** INSPECTION AND OILING ANY MAKE ELECTRIC RAZOR  
Any style or make. Here's an opportunity to save future expense and trouble. An ounce of inspection is worth a pound of cure. Bring your razor in today. Offer good Thursday, Friday and Saturday, June 5, 6, 7.  
**FATHER'S DAY** Several makes, \$2.95  
GIVE HIM A NEW ELECTRIC RAZOR  
Electric Razor Service Co. MAIN 2161  
50 STONE ST.

**Lindbergh Articles**  
Featured in July  
True Story Magazine

"The Mystery of Lindbergh and Anne," featured in the July issue of True Story Magazine now on the newsstands, brings readers a different slant on the much-publicized flyer's life. Written by Barbara Wake, a newspaperwoman whose daughter went to school with Anne Morrow Lindbergh, the article delves into the life of the couple together in trying to explain the reasons behind Lindbergh's present attitude toward the war in Europe.

Also featured in the same issue is the story "Escape Marriage," written by Mae Morgan. She tells how "I was kidnapped, and found love." Readers will be surprised at the strange effect a kidnapping could have upon her marriage and what came later.

Beginning a new era for the magazine, True Story in the July issue brings signed articles by the nation's leading writers, in addition to all the features formerly found between its covers.

Use for that extra skein of yarn you had left over—wear it around your hair. Just loop the skein into a big bow, fasten it to the crown of your head, and then cut the ends the same length as your hair. Yes—the idea originated in Hollywood, sports to match sweaters and yarns to clothes.

**BLADDER IRRITATION**  
WAKE YOU UP?

MAKE THIS 4-DAY TEST. Get 25c worth of extracta buchu leaves, saw palmetto berries and six other medicines made into green tablets. Ask any drug-gist about improved BUKETS. They now contain extract saw palmetto berries. Wake up sluggish kidneys. Increase elimination during daytime. Drink lots of soft water. Very little tea, coffee or alcohol. Your 25c back if not pleased. Locally at Liggett Drug Store.

**HARD OF HEARING**

Mr. Lee Smith, Alamo, Ill., was hard of hearing. He writes: "Send me another bottle of Orotone. It works wonders. I hear much better now." You too, would hear much better and also get relief from buzzing, roaring head noises, clogged up feeling in ears if impacted wax, that blocks ear canals and pressure on sensitive eardrums, was removed. Try Orotone Ear Drops as directed. They contain an ingredient recommended by United States Public Health Service. Daw & Key Drug Store.

**SLEET-TIED**  
NERVOUS DIZZY  
INVOLUNTARY NAPS  
Are You Tired with Best? GARLIC, regularly used, is an effective aid in relieving High Blood Pressure symptoms. 2 GOSWICH'S concentrated Garlic Tablets are "GARBLE BASE ESSENTIAL" We act on the breath. Absolute whiffless, pleasant, chewable like candy. 2 week supply, 50c, 3 week, \$1.00. At Liggett, Walgreen and Other Drug Stores

**Hard of Hearing**  
Guild To Meet

Catholic Auditorial Guild, newly organized group for the hard of hearing will meet next

Thursday at 8 p. m. in St. Francis Chapel, 120 Franklin St. This will be the last meeting until the fall, and all members are urged to be present. The group is open to all Catholic hard of hearing of the Diocese

**CUT THIS AD OUT — LAST DAYS**  
**BANKRUPT**  
**LADIES' SHOES**  
BEAUTIFUL STOCK OF LATEST STYLES  
TAKE YOUR CHOICE  
**FRIDAY and SATURDAY 89c**  
706 Pairs to Choose From  
SOME BACKLESS • OPEN TOES • VALUES TO \$8.50  
BLACK • BLUE • BROWN • WHITE • TAN  
ALL SIZES AND WIDTHS

MEN'S DRESS SHOES	1.59	MEN'S WORK SHOES	1.69
Form. 3.99		Form. 4.95	

1121 COMMERCE BLDG. MAIN and SOUTH AVE.  
Mrs. Edna Watkins, 332 Seneca Pkwy.

**Prices Going Up**  
June 16th  
Get Your Supply NOW of this Good PENNSYLVANIA  
**HARD COAL**  
Phone Glenwood 700  
**Belmont Coal Co., 594 Brown St.**

**EGG-NUT or STOVE**  
**\$9.65** TON  
**PEA \$8.25**

and it is hoped that eventually all parishes will be represented in the membership. The Rev. William A. Doherty C. S. R. is chaplain of the Guild.

**SPONSOR CARD PARTY**  
The Fellowship Club of the Sons and Daughters of St. George are sponsoring a card

party on Saturday evening at the home of Mr. and Mrs. John Gent, Vosburg Rd., for the benefit of the British War Relief Society.

ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Beautifully Rebuilt...  
**10-DAY TRIAL PLAN**  
If you can't come to, please or write for FREE Home Demonstration.

**HOOVER**  
Plus  
BRAND NEW Famous Make  
**HAND CLEANER**  
Both Don...  
LIBERAL TRADE-IN ALLOWANCE ON YOUR OLD CLEANER  
**\$14.95** FULL CASH PRICE  
EASY TERMS  
FULLY GUARANTEED!  
For the same time as a new Hoover!  
MAIL ORDERS FILLED — SEND \$1 DEPOSIT

A saving-sensation at any time, but now, at Christmas time, this is indeed a wonderful opportunity for a practical VALUE-GIFT. Come in as soon as tomorrow.

**PENN VACUUM STORES**  
30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. STONE 6747  
IMPORTANT! ASK US ABOUT THE 3 ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!!

**諸君**  
[YES]  
**君**  
[SIR]  
**GILBEY'S GIN**

WHETHER you're in the American Club in Hong Kong or the swankiest club in New York, you'll always see a gleam of approbation in the waiter's eye when you say "Gilbey's Gin". Sheer quality has made Gilbey's one of the whole world's favorites for nearly a century. Insist on "Gilbey's" wherever you go.

The INTERNATIONAL GIN distilled by GILBEY in the United States as well as in England, Australia, and Canada  
National Distillers Prod. Corp., N. Y.—90 Proof—Distilled from 100% grain neutral spirits.

**The Mystery of Lindbergh and Anne**



**Look what's happened to True Story!**

When we let women take a private peek at advance copies of the July issue, they told us, "That's the finest True Story ever published!"

You'll see, the instant you glimpse it, this new True Story is better in every way. Every page sparkles with new life. The stories take on new interest, with the way we've streamlined the type. The pictures are better artistically — to keep pace with the advancing taste of American women.

And yet it keeps that soul-searching quality, that frank honesty that belongs to truth instead of fiction. The people you meet in its pages are real. Their struggles are real. Their stories make you feel "this might have happened to me." By all means, buy this new True Story and see why this magazine grips the heart with a power all its own.

Overnight he became a national hero. Upon him were bestowed honor, wealth, high position. Anne Morrow, charming daughter of one of America's oldest and wealthiest families, became his bride. How does she feel today about her hero? How does she feel when he publicly challenges the most cherished ideals of her family? What goes on in her heart as she hears him branded unpatriotic? Do not fail to read—"The Mystery of Lindbergh and Anne" in the new exciting July True Story Magazine now on sale.



**"I was kidnapped... and found love!"**

I had married the man of my choice and I lived a life that many a wife might envy. But still, after six years of luxury, something was missing. And then one evening, within walking distance of my home, rough arms seized me—a bag was thrown over my head—I was tossed in a car and kidnapped!

And strange as it may seem, what followed was the greatest happening in my life!

What did Mae Morgan discover in the lonely cabin with the man who carried her away by force? Who was he? What did her experience do to her marriage? Don't fail to read her true story, "Escape Marriage," in the new True Story, now on sale.



**My mother-in-law beamed when that girl kissed my husband!**

It was a long sickening kiss—right before my eyes. I stood there—a helpless bride—while my David's mother smiled her approval!

What were these strange forces arrayed against Jill on that day she married David? What could she do to vanquish them? Your heart will go out to her as you read her true story, "From This Day Forward."



**July True Story** now on Sale!  
MAGAZINE

Paul Noeth... For Finer Quality... Greater Values!

**BIG Savings**  
QUALITY FOR QUALITY  
PRICE FOR PRICE  
WHERE IN ROCHESTER CAN YOU MATCH THESE VALUES?

**HOLLOWAY'S** London DRY GIN  
90 Proof—100% Grain Neutral Spirits, Distilled from grain neutral spirits, by British American Distillers, Inc. Known as the FINEST GIN. Being exclusive Rochester distributor permits us to sell this famous gin at this very low price.  
Full Qt. \$1.89  
REGULAR \$2.25 VALUE  
CASE OF 12, \$19.95

**OLD DONEGAL** PURE POT STILL IRISH WHISKEY 10 YRS. OLD  
Reg. \$4 Value  
**\$2.89**  
This renowned Irish whiskey is produced at the famous Dublin Distilleries in a very mellow, fine pot still whiskey, distilled from finest malted barley and matured in sherry casks. The best value ever at this low price.

Special Old General GIN \$1.64  
90 Proof—100% Grain Neutral Spirits distilled from grain. SAYS AS A BOTTLE—Blends smoothly with all fruit liquors and Vermouths.  
REGULAR \$2.25 VALUE

IMPORTED RICORO LIGHT or DARK RUM \$1.49  
Distilled in the West Indies. Specially reduced—World famous quality. Delightfully smooth and mellow. 86 proof, our big seller to those who know quality.  
REGULAR \$2 VALUE

BOTTLED IN BOND Old American RYE WHISKEY \$1.69  
Light body and mellow flavor. Superiorly smooth, aged and mellowed for 4 long years in wood.  
OLD MILL BRAND APPLE BRANDY 89c  
Full Pint 96 Proof  
STRAIGHT APPLE JACK. For those who enjoy fine apple brandy we highly recommend this brandy. \$1.25 value.

VINO DE NOBILE CALIFORNIA WINE 49c  
One Half Gallon  
• CLARET • BURGUNDY • CHianti • SAUTERNE • BARBERA • ZINFANDE  
We believe you'll agree this is the best wine value in town! Famous California quality—Regular 86c value!—Alcohol 14% by Volume

VERY SPECIAL! "STATE SEAL" Special N. Y. State DRY CHAMPAGNE \$1.89  
Perfect for Weddings, Parties, etc. 12 1/2 oz. bottles only 39c each.  
All leading domestic and imported champagnes at correspondingly low prices.

HERE'S A BUY! NICHOLAS FINE IMPORTED SCOTCH WHISKEY \$2.69  
\$1.45 Value  
Grand, mellow whiskey. Will selected and bottled by J. M. Thompson & Co. Established 1783 Edinburgh, Scotland. 100% Scotch Whiskey. 40% proof. Case of 12 — \$31.95

HOLLOWAYS Old Fashioned Cocktails \$1.49  
Full Pint  
86 Proof  
Special F. O. C. (chase) Product of Canada Dry. Imported & bottled by Paul Noeth, Inc., Rochester, N. Y. \$2.11 Value

Important Announcement: — Our prices remain the same until present stocks are exhausted. — Be smart buy today.

**PAUL NOETH**  
DELIVERY 19 CLINTON AVENUE SO. MAIN 874  
Just a Step off Main St. Opposite Hotel Seneca—Open Every Night Till Midnight



# TIRED OUT?

Serve Grown-Ups or Children  
**HOMOGENIZED VITAMIN D MILK**



A wonderful pick-up for housewives kept busy with children and tired business men is Sealtest bottled Homogenized Vitamin D Milk. The best test is to taste it. Then you'll agree its flavor, its richness and nutritive value are tops.

Remember, it's not only enriched with Vitamin D, but the cream is distributed evenly in every drop. When your energy slips, sip a glass of milk.



These new **HANDI-QUART** Bottles not only fit the hand but take up less space in the refrigerator. Every bottle is covered with the new **SEALON** Hood which is sterilized and tamper-proof.

Drink Sealtest Homogenized Vitamin D Milk for a week and you'll want it always. It will be at your house tomorrow morning if you call Glenwood 144 today.

**BRIGHTON PLACE DAIRY**  
PROVEN QUALITY SINCE 1892  
Sealtest MILK AND CREAM



## The G. & E. Twins Are Ready, Uncle Sam!

Gas and Electricity (the G. & E. Twins) are vital factors in national defense. Gas provides a cheap and dependable fuel for industry while electricity powers the machinery of the great industrial plants engaged in supplying equipment for Army and Navy. Together they constitute one of the mightiest weapons in Uncle Sam's arsenal.

Because of long range planning the gas and electric industries were ready when the nation called for full speed ahead. They are providing increased service as fast as it is required and this is being done without government aid or subsidy. The United States now has more installed electric power capacity than Germany, England and France combined.

During this year the R. G. & E. will spend approximately five and one-half million dollars for replacements and new equipment, much of it designed to meet the expanding demands of the defense program.

**ROCHESTER GAS & ELECTRIC**  
89 EAST AVE. MAIN 7070

Stone 6001 is the number to call when you want to buy, sell, rent or exchange. Sun want ads get results.

Now Showing at Clifford Fur Co. ENTIRELY NEW LINE  
**1942 STYLE FUR COATS AND JACKETS**  
Buy now at or low summer prices—Save 25 to 40%. A small deposit holds any fur.  
Kollnaki \$4 up to \$100  
**CLIFFORD FUR CO.**  
1223 Clifford Ave. 1 Block East of Portland  
MAIN 474

**TABLE PADS**  
SENSATIONAL SALE  
1.29  
Made to Measure—In 77 Any Shape Table  
• Absorbent Top  
• Heat Resisting  
• 3-DAY SPECIAL  
Rochester Table Pad Co.  
602 MONROE AVE. MONROE 370

## TAKE OFF UGLY FAT

Many Less 2 to 5 lbs. a Week yet EAT plenty  
No Reducing Drugs—No Exercises—No Massage

Men and women all over the United States are reporting remarkable results in losing weight. Many tell of reducing 25 pounds a month and more. These people are following the Plan of Dr. Edward Parrish, noted physician, former Health Officer, State of New York, Surgeon-in-Chief, a Medical Staff, U. S. Army, Editor, Lecturer.  
Dr. Parrish's reducing Plan makes reducing a pleasure. A pleasure because it allows you to EAT PLENTY, requires no exercises, is harmless, and because it calls for no reducing drugs, no loss of vitality.  
Here is Dr. Parrish's Reducing Plan EX-ACTLY as given by him over the air to millions. For lunch take 2 teaspoonfuls of Cal-Far in glass of fruit juice, or any beverage. Take nothing else for lunch except a cup of coffee if desired. For breakfast and dinner EAT AS YOU USUALLY DO. Don't cut out fatty, starchy foods—just cut down on them. Dr. Parrish's Reducing Plan for one week. You and your friends will be amazed at the vast improvement in your health. Most overweight cases should be helped by Dr. Parrish's Plan. Cal-Far is not a reducing drug. It is a special purpose food supplying calcium, iron, phosphorus, and Vitamin D. Get a can today, plain or chocolate flavor. Money back if not satisfied. Sold by Day-Kee, all drugstores and Health Food Stores.

## WORLD'S LARGEST SELLER AT 10¢

ST. JOSEPH'S ASPIRIN

**"MIDDLE-AGE" WOMEN**  
HEED THIS ADVICE!!  
Thousands of women are helped to go smiling thru distress caused by this period (25 to 35) with Lydia E. Pinkham's Vegetable Compound—Famous for over 60 yrs. Try it!

## Keep False Teeth Purified Says Dr. Sherwin

Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way.  
Keep up with the times—get today a generous 30 cent bottle of Stera-Kleen—give your plates a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will so glisten with beauty that you'll be proud of them. Your mouth will feel much better—rejuvenated.  
Just a little Stera-Kleen in a half glass of water and all slimy mucus stains and sourness begin to go—it's amazing—lasts for weeks—30 cents—all drug stores.

## CHAMPION FOR SPORTSWEAR

MEN'S WHITE QUARTER SLEEVE CREW SHIRTS

Men's BRIEF SHIRTS AND SHORTS 39c Ea.  
29c 4 for \$1.00 Ea. Slightly Irregular  
MEN'S Loafer Jackets \$2.95  
LADIES' COTTON Sweater Coats 59c Ea.  
**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.  
30 Minute Free Packing For Customers—Bill's and Street Parking St.

DAW'S COUPON  
**MINIATURE GUM DROP JELLIES**  
Delicious  
Soft-Sugared  
Fruit Flavored  
1-lb. Box (Limit of 2) 11c

**DAW'S ORIGINAL CUT-RATE DRUGS**

OPPOSITE TEMPLE THEATER 56 CLINTON AV. E.	CORNER AQUEDUCT 31 MAIN ST. E.	1 DOOR FROM STILLSON 353 MAIN ST. N.	CORNER DEWEY 452 RIDGE RD. W.	AT BULL'S HEAD 880 MAIN ST. W. N.	JUST OFF MAIN 473 GOODMAN	NEAR GOODMAN 539 MONROE AV.
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DAW'S COUPON  
**COMBINATION FOUNTAIN PEN**  
And Automatic PENCIL  
Most sensational Pen and Pencil offer in years! A written guarantee with each combination.  
Smart white plastic Case—adorned with the stars and stripes, 16-Kt. Gold Plated Alloy-Point. Just the thing for the boys in camp—or, as a Graduation Gift. (Limit of 2) 29c

**WILDROOT SHAMPOOS**  
50c Size 25c

**Grass Seed**  
Tested March, 1941. Especially prepared for the soil in this area. Formula contains K and is a Blue Grass, Red Top, Rye, etc.  
Pound Bag 19c  
While Supply Lasts

**FREE BASEBALL CAP**  
With This Coupon Only!  
Real big-league style baseball caps for boys! Excellent quality, well-made, for boys up to 12 years of age. Given FREE when accompanied by adult.  
No Purchase Necessary (Limit 1—While Supply Lasts)

**PICNIC SUPPLIES**  
Paper Plates 8c  
Box of 12.....  
Drink Straws 8c  
Box of 100.....  
Dixie Cups 8c  
Reg. 10c Pkg...  
Paper Napkins 5c  
Box of 50.....

**BLONDEX SHAMPOO**  
28c Size 14c

**ZINC STEARATE POWDER**  
25c Size 11c

DAW'S COUPON  
**Apple Blossom Bath Powder**  
Large 75c  
Box with Puff 39c  
(Limit 2 Boxes)

THESE PRICES... TODAY THRU SATURDAY Right Reserved To Limit Quantities  
CALDWELL'S Syrup of Peppin, 12.20 Size .. 77c  
CALAMINE Lotion, 4-Oz. Bottle ..... 19c  
KRANK'S 1-Lb. Lather Cream ..... 39c  
PINAUD'S Lile Talc, 70c Value .. 2 for 33c  
CONTI 30c Castile Shampoo ..... 37c  
LAYORIS 50c Mouth Wash ..... 39c  
COTTON Sterilized, 1-oz. Pkg. .... 6c  
SHUR-OFF Corn Remedy, 3c Size ..... 18c  
BLACK LEAF "40" For Rose Bushes, 3c Size ..... 32c  
WATER GLASS Egg Preserver, Pint ..... 13c  
VITALIS Hair Tonic ..... 39c, 79c  
FOOT SOAP Johnson's, 3c Size ..... 16c

DAW'S COUPON  
**HIND'S DEODORANT CREAM** Reg. 25c Jar 14c  
• Banishes Perspiration Odor in 3 Days  
• Checks Perspiration  
• Creamy—Gentle  
• Made by the makers of Hind's Honey and Almond Cream (Limit 2)

DAW'S COUPON  
**WHITE ACE Shoe White** 11c  
Large 25c Size (Limit 2)

**HINKLE PILLS** Bottle of 100 3c

**STORK Castile Soap**  
Regular 10c Bars 6c

DAW'S COUPON  
**SWEETHEART SOAP** 4 Bars For 16c (Limit 4)

**Rectal Soreness**  
Get Relief New Easy Way—Sit in Comfort  
Don't neglect itchy raw broken spots around rectum. Few places are so liable to infection. A quick dependable reliever of rectal soreness is Pro-larmon Rectal. Brings soothing sense of comfort upon contact, forms protecting film over sore area, helps destroy infectious germs, aids Nature heal up raw, broken tissue. No oil—no grease to stain clothing. Sold on money back guarantee. Get this modern relief today...ask for **PROLARMON RECTAL**

DAW'S COUPON  
**SACCHARIN TABLETS** (1/2 Grain) 2 for 11c (Limit 4)

**BORAX POWDER** Pound Box 9c

**Tincture of GREEN SOAP** 60c Pint 19c

**FREEZONE FOR CORNS** 35c Size 16c

DAW'S COUPON  
**ROOT BEER Concentrated EXTRACT**  
Regular 25c Bottle  
Makes 40 pints of delicious Root Beer (Limit 2 Bottles) 9c

**SPORTSMAN OLYMPIC Cigars** Box of 50 99c

**PETERMAN'S DISCOVERY** 35c Pint 19c

**FITCH'S Talc Powder** 25c Size 9c

**PALMOLIVE Shave Cream** Large Size 2 for 33c

**PHILLIP'S Milk of Magnesia TABLETS** 25c Size 11c

**Men! Women! Pep**  
Don't be Subnormal at 40, 50, 60  
Don't feel old, weak, exhausted. See what a little peping up with Pep makes you feel. Contains vitamins, iron, and other essential nutrients. Pep makes you feel young, energetic, and full of life. Start getting new pep TODAY.

**EXTRA MILD CLARO**

**Full Size Humidor Fresh**

**CANDY BARS** 5c BABY RUTH 5c JOLLY JACK

**PROBAK JR. BLADES** Pkg. of 4 10c Value 3c

**CASTOR OIL PURE** 4-Ounce Bottle 9c

**FALSE TEETH**  
DENTUR-EZE, the new cushion plastic, makes loose plates fit comfortably for weeks. DENTUR-EZE is not a powder—soft as butter. Economical to use. Get a tube today! At all DAW'S Stores!

**WALDORF TOILET TISSUE** Improved Weave 3 for 13c

**Dog Food** A Cooked Food Ready To Use For Dogs, Cats  
Play Ball Brand  
Reg. 10c 1-Lb. Can 3 for 13c

**DOG FOOD** 3 for 13c

**FLIT Insect Spray** 60c Quart Can 29c



Gifts for Dad, Grad and Bride are Advertised in This Issue, Along With Many Other Outstanding Values for the Entire Family

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 33

ROCHESTER, N. Y., THURSDAY JUNE 12, 1941

PHONE STONE 6001

### WHAT'S IN FASHION?

**Ty-lock Collar Shirts of Porous Fabrics Are Among Sure To Please Father's Day Gifts**

Next Sunday, is Father's Day... the one day in the year which has been set apart to show appreciation to Dad who gives so much, so unselfishly, to every member of the family, every day in the year. And what better way is there to show Dad he's loved and appreciated than by a well-chosen gift, a gift that he will use and enjoy?

Shirts are one of the gifts that always find a top spot on any list of gifts for Dad. And now that summer is here, think how he will appreciate having some really cool, porous shirts to wear on torrid days. This season, solid shades in grayed pastels such as grayed blue, green and yellow are as popular as white in both oxford cloth and cotton voile mesh (both very cool, comfortable fabrics). Plain voiles and batistes, with self striping in pin to medium widths, are also excellent for summer.

One of the newest features in summer shirts that make for real comfort is the buttonless collar shirt which is appropriate for active sports wear with the collar open, equally suitable for town wear when the collar is closed. This buttonless collar shirt is called "Ty-lock," and has a patented construction so that when the tie is drawn snug, the Ty-lock construction will keep the collar in perfect place, comfortably.

Cotton voile mesh in white and grayed pastels is a popular fabric for this town-and-country shirt. Usually this type of shirt has longer collar points, sometimes as long as three and three-quarter inches.

Of course, on any list of gifts for Dad there's always a tie or two. So that there may be no jokes made about "gift ties," here are a few hints from sartorial authorities on what is new and correct in ties.

Pastel plaids or stripes in bamboo weave silk (a light weight silk with a slightly rough texture to give it good tying qualities) are smart and in good taste with the light summer suits.

If he has the physique to wear, and the taste for, bold figured ties, don't overlook the bold flowing figure prints on light weight or summer silk foulards. The newer prints are the flowing type, rather than the splash type.

In the smaller type, or the neat figure type, there are a number of new British prints; among them the Duke of Windsor square. This pattern is a neat, but irregular square pattern, currently in favor with the Duke of Windsor, and the color combinations are excellent.

There's been so much furore about cotton in the apparel picture for summer, it really isn't surprising to find that gingham and chambray are popular fabrics for summer ties. Scotch plaid ginghams, checks and stripes and chambrays make handsome new ties which have plenty of body so they tie very well. Incidentally, they look very crisp and cool and comfortable with the summer suits.

(Continued On Page 3)

### Handsome Ballplayers Femme Fans Favorites



George Fallon at left and John Berly above.



I know there are a lot of feminine baseball fans in Rochester," said a prominent diamond magnate recently, "but how in the name of thunder do you get so many, many women out to your Red Wing games, here?"

Well, Mr. Magnate, ask almost anyone of the gals and among other reasons, they're likely to give you two very important ones. Look out around second base for one; wait until the pitcher gets in trouble and looks to the dugout for help and you'll see the other reason strolling out from the bullpen.

Yes, that's right, Rochester's own Adonis twins, little George Fallon and "Fireman" John Chambers Berly. Now there may be better second basemen in baseball and there may be

(Continued On Page 11)

### Alhambra's To Have Reunion And Outing June 21

Opening their summer activities, members of Musa Caravan, Order of the Alhambra, will entertain members, their wives and friends at the annual reunion and outing on Saturday, June 21, at St. Paul Exempt Firemen's Home, 690 Thomas Ave.

Alhambra from Newark, Albion, Macedon, East Rochester and Palmyra will come for the reunion, it is announced by Assemblyman Nelson E. Owen Jr. and Emmett J. Schnepf, co-chairmen.

Improvements made at the exempt firemen's grounds will be taken advantage of in the program for the Alhambra and their friends, which will be started at 1 p. m.

A long list of races with prizes for contestants, a ball game between the Knights of Columbus and the Alhambra, supper in the evening and dancing to follow are being planned by the committee in charge.

Grand Commander Frank M. Beaucaire will welcome the visiting Alhambra. Heading the group coming from Newark are Howard L. Franklin and Victor DeWeaver.

Reservations for the outing are being handled in the Knights of Columbus office, Columbus Civic Center, by Paul A. Predmore and Thomas C. McCarthy.

### New York Bargain Tour Announced for July

Hold everything! Tell your friends. Save the dates! The big "thrill acation value" of the year is almost ready. With the coming of the vacation season, the Travel Bureau of The Rochester Sun again swings into action with a travel special that will outdo anything previously attempted. It's bigger and better than ever.

### Business Women's Club To Have Picnic Supper

Tuesday, June 17th, is the date for the Business and Professional Women's Picnic Supper at Baker Farm at 6:30 p. m., with Miss Louise Houghton as general chairman. Assisting her will be the Misses Anna Donald, Mary Doyle, Ailsie Gange, Lucille Hart, Martha Haack, Mary LeFeber, Marie O'Beirne, Katherine Spillane and Minnie Stock.

There will be an interesting report from the members who attended the State Convention at Elmira recently.

Several of the members are planning to attend the National Federation Convention, to be held in Los Angeles from July 6th to 11th, among them Miss Mary Spittal, president; Mrs. Esther Feiock, Misses Emma King, Flora Haack and Minnie Stock.

### HOBBY SHOW

A hobby show for the benefit of the British War Relief Society will be held at the home of Mrs. H. J. Wass, 24 Saranac St., Saturday and Sunday afternoon and evening.

Mrs. William Skarre and Mrs. Hayes Ellsworth will assist in serving tea.

The big Rochester Sun New York Central special leaves Rochester at 10:55 p. m. Thursday, July 3rd, New York bound, to arrive at Grand Central station in the world's largest city at 7 a. m. Friday, July 4. A complete program of special events is being planned to make this New York vacation a memorable one. Luxurious accommodations at a fine New York hotel—every room with private bath and all the other conveniences you would expect in a first class metropolitan hotel, tours of the metropolis, a tour to watch the inner workings of the greatest radio broadcasting studios in the world, a demonstration of television actually being broadcast, in fact, so many breath-taking thrills, you'll really see why New York is the mecca of thousands every day of the year.

Sun tourists will have three full days in New York and two wonderful nights, with the privilege of returning to Rochester any time Sunday, leaving New York as early as noon or as late as midnight.

Now here's the most exciting part of the entire tour. Through special arrangements made with the New York Central, hotels, (Continued On Page 3)



What the Great American Dollar Will Buy for the Great American Dad

At Rochester's Finest Men's Store



#### FAMOUS PALM BEACH TIES

Cool-looking, non-wrinkling, washable! The perfect summer tie... in summery pastel solid colors and stripes. Hand-tailored.

#### 3 PAIRS OF SUMMER HOSE

Comfortable weight, fine quality lises... in the popular summer slack length or the longer standard length. All patterns.

#### COLORFUL SPORT BELTS

Please Pop with a good-looking sport belt by Hickok... in fabric and leather combinations, or the new flexible "Live-Glas".

#### 4 LINEN HANDKERCHIEFS

A dollar buy in fine handkerchiefs we can't duplicate! Pure linens with excellent workmanship. (Father can always use them!)

#### Summer-Style SUSPENDERS

Lighter in weight, more comfortable on the body... our cool feather-weight suspenders in colorful stripes and solid shades.

#### "LIVE-GLAS" BILL FOLDS

The new plastic sensation fashioned by Hickok. If Dad's a bit more "flush" these prosperity days, here's a gift he'll welcome.



#### "LIVE-GLAS" KEY CHAINS

If Father has a hard time keeping track of keys, slip him one of these masculine-looking plastic chains with hold-fast key grippers.

#### 2 PAIRS OF UNDERSHORTS

Dad always needs underwear. Here's a special offering of full-cut, well-tailored broadcloths in the brighter new stripes. Pre-shrunk!

#### JEWELRY-TYPE TIE CHAINS

A variety of designs... including military motifs in "gold-tone" and genuine 4 leaf clovers encased in crystal. Neatly attached to chain.

#### PETERSON'S PIPE TOBACCO

A generous 8-ounce jar of this famous English mixture... sure to please the pipe-smoking Dad. Rich, mellow, cool, even-burning.

#### NEW CREW SPORT SHIRTS

Brand new numbers in the popular crew neck slip-over models. Eye-pleasing multi-color stripes in close-knit mesh weaves.

#### TERRY CLOTH BEACH SHIRTS

A swell shirt for his summer fun at the beach. Absorbent, lightweight terry slip-overs in long length with 2 patch pockets.

Your Gift Will Be Handsomely Boxed

# McFARLIN'S

195 MAIN STREET EAST



### Returning Workers Retain Old-Age Insurance Rights

Retired workers drawing Federal old-age insurance benefits who take jobs available to older people as a result of the national defense program will be entitled to their benefits when they again quit work. Mr. Kenneth G. Haxtun, manager of the Social Security Board office at Rochester, said this week. He explained that under the law monthly benefit payments are discontinued during the time when a worker has a job in covered employment at \$15 or more a month. A worker past 65 who has retired and begun receiving his monthly old-age insurance payments is required to notify the Social Security Board if he should at any time work for wages of \$15 or more a month in employment covered by the law. Mr. Haxtun said. He added that the worker is not entitled to an insurance payment for any month in which he is so employed and that if he fails to notify the Social Security Board he may lose more than that month's benefit. However, when he stops work or loses his job he should notify the Social Security Board at once, and his monthly retirement benefits will begin again.

According to Mr. Haxtun, the retired worker taking a job is required to notify the Social Security Board only when the job is one of those covered by the law. He may work in other types of employment—such as farming, domestic service, or odd jobs not connected with his employer's business—or he may have a business of his own, and continue to receive his monthly payments.

### Movie Guide

**ROCHESTER** — Billy The Kid, Victor McLaglen, Patsy Kelly.  
**MAKES** — "Bunny," Anna Neagle, John Carroll, "Light Shoes" Blaine Bernier, John Howard.  
**LEIGH** — "Shining Victory," James Stephenson, Ceraine Filagore, "Dwell Days of the Air," James Cagney, Pat O'Brien.  
**REGENT** — "Blood and Sand," Tyrone Power, Linda Darnell, "Watch the Birds," Dan Hope, Walt Disney's "Pinto's Playmate."  
**EMPIRE** — "The Lady From Cheyenne," Loretta Young, Robert Preston, "Rosa's Secret," Lee Patrick, Regis Toomey.  
**TEMPLE** — "The Girl in the News," Betty Hutton, Emily Williams, "Fighting With the Side Kicks," Leo Gorcey.  
**HIVIERA** — "Bookies on Parade," Bob Crosby, Billa Terry, "The Round-up," Richard Dix.  
**SHIXE** — "Rookies on Parade," Bob Crosby, Billa Terry, "Back in the Saddle," Gene Autry.  
**STATE-THURTY** — "A Girl, A Guy and a Gob," George Murphy, Lucille Ball, "Hide On Vagabond," Cesar Romero, Marc Benoit Hughes.  
**MADISON-MONROE** — "Las Vegas Nights," Tommy Dorsey, Bert Wheeler, "Laughing Cavalry," William Boyd, Russell Hayden.  
**LAMBO-WEST-END** — "Nice Girl," Deanna Durbin, Franchot Tone, "Band of Angels," John Hubbard, "The Girl Who Came to Supper," Jeanette MacDonald, Nelson Eddy, Selected Short Subjects.

### New Counterfeit Coin Detector On Market

A new device, recently placed on the market, is claimed to be a great aid in detecting counterfeit silver coins. Resembling a pencil, the Detect-a-coin, as the device is known, is said to be simple to use. The user scratches the surface of the coin with knife or other sharp pointed instrument. Then the wax coating is scraped from the pencil and point is wetted with water. When applied to the coin, a dark spot will immediately appear if it is counterfeit.

The device, which is being sold at retail stores at 25 cents, is marketed by a Brooklyn concern.

### MILK MIXTURE FOR STOMACH ULCERS

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoonsful in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by Dax, Key and drug stores everywhere.

**AT JOELS**

**SALE**



**SUMMER HATS \$1.98**  
Actual \$3.00 Values

Whites—Toast  
Natural—Cocoanut

**YOU'LL FIND IT AT . . . Joels MILLINERY**

215 MAIN ST. EAST

Mrs. Doris Lee, 262 Driving Pl. Ave.

**Don't Pass Up These Big Savings!**

**Tomorrow and Saturday Only**

**GOING OUT OF BUSINESS**

**Extra Special**  
Reg. \$12.95 to \$14.95

**SPRING COATS**  
FOR FRI. & SAT. ONLY

**\$4.95**

Black, navy, pastels, Sports, drab, casual coats, . . . twills, corded fabrics, tweeds, plaids, herringbone. SIZES 12-44

**BLOUSES \$1**  
Reg. \$1.00 Each **2 For 1**

**WHILE THEY LAST! PAJAMAS \$1**  
Solids and Prints. Lace or Reg. \$1.59 **2 For 1**

**GOWNS \$1**  
Not many left! Shop early! **2 For 1**

**SLIPS \$1**  
Full length, Full length, Lace or Reg. \$1.59 **2 For 1**

**SKIRTS 88c**  
Crepes, Gabardines in checks, stripes, plaids and pastels. Jumpers. Reg. \$1.00 value.

**Do Damp Underarms EMBARRASS YOU?**

1. SOAKED-IN perspiration creates unsightly stains.  
2. THIS PERSPIRATION soon turns rancid . . . is the source of disagreeable odor.

**How to Check Both Dampness and Odor**

1. DAB ON Liquid Nonspi. Easy to apply . . . dries quickly.  
2. USE NONSPI as frequently as needed. Harmless to skin or clothing when used as directed.  
3. COOL AND SOOTHING—will not sting or burn.  
4. SEND 10¢ for trial size of Liquid Nonspi to The Nonspi Co., Dept. 2-1, 113 West 18th Street, New York City.

ALSO IN CREAM FORM

**NONSPI**  
A REALLY EFFECTIVE REMEDY!

**IS YOUR NAME WRITTEN HERE?**

Each week five names are printed in The Sun through every page of the paper. If you find your name, come to The Sun office, 420 Burke Bldg. before noon, Saturday and receive a crisp dollar bill. That's all there is to it.

**Be a Buck Hunter**

**200 BRAND NEW DRESSES!**  
Reg. \$2.98 Value  
PRINTS  
COTTONS  
CREPES **\$1**

**REGULAR \$3.98**  
**Plaid JACKETS \$1.99**  
Filled or loose fitting, herringbone and blue plaid. Red, many others.

**SCOOP! WHILE THEY LAST ONLY 90c**  
Reg. \$3.99—\$4.99  
**FORMALS \$1.99**  
White, powder, rose, iris and many other pleasing colors. HURRY! HURRY!

**1941's GREATEST OF ALL DRESS VALUES**

**23 for \$23.50**

**AVON SHOP**  
132 E. MAIN ST.

**JOIN OUR C.C.C. CORPS!**

Not many were not enlisting recruits for the National Guard. We're out to preserve your cash, and the national vegetables. Our C. C. C. stands for Cooking, Canning and Conserving — and we're ready to enroll as many women as our stores will hold. Join up with the savers at either store—Monroe Ave. at S. Union or 476 Ridge Road West near Dewey. You can enroll on the budget plan.

**Save While You Can**

**SALE!**  
★ At 25% Reduction  
**COLD PACK CANNERS**  
★ Complete With Racks!  
★ Enameled 20 Quart Size!  
★ Regular Values To \$1.29!

**\$1.09**

Every canner in this sale is guaranteed perfect, the enamel is heavy, resistant to acids and boiling liquids. All complete with rack for jars, tight fitting cover.

25 Quart Size Canner . . . \$1.49  
30 1/2 Quart Size Canner . . . \$1.98  
24 Quart Size Canner . . . \$1.69  
17 Quart Aluminum . . . \$1.69  
20 Quart Aluminum . . . \$1.98

**BUY ON OUR EASY PAY PLAN**  
Anything and everything in the store \$10 or over. Complete details at Credit Office, Second Floor, Both Stores.

**Foley Food Mill \$1.00**

**Captite Lighter 23c**

**Fruit Juicer \$2.98**

**Jelly Bag Strainer 39c**

**Vegetable Ricer 98c**

**9" Chop Bowl 19c**

**Kitchen Tong 19c**

**Jar Rack Insert 39c**

**Colander 29c**  
Regular one value, Blue Enameled.

**Dipper 10c**  
Long handle type, regular 15c value.

**Ricers 69c**  
Heavily plated, has no tin base, worth 65c.

**Bowl Covers 19c**  
1 piece outfit, Bowl Covers, graduated size.

**Jar Funnel 5c**  
Regular tin lined, has flat handle.

**Gadgets 10c**  
Regularly 15c each, have wooden handles.

**Glasses 39c**  
Regularly 47c. 40c dozen, crystal, 1/2 and 3 ounces.

**Strainer 25c**  
Large size, reinforced bowl.

**Jar Rings 2 for 9c**  
Regularly 6c dozen. Water resistant rubber.

**Screw Tops 25c**  
Fit all standard size jars.

**Laddles 10c**  
Big size with long handle, worth 15c.

**Kerr Caps 25c**  
Fit standard Kerr and Mason jars. Lids 10c dozen.

**House Scale \$1.89**  
Weights in ounces to 24 pounds, worth \$2.00.

**COOKER**

**EXCLUSIVE ONE BOLT LOCKING DEVICE**

**MERIT COOKERS**  
9 Quart . . . \$ 9.75  
12 Quart . . . 13.75  
16 Quart . . . 15.25

**SPEED COOKER**  
2 Quart . . . \$ 7.50  
3 Quart . . . 8.50  
4 Quart . . . 9.50

**BEST MADE**  
9 Quart . . . \$11.50  
12 Quart . . . 15.75

**MERIT CANNER**  
16 Quart . . . \$11.25  
27 Quart . . . 13.95

\* On Sale at Both Stores—Demonstration Monroe Store!  
Model Shown \$11.50

**Chopper Food 79c**

**Aluminum Colander 59c**

Pints and quarts in wide mouth and regulation styles. Note the savings on different sizes.

**Kerr, Mason pints, doz. 69c**  
Kerr wide mouth, doz. 89c  
Kerr, qts., Mason dozen 84c  
Kerr, wide mouth, doz. \$1.09

**Ball, pints, doz. 69c**  
Ball, qts., doz. 84c  
Ball Ideal, pints, doz. 89c  
Ball Ideal, qts., doz. 98c

**17 Quart Kettles 59c**

**16 Quart Preserver \$1.29**

**THERE ARE TWO Sears STORES IN ROCHESTER**  
MONROE AVE. AT S. UNION—STONE 2500  
476 RIDGE ROAD WEST—GLENWOOD 556



ROCHESTER SUN, THURSDAY, JUNE 12, 1941

Save On Your Gift Buying. Consult The Advertisements In This Issue

### Smart New Styles For Brother and Sister



Brother and Sister Style No. 3420, sizes 2, 4, 6 and 8 years. Size 4, 1 1/2 yards of 35-inch fabric, with 3/4 yard of contrasting and 3 yards of braid for dress; 7/8 yard of fabric for boy's trousers with 1 1/4 yards fabric and 3 yards braid for shirt.

Button Front Frock No. 2864, sizes 6, 8, 10, 12 and 14 years. Size 8, 2 1/4 yards of 39-inch fabric.

Send fifteen cents (15c) (coin preferred) for each pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Address Pattern Department, Rochester Sun, 121 West 19th Street, New York, N. Y.

**SUMMER SCHEDULE**  
Union League Republican Club will meet on the fourth Tuesday of each summer month starting June 24.

Shopping News Want Ads get quick results

### Gifts For Dad

(Continued From Page 1)

Yet another new note in tie collections are those in pastel plaids and stripes in texture weaves which are made from the same material and patterns used for hat bands on the cocoanut straws and casual soft straws that are so popular this season.

While you're thinking about shirts and ties, why not include a streamlined tie bar and collar bar to keep his collar neat during the soggy warm weather. The tie bar will be particularly appreciated when Dad discards his vest on torrid days. The newer styles are very trim and streamlined, and really handsome ones of rolled gold plate are quite modest in price.

For the Dad who smokes, another pipe always pleases. But probably the best news for the whole family because it is so easy to keep clean and sweet. The pipe has an Algerian briar bowl, but the secret of the clean, sweet, cool smoke lies in the

### N. Y. Sun Tour

(Continued From Page 1)

As just a last suggestion, there's the old standby gift that always pleases... a handsome robe for comfort and luxury during his leisure hours. This year's crop veers to small, neat patterns in masculine color combines and are peak in such comfort features as generous pockets, English shoulders, wrap around and belted styles. The pure silk robes are a certain-delight gift.

Don't miss it! There's a free tumbler waiting for you when you purchase a pint of either Cain's Mayonnaise or Cain's Sandwich Spread. It's a HAND-SOME tumbler, too.

### Now They Have 'Neon' Towels

There won't be any cry of "Fire, Fire" when the new Fieldcrest towels appear on the beaches this Summer, but the towels do give the effect of being illuminated. And a smart wag has said, "They should be called Neon towels." It's not done with mirrors—but simply with a combination of colors worked into stripe designs in such a way that one color seems to light up another.

Shopping News Want Ads get quick results at low cost.

### Furniture Co. Opens New State St. Store

Stylish "Rochester's Used Furniture King for 20 years," H. P. Fahrer has opened a new enlarged furniture and appliance store at 97 State St. Formerly located on Plymouth Ave. N., Fahrer carries a complete line of new furniture as well as a large assortment of used pieces.

The new location of the firm is 200 feet deep, includes a sales area in the basement, as well as three floors about the street sales floor.

To buy, sell, rent or exchange use Shopping News Want Ads.

### Townsend Meetings Scheduled In Area

Frederick G. Brooks, national Townsend representative for Eastern New York, will be the principal speaker at meetings in the 38th and 39th Congressional district, to be held in the Rochester area this week.

Tonight a meeting, under the

auspices of Club No. 6, will be held at 279 Driving Park Ave. Other meetings are scheduled for Batavia and Caledonia on Friday and Saturday nights.



### POTTERY LAMPS

If you want a really good looking table lamp stop in and see our new stock in a wide variety of styles. You really can't appreciate these beautiful creations without seeing them—when you do you'll fall in love with them. We'll be glad to have you stop in and browse.

Smith Ceramic Studios  
903 MONROE AVE.

**LIKLY'S 97th Anniversary Sale**  
Luggage, Leather Goods, Jewelry, Smoker's Accessories and Useful Objets d' Art  
at Savings of 10 to 50%  
Not All Merchandise—but every department fully represented  
Charge Accounts Invited Free Deliveries in N. Y. State  
**271 Main St. E.** EST'D 1844

### Rudolph's 35th Anniversary Values

TO PLEASE DAD

Here are fine gifts to please Dads of every age. You'll like the values and Rudolph's convenient terms. ...  
Father's Day, Sunday, June 15



**3-DIAMOND RING**  
Three large diamonds in massive, modern 14-K. yellow gold mounting.  
**89<sup>95</sup>**  
35c DOWN 2.00 WEEKLY

**ROSE GOLD GRUEN**  
Handsome new style with flexible bracelet. 17-30 DOWN 1.00 WEEKLY  
**37<sup>50</sup>**

**DIAMOND TIE SET**  
Yellow gold-filled tie clasp with diamond and matching collar pin.  
**6<sup>95</sup>**  
35c DOWN 80c WEEKLY

**RONSON LIGHTER**  
The famous lighter that always works. Shurt case.  
**2<sup>95</sup>**  
35c DOWN 25c WEEKLY

**KAYWOODIE PIPE**  
Genuine briar pipe of famous quality. A fine gift for the smoker.  
**3<sup>50</sup>**  
35c DOWN 25c WEEKLY

**New Argus Color Camera**  
Also for black and white. Faster lens and smoother, wider range.  
**16<sup>50</sup>**  
35c DOWN 1.00 WEEKLY

**Set of Seven Matched Clubs**  
Steel-shafted Don Cameron clubs for left or right-handed golfers.  
**14<sup>95</sup>**  
35c DOWN 1.00 WEEKLY

**RUDOLPH'S**

E. MAIN at SOUTH AVE. Open Saturday Evenings

### RAIL TRAVEL BARGAINS!

**Sundays and Holidays**  
**ROUND TRIP FARES SYRACUSE \$1.25**  
Leave 4:15 AM, 7:01 AM, 9:05 AM, 10:49 AM  
**BUFFALO \$1.00**  
**NIAGARA FALLS \$1.25**  
**BATAVIA 75c**  
Leave 5:25 AM, 6:39 AM, 9:30 AM, 11:33 AM  
**FINGER LAKES REGION**  
CANANDAIGUA .60  
SHORTSVILLE .70  
CLIFTON SPRINGS .80  
PHELPS .90  
GENEVA 1.05  
WATERLOO 1.20  
AUBURN 1.25  
CAYUGA 1.25  
SENECA FALLS 1.25  
Leave 4:50 AM, 6:30 AM on Holidays  
(All Times Shown are Eastern Standard)  
Excellent choice of trains outside same day.  
Modern, Comfortable Coaches

**PITTSBURGH \$5.25**  
Lv. Rochester Saturday night 11:34 P. M. — Returns from Pittsburgh Sunday afternoon or night.  
PITTSBURGH "PIRATES" PLAY BOSTON "BRAVES" Pittsburgh, Sunday, June 15  
For helpful information about travel anywhere ask our agent.

### NEW YORK CENTRAL

**"MAJISTA [YES]**

**KYPIE [SIR]**

**GILBEY'S GIN"**



Yes SIR, for generations past they've been calling for Gilbey's not only in Greek but in nearly every other language on earth! You see, long ago, men discovered Gilbey's had a richer, fuller, smoother taste... and for close to a century Gilbey's has been one of the world's favorites! Insist on that international taste.

THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES, ENGLAND, AUSTRALIA, CANADA. Distilled from 100% grain neutral spirits. National Distillers Products Corp., N.Y.

*Now*  
**\$1 A WEEK**  
*Buy*  
**EVERYTHING YOU NEED TO TAKE AND SHOW YOUR OWN HOME MOVIES**  
IN COLOR or BLACK & WHITE

**KEYSTONE Complete Movie Outfit SPECIAL 49.95**

Rudolph's Easy Credit Terms  
Only 35c DOWN, \$1 WEEKLY

Yesterday they were babies... tomorrow they'll be grown men and women. What will you give them for a vivid, living record of their precious laughter and happy play that swells your heart today?  
Today's joys and adventures are easy to capture for all time with a Keystone Movie Camera... easy to experience as often as you like, with a Keystone Projector. And now we made it easier than ever for you to own Keystone Equipment, by offering a complete movie outfit at an unheard-of low price for such quality. Only \$49.95.

**Complete outfit includes:**

1. Keystone 8mm. movie Camera takes normal or slow motion pictures. Uses regular Eastman black and white or color film.
2. Keystone 8mm. projector with features found only in the most expensive models.
3. A feature movie film to start you off, showing pictures on the first day.
4. A brilliant movie screen.

**\$49<sup>95</sup>**  
35c Down — \$1 Weekly

It Takes Only 3 Minutes To Open An Account at Rudolph's

Main St. E. and South Ave.

Open Saturday Evenings





# Smalls

## 21<sup>ST</sup> JUNE SALE

brings you outstanding values in quality

# GIFTS

EASY TO BUY  
EASY TO PAY FOR

Every Watch Carries Our Sensational Free  
Service One-Year Guarantee

**SWEETHEART WATCH**  
\$8.95  
This lovely "Heart" shape is the latest style for young ladies. A great value for such beauty and quality.  
25c Down • 25c Weekly

**Countdown**  
\$7.95  
The smart round style watch. Dependable movement. A sensational value at this low price.  
25c Down • 25c Weekly

**17-JEWEL SHOCKPROOF**  
\$8.95  
Accurate 17-jewel shockproof, non-magnetic movement in a smartly styled case. Worth double this price!  
25c Down • 25c Weekly

**SENSATIONAL WATERPROOF WATCH**  
\$9.95  
Sturdy, accurate, dependable. A watch that can "take it". Non-magnetic movement with smart strap. A real bargain!  
50c Down • 50c Weekly

Your Choice  
**17 JEWEL BULOVA LADIES' WATCHES**  
\$24.75

**PATRICIA**  
**ELIZABETH**

Two of Bulova's smartest ladies watches. Both beautiful and accurate timepieces. In the charm and color of actual gold with silk cord bracelet. Each watch carries our sensational one-year free service guarantee.  
50c Down • 50c Weekly

—for—  
Weddings  
Graduations  
Birthdays  
Anniversaries

**LADY'S FOB WATCH**  
\$9.95

SPECIAL FEATURE!  
The season's smartest and newest watch idea. A perfect gift for every woman, fashioned in the charm and color of natural gold. An excellent timepiece!  
50c Down • 50c Weekly

**NEWEST GRUEN**  
Watches For Men  
\$29.75

**VERI-THIN AIRWAY**  
**TEXAN**

Two outstanding Gruen values! . . . both 15 jewels with your choice of yellow or pink gold with Guildite back! The VERI-THIN AIRWAY . . . A handsome, streamlined GRUEN. The TEXAN . . . A trim, accurate GRUEN.  
50c Down • 50c Weekly

**LADY'S 2-DIAMOND BIRTHSTONE RING**  
\$7.95

An astounding value! Solid gold with 2 beautiful diamonds. Your choice of any birthstone.  
25c Down • 25c Weekly

**LOVER'S KNOT BIRTHSTONE RING**  
\$12.95

Newest thing in birthstone rings. Solid gold with your choice of lovely birthstone. A real bargain.  
25c Down • 25c Weekly

**BRIDE AND GROOM WEDDING RING SET**  
BOTH RINGS \$9.95

Perfectly matched solid gold set in modern design. A super value at just the right time.  
25c Down • 25c Weekly

**COUPON SPECIAL** Famous "SON CHIEF"  
**ELECTRIC WAFFLE IRON**  
Regularly \$4.95  
**\$3.39**  
Real saving! Fine quality 2 1/2 x 12 in. chrome throughout. Complete with cord and plug.  
25c Down • 25c Weekly

**COUPON SPECIAL** Famous "SON CHIEF"  
**2-SLICE AUTOMATIC POP-UP TOASTER**  
Not \$16, but Only  
**\$6.95**  
Takes two slices at once. Toast pops up when done. Current automatically shuts off. Complete with cord and plug.  
25c Down • 25c Weekly

**COUPON SPECIAL** Famous "SON CHIEF"  
**ELECTRIC COOKER AND GRILL**  
Regularly \$4.95  
**\$3.39**  
With This Coupon  
25c Down • 25c Weekly  
All chrome throughout. Complete with cord and plug. Grill and toasts food and sandwiches of all kinds. Unusual value!

A GENUINE BRAND NEW REMINGTON-RAND  
**PORTABLE TYPEWRITER**  
Complete with Carrying Case. Reg. \$12.45 Value  
**\$8.88**  
—Now Only . . . . .  
25c Down • 25c Weekly

**FREE PARKING**  
For Our Customers  
Casino Parking Station  
Corinthian St. Rear of Store!

**These Important Features:**  
1—Carriage-Release Lever  
2—Famous REMINGTON Gearing Type Action  
3—Standard Ribbon Mechanism  
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5—Standard Arrangement of Letters  
6—Standard Space Bar

**YOU CAN BUY WITH CONFIDENCE AT—**  
**Smalls**  
28 MAIN ST. EAST  
ROCHESTER, N. Y.

SHOP AT SMALLS  
IN  
AIR-CONDITIONED  
COMFORT!

### Contract Bridge

By CARLETON HOWARD.

The following hand was recently dealt at a six-table Mitchell game in the Tuesday evening tournament at the Church of Good Counsel:

S—A K 8 6 5  
H—A K 10  
D—A 8  
C—A 9 4

Some of the players who held this hand opened with a two-spade bid. Finding their partners with a bust holding of one small spade and four hearts to the Queen with four low cards in each minor, they were two tricks short of game either in spades or notrump.

This hand naturally came up for quite a bit of discussion just as any hard luck hand does. The question was raised as to whether or not the holding met the two-bid specifications. I thought that it did because, when you add the honor tricks to the winners, the total is 13, which is the minimum requirement for the two-bid.

However, upon consulting the 1941 Culbertson Gold Book, I find that there is more to the requirements for two-bids than this rule. It is true that the formula is changed from that instituted in 1936, but the inherent logic of the bid remains as always. The general specifications are now as follows:

An opening two-bid almost always requires more than five honor count distributed among three suits. Game is not guaranteed because this would so limit the bid as to make its use so infrequent that it would be valueless for practical purposes. The trump suit should be strong. A four or five-card trump suit should be headed by at least the A K or K Q J and a six-card suit by A Q or K Q 10.

A second biddable suit is preferable, and in a three-card suit such strength as A Q x, A J x, K Q x, etc., is necessary for a long weak suit in partner's hand. The opening two-bid invites a slam if partner can be found with a few honor cards and a suit fit. Losing slams will be avoided if two bids are not made on hands containing a worthless suit such as x x x or a doubleton weaker than Q x.

The matter of safety is perhaps the most important consideration. According to the Gold Book, a hand which justifies a forcing two-bid should be reasonably sure of winning within one trick of the expected final contract, even without honor or distributional support from partner. This means eight sure winners if three notrump is the probable goal, or nine if the hand looks like a major game.

Hands distributed 4-4-3-2 or 4-3-3-3, though strong enough for a two-bid, often can be better shown by a two (or higher) notrump bid because the responses from partner will be more informative.

When the holding conforms to these general specifications, you move on the two-bid rule. You count your honor tricks and then the winners (playing tricks) and add them together. If the total is 13 or more, you may open with two in your longest biddable suit.

We must agree that there is a lot of common sense in these requirements, and we commend their use. Holding to such specifications will result in escaping suffering severe penalties when partner has nothing or getting to unmakeable slams when he has just a little. This discussion is naturally brief and somewhat incomplete because we lack space to cover the matter of freaks. We recommend that those interested should follow Culbertson's instructions

Sibley, Lindsay & Curr Co.  
EXCLUSIVE WHITE AGENCY IN ROCHESTER  
SEWING MACHINES, MAIN FLOOR

## JUNE SALE of FABRICS

6 OUTSTANDING VALUES!

Wanted Materials, Exquisite Designs,  
Summer Colors, to Help You Save on  
Your Entire Summer Wardrobe

**MALLINSON FABRICS**  
Regularly \$1.00 to \$1.29 **59¢ Yd.**

Rayon Angel Skin prints and Rayon Chiffon prints, by the famous house of Mallinson. All washable. Floral designs in conventional motifs; some hand-blocked; monotones, multicolors on light, bright, and dark grounds. 38 inches wide.

**Seersucker and Chambray**  
"Fun-N-Frolic" 49¢ Yd.  
Crisp and cool in stripes and checks. Fun-N-Frolic fabrics have a permanent starchless finish. Washable, fast color.

Printed Spun Rayon "Mylin" 39¢ Yd.  
Linen-like weave in spun rayon, for afternoon or sport dresses. Washable, fast-color. Dots, florals, stripes. 38" wide.

Stripes and Florals Everfast Pique Special, 27¢ Yd.  
Pique, in stripes, large or small florals, racket checks. Large assortment of colors; washable and color-fast. 36 inches wide.

Cool, Crisp White Rayon Fabrics 59¢ Yd.  
Sharkskins, broadcloths, crepes, sheers, and a variety of novelty weaves. For sport, afternoon dresses or evening gowns.

Cool And Sheer Cottons Now, 19¢ Yd.  
Printed dotted Swiss, dimities, Flock voiles, dainty lawns, Flaxon batistes, checked lawns. For sports, afternoon dresses.



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# VALUE SENSATIONS for FATHER'S DAY!

# Sale! 10,000 of 'Em!

## MEN'S SHIRTS! PAJAMAS! SPORTS SHIRTS!

Irregulars of \$1.65 to \$3.50 Values!

# \$1.11

Exceptional Values!

Perfectly Timed!

A sale sensation! Just in time for Father's Day next Sunday! Thousands of style-right, wanted Shirts, Pajamas and Sports Shirts with tailoring, fabric, detail found only in higher-priced garments.

**SHIRTS**—White broadcloths, end-in-end madrasses, woven madrasses, white and colored oxfords, novelties. Plenty of new neckband and newest collar-attached styles.

**PAJAMAS**—Fine broadcloths, gleaming sateens, extraordinary quality madrasses! Plenty of both middy and coat styles. Snap and button fronts. All sizes, including "six footers."

**SPORTS SHIRTS**—Rayons, fancy cottons, novelties. Plain colors, patterns, shadow stripes. All with two pockets. Every wanted color in the group.

AISLES 3 TO 5



All-American Choice!  
**ENSENADA SUITS**  
**\$1.89**

It scores 100% with the men . . . this slack suit for golf, tennis or just knocking about. Pleated front trousers with belt to match. Sizes from 29 to 42.

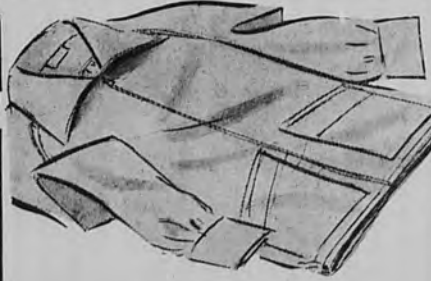
AISLE 2



Irregulars of 29c and 39c  
**SUMMER SOCKS**  
**19c**

Socks for sports, for business, for vacation! All the variety you want from which to choose Dad's gifts for June 15. Plains, checks, stripes, novelties, clocks. Cottons, rayons and mixtures.

AISLE 2



Man's Water-Repellent  
**GOLF JACKET**  
**\$1.95**

The light-weight, yet completely "Aridex" water-repellent jacket Dad will dote on for out-of-doors. Tailored with zipper front, with lastex sides and deep pockets. Small, medium, large.

AISLE 2

Sale!  
Reg. 59c and 79c  
**MEN'S TIES**  
**39c**

The luxurious ties that make your gift to Dad a real tribute! Every one hand-tailored, smart for all season! Rayons, mixtures . . . some silk lined!

AISLE 2



PHONE  
STONE 6500

*The Big Basement*  
**SIBLEY, LINDSAY & CURR CO.**







**ROCHESTER'S SHOPPING NEWS**  
The Rochester Sun

Published every Thursday by the Rochester Sun Corp. 3 St. Paul St., Rochester, N. Y. G. C. Gerling, Pres.; Wm. A. Pratt, Vice-Pres.; V. A. Moran, Sec.; Wm. C. Bromley, Treas.

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James A. Coveney Co.  
444 Madison Ave.  
39 South State St.  
225 South 15th Street

**Crushers Make 35 Hits  
In Defeating Rivals**

The Curtin Crushers revived last Monday night and blasted their foes of three years' standing in both ends of a double-header. Thirty-five hits, including four homers, six triples and four doubles, coupled with some fancy juggling of ground balls on the part of Rutabaga

Cohen and Killer King, helped the score of the first game. 27-12. Cohen and King would have been hired by the Keith-Orpheum circuit had there been a vaudeville scout in the stands. The Crushers took the Bruisers' measure again in the second fray, 8-6. Captain Curtin allowed that the margin would have been larger, but too much base running in the first fray exhausted his team.

ROCHESTER'S LARGEST  
POPULAR PRICED STORE  
**Edwards**

**On Sale Thursday and Friday!**  
Exclusive With Edwards

**American Made Dinnerware... with Enough  
Extra Pieces To Give You the Correct Dishes  
for Every Meal from a Snack to a Banquet!**

**"ROUND the CLOCK" Complete  
100 Pc. DINNERWARE SET**

Service for 12 People

Buy Now...

- for Brides
- for Gifts
- for Homemakers
- for Your Own Use

Buy on  
Our Budget Plan  
**No Down  
Payment**  
And As Little  
As \$1 Weekly



Made to  
Sell for  
37.50  
A Saving of  
11.55  
**25<sup>95</sup>**

- ★ Made of Eggshell-Weight Tremolite for Greater Strength - 25% Less Weight
- ★ Resistance to Chipping and Cracking

AT LAST, a complete dinnerware service designed for American tastes by master American craftsmen of a famous china company: There is new service in the important extra pieces you get to fill every entertaining need "Round the Clock." In addition to a complete dinner service for 12, you can make up a luncheon set, a formal dinner set, a tea set, a bridge set, a buffet supper set, a cake set, a berry set, and a midnight snack set. And you get this extra service throughout the years... it's open stock... you need not worry about replacements. Come in and compare this 100 piece set... compare it with others selling at much more... compare it for weight, beauty of pattern, quality and savings!

You Get These 100 Full-Size "Round-the-Clock" Pieces:

- |                       |                             |                       |
|-----------------------|-----------------------------|-----------------------|
| 12 Dinner Plates      | 1 Salad Bowl                | 1 Sauce or Gravy Bowl |
| 12 Soups              | 1 Tea Pot & Cover           | 1 Relish Tray         |
| 12 Salad Plates       | 1 Chop, Snack or Cake Plate | 1 Cream Pitcher       |
| 12 Bread & Butters    | 1 Large Platter             | 1 Sugar Bowl & Cover  |
| 12 Fruits or Desserts | 1 Medium Platter            | 1 Salt Shaker         |
| 12 Cups               | 1 Casserole & Cover         | 1 Pepper Shaker       |
| 12 Saucers            | 1 Oval Vegetable Dish       |                       |

Fill Out and Mail This Order Blank

E. W. EDWARDS & Son, Rochester, N. Y.

Please send me . . . . . 100-Pc. "Round the Clock" Dinner Sets in the Patterns Marked Below:

Patterns	No. of Sets	Name
Ferndale		Address
Regent		City
DuBarry		
Rose Lane		

Cash  Charge  C. O. D.

ROCHESTER'S LARGEST POPULAR PRICED STORE  
**Edwards**  
For Father's Day!

**"SYMPHONY SWEET" CANDIES**

ASSORTED CHOCOLATES  
Reg. 59c .. **49c** lb.

Your Choice of Coatings:  
 • All Dark Chocolate  
 • All Milk Chocolate  
 • 1/2 Milk, 1/2 Dark

Assortment consists of every popular nut, cream, chewy and crisp center, richly coated with finest quality chocolate coating. Every piece is different.

**MINIATURE CHOCOLATES**  
**69c**  
2 Lbs. 1.38

**HOMEMADE CANDIES**  
Make Your Own Selection  
**29c** lb.  
Regularly 39c

Our finest and most popular box of candy. There are forty different centers and over one hundred tiny chocolates of finest quality in the box. Won't Dad be pleased!

★ Choc. Coated Buttercreams  
 ★ Milk Choc. Coated Pectin Jellies  
 ★ Coconut Cream Squares  
 ★ Fudge and Coconut Bon Bons  
 ★ Coconut Royals  
 ★ Wintergreen Cream Patties  
 ★ Peanut Butter Chips

EDWARDS—Street Floor  
Mrs. Mabel Lytle, 111 Superior St.

Summer's when you want this faucet to tell the Truth!

**RENT A GAS WATER HEATER**  
Give your Teakettle a VACATION

Install an Approved Automatic Gas Water Heater and enjoy the Special Lower Gas Rates for Homes So Equipped.

**\$1 A MONTH RENTS AN AUTOMATIC GAS WATER HEATER**

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Tel. Main 7070

Your Choice of These 4 All-Purpose Open Stock Patterns

Pattern # 1  
**FERNDALE**  
Three floral sprays of pastel wild roses ramble around the outer shoulder... gold outlines add accent.

Pattern # 2  
**REGENT**  
A royal, formal-looking set... wide ivory with a distinctive lacy-gold border and neat edge line.

Pattern # 3  
**DUBARRY**  
(Featured above) 6 dainty garlands of red and yellow roses on a rich ivory shoulder. From an expensive French pattern.

Pattern # 4  
**ROSE LANE**  
A delicate shaded yellow and rose floral spray is silhouetted against an ivory shoulder, with dainty gold outlines.

EDWARDS—Second Floor

**DINNER SERVICE GOES Round the Clock IN EVERY HOME**

**BREAKFAST**—Start the day right with a piping hot meal, a dish for every meal.

**LUNCHEON**—A complete luncheon ensemble, even to a 14-inch cake plate for your favorite recipe.

**AFTERNOON TEA**—Tea time, when a warm cup is needed for a quick pick-up, and a chance to use your graceful 6-cup Tea Pot.

**BUFFET SUPPER**—For easy-to-serve suppers, use your beautiful salad bowl, and handy extra large chop plate.

**FORMAL DINNER**—Here your entire 100-piece set comes into use... the right piece for every purpose. What delight!

**DESSERT COURSE**—Use the cake plate and charming coffee cups for a relaxing moment in front of the fire.

**BRIDGE SUPPER**—Entertaining with three tables? Your service for twelve helps you merit the title, "charming hostess."

**MIDNIGHT SNACK**—Your chop plate is the center of attention for cheese and crackers or any fancy tidbit.



Have more clothes for yourself, your children. Sew and save. Read the weekly pattern feature in The Rochester Sun.

### SLIP COVERS

**\$5.95**



**Sofa and Chair**

40 new colors and patterns—stripes, plaids and figures—fine slip cover fabrics just received in Lauer's Custom Made Department. Come in and select your materials from 50 full bolts of sparkling new spring fabrics. We'll make your slip covers immediately.

Expertly styled, readily made knitted slip covers... beautifully styled to look almost like upholstery. Just stretch them on and they fit perfectly. \$5.95. Six pieces, including four cushions.

**Lauer's**  
50 STATE ST.

### WANT ADS

**Additional Want Ads On Page 11**

**ANNOUNCEMENTS**

FOR the best apartment in Rochester stop at 218. Will sell for \$6. Monroe 9221.

**ARTICLES FOR SALE**

**HOT WATER TANK**—used only short time. Cost \$18. Will sell for \$6. Monroe 9221.

**MAGICAL tricks, books, novelties, jokes' items.** Behm, 6 Walton; Stone 4652-L.

**HAIR**—Minnons, golden shiners, worms, crabs, Bill's Place, 180 Furlong, off Portland, Stone 2519-J.

**THIS AD is worth money.** Bring an old purchase record or fine simplicity corset or corselette (regular \$3.50 and \$2.00) half price. Smith's, 118 State St. Free parking desk door.

**CHILDREN'S white, smoke sandals** with leather or long wearing soles. Price \$1.00. With this ad. The Smiths, 118 State St.

**BEAUTY INSTRUCTION**

**LEARN BEAUTY CULTURE**—Pleasant work. Handsome pay. Learn quicker, more thoroughly with individual instruction at Kall Beauty School, 430 Burke Bldg. Easy Terms.

**BUSINESS PERSONALS**

**MATRESSES** new or renovated; beds, springs, pads, pillows. Flower City Bedding, 258 Hudson, Stone 5063.

**MRS. EVA ROBINSON** at 58 Jefferson Terrace daily. Geneva 3260.

**BED pillows steam cleaned, sterilized, new covers, reasonable.** Rochester Pillow, 111 No. Water, Main 1370.

**HOUSEHOLD Paper Products, dusting paper, cloths, wax, etc.** Geneva 5580-B.

**ARCH SUPPORTS**—Featherweight and flexible, made to the impression of the foot. 7-9 evenings, 3 T. Kyle, 563 B Goodwin, Monroe 2222.

**EVILYN** manic at Brass Hall, 252 East Main from 2 to 3 p. m. Home appointments. Monroe 1223-W.

**EASY-WRING Map Sets, refills.** Rogers, 207 Brock, Culver 2228-F.

### Pierre's Cook Book

LEAVE EGGS OUTSIDE THE REFRIGERATOR UNTIL THEY CHILL IS GONE... PLACE IN COOL WATER AND BRING TO A VIGOROUS BOIL, TURN OUT FLAME AND LET EGGS STAND UNTIL WATER IS COOL.

COMBINE HALF THE BUTTER AND FLOUR COOK UNTIL THICKENED. ADD MILK WHICH SHOULD BE SCALDED. SALT AND PEPPER, COOK'S MINUTES.

ADD REMAINING BUTTER AND PARSLEY LOWER FLAME AND STIR IN LEMON JUICE... QUARTER EGGS LENGTHWISE AND POUR SAUCE OVER THEM. ILL SERVE ON HOT TOAST.



### Fried Chicken and Cream Gravy Has Almost Universal Appeal

M-m-m-m-m! Smell that chicken frying! Something inside tells you that dinner should hurry. Nothing can increase one's appetite like delicious odors floating out from the kitchen, so why not have fried chicken the source of that odor the next time you plan a dinner.

Meat has increased in price until we are at a loss as to what to serve. Chicken is becoming more suitable to our pocket-books all the time, and the midst of the season for broilers is May and June. Milk-fed or early spring chickens will appear in the market for July and are available until August.

Since our space here is limited, we will concentrate on fried chicken.

**Fried Chicken Maryland**  
2 young fryers 1/2 lb. pepper  
1/2 lb. salt 1 c. water  
1/2 c. flour 1 c. water  
1 t. salt

Frying may be done in a deep fat or shallow (1/2 to 1 inch deep) fryer. Cut chickens into serving pieces, wash and dry to prevent spattering when placed in hot fat. Shake in a bag with the flour, salt and pepper. Chicken may be dipped into bread crumbs (cracker crumbs, cornmeal or flour), eggs and then crumbs again. Avoid using too much cornmeal or you will have a hard, dry crust. Heat fat in pan and brown meat lightly. Reduce heat, add water, cover tightly and cook slowly until tender—30 minutes to 1 hour. Remove lid and let chicken fry slowly. The gizzard and heart should be simmered in water until tender before frying. The liver takes little cooking. The thick meaty pieces should go in the pan first. Avoid crowding pieces. If desired, after chicken is thoroughly browned, place pieces in a casserole or roasting pan and cover tightly. Bake at 300 degrees F. for 1/2 to 1 hour. Serve with cream gravy.

**Cream Gravy**  
2 T. chicken drippings 1 c. stock made from giblets  
2 T. flour 1/4 c. salted mushrooms (optional)  
Salt and pepper 1 c. milk or cream

Blend drippings with flour, salt and pepper. Add milk and stock gradually, stirring constantly. Heat to boiling and cook 3 minutes, stirring constantly. Mushrooms may be added if desired. Pour gravy around chicken.

**BLADDER IRRITATION WAKE YOU UP?**

MAKE THIS 4-DAY TEST. Get 25¢ worth of extract, echinacea leaves, saw palmetto berries and six other medicines made into green tablets. Ask any drug store about improved BURETS. They now contain extract saw palmetto berries. Wake up sluggish kidneys. Increase elimination during daytime. Drink lots of soft water. Very little tea, coffee or alcohol. Your 25¢ if not pleased. Locally at Liggett Drug Store.

### Vitamins In Common Foods

The vitamin craze is on. For several hundred or several thousand years man knew nothing about these little things and yet some of our grandparents lived to be a lot older than most of us expect to be. But those grandparents did not live as we live. They ate plenty of rough foods. They plucked fruit from the trees, berries from the field, nuts from the bushes and drank large quantities of milk. Perhaps they obtained all the vitamins they needed without thinking or knowing about such a thing as a vitamin. Apparently most of them did. Anyway, they had no vitamin pills to buy.

Have you been told that you need vitamin A, B, C, or G? If so, here are a few common foods that will be glad to aid you without worry and at very little cost. If you have a vitamin deficiency, keep this list before you.

**Vitamin A:** Butter, broccoli (excellent), carrots, cheese, whole milk, cream, eggs, liver, spinach, squash, water cress and sweet potatoes.

**Vitamin B:** Bread, string beans, cabbage, celery, corn, cream, dates, ice cream, lettuce, milk, lemon juice, oranges, peanut butter, green peas, pork, potatoes, rice, walnuts, oatmeal and mutton.

**Vitamin C:** Green cabbage, cantaloupe, cress, grape fruit.

lemon juice, oranges, parsley, green peas, raspberries, tomatoes, water cress, watermelon and rutabagas.

milk, cream eggs, heart, kidney, liver, milk and beet leaves.

Sun Wand Ads produce the most yet cost the least.

**SPECIAL!**

**LADIES' PLAIN DRESSES 69c**

Cleaned and Pressed  
This Low Price Cash and Carry

**SPEEDY'S - 212-216 Court Street**  
MAIN 6794 • Free Parking



### HOSPITALIZATION Medical

INDIVIDUALS—ENTIRE FAMILY—EMPLOYERS Or Surgical

LESS THAN 2 1/2c Day May Be Purchased LESS THAN 3c Day Separately

**BENEFITS**

\$ 3.00 a day for 30 days  
2.50 a day for additional 150 days  
10.00 for operating room and 15.00 for X-rays at \$5 each  
10.00 for Oxygen tent  
3.00 for ambulance  
5.00 a day for 10 days maternity confinement; benefits, 12 months after issue of policy  
10.00 for delivery room

**BENEFITS**

Liberal Operations Schedule paying as high as \$150.00 for major operations down to \$3.00 for minor operations, or \$1.00 per Doctor's Hospital visit for 30 visits in year at rate of 3 visits per week  
\$2.00 per Doctor's Home Visit for 3 visits in year at rate of 3 visits per week  
\$11.00 Consultation fee  
\$15.00 to \$18.00 Doctor's fee for childbirth delivery, 12 months after issue of policy

**MONTHLY PREMIUM** 75c children under 18yrs. 80c 80c children 18yrs. to 25yrs. 85c 85c children 25yrs. to 35yrs. 90c 90c children 35yrs. to 45yrs. 95c 95c children 45yrs. to 55yrs. 1.00 1.00 children 55yrs. to 65yrs. 1.10 1.10 children 65yrs. to 75yrs. 1.20 1.20 children 75yrs. to 85yrs. 1.30 1.30 children 85yrs. to 95yrs. 1.40 1.40 children 95yrs. to 105yrs. 1.50 1.50

Policy fee payable but once, \$1.00—FREE LEAFLET ON REQUEST—Nurses expense and Disability Loss of Time Benefits may be added, Columbia Protective Ass'n of Binghamton, N. Y., Est. 1882. DAVID STEIDLITZ, Special Agent, 4 Rowley St., Rochester, N. Y., Mon. 7141. Licensed representative wanted.

"I wonder if I locked all the windows?"

When you're vacation-bound and miles away from home, disconcerting thoughts like that can spoil your trip if you've left valuable possessions behind unprotected.

Before you start off on your trip or to your summer cottage, gather up your insurance policies, Defense Bonds, deeds, jewelry and other valuables and store them in the Lincoln - Alliance Safe Deposit Vaults.

This inexpensive "worry insurance" costs you less than 1c a day!

You may obtain a Lincoln-Alliance SAFE DEPOSIT BOX at any of nine conveniently located Bank Offices.



### LINCOLN-ALLIANCE BANK AND TRUST COMPANY

Member Federal Reserve System Member F.D.I.C.

Call for **SCHENLEY** and treat yourself and your guests to the whiskey bottled at the "Peak of Flavor"



Schenley Black Label 65% Grain Neutral Spirits, 86.8 Proof. Schenley Red Label 72 1/2% Grain Neutral Spirits, 90 Proof. Both Blended Whiskey. Schenley Distillers Corp., N.Y.C.

### Keep False Teeth Purified Says Dr. Sherwin

Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way.

Keep up with the times—get today a generous 30 cent bottle of Stera-Kleen—give your plate a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will so glisten with beauty that you'll be proud of them. Your mouth will feel much better—convenient, 36 proof.

Just a little Stera-Kleen in a half glass of water and all slimy mucin stains and morkness begin to go—it's amazing! Lasts for weeks—10 cents—all drug stores.

... THE FRESHEST THING IN TOWN



... COMING SOON AT ALL GROCERS

Tree-Fresh Grapefruit Flavored DRINK, 5c.

Send for YOUR FREE BREAST-O-CHICKEN Tuna Fish COOKBOOK

40 original recipes created by Frank Decator White, famous cooking school conductor, especially for Breast-O'-Chicken Tuna. 40 photographs... 12 in full natural color!

WESTGATE SEA PRODUCTS CO. SAN DIEGO, CALIFORNIA

HIGH BLOOD PRESSURE SYMPTOMS?

Are You Troubled with GASTRO-NEURALGIC DIZZINESS VOLUNTARY NAPS?

Are You Troubled with GASTRO-NEURALGIC DIZZINESS VOLUNTARY NAPS?

GALEIC, regularly used, is an effective aid in relieving High Blood Pressure symptoms. D. GOSWAMI'S concentrated Golic tablets are "LITTLE BARE SERRIABLE" No odor on the breath. Absolutely whitening, pleasant, chewable like candy, 2 weeks' supply, 50c; 5 weeks', \$1.00. At Liggett, Walgreen and Other Drug Stores

PAUL NOETH... For Finer Quality... Greater Values!

### Talk of the Town! WINE and LIQUOR Values

We honestly believe we struck rock bottom when we offer you these prices on well known... our advise to you, stock up NOW for months to come at these LOW PRICES!

**Special Purchase Sale**

**AMERICAN PLANTATION 3-Years Old STRAIGHT WHISKEY BOURBON** \$1.59 Full Quart Reg. \$2.75 Value Case of 12 Quarts \$17.95

**OLD DONEGAL PURE POT STILL IRISH STRAIGHT WHISKEY 10 YRS. OLD** \$2.89 Full Quart Reg. \$4.00 Value Case of 12 Quarts \$26.28

**NICHOLAS FINE IMPORTED Scotch Whiskey** \$2.69 Full Fifth Reg. \$3.50 Value

**IMPORTED RICORO LIGHT or DARK RUM** \$1.49 Full Bottle Reg. \$2.00 Value

**HOLLOWAY'S LONDON DRY GIN** \$1.89 Full Qt. Reg. \$2.40 Value Case of 12, \$19.95

**VinoDeNobile California Wine** One Half Gallon 49c

**Special! Old General GIN** \$1.64 Full Qt. Reg. \$2.25 Value

**BOTTLED IN BOND Old American RYE WHISKEY** \$1.69 Full Fifth Reg. \$2.15 Value

**Nuyens SWEET OR DRY Vermouth** 84c 30-oz. bot. Reg. \$1.25

**PAUL NOETH DELIVERY 19 CLINTON AVENUE SO. MAIN 874**  
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight

**DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER**

Breasts lb. 48c Livers lb. 45c Necks lb. 12 1/2c  
Wings lb. 23c Giblets lb. 19c Legs... lb. 43c

**DOLANS 600 JEFFERSON AVE. cor. Bartlett Telephone Geneva 1417**

Mrs. Ida Stoertz, 61 Crawford St.

Something New... Different

### A-1 RUG HOSPITAL

A New Rochester Service

- Do Your Rugs Look Sick?
- Does Your Stair Carpet Need a Thorough Examination?
- Have You a Rug in the Attic You Wish to Mend?

**LET US BE YOUR DOCTOR**

RUGS CLEANED, REPAIRED AND LAYED

CULVER 4646 EXPERT "ADVICE"

He Stands for SAFETY and FREEDOM



Every time you see the Minute Man—emblem of America arming for defense—think how good it is to live in the land where there still is liberty to defend.

**BUY**

- United States
- DEFENSE SAVINGS BONDS and STAMPS

Think, too, how you can help. Let the Minute Man remind you to do your part. Save and buy Defense Savings Bonds. They will help protect your homes and your families today. They will help make the future secure.

**ROCHESTER'S SHOPPING NEWS**  
The Rochester Sun

The ideal deodorant at last!

Not a liquid - not a paste

### A lovely Quick-Drying Lotion

sweetens and neutralizes perspiration odor

- ★ makes perspiration odorless... sweetens underarms
- ★ safely checks moisture
- ★ rubs in like a hand lotion... no waiting to dry
- ★ doesn't irritate skin... soothing after shaving
- ★ doesn't stain or ruin dresses... greaseless, harmless
- ★ new delightful lotion form... not runny, not sticky

CONTAINS 2 GREAT ACID-NEUTRALIZERS INSTEAD OF 1

Prevents perspiration odor safely checks moisture

### PHILLIPS' DEODORANT LOTION

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

The Cleaner with 101 Uses! TRY IT ON PENN'S 10-DAY TRIAL PLAN

**USED ELECTROLUX COMPLETE with Attachments FULLY GUARANTEED \$16.95**

For Same Length of Time as a Brand New Electrolux FULL CASH PRICE EASY TERMS

MAIL ORDERS FILLED! SEND \$1 DEPOSIT

LIBERAL ALLOWANCE On Your Old Cleaner

IF YOU CAN'T COME IN, PHONE OR WRITE FOR FREE HOME DEMONSTRATION

**PENN VACUUM STORES**  
30 South Ave. Open Evenings Until 9 P.M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!



**WHAT IS A SQUIRT?**  
Answer: It's the Freshest DRINK in the World!  
You'll agree when you taste it's fresh grapefruit flavor! **5c**



**Quiz Question - CAN YOU CHANGE A DARK COLORED DRESS TO A NEW LIGHT SHADE? YES! EASY, IF YOU FIRST USE**

**Tintex COLOR REMOVER**  
Removes the old color quickly, easily, safely. Then simply re-dye with any of the 47 penetrating, long-lasting Tintex colors. Best results always. Used by millions of women everywhere!  
10c & 15c sizes at Drug, Dept. & 10c Stores  
PARK & TILFORD Product



**STOCK UP NOW ON CANNED GOODS**  
Atlantic Supply offers you real savings opportunities, particularly on quantities as shown.

4 Large Slices **PINEAPPLE**, can 12c  
6 cans 65c

**Specials**

No. 1 Can Halves of PEACHES Reg. 12c	<b>10c</b>	Reg. 23c Pint Welch's GRAPE FRUIT	<b>19c</b>
GLORIBETTA FRESTONE PEACHES No. 1 Can	<b>15c</b>	APRICOT NECTAR	
No. 2 Can BLUE BERRIES	<b>16c</b>	Fancy Green Gage PLUMS Can	<b>11c</b>
No. 2 1/2 Can PEARS	<b>20c</b>	5 1/2-Oz. Can LEMON JUICE	<b>2 for 15c</b>
Fancy GRAPE-FRUIT	<b>11c</b>	SOUR RIBE SOUR PIE CHERRIES, 2 Cans	<b>18c</b>
Getano Tomato Juice COCKTAIL Reg. 23c	<b>17c</b>	Special No. 2 Can TOMATO JUICE	<b>4 for 25c</b>
Reg. 15c Hunt's FRUIT COCKTAIL, Can	<b>12c</b>		

Free City Delivery On Purchases Of \$2 And Over. Free Parking On 50c Purchase.

**Atlantic Supply**  
79 St. Paul St. - HOUSE - MAIN 4173

**"SOMETHING NEW! SOMETHING SWELL! NOODLE SOUP IN AN ENVELOPE!"**

JUST WAIT TILL YOU TASTE THAT GRAND OLD-FASHIONED FLAVOR - THOSE TENDER FRESH-COOKED NOODLES!

**CONTINENTAL NOODLE SOUP MIX** 10c

EACH CONTINENTAL ENVELOPE CONTAINS THE MAKING OF 4 TO 6 HELPINGS OF SOUP. JUST ADD TO BOILING WATER - COOK 7 MINUTES!

SUCH A RICH, CHICKEN-Y FLAVOR! HURRY AND ENJOY THIS TREAT TODAY! ONLY 10c AN ENVELOPE, AT YOUR GROCER'S!

**LIPTON'S CONTINENTAL NOODLE SOUP MIX**  
MADE BY THE LIPTON TEA PEOPLE



**Cookery QUERY CORNER**

**HOW CAN SPATTERING BE AVOIDED?**  
There's no need for a spattered oven or a scorched surface of the steak if you follow the right method of broiling. That important rule, "A low temperature for cooking meat," holds good for broiling as well as roasting. So the solution to your problem is to place the steak far enough from the source of the heat so that the meat cooks slowly half way through while the surface is nicely browned. For a steak one inch thick allow a distance of two inches; for a thicker steak, three inches. No spattered oven, so hard to clean! No smoky kitchen! And it's easy on the cook, too, for she doesn't have to stand over the steak turning



**INDIGESTION**  
Gas trapped in the stomach or small intestine may irritate a hair-riper on the heart. At the first sign of distress smart men and women depend on Bell's Tablets to get gas free. So laxative but made of the finest purgative medicines known for safe indigestion. If the Tablets cause constipation, stop taking them, return bottle to us and receive DOUBLE MONEY BACK, 25c.

**Blessed Relief... FOR DIFFICULT DAYS**  
CHI-CHES-TERS PILLS are helping thousands of women regain their "Look-of-the-Month" again. Why don't you try them to relieve irritable periods, pain and discomfort. Absolutely safe to take as 50c. Contains no habit-forming drugs or narcotics. Used beneficially for over 55 years.

**CHI-CHES-TERS DIAMOND BRAND PILLS**

**FREE! WITH ONE PINT OF CAIN'S MAYONNAISE or SANDWICH SPREAD**

**ISN'T IT PERFECT! A BEAUTIFUL CRYSTAL-CLEAR TUMBLER with a smart IMPORT DESIGN!**

**Get Your FREE TUMBLER WITH THE PURCHASE OF CAIN'S MAYONNAISE or SANDWICH SPREAD**




**June Brides' Own SALE!**

**START RIGHT BY BUYING RIGHT - AT MAJESTIC**

**3 ROOM OUTFITS \$168**

- 10-PC. LIVING ROOM
- 10-PC. BEDROOM
- 5-PC. BREAKFAST SET

Everything you need to make your first home complete and, as you would expect, far lower in price than at most retail stores. Come in and inspect these outstanding values.

**EASY TERMS**

**FREE** With the purchase of living room and bedroom outfit.

**10-PC. COMPLETE LIVING ROOM \$84**  
A luxurious davenport with choice of club or wing chairs, floor lamps, table lamps, smoker, coffee table - all included at this sale price.

**10-PC. COMPLETE BEDROOM \$84**  
Mattress and springs are included, along with all other accessories. Bed, chest and dresser or vanity are modern walnut waterlaid design. Each suite may be purchased separately if desired.

**5-Pc. Porcelain Top Breakfast Set**

**\$5 DOWN DELIVERS EVERYTHING COMPLETE**

**FREE PARKING** At Chimes station, opposite store.

**FREE!** Our gift to you when you buy the two outfits a \$29.75 value.

**MAJESTIC FURNITURE COMPANY**  
204 COURT ST.  
STORE OPEN EVERY EVENING TO 9 P. M.




**\$250 In Groceries Each Week**

**A BIG \$5 BASKET GIVEN AWAY DAILY AT ALL WEGMANS STORES**

**FREE!**

**Special! Northern TISSUE 2 rolls 11c**

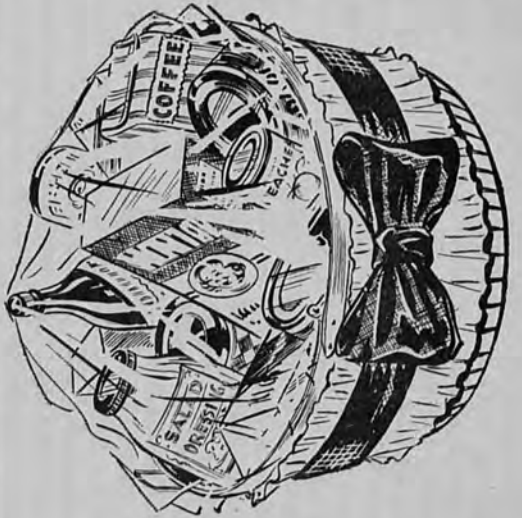
**Special! 125 Ft. Rolls CUT-RITE WAX PAPER 2 rolls 25c**

**Special! WIDMERS GRAPE JUICE 10c Pt. 3 cans 29c**

**Special! HEINZ Spaghetti 3 cans 29c**

**Special! HEINZ STRAINED Baby Food 3 cans 20c**

**Special! HEINZ RICE FLAKES 9c Pkg. 3 cans 20c**



Start Shopping any Wegmans store today and get your free grocery basket tickets. There's no work to do, no skill required... just drop the stubs in the big red box in your Wegmans store and save the tickets. Watch the winning numbers board for your numbers... and remember the more tickets you have... the better your chance to win.

**Wegmans HOME OWNED FOOD MARKETS**

**FREE PARKING FOR CUSTOMERS**



Button, button, who's got the though the buttons aren't what button? A new print has, they seem. Apparently bright

colored buttons are sewn all inspection shows that the "but- cloth, in sort of a fancy, new Sun Want Ads produce the most yet cost the least.

polka dot effect.

MISERIES OF \* \* \* **BLUE BUS** EVERY HOUR  
BUFFALO only \$1.00  
SHORTEST ROUTE  
Rochester Batavia Buffalo

**Harris Nusbaum Offers**  
**SPECIAL VALUES**  
for **FATHER'S DAY**

Here are special prices on things that Father needs—just when you want them most. All regular Nusbaum quality merchandise from our complete stocks. Make Nusbaum's your Father's Day Gift Headquarters.



**NOW . . . AT SIEBERTS**  
**7 Cu. Ft. Capacity G. E. Refrigerators**  
At Last Years Price For A G. E. "6"

COME IN AND SEE THIS ONE

No Down Payment  
No Payments Until JULY 15

**\$194<sup>95</sup>**  
Less LIBERAL allowance for your old refrigerator.

MODEL BH-7-41  
SINCE 1888

**SIEBERTS**  
ST. PAUL and ANDREWS ST.  
Free Parking Open Evenings

AT CHAMPION'S  
SOMETHING NEW  
**FOR DAD**  
WATER REPELLENT  
**SWEAT SHIRT**  
WITH CIGARETTE OR UTILITY POCKET

TAN or GRAY **89<sup>c</sup>** Ea. SIZES 36 to 46

**POLO SHIRTS**  
**79<sup>c</sup>** Ea.  
Others 29c ea. to \$1.98

**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.  
1/2 Hour Free Parking at Bill's and Strand Parking Stations

**TIRED? HOT? THIRSTY?**  
THEN . . . HAVE A **Squirt**

SOON AT ALL GROCERS  
**The Fresh Flavor Grapefruit Drink**

**RECOVERED - RESTYLED - REBUILT**  
**YOUR 3 PIECE**  
(Guaranteed For 5 Years In Writing)  
**LIVING Room Suite**  
New coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways.

**\$34<sup>50</sup>**

NO DOWN PAYMENT, NO CARRYING CHARGE  
Complete Line of **RUGS** SAVE UP TO **40%**  
Nationally Advertised

**WAYNE** UPHOLSTERING CO.  
74 PARK AVE.  
Monroe 1404

Men's **DRESS SHIRTS** and Pajamas **\$1** Special Values  
Plenty of handsome patterns to choose from and plenty of whites. Fine fabrics—finely tailored at this price you can get Dad 2 or 3! All sizes.

Men's **SLACK SUITS** **\$1<sup>95</sup>** Others To \$4.95  
Attractive summer shades that will stand lots of laundering and always look smart. Tailored to a perfect fit. All sizes.

**Special! SPORT SHIRTS 95<sup>c</sup>**  
Others from 50c to \$1.95

Hundreds of Patterns! Men's **GIFT NECKWEAR 50<sup>c</sup>**

**SPECIAL! GIFT SOCKS 25<sup>c</sup>**  
Intercovert Socks 35c, 3 Pcs. \$1

**REPEATED BY REQUEST!**  
2000 More New Summer **DRESSES**  
**3 FOR \$5**

SINGLE DRESSES \$1.95

This summer dress event was a sensation—last time—a complete sell-out! We're ready again with more—gay, new, colorful frocks. Hundreds of the season's newest styles—in fine quality materials. Stock up now—buy 3 while you can at this amazing low price! Sizes 9 to 17, 12 to 20, 38 to 52.

Lovely Materials That Launder Beautifully

- SPUN RAYONS
- CHAMBRAYS
- FRENCH CREPES
- BEMBERGS
- GINGHAMS
- SEERSUCKERS
- BROADCLOTHS

See Them Tonite We Are Open Till 9

**HARRIS NUSBAUM**  
221—29 JOSEPH AVE.

**GIFTS FOR Father's Day**

All year 'round DAD pays the bills! This Sunday we pay him tribute, with gifts and good wishes. You'll find the things he'll like the most at DAW'S. And, you'll pay less for them, for DAW'S prices are guaranteed to be the lowest in town! Take advantage of these special cut-rates and give DAD a gift on his day!

Prices Good Thru Father's Day, June 15

**POUND TOBACCOS**

PRINCE ALBERT . . . 74c  
EDGEWORTH . . . \$1.01  
SIR W. RALEIGH . . . 74c  
HALF and HALF . . . 74c  
VELVET (14-oz. Jar) 74c  
Union Leader 14-ozs. 61c  
GEO. WASHINGTON 61c  
GRANGER . . . 71c  
DILLS BEST . . . 72c  
MODEL . . . 71c

SHAVING BOWL \$1.00  
Yardley's Lavender

EASTMAN CAMERAS All Models . . . From 59c

GILLETTE Razor with Blades . . . 49c

POCKET WATCH Guaranteed \$1.25 Val. 94c

SUN GOGGLES Genuine Polaroid \$1.95

GOLF BALLS Wyandotte, Dor. . . \$1.98

PLAYING CARDS Gilt Edge . . . 2 Decks 55c

GEM RAZOR Set With Blades . . . 49c

TABLE LIGHTERS Dunhill Made . . . From 88c

No. 212 Panatela **FACTORY SMOKERS**  
Special Father's Day Offer!  
Extra Mild Quality  
Box of 100 **\$1.39**

**CREMO or BOLD Cigars**  
Humidor Fresh  
Box of 50 **\$1.43**

**Single or Double Edge RAZOR BLADES**

**SINGLE** Reg. \$1.00 Pkg. **EDGE 44<sup>c</sup>**  
35 Blades in Pkg.

**DOUBLE** **EDGE 44<sup>c</sup>**  
50 Blades in Pkg.

Famous DOE Brand—Sold everywhere at more than twice this price. Keen, super-honed blades—made of the finest, surgical Chrome Steel.

**GENUINE BRIAR PIPES**  
\$1.00 Value **59<sup>c</sup>**

Exceptionally fine-grained pipes of imported Briar. Assorted shapes and sizes.

Combination Tobacco **POUCH**  
\$1.50 Value **98<sup>c</sup>**

Holds both pipe and tobacco—lined with genuine LA TEX.

**REG. 5c CIGARS**  
GARCIA GRANDE, HOI TAN—LA AZOKA—BROOKS CORONA—4'S—BLACKSTONE, JES. GARCIA, GARCIA, ETC.

Most of these available in boxes of 99c.

Boxes of 50 **\$1.89**

**SHAVE BRUSH**  
100% Genuine Badger Bristles  
Sterilized pure BADGER BRISTLES set in rubber. Many years of shaving comfort.  
\$1.50 Value **98<sup>c</sup>**

**DAW'S ORIGINAL CUT-RATE DRUGS**

OPPOSITE TEMPLE THEATER 56 CLINTON AV. E.  
CORNER AQUEDUCT 31 MAIN ST. E.  
1 DOOR FROM STILLSON 353 MAIN ST. N.  
CORNER DEWEY 452 RIDGE RD. W.  
AT BULL'S HEAD 880 MAIN ST. W.  
JUST OFF MAIN 473 N. GOODMAN  
NEAR GOODMAN 539 MONROE AV.

THESE PRICES . . . TODAY THRU SATURDAY—RIGHT RESEWED TO LIMIT QUANTITIES

DAW'S COUPON  
**KRAFT'S DAIRY—FRESH CARMELS**  
KRAFT'S delicious dairy—fresh milk caramels at the lowest price ever sold!

1-Lb. Pkg. **16<sup>c</sup>**  
(Limit 2 Lbs.)

DAW'S COUPON  
**BAKED-ENAMELED GLASS ASH TRAYS**  
New! Beautiful! These colorful trays in their soft pastel shades are a charming addition to any room. Choice of colors: Dusty Rose or Spring Green.

**2 for 5<sup>c</sup>**  
(Limit 6 to Customer)

PHILLIP'S MILK of MAG. **11<sup>c</sup>**  
TOOTH PASTE—25c Size

**LIFEBUOY SHAVE CREAM—Large Size 2 for 33<sup>c</sup>**

DAW'S COUPON  
**PALMOLIVE SOAP**  
3 for 13<sup>c</sup>  
(Limit 3)

**RUBBING ALCOHOL 9<sup>c</sup>**  
PINT SIZE

**MAR-O-OIL SHAMPOO 48<sup>c</sup>**  
LARGE \$1.00 SIZE

DAW'S COUPON  
**WOODBURY'S SHAVE CREAM**  
Large 35c Size **11<sup>c</sup>**  
(Limit 1)

**MILK of MAGNESIA TABS. 9<sup>c</sup>**  
TIN OF 30—25c Size

**RINSO 16<sup>c</sup>**  
LARGE BOX

DAW'S COUPON  
**BOOK MATCHES**  
Box of 50 Pads **5<sup>c</sup>**  
(Limit 1 Box)

**PAPER TOWELS 4<sup>c</sup>**  
100 SHEETS IN ROLL

**MILK of MAGNESIA 13<sup>c</sup>**  
U. S. P. QUALITY—Pint Bottle

DAW'S COUPON  
**MEN'S FINE QUALITY HANDKERCHIEFS**  
Individually Boxed  
Reg. 10c Value (Limit 6) **3 for 14<sup>c</sup>**

**ZINC OINTMENT 14<sup>c</sup>**  
25c TUBE

**Dr. WEST TOOTH PASTE—25c Size 2 for 25<sup>c</sup>**

**SHAVE BOWLS 29<sup>c</sup>**  
REGULAR 75c VALUE

**ASPIRIN TABLETS 6<sup>c</sup>**  
U. S. P. 5 GRAIN—Bottle of 100

DAW'S COUPON  
**STERILIZED GAUZE BANDAGE**  
2 Inch x 10 Yards  
Reg. 10c **2 for 11<sup>c</sup>**  
(Limit 4)

**MINERAL OIL 14<sup>c</sup>**  
PURE U. S. P.—Pint Bottle

**DOG FOOD 4<sup>c</sup>**  
PLAY BALL BRAND, Reg. 10c 1-lb. can

**POND'S CREAM 39<sup>c</sup>**  
ALL TYPES—55c Size

**1-POUND BOX 20 MULE TEAM BORAX 11<sup>c</sup>**

**BARBASOL SHAVE CREAM—50c Size 21<sup>c</sup>**

**GERBER'S BABY FOODS—10c Size 3 for 16<sup>c</sup>**



**WANT ADS**

Additional Want Ads On Page 8

**CHIROPRACTORS**

FRANK BROWNELL, 65 Bronson, L. A. Young in attendance, Genesee 1492 Residence, Genesee 3050

**BEAUTY SHOPS**

STYAM Oil Ways \$1.50, Feeley, 378 Chili Avenue, Genesee 6632

**CARPENTERS-CONTRACTORS**

ALTERATIONS—Paperhanging, painting, general contracting, Glenwood 211 or 471.

**BRICK — cement and plaster work.**

Reasonable. Ed. Struchen, Monroe 6735-W.

**ALL types driveways, sidewalks, cement work, cinders, Barg, Culver 4187-R.**

**CURTAINS LAUNDERED**

CURTAINS laundered, stretched, ironed, 25c. Beautifully finished. Delivered. Genesee 2136-W.

**FLOWERS, PLANTS**

GERANIUM, spikes, vinca, asters, snapdragons, allsorts, petunias. A-1 plants, lowest prices in the city. Quality Floral Shop, 24 Delmar St., near Ots. Glenwood 1750

**GOLDFISH**

GOLDFISH — For pools, all sizes. Engert's, 227 Clifford, Main 3752

**HOUSEHOLD GOODS**

PRENS STORAGE SPECIALS—Small 9 pc. but walnut dining room suite with square table \$39, 460 State St. Open evenings.

PRENS STORAGE SPECIALS—James town make but walnut dining set with mahogany seat covers \$49.00, Terms \$1.00 weekly, 460 State St.

PRENS STORAGE SPECIAL — Grand Rapids make but walnut bedroom suite \$42

PRENS STORAGE SPECIAL—Maple colonial twin bedroom suite complete with springs and mattress \$49.

PRENS STORAGE SPECIAL — Modern tapestry living room suite like new \$55.

PRENS STORAGE SPECIAL—Jacquard and Baker's cut velvet reconditioned living room suite \$15, \$20, \$22 in two and three pieces. Terms \$1.00 weekly.

PRENS STORAGE SPECIAL—All white enamel late model table-top range \$35.

PRENS STORAGE SPECIAL — All enamel gas ranges \$8, \$10, \$12. Some with best controls.

PRENS STORAGE SPECIALS — Red Cross bungalow combination range \$28.

PRENS STORAGE SPECIAL—Easy porcelain tub washer \$15, Galinaday \$16. Cash \$2. Late model Maytag like new \$30, 460 State St. \$1.00 weekly.

PRENS STORAGE SPECIAL — New weather cushion chrome trimmed coil spring glider \$19.50, regular \$27.50 value. Open evenings.

PRENS STORAGE SPECIAL—New willow porch chairs \$2.25, \$2.50, \$3.00, magazine compartment, 460 State St.

PRENS STORAGE SPECIAL — Metal beds, all sizes \$2 and \$3 flat springs \$2, single and \$3, double coil \$4, heavy poster beds, \$5, felt mattresses \$4, cotton mattresses \$2, inner springs, \$5, \$7, 460 State St. Open evenings.

CASH means 25 to 50 percent savings. Heat make carpet sweeper \$1.00. Folding card table \$2.00. Rocking chairs \$1.00, dining room chairs \$1.00. 93c occasional chairs \$5.50, living room suit \$10.00 and up, easy chairs \$4.50, desks (all kinds) \$3.50 and up, pie crust tables \$1.00, chrome chairs \$2.50, walnut dining room suites \$10.00 and up, walnut bedroom suites \$35.00 and up, bed room sets \$1.75, \$1.92, \$2.00, \$2.18, \$2.35, \$2.50, \$2.68, \$2.85, \$3.00, \$3.18, \$3.35, \$3.50, \$3.68, \$3.85, \$4.00, \$4.18, \$4.35, \$4.50, \$4.68, \$4.85, \$5.00, \$5.18, \$5.35, \$5.50, \$5.68, \$5.85, \$6.00, \$6.18, \$6.35, \$6.50, \$6.68, \$6.85, \$7.00, \$7.18, \$7.35, \$7.50, \$7.68, \$7.85, \$8.00, \$8.18, \$8.35, \$8.50, \$8.68, \$8.85, \$9.00, \$9.18, \$9.35, \$9.50, \$9.68, \$9.85, \$10.00, \$10.18, \$10.35, \$10.50, \$10.68, \$10.85, \$11.00, \$11.18, \$11.35, \$11.50, \$11.68, \$11.85, \$12.00, \$12.18, \$12.35, \$12.50, \$12.68, \$12.85, \$13.00, \$13.18, \$13.35, \$13.50, \$13.68, \$13.85, \$14.00, \$14.18, \$14.35, \$14.50, \$14.68, \$14.85, \$15.00, \$15.18, 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Button, button, who's got the button? A new print has, though the buttons aren't what they seem. Apparently bright colored buttons are sewn all over a plain ground—but close inspection shows that the "buttons" are painted right on the cloth, in sort of a fancy, new polka dot effect.

Sun Want Ads produce the most yet cost the least.

## Harris Nusbaum Offers SPECIAL VALUES for FATHER'S DAY

Here are special prices on things that Father needs—just when you want them most. All regular Nusbaum quality merchandise from our complete stocks. Make Nusbaum's your Father's Day Gift Headquarters.



Men's DRESS SHIRTS and Pajamas \$1 Special Values

Plenty of handsome patterns to choose from and plenty of whites. Fine fabrics—finely tailored at this price you can get Dad 2 or 3! All sizes.

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Attractive summer shades that will stand lots of laundering and always look smart. Tailored to a perfect fit. All sizes.

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REPEATED BY REQUEST! 2000 More New Summer

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## 3 FOR \$5

SINGLE DRESSES \$1.95

This summer dress event was a sensation—last time—a complete sell-out! We're ready again with more—gay, new, colorful frocks. Hundreds of the season's newest styles—in fine quality materials. Stock up now—buy 3 while you can at this amazing low price! Sizes 9 to 17, 12 to 20, 38 to 52.

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- SPUN RAYONS
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NOW... AT SIEBERTS 7 Cu. Ft. Capacity G. E. Refrigerators At Last Years Price For A G.E. "6"

COME IN AND SEE THIS ONE

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\$194.95 Less LIBERAL allowance for your old refrigerator.

MODEL BH-7-41 SINCE 1888

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AT CHAMPION'S SOMETHING NEW FOR DAD WATER REPELLENT SWEAT SHIRT WITH CIGARETTE OR UTILITY POCKET

TAN or GRAY 89c Ea. SIZES 36 to 46

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## Champion

KNITWEAR CO. 71 ST. PAUL ST. 1/2 Hour Free Parking at Bill's and Strand Parking Stations

MISERIES OF \* \* \* RUB WITH COLD PENETRO BLUE BUS BUFFALO only \$1.00

TIRED? HOT? THIRSTY? THEN... HAVE A SQUIRT

SOON AT ALL GROCERS

The Fresh Flavor Grapefruit Drink

RECOVERED - RESTYLED - REBUILT YOUR 3 PIECE LIVING Room Suite (Guaranteed For 5 Years In Writing) \$34.50

New coverings, new webbing, new fillings, springs tied 8 ways.

NO DOWN PAYMENT, NO CARRYING CHARGE Complete Line of RUGS SAVE UP TO 40% NATIONALLY ADVERTISED

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## GIFTS FOR Father's Day

Prices Good Thru Father's Day, June 15

POUND TOBACCOS

PRINCE ALBERT .74c  
EDGEWORTH \$1.01  
SIR W. RALEIGH .74c  
HALF and HALF .74c  
VELVET (14-oz. Jar) 74c  
Union Leader 14-ozs. 61c  
GEO. WASHINGTON 61c  
GRANGER .71c  
DILLS BEST .72c  
MODEL .71c

SHAVING BOWL Yardley's Lavender \$1.00  
EASTMAN CAMERAS All Models . . . . . 59c  
GILLETTE Razor with Blades . . . 49c  
POCKET WATCH Guaranteed \$1.25 Val. 94c  
SUN GOGGLES Genuine Polaroid \$1.95  
GOLF BALLS Wyandotte, Doz. . \$1.98  
PLAYING CARDS Gilt Edge . . . 2 Decks 55c  
GEM RAZOR Set With Blades . . . . 49c  
TABLE LIGHTERS Dunhill Made . . From 88c

No. 212 Panatela FACTORY SMOKERS Special Father's Day Offer! Extra Mild Quality Box of 100 \$1.39

CREMO or BOLD Cigars Humidor Fresh Box of 50 \$1.43

Single or Double Edge RAZOR BLADES

SINGLE Reg. \$1.00 Pkg. DOUBLE EDGE 44c 50 Blades in Pkg.

Famous DOE Brand—Sold everywhere at more than twice this price. Keen, super-honed blades—made of the finest Surgical Chrome Steel.

GENUINE BRIAR PIPES \$1.00 Value 59c

Exceptionally fine-grained pipes of imported Briar. Assorted shapes and sizes.

Combination Tobacco POUCH \$1.50 Value 98c

Holds both pipe and tobacco—lined with genuine LA-TEX.

REG. 5c CIGARS

GARCIA GRANDE ROYAL—LA AZORA—BROOKS—CORONA—41'S—BLACKSTONE—JES. GARCIA, GARCIA, ETC.

Most of these are 11 & 12 in boxes of 99c 25's . . . . . \$1.89

Air-Conditioned ZEPHAIR PIPE 98c

ALL ALUMINUM SHANK with an air-conditioning design that keeps a cool, sweet, cool smoke.

Shave Brush 100% Genuine Badger Bristles \$1.50 Value 98c

# DAW'S ORIGINAL CUT-RATE DRUGS

THESE PRICES . . . TODAY THRU SATURDAY—RIGHT RESEWED TO LIMIT QUANTITIES

DAW'S COUPON

KRAFT'S DAIRY-FRESH CARMELS 1-Lb. Pkg. 16c (Limit 2 Lbs.)

BAKED-ENAMELED GLASS ASH TRAYS 2 for 5c (Limit 6 to Customer)

PHILLIP'S MILK of MAG. TOOTH PASTE—25c Size 11c

LIFEBUOY SHAVE CREAM—Large Size 2 for 33c

RUBBING ALCOHOL PINT SIZE 9c

MAR-O-OIL SHAMPOO LARGE \$1.00 SIZE 48c

MILK of MAGNESIA TABS. TIN OF 30—25c Size 9c

RINSO LARGE BOX 16c

PAPER TOWELS 100 SHEETS IN ROLL 4c

MILK of MAGNESIA U. S. P. QUALITY—Pint Bottle 13c

ZINC OINTMENT 25c TUBE 14c

Dr. WEST TOOTH PASTE—25c Size 2 for 25c

SHAVE BOWLS REGULAR 75c VALUE 29c

ASPIRIN TABLETS U. S. P. 5 GRAIN—Bottle of 100 6c

MINERAL OIL PURE U. S. P.—Pint Bottle 14c

DOG FOOD PLAY BALL BRAND, Reg. 10c 1-lb. can 4c

POND'S CREAM ALL TYPES—55c Size 39c

1-POUND BOX 20 MULE TEAM BORAX 11c

BARBASOL SHAVE CREAM—50c Size 21c

GERBER'S BABY FOODS—10c Size 3 for 16c

DAW'S COUPON

PALMOLIVE SOAP 3 for 13c (Limit 3)

DAW'S COUPON

WOODBURY'S SHAVE CREAM Large 35c Size 11c (Limit 1)

DAW'S COUPON

BOOK MATCHES Box of 50 Pads 5c (Limit 1 Box)

DAW'S COUPON

MEN'S FINE QUALITY HANDKERCHIEFS—Individually Boxed—Reg. 10c Value (Limit 6) 3 for 14c

DAW'S COUPON

STERILIZED GAUZE BANDAGE 2 Inch x 10 Yards Reg. 10c 2 for 11c (Limit 4)







Button, button, who's got the though the buttons aren't what button? A new print has, they seem. Apparently bright

colored buttons are sewn all inspection shows that the "but- over a plain ground—but close tons" are painted right on the

cloth, in sort of a fancy, new Sun Want Ads produce the most yet cost the least.

**MISERIES OF \* \* \***  
**BLUE BUS** EVERY HOUR  
**BUFFALO** only \$1.00  
SHORTEST ROUTE  
Rochester, Batavia, Buffalo

**Harris Nusbaum Offers**  
**SPECIAL VALUES**  
for **FATHER'S DAY**

Here are special prices on things that Father needs—just when you want them most. All regular Nusbaum quality merchandise from our complete stocks. Make Nusbaum's your Father's Day Gift Headquarters.



**NOW . . . AT SIEBERTS**  
7 Cu. Ft. Capacity **G. E. Refrigerators**  
At Last Years Price For A G.E. "6"

COME IN AND SEE THIS ONE

No Down Payment  
No Payments Until JULY 15

**\$194.95**  
Less LIBERAL allowance for your old refrigerator.

MODEL BU-7-41  
SINCE 1888

**SIEBERTS**  
ST. PAUL and ANDREWS ST.  
Free Parking Open Evenings

AT CHAMPION'S SOMETHING NEW  
**FOR DAD**  
WATER REPELLENT  
**SWEAT SHIRT**  
WITH CIGARETTE OR UTILITY POCKET

TAN OR GRAY **89c** Ea. SIZES 36 to 46

**POLO SHIRTS** **79c** Ea.  
Others 29c ea. to \$1.98

**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.  
1/2 Hour Free Parking at Bill's and Strand Parking Stations

**COOLDS WITH RUB WITH PENETRO**

**TIRED? HOT? THIRSTY?**  
THEN HAVE A **Squirt**  
SOON AT ALL GROCERS  
The Fresh Flavor Grapefruit Drink

**RECOVERED - RESTYLED - REBUILT**  
**YOUR 3 PIECE**  
(Guaranteed For 5 Years In Writing)  
**LIVING Room Suite**  
New coverings, new webbing, new fillings, springs tied 8 ways.

**\$34.50**

NO DOWN PAYMENT, NO CARRYING CHARGE  
Complete Line of **RUGS** SAVE UP TO **40%**  
Nationally Advertised  
**WAYNE** UPHOLSTERING CO.  
74 PARK AVE. Monroe 1404

Men's **DRESS SHIRTS** and Pajamas **\$1** Special Values  
Plenty of handsome patterns to choose from and plenty of whites. Fine fabrics—finely tailored at this price you can get Dad 2 or 3! All sizes.

Men's **SLACK SUITS** **\$1.95** Others To \$4.95  
Attractive summer shades that will stand lots of laundering and always look smart. Tailored to a perfect fit. All sizes.

**Special! SPORT SHIRTS** **95c**  
Others from 50c to \$1.95

Hundreds of Patterns! Men's **GIFT NECKWEAR** **50c**

**SPECIAL! GIFT SOCKS** **25c**  
Interwoven Socks 35c, 3 Pcs. \$1

**REPEATED BY REQUEST!**  
2000 More New Summer **DRESSES**  
**3 FOR \$5**  
SINGLE DRESSES \$1.95

This summer dress event was a sensation — last time — a complete sell-out! We're ready again with more — gay, new, colorful frocks. Hundreds of the season's newest styles—in fine quality materials. Stock up now—buy 3 while you can at this amazing low price! Sizes 9 to 17, 12 to 20, 38 to 52.

Lovely Materials That Launder Beautifully

- SPUN RAYONS
- CHAMBRAYS
- FRENCH CREPES
- BEMBERGS
- GINGHAMS
- SEERSUCKERS
- BROADCLOTHS

See Them Tonite We Are Open Till 9

**HARRIS NUSBAUM**  
221—29 JOSEPH AVE.

**GIFTS FOR Father's Day**  
Prices Good Thru Father's Day, June 15

**POUND TOBACCO**  
PRINCE ALBERT . . . 74c  
EDGEWORTH . . . \$1.01  
SIR W. RALEIGH . . . 74c  
HALF and HALF . . . 74c  
VELVET (14-oz. Jar) 74c  
Union Leader 14-ozs. 61c  
GEO. WASHINGTON 61c  
GRANGER . . . . . 71c  
DILLS BEST . . . . . 72c  
MODEL . . . . . 71c

SHAVING BOWL \$1.00  
Yardley's Lavender . . . . . 59c  
EASTMAN CAMERAS All Models . . . . . 59c  
GILLETTE Razor with Blades . . . . . 49c  
POCKET WATCH Guaranteed \$1.25 Val. . . . . 94c  
SUN GOGGLES Genuine Polaroid . . . . . \$1.95  
GOLF BALLS Wyandotte, Daz. . . . . \$1.98  
PLAYING CARDS Gift Edge . . . . . 2 Decks 55c  
GEM RAZOR Set With Blades . . . . . 49c  
TABLE LIGHTERS Dunhill Made . . . . . From 88c

No. 212 Panatela **FACTORY SMOKERS**  
Special Father's Day Offer!  
Extra Mild Quality  
Box of 100 **\$1.39**

**CREMO or BOLD Cigars**  
Humidor Fresh  
Box of 50 **\$1.43**

**Single or Double Edge RAZOR BLADES**  
SINGLE Reg. \$1.00 Pkg. DOUBLE EDGE **44c**  
35 Blades in Pkg. 50 Blades in Pkg.

Famous DOE Brand—Sold everywhere at more than twice this price. Keen, super-honed blades—made of the finest Surgical Chrome Steel.

**GENUINE BRIAR PIPES** \$1.00 Value **59c**  
Exceptionally fine-grained pipes of imported briar. Assorted shapes and sizes.

Combination Tobacco **POUCH** \$1.50 Value **98c**  
Holds both pipe and tobacco—lined with genuine LATEX.

**REG. 5c CIGARS**  
GARCIA GRANDE, LA ALORA, BROOKS, CORONA, BLACKSTONE, JRS. GARCIA, ETC.  
Most of these available in boxes of 99c. Boxes of 50 **\$1.89**

**REG. 5c CIGARS**  
GARCIA GRANDE, LA ALORA, BROOKS, CORONA, BLACKSTONE, JRS. GARCIA, ETC.  
Most of these available in boxes of 99c. Boxes of 50 **\$1.89**

**WILSON'S SAM SNEAD Golf Balls**  
Each Doz. **33c - \$3.89**  
Famous for their distance, positive accuracy and extreme durability.

**Air-Conditioned ZEPHAIR PIPE**  
ALL ALUMINUM SHANK with air-conditioning design that assures a dry, sweet, cool smoke.  
**98c** In Enquire at \$2.50

**SHAVE BRUSH**  
100% Genuine Badger Bristles  
Sterilized pure BADGER BRISTLES set in rubber. Many years of shaving comfort.  
**\$1.50 Value 98c**

**DAW'S ORIGINAL CUT-RATE DRUGS**

OPPOSITE TEMPLE THEATER 56 CLINTON AV. S.  
CORNER AQUEBUCK 31 MAIN ST. E.  
1 DOOR FROM STILLSON 353 MAIN ST. W.  
CORNER DEWEY 452 RIDGE RD. W.  
AT BULL'S HEAD 880 MAIN ST. W.  
JUST OFF MAIN 473 W. N. GOODMAN  
NEAR GOODMAN 539 MONROE AV.

THESE PRICES . . . TODAY THRU SATURDAY—RIGHT RESEWED TO LIMIT QUANTITIES

**KRAFT'S DAIRY-FRESH CARMELS**  
KRAFT'S delicious dairy-fresh milk caramels at the lowest price ever sold!!  
1-Lb. Pkg. **16c**  
(Limit 2 Lbs.)

**BAKED-ENAMELED GLASS ASH TRAYS**  
New! Beautiful! These colorful trays in their soft pastel shades are a charming addition to any room. Choice of colors: Dusty Rose or Spring Green.  
SOLD ONLY WITH THIS COUPON.  
**2 for 5c**  
(Limit 6 to Customer)

**PHILLIP'S MILK of MAG.** 11c  
TOOTH PASTE—25c Size

**LIFEBUOY** SHAVE CREAM—Large Size **2 for 33c**

**RUBBING ALCOHOL** 9c  
PINT SIZE

**MAR-O-OIL SHAMPOO** 48c  
LARGE \$1.00 SIZE

**MILK of MAGNESIA TABS.** 9c  
TIN OF 30—25c Size

**RINSO** 16c  
LARGE BOX

**PAPER TOWELS** 4c  
100 SHEETS IN ROLL

**MILK of MAGNESIA** 13c  
U. S. P. QUALITY—Pint Bottle

**ZINC OINTMENT** 14c  
25c TUBE

**Dr. WEST** 2 for 25c  
TOOTH PASTE—25c Size

**SHAVE BOWLS** 29c  
REGULAR 75c VALUE

**ASPIRIN TABLETS** 6c  
U. S. P. 5 GRAIN—Bottle of 100

**MINERAL OIL** 14c  
PURE U. S. P.—Pint Bottle

**DOG FOOD** 4c  
PLAY BALL BRAND, Reg. 10c 1-lb. can

**POND'S CREAM** 39c  
ALL TYPES—55c Size

**1-POUND BOX** 11c  
**20 MULE TEAM BORAX**

**BARBASOL** 21c  
SHAVE CREAM—50c Size

**GERBER'S** 3 for 16c  
BABY FOODS—10c Size

**PALMOLIVE SOAP** 3 for 13c  
(Limit 3)

**WOODBURY'S SHAVE CREAM** 11c  
Large 35c Size (Limit 1)

**BOOK MATCHES** 5c  
Box of 50 Pads (Limit 1 Box)

**MEN'S FINE QUALITY HANDKERCHIEFS** 3 for 14c  
Individually Boxed Reg. 10c Value (Limit 6)

**STERILIZED GAUZE BANDAGE** 2 for 11c  
2 Inch x 10 Yards Reg. 10c (Limit 4)



**WANT ADS**

Additional Want Ads  
On Page 8

**CHIROPRACTORS**

FRANK BROWNELL, 63 Bronson, L. A.  
Young in attendance, Genesee 1497  
Residence, Genesee 3950

**BEAUTY SHOPS**

STEAM OIL WAVE \$1.50, Peeney, 378  
Chili Avenue, Genesee 6632

**CARPENTERS-CONTRACTORS**

ALTERATIONS—Paperhanging, painting,  
general contracting, Glenwood 311  
or 471.

BRICK — cement and plaster work,  
Reasonable. Ed. Strauchen, Monroe  
8725-W.

ALL types driveways, sidewalks, cement  
work, cinders, Barg, Culver 4187-R.

**CURTAINS LAUNDERED**

CURTAINS laundered, stretched, ironed,  
25c. Beautifully finished, Delivered  
Genesee 2138-W.

**FLOWERS, PLANTS**

GERANIUM, spikes, vincas, asters,  
snapdragons, alternanthera, petunias,  
A-J plants, lowest prices in the city.  
Quality Floral Shop, 34 Delmar St.,  
near Otis; Glenwood 3750.

**GOLDFISH**

GOLDFISH — For pools, all sizes. En-  
sert's, 227 Clifford, Main 3752.

**HOUSEHOLD GOODS**

PRENS STORAGE SPECIALS—Small 9  
pc. burl walnut dining room suite with  
square table \$39. 460 State St. Open  
evenings.

PRENS STORAGE SPECIALS—James-  
lowen make burl walnut dining set  
with mahair seat covers \$69.50. Terry  
\$1.00 weekly, 460 State St.

PRENS STORAGE SPECIAL — Grand  
Rapids make burl walnut bedroom  
suite \$42.

PRENS STORAGE SPECIAL—Maple col-  
onial twin bedroom suite complete  
with springs and mattress \$49.

PRENS STORAGE SPECIAL — Modern  
sagey living room suite like new \$55.

PRENS STORAGE SPECIAL—Jaquard  
and Baker's cut velvet reconditioned  
living room suites \$15, \$20, \$22 in two  
and three pieces. Terry \$1.00 weekly.

PRENS STORAGE SPECIALS—All white  
enamel late model table top range \$35.

PRENS STORAGE SPECIAL — All en-  
amel gas ranges \$8, \$10, \$12. Some with  
best controls.

PRENS STORAGE SPECIALS — Red  
Cross bungalow combination range \$28.

PRENS STORAGE SPECIAL—Easy porce-  
lain tub washer \$15, Galatada \$16, Cass  
\$8. Late model Maytag like new \$30.  
460 State St. \$1.00 weekly.

PRENS STORAGE SPECIAL — New  
leather cushion chrome trimmed coil  
spring \$19.95, regular \$27.50  
value. Open evenings.

PRENS STORAGE SPECIAL—New will-  
ow porch chairs \$2.25 each. Some with  
massage compartment 460 State St.

PRENS STORAGE SPECIAL — Metal  
beds, all sizes \$2 and \$3 that springs  
\$2, single coil \$2, double coil \$4, heavy  
porter beds, \$5, felt mattresses \$4, con-  
ton mattresses \$2, inner springs, \$5, \$7,  
\$9. Hiak \$1. Open evenings.

PRENS STORAGE SPECIAL—\$412 felt  
base rug \$2.98, \$415, \$4.95, 12x12 \$7.50,  
12x15 \$9.50, 6x3 \$1.72, 460 State St.  
Open evenings.

CASH means 23 to 30 percent savings  
heat make carpet sweepers \$1.00.  
Folding card tables 50c. Rocking  
chairs \$1.00, dining room chairs \$1.00,  
50c occasional chairs \$5.50, living room  
suits \$10.00 and up, easy chairs \$4.50,  
desks (all kinds) \$3.50 and up, pie  
crist tables \$1.00, chrome chairs \$2.50,  
walnut dining room suites \$10.00 and  
up, walnut bedroom suites \$35.00 and  
up, 6x7' linoleum rugs \$1.75, 9x12  
linoleum rugs \$2.25, Alexander, and  
Wilson rugs \$4.00 and up, second hand  
couch springs \$3.50 and up. Yes, we have  
12 foot linoleum which means a seam-  
less kitchen floor, shop the town then  
come to Painter's and see how much  
you can save. No one lays awake nights  
worrying about what they own. Painter  
— only cash and save 23 to 30 percent.  
H. P. Painter, 96 State St. Furniture  
Now.

**LAWNMOWERS**

LAWNMOWERS—Sharpened, adjusted,  
guaranteed. Super Burner, Genesee  
242. Open evenings.

LAWN mowers sharpened and repaired;  
bicycles repaired. Wilkinson's, 31 Flan-  
ders, Genesee 6632.

**LINCENSED MASSEUSE**

HAZEL BEBBINGTON Chicago gradu-  
ate, registered nurse, 684 Clinton Ave.  
B, Monroe 5016, State license 8668.

**MOVING—CARTING**

MACHIDE moving and carting; reason-  
able. 132 Columbia Ave., Genesee 2369.

ARE you moving? Call Ryan Carting  
Company. Main 1463. Storage, packing,  
long distance, modern equipment.

DO YOU want to move cheap? Galla-  
her's Van, Glenwood 532-B.

PHONE Elmer Derleth, Main 4664, good  
service, low prices.

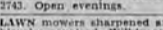
**MUSICAL INSTRUCTION**

HELENE M. GREENE — Expert, rapid  
piano instruction; classical, popular;  
improvisation, orchestration, arranging.  
References, \$1.00 per hour. Stone  
3217-L.

**AS NEW AS  
TOMORROW**

REFRESHING AS  
A SEA BREEZE

BUT  
SATISFYING  
AS ONLY



CAN BE

That new drink with the Grape  
fruit flavor that's taking California  
by storm!

**PAINTERS - DECORATORS**

DECORATE and paint now on easy  
payment plan, 12-14 months to pay,  
Call George H. Wainwright Inc., 115 State  
Main 1003, for reliable painter and free  
estimate.

**UPHOLSTERING**

DAVENPORTS — Springs tied up and  
rewebbed, chairs caned. B. Ferris, 379  
Clara, Phone Main 8002.

**USED CLOTHING WANTED**

GORDON pays most! Men's used  
clothing, 90 North Main 6826.

**WANTED TO BUY**

NEWSPAPERS—mattresses, tags, mag-  
azines and batteries. Also highest prices  
for scrap metal. Call Stone 2889-B.

**WEARING APPAREL**

FORMALS \$1 up — Graduation, new  
fashions, all kinds. Wraps, sandals, 25c  
up. Dresses, shoes 25c - 50c up, De-  
posits accepted. 325 Humboldt St.

**State Milk Ad  
Campaign Renewed**

Contract for New York State milk  
advertising for 1941-1942  
has been awarded to J. M. Mat-  
hes Inc., New York advertising  
agency.

The campaign will be financ-  
ed by a \$310,000 appropriation  
voted by the state legislature in  
continuing the seven-year-old  
project.

Everybody reads Rochester  
Sun Want Ads. To buy, sell,  
rent or exchange at lowest cost  
use Shopping Want Ads.

**PROVED PERFORMANCE**

The LAUSON FOUR-CYCLE  
AIR-COOLED SPORT KING!

Built by the recognized leaders in small, 4-cycle  
marine motors, this new Lawson air-cooled outboard  
is setting new records... for gas economy, ease  
of operation and lasting dependability. Come in  
and see this king-of-outboards today!



LAUSON 4-CYCLE INBOARD MOTORS  
COMBINE POWER AND ECONOMY!  
The ideal power for small boats...  
both air and water-cooled models from  
1/2 to 5 1/2 HP... ball-bearing crank-  
shaft... and thrust bearings...  
standard marine hose... built-in oil  
pump and float-lead carburetor with  
flame arrester... lower operating cost.

Remember... it's  
**LAUSON**  
for Low Cost Boating!

MAIN 1786  
**KEMP EQUIPMENT CO.**  
WHOLESALE DISTRIBUTORS  
DEALERS WANTED—311 MAIN ST. W.

**Femme Favorites**

(Continued From Page 1)  
30 and last year, again relief-  
pitched the Wings to top spot.  
The gals have been raving about  
him for years.

His only rival in the ranks of  
palpitating feminine hearts is  
George Fallon. The Red Wing  
publicity department says his  
eyes are hazel. One young lady  
described them as "just beau-  
tiful." George is a bit more care-  
ful of his diet and weights 160  
lbs. (Let's see, what does Clark  
Gable weigh, anyway?)

But here's the sad, sad news  
for all you lassies. Both the  
baseball beauties are MAR-  
RIED. Berly has one son. And  
what's more — they both love  
their wives. Why, it's even been  
rumored that both turn their  
pity envelopes over to the "little  
woman" without so much as  
opening it.

Now, of course that's sad  
news for the heart throbs gals.  
But think what a break it is for  
the rest of us guys who buy  
the tickets and pay the bills.

Sew and save. Take ad-  
vantage of The Rochester Sun  
pattern service. Latest fashions.  
See the Pattern feature in to-  
day's Rochester Sun

**MR. HI DOES MR. HATT IN OIL**

I'M TRYIN' TO PAINT  
THAN YOU REALLY  
ARE, MY FRIEND—

YOU'RE RIGHT—I GUESS  
I'M NOT AS LIGHT  
AS KESSLER'S SILKY  
BLEND.

**SMOOTH AS SILK**  
but not HIGH HAT!

**KESSLER'S**  
AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLEND OF WHISKEY, 75% Neutral Spirits distilled from Grain, 86 Proof.  
Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

**21 FOR TIRE SALE**

ON POPULAR MASON TIRES  
YOU PAY ONLY 50c DOWN  
CREDIT ACCOUNTS OPENED IN 2 MINUTES

2-5.50-17 FOR \$9.80	2-6.00-16 FOR \$10.90	2-6.50-16 FOR \$12.90
----------------------	-----------------------	-----------------------

4.50-21 \$7.90  
4.50-20 \$7.90  
4.50-21 Two For \$8.90

5.50-19 \$14.90  
6.00-19 \$14.90  
6.00-18 Two For \$19.90

7.00-16 \$18.90  
7.00-15 Two For \$18.90

NOTICE: These Tires Are All Brand New Tires,  
First Quality and Fully Guaranteed

**CONSOLIDATED**  
TIRE SALES CO.  
253 ST. PAUL ST. CORNER CENTRAL AVE.

OPEN Every Night 'til 9 o'clock

**LAWNMOWERS**

LAWNMOWERS—Sharpened, adjusted,  
guaranteed. Super Burner, Genesee  
242. Open evenings.

LAWN mowers sharpened and repaired;  
bicycles repaired. Wilkinson's, 31 Flan-  
ders, Genesee 6632.

**LINCENSED MASSEUSE**

HAZEL BEBBINGTON Chicago gradu-  
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**MOVING—CARTING**

MACHIDE moving and carting; reason-  
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ARE you moving? Call Ryan Carting  
Company. Main 1463. Storage, packing,  
long distance, modern equipment.

DO YOU want to move cheap? Galla-  
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PHONE Elmer Derleth, Main 4664, good  
service, low prices.

**MUSICAL INSTRUCTION**

HELENE M. GREENE — Expert, rapid  
piano instruction; classical, popular;  
improvisation, orchestration, arranging.  
References, \$1.00 per hour. Stone  
3217-L.

**AS NEW AS  
TOMORROW**

REFRESHING AS  
A SEA BREEZE

BUT  
SATISFYING  
AS ONLY

**Squirt**

CAN BE

That new drink with the Grape  
fruit flavor that's taking California  
by storm!

**4-CYCLE OUTBOARD MOTOR**  
Runs 6 hours on a single  
gallon of gasoline... no oil  
in gasoline... automotive de-  
sign... ball-bearing crank-  
shaft... perfect trailing speed...  
performs equally well in  
both fresh and salt water.

Remember... it's  
**LAUSON**  
for Low Cost Boating!

MAIN 1786  
**KEMP EQUIPMENT CO.**  
WHOLESALE DISTRIBUTORS  
DEALERS WANTED—311 MAIN ST. W.

**BERGHASH**  
OUTSTANDING WEEKLY  
LIQUOR 'BUYS'

**TAXES ARE COMING!**

Stock up now at BERGHASH'S Low Prices! Get our ease  
prices—It will mean extra dollars of savings for you.

Cocktail Time! You  
can make a good  
Martini in your  
home, but have you  
tried?

**GORDON'S  
MARTINI  
COCKTAIL**  
EXTRA DRY  
The only distilled  
spirits used in this  
cocktail is Gordon's  
distilled London  
Dry Gin.

Compare \$1.69  
\$2.50 Val. FULL FIFTH

**KERRIGAN'S**  
Private Stock  
BLENDED  
WHISKEY  
A Gallscher &  
Burton product,  
Fine blend of  
smooth flavor and  
Bouquet, developed  
under the personal  
supervision of J. P.  
Kerrigan, one of  
America's old time  
whiskey men.

Compare \$1.99  
\$2.50 Val. FULL QUART

**ROCHESTER'S MOST  
POPULAR WINE VALUE!**

"Chateau Brisee"  
100% PURE CALIFORNIA  
**WINE**  
\$1.29

Be sure to  
get quality  
wine with  
label reading  
Full 100% pure  
Gallon California.

Choice of Tokay, Angelica, White  
Port, Sherry, Muscatel, Port, Burgun-  
dy, Claret, Sauternes, Zinfandel,  
Marsala.

Imported "Glen Drostan" 86 Proof \$2.99  
12 YEARS OLD SCOTCH \$4 Value Fifth

"OLD OAKDALE"  
BRAND WHISKEY Reg. \$1.95 Val. \$1.49  
Quart

WESTMINSTER  
DISTILLED GIN Compare \$2.25 Value Quart \$1.59  
LONDON DRY

124 CLINTON AVE. S.—Next to Loew's Theatre  
FREE DELIVERY — Phone Main 786  
FREE PARKING OPPOSITE OUR STORE  
Mrs. Mabel VanHee, 119 Catalpa Rd.

**GLO-BRITE  
ANTHRACITE**

PENNSYLVANIA  
**HARD COAL**  
EGG—NUT-STOVE  
\$10.80 Ton  
RICE, \$6.75 PEA \$9.00  
BUCKWHEAT, \$7.75  
These Prices Subject to  
Change Without Notice

6LENWOOD 39-38-37  
**ROCHESTER FUEL**  
AND FEED COMPANY  
OFFICE & YARD - 1525 CLINTON AVENUE NORTH

**TOWNERS \* HOLLYWOOD**  
University & Atlantic Pullman Ave.  
UNDER PERSONAL MANAGEMENT OF  
"GEORGE" OF TOWNER'S

**EVERY  
SUN.  
NITE**

**\$500** Including  
Jackpots  
23 GAMES \$10 EACH

ADMISSION 20c  
SPECIALS . . . . \$40  
JACKPOTS . \$50 - \$70

THIS TICKET WORTH 25c  
When purchasing a triple board and a book of Specials. Good  
Sunday, June 15. Come see the NEW Hollywood Bingo Hall —  
Completely and beautifully redecorated.

**Beeley's Bingo**  
\$1 On Reg. Boards, Fri. Nite  
MON., TUES., FRI., SAT. at  
8:15 P.M., SUNDAY at 2:30 P.M.  
Extra Board Free With Purchase  
of a Triple Board.  
142 GENESEE ST. in REAR

**BINGO**  
Wed. & Sat. Afternoon 1:30  
21 GAMES \$3 EACH  
2 GAMES \$5 EACH  
Monday Night 8:30  
Every Game—\$7  
Jack Pots \$75 & \$120

**UNION LEAGUE HALL** Gregory at  
South Av.

**Bingo Every Thursday Nite**  
— BY POPULAR REQUEST —  
If it Will Present Another  
**HELLZACKRACKEN NITE THUR. JUNE 12**  
COME AND JOIN THE FUN  
**LAGE GLENWOOD RECREATION CENTER**  
894 LAY AVE. COR. GLENWOOD

**23 BIG GAMES \$1000.00**  
OFFERING ABOUT

**3 BIG JACK POT GAMES**  
— TOTALING — **\$350.00**

ADMISSION Including Tax 99c Dancing to Vic Sweets Orchestra  
Plenty of Free striking Space

**Where To Play Bingo**

**THE P. M. CLUB**  
THURSDAY  
AFTERNOON BINGO  
University and Atlantic  
TOWNER'S HALL

**DORIS'S BINGO**  
55 CHILI RECREATION HALL  
\$5 EACH GAME  
JACK POT \$50  
SPECIALS — \$10-\$15-\$20  
Every Friday—8:15

**Chili Recreation Hall—509 Chili Av.**

**BINGO PARTIES**  
Tues., Thurs. and Sat. 8:15  
P.M.

**JACKPOTS:**  
SAT. EVENING \$65  
WED. AFTERNOON \$30  
New Announcer

**NORM'S BINGO**  
MONDAY 8:15 P. M.  
SATURDAY—2 P. M.

Men. Regular Boards \$6  
Sat. Regular Boards \$5  
Jackpots \$45 and \$35

**\$290** Fri. & Sun. Nite — Towners Hall  
EACH NITE

Sat. and Wed.  
**\$10** Every Game

**JACKPOTS:**  
FRIDAY . . . . . \$70-\$50  
SATURDAY & WED. \$190-\$50  
SUNDAY . . . . . \$70-\$50

**WED. & SAT. \$475 NIGHTS**  
**TOWNERS HALL & REXY THEATRE**  
University at Atlantic South Avenue

**BINGO**  
19th WARD CLUB HOUSE  
257 HAWLEY ST.  
Every Thursday and Saturday Eve.  
Friday Afternoon 1:30. Admission 30c  
Extra Board and Special (Free)  
With Each Admission

**BINGO PARTY**  
\$250 in PRIZES  
Every Sat. Nite—8:30  
25 DOOR PRIZES!  
JACK POT GAME  
\$100

**BINGO**  
Every Tuesday and  
Saturday Evening

**FREE GOLD AWARD**  
**2 JACK POTS**  
**ENTERTAINMENT**  
FREE \$25 Game Each Night

PRIZE LIST  
OVER **\$360**

DEWEY  
**RECREATION CENTER**  
1883 Dewey Ave. cor. Rand St.

Plymouth Church  
Hall  
Corner Plymouth

**BINGO AND ENTERTAINMENT**  
Every Monday—Wednesday—Saturday Nite  
**Lake-Glenwood Recreation Center**  
694 LAKE AVE. at GLENWOOD  
Everybody Seated at Tables

SATURDAY  
23 Regular Board Games \$8.00 each

MONDAY  
23 Regular Board Games \$5.56-\$7

ADMISSION ONLY 28c INCLUDING TAX  
VALUABLE • CUT THIS OUT! • VALUABLE  
This Coupon Will Admit You FREE Wed. Nite, June 18,  
LAKE GLENWOOD RECREATION CENTER,  
23 Regular Board Games.

PLENTY OF TABLES • FREE PARKING



**It's The Newest Thing UNDER THE SUN**

**"SQUIRT"**

Delicious Refreshing Satisfying!



A grapefruit flavored drink that really hits the spot.

SOON AT ALL GROCERS

**BANKRUPT CLOSEOUT FINAL WEEK**

**650 PAIRS LADIES' SHOES**

Beautiful New Stock. Brown, Black, Blue, Penny Tan. Famous Makes

**79c** TOP PRICE

(Formerly Sold At \$8.50)

**204 PAIRS AT 39c**

**92 Pairs Evening Slippers at 29c**

**HURRY TO 1121 COMMERCE BLDG. MAIN at SOUTH AVENUE**

**OLD at 40.50.60?** Men and Women! Get Pep, Vim Feel Younger

Buy now at or low summer prices—Save 25 to 40%. A small deposit holds any fur.

Kotinski \$4 up  
CLIFFORD FUR CO.  
1231 Clifford Ave. 1 Block East of Portland MAIN 474

**FEMALE PAIN**

Women who suffer pain of irregular periods with crampy nervousness due to monthly functional disturbances should find Lydia E. Pinkham's Vegetable Compound simply marvelous to relieve such distress. Pinkham's Compound is made especially for women to relieve such distressing feelings and thus help them go smiling thru such "difficult days." Over 1,000,000 women have reported remarkable benefits. Try It!

New Showing at Clifford Fur Co. ENTIRELY NEW LINE 1942 STYLE FUR COATS AND JACKETS

Buy now at or low summer prices—Save 25 to 40%. A small deposit holds any fur.

Kotinski \$4 up  
CLIFFORD FUR CO.  
1231 Clifford Ave. 1 Block East of Portland MAIN 474

Shopping News Want Ads get quick results.

**HARD OF HEARING**

Mr. Lee Smith, Aledo, Ill. was hard of hearing. He writes: "Send me another bottle of Otrazine. It works wonders. I hear much better now." You too, would hear much better and also get relief from buzzing, roaring head noises, clogged up feeling in ears if impacted wax, that blocks ear canals and presses on sensitive eardrums, was removed. Try Otrazine Ear Drops as directed. They contain an ingredient recommended by United States Public Health Service. Daw & Key Drug Stores.

CHOICE OF MILLIONS

**1st ST. JOSEPH ASPIRIN 10c**

WORLDWIDE BEST SELLER AT

**RUGS 9x12 \$1.00**

CLEANED and STAINED. RUGS. Steam Cleaned. Washed. Stained. Mottled. Damp and \$3.00 Germ-proofed.

ELTER CO. Est. 1872  
Glenwood 2466 - 44 Arthur St.

**2 Mistakes Young Wives So Often Make**

At this very moment there are countless thousands of young wives who are beset with uncertainty. The pity of it is that these young women will go on making needless mistakes because they have no one to turn to for much needed advice.

Because of inward shyness, many women live in ignorance about the subject of feminine hygiene. Others are woefully misinformed and, as a result, have used dozens of over-strong solutions of acids which can actually burn or scar delicate tissues. Your own doctor will verify this.

Today, there is a truly safe product for the douche that offers amazing hygiene protection. This great discovery is Zonite. You will find no skull-and-crossbones on Zonite's label, because Zonite is non-poisonous, non-caustic. Yet, it kills germs, bacteria on contact. Zonite actually destroys undesirable odors. Protects personal cleanliness. Most important, is safe for delicate tissues.

So enthusiastically have women accepted the safe hygiene protection of Zonite that over 200,000 bottles have already been bought.

**Free Book Tells Intimate Facts**

If there is any doubt in your mind about the subject of feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today," which we will send you FREE without obligation, in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 240-B, 270 Lexington Avenue, New York, N. Y.

**A SAVING on Every Purchase or Your Money Back**

**DON'T FORGET DAD... HE NEVER FORGETS YOU!**

Remember Dad in a way he'll appreciate. Be practical, just the same as he is; don't spend money on knick-knacks and doodads. Buy him something he needs. The sportswear and work clothes listed below were selected as Father's Day Specials, but Jobbing House prices on dress shirts, ties, hose, etc. are comparably rock-bottom. You get MUCH MORE for your dollar when you shop at Rochester Jobbing House. — Do all your Father's Day gift shopping here.

**Men's LOAFER COATS**

They're New—They're Smart and Comfortable

**\$5.69**

He'll wear them with odd slacks over an ensemble. For every sport. For beach or dress wear. They're light weight, comfortable and smart. This will put the colonel right up to the minute in style.

REGULAR 7.98 VALUE



**EXTRA! REGULAR \$4.50 VALUE SPORT ENSEMBLES**

Sanforized Shrunken

Handsome tailored. Smartly styled ensembles in all the latest colors. If Dad has never worn one of these outfits give him one now. He'll be everlastingly grateful. Coat style shirts with matching slacks and belt. Choice of several cool materials. Full range of sizes from 29 to 42.

**\$2.98**

OTHER 1.89 - 7.98 OUTFIT



**MEN'S BOYS' LADIES' MOCCASINS**

GENUINE LEATHER

**\$1.39**

Real Indian type. He'll like in these all summer. For Camp, Vacation or lounging. A super value!

SIZES 1-5 & 6-12

Reg. \$2.19



**IF HE RIDES WE HAVE WHAT HE'LL NEED**

Genuine Whipped **BRECCES \$1.98**

Long Sleevs **95c**

Sport Shirts **95c**

English Style **RIDING BOOTS \$6.69**

Light Weight **JACKETS \$1.89**

**BOOT HOOKS 22c**

**BOOT JACKS 45c**

Complete line of Riding apparel for Ladies too. You're invited to compare the values in our Riding clothes with anything else — anywhere!

**FROM OUR Work CLOTHES DEPARTMENT**

Our Work Clothes Department is one of the most complete departments of its kind in Western New York. Popular UNION MADE brands such as GLOWN, HEADLIGHT, OSKOSH, CARHART, DOUBLEWEAR and numerous others. Complete stocks of:

- Overalls
- Dungarees
- Coveralls
- Shoppcoats
- Aprons
- Jumpers
- Shoes
- Shirts
- Caps
- Sweatshirts
- Gloves
- Pants

**Pre-Shrunk Blue Denim OVERALLS \$1.19**

Full cut. Graduated Sleeves. All bar-tacked. Satisfaction Guaranteed.

Reg. \$1.69 Val.

**Sanforized Shrunken SHOP COATS \$1.79**

Snap Fasteners. Belted Back. Ample pockets. Satisfaction Guaranteed.

Reg. \$2.48 Val.

**GENUINE ELK WORK SHOES \$1.98**

They'll give him as much comfort and wear as most shoes at twice the price! An excellent value.

Reg. \$2.69 Val.

**BIG YANK WORK SHIRTS 65c**

Moisture proof. Cigarette pocket. Extra full cut. Raglan sleeves and arm holes.

Reg. \$1.00

**MEN'S SWEATERS**

SPORT—WORK—LEISURE

No where in all Rochester will you find selections in smart sweaters to compare with the beautiful and complete stocks here. Sweaters for Young and Old; two-tone or plain in zipper styles or conservative button-ups. Light or dark colors. In fact, every size, color and style obtainable is at Jobbing House.

SIZES 34-54

**\$1.89 to \$4.48**



**MEN'S SANFORIZED SLACKS \$1.19**

What Variety! What Value! You'll want several pairs of these washable slacks when you see them. Values like this don't last long, so shop early.

Reg. \$1.59 Val.

Others to \$1.38



**MEN'S SWIM TRUNKS**

Wool • Laxtex • Gabardine

**95c TO \$2.79**

You'll get Value, plus Style, plus Quality in every swim trunk purchased at the Jobbing House, where selections are always larger—prices always lower.



**Men's Washable SPORT SHIRTS 79c**

Regular \$1.00

Cool, light weight shirtings in herringbone weaves, twed and shantung. They'll launder beautifully! Dad will need several, so buy them now.

**LUX TOILET SOAP 3 FOR 13c**

KEY DRUG

Carbona **WHITE SHOE Cleaner 11c**

KEY DRUG

**PAPER NAPKINS 2 FOR 9c**

KEY DRUG

**Probak Jr. Blades 17c**

KEY DRUG

Woodbury After Shave **LOTION 21c**

KEY DRUG

**BRIDGE OR PINOCHLE PLAYING Cards 21c**

KEY DRUG

**SODIUM PERBORATE 23c**

KEY DRUG

**Cashmere Bouquet COLD CREAM 25c**

KEY DRUG

**2 FOR 25c**

**FLIT INSECT SPRAYERS 9c**

KEY DRUG

**SQUIBB MILK OF MAGNESIA 59c**

KEY DRUG

**DOG FOOD 19c**

KEY DRUG

**WHISK BROOMS 19c**

KEY DRUG

**KEY ROCHESTER'S MODERN CUT RATE DRUG STORES**

470 N. GOODMAN NEAR MAIN

724 WINTON ROAD NO. 102 NEAR WINTON

1861 MONROE NEAR WINTON

457 RIDGE RD. W. NEAR DEWEY

**TODAY THRU WEDNESDAY LARGE SELECTION GREETING CARDS FOR Father's Day Graduation**

**Here Are Inexpensive Gifts For Dad**

**Rex Ristlite 98c**

the flashlight that gives you FREE USE OF BOTH HANDS

Campers! Housewives! Motorists! Snap it on your wrist—it throws a 500-foot beam right where you want it! Zephyr-light plastic with unbreakable lens, G.E. prefocused bulb, Red, Green, Black, Dark Blue and Khaki.

**TOBACCO'S At Lowest Cut Prices**

HALF & HALF lb. can. 74c

PRINCE ALBERT lb. can. 74c

Geo. Washington lb. 61c  
Union Leader, 14 oz. 61c  
Model ..... lb. 71c  
Granger ..... lb. 74c  
Velvet ..... lb. 74c  
Bond St. .... lb. \$1.17  
Bond St. .... 1/2 lb. 61c

**INGRAHAM WRIST WATCH \$1.89**

Reg. \$2.50

New Single or Triple Braided Strap

**POCKET WATCH 89c**

Unbreakable Crystal

**CHIPS AND RACK 89c**

Beautiful wal-nut finish. 100 wood poker chips included.

**Borden's ICE CREAM At All Key Drug Stores 15c, 20c, 25c, 30c**

PINT

**FILMS DEVELOPED AND PRINTED 23c**

Any 6 or 8 Exposures Roll

**DRENE SHAMPOO 79c**

Large medium and small sizes

SPECIAL FOR DRY HAIR REGULAR FOR NORMAL OR OILY HAIR

**BORAXO 9c**

KEY DRUG

**TOILET TISSUE 3 FOR 11c**

KEY DRUG

**Jergens' TOILET SOAP 5 FOR 11c**

KEY DRUG

**MILK OF MAGNESIA TABLETS 7c**

KEY DRUG

**BANDAGE 2 FOR 11c**

KEY DRUG

**SHAVE MUG \$1.00**

Old Spice

**SHAVE LOTION 65c**

Yardley

**BLADES 39c**

Gem Micromatic

**MINERAL OIL 59c**

Squibb

**ANACIN TABLETS 59c**

Reg. 75c

**SHOE WHITE 19c**

Griffin

**SAL HEPATICA 49c**

Squibb

**TOOTH PASTE 33c**

Large Size

**USE OUR MODERN BUDGET CHARGE PLAN**

- Pay Easy Weekly Terms
- Pay Easy Monthly Terms

**ROCHESTER JOBBING HOUSE**

159-161 JOSEPH AVE. Cor Nassau St. STONE 2260

Open til 9 Every Evening Unrestricted Parking



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\$1.00  
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# Outstanding Values In This Issue Include Vacation Needs, Apparel, Home Furnishings, Electrical Appliances and Food

## ROCHESTER'S SHOPPING NEWS

### The Rochester Sun

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY JUNE 19, 1941

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

#### WHAT'S IN FASHION?

**Border Prints Checks  
Midriff Interest Featured  
In Lastique Swim Suits**

Throw restraint to the winds when you choose your beach or swim suit for summer, 1941. Give vent to the gypsy in you, for once indulge yourself in the gayest, most colorful suit you can find. For startling color is the keynote of the smartest bathing suits. Little checks, iridescent checks, big plaids, border prints, every kind and type of print in Kelly green, vivid green, all shades of red and yellow and bright blue splash color lavishly on new bathing suits.

This tremendous flurry of color, of course, will tend to focus attention on the figure. However, if your figure waddles and shakes on the beach, you'll be definitely out of date for the new suits have adopted many of the figure control features found in high grade foundation garments. In fact, one foundation garment maker is actually making wool and satin suits of lastique (the same curve controlling material used in foundation garments). You'll find such added features as diaphragm control, uplift bra and thigh control are important features in many of the new bathing suits.

Dressmaker stylings (those which have a short flared skirt) again are the most popular styles of the season. Some are all lastique, some a combination of lastique with jersey or cotton. One of the most exciting features about this year's dressmaker suits is the shorts. The shorts are constructed much like a panty girdle and have two tiny flexible stays at the center front to keep them firm at the waistline.

Interest centers at the midriff. Sometimes the midriff is bare, sometimes the effect is created by a manipulation of fabrics, but the midriff is the focal point of interest. A print bra and a print skirt with a plain color (and sometimes flesh colored) midriff section is a favorite treatment. A halter bra of print set on a plain color midriff and usually has a short tie around skirt to match the bra for beach wear. Another midriff conceit is an inset section of elastic lace.

Skirts of unpressed pleats in jersey, "broomstick" skirts, (Continued on Page 3)

#### China Conditions Described In Letter Received Here

So that American children may understand the tragic plight of young Chinese refugees, Madame Chiang Kai-Shek, wife of the Generalissimo of China, has sent a message to them, a copy of which has just been received at headquarters of United China Relief, 106 East Avenue. It is aiding in the campaign to assist suffering Chinese civilians.

She describes a multitude of homeless Chinese children and says "the homes of these 20,000 little children, and thousands and thousands of other little children like them are no more. And their fathers and mothers, as we say in China, have mounted the back of a dragon and gone far, far into the skies for a long and peaceful sleep."

"Thousands of other little children, caught in the shock and thunder of war, have also closed their eyes in gentle slumber, and they, too, have gone away on the dragon, never to come back. Where many of these helpless children once lived, the bombing airplanes of Japan went droning across the skies again and again, dropping bombs. You have never imagined such big explosions—not even in the movies.

"Only a miracle saved these children from being killed, or (Continued on Page 3)

#### Red Wings Open With Baltimore Here Tonight

As this scrambled International League race—one of the tightest in the history of the oldest minor circuit—swings into its third month of knock-down and drag-out competition, the advantages of the spot held by the Red Wings become increasingly apparent. Despite an epidemic of injuries and illnesses, Tony Kaufmann's boys have continued to hang on the heels of the pace-makers and the front runners are worried plenty by the tenacity of the Wings. And this worry isn't lessened by the thought that practically all of Kaufmann's invalids will be back in action during the present home stay of the club.

The Baltimore series, which opens tonight will run through Sunday, closing with a double-header on that day. Murray Howell, recently returned to the Orioles by Cleveland, makes the Flock doubly dangerous. One of the best clutch hitters in baseball, this roly-poly wallpaper has ruined the disposition of many pitchers at the Norton Street park, where his lifetime average must be approximately .450.

Buffalo will come to Red Wing Stadium for a two-night stand next Monday and Tuesday. Monday has been designated as Bausch and Lomb Night

#### Sun Readers Offered Cut Rate New York City Tour Over July 4th

Get set for the best vacation you ever had! The big Rochester Sun New York Tour is all set. Everything is planned, all details worked out and all that remains is to make your reservations for the tour at the Sun office, 420 Burke Bldg., leaving from the New York Central Station at 10:25 p. m. Thursday, July 3. A fast deluxe coach passenger train will speed us to New York, arriving in Gotham at 7:22 a. m., July 4, with the return to Rochester on any Sunday afternoon or evening train. That gives us up to three full days in New York. Or, if you want to stay longer, you won't have to pay any additional railroad fare. You can stay as long as twenty days.

The railroads offer no week-end excursion rates to New York this year, but the Travel Bureau of The Rochester Sun has arranged a completely planned tour at a cost far lower than could be purchased by an individual. The whole tour is priced at the amazingly low figure of \$18.95 for adults and \$13.75 for children five years of age and under 12.

Here's what you'll get for your money:  
1. Railroad transportation, via New York Central, Rochester to New York and return in speedy de luxe train.  
2. Room with private bath



Rochesterians who participate in The Rochester Sun New York tour receive a cordial welcome at the magnificent Hotel Lincoln, one of New York's finest hotels. Pictured here is a typical room with private bath. A room for three days at the Lincoln is included in the Sun tour.

for three days and two nights at New York's famous Hotel Lincoln situated right in the heart of the Times Square district of the big city.  
3. Four-hour grand tour of New York City—uptown—downtown, all around the town in de luxe Gray line tour

coaches.  
4. A four-hour steamship cruise around Manhattan Island. You'll see the famous New York skyline as you've never seen it before.  
5. A combined tour of the Radio Broadcasting Studios and technical divisions of N. B. C.

also a complete tour of the television facilities in the great R. C. A. building.  
6. A ticket of admission to the roof promenade of Rockefeller Center's RCA Building, 65 stories above the street, for a marvelous bird's eye view of (Continued on Page 9)

### Buy SPORTSWEAR For Entire Family

#### DIRECT FROM ROCHESTER JOBBING HOUSE

No store in all Rochester ever equals Rochester Jobbing House for really OUTSTANDING values. When advantages of low overhead and big volume buying are

added to the further saving of the middle-man's profit, you realize why this store is Rochester's leading sportswear center for your entire family.

• MEN'S SANFORIZED SHRUNK



**Sport ENSEMBLES**  
Handsomely tailored, smartly styled ensembles in all popular colors. Coat style shirts with matching sacks and belt. Fine range of sizes from 29 to 42.

**\$1.89** REG. 2.79 VALUE

Men's Trimmed or Plain **CREW SHIRTS**  
Fine combed yarns. Washes easily, needs no ironing. Cool for work and sport. All sizes.  
**29c**  
4 FOR \$1.00  
Regular 35c Value

Men's Sanforized **SLACKS**  
New herringbone weave... you'd ordinarily expect to pay twice as much for slacks like these. You must see them to appreciate the value. Colors: blue, tan, green. Sizes 29 to 42.  
**\$1.19**

**SWIM TRUNKS**  
Wool Lanes Gingham to  
**95c** to **\$2.79**  
You'll get value, plus style, plus quality in every swim trunk purchased at the Jobbing House, where selections are always larger—prices always lower.



WHAT VALUE! LADIES'

**Slack Ensembles and Play Suits**  
You'll want several at this unusually low price. These cool, light-weight ensembles will give you hours of comfort from now 'til Fall. Sizes 12-18.  
**95c**  
OTHERS TO \$3.98



MEN'S - BOYS' - LADIES' **MOCCASINS**  
Genuine Leather  
**\$1.39**  
TO \$2.79

Real Indian type moccasins that you will live in most of the Summer. Ideal for camp, vacation, or jaunting. A Jobbing Super Value.  
BOYS' Bisque Stripe, **POLO SHIRTS**  
**4 for \$1**  
29c Each

SANFORIZED **BOYS' SLACKS**  
New Herringbone weave in Blue, Tan and Green. Sizes 12 to 18.  
**\$1.00**  
\$1.39 Value!

LADIES' **BATHING SUITS**  
Choose from our usual large stocks. Hundreds of beautiful new styles and colors for young and old in all sizes.  
**\$1.89-\$3.98**

Men's New **LOAFER COATS**  
You'll get nodules of wear from a Loafers Coat from now 'til Fall. They're new—practical, and inexpensive. Get yours now and enjoy it!  
**\$4.98**  
REG. \$6.98 VALUE

Men's Washable **Sport Shirts**  
Cool, light weight shirtings in herringbone weaves, twed and shantung. They'll launder beautifully! You will need several, so buy them now.  
**79c** REGULAR \$1.00

**Sale!**  
Extra Heavy **SOLID MAPLE TABLE**  
and **4 CHAIRS**  
**\$34.50**  
5 Pieces  
Hard rock Northern American maple. 2 refectory leaves extend to seat 8 easily. Buffet and china to match available.

**Windsor Style METAL BED**  
**\$5**  
All Sizes  
Attractive all-steel bed. Baked on enamel finish. Regular \$7.95 value.

**VITA-LATEX**  
**\$17.88**  
Pure Latex Center  
Lauer's have added an extra 1 1/2" thick layer of pure Latex to the regular construction of this innerspring mattress.  
Reg. \$24.50

**A Softer . . . More Comfortable INNERSPRING MATTRESS**  
Here is solid sleep comfort for you! The fluffy, foamy latex center makes this mattress extra soft . . . extra cushiony. Stretch out . . . relax . . . shut your eyes, and you'll float off at a sound, dreamless sleep. Made to sell for \$24.50. You save \$6.62 during Lauer's sale.  
Pay Lauer's \$1 Weekly

**Sale! MAPLE FOLDING COT**  
Complete with Spring and Mattress  
A sturdy folding cot complete with spring and mattress. Carry it in the back of your car . . . Tuck it away in your clothespress or behind a door. Maple finished Northern hardwood headboard, foot board and legs . . . Full bed length . . . Tested for 300 pounds.  
**\$7.95 COMPLETE**  
Cot With Mattress  
Pay Lauer's \$1 Weekly

Beautiful **STEEL CHAIR** **\$1.98**  
Red and White Green and White

Adjustable **CHAISETTE** **\$7.95**  
A Chair, Bed or Chaise Longue

Spring Seat **GLIDER** **\$23.75**  
Full Length . . . 6 Cushions

**Lauer's**  
50 STATE STREET

**OPEN FRIDAY NIGHT**

**USE OUR MODERN BUDGET CHARGE PLAN**  
• Pay Easy Weekly Terms  
• Pay Easy Monthly Terms

**ROCHESTER JOBBING HOUSE**  
159-161 JOSEPH AVE. Cor. Nassau St.  
Open til 9 Every Evening Unrestricted Parking



### Pineapple Canning Time Is Here

TESTED RECIPES SUPPLIED  
BY R. G. & E. HOME  
SERVICE DEPARTMENT

It's time to put up that golden ripe pineapple for use next winter so let's get right busy. If you have a range with an accurate heat control and haven't canned pineapple in the oven, you simply haven't lived! The

#### MILK MIXTURE FOR STOMACH ULCERS

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused by excess acid. It is a harmless preparation, yet so effective that in many cases the pains of the stomach ulcers disappear almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of Lurin from their druggist. Lurin contains this new discovery in its purest form. Easy to take. Just mix two teaspoons in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. Lurin for sale by Day, Key and drug stores everywhere.

fruit keeps its color and shape to perfection and the flavor! It's actually an improvement on the fresh. Here's how to do it: Peel, remove eyes and core. Leave slices whole, or cut in small pieces. Cover to within 1 inch of top with medium syrup. Process in preheated 275 degrees F oven 55 minutes. To color pineapple, add food coloring to hot syrup before pouring over fruit.

Pineapple just can't seem to keep out of jam, it combines so well with rhubarb, strawberries, oranges and many other fruits. Here are three recipes that ought to satisfy you completely.

**1-2-3-4 Conserve**  
1 pineapple, cut in thin wedges  
2 oranges, rind of 1 qts. strawberries 4 lbs. sugar

Place all ingredients in preserving kettle, stir until sugar is dissolved, then boil until thick and clear about 1 1/4 hours. Pour into sterilized jars, seal with hot paraffin.

**Rhubarb and Pineapple Jam**  
3 lbs. red rhubarb 1 pineapple, cut in pieces  
2 lbs. sugar in pieces  
juice and grated rind of 2 lemons

Combine all the ingredients and boil the mixture until it is thick and clear, (about 1 hour). Pour into hot, sterilized jars and seal with paraffin.

**Strawberry and Pineapple Jam**  
1 1/2 c fresh chopped pineapple  
1 1/2 c strawberries, crushed slightly  
4 1/2 c sugar  
1/4 c pectin

Mix together pineapple, strawberries and sugar. Bring to the boiling point and boil vigorously for 3 minutes, stirring constantly. Remove from fire. Add the pectin, mix thoroughly and skim. Stir for 5 minutes. Pour into sterilized glasses and seal with paraffin.

To patch small holes in linoleum, fill them with a mixture of finely chopped cork and liquid glue. Allow to dry thoroughly and apply a coat of clear varnish.

**AVON SHOP**  
132 E. MAIN ST.

# GOING OUT OF BUSINESS

MORE FUN FOR YOUR MONEY  
**PLAY AND SLACK SUITS**

**1-2-3 PIECE PLAY SUITS**  
Sharkskin, Seersucker, Denim and many others to choose from.

**88¢**

**2-3-4 PIECE PLAY SUITS**  
Complete assortment of all styles and colors.

**\$1.88**

9 A. M. TO 7 P. M. ONLY

# Surprise Party!

JUST ARRIVED  
**762**  
NEW FLATTERING

**AVON SHOP**  
132 E. MAIN ST.

# DRESSES

HITS OF THE MINUTE!  
EXTRA SALESGIRLS

HURRY FOR YOUR CHOICE!

EVERY DRESS A STYLE HIT!

**2 \$5.50**  
for **\$2.88 EACH**

MANY ONLY ONE OF A KIND

Slips  
Blouses  
Gowns  
Pajamas  
Skirts

**59¢**  
(2 for \$1.00)

EXTRAORDINARY VALUES!

**ALL LATEST SUMMER FROCKS**  
Regular \$3.95, \$4.95, \$5.95 VALUES!

SPORT-AFTERNOON-CASUAL MANY OTHERS

**HURRY THESE DRESSES WILL GO LIKE WILD-FIRE!**

SAVE MONEY ON YOUR VACATION NEEDS AT AVON

# SMALLS

## 21st JUNE SALE

brings you "feature values" ... easy to buy ... as little as 25c down, 25c weekly

**WESTFIELD LADIES' WATCHES**

**\$11.75**

Patricia  
Elizabeth

Greatest values in ladies' fine watches. Compare these tiny beauties with any other watches for style, performance and value! Each watch carries Small's sensational one-year free service guarantee.

25c Down 25c Weekly

**BULOVA**

3 of the Finest Values Made By

**\$6.95**

NEW! DIFFERENT! 2 RINGS IN ONE

Genuine Cornelian Cameo on one side and Genuine Onyx on the other. Wear it as a cameo or onyx ring.

25c Down • 25c Weekly

**NEW EXPANSION BRACELET**

**\$3.95**

Season's newest and smartest style bracelet. Makes one of the loveliest gifts that anyone can give.

25c Down • 25c Weekly

**MAN'S ONYX INITIAL RING**

**\$9.95**

New massive design man's finger ring. Heavy solid gold, set with genuine onyx and carved solid gold initials.

25c Down • 25c Weekly

**17-JEWEL SHOCK PROOF**

**\$8.95**

Accurate 17-jewel shockproof non-magnetic movement in a smartly styled case. Worth double this price!

25c Down • 25c Weekly

**17-JEWEL BULOVA AMERICAN CLIPPER**

**\$29.75**

Bulova's leader in style, accuracy and value. In the charm and color of natural gold. With handsome masculine strap.

25c Down • 25c Weekly

**1 CARAT SIZE GENUINE WHITE ZIRCONS**

look like real Diamonds

**LADIES' RING \$8.95**

Mounted in attractive solid gold settings for ladies and men. These Jewels of Glamour are absolutely the nearest thing to a genuine diamond in color and brilliance! This Zircon, traditional gem of mystery, is a genuine stone... no imitation! An amazing value.

**MAN'S RING \$12.95**

50c Down, 50c Weekly

**BRIDE AND GROOM WEDDING RING SET**

**\$9.95**

Matched 14-kt. solid gold, set in modern design. An exceptional value at just the right time!

50c Down • 50c Weekly

WATCHES FOR U.S. SERVICE MEN

**SPECIAL BARGAIN**

REG. \$10.95. Save \$5 **5.95**

The perfect gift for "Trainees," grads or pals. Accurate, thoroughly dependable... with Radium Dial and Unbreakable Crystal... handsome black strap. Carries Small's sensational One-Year Service Guarantee!

25c Down • 25c Weekly

Made to Sell for \$39.50 Everywhere in the World

**UNDERWOOD PORTABLE**

De Luxe "LEADER" Model

Complete With Carrying Case... NOW **29.75**

- Regulation Standard Keyboard
- Pica Type, Left Margin Stop
- Full Typing Visibility
- Back Spacer in Normal Place
- Uses Standard Width Ribbon
- 42 Keys—84 Characters
- Complete with Carrying Case
- 2 Shift Keys, Shift Lock
- 1-2-3 Space Line Shifting
- Manual Ribbon Reverse

**50c DOWN 75c WEEK**

Free Parking • • • Casino Station, Rear of Store

**Smalls**

28 MAIN ST. EAST  
ROCHESTER, N. Y.

YOU CAN BUY WITH CONFIDENCE AT...

OPEN FRIDAY AND SATURDAY TILL 9 P. M.

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### China Conditions

(Continued from Page 1)  
burned, or badly hurt. They escaped because when they heard the screaming of the bombs falling through the air, they fell screaming into ditches, dived into holes, terrified by the screaming boom, boom, boom of exploding bombs and the shaking of earth.  
"I pray as you pray that you never see the like," she says, then describes subsequent wandering and suffering, as they called in vain for their fathers and mothers, and "many of them starved for days. They tried to eat the bark of trees and leaves of plants," but people in distant cities learned of their plight and gave to aid them.

### Swim Styles . . .

(Continued from Page 1)  
rhumba skirts and flared skirts are among the most popular types seen in smart collections. Often border prints are used for very full skirts.  
New, too, is the princess dress suit of lastique. Very short and often printed, it looks like a kindergarten's play dress, and has separate matching panty shorts which are sometimes ruffled. Incidentally, it's smart to wear the dress just short enough to show the edge of the panty ruffle.

**CONVENTION BOUND**  
The Rev. Leota Maxwell, pastor of the Open Door Spiritualist church and member of the General Assembly of Spiritualists will lead a delegation of Spiritualists from Rochester to the 45th Annual Convention of the group in New York City, starting today.

### Games Party Planned By British Legionnaires

The British Legion and Women's Section will meet at the Union League Hall, Gregory St.,

on Saturday at 8 p. m. After a short meeting a bingo game will be held for members and their friends to provide funds to help sick members of the Branch.

### 3 DOORS FROM LOEW'S THEATRE COOL SUMMER TOGS FOR CHILDREN



PRICED RIGHT at LEFT'S  
**NEW SUMMER DRESSES**  
Regular \$1.00 Value  
**2 FOR \$1**  
• SHEERS • COTTONS  
• DIMITIES • ORGANDIES  
All the newest colors and styles. Sizes from 1 to 14. Only a limited quantity! HURRY.

Cool - Sturdy  
**PLAY SUITS**  
Some with bonnets to match; some with matching jackets. Ruffles, ribbons, bows. Wide selection of colors.  
Values 95c Each

**COUPON**  
Good Friday & Saturday Only  
Brand New Styles  
**Swim SUITS**  
Sizes 1-16  
In the swim or in the sun you'll find Left's Beach Wear for Children a delight to behold. The surprisingly low prices are possible thru Left's cash policy.  
REG. VALUE \$1.49

**2 FOR \$1**  
You're Right When you Buy at LEFT'S  
126-128 CLINTON AVE. S.

**85c** (Limit 2)  
OPEN EVERY FRIDAY AND SATURDAY EVE.  
For Your Convenience

**Edwards**  
**NO DOWN PAYMENT!**  
Balance in Easy Budget Terms

**For Graduation Gifts!  
Boy's and Girl's  
'ROADMASTER' BICYCLES**

Completely equipped with TORPEDO LIGHT, horn in tank, luggage carrier, Texas steer handle bars, chain guard, truss rods, Marrow brakes, U. S. chain tread tires, Lifetime frame and fork. Legally equipped with front and rear reflectors! Use our Lay-Away or Budget Plan.

**24.95**

Sporting Goods Dept.—EDWARDS—Basement

<b>SUNBRITE CLEANSER</b> 3 cns 14c	<b>ELSCO STORES</b> QUALITY FOODS	<b>IVORY SOAP</b> Large, Med., Guest 10c 6c 5c Ivory Flakes or Snow Large 23c — Medium 10c
<b>CREAMIER THAN EVER CRISCO</b> 3-LB. CAN 55c 1-LB. CAN 21c	<b>Lux Toilet Soap 3 for 20c</b> SELOX 14c DUZ Small 9c DUZ Medium 23c CAMA Soap of Beautiful Women, 3 for 20c CHIPSO Large 23c CHIPSO Medium 9c P & G White Naptha 4 1/2c	<b>OCTAGON Soap Flakes 23c</b> LUX FLAKES 2 for 19c LUX Large pkg. Flakes 22c RINSO Small 9c RINSO Medium 22c RINSO Giant 1/2 pkg. 59c SILVER DUST 1/2 pkg. 23c With Big Cannon Towel FREE!
<b>LIPTON'S YELLOW LABEL TEA</b> 1/4 Lb. . . . 24c 20 Tea Bags 22c	<b>PALMOLIVE SOAP 3 20c</b> for Palmolive Bath Soap 19c KLEK Small pkg. 9c KLEK Large size 18c SUPER SUDS 23c OCTAGON Laundry Soap 4 1/2c OCTAGON Powder 5c OCTAGON Cleanser 3 14c OCTAGON Toilet Soap 5c	<b>Men's Overnite Case</b> Spacious case; with separate section for shirts; streamlined accessory pockets; straps for easy packing. Opens flat; pack it on both sides. <b>5.98</b>
<b>MUELLER Macaroni Spaghetti Noodles 9c</b> MORGAN'S FRUIT PECTIN 14c ELSCO, LG. BOT. 10c CATSUP 10c GOLDETTE GRAPEFRUIT can 10c French's 6 ounce jar Cream Salad Mustard 9c Bird Gravel 9c Bird Seed 14c	<b>Women's Overnite Case</b> 21-inch size for overnight trips, week ends. Two spacious packing compartments; beautifully lined. Opens flat; may be packed on both sides. <b>5.98</b>	<b>Men's Overnite Case</b> Spacious case; with separate section for shirts; streamlined accessory pockets; straps for easy packing. Opens flat; pack it on both sides. <b>5.98</b>

## Edwards

ROCHESTER'S LARGEST POPULAR PRICED STORE

### 4-Pc. Glider Ensemble

Each piece designed for cool summer comfort! Gracefully moulded seats and backs; broad arms; backs just right height; heavy, WATER-PROOFED baked-on enamel finish that isn't faded by summer showers.

**19.95**  
For All 4 Pieces

No Down Payment—Balance Weekly or Monthly  
EDWARDS—Fifth Floor

### Last Two Days! Custom-Made Slip Covers

Made of "House and Garden" Prints Exclusive at Edwards

For Chairs Reg. 10.74 **8.14** (With one cushion)  
For Sofas Reg. 20.27 **15.97** (With three cushions)

Simply pick out your materials (50 inch vat-dyed goods) and our experts will cut and fit them right in your home! Sofa with three cushions—chair with one cushion. All new colors and patterns in florals or striped goods. Remember, just 2 more days at these special prices. Come in! Phone!

Made with French Seams and Box Pleats  
With Trimmings Slightly Extra  
EDWARDS—Fourth Floor

No Down Payment Balance Weekly or Monthly

See Demonstration On Edwards Street Floor!

## Samsonite Luggage

- ★ It's Strong
- ★ It's Dust-Proof
- ★ It's Stain-Proof
- ★ It's Easy to Pack
- ★ It's Handsome

SAMSONITE luggage is strong—so strong you may jump up and down on it, and you need never give it a special care! Yet for all its strength, SAMSONITE is light and easy to carry. Available in matched sets, covered in a rugged new plastic material that looks like leather and has the same thick feel. Washable, keep it new looking with soap and water.

<b>Women's Overnite Case</b> 21-inch size for overnight trips, week ends. Two spacious packing compartments; beautifully lined. Opens flat; may be packed on both sides. <b>5.98</b>	<b>Men's Two Suiter Case</b> Will carry two suits wrinkle-free. Has tie rack, and plenty of room for packing shirts and masculine accessories. Separate shoe space. <b>9.98</b>
<b>Women's Wardrobe Case</b> Designed to carry eight dresses in lid wrinkle-free. Ample room in case for conveniently packing shoes, lingerie, hosiery, cosmetics. <b>9.98</b>	<b>Family Wardrobe Case</b> This case has the capacity of a small trunk, yet it is easy to carry and looks like hand luggage. Hangers keep clothes wrinkle-free, remove them for packing space if you wish. <b>14.98</b>
<b>Men's Overnite Case</b> Spacious case; with separate section for shirts; streamlined accessory pockets; straps for easy packing. Opens flat; pack it on both sides. <b>5.98</b>	<b>Victoria Cosmetic Case</b> Separate compartments to carry cosmetic jars and other make-up needs upright. Space for flat packing. Lined in washable ivory fabric. <b>4.98</b>
<b>Hat and Shoe Duo-Case</b> Use this as a hat and shoe case or as a utility case. Holds 4 pairs of shoes and from 6 to 8 hats; richly lined, light and smart. <b>8.98</b>	

EDWARDS—Street & Seventh Floors

8.98 14.98 9.98 9.98 4.98 8.98 9.98 9.98



**Ordination Services  
Set By Episcopal**

The Rev. Frederick E. Morse who for the last two years has been curate of the Episcopal Church of the Ascension will be ordained to the Episcopal priesthood by Bishop Bartel H. Reinheimer at St. Thomas' Church Saturday morning. Bishop Reinheimer will be assisted by the Rt. Rev. David Lincoln Ferris, retired bishop, and by clergy of the Diocese of Rochester.

The Rev. Mr. Morse will become rector of Zion Episcopal Church, Palmyra, July 1. At the same service George F. Dutton, a member of St. Thomas' parish, and a graduate of the University of Rochester and the Episcopal Theological School at Cambridge, Mass., will be ordained to the diaconate. He will become deacon-in-charge of the parishes at Montour Falls and Catharine.

The American Ladies' Benefit Society will conduct a card party, with other games, at the home of Mrs. Laura Day, 58 Wetmore Park, tomorrow at 8 p. m.



**GIFT POTTERY**

Beautiful vases, bowls and many interesting unique pottery items. These make original gifts — prizes. Inexpensive and expensive pieces. Come in today and look around.

**Smith Ceramic Studios**  
903 MONROE AVENUE

Mrs. Elsie Olcott, 16 Lakewood Dr.

**LIKLY'S 97th  
Anniversary Sale**

**Luggage, Leather Goods,  
Jewelry, Smoker's Accessories  
and Useful Objets d' Art**  
at Savings of 10 to 50%

Not All Merchandise—but every department fully represented

Charge Accounts invited  
Free Deliveries in N. Y. State  
**271 Main St. E.** Est'd 1844

*Brand new kind  
of perspiration deodorant  
and check*

Not a liquid... Not a paste

SWEETENS AND NEUTRALIZES PERSPIRATION ODOR



**PHILLIPS' DEODORANT LOTION**

prevents perspiration odor... safely checks moisture  
MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**weis & fisher's**

Good Night, Dear,  
And Sweet Dreams

You Said It—Sweet Dreams  
On Our New Simmons  
Beautyrest Mattress  
From Weis & Fisher

**HIGH BLOOD PRESSURE SYMPTOMS?**  
Are You Tired with Headaches, Nervous, Dizzy, Voluntary Naps?  
Are You Troubled with Bad Blood Pressure symptoms?  
D. GOSWICH'S concentrated Gotic Tablets on "KIDNEY MARK ESSENTIAL" No odor on the breath. Absolutely whitest, pleasant, chewable like candy. 2 week supply, 50c; 3 weeks, \$1.00.  
At Liggitt, Walgreen and Other Drug Stores

**BOW KNOT**  
Diamond dinner ring that's unusually smart. Yellow gold.  
**37.35**  
35c DOWN  
1.00 WEEKLY



**FULL CARAT**  
You may never duplicate these values again! These diamonds range in weight from .30 to 1.10 points—all based on our low price of 199.35 per carat.  
**199.35**  
35c DOWN  
4.00 WEEKLY

There's Big News for Everybody in Rudolph's  
**35th ANNIVERSARY SALE**

**Lohengrin Wedding Band**  
**9.95**  
35c DOWN  
80c WEEKLY

Big news about the big selections in diamonds, watches, jewelry, radios and home appliances — at special Anniversary prices and easy credit terms. Buy now for every gift occasion and enjoy the savings at Rudolph's!

**Diamond EARRINGS**  
**37.35**  
35c DOWN  
1.00 WEEKLY

**Men's and Women's INITIAL RINGS**  
**11.35**  
35c DOWN  
50c WEEKLY

**Handsome 'Moderne Bridal Pair**  
**99.35**  
35c DOWN  
2.00 WEEKLY

**Smart New Initial Locket**  
**4.95**  
35c DOWN—25c WEEKLY

**HAMILTON Ladies' Coral Gold**  
**52.50**  
35c DOWN  
1.50 WEEKLY

**BULOVA Men's 'Sky Hawk'**  
**24.75**  
35c DOWN  
1.00 WEEKLY

**GRUEN Men's Rose Gold**  
**37.50**  
35c DOWN  
1.00 WEEKLY

**WALTHAM Ladies' Diamond**  
**39.35**  
35c DOWN  
1.00 WEEKLY

**All You Need for Movies in Color KEYSTONE OUTFIT**  
Everything you need to take and show home movies in color and black and white. Camera, projector, screen and roll feature film.  
**49.95**  
35c DOWN  
50c WEEKLY

**Boys' and Girls' WRIST WATCHES**  
In the Charm of Yellow Gold  
One of the finest gifts for the graduate. Smartly styled, dependably accurate—these fine watches are amazingly low priced.  
**9.35**  
35c DOWN  
50c WEEKLY

**Any Little Girl Will Love This Kiddie Kraft Set**  
**3.98**  
35c DOWN  
25c WEEKLY

**Emerso RADIO PHONOGRAPH**  
**24.95**  
35c DOWN  
1.00 WEEKLY

**New Portable Philco Radio**  
**19.95**  
35c DOWN  
1.00 WEEKLY

**EMERSON RADIO**  
**9.95**  
35c DOWN  
50c WEEKLY

**Crystal Glass SALAD SET**  
**39c**  
Large bowl in smart cut design with matching serving fork and spoon.

**RUDOLPH'S**  
CORNER EAST MAIN AT SOUTH AVE.  
Open Saturday Evenings

IT COSTS LESS THAN  
**1c PER NIGHT**  
TO OWN  
THIS FAMOUS

**SIMMONS "Beautyrest" MATTRESS**  
The Choice of over 3,000,000 American Homes



• EASY TERMS  
• 10 YEAR GUARANTEE

**\$39.50**

To-day's Beautyrest is deeper, more comfortable than ever. It is guaranteed for 10 years and actually costs only 1c a night. Come in and see Beautyrest, the choice of over 3,000,000 American homes...we will be glad to explain its many features, at no obligation, of course.

**weis & fisher's**  
"ROCHESTER'S SHOWPLACE OF FURNITURE FASHION"  
80 CLINTON AVE. SO.



**Look! A Two-Fisted  
Sibley Dollar Day  
Begins 9:30 Friday!**



**Banner Buys for You,  
for Your Summer Home,  
for the Children!**

**LINGERIE, CORSETS**

- Rayon Undies** ..... 29c, 4 for \$1.00  
Seamless dull tone novelty drop stitch. Tealose or white.
- Rayon Slips** ..... 29c, 4 for \$1.00  
Discontinued styles and samples in rayon crepe or satin. 32 to 40.
- Irregular Training Panties** .. 12c, 10 for \$1.00  
Combed cotton in sizes 2 to 4.
- Porto Rican Gowns** ..... 29c, 4 for \$1.00  
Imported, hand embroidered. Pink only. Sizes 16, 17. Full cut.
- 2-Way Stretch Girdle** ..... 59c, 2 for \$1.00  
Lastex, cotton and rayon.
- "Lowella" Bras** ..... 59c, 2 for \$1.00  
Rayon satin or crepe. Also lace.

**HOSE, HANKIES**

- Irregular Anklets** ..... 6 Prs. 50c  
Cotton, cotton and rayon, or terry cloth. Anklets in pastels or white.
- Irregular Silk Hose** ..... 29c, 4 Prs. \$1.00  
3 thread silk; 7 thread service with lisle welt and foot. Good shades.
- Second of Silk Hose** ..... 39c, 3 Prs. \$1.00  
Full fashioned 3 and 4 thread chiffons. Summer shades.
- Irregular Handkerchiefs** ..... 6 for 25c  
Men's all white or white with colored borders. Women's prints.

**DOMESTICS**

- Kapok Bed Pillows** ..... 55c, 2 for \$1.00  
Durable printed covers.
- Bed Pillows** ..... \$1.00  
5% down! 95% duck! Blue and white striped heavy ticking.
- Unbleached Cotton** ..... 11c, 10 Yds. \$1.00  
Cannon brand. 80 sq. 39-inch.
- Pillow Tubing** ..... 27c, 4 for \$1.00  
Bleached. 64x64 construction. 42 and 45 inches wide.
- Comfortable Batts** ..... 55c, 2 for \$1.00  
Full size 72x90. 2 1/2 pounds.
- Mattress Covers** ..... \$1.00  
Bound seams. Rubber buttons. Unbleached. Full size only.
- Laundry Tested Sheets** ..... \$1.00  
Size 81x99. Tub fast finish. Fine quality. Bleached snowy white.
- Pillow Cases** ..... 27c, 4 for \$1.00  
42x36" percale and irregulars of "Newport" brand. 45x36" and 42x36". Bleached snowy white.

**MILLINERY**

- Straw Hats** ..... \$1.00  
White rough straws. Wide selection of styles and sizes.

**SHOES**

- Women's Play Shoes** \$1.00  
500 pairs of fabric play shoes. Leather soles. Many colors.

**SPORTSWEAR**

- Skirts** ..... \$1.00  
Rayon alpaca and rayon wool in plaids, stripes, plain. Sizes 24-30.
- Cotton Cardigans** .. \$1.00  
Slight irregulars. White, colors.

**DRESSES**

- Rayon Crepes** ..... \$1.00  
Broken sizes 12 to 20; 38 to 44. Spun rayons, rayon crepes.

**LINENS, TOWELS**

- Print Tablecloths. Size 50x50** ..... 55c, 2 for \$1.00  
Many patterns and colors. Slight irregulars.
- Openwork Rayon Tablecloths** ..... 55c, 2 for \$1.00  
Leno mosaic openwork. 50x50. Colors: eggshell, peach, blue.
- Turkish Towels. Irregulars** .. 11c, 10 for \$1.00  
Cannon brand. Solid colors of blue, peach, gold, green. Absorbent!
- Turkish Towels** ..... 27c, 4 for \$1.00  
Novelty stripes and solid colors of green, blue, peach or gold. Cannon or Moore brand. Slight irregulars.
- Fancy Linens** ..... 55c, 2 for \$1.00  
Scarf, bridge sets, cloths.
- Linen Dish Towels** ..... 11c, 10 for \$1.00  
Unbleached. Dish or hand towels with loops. Slight irregulars.
- Print Dish Towels** ..... 27c, 4 for \$1.00  
Dish and hand towels in wonderful pattern and color assortment.
- Cannon Huckaback Towels** .. 10c, 12 for \$1.00  
Irregulars of all white cannon towels. Use for face or hands. Excellent for barber shops.
- Martex Toweling** ..... 16c, 7 for \$1.00  
For dish or hands. Absorbent! Lintless! Colored borders of red, blue, gold, green.
- Part Linen Toweling** ..... 14c, 8 for \$1.00  
Dish or hand. Bleached with colored borders of red, blue, green, gold.
- Print Table Cloth** .. \$1.00  
52x52" fine assortment of patterns and colors in sailcloth and sateen.
- Turkish Towels** ..... 16c, 7 for \$1.00  
Slight irregulars of Cannon brand. White with colored border. Fine assortment.

**BLANKETS**

- 5% Wool Blankets** .. \$1.00  
"Nashua" irregulars. Solid colors of rose, blue, green with contrasting borders.
- White Sheet Blankets** ..... 55c, 2 for \$1.00  
"Nashua." Size 70x80.

**YARD GOODS**

- Unbleached Drill** ..... 11c Yd., 10 for \$1.00  
30 inches. For pockets and all household purposes.
- Broadcloths and Poplins** ..... 21c Yd., 5 for \$1.00  
Print slubs. Fine selection of patterns. 2 to 10 yard pieces.
- Print "Seeress" Crepes** ..... 21c Yd., 5 for \$1.00  
Fine for beach wear! Wonderful pattern assortment.
- Oilcloth Edging 24 Yds. 21c** 5, 24 Yd. Piece \$1.00  
Manufacturer's closes.

**NOTIONS**

- Facial Tissues** ..... 27c, 4 for \$1.00  
Sibley's brand. Assorted colors.
- Paper Napkins** ..... 8c, 15 for \$1.00  
Strong quality. Large package in white, yellow, green, pink.
- Atomizers** ..... 29c, 4 for \$1.00  
For toilet water, cologne, perfume.
- Lucite Hair Brush Set** ..... \$1.00  
Comb and brush with Nylon bristles. Assorted colors.
- "Air Line" Tweed Luggage** .. \$1.00  
Black or brown. 16", 18", 20", 22", 23" and wardrobe size cases.
- "Warwick" Silverplate Ware** .. 10c, 12 for \$1.00  
Complete service including steak knives. Fine for restaurants.
- Genuine Capeskin Handbags** ..... \$1.00  
White or white with navy, or London Tan trim.
- Living Room Pillows** ..... 29c, 4 for \$1.00  
Chintz, cretonne, quilt, in many colors and patterns.

**CHINA, GLASS**

- 9-oz. Tumblers** ..... 24 for \$1.00  
Clear crystal. Ridge design. Fine for hotels and summer cottages.
- 24-Pc. Tumbler Set** \$1.00  
8 different floral decorated tumblers; 12 5-oz. juice glasses; 12 9-oz. beverage glasses.
- Fishskin Flower** .. \$1.00  
All wanted colors. Clever arrangement with single light in center.
- 3-Pc. Casserole Set** .. \$1.00  
1 1/2-qt. oven bake casserole and cover. 9 in. pie plate.
- 22" Bird Bath** ..... \$1.00
- 17-Pc. Beverage Set** \$1.00  
2 patterns. Set consists of enamel rack, 8 floral decorated tumblers, 8 glass sippers.
- 4-Pc. Salad Set** ... \$1.00  
Large salad bowl, salad plate, cake saver and spoon.

**Girls' and Children's Wear**

- Girls' and Boys' Overall** ... 59c, 2 for \$1.00  
Denims and seersuckers. Sizes 3-8.
- Crib Blankets** ..... \$1.00  
First quality. Rayon satin binding.
- Receiving Blankets** ..... 25c, 5 for \$1.00  
Slight irregulars.
- Quilted Pads** ..... 12c, 9 for \$1.00  
17x18. Slight irregulars.
- Knitted Gowns and Kimonos.** 39c, 3 for \$1.00  
Irregulars of higher priced garments.
- Infants' Handmades** ..... 59c, 2 for \$1.00  
Philippine imports. Dresses, slips pillow cases.
- Girls' Dresses** ..... 59c, 2 for \$1.00  
First quality! Sizes 1-3; 3-6; 7-14.
- Girls' Playclothes** ..... 59c, 2 for \$1.00  
Close-out and irregulars. Sizes 1-3, 3-6. Slacks, shorts, skirts and suits in denims, percales and sharkskins.

**HOUSEWARES**

- "Puritan" Sweeper** .. \$1.00
- 4-Qt. Red Enamel Tea Kettle** ..... \$1.00
- 6-Qt. Red Enamel Covered Pot** ..... \$1.00
- 4-Qt. Covered Pan** .. \$1.00
- 12-Qt. Red Enamel Dish Pan** ..... \$1.00
- 5-Purpose Red Enamel Cooker** ..... \$1.00
- 6-Cup Red Enamel Percolator** ..... \$1.00
- 3-Pc. Sauce Pan Set** .. \$1.00
- 6-Pc. Refrigerator Set** ..... \$1.00
- Padded Ironing Board and Cover** ..... \$1.00
- Picnic Jug** ..... \$1.00  
Gallon size with pouring spout.
- Picnic Basket** ..... \$1.00  
Ash maple finish. Large size.
- Toilet Tissue** ..... 12 Rolls \$1.00  
"Fort Howard" 2000 sheet rolls.
- Unfinished Adirondack Chair** ..... \$1.00
- Garden Settee** ..... \$1.00  
Varnished top. Red base.
- "Glorette" Kitchenware** ... ea. \$1.00  
Step-on can four-piece. Cannister set with glass knob, double door bread box. All white body with red-blue floral decoration.

**Top-of-Stove Oven With Indicator** ..... \$1.00

- 3-Pc. Salad Set** ... \$1.00  
Wood. Hand Painted.

**HOUSE DRESSES**

- Cotton House Dresses** ..... 59c, 2 for \$1.00  
Samples and irregulars of higher priced dresses.
- Irregular Uniforms** ..... 59c, 2 for \$1.00
- Aprons** 59c, 2 for \$1.00  
80-square percale prints.

**CURTAINS**

- Marquiesette Curtains** ..... 59c, 2 Prs. \$1.00  
Tailored and cottage sets. Broken lots.
- Window Shades** ..... 35c, 4 for \$1.00  
Gello fiber shades mounted on good quality rollers. First quality! 3x6 feet. White, ecru, pongee, green.
- Scranton Lace Curtains** ..... \$1.00  
Broken lots. Some hand mended items in the group.
- Chintz Pillows** ..... 39c, 4 for \$1.00  
Kapok filled. Fine pattern assortment.

**MEN'S WEAR**

- Men's Shirts** ..... 59c, 2 for \$1.00  
White, fancies, plain colors. Regular or non-wilt collars. Slight irregulars. Sizes 14-17.
- Irregular Nose** ..... 6 Prs. \$1.00  
Lastex top slack socks and full length types. 10-12.
- Men's Sport Shirts** ..... 39c, 3 for \$1.00  
Rib knit polo shirts in white and plain colors. Contrasting trim.
- Men's Union Suits** ..... 59c, 2 for \$1.00  
Slight irregulars. Short sleeve, ankle styles with button front. White or ecru. Sizes 36-46 Irreg.
- Men's Shirts and Briefs** ..... 6 for \$1.00  
Full cut combed yarn knit briefs. Slightly irregular.
- Men's Slacks** ..... \$1.00  
Many pleated fronts. Woven sanforized (1% shrinkage) materials.
- Men's Slacks** ..... 59c, 2 for \$1.00  
Some with matching belt and pleated front. Blue, tan, green. Only slightly irregular.
- Men's Swim Trunks** .. \$1.00  
All wool with lastex supporters. Large pocket and all round belt.
- Covert Work Trousers** ..... \$1.00  
Sanforized (1% shrinkage) grey covert. Well made. Sizes 29 to 42.

**BOYS' WEAR**

- Boys' Play Shorts** ..... 59c, 2 for \$1.00  
Belted lastex back sanforized (1% shrinkage). Plains or fancies. 8-16.
- Covert Jumpers** ..... 59c, 2 for \$1.00  
Suspender style in blue, green, tan, grey. All sanforized (1% shrinkage). Sizes 5 to 10.
- Boys' Polo Shirts** ..... 29c, 4 for \$1.00  
Baquet stripes and plains in open or crew neck styles. Sizes 8 to 16.
- Boys' Shirts and Briefs** ..... 6 for \$1.00  
Irregular combed yarn ribbed shirts and knit briefs. All full cut.
- Boys' Union Suits** ..... 29c, 4 for \$1.00  
Button front. Slight irregulars.

**FLOOR COVERINGS**

- Rag Rugs** ..... \$1.00  
Made by Association of the Blind. 24x48 and 27x48. Plain and mixed colors. Reversible.
- Bath Rugs** ..... \$1.00  
Heavy quality chenille. 23x48. Reversible. Fast colors of blue, green, rose, black, orchid, gold.
- Felt Base, 3 Sq. Yds.** \$1.00  
Large pattern and color range.
- Gold Seal Congoleum** ..... 2 Sq. Yds. \$1.00  
Heavy quality. Large pattern and color assortment. Famous brand.

PHONE  
STONE  
6500

*The Big Basement*  
**SIBLEY, LINDSAY & CURR CO.**



Tennis racket strings will not snap while in storage during the winter if you coat them with vaseline.

A good treatment for sick shells into a milk bottle full of then water the plants with this plants: Put several empty egg water and let stand for a day; mixture.

### Can a Married Woman Ever Feel Certain?

Many married women today are taking risks that are absolutely unnecessary. They are taking risks with their nerves, risks with their health, risks with their very happiness itself. Why do they do this? Generally because the subject of feminine hygiene is considered too personal to be openly discussed. It is because of the deplorable situation that many women use douches of over-strong solutions of acids which can actually burn or scar delicate tissues. Your own doctor will verify this. To run such a risk today is needless. For science has given women-kind Zonite. You will find no skull-and-crossbones on Zonite's label, because Zonite is non-poisonous, non-caustic. Yet it kills germs, bacteria on contact. Zonite actually destroys undesirable odors. Protects personal saintness. Most important, is safe for delicate tissues. So enthusiastically have women accepted the safe, hygienic protection Zonite offers that over 20,000,000 bottles have already been bought. **Free Book Tells Intimate Facts** If there is any doubt in your mind about the subject of feminine hygiene, get this frankly written booklet, "Feminine Hygiene Today", which we will send you FREE, without obligation in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 249C, 378 Lexington Avenue, New York, N. Y.

Mrs. Annie Clements, 24 Oakman St.

**69¢ TODAY**  
LUCKY TIGER \$1.50 VALUE  
Only 69¢ at Your Druggist

Lucky Tiger is an "Old Stand-by" for hair and scalp and one you will gladly recommend to your friends. Dealers and customers have for years claimed Lucky Tiger "Tons" as loose dandruff remover and comfort from itchy scalp and minor scalp irritations. Hurry! Hurry! Get your \$1.50 Package today, only... 69¢

Good Housekeeping Bureau  
GOOD HOUSEKEEPING MAKES

### ROCHESTER'S MOST SENSATIONAL LIQUOR VALUE DEMONSTRATION

We want 200 New Customers, and we are cutting every price to the bone. NOWHERE can you find such low prices on the Country's leading Liquors. Come to Lake Ave. Liquor Store Today or Tonight!

- ★ SCOTCHES \$2.49 FIFTH UP
- ★ RYES \$1.59 QUART UP
- ★ GINS \$1.59 QUART UP
- ★ RUMS \$1.69 QUART UP

**EXTRA:** This week only! Case prices on purchases of six bottles or more. Absolutely NO prices quoted over the telephone.

### LAKE AVENUE LIQUOR STORE

OPEN 8 A. M.—12 P. M. 554 LAKE AVENUE NEXT TO LAKE FOOD MKT.

## SAVINGS YOU'VE WAITED FOR

### June Bride's Own Sale!

START RIGHT BY BUYING RIGHT

at *Majestic*

MAJESTIC leads the way again! June brides who buy here, don't have to cramp their budget... for here you can have the most liberal credit terms in all Rochester! See these three completely furnished rooms... and put them in your own home, with only \$5 down and months to pay the MAJESTIC way!

**BUY NOW AND SAVE**



Complete 3-Room **\$178**  
REGULAR \$260.00

Only \$5.00 DOWN!  
14 Pc. Living Room Outfit

Created by our decorators, to give your living room that charming, comfortable lived-in look, with major pieces that are luxuriously comfortable, in deep toned rich colors. The accessories are skillfully chosen. Here is what you get:

- Big Sofa
- Wing Chair or Lounge Chair
- Coffee Table
- Two Lamp Tables
- Magazine Rack and Table
- Two Table Lamps
- Bridge and Floor Lamp

9 Piece Bedroom Outfit

Smartly modern, with "waterfall" fronts, and smart contrast, secured by the skillful use of expensive veneers. A suite that you'll be proud to have in your home, with everything listed below included:

- Bed ● Chest ● Spring
- Dresser or Vanity
- Mattress
- 2 Pillows
- Night Table
- Chintz
- Boudoir Chair

**\$89**

**\$89**

### Brides-To-Be—ATTENTION

Come to Majestic and choose your furniture for your first home now—before prices go higher (which they're bound to do). We'll store your furniture free until you're ready for it. You'll save money and you'll be ready to move into your new home whenever you get married.

Either suite may be purchased separately if desired.

### FREE

Our gift to you when you buy the living room and bedroom. It's all yours at no extra cost.



5-PIECE ROCK MAPLE KITCHEN SET

Can be bought individually \$12

## Majestic FURNITURE AND APPLIANCES

204 COURT ST.

Between Clinton Ave. & Stone St.

OPEN EVERY EVENING TO 9 P. M. FREE PARKING

At Chimes Station Opposite Our Store

Yippie!  
**WIN A FREE \$5 BASKET OF GROCERIES**



EVERY DAY DURING WEGMANS

# ROUND UP FOOD SALE

You'll profit doubly by visiting your Wegman Market this week. You'll be taking advantage of the sensational savings offered during our Round Up Sale and at the same time your purchases entitle you to drawing for a free \$5.00 grocery basket every day at every store!

- Soft As Old Lnen **SCOTT TISSUE** 4 rolls **25¢**
- Clapp's Strained **BABY FOODS** 4 cans **25¢**
- 12 Oz. Bottles **Frontier BEER** 4 bott. **25¢**
- 24½-LB. SACK PASTRY FLOUR **DAISY FLOUR** . . . . . sk. **59¢**
- FINE GRANULATED **SUGAR** . . . . . 10 lb. sack **53¢**
- OUR OWN FINE COFFEE **KILBOURN HALL** . . . lb. **19¢**
- FOR TOILETS AND DRAINS **SANIFLUSH** . . . . . can **15¢**
- SIX DELICIOUS FLAVORS **JELLO DESSERT** . . 6 pkg. **25¢**
- 46-OZ. CAN UNSWEETENED **GRAPEFRUIT JCE.** 2 cans **27¢**
- CAMPBELL'S ZESTY **TOMATO JUICE** . 4 cans **25¢**
- MUELLER'S SPAGHETTI OR **ELBO MACARONI** 2 pkgs. **17¢**
- OLDE HOMESTEAD **MARMALADE** . . 2 lb. jar **23¢**
- ECONOMICAL LAUNDRY SOAP **FELS NAPHTHA** . 10. bars **39¢**
- No. 2 CAN OLYMPIA **LIMA BEANS** . . . 4 cans **25¢**
- CAMPBELL'S TASTY **TOMATO SOUP**, . . 3 cans **20¢**

## Wegmans HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS



**TOOLS** **HOUSE PAINT**

# Sears SUMMER PAINT PARADE

**STARTS THURSDAY**

**INTERIOR FINISHES**

**Now! Decorate . . . Save Dollars!**

There is a Master Mixed Product for every painting need—for house, car, barn or what ever you desire to paint. Master Mixed carefully blended formulas contain just enough of the rich ingredients recognized for perfect foundations . . . Buy in amounts of \$10 or over on our easy Pay Plan. Complete details of this easy way to pay at Credit Office, Second Floor, BothSears Stores, Monroe Ave. at S. Union or 476 Ridge Road West near Dewey.

- BANNER BARGAINS**
- 4-HR. VARNISH** 66¢ Quart  
Brilliant, clear finish. Fast drying, for interior and exterior finishes. Regularly 95¢. Both Stores.
  - PAINT, VARNISH CLEANER** 15¢ Regularly  
Liquid form, removes paint and varnish easily from all surfaces. Regularly 25¢. Both Stores.
  - \$1.15 BRUSH** 88¢  
2 1/2 in. brush vulcanized to rubber for extra strength. Both Stores.
  - 12¢ SPONGES** 8¢  
Large size, for all purposes, wear resisting. Both Stores.
  - 2 1/2 POUNDS PORCH PLASTER** 13¢  
Regularly 19¢. Fast drying, leaves smooth surface. Both Stores.
  - 1/2 Gallon Self Polishing Wax** 79¢  
Master Mix. Regularly \$1.25. Leaves hard glossy surface. Both Stores.
  - 1/2 PINT OIL STAIN** 20¢  
Yellow, Red, Maple, Mahogany, Light Oak and Dark Oak, regularly 20¢.



**Charming Beauty For Walls**  
**QUALITY MIXED FLAT PAINT**

Choice of 10 beautiful colors. High lead content makes it tough, long wearing. Flows easier, brushes easier, has better hiding power. Stands up under the severest of weather. One gallon covers up to 400 square feet, two coats. Buy On Budget Plan. On sale at both stores.

**\$1.98** Gallon

**Adds Colorful Cheer**  
**INSIDE GLOSS FINISH**

Choice of 5 new colors that blend in with any color scheme. Brushes evenly, finishes to a smooth surface. Suitable for use on walls and woodwork on any room in the house. One gallon covers 375 square feet. On sale Both Stores.

**\$1.98** Gallon

**MASTER-MIXED ONE COAT FLAT**

Choice of 14 rich washable pastel colors. Fast drying. One coat covers up to 500 square feet. Proven and tested in Sears Laboratory for quality, and scientifically balanced formula. On sale Both Stores.

**\$2.39**

**MASTER-MIXED HI-GLOSS FINISH**

Choice of 14 colors, in new pastel shades, for both room or kitchen. One gallon covers 300 square feet. Want chip, peel or blister. On sale Both Stores.

**\$2.98**

**Quality Mixed Semi-Gloss**

14 lovely pastel colors for any room in the house, satin finish, non porous, does not absorb dirt. Want peel, chip or blister. Both Stores.

Regularly \$1.09

**85¢** Quart

**STANDARD FLOOR PAINT**

Paint yourself a new floor inside or out. Dries in 6 to 8 hours, resists heavy foot traffic. Choice of 5 colors. On sale Both Stores.

Regularly \$1.98

**\$1.89** Gallon

**Master Mixed 1 Coat Semi-Gloss** 319 gal.

**Master Mixed Floor Trim Varnish** 115 qt.

**Master Mixed Snow White Enamel** 145 qt.

**Master Mixed Floor Enamel!** 66¢

**Master Mixed Linoleum Varnish** 110

**Master Mixed Color Varnish** 115

- See What Small Change Now Buys!**
- 12c ITEMS ONLY** 8¢
    - Steel Wool Pads . . . Regularly 10c
    - Glass Cutter . . . Regularly 9c
    - Rubber Sponge . . . Regularly 10c
    - Softwood Putty Tube, Regularly 12c
    - Brush Cleaner . . . Regularly 10c
    - 20 Sheets Sandpaper, Regularly 10c
    - 2 Oz. Aluminum Paint . . . Reg. 10c
  - 15c to 19c ITEMS ONLY** 13¢
    - 1/2 Pound Softwood Putty, Reg. 19c
    - 1 1/2 Inch Brush . . . Regularly 20c
    - 1 lb. Brush Cleaner, Regularly 19c
    - 1 Inch Brush . . . Regularly 17c
    - Tube Glue . . . Regularly 15c
    - Glass Cutter . . . Regularly 19c
    - 12 Oz. Glass Cleaner, Regularly 15c
    - Sprayer for Cleaner . . . Regularly 15c
  - 23c to 29c ITEMS ONLY** 20¢
    - 2 Inch Brush . . . Regularly 25c
    - 1 1/2 Inch Brush . . . Regularly 29c
    - Paint Remover . . . Regularly 25c
    - Kalsomine Brush . . . Regularly 29c
    - 1/4 Pint Glue . . . Regularly 25c
    - 1/4 Pint Aluminum Paint, Value 25c
    - 1 Pound Lepages Glue . . . Value 25c
    - 1/4 Pint Spar Varnish . . . Value 29c
    - 4 Ounce Casein Glue . . . Value 29c
    - Stover Enamel, Pint . . . Value 29c

**QUALITY MIXED LONG LIFE HOUSE PAINT**

Made To Sell For \$2.35!

**\$1.98** Gallon In 5 Gallon Lots

Choice of 16 lasting colors. Master mixed, flows easily, brushes easier. Has better hiding power. Richer body. Gives more coverage. Costs less per gallon because it covers more square feet per gallon. One gallon covers an apartment up to 450 square feet, two coats. On sale Both Stores.



**MASTER MIXED HOUSE PAINT**

In five gallon lots. Choice of 18 colors. Laboratory tested for quality and wearability. Contains just enough of the proper ingredients to give the sale Both Stores.

**\$2.59** Gallon

**BULK TURPENTINE** 65¢  
Finest steam distilled, turp. exceeds rigid government standards. Please bring your own container. On sale at Both Stores.

**BULK LINSEED OIL** 105¢  
Highest quality, may be used for all thinning purposes. Steam distilled. On sale at Both Stores.

**MASTER-MIXED 4-HR. ENAMEL**

Regularly \$1.25  
Now Only **88¢** Quart

Sparkling clear colors. Rapid drying, long wearing. Quart covers 150 square feet, choice of 23 colors. Easy to apply. Leaves no brush marks. Resists man made hazards. On Sale Both Stores.



**Master Mixed SPAR VARNISH**

Extra Wear Everywhere

**\$1.29** Quart



**Extension Ladder** 39¢  
Sturdy side rails at finest fit, second growth hickory frame, steel guide irons, complete with rope, pulleys. Both Stores.

**5-FOOT LADDER** 119  
Made from finest hardwood, has safety stop, sturdy rungs, forward legs. Other sizes available at low prices. Both Stores.

**MASTER MIXED BARN PAINT**

**\$1.09** Gallon

In five gallon lots. Tough, long wearing and sturdy. Fade resistant, to hot sun, rain, sleet or snow. Want peel, chip or crack. Buy On Our Easy Pay Plan in amounts of \$10 or over, red only. On Sale Both Stores.



**WINDOW GLASS** 6¢ and up  
8x10 Size  
Clear glass, cut to your own size, guaranteed to be the finest, obtainable. Both Stores.

**PAINT A "NEW" ROOF**

Liquid Roof Coating

**49¢** Gallon

In five gallon lots. Seals small cracks, joints, and other purposes. Asphalt base. Fire resistant. On sale Both Stores.



**Caulking Compound** 179 gal.  
Make your home weather proof the year around, seals cracks to foundations and sidewalks. On sale. Both Stores.

**Caulking Gun** 1.98  
Trigger action gun, sturdy has gal. automatic

**BUY ON OUR EASY PAY PLAN**

Purchases of \$10 or more may be bought on our easy pay plan. Complete details in paint department or at Credit Office, Second Floor Both Stores.

**Free!**

Free literature on how to paint. Simply write or call Stone 2500 or Glenwood 556, no obligation.

**Also BUILDING MATERIALS for every purpose AT SEARS SAVINGS**



**WANT ADS**

ADDITIONAL WANT ADS ON PAGE 10

**ANNOUNCEMENTS**

FOR the best spaghetti in Rochester stop at Norman's Cafe, 403 Campbell

**ARTICLES FOR SALE**

**PRENS STORAGE SPECIALS**—late model blackstone white enamel washer with electric pump \$24; Automatic late model porcelain tub washer \$20, Easy \$15, Gasday \$15, Cass \$8. Open evenings, Terms \$1.00 weekly, 460 State St.

**PRENS STORAGE SPECIALS**—late model General Electric refrigerator like new 400 (original cost \$225), 460 State St. Open evenings.

**PRENS STORAGE SPECIALS**—Maytag mangle ironer \$17, 460 State St.

**PRENS STORAGE SP/7143**—American walnut dining room suite \$79.50.

**PRENS STORAGE SPECIALS**—10-piece Sheraton mahogany dining room suite \$49.

**PRENS STORAGE SPECIALS**—Red Cross bungalow range \$28.

**ARTICLES FOR SALE**

**PRENS STORAGE SPECIALS**—Black and white late model table-top gas range fully equipped \$34.50.

**PRENS STORAGE SPECIALS**—American walnut bedroom suite \$32.50.

**PRENS STORAGE SPECIALS**—3-piece breakfast set, new \$16; 8x12 tan broadloom \$25.

**PRENS STORAGE SPECIALS**—8x9 felt base rug like new \$16; 8x12 tan broadloom \$25.

**PRENS STORAGE SPECIALS**—maple trim poster beds, springs and mattress \$25; all size metal beds \$2, \$3; single coil springs \$3, double coil \$5; cotton mattresses \$2; felt mattresses \$3, \$4; floor \$4, 460 State St.

**PRENS STORAGE SPECIALS**—Enamel 3 piece breakfast set, \$5, slide out leaf porcelain set \$12.

**HOT WATER TANK**—used only short time, Coat \$18. Will sell for \$6, Monroe 6025.

**HAIT**—Minnows, golden shiners, worms, crabs, Bill's Place, 180 Purlong, off Portland, Stone 2519-J.

**1800 CHILD'S** white all leather T-strap saddle, Area 2 to 5. With this ad, 50c Smith's, 118 State St. Free parking next door.

**LADIES**—summer evening gown, pants, shorts, organdies, plain and lowered. Values to \$2.95. With this ad—choice \$1.00. Smith's, 118 State St. Free parking next door.

**DINING ROOM SUITE**—Duncan Phyfe like new; vanity and dresser, 26-A Lawrence St.

**BEAUTY INSTRUCTION**

**LEARN BEAUTY CULTURE**—pleasant work. Handsome pay. Learn quicker, more thoroughly with individual instruction at Kall Beauty School, 430 Burke Bldg. Easy Terms.

**CARPENTERS-CONTRACTORS**

**ALTERATIONS**—Paperhanging, painting, general contracting. Glenwood 211 or 471.

**ALL types** driveways, sidewalks, cement work, cinders, Boro, Culver 418-B.

**BUSINESS OPPORTUNITIES**

**DAILY SALON** for sale. Established 1917. 2000. Reasonable. Stone 3172.

**STREAM OIL** Wave \$1.50. Peeney 378. Chili Avenue, Genesee 6632.

**BEAUTY SHOPS**

**STEAM OIL** Wave \$1.50. Peeney 378. Chili Avenue, Genesee 6632.

**BLUE BUS EVERY HOUR**  
**BUFFALO** only \$1.00  
SHORTEST ROUTE  
ROCHESTER BATAVIA BUFFALO

**COLD'S MISERIES! PENETRO FOR WOMEN ONLY!**  
If afebrile nerves, restless nights and other distress caused by functional monthly disturbances keep you from having fun at such times—take Lydia E. Pinkham's Vegetable Compound—famous for over 50 years in relieving weak, nervous feelings of women's "difficult days." WORTH TRYING!

**Keep False Teeth Purified Says Dr. Sherwin**  
Don't brush your false teeth or dental plates—you can't purify them that way—you can't even clean them properly that way.  
Keep up with the times—get today a generous 36 cent bottle of Stork-Kleen—give your plate a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will an glaze with beauty that you'll be proud of them. Your mouth will feel much better, rejuvenated.  
Just a little Stork-Kleen in a half glass of water and all dirty mucus stains and murkiness begin to go—it's amazing—lasts for weeks—30 cents—all drug stores.

**BLADDER IRRITATION WAKE UP?**  
MAKE THIS 4-DAY TEST. Get 25¢ worth of extracts buchu leaves, saw palmetto berries and six other medicines made into green tablets. Ask any druggist about improved BUKETS. They now contain extract saw palmetto berries. Wake up sluggish kidneys. Increase elimination during daytime. Drink lots of soft water. Very little tea, coffee or alcoholics. Your 25¢ back if not pleased. Locally at Liggett Drug Stores.

**Call for SCHENLEY**  
and treat yourself and your guests to the whiskey bottled at the "Peak of Flavor"



Schenley Black Label 45% Grain Neutral Spirits, 8 & 8 Proof, Schenley Red Label 72 1/2% Grain Neutral Spirits, 90 Proof, Both Blended Whiskey, Schenley Distillers Corp., N.Y.C.

**PRICES GOING UP JULY 1st**  
**GLO-BRITE ANTHRACITE**  
PENNSYLVANIA  
**HARD COAL**  
RICE, \$6.75 PEA, \$9.00  
BUCKWHEAT, \$7.75  
Get Your Winter Supply Of Fuel At Once  
GLENWOOD 50-58-57  
**ROCHESTER FUEL**  
AND FEED COMPANY  
OFFICE & YARD - 1525 CLINTON AVENUE NORTH

NOW is the TIME TO REPAIR your FURNACE or Install a New HEATING PLANT  
NO DOWN PAYMENT  
No Interest to Pay 'til Oct. 1st  
FREE ESTIMATES  
FURNACES VACUUM CLEANED FOR 25.75 SINCE 1888  
**SIEBERTS**  
ST. PAUL and ANDREWS ST.  
Open Every Evening Except Saturday  
FREE PARKING  
CLOSED SATURDAY AT 1 P. M.

**PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS**  
The Cleaner with 101 Uses! TRY IT ON PENN'S 10-DAY TRIAL PLAN  
**USED ELECTROLUX**  
COMPLETE with Attachments FULLY GUARANTEED \$16.95 FULL CASH PRICE EASY TERMS  
MAIL ORDERS FILLED! SEND \$1 DEPOSIT  
LIBERAL ALLOWANCE On Year Old Cleaner  
If You Can't Come in, PHONE or Write for FREE HOME DEMONSTRATION  
**PENN VACUUM STORES**  
30 South Ave. Open Evenings Until 9 P. M. STONE 6747  
IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**Lifebuoy SOAP** 3 for 13¢ (Limit 3)  
**KEY DRUG**  
**SHU MILK** White Shoe Cleaner 10c bot. Limit 2 2 for 11¢  
**KEY DRUG**  
**CLOTHES PINS** Box 40 2 for 9¢ (Limit 2)  
**KEY DRUG**  
**NAIL POLISH REMOVER** 3 oz. bottle Limit, 2 7¢  
**KEY DRUG**  
**Prophylactic TOOTH POWDER** 25c Size Limit 1 8¢  
**KEY DRUG**  
**Regular 10c BEECHNUT BABY FOODS (STRAINED)** 3 for 23¢

**KEY** ROCHESTER'S MODERN CUT RATE DRUG STORES  
TODAY THRU WEDNESDAY  
SEE THEM Here! KODAKS from \$3.95  
Now's the time for snapshots. The simplest, easiest, surest way to get them is with one of the new Eastman cameras we feature. See them here today. Wide price range from which to make a selection. Choice of several picture sizes.  
Brownies from 59¢  
**FILMS** Developed & Printed Any 4 or 8 exposure roll 23¢  
**FRESH EASTMAN FILM**  
No. 127, 17c No. 116, 25c  
No. 620, 20c No. 616, 25c  
No. 120, 20c No. 828, 20c

**Woodbury TALC POWDER** 25c Size Limit 1 9¢  
**KEY DRUG**  
**WALDORF TOILET TISSUE** 3 for 11¢ (Limit 3)  
**KEY DRUG**  
**VELOUR POWDER PUFFS** Full Size 4 for 11¢ (Limit 4)  
**KEY DRUG**  
**Copper POT CLEANERS** Full Size Limit 4 4 for 9¢  
**KEY DRUG**  
**BORDEN'S CHOCOLATE MALTED MILK** Lb. Can Limit, 2 19¢  
**KEY DRUG**  
**TEK TOOTH BRUSH** 23¢ 2 for 43¢

ROCHESTER'S LARGEST POPULAR PRICED STORE  
New Beauty Distinguishes the Fully Automatic  
**Edwards BENDIX "LAUNDRIMATIC" HOME LAUNDRY**  
PRICES START AT **89.50** Fully Installed  
"DE LUXE" MODEL SKETCHED .....\$179.50  
WASHES! RINSES! DAMP DRIES! ALL AUTOMATICALLY!  
Go from Clothes Bin to Clothes Pin Automatically with a BENDIX. Put your clothes in, set the dial and take them out, ready for the line. Yes, that's all there is to a Bendix "Wash Day". Your hands never touch the water... no "chapped hands"... no bending over wash tubs, no lifting soggy, heavy wet clothes. Your Bendix does all the work... end all drudgery now... JUST DIAL YOUR WASHING! Begin now to enjoy the freedom, the glowing health your Bendix Neighbors already share. Hurry, don't delay!  
You Can Own a Bendix Laundrimatic for as little as **\$1** Weekly  
Call Stone 2300 for FREE HOME TRIAL  
Trade In Your Old Washer... Enjoy Extra Trade-In This Week!  
EDWARDS—Sixth Floor

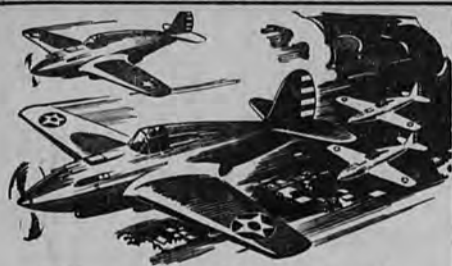
**RINSO** Lge. Size 18¢  
**AMPHOJEL** \$1.50 Size \$1.29  
**JERGEN'S LOTION** 5c Size 39¢  
**BUSINESS ENVELOPES** Pkg. 25 2 for 5¢  
**TOILET BOWL Deodorants** Large 15c Size 7c EACH 3 for 20¢  
**FLASHLIGHT BATTERIES** 10c Value 3¢  
**LINEN Box Stationary** 24 Sheets 24 Envelopes 25c Value 17¢

**IDEAL for FEMININE HYGIENE Zonite** 23¢ 47¢ 79¢  
**HOLD YOUR PARTNER!** Arthur Murray's Dance Teachers Prefer **ODO-RO-NO CREAM** 31¢  
**Better Say Kotex—Better for you KOTEX 12's** Regular • Junior • Super Kotex is made in soft, smooth folds... so comfortable you scarcely know you're wearing it. 20¢  
**Kotex 30's (Reserve Box)** 48¢  
**Wayne King GIFT OFFER** FREE 25¢ JAR CASHMERE BOUQUET COLD CREAM FOR CLEANSING WHEN YOU BUY 25¢ JAR 50¢ VALUE 25¢

**LADY ESTHER** Four Purpose Face Cream 55c Size 39¢  
**HEAVY AMERICAN MINERAL OIL** Pint ..... 25c  
Quart ..... 45c  
1/2 Gal. .... 85c  
Gallon ..... \$1.49  
**BABY RUTH SAF-T-POPS** Individually Wrapped 10 for 9¢  
**MILK OF MAGNESIA** PL Bottle 14¢  
**Lifebuoy SHAVE CREAM** Large 35c Size 2 for 33¢  
**LISTERINE ANTISEPTIC** 75c Bottle 59¢  
**Pacquin HAND CREAM** 50c Size 39¢  
**Wildroot SHAMPOO** (Cocconut Oil or Tar) 50c Size 25¢  
**BAY RUM** Pint Bottle 24¢



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**Wings for Uncle Sam!**

The money you put into United States DEFENSE BONDS goes towards planes, tanks, battleships and munitions, badly needed for our defense. You may purchase a Defense Bond for \$18.75 which will increase in value to \$25.00 in 10 years. Or you may buy Stamps in smaller denominations until you have enough to buy a Bond. Include these Stamps and Bonds in your budget!

Available at any of our ten conveniently located Bank Offices

**LINCOLN-ALLIANCE  
BANK AND TRUST COMPANY**

Member Federal Reserve System Member F. D. I. C.

**New York Tour . . .**

(Continued from Page 1)  
the great Metropolis and surrounding country.

And, best of all, when you make your reservations at The Sun office, 420 Burke Bldg., you will be given admission tickets to all the points and features named above. Then, when you get to New York, your time is your own. You can go where and when you please. That means you can take the grand tour whenever you want to, likewise the steamship cruise and all the other features.

There's something of interest to everyone in New York. And there are so many features that are absolutely free, when you take The Sun New York Tour, you are buying a de luxe vacation at a minimum cost.

You'll want to do so many things in New York, see so many places, it will take you three full days to make the rounds. Whatever your interest, the center of it is in New York.

If it's war, you'll see United States and British battleships in the harbor; thousands of sailors, soldiers and marines on Broadway.

If it's science, there is the Museum of Science and Industry in Rockefeller Center.

If it's astronomy, the Hayden Planetarium will spread before your eyes the heavens of yesterday, today or tomorrow.

If it's high finance, take a look at Wall Street.

If it's the theatre, there are 69 theatres within six blocks of the Hotel Lincoln, your home in New York.

If it's industry, take your choice of viewing some of the finest working conditions or some that are undesirable.

If it's transportation ride the subway, the elevated, the double-decker buses, or any other kind of vehicle that human ingenuity has produced.

If it's architecture, take along your favorite liniment to cure your stiff neck after you've gazed and gazed up at the tower of the Empire State Building, the canyons of lower Manhattan, or looked down from the observation towers of Rockefeller Center.

If it's epicurean, there are restaurants of every known nationality and type.

If it's art, there are the Metropolitan Museum of Art and the many other exhibitions and galleries.

If it's natural history, there is the American Museum of Natural History.

If it's churches, there are the Cathedral of St. John the Divine, the Little Church Around the Corner, St. Patrick's Cathedral, and others of all creeds.

The main thing is to go to New York, the world's greatest vacation city. And by making your reservation for The Roch-

ester Sun Tour you save considerable. Only through the combined efforts of The Sun Travel Department and the New York Central Railroad could so much be offered for so little money.

Reservations go on sale tomorrow morning at 9 a. m. only at The Rochester Sun office, 420 Burke Bldg., 5 St. Paul St. As reservations will be strictly limited, we suggest you arrange for yours early — this weekend if possible. If you cannot visit The Sun office in person, phone Stone 8001 and other arrangements for your reservation will be made.

To keep rain, sleet and snow from sticking on the windshield of your car, make a mixture of one ounce water, one-eighth ounce of salt, and two ounces of glycerine. Apply this with cheesecloth.

Discolored bottles can be renewed by filling them with a solution of warm water, baking soda and potato peelings. After allowing the solution to remain in the bottles for several hours, rinse in clear, warm water containing a little ammonia.



**Bakery QUERY CORNER**

WHEN SHOULD A ROAST BE SALTED?

Salt your roast whenever you find it convenient, before you put it in the oven, when you take it out, or at any time between. In fact you needn't salt it at all. You can be a thorough individualist about salting a roast! For steaks and chops, the rule is that they should be salted after they are browned. Salt has a tendency to draw out the juices of meat, but in the case of a roast, with its small proportion of exposed surface, this doesn't make much difference. As for the idea that salt will "cook into" the meat, this doesn't seem so important because salt penetrates only a

short distance into the meat anyway.  
Most cooks find that seasoning a roast before it is put into the oven is the most convenient way.

Your phonograph records will sound a lot clearer, if you wash them with soap and water, then rinse them in clear wafer and dry them.

Mouldy leather book bindings should be gone over with a cloth dampened in ammonia.

If the buzz of the electric fan is annoying, put a thick newspaper or magazine under the base.

**AVON**

**LAST CHANCE**

**CLOSING OUT**

**1,573 PAIRS**

REG. '2. '3. '4.

**SHOES**

ONLY **69¢** PR. 2 FOR \$1.25

2400 Pairs Brand New SUMMER SHOES \$1.99

**AVON SHOP**  
132 E. MAIN ST.

*Here's how* **The Big League Pennant Races**  
Look to Bob Considine

**American League:** I think that the Cleveland Indians will win the American League Pennant by ten games. It is not a tough league this year, as was amply proven when the Indians stayed on top during the recent woe-begone period when they only had one winning pitcher. The Yanks, White Sox, and Red Sox haven't the balance to overcome Peck's good boys. Neither have the Tigers.

**National League:** I still like the Cincinnati Reds, as fine as they were last year they didn't get into first place until July. They've had their worst slump, whereas the Cards and Dodgers have not as yet had their inevitable swoons. The Reds have a truly great pitching staff. When the club comes fully out of its batting slump it will generate enough speed to nip St. Louis and Brooklyn by a close, but safe margin.

AND *Here's how*  
to Enjoy Extra Smoothness  
in Whiskey at No Extra Cost!

Ask for **Seagram's 5 Crown**

Biggest-Selling Brand of the Greatest Name in Whiskey!

Blended Whiskey, 90 Proof, 72 1/2% Grain Neutral Spirits. Seagram-Distillers Corporation, New York.

Easiest to Keep  
Apparel Color-Smart  
—best results, too, with

**Tintex**  
World's Largest Selling  
TINTS & DYES

You'll never know how easy...how perfect...home-tinting, and dyeing can be until you've used Tintex! 47 smartest colors. Penetrating and longest-lasting. Best by test of millions of women.

10¢ & 15¢ sizes at Drug, Dept. & 10¢ Size  
**PARK & TILFORD** Producers

**Squirt**

**WHAT IS A SQUIRT?**  
Answer: It's the Freshest DRINK in the World!

You'll agree when you taste it's fresh grapefruit flavor!

5c

**Talk of the Town! Specials**

ONLY AT... **NOETH'S**

Can you get such specials as the ones offered this weekend—in some cases quantities are limited. So hurry!

**VERY SPECIAL!**  
Extra Fine Quality By appointment to the late King George V  
**NICHOLAS**  
Imported Scotch A Regular \$2.83 Value \$2.69  
Grand, mellow, whiskey selected and bottled by H.H. Thompson FIFTH & Co. Established 1873  
Case of 12—\$31.95

**IMPORTED OLD DONEGAL Pure Pot Still — Straight IRISH WHISKEY \$2.89**  
18 Years Old The best value ever offered at this low price.  
A Regular \$4 Value!

**NYUGENS VERMOUTH SWEET OR DRY**  
Made in America from the formula of the famous House of Nyugens of France. Taste like the imported kind.  
30-oz. Bottle 84c  
A Regular \$1.25 Value!

**VINO DE NOBILE CALIFORNIA One Half Gallon**  
**WINES** : CLARET : BURGUNDY : CHianti : SAUTERNE : BARBER : ZINFANDEL  
We believe you'll agree this is the best wine value in town! Famous California quality—Regular 65c value! Alcohol 14% by Volume!  
**49c**

**PLANTATION 3 YEARS OLD STRAIGHT BOURBON WHISKEY**  
An extraordinary low price for a fine Bourbon Whiskey.  
Reg. \$2.25 Value Full Quart \$1.59  
Case of 12 Quarts \$17.55 2 qts. \$3.00

**Our Big Value! Special! Old General GIN \$1.64**  
90 Proof 100% Neutral Spirit distilled from grain. SAVE 25c a BOTTLE—Bottle usually with all fruit juices and Yeast.  
Full Quart Regular \$2.25 Value

**Bottled in Bond 100 PROOF OLD AMERICAN RYE WHISKEY \$1.59**  
Light body and mellow flavor. Remarkably smooth, and well suited for a long rest or wood.  
A Regular \$2.15 Value!

**PAUL NOETH**  
DELIVERY 19 CLINTON AVENUE SO. MAIN 874  
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight

**IDEAL DOG FOOD**

SAVE IDEAL LABELS

**TAKE OFF UGLY FAT**  
Many Lose 3 to 8 lbs. a Week yet EAT plenty  
No Reducing Drugs—No Exercises—No Massage

Men and women all over the United States are reporting remarkable results in losing weight. Many tell of reducing 30 pounds a month and more. These people are following the Plan of Dr. Edward Parrish, noted physician and former Health Officer, State of New York, Surgeon-General, Federal Seal, U. S. Army, Major, Lecturer.

Dr. Parrish's reducing Plan makes reducing a pleasure. A pleasure because it allows you to EAT PLENTY, requires no exercises, harmless, low, because it calls for no reducing drugs, no loss of vitality.

Here is Dr. Parrish's Reducing Plan. EXACTLY as given by him over the air to millions!

The lunch take 2 teaspoonfuls of Cal-Par in a glass of milk juice or any beverage. Take nothing else for lunch except a cup of coffee if desired. For breakfast and dinner EAT AS YOU WANT. ALLY DO. Don't eat fast, starchy foods—just eat down as soon. Try Dr. Parrish's Reducing Plan for one week. You and your friends will be amazed at the vast improvement in your figure. Most overweight cases should be helped by Dr. Parrish's Plan. Cal-Par is not a reducing drug. It is a special purpose food supplying calcium, iron, phosphorus, and Vitamin D. Get a one today, plain or chocolate flavor. Money back if not satisfied. Sold by Dew Key, all drug stores and Health Food Stores.

**... THE FRESHEST THING IN TOWN**

**Squirt**

... COMING SOON AT ALL GROCERS

Three-Fresh Grapefruit Flavored Drink 5c

*He Stands for*

**SAFETY and FREEDOM**

Every time you see the Minute Man—emblem of America arming for defense—think how good it is to live in the land where there still is liberty to defend.

Think, too, how YOU can help.

Let the Minute Man remind you to do your part.

Save and buy Defense Savings Bonds.

They will help protect your homes and your families today.

They will help make the future secure.

This Message Is Published by Us in the Interest of National Defense

**BUY**  
★ United States ★  
**DEFENSE SAVINGS BONDS and STAMPS**

**ROCHESTER'S SHOPPING NEWS**  
The Rochester Sun



**WANT ADS**

ADDITIONAL WANT ADS ON PAGE 8

**CURTAINS LAUNDERED**

CURTAINS laundered, stretched, ironed, 25c. Beautifully finished. Delivered. Genesee 2136-W.

**FLOWERS, PLANTS**

ALL OUT SALE on bedding plants, asters, salvia, edging plants, geraniums, dianthus, etc. Cheapest place for A-1 plants. Greenwood 1750, Quality Floral Shop, 24 Delmar St.

**BUSINESS PERSONALS**

MATTRESSES new or renovated; beds, springs, pads, pillows, Flower City Bedding, 238 Hudson, Stone 5063.

MRS. EVA ROBINSON at 28 Jefferson Terrace daily, Genesee 3250.

BED pillows steam cleaned, sterilized; new covers; reasonable. Rochester Pillow, 111 No. Water, Main 1570.

HOUSEHOLD Paper Products, dusting paper, mops, wax, etc. Genesee 5680-R.

EVELYN Tobin at Brass Ball, 352 East Main from 2 to 5 p. m. Home appointments. Monroe 1251-W.

EASY-WRING Mop Sets, refills, Rogers, 287 Brock, Culver 2228-R.

**GOLDFISH**

GOLDFISH — For pools, all sizes. Englehart's, 237 Clifford, Main 3752.

**FOR RENT**

2 ROOM FURNISHED APARTMENT — Heated, white top stove, shower bath. Genesee 257-J.

**LAWN MOWERS**

LAWN MOWERS—Sharpened, adjusted, guaranteed. Super Burner, Genesee 2743. Open evenings.

LAWN mowers sharpened and repaired; bicycles repaired. Wilkinson's, 31 Planers, Genesee 6413.

**LICENSED MASSEUSE**

HAZEL BEBBINGTON Chicago graduate, registered nurse, 686 Clinton Ave. S., Monroe 3510. State license 2668.

**MOVING—CARTING**

ARE you moving? Call Ryan Carting Company, Main 1468. Storage, packing, long distance, modern equipment.

DO YOU want to move cheap? O'Callagher's Van, Glenwood 532-R.

FOR LOWEST PRICES, good service—Phone Elmer Derleth, Main 4664.

**MUSICAL INSTRUCTION**

HELENE M. GREENE — Expert, rapid piano instruction; classical, popular; improvisation, orchestration, arranging. References. \$1.00 per hour. Stone 3217-J.

**PAINTERS - DECORATORS**

DECORATE and paint now on easy payment plan, 12-15 months to pay. Call George H. Wabnitz Inc., 115 State Main, 1097, for reliable painter and free estimates.

DECORATING — Painting, paperhang- ing, work guaranteed. Northmore, 700 University, Monroe 1249-R.

**UPHOLSTERING**

DAVENPORTS — Springs tied up and rewebbed, chairs caned. B. Ferris, 379 Clarence, Phone Main 6082.

**USED CLOTHING WANTED**

GORDON buys most! Men's used clothing, 90 North, Main 6826.

**WANTED TO BUY**

RAGS—2c lb., magazine 50c, papers, mattresses, metals. Stone 2889-R.

**WEARING APPAREL**

COATS—\$1 up, better grade used, some new. Suits, formal, wraps, dresses, hats, shoes 25c. Men's suits, children's. Bargains. Deposit accepted 525 Humboldt, Culver 2281-R.

**Townsend Picnic**

**To Be Held Sunday**

**At Genesee Valley Park**

The Townsend Plan Clubs of the 38th and 39th Congressional Districts will hold a joint annual basket picnic Sunday at pavillion 5, in Genesee Valley Park. It will be an all day affair.

Coffee, soft drinks, candy and peanuts will be furnished by the committees in charge.

Following the dinner, there will be an address by a prominent Townsend Plan speaker and a program of sports.

Tone down your alarm clock by putting a rubber band around the bell. The wider the band, the softer the alarm.

Always Delicious, Iced or Hot

# VAN DYK TEAS

TURNER'S, 385 MAIN STREET EAST

**DOLANS... Where You Buy THE CUTS OF CHICKEN YOU OF CHICKEN YOU PREFER**

Breaks lb. 49c Livers lb. 45c Necks lb. 12 1/2c Wings lb. 23c Giblets lb. 15c Legs . lb. 43c

**DOLANS** 600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

THE BANK OF PERSONAL SERVICE



## AUTO LOANS

At Money-Saving Rates

IF YOU are steadily employed and need money for an automobile, vacation, to pay up old bills, or for other purposes... then consult our Loan Department. Nowhere will you be able to borrow at lower rates and you will find our service prompt and courteous. Loan Dept., Room 201, 2nd Floor.

### GENESEE VALLEY TRUST COMPANY

Member of F. D. I. C.

EXCHANGE AND BROAD

Mrs. Emma Newman, 94 Sterling St.

Easy TO MAKE Extra GOOD WITH BREAST-O-CHICKEN BRAND Tuna Fish

You won't know just how good a tossed salad can be until you've tried tender, tasty Breast-O'-Chicken Brand Tuna Fish. Its fine texture and more delicate flavor bring appetite joy to June menus!

**TUNA SUMMER SALAD**

Line salad bowl with lettuce leaves. Mix chopped head of lettuce, 3 sliced tomatoes, 3 sliced, hard-boiled eggs, 6 tbsp. mayonnaise, 1 7-oz. tin Breast-O'-Chicken Tuna, 1 diced cucumber. Season to taste. Garnish with parsley. Serves eight.

FOR FREE RECIPE BOOK Write Westgate Sea Products Co., Dept. 6, San Diego, Calif.

TENDER - TASTY FANCY SOLID-PACK

**STOP! SAVE MONEY! Fill Your Bins Now With Miller's COAL**

Prices Going Higher Very Soon!

★ **ARDEAN R. MILLER** ★

Phone Gen. 20

★ KNOW YOUR COAL DEALER ★

**WHY? SHOULD I HURRY to KOMINZ?**

Well, sir—if you don't think the prices listed below on tires are a hot reason—then maybe you shouldn't. Or if neither you nor the wife have the slightest desire for that sparkling, easy-to-clean Porcelain Breakfast Set, then maybe you shouldn't, too. — Of course, there are a lot of other buys in Garden equipment, furniture etc. at Kominz, but after all—if the lowest price on the best stuff in town doesn't interest you, then DON'T come in.

P.S.—Last week over 380 people DID, though.

**FIRST QUALITY TIRES GUARANTEED 1 YEAR**

4.75x19 ... \$4.60  
5.25x18 ... \$5.40  
5.50x17 ... \$5.55  
6.00x16 ... \$5.95

All Prices Include Old Tires

**GOODYEAR DELUXE 6.00x16 .. \$9.85**

**50c WEEK**

**PORCELAIN TOP BREAKFAST SETS** Reg. \$19.95

Think of it! A sturdy 3-pc. porcelain top set for only \$10.95 — practically HALF the regular value. — Hurry!

**KOMINZ TIRE CO.**

417 MONROE AVENUE AT AVERILL 7:30 A.M. to 11 P.M. Daily and Sunday

182 MONROE AVENUE AT SAVANNAH 9 A.M. to 5 P.M. Daily

諸君 [YES] 君 [SIR]

# GILBEY'S GIN

WHETHER you're in the American Club in Hong Kong or the swankiest club in New York, you'll always see a gleam of approbation in the waiter's eye when you say "Gilbey's Gin". Sheer quality has made Gilbey's one of the whole world's favorites for nearly a century. Insist on "Gilbey's" wherever you go.

THE INTERNATIONAL GIN distilled by GILBEY in the United States as well as in England, Australia, and Canada

National Distillers Prod. Corp., N. Y. — 90 Proof — Distilled from 100% grain neutral spirits.

**LIVADAS** ROCHESTER'S VALUE LIQUOR STORE

# Compare THESE PRICES

**ONLY LIVADAS CAN OFFER SUCH A CAVALCADE OF WINE AND LIQUOR VALUES!**

Where . . . Or When . . . Have You Seen There Equal?

★ Gold Seal Caribbean Club **RON RUM \$1.69**  
Here's a Rum that we will highly recommend. Compare! \$2.25 Value! 4 1/2 Quart 85 Proof

★ Very High Quality! **WHITNEY CLUB RYE WHISKEY \$1.59**  
5 Years Old 85 Proof VERY LOW PRICE Full Quart

★ **SANDY HOLLOW STRAIGHT RYE WHISKEY \$1.79**  
4 Years Old — 90 Proof Full Quart Compare! \$2.25 Value!

★ A Mighty Fine Buy! Great Western American **VERMOUTH 89c**  
SWEET OR DRY! Alcohol 18% by Volume Large 30-oz Bottle Compare! \$1.25 Value!

★ A Super Value!  
CHECK THIS LIVADAS BONDED BOURBON

Y FULL QUART  
Y BOTTLED IN BOND  
Y 4 YEARS OLD  
Y MADE BY A FAMOUS DISTILLERS

**DOWLING Kentucky Straight Bourbon Whiskey \$1.99**  
1 Quart Compare! \$3 Value!

★ A GREAT VALUE  
No Better At Any Price **King George IV SCOTCH \$2.94**  
FIFTH 86.6 Proof Compare! \$3.75 Value!

Superb Scottish Blend with an enchanting matchless bouquet — 100% Scotch Whisky, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

★ A GREAT BUY!  
Imported Philippine **TONDENA - Superior RUM \$1.79**  
5 Years Old Light or Dark A Wonderful Value FIFTH COMPARE! \$2.50 VALUE!

**CREAMY HEAD SLOE GIN \$1.49**  
A very fine quality at an exceptionally low price... You save 51 cents. Makes a superior Fizz or Rickey. COMPARE! \$2.00 VALUE!

Our Famous Brand And What a Value!

**LIVBRO RYE WHISKEY \$2.30**  
Full Quart Compare! \$3.25 Value! 90 PROOF

A real bargain in fine whiskey. Please note it is a full quart — not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

**EXTRA SPECIAL . . .**

Private Stock **MEDALLION'S WINES \$1.10**  
Fruit 3 Full Quarts Compare! \$1.50 Value!  
• Blackberry  
• Cherry  
• Apricot

If you like something different Here it is—and what a value!

**PETE HAGENS LIQUORETTE RUM \$1.39**  
Fifth 48 Proof

Deliciously flavored with plenty of fresh fruit... Makes a smooth cocktail or drink it straight... Really, it's as smooth and mellow and delightful as an old fashioned orator—it's a value you'd expect to pay more for. Compare! \$1.95 Value!

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price... let your taste be the test. Try it—you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

**CREAMY HEAD SLOE GIN \$1.49**  
A very fine quality at an exceptionally low price... You save 51 cents. Makes a superior Fizz or Rickey. COMPARE! \$2.00 VALUE!

**BALBOA WINES** ROCHESTER'S GREATEST WINE VALUE! BLENDED BY AMERICA'S FOREMOST VINTNERS

Rochester's Finest and Greatest WINE VALUE!

**DRY 3 Full Quarts \$1.10**

• Burgundy  
• Zinfandel  
• Claret  
• Barbera  
• Chianti  
• Rhine  
• Sauterne

**SWEET 3 Full Quarts \$1.35**

• Muscatel  
• Sherry  
• Port  
• Tokay

Alcohol 20% By Volume **\$1.35 FULL GALLON**

# LIVADAS

A NAME YOU CAN TRUST  
**183 MONROE AVE.**  
N. Y. S. LICENSE L-4229

OPEN EVERY NITE TILL MIDNIGHT

FREE DELIVERY STONE 5549

GET OUR FIRST PRICES ON CASE LOTS ARE AS LOW OR LOWER THAN ANYWHERE IN NEW YORK STATE.



ACT QUICK! DON'T DELAY! BUY NOW!

# DURING KANE'S GIGANTIC Remodeling Sale

6 Reasons Why You Should Buy Your Norge at Kane's

- ★ Double Trade-In Allowance During Remodeling Sale
- ★ Buy Your Norge At The Old Price—Save The Price Rise
- ★ Our Early Purchase Assures of Immediate Delivery
- ★ Easiest Terms Arranged. Nothing to Pay Until July 1st.
- ★ Pay Directly To Kane's. No Finance Company To Pay
- ★ Quick Service Any Time By Factory Trained Men.

**Only NORGE HAS THE NIGHT-WATCH**  
the Fully Automatic Defroster that stands guard EVERY NIGHT!

HERE'S HOW THE NORGE NIGHT-WATCH PROTECTS YOUR FOOD AND YOUR POCKET-BOOK

Every midnight, Night-Watch turns off electric current for three hours.

Frost melts from sealed freezer. Current is turned on again at 3 A.M.

Moisture drains into the Handy-dish. Moisture remains frozen during defrosting.

Meats remain on the Handy-dish. Meats remain frozen during defrosting.

**NIGHT-WATCH FOR OTHER MODELS**  
If your Norge is equipped with 1) Sealed Freezer, 2) Covered Coldpack, 3) Handicapped, te- Watch for only \$14.95 and Ask your local Norge dealer for details. **only \$14.95**

Only NORGE has NIGHT-WATCH AUTOMATIC DEFROSTING

Norge Night-Watch Automatic Defroster ends forever the fuss, fuss and bother of defrosting—and every woman welcomes that. But, how much more she welcomes the economy of automatic defrosting every night when she learns that

3/4 of an inch of frost on the freezer cuts down efficiency as much as would 1/4 inch of INSULATING CONCRETE or 2 inches of CONCRETE all around the freezer!

The Norge Night-Watch Automatic Defroster absolutely prevents heavy frosting because it defrosts the freezer every night and starts your Norge every morning with a completely clean, frostless freezer. And that's why your Norge can give you top-notch refrigeration all day, every day, at lowest cost for current.

Only Norge has the Night-Watch. Only Norge gives you Night-Watch convenience and economy. SEE NORGE FIRST!

Only NORGE Has NIGHT-WATCH AUTOMATIC DEFROSTING

PRICES AS LOW AS

**\$124.95**

**FREE**

NORGE NIGHT WATCH

Ask us how to get this beautiful \$14.95 night watch.

**KANE'S FURNITURE & APPLIANCES 41 STATE ST.**

## Local Bonaventure Unit To Picnic Sunday

Rochester Bonaventure Club will hold its second annual picnic Sunday at Glen Edyth Hotel.

The Rev. Clarence Ford, O. F. M., National Secretary of the St. Bonaventure College

Alumni Association will come to Rochester for the outing. A complete program of entertainment has been planned and an afternoon of fun is in store.

A delicious steak dinner will be served as the highlight of the affair.

George Whelehan is general chairman of the outing.

## At CITY TYPEWRITER... the NEW ROYAL MERCURY

The Ideal Gift for Graduation

With Real Typing CONVENIENCE!

For a Limited Time - - Only

**\$32** The Reg. Price Is \$44.50



With All These MERCURY FEATURES:

- Standard Keyboard
- Back Spacer
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- Left & Right Cylinder Knobs
- Paper Ball
- Two Shift Keys, Shift Lock
- Single and Double Line Spacing
- Glare Proof Black Finish
- Automatic Ribbon Reverse

Buy It For Only

**75c A WEEK**

## CITY TYPEWRITER

160 S. CLINTON — NEAR COURT ST. STONE 3424

## BE READY!

for the White Clothes Season

Have your suit, coat or dress expertly and odorlessly cleaned, like new, by Speedy's at prices that are amazingly low for such fine work.



## SPEEDY'S

212-216 COURT ST.

Free Parking at Chimes Station Opp. Store

## Come and GET IT! FREE

WITH THE PURCHASE OF ONE PINT OF **CAIN'S** MAYONNAISE OR SANDWICH SPREAD!

**THIS LOVELY CRYSTAL-CLEAR TUMBLER** WITH SMART IMPORT DESIGN

Hurry! Get yours while the supply lasts

**FREE! FREE! FREE!**

with your purchase OF ONE PINT OF **CAIN'S** MAYONNAISE OR **CAIN'S** SANDWICH SPREAD



## HOOVER REBUILT WITH ATTACHMENT

**EASY TERMS \$14.50**

OTHER REBUILTS

- Electrolux .....\$24.50
- Eureka .....\$9.95
- Regina .....\$10.95
- G. & E. ....\$9.95
- Airway .....\$8.50

★ Phone Stone 6871

**Regina Rochester Agency**  
394 EAST MAIN STREET

All Cleaners' Guaranteed 1 Year

## BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'

Berghash offers you the opportunity to buy wines and liquors now in bottles or cases at savings from 50c to \$5.00!

90 PROOF DISTILLED DRY "LONDON INN GIN" **\$1.29** Full Fifth

Compare \$1.85 Value

Distilled according to an old English formula. Fine bouquet, flavor and smoothness. Excellent in all mixed gin drinks, or straight.

Imported West Indies **RUM** GOLD LABEL **\$1.45** Full Fifth

Imported 12 YEARS OLD **SCOTCH** 100% Scotch Whiskey. Product of Scotland. \$4.75 Value. **\$2.99** Full Fifth

For Quality and Price, it's... **KERRIGAN'S PRIVATE STOCK WHISKEY** **\$1.99** qt.

ROCHESTER'S MOST POPULAR WINE VALUE! "Chateau Briscoe" 100% PURE CALIFORNIA **WINE** **\$1.29** Full Gallon California.

Choice of Tokay, Angelica, White, Port, Sherry, Muscatel, Port, Burgundy, Claret, Sauterne, Zinfandel, Marsala.

124 CLINTON AVE. S.—Next to Loew's Theatre  
**FREE DELIVERY — Phone Main 786**  
FREE PARKING OPPOSITE OUR STORE

## Where To Go For BINGO And ENTERTAINMENT

**THE P. M. CLUB**  
THURSDAY AFTERNOON BINGO  
University and Atlantic  
**TOWNER'S HALL**

**BINGO**  
19th WARD CLUB HOUSE  
337 HAWLEY ST.  
Every Thursday and Saturday Eve.  
Friday Afternoon 1:30. Admission 20c.  
Extra Board and Special (Free)  
With Each Admission

**WEST AVE. MANOR PARTIES AT**  
165 West Ave.  
Mon. Tues. Thurs. & Fri.—1:30  
Sun. 2:30 P. M.  
Wed. Nite 8:15 P. M.

**Beeley's Bingo**  
\$1 On Reg. Boards, Fri. Nite  
MON., TUES., FRI. at 8:15 P. M.  
SUNDAY at 2:30 P. M.  
WED. at 1:30 P. M.  
Extra Board Free With Purchase of a Triple Board.

**BINGO**  
Every Tuesday and Saturday Evening

- FREE GOLD AWARD
- 2 JACK POTS
- ENTERTAINMENT

FREE \$25 Game Each Night

**BINGO PARTY**  
\$250 in PRIZES  
Every Sat. Nite—8:30  
25 DOOR PRIZES!

Jack Pot **\$100**

Game **APOLYGY**

Plymouth Church Hall  
Group Street  
Corner Plymouth

THIS TICKET WORTH **25c** When purchasing a triple board and book of Specials. Good Friday, June 20th.

**WED. & SAT. \$475 NIGHTS**  
**TOWNERS HALL & REXY THEATRE**  
University at Atlantic South Avenue

SAT. SUN. WED. **\$10** Every Game

**JACKPOTS:**  
FRIDAY .....\$50-\$105  
SATURDAY & WED. ....\$50-\$210  
SUNDAY .....\$50-\$105

**MATINEE BINGO EVERY SATURDAY**  
At 1:45 P. M.  
**23 GAMES**  
**2 JACK POTS**  
Super Specials  
LAKE-GLENWOOD RECREATION CENTER  
694 Lake Ave. Glenwood  
ADMISSION 20 CENTS

**CUT THIS OUT VALUABLE**  
This Ad Will ADMIT YOU FREE  
WED. JUNE 20, TO  
**BINGO PARTY**  
LAKE-GLENWOOD RECREATION CENTER  
694 Lake Ave. (At Glenwood)  
ADMISSION WITHOUT THIS AD 20 CENTS  
Everybody Comfortably Seated At Tables

**HOLLYWOOD BINGO—35 Pullman Ave.**  
WED., THURS., FRI., SAT. NITES

**\$500 EACH NITE** Including Jackpots

**\$20 — \$30 ON SPECIAL GAMES**

Plenty of Parking • Beautifully Redecorated • Big Crowd  
Come Early **BINGO BROWN — MANAGEMENT**

PRIZE LIST OVER **\$385**

DEWEY RECREATION CENTER  
1683 Dewey Ave. cor. Hand St.

19th WARD CLUBHOUSE  
**SPECIAL BINGO PARTY**  
FRIDAY EVE. at 8:15  
337 HAWLEY ST.  
FREE ADMISSION TO ALL!

**\$290** Fri. & Sun. Nite — Towners Hall EACH NITE

**CHILI RECREATION HALL 509 Chili Av.**  
**NORM'S BINGO**

Monday Nite **\$6** At 8:15  
On Regular Boards  
Tues. Noon & Nite Free Ticket Day  
Good Prizes On Specials

Nite Games  
Mon. Nite \$50  
Wed. Noon \$10  
Sat. Noon \$35  
Sat. Nite \$60

Noon Games  
At 2 P. M.  
Wed. Noon \$4  
Sat. Noon \$3  
Sat. Nite \$3  
—or More—

Regular Boards  
Wed. Noon \$4  
Sat. Noon \$3  
Sat. Nite \$3  
—or More—

**DORIS PARTY**  
FRIDAY NITE  
Reg. Boards \$5  
**\$50 JACKPOT**

**THURS. NITE** Paid On Gold Certificate  
**\$25**  
EXTRA GAME  
GOOD PRIZES ON BOARDS AND SPECIALS

**TOWNERS HOLLYWOOD**  
University & Atlantic Pullman Ave.  
Under Personal Management of "George" of Towners'  
**EVERY SUNDAY NITE \$500 INCLUDING JACKPOTS**  
ADMISSION 20c SPECIALS .....\$40  
23 GAMES ...\$10 EACH JACKPOTS .....\$50-\$105  
This Ticket Worth 25c When purchasing a triple board and a book of Specials. Good Sunday, June 22. Come see the NEW Hollywood Bingo Hall — Completely and beautifully redecorated.

**BINGO**  
Wed. & Sat. Afternoon 1:30  
21 GAMES **\$3 EACH**  
2 GAMES **\$5 EACH**  
Monday Night 8:30  
Jack Pots \$80 & \$125  
Every Game—\$7

Sunday Nite 8:15  
**\$7 PER GAME**  
Jack Pots \$50 & \$125

**UNION LEAGUE HALL** Gregory at South Av.  
TAKE SO. AVE. BUS TO DOOR

**FREE JONES BINGO**  
SEA BREEZE—NEXT TO FERRIS WHEEL  
**THIS COUPON GOOD FOR ONE FREE GAME—ANY TIME 'TIL LABOR DAY!**

**CHILI RECREATION HALL 509 Chili Av.**  
**NORM'S BINGO**

Monday Nite **\$6** At 8:15  
On Regular Boards  
Tues. Noon & Nite Free Ticket Day  
Good Prizes On Specials

Nite Games  
Mon. Nite \$50  
Wed. Noon \$10  
Sat. Noon \$35  
Sat. Nite \$60

Noon Games  
At 2 P. M.  
Wed. Noon \$4  
Sat. Noon \$3  
Sat. Nite \$3  
—or More—

Regular Boards  
Wed. Noon \$4  
Sat. Noon \$3  
Sat. Nite \$3  
—or More—

**DORIS PARTY**  
FRIDAY NITE  
Reg. Boards \$5  
**\$50 JACKPOT**

**THURS. NITE** Paid On Gold Certificate  
**\$25**  
EXTRA GAME  
GOOD PRIZES ON BOARDS AND SPECIALS



**HARD OF HEARING**  
Mr. Lee Smith, Toledo, Ill. was hard of hearing. He writes: "Send me another bottle of Ortolone. It works wonders. I hear much better now. You too, would hear much better and also get relief from buzzing, roaring, head noises, plugged up feeling in ears if impact was, that blocks ear canals and pressure on sensitive eardrums, was removed. Try Ortolone Ear Drops as directed. They contain an ingredient recommended by United States Public Health Service. Daw & Key Drug Stores."

**WOMEN!**  
**RELIEVE NEEDLESS SUFFERING**  
If functional periodic complaints make you moody, nervous and irritable, try **CHI-CHES-TERS PILLS** for relief from symptomatic pain and discomfort. They are **SAFE** to take as directed. Contain no habit-forming drugs. Sold at all drug stores. **50¢** and up.  
In business over fifty-five years.  
**CHI-CHES-TERS PAIN-KILLING PILLS**

**ST. JOSEPH**  
WORLD'S LARGEST SELLER AT 10¢  
**ASPIRIN**  
**RUGS 9x12 \$1.00**  
CLEANED and STEAMED  
Rugs, Stained, Cleaned, Washed,  
Sized, Moth, Damp and  
Germ-proofed ..... **\$3.00**  
**ELTER CO.** Est. 1872  
Glenwood 3466 - 44 Arthur St.

Now Showing at Clifford Fur Co.  
ENTIRELY NEW LINE  
**1942 STYLE FUR COATS  
AND JACKETS**  
Buy now at our low summer prices—  
Save 25 to 40%. A small deposit  
holds any fur.  
Kolski \$4 up  
Skins  
**CLIFFORD  
FUR CO.**  
1233 Clifford Ave.  
1 Block East of  
Portland  
**MAIN 474**

**Recovered—Restyled—REBUILT**  
**YOUR LIVING ROOM SUITE**  
**3 PIECE \$34.50**  
New cotton coverings,  
new cushions, spring  
units, new webbing,  
new fillings, springs  
and ways.  
Phone or write. Representative  
will call, day or evening.  
NO DOWN PAYMENT—NO CARRYING CHARGE  
**WAYNE UPHOLSTERING CO.**  
74 PARK AVE.  
MONROE 1404

**SPECIAL!**  
For Outdoor Cooking Enthusiasts  
Retinned Government  
**COFFEE BOILERS**  
To Be Sold At 1/3 Of Regular Value  
4 Qt. Capacity **39¢** 8 Qt. Capacity **69¢**  
**89¢**  
1 1/2 Qt. Capacity  
**Champion**  
KNITWEAR CO. 71 ST. PAUL ST.  
1 Hour Parking at Bill's and Strand Parking Stations  
Mrs. Viola Seeley, 25 Amsterdam St.

**HARRIS NUSBAUM**  
**Special Sale!**  
**SLACK SUITS**  
and **PLAY SUITS**  
**A SPECIAL GROUP SPECIALLY PRICED!**  
• FOR LADIES  
• FOR GIRLS  
• FOR MEN  
• FOR BOYS  
**\$1.95**  
Others \$1 to \$2.95  
Thousands to choose from—in all the summer's favorite colors. Buy 'em now for the 4th of July week-end and all summer long. All in cool, hot-weather fabrics with unusually fine tailoring. Come in now while selections are greatest—while you can get the saving made possible by our early season purchase. Sizes for everyone.  
OPEN EVENINGS TO 8  
FRIDAY 9 A. M. TO 5 P. M.  
SATURDAY 8 TO 10 P. M.  
**HARRIS NUSBAUM**  
221-229 Joseph Ave.

**350 SOUTH CLINTON**  
2 BLOCKS SOUTH OF CONVENTION HALL  
**LIBERTY**  
SERVICE STATIONS  
**281 GENESEE ST.**  
OPPOSITE THE MADISON THEATRE  
**FREE!**  
Famous Willson SUN GLASSES  
FREE with purchase of 8 Gallons of Esso Gasoline  
**FRI • SAT • SUN**  
June 20 — June 21 — June 22  
**Esso**

**DAW'S COUPON**  
**SCOTT TOWELS**  
Famous Scott Toweling—150 sheets in each roll. Lowest price ever sold!  
**2 Rolls for 13¢**  
(Limit 2 Rolls)  
**DAW'S ORIGINAL CUT-RATE DRUGS**  
56 Clinton Ave. S. Opp. Temple Theater  
31 Main St. E. Corner Aqueduct  
353 Main St. E. 1 Door From Stillson  
452 Ridge Rd. W. Corner Dewey  
880 Main St. W. At Bull's Head  
473 N. Goodman Just Off Main  
539 Monroe Ave. Near Goodman

**DAW'S COUPON**  
**Genuine CANNON Dish Towels**  
FULL SIZE With 3 Tone Color Side Borders  
Highly Absorbent — Long Wearing  
Perfect for Glass or China  
Lowest Price Ever Sold!  
**2 For 13¢**  
(Limit 6 to Customer)

**BED BUG DESTROYER**  
Pt. Size **33¢**  
Qt. Size **59¢**  
**Fountain INK**  
15c VALUE  
Blue, Black Color  
Large 4-oz Size **7¢**  
**MOOTH BALLS OR FLAKES**  
1-Lb. Box **9¢**  
**SPRAYERS**  
Ideal for spraying clothes, closets, gardens, etc.  
**13¢**  
**Cocoa Butter**  
U.S.P. Quality in Handy Container  
10c Value **6¢**  
**TOILET BOWL BRUSH**  
Stiff, sturdy bristles set in long wire handle.  
15c Value **8¢**  
**SHOE POLISH**  
Tan — Black — Brown — Ox-Blood  
Large 15c Size **8¢**  
**TOILET BOWL DEODORANT**  
Lge. 15c Size **7¢**  
3 for 20c  
**SCRUBS**  
10c VALUE U. S. Made **7¢**

**GOOD HOUSEKEEPING SALE**  
**DAW'S COUPON**  
**Hair Brush**  
Professional Style  
75c Value  
**29¢**  
(Limit of 2)  
**ASPERGUM** Dillard's, 25c Size ..... **21¢**  
**BAY RUM**, After-Shave, 50c Size ... **24¢**  
**COTTON**, 1-LB. Absorbent, 50c Value ... **18¢**  
**CASTOR OIL**, Pure — 2-oz. Bottle ..... **6¢**  
**DICHLORIDE**, Moth Crystals, 75 1-lb. ... **49¢**  
**FLEA POWDER**, Gloves, 25c Size ..... **23¢**  
**KOTEX**, Boxes of 12's ... **2 for 39¢**

**DAW'S COUPON**  
**IVORY SOAP**  
MEDIUM SIZE BARS  
**3 for 13¢**  
(Limit 3)  
**DAW'S COUPON**  
**SHELF-LINING PAPER**  
Each Roll 13 in. Wide x 36 ft. Long  
For Drawers, Closets, Shelves, Package Wrappings, etc.  
**2 Rolls For 11¢**  
(Limit 4)  
**DAW'S COUPON**  
**WAX PAPER**  
In Cutter-Edge Box 125 feet  
**11¢**  
(Limit 2)

**DAW'S COUPON**  
**MOTH TABS**  
Moth Killer & Deodorant  
Pine, Lillac, Rose, Lavender  
"Just Hang It Up"  
Large 25c Size **8¢**  
(Limit 3)  
**Whisk Brooms**  
Genuine FIBRE whisks... will out-wear 6 ordinary brooms.  
25c Value **13¢**  
(Limit 2)

**DAW'S COUPON**  
**Pot CLEANER**  
Made of Spun Copper  
10c Value **3¢**  
(Limit 2)  
**Men! Women! Get New Pep**  
Don't be Subnormal at 40, 50, 60  
Don't get old, weak, exhausted. Get what a man-  
pepping up with **Pro-larmon** Rectal. Brings  
swelling sense of comfort upon contact.  
forms protecting film over sore area, helps  
destroy infectious germs, aids Nature heal  
up raw, broken tissues. No oil — no grease  
to stain clothing. Sold on money back guar-  
antee. Get this modern relief today...ask for  
name. Start getting new pep TODAY.

**DAW'S COUPON**  
**Rectal Soreness**  
Get Relief New Easy Way — Sit in Comfort  
Don't neglect likely raw broken spots  
around rectum. Few places are so liable to  
infection. A quick dependable reliever of  
rectal soreness is **Pro-larmon** Rectal. Brings  
swelling sense of comfort upon contact.  
forms protecting film over sore area, helps  
destroy infectious germs, aids Nature heal  
up raw, broken tissues. No oil — no grease  
to stain clothing. Sold on money back guar-  
antee. Get this modern relief today...ask for  
name. Start getting new pep TODAY.

**RENT A GAS WATER HEATER**  
FOR COMFORT AND ECONOMY  
**\$1 A MONTH RENTS AN AUTOMATIC GAS WATER HEATER**  
Homes in the Rochester District that are equipped with approved automatic gas water heaters enjoy a special lower gas rate. Cash in on this benefit NOW!  
**Rochester Gas and Electric**  
Tel. Main 7098

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Hot Values In Cool Clothes and Many Other Warm Weather Specials  
Are Advertised By Leading Stores In This Issue. Read Every Page

# ROCHESTER'S SHOPPING NEWS

## The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FOURTH YEAR—No. 35

ROCHESTER, N. Y., THURSDAY, JUNE 26, 1941

PHONE STONE 6001

### WHAT'S IN FASHION?

Printed Voiles In Dressy Styles, Saucy Striped Pinafores And Seersucker Suits Favorites

If you want to look as fresh and pretty as your young offspring when you stroll in the parks these summer days . . . if you want to look cool and serene when friends drop in for tea on the front porch these warm afternoons . . . Fashion says "Summer in Cottons!"

American designers, thrown on their own last fall, have had three seasons to study and observe just what type of clothes the smartly groomed American woman needs and wants. They answer her need for general, all around wearable clothes for the torrid days of summer in town or country is . . . cottons! Cottons in catchy prints, in catchy styles that tub like at hanky, that iron with ease or even need no ironing at all.

Voiles are topflight favorites for the most torrid days. Dark voiles with a splash of white embroidery to emphasize such fashion details as the loose, sloping shoulder, the lowered waistline and pockets. With large brimmed white hats and white accessories, they look very cool and weatherproof.

Gay printed voiles in pert styles are favorites in junior, misses' and women's sizes. Touches of lace appear on yokes, edge white organdies collar and cuffs and make prints look prettier, more feminine. The lowered waistline and the prints, insertion and contrast-dropped shoulder effects are two favorite treatments for these colorful garden print voiles.

Apron effects and tunic effects, two high fashion notes, are also seen in voile collections. However, these dresses remain simple and cool and one piece, both effects being achieved by the use of border

### China Relief Drive Opens Tomorrow In City Area

Beginning tomorrow, residents of Rochester and vicinity will be asked for money that will actually save human life. Millions of Chinese people are starving—refugees who have been driven from their homes by the Japanese invasion. They are homeless, penniless; in need of food, medical aid, shelter—everything.

Three hundred workers of Rochester Chapter, United China Relief, of which Colonel Oscar N. Solbert is chairman, will tomorrow begin active solicitation of money to provide the proportionate share of this community toward a \$5,000,000 national fund to meet urgent demands of this emergency.

They find encouragement in the fact that St. Paul's Episcopal Church in East Avenue, contributed \$500 from its Easter collection toward this fund that many others have made gifts of money and merchandise before the opening of the drive.

Each contributor to the fund for relief, each person who makes a purchase for the benefit of the fund, and each one who visits headquarters is given a numbered Chinese ticket, resembling a Chinese laundry ticket, which may enable the holder to win a prize in a drawing to be held later. The tickets are all free.

### Parachute Jump To Feature "Thrill Show" of V. F. W.

The Hollywood Thrill Show and Air Circus is slated for Rochester showings on July 4, 5 and 6 at Edgerton Park Paddock under the sponsorship of Veterans of Foreign Wars. Featured in the show will be Hollywood motion picture stunt men who will show spectators how they risk their lives every day doubling for motion picture stars in hazardous situations. Six aerial acts will work at heights of 100 feet. In the center of the field it is planned to have a huge army observation balloon with soldiers in command. A young lady will be shot from a cannon carried by the balloon at a height of 2000 feet and will attempt to land back in the arena by means of parachute.

Another feature of the show will be a demonstration of daredevil automobile stunts with Buck Demerest, a Hollywood stunt man jumping an automobile completely over the top of four cars. Cary Lofton, another movie dare-devil, will roll cars over and over and smash a car into a solid brick wall.

According to officials of the V. F. W., more than one hundred trained animals will participate in another feature of the show. Rudy Rudinoff heads the animal acts. Fifteen clowns are scheduled to appear.

### Reservations Pour In For Sun New York City DeLuxe Tour Over July 4th Week End

Far exceeding all advance estimates, reservations for The Rochester Sun New York City Tour over the 4th of July week-end, are now expected to equal or surpass the record number who joined in the delightful tour arranged by The Sun last Labor Day when more than 300 participated.

Cost of the only DeLuxe Tour in the city is \$18.95 per person and \$13.75 for children 5 to 12 years of age. In addition to round trip railroad fare, the tour includes an entire week-end of fun and entertainment as well as a deluxe room with private bath, shower, radio and servitor at New York's famous Hotel Lincoln, situated in the heart of New York's Times Square district.

Tickets for the tour, leaving Rochester Thursday, July 3, at 11:25 p. m. daylight time, and returning to the city on Sunday evening or Monday morning, are on sale exclusively at The Rochester Sun, 420 Burke Bldg., 5 St. Paul St.

New York is a mecca for thousands of tourists from all parts of the country and has always ranked high as a vacation spot for Rochesterians. Hundreds of special tours have been arranged throughout the years, but never before has one been arranged offering so much for so little money.

Here is what Sun tourists receive for their \$18.95.



THE NEW YORK CENTRAL OPERATES SOME OF THE FINEST STREAMLINED TRAINS IN THE COUNTRY BETWEEN ROCHESTER AND NEW YORK. SUNTOURISTS WILL ALL TRAVEL EXCLUSIVELY VIA NEW YORK CENTRAL.

Railroad transportation via New York Central, Rochester to New York and return in speedy comfortable train.

Room with private bath, shower, radio and servitor for three days and two nights at New York's famous Hotel Lincoln situated right in the heart of the Times Square district.

Four-hour grand tour of New York City—uptown, downtown and all around the town in deluxe Gray line tour coaches, whose headquarters are at the hotel.

Four-hour steamship cruise around Manhattan Island. You'll see the famous New York skyline as you've never seen it before.

Tour of the broadcasting studios at Radio City.

National Broadcasting Company Television tour. A ticket of admission to the

Hall of Fame for Great Americans.

The Frick Collection.

The Exchange itself will be closed on the Fourth and also Saturday but you may visit the financial section.

All is included, nothing more to pay. The price of \$18.95 covers everything.

Through arrangements of The Sun, when you arrive in New York your time is your own to go and come as and when you please. That means you can do what you want, when you want to without missing any of the tour features.

The New York Central was chosen for travel to and from New York because it is considered the fastest railroad with the finest equipment and most scenic route between Rochester and New York.

The Hotel Lincoln, chosen for its convenient location, outstanding cuisine and delightful rooms, is only two blocks from Times Square. Some tours have chosen hotels ten and eleven blocks away, but The Sun Travel Department was able to make arrangements at The Lincoln this year. Four famous restaurants offering food at moderate prices are a part of the hotel. Included among these is the Blue Room where nationally famous orchestras broadcast from coast to coast.

Another feature of the Lincoln's

(Continued on Page 4)

### A LIFETIME OPPORTUNITY!

WAREHOUSE REMOVAL

## SALE RUBEROID ROOFING AND SIDING

ROOFS APPLIED • MATERIAL SOLD at Bargain Prices!

NO FOOLING . . .

The prices of materials have gone up. The cost of labor has gone up too. IF YOU ARE GOING TO NEED A ROOF IN THE NEXT 5 YEARS—BUY TODAY! This is our sincere advice. We have a number of odd lots in different colors—enough for one job or more in each color. While these last we're selling them at bargain prices. For example—A roof that may cost you \$160 in 1942 can be purchased ON EASY TERMS—NOW at only \$95, including both material and labor. This is all FIRST CLASS MATERIAL! No Seconds. Ruberoid has a 50 year reputation for finest quality. We have applied thousands of these roof in Rochester, and we KNOW. We further back this up with our own guarantee and assure you of absolute satisfaction. We have been in business many years and you know where to find us. If you care to apply the roof yourself you can save even more—and WELL SHOW YOU HOW. Fair enough?



1700 "Twilight Blend" Staggered SQ. FT. \$89<sup>00</sup>

ODD LOTS 1/2 PRICE

All subject to prior sale and all must be sold by July 1st.

#### HERE ARE SAMPLE BARGAINS:

All subject to prior sale and all must be sold by July 1st.

ON HAND:	Value Per Sq.	NOW PER SQ.
16 Sq. Green Thick Butt . . . . .	\$6.00	\$3.00
8 Sq. Red Standard Hexagon . . . . .	4.50	2.00
12 Sq. Green Standard Hexagon . . . . .	4.50	2.00
5 Sq. Blu Blk. Thick Butt . . . . .	6.00	3.00
70 Rolls Blue Black Belmar, 75 lb. . . . .	1.59	1.49
410 Rolls Continental 90-lb. . . . .	2.39	1.59

NOTE: 1 sq. or 1 roll covers 100 sq. ft.

### 360 BUNDLES ODD LOTS \$1 PER BUNDLE

Not more than a few bundles of any one color. Each bundle covers 50 feet of standard Material and 33 1/3 feet of Giant Weight material.

PHONE FOR FREE ESTIMATES or come in and make us an offer—NO REASONABLE OFFER REFUSED!

**KEMP ROOFING CO.**  
331 MAIN STREET W.  
PHONE MAIN 1786

EASY TERMS  
\$5 MONTH



Beach Fashions for Men  
...Smart and Inexpensive

For Husbands Who Are Going To Be In  
The "Swim" Of Things On The 4th!



CALIFORNIA SWIM TRUNKS

\$195 TO \$395

The wanted smooth-fitting, knee-action "California" models. All the new colors and fabrics. All with built-in supporter. Belt and beltless types.

BEACH ROBE SPECIALS

\$287 AND \$545

At \$287, fine broadcloths and satens in the new stripes and figures. At \$545, striped seersuckers of unusual quality. A beach "must", this year!

COLORFUL BEACH SHORTS

\$195 TO \$395

After the swim, beach shorts are in order. These are full cut, extremely mannish and good-looking. Wine, blue, maroon, tan, green, canary. Belted.

SLIP-ON BEACH SHIRTS

\$1 TO \$185

The most wanted shirts for beach wear. Slip-over crew-neck basque models in solid colors, stripes, and the new chevron "V" pattern fronts.

## McFARLIN'S

195 MAIN STREET EAST — WHERE THE GOOD CLOTHES COME FROM



To clean piano keys, a piece of muslin dipped in alcohol will be found effective. For quick want ad results place your ad in the Rochester Sun. Lowest rates.

**Prices Increase July 1st  
FILL YOUR BINS NOW**

**PIONEER** Pennsylvania HARD  
**COAL**  
EGG-NUT  
or STOVE  
**\$9.65** TON  
BUCKWHEAT \$6.95  
RICE \$5.95 PEA \$8.25  
PHONE MAIN 815  
**Pioneer Coal Co.**  
OFFICE & YARD—350 EXCHANGE STREET

**Average Person Perspires  
More Than 'A Quart a Day'  
During Summer Weather**

Believe it or not, you have over two million perspiration pores on the surface of your body... almost 150,000 under your armpits alone. And if you are an average person, you give off, on warm sultry days, more than a quart of perspiration through these tiny pores. Perspiration, by itself, is usually odorless—but when trapped under the arms, it is unable to evaporate and soon turns disagreeably offensive. To offset this condition, the makers of Nonspi have developed a deodorant, in liquid and cream form, that checks the flow of perspiration under the

armpits—and checks the odor as well. Used according to directions, Nonspi is said to keep you fresh as a daisy for as long as three days. And you can use it as often as you wish. For Nonspi Liquid is applied directly out

of the bottle... through a special little cap that is a miracle of efficiency. Now that almost everyone knows that you can't cover-up perspiration odors with perfume, you'll see more and more

women using deodorants like Nonspi. Not only are they absolutely essential socially but they protect your clothes... especially delicate bits of fro-frou such as sheer blouses and your favorite slips.

**Sorority To Have Bazaar Tomorrow**  
First annual bazaar sponsored by the Iota Kappa Phi sorority will be held tomorrow at 266 Dewey Ave. Half the proceeds are to be

turned over to the U. S. O., according to Burt King, supervisor of the affair. Committee members include the Misses Betty King, Mary Louise Ferrari, Frances Caccake, Doris Dearing, Lillian Crocetta and Frances Sheldon.

**Sears 12th BIRTHDAY SALE**



**Another Smashing Carload Sale! Big Savings  
ELGIN BIKES**

**\$19.95**

Boys or girls models in choice of several colors. Safety brake, spring saddle seat, adjustable chrome plated handle bars. Sturdy all steel tubular frame. Buy on Budget Plan. \$2.50 Down, \$3 Month. Usual small carrying charge.

**\$23.95**

New streamlined Boys or Girls models with extra sport attachments. Headlight, complete with batteries, chain guard, luggage rack, genuine leather spring saddle. Heavily chromed handle bars adjustable to any height. Buy on Budget Plan \$3 Down, \$4 Month, usual small carrying charge.

**\$26.95**

Completely equipped streamline Boys or Girls Elgin Bike in red, maroon, orange, blue and green. Equipped with Allstate Balloon Crusader Tires, air cooled brake, genuine troxel saddle, chain guard, head lamp, adjustable handle bars. Buy on Budget Plan \$4 Down, \$3 Month, usual small carrying charge.

**AVON SHOP 132 E. MAIN ST. Final Clean-Up!**

**MORE DRASTIC REDUCTIONS**

**GOING OUT OF BUSINESS**

**BRAND NEW PLAY AND SLACK SUITS**

1-2-3 Pc. **88¢** Complete Assortment of All Styles and Colors! **\$1.88**  
Sharkskin, Seersucker, Denim and Many Others To Choose From!  
VALUES TO \$1.95 VALUES TO \$3.95

**DRESSES \$1.84 EACH 2 FOR \$3.50**  
VAL. TO \$4.95

**FORMALS \$1.99**  
VAL. TO \$6.95

**EXTRA SPECIAL LOT DRESSES**  
**2 for \$5.50**  
HITS OF THE MINUTE!  
REGULAR 3.95-4.95-5.95  
MANY ONLY ONE OF A KIND  
VALUES

**COATS \$3.33**  
JUST 55—VALUES TO \$10.00

**BROOM-STICK SKIRTS 59¢**  
2 for \$1 - Reg. \$1 Each  
**GOWNS & PAJAMAS 49¢**  
Regular \$1.19 Value

**BLOUSES 59¢ 2 FOR \$1** (Reg. \$1 Each)

**AVON SHOP 132 E. MAIN ST. ALL SALES FINAL NO C.O.D. Refunds Exchanges**

**CANVAS Hammock \$1.49**  
Water repellent canvas, with ropes and hooks. Other types to \$1.98.

**Eclipse Grill \$1**  
Large size grill with frying pan, heat holding metal, can be carried while lighted.

**Charcoal Grill 89¢**  
Heavily plated charcoal grill, rust-proof wire, large size.

**Picnic Jug 98¢**  
Gallon vacuum jug, tight fit cover, wide mouth, for hot or cold beverages.

**3 Golf Balls 3 for \$1**  
Three U. S. G. A. approved "Shawnee" golf balls, in sealed container.

**Tennis Balls 3 for 98¢**  
X-Perf Tennis balls, sealed container. U. S. L. T. A. approved.



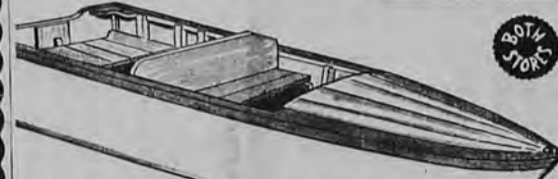
**SET OF FIVE ARISTO MATCHED GOLF CLUB AND BAG**  
Mid-iron, Machie Putter, Niblick, Brassie or Driver, Whippcord Bag  
**\$11.98**

**7x7 WALL TENT SLEEPS FOUR \$10.95**  
Heavy water proof army duck, complete with silal ropes, stakes and poles. Other sizes and styles at \$3.19 and \$10.95.

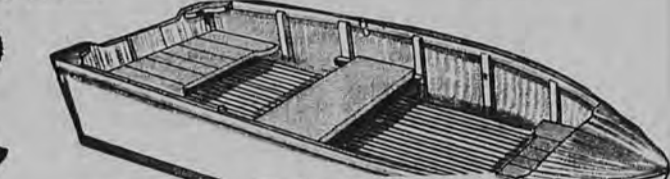
**Casting Rod 98¢** \*Both Stores  
**50-Yard Line 59¢** \*Both Stores  
**Minnow Pail 69¢** \*Both Stores  
**Fish Hooks 6 for 27¢** \*Both Stores  
**Tackle Box \$1.49** \*Both Stores

**Meadowbrook REEL 98¢**  
Level wind, Bakelite end plates, adjustable click, balanced crank, adjustable end bearings. 100 yard capacity. On sale at Both stores.

**2-BURNER LITE 4.98** \*Both Stores  
**FOLD CAMP STOVE 3.98** \*Both Stores  
**COT MATTRESS 2.29** \*Both Stores



**TWELVE FOOT ROWBOAT \$54.95**  
Weldwood flat bottom, 48-inch beam, weights 98 pounds, guaranteed leak proof.



**TWELVE FOOT RUNABOUT \$84.95**  
48-inch beam, 48-inch deck, V bottom, weighs 125 pounds for motors up to 16 H. P.

**THERE ARE TWO Sears STORES IN ROCHESTER**

Monroe Avenue at S. Union—Stone 2500

476 Ridge Road West Near Dewey—Glenwood 556



Phone your Want Ads to Stone 6001, The Rochester Sun Want Ad Department.

### Cash Awards Await Patrons of Rodeo At Edgerton Park

Six hundred dollars in cash will be given away to those who buy tickets for the Grotto Rodeo to be held in Edgerton Park for one week, six nights and two matinees, July 14 and 19. One hundred dollars will be awarded each night and will not be necessary for the ticket holder to be on the grounds at the time of the drawing.

With Hoot Gibson, famous star of range, rodeo and screen, as guest star assisting Col. Jim Eskeep in directing the arena at every performance, the Grotto Rodeo this year promises to be the best ever in this community. Many new faces will be seen as well as several of the old timers.

In addition to the regular bronc busting, calf roping, steer wrangling and other cowboy sports, without which there could be no rodeo, several feature acts are promised, many of which have never been seen in Rochester.

Advance sale of tickets and other business of the Rodeo is being handled from the committee headquarters, 36 East Ave.

### Crushers-Bruisers Split Twin Bill

The Curtin Crushers blasted the over-bruised Bruisers in the first game of Monday's double-header to make it five straight, 16-7. Flashy fielding and timely hitting coupled with the lethargic play of their opposition gave the Curtinites the decision all the way.

The second fray went into extra innings before the Bruisers came up with a scratch sin-

gle on the part of Jerry Cohen who turned in one for twelve on the day, which chalked up a weak 6-5 victory. Said Capt. Curtin "We gotta let 'em win one once in a while and my boys are too exhausted with base running to continue."

Oil your clocks by placing a bit of cotton soaked in kerosene inside the clock case.

To revive wilted cut flowers, add an aspirin tablet to the water.

**For SUMMER LUNCHEONS**

Perfect table settings for those refreshing hot-weather luncheons. See our exquisite crystal salad plates, teacups, tea sets, cups and saucers and many other appropriate summer items. Prices are reasonable, and we'll be glad to see you even though you only look around.

**SMITH CERAMIC STUDIOS**  
903 MONROE AVENUE

Mrs. Nora Shook, 221 Avila St.

*Serve this TEMPTING BISCUIT TREAT*



**USE BREAST-O-CHICKEN BRAND Tuna Fish**

There is a delectable difference in tuna dishes when you use Breast-O-Chicken Brand! The reason--you get uniform quality and fine flavor when you buy this fancy, solid-pack, selected meat of the smaller yellowfin tuna fish.

**FREE!**

WITH ONE PINT OF **CAIN'S** MAYONNAISE or SANDWICH SPREAD



HURRY! THEY CAN'T LAST LONG!

**TUNA CHEESE BISCUITS**

Sift 2 c. flour, 2 tsp. baking powder, 1 tsp. salt, sift three times, blend in 4 tbsp. shortening. Add 1/2 c. milk, mix lightly, roll out on floured board to 1/4" thickness. Grate 1/2 lb. American cheese over dough, cover with 1 1/2 oz. tin Breast-O-Chicken Tuna. Roll up like jelly roll, cut into 16 parts. Bake 15 minutes in hot oven. Eight servings.

ISN'T IT PERFECT!  
**A BEAUTIFUL CRYSTAL-CLEAR TUMBLER**  
with a smart IMPORT DESIGN!



Get your **FREE TUMBLER** WITH THE PURCHASE OF **CAIN'S** MAYONNAISE or SANDWICH SPREAD

**If Underarm Odors Cling TO YOUR CLOTHES**

- UNDERARM PERSPIRATION, unless checked, soaks into the fabric.
- THIS HINDERS evaporation--causes perspiration to turn embarrassingly rancid.

Avoid It This Simple Way

- CHECK THE FLOW of perspiration safely and effectively with Liquid Nonspi.
- NONSPI CHECKS odor...dries quickly.
- APPLY AS OFTEN as needed. Nonspi is harmless to skin or clothing when used as directed.
- SEND FOR trial size of Liquid Nonspi to The Nonspi Co., Dept. Z-2, 113 West 18th Street, New York City.

ALSO IN CREAM FORM  
**NONSPI**  
A REALLY EFFECTIVE REMEDY!

**FRANK DECATUR WHITE'S**

Cookbook with 40 new Tuna recipes FREE. Write: Westgate Sea Products Company, Dept. 6, San Diego, Calif.



**FANCY SOLID-PACK TENDER--TASTY**

THE NATIONAL'S LOWER-FLOOR FOR LOWER PRICES

**Basement Savings In Clothes That Have Style**  
At The National... We Have Fashion-Right Men's and Boys-Wear Only

**Men's Play-Wear:**

**A Basementful**

**Men's Wash Slacks**  
\$1.19

**Shirt-N-Slack Sets**  
\$1.95

**Men's Polo Shirts**  
59c

**Men's Swim Trunks**  
\$1.15

FOR A LIMITED TIME ONLY

**Special!**

**200 Men's Summer Suits**

And Year-Round Weight

**\$14<sup>85</sup>**

SPECIAL reductions on a group of men's suits taken from our regular Basement stocks! Lightweight, cool summer suits and year-around wool suits in good-wearing cassimeres and tweeds. Every one is brand-new this season! Single and double-breasted--all sizes in regulars, shorts and longs! They'll go fast at this reduced price, so hurry.




*Sibley, Lindsay & Curr Co.*

PHONE STONE 6500

Extra Fancy

**BROILERS 27c**

Fresh Home-Dressed, 2 1/2 to 2 3/4 lb. average.

CHUCK ROAST of Wilson's Certified Beef lb. 23c  
LEG O'VEAL, Fresh Home-Dressed . . . lb. 23c  
PARBOILED HOTS, Tower Brand . . . lb. 27c  
STEAMERS, Tower Skinless . . . lb. 29c  
GROUND ROUND STEAK, 100% Beef . lb. 29c

We'll Pack Your Picnic Lunch!



Here's what a box for one person contains:

Choice of any 10c or 12c Sandwich.  
Salad -- choice of Potato, Cabbage, Macaroni,  
Salad or Baked Beans  
Pickles and Olives  
Pastry  
And all of it for only **25c**

**Big B Flour** 93c  
**Lux Flakes** 65c

COFFEE, Beech-Nut Roasted Vacuum pack . . . lb. 28c, 2 for 55c  
TOMATO JUICE, Beech-Nut . . . No. 5 tin 21c  
CAPE COD Baked Beans, New England Style 12c 3 for 35c  
TOMATO SOUP, Campbell's . . . doz. 79c  
SUGAR, Domino Pure Cane . . . 25-lb. bag \$1.37  
PET Irradiated Evaporated Milk 3 tall cans 25c  
CORNED BEEF HASH, Wilson's cn. 17c, 3 for 49c  
DEVILED HAM SPREAD, Wilson's Certified 13c, 2 for 25c 6 for 69c

GRAPEFRUIT JUICE, Florida Gold Sweetened, No. 2 tin 9c, 3 for 25c

**Special Introductory OFFER!**

To acquaint you with the many uses of convenient **M. C. P. Powdered LEMON JUICE** Get REGULAR 15c 3-oz. CAN For Only 1c with purchase of an 8-oz. can at regular price of 25c

Regular 40c VALUE 26c

GRAPEFRUIT, Florida Gold . . . No. 2 tin 15c 3 for 39c  
PARD Dog Food . . . 10c, 3 for 29c  
RAP-IN-WAX Wax Paper, 100 ft. rolls 2 for 35c  
TUNA, Chicken of the Sea Red Label . . . 17c 3 for 49c  
GARBEX, for deodorizing garbage cans . . . 15c 2 for 25c  
SQUIRT, the New Grapefruit Drink 7-oz. bottle, 6 in carton . . . 25c (Plus bottle deposit)

**BARRINGTON HALL**  
QUALITY Coffee IN 10 SECONDS  
10-oz Jar **29c**  
Sample is during demonstration.

**CHOCOLATE CHIP ANGEL FOOD CAKES**  
ea. **27c**

COOKIES, Date and Nut Drops . . . doz. 24c  
HONEY MACAROONS, Chewy & Tasty, doz. 19c  
DATE AND NUT Bread . . . loaf 19c

Sunkist California Juice

**ORANGES 3 doz. 59c**

CANTALOUPEs, Jumbo 36's . . . ea. 15c  
PERSIAN LIMES, Seedless . . . doz. 23c  
LEMONS, Sunkist, large 300's . . . doz. 29c  
GREEN BEANS or PEAS, Fresh . . . 2 lbs. 15c  
TOMATOES, Rochester Hot-House . . 2 lbs. 33c

Fancy High Score Creamery

**TUB BUTTER lb. 41c**

KRAFT CHEESES, American Brick or Pimiento . . 2-lb. box 57c  
LIVER SAUSAGE, Sibley's Smoked . . . lb. 35c  
SWITZERLAND CHEESE, Genuine Imported . . . lb. 89c  
ROMADUR Cheese . . . pkg. 19c  
BOILED HAM, Sibley's Sliced . . . 1/2-lb. 35c

GROCERY, MAIN FLOOR

Basement Money-Savers In

**Boys' Summer Wear**

**Boys' Shirt-N-Slack Sets, \$1.79**  
Exceptionally good values. Plain and contrasting colors. Pleated slacks with belt to match. Sanitized.

**Boys' Wash Slacks . . . 95c**  
Perfect quality--Nicely tailored--cut to fit. Twills and cotton gabardines. Pleated fronts. Sanitized. Sizes 8-14.

**Boys' Sport Shirts . . . 49c**  
Practically every color or fabric you could ask for in plain, fancy and jiggerbug designs. Cool and dressy.

FRIDAY and SATURDAY ONLY!

**BASEMENT Men's Straw Hats**

**95c**

Ventilated sunniti straw and air-cooled body hats! Straw hat values we're quite sure you won't see elsewhere at a price this low. Two days only -- Friday and Saturday!



**Sale! Men's Camp Moccasins**

**\$1.69**

Unbeatable values! All-while or brown leather. Good tough soles. Regulation style. Real comfort.

**CHARGE IT!** Pay 1/3 August 10... 1/3 Sept. 10... 1/3 Oct. 10

BASEMENT

*The NATIONAL East Main at Stone*



Your grocer is featuring a beautiful crystal-clear tumbler free with one pint of Cain's Mayonnaise or Sandwich Spread.

**TAKE OFF UGLY FAT**

Many Lose 2 to 5 lbs. a Week yet EAT plenty  
No Reducing Drugs—  
No Exercises—No Massage



Men and women all over the United States are reporting remarkable results in losing weight. Many tell of reducing 15 pounds a month and more. These reports are following the Plan of Dr. Edward Parrish, noted public health officer, State of New York, Director of Health, State of New York, Editor, Lecturer, Dr. Parrish's reducing Plan makes reducing a pleasure. A pleasure because it allows you to EAT PLENTY, requires no restriction, no dieting, no fasting, no loss of vitality. Here is Dr. Parrish's Reducing Plan EXACTLY as given by him over the air to millions. For lunch, take 2 teaspoonfuls of Cal-Far in a glass of fruit juice, or any beverage. Take nothing else for lunch except a cup of coffee if desired. For breakfast and dinner EAT AS YOU USUALLY DO. Don't eat out. Eat at home. Eat out only on special occasions. You and your friends will be amazed at the most improvement in your figure. Most overweight cases should be helped by Dr. Parrish's Plan. Cal-Far is not a reducing drug. It is a special purpose food supplying calcium, iron, phosphorus, and Vitamin D. Get a can today, plain or chocolate flavor. Money back if not satisfied. Sold by Day, Key, all druggists and Health Food Stores.

**New Beverage Proves Popular**

Said to be taking Rochester by storm is the new California soft drink "Squirt" according to the local distributors. "Squirt" has a flavor all its own, said to be because of its grapefruit base. The makers say that "Squirt" is an entirely new drink, not an imitation of any other now on the market. Its rapid gain of public favor in Rochester is attributed to its thirst quenching powers. Grocers, druggists and con-

**N. Y. Tour . . .**

(Continued from Page 1)  
location is that there are 69 leading theatres within a radius of six blocks of the hotel. Columbia Broadcasting System Radio Theatre is next door and Madison Square Garden is only a three minute walk. Sun tourists will have the added privilege of returning anytime Sunday. The New York Central maintains ten fast, through passenger trains on

Sunday. Come home in the afternoon or stay almost to midnight and still arrive home in time to go to work on Monday morning. If you should desire a longer stay—your return trip railroad ticket is good for twenty days.

Reservations are necessarily limited and it is advisable to make them as quickly as possible. Come to the Sun office, 420 Burke Bldg., 5 St. Paul St., between 9 a. m. and 5 p. m., and your reservations will be

made for you immediately. For further information call Stone 6001 and we'll try to answer any and all questions concerning details of the tour.

**NO "Look-of-the-Month League" FOR ME!**

Not since I've found that CHI-CHESTERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHESTERS CHEMICAL COMPANY has been 50¢ serving the women of America for over half a century.

CHI-CHESTERS DIAMOND BRAND PILLS

**AT THE SPORT SHOP**

**for SUMMER SUNNING**

Shop at the Sport Shop for really smart becoming play and sport togs. Nice selections in Play Suits, Swim Suits, Slack Sets, Riding Habits, Shorts, Blouses, etc. STOP AT SPORT SHOP FIRST.

**2-PC. SLACK SETS**  
Solids, Two-tones. In-n-out models. **\$1.98** up

**2 & 3 PC. PLAYSUITS \$2.98** up

Lastex • Satin Lastex • Wool Lastex

**SWIM SUITS \$1.98** up

One and two piece models in all wanted colors and styles.

**The SPORT SHOP**  
23 CLINTON AVE. SO.  
OPPOSITE HOTEL SENECA

**New Kind of Underarm Care!**

**PHILLIPS' DEODORANT LOTION**

NOT A LIQUID...NOT A PASTE  
Prevents perspiration odor safely checks moisture

**35¢**

**HERE'S WHAT IT IS**  
★ a new delightful lotion form  
★ dries instantly  
★ safe and soothing to skin  
★ greaseless, harmless to fabrics

**HERE'S WHAT IT ISN'T**  
★ not a runny liquid nor a sticky paste  
★ no waiting for it to dry  
★ no irritation to skin even after shaving  
★ no grease or chemicals to stain and ruin clothes

CONTAINS 2 GREAT ACID-NEUTRALIZERS INSTEAD OF 1

MADE BY THE MAKERS OF PHILLIPS' MILK OF MAGNESIA CREAMS

**Lauer's great Forward America Modern Section**

★ YOUR HOME CAN BE AS SPRIGHTLY AS YOUR GARDEN... Yes... If you're young and full of action and spirit, you'll find the furniture to go with your mood in Lauer's completely modern Forward America Section. For instance—see what we've done today!—

WE TAKE THIS SECTIONAL SOFA IN PASTEL CHARTREUSE...

AND A COUPLE OF THESE COMFORTABLE MODERN CHAIRS—The lounge in dusty rose... the barrel in beige and brown...

WITH A FEW BLOND TONED OCCASIONAL TABLES...

ON A THICK, LUXURY TREAD PASTEL WINE BROADLOOM CARPET

ACCENTED WITH DEEP TURQUOISE SELF-FIGURED RAYON PLEATED DRAPERIES...

**AND HERE IS THE RESULT**  
A gay, sophisticated modern living room that costs you only **\$299.75**  
Sectional Sofa... \$129 Lounge Chair... \$56  
Barrel Chair... \$19.95 Coffee Table... \$10  
End Table \$13.75 8x12 Rug \$65.10 Draperies \$5.95

**Lauer's**  
50 STATE ST.  
OPEN FRIDAY 'TIL 9 P. M.

**BETTER HURRY** if you want to take advantage of the values in this biggest of all June events!

**Rudolph's 35th ANNIVERSARY SALE**

**35¢ DOWN BUYS ANYTHING IN THE STORE**

**2-DIAMOND WALTHAM**  
Special value in this lovely new watch, set with two fine diamonds. **39<sup>35</sup>**  
35¢ Down, 1.00 Weekly

**ELGIN in Rose Gold Color**  
Famous for accuracy and smart styling. In popular rose gold—with strap. **24<sup>75</sup>**  
35¢ Down, 1.00 Weekly

**GRUEN in Rose Gold Color**  
Beautiful, handsomely decorated watch—dependably accurate. **37<sup>50</sup>**  
35¢ Down, 1.00 Weekly

**Spherical LAPEL WATCH**  
**14<sup>35</sup>**  
35¢ Down, 50¢ Weekly  
A watch that's much in demand for its smartness.

**Men's and Women's 15-Jewel American-Made FULTON WATCHES**  
Fine, accurate, American made watches with radium dials and hands. Reg. 29.95. **17<sup>35</sup>**  
35¢ Down, 60¢ Weekly

**Boys' and Girls' BIRTHSTONE RINGS**  
Smart, new rings in 10-K. yellow gold. Choice of any birthstone in either style. **6<sup>95</sup>**  
35¢ Down, 50¢ Weekly

**BETSY ROSS**  
Lovely, modern style with larger Certified Perfect diamond and four side diamonds. **\$150**  
35¢ Down, 3.00 Weekly

**4-DIAMOND PAIR**  
Beautiful heart design rings in 14-K. yellow gold with four fine diamonds. **44<sup>35</sup>**  
35¢ Down, 1.00 Weekly

**REGAL CREST**  
Very new, featuring large Certified Perfect diamond. A big day! **\$100**  
35¢ Down, 2.00 Weekly

**Men's 3-Diamond**  
New, modern style in matching 14-K. yellow gold. Three large, fine diamonds. **89<sup>35</sup>**  
35¢ Down, 2.00 Weekly

**DIAMOND CROSS**  
Solid 18-K. yellow gold in lucky cloverleaf design. Set with fine diamond. **7<sup>95</sup>**  
35¢ Down, 50¢ Weekly

**2-PC. DIAMOND SET**  
Charming new look and "Daily Madison" bracelet—both set with a diamond. **14<sup>35</sup>**  
35¢ Down, 50¢ Weekly

**26-PC. SET STERLING**  
Complete service for six in stainless steel. 23 pieces. Choice of two lovely patterns in this quality sterling. **39<sup>95</sup>**  
35¢ Down, 1.00 Weekly

**EASTMAN KODAK JR.**  
Use this famous make camera for good, clear pictures. Easy and dependable. **8<sup>50</sup>**  
35¢ Down, 50¢ Weekly

**Philco 3-in-1 Portable**  
Plays on its own power, AC or DC current. Easy to carry. Fine tone and performance. **19<sup>95</sup>**  
35¢ Down, 1.00 Weekly

**HURRICANE CANDLE SET**  
(Candles Included) **16<sup>¢</sup>** PAIR

**BATES MANICURE SET**  
Completely fitted with bronze trimmed implements. **5<sup>35</sup>**  
35¢ Down, 50¢ Weekly

**STERLING BABY CUP**  
Lovely new design in sterling silver. Always a thoughtful and welcome gift. **2<sup>98</sup>**  
35¢ Down, 25¢ Weekly

**MUSICAL POWDER BOX**  
Delightful addition to the dressing table. Place it on your vanity when you are getting ready. **2<sup>98</sup>**  
35¢ Down, 25¢ Weekly

**TAKES ONLY 3 MINUTES TO OPEN AN ACCOUNT**

**RUDOLPH'S**

East Main at South Ave. Open Saturday Evening



A good windshield wiper is raw wool on it. It will keep a piece of sheepskin with the glass clear of frost and dew.

## "I Talked with God"

(Yes, I Did—Actually and Literally)

and as a result of that little talk with God some ten years ago, a strange Power came into my life. After 42 years of horrible, sickening, dismal failure and despair, everything took on a brighter hue. It's fascinating to talk with God, and it can be done very easily once you learn how. And when you do, well, there will come into your life the same dynamic Power which came into mine. The shackles of defeat which had bound me for years went a-shimmering—and now?—well—I own control of the largest circulating daily newspaper in my County. I own the largest office building in my City. I own my own home which has a lovely pipe-organ in it, and my family are abundantly provided for after I'm gone. And all this has been made possible because one day ten years ago, I talked with God. Actually and literally talked with God.

You, too, may experience that strange Power which comes from talking with God, and when you do,

if there is poverty, unrest, unhappiness, ill-health or despair in your life, well—this same God-Power is able to do for you what it did for me. No matter how useless or helpless your life seems to be—all this can be changed. For this is not a human power I'm talking about—it's a God-Power, and, of course, there can be no limitations to the God-Power, can there? Would you like to know how you too may talk with God? Would you like to know how this Power may come into your life as it came into mine? Then write a letter or post-card to Dr. Frank B. Robinson, Dept. 913, Moscow, Idaho, and full particulars of this Teaching will be sent you free of charge. But write now—while you are in the mood. It only costs one cent to find out, and this might easily be the best one cent you have ever spent. It may sound unbelievable—but it's true or I wouldn't tell you it was.

Adv. Copyright 1939, Frank B. Robinson.

## New Summer Frocks With Comfort And Chic



Softer Shoulder Style No. 2947, sizes 14, 16, 36, 38, 40, 42, 44 and 46. Size 36, 3 3/4 yards of 35-inch fabric.

Monogram No. 11206 must be ordered separately.

Send FIFTEEN CENTS (15c), (coin preferred) for EACH pattern. Write plainly YOUR NAME, ADDRESS and STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH.

Address PATTERN Department,

ment, Rochester Sun, 121 West 19th Street, New York, N. Y.

**OPPORTUNITY SALE!**  
**FUR PRICES REDUCED**  
35% - 40% Small Deposit Holds Any Fur

Kolinski Skins \$4 up

**CLIFFORD FUR CO.**  
1283 Clifford Ave. 1 Block East of Portland  
MAIN 474

## BATHING TRUNKS CLOSING OUT Sale

**50% OFF!**  
ON OUR DEEP CUT PRICES



## NOAH'S ARK

FREE PARKING SPACE — OPEN EVENINGS  
188-190 EAST AVE.—288-90 MONROE AVE.  
60 STATE ST.—561 STATE ST., cor. LYELL  
200 NORTH ST. cor. UNIVERSITY AVE.

Shop With EDWARDS Handy CREDIT COUPON BOOKS  
Use Coupons Same as Cash In Any Department

## ROCHESTER'S LARGEST POPULAR PRICED STORE Edwards

**June Sale of Fashion and Arch SHOES**

All Shoes X-Ray Fitted **3.95** Reg. \$5

At the very gate-way of summer! A timely Edwards sale of 750 pairs of caressingly cool, easy-to-look-at whites—lifted right out of our own collections! Be among the first comers and get more than one pair!

Step-In-Pumps Elasticized Pumps  
Ties — Oxfords  
All White White & Blue  
White & Brown White & Black  
White & Red

EDWARDS—Third Floor

## AT SMALLS VACATION SPECIALS JUST IN TIME FOR THE 4th



SMART 1942  
**ZENITH "AIRPLANE LUGGAGE" PORTABLE**

This little radio will provide world's of fun and entertainment during summer picnics and on the vacation. Comes in the popular Airplane Luggage Finish in 4 favorite colors: Grey, Tan, Alligator, and an Ivory and Tan combination.

**\$29.95**

Buy it on Small Easy Terms  
**50c DOWN 50c A WEEK**

## KODAKS

for every need . . . at all prices



Buy the Camera you want now! **\$2.75** Up

TERMS AS LOW AS 25c WEEKLY

Whatever you want in cameras . . . you'll find it here, and on the easiest of terms. We carry all the famous makes of cameras, as well as enlargers, exposure meters, filters, and so forth. Cameras are an ideal gift! Take advantage of our big June Sale!

YOU CAN BUY WITH CONFIDENCE AT  
**Smalls**  
28 MAIN ST. EAST  
ROCHESTER, N. Y.

Free Parking, Casino Station, Rear of Store!

## Record Throng Expected At Political Picnic

More than 7,000 persons are expected to attend the seventh annual outing of the North Democratic Club's Women's Auxiliary and Men's Group of the 22nd Ward to be staged at Schuetzen Park on Sunday, August 24, according to Joseph Veechio, picnic director.

Mrs. Leo Bellanca is honorary chairman, heading a committee of 50 young ladies. Entertainment plans are under the direction of Samuel Pandina and a committee from the Young Men's Unit of the group. Joseph J. Oca will head the reception committee.

General committees for the outing will be named at the next picnic meeting, scheduled for the second week in July. MATTARO.

## Club To Honor Royal Oak Priest

The Social Justice Club of Rochester is having a High Mass said in honor of Father Coughlin's anniversary of 25 years in the Priesthood, on Sunday at St. Joseph's Church, Franklin St., at 7:30 a. m.

Reverend Louis Bauman C. C. S. of Brazil will sing the Mass and preach the sermon. Professor Philip G. Kreckel, organist at St. Boniface Church will play his own composition of the Mass, assisted by a special choir.

John J. Finnegan, president, will be assisted by officers of the club as ushers.

## "Si Si [YES] Señor [SIR] GILBEY'S GIN"



From the sun-checked patio of Cuba to the very ends of the earth, that name "Gilbey's" will always get you a knowing smile from the waiter . . . and a great drink from the bartender! For Gilbey's has ranked as one of the world's great gins for close to a century! Ask for that international quality in your drinks!

THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES, ENGLAND, AUSTRALIA, CANADA  
Distilled from 100% grain neutral spirits.  
National Distillers Products Corp., N.Y.

## ROCHESTER'S LARGEST POPULAR PRICED STORE Edwards

## Smashing June Sale of 1,800 Men's Sport and DRESS SHIRTS

Values to \$1.95 **\$1** Sizes 14 to 17

**Dress Shirts:** Not special "sale shirts" . . . these are "better shirts" taken right out of our own stocks and originally priced up to 1.95! Woven madrases, woven broadcloths, sturdy prints, end-to-end madrases—all are generously represented in plain whites, fancy patterns, stripes, checks and new patterns. Get enough to last you for several months! Really, at \$1 they're "steals." See them!

**Sport Shirts:** Inevitable as a rain after you've washed the car, the need for one of these cool shirts. Short sleeved styles in icy cottons, twills, slubs, broadcloths, prints, or smart novelty weaves. He-man shades of white, blue green and tan, or handsome fancy designs. Small, medium, large.

EDWARDS—Street Floor



**Men! Women! Pep Get New**  
Don't be Subnormal at 40, 50, 60  
Don't feel old, weak, exhausted, see what a little pep you can get with **Men! Women! Pep**. Contains vitamins, minerals, and other essential elements. Makes you feel like a young man or woman. For sale at **Daw's Cut Rate** and all other good drug stores.

**BLUE BUS EVERY HOUR**  
**BUFFALO** only  
SHORTEST ROUTE  
ROCHESTER BATAVIA BUFFALO

For quick want ad results place your ad in the Rochester Sun. Lowest rates.

**MILK MIXTURE FOR STOMACH ULCERS**

A recent medical discovery now being used by doctors and hospitals everywhere has proven unusually successful in the treatment of stomach ulcers caused from excess acid. It is a harmless preparation yet so effective that in many cases the pain of the stomach ulcers disappears almost immediately after it is used. Also recommended for gas pains, indigestion and heartburn due to hyperacidity. Sufferers may now try this at home by obtaining a bottle of **Lurin** from their druggist. **Lurin** contains the new discovery in its purest form. Easy to take. Just mix with tea or coffee in a half glass of milk. Costs but little and sold under an absolute guarantee that it must satisfy or money refunded. **Lurin** for sale by **Daw, Kly** and drug stores everywhere.

**Keep False Teeth Purified Says Dr. Sherwin**

Don't brush your false teeth or dental plates—you can't scrub them that way—you can't even clean them properly that way. Keep up with the times—get today a genuine 20-cent bottle of **Stera-Klen**. Give your plate a bath as directed, and after the first bath your false teeth will start to sparkle with purity and cleanliness—will no longer have that yellowish-brown stain. Your mouth will feel much better—refreshed. Just a little **Stera-Klen** in a half glass of water, and all their mucous membranes begin to go—its amazing lasts for weeks—10 cents—all drug stores.

**RE-ELECTED DIRECTOR**  
At the 45th annual convention of the General Assembly of Spiritualists held in New York City last week the Rev. Leota Maxwell of Rochester was unanimously re-elected a director of the General Assembly for a term of three years.

Sun Want Ads produce the most yet cost the least.

**FEMALE PAIN**

Women who suffer pain of irregular periods with crampy nervousness due to monthly functional disturbances should find **Lydia's Pinkham's Vegetable Compound** simply marvelous to relieve such distress. **Lydia's Compound** is made especially for women to relieve such distressing feelings and thus help them go smiling thru such "difficult" days. Over 1,000,000 women have reported remarkable benefits. Try it!



**JACK WELSH SAYS**

"After 20 years in the barber and chemical fields, in my opinion **Lucky Tiger** is the best of all." **ASK ANY BARBER OR DRUGGIST!** Thousands of them have used and sold **Lucky Tiger** for years, and praise it highly because it aids in beautifully grooming dry, unruly hair, and, when combined with brisk massage, removes loose dandruff scales—allays that annoying scalp itching—relieves minor scalp irritations. **Lucky Tiger** Laboratory recently brought out **Lucky Tiger WITH OIL** for dry hair and scalp. Tested and Approved by Good Housekeeping Bureau

**Recovered—Restyled—REBUILT**  
**YOUR LIVING ROOM SUITE**  
New cotton coverings, new cushions, spring units, new webbing, new fillings, springs tied 8 ways. Phone or write. Representative will call, day or evening. NO DOWN PAYMENT—NO CARRYING CHARGE.  
**WAYNE UPHOLSTERING CO.**  
74 PARK AVE.  
MONROE 1404

**PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS**

**Beautifully REBUILT HOVER** PLUS BRAND NEW Famous make HAND CLEANER

**\$14.95 FULL CASH PRICE!**

It Beats As It Sweeps! As it Cleans with the Famous Beater Brush!

**10 DAY TRIAL PLAN** EASY TERMS!

THOROUGHLY REBUILT BY PENN STORES WITH PENN PARTS!

FULLY GUARANTEED for same length of time as a new HOVER!

IF YOU CAN'T COME IN phone or write for FREE HOME DEMONSTRATION

MAIL ORDERS FILLED SEND \$1 DEPOSIT!

**PENN VACUUM STORES** 30 SOUTH AVE. Open Mon., Wed. and Sat. Evening 7:30 to 9:30

STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

**HARRIS NUSBAUM FEATURES SWIM TRUNKS**

They're New! They're Smart!

**A SPECIAL GROUP — SPECIALLY PRICED!**

**\$1.00**

Others \$1.50 and \$1.95

Trunks designed to "take it" in all-wool and lastex, rayon lastex, and wool novelty weaves. All with built-in supporters. Handsome new 1941 shades, including Royal Blue, Wine, Green, White. You'll be the best-dressed man on the beach! All sizes.

**BOYS' SWIM TRUNKS 75c**

**MEN'S SLACK OUTFITS \$2.49**

Others \$1.95 To \$6.95

Hundreds to choose from—cool fabrics, smartly styled. Buy 'em now for 4th of July week-end and all summer long. Colors include, blue, green, copper and tan. They're outfits no man should be without! All sizes.

OPEN EVENINGS TO 9 FRIDAY 9 A. M. TO 8 P. M. SATURDAY 10 TO 10 P. M.

**HARRIS NUSBAUM**  
221-229 JOSEPH AVE.

SHOP TONIGHT OPEN TIL 9

**WILSON'S Sam Snead Reg. GOLF BALLS**

Lowest Price Ever Sold **33c**

Wilson's genuine vulcanized construction—live power center. Famous for its distance, positive accuracy and extreme durability. Fresh 1941 stock. Meets all requirements of U.S.G.A. (Limit of 12 to Customer)

**GOLF TEES 8c** Box of 36

**SOFT VELOUR POWDER PUFFS** Pastel-Colored **3 for 7c**

DAW'S LOW PRICE

**DAW'S COUPON**

**FAMOUS ENGLISH STYLE RUM & BUTTER TOFFEE**

Each Piece Individually Wrapped

1-Lb. Bag **18c** (Limit 2)

ALSO PACKED IN ASSORTED FLAVORS: CHOCOLATE, ORANGE, COCOANUT, LICORICE

**Genuine METRO-CAM Candid-Type Camera**

The most sensational camera buy in years. Originally made to sell at \$2.95.

**98c**

Leath crotte Carrying Case **39c**

Check These Features:  
(1) Lightweight—Palm size (2) Takes 16 pictures per roll (3) Uses Kodak #137 or Arpa As Film (4) Genuine MAESTRO lens (5) Time Lever (6) Fully Guaranteed.

**DAW'S ORIGINAL CUT-RATE DRUGS**

56	31	353	452	880	473	539
Clinton Ave. S. Main St. E. Opp. Temple Theater	Carroll Acueduct	Main St. E. 1st St. Stillson	Ridge Rd. W. Dewey	Main St. W. Bull's Head	N. Goodman Just Off Main	Monroe Ave. Near Goodman

**EPSON SALTS**

5-Lb. Box **11c**

**PHILLIP'S Milk Of Magnesia**

50c Size **21c**

**Milk Of Magnesia TABLETS**

Pkg. of 100 **18c**

**DAW'S COUPON**

**CLEANSING TISSUES**

Box of 500 Sheets (Limit 2 Boxes) **11c**

**DAW'S COUPON**

**Apple Blossom TALCUM**

Reg. 50c 1-lb. Can (Limit 2) **19c**

**THESE PRICES . . . TODAY THRU SATURDAY**

Right Reserved To Limit Quantities

SODIUM Ferborate, 1/2-lb. . . . . 14c  
ANUSOL Suppositories, \$1.25 Size . . . . . 82c  
ELECTRIC BOTTLE Warmer, \$1.25 Value . . . . . 79c  
CAROID & BILE SALT TABS, 100's . . . . . 69c  
IRONIZED Yeast, \$1.00 Size . . . . . 49c  
COREGA Powder for Plates . . . . . 29c  
PETERSON'S Ointment, 3 1/2 Size . . . . . 16c  
PALMOLIVE SHAVE Cream, Brushless, 1/2-lb. Jar . . . . . 49c  
SUN-TAN OIL Hidden Flowers, 6oz Size . . . . . 29c  
DICHLORIDE Malt Crystals, 75c 1-Lb. . . . . 49c

**DAW'S COUPON**

**LIFEBUOY SOAP**

Reg. Size 3 FOR **13c** (Limit 3 Bars)

**DAW'S COUPON**

**SINGLE-EDGE BLADES**

Reg. 10c Pkg. of 4 (Limit 2 Pkgs.) **4c**

**Prophylactic TOOTH BRUSH**

With Genuine NYLON BRISTLES **23c**

**GOLD MEDAL HAARLEM OIL CAPS.** 35c Size **16c**

**MARROW OIL SHAMPOO**

60c Size **29c**

**Chocolate EX-LAX**

Large Size **19c**

**Rubber Rayon-Covered BABY PANTS**

25c Value **11c**

**DAW'S COUPON**

**CARBONA SHOE WHITE**

Paste or Liquid Lge. 25c Size (Limit 2) **11c**

**75c Size FITCH'S SHAMPOO and New QUINOIL HAIR TONIC**

Both For **49c**

**Men! Women! Pep**

Don't be Subnormal at 40, 50, 60

Don't feel old, weak, exhausted, see what a little pep you can get with **Men! Women! Pep**. Contains vitamins, minerals, and other essential elements. Makes you feel like a young man or woman. For sale at **Daw's Cut Rate** and all other good drug stores.

**1/2 PRICE**

1942 WILDROOT AND "PLASTIC BACK" PRO-PHY-LACTIC 79¢ HAIR BRUSH \$1.79 Value BOTH FOR **89c**

**DAW'S COUPON**

**FITCH'S Sterilized Lather SHAVE CREAM**

Large 25c Size 2 FOR **26c** (Limit 2)

**HARRIET HUBBARD AYER**

Half-Price SALE!  
\$1.00 LUXURIA CREAM  
\$1 LUXURIA FACE POWDER

\$2.00 Value BOTH FOR **\$1.00**

**CITRONELLA OIL** For Mosquitoes 2-Ounces 25c Value **14c**

**RUBBER CRIB SHEETING** 24" x 36" 35c Value **13c**

**SACCHARIN TABLETS**

1/4 or 1/2 Grain Bottle of 100 **9c**

**CASTILE SOAP**

Made With Olive Oil 15c Bars **7c**

**FREE!** Reg. 25c Size **WOODBURY'S HAND LOTION**

With Purchase of 50c Size CREAMS 75c Val. BOTH FOR **39c**

**TRY Alka-Seltzer**

60c Size **49c**

**Rectal Soreness**

Get Relief Now Easy Way—Sit in Comfort

Don't neglect itchy raw broken spots around rectum. Few places are so liable to infection. A quick dependable reliever of rectal soreness is **Pro-Phyl-Lact**. Bridge working ease of comfort upon contact, forms protective film over sore area, helps destroy infectious germs, aids Nature heal up raw, broken tissues. No oil—no grease to stain clothing. Soft, no messy back messes. Get the modern relief today—ask for **PROLAROM RECTAL**

**FREE!** Reg. 10c Size **TEEL**

DENTIFRICE FOR TEETH Given With Purchase of REGULAR 25c SIZE BOTH FOR **23c**

**KEN-L-RATION DOG FOOD**

1-Lb. Cans 3 for **19c**

**Three Cheers for a Practical Plan for KITCHEN MODERNIZATION**

**BUDGETED STEPS** will make your clean, cool, odorless all gas kitchen materialize in a short time. Buy your appliances, one at a time, if you wish, and on easy terms.

The R.G. & E. Kitchen Planning department will be glad to help you modernize your kitchen with the Newest Gas Appliances. No obligation or cost for the advisory service.

Call Main 7070 and let us help you.

**Rochester Gas & Electric**

**CASTILE SOAP**

Made With Olive Oil 15c Bars **7c**

**FREE!** Reg. 25c Size **WOODBURY'S HAND LOTION**

With Purchase of 50c Size CREAMS 75c Val. BOTH FOR **39c**

**TRY Alka-Seltzer**

60c Size **49c**

**FREE!** Reg. 10c Size **TEEL**

DENTIFRICE FOR TEETH Given With Purchase of REGULAR 25c SIZE BOTH FOR **23c**

**KEN-L-RATION DOG FOOD**

1-Lb. Cans 3 for **19c**



# Summer Savings for Your Home



**NO DOWN PAYMENT**  
Small monthly installments include carrying charge.

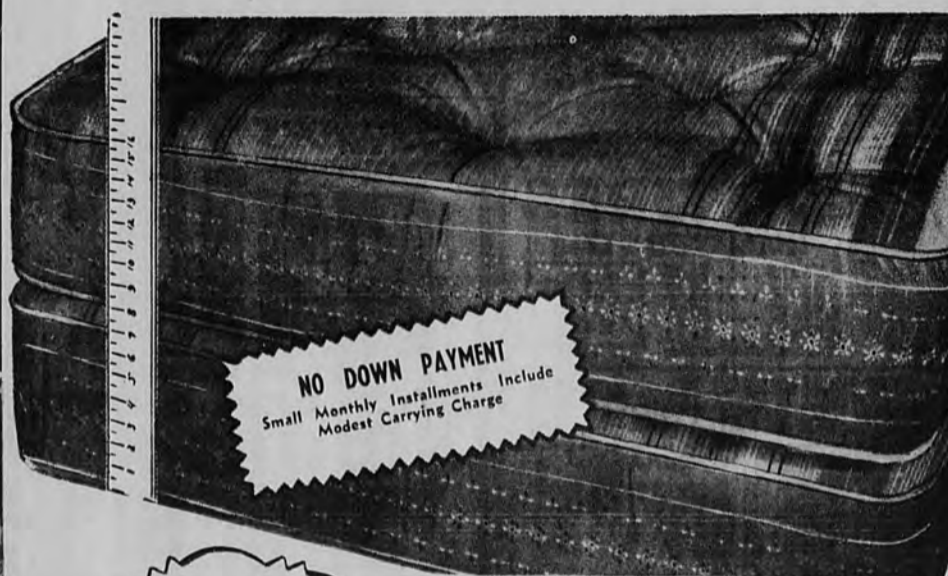
**Grand Values For Cottage Use Now—  
For Your Own Home Later!**

**Solid Elm Modern Wheat-tone Finish**  
**3-PIECE  
BEDROOM SUITE**

Classic modern lines in a furniture value you hope to find but seldom see. Solid cases with oak dust-proof interiors. Large square copper-sealed back plate glass mirrors! Anyway you look at it this is value supreme. You get a full-size bed, 4-drawer chest and your choice of 7-drawer vanity or dresser with wall mirrors. — Modern wheat tone finish. See and be convinced!



**\$59<sup>00</sup>**  
\$75.00 Value



**NO DOWN PAYMENT**  
Small Monthly Installments Include Modest Carrying Charge

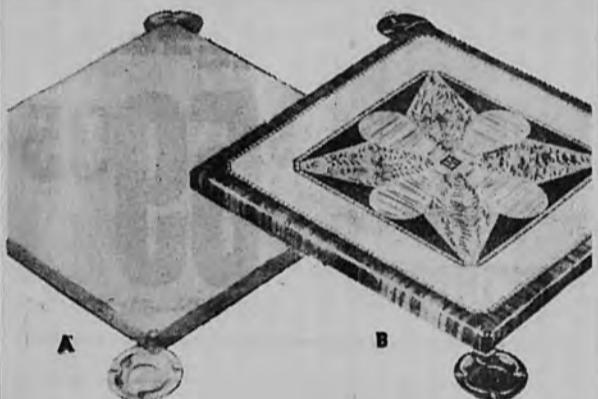
\$26.75 Value  
**\$18<sup>75</sup>**

**Box Springs  
To Match \$18.75**

**As Modern As Tomorrow!  
"Skyscraper"**

**New Higher NACHMAN  
Innerspring  
MATTRESS**

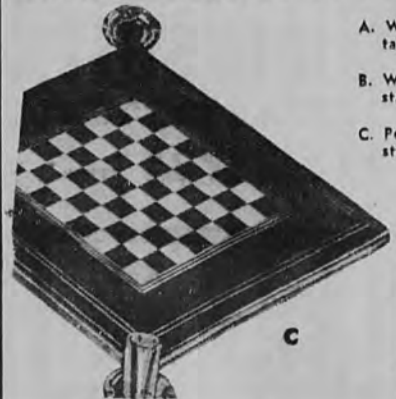
Inches higher-than-ordinary inner-coil mattresses! The "Skyscraper" hits a new high for comfort because it's two full inches higher than an ordinary mattress at \$18.75. This added height is due to Nachman's deeper "Skyscraper" innercoil unit specially designed to give more spring action. This unit has "Permaform" features which mean stronger edge and center coils where the greatest wear is. Covered with heavy-weight woven ticking in these colors: Blue, green, tan or orchid. All sizes.



**Sale! Authentic \$2.45 Values! Famous  
Samson Card Tables**  
**\$1.98**

6 Top Designs! Complete with Applied Chrome Initials and Two Ash Trays!

Popular for their sturdiness and good looks! These "Samson" tables are from the deluxe line with center-brace construction. Use them for games, spur-of-the-moment luncheons, sewing and dozens of other things. Washable and stain resistant tops. Pictured here are only 3 of our six designs.



- A. White stainless fibre-top table.
- B. Woodgrain effect with star design.
- C. Popular checkerboard style in black and red.

**E-Z-DO Gigantic TRIPLE SIZE  
WARDROBE**



**NO STOOPING  
TO RAISE  
LOWER DOOR\***

30 Inches Wide  
60 Inches High  
22 Inches Deep

Including Regular 59c  
Wooden Shoe Rack!  
And 49c Moth Humidor at No  
Extra Charge!

\$3.98 Value  
**\$2.98**

- Keeps Moths Away!
- Solves Your Day-by-Day Storage Problem!

The largest E-Z-DO ever at this price... inches bigger in every direction. Note the wood framed front, top and bottom! See the sturdy wooden frame doors slide up and down, making everything easily accessible. Other Moth Closets 69c - \$5.49.



**The Quantity Is Limited! Shop Early!  
Regular 69c Unfinished Knotty Pine  
KITCHEN CHAIRS**

Special **59<sup>c</sup>** 2 for **\$1.00**

Very specially priced for camp or cottage use! Grand values too, for your porch or garden. Smoothly finished knotty pine you can use in the natural state or paint in bright colors to embellish your summer lounge quarters. Remember the quantity is limited. Shop early to get your share of these summer comfortable chairs at this low price.

*The Big Basement*  
**SIBLEY, LINDSAY & CURR CO**

**PHONE  
STONE  
6500**



**DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER**

Breasts lb. 49c | Livers lb. 45c | Necks lb. 12 1/2c  
Wings lb. 25c | Giblets lb. 19c | Legs lb. 45c

**DOLANS** 600 JEFFERSON AVE.  
Mrs. Gertrude Sweeney, 29 Magnolia St.

**Games Operator**

George Towner, prominent bingo operator in Rochester, manager at Towner's Hall and the Rexy Theatre, is now at the new Hollywood Hall on Sunday evenings. He will be pleased to greet his old friend, as well as

make new friends in his additional location.—ADV.

Phone your Want Ads to Stone 6001, The Rochester Sun Want Ad department.

**BLADDER IRRITATION WAKE YOU UP?**

MAKE THIS 4-DAY TEST. Get 25c worth of extracts buchu leaves, saw palmetto berries and six other medicines made into green tablets. ASK ANY DRUGGIST about improved BUKETS. They now contain extract saw palmetto berries. Wake up sluggish kidneys. Increase elimination during daytime. Drink lots of soft water. Very little tea, coffee or alcoholics. Your 25c back if not pleased. Locally at Liggett Drug Stores.

*Sweet Music!*

**RING UP YOUR OWN Savings**

**IN UNION'S MID-JUNE SALE!**

**JUST 12 OF THESE STUDIO COUCHES**

**Pay only 50¢ weekly**

**50¢ DOWN 25 WEEKS TO PAY**

**PRICES TO CLEAR IN A DAY AT... \$19.95** FORMERLY \$29.95

Save an even \$10.00 on this "buy" A modern, comfortable piece of furniture by day... a handy double bed by night! Just the thing for unexpected guests. Better come in right away.

**TIRE SALE**

BUY NOW BEFORE JULY 1st PRICE RISE

You'll want them for that July 4th outing and the vacation to come anyway... why not buy when prices are known to be lowest?

**FIRST QUALITY TIRES GUARANTEED 1 YEAR**

4.75x19	\$4.60
5.25x18	\$5.40
5.50x17	\$5.55
6.00x16	\$5.95

All Prices Include Old Tires

**50¢ WEEK**

**KIENER'S 2 DAY SALE**

**FRIDAY and SATURDAY SUITS... DRESS & SPORT COATS**

**\$5.00 \$8.00**

**SPECIAL GROUP COATS \$15 \$10.00**

Made under the personal supervision of Mr. Kiener.

During This Sale Our Store Will Remain Open Until 10 P. M. Friday and Saturday

Open 9 A. M. to 9 P. M. Daily

**KIENER'S** 599 HUDSON AVE.  
Cor. Clifford

**LAST CALL! 1941 6 CU. FT. GIBSON REFRIGERATOR \$89.50**

**PORCELAIN TOP BREAKFAST SETS** REG. \$19.95

Think of it! A sturdy 3-pc. porcelain top set for only \$10.95—practically HALF the regular value... But Hurry!

**KOMINZ TIRE CO.**

417 MONROE AVENUE  
A TAVERILL  
Open 7:30 A. M. to 11 P. M. Daily and Sunday

182 MONROE AVENUE  
AT SAVANNAH  
Open 9 A. M. to 9 P. M. Daily

**AT CHAMPIONS SPORTSWEAR...**

FOR THE ENTIRE FAMILY MEN'S WOOL, LASTEX OR GABARDINE

**SWIM TRUNKS 99¢ and up**

Men's Cool SPORT SLACKS \$1.98 and up

Ladies' Eastman Acetate Rayon & Spun Rayon **2 PC. SLACK SUITS \$3.95** SIZES 12 TO 20

LONG or SHORT SLEEVE BLOUSE AND SLACKS

LADIES' SMART-LOOKING, COMFORTABLE **SWIM SUITS \$1.98** and up

**SPECIAL! MEN'S AND BOYS' CREW SHIRTS 19¢ Ea. 6 for \$1**

**Champion KNITWEAR CO. 71 ST. PAUL ST.**

1/2 Hour Parkings at Bill's and Strand Parking Stations

THE FOLLOWING STORES NOW HAVE

**Squirt**

GET A CARTON TODAY

- RED & WHITE STORE 204 Scottsville Rd.
- WHITE STAR GROCERY 203 Congress Ave.
- CONGRESS MARKET 1059 Genesee St.
- SMITH MARKET 934 Genesee St.
- ALLEN'S GROCERY 921 Genesee St.
- E. GOSNELL 926 Genesee St.
- LOMBARD'S GROCERY 194 Genesee St.
- CARR PHARMACY 947 Genesee St.
- JOE KINNEY 838 Genesee St.
- SLATTERY GROCERY CO. 482 Genesee St.
- EVAN'S SMOKE SHOP 5 St. Paul St.
- BAUERLE RESTAURANT 116 St. Paul St.
- LAKE AVE FOOD MARKET 564 Lake Avenue
- SIBLEY, LINDSAY & CURR CO.
- LIVADAS GROCERY 181 Monroe Avenue
- DEWOLF GROCERY 1843 East Avenue
- LOUIS WOLF GROCERY 1809 East Avenue
- CHILSON DRUG STORE 1492 Monroe Avenue
- J. C. BELLE-ISLE DRUGS 2310 Monroe Avenue
- ALL WEGMAN STORES

**SPECIAL HI-LO CAMP STOVE \$1.69** Size 11 1/2" x 18"

**Squirt**

"It's In The Public's Eye"

**POPULAR WALNUT VENEERS**

Genuine Walnut veneers and gumwood. Solid panel Bed, large Chestrobe and choice of Vanity or Dresser.

**\$59.95**

50c DOWN—50c WEEKLY

**HURRY! HURRY! HURRY! JUST A FEW OF THESE BEAUTIFUL 3-Pc. BEDROOMS**

**LUXURIOUSLY UPHOLSTERED**

**Sale SPECIAL! FORMERLY \$89.95**

**SPECIAL TERMS!**

**UNBELIEVABLY PRICED AT \$59.95**

**MASSIVE, CARVED-FRAME LIVING ROOM SUITE**

Big, comfortable Davenport, with Club Chair or Lounge Chair. Richly carved wood. Choice of several colors in rich upholstery. You don't dare miss this buy if you need a new suite—furniture prices will go up.

**— THIS WEEK ONLY AT —**

**UNION** 286 EAST AVE.

50c DOWN, 50c WEEKLY

Mr. Hi and Mr. Hatt in a Bath Tub Duet...

Singin' in the bathtub Is a wonderful sensation.

Drinkin' silky Kessler's, pal Gives me my relaxation.

**KESSLER'S BLEND WHISKEY**

SMOOTH AS SILK but not "High Hat"

KESSLER'S PRIVATE BLEND—A BLEND WHISKEY. 75% Neutral Spirits distilled from Grain. 86 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.



You'll find it always PAYS to buy

From **LIVADAS**  
ROCHESTER'S VALUE LIQUOR STORE

Compare THESE PRICES

8 YEARS OLD **BRANDY \$2.19**  
COMPARE! 3.25 VALUE  
84 PROOF

8 YEARS OLD **RUM \$1.79**  
COMPARE! \$3.00 VALUE!  
90 PROOF

Real brandy drinkers know that \$2.19 is a rock-bottom price for Schenley's 8-year-old San Remo Brandy. It's a sensational value at this low price!

From Schenley's, one of the largest and finest producers of rum in this country, delightfully smooth and mellow — our lowest price!

Exceptional Values!  
Gold Seal Caribbean Club **RON RUM \$1.69**  
Here's a Rum that we will highly recommend. Compare \$2.25 Value!  
4 1/2 Quart

Very High Quality Whitney Club **RYE WHISKEY \$1.59**  
4 Years Old, 85 Proof, Very Low Price

Sandy Hollow, Straight, Rye **WHISKEY \$1.79**  
4 Years Old, 90 Proof, Full Quart  
Compare! \$2.25 Value!

Great Western American **VERMOUTH 89c**  
Sweet or Dry Alcohol 18% by Volume  
Large 20-oz. Bottle  
Compare! \$1.25 Value!

Our Lowest Price!  
CHECK THIS LIVADAS BONDON BOURBON  
V FULL QUART  
V BOTTLED IN BOND  
V 4 YEARS OLD  
V MADE BY A Famous DISTILLER

**DOWLING**  
Kentucky Straight Bourbon Whiskey \$1.99  
Compare! \$3 Value!

A GREAT VALUE  
No Better At Any Price  
**King George IV SCOTCH \$2.94**  
Compare! \$3.75 Value!  
FIFTH 85c Proof  
Superb Scottish Blend with an enchanting matchless bouquet — 100% Scotch Whisky, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

CREAMY HEAD **SLOE GIN \$1.49**  
A very fine quality at an exceptionally low price. You save 51 cents. Makes a superior Fliz or Ricker.  
COMPARE! \$2.00 VALUE!

EXTRA SPECIAL...  
Private Stock **MEDALLION'S WINE \$1.10**  
Fruit Wines  
• Blackberry 3 Full Quarts  
• Cherry 3 Full Quarts  
• Apricot 3 Full Quarts  
Compare! \$1.50 Value!

No Finer Quality!  
**LIVBRO GIN \$1.65**  
100% Grain Neutral Alcohol  
Full Quart 90 Proof  
Compare \$2.45 Value

Our Famous **LIVBRO Brand RYE WHISKEY \$2.30**  
90 Proof  
Full Quart  
Compare \$3.25 Value

No matter how particular you are, you are sure to like this gin... for its smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it—you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 51% mellow 4-year-old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this rye because of its exceptionally fine quality and outstanding low price.

Our Prices on Case Lots Are as Low as Lower Than Anywhere in New York State

**BALBOA WINES**  
Here are wines after your own heart! For Balboa Wines have a character all their own... a rare flavor and a delicate bouquet that is pleasant to every taste! Balboa Wines are made from choice California grapes and shielded by skilled vintners! They have an assured quality that in all walks of life have never questioned. Get acquainted with Balboa Wines today!—You'll like them!

**DRY**  
• Burgundy • Zinfandel  
• Claret • Barbera  
• Chianti • Rhine  
• Sauterne

**SWEET**  
• Port • Sherry  
• Muscatel • Tokay

FULL GALLON **\$1.35**  
3 Full Quarts **\$1.10**

INQUESTIONABLY Rochester's Greatest VALUE

Stock Up NOW and SAVE!

**LIVADAS**  
A NAME YOU CAN TRUST  
183 MONROE AVE.  
N. Y. S. LICENSE L-4229

FREE DELIVERY STONE 5349

OPEN EVERY NITE TILL MIDNIGHT

SPRUIT

INVITE 'SQUIRT' TO YOUR NEXT PARTY!

America's Greatest Mixer

ON SALE AT GROCERS, DRUGGISTS, CONFECTIONERS

SEE PAGE 8 FOR PARTIAL LIST

6 BOTTLES IN HANDY CARTON **25c**

SPRUIT

mmmer Recipes

ce and Veal Casserole  
temperature: 350 degrees F.  
55 minutes:

1 slice of onion, minced  
1 cup of salt  
1 cup of pepper  
1 can French  
Fried Onions  
1 cup of drippings on  
side. Cut into servings  
into greased casserole.  
rice which has been wash-  
ed water to pan in which  
was browned, bring to  
pour over rice. Sprinkle  
salt and pepper and add  
nings. Cover and bake in  
ated oven for 45 minutes.  
ish with French Fried  
s and return to oven until  
about 10 minutes).

efruit and Crabmeat Salad  
celatin 1 c crushed  
relatin 1 c pineapple  
hicken broth 1 c grapefruit  
ingear 1 small can  
ayonnaise 1 small can  
rabmeat

ak gelatin in hot broth and  
ve over boiling water.  
vinegar and cool until  
thickened. Add slowly  
e mayonnaise beating very  
ughly. Add pineapple,  
fruit and crabmeat. Pour  
a mold and chill. Unmold  
tuce and serve.

colate Refrigerator Cake  
weet chocolate 1 T water  
(Dot or 4 eggs  
llo-sweet) 1 lb. lady fingers  
ugar or sponge cake  
It chocolate over hot  
r, add sugar, water and  
beaten egg yolks. Cook  
thick and smooth, stirring  
antly. Cool and fold in  
stiffly beaten egg whites.  
e sponge cake, cut in thin  
w strips, cover with half  
filling, add another layer  
dy fingers, add rest of fill-  
and cover with a layer of  
fingers. Place in the  
erator and chill for 24  
n. Garnish with whipped  
n when serving.

WORLD'S GREATEST ILLER

**ST. JOSEPH ASPIRIN**

**UGS** 12 \$1.00  
ANED and STEAMED  
e. Steamd. Cleaned. Washed  
d. Moth. Damp and m-  
m-proofed

**TER CO.** Est. 1872  
wood 3466 — 44 Arthur St.

**LAKE-GLENWOOD**  
RECREATION CENTER  
CLOSED  
FOR THE SEASON  
O GAME TONIGHT

**BINGO PARTY**  
\$250 in PRIZES  
every Sat. Nite—8:30

25 DOOR PRIZES!  
JACK POT GAME  
**\$100**  
Plymouth Church  
Hall  
Troup Street  
Corner Plymouth

Wed. & Sat. Afternoon 1:30  
WED. \$3 EACH  
SAT. \$5 EACH  
JACKPOT EACH AFTERNOON  
Monday Night 8:30  
Jack Pots \$85 & \$130  
Every Game—\$7

**UNION LEAGUE HALL** Gregory at South Av.  
TAKI ME AVE. HUR 79 1100R

**FREE**  
**JONES BINGO**  
SEA BREEZE—ON THE BOARDWALK  
NEXT TO THE FERRIS WHEEL  
THIS COUPON GOOD FOR ONE  
FREE GAME—ANY TIME  
'TIL LABOR DAY!

ED. SAT. & SUN. **\$4.75** NIGHTS  
**OWNERS HALL & REXY THEATRE**  
diversity at Atlantic (No Sun. Game at Remy) South Avenue

SAT. SUN. WED. **\$10**  
Every Game

**JACKPOTS:**  
FRIDAY \$50-\$110  
SATURDAY & WED. \$50-\$215  
SUNDAY \$50-\$110

THIS TICKET WORTH **45c**  
When purchasing a triple board and book of Specials. Good Friday, June 27th at Towner's Hall.

**PAUL NOETH**  
DELIVERY 19 CLINTON AVENUE SO. MAIN 874  
Just a Step off Main St., Opposite Hotel Seneca — Open Every Night Till Midnight

Where to Play BINGO

**THE P. M. CLUB**  
THURSDAY  
AFTERNOON BINGO  
University and Atlantic  
TOWNER'S HALL

**BINGO**  
19th WARD CLUB HOUSE  
235 HAWLEY ST.  
Thurs., Fri. and Saturday Eve.  
Friday Afternoon 1:30. Admission 20c  
Extra Board and Special (Free)  
With Each Admission  
Friday Night Admission FREE

**Beeley's Bingo**  
\$1 On Reg. Boards, Fri. Nite  
MON. TUES. FRI. at 8:15 P. M.  
SUNDAY at 2:30 P. M.  
WED. at 1:30 P. M.  
Extra Board Free With Purchase  
of a Triple Board  
142 GENESEE ST. in REAR

**TOWNERS \* HOLLYWOOD**  
University & Atlantic Pullman Ave.  
EVERY SUN. NIGHT **\$500** INCLUDING JACKPOTS  
ADMISSION 20c SPECIALS \$40  
23 GAMES \$10 EACH JACKPOTS \$50-\$110  
This Ticket Worth 25c When purchasing a triple board and a book of Specials. Good Sunday, June 29. Come to the NEW Hollywood Bingo Hall—Under personal management of "George" of Towners.

**HOLLYWOOD BINGO—35 Pullman Ave.**  
WED., THURS., FRI., SAT. NITES  
**\$500** EACH NITE including Jackpots  
**\$20 - \$30** ON SPECIAL GAMES  
• Plenty of Parking • Follow The Crowd  
• Come Early BINGO BROWN — MANAGEMENT

**CHILI RECREATION HALL - NORNS BINGO**  
509 CHILI AVENUE

Monday Nite **\$6**  
On Regular Boards  
Tues. Noon & Nite Free Ticket Day  
Good Prizes On Specials

Nite Games  
Jack Pot  
Mon. Nite \$55  
Wed. Noon \$15  
Sat. Noon \$45  
Sat. Nite \$55  
Fri. Nite \$50  
or More

Regular Boards  
Wed. Noon \$4  
Sat. Noon \$5  
Sat. Nite \$2  
—or More—

THURS. NITE  
Paid On Gold Certificate  
EXTRA GAME ON BOARDS AND SPECIALS

SATURDAY NOON **\$5 \$45**  
Reg. Boards Jack Pot

COOL and COMFORTABLE SPECIALS

ROCHESTER'S SHOPPING NEWS  
The Rochester Sun

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ROCHESTER'S SHOPPING NEWS

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**DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER**

Breasts lb. 45c | Livers lb. 45c | Necks lb. 12 1/2c  
Wings lb. 25c | Giblets lb. 10c | Legs lb. 45c

**DOLANS** 600 JEFFERSON AVE.  
cor. Bartlett  
Telephone Genesee 1417

Mrs. Gertrude Sweeney, 29 Magnolia St.

**Games Operator**

George Townner, prominent bingo operator in Rochester, manager at Townner's Hall and the Rexy Theatre, is now at the new Hollywood Hall on Sunday evenings. He will be pleased to greet his old friend, as well as

make new friends in his additional location.—ADV.

Phone your Want Ads Stone 6001, The Rochester Sun Want Ad department.

**BLADDER IRRITATION WAKE YOU UP?**

MAKE THIS 4-DAY TEST. Get worth of extracts from leaves, palmetto berries and six other medicinal plants made into green tablets. Ask any druggist about improved BURETS. They now contain extract of palmetto berries. Wake up sluggish kidneys. Increase elimination during daytime. Drink 1 qt. of soft water. Very little tea, coffee, alcoholics. Your 25c back if not pleased. Locally at Liggett Drug Stores.

**TIRE SALE**

BUY NOW BEFORE JULY 1st PRICE RISE

You'll want them for that July 4th outing and the vacation to come anyway... why not buy when prices are known to be lowest?

**FIRST QUALITY TIRES**

GUARANTEED 1 YEAR

4.75x19 .... \$4.60  
5.25x18 .... \$5.40  
5.50x17 .... \$5.55  
6.00x16 .... \$5.95

All Prices include Old Tires

**50c WEEK**

LAST CALL! 1941 6 CU. FT. GIBSON REFRIGERATOR \$89.50

PORCELAIN TOP BREAKFAST SETS

Think of it! A sturdy 3-pc. porcelain top set for only \$10.95—practically HALF the regular value. . . . But Hurry! . . .

**\$10.95**

**KOMINZ TIRE CO.**

417 MONROE AVENUE  
A TAVERHILL  
Open 7:30 A. M. to 11 P. M.  
Daily and Sunday

182 MONROE AVENUE  
AT SAVANNAH  
Open 9 A. M. to 9 P. M. Daily

**KIENER'S 2 DAY SALE**

FRIDAY and SATURDAY

SUITS --- DRESS & SPORT COATS

\$5.00 \$8.00

SPECIAL GROUP COATS \$15 \$10.00

During This Sale Our Store Will Remain Open Until 10 P. M. Friday and Saturday

Open 9 A. M. to 9 P. M. Daily

**KIENER'S** 599 HUDSON AVE.  
Cor. Clifford

AT CHAMPIONS

**SPORTSWEAR . . .**

FOR THE ENTIRE FAMILY MEN'S WOOL, LATEST OR GABARDINE

**SWIM TRUNKS**

**99c** and up

Men's Cool SPORT SLACKS **\$1.98** and up

Ladies' Eastman Acetate Rayon & Spun Rayon **2 PC. SLACK SUITS**

LONG or SHORT SLEEVE BLOUSE AND SLACKS **\$3.95** SIZES 12 TO 20

LADIES' SMART-LOOKING, COMFORTABLE **SWIM SUITS** **\$1.98** and up

**SPECIAL! MEN'S AND BOYS' CREW SHIRTS** **19c** Ea. 6 for \$1

**Champion** KNITWEAR CO. 71 ST. PAUL ST.

1/2 Hour Parking at Bill's and Strand Parking Stations

THE FOLLOWING STORES NOW HAVE



- GET A CARTON TODAY!
- RED & WHITE STORE 204 Scottville Rd.
  - WHITE STAR GROCERY 203 Congress Ave.
  - CONGRESS MARKET 1059 Genesee St.
  - SMITH MARKET 934 Genesee St.
  - ALLEN'S GROCERY 921 Genesee St.
  - E. GOSNELL 926 Genesee St.
  - LOMBARD'S GROCERY 194 Genesee St.
  - CARR PHARMACY 947 Genesee St.
  - JOE KINNEY 838 Genesee St.
  - SLATTERY GROCERY CO 482 Genesee St.
  - EVAN'S SMOKE SHOP 5 St. Paul St.
  - BAUERLE RESTAURANT 116 St. Paul St.
  - LAKE AVE FOOD MARKET 364 Lake Avenue
  - SIBLEY, LINDSAY & CURR CO.
  - LIVADAS GROCERY 181 Monroe Avenue
  - DEWOLF GROCERY 1843 East Avenue
  - LOUIS WOLF GROCERY 1809 East Avenue
  - CHILSON DRUG STORE 1492 Monroe Avenue
  - J. C. BELLE-ISLE DRUGS 2310 Monroe Avenue
  - ALL WEGMAN STORE

Mr. Hi and Mr. Hatt in a Bath Tub Duet...

Singin' in the bathtub is a wonderful sensation. Drinkin' silky Kessler's, pal Gives me my relaxation.

**KESSLER'S GLEE CLUB**

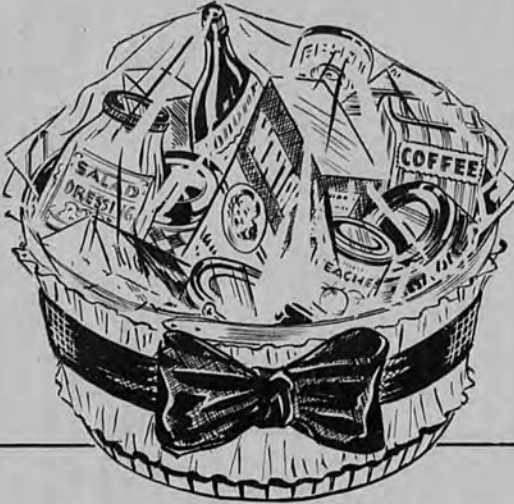
**SMOOTH AS SILK but not High Hat**

**KESSLER'S BLENDED WHISKEY**

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 86 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

**\$250.00**

**IN GROCERIES WON EVERY WEEK BY THRIFTY WEGMAN SHOPPERS**



**A BIG \$5.00 BASKET Given Away EACH Day at EACH Store!**

Just shop your handy Wegman markets for free tickets... the more you have, the better your chances of winning... then watch the numbers boards, which post the winners in the stores everyday. This special offer, plus Wegmans well known quality at a saving, makes it doubly worth your while to shop at Wegmans.

**CHECK THESE WEGMAN SAVINGS WITH YOUR WEEK END SHOPPING LIST!**

- 12 Oz. Bottle **Frontier Beer & Ale** 4 Bot. **25c**
- Quart Bottle **Simon Pure Beer & Ale** **17c** Qt.
- Lb. Package Crackers **FRESH CRAX** . . . . . pkg. **14c**
- 1/2-Lb. Package Orange Pekoe **FOOTE'S TEA** . . . . . pkg. **33c**
- Morgan's Fine **FRUIT PECTIN** . . . 2 bot. **25c**
- 8-Oz. Can Instant **POSTUM** . . . . . can **37c**
- Fine Kitchen Cleanser **OLD DUTCH** . . . . . can **6c**
- 14-Oz. Blue Label **CATSUP** . . . . . bot. **11c**
- No. 2 Can Firm **TOMATOES** . . . . . 4 cans **29c**
- For Quick Biscuits **BISQUICK** . . . . . pkg. **25c**



**FREE PARKING FOR CUSTOMERS**

**WANT ADS**

- ANNOUNCEMENTS**
- FOR the best apartment in Rochester stop at Norman's Cafe, 403 Campbell
- ARTICLES FOR SALE**
- BAIT — Minnow, golden shiners, worms, crabs. Bill's Place, 180 Purinton, off Portland, Stone 2319-J.
- CHILD'S Slide like new, \$5.00 Cost \$18 1/2 Cradle Rd. Charlotte 396-M.
- MEN'S White duck pants, unfortified, \$1.50 value (slightly soiled). With this ad see pair, Smith's, 118 State St. Free parking next door.
- MEN'S Plain color cotton work socks, 1/2 black, brown and white. All sizes. With this ad see pair, Smith's, 118 State St. Free parking next door.
- BUSINESS OPPORTUNITIES**
- BEAUTY SALON for sale. Established seven years. Reasonable. Stone 2172.
- BEAUTY SHOPS**
- STEAM Oil Wase \$136. Peeney 378 Chili Avenue. Genesee 6532.
- BEAUTY INSTRUCTION**
- LEARN BEAUTY CULTURE — Pleasant work. Handsome pay. Learn quicker, more thoroughly with individual instruction at Kall Beauty School, 436 Burke Bldg. Easy Terms.
- BUSINESS PERSONALS**
- MATRESSES new or renovated, beds, springs, pads, pillows, Flower City Bedding, 238 Hudson, Stone 5063.
- MRS. EVA ROBINSON at 58 Jefferson Terrace daily. Genesee 3550.
- BED pillows steam cleaned, sterilized; new covers, reasonable. Rochester Pillows, 111 No. Water, Main 1370.
- EASY-WRING Mop Sets, refills. Rogers, 287 Brock, Culver 2228-R.
- CARPENTERS-CONTRACTORS**
- ALTERATIONS—Paperhanging, painting, general contracting. Clunwood 211 or 471.
- CHIROPRACTORS**
- FRANK BROWNELL, 63 Bronson, L. A. Young in attendance. Genesee 1492. Residence, Genesee 3350.
- CURTAINS LAUNDERED**
- CURTAINS laundered, stretched, ironed, 25c. Beautifully finished. Delivered. Genesee 2126-W.
- FLOWERS, PLANTS**
- ALL OUT SALE on bedding plants, asters, salvia, edging plants, geranium, gladioli, etc. Cheapest place for A-1 plants. Glenwood 1736, Quality Floral Shop, 34 Deimar St.
- GOLDFISH**
- GOLDFISH For pools, all sizes. Engle's, 237 Clifford, Main 3732.
- HOUSEHOLD GOODS**
- HEADQUARTERS for linoleum rugs, linoleum yarn goods in 6 foot, 8 foot and 12 foot widths. We can cover your room in one piece. Open Friday night until 10 o'clock. We will not be undersold. Get our prices and compare. N. P. Fahrner, 96 State St. Furniture Row.
- LAWN MOWERS**
- LAWN mowers sharpened and repaired; bicycles repaired. Wilkinson's, 31 Planders, Genesee 6433.
- MOVING—CARTING**
- ARE you moving? Call Ryan Carting Company, Main 1468. Storage, packing, long distance, modern equipment.
- DO YOU want to move cheap? Gallagher's Van, Glenwood 532-R.
- FOR LOWEST PRICES, good service—Phone Elmer Desjeth, Main 4664.
- MUSICAL INSTRUCTION**
- HELENE M. GREENE — Expert, rapid piano instruction; classical, popular; improvisation, orchestration, arranging. References. \$1.00 per hour. Stone 2217-L.
- PAINTERS—DECORATORS**
- DECORATE and paint now on easy payment plan, 12-18 months to pay. Call George H. Watkins, Inc., 115 State Main 1083, for reliable painter and free estimates.
- DECORATING — Painting, paperhanging, work guaranteed. Northmore, 700 University, Monroe 2249-R.
- USED CLOTHING WANTED**
- GORDON pays most Men's used clothing, 90 North, Main 6282.
- WEARING APPAREL**
- COATS — \$1 up, better grade used, some new suits, jackets, wraps, dresses, hats, shoes 25c. Men's suits, children's, Bargains. Deposit accepted 525 Humboldt, Culver 2291-R.
- WANTED TO BUY**
- RAGS—2c lb., machines 50c, papers, mattresses, misc. Stone 2829-R.
- WANTED TO SWAP**
- HAWAIIAN steel guitar with case, music rack, \$25 worth of music for bed, pillow and mattress. Culver 3322-2.
- FOR SUMMER IT'S IDEAL** and Cool, Fresh Water
- Ideal DOG FOOD**
- SAVE IDEAL LABELS
- AT ALL **WEGMAN STORES**
- Squirt**
- 6 Bottles for 25c** In Handy Home Carton



You can tell whether or not the 'phone has been ringing in your absence by placing a piece of paper and carbon paper between the clapper and the bell. If the bell was ringing there will be several marks on the paper.

**WARNING**  
**BEFORE YOU GO AWAY** for the **4<sup>TH</sup>** WEEKLY!

**DIAMOND TIRES**  
SUPER LUX

**INSTALLED IN 5 MINUTES**

**43¢**

**WEEKLY!**  
Little As \$1 Down

**DON'T DELAY**

**COME IN TODAY**

**CREDIT**  
Without Embarrassing Questions Without Co-Signers

**UNIT PARTS**  
ROCHESTER CORP.  
1185-1223 E. MAIN CUL. 250

**Cut Out This Ad**  
**3 DAY CLOSE OUT**  
THURSDAY, FRIDAY, SATURDAY

**Bankrupt Ladies Shoe Stock**  
All Remaining Shoes **59¢** All One Price

Over 300 pairs to choose from. Beautiful latest styles—Brown, Tan, Black, Blue, Grey. Sizes 2 to 8. All famous makes—You'll never see such bargains again!

**SALE ENDS FOREVER SATURDAY 3 P. M.**

Men's Work Shoes \$3.99 Value \$1.49	Steel Toe Work Shoes \$2.49 formerly \$5.50	Men's Dress Shoes Size 6 and 6½ \$4.00 formerly \$7.29
---	--	--

1121 COMMERCE BLDG. MAIN & SOUTH AVE.

**Call for SCHENLEY**  
and treat yourself and your guests to the whiskey bottled at the "Peak of Flavor"

**Chocolate Refrigerator Cake**  
1 lb. sweet choc. 3 T water  
1/2 lb. (Dot or semi-sweet) 4 eggs  
3 T sugar 1/2 lb. lady fingers  
or sponge cake  
Melt chocolate over hot water, add sugar, water and well beaten egg yolks. Cook until thick and smooth, stirring constantly. Cool and fold in the stiffly beaten egg whites. Line a mold with lady fingers or the sponge cake, cut in thin narrow strips, cover with half the filling, add another layer of lady fingers, add rest of filling and cover with a layer of lady fingers. Place in the refrigerator and chill for 24 hours. Garnish with whipped cream when serving.

**WORLD'S LARGEST SELLER AT 10¢** **ST. JOSEPH ASPIRIN**

**RUGS 9x12 \$1.00**  
CLEANED and STEAMED  
Rugs, Steamers, Cleaned, Washed, Stred, Moth, Damp and Germ-proofed  
**ELTER CO.** Est. 1872  
Glenwood 3466 - 44 Arthur St.

**LAKE-GLENWOOD RECREATION CENTER**  
CLOSED FOR THE SEASON  
NO GAME TONIGHT

**BINGO PARTY**  
\$250 in PRIZES  
Every Sat. Nite—8:30

25 DOOR PRIZES!  
**JACK POT GAME \$100**  
Plymouth Church  
Troup Street  
Corner Plymouth

**WED. & Sat. Afternoon 1:30**  
**WED. \$3 EACH**  
**SAT. \$5 EACH**  
JACKPOT EACH AFTERNOON  
Monday Night 8:30  
Jack Pots \$85 & \$130  
Every Game—\$7

**WED. SAT. & SUN. \$4.75 NIGHTS**  
**TOWNERS HALL & REXY THEATRE**  
University at Atlantic (No Sun. Game at Remy) South Avenue

**JACKPOTS:**  
FRIDAY \$50-\$110  
SATURDAY & WED. \$50-\$215  
SUNDAY \$50-\$110

**THIS TICKET WORTH 45¢**  
When purchasing a triple board and book of Specials, Good Friday, June 27th at Towner's Hall.

**Summer Recipes**  
Rice and Veal Casserole  
Temperature: 350 degrees F.  
Time: 55 minutes:

1 lb. slice of veal cutlet	1 onion, minced	1/2 cup shire sauce
1 T drippings	1 T salt	1/2 cup milk
1/2 cup uncooked rice	1/2 T pepper	1/2 cup cream
1/2 cup cold water	1 can French Fried Onions	
1 T Worcestershire		

Sear cutlet in drippings on both sides. Cut into servings and put into greased casserole. Add rice which has been washed. Add water to pan in which meat was browned, bring to boil, pour over rice. Sprinkle with salt and pepper and add seasonings. Cover and bake in preheated oven for 45 minutes. Garnish with French Fried onions and return to oven until hot (about 10 minutes).

**Grapefruit and Crabmeat Salad**  
1 T gelatin 1 c crushed pineapple  
1/2 c chicken broth 1 c grapefruit sections  
1 T vinegar 1 small can crabmeat  
1 c mayonnaise

Soak gelatin in hot broth and dissolve over boiling water. Add vinegar and cool until slightly thickened. Add slowly to the mayonnaise beating very thoroughly. Add pineapple, grapefruit and crabmeat. Pour into a mold and chill. Unmold on lettuce and serve.

**QUALIFIED VOLUNTARY NAPS**  
Are You Tired with Fast? GALLIC, readily used, is an effective aid in relieving High Blood Pressure symptoms.

**HIGH BLOOD PRESSURE SYMPTOMS?**  
At Liggett, Walgreen and Other Drug Stores

**ROCHESTER'S SHOPPING NEWS**  
The Rochester Sun

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**NATIONAL REPRESENTATIVES:**  
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**AT NOETHS EXTRA SALE SPECIAL!**

**WINE & LIQUOR VALUES THAT ARE TRULY ROCHESTERS HEADLINERS**

Imported **RICORO RUM**  
LIGHT OR DARK. Distilled in the West Indies. Quality, quantity, duce.  
**\$1.49** 26 Oz. Bottle  
REG. \$2 VAL.

"PLANTATION" 3 YRS. OLD — 90 PROOF —  
STRAIGHT BOURBON WHISKEY **\$1.59**  
An extraordinarily low price for a fine Bourbon whiskey. Regular \$2.25 value.  
2 QTS. FOR \$3 Full Quart

**OUR BIG VALUE SPECIAL**  
OLD GENERAL GIN **\$1.64**  
90 PROOF, 100% neutral spirits distilled from grain. SAVY etc per bottle! Blends smoothly with all fruit juices or Vermouth.  
REG. 2.25 VALUE Full Quart

**VERY SPECIAL**  
Extra fine quality, by appointment to the late King George V.  
Imported Nicholas **SCOTCH**  
Grand, mellow whisky, selected and bottled by Hill Thompson & Co. Established 1793.  
**\$2.69** FIFTH  
REG. 3.65 VAL.

20-year-old Albert Jeraud Cognac. 84 proof. Very Special. 4.5 quart. **\$1.89**

State Seal Champagne. Extra fine! 4.5 quart. 3 for \$5.00. Each **\$1.89**

HOLLOWAYS Old Fashion & Martini cocktails. Special. 4.5 quart. **\$1.39**

Cinzano Dry Vermouth. Imported from France. Special. 4.5 quart. **\$1.59**

**VINO DE NOBILE CALIFORNIA** One Half Gallon  
WINES: CABBET • BURGUNDY • CHANTI • SAUTERNE • BARBERA • ZINFANDEL **49¢**  
We believe you'll agree this is the best wine value in town! Famous California quality — Regular 65¢ value! Alcohol 14% by Volume!

**PAUL NOETH**  
DELIVERY • 19 CLINTON AVENUE SO. • MAIN 874  
Just a Step off Main St., Opposite Hotel Seneca — Open Every Night Till Midnight

**BRIDES SPECIAL!**  
Here Is One of the Finest  
**10-Piece BEDROOMS**

We Have Ever Offered  
**\$99**  
COMPLETE

Walnut Waterfall Bed, Chest, Dresser or Vanity, Bench, Pair of Pillows, Pair of Boudoir Lamps and 2 Attractive Pictures Included

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AT A SAVING OF \$40

**PAY ONLY \$1 WEEKLY**

**FREE STORAGE**  
A roomful of beautiful furniture for discriminating buyers. Wholesale prices have risen 25 percent, but, during this sale—you buy at former low prices.  
**Hurry—Costs Are Going Up And Prices Will Follow**

**NO MONEY DOWN**

Free Parking  
At Chimes Station Opposite Our Store  
Open Evenings to 9 P.M.

**Majestic**  
FURNITURE AND APPLIANCES  
204 COURT ST.

**Where to Play BINGO**

**THE P. M. CLUB**  
THURSDAY AFTERNOON BINGO  
University and Atlantic  
TOWNER'S HALL

**BINGO**  
19th WARD CLUB HOUSE  
227 HAWLEY ST.  
Thurs., Fri. and Saturday Eve.  
Friday Afternoon 1:30. Admission 50c  
Extra Board and Special (Free)  
With Each Admission  
Friday Night Admission FREE

**WEST AVE. MANOR**  
PARTIES AT  
165 West Ave.  
Mon. Tues., Thurs. & Fri.—1:30  
Sun. 2:30 P. M.  
Wed. Nite 8:15 P. M.

**Beeley's Bingo**  
\$1 On Reg. Boards, Fri. Nite  
MON., TUES., FRI. at 8:15 P. M.  
SUNDAY at 2:30 P. M.  
WED. at 1:30 P. M.  
Extra Board Free With Purchase of a Triple Board.  
142 GENESEE ST. in REAR

**BINGO**  
WED. & Sat. Afternoon 1:30  
**WED. \$3 EACH**  
**SAT. \$5 EACH**  
JACKPOT EACH AFTERNOON  
Monday Night 8:30  
Jack Pots \$85 & \$130  
Every Game—\$7

**Sunday Nite 8:15**  
**\$7 PER GAME**  
Jack Pots \$55 & \$130

**UNION LEAGUE HALL** Gregory at South Av.

**FREE**

**JONES BINGO**  
SEA BREEZE—ON THE BOARDWALK  
NEXT TO THE FERRIS WHEEL  
**THIS COUPON GOOD FOR ONE FREE GAME—ANY TIME 'TIL LABOR DAY!**

**TOWNERS \* HOLLYWOOD**  
University & Atlantic Pullman Ave.  
EVERY SUN. NIGHT **\$500** INCLUDING JACKPOTS  
ADMISSION 20c SPECIALS \$40  
23 GAMES...\$10 EACH JACKPOTS...\$50-\$110  
This Ticket Worth 25c When purchasing a triple board and a book of Specials, Good Sunday, June 29.

**HOLLYWOOD BINGO—35 Pullman Ave.**  
WED., THURS., FRI., SAT. NITES

**\$500 EACH NITE** including Jackpots  
**\$20 — \$30** ON SPECIAL GAMES

Plenty of Parking • Follow The Crowd  
Come Early BINGO BROWN — MANAGEMENT

**CHILI RECREATION HALL - NORNS BINGO**  
509 CHILI AVENUE

<b>Monday NITE \$6</b> At 8:15 On Regular Boards	<b>Jack Pot</b> Mon. Nite \$55 Wed. Noon \$15 Sat. Noon \$45 Sat. Nite \$55 Fri. Nite \$50	<b>Regular Boards</b> At Wed. Noon \$4 Sat. Noon \$5 Sat. Nite \$5 —or More—
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**Tues. Noon & Nite Free Ticket Day**  
Good Prices On Specials

**SATURDAY NOON**  
Reg. Boards Jack Pot **\$5 \$45**

**THURS. NITE**  
Paid On Gold Certificate  
**\$25**  
EXTRA GAME • GOOD PRIZES ON BOARDS AND SPECIALS



A SAVING on Every Purchase or Your Money Back

# ROCHESTER JOBBING HOUSE SPORTSWEAR For The Entire Family

## LADIES WEAR



What Value!  
Ladies'  
**SLACK  
SETS**  
and  
**PLAY  
SUITS**  
**95c**  
SIZES  
12-18

You'll want several at this unusually low price. These cool, light-weight ensembles will give you days of comfort from now 'til Fall.

**GABARDINE SLACKS 85c**  
**FANCY Sport SHIRTS 55c**  
**DENIM SHORTS 55c**



## LADIES NEW 1941 Model

**SWIM SUITS**  
● SATIN LASTEX  
● BOLEROS  
● DRESS MAKERS  
**\$1.89**  
A wide variety of new colors and smart new styles to choose from. REGULAR \$2.69 VALUE!  
Others Priced to \$4.98  
**EXTRA LARGE SWIM SUITS FOR MEN & WOMEN SIZES TO 54**  
At Jobbing House Savings!

SWIM SUITS • ENSEMBLES • SLACKS • SPORT SHIRTS • LOAFER COATS BEACHWEAR, ETC. Buy from the Jobbing House and save thru their low overhead and large volume buying. Make your selections from Rochester's largest and most complete stock of Sportswear for the entire family. Brand new styles in every line. Savings you cannot help but notice.

### MEN'S WOOL LASTEX

## SWIM TRUNKS

Come to the Jobbing House for your Swim Trunks — Choose from Rochester's most complete assortments. ● New STYLES ● New COLORS ● New Materials. Prices guaranteed lowest for like quality.



WOOL LASTEX <b>95c</b> Reg. \$1.39 Val.	SATIN LASTEX <b>\$1.39</b> Reg. \$2 Value	Corded Lastex <b>\$2.39</b> Reg. \$3.19 Val.
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### MEN'S SANFORIZED SHRUNK

## SPORT ENSEMBLES

Handsome tailored, smartly styled ensembles in all popular colors. Coat style shirts with matching slacks and belt. Full range of sizes from 29 to 42.  
**\$1.89** REG. 2.79 VALUE  
**OTHERS TO \$7.98**

Men's Trimmed or Plain <b>Crew SHIRTS</b> Fine combed yarns. Washes easily, needs no ironing. Cool for work and sport. All sizes. <b>35c</b> 3 FOR \$1	Men's Sanforized <b>SLACKS</b> New herringbone weaves... you'd ordinarily expect to pay twice as much for slacks like these. You must see them to appreciate the value. Colors — blue, tan, green. Sizes 29 to 42. SIZES 29-42 <b>\$1.19</b>
--	---

Smart, Comfortable <b>Loater Coats</b> Wear them with odd slacks over an ensemble for every sport. Beach or dress wear. They're light, comfortable and smart. Be right up to the minute in style. <b>\$4.98</b> REG. 7.98 VALUE	Men's Washable <b>SPORT SHIRTS</b> <b>89c</b> Regular \$1.19 Value Cool, light weight shirtings in herringbone weaves. Twined and shantung. They'll launder beautifully! Dad will need several, so buy them now!
---	--

MEN'S • BOYS' • LADIES  
**MOCCASINS**  
GENUINE LEATHER **\$1.39** to \$2.79  
Real Indian type. He'll live in these all summer. For Camp, Vacation or Lounging. A super value!

### BOY'S WEAR

POLO SHIRTS BOYS' BASQUE STRIPE <b>4 for \$1.00 29c</b>	Slack Ensembles Two tone or matching sets. Cool, light weight play fogs at an unusually low price. <b>\$1.69</b> REG. 2.50 VAL.
BOYS' SANFORIZED SLACKS <b>\$1</b>	
BOYS' SANFORIZED SHORTS <b>55c</b>	
BOYS' KHAKI CAMP SHORTS <b>89c</b>	
BOYS' SHANTUNG SPORT SHIRTS <b>55c</b>	
BOYS' GABARDINE SLACKS <b>\$1.79</b>	
BOYS' WOOL SWIM TRUNKS <b>69c</b>	

**USE OUR MODERN BUDGET CHARGE PLAN**  
● Pay Easy Weekly Terms  
—OR—  
● Pay Easy Monthly Terms

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159-161 JOSEPH AVE Cor Nassau St  
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Over 10,000 Roch. Homes Using Siebert Appliances

.. and NO DAYS' OFF!

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Cook — years of reliability. Experience in restaurants, clubs, homes. Will cook for 12 months or less. 50 DAY OFF. Best references can be supplied from over 10,000 Rochester homes and establishments. **ANDY RAYNE** — see me at SIEBERTS, Cor. ST. PAUL & ANDREWS

**SPECIAL MODEL R-429E ANDES RANGE \$74.50**  
Full porcelain lined E-Z clean. Oven Linings. Acid resisting porcelain top.

Closed Saturdays PHONE MAIN 238 At 1 P. M. SINCE 1888

**SIEBERTS**  
ST. PAUL and ANDREWS ST.  
Free Parking Open Evenings

52 Years of Solving Stove and Furnace Problems

MISERIES OF \* \* \*

## COLDS RUB WITH PENETRO

**Your Daughter Has a Right to Know**

No matter how you may long to evade the subject, it is every mother's sacred duty to tell her daughter about physical facts. And how much better it is to give your daughter this vital information, rather than to let her acquire it from girls of her own age.

In regard to feminine hygiene, she may receive entirely the wrong impression from others. Facts may be distorted, or wholly untrue. Due to lack of knowledge, many brides use douches of over-strong solutions of acids which can actually burn or scar delicate tissues.

Today, there is no need to use such deadly solutions for the douche. Science has given us Zonite. You will find no acid-and-crotonones on Zonite's label; Zonite is non-poisonous, non-caustic.

Yet, Zonite kills germs, bacteria on contact. Zonite actually destroys undesirable odors. Protects personal cleanliness. Most important, is safe for delicate tissues.

So enthusiastically have women accepted this safe hygienic protection Zonite offers that over 20,000,000 bottles of Zonite have already been bought.

**Free Book Tells Intimate Facts**  
If you hesitate to discuss feminine hygiene with your daughter, yet want her to be fully informed of the facts, give her this frankly written booklet, "Feminine Hygiene Today" — FREE — sent to you postpaid in plain wrapper. Send name and address to Zonite Products Corporation, Dept. 240A, 370 Lexington Ave., New York, N. Y.

**LUX TOILET SOAP 3 for 13c**  
Limit, 3  
**KEY DRUG**

**PICNIC PLATES**  
Pkg. of 12 Reg. 10c  
**2 Pkgs. 11c**  
Limit, 2  
**KEY DRUG**

**FLY SWATTERS**  
Reg. 10c  
**2 for 9c**  
Limit, 2  
**KEY DRUG**

**5c BABY RUTH BAR 5c JOLLY JACK BAR**  
10c Value Both for **4c**  
Limit, 3  
**KEY DRUG**

**Kraft Dairy Fresh CARMELS**  
Individually Cellophaned  
Limit, 2 **15c**  
**KEY DRUG**

**KEY**  
ROCHESTER'S MODERN CUT RATE DRUG STORES

**470 N. GOODMAN HEAD MAIN**  
**724 WINTON ROAD NO. 100 W. WINTON**  
**1861 MONROE NEAR WINTON**  
**457 RIDGE RD W. NEAR DEWEY**

**TODAY THRU WEDNESDAY**

**Borden's ICE CREAM 15c, 20c, 25c, 30c Pint**

**FREE COPY of "WOMEN'S DIGEST"**  
A quarter of a million women throughout the country are enjoying this fine magazine. You'll like it too — get your FREE copy at any KEY DRUG STORE. No purchase necessary.

**Kitchen Charm WAX PAPER**  
Extra Heavy 125 Feet Reg. 25c  
**11c**  
Limit, 2  
**KEY DRUG**

**FACIAL TISSUES**  
Box 500 Reg. 25c  
**11c**  
Limit, 2  
**KEY DRUG**

**Woodbury After Shave LOTION**  
50c Bot. 1  
**21c**  
Limit, 1  
**KEY DRUG**

**Electric IRONING CORD**  
Reg. 35c  
**11c**  
Limit, 2  
**KEY DRUG**

**SCOTT TOWELS**  
150 Sheets In Ex. Roll  
**2 for 13c**  
Limit, 2  
**KEY DRUG**

**LIFEBUOY SOAP 3 for 16c**

**Postmaster CIGARS**  
"A Mild Smoke"  
**14 for 25c**

**SACCHARIN**  
Tablets  
Bot. 1000 1/4 or 1/2 gr. **44c**

**TREET BLADES**  
Box of 12 **25c**

**SEND HOME PICTURES FROM CAMP**

**KODAK BANTAM f/8**  
\$3.95

Slips into your pocket with room to spare. Gets the picture at the touch of a button. Through modern finishing methods it leads to pictures 2 3/4 x 4 inches. Price, only \$3.95.

**FILMS DEVELOPED AND PRINTED**  
Any 6 or 8 Exposure Roll Only  
**23c**

**KODAK FILM**  
At Lowest Prices

**VERICHROME**  
#120 ..... 20c  
#116 ..... 25c  
#127 ..... 17c  
#620 ..... 20c  
#616 ..... 25c

**MOVIE FILM**  
#120V ..... 30c  
#116V ..... 35c  
#127V ..... 25c  
#620V ..... 30c  
#616V ..... 35c  
#122V ..... 55c

**Bayer ASPIRIN**  
Bot. 100 Tablets **59c**

**ANACIN TABLETS**  
Bot. 50 Reg. 75c **59c**

**Griffin SHOE WHITE**  
Reg. 35c Bottle or Tube **19c**

**NOXZEMA CREAM**  
25c Size **19c**

**JAR RUBBERS**  
12 In A Box  
**3 Boxes 13c**

**JAR COVERS**  
Porcelain Lined  
Box of 12 **23c**

**GENERAL ELECTRIC BULBS**  
40 W. **13c**  
50 W.  
60 W.

**Luckies, Camels, Chesterfields, Raleighs, Old Gold, Philip Morris 2 PKGS. 29c**  
Tax Paid

**WILLIAMS SOAKS MY WHISKERS SOFT!**  
says Bill Filden

Special 39c Double Size Tube

**HONEY & ALMOND LOTION**  
81.00 Size **49c**

**MODERN NAPKINS**  
Box 30 **45c**

**DOG FOOD**  
Lb. Can  
**4 for 17c**

**Borden's Plain MALTED MILK**  
3 Lb. Can \$1.19  
\$2 Value

**Gillette ONE-PIECE TECH RAZOR**

**with 5 Gillette BLUE BLADES 98c**

**TOOTH PASTE**  
40c Size **33c**

**Gem Micromatte BLADES**  
Pkg. of 12 **39c**