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10 Victoria Luise Platz
W. Berlin Germany

Oct 4

My Dear Mrs. Coonly Ward,

You asked me to inquire about Christmas stamps in Copenhagen. I did so. I learned that the idea was suggested by a man who was a high official in the post office department of Denmark. The stamps are made by the government and are placed upon the market two or three weeks before Christmas. The post offices, book stores & toy shops sell them. Then everyone who will do so uses them. Merchants have them stuck upon all packages to be delivered and also place them upon their bills. They are added to the regular

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postage upon letters and postal cards, and they are added to the outside decorations of Christmas gift packages. In fact, they are stuck everywhere the ingenuity of the "Sticker" suggests. They are extremely popular – the whole populace seeming to approve the plan. They sell for what is the equivalent of about one and a quarter American cents.

I am enclosing samples of 1904, which I believe was the first year and also a sample for 1905.

In 1904, the receipts after deducting the expenses were 68. 000 kroner, or \$18, 360. I did not learn the amount for 1905 (heard 26,0000).

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The total amount was contributed to philanthropy. Last year it was entirely given to the tuberculosis hospitals, the year before to the children's hospitals, asylums, etc.

The design for 1905 was the head of the old queen, the coat of arms, etc. I do not think the designs very attractive.

Now Norway and Sweden have taken up the idea and will introduce it this year.

I enclose the card of the man who is the "father" of the idea. If you need to know more, you can write direct to him, although I think I have given you the chief points.

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It seems a clever idea and I believe it would succeed in the United States if state or city would take it up. But the principle upon which the idea is based is new, with us, altho' quite in harmony with Old World methods. In Denmark, particularly, all sorts of things, libraries, reading clubs, schools, hospitals, etc. receive a donation from the government. So it is quite accustomed to "fathering " philanthropy. Our government is not only not used to responsibilities of this kind, but I have an idea there is considerable feeling against adoption by the government of public enterprises. Please excuse this careless letter. I have been obliged to write hastily.

Most cordially,
Carrie Chapman Catt