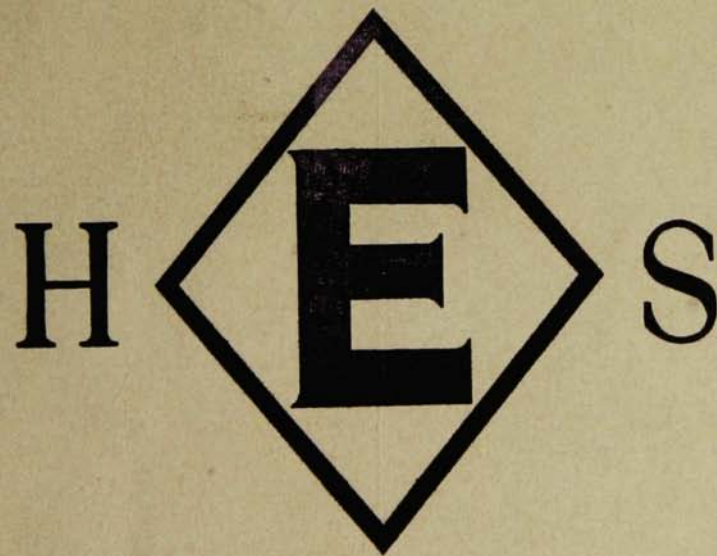


FOOTBALL

SOUVENIR



EAST HIGH SCHOOL, 1907

The Sunderlin Co.

Established 1834

Old and Reliable

JEWELERS

Society Badges a Specialty

78-80 Main Street, East

ROCHESTER, N. Y.

The Edwards Store

Complete Stocks of
SWEATER COATS
in all the wanted colors
and qualities.

E. W. Edwards & Son

**Leader of
Fashion**

**HATS
CAPS
SHOES**

Men's Furnishings
at Popular Prices

THE GUYER HAT



HENRY J. KLEE

198 Main Street, East

Opposite Whitcomb House



EAST HIGH SCHOOL

GOLDSTEIN'S BOOK STORES

EVERYTHING FOR THE OFFICE

Stationery

Printing

Engraving

Periodicals

SOUVENIR POST CARDS

126 STATE STREET

HOME PHONE 1682

At our Main Street Store we buy and
sell all kinds of new and old Books

105 MAIN STREET, WEST HOME PHONE 4925

Rah - Rah - Rah

Rah - Rah - Rah

East High Purple, East High White

East High Colors are ALL RIGHT

Buy your Books

PENDRY'S - PENDRY'S - PENDRY'S

East High - East High - East High

H. E. WILSON F L O R I S T

88 Main Street East

Cut Flowers, Designs, Decorations

New Branch Store, 376 Main Street East

453 Hudson Avenue.

BOTH PHONES 1084.

PROGRAM

Interscholastic Game

EAST HIGH VS. MASTEN PARK

LINE UP

EAST HIGH

JOHNSON, MURPHY

WARD (Capt.)

KRAFTS

BACON

DONNAN, CURTIS

BLOOM

GRANT

ROMIG, SILVERNAIL

IRWIN, NAGLE

LANNI, BOHLER

HEUGHES, CLARK

Positions

Left End

Left Tackle

Left Guard

Centre

Right Guard

Right Tackle

Right End

Quarterback

Right Halfback

Left Halfback

Fullback



East High Football Squad

THE TEAM

	WEIGHT	AGE
HERBERT WARD - - -	162	18
EUGENE KRAFTS - - -	165	18
MEHLE ROMIG - - -	125	18
GEORGE DONNAN - - -	164	18
DON CURTIS - - -	152	18
CLEMENT LANNI - - -	153	18
JULIUS MASON - - -	150	19
FRANCIS GRANT - - -	132	18
DEWEY BACON - - -	157	18
ARTHUR BOHLER - - -	144	17
EGBERT SILVERNAIL - - -	154	18
HARRY IRVIN - - -	140	17
OTTO CLARK - - -	144	16
BENJAMIN HEUGHES - - -	152	18
GUY BLOOM - - -	160	18
CHARLES MCFADDEN - - -	175	19
WALTER JOHNSON - - -	155	18
WILLIAM MURPHY - - -	144	18

RECORD

	OPPONENTS	EAST HIGH
GENESEE WESLYAN - - -	0	11
CANANDAIGUA - - -	0	5
CENTRAL HIGH - - -	0	33
ELMIRA - - -	12	17
SYRACUSE - - -		
COOK ACADEMY - - -		
NORTH TONAWANDA - - -		
MASTEN PARK - - -		
WEST HIGH SCHOOL - - -		
Total - - -		

McFARLIN CLOTHING CO.

HOWARD A. BARROWS, Pres.

WE cannot talk too strongly of our line
of Young Men's Clothes for Fall.
We wish to emphasize the fact that our
showing cannot be equalled elsewhere.
Everything in the newest and best styles
of the season.

McFARLIN CLOTHING CO.

"WHERE THE GOOD CLOTHES COME FROM"



Keyler's

Ice Cream Soda is Unequalled

You will have to drink it before you
leave for your vacation, but you
can take with you a Box of

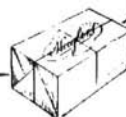
Keyler's

FRESH, PURE, DELICIOUS
BONBONS and CHOCOLATES

**Why not a fancy *Keyler's* Box
for your family or friends?**

Candies sent everywhere
by Mail or Express.

Mail or Phone your orders
if not near our Stores.





Harold Whitman
Manager



Oscar Kaiser
Cheer Leader



Herman Lenahan
Assistant Manager



Coach George Sullivan

TO COACH GEORGE SULLIVAN
who played on the E. H. S. Team
and on the Varsity which he success-
fully captained two years, deserves a
good deal of credit in the way he has
developed the Team.

CAPTAIN HERBERT WARD who
was chosen last year as interscholastic
center is now playing an excellent game
at tackle.



Captain Herbert Ward



Maurice Clapp
Graduate Coach



Eugene Krafts
Left Guard



Mehle Romig
Quarterback



Benjamin Heughes
Fullback



George Donnan
Right Guard



Guy Bloom
Left Tackle



Francis Grant
Right End



Don Curtis
Right Guard



Harry Irwin
Right Halfback



Clement Lanni
Left Halfback



Otis Nagle
Right Halfback



Arthur Bohler
Left Halfback



Julius Mason
Left Guard



Dewey Bacon
Center



Otto Clark
Fullback



Egbert Silvernail
Quarterback



Walter Johnson
Left End



William Murphy
Left End

EAST OR WEST
OUR COAL IS BEST



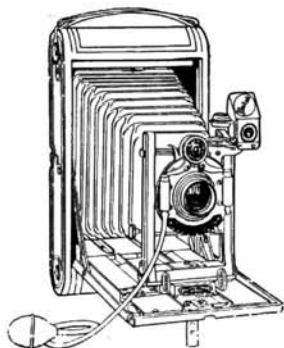
Clark & Fladd
ALLIANCE BANK BUILDING
BOTH PHONES

“He’s a Clean Cut
Looking Fellow”



THE Young Man of today demands the very newest fashions—the very latest innovations. No stubby coats, no narrow lapels, no bag-hanging garments for him this season. We select certain lines of Suits from Tailoring Houses that are specialists in Young Men’s Clothes—whose styles are patterned after what one sees on the College Campus—dashingly daring but not too extreme.

Garson’s



KODAKS

High Grade Photo Supplies

First Class Developing and Printing

Free Use of Kodaks

PRICE'S KODAK STORE

89 Main Street, East.

Over McCord, Gibson & Stewart

Alma Mater Song

Sweet be thy memory
High School of our's
Fair be thy destiny
Faithless thy flowers
Hearts that have loved thee
Have won in life's fight.
Names that we honor
Thy standard holds bright.

Our Alma Mater dear
To thee we sing
May all thy future years
New honors bring
May friends thy banners raise
Thy foes grow less
All love and praise
To our old E. H. S.

The School on the Genesee Song

On the bank of the tumbling Genesee
Far famed in song and story
Winding down thro' the busy town
God's fairest stream is she.
There's Yale, Cornell and Harvard fair
And other schools there be
But take them all none can compare
With the school on the Genesee.

Chorus

In her praise we will sing, let the chorus ring
And ascending pierce the sky.
We've faith in the men of Rochester to win,
So cheer the foe to defy.
2000 sons were loyal and true and raised the victory,
For together we bear the purple banner fair
Of the school on the Genesee.

The Genesee flows steadily on
Nought can her strength defy
Twixt the vine clad hills, thro' the valley fair
To the deep blue lake she flows.
We'll bear our colors thro' life's pray
Bright and spotless they shall be
On the gate of Heaven the banner we'll lay
Of the school on the Genesee. (Chorus)

WHY NOT

deal direct with the manufacturer,
and save retailer's profit?

We make on our own premises
every requisite for the College and
School trade, such as: *Class and
Fraternity Pins and Emblems, Engraved
Invitations, Visiting Cards, Dance Pro-
grams, Menus, etc.*

BASTIAN BROS. CO.

FACTORY, 68-89 MT. HOPE AVENUE, Home Phone 3421
STORE, 21 SOUTH AVENUE, Home Phone 2689

ROCHESTER, NEW YORK



FRECKLETON BROS.

Palace Coach Stables

189-195 CLINTON AVENUE, NORTH

"NO EXTRA CHARGES FOR NIGHT SERVICE"

PHONES 143.

OUR MONTHLY BOOK LIST

Guide to character and contents of all new books arranged alphabetically. Concise information about happenings in the great literary world. Sent to you free each month, on request.

Indoor Baseball

You who delight in the great American game will be glad to know that it is now possible for you to enjoy all the essential features of this sport in miniature in your own home. We are selling a great many of these new outfits, the first of the kind that have appealed to us as a practical imitation of the real game on the diamond. You get genuine batting, base-running and all vagaries and uncertainties of fielding. Visit our All-Year-Round Toy Department and try this game yourself.

Price \$3.00

Diablo

This is the newest imported game, the one that has made such a stir in continental Europe, promising to surpass even the Teddy Bear as a toy of national popularity. It is not a game that can be played off-hand; it requires considerable dexterity to manipulate. But it is very fascinating, for both adults and children. We will be glad to demonstrate this game, if you visit our All-Year-Round Toy Department.

Price 50c and 60c.

A Remarkable Store

There is no other store in America quite like ours. Our displays are unique in their size, completeness and variety. There are seven large retail departments: Books, Stationery and Engraving, Art Goods, Office Furniture and Commercial Stationery, Educational, Athletic Supplies, Toys.

Scrantom, Wetmore & Co.

YELLS

RAH YELL

Rah! Rah! Rah, Rah, Rah,
Rah! Rah! Rah, Rah, Rah,
Rah, Rah, Rah! Rah, Rah, Rah,
East High Rochester.

HOO RAH YELL

Hoo Rah! Hoo Rah,
Rah, Rah! Rah, Rah, Hoo Rah,
Hoo Rah, Rah, Rah, Rah, Rah,
Rochester
East High Rochester.

KANGARRAH YELL

Kangarah, garah, gazum
Rochester High School, Zip, Bom, Boom,
(Repeat)
R-O, R-O-C, R-O-C-H-E-S-T,
E-R, High School.

LOCOMOTIVE YELL

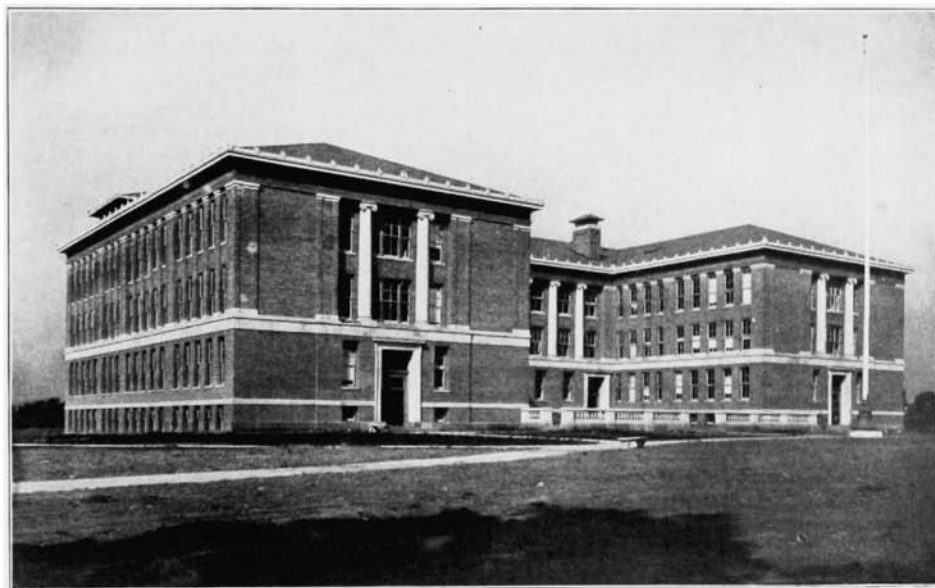
— S — s s, Boom, East High.

TEAM YELL

What's the matter with the team
They're all right
Well you bet
The team is all right.

RIP'EM UP YELL

Rip'em up, tear 'em up,
Do'em up brown,
East High wants another touchdown.



WEST HIGH SCHOOL

S o n g s

" MARCH ON DOWN THE FIELD "

March, March, on down the Field
Fighting for old East High.
Break through old ——— line
Her strength to defy
We'll give a long cheer for Sully's men
We're here to win again
——— team may fight to the end
But we will win
Rah ! Rah ! Rah !
(Repeat)

TUNE—" Cannon March "

Crash thro' old ——— line
And push the backs in round the end
Fight, fight for every yard
East High's honor to defend
Rah ! Rah ! Rah,
Rah, East High, Sis, Boom, Bah
And locomotives by the score
For we'll fight with a vim
That is dead sure to win
For old East High.

TUNE—" Honey boy "

E. H. S. we're here to help you win boys
E. H. S. we're here to cheer with vim boys
Old ——— will never win this game.
Hoo ! Rah ! Rah, Hoo ! Rah ! Rah.
And if you don't play the way you should boys
And don't gain the way we think you could boys
We're here never fear, we'll be
Cheering, Cheering, Cheering, just the same East High.

TUNE—" Prince Love Jungle "

Wow, Wow, Wow, Wow, Wow,
Hear our Rooters roar
Wow, Wow, Wow, Wow, Wow,
Rolling up the score
Wow, Wow, Wow, Wow, Wow,
Better come along.
When you hear old East High sing her Foot Ball song
(Repeat)

TUNE—" Tramp Tramp Tramp "

Hoi, Hoi, Hoi for alma mater
Rah, Rah, Rah for old East High
Come then fellows win this game
Add new laurels and new fame
While our loyal shouts of victory
Rend the sky.
(Repeat)

S o n g s

TUNE - "Briget Eys Good bye "

Syracuse good bye
Syracuse don't cry.
Choke down those little sighs
When this old game is through.
You'll return, Black and Blue
To your High school
With two black eys.

TUNE—" John Brown's Body "

Purple is the color of the stalwart and the brave
Purple is the color that the conquering heroes wave
Purple are the violets above the lonely graves
Of poor old Syracuse.

Chorus

Glory, glory to the purple and the white
Glory, glory to the purple and the white
Glory, glory to the purple and the white
And down with the red and blue.

TUNE—" Marachia "

O Syracuse you are not in it
Boom ! Boom !
With East High team,
We're on the job to beat you this time,
Boom ! Boom ! you wait and see
East High will break right through your line
We did it before and will do it this time.
O Syracuse, you are not in it,
Boom ! Boom !
With East High's team.

TUNE—" Soloman Levy "

We are the bunch from Rochester
Our Alma Mater's pride.
You bet we certainly are the cream,
We're known both far and wide.
Syracuse is pretty fair
But their like a poor excuse
When East High's team gets into line
And salts down Syracuse.

Chorus

Hurrah for Nathan Rochester
Wave your banners high
The purple and white of Rochester
Are ever near the sky.
Syracuse is known for salt
But Rochester knows its use
For Rochester's team is strong enough
To salt down Syracuse.

TUNE—" A Lemon in the Garden of Love

Will some one tell old central
Will some one please explain
How East High beat their football team
Why central couldn't gain.
A splendid team had central
Yet they would like to know
Why they picked a lemon in Rochester
Where they say no lemons grow.

S o n g s

TUNE—"Slumber Boat"

There's a school in Syracuse
That has a foot ball team
They think they'll beat
Our High School but———
That is all a dream.

Chorus

Good-bye to Syra
Good-bye to cuse
Good-bye to Syra Syra
Syra Syra cuse.

TUNE—"Cheer Boys Cheer"

There's a school we love so well
Round which fond memorys cling
Legions old E. H. S. and to her praises sing.

Chorus

Cheer Boys Cheer for Alma Mater dear
Onward press the goal is ever near
Let your shouts re-echo far and clear.
Hurrah ! Hurrah ! for E. H. S.
Valient sons and daughters true
All pray for her success
On the field opponents yield
Their palms to E. H. S.

A SELECTION OF

500 SOLID GOLD and GOLD FILLED Watches

Latest Designs. Thin Model Cases. Elgin or Waltham.

**25 to 40 per cent Cheaper than
in any Store in Rochester**

17 Jewel Elgin[™] or Waltham, 20 year Hunting
Gold Warranted Case - - - **\$15.50**

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Gold Warranted Case - - - **\$11.50**

A full line of warranted Solid Gold Rings,
Charms, Chains, Bracelets at lowest prices.

MAX WEISBUCH,

Jeweler and Pawnbroker

204 CLINTON AVENUE, NORTH

MONEY LOANED.

OPEN EVENINGS.



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TO SPORTING GOODS**

**Foot Ball
Basket Ball
and
Bowling
Sundries**

**TUBE
SKATES
AND
SHOES**



**SPAULDING
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SWEATERS**

**Guns
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Boats,
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BOTH PHONES

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