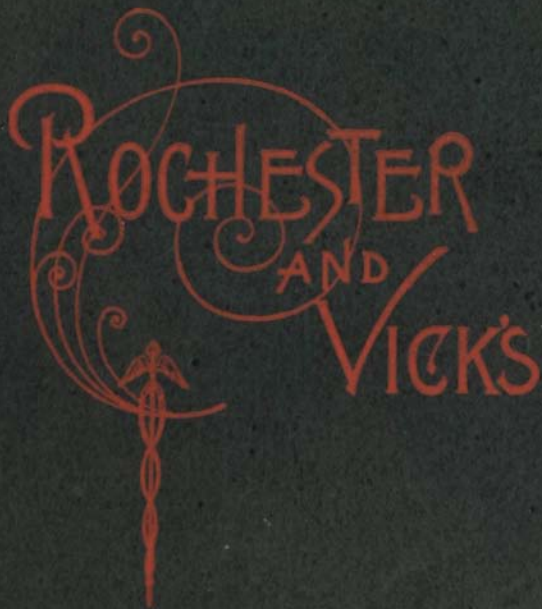
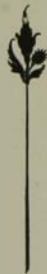


ROCHESTER
AND
VICK'S

The text is rendered in a stylized, orange-red font. The word 'ROCHESTER' is in a large, serif typeface. Below it, the word 'AND' is smaller and positioned between two large, flowing, scroll-like flourishes. The word 'VICK'S' is also in a large, serif typeface, with a large checkmark-like flourish preceding it. At the bottom of the central scrollwork is a caduceus-like symbol, consisting of a staff with two snakes entwined and wings at the top.

ST

SOUVENIR OF ROCHESTER



PUBLISHED BY
JAMES VICK'S SONS
ROCHESTER, N. Y.

Rochester (N.Y.)
Public Library
Local History

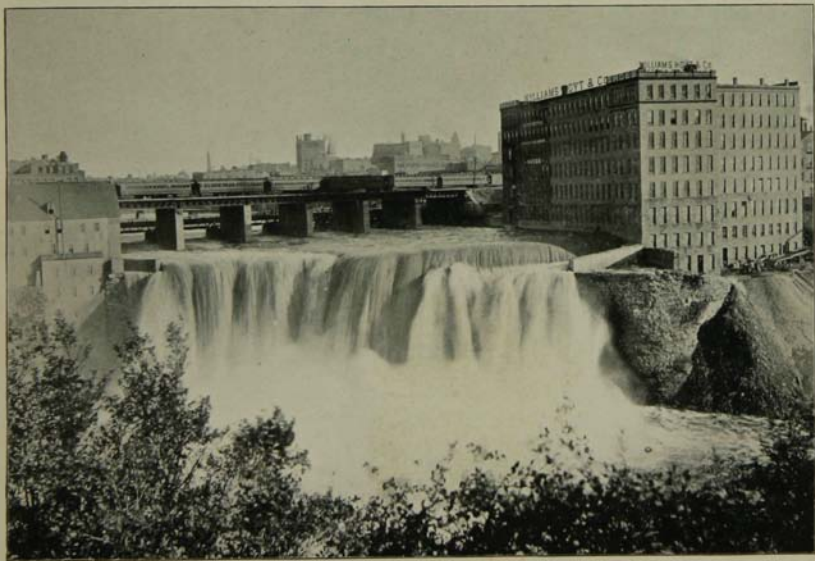
GREETING

IN the selection of the souvenir promised last season, we have aimed to secure something at once appropriate and acceptable to the many patrons who have dealt with us for years, and to our new customers. The choice of a pictorial album containing views of Rochester is suggested by the fact of the house of Vick being for nearly a half century identified with the progress and development of the city, whose name, in connection with our own, we have made a household word over half the world, and in which we may assume our friends to be interested. We have endeavored, in this album, to give as good an idea of the Flower City as limited space will permit.

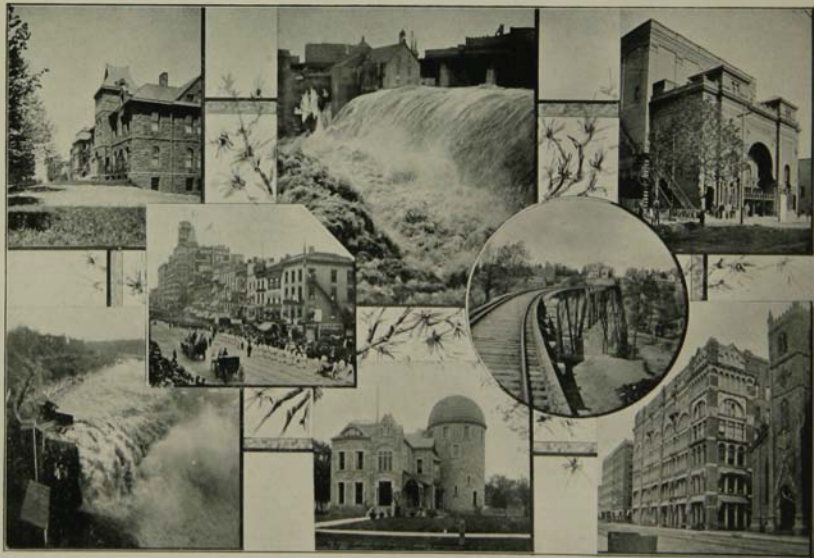
The rapid and substantial growth of the city is shown in the views of St. Paul's church and parish-house (the site of the James Vick homestead), Avenue A, Vick Park, and Portsmouth Terrace, all of which are a part of what was, but a few years ago, the Vick seed farm, then a suburb of an infant municipality. The fifty acres which were once our pride, as the most beautiful seed farm in the United States, are now given over to handsome residences, necessitating the removal of this branch of our business to the country, and our seedhouse to the business portion of the city, where we would be pleased to see you and show you more than we are here able to do.

With kind regards, we are, Yours truly,

JAMES VICK'S SONS.



GENESEE UPPER FALLS



UNIVERSITY BUILDING
GENESEE LOWER FALLS

EAST MAIN STREET

GENESEE UPPER FALLS
WARNER OBSERVATORY

R. W. & O. RAILWAY

LYCEUM THEATRE
WARNER BUILDING



ERIE CANAL AQUEDUCT



MAIN STREET

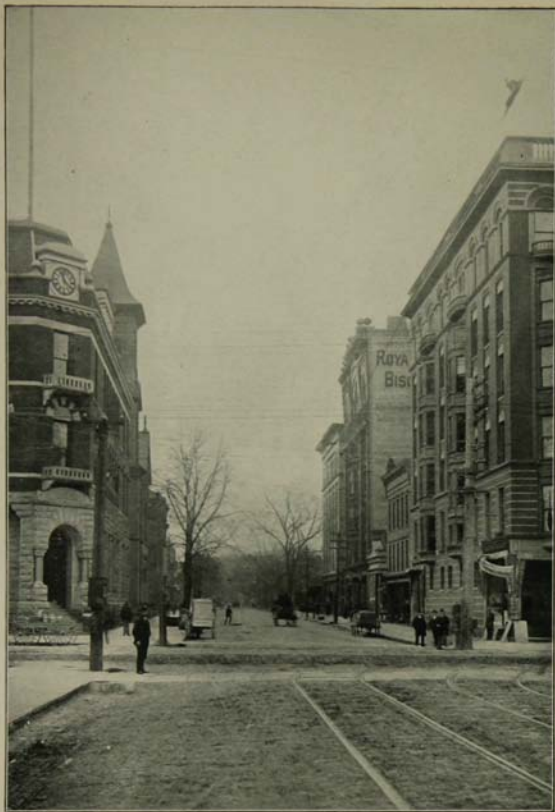


WILDER BUILDING

STATE STREET



STATE AND MAIN STREETS



SOUTH CLINTON STREET



GRANITE BUILDING



U. S. GOVERNMENT BUILDING



COURT HOUSE



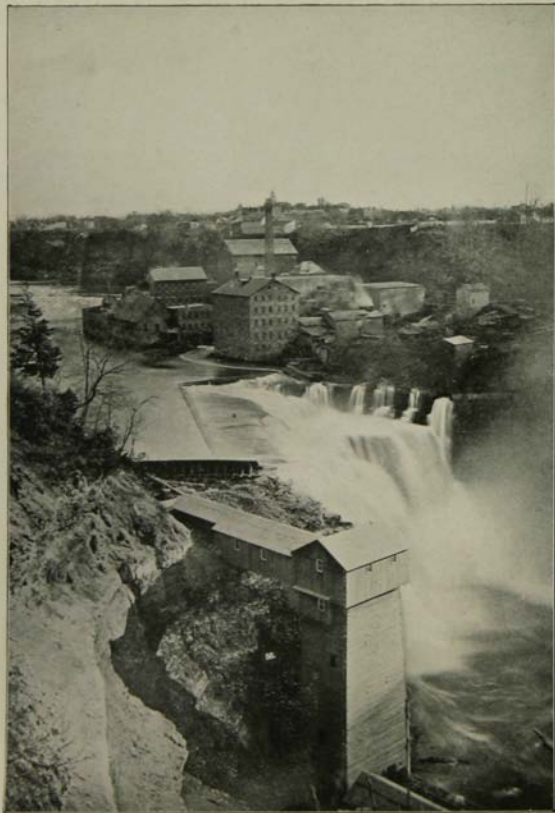
COURT STREET VIADUCT



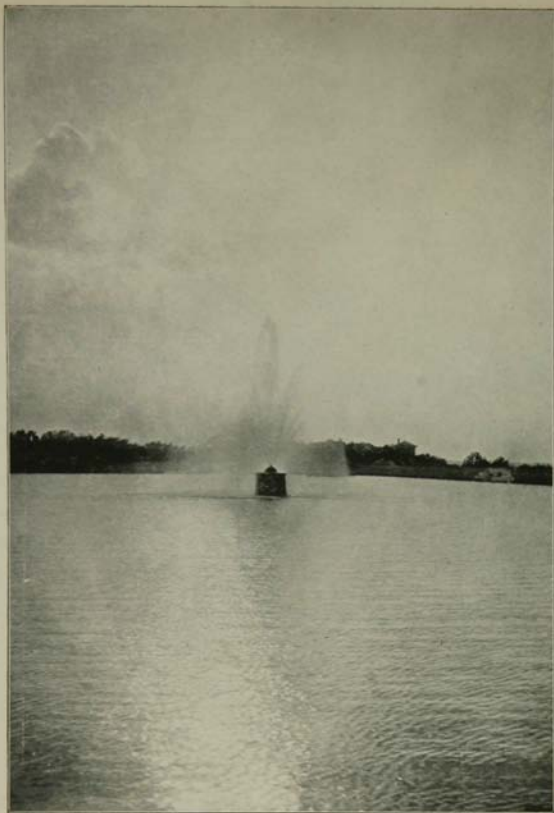
ENTRANCE TO MT. HOPE CEMETERY



VIEW IN HIGHLAND PARK



GENESEE LOWER FALLS



RESERVOIR, HIGHLAND PARK



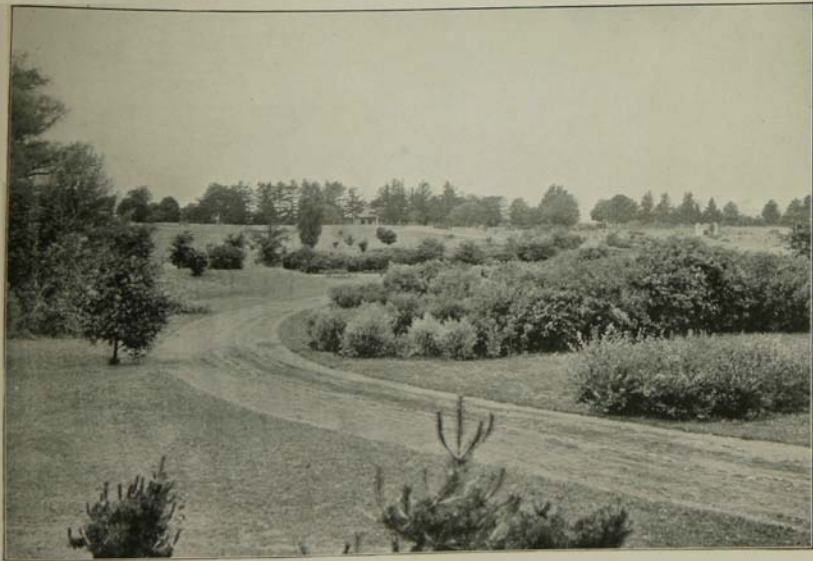
VIEW IN GENESEE VALLEY PARK



VIEW IN GENESEE VALLEY PARK



RIVERSIDE CEMETERY ENTRANCE



VIEW IN RIVERSIDE CEMETERY



SIBLEY HALL

MAIN BUILDING
ROCHESTER UNIVERSITY

REYNOLDS LIBRARY



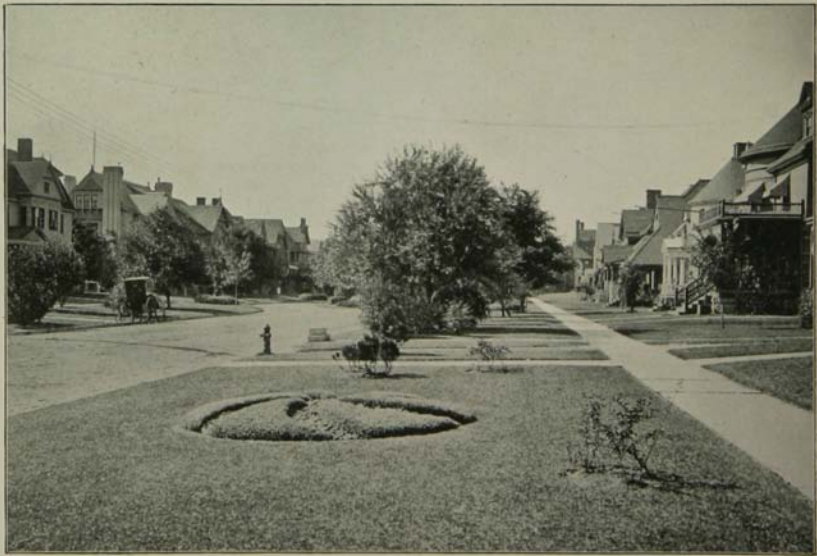
ROCHESTER UNIVERSITY CAMPUS



ST. PAUL'S EPISCOPAL CHURCH



VICK PARK, AVENUE A



PORTSMOUTH TERRACE



PORTSMOUTH TERRACE



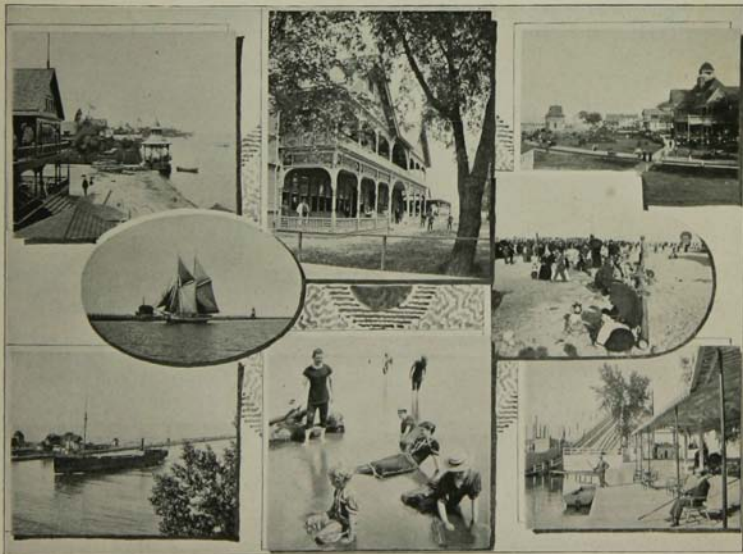
OXFORD STREET--MAGNOLIAS IN BLOOM



SUMMERVILLE, LAKE ONTARIO



ONTARIO BEACH



SCENES AT ONTARIO BEACH



OFFICE AND WAREHOUSE
JAMES VICK'S SONS, 15 TO 19 ELM STREET

RUFF Nurseries -
James Vick's Sons



3 9077 06215 1892