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212 UNION TRUST BUILDING

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REAL ESTATE CO.
12 EXCHANGE ST-WILDER BLDG

INCORPORATED

REALTORS

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LELAND WESTON LOWE CO.

BUSINESS ESTABLISHED IN 1831
MANUFACTURERS OF DISTINCTIVE DESIGNS
PRELIMINARY SKETCHES AND ESTIMATES
SUBMITTED WITHOUT OBLIGATION



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BAPTISMAL FONTS
SUN DIALS
BRONZE TABLETS MAUSOLEUMS

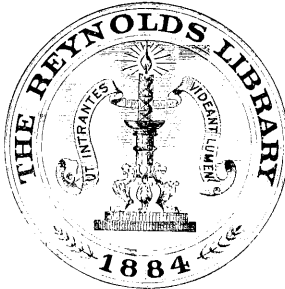
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CHARLES E. MUDGE

Investment Securities

42 EAST AVENUE .. ROCHESTER, N. Y.



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LIST OF OUR PUBLICATIONS

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Attleboro†.....	8.00
Auburn.....	8.00
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Boston Blue.....	5.00
Cranston*.....	8.00
Danielson*.....	5.00
East Providence†.....	8.00
Fall River.....	8.00
Gloucester†.....	6.00
Hopkinton*.....	5.00
Jamestown and New Shoreham†..	4.00
Lakeville†.....	4.00
Lawrence.....	8.00
Lowell.....	8.00
Lynn.....	8.00
Malden*.....	8.00
Manchester.....	8.00
Mass. Mfrs.*.....	15.00
Mystic, Stonington and Noank†..	5.00
Newburyport†.....	6.00
New England†.....	15.00
Newport.....	8.00
Newton.....	8.00
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Pawtucket.....	9.00
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Providence House*.....	8.00
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*Denotes books issued in odd years

†Denotes books issued in even years

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SAMPSON & MURDOCK CO.

179 LINCOLN STREET - BOSTON, MASS.

*Latest Directories of all Cities for Sale at publishers' prices
at our Direct Advertising Department*

111 SUMMER STREET

BOSTON, MASS.

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“He Was a Stranger and He Took Me In”

Unknown solicitors representing various questionable publications take at least \$100,000.00 from Rochester business and professional men annually.

These publications include many one time directories and business indexes which are unauthorized by organizations which the solicitor claims to represent. They are of no value to anyone except the promoter.

Included in a list of over one hundred on file in this office, are the following classifications:

Travel and Hotel Directories
Railroad Employees' Journals
Buyers Commercial Register
Sellers Reference Guides
Buyers Classified Guides

Trade Indexes
Business Guides
National Reference Guides
N. Y. State Business Directories
Industrial Directory

Before paying for advertising in out-of-town directories represented by strangers, verify your signature and check the source of the order. BEFORE YOU SIGN, Phone this office for a report on the publication. Our information costs you nothing and may save you much—if you

INVESTIGATE—BEFORE YOU INVEST

**BETTER BUSINESS BUREAU
 OF ROCHESTER, INC.**

1241-1245 LINCOLN-ALLIANCE BANK BUILDING

Phone Stone 2574

Rochester Suburban " " Directory

For the year 1932

INCLUDING THE TOWNS OF
BRIGHTON, GATES, GREECE and IRONDEQUOIT

A Supplement to the Rochester Directory

Containing

Alphabetical Section (White Pages) for each town, giving names, occupations and addresses of all persons over twenty years of age, business and post office addresses.

Business Directory (Page 441) of all firms or individuals in business or profession, under listing best describing their service or product.

Reference Department (Page 17) where more information than is possible to give under the headings is placed on file for buyer's reference. The value of this department cannot be estimated. It is an index of the best business interests of the town, and stands for them and the town in reference libraries all over the country, as well as on the desks of progressive business men. It is accessible to everybody, and the logical place to look for specific information. This probably explains why no other form of publicity is so generally endorsed by business men, as a glance at this department will show.

House and Street Directory (Pink Sections) A complete list of streets, giving location of intersections and enabling one to tell at once between what streets a given number lies, and the quickest way to get there. All business houses, individuals in business, and householders are listed in numerical order upon their respective streets. Resident property owners are designated, and Post Office address is given for each street. A feature of great value and convenience.

(For detailed index to contents see page 4)

Volume



III

Price \$10.00

SAMPSON & MURDOCK CO., Inc., Publishers

Established 1846

730 Powers Building, Rochester, N. Y.

Printed in U. S. A.

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CALENDAR 1932

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NAMES IN THE DIRECTORY OF 1932

	Brighton	Gates	Greece	Irondequoit	Total
*Number of names in Alphabetical Directory of 1932.....	4,452	1,686	5,560	8,461	20,159
Number of names in Alphabetical Directory of 1931.....	4,319	1,734	5,173	8,302	19,528
Increase of names.....	133	†48	387	159	631

*This number includes the names of 58 individuals in Brighton, 1 in Gates, 304 in Greece and 79 in Irondequoit who have died, with date of death, or who have removed from the city since the 1931 directory was issued.

† denotes decrease.

PUBLISHERS' NOTE

The information in this book is gathered as far as possible by actual canvass, and is compiled in a way to ensure maximum accuracy. While the Publishers will in no way be held responsible for any errors that may occur, they will be glad to have any inaccuracies brought to their attention, so that they may be corrected in succeeding editions.

Sampson & Murdock Co., Inc., Publishers.

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In Force On and After July 1, 1909

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CITY DIRECTORY STATISTICAL REVIEW

Suggested and Planned by American Community Advertising Association

Adopted by Association of North American Directory Publishers

Compiled by Statistical Bureau, Rochester Chamber of Commerce

ROCHESTER, NEW YORK—"The Flower City"

Form of Government: City Manager.

Population: 327,097, Federal Census 1930.

Predominating Nationalities: Aside from Native: Italian, German, Canadian, Russian and English.

Area: Thirty-four square miles. Altitude 500 to 679 feet.

Assessed Valuation: \$653,985,216. Tax rate \$25.80 per thousand in 1931.

Parks: 33 with 1,777 acres valued at \$3,000,000. Public baseball diamonds and tennis courts in all of the larger parks, and public golf links at Genesee Valley and Durant-Eastman. In addition there are nine private golf courses close to the city.

City's Bonded Debt: 1930, \$52,462,425.

Financial: Rochester has four savings banks, six trust companies and one commercial bank with total deposits of \$381,997,437. Resources not including buildings and equipment amounted to \$443,249,080. Clearings aggregated \$599,751,946.

Post Office Receipts: 1930, \$2,983,688.

Churches: 185 of all denominations.

Building Construction: 1930, value of building permits, \$8,008,274, providing quarters for 322 additional families. Leads all cities of like size east of the Rockies in home ownership.

Industry: 1,044 manufacturing establishments producing goods valued at more than \$5,000 each annually. Selling value of manufactured products \$427,730,792. Salaries and wages \$113,564,461. Leads the world in manufacture of photographic film, cameras, mail chutes, optical goods, check protectors, thermometers, office systems, enameled steel tanks and horticultural products. Ranks high in the production of clothing, buttons, shoes, machinery, telephone apparatus, radio, electrical supplies, railway signals and lithography.

Trade: Retail territory serves 700,000 people within a radius of thirty-five miles. Jobbing territory serves 2,000,000 people within ninety mile radius. Retail establishments sold to customers \$126,953,179 in 1927. Live Chamber of Commerce with over 3,500 members.

Hotels: Nine modern with total of 2,650 rooms.

Transportation: Five railroads, the New York Central, Pennsylvania, Lehigh, Buffalo, Rochester & Pittsburgh; fifteen bus lines enter the city. Barge Canal Harbor and warehouses in centre of city. City owned Port of Rochester on Lake Ontario seven miles from centre of City, with regular day and night boat service to Canada and Thousand Islands; two daily ferries to Canada. City owned subway crosses entire city for inter-urban passenger and freight service. Municipality owned and operated flying field covering 110 acres including two modern hangars.

Amusements: There are eight theatres for stage productions, the largest seating 4,200 people; numerous motion picture houses, municipally owned Convention Hall, International League baseball, and the annual Exposition and Horse Show.

Education: There are forty-five elementary schools, one normal, four senior high, four Junior-Senior high and two junior high schools. Number of pupils in public schools exceeds 58,000 and there are 2,108 teachers. There are forty-five Catholic schools having a total enrollment of approximately 20,500. These include four high schools. A civic orchestra of fifty pieces frequently gives concerts to develop among high school students an appreciation for music. Popular programs are given before the public for the same purpose on Sundays.

Advantages for higher education are offered through the University of Rochester, including the Eastman School of Music and the College of Medicine and Dentistry; Mechanics Institute, Colgate-Rochester Divinity School, Nazareth College, St. Andrews and St. Bernard's Seminary. There is also a School for the Deaf.

Street Mileage: 525 miles with 419 miles paved, 511 miles of sewers, 201 miles of electric street railway. Pure water from city owned lakes, thirty miles away, with capacity of 242,000,000 gallons, and an average daily pump of 30,000,000 gallons. There are approximately 550 miles of mains and an estimated plant value of over \$14,000,000.

Fire Department: Employed 531 men in 1930. Twenty engine companies, ten trucks, five hose, one water tower, one protective and two supply companies. All modern motorized equipment.

Police Department: Has 482 men with seven precincts.

The Rochester Chamber of Commerce will furnish any additional information on request.

UNITED STATES CENSUS OF 1930

[illegible]

Number of Cities, designated by an (*) asterisk, 60; Number of Counties, 62

Albany		Cattaraugus		Chautauqua.....		3,802	Chazy		2,916
*Albany.....	127,412	Allegany.....		3,731	Cherry Creek.....	1,114	Clinton.....		1,191
Berne.....	1,210	Ashford.....		1,214	Clymer.....	1,181	Dannemora.....		4,720
Bethlehem.....	7,160	Carrolltown.....		1,026	*Dunkirk.....	17,802	Ellenburg.....		2,243
Coeysmans.....	4,542	Cold Spring.....		541	Dunkirk.....	726	Moers.....		2,655
*Cobleskill.....	23,221	Cowango.....		1,602	Ellery.....	1,919	Peru.....		1,989
Colonie.....	17,468	Dayton.....		1,602	Ellicott.....	8,237	*Plattsburg.....		13,349
Green Island.....	4,331	East Otto.....		751	Ellington.....	1,079	Plattsburg.....		2,132
Guilderland.....	4,394	Elko.....		160	French Creek.....	768	Saranac.....		2,367
Knox.....	863	Ellicottville.....		1,793	Gerry.....	1,112	Schuyler Falls.....		1,350
New Scotland.....	2,841	Farmersville.....		719	Hanover.....	5,993			
Rensselaerville.....	1,203	Franklinville.....		2,963	Harmony.....	1,425			46,687
*Watervliet.....	16,083	Freedom.....		863	*Jamestown.....	45,158			
Westerlo.....	1,220	Great Valley.....		1,366	Mina.....	706	Columbia.....		
		Hinsdale.....		969	North Harmony.....	1,462	Ancram.....		850
		Humphrey.....		526	Poland.....	1,598	Austerlitz.....		643
		Ischua.....		568	Pomfret.....	8,062	Canaan.....		979
		Leon.....		720	Portland.....	3,001	Chatham.....		2,908
		Little Valley.....		1,542	Ripley.....	2,254	Claverack.....		4,168
		Lyndon.....		463	Sheridan.....	2,035	Clermont.....		805
		Machias.....		1,255	Sherman.....	1,350	Copake.....		1,165
		Mansfield.....		661	Stockton.....	1,574	Gallatin.....		511
		Napoli.....		578	Villenova.....	917	Germantown.....		1,462
		New Albion.....		2,004	Westfield.....	4,785	Ghent.....		2,818
		*Olean.....		21,790	Cattaraugus In- dian Res. (part of).....	126,457	Greenvort.....		1,900
		Ocean.....		1,162			Hillsdale.....		958
		Otto.....		704			*Hudson.....		12,337
		Perrysburg.....		1,368			Kinderhook.....		3,104
		Persia.....		2,510			Livingston.....		1,473
		Portville.....		2,407			New Lebanon.....		1,081
		Randolph.....		2,255			Stockport.....		2,422
		Red House.....		313			Stuyvesant.....		1,440
		*Salamanca.....		9,577			Taghkanic.....		683
		Salamanca.....		330					
		South Valley.....		310					41,617
		Yorkshire.....		1,512					
		Allegany Indian Reservation.....		972					
		Cattaraugus In- dian Res. (part)		174					
				72,398					
		Cayuga							
		Auburn.....		36,662					
		*Burlington.....		1,430					
		Brutus.....		2,299					
		Cato.....		1,288					
		Conquest.....		906					
		Fleming.....		987					
		Genoa.....		1,407					
		Ira.....		1,342					
		Ledyard.....		1,236					
		Locke.....		714					
		Mentz.....		1,563					
		Montezuma.....		690					
		Moravia.....		1,913					
		Niles.....		903					
		Oswego.....		1,754					
		Scipio.....		901					
		Sempronius.....		543					
		Sennett.....		1,528					
		Springport.....		1,316					
		Sterling.....		1,966					
		Summerhill.....		448					
		Throop.....		990					
		Venice.....		1,050					
		Victory.....		1,037					
				64,751					
		Chautauqua							
		Arkwright.....		746					
		Busti.....		3,508					
		Carroll.....		1,972					
		Charlotte.....		1,208					

POPULATION OF NEW YORK

Duchess	Bombay	1,216	Herkimer		Nunda	2,100
Amenia	Brandon	518	Columbia	915	Ossian	2,110
Beacon	Brighton	993	Danube	790	Portage	793
Cheekman	Burke	1,512	Farfield	1,248	Sparta	974
Clinton	Chateaugay	2,687	Frankfort	6,318	Springwater	1,381
Dover	Constable	1,018	German Flats	13,923	West Sparta	637
East Fishkill	Dickinson	1,061	Herkimer	12,327	York	2,349
Fishkill	Duane	177	Litchfield	712		
Hyde Park	Fort Covington	1,728	*Little Falls	11,105		37,560
LaGrange	Franklin	1,242	Little Falls	741		
Milan	Harrietstown	6,656	Manheim	3,831	Madison	
Northeast	Malone	11,798	Newport	1,768	Brookfield	1,750
Pawling	Molra	2,101	Norway	482	Cazenovia	3,504
Pine Plains	Santa Clara	528	Ohio	457	DeKuyler	1,047
Pleasant Valley	Waverly	1,337	Roxbury	1,367	Easton	2,168
*Poughkeepsie	Westville	880	Salisbury	1,244	Fenner	795
Poughkeepsie	StRegis Indian Reservation	945	Schuyler	1,466	Gettogen	684
Rel Hook			Stark	844	Hamilton	3,687
Rhinebeck			Warren	974	Lebanon	895
Stanford		45,694	Webb	1,785	Lenox	5,887
Union Vale			Winfield	1,449	Lincoln	869
Wappinger					Madison	1,515
Washington					Nelson	1,026
				64,006	*Oneida	10,558
					Smithfield	653
					Stockbridge	1,366
					Sullivan	3,383
Erie	Fulton		Jefferson			
Allen	Bleecker	202	Adams	3,284		
Amherst	Broadalbin	2,226	Alexandria	3,953		
Aurora	Caroga	306	Antwerp	2,292		
Boston	Ephratah	949	Brownville	3,488		
Brant	*Gloversville	23,099	Cape Vincent	1,958		39,790
*Buffalo	*Johnstown	10,801	Champion	3,001	Monroe	
Cheektowaga	Johnstown	2,612	Clayton	3,898	Brighton	9,085
Clarence	Mayfield	2,077	Ellisburg	3,026	Chili	2,493
Colden	Northampton	1,919	Henderson	1,165	Clarkson	1,456
Collins	Orpheum	1,818	Hounsfield	2,926	Gates	3,634
Concord	Pertch	835	LeRay	2,422	Greece	12,113
East Hamburg	Stratford	384	Lorraine	848	Hamlin	2,079
Eden			Lyme	1,585	Henrietta	2,142
Elma		46,560	Oleams	1,790	Irondequoit	18,024
Evans	Alabama	1,734	Philadelphia	1,979	Mendon	2,636
Grand Island	Alexander	1,378	Rodman	935	Orden	3,159
Hamburg	*Batavia	17,376	Rutland	1,734	Parma	3,222
Holland	Batavia	2,248	Theresa	1,715	Penfield	3,306
*Lackawanna	Bergen	1,512	*Watertown	32,205	Perinton	9,854
Lancaster	Bethany	1,254	Watertown	1,270	Pittsford	7,192
Marilla	Byron	1,347	Wilna	7,322	Riga	1,718
Newstead	Darien	1,740	Worth	415	*Rochester	328,132
North Collins	Elba	1,695			Rush	1,901
Sardinia	LeRoy	6,007			Sweden	4,613
*Tonawanda	Oakfield	3,115			Webster	4,778
Tonawanda	Pavilion	1,236			Wheeland	2,364
Wales	Pembroke	2,209				
West Seneca	Stamford	1,231	Kings			
Cattaraugus Indian Reservation (part of)....	Tonawanda Indian Reservation (part of)....	387	Brooklyn borough (part of New York city)	2,560,401	Montgomery	423,881
Tonawanda Indian Reservation (part of)....		44,468			*Amsterdam	34,817
					Amsterdam	3,818
Essex	Greene				Canajoharie	4,023
Chesterfield	Ashland	482	Croghan	2,392	Charleston	594
Crow Point	Athens	2,254	Denmark	1,987	Florida	1,840
Elizabethtown	Cairo	1,772	Diana	2,080	Glen	1,740
Essex	Catskill	8,200	Grieg	821	Minden	4,232
Jay	Cosacke	3,139	Harrisburg	589	Mohawk	2,730
Keene	Durham	1,104	High Market	222	Palatine	2,287
Lewis	Corrahan	1,276	Lewis	677	Root	1,021
Minerva	Halcott	223	Leydon	1,482	StJohnsville	3,000
Moriah	Hunter	2,299	Lowville	4,822	Nassau	60,076
Newcomb	Jewett	855	Lyonsdale	780	*Glen Cove	11,430
North Elba	Lexington	815	Montague	366	Hempstead	186,735
North Hudson	New Baltimore	1,434	New Bremen	1,597	*Long Beach	6,817
Stamand	Pinckneyville	706	Osecola	319	North Hempstead	62,892
Schron	Pinckneyville	706	Watson	528	Oyster Bay	96,269
Ticonderoga	Windham	1,269	West Turin	1,886		303,053
Westport		25,808			New York	
Willsboro					Manhattan borough (part of New York city)	1,867,312
Wilmington						
	Hamilton		Livingston		*New York City	
	Arlotta	165	Avon	3,566	Bronx	1,265,258
	Benson	99	Caledonia	2,306	Brooklyn	2,560,401
	Hope	134	Canesuo	832	Manhattan	1,867,312
	Indian Lake	1,120	Genesee	832	Queens	1,079,126
	Inlet	251	Conesus	3,135	Richmond	158,346
	Lake Pleasant	540	Groveland	3,295		
	Long Lake	1,038	Leicester	1,565		
	Moorhouse	85	Lima	1,900		
	Wells	527	Livonia	2,644		
			Mount Morris	4,234		
Franklin			North Dansville	5,310		
Altamont		3,929				6,930,446
Bangor						
Belmont						

POPULATION OF NEW YORK

Niagara		Manchester.....	5,882	Middlefield.....	1,504	Massena.....	12,029
Cambria.....	1,786	Naples.....	1,933	Milford.....	1,635	Morristown.....	1,658
Hartland.....	2,500	Peeps.....	4,590	Morris.....	1,356	Norfolk.....	4,047
Lewiston.....	3,420	Richmond.....	883	New Lisbon.....	781	*Ogdensburg.....	16,915
*Lockport.....	23,160	South Bristol.....	2,635	*Oneonta.....	12,536	Oswegatchie.....	2,269
Lockport.....	2,720	Victor.....	2,424	Oneonta.....	2,514	Parishville.....	1,284
Newfane.....	4,225	West Bloomfield.....	1,040	Otego.....	1,373	Pierceland.....	1,330
Niagara.....	865			Otsego.....	4,345	Pierrepont.....	1,379
*Niagara Falls.....	75,460			Pittsfield.....	727	Pitcairn.....	570
*N. Tonawanda.....	10,919		54,276	Plainfield.....	707	Putnam.....	8,880
Pendleton.....	1,253	Orange		Richfield.....	2,099	Rosie.....	720
Porter.....	2,954	Blooming Grove.....	1,922	Roseboom.....	633	Russell.....	1,585
Royalton.....	4,660	Chester.....	2,164	Springfield.....	1,305	Stockholm.....	2,253
Somerset.....	1,892	Cornwall.....	5,067	Unadilla.....	2,276	Waddington.....	1,709
Wheatfield.....	2,212	Crawford.....	1,800	Westford.....	652		90,960
Wilson.....	2,801	Deerpark.....	1,779	Worcester.....	1,946		
Tuscarora Indian Reservation.....	402	Goshen.....	5,182		46,710	Saratoga	
	149,329	Greenville.....	674	Putnam		Ballston.....	2,578
Oneida		Hamptonburg.....	1,130	Carmel.....	3,434	Charlton.....	978
Annsville.....	1,242	Highlands.....	7,057	Kent.....	770	Clifton Park.....	2,222
Augusta.....	1,730	*Middletown.....	21,276	Patterson.....	1,196	Corinth.....	3,760
Ava.....	588	Minisink.....	1,360	Phillipstown.....	3,982	Day.....	328
Boonville.....	3,320	Monroe.....	3,000	Putnam Valley.....	859	Edinburg.....	512
Bridgewater.....	730	Montgomery.....	8,082	Southeast.....	3,503	Galway.....	1,137
Camden.....	2,977	Mount Hope.....	1,847		13,744	Greenfield.....	1,544
Deerfield.....	983	*Newburgh.....	31,275			Hadley.....	841
Florence.....	641	Newburgh.....	5,072	Queens		Halfmoon.....	1,739
Floyd.....	752	New Windsor.....	3,126	Queens borough (part of New York city).....	1,079,129	Malta.....	1,277
Forestport.....	796	*Port Jervis.....	10,243			*Mechanicville.....	7,924
Kirkland.....	5,059	Tuxedo.....	2,606	Rensselaer		Milton.....	5,672
Lee.....	1,300	Walkkill.....	3,835	Berlin.....	1,359	Moreau.....	4,471
Marcy.....	2,604	Warwick.....	8,017	Brunswick.....	3,949	Northumberland.....	1,059
Marshall.....	1,431	Waywanda.....	1,946	Grafton.....	3,267	Providence.....	470
New Hartford.....	2,994	Woodbury.....	1,923			Saratoga.....	3,027
Paris.....	867		130,383			*Saratoga Springs.....	13,169
Rensselaer.....	867	Orleans				Stillwater.....	3,942
*Rome.....	32,338	Albion.....	5,994			Waterford.....	5,667
Sangerfield.....	1,862	Barre.....	1,686			Wilton.....	997
Steuben.....	690	Carlton.....	1,699				63,314
Trenton.....	2,262	Clarendon.....	1,224			Schenectady	
*Utica.....	101,740	Gaines.....	1,702			Duanesburg.....	1,937
Vernon.....	4,854	Kendall.....	1,311			Glenville.....	12,069
Verona.....	3,192	Murray.....	3,251			Niskayuna.....	4,931
Vienna.....	1,554	Ridgeway.....	6,068			Princeton.....	472
Western.....	1,139	Shelby.....	3,946			Rotterdam.....	9,920
Westmoreland.....	2,170	Yates.....	1,614			*Schenectady.....	95,692
Whitestown.....	11,518		28,795				125,021
	198,763	Oswego				Schoharie	
Onondaga		Albion.....	1,175			Blenheim.....	397
Camillus.....	4,066	Amboy.....	507	Richmond		Brown.....	650
Cicero.....	3,684	Boylston.....	444	Richmond borough (part of New York city).....	158,346	Carlisle.....	798
Clay.....	3,560	Constantia.....	1,405			Cobleskill.....	3,980
DeWitt.....	9,536	*Fulton.....	12,462			Conesville.....	589
Elbridge.....	2,814	Granby.....	2,130			Esperance.....	881
Fabius.....	1,252	Hannibal.....	1,855	Rockland		Fulton.....	1,010
Geddes.....	10,210	Hastings.....	2,149	Clarkstown.....	10,188	Gilboa.....	978
Lafayette.....	1,438	Mexico.....	2,720	Haverstraw.....	11,603	Jefferson.....	916
Lysander.....	4,849	Minetto.....	856	Orangetown.....	18,029	Middleburg.....	1,927
Manlius.....	7,620	New Haven.....	1,116	Ramapo.....	16,321	Richmondville.....	1,463
Marcellus.....	2,993	Orwell.....	826	Stony Point.....	3,458	Schoharie.....	2,193
Onondaga.....	5,826	*Oswego.....	22,652		59,599	Seward.....	1,128
Otisco.....	871	Oswego.....	1,630			Sharon.....	1,319
Pompey.....	1,996	Palermo.....	1,012			Summit.....	705
Salina.....	10,117	Parish.....	1,249			Wright.....	755
Skaneateles.....	4,705	Redfield.....	583	St. Lawrence			19,667
Spafford.....	767	Richland.....	3,816	Brasher.....	1,706	Schuyler	
*Syracuse.....	209,326	Sandy Creek.....	2,156	Canton.....	6,795	Catharine.....	1,177
Tully.....	1,461	Schroepel.....	3,010	Clare.....	227	Cayuta.....	258
VanBuren.....	3,814	Scriba.....	1,973	Clifton.....	1,297	Dix.....	3,583
Onondaga Indian Reservation.....	611	Volney.....	2,347	Colton.....	686	Hector.....	2,904
	291,606	West Monroe.....	666	DeKalb.....	2,346	Montour.....	1,868
		Williamstown.....	706	DePeyster.....	805	Orange.....	812
			69,645	Edwards.....	1,399	Reading.....	1,257
Ontario				Fine.....	1,053	Tyrone.....	1,050
Bristol.....	743	Otsego		Fowler.....	1,608		12,909
Canadice.....	317	Burlington.....	913	Gouverneur.....	5,512	Seneca	
*Canandaigua.....	7,541	Butternuts.....	1,260	Hammond.....	1,338	Covert.....	1,578
Canandaigua.....	1,835	Cherry Valley.....	1,326	Hermon.....	1,356	Fayette.....	2,396
East Bloomfield.....	1,831	Decatur.....	356	Hopkinton.....	1,046	Junius.....	775
Farmington.....	1,477	Edmeston.....	1,556	Lawrence.....	1,626	Lodi.....	1,044
*Geneva.....	16,053	Exeter.....	691	Lisbon.....	2,642	Ovid.....	2,543
Geneva.....	1,327	Hartwick.....	1,487	Louisville.....	1,355		
Gorham.....	1,843	Laurens.....	1,423	Macomb.....	953		
Hopewell.....	1,365	Maryland.....	1,530	Madrid.....	1,388		

POPULATION OF NEW YORK

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Romulus.....	2,856	Sullivan	Shandaken.....	2,066	Westchester	
Seneca Falls.....	7,166	Bethel.....	Shawangunk.....	2,127	Bedford.....	8,653
Tyre.....	743	Callicoon.....	Ulster.....	3,597	Cortlandt.....	26,492
Varick.....	1,013	Cochecton.....	Wawarsing.....	7,437	Eastchester.....	20,340
Waterloo.....	4,569	Palsburgh.....	Woodstock.....	1,652	Greenburgh.....	35,821
	24,983	Forestburg.....		80,155	Harrison.....	10,185
Steuben		Fremont.....	Warren		Lewisboro.....	1,427
Addison.....	1,975	Highland.....	Bolton.....	1,308	Mamaroneck.....	19,040
Avoca.....	1,788	Liberty.....	Caldwell.....	1,730	*Mount Vernon.....	20,944
Bath.....	7,843	Lumberland.....	Chester.....	1,610	Newcastle.....	6,792
Bradford.....	507	Neversink.....	*Glens Falls.....	18,531	*New Rochelle.....	64,000
Cameron.....	704	Rockland.....	Hague.....	741	North Castle.....	2,540
Campbell.....	1,263	Thompson.....	Horicon.....	800	North Salem.....	1,123
Canisteo.....	3,391	Tusten.....	Johnsburg.....	1,887	Ossining.....	17,724
Caton.....	916		Luzerne.....	1,150	Pelham.....	11,851
Chicocton.....	2,532		Luzensburg.....	3,189	Poundridge.....	602
*Corning.....	15,777	Tioga	Stony Creek.....	464	Rye.....	37,495
Corning.....	2,997	Barton.....	Thurman.....	521	Scarsdale.....	9,690
Darwinville.....	995		Warrensburg.....	2,263	Somers.....	1,514
Erwin.....	3,518	Berkshire.....		34,174	*White Plains.....	35,830
Fremont.....	697	Candor.....	Washington		*Yonkers.....	134,046
Greenwood.....	968	Newark Valley.....	Argyle.....	1,452	Yorktown.....	2,724
Hartsville.....	470	Nichols.....	Cambridge.....	1,677		520,947
Hornby.....	683	Owego.....	Dresden.....	470	Wyoming	
*Hornell.....	16,250	Richford.....	Easton.....	1,726	Arcade.....	2,404
Hornellsville.....	2,505	Spencer.....	Fort Ann.....	2,977	Attica.....	2,891
Howard.....	1,032	Tioga.....	Fort Edward.....	5,841	Bennington.....	1,515
Jasper.....	945		Granville.....	5,806	Castile.....	1,996
Lindley.....	983	Tompkins	Greenwich.....	3,872	Covington.....	996
Prattsburg.....	1,421	Caroline.....	Hampton.....	673	Eagle.....	980
Pulteney.....	983	Danby.....	Hartford.....	1,102	Gainesville.....	2,074
Rathbone.....	695	Dryden.....	Hebron.....	1,191	Genesee Falls.....	509
Thurston.....	646	Enfield.....	Jackson.....	822	Java.....	1,403
Troupsburg.....	1,124	Groton.....	Kingsbury.....	8,094	Middlebury.....	1,091
Tuscarora.....	839	*Ithaca.....	Putnam.....	479	Orangeville.....	679
Urbana.....	2,108	Ithaca.....	Salem.....	2,145	Perry.....	5,086
Wayland.....	3,071	Lansing.....	White Creek.....	2,180	Pike.....	913
Wayne.....	516	Newfield.....	Whitehall.....	5,975	Sheldon.....	1,545
West Union.....	715	Ulysses.....		46,482	Warsaw.....	4,361
Wheeler.....	677		Wayne		Wethersfield.....	641
Woodhull.....	1,151	Ulster	Arcadia.....	10,051		28,764
	82,671	Denning.....	Butler.....	1,384	Yates	
Suffolk		Esopus.....	Galen.....	3,901	Barrington.....	790
Babylon.....	19,291	Gardiner.....	Huron.....	1,313	Benton.....	1,845
Brookhaven.....	28,291	Hardenbergh.....	Lyons.....	5,072	Italy.....	510
Easthampton.....	6,569	Harley.....	Macedon.....	2,330	Jerusalem.....	2,072
Huntington.....	25,582	*Kingston.....	Marion.....	2,172	Middlesex.....	839
Islip.....	33,194	Kingston.....	Ontario.....	2,713	Milo.....	6,561
Riverhead.....	7,956	Lloyd.....	Palmyra.....	4,223	Potter.....	1,190
Shelter Island.....	1,113	Marbletown.....	Rose.....	1,921	Starkey.....	2,237
Smithtown.....	11,855	Marlborough.....	Savannah.....	1,455	Torrey.....	804
Southampton.....	15,341	New Paltz.....	Sodus.....	5,003		
Southold.....	11,669	Olive.....	Walworth.....	2,047		
Shinnecock and		Plattekill.....	Williamson.....	3,504		
Poospatuck Indian		Rochester.....	Wolcott.....	2,876		
Reservation.....	194	Rosendale.....		49,995		
	161,055	Saugerties.....				16,848

POPULATION OF NEW YORK, 1790 TO 1930

CENSUS YEAR	Population	INCREASE OVER PRECEDING CENSUS	
		Number	Percent
1790.....	12,588,066	2,202,839	21.2
1820.....	10,385,227	1,271,613	14.0
1910.....	9,113,614	1,844,720	25.4
1900.....	7,268,894	1,265,720	21.1
1890.....	6,003,174	920,303	18.1
1880.....	5,082,871	700,112	16.0
1870.....	4,382,759	502,024	12.9
1860.....	3,880,735	783,341	26.3
1850.....	3,097,394	668,473	27.5
1840.....	2,428,921	510,313	26.6
1830.....	1,918,608	545,796	39.8
1820.....	1,372,812	413,763	43.1
1810.....	959,049	369,998	62.8
1800.....	589,051	248,931	73.2
1790.....	340,120		

MONROE COUNTY

*Incorporated in 1821—Includes 682 square miles.***BOARD OF SUPERVISORS**

Salary \$1,200. Elected biennially. Annual session begins on second day of January. Regular meetings first and second day of each month at the Supervisors' Rooms, Court House.

Rochester

Terms of all expire December 31, 1933

- Ward 1—Wm J Callister
 " 2—Frank Battaglia
 " 3—John F Maloney
 " 4—Augustine B Hone
 " 5—John Steurwald
 " 6—Herbert S Jenner
 " 7—Jerry R Leonardo
 " 8—Ray Bloch
 " 9—Peter Roncone
 " 10—Geo H Hesselink
 " 11—Chas Hawken
 " 12—Victor Hendee
 " 13—Timothy J Kelly
 " 14—J Grover Conley
 " 15—John J Kennedy
 " 16—Pasquale Laudisi
 " 17—Philip Heberger
 " 18—Arth J Killip
 " 19—Lester B Rapp
 " 20—Wm Kramer
 " 21—Otis A Barber
 " 22—Edwd L Miller
 " 23—Stephen O'Brien
 " 24—Fredk J Ruppel

Towns

Terms of all expire December 31, 1933

- Brighton—Sam A Cooper
 Chili—Walter H Wickins
 Clarkson—Chester B Thompson
 Gates—Benj F Metcalf
 Greece—Wm F Schmitt
 Hamlin—Fred Leverenz
 Henrietta—Homer E Benedict
 Irondequoit—Thos E Broderick
 Mendon—Jesse E Buckland*
 Ogden—Julius G Stettner
 Parma—Myron Roberts
 Penfield—Howard C Whalen
 Perinton—Jesse B Hannan
 Pittsford—Howard R Bacon*
 Riga—Walter Robinson
 Rush—Eug Barker
 Sweden—Burton H Avery
 Webster—Dayton T Lawrence
 Wheatland—Romeyn S Dunn*

*Three Democrats, others are Republicans

Clerk Board of Supervisors—Clarence A Smith, salary \$7,500. Deputy Clerk—Fredk H Hacker, salary \$4,500. Record Clerk—Merton J DeWitt, salary \$4,300. Bookkeeper—Earl J Miller, salary \$3,500. General Clerk—Jos P Loney, salary \$2,900. Counter Clerk—John G Cullen, salary \$2,525. Clerks—Leah I Sawyer, salary \$2,375; Wm H Clark jr, salary \$2,100. Messenger—Morris E Ater, salary \$1,020; appointed annually by the Supervisors.

Commissioners of Public Buildings—Wm J Callister, Timothy J Kelly, Thos E Broderick, Augustine B Hone; meet at Court House, Wednesdays; appointed annually by the Supervisors.

Superintendent of Schools—Fred W Hill, Brockport; Wallace W Rayfield, Webster; Mark Furman, East Rochester; John Malloch, Churchville.

County Sealer of Weights and Measures—Wm A Payne, 65 Broad W, rm 305; salary, \$4,500; appointed annually by the Supervisors.

Librarian Appellate Division (Law Library)—Fred E Rosbrook; appointed by the Justices of Appellate Division, Fourth Dept. Assistant—Mrs Lois Dean. Second Assistant—Edna L Block.

County Superintendent of Highways—Geo C Wright, 19 Main W, rm 310, salary \$7,200; appointed by the Supervisors.

Purchasing Agent—Mrs Lillian R Jones, salary \$4,500; elected by the people; term expires Dec 31, 1932

Deputy Purchasing Agent—Adelaide R Heberling, salary \$2,375. Clerks—Mildred Hill, salary \$1,700; Abigail J Rice, salary \$1,400; appointed by Purchasing Agent. Secretary—Catherine Farrell, salary \$1,650.

Superintendent Court House—Patrick Grant, salary \$3,200

Chief Engineer—Arth Fertig, salary \$2,600

County Bacteriologist—Geo W O'Grady, M D, salary \$4,150; appointed annually by the Supervisors. Office Assistant—M E Leather-sich, salary \$2,125. Laboratory Assistant—Mrs G A Metcalfe, salary \$1,700

COUNTY CLERK'S OFFICE

Office, Court House, Rochester

Office Hours, 9 A M to 5 P M

County Clerk—John H Law, salary \$7,500; elected by the people; term three years; expires December 31, 1933

Private Secretary—Ella M Thaney, salary \$2,000

Deputy Clerk—Thos E Mykins, salary \$4,250

Deputy Clerk—Wm C Yorkey, salary \$3,800

First Assistant—Howard G Cooper, salary \$3,600

FINANCIAL DEPARTMENT

Office, Court House, Rochester

Office Hours, 10 A M to 3 P M

County Treasurer—Harry J Bareham, salary \$7,500; elected by the people; term three years, expires October 1, 1933

Deputy Treasurer—Arthur H Jameson, salary \$5,000; appointed by County Treasurer

Cashier—Fred B McGuire, salary \$3,750; appointed by County Treasurer

LAW DEPARTMENT

Office, Court House, Rochester

District Attorney—Ray F Fowler of Pittsford, salary \$10,000, fixed by Supervisors; elected by the people; term three years; expires December 31, 1934

Asst District Attorneys—Fred J Wegner, salary \$6,000; Anthony Miceli, salary \$5,000; Carlyle B Newcomb, Gregory H Mills, Harry L Rosenthal, Basil E Moore, Leland Yost, appointed by District Attorney

COUNTY ATTORNEY'S OFFICE

County Attorney—Jas E Cuff, salary \$6,500, appointed by Supervisors; term expires Dec 31, 1933

Stenographer—May J Brady, salary \$1,950

MISCELLANEOUS DEPARTMENT

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COMMISSIONER OF JURORS

Commissioner of Jurors—Geo W Aldridge, salary \$4,000 appointed by the resident Judges of the Supreme Court and Judge of Monroe County Court; term five years; expires 1933

Clerk—Mrs C Lillian Rich, salary \$1,900
Stenographer—Margt A Johnson, salary \$1,400

Messenger and Interpreter—Aug J May, salary \$2,375

All subordinates are appointed by the Commissioner of Jurors, and approved by the Justices of the Supreme Court and Judge of County Court.

COMMISSIONER OF ELECTIONS

Office, Court House, Rochester

Hours, 9 A M to 5 P M

Commissioner of Elections—H Alden Nichols, term expires April 30, 1932; salary \$6,500; appointed by County Judge, Special County Judge and Surrogate for a term of four years.

Stenographers—Helen R Lannan, Evelyn F Barton, salaries \$1,840

Chief Clerk—Robt W Smith, salary \$3,300

Clerk—Alice E Quinn, salary \$1,580

SHERIFF AND DEPUTIES

Office, Court House, Rochester

Sheriff—Wm C Stallknecht, elected by the people; term three years; expires December 31, 1934; salary \$10,000, fixed by statute

Under Sheriff—Wm E Blackwood, salary \$5,000; appointed by the Sheriff

Chief Deputy Sheriff—Thos Woods, salary \$4,000. Asst Chief Deputy Sheriffs—Nelson Milne, Colbourne A Bennett, \$3,300

Attorney—Donald Harris, salary \$2,400

Cashier—Evelyn Bohm, salary \$1,500

Deputy Sheriffs—Edwd Rice, Edwd Heberger, Geo A Conway, Patk H O'Loughlin, Michl A DeLeo, Raymond O'Loughlin, Andrew C Berg, Harry Ovenburg, Chas Kase, Agosto Vicaretti, Chas Miller, Jos Stallknecht, Albert Murphy, Reuben Fitch, Fred Kussmaul, Morris VanGraafeiland, John Williams, Chas Schey, Rochester; Alphonse Cason, Charlotte; Geo H Klein, Fred Huff, Louis Bittker, Brighton; Jos Zielinski, Irondequoit; Chas A Smith, W Webster; Walter Whelan, John Pike, John Meigher, Robt J Fagan, Greece; Elmer Wood, Walter Wilcox, Gates
Secretary to Sheriff—Irene Riess, salary \$1,900

JAIL

Jailors—Albert Haight, Wm A Raustler, Donald Mitchell, salaries \$2,420. Asst Jailers, Fredk C Streeb, salary \$2,125; Margaret McLaughlin, Anna Tobin, salaries \$1,250; appointed by the Sheriff

Physician—Jas Davis, salary \$1,200; appointed by the Supervisors

Chaplains—Protestant, Robt J Drysdale; Catholic, J Francis O'Hern; Jewish, Solomon Sadowsky, salaries, \$575; appointed by the Supervisors

Deputy Sheriffs—Clarence Bates, Chas Jessup, Geo J Saile, Lee Clark, Edwd Schipper, salaries \$2,420; appointed by the Sheriff
Matron—Katherine Stallknecht, salary \$885; appointed by the Sheriff

Engineers—Willard Bond, Patk J Kane, salaries \$1,825

DEPARTMENT OF SANITATION

65 Broad W, rm 302, Rochester

Chief—Emmett R Gauhn, appointed annually by Supervisors; salary \$5,000

Stenographers—Genevieve L Pritchard, Marjorie C Ward

Two Inspectors—Chas L Binder and Lyle E Wells, salaries \$2,100

County Veterinarian—Frank G Tegg, salary \$4,000

PARK COMMISSION

45 Exchange, rm 601, Rochester

Appointed by the Board of Supervisors

Chas J Brown, chairman; Alphonse Klem, Sol Levin, Theron Bastian, Fred Gleason, Rochester; Geo A Johnson, Riga; Wm F Kittelberger, Webster

Counsel to Park Commission and Regional Planning Board—Jas E Cuff, County Attorney; appointed annually by the Board of Supervisors

General Superintendent and Forester—Raymond E Phillips

Asst Superintendent—Lewis J Hiller

Executive Secretary—Herbert W Pierce

Clerk and Stenographer—Hilda A Saunders; appointed by the Park Commission.

COUNTY REGIONAL PLANNING BOARD

65 Broad W, rm 410, Rochester

Appointed by Board of Supervisors

Esten A Fletcher, Frank W Moffett, Donald S Barrows, Rochester; Andrew H Bown, East Rochester; Harold G Dobson, Brockport
Secretary—J Franklin Bonner

Planning Engineer—Roy P Warren

CORONERS

Office, Public Morgue, 70 Clarissa, Rochester

Richd A Leonardo, David H Atwater, elected by the people for a term of three years; term expires December 31, 1934; salaries \$3,000. Attendants—Patk J Brennan, Benedict Corcoran, salaries \$2,125; appointed by the Supervisors

Chauffeurs—Geo M Glasser, Alfredo Maurizio, Wm Brodie, Lorin T Hinton; salaries \$1,650

Laborers—Philip Eisenhauer, Martin Sullivan, salaries \$1,650

Coroners' Physicians—Appointed annually by the Supervisors

City—Walter J Riley, for East side; Floyd Winslow, for West side, Rochester; salaries \$1,500

Towns—Geo S Price, for East side, Fairport; John L Hazen, for West side, Brockport; salaries \$250

MONROE COUNTY BOARD OF CHILD WELFARE

Office, 65 Broad W, rm 516, Rochester

Members of the Board—Harry B Crowley, chairman. Mrs Sherman Clarke, v-chairman. Mrs Ida M Gordon, Mrs Chas J Paisley, May E Rosenthal, H Douglass VanDuser, Wm F Udell. Secretary—Verna A Chapin, salary \$2,580. Assistant Secretary—M Vera Wilbur, salary \$2,125. Domestic Educators—Christine M Galvin, salary \$2,125; Helen McAmmond, salary \$1,600; Stenographer, Hilda M Kane, salary \$1,200; fixed by the board

County Committee—Mrs Ida M Gordon, Mrs Chas J Paisley, May E Rosenthal

Law Committee—H Douglass VanDuser, Mrs Sherman Clarke, Wm F Udell

Medical Committee—May E Rosenthal, Mrs Ida M Gordon, Wm F Udell

Office Administration Committee—Mrs Chas J Paisley, H Douglass VanDuser, Mrs Sherman Clarke

Committee on Application and Investigation—Wm F Udell, Mrs Sherman Clarke, May E Rosenthal

"Family Committee"—Mrs Sherman Clarke, Mrs Chas J Paisley, May E Rosenthal, Mrs Ida M Gordon

MONROE COUNTY PUBLIC WELFARE DEPARTMENT

County Commissioner of Public Welfare—Wm F Udell; office, Court House; salary \$6,000; fixed by the Supervisors, term of office, three years; expires December 31, 1933

County Outdoor Relief Dept.—Court House Deputy Commissioner—Alice G Paul, salary \$3,600; fixed by the Supervisors. Secretary—Grace Marsellus, salary \$1,920. Investigators—Mrs Marie C Taylor, Mary V Putnam, Ruth Trimby, Irene L Michel; salaries, \$1,920. Confidential Secretary—Dana M Porter, salary \$1,920. Record Clerk—Audry H Ernisse, salary \$1,600. Clerk and Stenographer—Eleanor F Collins, salary \$1,400. Open daily 9 A M to 4 P M

County Poor Physicians for Rochester—Chas R Barber, Robt J Campbell, Wm J Gibson, Chas T Lunsford, Eliz H Merle, salaries \$600; appointed by the Commissioner

COUNTY HOME—1450 South av, Rochester Warden—Geo H Maitland, salary \$3,000; appointed by the Commissioner

Chaplains—Wm S McCoy, Eug Golding, salaries \$575; appointed by the Supervisors Clerk—Wilbert C Snyder, salary \$1,575

Assistants—Appointed by the Commissioner. Matron—Susan J Udell, salary \$1,250. Baker—Wenzel G Reber, salary \$1,575. Assistant to Matron—Blanche Burnette, salary \$912

MONROE COUNTY INFIRMARY

1460 South av, Rochester

Resident Medical Supervisor—Eric S Green, salary \$5,500. Resident Physicians—Ellis Kram and Wilhelm J Koester, salaries \$1,200. Chief—Wm G M Koehler, salary \$1,825. Supt of Nurses—Retah B Hodges, salary \$1,575. Night Asst Supt of Nurses—Ida V Perry, salary \$1,250. Day Asst Supt of Nurses—Eliz L Knight, salary \$1,300. Clerk Mildred M Beecher, salary \$1,575. Clerk and Stenographer—Verne F Clickner. Druggist—Florence B Hamburg, salary \$1,800

MONROE COUNTY PENITENTIARY

Superintendent—Warren R Henderson, salary \$4,500; term expires December 31, 1934; appointed by the Supervisors.

Deputy Superintendent—Chas E Doerr, salary \$2,850; appointed by the Superintendent

Bookkeeper—Jos C Powers, salary \$2,250 Physician—Jos Carlucci, salary \$2,500 Chaplains—Eug Golding, Wm McCoy, salaries \$575

Assistants—Appointed by the Superintendent. Night Watch—Albert Schoeller, salary \$1,650. Overseer—Ethel R Henderson, salary \$1,250

Farmers—Jos Horan, salary \$1,575; Hiram Colwell, salary \$1,400. Baker—Edwd Karpf, salary \$1,800. Chief Engineer—Harry Lancaster, salary \$2,600. Engineers—Sidney A

Hampson, Lewis H Galusha, John J Smith, Geo Bacon, salaries \$2,125

MONROE COUNTY IOLA SANATORIUM

South av cor Westfall rd, Rochester

President—Max L Holtz

Vice-Presidents—Chas R Barber, Floyd S Winslow

Superintendent—Ezra R Bridge

Business Officer—Wallace H Bush

Resident Physicians—Caroline B Reed, Perry A Bly, Arth M Stokes, Sutherland E Simpson. Interne—Chas H Gundry

Board of Managers—Max L Holtz, Chas R Barber, Edwd J Walsh, Floyd S Winslow, Elbert W Brigham

Established by the County of Monroe, October 1, 1910, for the care and treatment of tuberculosis—Post Office Address, RD No 2, Rochester, N Y

COUNTY COURT

Court House, Rochester

County Judges—Wm C Kohlmetz of Rochester, salary \$14,000; fixed by statute; term expires 1934; Fredk L Dutcher of Rochester; salary \$14,000, term expires December 31, 1937. Elected by the people.

Special County Judge—Henry D Shedd, salary \$10,000, fixed by statute; term expires December 31, 1932

County Court Clerk—John H Gilmore, salary \$3,600

Assistant Court Clerk—Wm J Ward, salary \$3,600

Stenographers—Herbert J Erb, Howard G Nobles; salaries \$4,000 a year, and fees for copying; appointed by County Judge.

Special Clerk, Children's Court— ———; salary \$3,200; appointed by County Judge

Clerk, Children's Court—Lou Magrain, salary \$1,900; appointed by County Judge

Chief Probation Officer for Children—Harry O Argento, salary \$3,500; appointed by County Judge

Asst Chief Probation Officer— ———; salary \$3,000

Probation Officers—Leon C Whitlock and Edwd F Geen, salary \$2,400; Helen M O'Reilly and Millie J Bristol, salaries \$2,200

Confidential Clerks to County Judge—Angeline Guzzetta, Martha M Miller, salaries \$1,900

Confidential Clerk to Special County Judge—Helen O Vogler, salary \$1,900

Clerk and Stenographer, Children's Court—Margt B McKissick, salary \$1,900; appointed by County Judge

Stenographer and Record Clerk—Regina M Powers, salary \$1,900

Monroe County Probation Office—Adult Division

Chief Probation Officer—Abram N Jones, salary \$4,000

Asst Chief Probation Officer—Elmer T Lindquist, salary \$3,000

Probation Officers—Jos H McMahon, Geo Gray, Chas B Tutty jr, John A Vaisey, Willard M Green, salaries \$2,400

Clerk—Emilie A LePine, salary \$2,400. Appointed by County Judge

Stenographer—Esther S Whall, salary \$1,500

Stenographer—Audrey E Davidson, salary \$1,200

MISCELLANEOUS DEPARTMENT

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Terms of Court

Third Monday of January; third Monday of March; third Monday of May; third Monday of September; third Monday of November, each with a trial jury; every Saturday for contested motions and Ex parte applications, except during July and August when said motions will be held on each Monday.

SURROGATE'S COURT

Court House, Rochester

Surrogate—Jos M Feeley, salary \$14,000; fixed by statute; term six years; expires Dec 31, 1937

Clerk of Court—Mary G Fahy, salary \$3,700; appointed by the Surrogate

Deputy Clerk—Marietta E Allen, salary \$2,800; appointed by the Surrogate

Clerks—Indexer, Ada E Campbell, salary \$2,250; Anna M Waltermann, Clara M Seiner, Mabel W Grey, salaries \$1,800; Laura B Wehnert, Helen M Renaud, Ruth A Holden, salaries \$1,550; Mary M O'Brien, salary \$1,400

Transfer Tax Clerk—Cordelia S Monroe; salary \$2,100

Stenographer—Albert E Lazarus, salary \$3,100; appointed by the Surrogate

Sessions daily at 10 A M (except Wednesdays and Saturdays and the month of Aug)

POPULATION OF ROCHESTER AND MONROE COUNTY*State Census of 1925**United States Census of 1920 and 1930*

Wards	1920	1925	1930
1.....	2,113	2,428	1,346
2.....	3,821	2,924	2,163
3.....	7,900	7,622	7,775
4.....	6,065	4,825	4,151
5.....	10,876	9,948	8,871
6.....	8,396	8,138	7,109
7.....	8,281	6,868	5,861
8.....	16,787	16,161	14,561
9.....	8,444	8,515	7,379
10.....	28,404	31,669	34,040
11.....	12,246	13,264	11,684
12.....	17,777	18,033	17,376
13.....	5,851	5,577	5,061
14.....	17,268	18,882	20,100
15.....	9,505	9,959	9,277
16.....	12,361	10,489	9,705
17.....	21,681	23,700	26,299
18.....	29,635	33,613	35,310
19.....	29,402	36,007	39,522
20.....	11,468	11,846	11,672
21.....	7,011	8,976	11,524
22.....	12,024	16,578	20,030
23.....	3,511	4,717	6,482
24.....	4,924	6,047	7,546
Total	295,750	316,786	325,019

Towns	1920	1925	1930
Brighton.....	2,911	4,584	9,003
Chili.....	1,780	2,086	2,483
Clarkson.....	1,403	1,501	1,456
Gates.....	1,419	2,289	3,670
Greece.....	3,350	6,805	12,075
Hamlin.....	1,999	2,251	2,035
Henrietta.....	1,910	1,127	1,924
Irondequoit.....	5,123	10,469	17,935
Mendon.....	2,509	2,736	2,338
Ogden.....	2,681	3,066	3,159
Parma.....	2,923	3,258	3,225
Penfield.....	2,087	3,259	3,297
Perinton.....	7,799	9,265	9,743
Pittsford.....	4,614	6,266	7,338
Riga.....	1,649	1,737	1,710
Rush.....	2,091	2,024	1,901
Sweden.....	3,984	4,578	4,608
Webster.....	3,976	4,572	4,675
Wheatland.....	2,076	2,516	2,361
Rural total.....	56,284	75,388	94,936
Rochester.....	295,750	316,786	325,019
County.....	352,034	392,174	419,955

RATES OF POSTAGE

DOMESTIC

First Class

Letters.....	2 cents an ounce or fraction
Government postal cards and private mailing cards..	1 cent each
Business Reply Cards.....	3 cents each
Business Reply Envelopes.....	4 cents each

Special Delivery Fee (First Class)

In addition to regular postage:	
Not over 2 pounds.....	.10
Over 2 pounds and less than 10 pounds.....	.20
Over 10 pounds.....	.25

Postage Due (First Class)

If short one rate, collect one rate.....	2 cents
If short more than one rate, collect deficient postage, plus 1 cent on each ounce or fraction short paid.	

Second-Class Rates

Transient rate, 1 cent for each 2 ounces or fraction, irrespective of distance or weight.
For publishers rates apply at Post Office.

Third-Class Rates

Printed circulars, books, catalogs, merchandise, miscellaneous printed matter (except first and second class) weighing 8 ounces or less.
Regular rate, $1\frac{1}{2}$ cents for 2 ounces or fraction.
Special rate, 1 cent for 2 ounces or fraction.
Includes books, printed of 24 or more pages, seeds, bulbs, plants, cuttings, &c.

Third Class—Pound Rates

Regular.....12 cents a pound or fraction
Special.....8 cents a pound or fraction
Must be in quantities of not less than 20 pounds, or not less than 200 identical pieces for a mailing.
Apply to Postmaster for permit, as no mailings will be accepted until permit is authorized.

Special Handling Service

Not over 2 pounds.....	10 cents
Over 2 pounds and less than 10 pounds.....	15 cents
Over 10 pounds.....	20 cents

This rate gives first-class transportation, but does not include special delivery service.

Special Delivery

For All Mail Other Than First-Class

Not over 2 pounds.....	15 cents
Over 2 pounds and less than 10 pounds.....	35 cents
Over 10 pounds.....	35 cents

The above rate gives first-class transportation, plus special delivery service.

Air Mail Rates

After August 1, 1928, 5 cents for first ounce, ten cents for each additional ounce or fraction thereof.

Registry Rates

Indemnity not over \$50.00.....	.15
Over \$ 50.00 less than \$ 100.00.....	.20
" 100.00 " " 200.00.....	.30
" 200.00 " " 300.00.....	.40
" 300.00 " " 400.00.....	.50
" 400.00 " " 500.00.....	.60
" 500.00 " " 600.00.....	.70
" 600.00 " " 700.00.....	.80
" 700.00 " " 800.00.....	.90
" 800.00 " " 1000.00.....	\$1.00

REGISTRY RATES

All registered pieces having a value exceeding \$100 must be registered at the Main Post Office or a Classified Station.
Contract stations cannot accept registered mail exceeding \$100 in value.

United States Money Orders

For orders not exceeding \$2.50.....	.05
For orders not exceeding \$5.....	.07
For orders not exceeding \$10.....	.10
For orders not exceeding \$20.....	.12
For orders not exceeding \$40.....	.15
For orders not exceeding \$60.....	.18
For orders not exceeding \$80.....	.20
For orders not exceeding \$100.....	.22

FOREIGN

Prepayment optional, except for registered articles, but on printed matter, commercial papers and samples, postage must be at least partially prepaid.

Letters—The domestic rate, two cents for the first ounce and two cents for each additional ounce, applied to the following countries:—Cuba, Dominican Republic, Haiti, Mexico, Spain, all Central and South American countries except Dutch, French Guiana, and British Honduras. Post cards, one cent each.

Canada—Letters three cents for each ounce or fraction. Post cards, two cents each.

To all other countries, 5 cents for the first ounce and 3 cents for each additional ounce or fraction thereof.

Post Cards—3 cents.

Printed Matter—1 cent for each two ounces or fraction. Limit of weight varies.

Parcel Post—Limit of weight varies in different countries. Certain countries require a transit charge in addition to postage. Packages must be accompanied by a Customs Declaration, blanks for which will be furnished by the Post Office.

International Money Orders—For sums not exceeding \$10, ten cents; for each additional \$10 or fraction, 10 cents. The limit of a single order is \$100.

PARCEL POST INFORMATION

Parcels weighing eight ounces or less are third class and mailable at the rate of 1½ cents for each two ounces or fraction thereof, except books, catalogs, seeds, plants, bulbs, scions which are subject to postage at the rate of 1 cent for each two ounces or fraction thereof. Parcels weighing more than 8 ounces are mailable at the following pounds rates, a fraction of a pound being considered a full pound.

Weight in pounds	Local	Zones							
		1st Up to 50 miles	2nd 50 to 150 miles	3rd 150 to 300 miles	4th 300 to 600 miles	5th 600 to 1000 miles	6th 1000 to 1400 miles	7th 1400 to 1800 miles	8th Over 1800 miles
1	\$0.07	\$0.07	\$0.07	\$0.08	\$0.08	\$0.09	\$0.10	\$0.12	\$0.13
2	.08	.08	.08	.10	.12	.15	.18	.22	.25
3	.08	.09	.09	.12	.16	.21	.26	.32	.37
4	.09	.10	.10	.14	.20	.27	.34	.42	.49
5	.09	.11	.11	.16	.24	.33	.42	.52	.61
6	.10	.12	.12	.18	.28	.39	.50	.63	.73
7	.10	.13	.13	.20	.32	.45	.58	.72	.85
8	.11	.14	.14	.22	.36	.51	.66	.82	.97
9	.11	.15	.15	.24	.40	.57	.74	.92	1.09
10	.12	.16	.16	.26	.44	.63	.82	1.02	1.21
11	.12	.17	.17	.28	.48	.69	.90	1.12	1.33
12	.13	.18	.18	.30	.52	.75	.98	1.22	1.45
13	.13	.19	.19	.32	.56	.81	1.06	1.32	1.57
14	.14	.20	.20	.34	.60	.87	1.14	1.42	1.69
15	.14	.21	.21	.36	.64	.93	1.22	1.52	1.81
16	.15	.22	.22	.38	.68	.99	1.30	1.62	1.93
17	.15	.23	.23	.40	.72	1.05	1.38	1.72	2.05
18	.16	.24	.24	.42	.76	1.11	1.46	1.82	2.17
19	.16	.25	.25	.44	.80	1.17	1.54	1.92	2.29
20	.17	.26	.26	.46	.84	1.23	1.62	2.02	2.41
21	.17	.27	.27	.48	.88	1.29	1.70	2.12	2.53
22	.18	.28	.28	.50	.92	1.35	1.78	2.22	2.65
23	.18	.29	.29	.52	.96	1.41	1.86	2.32	2.77
24	.19	.30	.30	.54	1.00	1.47	1.94	2.42	2.89
25	.19	.31	.31	.56	1.04	1.53	2.02	2.52	3.01
26	.20	.32	.32	.58	1.08	1.59	2.10	2.62	3.13
27	.20	.33	.33	.60	1.12	1.65	2.18	2.72	3.25
28	.21	.34	.34	.62	1.16	1.71	2.26	2.82	3.37
29	.21	.35	.35	.64	1.20	1.77	2.34	2.92	3.49
30	.22	.36	.36	.66	1.24	1.83	2.42	3.02	3.61
31	.22	.37	.37	.68	1.28	1.89	2.50	3.12	3.73
32	.23	.38	.38	.70	1.32	1.95	2.58	3.22	3.85
33	.23	.39	.39	.72	1.36	2.01	2.66	3.32	3.97
34	.24	.40	.40	.74	1.40	2.07	2.74	3.42	4.09
35	.24	.41	.41	.76	1.44	2.13	2.82	3.52	4.21
36	.25	.42	.42	.78	1.48	2.19	2.90	3.62	4.33
37	.25	.43	.43	.80	1.52	2.25	2.98	3.72	4.45
38	.26	.44	.44	.82	1.56	2.31	3.06	3.82	4.57
39	.26	.45	.45	.84	1.60	2.37	3.14	3.92	4.69
40	.27	.46	.46	.86	1.64	2.43	3.22	4.02	4.81
41	.27	.47	.47	.88	1.68	2.49	3.30	4.12	4.98
42	.28	.48	.48	.90	1.72	2.55	3.38	4.22	5.05
43	.28	.49	.49	.92	1.76	2.61	3.46	4.32	5.17
44	.29	.50	.50	.94	1.80	2.67	3.54	4.42	5.29
45	.29	.51	.51	.96	1.84	2.73	3.62	4.52	5.41
46	.30	.52	.52	.98	1.88	2.79	3.70	4.62	5.53
47	.30	.53	.53	1.00	1.92	2.85	3.78	4.72	5.65
48	.31	.54	.54	1.02	1.96	2.91	3.86	4.82	5.77
49	.31	.55	.55	1.04	2.00	2.97	3.94	4.92	5.89
50	.32	.56	.56	1.06	2.04	3.03	4.02	5.02	6.01
51	.32	.57	.57	1.08	2.08	3.09	4.10	5.12	6.13
52	.33	.58	.58	1.10	2.12	3.15	4.18	5.22	6.25
53	.33	.59	.59	1.12	2.16	3.21	4.26	5.32	6.37
54	.34	.60	.60	1.14	2.20	3.27	4.34	5.42	6.49
55	.34	.61	.61	1.16	2.24	3.33	4.42	5.52	6.61
56	.35	.62	.62	1.18	2.28	3.39	4.50	5.62	6.73
57	.35	.63	.63	1.20	2.32	3.45	4.58	5.72	6.85
58	.36	.64	.64	1.22	2.36	3.51	4.66	5.82	6.97
59	.36	.65	.65	1.24	2.40	3.57	4.74	5.92	7.09
60	.37	.66	.66	1.26	2.44	3.63	4.82	6.02	7.21
61	.37	.67	.67	1.28	2.48	3.69	4.90	6.12	7.33
62	.38	.68	.68	1.30	2.52	3.75	4.98	6.22	7.45
63	.38	.69	.69	1.32	2.56	3.81	5.06	6.32	7.57
64	.39	.70	.70	1.34	2.60	3.87	5.14	6.42	7.69
65	.39	.71	.71	1.36	2.64	3.93	5.22	6.52	7.81
66	.40	.72	.72	1.38	2.68	3.99	5.30	6.62	7.93
67	.40	.73	.73	1.40	2.72	4.05	5.38	6.72	8.05
68	.41	.74	.74	1.42	2.76	4.11	5.46	6.82	8.17
69	.41	.75	.75	1.44	2.80	4.17	5.54	6.92	8.29
70	.42	.76	.76	1.46	2.84	4.23	5.62	7.02	8.41

Note 1.—On parcels collected on rural-delivery routes the postage will be 2 cents less than shown in the foregoing table when for delivery anywhere within the first three zones and 1 cent less when for delivery in any other zone, provided they are indorsed "Mailed on rural route."

Note 2.—The local rate applies to parcels mailed: (1) At any post office for local delivery at such office. (2) At any city letter-carrier office, for delivery by carriers from that office. (3) At any post office from which a rural route starts, for delivery on such route, or when mailed on a rural route for delivery at any other point thereon, or at the office from which the route starts, or for delivery on any other rural route starting from the same office.

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‡*Beechwood	Rochester
‡*Brighton	Rochester
*Brockport	Sweden
‡*Central Av.....	Rochester
‡*Charlotte	Greece
*Chili	Chili
*Churchville	Riga
*Clarkson	Clarkson
*Claverhouse	Irondequoit
*Clifton	Chili
*Cold Water.....	Gates
‡Dewey Av.....	Rochester
‡*East Av.....	Rochester
*East Rochester.....	Perinton
*Fairport	Perinton
†*Forest Lawn.....	Webster
Garbutt	Wheatland
*Hamlin	Hamlin
*Henrietta	Henrietta
*Hilton	Parma
*Honeoye Falls.....	Mendon
*Industry	Rush
*Mendon	Mendon
*Mumford	Wheatland
*North Chili.....	Chili
*North Greece.....	Greece
*Penfield	Penfield
*Pittsford	Pittsford
*Point Pleasant.....	Irondequoit
*Rochester	Rochester
*Rochester Junction.....	Mendon
*Rush	Rush
*Scottsville	Wheatland
*Sea Breeze.....	Irondequoit
*Spencerport	Ogden
*Union Hill.....	Webster
*Walker	Hamlin
*Webster	Webster
*West Henrietta.....	Henrietta
*West Rush.....	Rush
*West Webster.....	Webster

*Money Order Offices

†Discontinued for winter

‡Station of Rochester

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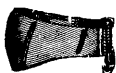
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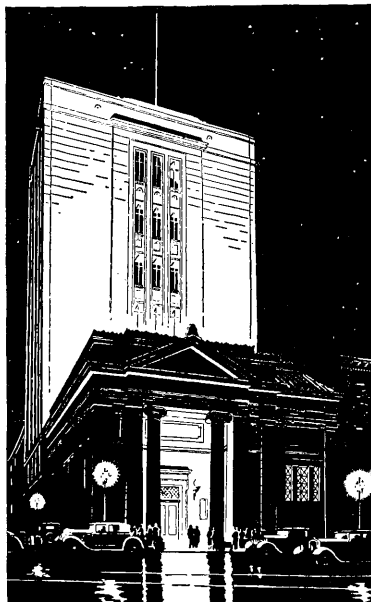
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OF ROCHESTER

INCORPORATED 1869

CORNER MAIN STREET EAST AND CLINTON AVENUE SOUTH

Resources**\$34,066,068.85****Surplus****\$3,975,662.31****OFFICERS:**

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MONEY DEPOSITED during the first three business days of any month will draw interest from the first of that month, if left until the end of the quarter. The quarters begin with the first days of March, June, September and December. Deposits may be withdrawn on the last three business days of a quarterly period without loss of interest.

THE RATE OF INTEREST is determined at the close of each six months from the actual earnings for that period and at the highest rate which such earnings will in the best judgment of the Board of Trustees allow.

INTEREST IS CREDITED to accounts December 1st and June 1st, and if not withdrawn will bear interest as a deposit.

THE PASS BOOK must be presented for depositing or withdrawing.

MONEY TO LOAN on bond and mortgage.

DEPOSITS OF ONE DOLLAR or of any larger sum, not exceeding in the aggregate Seven Thousand Five Hundred Dollars from any one depositor may be received, exclusive of interest.

THE BANK is open daily, holidays excepted, from 9 A.M. to 3 P.M. except Saturdays, from 9 A.M. to 12 o'clock noon. Open Monday evenings from 7.00 to 9.00 and Saturday evenings from 5.00 to 9.00 to receive deposits.

**SAFE DEPOSIT BOXES IN FIRE AND BURGLAR PROOF
VAULTS \$3.00 PER YEAR AND UPWARDS**

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35 State Street, Rochester, N. Y.

Main-Gibbs Branch: 420 MAIN STREET EAST

ROCHESTER SAVINGS BANK

(INCORPORATED 1831)

Resources over - \$68,150,000

More than 101,500 depositors



West Main Street Office
47 WEST MAIN STREET

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Franklin Street Office
40 FRANKLIN STREET

**SAFE DEPOSIT BOXES FOR RENT FROM \$3.00 PER YEAR UP
AT THE FRANKLIN STREET OFFICE**

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1. To consider, first, the interest of the user of the book.

2. To subscribe to and work for truth, honesty and accuracy in all departments.

3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at regular rates.

4. To increase public knowledge of what Directories contain; to study public needs and make Directories to supply them; to revise and standardize methods and classifications, so that what is wanted may be most easily found, and the Directory be made to serve its fullest use

as a business and social reference book and director of buyer and seller.

5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.

6. To solicit subscriptions and advertising solely upon the merits of the publications.

7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers, rather than on the number of copies sold.

8. To co-operate with approved organization and individuals engaged in creative advertising work.

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CULVER 1000—1001—1002—1003

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General Contractors' and Builders' Supplies

Representatives of Lehigh and Ironclad Cement,
Sewer Pipe, Wall Plaster, Lime, Face Brick, Paving
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Water-proofing, Steel Sash, Kreolite Wood Block,
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EVERYTHING FOR THE CONTRACTOR AND BUILDER

SMITH SASH & DOOR CO.

MANUFACTURERS OF

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“Smith's Puttyless Sash”

175 EXCHANGE STREET - ROCHESTER, N. Y.

Phone Main 469

**Good Business Insurance Includes
an advertisement in the local City
Directory—Always.**

A Store of Separate, Segregated Shops, Specializing
in Every Phase of Fashionable Feminine
Apparel and Accessories, and in the
Various Aids to Charm

B. FORMAN CO.

Clinton Avenue South

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438 EXCHANGE STREET ROCHESTER, N. Y.

Telephone 1508 Main

Office Monroe 3770

Yard Office, Westfall Road
Monroe 5632

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COAL AND COKE

Office, 308 Field Street, Rochester, N. Y.

Delaware & Hudson

D. L. & W. "Blue Coal"

Lehigh Valley

IRONDEQUOIT COAL & SUPPLY CO.

Glenwood 6161

*Dustless
Treatment*

**FAMOUS
READING
ANTHRACITE**

*Clean
Delivery*

149 RIDGE ROAD, EAST

ROCHESTER, N. Y.

ONTARIO COAL CO., INC.

DEALERS IN

Anthracite **COAL** *Bituminous* **COKE**

A Clean, Safe, Economical Fuel
With Service

ROCHESTER, N. Y.

Main 2230

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L. C. LANGIE COAL CO.

STONE
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HI-HEAT COAL
SEMET—SOLVAY COKE

STONE
4000

They Cost No More

Central Office, 326 East Main Street

115 Alexander St. cor. Clinton Ave. S.

357 St. Paul Street

368 Clinton Ave. N.

273 Smith St.

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CULVER 999—2074

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CORPORATION

Boiler Settings, Fire Masonry, Special Furnaces
Power Plant Chimneys of Radial and Common
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SUMMERHAYS REFRACTORY SUPPLIES

INCORPORATED

Fire Brick, Carborundum Brick, Insulating Brick
Plastic Fire Brick, High Temperature Cements
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Office and Yard, 620 CLINTON AVENUE SOUTH

Phone Monroe 1155

RAY OIL BURNERS

HEAT BY RADIATOR

WILLIAM C. BARBER

*Plumbing and Heating
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Phone Stone 3384

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F. H. RAPP COMPANY, Inc.

Building Contractors

General Construction

188 MT. HOPE AVE.

ROCHESTER, N. Y.

GLENWOOD 144

BRIGHTON PLACE DAIRY COMPANY

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Under Laboratory Control

45 FULTON AVENUE

ROCHESTER, N. Y.

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French Dry Cleaners and Dyers

Look for our number on the front cover of the Telephone Book

Rug Cleaners

STAUB & SON, Inc.

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MONROE 6600

ROCHESTER, N. Y.

FRIGIDAIRE REFRIGERATORS*Delco Heat Oil Burners**General Motors Radio***GILBERT UTILITIES CORP.****370 EAST AVENUE****Monroe 7064****Open Evenings**

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DOES your advertising fit your business or is it simply a matter of habit? Does it produce results or is it a waste of money?

ARE you satisfied with the way your advertising copy is prepared and placed?

WE offer you advice, counsel and service of experienced advertising men—men who can successfully cope with your problems.

TALK your troubles over with us. We can help you increase your business.

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Electrical Contractors (Dealers)

Lighting Fixtures

Electrical Contractors

ELECTRICAL REPAIR WORK RADIOS

ELECTRICAL APPLIANCES OF ALL TYPES

Phone STONE 6

BARBER-DONOVAN Inc *Electrical Studios*

285 ALEXANDER STREET ROCHESTER, N. Y.

HICKSON ELECTRIC AND RADIO CORPORATION

Wiring, Fixtures, Radio, Appliances, Supplies

MOVIE CAMERAS FOR THE HOME

For Electrical Construction and Repairs of Every Description

ESTIMATES ON REQUEST

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LAUBE ELECTRIC CORPORATION

(FORMERLY 338 MAIN ST. E.)

Electrical Contractors

Electric Lighting Fixtures

TIMKEN AUTOMATIC OIL BURNERS

For Installation and Service Call

STONE 104-105

191-193 EAST AVENUE ROCHESTER, N. Y.

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publicity for your advertisement?**

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103 Main Street West, Rochester, N. Y.

SEWERAGE
WATER WORKS
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ESTIMATES

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Office Phones, Stone 484-485-486

CUT FLOWERS
FLORAL DESIGNS

FLORAL DECORATIONS
OF ALL DESCRIPTION

EDW. BROCKMANN'S SONS

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Wholesale and Retail

We Deliver Anywhere

1991 RIDGE ROAD R. D. 5, ROCHESTER, N. Y.

Member Florists Telegraph Delivery



Rochester Floral Company
Dealers in
Choice Flowers and Plants
DESIGNS AND DECORATIONS
A SPECIALTY
33 FRANKLIN ST., ROCHESTER, N. Y.

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*"Always it pays to trade at
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H. B. GRAVES CO., Inc. 78 STATE ST.

You Are Certain of
Fine Furniture - Service - Quality - Price

AT

Garson & Wood

"Always Good Quality at a Reasonable Price"

111 CLINTON AVENUE SOUTH

Rochester City Guide

The "STREET FINDER"

(Pocket Size)

Giving the name, location and intersecting number of all the streets and avenues, and telling how to reach them by trolley.

With much other valuable information, and a new, convenient sized map of the city

Twenty-five Cents

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ESTABLISHED 1857

***Furniture, Floor Covering, Draperies
Upholsterers***

**Largest Complete House Furnishers Outside
of New York City in the State**

**We Carry the Very Latest Patterns and Designs
in Furniture with a Wide Assortment
to Select From**

**We Shall Be Pleased To Have You Visit Our Store
Our Courteous Service Will Please You**

We Also Maintain a Radio Department

For Service Telephone Stone 1800

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**Sampson & Murdock Company's
Directories have been made
and sold for over
Eighty Years**

***People who use them understand
why they are more popular to-day
as an advertising medium than ever***

Sampson & Murdock Co., Inc.

729 POWERS BLDG.

ROCHESTER, N. Y.

**FURS of QUALITY**

HEADQUARTERS FOR HUDSON SEAL*

*Dyed Muskrat

AUTOMATIC
Cold Storage Vaults

Wm. V. Graeser Co. - 38 Clinton Ave. North
ROCHESTER — NEW YORK

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IN SHEET OR FOLDED IN
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SAMPSON & MURDOCK CO., Inc.

729 POWERS BUILDING

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ERNST HARDWARE

— NOW —

H. H. SULLIVAN, Inc.

Norwalk Builders' Hardware—Wiss Cutlery

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WHOLESALE and RETAIL

65 SOUTH AVENUE

LONG HARDWARE CO.

Lowe Brothers Paint

Hardware

Electrical Supplies

Building Supplies

Sporting Goods

CULVER 3940

4411 CULVER RD., SEA BREEZE

WEED & COMPANY

WHOLESALE AND RETAIL

HARDWARE

PHONE 7900 MAIN

Builders' Hardware
Cutlery

House Furnishing Goods
Mill and Shop Supplies

Automobile Tires
Sporting Goods

15 EXCHANGE STREET

Dress Up

Your Business. Put your name in bold face type under every heading that describes your product

It Pays

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Assets of Companies Represented Over \$380,000,000.00

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Hartford Live Stock Ins. Co. of Hartford, Conn.

Great American Insurance Co. of New York City, N. Y.

Fire Association of Philadelphia, Pa.

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**FIRE, USE AND OCCUPANCY, WORKMEN'S COMPENSATION, LIABILITY,
TOURIST FLOATERS, RAIN, LIVESTOCK, AUTOMOBILE, STEAM
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Telephone Main 444**ROCHESTER, N. Y.**

JAMES JOHNSTON AGENCY

INCORPORATED

NO. 214 GRANITE BUILDING

Telephone Main 697

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Steam Boiler	Sprinkler Leakage	Liability
Plate Glass	Personal Accident	Tourists
Explosion	Aircraft	Windstorm
Workmen's Compensation		
Fidelity and Surety Bonds		

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 Queen Insurance Company
 Westchester Fire Insurance Company
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Royal Insurance Company
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Superintendent, ROY A. DUFFUS

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*Members of the Underwriters Board of Rochester, N. Y. Inc.
National Association of Insurance Agents*

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Phoenix Insurance Company of Hartford, Conn.
United States Casualty Company of New York

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Burglary	Liability	Riot and Explosion
Boiler	Use and Occupancy	Plate Glass
Fire	Accident and Health	Surety Bonds
Marine	Workmen's Compensation	Aircraft

1007 COMMERCE BLDG. ROCHESTER

Telephone Main 220

HOWARD C. DANA & CO.

*Fire, Casualty, Surety, Marine
Insurance*

410-416 GRANITE BLDG. ROCHESTER, N. Y.

Phone Stone 691—692

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FORBES & PORTER, Inc.

General Insurance

Member National Association of Insurance Agents
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TELEPHONE
STONE 800



TELEPHONE
STONE 800

107-109 Commerce Building

119 Main St. E., Rochester, N. Y.

L. WALTON SMITH AGENCY

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Member of The Underwriters Board of Rochester. N. Y., Inc.
We Do Not Sell Mutual or Cut Rate Insurance

GENERAL INSURANCE

816-817 Genesee Valley Trust Bldg.

MAIN 324

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Telephone Main 219

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General Insurance Agency

PROTECTION plus SERVICE

409-411-413 POWERS BLDG., ROCHESTER, N. Y.

HARRY J. McKAY

Member of the Underwriters Board of Rochester, N. Y., Inc.

National Association of Insurance Agents

We do not sell Mutual or Cut-Rate Casualty Insurance

GENERAL

INSURANCE

SERVICE

Representing Companies with a Century's Record for
Service and Satisfactory Settlements

MAIN 261-262

409-413 Central Trust Building

25 Main Street, East

Leo J. McGrael, Frederick Mutschler, Frank W. Sciarrino, Representatives

REMODELING DIAMOND JEWELRY

— E. J. SCHEER —

Rochester's Finest Jewelry Store

Diamonds
Precious Stones
Jewelry
Silverware
Clocks
Novelties

"SCHEERTON" MOUNTINGS
in Platinum and White Gold

WATCHES
Longines
Gruen
Vacheron-Constantin
Hallmark
Hamilton
Elgin

259 MAIN ST. E. at CORTLAND

Phone Stone 710

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WM. B. MORSE LUMBER CO.

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Solidon One-coat Plaster—Newmarble and Newtile
Balsam Wood—Sisalkraft Building Paper
Asphalt Shingles—Asbestos Shingles and Roll Roofing*

We carry a full line of
Bay State Paints, Enamels and Varnishes

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OTIS LUMBER CO.
936 East Main St.

WM. B. MORSE & SONS
340 Main St. West

NORTH END BRANCH
Thomas Ave. near Stutson St. Bridge

MORSE SASH AND DOOR CO.
S. Ford St. cor. Waverly Place

Main Office, 340 Main St., West

ROCHESTER, N. Y.

Greece Lumber Company

TEL. GLENWOOD 2391

Office and Yard

788 LEWISTON AVENUE

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COAL, ROUGH AND DRESSED LUMBER

PEOPLES

COAL & LUMBER CO.

Lumber, Sash, Trim, Mason Supplies, Etc.

COAL .. COKE .. WOOD

PHONE
CHAR **80**

4585 LAKE AVENUE

GEORGIAN BAY LUMBER CO., Inc.

Lumber - Lath - Edgewood Shingles

Millwork - Sash - Doors

Fine Interior Trim

PHONE CULVER 1400

181 HUMBOLDT STREET

N. TONAWANDA

ROCHESTER, N. Y.

PENN YAN

MAIL ADVERTISING SERVICE

Complete from Plan to Mailbox



SUCCESSFUL selling ideas grow out of the fusion of two types of fundamental knowledge—intimate knowledge of the product, which you have; intimate knowledge of selling methods, which we have. We talk it over with you, analyze, and the idea begins to grow.

After the basic plan comes the business of research for data, writing copy, creating typographical style, and similar mechanics of the craft. Our Copy and Service Department is organized to take care of this part of the work.

Lists, of course, are a vital factor; and we naturally have unusual facilities for compiling them because of our directory connections.

Multigraphing and mailing must be well done if the whole campaign is to be effective. Our large Mechanical Department is equipped for speed and facility of operation.

*Ours is a complete service that relieves you of
every mail advertising detail*

SAMPSON & MURDOCK COMPANY

111 Summer Street, Boston, Mass.

Liberty 2726

THE CREDIT RATING CORPORATION

Established 1892

Member of The National Retail Credit Association
Member of The Rochester Retail Credit Men's Association
Member of The Associated Credit Bureaus of New York State

Correspondents in England, Canada, Cuba, and all large
cities and towns in the United States

CREDIT RATING

STONE 3090

616 MERCANTILE BLDG.

COLLECTIONS

STONE 5822

ROCHESTER, N. Y.

TROTT BROTHERS CO.

INC.

MONUMENTS

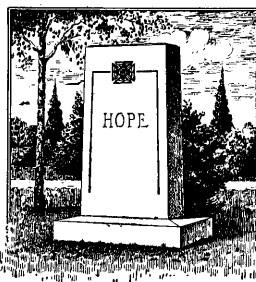
and

MAUSOLEUMS

1120 MT. HOPE AVENUE

Monroe 73

BUILDERS OF MEMORIALS FOR
HALF A CENTURY



FOR

Addressing
Mailing

Mimeographing
Local Lists

Multigraphing
Sales Letters

Mail Advertising Service

CALL MAIN 6199

AYER & STREB

70 EXCHANGE STREET .. ROCHESTER, NEW YORK

Directory Advertising Brings

SATISFACTORY RESULTS

See that your business is properly represented

Please mention this Directory when dealing with Advertisers

A NEWSPAPER FOR READERS WHO THINK

In no one other Rochester newspaper will you find so many features for people who think . . . Arthur Brisbane . . . Dr. Royal S. Copeland . . . O. O. McIntyre . . . Deems Taylor . . . Fannie Hurst . . . Mussolini . . . Karl Von Wiegand . . . Lloyd George . . . to mention but a few . . . supplemented from time to time by articles by outstanding international figures.

To be well informed . . . one must read Rochester's best newspaper for "readers who think."

ROCHESTER JOURNAL—AMERICAN

ROCHESTER'S GERMAN DAILY ABENDPOST

is delivered every afternoon directly into the homes in all sections of the city by carriers and in the surrounding towns by agents and the mail.

It reaches substantial buyers, who have the reputation of either purchasing for cash or meeting their obligations promptly.

ABENDPOST ADVERTISING BRINGS RESULTS

Your Delivery Service Needs a Copy of this Directory, so does your Collection Department, your Sales, Purchasing, Mailing and every other Department in your Business.

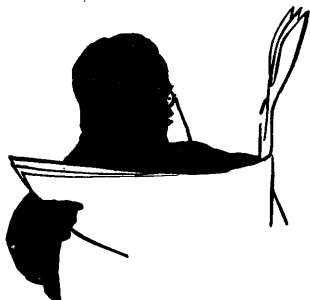
You can use it Every Day in the Year.
We will be Glad to Send you a Copy.

SAMPSON & MURDOCK CO., Inc.
Publishers

729 POWERS BUILDING

ROCHESTER, N. Y.

When the Mind is Fresh!

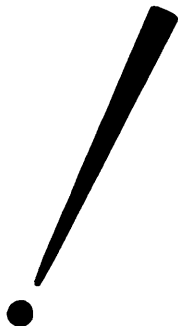


Morning is a time of day when facts — grasped at a glance — inspire confidence and furnish renewed energy for a whole day's activities.

Community events—Pages of Pictures—Associated Press dispatches—Special Writers—last minute flashes—highlights of the world's happenings at a glance --- all this and more is offered to you daily and Sunday through the columns of the

Democrat  **Chronicle.**

First Choice



*More Rochester Families
read The Times-Union
than any other Rochester
publication.*

As an advertising medium The Times-Union is first choice among Rochester merchants—on the basis of time-tested result-power in the evening field.

ROCHESTER TIMES-UNION

HUMPHREYS**"The Paint Man"****TWO STORES*****Wall Paper*****58 SOUTH AVE.****Main 4663*****Paint*****44 SOUTH AVE.****Main 2117****HOWE & BASSETT CO., Inc.***Established 1885***PLUMBING AND HEATING CONTRACTORS****Oil Burning Equipment****"PETRO NOKOL" Automatic Oil Burner****"RUUD" Automatic Gas Water Heaters****"INCINOR" GAS FIRED INCINERATORS****840-50 UNIVERSITY AVENUE****TELEPHONE MONROE 3****BAREHAM & McFARLAND, Inc.*****Plumbing and Heating*****APPLIANCES****Humphrey Automatic Gas Water Heaters****Snow-White Cabinet Clothes Dryers****Chambers Fireless Gas Ranges****Clow Gasteam Radiators****Estate Heatrolas****Oil Burners****136 NORTH STREET****Phone MAIN 4313**

MANUEL SPECIALTIES COMPANY

J. S. MANUEL, *Manager*

Distributors; **BASHLIN VALVES** and **FAUCETS**,
HOSPITAL, Elbow Action Combination Fixtures,
a Valve that Lasts the Life of the Building; It can
never wear out; Never needs to be replaced.

Catalog furnished upon request

119 WESTLAND AVENUE

ROCHESTER, N. Y.

PHONE MONROE 4097

FOR QUICK SERVICE CALL
CULVER 946-M

REASONABLE
PRICES

SCHMIDT PRINTING CO.

“Quality Printing”

4625 CULVER ROAD

-

SEA BREEZE, N. Y.

Res. 34 Lodge Drive, Point Pleasant, N. Y.



General View of Printing Plant at new quarters of Sampson & Murdock Co. publishers of this directory and 40 others. Giving glimpse of large new press at left.

The Barnard Development Co.

Incorporated

HOUSTON BARNARD, *President*

850 POWERS BUILDING

Exclusive residential sites carefully restricted

EAST AVENUE SECTION

MAIN 2126

Telephones

MONROE 1675

RENTALS

SALES

HERBERT J. BIETRY

Realtor

1216 LINCOLN-ALLIANCE BANK BLDG., ROCHESTER, N. Y.

Expert Service, Rent Collections and Property Management

A Public Service Publication

Few lines of Business have such a varied clientele as has the city directory. It serves high and low, rich and poor, with equal impartiality and with profit to all.

It answers the questions *What?* and *Who?* which arise in daily Business and fills a position occupied by no other publication under the sun. It is often used from its issue until it falls to pieces and seldom will you find one entirely discarded while its leaves cling together. A publication which is used so universally and whose life is so long, must appeal to every shrewd business man as a most desirable advertising medium.

Please mention this Directory when dealing with Advertisers

When You Deal in
**ROCHESTER AND SUBURBAN
 REAL ESTATE**

Let the Forty Years Experience
 of this organization be your guide

“A Complete Real Estate Service”



ESTABLISHED 1890

REALTORS

MAIN 270

Good Business Insurance Includes
 an advertisement in the local City
 Directory—**Always.**

The New Celluloid Index Label

A VISIBLE FILING SYSTEM

FOR RUBBER STAMPS

SEAL PRESSES

STEEL STAMPS

C. H. MORSE & SON

Improved Rubber Stamps

15 SOUTH WATER ST.

ROCHESTER, N. Y.

Telephone Main 1291



PHONE MAIN 6333

WM. F. SCHWARTZ & SON, Inc.

APPLICATORS OF

Johns-Manville RoofingsSheet Metal Range Hoods for the Home
Copper Gutters and Conductors**15-17 INDUSTRIAL STREET ROCHESTER, N. Y.**

The Knowledge of "where
to buy" is as important
as where to sell goods.

Consult the City Directory**CLOVER STREET WATER DISTRICT**

BRIGHTON

HIGHLAND-CLINTON WATER DISTRICT

BRIGHTON

MONROE AVENUE WATER DISTRICT

BRIGHTON

HELENDALE AND VICINITY WATER DISTRICT

IRONDEQUOIT

GEO. H. BLIVEN, Agent for the Water Commissioners

IN CASE OF TROUBLE PHONE EITHER OF THE FOLLOWING NUMBERS

Office, Main 5737. Res. Glenwood 4026, Monroe 5717-W, Culver 5425**310 POWERS BUILDING****ROCHESTER, N. Y.****Please mention this Directory when dealing with Advertisers**

Rise and Walk

HERBERT N. CASSON, *Editor, Efficiency Magazine, London, England*
Sends a Message to America

You are depressed. You think you are crippled. You are afraid of the future. You are full of fears.

You have half the gold in the world and half of the machinery and most of the automobiles and all the skyscrapers.

You have the greatest home market in the world and the largest corporations that the world has ever seen.

You are ruled more by ideas and less by tradition than any other people in the world. You have usually done what you thought you could do.

How can it be possible that a progressive nation of 120,000,000 people can be wrecked by the speculations of a little handful of fools in Wall Street?

The prices that were forced too high had to come down. Today all the prices are too low.

There is now a golden opportunity for every man who has eyes to see it.

Dollars are now being sold for 30 cents. Practically every security in the United States is now being sold at less than its value.

The way to create a fortune is to buy from pessimists. Pay your money and take the risk.

Frick started his career by buying coke ovens in the slump of 1873. Carnegie made \$300,000,000 by buying steel plants in the slumps.

Hundreds of fortunes have been made by buying from pessimists. Ye gods! what a chance there is at this moment!

In five years from now most American business men will belong to the "I Wish-I-Had-Club."

Then it will be too late to buy a dollar for thirty cents. The opportunities will be gone.

When a horse balks, the balk is in his head, not in his legs. He moves on when he thinks he will.

And when an American business man is depressed, the slump is in his head. There is nothing serious to prevent him from making money if he thinks he will.

When fear rules the will, nothing can be done, but when a man casts fear out of his mind, the world becomes his oyster.

To lose a bit of money is nothing, but to lose hope—or lose nerve and ambition—that is what makes men cripples.

This silly depression has gone on long enough. Get rid of it. It is inside of you. Rise and walk.

SAMPSON & MURDOCK CO.

Directory Publishers Since 1846

179 LINCOLN STREET

BOSTON, MASS.

YOU

are consulting this Directory!

**So are Other Business Men in all parts
of the world**

How do you stand with regard to them?

Is your representation adequate?

Do your listings cover all your interests?

Advertisements in this Directory cost little, and reach every corner of the country through Directory Libraries and Business Houses.

This Directory is Consulted Daily. It will pay you to get in touch with the publishers.

SAMPSON & MURDOCK CO. Inc.

729 POWERS BUILDING

ROCHESTER, N. Y.

MAIL ADVERTISING SERVICE

Complete from Plan to Mailbox



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*Ours is a complete service that relieves you of
every mail advertising detail*

SAMPSON & MURDOCK COMPANY

111 Summer Street, Boston, Mass.

Liberty 2726

LEONARD V. WEBB

W. STAUNTON MOYLAN

FIRMAN-WEBB Co., Inc.

ESTABLISHED 1867

General Agents

Alliance Casualty Company
National Fire Insurance Company
Agricultural Insurance Company
Fidelity and Deposit Company of Md.

*A complete insurance institution anticipating the needs
of its clients and rendering efficient personal service*

INSURANCE

Member of the Underwriters Board of Rochester, N. Y., Inc.
National Association of Insurance Agents

Telephone Main 83

212 WILDER BUILDING - 8 EXCHANGE ST.



COURT STREET BRIDGE, SUBWAY AND BARGE CANAL HARBOR