

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

Member of the Federal Deposit Insurance Corporation

2 EAST AVE.

POLK'S ROCHESTER

Classified Business Directory

1946

INCLUDING

Associations and Clubs—Commercial, Buildings—Office and Public, Cemeteries, Churches, Clergymen, Hospitals, and Dispensaries, Libraries, Savings and Loan Associations, and Schools, Colleges and Academies.

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Names appearing under headings marked thus (*) are inserted only when specially contracted for.

Abattoirs

Amdoursky J & Son 311 Buffalo rd
Kaufman Wm J rear 235 Buffalo rd

Abdominal Supporters

PAINE DRUG COMPANY The 24-26 E
Main tel Main 1820—For further information see page 45 Buyers' Guide and left top lines

Abstracts of Title

ABSTRACT TITLE & MORTGAGE CORPORATION 47 Fitzhugh S tel Main 4170—For further information see page 2 Buyers' Guide
Monroe Abstract Corp 20 Main W
MONROE ABSTRACT & TITLE CORPORATION Twenty Main W tels Main 3440-3441-3442-459—For further information see page 2 Buyers' Guide
Rochester Abstract Corp 19 Main W rm 703
Western New York Abstract Co 20 Main W

***Academies—Dancing**

OTTO BALLROOM 80 Main W office tel Main 5383 res tel Genesee 4981-W
—For further information see page 39 Buyers' Guide and right top side lines

***Accident Insurance**

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
BAKER CLIFTON H 500 Lincoln-Alliance Bank Bldg office tel Stone 3860 res tel Charlot 598—For further information see page 83 Buyers' Guide and back binding

***Accountants—Certified Public**

BORISOFF SAMUEL M 409 Central Trust bldg 25 Main E office tel MAIN 2133 res tel MONROE 4495-W
CROOKSTON HARRY D 522 Sibley Tower Bldg 25 North tel MAIN 5300
DORAN THOMAS A 1003-1004 Wilder bldg 8 Exchange office tel MAIN 7048 res tel CULVER 128-W
FORTH J VERNON 1201-1255 Commerce bldg 119 Main E office tels MAIN 4685-6-7 res tel MONROE 4417-R
HERRON MATTHEW A 31 Exchange rm 407 office tel MAIN 4706 res tel CULVER 3500-M

JACKSON G ARTHUR 31 Exchange rm 407 office tel MAIN 4706 res tel GLENWOOD 4182

JACKSON JAMES A 19 Main W rms 810-815 tel MAIN 1909
JACKSON & ZAENGLEIN 31 Exchange rm 407 tel MAIN 4706
JOHNS VERNE E 34 State rm 303 office tel MAIN 6658 res tel GENESEE 2356

JONES HORACE F 904-912 Lincoln-Alliance Bank bldg office tel STONE 868 res tel HILSIDE 2060

MAY JOHN A 1023 Lincoln-Alliance Bank bldg 183 Main E office tel STONE 1650 res tel GENESEE 6796-W

MILLER HERMAN A & CO 19 Main W rms 810-815 tel MAIN 1909

MORROW ROBERT T 950 Lincoln-Alliance Bank bldg 183 Main E office tel STONE 920 res tel HILSIDE 1614-J

NARAMORE, NILES & CO 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921

NILES OSCAR L 950 Lincoln-Alliance Bank bldg 183 Main E office tels STONE 920-921 res tel MONROE 5666

RANDALL EDMUND A 19 Main W rms 810-815 tel MAIN 1909

RAPP FREDERICK W 950 Lincoln-Alliance Bank bldg 183 Main E office tels STONE 920-921 res tel MONROE 4207

ROWLEY HENRY W 31 Exchange rm 407 office tel MAIN 4706 res tel GENESEE 6448-W

SHULTS OTTO A 1201-1225 Commerce bldg 119 Main E office tels MAIN 4685-6-7 res tel MONROE 7782

SLOCUM SANFORD G 1201-1225 Commerce bldg 119 Main E office tels MAIN 4685-6-7 res tel HILSIDE 2075-R

STAUNTON ROBERT E suite 1131 Sibley Tower bldg 25 North office tel STONE 3983 res tel MONROE 3933

SULLIVAN LEO V 522 Sibley Tower bldg 25 North tel MAIN 5300

TATU ALBERT J 522 Sibley Tower bldg 25 North tel MAIN 5300

THOMY CARL D & CO 1416 Temple bldg 14 Franklin tel STONE 240

WILLIAMS GLENN O & CO 1023 Lincoln-Alliance Bank bldg 183 Main E tel STONE 1650

WILSON, SHULTS & CO 1201-1225 Commerce bldg 119 Main E tels MAIN 4685-6-7

ZAENGLEIN PAUL C 31 Exchange rm 407 office tel MAIN 4706 res tel MONROE 3608

Accountants—Industrial

PRODUCTION PLANNING CO 1127 Sibley Tower bldg 25 North tel STONE 3982

***Accountants—Public**

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel STONE 868

JACKSON & ZAENGLEIN (CPA) 31 Exchange rm 407 tel MAIN 4706

JOHNS & COMPANY 34 State rm 303 tel MAIN 6658

NARAMORE, NILES & CO (CPA) 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921

WILSON, SHULTS & CO (CPA) 1201-1225 Commerce bldg 119 Main E tels MAIN 4685-6-7

Accountants & Auditors

A B C Systems & Service 16 Main W rm 536

American Audit & Tax Service 39 State rm 101

Belter Herbert G 231 Sawyer

Bergevin Geo P 27 Clinton av S rm 200

Bogaski John J 623 Rocket

Boles Edw F 45 Exchange rm 1003

Borlssoff Saml M (CPA) 25 Main E rm 409

Breen Gerald J 8 Exchange rm 707

Callahan Arth J 105 Champlain

Chafel Jas A 486 Jay

Collins Joseph P & Associates 840 Dewey av rm 2

Coon Lewis D 915 Meigs

Crookston Harry D (CPA) 25 North rm 522

CROOKSTON, SULLIVAN, TATU 522 Sibley Tower bldg 25 North tel MAIN 5300

Dickman Kermit S 6 State rm 302

Doran Thos A (CPA) 8 Exchange rm 1003

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel STONE 868

Fain Rupert G 14 Franklin rm 911

**SIMON
FELDMAN
AGENCY**

GENERAL
AGENTS
SECURITY
MUTUAL
LIFE
INSURANCE
CO.

ALL LINES
OF
INSURANCE
AUTO - FIRE
LIFE - BONDS

COMPLETE
INSURANCE
PROTECTION

STONE
7250

1444
LINCOLN
ALLIANCE
BANK
BUILDING

**GEORGE J.
MICHELSEN
FURNITURE
COMPANY**

EST. 1868

BED
ROOM

LIVING
ROOM

DINING
ROOM

FURNITURE

Phone
Glenwood

4719

172-182

AVENUE D

**DRAWING
MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.****PHOTO COPIES****BLACK AND
WHITE PRINTS****Stone 6480**

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DEMOCRAT & CHRONICLE WANT ADS ARE SUCCESSFUL

MAIN 7400

Accountants & Auditors—Con
 Finnegan John J 60 N Fitzhugh rm 104 and 29 Church
 Forth J Vernon (CPA) 119 Main E rm 1201
 Franklund John C 130 Main E rm 312
 Gasser Wm D 183 Main E rm 939
 Gelb Audit Co 8 Exchange rm 201
 General Audit Co 31 Gibbs rm 106
 Gilman Albert R 130 Main E rm 841
 Good Ralph S 42 East av rm 220
 Goodell Richard A 119 Main E rm 825
 Gorsline Don E 19 N Union
 Greenhouse Max 6 State rm 302
 Greule Howard B 14 Franklin rm 1002
 Herron Matthew A (CPA) 31 Exchange rm 407
 Ives Geo R (CPA) 25 North rm 522
 Jackson G Arth (CPA) 31 Exchange rm 407
 Jackson Jas A (CPA) 19 Main rm 810
JACKSON & ZAENGLEIN (CPA) 31 Exchange rm 407 tel MAIN 4706
 Johns Verne E (CPA) 34 State suite 303
 Johns & Co 34 State suite 303
 Jones Horace F 183 Main E rm 904
 Kless C Melville 14 Franklin rm 911
 Knauf & Knauf 130 Main E rm 422
 Kramer Frank C 515 Lexington av
 MacAllister W S & Co 14 Franklin rm 1101
 Mann Everett J 183 Main E rm 1023
 Margolis Donald 14 Franklin rm 1204
 May John A (CPA) 183 Main E rm 1023
 Mazin Jas 6 State rm 301
 McCoy Albert E 328 Main E rm 406
 Meng Harold H 16 Main W rm 339
 Miller Alf J 16 Main W rm 339
 Miller, Franklin, Basset & Co 183 Main E rm 939
 Miller Herman A & Co (CPA) 19 Main rm 810
 Miller Herman A & Co (CPA) 19 Main W rm 810
 Morrow Robt T (CPA) 183 Main E rm 950
NARAMORE, NILES & CO (CPA) 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921
 Neirocker Agnes T (CPA) 14 Franklin rm 1416
 Neracker Gladys D 14 Franklin rm 911
 Niles Oscar L (CPA) 183 Main E rm 950
 Oehler Anna P A 16 Main W rm 703
 Oliver Allen J & Co 19 Main W rm 500
 Paley Harold R 42 East av rm 428
 Posner Audit Co 16 State rm 219
 Randall Edmund A (CPA) 19 Main W rm 810
 Rapp Fredk W (CPA) 183 Main E rm 950
 Rothwell Jas L (CPA) 8 Exchange rm 811
 Rowley Henry W (CPA) 31 Exchange rm 407
 Salter Willard M 19 Main W rm 810
 Samuelson Carl E 183 Main E rm 906
 Savitt Audit Co 39 State rm 101
 Savitt Saml 39 State rm 101
 Shults Otto A (CPA) 119 Main E rm 1201
 Slocum Sanford G (CPA) 119 Main E rm 1201
 Smith G Allen 130 Main E rm 1121
 Staunton Robt E (CPA) 25 North rm 1131
 Stearn's Systems Inc 82-StPaul rm 620
 Steinmann Edwin O 8 Exchange rm 811
 Stone Abr S 19 Main W rm 521
 Stowe Donald A 8 Exchange rm 707
 Sullivan Leo V (CPA) 25 North rm 522
 Tatu Albert J (CPA) 25 North rm 522
 Tebor Leah L Mrs 130 Main E rm 802
 Thomy Carl D (CPA) 14 Franklin rm 1416

Thomy Carl D & Co (CPA) 14 Franklin rm 1416
 Williams Glenn O (CPA) 183 Main E rm 1023
WILLIAMS GLENN O & CO (CPA) 1023 Lincoln-Alliance Bank bldg 183 Main E tel STONE 1650
 Wilson Louis W (CPA) 119 Main E rm 1201
WILSON, SHULTS & CO (CPA) 1201-1225 Commerce bldg 119 Main E tels MAIN 4685-6-7
 Zaenglein Paul C (CPA) 31 Exchange rm 407
 Zak Helen E 385 Main E rm 2

Acetylene
 Air Reduction Sales Corp, Wells and Leonard sts

Acoustical Contractors
 Collum Acoustical Co 211 East av
 Sound Equipment Co 114 StPaul

Adding, Calculating & Tabulating Machines
 Burroughs Adding Machine Co 75 Broad W

Comptometer Co 328 Main E rm 310
 Cooper Robt G 119 Main E rm 825
 Friden Calculating Machine Co 82 St Paul rm 713
 International Business Machines Corp
 Electric Accounting Machine Div 265 East av
 Office Service and Supply 153 Chapin
 Wood Harold J Sales & Service 119 Main E rm 825

Addressing Machines
 Addressograph Sales Agency 5 StPaul rm 424
 Elliott Addressing Machine Co 217 East av rm 25

***Addressing & Mailing**
POLK R L & CO Inc New York Office 354 Fourth av NYC tel Caledonia 5-8500

Adhesive Mfrs
 Clark Stek-O Corporation 1631 Dewey av at Stek-O Hall

Adjusters
 Carroll Chas W 119 Main E rm 819 (ins)
 Currie John G 34 State rm 316 (ins)
 Darcy T Joseph 16 Main W rm 627 (ins)
 Fire Companies Adjustment Bureau Inc 183 Main E rm 723 (ins)
 Garis Jos E 82 StPaul rm 623
 Henry John M 183 Main E rm 1000 (claim)
 Kemper James S & Co Inc 16 Main E rm 916 (ins)
 Searing Robt T 183 Main E rm 954 (ins)
 Troy W Jos 65 Broad W rm 218
 VanVechten Loren W 84 Exchange rm 106 (ins)

***Adjustments—Collection**
MERCANTILE ADJUSTMENT BUREAU suite 717 Case bldg 82 St Paul tel Stone 504—For further information see page 35 Buyers' Guide and left top side lines

***Administrators**
CENTRAL TRUST CO Central Trust bldg 25 E Main tel Main 1625 Brighton office 1806 East av Personal Loan and Mortgage Departments 17 E Main—For further information see page 8 Buyers' Guide and right side lines

COMMUNITY SAVINGS BANK OF ROCHESTER NY The East Side office cor Main and Clinton, Mechanics office 21 Exchange East av office 89 East av tel Stone 364—For further information see page 10 Buyers' Guide and left top lines

GENESEE VALLEY TRUST CO main office 45 Exchange at Broad W tel Main 2884 branch offices Valley office 1475 MtHope av Spencerport office Spencerport NY—For further information see page 9 Buyers' Guide and right side lines

LINCOLN ROCHESTER TRUST CO main office 183 Main E at Stone tel Stone 300, branch offices 5 Main W, 33 Exchange, 30 Clinton av N, 1495 Lake av, 886 Main W, 560 Monroe av 460 N Goodman, 520 Portland, 1853 Monroe av, 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

MONROE COUNTY SAVINGS BANK 35 State tel Main 3878 branch 2 East av at Main E tel Stone 6649—For further information see page 11 Buyers' Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh S branch office 40 Franklin tel Stone 1425—For further information see page 12 Buyers' Guide and right top lines

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide, right side line back cover

Advertising Agencies
 Alliance Advertising Agency 14 Franklin rm 606
 Berry L M & Co 328 Main E rm 411
 Brewer-Hayes 251 East av
 Clar Harry M & Associates 130 Clinton av S
 Damuth Advertising Inc 38 Scio
 Hart-Conway Co Inc 45 Exchange rm 409
 Hutchins Advertising Co Inc 42 East av rm 126
 International Press Service 480 Clinton av S
 Keenan Advertising Agency 550 Main E
 Knabb Jack Advertising Co 311 Alexander rm 213
 Lillato Carl E 25 North rm 921
 MacDonald J Stuart rear 82 Ardmore
 McLeod Advertising Agency 183 Main E rm 1137
 Merchandising Institute of Natl Retail Lumber Dlrs Assn Inc 82 StPaul rm 604
 National Transitads 34 State rm 316
 Rochester Press Bureau 38 Richard
 Rumrill Chas L & Co 311 Alexander rm 203
 Scrivener O'Brien & Co 5 StPaul rm 534
 Seager C Milton 34 State rm 300
 Sillato Carl E 25 North rm 923
STEWART, HANFORD & CASLER Inc 11 James tel Stone 1453—For further information see page 3 Buyers' Guide
 Thomas Albert H 42 East av rm 126
 Wolff Ed and Associates 328 Main E rm 428
 Wright W L Co 82 StPaul rm 708

Advertising Counsel & Service
 Hughes Market Research 328 Main E rm 327
 Leight Walter H Co 186 East av
 Moore Vincent S 5 StPaul rm 309
 Rueby Process Displays 29 N Water
STEWART, HANFORD & CASLER Inc 11 James tel Stone 1453—For further information see page 3 Buyers' Guide

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 75 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

*Advertising Direct by Mail
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334—For further informa-
tion see page 117 Buyers' Guide

*Advertising Literature
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334—For further informa-
tion see page 117 Buyers' Guide

Advertising Novelties
A B C Sales Co 210 Cypress
Maloney Sales Co 36 StPaul rm 213
(mfr)

*Advertising—Outdoor
**ROCHESTER POSTER ADVERTIS-
ING CO** Inc 30 Platt tel Main 659

Advertising Representatives—
Newspapers & Magazines
STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For further
information see page 3 Buyers' Guide

Advertising Specialties
BASTIAN BROS CO 1600 Clinton av N
tel Glenwood 3380

*Advertising Thermometers
TAYLOR BROS CO division Taylor In-
strument Cos 95 Ames cor West av
tel Genesee 4800—For further infor-
mation see page 144 Buyers' Guide

*Agents—Insurance
ASHLEY EGBERT F CO (general) 212
Union Trust bldg tel Main 444—For
further information see page 68 Buy-
ers' Guide and left top lines

Agricultural Implements &
Machinery
Foster-Ansley Corp rear 554 Lyell av
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 62
Buyers' Guide and left top side lines
Oliver Corp The 13 Verona
Syracuse Supply Co 1349 University av
(tractors)

*Air Compressors
**KELLOGG DIVISION AMERICAN
BRAKE SHOE CO** 97 Humboldt tel
Culver 2815

Air Conditioning
Carrier Corporation 16 Main E rm 820
Niagara Blower Co 130 Main E rm 943
Redeker Bros 2154 Main E
Rochester Air Conditioning Corp 62
University av and 662 Monroe av

*Aircraft Trimmings
SCHLEGEL MFG CO The 277 N Good-
man cor College av tels Monroe 812-
813—For further information see
page 6 Buyers' Guide

Airplane & Airship Builders
Cunningham Hall Aircraft Corp 13
Canal

*Alumite Greasing Products &
Equipment
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide

*Aluminum Matting
ERDLE PERFORATING CO 171 York
tel Genesee 2608—For further infor-
mation see page 135 Buyers' Guide

Amusement Devices
A-1 Amusement Co 537 Clinton av N
American Coin Machine Co 573 Clinton
av N
Atlas Phonograph Co 592 Clinton av N
Central Coin Machine Co 482 Central
av

Dalba Vincent 22 Hanover
DeIFay Michl 294 Brown
Eastern Sales Co 1826 Main E
Gem Enterprises Co Inc 540 Clinton
av N
National Coin Machine Exchange 85
Avenue E
Silverstein Morey 90 Main W
Valley Specialty Company Inc 550
Clinton av N (mfrs)

Amusement—Places of
Atlantic Recreation Hall rear 933
Atlantic av
Eddie's Roller Palace 155 Chestnut
Evans M J 82 StPaul rm 511
Park Hall 928 Jefferson av
Penny Arcade 72 Clinton av N
Red Wing Stadium 500 Norton
Stone Street Rollerdom Inc 87 Stone
Yawman Harry P 62 East av

*Animal & Bird Dealers
(See Bird & Animal Dealers)

*Anthracite Coal
BABCOCK H H & CO Inc ('blue coal')
(wholesale and retail) main office
first floor Wilder bldg tels Main 228-
229-230 sales offices 393 Main W at
Penn RR, 505 North at NYC RR, 720
Driving Park av at B&O RR, Uni-
versity av and Winton rd N at NYC
RR—For further information see
page 32 Buyers' Guide
YATES COAL CO The 612 Lincoln-Al-
liance Bank bldg tel Stone 450—For
further information see page 32 Buy-
ers' Guide and left top lines

Antiques
Afferdick's Antique Shop 57 Sullivan
Altman Ben 61 Monroe av
Cappellino Ethel Mrs 12 Cortland
Clark Myrtle A 523 Court
Deidrick John M 482 Court
Hadley-Thomason Lynda 380 Monroe
av
Henderson E W 493 Court
Hill Bros 242 East av
Hill Harry 189 Chestnut
Kasarjian Paul V 210 Monroe av
Keeling Eug S 1887 East av
Lounsbury Henry J 92 Monroe av
Noldt Hazel 341 Court
O'Brien Adelaide L Mrs 90 Troup
Palette Art & Antique Shop 168 Mon-
roe av
Payne Geo J 129 Meigs
Prens Storage Furniture Store 434
State
Robinson Myrtle Mrs 470 Court
Rowles Antique Shop 647 Park av
Saide and Hassin 114 Joseph av
Schechter Jack 9 Farrington pl
Schneider Robt F 556 Main W
Sloan Anna B Mrs 534 Main W
Snyder Louise C 274 East av
Studio Shop The 206 Charlotte
Take It or Leave It 468 Main W
Vogel Walter 567 Main W
Weather Chas 195 East av

Apartment Buildings
Aberdeen The 345-359 Clinton av S
Adlington Apartments 405 Alexander
Admiral 133 Plymouth av S
Ainslow Apts 56 Chestnut
Alberta Apartments 60 Thurston rd
Alcazar 184-186 Bway
Alden The 47 Troup
Alexander Court The 185 Alexander
Algonquin 34 S Goodman
Allandale The 106 Alexander
Altman Apartments 174 Genesee
Alton 120 Chestnut
Ambassador 86 S Union
Anador Apts 310 Cumberland
Apollo The 81 Thurston rd
Ardmor The 3 Marshall
Ardrey Apts 38 Franklin sq

Ardley 699 Main E
Argyle 158 Clinton av S
Arlington 393 Court
Arnold Court 21 Arnold pk
Ashland Apts 119 Ashland
Avalon Apartments 463 Court
Avmont Apts The 407 South av
Avon The 74 Tremont
Avondale Apts 370 Meigs
Barrington 152 Barrington
Beaumont The 995 Genesee
Belnord Apts The 565 Monroe av
Belvedere 78 East blvd
Belvedere Apartments 162 Scio
Benson Apts 292 Oxford
Berkeley 214 Berkeley
Berkshire The 731 Monroe av and 325
Rutgers
Biltmore The 357 Alexander
Boardman The 6 Boardman
Boulevard Apts 1836 Lake av
Bretton Hall 325 Alexander
Brewster The 131 S Fitzhugh
Broadhurst Apts 26 Owen
Broadway Apartments 261-269 Bway
Broadway Court 49-51 Bway
Bronson Apartments 151-157 University
av

Brookview Apartments 504 Brooks av
Brown Stone 241 Alexander
Buckingham 713 and 719 Park av
Burton The 71 S Fitzhugh
Campus The 1126 Dewey av
Carlton 209 Exchange
Carlton The 1211 Park av
Casa Loma The 152 Plymouth av S
Century 610 Lake av
Chamberlain The 210 Grand av
Charleston Apartments 217 Hamilton
Chesterfield 111 Chestnut
Chili Apartments 100 Salina
Colby Park The 1225 Park av and 93
Colby
Colgate The 385 S Goodman
College Court 228 N Goodman
Colonial 28-30 Park av
Columbia 80-84 Plymouth av S
Congressional 275 Park av
Coolidge The 1650 East av
Cornell 10 Wilmer
Cornwall 88-92-94 Elm
Coronado 198 Oxford
Cottage Lane Apartments 50 Boardman
Cranbrookes Apartments 575 Lake av
Croyden 1117 Plymouth av S
Culver Manor 899 Culver rd
Cumberland 189 Cumberland
Darien The 158 Chili av
Davenport The 2 Bway
Delafield The 148 S Fitzhugh
Delmar Apts 962 Monroe av
Devonshire Apartments 150 Devonshire
ct

Dewey Apartments 715 Dewey av
Dresner 60 Parsells av
Dunsmuir 373 Court
East Avenue Court 1625 East av
East Boulevard Manor 76 East blvd
East End The 220 Rutgers
East Main Court 2017 Main E
Eddy Apartments 345 Lake av
Edgerton Apartments 406 Lake av
Eldorado 194 Oxford
Elf 524 Court
Elizabeth 230 Chestnut
Elmhurst 174-176 Bway
Emerson 512 Lake av
Fairmount 568 Lake av
Faraday 28 and 30 Faraday
Fitzhugh 81 to 85 S Fitzhugh
Fitzhugh Court Apartments 145 S Fitz-
hugh
Flanders 440 Thurston rd
Flowercroft 67 Alexander
Franklin The 82-84 Franklin sq
Garden Court 960 Dewey av
Garfield Apts The 2 and 4 Garfield
Garson Apts 1124 Garson av
Gayford Apartments 511 N Goodman
Genesee The 1099 Genesee
Gibbs Apartments 53 Gibbs

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

COMPLETE BANKING SERVICE
WILLIAMSON OFFICE, WILLIAMSON, N. Y.

MEMBER FEDERAL RESERVE SYSTEM
ROCHESTER 10, N. Y.

Main Office
25 MAIN ST. E.
ROCHESTER 4, N. Y.
CENTRAL TRUST CO.
Brighton Office
1806 EAST AVE.
ROCHESTER 10, N. Y.

SECURITY TRUST COMPANY

ALL TYPES OF LOANS—SAFE DEPOSIT BOXES AT MODERATE CHARGES
CORNER OF MAIN AND WATER STREETS — — ALSO OFFICES IN FAIRPORT AND PITTSFORD

SHOW ROOMS 264-266 STATE STREET
 TEL. MAIN {6374 {6375
OGDEN R. ADAMS
 METAL and WOODWORKING MACHINERY

Apartment Buildings—Con

Gibson Apartments 449-461 Clarissa
 Gladstone Apts 132 S Union
 Glenwood Apartments 769 Lake av
 Goodman Apts 40 S Goodman
 Grand The 104-106 Grand av
 Haddon Hall 505 University av
 Hall Apts 177 Portland av
 Hamilton The 160 Hamilton
 Hanford Apartments 25 Hanford Land-
 ing rd E
 Hanford The 171 Alexander
 Harris Court Apartments 268 Alexan-
 der
 Harvard 42-44 Faraday
 Harvard Apartments 85 Meigs
 Harwood Apts 15 Harwood
 Hastings Apartments 322 Lake av
 Hayward Apts 316 Hayward av
 Hilton The 110 Plymouth av S
 Hobart Apartments 640 Monroe av
 Holleycroft 76 James
 Home The 59 South
 Homer The 20-22 Homer
 Homestead The 97 S Fitzhugh
 Hoover The 11 Howell
 Illinois Apartments 1931 Main E
 Iroquois 1802 East av
 Kenning 426 Main E
 Kensington The 74 S Fitzhugh
 Kent Estate 834 Main W
 Kenwood Apts 33 Kenwood av
 Kingston 10 George
 Kohlman 1210 Clinton av N
 Lafayette Apartments 123 Chestnut
 Lake View Apartments 70 Lake View
 pk and 164 Lake av
 LaSalle 143 Chestnut
 Lecohn Apartments 105 Edinburgh
 Lee Apartments 189 Lake av
 Lexington Apartments 103 Lexington
 av
 Lido Apartmnets 40 Rowley
 Lincoln 401 Andrews
 Lindbergh The 176 Alexander
 Loch Lomond 121 Plymouth av S
 Lorraine 383 Court
 Madison Apartments 570 Main W
 Magnolia Apts 266 Oxford
 Manhattan 27-29 Manhattan
 Manor The 207 Plymouth av S
 Mansard 163-173 S Fitzhugh
 Maplewood Apartments 865 Lake av
 Maplewood The 397 Maplewood dr
 Marbeth Apts 2005 Dewey av
 Marlborough 104 Chestnut
 Maryland The 128 Bway
 Maxville Apartments 609 Lake av
 Mayflower 250 Meigs
 Meigs Court 178-180 Meigs
 Merchants 835 Merchants rd
 Milburn 189 Milburn
 Monica 67 Greig
 Monroe Apts 136 S Union
 Montclair 260 Plymouth av S
 Montera The 70 Grand av
 Myron Apts 94 Monroe av
 Ninety-Five Troup Street Apartments
 95 Troup
 Norton Apartments 61 Norton
 Oaklawn The 1100 StPaul
 Oliver Court 94 Oliver
 Ontario Apartments 468 Lake av
 Oxford Apts 285 Oxford
 Pallsade Apartments 345 Alexander
 Park Lane 202 Chestnut
 Park Manor 85-89 Park av
 Parkview Apartments 1786 StPaul
 Parkway The 627 Park av
 Parkwin The 1190 Park av
 Pasadena Apts 271-278-275 Clinton av S
 Paulson Apartments 600 Lake av
 Phelps Apartments 858 Lake av
 Pierpont The 265 Driving Park av
 Pinnacle View Apts 237 Field
 Pittsfield Apartments 597, 599 and 601
 Lake av
 Plaza Apts 477-483 South av
 Plymouth Court 112-118 Plymouth av S
 Plymouth North Apts 132 Plymouth av
 N

Ponat The 25 Broezeel
 Poplar Way Apts 1011 University av
 Portland Apts 870 Portland av
 Princeton 820 Main E
 Raleigh 500 Court
 Regent 225 Chestnut
 Revere The 19 Scio
 Reynolds Apartments 81 Reynolds
 Richelieu The 301-303-307-309 Monroe
 av
 Ridgeway The 401 Ridgeway av
 Riverdale Apartments 514 Lake av
 Rogers The 61 Greig
 Roosevelt Apts 267 Oxford
 Rosedale Apts 976 Monroe av
 Roslyn Court Apts 1955 Main E
 Roxborough The 236 Plymouth av S
 Royal Apartments 80 Thurston rd
 Royal Manor 75 East blvd
 Sachem The 46 Meigs
 Sacketta Apts 40 Bway
 Saint Charles Apartments 185 Gibbs
 StJames 30-32 James
 StPaul Court Apts 1564 StPaul
 Salisbury Apartments 950 Bay
 SanCarlos 441 Court
 Saratoga Apts 194 Lyell av
 Savannah Apartments 514 Court
 Saxon Apartments The 70 Troup
 Saybrook 121 North
 Sciota 30 Scio
 Scott Apartments The 76 Manhattan
 Seville The 445 Post av
 Shelbourne The 517 University av
 Shepard Apts 163-165 Shepard
 Standish The 49 Troup
 Stoll 239 Andrews
 Stoneham 136 Plymouth av S
 Strathmore Apts 970 Monroe av
 Summer Apts 1 Summer pk
 Tacoma The 196 Driving Park av
 Thelma Louise Apts 11 Atkinson
 Thurston Apartments 447 Thurston rd
 Tivoli Apts 1946 Main E
 Traymore Apartments 100 Tremont
 Triangle 130 Scio
 Triangle Building 852 Main W
 Tudor Manor 77 East blvd
 Two-Forty Goodman St South Apts 240
 S Goodman
 Unique 180 Bway
 University Apts The 150 University av
 Valley Court Apts 1170 Genesee
 Vassar The 593 Park av
 Vermont 1305 Culver rd
 Vick 39 Vick pk B
 Wadsworth 220 Plymouth av S
 Walmar Apartments 755 Lake av
 Washington The 43 S Wash
 Webster Apartments 884 Bay
 Wellesley 4 Wellesley
 Wellington Apts 301 Wellington av
 West High Apartments 99 Genesee
 Westgate Apts 149 Devonshire ct
 Westminster Apts 119 Westminster rd
 Westmoor Apts 327 West av
 Whittier 270 S Goodman
 Wilmer Apts 9 Boardman
 Wilmot 275 Plymouth av S
 Wilshire Apartments 100-106-112 Scio
 Wilsonia Apts 62 Chestnut
 Winslow Apts 565 Chili av
 Winsted 20-24 Scio
 Winston Apartments 312 Lake av
 Winton Apts 198 Merchants rd
 Yale The 150 Hamilton
 Yates The 106 Plymouth av S
 Yorkshire 934 Main W

Appraisers

Bond Appraisal Co 119 Main E rm 825
 Glaser Louis J 205 East av
GOUTREMOUT J E CORPORATION—
REALTORS 802 Union Trust bldg tel
 Main 5580—For further information
 see page 120 Buyers' Guide and front
 cover

Heaney Arth D 183 Main E rm 1041
 King Harry M realtor 183 Main E rm
 383

KLONICK RALPH CORPORATION 25
 North rm 901 tel Stone 5002—For
 further information see page 123
 Buyers' Guide and front cover

Architects

Ade Benedict M 25 North rm 1068
 Ade Carl C 31 Gibbs rm 300
 Ade & Todd 25 North rm 1068
 Ahnfeldt Harold C 42 Laurelton rd
 Barrows C Storrs 43 Main E 2d fl
 Bohacket Herbert H 154 East av rm
 215
 Cassebeer Walter H 84 Exchange rm
 201
 Cromwell Arth G 440 Plymouth av S
 Damuth Clarence A 311 Alexander rm
 306
 Danny Jos 55 Weld
 DeAngelis Michl J 14 Franklin rm 1403
 Drago Peter J 500 Central pk
 Faragher Donald Q 16 Main W rm 508
 Firestone Siegmund 61 South av 2d fl
 Flynn Jos P 154 East av rm 215
 Hadley Albert S 1300 Dewey av
 Kaelber & Waasdorp 311 Alexander rm
 400
 Koehler John A 415 Gregory
 Luehm Jos K 353 Melville
 Martin & McGraw 315 Alexander rm
 228
 McCord Leander 328 Main E rm 530
 Odenbach Holding Corp 183 Main E rm
 750 (marine)
 Phillips Edgar M 130 Main E rm 1136
 Phillips Wm Lebeus 130 Main E rm
 1136
 Ploch A Chas 130 Main E rm 1136
 Quinlan Frank M 8 Exchange rm 406
 Smith & Stickney 154 East av rm 305
 Stern Herbert M 311 Alexander rm 306
 Strobel John F 39 State rm 622
 Todd Conway L 25 North rm 1068
 Welvaert Julian J 16 Main W rm 341

*Architects' Supplies

CITY BLUE PRINT CO (William F
 Schock) Six Atlas tel Stone 6480—
 For further information see page 18
 Buyers' Guide and left top lines
SULLIVAN H H Inc 63-75 South
 Avenue tel Stone 550—For further
 information see page 19 Buyers'
 Guide and right top lines

Armature Rewinding

Mills Armature Co 569 Main E

*Armored Car Service

DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE 901-903-
 905 Commerce bldg tel Main 1744—
 For further information see page 42
 Buyers' Guide and right top side
 lines

Art Goods & Bric-A-Brac

Curlio Trading Co Inc 263 East av
 Rochester Metal Craftsman 52 Harris
 Wolford Theo 67 Spring

Artificial Limbs

Fuller Geo R Co 208 Court
 Rochester Artificial Limb Co 275 Cen-
 tral av

Artists

Avery Ralph H 75 S Fitzhugh
 Browne Alma O Mrs 626 Norton
 Chrystal Cathleen E 31 Gibbs rm 304
 Commercial Display Co 15-19 N Water
 Dege Lillian E 123 Rutgers
 Inglis John J 16 State rm 518
 Kamb-Meteyer 14 Franklin rm 1212
 Smith Virginia E 83 Locust
 Wyman Minnie R Mrs 75 S Fitzhugh

Artists—Commercial

Amos Fred W 36 StPaul rm 415
 Berman Robt M 82 StPaul rm 706
 Bieber Jack 82 StPaul rm 506

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Cronau Rudolph 328 Main rm 419
Crossett Sidney M 328 Main E rm 507
Forster Merrill H 328 Main E rm 507
Fox Craig J 272 Mulberry
Hall R Stanley 123 Ardmore
Keller Leo D 866 Dewey av
Kelley J Carlton 328 Main E rm 419
Koenig John M 328 Main E rm 419
Kraph Wallace C 311 Alexander rm 413
Kraushaar Lorain F 42 East av rm 116
Lapp Elmer 47 Clinton av N rm 7
Madalena Batiste F 154 East av rm 205
Stem Studio 84 Exchange rm 202
Sutton Howard S 47 Clinton av N rm 14
VanInwagen Geo B 65 Broad W rm 217
Weeks Edwin J 82 StPaul rm 706
Weyh Edw J 130 Main E rm 829
Wild Hermann 42 East av rm 115
Williams Edgar S 84 Exchange rm 204

Artists' Materials & Supplies
BARNARD, PORTER & REMINGTON
9-11-13 N Water tels Main 8140-8141-8142—For further information see page 108 Buyers' Guide and left top lines
SCRANTON'S BOOK AND STATION-ERY CO Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide and left bottom side lines

Arts & Crafts Workers
Craft Service 337 University av (novelties)

Asbestos Goods & Materials
Carey Philip Mfg Co 201 MtHope av
Eddy E J Inc 67 Warehouse
Johns-Manville Sales Corp 1175 Main E
Smith-Murray Corp 1175 Main E

Asphalt Dealers & Importers
Holahan Thos Co Inc 489 Atlantic av
Rochester Asphalt Materials Inc 565 Culver rd
Sweeney M E Asphalt Plant, River blvd

***Asphalt Pavers**
WHITMORE, RAUBER & VICINUS 51 Griffith tel Main 180—For further information see page 30 Buyers' Guide

Associations
American Carnivals Assn Inc 25 Main E rm 419
American Society of Composers, Authors & Publishers The 183 Main E rm 1431
Associated Trucking Industry Inc 25 Exchange rm 501
Better Business Bureau of Rochester Inc 183 Main E rm 1423
Builders Exchange of Rochester 135 Spring
Electrical Assn of Roch Inc 183 Main E rm 1212
Finger Lakes Association, Monroe av cor Clinton av S
Genesee Valley Cooperatives 14 Franklin rm 1408
Monroe Restaurant & Liquor Operators Assn Inc 5 StPaul rm 418
New York State Warehouse Men's Associations 271 Hayward av
Portuguese Athletic Club 646 Plymouth av S
Real Estate Board of Rochester N Y Inc 25 Exchange rm 603
Rochester Chamber of Commerce 55 StPaul
Rochester Convention & Publicity Bureau Inc, Monroe av cor Clinton av S

Rochester Co-operative Milk Producers Bargaining Agency Inc 14 Franklin rm 812
Rochester Hotel Association, Monroe av cor Clinton av S
Rochester Tourist Bureau, Monroe av cor Clinton av S
Union Permanent Savings & Loan Assn 685 Clinton av N

***Athletic Goods**
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

***Attorneys-at-Law**
DWYER, SHEARER & DWYER 1009 Genesee Valley Trust bldg tel Main 6734
HARRIS, BEACH, KEATING, WILCOX & DALE 3d floor Rochester Savings Bank bldg 5 Fitzhugh S tel Main 2202
OVIATT, GILMAN, O'BRIEN & FORMAN 1252 Lincoln-Alliance Bank bldg tel Stone 1478
REED & SHUTT 1012 Wilder bldg tel Main 1769
REILLY, ROBERTS, McLOUTH & DICKER 1150 Lincoln-Alliance Bank bldg tel Stone 7010
REMINGTON GIFFORD & WILLEY 1224 Lincoln-Alliance Bank bldg tel Stone 737

Auctioneers
Levy Bros 12 Aqueduct
Shoolman Isadore 119 Main E rm 825
Wagner Louis 37 Delevan

***Auditors & Accountants**
(See also Accountants & Auditors)
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel STONE 868

***Automatic Screw Machinery**
DAVENPORT MACHINE TOOL CO Inc (mfrs) 167 Ames tels Genesee 3162-3163—For further information see page 96 Buyers' Guide

Automobile Accessories & Parts
—Mfrs
Autoquip Mfg Co 485 Hague
Gerosa Carl N 111 MtHope av
Maggio Jos rear 317 N Union
MONKEY LINK SELF CLOSING AUTO CHAINS Flower City Specialty Co mfrs 158 Hollenbeck tel Main 630—For further information see page 22 Buyers' Guide
Pluta Manufacturing Co 1645 StPaul (jacks)
Riflesso Mfg Co The 39 Parkway
Rochester Mfg Co Inc, Rockwood pl
Upson Brothers Inc 84 Exchange rm 102
Villard Truck Signal Mfg Co Inc 200 Turpin

Automobile Accessories & Parts
—Retail
Bay Tire & Supply Co 244 Portland av
Brown & Oak Auto Parts 278 Oak
Bush Wm E 565 Main E (ignition and carburetors)
Charlie's Auto Parts 117 Atlantic av
Chippewa Sales rear 29 Richmond
Clifford Service Corp 19 N Union
Dewey Avenue Bearing Sales 1594 Dewey av
East Side Auto Parts 454 Bway
Etter Clarence J 104 N Union (carburetors and ignition)
Fernwood Auto Parts & Machine Shop 289 Fernwood av
Firestone Home & Auto Supplies 1922 Monroe av Br

Firestone Stores, Lake av cor Lyell av 418 Ridge rd and 291 East av
G & W Auto Parts 1461 Hudson av
Gem Auto Parts 809 North
Gibaud's 500 Main E
Globe Auto Parts 2485 Dewey av
Goodland-Hoffman Inc 230 East av
Gordon Motor Parts Inc 30 Joseph av
Harmon Automotive Corp 16 Charlotte
Hartman C L Corp 245 East av
K & C Auto Parts 500 Smith
LaSalle Used Parts & Cars, Broad W cor Allen
Lester's Supply Co 179 Berkeley
Lyell Cooperage & Auto Parts Inc 1510 Lyell av
Metter Jos 9 Herman (used)
Monroe Motor Products 20 Joseph av
New Deal Auto Parts 53 King
Noah's Ark Auto Accessories Inc 190 East av, 295 Monroe av, 200 North, 85 Railroad, 60 and 561 State
North Clinton Auto Parts 752 Clinton av N
Oak & Erie Auto Parts 17 Erie
Paul's Auto Parts 240 Brown (second hand)
Peterson Motor Parts & Machine Co 701 Main W
Russell's Auto Parts 620 Scio
StPaul Auto Parts Inc 566 StPaul
Schnabel Auto Parts Inc 247 Buffalo rd
Schuber Auto Parts 558 Lyell av
Simplex Parsons Motor Parts Co 16 N Union
Simpson Home & Auto Store 1325 Mt Read blvd
Tarrant Clifton F 300 South av
Terry W F 248 StPaul
VanBeurden Theo J 246 Tremont (used)
Western Auto Supply Co Inc 936 Main W, 127 State and 401 Ridge rd
Wolk's Ernie Inc 287 Joseph av

Automobile Accessories & Parts
—Whol & Jobbers
American Automobile Accessories 42 East av rm 127
CHAPIN-OWEN CO Inc 205 StPaul tel Main 3270
Hahn Tire & Accessory Co Inc 418 St Paul
Monroe Motor Products Inc 16 Main W rm 744
Sherman Battery Equipment & Supply Inc 473 North
Siebert Oil Co 265 Caroline
Stewart-Warner Sales Co 16 Charlotte
T T Bearing Co 454 Court
Unit Parts Rochester Corp 1185 Main E (and retail)

***Automobile Agencies**
BUICK MOTOR CARS Whiting-Buick Inc dealers 30 N Union tel Stone 714—For further information see page 3 Buyers' Guide
CADILLAC MOTOR CARS The Valley Cadillac Corp distributors 333 East av tel Stone 320—For further information see page 5 Buyers' Guide
CHRYSLER & PLYMOUTH MOTOR CARS, C W Fields Inc distributors 157-167 Court tel Stone 140
FORD MOTOR CARS Sergeant Motor Corp 727 Main E tels Stone 2694-5-6-7—For further information see page 4 Buyers' Guide
HUDSON MOTOR CARS Ailing & Miles Inc distributors 76-90 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and left top side lines
NASH AUTOMOBILES Schoen Bros 68 Genesee tel Genesee 446
OLDSMOBILE MOTOR CARS Fincher Motors Inc distributors 14-18 S Union tel Main 2262—For further information see page 4 Buyers' Guide

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PACKARD MOTOR CARS Bancroft Motor sales and service 33 Stillson tel Stone 3720—For further information see page 4 Buyers' Guide

PONTIAC MOTOR CARS The Valley Cadillac Corp distributors 333 East av tel Stone 320—For further information see page 5 Buyers' Guide

Automobile Body Mfrs

CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 5 Buyers' Guide

Stewart Body Works 636 Portland av

***Automobile Chains**

MONKEY LINK SELF CLOSING AUTO CHAINS Flower City Specialty Co mfrs 158 Hollenbeck tel Main 630—For further information see page 22 Buyers' Guide

Automobile Dealers

ALLING & MILES Inc Hudson Motor Cars 76-90 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and left top side lines

Archer Motor Co Inc 350 Monroe av

BANCROFT MOTORS Packard distributors sales and service 33 Stillson tel Stone 3720—For further information see page 4 Buyers' Guide

Bauer & Raetz Inc 383 Child

Bonenblust & Buckman 706 Dewey av

BROWN CHEVROLET SALES & SERVICE 769 Main W tel Genesee 118-119

Callan Chas 155 Monroe (trailers)

Central Chevrolet Co Inc 200 East av

COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 4 Buyers' Guide

DeBree Motor Sales 424 Ridge rd

DeLuxe Garage 19 Cambridge

Fields C W Inc 167 Court

FINCHER MOTORS Inc distributors Oldsmobile Motor Cars 14-18 S Union tel Main 2262—For further information see page 4 Buyers' Guide

General Auto Outlet 730 University av

Hause Motor Sales 1800 Main E

Hause Motor & Trailer Sales 435 Clinton av S

Heinrich Motors Inc 214 Lake av

Horton E J Inc 625 Culver rd

Judge Motor Corp 81 Lake av

Main Motor Sales 593 Culver rd

Monroe Auto Sales 6 Howell

Motor Mart The 745 Park av

Sagamore Motors 350 East av

SCHOEN BROS (Nash Sales & Service) 68 Genesee tel Genesee 446

SERGEANT MOTOR CORP 727 Main E tels Stone 2694-5-6-7—For further information see page 4 Buyers' Guide

Siebert Motors Inc 615 South av

Simmons Motors Corp 336 East av

Spector Auto Sales 188 MtHope av

Standard Motor Sales 626 Main W

Valley Cadillac Corp The 333 East av

Voelkl Bros 670 Maple

WHITING BUICK Inc Buick Motor Cars 30 N Union tel Stone 714—For further information see page 3 Buyers' Guide

Windsor Motor Sales 534 State

Wise & Phillips 1850 Dewey av

Automobile Dealers—Commercial Cars & Trucks

Blanchard Truck Sales Corp 31 Industrial and 320 Broad W

Brookway Motor Co Inc 56-58 N Union

COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 4 Buyers' Guide

International Harvester Co 725 Culver rd

Mack International Motor Truck Corp 1357 University av

Snider G M C Truck Co 247 Broad W

White Motor Co The 373 S Goodman

Yale & Town Mfg Co 135 Spring

Automobile Dealers—Passenger Cars

MacDonell Motors Inc 121 Alexander

Mills Motors & Aircraft Co 184 Clinton av S

Spikes Motor Sales 160 MtHope av

Automobile Dealers—Used Cars

Allen Auto Parts 180 Allen

ALLING & MILES Inc 76-90 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and left top side lines

Altman Motors 150 Lake av

BANCROFT MOTORS 38 Stillson tel Stone 3720—For further information see page 4 Buyers' Guide

Bay Street Auto Sales 374 Bay

Bopp Martin Jr rear 9 Englert

Browncroft Garage 765 Atlantic av

Central Chevrolet Co Inc 29 S Union

Churchill Motors 110 MtHope av

Dake Elmer H 193 South av

Drummond Marshall 589 Main E

Elmwood Motors & Trailers 155 Monroe av

Feol Dick Motor Sales 54 S Union

FINCHER MOTORS Inc 37 S Union tel Main 2262—For further information see page 4 Buyers' Guide

Hallman's Central Chevrolet Co Inc 13 S Union

Hamilton Fay 336 Bway

LaDuca John 595 Bay

Lyell Motor Sales 264 Genesee

McEvoy Motors 55 Monroe av

Mike & Joe Truck Auto Parts 139 Central pk

Purpl Frank S 228 Brown

Smith Chas 4 Winthrop

Union Motor Sales 48 S Union

WHITING-BUICK Inc 30 N Union tel Stone 714—For further information see page 3 Buyers' Guide

Automobile Garages

Alderman A W & Son Garage 533 Conkey av

Alton Garage 70 Cortland

Arnett Service Station 300 Arnett blvd

Auto Sales & Service 816 Monroe av

Automotive Garage rear 5 Kensington

Balt Albert 1149 Clifford av

Banker John L 1090 Genesee

Benny's Garage rear 281 Genesee

Berkeley Garage 22 Winston pl

Beyo Bros 1182 N Goodman

Blum and Nuijens Garage 110 Ames

Bogert Ward G 132 Exchange

Boyer Fred 2120 Clifford av

Browncroft Garage 762 Atlantic av

Cardinal Garage & Motor Sales 23 York

Chili Avenue Garage 553 Chili av

Cody Benj H rear 379 Hudson av

Cook Walter H 108 Wilmington

Corrigans Garage 16 N Union

Culver Hill Garage 2280 Culver rd

Derham G Walter rear 40 Cypress

DeYoung Albert W 202 Franklin

D'Orazio Jos 1196 Portland av

Dusky Harry L 120 White

Ey's Automotive Service 262 Champlain

Falls Frank H 255 Mill

G & J Service Station 420 Norton

Gambacurta Anthony 209 Clinton av N

Gardner John L 662 Maple

Goodrich Lawrence 26 Browncroft blvd

Grove Street Garage 41 Grove

Hahn Gerard P rear 308 Driving Park av

Hess' Garage 207 Ridge rd E

Highland Garage 22 Raymond

Hotel Rochester Garage 34 Plymouth av S

Jay Street Garage & Auto Parts 635 Jay

Jefferson Garage 545 Jefferson av

Kimmel Norman 1525 Clinton av N

Krawetz Harry 41 Andrews

LePage Herbert J rear 878 Monroe av

Magno Anthony 532 North

Mantel's Garage 1835 MtHope av

Marsden's Garage 31 Adams

McHenry's Garage 23 Edinburgh

Mitchel Henry W 518 Plymouth av S

National Garage rear 78 S Fitzhugh

Norman's Garage 901 Clinton av N

Nowak Garage 1065 Clinton av N

Powers Ramp Garage 20 N Fitzhugh

Roycroft Garage 1161 Hudson av

Schalber Erwin A 1005 Genesee

Seneca Garage 30 Cortland

Sommers Chas F 80 Finch

Sterling Garage 22 Charlotte

Stillson St Ramp Garage Inc 23 Stillson

Stone Street Ramp Garage 39 Stone

Thurston Road Garage 47 Thurston rd

Tillman Geo W rear 1582 Lyell av

Tom's Garage rear 2271 Culver rd

Tony's Service Station 292 Parkway

Troup Street Garage 289 Troup

Vahl's Bill Garage 608 Norton

Vern's Garage 1820 Lake av

White Garage 241 E Henrietta rd

Whittlesey & Newman 1590 Dewey av

Ziegler Geo W rear 1225 Portland av

***Automobile Heaters**

ROCHESTER RADIO & TELEVISION (Stewart Warner Gas Heaters) 45 Scio tel Stone 3388—For further information see page 118 Buyers' Guide

***Automobile Insurance**

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines

BOHACHEK E S Inc Loew's Theatre bldg 130 Clinton av S at Court st tel Main 87—For further information see page 71 Buyers' Guide and left top lines

FRIEDLICH ROBERT E AGENCY Inc 1028 Sibley Tower bldg 25 North tel Main 2066—For further information see page 73 Buyers' Guide, front cover and left top lines

PAVIOUR R S & SON Inc 1239 Lincoln Alliance Bank bldg tels Main 220-221—For further information see page 70 Buyers' Guide and right top lines

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 80 Buyers' Guide and right top side lines

VICK CLARENCE A 154 East av at Scio tel Stone 3180—For further information see page 78 Buyers' Guide

Automobile Laundries

Switzer Archie 55 Haags al and rear 55 Richmond

Thompson Oakley A 272 Alexander

Watts Garage 16 Mill

Automobile Livery

Flynn's Auto Livery 68 Broad

Automobile Mfrs

Cunningham James Son & Co 13 Canal

***Automobile Motor Truck Parts**
MIKE AND JOE TRUCK AUTO PARTS 139 Central pk tel Main 1246—For further information see page 5 Buyers' Guide

***Automobile Painters**

CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 5 Buyers' Guide

Automobile Parking

Ackerman Louis 42 Stillson

Acorn Parking Station 67 Franklin sq

Adams Thos 123 StPaul

Allen Street Parking Station 105 Allen

Auto Park The 24 Corinthian

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BICYCLE SUPPLIES

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Baker Geo D 22 Market
Barnes & Kinsella 110 Chestnut
Bill's Central Parking 71 N Fitzhugh
Bill's Parking Station Inc 83 StPaul
Boothe Earle 93 Plymouth av N
Broad-Plymouth Parking & Service
Station cor Broad & Plymouth av
Callaghan Thos J 38 Allen
Casino Parking 36 Corinthian
Central Parking Station 90 Franklin
Chestnut & James Parking Station 68
Chestnut
City Hall Parking Station 38 S Fitz-
hugh
Clinton-Franklin Parking Station 74-88
Clinton av N
Clinton Parking Station 61 Clinton av S
Clinton & Pleasant Parking Station 97
Clinton av N
Consolidated Parking Co 381 Andrews,
168 Clinton av N and 83 Mortimer
Coolidge Emmett C 4 Church
Cortland Elm Parking Station 37 Elm
Davenport Service Station 100 N Fitz-
hugh (and repairing)
Duckitt Harry 14 Swan
Duckman Harry 24 Exchange
Durlin Carlton N 25 Central av
Edwards Parking Station 100 StPaul
Elm St Parking Station 65 Elm
Ely Parking Station 38 Ely
Exchange Parking Station 76 Exchange
Fischer Jos L 1600 Lake av
Ford Hotel Parking Station 50 Cort-
land, 81 Elm and 91 Chestnut
Goldstein Saml 90 Plymouth av N
Grove Street Parking Station, Grove st
cor Stillson
Hause Nelson 55 State
Hazard Earl H 90 North
Housel C Edw, Court at cor Stone
James St Parking Station 43 James
Kanthor Morris 25 Scio
Klesinger Ashley 50 Stillson
Krawetz Harry 129 Front
LaMar Jas 335 and 349 Andrews
Lawn Parking Station 25 Lawn
Lees Parking Station 83 Cortland
Leyh Wm 198 Mill
Loews Clinton Parking Station 121
Clinton av S
Macaluso Michl 36 Bway
Mayfair Parking Station 47 Cortland
Morris Pauline M 219 South av
Muisus Julius H 160 Court
Nelson Otto E 118 Front
New Stone Parking Station 42 Stone
North Water Parking Station 81-93 N
Water
Palace Clinton Sta 65 Clinton av N
Paul's Auto Service 98 S Fitzhugh
Plaza Parking Co 110 Clinton av S
Pleasant Parking Sta 21 Pleasant
Pleasant St Parking Sta 22 Pleasant
Randall's Parking Lot 1872 Lake av
Regent Parking Station 18 Chestnut
Regent Parking No 2, 65 N Fitzhugh
Rialto Parking Station 80 North
Rochester Parking Station 68 Franklin
sq
Rubin Abr 105 North
StPatrick's Parking Sta, Brown cor
Frankfort
StPaul Parking Station 162 StPaul
Schlegel Parking Sta 80 South av
Seneca Parking Station 36 Clinton av
S
Sheridan Hotel Auto Park Sta 20 Lawn
Shopper's Parking Station 75 Frank-
lin (and gas station)
Sours Carting & Storage Co Inc 47 Still-
son
South Ave Parking Station 62 South
av
South Water Parking Station 37 S Wa-
ter
Stone Downs Parking Sta 34-40 Stone
Strand Parking Station 105 StPaul
Temple Parking Station 101 Chestnut
Terminal Parking & Service Station
101 Broad W
Towne Parking Station 444 Main E

VanDeCarr Parking Sta 81 Stone
Ventura Jas E rear 1700 Lake av
Washington Parking Station 10 N
Wash
Wegman's 25 Gibbs
Zack's Parking Station 58 Mortimer

***Automobile Radiator Repairers**
CITY RADIATOR SERVICE 18 N Un-
ion tel Stone 28

***Automobile Radios**
ROCHESTER RADIO & TELEVISION
(installation and service) 45 Scio tel
Stone 3388—For further information
see page 118 Buyers' Guide

Automobile Repairing & Service Stations

Adam Bros 42 Haags al
Anderson Oke 71 Rome
Appelman Ernest E rear 525 West av
Art's Garage 1762 Clifford av
Baldas Jos rear 230 Monroe av
Banninger's Garage 940 Ridgeway av
Beck Albert 835 Exchange
Bierworth David F 234 Dewey av
Blanchard Irving C 33 1st
Blystone A Glenn 21 N Union
Burger's Truck & Bus Service rear 42
Fernwood av
Carrozzi Vincent rear 313 Jay
Central Welding & Service Station 519
Central av
City Radiator Service 18 N Union
Clifford Garage 1101 Clifford av
Clyde's Garage 115 Bway
Cockett Sidney D rear 792 N Goodman
Complete Auto Service rear 20 S Union
Co-operative Auto Body Shop 310 East
av
Cunningham Lorenzo W 2215 Clifford
av
Danny Welding Shop 229 Hudson av
Davison Bros 174 Griffith (uphol)
Dragt Claude S 21 Hyde pk
Dresser J Kenneth rear 266 Gregory
Dunne's Garage 373 Jefferson av
Eddy's Garage 91 Franklin
Edwards Bros 1 Chili av
Falcon Auto Service 995 Hudson av
Faulkner Danl H 771 Hudson av
Fenner's Fender Shop 396 Lyell av
Fogle's Tire Service 622 Jefferson av
Foreman Hugh A 769 Main W
Freer A C Co Inc 962 Main E
Frey the Wheelman Inc 79 Howell
Fricano Jos S rear 49 Bay
Gardner & Bader 176 Child
General Auto Outlet 730 University
av
Genesee Body and Fender Repair Co
170 South av
Gibaud Edw J rear 4401 Lake av
Giglia Jas 1508 N Goodman
Gingreco John 165 Bay
Greenlea Henry J 546 Glide
Gross Justus Ben rear 1880 East av
Gudat Paul 74 Stillson (sheet metal)
Hatz Geo H 376 Lexington av
Hill's Collision Service 66 James
Hipp Edw 332 Jefferson av
Hoellrigl Edwin rear 1916 East av
Hogestyn John B 86 Rau
Huss Jos C 142 Weaver
Jerome's Ignition Service 110 Webster
av
Kapelke Max F 709 Seward
Karle John F 48 Bloomfield pl
Kingsley Arth R 23 Arlington
Kingston Chas 115 Thomas
Kirchner Geo R 670 S Goodman
LoBrutto Anthony 152 Ward
Longi J 154 South av
Lorenzo & Sons 209 Main W
LoVerme Paul J rear 164 Glide
Maida Bros 290 Smith
McCraley's Garage 16 Gardiner pk
McEvoy Motor Service 62 Marshall
Medical Arts Parking & Service Station
rear 277 Alexander
Merwin Geo B 33 Somerton

Millham John H 671 Ridgeway av
Milne Jordan rear 94 Clifton
Monroe Auto Service 436 Monroe av
Montgomery Elmer A rear 13 Fair-
mount
Mutual Garage & Service Station rear
535 Bway
Ninth Ward Body & Fender Works 73
Lyell av
Panzarella Santo 461 Portland av
Philip's Garage 611 Joseph av
Pop's Line Up Service 479 Court
Porter Gordon L 26 York
Potter & Lewis 295 Ridge rd
RABE'S COMPLETE AUTO SERVICE
98-104 Manhattan tel Stone 1755-1756
—For further information see page
6 Buyers' Guide
Radiator Shop The 462 South av
Raetz Fredk 140 Westcott
Rapp Albert C 176 Baldwin
Reis John 1602 Lake av
Reynolds Harold E 299 Allen
Richmond Garage 51 Richmond
Richter's Garage 436 Verona
Rochester Auto Service 262 Platt
Rochester Cylinder Grinding Co Inc 750
StPaul
Rochester Magneto & Starter Service
265 Hayward av (ignition)
S and S Garage 44 Richmond
Sable Motors 1135 Norton
Sanders Co The 114 University av
(fender and radiators)
Schneider Fredk C 86 Champlain
Schrodt Carl 780 Clinton av N
Schroeder's Garage 28 Mathews
Schwab Bros 1015 Clinton av N
Schwalb Nicholas J 6 Frost av
Shebel Isadore 85 Plymouth av N
Sherwood Frank L rear 487 Bway
Smith Norman E 290 Cypress
Smith Wm H 209 Clarissa
Spall Edw G 104 Humboldt
Stans Collision Shop 291 Court
Stillson Street Garage 71 Stillson
Tenth Ward Service Stations 475
Dewey av
Tim's Line-Up Service 386 Plymouth av
S
Toland Chas L 1717 Clifford av
Union Carburetor and Ignition Service
6 Pitkin
U S Auto Service 32 MtHope av
VanNiemi Wano rear 1521 Lyell av
Veck Jos rear 15 Reliance
Vinci's Garage 571 Main E
Wallace Wm J 455 Clarissa
Wally's Wheel Aligning Center 548
Bway
Wiedemann Bros 499 Clinton av N
(body wkrs)
Williams Motor Service 1693 East av
Williams Walt Shop The 55 Scio (body
and fender)
Wilson Henry A 494 1/2 Lake av
Wolting's Collision Service 7 Pitkin
Woodhouse Chas rear 1045 Clinton av
S
Wynne Auto Spring Service 352 Oak
Zaccaria Cosmo D 341 North

***Automobile Robes**
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

***Automobile Service Stations**
BUICK MOTOR CARS Whiting-Buick
Inc 30 N Union tel Stone 714—For
further information see page 3 Buy-
ers' Guide
FINCHER MOTORS Inc (Oldsmobile)
14-18 S Union tel Main 2262—For fur-
ther information see page 4 Buyers'
Guide
HUDSON MOTOR CARS Ailing & Miles
Inc and servicing all makes of cars
76-90 Stone tel Stone 2537—For fur-
ther information see page 3 Buyers'
Guide and left top side lines

**KALBFLEISCH
CHAMPION, Inc.**

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MAIN
833
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306-308
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DAIRY
INC.
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MILK
In Cream Top
Bottles
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Homogenized
VITAMIN
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MILK
—
PREMIUM
Pasteurized
Milk
—
CHOCOLATE
MILK
—
CREAM
—
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6520
565
ST. PAUL
STREET**

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Merchants

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26
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For Estimate
PHONE
MAIN 3342

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Established
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Furnishing
Store

— EGBERT F. ASHLEY CO. —

See page 68 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 68 Buyers' Guide
PHONE MAIN 444

Automobile Service Stations—Con
VALLEY CADILLAC CORP The (Cadillac and Pontiac and other models) 333 East av tel Stone 320—For further information see page 5 Buyers' Guide

***Automobile Specialties**
NAGLE PRODUCTS Inc (mfrs) 158 Hollenbeck tel Main 630

***Automobile Tires**
COOK IRON STORE CO (Goodyear Truck Tire Service Station) 120-128 StPaul tels Main 5188-5189—For further information see page 140 Buyers' Guide

***Automobile Top Trimmings and Hardware**
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 100 Buyers' Guide and left side lines

Automobile Trailers—Dealers
Fruehauf Trailer Co 100 Manhattan

Automobile Trimmers & Trimmings
Elliott Carl W 160 S Union
Harris C Leon 270 East av
Schlegel Mfg Co The 277 N Goodman
Vogt Manufacturing Corp 100 Fernwood av

***Automobile Trimming Materials**
SCHLEGEL MFG CO The 277 North Goodman cor College av tels Monroe 812-813—For further information see page 6 Buyers' Guide

***Automobile & Casket Trimmings**
SCHLEGEL MFG CO The 277 N Goodman cor College av tels Monroe 812-813—For further information see page 6 Buyers' Guide

Awnings & Tents—Mfrs & Dealers
Bick'ord Bros Co 208 Mill
Fanara Awning Co 53 Central pk
Field J E Corp 338 Main E
Jinks A Lawrence 9 Lamberton pk
Kermis & Co Inc 532 Remington
Northway Awning Co 316 Hudson av
Senkpiel C Awning Co 816 S Goodman

***Babbitt Metals**
ROCHESTER LEAD WORKS Inc (and solder) 380-382 Exchange tel Main 1154—For further information see page 98 Buyers' Guide
WRAY HENRY & SON Inc office 256-258 State foundry 193-195 Mill tels Main 1120-1121-1122—For further information see page 24 Buyers' Guide

Badges
MORSE C H & SON (metal) 21 North Water tel Main 1291—For further information see page 132 Buyers' Guide

Bag Mfrs, Bagging & Burlap
Hoffman Bros Bag Co rear 39 Gorham
Sarachan & Rosenthal Inc 26 Sherer

Bait—Live
Loomis Leon L 144 Oak
Thompson Frank 3 Agate al
Woodward Fred V 483 Exchange

Bakers—Retail
Aunt Jennie's Bake Shoppe 516 Monroe av
Balta Bros Bakery Co 625 Atlantic av (and whol)
Barlow Harry E 757 Genesee

Bauer Frank 910 Jay
Bennett Bakery 1252 Clinton av N
Bennett John 928 Clinton av N
Blutau Bessie Mrs 4383 Lake av
Bodner Bernard 84 Hanover
Boesel Emil O 864 Clinton av N
Borgia Gaetano 571 Scio
Bozza Guido 54 Prospect
Brook's Bakery 557 Chili av
Brooks Baking Co Inc 448 Brooks av
Caccavaio Gaetano 60 Prospect
Calabrese Andrew A 1378 Culver rd
Capuano Angelo 366 Saxton
Case Wm H 435 Court
Cassie's Cakes 9 Audubon
Cordaro Angelo 58 Jay
Cordaro Jos 130 Central pk
Daisy's Cake Box 1334 Culver rd
DelleFave Pasquale M 5 Ontario
DiPaolo Baking Co 598 Plymouth av N
DiVincenzo Marie Mrs 253 Central pk
Donut Center The 479 and 504 Main E

Downyslake Doughnut Shoppe 385 Main E

Ebert Karl F 920 Portland av
Ernie's Doughnut Shop 1777 Dewey av
Frances' Kitchens Inc 729 Park av
Genesee Park Bakery 940 Genesee
George Nicholas L 448 Lyell av
Gottfried Barney 61 Herman
Hathaway Bakeries Inc 174 Clarissa
Herman's Pastry Shoppe 1812 East av
Highland Bakery 446 Caroline
Hopfenmuller Lorenz 114 Field
Hunt Calvin R 455 Lexington av
Johnson Harvey M 7 Pullman av
Johnston Herbert A 1505 Lake av and 400 Ridge rd

Johnston's 827 Dewey av
Kanapickas Michl 520 Hudson av
Klingenberg Geo C 810 Brown Lake Avenue
Donut Center 1469 Lake av

Magde Michl J 437 Parsells av
Malley's Bakery 187 Ridge rd E
Merimsky Garson 268 Hudson av
Miller Wm G 605 South av
Mohican Co The 184 State and 366 Lyell av

Muehleisen Aug J 602 Jay
Mueller Bakeries Inc 965 Clinton av S, 29 Hudson av, 902 Bay and 529 Portland av

Naditz Saml 300 Joseph av
New York Bakery 385 Joseph av
New York Italian Bakery 52 Jay
Olive's Cake Shop 536 Monroe av
Orselet Herman F 686 Winton rd N
Perse Vincenzo rear 8 Ward
Petrillo John 124 Lyell av
Plant John J 393 Chili av
Ratkovich Saml 687 Joseph av
Reff John 689 South av
Richter Erhardt 831 Clinton av N
Romano Antonio 23 Jay
Royal Bake Shoppe 826 Portland av
Russo Saml 45 Jay
Schlaffer Bros 355 Ames
Schleif Bake Shop 247 Main E
Scott Chas M 1436 Dewey av

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

South Side Bakery 343 Plymouth av S
Stahl Geo 1192 Jay
Stein Bakery 350 Ormond
Stones Bakery 707 Hudson av
Tirpaack Briele A Mrs 517 Jefferson av

Tirpaack Kath Mrs 571 Jefferson av
Town Talk Bakery Inc 601 Pullman av

Ukrainian Bakery 84 Kelly
Ulsamer Jos 1036 Clinton av N
Utz Fred 1010 Culver rd
VanZandvoord Cath Mrs 344 Arnett blvd

Veltre John 26 Parkway
Viola Cone Co 155 Spencer (ice cream cones)

Voyles & Lindberg 1159 Culver rd
Wahl's Bakery 348 Plymouth av S
Walker's Chicken Pies 26 Velox
Wannemacher Fredk J 2100 Main E
Weger John 579 Brooks av
Werner Paul E 342 Thurston rd
Wojtczak Walter 990 Hudson av
Woollacott Wm J 545 N Goodman

Bakers—Wholesale
Bluso Christopher 267 Anderson av
Continental Baking Co 190 Murray
Elite Bakery 709 Atlantic av
Ernst Butter Gems Bakery 1052 Clifford av
General Bakery Co 392 North
Good & Hoag 401 Webster av
Loose-Wiles Biscuit Co 160 Murray
Mueller Bakeries Inc 29 Hudson av
National Biscuit Co 287 Bay and 333 Oak
Old Fashion Cracker Co 112 Webster av
Ontario Biscuit Co 340 Exchange
Perry Pie Company 37 Galusha
Scheidt Bros 372 Maple
Schuler Pretzel Co Inc 64 Chester
Wannemacher Fredk J 2100 Main E
White Star Baking Corp 1467 Main E

***Bakers Specialties**
ATLANTIC SUPPLY HOUSE Inc 380-386 Main E tels Main 4172-4173

Bakers' Supplies & Equipment
(See also Grocers' Sundries)
ATLANTIC SUPPLY HOUSE Inc 380-386 Main E tels Main 4172-4173
Christie Specialties Co Inc 129 Main W

Bands & Orchestras
Query-Tompkins Orchestra The 77 Jorlyn pl
Rochester Civic Orchestra 36 Gibbs
Rochester Philharmonic Orchestra 36 Gibbs
Tompkins Susan Ensemble The 77 Jorlyn pl

Banks & Trust Companies
(See also Savings Banks; also Trust Companies)
CENTRAL TRUST CO Central Trust bldg 25 E Main tel Main 1625, Brighton Office 1806 East av, Personal Loan and Mortgage Departments 17 E Main—For further information see page 8 Buyers' Guide and right side lines

COMMUNITY SAVINGS BANK OF ROCHESTER N Y The, East Side Office cor Main and Clinton, Mechanics Office 21 Exchange, East Av Office 89 East av tel Stone 364—For further information see page 10 Buyers' Guide and left top lines

GENESEE VALLEY TRUST CO main office 45 Exchange at Broad W tel Main 2884, branch offices: Valley Branch 1475 MtHope av, Spencerport Office, Spencerport, N Y—For further information see page 9 Buyers' Guide and right side lines

LINCOLN ROCHESTER TRUST CO main office 183 Main E at Stone tel Stone 300, branch offices 5 Main W, 33 Exchange, 30 Clinton av N, 1495 Lake av cor Ridgeway av, 560 Monroe av, 886 Main W, 520 Portland av, 460 N Goodman, 1853 Monroe av and 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

MONROE COUNTY SAVINGS BANK 35 State tel Main 3878, branch 2 East av at Main E tel Stone 6649—For further information see page 11 Buyers' Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh S branch office 40 Franklin tel Stone 1426—For further information see page 12 Buyers' Guide and right top lines

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SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 19 Main W tel Main 7100, 20 East av, 548 Chili av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd and 844 Dewey av—For further information see page 14 Buyers' Guide and right side line back cover

Barbers

Aguglia Jas P 334 Monroe av
Aguglia Paul T 170 Charlotte
Albert Chas 713 N Goodman
Aleo Anthony 637 Thurston rd
Alvaro Francesco 1016 Hudson av
Alvaro Jos 375 Portland av
Amato Saml 972 Lyell av
Andersen Martin J 5 StPaul rm 211
Anzalone Saml 557 Clinton av N
Arenas Barber Shop 7 Hudson av
Art & Ted's 1105 Culver rd
Ash John S 895 Clinton av S
Atta Chas 389 Plymouth av S
B B Barber Shop 184 North
Bamber John H 324 Court
Banker Edw M 218 Court
Barber Angelo J 78 Reynolds
Barbera Chas L 472 Carter
Bardo Louis 29 Chili av
Barres Fred 836 Dewey av
Barrielli John 783 South av
Baskin Nathan 92 Hanover
Bassett & Marsh 183 Main E rm 514
Bates Milford A 650 South av
Bellanca Calogero 303 Allen
Bellomo Jos 90 Gibbs
Benny Elmer J 250 Woodbine av
Beritela John 35 Stonewood av
Bertolino Paul 256 Bay
Bertsch Albert H 28 Lowell
Bevilacqua Elmer 993 Clinton av N
Bewsee Wm J 1444 Main E
Bifarella Jos 1362 StPaul
Binchi Patsy 115 Main W
Biondi Domenic 450 Jefferson av
Bitetti Nicola 392 Central av
Bladina Michl 737 Main E
Bonafede Jos 467 North
Bonanno Carl 823 Clifford av
Booth Harvey R 551 Jefferson av
Borrelli Anthony 467 State
Breen Michl A 4964 Lyell av
Brinklow W Jesse 555 Chili av
Brown Barton Kay 11 Clinton av N
Brown Harold W 207 Scottsville rd
Brown Henry J 39 Pullman av
Brown Jas A 390 Ormond
Browncroft Barber Shop 383 Winton rd N
Budres Martin 681 Hudson av
Buonemani Giuseppe 107 Bloss
Calazzo Carmen 25 Winton rd S
Capogreco Jas 10 Cortland
Caretta Danl 39 Market
Carr Saml C 116 Adams
Castania Fred 211 Ridge rd E
Cefalo Mauro 480 Jay
Chiappone Vincent 84 Lawndale ter
Cluffo Salvatore 599 Joseph av
Cipolla Jos 465 Joseph av
Cirrito Frank 388 State
Cocilova Jas 881 Monroe av
Cocomero John N 536 Joseph av
Cangelose Salvatore 598 Plymouth av S
Conosenti Angelo A 136 East av
Conslor John L 1145 Culver rd
Cooper Nathaniel P 71 Nassau
Cordaro Anthony 262 State
Cornish Danl 442 Genesee
Corona Saml F 129 North
Corriero Pasquale 407 Scio
Corriero Patk 396 Joseph av
Corsi Lewis W 593 Monroe av
Cosmopolitan Barber Shop The 24 Monroe av
Costa Christopher E J 3 Santee
Costanza Chas 778 Genesee

Crawford Robt 942 Genesee
Culotta Bros 235 North
Dalberth Chas 238 South av
Dallaire Russell 403 Chili av
Dalu Saml C 259 Central pk
Daly Edw J 577 Brooks av
Damico Bernard 978 Monroe
Danna Saml 283 Main W
Decker Albert G 308 Plymouth av S
DeFrancisco Jos 1793 East av
DeGeorge Frank 245 Central pk
DeGroat Peter 2149 Main E
DeGaizo Carmen 3934 Exchange
DePalma Chas 572 Jay
DeSalvatore Frank 3892 Lake av
DeSando Antonio 1477 Lake av
DiBiase Dominick 251 Jay
Dillabough Frank S 1101 Clinton av S
DiMarsico Anthony 1942 Main E
DiPaolo Vincent 339 Lyell av
DiPrima Carl 202 Monroe av
DiTullio Jos 101 Elm
Domino Paul 314 Genesee
Donatiello Danl 148 Front
Dorris Michele G 243 Clinton av N
Emmler Billy E 419 Humboldt
Enright Saml 249 Sherman
Evanstein Max 326 Hudson av
Falzone Jas 381 Clinton av N
Fenaro Vincent 798 Culver rd
Ferraro Cataldo 1411 Norton
Fichera Jos P 264 Arnett blvd
Fiorento Jos L 1454 Main E
Flannery Geo T 283 Driving Park av
Forbes Jas T 1199 Lyell av
Fortuna Nicholas 852 Clinton av N
Four Corners Barber Shop 4 State
Frank Fred 644 Park av
Frank's Barber Shop 298 Court
Frankenberger Louis 328 Main E rm 220
Fritsch Lewis C 56 Madison
Gabler Stanley 284 Winton rd N
Gaetano Romano 285 Hayward av
Galante Christopher 18 Gibbs
Galante Francesco 136 Central pk
Gallina Thos 47 Chestnut
Germano Carmen 96 James
Giambrone Nicholas 641 Winton rd N
Giammarva Jos V 507 Portland av
Giancursio Louis 323 Brown
Giannone Guy 1906 Main E
Giarrizzo Philip 984 Monroe av
Gillette Fred 569 Jefferson av
Gilligan Wm J 274 Main W
Giuliano Thos 22 Sherman
Gordon Jos A 714 Plymouth av S
Gordon Morris W 180 Webster av
Gramo Leo A 113 Exchange
Granite Bldg Barber Shop 130 Main E rm 303
Grell's Barber Shop 38 N Fitzhugh
Griffo Jos 337 Bay
Grossman Nathan 749 Clinton av N
Guadagnino Frank 492 Monroe av
Guarniere Vincent 986 Portland av
Guerrera Christopher 613 Clifford av
Halpin Thos P 695 Park av
Hammond Herbert C 453 South av
Hanss Jos J 25 North rm 346
Harrigan Jos 1344 Dewey av
Havens Mort 2281 Clifford av
Hawkins Benj J 37 Favor
Hieb Henry 49 Conkey av
Hiller John H 508 Dewey av
Holmes Danl 199 Genesee
Holtz Marcus 866 Joseph av
Holzworth Geo C 112 Lincoln av
Hotel Hayward Barber Shop 7 Clinton av S
Hotel Seneca Barber Shop 16 Clinton av S
Hutchinson Wm L 227 Clarissa
Incavo Philip A 10624 Main E
Indiano Thos 108 Scio
Infantino Saml 1433 Clinton av N
Insalaco Mario F 816 Main W
Ippolito Chas 739 North
Isabella Jos D 333 Ridgeway av
Isabella Salvatore 23 Pullman av
Jesowski Stanley 969 Hudson av
Johnson Albert E 1572 Main E

Johnson Hiram H 891 Portland av
Kazmierski Frank A 1062 Hudson av
Keyes John F 1314 Dewey av
Kimmel Aug 264 Knickerbocker av
Kingson Frank 6 N Fitzhugh
Knapp Frank J 309 Webster av
Kroeckel Philip 231 Ridge rd
Kroeckel Modest F 1038 Clinton av N
Krubeck John 932 Clinton av S
Kuimjian Nathan 629 Clinton av S
Lacagnina Nicholas 608 Lake av
Lake Walter J 1779 Dewey av
Lakedale Barber Shop 3212 Lake av
LaMonica Robt F 6 Lake av
Lazara Giuseppe 217 Bay
Lazara Russell 1612 Clifford av
Leone Fredk J 72 South av
Leone Leonardo, Hotel Rochester
Lewiston Barber & Beauty Shop 461 Ridge rd
Lidman Saml 1268 StPaul
Limuti Chas 268 Joseph av
Limuti Saml 170 Genesee
Locigno Saml 634 Monroe av
Lombardo John 60 Monroe av
LoPalo Pasquale J 41 Gibbs
LoPresti Jos 1505 Clifford av
Lovetro John J 1129 Main E
LoVetro Saml F 1799 Clinton av N
Lovullo Thos 1363 Clifford av
Lowe Frank W 522 Maple
Lukas Anthony P 148 Andrews
Maddalena Saml 465 Monroe av
Maggiolino Matteo 855 Jay
Magliozzi Jos 525 State
Mahaney John 1044 Clinton av S
Maier Alois J 292 Avenue A
Mandara Arth A 69 Spring
Mann's Barber Shop 657 Clinton av N
Manuse Jos C 242 Jefferson av
Marcello John J 371 Driving Park av
Marcello Saml 1003 Genesee
Martin Clyde 871 Dewey av
Masclave Vincenzo 162 Genesee
Maselli Fiorvante 327 Central av
Mastantuone Jos 526 Plymouth av N
Maurello Rocco S 58 Spring
Mayer Oscar J 218 Main W
McCabe Jas 671 South av
McMurray & Katerle 936 Clinton av N
Medical Arts Barber Shop 277 Alexander rm 206
Meek Wm E 454 StPaul
Mekelis Jos 914 Joseph av
Metz Albert O 637 Lake av
Micciche Jas V 120 State
Milazzo Saml D 38 Front
Millard Herman W 848 Monroe av
Miller Walter F 1153 Lyell av
Mix Wm J 205 Monroe av
Mogavers Domenico 62 Prospect
Moore Neff D 16 Main W rm 105
Morgan John J 1519 MtHope av
Moscatto Henry 11 Fairfax rd
Mrzywka Chas J 952 Hudson av
Murray Geo E 949 Joseph av
Napoli Salvatore 54 Stone
Nelson Chester L 120 Front
Nicoletti Anthony P 633 West av
Norman's Barber Shop 1002 Clinton av S
Noto Jos 340 State
Noto Jos J 213 Gardiner av
Noto Peter 145 State
Nowak John J 1029 Portland av
O K Barber Shop 73 Prospect
Opperman Saml 24 Herman
Oswald Leo J 210 Champlain
Owens Geo H 213 Winton rd N
Palermo Jos G 814 Main E
Palermo Wm J 16 Main E rm 11
Palozzillo Anthony 271 Smith
Palumbo Carmelo 92 Bay
Panetta Antonio 396 Main E
Pastiglia Anlo 543 Lyell av
Patane Louis 1762 Lake av
Pecora Louis C, NYC sta 350 Central av
Pedalino Sam 498 Main W
Pellecchio Gaetano 111 Saratoga av
Personal Barber Shop 254 Court

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Barbers—Con

Pete's Barber Shop 1713 Clifford av
Petranto Pasquale 377 Joseph av
Petrantoni Angelo 437 North
Petrarca Paul 86 Lake av
Petrosino Anthony 423 Jay
Pfeiffer Carl 1268 Clinton av N
Piazza Peter S 905 Merchants rd
Piccininno Michl 652A Emerson
Pidgeon Aug 1573 Dewey av
Pierleoni Louis A 15 Lyell av
Pierleoni Palmerino 1698 Clifford av
Pignato Bros 449 Main E
Pilato Michl 431 South av
Pirrello Jos 928 Genesee
Polizzi Russell A 508 Portland av
Prietz Paul E 1408 Clinton av N
Prindle Ezra 119 Main E rm 401
Pritchard Bros 50 Atlantic av
Profeta Angelo 169 Monroe av
Progressive Barber Shop 293 Joseph av
Przybyla Steph 806 Hudson av
Randazzo Anthony 109 Main E
Rayno Leon J 703 South av
Reilich Max 675 Maple
Rich Jas 74 University av
Rivellino Jos 367 Central av
Rizzo Angelo A 670 Jay
Rizzo Frank 173 State
Rizzo Jos 247 Clinton av N
Rizzo Salvatore 185 Central pk
Rose J Milton 1440 Dewey av
Rotunno Chas F 382 Ames
Rube Andrew J 10 North
Rube Michl 740 Jefferson av
Rump Philip G 1051 Clinton av N
Salamone Chas 525 Bay
Sam's Haircutting Parlor 114 Lowell
Sanfillipo Alphonse 1178 Clinton av N
Sanfillipo Jos 179 East av
Saverino Pietro 106 South av
Scancarello's Barber Shop 312 State
Scarantino Jos 875 Merchants rd
Scardino Vincent 10 Exchange
Schmitz Jos 385 Child
Schneider Fredk 651 South av
Schulz Wm 45 Exchange rm 333
Sculthorpe Wm E 10 Spring
Shippey Michl A 72 Franklin rm 213
Shokis Anthony 728 Hudson av
Short Frank J 11 Pullman av
Silletti Frank A 597 Dewey av
Simaites Chas 623 Norton
Smith Chas P 578 Chili av
Smith Robt T 36 StPaul rm 102
Smith Thos D 10 Mortimer
Snyder Constant A 536 Hudson av
Spallina Giacomo 258 Clinton av N
Stagnitto Frank 466 Clarissa
Stagnitto Jas V 467 West av
Stagnitto Louis 156 Clinton av S
Stanley John K 560 Thurston rd
Stiles Wm J 959 Jefferson av
Stone Victor R 4438 Lake av
Strazzerl Jack 190 State
Struke Fredk W 142 Webster av
Surace Dominick 278 Scio
Tantalo Frank 359 Ravine av
Tascketta Jacob 26 N Fitzhugh
Telso Angelo 52 Walnut
Temple Barber Shop 14 Franklin rm 405
Terken John 111 East av
Terrigno Fortunato 2 Market
Terrigno Michl 200 Main W
Testa Demeico 478 Portland av
Tette Patk 376 Thurston rd
Toal Edw D 688 Lexington av
Tony's Barber Shop 619 Main W
Toscano Thos M 283 Campbell
Triangle Barber Shop 110 Clinton av N
Tripi Fred C 1257 North
Tucker & Stevens 558 Court
VanKulak John A 487 Hudson av
VanStone Louis K 230 Lyell av
Ventura Frank C 450 Lyell av
Verhegge Theophil 585 Brooks av
Verrone Jos A 2042 Dewey av
Vernage Jos 81 East av rm 11
Vitale Paul 800 Joseph av
Vitelli Emil 252 Clinton av N

Wall Jos A 29 Thurston rd
Warkoski Stanley 753 Genesee
Watts Wm G 514 Dewey av
Weber Carl H 1798 StPaul
Weber Chas 500 Clinton av N
Weber Louis 374 Joseph av
Weidemiller John C 467 N Goodman
Wienecke Albert C 1151 Plymouth av S
Wilson Alex A 826 Main W
Wilson Edw F 4377 Lake av
Wilson Ernest E 1159 Main E
Wilson Ulric Y 379 Clarissa
Wisnor Leo 646 Joseph av
Wolf Frank A 202 Clinton av N
Yale Barber Shop 562 Main E
Yaskulski Jos S 1106 Hudson av
Zaccaria Sylvester D 84 Main W
Zarcone Peter R 142 Webster av
Zimber Frank J 498 Jefferson av
Zingg Geo J 760 Maple

Barbers' Supplies

Adam's Chas Sons Inc 36 Front
Loeffler F H Co 95-97 StPaul
Mauro Joseph Inc 201 Clinton av N
Ulrich Chas E 23 Radio

*Barometer Mfrs

TAYLOR INSTRUMENT COMPANIES
95 Ames cor West av tel Genesee 4800
—For further information see page
144 Buyers' Guide

Barrel Dealers

Empire Barrel & Cooperage Co 405 Or-
mond
Kaplan M M & Son 11 Haldt pl
Mink H H Co 209 Kent

*Barreled Sunlight Products

VAN HOESEN F P CO Inc 41-45 StPaul
tel Stone 473—For further informa-
tion see page 110 Buyers' Guide and
right top lines

Basket Mfrs

Fess Peter J 44 Warner
Skalny Basket Co 113 N Water
Webster Basket Co 184 Railroad

Baths

Haire Ralph D 254 Alexander
Nick Peter 112 South av
Public Baths 250 South av
Sulphur Vapor Baths 229 Alexander

Battery Dealers & Service

Coers Battery Ignition Service rear
1398 Dewey av
Gardner Battery Service 5 Epworth

Battery Mfrs

Electric Storage Battery Co The 16
State rm 109

Bearings—Ball & Roller—Mfrs
Auburn Ball Bearing Co 28 Industrial

Beauty Shop Equipment & Sup- plies

Cherney Edw A 5 StPaul rm 527
Ferguson Harold W 340 Thurston rd
Grimm Wm C 946 Arnett blvd
Hirsch Eugene 324 Hudson av
Kaysen G A & Sons Inc 204 Court
Vernon Laboratories Inc 183 StPaul
rm 401 (mfrs)

Beauty Shops

Ace Beauty Salon 257 Main E rm 101
Ace Beauty Shop 1339 Dewey av
Adams Betty LeVan Mrs 64 Atlantic av
Adams Rea 519 N Goodman
Adler Ann Austin Mrs 693 Plymouth av S
Adoree Beauty Shoppe 884 Clinton av N
Aiklin Adella Evans Mrs 405 Parsells av
Albright Viola 93 Seward
Alice's Beauty Shop 805 Garson av
American Beauty Salon 6 State rm 101
Andre and Moshey 156 East av

Andrus Evelyn G 195 Genesee
Ann's Beauty Shop 27 Clinton av S
rm 113
Ann's Browncroft Beauty Salon 260
Winton rd N
Annette's Beauty Shop 1041 Culver rd
Annette's Beauty Shoppe 510 Scio
Anntrude Beauty Salon 14 Franklin rm
1317
Anthony Helen 1432 Main E
Antoinette Studio 341 Clarissa
Antone Beauty Salon 14 Franklin rm
715
Apex Beauty Shoppe 30 Oregon
Arnett Beauty Bar 336 Arnett blvd
Arnold Lea Mrs 71 Rosedale
Art Mode Beauty Shoppe 1393 Culver
rd
Atkins Alice Mrs 29 Favor
Avondale Beauty Shoppe 130 Main E
rm 223
Balla Irene 27 Clinton av S rm 104
Barber Mary E Mrs 78 Reynolds
Bareis Ruth S 44 Northview ter
Barner Lois Mae 27 Clinton av S rm
406
Barton Frances H Mrs 380 Thurston rd
Beauty Bazaar 980 Monroe av
Beauty Shoppe 130 Clinton av S rm 4
Becker Mae 1228 Clinton av N
Becker Nina M 328 Main E rm 331
Belmont Beauty Shop 47 Belmont
Bel-Rose Beauty Shop 6134 Clifford av
Bennett Mabel A 27 Clinton av S rm 216
Berkeley Beauty Shop 686 Park av
Berliner Lillian 27 Clinton av S rm
408
Berte's Beauty Studio 720 Winton rd
N
Bertin Marguerite Mrs 1025 University
av
Betty & Richard 42 East av rm 110
Betty's Beauty Bazaar 1891 Main E
Betty's Beauty Corner 1557 MtHope av
Billo Jessie 209 Ridge rd E
Bogert Frances M Mrs 136 Minnesota
Bommattei Anna M Mrs 314 Portland
av
Bon-Aire Beauty Shop 125 Clinton av
S
Bovenzi Lena Mrs 80 Lake av
Brant Anna M 1021 Clinton av N
Bruneau Lena W Mrs 10 Gibbs rm 306
Bruno Dolly 25 North rm 521
Bungalow Beauty Parlor 716 Genesee
Burns Viola M 14 Franklin rm 614
Callahan-Stupp Beauty Salon 328 Main
E rm 332
Cameron Beauty Shoppe 473 Lyell av
Capitol Beauty Shop 90 Main E
Cardone's Beauty Studio 193 Shelter
Carmen's Beauty Shoppe 86 Emerson
Carrie's Beauty Shop 53 Lowell
Ceconi Jacqueline 396 Joseph av
Ceil's Beauty Shoppe 400 Alphonse
Charlotte Beauty Shop 725 Monroe av
Cherie Beauty Salon 1624 Genesee
Chili Beauty Shop 578 Chili av
Chippendale Mae Mrs 673 South av
Chris's Beauty Salon 1239 Lyell av
Christadaro Theresa Mrs 249 Central pk
Christine's Beauty Shoppe 9 Fairfax rd
Claire's Beauty Shoppe 804 Hudson av
Clara Palmer Oliver Hair Store 45 Clin-
ton av N
Clarke Laura Mrs 257 Main E rm 323
Co-ed Beauty Shop 1264 Clifford av
Cola Vera A Mrs 612 Lake av
Connelly Marion M Mrs 27 Clinton av
S rm 111
Cook's Beauty Salon 119 Main E rm 636
Coopers Beauty Shop 57 Prospect
Corey Kathleen 1944 Main E
Corsino Rose M Mrs 109 Saratoga av
Costa Marie R 5 Santee
Curtis Frances M 130 Main E rm 319
D'Acquisto Cecile Mrs 20 Grove
Dalberth Florence F 39 Pearl
Davidson Louise Mrs 806 Genesee
Davis Cammie F Mrs 46 Vassar
Dawn Beauty Salon 74 Thurston rd
DelConte Lena Mrs 804 Jefferson av

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DeLuca Florence 807 Plymouth av S
Dietrich Cath L 25 North rm 642
Donovan Mabelle E Mrs 463 Monroe av
Dorothy's Beauty Bazaar 1182 Dewey
av
Dorothy's Beauty Salon 1420 Clinton av
N
Dorothy's Vanity Shop 273 Meigs
East Avenue Beauty Shop 1857 East av
Economy Beauty Shop 488 Monroe av
Edna's Beauty Salon 342 Hawley
Eleanor's Beauty Shoppe 129 Thomas
Elite Beauty Salon 27 Clinton av S rm
204
Enders Marie A 380 Clifford av
Englert Mae 25 North rm 637
Englert & Rooney 25 North rm 833
Eugene & Jose 108 East av
Evangelista Antoinette 544 Dewey av
Excellent Beauty Salon 1364 StPaul
Fairfax Beauty Shop 411 Chili av
Fay's Beauty Shop 436 Parsells av
Fay's Wave Shop 91 Main W
Fealey Cath M 306 Seward
Finochiaro Santa 348 Smith
Fischer Pearl 42 East av rm 221
FORMAN B COMPANY 46 Clinton av
S tel Main 3900—For further infor-
mation see page 41 Buyers' Guide
Fortuna Hair Styling Salon 5 StPaul
rm 210
Fox Almina 200 Monroe av
Fox Mary E Mrs 16 Main W rm 516
Frances Beauty Salon 51 Clinton av S
rm 101
Franjose Beauty Salon 128 Fulton av
Frannie's Beauty Salon 512 Clinton av
N
French Beauty Shop 1963 Main E
Gawer Mary Beauty Salon 1118 Garson
av
Genesee Beauty Shop 249 Genesee
George Mary A Mrs 25 North rm 634
Glardino Nina Mrs 22 Stonewood av
Golub Wilma 5 StPaul rm 532
Gordon's Beauty Shop 100 Plymouth av
S
Grace Beauty Shoppe 588 Portland av
Grand Josephine Mrs 298 Central pk
Grande Antoinette A 520 Main W
Grashof Edna M Mrs 727 StPaul
Greenwald Shirley 328 Main E rm 404
Grice Karalene Mrs 399 Clarissa
Grieco Louise M Mrs 427 Main W
Guggenheim Lewis 257 Main E rm 324
Hahn Olga C 1456 Lake av
Hamblin Male M Mrs 4489 Lake av
Harper Method Inc 14 Franklin 2d fl
Hawkins Vordie S Mrs 37 FAVOR
Hayes Josephine Mrs 51 Roth
Helen Marie's Beauty Shoppe 968 Port-
land av
Helenette Shoppe 182 Jefferson av
Herbert Robt R 84 Merwin av
Hicks Clarence E 328 Main E rm 326
Hillis Marion Mrs 815 Dewey av 2d fl
Hoderlein Anna A Mrs 420 Ames
Horton Bertha E 631 Thurston rd
Hosking Millicent M 25 North rm 630
Hudson Beauty Salon 898 Hudson av
Hugo Hair Stylist 4 N Goodman
Hyde Mabel H Mrs 437 Champlain
Iamon John A 1330 Culver rd
Iamon's Beauty Salon 1040 Dewey av
Iannone Theresa M Mrs 573 Lake av
Infantino Jean N 219 Ridge rd E
Ivasky Anthony 5 StPaul rm 200
Jablonski Anna 1103 Hudson av
Jackie's Beauty Shops 515 Thurston rd
Jane's Beauty Salon 754 Jefferson av
Janet's Beauty Salon 25 North rm 444
Jeanne's Hairstyling Studio 130 Main
E rm 725
Jeannette Beauty Salon 1486 Dewey av
Jen's Beauty Salon 133 Myrtle
Jendrak's Beauty Shoppe 1364 Norton
Jennings Elsie J Mrs 1463 South av
Jessie's Beauty Shop 1830 Clifford av
John's Beauty Salon 81 East av rm 4
Jon-Jose Beauty Salon 1038 Clinton av
S
Jones Bessie R 341 Clarissa

Junker Margt S 53 Baycliff dr
Kennedy Elene M 324 Ridge rd
Kingsley Beauty Shop 796 Brown
Kitchen Eliz C 42 East av rm 305
Knapp Grace B 60 E Henrietta rd
Krzesiak Bessie Mrs 950 Hudson av
Kurly Q Beauty Shop 7 Waverly pl
Lacy Ruth A Mrs 4180 Lake av
Lambert Marie K 150 Syke
Lapinski Helen 843 Joseph av
LaPremiere Beauty Salon 1360 Dewey
av
LaVerne Beauty Shoppe 1361 Norton
Lazara Minnie Mrs 1614 Clifford av
Lazare Lucy Mrs 556 Plymouth av N
Leader Beauty Service 130 Main E rm
219
Lena's Beauty Studio 316 Emerson
Leon Salon of Coiffure Design 5 St
Paul rm 303
Leone's Beauty Shop 497 Dewey av
Lewiston Barber & Beauty Shop 461
Ridge rd
Lohman Beauty Salon 5 StPaul rm 412
Lonigan Anna 14 Franklin rm 1108
Lorraine & Anne 692 S Goodman
Loucheur's 5 StPaul rm 300
Louise Beauty Shop 581 Brooks av
Lowell Beauty Salon 1233 Clinton av N
Lucia Constance 1477 Lake av
Lyman Anne 63 S Union
Lynch Ruby Mrs 167 Pearl
Main Beauty Shoppe 410 Ridge rd
Mansell Eliz 27 Clinton av S rm 216
Marcella's Beauty Shoppe 1 Fairview
av
Margaret's Beauty Shop 506 N Good-
man
Margaretta Beauty Shoppe 27 Clinton av
S rm 309
Marie Beauty Shop 27 Clinton av S rm
102
Marino Beauty Salon 7 Gibbs
Marion's Beauty Shop 1291 Park av
Martin Hattie M 306 North
Martone Anna C 446 Ames
Mary Lou Beauty Shoppe 1531 Lake av
Mary Love's Beauty Shoppe 512 Dewey
av
Master Hair Shoppe 9 Parsells av
May Josephine L 25 North rm 629
McArthur Kathleen Terry Mrs 1523
Lake av
McCarthy Emily Mrs 681 Lake av
McCarthy Iona Mrs 1034 N Goodman
McCormick Helen C Mrs 1577 Dewey av
McCurdy Jean Beauty Shop 759 Main
W
McTernan Mollie 25 North rm 546
Mead Genevieve Mrs 107 Lowell
Meo's Beauty Salon 340 Central pk
Meo Sadie 2261 Clifford av
Merle Lena Mrs 5 StPaul rm 203
Meyer Louise L Mrs 720 Linden
Mielke Mabel Mrs 73 Clinton av S rm
1
Mignard Marguerite Mrs 870 Univer-
sity av
Milazzo Rose Marie 786 Plymouth av S
Miller Alice J 25 North rm 954
Mode Patee 678 Joseph av
Moon Mabel 25 North rm 917
Morey Jane A 77 Webster av
Morgan Madeline L Mrs 3989 Lake av
Mrzywka Carrie H Mrs 703 Thurston
rd
Murant Virginia A Mrs 8 Edith
Neitzel Edith L Mrs 327 Eastman av
Oeter Vivian E 681 Plymouth av S
Olga Beauty Shop 569 Chili av
Oregon Beauty Shop 24 Oregon
Oshinski Annette D 936 Hudson av
Oxford Beauty Salon 213 Park av
Paprocki Sylvia 1116 Hudson av
Paramount Beauty Shop 7 Clinton av N
Parisi Sylvia Mrs 56 Karnes
Park Ave Beauty Shop 262 Park av
Parlato Doris 568 North
Parnell Eliz M Mrs 251 Wilder
Pat's Beauty Shop 1041 Maple
Patricia's Beauty Salon 896 Bay
Paul Margt Mrs 167 Troup

Pike Ellen Mrs 348 Plymouth av S
Powers Beauty Salon 40 Main W
Prophet Frances Mrs 740 Genesee
Putnam Zoe L Mrs 16 Clinton av S
Pye Beauty Salon 375 Gregory
Real Art Beauty Salon 1744 East av
Regan Germaine Mrs 571 Plymouth av
S
Reichart Clara Beauty Parlor 25 North
rm 632
Rivoli Beauty Shop 442 Jefferson av
Rizzo Josephine T Mrs 242 Emerson
Roberts Beauty Shoppe 1260 StPaul
Rochester Beauty Shop 132 Clinton av
S
Roger's Beauty Salon 1008 Lyell av
Rooks Helen Mrs 81 East av rm 5
Rosa Helen E 119 Main E rm 915
Rosalon Beauty Shop 1032 Hudson av
Rose Marie's Beauty Shop 453 Hudson
av
Rose's Beauty Salon 1279 StPaul
Ryan Mary D 14 Franklin rm 810
Sajacki Jane C 22 Sobieski
Sal's Beauty Salon 35 Elm
Sally's Beauty Salon 908 Portland av
Sally's Beauty Shoppe 1180 Clinton av
N
Samperi Mildred Mrs 400 Carter
Sanders Marie 25 North rm 634
Sapere Thos 296 Main E
Schnorr Ida E 5 StPaul rm 227
Schutte Mabel A 27 Clinton av S rm
301
Schwalk Lisette L 1130 Clinton av N
Scott Hilda M Mrs 1054 Lyell av
Searle Florence E Mrs 27 Clinton av S
rm 103
Sharpe Ethel Mrs 283 Conkey av
Sherriff Eliz 393 Plymouth av S
Shuki's Anna W 1109 Portland av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Skari Hairdressing Studio 658 South
av
Smart Set Beauty Studio 814 Portland
av
Smith Bess Beauty Salon 39 Augustine
Snapp Maude E Mrs 111 East av
Snyders Beauty Shop 536 Hudson av
Spencer Frances F 257 Main E rm
324
Steele M Margery Mrs 239 Parsells av
Stella Susan Mrs 93 Hollister
Stella's Beauty Shop 1164 Portland av
Stewart Edith B Mrs 39 Tacoma
Stuart Lorraine 59 Colby
Stuver Beauty Shoppe 104 Main E
Stuver Fannie C Mrs 2109 Main E
Sue & Jennie's Beauty Shoppe 272
Genesee
Teresa Beauty Salon 5 StPaul rm 314
Terrace Beauty Salon 1029 Genesee
Terrell's Beauty Salon 513 Clarissa
Thomas Rose A Beauty Shop 638 Mon-
roe av
Thompson Kate Mrs 978 North
Thurston Beauty Parlor 410 Thurston
rd
Todisco Florence R 503 Jay
Tommy's Beauty Shop 298 Driving
Park av
Torti Pauline Mrs 672 Jay
Tranella Rose M 215 Saratoga av
Urbansky Lavina C Mrs 2327 Dewey av
VanDorn Eliz M Beauty Shop 215 Win-
ton rd N
Veaser Alice F Mrs 374 Joseph av
Venus Beauty Salon 14 Franklin rm
1312
Vernon Hair Style Center 270 Arnett
blvd
Virginia Beauty Shop The 24 Roden-
beck pl
Virginia's Beauty Salon 331 Ormond
Virginia's Beauty Salon 27 Clinton av
rm 401
Wahl Delia H Mrs 135 Vermont
Walsh Anna M 25 North rm 525
Wane Beauty Shop 14 Franklin rm 802

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BUYERS' GUIDE

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Ward Edna 570 Driving Park av
Warren Ann A Mrs 116 Berkeley
Washburn Martha 198 Griffith
Webster Fannie M Mrs 25 University
av
Wegman Agnes G 295 Averill av
Weidenborner Ann 81 East av rm 17
Weisseger Evelyn R 1375 Culver rd
Welch Loretta 14 Franklin rm 1302
Weller Kath Mrs 637 Monroe av
Wellington Beauty Shoppe 301 Well-
ington av
Westfall Ethel R Mrs 271 Lyndhurst
Wilferth Vera F Mrs 272 Avenue A
Williams Albertine Mrs 39½ S Union
Willmont Beauty Shop 158 Willmont
Wolf Han O 42 North
Wood Margt C Mrs 272 Winton rd N
Wren Mary G Mrs 70 Troup
Zachary Eva B 50 Saratoga av
Zello Pauline F Mrs 211 Springfield av
Zlotnick's Beauty Shoppe 619 Hudson
av

***Bed Room Furniture—Dealers**
MICHELSEN GEORGE J FURNITURE
CO 172-182 Avenue D tel Glenwood
4719—For further information see
page 58 Buyers' Guide and right bot-
tom side lines

***Bedding**
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

Bedding Manufacturers
Goldberg Julius H 87 Hanover
Sanitary Bedding & Upholstery Co 172
Central pk

Beds & Bedding
Flower City Bedding Co 258 Hudson av
Simmons Co 65 Gould

***Beds & Bedding—Retail**
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

Beer
STANDARD BREWING CO Inc 436-440
Lake av tel Glenwood 373—For fur-
ther information see page 25 Buyers'
Guide and right top side lines

Beer Distributors
ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270—For fur-
ther information see page 25 Buyers'
Guide and right top side lines
STANDARD BREWING CO Inc 436-440
Lake av tel Glenwood 373—For fur-
ther information see page 25 Buyers'
Guide and right top side lines

Beer & Ales
AMERICAN BREWING CO OF ROCHE-
STER N Y Inc (Tam O'Shanter
Lager Beer and Ales) 444 Hudson av
tel Stone 444—For further informa-
tion see page 25 Buyers' Guide and
left side line back cover
GENESEE BREWING CO INC The (All
Malt Beer and 12 Horse Ale) 100
National tel Main 1865—For further
information see page 24 Buyers'
Guide and right bottom side lines
ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270—For fur-
ther information see page 25 Buyers'
Guide and right top side lines

Belt Mrs—Wearing Apparel
HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further informa-
tion see page 15 Buyers' Guide

Belting—Dealers and Mrs
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide
Cross H M & Sons 232 Mill
Industrial Surplus Co of Rochester Inc
246 StPaul
Warner L P & Co Inc 98 Avenue E

Beverage Mrs
AMERICAN BREWING CO OF ROCHE-
STER N Y Inc (Tam O'Shanter
Lager Beer and Ales) 444 Hudson av
tel Stone 444—For further informa-
tion see page 25 Buyers' Guide and
left side line back cover
Brooks Beverages 144 Humboldt
Chain Store Root Beer Co Inc 372 Ex-
change

GENESEE BREWING CO Inc The (All
Malt Beer and 12 Horse Ale) 100
National tel Main 1865—For further
information see page 24 Buyers'
Guide and right bottom side lines
Hires Chas E Co Inc The 1236 Ply-
mouth av S

PEPSI COLA ROCHESTER BOTTLING
CO Inc 69 Seneca avenue tel Stone
3166—For further information see
page 17 Buyers' Guide

ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270—For fur-
ther information see page 25 Buy-
ers' Guide and right top side lines
SEVEN-UP OF ROCHESTER Inc 363
Hudson av tel Main 7777—For fur-
ther information see page 17 Buyers'
Guide

STANDARD BREWING CO Inc 436-440
Lake av tel Glenwood 373—For fur-
ther information see page 25 Buyers'
Guide and right top side lines

Bicycle Repairers
Buerger Emil 1519 Main E
Lauer Jos A 228 Merrill
Sam's Bicycle Shop 219 Scottsville rd
(branch store)
Schleman Geo W 703 Merchants rd
Yauchzi Harold W 396 Hudson av
Zuterman Raymond 1948 East av

***Bicycle Supplies**
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 100 Buyers' Guide
and left side lines

Bicycles
Campbell & Son 259 Hudson av
Court Frank 1792 East av
Cycle Shop The 204 Clinton av N
Dunne Wm D 371 Jefferson av
Faulkner Allen 460 Central av
Klein Henry D 145 Hebard
Lippincott Chas 406 Jay
Meltzer Bros & Co 1629 StPaul (repr)
19th Ward Bicycle Shop 792 Woodbine
av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Towner Bros Co 710 University av
Weinstein Saml S 219 Scottsville rd
and 825 Clinton av N

***Bicycles Rented**
SAM'S BICYCLE SHOP 825 Clinton av
N tel Main 5879 Branch Store 219
Scottsville rd tel Genesee 7804—For
further information see page 17 Buy-
ers' Guide

Billiard & Pocket Billiard Rooms
Billiard Academy 1753 N Goodman
Bishop Nelson S 384 Clarissa
Button Nelson L 673 Jay
Central Billiards 363 Central av
Community Club & Pool Room 426 Or-
mond
Dunham Norton 30 Main E
East Main Billiard Academy 443 Main
E
Hutchins Frank 190 Joseph av
Keogh's Billiard Academy 346 Main E
Schindler Harry 1331 StPaul
Shapiro Norman 595 StPaul
Sharfstein Sol 4 Pryor

***Binoculars**
BAUSCH & LOMB OPTICAL COM-
PANY (mfrs) 635 StPaul and 10
Champany ter tel Main 4305—For
further information see page 107
Buyers' Guide

***Biological Depot**
PAINE DRUG COMPANY THE 24-26
E Main tel Main 1820 (vaccines and
serums)—For further information
see page 45 Buyers' Guide and left
top lines

***Bird Houses**
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

Bird & Pet Animal Dealers
Freemesser Bird Shoppe 854 Clinton av
N
Keith's Tropical Aquarium 458 Main
W
Kennel Supply Co 409 Main E
Pepitone Rose Mrs 30 Miller
Small's S Shepard Kennel Supply Co 8
Front
Trimmal's Pet Shop 374 Main W

***Bituminous Coal**
YATES COAL CO The 612 Lincoln-
Alliance Bank bldg tel Stone 450—
For further information see page 32
Buyers' Guide and left top lines

***Black & White Prints**
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide and left top lines
SULLIVAN H H Inc 63-75 South avenue
tel Stone 550—For further informa-
tion see page 19 Buyers' Guide and
right top lines

Blacksmiths
(See also Welders & Brazers)
Abramson Abram 2 Hanover
Antinoro Giuseppe 19 Hartford
Beikirch Philip W 1006 Clinton av S
Chinsky Frank 14 Hanover
Crowley Jas J 121 Reynolds
DeVoldre J & Son 124 Alexander
Pizzoli Guilio 332 Genesee
Rodman Wm 230 Smith
Schnackel's C Son Inc 466 Joseph av
Subway Forge 25 Favor

Blowers & Exhaust Fans—Mrs
Wing L J Mfg Co 119 Main E rm 817

***Blue Prints**
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
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SULLIVAN H H Inc 63-75 South Avenue
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Sullivan H H Inc 65-77 South av

Boat Builders
Mayer Boat Co 1333 StPaul
Miller Bros 248 River
Petcraft Boat Works ft Petten ext

***Boat Dealers**
(See Sporting Goods—Dealers)

Boat Houses & Boat Liveries
Genesee Valley Park Boat Livery, Elmwood av
Long Wm V 1500 Genesee

***Boiler Insurance**
ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 68
Buyers' Guide and left top lines

Boiler Mfrs
Flower City Boiler Co Inc 719 Exchange
Rochester, Kimmel Co 165 StPaul
Straub & Lawler 50 MtHope av

***Boiler Setters—Mason**
SUMMERHAYS WILLIAM SONS
CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 36
Buyers' Guide

***Bonderizing**
STUART-OLVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 115
Buyers' Guide

***Bonds—Investment**
GENESEE VALLEY SECURITIES CO 215 Powers bldg tel Main 1183—For further information see page 28
Buyers' Guide and back cover
HAYES LAWRENCE A COMPANY
317 Genesee Valley Trust bldg tel Main 7480—For further information see page 29
Buyers' Guide and back cover

***Bonds & Stocks—Investment**
GENESEE VALLEY SECURITIES CO 215 Powers bldg tel Main 1183—For further information see page 28
Buyers' Guide and back cover

Bookbinders
Lawyers Co-operative Publishing Co The, Aqueduct bldg Butts pl
Moore John C Corp 69 Stone
Riverside Book Bindery 145 StPaul 4th fl
Rochester Book Bindery 165 StPaul 2d fl
Seneca Bookbinding Co Inc 29 N Water
Zahrndt Wm F & Son 77 StPaul 5th fl

Booking Agents
Kramer Chas 130 Clinton av S rm 15
Norton Al 81 East av rm 15

Booksellers
(See also Stationers; also News Depot)
Book Hunters Shoppe 92 South av
Book Lover's Novelty Shop 649 Monroe av
Burd Walter L 439 Court (second hand)
Children's Book Shop 293 Alexander
Clinton Book Shop 138 Clinton av S
Genesee Book Shop 345 East av (old and rare)
Mattys' Book Store 127 1/2 North
Michaels Harry 322 Court (second hand)
Opperman Frank 433 Main E
Rochester Christian Book Store 42 East av rm 420

Schulz Book Store Inc 44 South av
SCRANTON'S BOOK AND STATIONERY CO Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20
Buyers' Guide and left bottom side lines
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40
Buyers' Guide and right top lines
SMITH CLARENCE W Inc 343-345 East av tel Stone 4928

Boot & Shoe Dealers—Retail
(For others connected with this business see Shoes)

Boot & Shoe Mfrs
(See Shoe Mfrs)

Bottle Mfrs
REED F E GLASS CO office 860 Maple tel Genesee 3250 factory 295 MtRead blvd—For further information see page 60
Buyers' Guide
Thatcher Mfg Co 25 North rm 1038

***Bottlers**
AMERICAN BREWING CO OF ROCHESTER NY Inc (Tam O'Shanter Lager Beer and Ales) 444 Hudson av tel Stone 444—For further information see page 25
Buyers' Guide and left side line back cover
GENESEE BREWING CO Inc The (All Malt Beer and 12 Horse Ale) 100 National tel Main 1865—For further information see page 24
Buyers' Guide and right bottom side lines

Bottlers—Carbonated Beverages
Acme Distributors Inc rear 41 Buchanan pk
Anderson Beverage Corp 190 Berlin
Canada Dry Ginger Ale Inc 1328 University av
COCA-COLA BOTTLING CORP OF ROCHESTER 190-200 Berlin tel Stone 424
Crown Bottling Works 237 1st
Doerner's Bottling Works 10 Whalin
General Beverage Products Inc rear 127 Genesee
Genesee Bottling Co 519 Joseph av
Highland Beverages rear 127 Genesee
Imperial Beverage Co 222 Orchard
Jenner Rose S 56 Windsor
Leonard's Beverages 122 Dayton
Monroe Bottling Co 1315 Hudson av
Nehl Beverage Co 445 State
Petix Leonard 61 Grape
Petix Louis 63 Grape
Pittsford Beverages Inc 16 Lincoln av
Ptstfd
Qualtop Beverages Inc 731 Clinton av N
Rochester Coca-Cola Bottling Corp 190 Berlin
Rochester Soda Water Co Inc rear 35 Thomas
Squirt Bottling Co 375 Weaver
Sunrise Bottling Co 71 Fernwood av
Sweet Valley Beverage rear 107 Ontario
Topflite Bottling Co 69 Seneca av
Union Bottling Works 781 North and rear 658 do

Bottlers—Mineral, Spring & Distilled Water
Distill Water Co 119 Main E rm 823
Great Bear Spring Co 14 Franklin rm 703

Bottlers' Supplies & Machinery
Berzansky Philip 40 Buchanan pk

Bowling Alley Supplies
Luscher Marvin A 117 North

Bowling Alleys
Alessi Angelo 191 Clifford av
Bay Bowling Hall 228 Bay

Blaesi Philip 790 N Goodman
Bowldrome 1020 Plymouth av S
Buonomos Inc 170 Charlotte
Carbonneau's Bowling Hall 270 State
Charlotte Bowling Hall 34 Stutson
East Side Bowling Hall 873 Merchants rd
Edgerton Grill 40 Costar
Elm Bowling Hall 75 Elm
Franklin Bowling Alley 204 N Water
Genesee Bowling Hall Inc 112 South av
Geraci Bowling Alley 466 Clinton av N
Groh Chas L 215 Wilder
Henchen Chas J 849 Jay
Kenealy Edw F 1604 Lyell av
Massey Wm 374 1/2 Thurston rd
Muhs Bowling Alleys 911 Clinton av N
Nacca Jos 225 Saratoga av
Oxford Bowling Hall 406 Clinton av N
Panepinto Luigi 19 Grape
Ridge Road Bowling Corp 461 Ridge rd
Rock Wilma Mrs 731 Lake av
Scheuermann Henry 510 Portland av
Webbers Bowling Hall 501 Plymouth av S

***Bowling Pin Mfrs**
EMPIRE LAST WORKS Palmer cor Breck tel Culver 1700

***Box Mfrs—Cleated Fibre Board**
SIMPSON BOX & LUMBER CO Inc 1290 MtRead blvd tel Glenwood 4216—For further information see page 22
Buyers' Guide

***Box Mfrs—Fibre Board**
ROCHESTER BOX & LUMBER CO Inc 1223 Lincoln-Alliance Bank bldg 183 Main E tel Main 4126—For further information see page 21
Buyers' Guide

Box Mfrs—Paper
Container Corp of Am 65 Broad W rm 315
COWLES A B CO Inc 4 Commercial tels Main 7210-1—For further information see page 21
Buyers' Guide
COWLES HAROLD A BOX & DISPLAY COMPANY 163 StPaul 3d floor tel Main 3077—For further information see page 20
Buyers' Guide
Fairmont Box Co 1237 Main E
FLOWER CITY SPECIALTY CO 158 Hollenbeck tel Main 630—For further information see page 22
Buyers' Guide
Housel D B Co The 42 East av rm 414 (containers)
NEUN H P CO Inc 415 Culver rd cor University av tel Monroe 1216—For further information see page 20
Buyers' Guide

Box Mfrs—Wooden
Brownlee & Dean 33 Ardmore
Fairmont Box Co 1237 Main E
Hinde & Dauch Paper Co The 82 StPaul rm 610
Marshall Boxes Inc rear 1065 Clinton av N
Peters Anthony C 28 Cayuga
ROCHESTER BOX & LUMBER CO Inc 1223 Lincoln-Alliance Bank bldg 183 Main E tel Main 4126—For further information see page 21
Buyers' Guide
SIMPSON BOX & LUMBER CO Inc 1290 MtRead blvd tel Glenwood 4216—For further information see page 22
Buyers' Guide

***Boys' Clothing**
McFARLIN CLOTHING CO 191-195 Main E tel Main 5832
NATIONAL CLOTHING CO 169-171 Main E tel Stone 80
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40
Buyers' Guide and right top lines

**JOSEPH
L.
CASE**

**KATHERINE
W.
MILLER**

**— • —
REAL
ESTATE**

**— • —
Sales
Mortgages
Development
COTTAGE
PARK
ASSOCIATES**

**— • —
MAIN
5737-2842**

**341
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BUILDING**



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STREET**

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HILLSIDE 1079-W**

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9-11-13 N. WATER ST.

Phone Main 8140

**W. C. Remington
R. J. Fowler**

**See Page 108
Buyers' Guide**

***Brass Faucets—Mrs
NATIONAL BRASS MFG CO** office 256-
258 State, foundry 193-195 Mill tels
Main 1120-1121-1122—For further in-
formation see page 24 Buyers' Guide
WRAY HENRY & SON Inc office 256-
258 State, foundry 93-195 Mill tels
Main 1120-1121-1122—For further in-
formation see page 24 Buyers' Guide

Brass Goods
American Brass Co The 183 Main E rm
1442
Bridgeport Brass Co 16 Main E rm 816
Chase Brass & Copper Co Inc 45 Ex-
change rm 729
Nunn Brass Works 15 Cairn
Western Brass Mills 65 Broad W rm
515

***Brass & Copper Products**
WHITE WIRE WORKS CO The 79-83
Exchange tels Main 273-274-275—For
further information see page 148
Buyers' Guide

Brewers
**AMERICAN BREWING CO OF RO-
CHESTER NY Inc** (Tam O'Shanter
Lager Beer and Ales) 444 Hudson av
tel Stone 444—For further informa-
tion see page 25 Buyers' Guide and
left side line back cover

GENESEE BREWING CO INC The (All
Malt Beer and 12 Horse Ale) 100 Na-
tional tel Main 1865—For further in-
formation see page 24 Buyers' Guide
and right bottom side lines

ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270—For fur-
ther information see page 25 Buyers'
Guide and right top side lines

STANDARD BREWING CO Inc
(Standard Ale, Ox Head Ale and
Stock Ale) 436-440 Lake av tel Glen-
wood 373—For further information
see page 25 Buyers' Guide and right
top side lines

Brewers' Supplies
Clinton Supply Co 377 Lake av

Brick Mfrs & Dealers
Weckesser Brick Co 723 Clarissa
Weckesser Jos L 364 Aberdeen

***Brokers—Bond**
GENESEE VALLEY SECURITIES CO
215 Powers bldg tel Main 1183—For
further information see page 28 Buy-
ers' Guide and back cover
HAYES LAWRENCE A COMPANY 317
Genesee Valley Trust bldg tel Main
7480—For further information see
page 29 Buyers' Guide and back
cover

Brokers—Custom House
Torpy Frank E 60 N Fitzhugh rm 103

Brokers—Food Products
Allechin L L 372 Exchange
Bader F Earle 42 East av rm 310
Dunn Martin P 34 State rm 400
Fitzgerald & Martin 372 Exchange
Flannery G L 34 State rm 400
General Distributors Inc 43 Roch Food
Terminal
Gerks Benj 154 East av rm 311
Gilbert Harry C 14 Franklin rm 703
Hall Chas C 183 Main E rm 1317
LeMay L J Co 25 North rm 1121
National Frozen Food Sales Co 25
North rm 1031
Neill John S 217 East av rm 32
Rochester Foods 30 Exchange
Saunders Wm C 31 Gibbs rm 309
Sheehan Chas W 25 North rm 1117
Teddy Nicholas C 70 Exchange rm 310
(sugar)
Watkins L C Co 51 Litchfield (sugar)

***Brokers—Investment**
GENESEE VALLEY SECURITIES CO
215 Powers bldg tel Main 1183—For
further information see page 28 Buy-
ers' Guide and back cover
HAYES LAWRENCE A COMPANY 317
Genesee Valley Trust bldg tel Main
7480—For further information see
page 29 Buyers' Guide and back
cover

**Brokers—Members New York
Stock Exchange**

Bache & Co 39 State rm 103
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 26 Buyers'
Guide

GOODBODY & CO 524 Lincoln-Alliance
Bank bldg tel Stone 1180—For fur-
ther information see page 27 Buyers'
Guide

PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther information see page 26 Buyers'
Guide

ROTHSCHILD L F & CO 724 Lincoln-
Alliance Bank bldg tel Stone 1341
TUCKER ANTHONY & CO 212 Rey-
nolds Arcade bldg tel Main 3810

Brokers—Merchandise
(See also Brokers—Food Prod-
ucts)

Allen C W Co 51 Litchfield
Cocar Inc 19 Main W rm 715
McAuliff Martin L 25 North rm 1151
Peoples Edw J 34 State rm 400 (petrole-
um)
Shoe Manufacturers Clearing House
Inc 22 Andrews (shoe machinery)

***Brokers—Pawn**
**FORSYTHE CLIFTON S SUCCESSOR
TO J C WILSON CO** 39 Main E tel
Main 5738—For further information
see page 114 Buyers' Guide and left
top side lines

***Brokers—Real Estate**
**GOUTREMOUT J E CORPORATION—
REALTORS** 802 Union Trust bldg tel
Main 5580—For further information
see page 120 Buyers' Guide and front
cover

KLONICK RALPH CORPORATION
25 North rm 901 tel Stone 5002—For
further information see page 123
Buyers' Guide and front cover

LOEB & ROSENTHAL CO Inc suite
128-130 Powers bldg tels Main 3743-
3744—For further information see
page 127 Buyers' Guide and left top
side lines

MCINTOSH C E CORP—REALTORS
(new location) 39 E Main tels 250-
249-248—For further information
see page 122 Buyers' Guide and left
top lines

ROGERS HERBERT A—REALTOR 43
Main E office tel Main 5131 res tel
Monroe 3574—For further informa-
tion see page 121 Buyers' Guide and
front cover

RUPPERT HARRY P realtor 209-210
Wilder bldg office tels Main 1882-
1883 res tel Glenwood 1474—For fur-
ther information see page 124 Buy-
ers' Guide and left top side lines

Brokers—Stocks & Bonds
(See also Brokers—Member New
York Stock Exchange)

BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 26 Buyers'
Guide

GENESEE VALLEY SECURITIES CO
215 Powers bldg tel Main 1183—For
further information see page 28 Buy-
ers' Guide and back cover

Goodbody & Co 183 Main E rm 524
HAYES LAWRENCE A COMPANY 317
Genesee Valley Trust bldg tel Main
7480—For further information see
page 29 Buyers' Guide and back cover
Herrick, Waddell & Co Inc 130 Main
E rm 1128
PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther information see page 26 Buyers'
Guide

Broom Mfrs & Wholesalers
Genesee Broom Corp 49 Montrose
Schwartz Broom C 5 Lundy's la

Brush Mfrs
Fuller Brush Co 14 Franklin rm 411
Karl Nicholas J & Son 503 River

***Buckle & Men's Jewelry Mfrs**
HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further informa-
tion see page 15 Buyers' Guide

Builders
(See also Carpenters, Masons &
Contractors)
STAHL MURRAY A 2040 East av tel
Monroe 1345—For further informa-
tion see page 91 Buyers' Guide and
right top side lines

***Builders' Finish**
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 30 Buy-
ers' Guide

***Builders' Hardware**
LESTER HENRY HARDWARE CO Inc
150 Main W tel Main 5355 and Main
1607—For further information see
page 63 Buyers' Guide and back cover

***Builders' Hardware—Whole-
sale**
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 63
Buyers' Guide and left top side lines

Building Materials & Supplies
Bowerman Builder Service 1307 Main
E
Celotex Corp 135 Spring
Comac Builders Supply Corp 186 Nor-
man
Concrete Trans-Max Corp, McKee rd
(concrete)
Devendorf Wm E 127 Railroad
Domine Builders Supply Co Inc 155
Gould
Empire Clay Products Co 735 Lexington
av
Flower City Builders Supply Co 1284
MtRead blvd
Flower City Builders & Feed Supply
Co 1284 MtRead blvd
Fredman F H Co 36 StPaul rm 417
Hager & Same 901 N Goodman (leaded
glass)
Harding Supply Co 657 Jay
Hutchison-Rathbun Inc 95 Augusta
Keystone Builders Supply Co Inc 85
Palm
LeRoy Lime & Crushed Stone Corp 183
Main E rm 1446
Mann Builders Supply Co Inc 436 Con-
key av
McNerney Geo A 154 East av rm 313
Rochester Lime & Cement Corp 174 Col-
vin
Schaefer Bros Builders Supply Co Inc
1025 Chili av
Summerhays Refractory Supplies Inc
614 Clinton av S
Wagner Chas V 161 Elmerston rd
WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 30 Buyers'
Guide

ROCHESTER SAVINGS BANK

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MORTGAGE LOANS
BANKING BY MAIL
VETERANS' LOANS

F.N.A. INSURED MORTGAGES — F.N.A. MODERNIZATION LOANS
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Alliance Building Wreckers 168 Portland av
Jackling Wm T & Son Inc 678 Clinton av S
Rochester Atlas Wrecking Co 16 4th
Syracusa J Wrecking Co 145 Joseph av

Buildings—Public & Office

Alliance Press Building 49-51 N Water
Anderson Hall, University av nr Prince
Anthony Memorial Hall, University av nr Prince
Aqueduct Bldg, Butts pl
Archer Bldg 77 StPaul
Architects Bldg 217 East av
Baltimore & Ohio RR Bldg 155 Main W
Barge Canal Terminal off Court nr South av
Bausch Hall of Science and History 657 East av
Beechwood Hall 1101 Main E
Bevier Memorial Bldg 44 S Wash
Burke Bldg 5 StPaul
Caltanissetta Hall 240 Verona
Carpenters Hall 113 N Fitzhugh
Case Bldg 82 StPaul
Centennial Bldg 360 Main E
Central Trust Bldg 25 Main E
City Hall, S Fitzhugh cor Broad W
City Hall Annex 34-54 Court
Clinton Hall 416 Clinton av N
Columbus Civic Centre 50 Chestnut
Comerford Bldg 49 Andrews cor Front
Commerce Bldg 119 Main E
Commercial Bldg 42 South av
Community Savings Bank Bldg 233 Main E and 6 Clinton av S
Concordia Hall 938 Clifford av
Convention Hall, Clinton av S cor Monroe av
Copeland Bldg 133 Clinton av S
Court House, Main W cor S Fitzhugh
Cox Bldg 36 StPaul
Cutler Bldg 42 East av
Dake Bldg 1 Clinton av S
Davis Bldg 154 East av
Delphoe Hall The 668 North
Douglas Hall 94 Averill av
Eagles Building 18-22 N Wash
Eagles Hall 18-22 N Wash
East Avenue Bldg 49 East av
Education Bldg 13 S Fitzhugh
Ellison Bldg 390 Main E
Ellwanger and Barry Bldg 39 State
Elwood Building 6 State
Ely Bldg 81 East av
Engineering Bldg 77 South av
Exchange Building 8 and 16 State
Falvo Hall 481 Scio
Fay Bldg 54-62 S Fitzhugh
Federal Bldg, Church cor N Fitzhugh
Fee Building 21-37 N Water
Fenyvessy Building 85 Main W
Ferrari Hall 597 Broad W
Fire Dept Headquarters 185 North
Fitch Building 364-370 East av and 315 Alexander
Fitzhugh-Broad Bldg 21 S Fitzhugh
Floral Bldg 257 Main E
Gas & Electric Bldg 89 East av
Gedemino Hall rear 575 Joseph av
Genesee Valley Trust Bldg 45 Exchange
German Clubs Hall 315 Gregory
Gibbs Street Bldg The 31 Gibbs
Hide Hall The 1203 Jay
Horsline Bldg 2-18 Commercial
Government Bldg, N Fitzhugh cor Church
Granite Bldg 130 Main E
Graves Street Bldg 1 Graves
Greyhound Bldg 72-74-76 Franklin
Harugari Hall 3 Remington
Herald Bldg 34 Aqueduct
Hunt Bldg 192 Mill
Improved Order of Red Men Bldg 46 N Fitzhugh
Iroquois Bldg 51 Clinton av S

Keith-Albee Bldg 92 Mortimer
Kenning Bldg 426 Main E
Kilbourn Hall 36 Gibbs
Lake Theatre Bldg 3190 Lake av
Lee Bldg 228 South av
Levy Bldg 165-173 StPaul
Likly Bldg 271 Main E
Lincoln-Alliance Bank Bldg 183 Main E
Lincoln Bldg 10 Gibbs
Little White House, Washington sq
Monroe av cor Clinton av S
Loew's Theatre Bldg 130 Clinton av S
Malta Temple 217 Lake av
Masonic Temple 875 Main E
Medical Arts Building 277-279 Alexander
Memorial Art Gallery 490 University av
Mercantile Bldg see Sibley Tower Bldg 25 North
Merchants Bldg 131 Main E
Monroe Bldg 25 Exchange
Naramore Bldg 34 Exchange
National Bldg 32 South av
New York State Armory 900 Main E
Odd Fellows Bldg 32 Stutson
Odd Fellows Hall 11 Clinton av N and 668 South av
Odd Fellows Temple 11 Clinton av N
Paine Building 24-26 Main E
Parrinello's Hall 414 Smith
Parry's Building 222-230 Mill
Peoples Hall The 83 Andrews
Pilot Bldg 163 StPaul
Police Bldg 137 Exchange
Powers Bldg 16 Main W
Powers Commercial Fire Proof Buildings Co 16 Main W cor State
Present Bldg 27 Clinton av S
Professional Bldg 35 Chestnut
Prospect Office Bldg 60 N Fitzhugh
Public Morgue 70 Clarissa
Pullman Bldg 85-89 Allen
R B I Auditorium 172 Clinton av S
Rada Building 316 East av
Railway Express Bldg 103-107 State
Reynolds Arcade 16 Main E
Rochester City Hall, S Fitzhugh cor Broad W
Rochester Hosp Service Bldg 41 Chestnut
Rochester Savings Bank Bldg 5 S Fitzhugh cor Main W
Rundel Memorial Bldg 115 South av
StFrancis Xavier Hall 328 Bay
StGeorge's Hall 367 Smith
StGeorge's Hall 555 Hudson av
StJoseph's Catholic Young Men's Assn Bldg 51 Franklin sq
StMark's Hall 859 S Goodman
Salvation Army Citadel 64 North
Schanty Bldg 244 StPaul
Searle Bldg 183 StPaul
70 Exchange Corp Bldg 70 Exchange
Sheraton Hotel Bldg 127 East av
Sibley Hiram Building 311 Alexander
Sibley Tower Building 25 North
Sixteen N Goodman St Inc 16 N Goodman
Spiehler Bldg 202 Court
Strong Catharine Hall, Prince cor University av
Studio Bldg 72 East av
Taylor Bldg 328 and 346 Main E
Temple Bldg 14 Franklin
Terminal Bldg 65 Broad W
Thirty-Three Four State Street Bldg 30-34 State
Towner Hall 708 University av
Triangle Building 20 East av and 335 Main E
Tucker Bldg 186 East av
Union Trust Bldg 19 Main W
Wieners Hall rear 94 Sellinger
Wilder Bldg 8 Exchange
Wilshire Bldg 100 Scio
Wisner Bldg 75 State
Woodworth Bldg 299 State
Young Men's Christian Assn Bldg 100 Gibbs

Young Women's Christian Assn 175 Clinton av N, 190 Franklin and 57 S Wash

Burial Vault Mfrs
Rochester Wilbert Vault Co Inc 15 Nursery

Bus & Coach Lines—Motor
(See also Transportation Lines—Freight)

Blue Bus Lines 83 South av
Central Greyhound Lines Inc 72 Franklin rm 200
Gould Line The 83 South av
Rochester-Penfield Bus Co Inc 60 River blvd
Rochester Transit Corp 231-267 State
Rochester & Sodus Bay Bus Line 83 South av
Valley Bus Lines 83 South av
Western NY Motor Lines Inc 83 South av

***Business Schools**
SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 134 Buyers' Guide and left top lines

***Butchers**
(See Meats—Wholesale)

Butter, Cheese & Eggs—Retail
(See also Creameries)
"ARPEAKO" MEAT PRODUCTS
(Tobin Packing Co Inc) 900 Maple tel Genesee 5200 (wholesale)—For further information see page 98 Buyers' Guide and left bottom side lines
Costich Chas J 144 Webster av
Fahrer W C A & Sons 789 StPaul (cheese)
Kraft Cheese Corp 1 Merton
Monroe Creamery 124 Main W and 37 N Wash
Ritter Philip 146 Avenue D
SIBLEY, LINDSAY & CURR CO 228-230 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

Butter, Cheese & Eggs—Whol
(See also Creameries)
Goodspeed & Mills 1790 Main E (cheese mfrs)
Pearlman Jacob H 216 Hudson av
Polisky Dairy Products Co 26 Avenue D
Valley View Creameries 239 Hudson av

Button Hole Mfrs
Foos Frank M rear 93 Alphonse

Button Mfrs
American Button Co 333 Hollenbeck
Art in Buttons Inc 333 Hollenbeck
Rochester Button Co 300 State
Shantz Associates Inc 202 Court 3d fl (jobbers)

Buttons—Wholesale & Jobbers
Butler 127 North
Kofsky M 5 Trenaman

Cabinet Makers
Audino Co The 178 Atlantic av
GORBETT-STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For further information see page 114 Buyers' Guide
DiClemente & Volke 4 Elion
Rochester Table Co 434 Exchange
Rochester Variety Woodworking Co 3 4th
Santamaria Emedeo 39 Parkway

Camera Mfrs
EASTMAN KODAK COMPANY 343-391 State tel Main 4800
GRAFLEX INC formerly The Folmer
Graflex Corporation 154 Clarissa tel Main 3131

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SECRETARIAL
COURSE

Can Mfrs
American Can Co 183 Main E rm 1304
Rochester Can Co Inc 100 Greenleaf

Canners
Beech Nut Packing Co 1237 Main E
Birds Eye—Snider Division of General
Foods Corporation 40 Franklin 4th fl
Curtice Brothers Co 20 Curtice
General Foods Corp 40 Franklin 4th fl

Carbon Paper & Ribbon Mfrs
Rochester Ribbon & Carbon Co Inc 100
Anderson av

Carpenters—Job
Rittenhouse Leon W 196 Linden
Stever Howard 275 Barton

***Carpenters, Contractors &
Builders**
(See also Contractors)
STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 37 Buyers'
Guide

Carpet Cleaners & Layers
(See Rug & Carpet Cleaners)

Carpet Weavers
Blind Kraft Shop 439 Monroe av

Carpet & Rug Weavers
Rochester Rug Works 182 Atlantic av

Carpets, Rugs & Floor Coverings
Ballarian A M 291 Alexander
Columbia Carpet Co 446 Central av
(wholesale)

Columbia Distributors Inc 130 Clinton
av S rm 5
Dugan Raymond J 279 East av
EDWARDS E W & SON (trade in poor
old rugs) 144-158 Main E tel Stone
2300—For further information see
page 41 Buyers' Guide and left top
side lines

Fishbaugh Frank L 882 N Goodman
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines

Horton & Quinn Co Inc 430 Main E
Main Linoleum Store The 348 Main E
MCCURDY & CO Inc 275-291 Main E at
Elm tel Main 5500—For further in-
formation see page 41 Buyers' Guide
and right bottom side lines

O'Donnell-Dungan Co Inc 201 Main W
Randall Rolland R Galleries 309 Alex-
ander

Rochester Floor Covering Co Inc 57
Mortimer (wholesale)

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

***Cartage**
(See also Trucking & Teaming)
CLANCY CARTING & STORAGE CO
Inc 3-11 Grand av tel Culver 1714—
For further information see page 145
Buyers' Guide

DUFFY WM B CARTING CO 62 Seio
tel Main 3286—For further informa-
tion see page 145 Buyers' Guide

PRINDLE'S CARTING CO 560 Ply-
mouth av S tel Main 3643—For fur-
ther information see page 146 Buy-
ers' Guide

***Casket Trimmings**
SCHLEGEL MFG CO The 277 N Good-
man cor College av tels Monroe 812-
813—For further information see
page 6 Buyers' Guide

***Castings—Non-Ferrous**
SARGENT & GREENLEAF INC 24
Seneca Avenue tel Stone 886—For
further information see page 52 Buy-
ers' Guide

Catalogues & Booklets
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334—For further informa-
tion see page 117 Buyers' Guide

Caterers
Armstrong Kathleen D 119 Meigs
Carlin Rose F 143 Dartmouth
Collett Florence M Mrs 463 Pearl
Hoffman Oscar V 1155 N Goodman
Marlowe & Shafer rear 119 Saratoga av
Nathanson Harry 5 Morris
Wentworth Walter H 109 Paige

Cement—Wholesale
Elastic Porcelain Lining Corp 42 East
av rm 104
Pennsylvania-Dixie Cement Corp 16
Main E rm 706
West Penn Cement Co 74 Canterbury
rd

Cemeteries
Brighton Cemetery 65 Hoyt pl
Charlotte Cemetery 22 River
Congregation Beth Hamedresh Hagodel
Cemetery 62 Stonewood av
Holy Sepulchre Cemetery 2461 Lake av
MtHope Cemetery, MtHope av
Rapid Cemetery, Congress av
Riverside Cemetery 2650 Lake av
Waad Hakolel Cemetery 68 Stonewood
av
White Haven Memorial Park office 14
Franklin rm 1015

***Centrifugals**
**ROCHESTER ENGINEERING & GEN-
TRIFUGAL DIVISION OF THE
AMERICAN LAUNDRY MACHIN-
ERY CO** 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 93 Buy-
ers' Guide

***Chain Store Leasing**
KLONICK RALPH CORPORATION 25
North rm 901 tel Stone 5002—For fur-
ther information see page 123 Buy-
ers' Guide and front cover

Chair Mfrs
Archer Mfg Co 187 N Water (surgical
and optical)
Croce & Perl 29 Welcher

Chair Renting
Rochester Chair Rental Co 1978 Main
E

Charcoal (Hardwood)
FLOWER CITY CHARCOAL CO 135-
149 Colvin tel Genesee 476—For fur-
ther information see page 33 Buyers'
Guide

***Cheese—Cottage**
PLYMOUTH DAIRY Inc 388 Seward
tel 762—For further information see
page 39 Buyers' Guide and top line
back cover

Chemicals—Mfrs
Diamond Chemical Works 19 Vassar
Diefenback Laboratories Inc 31 Howell
Eastman Kodak Co 343-391 State
Ful Shade Briter Laboratories Inc 228
South av
General Solvents Co Inc 926 Exchange
Genesee Research Corp 571 Lyell av
International Laboratories Inc 26
Forbes
Metropolitan Refining Co 14 Franklin
rm 808

Chemicals—Wholesale
SCOBELL CHEMICAL CO Inc Rock-
wood pl tel Monroe 3711
Stewart L H Corp 250 Court

Chemists—Analytical
Lehmkuhl Henry W 73 Howell

Chemists—Consulting
National Testing Laboratories Inc 135
University av
Scott Laboratories 107 State rm 32

Chemists—Mfg
Ameco Chemicals Inc 75 Rockwood
Aseptico Laboratories Inc 58 N Fife-
hugh
Bernhard Robt A 153 Anderson av
Brighto Chemical Co 200 Edinburgh
Distillation Products Inc 755 Ridge rd
Globe Chemical Co PO Box 733
Imperial Products Co rear 1248 Clifford
av
Liquid Carbonic Corp 257 Exchange
Mosco Inc 183 StPaul rm 506
Moss Co 183 StPaul rm 506
Niagara Colloids Corp 28 Forbes
Peck & Sterba Inc 26 Forbes
Strasburgh R J Co 185-95 Exchange
Wight Products 696 Brown

***Children's Apparel & Infants'
Wear**
FORMAN B COMPANY 46 Clinton av
S tel Main 3900—For further infor-
mation see page 41 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buy-
ers' Guide and right top lines

***Chimney Builders—Industrial**
SUMMERHAYS WILLIAM SONS
CORP (factory) 614-632 Clinton av S
tel Monroe 1155—For further infor-
mation see page 36 Buyers' Guide

**China, Crockery, Glassware &
Earthenware**
CABLE-WIEDEMER Inc 197-213 Cen-
tral av tel Main 6868
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
Pinsonault Emil W 42 East av rm 238
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buy-
ers' Guide and right top lines
Smith Ceramic Studios Inc 903 Monroe
av
TICE & GATES 347-349 East av tel
Stone 646 (retail)—For further in-
formation see page 30 Buyers' Guide

Chiropodists
Allen Edythe E 25 North rm 1146
Ash Fletcher T 25 North rm 938
Connor Agnes 42 East av rm 405
Coyle Chas F 183 Main E rm 1133
Duryea W Fred 130 Main E rm 1133
Golden Frances M 25 North rm 626
Harrington Adelaide E Mrs 14 Frank-
lin rm 600
Hinkley Shelton K 25 North rm 240
Horwitz Raymond J 14 Franklin rm
600
Laughton Henry F 130 Main E rm 701
Litwin Emil 25 North rm 646
Mann Edith Otis Mrs 130 Main E rm
1021
March John J 16 Main W rm 322
Otis Chas F 27 Clinton av rm 400
Reynolds Arth G 25 North rm 640
Roper Inez Gauch Mrs 130 Main E rm
929
Sanderson Wm R 16 Clinton av S
Tiernan Simon P 328 Main E rm 400
Tierney Addison 130 Main E rm 810
Wagner Rose D 94 Hickory

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Chiropractors

Berdell Wm J 286 Tremont
 Blake Doris A Mrs 1105 Lake av
 Blake Mahlon E 1105 Lake av
 Brownell Frank T 65 Bronson av
 Bryan John T 42 East av rm 325
 Butler R Earl 130 Main E rm 1130
 Cola John S 512 Lake av
 Eck Luther Mackey Mrs 231 Earl
 Forman Gertrude F Mrs 328 Main E
 rm 415
 Gian-Cursio Christopher 5 Castle pk
 Giebel Alf W 790 Clinton av N
 Hall Earl V 14 Franklin rm 518
 Helmer J Blaine 507 N Goodman
 Hurtubis Lloyd J 116 Albemarle
 Keene & Keene 16 State rm 315
 Krapf Edwin H 952 Culver rd
 Kueter & Kueter 1303 Dewey av
 Kwapich Jos L 284 Oxford
 Lytle Roy Dee 16 State rm 311
 MacBride Esther T Mrs 160 Driving
 Park av
 Renwick Belle L Mrs 43 Park av
 Rickless Hyman S 1061 Monroe av
 Rieflin Geo H 160 Driving Park av
 Rieflin & Radtke 1136 Clinton av N
 Rochester Chiropractic Health Service
 507 N Goodman
 Seavy Silas F 14 Franklin rm 518
 Sherman Ray W 685 Main W
 Stone Edw R 5 StPaul rm 504 and 124
 Leroy
 Tusch John A 27 Clinton av rms 311
 VanDoren Donald G 328 Main E rm
 307
 Walz Marie A 27 Clinton av S rm 218
 Warren H Ernest 14 Franklin rm 909

***Chocolate Syrup Mfrs**

SMITH-JUNIOR CO Inc 266 Lyell av tel
 Glenwood 2244—For further informa-
 tion see page 137 Buyers' Guide

***Chocolate Syrups & Powder**

RICHARDSON CORPORATION 1069 Ly-
 ell av tel Glenwood 307—For further
 information see page 136 Buyers'
 Guide

Christian Science Practitioner

Becker Kath C 130 Main E rm 721
 Burdick Luella Cass Mrs 68 Wood-
 lawn
 Burdick Willis Reed 25 North rm 1125
 and 68 Woodlawn
 Foote Howard A 14 Franklin rm 1410
 Freeman Harry B 42 East av rm 607
 Frickey Chas R 328 Main E rm 504
 Gillard Arth J 273 Alexander
 Leitenberger Ethel L Mrs 183 Main E
 rm 1054
 Lovegrove Louis C 347 Hillside av
 MacKercher Nettie B Mrs 191 S Good-
 man
 Michelsen Nellie P Mrs 183 Main E rm
 1054
 Mossop Jean E 40 Flower City pk
 Phillips Margt E Mrs 537 Averill av
 Reed Otis D 183 Main E rm 1443
 Ross Jane W 108 Bryan
 Templeton Jane M 191 S Goodman
 VanAtta Robt S 14 Franklin rm 1106
 Wesson Edith K Mrs 183 Main E rm
 933
 Wilder Byron G 14 Franklin rm 1410

Church Goods

Rochester Novelty Works Inc 485
 Hague
 Stamm Sales Co 253 Child
 Trant Esther E 96 Clinton av N
 Tucker Chas A 74 East av

***Church Windows, Memorials & Furnishings**

HASKINS GLASS STUDIO 34 James
 tel Stone 5605 (glass, wood, brass,
 bronze, marble, iron and embroid-
 ery)

Churches

Adventist
 Adventist Christian, Hayward av
 cor Chamberlain founded 1867
 pastor Wm Flewelling
Assemblies of God
 Calvary Full Gospel, Jones av and
 N Plymouth pastor Floyd White
Baptist
 Baptist Union of Rochester and
 Monroe, County office 43 N Fitz-
 hugh, Albert R DeMott executive
 sec
 Aeon Baptist 22 Oregon pastor
 Murphy Greer
 Andrews Street, Andrews nr Clin-
 ton av N founded 1851 pastor
 Daniel Fuchs
 Atlantic Avenue, Atlantic av cor
 Fairmount founded 1897 pastor
 Wm Schmitt
 Calvary, Genesee cor Kirkland rd
 founded 1907 pastor Geo L Mid-
 dleton
 Church of the Master 3495 Lake av
 org 1928 pastor Chas O Harding
 Fernwood 100 Fernwood av org
 1890 pastor Chas B Sanford
 First, N Fitzhugh corner Church
 founded 1818 Wm F Davison
 Genesee 149 Brooks av founded
 1845 pastor Frank O Erb
 Immanuel corner Park av and
 Brunswick st org 1923 pastor
 Osgoode H McDonald
 Lake Avenue, Jones and Ambrose
 founded 1871 pastor Gerald Wat-
 kins
 Lyell Avenue 48 Cameron nr Lyell
 av founded 1890 pastor Ralph N
 Allen
 MtOlivet 143 Adams org 1910 pas-
 tor Chas E Boddie
 North Fundamental, Clinton av N
 cor Avenue A founded 1889 pas-
 tor John W Betlem
 Parsells Avenue, Parsells av cor
 Chamberlain founded 1893 pas-
 tor Jeffrey D Livingstone
 StMark 64 Niagara pastor Antonio
 Perrotta
 South Avenue, South av cor Lin-
 den founded 1890 David E Hag-
 lung
 Temple, North and Franklin
 founded 1834 pastor Albert M
 McCartney
Berean Ecclesia 95 Pullman av
Christian and Missionary Alliance
 First, 550 Meigs inc 1919 pastor J
 K MacIntosh
Christian Reformed
 (Holland-English) N Goodman cor
 Ferndale cres founded 1877 pas-
 tor Oren Holtrop
Church of Christ Disciples
 Church of Christ 47 Wellington
 Columbia Avenue, Columbia av
 cor Kenmore founded 1897 pas-
 tor Vere E Gillispie
 First, 619 Monroe av founded 1887
 pastor Harold E Dickins
Church of Christ Scientist
 First Church of Christ, East av
 cor Prince org 1909
 Fourth Church of Christ 37 South
 Wash
 Second Church of Christ, Seneca
 pkwy at Maplewood av org 1919
 Third Church of Christ 31 Marsh
 Church of God 408 Clarissa pastor Mrs
 Ottie Cook
 Church of God in Christ
 Holy City 425 Ormond Elder J A
 Caldwell
 Church of God and Saints of Christ 452
 Ormond pastor J H Jeffries
Church of the Nazarene
 First, 44 Columbia av nr Plymouth
 av S org 1925 pastor Peter P
 Belew

Lake Ave, 26 Rochelle pastor Mor-
 ris Wilson
Congregational—Christian
 South, Alexander cor Pearl
 founded 1886 pastor Thos S
 Cleaver
 Winton, Winton rd N corner Farm-
 ington rd founded 1928 pastor
 E Belden Hart
Episcopal
 RtRev Bartel H Reinheimer,
 Bishop of Rochester 311 Alexan-
 der rm 210
 The Ven Chas B Persell Jr, Exec
 Sec and Archdeacon 311 Alex-
 ander
 Church of the Ascension, Lake av
 cor Riverside founded 1888 pas-
 tor Stuart G Cole
 Christ, East av nr Bway founded
 1855 rector Donald H Gratiot
 curate Knight S Dunkerly
 Epiphany 309 Jefferson av opposite
 Adams founded 1876 rector
 Henry T Egger
 StAndrew's, Averill av cor Ash-
 land founded 1879 rector Fredk
 Crosby Lee
 StGeorge's 75 Stutson cor Lake av
 org 1886 rector Leo S Cook
 StLuke's 17 S Fitzhugh founded
 1817 rector Fredk M Winnie
 StMark's and StJohn's, Culver rd
 cor Rosewood ter org 1920 rec-
 tor Frank R Fisher
 StMatthew's, Winton rd N and
 Browncroft blvd org 1921 rector
 Wallace H Watts
 StPaul's, East av cor Vick pk B
 founded 1827 rector Geo E Nor-
 ton
 StSimons 6 Oregon org 1921 rector
 Marcus James
 StStephen's, Chili av cor Thorn-
 dale ter founded 1897 rector
 Jerome Kates
 StThomas, Highland av cor Win-
 ton rd S org 1909 rector Arth R
 Cowdery
Evangelical
 Calvary, Culver rd cor Melville
 founded 1898 pastor Floyd Sov-
 ereign
 First, Carter corner Willite dr
 founded 1849 pastor Fredk W
 Ohr
Evangelical and Reformed
 Christ, Portland av corner Jack-
 son founded 1913 pastor Bernard
 J Tepas
 Dewey av, Dewey av and Flower
 City pk founded 1912 pastor Carl
 T Smith
 Emanuel, Hamilton and Bond
 founded 1852 pastor Oscar C
 Nussmann
 StPaul's, Jewel and Norton
 founded 1882 pastor Elmer
 Henry Hoefer
 Salem, Franklin nr StPaul
 founded 1878 pastor Paul M
 Schroeder aast pastor J Blaine
 Fister
 Trinity, Child cor Wilder founded
 1842 pastor Carl G Haass
**Evangelical Mission Covenant of
 America**
 Swedish Emanuel, N Goodman and
 Peck org 1900 pastor —
 Friends, Religious Society of (Quak-
 ers)
 246 Alexander clk Rolf E P King
 Hellenic Orthodox 110 S Fitzhugh pas-
 tor John A Danaskos
Independent Fundamental
 Brighton Community org 1922, 430
 Winton rd N, pastor Dean Bed-
 ford
International Four-Square Gospel
 24 Sanford, pastor I G Litchberger
Italian Christian 421 Child pastor
 Frank Cutri

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Churches—Con

Jehovah's Witnesses
Rochester Company 146 Broad sec
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Jewish

Beth Israel 30 Leopold
Beth Joseph Center 1150 StPaul
Rabbi Leon Stitskin
Beth Sholom Congregation 30
Field

B'rith Kodesh Congregation, Gibbs
cor Grove, Rabbi Philip S Bern-
stein

Congregation Agudas Achim Nu-
seach Ari 27 Morris, Rabbi Sol
Sadovsky

Congregational Ahavas Achim An-
shei Kepel Volen 472 Ormond
founded 1906 pres I Kominsky

Congregation Ain Yokove 411 Or-
mond

Congregation Anshe Polen rear 90
Hanover founded 1902 pres Hy-
man M Meltzer

Congregation Beth Hakneses Ha
Chodosh 408 Ormond founded
1884 pres Harris Suckle

Congregation Beth Hamedresh
Hagodel 32 Hanover founded
1911 pres Hyman Senzel

Congregation Bnai Israel 692
Joseph av

Congregation Etz Chaim 14 Henry
founded 1909

Congregation Kneses Israel 34
Hanover org 1914

Congregation Light of Israel of
Monaster 54 Hanover org 1910
Rabbi

Congregation Temple Beth El
founded 1915, 150 Park av Rabbi
Henry Fisher

Congregation Tipherath Israel 326
Meigh pres David Goldman

Congregation Vaad Hakolel 4 Han-
over founded 1895 Rabbi Morris
Bluestein

Temple Beth El, Meigs cor Park av
Latter Day Saints

Church of Jesus Christ 585 Monroe
av, Elder D P Romney

Latter Day Saints, Reorganized 815 S
Plymouth, elder Wm S Shea

Latter Day Saints (Bickertonites)
Church of Jesus Christ 416 Wilder
elder StPaul Petrangelo

Lutheran (Missouri Synod)
StMark's, S Goodman cor Benton
founded 1895 pastor Chas A
Behnke

StMatthew's, StPaul opposite Clif-
ford av founded 1884 pastor Her-
bert E Plehn

Lutheran United
Inner Mission Society 427 Clinton
av N, Edw G Goetz exec sec J
Norman Carlson asst

Bethlehem, Central pk cor 4th
founded 1895 pastor Carl F W
Betz

Christ, Central pk cor 4th founded
1892 pastor Alf J Schroder

Concordia 16 Helena founded 1877
pastor Thos A Berg

Emmanuel, cor Thurston rd and
Arnett blvd org 1922 pastor Robt
W Stackel

Grace, Clifford av corner Manitou
founded 1889 pastor Edw J Simp-
son jr

Peace, MtVernon cor Caroline
founded 1891 pastor Wm M
Horn

Redeemer, Dewey av cor Knicker-
bocker founded 1915 pastor El-
mer Schoertel

Reformation, Grove nr North
founded 1888 pastor Alf L Beck
asst Philip R Hoh

StJohn's (German-English) Joseph
av cor Buchan pk founded 1873
John A W Kirsch pastor

StLuke's 280 Cumberland founded
1899 pastor Adam Schreiber

StPaul's Clifford av cor Loomis
org 1898 pastor Dorr E Fritts

Trinity, Campbell cor Walnut org
1891 pastor Henry C Erbes

Zion, Grove cor Stillson founded
1834 pastor Fredk W Grunst

Methodist
District Superintendent, Rev Har-
old C McInay, DD 804 N Land-
ing rd

Asbury, East av nr Union founded
1836 pastor Weldon F Crossland

Corn Hill, Edinburgh nr Plymouth
av S founded 1852 pastor Jas F
Bisgrove

Emanuel 923 Joseph av founded
1894 pastor Richd A Wolf

Grace, Driving Park av cor Thorn
founded 1905 pastor Hanford H
Closson

Lake Avenue, Lake av bet Latta rd
and Stutson founded 1848 pastor
Mark Shenton

Monroe Avenue 416 Monroe av
founded 1842 pastor C C Beebe

Spencer-Ripley, Culver rd cor Par-
sells av founded 1887 pastor Chas
Bollinger

Trinity, Post av cor Sawyer
founded 1916 pastor Robt Horton

Wesley, Dewey av cor Christian
founded 1913 pastor C A Scrim-
shaw

West Avenue, West av cor Chill
av founded 1883 pastor Geo W
Cooke

Methodist Episcopal (African)
Memorial, Favor and Spring
founded 1827 pastor J C Brown

New Bethel, 29 Leopold pastor
Franklin E Bell

Methodist Free
First, N Union cor Richmond
founded 1866 pastor Lyle W
Donnelly

New Apostolic Church 136 Fillmore
pastor Harry A Karweick

North American Old Roman Catholic,
StMary's the Divine 490 Central av
pastor C E Reynolds

Pentecostal
Christian 77 Dengler pastor Mauro
Nesta

Church of Victory 532 Clarissa pas-
tor Almon B Jeffers

Elm Tabernacle 25 Bway pastor
Benj A Baur

Evangelical Christian Church 491
Plymouth av N

Evangelical Christian Church 397
North pastor Thos Barrancotto

Faith Tabernacle, Almira and
Grant pastors Geo Shea and John
H Bliss

Grace Assembly 453 Bway pastor
Alvin B Nover

Plymouth Brethren Church, Carter and
Herald sts pastor A E Larter

Polish National Catholic Church of
StCasimir 40 Ernst org 1907 pastor
Francis S Szczesny

Presbyterian
Presbytery Office 416 Cutler bldg
Rev Frank M Weston, DD ex-
ecutive sec

Brick, N Fitzhugh cor Allen
founded 1825 pastor Harold E
Nicely, associates Stanley F Gu-
tellus, Harold L Clark

Brighton, East av bet Park av and
Winton rd S founded 1817 pastor
Geo E Ulp

Calvary, South av cor Hamilton
founded 1856 pastor Thomas B
Walker

Central, Plymouth av N corner
Church founded 1836 pastor Wm
E Meyer asst W Edward Stokes-
berry

Dewey av, Dewey av cor Seneca
pkwy org 1912 pastor Andrew H
Neilly

East Side Memorial, Denver cor
Parsells av merged 1939 pastor
Kenneth L Storpe

Emmanuel, Jefferson av cor Shel-
ter founded 1887 pastor Albert F
McClements

Evangel (Italian) 774 Broad W org
1909 pastor Ernesto Merlanti

First, Plymouth av S cor Spring
founded 1815 pastor Murray A
Cayley

Grace, Lyell av opp Whitney
founded 1891 pastor David W
Ayres

Lakeside, Stutson nr Lake av org
1852 pastor Nicholas Bruinix

MtHor, Monroe av cor Rosedale
founded 1893 pastor Alan J Per-
rine

North, Fulton av cor Locust
founded 1884 pastor Robt Find-
lay

South, E Henrietta rd and Fort
Hill ter founded 1920 pastor
Garner S Odell

Third, East av cor Meigs founded
1827 supply minister George
Stewart asst David W Moody

Trinity, Reynolds cor Bronson av
org 1902 pastor Chas G Kearns

Westminster, Wellington av cor
Arnett blvd founded 1868 pastor
Ernest Parsons asst Robt A Po-
land

Presbyterian—Orthodox
Covenant 2952 StPaul founded
1936 pastor Rev Chas Shook

Memorial, Culver rd and Melville
founded 1940 pastor John J De-
Waard

Presbyterian United
First, Plymouth av N nr Allen
founded 1849 pastor —

Reformed Church in America
Brighton, Blossom rd cor Arbor-
dale av founded 1892 pastor An-
thony Luidens

First, Main E cor Alexander
founded 1852 pastor Garret Hon-
delink

Second, Scio cor Lyndhurst
founded 1886 pastor J Foster
Wellwood

Roman Catholic
Diocese of Rochester, Chancery of-
fice 50 Chestnut, Most Rev James
E Kearney bishop of Roch, Rt
Rev Msgr Wm H Hart vicar
general Rt Rev Msgr Wm F Ber-
gan chancellor Rev James C Mc-
Aniff and Rev John E Maney
vice chancellors

Church of Our Lady of Good Coun-
sel, Brooks av at Genesee Park
blvd founded 1928 pastor Edw T
Meagher

Church of Our Lady of MtCarmel
(Italian) 60 Woodward founded
1909 pastor Chas J Azzi

Church of StTheresa 12 Mark near
Hudson av pastor Bruno DoBala

Church of the Annunciation 1760
Norton pastor Francis Cristan-
tielli

Church of the Blessed Sacrament
524 Oxford founded 1902 pastor
Thos F Connors

Church of the Holy Apostles 530
Lyell av cor Austin founded
1884 pastor Geo V Predmore

Church of the Holy Family, Ames
cor Jay founded 1864 pastor Wm
W Heisel

Church of the Immaculate Concep-
tion, Plymouth av S nr Glasgow
founded 1848 pastor Jos S Cam-
eron

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Corpus Christi Church, Main E cor Prince founded 1888 pastor Wm M Hart
Holy Cross 4496 Lake av nr Latta rd org 1863 pastor Lawrence B Casey
Holy Redeemer, Hudson av corner Clifford av founded 1867 pastor F Wm Stauder
Holy Rosary 412 Lexington av cor Finch founded 1890 pastor Chas F Shay
Most Precious Blood 179 Stenson pastor Sebastian Contegiacomo
Our Lady of Perpetual Help, Joseph av nr Norton founded 1904 pastor Francis J Hoefen
Our Lady of Victory (Franco Belgian) Pleasant st founded 1848 pastor Camiel A VanderMeulen
Pro Cathedral of the Sacred Heart 300 Flower City pk founded 1910 pastor Geo V Burns
StAndrew's 935 Portland av founded 1914 pastor Geo W Eckl
StAnne's, Brighton pk pastor Geo J Schmitt
StAnthony of Padua, Plymouth av N cor Lyell av pastor Paul Clacchio
StAugustine, Chili av cor Lozler founded 1907 pastor John H O'Brien
StBoniface, 340 Gregory founded 1861 pastor John F Boppel
StBridget's, Gorham st founded 1854 pastor Gerald T Brennan
StFrancis de Sales Chapel for the Deaf 122 Franklin, pastor William Doherty
StFrancis of Assisi 83 Whitney founded 1929 pastor Jos Cirrincione
StFrancis Xavier, Bay and Teresa sts founded 1888 pastor Patk A Moffatt
StGeorge's (Lithuanian) Hudson av corner Weeger founded 1910 pastor John M Baksys
StJohn The Evangelist's, Humboldt corner Flovorton founded 1914 pastor John B Sullivan
StJoseph's, Franklin nr Clinton av N founded 1835 pastor Charles Guttenberger
StLucy's (Italian) Troup corner Tilden org 1912 pastor Benedict Maselli
StMary's, South nr Court founded 1834 pastor Geo F Kettell
StMichael's, Clinton av N corner Evergreen founded 1873 pastor Arth F Florack
StMonica, Genesee corner Monica founded 1898 pastor Wm F Bergan
StPatrick 454 Plymouth av N pastor Leo C Mooney
SS Peter and Paul's 730 Main W founded 1843 pastor J Emil Gelfell
StPhilip Neri 1776 Clifford av pastor Geo J Weinmann
StStanislaus (Polish) Hudson av cor StStanislaus founded 1890 pastor Jos A Bulcerak
Salvation Army 60 North, Brigadier J H Brunner
Seventh Day Adventist
Browning Memorial 60 Grand av org 1898 pastor Glen A Coon
Ebenezer 181 Troup
Spiritualist
Center Temple Univ Frat Service pastor Helene Gerling 67 Edinburg
Church of Divine Inspiration 27 Appleton pastor Ernest Andrews
Friendship, 187 Clinton av N pastor
Golden Rule 150 Monroe pastor Marie Hall

Healing Shrine 165 West av pastor Alice M Paige
Open Door 123 N Union pastor Leota B Maxwell
Plymouth 170 S Plymouth av pastor R J MacDonald asst Mrs Laura Ellsworth
True Brotherhood 372 Flint pastor Minnie Fay
United 163 Tremont pastor Pearl Harvey
Universal 668 South av pastor Lillian Stauber
Theosophical Society 1019 Temple bldg Unitarian
First, Temple cor Cortland sts founded 1829 pastor David Rhys Williams
United Holy Church of God 88 Reynolds pastor Margt Noakes
Unity
Church of Truth 27 Gibbs pastor Mrs Carol Gillespie
Christ Center, 215 Hotel Seneca pastor Mrs Elise Rosenberg
Universalist
First, Clinton av S cor Court founded 1846 Weston A Cate
Volunteers of America, Hebard st at Central pk Adj Wm Plews
Various and Local Religious Bodies
Assembly of Jesus Christ Apostles Doctrine 198 Clinton av N, Elder A Folino
Assembly of Jesus Christ Apostles Doctrine 221 Hudson av Elder Gussie Thomas
Baptist (Missionary) MtVernon 72 Hanover pastor Robt Beaman
Baptist, Regular Salem, 10 Hanover pastor Emmett Moore
Bethel Full Gospel Church, N Goodman and Ripley, pastor Chas R Shuss
Bethlehem Star Gospel Chapel 528 Main W pastor Jos Little
Bible Truth Hall 35 Flower
Brotherhood of the White Temple 241 Alexander pastors Gwendolyn and Theoron Bowser
Christian Apostolic 1259 N Goodman pastor Anthony Verna
Christian Assembly 267 Murray pastor Chas Petrone
Church of the Open Bible, StPaul and Scrantom sts pastor
Full Gospel Methodist, First, 56 James pastor Ernest W Rubenstein
Gospel Hall 564 Merchants rd
Gospel Hall 595 Frost av pastor Frank A Perrott
Gospel Workers 490 Central av pastor John Downs
Jesus Lighthouse Mission 119 Exchange supt Geo C Switzer
Megiddo Church 490 Thurston rd org 1880 cor Sawyer pastor L T Nichols
Peoples Rescue Mission 134 Front Herbert F Baker supt
White Star Mission 372 Flint pastor

Cider Mfrs & Dealers
Weisensel Geo G rear 116 Ames

Cigar Mfrs
Ahrens Erhardt C 5 Boston
Bondi Federico 72 Pennsylvania av
Chrisley Peter 8 Wash
Cigar Factory 17, 38 StPaul rm 304
DeCillis Paul 309 Orchard
Germane Anna 96 Exchange
Lord Puffer Cigar Co 611 1/2 Portland av
Lux Frank 390 Main E rm 12
Nelson John F 70 Lowell
Nu-Blend Cigar Co Inc 397 Main E
Stritzel Chas A 856 Clifford av
Zarcone Carlo 158 Lyell av

Cigars & Tobacco—Retail
Aldrich Albert W 34 Court
Alva Hyman M 90 James
Amico Michl 93 Central pk
Azzolino Alf 1149 Clifford av
Battaglia John 385 Clinton av N
Bellingham Arth 65 James
Bourbeau Peter C 39 State
Brovitz Lester 1062 Main E
Burritt Clyde P 18 State
Caruso Benj 442 Main W
Casey Walter 507 West av
Cassidy's Smoke Shop 448 Main W
Central Cigar Store 161 Clinton av N
Christoff Stephen L 272 Main W
Collet Frank W 174 State
Colonna A Edw 43 Main E
Cuccherio Pasquale 495 State
Cutler Cigar and News Stand 42 East av rm 327
Danny's Smoke Shop 16 N Water
Denatalie Gaetano 489 West av
Dewey Smoke Shop 350 Driving Park av
Dykes Cigar Store 351 North
Edgar Rae Mrs 328 Main E rm 524
Empire State Cigar Store 351 Central av
Faber Inc, Hotel Rochester and Hotel Seneca
Finestone Bros 246 Clinton av N
Fisher Ezra 1473 Lake av
Friendly Cigar Store 281 North
Gebell Isadore 224 State
Glancy Albert 1 256 Clinton av N
Grainger Chas E 45 Exchange
Granite Arth A 98 Clinton av N
Grove Cigar 125 North
Henahan Thos 19 Front
Hershey's Smoke Shop 1740 East av
Hilts Chas W 214 Main W
Hunter Robt 127 Main W
Kearney-LaPalm 36 State
Klass Sol 234 Clinton av N
Kritell Frank 531 Clinton av N
LaMonica Jos J 312 State
LaVerde Chas M 16 Front
Levine Wilfried 629 Clinton av N
Lincoln Cigar Co Inc 183 Main E rm 520
Link Henry J 111 East av
Lintz Fred H 3 Clinton av S
Lyric Cigar Store 706 Clinton av N
Mangan's Cigar Store 58 Stone
Monroe Cigar Store 38 Monroe av
Morreale Ely E 806 Brown
Murphy Chas L 16 Main E rm 5
National Cigar Store 84 South av
Olsen Cigar Store 1010 Lyell av
O'Neil Ray 40 StPaul
Orlando Jas 540 Main W
Panepinto Peter 410 Lyell av
Portland Cigar Store 236 Portland av
Powers Arcade Cigar Stand 16 Main W
Powers Hotel Cigar Stand, Powers Hotel
Provenzano Lena Mrs 376 State
Ramp Cigar Store 39 Stone
Reds Smoke Shop 168 Genesee
Ross Jos J 261 Hudson av
Rossi Jas 286 Main W
Santorio Jos 47 Elm
Saperstone Louis C 14 Franklin
Savoy Cigar Store 178 State
Sargent Jos 249 East av
Schlegel Otto A 802 Court
Schulte D A Inc 1 and 306 Main E
Scialdone Geo 863 Smith
Sherman Benj 459 N Goodman
Spallina Jos 44 Lake av
State Cigar Store 248 State
Stein Isadore 30 Lowell
Sterling Helen Mrs 115 Exchange
Stoler Hyman 487 Main E
Stone Rose Mrs 285 East av
Sussinan Saml 272 Clinton av N
Sweets Smoke Shop 364 State
Taddeo Nicholas 21 Front
Terminal Smoke Shop 65 Broad W
Tip Top Smoke Shop 216 East av

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Cigars & Tobacco, Retail—Con
Trapani Chas 18 Davis
Trobia Michl 191 Lyell av
United Cigar Stores Co 2 Main W
Vicari & Poletto 187 East av
Weinstein Jacob 119 Main E rm 501
Weinstein Meyer D 170 Chestnut
White Clifford H 89 East av
Wildofsky Morris 264 Joseph av
Wilkins G W 282 North
Wishman Jacob 141 Clinton av S
World Cigar Store 294 North
Wyant John E, Court House

Cigars & Tobacco—Wholesale
Bayuk Cigars Inc 211 Central av
Bevin Cigar Co 365 Central av
Bodner Tobacco Co 50 Andrews
Brewster H P Co 43 S Water
Gordon J & Co 278 North
Lorillard P Co Inc 36 StPaul rm 110
Maronsis C G Co 190 Monroe av
Morris A Tobacco Co Inc 26 Andrews
Morris Reba D Mrs 14 Andrews
Reynolds R J Tobacco Co 70 Exchange
rm 301
Schwartz Henry 277 Central av
Stillman Tobacco Inc 70 Stillson

Cinders—Dealer
Bo Cinder Products Co 696 Lake av

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ther information see page 40 Buyers'
Guide and right top lines

***Civil Engineers & Surveyors**
(See Engineers—Civil)

**Cleaners—Garments, Curtains
and Draperies**
Albert Dry Cleaners 301 Lyell av
Cadet Cleaners 635 Monroe av
Iacelli Cleaners 522 Main W
May Daisy Dry Cleaning 73 Monroe
av

Cleaners & Dyers
Ace Cleaners 1441 Dewey av
Artisan Cleaners & Dyers 815 Portland
av
Band Box Cleaners 657 Monroe av
Barnet Cleaners, Tailors, Dyers 1430
Main E
Barone Anthony 438 Parsells av
Beck Cleaners & Dyers Inc 358 Park av
434 Ridge rd and 1236 University av
Better-Way Cleaners 254 Joseph av
Bobb's Tailors & Cleaners 837 Clinton
av N
Brownie Bros 500 Avis and 1456 Dewey
av
Buddy's 302 North
CADET CLEANERS plant 1683 Dewey
av, cash and carry branches 1141
Culver rd, 484 Genesee, 635 Monroe
av, 194 Winton rd N tel Glenwood
1188—For further information see
page 31 Buyers' Guide
Clover Dry Cleaners & Dyers 1912
Main E
Cohen Bernard A 519 1/2 Lyell av
Connolly Ruth W Mrs 1453 Lake av
DeGrande Dry Cleaners 411 Portland
av
Diamond Dry Cleaners 1731 Clifford
av
DiSalvo New Process Dry Cleaners
1251 Clifford av
DiSalvo's Dry Cleaners 24 Aebersold
Dom's Cleaners 263 Portland
Drive In Cleaners 632 Main E
Empire Cleaning & Dyeing Works
near 622 Hollonbeck
EPSTEIN'S EDCO DRY CLEANERS
166 Clinton av N 653 South av and
496 Lyell av tel Stone 1221—For fur-
ther information see page 31 Buyers'
Guide

Flower City Dry Cleaning Co 398 St-
Paul
General Dry Cleaners 14 Railroad and
1058 Main E
Globe Dry Cleaners & Dyers 175 Al-
phonse
Grossman Bros 688 Hudson av
Hersh Abr 1062 Hudson av
Holley Cleaners 133 North
Hollywood Dry Cleaners 273 North
403 Garson av
Leary's Cleaners & Dyers Inc 146 East
av and 240 Mill
Lombardo Cleaners 342 Driving Park
av, 497 Chili av, 67 Ford, 499 Lyell
av, 492 Main W and 378 Thurston
rd
Longman's Dry Cleaners 475 South av
MacRoy's Dry Cleaners 1120 Garson
av
Macy's Cleaners 669 Joseph av
Madison Cleaners 430 Jefferson av
Madison Dry Cleaners 1479 MtHope av
Maple Cleaners 824 Main W
Maple Dry Cleaners 12 Walnut
Maratta Dry Cleaners 1139 Portland
av
Mercury Cleaners 471 Bay
Miracle Cleaners & Dyers 553 Main E
Morris Norman 391 Humboldt
Morrison Dry Cleaners 400 Lexington
av
Palmer Dry Cleaners 20 Palmer
Pat's Dry Cleaning 1742 N Goodman
Perfection Dry Cleaners 2 Rosewood
ter

Personal Dry Cleaners and Furriers
447 Lyell av
Prince Tailors & Cleaners 836 Main E
Putzig Albert W 1978 South av
Rapp Perry Dry Cleaner 22 Main W
Rapp Raymond 580 Jefferson av
Ridge Cleaning Co 399 Ridge rd
Riverside Dry Cleaners 941 Genesee
ROCHESTER CLEANING & DYEING
CO downtown office Hotel Seneca
bldg 28 Clinton av S factory 65-67
Hickory tel Main 2169—For further
information see page 31 Buyers'
Guide and right bottom side lines

Royal Cleaners & Dyers 556 Bay
Russi Theo T 934 Portland av
Samuel's Dry Cleaning 10 Ontario
Schaefer's Dry Cleaners 422 Genesee
Schindler Isadore 368 Jefferson av
Silver Dry Cleaning Co 150 Clinton
av N

Society Cleaners & Leonard's Tux Shop
1341 Dewey av
Speedy B A 212 Court
Spic-N-Span Cleaners 927 Clinton av
N and 787 Clinton av N
Standard Dry Cleaners 35 Portland av
STAR PALACE Inc 61 North tel Stone
1500
Staub & Son Inc 1760 East av and 951
Main E
Sterling Cleaners Inc 951 Main E
Superb Dry Cleaners & Hatters 121
State

Supreme Dry Cleaners 172 Garson av
Swan Cleaners Inc 952 Clinton av N,
552 Chili av, 1854 Culver rd, 548
Dewey av, 604 Joseph av, 3206 and
4883 Lake av, 864 Main E, 842 Main
W, 22, 562 and 982 Monroe av, 837
Portland av, 470 Ridge rd, 555 Thurst-
on rd, 732 Maple, 32 Atlantic av,
1086 StPaul and 631 South av
Thurston Dry Cleaners 1023 Norton
Thurston E E Co 583 Hudson av
Town Talk Dry Cleaners 43 Franklin
Towne Cleaners & Dyers 1859 Clifford
av
Tremmer Chas L 1147 Plymouth av S
Valley Dry Cleaners 1175 Plymouth av
S
Vernon Cleaners & Dyers 935 Clinton
av S

Victory Cleaners & Dyers 711 Lake av
Viel's Cleaners & Dyers 906 Portland
av
Vogue Dry Cleaners 527 Main E
WATTS DRY CLEANING CO Inc 322
Cottage tel Genesee 614

Cleaning Compounds—Mrs
Beuckman Wm B 131 Scrantom
Cinch Cleaning Co 927 Genesee Park
blvd
Dinolfo Leonardo 34 Lois (retail)
H & W Chemicals Inc 200 Anderson av
Quality Sweeping Compound Co 91
Frost av
Spence Wm F 5 Seneca Park circle

Clergymen
Abbreviations—AG, Assemblies of
God; AM, African Methodist; Bapt,
Baptist; Cong, Congregational; CM,
Colored Methodist; Evan, Evangelical;
E and R, Evangelical and Reformed; I,
Independent; J, Jewish; JW, Jehovah's
Witnesses; LDS, Latter Day Saints;
Luth, Lutheran; Luth MS, Lutheran
Missouri Synod; Meth, Methodist; OP,
Orthodox Pres; Presby, Presbyterian;
PE, Protestant Episcopal; Pent, Pente-
costal; RA, Reformed in America; RC,
Roman Catholic; RM, Rescue Mission;
SDA, Seventh Day Adventist; Sp, Spir-
itualist; Unit, Unitarian; Univ, Uni-
versalist; UP, United Presbyterian;
VOA, Volunteers of America; WM,
Wesleyan Methodist

Abbs Hughena C Mrs (Independent
Churches of America) 307 Glenwood
av
Adamski Henry F (RC) 34 StStanis-
laus
Album Morris (J) 60 Wilson
Alford Agnes G Mrs (Advent Chris-
tian) 44 Malvern
Allen Ralph N (Bapt) 42 Cameron
Andrews Ernest (Sp) 27 Appleton
Ayers David W (Presby) 783 Glide
Azzi Chas J (RC) 53 Ontario
Baierl Jos J (RC) 2260 Lake av
Bailey Ward E (Bapt) 37 Kisslingsbury
Baker Herbert F (RM) 1033 Pixley rd
Baker Oren H (Bapt) 31 Quincy
Baker Saml A (J) 350 Avenue A
Bakays John M (RC) 545 Hudson av
Balcerak Jos A (RC) 34 StStanislaus
Baron Jacob (J) 132 Baden
Barrancotta Thos (Pent) 491 Plymouth
av N
Bauer E Chas (RC) 330 Gregory
Baur Benj A (Pent) 34 Lawn
Beaman Robt (Miss Bapt) 32 Pryor
Beck Alf L (Luth) 78 East blvd
Bedford Dean S (I) 23 Nottingham
crescent
Beebe Chester C (Meth) 141 Crossman
ter
Behnke Chas A (Luth MS) 170 Craw-
ford
Belew Peter P (Nazarene) 133 Ellicott
Bell Franklin E (CME) 5 Leopold
Beninger Donald B (RC) 1127 Dewey
av
Berg Thos A (Luth) 122 LeGran rd
Bergan Wm F (RC) 34 Monica
Bergeron Cyril O (RC) 1127 Dewey av
Betlem John (Bapt) 44 Electric av
Betz Carl F W (Luth) 241 Rosewood
ter
Bisgrove Jas F (Meth) 48 Tremont
Bliss John H (Pent) 18 Grant
Blizniak Dennis (RC) 8 Mark
Boddie Chas E (Bapt) 137 Adams
Bollinger Chas (Meth) 1122 Culver rd
Boppel John F (RC) 330 Gregory
Bowser Gwendolyn (Bro White Tem-
ple) 241 Alexander
Bowser Theoron (Bro White Temple)
241 Alexander
Boyle Chas V (RC) 75 Ernestine
Branton J R (Bapt) 1100 S Goodman
Brennan Gerald T (RC) 60 Hand

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Bristol Irving (Meth) 63 Holloway rd
Brodie Ben 119 Thomas
Brown Jas C (Meth) 105 Atkinson
Brown Louis C 42 Gardner Park
Brown Nelson B 3 Edith
Brown Robt E (Meth) 88 Luzerne
Bruhl Nicholas (Presby) 218 River
Brunner John H (Salvation Army) 82
Thornton rd

Buechel Francis J (RC) 1971 Lake av
Buono Jos (RC) 108 Franklin
Burns Francis (RC) 2260 Lake av
Burns Geo V (RC) 296 Flower City pk
Burns Richd K (RC) 2260 Lake av
Burr Hugh Chamberlin (Bapt) 1385
Highland av

Byrne Edw J (RC) 2260 Lake av
Cahill Walter (RC) 108 Franklin
Caldwell Jos A (Church of God in
Christ) 296 Lyceum
Callahan John T (RC) 1437 Blossom rd
Cameron Jos S (RC) 445 Plymouth av S
Carlson J Norman (Luth) 421 Clinton
av N

Carron Walter J (RC) 634 Hudson av
Carter Cyril R (RC) 1127 Dewey av
Casey Lawrence B (RC) 947 East av
Cate Weston A (Univ) 165 Barrington
Cayley Murray A (Presby) 129 Edger-
ton

Ciacio Paul M (RC) 101 White
Cirincione Jos A (RC) 77 Whitney
Clark Harold (Presby) 121 N Fitzhugh
Cleaver Thos Spencer (Cong) 163 Alex-
ander

Closson Hanford H (Meth) 58 Mason
Cohen Geo (J) 24 Rhine
Cole Stuart G (PE) 309 Maplewood av
Collins Jas P (RC) 34 Monica
Collins John F (RC) 1127 Dewey av
Connal R M (Meth) 45 Hickory
Connell Chas B (RC) 89 Genesee
Connell Maynard A (RC) 2260 Lake av
Connors Thos F (RC) 267 Rutgers
Contegiacomo Sebastian (RC) 1205
Lexington av

Cook Leo S (PE) 72 Hopper ter
Cook Mrs Ottilie L (Church of God) 408
Clarissa

Cooke Geo W (Meth) 141 Rugby av
Coon Glenn A 275 Melville
Cooper J W Denness (PE) 171 Harvard
Corlett Frank (I) 539 Sawyer
Cowdery Arth R (PE) 88 Castlebar rd
Coyle Donald R (C) 1609 South av
Craugh Wilfred (RC) 2260 Lake av
Cristantelli Francis (RC) 1760 Norton
Cross Earle B (Baptist) 1100 S Good-
man

Cross Jas F (RC) 1127 Dewey av
Crossland Weldon F (Meth) 129 Dart-
mouth

Damico Ishmael 416 Wilder
Danaskos John A (Hellenic Orth) 110
S Fitzhugh

Davison Wm F (B) 103 Reservoir av
DeMott A R (Bapt) 43 N Fitzhugh
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Dennis John (PE) 67 Chestnut
DeWaard J J (OP) 54 Macbeth
Dickins Harold E (Disciples of Christ)
269 Dartmouth

Dobala Bruno (RC) 8 Mark
Doherty Wm (RC) 108 Franklin
Dolan Leonard A (RC) 1127 Dewey av
Dolaway Ernest S (Presby) 123 Frank-
lin

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Donovan Chas P (RC) 402 Augustine
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Duggan David G (RC) 107 Melrose
Duggan Wm (RC) 402 Augustine
Dunkerley Knight W (PE) 28 Lawn

Dunlap W J (Church of God) 149 Bron-
son av

Eckert Vincent C (RC) 1127 Dewey av
Eckl Geo W (RC) 923 Portland av
Egan Jos M (RC) 2260 Lake av
Egger Henry T (PE) 323 Jefferson av
Ehmann Benedict (RC) 2360 Lake av
Ellsworth Laura S Mrs (Sp) 1122 S
Plymouth

Epstein David (J) 24 Maria
Erb Frank O (Bapt) 251 Sherwood av
Erbes Henry C (Luth) 1126 Dewey av
Evans V Ivor (Bapt) 719 Arnett blvd
Ewell Glenn B (Bapt) 10 Brighton
Fay Minnie (Sp) 372 Flint
Feldman Hyman (J) 114 Alliance av
Ferris David L (PE) 311 Alexander rm
210

Findlay Robt (Presby) 90 Electric av
Fischer Geo B (RC) 35 Thayer
Fisher Francis (Bapt) 57 Ambrose
Fisher Frank R (PE) 278 Hazelwood
ter
Flister J Blaine (E and R) 230 Frank-
lin

Fitelson David E (J) 467 Clifford av
Fleming Walter (RC) 548 Humboldt
Flewelling Wm (Advent Christian) 406
Hayward

Florack Arth F (RC) 869 Clinton av N
Flynn Patk J (RC) 8 Ellicott
Folino A (Assem Jesus Christ) 198
Clinton av N

Foy Edw (RC) 50 Hand
Freda W Harry (Bapt) 282 Mulberry
Fritts Dorr E (Luth) 175 Castlebar rd
Fuchs Danl (Bapt) 24 Oxford
Gardner Clarence (RC) 75 Ernestine
Gaynor Jos T (RC) 4492 Lake av
Geck Howard (RC) 321 Lake av
Geffel J Emil (RC) 720 Main W
Gerling Helene A Mrs (Universal Psy-
chic Science) 67 Edinburgh
Gerling J Bertram (Universal Psychic
Science) 67 Edinburgh
Gillespie Mrs Carol (Unity) 120 Rich-
land

Gillispe Vere E (Disciples of Christ)
9 Kenmore

Goetz Edw G (Luth) 427 Clinton av
Goggins J F (RC) 2260 Lake av
Goldberg David (J) 88 Martin
Golden Israel (J) 38 Rhine
Golding Eug J (RC) 330 Gregory

Gordon Max (J) 48 Luzerne
Gorman Jos O (RC) 53 Ontario
Grady Jos E (RC) 2260 Lake av
Grant Alex J (RC) 402 Augustine
Gratnot Donald H (PE) 338 Barrington
Greek Howard 321 Lake av
Greer Murphy (Bapt) 22 Oregon

Grunst Fredk W (Luth) 180 N Good-
man
Gutelius Stanley F (Presby) 388 Magee
av

Guttenberger Chas M (RC) 108 Frank-
lin

Haass Carl G (E and R) 192 Child
Haffey Hugh (RC) 402 Augustine
Hagerty Roy F (RC) 34 Empire blvd
Haglund David E (Bapt) 17 Highland
pkwy

Hall Marie (Sp) 145 Comfort
Hallock Gerald B F (Presby) 10 Liv-
ingston pk

Hammel Mabel R (Sp) 107 Troup
Harding Chas O (Bapt) 3495 Lake av
Harris Wm A (Meth) 253 Alexander
Hart E Beldon (Cong) 141 Colonial rd
Hart Laura (Div Sp) 97 S Fitzhugh
Hart Wm M (RC) 80 Prince

Harvey Pearl (Sp) 168 Tremont
Hastings Leo E (RC) 7 Austin
Haven Sherman W (Presby) 16 River-
side

Heisel Wm W (RC) 415 Ames
Henderson C J (AME Zion) 17 Lloyd
Hester Francis (RC) 15 South
Heyd Ernest (Luth) 62 Eastland
Hibbard Charlie E (Sp) 96 Kirkland
rd

Hoefer Elmer H (E and R) 26 Navarre
rd

Hogan Jos L (RC) 321 Lake av
Hoh Philip R (Luth) 33 Grove
Holcomb C R (Bapt) 1100 S Goodman
Holtrop Oren (Christian Reformed) 471
Merchants rd

Hondelink Garret (RA) 125 Grand av
Hooper A E (Bapt) 34 Astor dr
Horn Wm M (Luth) 133 Caroline
Horton Robt (Meth) 704 Post av
Howard Thos C (RC) 1127 Dewey av
Huhn Aug A (Bapt) 168 Maxwell av
Husmann Assaf (Bapt) 246 Alexander
Hussey John M (RC) 1127 Dewey av
Hynes M L (RC) 20 Chandler
Isaac Alf E (Bapt) 99 Monterey
James Marcus (PE) 6 Oregon
Jameson Arth (Meth) 209 Dartmouth
Jassin Louis 352 S Goodman
Jeffers Almon B (Pent) 532 Clarissa
Jenkins Herbert (JW) 134 Bfoad
Kaiser Frank (Bapt) 1487 South av
Kaiser Lewis (Bapt) 150 Dorchester
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Fillmore

Kates Jerome (PE) 105 Woodbine av
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Kearney Jas E (RC) 947 East av
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av

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Canton

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King Rolf (Friends) 89 Meigs
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ton av N

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rd

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erill

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Krolak Stanislaus B (RC) 2260 Lake
av

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Kurtz Abr Z (RC) 145 Sellinger
Lacey Lawrence J (RC) 1127 Dewey
av

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Lang Geo A (Bapt) 246 Alexander
Langton Thos H (Evan) 654 Monroe
av

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Laughland Jas Vint (Presby) 12
Brighton

Leary John J (RC) 548 Humboldt
Lee Fredk Crosby (PE) 68 Ashland
Leskiw Peter (RC) 303 Hudson av
LeVeque John (RC) 923 Portland av

Lewis Patk (RC) 402 Augustine
Liberman S (J) 252 Driving Park av
Lifshitz Eli (J) 31 Rhine
Lintz Edw J (RC) 51 Tacoma

Lipscomb E P (Bapt) 464 Grand av
Lis Peter (RC) 8 Mark
Listebaren I G (Int Four Square Gos-
pel) 24 Sanford

Livingstone Jeffrey D (Bapt) 302 Par-
sells av
Lococo Anthony (RC) 402 Augustine
Luddy Francis (RC) 224 Mayflower
dr

Ludwig Wm R (Luth) 2960 Clinton av
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Luidens Anthony (RA) 219 Arbordale
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Malley John J (RC) 80 Prince
Mallon Paul (RC) 402 Augustine
Maney John E (RC) 415 Ames
Manhold Gustaf H (Bapt) 82 Alexander
Marine Michl (J) 10 Grant
Marks Francis A (RC) 444 Plymouth av
N
Marshall Grace (Unit) 31 Culver pk
Maselli Benedict B (RC) 253 Troup
Mason Frank (RC) 34 Empire blvd
McAniff Edw J (RC) 296 Flower City
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McBride Jas W (Bapt) 36 Brooklyn
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McCarthy Chas J (RC) 414 Lexington
av
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McClements Albert F (Presby) 722
Seward
McCoy Wm S (PE) 31 Homer
McDonald Osgoode H (Bapt) 152
Brunswick
McFarland Eug H (RC) 1089 Joseph av
McGee Wm P (RC) 402 Augustine
McGriff Jas C (RC) 720 Main W
McGuire T John 402 Augustine
McInay Harold W (Meth) 804 N Land-
ing rd
McIntosh John K (Chr & Miss All) 126
Mulberry
McKee Wm H (Presby) 784 Garson
McNamara Elmer (RC) 2260 Lake av
McNamara Robt (RC) 2260 Lake av
McVeigh Thos F (RC) 80 Prince
Meagher Edw T (RC) 75 Ernestine
Merkel Jos G (RC) 1089 Joseph av
Merklinger John (RC) 48 Brighton pl
Merlanti Ernesto (Presby) 482½ Haw-
ley
Merle Henry P (Evan) 272 Melville
Meyer Wm S (Presby) 115 Windemere
rd
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dr
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Moehman Conrad H (Bapt) 299 Avon-
dale pk
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Moffett Lloyd (Meth) 133 Clinton av S
Monacher Horace E (J) 1011 Univer-
sity av
Moody David W (Presby) 72 Long
Meadow cir
Mooney Leo C (RC) 151 Saratoga av
Moore Ernest (Bapt) 10 Hanover
Moore Jas A G (Cong) 144 Knicker-
bocker
Morgan John A (RC) 267 Rutgers
Morotti Alfredo (RC) 53 Ontario
Morphy Roy B (RC) 80 Prince
Morrison Jas D (Bapt) 383 Canterbury
Movsky Myron B (J) 16 Huntington pl
Muckle John F (RC) 4536 StPaul blvd
Mueller Wm A (Bapt) 1100 S Goodman
Murphy John (RC) 402 Augustine
Murphy Norman (RC) 1127 Dewey av
Nacca John (RC) 828 Emerson
Neilly Andrew H (Presby) 242 Albe-
marle
Newcomb John (RC) 1089 Joseph av
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Nixon Justin Wroe (Bapt) Brighton
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Noll Wm H (I) 206 Liberty

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Nover Alvin B (Pent) 441 Bway
Nussman Oscar C (E and R) 255 Ham-
ilton
O'Brien Augustine (RC) 402 Augustine
O'Brien Bartholomew (RC) 151 Sara-
toga av
O'Connell Jas F (RC) 253 Troup
O'Connell Jos J (RC) 1001 Lake av
Odell Garner (Presby) 30 Trafalgar
Ohr Fredk W (Evan) 21 Willite dr
O'Leary Arth (RC) 402 Augustine
O'Leary John (RC) 108 Franklin
Olmstead J H (Meth) 240 Powers Bldg
O'Meara John (RC) 402 Augustine
Onorato John F (RC) 402 Augustine
(USN)
Pacher Florian (RC) 402 Augustine
Paige Alice M (Sp) 165 West av
Panitz Jos (J) 141 Field
Pappert Edw (RC) 402 Augustine
Parsons Ernest (Bapt) 253 Alexander
Partington Wm (Meth) 77 Aberdeen
Patton Harold L (Meth) 77 Rutgers
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Perrine Alan J (Presby) 253 Rosedale
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Frost
Perrotta Antonio (Bapt) 167 Thorn-
dyke
Persell Chas B jr (PE) 339 Berkeley
Petrangelo Paul (LDS) 110 Lowell
Petrey Paul (RC) 402 Augustine
Petrone Chas (Chr Assem) 265 Mur-
ray
Plehn Herbert E (Luth MS) 1009 St-
Paul
Pleys Wm (VOA) 173 Central pk
Pogue I P (Presby) 13 Alvin pl
Poland Robt A (Presby) 330 Well-
ington
Porfirio Domenico A (Presby) 1595 Cul-
ver rd
Potent Edwin McNeill (Bapt) 1100 S
Goodman
Predmore Geo V (RC) 7 Austin
Prince Raymond L (RC) 402 Augustine
Quinn Richd (RC) 321 Lake av
Randall John S (RC) 31 Congress av
Ratigan Arth (RC) 50 Chestnut
Regan W Oscar (RC) 402 Augustine
Reinheimer Bartel H (PE) 111 Douglas
rd
Reynolds C E (N Am Old Roman Cath)
490 Central av
Riefer Wm J (RC) 444 Plymouth av N
Roach John E (RC) 445 Plymouth av
S
Robinson C Harvey (Cong) 169 Mitch-
ell
Rogers Harold F (RC) 34 Monica
Rogers Lincoln L (Meth) 306 Marl-
borough rd
Rommy D P (LDS) 585 Monroe
Rosenburg Elise (Unity) 189 Cole-
bourne
Rothstein Ely (J) 246 Norton
Rubenstein E Richd 620 Thurston rd
Rubenstein Ernest R (Meth) 56 James
Sadowsky Sol (J) 22 Gorham
Sanford Chas B (Bapt) 1100 S Good-
man
Schade Arth A (Bapt) 133 Clinton av S
Schaertel Elmer (Luth) 56 Willmae rd
Schefferle Jerome (RC) 869 Clinton av
N
Schenk Karl (New Apostolic) 171 Sa-
lina
Schifferli Wm J (RC) 634 Hudson av
Schmitt Geo J (RC) 48 Brighton pk
Schmitt W E (Bapt) 181 Garford rd
Schnackey Albert (RC) 923 Portland av
Schreiber Adam (Luth) 176 Ormond
Schreiber Emanuel H (J) 145 Labor-
num cres
Schroder Alf J (Luth) 359 Central pk
Schroeder Paul M (E and R) 177 High-
land pkwy

Scrimshaw Clifford A (Meth) 390 Rich-
way av
Shannon Albert (RC) 15 South
Shannon Edw (RC) 53 Ontario
Shannon Wm H (RC) 296 Flower City
pk
Sharpe Wilfrid (RC) 402 Augustine
Shay Chas F (RC) 414 Lexington av
Shea Geo F (Pent) 20 Grant
Shea Wm S 213 Garson
Sheehan Wm J (RC) 402 Augustine
Sheehy Fergus (RC) 402 Augustine
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Shook Chas (P) 2052 StPaul
Shubowitz Israel (J) 352 Avenue A
Shumovitz Bernard (J) 20 Thomas
Shuss Chas (Full Gospel) 20 Ripley
Shusterman Harold (J) 640 Monroe
Simpson Edw J (Luth) 1420 Clifford av
Siudara Matthew A 34 StStanislaus
Slattery Thos F (RC) 402 Augustine
Sloppe Kenneth L (Presby) 570 Hazel-
hurst ter
Smith Carl T (E and R) 520 Clay av
Smith Leo V (RC) 2260 Lake av
Solomon Aaron (J) 150 Dartmouth
Solomon Abraham (J) 21 Thomas
Soverign Floyd (Evan) 511 Melville
Stackel Robt W (Luth) 182 Thurston
rd
Stanton Richd (RC) 101 White
Starks R Mansfield (RC) 125 Elmdorf
av
Staubert Lillian A (Sp) 608 South av
Stauder F Wm (RC) 634 Hudson av
Steward Alex McG (Bapt) 30 Audubon
Stewart Geo (Presby) 4 Meigs
Stitskin Leon (J) 86 Avenue A
Stokesberry W Edw (Presby) 124
Westchester
Sullivan Danl (RC) 410 Chilli av
Sullivan John B (RC) 548 Humboldt
Switzer Geo C (RM) 23 Belmont
Szezesny Francis S (Polish Natl Cath)
8 Ernst
Taylor Francis J (RC) 330 Gregory
Tepas Bernard J (E and R) 1080 Port-
land av
Thatcher Percy J (Megiddo Mission)
465 Thurston rd
Thomas Gussie (Assembly Jesus Christ)
221 Hudson
Tolster Edw J (RC) 410 Chilli av
Trebert Wm (Luth) 51 Warrington dr
Tressy John J (RC) 34 Monica
Trost Theo L (E and R) 1100 S Good-
man
Turula Basil (Ukrainian Catholic) 303
Hudson av
Tydings Michl (RC) 101 White
Ulp Geo E (Presb) 2037 Highland av
Valukevicius Frank (RC) 545 Hudson
av
VanderMeulen Camiel A (RC) 10 Pleas-
ant
VanDeusen Wallace J (RC) 453 Seneca
pkwy
Vecchio Giovanni (Presb) 498 Maple
Ventura Gennaro (RC) 34 Teresa
Verna Anthony (Pent) 1656 Clifford av
Verna Harry O (Ch of Apos Faith)
1645 Clifford av
Vichert John F (Bapt) 1100 S Good-
man
Vogt Geo C (RC) 321 Lake av
Vyverberg Henry J (Christian Re-
formed) 107 Cypress
Wahl Raymond (RC) 296 Flower City
pk
Walker Thos B (Presby) 199 Hamilton
Walz Fredk (RC) 7 Austin
Watkins Gerald (B) 132 Highland
pkwy
Watts Wallace H (PE) 111 Argyle
Wayman Ada (M) 194 Melville
Wearing Thos (Bapt) 263 Canterbury
rd
Weinmann Geo J (RC) 1148 N Good-
man
Weltzel W (Sp) 1822 StPaul
Weltzer Arth A (RC) 321 Lake av

LINCOLN ROCHESTER TRUST COMPANY

14 CONVENIENTLY LOCATED OFFICES

Rochester
Trust Office
5 W. Main St.

Main Office
183 E. Main St.

Welwood J Foster (RA) 35 Macbeth
Weston Frank M (Presb) 61 Dorchester
rd
Whalen Leslie G (RC) 82 Pomeroy
Whalen Maurice (RC) 1127 Dewey av
Wheeler Otis V (Bapt) 21 Brighton
Whelan Maurice (RC) 402 Augustine
Whipple Earl (Bapt) 8 Brighton
Wilde Violet R Mrs (Cong) 69 Marshall
White Kenneth (P) 316 Pennsylvania
av
Willeman Willbrod (RC) 10 Pleasant
Willett Jos (RC) 402 Augustine
Williams David R (Unit) 209 Rocking-
ham
Willkens Fred H (Bapt) 1100 S Good-
man
Wilson Morris (Nazarene) 26 Rochelle
av
Winlecki Jos C (RC) 108 Franklin
Winnie Fredk M (PE) 275 Plymouth
av S
Wishman Abr I (J) 570 Monroe av
Wohlrab Paul (RC) 414 Lexington av
Wolf Richd A (M) 925 Joseph av
Wood Geo T (RC) 445 Plymouth av S
Wurzer Michl W (RC) 1127 Dewey av
Zwierlein Fredk J (RC) 2112 Lake av

Cloth Spongers

Rochester Cloth Sponging Co Inc 238
N Water 3d fl

Clothes Pressers, Cleaners and Repairers

Bloom Louis 468 Monroe av
Brown Isadore 225 Genesee
Byrnes & Son 4424 Lake av
Catalano Chas 2008 Main
Coco Jos 113 Ambrose
DeAngelis Jerome J 70 Primrose
Etkin Jacob 104 Monroe av
Fox Morris 369 Park av
Hunter Raymond 363 Spring
Kaplan Nathan 987 Monroe av
Kesseling John M 635 Lake av
Klein's Dry Cleaners 477 Monroe av
Maenza Chas 420 Central pk
Manuse Jos 73 Bway
Movsky Nathan 533 Central av
Oxford Cleaning & Pressing Shop 664
Monroe av
Park Av Cleaners 645 Park av
Phillips Nathan 50 Monroe av
Rochester Dollar Dry Cleaning Co Inc
395 StPaul
Rozzi John 554 and 558 Thurston rd
Sallis Jack 3154 Lake av
Sauter Geo F 446 Genesee
Senzel Isaac 495 Dewey av
Tellow's 851 Meigs
Thomas Shelley 417 Ormond
Ward Cleaners rear 38 Richmond
Watts Dry Cleaning Co Inc 322 Cottage
Zarcone Jas G 85 Lyell av

Clothing Dealers—Children's and Infants'—Retail

Babyland 653 Monroe av
Children's Specialty Shop 467 Joseph
av
Izzo Teresa M 357 Smith
Kays Variety 449 Portland av
Little Princess Shoppe 435 Portland av
Lobel's 114 Main E
Marcy's Infants Wear 621 Main W
Modern Baby Store 1364 Dewey av
Park Avenue Babyland 697 Park av

Clothing Dealers—Men's & Boys' —Retail

Bond Stores Inc 133 Main E
Caplin Harry 25 North rm 942
Cornwall Clothes Shop 5 StPaul rm 217
Cupolo Bros 439 Scio
Davis Norton 812 Brown
Everybody's Inc 46 State
Fedoroshyn Stephen 171 Joseph av
Four Forty Pants Store Inc 45 Main E
Garson's Clothes Inc 88 State
Goldstein Sol 30 Front
Goldstein Tillie Mrs 42 Front

Goodyear House of Coats 75 Main E
Grossman's Clothes Shop 47 Clinton av
N rm 1
Herman Julius 372 University av
Home Store The 12 State
Iacelli Clothing Co 524 Main W
King Products 78 James
Leed's Clothes 30 StPaul
Levinstein Harry 34 Monroe av
Lipman Michl 462 Main W
Lombardo Quality Clothes 47 Main E
McFARLIN CLOTHING CO 191-195
Main E tel Main 5832

Men's Formal Shop 641 Clinton av N
Metzger Style Shops 32 Main E
Mutual Clothing Co Inc 106 State
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

Original Pants Store 87 Main E
Peoples Star Clothing Co 68 Main E
Quality Pants Store 7 Main E
Rabin's Clothing Center 94 South av
Raymond's 71 Main E
Reimer Pant Store 108 State
Schwartz Wm 101 Front
Selde Nathan 282 and 284 Joseph av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Smith Hilton H 118 State
Standard Clothes 31 Clinton av S
Stolberg Boris 90 State
Toggerly Shop The 203 Main E
Tux Shop The 73 Clinton av S rm 3
Vine's Jobbing House 161 Joseph av
Walenitz Jacob 149 Front
Warren Harry 34 Front

Clothing Dealers—Second Hand

Gordon Benj 522 Joseph av
King's Clothing Exchange 155 Webster
av
Monroe Missionary League Inc 60 Allen
Rosen Ida 273 Hudson av
Ross Anna P Mrs 239 North
Shapiro Abr 56 Front
VanEecke Hortense Mrs 251 North

Clothing Dealers—Wholesale

Frohman I M Co 153 StPaul

Clothing Dealers—Women's & Misses'—Retail

Alpert's Dress Shop 818 Main W
Attie's 243 Main E
Belfor Hymen 803 Clinton av N
Bernstein's 654 Park av
Betty Maid Shops 224 Main E
Betty's Specialty Shoppe 4431 Lake av
Buechers Dress Shop 873 Clinton av N
Bubers Rose Mrs 597 Hudson av
Claire's Dress Shop 838 Dewey av
Cooper Ella Dresses Inc 466 Ridge rd
Costich Dress Shop 1377 Culver rd
Covner Saml 152 East av
Culhane M Ann 571 Lake av
David's Store The 211 Main E
Desio Biago 114 Bay
Dolly Dress Shop 381 Clarissa
Eastern Dress Co 36 StPaul rm 203
"800" Shop 800 Monroe av
Elinor's Dress Shop 527 Chili av
Elvira Shoppe 605 Main W
Epstein 135 East av
Epstein Minnie 117 East av
Fanny's Dress Shop 27 Clinton av S
rms 107-108
Fell's Dress Shop 698 Clinton av N
Florence Nightingale Nurse's Shop 653
Monroe av
Flynn's Dress Shop 1107 Culver rd
Forman B Company 46 Clinton av S
Frankenstein Irma S Mrs 252 Alexan-
der
Friedman's Bridal & Hat Shoppe Inc
637 Clinton av N
Gilbert E I 31 Elm rm 3
Goldman Anna Mrs 667 Joseph av
Good Friend Shop 222 Main E
Harold Minnie A 25 North rm 727
Highland Dress Shop 773 South av

Honigsbaum's Inc 100 East av
Jordan's Adorable Shop 664 Clinton av
N

Kiener Saml B 599 Hudson av
Kroll's 648 Clinton av N
LaBori 60 Clinton av S
Lull Mary Frocks Inc 119 East av
Lutz Betty Rixford Mrs 1555 MtHope
av
Mally Co The 17 East av
Mann Audrey R Mrs 12 Gibbs
Maray's Dress Shop 1507 Lake av
Metzger Style Shops 32 Main E
Nilu Dress Shop 682 Clinton av N
Nusbaum Harris 221 Joseph av
Orzechowski Stanislaw R 934 Hudson
av

Outlet Credit Clothing Co The 105 Clin-
ton av S
Pace Drsses Shoppe 730 Clinton av N
Porfirio Filomena Mrs 25 North rm 733
Purvin Janette 719 Monroe av
Ripton Dress 739 Monroe av
Robinson Eva B 856 Monroe av
Rochester Frances Inc 80 East av
Roselee Dress Shop Inc 654 Clinton av
N

Royal Dress Shop The 982 Clinton av
N
StPaul Dress Shop 1264 StPaul
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Smith Ruth Feminine Accessories 680
Clinton av N

Soble Benj S 988 Monroe av
Sport Togs 49 Clinton av N
Stavios Mary 232 Parsells av
Stephens Inc 210 Main E
Stolzar Fannie Mrs 709 Joseph av
Thompson J E Co 36-40 East av
Thurston Dress Shop 541 Thurston rd
Tometas Dress Shop 453 Portland av
VanAllan Eva A Mrs 1475 Lake av
(dresses)
Whitney's 267 Main E
Zweig Clara Mrs 240 Rosedale

Clothing Mfrs—Men's & Boys'

Bond Clothes Inc 288 Martin
Brontman Roch Clothes Inc rear 8
Langhorn
Fashion Park Inc 432 Portland av
Forman Harry 116 StPaul 2d fl (men's)
Garsenstein Waldman 28 Rhine
Goldstein Special 365 Andrews
Goldwater & Co 82 StPaul rm 721
(men's)
Hickey-Freeman Co 1155 Clinton av N
Iala John 158 Rohr
Lawrence Austin Clothes Inc 25 Hand
Levine A & Son 145 StPaul 6th fl
(sportswear)
Levy Bros & Adler Rochester Inc 25
Hand
Loce Jos 238 N Water
Lopresti & Manzella rear 355 Portland
av
Michaels Stern & Co Inc 87 Clinton av N
Miss Rochester Frocks 390 Clinton av
N
Paull Clothes Shop Inc 42 Clinton av N
Rochester Fashion Clothes 491 Clinton
av N (men's)
Royal Apron Co 610 Joseph av
Samuelsohn-Melen Co Inc 36 StPaul rm
521
Santoli, Leon & Laudisi Co 120 Ontario
Stein-Bloch Co The 432 Portland av
Taylor Trouser Co rear 292 Ormond
Tillim S & Co 63 Thomas
Timely Clothes Inc 1415 Clinton av N
and 65 Sullivan
Walter Morton Inc 1155 Clinton av N
Wearbest Clothing Co 77 StPaul 2d fl

*Clothing Repaired

EMPIRE TEXTILE WEAVING CO
(also awaters and linens) 409 Burke
Bldg tel Stone 3192—For further in-
formation see page 148 Buyers' Guide
and right bottom side lines



Rochester Brewing Co., Inc., Rochester • Glenwood 270

"IT'S THE FLAVOR THAT'S IN FAVOR"
Old Copper Mine



**C. P.
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INC.**

**General
Contractor**

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CRANE
SERVICE**

**Rental
Equipment**

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CALL
Glenwood
1232**

**AFTER 6 P.M.
Charlotte 112**

**700
Hollenbeck
Street**

— EGBERT F. ASHLEY CO. —

See page 68 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 68 Buyers' Guide
PHONE MAIN 444

Mercantile Adjustment Bureau

S. H. KROLL, Mgr.

COLLECTION SPECIALISTS

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"Dedicated to
Service and
Security"

Backed by years
of efficient service
to Commercial
and Professional
clients

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No Charge

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82
ST. PAUL
ST.

STONE 504

Washers
Refrigerators
Electric
Appliances
Leasing Makes
PHONE
MAIN 3342

AB GRAVES & CO
SEE INSIDE FRONT COVER

Established
1889
Rochester's
Largest
Home
Furnishing
Store

Coal Dealers—Retail

Abramson Coal Co Inc 484 Alexander
Allen Coal Co 302 Rosedale
Antczak John T 746 Norton
BABCOCK H H & CO Inc ('blue coal')
main office first floor Wilder bldg
tels Main 228-229-230, sales office 393
Main W at Penn RR, 505 North at
NYC RR, 720 Driving Park av at
B&O RR, University av and Winton
rd N at NYC RR—For further infor-
mation see page 32 Buyers' Guide
Baker Minor J 308 Field
BALCRON COAL CO Inc 65 Broad W
rm 103 tels Main 7580-7581—For fur-
ther information see page 33 Buyers'
Guide
Baldwin Lesser 215 Avenue C
Bantel C H Co Inc 785 Dewey av
Beckwith Coal Co 271 Lyell av
Belmont Coal Co 594 Brown
Better Fuels Corp 6 State rm 100
BLACK DIAMOND COAL CO 190 York
tel Genesee 7800—For further infor-
mation see page 33 Buyers' Guide
Bloch Coal Co 135 Murray
Bradshaw-Call Fuel Co 96 Monroe av
Breitschwerdt Ernest 1171 Clinton av
N
Brick Jas E 16 Main E rm 9
Burdick Arth G 25 North rm 1136
Byrne Danl 42 Rogers av
Campbell & Bergin Coal Co 61 Hor-
tense
Case Coal Co 62 Winton rd N
Casper Alphonse B 383 Colvin
Charlotte Fuel Co 377 Latta rd
Churchill Coal Co 108 MtHope av
Clarifello Ralph 840 Bay
City Coal and Coke Co 6 North rm 2
Clinton Coal & Coke Co 202 Ridge rd E
Cornelius Henry F 246 Springfield av
Del-Bar Fuel Service 373 Smith
Derleth Robt L 38 Prescott
Domestic Fuel Service 196 Lyell av
Doser Clifford D 45 Southview ter
Drexler Coal Co 194 State
Dyson Chas H 93 E Henrietta rd
EDWARDS COAL & COKE COMPANY
Inc 85 Howell cor Monroe av tel
Stone 1470—For further information
see page 33 Buyers' Guide
Emerson Fuel Co 549 Lyell av
Engert Geo & Co Inc 96 Monroe av
Evans F W Coal Co Inc 431 Smith
Feldman's Coal & Coke Co Inc 1424
Dewey av
Femiano Pasquale 294 Emerson
Filkins G Harrison 806 Monroe av
Finkelstein Saml 117 Reynolds
FIRE KING FUEL CORPORATION
main office 70 Exchange rm 203 yard
office 393 MtHope av tel Main 306
Fladd Dorothea Mrs Estate of 623 Scio
FLOWER CITY CHARCOAL CO 135-
149 Colvin (Disco)—For further infor-
mation see page 33 Buyers' Guide
Fogarty Walter B jr 436 Sawyer
Foley Jas D 640 Plymouth av S
Foster Coal Co Inc 972 Clinton av S
Friedman John A 1148 Jay
Galley Coal Co Inc 25 North rm 1136
General Coal Co 371 Bay
Genesee Coal & Coke Co Inc 523 Oak
Hammer Fuel Service 392 Thurston rd
HETZLER BROS ICE CO Inc 801 Driv-
ing Park av tel Glenwood 446—For
further information see page 66 Buy-
ers' Guide
Hoffman Coal Co 1609 Main E
Hoffman Josephine Mrs 136 Brooks av
IRONDEQUOIT COAL & SUPPLY CO
149 Ridge rd near RW&O trucks tel
Glenwood 6161
JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416 yards 1046
Main E and 119 Child—For further
information see page 34 Buyers'
Guide
Jeanneret Ella G Mrs 392 Main W
Joss Bros 1874 Main E
Kannwischer Ewald A 448 Avenue D

Karz A Inc 76 Lowell
Keller Frank K 203 Edgeland
Kellogg C Solon Inc 55 Canterbury rd
Kennedy Thos H 1151 Bay
Kleer Fuel Service 1000 Chili av
Kraft Jos F 168 Cady
LANGIE FUEL SERVICE Inc main of-
fice 326 Main E tel Stone 4000
branch office 693 South av—For fur-
ther information see page 34 Buyers'
Guide
Lehigh Fuel Service 70 Exchange rm
203
Lortscher August J 1393 Jay
Lynd Jos K 990 Exchange
Marks Wm 428 Remington
Marshall's Coal & Coke Co 133 Selye
ter
McAllister Chas H 90 York
McGarvey Coal Co Inc 16 State rm 100
McIntosh-Bott Inc 410 Conkey av
Melsenzahl Albert 982 Portland av
Melsenzahl Benedict P 377 Main W
Melsenzahl Bros Coal Co Inc 695 Port-
land av
Menz Frank 122 Waring rd
Miller Ardean R Inc 500 West av
Miller Isam J 369 Ormond
MILLER PEERLESS PRODUCTS Inc
(Peerless coal and coke) 691 Ex-
change tel Main 2840—For further
information see page 90 Buyers'
Guide
Monroe Coal & Coke Co The 125 Hud-
son av
Monroe Fuel Service 615 Genesee
Nyhan Florence J 454 Exchange
Ontario Ice & Coal Co Inc 832 StPaul
Ouriel Coal & Coke Co 65 Kelly
Paley Harold R 14 Regent
Parsells Coal Co 97 Parsells av
Pasch August Coal Co 515 Clinton av N
Pastuczyn John 271 Merrimac
Payne & Dunham 34 Bronson av
Peoples Coal & Lumber Co 4585 Lake
av
Pioneer Coal Co 350 Exchange
Poppink's Inc 485 North
Prenner L & Son 1511 Main E
PROUDFOOT ALBERT L 1066 Main E
and 654 South av tels Culver 3140,
Monroe 6766—For further infor-
mation see page 34 Buyers' Guide
Reiland John A & Son 759 Clinton av
N
Relin Philip Coal & Coke Co 96 Rose-
dale
Ring Fuel Co Inc 1604 Dewey av
ROCHESTER ICE & COLD STORAGE
UTILITIES Inc 55 Canterbury rd tel
Monroe 8700—For further infor-
mation see page 34 Buyers' Guide
Rochester Reliable Coal Corp The 226
Kent
Rochester & Pittsburg Coal Co 139
Canal
Roth Wm 23 Beaufort
Russell Robt R 23 Churchlea pl
Sauer Frances L 16 State rm 320
Schmidt Karl 432 Jefferson av
Schroeder Frank F 278 Caroline
Schroeder H C Coal Co 25 North rm
718
SCHWALB COAL & OIL CO Inc (Le-
high Valley) main office 92 Portland
av tel Stone 770—For further infor-
mation see page 35 Buyers' Guide
Selected Fuels Inc 292 North
Sherrells Coal & Coke Co 590 Hudson
av
Simmelink H J Coal Co 196 Hudson av
Smith Coal Co 905 Monroe av
Steensma Chas F 1124 Atlantic av
Stubbe John 391 Benton
Sullivan's Coal & Coke Co 402½ Lexing-
ton av
Sultan Abr 128 Bronson av
Superior Fuel Co 146 Portage
Vaningen Fuel Service 338 Arnett blvd
Webster Frank E 2036 Clinton av N

WEST CHARLES C COAL CO Inc 291
N Union tels Culver 998-999—For
further information see page 35 Buy-
ers' Guide
Williams Coal & Oil Co Inc 1534 Dewey
av
Woodams Coal & Coke Co 785 South
av
YATES COAL CO The 612 Lincoln-
Alliance Bank bldg tel Stone 450,
yard 5 Amber place—For further infor-
mation see page 32 Buyers' Guide
and left top lines
Yeoman Philip E 957 Jefferson av
Young Frank K 662 Monroe av
Zeitler Fred C 345 South av

Coal Dealers—Wholesale

BABCOCK H H & CO Inc ('blue coal')
main office first floor Wilder bldg
tels Main 228-229-230, sales offices
393 Main W at Penn RR, 505 North
at NYC RR, 720 Driving Park av at
B&O RR, University av and Winton
rd N at NYC RR—For further infor-
mation see page 32 Buyers' Guide
Balcron Coal Co Inc 65 Broad W rm
103
Barnes & Tucker Co 183 Main E rm
1132
BLACK DIAMOND COAL CO 190 York
tel Genesee 7800—For further infor-
mation see page 33 Buyers' Guide
Fire-King Fuel Corp 393 MtHope av
Hickory Grove Coal Mining Corp 315
Alexander rm 231
JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416—For fur-
ther information see page 34 Buyers'
Guide
Lehigh Valley Coal Sales Co 8 Ex-
change rm 309 and 281 N Union
Payne Wayland H Coal Co 1100 Chili
av
Pennsylvania Coal Sales Co 82 StPaul
rm 509
Philadelphia & Reading Coal & Iron
Co 5 Amber pl, 1100 Chili av, 183
Main E rm 744 and 330 Pullman av
400 Atlantic av
Pittsburgh Coal Co Inc 183 Main E rm
639
Rochester Anthracite Sales Inc 963
Broad W
Rochester Fuel & Feed Co rear 1525
Clinton av N
Rochester & Pittsburg Coal Co 183
Main E rm 1132 and 139 Canal
SCHWALB COAL & OIL CO Inc (Le-
high Valley) main office 92 Portland
av tel Stone 770—For further infor-
mation see page 35 Buyers' Guide
Sibley Coal & Coke Co 311 Alexander
rm 100
Union Coal Co Inc 70 Exchange rm 203
United Eastern Coal Sales Corp 183
Main E rm 1132
Weaver J H Co 183 Main E rm 1132
WEST CHARLES C COAL CO Inc 291
N Union tels Culver 998-999—For
further information see page 35 Buy-
ers' Guide
YATES COAL CO The 612 Lincoln-
Alliance Bank bldg tel Stone 450 yard
5 Amber place—For further infor-
mation see page 32 Buyers' Guide and
left top lines
Coat Fronts & Pads Mrs
Zuck Geo P rear 44½ Ontario
Coffee Roasters
Piper Glenn R rear 129 Bartlett
Coke
BABCOCK H H & CO Inc main office
first floor Wilder bldg tels Main 228-
229-230, sales offices 393 Main W at
Penn RR, 505 North at NYC RR, 720
Driving Park av at B&O RR, Univer-
sity av and Winton rd N at NYC RR
—For further information see page
32 Buyers' Guide

SIBLEY, LINDSAY & CURR CO.

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A Complete Shopping Center "Under One Roof"
CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

BLACK DIAMOND COAL CO 190 York
tel Genesee 7800 (RG&E Coke)—For
further information see page 33 Buyers'
Guide

EDWARDS COAL & COKE COMPANY
Inc 85 Howell cor Monroe av tel
Stone 1470—For further information
see page 33 Buyers' Guide

JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416—For fur-
ther information see page 34 Buyers'
Guide

LANGIE FUEL SERVICE Inc main
office 326 Main E tel Stone 4000
branch office 693 South av—For fur-
ther information see page 34 Buyers'
Guide

**ROCHESTER GAS & ELECTRIC COR-
PORATION** 89-91 East av tel Main
7070 (wholesale and retail)—For fur-
ther information see page 61 Buyers'
Guide and right top lines

SCHWALB COAL & OIL CO Inc (dis-
tributors Rochester Gas & Electric
coke) main office 92 Portland av tel
Stone 770—For further information
see page 35 Buyers' Guide

WEST CHARLES C COAL CO Inc 291
N Union tels Culver 998-999—For fur-
ther information see page 35 Buyers'
Guide

YATES COAL CO The 612 Lincoln-Alli-
ance Bank bldg tel Stone 450, yard
5 Amber Place—For further informa-
tion see page 32 Buyers' Guide and
left top lines

Cold Storage
Rochester Refrigerating Corp 1980 East
av
UPTON COLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
tel Main 1494—For further informa-
tion see page 142 Buyers' Guide

*Collar & Cuff Mfrs
(See Shirt & Collar Mfrs)

Collections
Brandt Mercantile Agency 119 Main E
rm 823
Empire State Collection Bureau 6 State
rm 205
General Credit Adjuster 31 Exchange
rm 303
Goodbody John 8 Exchange rm 1001
Hiller Henry E 5 StPaul rm 312
Hook Edw W 566 Bway
Lee O W Associates 16 Main W rm
216
Marvin Sanford J 414 Hawley and 130
Main E rm 419

**MERCANTILE ADJUSTMENT BU-
REAU** suite 717 Case bldg 82 StPaul
tel Stone 504—For further informa-
tion see page 35 Buyers' Guide and
left top side lines
Personal Collection Service 8 Exchange
rm 1016
Rochester Credit Mens Service Corp 34
State rm 408
Vail Mercantile Co 5 StPaul rm 328

Color Mfrs
Peerless Color Laboratories 11 Dia-
mond pl (food)

Commercial Collections
**MERCANTILE ADJUSTMENT BU-
REAU** suite 717 Case bldg 82 StPaul
tel Stone 504—For further informa-
tion see page 35 Buyers' Guide and
left top side lines

*Commercial Properties
**GOUTREMOU J E CORPORATION—
REALTORS** 802 Union Trust bldg tel
Main 5580—For further information
see page 120 Buyers' Guide and front
cover

McINTOSH C E CORP—REALTORS
(New Location) 39 E Main tels 250-
249-248—For further information
see page 122 Buyers' Guide and left
top lines

*Commercial Schools
SCHOOL OF COMMERCE 362 East av
at Alexander st tel Main 5530—For
further information see page 134
Buyers' Guide and left top lines

Commission Merchants
Atlantic Commission Co Inc 315 Alex-
ander rm 328 (produce)

*Communion Sets
HASKINS GLASS STUDIO 34 James
tel Stone 5605

*Compass Manufacturers
TAYLOR INSTRUMENT COMPANIES
95 Ames cor West av tel Genesee
4800—For further information see
page 144 Buyers' Guide

Concrete Block Mfrs
(See Cement Blocks & Construc-
tion)

Condiment—Mfrs
French R T Co The 1 Mustard

Confectioners—Manufacturing
Chatas Jas 578 Clinton av N
Dennis Candy Factory Inc 793 Monroe
av

FANNY FARMER CANDY SHOPS Inc
822 Brown, 14 Clinton av S, 340 Driv-
ing Park av, 1855 East av, 50 Main E,
226 Main E, 351 Main E, 587 Monroe
av, 403 Ridge rd, 691 Titus av, office
and studio 7 Griffith tel Main 3741
—For further information see page
35 Buyers' Guide

Loves Confections Inc 34 Elton
More Candy Co Inc 32 Mill
Reed's 623 Park av
Stark Bros & Beyer Inc rear 449
Avenue A
Whittles Candles 122 Rugby av
Ziegler Wm H 121 River

Confectionery—Retail
Abbot Chas H 4791 Lake av
Antivahis Geo 733 Portland av
Anzalone Lawrence S 399 Clinton av
N

Arbuckle Henry W 751 Jefferson av
Aster 593 Main E
Avon Creamery 567 Thurston rd
Avon Dairies Inc 761 Genesee and 501
Lyell av

B & V Tobacco and Candy Co 182
North
Bay & Goodman Goodie Shop 880 N
Goodman

Begy Cora L Mrs 400 Norton
Berd Leah 28 Herman
Bettner Arth E 1048 Clinton av S
Blanchi Vittoria Mrs 636 Broad W
Blackwood John M 1696 Dewey av

Blank John V 728 Joseph av
Blossom Sweet Shoppe 633 Monroe av
Broikou Bros 1700 Clifford av
Broikow Vasillios 521 Chili av
Brooks Avenue Candy Shoppe 575
Brooks av

Buhite Albert 501 Dewey av
Burnett Roy W 1136 Monroe av
Cammarono Anthony 36 Ward
Campus Fountain 1178 Dewey av
Candy Land 100 Clinton av N

Caputo Giovanna 55 Jay
Carrousos Peter 1947 Main E
Cnse Ice Cream & Food Corp 456 Ridge
rd

Case J Gifford 379 Chili av and 4 Sher-
wood av
Catlin Roger H 517 Conkey av
Century Sweet Shoppe 37 Clinton av N
Chapin's 543 Thurston rd

Charlell Wm J 370 Lexington av
Chili Soda Spa 544 Chili av
Church Donald R 73 Conkey av
Collis Peter 1521 Lake av
Copanas Paul 290 Driving Park av
Cramer Morris E 1042 Dewey av
Crandall Chas F 658 Jefferson av
Critic's 13 Clinton av N
Critics Ice Cream Co 906 Main W
Critikos Geo 486 N Goodman
Dalry Mald Sweet Shop 519 Lyell av
Dalba Richd 906 Joseph av
DeCarlo Chas J 1382 Culver rd
DeRow Wm A 986 Clinton av S
Diamond Chocolate Shop 896 Portland
av

DiCesare Anthony rear 244 Platt
DiLella Tobia 613 Smith
Dobris Harry 1452 Main E
Dolmage Anna L 714 Winton rd N
Dolmage Harriet A 676 Park av
Donalatis Jerry 948 Clinton av N
Donalatos Harry 313 Genesee
Engel Eug F 334 Pullman

Fairchilds Popcorn & Candy Co 405
Main E
Fang Margt R Mrs 4000 Lake av
Farm The 1302 Dewey av
Farmer Fanny Candy Shops Inc 822
Brown, 14 Clinton av S, 340 Driving
Park av, 50, 226, 351 Main E, 1855
East av, 587 Monroe av, 403 Ridge rd,
7 Griffith

Ferguson Howard 502 Lyell av
Fischer Clarence G 424 Ames and 581
Plymouth av S

Fisher Louis 977 Joseph av
Foster M Veda Mrs 78 Colby
Gagliardi Louise Mrs 272 Spencer
Gardner Harry J 251 Ridge rd E
Geiger Danl J 1148 Portland av
Gerakos Saml 83 South av
Giunta Jos P 470 Humboldt

Goldblatt Jennie 349 Portland av
Goodie Shoppe 533 Portland av
Grand Theatre Sweet Shop 24 Ply-
mouth av N

Gruttadauria Salvatore 19 Jay
Hakes Andrew S 354 Plymouth av S
Hayward Sweet & Sandwich Shop 502
N Goodman

Hoehn Oliver J 126 Webster av
Jackson Bailey Inc 362 Park av
Jacobs Abr 581 Joseph av
Jankoski Victor 739 Hudson av

Katsampes Geo A 131 Clinton av S
Kryk Mary Mrs 43 Weeger
LaFlame Geo 203 Hudson av
Lamprakas Geo 8202 Lake av

Lanovara Domenico 271 Central pk
Lawrence Inez Mrs 4379 Lake av
Leonis Sanfo Mrs 690 Hudson av
Livadas Lambert 171 Monroe av
Loft Candy Co 8 Main E

Love's Confections Inc 1786 East av, 683
and 1535 Lake av, 856 Main W and
548 Monroe av

Lucchese Connie Mrs 249 Saratoga av
Mammano Antonio 246 Central pk
Mattaro Frank 697 Clinton av N

McGee Wm E 518 Hudson av
McGrath Hugh J 840 Main E
Melkioty Harry A 304 Genesee
Mills Confectionery 1037 North

Muhhs Edw C 82 Conkey av
Neuwirth Geo J 284 Bay
Nicolaides Peter 1541 Main E
Otis Sweet Shop 85 Otis

Palace Coffee Shop 75 Clinton av N
Palmieri Anthony 1429 Clinton av N
Palmos Bros 360 Thurston rd
Palmos Geo S 821 Driving Park av
Paramboulas Bros 888 Main W
Park Avenue Candy Shop 650 Park av
Pekarsky Fannie 345 Hudson av
Petito Anthony E 1115 Culver rd
Petrantonio Michele 442 North
Phillips 893 Portland av
Pilzninski Wanda Mrs 483 Hudson av
Poh Harry J 868 Joseph av
Polukis Victoria Mrs 653 Main W
Poullis Michl P 488 Genesee

Joseph
E.
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336
MAIN ST.
EAST

Confectionery, Retail—Con

Rago Madge J Mrs 586 Lake av
Randall Geo W 1872 Lake av
Reed Candy Co 144 Main E
Reed's 623 Park av
Rentschler Geo W 4776 Lake av
Rice Francis C 1477 South av
Riley Thos 193 Genesee
Rock Harry V 263 Clinton av N
Rock Hyman A 657 Park av
Roussos Peter G 953 Clinton av S and
290 North
Ryder Blanche M Mrs 280 Winton rd
N
Salivaras Anthony J 418 Genesee
Sally's 91 Main E
Sardis Frank 682 Winton rd N
Schulz Bros 355 Driving Park av
Seneca Fountain Room 16 Clinton av
S
Shackelford Steph C 842 Genesee
Shartnowicz Kath Mrs 35 Weeger
Silage Wm T 919 Jefferson av
Skarlatos & Lembaris 686 South av
Stamiris Jos 1451 Lake av
Stamiris Peter 803 Hudson av
Stanley's Ice Cream 521 Hudson av
Stathes Geo 494 Main W
Sugar Bowl 1514 Dewey av
Sylvia Wm E 1162 Plymouth av S
Sussman Louis 262 Conkey av
Swift Mary F 263 Bronson av
Sykut Andrew 1100 Hudson av
Tavormina Rose M Mrs 113 Central pk
Teichner Henry 229 Bronson av
Thompson Harry W 1193 Clinton av N
Top Hat Confectionery 1226 North
Treca Geo 489 Lyell av
Victory Sweet Shop 625 Hudson av and
1045 Clinton av S
Vlener Abe 272 Hudson av
Weber Lawrence B 213 Pearl
Webster Star Candy Kitchen 305 Web-
ster av
Winnick Max P 514 Main W
Wittmann Leo C 864 Hudson av
Wolciehoski Walter 975 Hudson av
Wright Clarence W 589 Monroe av
Ziegenfuss Edw 3319 Lake av
Zimmerman Harry C 459 Monroe av
Zimmerman Howard 74 Requa

Confectionery—Wholesale

Allen Candy Co 560 Main W
B & B Confectionery 298 Genesee
Calderon J A Co 439 Ormond
DiMonte Domenico 15 Cole
Gargano Bros Inc 284 Allen
Gordon J and Co 278 North
Gordon J & Co 278 North
Kaufman David 1055 Clinton av N
Linsin John F Co 266 North
Nasca Jos & Son 332 Jay
Pure Food Candy Inc 177 Winton rd N
Reed Candy Co 144 Main E 5th fl
Schwartz Henry 277 Central av
Tompkins & Miller of Rochester Inc
604 Lake av
Tri-State Automatic Candy Corp 261
Central av
Wickman Geo C 704 Joseph av
Zutes Inc 51 South av

*Contract Builders' Hardware— Wholesale

LESTER HENRY HARDWARE CO Inc
150 Main W tel Main 5356 and Main
1807—For further information see
page 63 Buyers' Guide and back
cover

Contractors—Building—General

Abrams & Plotzker 79 Woodstock rd
Affronti Anthony 284 Bay
Alexander Shumway & Utz Co The 80
S Fitzhugh
Andrews J W & Sons 1593 Clinton av
N
Arena Frank 49 Cole
Bucchetta John 1166 MtRead blvd
Baman Roy E 214 Kenwood av

Bemish Geo R 82 Whitney
Better Builders Co 46 Sager dr
Bohnke Chas E 19 Ellison
Bonsignore Marcus M 1963 East av
Bristol Contracting Co 25 North rm
645
Bronson Building Co 176 Bronson av
Brown Nell G 73 Prince
Budinski Frank J 54 Ries
Case Jos L 16 Main W rm 341
Christiano Jos 167 Portland av
Clarke Wallace S 78 West High ter
Cleghorn Lawrence E 70 Edgemont rd
Cometa Angelo 222 Springfield av
Congdon Robt J 488 StPaul
Dale Engineering Co 119 Main E rm
603
D'Amico Andre 151 Newcomb
Deane Russell 179 Atlantic av
DeBlase Fred P 535 Garson av
DeCarlo Louis 124 Iroquois
DeClerck Peter 4 Beechwood
DeJonge Walter J 229 River lits
Dobrochowski Jos 21 Walbar
Eades Zenas F 11 Greenview dr
Elkins Geo B 1540 Culver rd
Esterheld Edw F 58 Wilcox
Flint Simeon 52 Avondale pk
Fowell Arth 632 Joseph av
French Homer J 75 Earl
Friederich A & Sons Co 710 Lake av
Friederich Julius Co Inc 16 State rm
208

Galbraith Benj A 46 Dove
Gallipeau Leonard L 137 Emerson
Garden Homes Co 43 Main E
Garrett Jas L 506 Central av
Garrett John 489 Garson av
Gerstner John J 56 Meigs
Giebel Frank J 415 Lake av
Gitlin Hyman 30 Woodlawn
Gleason F Co Inc 108 Colvin
Goldstein A & Son 215 Cumberland
Goodman Construction Co 401 Sherman
Goulder Jas H rear 265 Sherman
Groet Bros 135 Leighton av
Hagaman Roscoe C 48 Rosedale
Hamilton Frank & Son 8 Exchange rm
608

Hammon H Geo 746 Woodbine av
Hartwell Edwin L 5 Millbank
Hayes Carl C 41 Sidney
Henderson Thos 255 Sherwood av
Hoefner Jos W 63 Elm Tree rd
HOPEMAN A W & SONS Co 569 Lyell
av tel Glenwood 1000—For further
information see page 36 Buyers'
Guide

Hyland Raymond F 878 Ridgeway av
Hyland Robt F & Sons Inc 375 Averill
av

Iuppa Michl 264 Magee av
Jacobs Louis H 519 Meigs
Jobe Realty Inc 19 Main W rm 715
Jones John V 213 Bronson av
Kelly John P 29 Magee av
Kelly Patk H 560 Seneca pkwy
Kinney Wm E 31 Exchange rm 306
Kircher Geo & Sons rear 14 Manitou
Kirchner Delmar C 847 Seward
Klug John L Co 760 Exchange
Kucker & Co 139 Lyell av
Laasch Carl F 890 University av
LaDue Nathan F 1230 Portland av
Lewis Lyle D 19 Alexander
LINK'S ANTHONY SONS rear 616 N
Goodman tel Culver 3578—For fur-
ther information see page 36 Buyers'
Guide

Luther John & Sons Co 87 Stillson
Maggio Frank G & Bros Inc 27 Moore
Major Burton W 1 Amherst
Mantione Angelo 65 Woodward
Maurer Co The 14 Franklin rm 1406
Meagher Danl J Inc 311 Alexander rm
301

Meyo Rudolph 197 Versailles rd
Mintz Jos 112 Laburnum crescent
Morrow Building Corp 24 Winthrop
Muller Emil Construction Co Inc 119
Main E rm 911
Murray Jos M 42 East av rm 800

Nelson Clarence E 33 Southview ter
O'Brien Chas N 1903 East av
O'Brien Edwin 112 Vermont
O'Brien Timothy 65 Hannahs ter
Otis Wm T 36 Cambridge
Pero Ralph J 387 Roycroft dr
Phillips Carl F 537 Averill av
PIKE JOHN B & SON Inc 1 Circle tel
Monroe 2098

Proia Jas G 331 Hawley
Realty Construction Co 594 South av
Resch Fredk A 294 Frost av (tilling)
Ridge Construction Corp 1669 Lake av
Rogers Geo A 65 Jackson
Rowe Robt B 90 Kenwood av
Saucke Bros Construction Co Inc 82
Saranac
Scagliola Marcello 161 Edgeland
Schoenheit J Henry 337 Magnolia
Schumaker Geo H 273 Ravine av
Sciortino Anthony 576 Emerson
Seaman Frank 325 Glenwood av
Shay Raymond J 220 Parkway
Shewman Harold T 555 Frost av (carp)
Skelly Bros 68 Ellicott
Slocum Frank O 291 Westfield
Spitz Werner Construction Co Inc 11
Comfort

Stage Clarence G 904 South av
STAHL MURRAY A 2040 East av tel
Monroe 1345—For further informa-
tion see page 91 Buyers' Guide and
right top side lines

Steinwachs Otto & Son 1661 Clinton av
N
STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 37 Buyers'
Guide

Swartout & Rowley 548 MtHope av
Sweeney Paul D 43 Brighton
Sykes W C Co 105 Frankfort
Tarricone Jos 135 Fulton av
Taylor John R 599 Monroe av
Taylor Robt F 83 Gorsline
Tensen John 104 Garson av
Thomas Chas 104 Dayton
Tompkins Robt E 8 Exchange rm 409
Tournier Harold D 191 Champlain
VanDuzer Curtis B 18 Wilbur
Vasile Jos R 152 Blair
Viele Anthony 175 Springfield av
Wagner Chas V 161 Elmerston rd
WARD C P Inc office and plant 700
Hollenbeck tel Glenwood 1232 after
6 p m call Charlotte 112—For fur-
ther information see page 37 Buyers'
Guide and right bottom side lines

Watson Harry L 15 Tracy
Wegman Chas L 116 Selye ter
Wegman Oscar B 270 Santee
Wegman Robt H 94 Augustine
Wood Arth L 325 Brooks av
Yaeger Friederich B 1094 Joseph av

Contractors—Carpenters

Acor Clarence G 51 Alexander
Ahnfeldt Chas 42 Laurelton rd
Albright Edw 62 Minnesota
Auten Edw J 26 Chester
Bailey Edwin E 508 Avis
Baird Asa M 71 Rockview ter
Barry Harry J 10 Alexander
Bauerschmidt August I 176 Mitchell
Baumann Alex 1783 South av
Baxter E Jas 225 Illinois
Berlowitz Abram 44 Morris
Betts Royal C 390 Magnolia
Black John S 11 Kay ter
Blakeslee David J 60 Beaufort
Blair Jos W 578 South av
Boncke Bernard F 222 Bernard
Bonner Jas 282 Hamilton
Brislow Harry 9 Norwood
Brown Jos 17 Wilkins
Brumber Vernon L 71 Sidney
Bruno Augustino 2524 Lyell av
Buckman J Frank 799 Flower City pk
Campbell Rowland A 33 Princeton
Cappabianca Dominic 295 Sherman
Capuano Jos 325 N Union
Carr Clarence H 96 Rosalind

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Catalano Sylvester 495 Emerson
 Caves Lewis M 68 Bronson av
 Christian Jas E 166 Winbourne rd
 Copson Thos H 1222 Park av
 Corbitt Thurston A 223 Rugby av
 Costich Geo R 53 Walbar
 Darling Earl G 41 Finch
 DeGeorge Anthony 40 Crombie
 DeGeorge Jos 289 1st
 DeMallie Abr I 788 Meigs
 DiBiase Anthony 110 Frankfort
 DiGennaro Nelson N 69 Avery
 Digillao Frank 11 Laser
 Drexler Benj 19 Belmont
 Drylaud Ernest E 93 Locust
 Dutton Geo H 95 Maryland
 Edwards Erwin M 43 Love
 Emery Henry J 99 Chili av
 Feasel Geo H 77 Cady
 Fenton Mark V 392 McNaughton
 Ferguson Chas W 24 Merchants rd
 Fien John F 8 Bremen
 Fisher Harry 66 Maria
 Fontana Fredk G 1130 Portland av
 Freed Wm E 174 Bartlett
 Freeman Harry 18 Morris
 French Jas rear 56 Salisbury
 Fuller John 105 Rosalind
 Gallagher John H & Sons 1059 Ridge rd
 Gammerello Jos 245 Kent
 Geiger Geo H 100 Sylvester
 Giebel Jos 796 Clinton av N
 Gissin Abr 78 Nassau
 Glerum Leonard 47 Faraday
 Graumenz Emil A 441 Carter
 Haltz Wm 39 Wright
 Hall Raymond E 28 Alberta
 Hansen Andrew T 105 Avenue B
 Hart Leslie L 653 S Goodman
 Hartman Francis W 745 University av
 Hartz Carl J 241 Burrows
 Herbst Enos J 21 Hoff
 Herzog N & Son 88 Lowell
 Holtfoth John C 257 Field
 Home Workshop 836 South av
 Hosenfeld Emil A 42 Washburn pk
 Houck Clarence J 267 Parsells av
 Houston Guy B 80 Frost av
 Humiston Herbert A 117 Knickerbocker
 ay

Quetchenbach Lewis J 50 Kingsboro rd
 Quigley Chas I 34 Poplar
 Rake Louis S 92 Glendale pk
 Rice Harry C 899 Meigs
 Ridley Frank J 71 Edmonds
 Rogers Harry M 297 Averill av
 Rosin Geo H 65 Grand av
 Ryan Jas P 25 Devon rd
 Salter Robt 118 Frost av
 Schenkel Andrew J 1245 N Goodman
 Schenkel Chas A 512 MtHope av
 Schmid John A 16 Laser
 Schreiner Alf J 133 Delamaine dr
 Schroven Frank L 122 Indiana
 Schweickhard Walter 126 Atlantic av
 Schyve Abr 22 Burbank
 Shaughnessy Frank C 792 Post av
 Siebert Jos G 81 Terrace pk
 Skelly Leo L 679 Woodbine av
 Smidt Harry J 107 Winterroth
 Smith Ernest D 244 Field
 Smith Geo 12 Emanon
 Smith Raymond J 6 Hinsdale
 Spitz John N 1 Immel and 209 Hague
 Stampe-Herbert 285 Roxborough rd
 Steinwachs Wm F 737 Arnett blvd
 Stoecklein Jos J 53 Herman
 Stout Edw D 278 Averill av
 Syracuse Peter J 46 Melrose
 Szulgit Felix 840 Culver rd
 Tagliaglo Anthony 44 Grape
 Thornton Henry P 101 Henrietta
 Till David 97 Arbutus
 Tuiri Jas rear 59 Wilder
 Vanderwall John H 630 Cedarwood ter
 Volk Kyle R 670 South av
 Wallenburg John 206 Linden
 Walls Robt A 192 Shelter
 Waterhouse Chas W 71 Glasgow
 Weber Chas M 1050 Genesee pk blvd
 Weber Ivo A 87 Linnet
 Welland Fred 156 Wilder ter
 Weyl Chas G 184 Delamaine dr
 Wheaton Thos C 55 Cottage
 White Jas O 19 Judson
 Yates Alex J 47 Bartlett
 Yaude Aug C 273 Benton
 Zizzo Jos M 195 Northland av
 Zollweg Chas A 196 Driving Park av
 Zwaga Wilbur G 143 Tryon pk

Contractors—Concrete
 Goodstone Mfg Co Inc 470 Hollenbeck
 Ludington's I M Sons Inc 720 Lexington
 av
 Polsinelli Thos 554 Clarissa (garden
 furn)

Contractors—Electrical
 Arnold Alvin F 511 Woodbine av
GREEN T H ELECTRIC CO Inc 31-37
 Water N tels Main 555-556—For fur-
 ther information see page 47 Buyers'
 Guide and top edge
HICKSON ELECTRIC AND RADIO
CORPORATION, New Address 37
 Richmond tel Stone 93—For further
 information see pages 46, 47 and 119
 Buyers' Guide and left top lines
LAUBE ELECTRIC CORPORATION
 30 Allen tel Stone 104—For further
 information see page 67 Buyers'
 Guide and left top side lines
 Migdol Frank 47 Oakman
 Rowe Wm D 648 Thurston rd

Contractors—Excavating &
Grading
 Curtis Wm A 583 Humboldt (pipe
 laying)
 Elam Harry J 318 Durnan
 Regan Walter J 90 Cottage
 Russo Don C 1787 Norton
 Stein Edw J 76 Newcomb
 Turner Eldred R 316 Alvanar rd

Contractors—Floor Surfacing
 Wisner Carl 61 Davis

Contractors—Insulating
 Archer Insulating Co 350 Monroe av

Contractors—Mason
 Allocco Andrew 604 Lexington av
 Arena Frank 125 Hebard
 Avarello Peter 1452 Clifford av
 Bacchetta Bros 361 Avery
 Bachman Bros 1492 Norton
 Baird Wm J 1335 Emerson
 Barboto Frank 592 Child
 Batterson Wm J 21 Bloomfield
 Battisti Jos 85 Scrantom
 Battle Ernest 158 Campbell
 Bonazza Jos 619 Broad W
 Bonsignore Salvatore 1240 Clinton rd
 N

Braun John 31 Carl
 Briddon John C 349 Aberdeen
 Bufano Angelo 85 Hickory
 Buttarazzi Enrico 61 Myrtle Hill pk
 Caruana Chas 435 Maplewood dr
 Cenzi Louis N 299 Lyell av
 Cole Gilbert 49 Robin
 Commentucci Paul 62 Rockview ter
 Congestio Aug A 41 Galusha
 Cordello Dimtri A 21 Woodward
 Davis Mortimer I 21 Arvine Heights
 DeMeco Thos 42 Rosewood ter
 Diehl Fredk 36 Springfield av
 DiGennaro Louis 998 Glide
 DiGennaro Salvatore 373 Columbia av
 DiNardo Alfonso 187 N Union
 Frattare Lorenzo F 25 Sheppier
 Freda Dominick 206 Wellington av
 Furman Albert E 94 Richland
 Genesee Building Co 209 Clinton av N
 Giamberardino Domenico 165 N Union
 Giamberdino Arth J 125 Springfield av
 Giordano Chas 28 Nichols
 Girardi Frank 12 Lime
 Guilliano Neil 6 Glasgow
 Haag Ernest R 41 Stanton
 Hansen Henry 38 Rockingham
 Kingston Geo 555 Woodbine av
 Kingston Geo G 131 Kingsboro rd
 Kleinhenz Emil 32 Mona
 Kurlansky Jos 36 Avondale pk
 Lehner Jos 396 Ames
 Lepore Leonardo 81 Cameron
 Locklin Wm O 79 Atwell
 Madonia Jos G C 874 Smith
 Maggio Thos 27 Moore
 Maira Louis 81 Ellison
 Mallia Jos 47 StJacob
 Marcus Nicholas 12 LaForce
 McMonigal Wm P 322 Humboldt
 Mendolera Saml J 68 Wilder
 Miller Henry G 864 Culver rd
 Miller Thos C 7 Kay ter
 Nassidera Wm 49 Conrad
 Nassivera Quinto 340 Ormond
 Paige Marsh B 240 Genesee pk blvd
 Papa Jos 223 Hebard
 Petrone Saml 206 Seneca av
 Porte Christopher 223 Randolph
 Proia Loreto C 432 Champlain
 Ranieri Albert B 85½ Adams
 Roscioli Peter A 48 Campbell
 Sable Frank W 1603 South av
 Scarsella Raffaele 53 Carter
 Schroeder Frank J 420 Blir
 Sobolewski Steph 199 StStanislaus
 Stallman H Sons 135 Spring
STEWART & BENNETT Inc 124-132
 Water N tel Main 675—For further
 information see page 37 Buyers'
 Guide

Storing Wm 248 Moulson
SUMMERHAYS WILLIAM SONS
CORP 614-632 Clinton av S tel Mon-
roe 1165—For further information
 see page 36 Buyers' Guide
 Thiem Herman C & Son 1589 StPaul
 Vandenberg Peter 89 Merchants rd
 Verwey Wm 1650 Main E
 Voss Chas W 70 Parsells av
WARD C P Inc office and plant 700
 Hollenbeck tel Glenwood 1232 after
 6 PM call Charlotte 112—For further
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Contractors—Paving
Millick Peter G 1535 Emerson
WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 30 Buyers'
Guide

Contractors—Plastering
Sartiniz & Sons 18 N Water

**Contractors—Plumbing &
Heating**
BAREHAM H J & SONS Inc 70 Gregory
Hill rd tel Monroe 1136—For further
information see page 115 Buyers'
Guide
Betlem Richd 111 Rosalind
Palmer & Plane Inc 38 N Water

Contractors—Road
American Roadways Co 568 Clarissa
Crouch Frank W 84 Bronson av
Holahan Thomas Co Inc 164 Lewis
Hudson Construction Co 1403 Hudson
av
Rochester Concrete Construction Co
Inc 466 Clinton av S
WARD C P Inc office and plant 700
Hollenbeck tel Glenwood 1232 after
6 PM call Charlotte 112—For further
information see page 37 Buyers'
Guide and right bottom side lines
Wiard John A 449 Averill av

Contractors—Sewer
Issortep Excavators Inc 1405 Hudson
av

Contractors' Materials—Concrete
LUDINGTON'S I M SONS Inc 720 Lex-
ington av tel Glenwood 757—For further
information see page 37 Buyers'
Guide

***Contractors' Rental Equipment**
WARD C P Inc office and plant 700
Hollenbeck tel Glenwood 1232 after
6 PM call Charlotte 112—For further
information see page 37 Buyers'
Guide and right bottom side lines

Contractors' Supplies & Equip-
ment
B-G Equipment Co 700 Hollenbeck
Colprovia Roads Inc 183 Main E rm
1446
HAVERSTICK & CO Inc 45-49 Ford
tels Main 70-71-72—For further in-
formation see page 99 Buyers' Guide
LeRoy Colprovia Pavements Inc 183
Main E rm 1446
ROBY SIDNEY B & CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 100 Buyers' Guide
and left side lines
Schoenheit H C 605 Norton (for rent)

Convents
Blessed Sacrament Convent 243 Rut-
gers
Carmelite Monastery 1530 East av
Convent of Nazareth Academy 16-22
Lake View pk
Convent of StJoseph's Greek Catholic
Church 311 Hudson av
Holy Apostles Convent 8 Austin
Holy Cross Convent 4490 Lake av
Holy Family Convent 891 Jay
Holy Redeemer Convent 289 Alphonse
Holy Rosary Convent 198 Oriole
Immaculate Conception Convent 55
Greek
McCarmel Convent 59 Ontario
Our Lady of Victory Convent 217 An-
drews
Sacred Heart Convent 1361 Lake av
StAndrew's Convent 40 Onelda
StAnthony of Padua Convent 46 Lori-
mer
StAugustine Convent 148 Hobart
StBoniface Convent 314 Gregory
StBridget's Convent 41 Gorham

StFrancis Xavier Convent 314 Bay
StLucy's Convent 19 Clifton
StMonica's Convent 26 Millbank
StTheresa's Convent 19 Watkin ter
Sisters of StFrancis Convent 146 Wee-
ger

***Conveyor Designers & Builders**
GROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide

Coopers
Rochester Bunging Apparatus 77 South
av rm 202

Cordage & Twine—Wholesale
Auburn Cordage & Twine Co 82 StPaul
rm 623

Cork Mfrs—Importers & Dealers
Armstrong Cork Co Inc 217 East av rm
22

***Corrugated Paper Board &
Boxes**
NEUN H P CO Inc 415 Culver rd cor
University av tel Monroe 1216—For
further information see page 20 Buy-
ers' Guide
ROCHESTER FOLDING BOX CO Box-
art st PO Box 1012 tel Charlotte 130
—For further information see page
21 Buyers' Guide

Corsetieres
Canfield Minerva M Mrs 110 Park av
Charis Distributor of Rochester 14
Franklin rm 503
Goldberg Jennie C Mrs 20 Oakman
Hunt Caroline B 406 Meigs
Katherine-K Corset Shop 14 Franklin
rm 603
LaFacile Corset Shop 257 Main E rm
320
Maxfield Lillian J Mrs 46 Lehigh av
NuBone Corset Shop 25 North rm 625
Smart Form of Rochester 25 North rm
510
Spencer Corsetiere 132 Union apt 1
Staform of Rochester 5 StPaul rm 545
Trix Corset Studio 25 North rm 527
Trix Corsetiere Shop 27 Clinton av
S rm 407

Cosmetics
Luziers Cosmetic Studio 5 StPaul rm
314
Miller Products Co 42 N Water 4th fl
Sallye Harmer Cosmetics Studio 25
North rm 517

Cotton Goods—Converters
Tapetex Products Inc 82 StPaul rm
301

Court Reporters
Burrows Rupert O 65 Broad W rm 604
Cherry Wm E 65 Broad W rm 604
Cruttendon Geo A 19 Main W rm 1004
Erb Herbert J 19 Main W rm 1004
Freer Louis B 65 Broad W rm 604
Gerber Bertha 34 Court rm 214
Lazarus Albert E 202 Court House and
65 Broad W rm 604
Reed Fredk S 65 Broad W rm 604
Rogers Elmer J 34 Court rm 214
Rowntree Alan G 34 Court rm 214
Schreiber Jos G 34 Court rm 214
Soule Harold W 65 Broad W rm 604
Walsh Wm H 106 Court House
Wayman Leslie H 85 Broad W rm 604
and 202 Court House

***Crane Service**
WARD C P Inc (TRUCK) office and
plant 700 Hollenbeck tel Glenwood
1232 after p PM call Charlotte 112—
For further information see page 37
Buyers' Guide and right bottom side
lines

Cranes & Hoists
ADAMS OGDEN R (Shaw Box Electric
Cranes & Hoists) show rooms 264-266
State bus tels Main 6374-6375 res tel
Hilside 2372-J—For further informa-
tion see page 94 Buyers' Guide and
left side lines

***Creameries**
(See also Dairies)
BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 38 Buyers' Guide
and right bottom side lines
BLUE BOY DAIRY 476 Exchange tel
Main 386—For further information
see page 38 Buyers' Guide also left
bottom side lines
BRIGHTON PLACE DAIRY 45 Fulton
av tel Glenwood 144—For further in-
formation see page 38 Buyers' Guide

Crematories
MtHope Cemetery, MtHope av

Curtains & Draperies
Highland Merchandising Co 133 Main
W
Johnson & Son 142 Andrews
Markham Zula L Mrs 544 Parsells av
Mill End Shops 69 Clinton av S
Paul's Curtain Shop 76 Clinton av S
Rochester Curtain Shop 134 Clinton av
S
Valliere Drapery Studio 544 Columbia
av and 414 Genesee

***Cut Flowers**
KELLER J B SONS Inc 28 Clinton av
N tels Stone 484-5-6—For further in-
formation see page 49 Buyers' Guide
and bottom line front cover
PERRY'S FLOWER SHOPS Inc 441-
445 Chilli av, 16 Clinton av S and 944
Winton rd S tels Genesee 117-190—
For further information see page 50
Buyers' Guide and right bottom side
lines

***Cutlery**
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

Dairies
Avon Creamery 350 Driving Park av
BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 38 Buyers' Guide
and right bottom side lines
BLUE BOY DAIRY 476 Exchange tel
Main 386—For further information
see page 38 Buyers' Guide and left
bottom side lines
Bonnybrook Dairy Inc 465 Lyell av
BRIGHTON PLACE DAIRY 45 Fulton
av tel Glenwood 144—For further in-
formation see page 38 Buyers' Guide
Chaplin Dairy Products Corp 84 Hum-
boldt
Dan's Creamery 669 Monroe av
Danishefsky Creamery rear 168 Baden
and 384 Joseph av
Decker's Dairy rear 171 Flanders
Ecker C Harold 1314 Culver rd
Hehn's 1431 Lyell av
Katsampes Peter 526 Monroe av
Masseth Dairy 121 Maryland
Pavilion Creamery Co Inc 960 Maple
PLYMOUTH DAIRY Inc 388 Seward
tel Genesee 762—For further infor-
mation see page 39 Buyers' Guide
and top line back cover
Rabin Bros 680 Park av
Simon's Creamery 307 Joseph av and
588 do
Sunrise Dairy 518 Child

GAMROD-HARMAN CO., INC.

- McDUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710-3711

IMPERIAL
Washable
WALLPAPERS

***Dairy Products**

BARTHOLOMEY DAIRY Inc (milk and cream) 555 StPaul tel Main 6520
 —For further information see page 38 Buyers' Guide and right bottom side lines
BLUE BOY DAIRY 476 Exchange tel Main 386—For further information see page 38 Buyers' Guide also left bottom side lines
BRIGHTON PLACE DAIRY (wholesale and retail) 45 Fulton av tel Glenwood 144—For further information see page 38 Buyers' Guide
PLYMOUTH DAIRY Inc 388 Seward tel Genesee 762—For further information see page 39 Buyers' Guide and top line back cover

Dairy Supplies & Equipment—Dealers

DeLaval Co 217 East av rm 45
 Milk Plant Specialties Corp 73 Howell

Dancing Academies & Teachers

Barron Betty Lou Studio 35 Gibbs
 Bliss Gladys D 83 Clinton av N 3d fl
 Botsford Enid Knapp School of the Dance 35 Gibbs
 Ensign Miles 107 Clinton av S
 LoVerde Anthony D 17 New York
 Lynne Earle 130 Clinton av S rm 1
 McClellan Gladys E 1101 Main E
 McDonnell Jack 107 Clinton av S
 Murray Arthur Dance Studios 127 East av
OTTO BALLROOM 80 Main W office tel Main 5383 res tel Genesee 4981-W
 —For further information see page 39 Buyers' Guide and right top side lines
 Sarson Alvera 149 Main E 3d fl

Day Nurseries

Friendship Nursery Inc 310 Fernwood av

Delicatessen

Begy Frank 2050 Dewey av
 Bergman Arth H 487 Monroe av
 Edwards L Robt 258 Arnett blvd
 Flick Louis A rear 1830 Main E
 Fouquet Philip J 35 Chili av
 Fox's Delicatessen 378 Joseph
 Goldman Jacob 1266 StPaul
 King Solomons Delicatessen 320 Joseph av
 Klueber Chas A 830 South av
 O'Connell Jos D 894 Bay
 Palermo Saml 635 Hudson av
 Palisades Delicatessen 207 Charlotte
 Pekarasky Max 341 Hudson av
 Pheterson Israel J 24 Gorham (whol)
 Robbins Food Shoppe 621 Plymouth av S
 Stewart Mary V Mrs rear 76 Fernwood av (whol)
 Sverdlin Phillip 402 Joseph
 Swan Stuart E 366 Arnett blvd
 Townsend Chas W 505 University av
 University Food Shoppe 1495 MtHope av
 Wisnovitz Helen Mrs 1684 StPaul

***Delta Tools**

LESTER HENRY HARDWARE CO Inc
 150 Main W tels Main 5355 and 1607
 —For further information see page 63 Buyers' Guide and back cover

Dental Laboratories

Barker Dental Laboratory 25 North rm 540
 Ros Auko & Co 25 North rm 1155
 Brave Dental Laboratory 42 East av rm 608
 Broadway Dental Laboratory 92 Mortimer rm 6
 Edmonds Clarence H 6 North
 Excel Dental Laboratory 14 Franklin rm 702

Geimer Dental Laboratory 25 North rm 925
 Haag A J & Co 14 Franklin rm 619
 Hulme Jas S 119 Main E rm 605
 Metz Paul H 119 Main E rm 321
 Monroe Dental Laboratory 317 Smith
 Paradise Dominick N 469 State
 Patrick H Sherman 624 Jefferson av
 Rochester Dental Laboratories 25 North rm 1123
 Smorol & Son 25 North rm 947
 Standard Dental Laboratory 14 Franklin rm 918
 Turnbull & Thatcher Inc 25 North rms 1047-49
 Weed Dental Laboratory Inc 42 East av rm 513
 Woodworth Clarence S 328 Main E rm 401
 Zulauf Dental Laboratory 25 North rm 633

Dental Supplies & Equipment

Castle, Wilmot Company 1255 University av
 Johnson & Lund Co Inc 25 North rm 930
 Kistler Dental Supply Co 14 Franklin rm 903
 Primrose-Johnson Dental Co Inc 14 Franklin rm 809
RITTER COMPANY Inc 400 West av tel Genesee 4700
 Ritter Products Inc 400 West av

Dentists

Ackert Harold V 14 Franklin rm 805
 Agnew Fred L 14 Franklin rm 1320
 Allen Carl 761 1/2 Genesee
 Alpert Isadore M 153 Webster av
 Ashtun Wesley O 564 Thurston rd
 Augustynowicz Walter C 290 North Bailey Geo J 404 Genesee
 Bakeman Paul E 14 Franklin rm 1311
 Balonek Felix J 955 Genesee
 Banks John L E 14 Franklin rm 1211
 Bennett Chas A 16 Main W rm 317
 Bennett Robt J 4425 Lake av
 Benson Elmer M 513 Lyell av
 Bentham Wm L 855 Clinton av S
 Bernhardt Walter J 14 Franklin rm 1118
 Bloom A Bernard 286 Main E
 Blutau Theo C 89 East av rm 701
 Bott Clarence J 1329 Clinton av N
 Bouton Russ R 277 Alexander rm 812
 Bowman Harold D 89 East av rm 804
 Bradley Michl C 25 North rm 1168
 Brave Louis 578 Monroe av
 Brewster Arth A W 35 Chestnut rm 603
 Brim Saml P 934 Clinton av S
 Bristol Frank R 14 Franklin rm 1221 (orthodontist)
 Brown Harold O 42 East av rm 216
 Bryant Fredk E sr 552 Genesee
 Bryant Fredk E 552 Genesee
 Buck Raymond E 691 South av
 Buff Louis 25 North rm 238
 Burke Henry J 461 Ridge rd
 Burns Gerald G 133 Clinton av S rm 6
 Bush Clayton F 277 Alexander rm 807
 Caccamise Saml A 2 King
 Carey J Henry 81 East av rm 13
 Caruana Alf E 14 Franklin rm 420
 Chase Carlos D 48 Webster av
 Clark Benj F 133 Clinton av S rm 25
 Cleary John F 277 Alexander rm 714
 Cohen Chas A 439 Joseph av
 Conklin Wirt H 89 East av rm 901
 Conyne Roy J 1064 Main E
 Cottrell Ivan R 130 Main E rm 1004
 Cromwell Richd E 16 N Goodman
 Cronk Geo A 16 N Goodman
 Dagen Arth J 25 North rm 1158
 Damon Harry M 25 North rm 1164
 Decker Richd F 137 State
 DeGelleke Fred J 14 Franklin rm 1321
 Demerath Claude F 14 Franklin rm 521
 Demerath Jos F 14 Franklin rm 531
 Dengler Frank J 816 Brown
 Desiderio Francis A 187 Cumberland

Dewhirst Leo R 277 Alexander rm 601
 Dickinson H N 3325 Lake av
 Dietz Wallace W 25 North rm 530
 Donovan J Arnold 14 Franklin rm 1416
 Doron Davis B 89 East av rm 809
 Doty Ernest C 393 Merchants rd
 Drumm Adrian P 21 S Fitzhugh rm 1
 Durrant Jas B 14 Franklin rm 1120
 Eaton Ralph 16 N Goodman
 Eckler Harry F 14 Franklin rm 1417
 Edelman Geo L 5 StPaul rm 316
 Edwards Geo F 809 South av
 Eichen David 946 North
 Elliott Ernest Earl 25 North rm 516
 Erbland Henry O 393 Chili av
 Fenmore Nathaniel 545 Park av
 Fisher Arth F 277 Alexander rm 506
 Foley John M 594 Plymouth av S
 Ford Nelson R 262 Melville
 Forkel Chester D 277 Alexander rm 802
 Foti Arth L 194 Lyell av
 Francati Aldo J 14 Franklin rm 721
 Fumia Victor 45 Lake av
 Gaffney Jas A 133 Clinton av S rm 1
 Galbraith Robt M 89 East av rm 804
 Gardner Presby B 914 Main W
 Giblin Clifford L 14 Franklin rm 1120
 Gleason Harold E 815 Dewey av 2d fl
 Gleason Jas P 458 Chili av
 Goldblatt Baines A 35 Chestnut rm 701
 Goldenson Arth S 210 Portland av
 Gray Willard A 277 Alexander rm 611 (orthodontist)
 Greenhouse Julius A 14 Franklin rm 901
 Greenstone Elmer 35 Chestnut rm 400
 Greenwood Geo D 25 North rm 1172
 Griffio Salvatore 6 Clinton av S rm 302
 Groh Estelle M H 238 Magee av
 Guzzetta Chas J 145 Jefferson av
 Guzzetta Jos L 291 North
 Halevy Benj B 35 Chestnut rm 300
 Halik Fredk 100 Salina
 Hamm Albert H 360 Lexington av
 Harris Manville S 35 Chestnut rm 703
 Harter Geo T 42 East av rm 419
 Hempel Jos T 42 East av rm 111
 Hert Benedict S 14 Franklin rm 1020
 Hoehn Robt A 1176 Culver rd
 Hofschneider Fredk J 848 Jay
 Hoot W Irving 1039 Monroe av
 Hummel Chester F 25 North rm 1160
 Incavo Jos A 14 Franklin rm 801
 Jacobson Mark S 1378 Dewey av
 Jamison Brownell R 172 Alexander
 Jermyn Arth C 701 Winton rd N
 Jerrett A O Dentist 73 Main E rm 1
 Joel Geo B 656 Park av
 Jones Edw P 1114 Main E and 868 Monroe av
 Jones Paul 89 East av rm 801
 Keaden David J 816 Main W
 Keyfetz Benj 721 University av
 Kohler Arth W 64 Clinton av N rm 1
 Kolpien Howard B 880 Dewey av
 Kolthoff Oscar A 313 Thurston rd
 Kominz Louis H 37 S Goodman
 Konkle Howard R 316 Arnett blvd
 Kowal Michl 47 Clinton av N rm 3
 Kowal Morris 47 Clinton av N rm 3
 Kowal Philip 47 Clinton av N rm 3
 Kuimjian Shimo A 585 Monroe av
 Kushel Harley G 35 Chestnut rm 800 (orthodontist)
 Kushner Harold 586 Joseph av
 LaLonde Paul S 277 Lake View pk
 LaSalle Clint W 36 Rundel pk
 Lascell Ernest R 4321 Lake av
 Lasher Wolf B 14 Franklin rm 1309
 Lebowitz Albert 877 Monroe av
 Leicht Eug F 25 North rm 744
 Leicht Frank N 25 North rm 958
 Lemley Dwight I 1847 East av
 Lersch Jos F 19 Arnold pk
 Levin Harry B 817 Dartmouth
 Levin Lester 245 Joseph av
 Levin Norman E 529 Portland av
 Levy Vantuyll J 43 Glasgow
 Lewis Howard F 119 Main E rm 618
 Liberman Hyman I 1415 Norton
 Lichtenfold Eva 35 Chestnut rm 804

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**CLINTON
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**LOEB
&
ROSENTHAL
CO. Inc.**

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ALSO COKE

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Dentists—Con

Lindsay Saml A 115½ Main W
Lockwood Walter E 1067 Dewey av
Long Geo D 505 Jefferson av
Lyboldt Howard F 14 Franklin rm
1005
Lynch Chas G 25 North rm 440
Lyons Walter W 939 Clinton av N
MacKelvey Wallace 14 Franklin rm
1314
Magner Jas L 379 Genesee
Maloney Jas V 25 North rm 714
Martin Baldwin F 92 Mortimer rm 4
Martin David N 92 Mortimer rm 4
Martin Jos W 399 Seneca pkwy
Marvin Geo P 42 East av rm 211
Masiello Frank J 25 North rm 532
Maynard Earle E 1210 Ridge rd
McGuire Wm B 1960 StPaul
McIntee John T 42 East av rm 319
Meckfessel Wm R 1509 Lake av
Mehrs Simon W 307 Driving Park av
Messerschmitt Fredk 130 Main E rm
825
Middaugh John E 328 Main E rm 516
Minion Steph H 1143 Culver rd
Moll Clifford F 183 Main E rm 1102
Morris Albert L 330 Monroe av
Morsheimer Leland E 277 Alexander
rm 308
Mumford F Ray 300 Genesee
Nagel Flora E 277 Alexander rm 400
Neidinger Arth J 42 East av rm 300
Newcomb Harvey H 890 Main W
Northrop Benj H 14 Franklin rm 1018
Norton Donald H 397 Troup
Norton Oakley W 257 Main E rm 201
Oster Chas W 1523 Lake av
Palmer Byron W 35 Chestnut rm 605
Pearlman Alf E 25 North rm 927
Pierce Chas J 25 North rm 1170
Platt Bernard M 1138 Clifford av
Podgajny Leon R 14 Franklin rm 1209
Predmore Elise B Mrs 14 Franklin rm
921
Predmore Lester C 14 Franklin rm 921
Proseus Fredk W 315 Alexander rm
226
Quigley Harold J 3673 Lake av
Radder Louis W 145 Lux
Reilly Roe Edmond 25 North rm 838
Riffle Arvis B 14 Franklin rm 1201
Ring Ellis 14 Franklin rm 1205
Ritz Edw G 25 North rm 1166
Rizzo Chas C 858 Jay and 548 Ridge rd
Rohrer Henry D 25 North rm 636
Rosenberg Harold L 660 Hudson av
Rosenthal Garson G 286 Main E
Ross Edw G 1166 Clinton av N
Rowan Robt J 637 Genesee
Rowell Lewis E 73 Main E rm 1
Sage Walter W 14 Franklin rm 821
Sager Albert E 89 East av rm 805
Sanow Abe L 42 East av rm 127
Schleede Walter C 179 Winton rd N
Schlottman Edw L 14 Franklin rm
1420
Schlottman Edw V 14 Franklin rm 1420
Schutt Merton K 585 Monroe av
Schwartz David H 25 North rm 536
Scofield John A 277 Alexander rm 510
Scott John J 119 Main E rm 1005
Shedd Elmer M 1483 Clinton av N
Shepard Harry P 81 East av rm 8
Sherman Frank M 21 Denver
Silha Jos F 1396 Culver rd
Slorah Geo W 73 Main E rm 1
Smeja Aloysius M 826 Hudson av
Smith Arth W 311 Alexander rm 808
Smith P Webster 14 Franklin rm 1220
Sonders Saml 14 Franklin rm 717
Southwick Chester S 35 Chestnut rm
704
Stewart Shaw C 204 Gardiner av
Stillman Earl M 376 Arnett blvd
Stlo Jos R 741 Portland av
Strawner Harold R 840 Dewey av rm
9
Stuart Ernest B 1457 Main E
Sullivan A Archer 42 East av rm 307
Suter C Bruce 89 East av rm 909

Swagler Geo A 25 North rm 1046
Swagler Jos H 25 North rm 1046
Tague Carlton L 137 State
Tarrant Fred J 837 Main W
Thiede Henry A 14 Franklin rm 1011
Thomas Geo M 119 Main E rm 405
Thorn Clarence A 335 Main E rm 300
Tinsman Fredk H 35 Chestnut rm 602
Trolley Wm J 448 Lyell av
Tuttle Herbert D 1225 Culver rd
Ungerer Philip D 14 Franklin rm 818
Ureles Maurice J 14 Franklin rm 509
VanGraafeiland Burton A 932 Joseph
av
VanHorn Dallas M 25 North rm 1162
Voorhees Ralph S Jr 311 Alexander rm
313
Waldron Clarence R 378 Monroe av
Wallace Chester M 1530 Dewey av
Ward Welles W 848 Jay
Weisberg Hyman 245 Alexander
Welch Cleve L 37 Main E 2d fl
Welch Jos E 104 Main E
Welcher Marvin 25 North rm 622
Weller J Leslie 25 North rm 1172
Whalen Harold J 14 Franklin rm 1001
Wheeler Sperry G 25 North rm 512
Wickins Ralph H 14 Franklin rm 1315
Wilson Wiley H 42 East av rm 215
Wiser Bernard E 328 Main E rm 202
Woodworth Frank J 561 Averill av
Wray Earl R 551 Genesee

Department Stores

Achter K & Sons 470 Main W
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 41 Buyers' Guide
and left top side lines
MCCURDY & CO Inc 275-291 Main E at
Elm tel 5500—For further infor-
mation see page 41 Buyers' Guide and
right bottom side lines
Penney J C Co 87-89 Clinton av S
SEARS ROEBUCK AND CO Monroe av
at S Union and 476 Ridge rd W—For
further information see page 41 Buy-
ers' Guide
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

Department Stores—5c to \$1.00

Claus C W Inc 1322 Culver rd, 581
Monroe av and 405 Ridge rd
Enterprise Five Cents to One Dollar
Stores 92 State
Fishman's Dept Store 435 Joseph av
Globe Bargain Store 172 Main W
Grant W T Co 293 Main E
Green H L Co Inc 132-134 Main E
Kresge S S Co 176 Main E
Lincoln Stores Inc 120 Main E
Moxley's 5, 10, 25 Store 536 Jay
Nelsner Bros Inc 200 Main E, 49 East
av and 471 Ridge rd
Wolk's 5c to \$1.00 Store 904 Main W
Woolworth F W & Co 20 and 128 Main
E and 1785 Dewey av

Dermatologists

Halden Ida Mrs 14 Franklin rm 1208
(scalp)
Lange Wilfred H 25 North rm 340
(scalp)
Thomas The 14 Franklin rm 819
(scalp)
Wegner Oscar S 5 StPaul rm 225
(scalp)
White Charlotte E 42 East av rm 222

Designers

Associated Industrial Technicians Inc
16 State rm 416
Copp Nelson H 8 Exchange rm 413
(illustrators)
Grover Frederic S 154 East av rm 214
(industrial)
McGrain J A & Sons 16 Main W rm
732 (tools)
Neeb Chas L 515 Flint

Product Technicians Inc 65 Broad W.
rm 311
Scientific Service 70 Exchange rm 214
Tool Engineering Service 8 Exchange
rm 617 (tools)

*Desks

YAWMAN & ERBE MFG CO 1099 Jay
tel Genesee 1722—For further infor-
mation see page 107 Buyers' Guide

Detective Agencies & Service
DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 42
Buyers' Guide and right top side
lines
Erway Detective Agency 16 State rm
419

Diamonds & Precious Stones
FORSTHE CLIFTON S successor to
J C WILSON CO 39 Main E tel Main
5738—For further information see
page 114 Buyers' Guide and left top
side lines
Greene Spencer W & Son 183 Main E
rm 900
SCHEER E J Inc 249-253 Main E opp
Sibleys tel Stone 710—For further in-
formation see page 86 Buyers' Guide

*Diaper Service

BABY DIAPER SERVICE 584 Jeffer-
son av tel Genesee 4288

Dictating Machines

Dictaphone Corp 82 StPaul rm 502
SOUND SCRIBER SALES & SERVICE
Paul W Anderson Company room 610
Broad W tel Main 3326—For further
information see page 43 Buyers'
Guide

Die Makers

Alco Mfg Co 89 Allen
Genesee Finishing Corp 163 StPaul
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 97 Buy-
ers' Guide
Mayer Andrew H 193 East av
Quality Tool & Die Co 244 StPaul
Seneca Gage & Die Co Inc 183 StPaul
UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further infor-
mation see page 95 Buyers' Guide

*Dining Room Furniture

MICHENSEN GEORGE J FURNITURE
CO 172-182 Avenue D tel Glenwood
4719—For further information see
page 58 Buyers' Guide and right bot-
tom side lines

*Direct Mail Service

POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia
5-8500

*Directory Publishers

POLK R L & CO Inc 729 Powers bldg
16 Main W, District Office 179 Lin-
coln, Boston, Mass tel Hancock 6309

Disinfectant Mfrs

HAYNER NORMAN C CO Inc office
and factory 194 Edinburgh tel Main
739—For further information see
page 44 Buyers' Guide
ROCHESTER GERMICIDE CO 16-24
Dowling place tel Main 338—For fur-
ther information see page 44 Buyers'
Guide
Rochester Sanitary Products Co 874
Seward
West Disinfecting Co 484 Main W

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***Dispensing Equipment**
RICHARDSON CORPORATION (drink stands) 1069 Lyell av tel Glenwood 307—For further information see page 136 Buyers' Guide

***Display Fixtures**
(See Store Fixtures & Fittings)
GENESSEE DISPLAY FIXTURE CO
Inc 107 Norris dr tel Monroe 466—For further information see page 44 Buyers' Guide

Display Forms & Fixtures
Ace Display 513 State
Genesee Display Fixture Co Inc 107 Norris dr
Jossem Bros 176 North
Rochester Display Fixture Works 513 State

Distillers & Rectifiers
Rochester Distilling Co 39 State rm 307

Distributors
Haas Jas L 38 Pershing dr
Johnstone Drug Sales Corp 26 Forbes (drugs)

Doors, Sash & Trim
HOPEMAN A W & SONS CO 569 Lyell av tel Glenwood 1000—For further information see page 36 Buyers' Guide

MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 30 Buyers' Guide

Draftsmen
Precision Engineering Co 82 StPaul rm 508

***Draperies, Curtains &c**
GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

***Drawing Materials**
BARNARD, PORTER & REMINGTON 9-11-13 N Water tel Main 8140-8141-8142—For further information see page 108 Buyers' Guide and left top lines

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide and left top lines

SULLIVAN H H Inc (Distributor Keuffel and Esser Co) 63-75 South Avenue tel Stone 550—For further information see page 19 Buyers' Guide and right top lines

Dressmakers
Anderson Florine C Mrs 127 Elba
Ange Theresa O Mrs 39 Wild
Anns Alteration Shop 253 Bay
Argetsinger Viola E Mrs 113 Frost av
Barlen Anne F Mrs 27 Clinton av S rm 215
Barnes Birdie M Mrs 191 Fulton
Bartolone Mary Mrs 153 Allen
Batall Ann Mrs 27 Clinton av S rm 305
Betty Lee Alteration Shoppe 439 Main E

Botticelli Rose Mrs 606 Lake av
Brizius Jessie A 378 Alexander
Brumfitt Charlotte Henry Mrs 16 Edmonds

Bunder Rayma M Mrs 332 Caroline
Caulfield Minnie W 293 Magnolia
Christiana Belle F 25 North rm 951
Cottone Jennie Mrs 16 Clinton av S
Creative Dressmaking 25 North rm 621
Cressey Mary L Mrs 30 Rundel pk
Curtis Kathryn B 240 Augustine

DeHaas Margaret Mrs 555 Meigs
Dibble Betty Mrs 237 Benton
Dowdell Anna E 8 Rainier
Ellis Mary J Mrs 439 Meigs
Evans Linda 27 Clinton av S rm 404
Ferguson Bertha V 4128 Lake av
Font Angie Mrs 257 Main E rm 304
Frank Mary A 804 South av
Freeman Maggie Mrs 73 Barton
Garnsey Sarah Mrs 6 Archer
Gersten Leontina Mrs 18 Vassar
Gifford Edna H 385 Frost av
Graves Gertrude Mrs 27 Clinton av S rm 414 and 17 Richard
Harris Amy 328 Main E rm 328
Haunton Fannie E Mrs 1146 Plymouth av S

Hershiser Annetta M Mrs 228 Frost av
Hettig Theresa Mrs 376 Merchants rd
Hickman Blanche M Mrs 569 Hague
Hoskins Frances E 525 South av
Illig Julia A 334 Arnett blvd
Jackson Dressmaking Studio 5 StPaul rm 523

Janes Clara B 633 Lake av
Jerris Caroline H Mrs 272 Pearl
Kays Dressmaking 757 Main W
Kingston Anna E 345 Champlain
LaFleur Bridget L 78 Glasgow
Lee Ada J Mrs 1 Crossman ter
Lessard Barbara E Mrs 211 Parsells av
Levin Rose 13 Buchan pk
LoPresti Josephine Mrs 194 5th (hem-stitching)

Maibaum Kath C Mrs 845 Norton
Mathys Ethel Mrs 724 Hickory
McDowell Florence 397 University av
McElroy Ethel G 496 Brooks av
McKenna Florence M Mrs 1459 South av

Milne Ruth B 303 Electric av
Naylon Mary E 491 Augustine
Nichols Bertha E Mrs 77 Kirkland rd
Pauline Studio The 10 Gibbs rm 300
Peeling Anna O 15 LaFayette pk
Peggy Marie 25 North rm 523
Potter Martha E 1 Edmonds
Powers Isabelle 620 Clinton av S

Ritz Veronica T 691 Linden
Romeo Cath Mrs 43 Madison
Schirano Adaline 433 Genesee
Schlitzer Dorothy M 8 Grant
Schuettinger Cath M 112 Winbourne rd

Sexsenian Florence 1065 Genesee Park blvd

Silvers Lillian Mrs 445 Joseph av
Snook Clara H Mrs 505 Meigs
Snyder Anna H 69 Somerset
Soule Marie R 239 Andrews apt A
Spitz Eleanor F B Mrs 81 East av rm 6
Stevens Johanna A 27 Clinton av S rm 315

Strasser Bertha Mrs 772 Glide
Strauss Edith Mrs 269 Park av
Sullivan Mabel L Mrs 534 Flint
Tanner Kate A 9 New York
Tapogna Elina Mrs 27 Clinton av S rm 413

Thomas Helen I Mrs 70 College av
Thorne Mary A Mrs 65 Greenleaf
Wassing Paula Mrs 384 Hinsdale
Wee Sew-It Shop 27 Clinton av S rm 412

Weisenborn Kath 140 Peck
Weisenborn Mary C 140 Peck
Whipple Josephine E Mrs 144 Oakland
Whittier-Welch 103 Prospect
Wilhelm Alice Mrs 215 Grand av
Zipschultz Anna Mrs 32 Widman
Zutterman Alice V Mrs 1948 East av

***Drinking Cups**
ALLING & CORY CO The 25 Verona tel Main 6060—For further information see page 113 Buyers' Guide

Druggists—Retail
Ace Drug Co 1042 Clifford av and 1513 Lake av
Arndt Bros Pharmacy 1135 Culver rd
Bailey Pharmacy 188 Genesee

Baldwin Pharmacy 3 Parsells av
Blauw Bros Inc 700 S Goodman
Bless Irving A 856 Joseph av
Brint Leon M 1446 Main E
Brint's Cut Rate Drugs 762 Genesee
Bryan Drug House Inc 92 Main W
Campbell Gerald F 386 Thurston rd
Carr Pharmacy 957 Genesee
Case B H Drug Store 219 Monroe av
Chase Drugs 219 Conkey av
Child Street Pharmacy 369 Child
Clifford Avenue Pharmacy 1432 Clifford av

Cohen Benj H 944 Clinton av N
Cole Pharmacy The 4419 Lake av
Connor Leslie V 470 Genesee
Court Street Pharmacy 401 Court
Cramer Drug Co Inc, 277 Alexander, 417 Chili av, 25 Clinton av N, 1286 Dewey av, 67 and 1771 East av

D'Ambrosio Helen Mrs 282 Scio
Davis Drug Co 1481 Lake av
Daw Drug Co Inc 54-56 Clinton av S, DeCarlo's Pharmacy 447 North
East Main Pharmacy 1933 Main E 40 and 353 Main E, 880 Main W, 539 Monroe av, 452 Ridge rd

Embridge Pharmacy 582 Chili av
Empire Pharmacy 2229 Clifford av
Farrell's Pharmacy 1003 Plymouth av S
Ferrigno Louis A 466 Main W
Fish Henry M 208 Scottsville rd
Gargan Chas P Jr 412 Ridge rd
Grayley's Stores Inc 791 Dewey av
Green Tree Pharmacy 1036 Winton rd N

Heath B O & Sons Drug Co 652 Park av and 339 Central av

Heath Bert O 517 Thurston rd
Hulse Wm D 424 Jefferson av
Jardine Pharmacy 392 State
Jay Drug Co 820 Dewey av
Joseph Avenue Pharmacy 233 Joseph av

Kaletas Pharmacy 1099 Hudson av
Karch Drug Co 699 Clinton av N
Key Drug Co 470 N Goodman, 459 Ridge rd, 36 StPaul rm 520

Kielson's Pharmacy 260 Park av
Kleinhan's 918 N Goodman
Klier Geo A 692 Maple
Knight Geoffrey S 204 Winton rd N
Lake Pharmacy 16 Atlantic av

Lakedale Pharmacy 3264 Lake av
LaMay Drug Co 1800 East av
Liggett Drug Co Inc 219 and 411 Main E and 42 Main W

MacGuire Walter F 370 Park av
Macy's Drugs 1043 Clinton av S
Mandell's Pharmacy 1175 Portland av
Markin's Pharmacy 1392 Culver rd
Miller Drug Co 232 Main W

Miller's Drug Store 1160 Clinton av N
Monroe Pharmacy 469 Monroe av
MtRead Pharmacies 1245 Lyell av and 990 Monroe av

Murray Jas T 492 Lyell av
North Side Pharmacy 318 North
Oberlies Wm A 398 Brown
O'Brien J F Pharmacy 379 Winton rd N

Oxford Pharmacy Inc 688 Monroe av
PAINE DRUG CO 24-26 E Main tel Main 1820—For further information see page 45 Buyers' Guide and left top lines

Park Avenue Pharmacy 652 Park av
Passannante Orlando 344 Jay
Peck Chas W 326 Plymouth av S
Perillo's Pharmacy 285 Hudson av
Perry Pharmacy 1453 Clinton av N
Phipany Horace 161 Lincoln av
Pinnacle Pharmacy 866 Monroe av
Polino Anthony 262 Portland av
Powers Drug Store 682 Plymouth av S
Relin Max W 580 Joseph av
Ridgeway Pharmacy 1470 Dewey av
Robinson Prescription Pharmacy 735 Park av

Rudner Drug Co 94 Plymouth av S
Saratoga Pharmacy 192 Lyell av

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Druggists, Retail—Con

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines
Siller Louis M 615 Thurston rd
Smallline's Clinton-Ridge Pharmacy 221 Ridge rd E
Susman Harry 1368 StPaul
Tesciones Pharmacy 509 Portland av
Tishler Drugs 1166 N Goodman
Triangle Drug Co 516 Main E
Tuller Drug Co Inc 680 South av and 1652 StPaul
University Pharmacy 1521 MtHope av
Vanderbelt Pharmacy 64 Monroe av
Walgreen Co of N Y Inc 123 Main E
Wallace Pearl R Mrs 1481 Dewey av
Wichman Drug Co 858 Dewey av
Williams Chas Kingsley 332 Arnett blvd
Wing C C Pharmacy 117 Clinton av N
Winton Pharmacy 692 Winton rd N
Wolff Pharmacy 681 Thurston rd
Worthington Pharmacy 449 Lyell av
Yalowich Bros Drug Co 390 Joseph av
Yalowich Drug Stores 324 Monroe av
Yalowich Wm Drug Co 658 Hudson av

Druggists—Wholesale

McKESSON & ROBBINS INCORPORATED ROCHESTER DIVISION 230-236 StPaul tel Stone 4580
Pandora Co 735 Park av
Robert Drug Co Inc 169 StPaul
Rochester Drug Merchants Exchange Inc 238 N Water 2d fl
Twietmeyer Drug Co 200 Edinburgh

Druggists' Sundries—Wholesale
Abco Drug Products Inc 255 Clinton av N

*Dry Cleaners

ROCHESTER CLEANING & DYEING CO Downtown office Hotel Seneca Bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169—For further information see page 31 Buyers' Guide and right bottom side lines

*Dry Cleaning Machinery

AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 93 Buyers' Guide

Dry Goods—Retail

Achter K & Son 81 Central pk
Achter's Bargain Store 483 Clinton av N
Agostinelli Alfonso 115 Stutson
Allenby Josephine Mrs 840 Clinton av N
Baitinger Cath M Mrs 941 Clinton av S
Bigelman Lesser 151 Central pk
Bills Bargain Store 39 South av
Brodsky Textiles Inc 414 Joseph av
Brodsky's New York Bargain Store 414 Joseph av
Brody Max 230 Joseph av
Calice Savino 105 Lyell av
Central Bargain Store 895 Clinton av N and 287 North
Clark Rose Mrs 186 Genesee
Cottone Carmella 1040 Clinton av S
DeSanctis Mary Mrs 670 Brown
Donahoe Jas 543 State
Edwards E W & Son 144-158 Main E
Ehrenberg Benj 928 Joseph av
Elter Ruth L 395 Emerson
Estephan Jos 428 Ames
Falkoff Nathan 499 N Goodman
Fess Elmer J 608 Lyell av
Frankenstein Arth 494 Portland av
George Michl 709 Jay
Hannan Thos F 957 Portland av
Heindl Ruth M Mrs 441 Parsells av
Itkin I & Sons 385 Joseph av

Jo-anne Specialty Shop 1046 Clinton av N
Katz David B 94 Central pk
Kircher Jos J 190 Campbell
Licata Amelia F Mrs 671 Jay
Licata Salvatore 84 and 88 Central pk
Lill N I Co 830 Main W
Manfredo Jos S 204 Saratoga av
Mary's Linen Shop 371 Smith
Matela Ann Mrs 1014 Hudson av
Mattern M & A 87 Conkey av
Michael Frank 323 Hudson av
Milosz Steph H 487 Hudson av
Pilzninski Wanda Mrs 483 Hudson av
Roland John A 415 Lyell av
Schulz Sophia L 529 Thurston rd
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines
Segul Esther Mrs 192 Baden
Silver Saml 881 Joseph av
Simons Geo 428 Jefferson av
Simpson Stuart C 370 Plymouth av S
Spiwak Bernhard 332 Joseph av
Sunshine Shop 222 Winton rd N
Thomas Rehl 205 Hudson av
Thomsen Jorgen C 1008 Plymouth av S
Vogt's Store 969 Clinton av N
Wagg Grace L 1535 Lake av
White & DiPonzio 386 Saxton
Zeif Nathan 817 Joseph av

Dry Goods—Wholesale

George G D Co 625 S Goodman
Rochester Hosiery & Notion Co 36 StPaul rm 218
Saperstone Morris 175 StPaul
SMITH GORMLY CO Inc 174-180 StPaul tel Main 970-971-972—For further information see page 46 Buyers' Guide

*Duco Automobile Refinishes

ROBY SIDNEY B CO The (Dupont Duco and Dulux) 208-214 South av tel Stone 1129—For further information see page 100 Buyers' Guide and left side lines

*Dyers & Cleaners

ROCHESTER CLEANING & DYEING CO Downtown office Hotel Seneca bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169—For further information see page 31 Buyers' Guide and right bottom side lines

*Earthenware

(See also China, Crockery & Earthenware)

TICE & GATES 347-349 East av tel Stone 646—For further information see page 30 Buyers' Guide

*Electric Apparatus & Appliances—Retail

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 61 Buyers' Guide and right top lines

*Electric Apparatus & Appliances—Wholesale

GENERAL ELECTRIC SUPPLY CORP 67-75 Mortimer tel Main 9050—For further information see page 48 Buyers' Guide and right bottom side lines

*Electric Household Appliances

GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines
HICKSON ELECTRIC AND RADIO CORPORATION (Westinghouse Electrical Appliances) 37 Richmond tel Stone 93—For further information see pages 46, 47 and 119 Buyers' Guide and left top lines

*Electric Light Fixtures—Retail
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge

*Electric Light & Power Companies

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 61 Buyers' Guide and right top lines

*Electric Lighting Supplies—Wholesale

GENERAL ELECTRIC SUPPLY CORP 67-75 Mortimer tel Main 9050—For further information see page 48 Buyers' Guide and right bottom side lines

*Electric Materials—Wholesale

GENERAL ELECTRIC SUPPLY CORP 67-75 Mortimer tel Main 9050—For further information see page 48 Buyers' Guide and right bottom side lines

*Electric Motor Repairers

BERGER BROS ELECTRIC MOTORS Inc 395 State cor Brown tel Main 2722—For further information see page 46 Buyers' Guide
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge

Electric Motors & Generators

Allis Louis Co 183 Main E rm 1202
BERGER BROS ELECTRIC MOTORS Inc 395 State cor Brown tel Main 2722—For further information see page 46 Buyers' Guide
Bircher A F Motors 66 Allen (repairing)
Bouchard Leonard L 770 Garson av (repairers)
Cason Edw 307 River (reprs)
Central Electric Motor & Tool Mart 239 Clinton av N (repr)
Century Electric Co Inc 328 Main E rm 417
Commutator Service Corp 154 East av
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge
Master Electric Co The 82 StPaul rm 506

*Electric Motors & Transformers

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge

*Electric Refrigeration

ALHART ELECTRICAL CO Inc (deep freeze cabinets and home freeze units) 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 119 Buyers' Guide and left bottom side lines
CABLE-WIEDEMER Inc (Commercial Sales and Service) 197-213 Central av tel Main 6868
GRAVES H B CO Inc (General Electric) 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines
HICKSON ELECTRIC AND RADIO CORPORATION 37 Richmond tel Stone 93—For further information see pages 46, 47 and 119 Buyers' Guide and left top lines
ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 61 Buyers' Guide and right top lines

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*Electric Switchboard & Switches

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge

*Electric Wiring

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge

HICKSON ELECTRIC AND RADIO CORPORATION New Address 37 Richmond tel Stone 93—For further information see pages 46, 47 and 119 Buyers' Guide and left top lines

Electrical Contractors

A B C Electric Shop 71 Monroe av
ALHART ELECTRICAL CO Inc 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 119 Buyers' Guide and left bottom side lines

All Electric Repair Service 2044 Norton (reprs)

Apex Sales & Service 70 MtHope av (reprs)

Baldo Jos P 19 Sander

Bert Latimer 730 Hudson av (reprs)

Bertrand Electric Shop 271 Clinton av S

Biddle Electric Co 90 Exchange

Cassard Earl O 326 Greeley

Collins Patk J 344 Melville

Conlang Electric Corp 140 Curtis

Driscoll Eug E 124 Millbank

Dwyer Electric Co Inc 252 Tremont

Dziedziech Chas Electric Co 1031 Hudson av

Frank Chas R 177 Elmcroft rd

Freitag Wm M 562 Clay av

Gallagher Bernard M 98 Bradburn

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge

Guzzetta Paul M 30 Myrtle Hill pk

Hanss Electric Co 180 North

Hegnauer Bros 234 Mill

Hennessey John E 521 Garson av

HICKSON ELECTRIC AND RADIO CORPORATION New Address 37 Richmond tel Stone 93—For further information see pages 46, 47 and 119 Buyers' Guide and left top lines

Holtz Electric Co 420 Bernard

Horacek-Hayden Inc 16 Howell

Huber T R Electric Co Inc 68 South av

INDUSTRIAL ELECTRIC CO Inc 206 Commercial tel Main 1688—For further information see page 48 Buyers' Guide

Inglis Electrical Repair 1308 Dewey av (reprs)

Kahl Ernest 47 Shirley

Kahn Electric Co 114 Laburnum crescent

LAUBE ELECTRIC CORPORATION 30 Allen tel Stone 104—For further information see page 67 Buyers' Guide and left top side lines

Long Wm A 281 Saxton

Miller Richd W 54 Raeburn av

Moran David T 82 Quentin rd

Morrison-Schuler Electric Inc 224 MtHope av

Mott F A Electric Co Inc 136 Harvard

Noble Electric Co 1150 Main E

O'CONNELL ELECTRIC CO 99 MtHope av tel Main 827—For further information see page 48 Buyers' Guide

Pacelli Salvatore 104 Clifton

Parker Arth R 4 Judson ter

Payne Newton H 126 W Sawyer pl

Pearce Albert J 9 Ravenwood av
Peer Geo S 265 Tremont
Pinnacle Electric Shop 107 Cobbs Hill dr

Powers John E 24 Kron

Robenstein Saml 107 Cobbs Hill dr

Roberts Chas F 59 Monroe av

Rochester Electric Radio Laboratory 132 Verona

Rose Harold E rear 652 University av

Schuler C Richd 670 Monroe av

Siebert R C Inc 1967 East av

Sykes E C & Co Inc 6 Front

Tanner Richd E 34 Iceland pk and rear 405 Frost av

Testa Carlo 82 Jefferson av

Vetuskey Chas J 49 Dayton

Villareale John 319 N Union

Warder Electric Co 362 Main E

Wild Leroy A 326 Court (reprs)

Electrical Equipment & Supplies

—Mfrs

Bacon Electric Timer Appliance Corp 714 University av

Clarage Fan Co 16 Main E rm 210

Commercial Controls Corp 640 Culver rd

Delco Appliance Div General Motors Corp 391 Lyell av

Eck Vapor & Primer Co 134 Inglewood dr (condensers)

Electric Panelboard Co 426 Exchange

General Electric Co 89 East av rm 908

Joslyn Co The 48 Olean

Mellophone Corp 1462 Main E

National Electric Products Corp 82 St-Paul rm 723

Peerless Electric Co The 119 Main E rm 825

Rochester A & B Co 38 Browns Race

Rochester Products Div General Motors Corp 1000 Lexington av

Samson-United Corporation 1700 University av

Smith F A Mfg Co Inc 255 N Union

Supreme Electric Products Corp 194 Vassar

Electrical Equipment & Supplies

—Retail

American Radio & Electric Co 1028 Norton

Appliance Shop Sales Service 62 Clifton

Aspenleiter & Wood 20 Monroe av

Bates Appliance Service 379 Clinton av N (refrigeration service)

BERGER BROS ELECTRIC MOTORS Inc (motors) 395 State cor Brown tel Main 2722—For further information see page 46 Buyers' Guide

Boylan Hubert J 1854 East av

Braun's 902 Portland av

Brown Electric Co 471 Hudson av

Charlotte Appliance Co 4453 Lake av

Coon Ralph W 76 Crawford

Electric Motor Machinery Co 1132 MtHope av

Electric Razor Service Co 50 Stone

Electric Service Co 641 Thurston rd

Electronic Traps Inc 7 Norfolk pl

Ferry & Eda 1328 Clinton av N

Fitch Appliance Co 477 Joseph av

Frenchman & Sweet Inc 368 State

Gissin Garson 607 Joseph av

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge

Hamlet Electronic Co 559 Clinton av N

Hill Appliance Co 488 Main E

Hite Electric Heat Unit Co 36 Richmond

Kreckman's Electrical Store 500 N Goodman

Lawrence K J Company 339 Joseph av

Main Appliances 501 Main E

Main Electric Co Inc 1462 Main E

Major Electric Products 104 Scio

Mascuro Natale 977 N Goodman

Monroe Appliance Co 737 Monroe av

Palco Electric Co 119 Main E rm 825

Peerless Radio Co 1172 Dewey av

Pfaudlers Refrigerator Parts Inc 433 South av

Pommerining H C & Son 1086 Lyell av

Power Equipment Co 154 Andrews

Price Electric Co 306 Joseph av

Purple and Behrman 94 Scio

Raboyes Appliance 473 Hudson av

ReQua Electrical Supply Co Inc 91 St-Paul

Robbins Sales & Service 439 Joseph av

Robot Electric Appliance Co 1775 Dewey av

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 61 Buyers' Guide and right top lines

Rochester Refill Fuse Co 402 Cottage

Schiefer Electric Company Inc 311 Alexander rm 410

Schwarz Osmond G 432 Atlantic av

Springer Wm H 703 Park av

Standard Electric Sales Co 410 Central av

Stark Lester 617 Joseph av

Vanderlinde Electric Corp 100 Char-lotte

Val's Electrical Supplies 248 Jay

Veterans Electric Co 484 Monroe av

Victory Appliance Co 518 Dewey av

Washer Service Shop 843 Clinton av N

Wynar Parts Service Co 155 State

Electrical Equipment & Supplies

—Wholesale

BURKE STEEL CO Inc 30 Sherer P O Box 514 tel Genesee 7600—For further information see page 99 Buyers' Guide and left bottom side lines

Electric Equipment Co 63 Curlew

Electric Supply Sales Co Inc 230 Andrews

Empire Electric Supply Co 303 Central av

GENERAL ELECTRIC SUPPLY CORP 67-75 Mortimer tel Main 9050

For further information see page 48 Buyers' Guide and right bottom side lines

Gould-Farmer Co Inc 191 East av

Graybar Electric Co 186 N Water

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 47 Buyers' Guide and top edge

H & H Electric Supply Co 238 Clinton av N

Kelman Max 478 Alexander

Kovalsky-Carr Electric Co Inc 178 Clinton av N

Rowe Electric Co 255 East av

Ward Leonard Electric Co 183 Main E rm 1131

Wehle Electric Co 304 Andrews

Westinghouse Electric Corp 1048 University av

Westinghouse Electric Supply Co 1048 University av

Electrolytic Treatment

Caldwell Helen F Mrs 25 North rm 638

Friedman Frances 27 Clinton av S rm 405

Gerber Sally Mrs 130 Main E rm 810

Winton Ida S 42 East av rm 311

*Electronic Recording

SOUND SCRIBER SALES & SERVICE Paul W Anderson Company rm 810

Broad W tel Main 3326—For further information see page 43 Buyers' Guide

*Electronic Traps

ELECTRONIC TRAPS Inc 7 Norfolk pl tel Glenwood 1785—For further information see page 48 Buyers' Guide

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GRAVING CO** Inc 170-172 Water N
tel Main 1040

Elevator Mfrs
Graves Elevator Co Inc 280 Lyell av
Houghton Elevator Co 350 Main E
Huff Elevator Service 74 Park av
Otis Elevator Co 130 Main E rm 232
Warsaw Elevator Co 191 Mill

***Embalmers**
BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 54 Buyers' Guide

HALLORAN HENRY D SONS Inc
(Thomas B Mooney's Sons) 341
Plymouth av S tel Main 127—For
further information see page 55 Buy-
ers' Guide

HAUBNER & STALLKNECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 56 Buyers' Guide
INGMIRE & NAGLE CO Inc 137 Chest-
nut at Court tel Stone 111—For fur-
ther information see page 54 Buyers'
Guide

JEFFREYS L A CO 32 Chestnut at
Lawn st tets Stone 203 and 205—For
further information see page B op-
posite inside front cover and bottom
edge

MAIER-BOYCE FUNERAL HOMES 870
Clinton av N tel Stone 609 and 853
Culver rd tel Culver 742—For further
information see page 55 Buyers'
Guide and bottom line back cover

**MATTLE FUNERAL SERVICE FOR-
MERLY A J MATTLE & SON** 300
Cumberland near Central Post Office
tel Stone 1552—For further informa-
tion see page 48 Buyers' Guide and
left bottom side lines also front edge

SCHEUERMAN C F SONS 712 Main W
tel Genesee 438—For further infor-
mation see page 57 Buyers' Guide

TIMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further in-
formation see page 57 Buyers' Guide
TROTT THOMAS F 683 Main E tel
Stone 1524—For further information
see page 57 Buyers' Guide

**Embroidery, Hemstitching &
Stamping**
A B C Embroidery 516 N Goodman
Friedell Hemstitching 25 North rm 531
Shipston Agnes A Mrs 51 Hazelwood ter
Taccone Angelina Mrs 309 Brown

Employment Agencies
Briggs Caroline A 42 East av rm 707
Burns Corinne J Mrs 74 Park av
(nurses)
Executive Placement Corporation 25
North rm 1140
Farley Leslee C Bureau 16 Main W rm
441
Nugent Stevedores Inc 109 State
Nurses Directory 74 Park av
Nurses Official Registry 1441 East av
Office Employment Service 42 East av
rm 209
Office Placement Agency 183 Main E
rm 917
Rochester Employment Bureau 5 StPaul
rm 312
Rossiter Employment Bureau 45 Gibbs
rm 4
Sturge Jos F 215 Monroe av
United States Railroad Retirement
Board 16 Main W rm 607

Enamelors
Demler Art Corporation 63 MtHope av
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tets Main 5560-5561—For
further information see page 115
Buyers' Guide

Engineers—Chemical
Howard & Bowen Co 55 Plover

Engineers—Civil
Elmendorf Cornelius E 10 Gibbs rm 406
Kohl Lewis E Inc 16 State rm 111
Kraus Engineering Co 228 Minton rd
N
Lozier Wm S 10 Gibbs rm 406
Lozier Wm S Co 10 Gibbs rm 406
Lozier Wm S Inc 10 Gibbs rm 406
McKnight Sidney 8 Exchange rm 905
Playford Chas H 10 Gibbs rm 406
Smith & Fitzpatrick 16 State rm 210
Squire A Bradford 10 Gibbs rm 406
Stone and Webster Engineering Corp
14 Franklin rm 505
Whitbeck Arth S 42 East av rm 407

Engineers—Consulting
Ancona John F 311 Alexander rm 311
Bardwell Harold F 25 North rm 1048
McBean Douglas M 315 Alexander rm
324
Probst Worth & Associates 31 Gibbs
Scientific Service 70 Exchange rm 214
Thomas Howard S 315 Alexander rm
233

Engineers—Construction
METCALFE A HAROLD 157 Valley rd
Brighton, Zone 10 tel Hillside 3336

Engineers—Electrical
Nevius Con M 14 Franklin rm 703
(heating)

Engineers—Management
DeQUASIE L G AND COMPANY 380
Exchange tel Main 1155
Miller Franklin McLeod & Co 183 Main
rm 939
Siebert Rudolph R 183 StPaul rm 402
Smith John D 82 StPaul rm 718
Standard Retail Planners 414 Hillside

Engineers—Mechanical
Hopkins Engineering Service 133 East
av
Schwarz Ralph C 130 Main E rm 1201

***Engineers' Supplies**
CITY BLUE PRINT CO (William F
Schock) (mechanical and surveying)
Six Atlas tel Stone 6480—For further
information see page 18 Buyers'
Guide and left top lines
SULLIVAN H H Inc (mechanical and
surveying) 63-75 South Avenue tel
Stone 550—For further information
see page 19 Buyers' Guide and right
top lines

Engineers' Supplies & Materials
CASE W A & SON MFG CO Case bldg
72-90 StPaul tets Main 3404-3405-3406
—For further information see page
116 Buyers' Guide

Engines—Gas and Gasoline
Hunter Lester S 433 Flower City pk
(boat engines)
Rochester Outboard Motor Co 932 St-
Paul

Engravers
Econo Products Inc 132 Humboldt
Gates Howard P & Co 161 Clarissa
(dies)
Lafier Engraving Co Inc 194 Mill
LeRoy Chas E 387 Main E rm 6 (steel)
Michel F J & Co rear 742 Portland av
Rogers-Lauria 14 Franklin rm 1402
**SCRANTON'S BOOK AND STATION-
ERY CO Inc**, Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 20 Buyers'
Guide and left bottom side lines

Engravers—Card
Blue Goose Greeting Card Co Inc 749
Monroe av

Mooney-Keehley Inc 228-230 Bway
Scrantom's Book & Stationery Company
Inc 29 N Water
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Wetmore & Sugden Inc 749 Monroe av

Engravers—Jewelry
Cole Wm A 14 Franklin rm 602
Knab Martin B 119 Main E rm 301
Roessler Harry F 5 StPaul rm 402
Steele John E 5 StPaul rm 204

Engravers—Photo
Ad Service Engraving Co Inc 59 Main E
3d fl
Culver-Herald Engraving Co Inc 59
Main E 4th fl
Empire Photo Engravers Inc 87 Frank-
lin
Franklin Colortype Co 1776 Clinton av
N
General Engraving Corp 36 Clinton av
N 3d fl
Hurst Photo Engraving Co Inc 149
Andrews
Rochester Color Plate Co 225 Central
av
**ROCHESTER ELECTROTYPE & EN-
GRAVING CO Inc** 170-172 Water N
tel Main 1040
Roehlen Engraving Works Inc (embos-
sing dies and plates) 324 StPaul

Entertainment Bureaus
Collins Management Services 119 Main
E rm 1317
Consolidated Vaudeville Exchange 130
Clinton av S rm 7
School Assembly Service 119 Main E rm
1317

Excelsior Mfrs & Dealers
Excelsior Supply Co 86 Hebard

***Experimental Work**
UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further infor-
mation see page 95 Buyers' Guide

Exporters
Stanton Chas Inc 39 State rm 511

Express Companies
Brinks Incorporated 183 Main E rm
1332
Doyle Armored Car Service 119 Main
E rms 901-903-905
Flower City Transfer Corp, NYC sta
Inter-State Systems 289 Exchange
Martin's Transit Service Inc rear 23 N
Wash
Railway Express Agency Inc 55 Joseph
av, 420 River and 103 State
Rochester Transfer Co, NYC sta
Western Express Co The 195 Dewey av

***Expressing and Moving**
PRINDLE'S CARTING CO 560 Ply-
mouth av S tel Main 4653—For fur-
ther information see page 146 Buy-
ers' Guide

Exterminators—Vermin & Insect
Bohman Bros Inc The 98 Monroe av
City Exterminating Co 213 Monroe av
ELECTRONIC TRAPS INC 7 Norfolk
pl tel Glenwood 1785—For further
information see page 48 Buyers'
Guide
Glenn Sanitation Co 537 N Goodman
Greene's Extermination Service 190
Peck
Rochester Vermin Destroying Co 417
Pearl
Rowley Clarke B 53 Belmont
Spradlin Mothproofing & Extermina-
ting Service 66 Malling dr

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Brighton Office
1806 EAST AVE.
ROCHESTER 10, N. Y.
MEMBER FEDERAL RESERVE SYSTEM

***Factory Maintenance Supplies**
BARNARD, PORTER & REMINGTON
9-11-13 N Water tels Main 8140-8141-8142—For further information see page 108 Buyers' Guide and left top lines

***Factory Office Equipment**
ZIMMERLI BUSINESS FURNITURE CORPORATION (in bronze, steel and wood) 126-130-132 South av tels Stone 5509-5510—For further information see page 106 Buyers' Guide

***Factory Supplies**
CASE W A & SON MFG CO Case bldg 72-90 St Paul tels Main 3404-3405-3406—For further information see page 116 Buyers' Guide

***Feed Dealers—Retail**
Bennett's Silver Fox Ranch 10 Stillson (dog food)
K-9 Market 170 Monroe av (dog food)
Newman Bros Grain Co 204 Troup

***Feed Dealers—Whol**
Herman Louis W 173 Portland av
Newman Bros Grain Co 204 Troup

***Fence Mfrs**
Bielaski Walter J 279 Portland av
Damon-Chapman Co 234 Mill (turn-stiles)
DeRoo Wire Works 342 Norton
Empire Fence Co Inc 306 Buffalo rd
Falcone & Son Co 42 Lowell
Flower City Fence & Pipe Co 826 Exchange
WHITE WIRE WORKS CO The 79-83
Exchange tels Main 273-274-275—For further information see page 148 Buyers' Guide

***Fertilizers**
Gormel Plant Food Products Co 390 Main W and 175 South av

***Fibreboard Box Mfrs**
ROCHESTER BOX & LUMBER CO Inc 1223 Lincoln-Alliance Bank Bldg tel Main 4126—For further information see page 21 Buyers' Guide

***Filing Cabinets**
YAWMAN & ERBE MFG CO 1099 Jay tel Genesee 1722—For further information see page 107 Buyers' Guide

***Film Mfrs**
EASTMAN KODAK COMPANY (motion picture, X-ray, amateur and professional) 343-391 State tel Main 4800

***Filters**
Dollinger Corp 11 Centre pk
Rega Manufacturing Co 99 Mt Hope a.

***Finance Companies**
Commercial Credit Corp 240 East av
Credit Acceptance Corp 65 Broad W rm 106
Dental Acceptance Co 37 Main E 3d fl
Domestic Finance Corp 130 Main E rm 512
General Motors Acceptance Corp 317 Alexander
Hometown Finance Co Inc 65 Broad W rm 104
Manufacturers Discount Corp 119 Main E rm 1025
Ontario Finance Corp 31 Gibbs 2d fl
Personal Finance Co of NY 131 Main E rm 201
Rochester Production Credit Assn 179 Winton rd N
Universal C I T Credit Corp 154 East av rm 206
Your Budget Co 8 Exchange rm 211
Your Purchasing Co 8 Exchange rm 211

***Fir & Hemlock Lumber**
ENDERS PHILIP & SON (Western) (Wholesalers and Shippers) 271 Norton tels Glenwood 129-130—For further information see page 89 Buyers' Guide

***Fire Alarms**
Sterling Siren Fire Alarm Co Inc 56 Allen

***Fire Brick & Fire Clay**
SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av S tel Monroe 1155—For further information see page 36 Buyers' Guide

***Fire Extinguishers**
Dietterle Fire Equipment 1011 Arnett blvd
Fyr-Fyter Equipment Co 119 Main E rm 823
Grinder Albert 379 Campbell (repairs)
Grinnell Co Inc 65 Broad W rm 220 (automatic)
Rochester Sprinklers Corp 51 Charlotte
WRIGHT & ALEXANDER COMPANY (chemical) 21-23 Otsego tels Main 1056 or 6828—For further information see page 116 Buyers' Guide

***Fire Insurance**
ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
BOHACHEK E S Inc Loew's Theatre bldg 130 Clinton av S at Court tel Main 87—For further information see page 71 Buyers' Guide and left top lines
FRIEDLICH ROBERT E AGENCY Inc 1023 Sibley Tower bldg 25 North tel Main 2066—For further information see page 73 Buyers' Guide, front cover and left top lines
LIKLY AGENCY Inc The (general) 323 Cutler bldg 42 East av tel Stone 99—For further information see page 74 Buyers' Guide
PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 70 Buyers' Guide and right top lines

***Fish Dealers**
Amico Pasquale 450 North Canton
Hyman 330 Joseph av
Cesarale Vincenzo 150 Lyell av
Colozzi Elisa Mrs 46 Prospect
Giudice Manuel E 17 Jay
Lamb Chas H 70 Front
Laurence Karl 343 Joseph av
Merzel Philip 942 Joseph av
North Side Fish Market 427 North
Oratz Isadore 349 Joseph av
Palmer Fish Co Inc 141 State
Paone Domenick 179 Portland av
Peachey L H Co 115 Front
Pennisi Salvatore 727 Clinton av N
Porter Fish & Oyster Market 1 Hudson av
Price's Fish Market 385 Main E
Raven Benj 391 Joseph av
Rosetti G Raymond 350 Smith
Russo Frank 124 Central pk
Schafer Saml 584 Joseph av
Schimlzi Peter 482 Portland av
Snell Harry H 113 Tremont
Stolnitz Bros Fish Market 240 Joseph av

***Fishing Tackle and Rods—Mfrs**
Lane & Co 24 Fence
Rochester Spinner Co 54 Pershing dr

***Flags, Banners & Bunting**
(See Awnings & Tents)

***Flavoring Extracts**
Fenton Wholesale Co 380 Cottage
Fisher O P 43 Glendale pk

Pan-tree Food Products Co 111 N Water
Phillips Chas R Co Inc 116 N Fitzhugh
SMITH JUNIOR CO Inc 266 Lyell av tel Glenwood 2244—For further information see page 137 Buyers' Guide
Vanilla Laboratories Inc 86 White

***Flooring**
ENDERS PHILIP & SON (oak and maple) (wholesalers and shippers) 271 Norton tels Glenwood 129-130—For further information see page 89 Buyers' Guide

***Floors**
Arndt Herman P 19 Longview ter (hardwood)
Arsove Geo M 50 Winton rd S (sanding)
Callemeyn Cyriel J 400 Flower City pk
Collister Frank E 351 4th
Genesee Flooring Company 178 Ellicott
Genesee Hardwood Floor Co 178 Ellicott
Hubregsen Andrew 127 Mildorf
Industrial Floor Co Inc The 614 Jefferson av
Kramer Henry K 842 Thurston rd
Maurer Geo L 119 Collingwood dr
Morel Peter 1254 Genesee Park blvd
Perkins Philip J 90 Lapham
Rochester Floor Co 50 Roseview av (hardwood)
Teerlinck Alphonse 232 Kenwood av
Vanmulem Rene J 214 Versailles rd
Webb Flooring Co 14 Franklin rm 703 (asphalt)
Yaeger Floor Co 78 Merchants rd

***Florists**
ALBERT FLORIST 363 East av and 311 Alexander tel Stone 318—For further information see page 49 Buyers' Guide
Ann's Flower Shop 1780 Lake av
Ashman Arth P 1141 Atlantic av
Bennett Roy E 200 McCall rd
BLANCHARD FLORIST 58 and 62 Lake av tel Main 1986—For further information see page 49 Buyers' Guide
BOUCHER GEORGE Inc 422 Main E tel Stone 96—For further information see page 50 Buyers' Guide
BROCKMANN'S EDW SONS 1945 Ridge rd East, Irondequoit tel Culver 3912—For further information see page 50 Buyers' Guide
Browncroft Florists 485 Winton rd N
Carnevale Frank 859 Jay
Cole Edw M 2639 Dewey av
Curcio Chas L 1440 Clifford av
Darcy Jack 90 Lake av
Demo the Florists 1384 Culver rd
Elliott & Craft 1146 Mt Hope av
Farmen Florist 331 Driving Park av
Filmar Florist 601 Plymouth av N
Floravanti The Florist 298 North
Flore Paul 150 Central pk
Flower Box 622 Main E
Flowers by Marie Baetjer 649 Park av
Francis Flower Shop 483A Lyell av
Genesee Flower Shop 172 Genesee
Hart Geo B Inc 47 Ely (whol)
Higbie Lloyd M 38 Main W
Holy Sepulchre Cemetery Greenhouse 2461 Lake av
Josh Gardens 370 Ridge rd E
Keller Emil Harold 1023 South av
Keller Geo J 727 Mt Hope av
KELLER J B SONS Inc 28 Clinton av N tel Stone 484-5-6—For further information see page 49 Buyers' Guide and bottom line on front cover
Kennedy & Kirchmaier 579 Lake av
Lloyds Flower & Gift Shops 18 Main E
Love's Flower Shop 500 Main W
Max The Florist 1467 Lake av
McGregor David 307 Merchants rd

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Florists—Con

McGregor's Florists 201 Grand av and 741 Monroe av

NEW YORK FLORAL CO 3 Main E tel Main 6443—For further information see page 50 Buyers' Guide

Newman Florist 450 Brooks av

Nuijens Robt J 420 Westfall rd

PERRY'S FLOWER SHOPS Inc 441-445 Chili av, 16 Clinton av S and 944 Winton rd S tels Genesee 117-190—For further information see page 50 Buyers' Guide and right bottom side lines

Phillips Harold D 2271 Main E

Reichstatter Emma J Mrs 1162 Clinton av N

Ridgeway Florist 818 Ridgeway av

Rochester Floral Co 39 Franklin

Rose Marie Flower Shoppe 170 Lyell av

Salmon Florist Shop 1174 MtHope av

Schmitt Perennial Gardens 260 Fernwood av

Schum Albert N 2020 Clifford av

Scott Gardens 107 State rm 32

SOURS ROY R 103 East Avenue tels 2022-2023—For further information see page 51 Buyers' Guide

Stark Carleton N 279 Clifford av

Stark Chas A Co 899 Clinton av N and 468 Ridge rd

Teute Hugo, Westfall rd

Thomann Jacob & Sons Inc 838 N Goodman

Thompson Austin W 184 McCall rd

Thurston Florist 338 Thurston rd

Ulrich Clara Mrs 331 Driving Park av

VanDoorn Walter M 432 Parsells av

VanGeyten Jacob 180 Marion

VanHall Thos 1157 Atlantic av

Walden Phyllis V Flowers 912 Main W

Westfall Wm C 1092 MtHope av

Willow Florist 837 Portland av

Willson H E Inc 39-41 Franklin

WILSON ROCHESTER FLORAL CO Inc Store 39-41 Franklin tels Stone 3452-3453 Greenhouse 800 Hudson av cor Herald st tel Stone 1599—For further information see page 51 Buyers' Guide

Zipfel Floral & Decorating Co 196 Monroe av

Florists' Supplies

Florists Supply Co Inc 125 Andrews

Flour Mills

VanVex Mills Inc 196 Smith

Flour & Feed

(see also Flour Mills)

Franklin Max 197 Hudson av

Hahn-Shapiro Co 770 Ridge rd

Monroe Feed Co 1798 Lyell av

Perlman Max 212 Hudson av

Pillsbury Flour Mills Co 500 West av

Rochester Horse & Cattle Food Co 87 May

*Flower Seeds

HART & VICK Inc 45-55 Stone tels Main 1200-1201—For further information see page 135 Buyers' Guide and right bottom side lines

*Folding Boxes

COWLES A B CO Inc 4 Commercial tel Main 7210-1—For further information see page 21 Buyers' Guide

DIAMOND PAPER BOX CO Inc 30 Somerton at 741 Park av tel Monroe 2614—For further information see page 23 Buyers' Guide

ROCHESTER FOLDING BOX CO Box-art at PO Box 1012 Charlotte 180—For further information see page 21 Buyers' Guide

STECHER TRAUNG LITHOGRAPH

CORP (mfrs) 274 N Goodman tel Monroe 450—For further information see page 86 Buyers' Guide

Food Products—Prepared

American Home Foods Inc Clapp's

Baby Food Div 777 MtRead blvd

Arvesty Products rear 964 Chili av

Clark W N Co 10 Gibbs rm 401

Finch T W & Co 625 S Goodman

Frost King Foods 1980 East av

Good Luck Food Co Inc 101 Manhattan

Health Wheat Co 20 Magnolia

Hendee Victor 109 Savannah

Kims Chow Mein 673 Monroe av

Logan John A rear 119 Saratoga av

(baked beans)

Nance-Delmarle Co 1066 Harvard

Nance's Products 1066 Harvard

Nature Food Centers Inc 91 Main E

Nichols Distributing Co 1149 Clifford

av

Old Homestead Co rear 964 Chili av

Pure Foods Co 631 Meigs

Ragu Packing Co 35 Avery

Schuler's Farms Inc 64 Chester

Schuler's Foods Inc 64 Chester

Schuler's Produce Co Inc 64 Chester

Schwarze Jos W rear 405 1st

Standard Brands Inc 593 Bway

Superior Products 352 Court

Trynoski's 766 Plymouth av S (mayonnaise)

Try-Wood Inc 766 Plymouth av S (mayonnaise)

*Foot Health Technicians

STAHLERODT LAWRENCE C 268 Alexander tel Monroe 4281

*Forgings—Steel

BURKE STEEL CO Inc 30 Sherer PO Box 514 tel Genesee 7600—For further information see page 99 Buyers' Guide and left bottom side lines

*Form Tools

MORGOD TOOLS Inc 1239 University av tel Monroe 922

Founders—Brass, Bronze & Aluminum

ANSTICE COMPANY Inc The 111 Humboldt tel Culver 4300

Atkinson Co The 575 Lyell av

Centrifugal Castings Inc 40 Silver

East Bronze & Aluminum Foundry Inc 1462 Main E

East End Foundry 20 Gertrude

Flower City Foundry Co Inc rear 13 Canal

GENERAL RAILWAY SIGNAL CO 801 West av and 961 Lyell av tel Genesee 1483

HETZLER FOUNDRIES Inc 167-183 Villa tels Glen 1003-4—For further information see page 23 Buyers' Guide

Marion Brass & Aluminum Foundry 101 Louise

ROCHESTER BRONZE & ALUMINUM FOUNDRY CO Inc 19-23 Marietta tel Main 4644-45—For further information see page 24 Buyers' Guide

Thompson Bros rear 38 Beach

WRAY HENRY & SON Inc office 256-258 State foundry 193-195 Mill tels Main 1120-1121-1122—For further information see page 24 Buyers' Guide

*Founders—Grey Iron & Semi Steel

HETZLER FOUNDRIES Inc 167-183 Villa tels Glen 1003-4—For further information see page 23 Buyers' Guide

Founders—Iron & Steel

ANSTICE COMPANY Inc The 111 Humboldt tel Culver 4300

Carter Iron Foundry 103 Louise

GENERAL RAILWAY SIGNAL CO 801 West av and 961 Lyell av tel Genesee 1483

Medina Iron & Brass Company 70 Exchange rm 100

Monroe Foundries Inc 185 Monroe

Progressive Foundry Works Inc 10 MtRead blvd

ROCHESTER ENGINEERING & CENTRIFUGAL DIVISION OF THE AMERICAN LAUNDRY MACHINERY CO 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 93 Buyers' Guide

Rochester-Erie Foundry Corp 50 Dewey av

SYMINGTON-GOULD CORPORATION

The general offices 25 Lincoln av plant "A" 20 Symington pl plant "B" Cairn st tel Genesee 100—For further information see page 119 Buyers' Guide

*Fountain Syrups

(See also Flavoring Extracts)

RICHARDSON CORPORATION 1069 Lyell av tel Glenwood 307—For further information see page 136 Buyers' Guide

SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 137 Buyers' Guide

Fruit Dealers—Retail

Arbie Angelina Mrs 15 Jay

Benson Jas R 375 Plymouth av S

Blanda Jos H 591 South av

Cancilla Frank 830 Clinton av N

Carusone Mary Mrs 362 State

Chiavaroli Chester J 486 Main W

Cinanni Jas V 415 South av

Coates Larry H 2255 Culver rd

Colombo Jas 449 Central pk

Cottone Jos M 781 Clinton av N

Craven Mae Mrs 458 Monroe av

DeGeorge Lorenzo 647 Clinton av N

DeMaria Jos 1054 Clinton av S

DeMayo Meyer 299 Joseph av

Dewey Fruit & Vegetable Market 1280 Dewey av

Egan Fruit & Vegetable Co 144 Rosewood ter

Emburgia Jos 195 Ridge rd E

Filippone Louis 966 Clinton av N

Florida Fruit & Vegetable Store 577 Thurston rd

Garnham John H 823 Dewey av

Giambrone Vincent 1003 Clinton av S

Granetti Michl 372 Joseph av

Growers Mid-City Market 123 Monroe av

Imburgia Frank 562 Lake av

Indovina Michele 224 Portland av

LaRussa Chas 529 Chili av

Ledermans Fruit Market 326 Joseph av

Lerner Jacob 809 Dewey av

Leta Paul 702 Joseph av

Levy Joseph 334 Joseph av

Levy Louis 552 Joseph av

Licata Alphonso 211 Genesee

Maggio Jos 1846 Clinton av N

Margolis Albert D 1804 East av

Mattera Jos 268 Main W

Monroe Fruit & Vegetable Market 639 Monroe av

MtHope Fruit Stand 1571 MtHope av

North Winton Fruit & Vegetable Market 8 Winton rd N

Oiles Frank 551 Main E

Oiles Jos A 185 State

Ollis Angelo 476 Hudson av

Orange Store The 1975 East av

Ornel Fruit & Vegetable Store 373 Joseph av

Pagano Jos 709 South av

Palumbo Mary R 416 State

Pawlak John 1110 Hudson av

Pohamus Theodore 2265 Culver rd

Ronzo Salvatore 374 State

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Sci's Fruit Store 576 Joseph av
Stand's Fruits & Vegetables 538 Monroe
Talvio Meyer 330 Joseph av
Turrill Jos 41 Herman
Varron Morris 488 Joseph av
Volpe Rose Mrs 1471 Lake av
Young's Orange Grove 290 South av

Fruit Dealers—Wholesale

Benedetto Jas 627 Scio
Brown Bros 160 Roch Food Terminal
DeMaria Rose Mrs 1952 Clifford av
Giambrone B & Co 469 South av
Marrone Michl 169 Portland av
(bananas)
Mascari Chas I 35 Herman
Maschiri Anthony 150 North (and
retail)
Muscarella Peter 137 Railroad
Panzarella Bros I Wabash (bananas)
Starsley Max 166 Rochester Food Terminal
York State Fruit Distributors Inc 14
Franklin rm 1301

*Fruit Syrups

(See Soda Fountain Supplies)

*Fruits for Soda Fountains, Ice Cream, Bakeries & Glace

RICHARDSON CORPORATION 1069 Lyell av tel Glenwood 307—For further information see page 136 Buyers' Guide

Fuel Oils

A B C Fuels Inc 407 Chili av
BABCOCK H H & CO Inc main office first floor Wilder bldg tels Main 228-229 230 sales offices 393 Main W at Penn RR, 505 North at NYCRR, 720 Driving Park av at B&ORR, University av and Winton rd N at NYCRR—For further information see page 32 Buyers' Guide
BLACK DIAMOND COAL CO 190 York tel Genesee 7800—For further information see page 33 Buyers' Guide
Chan Oil Co Inc 500 West av
City Heating-Oil Burner Service, 662 Monroe av
JENKINS & MACY CO 100 Cutler bldg 42 East av tel Stone 416—For further information see page 34 Buyers' Guide
LANGIE FUEL SERVICE Inc (Aladdin) main office 326 Main E tel Stone 4000 branch office 693 South av—For further information see page 34 Buyers' Guide
MCINTEE JOHN T 1028 Chili av tel Genesee 731-732
MILLER PEERLESS PRODUCTS Inc 691 Exchange tel Main 2840—For further information see page 90 Buyers' Guide
RAE J H OIL CO Inc foot of Ambrose tel Glenwood 224
Rogers Fuel Corp 65 Broad W rm 108
SCHWALB COAL & OIL CO Inc (Distributor of Atlantic Refining Co Products) main office 92 Portland av tel Stone 770—For further information see page 35 Buyers' Guide
State Fuel Oil Co 241 Lyell av
WEST CHARLES C COAL CO Inc 291 N Union tels Culver 998-999—For further information see page 35 Buyers' Guide

*Funeral Chapels

INGMIRE & NAGLE CO Inc 137 Chestnut at Court tel Stone 111—For further information see page 54 Buyers' Guide

*Funeral Decorations—Floral
PERRY'S FLOWER SHOPS Inc 441-445 Chili av, 16 Clinton av S and 944 Winton rd S tel Genesee 117-190—For further information see page 50 Buyers' Guide and right bottom side lines

*Funeral Designs

KELLER J B SONS Inc 28 Clinton av N tel Stone 484-5-6—For further information see page 49 Buyers' Guide and bottom lines on front cover

Funeral Directors

Ashton Frank 1218 Culver rd
Ashton Funeral Home Inc 636 Main W
Bartolomeo Frances B Mrs 506 Jay
BARTON & COATES 137 Cady and 596 Genesee tel Genesee 1123—For further information see page 54 Buyers' Guide
BENDER BROS 301 Alexander tel Stone 1179—For further information see page 54 Buyers' Guide
Bonus Casimir C 899 Hudson av
Buckley Jos J 796 Dewey av
Carey Howard V A 88 Cherry rd
Cecil Leon J 1081 Plymouth av S
Cimino Vito & Sons 1676 Clifford av, 56 and 969 Plymouth av N
Cimino & Nanna 221 Central pk
Clark Edw R 1075 Plymouth av S
Corbett Funeral Home 756 Main E
Corbett Jas C 532 Lake av
Crippon-Frear Co Inc 1340 Lake av
DeBell Jos 2115 Clifford av
DeBello Funeral Home 325 Jay
DiPonzio Bros 896 Plymouth av N and 6 and 40 Backus
Dreier Edw H 85 Joseph pl
Emma Domenic F 54 Clifton
Falvo Jos 58 Woodward
Farrell Bros 51 Ridge rd
Fellershi Funeral Home 1005 Hudson av
FISKE & HANDY 105 Lake av tel Main 2730
Flannery Bernard T 17 Phelps av
Frear John 1340 Lake av
Frick W H & Son 436 South av
Gabbello Alphonso J 393 Clinton av N
Gerhard Co 178 Cumberland
Gigliotti Funeral Home 455 Scio
Gray B Frank 362 Brown
HALLORAN HENRY D SONS Inc (Thomas B Mooney's Sons) 341 Plymouth av S tel Main 127—For further information see page 55 Buyers' Guide
Hands Ronald C 32 Chestnut
HAUBNER & STALLNECHT 828 Jay tel Genesee 300—For further information see page 56 Buyers' Guide
HEDGES MEMORIAL CHAPEL 271 University av tel Stone 806—For further information see page 56 Buyers' Guide
HEDGES & HOFFMAN 141 Scio tel Main 620—For further information see page 56 Buyers' Guide
Honan Thos 616 Genesee
Houck Bros 515 N Goodman
INGMIRE & NAGLE CO Inc 137 Chestnut at Court tel Stone 111—National Selected Morticians—For further information see page 54 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at Lawn st tels 203 and 205—For further information see page B opposite inside front cover and bottom edge
Kennedy Chas I 1601 Main E
Korpeck Jewish Funeral Home 324 Cumberland
Kroll Walter 401 Hudson av
Lamb Alf G 32 Chestnut
Latimer Millard E 179 Clarissa
LEWIS FUNERAL HOME 1305 Dewey av tel Glenwood 4064—For further information see page 56 Buyers' Guide

Lewis John T 151 Genesee
Lioi Anthony L 372 Saxton
Maier August M 119 Joseph av
Maier August M Funeral Home 1119 Joseph av

MAIER-BOYCE FUNERAL HOMES 870 Clinton av N tel Stone 609 and 853 Culver rd tel Culver 742—For further information see page 55 Buyers' Guide and bottom line back cover
Maier John J 1119 Joseph av
Maier Rufus F 870 Clinton av N
MATTLE FUNERAL SERVICE FORMERLY A J MATTLE & SON 300 Cumberland near Central Post Office tel Stone 1552—For further information see page 53 Buyers' Guide and left bottom side lines also front edge

McIntee B Leo Co 207 Chestnut Memorial Funeral Home 4292 Lake av
Menges Wm C 309 Portland av
Miller Bros 474 Lyell av
Miller & Benn Inc 782 Main W
Miller's N J Son 706 South av
Morcan John C 645 Hudson av
Mundge Funeral Home 725 Park av
Murphy Jos A 363 Chili av
Murphy Murtagh P 691 Monroe av
Myers Walter R 638 Bay
Nusbaum Funeral Home 658 Main E
O'Brien D Bernard 597 Thurston rd
Olszewski Casimir 929 Hudson av
O'Sullivan Funeral Home 481 Flower City pk

Parsky Alexander 1125 StPaul
Polvino Bros 371 Lake av
Polvino Louis J 166 Bay
Polvino Thos 1651 Clifford av
Profetta Phillip 1276 Clifford av
Reese Harry M 40 West av
Robinson Nelson S 438 Webster av
Roncone Jos A 850 Plymouth av N
ROSSENBACK FUNERAL SERVICE (Maier-Boyce Funeral Home) 131 Allen tel Main 4025
Rossenbach John C Funeral Home 828 Jay

Rossenbach Wm H 32 Jefferson av
Ryan & McIntee Inc 207 Chestnut
Savage Geo J 1080 North
SCHAUMAN'S L SONS 609 Clinton av N tel Main 2274—For further information see page 57 Buyers' Guide
SCHUEERMAN C F SONS 712 Main W tel Genesee 438—For further information see page 57 Buyers' Guide
Seaman Jerry F 323 Wellington av
TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684—For further information see page 57 Buyers' Guide
TROTT THOMAS F 683 Main E tel Stone 1524—For further information see page 57 Buyers' Guide
Turnbull Herbert B 263 Park av
Vay Norbert E 604 Maple
Ward Edw J & Son 1103 Main E
Winchell J Boyd Funeral Home 596 Genesee
Younglove Chas J 1511 Dewey av

*Funeral Homes

HALLORAN HENRY D SONS Inc (Thomas B Mooney's Sons) 341 Plymouth av S tel Main 127—For further information see page 55 Buyers' Guide
HAUBNER & STALLNECHT 828 Jay tel Genesee 300—For further information see page 56 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at Lawn st tels Stone 203 and 205—For further information see page B opposite inside front cover and bottom edge
MAIER-BOYCE FUNERAL HOMES 870 Clinton av N tel Stone 609 and 853 Culver rd tel Culver 742—For further information see page 55 Buyers' Guide and bottom line back cover

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MATTLE FUNERAL SERVICE FOR-
MERLY A J MATTLE & SON 300
Cumberland near Central Post Office
tel Stone 1552—For further infor-
mation see page 53 Buyers' Guide, left
bottom side lines and front edge
SCHUEYERMAN C F SONS 712 Main W
tel Genesee 438—For further infor-
mation see page 57 Buyers' Guide
TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further infor-
mation see page 57 Buyers' Guide
TROTT THOMAS F 683 Main E tel
Stone 1524—For further information
see page 57 Buyers' Guide

***Funeral Parlors**

SCHAUMAN'S L SONS 609 Clinton av
N tel Main 2274—For further infor-
mation see page 57 Buyers' Guide

Fur Dealers & Furriers

Balla & Son 148 East av
Beck Fur Co 772 South av
Berman Fur Co 688 Clinton av N
Borisoff & Son 310 Jefferson
Brightman Bros 18 Andrews
Bulsch Wm G 1134 Plymouth av S
Christensen Holger J 119 Main E rm
203
Crosby Frisian Fur Co Inc 752 Lake av
Emden Nathaniel 1700 East av
Engel Jay Furs 257 Main E rm 204
Epstein Saml 193 Lyndhurst
Fur Studio The 505 Lyell av
Galsert Fritz 27 Clinton av S rm 201
Gallen Fur Co 653 Clinton av N
Gillman Ella I 148 Oakland (repairing)
Goldblatt Meyer 257 Main E rm 301
GAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further infor-
mation see page 60 Buyers' Guide
Grosodonia A Phil 47 Clinton av N
Held Bernard Inc 66 East av
Hill Lawrence S 646 Chill av
Hines Susan S Mrs 281 Park av
Hunter H L Co 1 Clinton av S
Janos David S 127 Clinton av S
Kirk Orla 213 East av
Koven Fur Co 649 Clinton av N
Kushner Harry 688 Park av
Langthorn Furs 739 Main E
Levin Modes I Clinton av S 5th fl
Mirguet J C Inc 108 Platt
Miss Margaret Fur Co 812 Dewey av
Modern Fur Shop 817 Clinton av S
Mueller Hans 176 Alphonse
Muir Gladys T Mrs 1069 Plymouth av
S
New York Fur Shop 704 Clinton av N
Nolin Margt S Mrs 256 East av
Nusbaum's Fur Shop 29 Clinton av N
Rochester Fur Dressing Co 290 Broad
W
Rosenbloom Leo 632 Clinton av N
Russ Thos W 1573 Main E
Schafer H Co 700 Main W
Schickler Fur Shop 1187 Culver rd
Schildkraut Fur Co Inc 7 Clinton av S
SHAFFER CO 76 East av tel Stone 18—
For further information see page 59
Buyers' Guide and right top lines
Sipe Anthony 1283 Clifford av
Stefanello Lawrence 423 Arnett blvd
Stephen's 78 Clinton av S
VERESCHAK GEORGE 250 East av tel
Stone 2947
Vogue Fur Studio 27 Clinton av S rm
306
Zaccarias Inc 68 East av
Zweig Max 240 Rosedale

***Fur Repairing & Remodeling**

BALLA & SON (and made to order)
148 East av tel Stone 2517—For fur-
ther information see page 58 Buyers'
Guide
GRASER WM V CO 38-40-42 Clinton av
N tel Main 5729—For further infor-
mation see page 60 Buyers' Guide

SHAFFER CO 76 East av tel Stone 18
—For further information see page
59 Buyers' Guide and right top lines
VERESCHAK GEORGE (and made to
order) 250 East av tel Stone 2497

***Fur Storage**

CROSBY FRISIAN FUR CO Inc 752
Lake av tel Glenwood 206—For fur-
ther information see page 60 Buy-
ers' Guide
FORMAN B COMPANY 46 Clinton av
S tel Main 3900—For further infor-
mation see page 41 Buyers' Guide
GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further infor-
mation see page 6 Buyers' Guide
SHAFFER CO 76 East av tel Stone 18
—For further information see page
59 Buyers' Guide and right top lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

Furnace Mfrs & Dealers

Flower City Furnace Co 565 N Good-
man
Krech Conrad 63 Scrantom

Furniture Dealers—Retail

Baby Furniture Co 40 State
Berger's Antique Shop 248 Hudson av
(antiques)
Better Furniture Studio 979 Joseph av
Bond Furniture Co 320 Andrews
Borrelli Furniture & Appliance Co 487
State
Brown Gay 116 Westchester rd
Byers' Furniture Store 250 Joseph av
Carter's Furniture, Floor Covering &
Appliances 152 State
Corona Home Furnishings Inc 411 Main
W
Crown Furniture Store 512 Lyell av
DiPasquale Paul C 235 Park av
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 41 Buyers' Guide
and left top side lines
Empire Furniture Co 164 Main W
Figler's Furniture & Appliance Co 558
Hudson av
Filer Olive P Mrs 446 Main W (2d
hand)
Flanigan Furniture Co 337 Driving
Park av
GARSON & WOOD FURNITURE CO
111 Clinton av S tel Main 5103—For
further information see page 58 Buy-
ers' Guide
Goldberg Julius H 96 North
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
Hayden Co The 370 East av
Israel Minnie M Mrs 26 Cady (an-
tiques)
Kanes Furniture & Appliance Inc 77
State
Kapp Furniture 458 Clinton av N
Klass Furniture Co 99 Monroe av
Kominz Tire Co Inc 289 Monroe av
Krovetz Furniture Store Inc 458 Joseph
av
Kurlansky Morris 280 Joseph av
Lauer Furniture Co Inc 50 State
Lobbie's Furniture Store 828 Portland
av
Lull A Bye Lane 1491 Dewey av (baby
furn)
Lyons Furniture Co 42 State
Mangurian Harry T 531 Monroe av and
121 Park av
Mangurian Harry T 121 Park av
Masline Edw 1340 Clinton av N
May F P Furniture Co 261 North
MCCURDY & CO Inc 275-291 Main E at
Elm tel Main 5500—For further infor-
mation see page 41 Buyers' Guide
and right bottom side lines

MICHELSSEN GEORGE J FURNITURE
CO (bedroom, living and dining
room) 172-182 Avenue D tel Glen-
wood 4719—For further information
see page 58 Buyers' Guide and right
side lines

Miller Cabinet Company 93 Monroe av
New Era Furniture & Appliance Co 363
Jay
North Side Furniture House 224-226
North
Peoples Outfitting Co 439 Central av
Pheterson Harry 417 Joseph av
Pilling Morris 512 Joseph av (baby
carriages)
Powers Furniture Store 433 Main W
Predmore Wm F 93 State (school and
church)
Pren's Storage Furniture Store 460
State
Prince Furniture & Carpet Co 136 Main
W
Reliable Furniture Co 82 State
Rivers Frank A Co Inc 226 South av
Ruby-Gordon Inc 34 South av
Sandler Furniture & Paint Co 72 North
SCHANTZ JOSEPH A CO 247 StPaul
tel Main 1737
Schulman Baby Furniture Co 570 Clin-
ton av N
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Simon's Baby Furniture Co 1781 Dewey
av
South Side Furniture Appliance 970
Clinton av S
Speaker's Furniture & Appliance 532
State
Spear's S B Furniture Company 240
North
Sturman Home Furnishing Co 491 Clin-
ton av N
Turk H & Son 348 State
Union Outfitting Co Inc 286 East av
Valente V Inc 205 Lyell av
Wayside Furniture Co 1035 Culver rd
WEIS & FISHER CO 82-84-86 Clinton
av S tel Stone 1082—For further infor-
mation see page 58 Buyers' Guide

**Furniture Dealers—Second
Hand**
Alert Furniture Co 208-210 North
Andy's Place 124 North
Arnolds New & Used Furniture 482
Main E
Begy Geo R 267 North
Brooks Furniture Co 518 Clinton av N
Burbott John F 419 Hudson av
Cappuccio Aniello 519 North
Cornish Coleman E 5 Parsells av
DelMoro Antoinette Mrs 101 Grape
Esso Trading Post 247 Cottage
Flower City Furniture Market 458 Main
E
Gould Kenneth R 151 Webster av
Grossman Furniture Co 257 North
Grossman Jacob 228 North
Hunter Raymond E 490 Court
Hutchinson Wm J 383 South av
Levine Benj 44 Monroe av
Lowe Arth 473 Main E
Martin Wm A 555 Main E
McGowan Furniture Co 515 Court
Morey's 336 Plymouth av S
Normands Used Furniture 30 Monroe
av
Paap Peter 591 Main E
Saide and Hassin 114 Joseph av
Santamore Geo 230 Monroe av
Schroeder John 421 Court
Tiffany Furniture Co 345 Court
Toby Joe 234 North
Torrens Gertrude Mrs 48 N Union
Worner Wm 1106 Lyell av

Furniture Mfrs
(See also Cabinet Makers)
Baby Bathinette Corp 115 Mill
Barnard & Simonds Co Inc 6 Hastings

THE SIDNEY B. ROBY CO.
208-214 SOUTH AVENUE
STONE 1129-1130-1131-1132-1133
THE SIDNEY B. ROBY CO.
MILL SUPPLIES

IRON AND STEEL
CONTRACTORS' SUPPLIES
BICYCLE SUPPLIES
Sole Distributors PRATT AND LAMBERT PAINT PRODUCTS
AUTOMOTIVE EQUIPMENT & REPLACEMENT PARTS

LINCOLN ROCHESTER TRUST COMPANY

Main Office
183 E. Main St.

14 CONVENIENTLY LOCATED OFFICES

**Rochester
Trust Office**
5 W. Main St.

Deluxe Wood Working Co 847 StPaul
Indian Splint Inc 56 Rutter
Keen Furniture Co 125 State
Kittelberger Furniture Mfg Co 404 Avis
Knight Glen E 76 N Union (lawn)
Poggendorf Wm H rear 160 Cady
Schmitz Furniture & Upholstery Co
1476 Lake av
Trimble Nurseryland Furniture Inc 634
Lexington av
Universal Furniture Co 293 N Union

Furniture Repairers
Bubel Cornelius 1173 Plymouth av S
Doonan Ward S 120 Garson av
Fogg John B 77 Primrose
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
Home Servicing Co 1485 Lyell av
Kitchenette Spray Shop 635 Jay
Merrick Gordon E 846 Exchange
Re-Nu-It Desk Co 7 Clinton av N 3d fl
(refinishing)
Strauch Geo D 328 Court

***Furriers**
GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further in-
formation see page 60 Buyers' Guide
SHAFFER CO 76 East av tel Stone 18—
For further information see page 59
Buyers' Guide and right top lines
SIBLEY, LINDSAY & CURR Co 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

***Galvanized Iron Works**
(See also Tin, Copper & Sheet
Iron Workers)
FLESCHE & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 135 Buy-
ers' Guide and left bottom side lines

Garage Door Mfrs
Greene Overhead Garage Doors 256
Dartmouth

***Garage Doors**
LESTER HENRY HARDWARE CO Inc
150 Main W tels Main 5355 and Main
1607—For further information see
page 63 Buyers' Guide and back cov-
er

***Garage Equipment**
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further in-
formation see page 100 Buyers' Guide
and left side lines

***Garages**
(See Automobile Garages)

***Garden Seeds**
HART & VICK Inc 45-55 Stone tels
Main 1200-1201—For further infor-
mation see page 135 Buyers' Guide
and right bottom side lines

***Garters, Wallets & Suspender
Mfrs**
HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further infor-
mation see page 15 Buyers' Guide

Gas—Bottled
ESSOTONE GAS Installed with Meter
Service Cook Iron Store Co distrib-
utors 120-128 StPaul tels Main 5188-
5189—For further information see
page 140 Buyers' Guide

***Gas Companies**
**ROCHESTER GAS & ELECTRIC COR-
PORATION** 89-91 East av tel Main
7070—For further information see
page 61 Buyers' Guide and right top
lines

Gas Machines—Generators
Kelley Bottled Gas Service 46 Federal
Universal Bottled Gas Corp 138 MtHope
av

***Gas Ranges**
**ROCHESTER GAS & ELECTRIC COR-
PORATION** 89-91 East av tel Main
7070—For further information see
page 61 Buyers' Guide and right top
lines

Gasoline Station Equipment
Brewer Chas A 111 MtHope av

Gasoline Stations
Acker Alf G 657 Brooks av
Al's Service Station 184 Smith
Alessio Jos 319 North
Alex's Service Station 123 Hudson av
Alexander Gilbert 187 Alexander
Almy's Inc 1886 East av
Apker Russell W 430 Atlantic av
Archer Motor Co Inc 370 Monroe av
Argento Color Spray Shop 209 Brown
Arnold Wm G 420 MtHope av
Ashman Oliver B 772 Portland av
Atlantic Refining Co 55 Chili av, 671
Park, 1840 Lyell av and 521 Ridge rd
Atlantic Service Station 542 Thurston
rd, 743 Plymouth av S and 815 Clin-
ton av S
Avenue D-North Service Station 1205
North

Ayres Jas B 441 State
Barnard Service & Supply Inc 2450
Dewey av
Barnes Harry E 268 Webster av
Barra Peter J 835 North
Barron Danl C 600 Ridge rd
Bates Service Station 1091 Culver rd
Bauerschmidt Edw A 857 Portland av
Beecher Rollin M 376 StPaul
Begy's Service Station 540 Jefferson av
Behringer Arth 348 MtHope av
Bellam Service 924 StPaul
Bellis Service Station 2411 Dewey av
Berger Service Station 890 Monroe av
Bernard Chas R 296 Arnett blvd
Bernstein & Weinraub 1392 StPaul
Bill's Texaco Service Station 428 Cen-
tral av

Bizub Jos 72 Ridge rd W
Blum Jos L 252 Hudson av
Bowe Francis 1381 South av
Brahler Arvid L 1954 East av
Brand A Franklin 422 Exchange
Brauski & Palmer 739 Winton rd W
Bromley E J Texaco Service 628 Gene-
see

Buell Michl W 752 S Goodman
Burke Service Station 150 Buffalo rd
Campbell Raymond W 551 Main W
Cannan Raymond W 3345 Lake av
Cataldi Angelo 345 Brown
Chescourt Service Station 132 Chest-
nut

Chimes Station 181 Court
Cichy Jos W 202 Glide
Cities Service Oil Co 1709 East av
Cleary's Stations Inc 800 Atlantic av,
965 Bay, 21 Canterbury rd, 1926 East
av, 800 and 803 Lake av, 193 Winton
rd N

Cohen Eug 33 Herman
Cook & Morrison 900 Genesee
Cooper Floyd M 93 Atlantic av
Cordella Dimitrie J 57 Lake av
Corey Wm 1670 Dewey av
Corey & Duell 278 Dewey av
Court Jos R 759 South av
Crowley Jas J 121 Reynolds
Curlys Tydol Service 781 Main W
Curtis Harry C 1040 Culver rd
Dalcin Larry B 355 N Goodman
Damanda Albert 1025 Plymouth av S
D'Amico Frank 240 Webster av
DeLucia Domenick 242 Allen
DeLucia Peter S, Plymouth av N cor
Lyell av
DiBenedetto Frank 354 Portland av

DeCesare Anthony rear 244 Platt
DiDio Christopher 2264 Clifford av
Dietz & Tiffany 2145 Main E
DiPasquale Henry 48 Pennsylvania av
DiPrima Jos 1756 N Goodman
Doyle Service Station 1656 East av
Eagle Service Station 1104 Clinton av
N
Edw & Ray Service 819 Lake av
Eddie's Service Station 504 Ridge rd
Elliott Cleo 3885 Lake av
Ellis Esso Service 80 Monroe av
Ely Edw J 420 Main W
Emsley Marvin W 1941 Clifford av
Esso Gas Station 735 Emerson and 281
Genesee

Esso Service Station 371 Ridge rd E
F & G Service Station 1105 Clinton av
N
Fabry Thillman K 972 Genesee
Fasino Jos 651 Broad W
Ferguson Harvey C 575 Winton rd N
Fischer Jos L 1600 Lake av
Flint Albert F 1687 Dewey av
Florio Alphonse E 16 S Wash
Fradkin Max 197 Hudson av
Fraina Pasquale N 462 North
Frank's Service Station 1723 Clifford
av

Franklin Square Gas Station 326 An-
drews

Fred's Gas Castle 9 Cataract
Fuller Raymond E 411 Merchants rd
Gallagher Roland M 419 StPaul
Genesee Chemical Gas & Oil Co 218
State and 278 Oak
Genesee-Frost Station 322 Genesee
Genesee Gas Stations Inc 575 Culver rd
Genesee Stations Inc 28 Oak, 461 StPaul
and 407 MtHope av
George Saml 4370 Lake av
Giannavola Sam 537 Jay
Gibaud's 123 Sclo
Gino and Nicks Esso Service 407 Jeffer-
son av

Goetzman Benj B 1500 MtHope av
Gorden Service Station 1053 Clifford
av
Gorley Wm F 404 MtHope av
Grimes Mary E Mrs 334 Plymouth av
N

Gucker Wm J, Gibbs cor Grove
Guinegaw Raymond 190 Chestnut
Gulf Oil Corp 2020 East av, 101 Main
W, 519 Merchants rd, 633 Plymouth
av S, 1365 StPaul and 28 Webster av
Haag John C 715 Main W
Hally Wm V 619 Monroe av
Hamilton Terminal Corp 301 Cumber-
land

Haney Thos 490 State
Hansen Wm T 328 West av
Hassett Richd E 556 Clinton av S
Herman Herbert 20 Browncroft blvd
Hernandez Lindolfo 1470 Lake av
Hickman Roy 248 Genesee
High Hat Foster's Service Station 55
Plymouth av N

Hill Zenas H 550 State
Horan Chas 669 Thurston rd
House Wm K 325 Cumberland
Howard Eug E 64 Stone
Howard & Franklin 895 Main E
Hull Wm H 773 Genesee
Hy's Service Station 4401 Lake av
Independent Gasoline & Oil Co 585 Ly-
ell av

Indiana Service Station 1883 Main E
Jermyn Harold A 999 Chili av
Jerzak Stanley 250 Lake av
Jimmie's Service Station 149 Franklin
Jischke Frank 1595 Dewey av
Joe's Esso Service 835 Jefferson av
Joe's Friendly Service Station 386 Ly-
ell av

Joyce Sheldon R 1433 MtHope av
Keenan Frank E 1471 MtHope av
Kendall Service Stations 599 Chili av
Kishe Geo H 1800 Lake av
Klem & Frank 525 West av
Knowles & Buss 330 Thurston rd

**KALBLEISCH
CHAMPION, Inc.**

**WRITING
ALL
FORMS OF
INSURANCE
•
MAIN
833
•
308-308
GRANITE
BUILDING**

**BARTHOLOMAY
- DAIRY
INC.**

**Pasteurized
MILK
In Cream Top
Bottles**

**Homogenized
VITAMIN
D
MILK**

**—
PREMIUM
Pasteurized
Milk**

**—
CHOCOLATE
MILK**

**—
CREAM**

**—
MAIN
6520**

**555
ST. PAUL
STREET**

— EGBERT F. ASHLEY CO. —See page 68 Buyers' Guide
212 UNION TRUST BLDG.**— GENERAL INSURANCE —**
19 MAIN ST. W.See page 68 Buyers' Guide
PHONE MAIN 444**MATHEWS
&
BOUCHER****Wholesale
Hardware
Merchants****MAIN
1064****26
Exchange
Street**

Venetian
Blinds
a Specialty
For Estimate
PHONE
MAIN 3342
AB. GRAVES. CO.
 SEE INSIDE FRONT COVER
 Established 1889
Rochester's
Largest
Home
Furnishing
Store

Gasoline Stations—Con

Koetter & Sayre Inc 226 Clifford av,
1086 and 1824 Clinton av N, 846 Clin-
ton av S, 354 Curley, 771 Joseph av,
1545 MtHope av and 880 StPaul
Kowal John 42 Cumberland
Krieg Frank H 560 Clarissa
Kroll Service Station 973 Genesee
Kubitz Bros 365 Winton rd N
LaDuca Chas 713 Lake av
Lake Avenue Service 788 Lake av
Lawrenson Herbert A 79 Bway
Lenhard Albert J 425 Thurston rd
LeVan Walter A 1699 Culver rd
LeVeque John 349 Otis
Lexington Service Station 363 Lexing-
ton av
Liberty Oil Co 1439 Clinton av N
Licciardi Anthony L 364 Curlew
Lincoln Park Oil & Gas Co 111 Buffalo
rd
Lipton Service Station 235 Cumberland
Lohwater Harry J 96-100 Portland av
Love's Service Station 270 Monroe av
Loveland Geo W 635 Norton
LoVerde Philip 2350 Main E
Lowery Wm E 1374 Culver rd
Lubiolo Anthony 69 2d
Lujan Fredk 556 Lyell av
Maher Francis 931 Clinton av S
Main & Ford Service Station 303 Main
W
Main and Prince Service Station 833
Main E
Malcho Walter L 1200 Main E
Mammano & Minnecl 165 Bay
Manchester Bros 4420 Lake av
Master's Sunoco Service 1662 StPaul
McCarthy Jos F 58 Franklin
McCormack Henry A jr 853 Monroe av
McCormack's Service Station 236
Scottsville rd
McGuinnis Service Station 1325 Dewey
av
McKellers Service Station 656 Blossom
rd
McKissock Nolan 592 Lyell av
McMullen Wm 1477 Dewey av
Meadows Leo 278 State
Medurn's Service Station 315 Plymouth
av N
Meisenzahl Esso Service 1400 Norton
Merit Oil Co rear 1459 Lake av
Meyers Wm B 1691 East av and 549
Monroe av
Micciche Jas V 132 State
Michael's Service Station 171 East av
Montagne's Atlantic Service 281 Lyell
av
Morse H H Oil Co 935 Broad W, 824
StPaul and 206 Smith
MtRead Service Station 1335 MtRead
blvd
Murphy Bernard P 95 Ridge rd
Murrer Jos G 390 Culver rd
Neumann Geo H jr 1475 Hudson av
Norton Glenwood G 870 Elmwood av
O K Service Station 510 Hudson av
Olson Victor W 1721 South av
Oltman Herman G 442 Monroe av
Orvakar Wm 1673 Main E
Oriel Isadore 65 Kelly
Over Seas Veteran Service Station 372
Clinton av N
Owen N E r 1640 Lake av
Paduana Jos A 8 Allen
Papalia Alfred 371 Bay
Parkview Service Station 585 Webster
av
Parnele Esso Service 1051 Dewey av
Parshall Rodney 462 Genesee
Pascarella John 511 West av
Passero & Fortunato 1298 Clifford av
Peake Clifford 1416 Culver rd
Pellens Arth F 159 MtHope av
Perritt Service Station 798 Monroe av
Peterson E H Gas Station 385 Ridge rd
Pichena Raymond J 1385 Culver rd
Piebler Frank L 1840 Lyell av
Piebler Michl 22 York
Plymouth Gas Garden 325 Plymouth av
S

Price's Cities Service Center 1820
Main E
Proud Geo F 320 Driving Park av
Pure Quill Gasoline Corp 444 Conkey
av, 14 Franklin rm 1313, 155 Hague,
191 MtHope av, 400 State, 580 Cul-
ver rd and 280 Exchange
Pusey's Bill Service Station 100 Chest-
nut
Quinn's Service Station 4560 Lake av
Raithels Inc 5 Lawrence
Raphael Lester 645 Culver rd
Rausch Henry J jr 494 South av
Razes Service Station 1490 Lake av
Rice Walton R 373 Ridge rd E
Rivier Stanley 586 Lyell av
Robinson Geo T 1975 East av
Rochester Gasoline Corp 380 Main W,
400 State, 85 Stonewood av and 14
Franklin rm 1313
Rochester Pure Quill Gas Corp 795
Main E
Rodman Harold L 781 Main W
Romano John J 296 N Union
Romeo Philip 44 Elm
Ross Werner W 57 Lake av
Rubin Abe 104 North
Sachs Walter 1994 East av
Scalzo Vincent J 362 Webster av
Scannella Antonio 362 Main W
Schafers Service Station 205 Exchange
Schantz & Howcraft 1275 Main E
Scharvogel Grover C 1004 StPaul
Schleyer Jos J 685 Park av
Schutt Bros 1405 Dewey av
Schwalb Nick & Son 664 Plymouth av
S
Sconflitto Jos 672 Main E
Sears Service Station 225 Monroe av
Shapiro Harry 206 Colvin
Shapiro Jacob 768 Ridge rd
Shaughnessy Sunoco Service 600 Main
Sinclair Refining Co 1431 Dewey av
Smith Clifford B 746 Monroe av
Smith-Lind Service Stations 1933 East
av
Sniderman Isadore 425 Joseph av
Snyder Jack W 990 Chili av
Socony Vacuum Oil Co 102 Brown, 1053
Clifford av, 130 Clinton av N, 271
Genesee, 968 Jay, 595 Jefferson av,
386 and 1291 Lyell av, 1275 Main E,
362 Main W, 664 Plymouth av S, 300,
710 and 1721 South av, 330 Thurs-
ton rd and 291 University av
Sofia's Service Station 111 Bay
South Avenue Service Station 420
South av
Spall Clarence A 36 Alexander
Sparr Homer S 1157 Genesee
Standard Oil Co of NY—See Socony
Vacuum Oil Co Inc
Stoesser Leonard A 556 Norton
Sun Oil Co Inc 685 N Goodman
Sunbrite Service Station 229 Clinton av
N
Sunoco Gas Station 667 Plymouth av S
Taksen Service Station 209 Joseph av
Tarrant Clifton F 300 South av
Tiger Oil Co 594 Brown and 1295 StPaul
Tomack Subsidiary Inc 565 Culver rd
Tydol Gas Station 285 Court
Tydol Main Broad Service 179 Main W
University Service Station 291 Univer-
sity av
V & C Service Station 1109 Lyell av
VanDerhoff Leo J 335 E Henrietta rd
VanDeWalle Willis J 581 Main E
VanLone Harlan C 1132 Main E
Veteran's Service Station 1425 Clifford
av
Veterans Service Station 187 Joseph av
Vicks Service Station 380 Winton rd N
Vincent Texaco Service 159 Lyell av
Vogel Henry L 497 Exchange
Vragel Henry 11 Spring
Walsh Stanley 3230 Lake av
Warren's Amoco Service 1870 Dewey
av
Waterman Wm P 961 Jefferson av
Watson Harold T 205 Plymouth av N

Wegman's Service Station 336 Buffalo
rd
West Main Service Station 797 Main W
Wilber Earl 136 South av
Wilkinson John 58 University av
Williams Herbert 1929 East av
Wilson Harry W 1425 Culver rd
Wolk Ben 45 Monroe av S
Woodworth Geo D 549 Monroe av
Wurster Fred 170 East av
Wynner Service Station 515 Portland av
Yaeger Walter H 892 Clinton av N
Yeoman Wm V 2001 East av
Zlotnik Henry P 859 Hudson av

***Gauges**
ROCHESTER MANUFACTURING CO
 Inc 100 Rockwood pl tel Monroe 8608

***General Maintenance**
WALZ & KRENZER Inc 250-252 Mt-
Hope av tel Monroe 1474—For fur-
ther information see page 92 Buyers'
Guide

***Gent's Furnishing Goods**
McFARLIN CLOTHING CO 191-195
Main E tel Main 5832
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

***Gent's Furnishings—Wholesale**
SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
ther information see page 46 Buyers'
Guide

***Germicides & Insecticides**
 (See Disinfectants)

Gift Shops
 Bee Gift Shop 647 Chili av
Bentley Alfred 6 North
Bloom Arnold J 225 Parsells av
Central American Shop 422 Court
Decker Card & Gift Shop 482 Genesee
Gift Box The 258 Court
Harriett's Gift Shop 503 Portland av
James C & Veronica Keenan 810 Clinton
av N
Kingdon Gift Shop 1064 Culver rd
LIKLY STORES Inc 271 Main E tel
Stone 915—For further information
see page 87 Buyers' Guide and left
top lines
 Loretta's Gift Shop 275 Driving Park
av
Mary's Gift Shop 403 Brown
Matties Gift Shop 1 Skuse
Mothorpe Matie Mrs 1560 MtHope av
Nunes John 860 Clinton av N
Perrys Pottery Shop 441 1/2 Chili av
Rhea's Gift Shoppe Circulating Library
34 Main W
Rose Art Studio 395 Chili av
Sagamore Gift Studio 121 East av
Smith Elmer F 930 Genesee
Thompson Harriett 1726 Lake av
Willis Harry A 241 Andrews

Glass—Stained & Leaded
 Gustafson J Henry 839 Genesee Park
blvd
HASKINS GLASS STUDIO 84 James
tel Stone 5605
 Pike Stained Glass Studios 284 Court

***Glass Blocks**
HIRES TURNER GLASS CO 606 Hague
nr Lyell av tel Genesee 6750—For
further information see page 60 Buy-
ers' Guide

***Glass Dealers—Window**
BARNARD, PORTER & REMINGTON
 9-11-13 N Water tels Main 8140-8141-
8142—For further information see
page 108 Buyers' Guide and left top
line
GABROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 109 Buyers'
Guide and right top lines

SIBLEY, LINDSAY & CURR CO.

To Order
Merchandise
STONE 6500

A Complete Shopping Center "Under One Roof"
CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

Glass Dealers—Window & Plate

American Glass & Construction Co 46-48 Cortland
Autoglass Co 74 Cortland
Beardsley Glass Co 327 Main W
East Main Auto Glass Shop 781 Main E
Epstien Dora Mrs 52 Herman
Flower City Glass Co 124 Monroe av
HIRES TURNER GLASS CO 606 Hague nr Lyell av tel Genesee 6750—For further information see page 60 Buyers' Guide
Melen Glass Works 88 Front (whol)
Monroe Glass Co 146 Joseph av
Pittsburgh Plate Glass Co 362 Exchange
Scottie's Glass Shop 456 MtHope av
Smith Harry T 39 Charlotte (auto)
VIAL GEORGE I & SONS Inc 5-7 N Water tel Main 733—For further information see page 111 Buyers' Guide

Glassware—Mrs & Wholesale

Anchor Hocking Glass Corp 328 Main E rm 518
Blaessig Glass Specialties 165 StPaul
Hazel-Atlas Glass Co 25 North rm 1032
Libbey-Owens Ford Glass Co 183 Main E rm 916
Pfeiffer Glass Inc 6 Elton
REED F E GLASS CO office 860 Maple tel Genesee 3250 factory 295 MtRead blvd—For further information see page 60 Buyers' Guide
Technical Glass Apparatus Co Inc 42 Galusha
Will Corp 39 Russell (laby supplies)

*Glassware—Retail

TIG & GATES 347-349 East av tel Stone 646—For further information see page 30 Buyers' Guide

*Golf Course, Estate & Park Equipment

HAVERSTICK & CO Inc 45-49 Ford tels Main 70-71-72—For further information see page 99 Buyers' Guide

Golf Courses

Durand-Eastman Golf Club, Durand-Eastman pk
Lake Shore Country Club, Beach av
Lake Shore Properties Inc, Beach av

Grain Dealers

Rochester Co-op GLF Service Inc 120 Railroad

Greeting Cards

Avenue Card Shop 848 Joseph av
Carhart Service Inc 67 Clinton av S
Janet Art Studios 1225 Clifford av (mfrs)
Laurabelle's Card Shop Inc 22 Clinton av S
Love Eliz M Mrs 500 Main W
Rochester Card Shop 45 Clinton av S

Grinding Wheels Mfrs

Brunton G W & Sons 14 Franklin rm 703

Grinding & Sharpening

Balcom & Son 443 Court
Dobbertin Harry F 32 Henrietta
Finn John J 524 Merchants rd
Jackson Saw Co 515 State
Jaskot Jos 727 Hudson av
LaClair Wilfred 160 Lehigh av
McKenzie Arth W 327 Clifford av
Pearl Harbor Grinding Shop 1269 Clinton av N
Reale Angelo 134 Jay
Rochester Lawn Mower Service 97 Lowell
Rochester Roll Grinding & Corrugating Co 218 Mill
Rohrbach Henry 40 N Water
Sanzotta Jas 461 North
Saurcke Grinding Co 111 MtHope av

Grocers—Retail

Accarso Paul 1051 Bay
Ace Food Market 486 Plymouth av S
Acito John 354 Smith
Ackerman's Food Shoppe 266 Park av
Addante Antonio 781 North
Adduci Julia M Mrs 244 Spencer
Agnello Chas 105 Davis
Aiello Jos 432 Bay
Al's Super Market 1464 Lake av
Alaimo Chas 1371 Clifford av
Albany Philip 202 Grand av
Allen Watson H 921 Genesee
American Economy Stores 809 Clinton av N, 381, 554 and 1002 Joseph av, 1868 Main E and 1027 Portland av
Amico John 3218 Lake av
Amico Saml 209 Central pk
Andriano Carmela Mrs 229 Oak
Angelini Josephine Mrs 667 Emerson
Angelone Sophie Mrs 85 Latta rd
Anus Helen B Mrs 470 Carter
Arena Frank 275 Reynolds
Arena Rosario 1710 Norton
Aroesty Jack 1149 Portland av
Arrow Food Store 537 Dewey av and 312 North
Atlas Food Stores 228 Parsells av
Audin Arth J 802 Meigs
Audycki Jos 742 Avenue D
Azzolino Anthony 404 Portland av
Banfield Harold E 338 Court
Barbato Jas 111 Clifton
Barbato Sons 200 Parkway
Barbara Domenico 339 Brown
Barricelli John 216 Wilder
Barrigan Donald M 271 Lake av
Bartolomeo Pasquale 196 Parkway
Basso Anthony 405 Clinton av N
Battisto Antonio 264 Spencer
Bay & 1st Market 229 Bay
Beaman John C 456 Ormond
Beecher Don L 1513 South av
Behlfer Saml 272 Conkey av
Bell Lionel R 1506 Dewey av
Bellittera Alfred 5713 Scio
Berger Sol 279 Joseph av
Berkov Jesse 299 Clinton av S
Blanchi Francis P 400 Brown
Blanchi Nicola 201 Glide
Blfarella Saml 466 Bay
Bloom Louis 274 Norton
Blue Banner Store 602 Driving Park av
Bobby Simon 649 Norton
Bojaro John 1456 North
Bonadio Anthony C 1358 Clifford av
Bonavilla Edw J 229 Remington
Bonsignore Vincenzo 349 Jefferson av
Bordonaro Lena Mrs 624 Plymouth av N
Boslov Levy 983 Monroe av
Braverman's Creamery 579 Thurston rd
Brongo Bros 453 Lyell av
Broome Frank L 142 Alexander
Broome's Market 546 South av
Brotsky Harry 1073 Norton
Brown Fred 366 Plymouth av S
Brunett Mary Mrs 430 South av
Bucknam Wm W 136 Cypress
Budd's Super Food Store 452 Parsells av
Burke Frank J 322 Plymouth av S
Burns Alfred B 549 Merchants rd
Burt's Grocery Store 495 South av
Buschal Margt 801 Meigs
Buttaro Lily T Mrs 169 Whitney
C and C Food Market 681 Chili av
Caccamo Frank 471 Central pk
Callahan Lena M Mrs 105 Champlain
Camarella Saml A 1271 Clifford av
Camello Bros 155 Otis
Cameron Loren L 1040 Winton rd N
Camarono Neil 36 Ward
Campanella Luigi 58 Miller
Cappellino Jos V 372 North
Carapezza Liborio 293 Orange
Carbone Michl 269 North
Cardillo Calogero 535 Smith
Cardillo Jos 456 Post av
Cardinale Anna Mrs 695 Campbell
Cardone Michl 22 Saratoga av

Cardwell Robt F 371 Cottage
Carr Wm H 375 CMill av
Casale Jos P 818 Merchants rd
Case Glenn M 535 Hayward av
Cassaretti Sisters 691 Bay
Cassoria Isaac 430 Ormond
Castellano Ignazio 95 Central pk
Castronova John 1593 N Goodman
Castronovo Jos 418 Scio
Castronovo Matteo 392 Scio
Castronovo Peter 163 Adams
Castronovo Phillip 302 Scio
Cavallo Paul 298 Smith
Center Food Market 278 Jay
Chait Saml 114 Thomas
Charles Cosmos S 58 Lowell
Charlotte Fruit Store 4392 Lake av
Chase Wm 3573 Lake av
Chiappone Angelo 502 Portland av
Chiappone Jos 409 Hudson av
Chinappi Nicola 922 Jay
Christoff Kosta 404 Lexington av
Christoff Kristie 1013 Joseph av
Ciccarelli Jos 50 Glide
Ciccone Anna Mrs 211 Pullman av
Cipolla Ignazio J 257 Reynolds
Clark Gordon H 1241 Park av
Clark Roy K 24 Moran
Cleveland Blanchard 485 Brooks av
Clinton Food Mkt 357 Central av
Coakley John J 515 Jefferson av
Coco Fay R 258 Bay
Cogliore Cateno F 1203 Hudson av
Cohn Hyman A 356 Plymouth av S
Coles Fredk E 713 Meigs
Community Grocery Stores 1284 Dewey av
Congress Market 1059 Genesee
Conocchioni Jos 53 Palm
Convention Food Store 204 Monroe av
Corcoran Mark H 70 Thurston rd
Cordaro Liborio 35 Curlew
Cordaro Louis 1217 Jay
Cordaro Thos F 484 Portland av
Cordovano Jas & Son 770 Bay
Cornell Market & Grocery 875 Atlantic av
Costanzo John C 1677 Clifford av
Countryman Raymond C Jr 1169 Plymouth av S
Crocetti Frank 4679 Lake av
Crowley Geo P 196 Reynolds
Cuppola Anthony 346 North
Czebatol John 1001 Joseph av
Dad's Grocery 38 Stonewood av
Dagnese Dominick 638 Brown
Dale's Market 48 Prospect
Danishefsky Creamery rear 168 Baden
Dattilo Genevieve T 195 Fernwood av
Daurizio Leo 408 North
Deahn Carl H 847 S Goodman
Dean Eva C Mrs 24 Briggs
Deane Loretta B 489 South av
Deane Wm G 179 Atlantic av
DeBoer Arth 463 Arnett blvd
DeCanzio Albert 425 Jefferson av
DeFranko Frank 593 Scio
DeLelys Wm 838 Main W
Della Ventura Concetta Mrs 464 State
Delmese Francesco 657 Smith
DeMallie Harold R 691 Park av
DeMallie Marie B Mrs 440 Parsells av
Denk Frank G 783 Main E
DePaulo Jos 1275 StPaul
DeRamo Market 641 Brown
DeRosa Josephine Mrs 564 Emerson
Deusing Emma D 368 Maple
Deuter Leo H 81 Conkey av
DeWolf A Inc 1843 East av
DiAntonio Vito A 54 Fleming
DiBella Rosario 832 Portland av
DiFrancesco Jos 187 Spencer
DiGaetano Frank 267 Lyell av
DiGiacomo Philip 155 N Union
DiGirolamo Dominick 547 Bay
DiLella Mathew 160 Silver
DiMartino Pauline Mrs 190 Spencer
Dimino Chas 2005 Clifford av
Dimino Jos 355 Bay
Dimitri Anthony 418 Atlantic av
Divalermo Jos 378 Smith
DiPalma Jos 1219 Lyell av

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Grocers, Retail—Con

DiPonzio Anunziata Mrs 523 State
DiPonzio Rocco A 445 Sherman
DiPrima Gandolfo 29 Pearl
Diver's Market 536 Dewey av
Domenico Frank 509 Central av
Downey John J 1037 Clinton av S
Drake Clifford H 200 Glenwood av
Dunsker Sydney 663 Jefferson av
Durand Jennie G Mrs 140 Alexander
Dutkiewicz John 42 Hague
Effinger Andrew J 1586 Main E
Einhorn Jos 495 Hudson av
Eisenmenger Adam M 335 Remington
Eismont Felix 340 Carter
Elman Jos 1988 Main E
Emanuele Pasquale 115 Murray
Essman Mary Mrs 341 Ormond
Fabrizi Angelo L 437 Central pk
Falconio Edw V 463 Jefferson av
Falzone Jos 116 Mohawk
Fanara Josephine Mrs 59 Central pk
Fanara Salvatore 1 Dake
Fantauzzo Chas C 395 Bay
Farsace Jos 82 Prospect
Fazio Andrew 162 Sherman
Fedele Salvatore 44 Grape
Fellucca Antonio 358 Genesee
Ferraras Food Market 1780 Clifford av
Ferrari Angelo P 122 Emerson
Ferrari Robt P 358 Brown
Filsinger I Edwin 683 Winton rd N
Fink Christian A 950 StPaul
Fiorella Michl 680 North
Florica & Passmore 47 Oakman
Fischer Rudolph H 2267 Clifford av
Flack's 568 Driving Park av
Fogarty Michl J 136 Gregory
Formicola Gabriele 114 Myrtle
Foxnian Albert E 140 Barons
Franc Ferdinand 1121 Hudson av
Francis and Simon 321 Hudson av
Franke Lilly Mrs 1099 Clinton av S
Furnari Jos 1587 Clifford av
Gaesser Walter L 872 Jay
Gagliano Maria Mrs 125 Central pk
Galletto Enrico A 392 Exchange
Galletto Louis 578 Brown
Gallo Jos 508 Clinton av N
Gan Dora Mrs 83 Hanover
Garellick Saml 631 Clinton av S
Geer Andrew J 511 Thurston rd
Genesee Cooperative Society Inc 661
Thurston rd and 627 Meigs
Gennuso Jack 675 Clinton av N
Gertzog Ida Mrs 11 Parsells av
Gervaise Alfred 804 Clinton av N
Giangreco Peter G 147 Bayclif dr
Giannavola August 614 Jay
Gianni Rocco 206 Saratoga av
Giardino Natalie Mrs 321 Orchard
Giglio Saml 721 Smith
Ginsberg Goldie Mrs 46 Herman
Giordano Geo 108 Verona
Giuliano John 7 Lorimer
Glaser's Market & Grocery 513 Conkey
av
Gleichauf Bros 221 Park av
Goddard U C 527 Court
Goff Herbert J 636 Garson av
Goldman Harry 488 N Goodman
Good Emanuel 646 Joseph av
Gorney Edna Mrs 199 Park av
Grasso Roario 1800 Lyell av
Great Atlantic & Pacific Tea Co 79
Leighton av, 489 Chili av, 885 Clinton
av N, 776 Culver rd, 4391 Lake av,
1108 Lyell av, 398 Main W, 510 N
Goodman, 136 North, 485 Ridge rd
and 634 South av
Gracco Sophie Mrs 41 Central pk
Groman Jas 1958 Dewey av
Gross Meyer S 548 Joseph av
Grossman Herman L 698 Clifford av
Grundman Alfred H 2032 Main E
Gruttadauria Luigi 421 Central pk
Guetti Armando 290 Brown
Haering Emil H 220 Jefferson ter
Haldoupe Jas N 579 S Goodman
Hallman Titus E 651 Chili av

Hart's Food Stores Inc office 120 Port-
land av, premium dept 388 Main E,
361 Ames, 14 Atlantic av, 800 Brown,
322 Campbell, 157 Carter, 431 and 937
Chili av, 393 Clarissa, 1503 and 1739
Clifford av, 542, 734, 981 and 1224
Clinton av N, 985 Clinton av S, 213
Conkey av, 429 Court, 1346 Culver rd,
554, 793, 1318, 1446 and 1585 Dewey
av, 369 Driving Park av, 328 East av,
484 Emerson, 197, 770 and 951 Gene-
see, 192 Glide, 372, 609, 790 and 1029
Hudson av, 429 Humboldt, 463 and
759 Jay, 380, 561 and 926 Jefferson
av, 886 and 1023 Joseph av, 588, 1764,
3248, 4002 and 4427 Lake av, 624 Lex-
ington av, 146 Lincoln av, 46 Lowell,
432, 504, 1018 and 1241 Lyell av, 475,
1260, 1524, 1889 and 2140 Main E,
226, 473, 658 and 893 Monroe av, 308
and 1232 North, 490 and 979 N Good-
man, 182 Otis, 653 Park av, 334, 649
and 999 Plymouth av S, 120, 347, 536,
892 and 1171 Portland av, 47 Pullman
av, 177 Reynolds, 692 Ridgeway av,
16 Rochester Food Terminal, 942 and
1290 StPaul, 204 Saratoga av, 313
Scio, 112 Scottsville rd, 447 and 848
South av, 557 State, 344 and 689
Thurston rd, 134 and 591 Webster av,
258 and 725 Winton rd N
Harvick Wm B 954 Hudson av
Hayes Frank A 246 Jefferson av
Haynes Clarence C 402 Ridge rd
Healthful Diet Shoppe 480 Main E
Hehir John F 138 Rosewood ter
Hempel Chas W 8 Oakman
Herman Arth 856 Portland av
Hill Albert Estate 169 Anderson av
Hill Clarence R 3327 Lake av
Horton Reginald H 821 Joseph av
Howland Raymond C 1091 Clinton av
S
Hubert Alfred M 698 University av
Hy-Grade Foods 495 Lyell av
I G A Stores 533 N Goodman and 1007
Plymouth av S
Ideal Food Store 37 Spring
Insalaco Salvatore 380 Orange
Inzina J & Co 229 Central pk
Italian Trading Center 477 State
Jablonski Wm S 1070 Hudson av
Johnson Fred R 1481 MtHope av
Jones Harry J 365 Jefferson av
Joseph Jos A 231 Lyell av
Kaplow Esther M 344 Clarissa
Keller Chas J 225 Field
Kelley Patk E 1155 Plymouth av S
Kelle Morris 783 Plymouth av S
Kenney Jos P 838 Genesee
Kiesinger Ashley 579 Plymouth av S
Klass Hyman 438 Joseph av
Kobel Michl 134 Weeger
Kohler's Food Mkt 535 Chili av
Koris Moe 442 Clarissa
Kostiw Michl 1228 Jay
Kowalski Stanley J 252 Weaver
Krapf Wm E 993 Monroe av
Kraus Loretta M Mrs 312 Plymouth av
S
Kress Mary Mrs 360 Thurston rd
Krochmalski Victor 1259 North
LaBaer Irving 677 Joseph av
Labovitz Morris 455 Joseph av
Lacagnina Vincenzo 463 State
LaChiusa Anthony J 2247 Clifford av
Lagrecia Thos 1634 N Goodman
Lake and Phelps Food Market 379 Lake
av
Lakedale Grocery 3000 Lake av
Lamendola Giuseppe 54 Jay
LaNovara Vincent 44 Bay
LaPlaca Jos H 159 Park av
Laudico Gasper 299 N Union
Laudico Jennie Mrs 192 Central pk
Leccese Raymond E 348 Ames
Lederhard Isadore 395 Joseph av
Lenhard Jacob L 1149 Lyell av
Leonardo Clementi 277 Carter
Lepsch Walter A 232 Winton rd N
Lesczinski Albert 1080 Joseph av

Less Max D 271 Conkey av
Letson Raymond H 577 Ridgeway av
Levenberg Morris K 115 Park av
Levenson Hyman E 730 Genesee
Levin Hyman 43 Cleveland
Levin Wm J 1137 Culver rd
Levine Eug 1132 Monroe av
Licata Michl 229 Saratoga av
Lingesso Peter A 16 Romeyn
Lipani Victor 48 Jay
Lipschutz Morris 489 Ormond
Lipshutz Isaac 20 Winthrop
Lista Carmella Mrs 590 Clinton av N
Listman Chas H 1326 Dewey av
Littster Andrew 17 Fairfax rd
Litterio Raymond 528 Emerson
Little Alf F 3900 Lake av
Littlepage Edw W 1356 Culver rd
Livadas Bros 181 Monroe av
Loblaw Groceries Inc 556 Chili av,
1800 Clinton av N, 998 Clinton av S,
1004 and 1364 Culver rd, 822 Dewey
av, 844 Genesee, 1529, 3268 Lake av,
873 Portland av, 491 Ridge rd, 609
Thurston rd, 643 Winston rd N
Lokitis Jos E 481 West av
Lombard Peter A 194 Genesee
Lombardi Mary Mrs 901 Jefferson av
Lorenzo Saml 66 Otis
Lomonaco Petrina Mrs 119 Ellicott
Long Thos W 52 Stone
Lortscher Jos C 162 Frost av
Lubes Bernice 1388 Clinton av N
Luk Martha E 1085 Hudson av
Lutef Thos 285 Webster av
Luell Avenue Mkt 1004 Lyell av
M & M Grocery 1164 Clinton av N
Madden Leo M 165 Clifton
Maenza Chas 420 Central pk
Maggio Francesco A 644 Jay
Magliocco Gabriel 381 Plymouth av N
Mali Pasquale J 31 Grape
Mancuso Chas G 1013 Genesee
Manglavellani Frank 306 N Union
Mangione Nancy Mrs 48 Martin
Manifeco Jos 125 Warner
Manno Thos 64 Gorham
Marzella Salvatore 59 Portland av
Marakese Patk 433 MtRead blvd
Marchese Luigi 493 Child
Marcinkowski Konstancia Mrs 747 Hud-
son av
Marcucci Andrea 150 Saxton
Marsocci Fred 93 Prospect
Maruko Chas 543 Clinton av N
Mascari Belle 1326 Clinton av N
Matthews Steph J 709 Clinton av S
Mauer Robt B 288 Winton rd N
May Margt Mrs 677 Jay
Mazza Michl A 886 Clinton av N
McGuire Chas B 4449 Lake av
McGuire's Food Store 430 Thurston rd
McKeon Michl 1456 Main E
Meli Giuseppe 774 North
Meli Saml V 774 Jay
Melia Thos V 1865 Clifford av
Melin Fannie Mrs 551 Clinton av N
Melin Harry 542 Hudson av
Mendick Aftanas 530 Joseph av
Meredith Rosa H Mrs 41 Pullman av
Merritt Herbert 43 Conkey av
Miel Salvatore 295 Central pk
Miller's Grocery 1728 StPaul
Miraglia Pasquale 118 Reynolds
Mitchell Ross B 380 Ridge rd
Modello M & Son 1733 Norton
Mohican Co The 368 Lyell av, 365 Main
E, 449 Monroe av, 482 N Goodman
and 465 Ridge rd
Mohican Market The 603 Thurston rd
Mom's Good Food 1157 Culver rd
Monroe Super Market 81 Marshall
Montana Jos T 269 Whitney
Montante Angelo 230 Reynolds
Montarella Helen Mrs 481 Campbell
Morabito Carrie Mrs 401 Scio
Morgan A H Sons 653 Joseph av
Morreale Michl 639 Bay
Morreale Salvatore 78 Delevan
Mosele Fred S 135 Wilder
Mula Philip 1001 Portland av
Muio Jas 476 Scio

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INFORMATION
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Mutolo John 1000 Norton
Nebbia Leo 348 Jay
Neri Jos 245 York
Neth Wilbur J 754 Genesee
Nicchitta Jos 359 Webster av
Noble Saml 210 Pennsylvania av
Noun Michl 834 Main E
Nunnari Domenico 125 Carter
O & P Food Store 1441 South av
O'Brien Matthew J 427 Merchants rd
O'Brien's Food Market 8 River
O Kay Market 560 Portland av
Olles Angelo 614 Clinton av N
O'Neill Thos F 776 Genesee
Orlando Jas 49 Reynolds
P & J Food Store 1 Alpha
Paeth Herman G 134 Atlantic av
Palermo Saml 610 Plymouth av N
Palermo Sarah Mrs 642 North
Palino Roberta Mrs 592 Plymouth av
S
Palozi Francesca Mrs 126 Romeyn
Panapinto Frank 80 Hebard
Pankiw John 116 E Henrietta rd
Park-Berkeley Market 641 Park av
Parkview Grocery & Delicatessen 1802
StPaul

Parrinello Frank 336 North
Parziale Antonio 97 Scrantom
Passarelli Bros 270 Genesee
Passaro Susan Mrs 1407 Clifford av
Pauls Grocery 644 Monroe av
Pavone's Market 519 Main E
Pecora Sebastiano 86 Sander
Pecoraro Anthony 328 N Union
Pellegrino Anthony 336 Scio
Pelusio Saml 80 Saratoga av
Pennazza Anthony 178 and 180 Camp-
bell

People's Market 309 Clinton av N
Perna Levia Mrs 47 Jefferson av
Perri Jos P 880 Portland av
Perry Albert 1224 Norton
Persse Burton D 316 Genesee
Perticone Louis 177 Bay
Petix Angelo 748 Broad W
Petix Saml A 126 Columbia av
Petrillo Nicola 644 Plymouth av N
Petrota Paul & Son 711 Clinton av N
Phelan Richd J 164 Avenue B
Philip's Grocery Store 396 Jefferson av
Piccolo Pasquale 364 MtHope av
Pierson Ronald 953 Chili av
Pisani Jos A 1325 North
Pizzi Leonardo 300 Campbell
Pizzoferrato Pietro 451 Scio
Plakon John 82 Joiner
Polis Angelina Mrs 52 Hand
Polizzi Carmelo 341 Central pk
Polvino Lucy Mrs 505 Bay
Potter Alonzo E 346 Arnett blvd
Presutti Victor 801 Dewey av
Privitera Jos C 1290 Lyell av
Pulvino Nunzia Mrs 16 Niagara
Punch Alvina W Mrs 12 Bronson av
Purpura Steve 103 Lowell
Quadrini Bros 341 Campbell
Quaglata Peter 563 Clinton av N
Rabjohns Alfred A 551 Lexington av
Raczkowski & Turpin 95 Thomas
Ramm Albert 860 Monroe av
Ray's Food Shop 601 Main W
Red Front Market 61 Jay
Red Star Market 1274 N Goodman
Red & White Food Stores 651 Chili av
1366 Culver rd, 1326 Dewey av, 472
and 764 Genesee, 847 S Goodman, 3327
Lake av, 1582 Main E, 427 Merchants
rd, 1481 MtHope av, 1241 Park av,
322 Plymouth av S, 41 Pullman av,
402 Ridge rd, 232, 683 and 1040 Win-
ton rd N

Reeps Louis 408 Hudson av
Reina Victor 471 Webster av
Reitano Fortunato 315 Central pk
Reitz Eug C 259 Webster av
Reynolds Martin H 180 Dewey
Ricciardo Alphonso 28 Prospect
Richter Louis P 340 Conkey av
Rickman Jas W 10 Harrison

Ridge Road Market and Grocery 201
Ridge rd E
Ridotto Frank 417 Verona
Rigney Edw J 1449 Main E
Rigney Florence M Mrs 389 Winton rd
N
Rinando Rocco 1128 Norton
Rizzo Gaspar 460 North
Rohford Rebecca C 14 Franklin rm
1116

Rocco L Taschetti 421 Parsells av
Rogers Geo F 1458 Dewey av
Rogers Jos F 46 Manhattan
Romano Chas 435 Portland av
Romano Lucia Mrs 345 Jay
Romansky Anthony 49 Potomac
Romeo Salvatore 530 Clinton av N
Rose Jos 132 Genesee
Rosen Sol 620 Dewey av
Rosenbauer Kath Mrs 21 Hanover
Rosenbloom Max 1100 Clinton av N
Ross Leo 119 Field

Rozzi Raffaella Mrs 381 Smith
Ruisi Michl 720 N Goodman
Runzo Jos 614 Portland av
Russell John J 232 Field
S & B Groceries Inc 42 Atlantic av
Sachs Louis 883 Joseph av
Salerno John 44 Jay
Salvaggio Jas 1438 Clifford av
Salvione Frank 423 Lyell av
Sanguedolce Angelo 360 Smith
Sansone Vincent 73 Villa
Santandrea Michl 583 North
Saraceno Pasquale 296 Scio
Sass Peter A 1 Alonzo
Sassone Michele 954 Jay
Satira Frank 223 N Union
Scalera Nicola 330 State
Scolia Anthony 2230 Norton
Scalia Cosmo F 578 Scio
Scardilla Anna T 2189 Clifford av
Schaeffer Herbert H 247 Sherman
Scharrer John 515 Chili av
Scheff Louis 850 Monroe av
Scherzi Adolorata Mrs 748 Smith
Scherzi Geo 252 Campbell
Schlottman Raymond J 366 Park av
Schmidt Mary F Mrs 123 Fulton av
Schmitt Harold G 254 Fernwood av
Schudt Market Inc 511 Main E
Schulz Carl E 793 South av
Schwartz Richd R 324 E Henrietta rd
Scipioni John 4629 Lake av
Secombe Harry 204 Scottsville rd
Sedita Jas 920 Glide
Serv-Wel Foods 1028 Clifford av
Shacter's Superette 739 Park av
Shannon Paul J 197 Lexington av
Shannon Richd R 68 Seward
Sherman Dwight F 639 South av
Shewchuk Konstantine 291 Hudson av
Shulman Benj 830 South av
Shulman Saml 41 University av
SIBLEY LINDSAY & CURR CO 228-280
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information see page 40 Buyers'
Guide and right top lines

Simeone Fred 427 Exchange
Simeone Mary Mrs 359 Smith
Simonetti Donato 151 Sherman
Simonetti Michele 151 Campbell
Slater Meyer 403 Court
Sliwinski Albina Mrs 62 Herman
Smith Elmer E 836 Ridge rd
Smith's Food Store 936 Genesee
Sofia Oraizo 63 Bay
Sohbil's Food Store 699 Park av
Somerbeck Abr 820 Main W
Sorbello Carmelo 250 Martin
Sorensen Saml 417 Thurston rd
South Plymouth Super Market 776 Ply-
mouth av S

Sparacino Chas P 688 Winton rd N
Spencer Market 439 South av
Spina Vincenzo 31 Ontario
Stanton Bros 719 Plymouth av S
Star Super Market 1776 East av, 702
Jefferson av, 1510 MtHope av, 914
Clinton av N and 685 South av
Steinmeyer Geo 78 Danforth

Stephan Martin jr 1231 Clinton av N
Stiles Jas F 334 Clarissa
Stokes Edw J 107 Sanford
Stokes Thos J 693 Lake av
Stuehler Celia M 744 Plymouth av S
Sucharnik Sophia Mrs 391 Ormond
Sunseri Saml 452 Jefferson av
Super Food Market 2121 Main E
Sylvester Isadore 15 Hart
Syracusa Saml S 337 Bay
Tabone Frank 888 Clinton av S
Taibi Salvatore 238 Fulton av
Taitelman Harry 29 Henry
Tata Vera 480 Child
Teddy's Food Market 446 Jay
Tedesco Frank 132 Bronson av
Termini Saml 186 Troup
Testa John 178 Jay
Thomas Omer D 286 Clinton av S
Thom Carl A 690 Ridgeway av
Thurber Howard 106 Sanford
Thurston Market & Grocery 398 Thura-
ton rd
Tierney Mary H Mrs 108 North
Tierney Raymond J 999 Clinton av S
Tracys Jerry 148 Wilder
Treiver Chas J 1424 Main E
Tremayne Robt L 310 Reynolds
Tuttobene Salvatore 110 Hebard
Tyson Jacob 677 Plymouth av S
United Food Stores 104 Plymouth av S
Valenti's Food Store 553 South av
VanZandt Gilbert F 2270 Culver rd
Vazzana Jas 10 Myrtle
Vella Antonio 257 Bay
Veltz's Market & Grocery 1497 Dewey
av

Verhurst Gordon R 1298 Dewey av
Versage Domenico 209 Monroe av
Versage John 819 Portland av
Versprille Jacob 62 Laser
Vetere Frank L 42 Prospect
Viall Harold G 34 S Union
Vichnevitz Yetta 1441 South av
Vilinsky Simon 46 Edward
Villani Ralph 355 Fernwood av
Vitale Erminia 566 North
Volk May F Mrs 785 Atlantic av
Voso Frank 505 Child
Wainer Morris 1075 North
Wall Roger S 101 Curtis
Walters J & Son 563 Brooks av
Washington Grocery 126 Allen
Webster Food Store 461 Webster av
Wegman's Food Markets Inc 818
Brown, 90 Clinton av S, 817 Dewey
av, 61 Front, 375 Main E, 72 and 80
Main W, 573 Monroe av and 409
Ridge rd

Weinstein Meyer D 170 Chestnut
Weinthal Josef 62 Monroe av
Weiser Nathan 206 Meigs
Wesp Susan Mrs 4693 Lake av
White Star Market & Grocery Inc 803
Congress av
White Stores The 936 Portland av
Wilber W Donald 173 Magnolia
Willis, Young Food Store 676 South av
Willis's Food Store 2046 Dewey av
Wing-Woo-Yuen Co 423 Court
Wolf Louis Market Inc 1802 East av
Yanicki Michl 169 Hudson av
Yost Bros 114 Henrietta
Young Richd 554 Main W
Zamara Casimer 1129 Hudson av
Zazzara Genuino 14 Santee
Zegler Max 1122 Monroe av
Ziff Harry H 676 Plymouth av S
Zimmer Theo J 1638 StPaul
Zirowsky Louis 77 Scrantom

Grocers—Wholesale

Altman Abr J 624 Joseph av
Berger-Kleibgen Co Inc 12-14 Roch
Food Terminal
Brewster Crittenden & Co Inc 48 King
Cappellino Fe Sons 3-4 Roch Food Ter-
minal
Cook Coffee Co 224 Glide
Elser Wm E 10 StJames
Flickinger S M Co Inc 5 Curtice

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STONE 915

Grocers, Wholesale—Con
Head-Miller Inc 500 West av
Ingolia Joseph & Sons 455 North
Lacagnina & Sons 83 Jay
Libby, McNeill & Libby 500 West av
Mars Distributors 123 North
Meyer Foote & Dayton Co 7-9 Roch
Food Terminal
Polizzi J & Sons 30 Jay
Rochester Grocery Co Inc 225 MtHope
av
Rockoff & Meltzer 94 Joiner
Rousos Brothers 43 Roch Food Ter-
minal
VETERAN FOODS Inc (Birds Eye
Frosted Foods) 1 Flint tel Genesee
7533 PO Box 711 Rochester 3 N Y
Weaver Paul 29 Avondale pk

Grocers' Sundries
Littlepage Edw W 74 James
Messinger Co Inc 203 State
Schmitt Geo J 262 Fernwood av
(horseradish)
Select Food Co 35 Nassau

Gum Mfrs—Chewing
Pulver Company Inc 53 Canal

Gunsmiths
Towner Richd 10 Arlington

Gymnasiums
Polish Falcom Gymnasium Assn 284
Weyl
Rochester Turners Inc 1550 Clinton av
N

**Hair Goods—Human—Mfrs &
Dlrs**
Clara Palmer Oliver Hair Store 45
Clinton av N

Hardware Dealers—Retail
Alhart Electrical Co Inc 1147 Culver
rd
Bauerschmidt Edw A 857 Portland av
Beikirch Norman J 755 Winton rd N
Benfante Patsy J 389 Webster av
Brayer Fredk J 705 Jay
Caulfield Wm J 892 Main W
Chill Avenue Hardware 523 Chill av
Clark Freeman L 11 Pullman av
Clark Harold W 405 Chill av
Coleman Max 22 Front
COOK IRON STORE CO (heavy) 120-
128 StPaul tels Main 5188-5189—For
further information see page 140
Buyers' Guide

DeVisser Bros 1430 Dewey av
Dubelbeiss F J 267 Portland av
East Avenue Hardware 1796 East av
Eckl Jos 617 Plymouth av S and 440
Genesee
Ferguson Hardware & Electric Inc 4421
Lake av
Ferrari Anna Mrs 9 Romeyn
Fischer Leopold 2283 Clifford av
Friedman Chas 337 Joseph av
Fellenweider Geo N 500 Portland av
Gamby's Hardware 914 N Goodman
Gerstner Emil E 412 Ames
Goldberg Isadore 43 Herman
Granata V & Sons 232 Central pk
Gutkin Jacob 860 Joseph av
Hahn Jos E 476 N Goodman
Hammond J E & Sons 1350 Culver rd
Hehard Hardware 166 Lincoln av
Henry Hardware Co 28 Atlantic av
Hunt I S Co 390 Thurston rd
Imhof Paul V 1011 Dewey av
Janiszewski Chester 983 Hudson av
Johnson Edw G 1477 MtHope
Josh Jacob P 150 Reynolds
Kick Edw M 1453 Main E
Lake Avenue Hardware & Paint Co 1479
Lake av
Lakedale Hardware 3194 Lake av
Lauterbach Wm 750 South av
Lawn Wm M 702 University av
Leichtner Arth E 705 Maple

Lester Henry Hardware Co Inc 150
Main W
LoPresti Philip 1261 Clifford av
Lotz Carl W 865 Joseph av
Lotz Louis 795 Dewey av
Loysen Hardware 1943 Main E
Lyell Hardware Store 657 Main W
Martin Albert D 226 Winton rd N
Miller Ben Hardware 555 State
Miller Paint & Hardware Co 539 State
Monroe Hardware & Paint Co 470 Mon-
roe av
Mueller's Hardware 215 Ridge rd E
Nblack & Eppinger 398 Ridge rd
Nuijens Geo 1384 Clinton av N
Park Avenue Hardware 658-660 Park
av
Pommerening Wm A 497 Lyell av
Pozzanghera Antoinetta Mrs 358 St-
Paul
Preiss Otto W 283 Child
Prettis Jos L 270 Main W
Przysluda Hedwig Mrs 504 Hudson av
Rickard Wm L 750 Genesee
Rogoff Hardware Co 509 State
Sams Hardware 493 Joseph av
Sanger Hardware Inc 750 Genesee
Schmanke Wm F 600 Hudson av
Shapiro Hyman 473 Portland av
Shatzel Jas E 498 Lyell av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Simmons Francis J 971 Clinton av S
Six-in-One Ladder and Hardware Co
474 Thurston rd
Smith Herb Equipment Corp 328 Main
E rm 414 (garage equipment)
South Avenue Hardware 666 South av
SULLIVAN H H Inc distributors of
Yale hardware 63-75 South Avenue
tel Stone 550—For further informa-
tion see page 19 Buyers' Guide and
right top lines
Thomas Hardware Co 937 Clinton av N
Toole Edw P 544 Main W
Tripi Jos 1714 Norton
VanDussen Martin 250 North
Wabnitz Wm C 1023 Clinton av S
Wagner Leo J 677 Clinton av N
Waugh Henry O 773 Lake av
WEED AND COMPANY 13-15-17 Ex-
change tel Main 7900—For further
information see page 62 Buyers'
Guide
Weinberger Hardware Co 1159 N Good-
man
Wilson Hardware Co Inc 812 Monroe
av
Wolff Herbert J 1358 Dewey av
YALE HARDWARE, H H Sullivan Inc
distributors 63-75 South Avenue tel
Stone 550—For further information
see page 19 Buyers' Guide and right
top lines
ZIELINSKI STEPHEN 1115 Hudson
av tel Stone 2603—For further in-
formation see page 92 Buyers' Guide

Hardware Dealers—Wholesale
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 62
Buyers' Guide and left top side lines
National Sales Company 365 North
SULLIVAN H H Inc 63-75 South Ave-
ue tel Stone 550—For further infor-
mation see page 19 Buyers' Guide
and right top lines

Hardware Mfrs
SARGENT & GREENLEAF Inc (locks)
24 Seneca Avenue tel Stone 886—For
further information see page 52 Buy-
ers' Guide

Hardware Specialties
Anstie Company Inc The 111 Hum-
boldt
Caldwell Manufacturing Co 56 Indus-
trial

Pullman Mfg Corp 1170 University av
Runsend Wood Products Inc 11 Bart-
lett (towel racks)
Wiley Orin A 49 Norris dr (lawn mow-
ers)

***Hardwood Lumber**
EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
89 Buyers' Guide
HARDWOOD LUMBER CO 350 Main
W tel Main 1141—For further infor-
mation see page 88 Buyers' Guide
and right bottom side lines

Harness Makers & Dealers
Koval Jake 173 Hudson av (reprs)
Weider John A & Son Inc 257 Broad
W

Hat Cleaners & Blockers
Diamond John 147 State
Elite Hat Shop 431 Main E
Headley Marshall L 96 South av
Kristo Anthony 449 Main E
Speedy B A 212 Court
Stolkas Christ T 14 Plymouth av N
Visca Sam 246 Court

Hat & Cap Dealers
Adam Hats 127 Main E
Harris Stoler Inc 6 Main W
Kaufman's Hats 66 Main E
McGill Milo R 404 State
Taylor John & Sons 18 Front

Hat & Cap Mfrs
Brim Aron 226 Joseph av
Rosenstein E Sons 444 Central av

***Health & Accident Insurance**
BAKER CLIFTON H 500 Lincoln-All-
ance Bank Bldg office tel Stone 3860
res tel Charlot 598—For further in-
formation see page 83 Buyers' Guide
and back binding
**MUTUAL BENEFIT HEALTH & ACCI-
DENT ASSOCIATION** Arthur M
Holtzman manager 1132 Sibley
Tower bldg tels Stone 4027-4028—
For further information see page 83
Buyers' Guide and right top side
lines

Hearing Aids
ACOUSTICON (E E Bausch & Son Co)
61 East av tel Stone 5277—For fur-
ther information see page 64 Buyers'
Guide
**AUDIPHONE COMPANY OF ROCHE-
STER** 1303 Temple Bldg 14 Frank-
lin tel Stone 4823
Malco Rochester Co 14 Franklin rm
1317
Otarion of Rochester 257 Main E 2d fl
Radioear of Rochester 5 StPaul rm
316
Sonotone of Rochester 14 Franklin rm
716
Western Electric Hearing Aids 14
Franklin rm 1303
Whelpley & Paul 16 Clinton av S (Ze-
nith)

Heat Treating—Steel
Rochester Steel Treating Works 71 At-
lantic av

Heaters—Automobile
ROCHESTER RADIO & TELEVISION
(Stewart Warner Gas Heaters) 45
Scio tel Stone 3388—For further in-
formation see page 118 Buyers' Guide

Heating Apparatus & Appliances
Automatic Combustion Equipment Co
Inc 49 South av
Combustion Engineering Co Inc 70 Ex-
change rm 109
Dunham C A Co 25 North rm 950

**DRAWING
MATERIALS
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63-75 SOUTH AVE.

— PHOTOSTATS —

H. H. SULLIVAN, INC.

**HARDWARE
PAINT
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STONE 550

Heating Supply Company Inc 150 Colvin
Perdue & Co Inc 65 Broad W rm 505
Redeker Bros 2154 Main E
Trane Co The 8 Exchange rm 114
United Appliance Co 55 Halstead
Walsh Jay J 171 S Goodman

***Heating Supplies**
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further information see page 116 Buyers' Guide

Heating & Plumbing Contractors
BAREHAM H J & SONS Inc 70 Gregory
Hill rd tel Monroe 1136—For further information see page 115 Buyers' Guide

Heating & Ventilating
Acme Furnace Heating Co 1983 Main E
Adams Bros 670 Monroe av
America Air Filter Co 130 Main E rm 943

Betlem Heating Co 1926 East av
Cleveland Heating & Sheet Metal Co 673 North
Cooling & Heating Co 196 Chestnut
Fitch Harry L 304 Magnolia
Fitch Heating Service 546 Jefferson av
Genesee Heating Service Inc 25 North rm 950

Gleockle Aug F 439 Beach av
HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For further information see page 116 Buyers' Guide

Ilg Electric Ventilating Co 130 Main E rm 943
Janison & Schindler 1460 Clinton av N
Lipani Saml 374 Colvin
Schafer Heating Co 192 StPaul
Wood Alf J Jr, 39 Rosedale
Wright & Alexander Co 21-23 Otsego

Herbs & Roots
Trzeciak Jacob A 1043 StPaul

Hides, Skins & Furs—Raw
Genesee Hide & Tallow Co 39 Syke
Gordon Morris 66 Front

***Hoists**
ADAMS OGDEN R (Shaw Box Electric Cranes & Hoists) show rooms 264-266 State bus tel Main 6374-6375 res tel Hillside 2372-J—For further information see page 94 Buyers' Guide and left side lines

Hosiery
Clinton Hosiery Shop 671 Clinton av N
Ormond Hosiery Shop 8 Clinton av S
Real Silk Hosiery Mills 328 Main E rm 226
Real Silk Hosiery Mills Inc 328 Main E rm 526
Sculpta Hosiery 213 Main E

Hospitals & Dispensaries
Baden Street Dispensary 160 Baden
Convalescent Hospital for Children 425 Beach av
Eastman Dental Dispensary 800 Main E
Genesee Hospital 224 Alexander
Highland Hospital of Rochester, Bellevue dr off South av
Hurlbut Private Hospital 593 MtHope av
Iola Sanatorium, Westfall rd nr E Henrietta rd
Lake Avenue Hospital 179 Lake av
Monroe County Infirmary 435 E Henrietta rd
Monroe County Tuberculosis Sanatorium, Westfall rd cor E Henrietta rd
Municipal Hospital 168 Crittenden blvd
Park Avenue Hospital Inc 789 Park av

Rochester General Hospital 501 Main W
Rochester State Hospital 1600 South av
StMary's Hospital 89 Genesee
Strong Memorial Hosp 260 Crittenden blvd
Wilhelmina Hospital 1259 Lyell av

Hotel & Restaurant Supplies & Equipment

American Supply Co 283 Central av
CABLE-WIEDEMER Inc 197-213 Central av tel Main 6868

Eagle Supply House 242 State
Fearless Dishwasher Co Inc 175 Colvin

General Supply Co 289 Main W
Hobart Sales Agency 271 Central av
Katz Harry 231 North
Klean-Econ Butter Savers Inc 45 Exchange rm 403

Master Kitchen Equipment Co 385 Sherman
Shannon Supply Co 133 Andrews

Hotels

Arch Hotel 1288 Clinton av N
Auer Henry F 243 Ridge rd E
Berkeley Hotel 278 Alexander
Boehmer Edw 264 Clinton av N
Brighton Hotel 1881 East av
Central Hotel 337 Central av
Chase The 119 State
Child's Hotel 678 Jay
Clinton Hotel 144 South av
Columbus Civic Centre 50 Chestnut
Columbia Hotel & Restaurant 113 Front

Delaware Hotel 105 Anderson av
East Avenue Hotel 1844 East av
Finny's Hotel 11 Lyell av
Fitzhugh The 81 S Fitzhugh
Gibson Hotel 461 Clarissa

HOTEL CADILLAC Urban MacDonald
resident manager Elm at Chestnut
tel Stone 1006—For further information see page 64 Buyers' Guide

Hotel Claridge 149 Clinton av N
HOTEL EASTMAN Harold Lopatin
manager 215 Chestnut at Monroe av
tel Stone 586—For further information see page 64 Buyers' Guide

HOTEL EDISON Nathan Natapow
manager rates \$1.50 up with private
bath 93 Elm st near Main st E tel
Stone 1274—For further information see page 64 Buyers' Guide

HOTEL HAYWARD (Odenbach Restaurants Inc) 7 Clinton av S tel Main 2673—For further information see page 65 Buyers' Guide

Hotel Milner 104 South av
Hotel Powers 36 Main W

HOTEL RICHARD R R Davidson manager
Chestnut at Elm tel Main 6800
—For further information see page 65 Buyers' Guide

HOTEL ROCHESTER Will M Steenman
general manager 95 Main W at
Plymouth av S tel Main 6510

HOTEL SENECA Charles F Wicks
managing director 26 Clinton av S
tel Main 4748—For further information see page 66 Buyers' Guide

HOTEL SHERATON (formerly Sagamore Hotel) John A Moje genl mgr
111 East avenue tel Stone 2828—For further information see page 65 Buyers' Guide and right bottom side lines

Hotel State 334 State
Hyde Park Hotel 355 Central av
Kessler Edw A 230 North

Kinsella Hotel 4705 Lake av
Kuhn Marie A Mrs 903 Maple
LaRoche Hotel 10 Hanford Landing rd E

Moon Glo Inn 183 Joseph av
New Windsor The 269 Clinton av N

NORMANDIE APARTMENT HOTEL
253 Alexander tel Stone 1840—For further information see page 65 Buyers' Guide

POWERS HOTEL, M J KELLEY
MANAGING DIRECTOR, E J
BRAUN RES MGR 36 Main W tel
Main 4860—For further information see page 66 Buyers' Guide

Richford Hotel 67 Chestnut
Rochester Lorenzo Restaurant Corp 31 Chestnut

Saeger Gottlieb 218-220 Clinton av N
Salvation Army Hotel 128 Exchange
Savoy The 196 State

Seeley's Hotel 54 N Fitzhugh
Sheraton Hotel 111 East av

Splendid Hotel 73 Andrews
Times Square Hotel 42 Exchange
Town Hotel 48 South av

Triton Hotel 1445½ Main E
Wallington The 6 S Wash
West End Hotel 665 West av

Zimbrich's Hotel 807 Joseph av

House Furnishing Goods
Central Specialty Co Inc 5 StPaul rm 206

Eveready Strainers 261 Meigs
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information see inside front cover and left bottom side lines

Life Time Distributors Inc 328 Main E rm 316

Man-Ard Sales Co 273 Central av
MCCURDY & CO Inc 275-291 Main E at
Elm tel Main 5500—For further information see page 41 Buyers' Guide and right bottom side lines

MICHELSEN GEORGE J FURNITURE
CO (bedroom, living and dining room
furniture) 172-182 Avenue D tel
Glenwood 4719—For further information see page 58 Buyers' Guide and right bottom side lines

Rauber Genevieve 1903 East av
(kitchen equipment)

Seneca Stores 149 Monroe av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

United Utilities of N Y Inc 95 North

Household Appliances Dealers
Schulman's Appliance & Furniture
Store 975 Clinton av N

Stanley Home Products Inc 14 Franklin rm 1216 and 136 Flanders
(brushes and chemicals)

***Household Goods Stored**
SERVICE STORAGE CO 704-712 Clinton
av S tel Monroe 2833—For further information see page 141 Buyers' Guide and left bottom side lines

Ice—Mfrs & Wholesale
HETZLER BROS ICE CO Inc 801
Driving Park av tel Glenwood 446—
For further information see page 66
Buyers' Guide

National Ice Co 99 Oak

Ice Dealers—Retail
City Ice & Fuel Co 390 Atlantic av
Coniglio Jos 449 Bay

Copenhagen Theo A 526 Clifford av
Doser Clifford D 45 South View ter
Doser Fredk W 29 Diem

Frank Francis C 291½ Gregory
Grosshans Raymond 4204 Lake av

HETZLER BROS ICE CO Inc 801 Driving
Park av tel Glenwood 446—For
further information see page 66 Buyers' Guide

Hogan Bernard J 270 Parsells av
Kozlowski Felix F 86 Cleon

Lortscher Aug J 1393 Jay
McGahan Bros Ice Co 65 Glendale pk

Miller Isam J 369 Ormond
Morphet Ernest E 78 Crombie

Ontario Ice & Coal Co Inc 882 StPaul

**JOSEPH
L.
CASE**

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W.
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9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 108
Buyers' Guide

Ice Dealers, Retail—Con

ROCHESTER ICE & COLD STORAGE UTILITIES Inc 55 Canterbury rd tel Monroe 8700 and 11-17 Moore—For further information see page 34 Buyers' Guide
Rosen Benj 50 Alphonse
Walther Otto J 984 North

Ice Cream Mfrs

Borden's Ice Cream 285 Ormond
Central Ice Cream Co 271 Central pk
Chateau Ice Cream Co 2329 Main E
General Ice Cream Corporation 10 White
Jackson-Bailey 501 Thurston rd
Maggs Richd C 1893 East av
Martin Wm W 352 Arnett blvd
Rochester Ice Cream Co 10 White
Willette's Ice Cream Co 596 Lake av

*Ice Cream Supplies—Fruits & Flavors

SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 137 Buyers' Guide

Importers

Rochester Importing Co 448 North
Tudisco 142 Front (olive oil)

Income Tax Audits

NARAMORE, NILES & CO (CERTIFIED PUBLIC ACCOUNTANTS) 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921
WILSON, SHULTS & CO (CERTIFIED PUBLIC ACCOUNTANTS) 1201-1225 Commerce bldg 119 Main E tels Main 4685-6-7

Industrial Chemicals

SCOBELL CHEMICAL CO Inc Rockwood pl tel Monroe 3711

*Industrial Property

KLONICK RALPH CORPORATION 25 North rm 901 tel Stone 5002—For further information see page 123 Buyers' Guide and front cover

*Industrial Service

WALZ & KRENZER Inc 250-252 Mt-Hope av tel Monroe 1474—For further information see page 92 Buyers' Guide

*Industrial Supplies

CHAPIN-OWEN CO Inc 205 StPaul tel Main 3270

Ink Mfrs

Herrick Wm C Ink Co Inc 119 Main E rm 823
Johnston's Snow White Products 145 StPaul 5th fl
McCutcheon Bros & Quality Inc 44 Andrews
Sipco Products Co 145 StPaul

Insect Powders—Mfrs

Halaby Saml A Co 968-970 Main E

*Insecticides

ROCHESTER GERMICIDE CO 16-24 Dowling place tel Main 338—For further information see page 44 Buyers' Guide

Installment Goods

Fisher Geo & Co 119 Main E rm 907

*Instrument Cases

GENESSE DISPLAY FIXTURE CO Inc 107 Norris dr tel Monroe 466—For further information see page 44 Buyers' Guide

*Insulating Materials

EXCHANGE LUMBER COMPANY Inc (wholesale) 551-563 Lyell av tel Glenwood 2300—For further information see page 89 Buyers' Guide

GEORGIAN BAY LUMBER CO Inc 181 Humboldt tel Culver 1400—For further information see page 90 Buyers' Guide

HOLLISTER LUMBER COMPANY Ltd (INSULITE) 100 Anderson av tel Monroe 1663—For further information see page 90 Buyers' Guide

KEYSTONE BUILDERS SUPPLY CO Inc (wholesale and retail) 85 Palm tel Glenwood 485—For further information see page 30 Buyers' Guide

MORSE WILLIAM B LUMBER CO 340 Main W tel Main 160 and 936 Main E tel Monroe 44 and 951 Thomas av Summerville tel Charlotte 589—For further information see page 88 Buyers' Guide and right bottom side lines

OTIS LUMBER CO 936 Main E tel Monroe 43—For further information see page 91 Buyers' Guide

Insulating Materials—Electric, Cold, Heat & Sound

Formica Insulation Co 25 North rm 918
National Vulcanized Fibre Co 16 Main W rm 725

Insulation—Home

ARCHER MOTOR CO Inc 350 Monroe av tel Monroe 474—For further information see page 67 Buyers' Guide

BANNISTER LEE Inc 133 Clinton av S rm 17 tel Main 5370—For further information see page 143 Buyers' Guide

BUELL HOME INSULATORS Inc 58 N Fitzhugh tel Main 6018—For further information see page 67 Buyers' Guide

EAGLE HOME MINERAL WOOL INSULATION Laube Electric Corporation distributors 30 Allen tel Stone 104—For further information see page 67 Buyers' Guide and left top side lines

ENGELS & THOMAS (also roofing and siding) 937 Clinton avenue N tel Main 2526—For further information see page 67 Buyers' Guide

FLESCHE & SCHMITT Inc 118 Brown cor Verona tel Main 5234—For further information see page 135 Buyers' Guide and left bottom side lines
JOHNS-MANVILLE HOME INSULATION DIVISION 1175 Main E tel Culver 1104

Insulation Materials

Chaffee H S Co 1104 Plymouth av S
SIMPSON BOX & LUMBER CO Inc distributors of Kimsul Insulation 1290 MtRead blvd tel Glenwood 4216—For further information see page 22 Buyers' Guide

*Insurance

FRIEDLICH ROBERT E AGENCY Inc 1028 Sibley Tower bldg 25 North tel Main 2066—For further information see page 73 Buyers' Guide, front cover and left top lines

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade tel Main 3764—For further information see page 80 Buyers' Guide and left bottom side lines

*Insurance—Annuities & Life

BAKER CLIFTON H general agent
Monarch Life Insurance Co 500 Lincoln-Alliance Bank Bldg office tel Stone 3860 res tel Charlot 598—For further information see page 83 Buyers' Guide and back binding

MacDOWELL EMBRY C 624 Lincoln-Alliance Bank Bldg office tel Stone 113 res tel Monroe 667—For further information see page 85 Buyers' Guide and right bottom side lines

*Insurance—Health

BAKER CLIFTON H 500 Lincoln-Alliance Bank Bldg office tel Stone 3860 res tel Charlot 598—For further information see page 83 Buyers' Guide and back binding

*Insurance—Life

HAYS HENRY W—CLU 625 Lincoln-Alliance Bank Bldg office tels Stone 767 and 113 res tel Culver 5778—For further information see page 85 Buyers' Guide and top line front cover

*Insurance—Pension Plans

HAYS HARRY W—CLU 625 Lincoln-Alliance Bank bldg office tels Stone 767 and 113 res tel Culver 5778—For further information see page 85 Buyers' Guide and top line front cover

Insurance Agents

(See also Agents—Insurance)

Albright P C Agency Inc 45 Exchange rm 803

Alexander David 8 Exchange rm 114

Allyn David M 130 Main E rm 603

Amsden-Connor-Mills Inc 69 Broad W

Arbesman Bernard 16 State rm 304

Artz John C 82 StPaul rm 607

ASHLEY EGBERT F CO (general) 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines

BAKER CLIFTON H (accident, health and life) 500 Lincoln-Alliance Bank Bldg office tel Stone 3860 res tel Charlot 598—For further information see page 83 Buyers' Guide and back binding

Ballou Maurice E 119 Main E rm 505

Bamann Arth J 130 Main E rm 1003

Baxter Harold H 130 Main E rm 1114

Bloom Raymond L 183 Main E rm 739

Bloom Saml 183 Main E rm 739

Bloom Saml & Sons 183 Main E rm 739

Bloom Seymour 183 Main E rm 739

BOHACHEK E S Inc (general) Loew's Theatre bldg 130 Clinton av S at Court tel Main 87—For further information see page 71 Buyers' Guide and left top lines

Boller-Clark 25 Main E 3d fl

Borchard Wm H 42 East av rm 203 (general)

Brogan John H Co Inc 25 Main E rm 405

BRUCE & DUTTON Inc (general) 212-213 Wilder Bldg 8 Exchange tel Main 83

Budlong Barry 45 Exchange rm 830

Buelle Chas F Inc 45 Exchange rm 513

Cameron Howard B 130 Main E rm 601

CARSON'S AGENCY (general) 306-308 Granite bldg tel Main 822

Central Manufacturers Mutual Insurance Co 130 Clinton av S rm 18

CHAMPION CHESTER C (general) 306-308 Granite Bldg office tel Main 833 res tel Monroe 6520—For further information see page 74 Buyers' Guide and right top side lines

Childs Theo M 130 Main E rm 326

Citizens Insurance Co 49 East av rm 401

Clark Aaron 119 Main E rm 803

Clark Donald G Agency Inc 25 Main E 3d fl

Clark John J 130 Main E rm 634

CLEMENTS JAMES C Inc (general) 409 Powers bldg tel Main 213—For further information see page 77 Buyers' Guide

COLE D R AGENCY (general) 1101-1103 Granite Bldg tel Stone 3098

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANS
BANKING BY MAIL
VETERANS' LOANS

F.H.A. INSURED MORTGAGES — F.H.A. MODERNIZATION LOANS
SAFE DEPOSIT BOXES SCHOOL SAVINGS

LOW COST LIFE INSURANCE
U. S. SAVINGS BONDS
TRAVELERS CHECKS
SAVINGS BANK MONEY ORDERS

47 MAIN ST. W.

TWO CONVENIENT OFFICES

40 FRANKLIN ST.

Member Federal Deposit Insurance Corporation

Cole Virginia 130 Main E rm 1101
Cominsky Abr M 130 Main E rm 612
Connor Joe Agency Inc 8 Exchange rm 810
CONSLER ROBERT E 65 Broad W rm 204 tel Main 3757—For further information see page 78 Buyers' Guide
Cooper Wm H 55 North (fire)
CROWLEY HARRY B (general) 403-405 Granite bldg tel Stone 3908—For further information see page 78 Buyers' Guide and right top corner cards
Curtin Agency The 130 Main E rm 327
DANA HOWARD C & CO (general) 410-416 Granite bldg tel Stone 6600—For further information see page 79 Buyers' Guide
D'Aprile Antonio M 16 Main W rm 536
Davis Tobias J 25 North rm 1132 and 118 Orange
DIETRICH GEORGE CO Inc (general) 8th floor Lincoln-Alliance Bank Bldg tel Stone 78-7383
Duerr Carl E 130 Main E rm 634
Dunn Meyer 65 Broad W rm 204
Elliott H Leicester 183 Main E rm 1036
Ellowitch Alf L 25 North rm 912
ENGLEHARDT EDW CO (general) 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 75 Buyers' Guide
Erwin Ross E Tex 130 Main E rm 634
Farrell Wm T 130 Main E rm 634
FELDMAN SIMON AGENCY Inc (general) 1444 Lincoln-Alliance Bank Bldg tel Stone 7250—For further information see page 79 Buyers' Guide and right top side lines
Fetter Howard S 19 Main W rm 618
Fleckenstein Wm B 25 Main E rm 519
Foley John F Agency 183 Main E rm 1032
FORBES & PORTER Inc (general) 306-308 Granite bldg tel Main 833—For further information see page 74 Buyers' Guide and left top side lines
Foster Edwin V Agency 130 Main E rm 804
Frank Harry H Agency 16 Main E rm 720
Frankland John C 130 Main E rm 312
Franklin Fire Ins Co of Philadelphia 49 East av rm 401
Freckleton W Howard 57 North
FRIEDLICH ROBERT E AGENCY Inc (general) 1028 Sibley Tower bldg 25 North tel Main 2066—For further information see page 73 Buyers' Guide, front cover and left top lines
Gambino Nicholas A 395 Saxton
Garrison Myra T Mrs 16 Main W rm 347
Geen F R Co 42 East av rm 203
GEYER CHARLES H (general) 300-306 Exchange bldg office tel Main 4741-4742 res tel Stone 4355-J
GOODELL INSURANCE AGENCY (general) 916 Lincoln-Alliance Bank Bldg tel Stone 5360
GOODWIN TOM C AGENCY (general) Lincoln-Alliance Bank bldg tel Main 38
Gordon Reuben 16 State rm 304
Gorsline Wm H 119 Main E rm 1323
GOVERTS PAUL (general) 312 Gene-see Valley Trust Bldg office tel Main 6240 res tel Charlot 2402-R—For further information see page 79 Buyers' Guide
Gower Wm J 130 Main E rm 634
Greene F L & Co Inc 130 Main E rm 404
Grycz John L 21 Fairbanks
Haley Marion E 130 Main E rm 908
Hall Jas R 16 Main W rm 239
HATCH-HILL Inc 42 East av rm 203 tel Stone 5295
Hayes C Emmett 130 Main E rm 312 (genl)

HAYS HENRY W—CLU (life and pension plans) 625 Lincoln-Alliance Bank bldg office tel Stone 767 and 113 res tel Culver 5778—For further information see page 85 Buyers' Guide and top line front cover
Heintz Geo E 682 Ridgeway av
HENNRICH CARL H Inc (general) 49 East av 4th floor tel Main 435-436—For further information see page 79 Buyers' Guide and left top corner cards
Hershberg-Lewis Agency Inc 183 Main E rm 1220
Hewitt John W Agency 25 North rm 1020
Hilton J Lees jr 8 Exchange rm 408
Hoard Eric B 16 Main W rm 347
Hock Louis C & Son Co Inc 130 Main E rm 322
Holahan John J jr 42 East av rm 227
HOLTZMAN ART M manager (accident, health and life) 1132 Sibley Tower bldg tel Stone 4027-4028—For further information see page 82 Buyers' Guide and right top side lines
Hungerford Earl V 130 Main E rm 634
Hutton G C Agency 183 Main E rm 1032
IACONA PAUL C (general) 249 Powers bldg office tel Main 3786 res tel Genesee 331—For further information see page 76 Buyers' Guide and right top side lines
Irons J Ralph 16 Main W rm 312
Johnson Nlna 130 Main E rm 1102
Johnson & Webb 130 Main E rm 403
Johnston Harry E 25 Main E rm 517
JOHNSTON JAMES AGENCY Inc (general) 1020 Sibley Tower bldg tel Main 697—For further information see page 72 Buyers' Guide and right top lines
Judd Burr A 43 Roch Food Terminal
Kaebler J Herbert 130 Main E rm 921
Kahn Sadie Mrs 16 State rm 304
Kaiser-Howe Insurance Agency 55 North
Kaiser W H Insurance Agency 55 North
Kaiser Wm H 55 North
KALBFLEISCH-CHAMPION Inc (general) 306-308 Granite bldg tel Main 833—For further information see page 74 Buyers' Guide and right top side lines
Katz Richd J 183 Main E rm 631
Keating John P & Sons 130 Main E rm 312
Kendall Chas Horace 16 Main W rm 414
KING HARRY M (general) 1333-1335 Lincoln-Alliance Bank bldg office tel Main 3162 res tel Monroe 3888—For further information see page 124 Buyers' Guide and left top side lines
Kinnear Walter H 183 Main E rm 641
KLONICK RALPH CORPORATION (general) 25 North rm 901 tel Stone 5002—For further information see page 123 Buyers' Guide and front cover
Kochenthal Arth 130 Main E rm 401
Leist F B 133 Clinton av S rm 2
Leve Ben 16 Main W rm 200
Levi Jacob 16 State rm 304
Lewis Herbert R 130 Main E rm 1008
Lewis Raymond B 119 Main E rm 1101
Lewis Will A Agency 119 Main E rm 1101
LIKLY AGENCY Inc The (general) 323 Cutler bldg 42 East av tel Stone 99—For further information see page 74 Buyers' Guide
LINCOLN EARLE (life) 1400 Lincoln-Alliance Bank bldg office tel Stone 498 res tel Monroe 4031—For further information see page 84 Buyers' Guide and left line front cover

LOEWENGUTH & DINEEN Inc (general) 328 Granite Bldg tel Main 1251—For further information see page 80 Buyers' Guide
Lorentz Leopold P 739 Avenue D
Louk B W Inc 16 Main W rm 200
LUCAS & DAKE CO Inc (general) 234 Granite bldg tel Main 938-939—For further information see page 80 Buyers' Guide
Luellen Frank E Agency 328 Main E rm 208
Lumber Mutual Ins Agency 82 StPaul rm 607
Lyddon Fred B 65 Broad W
Lyddon Thos E & Son 42 East av rm 324 (genl)
MACDOWELL EMBRY C (life) 624 Lincoln-Alliance Bank Bldg office tel Stone 113 res tel Monroe 667—For further information see page 85 Buyers' Guide and right bottom side lines
Malley Web 16 State rm 304
Mannella Henry 119 Cady
Margolis David L 14 Franklin rm 1202 (genl)
Markin's Agency Inc 16 State rm 304
MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 76 Buyers' Guide and left bottom side lines
Massmann Wm F 57 North
Matthies Richd E 154 East av rm 200 (genl)
McChesney Frank H 16 Main E rm 600
MCINTOSH C E CORP (general) (new location) 39 E Main tel Main 250-249-248—For further information see page 122 Buyers' Guide and left top lines
McKay Harry J 45 Exchange rm 832
Meinhart Fred Co 130 Main E rm 324 (genl)
Milbrandt Carl 19 Main W rm 618
Millham Jesse B 130 Main E rm 634
Moone Edw C Inc 42 East av rm 404 (genl)
Morgan John J jr 130 Main E rm 424
Mowris Chas R 16 Main W rm 418
Oakley Fred W 16 Main W rm 448
Paramount Insurers Agency 1791 Dewey av and 17 State
Pardee G Herbert 154 East av rm 311
Paris Agency The 119 Main E rm 505
Parks Warren S 130 Main E rm 1026 (life)
Pastorelle Insurance Agency 5 StPaul (genl)
PAVIOUR R S & SON Inc (general) 1239 Lincoln-Alliance Bank bldg tel Main 220-221—For further information see page 70 Buyers' Guide and right top lines
Pierce Wendell F 19 Gothic
Pitcher Ray P 130 Main E rm 1105
Poe John W 2040 East av
Pye Harold A Agency 16 Main W rm 200
Rassman Bernard A 31 Main E
Reibling A J & Sons Co Inc 183 Main E rm 1024
Riley Wm P 16 Main W rm 418
Ritz Mathias A 130 Main E rm 312 (genl)
Rochester Agency Inc 2040 East av
Rowe John B 130 Main E rm 612
Royal Exchange Assurance 130 Main E rm 404
Rudy Michl 684 Joseph av
Santay Art F 130 Main E rm 805 (genl)
Sasso Leo 16 Main W rm 249
Schlottman Jas 130 Main E rm 601
Scott J Stinson 183 Main E rm 1004
Sickels Frank C Agency 8 Exchange rm 509

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Insurance Agents—Con

SILVERSTEIN JOSEPH E—CLU (life)
1350 Lincoln-Alliance Bank bldg of-
fice tel Main 3320 res tel Glenwood
5867—For further information see
page 85 Buyers' Guide and right top
side lines

Simpson Geo A 130 Main E rm 634
Sixbey Orr M 16 Main W rm 240
Skalny John T 88 Durnan
Smith Gordon 816 Monroe av (col-
lision)

Smith John M 130 Main E rm 634
Smith Winfred J 1137 Plymouth av S
Somerville Wm R 19 Main W rm 617
Sparlin Ezra M 130 Main E rm 1103
(genl)

Spiegel Insurance Agency 16 Main E
rm 918

Stehler Carl W 57 North
Steidlitz David Inc 130 Main E rm 1104
Steitz G W & Son 8 Exchange rm 815
Street Thos F & Sons 47 State
Swift R R Agency 8 Exchange rm 114
Taylor Walter C Agency 14 Franklin
rm 1414

Thomas & LaRoche 335 Main E rm 213
Tolles Willard F 19 Main W rm 618
Townsend Fred W 42 East av rm 509

**TUKE CHARLES H INSURANCE
AGENCY** (Charles H Tuke) (gen-
eral) 818 Granite bldg 130 Main E tel
Main 218—For further information
see page 81 Buyers' Guide
Vail J Norman 130 Main E rm 1205
VanDervoort Cornelius 30 Pomeroy
Vick Clarence A 154 East av rm 200
(genl)

VIERHILE & DeMALLIE Inc (gen-
eral) 200 Powers bldg tel Main 408
—For further information see page
81 Buyers' Guide

Wall W Herbert 183 Main E rm 1114
Weis Vincent W 47 State (general)
White Ernest L 16 Main W rm 347
Whitley W Raymond 183 Main E rm
1032

Wilson Chas B 130 Main E rm 634
Wolf Cecilia A 256 Ormond
Wolfert Bros 328 Main E rm 408
Works Philip O 183 Main E rm 1114
Wright Jas L 183 Main E rm 1014

*Insurance Agents—Accident & Health

ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 68 Buy-
ers' Guide and left top lines

BAKER CLIFTON E 500 Lincoln-Alli-
ance Bank Bldg office tel Stone 3860
res tel Charlot 598—For further in-
formation see page 83 Buyers' Guide
and back binding

BOLLER-CLARK 3d floor Central
Trust bldg tels Main 5303-4-5-6—For
further information see page 69 Buy-
ers' Guide and right line front cover

HOLTZMAN ART M manager 1182 Sib-
ley Tower bldg tels Stone 4027-4028—
For further information see page 82
Buyers' Guide and right top side
lines

JOHNSTON JAMES AGENCY Inc 1020
Sibley Tower bldg tel Main 697—For
further information see page 72 Buy-
ers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite
bldg tels Main 938-939—For further
information see page 80 Buyers' Guide

*Insurance Agents—Automobile

ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 68 Buy-
ers' Guide and left top lines

BOHACHER E S Inc Loew's Theatre
bldg 130 Clinton av S at Court tel
Main 87—For further information
see page 71 Buyers' Guide and left
top lines

BOLLER-CLARK 3d floor Central Trust
bldg tels Main 5303-4-5-6—For further
information see page 69 Buyers' Guide
and right line front cover

CLEMENTS JAMES C Inc 409 Powers
bldg tel Main 219—For further in-
formation see page 77 Buyers' Guide

CROWLEY HARRY B 403-405 Granite
bldg tel Stone 3908—For further in-
formation see page 71 Buyers' Guide
and right top corner cards

FELDMAN SIMON AGENCY Inc 1444
Lincoln-Alliance Bank Bldg tel Stone
7250—For further information see
page 79 Buyers' Guide and right top
side lines

FRIEDLICH ROBERT E AGENCY Inc
1028 Sibley Tower bldg 25 North tel
Main 2066—For further information
see page 73 Buyers' Guide, front
cover and left top lines

IACONA PAUL C 249 Powers bldg of-
fice tel Main 3786 res tel Genesee 381
—For further information see page
76 Buyers' Guide and right top side
lines

JOHNSTON JAMES AGENCY Inc 1020
Sibley Tower bldg tel Main 697—For
further information see page 72 Buy-
ers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite
bldg tels Main 938-939—For further
information see page 80 Buyers' Guide

MARKIN'S INSURANCE AGENCY
300-306 Exchange bldg 16 State tel
Main 4741-2—For further informa-
tion see page 76 Buyers' Guide and
left bottom side lines

PAVIOUR R S & SON Inc 1239 Lin-
coln-Alliance Bank bldg tels Main
220-221—For further information see
page 70 Buyers' Guide and right top
lines

PYE HAROLD A AGENCY 200 Powers
bldg tel Main 408—For further in-
formation see page 77 Buyers' Guide

SPIEGEL INSURANCE AGENCY 918
Reynolds Arcade tel Main 3764—For
further information see page 80 Buy-
ers' Guide and left bottom side lines

VIERHILE & DeMALLIE Inc 200 Pow-
ers bldg tel Main 408—For further
information see page 81 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor
bldg 328 Main E tels Main 478-479—
For further information see page 81
Buyers' Guide

*Insurance Agents—Aviation

BOLLER-CLARK 3d floor Central
Trust Bldg tels Main 5303-4-5-6—For
further information see page 69 Buy-
ers' Guide and right line front cover

*Insurance Agents—Boller

JOHNSTON JAMES AGENCY Inc
(and machinery) 1020 Sibley Tower
bldg tel Main 697—For further in-
formation see page 72 Buyers' Guide
and right top lines

*Insurance Agents—Bonding

ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 68 Buy-
ers' Guide and left top lines

BOLLER-CLARK 3d floor Central Trust
Bldg tels Main 5303-4-5-6—For fur-
ther information see page 69 Buyers' Guide
and right line front cover

FRIEDLICH ROBERT E AGENCY Inc
1028 Sibley Tower bldg 25 North tel
Main 2066—For further information
see page 73 Buyers' Guide, front
cover and left top lines

HENNRICH CARL H Inc 49 East av
4th floor tels Main 435-436—For fur-
ther information see page 79 Buyers' Guide
and left top corner cards

IACONO PAUL C 249 Powers Bldg of-
fice tel Main 3786 res tel Genesee 381
—For further information see page
76 Buyers' Guide and right top side
lines

JOHNSTON JAMES AGENCY Inc 1020
Sibley Tower bldg tel Main 697—For
further information see page 72 Buy-
ers' Guide and right top lines

PAVIOUR R S & SON Inc 1239 Lincoln-
Alliance Bank bldg tels Main 220-221
—For further information see page
70 Buyers' Guide and right top lines

SPIEGEL INSURANCE AGENCY 918
Reynolds-Arcade tel Main 3764—For
further information see page 80 Buy-
ers' Guide and left bottom side lines

WOLFERT BROTHERS 408-412 Tay-
lor bldg 328 Main E tels Main 478-
479—For further information see
page 81 Buyers' Guide

*Insurance Agents—Burglary

ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 68 Buy-
ers' Guide and left top lines

BOLLER-CLARK 3d floor Central Trust
Bldg tels Main 5303-4-5-6—For fur-
ther information see page 69 Buyers' Guide
and right line front cover

FRIEDLICH ROBERT E AGENCY Inc
1028 Sibley Tower bldg 25 North tel
Main 2066—For further information
see page 73 Buyers' Guide, front
cover and left top lines

*Insurance Agents—Casualty & Liability

AMSDEN-CONNOR-MILLS Inc 69
Broad W tel Main 4324—For further
information see page 77 Buyers' Guide

ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 68 Buy-
ers' Guide and left top lines

BOHACHEK E S Inc Loew's Theatre
bldg 130 Clinton av S at Court tels
Main 87—For further information
see page 71 Buyers' Guide and left
top lines

BOLLER-CLARK 3d floor Central Trust
Bldg tels Main 5303-4-5-6—For fur-
ther information see page 69 Buyers' Guide
and right line front cover

CLEMENTS JAMES C Inc 409 Powers
bldg tel Main 219—For further in-
formation see page 77 Buyers' Guide

CROWLEY HARRY B 403-405 Granite
bldg tel Stone 3908—For further in-
formation see page 78 Buyers' Guide
and right top corner cards

ENGLEHARDT EDW CO 206-208 Ex-
change bldg 16 State tel Main 1387
—For further information see page
75 Buyers' Guide

FELDMAN SIMON AGENCY Inc 1444
Lincoln-Alliance Bank Bldg tel Stone
7250—For further information see
page 79 Buyers' Guide and right top
side lines

FRIEDLICH ROBERT E AGENCY Inc
1028 Sibley Tower bldg 25 North tel
Main 2066—For further information
see page 73 Buyers' Guide, front
cover and left top lines

IACONO PAUL C 249 Powers bldg of-
fice tel Main 3786 res tel Genesee 381
—For further information see page
76 Buyers' Guide and right top side
lines

JOHNSTON JAMES AGENCY Inc 1020
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further information see page 72 Buy-
ers' Guide and right top lines

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LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 80 Buyers' Guide

MOONE E C Inc 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 75 Buyers' Guide

PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 70 Buyers' Guide and right top lines

PYE HAROLD A AGENCY 200 Powers bldg tel Main 408—For further information see page 77 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 80 Buyers' Guide and right top side lines

VIERHILE & DeMALLIE Inc 200 Powers bldg tel Main 408—For further information see page 81 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 81 Buyers' Guide

*Insurance Agents—Fire

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines

BOHACHEK E S Inc Loew's Theatre bldg 130 Clinton av S at Court tel Main 87—For further information see page 71 Buyers' Guide and left top lines

BOLLER-CLARK 3d floor Central Trust Bldg tels 5303-4-5-6—For further information see page 69 Buyers' Guide and right line front cover

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 77 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 78 Buyers' Guide and right top corner cards

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 75 Buyers' Guide

FELDMAN SIMON AGENCY Inc 1444 Lincoln-Alliance Bank Bldg tel Stone 7250—For further information see page 79 Buyers' Guide and right top side lines

FRIEDLICH ROBERT E AGENCY Inc 1028 Sibley Tower bldg 25 North tel Main 2066—For further information see page 73 Buyers' Guide, front cover and left top lines

HENNRICH CARL H Inc 49 East Avenue 4th floor tels Main 435-436—For further information see page 79 Buyers' Guide and left top corner cards

IACONA PAUL C 249 Powers bldg office tel Main 3786 res tel Genesee 381—For further information see page 76 Buyers' Guide and right top side lines

JOHNSTON JAMES AGENCY Inc 1020 Sibley Tower bldg tel Main 697—For further information see page 72 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 80 Buyers' Guide

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 76 Buyers' Guide and left bottom side lines

PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 70 Buyers' Guide and right top lines

PYE HAROLD A AGENCY 200 Powers bldg tel Main 408—For further information see page 77 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 80 Buyers' Guide and right top side lines

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade tel Main 3764—For further information see page 80 Buyers' Guide and left bottom side lines

VICK CLARENCE A 154 East av at Scio tel Stone 3180—For further information see page 78 Buyers' Guide

VIERHILE & DeMALLIE Inc 200 Powers bldg tel Main 408—For further information see page 81 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 81 Buyers' Guide

*Insurance Agents—Life

BAKER CLIFTON H general agent Monarch Life Insurance Co 500 Lincoln-Alliance Bank Bldg office tel Stone 3860 res tel Charlot 598—For further information see page 83 Buyers' Guide and back binding

BROWN KENNETH R mgr Continental American Life Insurance Co, Wilmington Delaware 1010 Reynolds Arcade Bldg 16 Main E Zone 4 office tel Main 4676 res tel Charlotte 609-W

HAYS HENRY W—CLU (and pension plans) 625 Lincoln-Alliance Bank bldg office tels Stone 767 and 113 res tel Culver 5778—For further information see page 85 Buyers' Guide and top line front cover

HOLTZMAN ART M manager 1132 Sibley Tower bldg tels Stone 4027-4028—For further information see page 82 Buyers' Guide and right top side lines

LINCOLN EARL E general agent Northwestern Mutual Life Insurance Co 1400 Lincoln-Alliance Bank bldg office tel Stone 498 res tel Monroe 4031—For further information see page 84 Buyers' Guide and left line front cover

MacDOWELL EMBRY C 624 Lincoln-Alliance Bank bldg office tel Stone 113 res tel Monroe 667—For further information see page 85 Buyers' Guide and right bottom side lines

McBRIDE ASA D 1114 Lincoln-Alliance Bank bldg office tel Stone 782 res tel Charlot 29

SILVERSTEIN JOSEPH E—CLU 1350 Lincoln-Alliance Bank bldg office tel Main 3320 res tel Glenwood 5867—For further information see page 85 Buyers' Guide and right top side lines

WALL W HERBERT 1114 Lincoln-Alliance Bank bldg office tel Stone 782 res tel Monroe 5913

*Insurance Agents—Plate Glass

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 75 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc 1028 Sibley Tower bldg 25 North tel Main 2066—For further information see page 73 Buyers' Guide, front cover and left top lines

JOHNSTON JAMES AGENCY Inc 1020 Sibley Tower bldg tel Main 697—For further information see page 72 Buyers' Guide and right top lines

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 76 Buyers' Guide and left bottom side lines

*Insurance Agents—Surety
ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
PYE HAROLD A AGENCY 200 Powers bldg tel Main 408—For further information see page 77 Buyers' Guide

Insurance Companies—Accident & Health

Aetna Life Insurance Co 130 Main E rm 612
Continental Casualty Co Claim Office 8 Exchange rm 809

Continental Casualty Health & Accident Co 8 Exchange rm 509
Employers' Liability Assurance Corp Ltd The 130 Main E rm 505

FEDERAL LIFE & CASUALTY CO OF DETROIT Clarence A Vick general agent 154 East av at Scib tel Stone 3180—For further information see page 78 Buyers' Guide

General Accident Fire & Life Assurance Corp 16 Main W rm 240
General Accident Fire & Life Assurance Corp 16 Main W rm 448

Great American Indemnity Co of NY 65 Broad W rm 314
Hartford Accident & Indemnity Co 49 East av rm 406

Massachusetts Bonding & Insurance Co 16 Main W rm 109
MONARCH LIFE INSURANCE CO Clifton H Baker general agent 500 Lincoln-Alliance Bank Bldg office tel Stone 3860 res tel Charlot 598—For further information see page 83 Buyers' Guide and back binding

MUTUAL BENEFIT HEALTH & ACCIDENT ASSOCIATION, Arthur M Holtzman manager 1132 Sibley Tower bldg tels Stone 4027-4028—For further information see page 82 Buyers' Guide and right top side lines

National Casualty Co of Detroit, Mich 130 Main E rm 1102
North American Accident & Ins Co 130 Main E rm 1003

PREFERRED ACCIDENT INSURANCE CO Boller-Clark general agents 3d floor Central Trust bldg tels Main 5303-4-5-6—For further information see page 69 Buyers' Guide and right line front cover

STANDARD ACCIDENT INSURANCE CO OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines

Union Mutual Life Ins Co Portland Me 130 Main E rm 901

Insurance Companies—Auto

Allstate Insurance Co 275 Monroe av Allstate Ins Co 16 Main E rm 810 (claim dept)
American Motorists Ins Co 328 Main E rm 408

AMERICAN MOTORISTS INSURANCE CO, CHICAGO, ILL Clarence A Vick general agent 154 East av at Scio tel Stone 3180—For further information see page 78 Buyers' Guide

Automobile Ins Co 130 Main E rm 612
Automobile Insurance of Hartford, Conn 130 Main E rm 604

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Insurance Companies, Auto—Con
Emmco Insurance Co Inc 34 State rm 416
General Exchange Ins Corp 317 Alexander
Modern Protection Inc 328 Main E rm 512

***Insurance Companies—Boiler**
HARTFORD STEAM BOILER INSURANCE OF HARTFORD CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines

***Insurance Companies—Bonding**
ÆTNA CASUALTY & SURETY CO 6th floor Granite bldg 130 Main E tel Main 2623
HARTFORD ACCIDENT & INDEMNITY CO OF HARTFORD, CONN Carl H Hennrich Inc general agents 49 East av 4th floor tels Main 436-436—For further information see page 79 Buyers' Guide
NATIONAL SURETY CORPORATION Amaden-Connor-Mills Inc general agents 69 Broad W tel Main 4324—For further information see page 77 Buyers' Guide

Insurance Companies—Casualty
ÆTNA CASUALTY & SURETY CO 6th floor Granite bldg 130 Main E tel Main 2623
AMERICAN SURETY CO OF NEW YORK E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 75 Buyers' Guide
MARYLAND CASUALTY CO, BALTIMORE, MD, E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 75 Buyers' Guide
PUBLIC SERVICE MUTUAL INSURANCE CO 505 Monroe Bldg 25 Exchange tel Main 4616

Insurance Companies—Casualty & Liability
American Lumbermen's Mutual Casualty Co of Illinois (branch office) 16 Main E rm 916 (agents) 130 Clinton av S, 25 Main E 3d fl and 82 StPaul rm 607
American Mutual Liability Ins Co of Boston (branch office) 25 Exchange rm 600
Atlantic Mutual Insurance Co (branch office) 183 Main E rm 1033
Century Indemnity Co (agents) (claim dept) 16 Main W rm 200
Commercial Casualty Ins Co of Newark N J (branch office) 183 Main E rm 1024
Eagle Indemnity Co (claim dept) 130 Main E rm 734
Employers' Liability Assurance Corp Ltd The (branch office) 130 Main E rm 525
Employers Mutual Liability Ins Co of Wisconsin (branch office) 45 Exchange rm 725
Exchange Mutual Indemnity Co (branch office) 25 Main E rm 405
Federal Life & Casualty Co 130 Main E rm 1219
Fidelity & Casualty Co of N Y The (branch office) 45 Exchange rm 830 (agent) 119 Main E rm 1101
Glens Falls Indemnity Co (agent) 16 Main W rm 415
Globe Indemnity Co (branch office) (claim dept) 130 Main rm 734

Hardware Mutual Casualty Co (agents) 16 Main E rm 1014
Hartford Accident & Indemnity Co general agent (claim dept) 49 East av 4th fl
Indemnity Insurance Co of North America (agents) (claim dept) 130 Main rm 418
Liberty Mutual Ins Co (branch office) 25 North rm 734
Loyalty Group Companies 183 Main E rm 1024
Lumberman's Mutual Casualty Co of Illinois (agent) 82 StPaul rm 607
Massachusetts Bonding & Ins Co (agents) 328 Main E rm 408
Merchants Mutual Casualty Co (claim dept) 182 Main E rm 923
Merchants Mutual Ins Co (agents) 119 Main E rm 505
Metropolitan Casualty Ins Co (agents) 8 Exchange rm 214
Metropolitan Casualty Ins Co of N Y (branch office) 183 Main E rm 1024
National Casualty Co (claim dept) 8 Exchange rm 809
New York Casualty (branch office) 19 Main W rm 420
Ocean Accident & Guarantee Corp Ltd (agents) 130 Main E rm 818
Protective Indemnity Co 65 Broad rm 417
Rochester Service Office London Guarantee & Accident Co Ltd 130 Main E rm 312
Royal Indemnity Co (claim dept) 130 Main E rm 734
Standard Surety & Casualty Co of N Y (agents) (claim dept) 16 Main W rm 200
Travelers Insurance Co (branch office) 183 Main E 8th fl (agents) 25 Main E 3d fl
UNITED STATES CASUALTY CO OF NEW YORK R S Paviour & Son Inc general agents 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 70 Buyers' Guide and right top lines
Utica Mutual Ins Co (branch office) 45 Exchange rm 708
Utilities Mutual Ins Co (agents) 89 East av rm 708
Zurich General Accident and Liability Ins Co Ltd (general agents) (claim dept) 8 Exchange rm 214

Insurance Companies—Fire
Aetna Insurance Co 16 Main W rm 200
Allied Fire Ins Co 45 Exchange rm 708
America Fire Insurance & Indemnity Group 65 Broad rm 713
American Eagle Ins Co 328 Main E rm 408
Atlantic Mutual Insurance Co 183 Main E rm 1033
Automobile Ins Co 130 Main E rm 612
Boston Fire Ins Co 130 Main E rm 818
Boston Insurance Co 183 Main E rm 940
Buffalo Ins Co 328 Main E rm 408
Central Union Insurance Co 65 Broad W rm 417
Charter Oak Fire Ins Co The 183 Main E 8th fl
Citizens Insurance Company of New Jersey 49 East av 4th fl
Camden Fire Ins Assn 8 Exchange rm 1017
Commercial Union Fire Ins Co of N Y 130 Main E rm 818
CONNECTICUT FIRE INSURANCE CO OF HARTFORD, CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
Employers Mutual Fire Ins Co 45 Exchange rm 725
Federal Insurance Co 25 Main E 3d fl
Federal Insurance Co 409 Powers bldg

Federal Mutual Fire Ins Co 25 Main E 3d fl
Federated Hardware Mutuals 16 Main E rm 1014
Fidelity-Phenix Fire Ins Co 328 Main E rm 408
Fidelity & Guaranty Fire Corp 130 Main E rm 328
FIRE ASSOCIATION OF PHILADELPHIA Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
First National Ins Co 25 Main E 3d fl
Franklin Fire Insurance Co of Philadelphia 49 East av 4th fl
Franklin National Ins Co of NY 25 Main E 3d fl
Fulton Fire Ins Co 183 Main E rm 940
General Ins Co of America 25 Main E 3d fl
Granite State Fire Ins Co 130 Main E rm 923
Great American Ins Co 19 Main W rm 821
GREAT AMERICAN INSURANCE CO OF NEW YORK Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
Hanover Fire Ins Co 183 Main E rm 940
HANOVER FIRE INSURANCE CO OF NEW YORK Boiler-Clark general agents 3d floor Central Trust bldg tels 5303-04-05-06—For further information see page 69 Buyers' Guide and right line front cover
HARTFORD FIRE INSURANCE CO OF HARTFORD, CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
Hartford Fire Ins Co 49 East av rm 401 (auto and marine dept)
Hartford Fire Insurance Co of Hartford Conn 49 East av 4th fl
Home Ins Co 130 Main E rm 1202
Home Insurance Co 25 Main E 3d fl
Illinois Fire Ins Co 328 Main E rm 408
Improved Risk Mutuals 82 StPaul rm 607
Keystone Underwriters Dept 183 Main E rm 1024
Lumber Mutual Fire Ins Co 82 StPaul rm 607
Massachusetts Fire & Marine Ins Co 25 Main E 3d fl
National Fire Ins Co 25 Main E 3d fl
National Fire Ins Co 25 North rm 1118
National Liberty Ins Co 57 North Main E 3d fl
National Retailers Mutual Ins Co 25 W rm 416
New Brunswick Fire Ins Co 25 Main E 3d fl
New Hampshire Fire Ins Co 130 Main E rm 923
NORTH BRITISH & MERCANTILE INSURANCE CO OF LONDON ENGLAND Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
North River Ins Co 25 Main E 3d fl
Northern Fire Ins Co of NY 130 Main E rm 818
Northwestern National Ins Co 328 Main E rm 408
Ohio Farmer's Ins Co 328 Main E rm 408
Old Colony Ins Co 183 Main E rm 940
PENNSYLVANIA FIRE INSURANCE CO, PHILADELPHIA, PA E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 75 Buyers' Guide

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 75 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

PHOENIX INSURANCE CO OF HARTFORD, CONN R S Pavlour & Son Inc general agents 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 70 Buyers' Guide and right top lines
Phoenix London Group 130 Main E rm 312
Potomac Ins Co The 16 Main W rm 448
Providence Washington Ins Co 25 North rm 1037
PROVIDENCE-WASHINGTON INSURANCE CO OF PROVIDENCE, RHODE ISLAND Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
Quincy Mutual Fire Ins Co 25 Main E 3d fl
ROCHESTER AMERICAN INSURANCE CO OF NEW YORK Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
Springfield Group of Fire Ins Cos 25 North rm 1035
Standard Fire Ins Co The of Hartford Conn 130 Main E rm 604
Sun Ins Office 130 Main E rm 1101
Train John L Co Inc 45 Exchange rm 708
Travelers Fire Ins Co 183 Main E 8th fl
United Mutual Fire Ins Co 25 North rm 734
United States Fire Ins Co 130 Main E rm 1102
United States Fire Ins Co of NY 49 East av 4th fl

Insurance Companies—Fraternal
Maccabees The 16 Main W rm 313
Woman's Benefit Assn 328 Main E rm 509

***Insurance Companies—Liability**
STANDARD OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines

Insurance Companies—Life
AETNA LIFE INSURANCE CO 6th floor Granite bldg 130 Main E tel Main 2623
Berkshire Life Ins Co of Pittsfield Mass 16 Main E rm 600
Colonial Life Ins Co The 130 Main E rm 912
Columbian National Life Ins Co 130 Main E rm 424
Connecticut General Life Ins Co 183 Main E rm 1014
Connecticut Mutual Life Ins Co 183 Main E rm 1420
Continental American Life Ins Co, Wilmington Delaware 16 Main E rm 1010
Empire State Mutual Life Ins Co 8 Exchange rm 508
Equitable Life Assurance Society of US 130 Main E rm 1026
Equitable Life Ins Co of Iowa 16 Main E rm 200
Fidelity Mutual Life Ins Co 42 East av rm 304
Guardian Life Ins Co of America 119 Main E rm 807
Home Life Ins Co of New York 183 Main E rm 720
John Hancock Mutual Life Ins Co 26 Exchange 2d fl, 14 Franklin rm 511, and 119 Main E rm 1018
Manhattan Life Ins Co of NY 5 St Paul rm 522
MASSACHUSETTS MUTUAL LIFE INSURANCE CO Charles H Schaaff general agent 624 Lincoln-Alliance Bank bldg telephone Stone 113
Massachusetts Protective Assn Inc 25 Main E rm 403

Metropolitan Life Ins Co 16 Main E rms 702 and 1020 and 14 Franklin rms 605 and 1103

MONARCH LIFE INSURANCE CO
Clifton H Baker general agent 500 Lincoln-Alliance Bank bldg office tel Stone 3860 res tel Charlot 598—For further information see page 83 Buyers' Guide and back binding
MUTUAL BENEFIT LIFE INSURANCE COMPANY NEWARK NEW JERSEY David L Roberts general agent 1050 Lincoln-Alliance Bank bldg tel Stone 2661

Mutual Life Ins Co of NY 183 Main E rm 1350
National Life Ins Co of Vermont 16 Main E rm 610
New England Mutual Life Ins Co 16 Main E rm 400
New York Life Ins Co 42 East av rm 526

NORTHWESTERN MUTUAL LIFE INSURANCE CO 1400 Lincoln-Alliance Bank bldg tel Stone 498—For further information see page 84 Buyers' Guide and left line front cover
Paul Revere Life Ins Co 25 Main E rms 401-403

Penn Mutual Life Ins Co 183 Main E rm 1114

Phoenix Mutual Life Ins Co of Hartford Conn 16 Main E rm 900
Provident Mutual Life Ins Co of Philadelphia Pa 183 Main E rm 1004

Prudential Ins Co of America The group Ins dept 16 Main E rm 520, 10 Gibbs rm 301, 45 Exchange rm 608, 25 North rms 710 and 912

Security Mutual Life Ins Co 183 Main E rm 1444

State Mutual Life Assurance Co 130 Main E rm 1114

Travelers Ins Co 183 Main E 8th fl
Union Central Life Ins Co 130 Main E rm 1102

Union Central Life Ins Co of Cincinnati Ohio 130 Main E rms 1006-1018
Union Mutual Life Ins Co 130 Main E rm 904

UNITED BENEFIT LIFE INSURANCE CO Arthur M Holtzman mgr 1132 Sibley Tower bldg tels Stone 4027-4028—For further information see page 82 Buyers' Guide and right top side lines

United States Life Ins Co 119 Main E rm 505

Unity Life & Accident Ins Assn 5 St Paul rm 228

Insurance Companies—Surety Bonds

Aetna Casualty & Surety Co 130 Main E rm 612

American Bonding Co of Baltimore 45 Exchange rm 417

American Surety Co of NY, 19 Main W rm 420

Fidelity and Deposit Co of Maryland 45 Exchange rm 417

Massachusetts Bonding & Ins Co 19 Main W rm 1015

National Surety Corp 69 Broad W

STANDARD OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines

United States Fidelity & Guaranty Co 130 Main E rm 328

U S Guarantee Co 25 Main E 3d fl

***Insurance Companies—Title ABSTRACT TITLE & MORTGAGE CORPORATION** 47 Fitzhugh S tel Main 4170—For further information see page 2 Buyers' Guide

Interior Decorators
Bellittera Emilio 144 Vermont
Carroll's 510 Benton

Chaffee Leo C 12 Cambridge
Cook Bradley A 243 Brooks av
Davis Leon P 42 Trafalgar
DeVonis Andrew 17 Mark
Dworsky Janet 76 Hingsdale
Emmons Claudia W Mrs 2219 Main E
Gange Angelo 85 Sellinger
Gerace & Forde 549 S Goodman
GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines

Guttadauria Michl 111 Ambrose
Happ Norman W 468 Cottage
Holahan Eliz G 311 Alexander rm 209
House Kenneth F 311 Alexander rm 302

Jacobson Isaac B 104 Lill
Kemper Margt 150 Barrington
Kittredge Edwin A 33 Brentwood
Lanzatella Jos P 845 Smith
Nowicki Martin S 397 Durnan
Rosen Abram 43 Catharine
Stocum Richd C 22 Burlington av
Trepanier Jos E 681 Averill av
VanScyok Jasper W 51 Gardiner pk
Wilnot Geo L 51 Webster av
Wilson Wm E 118 Virginia av
Window Fashions Inc 85 East av
Wood Raymond W 119 Woodman pk
Woodard Parnell E 19 Winthrop
Wren Arth 38 Walbar

***Interior Wood Work**
HOPEMAN A & SONS CO 569 Lyell av tel Glenwood 1000—For further information see page 36 Buyers' Guide

MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 30 Buyers' Guide

ROCHESTER LUMBER CO 2040 East av tel Monroe 1345—For further information see page 91 Buyers' Guide and right top side lines

ZIELINSKI STEPHEN 115 Hudson av tel Stone 2603—For further information see page 92 Buyers' Guide

***Investigations—Secret & Private**
DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 901-903-905 Commerce bldg tel Main 1744—For further information see page 42 Buyers' Guide and right top side lines

***Investment Brokers**
GENESEE VALLEY SECURITIES CO 215 Power bldg tel Main 1183—For further information see page 28 Buyers' Guide and back cover
HAYES LAWRENCE A COMPANY 317 Genesee Valley Trust bldg tel Main 7480—For further information see page 29 Buyers' Guide and back cover

Investment Securities
BONBRIGHT GEORGE D B & CO 100 Powers bldg tel Main 4830—For further information see page 26 Buyers' Guide
Cottrell Fred W 16 Main W rm 723
Cronin & Co 84 Exchange rm 203
Dainard A W & Co Inc 34 State rm 205
DeGolyer John J 42 East av rm 207
Dennison Field & Co Inc 25 Main E rm 408

Fiduciary Counsel Inc 130 Main E rm 404
GENESEE VALLEY SECURITIES CO 215 Powers bldg tel Main 1183—For further information see page 28 Buyers' Guide and back cover
Hamlin & Lunt 183 Main E rm 1445
HAYES LAWRENCE A COMPANY 317 Genesee Valley Trust bldg tel Main 7480—For further information see page 29 Buyers' Guide and back cover

DOYLE DETECTIVE BUREAU

PROTECTION
DE

SINCE 1919

INVESTIGATIONS

CRIMINAL
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Investment Securities—Con

Herrick, Waddell & Co Inc 130 Main E rm 1128
Howe & Rusling Inc 183 Main E rm 714
Hunt Frank P 42 East av rm 104
Investors Syndicate Title & Guaranty Co 14 Franklin rm 421
Investors Mutual Inc 14 Franklin rm 421
Lee Higginson Corp 183 Main E rm 1200
Little & Hopkins Inc 16 Main E rm 620
LUDINGTON H J & CO 1029-1032 Genesee Valley Trust bldg tel Main 5092—For further information see page 27 Buyers' Guide
Meyer & Ewell Co Inc 183 Main E rm 1216
Paul & Co Inc 19 Main rm 316
PERKINS ERICKSON & CO member New York Stock Exchange 134-145 Powers bldg tel Main 1144—For further information see page 26 Buyers' Guide
Pifer Edwin W 291 Selye ter
Powell Milton C Co Inc 14 Franklin rm 1110
Quinby H Dean jr 183 Main E rm 1202
Rollins E H & Sons Inc 183 Main E rm 1017
SAGE RUTTY & COMPANY Inc 807-810 Genesee Valley Trust bldg tel Main 6210—For further information see page 27 Buyers' Guide
Smith & Hall 10 Gibbs rm 307 (investment counsel)
Strivings Victor D & Co 42 East av rm 201
Tucker, Anthony & Co 16 Main E rm 212

*Investments—Real Estate

LOEB & ROSENTHAL CO Inc (specializing in investment properties) suite 128-130 Powers bldg tels Main 3743-3744—For further information see page 127 Buyers' Guide and left top side lines

*Iron Founders

(See also Founders)
AMERICAN LAUNDRY MACHINERY CO The (mfrs of Meehanite) 110 Buffalo rd between NYC RR and Glidestel Genesee 92—For further information see page 93 Buyers' Guide

Iron Pipe

Karch Pipe Co rear 456 Lyell av
Rochester Pipe & Fence Corp 306 Buffalo rd (reclaimed pipe)

Iron & Steel Dealers

BURKE STEEL CO Inc 30 Sherer PO Box 514 tel Genesee 7600—For further information see page 99 Buyers' Guide and left bottom side lines
COOK IRON STORE CO 120-128 StPaul tels Main 5188-5189—For further information see page 140 Buyers' Guide
Heughes F L & Co Inc 1029 Lyell av
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 100 Buyers' Guide and left side lines
ROCHESTER IRON & METAL CO Inc (also second hand) 325 StPaul and 287 McRead blvd tel Main 464—For further information see page 99 Buyers' Guide
Ryerson Jos T & Son Inc 217 East av rm 26
Ward's Edgar T Sons Co 183 Main E rm 1039

Iron & Steel Work

Allan Iron & Welding Works Inc 138 Murray
Brown John 496 Glidestel

Gebhardt & Ruhle 35 Lake av
Guarantee Iron Works 16 Railroad
Rochester Steel Construction Co 520 Clinton av S
Young's Wrought Iron Works 1464 Lyell av

*Jams, Jellies & Preserves (See Preserve Mfrs)

Janitors' Supplies

Arrow Supply Co 5 Lundy's la
Douglas Products Co 183 StPaul
Greene Building Maintenance Supplies 241 East av
Rochester Janitor Supplies Inc 260 State

Jewelers—Mfg

Fessner Ludwig Co Inc 623 Portland av
Koppin Ewald L 14 Franklin rm 501
Leith & Martin 119 Main E rm 319
Metal Arts Co Inc 742 Portland av
Oliver-Kahse Inc 36 King
Rockwell & Alden 34 N Water
Specialty Jewelry Shop 5 StPaul rm 402
Sterling Shop 365 Park av

Jewelers—Retail

Allen Nellie H Mrs 2248 Main E
Allen Ralph A & Son 77 Orchard
Art Jewelry Shop 27 Clinton av S rm 212
Baldwin Jacob 430 North
Bauerle Otto J 130 Main E rm 502
Blume Abe J 9 State
Blumenthal Abr S 270 and 672 Clinton av N
Brautigam Henry J jr 25 North rm 724 (engraver)
Cappuccio Aniello 523 North
Coster Chas P 1519 Lake av
Covill Derwood E 16 Clinton av S
Culver Clock Shop 1332 Culver rd
Dangler Clarence J 732 South av
D'Annunzio Arthur 490 Main W
Diana Jewelry Co 131 North
Dilger Oscar J 119 Main E rm 309
Doerr Geo W 5 StPaul rm 520
Emmons Ray W 2219 Main E
Esley Wayne B 1114 Hudson av
FORSYTHE CLIFTON S successor to J C WILSON CO 39 Main E tel Main 5738—For further information see page 114 Buyers' Guide and left top side lines
Gamler's 104 Main E
Gutlin Louis Jewelry Store 149 Clinton av N
Glazer Jewelry Co Inc 149 Main E 2d fl
Groat Adelbert D 5 StPaul rm 313
Guerrera Christopher 618 Clifford av
Gulvin Wm S 25 North rm 246
Gutfrucht Rudolph A 890 Main W
Harmis's Jewelers 21 Main E
Hensler Bernard J 119 Main E rm 301
Hershberg's Inc 1 East av
Humbert Geo H 300 Main E
Hurwitz Harry & Co 316 Joseph av
Jackson Wm H 325 Driving Park av
Jewel Box The 7 Franklin
Jones Jos F 1793 Dewey av
KLEE & GROH 143 Main E tel Main 6042
Korpeck Jewelers 615 Clinton av N
Laba Zygmunt W 585 Hudson av
Lang V H Co 5 StPaul rm 403
Lauterbach Walter G 681 Clinton av N
Leddle Jas O 842 Dewey av
Loomis Wm G 280 Reynolds
Madel's Jewelry 481 N Goodman
Magro John S 720 Jay
Maloney Edw K 6 State rm 103
Marks & Abramson 10 State
Marsh Edw S 16 State rm 118
Metzger Tillo C 12 Gladys
Miller R Ralph T 5 StPaul rm 315
Morton Geo E 130 Main E rm 908
Nied Henry P 103 Parsells av
Oemisch Henry 1706 East av

O'Neil Clifford J 587 Jefferson av
Proctor Jas W 107 Reynolds
Ring Morris 14 Franklin rm 504
Rogers Jewelers 62 Main E
Rudolph Bros Inc 115 Main E
Scanlan & Lane 5 StPaul rm 231
SCHERER E J Inc 249-253 Main E opp Sibley's tel Stone 710—For further information see page 86 Buyers' Guide
Scheer Geo F & Son 4387 Lake av
Schroedel Edw J 401 Main E
Servas Jos B 5 StPaul rm 213
Silverberg's 327 Joseph av
Small's Inc 28 Main E
State & Allen Jewelry Shop 188 State
Sunderlin Company The 364 Main E
Tarrant Frank 68 South av
Thorne Wm S 318 Main E
Thurston Jewelry Co 561 Thurston rd
Torrey Harry S 318 Main E and 529 N Goodman
Wander's Jewelers 84 Main E
Weisbuch Inc 398 Main E
Weisman Max 181 Hudson av
Weiss S Jewelry Co 92 Main E
Wildman J M Co Inc 86 Main E
Wilson's Leading Jewelers 205 Main E
Zimmerman Aug G 25 North rm 442

Jewelers—Wholesale & Importing

Berson-Marine Co 14 Franklin rm 1003
Brighton Jewelry Co 25 North rm 538 (costume)
Cohen Hyman M 5 StPaul rm 501
Cornell Harry & Co 5 StPaul rm 414
Fisher Abr 25 North rm 722
Lester Jewelry Co 119 Main E rm 307
Present Co 183 Main E rm 704
Rosenbloom Morris & Co Inc 29 StPaul
Shurkus Norman E 19 State
Turk Benj H 5 StPaul rm 417

Jewelers' Supplies

Germanow-Simon Machine Co 408 StPaul
Trevas Philip Co 5 StPaul rm 222

*Jewelry—Costume

LIKLY STORES Inc The 271 Main E tel Stone 915—For further information see page 87 Buyers' Guide and left top lines
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

*Jigs & Fixtures

UNION TOOL CO The 299 Norton tel Glenwood 3495—For further information see page 95 Buyers' Guide

Junk Dealers

Astman Nathan 155 Avenue C
Atkin Rose Mrs rear 10 Herman
Bachman B & Co 27 Herman
Baker Bros 189 Hudson av
Baker Eli & Son 75 Woodbury
Bremen Ernest rear 42 Cole
Brown Wm Co 227 MtHope av
Brown Wm Co 18 Rhine
Cohen J & Son Co Inc 111 Joseph av (rags)
Cohen Meyer 28 Thomas
Cohen Phil Iron & Metal Co rear 25 Herman
Dubitsky Saml 671 Clifford av
Feinberg Jos 1603 StPaul
Frank Chas Metal Co 545 Oak
Gallant J & Sons 306 Ormond
Gordon Harry rear 44 Buchan pk
Gugliuzza Carmelo 29 Portland av
Hanlon & Co Inc 417 State (scrap metal)
Harrison Jacob rear 40 Joseph av
Hoffman Benj 127 Weaver
Kahn Israel 29 Rhine
Klein Jacob rear 21 Buchan pk
Kozel Jos rear 414 Ormond
Kravetz Harry & Sons 209 Sellinger

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Krovetz Harry 52 Buchan pk
Legom Isadore 92 Thomas
Levin Nathan L 195 Randolph
Lieberman Abr 385 Portland av
Luckenbach Oswald 104 Sellinger
Manchester Harold C 194 River
Miller Waste Material Co 44 1/2 Herman
Minowitz Jacob 95 Herman
Ples Hyman 732 Clifford av
ROCHESTER IRON & METAL CO Inc
325 StPaul and 237 MtRead blvd tel
Main 464—For further information
see page 99 Buyers' Guide
Rochester Waste Material Co 19 Cleve-
land
Rosenbaum Bros rear 295 Ormond
Safford Edw 62 Barnum
Shur David A 597 Norton
Wollach Abram 229 Wilkins
Zerniak Walter J 276 Weaver

Kennels

Celamo Kennels 372 Champlain
MtRead Kennels 1275 MtRead blvd

*Kindling

FLOWER CITY CHARCOAL CO 135-
149 Colvin tel Genesee 476—For fur-
ther information see page 33 Buyers'
Guide

*Kitchen Equipment

FEARLESS DISHWASHER CO Inc
175 Colvin tel Genesee 1044

Knit Goods—Mfrs

Burrill Knitted Sports Wear 43 Stone
Champion Knitwear Co Inc 77 StPaul
(whol)
Flower City Knitting Mills Corp 70
Exchange rm 300
Lowenthal Max & Sons 422 Clinton av
S

*Kodak Finishers

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

Label Mfrs

ROCHESTER LITHOGRAPHING CO
95-119 MtRead blvd cor Buffalo rd
tel Genesee 6105
STECHEER TRAUING LITHOGRAPH
CORP 274 N Goodman tel Monroe
450—For further information see
page 86 Buyers' Guide

Laboratories

Alan Drug Products 18 Cataract
Flower City Laboratories 511 Dewey av
(medicine compounds)
Hettel A J Laboratory 45 Roseview av
(embalmers' supplies)
P & S Drug Products 18 Cataract
Photo-Cast Inc 59 Main E
Physician's Clinical Laboratory 277
Alexander rm 205 (clinical)
Rochester Color Laboratory 119 Main
E rm 823
Supreme Drug Products 18 Cataract
Ward Charles H Inc 205 Main W
(anatomical)

Laboratory Apparatus & Sup- plies

Biological Supply Co 1176 MtHope av

Ladder Mfrs

Combination Ladder Co 818 South av
Connor John & Son 430 Exchange (re-
tail)
Pease F B Co, E Henrietta rd at West
Shore RR

*Lager Beer & Ale
AMERICAN BREWING CO OF RO-
CHESTER NY Inc (Tam O'Shanter)
444 Hudson av tel Stone 444—For
further information see page 25 Buy-
ers' Guide and left side line back
cover

Lamp Mfrs

Star Headlight & Lantern Co 89 Allen

Lamp Shades & Frames—Mfrs
Bradlen Studios 340 Monroe av

Lamps—Retail Dealers

Aladdin Lamp Studio 410 Main E

Landscape Architects and Gardeners

Broadbrooks Florence T 920 Merchants
rd
DeForest Alling S 16 Fair pl
GLEN BROTHERS Inc 1768 Main E
tel Culver 1854—For further infor-
mation see page 105 Buyers' Guide
and right top side lines
LAUWERET WILLIAM 43 Wisconsin
tel Culver 4014
Lothian A & Sons 24 Faraday
Nauerth John M 124 Harvard
Nelson F B & Son 328 Main E rm 416

*Landscape Engineers

GLEN BROTHERS Inc 1768 Main E
tel Culver 1854—For further infor-
mation see page 105 Buyers' Guide
and right top side lines

*Last Mfrs

EMPIRE LAST WORKS Palmer cor
Breck sts tel Culver 1700

*Lathes

ADAMS OGDEN R (South Bend and
Rivett Precision) show rooms 264-266
State bus tels Main 6374-6375 res tel
Hillside 2372-J—For further infor-
mation see page 94 Buyers' Guide and
left side lines

Laundries—Chinese

Chung Charlie 525 Chili av
Kee Sing 16 Monroe av
Lee Joe 33 Plymouth av N
Lew John 480 Monroe av
Lin Lee 532 Main W
Lung Chong 98 James
Lung Tom Wo 108 Monroe av
Ming Wah Lee 68 Spring
Park Avenue Laundry 696 Park av
Sing C Lee 454 Main E
Sing L Lee 559 Main E
Wong's Laundry 421 Clinton av N

Laundries—Hand

DeLuxe Laundry 286 Court
Elm Laundry 45 Elm
James Sallie Mrs 82 Kelly
Nevelezer Jacob 353 Court
Newton Nettie A Mrs 255 S Goodman
Purdy Chas E 300 Hillside av
Quan Frank 31 Pullman av
Rite-Way Laundry 296 Court
Smith Alf W 780 Brown
Warwick Eva Mrs 218 Spring

Laundries—Steam

Adams Hand Laundry 54 Adams
American Laundry 664 Monroe av
American Union Laundry 700 Clinton
av S and 55 Spring
Central Laundry & Supply Co Inc 536-
552 StPaul
Crescent Puritan Laundry Inc 1630
Dewey av
Genesee Laundry 89 Jay
Hafner Home Laundry Inc 595 Clinton
av N
Highland Linen Supply Co 625 S Good-
man
Home Laundry 595 Clinton av N

Jefferson Laundry Service 584 Jeffer-
son av
Liberty Laundry 273 Wilder
Lilac Laundry 14 Ward
Mechanics Laundry Co Inc 14 Glen-
dale pk
Monroe Coverall Service Co 555 Child
Mother's Home Laundry 199 Berlin
Neat Laundry Co 51 Arthur
North East Laundry 680 Plymouth av
S

ROCHESTER KELSO LAUNDRIES

497 State tels Main 7700-7701
Rochester Laundry Co 200 Court
Snowwhite Laundry Inc 625 S Goodman
Sommer Bruno C rear 1252 Clifford av
STAR PALACE LAUNDRY Inc 61
North tel Stone 1500
Sunshine Laundry 218 North
Tatlock Bros Inc 183 Tremont
Three Hour Laundry Stores Inc 200
Clinton av S
White Linen Supply Laundries Inc 427
Maple

*Laundry Machinery

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 93 Buy-
ers' Guide

Lawyers

Notaries Public designated by an aster-
isk (*)
ABBOTT, RIPPEY & HUTCHENS 615
Powers bldg 16 Main W tel Main
2946-2947

*Adams Addis V 39 State rm 418
Adler & Colson 183 Main E rm 1414
Alaimo Jos W 45 Exchange rm 803
*Albright Jas K 39 State rm 324
*Albright Johnson Stanley 39 State rm
324

Allen Don C 5 S Fitzhugh 3d fl
Allen Raymond F 31 Exchange 6th fl
Anderson Arth R 39 State rm 220
Ark Jacob 45 Exchange rm 309
Arms Arth A jr 31 Exchange 6th fl
Arnot Raymond H 39 State rm 711
Attardo Jos C 25 Exchange rm 301
Averill Robt 39 State rm 503
Backus Oswald P jr 16 Main W rm 734
Backus Sidney K 16 Main W rm 734
Backus & Backus 16 Main W rm 734
Bacon Leonard Lee 45 Exchange rm
1025

Baglin C Norbert 8 Exchange rm 907
BAGLIN & HAMILTON 907 Wilder
bldg tel Main 2494
Bailey Geo E 31 Exchange 6th fl
*Baker Barton 45 Exchange rm 801
Baker & Carver 45 Exchange rm 801
*Baltensperger Casper V 31 Exchange
6th fl

Barker Orrin 16 Main W rm 535
Barr Culver 31 Exchange 6th fl
Bauman Agnes L 16 Main W rm 300
Beach Danl M 5 S Fitzhugh 3d fl
Beach Danl M jr 5 S Fitzhugh 3d fl
*Bechtold Chas B 19 Main W rm 903
Bechtold Karl K 19 Main W rm 903
BECHTOLD AND BERNSTEIN 903

Union Trust bldg tel Main 260
*BeHage Eug H 39 State rm 517
Bell Wm J 16 Main W rm 319
Bentley Herbert L 39 State rm 612
*Bentley Jos W 39 State rm 612
BERGER SAMUEL 910-911 Wilder bldg
office tel Main 839 res tel Monroe
6114

Berlove Harold J 19 Main W rm 906
Berlove Lester J 16 Main W rm 340
Bernan John H 16 Main W rm 714
Bernstein Seymour 903 Union Trust
bldg 19 Main W
Bielski Henry E 932 Avenue D
Bircher Ralph E 16 Main W rm 524
Block Wilton A 19 Main W rm 412
Block & Smith 19 Main W rm 412
*Bly Halton D 19 Main W rm 1015
Bodine Geo F 16 Main W rm 800

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Bown Carlton F 45 Exchange rm 718
Boyle Jos B 16 Main W rm 400
Braiman Myer 45 Exchange rm 933
Branch Caroline W Mrs 16 Main W rm 820
Branch John W 16 Main W rm 820
Branch, Rosenberg & Branch 16 Main W rm 820
Brennan J Paul 8 Exchange rm 905
Brewer Jas L 39 State rm 218
Brickner Isaac M 16 State rm 407
Brindisi Angelo S 25 Exchange rm 503
Briskin Louis 25 Main E rm 409 and 240 Joseph av
Brodsky Rubin 8 Exchange rm 1009
Brown Berton W 16 Main W rm 545
Brown Nicholas E 5 S Fitzhugh 3d fl
Brown Oscar J 16 Main E rm 920
Brown & Zurett 16 Main E rm 920
*Brownell Emery A 25 Exchange rm 303
Buck Glenn L 716 Union Trust bldg 19 Main W
Buell Henry D 31 Exchange rm 211
Buff Jos 19 Main W rm 510
*Bunis Louis I 8 Exchange rm 912
*Bunis Saml W 8 Exchange rm 912
Bunis & Bunis 8 Exchange rm 912
*Burns Geo 8 Exchange rm 502
BURNS & BURNS 502 Wilder bldg tel Main 803
Burton Clarence L 45 Exchange rm 915
Bush Joseph H 31 Exchange 6th fl
*Calkins Harland F 5 S Fitzhugh 3d fl
Callahan Chas E 19 Main W rm 1021
Caparco Wm A 16 Main rm 300
Carey Wm J 39 State rm 401
Carroll H Bradley 31 Exchange rm 210
*Carver Elbert H 45 Exchange rm 801
*Case Earl F 39 State rm 714
Castle, Fitch, Swan & Jefferson 19 Main W rm 910
Castle Kendall B 19 Main W rm 910
Castle Newton B 19 Main W rm 910
Chace Benj B 19 Main W rm 1015
Chamberlain Arth V D 16 Main W rm 300
Chamberlain, Page & D'Amanda 16 Main W rm 300
Chikovsky Saml 8 Exchange rm 1009
Clark Fredk R 16 Main W rm 615
Clarke Truesdale 45 Exchange rm 915
Clary Francis J 16 State rm 407
Claus Francis L 19 Main W rm 610
Claus & Meagher 19 Main W rm 610
Clay Wm L 16 Main W rm 510
Clynes Edmund 45 Exchange rm 433
Cohen David A 16 Main W rm 442
Cohen Max 25 Main E rm 419
Cohen & Gould 25 Main E rm 419
Coit Fredk W 14 Franklin rm 701
*Colson J Fredk 183 Main E rm 1414
Colton Chas A 145 S Fitzhugh
Combs Wm C 16 Main W rm 800
Connors Richd H 45 Exchange rm 625
Corbett Donald J 39 State rm 401
Corbett Thurston 65 Broad W rm 617
Corcoran Jos H 19 Main W rm 605
Corcoran Paprocki & Hennessy 19 Main W rm 605
*Cotroneo Anthony S 45 Exchange rm 403
Cramer Benj S 16 Main W rm 421
*Cristy Edw I 31 Exchange 6th fl
*Crone Thos Harold 39 State rm 800
Croog Saml 16 Main W rm 440
Cucci Wm S 8 Exchange rm 611
Cuff Jas E 19 Main W rm 1006
Culley Ralph H 65 Broad W rm 617
Culley and Corbett 65 Broad W rm 617
CUMPTON EDWARD E (patent) 711 Wilder bldg tel Main 5529
Curran Arth B 31 Main E 2d fl
Dalley John H 16 Main W rm 718
Dale Jas G 5 S Fitzhugh 3d fl
D'Amanda Alf J 16 Main W rm 522
D'Amanda Anthony G 16 Main W rm 522
*D'Amanda Christopher H 45 Exchange rm 601

D'Amanda Francis J 16 Main W rm 300
*Dankoff Ruben A 19 Main W rm 510
Danno Saml J 25 Main E rm 422
*Dattilo Phillip B 45 Exchange rm 316 and 1750 Clifford av
Davidson Sidney Z 16 Main W rm 707
DeGraft Wm 31 Exchange rm 311
DeLeeuw Murray 31 Main E
Denton Eug C 16 Main W rm 232
Devans Frank E 31 Exchange 6th fl
DeVoe Clinton A 16 Main W rm 530
DeVonts Peter J 20 Main W
Dey Earl L 31 Exchange 6th fl
*Dicker Saml B 183 Main E rm 1150
Dinan David D 19 Main W rm 610
DiPasquale Saml D 16 Main W rm 440
Dividio Anthony L 19 Main W rm 910
Dobson J Roger 19 Main W rm 903
Donovan Austin J 45 Exchange rm 633
Doyle Emmett L 45 Exchange rm 315
*Doyle Justin J 31 Exchange 6th fl
*Draper Geo B 31 Exchange rm 303
Draper Miller & Miller 31 Exchange rm 303
Duffy Jas P B 19 Main W rm 1012
Duffy Neil H 8 Exchange rm 803
*Dunbar Alf W 31 Exchange 6th fl
Dutcher Darrow A 19 Main W rm 510
Dutcher Henry Redman 45 Exchange rm 733
Dwyer Eug J 45 Exchange rm 1009
Dwyer Robt T 45 Exchange rm 1009
DWYER SHEARER & DWYER 1009 Genesee Valley Trust bldg tel Main 6734
Easton Wm G 16 Main W rm 511
Easton and Witmer 16 Main W rm 511
Eber Ely 16 Main W rm 247
Eber Wm 16 Main W rm 247
Eddy H Nile 34 State rm 214
Edelman Edw C 16 Main W rm 824
Edelstein Abr 25 Exchange rm 407
Farber Benj J 45 Exchange rm 1009
Farber Eliz L Mrs 45 Exchange rm 1009
Farbo Jos 25 Main E rm 422
Farnham Philip 16 Main W rm 500
Farnham Sherman 16 Main W rm 500
Feely Jas K 16 Main W rm 305
Feely Jos M 16 Main W rm 305
Fellerski Adam 39 State rm 619
Ferrari Peter P 16 Main W rm 131
Ferris Frank H jr 6 Clinton av S rm 305 and 233 Main E
Fischette Jos A 16 State rm 408
*Fischette Rocco M 16 State rm 408
Fishman Lester 16 Main W rm 806
Fitch J Sawyer 19 Main W rm 910
Fitzgerald Danl F 45 Exchange rm 1033
Fix Meyer 16 Main W rm 500
*Forman Fredk S 183 Main E rm 1252
Forsyth Walter S 45 Exchange rm 1025
Fowler Ray F 45 Exchange rm 723
Francis Abr G 19 Main W rm 603
Frank Wm J 25 Exchange rm 400
*Frankie Howard W 25 Exchange rm 500
Freeman Hyman B 16 Main W rm 800
Fritsch Jos jr 45 Exchange rm 433
Gallagher Robt T 16 Main W rm 524
Gallancy Danl J 31 Exchange rm 205
*Gandy Donald F 8 Exchange rm 1010
Gano D Curtis 8 Exchange rm 615
GANO & SOLOMON 612-616 Wilder bldg tels Main 4646-4647
Gelb Wm B 8 Exchange rm 204
Gervais Jos H 31 Exchange rm 210
*Gifford Clarence M 183 Main E rm 1224
Gillette Henry E 34 State rm 302
Gillette Percival W 8 Exchange rm 1010
*Gillette Willis K 8 Exchange rm 511
Gilman Andrew L 183 Main E rm 1252
GITELMAN JACOB 617 E & B Bldg 39 State office tel Main 2134 res tel Monroe 4448
Gleiner Lester A 19 Main W rm 602

Glynn Henry R 39 State rm 319
Glynn Jas F 39 State rm 319
Goddard J Eug 16 Main W rm 438
Goldman Albert E 8 Exchange rm 911
*Goldman Harry D 19 Main W rm 510
Goldman Manuel D 19 Main W rm 720
Goldman Reuben 16 Main W rm 831
Goldstein Abram P 16 Main W rm 707
Goldstein Jos 19 Main W rm 720
Goldstein & Goldman 19 Main W rm 720
*Goldwater Franklin A 45 Exchange rm 625
Goodelle Fred B 16 Main W rm 243
*Goodwin Frank J 31 Exchange 6th fl
*Gordon Geo C 3d 31 Exchange 6th fl
Gossin Alex J 16 Main W rm 242
Gould Hyman G 25 Main E rm 419
Grabb Clarence F 19 Main W rm 616
Grassi John A 16 Main W rm 438
Green Chas W 16 Main W rm 800
Greenberg D Mordecai 25 Main rm 409
Greene Burton H 8 Exchange rm 912
Griswold Hamilton C 6 Clinton av S rm 305 and 233 Main E
*Grossman Milton L 880 Main W
Guglielmino Rosario J 16 Main W rm 421
Guttenberg Earl R 19 Main W rm 820
Haller Clarence W 25 Main E rm 421
Halsey Hampton H 39 State rm 714
Hamilton Clarence E 8 Exchange rm 907
Hamilton Walter S 5 S Fitzhugh 3d fl
*Hanks Wm B 39 State rm 407
Hardell Clarence H 16 Main W rm 438
Hargrave Thos J 31 Exchange 6th fl
Harpending Abram 5 S Fitzhugh 3d fl
HARRIS, BEACH, KEATING, WILCOX & DALE 3d floor Rochester Savings Bank bldg 5 Fitzhugh S tel Main 2202
Harris Donald 19 Main W rm 610
Harris Edw 5 S Fitzhugh 3d fl
*Harris Edw Jr 5 S Fitzhugh 3d fl
Harris Gordon B 16 Main W rm 400
Harris Harry Z 19 Main W rm 510
Harrison Jack 16 Main W rm 338
Harter Donald R 16 Main W rm 800
Hawks Geo H jr 31 Exchange 6th fl
*Headley Robt T 45 Exchange rm 303
Heicklen Arnold 8 Exchange rm 306
Hennessy Robt M 19 Main W rm 605
Hickey E Jas 25 Main E rm 500
*Hill Alan M 16 Main W rm 815
Hill Burlew 16 Main W rm 621
Hlxson Geo F 8 Exchange rm 915
Hoffenberg Geo 19 Main W rm 321
*Hogan Jos P 45 Exchange rm 1025
Hogan Michl A 16 Main W rm 711
*Holbrook Fredk S 8 Exchange rm 303
*Holbrook Willard W 8 Exchange rm 303
Holbrook & Holbrook 8 Exchange rm 303
*Holloran Walter J 45 Exchange rm 903
Hosenfeld Leo G 45 Exchange rm 908
*Humphrey Jos L 8 Exchange rm 709
Hutchens Harold G 16 Main W rm 615
Ickes Edw W 16 Main W rm 800
Jack Louis 16 Main W rm 540
Jefferson C Frederic 19 Main W rm 910
*Jennings John Arth 16 Main E rm 514
Johnson Byron A 45 Exchange rm 815
Johnson Byron A jr 45 Exchange rm 915
*Johnson Luel F 45 Exchange rm 1003
*Johnson Thos E 39 State rm 517
Johnson & Searle 45 Exchange rm 1003
Jones Jas V 39 State rm 212
Kaelber Carl F 19 Main W rm 1012
Kaman Maurice J 19 Main W rm 906
Karek Ephraim J 16 Main W rm 820
Karz Milton 19 Main W rm 301
Kass Henry jr 19 Main W rm 605
Kaufman Jos 19 Main W rm 921
*Keating Kenneth B 5 S Fitzhugh 3d fl

LINCOLN ROCHESTER

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Main Office
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Keefe Robt E 16 Main W rm 829
Keenan John E 16 Main W rm 226
Keenan Timothy M 45 Exchange rm 1009
Keenan & Keenan 16 Main W rm 226
Kelly Donald P 25 Main E rm 419
*Kendall Cyril L 19 Main W rm 510
*Kennedy Danl G 31 Exchange 6th fl
Kestenblatt Herman 19 Main W rm 301
Kreag Paul S 16 Main W rm 438
Kreidler Chas R 39 State rm 220
Kuhn Herbert G 8 Exchange rm 906
LaBue Anthony C 16 Main E rm 1016
*Lamb Edw H 19 Main W rm 714
Lazarus Louis E 6 State rm 402
Leonardo Henry F 39 State rm 422
Leonardo Jerry R 39 State rm 422
Leonardo & Leonardo 39 State rm 422
Levin David R 45 Exchange rm 525
Levy S Howard 183 Main E rm 916
Levy Saml 39 State rm 407
Liebschutz, Curran & Sutton 31 Main E 2d fl
Liebschutz Philip M 31 Main E 2d fl
*Lines Steph V 183 Main E rm 1150
Linowitz Sol M 17 Main W rm 820
Loeser Edw P 16 Main W rm 604
Lorenzo John P 16 Main W rm 226
*LoMonaco Salvatore M 70 Exchange rm 207
Lubelle Jack G 16 Main W rm 714
Lubelle & Berman 16 Main W rm 714
Lussier Kenneth M 34 State rm 214
Maas Hyman T 19 Main W rm 321
MacCameron Robt F 16 Main W rm 500
MacFARLANE, HARRIS & GOLD.
MAN 5th floor Union Trust bldg tel Main 2330
MacFarlane Wm 19 Main W rm 510
Macken Danl E 45 Exchange rm 625
Mackey Carolus J 647 Clinton av S and 39 Lake av
Macomber Francis S 39 State rm 519
Mahoney Leo D 130 Main E rm 1243
*Malone Edw T 8 Exchange rm 703
*Malone Simon A 16 Main W rm 530
Maloney Chas P 19 Main W rm 602
Maloney Wm J 19 Main W rm 602
Maloney & Maloney 19 Main W rm 602
Manning Wm F 8 Exchange rm 303
*Marks Wm M 45 Exchange rm 825
Marsh & Snider 65 Broad W rm 603
*Marland Lathrop D 45 Exchange rm 915
Martens, BeHage & Johnson 39 State rm 517
Martens Henry J 39 State rm 517
*Martin Jos W 19 Main W rm 510
Masters Geo E 45 Exchange rm 811
McCarrick Thos P 16 Main W rm 737
McDermott Floyd G 39 State rm 218
McDermott Thos A 5 S Fitzhugh 3d fl
McInerney John J 19 Main W rm 1001
McInerney John J jr 19 Main W rm 1001
McKay Clarence W 45 Exchange rm 303
McKay & Headley 45 Exchange rm 303
McLean, Duffy & Kaelber 19 Main W rm 1012
McLean Jos 19 Main W rm 1012
*McLouth Chas Jr 183 Main E rm 1150
McNail Lamont 16 Main W rm 343
McNamara Paul E 45 Exchange rm 633
*McSweeney Jos 8 Exchange rm 703
Meagher Thos J 19 Main W rm 610
Menzie Stuart M 16 Main W rm 721
*Mepharm Arth L 39 State rm 309
*Mercer Chas D 31 Exchange rm 311
Mercer Geo H 16 Main W rm 434
Michaels Julius H 16 Main W rm 343
Middleton E Willoughby 31 Exchange 6th fl
Milanetti Arth 45 Exchange rm 403
Milazzo Epi J 16 Main W rm 721
Millener John A 45 Exchange rm 525
*Miller Benedict L 45 Exchange rm 825

Miller David C 183 Main E rm 1150
Miller Honora A 16 Main W rm 319
Miller Myer 31 Exchange rm 303
Miller Robt 31 Exchange rm 303
Mills Gregory F 16 Main W rm 623
Mix Fredk J 16 Main W rm 345
Mondo Chas J 19 Main W rm 816
Morehouse Merwin 34 State rm 214
Morgan J Newton 65 Broad W rm 400
Morris Donald N 8 Exchange rm 706
Morris Ira H 19 Main W rm 1002
*Morris Wm H 31 Exchange 6th fl
Moser Clarence P 45 Exchange rm 915
Moser Johnson & Reif 45 Exchange rm 915
*Mullan J Boyd 45 Exchange rm 915
Mulvey Vincent J 16 Main W rm 737
Muscarella Paul 16 Main W rm 131
Napodano Rudolph F 25 Main E rm 422
Neville Grantier 19 Main W rm 610
Newton Dallas C 65 Broad W rm 400
*Nichols Ellsworth 8 Exchange rm 803
*Nichols Thos M 5 S Fitzhugh 3d fl
Nier Geo J 45 Exchange rm 315
Nier & Doyle 45 Exchange rm 315
Nighan Timothy J 45 Exchange rm 525
NIXON, HARGRAVE, MIDDLETON & DEVANS 31 Exchange 6th floor tel Main 396
Nixon T Carl 31 Exchange 6th fl
Novick Marvin M 16 Main W rm 438
Nusbaum Gilbert A 45 Exchange rm 701
*O'Brien Chas J 45 Exchange rm 825
*O'Brien Francis A 19 Main W rm 510
*O'Brien J Enmett 183 Main E rm 1252
O'Brien Jas C 8 Exchange rm 905
O'Brien, McSweeney & Malone 8 Exchange rm 703
O'Brien Norman A 19 Main W rm 506
O'Brien Robt E 8 Exchange rm 703
O'Brien W Clyde 31 Exchange 6th fl
O'Connell Chas B 31 Exchange rm 210
Ogden Edw M 8 Exchange rm 1010
Ogden Lawrence H 16 Main W rm 812
*O'Keefe Wm C 183 Main E rm 1041
*O'Reilly Jas M 45 Exchange rm 908
OVIATT, GILMAN, O'BRIEN & FOR-
MAN 1252 Lincoln-Alliance Bank bldg tel Stone 1478
Oviatt Percival D W 183 Main E rm 1252
*Panminter Arth T 25 Main E rm 520
Pappalardo Frank D 19 Main W rm 701
Paprocki Jos R 19 Main W rm 605 and 25 Gothic
Parsons Judson A 8 Exchange rm 709
*Paul Carl F jr 31 Exchange 6th fl
Picciotti Anthony S 34 State rm 214
Pierce Louis S 39 State rm 308
*Pierson Fredk T 5 S Fitzhugh 3d fl
Pilato Jos T 16 Main E rm 1015
Pilato Saml 16 Main E rm 1015
Piraino Josephine 16 Main W rm 545
*Plumb Erwin S 8 Exchange rm 611
Plumb Leon A 19 Main W rm 805
Plumb Wm T 8 Exchange rm 611
Plumb & Plumb 8 Exchange rm 611
Pogal Bernard M 16 Main W rm 432
Pogal Simon 16 Main W rm 432
*Posner David 33 Hoeltzer
Post Fredk W 5 S Fitzhugh 3d fl
Post Walter W 16 Main W rm 623
Presutti Thos G 16 Main W rm 131
Price Abr 45 Exchange rm 701
Provenzano Edw O 18 Main W rm 444
Quinlan Jos B 65 Broad W rm 106
*Raines Eug 45 Exchange rm 825
*Raines Geo R 45 Exchange rm 825
*Raines John Jr 45 Exchange rm 825
Raines & Raines 45 Exchange rm 825
Rappaport Lester H 19 Main W rm 506
Rathjen Arth 18 Main W rm 535
REED & SHUTT 1012 Wilder bldg tel Main 1759
*Reif Herbert R 45 Exchange rm 915
*Reilly John J 183 Main E rm 1150
REILLY, ROBERTS, McLOUTH & DICKER 1150 Lincoln-Alliance Bank bldg tel Stone 7010

Reina Frank 19 Main W rm 903
Relin Chas H 16 Main W rm 309
*Relin Jonas P 25 Exchange rm 506
Relin Nathan 25 Exchange rm 506
Relin & Relin 25 Exchange rm 506
*Remington Francis K 183 Main E rm 1224
REMINGTON, GIFFORD & WILLEY
1224 Lincoln-Alliance Bank bldg tel Stone 737
*Remington Harvey F 183 Main E rm 1224
*Remington Thos H 183 Main E rm 1224
*Rice Leo J 1019-1021 Union Trust bldg 19 Main W
Richter Wm J 19 Main W rm 805
Rippey Harlan W 16 Main W rm 615
Rippey Jos S 16 Main W rm 615
*Roberts Carroll M 183 Main E rm 1150
Robinson Theron 5 S Fitzhugh 3d fl
*Roche Louis N 45 Exchange rm 1033
Rodenbeck Adolph J 16 Main W rm 739
Roncone Dominic J 39 State rm 408
Rosenberg Arth E 16 Main W rm 820
Rosenberg Helen Rouss Mrs 980 Harvard
Rosenberg Wm B 19 Main W rm 616
Rosenzweig Lewis 25 Exchange rm 407
Rubenstein Jacob L 65 Broad rms 607-608
Ryan Edw J 8 Exchange rm 1003
Salamone Anthony 39 State rm 501
Salitan Victor 19 Main W rm 1021
Salzman Sidney J 16 Main W rm 226
Sanderson Geo 16 Main W rm 535
Sanford Nelson P 16 Main W rm 534
*Sarachan Goodman A 25 Exchange rm 407
Scardino Philip J 25 Exchange rm 301
Schneider Jacob G 19 Main W rm 301
*Schnepf Emmett J 25 Exchange rm 400
Schoenberg Israel 31 Main W
Schulberg Abr S 8 Exchange rm 303
*Schulman Abr 45 Exchange rm 1032
Schulman & Wickins 45 Exchange rm 1032
Schwartz Arth W 47 S Fitzhugh
Schwartz Raymond H 16 Main W rm 440
Sconfietti Jas P 16 Main W rm 338
Sconfietti & Harrison 16 Main W rm 338
Scully John J 19 Main W rm 506
Scully & O'Brien 19 Main W rm 506
*Searle Truman G 45 Exchange rm 1003
Selke Norman H 16 Main W rm 615
Servis Harry H 16 Main W rm 807
*Sessions Harry A 25 Main E rm 520
Shaw John G 16 Main W rm 800
Shearer David H 45 Exchange rm 1009
Shedd Henry D 45 Exchange rm 629 and 405 Court House
Sheehan Jas F 16 Main W rm 246
Sheehy J Webb L 45 Exchange rm 915
Sheffer Merle Lewis 16 Main W rm 718
SHEPARD CHARLES 833 Genesee Valley Trust bldg office tel Main 3770 res tel Hillside 1510
Sherman David 31 Exchange rm 211
Shoecraft J Donald 1179 Bay
Shoolman Saml C 8 Exchange rm 306
*Shutt E Reed 8 Exchange rm 1012
Shutt P Cameron 8 Exchange rm 1012
Skehan Philip J 45 Exchange rm 625
*Skivington Francis M 8 Exchange rm 511
*Skivington Geo J 8 Exchange rm 511
Skivington Geo J jr 8 Exchange rm 511
*Skivington John F 8 Exchange rm 511
Skivington & Skivington 8 Exchange rm 511
Smith Claude S 16 State rm 412
Smith Eric P 16 Main E rm 1016
Smith Franklin H 19 Main W rm 412



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See page 68 Buyers' Guide — GENERAL INSURANCE — See page 68 Buyers' Guide
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Lawyers—Con

Smith Mial V B 49 East av rm 406
*Smyth Hamlet A 5 S Fitzhugh rm 2
Snider Maxwell I 65 Broad W rm 603
*Snyder Benj O 880 Main W
Snyder Jeanette F Mrs 19 Main W rm 321
Snyder & Grossman 880 Main W
Solon Ben E 25 Exchange rm 303
Solomon Casper L 8 Exchange rm 615
*Solomon Theo H 8 Exchange rm 615
SPENCER, OGDEN, GANDY & GILLETTE 1010 Wilder bldg tel Main 612
Sproat Mary E 5 S Fitzhugh 3d fl
Spurr Henry C 8 Exchange rm 803
Spurr & Nichols 8 Exchange rm 803
Stagnitto Saml J 45 Exchange rm 601
Staudenmaier Wm G 16 Main W rm 807
Stearns Albert H 111 Aldine
Steele Harold J 8 Exchange rm 303
Stein Clayton M 65 Broad W rm 603
*Stern Arth L jr 31 Exchange 6th fl
Stevens Wm J 8 Exchange rm 1003
*Stewart Alf T 39 State rm 312
*Stewart Robt C 45 Exchange rm 525
*Stewart Scott Jr 31 Exchange 6th fl
Stoddard Gerald R 45 Exchange rm 825
*Stokes Fredk I 31 Exchange rm 307
Stone Harold H 19 Main W rm 321
STONE & HOFFENBERG 321 Union Trust bldg tel Main 645
STONEBRAKER HAROLD E (patent) 205 Wilder bldg office tel Main 3190 res tel Genesee 4370
Storandt Lloyd V 16 Main W rm 343
STRANG, BODINE, WRIGHT & COMBS 800 Powers bldg tel Main 493
Strang Wm F 16 Main W rm 800
*Strathman Harold W 25 Main E rm 500
Streppa Domenic L 6 Clinton av S rm 305
*Sturge Ivan V 16 Main E rm 920
*Sturman Leon H 25 Main E rm 500
*Sullivan Thos W 16 Main E rm 920
Sutherland Andrew R 19 Main W rm 820
Sutherland Arth E jr 19 Main W rm 820
Sutherland & Sutherland 19 Main W rm 820
Sutton Chas W 31 Main E 2d fl
Swan Vilas M 19 Main W rm 910
Swan Walter A 16 Main W rm 534
Taggart Claude T 16 Main W rm 541
*Taylor Jos W 31 Exchange 6th fl
Teresi Harold P 19 Main W rm 717
Tew Robt H 19 Main W rm 610
*Thomas Herbert B 45 Exchange rm 403
Thomas John F 65 Broad W rm 203
Thomas Milo 1st 44½ East av
Thomas & Wickes 65 Broad W rm 203
Toan Thos L 45 Exchange rm 629
Tobin J Raymond 45 Exchange rm 718
Tomanovich Alex I 116 Main W rm 131
Tompkins Wm H 39 State rm 503
*Traynor J Frank 45 Exchange rm 633
Trebert Wm jr 16 Main W rm 800
Truesdale Albert E 16 Main W rm 121
*Tuthill R Marston 5 S Fitzhugh 3d fl
Ungerer Heiby W 19 Main W rm 1015
Vallone Jos A 34 State rm 302
VanAllen Everett K 16 Main W rm 812
VanAlstyne & Adams 39 State rm 418
VanGraafelland Ellsworth A 16 Main W rm 800
VAN SCHAICK, WOODS & WARNER 500 Central Trust bldg tel Main 781
VanVoorhis John Sons 16 Main W rm 500
Vodder Arth F 39 State rm 714
Ventura Mario 16 Main W rm 226
Waring Jus R 16 Main W rm 606
*Warner Nelson 26 Main E rm 500

Warren, Shuster, Case & Halsey 39 State rm 714
*Warren Steph J 39 State rm 714
Webster Archibald E 19 Main W rm 921
Webster Jos R 19 Main W rm 714
WEBSTER, LAMB & WEBSTER 714 Union Trust bldg tel Main 1660
*Webster Luther Ira 19 Main W rm 714
Weldgen, Newton & Morgan 65 Broad W rm 400
Weldgen Nicholas J 65 Broad W rm 400
Wendt Robt H 16 Main W rm 816
Werner, Harris & Tek 610 Union Trust bldg 19 Main W
West Chas A 16 Main W rm 719
*Westbury Raymond E 19 Main W rm 714
*Westfall Donald S 19 Main W rm 1015
Whipple Ward R 16 Main W rm 800
Whitbeck Ernest C 45 Exchange rm 903
Whitbeck & Holloran 45 Exchange rm 903
Whitting Olive 16 Main W rm 410
Whitley Jas L 39 State rm 408
Whitman Carroll N 45 Exchange rm 908
Whitman & Hosenfeld 45 Exchange rm 908
Whittaker Jos 119 Main E rm 505
Wickes Francis C 65 Broad W rm 203
Wickes Henry H 65 Broad W rm 603
Wickins Ralph E 45 Exchange rm 1032
Widener Seth G 16 Main W rm 243
*Wiedner Fredk 39 State rm 218
Wilcox Chas S 5 S Fitzhugh 3d fl
Wilcox Geo C 5 S Fitzhugh 3d fl
Wilkes Myron E 42 East av rm 206
*Willey Albert S 183 Main E rm 1224
Williams C Kent 31 Exchange rm 307
Williams Geo R 19 Main W rm 820
Willis J Allan 65 Broad W rm 612
*Wilson Hugh H 16 Main E rm 514
Winchell, Macken & Goldwater 45 Exchange rm 625
Winchell Robt C 45 Exchange rm 625
Wiser C Vincent 16 Main W rm 800
Witmer G Robt 16 Main W rm 511
*Woods Howard M 25 Main E rm 500
Wright Cornelius R 16 Main W rm 800
Wynkoop Geo E 45 Exchange rm 629
Wynkoop & Toan 45 Exchange rm 629
Yorks Wm T 39 State rm 714
Young Wm E 16 Main W rm 541
Youngman Howard J 19 Main W rm 910
Zielinski Wm S 16 Main W rm 328
Zimmer Wm B 39 State rm 617
Zurett Melvin H 16 Main E rm 920
*Lead Pipe, Sheet Lead & Solder
ROCHESTER LEAD WORKS Inc 380-382 Exchange tel Main 1154—For further information see page 98 Buyers' Guide
Leather Dealers
(See also Tanners)
Atkinson W H & Co 123 State
Brannigan T E & Son 123 Mill
D'Angelo Jos L 20 Andrews
Doyle John E 14 Brown's race
Ester Leather Co 163 StPaul 5th fl
Feinstein & Potter Co Inc 135 State
Fisher C Roy 45 Andrews
Fitzsimmons M J Mfg Co 123 N Water
Graham John E 82 StPaul rm 504
Hall Wm L Inc 117 Mill
Handicraft Leather & Supply House 22 Andrews
Harrison Jacob rear 40 Joseph av (remnants)
Howard H R & Sons Inc 11 Central av
Perry Albert E 88 StPaul rm 302
Reliable Leather Co 683 Hudson av
Rittenberg & Hellman 203 State rm 1
Wood & Osburn 123 Mill

Leather Goods

Berliner Luggage & Novelty Co 51 Galusha
Eaton & Sims 29 Clinton av S
LIKLY STORES Inc (retail) 271 Main E tel Stone 915—For further information see page 87 Buyers' Guide and left top lines
National Guhne Service Inc 130 Main E rm 539
Samson Bros 54 Brown (mfrs)

*Lens Mfrs

BAUSCH & LOMB OPTICAL COMPANY (photographic ophthalmic projection) 635 StPaul and 10 Champeney ter tel Main 4305—For further information see page 107 Buyers' Guide
EASTMAN KODAK COMPANY 343-391 State tel Main 4800

Letter Shops

Acme Advertising & Letter Service 70 Exchange rm 104
Arrow Advertising Service Inc 82 StPaul rm 515
AYER & STREB 15 South av 4th floor tel Stone 1166
Monroe Letter Service 130 Clinton av S rm 18
Monroe Mailing Photo Service 1092 Dewey av
Wolf Advertising Service 5 StPaul rm 309

*Liability Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 68 Buyers' Guide and left top lines
LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 74 Buyers' Guide
ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 80 Buyers' Guide and right top side lines

Libraries

Ambrose Swasey Library Colgate-Rochester Divinity School 1100 S Goodman
Archivio Araldico 3 Walnut
Christian Science Reading Room 16 Main E rm 808
Down Mary E Mrs 432 Lyell av (circulating)
East Avenue Book & Card Shop 1794 East av (circulating)
Fuller Fiction Library 130 Main E rm 241
Garden Book Store 920 Merchants rd
Iafantino Jean H lending library 219 Ridge rd E
McCaffrey Theresa A 556 Dewey av (circulating)
Pitoni Guido Heraldic Library 3 Walnut
Polish Library rear 818 Hudson av
POLK R L & CO Inc District office 179 Lincoln, Boston, Mass tel Hancock 6309
Powers Law Library 16 Main W rm 744
Rahm Hazel Mrs 1648 StPaul (circulating)
Rhea's Gift Shoppe and Circulating Library 34 Main W
Rhees Rush Library U of R, River blvd (free for consultation)
Rochester Academy of Medicine 1444 East av
Rochester Public Library 1151 Hudson av, 707 Main W, 809 Monroe av, 511 N Goodman, 40 Stutson, 585 Clifford av, 25 Winton rd N, 571 Portland av, 310 Arnett blvd, 5 Owen, 115 and 715 South av, 760 Jay, 970 Lyell av and Bldg 9, Edgerton Park
State Law Library 305 Court House

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University of Rochester Library College for Women, Sibley Hall, Prince st cor University av
University of Rochester Library, River blvd
Verhey Isabelle Mrs 278 Winton rd N (loan)

*Life Insurance

BAKER CLIFTON H general agent
Monarch Life Insurance Co 500 Lincoln-Alliance Bank Bldg office tel Stone 3860 res tel Charlot 598—For further information see page 83 Buyers' Guide and back binding

HAYS HENRY W.—CLU (and pension plans) 625 Lincoln-Alliance Bank bldg office tels Stone 767 and 113 res tel Culver 5778—For further information see page 85 Buyers' Guide and top line front cover

LINCOLN EARL E 1400 Lincoln-Alliance Bank bldg office tel Stone 498 res tel Monroe 4031—For further information see page 84 Buyers' Guide and left line front cover

MacDOWELL EMBRY C 624 Lincoln-Alliance Bank bldg office tel Stone 113 res tel Monroe 667—For further information see page 85 Buyers' Guide and right bottom side lines

SILVERSTEIN JOSEPH E.—C. L. U.
1350 Lincoln-Alliance Bank bldg office tel Main 3320 res tel Glenwood 5867—For further information see page 85 Buyers' Guide and right top side lines

Liquors—Retail

Aiello Carl T 1316 Culver rd
Alexander Thos J 674 South av
Alliance Liquor Store 537 Portland av
Armstrong Ralph W 189 East av
Arnone Steph 819 Clinton av N
Auer Sebastian C 1816 Clinton av N
Baldo Anthony 560 Jefferson av
Barbirotto Jos 561 North
Barons Chas 486 Clifford av
Berghash Lawrence A 124 Clinton av S
Bovenzi Vincent 122 Parkway
Boylan Liquor Store Inc 1853 East av
Bresloff Morris 744 Joseph av
Brueya Lemuel C 881 Merchants rd
Burns Jerry Tavern 1449 Norton
Calipa Vincent 609 Broad W
Campanaro Arth R 481 Scio
Carliola Louis C 140 Central pk
Chase's Grill 807 Dewey av
Citrincione Frank 204 Davis
Ciuffo Concetta 393 Lexington av
Club Casa Bianca 789 Lake av
Cohen Beverage Stores Inc 696 University av
Colovos Thos 581 Jefferson av
Community Liquor Store 990 Clinton av S
Cowan Irene Mrs 65 Oak
Cozy Oak Grill 602 South av
Dewey-Ridge Liquor Store 472 Ridge rd
Diamond Bar The 70 East av
DiLalla Anthony 136 Campbell
Doser Wm J 1144 Joseph av
Driving Park-Dewey Liquor Store 348 Driving Park av
East Main-Richmond Liquor Store 533 Main E
Ester Carl J 1487 Dewey av
Faulhaber Otto A 490 Lyell av
Ferrari Nicola 300 Main W
Flower City Liquor Store 506 Dewey av
Foran John A 63 Spring
Fort Hill Liquor Store Inc 1520 Mt-Hope av
Four Corners Liquor Store 2 Main E (package)
Frank's Grill 1372 Clinton av N
Freemesser Geo J 1081 Clinton av S
Gaitano Anthony 689 Ridgeway av
Galante Christopher 812 Webster av
Gerling Clarence P 634 Lake av

Gervasi Sam 3 Ontario
Gordon's Grill 280 Main W
Grand & Webster Tavern 88 Webster av
Groh Chas L 215 Wilder
Gugliotta Frank 54 Prospect
Hawkins Jos T 600 Plymouth av S
Heinlein Marie Mrs 780 Joseph av
Helberg Chas 1260 North
Helfer Benj 90 Henrietta
Henner's Liquor Store 554 Chili av
Hoderlein Peter M 993 North
Horton Homer W 164 Monroe av
Jay Street Liquor Store 697 Jay
Jefferson Liquor Store 554 Jefferson av
Jeske Alma Mrs 337 Remington
Joyce Frank T 282 Main E
Kaplan J Mitchell 547 Joseph av
Kaplan Lester P 115 Clinton av N
Kelly Leonard A 662 South av
Klener Harold 1986 Main E
Kierecki Stanley 1055 Hudson av
Kitzel Geo J 1192 Lyell av
Klos Geo C 418 Remington
Knapp Wm 516 Jefferson av
Koeth Clara Mrs 750 Avenue D
Lake Avenue Liquor Store 554 Lake av
Lippa Pasquale 278 Allen
Livadas Bros 183 Monroe av
Lobene's Restaurant 1730 N Goodman
Lochman Chester A 1034 Hudson av
Lyell Avenue Liquor Store 193 Lyell av
MacSweeney Leo A 140 State (package)
Mahoney Francis J 57 Bartlett
Main Goodman Liquor Store 483 N Goodman
Mandell's Hyman J 1168 Portland av
Manhattan Wine and Liquor Co 960 Genesee
Marino Saml 400 Scio
Martino Ben A 8 Lake av
McDonough Mary A Mrs 368 Portland av
McGreal Bros Co Inc 407 Main E
Metzger Raymond J 1006 Lyell av
Miller's M J Liquor Store 325 Joseph av
Mingel Wm 481 Avenue D
Mitchell Walter A 82 Main W
Molsant Edwin H 806 Main W
Moore Ella C Mrs 759 Genesee
Nacca Jos 223 Saratoga av
Neiman Bros 288 Main W
Nero Antonio 166 Central pk
Noeth Paul J 19 Clinton av S
Northeast Liquor Store 1192 Clinton av N
Nowrocki Stanley B 955 Joseph av
Number One Bar 83 East av
O'Brien Jas L 107 Exchange
O'Connell Henry D 576 Thurston rd
Palm Royal The 43 Clinton av N
Panepinto Luigi 19 Grape
Paprocki Bros 1104 Hudson av
Parisian Liquor Shoppe 1517 Lake av
Park Avenue Liquor Store 690 Park av
Perry's Grill 583 West av
Pezullo John 559 State
Pizzutelli Anthony 503 South av
Plaksin Abr 14 Exchange
Posner's North Side Liquor Store Inc 280 North
Radel Aug E 296 Avenue A
Reilly Cyril J 1354 Dewey av
Reinhart Michl T jr 938 Clinton av N
Roach Jos B 532 Monroe av
Rosenbaum Katharine Mrs 19 Hanover
Rost Geo 688 Lexington av
Royal Liquor Store 931 Clinton av N
Ruscio Dominic D 515 Dewey av
StPaul Liquor Store 1286 StPaul
Sauer Wm 339 Driving Park av
Scardino Vincent 1696 Clifford av
Silver Dollar Grill 202 Main W
Skakuj John 858 Hudson av
Slattery & Kase 922 Main W
Soehner Mary M Mrs 740 Hudson av
Solone Liquor Store 442 Clinton av N
South Avenue Liquor Store 23 South av

Stevenson Rex E 1738 East av
Sullivan Fredk J 491 Clarissa
Swalbach's Central Liquor Store 345 Central av
Sweets Grill 254 State
Terezi Nicholas 198 Main W
Thurston Grill 521 Thurston rd
VanBorth Abr 40 Monroe av
Veterans Liquor Store 395 Hudson av
Wagner Lawrence G 677 Monroe av
Wee Blue Inn 685 Thurston rd
Wehs Frank 46 South av
Welch Geo L 4455 Lake av
White Tavern The 55 Main E
Willow Tavern 24 Courtland
Winton Grill 1784 East av
Winton Liquor Store 741 Winton rd N
Wolfe Julius A 25 Spring
Worsech Hans P 1100 Jay
Zamos Liquor Store 1671 Main E

Liquors—Wholesale

Ballantine P & Sons 754 Brooks av (beer)
Capitol Wine & Spirit Corp 10 Winthrop
Eber Bros Wine & Liquor Corp 52
Rochester Food Terminal
Fee Wine Co 21 N Water
Flickinger S M Co Inc 505 StPaul
McKESSON & ROBBINS Incorporated
Rochester Division 235 StPaul tel Main 754-5-6
Pearse Warren E 52 Webster av
Rochester Liquor Corp 175 N Water

*Lists—Automobile & Mailing
POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia 5-8500

Lithographers

Addison Lithographing Co 261 Hollenbeck
Genesee Valley Lithograph Co Inc 425 Exchange
Great Lakes Press Corp 4 Commercial
Gugler Lithographic Co 217 East av rm 35
Offset Plate Arts 70 Exchange rm 212
Palumbos Frank A rear 144 Lewis
ROCHESTER FOLDING BOX CO Box art at PO Box 1012 tel Charlotte 130
—For further information see page 21 Buyers' Guide
Rochester Lithographing Co 95 MtRead blvd
STECHER TRAUNG LITHOGRAPH CORP 274 N Goodman tel Monroe 450
—For further information see page 86 Buyers' Guide

Live Stock—Dealers & Commission

Bristol Valley Farms Inc 70 Exchange rm 203 (cattle dlrs)

Loans—Collateral & Salary

Associates Discount Corp 84 State rm 416
Home & Auto Loan Co Inc 328 Main E rm 204
Household Finance Corp of N Y 16 Main E rm 500
Household Finance Corp of N Y 119 Main E rm 205

Loans—Mortgage

Dime Banking & Loan Assn 941 Clinton av N
Monroe-Orleans Natl Farm Loan Assn 65 Broad W rm 603
New York Joint Stock Land Bank Inc 16 Main W rm 821
Prudential Ins Co of America 183 Main E rm 1438

ROGERS HERBERT A—REALTOR
(Correspondent Union Central Life Ins Co) 43 Main E office tel Main 5131 res tel Monroe 3574—For further information see page 121 Buyers' Guide and front cover

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Silverstein

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C. L. U.

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Book and
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Store

336
MAIN ST.
EAST

Lock Mfrs

National Lock Co 319 Alexander
SARGENT & GREENLEAF Inc 24 Seneca av tel Stone 886—For further information see page 52 Buyers' Guide

Locksmiths

Abbott Safe & Lock Co 90 South av
Acme Locksmith Shop 27 Market
Allsop Fred 456 Main W
Begy Jos J 460 Main E
Bertelsen Edwin M 40 Front
Krolick Morris M 106 North
Rugraff Archie C 21 York

Loose Leaf Systems & Devices—Mfrs

Master-Craft Corp 43 Delray rd

Lubricant Mfrs—Oils & Greases

Rochester Tallow Co 900 Campbell

*Luggage Goods

LIKLY STORES Inc 271 Main E tel Stone 915—For further information see page 87 Buyers' Guide and left top lines

Lumber—Retail

Comstock Lumber Co Inc 1030 Main E
Crouch & Beahan Co 99 Dewey av and 532 Clinton av S

EXCHANGE LUMBER COMPANY Inc 551-563 Lyell av tel Glenwood 2300—For further information see page 89 Buyers' Guide

Femiano Pasquale 50 Alvanar rd
GEORGIAN BAY LUMBER CO Inc 181 Humboldt tel Culver 1400—For further information see page 90 Buyers' Guide

Giordano L and Sons 200 Clifford av
Greece Lumber Co Inc 788 Ridge rd
Gussen Larry P 500 River

Herrick Lumber Co Inc 1030 Main E
HOLLISTER LUMBER COMPANY Ltd 100 Anderson av tel Monroe 1663—For further information see page 90 Buyers' Guide

Large Fred R Lumber Co 36 Harrison
Lyell Hardware & Lumber Co 1451 Lyell av

Miller John 691 Exchange
MILLER PEERLESS PRODUCTS Inc 691 Exchange tel Main 2840—For further information see page 90 Buyers' Guide

MORSE WILLIAM B LUMBER CO 340 Main W tel Main 160 and 936 Main E tel Monroe 44 and 951 Thomas av
Summerville tel Charlotte 589—For further information see page 88 Buyers' Guide and right bottom side lines

Nichols Lumber Co 2435 Dewey av
OTIS LUMBER CO 936 Main E tel Monroe 43—For further information see page 91 Buyers' Guide

ROCHESTER AMERICAN LUMBER COMPANY Inc 149 Portland av tel Stone 265—For further information see page 91 Buyers' Guide

ROCHESTER LUMBER CO 2040 East av tel Monroe 1345—For further information see page 91 Buyers' Guide and right top side lines

SIMPSON BOX & LUMBER CO Inc 1290 McRead blvd tel Glenwood 4216—For further information see page 22 Buyers' Guide

Soble John J Lumber Co Inc 279 Burrows

Taft Herb Lumber Co 1012 Chili av
VAN de VISSE & KILDEA LUMBER CO Inc 1503 Lyell av tel Glenwood 668—For further information see page 91 Buyers' Guide

ZIELINSKI STEPHEN 1115 Hudson av tel Stone 2603—For further information see page 92 Buyers' Guide

Lumber—Wholesale

Benham Wright & Sundre Inc 183 Main E rm 939

ENDERS PHILIP & SON 271 Norton tals Glenwood 129-130—For further information see page 89 Buyers' Guide

EXCHANGE LUMBER COMPANY Inc 551-563 Lyell av tel Glenwood 2300—For further information see page 89 Buyers' Guide

Fleming Leo C Co 27 S Union
HARDWOOD LUMBER CO 350 Main W tel Main 1141—For further information see page 88 Buyers' Guide and right bottom side lines

Harman Lumber Co 65 Broad W rm 611

HOLLISTER LUMBER COMPANY Ltd 100 Anderson av tel Monroe 1663—For further information see page 90 Buyers' Guide

Morse Wm B Lumber Co 936 Main E and 340 Main W

OTIS LUMBER CO 936 Main E tel Monroe 43—For further information see page 91 Buyers' Guide

Macaroni—Mfrs—Wholesale

Gloia Alfonso & Sons 89 Canal
GLOIA MACARONI CO Inc 71 Parkway tel Glenwood 1018

Lacagnina V Macaroni Co 503 Plymouth av N

Meisenzahl Food Products Inc 429 State
Quality Macaroni Co 35 Bay and 30 Frost av

*Machine Tools

ADAMS OGDEN R (dealer) show rooms 264-266 State bus tals Main 6374-6375 res tel Hillside 2372-J—For further information see page 94 Buyers' Guide and left side lines

DAVENPORT MACHINE TOOL CO Inc (mfrs) 167 Ames tals Genesee 3162-3163—For further information see page 96 Buyers' Guide

DOALL ROCHESTER CO 293 Central av tals Main 5175-5176—For further information see page 97 Buyers' Guide

GLEASON WORKS (bevel gears and bevel gear cutting machinery) 1000 University av tel Monroe 4455

KRESS TOOL KRIE (home craft and power craft tools) 542 Main E tel Stone 1472-L—For further information see page 93 Buyers' Guide

SCHIEFER F W MACHINERY CO (distributors) 514 E & B bldg 39 State tals Main 6782-6783—For further information see page 96 Buyers' Guide

Machinery Dealers

ADAMS OGDEN R (South Bend lathes, Rivett precision lathes and internal grinders, Thompson hydraulic surface grinders, Reid surface grinders, Vernon vertical and horizontal millers, Lima gear box motor drives, Vernon Gemco and Ammco shapers, Federal presses, Edlund and Walker Turner drills, Shaw box electric cranes and hoists, Oliver and Walker Turner woodworking machinery, show rooms 264-266 State bus tals Main 6374-6375 res tel Hillside 2372-J—For further information see page 94 Buyers' Guide and left side lines

Barber Colman Co 5 StPaul rm 328
BERGER BROS ELECTRIC MOTORS Inc (motors) 395 State cor Brown tel Main 2722—For further information see page 46 Buyers' Guide

Better Package Inc 662 Monroe av (gum tape)
Business Machine Exchange 97 S Fitzhugh (postal machines)

Detrex Corporation 45 Exchange rm 531

Diagraph Bradley Stencil Machine Corp 662 Monroe av
Eastman Machine Co 1051 Culver rd (cutting machines)

Fulk Machinery Co 18 Ward
Hazard George E Co Inc 546 Main E (farm)

Hyder Robt J 88 Exchange
Kellogg Harry P 239 Exchange (farm)

Kress Tool Krib 542 Main E
Lewfrank Industrial Corp 325 StPaul

Michigan Gage & Die Co 183 Main E rm 1323

Monroe Compressor Exchange 173 StPaul (air compressors)

Rochester Barn Equipment Co 185 N Water

Salter Jay 246 StPaul
SCHIEFER F W MACHINERY CO (metal working machinery) 514 E & B bldg 39 State tals Main 6782-6783—For further information see page 96 Buyers' Guide

Shulman Ben 552 Main E (printing)

United States Slicing Machine Co 205 Central av

Vickers Inc 45 Exchange rm 813 (hydraulic controls)

Wright R G Co Inc 130 Atlantic av (dairy)

Machinery Mfrs

Alger Machine Co 400 South av
AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC

RR and Glide st tel Genesee 92—For further information see page 93 Buyers' Guide

ASHLEY MACHINE WORKS Inc (contract) 714 University av tel Monroe 99—For further information see page 96 Buyers' Guide

Bliss E W Co 65 Broad W rm 105 (press dies)

Booth Bros Co 64 Commercial (shoe)

Boutell Manufacturing Co Inc rear 554 Lyell av (apple)

Brown & Sharpe of New York Inc 183 Main E rm 602 (milling and screw)

Consolidated Machine Tool Corp 565 Blossom rd

DAVENPORT MACHINE TOOL CO Inc 167 Ames tals Genesee 3162-3163—For further information see page 96 Buyers' Guide

Davis Keyseater Company 399 Exchange (keysetters)

Ex-Cell-o Corp 16 Main W rm 344
Flynn & Emrich Co 8 Exchange rm 815 (stokers)

Gleason Works 1000 University av (gears and gear planers)

Hardinge Brothers Inc 138 State (tools)

Harmon Machine & Gauge Co 496 Exchange

Heald Machine Co The 328 Main E rm 210

Hendey Machine Co 119 Main E rm 601 (lathes)

HIGH SPEED HAMMER CO Inc 813 Norton tel Glenwood 3485—For further information see page 97 Buyers' Guide

International Business Machines Corp 45 Crouch

Jorgan Co 100 Seneca av (optical)

K & L Co 300 Court (parts)

KNOWLTON M D COMPANY 28 Industrial tel Main 1623—For further information see page 93 Buyers' Guide

Landis Machine Co 123 Mill (shoe)

LeFrois Machine Works 99 MtHope av

Leland-Gifford Co 119 Main E rm 601 (drill presses)

Mixing Equipment Co Inc 1024 Garson av

Morgan Machine Co Inc 1230 University av (box)

F. P. VAN HOESEN CO., INC.

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SANITAS FABRIC WALL COVERING — BARRELED SUNLIGHT PRODUCTS
41-45 ST. PAUL STREET — — — PHONE STONE 473

Morley Machinery Corporation 1239 University av
Paragon Revolute Corp 77 South av rm 202 (blue printing)
Parry Saml R Machine Co Inc 224 Mill (paper box)
Pratt & Whitney Division Niles-Bement-Pond Co 89 East av rm 806
Reece Button Hole Machine Co 126 Andrews
Riflesso Mfg Co The 39 Parkway (juice extractor)
ROCHESTER ENGINEERING & CENTRIFUGAL DIVISION OF THE AMERICAN LAUNDRY MACHINERY CO 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 93 Buyers' Guide
Samco Co 271 Hudson av
Snellx Mfg Co 347 Clinton av N
Standard Metal Products Corp 14 Commercial
Union Tool Co The 299 Norton
United Shoe Machinery Corp 60 Commercial
WEBER MACHINE CORP 59 Rutter tel Glenwood 6520
Werner John & Sons Inc 729 Lake av (confectionery mfgs)
West Tire Setter Co The 399-407 Exchange
York Corporation 471 StPaul (refrigerating)

*Machinery Movers & Riggers
DUFFY WM B CARTING CO 62 Scio tel Main 3286—For further information see 145 Buyers' Guide

Machinists

(See also Machinery Mfrs & Dealers; also Tools)

ASHLEY MACHINE WORKS Inc 714 University av tel Monroe 99—For further information see page 96 Buyers' Guide
Blehler Joseph G & Sons rear 308 Hague
Brooks Clair D 845 Lake av
Funk Philip Co 165 N Water
Garrett Harry 550 River
HAUSER J MACHINE COMPANY 117 Platt tel Main 5147—For further information see page 92 Buyers' Guide
Hendriks Machine Shop 258 Merchants rd
Lindner Arth 291 Mill
Matthews & Wilson rear 731 Park av
Morris Machine Motor Works 218 South av
NUNN BRASS WORKS Inc 15 Cairn tel Genesee 163—For further information see page 97 Buyers' Guide
Octo Engineering Assn Inc 421 Lyell av
Sohn Dan Machine Co 24 Marietta
Stark Max J 1803 Lyell av
Sullivan Machine Co 70 Finch
Van's Machine Co rear 118 Genesee
WALZ & KRENZER Inc 250-252 MtHope av tel Monroe 1474—For further information see page 92 Buyers' Guide
White C G Machine Works 241 Avis
White Machine Shop rear 890 South av
Woehr F A Machine Co 17 Favor

Machinists' Supplies & Tools

Danly Machine Specialties Inc 16 Commercial

Magicians

HAUSER ALBERT J 98 Taylor tel Genesee 1920-M

Mail Chutes

Cudler Mail Chute Co 76 Anderson av

Mail Orders

McCulloch Bros 550 Main E

*Mailing Cartons

COWLES A B CO Inc 4 Commercial tels Main 7210-1—For further information see page 21 Buyers' Guide

*Mailing & Addressing

POLK R L & CO Inc New York Office 354 Fourth av NYC tel Caledonia 5-8500

Manicures

Beachtelle Georgette 130 Main E rm 1123

Manufacturers' Agents

Adams Walter A 1051 Culver rd (machinery)
Alcar Supply Co Inc 217 East av rm 24 (hot water heaters)
Bertolette R H Co 70 Exchange rm 204 (mdse broker)
Black A Wm 109 Main E
Bowman Allan R 14 Franklin rm 703 (heating equipment)
Burns Robt G 89 East av rm 802 (elec equipment)
Burt Machine Co 217 East av rm 35 (labelers)
Buy-Weis Inc 80 Clinton av S
Colburn Harold E 244 StPaul 4th fl and 40 Raines pk (machinery and fibre cans)
Diecrafters The 36 StPaul rm 117 (steel rule dies)
Dority Thos F 82 StPaul rm 705
Dygart & Stone 36 StPaul rm 600
Esser Maurice H 107 N Water (cosmetics)
Fink Tool Co 898 Clinton av S
General Equipment 499 Court (grinding equipment)
Gislason Gilbert 82 StPaul rm 617 (insulated wire)
Goodman Ben J 82 StPaul rm 507
Griffin Ray A 107 N Water (cosmetics)
Hancock Webster R 935 Park av (pipes and pipe fittings)
Heller-Rochester Corp 113 Franklin
Hendler John P 328 Main E rm 522
Holman Clarence A 82 StPaul rm 517 (cloth)
Hollow Hanger Corp 25 North rm 1138
Hotaling-West Co 70 Exchange rm 209
Hull Robt H 36 Main W rm 121 (mach)
Hunt Olive A Mrs 25 North rm 517 (cosmetics)
Hunt Wm H 25 North rm 517 (matches)
Hyde Carlton R 67 Chestnut
Johnson Henry C 82 StPaul rm 616 (elec gds)
Keller Industrial Products 217 East av rm 34 (valves)
Kolstad Chas A 82 StPaul rm 616 (wash rm equipment)
Langslow Corp The 45 Exchange rm 731 (clamps)
Lockwood Edw D 16 Main W rm 121
Mason H Arch 82 StPaul rm 705
Maurer Earnest W 14 Franklin rm 1406
McGrath Jas P & Son 82 StPaul rm 613 (leather)
Metzger Leon H 82 StPaul rm 705 (clothing trimmings)
Neal R C Co Inc 46 Andrews (tools)
Page Distributing Co 352 Court (auto specialties)
Parrott Archie T 70 Exchange rm 106
Quinn John T 82 StPaul rm 613 (leather)
Resident Sales Service Co 82 StPaul rm 710
Rochester Oil Burning System 726 Clinton av N
Rochow Arth J 430 Exchange (mixers)
Ross Engineers 82 StPaul rm 510 (power transmission equipment)
Rushworth Wm A 82 StPaul rm 507 (leather)
Ryan Geo R 82 StPaul rm 512

Savutime Sales Co 88 Manhattan (elec equipment)
Schmitz Alf W 82 StPaul rm 618 (elec appliance)
Schuster Arth W 16 Main W rm 344 (pumps)
Seymour A Morton 36 Main W rm 121 (power plant equipment)
Shaw Edwin M 82 StPaul rm 618
Shea Saml E 119 Main E rm 825 (elec equipment)
Simons Lew M 82 StPaul rm 616
Standard Conveyor Co 217 East av rm 36
Stanton Jos 133 Clinton av rms 13-14
Stell Wm H Jr 662 Monroe av
Stone J S Packaging Co 36 StPaul rm 600
Surface-Nu 5 StPaul rm 205 (plastic floor finish)
Thaney Elmer T 82 StPaul rm 517 (threads)
Tiltter Walter P 65 Broad W rm 316
Towne A C & Son 217 East av rm 36 (paper gds)
Townsend Harry E 36 Main W rm 121 (mach)
VanVechten Geo C 217 East av rm 35 (power plant equipment)
Wark Ralph J 82 StPaul rm 611 (leather)
Weil Richd S 82 StPaul rm 501 (tailors trimmings)
Wentz W Wallace 36 Main W rm 121 (mach)
Weymouth Clark 183 Main E rm 604 (paper)
Whitney Meade E 135 Spring (vaults steel doors)
Young Bros Co 217 East av rm 36 (ovens)
Zissler A F 119 Main E rm 825 (elec equipment)

*Manufacturing Pharmacists

PAINE DRUG COMPANY The 24-26 Main E tel Main 1820—For further information see page 45 Buyers' Guide and left top lines

Map Publishers

Cole Oren W 103 Cobbs Hill dr
POLK R L & CO Inc 729 Powers bldg 16 Main W, District Office 179 Lincoln, Boston, Mass, Mass tel Hancock 6309

Marble Workers & Contractors

Barry James C Co 154 East av rm 308
DeJonge Lawrence G 228 River Hts
General Tile & Marble Co 1360 StPaul
Jacobs Jos 1054 N Goodman
Magioncalda John 125 Hayward av
McGee John H & Son 508 State
McKenna M Wm 81 Stewart
Nell Bros & Kern 151-153 MtHope av
Saratoga Marble & Tile Co Inc The 163 Saratoga av
Statt Cyril J 48 MtHope av

Marine Equipment

Empire Marine Co 306 Buffalo rd (dock equipment)

*Masons

(See also Contractors—Mason)

STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 37 Buyers' Guide

WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232, after 6 p m call Charlotte 112—For further information see page 37 Buyers' Guide and right bottom side lines

*Masons—Fire Brick Work

SUMMERHAYS WILLIAM SONS CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 36 Buyers' Guide

**MUTUAL
BENEFIT
HEALTH &
ACCIDENT
ASSN.**

**ART
HOLTZMAN
Manager**

**LIBERAL
INCOME
PROTECTION
AGAINST
ILLNESS
ACCIDENT**

**STONE
4028**

**1132
Sibley Tower
Building
25
NORTH ST.**

McCURDY'S

**Rochester's
Foremost
QUALITY**

DEPARTMENT

STORE

**Phone
MAIN
5500**

**MAIN
and
ELM
STREETS**

Edwards

**Rochester's
Fastest
Growing
Department
Store**

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Your Order**

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2300**

**2 HOURS
FREE
PARKING
FOR
EDWARDS
PATRONS**

**Parking
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PLEASANT
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**NO FINER
MILK AT
ANY PRICE**



**ORDER
Blue
Boy
MILK
QUALITY
MADE IT
FAMOUS**

PHONE MAIN 386

ROCHESTER'S
LARGEST
HOME-OWNED
DAIRY

**Blue Boy
DAIRY**

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

39 E. MAIN STREET INSURANCE MAIN 250-249-248

Masons' Supplies
Goodstone Mfg Co Inc 470 Hollenbeck
Irondequoit Coal & Supply Co 149
Ridge rd E
**SUMMERHAYS REFRACTORY SUP-
PLIES** Inc 614-632 Clinton av S tel
Monroe 1155—For further information
see page 36 Buyers' Guide
WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 30 Buyers' Guide

Massage
Allen Genevieve 287 Alexander
Bebbington Hazel 133 Clinton av S rm
18
Brownell Kath A 14 Franklin rm 720
Century Massage Studio 470 South av
Freidichs Silhouette Salon 27 Clinton
av S rm 303
Galloway Chas 45 Gibbs rm 6
Ingham Eunice D 27 Reservoir av
Jergens Janet C 42 East av rm 114
Kjellberg Rachel E 198 Milburn
Pencak Sophia Mrs 23 Rialto
Pettis Battle Creek Reducing Salon 5
StPaul rm 327
Volz Henry C 165 Park av
Watts Sarah A 24 Savannah

Match Mfrs
Maryland Match Co 25 North rm 517

***Matting—Aluminum**
ERDLE PERFORATING CO 171 York
tel Genesee 2608—For further infor-
mation see page 135 Buyers' Guide

Mattress Mfrs
Alexander Arth 38 Lyell av (pillows)
Flower City Bedding Co rear 258 Hud-
son av
Guarantee Bedding Co 399 Gregory
Hiller Otto P & Son 812 Joseph av
Ives Raymond H 3898 Lake av
Quality Mattress Co 120 Mill
Super-Rest Bedding Co Inc 340 Lyell
av 5th fl
Wegmen Wm J Co Inc 111-113 Mill

Marine Supplies
Rochester Marine Co 180 Clinton av S

Measures—Lineal & Fluid—Mfrs
National Rule Co The 49 Andrews

Meats—Retail
Agostinelli Bros 59 Latta rd
Al's Super Market 1464 Lake av
Alderson Walter C 900 Bay
Amalfi Chas A 189 Portland av
Amdoursky Saml 330 Joseph av
Amifi John 1491 Clifford av
Andrews Market Inc 73 Front
Anthony's Market 174 Joseph av
Appelbaum Isadore P 614 Joseph av
Appelbaum & Sons Inc 240 Joseph av
Asin Market 164 State
Baker's Market 1278 Dewey av
Balacki Mary 1125 North
Bartel Aug C 956 Joseph av
Bartikofsky's Market 288 Joseph av
Bauman & Baynes 333 Driving Park av
Bay and 1st Market 229 Bay
Beck Anna M Mrs 743 South av
Becker Fred H 77 Front
Bellanca Alf J 883 Portland av
Blank Arth S 870 Joseph av
Bovenzi Vincenzo 100 Lorimer
Brighton Freezer & Locker Co 58 Can-
terbury rd
Brodowinski Frances Mrs 1068 Hud-
son av
Broome's Market 546 South av
Brown Joseph J Estate of Market 17
Richmond
Brownroft Market 262 Winton rd N
Brucher Gottlieb 467 Bay
Burke Frank J 324 Plymouth av S

Burkhalter's Market 393 Exchange
Camelio Bros 155 Otis
Cardillo Jos 456 Post av
Castronovo Francesco 390 Scio
Center Food Market 278 Jay
Cerasoli Achilles V 66 Davis
Cipolla Ignazio J 257 Reynolds
Clar Louis A 100 Spruce av
Clark Chas S 906 N Goodman
Clark Gordon H 1241 Park av
Cleveland Blanchard 481-485 Brooks av
Cohen Saml and Son 491 Joseph av
Cohen Sol & Sons Inc 854 Monroe av
Concessi Antonio 989 Clinton av S
Concessi Vincent 130 Webster av
Cordaro Liborio 35 Curlew
Cordaro R & Sons 31 Jay
Cornell Market & Grocery 875 Atlantic
av
Cornell Peter D 875 Atlantic av
Countryman Raymond C Jr 1169 Ply-
mouth av S
DeLano Salvatore 403 Scio
DeMallie Harold R 691 Park av
DeRamo Market 641 Brown
DeWolf A Inc 1843 East av
Didoshak Basil J 613 Hudson av
Dillon Jos P 184 Webster av
Diner Jacob 873 Joseph av
DiPonzio Ralph P 401 Brown
Doerflinger Chas F Jr 433 Parsells av
Dolan's Market 600 Jefferson av
Doles Kosher Market 986 Monroe av
Dykes Alex 808 Brown
Edkl John 15 Fairfax rd
Efflinger Andrew J 1582 Main E
Ehmann Emma C Mrs 1105 Lyell av
Ehmann Valentine A 494 N Goodman
Ehmann Wm L 1018 Clinton av S
Ellis & Wolf 667 Jefferson av
Fahy Market 25 Front
Farignola Angelo 384 Platt
Fideor Anna Mrs 180 Joseph av
Fischer Rudolph H 2267 Clifford av
Fleckenstein Aug 1902 Main E
Gaesser Walter C 159 Caroline
Gallagher's Market 519 Thurston rd
Gianni Rosario 427 Smith
Glatz's Market 708 Joseph av
Goldman's Meat Market 366 Joseph av
Goronkin Garson 226 Hudson av
Gorsky & Millewicz 791 Hudson av
Gosnell Richd E 926 Genesee
Great A & P Tea Co 489 Chili av, 885
Clinton av N, 4391 Lake av, 398 Main
W, 510 N Goodman, 485 Ridge rd and
634 South av

Grinnan Frank J 1525 Lake av
Grossman Herman L 696 Clifford av
Grzeszczak Jos 92 StCasimir
Gugina Salvatore 23 Central pk
Hart Arth L 69 Conkey av
Hart's Food Stores Inc 14 Atlantic av,
800 Brown, 431 Chili av, 981 Clinton
av N, 985 Clinton av S, 1346 Culver
rd, 1585 Dewey av, 561 Jefferson av,
3248 and 4427 Lake av, 504 Lyell av,
893 Monroe av, 649 Plymouth av S,
536 Portland av

Hoffend Bert T 454 Lexington av
Holfoth Wm H 631 Monroe av
Holman Edw 10 Bronson av
Huss Elmer T 768 Genesee
I G A Stores 1007 Plymouth av S
Ihrig Augusta Mrs 20 Lake av
Jacobson Louis 51 Front
Johnson Benj 178 Reynolds
Kanis Geo J 1688 Clifford av
Katz Bros Market Inc 67 Front
Keck Elmer E 1021 Joseph av
Keck's Meat Market 535 Portland av
Kelley Patk E 1155 Plymouth av S
Kircher Herbert L 1388 Culver rd
Kircher Jos 701 Hudson av
Knobles Market 831 Clinton av S
Kohler Conrad 570 Clinton av S
Krajka Frank M 1454 North
Lacagnina Saml 190 Glide
Lake and Phelps Food Market 379 Lake
av
Lamperta Bronislaw 62 Laser

Langfeld, Keirsbilck & Meeh 799 Clin-
ton av N
Lanza Salvatore 312 N Union
Lapides Gertrude Mrs 495 Joseph av
Lepsch Walter A 232 Winton rd N
Lipman & Sanzel 1112 Monroe av
Lippman Albert H 420 Joseph av
Loblaw Groceries Inc 1800 Clinton av
N, 1004 and 1364 Culver rd, 1529
Lake av, 609 Thurston rd, 998 Clin-
ton av S and 556 Chili av
Lombard Peter A 194 Genesee
Mancuso Angelo 420 North
Manning Peter D 647 South av
Marchese Christofaro 1930 Clifford av
Mauer Robt B 288 Winton rd N
Mauer Walter B 635 South av
Mendick Aftanas 530 Joseph av
Meyerhoff Geo E 4373 Lake av
Meyers Irving 270 Norton
Micicche Angelo 111 Orange
Miggeotti Serafino 438 North
Mikulski Saml 862 Hudson av
Miller Conrad O 483 Avenue D
Miller Leonard E 1033 Portland av
Molican Co The 368 Lyell av, 449 Mon-
roe av, 365 Main E, 482 N Goodman,
465 Ridge rd, 603 Thurston rd
Muller John S 781 Dewey av
Newman Danl 1152 Clinton av N
Newman Paul 345 Joseph av
O'Brien-Ritz Market 69 Front
Orlowski Stanley 1004 Hudson av
Osinski Henry 1030 Hudson
Osterling Bros 1102 Atlantic
Ostrowski Pius J 1243 North
Pace Peter 154 Clinton av N
Palumbo Frank 418 Lyell av
Passer Hyman 1262 StPaul
Pavone's Market 519 Main E
Pellegrino Anthony E 474 Scio
Pepper Fred 640 Lake av
Petrota Paul & Son 711 Clinton av N
Phillips Market 330 Plymouth av S
Pisa Michele 961 Clinton av N
Presutti Victor 801 Dewey av
Pullman Edw W 1103 Culver rd
Pynek Mary 498 Hudson av
Ranzenbach Chas F 229 Conkey av
Red & White Food Stores 3327 Lake av
Ricciardo Alphonso 28 Prospect
Ridge Road Market and Grocery 201
Ridge rd E
Rogers Geo F 1458 Dewey av
Ruby Nicholas C Estate 362 Ames
Russer Max Inc 257 Ames
Santee Jos 454 North
Schaefer Bros 404 Ridge rd
Schaefer Herbert A 315 Bay
Schaefer John H 722 Winton rd N
Schaefer Market 1050 Dewey av
Schlafter Robt G 983 Bay
Schleyer's Joseph Sons 406 Main E
Schmidt Otto R 747 Joseph av
Schroth John L 5004 Lyell av
Schudt Market Inc 511 Main E
Schutte Jos F 651 Monroe av
Seccombe Harry 204 Scottsville rd
Shewchuk Konstantine 291 Hudson av
Shoemaker Wm J 5 Pullman av
Shortino Cosmo 580 Jay
Sorensen Saml 417 Thurston rd
South Plymouth Super Market 776
Plymouth av S
Spadaro Chas 183 Lyell av
Springer Edw F 413 Chili av
Star Super Markets 702 Jefferson av
and 914 Clinton av N
Steger Geo F 456 Maple
Strassman Isadore 72 Conkey av
Street Frank C 69 Harris
Syplan Jack J 770 Joseph av
Taschetti Steph 191 Central pk
Taube Bert 407 Court
Thomann Frank J 1151 Portland av
Thurber Howard 106 Sanford
Thurston Market & Grocery 398 Thur-
ston rd
Tierney Raymond J 999 Clinton av S
Union Meat Market 287 N Union
University Market 36 Atlantic av

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710—3711



Van's Market 2136 Main E
 VanRemoortere Peter A 1256 Clinton av N
 Vetter Oswald 231 Parsells av
 Vitale Anthony 564 North
 Wabnitz Fredk W 1057 Clinton av S
 Walker Albert F 318 Arnett blvd
 Walker Sanford W 312 Genesee
 Webber Market 894 Main W
 Wegman's Food Market Inc 818 Brown, 375 Main E, 72 Main W, 573 Monroe av, 409 Ridge rd and 817 Dewey av
 Weldner Carl 1980 Main E
 Weitz Edmund J 533 N Goodman
 West End Market 933 Chili av
 West End Provision Co 290 Main W
 Yaniski Edw 472 Hudson av
 Yiddish Strictly Kosher Market & Delicatessen 383 Joseph av
 Zamara Casimer 1129 Hudson av
 Zimmer Henry J 1460 Main E
 Zorn Louis O 537 Thurston rd

Meats—Wholesale
 Amdoursky Saml 156 Joseph av
 Armour and Co 320 Exchange
"ARPEAKO" MEAT PRODUCTS (To- bin Packing Co Inc) and (poultry)
 900 Maple tel Genesee 5200—For further information see page 98 Buyers' Guide and left bottom side lines
 Beck Boiled Ham Co 224 Troup
 Becker Fred H 11 Market
 Genesee Valley Distributing Co 93 Portland av
 Gerber and Beaulac 645 Norton
 Lipsky Archie Inc 84 Front
 Morrell John & Co 64 Allen
 Rochester Independent Packer 11 Independence
 Swift & Co Inc 290 Exchange
 Wilson & Co Inc 182 Commercial

***Mechanics' Tools—Wholesale**
MATHEWS & BOUCHER 26 Exchange
 tels Main 1064-1065-1066-1067-1068—
 For further information see page 62
 Buyers' Guide and left top side lines

***Medical Equipment—Mfrs**
RITTER COMPANY Inc 400 West av
 tel Genesee 4700

Medicine Mfrs
 Buckley W K Inc 26 Forbes
 Hughes Griffith E Inc 26 Forbes
 International Laboratories Inc 26 Forbes
 LeBold L N & Co 130 Main E rm 501
 Mathol Inflammazine Co Inc 26 Forbes
 Optoma Co The 5 StPaul rm 410
 Scott Hoof Paste Co 163 Hobart
 Viavi Preparations Co 130 Main E rm 421
 Vitamin Products Co of NY 130 Main E rm 925
 Wellman Co The 31 Gibbs 2d fl

Men's Furnishings—Retail
 Al's Men's Shop 399 Joseph av
 Braiman Harry 479 N Goodman
 Coleman Max 24 Front
 Davis Norton 471 N Goodman
 Decker Frank M Store 4415 Lake av
 Gebell's Men's Shop 1508 Dewey av
 Gravin's 115-117 Main E
 Green Jack 283 East av
 Hall-Cobell Co Inc 9 Clinton av N
 Hollywood Men's Shop 67 Main E
 Kaiser Geo R 331 Central av
McFARLIN CLOTHING CO 191-195 Main E tel Main 5832
 Melin's Men's Shop 430 Ridge rd
NATIONAL CLOTHING CO 159-171 Main E tel Stone 80
 Passadell Justin P 139 Clinton av S
 Post Warren G 5 StPaul rm 418
 Raff's 187 Main E
 Raff's Hatters & Furnishers 5 Clinton av N
 Roboff Bessie Mrs 51 Main E

Rochester Underwear Store 342 Main E
 Rubens Lester E 657 Hudson av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines
 Silverberg David 107 Main E
 Snappy Men's Shop 48 Main E
 Soppe Essy 121 Front
 Sovatsky Harry 105 Front
 Sport Shop The 23 Clinton av S
 Stern David 162 State
 Stillman Sol G 831 Dewey av
 Toggery Shop The 94 Main E and 7 State
 Whillock Bros 26 Main W

Men's Furnishings—Whol
 Bracker J & Sons 77 StPaul 2d fl
 Sayles Benj 36 StPaul rm 118
SMITH-GORMLY CO Inc 174-180 StPaul
 Paul tels Main 970-971-972—For further information see page 46 Buyers' Guide

***Men's Jewelry**
HICKOK MFG CO Inc 850 StPaul tel Glenwood 6200—For further information see page 15 Buyers' Guide

***Menders & Weavers**
EMPIRE TEXTILE WEAVING CO
 (Garments, Sweaters and Linens)
 409 Burke bldg tel Stone 3192—For further information see page 148
 Buyers' Guide and right bottom side lines

Mercantile Agencies
 Associated Credit Bureaus of America
 Credit Bureau of Rochester Inc member 55 StPaul
 Building Materials Credit Bureau (builders reports) 55 StPaul
 Credit Bureau of Rochester Inc 55 StPaul
 Dun & Bradstreet Inc 14 Franklin rm 1405
 Hooper Holmes Bureau Inc 65 Broad W rm 206
MERCANTILE ADJUSTMENT BUREAU Suite 717 Case Bldg 82 StPaul
 tel Stone 504—For further information see page 35 Buyers' Guide and left top side lines
 National Consumer Credit Reporting Corp 55 StPaul
 Retail Credit Co Inc 328 Main E rm 517
 Roch Market Credit Exchange Inc 434 Roch Food Terminal

***Merchandise Storage**
UPTON GOLD STORAGE CO Inc The (cold and common storage) 38 Cliff tel Main 1494—For further information see page 142 Buyers' Guide

Metal Dealers
 Metal Supply Inc 566 Clinton av S
 Ontario Metal Supply Inc 91 MtHope av
ROCHESTER IRON & METAL CO Inc 325 StPaul and 237 MtRead blvd tel Main 464—For further information see page 99 Buyers' Guide
 Rochester Lead Works Inc 380-82 Exchange
 Rochester Scrap Baling Co 20 Flint
 Rochester Smelting & Refining Co Inc 26 Sherer
 Sachs Metal Supply Co 185 Lyell av
 Swift H A Gold Shop 14 Franklin rm 1004

Metal Goods—Mfrs
 Atlantic Stamping Co 156 Ames
 Bearium Metals Corp 288 State
 Chase Machine Co 99 MtHope av
 Genesee Mfg Co 141 N Water
 Gray Metal Products Inc 30 Carleton
 Harvey-Fisher Co 254 Mill

Kennametal Inc 217 East av rm 23
 Lyon Metal Products Inc 82 StPaul rm 709
 National Brass Mfg Co 256-258 State
 Rochester Metal Etching Co Inc 100 Lake av
 Searjeant W H Co 89 Allen
 Technimetal Co 183 Hayward av
 U S Equipment Corp 14 Franklin rm 1007
 Weitz P A Co 79 MtHope av
 Whitehead Metal Products Co 217 East av rm 33 (sinks and steel cabinets)

***Metal Patterns**
CORBETT-STEEVES PATTERN WORKS 55 Allen tel Main 5730—For further information see page 114 Buyers' Guide

Metal Spinners
STUART-OLVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 115 Buyers' Guide
 Union Metal Spinning Mfg Co 14 Commercial

Metal Stamping
BARTHELMES K MFG CO Inc 15 Cairn tel Genesee 163
 Erdle Perforating Co 171 York
MANUFACTURING TOOL & DIE CO
 Inc 24 Verona tel Main 6149—For further information see page 97 Buyers' Guide
 Rochester Perforating Co 171 York
 Sheet Metal Specialty Co 21 Ford
 Yawman Metal Products Inc 15 Elster ter

***Metal Ware—Galvanized & Tinned**
ATLANTIC STAMPING CO Inc 156-80 Ames tel Genesee 1622

***Metal Working Machinery**
ADAMS OGDEN R show rooms 264-266 State bus tels Main 6374-6375 res tel Hillside 2372-J—For further information see page 94 Buyers' Guide and left side lines
SCHIEFER F W MACHINERY CO
 514 E & B bldg 39 State tels Main 6782-6783—For further information see page 96 Buyers' Guide

Metallurgical Carbons
FLOWER CITY CHARCOAL CO 135-149 Colvin—For further information see page 33 Buyers' Guide

Meter Mfrs
 Cochrane Corp The 119 Main E rm 817
 Hayes Corp The 119 Main E rm 817

***Microscopes**
BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul and 10 Champeney ter tel Main 4305—For further information see page 107 Buyers' Guide

Midwives
 (See also Nurses)
 Friess Susie Mrs 311 Remington
 Zink Christine R Mrs 434 Clifford av

Milk Dealers
 Avon Dairies Inc 933 Clinton av N, 721 Clinton av S and 41 Main E
BARTHOLOMAY DAIRY Inc 555 StPaul tel Main 6520—For further information see page 88 Buyers' Guide and right bottom side lines
 Bittker Dairy Products Inc 13 Pryor
BLUE BOY DAIRY 476 Exchange tel Main 386—For further information see page 88 Buyers' Guide and left bottom side lines
 Bowker Dairy 800 Clinton av S

**PAUL
 C.
 IACONA**

**GENERAL
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Accident
 Aircraft
 Automobile
 Bond
 Burglary
 Compensation
 Fire
 Health
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 Plate Glass
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**249
 POWERS
 BUILDING**

**ROCHESTER
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 DYEING
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 and Dyeing
 as it should
 be done*

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 Dependable
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**OUR
 TELEPHONE
 MAIN
 2169**

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**HOTEL
 SENECA
 BUILDING**

28
**CLINTON
 AVENUE S.**

THE YATES COAL CO.

612 Lincoln-Alliance Bank Building
PHONE STONE 450-451

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ALSO COKE

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LOEB
&
ROSENTHAL
CO. Inc.
Realtors

Real Estate

SPECIALIZING IN
INVESTMENT
PROPERTIES

MAIN
3743-3744

Suite
128-130
Powers
Building

BENDIX Automatic HOME LAUNDRY
INSTALLED, SOLD and SERVICED BY
ALHART ELECTRICAL CO., Inc. 1349 CULVER RD. 3944

Milk Dealers—Con

BRIGHTON PLACE DAIRY 45 Fulton
av tel Glenwood 144—For further in-
formation see page 38 Buyers' Guide
Cloverdale Dairy 28 Oakman
Community Dairy Store 697 Atlantic av
Costich Creamery Co 33 Woodman pk
Crystal Dairy 70 Pulaski
Darling R H & Sons 103 Locust
Dixon Willis W rear 77 Frost av
Efficiency Dairies Inc 527 S Goodman
Elam Arthur W rear 174 6th
Gentle Ruth M Mrs 21 Bowman
Greinke Wm F 82 Oriole
Heicklen Farms Inc rear 736 Portland
av

Hensel Frank E 63 Wilmington
Hoff Edw F 53 OK ter
Hudson Dairy Co 31 Hudson av
Irondequoit Dairy 348 Norton
Kaiser Morris rear 40 Lincoln
Klein John 177 6th
Kosmicki Jos F 95 Dayton
Kunzer-Ellinwood Inc 123 Barberry
ter

Lauch's Dairy rear 180 6th
Liberty Dairy 769 Emerson
Long Raymond J 23 Rauber
May Martin T 562 Maple
Mayer Edw F 289 Hollenbeck
McKenzie Bros 39 Stutson
Mertz Robt A 26 Bock
Mertz Wesley A 28 Bock
Newman Saml 18 Herman
North Dairy 1044 North
Oddo's Frances Mrs rear 52 Crombie
Palmatier Harry rear 599 Joseph av
Phillips Chas M 47 Seward

PLYMOUTH DAIRY Inc 388 Seward
tel Genesee 762—For further infor-
mation see page 39 Buyers' Guide
and top line back cover

Radel John 45 Burrows
Ritter Bros rear 80 Harris
Roth Harry 1000 Joseph av
Schreiner Milk Co 286 Clifford av
Schulz Mary Mrs 31 Maria
Seneca Dairy rear 146 Hollenbeck
Sewilo Jos rear 826 Norton
Sunny Farm Dairy Inc 407 Joseph av
Weber's Dairy 718 Joseph av
Wegman Edw I 465 Chili av
Western NY Milk Producers Co-op
Association Inc 1520 University av
Woodworth Dairy Inc rear 211 Arnett
blvd
Wuest Creamery 642 Maple
Wuest Martin 222 Lincoln av

Mill Remnants

Genesee Mill Ends 918 Main W

Mill Supplies

Chapin-Owen Co Inc 205 StPaul
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide
Erskine-Healy Inc 420 StPaul
Falk Mill Supply Co Inc 18 Ward
Forster John M Co 110 Mill
HAVERSTICK & CO Inc 45-49 Ford
tels Main 70-71-72—For further infor-
mation see page 99 Buyers' Guide
Laffan Frank E & Co 163 Charlotte
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 100 Buyers' Guide
and left side lines

Milliners

Agnes Hat Shop 75 Locust
Baker Kathryn 330 Main E
Berg Edna 441 Monroe av
Biltmore Hat Shop The 21 Clinton av
S
Bittles Beatrice Inc 144 East av
Blum Nathan 578 Clinton av N
Bowman's Millinery 227 Genesee
Bubay Rose Mrs 693 Hudson av
Buckland Maybelle J 15 Grand av
Carter Hat Shop 686 Monroe av

Claire Miss Millinery The 1903 Main
E

Cooper Ada Mrs 834 Dewey av
Dawson's 1330 Park av
Genazzio Amelia Mrs 733 Portland av
Graver Abr 628 Clinton av N
Griffin Maud A 154 Sherman
Gup Jennie L Mrs 32 Carthage dr
Hartigan Alice M 27 Clinton av S rm
206

Hinde Eliz A Mrs 614 Main W
Jenny Shop 15 Clinton av N
JoBelle 79 Main E
Joels Millinery 215 Main E
Kay's Millinery 102 Main E
Leeds Millinery 255 Main E
Linehan Madeline Mrs 164 Park av
Lornell Hat Shop 61 Brighton
Lyn's Millinery 691 Clinton av N
MacCauley Ida E 753 Main W
Marlene Hat Shop 24 Clinton av S
Marrinan Mary Mrs 243 Otis
Marzluff Shop 111 Webster av
Matterns Hat Shop 877 Clinton av N
Merker Frieda 1592 MtHope av
Miller Deana 25 North rm 526
Nancy's Millinery 452 Oak
Ray's Sample Hats 51 Clinton av N and
26 StPaul

Ripton Alice M 729 Monroe av
Rona's Millinery 14 Gibbs
Rose Martin Shop The 1390 Culver rd
Rose Millinery 21 Avenue D
Royal Millinery 978 Clinton av N
Sherman Rose Mrs 584 Hudson av
Triangle Millinery 298 Main E
VanDilla Irving 505 Portland av

Millinery Goods—Mrs

Central Millinery Co 444 Central av

*Millwrights

CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide

*Mimeographing

BUSINESS SERVICE CO 803 Granite
bldg 130 Main E tel Main 5707—For
further information see page 101 Buy-
ers' Guide

SCHRODER FRED C J 739-743 Granite
bldg tel Stone 1922

*Minerals, Clay, Etc

AMERICAN NEPHELINE CORP 361
Boxart tel Charlotte 1812

*Mirror Mirs & Dealers

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

*Model Makers

(See also Pattern & Model
Makers)

CORBETT-STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For
further information see page 114 Buy-
ers' Guide

Monuments—Granite & Marble

(See also Granite Dealers and
Marble Workers)

Artistic Monument Co 192 State
Bonsignore A G Co 431 Jay
Bresloff Morris 744 Joseph av
Genesee Valley Monument Co rear 47
Ontario

Hart Frank J Monumeht Co Inc 2301
Dewey av

Marrion T H & Co 476 State
McGee John H & Son 508 State and
1142 MtHope av

Memorial Crafts Co 1812 Lake av
Missel Otto E 226 Wilkins

NELL BROS & KERN 151-153 MtHope
av tel Main 1074—For further infor-
mation see page 101 Buyers' Guide
Reichhart Floyd J & Son 1347 Lyell
av

Rochester Monument Co 1575 Clifford
av
Slutsky Irving 1700 Culver rd
Somers Bertha Geiger 658 Maple
Stlnauer Jos 566 Glide
Trott Bros Co Inc 1120 MtHope av

Mortgage Loans

**ALLIANCE ORGANIZATION-REAL-
TORS** 920 Lincoln-Alliance Bank bldg
tel Stone 7270 Sundays and Evenings
Charlotte 334—For further infor-
mation see page 125 Buyers' Guide
and right top side lines

CASE JOSEPH L, KATHERINE W
MILLER 341 Powers bldg tels Main
5737-2842—For further information
see page 126 Buyers' Guide and right
top side lines

**GOUTREMOUT J E CORPORATION—
REALTORS** 802 Union Trust bldg tel
Main 5580—For further information
see page 120 Buyers' Guide and front
cover

LUDINGTON H J & CO 1029-1032 Gene-
see Valley Trust bldg tel Main 5092—
For further information see page 27
Buyers' Guide

POMEROY ORGANIZATION Inc Mon-
roe bldg 25 Exchange office tel Main
6044 evenings Hillside 1079-W branch
offices Syracuse and Buffalo—For
further information see page 129
Buyers' Guide and left top side lines

ROGERS HERBERT A—REALTOR
(correspondent Union Central Life
Ins Co) 43 Main E office tel Main
5131 res tel Monroe 3574—For fur-
ther information see page 121 Buyers'
Guide and front cover

STREB NORBERT CO—REALTORS
223 Powers bldg office tel Main 4579
res tel Main 3201—For further infor-
mation see page 130 Buyers' Guide
and left top side lines

*Mortgage Servicing

**ABSTRACT TITLE & MORTGAGE
CORPORATION** 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide

*Mortgages—Real Estate

(See also Loans—Mortgages)

**GOUTREMOUT J E CORPORATION—
REALTORS** 802 Union Trust bldg tel
Main 5580—For further information
see page 120 Buyers' Guide and front
cover

KLONICK RALPH CORPORATION 25
North rm 901 tel Stone 5002—For
further information see page 123
Buyers' Guide and front cover

*Morticians

BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 54 Buyers' Guide

HALLORAN HENRY D SONS Inc
(Thomas B Mooney's Sons) 341 Ply-
mouth av S tel Main 127—For fur-
ther information see page 55 Buyers'
Guide

HAUBNER & STALLNECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 56 Buyers' Guide

INGMIRE & NAGLE CO Inc 137 Chest-
nut at Court tel Stone 111—For fur-
ther information see page 54 Buyers'
Guide

JEFFREYS L A CO 32 Chestnut at
Lawn st tels Stone 203 and 205—For
further information see page B oppo-
site inside front cover and bottom
edge

MAIER-BOYCE FUNERAL HOMES 870
Clinton av N tel Stone 609 and 853
Culver rd tel Culver 742—For further
information see page 55 Buyers'
Guide and bottom line back cover

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MATTLE FUNERAL SERVICE FOR-
MERLY A J MATTLE & SON 300
Cumberland near Central Post Office
tel Stone 1552—For further informa-
tion see page 53 Buyers' Guide, left
bottom side lines and front edge
SCHUEERMAN C F SONS 712 Main W
tel Genesee 438—For further infor-
mation see page 57 Buyers' Guide

Mosaic Work
Oakleaf Ernest 737 Merchants rd
Motion Picture Apparatus &
Supplies
Baum-Nash Movie Equipment 409 Main
W
Duncan Jas E 65 Monroe av
Macey's Film Library 21 Peckham

Motion Picture Distributors &
Film Exchange
Allen John E Inc 6 George
Monroe Film Library 733 Monroe av

Motion Picture Theatres
Arnett Theatre 25 Thurston rd
Aster Theater 267 Bay
Cameo Theatre 1197 Clinton av N
Century Theatre 35 Clinton av N
Clinton Theatre 957 Clinton av S
Comerford's Capitol Theatre 83 Main
W
Dixie Theatre 733 Portland av
Empress Theatre 915 Clinton av N
Grand Theatre 30 Plymouth av N
Hollywood Theatre 37 Pullman av
Hudson Theatre 666 Hudson av
Lake Theatre 3194 Lake av
Liberty Theatre 279 Driving Park av
Lincoln Theatre 702 Jay
Little Theatre The 240 East av
Loew's Theatre 120 Clinton av S
Lyric Theatre 689 Clinton av N
Madison Theatre 300 Genesee
Monroe Theatre 589 Monroe av
Murray Theatre 218 Murray
New Strand Theatre 62 StPaul
R K O Palace Theatre 71 Clinton av N
R K O Temple Theatre 37 Clinton av S
Regent Theatre 65 East av
Rexy Theatre 700 South av
Riviera Theatre 1453 Lake av
Rivoli Theatre 427 Jefferson av
State Theatre 1337 Main E
Sun Theatre 986 Joseph av
Webster Theatre 316 Webster av
West End Theatre 557 Thurston rd
World Theatre 292 North

Motor Cycle Dealers
Hennen Frank B 367 Court
Rochester Harley-Davidson Corp 119
Main W

***Motor Drives**
ADAMS OGDEN R (Lima Electric Gear
Box Motor Drives for Metal and
Woodworking Machinery) show
rooms 264-266 State bus tels Main
6374-6375 res tel Hillside 2372-J—
For further information see page 94
Buyers' Guide and left side lines

***Motors & Generators**
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 47 Buyers'
Guide and top edge

***Moulding Mfrs & Dealers**
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 30 Buy-
ers' Guide

Movers—Household Goods
BLANCHARD STORAGE COMPANY
Inc 820 Broad W cor Oak tel Main
4700—For further information see
page 144 Buyers' Guide

CLANCY J C CARTING CO 3-11 Grand
av tel Culver 1714—For further in-
formation see page 145 Buyers' Guide
EAST END CARTING CO 91 Frost av
warehouse 500 Exchange tel Gene-
see 1646—For further information
see page 147 Buyers' Guide
FLANIGAN CARTING CO 714 Dewey
av tels Glenwood 612-613—For fur-
ther information see page 147 Buy-
ers' Guide
GOTTRY FRANK S & SON TRUCKING
CO 110 Olean tel Genesee 1818—
For further information see page 148
Buyers' Guide
GOTTRY SAM CARTING CO 47 Park-
way tels Glenwood 646 Nights, Sun-
days and Holidays Genesee 284 or
Monroe 1209—For further infor-
mation see page 148 Buyers' Guide
PRINDLE'S CARTING CO 560 Ply-
mouth av S tel Main 3643—For fur-
ther information see page 146 Buyers'
Guide
SERVICE STORAGE CO (West Cart-
ing & Storage Co) 704-712 Clinton av
S tel Monroe 2833—For further infor-
mation see page 141 Buyers' Guide
and left bottom side lines

***Moving—Local & Long Distance**
DUFFY WM B CARTING CO-62 Scio
tel Main 3286—For further infor-
mation see page 145 Buyers' Guide

***Moving—Long Distance**
ROCHESTER CARTING CO 25-27
Washington N tel Main 205—For fur-
ther information see page 147 Buy-
ers' Guide
SERVICE STORAGE CO (West Carting
& Storage Co) 704-712 Clinton av S
tel Monroe 2833—For further infor-
mation see page 141 Buyers' Guide
and left bottom side lines

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Shipping
SERVICE STORAGE CO 704-712 Clin-
ton av S tel Monroe 2833—For fur-
ther information see page 141 Buy-
ers' Guide and left bottom side lines

Multigraphing
AYER & STREB 15 South av 4th floor
tel Stone 1166
Gillette Multigraphic Service 63 Bway
Multigraphed Letter Co 5 StPaul rm
325
POLK R L & CO Inc New York office
354 Fourth av NYC tel Caledonia
5-8500

***Multilithing**
SCHRODER FRED C J 739-743 Granite
bldg tel Stone 1922

Museums
Rochester Museum of Arts and Scien-
ces 657 East av

Music Dealers
Monroe Record Shop 772 Monroe av
Record Shop 43 Gibbs

***Music Stores**
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For
further information see page 101
Buyers' Guide

Music Teachers
(See Teachers—Music)

Musical Instrument Dealers
Campbell & Menzner Music Store 52
North
Ciciotti Andrew 279 Smith
Columbia Music Store 53 Clinton av S
Genesee Studio & Instrument Co 251
Genesee

Goodwin Bert 390 Main E rm 2 (vio-
lins)
Gutacker Andrew D 745 Clinton av S
(piano)
Hoffman Music Shop Inc 468 N Good-
man
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For
further information see page 101 Buy-
ers' Guide
Music Lovers Shoppe Inc 370 Main E
Musicus Norman H 2285 Main E
Paramount Music Store 17 South av
Phillips Wendell A 212 Genesee
Relin Music Co 47 Gibbs
Schuff Otto 387 Main E rm 2
Shabbarrasi Music Co 764 Clinton av
N
Young Wm P 263 Ames

Musical Instrument Repairers
Ballou Howard M 17 Mead
Grom Jos B 32 Furlong

Naturopaths
Gian-Cursio Christopher 5 Castle pk

Neckwear Mfrs
Brown Edw & Co 181 StPaul
Nusbaum Bros Inc 36 StPaul rm 121
Rembrandt Cravats 165 StPaul 5th fl
Superba Cravats 216 Andrews

News Dealers
Blackwood John M 1618 Lake av
Kester Bertha Mrs 99 Court
Spector Myer 27 Clinton av S rm 114
(office)
Union News Co, NYC sta 350 Central
av
Wehle Jos 1667 Main E

News Dealers—Wholesale
Manson News Agency Inc 240 StPaul

Newspapers
ABENDPOST (daily and weekly) Roch-
ester German Publishing Co 287 An-
drews tel Stone 278—For further in-
formation see page 104 Buyers' Guide
CATHOLIC COURIER (weekly) Catho-
lic Courier & Journal Inc publishers
50 Chestnut 5th floor tels Stone 1135-
6-7—For further information see
page 105 Buyers' Guide
DAILY RECORD THE The Daily Rec-
ord Co Inc publishers 29 Water N
(daily \$10.00 per year)—For further
information see page 105 Buyers'
Guide
DEMOCRAT & CHRONICLE Gannett
Company Inc 59-61 Main E tel Main
7400—For further information see
page 102 Buyers' Guide and left side
lines
Eighteenth Warder 482 StPaul
Gannett Newspapers, Times sq
Gates-Chili Press 5 StPaul 2d fl end of
hall
Greece Press 5 StPaul 2d fl (weekly)
Irondequoit Press 5 StPaul 2d fl
(weekly)
Italian Weekly The 111 Lyell av
Jewish Ledger 482 StPaul (weekly)
Polish Everybody's Daily 969 Hudson
av
Rochester Daily Record 29 N Water
ROCHESTER SUN CORP.—SHOPPING
NEWS (weekly) 133 Clinton av S rm
4 tel Stone 6000—For further infor-
mation see page 104 Buyers' Guide
ROCHESTER TIMES-UNION Gannett
Company Inc publishers Times sq
Exchange at Broad W tel Main 900—
For further information see page 108
Buyers' Guide
Rochester and Vicinity Labor and
Labor Herald 16 State rm 505 (week-
ly)
Tenth Ward Courier 482 StPaul
Vicinity Post The 482 StPaul

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***Nickel Platers**
(See also Plating Works)
STUART-OLVER-HOLTZ CO 406 Platt.
cor Allen tels Main 5560-5561—For
further information see page 115
Buyers' Guide

***Non-Ferrous Castings**
SARGENT & GREENLEAF Inc 24
Seneca Avenue tel Stone 886—For
further information see page 52
Buyers' Guide

***Notaries Public**
(See Lawyers)

Notions—Wholesale
Noble Sales 139 Main W
SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
ther information see page 46 Buyers'
Guide
University Novelty House 15 University
av

Novelties
Arnold's Leather Novelties 36 StPaul
rm 404
Bastian Bros Co 1600 Clinton av N
Bill's Bargain Stores 316 Main E and
638 South av
Bobb's Novelty Co 27 Clinton av S rm
217
Celmel Products Co 89 Allen (auto ac-
cessories)
Geismar Max A 82 StPaul rm 703
Gibbs Knife Shop 80 Spring
Hickok Mfg Co Inc 850 StPaul
Hobby Shop 373 Driving Park av
Little Bazaar The 85 Main E
Mills Louis 205 Webster av
Price's Magic Shop 100 South av

***Numbering Machines**
MORSE C H & SON 21 North Water
tel Main 1291—For further informa-
tion see page 132 Buyers' Guide

***Nursery Furniture**
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bottom
side lines

Nurserymen
(See also Florists; also Seeds-
men)

BROWN BROTHERS COMPANY Roch-
ester's Greatest Nurseries main of-
fice, sales and display gardens Baird,
Whalen and Jackson rds Penfield NY
tel Hilde 1801 or E Roch 451—For
further information see page 106 Buy-
ers' Guide, left top lines and back
cover
Chase-Pltkin Nurseries Inc 2045 East
av
GLEN BROTHERS Inc 1768 Main E
tel Culver 1854—For further informa-
tion see page 105 Buyers' Guide and
right top side lines
Schum Jos & Son 2050 Clifford av
Thompson Frank 884 South av

Nurses
(See also Midwives)
Ackerman Emily K 55 Santee
Agness Mary M 897 Ridgeway av
Allen Mabel L Mrs 898 South av
Almarode M Virginia 550 Lyell av
Arnes Arlene L 1135 Genesee Park blvd
Amey Cath E 68 Bronson av
Anderson Eleanor V 114 Congress av
(USA)
Arnes Ada G 256 Roycroft dr
Bacon Mae C Mrs 145 Alexander
Bulley Dora M 204 Elmendorf av
Burgett Edw L 20 Morgan
Barry Anne 11 Atkinson
Barry Marion 11 Atkinson
Barton George M Mrs 50 Alameda
Baumer Eleanor H 241 Alexander

Becker Mattie M 253 Grand' av
Beebe Mary 399 Oxford
Begy Louise E Mrs 220 Meigs
Behr Eileen 27 Hancock
Bell Marjorie A 600 Scio
Bennett Marguerite M 8 Orleans
Benson Stella 370 Pearl
Benthin Mabel 22 Wentworth
Betz A Marguarite 114 Congress av
Bianchi Petronella A 32 Warner
Bianchi Rose R 348 Brown
Bice Verna F 139 West High ter
Blackman Mabel P Mrs 822 Avenue D
Bland Anna D 251 Post av
Boland Margt L 55 Austin
Boland Margt M 256 Parkway
Boyce Joan 275 Park av
Boyd Florence S Mrs 125 Birr
Bracht Helen F 238 Tremont
Bradley Blanche B Mrs 351 Saxton
Brady Bernadine M 53 Cook
Bramley Ina C 74 Kenwood av
Braun Harriet Mrs 27 Hancock
Brennan Mary E 31 Rundel pk
Brien Eleanor T 112 Avenue B
Broadribb Vollet 791 South av
Brook Lillian A 119 Mohawk
Brown Ann D 828 University av
Brown Lena 828 University av
Bullard Elva J Mrs 262 S Goodman
Bullis Rose A 340 Thurston rd
Bunce Lillian C 124 Villa
Buonomo Eliz G Mrs 46 Ward
Burgess Claude 100 Gibbs
Burns Cath M Mrs 1100 South av
Burt Lulu E 1091 Plymouth av S
Buss Florence S 99 Penhurst
Byrnes Edna 277 Woodbine av
Cameron Florence 286 Richard
Carmody Rita M 289 Andrews
Carnes Marion E 54 MtVernon av
Carver Lorraine 11 Atkinson
Cassidy Anna M 714 Arnett blvd
Chapman Florence 385 S Goodman
Chapman Ina M 198 Cypress
Charles Viva Mrs 9 Kensington
Charters Eliz E 285 Oxford
Chauncey Evelyn A Mrs 1349 Dewey av
Chazan Fay 21 Sheridan
Clapp Hazel B 57 Shelbourne rd
Clark Lillian A 896 Culver rd
Clarke Hilda 410 Oxford
Claxton Kathryn 7 LaFayette pk
Clayman E Mae 47 Troup
Close Anna B 48 Barton
Coccia Mary E 95 Dix
Colby Amelia M Mrs rear 85 Melrose
Cole Minnie J 192 Linden
Collyer C Margt 158 Barton
Cooley Frances P Mrs 1275 South av
Corkery Kathryn G 421 Woodbine av
Cornell Antonette P Mrs 75 Larnark
cres
Cotter Kathleen 5 Thurston ct
Cournen Kathleen 486 Birr
Coyle Julia M 717 Seward
Cozan Isabelle F Mrs 60 Lake av
Crandall Edna M 21 Chili ter
Creveling Cath 126 Pearl
Cullen Kath A 112 Augustine
Cullen Margt 277 Woodbine av
Cummings Margt Mrs 90 S Union
Cunningham Margt 300 Wellington av
Custance Rosetta M 81 Upton pk
Dailey Dorothy E 669 Seward
Dailey Florence L 182 Park av
Dake Margt 88 Culver rd
Daniels Eunice F Mrs 455 S Goodman
Daniels Laura E Mrs 100 Brooks av
Daniels Mary M Mrs 600 Lake av
Darby Margt 79 Somerset
Davidson Ethel 1295 Lake av
Davis Ruth Margt 255 Birr
Dean Loretta A 478 Lexington av
Dean Lucille M 504 Arnett blvd
DeAoun Adele R 775 Jefferson av
Degree Hilda 39 Madison
Denio Muriel A Mrs 326 Parsells av
Dennis Laura 85 Meigs
Denny Alice M 916 South av
Derham Alexenia A 40 Cypress
Derrickson Viola H 37 1/2 Edmonds

DiLella Josephine A Mrs 997 StPaul
Dingfelder Florence Mrs 106 University
av
Dixon Helen R 153 Thurston rd
Doell Elenior L 73 Parkdale ter
Dolan Mary C 268 Post av
Doser Mary E 424 Humboldt
Douglas Walter E 474 Monroe av
Dragosi Anne 10 Davis
Dreman Ruth 27 Hancock
Dryden Mary H Mrs 57 Holcroft rd
Dudley Helen K 44 Rowley
Duel Ethel G Mrs 235 Rand
Earl Eloise M 86 Northview ter
Eby Mary C 1190 Park av
Eggiman Eliz I 6 Rundel pk
Eidman Emma J 528 Monroe av
Elliott Sara E Mrs 370 Meigs
Estey Eliz I 33 Wilmer
Ewing Florence 108 Fulton av
Farber A Marie Mrs 280 Monroe av
Faust Alice M 46 Rogers av
Fennell Marie K 117 Hamilton
Ferland Evelyn B Mrs 242 Martin
Ferrante Helen 74 Sellinger (prac)
Finity Loretta H 367 Ellicott
Fink C Marie 442 Electric av
Ford Margt M 280 Thurston rd
Found Alice M Mrs 853 Meigs
Fowler Harriet E 331 S Goodman
Francis Margt I 25 Riverside (USA)
Freckleton Dorothea C Mrs 3856 Lake
av
Frederick Lillian G 249 Plymouth av
Freeman Anna M 11 Atkinson
Freislich Eleanor Mrs 150 Kenwood av
Frey Alice O 1117 Plymouth av S
Frost Marion E Mrs 334 Avis
Fulmer Alice C 504 Brooks av
Gaedt Bertha C 68 Holbrooke
Gafney Edna 400 Oxford
Gardisky Alice M 677 Clarissa
Gardner Harriett R 408 Garson av
Garrett Carolyn 482 Plymouth av S
Gaudreau Leocadie A 402 Murray
Gell Viola M 212 Oxford
Gertner Isabelle B 41 Kirkland rd
Gertner Mary K 41 Kirkland rd
Gervasi Jennie R 5 Finney
Giffin Gladys G 291 Beresford rd
Gilboe May E 52 Phelps av
Gillespie Mary E Mrs 295 Wellington
av
Gippe Marie O Mrs 113 Park av
Given Eleanor 517 University av
Glanzel Belya K Mrs 141 Boxart
Glenn Laura E 96 Quincy
Goehring Carrie 715 Dewey av
Golden Helena B Mrs 279 Lake av
Grab Bertha H 97 Grand av
Grawiller Harriet M 1363 Dewey av
Gray Florence 30 James
Gridley A Lois 220 Warwick av
Griffin Ann Isabelle 72 Vassar
Griffin Margt T 11 Austin
Guider Helen M Mrs 235 Saratoga av
Haering Corrine 226 Linden
Haines Grace 441 Flower City pk
Hall Edna L Mrs 19 Alexander
Hanes Grace 34 Park av
Haney Marie 1650 East av
Hanna Betty 106 Kenwood av
Hansen Karl 33 Farragut
Harriman Mary E 106 Dove
Harrington Veronica 81 Thurston rd
Harvey Helen 11 Atkinson
Hassett Josephine G 105 Edinburgh
Hastings Julia H 114 Congress av
Hauck Florence M 257 Champlain
Hawley Bernadine B Mrs 508 Campbell
Hebing Ada M Mrs 25 Belgard
Heckler Frieda L 40 Dunbar
Heckner Margt C 1574 N Goodman
Heermans Mary 207 Plymouth av S
Hefferon Margt 188 Harvard
Heggie Ruth M Mrs 99 Arvine hts
Henderson Laura P 76 Meigs
Hendrickson Mary E 266 Linden
Heppburn Hazel J 69 Atkinson
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Hiebler Anna M 356 Colvin

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Hogan Eliz E 182 Linden
Hoh Marie 270 Seneca pkwy
Holloway Sara B 433 Sawyer
Howard Ida M 424 Hazelwood ter
Hudson Luella A 193 Jefferson av
Hughes Irene B 209 Roslyn
Humphrey Jane A Mrs 35 Chestnut rm
705

Huyck Lena 381 Meigs
Hyland Kath E 50 Arnett blvd
Ingraham Margt 275 Park av
Insley Eleanor J 57 Pembroke
Jackson Margt E 4231 Lake av
Jeffery Doris M 22 Russell
Jenkins Helen H 1184 Bay
Jeroy Marjorie 1118 Plymouth av S
Johnson Helen 39 Madison
Johnson Stella T 139 Park av
Jones Emily J 98 Macbeth
Josling Anna Mrs 397 Flint
Karr Phyllis E 24 Cady
Kaseman Mary M Mrs 980 Arnett blvd
Keady Bernice V Mrs 329 University
av

Keane Kath K 132 S Fitzhugh
Keefe Patricia 106 Kenwood av
Kehrig Emma H 22 Leroy
Kelley Rosamond 357 Alexander
Kelly Alice F 289 Andrews
Kelly Anne P 272 Linden
Kelly Margt M 46 Meigs
Kelly Marie V 73 Lozier
Kendelen M Eliz 379 Hawley
Kenneally Mae I 707 Main W
Kennedy Sheila M 421 Woodbine av
Kenny Mary 505 University av
Keople Jane A 266 Oxford
Kernan Ella J 15 Sibley pl
Keuper Myrtle L 55 Hall
Kiefer Marguerite E 1145 Genesee
King Eileen M 147 Vermont
Kingston Minnie J 42 Asbury
Kittelberger Ruth L Mrs 151 Raymond
Klik Eliz A 211 Normandy av
Knapp Gertrude M 331 Carter
Knapp Mary L 47 Pembroke
Kobel Julia 134 Weeger
Kopp Anna 294 Meigs
Kremer Helen F Mrs 127 Vermont
Krenzer Eliz M 34 Edmonds
Krusen Hazel 291 Edmonds
LaDue Gladys E Mrs 811 Stewart
LaForce Rita Mrs 31 Langford rd
LaGas Elsie M 140 Avery
Laluppa Lena T 132 Weld
Laughland Margt Mrs 12 Brighton
Laughlin Nellie 507 Humboldt
Leach Margt 16 LaFayette pk
Leary Dorothy J Mrs 485 Grand av
Leder Maude 140 Westfall rd
Lee Gladys 221 Vick pk B
Lee Medora C 828 University av
Levy Lillian 18 Avenue A West
Lewis Ruth 74 Strohman
Lindboe Lucy Mrs 1211 Park av apt B3
Lipinski Bernice 139 Syke
Liseno Jane 526 Flint
Lothouse Eleanore M 14 Maria
Lotz Margt 241 Alexander
Lovell Lucy 58 Edmonds
Lynch Mary 745 Clinton av S
MacDonald Lillian 580 Hayward av
MacFarland Grace L 437 Electric av
Magin Clementine C 11 McNaughton
Mahar Mary E Mrs 753 Seward
Mandwell Esther B 294 Lexington av
Manhold Rose M Mrs 82 Alexander
Manion Mary L 513 Dewey av
Marbaum Gloria B 153 Gardiner av
Marciano Filomena 3 Madison
Marcus Verna G Mrs 650 Joseph av
Margrett Cath M 109 Belmont
Marschke Arth J Mrs 995 Genesee
Martia M Gertrude 46 Jackson
Mason Minnie 90 S Union

Mattern Henrietta C Mrs 287 Congress
av
Maxwell Veronica M 404 Birr
Mayer Caroline B 18 Rundel pk
McAnn Mary M Mrs 103 Perrinton
McAuley Kath 140 Lozier
McAvoy Eliz M 31 Grand av
McAvoy Rose M Mrs 31 Grand av
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McDonald Mary C 292 E Henrietta rd
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McLeod Lorena B Mrs 77 Highland
pkwy
McMahon Stella A 381 Troup
McPhail Wm A 37 Priem
Mead Frances 215 Alexander
Mead Viola 215 Alexander
Meagher Helen P 110 Woodbine av
Meagher Nora 4 Amherst
Melody Frances T Mrs 235 Sawyer
Miller Ethel M 16 Penhurst
Miller Isobel Mrs 469 Lake av
Miller Julia H Mrs 36 Elm dr
Moore Charlotte Mrs 575 Lake av apt 14
Moore Jeanette E 278 Pearl
Moore P Olivia M Mrs 204 West High
ter

Muir Agnes J 129 Melrose
Murphy A Ruth 530 Grand av
Murphy M Louise 267 Brunswick
Murray Betty 624 N Goodman
Murray Edith E 102 West High ter
Murray Irene A, Genesee Valley pk nr
Erle RR

Neary Eliz A 65 Luzerne
Neer Ethelyn G 41 Tacoma
Nelson E Bessie 641 Wellington av
Newill Ethel F 146 W Sawyer pl
Norkelunas Helen B 1006 Clifford av
Nothnagle Irene C 62 Ellicott (USA)
Nourse Judith Mrs 13 Clarissa
O'Brien Anna M 40 Kron
O'Hern Gertrude O 480 Alexander
O'Keefe Madeline C 133 Jefferson av
O'Laughlin Mary Ellen 27 Hancock
O'Neill M Ethel 128 Ellicott
O'Reilly Mary K 97 Melrose
Osborne Helen 178 Alexander
O'Sullivan Anna 57 Brighton
Otto Anne E 938 Monroe av
Ozzi Matilda 27 Hancock
Palmer Elsie M 24 Brighton
Pattison Jessie 794 Exchange
Paul Mary 1100 South av
Payne Helen 93 Elm
Peck Margt 10 Terrace pk
Penrose Mary E Mrs 285 Richard
Pepper Florence D Mrs 4 Berwyn
Pestke Wanda E 300 Wilkins
Phelps Lou Mrs 279 West av
Phillips Florence H 1 Clifton
Plumb Edna M 201 Ridgeway av
Pocock Florence T 345 Lake av
Pollock Julia A Mrs 185 Augustine
Poole Helen A Mrs 5 Portsmouth ter
Portka Helen 59 Ardmore
Powers Anna L 137 Inglewood dr
Powers Marie S 1 Willowbank pl
Powers Mary 286 Navarre rd
Pratt Charlotte H Mrs 109 Thorndale
ter

Quantz Evelyn C 241 Alexander
Rappaport Mary B Mrs 379 Park av
Rasche Charlotte A 594 Grand av
Rea Leah 389 Monroe av
Redfield Mildred H 173 Sherwood av
Redmond Bessie R Mrs 141 S Fitzhugh
Reid Alice Mrs 57 Wilbur
Retan Anna 58 Rowley
Riccardo Genevieve 451 Westfield
Richer Loretta C 621 Cedarwood ter
Ricketts Mary H 826 South av

Riley Wm E 185 Bway
Robinson Frances M 168 Sherwood av
Roser Clara L 350 Roxborough rd
Ruddy May A 181 Roxborough rd
Sage Carrie L 74 Midvale ter
Sanford Vera 381 Meigs
Santee Adelaide B 1090 South av
Santry Doris C Mrs 1045 Arnett blvd
Scanlon Eileen E 268 West High ter
Schaefer Frances E 207 Normandy av
Schaffer Caroline A 1017 Arnett blvd
Scheidman Edna L 105 Hazelwood ter
Schillinger Dorothy M 1 Stebbins
Schlorf Julia 20 Tracy
Schultz Lois L 95 Wilmington
Schweickhardt Ida 494 Cedarwood ter
Sechrist Mabel C 18 Glasser
Seidel Doris A 141 Shepard
Selbert Marcella A Mrs 3 Ross
Semans Frances W 279 West av
Shatzel Daphne Mrs 194 Averill av
Shaw Cecelia A 150 Fillmore
Shea Laura L Mrs 3178 Lake av
Sherman Noeline H Mrs 92 Elmdorf av
Shukittes Mary F Mrs 32 Warner
Shuts Mabel 378 Alexander
Simpson Maud 117 Pierpont
Slyck Mary M 223 Ellicott
Smith Barbara 788 East av
Smith Carmella Bouchard 591 Flower
City pk
Smith Helen F 46 Werner pk
Smith Mary R 101 S Fitzhugh
Smith Mary T Mrs 55 Raines pk
Smith Thelma S Mrs 1229 Plymouth av
S

Snell Anna E Mrs 25 Raines pk
Snell Lorenzo N 25 Raines pk
Snell Marjorie A 25 Raines pk
Snider Mary A 280 E Henrietta
Sorderlet Lula 107 Parsells av
Spahn Marie L Mrs 38 Rogers av
Stahley Rose 11 Boston
Stalker Maude D 95 Troup
Stanley Isabelle Mrs 185 Alexander
Stanton Mildred F Mrs 81 Thurston rd
Statt Loretta C 550 Lyell av
Steele Katharine S 267 Colebourne rd
Stenzel Kathleen E Mrs 229 Cypress
Stephens Daisy 754 Plymouth av S
Sternbergh Ada S Mrs 498 S Goodman
Stokes Madeline M 179 Driving Park av
Stoeck Florence W Mrs 77 East blvd
Sturla Eleanor M 1593 Main E
Sullivan Cecelia 573 S Goodman
Suters Florence E 250 Meigs
Swayze Sarah E 195 Hampden rd
Sweeney Julia M 37 Ravenwood av
Sweeting Thelma B 57 Shelbourne rd
Taft Louise 810 Monroe av
Taylor Margt 17 Canfield pl
Taylor R May 329 Troup
Tegart Elma J 208 Cypress
Thurston Marguerite M Mrs 16 Ed-
monds

Tobey Marie S Mrs 585 Columbia av
Tobin Anna 300 Sherwood av
Tracey Katherine S 1 Audubon
Twist Edith Mrs 273 Wellington av
Vannucci Myra 212 Thurston rd
(USA)
VandenBroecke Mary 416 Akron
VanLare Cornelia M 650 Averill av
VanNiel Eliz 660 Winton rd N
Vassaw Grace Mrs 75 Dartmouth
Wagner Eliz 16 Boothe
Walsh Mary 157 S Fitzhugh
Walsh Mary G Mrs 414 Lyell av
Ward Frances E 15 Arvine hts
Ward Helen R 31 Woodbine av
Warren Eliz M Mrs 101 Westminster
rd
Way Mary Estella 215 Alexander
Webber Mary Alice 21 Arnold pk
Weber Irene M Mrs 509 Ridge rd
Welshaar Margt R 1144 Clinton av N
Weldner Kathryn C 50 Chestnut
Weldon Marion 19 Churchlea pl
Werth Tanida M Mrs 28 N Goodman
Whalen Emma 128 Linden
Wheeler Rena E Mrs 61 York
Whitaker Letitia C 274 Monroe av

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MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.****PHOTO COPIES****BLACK AND
WHITE PRINTS****Stone 6480****Nurses—Con**

White Addie D Mrs 224 Edinburgh
 White Anna E Mrs 64 Milburn
 White Eva Mrs 15 Strathallan pk
 White Hallie G 241 Avis
 Wilck Emma H 675 Winton rd N
 Wilcox Eva M 1 Fountain
 Williams Florence P Mrs 391 Plymouth
 av S
 Willmot Florence S 479 South av apt 8
 Wilson Dorothy L 584 Thurston rd
 Winifred Pemberton 1100 South av
 Wood Amy 381 Arnett blvd
 Wood Deane A 245 Augustine
 Woodhead Victor Mrs 144 Terrace pk
 Worden Fannie J Mrs 59 Illinois
 Wormley Cath E Mrs 11 Atkinson
 Wunschall Lena 287 Averill av
 Wylie Eliz A 5 Cayuga
 Yachetta Lillian F 60 Lake av
 Yawman Winifred M 50 Arnett blvd
 Young Ruth A Mrs 42 Elgin
 Zimmer Loretta 325 Alexander
 Zirkelbach Marion 185 Ridge rd E

Nut Dealers & Importers

Planters Peanuts 220 Main E
 Rochester Nut Shop 550 Main W

***Office Furniture**

BOURNE JOHN R CO 131-133 State tels
 Main 1233-1234—For further infor-
 mation see page 133 Buyers' Guide
 and right top side lines

Office Supplies & Equipment

Anderson Paul W Co 65 Broad W rm
 610
 Ardent Stanley W Co 192 Mill
 Atlantic Register Co 16 Main W rm
 344
 Autographic Register Co 119 Main E
 rm 825
 Bircher Co Inc 192 Mill
BOURNE JOHN R CO 131-133 State
 tels Main 1233-1234—For further infor-
 mation see page 133 Buyers' Guide
 and right top side lines
 Commercial Control Corp plant B 1160
 University av plant C 1180 University
 av
 Cooley Co The 217 East av rm 45 (busi-
 ness forms)
 Coxhead Ralph C Corp 31 Gibbs rm
 307
 Dawn Mfg Corp The 46 MtHope av
 (copyholders)
 Dick A B Co 41 Chestnut 3d fl
 Diebold-Incorporated 65 Broad W rm
 703
 Direct Service Co 38 StPaul
 Ditto Inc 130 Main E rms 1120 and
 1122
 Egly Register Co 14 Franklin rm 703
 Genesee Office Supply Co 357 Main E
 Genesee Stencil Co 51 Whittlesey
 Hall-Welter Co Inc 46 MtHope av
 (checkwriters)
 Heinrich-Siebold Co 4 E Main
 Hunt John F Co 89 Allen
 International Business Machines Corp
 265 East av
 Lambright Harold T 1 MtHope av
 Marchant Calculating Machine Co 31
 Gibbs rm 101
 McBee Co 42 East av rm 205
 Meyers-Warner Co Inc 82 StPaul rm
 715
 Monroe Calculating Machine Co 196
 Chestnut
 Moore Business Forms Inc 351 East av
 (business forms)
 Multigraph Sales Agency 5 StPaul rm
 430
 National Cash Register Co The 320
 East av
 Pltnev-Bowes Postage Meter Co The
 25 North rm 1060
 Product-Trol-Rochester Co 42 East av
 rm 800
 Remington Rand Inc 355 East av

Roach Reid Co 14 Franklin rm 407
 Rochester Salesbook Co 82 StPaul rm
 603

ROCHESTER STATIONERY CO Inc
 108 Mill tel Main 7186—For further
 information see page 106 Buyers'
 Guide

Rochester Stencil Co 53 Whittlesey
SCRANTON'S BOOK AND STATION-
ERY CO Inc Taylor bldg 334-336
 Main E tel Stone 1102—For further
 information see page 20 Buyers'
 Guide and left bottom side lines

Sorter-Graf Co The 105 Bellevue dr
 (office systems)

Standard Duplicating Machines Agen-
 cies 82 StPaul rm 522

Standard Register Co The 217 East av
 rm 31 (autographic registers)

Stearns Systems 82 StPaul rm 620

Tel Autograph Corp 119 Main E rm
 823

Todd Co Inc The 1150 University av
 Todd Sales Co The 154 East av rm 314

United Autographic Register Co Con-
 tinuous Form Div 82 StPaul rm 518

Visirecord 5 StPaul rm 529

Wilber Co 151 Andrews
 Wilson Memindex Co 149 Carter

YAWMAN & ERBE MFG CO 1099 Jay
 tel Genesee 1722—For further infor-
 mation see page 107 Buyers' Guide

ZIMMERLI BUSINESS FURNITURE
CORPORATION (bank, office, lib-
 rary and factory equipment in
 bronze, steel and wood) 126-130-132
 South av tels Stone 5509-5510—For
 further information see page 106 Buy-
 ers' Guide

***Offset Printing**

SCHRODER FRED C J 739-743 Granite
 bldg tel Stone 1922

Oil Burners & Equipment

DELCO HEAT OIL BURNERS LAN-
GIE FUEL SERVICE INC distribu-
 tors 326 Main E tel Stone 4000—For
 further information see page 34 Buy-
 ers' Guide

Howe Clayton P 38 Thurston rd
 McVey S Edw 46 Augustine
 Rochester Wayne Distributors Corp 85
 Franklin

Super Oil Burner Co 810 Genesee

TIMKEN SILENT AUTOMATIC OIL
BURNERS Laube Electric Corpora-
 tion Distributors 30 Allen tel Stone

104—For further information see
 page 67 Buyers' Guide and left top
 side lines

VanSice Geo C 179 Cameron

Wilray-Biddle Co 90 Exchange

Oils & Lubricants

Arcuri Oil Co 662 Monroe av and 303
 Main W

Armur Petroleum Products Inc 43 Hal-
 stead

Colonial Beacon Oil Co 20 Cairn
 Co-operative Industrial Service 22

Wright
 Davis-Howland Oil Corp rear 333 South
 av at Griffith

Flower City Oil Co 376 StPaul

Gaenshirt Carl F 47 Cole

Gulf Oil Corp 755 Brooks av

HADLOCK PAINT CO Inc (MacMillan
 Ring Free Motor Oil) 466-470 Central
 av tel Stone 1968—For further infor-
 mation see page 112 Buyers' Guide

Hub Oil Co Inc, McKee rd nr Buffalo
 rd

Independent Gasoline & Oil Co 74 Ex-
 change

Kendall Refining Co, Scottsville rd be-
 yond Barge Canal

MACMILLAN RING FREE MOTOR OIL
 Hadlock Paint Co Inc distributors
 466-470 Central av tel Stone 1968—
 For further information see page 112
 Buyers' Guide

McINTEE JOHN T 1028 Chili av tels
 Genesee 731-732

Moore & Maurer Oils Inc 535 Buffalo
 rd nr B&O RR

Northeastern Petroleum Co 119 Main
 E rm 1001

Pennant Gas & Oil Corp 275 Wetmore
 pk

RAE J H OIL CO Inc (wholesale) foot
 of Ambrose tel Glenwood 224

Richfield Oil Corp of NY rear 1025
 Chili av

Rogers Fuel Corp 65 Broad W rm 103

Shea Michl H 5 StPaul rm 503

Sinclair Refining Co rear 1025 Chili av

Socony-Vacuum Oil Co Inc 675 Brooks
 av

Southwick Oil Co Inc 36 Railroad

Sun Oil Co 760 Brooks av

Syndicate Oil Corp 42 East av rm 236

Texas Co The, McKee rd

Tiger Oil Corp rear 1525 Clinton av N

Webaco Oil Co Inc 148 Railroad

Woodfill Inc, Scottsville rd beyond
 Canal

Optical Goods—Mirrs & Whole-
sale

Advance Optical Co 92 Mortimer rm 11

Artacraft Optical Co Inc 89 Allen

BAUSCH & LOMB OPTICAL COM-
PANY 635 StPaul tel Main 4305 and
 10 Champeney ter—For further infor-
 mation see page 107 Buyers' Guide

Clinton Optical Co 36 Clinton av N 2d
 fl

Colonial Optical Co Inc 328 Main E rm
 213

Continental Optical Co Inc 637 Bway

Fisher Mfg Co 763 Main W (lens cnrs)

Graf Precision Optical Mfg Co 117 N
 Water

Kirstein Optical Co Inc 132 Andrews

Mark Specialty Co 89 Westminster rd
 and 14 Franklin rm 406

Optical Standards Co 358 State

Paragon Optical Co 105 N Water

Precision Optical Co 42 Geneva

Projection Optics Co Inc 330 Lyell av

Rochester Optical Co 1 Graves and 118
 StPaul

Schlitz Optical Co 101 N Water

Shur-On Optical Co Inc 242 Andrews

Simpson-Walther Lens Inc 3 Circle

***Optical Instruments**

BAUSCH & LOMB OPTICAL COM-
PANY (mfrs) 635 StPaul and 10
 Champeney ter tel Main 4305—For
 further information see page 107
 Buyers' Guide

Opticians

Baldino Theodore 18 Madison

Bausch E E & Son Co 61 East av and 6
 Main E

Century Optical Co 5 StPaul rm 519

Empire Optical Co Inc 35 Clinton av S

Fonte Louis J 776 Clinton av N

Genesee Optical Co 183 Main E rm 510

GERHARD OPTICAL CO 69 Main E
 tel Main 281—For further infor-
 mation see page 107 Buyers' Guide

Gitlin Optical Co 151 Clinton av N

Gluck Elbert W 183 Main E rm 510

Gress Frank J 69 Main E

Hickey Wm J 277 Alexander rm 107

Kohler Chester A 82 Lux (prescrip-
 tion)

Kubitz Elmer G 76 S Fitzhugh

Lankford Omer L 8 North

Mercer Optical Co 632 Monroe av

Nadel Chas H 97 Avenue A

Neal Kirk M 21 Ravenwood av

Pease Frank H 92 Gibbs

Regent Optical Co Inc 14 Franklin rm
 709 (whol and retail)

Ring Optical Co 14 Franklin rm 506

Samere Jos 365 Gregory

Summit Optical Co 257 Main E rm 103

Taylor Optical Co 328 Main E rm 407

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Waldert Optical Co Inc 56 East av
Whelpley & Paul 16 Clinton av S
Wilder Herbert E 741 Garson av

Optometrists

Baird Wm H 5 Clinton av S
Bausch Carl R 6 Main E
Benedict Geo O 183 Main E rm 510
Blanchard Murray I 257 Main E rm 102
Bush Arth H 1001 Clinton av S
Cosman Raymond L 25 North rm 933
Covell Gerald L 6 Main E
Davis Marjorie H Mrs 118 Orange
Faroo Glenn W 183 Main E rm 936
GERHARD OPTICAL CO 69 Main E
tel Main 281—For further information see page 107 Buyers' Guide
Goodman Milton 130 Main E rm 704
Gorman Benj A 312 Main E
Graeper Carolyn E 119 Main E rm 1126
Hildreth Leland E 101 Clinton av S
Howard Norman W 840 Dewey av rm 5
Iati Anthony A 194 Oak
Kane Harry 632 Monroe av
Maier Wm L 1304 Norton
Marks Engle S 10 State
Marth Theo 6 Main E
McCarthy John T 625 Main W
Melville Arth A 529 N Goodman
Mielke Henry C 1276 Clinton av N
Miller Julius L 64 Clinton av N rm 9
Parenteau Chas A 62 Jackson
Pfeiffer Chas G 87 Flower
Phillips Spencer M 183 Main E rm 702
Pole John W 1408 Main E
Porter Optical Co 292 Main E
Rockwell John C 6 Main E
Rogers Clarence C 42 East av rm 202
Schaeffer M Luther 239 Saxton
Shapiro Albert H 258 Alexander
Smith Oscar Chas 35 Clinton av S
Sweeting Ralph E 104 Main E
True Arth H 816 Brown
Vielehr Paul G 1400 StPaul
Vogel Harry S 79 Clinton av N
Ward Albert 198 Lyell av
Whiteman Ira 14 Franklin rm 906
Wideman Otto M 15 Rosewood ter
Williams Clifford O 130 Main E rm 310
Zecher Harold B 69 Main E

Organ Builders

PARSONS BRYANT G 182 Commodore
parkway Brighton (Roch) tel Hill-
side 2864

Orthopedic Appliances

Ehrstein Albert M 41 Grafton
Gietz Lewis E 14 Franklin rm 516
Snyder Edw E 669 Lake av (arch sup-
ports)
Snyder Elmer L 84 S Union (arch sup-
ports)
Spiegel's 1210 StPaul
Stahlbrodt Lawrence C 268 Alexander

Osteologists

Osteological Laboratory 36 StPaul rm
307

Osteopathic Physicians

Beal Clarence J W 17 Vick pk A
Breitenstein Rose E 62 Rowley
Cady Francis L 250 Dartmouth
Camp Chas D 16 Main W rm 221
Campbell L Reginald 840 Dewey av rm
8
Coomber Helen Thayer Mrs 200 Park
av
Elwell M Lawrence 65 Broad W rm 609
Glass Edw G 14 Franklin rm 1308
Jameson C Dan 133 Genesee
Kemmler Florence D 130 Main E rm
1229 and Ridgewood rd E Roch
Lapp Irene K 255 Oxford
Martens Theo H 42 East av rm 410
Reid Jas H 89 East av rm 803
Smith Geo T 16 Main W rm 325
Spencer Hilton G 42 East av rm 223
Spitz-Nagel Edw L 130 Main E rm 1225
Strever Hervett W 130 Main E rm 1230

Vaughan Merritt C 45 Exchange rm
1008
Volz Dorothy C Mrs 165 Park av
Weber Harold M 119 Main E rm 1111

*Otto Ballroom

OTTO BALLROOM 80 Main W office
tel Main 5383 res tel Genesee 4981-W
—For further information see page
39 Buyers' Guide and right top side
lines

Packing—Steam, Water & Air

Monroe Gasket Co Inc 244 StPaul

*Packing & Shipping

ROCHESTER CARTING CO 25-27
Washington N tel Main 205—For fur-
ther information see page 147 Buyers'
Guide

*Paint Mfrs

VISON PRODUCTS CO 5-7 N Water tel
Main 733—For further information
see page 111 Buyers' Guide

*Paint, Oil & Varnish Dealers— Distributors

LESTER HENRY HARDWARE CO Inc
(Berry Bros) 150 Main W tel Main
5355 and Main 1607—For further in-
formation see page 63 Buyers' Guide
and back cover
SULLIVAN H H Inc (distributors Glid-
den Co Paint Products) 63-75 South
avenue tel Stone 550—For further in-
formation see page 19 Buyers' Guide
and right top lines

Paint, Oil & Varnish Dealers— Retail

ACME QUALITY PAINT STORE Had-
lock Paint Co Inc 466-470 Central av
tel Stone 1968—For further infor-
mation see page 112 Buyers' Guide
BARNARD, PORTER & REMINGTON
distributors for Lowe Brothers High
Standard Paints 9-11-13 N Water tel
Main 8140-8141-8142—For further in-
formation see page 108 Buyers' Guide
and left top lines
Beardsley Glass Co 327 Main W
Blum Saml 461 Joseph av
CLARK PAINT OIL & GLASS CO 71-73
State tels Mains 693-1509—For fur-
ther information see page 112 Buyers'
Guide

DEVOE & RAYNOLDS CO Inc 420 Main
E tel Main 991

Drum Jas A 501 Clinton av S
Economy Auto Paint Shop 1247 Clifford
av

GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 109 Buyers'
Guide and right top lines

Gosnell Paint & Wallpaper Co Inc 385
North

H & H Paint & Lacquer Co 64 Spencer
(whol)

HADLOCK PAINT CO Inc (Acme Qual-
ity paints and finishes) 466-470 Central
av tel Stone 1968—For further infor-
mation see page 112 Buyers'
Guide

Humphreys Paint Co Inc 113 Main E
HUMPHREYS THE PAINT MAN 113
Main E tel Main 2117 (Benjamin
Moore's dependable paints)—For
further information see page 111 Buy-
ers' Guide

Koverall Paint & Wall Paper Corp 19
South av

Krupp Albert 101 State
Lucas John & Co Inc 80 StPaul
Lyons Paint Co 142 Andrews

MORSE WILLIAM B LUMBER CO 840
Main W tel Main 180 and 936 Main
E tel Monroe 44 and 951 Thomas av
Summerville tel Charlotte 589—For
further information see page 88 Buy-
ers' Guide and right bottom side lines

Russo Carl C 348 Cumberland
Schwartz Jacob P 666 Monroe av
SHERWIN-WILLIAMS CO The 41
South av tel Main 1517—For further
information see page 112 Buyers'
Guide and left top side lines
SHERWIN-WILLIAMS PRODUCTS
Alhart Electrical Co Inc 1147 Culver
rd at Parsells av tel Culver 3944—
For further information see page 119
Buyers' Guide and left bottom side
lines

Star Wall Paper & Paint Co 9 Romeyn
SULLIVAN H H Inc distributors Glid-
den Co paint products 63-75 South
avenue tel Stone 550—For further in-
formation see page 19 Buyers' Guide
and right top lines

Suskind M & Sons Inc 289 Joseph av
and 53 State

VanHOESEN F P CO Inc 41-45 StPaul
tel Stone 473—For further infor-
mation see page 110 Buyers' Guide and
right top lines

VIALL GEORGE I & SONS Inc 5-7 N
Water tel Main 733—For further in-
formation see page 111 Buyers' Guide
Wabnitz Geo H Inc 115 State
Weis Ralph S & Son 1289 University av
ZIELINSKI STEPHEN 1115 Hudson av
tel Stone 2603—For further infor-
mation see page 92 Buyers' Guide

Paint, Oil & Varnish Dealers— Wholesale

DEVOE & RAYNOLDS CO Inc 420 Main
E tel Main 991
duPont E I deNemours & Co Inc 79
StPaul

Paint & Color Mfrs—Wholesale

Donovan Paint & Lacquer Co Inc 29
Halsted
Kessler Paint Co Inc 266 South av
Parker Paint Works 1217 Portland av
Tantalo Lorenzo 452 Oak
Vison Products Co 5 N Water

*Painters—Automobile

CALEY & NASH Inc 1828 East av tel
Monroe 5126—For further infor-
mation see page 5 Buyers' Guide

Painters—Auto & Carriage

Demeis Michele 405 Fernwood av
Heintz, Bice & Cox 754 Clinton av S
Monroe Auto 4 Howell
Sant Rocco rear 66 Ontario
Senn Joseph Co 125 Alexander
Winters Garage rear 487 Bway

Painters & Decorators

Adams Wm 496 Main E
Adamski Walter 194 Bremen
Alliet Julius 10 Darrow
Ament Chas P 36 Werner pk
Aronow Eli 6 Morris
Aurand John W 784 Atlantic av
Avery Arley M 1100 South av
Bailey Wm 163 MtVernon av
Baker Ernest C 14 Locust
Bandel Chas P 29 Sherwood av
Banning Windsor M 5 Ellicott
Barone Jas H 630 Bay
Barry Dwight W 670 Garson av
Bender Frank R 262 Sawyer
Berens Peter P 997 North
Bertig Wm F 146 W Sawyer pl
Black David 807 Avenue D
Blaszgow Anthony 641 Hudson av
Bolton Geo H 69 Stewart
Bona Anthony F 47 Linden
Brandfino Richd D 277 Lake av
Branham E Clyde 291 Flanders pl
Breadner Harold 128 Averill av
Breadner Robt W 128 Averill av
Britton Arth L 24 Alonzo
Brimacombe Wm J 61 Heidelberg
Brooks Ira B 1021 Joseph av
Brophy Jas J 46 Frost av
Bubel Cornelius O 42 Campbell pk
Bunde August 348 Bernard

MEMBER FEDERAL DEPOSIT INSURANCE CORP.
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6375

Painters & Decorators—Con

Bune Abram 45 Hartsen
Burns Wm T 158 Genesee Park blvd
Cable Ernest H 80 Quincy
Carey Lawrence L 115 Holcroft rd
Cariola Thos J 102 Adams
Carminiti Carmelo 44 Jerold
Ceraime Jos 26 Avenue C
Chapman Edw S 119 Meigs
Coleman Jas M 120 Midvale ter
Congdon Robt J 488 StPaul
Connor Edwin 41 Ferris
Consaul Arth D 121 Holcroft rd
Cook Ernest R 779 Grand av
Costich Harold U 34 Walbar
Crane Warren J 262 Glenwood av
Cullen Patk 380 Magnolia
Dalheem Chas W 179 Stutson
Dawson John W 223 Brooks av
DeKan Leo 79 Vermont
DelMonte Phillip 55 Averill av
Deshler Floyd 92 Richmond
DeVries John 255 Pearl
DeWitt Leslie J 123 Post av
DiBaudo Jos 133 Portland av
DiChiaro Anthony G 124 Fulton av
Dingillo Michl 38 Helena
DiPasquale Giuseppe 814 Broad W
DiStefano Marino 242½ Lyndhurst
Doe Alf 158 Rosewood ter
Donovan Chas N 42 McKinley
Dorothy Albert W 597 Clay av
Drake Leo 16 Pitkin
Dunham Norman A 64 Prospect
Emery Robt D 5 Richard
Empire Painting Co of Rochester 19 Hand
Ferrante Jos A 33 Gorham
Finch Chas L 1894 Dewey av
Fine Meyer 48 Northview ter
Finger Edwin E 386 Benton
Fishbaugh Willard E 21 Greeley
Flanigan Jas F 1143 Lexington av
Fuehrer Jacob J 76 Roth
Garellick Morris M 52 Rutgers
Gargan Chas W 44 Briggs
Gartland Allan 108 Asbury
Gelb Jack C 569 Conkey av
Gesell Arth E 108 Hempel
Giambrone Frank 174 Norton
Gibalski Stanley B 72 Ernst
Ginsberg Morris 131 Rauber
Goho Frank W 88 Rutgers
Granger Chas M 447 Main E
Grapensteter Mynor E 105 Colvin
Greydanus Herman S 59 Fernwood av
Groh Max J 422 Magnolia
Grum John 149 Anderson av
Haefele Wm M 181 Elmcroft rd
Haefner Frank S 491 Exchange
Hargrave Edw 87 Hamilton
Harrington Wm K 752 Meigs
Heiderich Andrew 24 Dyson
Heiderich John H 724 Cedarwood ter
Heikkila Frank M 407 Champlain
Held Herman R 575 Emerson
Hertzin Raymond R 300 Reynolds
Hess Chas L 171 Lexington av
Hewitt Geo R 112 Rosalind
Hoard Robt M 1 Blakeney pl
Hoffman Fred J 163 Lux
Horak Wenzel 96 Evergreen
Hudnutt Milton W 41 Alberta
Hummel Melvin D 55½ Bronson av
Hunt Frank J 68 Barton
Irons Jas A 5 Raymond
Iuppa Frank A 71 Malone
Izzo Dominic A 64 Averill av
Jacobson Jacob 43 Vassar
Jones Almond J 80 Carleton
Johnson Jas F 279 Rosewood ter
Johnston Arth G 64 Flanders
Jones Jacob 156 Leighton av
Jones Wm J 323 Winton rd N
Jordan Wm W 638 Norton
Karp Carl L 59 Sellinger
Karpenko Paul 289 Neyl
Keller G 152 Willmont
Kelly Robt J 90 Alexander
Kerr Wm R 310 Cottage

Kling Virgil 558 Averill av
Klodinski Stanley 1140 Avenue D
Knipe Wm J 54 Wellington av
Koop John F 858 S Goodman
Koszalka Julian 789 Joseph av
Kryk Chas B 66 Townsend
Kryk Walter 360 Weaver
LaFoe Albert H 1165 Culver rd
Lafrance Jos V 95 Caroline
Lampkin Geo L 8 Leighton av
Lampkin Geo L jr 8 Leighton av
Lanzalaco Jas 1060 Emerson
LaRocque Henri J 1048 Dewey av
Lawson Claude V 65 Caroline
Legler Wilbur M 39 Seneca av
Lembecke John A 174 Hazelwood ter
Lemoyne Adelbert L 418 Selye ter
Levine Harry 212 Sellinger
Levine Jos 3 Hixson
Levitt Sol 18 Athens

Lippman Isadore 120 Rauber
Lippman Theo 30 Vienna
Lloyd Geo B 405 Linden
Lowe Thos E 75 Ravine av
Ludian Frank 73 Ernst
MacGibbons Jos A 542 Flint
Maier Henry C 123 Thomas
Mancuso Chas 26 Edward
Manevitz Shoul 19 Sheridan
Manis Josiah 122 Thomas
Marconi Cataldo 91 Walnut
Marcus David N 87 Pembroke
Marhatta Earl E 452 Benton
Marrocco Salvatore 1521 Clifford av
Martin Chas G 953 Plymouth av S
Martorano Chas 45 Lowell
Maurer Jacob 13 Kirkland rd
McDonald Robt M 20 Werner pk
McKay Richd C 426 Glenwood av
McMullen Arth W 1105 Bay
Meier Michl G 101 Taylor
Meiselman Benj 45 Wilkins
Merkel Otto 12 Aldern pl
Meyer Frank J 499 Maple
Meyer Louis 258 Moulson
Militano Marcello 90 Walnut
Miner Saml A 554 S Goodman
Montrois Chas P 376 Gregory
Moore Chas H 658 Chili av
Mortimer Wm J 127 Millbank
Mueller John 72 Joseph pl
Murray Russell 157 River
Mussone Ernest N 20 Hoff
Myers Walter L 376 Cottage
Nagan Jos 95 Evergreen
Nelson E DeForest 48 Lenox
Niedermaier Carl L 104 Durnan
Niedzialek Frank 92 Dayton
Nielsen Christian 124 Henrietta
Nunn Geo L 479 Colvin
Oakes Leslie G 165 Harding rd
Ogden J Murray 26 Azalea rd
Ohlrich Wm J 443 Maplewood dr
Osband Hyman 278 Conkey av
Packard Chester 36 Locust
Palermo Cataldo 97 Rohr
Paskell Norman 9 Pearl
Pease Geo A 37 Tracy
Peglow John M 44 Bly
Pekarsky Saml 343 Hudson av
Perri Pasquale D 52 Lyndhurst
Petrelli Michl A 38 5th
Petrnick Otto 337 Rutgers
Pfrange Jos 70 Lyceum
Phillips John F 537 Averill av
Pierson Chas H 36 Rowley
Pirie Wm W 45 Beaufort
Pisano Louis 315 Murray
Podsiadlo John J 198 Ernst
Podsiadlo Victor 86 StJacob
Poesner Morris 76 Rosedale
Potter Chester W 376 Driving Park av
Preitz Emil A 88 Farragut
Quamina Wilfred 14 Holland
Rapkin Saml 37 Oakman
Raysor Lester E 52 Colonial rd
Recklinghausen A & Sons 74 Clifford av

Ries John F 885 Ames
Ringholz Geo F 198 Wetmore pk

Rizzo Chas L 11 Coleman ter
Robinson Harold 114 Lincoln av
Robinson John W 100 Glenwood av
Rochester Brush & Spray Painting Co 1217 Portland av
Rogers Herbert 31½ Bartlett
Rose Harold E 144 Gregory
Rowitz Fred W 713 Avenue D
Sabin Ray W 172 Fulton av
Sanguedolce Giuseppe 91 Cameron
Santillo Antimo 565 Lake av
Sapper Andrew C 47 Belmont
Sargent Earl 60 Averill av
Saxe Jos J 532 Campbell
Scardino Chas 479 Bay
Scardino Philip S 214 Morton
Schamine Henry F jr 624 Brooks av
Schaubert Albert R M 120 Ambrose
Schlicker Harold E 210 Jefferson ter
Schoen Jos P 672 Jefferson av
Schuler Jos E 136 Hampden rd
Seebach-Kimble Inc 336 StPaul
Short John A 933 Jefferson av
Shulman Saml 67 Nassau
Sidari Rosario F 83 Hand
Silverstein David 146 Sellinger
Silverstein Morris 18 Radio
Simpson Herbert 12 Marshall
Smiraglia Anthony 200 Michigan
Smith Danl 171 Wellington av
Smyles Stephen 308 Magnolia
Sparks Victor E 596 Hayward av
Spencer Edw H 80 Delevan
Starken Richd A 188 Denise rd
Starks H Lawrence 484 Benton
Steffenhagen Floyd L 8 Paul pl
Stevenson Geo F 193 McKinley
Stever Claude C 275 Barton
Stever Silas L 275 Barton
STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 37 Buyers' Guide

Swain Walter H 21 Locust
Tabacco John 240 Angelo
Taillie John 306 Ellison
Taylor Arth S 844 Plymouth av S
Teklin Jos 93 Lansdale
Telaro Jos 459 Central pk
Thomas Frank S 20 Bremen
Tinney Wilbur J 605 Rocket
Tranquill Jas 473 Alexander
Travis Rexford H 332 Parsells av
Tremaine Sibley R 46 Child
Tufts Clarence E 474 Birr
Tutty Jas H 38 Richard
VanAlmkerk Cornelius 114 Berlin
VanDiest Abr 443 Frost av
VanDyne Chas W 95 Alexander
Vicolo Louis P 57 Jefferson ter
Vyverberg John C 99 Garson av
Walker Fredk H 126 Laurelton rd
Ward Geo M 206 Bway
Warner Levi L 1072 South av
Warren Clarence A 166 Scio
Waterson Wm E 380 Magnolia
Way Chas W 146 Averill av
Way Emerson 146 Averill av
Weigand Edw F 431 Benton
Weill Louis A 677 Jefferson av
Weinberg Isaac 48 Maria
Weinstein Louis B 74 Carthage
Welte Decorating Co 97 Kansas
Wheaton Fredk W 267 Pearl
Wheelock Harry 406 Wellington av
Wiard Clarence E 104 Edinburgh
Wickman Francis E 142 Millbank
Wickum Louis C 6 Alonzo
Williams Earl J 553 Westfield
Wilson Herbert E 37 Friederich pk
Winegard Howard R 260 Lexington av
Winslow Morris 97 Grand av
Winterman John 86 Rhine
Wolter John F 730 Linden
Wright Leon C 614 Hayward av
Yokshas Jos K 420 Remington
Yorkey Eric D 211 Brooks av
Young Chas 10 Breck
Young Geo F 10 Breck
Zaenewski Thos 17 Barons
Zelman Jacob 23 Catharine

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COOK IRON STORE CO (Masury Paint Products) 120-128 StPaul tels Main 5188-5189—For further information see page 140 Buyers' Guide

GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 109 Buyers' Guide and right top lines

HUMPHREYS THE PAINT MAN 113 Main E tel Main 2117—For further information see page 111 Buyers' Guide

ROBY SIDNEY B CO The distributors for Pratt & Lambert paints and varnish and for Paasche Air Brush Co 208-214 South av tel Stone 1129—For further information see page 100 Buyers' Guide and left side lines

SHERWIN-WILLIAMS CO The 41 South av tel Main 1517—For further information see page 112 Buyers' Guide and left top side lines

SULLIVAN H H Inc, Distributors Glidden paints 63-75 South avenue tel Stone 550—For further information see page 19 Buyers' Guide and right top lines

VAN HOESEN F P CO Inc 41-45 StPaul tel Stone 473—For further information see page 110 Buyers' Guide and right top lines

VIALI GEORGE I & SONS Inc 5-7 North Water tel Main 733—For further information see page 111 Buyers' Guide

Paper Box Mfrs

(See also Box Mfrs)

Alderman Paper Box Corp 31 Exchange rm 301

Bartold-Schang, Incorporated 140 N Fitzhugh

Bernhard M Corp 749 Monroe av
Brack Container Division 1160 University av

BUEIDINGEN FERDINAND CO Inc (also paper specialties) 244 StPaul 4th fl tel Stone 6420—For further information see page 22 Buyers' Guide
Buedingen Wm & Son rear 1500 Clinton av N

COWLES A B CO Inc 4 Commercial tels Main 7210-1—For further information see page 21 Buyers' Guide

COWLES HAROLD A BOX & DISPLAY COMPANY 163 StPaul 3d floor tel Main 3077—For further information see page 20 Buyers' Guide

DIAMOND PAPER BOX CO Inc 30 Somerton at 741 Park av tel Monroe 2614—For further information see page 23 Buyers' Guide

Fairchild E E Corp 367 Orchard
FLOWER CITY SPECIALTY CO 158 Hollenbeck tel Main 630—For further information see page 22 Buyers' Guide

Fort Wayne Corrugated Paper Co 1160 University av

K-L Paper Box Mfg Co Inc 45 Ford
Kanty C L Paper Box Corp 89 Canal

Levis John A & Sons 330 Lyell av
NEUN H P CO Inc 415 Culver rd corner University av tel Monroe 1216—For further information see page 20 Buyers' Guide

Ott A W Co 121 Merrimac
ROCHESTER FOLDING BOX CO Box-art st P O Box 1012 tel Charlotte 130—For further information see page 21 Buyers' Guide
Sagamore Paper Box Co 220 Mill

Paper Dealers

Anderson Paper Co 616 Brown
Auto Multiple Sales Co 444 Central av
Crawford Horace M Estate of 82 StPaul rm 507

Economy Paper Co 115 N Water
Handy Paper Co 6 State rm 305
Levi M A & Son 42 Allen (waste)
Rochester Wire-O Binding Co 49 Andrews

Sabin Robbins Paper Co The 82 StPaul rm 723

Stylograph Corp The 205 Main W 3d fl

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Deuter Wm A 47 Dix

Hafner Frank S 62 Greig
Kidder Willis V 957 Culver rd

Schaefer Jos F 87 Lowell
Scrymgeour John K 183 Frost av

Shafer Wesley A 66 Delmar
Smith Fredk 90 Sherwood av

Stillman Wm E 534 Westmount
Walter Chas H 74 S Union

***Paper Hangings**

(See also Wall Paper Dealers)

GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 109 Buyers' Guide and right top lines

SHERWIN-WILLIAMS CO The 41 South av tel Main 1517—For further information see page 112 Buyers' Guide and left top side lines

VAN HOESEN F P CO Inc 41-45 StPaul tel Stone 473—For further information see page 110 Buyers' Guide and right top lines

Paper Mfrs

A P W Paper Co 14 Franklin rm 703
Diamond Waxed Paper Co Inc 228 South av

Flower City Tissue Mills Co 700 Driving Park av

Port Huron Sulphite & Paper Co 228 South av

Warren S D Co 183 Main E rm 604
Waxon Carboff Inc 444 Central av (coaters)

Wax-Rite Products Co Inc 330 Lyell av

Paper Merchants—Wholesale

ALLING & CORY CO The 25 Verona tel Main 6060—For further information see page 113 Buyers' Guide

CRAMER FORCE CO Inc The 28-30 Aqueduct tels Main 1354-1355—For further information see page 113 Buyers' Guide

Daly & Ferguson 211 Exchange
Fine Papers Inc 190 Mill

Gates Associates 444 Central av
GENESEE VALLEY PAPER CO Inc

360 East Avenue tel Main 5433
Great Lakes Paper Corp 114 Child (wrapping)

HUBBS & HASTINGS PAPER CO 819-325 Main W tels Main 6702-6703—For further information see page 113 Buyers' Guide and right bottom side lines

Kolkko Paper Co 440 Ormond
Mead Chas P & Sons Inc 568 StPaul

National Paper Co 365 North
Oken Paper Co Inc 534 Oak

Paper Service Inc 40 Jay (printing)
Robfogel Paper Co Inc The 5 Mozart pl

Paper Products

American Easel Co 4 Commercial
Consolidated Paper Co 217 East av rm 34 (miscellaneous)

DeRidder Wm 5 StPaul rm 408A
DYBERT & STONE 600 Cox bldg 38

StPaul tel Main 7146—For further information see page 113 Buyers' Guide

Flower City Specialty Co Inc 158 Hollenbeck

Plant Protector Co 4 Commercial (plant protectors)

Reynolds Metals Corp 14 Franklin rm 703

Rochester Paper Products Co Inc 25 Spencer

Sanitary Products & Paper Co 74 Park av

Paper Stock

Paper Mills Supply Co 257 Ormond

***Parcel Delivery**

CITY DELIVERY & STORAGE CORP 193-195 Scio tel Stone 905—For further information see page 43 Buyers' Guide

Paste Mfrs

Clark Stek-O Corporation 1631 Dewey av at Stek-O Hill

Patent Attorneys

CUMPTON EDWARD H 711 Wilder bldg tel Main 5529

SHEPARD CHARLES 833 Genesee Valley Trust bldg office tel Main 3770 res tel Hillside 1510

STONEBRAKER HAROLD E 205 Wilder bldg office tel Main 3109 res tel Genesee 4370

Thomson Winslow E 16 Main E rm 516

Patent Lawyers

CUMPTON EDWARD H 711 Wilder bldg tel Main 5529

Jones D Clyde 183 Main E rm 1489

Kelper Frank 6 State rm 504

SHEPARD CHARLES 833 Genesee Valley Trust bldg office tel Main 3770 res tel Hillside 1510

STONEBRAKER HAROLD E 205 Wilder bldg office tel Main 3190 res tel Genesee 4370

***Patent Solicitors**

(See Patent Lawyers)

Pattern & Model Makers

City Pattern Works 495 StPaul

CORBETT-STEEVES PATTERN

WORKS (metal and wood) 55 Allen tel Main 5730—For further information see page 114 Buyers' Guide

Genesee Pattern Works 216 South av
Hau Emil Pattern Works 234 Mill

Sterling Pattern Works 11 Furnace
Yonkers Geo 17 Favor

***Pavers**

(See Contractors—Paving)

Paving Materials

LEROY COLPROVIA PAVEMENTS Inc 1446 Lincoln-Alliance Bank bldg tel Stone 4500

Pawnbrokers

FORSYTHE CLIFTON S Successor to **J C WILSON CO** 39 Main E tel Main 5738—For further information see page 114 Buyers' Guide and left top side lines

Solomon Fannie Mrs 29 Front

***Perforated Metals**

(See also Metal Stamping)

ERDLE PERFORATING CO 171 York tel Genesee 2608—For further information see page 135 Buyers' Guide

Perfume Mfrs

Bourjois Inc 33 Capron
Ceda Distributing Co 100 S Fitzhugh

Spliebler Adolph Inc 202 Court 2d fl



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Commerce bldg tel Main 1744—For further information see page 42 Buyers' Guide and right top side lines

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GENESEE VALLEY TRUST CO main office 45 Exchange at Broad st W tel Main 2884 branch offices Valley office 1475 MtHope av, Spencerport office Spencerport N Y—For further information see page 9 Buyers' Guide and right side lines

LINCOLN-ROCHESTER TRUST CO main office 183 Main E at Stone st tel Stone 300 branch offices 5 Main W, 33 Exchange, 30 Clinton av N, 1495 Lake av, 886 Main W, 560 Monroe av, 460 N Goodman, 520 Portland av, 1853 Monroe av and 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water st S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 719 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide and right side line back cover

***Pharmaceutical Preparations**
(See Chemicals—Wholesale)

***Pharmaceuticals Manufacturers**
STRASBURGH R J CO 185-195 Exchange tel Main 669—For further information see page 86 Buyers' Guide

***Photo Copies**

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide and left top lines
SULLIVAN H H Inc 63-75 South Avenue tel Stone 550—For further information see page 19 Buyers' Guide and right top lines

***Photo Copying Machines**

HALOID COMPANY The 1946 Haloid tel Glenwood 194—For further information see page 114 Buyers' Guide

***Photo Engravers**

ROCHESTER ELECTROTYPE & ENGRAVING CO Inc 170-172 Water N tel Main 1040

Photo Finishing & Enlarging

Boyses Photo Service 250 Versailles rd
Camera Art Co 148 State
Campbell Studios 5 StPaul rm 218
Carhart Service Inc 294 South av
Charlton Robt P jr 204 Lincoln av
Graham J S Co Inc 908 Avenue D
Hockenberry Studio 81 East av rm 1
Leichtner Photographic Laboratory 49 South av
Quality Photo Finishing 459 Post av
Schu Edw F 535 Clinton av S
Technifinish Laboratory Photofinish Division 38 Scio
Williams Photo Shop 308 Driving Park av

Zaorski Mary Mrs 27 Clinton av rm 214

***Photo Supply Houses**

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

Photographers

Age Lis Studio 16 State rm 205
Ashton of Hollywood 199 East av
Barker Vincent F 104 East av rm 101
Barrattini Frank V 24 Walnut
Brakinis Jos J 577 Hudson av
Bunnell Commercial Photo 21 Bly
Campbell Hal Photos 72 East av rm 6
Chick R C Inc 193 East av
Commercial Photo Co 15 James
Conway Industrial Photo Co 164 Andrews (coml)

Cox Amy C Mrs 274 Genesee
Davis Paul W 204 Spruce av (coml)
Delavau Studio 818 Dewey av rm 4
Dunbar Edwin C 115 Flanders
Forgione Achille 328 State
Furlong Studio 27 Clinton av S rm 118

Garlick Deluxe Studio 724 Winton rd N
Gioseffi Benj A 510 Main W
Gold Tone Studios Inc 28 S Union
Heberger John N 35 Clinton av N 3d fl
Heinrich Tamara 83 Clinton av N
Jaffeson Reuben 548 Hudson av
Lara Harold W 84 Exchange rm 104
LeJames Studio 598 Lake av
Leon Freres Studio 36 Main W rm 116
Leventon Alexander 238 East av
Mason Photo Finishing Studio 32 Exchange

McCoy Studio 600 Monroe av
McIntee John T jr 255 Berkeley
Mock Studio 328 Main E rm 231
Modern Photo Studio 340 North
Morrall Studios Inc 371 Andrews and 26 Clinton av S
Moser Studio Inc 27 Clinton av N 3d fl

Nelson Studio 62 East av
Peterson Studios 656 Park av
Plymouth Photo Studio 81 Main W
Regent Studio 217 East av rm 41
Renzi Gennaro H 541 State (portrait)
Rochester Cinema Laboratories rear 118 Plymouth av S

Rochester Photo Co 81 Richmond
Rogers Studio 122 Clinton av S
Romney Studio 9 East av
Rowe Howard J 203 Main W (coml)
Schaeffer F Loysen 47 Clinton av N rm 10 (adv)

Schiff Josef 154 East av rm 307
Smith-Curry Studio 133 Clinton av S rm 21

SPEER'S PORTRAIT STUDIO Inc (Exclusive Portraits, Specializing in Wedding Photography and fine oil color portraits) 94 Clinton Avenue N tel Main 4275—For further information see page 114 Buyers' Guide
Talbot Edith A 14 Franklin rm 403
Tina's Portrait Studios 22 State
Vorce Photo Studio 135 Scrantom
Vorce Portraits 340 Arnett blvd
Wenner Paul H 94 Depew

Photographic Apparatus & Supplies

Carhart Service Inc 67 Clinton av S
DEFENDER DIVISION—PHOTO PRODUCTS DEPT. E I duPONT de NEMOURS & COMPANY Inc 666 Driving Park av tel Glenwood 787
Dryer Gerald H 31 Spring
EASTMAN KODAK COMPANY (mfrs) 343-391 State tel Main 4800
Feldman Sales Co 387 Main E rm 3
Folmer Graflex Corp The 154 Clarissa
GRAFLEX Inc Formerly THE FOLMER GRAFLEX CORPORATION 154 Clarissa tel Main 3131

HALOID COMPANY The 1946 Haloid tel Glenwood 194—For further information see page 114 Buyers' Guide
Ilex Optical Co 690 Portland av
Marfal Specialties Inc 66 Scio
MARKS & FULLER Inc 332 Main E and 66-72 Scio tel Stone 5771—For further information see page 115 Buyers' Guide

Photostat Corp 303 State and 79 Mt-Hope av
Quartermatic Photos Inc 371 Andrews
SCHMIDT RUDOLPH & CO Inc 43 South av tel Stone 75—For further information see page 115 Buyers' Guide
Smith-Surrey Inc 129 Clinton av S
Wollensak Optical Co 850 and 872 Hudson av

***Photographic Chemicals**

HALOID COMPANY The 1946 Haloid tel Glenwood 194—For further information see page 114 Buyers' Guide

***Photographic Lenses**

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul and 10 Champeney ter tel Main 4305—For further information see page 107 Buyers' Guide
EASTMAN KODAK COMPANY 343-391 State tel Main 4800

***Photographic Papers**

HALOID COMPANY The 1946 Haloid tel Glenwood 194—For further information see page 114 Buyers' Guide

***Photostat Prints**

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide and left top lines
SULLIVAN H H Inc 63-75 South Avenue tel Stone 550—For further information see page 19 Buyers' Guide and right top lines

Physicians and Surgeons

(See also Chiropractors, Naturopaths, Osteopaths etc)

Aikman John 184 Alexander
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Angell Edw B 295 Alexander
Angell Rudolph 26 S Goodman
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Arthur Barbara 16 N Goodman
Atwater David H 347 Seneca pkwy
Avery Elroy J 11 N Goodman
Badami Peter A 76 S Fitzhugh
Baker Harold H 130 Main E rm 423
Baker Lucy H 245 Alexander
Barber Frank 75 S Fitzhugh
Bardella A Alf 117 N Union
Barnard Maurice A 265 Alexander
Barnell John B 8 N Goodman
Barone Russell C 1545 Main E
Barron Wm M 16 State rm 108
Bastian Adolph F jr, 16 N Goodman
Batscha Theo 240 S Goodman
Beaven Paul W 26 S Goodman
Bellanca Alexander J 1020 Portland av
Berwald Wm P E 277 Alexander rm 408
Bishop Vernon L 277 Alexander rm 908
Bodon Geo R 277 Alexander rm 710 (nose and throat)
Bondi Anthony 299 Central pk
Bondi Raymond G 299 Central pk
Boynton Lyman C 277 Alexander rm 203
Bradley John R 331 Glenwood av
Bratt Floyd C 833 South av
Brown Crawford 209 Alexander
Brown Herbert R 215 S Goodman (pathologist)
Brown Raymond J 264 Rutgers
Brown Wm T 35 Chestnut rm 601
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 Buck Thos D 331 Monroe av
 Buckley Fredk H 277 Alexander rm 309
 Bullen Stearns S 26 S Goodman
 Burger Leo L 1377 Clinton av N
 Burnes E Howard 1204 Clifford av
 Burns Geo S 1028 Clinton av N
 Bush Fred W 1009 Park av
 Butler Geo V 128 Meigs
 Caccamise Chas W 70 Exchange rm 401 and 141 Portland av
 Callahan Walter A 209 Alexander
 Callahan Wm M 331 Thurston rd
 Campbell Robt J 61 Webster av
 Carpenter Frank M 1291 Lake av
 Carter Grace A B 30 Vassar
 Cassebeer Alf F 2210 StPaul
 Cerulli Louis A 2085 Lake av
 Chaffee Fertus M 302 Seneca pkwy
 Chapman Milton 277 Alexander rm 608
 Chiappetta Jas J 202 N Union
 Clark Irving T 640 Seneca pkwy
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 Cochran Wm B 1666 East av
 Collier G Kirby 311 Alexander rm 401
 Comfort Clifford V C 14 Franklin rm 808
 Conner Jas F 655 Jefferson av
 Conner Wm B 655 Jefferson av
 Connolly Wm 16 N Goodman
 Cook Edgar B 277 Alexander rm 508
 Cooley Kenneth L 277 Alexander rm 808
 Cowen Jerome W 312 Cumberland
 Crawford Henry B 35 Chestnut rm 501
 Cronmiller Michl J 546 Lyell av
 Culhane Maurice J 531 Lyell av
 Cullinan Wm B 581 Genesee
 Cummings Glenn C 914 Culver rd
 Dack Geo 265 Alexander
 Dake Wm E 83 Culver rd
 D'Alfonso Angelo 1310 StPaul
 Dalton John B 1633 Culver rd
 Daly Kath L 480 Alexander
 D'Amanda Christopher 8 N Goodman
 Danehy Cornelius P 911 Dewey av
 Davidson Maurice K 289 Alexander
 Davidson Sol C 277 Alexander rm 101
 Davies Baxter T 1195 Lake av
 Davis Arth E 265 Alexander
 Davis Jas C 221 Cumberland
 Dean Wm I 277 Alexander rm 502
 Delbridge R Edw 261 Thurston rd
 delJunco Gerard W 34 Meigs
 Dennison Norman M 27 N Goodman
 Denmore Floyd H 52 Spring
 DeSando Carl J 1095 Ridge rd
 Dessloch John C 611 Genesee
 Detroit John C 52 Spring
 Deuel Jacob B 277 Alexander rm 508
 Dickinson Leslie A 277 Alexander rm 508
 DIMarsico Frank P 7 Fulton av
 Dorrance Harold S 141 Meigs
 Drumm Gerald F 70 Exchange rm 401
 Drysdale Harold R 571 Park av
 Duffy Benedict J 277 Alexander rm 406
 Durante Michl H 160 Brunswick
 Ebel Alf G 922 Dewey av
 Edwards Walter D 389 Monroe av
 Ekas Ward L 176 S Goodman
 Elden C Arth 171 Park av
 Elliott Raymond E 76 S Fitzhugh
 Emerson E Benj 16 N Goodman
 Epstein Jacob 286 S Goodman
 Erlanger Paul S 333 Park av
 Erlenback Stanley H 311 Park av
 Evans Merle D 277 Alexander rm 810
 Ewell Murlin K 1565 Dewey av
 Falkenheim Curt H 35 Vick pk B
 Farber Raphael 280 Monroe av
 Farlow Wm G 277 Alexander rm 204
 Fenstermacher Walter A 277 Alexander rm 414
 Finigan John J 277 Alexander rm 502
 Fink Richd J 1368 Clifford av
 Finke Walter 333 Park av

Fischbein Morris R 1010 Clinton av N
 Fischer Abr 25 North rm 922
 Flitch Ralph R 277 Alexander rm 702
 Flynn Jas M 277 Alexander rm 112
 Foley Mary J 504 Oxford
 Ford Francis 16 N Goodman
 Fowler John D 523 Lyell av
 Fowler W Frank 277 Alexander rm 405
 Francis Claude M 1160 Culver rd
 Francis Nathan 346 S Goodman
 Frasch Wm F 532 Hudson av
 Fulkerson W Terry 253 West av
 Fumia Fred J 45 Lake av
 Furtherer Chas M 330 Selye ter
 Gage Geo H 182 Parsells av
 Gallaher Chas S 2601 Dewey av
 Garlick Fredk J 277 Alexander rm 401
 Garlick Thos B 223 Alexander
 Geib Fred W 1100 Park av
 Geraci Jos W Jr 971 Clifford av
 Gerbasi Michl J 277 Alexander rm 310
 Glabrone Andrew J 73 Alexander
 Gibb Stewart H 277 Alexander rm 311
 Gibbs Chas B F 16 N Goodman
 Gibson Wm J 5 Fulton av
 Glnper John F 277 Alexander rm 409
 Glaser Jerome 300 S Goodman
 Goldstein Louis A 35 Chestnut rm 501
 Goldstein Roland 1160 Monroe av
 Gorin Meyer 35 Chestnut rm 401
 Goundry Thos J 4 Platt
 Grassi Gerard J 674 Main W
 Green Jos H 277 Alexander rm 803
 Growney Geo M Jr 1040 Portland av
 Growney J Herbert 147 Webster av
 Gueriot Geo W 758 Main W
 Gulnan Geo E 8 Platt
 Guldin Jesse E 1112 Dewey av
 Guller Erastus I 245 Alexander
 Guptill Plimpton 16 N Goodman
 Guthiel Andrw W 4073 Lake av
 Guzzetta Anthony J 329 Jay
 Hague Elliott M 399 Alexander
 Haller David A 176 S Goodman
 Hallett Jos J 277 Alexander rm 607
 Hardenbrook Edw G 245 Lake av
 Harris Roland C 431 Monroe av
 Hart John G 45 Glasgow
 Hartigan Wm S 277 Alexander rm 406
 Hazenbush Arth W 36 S Goodman
 Heatly Clyde A 11 N Goodman
 Hennington Chas W 633 Park av
 Henry Jos P 255 Alexander
 Herman Roy F 183 Main E rm 1139
 Hicks Geo A 30 N Goodman
 Hillman Geo A 267 Alexander
 Hoenig Matthew 277 Alexander rm 512
 Holtz Moses 356 Hudson av
 Hondorf Jas L 14 Franklin rm 401
 Honiss John R 277 Alexander rm 711
 Hopkins Heywood H 36 S Goodman
 Hotchkiss Hiram G 35 Clinton rm 201
 Houck Jas S 277 Alexander rm 610
 Houghton Donald C 9 Roxborough rd
 Hummel Harry C 771 Portland av
 Humphrey Eleanor N Mrs 277 Alexander rm 305
 Huntington Thurlow T 265 Alexander
 Hutchens Don K 277 Alexander rm 614
 Ingersoll Edwin S 26 S Goodman
 Ingram Frank W 277 Alexander rm 111
 Iuppa Louis A 629 Dewey av
 Jameson Curtiss H 1193 Genesee
 Jetty Earl L 17 S Goodman
 Jewett David B 219 Alexander
 Jones Leonard W 16 N Goodman
 Jones Thos Bausford 176 S Goodman
 Jordan Anthony L 136 Adams
 Kaufman Chas 1321 Clinton av N
 Kellogg John F Jr 22 Audubon
 Kemp J Harrison 430 Lyell av
 Kennedy Eldred W 89 East av rm 707 (oculist)
 Killip Thos 2d, 11 N Goodman
 Kimball Ray W 709 Dewey av
 Klein Lawrence A 1524 Culver rd
 Kober Paul M 231 Berkeley
 Kohn Lawrence A 214 Culver rd
 Kominz Jacob S 37 S Goodman

Koscianski Leo C 783 Hudson av
 Kraft J Eugene 1239 StPaul
 Laidlaw John B 176 S Goodman
 Laing Anna C 277 Alexander rm 701
 Lakeman Chas S 16 N Goodman
 LaPalm Leo F 256 Chili av
 Lapi Louis L 378 Portland av
 Large W Bruce 27 N Goodman
 Lath Eugene M 323 Portland av
 Lavine Geo R 277 Alexander rm 612
 Lawrence Raymond V 427 Woodbine av
 Lazerson Maurice 1207 StPaul
 Leadley Jerome H 447 Genesee
 Leary Montgomery E 827 Main W
 Leffmann Hilde 1960 StPaul
 Lehnen Martin B 177 Thurston rd
 Lenhart Chas G 277 Alexander rm 907
 Leonardo Richd A 1935 Clinton av N and 301 Smith
 Lerner Macy L 332 Park av
 Leven Eli A 277 Alexander rm 904
 Levinstein Wm I 1125 Monroe av
 Lewy Herbert 3677 Lake av
 Lle Einar 245 Alexander
 Lipsett Henry V 624 and 1024 Monroe av
 Loder Jos B 69 Westminster rd
 Long Graydon 544 Genesee
 Lowenstein Franz W 277 Alexander rm 212
 Lowry Karl 35 Chestnut rm 805
 Lunsford Chas T 574 Clarissa
 MacLean Basil C 260 Crittenden blvd
 Maggio Chas I 70 Exchange rm 101 and 1890 Culver rd
 Mangano Jas L 129 Lake av
 Mannel Gustavus C 235 Alexander
 Markin Jas M 277 Alexander rm 312 and 11 Vick pk A
 Mayer Jos R 295 West av
 Maynard Frank B 331 Andrews
 McAmmond J Fletcher 16 N Goodman
 McDowell Nathan D 275 Alexander
 McFarland Albert R 277 Alexander rm 706
 McGarvey David F 277 Alexander rm 508
 McGill Donald C 16 N Goodman
 McIntosh John S 3417 Lake av
 McKinstry Geo C 206 Park av
 Mele Jos M 619 Jay
 Mellen David R 35 Chestnut rm 404
 Mendelson David B 35 Chestnut rm 304
 Mercer John L 219 Alexander
 Merle Eliz H 1184 Bay
 Messenger Isadore 206 Cumberland
 Metildi P Fredk 16 N Goodman
 Miller Alvah S 10 Arnold pk
 Miller Chas I 16 N Goodman
 Missal Morris E 28 Strathallan pk
 Mitchell Howard D 277 Alexander rm 711
 Mooney Jas I 171 Chili av
 Moress Saul 252 S Goodman
 Morris Austin G 277 Alexander rm 908
 Moskowitz Morris J 277 Alexander rm 814
 Munroe Wm E 14 Franklin rm 415
 Munson Edw T 261 Thurston rd and 164 Genesee Park blvd
 Nacey Lawrence J 221 Alexander
 Nash C Stewart 277 Alexander rm 708
 Noonan Chas E 315 Driving Park av
 Norfleet Chas H 74 Barrington
 Norton Harry I 123 Barrington
 Nugent Edw B 87 S Fitzhugh
 Nugent Edwin J 1325 Lake av
 Oakley Ruth P 16 N Goodman
 O'Brien Elmer W 5 N Goodman
 O'Connor John C 718 Main E
 Olsan Hiram 395 Canterbury rd
 Olsan Ira M 399 Monroe av
 O'Neil Wm J 209 Chili av
 Otley Carl A 3621 Lake av
 Padelford Donald C 277 Alexander rm 906
 Paine Arth H 277 Alexander rm 810
 Palsano Philip A 775 Portland av
 Parker John Merrel 525 Harvard
 Parlow Allan L 277 Alexander rm 302

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See page 68 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 68 Buyers' Guide
PHONE MAIN 444

Physicians & Surgeons—Con
Patterson Robt R 55 Webster av
Peachey Clarence H 197 S Goodman
Pearson Ovid 277 Alexander rm 110
Peeler Danl D 1162 Lake av
Peluso Francesco 541 University av
Percy Wm W 12 West av
Perrin Wm 277 Alexander rm 608
Petri Hanford 14 Franklin rm 1401
Pfoff Norman J 277 Alexander rm 511
Pfluke Hugh E 965 Monroe av
Phillips Harry B 333 Lake av
Pike A Stanley 14 Franklin rm 708
Plasaturo O J 800 Main W
Plumley W Franklin 53 S Fitzhugh
Popoff Nicholas W 707 Harvard
Posson Donald D 222 Chilli av
Potter Jas Craig 561 University av and
32 Strathallan pk
Powell W Eng 251 Arnett blvd
Preu Paul W 16 N Goodman
Prince Howard L 277 Alexander rm 414
Pucci Rose M Mrs 1092 Dewey av
Pulsifer Libby 16 N Goodman
Quigley Jas K 26 S Goodman
Quinn Patk J jr 1110 Genesee Park
blvd
Rapp Milton B 415 Park av
Redmond Arth J 16 N Goodman
Reed Arth P 725 Joseph av
Reitz Chas 277 Alexander rm 314
Remington Alvah C 304 West av
Remington John H 304 West av
Renzi Vincent D 295 Lake av
Reynolds Edwin R 1620 StPaul
Riley Walter J 1193 Bay
Ripton Tully D 450 Arnett blvd
Rizzo Anthony F 1084 Norton
Roberts Andrew K 103 Atkinson
Robinson Francis J 197 3d
Roby Jos 234 Culver rd
Rocktaschel Wm G 1020 StPaul
Romano Salvatore C 159 Saratoga av
Rosbach Gustav 1072 Clinton av N
Rosenfeld Henry M 1035 Monroe av
Ross Paul A 480 Winton rd N
Rother Eug W 902 Clinton av S
Rotoli Felix J 876 Plymouth av N
Rowan Robt J 637 Genesee
Rowe M Laurens 277 Alexander rm
702
Rowley Howard F 176 S Goodman
Ruben Wm S 1532 StPaul
Rumbold Lynn 1275 Culver rd and 277
Alexander rm 412
Sabey Peter K 35 Chestnut rm 803
Saell Anthony J 70 Exchange rm 101
StJohn Harold L 823 South av
StJohn Herbert F 687 Genesee
Sampson Luther C 1170 Culver rd
Saxe Mary C 737 Main W
Schanz Robt F 277 Alexander rm 200
Schneider Louis 941 Dewey av
Schopp Justin H 463 Clinton av N
Schreiber John P 660 Arnett blvd
Schumacher Hiram S 259 Alexander
Selinta Anthony C 661 Plymouth av N
Selinta Silas 389 Monroe av
Scott John Ward 107 State rm 32
Scott Winfield W 277 Alexander rm
302
Seel Elmer G 133 Clinton av S rm 1
Segal Harry L 233 Oxford
Shapiro Isadore M 289 Alexander
Shapiro Morris J 27 S Goodman
Shepard Clarence A 1535 Culver rd
(USA)
Simpson Leo F 221 Alexander
Smith Homer W 1156 Culver rd
Snell Albert C 53 S Fitzhugh
Snell Albert C jr 53 S Fitzhugh
Snow Shirley R jr 267 Alexander
Soble Pincus 35 Chestnut rm 800
Sommers Raymond L 2621 Dewey av
Soule Herbert C jr 18 N Goodman
Spector Louis H 1130 StPaul
Sprague E Russell 133 Clinton av S
rm 9
Spratt Wray L 361 Seneca pkwy
Stalker Leonard K 277 Alexander rm
302

States Eug J 214 Garson av
Steinberg Chas LeRoy 277 Alexander
rm 212
Steinhardt Gotthold 286 Rutgers
Stern Berta 300 S Goodman
Stewart Audley D 42 East av rm 302
Stio Rocco L 741 Portland av
Stonehill Sidney 26 S Goodman
Sukovanchenko Stephen I 672 Hudson
av
Sullivan Chas T 277 Alexander rm 211
Sullivan Jeremiah H 411 Seneca pkwy
Sullivan Wm C 277 Alexander rm 604
Sutter Chas Clyde 66 Park av
Swan John M 457 Park av
Tassell Harold A 221 S Goodman
Tatelbaum Abr J 171 Park av
Teresi Chas C 179 Lake av
Thomas Clarence P 26 S Goodman
Thomson Jas W 26 S Goodman
Throop David C 386 Hudson av
Tomaselli B Louis 511 Plymouth av N
Trainer Geo M 277 Alexander rm 306
Tranella Augustine J 10 Jones av
Valvo Frank C 629 Jay
VanAlstyne Guy B 1396 Clifford av
VanGraafeiland Willard W 216 Ridge
rd E
Vary Harvey J 277 Alexander rm 811
Vayo Perry G 777 University av
Vetter Geo V 375 Arnett blvd
Waffle Albert H 277 Alexander rm 404
Waldo John F 62 Oak Hill View
Waldo Louis T 245 Alexander
Walker A Vincent 277 Alexander rm
806
Walker Arthur H 1365 Culver rd
Walker Francis M 12 Webster av
Warren Chas W 267 Alexander
Watkeys Jean D 965 Monroe av
Watson Jas S 233 Oxford
Wedd Alf M 277 Alexander rm 514
Weitzman Jos 1260 Dewey av
Welch Gilbert H 24 West av
Wendel Elmer J 277 Alexander rm 207
Wentworth Edw T 35 Chestnut rm 501
Wenzl Maria 35 Chestnut rm 805
Whipple Edw G 277 Alexander rm 602
White Lucy 245 Alexander
Whitney Lee A 255 Alexander
Wickens Vallance A 643 Genesee
Wilinsky Isadore J 1250 StPaul
Wilkinson MacNaughton 16 N Good-
man
Williams Henry Ward 274 Alexander
Williams John R 388 Monroe av
Williams Robt R 178 Melrose
Winslow Floyd S 734 Plymouth av S
Witherspoon Chas R 20 Dartmouth
Witherspoon Wm M 451 Park av
Woggon Arth C 92 Park av
Wolin David 16 N Goodman
Wolkin Victor 277 Alexander rm 102
Wooden Warren 39 S Goodman
Woodruff Jas B 513 Monroe av
Wronker Harry 1845 Clinton av N
Wronker Simon L 1327 Clifford av
Young Marian W Mrs 252 S Goodman
Zielinski Julius F 3825 Lake av

Physicians' & Hospital Supplies
Colson Corp The 14 Franklin rm 703
General Electric X-ray Corp 277 Alex-
ander rm 209
Groh Geo A Co 269 Central av
Monroe Surgical Supply Co 57 Monroe
av
Ohio Chemical-Mfg Co The 200 StPaul
(anaesthetic gases)
PAINE DRUG CO The 24-26 E Main
tel Main 1820—For further informa-
tion see page 45 Buyers' Guide and
left top lines
Pfeiffer Glass Inc 36 StPaul rm 208
Wilnot Castle Company 1255 Univer-
sity av

Physio-Therapists
Amarandos Geo C 277 Alexander rm
505
Amarandos John V 277 Alexander rm
505

Amarandos Nora B Mrs 277 Alexander
rm 505
Condoluci Jos 988 StPaul
Root Caroline M 137 Jefferson av
Stobie Wm 130 Main E rm 423 and 6
Ridge rd
Taif Edw J 1194 Plymouth av S
Taif Edw J jr 761 Plymouth av S

Piano Dealers
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For
further information see page 101 Buy-
ers' Guide
Oster Chas W 328 Main E rm 315
Pritchard Wm T 159 North
Shale Jos 140 East av

***Piano Movers**
CLANCY CARTING & STORAGE CO
Inc 311 Grand av tel Culver 1714—
For further information see page 145
Buyers' Guide

Piano Tuners
Carr Guy M 65 Melrose
Christwell Geo J 113 Castlebar rd
Kuhn Herman 1070 Clifford av
Lesso Wm J 519 Magee av
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For
further information see page 101 Buy-
ers' Guide
Pestorius Fredk L 43 Normandy av
Pritchard John V 36 Raeburn av
Schoenheit Fred 328 Main E rm 224
Walley J Howard 236 Genesee Park
blvd

Pickle Mrs
LeFrois J B & Sons rear 1060 Norton

Picture Frames & Mouldings
Bailey Geo C J Art Shop 234 Main W
Broadhead Julia G 150 East av
Dukas's Picture Framing Co 400 Main
E
Edelman Harry H 6 Herman
Livingstone John K 205 East av
Metzger Bros 836 Clinton av N
Powers Frank L 432 Main E
SIBLEY, LINDSAY & CURR CO 228
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines

***Pine Lumber**
ENDERS PHILIP & SON (Idaho and
Ponderosa) (Wholesalers and Ship-
pers) 271 Norton tel Glenwood 129-
130—For further information see
page 89 Buyers' Guide

Pipe Hangers
Carpenter & Paterson Inc 935 Park av

Pipes & Smokers' Articles—Mrs
Rochester Pipe Cleaners Co Inc 73 Scio

***Placement Service**
SCHOOL OF COMMERCE 362 East av
at Alexander tel Main 5530—For fur-
ther information see page 134 Buy-
ers' Guide and left top lines

***Plant Owners**
ROCHESTER CLEANING & DYEING
CO Downtown Office Hotel Seneca
bldg 28 Clinton av S factory 65-67
Hickory tel Main 2169—For further
information see page 31 Buyers'
Guide and right bottom side lines

Plastics
Murdoch A T & Co 183 StPaul rm 307
Waterbury Companies 183 Main E rm
604

Plating Works
C & S Plating & Mfg Co 36 Richmond
General Plating Co 77 N Water
Reliable Plating Co rear 584 Smith

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Standard Plating Co 40 Brown's race
State Plating Co 475 North
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 116
Buyers' Guide
Toothill Plating Works 70 Cumberland
Union Polishing and Plating Co 14
Commercial

Plumbers

Acme Plumbing Co 1983 Main E
Arensmeyer John G & Co 52 N Union
Badhorn & Tremmer 57 Rosalind
Bakelaar Henry 42 Merwin av
Bareharh H J & Sons Inc 70 Gregory
Hill rd
BARR & CREELMAN CO Inc 70 Ex-
change rm 100 tel Main 6465
Becker David B 1567 Main E
Becker Plumbing Supply Co 132 Joseph
av
Beldeck Wm J 1544 Portland av
Berger Hammond 242 Hudson
Bliss Plumbing & Supply Co 300 An-
drews
Brennan Thos J 89 Selye ter
Burgart Adolph 530 Monroe av
Caffery Geo H 58 Rugby av
Caldwell Jos 145 Berkeley
Central Plumbing Supply Co 496 Cen-
tral av
Clinton Plumbing & Heating Supply Co
822 Clinton av N
Cosselmon Edw B 451 Maple
Costich Clarence W 105 Bock
Crowley Jas 454 Hawley
Dean H W Plumbing Co Inc 270 Hay-
ward av
Della Ernest B 30 King
DeRoller John A 128 Alphonse
Deverell Tarleton J 387 Sawyer
DeWitte Harry A 2142 Main E
DeWitte Jas J 542 Hayward av
Donovan Patk J 360 Maplewood av
Duffy Wm J rear 298 Winton rd N
DuMond Bros Inc 1796 East av
Ehrmantraut Chas P 22 Hollenbeck
Eisenberg Carl H 9 Diem
Eysvogel Fredk G & Son 615 Main W
Falls Frank H 336 State
Farnung Wm J 789 South av
Fehrenbach Wm J 878 Smith
Feinberg Plumbing & Heating Co 175
Charlotte
Ferraro Phillip L 32 Cameron
Finzer Geo W Jr 471 Bernard
Foy Chas E 4305 Lake av
Gardner Dwight A S 695 Chili av
Gardner Harold A 341 Genesee
Gelmer Louis H 665 Joseph
Gissin Benj 80 Nassau
Grambone Co 241 North
Grossman A & Son 189 Joseph av
Guest Thos H 36 Palisade pk
Gysel Frank 464 Birr
Hamlin Wm P 34 Gorsline
Hanson Ralph & Son 912 Main W
Hart Henry & Son rear 385 Andrews
Hartman W Wm 73 Wilder ter
Hartnett Frank J 723 Linden
Heinze A J Inc 666 University av
Hery Fredk L 960 Plymouth av S
Highland Supply Co rear 393 Gregory
Hodgson Mounsey 472 S Goodman
Hoehn Edw G 62 Wilmington
Horvitz Lester 9 Henry
HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For
further information see page 116
Buyers' Guide
Hughes Hermon L 45 Marlborough rd
Janowski Henry M 707 Norton
Kalabry Plumbing & Heating Service
229 Otis
Kinnen Paul F 36 Federal
Lambert Jos L 1306 Culver rd
Lane & Geiger 898 Portland av
Lawn Wm M 702 University av
Leach Jas W 327 Avenue B
Lenhard Henry P & Son 690 Glide

Liese Fredk W 111 Cummings
Lohmaier Geo W 694 Hudson av
Mack Walter V 50 Avenue A
Madlen Michl G 39 Lyell av
Mayberry Wm J 725 Flower City pk
Mayer Supply Co 138 Raeburn av
McBride W J Co 237 Avenue E
McCaffry Philip J 977 Garson av
McCormick Wm A 4 Lake av
McGahan John 74 Woodlawn
McKibbin Jas H 105 Thomas
Metzger and Brayer Co 485 Lyell av
Mikel Robt Y 54 Beaufort
Morrissey Arth W 571 Plymouth av S
Mura Lawrence H 57 Canton
Mura Morand P 171 Fairgate
Murtagh Frank W 1983 Main E
O'Flynn John D 25 Lincoln
Owens Wm E 9 Menlo pl
Pappert Geo W 16 Lux
Parrish Fredk I 121 Greeley
Paulus Bert L 459 Lyell av
Paulus Jos A 51 Highland av
Peck Harry A 180 Epworth
Peter Jos J 876 Jay and 58 Canton
Powers Chas R 115 Chapin
Proietti Anthony 15 Clifton
Rehberg Geo C 50 Bly
Renner Jacob F 1312 Dewey av
Ribstein Jos 416 Gregory
Rice Wm F 405 Lake View pk
Rossney F G Co 100 Superior
Ruby Jos M 858 Clinton av S
Salter Chas E 806 Monroe av
Sayer and Sandel 566 Clinton av N
Schuth Frank H 670 Winton rd N
Schuyler Philip J 1015 Clinton av S
Sefkin Myer 18 Sumner pk
Shannon & Gottermeier 638 Lake av
Snyder E G Co Inc 86 Scio
Snyder Edw G 71 Culver rd
Thurston Lewis M 1652 Main E
Troy Edw 62 Austin
Utz Martin W 1059 Main E
Vande Walle Wm L 102 Laurelton rd
VanGraaefland Fred C 113 Reliance
VanLeeuwen Antoneus F 78 Lawndale
ter
Vogel Frank 2284 Main E
Walczak Louis 788 Hudson
Ward John R 567 Jefferson av
Warnock & Zahndt Inc 742 Clinton av
Welder Lawrence A & Son Inc 495
Clinton av S
Welch Jos R 100 Richard
Welch Jos R 574 S Goodman
Wilkinson & Herbst 91 North
Wirth Stanton A 1091 Clinton av N
WRIGHT & ALEXANDER COMPANY
21-23 Otsego tels Main 1056 and 6828
—For further information see page
116 Buyers' Guide
Yauchzi Co The 773 Lake av
Zimmerman John B 50 Millbank

Plumbers' Supplies

BARR & CREELMAN MILL & PLUMB-
ING SUPPLY CO 70 Exchange rm
rm 100 tel Main 6465
Crane Co 200 South av (whol)
Fladd-Luig Co Inc 213-217 Central av
(whol)
Geck Plumbing & Heating Supply Co
rear 650 South av
Howe & Bassett Co Inc 840 University
av (whol)
Hunting Company The 127 Railroad
(whol)
Rochester Plumbing Supply Co Inc 281
Mill
Sefkin Myer 525 Joseph av
Sloan Samuel & Company 67-71 E-
change (whol)
Rochester Plumbing Supply Co 281
Mill (whol)

*Plumbers' Supplies—Wholesale

CASE W A & SON MFG CO Case bldg
72-80 StPaul tels Main 3404-3405-3406
—For further information see page
116 Buyers' Guide

MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 62
Buyers' Guide and left top side lines
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 116 Buyers'
Guide

Polish Mirs

A-No-One Polish Co 371 Flint (furn)
Bur-Mer Co 183 StPaul rm 402
Clark Quality Products Inc 95 Manhat-
tan
Molyneux Chas H 297 Sunset
Polyshine Inc 125 N Water
World Polish Co Inc 49 Holstead

*Pork Packers

"ARPEAKO" MEAT PRODUCTS (To-
bin Packing Co Inc) 900 Maple tel
Genesee 5200—For further informa-
tion see page 98 Buyers' Guide and
left bottom side lines

Postage Stamps & Philatelic Sup- plies

Bourne John E 131 State
COVERT STAMP CO 712 E & B bldg
tel Main 5846—For further informa-
tion see page 117 Buyers' Guide
Haringx Geo 36 StPaul rm 501
Potters Hobby Shop 80 Spring

Potato-Chip Mirs

Hi-Hat Food Products Co 98 Olean
Potato Chip Corp of America Inc 64
Chester
Rochester Maid Potato Chips 10 S
Wash
Schuler Potato Chip Co Inc 64 Chester

Poultry Dealers—Retail

Abronowitz Jack 19 Thomas
Amico Salvatore 633 Oak
Amico Sam 315 Hayward av
Berkov Jonas 44 Front
Briskin Saml J 586 Clinton av N
Camillaci Raymond 11 Ward
Catalano John 467 Clarissa
Conte Crescenzo 142 Lyell av
DeBerger Albert 772 Garson av
DeFilippo Domenic 519 Jay
DeSalvo Calogero 60 Jay
DiGiovanni Guy 243 Adams
Dinolfo John 535 Dewey av
DiSalvo Poultry Store 443 Clinton av
N
Fitelson Saml 91 Kelly
Fox Elmer Poultry Co 50 Front
Gagliano Ignazio 394 Clinton av N
Giudice Emanuel 41 Jay
Guidice Lucy 136 Lyell av
Jacobson Harry 81 Hanover
Kozel Louis 32 Vienna
Levin Louis L 654 Joseph av
Lipsky's Poultry 60 Front
Lisman Max 260 Joseph av
Lucchesi Salvatrice Mrs 5 Sigel
Mazzagatti Angelo 154 Rohr
Monroe County Poultry Co 68 Front
Morabito Frank 395 Portland av
Palumbo Saml 444 North
Pignato Anthony 391 Jay
Pilo John 455 Hudson av
Pollock Abr J 462 Main E
Rossetti G Raymond 350 Smith
Savarino Salvatore 456 North
Selicari Philip 429 South av
Veteisto Nazzarino 116 Joseph av
Wayne County Poultry Co 82 Front
Wisnover Jos 42 Herman
Zaluk Mary Mrs 425 Clarissa

Poultry Supplies

Tomkinson Feed Co 1600 Dewey av

Power Plant Equipment & Sup- plies

DeWolf Furnace Corp 77 South av rm
216

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Power Plant Equipment & Supplies —Con

Johnston Engineering Co The 31 Gibbs
rm 312**STONE COMPANY** The 817-818 Com-
merce bldg tel Main 5483—For fur-
ther information see page 117 Buy-
ers' GuideTurbine Equipment Co 217 East av rm
45

Power Plant Installation

BAREHAM H J & SONS Inc 70 Greg-
ory Hill rd tel Monroe 1136—For
further information see page 115 Buy-
ers' Guide

*Precision Machinery

SARGENT & GREENLEAF Inc 24 Se-
neca avenue tel Stone 886—For fur-
ther information see page 52 Buyers'
Guide

*Precision Measuring Machines

SCHIEFER F W MACHINERY CO
514 E & B Bldg 39 State tels Main
6782-6783—For further information
see page 96 Buyers' Guide

Premium Goods

Colgate Palmolive Peet Co 83 Franklin

*Pressing Machines

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 93 Buy-
ers' Guide

Printers

Adcraft Printers 183 StPaul rm 206

Algerman Printing Co 46 Gorham

Anthony-Klee Corp 165 StPaul 4th fl

Apollo Press Inc 938 StPaul

Art Print Shop The 77 StPaul 3d fl

B & T Print Shop 1139 Hudson av

Bednar Printing Co 268 State

Borzilleri Bros 165 3d

Brewer & Newell 183 StPaul rm 301

Brown R F Co Inc 187 N Water

Brown & Rice 15 South av 3d fl

Bryan & Schuler 42 N Water 2d fl

Bullock & Sheppard 44 Allen

Burnett Printing Co Inc 95 Manhattan

Burns Geo P Press Inc 49 N Water

Canfield & Tack Inc 192 Mill

Case-Hoyt Corp 792-814 StPaul

Century Printing & Specialty Co Inc

The 183 StPaul rm 406

Chapman Press 36 StPaul rm 409

Civic Press The 5 StPaul rm 308

Clinton Printing Co 742 Clinton av N

Clonick Printing Co 999 Main E

Cohber Press Inc 99 N Water

Colorprint Company 121 N Water

Community Press 3351 Lake av

Conolly Henry Co 228 South av

Conolly James Printing & Binding Co

Inc 135 Allen cor Clarissa

Daily Record Co Inc 29 Water N

Davis & Jones Printing Co Inc 145 St-

Paul 2d fl

Deal Conrad Press 77 South av rm 304

DEMOCRAT & CHRONICLE 59-61 Main

E tel Main 7400—For further infor-

mation see page 102 Buyers' Guide

and left side lines

Drexler Print Shop Inc 36 StPaul rm

510

DuBois Press The 625 S Goodman

Eichorn & Birmingham 100 S Fitzhugh

Fensley Arlington B 974 Main E

Fleming Printing Co 32 South av rm 2

Flower City Press 5 StPaul 2d fl

Franklin Press 36 StPaul rm 422

Galle Clarence H 457 Alexander

GANNETT COMPANY Inc Times sq

Exchange at Broad W tel Main 900—

For further information see page 103

Buyers' Guide
Genesee Press 917 Genesee

Glide Press The 47 Glide

Goodman Benj 245 Joseph av

Gordon Press 558 Court

Grashon Myron 297 Joseph av

Hart Leo Co The 1776 Clinton av N

Heindl Louis & Son 149-151 Andrews

Henderson-Mosher Inc 228 South av

Hiller Wm Press 1063 Main E

Homan Frank E 17 Judson

Hopkins Printers 36 Lincoln av

Iacelli's Printing Co 130 White

Interstate Printing Co Inc 145 StPaul

3d fl

Irvington Press 84 Mortimer

Kilbourn Press The 328 Main E rm 227

Kirstein Printing Service 158 Monroe

av

Klee Eug W 82 StPaul rm 524

Kunz & Maurer 40 Franklin rm 204

Lake View Printing Co Inc 144 North

Leahy Printer 16 Aqueduct

Ledger Publishing Co 482 StPaul

Levin Print Shop 72 Spring

Lighthouse Printing Co 106 Oakland

Lincoln Printing Co 77 South av rm

301

Lipson Press 60 Thomas

Loysen Leslie E 459 Portland av

Mani-Fold Co The 82 StPaul rm 518

Manzler Publishing Co rear 268 San-

ford

McNeil Albert W 183 StPaul rm 204

Monroe Printing Co 206 Lux

Navis Meyer M 732 Joseph av

Nowack Milton H 838 Main E

Nu-Art Press 305 Allen

Nuijens Harry M 765 Glide

O K Printing Co Inc The 49 N Water

Paddock Press 83 Litchfield and 63 Mt

Hope av

Palumbos Lawrence V rear 144 Lewis

(USA)

Patrick Label Co 49 South av

Peerless Print Shop 376 Clinton av S

Pfeifer Printing Co 36 Richmond

Progress Print Shop Inc 95 Manhattan

Rochester Alliance Press Inc 49 N

Water

Rochester Color Printing Inc 34 Graves

ROCHESTER GERMAN PUBLISHING

CO 237 Andrews tel Stone 278—For

further information see page 104 Buy-

ers' Guide

Rodgers Print Shop 198 Winton rd N

Rogan John Printing Co 36 StPaul rm

308

Ruda Printing Co 29 N Water

Saber Printing Co 508 Joseph av

Sales Printing Co 435 Benton

Schneider Bros 77 Division

Schneller Richd F 695 Avenue D

Schroder Fred C J 130 Main E rm 739

Schwab Wm C rear 289 Campbell

Seneca Printing 268 Clinton av N

Shearer Printing Co 94 State

SIMONDS PRESS The 49 South av tel

Main 3456—For further information

see page 117 Buyers' Guide

SMITH JOHN P CO Inc 193-197 Platt

tel Main 334—For further infor-

mation see page 117 Buyers' Guide

Specialty Printing Co 811 Lake av

Steele E H Co 145 StPaul 2d fl

Strecker Fredk Co 508 StPaul

Thrft Printing Co 143 Clifton

Universal Printing Co 244 Monroe

Universal Sales Book Co 100 McKinster

Verwey Printing Co 49 South av

Waite G Washington 1849 East av

Walker Wm W 838 Clinton av S

Willard Printing Co Inc 119 N Water

Witzel Howard W 163 StPaul 2d fl

Printers' Supplies & Equipment

Bingham Bros Co 980 Hudson av (roll-

ers)

Hart Wm C Co Inc 259 Exchange (roll-

ers)

International Printing Ink Corp 14

Franklin rm 703

Lassco Products Inc 485 Hague

Parazin Printing Plate Co 5 StPaul rm
536

Printers Supply House 67 Mill

*Private Detectives

(See also Detectives)

DOYLE DETECTIVE BUREAU & AR-**MORED CAR SERVICE** 901-903-905

Commerce bldg tel Main 1744—For

further information see page 42 Buy-

ers' Guide and right top side lines

Produce Dealers

Amico Saml 20 Roch Food Terminal
(whol)Cohen Abe Co Inc 66 Roch Food Term-
inalEber Bros & Co Inc 55 Roch Food Term-
inal (whol)

Gene's Fruit Store 382 Thurston rd

Hallauer Wm F Co Inc 150 Portland av
(wholesale)

Josh Gardens 370 Ridge rd E

LaMute Angle 416 North

Lays Bros & Co 156 Roch Food Term-
inal

Martino Louis 130 Weld

Michaels Benj 165 Hollenbeck

Palumbo Angelo 626 Lake av

Peacock Fruit Co Inc 58-62 Roch Food
Terminal

Pearlman J H Co 216 Hudson av

Pogal E Produce Co 32 Roch Food
TerminalPriceman & Cominsky Inc 22 Rochester
Food TerminalPuccia & Valenti 70 Roch Food Termin-
al

Sullivan Vincent G 28 Alexander

Termotto Bros rear 263 Averill av

Thurston Fruit & Vegetable Mkt 366
Thurston rd

Victory Fruit & Vegetables 363 Main E

*Projection Apparatus

BAUSCH & LOMB OPTICAL COM-**PANY** (mfrs) 635 StPaul and 10

Champheny ter tel Main 4305—For

further information see page 107

Buyers' Guide

*Projectors—Theatre

WEBER MACHINE CORP 59 Rutter
tel Glenwood 6520

*Property Management

ALLIANCE ORGANIZATION—REAL-**TORS** 920 Lincoln-Alliance Bank bldg

tel Stone 7270 Sundays and evenings

Charlotte 334—For further infor-

mation see page 125 Buyers' Guide and

right top side lines

BIETRY HERBERT J—Realtor 1117

Lincoln-Alliance Bank bldg tel Stone

2904—For further information see

page 125 Buyers' Guide and left bot-

tom side lines

KING HARRY M—REALTOR 1333-1335

Lincoln-Alliance Bank bldg office tel

Main 3162 res tel Monroe 3888—For

further information see page 124 Buy-

ers' Guide and left top side lines

KLONICK RALPH CORPORATION 26

North rm 901 tel Stone 5002—For fur-

ther information see page 123 Buyers'

Guide and front cover

McINTOSH C E CORP—REALTORS

(new location) 39 E Main tels Main

250-249-248—For further information

see page 122 Buyers' Guide and left

top lines

POMEROY ORGANIZATION Inc Mon-

roe bldg 25 Exchange office tel Main

6044 evenings Hillside 1079-W

Branch Offices Syracuse and Buffalo

—For further information see page

129 Buyers' Guide and left top side

lines

ROCHESTER REAL ESTATE CO The

529 Genesee Valley Trust Bldg tels

Main 2872-2873—For further infor-

mation see page 130 Buyers' Guide

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STANDARD LIGHT ALE

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CO.

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AND
SOFTWOOD
LUMBER

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and Trim

Wholesale
and
Retail

Insulating
and
Acoustical
Materials
BAY STATE
PAINT
PRODUCTS

340 Main
West

Telephone
Main
160

FOR FURTHER
INFORMATION
SEE PAGE 88
BUYERS' GUIDE

SEITZ WALTER F 1325 Commerce
Bldg tel Stone 2460
STREB NORBERT CO—REALTORS
223 Powers Bldg office tel Main 4579
res tel Main 3201—For further infor-
mation see page 130 Buyers' Guide
and left top side lines

Psychologists

Brouwer Bernard H 14 Rundel pk

***Public Accountants**

(See also Accountants & Audi-
tors)

CROOKSTON, SULLIVAN & TATU
(CERTIFIED PUBLIC ACCOUNT-
ANTS) 522 Sibley Tower bldg 25
North tel MAIN 5300

ERNST & ERNST 904-912 Lincoln-Alli-
ance Bank bldg tel STONE 868

JACKSON & ZAENGLEIN (CERTI-
FIED PUBLIC ACCOUNTANTS) 31
Exchange rm 407 tel MAIN 4706

NARAMORE, NILES & CO (CERTI-
FIED PUBLIC ACCOUNTANTS) 950
Lincoln-Alliance Bank bldg 183 Main
E tels STONE 920-921

WILLIAMS GLENN O & CO (CERTI-
FIED PUBLIC ACCOUNTANTS)
1023 Lincoln-Alliance Bank bldg 183
Main E tel STONE 1650

WILSON, SHULTS & CO (CERTIFIED
PUBLIC ACCOUNTANTS) 1201-1225
Commerce Bldg 119 Main E tels
MAIN 4685-6-7

***Public Buildings & Halls**

(See Buildings—Public & Office)

Public Relations Counsellors

Dunhunting Inc 19 Main W rm 715

Publications

Blum's Baseball Bulletin 49 N Water
Community News The, Rapp-McGill Inc
145 StPaul 3d fl (weekly)

Fraternal Age (monthly) Walter Basye
pub 65 Broad W rm 516

Fraternal Monitor (monthly) Mutual
Underwriter Co pub 16 Main W rm
537

Hide & Leather & Shoes 183 Main E
rm 1154

Investographs 31 Gibbs 2d fl

Lumber Co-Operator The (monthly) 82
StPaul rm 605

Mutual Underwriter (monthly) Mutual
Underwriter Co pubs 16 Main W rm
537

Rochester Commerce (weekly) 55 St-
Paul

Rochester Sports Magazine 25 North
rm 1138

Trendograph 31 Gibbs 2d fl

United States Supreme Court Advance
Opinions semi-monthly during sit-
tings of the court Lawyers Co-opera-
tive Publishing Co, Aqueduct bldg
Butts pl

Victorian Magazine 34 State rm 306

Publishers

Auto Account Publishing Co 42 East
av rm 414

Bareham & Saunders Inc 42 East av rm
413

Basye Walter E 65 Broad W rm 516

Catholic Courier & Journal Inc 50
Chestnut 5th fl

Credit Press The Box 52 Brighton Sta

Daily Record Co Inc 29 Water N

DEMOCRAT & CHRONICLE 59-61
Main E tel Main 7400—For further
information see page 102 Buyers'
Guide and left side lines

Encyclopaedia Britannica Inc 14
Franklin rm 800

GANNETT COMPANY Inc Times sq
Exchange at Broad W tel Main 900
—For further information see page
103 Buyers' Guide

Glad Tidings Publishing Society 34
Lawn

Grolier Society Inc 14 Franklin rm 606

Haines & Co (criss-cross tel director-
ies) 119 Main E rm 823

Investographs 31 Gibbs 2d fl

Kelly Read & Co Inc 508 StPaul (art)
Lawyers Co-operative Publishing Co
The, Aqueduct bldg Butts pl

Moore & Kimball 31 Gibbs rm 106

Mutual Underwriter Co 16 Main W rm
537

North Printing Co 111 Lyell av

Oxford Publishing Co 49 N Water

Paul Publishing Co 19 Conkin av

POLK R L & CO Inc (directory) 729
Powers bldg 16 Main W, District of-
fice 179 Lincoln, Boston, Mass tel
Hancock 6309

Prentice-Hall Inc 125 Meigs

Rapp-McGill Inc 145 StPaul 3d fl

ROCHESTER GERMAN PUBLISHING
CO 237 Andrews tel Stone 278—For
further information see page 104
Buyers' Guide

ROCHESTER SUN CORP-SHOPPING
NEWS 133 Clinton av S rm 4 tel
Stone 6000—For further information
see page 104 Buyers' Guide

Rochester Times-Union, Times Sq Ex-
change cor Broad W

Screw Machine Publishing Co Inc 45
Exchange rm 516

SHEPARD CHARLES 833 Genesee Val-
ley Trust bldg office tel Main 3770
res tel Hillside 1510

Pump Mfrs & Dealers

Alert Products Inc 46 Cole

American Brake Shoe & Foundry Co
Kellogg Division 97 Humboldt

Beers Leroy F 150 Broad

Brown E C Co The 845 Maple (spray)

Crosier Jas H 33 University av (gaso-
line)

Kellogg Division of the American
Brake Shoe & Foundry Co 97 Hum-
boldt

Scott Pump Co 645 Atlantic av (wash-
ing machines)

Purchasing Agents

Aman Sylvester W 1000 Lexington av

Barker Merritt D 1000 University av

Barnum Fredk 187 N Water

Bayer W Bert 1029 Lyell av

Bennett Colbourne A 105 Court House

Boldt Wm F 258 State

Brauch Clarence J 132 Andrews

Brauchweig Homer L 72 Clarissa

Brunzel Emile E 45 Ford

Buss Clarence S 635 StPaul

Charity Wilbert A 100 National

Chazan Sam 55-85 Railroad

Christensen Casper A 840 University
av

Cody Peter J 1230 University av

Collins Herbert B 333 State

Cook Frederick T 38 Scio

Coomber Percy A 755 Ridge rd

Crowell Clarence W 16 Dowling pl

Curtis Floyd W 6 Haloid

Cushman Byron B 46 Andrews

Dalley Jos A 127 Railroad

DeMay Clarence A 224 Mill

Harbison John T 1447 StPaul

Hauer Wm H 95 Main W

Helmer Geo R jr 89 Allen

Henry John T 303 State

Hilton Bernard F 7 Griffith

Hubbard Halsey E 565 Blossom rd

Jack Frank B 410 N Goodman

Jacobs Gustav F 555 StPaul

Johnson Floyd L 56 Rutter

Johnson Norman E 277 N Goodman

Kalwas Franklin B 1 Circle

Kendrick Edw L 66 Scio

Knapp Elmer G 801 West av

Krembel Clarence P 154 Clarissa

Lichtenthaler Wm 38 Scio

Luchsinger Clarence 39 Russell

MacKenzie Jas L 15 Exchange

Marcellus W Jackson 313 Norton

McKinley Earl M 40 Franklin 4th fl

McMahon Bernard F 250 N Goodman

Messe Aime 193 Platt

Miles Ralph 281 Mill

Miller Wm W 97 Humboldt

Moore Helen D 167 Ames

Mrzywka Eug 205 StPaul

Mumford Louis A, Rockwood pl

Nylacrairie Walter F 850 StPaul

Naylor Wm T 391 Lyell av

Neudorfer Jacob W 845 Maple

O'Connell David J 156 Ames

Ogilvie Arth 267 State

Quinn Gilbert N 1 Mustard

Reynolds Frances A 155 Exchange

Rosa Robt J 400 West av

Rosenthal Archibald B 26 Sherer

Sauer Raymond C 39 Russell

Schauber Marion A Mrs 1155 Clinton av

N

Schuyve Milton E 274 N Goodman

Shanley Leo W 1600 Clinton av N

Start Wm E 40 Franklin 4th fl

Stauff Arth J 31 N Water

Thayer Chas A 1 Mustard

Thon Henry C 1415 Clinton av N

Tomlinson Redfield 1255 University av

VanHouten Alice E 65 Plymouth av S

Vosburg Albert L 207 Tremont

Wadhams Chas H 20 Curtice

Webb Fredk E 91 StPaul

Weidel Chas J 224 Alexander

Welter Edwin G 46 MtHope av

Wilkes Fredk E 183 Main E

Wilson Byron J 19 Main W

Wood John C 1 Mustard

Wydell Chas J 224 Alexander

Radio Broadcasting Stations

WHAM Broadcasting Station The Sher-
aton 111 East av

WHEC 40 Franklin rm 320

WHFM 89 East av rm 807

WSAY Broadcasting Station 328 Main
E rm 300

***Radio Receiving Sets & Parts—
Mfrs**

STROMBERG-CARLSON CO 100 Carl-
son rd tel Culver 260—For further
information see pages 118 and 138
Buyers' Guide

Radio Repairers

Ray's Radio Service 532 Chili av

Radio Sets & Parts—Mfrs

Brown Radio Corp 38 Scio

Radio Sets & Supplies—Retail

ALHART ELECTRICAL CO Inc
(Stromberg-Carlson) 1147 Culver rd
at Parsells av tel Culver 3944—For
further information see page 119
Buyers' Guide and left bottom side
lines

Allston Kenneth 101 Asbury (repair-
ing)

Baum & Nash Radio Service 405 Main
W

Boardman Radio rear 23 Elton

Boyce David M 169 Steko av (repairs)

Braun's Radio & Electrical Appliances
902 Portland av

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Briggs Radio Shop 56 Clifton (service)
Brighton Radio & Electric Co 251 Winton rd N
Brown Radio Co 38-42 Scio
Carroll Radio Sales Inc 569 Thurston rd

Colaanni Michl 717 Clinton av N (service)
Cornish Theo P 284 Rosewood ter (repair)
Davis Douglas M 165 Monroe av
DeWitt Raymond A 27 Indiana (repair)
Dorschel Clarence 255 Genesee
Drake LeRoy A 719 Clinton av (repair)

Durais Radio & Appliances 463 North F M Service Co 380 Winton rd W
Gleason Lawrence C 1380 Dewey av
Granger Radio Service 62 Spring
GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines

Gutmann Louis G 57 Stutson
Hartmetz Frank 256 Benton (repair)
Henophy Vincent C 119 Garfield (repairs)
Hickey Jas D 120 Avenue C (repairs)
HICKSON ELECTRIC AND RADIO CORPORATION, New address 37 Richmond tel Stone 93—For further information see pages 46, 47 and 119 Buyers' Guide and left top lines
Humboldt Radio Sales & Service 393 Humboldt
Joe's Radio Service 662 Monroe av
Johnson Elmer W 297 Clarissa (repairs)

Kane Radio Service 117 Cleon
Kemp Equipment Co 39 MtHope av
Kemp Radio Service 331 Main W (repairs)
Kwiatkowski Edmund 1031 Hudson av
LaFlame Geo 203 Hudson av
Lanze Radio Service 497 Portland av (repairs)
Levis Music Stores 33 South av and 412 Main E
Main Radio & Electric Co 764 Main W
Marsh Harold G 930 Main W
Masline Radio & Electronic Equipment 192 Clinton av N
McGovern Norman C 5 Elsdon (repr)
Meyer & Johnson 88 Sanford
North-Central Radio Service 535 Central av
Radio Electronic Co 607 Main W (repr)
Radio Sound Service 619 Portland av
Ray's Radio Service 532 Chili av

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 61 Buyers' Guide and right top lines
Rochester Radio Supply Co 114 StPaul
ROCHESTER RADIO & TELEVISION (service) 45 Scio tel Stone 3388—For further information see page 118 Buyers' Guide
Russell's Radio Service 331 Ridgeway av
S O S Radio 310 North (reprs)
S O S Radio Sales & Service 626 Plymouth av S

Sanzotta Nicholas 181 Peck (repr)
Schaap Leonard 150 Akron (repr)
Schmidt Rudolph & Co Inc 43 South av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines
Standard Radio & Electronics 1795 East av
Supreme Radio & Appliance Sales & Service 166 Genesee
Sweet Victor L 98 Scio
Timm Otto C A 19 Champlain (repr)
Tom's Radio & Sound Co 9 Jay
Trenner Thos L 192 Cady

Vic and Ed Radio Shop 273 Clinton av S (repr)
Wood Merrill A 175 Winbourne rd (repairs)

Radio Sets & Supplies—Wholesale

BEAUCAIRE INC (Phileo) 114-118 Monroe av tels Stone 5694-5
Hunter Electronics 233 East av
Radio Parts & Equipment Co 244 Clinton av N
Will Ambrose 1287 Clinton av N

Railroad & Passenger Stations

Baltimore & Ohio RR Co 320 Main W
Central Sta, Central av bet Clinton av N and Joseph av
Lehigh Valley Sta 99 Court
Lincoln Park Station (B&ORR) 650 West av
Otis Station (NYC) 552½ Lyell av nr Warner

Railroad Supplies & Equipment

Southern Wheel Division American
Brake Shoe Co 82 Barnum

Railroads

(See also Transportation Lines Freight)

Allegheny & Western Railway Co 155 Main W
Atlantic Coast Line RR Co 183 Main E rm 931
Baltimore & Ohio RR Co 155 Main W, 25 Oak and Genesee Docks ft Boxart
Buffalo, Rochester & Pittsburgh Railway Co 155 Main W
Clearfield & Mahoning Railway Co 155 Main W
Erie Railroad Co 16 Main E rm 230
Erie Railroad Co Freight House 200 Exchange
Mahoning Valley Railroad Co 155 Main W
New York Central Railroad, Central av cor Clinton av N
Pennsylvania RR Freight House 357 Main W
Southern Railway System 42 East av rm 421

Reading Rooms

Christian Science Reading Room 20 East av rm 200 and 335 Main E rm 200
Reynolds Reading Room 16 Main E
Unity Reading Room 29 Gibbs
Young Men's Christian Assn The 100 Gibbs

Real Estate

(Realtors are designated by an Asterisk *)

Abel Realty Co 217 East av rm 24
Abrams Clarence J 25 Main E rm 419
Adamus Realty Co 210 Weaver
*Agnello Jos L 2244 Clifford av
Alaimo Chrispino 50 Phelps av
*Albright Peter C 45 Exchange rm 803
Albright Realty Co 45 Exchange rm 803
Alexander David 8 Exchange rm 114
*Allen Dwight H 16 Main W rm 708
*Allen Warren W 183 Main E rm 402
ALLIANCE ORGANIZATION—REALTORS 920 Lincoln-Alliance Bank bldg tel Stone 7270 Sundays and evenings Charlotte 334—For further information see page 125 Buyers' Guide and right top side lines
Almy Willey H 360 Main E rm 18 (broker)
Andrews Real Estate Co 45 Exchange rm 432
*Appleby Linus S 545 Winton rd N
Auchter J Wm 45 Salisbury
*Ball Lloyd B 16 Main W rm 421
Beardsley-Clarke Realty Co Inc 19 Main E
*Beardsley Harry S 19 Main E
Bednarz Henry A 99 Dayton

Berghash Realty Co Inc 130 Clinton av S rm 10

*Bergin Mae E Mrs 39 Flower City pk
BEST CLIFFORD E 16 State rm 107 tel Main 289

Best John J 34 State rm 204
*Bianchi Francis P 39 State rm 510
*BIETRY HERBERT J—Realtor 1117 Lincoln-Alliance Bank bldg tel Stone 2904—For further information see page 125 Buyers' Guide and left bottom side lines

Bingham Saml A 69 S Union
***BORCHARD RALPH R** 320 Cutler bldg 42 East av office tel Stone 5084 h 133 Wildmere rd Ironde res tel Charlotte 1121-W

Brennan Carl F 89 Hickory
Brennan Geo E 65 Broad W rm 216
*Brennan Thos H 684 Dewey av
Brighton Corp 565 Blossom rd
Britton W N Realty Co Inc 328 Main E rm 406

*Brockway LaMonte W 65 Broad W rm 417

*Brooks Irving L 16 Main W rm 421
Brown Austin A 77 Boardman
*Brown C Wesley 16 State rm 319
Brown Norman W 16 State rm 319
*Burger Albert H 47 Fitzhugh S
Burke Marcus P 824 Garson av
*Burns J Stewart 16 Main W rm 337
Calmont Realty Corp 16 Main W rm 730

*Cameron Wm R 16 Main W rm 214
CAMERON REALTY CO 214 Powers bldg tel Main 5847—For further information see page 125 Buyers' Guide
CAPITAL REALTY CO 506 Wilder Bldg tel Main 5217—For further information see page 126 Buyers' Guide

Capitano Jos 1359 Clifford av
*Carmichael Jas J 855 Powers bldg 16 Main W
Carroll R H Corp 39 State rm 418
*Carroll Robt H 39 State rm 418

*Caschetta Amel 771 Plymouth av N
CASE JOSEPH L 341 Powers bldg tels Main 5737-2842—For further information see page 126 Buyers' Guide and right top side lines
*Chalice Wm R 343 State
*Chapman Jas W 1032 Genesee Park blvd

Chapman Jas W Realty Co 1032 Genesee Park blvd

Cirri Nunzio C 296 Portland av
*Colgan Carroll C 84 Inglewood dr
Colton Realty 662 Monroe av
Commercial Service Bureau 119 Main E rm 825 (office rentals)
Continental Housing Corp 45 Exchange rm 803

*Cook Chas B 15 State

COTTAGE PARK ASSOCIATES 341 Powers bldg tel Main 5737—For further information see page 126 Buyers' Guide and right top side lines
Court Realty Co The 5 StPaul rm 312
*Crittenden Austin F 183 Main E rm 604

Crittenden Real Estate Co 183 Main E rm 604

*Culver Clarence C 16 State rm 217
CULVER J Z CO—REALTORS 200 Exchange bldg tel Main 7052

*Curtin Frank T 836 Genesee Park blvd

Davis Chas I Realty Co 5 StPaul rm 542

*Dispenza Chas M 6 State rm 502
*Doherty Frank J 1814 East av
Doherty Realty Co Inc 1015 Culver rd
*Drumm Frank A 183 Main E rm 920
Duke Kathleen F Mrs 175 Gibbs
Durand Saml E 311 Alexander rm 310
East Avenue & Gibbs Street Corp 10 Gibbs rm 408

Eck Nicholas H 30 Depew
Edwards Realty Co 42 East av rm 206

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Ellwanger & Barry Realty Co 668 Mt-Hope av
Elmore Emory 16 Pitkin
Empire Realty 669 Jay
*Engert Geo A 39 State rm 714
*Esse Frank J 215 Selye ter
Farmer Ernest G 103 Sanford
*Felmand Wm A 261 Flower City pk
Fenyvessy Chester 85 Main W rm 205
Finocchiario Natale 155 Fulton av
Finucane Thos W Corp 183 Main E rm 1204
Flaum Morris 55 Wilson
Flynn Thos F 322 Sawyer
*Foley Michl H 419 Flower City pk
***FOOTE EDWARD B—REALTOR** 104 Exchange Bldg office tel Main 4743 res tel Monroe 8034—For further information see page 126 Buyers' Guide
Franklin Realty 202 Dickinson
Friederich Bros Realty Co 710 Lake av
*Friedrich Robt E 25 North rm 1028
*Friedrich Robt E Agency Inc 25 North rm 1028
Friendly Realty Corp 80 Main W
Fuller Harriet B Mrs 9 Rowley
Garfield H H Realty Corp 45 Exchange rm 812
*Garfield Harry H 45 Exchange rm 812
*Garland Agnes C Mrs 281 Eastman av
*Gent Jas O 119 Main E rm 923
Gerhard Gottlieb M 76 Savannah
Glebel Frank J 415 Lake av
Gildea John E 978 Plymouth av S
Glofrida Philip 8 Exchange rm 401
***GIOFRIDA REAL ESTATE CO** 401-402 Wilder Bldg office tel Main 3031 res tel Main 3745-M—For further information see page 126 Buyers' Guide
*Giustino Leonard A 16 Main W rm 249
*Glanville Robt B 233 Main E
*Gleason C Arth 16 Main W rm 116
Glew Albert E 40 Franklin
*Gokey John J 53 E Main 1st fl up
*Golden Ruth Mrs 32 Dover pk
*Goldstein Louis 34 Trenaman
Gorsline Wm H 119 Main E rm 1323
***GOUTREMOUT J E CORPORATION—REALTORS** 802 Union Trust bldg tel Main 5581—For further information see page 120 Buyers' Guide and front cover
*Goutremout Jas E 19 Main W rm 802
Grassi Guy T 16 Main W rm 437
***GREENO F L & CO Inc** 402-408 Granite bldg tel Main 526
*Greeno Follett L 130 Main E rm 404
*Gross Jacob 16 Main W rm 245
*Gross Jacob Inc 16 Main W rm 245
*Gruneat Harold F 31 Exchange rm 200
*Hall Jas R 16 Main W rm 239
Hall Realty Co 16 Main W rm 237
Hammer Realty 92 Chandler
Hanrahan Realty 419 Flower City pk
*Harmon Irene Mrs 72 Marlborough rd
Harmon Realty Co 23 Thurston rd
Harris-Becker-Campbell Corp 19 Main W rm 610
*Harris Donald D 16 Main W rm 346
Hayes Burton J 146 Ravenwood av
*Heinrich Jonathan H 214 Lake av
*Hempel Frank L 22 Laurelton rd
*Herman Harry 16 Main W rm 432
Herman Harry Realty Co Inc 16 State rm 420
Hicks Arth W 248 Steko av
*Hoefner Jos W 63 Elmtree rd
Hol-Hart Rochester Inc 30 Exchange
Home Mortgage Co 5 StPaul rm 411
*Howe Chas F 21 Fitzhugh S
Howe-Morgan Co 21 S Fitzhugh
Huberlie Geo L 8 Exchange rm 705
Institutional Securities Corp 31 Exchange rm 200
Inzlina Jos 289 Central pk
Irving Realty Co 432 Plymouth av S
*Jarvis Russell N 22 Harris

*Johnson A G 315 Alexander rm 234
Kalb Fredk Mrs 16 Main W rm 309
Kaminski Jos D 1057 Norton
*Kartes Walter J 662 Ridgeway av
*Keuper Isaac J 55 Hall
***KEUPER REALTOR** 55 Hall tel Culver 3177—For further information see page 127 Buyers' Guide
*Killip Jas G 1060 South av
***KING HARRY M. REALTOR** 1333-1335 Lincoln-Alliance Bank bldg office tel Main 3162 res tel Monroe 3888—For further information see page 124 Buyers' Guide and left top side lines
King Sara G 509 Arnett blvd
Kirk Edw C 167 Mulberry
Kleiman Barney 330 Maplewood av
Kleiman-Napodano 16 Main W rm 405
*Klonick Ralph 109 Main E
***KLONICK RALPH CORPORATION** 25 North rm 901 tel Stone 5002—For further information see page 123 Buyers' Guide and front cover
Kramb Realty 449 Chili av
Lake Shore Properties Inc, Beach av office 183 Main E rm 944
Lakeshire Corp 16 Main W rm 337
Leipham Hilda S Mrs 125 Grand av
*Licata Alf 669 Jay
*Licata Rudolph B 58 MtNaughton
Lindsley Eva M Mrs 64 Frost av
*Loeb Arth B 16 Main W rm 128
***LOEB & ROSENTHAL CO Inc** (specializing in investment properties) suite 128-130 Powers bldg tel Main 3743-3744—For further information see page 127 Buyers' Guide and left top side lines
Louric Realty Corp 119 Main E rm 1105
*Loysen Edw S 31 Main E
*Luescher Willard I 5 Main W
*Lum Donald A 16 Main W rm 241
*Lum Milton S 16 Main W rm 241
Lum Real Estate & Ins Co 16 Main W rm 241
*Macante Harry 16 Main W rm 307
***MACANTE REALTY CO—REALTORS** 306-307 Powers Bldg office tel Main 511—For further information see page 128 Buyers' Guide
*MacEachron Dewitt D 16 Main W rm 441
Maloy Wm J 43 Main E 2d fl
*Mannella Henry 25 Main E rm 519
*Marcille Harry B 14 Franklin rm 905
Marcille Harry B Inc 14 Franklin rm 905
Margolis Sander B 130 Clinton av S rm 7A
*Marshall Chas W 25 Main E
*Marx Wm G 215 Lark
Matthews Wheaton 16 Main W rm 410
McCarthy Wm F 2150 Culver rd
McGarraghy Real Estate Co 960 Portland av
*McGarraghy Thos J 960 Portland av
***MCINTOSH C E CORP—REALTORS** (New Location) 39 E Main tel Main 250-249-248—For further information see page 122 Buyers' Guide and left top lines
*McIntosh Clarence E 39 Main E
McOmber Willis C 34 State rm 208
*Mickles John D 8 Exchange rm 210 and 401 Sawyer
Miller Emil M 206 Canterbury rd
Miller Geo R 186 Normandy av
***MILLER KATHERINE W** 341 Powers bldg tel Main 5737-2842—For further information see page 126 Buyers' Guide and right top side lines
Montrose Development Corp 45 Exchange rm 808
*Moonan Paul D 20 Main W
*Moore Jas R 265 MtVernon av
Moore Wm B 215 Rugby av
*Morris Edw F 68 Everett
Morris Geo Ralph 374 Wellington av
*Morrisey Jas W 45 Exchange rm 529
Mule Santo 840 6th
Murphy Mary A Mrs 94 Garfield
Nash Arth L 485 Grand av

NATIONAL REALTY SERVICE 301 Wilder bldg tel Main 5709—For further information see page 128 Buyers' Guide
Neil Real Estate Co 16 Main W rm 536
Nichols Harry E 10 Pembroke
Niger Anthony P 16 Main W rm 437
North East Realty Service 41 Gothic
North End Realty Corp 1115 Hudson av
*Nugent Jas J 42 East av rm 323
Nunnold Chas A 1189 N Goodman
Oakley Fred W 16 Main W rm 448
Odenbach Company The 7 Clinton av S
Ontario Realty Co Inc 1424 Dewy av
Otis Realty 776 Genesee
*Packer Henry 183 Main E rm 639
Packer Henry Corp 183 Main E rm 639
*Palmer Jos S 16 Main W rm 232
Pappas Jas 147 Hillside av
Paris Nicholas 119 Main E rm 505
Parmelee E G Real Estate Co 8 Exchange rm 412
*Parmelee Ernest G 8 Exchange rm 407
*Passero Jos J 16 Main W rm 131
Pearce Arth D 124 Webster av
Pedullo Jas J 116 Main W rm 131
Peraio John 411 Webster av
*Perkins Henry T 31 Exchange rm 203
Perkins Henry T Real Estate Co 31 Exchange rm 203
***PHILLIPS CARL A** 34 State rm 203 tel Main 5474—For further information see page 128 Buyers' Guide
*Plumeri Louis C 122 Glendale pk
***PLYMOUTH REALTY** 244 Powers bldg office tel Main 1046 res tel Glenwood 3589—For further information see page 129 Buyers' Guide
***POMEROY ORGANIZATION Inc** Monroe bldg 25 Exchange office tel Main 6044 evenings Hillside 1079-W branch offices Syracuse and Buffalo—For further information see page 129 Buyers' Guide and left top side lines
Probst Philip T 14 Franklin rm 814
Probst Realty Co 14 Franklin rm 814
Railway Properties Corp 267 State
Regent Realty Co 16 Main W rm 282
*Reilly Robt 188 Main E rm 944
Reinhardt Margt K Mrs 720 Park av
*Ribey J Wesley 35 State
Ricki Jos J 573 Hudson av
*Richmond Blanche C Mrs 12 Arnold pk
*Roberts Louis A 16 Main W rm 604
***ROBERTS REAL ESTATE CO** 604 Powers bldg tel Main 1268—For further information see page 129 Buyers' Guide
Roche Realty Co 16 Main W rm 443
Rochester Development Corp 46 Sager dr
***ROCHESTER REAL ESTATE CO** The 529 Genesee Valley Trust bldg tel Main 2872-2873—For further information see page 130 Buyers' Guide
Rochester & New York Realty Co 10 Gibbs rm 408
Rockwood Realty Service 1740 Lake av
*Roesser Eug C 39 State rm 223
***ROGERS HERBERT A—REALTOR** 43 Main E office tel Main 5181 res tel Monroe 3574—For further information see page 121 Buyers' Guide and front cover
Ross Albert 296 Central pk
Rossiter Leo B 45 Gibbs rm 2
Rotundo Thos 16 State rm 411
*Rowe Albert W 16 Main W rm 407
*Rupert Howard C 16 Main W rm 445
***RUPPERT HARRY P—REALTOR** 209 Wilder bldg office tel Main 1888 res tel Glenwood 1474—For further information see page 124 Buyers' Guide and left top side lines
*Russo Albert 296 Central pk
*Sage Chas H 45 Webster av
Sandle Roy 34 State rm 208

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Real Estate—Con

*Sanford C I 42 East av rm 206
SANTAY ART F 805 Granite bldg office
tel Main 5203 res tel Glenwood 430—
For further information see page 130
Buyers' Guide

*Sassone Alexander 67 MtNaughton
Schantz Geo E 173 Meigs
*Schiffrin Solomon 258 Edgerton
Schlitzer Irene M Mrs 687 Averill av
Schorer Margt L Mrs 94 Wellington av
Schroeder Ernest A 296 Driving Park
av

Schubmehl Paul H 1514 Culver rd
Schultz Meyer 70 Exchange rm 210
Schweid Harry A 1165 Park av and 133
Clinton av S rm 8

Security Realty Service 109 Woodward
*SEITZ WALTER F 1325 Commerce
bldg tel Stone 2460

Seven Fourteen University Av Inc 714
University av

*Sevio Geo M 47 Woodward
*Shackelford Nora F Mrs 42 East av
rm 128

Sharer Kate D Mrs 183 Arbordale av
Shea Edw J 610 Monroe av
Sheehan Frank B 6 State rm 104

Sheeler Arth D 104 Terrace pk
SHELDON CHARLES I 121 Powers
bldg office tel Main 2919 res tel

Monroe 6684-W—For further infor-
mation see page 130 Buyers' Guide

Sheppard A Lincoln 93 Brooks av
Sherman Morris 521 Clifford av
Shied Michl F 85 Winchester

Skrumak Geo 77 Klein
*Slade Lester P 119 Main E rm 923
Smith Chas E 57 North

Smith Wm H 1050 Plymouth av S
Spampinato Jas 8 Exchange rm 301
Spies Chas F 663 Winton rd N

Sprague Ernest A 15 Alford
Steidlitz David 4 Rowley
*Stevenson Hubert L 19 Main W

Stone Howard M 427 Lake av
*Streb Norbert 16 Main W rm 223
STREB NORBERT CO—REALTORS

223 Powers Bldg office tel Main 4579
res tel Main 3201—For further infor-
mation see page 130 Buyers' Guide

and left top side lines
Struck Leonard J 246 Laburnum cres

*Stubbs Saml E 119 Main E rm 1107
Sturmer Richd J 954 Clifford av
Style-Rite Homes Inc 16 Main W rm

616
Suter Danl B 16 Main rm 439
*Sutton Clyde V 14 Franklin rm 610

Swift R R Agency 8 Exchange rm 114
*Swift Rolland R 8 Exchange rm 114
Talia Jos 175 Cummings

Talluto Gaetano 84 Rohr
Taylor Robt F 83 Gorsline
Teall John Edw 24 Rugby av

*Teller Palmer H 46 Roslyn
*Thomas Harry F 15 State
Thomas & Cook 15 State

*Tighe John D 16 Main W rm 337
*Toor Bernard B 5 StPaul rm 522
*Travers Michl H 472 Oxford

*Tripoli Jos 179 Lincoln
*Turton Chas F 40 Franklin
*Valence Frank L 25 Exchange 2d fl

*VanDenberg Edw 225 Elmcroft rd
*VanDeusen Earl W 662 Monroe av and
453 Seneca pkwy

VanDuser Edelbert 247 Grand av
Voellnagel Theo F 89 Wyndham rd
Wagner General Realty Co 16 Main W

rm 421
*Waingrow Daisy R Mrs 28 Overdale
pk

*Waingrow David M 28 Overdale pk
*Wales Chas H 16 Main W rm 117
Waltack Corp 80 Main W

*Warner Fredk 185 Barrington
Warren Albert H 14 Franklin rm 814
Weber Chas M 1050 Genesee Park blvd

*Weidemiller Henry Jr 45 Exchange
rm 529

Welland Marie E 155 Magee av
Werder E S Realty Co 16 Main W rm
314

Werdna Realty Corp 64 Chester
Wesgate Geo R 58 Wilmington
*Whalen Richd L 16 Main W rm 421

Wheeler Arth W 16 Main W rm 312
WICKS RALPH A—REALTOR 309
Powers Bldg office tels Main 6264-

6265 res tel Monroe 488-R—For fur-
ther information see page 131 Buyers'
Guide

*Wild Kenneth C 103 Main E
Wilder Developement Co 8 Exchange
rm 312

Wilder Realty Co 119 Main E rm 1105
Wills Realty Corp The 16 Main W rm
616

*Wills Thos S 183 Main E rm 920
*Wilson Herbert E 328 Main E rm
508

*Woodruff Donald L 662 Monroe av
*Woodworth Wm H 1236 Culver rd
Wright Securities Inc 39 State rm 418

Zdonecis Susanna Mrs 63 Dayton
Zielinski Real Estate Co 1115 Hudson
av

Real Estate—Owners & Dealers
Cox Real Estate & Bldg Co 36 StPaul
rm 103

ELLWANGER & BARRY REALTY CO
668 MtHope av tel Monroe 733

*Realtors
ALLIANCE ORGANIZATION 920 Lin-
coln-Alliance Bank bldg tel Stone
7270 Sundays and evenings Charlotte
334—For further information see
page 125 Buyers' Guide and right
top side lines

BIETRY HERBERT J 1117 Lincoln-
Alliance Bank bldg tel Stone 2904—
For further information see page 125
Buyers' Guide and left bottom side
lines

GOKEY JOHN J 53 Main E 1st floor up
office tels Main 1981-7842 res tel Cul-
ver 4792—For further information
see page 127 Buyers' Guide

GOUTREMOUT J E CORPORATION
802 Union Trust bldg tel Main 5580—
For further information see page 120
Buyers' Guide and front cover

HOWE-MORGAN CO 21 S Fitzhugh tel
Main 254-389—For further informa-
tion see page 127 Buyers' Guide

KING HARRY M 1333-1335 Lincoln-Al-
liance Bank bldg office tel Main 3162
res tel Monroe 3888—For further in-
formation see page 124 Buyers' Guide
and left top side lines

KLONICK RALPH 25 North rm 901 tel
Stone 5002—For further information
see page 123 Buyers' Guide and front
cover

LOEB & ROSENTHAL CO Inc suite
128-130 Powers bldg tels Main 3742
3744—For further information see
page 127 Buyers' Guide and left top
side lines

MCINTOSH C E CORP (New Location)
39 E Main tels Main 250-249-248—
For further information see page 122
Buyers' Guide and left top lines

MORRISEY JAMES W member Society
of Industrial Realtors 529 Genesee
Valley Trust bldg tels Main 2872-2873

—For further information see page
130 Buyers' Guide

PERKINS HENRY T REAL ESTATE
CO 31 Exchange rm 203 tel Main 3309
—For further information see page
128 Buyers' Guide

POMEROY ORGANIZATION Inc Mon-
roe bldg 25 Exchange office tel Main
6044 evenings Hillside 1079-W branch

offices Syracuse and Buffalo—For
further information see page 129 Buy-
ers' Guide and left top side lines

REILLY ROBERT 944 Lincoln-Alliance
Bank bldg office tel Stone 1415 res
tel Monroe 2445—For further infor-
mation see page 129 Buyers' Guide

ROGERS HERBERT A 43 Main E of-
fice tel Main 5131 res tel Monroe 3574
—For further information see page
121 Buyers' Guide and front cover

RUPPERT HARRY P 209-210 Wilder
bldg office tels Main 1882-1883 res
tel Glenwood 1474—For further in-
formation see page 124 Buyers' Guide
and left top side lines

STRED NORBERT CO 223 Powers bldg
office tel Main 4579 res tel Main 3201
—For further information see page
130 Buyers' Guide and left top side
lines

*Recording Machines
SOUND SCRIBER SALES & SERVICE
PAUL W ANDERSON COMPANY rm
610 Broad W tel Main 3326—For fur-
ther information see page 43 Buy-
ers' Guide

*Recording Thermometers
TAYLOR INSTRUMENT COMPANIES
94 Ames corner West av tel Genesee
4800—For further information see
page 144 Buyers' Guide

Refrigeration Apparatus—Mrs
New Era Furniture & Appliance Co 363
Jay

Refrigerator Dealers
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UTILITIES Inc 55 Canterbury rd tel
Monroe 8700—For further informa-
tion see page 34 Buyers' Guide

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Cable-Wiedemer Inc 197-213 Central av
Chapman H S Service Co 48 Clay av
(service)

Davenport Geo A 40 Depew (service)
Iceless Cooler Corp 14 Franklin rm
703 (coolers)
Lafier Refrigerators 134 Plymouth av
N (farm freezers)

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SIBLEY, LINDSAY & CURR CO (deal-
ers) 228-280 Main E tel Stone 6500—
For further information see page 40
Buyers' Guide and right top lines

Sloan S Loprade Co 800 Culver rd

Regulator Mrs—Temperature &
Pressure
Ess Instrument Co 119 Main E rm 817
(smoke indicators)

Fulton Syphon Co 14 Franklin rm
703
Gas-Gard Co 80 Main W
Powers Regulator Co 135 Spring
Ruggles-Klingemann Mfg Co 119 Main
E rm 817

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av tel Glenwood 590—For further in-
formation see page 143 Buyers' Guide

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Cutero Bros Co 11 Furnace (leather)

*Rental Agents
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Stone 2904—For further information
see page 125 Buyers' Guide and left
bottom side lines

KING HARRY M—REALTOR 1333-
1335 Lincoln-Alliance Bank bldg of-
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page 124 Buyers' Guide and left top
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ROCHESTER REAL ESTATE CO The
529 Genesee Valley Trust bldg tels
Main 2872-2873—For further infor-
mation see page 130 Buyers' Guide
RUPPERT HARRY P.—REALTOR 209-
210 Wilder bldg office tels Main 1882-
1883 res tel Glenwood 1474—For fur-
ther information see page 124 Buy-
ers' Guide and left top side lines

Repair Shops

Acme Supply Co 225 North
Burgess Chas J & Son 253 Central av
(mach)
Cheppellino Peter 121 Chestnut (bsmt)
Clovie Electric Repair Shop 581 Port-
land av
Demac Business Service 82 StPaul rm
521 (business machines)
Faltz Wm G 382 Clinton av N (elec
motors)
Flege Max A 119 Main E rm 823 (ad-
ding machines)
Gerhardt Seborn A 1052 Main E (elec
motors)
Howards Appliance Service 804 Brown
(washing machines)
Lake Av Repair Shop 3313 and 3315
Lake av
Lansing Clarence W rear 46 Joslyn pl
(cash registers)
Lewis & Doolan 404 Hudson av (elec
motors)
Lighthouse Edw R 538 Main W
Radio Repairing 443 Court
Radionic Appliance Service 400 Lexing-
ton av
Robeson Royal Service Co 251 Lyell av
(elec appliances)
Simon Arth O 144 Andrews (machin-
ists)
Terra Wm 586 Plymouth av N (elec
appliances)
Tony's Appliance Service 517 Jay
Viele Sales Service 217 Main W (oil
heaters)

*Residential Properties

GOUTREMOU J E CORPORATION—
REALTORS 802 Union Trust bldg
tel Main 5580—For further infor-
mation see page 120 Buyers' Guide and
front cover

Restaurants

Adams Thos 123 StPaul
Adkins Raymond J 869 Dewey av
Albert's Coffee Shop 200 State
Albert's Grill 328 North
Alessi Angelo 191 Clifford av
Alex Bros Lunch 1264 Main E
Allard Fred 1694 Lake av
Allen Edw M 1650 Dewey av
Allen's Diner 1142 Clifford av
Alloco Don R 187 Bloss
Anagnos Nicholas 406 Lyell av
Anastos Geo 337 Central av
Anderson Everett R 1435 South av
Angelidis Danl G 541 Central av
Ann's Sweet Shoppe 336 Monroe av
Anton's Restaurant 8 Main W
Aprile Chas P 1551 MtHope av
Arcade Tea Room Inc 461 Ridge rd
Arena Alfonso 351 Bay
Arnett Dinette 298 Arnett blvd
Art's Restaurant 228 Ridge rd
As You Like It 1773 Dewey av
Atanasew Alex 437 Main E
Attardo Ross 429 Portland av
Augino Jos 1744 N Goodman
Baker Grace M Mrs 50 Wilder
Baptist Temple Cafeteria 50 North
Barbecue The 88 South av
Barco Saml P 8 Pitkin
Barduna Otto 381 Gregory
Barnes Oscar 193 Troup
Barrett W Thos 499 West av

Battaglia Louis C 219 Pennsylvania av
Bavarian Restaurant 746 Jay
Beaman Jas 445 Ormond
Bedini Ernesto 4653 Lake av
Beech Grill 1258 Main E
Begy June C 856 Norton
Bel Air Restaurant 461 State
Belvedere Restaurant 542 Monroe av
Bel-View Restaurant 392 Lyell av
Benn's Grill 628 Winton rd N
Best Diners 168 Cumberland
Bichara Peter J jr 460 Oak
Bienkowski Zygmunt 822 Clifford av
Bill's Refreshment Stand 82 StPaul rm
520
Binazeski Cath Mrs 52 Galusha
Blaesi Philip 792 N Goodman
Bloom Sidney 785 Main E
Blue Front Grill 438 Main W
Blue Heaven Lunch Room 3 Hudson av
Blue Kitchen The 4 North
Boelmer Edw 264 Clinton av N
Bolton Geo H 48 Lake av
Bonacci Geo 431 River
Bott Aug 8 Bay
Bovenzi Jos 89 Latta rd
Bowladrome Dinette 1018 Plymouth av
S
Brass Rail Restaurant 354 Main E
Brennan Loretta B 107 Brown
Brighton Gardens rear 1821 East av
Brite Kitchen Restaurant 228 Monroe
av
Broad & Lyell Av Restaurant 297 Lyell
av
Broadway Restaurant 90 Bway
Brown Richd H 624 South av
Brown & Christiano 14 Front
Brownies Marble Grill 63 State
Brucato Nicholas 213 Portland av
Buchmiller Edw 302 University av
Bungalow Tea Room 1456 MtHope av
Burke Bridget 225 StPaul
Burley Jas A 632 Clarissa
Burns Jerry Tavern rear 1176 Portland
av
C C C Grill 964 Chili av
C & L Lunch 161 StPaul
Cafarelli Antonio 473 Clinton av N
Camardo Don J 450 South av
Camelio Jos 289 Smith
Camelio Luigi 535 State
Candle Light Coffee Shop 1666 East
av
Cantina Restaurant 90 Davis
Capitol Grill 87 Main W
Caruso Restaurant 51 Elm
Chamberlain Mary C Mrs 207 Clinton av
N
Chatterbox The 659 Clinton av N
Christ's Lunch 117 Front
Christopher Nicholas 210 Genesee
Chronis Jas 363 N Goodman
Chronis Jim, Circle cor N Goodman
City Hall Cafe 78 Main W
Claridge Restaurant 149 Clinton av N
Clark's Cafe 315-317 Scio
Cleary Dennis L 12 N Water
Cliff Grill 20 Cliff
Clifford Regina Mrs 485 Main E and
108 Main W
Clifford Robt 277 East av
Clinton Bowling Grill & Restr 414 Clin-
ton av N
Club 420, 420 State
Club Grill 10 N Water
Club 176, 176 Joseph av
Cobb's Hill Grill 1104 Monroe av
Coffaro Anthony 434 Bay
Coffee Pot Grill The 530 Central av
Coffee Shoppe The 15 Clinton av S
Cohen's Restaurant 315 Joseph av
Collins Neil P 53 Main E
Colony Restaurant Inc 25 S Fitzhugh
Community Coffee Shop 1851 East av
Cookie's Restaurant 23 Front
Cook's Sandwich Shop 310 Main E
Copper Candle The 106 East av
Corrigan Wm J 204 Genesee
Cotton Club 222 Joseph av
Cottrone Anna Mrs 160 Lyell av
Country Club Diner 1743 East av

Court Restaurant 14 N Union
Cozy Dinette 229 Lyell av
Crispin Chas H 117 Exchange
Cropo Jos 316 State
Crupi Carin 96 Otis
Cub Taproom 418 Ormond
Culver Chop House 10 Franklin
Cutali's Restaurant 107 North
Cutall's Spaghetti Restaurant 25 Broad
W
D & M Restaurant 556 StPaul
Damizio Ralph 538 Portland av
D'Andrea Pasquale 503 Maple
Daniels Jos H 293 Clarissa
D'Aprile John J 82 S Fitzhugh
Dauphin's Diner 960 Clinton av S
Dave's Diner 116 Ames
DeCook Jacob 1417 MtHope av
Deers Peter 21 Richmond
DeForge Paul 1680 Lake av
DeVecchio Frank 119 Lyell av
DeMarco Frank F 228 State
Dengler's Grill 259 Jefferson av
Denny's Restaurant 100 Main W
DePalma Michl 4695 Lake av
Dew Drop Inn 397 Clarissa
Dietz Henry J 1805½ East av
Dimoff Gus R 18 Monroe av
Dini Nicola Mrs 527 Central av
Dinner Bell Restaurant 476 Monroe av
DiPasquale Henry 48 Pennsylvania av
Dirso Jos 703 Hudson av
Dixon Fred A 1172 Plymouth av S
Dodd & Miller Restaurant 564 Chili av
Dodge Pearl 1479 Lyell av
Donovan Jos J 596 Jefferson av
Dore Robt H 335 Buffalo rd
Doyle Martin J 425 Merchants rd
Dugway Grill 827 Atlantic av
Dukelow Walter R 1085 Lyell av
E & E Sandwich Shop 37 Main E
East Main Grill 1076 Main E
East Main Restaurant 1376 Main E
East Northway Restaurant 402 Main
E
Eastman Grill 52 Monroe av
Eddie's Chop House 155½ Main E
Edelson Isadore 34 Joseph av
Edgerton Grill 40 Costar
Eggleston The 47 Clinton av S
Eismann Jos 58 Madison
Elano's Restaurant 190 North
Elmcraft Grill 723 Winton rd N
Elton Grill 200 Atlantic av
Englert Lawrence L rear 685 Hudson
av
Ernest Alf C Inc 25 East av
Ester Geo H 1485 Dewey av
Evangelisti Mary Mrs 380 State
Everybody's Lunch 466 Monroe av
F & E Restaurant 29 Pullman av
Facklemann Henry 962 Clinton av N
Falardeau Hubert A 1550 Lake av
Fang's Restaurant 2 River
Farrell's Grill 619 Lexington av
Favorite Foods Cafeteria Inc 58 East
av
Fedder Cyril J 176 Charlotte
Fern Restaurant The 349 Exchange
Fien's Restaurant 791 Meigs
Fischer Fredk A 1456 Clinton av N
Five and Ten Lunch 460 Main W
Flahive Thos J 62 N Fitzhugh
Fleming Jos E 4699 Lake av
Flick's Sea Food Grill 1830 Main E
Florence's Diner 222 Portland av
Flower City Spaghetti Restaurant 394
Central av
Foss Chas 541 Lyell av
Four Brothers Tavern 1006 Hudson av
Four Corners Restaurant 14 State
Fragette Jas H 843 StPaul
Frank John G rear 51 Taylor
Franklin Grill 204 N Water
G & R Grill 150 Court
Galetto Mauro 195 Whitney
Gans & Dell 814 Brown
Garden Grill 1129 Norton
Garver Fred C 116 South av
Gay Chateau Restaurants 57 Clinton av
S
Gene's Cafe 203 Ridge rd E

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Restaurants—Con.

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George's Restaurant 21 South av
Gerakos Gus N 963 Clinton av S
Giambrone John 58 Andrews
Gibson Melvin H 948 Genesee
Giillard Grill 250 Clinton av N
Giuffrida Alf 26 Lowell
Giuliano Jos 88 Pennsylvania av
Glasgow Jas S 361 Plymouth av S
Golden Gate Hotel 551 Portland av
Golden Grill Inn The 4775 Lake av
Gordon's Sea Food House 642 Monroe
av

Graham's Restaurant 836 Main W
Green Gables Restaurant 118 Joseph av
Green Mill 1026 Hudson av
Griddle Restaurant 272 State
H B Sandwich Shoppe 23 Exchange
Haag Ray A 797 Maple
Happy Hour Restaurant 738 Clinton av
N

Harbor View Restaurant 4665 Lake av
Harman Dudley N 4430 Lake av
Harman Gertrude C Mrs 384 Ridge rd
Harveys Diner 509 West av
Heagle Mayme Mrs 1 Henrietta
Hecox Burt W 12 North
Heldt Elmer 1457 Clinton av N
Herbert's Diner 503 Monroe av
Herington & Masters 464 Hudson av
Home Dairy Co 111 Main E and 63
Main W
Home Food Co 38 Main E
Home Grill 370 State
Home Lunch 492 Main E
Hook Harry F 848 Main W
Hotel Cadillac Coffee Shop 51 Chest-
nut

Hotel State 332-334 State
Hotel Union 40 S Union
Howard Johnson's 1881 Monroe av Br
Hub Grill 172 State
Hudson Diner 755 Hudson av
Hudson Lunch 11 Hudson av
Humboldt Lunch 397 Humboldt
Hunt Burt 1700 Lake av
Hyde Park Restaurant 353 Central av
Iacobelli Madeline Mrs 44 Lyell av
Imperial Lunch 154 Main W
International Restaurant 126 Front
Irish Village 243 Mill
Izzo Jos 106 Lake av
J & M Restaurant 411 Lyell av
J & S Lunch 18 Spring
Jack's Place 108 1/2 Genesee
Jenks Chas M 26 South av
Jenks Thos 1467 Clifford av
Jerry's Grill 325 Genesee
Jimmie's Restaurant 257 Clinton av N
Joe's Chop House 89 Elm
Joe's Lunch 235 Winton rd N
Joe's Original Chop House 160 Clinton
av S

Jones T J 177 Joseph av
Judge's Restaurant 36 Lake av
Juzwiak Jos J 127 Front
Kaiser's Coffee Shop 292 Monroe av
Kamper Sadik 110 Scio
Kane Frank L 178 Anderson av
Kareiwa Stanley 379 Hudson av
Kaul's Grill 1386 Main E
Kausch John P 897 Joseph av
Kenealy Edw F 1604 Lyell av
Kenealy John T 1119 University av
Kitty-Korner Restaurant 515 Main E
Klotz Gustave G 106 Clinton av N
Koda Restaurant 320 State
Koehler John jr 835 Portland av
Koerner Edw A rear 426 Norton
Koveleski Eli 40 Hanover
Kralles Restaurant 228 Clinton av N
Kramer Edw W 387 Norton
Kramer's Restaurant 806 Main W
Krikszens Tessie Mrs 27 Front
Kurowski Ignatz 813 Hudson av
Lake Way Inn 2 Palm
Lumbo's Restaurant 1181 N Goodman
Langford Bros 259 Monroe av
LaRoche Chas D 26 Pullman av
Laube's Old Spain 11 East av

Laurenz Otto 2 Oakman
Lawson's Bill Grill 74 South av
Lazary Pantelis K 132 Front
Leary's Window Bar 421 River
Lee's Restaurant 547 State
Leone Joseph C 664 Clifford av
Leonard's Restaurant 1163 Clinton av
N

Lill Geo J 236 Clifford av
Lill Geo L 794 Culver rd
Lill Irene C Mrs 60 Atlantic av
Limpede Nick Y 208 Clinton av N
Lin Far Chinese American Restaurant
48 East av

Lindelow Chas 733 Main E
Lindy's Restaurant 375 Central av
Ipani's Pizzeria 246 Portland av
Litchfield Grill 480 Main W
Little Old New York 334 Court
Lochner Conrad 626 Portland av
Lomio Michl 524 Jay
Lorenzo's 31 Chestnut
Lovie's Restaurant 196 Court
Lowell Restaurant 23 Lowell
Lowell's Restaurant 650 Culver rd
Luell Diner 425 Lyell av
Lynam's Grill 200 Webster av
Macaluso's Avenue Restaurant 243 Uni-
versity av

MacDonald Chas 1698 Dewey av
Mack & LaDuque 5 StPaul rm 212
MacKearnin & Smart 1666 East av
MacVicar's Grill 522 Monroe av
Madison Grill 736 Genesee
Malley Hyman B 499 Monroe av
Mandi Crati 198 North
Manetz John 320 Buffalo rd
Manhattan Restaurant 25 East av
Manton Raymond J 506 Ridge rd
Maple Grill 851 Lake av
Maplewood The, Ridge rd
Marjie's Restaurant 52 N Fitzhugh
Markowski Wladislaw 431 Hudson av
Martin Butch Inc 57 Front
Mary & Phil's Restaurant 371 Central
av

Massey Wm 372 Thurston rd
Massie's Restaurant 814 Clinton av S
Maxie's Chop House 34 N Fitzhugh
May Frank W 607 West av
Mayflower Doughnut Shop 239-241
Main E
McCann Leo J 452 Main W
McCann's Lunch 16 Plymouth av N
McNally Margt Mrs 119 Front
Meagher Jos H 1474 Lake av
Medical Arts Restaurant 277 Alexander
rm 106

Meisch Jos B 228 Conkey av
Meyers Anthony J 394 1/2 Lyell av
Mickalowski Jas 61 Lowell
Miller Harold F, Broad W cor Allen
Miller's Restaurant 766 Monroe av
Milner Coffee Shop 108 South av
Mitre John 183 Bloss
Mocejunas Jos 576 Hudson av
Molsant Edwin H 461 Maple
Monroe Cafe 208 Monroe av
Monroe Star Diner 430 Monroe av
Montanarella Angelina M Mrs 353 Ly-
ell av

Morella Parospo 389 Exchange
Mortellaro Fannie Mrs 33 Lowell
Moses Hugo 97 Clinton av S
Muhs Arth W 1346 StPaul
Murphy Andrew B 172 Monroe av
Murray Grill 203 Murray
Naas Bernard M 370 and 374 South av
New York Central Restaurant 419 At-
lantic av

Nicolich Chris 458 StPaul
Nill Gerhard 852 Portland av
Nix Irene P 104 Lake av
Norman Cafe 403 Campbell
Norman's 175 East av
North Side Restaurant 425 North
North & Hudson Grill 829 North
Northway Restaurant 924 Main W
Nusbaum Irving 75 Clinton av S
Nusbaum's Casino 25 Stone
O'Connor John G 20 1/2 Cortland

O'Dell Robt D 253 East av
Odenbach Restaurants Inc The 207
Main E and 7 Clinton av S
Oehlbecke Frank 168 Webster av
O'Neil Barbara E Mrs 48 Front
Ontario Refectories Inc Genesee Valley
pk, Ontario Beach pk and Elmwood
av nr Penn RR
Orange & Orchard Restaurant 292
Orange

Orsini Nick 1517 MtHope av
Osburn & Blanc 970 Main E
Ottman Bros 45 Front
Pal Grill 622 Clinton av N
Palozi Domenica Mrs 190 Jay
Palumbo Andrew J 4428 Lake av
Pappas Louis 252 Lyell av
Parizek Frank 2001 Main E
Park Avenue Grill 648 Park av
Parkdale Restaurant 15 Pullman av
Payd Eliz F Mrs 635 West av
Pearl Harbor Inn 599 Broad W
Peters Thos 278 Main W
Petit Dinette 478 Monroe av
Petrillo Jos 493 State
Piccarreto Jos 1837 Clifford av
Pierre Jos E 379 Ormond
Pillars The 12 Exchange
Pimpert Albertina Mrs 798 Brown
Pine Tree Inn 1225 Ridge rd
Pinnacle Restaurant & Bar 875 Monroe
av

Plymouth Lunch 190 Plymouth av N
Plymouth Restaurant 362 Plymouth av
S

Polish-American Restaurant 1065 Hud-
son av

Ponazacki Julian 56 Herman
Post Ave Grill 8 Post av
POWERS HOTEL M J Kelley manag-
ing director E J Braun res mgr 36
Main W tel Main 4860—For further
information see page 66 Buyers'
Guide

Powers Tap Room 30 Main W
Pukish Michl 337 Hudson av
Purity Lunch 277 Main W
Quality Lunch 1070 Main E
Quality Restaurant 474 N Goodman
Quick Lunch 596 Plymouth av S
R-G-R Inc 966 Main E
R & H Coffee Shoppe 81 Verona
Rafer Tavern 42 Lake av
Rainbow Restaurant 405 Brown
Ralph's Cafe 498 StPaul
Ray Clarence L 35 Spring
Red Dome The 91 State
Red Wing Restaurant 1185 Clinton av
N

Red's Liberty Bell 74 Mortimer
Red's Liberty Bell Restaurant 1440 Mt-
Hope av

Reed's Grill 29 Stonewood av
Remington Grill 333 Platt
Ricci Anna V Mrs 1158 Plymouth av S
Ricciardo Mary Mrs 223 Troup
Ritz Harold F 561 Main E
Ritz Restaurant 1176 Portland av
Ritzenthaler's 685 Maple
Riverview Restaurant 242 South av
Roast Beef Tavern 1046 Main E
Rob Roy's Dinette 600 StPaul
Rochester Brass Rail Inc 354 Main E
Rochester Coffee Pots Inc 8 Exchange
rm 312

Rochester Griddle Restaurant Inc 885
Lake av and 180 East av
Rochester Institute of Technology 90
Spring

Rochester Restaurant 392 Main E
Rochester Towne Tavern 11 Gibbs
Rock Wilma Mrs 781 Lake av
Rogacs Jos 4 Owen
Rogers Restaurant 75 Spring
Roncone Peter 232 Lyell av
Roosevelt Restaurant 267 Oxford
Ross Jas 377 Whitney
Roy Fred C 173 Court
Russell D Walter 205 Scottsville rd
Russell's Grill and Restaurant 126 Rey-
nolds

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

Member of the Federal Deposit Insurance Corporation

2 EAST AVE.

Rustic Grill 17 Front
 Ryan Jas L 1488 Dewey av
 Ryan John C 1620 Lake av
 S & J Lunch 417 Court
 Saeger Gottlieb 218-220 Clinton av N
SAGAMORE ROOM (formerly Shera-ton Room) John A Moje genl mgr
 111 East av tel Stone 2828—For fur-ther information see page 65 Buyers' Guide and right bottom side lines
 StJohn Fredk 430 State
 Salinis Jos 54 Joseph av
 Salvaggio Angelo 202 Otis
 Salvaggio Chas L 553 Bay
 Sandwich Shop 38 Lowell
 Santillo Emil 405 Plymouth av N
 Sassone Alex 956 Lyell av
 Sawyko Harriett J Mrs 212 Colvin
 Scanlon John F 800 Maple
 Scheuermann Henry 510 Portland av
 Schlenker's Grill 666 Monroe av
 Schmeer Edw J 489 Dewey av
 Schu Wm H 1428 Dewey av
 Schubert Edwin F 67 Monroe av
 Seadeek Claude E 479 Carter
 Seager's Diner 215 State
 Seidel Wellington A 695 Clinton av S
 Senator Restaurant 35 Plymouth av N
 Senz Wm H 673 Glide
 Sereno & Crecco 339 Central av
 Seventy Seven Club 272 Whitney
 Shorty Howard's Cook Shop 40 Nassau
 Shwader Kathryn Mrs 152 Broad W
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-ther information see page 40 Buyers' Guide and right top lines
 Siggelow Wm F 923 Genesee
 Silver Pheasant 61 South av
 Sister's Reasturant 46 Atlantic av
 Skeely Jos 386 State
 Skelly Frank 2269 Culver rd
 Slim Kiggin's Cafe 1065 Main E
 Smith Fredk M 8 Mill
 Smayke Barth 2 Leighton av
 Snow White 1352 Culver rd
 Soldi's Cafe 482 Jefferson av
 South Avenue Restaurant 656 South av
 Spiegel Benedict F 1375 MtHope av
 Spiro's Grill 207 Winton rd N
 Spitali's Spaghetti House 817 North
 Splendid Lunch 141 Front
 Splendid Restaurant 150 Front
 Stamiris Nicholas 114 Main W
 Star Restaurant 600 Main E
 State St Sandwich Shop 220 State
 State & Platt Grill 310 State
 Sterling Diner 1860 East av, 1106 Main E and 811 Main W
 Sterling Diner No 3, 1860 East av
 Steve's Lunch 1442 Main E
 Stewart Chas F 507 Lyell av
 Stone Rebecca Mrs 32 Roch Food Ter-minal
 Stone's Harry Tavern 9 Main E
 Subway Lunch 224 Main W
 Sulkowski Edw 559 Joseph av
 Sullivan Erwin 361 Child
 Sullivan Restaurant 217 Scottsville rd
 Sunshine Restaurant 335 Central av
 Sweet Merlyn R 252 State
 Swing Club 115 Buffalo rd
 Tahou Nicholas 296 Main W
 Talo Geo 256 Court
 Tantalio Don 341 Lyell av
 Taube & Kremer 52 N Water
 Terminal Restaurant 347 Central av
 Terrace Garden 1151 Ridgeway av
 Thibeau Nelli Mrs 1009 Jay
 Thorpe Geo A 990 Ridge rd
 Tic Toc Grill 1746 East av
 Times Square Restr 44 Exchange
 Toddle House 282 Alexander, 363 Park av
 Tom Thumb Tasty Foods 584 Monroe av
 Tomczak Walenty 665 West av
 Tony's Restaurant 139 State
 Triton Hotel Restaurants 1443 Main E
 Truax Louis T 82 Lake av
 Trumbull Lena Mrs 532 Thurston rd

Union News Co 72 Franklin and NYC sta
 University Grill 706 University av
 VanDerhoff Leo J 337 E Henrietta rd
 Veltz Chas J 611 Clifford av
 Vergo Jos 234 Monroe av
 Vesuvilo Restaurant 15 Front
 Vetter Albert J 200 Peck
 Victor Lunch 341 Central av
 Viola's Cafe and Restaurant 772 Clin-ton av N
 Voelkl Restaurant 34 Glide
 Voslokos Theo 160 Monroe av
 Wahl Ivan 707 Maple
 Waldorf System Inc 12 Clinton av S, 35 East av, 10 and 149 Main E
 Walsh Michl 19 StJohn's pk
 Walt's Bar-B-Q Lunch 7 Avenue E
 Walters Noal D 27 Lime
 Warne Raymond W 354 Otis
 Washington Restaurant 145 Main W
 Wayside Diner 415 Ridge rd
 Weber Edwin J 66 Clinton av N
 Weber Oscar C H 870 Jay
 Wee Dinette 107 Chestnut
 Wehs Jos 1392 StPaul
 Weins Frank J 1222 Norton
 Weinstein Allison 1160 N Goodman
 Welch John E 169 State
 Wellworth Lunch 116 North
 West Main Restaurant 88 Main W
 West Main Sandwich Shoppe 122 Main W
 Wheel Cafe The 237 East av
 White Kitchen Restaurant The 503 West av
 White Oak Restaurant 925 Maple
 White Rose Grill 582 South av
 White Swan Restaurant 445 Main E
 White Tower Systems Inc office 27 Ex-change restrs, 178 Court, 58 Clinton av N, 126 East av, 20 Exchange, 1540 Lake av, 440 Ridge rd W
 Wilder Sandwich Shop 2 Exchange
 Wilson Harold L 1012 Culver rd
 Winton Restaurant 647 Winton rd N
 Wirth-Bott Co 844 Clinton av N
 Wissel Herman A J 134 Monroe av
 Wolf Bernard J 622 Lake av
 Wynn Howard J 493 West av
 Young Men's Christian Assn The 100 Gibbs
 Young Women's Christian Assn Kent Hall 57 S Wash
 Z-R-3 Restaurant 113 State
 Zadrozny Josephine M Mrs 356 Ames

*Rifle Mfrs

CROSMAN ARMS CO 15-53 Henrietta tel Monroe 4529

Roofers

Alliance Roofing Co 538 Hudson av
 Barge Taylor A 111 Brooks av
 Bartosh Edw J 35 Redfield
BAY ROOFING CO 101 Bay tel Stone 5776—For further information see page 131 Buyers' Guide
 Becker Roofing Co 705 Bway
 Bertram Geo F & Son 37 Loomis
 Bonura Jos 685 North
 Brabant Emil 385 Sawyer
 Campanella Philip 201 Morton
 Capasso L J Roofing Co 430 Clinton av N

Central Modernization Co 181 East av
 Chamberlain Oscar W 43 Leavenworth
 Childs Roofing Co 1848 Lake av
 Coccia Louis A 50 Villa
 Davis Elmer W Inc 201 MtHope av
 DeRose Saml 122 Lyell av
 Dun-Rite Roofing Co 102 Central pk
 Engels & Thomas 937 Clinton av N
FLECK ROOFING CO 140 Keeler tel Glenwood 7247—For further informa-tion see page 131 Buyers' Guide
FLESCHE & SCHMITT Inc 118 Brown cor Verona tel Main 5284—For fur-ther information see page 135 Buy-ers' Guide and left bottom side lines

Harding Supply Co 657 Jay
 Hexagon Roofing Co 254 Lyell av
 Horning Bros 17 Roth
 Ideal Roofing Co 54 Phelps av
 Kemp Roofing Co 39 MtHope av
 Keystone Construction Co 217 East av rm 35
 Long Wm H Co rear 513 Clinton av S
 McBride Richd C 156 Cady
McCONNELL JOHN S 271 Mill bus tel Main 3081 res tel Glenwood 641
 Meyer Wm J Co Inc 103 Griffith (as-phalt, tile and slate)
 Modern Home Roofing & Siding Co 134 Myrtle
 Monahan Danl A 64 Edmonds
 Osband A T Sons 350 Hudson av
 Pike Roofing Co 290 Versailles rd
 Rohring Albert H 105 Laburnum cres
 Scialdone Guy 101 Joiner
 Siddons John Co The 61 N Water
 Siegel Max rear 40 Herman
 Smith Ralph J 852 Chili av
 Star Roofing Co 435 Verona
 Tilo Roofing Co Inc 25 S Union
 U S Home Improvement Co 450 StPaul
 Williams Earl J 553 Westfield

Roofing Materials & Supplies

ALLING & CORY CO The 25 Verona tel Main 6060—For further information see page 113 Buyers' Guide
 American Roofing & Siding Co 14 Franklin rm 703
 Bay Roofing Co 101 Bay
FOLLANSBEE STEEL CORP 15-23 Ford tel Main 1369-1370—For further information see page 139 Buyers' Guide
 High Grade Manufacturing Co 752 Gen-eesee
 Horn H G Roofing Co 954 Portland av
HUBBS & HASTINGS PAPER CO 319-325 Main W tels Main 6702-6703—For further information see page 113 Buyers' Guide and right bottom side lines
 Interstate Waterproofings Contractors Co 392 Main W
 Levis Roofing Co 68 Gorham
MATHEWS & BOUCHER 26 Exchange tels Main 1064-1065-1066-1067-1068—For further information see page 62 Buyers' Guide and left top side lines
MORSE WILLIAM B LUMBER CO 340 Main W tel Main 160 and 936 Main E tel Monroe 44 and 951 Thomas av
 Summerville tel Charlotte 589—For further information see page 88 Buy-ers' Guide and right bottom side lines
 P R and S Construction Co 1280 Main E
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further infor-mation see page 100 Buyers' Guide and left side lines
 Sanger Products Co 752 Genesee

Rubber Goods

Berman Tire & Rubber Co 58 Olean (scrap rubber)
 Chamberlin Rubber Co 186 Clinton av N
 Gates Rubber Co 662 Monroe av
 Smith Earl E 133 Clinton av S rm 2

*Rubber Stamps

BOURNE JOHN R CO 131-133 State tels Main 1233-1234—For further infor-mation see page 133 Buyers' Guide and right top side lines
MORSE C H & SON 21 North Water tel Main 1291 (air cushion)—For fur-ther information see page 132 Buy-ers' Guide
RIEGER & NIX STAMP WORKS 259 Central av tel Main 5749—For fur-ther information see page 182 Buy-ers' Guide

**JOHN
R.
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1233-1234**

**131-133
STATE ST.**

**EMBRY C.
MacDOWELL**

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**LIFE
INSURANCE**

—
**RETIREMENT
PLAN
INSURANCE**

—
ANNUITIES

**EMPLOYEE
PENSIONS**

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**PHONE
STONE
113**

—
**624
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ALLIANCE
BANK
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WILDER
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Visit our Penfield Sales and Display Gardens, Baird & Whalen Rds., Ten minutes from City Line

EAST ROCH. 451

Rubber Stamps & Seal Presses —Mfrs & Dealers

Bourne John R Company 131 State
Morse C H & Son 21 Water N
Rieger & Nix Stamp Works 259 Cen-
tral av

*Rubber Tires & Tubes (See Tire Dealers)

*Rubber & Steel Stamps—Mfrs & Dealers

BOURNE JOHN R CO 131-133 State tels
Main 1233-1234—For further infor-
mation see page 133 Buyers' Guide
and right top side lines
MORSE C H & SON 21 North Water
tel Main 1291—For further infor-
mation see page 132 Buyers' Guide
RIEGER & NIX STAMP WORKS 259
Central av tel Main 5749—For fur-
ther information see page 132 Buy-
ers' Guide

Rug Dealers (See also Carpets & Rugs)

Damoth Harry W 89 Anderson av
Deverian Nasib V 258 East av
Deverian Robt V 125 East av
Rug Market 248 Monroe av
Solickian Arsen 254 East av
3A Rug Exchange 345 Court (used)
Tiftickjian Bros 72 East av rm 2
Vartanian A H & Son 310 East av

Rug & Carpet Cleaners

Automatic Rug Cleansing Co rear 674
South av
Baker Rug Works 629 Oak
Certified Process Co 235 Park av
Elter Cleaning & Sales Co 44 Arthur
Ful Shade Briter Process Co 228 South
av (also upholsterers)
Gray Carpet Cleaning Works The 251
Sanford
Rickless Max rear 339 Rutgers
Smith Albert E 833 StPaul

Safe Deposit Boxes—For Rent

CENTRAL TRUST CO Central Trust
bldg 25 E Main tel Main 1625, Brite-
ton office 1806 East av personal loan
and mortgage departments 17 E Main
—For further information see page 8
Buyers' Guide and right side lines
COMMUNITY SAVINGS BANK OF
ROCHESTER NY The East Side
office cor Main and Clinton, Mechan-
ics office 21 Exchange, East av of-
fice 89 East av tel Stone 364—For
further information see page 10 Buy-
ers' Guide and left top lines

GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av Spencerport of-
fice Spencerport, NY—For further in-
formation see page 9 Buyers' Guide
and right side lines

LINCOLN ROCHESTER TRUST CO
main office 183 Main E at Stone at
tel Stone 300 branch offices 5 Main
W, 33 Exchange, 30 Clinton av N,
1495 Lake av, 886 Main W, 660 Mon-
roe av, 520 Portland av, 460 N Good-
man, 1853 Monroe av, 621 Titus av
Irondequoit—For further infor-
mation see page 7 Buyers' Guide and
right top lines

MONROE COUNTY SAVINGS 35 State
tel Main 3878 branch 2 East av at
Main E tel Stone 6649—For further
information see page 11 Buyers'
Guide and right top lines

ROCHESTER SAVINGS BANK 47
Main W at Fitzhugh S branch office
40 Franklin tel Stone 1425—For fur-
ther information see page 12 Buyers'
Guide and right top lines

SECURITY TRUST COMPANY OF
ROCHESTER 103 Main E at Water
S tel Main 954—For further infor-
mation see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
Main office 19 Main W tel Main 7100,
20 East av, 4359 Lake av, 590 Joseph
av, 175 Lyell av cor Saratoga av, 15
Hudson av, 1398 Culver rd, 548 Chili
av and 844 Dewey av—For further
information see page 14 Buyers'
Guide and right side line back cover

*Safe Experts
PUNNETT SAFE CO 545 West av tel
Genesee 7737

Safe Mfrs & Dealers
BRUSH-PUNNETT CO 545 West av tel
Genesee 7737—For further infor-
mation see page 133 Buyers' Guide
Punnett Safe Co 545 West av (reprs)
SCRANTON'S BOOK AND STATION-
ERY CO Inc distributors Herring-
Hall-Marvin safes Taylor Bldg 334-
336 Main E tel Stone 1102—For fur-
ther information see page 20 Buy-
ers' Guide and left bottom side lines

Safety Devices & Equipment
Rochester Safety Equipment Co 83
Howell

Sand & Gravel Dealers
Elam Fred H 546 Bernard
Goodberlet E C & Son 17 Cairn
Schwalbach John 1283 Clinton av S
Tavormina John P 177 Fernwood av
Valley Sand & Gravel Corp The 183
Main E rm 1417

Sanitariums
Belmont Nursing Home 1075 Lake av
Brennan Convalescent Home 31 Rundel
pk
Chase Sanitarium 24 Cambridge
Dale Sanitarium 1040 Lake av
East Avenue Sanitarium 2152 East av
Elmhurst Sanitarium 5 Portsmouth ter
Fairlawn Rest Home 1565 East av
Field Sanitarium 525 Lake av
Frank Jas 136 Chili av
Hebert Home 337 Gregory
Herle Eliz A Mrs 23 Strathallan pk
Knorr Sanitarium & Convalescent
Home 139 Troup
Leonard Lillian Mrs 44 Lorimer
Pillars Rest Home 17 Sibley Pl
Private Home for Elderly People 9
Buckingham
Stewart Ruth V Mrs 540 Winton rd N
Trapp Hilda 96 Chili av

Sash, Doors & Interior Trim
Bannister Lee 133 Clinton av S rm 17
Bannister Lee Inc 133 Clinton av S rm
17

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
89 Buyers' Guide

Francis Metal Door & Window Corp
46-48 Cortland

GEORGIAN BAY LUMBER CO Inc 181
Humboldt tel Culver 1400—For fur-
ther information see page 90 Buyers'
Guide

HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663—
For further information see page 90
Buyers' Guide

HOPEMAN A W & SONS CO 569 Lyell
av tel Glenwood 1000—For further
information see page 36 Buyers'
Guide

Kelly Thos J Co rear 346 Champlain
MILLER PEELESS PRODUCTS Inc
691 Exchange tel Main 2840—For
further information see page 90 Buy-
ers' Guide

MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 30 Buy-
ers' Guide

Overhead Door Co of N Y Inc 22 Spring
(garages)

Rochester Woodcraft Shops Inc The
300 Norton

Stevens & McMillen Co Inc 1969 East
av

Whitmer-Jackson Co Inc 45 Warehouse
Wood Specialties Inc 124 Railroad
Woodcraft Shop Inc The 300 Norton

Sausage Mfrs

"ARPEAKO" MEAT PRODUCTS (To-
bin Packing Co Inc) 900 Maple tel
Genesee 5200—For further infor-
mation see page 98 Buyers' Guide and
left bottom side lines
Forman's 119 Main E rm 823
Fromm Bros 200 Campbell
Italo American Products Co 516 Brown
Schrader's Meat Products Co 651 Ply-
mouth av N
Stock Chris F 819 Clinton av S
Tobin Packing Co Inc 900 Maple
Zahner & Co 78 Front
Zweigl's 214 Joseph av

*Savings Banks

COMMUNITY SAVINGS BANK OF
ROCHESTER NY The East Side of-
fice cor Main and Clinton st, Mechan-
ics office 21 Exchange, East av office
89 East av tel Stone 364—For fur-
ther information see page 10 Buyers'
Guide and left top lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For
further information see page 11 Buy-
ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47
Main W at Fitzhugh S branch office
40 Franklin tel Stone 1425—For fur-
ther information see page 12 Buyers'
Guide and right top lines

Savings & Loan Associations

Columbia Banking Saving and Loan
Assn 31 Main E
Consolidated Savings & Loan Assn 328
Main E rm 308

FIRST FEDERAL SAVINGS AND
LOAN ASSOCIATION OF ROCHE-
STER 18 Franklin, 764 Jay, 15 State
and 1896 Monroe av Brighton tel
Stone 6464

Investors Syndicate Title & Guaranty
Co 14 Franklin rm 421

Pinnacle Avenue Savings & Loan Assn
812 Clinton av S

Saw Manufacturers

HUTHER BROS SAW MFG CO 1290
University av tel Monroe 5916—For
further information see page 134
Buyers' Guide

Scale Mfrs & Dealers

Rochester Scale Works 265 Plymouth
av N

Toledo Scale Rochester Co 144 State

Schools, Colleges & Academies

(For Public Schools see Index to
Contents)

Academy of the Sacred Heart 8 Prince
Aquinas Institute of Rochester 1127

Dewey av
Barons Allen M 388 South av

Blessed Sacrament Parochial School
534 Oxford

Cody School of English 155 Main W rm
412

Colgate-Rochester Divinity School The
1100 S Goodman

Columbia School The 22 S Goodman

COMPTONER SCHOOL 310-312 Tay-
lor bldg 328 Main E tel Stone 6878

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 75 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

Corpus Christi Parochial School 880 Main E
Culver Academy 5 StPaul rm 302 (beauty culture)
Darrow-May Secretarial School 154 East av rm 203
Eastman School of Music 26-36 Gibbs
Ethel's Secretarial School 292 Oxford su 15
Franklin Institute 550 Main E (correspondence)
Gregory Bible School 191 Gregory
Harper Method Beauty School 14 Franklin rm 3-A (beauty culture)
Hochstein David Memorial 12 Hoeltzer
Holy Apostles Parochial School 6 Austin
Holy Cross Parochial School 70 Latta rd
Holy Family Parochial School 899 Jay
Holy Redeemer Parochial School 640 Hudson av
Holy Rosary Parochial School 420 Lexington av
Immaculate Conception Parochial School, Edinburgh nr Plymouth av S
International Accountants Society Inc 14 Franklin rm 500
INTERNATIONAL CORRESPONDENCE SCHOOLS 14 Franklin rm 1016 tel Stone 2578—For further information see page 134 Buyers' Guide
McCarthy Mary 51C Prince (secretarial)
McKechnie-Lunger School of Commerce 362 East av
Meacham Aviation Corp, Municipal Airport Scottsville rd
Minetta Francis 229 Dartmouth (nursery school)
Nazareth Academy (RC) 1001 Lake av
Nazareth Hall Academy (RC) 180 Raines pk
North American Baptist Seminary 246 Alexander
Our Lady of Good Counsel Parochial School, Brooks av nr Genesee Park blvd
Our Lady of MtCarmel Parochial School 55 Ontario
Our Lady of Perpetual Help Parochial School 1069 Joseph av
Our Lady of Victory Parochial School 215 Andrews
Playtime Nursery School 96 Colby
Roberts School of Beauty Culture 5 StPaul rm 505
Rochester Business Institute Inc 172 Clinton av S
Rochester Calculating School 119 Main E rm 825
Rochester Hebrew School 144 Baden
Rochester Institute of Technology 65 Plymouth av S
Rochester School for the Deaf 1545 StPaul
Rowley's Auto Driving School 14 Ridge rd
Sacred Heart Parochial School 315 Flower City pk
StAgnes Institute 876 Main E (parochial)
StAndrews Preparatory Seminary (RC) 444 Plymouth av N
StAndrews Parochial School 901 Portland av
StAnthony of Padua Parochial School 70 Lyell av
StAugustine School 420 Chili av
StBernard's Seminary (RC) 2260 Lake av
StBoniface Parochial School 11 Whalin
StBridget's Parochial School 116 Hand
StCasimir's School (Polish National Catholic) 8 Ernst
StFrancis Xavier Parochial School 308 Bay
StJohn the Evangelist's School, Humboldt cor Floverton

StJoseph's Commercial School 120 Franklin
StJoseph's Parochial School 120 Franklin
StLucy's Parochial School, Troup cor Tilden
StMary's Colleges 31 South
StMichael's Parochial School 343 Clifford av
StMonica's Parochial School 841 Genesee
StStanislaus Parochial School 1128 Hudson av
StTheresa's Parochial School 12 Mark
Sts Peter & Paul's Parochial School 675 Brown
Schoenheit School of Beauty Culture 328 Main E rm 224
School of Christian Instruction, Jersey cor Cedarwood ter
SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 134 Buyers' Guide and left top lines
University of Roch College for Men, River blvd
University of Rochester College for Women, University av, Prince and N Goodman
University of Roch School of Medicine & Dentistry 260 Crittenden blvd

Scientific Instrument Mfrs
Biesenbach Elmer 36 StPaul rm 212 (thermometers)
Taylor Bros Co 95 Ames cor West av (advertising)
Taylor Instrument Companies 95 Ames cor West av

***Screen Process Signs**
RUEBY PROCESS DISPLAYS 29 N Water tel Main 5296

Screw Machine Products
Kaddis A G Screw Products Co Inc 42 Allen
Laux Frank W 99 MtHope av
Lucas Screw Products Inc 950 Exchange
Teale Machine Co 175 Akron

***Screw Machines**
DAVENPORT MACHINE TOOL CO Inc (mfrs) 167 Ames tels Genesee 3162-3163—For further information see page 96 Buyers' Guide

Screw Manufacturers
Barrett-Jermyn 113 N Water
Rochester Machine Screw Co Inc 161 Clarissa
Screw Products Co Inc 16 Main W rm 213

Sculptors
Langenbahn Aug A 636 South av

***Seamless Steel Tubing**
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 100 Buyers' Guide and left side lines

Second Hand Goods
Begy Elfreda Mrs 271 North
Berghorn John F 546 Main W
Byrd Mary Mrs 471 Clarissa
City Auction House 870 N Goodman
Davis Bessie R Mrs 242 Clinton av N
Dealers Supply House 128 Front
Hill Wm F 233 North
Longale Ralph 289 Gregory
Marshall Chas 188 North
Melting Pot The 246 Monroe av
Platt John L 514 South av
Prescott & Self 124 Reynolds

Secretarial Schools
SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 134 Buyers' Guide and left top lines

Seed Bags
STECHER TRAUNG LITHOGRAPH CORP 274 N Goodman tel Monroe 450—For further information see page 86 Buyers' Guide

***Seeds**
GLEN BROTHERS Inc 1768 Main E tel Culver 1854 (grass)—For further information see page 105 Buyers' Guide and right top side lines

***Seeds—Retail**
HART & VICK Inc 45-55 Stone tels Main 1200-1201—For further information see page 135 Buyers' Guide and right bottom side lines

Seedsmen
(See also Nurserymen)
Gardner Seed Co Inc 39 Spencer (whol and retail)
Gunson L P & Co 1 Ambrose (whol and retail)
Harris Joseph Co Inc 168 Roch Food Terminal
HART & VICK Inc 45-55 Stone tels Main 1200-1201—For further information see page 135 Buyers' Guide and right bottom side lines
Higgle G K & Co 39 Spencer (whol)
Mandeville & King Company 1040 University av
Vick Seed Co 24 Scio

***Service Stations**
PACKARD MOTOR CARS Bancroft Motors sales and service 33 Stillson tel Stone 3720—For further information see page 4 Buyers' Guide

Sewing Machines
Adams Machine Co 1051 Culver rd
Lewis Invisible Stitching Machine Co 1051 Culver rd
Moore Elwood B 423 South av (reprs)
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines
Singer Sewing Machine Co Inc 47 East av
Wicks Jacob 277 North

***Shapers**
ADAMS OGDEN R (Amnico, Vernon, Gemco) show rooms 264-266 State bus tels Main 6374-6375 res tel Hillside 2372-J—For further information see page 94 Buyers' Guide and left side lines

***Shavings & Sawdust**
ROCHESTER BOX & LUMBER CO Inc 501 W Commercial, East Rochester—For further information see page 21 Buyers' Guide

***Sheet Lead**
ROCHESTER LEAD WORKS Inc 380-382 Exchange tel Main 1154—For further information see page 98 Buyers' Guide

***Sheet Metal—Perforated**
ERDL PERFORATED CO 171 York tel Genesee 2608—For further information see page 135 Buyers' Guide

Sheetmetal Workers
Allen E H 495 Monroe av
Altman Jack 16 Sullivan
Ballard Geo 10 Gunnison
BAREHAM H J & SONS Inc 70 Gregory Hill rd tel Monroe 1136—For further information see page 115 Buyers' Guide
Barner E J 485 Dewey av
Becker Earnest 525 Clinton av N
Beikirch A W & Son 519 Central pk
Berna Edw G 175 Saxton

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Sheet Metal Workers—Con

Bertram Geo F & Son 37 Loomis
Blower Systems Corp 340 Lyell av
Bowles Wm J 101 Frost av
Comunale Anthony J 83 Bronson av
Cromble's 565 N Goodman
DeRose Saml 116 Lyell av
DeWitte John A 73 Webster av
Euler Nicholas J 21 Benton
Fieke Rudolph R 276 Allen
Fitch Harry L 520 Jefferson av
FLESCH & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 135 Buy-
ers' Guide and left bottom side lines

Friday Richd W 779 Maple
Gehrig Robt F 575 Post av
Gerber Louis S 569 Joseph av
Greenbaum Alexander 452 Joseph av
Greenbaum Jos 521 Joseph av
Huck E F & Son 261 Wilder
Hyde Geo W 223 Ellicott
Jacobson Chas A 822 Clinton av N
Japp Saml 71 Herman
Johns Henry F rear 73 Walnut
Kimmel Fred H 37 Curlew
Knab & Wilson 276 Central pk
Knowles Geo H 54 Arnett blvd
LeBlanc Jos J 331 Cottage
Long Anthony 1472 Clifford av
Mader Albert J 18 Diem
Malbaum & Son 1282 North
Mayer Lawrence V 89 Charlotte
McCONNELL JOHN S 271 Mill bus tel
Main 3081 res tel Glenwood 641
MEYER WILLIAM J CO Inc 103 Grif-
fith tel Stone 133—For further in-
formation see page 135 Buyers'
Guide

Monks Richd T 16 Winton rd N
Morofsky Saml 89 Hanover
Newbauer Wm A 916 Main W
Nicholas Chas A 604 Clinton av S
Noce Joe 696 South av
Pollasani Peter 194 Martin
Pryor P Co 550 Remington
Renz Herman J 1120 Main E
Ricotta Chas 122 Weld
Rodman Frank W 1992 South av
Salzman Jacob 85 Kelly
Schoeneman Fredk Sons 464 StPaul
Schwartz Paul C 877 Clinton av S
Schwarz Frank L 44 Wilder
Seaman Byron J 1069 Clinton av S
Spring Sheet Metal & Roofing Co 354
State
Stevens Burton P 565 N Goodman
Strauss Edw 951 Joseph av
Swartz Werner 361 Hague
Testa Nicholas 178 Jay
Turk Benj 346 Avenue B
VonBuren Sheet Metal Works 255 Fur-
long
Vonhof Sheet Metal Works 190 Akron
Weinert Paul 107 Driving Park av
Wickman Geo K 1507 Main E
Wickman's Metal Shop 780 Hudson av
Williams Clarence T 644 University av
Willis Elmer G 64 Austin
Wittine Frank 62 Asbury

***Shelving**
"ALL PURPOSE" METAL EQUIP-
MENT CORP (adjustable and fixed)
254 Mill tel Main 2715—For further
information see page 139 Buyers'
Guide

***Shipping Cases**
NEUN H P CO Inc (corrugated and
fibre board) 415 Culver rd cor Uni-
versity av tel Monroe 1216—For fur-
ther information see page 20 Buyers'
Guide

Shirt & Collar Mfrs
Baldock Alf J 5 StPaul rm 223
Bristol Chester A 26 North rm 647

Shoe Dealers—Retail
Altier & Heetler Corp 900 Main W

Baker Shoe Store 186 Main E
Bareils G & Son 826 Joseph av and 1894
Culver rd

Beck A S Shoe Corp 106 Main E
Bernstein Saml 723 Monroe av
Blair Abr 490 Monroe av
Bright John Shoe Store 46 North
Burke Donald J 259 Main E
Byers Shoe Store 321 Joseph av
Camhi Saml 239 Joseph av
Cardella Jos G 2 Winton rd N
Clark Shoe Store 62 Clinton av S
Dierna Saml 1076 Clinton av N
EASTWOOD WM & SON CO 29-31 East
avenue and 18 Main W telephone
Stone 400 (Laird, Matrix, Air-Step,
Johnson & Murphy, Genesee, Towne,
Propriet, Scampers and McCallum
Hosiery)—For further information
see page 136 Buyers' Guide
Emler Bootery 1009 Clinton av S
Endicott-Johnson Corp 88 Main E, 286
North and 395 Ridge rd
Factory Shoe Outlet 575 Joseph av
Father & Son Shoe Stores Inc 96 Main
E

Ferri Saul 679 Plymouth av N
Florsheim Shoe Shop 139 Main E
Flutts Mary E Mrs 143 Park av
Gerber Jacob 155 Joseph av
Glade's Bootery 684 South av
Gray's Shoe Store 44 Main E
Haigh Thos A 178 Genesee
Hanover Shoe 155 Main E
Health Spot Shoe Stores Inc 320 Main
E

Junior Footwear 44 East av
Kabelac Karl 107 Conkey av
Kent Arthur Inc 23 East av
Kinney G R Co Inc 70 Main E
Koren Julius 907 Clinton av N
Leckinger Philip H 32 StPaul
Logan Roy Shoe Store 129 Main E
Manufacturers Shoe Outlet 64 Main E
Mascioli John 434 North
McAn Thom Shoe Co 98 State and 151
Main E

McFARLIN CLOTHING CO 191-195

Main E tel Main 5832
Meyer Andrew J 596 Hudson av
Miller I Stores Co 41 East av
Moore Fred A 178 Main W
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

Nisley Co The 217 Main E
Noshay Rose Mrs 403 Joseph av
Park Sons Inc 366 Main E
Parmelee Shoe Shop 54 East av
Pelix Angelo 212 Winton rd N
Phelan Harry H & Co 324 Main E
**PIDGEON STORE The (Arch Preser-
ver Shoes)** 25 Clinton av S tels Main
6398 and 6399

Pidgeon Wm 25 Clinton av S
Plymouth Bargain Shoe Store 588 Ply-
mouth av S
Ranieri Assunta Mrs 592 Jay
Rapp Geo W 1151 Lyell av
Regal Shoe Co 181 Main E
Reichert Emil 260 Portland av
Rich Thos C 455 Lyell av
Rode's Shoe Store 116 Main E
Rolick Dorothy 737 Hudson av
Rosenberg Benj 221 North
S & J Shoe Store 471 State
Sanderson Health Shoe Shop 16 Clin-
ton av S

Schiff's Big Shoe Store 467 Ridge rd
Schmanke John H 1480 Dewey av
Scholland Frank S 408 State
Scholl Dr Foot Comfort Shop 98 Clin-
ton av S
Seneca Bootery 18 Clinton av S
Servas Jacob 485 Chili av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Stahibrodt Lawrence C 266 Alexander
Steffins Chas W 557 South av
Stein Maurice W 380 Joseph av

Stillman's Orthopedic Shoes 7 East av
Talluto Frank rear 102 Bay
Tanoff Wm 426 Joseph av
Thing's Shoe Stores Inc 100 State
Torri Thos 1624 Clifford av
Tracy's Shoes 46 East av
Treadeasy Shoe Shop 4 Franklin
Vaccaro Saml B 508 Main W
Walzer Chas A 1783 Dewey av
West End Sample Shoes 191 Genesee
Winterroth's 357 Driving Park av

Shoe Dealers—Wholesale

Fikany Shoe Company of N Y Inc 42
East av rm 210
Heilbrunn J & Sons 119 Mill
Staud Shoe Corp 155 StPaul

*Shoe Lasts

EMPIRE LAST WORKS Palmer corner
Breck tel Culver 1700

Shoe Mfrs

Armstrong D & Co Inc 155-159 Ex-
change
Artisan Shoe Corp 244 StPaul
Carpenter Shoe Co Inc 161 Clarissa
(infants)
Chesbrough G W 797 Smith
Coon W B Co 37 Canal
DiPasquale Angelo 313 N Union
Elam F S Shoe Co Inc 1500 Clinton av
N
Heiber Wm & Son 101 Berlin
Mann Adolf H 487 Joseph av (ortho-
pedic)
Menihan J G Corp 276 and 739 Clinton
av S
Newcomb-Anderson Shoe Co Inc 276
Sanford
Reed E P Co Inc 250 N Goodman
Sullivan Baby Shoe Mfg Co rear 14 Ed-
monds
Valsey S B Shoe Co Inc 625 S Good-
man

Shoe Mfrs' Goods & Supplies

EMPIRE LAST WORKS, Palmer cor-
ner Breck tel Culver 1700
Gilbert E T Mfg Co Inc 228 South av
John W Weltz & Company 160 State
Kalb J J & Sons 37 Andrews (findings)
Rochester Heel Co 14 Brown's race
Rochester Shank Co Inc 757 Clinton av
S
Schelter Last Co Inc 64 Cumberland
Simon E M Shoe Co 390 Clinton av N
Vulcan Corp 625 S Goodman (wood
heels)

Shoe Patterns

Bertsch A & Son 20 Spring
Cross Shoe Pattern Co Inc 49 South av

Shoe Repairers

Agresti Vittorio 628 North
Aguglia Louis 804 Meigs
Altier John L 881 Portland av
Altier Wm 1442 Dewey av
Amandola Frank 461 Jay
Amico Frank J 457 Ridge rd
Armore Paul 602 Portland av
Atlantic Quick Shoe Repair 871 Atlan-
tic av
Atseff Michl 10 Owen
Ball Quick Shoe Repairing 84 Clinton
av N
Bellapiano Vito rear 1624 Clifford av
Bruno Philip 216 Court
Buttacavoli Battista 1052 Norton
Cancella Chas 1046 Hudson av
Caravella Anthony J 578 Jefferson av
Cardella Salvatore 745 Winton rd N
Carlisi Steph 178 Webster av
Cassata John 1822 Clinton av N
Casti Eug 1836 Dewey av
Catanzara Steven 799 Maple
Chiarenza Jos 606 Plymouth av S
Chiarenza Pasquale 74 Davis
Christoff Angel V 118 Main W
Closeff Frank 510 Lyell av
Citron Wolf 944 Genesee

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Coglitore Alf S 122 Otis
Community Shoe Repair 385 Winton rd
N

Crapanzano Jos 673 Bay
D'Andrea Pasquale 160 Child
DeCarne Nunzio 851 N Goodman
DeLuxe Shoe Repair 372 Meigs
DeStefanis Vincenzo 392 Norton
DiGiacomo Damiano 395 Clarissa
DiGiorgio Steph 993 Joseph av
Downes Wm N 552 Dewey av
Fabi Fabio 315 Webster av
Fama Anthony 699 Jay
Fantauzzo Chas F 503 Thurston rd
Fasullo Louis 2257 Clifford av
Ferrara Jos 4440 Lake av
Ferraudio Dominick 274 Joseph
Fersaci Chrktopher 151 N Union
Francesco Vincenzo 28 Gillette
Francione Mario 833 Clinton av N
Gianno Anthony 871 Joseph av
Gilbert Saml 322 Joseph av
Glofrida Matthew 261 Clinton av N
Giuliano Saml 110 Monroe av
Grippe & Co 120 Main E
Guli Otto B 889 Portland av
Hoffman Harris 534 Joseph av
Impicini Emedio G 3988 Lake av
Infantino Alphonse 113 Saratoga av
Insalaco Michl S 355 Smith
Jerry's Expert Shoe Repair Service 128
Genesee

Kaplan Alex 400 Joseph av
Klrsh Aaron 207 Main W
Lambis Michl 822 Merchants rd
Lambo Jos 646 Park av
Lanni Angelo M 1625 StPaul
Lanuti Thos 32 N Water
Lanza Vincenzo S 510 Dewey av
LaRussa Saml E 348½ Driving Park av
Latragna Raymond C 604 South av
Lewis Emil 1447 Main E
Liguri Saml 795 Clinton av N
LoManto Jas 701 Lake av
Lorenzo Jos 39 Webster av
Macri Dominick 416 Genesee
Magnanti Saml 1321 Clifford av
Manclocchi Umberto 60 Brooks av
Mangurian Avedis 246 Court
Marino Cardill 822 Genesee
Marino Ignazio 98 Orange
Mascoli Angelo 1537 Main E
Mendola Luigi 260 Conkey av
Mercurio Jos 205 Genesee
Millitello Russell 423 Parsells av
Mirrione Giacomo 60 Bloss
Montalbano Frank 661 Hudson av
Montalbano Paul 40 Stonewood av
Morganti Chas 487 Portland av
Morreale Philip 340 Thurston rd
Moscato Antonio 656 Monroe av
National Shoe Repairing Co 147 State
Navis Jacob 734 Joseph av
Nawrocki Walter 974 Hudson av
Nicastro Jos 399 Main E
Nicolai Jos 684 Jefferson av
Niedzielski John 715 Hudson av
Osband Israel 1509 Main E
Palermo Jos 98 Central pk
Panzica John 946 Clinton av N
Pappani Anthony 15 Blakeslee
Passero Alf 102 Scio
Pastorello Salvatore 938 Clinton av S
Ptor Jos 171 Hudson av
Puleo Michl 71 Lincoln
Quinn Bros 308 Genesee
Ralph's Shoe Repair 56 Atlantic av
Raymond Saml 110 Lowell
Rizzi Chas 722 Jay
Sachelli Pasquale 362 Arnett blvd
Salerno Nunzio 1474 Clifford av
Salomone Chris 4 Atlas
Scancarello Jas 444 Ames
Scarcioffa Angelo 909 Jefferson av
Scarcioffa Frank 501 Chilli av
Scheid Leo G rear 486 Lyell av
Schlavo Shoe Builders 830 Dewey av
Schifano Giuseppe 501 West av
Sciaratta Felix 539 N Goodman
Sciollino Rosario 389 Portland av
Sciortino Anthony 1019 Clifford av

Sciortino Francesco 1559 MtHope av
Shoe Top Repair Service 12 Front
Siamo John A 28 Exchange
Siracusa Alphonse 755 Main W
Spallina Bartolo 222 Lyell av
Spinelli Michl jr 1694 Clifford av
Spoto Sebastian 366 Brown
Swartelle Edw B 531 Central av
Tantillo Salvatore 244 Bay
Tassone John 41 Weld
Technical Shoe Repair 20 Turner
Tiberio Anthony 352 Plymouth av S
Tomas Salvatore 844 Main W
Unique Shoe Repair Shop 164 Genesee
Vaccaro Jos 415 Scio
Villareale Diego S 109 Central pk
Volpe Bros 1316 Dewey av
Weisner Abe 561 Clinton av N
Wildman Sigmund 368 Hudson av
Zambito Jos 196 Central pk
Zeppetella Anthony 854 Main W
Zippitello Alphonso 448 Jefferson av

Shoe Shiners

Angelidis Danl G 16 Main E rm 7
Circle Hat Cleaning & Shoe Shine 314
Main E
Eleoff Angelo 277½ North
Ernest & Yare 16 Gibbs
Genesee Shoe Shining Parlor 110 South
av
McGovern & Scalone 423 Lyell av
Nick Saml 367 Central av
Russo Raffaele, NYC sta 350 Central av
Smith Frank L 32 N Water
Smith John 224 and 281 Joseph av
Stokes Jas 343 Central av and 312 Cla-
rissa

*Show Card and Sign Writers Supplies

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140-8141-
8142—For further information see
page 108 Buyers' Guide and left top
lines

*Sidewalk Contractors

WHITMORE RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 30 Buyers'
Guide

Sign Painters & Mfrs

Aiken Earl B 4 Circle
Aronson Aaron J 127 N Water
Bellby Walter S 164 Woodbine av
Claudius Displays 163 StPaul 2d fl
Clinton Signs 21 Peck
Cook Thos Adv Co Inc 846 Clinton av
S
DeMallie Signs 102 State
Empire Out Door Advertising Co Inc
161 Humboldt
Frankel Lettering Co 36 StPaul rm 412
Granger Signs 90 State
Gupp Bros Signs 316 Main E
Harrigan Sign Co 109 Main E
Harris David H rear 377 Joseph av
Hauck Neon Displays 109 N Water
Hoffman Irving F rear 161 Lux
Keller Fred J 328 Main E rm 403
Kenney Thos 20 Spring
Kornet Displays & Signs 72 Mortimer
Kretz Harold C 178 Lux
Loavenbruck Elmer W 171 Clifton
Mannhardt Fredk 35 Magnolia
Martin Fredk G 106 Elba
Mendick Jos rear 539 Joseph av
Miller Philip M 70 Chandler
Miller Sign Co 38 Main E
Modern Process Studios 163 StPaul
Neon Equipment Co 55 Halstead
Nu-Lite Neon Sign Co 17 Spring
Perry's Neon Signs 279 Hudson av
Pierrepont Signs 341 and 386 Clinton
av N
Polito Arth A 32 Midvale ter
Roadside Advertising Co 314 Buffalo
rd
Rochester Poster Advertising Co Inc 80
Platt

Schaller Jos J 21 Glasser
Schauman Sign Service 120 Monroe av
Schrader Sign Co 339 Orange
Siegel Hyman 12 Herman
Sign-O-Graph Co 175 Portland av
Wolters Arnold P 68 Akron

*Sign Writers Supplies

SULLIVAN H H Inc 63-75 South ave-
nue tel Stone 550—For further in-
formation see page 19 Buyers' Guide
and right top lines

Sign & Card Writers

Adept Display Advertising Co 518 Main
W
Howard John E 31 Elm rm 4
Reynolds Signs 35 Clinton av N 2d fl
Swart Arth L 1310 Dewey av

Signalling Devices & Systems

General Railway Signal Co 801 West
av
General Street Signal Corp 119 Main E
rm 519
Gould Coupler Corporation 20 Syming-
ton pl

Silks

Manhattan Silk Store 393 Main E
Skinner Wm & Sons 82 StPaul rm 723

*Silver Platers

STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 115
Buyers' Guide

*Silverware—Retail

BAILEY GEORGE C J ART SHOP 234
Main W tel Main 2196
SCHEER E J Inc 249-253 Main E opp
Sibley's tel Stone 710—For further
information see page 86 Buyers'
Guide

TICE & GATES 347-349 East av tel
Stone 646—For further information
see page 30 Buyers' Guide

Smelters & Refiners

Federated Metals Division American
Smelting & Refining Co 16 State rm
218
Levinson Bros 48 North

*Smoke Stacks

FLESCH & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 135 Buy-
ers' Guide and left bottom side lines

Smokers Articles

Bo Bo Mfg Co 36 StPaul rm 213
Trojan Sanitary Pipe Cleaner Co 205
Bayclif dr

Soap Mfrs

Franklin Chemical Co 360 Exchange
Puritan Inc 573 Lyell av
ROCHESTER GERMICIDE CO (jelly,
liquid, oil and powdered) 16-24 Dowl-
ing Place tel Main 338—For further
information see page 44 Buyers'
Guide
Sanitary Products Co 874 Seward
Zonneville M J Sons rear 2052 Main E

Social Service Agencies

American Red Cross Rochester Chapter
150 Spring
COUNCIL OF SOCIAL AGENCIES 70
Water N tel Main 7086
ROCHESTER COMMUNITY CHEST
Inc 70 Water N tel Main 7086
Salvation Army 64 North
Visiting Nurse Associations 130 Spring
Women's Educational Industrial Union
84 North

Soda Fountain Dealers

CABLE-WIEDEMER Inc 197-213 Cen-
tral av tel Main 6868

1762-1772 MAIN E.

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Soda Fountain Supplies
Holderle Bros Inc 341 Exchange
RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 136 Buy-
ers' Guide

SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—For further
information see page 137 Buyers'
Guide

SMITH-JUNIOR CO Inc 266 Lyell av
tel Glenwood 2244—For further in-
formation see page 137 Buyers' Guide
Truax J P Inc 140 Edinburg
Valtex Products Co 845 S Goodman

Soda Fountain Syrups—Mfg
RICHARDSON CORPORATION 1069 Ly-
ell av tel Glenwood 307—For further
information see page 136 Buyers'
Guide

Solder—Mfrs
ROCHESTER LEAD WORKS Inc 380-
382 Exchange tel Main 1154—For
further information see page 98 Buy-
ers' Guide

***Sound Equipment—Theatre**
WEBER MACHINE CORP 59 Rutter
tel Glenwood 6520

***Sound Recording**
SOUND SCRIBER SALES & SERVICE
Paul W Anderson Company rm 610
Broad W tel Main 3326—For further
information see page 43 Buyers'
Guide

Sound & Paging Systems
STROMBERG-CARLSON CO 100 Carl-
son rd tel Culver 260—For further
information see pages 118 and 138
Buyers' Guide

***Special Machinery**
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 97 Buy-
ers' Guide
UNION TOOL CO The (and experimen-
tal work) 299 Norton tel Glenwood
3495—For further information see
page 95 Buyers' Guide

Spices—Wholesale
Atlantis Sales Corp 1 Mustard

Sporting Goods—Dealers
Bernstein Isadore 3 Front
Champion Athletic & Sportswear Co 71
StPaul (knit goods)
Davis Nathan E 174 Main W
Englert Chas J 237 Clifford av (fishing
tackle and bait)
Gauss Chas P 29 South av
Gibbs Ernest V 271 Lyell av
Glassman David 105 Main E
Gun Shop The 117 State (guns)
Hannan Gus & Co 957 Portland av
Higbbs Sporting Goods 37 StPaul
Huber L J & G R 260 Bronson av
Rose Sport Shop 825 StPaul
Ruby's Sporting Goods Store 843 Clin-
ton av S
SCHMIDT RUDOLPH & CO Inc 43
South av tel Stone 75—For further
information see page 115 Buyers'
Guide
Spence Jas L 389 Ames

Sporting Goods—Mfrs
Crosman Arms Co 15 Henrietta (air
rifles)

***Spray Paint Equipment**
BARNARD-POTTER & REMINGTON
9-11-13 N Water tel Main 8140-8141-
8142—For further information see
page 108 Buyers' Guide and left top
lines

Spraying Equipment—Mfrs
KELLOGG DIVISION AMERICAN
BRAKE SHOE CO 97 Humboldt tel
Culver 2815
Paasche Air Brush Co 119 Main E rm
825

Sprinkler Systems—Fire
Automatic Sprinkler Co 476 Garson av
(installation)
Globe Automatic Sprinkler Co 315 Alex-
ander rm 335

HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For fur-
ther information see page 116 Buy-
ers' Guide

WRIGHT & ALEXANDER COMPANY
21-23 Otsego tel Main 1056 or 6828—
For further information see page 116
Buyers' Guide

Stamping Works & Die Cutters
Babst Engraving Co 291 Gregory

Stationers—Mfrs & Wholesale
Curtis 1000 Inc 82 StPaul rm 522
Eastern Stationery Co 36 StPaul rm
101
Heinn Co The 328 Main E rm 530
Macke-Williamson Stationery Co Inc
51 State
Modern Stationery Co 4425 Lake av
Rochester Envelope Co Inc 72 Clarissa
Rochester News Co The 19 Church
Rochester Stationery Co Inc 108 Mill
**SCRANTON'S BOOK AND STATION-
ERY CO** Inc main office Taylor bldg
334-336 Main E tel Stone 1102 jobbing
division 29 N Water tel Main 3386—
For further information see page 20
Buyers' Guide and left bottom side
lines
Tranco Envelope Co 16 Main W rm 241
Williamson Law Book Co 51 State (le-
gal blanks)

Stationers—Retail
BOURNE JOHN R CO 131-133 State tels
Main 1233-1234—For further infor-
mation see page 133 Buyers' Guide
and right top side lines
Bragg Henry O 1123 North
Fisher Martin 173 Joseph av
Girard's Stationery 155 Park av
Heinrich-Seibold Stationery Co 64 Ex-
change
Hellenschmidt Rose M 119 Main E rm
823
Schouton Henry Co 357 Main E
**SCRANTON'S BOOK AND STATION-
ERY CO** Inc Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 20 Buyers'
Guide and left bottom side lines
Shaners Pen Shop 16 Clinton av S
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Society Stationery Co 121 Merrimac

***Statistical Information—Auto-
motive & Consumers**
POLK R L & CO Inc New York office
354 Fourth av N Y C tel Caledonia
5-8500

Steam Fitters
Donovan Mortimer F 99 Earl
Krech Ernest 537 Avenue D
Porcelli Frank J 155 Pennsylvania av
Wolter Wm A 114 Richland

Steam Fitters' Supplies
CASE W A & SON MFG CO Case bldg
72-90 StPaul tels Main 3404-3405-3406
—For further information see page
116 Buyers' Guide
Federal Products Corp 45 Exchange rm
509

HAVERSTICK & CO Inc 45-49 Ford tels
Main 70-71-72—For further infor-
mation see page 99 Buyers' Guide
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 116 Buyers'
Guide

***Steam Laundries**
(See Laundries—Steam)

Steam Specialties
Stone Company The 119 Main E rm
817
Webster Warren & Co 16 Main E rm
210

Steam & Hot Water Heating
WRIGHT & ALEXANDER COMPANY
21-23 Otsego tel Main 1056 or 6828—
For further information see page 116
Buyers' Guide

Steamship Agents
Bonsignore Calogero 324 State
Canada Steamship Lines 101 East av
Kalbfleisch J C Co Inc 183 Main E
Kalbfleisch Travel Agency 183 Main E
Wylder Travel Services 328 Main E rm
200

***Steel Die Engraving**
(See Engravers)

Steel Furniture & Equipment
Mfrs
All Purpose Metal Equipment Corp 254
Mill

***Steel Shop Tables**
**"ALL PURPOSE" METAL EQUIP-
MENT CORP** 254 Mill tel Main 2715
For further information see page 139
Buyers' Guide

***Steel Shelving**
**"ALL PURPOSE" METAL EQUIP-
MENT CORP** (adjustable and fixed)
254 Mill tel Main 2715—For further
information see page 139 Buyers'
Guide

***Steel Factory Trucks**
**"ALL PURPOSE" METAL EQUIP-
MENT CORP** 254 Mill tel Main 2715
—For further information see page
139 Buyers' Guide

***Steel Stamps—Seal Presses**
BOURNE JOHN R CO 131-133 State
tels Main 1233-1234—For further in-
formation see page 133 Buyers'
Guide and right top side lines
MORSE C H & SON 21 North Water tel
Main 1291—For further information
see page 132 Buyers' Guide
RIEGER & NIX STAMP WORKS 259
Central av tel Main 5749—For fur-
ther information see page 132 Buy-
ers' Guide

***Steel & Steel Products**
HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 143 Buyers' Guide

**Steel & Steel Products—Mfrs &
Dealers**
Adjusta-Post Co of Rochester rear 127
Genesee
Beals, McCarthy & Rogers Inc 14
Franklin rm 1104
Brace Mueller-Huntley Inc 315 Hollen-
beck
Crane Geo S Co 1009 Joseph av
Faucher-Bereza Co 48 Cumberland
Frasse Peter A Co Inc 14 Franklin rm
820
Hauserman E F Co 82 StPaul rm 519
Leach Steel Corporation 80 Steel
Milcor Steel Co 40 Greenleaf (fabrica-
tors)

Main Office

183 E. Main St.

**LINCOLN ROCHESTER
TRUST COMPANY**

14 CONVENIENTLY LOCATED OFFICES

Rochester**Trust Office**

5 W. Main St.

Sharon Steel Corp 45 Exchange rm 616
Signode Steel Strapping Co 119 Main
E rm 823
Vanadium-Alloys Steel Co 25 North rm
1031
Weirton Steel Co 45 Exchange rm 401
(sheet steel)

***Stencil Cutters**

BOURNE JOHN R CO (rubber stamps)
131-133 State tels Main 1233-1234—
For further information see page 133
Buyers' Guide and right top side
lines
RIEGER & NIX STAMP WORKS 259
Central av tel Main 5749—For fur-
ther information see page 132 Buy-
ers' Guide

***Stencil Cutting Machines**

MORSE C H & SON (rubber stamps) 21
North Water tel Main 1291—For fur-
ther information see page 132 Buy-
ers' Guide

Stenographers—Public

Business Service Co 130 Main E rm
803
Cone Mabel 5 StPaul rm 522
Croughton Mary G 16 Main W rm 426
Leary Helen H Mrs 27 Clinton av S
rm 308
Mercer Chas M 16 Main W rm 434
Meteyer Rhea M 97 Chamberlain
Murphy Edith Hartley Mrs 26 Clinton
av S
Nolan Carrie R Mrs 36 Main W rm
121
Public Stenographic Service 183 Main
E rm 604
Scott Margt L 25 North rm 1031
Shoecraft Minna S Mrs 8 Exchange rm
401
Sperry Julia E 16 Main W rm 121
Swaim Rachel May 14 Franklin rm
703

***Sterilizers & Surgical Lights**

CASTLE WILMOT COMPANY 1255
University av tel Monroe 975—For
further information see page 139
Buyers' Guide

***Stocks & Bonds**

BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 26 Buyers'
Guide
GENESEE VALLEY SECURITIES CO
215 Powers bldg tel Main 1183—For
further information see page 28 Buy-
ers' Guide and back cover
HAYES LAWRENCE A COMPANY 317
Genesee Valley Trust bldg tel Main
7480—For further information see
page 29 Buyers' Guide and back
cover
PERKINS, ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther information see page 26 Buyers'
Guide

***Stokers**

EDWARDS COAL & COKE COMPANY
Inc distributors for The Electric
Furnaceman 85 Howell cor Monroe
av tel Stone 1470—For further infor-
mation see page 33 Buyers' Guide

Stokers—Mfrs

Buckpitt & Co 70 Exchange rm 109
Green Ernest F 627 Clinton av S (sales
and service)
Stoker & Boiler Co 217 East av rm 35

Stone Dealers

American Nepheline Corp 361 Boxart
Consolidated Feldspar Corp, West av
nr Barge Canal
Dolomite Products Co 183 Main E rm
750

General Crushed Stone Co 42 East av
rm 506
Genesee Feldspar Co Inc 360 Boxart

Storage

BLANCHARD STORAGE COMPANY
Inc 320 Broad W cor Oak tel Main
4700 warehouse 111 Allen cor N
Washington—For further infor-
mation see page 144 Buyers' Guide
CLANCY CARTING & STORAGE CO
Inc 3-11 Grand av tel Culver 1714—
For further information see page 145
Buyers' Guide

COSTICH B G & SONS Inc 271 Hay-
ward av tel Culver 700—For further
information see page 142 Buyers'
Guide

Dailey H E Carting & Storage 14 Mon-
roe av

DUFFY WM B CARTING CO 62 Scio
tel Main 3286—For further infor-
mation see page 145 Buyers' Guide

EAST END CARTING CO 91 Frost av
tel Genesee 1646—For further infor-
mation see page 147 Buyers' Guide

**ROCHESTER STORAGE WARE-
HOUSES** (Rochester Carting Co) 25-
27 Washington N and 1 MtHope av
tel Main 205—For further infor-
mation see page 147 Buyers' Guide
Ryan Carting Co 101 and 104 Frank-
fort

SCHANTZ JOSEPH A CO 247 StPaul
tel Main 1737 (fireproof storage)

SERVICE STORAGE CO 704-712 Clin-
ton av S tel Monroe 2833—For fur-
ther information see page 141 Buy-
ers' Guide and left bottom side lines
UPTON COLD STORAGE CO Inc The
38 Cliff tel Main 1494 (cold and com-
mon storage)—For further infor-
mation see page 142 Buyers' Guide

***Storage—Furniture & House-
hold Goods**

SERVICE STORAGE CO 704-712 Clin-
ton av S tel Monroe 2833—For fur-
ther information see page 141 Buy-
ers' Guide and left bottom side lines

Store Fixtures & Fittings

American Specialty Co The 283-291 Cen-
tral av
American Store Fixture Exchange 558
Joseph av
American Supply Co 283 Central av
Braverman Store Fixtures Inc 149
State
Cable-Wiedemer Inc 197-213 Central av
D'Andreano Dunl 731 North (used)
Hayes C F Co 187 StPaul
Kuszay Jos rear 576 Joseph av
Monroe Fixture Co 128 Main W
Reinhard J H & Sons 5 Hunters al
Sigel Wm E Co 204 N Water
Storandt-Rochester Inc 17 Industrial
Tuety Show Case Co 149-151 Cady

***Store Fixtures & Fittings—
Mfrs**

STORANDT-ROCHESTER Inc 17 In-
dustrial tel Main 2056

***Store Fronts**

STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 37 Buyers'
Guide

***Storm Sash**

BANNISTER LEE Inc 133 Clinton av
S rm 17 tel Main 5370—For further
information see page 143 Buyers'
Guide

Stoves & Ranges—Dealers

(See also Furnaces; also House
Furnishing Goods)
Carpenter John S 250 StPaul (parts)
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines

Kennedy-Clark Inc 22 South av
Roper Range & Furnace Co 48 StPaul
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buy-
ers' Guide and right top lines
Siebert Henry Sons Inc 162 Andrews
(reprs)

***Structural Iron**

ROCHESTER IRON & METAL CO Inc
(second hand of all kinds) 325 St-
Paul and 237 MtRead blvd tel Main
464—For further information see
page 99 Buyers' Guide

***Structural Steel Fabricators**

HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 143 Buyers' Guide

***Structural Steel Warehouses**

HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 143 Buyers' Guide

Subscription Agencies

Woman's Home Companion Reading
Club 31 Exchange rm 207

Sugar—Wholesale

National Sugar Refining Co 51 Litch-
field

**Surgical Instruments &
Appliances**

Boehm Surgical Instrument Corp 205
StPaul 5th fl
Electro Surgical Instrument Co 29 N
Water (mfrs)
Leipold A 36 StPaul rm 418 (lamp
mfrs)
PAINE DRUG CO The 24-26 E Main tel
Main 1820—For further information
see page 45 Buyers' Guide and left
top lines
Rice Wm S Inc 136 Clinton av S
(mfrs)

***Switchboards—Telephone**

STROMBERG-CARLSON CO 100 Carl-
son rd tel Culver 260—For further in-
formation see pages 118 and 138 Buy-
ers' Guide

Syrup Mfrs

Allegheny Syrup Co 340 Lyell av
Fee Bros 21 N Water
LaVersey Co The 170 Ernst
SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—For further
information see page 137 Buyers'
Guide

***Syrups—Flavoring**

SMITH-JUNIOR CO Inc 266 Lyell av
tel Glenwood 2244—For further in-
formation see page 137 Buyers' Guide

***Systematizers of Accounts**

ERNST & ERNST 904-912 Lincoln-Alli-
ance Bank bldg tel STONE 868
NARAMORE, NILES & CO (CPA) 950
Lincoln-Alliance Bank bldg 183 Main
E tels STONE 920-921
WILSON, SHULTS & CO (CPA) 1201-
1225 Commerce bldg 119 Main E tels
MAIN 4685-6-7

Tack Mfrs

Genesee Tack Co 177 N Union

Tag Mfrs—Mdse & Shipping

Allen-Bailey Tag Co Inc 8 Exchange
rm 312
Denney Tag Co The 119 Main E rm
823
Dennison Mfg Co 130 Main E rm 226

Tailors

Aspenleiter Chas 433 Durnan
Barbuto Gilbert 373 Central av



Rochester Brewing Co., Inc., Rochester • Glenwood 270

"IT'S THE FLAVOR THAT'S IN FAVOR"
Old Copper Mine



**C. P.
WARD
INC.**

**General
Contractor**

**TRUCK
CRANE
SERVICE**

**Rental
Equipment**

**FROM
8 A.M. to 6 P.M.**

**CALL
Glenwood
1232**

**AFTER 6 P.M.
Charlotte 112**

**700
Hollenbeck
Street**

Mercantile Adjustment Bureau

S. H. KROLL, Mgr.

COLLECTION SPECIALISTS

Established 1926

"Dedicated to
Service and
Security"

Backed by years
of efficient service
to Commercial
and Professional
cliente

If
No Collection
No Charge

SUITE 717
CASE BLDG.

82
ST. PAUL
ST.

STONE 504

Washers
Refrigerators
Electric
Appliances
Leading Makes
PHONE
MAIN 3342

B. GRAVES & CO.

Established
1889
Rochester's
Largest
Home
Furnishing
Store

— EGBERT F. ASHLEY CO. —

See page 68 Buyers' Guide — GENERAL INSURANCE — See page 68 Buyers' Guide
212 UNION TRUST BLDG. 19 MAIN ST. W. PHONE MAIN 444

Tailors—Con

Baumert Edw 148 Sawyer
Baumgarten Henry S 758 Genesee
Benedetto Thos D 555 Clinton av N
Berger Abraham 1038 Winton rd N
Berman Julius 5 StPaul rm 405
Bernstein Louis 201 Monroe av
Bintz Peter 381 Chili av
Boomsma Garrett E 639 Winton rd N
Boose Elmore H 431 Grand av
Bovenzi Lawrence 47 Tilden
Bridge Harry K 698 Park av
Buchion Jos D 564 Main E
Buff Jacob 50 Herman
Bush Frank H 1056 Main E
Cabelka Robt 248 East av
Cali Michl A 597 Clinton av S
Camera Victor 513 Thurston rd
Carl Wm A 617 Main W
Charles Nick 31 Elm rm 1
Chili Cleaners 455 Chili av
Cili Angelo 330 Webster av
Clifford Tailors 1132 Clifford av
Cohen Abr J 499 Joseph av
Cohen Chas 117 Main W
Cohen Harry 313 Exchange
Cohen Saml 98 Elm
Cohn Saml 36 StPaul rm 408
Connell J Elmer 186 East av
Contestable Edw 108 Lyell av
Croydon Rochester Clothes 82 StPaul
rm 704
Deisinger John 1009 Genesee
DeVecchio Pasqual 613 Clinton av N
Dengler G Chas 27 Clinton av S rm 106
DeStefano Rocco 125 Chestnut
DiForte Mary Mrs 418 Portland av
Dohr Wm F 573 Chili av
Dunbar Adam W Co 1322 Dewey av
Dziengielewski Anthony 817 Hudson av
East Avenue Custom Tailors 1847 East
av

Elite Clothing Co 5 StPaul rm 419
Epner Henry 342 Arnett blvd
Erenstone Wm 28 Main W
Ernst Albert 47 Clinton av N rm 2
Esquire Tailors 833 Dewey av
Fedyk Andrew 945 Joseph av
Feldman Hyman 1044 Clinton av N
Fisher Morris 242 Joseph av
Flaws Wm J 2064 Clinton av N
Folbert Michl 31 Elm rm 2
Francati Andrew 490 North
Frech Rudolf 634 Portland av
Freislich Wm G 70 South av rm 2
Friedlander Max 9 Central av
Froehler Frank R 679 South av
Fromen Bros 390 Brown
Genesee Valley Clothing Co The 36 St-
Paul rm 222

Giragosian Jos 401 Chili av
Goldstein David A 1272 StPaul
Goldstein Isadore 1646 StPaul
Goldstein Jos 504 N Goodman
Gordon Chas S Co 129 Hand
Gordon Issy 88 North
Grabenstetter Wm J 1519 MtHope av
Greco Eug 300 Central pk
Grimm Bros rear 94 Alphonse
Guerra Paul 788 Genesee
Guest Mertz A 130 Main W
Guttenberg Mitchell 81 East av rm 9
Herman L Helmes 74 Stout
Hunter Raymond 214 Spring
Hurwitz Wm 94 Exchange
Isaacs Saml 612 Jefferson av
Joffe David 164 Chestnut
Kaplan Jos 1533 Main E
Kaplan Morris 1113 Culver rd
Kaplan Saml 264 Park av
Kasner Bros Inc 36 StPaul rm 507
Katzowitz Hyman 707 Clinton av N
Keck Louis 710 Jay
Kinzel Geo rear 507 Clinton av S
Kirchgasner Fred H 50 Purdee
Kleinmann The Tailor 292 Driving Park
av
Knopf Clothes Inc 160 East av
Konswarsz Peter K 469 West av
Krepps Fritz 65 Elm
Krueger John 29 Cook (merchant)

Kuebler Rudolph F 401 Webster av
Lambert John 27 Clinton av S rm 211
Lang Andrew 77 Clinton av N
Lanzalaco Saml 120 Stenson
Larson Carl W 8 Exchange rm 111
(merchant)
Levin Louis 98 Plymouth av S
Levy Max 681 Winton rd N
Levy Meyer 36 StPaul rm 201
Liberman Harry 39 Plymouth av N
Liberty Tailors & Dry Cleaners 281
Driving Park av

Lichterman Hyman 16 State rm 112
Lipinski Frank 5 StPaul rm 416
Lipomi Saml 402 Jefferson av
Manuse Louis 150 Clinton av N
Marcucci Amantino 564 Brown
Markin David 1245 Park av
Markus Harris 72 Thurston rd
Marzano Anthony 112 Carter
Master Tux Shop 179 Lyell av
Matties Wm H 680 Avenue D
Metchick Morris 21 Pullman av
Metteo Anthony 36 StPaul rm 301
Meyer David 96 Front
Meyer Henry F 82 StPaul rm 704
(cloth ctr)

Michelson Saml 380 Plymouth av S
Midnight Louis M 2225 Clifford av
Mielke Wm 913 Clinton av N
Miller Frank A 666 Jefferson av
Mindlin Meyer 178 Baden
Mirkin Manuel 233 Genesee
Modern Tailors The 1438 Dewey av
Neugebauer Oscar E rear 325 1st
Ottalagana Angelo 211 Winton rd N
Paul Morris 364 Arnett blvd
Pauzas Anthony 480 Hudson av
Paxhia Frank V 484 Brooks av
Paxhia Peter 857 Jay
Paxhia Stanley L 659 Thurston rd
Pearson Emanuel 248 East av
Pecor Peter 645 North
Penna Paschal F 311 Smith
Platoek Alex 636 Joseph av
Price John 472 Carter
Projansky Inc 39 East av (ladies)
Rapkin Isadore 266 Joseph av
Raz Saml 346 Clarissa
Rochester Clothing Alteration Shop
762 Monroe av

Roman Jacob G 493 Monroe av
Roschel Bros 733 Park av
Rosen Oscar 432 Joseph av
Rosen Philip 1690 Clifford av
Rosenthal Jacob 116 Orange and 57
Grape
Rozewski Stanley 723 Hudson av
Salce Anthony 1104 Lowell
Saller Hand Tailoring Service 36 St-
Paul rm 206
Salvaggio Pietro 254 Clinton av N
Sandy Custom Tailor 64 Clinton av N
rms 3-4-5

Sanow Louis 19 Henry
Saporta Hyman 393 Hudson av
Schaible Max 71 Chili av
Scheuerman Wm J 205 Ridge rd E
Schipper Theo 1967 Main E
Schlegel Benedict F 981 Clinton av S
Schreiber Reuben 306 Plymouth av S
Segelin Bros 600 Joseph av
Serafine Frank M 1785 Lyell av
Servis Edwin E 63 East av rm 2
Shacket Nathan 360 Main E rm 9
Sherman David J 383 Clarissa
Shnipper Henry 655 Monroe av
Shub Louis 716 Clinton av N
Shubert Sol 152 Rosedale
Shulman Harry 138 Genesee
Shulman Louis Co 72 East av rm 9
Simeone Viego 573 Plymouth av S
Simons Abr J 23 Winton rd S
Singer Nathan 52 Atlantic av
Sinigalli John 440 Clinton av N
Smith Sol C 32 South av rm 5
(merchant)
Snyder Michl 36 StPaul rm 306
(merchant)
Soblowsky Hyman 192 Joseph av
Sovatsky Wm 11 Owen
Spitznagel Jos C 42 South av rm 3

State Cleaners & Tux Shop 489 State
Swartz Jos E 310 Webster av
Swenson Nils 15 Burlington av
Tartaglio & Sons 46 Magnolia
Tedeschi Vincent J 36 StPaul rm 112
Torti Egisto N 36 StPaul rm 214
Tripl Angelo 333 1st
Tyser Louis E 1791 Dewey av
Ushold Geo 660 Jay
Varranti and Guerrine 328 Main E rm
319
Viener Wm 273 Sclo
Villnow Julius A 46 Parsells av
Viscardi Michl 1328 Culver
Wagner Fred A 265 Clinton av N
Waldman Murray 119 Main E rm 801
Walents Peter 569 Hudson av
Weinstein Harris 635 Clinton av N
(ladies)
Weinstein Meyer 1822 East av
Weinstein Saml 1546 Lake av
West End Tailors 262 Arnett blvd
Weiner Jacob 250 Hudson av
Williams Jos 30 Kelly
Ziegler Henry 200 Lyell av

Tailors' Trimmings

Kolko Solomon & Son 246 Joseph av
Nusbaum A & Sons Inc 149 StPaul
Nusbaum Louis J 36 StPaul rm 104
Nusbaum Meyer Co 150 Clinton av N
Nusbaum's Lining Store 88 Mortimer

Talking Machines & Accessories

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Talking Machine Co The 93 Main E

Tank Builders

Pfaudler Co The 89 East av rm 1000

Tanks—Steel

HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 143 Buyers' Guide

Tanners (See Leather Dealers)

Tap Rooms

HOTEL ROCHESTER, Will M Steen-
man general manager 95 Main W at
Plymouth av S tel Main 6510
POWERS HOTEL—M J Kelley manag-
ing director E J Braun res mgr 36
Main W tel Main 4860—For further
information see page 66 Buyers'
Guide
VOGUE ROOM The—Hotel Sheraton
(formerly Sagamore Hotel)—John A
Moje genl mgr 111 East av tel Stone
2828—For further information see
page 65 Buyers' Guide and right
bottom side lines

Tax Consultants

STEARN'S SYSTEMS Inc 620 Case
bldg 82 StPaul tel Main 3119

Tax Searchers

MONROE ABSTRACT & TITLE COR-
PORATION Twenty Main W tels
Main 3440-3441-3442-459—For further
information see page 2 Buyers' Guide

Taxicab Service

American Taxicab Co 71 Stillson
Genesee Cabs 71 Stillson
Green Cab & Brokerage Co Inc, Math-
ews cor Charlotte
Main 808 Auto Livery 71 S Fitzhugh
Reliable Taxicab Brokerage Co 71 Still-
son and 30 Elm
Stone 15 Taxi Co 267 Clinton av N
Town Taxi Service Corp NYC sta 350
Central av

Taxidermists

Hill John H 171 Brunswick

SIBLEY, LINDSAY & CURR CO.

To Order
Merchandise
STONE 6500

A Complete Shopping Center "Under One Roof"

CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

Tea, Coffee & Spices

Jewel Tea Co Inc 550 Avis
Loge Albert H 852 Joseph av
McCorry John B 68 Otis
Santo Carl M 436 MtHope av
Scull Wm S Co 372 Exchange
Urn Coffee Co rear 129 Bartlett
VanDyk Coffee Shoppe 385 Main E

Teachers—Dancing

Abert Lorraine F 104 East av rm 107
OTTO BALLROOM 80 Main W office
tel Main 5383 res tel Genesee 4981-W
—For further information see page
39 Buyers' Guide and right top side
lines
Schmeiser Edw 7 Clinton av N 3d fl

Teachers—Language

Bernhardt Philip 300 Hudson av
Lemke Hazel B 142 Goodwill
Solomon Abr 21 Thomas (Hebrew)

Teachers—Music

Almagnault John 12 Oakman (violin)
Armes David W Music Studio 353 Magnolia
Arnold Emily Bailey Mrs 58 Cady
(piano)
Barbieri Eduardo C 81 East av rm 3
(violin)
Berentsen Robt J 699 Main E
Berry Kenneth 549 Clarissa (piano)
Bohrer Harriet A 205 Campbell (piano)
Bootes Loula Gates Mrs 42 East av rm
706 (vocal)
Brede Emma M 40 Dorset (piano)
Brimacombe Edna M 319 Ravenwood
av (piano)
Burrell Madelyn E 609 Park av (vocal)
Centola Giovanni 2189 Main E (violin)
Clark Gladys D Mrs 774 Grand av
(piano)
Columbia Music Store 73 Clinton av S
rm 5
Coulson Jane F 6 Arnold pk
Culver Ione W Mrs 98 Adams (piano)
Damuth Lila E 1963 Clinton av N
(piano)
Denning Emma M Mrs 843 Thurston rd
(piano)
Dodge Hugh J 116 Elmwood av (piano)
Faga Vincent B 419 North and 389
Selye ter
Falkoff Benj 374 Wilkins (piano)
Ferrante Henry J 641 Jay (piano)
Fouts Muriel E 45 Gibbs rm 15 (piano)
Frazier Mary L 27 Flower City pk
(piano)
Furlong Rose H 1176 Plymouth av S
(piano)
Gitelman Belle S Mrs 185 East av
(piano)
Golden Rosetta Sheldon Mrs 19 Ken-
sington (piano)
Gray I Eliz 178 Alexander (piano)
Gregg Charlotte 19 Arnold pk (piano)
Griffin Harold 291 Alexander (piano)
Hagberg I Josephine 284 Driving Park
av (piano)
Hamblin Euola Male 4489 Lake av
(piano)
Harger Barbara 296 Aldine (piano)
Heacock Mary Baxter Mrs 116 Raeburn
av (piano and organ)
Hebing Bella F 145 Grand av (voice
and piano)
Hoffman Kath E 216 Hazelwood ter
(voice)
Jones Francis A 186 East av (vocal)
Jones Gertrude Minnie 108 Rutgers
(piano)
Knide Pearl Mrs 80 Sylvester (piano)
Kroeger Alf C W 105 Remington (piano
and violin)
Krug Arabella F 118 Stout (piano and
guitar)
Kujawski Matha W 52 Scrantom
(piano)
Langworthy John L 53 Illionis (piano)
LaPorta Jos M 85 Cleveland (violin)

Lauterborn Fredk C 111 Scrantom

(piano)
Lopresti Filippina 95 Lincoln (piano)
MacNab Sarah L 84 Alexander (piano)
Marquart Emma 1109 Clinton av S
(piano)

Martindale Leah S 217 Alameda

(piano)

Miller Clyde H 244 East av (vocal)

Munzert Harriet 125 Cobbs Hill dr

(piano)

Musicus Norman H 2285 Main E (vio-
lin)

Noldt Amy 610 Bway (piano)

Nowack Arth F 16 Willite dr (piano
and organ)

Pritchard Jessie B Mrs 969 Plymouth
av S (vocal)

Razey Anna E 363 Arnett blvd (piano)

Reichard Helen T 525 Humboldt (vio-
lin)

Rhodes Emelia A Mrs 894 N Goodman
(piano)

Santos Don H 388 Garson av (fretted
instruments)

Santucci Marius 190 Virginia av

(piano)

Shabbarrasi Mario J 764 Clinton av N
(accordion)

Shabbarrasi Rose S 764 Clinton av N
(piano and accordion)

Smith Mabel C 86 Cypress (piano and
voice)

Spinners Musical Studio 130 Clinton av
S rm 2

Stimmel Helen M 180 Gardiner av
(piano)

Stoll Rosa 91 Pierpont (piano)

Strauch Bertha D 1124 Main E (piano)

Sutherland Wm C 257 Brunswick
(piano)

Thompson Edith V 393 Wellington av
(piano)

Tripi Angelo 333 1st (accordion)

Troy Anna C 22 Myrtle (piano)

Vayo Mary I 18 Kenwood av (piano)

Versteeg Wm H 45 Gibbs rm 14 (cello)

Wackerle Hulda Mrs 1226 Clifford av
(piano)

Walters Elwood G 37 Sherman (piano)

Williamson Margt 391 Arnett blvd
(piano)

Wood Jennie Butts Mrs 325 Brooks av
(piano)

Young Louise R 101 Arch (piano)

Teachers—Physical Culture

Gay Arth F 252 East av

Teachers' Agencies

Educators Personnel Service 14 Frank-
lin rm 412
Interstate Teachers' Agency 45 Ex-
change rm 533

*Teaming & Trucking

(See also Trucking & Teaming)

CALLERI ANGELO J 49 Angelo

DIBIASE SAMUEL 68 Ravine Avenue

FREDERICK EDWARD J 28 Jerold tel

Stone 1778

KEENE GEORGE W 8 Willard Avenue

Brighton

KRESS FRANK 306 Gloster

MASCIARELLI EMIL 79 Reliance tel

Glenwood 2288-R

MASCIARELLI LOUIS 539 Rocket

PERONE FELICE 159 Earl

SCHOUT AUGUST D 286 StCasimir tel

Stone 1819-R

SCHULE HENRY 33 Cuba Place tel

Stone 699-R

TENGA THEODORE 924 Joseph Ave-
nue

Telegraph Companies

American District Telegraph Co 39

State rm 116

Western Union Telegraph Co 26 Clin-
ton av S, 14 Main E, 420 River, 344

Main, 326 State and NYC sta

Telephone Companies

American Telephone & Telegraph Co
95 N Fitzhugh
New York Telephone Co 95 N Fitzhugh
ROCHESTER TELEPHONE CORP.
ATION general offices 5th floor Tri-
angle bldg 335 Main E commercial
office 37 Gibbs tel Main 9800—For
further information see page 144
Buyers' Guide

Telephone Mfrs

STROMBERG-CARLSON CO 100 Carl-
son rd tel Culver 260—For further in-
formation see pages 118 and 138 Buy-
ers' Guide

*Telephones—Intercommuni- cating

GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 47 Buyers'
Guide and top edge

*Temperature Regulators

TAYLOR INSTRUMENT COMPANIES
95 Ames cor West av tel Genesee
4800—For further information see
page 144 Buyers' Guide

*Textile Weaving

EMPIRE TEXTILE WEAVING
(garments, sweaters and linens) 409
Burke bldg tel Stone 3192—For fur-
ther information see page 148 Buy-
ers' Guide and right bottom side
lines

Theatres

(See also Motion Picture
Theatres)

Auditorium Theatre 891 Main E
Eastman Theatre, Main E cor Gibbs
Embassy Theatre 25 South av
Playhouse The 820 Clinton av S

Theatrical Supplies & Equip- ment

Hoffend A J & Son Co 1394 MtHope av

*Thermometer Makers

ROCHESTER MANUFACTURING CO
Inc 100 Rockwood pl, tel Monroe
3608

TAYLOR BROS CO Div Taylor Instru-
ment Cos (advertising) 95 Ames cor
West av tel Genesee 4800—For fur-
ther information see page 144 Buy-
ers' Guide

TAYLOR INSTRUMENT COMPANIES
95 Ames corner West at tel Genesee
4800—For further information see
page 144 Buyers' Guide

Threads—Mrs—Wholesale

Bay State Thread Works 159 StPaul
Belding Heminway Corticelli Co 159
StPaul
Garson Chas Co 159 StPaul (silk)
Rice A H Co 36 StPaul rm 506
Rochester Thread Co 183 StPaul rm
201

Ticket Agencies

Consolidated Ticket Office 20 Clinton
av S

Tile Mfrs

Robinson Clay Products Co of N Y The
609 Buffalo rd
Sackett Tile, Marble, Stone & Memorial
Co 320 South av

Tile & Marble—Dealers

Leo Rosario 227 Dewey av
NELL BROS & KERN 151-153 MtHope
av tel Main 1074—For further in-
formation see page 101 Buyers' Guide

Time Recorders—Mfrs

International Business Machines Corp
Time Recording Div 265 East av

Joseph
E.
Silverstein

—
C. L. U.

—
**LIFE
INSURANCE**

—
TELEPHONE

MAIN

3320

—
1350

Lincoln

Alliance

Bank

Building

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&
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INC.**

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Seedsman

and

Plantsman

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Exclusively

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1200

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CORNER

STONE

AND

ELY STS.

ROBERT E. FRIEDLICH AGENCY INC.

General Insurance and Real Estate

1028 SIBLEY TOWER BLDG.

MAIN 2066

25 NORTH STREET

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Successor To
J. C. WILSON
CO.

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BROKERS

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ADVANCED
ON

DIAMONDS
WATCHES
RATES

1, 2, 3%

WATCHES
DIAMONDS
JEWELRY
FOR SALE

MAIN
5738

39 MAIN
ST. EAST

Est.
1868

SCRANTONS

Rochester's
First
Book and
Stationery
Store

336
MAIN ST.
EAST

Time Recorders, Mfrs—Con
Simplex Time Recorder Co 14 Franklin
rm 1414
Stromberg Time Corp 196 Chestnut

Tin Plate Mfrs
Follansbee Steel Corp 21 Ford

***Tanners & Tinsmiths**
(See Sheet Metal Workers)

***Tinsmiths' Tools & Supplies**
CASE W A & SON MFG CO Case bldg
72-90 StPaul tels Main 3404-3405-3406
—For further information see page
116 Buyers' Guide

Tire Dealers & Repairers
Allen Tire & Vulcanizing Co 350 Clin-
ton av S

American Auto Supply Co Inc 292 East
av

Barth Alf J 75 Monroe av

Bear Tire Co 189 Lyell av

Cook Tire Co 207 Andrews

Cultrara Jos 32 Pennsylvania av

Dunlop Tire & Rubber Corp 144 Mon-
roe av

F & O Tire Co 64 Lake av

Fey Francis H 352 Cumberland (used)

Gerber Max 91 Herman

Goodrich Silvertown Stores 675 Main
E

Goodyear Service Retail Division 188
South av

Kirkingsburg Paul 426 South av

Kominz Tire Co 417 Monroe av

Lake Tire Service 790 Lake av

Little Elmer M 174 Commercial

Monroe Tire & Vulcanizing Co 228 Mt-
Hope av

Nu-Tread Tire Co 172 South av

Raithel's Inc 334 East av

Rochester Rubber Trading Co 188
Joseph av

Rubens Barney 427 Court

Scanlon-Lewis General Tires Inc 264
East av

Standard Auto Tire Works 470 Main E

Terry Tire Shop 526 Main W

Wilbur Tire Vulcanize Co 146 Monroe
av

Wilson Frank L 90 Monroe av

***Title Insurance**
ABSTRACT TITLE & MORTGAGE
CORPORATION 47 Fitzhugh S tel
Main 4170—For further information
see page 2 Buyers' Guide

MONROE ABSTRACT & TITLE COR-
PORATION Twenty Main W tels
Main 3440-3441-3442-459—For fur-
ther information see page 2 Buyers'
Guide

Title Searchers
Abstract Title & Mortgage Corp 47 S
Fitzhugh

MONROE ABSTRACT & TITLE COR-
PORATION Twenty Main W tels
Main 3440-3441-3442-459—For fur-
ther information see page 2 Buyers'
Guide

Toilet Preparations
Avon Products Co 14 Franklin rm 804
Baker H L & Co 42 N Water 4th fl
Barbara Gould Inc 33 Capron (cosme-
tics)

Bushfield Laboratories 202 Court
Harper Method 1233 Main E
Hess Co Inc 107 N Water
Kojene Products Corp 26 Forbes
Kurlash Co Inc The 77 South av 4th fl
McCann J D Co 26 Forbes
Merle Norman Studio 14 Franklin rm
408

Parisian Products 5 StPaul rm 528
(whol cosmetics)

Sallye Harmer Cosmetics Studio 25
North rm 511

Tool Mfrs
A B C Tool & Die Inc rear 509 Ply-
mouth av S

Acme Tool & Die Co 268 State
ASHLEY MACHINE WORKS Inc 714
University av tel Monroe 99—For
further information see page 96 Buy-
ers' Guide

Bernz Otto Co 280 Lyell av
Cap Tool Co 30 N Water 3d fl
Cochrane-Bly Co 15 StJames

Davis Tool & Die Co 127 Leighton av
Doall Rochester Co Inc 293 Central av
Eltee Tool & Development Co 21 Klein
Hamberger Machine Co 99 MtHope av

Helntz & Phillippsen 335 Bernard
Ideal Tool Co 407 River
Kal Tool & Die Co 1633 Clinton av N

Knipper Jos G rear 280 Orange
Knipper Joseph G & Sons rear 280
Orange

Liberty Tool & Die Corp 189 N Water
MacInnes Paul A Tool Co 219 Smith
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 97 Buy-
ers' Guide

Meyer Tool & Die Co 15 Elser ter
Minett Tool Service 137 N Water
Monroe Tool & Die Co 76 Seneca av

National Tool & Machine Co 41 S Wa-
ter

Niles G E Tool & Die Co 730 University
av

Petz & Rabold Tool & Die Co 1524 Clin-
ton av N

Plum & Little 30 N Water 2d fl

Pluta Peter rear 433 Avenue A

Rochester Fabricating Co 441 Wilkins

Rochester Tool & Die Corp 284 Court

Schnurr Rudolph H 66 Santee

Stein Wm P & Co Inc 424 StPaul

Stevenson Mfg Co Inc 99 MtHope av

U S & Industrial Diamond Corp 183
Main E rm 604

UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further infor-
mation see page 95 Buyers' Guide

Velepec R J Co 51-55 Centre pk

Victory Tool and Die Co 131 Colvin

Weddell Tools Inc 1985 Main E

Wehr Erich C rear 942 Hudson av

Weidner C A Co 222 Mill

Weldon Tool Co The 183 Main E rm
1202

Wirth Carl & Son rear 1625 Clinton av
N

Woerner Wm J 485 Hague

Tool & Die Works
Manning Don & Co 135 Leighton av
UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further infor-
mation see page 95 Buyers' Guide
Zahn Chas B 145 StPaul 4th fl

***Tools—Electric & Pneumatic**
LESTER HENRY HARDWARE CO
Inc 150 Main W tels Main 5355 and
Main 1607—For further information
see page 63 Buyers' Guide and back
cover

***Tools—Hand & Electric**
SULLIVAN H H Inc 63-75 South av tel
Stone 550—For further information
see page 19 Buyers' Guide and right
top lines

***Tools & Blacksmiths' Supplies**
BURKE STEEL CO Inc 30 Sherer PO
Box 514 tel Genesee 7600—For fur-
ther information see page 99 Buyers'
Guide and left bottom side lines

Towel, Apron & Coat Supply
(See also Laundries)
American Towel Supply Co Inc 524 St-
Paul

Coyne Service & Supply 880 Plymouth
av S

Initial Towell Supply Co Inc 503 State
Merchants Linen Supply Co 534 StPaul
Modern Coat & Apron Service Inc 534
StPaul

Monroe Linen Supply Co rear 411
Joseph av

Phelps Towel & Linen Supplies Inc 532
StPaul
Rochester Towel Supply Co 528 StPaul
Standard Towel Supply Co 74 Weldon

Toys
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buy-
ers' Guide and right top lines

Toys & Games—Importers & Wholesale
Uhlen Carriage Co Inc The 416 StPaul

Toy & Games—Mfrs
Bubb-L-pla Company 121 Palm
Flower City Mfg Co 59 Mill
Gordon Toy & Novelty Co 142 State
Qualco Products 201 Portland av
Rochester Woodworks Co 107 N Water
Roto Copter Co 42 East av rm 800

Toys & Games—Retail
Clinton Toyland 1216 Clinton av N
Costich Elmer G 23 Webster av
Edmund's Hobby Shop 911 Genesee
Hoffman Sales & Distributing Co 45
South av (whol)

Hudson Toy Shop 805 Hudson av
Jack & Jill Toy Co 240 Clinton av N
(whol)

Judd Toy Co 183 Main E rm 917
Monroe Toy Shop 412 Jay

Monroe Toy Shop 768 Monroe av
Phillips Leonard 1339 Main E
Platonina Steven 1504 N Goodman

Playtime House 10 Gibbs rm 407
Rochester Train Exchange 2261 Dewey
av (miniature railroads)

Rocky's Toyland 449 Joseph av
Storklane Juvenile Furn Co 475 N
Goodman and 862 Dewey av

Storklane Toy Shop 391 Chill av
Toytown 176 Garson av

***Trade Marks**
CUMPSTON EDWARD H 711 Wilder
bldg tel Main 5529
SHEPARD CHARLES 833 Genesee Val-
ley Trust bldg office tel Main 3770
res tel Hillside 1510
STONEBRAKER HAROLD E 205 Wild-
er bldg office tel Main 3190 res tel
Genesee 4370

Trading Stamp Companies
Coast to Coast Trading Stamp Compan-
ies 160 Chestnut

Transportation Lines
(For Passenger Lines see Bus &
Coach Lines; also Railroads)

Acme Fast Freight Inc rear 333 South
av

Acme Overseas Express rear 333 South
av

Allied Van Lines 271 Hayward av
(freight)

American Airlines Inc 26 Clinton av S
Associated Transport Inc 14 Mart pl
Atlas Freight Inc rear 333 South av

Boss-Linco Lines Inc 1175 Main E
Boyce Motor Lines rear 29 Kent (frt)
Bradley Motor Freight Terminal 291
Jay

C A B Y Transportation Company
rear 291 Jay

C & M Forwarding Co 283 Oak (frt)
Closser's Oswego Fulton Express Lines
291 Jay
Federal Transportation Lines 9 Calihan
pl

Goetzman & Newman 492 Oak
Greyvan Lines Inc 16 Main W rm 123

F. P. VAN HOESEN CO., INC.

MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
SANITAS FABRIC WALL COVERING — BARRELED SUNLIGHT PRODUCTS
41-45 ST. PAUL STREET — PHONE STONE 473

International Forwarding Co Inc 25 North rm 1031
Keeslin Motor Express Co Inc 35 Ambrose
Lake Shore Transportation Lines Inc 80 Bronson av
Lapp Express Line 291 Jay
Mushroom Transportation Co Inc 524 Oak
National Carloading Corp 200 Exchange
Orange & Black Express 291 Jay
Overland Package Freight Service Inc 315 Platt
Pacific Transportation Lines Inc rear 14 Mart pl
Paille's Express 291 Jay
Penn Van Express 291 Jay
Randall's Express 291 Jay
Red Star Express Lines 6 Denning
Richards Motor Freight 340 Sherman
Rochester, Bath, Whalen Lightning Express 291 Jay
Rochester Binghamton Lines 481 Lyell av
Rochester Forwarding Co 9 Calihan pl
Rochester, Hornell, Elmira Lightning Express 291 Jay
Rochester Motor Freight Sta 331 Oak
Rochester & Lakeville Express 291 Jay
Seaboard Airline Ry Co 183 Main E rm 1221
Sours Carting & Storage Co Inc 41 Grove
Stout & Davis Motor Lines 291 Jay
Trans-Continental Freight Co 315 Platt
Transamerican Freight Lines Inc, McKee rd
Universal Carloading & Distributing Co 315 Platt
Western New York State Motor Express 320 Sherman

Tree Surgery

Monroe Tree & Landscape Contractors 40 Reynolds

Trucking & Teaming

(See also Cartage)

A & A Movers 495 Court
Allied Van Lines 271 Hayward av
Alling Chas J 39 Paige
Altamura Carl 419 Wilder
Associated Delivery Service 5 Flora
Auto Car Truck Service 4 Alexander
Barba T A Carting Co 175 Norman
Barg Roy E 27 Salisbury
Batterson Bros Trucking Co Inc 620 Meigs
Beisheim Gustave A 195 Henrietta
Benson Wm H 88 Atlantic av
Boulter Wm T 985 Jay
Calcagno Russell D 40 Klein
Campe Cyril A 114 River
Central Baggage Transfer Co 250 Averill av
City Delivery & Storage Corp 193 Scio
CLANCY GEO M CARTING CO Inc 8 Circle tels Monroe 8017-18-19—For further information see page 146 Buyers' Guide
Clancy J C Carting Co 1-3-5-7-9-11 Grand av
Clark E T Carting Co Inc 334 Main W
Costich B G & Sons Inc 271 Hayward av
Coughlin Jas M 3 Roslyn
Craw Carting Co 250 Averill av
DAILEY H E CARTING & STORAGE (long distance also coast to coast) 14 Monroe av tel Main 4875—For further information see page 146 Buyers' Guide
DeBree Oscar rear 542 Blossom rd
DeCarlo Fuel & Hauling Co 13 Skuse
DeClerck Theophil 1908 East av
Dennis Carting Co 541 Bway
Dowdle Leroy 84 Finch
Duffy Wm B Carting Co 62 Scio
East End Carting Co 91 Frost av

Finewood Leonard B 2490 MtRead blvd nr Ridge rd
Flanigan Carting Co 714 Dewey av
Flower City Carting & Excavating Co Inc 90 Bronson av
Ford Carting Co 615 South av
Frederick Edw J 28 Jerold
Glabra Ernest T 193½ Bronson av
Gottry Frank S & Son 110 Olean
Gottry Sam Carting Co 47 Parkway
Granchelli Jos 258 Adams
Gundry A R Inc 85 Stanton
Gundry Alf R 200 Irvington rd
Hall Bros 18 Moose
Hildebrandt Henry F 114 McKinley
Huff Jas L 3 Vinewood pl
Hughes Thos 735 Main E
Huss Geo J 143 Milburn
Keegan John C 116 Minnesota
Keystone Carting Co rear 23 N Wash
Kozlowski Felix F 36 Cleon
Lenhard Edw P 103 Santee
Lutz Willard 140 Laney rd
MacBride Bert A 132 Columbia av
Mack Wilfred 1392 Jay
Main W J & Son 1595 Main E
Manchester Harold C 194 River
Melich Wm F 145 Keeler
Mesch Nicholas J 126 Winterroth
Mesite Steph 22 Hickory
Morse Homer 281 Platt
Nelson Trucking Co 196 Smith
Ness Louis Carting Co 333 South av
Nickel Willard G 29 Pomeroy
Petramallo Frank J 222 Emerson
Phillips Geo 47 Juniper
Pierce Howard 59 Chili ter
Popplewell Movers 189 Scio and 173 University av
Prens Carting Co 434 State
Prindle Roy 560 Plymouth av S
PRINDLE'S CARTING CO 560 Plymouth av S tel Main 3643—For further information see page 146 Buyers' Guide
Ray Delivery Co 25 Ackerman
Read Elon J 13 Lamont pl
Rochester Binghamton Lines 481 Lyell av
ROCHESTER CARTING CO 25-27 Washington N tel Main 205—For further information see page 147 Buyers' Guide
Roth Wm N 17 Beaufort
Rush J P Carting Co 193 Cypress
RYAN CARTING CO 101-104 Frankfort tel Main 1468—For further information see page 142 Buyers' Guide
Ryan John M 46 Howell
Sarkis Chas 250 Carter
Schaubert Wm F 205 Gregory
Schreiber Trucking Co 9 Prospect
Sheehan John E 112 Hillside av
Sours Carting & Storage Co Inc 41 Grove
Stuart Chas B 286 Magnolia
Taglin Thos T 447 Murray
Tarrant C F Carting 300 South av
United Van Lines Inc 47 Parkway
Walters Geo F 1009 Exchange
Warner Wm R 1520 Lyell av
WEST CARTING & STORAGE CO (Service Storage Co) 704-712 Clinton av S tel Monroe 7530—For further information see page 141 Buyers' Guide and left bottom side lines
Wlecorek Waleryan 130 Bernard
Yellow Van & Storage Co Inc 196 Hamilton
Zahn Geo 390 Frost av

Trunks & Traveling Bags—Retail

Krieger Abr A 135 Clinton av S
LIKLY STORES Inc 271 Main E tel Stone 915—For further information see page 87 Buyers' Guide and left top lines
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

*Truss Dealers

PAINE DRUG COMPANY The 24-26 E Main tel Main 1820—For further information see page 45 Buyers' Guide and left top lines

Trust Companies

CENTRAL TRUST CO Central Trust bldg 25 E Main tel Main 1625 Brighton office 1806 East av, personal loan and mortgage departments 17 E Main—For further information see page 8 Buyers' Guide and right side lines
GENESEE VALLEY TRUST CO main office 45 Exchange at Broad st W tel Main 2884 branch offices Valley office 1475 MtHope av, Spencerport office Spencerport NY—For further information see page 9 Buyers' Guide and right side lines

LINCOLN ROCHESTER TRUST CO main office 183 Main E at Stone tel Stone 300 branch offices 5 Main W, 33 Exchange, 30 Clinton av N, 1495 Lake av cor Ridgeway av, 560 Monroe av, 886 Main W, 460 N Goodman, 520 Portland av, 1853 Monroe av and 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER Main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide and right side line back cover

*Tubing

ROCHESTER IRON & METAL CO Inc (round, hex, square, flat, sheet, coil) 325 StPaul and 237 MtRead blvd tel Main 464—For further information see page 99 Buyers' Guide

*Twines

HUBBS & HASTINGS PAPER CO 319-325 Main W tels Main 6702-6703—For further information see page 113 Buyers' Guide and right bottom side lines

*Type Metals

ROCHESTER LEAD WORKS Inc 380-382 Exchange tel Main 1154—For further information see page 98 Buyers' Guide

Typesetting Machine Composition

Flower City Typesetting Co 123 N Water
Kummerow Fredk A 36 StPaul rm 510
Rochester Linotype Composition Co Inc 145 StPaul 5th fl
Rochester Monotype Composition Co Inc 77 South av rm 307
Rochester Typographic Service Inc 284 Court

Typewriter Supplies

American Ribbon & Carbon Co Inc 229 Mill
Genesee Ribbon & Carbon Corp 51 Whittlesey
Kee Lox Mfg Co 207 Tremont
Kitko Specialty Co Inc 42 N Water 3d fl
Little A P Inc 100 S Fitzhugh
Non-Smut Carbon Mfg Co Inc 207 Tremont
Phillips Process Co Inc 192 Mill
Phillips Ribbon & Carbon Co Inc 61 Halstead
Rochester Manfolding Supply Co 53 Whittlesey

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CO.**

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Manager**

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Building
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HOME-OWNED
DAIRY**

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Blue Boy
DAIRY**

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

39 E. MAIN STREET INSURANCE MAIN 250-249-248

Typewriting Machines—Dealers
City Typewriter 128 Clinton av S
Phelps Chas A 269 Gregory (repairing)
Rochester Typewriter Service 2105
Dewey av
Royal Typewriter Co Inc 328 Main E
rm 318
Sigler Eug C 69 Turpin
Smith L C & Corona Typewriters Inc
137 East av
Sprague Roy A Typewriter Exchange
16 State rm 209
Underwood Corporation 21 State

Typewriting Machine Mfrs
Electromatic Typewriters Inc 45
Crouch

Umbrellas
Cohen Wm M 2 Athens (repairing)
Eckam Arth G 81 Main E rm 1
Elenzwaig Saml 379 Portland av (re-
prmn)
Garden Saml 747 Clinton av N (reprs)

***Undertakers**
(See also Funeral Directors)
BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 54 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at
Lawn st tels Stone 203 and 205—For
further information see page B op-
posite inside front cover and bottom
edge
TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further in-
formation see page 57 Buyers' Guide
TROTT THOMAS F 683 Main E tel
Stone 1524—For further information
see page 57 Buyers' Guide

Undertakers' Supplies
National Casket Co Inc 142 Exchange
Rochester Burial Case Co Inc 305 St
Paul

Underwear—Wholesale
Rowe J M Co 342 Main E

Uniform Mfrs
Alexander's 25 North rm 537
Braiman Uniform Co Inc 82 StPaul rm
701
Clara Barton Nurses Apparel Inc 82
StPaul rm 200
Royal Uniform Corp 83 Main E

***Unitized Washable Wall Paper**
VAN HOESEN F P Co Inc 41-45 St-
Paul tel Stone 473—For further in-
formation see page 110 Buyers' Guide
and right top lines

Upholsterers
Built-Rite Upholstering Co 245 North
Burke Upholstering Co Inc 115 Clinton
av S
Call Thos 156 State
DeMarse Geo A 44 Scranton
Dewey Upholstering Furniture Co 206
Lyell av
Disbrow Thomas C 543 South av
Disbrow's 99 Monroe av
Drexel Bros Co 551 N Goodman
Emslander Francis X 12 Carleton
Feltz Louis J 83 Finch
Fine Arts Furniture & Upholstering Co
521 N Goodman
Florescu David 43 Vienna
Gardner A J 162 Arnett blvd
Gardner John 779 N Goodman
Garvey's 301 Genesee
Goldberg Julius H 64 Hanover
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
Harwood Geo F 96 Roxborough rd
Henderson Michl 260 Troup
Keeling Eug S 1387 East av
Knapp Adam 15 Farced
Kuhn Edw J 87 Bernard

Leonard's Upholstering 389 Smith
Lyell Upholstering Co 500 Lyell av
Lyell Upholstery & Furniture Co 1168
Clinton av N
Maggio Burt 317 N Union
McGuire Harold J 639 Lake av and 237
Magee av
Quality Upholstering Co 535½ MtHope
av
Ratcliffe Gernon G 439 Jefferson av
Rochester Upholstering & Furniture Co
720 Clinton av N
Sercu John F 58 Bloomfield pl
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Tops Upholstering Co 120 Main W
Universal Upholstering Co 293 N Union
Wayne Upholstering Co 74 Park av
Wurzer Geo V 11 Immel

***V-Belt Drives**
BERGER BROS ELECTRIC MOTORS
Inc 335 State cor Brown st tel Main
2722—For further information see
page 46 Buyers' Guide

**Vacuum Cleaners—Mfrs &
Dealers**
Airway Branch of Rochester 328 Main
rm 427
Electrolux Corp 14 Franklin rm 1117
EUREKA VACUUM CLEANERS
Beaucaire Inc wholesale distributors
114-118 Monroe av tels Stone 5694-
5695
Goff Vacuum Cleaner Shop 913 Genesee
Hoover Co The 154 East av rm 211
Kirby-Scott and Fetzer 488 Main E
Penn Vacuum Stores Inc 30 South av
Regina Rochester Agency 424 Main E
ROCHESTER GAS & ELECTRIC COR-
PORATION (dealers) 89-91 East av
tel Main 7070—For further informa-
tion see page 61 Buyers' Guide and
right top lines
Variety Vacuum Cleaner Co 12 Lake av

Variety Stores
Ben Franklin Stores 469 N Goodman
Bill's Bargain Store 638 South av, 98
Main E and 877 Portland av
Carli Bros 417 Clinton av N
Cassick Jos P 480 Plymouth av S
DeGeorge Philip 266 Bay
Dorr Fred H 1100 Atlantic av
Flood Mary C Mrs 404 Campbell
Foggia Jos 1150 MtHope av
Ford Minnie D Mrs 863 Meigs
Gallivan John 712 Plymouth av S
Grayley's Stores Inc 791 Dewey av
Groetsch Geo 401 Ames
Havens Fannie J Mrs 701 South av
Herr Susan 1087 Hudson av
Kucker Edw 813 Dewey av
Lee Fred G 126 Main W
Lucia Saml M 610 Jefferson av
M and J Novelty Shop 2 Richmond
Macaluso Anthony 737 North
MacDonald Mary E 454 Jefferson av
Milburn Handy Store 96 Milburn
Mitchell's Variety Store 1520 Main E
Orgel Sylvia 338 Joseph av
Oster J & Co 945 Clinton av N
Plymouth Variety Store 340 Plymouth
av S
Richards Variety Store 503 Clinton av
S
Taffet Max 202 Warner
Terry Goldie Mrs 1451 Lake av
Wiegand Robt J 1031 Portland av
Wolks Five Cents to One Dollar Stores
4432 Lake av

***Vaults**
CENTRAL TRUST CO Central Trust
bldg 25 E Main tel Main 1625, Bigh-
ton office 1806 East av, personal loan
and mortgage departments 17 E Main
—For further information see page 8
Buyers' Guide and right side lines

**COMMUNITY SAVINGS BANK OF
ROCHESTER NY** The East Side
office cor Main and Clinton, Me-
chanics office 21 Exchange, East av
office 89 East av tel Stone 364—For
further information see page 10 Buy-
ers' Guide and left top lines

GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad st W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av, Spencerport
office Spencerport, NY—For further
information see page 9 Buyers' Guide
and right side lines

LINCOLN ROCHESTER TRUST CO
main office 183 Main E at Stone tel
Stone 300, branch offices 5 Main W,
33 Exchange, 30 Clinton av N, 1495
Lake av, 886 Main W, 560 Monroe av,
460 N Goodman, 520 Portland av,
1853 Monroe av, 621 Titus av Ironde-
quoit—For further information see
page 7 Buyers' Guide and right top
lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For
further information see page 11 Buy-
ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47
Main W at Fitzhugh st S branch
office 40 Franklin tel Stone 1425—
For further information see page 12
Buyers' Guide and right top lines
**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at Water
st S tel Main 954—For further in-
formation see page 13 Buyers' Guide
and left top lines

UNION TRUST CO OF ROCHESTER
main office 19 Main W tel Main
7100, 20 East av, 4359 Lake av, 590
Joseph av, 175 Lyell av cor Saratoga
av, 15 Hudson av, 1398 Culver rd,
548 Chili av and 844 Dewey av—For
further information see page 14 Buy-
ers' Guide and right side line back
cover

Vending Machines
Ardmore Vending Co 485 Chili av
Flower City Amusement Co 618 Main E
Rochester Canteen Co 443 Main W
Wishman's Vendomatic Service 210
Court

Venetian Blinds
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bottom
side lines
McMillen Venetian Blind Co 105 Ridge
rd

***Ventilating Systems**
FLESCH & SCHMITT Inc 118 Brown
cor Verona st tel Main 5234—For
further information see page 135
Buyers' Guide and left bottom side
lines

Veterinarians
Boyink Gordon 1685 Dewey av
Boyink's Small Animal Hospital 1685
Dewey av
Central Small Animal Hospital 297
Central av
Covert Milton H 260 Inglewood dr
Liner Nelson R 1228 Main E
Mahoney Wm H 143 Delevan
Rindell Arth M 297 Central av
University Hospital for Small Animals
50 University av
Webber Bros Hospital Inc 85 Univer-
sity av
Webber Carr R 1228 Main E
Webber LeRoy R 1228 Main E

Veterinary Remedies
Bell's Dr Veterinary Co 37 May

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
Phones Main 3710-3711

IMPERIAL
Washable
WALLPAPERS

Violin Makers & Repairers
Kennewig Franz H 1483 Dewey av

*Visible Card Indexes & Systems
YAWMAN & ERBE MFG CO 1099 Jay
tel Genesee 1722—For further infor-
mation see page 107 Buyers' Guide

Wagon Makers & Repairers
CALEY & NASH Inc 1828 East av tel
Monroe 5126—For further infor-
mation see page 5 Buyers' Guide
Rochester Body & Wagon Co rear 178
Main W

*Wall Board
EXCHANGE LUMBER COMPANY Inc
(wholesale) 551-563 Lyell av tel Glen-
wood 2300—For further information
see page 89 Buyers' Guide
HOLLISTER LUMBER COMPANY Ltd
(UPSON PRODUCTS) 100 Anderson
av tel Monroe 1663—For further in-
formation see page 90 Buyers' Guide
OTIS LUMBER CO 936 Main E tel
Monroe 43—For further information
see page 91 Buyers' Guide

Wall Paper Dealers—Retail
(See also Paper Hangings)
Campbell H G Co 285 Main E
Cooper Wall Paper Co 29 Elm
HUMPHREYS THE PAINT MAN 113
Main E tel Main 2117—For further
information see page 111 Buyers'
Guide

Mittleman S & Son 227 North
Moran-Everson Inc 46 StPaul
Mylacrine Wm B 526 Plymouth av S
SHERWIN-WILLIAMS CO The 41
South av tel Main 1517—For fur-
ther information see page 112 Buy-
ers' Guide and left top side lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
VanHOESEN F P CO Inc 41-45 StPaul
tel Stone 473—For further infor-
mation see page 110 Buyers' Guide and
right top lines

Waldala Michael 803 Joseph av

Wall Paper Dealers—Wholesale
GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 109 Buyers'
Guide and right top lines
IMPERIAL WASHABLE WALL PA-
PERS Gamrod-Harman Co Inc dis-
tributors 75 Exchange tel Main 3710
—For further information see page
109 Buyers' Guide and right top lines
Pan American Wall Paper & Paint Co
115 North

*Wardrobe Trunks
LIKLY STORES Inc 271 Main E tel
Stone 915—For further information
see page 87 Buyers' Guide and left
top lines

Warehouse—Merchandise
B R & P Warehouse Inc 51 Litchfield
Delorme Marvin J 136 Main W
Exchange Warehouse Co Inc 372 Ex-
change
Martin Storage Warehouse Inc 67
Warehouse
Monroe Warehouse The 27 S Union
Rochester Storage Warehouses 345
South av
UPTON COLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
tel Main 1494—For further infor-
mation see page 142 Buyers' Guide

Washing Compounds—Mfrs
DiSalvo Saml rear 133 Hartford
Sno-ee Products Co 110 Leighton av

Washing Machines
A B C Washer Shop 1797 Clinton av N
AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd bet NYC RR
and Glide st tel Genesee 92—For fur-
ther information see page 93 Buy-
ers' Guide

BENDIX AUTOMATIC HOME LAUN-
DRY Beaucaire Inc wholesale dis-
tributors 114-118 Monroe av tels
Stone 5694-5
Bendix Washer Sales & Service 114
Monroe av
Drainer Sales Co 645 Atlantic av
(mfrs parts)

Dran-Or-Fill Co 645 Atlantic av (mfrs
parts)
General Washing Machine Service 758
South av

GRAVES H B CO Inc (Bendix, General
Electric, Westinghouse and others)
74-78 State tel Main 3342—For fur-
ther information see inside front
cover and left bottom side lines
Maytag Monroe Corp 36 South av
ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tel Main
7070—For further information see
page 61 Buyers' Guide and right top
lines

Rochester Washing Machine Service
209 Furlong and 729 Hudson av
Rudolph Geo G 17 Lawrence
Scialdone Mario S 519 State (repair-
ers)
SPEED QUEEN WASHERS, Beaucaire
Inc wholesale distributors 114-118
Monroe av tels Stone 5694-5695

Waste Dealers—Cotton, Silk &
Wool
Atkin L & Sons 486 Oak
Frankel Bros & Co Inc 176 Anderson av
Genesee Sanitary Wiper Co Inc 48 In-
dustrial
Meier Eric 40 Browns Race
Miller Waste Material Co 44 Herman
Monroe Sanitary Wipers Co 16 Herman
and 61 Bader
Rochester Wiper Co Inc 27 Portland av

Watch & Jewelry Repairers
Allen Harold E 5 StPaul rm 213
Babcock Loren T 25 North rm 929
Babcock's Clock Shop 510 South av
Bader Gustav A 109 Main E rm 18
Bauman Edw 16 Main E rm 14
Bernstein Seymour 130 Main E rm 321
Borisch Ernst O 119 Main E rm 403
Burke John A 395 Genesee
Canfield Harold C 2 Bway
Dana Arth L 130 Main E rm 806
Dana Julius 130 Main E rm 806
Diehl Ray F 206 Alexander
Dobmeier Edmund F 130 Main E rm
702

Dorfner Kenneth W 102 Gregory
Drake Parker L 42 East av rm 208
Fitch John J 62 Lowell
Forsythe Clifton S 183 Main E rm 943
Gold & Silver Shoppe 130 Main E rm
302

Good Wm 5 StPaul rm 224
Holcomb's Watch and Clock Shop 337
Main E
Janssen Mangus 119 Main E rm 325
Keating Leo J 694 S Goodman
Kosack Fritz A 5 StPaul rm 521
Lichtenfels Rudolph L 25 North rm 723
Mackay Archie D 25 North rm 644
Maltese Philip 964 N Goodman
Mann Alex 2 North
Meredith Lawrence L 1762 StPaul
Mestler Arth G 25 North rm 937
Metzger Melvin J 12 Gladys
Miller Harley F 119 Main E rm 805
Nakrach Phil 25 North rm 924
Page Thos M 27 Clinton av S rm 410
Passty Geo H 802 Hudson av
Reynolds Watch Repair Service 16
Main E rm 522
Rice Richd B 25 North rm 542

Rosenbaum Fredk W 41 Rosewood ter
SCHEER E J Inc 249-253 Main E opp
Sibleys tel Stone 710—For further
information see page 86 Buyers'
Guide

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 40 Buyers'
Guide and right top lines
Sunderlin Lewis M 676 Monroe av
Torell Lewis A 23 Ketchum
Wait Ernest L 24 Birch crescent
Wideman Thos G 491 Monroe av
Williams Harold W 1733 Clifford av

*Water Closet Mfrs
(See Plumbers' Supplies)

*Water Softeners
PERMUTIT Howe & Bassett Co Inc
distributors 840-850 University av tel
Monroe 3—For further information
see page 116 Buyers' Guide

Water Supply Companies
Rochester & Lake Ontario Water Ser-
vice Corp 20 East av rm 204

Water Supply Systems
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 116 Buyers'
Guide

*Waterproofing Materials
BARNARD, PORTER & REMINGTON
9-11-13 N Water tels Main 8140-8141-
8142—For further information see
page 108 Buyers' Guide and left top
lines

Weather Strips
Chamberlin Metal Weather Strip Co
135 Spring

Weavers & Reweavers—
Garment
EMPIRE TEXTILE WEAVING CO
(also sweaters and linens) 409
Burke bldg tel Stone 3192—For fur-
ther information see page 148 Buy-
ers' Guide and right bottom side lines
French Textile Co 428 Avenue A
Hill Christine 641 University av
Rochester Textile Weaving Co 36 St
Paul rm 303

*Wedding Decorations
KELLER J E SONS Inc 28 Clinton av
N tel Stone 484-5-6—For further in-
formation see page 49 Buyers' Guide
and bottom line front cover

*Wedding Decorations—Floral
PERRY'S FLOWER SHOPS Inc 441-
445 Chili av, 16 Clinton av S and 944
Winton rd S tel Genesee 117-190—
For further information see page 50
Buyers' Guide and right bottom side
lines

*Welded Steel Products
HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 143 Buyers' Guide

Welders & Brazers
Certified Welding Works 506 Brown
Expert Welding Works 19 Lois
Genesee Welding Works 158 Main W
Grein Wm C 450 Court
Lyell Welding Works 340 Lyell av
New York Welding Works 150 West-
cott
Rochester Brazing & Welding Co 236
Mill
Rochester Welding Works 349 Orchard
Spronz Welding Works 1268 Plymouth
av S

**PAUL
C.
IAGONA**
—
**GENERAL
INSURANCE**

Accident
Aircraft
Automobile
Bond
Burglary
Compensation
Fire
Health
Liability
Plate Glass
Rents
Windstorm

**PHONE
MAIN
3786**

**249
POWERS
BUILDING**

**ROCHESTER
CLEANING
and
DYEING
CO.**

*Cleaning
and Dyeing
as it should
be done*

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A
Dependable
Service

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OUR
TELEPHONE
MAIN
2169

•
HOTEL
SENECA
BUILDING
28
CLINTON
AVENUE S.

**LOEB
&
ROSENTHAL**
CO. Inc.
Realtors

Real Estate

**SPECIALIZING IN
INVESTMENT
PROPERTIES**

**MAIN
3743-3744**

**Suite
128-130
Powers
Building**

FOR DEEP FREEZE CABINETS
SOLD, INSTALLED and SERVICED
ALHART ELECTRICAL CO., Inc.
1149 CULVER ROAD
CULVER 3944

THE YATES COAL CO.

ANTHRACITE — COAL — BITUMINOUS

ALSO COKE

ORDERS FOR PRIVATE RESIDENCES SOLICITED

**612 Lincoln-Alliance Bank Building
PHONE STONE 450-451**

Welders & Brazers—Con

WALZ & KRENZER Inc 250-252 Mt-Hope av tel Monroe 1474—For further information see page 92 Buyers' Guide
Welding Service Co 11 N Wash
Welding Supply Co 510 State (supplies)

Window Cleaners

Acme Window Cleaning Co 16 Remington
Central Window Cleaning Co 36 N Water
Main Window Cleaning Co 360 Main E rm 10
National Rochester Window Cleaning Co 82 Mortimer
Tirry Bros Wall Washers 176 South av

*Window Equipment

PULLMAN MFG CORPORATION (Sash Balances) 1170 University av corner Culver rd tels Monroe 1086

*Window Guards

WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 148 Buyers' Guide

Window Shade Mfrs—Dealers

Airolite Venetian Blind Co 1479 Norton
Blum Window Shade Co 551 Joseph av
Edgett Window Shade Shop 390 Frost av
GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 109 Buyers' Guide and right top lines
GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines
HUMPHREYS THE PAINT MAN (dealers) 113 Main E tel Main 2117—For further information see page 111 Buyers' Guide
Illinois Shade Cloth Corp 36 StPaul 6th fl
Laufer Wm J 4476 Lake av
McMillen Wilbur L 155 Terrace pk
Norton Chas A Shade Co Inc 141 N Water
Peck H B Co 1000 Clinton av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines
Western Shade Cloth Co 165 StPaul

Wire Goods—Mfrs

Anaconda Wire & Cable Co 89 East av rm 902
DeRoo Wire Works 342 Norton
Kingsland Wire Works 133 Bway
Rochester Wire Works 10 StJacob
WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 148 Buyers' Guide

Wiring—Electrical

HICKSON ELECTRIC AND RADIO CORPORATION (A B C) new address 37 Richmond tel Stone 93—For further information see pages 46, 47 and 119 Buyers' Guide and left top lines

*Women's Apparel

EDWARDS E W & SON 144-158 Main E tel Stone 2300—For further information see page 41 Buyers' Guide and left top side lines
FORMAN B COMPANY 46 Clinton av S tel Main 3900—For further information see page 41 Buyers' Guide
MCCURDY & CO Inc 275-291 Main E at Elm tel Main 5500—For further information see page 41 Buyers' Guide and right bottom side lines
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 40 Buyers' Guide and right top lines

Women's Furnishing Goods—Retail

Adeline's Shoppe 397 Joseph av
Bastian's Dress Shoppe 493 Lyell av
Berman Thelma 617 Clinton av N
Blasetti Francis M 531 State
Carol's Dress Shop 377 Chili av
Darling Shop 190 Main E
Dellette Shop 489 Monroe av
Estelle Dress Shop 1455 Lake av
Economy Dress Shop 453 Jefferson av
Gooney Dorothy Mrs 1899 Main E
Grieger Maria Mrs 861 Jay
Jewett Inc 359 East av
Jonas Shoppes Co 170 Main E
Lena's Dress Shoppe 878 Portland av
Lingerie Shop The 252 Alexander
Lovullo Carmella 132 Saxton
Mores Shop Inc 77 East av
Moskob Chas 844 Joseph av
Rosenberg Belle 39 East av
Ruth's Specialty Shoppe 348 Joseph av
Sally Frocks 216 Main E
Wilbur-Rogers Inc 172 Main E
Zane Frocks 1166 Portland av

Wood Dealers

Osterkout Wm H 291 Tremont

*Wood Display Fixtures

GENESEE DISPLAY FIXTURE CO Inc 107 Norris dr tel Monroe 466—For further information see page 44 Buyers' Guide

Wood Products—Mfrs

BiltRite Wood Products Inc 1945 East av
GENESEE DISPLAY FIXTURE CO Inc 107 Norris dr tel Monroe 466—For further information see page 44 Buyers' Guide
Pioneer Products Co 46 Sager dr
Regent Specialties Inc 268 Lyell av
Rochester Wood Products Co 1116 Clinton av N

Stevens Woods Products Co 1969 East av
Superior Metal & Wood Mfg Co rear 695 Portland av
United States Plywood Corp 1965 East av

Wood Turners

Mets Bros 1673 Clinton av N
Rowe Carlis 18 Commercial

*Wooden Boxes

SIMPSON BOX & LUMBER CO Inc 1290 MRead blvd tel Glenwood 4216—For further information see page 22 Buyers' Guide

*Wooden Specialties Mfrs

GENESEE DISPLAY FIXTURE CO Inc 107 Norris dr tel Monroe 466—For further information see page 44 Buyers' Guide

*Woodworking Machinery

ADAMS OGDEN R (Oliver and Walker Turner Woodworking) show rooms 264-266 State bus tels Main 6374-6375 res tel Hillside 2372-J—For further information see page 94 Buyers' Guide and left side lines

Woolen Goods

British-American Woolen Co 43 East av
Knitting Shop The 16 Clinton av S
Purvin Harmon J 102 Clinton av N
Sandler Isadore 905 Clinton av N
Stratford Woolen Co 36 StPaul rm 106

*Wrapping Paper

ALLING & CORY CO The 25 Verona tel Main 6060—For further information see page 113 Buyers' Guide
HUBBS & HASTINGS PAPER CO 319-325 Main W tels Main 6702-6703—For further information see page 113 Buyers' Guide and right bottom side lines

X-Ray Apparatus & Supplies

Finegan Geo W Inc 277 Alexander rm 605
Kelley-Koett Mfg Co Inc 277 Alexander rm 605
Picker X-Ray Corp 52 James (repr)
Westinghouse X-Ray Div Inc 1048 University av

X-Ray Laboratories

Roch X-Ray Laboratories 5 StPaul rm 543

Yarns—Retail

Belles Corde Shop 424 Joseph av
Van's Art Knitting Shoppe 328 Main E rm 519

Yeasts—Mfrs

Anheuser Busch Distributors 704 Clinton av S
Fleischman's Yeast Service 593 Bway
National Grain Yeast Corp 7 Aebersold
Red Star Yeast & Products Co 499 Lyell av