SOUVENIR OF ROCHESTER

PUBLISHED BY
JAMES VICK'S SONS
ROCHESTER, N.Y.
IN the selection of the souvenir promised last season, we have aimed to secure something at once appropriate and acceptable to the many patrons who have dealt with us for years, and to our new customers. The choice of a pictorial album containing views of Rochester is suggested by the fact of the house of Vick being for nearly a half century identified with the progress and development of the city, whose name, in connection with our own, we have made a household word over half the world, and in which we may assume our friends to be interested. We have endeavored, in this album, to give as good an idea of the Flower City as limited space will permit.

The rapid and substantial growth of the city is shown in the views of St. Paul's church and parish-house (the site of the James Vick homestead), Avenue A, Vick Park, and Portsmouth Terrace, all of which are a part of what was, but a few years ago, the Vick seed farm, then a suburb of an infant municipality. The fifty acres which were once our pride, as the most beautiful seed farm in the United States, are now given over to handsome residences, necessitating the removal of this branch of our business to the country, and our seedhouse to the business portion of the city, where we would be pleased to see you and show you more than we are here able to do.

With kind regards, we are, Yours truly,

JAMES VICK'S SONS.
ERIE CANAL AQUEDUCT
ST. PAUL'S EPISCOPAL CHURCH
OXFORD STREET—MAGNOLIAS IN BLOOM
SCENES AT ONTARIO BEACH
OFFICE AND WAREHOUSE
JAMES VICK'S SONS, 15 TO 19 ELM STREET
RUFF NURSERIES
James Vick's Son