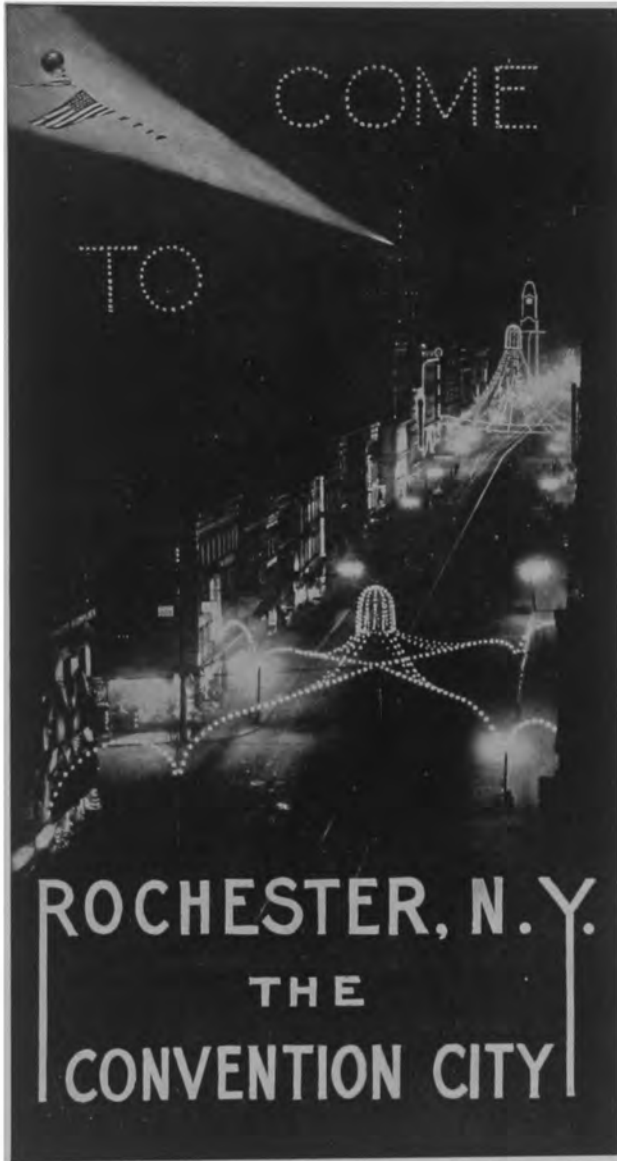


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ROCHESTER · N · Y.  
THE  
CONVENTION CITY

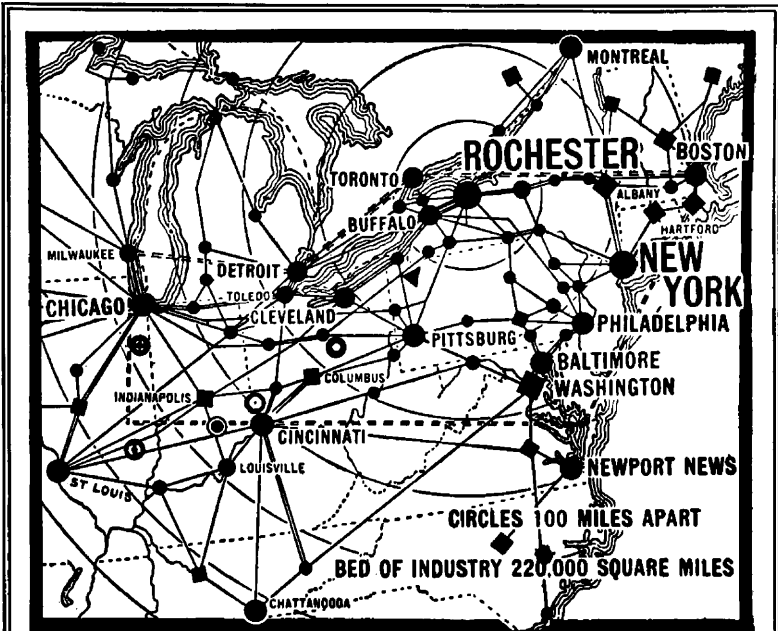


THE  
OPEN DOOR  
Municipal and Business Branch  
Rochester Public Library



Third Edition  
Rochester  
Chamber of Commerce

## The Pilgrim Seeketh Votes



### Observe the Location

He  
Stoppeth  
the  
Delegate

“**E**XCUSE ME, aren't you one of the Convention Delegates? Well, my name is Rochester. I'm here representing the City of Rochester by authority of His Honor the Mayor and the Rochester Chamber of Commerce. Can you sit down a minute?”

“This Convention of yours is good stuff. You make it a kind of combination, don't you? Sort of business congress and holiday. You could have the business part of it in the Desert of Sahara if they would put up a big enough tent, but you certainly have to count on hotels and places of interest to get the most out of the trip.”

“Here's the idea. We want you to come over to Rochester next year. I know there are several other places being considered, but I've got to go around and see all of you people and talk it out. Why, even if you owe money to people

## *The Delegate Journeyeth Right Speedily*



**Soldiers' Monument—Washington Square**

in Rochester, they won't mention it while you are there. There's no excuse for not coming. What do you say?"

"How do you get there? Look at this map. We figured it out one day. You are a night's ride from Rochester from the farthest point on the map. Anywhere in between, of course, makes it less. There's the New York Central Lines, the Buffalo, Rochester & Pittsburgh, the Erie, the Lehigh Valley and the Pennsylvania all running into Rochester, and the Delaware, Lackawanna & Western connects just south of the city. You'll get there alright in the best equipped trains and train service in the country."

**He is  
Served by  
Many  
Railroads**



**Genesee River, Looking South from C. of C. Building**

## *He Discourseth on Marine Delights*



**Yachting on Beautiful Lake Ontario**

**E**VER hear of Lake Ontario? Belongs to Rochester. We let some other cities use it but it's our lake. Look at the yacht. Trolley lines, steam lines and automobiles will take you to the lake in less than half an hour. You can fish in it, sail on it, bathe in it, and look at it—you can't wear it out. Yes, there are any number of places where you can eat and be entertained."



## He Telleth of Hostelries



**Hotel Rochester**

**L**ISTEN to this about hotels. We have the finest hotel equipment in New York State except New York City. Believe me, when I tell you that there are cities of three and four times our size that are not as well equipped for hotels. More than that, you can pay any price you

want—and get one hundred cent's worth of service and accommodation for every dollar you spend."

"Here's what the Chamber of Commerce of Rochester does. The Chamber will guarantee you fair treatment in any of the following hotels:

**A Hotel  
Guarantee**

**Hotel Rochester  
Hotel Seneca  
Hotel Eggleston  
Hotel Bristol**

**Powers Hotel  
Whitcomb House  
Osburn House  
Clinton Hotel**

"When I say fair treatment, I mean just that. You will get your money's worth. Those eight hotels have nearly 1,800 rooms between them, more than half of which have some form of bathing convenience. There are a lot of smaller hotels, clean, attractive and low in price. You know that we took care of the Shriners and the G. A. R. We did it right. Ask any man who ever stopped at a Rochester



**Hotel Seneca**

## The Delegates are Well Housed



**Powers Hotel**

hotel—the traveling men make it a point to spend Sunday in Rochester, and they know.”

“In five of the hotels are banquet halls that will take care of from 200 to 800 people, you can pull off your big dinner without any trouble or you can use the halls for meeting places.”

“Remember this. Hotel prices are not boosted just because there's a convention in town.”

“Was it Simeon Ford or Elbert Hubbard who said that hotels were places where you paid from three to five dollars a day for the privilege of being made miserable.”

“Nothing like that exists in Rochester. A hotel is a temporary home. As such, its greatest effort is to provide, not only the service and accommodations you would require at home, but also the *feeling*

and relaxation that the home provides. To be sure, it is a big community sort of home, but the spirit of the thing has been preserved. In Rochester hotels, you will find that good fellowship, informality and absence of strainedness that you expect in your Club or home.”

“You want airy, light, cheerful rooms with sweet smelling linen and modern furniture. That is where



**Whitcomb House**



**The Eggleston**

**Banquet  
Halls**

## Some Comforts

we shine. When you go to your room, you will pull up a chair, seat yourself and relax. If you are dusty from your journey, you will find that bath rooms are most as common as bed rooms and if you have a hankering for a shower-bath, ten to one, you will find it lurking behind a rubber curtain."

"We are finding that many people do not care to stay at hotels, especially if their convention lasts more than three or four days, and that the delights of private residences appeal to them greatly. For such people, Rochester is very attractive. The homes are near to the center of the city, no car ride is likely to take more than fifteen minutes and the average journey is about ten minutes.

For the G. A. R., the Shriners and the Student Volunteer Convention, a large number of homes were required and furnished to the satisfaction of both host and guest. The Chamber of Commerce has the machinery to supply a list of private residences where convention guests will be entertained and this machinery can be put in motion if your committees desire. Of course, at the hotels, the managements know just how to take care of you and you do not need to bother with details."



Clinton Hotel

### Private Residences



Osburn House



Hotel Bristol



## The Pilgrim Presenteth Inducements



**Y**OU would like to know, may be, just what Rochester has to offer your convention.

**Convention Hall**, seating 4,000 people comfortably, perfect ventilation and lighting, with excellent acoustic properties, is at your disposal free of charge.

**Exposition Hall**, two floors and a basement, aggregating 34,000 square feet of floor space, connected with Convention Hall, is offered free. The city spent \$12,000.00 equipping this Hall with a most elaborate system of Tungsten electric illumination and electric power circuits to operate live exhibits.

**Exposition Park**, a magnificent park of over forty acres, is yours. This Park is unique in the equipment of

cities. A forty acre tract in the middle of the city, with gates and fences, grass plots, nine fire-proof buildings, 100,000 square feet of floor space in three main exposition buildings, completely wired, illuminated and ventilated, band stand, large auditorium with out-door peristyle, we feel that it is the finest place ever offered to any convention. With such a background and equipment, exhibits are given



Indian Trail, Maplewood Park

The Halls  
and  
Meeting  
Places

## *He Pointeth Out Opportunity for Sight Seeing*



their proper showing, space is so ample that adequate assignments can be made to every exhibitor, allowing him to display his goods in a manner worthy of the interest of the exhibit and so as to insure satisfaction on the part of the exhibitor. Absolutely free of all charge. We challenge you to equal this offer in the entire United States.

The hotel banquet halls have already been mentioned, but it is well to dwell upon the fact that starting with a convention of two hundred and working up to those of thirty to fifty thousand, Rochester is able to provide accommodation for all, suitable to their needs and size.

### *Amusement and Entertainment Features*

**T**HE automobile trips around Rochester are numerous, and the routes cover the finest of good roads in the state, through the most unique and interesting country imaginable. The points of interest, distances and directions are all plainly marked by the Automobile Club of Rochester, which extends every possible courtesy to out of town visitors.

Niagara Falls, Watkins' Glen and many Canadian points are easily accessible and the journey occupies but a short time so that they can be included in your convention itinerary.



**Chamber of Commerce Building**

**Exposition  
Park**

**Auto  
Trips**

## Rochester's Interesting Features



Central Avenue Bridge at Night

### The Industries

The industries of Rochester are an interest in themselves and serve to acquaint you with the possibilities of modern factory architecture and management. There are over 1,500 industries engaged in the production of more than 200 different articles, many of which are known nationally and internationally. You will be interested to see how these products are made.

### The Parks

Rochester has a park area that provides 71 square feet of park for every inhabitant. There are five large and fifteen small parks, each with some special feature to interest you. These, together with the playgrounds and athletic fields, provide wide range of opportunity for rest and amusement. The canoeing at Genesee Valley Park on the Genesee river is delightful and a boat livery will supply your needs.

Rochester has many first-class theatres catering to all kinds of taste and the entertainment provided is ample and varied.

One thing you may be sure of. When you go out of your hotel and stand on the corner wondering what you will do,

## *Rochester's Welcome*

you need not wonder long. Speak to the first person you meet, asking his suggestions, and no matter the man, we wager that he will be enthusiastic about some place in the city that you absolutely ought to see. He will tell you the car to take and constitute himself your host for the time being.

For instance, you should make it a point to see Highland Park. Highland Park is an arboretum, the second most complete in the United States. It was founded by Ellwanger & Barry. An observatory was built on the highest point and dedicated to the children of Rochester. In Highland Park is the Lamberton Conservatory, which is the last word in indoor plant growing. It is illuminated at night from seven until nine and the sight of the flowers, beautifully cared for and arranged in this masterpiece of conservatory architecture and illuminated by electricity, is well worth a journey. Take any South Avenue car south bound and tell the conductor to let you off at Highland Park.

**Highland  
Park**



**The Old Erie Canal at Dusk**



## *The Last Word*

### **Exposition Park**

Take a Dewey Avenue car, west bound, to Exposition Park. Ask to be shown the rooms of the Rochester Historical Society. In the most modern display cases, you will find a wealth of historical exhibits that are bound up, not only with Rochester, but with the United States, for you will call to mind there was a time when Rochester was the uttermost western boundary of this country.

### *Facts About Rochester*

Population, 225,000.

Bank Clearances 1911, \$223,546,084.24.

Assessed Valuation 1911, \$175,500,932.00.

Hotels 57, hospitals 9.

Value of woodworking output, over \$6,000,000 annually.

Leather and leather manufactured goods, \$8,000,000 annually

High grade men's clothing, over \$22,000,000 annually.

Boot and shoe output, over \$18,000,000 annually.

Mean altitude above the sea level, 510 feet.

Over 149 miles of trolley roads within the city limits.

Largest thermometer plant in the world.

Largest optical works in the world.

Largest manufactory of photographic supplies and apparatus in the world.



**Upper Falls of the Genesee River**

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