

37TH ANNUAL FIELD DAY

of

**WHITE CITY, WINDSOR BEACH AND
SUMMERVILLE ATHLETIC ASS'N, Inc.**

Saturday Afternoon, August 28, 1948

The Official "Big Day" For The Lakeshore Folks

This is your Field Day. Boost your Association by having your children march in the parade; dress them up or masquerade them; march with them. Make this the best Field Day ever held! Do your part—Your officers and committees have done theirs. The parade forms at Washington Ave. at Lake Front, at 1:30 P. M. SHARP. The line of march will be up Washington Ave. to Rock Beach Road to Bateau Terrace, to Madison Terrace to Athletic Field.

See list of Special Parade Prizes.

Refreshments FREE to members and their families—Coupons will be left at your house by the committee in charge.

Your Membership And What It Means To You

It means that when you live here at the lakeshore you want a place to enjoy the summertime to the fullest extent; a place to have recreation and gain health; a place where your children can play and swim safely, and a bathing beach kept clean and provided with capable beach patrol. You also want proper police protection and as tax-payers you expect your streets, public services, sanitary and moral conditions to be thoroughly looked after. This association sends representatives FOR YOU to the Police and to the Irondequoit Town Board meetings when special action is needed for your safety, comfort or health. Each year, starting in 1949, on July 4th and on Field Day a public celebration will be given to you FREE for your enjoyment. THIS is what your membership means to you.

What It Means To Us

It means—that your dollar which you pay for membership is used to provide all these things. Unless you think enough of your community to help get these improvements and privileges for yourself and your family this association cannot continue. We need your co-operation and support. We want your co-operation by attending the meetings and making your suggestions and complaints so we can endeavor to solve your problems. We want your support; we need it to carry on this work. Every resident at the lakeshore should be a member of this Association so long as he shares the benefits of it. All money is spent for the benefit of the community at large. Your officers and committees work for you gladly and willingly without pay. We can do more each year if you will JOIN THE ASSOCIATION.

Remember This

Because of the war years, the activities of the Association were allowed to lapse and were not resumed until recently. Last year, through combined interest and efforts of members, we were able to have ordinances passed by the Town Board controlling the beach. This year we were able to obtain Town equipment to aid in cleaning the beach. And with your continued cooperation we can accomplish many other things for your pleasure and comfort.

If you do not join now the Association cannot arrange for things requiring an outlay of money next spring. By joining now you will help the Association meet the expenses of providing you with these things this year—Let every resident show his interest and appreciation by making out his application today. The membership Secretary will be on the field waiting for you on Field Day.

Special Parade Prizes

All lakeshore residents and children are invited to compete for these prizes which will be awarded at the field after the parade.

RULES:—Participants must march in parade from Washington Ave. to Athletic field.

Each participant must have a tag on left arm or garment with the letter showing which class of entry he or she is competing in.

Prizes will be awarded for:—

- A. Best Decorated Carriage and Baby
- B. Most Novel Dressed Girl 3 to 7 Years Old.
- C. Most Novel Dressed Boy 3 to 7 Years Old
- D. Prettiest Dressed Girl
- E. Best Dressed Boy
- F. Best Burlesque Costume for Boys
- G. Best Burlesque Costume for Girls
- H. Best Made-Up Clown—Boys and Girls
- I. Prettiest Float
- J. Most Novel Float

Sports Events At Field

RULES:—Contestants, or members of their immediate families must be registered members of the W. C., W. B. and S. A. A. (Bring your membership card). Winners will be escorted to the Clerk of Course who will check with Membership Secretary and if qualified will be awarded the prize. Judges decision is final.

Spiked shoes are not allowed.

Under no circumstances can a contestant win more than two prizes.

- 1—Sport Race - children under 5 years
- 2—Penny Scramble - children under 5 years
- 3—Sack Race - children under 8 years
- 4—25-yd. Dash - Boys and Girls under 8 years
- 5—Peanut Race - Girls under 12 years
- 6—Egg rolling - Girls 12 to 16 years
- 7—3 legged Race - Girls under 12 years
- 8—Sack Race - Girls 12 to 16 years
- 9—50-yd. Dash - Boys under 12 years
- 10—3 legged Race - Boys 12 to 16 years
- 11—Sack Race - Boys 12 to 16 years
- 12—Egg throwing - Boys 12 to 16 years

After the Sports Events at field there will be a

Big League Ball Game

between

SINGLE MEN vs. MARRIED MEN

Dancing and Entertainment at the Rendezvous Saturday Night, August 28th
MOVIES START 8 P.M. - - DANCING 9 TO 11 P.M.

Band Music and Music for Dancing furnished through courtesy of American Federation of Musicians, Local No. 66. Use of Rendezvous for meetings and dancing courtesy of Otis Pearson.