

CLASSIFIED
BUYERS' GUIDE
OF THE CITY OF
ROCHESTER
(NEW YORK)
1945



The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business.

R. L. POLK & CO., Inc., Publishers
729 POWERS BUILDING, ROCHESTER 4, N. Y.

District Office
179 LINCOLN STREET, BOSTON 11, MASS.

ABSTRACTS

MONROE ABSTRACT & TITLE CORPORATION

MAIN

3441

3442

Complete Title Service in Western New York

Abstracts of Title

FEDERAL COURT SEARCHES

Title Insurance Policies

GUARANTEED TAX SEARCHES

ABSTRACT TITLE & MORTGAGE CORPORATION

FOUNDED IN 1888

A Merger of

Buffalo Abstract & Title Co.
Abstract Guarantee Co.
Title Guaranty Corporation of Rochester

Frontier Abstract Company
Western New York Title & Guaranty Co.
Niagara County Search Company

Abstracts of Title

Federal Court Searches

Mortgage Servicing

Tax Searches

Title Insurance

== OUR TELEPHONE MAIN 4170 ==

== 47 FITZHUGH ST. SOUTH ==

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3

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FOUNDED 1906

Advertising

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33 WEST 42nd STREET - - - - - NEW YORK CITY

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KELLOGG DIVISION OF THE AMERICAN BRAKE SHOE CO.

Manufacturers of

KELLOGG-AMERICAN AIR COMPRESSORS, SPRAY PAINTING EQUIPMENT

KELLOGG CROWN SPRAY GUNS and HARDIE KELLOGG CAR WASHERS

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Tel. CULVER 2815

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ELECTRONIC TRAPS, Inc.

Manufacturers of

ROCHESTER AUTOMATIC TRAPS

Kill Those Rats Scientifically By Electronics

"When They Break the Beam They're Caught"

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TELS. STONE 6377—6378

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ALLING & MILES, INC.

DISTRIBUTORS FOR 32 YEARS

HUDSON

MOTOR CARS

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*Tires and
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Complete Service, Metal and Paint Work
All Makes of Cars

*Batteries
Spark Plugs*

76 to 90 STONE STREET

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AUTOMOBILES

SIX **PACKARD** EIGHT

Sales — Service

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33 STILLSON STREET

STONE 3720

COOL CHEVROLET CORP.

for Economical Transportation

*Passenger
Cars*



*Delivery
Trucks*

Always a fine stock of **GUARANTEED USED CARS.**
A modern **SERVICE DEPT—FLAT RATE CHARGES.**
SKILLED MECHANICS and FACTORY EQUIPMENT
is your **SERVICE GUARANTEE**

340-360 CULVER ROAD

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Phone MONROE 2340

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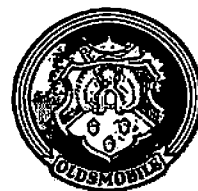
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Oldsmobile Distributor

**Mechanical, Paint and Body Work on All
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Phone MAIN 2262

Ford

PRODUCTS

SALES and SERVICE

Since 1908

SERGEANT MOTOR CORP.

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AUTOMOBILES

5

TOP QUALITY ————— LOW COST



SERVICE FOR ALL MAKES OF CARS

PAINT—SHEET METAL—ELECTRICAL
FRONT END—STEERING—LUBRICATION—TIME PAYMENTS



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CADILLAC—PONTIAC

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WHITING-BUICK, Inc.

"Dealer Since 1906"

*Buick
Sales & Service*



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Manufacturers of
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Member Federal Deposit Insurance Corporation

Member Federal Reserve System

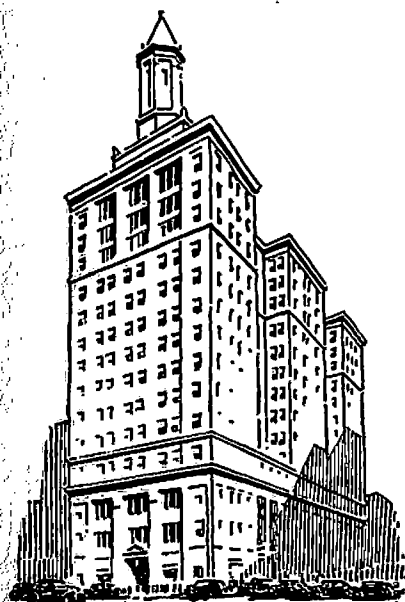
BANKS

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LINCOLN-ALLIANCE

BANK AND TRUST COMPANY

Main Office, 183 MAIN ST. EAST



Lincoln Office, 33 Exchange Street

Lake Ave. Office, 1495 Lake Avenue

East End Office, 460 N. Goodman Street

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Newark Office, Newark, N. Y.

Brockport Office, Brockport, N. Y.

Geneva Trust Office, Geneva, N. Y.

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Checking Accounts, Interest Accounts, Trust Services,
Business Loans, FHA Mortgage Loans, Home Improve-
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Member Federal Deposit Insurance Corporation

BANKS

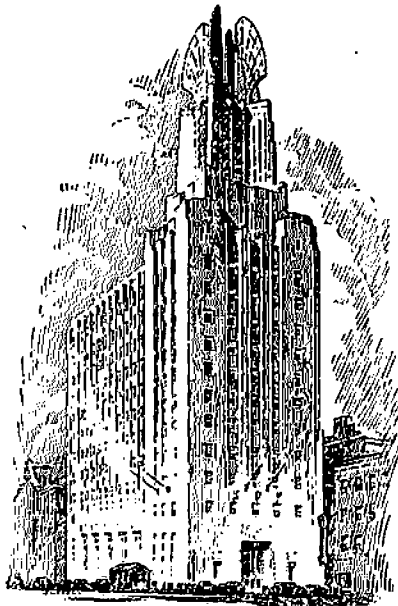
Genesee Valley Trust Company

MAIN OFFICE: EXCHANGE and BROAD STREETS**Free Parking for Customers at 101 Exchange St.****BRANCH OFFICES****SPENCERPORT OFFICE: SPENCERPORT, N. Y.**

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- Personal Loans
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- Personalized Checking Service

- Special Interest Accounts
- Bank-By-Mail Service
- Complete Trust Services
- Modern Safe Deposit Vault Facilities

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BANKS

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16 Streamlined Services

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MORTGAGE LOANS
SAVINGS BANK LIFE INSURANCE
SAVINGS BANK MONEY ORDERS
OWN-YOUR-HOME CLUB
PLAN-A-PURCHASE ACCOUNTS
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D. L. STREPPA, Assistant Attorney
FRANK H. FERRIS, JR., Assistant Attorney

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COMMUNITY Savings BANK

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION



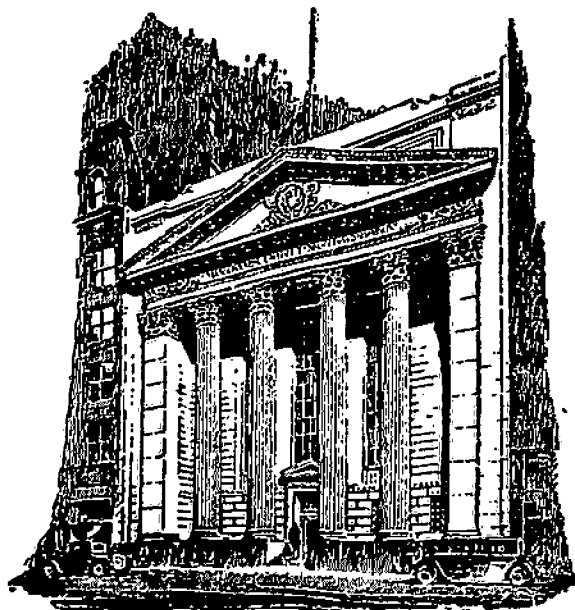
BANKING OFFICES: EAST SIDE OFFICE, Corner Main and Clinton
MECHANICS OFFICE, 21 Exchange St.—EAST AVE. OFFICE, Gas and Electric Bldg.

MONROE COUNTY SAVINGS BANK

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 FRANK C. LEAPER, Comptroller
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Complete Savings Bank Service

TWO CONVENIENT OFFICES

35 STATE STREET — 2 EAST AVENUE
 Rochester 4, N. Y.

MEMBER OF THE FEDERAL DEPOSIT INSURANCE CORPORATION

BANKS

11

ROCHESTER SAVINGS BANK

(Incorporated 1831)

Resources \$80,344,000 - More than 94,200 Depositors

**SAVINGS ACCOUNTS; MORTGAGE LOANS; F.H.A.
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SAFE DEPOSIT BOXES; SAVINGS BANK MONEY
ORDERS; TRAVELERS CHECKS; BANKING BY
MAIL.**



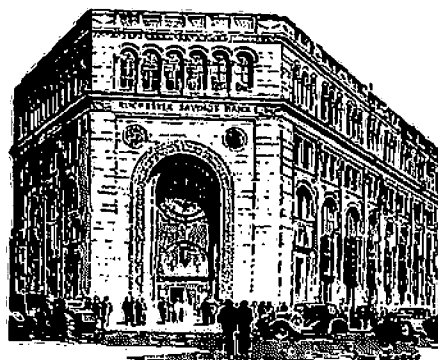
West Main Street Office
47 WEST MAIN ST.

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Franklin Street Office
40 FRANKLIN STREET

Safe Deposit Boxes for Rent \$3 Per Year and Up at 40 Franklin Street

Member Federal Deposit Insurance Corporation

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 *SAMUEL E. DURAND
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 Bausch & Lomb Optical Company
 ARTHUR A. BARRY
 Vice-President, Ellwanger & Barry Realty Co.

*In Service of the Nation

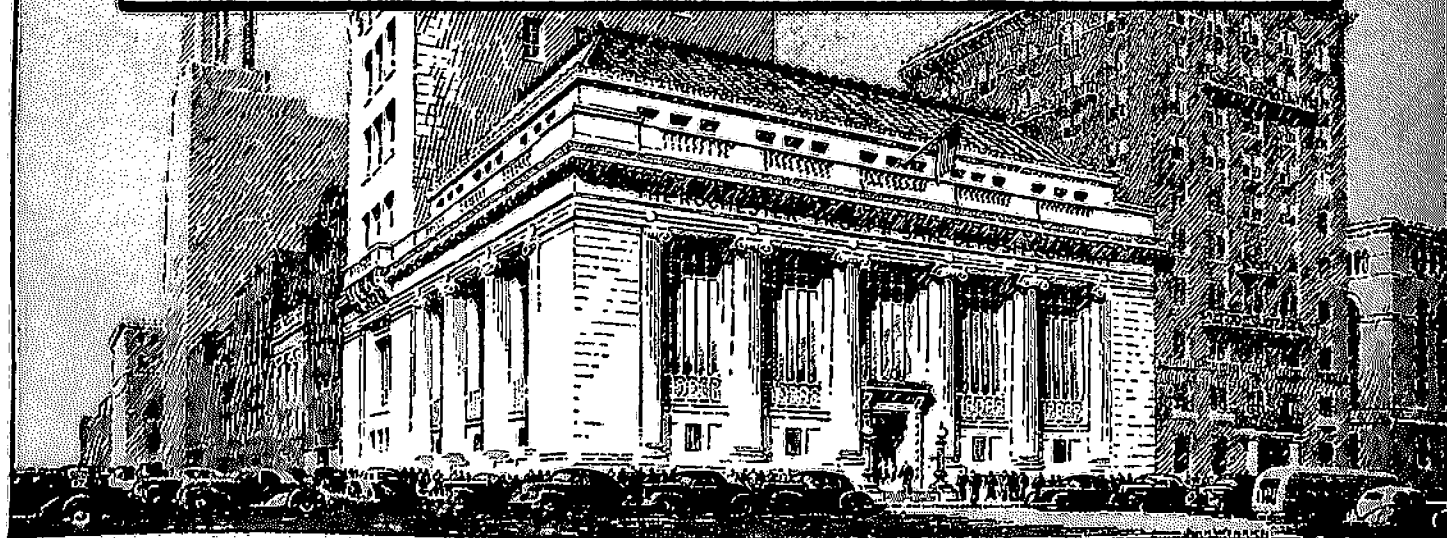
Complete Banking and Trust Service for Individuals and Corporations . . .
 Commercial, Collateral and Personal Loans . . . Securities Information
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Rochester Trust

AND SAFE DEPOSIT COMPANY

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Main Office: Main Street West & Exchange : East Side Office: 30 Clinton Avenue North

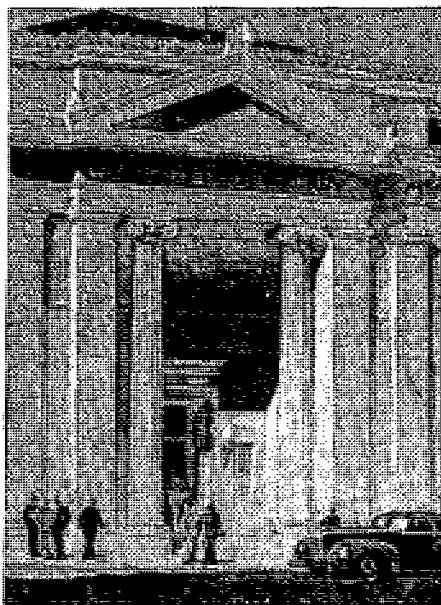


BANKS

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SECURITY TRUST COMPANY

OF ROCHESTER



Member Federal Deposit Insurance Corporation

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Assistant Treasurer
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SAFE DEPOSIT VAULTS FOR RENT in our Electrically Protected Burglar-Proof Vault. Valuables in Trunks or Packages cared for. Very Moderate charges.

Corner of Main and Water Streets, Rochester, N. Y.

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PITTSFORD OFFICE, Pittsford N. Y.

BANKS

UNION TRUST

COMPANY OF ROCHESTER

A Marine Midland Bank

Main Office, 19 MAIN ST. WEST

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| LOUISE A. SCHOFIELD | Assistant Trust Officer |
| CLAYTON F. KAUL | Assistant Trust Officer |

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Assistant Vice-President

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Treasurer

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Assistant Secretary

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A. JOSEPH LONDON
Assistant Vice-President

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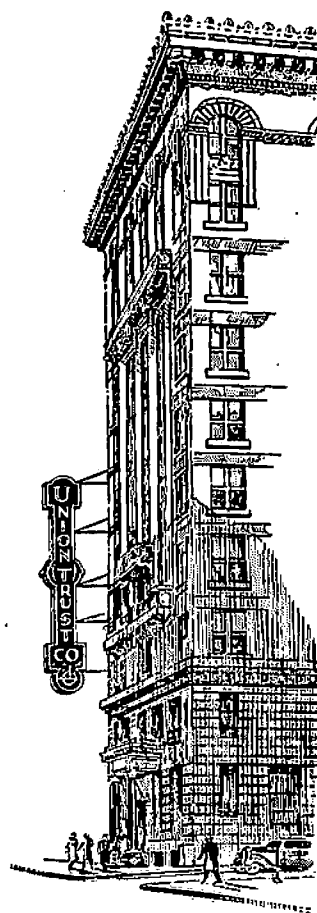
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- 1. Investigate all telephone solicitations from unknown persons.**
- 2. When solicited personally, do not contribute to any cause until you call the Bureau for a report, or,**
- 3. Hand the solicitor our questionnaire form. (Ask us for a supply of these forms.) If filled in, forward to Bureau.**
- 4. On all advertising solicitations insist on a written order and pay only on delivery of publication to you.**

What will this accomplish? It will take your name off the "sucker" list, protect you from fraudulent and spurious promotions, reduce solicitation expense, give you the satisfaction of **knowing where** your money is really going.

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BETTER BUSINESS BUREAU of ROCHESTER INCORPORATED

1423 LINCOLN-ALLIANCE BANK BUILDING

Phone STONE 330

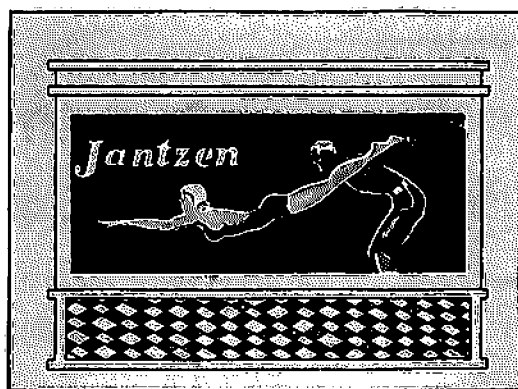
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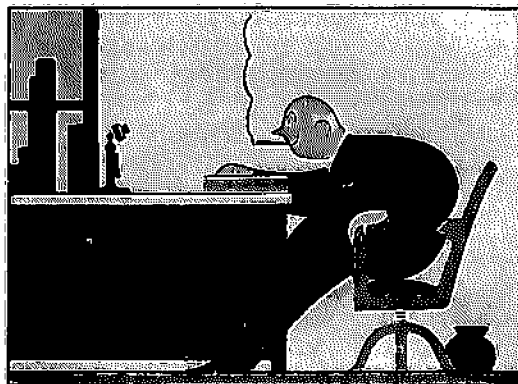


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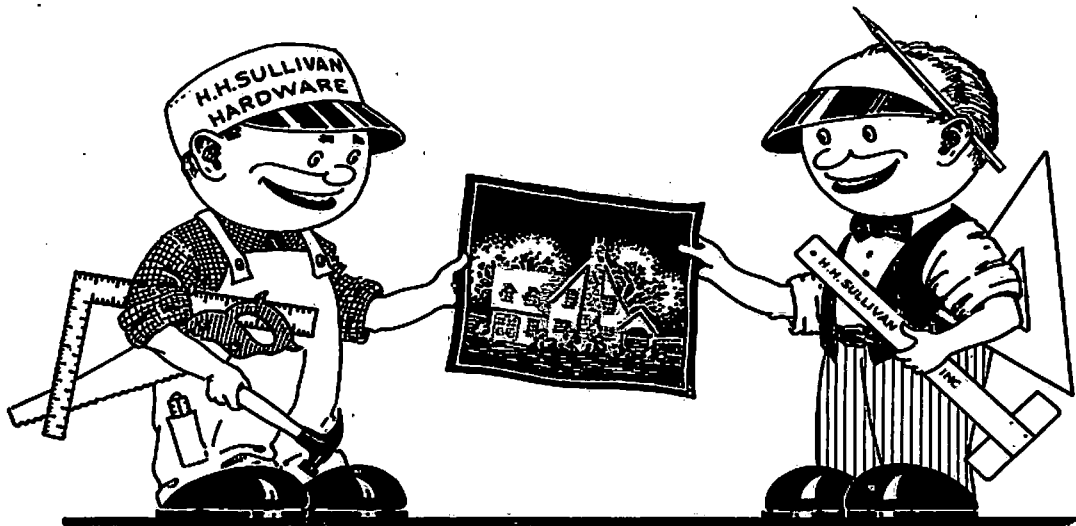
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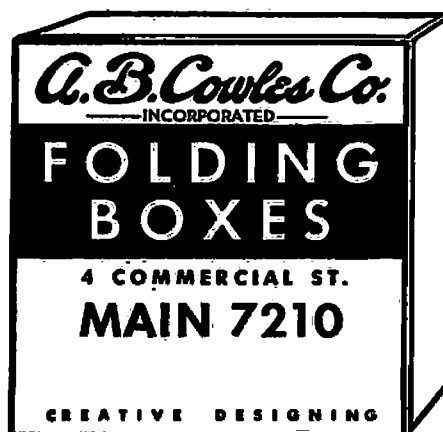
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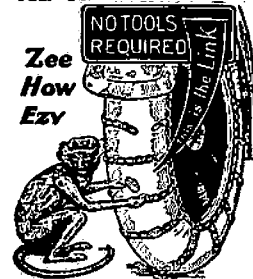
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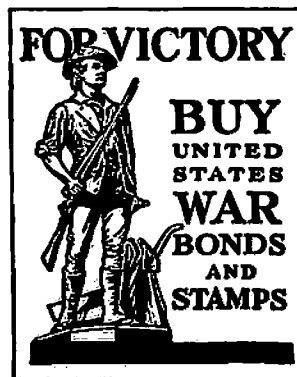
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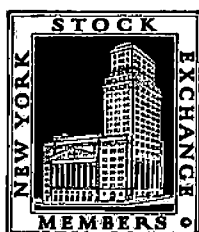
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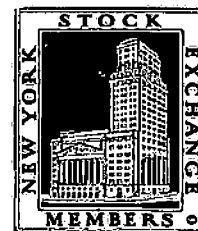
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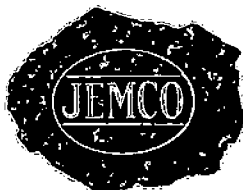
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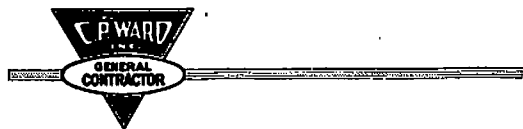
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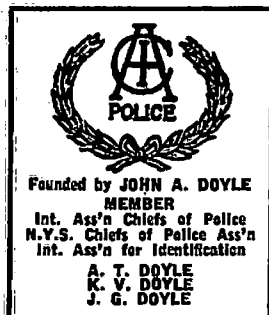
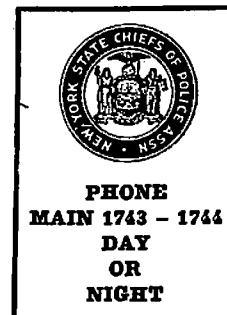
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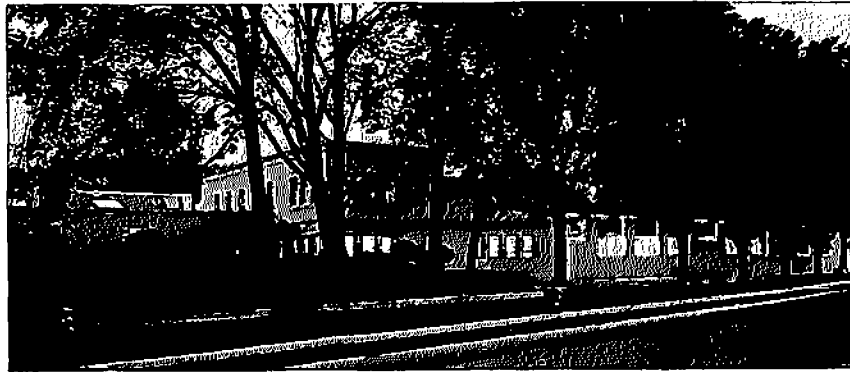
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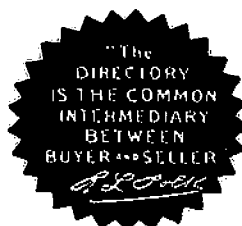
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KNOW YOUR
MONEY!**

**Don't Be Fooled
by
Forgers
KNOW YOUR
ENDORSERS!**

The Government never redeems counterfeit money!

1. **KNOW YOUR MONEY!** Study the bills you receive so as to become familiar with the workmanship on them, especially in the portraits.

2. **COMPARE** a suspected bill with a genuine of the same type and denomination. Observe these things:

PORTRAIT *Counterfeit*—Dull, smudgy, or unnaturally white, scratchy; oval background is dark, lines irregular and broken. Portrait merges into the background.

Genuine—Stands out distinctly from the oval background. Eyes appear lifelike. Background is a fine screen of regular lines.

COLORED SEAL *Counterfeit*—Saw-tooth points around rim are usually uneven, broken off.

Genuine—Saw-tooth points around rim are even and sharp.

SERIAL NUMBERS *Counterfeit*—Poorly printed, badly spaced, uneven in appearance.

Genuine—Figures firmly and evenly printed, well spaced.

PAPER *Counterfeit*—Generally has no silk threads, but these may be imitated by very small red and blue ink lines.

Genuine—Printed on distinctive paper in which very small red and blue silk threads are scattered. The silk threads are not always noticeable on bills that are badly soiled or worn.

3. **RUBBING** a bill on a piece of paper will *not* prove it is genuine or counterfeit; ink can be rubbed from good bills as well as bad ones.

4. **CONSULT** an experienced money-handler or police officer to make sure, if you are still in doubt, whether a bill is genuine or counterfeit.

5. **REMEMBER, NOT ALL STRANGERS ARE COUNTERFEITERS, BUT ALL COUNTERFEITERS ARE LIKELY TO BE STRANGERS.**

This information is reprinted from the U. S. Secret Service 32-page booklet, "KNOW YOUR MONEY", which tells how to detect counterfeit coins and bills and how to guard against losses from forged Government checks. Copies may be purchased for 10c each, or \$7.50 per 100, from the Superintendent of Documents, Government Printing Office, Washington, D. C.

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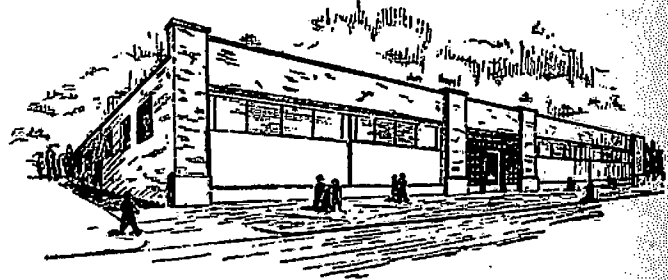
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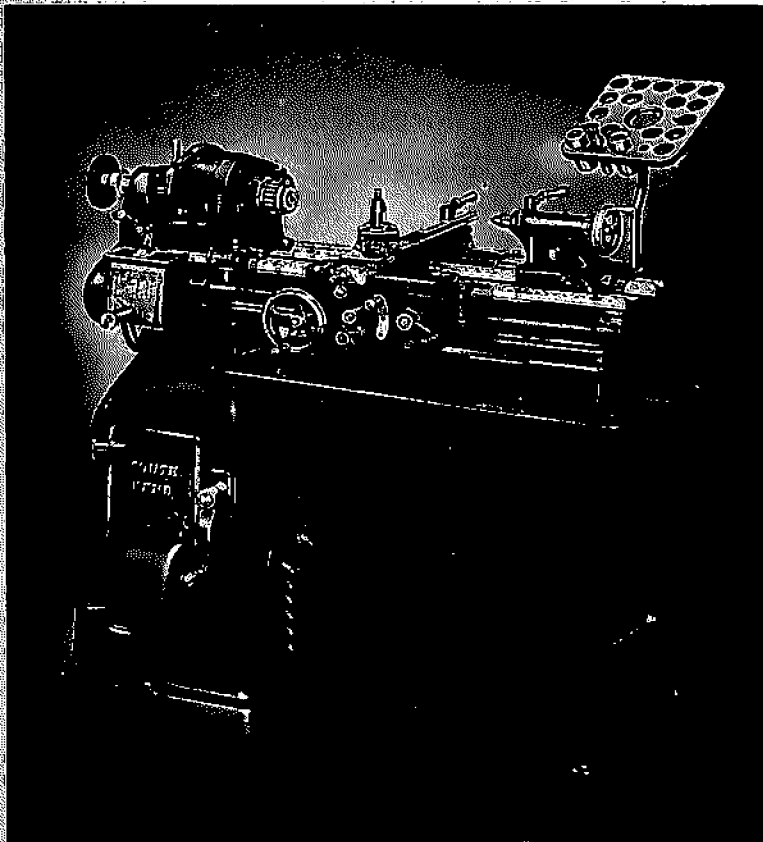


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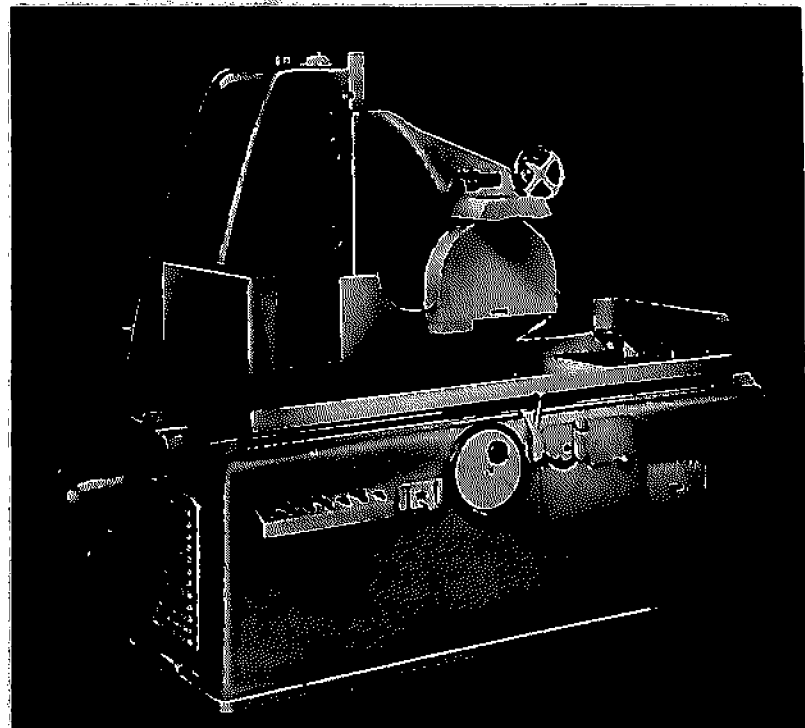
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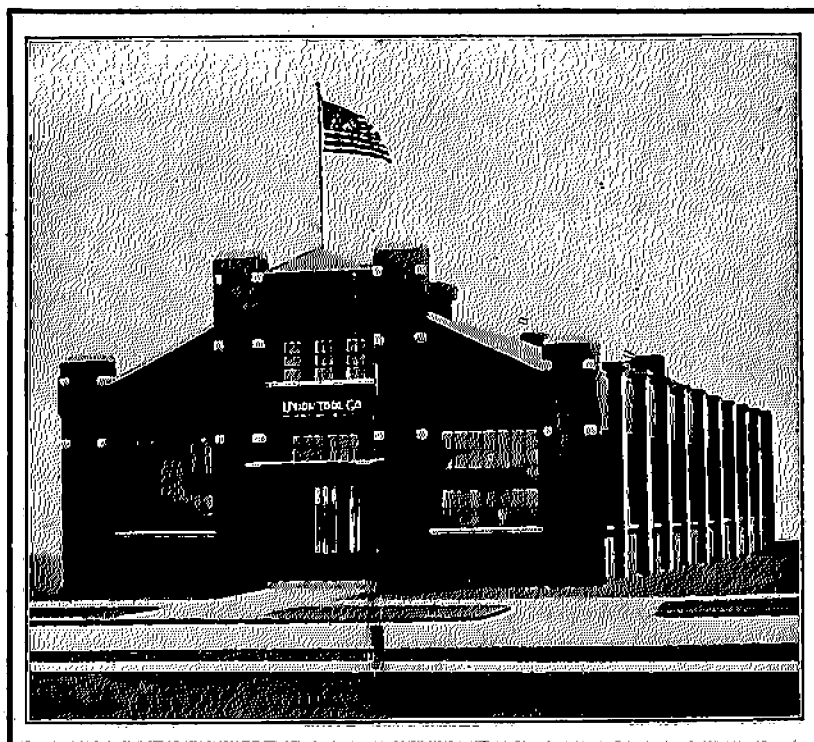
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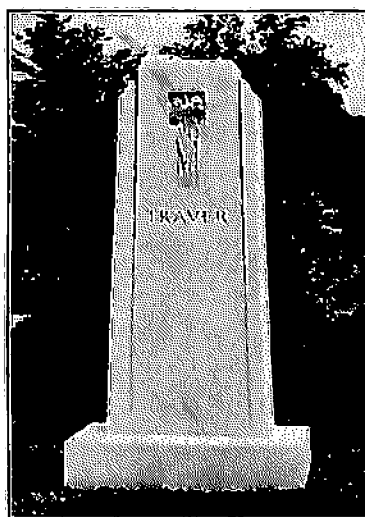
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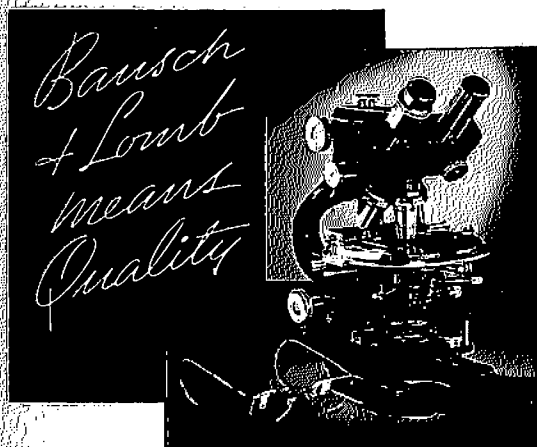
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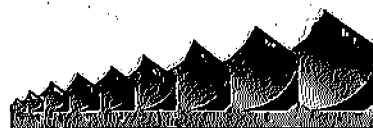
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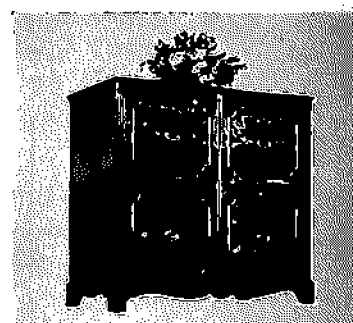
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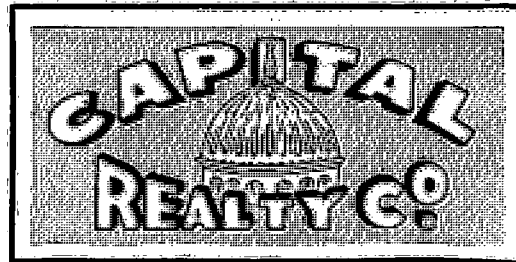
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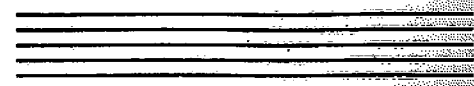
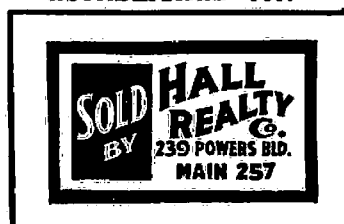
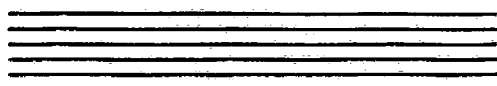
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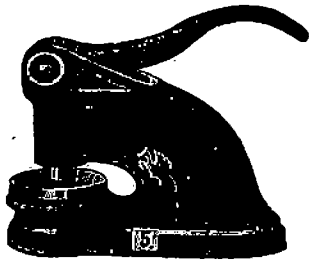
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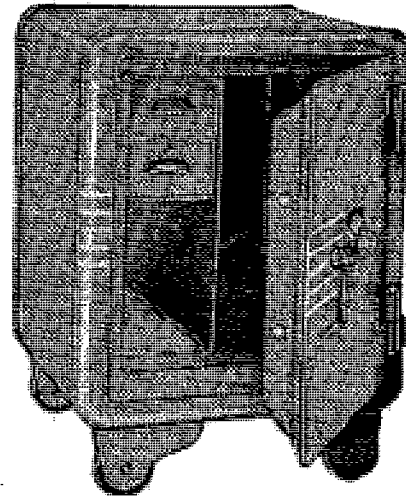
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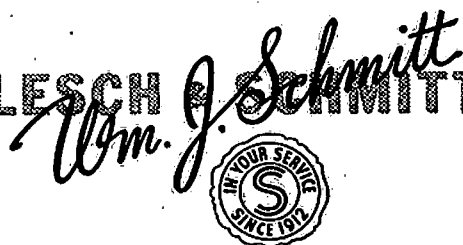
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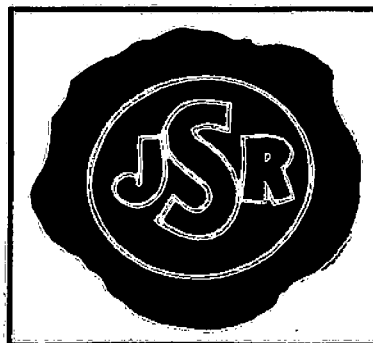
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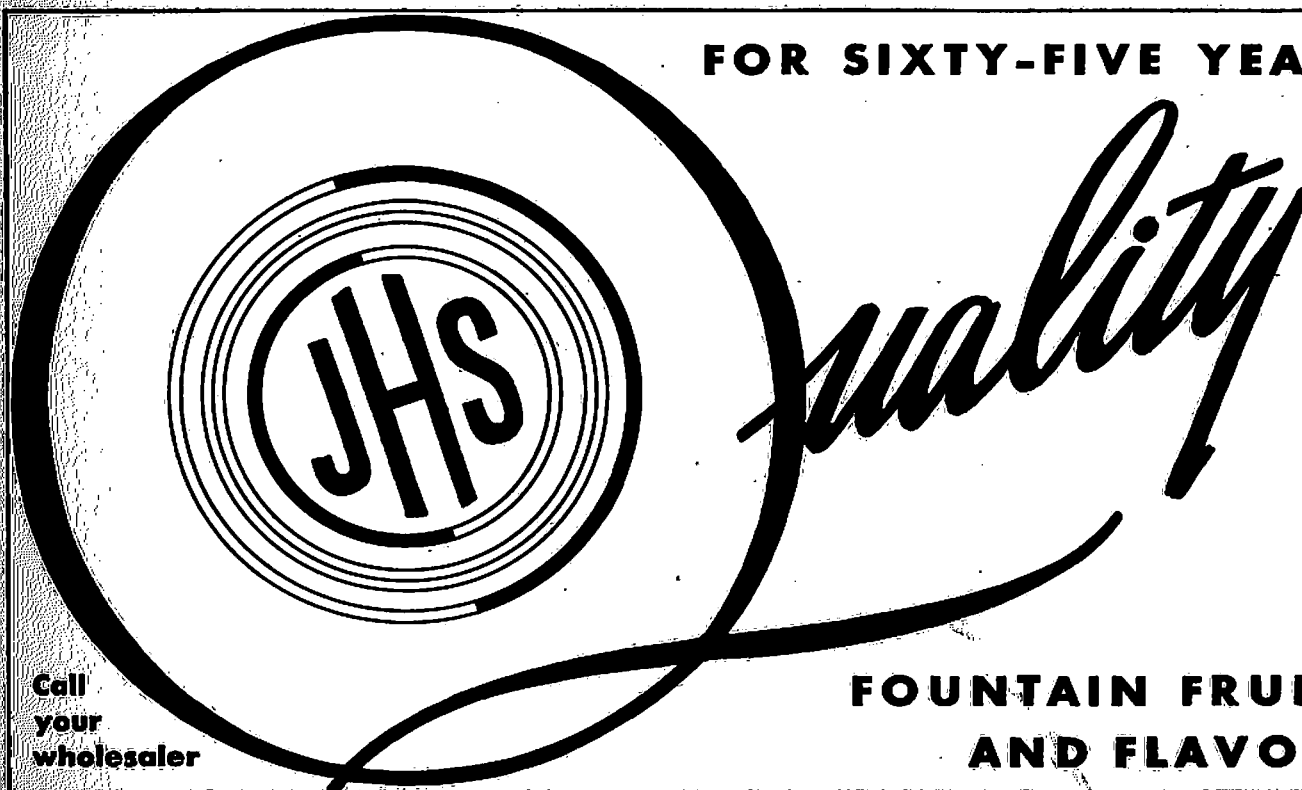
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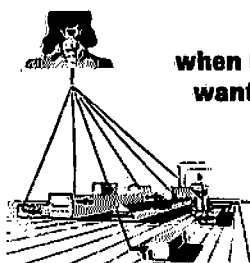
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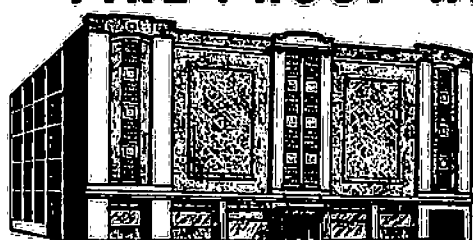
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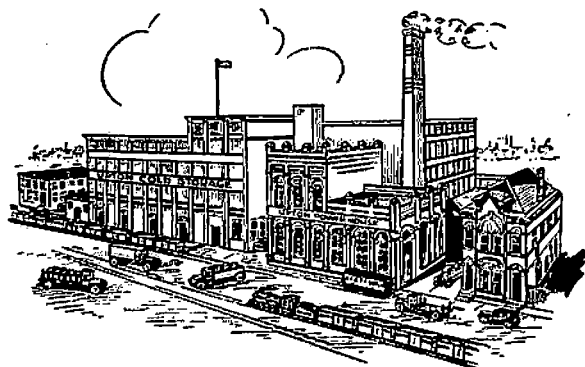
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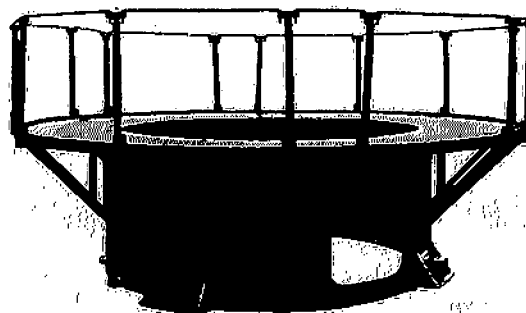
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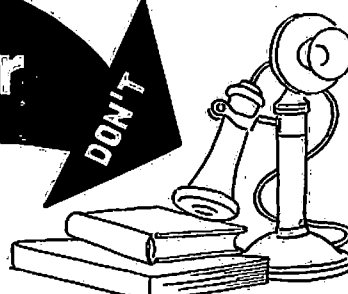
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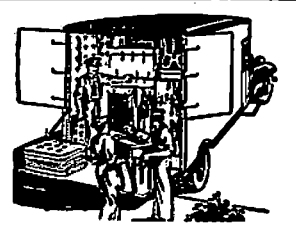
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