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# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

TENTH YEAR

ROCHESTER, N. Y., JANUARY 7, 1937

No. 5

## NO. 30, P. T. A. MEETS JAN. 13

The January meeting of the No. 30 School Parent-Teachers' Association will be held Wednesday evening, Jan. 13. Charles Miller, supervisor of music in the Rochester public schools, will be the speaker. The kindergarten band, school orchestra, piano pupils and the Glee Club will furnish musical entertainment.

Following this, teachers and parents will enjoy an evening of cards and other games, with a prize for each table. The proceeds will be used to further the work of the school and of the P. T. A.

Mothers of the fourth grade children are to act as hostesses and serve refreshments. Mrs. William Lamson of Lols Street is general chairman.

No. 30 School is planning a series of short educational movies which will include travelogues and other features to correlate with the work of the school. A small admission fee will be charged and the money thus earned will be used to pay for movie and sound equipment. This will be installed in the new sound-proof movie booth at the rear of the assembly hall.

A program of remodeling and redecorating is being carried on at No. 30 by W. P. A. workers. It is expected that by the close of school in June all rooms and halls will have been redecorated and new cooking, manual training and sewing rooms equipped. New toilet rooms and lavatory equipment are to be installed on each floor.

## Lincoln Theatre

Features for the week at the Lincoln Theatre, Jay Street, corner of Child, are as follows:

Fri., Sat., Jan. 8, 9—"Dangerous Intrigue" and "Lonely Trail." Third Chapter, "Rex and Rinty." Movie is played Saturday night.

Sun., Mon., Jan. 10, 11—"Sitting on the Moon" and "Courage of the North." Second Chapter, "Custer's Last Stand."

Tues., Wed., Thurs., Jan. 12, 13, 14—"Ticket to Paradise" and "Lady Consents." Chinaware will be given to the ladies.

Fri., Sat., Jan. 15, 16—"Gentleman from Louisiana" and "Timber Terror." Fourth Chapter, "Rex and Rinty."

Sun., Mon., Jan. 17, 18—"Girls' Dormitory" and "Muss 'Em Up."

## Dance Series Opens At Holy Family Fri.

Holy Family will start the new year with a series of dances, beginning tomorrow (Friday) evening. The Merrymen will play from 9 until 12. Door prizes and favors will be given out during the evening.

John Hannan, chairman, is assisted by Dorothy Schubert, Marlon Schubert, Evelyn Quetchenbach, Germaine Willig.

Frank Allman, John Dentinger, Edward Dennstedt, Fred Hebler, Albert Hoffman, A. S. Kneabel, Norbert Klehammer, Alfred Merkel, Conrad Ruff, Francis Hoffman and Clarence Yax.

**SAVE AT KEOWN'S**  
Fresh salted peanuts, 16c lb. All the late magazines. Neapolitan or fancy brick ice cream, 25c per quart brick. Prince Albert tobacco, 11 1/2c can. Keown's Confectionery, 382 Ames St.—Adv.

## NEXT ISSUE THURSDAY Jan. 21

### ROSE APPOINTED AIDE TO KELLY

Appointment of Angelo Rose as Rochester aide to Representative George B. Kelly was announced last week. The announcement stated that he will "look after certain of the representative's interests here."

This honor comes to Rose, according to political observers, as recognition of his active interest in Kelly's campaign. Rose, who heads the 15th Ward Democratic Club, Inc., is at present challenging the leadership of Hugh Neary in the 15th Ward.

This appointment, coupled with the choice of James E. Shatzel as county representative in the newly conceived legislative check-up system on matters relating to retail business, indicates that Kelly is repaying his political debts irrespective of organization desires, as was anticipated.

### Schroth To Modernize Meat Market Interior

Plans were drawn this week for extensive alterations in the interior of the Schroth Market at 500 Lyell Avenue. The market will be completely rearranged and outfitted with new counters and display cases of the modern type. Work will start about the middle of the month.

## Murray Theatre

Tonight—"White Angel," with Kay Francis and Donald Woods, and "Two-Fluted Gentleman" with James Dunn and June Clayworth.

Friday-Saturday—"Road to Glory," with Frederic March and Warner Baxter, and "They Met in a Taxi," with Chester Morris and Fay Wray. A photo of Shirley Temple free to each child attending Saturday afternoon show.

Sunday-Monday—"Dimples," with Shirley Temple and Frank Morgan, and "Adventure in Manhattan," with Jean Arthur.

Shirley Temple sings, dances and dimples her way once more into millions of hearts in "Dimples." Hailed as Shirley's wonder show, and featuring swiny new hits and brand new dance steps, this is heralded as the little star's outstanding triumph.

Replete with laughter, romance and drama, "Dimples" tells the story of a lovable little street minstrel, Shirley, and her incorrigible but irresistibly funny guardian, Frank Morgan.

The film opens with Shirley leading a group of young sidewalk minstrels through songs and dances. As they conclude their performance, Morgan pushes through the crowd and starts off the "contributions." This is how he and Shirley eke out a precarious livelihood.

Morgan has a penchant for other people's belongings and his nimble fingers fasten on anything of value with which they come in contact. His peccadillos eventually lead him into trouble, but he goes scot free through Shirley's winsome smiles and pleas.

With Shirley mothering and caring for the irresponsible scamp, the film moves through its highly entertaining story, climaxed with Shirley being cast in the starring role in a presentation of "Uncle Tom's Cabin."

For Better Plumbing  
Heating, Air Conditioning  
Metzger & Brayer Co.—Glen. 421

## ANNUAL BENEFIT BANQUET LISTED

On Monday evening, Jan. 18th, at 6:30 o'clock, the annual benefit banquet of Grace Presbyterian Church will be held in the gymnasium. The banquet and entertainment is in charge of Henry W. Kordt, who is general chairman.

Assisting Mr. Kordt will be Neil D. Henry, in charge of tickets; Mrs. Mae Bodyk, in charge of dinner; Louis Youst, in charge of decorations; Roy Myers, in charge of equipment; Clarence Johnson in charge of checking; O. G. Close, in charge of staging; George Hubbard, in charge of lighting.

Others assisting on the committee are: Mrs. Herbert Lyon, Mrs. Nellie Baldwin and Mrs. Edna Henry. Miss Marjorie Narrie is general secretary.

In addition to the dinner, there will be a full evening of entertainment. Tickets for the banquet are 50 cents, and are on sale to the public.

## VETERANS' POST SEEKS MEMBERS

Dear Editor:  
It has been suggested by several of our members that we insert in your paper a news item pertaining to our post.

Rochester West End Post was organized by veterans living on the west side of the city, in 1934. It was suggested that we limit our membership to men living on the west side of the river, but its popularity grew so fast that it was decided not to restrict membership, and now we have members from far and wide.

West End Post meets the second and fourth Mondays of each month. (Continued on Page 4)

**ALL LEGAL BEVERAGES**  
We are licensed to serve wines, liquors and beer. Mixed drinks a specialty. Dance to Tarry's Trio Fri. and Sat. nights. Menu specials, fish fry Fri.; spaghetti, Sat. Tarry's Grill, Otis, cor. Delmar.—Adv.

## Plan Annual Smoker

One of the biggest events of the year is in the offing for men of Holy Apostles Church. It is the annual smoker of the Holy Name Society, which is scheduled for Friday, Jan. 29, in the school hall, Lyell at Austin Streets.

A program similar to the one which packed the hall to capacity last year is being prepared. It will include athletic events, entertainment and vocal and instrumental music. An accomplished master of ceremonies will add the finishing touch.

Committees for arrangements are now being formed and will be announced later by Al Schmitz, president of the society. Tickets are now available from district leaders of the parish at 50 cents each.

**ENTERTAINMENT**  
For an evening of enjoyment, where good food and all legal beverages are served, drop in Saturday night at Cosmano's Restaurant, 354 Otis, cor. Burrows. Orchestra for dancing and cowboy entertainment. Spaghetti and meat balls Sat. Fish fry Fri.—Adv.

# WATCH FOR AN ANNOUNCEMENT

Something in which we are sure  
you will be very much interested!

**SEE NEXT ISSUE!**

QUICK STARTING—NO KNOCK

## GASOLINE

This is the gas for you! It's packed full of extra mileage—and quick-starting for winter, too! Try a tankful!

**7 GALS \$1.05**

For **EMERGENCY** Service  
On Batteries and Tires  
Call Our Road Service **Glen. 255**

Available 7 A. M. to Midnight

COMPLETE

## Oil Change

**25% More Miles  
Per \$ Guaranteed**

with Armur's

**Guaranteed 100%**

## PENNSYLVANIA

Ford, Chevrolet, Terraplane or Plymouth

**FIVE QUARTS 79<sup>c</sup>**

# INDEPENDENT GAS & OIL CO.

585 LYELL AVENUE Opposite Burrows St.



"These floors are too cold for my feet."

"Yeah. Wish the boss would get some Famous Reading Anthracite like they burn over at Joe Bulldog's. Their floors are always warm."

**BECKWITH'S** GLEN 811  
271 Lyell Ave.

## hard COAL

See E. AND SOLVAY COKE

METZGER & BRAYER COMPANY'S

SINCE 1898

425 LYELL AVENUE

MODERATELY PRICED

**TRAVELING PLUMBING SHOP REPAIR SERVICE**

Call GLEN. 421 for modern repair service, 2489 parts and tools—and a plumber ready to work!

**Ames 25c Beauty Shop**  
446 Ames St. Genesee 3697  
PERMANENTS \$2.50 up  
Croquignole Permanents \$3.50  
Finger Wave, Marcel, 25c  
Shampoo, Rinses, etc.  
On Long Hobs ... 35c

**NORBERT E. VAY**  
Funeral Director  
604 Maple St. Gen. 5938

**Williams Coal Co.**  
Quality Coal — Kleen Coke  
Fuel Oil  
308 Driving Park Avenue Glen. 163

**DOWN'S LENDING LIBRARY**  
All Popular Fiction  
PENNY-A-DAY  
432 LYELL AVE. (Near Child)

**SATURDAY NITE PARTY**  
Pig Hoeks, Kraut, 15c  
Spaghetti & Meat Balls  
ORCHESTRA FOR DANCING  
**NORMAN CAFE**  
Beer-Wines Campbell  
Liquors Cor. Child St.

**CASPER COAL CO.**  
Guaranteed Dustless  
Coke ton \$9.65  
Semet-Solvay and R.G.&E.  
Coke ton \$10.20  
Cash Prices, Shoveled Off  
D & H Cone Cleaned Anthracite  
Range and Fuel Oil  
383 Colvin St. Gen. 733

**SINUS SUFFERERS ATTENTION**

Here is another letter from a user of Maid's Nose Drops. You'll be interested in reading it:

"Having obtained relief as a result of one of your testimonial letters published in the Vicinity Post, I wish to make the following statement.

"After suffering from Sinus for nine years I was operated on two years ago to relieve the condition, but have had very little relief. Just previous to starting to use your nose drops I was going to the doctor three times a week to be relieved of the terrible headaches and head noises. But that was four months ago and I am happy to say I have not been to a doctor from the time I started using your Nose Drops. My condition is gradually getting better.

"This may not sound very serious but for nine years previous I was gradually getting worse.

"I am very well pleased with the results and shall continue to use and recommend your Nose Drops to be the only real relief I have had from sinus in the nine years I have been affected.

"Yours very truly,  
Peter K. Sharp,  
4 Callban Plk"

**We Guarantee Results In One \$1 Size Bottle or Money Refunded**

**EQUALLY EFFECTIVE FOR HEAD COLDS**

**ON SALE AT MAID DRUG CO., Inc.**  
511 Dewey Ave.

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**Lucky Names**

Included in this issue are the names of ten people who are winners of Murray Theatre tickets. These are given free of charge, with no obligation attached. If your name appears, go as soon as possible to the store indicated and request your ticket.

In addition there are four winners of free dry cleanings, given by Society Cleaners, which will be found in their advertisement. Names are chosen at random from the city directory.

Albert Frenzel, 76 Cedar St. Call at Gaesser's Market, 861 Jay St., for free Murray Theatre ticket.

H. Saal, 516 Ames St. Call at Gaesser's Market, 861 Jay St., for free Murray Theatre ticket.

For information on York Oil Burners, call Metzger & Brayer Co., 425 Lyell Ave., Glen. 421.

**Weber Makes Trip With Swim Squad**

The honor of making the training trip with Ohio State University's freshman swimming squad was won by Charles E. (Chuck) Weber, son of Mr. and Mrs. Charles G. Weber of Austin Street. He has now returned to college after a ten-day holiday stay with the squad in Fort Lauderdale, Fla., at Hotel Mozelle.

Weber, an Aquinas Institute graduate, is an all-round athlete. His specialty in swimming is the short dash. In Rochester he played considerable tennis and also was a member of the DeLo baseball team.

Michael Boss, 68 Lisbon St. Call at Gaesser's Market, 861 Jay St., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**Home Heating Hints**



by JOHN BARCLAY, Heating Expert

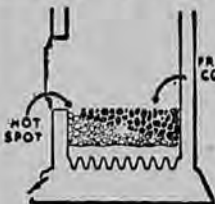
**Don't SHAKE Down Low Fire—Give Fresh Coal Good Start Then Shake Grates Gently**

THERE'S a little fault with the firing method of quite a few home-owners that I should like to correct. They have a mistaken idea that when a fire is low, all they have to do is to shake the grates vigorously and the fire will flare up again.

Nothing could be further from the fact. A shallow, half-burned-out fire cannot be revived by shaking most of the

remaining coals into the ashpit. The simple way to revive it is to add a sprinkling of fresh coal, giving it time to ignite. When it is burning well, shake the grates gently, stopping when the first red glow shows in the ashpit.

Then refuel the fire, remembering to fill the firebox to the level of the bottom of the fire door. This will provide a deep fire, which is considerably more economical than a shallow one, for it burns less coal and lasts a longer period of time. Also, it minimizes the attention you have to give a shallow fire in trying to revive it. (18)



**WANT ADS**

Rates per insertion: 20 word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day. Shtatzel Hardware, 498 Lyell Ave.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**WRINGER ROLLS** \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

**WHITE SHELLAC** \$1.59 gallon. Shtatzel Hardware, 498 Lyell Ave. Glen. 3214.

**EXTERIOR PAINTING**, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 589-W.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**FLAT WALL** paint \$1.69 gal. Shtatzel Hardware, 498 Lyell Ave.

**TIME PAYMENTS**—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**IF IT'S ELECTRICAL**, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

**FOR RENT**—Garage at 517 Lyell Ave. \$3 per month.

**REED STROLLER** wanted. Must be in good condition. Phone Gen. 544.

**TEACHER** of piano and piano accordion. Personal instruction Wm. P. Young, 263 Ames St. Gen. 1971.

**HOUSE PAINT** \$1.69 gallon. Shtatzel Hardware, 498 Lyell Ave. Glen. 3214.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

**PIANO TUNING** and vacuum cleaning, workmanship guaranteed, price reasonable. 30 years experience. References on request. R. H. Byrne, 1915 Lake Ave. Glen. 6655.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**BLUE GLO** Range Oil Burners \$15.50 up, installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**FOR RENT**—5-room, newly decorated heated apartment. Reasonable. Call at Norman Cafe, Child and Campbell Streets.

**UMBRELLAS** repaired. Will call any place. Send us a card. Uncalled for umbrellas for sale. Waddell's, 122 Joseph Ave.

**ASBESTOS** Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

Joseph P. DeLeo, 12 Dana St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray Theatre ticket.

**CAMELIO BROS.**

WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN

**DOLD CALAS . lb. 19 1/2c**  
4 to 6 lbs.

**LEG of Spring LAMB lb. 22c**  
Loin Lamb Chops—lb. 29c

**Prime Shoulder POT ROAST . . lb. 19c**

**Prime Boneless RIB ROAST . . lb. 31c**

Fresh Pork Shoulders lb. 17 1/2c

Rib End Pork Loins . . lb. 23c

**GOOD LUCK MARGARINE**

Best for Table and Cooking **21c .lb.**

**Heinz Assorted Soup—2 for 25c**  
(Except Clam Chowder, Chicken and Consomme)

Fresh Hams lb. 26c

Niagara

Pork Sausage

Links . . . . . lb. 25c

Teco Pancake

Flour . . . . . 2 for 17c

Niagara, Tall

Milk . . . . . 3 for 23c

Heinz Sliced

Pickles . . . 17c-21c

**FRESH FRUITS and VEGETABLES DAILY**

**All Croquignole PERMANENTS \$3.50**  
and up  
FINGER WAVES, MARCELS—35c  
PHONE GLEN. 2740  
**CHIC BEAUTY STUDIO**  
457 LYELL AVE.

Banana Split or American Beauty..... **15c**  
**Schaefer's Confectionery**  
348 Ames St. Gen. 6555-J

**Only a Few More Left**

Special SALE

**I. E. S. LAMPS**

Which Have Been Used As Demonstrators and Floor Models

Formerly Priced at **\$10** And Up

**NOW \$6.50** And Up

**Come In N - O - W If You Want One of These Bargains**

**Rochester Gas and Electric Corporation**

MAIN 3960

**Buy In The Vicinity and Save**

Geo. P. Kunz, 231 Masseth St. Call at Gaesser's Market, 861 Jay St., for free Murray Theatre ticket.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 425 Lyell Ave.—Adv.

## MANUEL MARKET

115 Murray Street  
(Corner Masseth St.)

Gen. 6569 We Deliver

Fancy  
**FOWL - - lb. 16c**

Roasting  
**CHICKENS lb. 18c**

Fresh Cut  
**HAMBURG lb. 15c**

Choice  
**Pot Roast lb. 20c**

Short  
**RIB BEEF lb. 15c**

Creamery  
**BUTTER - lb. 36c**

Fruit  
**Cocktail... 2 for 25c**

Veteran or Van Camp  
**Milk... 3 for 22c**

Large Can N. Y. State Pack  
**Tomatoes 2 for 25c**

Large Pkg. Fargo  
**Wheat Puff... 10c**

30 Feet Roll  
**Wax Paper... 5c**

**Yeasties 3 pkg. 10c**

Breakfast Food  
**1 Qt. Bottle  
Gingerale, 3 for 25c**  
Plus Deposit

**All Local BEER  
3 for 25c**  
Plus Bottle Deposit

Open All Day Sunday

WE GIVE I. M. COUPONS

Fresh Fruits and  
Vegetables Daily

AFTER-HOLIDAY

**SPECIALS**

Reg. \$3.50 **\$2.95**  
**PERMANENTS**

Reg. \$5.00 **\$3.95**  
**PERMANENTS**

**ANN'S BEAUTY SALON**  
484 Ames St. Gen. 5029-J



### HELP FOR THE HOME MAKER

BETTER METHODS FOR ROASTING

Do you like slogans? Sometimes a slogan makes a job lots easier so let's start off with a slogan from the National Live Stock & Meat Board, "Plan your meals around the meat." This is a sensible thing to do because meat is one of the most expensive items in the food budget, is so easily ruined by improper cooking and can make or break a dinner.

There are certain combinations that always work well and of which we do not tire so that they can be used over and over again. However, there is more to a plan than just combinations of food. The time and temperature at which meat is cooked will influence what is to be served with the meat.

Because of the fact that we can set our oven heat control and maintain a certain temperature over as long a period as desired we find that we can be quite accurate as far as time and temperatures are concerned.

If you like, rub your meat with salt and pepper. Suppose it is about 5 lbs. of loin of pork. Place the meat on a rack in just an ordinary pan. This is put into a preheated oven with oven-heat control set at 350° F. Then 35 minutes per pound is allowed for the meat. If you haven't tried this method of roasting you will be agreeably surprised at the texture and flavor of the meat as well as the fact that because of the low temperature there is very little loss due to shrinkage.

In using these low temperatures for meat the amount of drippings seems to be very small but you will find that it will make delicious gravy if the following directions are followed:

#### Gravy

- 6 T drippings
- 5 T flour
- ¼ t pepper
- salt to taste
- 3 c water used to rinse out baking dish

Cook the drippings and flour until the flour is slightly browned. Add pepper and enough salt to season. Add the water, bring to the boiling point and let boil 5-10 minutes.

Because only a small pan needs to be used for the meat there is plenty of room in the oven to cook other things. Just remember that you want to use foods that will cook at the same temperatures.

Theodore Swisher, 80 Angle St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray Theatre ticket.

### Do You Know?

Sponsored by Medical Societies of the State of New York and the County of Monroe

First metal skate was sold by Everett H. Barney in 1864.

The habit of kissing a bruise or other hurt to make it well arose from the world-wide custom of sucking wounds to further their healing.

Persons who go from the northern clime to the tropics should avoid alcohol, eat simple food, get plenty of sleep and drink a great deal of water. Two years is the longest period northern people can live in the tropics without deterioration of health.

Baked beans, popularly thought of as the main diet of muscular men of the woods, contains a minimum of muscle building proteins.

Increase of cancer death rate should not be a cause for alarm. More cases are now recognized and reported than formerly. Experts doubt whether the disease is actually increasing, except as would naturally be expected from the fact that more people than formerly are living to enter the age period when cancer is to be found.

Maintaining normal weight is one means of postponing heart trouble. A middle aged person who has become thirty pounds overweight has added some eighteen miles of blood vessels to his system, placing an abnormal burden on his heart at a time when he should be protecting it from undue exertion.

Henry Ford said: The successful man is not only ready to handle anything that comes up; he is ready for it before it comes up.

First public skating rink was opened at Newport, R. I., in 1866 under the auspices of the inventor of the "Plympton Skate."

Animals which have been electrocuted can be saved by counter-shocks administered within four minutes, according to research by Prof. William T. McNiff and Dr. Leonard J. Piccoli of Fordham University.

Horatio Alger who wrote inspirational books a generation ago about poor boys who became rich, died in the poor house in Cumberland, Maryland.

One of these might be spiced apple sauce.

#### Spiced Apple Sauce

- 5-6 apples
  - ¼ t nutmeg
  - ¼ t clove
  - Juice of 1 lemon
  - ¼ c sugar
  - ¼ c water
- Wash, peel, core and slice apples. Mix the spices, sugar and lemon juice together. Arrange alternate layers of apples and sugar in a buttered baking dish. Add water, cover and place in oven with the meat.

If you want a complete meal to serve you will find stewed potatoes a recipe that requires long cooking and so they can go in the oven with the meat.

#### Stewed Potatoes

- 2 T butter
  - 1 onion
  - 1½ c water
  - salt & pepper to taste
  - 6-8 medium sized potatoes
- Melt butter, add onion and cook until transparent. Add flour and cook until lightly browned. Add water and salt and pepper to taste. Arrange potatoes in a buttered casserole dish. Pour liquid over potatoes, cover and place in oven with meat.

A green salad and a simple dessert of cake or cookies and fruit completes this dinner. By planning the dinner around the meat we are also getting the greatest use from our appliances.

John F. McGinty, 36 Murray St. Call at Gaesser's Market, 861 Jay St., for free Murray Theatre ticket.

Mrs. Joseph Shatzel, 115 Cameron St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray Theatre ticket.

<b>LINCOLN</b> THEATRE		COUNTRY STORE. MON NITE CHINAWARE. TUE-WED-THUR PLAY MOVIE. SAT NITE	
Fri., Sat., Jan 8 - 9 <b>'DANGEROUS INTRIGUE'</b> and <b>'LONELY TRAIL'</b> 3rd Chapter—"Rex and Rinty" Cartoon <i>Play Movie Every Sat. Nite</i>		Tues., Wed., Thurs., Jan. 12-13-14 <b>"TICKET to PARADISE"</b> and <b>"Lady Consents"</b> Cartoon—Chinaaware to Ladies	
Sun., Mon., Jan. 10 - 11 <b>"SITTING ON the MOON"</b> and <b>"Courage of the North"</b> 2nd Chapter—"Custer's Last Stand" CARTOON NEWS		Fri., Sat., Jan. 15-16 <b>'Gentleman from Louisiana'</b> and <b>"Timber Terror"</b> 4th Chapter "Rex and Rinty" <i>Play Movie Sat. Nite</i>	
Sun.-Mon., Jan. 17-18—"Girls Dormitory" and 'Muss 'Em Up'			

#### FRIDAY and SATURDAY SPECIALS

PINEAPPLE  
**CRESCENT ... 16c** BUTTERSCOTCH  
Coffee Ring .... 19c

**Angel Food Cakes . . ea. 21c**  
**Devil's Food Cakes . ea. 21c**

ANISE  
**DROPS .... lb. 29c** BUTTER  
COOKIES .. lb. 40c

### SCHLAFFER'S BAKERY

Fresh Baked Goods at 6 a. m. Daily  
355 Ames Street We Deliver Genesee 3152

**Auto Repairs, Tires and Auto Radios--on** CONVENIENT TIME PAYMENTS  
**BAUER & RAETZ** CHILD at JAY STS. Phone: GEN. 3977

### HAUBNER & STALLKNECHT

Successors to John C. Rossenbach

**FUNERAL DIRECTORS**

GENESEE 300 828 JAY STREET

## Serv-wel Foods

495 Lyell Ave. Phone, Glen. 5162  
Near Murray St. Free Delivery

#### WEEKEND SPECIALS

Armour's Star <b>SMOKED CALAS</b> <b>18c lb.</b>	Rib End <b>PORK LOINS</b> <b>21c lb.</b>
Cloverbloom Tub <b>Butter lb. 35c</b>	SUGAR lb. RICE lb. TOMATO PASTE, can <b>5c</b>
Daisy Pastry <b>Flour 5 lb. 18c</b>	5c Boxes <b>MATCHES</b> <b>6 for 17c</b>
Strictly Fresh <b>Eggs doz. 27c</b> Medium Size	Solid, Large <b>ICEBERG</b> <b>2 heads 15c</b>
Large Size <b>Grapefruit</b> <b>4 for 15c</b>	
Filets 11½c lb. Oysters 25c pt. Clams 15c doz.	

## Happy New Year



Lucky Boy, Steering  
**SLEDS**

**98c**

**BECKWITH'S** 271 LYELL  
Opposite Firehouse  
SPORTING GOODS STORE GLEN. 811

We're mighty pleased to say:  
**"THANK YOU"**

for your patronage. We are going into 1937 with a determination to render you better service than ever before!

**Tube Skates**  
**\$3.69 pair**

Planerts \$4.75 - \$5.50

**MEN'S COMFORTABLE WARM WINTER UNDERWEAR** 95c and \$1.35  
**GOOD COLOR WOOLEN MITTENS—Ladies' 59c up; Children's 49c up**

**ROLAND'S** FURNISHINGS FOR MEN, WOMEN and CHILDREN  
415 LYELL AVE.

**VETERANS' POST**

(Continued from Page 1)

month at 38 State Street, in the heart of the down-town district, making it available to everyone. Anyone interested in joining a real over-seas organization should get in touch with our commander, James McGinness, 88 Glendale Park, or call Glen, 2903-M for information. Our Ladies' Auxiliary is a very vital part of our post, helping in all our activities and doing a wonderful work among the sick, disabled and indigent veterans of the city and county.

Any veteran with active foreign service is welcome to our organization and any member's wife, mother, sister or daughter over 16 years of age is eligible for membership in the Ladies' Auxiliary.

I would like a complimentary copy of your paper any time you could spare one for reading to post members of advertisements and V. F. W. activities. Thanking you in advance, I am

Yours truly,  
Herbert E. Olney,  
Post Adjutant.

**Your New Fur Coat Is Beautiful**

Too beautiful and valuable to take chances with. Insure it now before you forget. A fur floater policy will give you protection against any damage, regardless of what happens to the coat, except wear and tear or moths. It also covers against theft.

A very important feature of this policy is the fact that insurance carries on for the full year, which means that when you are sending your furs to storage for the summer you do not declare any value. This gives you the storage at the minimum rate and the amount you save on the cost of storage pays for the insurance.

The minimum premium for an insurance policy is \$5.00 for one year and this policy will cover furs up to \$500 in value. This gives you the storage at the minimum rate and the amount you save on the cost of storage pays for the insurance.

The minimum premium for an insurance policy is \$5.00 for one year and this policy will cover furs up to \$500 in value. If the value exceeds \$500 the cost is at the rate of \$1.00 per hundred. Any number of coats or fur pieces can be insured under one policy, providing all such pieces are kept in one house.

For further information, phone Gen. 3046. Chas. A. Claus Insurance Agency, all lines of insurance, 7 Immel St.—Adv.

**PERSONALS**

The Sunshine Club met at the home of Mrs. Gussie Mack of Cedar Street for a Christmas party. Cards were played. Prizes were won by Mrs. Madge Gardner, Mrs. Ruth Mack, Mrs. Loraine Lenhard, Mrs. Agnes Kreuzer, Mrs. Ann Gerew. Next hostess will be Mrs. Agnes Kreuzer.

Mr. and Mrs. Joseph A. Shanahan of Canton Street were hosts at a family dinner in their home Christmas Night. Out-of-town guests were Mr. and Mrs. Frank M. Shanahan of Detroit, Mich.

Mrs. John L. Schroth of Roxborough Road was installed Monday night as matron of Amo Chapter, O. E. S.

Miss Anna C. Hallock of Austin Street left last week for Orlando, Fla., where she will remain for the winter.

Miss Bernice Sweetnam of Philadelphia spent the holidays with her mother, Mrs. C. Sweetnam of Austin Street.

The Old Gang Bridge Club will meet tonight in the home of Mrs. Clarence Falls in Spencerport.

Jane Terry of Austin Street spent the Christmas vacation with her grandparents, Mr. and Mrs. William Metzgar of Dryden, N. Y.

Rev. and Mrs. William A. Hallock of Austin Street entertained on Christmas Day Rev. and Mrs. G. B. F. Hallock and daughter, Mrs. Anne Ward, and Miss Marian Hallock of Hudson, N. Y.

**Officers Elected by Ward 24 Republicans**

The regular meeting of the 24th Ward Republican Club was held Tuesday at the clubrooms, 1085 Lyell Avenue. The following officers have been elected for 1937:

President, Fred J. Ruppel; vice-president, Simon Eberhard; secretary, Joseph A. Shanahan; treasurer, Matthew Van Dame; sergeant-at-Arms, Erwin Sullivan.

**FREE INSPECTION**  
of your Boiler or Furnace  
Metzger & Brayer Co. — Glen. 421

John Nibbia, 324 Child St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray Theatre ticket.

The Snappy Eight Pinochle Club held its last meeting on New Year's Eve at the home of Mr. and Mrs. John Decker in Lyell Road. The men were the victors over the ladies in a close-contested match.

Mrs. Burt Terry of Austin Street returned recently from Bridgeport, Conn., where she was called by the death of her sister.

Mr. and Mrs. Leo Hays of Murray Street were guests at a dinner given recently by Miss Hannah Crowley of Ridgeway Avenue, an aunt of Mr. Hays'.

Miss Sally Lane of Rogers Avenue entertained her sorority at a Christmas party on Dec. 28. Next meeting will be tomorrow at the home of Miss Helen Sullivan in Delmar Street.

**Trinity Evangelical**

Services for next Sunday: 9 a. m., German worship, "Abraham ein Vorbild Christi"; 9:45, Sunday School; 10, Trinity Bible Class; 10:50, Morning Worship, "A Suffering World"; 5:30 p. m., League Tea and Devotional.

Six young people will take part in the Devotional Service of the Young People's League and the topic for discussion will be "Our Friendships."

Service for Jan. 17: 9 a. m., Sunday School; 10, Trinity Bible Class; 10:50, Morning Worship.

Regular Brotherhood meeting will be held on Monday evening, Jan. 11 at 8 o'clock.

Rehearsals for the Brotherhood minstrel show on Jan. 27 and 28 are being held every Monday evening.

On Wednesday evening, Jan. 20, Trinity Bible Class will hold its regular meeting, followed by a social hour.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Conviction of Sin." This is the first in a series of three sermons to run for the next three Sundays.

Sunday School meets at 10 o'clock, preceding the church service.

The Young Peoples Society will go to the home of Dr. and Mrs. Jones in Scottsville for their meeting this week. Cars will leave the church at 3 o'clock in the afternoon.

There will be a special congregational meeting on Monday evening, Jan. 11, at 7:30 o'clock in the Philathea Room. Following the meeting, free moving pictures will be shown.

The annual benefit banquet will be held on Monday evening, Jan. 18.

Geo. Kuder, 41 Brayer St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray Theatre ticket.

**SEND YOUR NEWS TO YOUR PAPER!**

News items are published in The Vicinity Post at no charge. Articles should be plainly written, typed if possible, and mailed to the office at 149½ Andrews Street, or left at 517 Lyell Avenue. Readers are urged to contribute personal items as well as news of their various organizations. All communications must be signed.

For advertisements in the Want Ad column, there is a charge of two cents per word, minimum 25 cents. Cards of thanks and memorial notices are 50 cents per insertion.

**MURRAY THEATRE**  
MURRAY STREET AND LYELL AVENUE

SUNDAY, MONDAY and TUESDAY  
**Shirley Temple**  
in "Dimples"  
Also Jean Arthur in "Adventure in Manhattan"

**SUNRISE BAKERY**  
SPECIALS FOR SATURDAY  
Whip't Cream Cakes . ea. 25c  
Butter Horns . . . doz. 15c  
Cinnamon Kuchens 15c, 2-25c  
Apple Kuchens . . . ea. 20c  
447 LYELL AVE. 451 JEFFERSON AVE.  
Glenwood 2845 Genesee 131

**CORDARO MARKET**  
1217 Jay St. — at Glide — Gen. 7245-W

Round Steak . . . . . lb. 25c	Fresh Cut Hamburg . . lb. 15c
Kellogg's Corn Flakes . . 7 1/2c	JayTee Toilet Tissue . . 23c
Fruit Cocktail . . . 15c	All Crisp Graham Crackers . . . . . 23c
Sweet Chocolate Grahams . . . lb. 17c	Heinz Fresh Cucumber . 24 oz. PICKLES . . . . . 21c
Veteran Fancy Sugar Peas 2 for 29c	Much More Brand COCOA . . . . . 14c

Fresh Fruits and Vegetables Daily—WE DELIVER

GEO. RABIDEAU GEN. 2301  
**WHEEL INN**  
Best Spaghetti in Town  
"Where You Can Always Park"  
1160 Jay St. Meals at All Hours

**Bernard J. Hensler**  
Diamonds, Watches, Jewelry  
Repair Work A Specialty  
205 COMMERCIAL BLDG.  
Residence, 501 Colvin St.  
Phone: Gen. 3651-W

**Dry Cleaning Specials**  
PLAIN DRESSES 59c  
MEN'S SUITS  
Topcoats - 69c  
**Society**  
1341 DEWEY \* Call and Deliver  
Glen. 5538  
ONE FREE DRY CLEANING TO: Albert Kellogg, 76 Aub. St.; Joseph La Verd, 108 Avery St.; C. A. Teraet, 37 1/2 Austin St.; Daniel R. Hawley, 235 Michigan St.

STEADY HEAT HEALTHFUL HEAT  
When you burn  
**'blue coal'**  
Order from LOWER FUEL COSTS  
LESS ATTENTION  
**BECKWITH'S**  
COAL and COKE  
271 LYELL AVE. GLEN. 311  
Opp. Firehouse

**GAESSER**  
861 Jay St. Gen. 3868  
cor. Ames MARKET We Deliver  
FRIDAY and SATURDAY SPECIALS  
Shld. POT ROAST lb. 17c  
Pork Sausage, Country Style or Links, lb. 22c  
FRESH HAMS whole or half lb. 25c  
Ham Sausage . . . lb. 15c Boneless Brisket Corned Beef lb. 23c  
FRESH CALAS lb. 17c  
Mohawk (43oz.—reg 18c) Washing Powder . . . . . 2 for 25c  
2 La France . . . 19c 1 Satina FREE  
Crackerettes . . 15c  
Tall Boy Soup or Spaghetti . . . . . 9c  
Kraut . . 2 cans 25c Premier Coffee, 25c  
SNAPPY DOG FOOD . . . . . 4 cans 25c

OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

TENTH YEAR

ROCHESTER, N. Y., JANUARY 21, 1937

No. 6

## MASSETH GROUP SPONSORS PARTY

Arrangements are being completed for the black card party sponsored by Masseth, Burrows, Murray, Austin, Brayer and Weicher Streets, in Zoly Family auditorium on Jay Street, Friday evening, Feb. 5.

The table prize will be a 20-piece, rose colored glass luncheon set, service for four. Attractive door prizes will be given.

Mrs. George Martin and Mrs. John Scheg are general chairman, with Miss Rosemary Long as chairman for the Masseth Street Unit.

## Murray Theatre

Tonight, Friday and Saturday—The Dionne Quintuplets and Jean Hersholt in "Reunion" and Ralph Bellamy in "The Man Who Lived Twice."

Sunday, Monday and Tuesday—Freddie Bartholomew and Jackie Cooper in "The Devil Is a Sissy" and Joe E. Brown in "Earthworm Tractors."

Suspense gives way to heart-tugs, pathos yields to hilarious laughter, and dramatic strife alternates with charming romance in "Reunion," heart-warming screen story of the Country Doctor who summons his 3,000 "babies" back to him with all their grown-up tears and troubles and heart-pangs.

The world renowned Dionne Quins are starred and Jean Hersholt, Rochelle Hudson, Helen Vinson, Slim Summerville, Robert Kent, John Qualen and Dorothy Peterson are featured.

The Country Doctor, Dr. Luke, played by Jean Hersholt, about to turn over to his nephew, handsome young Dr. Tony Luke, the practice he has carried on in the small town for a generation, is prevailed upon to bring together for a reunion the three thousand persons whom he helped bring into the world and who have since scattered to all the corners of the earth. From far and wide they come, men and women of all

(Continued on Page 8)

## Fred Wilcox Elected By Tenth Democrats

Annual meeting of the Tenth Ward Democrat Club was held in their hall, 333 Driving Park Avenue. The following officers were elected: Frederick E. Wilcox, president; Thomas Moran, vice-president; Paul McMahon, recording secretary; Wendelin Emerich, financial secretary; William Dorsey, treasurer; John Shaughnessy, sergeant at arms; Thomas Brenna, director.

## Holy Apostles Group To Open Card Party Series

The first of a series of card parties to be given by the Rosary Society of Holy Apostles Church will be held on Thursday evening, Jan. 2, in the school auditorium. Mrs. George Connor is chair-lady, assisted by Mrs. C. A. Dengel, Mrs. Alice Dolan and Mrs. F. Gifford. The general committee is yet to be appointed. Admission will be 35 cents.

### Spread the Word

Saturday night is Neighborhood Nite at Billy Senz' Tavern, Lyell at Glida, and everyone should be tipped off to the party. That good old German delicacy, sauerbraten and noodles is on the menu. See you there.—Adv.

### FREE INSPECTION

of your Boiler or Furnace Metzger & Brayer Co.—Glen. 421

## Why Parallel Streets?

While there is no clear indication that the City Council is committed to the construction of the so-called parallel streets, there is a strong movement on foot to bring this about. Tax-payers should take more interest, for at least 50 per cent of the cost of this much-discussed project will be added to the already heavy city-wide burden.

There are good reasons to suspect that this proposition is not as sound as certain individuals would make it appear. In fact, it is not even certain what purpose the parallel streets are to serve.

If the purpose is to provide room for expansion to the downtown shopping area, the plan is a gamble and not a smart one either. At any rate, good or bad, city-at-large money has no business being at stake in such a gamble.

If the parallel streets are designed to facilitate traffic movement, they are all out of kilter. Rochester's first needs are direct routes from north to south and east to west. Why keep pouring more cars into the center of the city, just to get them from one side of town to the other?

Furthermore, with half an eye one can see that the traffic maze in the center of town has been almost entirely dissipated by police enforcement of parking regulations.

Let us not be misled into believing that all arguments are in favor of the parallel streets, even though so many powerful forces apparently are behind it. A good sobering influence for all of us is another look at that 1937 county and city tax rate.

## Minstrel Show Listed At Trinity Jan. 27-28

Members of Trinity Brotherhood of Trinity Evangelical Church are conducting final rehearsals for their minstrel show, "Brotherhood Showboat," which will be presented at the church, Child and Wilder Streets, next week Wednesday and Thursday evenings.

Dress rehearsal will be held next Monday evening, January 25, at 8 p. m. Children will be admitted to see the show at this time at the special price of 15 cents. Tickets for the Wednesday and Thursday performances, which may be obtained at Young's Music House, 263 Ames Street, are 35 cents.

The minstrel show will be in the form of a surprise program, under the direction of William P. and Albert J. Young, veteran producers of shows of this type,

who are widely famed for high quality productions.

The only information being released about the show is that it will center around songs, instrumental numbers and a variety of specialty acts. The Brotherhood chorus and several "fun men" are also mentioned.

## Dance Tomorrow at Holy Family's Hall

The second dance of the year at Holy Family auditorium will be held tomorrow evening. The Calvacators will "swing it" from 9 till 12. The usual door prizes and novelties will be the attraction of the evening.

John Hannan, Jr., chairman, is assisted by "Sonny" Merkel, Dorothy Schubert, Marion Schubert, Germaine Willis, Evelyn Quetchenbach, Frank Allman, John Denfinger, Edward Dennstedt, Jr., Al Hoffman, Al Kneabel, Norbert Kleehammer, Conrad Ruff, Francis Saffran and Clarence Yax.

### ALL LEGAL BEVERAGES

We are licensed to serve wines, liquors and beer. Mixed drinks a specialty. Dance to Tarry's Trio Fri. and Sat. nights. Menu specials, fish fry Fri.; spaghetti, Sat. Tarry's Grill, Otis, cor. Delmar.—Adv.

## "Show of Shows" Promised for Holy Apostles Men's Smoker

Arrangements are complete, the house is fast selling out and Friday evening, Jan. 29, promises to produce the show of shows at Holy Apostles' auditorium, Lyell Avenue at Austin Street. It will be the annual smoker by men of the parish.

A bigger and better smoker produced in vastly improved, more comfortable quarters, is promised, with four recently installed ventilating fans, assuring pure, fresh air for both patrons and performers.

Traditionally, once each year, the men offer their friends a night of wholesome entertainment hard to excel. For 1937 a "new high" for such shows is predicted.

An excellent variety of performers has been engaged and the committee promises everybody's taste in amusements will be satisfied in the course of the evening. For the athletic events the best

talent available locally was booked up at an early date. Vocalists and instrumentalists, dancing acts and a roller skating duo are among the bookings made. Pop Pettefers Merry-makers will be on hand to provide the tunes.

Through a stroke of good fortune "Jack" Winne has been secured to act as master of ceremonies and the maestro of Liederkranz Hall will see to it that "dead spots" find no place in the program.

The evening would be incomplete unless Rochester's "one and only" "Red" Smith announced the sports events, so he'll be in there calling 'em to the delight of his followers.

The following committees are in charge of the smoker:

Entertainment and program—Alfred W. Schmitz, Inspector James Collins, Raymond L. Nary, John B. Hedges, Duane Fitzsim-

## NEXT ISSUE THURSDAY Feb. 4

### "Cold" Is Listed As Pneumonia Symptom

NEW YORK—On the eve of the usual annual peak of pneumonia mortality, the middle of January to the middle of February each year, Dr. Peter Irving, secretary of the New York State Medical Society, issued a warning bulletin here this week.

"The first symptoms of pneumonia," stated Dr. Irving, "appear usually in the course of a cold. Fewer colds would develop into more serious conditions if care were taken the first day or two to rest in bed, especially if there is fever or a feeling of weakness. Drink plenty of cold water. Eat lightly and simply. Always cough or sneeze into a handkerchief, to avoid giving the cold to others.

"Pneumonia is as fully an emergency as appendicitis, or other sudden afflictions, are known to be. The saving of lives from pneumonia depends on early recognition, and immediate medical and nursing care. Act at once if there is danger of pneumonia."

Dr. Irving stated that the disease takes 12,000 lives per year in New York State. In some types of cases, he said, recovery is assisted by the use of serum if administered early in the progress of the disease.

### Bingo Party Tomorrow For 24th Republicans

A two-cent bingo party is announced by the 24th Ward Republican Club to be held at the headquarters, 1085 Lyell Avenue tomorrow night. Erwin Sullivan is chairman of the committee on arrangements assisted by the entertainment committee. The public is invited.

### It's Delicious

Baker's Ice Cream, bulk, 20c per quart; brick, 25c quart. Baker's Confectionery, 463 Lyell Ave., opp. 5th Precinct Station.—Adv.

## BIRTHDAY BALL TICKETS HERE

Tickets for the annual Birthday Ball for the President, scheduled Saturday, Jan. 30, in the State Armory have been placed in the hands of ward leaders in The Vicinity for sale to the public. The tickets are also available at Baker's Confectionery, 463 Lyell Avenue.

The ball, which is one of 5,000 similar affairs being held all over the nation on the same night, has for a slogan "Millions will dance that thousands may walk." A large share of the proceeds go into the fund to fight infantile paralysis.

Rochester's part in the nation's social event, observing the President's fifty-fifth birthday, is being directed by Mayor Charles Stanton and a citizens' committee.

Carol Byoir, national director, has advised the local committee that reports of progress made in Rochester compare favorable with reports from other cities. The committee has distributed 8,000 tickets.

The State Armory, Main Street East, will be decorated and ready for the large crowd expected, according to George Jenkinson, armorer. A new dance floor has been installed and will be used for the first time by those attending the Birthday Ball.

Arrangements have been made for a seating capacity of 2,500, and the parking of thousands of automobiles.

The music and entertainment committees are working on an elaborate program which will include a tango contest, a Viennese waltz and folk dancing by Italian and Polish groups.

At 11:30 p. m. the greetings of President Roosevelt will be heard over a dozen amplifiers installed in the main auditorium of the Armory.

## Lincoln Theatre

Fri., Sat., Jan. 22, 23—"Two in Revolt" and "Lawless 90's." Serial and cartoon Friday and Saturday and the game "Morie" Saturday night, an extra feature in which everybody plays.

Sun., Mon., Jan. 24, 25—"The Witness Chair" and "Fang and Claw." On Monday the special feature is country store night.

Tues., Wed., Thurs., Jan. 26, 27, 28—"Mine with the Iron Door" and "We're Only Human." Chinaware will be given to the ladies.

Fri., Sat., Jan. 29, 30—"Frisco Kid" and "Silent Code."

Sun., Mon., Jan. 31, Feb. 1—"Counterfeit" and "To Mary With Love."

Tues., Wed., Thurs., Feb. 2, 3, 4—"Transatlantic Tunnel" and "Blackmail."

Fri., Sat., Feb. 5, 6—"Pepper" and "The Shakedown."

## DANCE POSTPONED

The dance to be given at the Seneca Hotel by the Bellini Chorus of Rochester, Feb. 6, has been postponed to Feb. 13. For further information see Miss Elizabeth Di Biase or call her at Glen. 6737-M.

### Save at Keown's

As usual we have the best selection of valentines in The Vicinity. Be wise. Save time. See Keown's valentines first. Envelopes with all valentines. A few Easy Money games left at 79c. Keown's Confectionery, 382 Ames St.—Adv.

METZGER & BRAYER COMPANY'S SINCE 1898 425 LYELL AVENUE MODERATELY PRICED  
**TRAVELING PLUMBING SHOP REPAIR SERVICE** Call GLEN. 421 for modern repair service, 2489 parts and tools—and a plumber ready to work!

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher  
DOWNTOWN OFFICE 149 Andrews Street Main 5140  
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M  
After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**WANT ADS**

Rates per insertion: 20 word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave., Glen. 3214.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

FLAT WALL paint \$1.69 gal. Shatzel Hardware, 498 Lyell Ave.

TIME PAYMENTS—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 479 Maple St., Gen. 4566.

FOR RENT—Garage at 517 Lyell Ave. \$8 per month.

REED STROLLER wanted. Must be in good condition. Phone Gen. 544.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

PIANO TUNING, Voicing, Moth extermination. Work in a ship guaranteed. R. H. Byrne, 1915 Lake Ave. Glen. 6655.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

PAINTING and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

BLUE GLO Range Oil Burners \$18.50 up, installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**Sorority To Sponsor Card, Bingo Party**

Old Delta Gamma Sorority will sponsor a card and bingo party Feb. 3 at 334 Hague Street.

Miss Geraldine Bauer is chairman, assisted by Marie Bauer, prizes; Helen Blum and Marion Schlaffer, bingo; Marion Kolb, refreshments; Dorothy Fischer, tables and cards.

An anniversary party will be held Saturday at the home of Miss Marie Sauer in Hague Street, preceded by a business meeting.

Election of officers will be held. Next meeting will be on Wednesday, Jan. 27, at the home of Miss Marion Kolb in Roycroft Drive.

Dennis C. Sullivan, 178 Myrtle St. Call at Metzger & Brayer Co., 425 Lyell Ave., for free Murray Theatre ticket.

**CAMELIO BROS.**

WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN

Fresh Pork **SHOULDERS lb. 17 1/2c**

Pork Loins lb. 21c | Fresh Ham lb. 25c

DOLD Smoked **CALAS . lb. 19 1/2c**

Shoulder Beef Pot Roast lb. 19c | Boneless Veal Roast lb. 29c

**Arpeako Steamers - lb. 28c**  
**Kraut - - lb. 7c**

Beechnut Pork and Beans 3 for 25c

Beechnut Tomato Juice 50 oz., 27c

Old English Cheese ..... 21c  
1/2 lb. Package

Swift's Pork and Beans tall can—12c

Heinz Sliced Pickles ..... 21c  
2 1/2 oz. Jar

Large Iceberg Lettuce ..... 7 1/2c

New Cabbage .... lb. 4c

**FRESH FRUITS and VEGETABLES DAILY**

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All Popular Fiction  
**PENNY-A-DAY**  
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Quality Coal — Klean Coke  
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Special on **PERMANENTS**  
Regular \$3.50 Wave with Croquignole Ends  
**\$ 2<sup>25</sup>** complete

**SATURDAY NITE PARTY**  
Big Hooks, Kraut, 15c  
Fish Fry, Friday, 15c  
**ORCHESTRA FOR DANCING**  
**NORMAN CAFE**  
Beer-Wines-Liquors  
Campbell Cor. Child St.

**NORBERT E. VAY**  
**Funeral Director**  
604 Maple St. Gen. 5938

All Croquignole **\$3.50**  
**PERMANENTS** and up  
FINGER WAVES, MARCELS—35c  
PHONE GLEN. 2746  
**CHIC BEAUTY STUDIO**  
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Compare Prices and Quality  
**Blanchard FLORIST**  
58 LAKE AVE. MAIN 1986  
Open Evenings and Sundays

GEO. RABIDEAU GEN. 2301  
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Barbecue As You Like It  
"Where You Can Always Park"  
1160 Jay St. Banquets, Parties

Free Banana Splits  
Ask how to get them!  
**Schaefer's Confectionery**  
348 Ames St. Gen. 6555-J

**CASPER COAL CO.**  
Semet-Solvay and R.C.&F. Coke ..... ton \$10.20  
Cash Price, Shoveled Off  
D & H Cone Cleaned Anthracite  
Range and Fuel Oil  
383 Colvin St. Gen. 733

**Aid Paralysis Fight**



A group of proteges of the Warm Springs, Ga., Foundation, where infantile paralysis sufferers are treated. Below, President Franklin D. Roosevelt, whose birthday January 30 is inspiration for the nation-wide parties to raise funds for the fight against infantile paralysis, and Colonel Henry L. Doherty, national chairman of the ball for the fourth year.

**\$1 a Month R-E-N-T-S an Automatic Gas Water Heater**

Have piping hot water always on tap. Pay only \$1 a month RENT for the gas heater, plus the cost of the gas consumed. No obligation to buy. Ask for details today.

**GAS SUPPLIES CONSTANT HOT WATER AT LOWEST COST**  
See any of the following dealers:

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| Alhart Electric Co.<br>1149 Culver Road<br>Culver 3944        | Carroll Radio Sales<br>529 Thurston Road<br>Genesee 6826               |
| Al Jung<br>211 Ridge Road, East<br>Glenwood 4235              | Kreckman's Electrical Store<br>471 North Goodman Street<br>Culver 3933 |
| H. C. Pommerening & Son<br>1166 Lyell Avenue<br>Glenwood 3110 | Purple & Behrman<br>94 Scio Street<br>Stone 200                        |
| Sears, Roebuck & Co.<br>275 Monroe Ave.<br>Stone 2500         |  |

**Rochester Gas & Electric Corp.**  
89 EAST AVE. MAIN 3960

**SALE of MEN'S PANTS** Work or Dress Value, at **\$1.95** ROLAND'S

FURNISHINGS FOR MEN, WOMEN and CHILDREN  
415 LYELL AVE.

**Lyell Ave. Baptist**

Women's Missionary Society will meet tonight at the home of Mrs. George Marvel, 570 Hague Street, and the Solus Class will hold its monthly meeting at the home of Joseph Arva, 21 Locust Street.

Tomorrow evening at 7:45 the Fidella Class will present an interesting, entertaining and educational program at the church. The high spot of the program will be a talking motion picture, "New Frontiers." A silver offering will be taken.

Sunday morning at 10 o'clock Mr. Hammon will speak on the subject "The Radiance of Christianity." Sunday School follows at 11:15. At 6:30 the Intermediate and Senior Christian Endeavor Societies will meet with Violet Keenan leading the worship service and Elizabeth Arva in charge of the discussion. At 7:30 Mr. Hammon will speak on "Those Who Miss the Way."

At prayer meeting next Wednesday evening Mr. Hammon will continue his series of talks on the parable of the Prodigal Son. Last Wednesday he spoke on "The Lost Son" and next Wednesday his subject will be "And He Came to Himself."

Sunday evening, January 31, at 7:30 the World Wide Guild will present a play entitled "Insight."

**Trinity Evangelical**

Services for Sunday: 9 a. m., German Abel, ein Vorbild Jesu." 9:45, Sunday School. 10, Trinity Bible Class. 10:50, Morning Worship, "The Place of Suffering in the Modern World."

Rev. George Heddad preaching. Children's Story to be given by Rev. Haass.

Regular monthly meeting of the Martha Society will be held on Wednesday, Feb. 3, at 2 p. m. The Ladies' Aid will meet at

**PERSONALS**

Miss Helen Sullivan of Delmar Street entertained Kappa Rho Sorority at her home on Jan. 8. A dinner party will be held this evening at Odenbach's Peacock Room to celebrate the birthdays of Miss Monica Dougherty and Miss Betty Morrison. Miss Bernice Dwyer will be hostess to the next meeting tomorrow night.

Mr. and Mrs. Joseph Miller of Warner Street are leaving next week by motor for Hollywood, Fla.

A daughter, Patricia Anne, was born Dec. 19, 1936, to Mr. and Mrs. George Malone of Murray Street.

William J. Elser, son of Mr. and Mrs. William E. Elser of Buffalo Road, has returned to Culver Military Academy after spending the holidays with his parents.

Mrs. Albert Girette of Lisbon Street returned home on New Year's Day from General Hospital where she had an operation, from which she is now recuperating.

at the home of Mrs. Carl Horn, 22 Centennial Street, on Thursday, February 4, at 2 p. m. A tea and social will be held after the meeting to which all ladies are invited.

Tickets are now on sale for the "Brotherhood Show Boat," minstrel show, to be given by Trinity Brotherhood on Wednesday and Thursday, Jan. 27 and 28. Special tickets for children under 12

are on sale for the dress rehearsal which will be held Monday night.

Geo. O. Huyck, 31 Alice St. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

The Old Gang Bridge Club met at the home of Mrs. Clarence Falls in Spencerport, prizes being won by Mrs. Elmer Stifter and Mrs. Dick Tobin. Mrs. Cornelius Bubel of Campbell Park will be hostess tonight.

Mrs. Mary Muter, of Camden, N. Y., visited her daughter, Mrs. George Malone of Murray Street, over the week end.

**Grace Presbyterian**

At morning worship Sunday at 11 o'clock, the pastor will preach on the theme, "Salvation." Sunday School meets at 10 o'clock preceding the church service.

The Young Peoples Society will meet at the home of Lloyd Hubbard, 67 Sherman Street. Walter Nairle will lead the discussion.

On Sunday afternoon, Jan. 31, the Young Peoples Society will hold their meeting in one of the cabins at Mendon Ponds Park. A thirteen supper will be served. Mr. and Mrs. Ted Beane will be the guests of honor at this affair.

On Wednesday evening, Feb. 3, the Young Peoples Society will hold a card party in the Philathea Room in the parish house. There will be a door prize, table prizes, and refreshments. Tickets for the party are 25 cents, and are on sale to anyone who cares to attend.

On Friday evening, Feb. 12, the Friendly Class will hold a card party at the home of Mrs. William Ashbow, 332 Curlew Street.

Russell O. Northrop, 1179 Lyell Ave. Call at Metzger & Brayer Co., 425 Lyell Ave., for free Murray Theatre ticket.

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Fresh  
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**Butter lb. 35c**

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Cut from Choice Grain-fed Steers

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**LARD lb. 15c**

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Jane Goode, 2-lb. Jar  
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**Cornflakes 6c**

Sliced, Tall Cans  
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**Milk 3 Cans 22c**

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Kremel Dessert,  
**2 pkgs. for . . . . 9c**

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**Boston Cream Pies . ea. 17c**

**Large Spice Cakes . ea. 27c**

**Bread 6c loaf . . 2 for 11c**

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50c pt.; 85c qt.

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Trial 10c 5 lb. 59c  
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6c cake, 2 for 11c

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OUR LENDING  
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All Books Must Be  
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**15c ea.**

Nestles - Hershey 1/2 lb.  
bars 15c, 2 for 25c  
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**CANDY BARS, 5c—3 FOR 10c**

New Eversharp Pencil and  
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Cough Remedy . . . . . 79c  
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Italian Balm, both for . . . . . 55c  
Groves Bromo Quinine . . . . . 19c  
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Face Powder . . . . . \$1.00  
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Adex Tablets . . . . . 79c, \$1.98  
Milk Magnesia . . . . . pt. 19c  
Colgate  
Tooth Paste . . . . . 19c, 33c  
Halibut  
Oil Capsules, 50's . . . . . 79c  
Squibb's  
Tooth Powder . . . . . 19c, 33c  
Squibb's 12 oz.  
Cod Liver Oil . . . . . 79c  
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White Pine and Tar . . . . . 25c  
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**YMCA NEWS**

**MAPLEWOOD BRANCH**

The Young Men's Club of the Maplewood Y.M.C.A. will open its second series, Monday evening, Jan. 25, at 7:30. Roy A. Duffus, secretary of the Committee of Management of the Central Branch will give an educational talk on the subject: "World War Veteran's Diary" which will be related to "War vs Peace."

All Maplewood young men and their friends are invited to attend. Meeting starts at 7:30 P. M. and is open to members and non-members of the Maplewood community.

Proving once again their definite superiority in the Friday Night Volleyball League, Bill Wood's team crushed their second place rivals, Percy Steven's team, in three straight victories. Steven's team did not score more than eight points in any game, as Wood piled up a 4-game lead in the top spot. McCone's team missed a great opportunity to climb a notch to second place as they dropped their opener to Wishart but swept the next two games. As a result, they are locked with Steven's with seven wins and five losses apiece. Red Ohlrich's sadly-handicapped team

took possession of the cellar in dropping three games to Sherman's team. The games were close, but the injury to Phillips has taken the spark out of the team.

Now that the holidays are well over, Maplewood volleyball team is preparing to swing into a stiff schedule of games. They are starting off by playing in a 3-team invitation tourney Saturday at Buffalo Central. Next week, Jan. 30, the team is planning a large entertainment program to honor their Canadian neighbors from Toronto—who will engage Maplewood in a home and home series.

This international meeting will bring to Rochester the flashy and hard-driving style of attack featured by the Canadians. A mixture of right and left-handed spikers will greet the Maplewood defense. A dinner and social activities will feature the day.

**Married People's Club**  
Maplewood's now well-known Saturday Nighter has been moved back a week to Feb. 6. The program will start with a dinner, followed by a book review by a prominent Rochester figure; next will come the social games, swimming, card playing and dancing. Bill Scanlon is head of the committee in charge. Others include Morry Piker, Will Ohlrich.

Henry Walsh and Stuart Forsythe.

The army further entrenched itself in first place in last Saturday's basketball games as they easily defeated an out-generated Notre Dame team, 49-23. Pero and Klinkert again teamed to show the way to victory while Moyse looked good for the losers. Princeton built up too big a lead for the Navy to overcome and came out on the long end of the score, 30-24. It was a low-scoring affair for the opening canto until McKeon found the range with Nellis feeding. Doe and LaForce were the main cogs in Navy's attack.

**Election Held by Townsend Club 4**

Newly elected officers of Townsend Club No. 4 are as follows: President, S. Thomas; vice president, Mrs. Ida Bourgeois; secretary, Miss Marjorie Groosman; treasurer, E. Groosman; advisory board, Mrs. E. Cramer, Mrs. Donegan, Mrs. Mary Hetzler, Miss Loretta Hetzler, Mr. Andrus, Mrs. E. Groosman.

The next meeting will be held Monday, Jan. 25, at the home of Mr. Groosman in Michigan Street.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 425 Lyell Ave.—Adv.

**NEW EARLY SPRING HATS**

Silk and Straw Combinations  
Just Arrived **\$1.85 — \$2.85**

Final Clearance of All  
Winter Hats, Values to \$3.85 **50c & \$1**

GLEN 4970-W **GRIFFIN HATS** 154 Sherman St., Off Lyell



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**TATA'S GRILL**  
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**DINING—DANCING**  
Orchestra Friday and Saturday

FISH FRY  
Friday Eve

**SPAGHETTI & RAVIOLI our Specialty**  
Delicious! Delivered Anytime - Anywhere  
TRY IT FOR YOUR NEXT MEAL!

**SAVE AT OUR JANUARY SALE!**  
Avoid parking worries! Come in and take your time to shop in comfort! All regular merchandise—no seconds!

Here's Just a Few Samples Picked at Random

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Pillow Cases, 30c pr. and up.

**BLANKETS** Double Cotton—\$1.49 and \$1.59  
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Fruit of the Loom Prints and Plain Colors—a large assortment of patterns. Special, 18c yd.

**LADIES Regular \$1 House Dresses Sizes 14-52 Special 79c ea.**

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PLAIN DRESSES **59c**  
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all day long..with the least  
attention..always specify  
**'blue coal'**



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**OVER 20,000 READERS**

On the basis of four persons to a family, The Vicinity Post, with its bona fide 5500 circulation, reaches over 20,000 potential buyers for merchants of The Vicinity.

This is the tenth consecutive year that The Vicinity Post has been making regular appearances in these same homes.

The alert business man, eager to reap the full benefits of our returning prosperity, will not overlook this large market coverage.

With more money in their pockets, people are now distinctly in a buying mood. But you, Mr. Business Man, must tell them what you have or they will buy elsewhere!

**ADVERTISE!**



INDEPENDENT GAS & OIL CO.

# 50 Gallons of Gas Free--for a Name!

We are introducing a new gasoline this week which will sell at the

**LOWEST  
COMPETITIVE  
Price in Town!**

We want a SHORT, appealing name for this gas. Each customer is being furnished with an entry blank here for this contest. No strings attached. The best name suggested wins 50 gallons of gas.

# ??? GAS

NOW ON SALE AT

# 10<sup>1/2</sup>c Gal.

PLUS TAX

Get busy and bring your suggested name to us before

**SATURDAY  
FEB. 6, 1937**

when the contest closes

It is not required that you buy this gas in order to enter the contest - - - All suggested names become our property - - - Names now in use on other gasolines cannot be considered.

NOTE: This 50 Gallons of Gas is in addition to the 50 Gallons which we continue to give each week. (Ask attendant for ticket.)

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**With Spring Spray**

Takes body weight off the springs and all moving parts to insure  
**PERFECT LUBRICATION**

*We guarantee to take out the squeaks!*

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FORD, CHEVROLET or  
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**FIVE  
QUARTS 79c**

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Henry Vorndran, 69 Cedar St. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

Wm. Moeller, 11 Glasser St. Call at Metzger & Brayer Co., 125 Lyell Ave., for free Murray Theatre ticket.

### Larger Dance Floor at Remodeled Tata Grill

A new and enlarged dance floor is the feature of Tata's Grill at 472 Child Street, recently remodeled. Paul Tata, proprietor, says that the changes were made in order to give diners more room in the grill and to accommodate patrons at the Friday and Saturday night parties.

Spaghetti and ravioli are a specialty, with a fish fry on Friday nights. An orchestra is featured on Friday and Saturday evenings.

John S. Sakalsky, 30 Home Pl. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

### BOWLING

#### WEDNESDAY NIGHT LEAGUE

Won	Lost
Huchen Bowling Hall	41
Voelkl's Hotel	40
White Rose Grill	33
Claus Insurors	33
Lyell Liquor Store	32
Bauer and Raetz	30
Wuest Dairy	29
West End Coal & Ice	27
Kennedy-Kirchmaler	26
Gaesser Market	24
Independents	23
Wheel Inn	20
Highland Beverages	19
Murray Theatre	19
American Specialty	17

#### Individual Averages

G.	Av.
Mattel	3
Stone	51
P. Gaesser	3
Kruezer	54
Kumbo	54
Huchen	54
Tuschong	51
Barcello	54
Donoghue	27
F. May	26
Auten	54
Steininger	24
Yawman	48
Wurzer	54
Hoch	27
Voelkl	30
Stowall	51
Rothe	51
H. Green	18
Springer	54

#### THURSDAY NIGHT LEAGUE

Won	Lost
Haubner-Stallknecht	37
Brayers Union Bar	36
Eastern Grill	33
Voelkl's Hotel	32
Myers Freeman Shoes	31
Pure Quill Gas	26
Greece Republicans	25
E.A.Z. Novelty Co.	23
T. H. Green Elec.	22
Boulter Coal & Ice	20
Lichtenfels Jewelers	18
Huchen Bowling Hall	16
Cosmano Rest.	16
Millers Red and White	10
Sunbrite Service	8
Jay Cleaners	7

#### Individual Averages

G.	Av.
Benzon	45
Scherzi	45
J. Marks	3
Stone	42
Shiner	18
A. Marks	27
LaPlaca	42
Johnson	45
Thomas	45
Cocuzzi	21
Kruezer	44
Chafel	27
Roth	42
Anslin	30
Bansbach	9
Tuschong	45
Cassidy	3
E. May	33
Howell	45
Spies	45

#### 24th WARD LEAGUE

Won	Lost
Boulter Coal & Ice	35
Seneca Florist	30
Senger Serv. Sta.	27
Vay Undertakers	23
Miller Oil Burners	23
Mt. Read Pharmacy	20
Ehmann Market	19
Haubner & Stallknecht	15

#### Individual Averages

G.	Av.
W. Ehmann	48
J. Ehmann	48
Boulter	38
Spahn	48
Wollenhaupt	21
DeFrancisco	48
H. Ehmann	48
Ritter	33
Taylor	45
Colbert	45
May	42
Senger	48
Curley	48
Houseworth	48
Lazarus	48
Stallknecht	44
Yawman	48
Rodel	47
Smith	48
Godkin	48

### Two Cities' Firemen Hold Banquet Here

George Rabideau's Wheel Inn was the scene of a gay party Monday night when the annual Rochester dinner of the Firemen's Bowling League of Rochester and Syracuse was given. Over 100 members of the two cities' fire fighting force attended to participate in the full course dinner and several hours of speeches and entertainment.

Guests of honor and speakers included Commissioner of Public Safety Walter P. Cox, Deputy

Commissioner George Welch, Chief of the Fire Department Maurice Keating, Deputy Chief George Fletcher, and Battalion Chiefs Edward Selke and Thomas Coates.

The event, given by the Rochester firemen-bowlers, at which their Syracuse buddies are guests, precedes the dinner given by the latter in honor of the bowling team from this city, which is scheduled for the latter part of February.

Donald McManus of Engine 18 acted as master of ceremonies and Lieut. Oung of Hose 11 aided in carrying on the schedule of activities. Chester O'Brien of Engine 7 received much applause for his clown act.

Heading the committee in charge of the affair was Clarence Vose of Hose 12. Assisting him were Glenn Byers, Protectives; Creighton Snar, Hose 11; Ott Emerich, Truck 9; William Meding, Engine 6; and Gregory Dengler, Hose 25.

Frank J. Gildner, 55 Hague St. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

## MANUEL MARKET

115 Murray Street  
(Corner Massett St.)  
Gen. 6569 We Deliver

### Friday-Saturday SPECIALS

Fancy FOWL - - lb. 19c

Rib End  
**Pork Loin lb. 19c**

Fresh Cut  
**HAMBURG lb. 15c**

Club  
**STEAMERS 2 lbs. 25c**

Country Roll  
**BUTTER - lb. 35c**

No. 2 1/2 can. Large, Fancy Yellow Citing  
**Peaches (halves) 18c**

No. 2 can. Much More  
**Tomatoes 3 cans 25c**

Early June  
**Peas can 10c**

**H. O. Oats 12c**

Jay-Tee Tomato  
**Catsup lg. bottle 10c**

Golden Bantam  
**Corn can 10c**

**Fruit Cocktail 2 cans 25c**

**Yeasties 3 pkg. 10c**

Breakfast Cereal  
Heinz Fresh Cucumber  
**Pickles jar 20c**

**Applesauce can 10c**

**ALL LOCAL BEER and ALE.....3 for 25c**  
Plus Bottle Deposit

**WE GIVE I. M. COUPONS**

**Fresh Fruits and Vegetables Daily**

### FEBRUARY SPECIAL

Mon., Tues., Wed. - Every Week  
**OIL SHAMPOO ALL 3 FOR \$1.00**

**FINGERWAVE MANICURE \$1.00**

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Appointments 8:30 - 6:30 Daily

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## LINCOLN THEATRE

**COUNTRY STORE MON NITE CHINAWARE, TUE-WED-THUR PLAY MOVIE, SAT NITE**

FRI-SAT, JAN. 22-23  
"TWO IN REVOLT"  
"LAWLESS 90's"  
SERIAL - CARTOON  
PLAY MOVIE SAT NITE

Sun.-Mon., Jan. 24-25  
"THE WITNESS CHAIR"  
"FANG AND CLAW"  
COUNTRY STORE MON. NITE

Tue., Wed., Thur., Jan. 26-27-28  
"MINE with the IRON DOOR"  
"WE'RE ONLY HUMAN"  
CHINAWARE TO LADIES

Fri., Sat., Jan. 29-30  
"FRISCO KID"  
"SILENT CODE"  
PLAY MOVIE SAT NITE

15c & 10c—NEVER MORE

Sun.-Mon., Jan. 31, Feb. 1  
"COUNTERFEIT"  
"TO MARY WITH LOVE"  
SERIAL - NEWS - CARTOON  
COUNTRY STORE MON. NITE

Tues., Wed., Thur., Feb. 2-3-4  
"TRANSATLANTIC TUNNEL"  
"BLACKMAILER"  
CHINAWARE TO LADIES

Fri., Sat., Feb. 5-6  
"PEPPER"  
"THE SHAKEDOWN"  
Cartoon - Serial  
PLAY MOVIE SAT NITE

# REMOVAL SALE

## ENTIRE STOCK of ROBOT ELECTRIC APPLIANCE CO. at BIG REDUCTIONS Up to 50% OFF

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On or About Feb. 15  
We Are Moving To Our New and Larger Store at  
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RADIOS • WASHERS • REFRIGERATORS • RANGES

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**HELP FOR THE HOME MAKER**

**PERFECT CAKES!**

We talk a great deal about saving time and energy, but sometimes we go out of our way to make more work for ourselves. In the matter of recipes, for instance, many of us enjoy collecting recipes whether we use them or not. Every one that sounds good, unusual, seems economical or has some other point which attracts our attention goes into our collection and for the most part is forgotten until we have a general housecleaning.

Basic recipes for various dishes that are made time after time means real time saving because the habit can be formed to work almost automatically. These recipes will allow many variations without sacrificing any speed or skill.

Probably the recipe that is used most is the one for white cake. A favorite recipe can be developed in many ways. Not only can it be baked as a loaf, cup cakes or layers, but can be turned into a chocolate, spice nut or orange with very few changes as far as basic recipe is concerned.

The baking of cakes is very important and we must be sure to use the right temperature for the cake we're using. Cup cakes and layers bake at 375 degrees F. for 25 minutes; square cakes or loaves bake at 350 degrees F. for 45 to 60 minutes. This is also true of the variations. An oven-heat control eliminates all guess-work and gives us a perfect cake every time.

The following recipe is one that is used practically everywhere as a standard recipe:

**White Cake**

One third c shortening, 1 c sugar, 2 eggs, 1 3/4 c cake flour, 2 1/2 tsp. baking powder, 1/2 c milk, 1 tsp. vanilla.

Cream the shortening, add the sugar gradually and the well-beaten eggs. Mix and sift the flour and baking powder and add alternately with the milk to the creamed mixture. Add vanilla.

Pour into layer, muffin or loaf pan and bake in a preheated oven.

There are many people who like a cake made with sour milk. If sour milk is substituted for sweet milk soda must be substituted for some of the baking powder.

**Fluffy Layer Cake**

Use Standard Cake recipe with those changes. Separate the eggs and fold in the stiffly beaten whites after adding vanilla. Use 2 t baking powder and 1/4 t soda. Substitute sour milk for sweet milk.

Ask any group of people what their favorite cake is and a good share of the group will say chocolate. Because chocolate has a tendency to thicken any mixture extra milk has to be added to the recipe. Brown sugar is used in place of granulated because it makes it more moist.

**Chocolate Cake**

Use Standard Cake recipe, but substitute 1 1-3 c brown sugar for 1 c granulated sugar. Fold in 2 squares melted chocolate and 2 T milk after cake is mixed.

A delicious spice or date cake can be made using this variation.

**Date Nut Cake**

Use Standard Cake recipe, but substitute 1 1-3 c brown sugar for 1 c granulated sugar. Omit vanilla and add 1/2 t cinnamon.

1/2 t nutmeg, 1/4 t cloves, 1/2 c chopped dates and 1/2 c chopped nuts to flour mixture.

To many people the frosting of the cake is as important as the cake itself. The following recipe could almost be called an Ice Cream Frosting:

**Chocolate Frosting**

Two t butter, 1 c confectioner's sugar, 1 egg, 1/4 c top milk, 2 squares chocolate, 1 t vanilla.

Cream the butter, add the sugar and continue creaming. Add the unbeaten egg, top milk and melted chocolate. Beat until thick, add vanilla and place in a gas or an electric refrigerator and chill thoroughly. Beat until thick enough to spread.

To have perfect cakes, first use a good recipe, be careful of measurements so as to have them accurate, mix carefully and bake in a heat controlled oven.

Fifty million years ago, the rhinoceros roamed the western part of the United States, the American Philosophical Society was told recently by Prof. William B. Scott of Princeton.

Harold Fredetti, 81 Colvin St. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

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**Plum Kuchens - - - 19c**

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**Rolls - dz. 12c**

**DATE and NUT**

**Bread - - 16c**

**Pineapple Chiffon Pies - 19c**

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**HOSIERY**  
Ringless, Sheer Chiffon Full-fashioned **58c**



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All Colors  
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**TRUCKIN' SHOES**

You had better come in right now and get yours, for our stock on these fast selling shoes won't last long

Comes in Brown Buck, California Seam Vamp  
plain toe, crepe sole **\$3.50**  
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**Brownbilt Men's Shoes**  
Nothing lowered but the price. Calf and reverse calf and grain leather oxfords in straight, plain and wing tips. Broken sizes.  
Were to \$4.00  
NOW **\$2.88**

**Boys' Buster Browns**  
\$2.48 and \$2.88

**X-RAY Shoe-Fitting**

OPEN EVERY EVENING

## Card Party on Jan. 28 For Republican Women

Lower Tenth Ward Republican Women are deep in plans for their January public card party which is to be given at 8 o'clock Thursday evening, Jan. 28, in their clubrooms, 461 Ridge Road West. The committee in charge includes the officers of the club headed by Mrs. Fred Fogarty as general chairman.

A welcome to guests will be extended by Mrs. John A. Hetzler, Mrs. Charles H. Strong, Mrs. Philip E. Rodgers, Mrs. Bernard A. Rodewick, Mrs. Allen E. McBride, Mrs. Charles E. Bostwick, Mrs. Joseph H. Bush, Mrs. Joseph Kaufman, Mrs. Daniel Egan.

Hostesses will include: Mrs. Harry Wilson, Mrs. John Peer, Mrs. Roy Ward, Mrs. John Mulrone, Mrs. Harry Peters, Mrs. Oscar Tarbox, Mrs. Anna Eyer, Mrs. Fred Adam, Mrs. Amos Haines, Mrs. Ann Dutcher, Mrs.

James Martin, Mrs. Jacob Renner and Mrs. Fay Wealthy.

Card committee consists of Mrs. Harold Francis, Mrs. Edward Rosentreter, Mrs. Charles Doty, Mrs. Edward Scheneer, Mrs. George Frank, Mrs. Sam Kaufman, Mrs. Clarence Buckley, Mrs. William Leistman, Mrs. Fred Wilbur, Mrs. Roy-Senn, Mrs. Arthur Spitzer.

Mrs. Anthony Bader, Mrs. David Berry, Mrs. William De Lelys, Miss Marjorie Grossman, Mrs. Volney Pettinger, Mrs. Anna Hartman, Mrs. Anna O'Meara, Mrs. Fred Gurr, Mrs. Lester Brown, Mrs. Carmen Judge and Mrs. Alfred Lyndon.

### Murray Theatre

(Continued from Page 1)  
kinds and degrees, some successful and affluent, others humble and defeated.

Gripping romance, searing tragedy, and irresistible comedy all are intermingled in the big scene in which Dr. Luke, Tony, Mrs. Sheridan, Mary and the 3,000 "babies," including the famous Dionnes, all get together for the reunion.

Bringing together three of the most famous boy stars in motion pictures, Freddie Bartholomew, Jackie Cooper and Mickey Rooney, and telling a story that reaches deep into the hearts, "The Devil Is a Sissy" proves to be one of the most stirring, gripping and entertaining dramas of modern youth that the screen has ever produced.

The story describes the adventures of the boys who live in crowded city streets without the advantages of decent environment. They band together to buy a tombstone for the father of "Gig" Stevens, who is Mickey Rooney. The elder Stevens, it happens, died in the electric chair in Sing Sing.

In their efforts to achieve a noble purpose the boys tangle with the juvenile court and it is Freddie who eventually saves them. There is a romantic note in the love that springs between Freddie's divorced father and the hard-boiled chorus girl.

### CHAMBERLIN-LAMPHRON

The marriage of Martha Lamphron, daughter of Mr. and Mrs. John Lamphron of Marlow Street, to Edwin Chamberlin, son of Mr. and Mrs. Robert Chamberlin of Arnett Boulevard, took place Jan. 2 at Holy Apostles Church. Father Devereau officiated.

The bride was dressed in royal rust velvet with hat to match, wore silver sandals, and carried yellow roses. The bridesmaid, Miss Charlotte Newton, dressed in rust velvet with hat to match and wore silver sandals, carrying pink roses. The bride's brother, Leo, was best man.

A reception was held at 28 Marlow Street following the ceremony.

Mr. and Mrs. E. Chamberlin, after a short trip, are at their home on Arnett Boulevard.

### Live Stock POULTRY DRESSED FREE

Heavy Springers .....lb. 23c  
Leghorn Springers .....lb. 20c  
Heavy Fowl .....lb. 23c  
White Leghorn FOWL .....lb. 21c  
Fresh EGGS .....doz. 31c

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Lean, 5 to 6 lb.

**Pork Shldrs lb. 18c**

Whole or Shank

**Fresh Hams lb. 25c**

Arpeako Tenderized

**Boiled Ham lb. 39c**

Arpeako

**Steamers . . . lb. 28c**

In Meat - there is no substitute for the BEST

Prime Beef

**Rib Roast - - lb. 25c**

Rib Cut

**Pork Loins - lb. 21c**

Beef, Veal and Pork

**Meat Loaf 3 lbs. 79c**

Arpeako Leona and

**Ham Sausage lb 25c**

Parboiled

**Bockwurst . . lb. 32c**

Maxwell or Premier

**Coffee . . . . . lb. 29c**

**SCHROTH MARKET** 500 LYELL AVE. GLEN. 3210

### Downs Library Lists Available New Books

The following new books are now available at Downs's Lending Library, 422 Lyell Avenue:

Confidential by Donald Henderson Clarke.

Dead or Alive by Patricia Wentworth.

Run of the Brush by William MacLeod Raine.

Hotel Lobby by Sally Chayes.

Death Below the Dam by Esther Fonseca.

Workaday Lady by Maysie Greig.

Black Gold by Jackson Cole.

Coming Round the Mountain by Barbara Webb.

Sacrifice by Harmon Bellamy.

Banjo on My Knee by Harry Hamilton.

Kid Galahad by Francis Wallace.

Divorce Bait by Richard Kent.

Bitter River Ranch by Stanley McShane.

One Romantic Summer by Evelyn McKenna.

Desire Me by Betty Trask.

Hell in the Saddle by Ed Earl Repp.

I'll Grind Their Bones by Theodore Roscoe.

The Motives of Nicholas Holtz by Alexander Lains.

Easy by Elliot Brewster.

Going to St. Ives by Colver Harris.

The Law of Kyger Gorge by L. H. Moberg.

Aletta Laird by Barbara Webb.

Idle Rainbow by Phoebe Sheldon.

The Fend at Single Shot by Luke Short.

The House of Wraith by Edward J. Millward.

The Path to Heaven by Vivian Radcliffe.

Dark Destiny by Roswell Williams.

Cruise Hostess by Charles Strong.

Whippoorwill's Cry by Barbara Webb.

Butcher Bird by Reuben Davis.

Renfrew Rides the Range by Laurie Erskine.

Out From Shankhal by Sydney Parkman.

The Clue of the Silver Brush by Miles Burton.

Death Catches Up with Mr. Klueck by Xantippe.

The Man Who Murdered Himself by Geoffrey Homes.

### Zeta Gamma Holds Officer Elections

Zeta Gamma Sorority met at the home of Miss Bernadine Fritz on Jan. 2 to elect new officers for the coming year. The following were elected: Alice Gundy, president; Beatrice Zealnski, vice-president; Arlene Deuter, secretary; Bernadine Fritz, treasurer; and Margaret Boehler, publicity manager and scrap-book keeper.

Plans are being completed for two events to be sponsored by the sorority, a theatre party on Wednesday evening, Jan. 27, and a penny contest scheduled for one month later on Feb. 27.

During a recent meeting, at which Miss Alice Legan was hostess, preparations were begun for the formal dinner-dance marking the first anniversary of the organization to be held on the Saturday evening after Easter.

The first rush meeting of the season will be at the home of Miss Alice Gundy of Dix Street on Jan. 30.

Peter Tack, 276 Sherman St. Call at Metzger & Brayer Co., 425 Lyell Ave., for free Murray Theatre ticket.

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Alophen Pills..... 49c	Milk of Magnesia.....pts. 25c
Anacin Tabs.....17c, 49c, 89c	Norwegian
Adex Capsules..... 79c	Cod Liver Oil.....pt. 39c
Analgesic Balm Ben Gay, 59c	Rubbing Alcohol..... pt. 19c
Aspirin Tablets, Bayer's—	Witch Hazel..... pt. 29c
12c, 19c, 59c	Bay Rum..... 12 oz. 25c
Aspirin Tablets.....100 for 19c	Hot Water Bottles.....49c
Alka Seltzer..... 24c, 49c	Fountain Syringes..... 49c
Aspergum..... 21c	Rubber Gloves..... 29c
Buckley's Cough Mix., 45c, 85c	Facial Tissues.....500 for 25c
Ex Lax..... 10c, 19c, 39c	Lunch Kits..... \$1.49
Epsom Salts.....5 lbs. 21c	Alarm Clocks..... 98c
Feenamint Gum.....19c, 39c	½-pound size, plain
Kondremol, Patch's..... 83c	Nestle's Bars.....2 for 25c
Listerine.....23c, 39c, 59c	Bisma Rex..... 50c, \$1.25
Medicated Throat Disks.....15c	Rexall Orderlies.....25c, 50c
Miles' Nervine..... 83c	White Pine Tar
Mineral Oil..... qts. 39c	and Cherry Comp.....25c, 50c
Halibut Oil Capsules..... 79c	Brewer
	Yeast Tablets.....250 for 95c

## MURRAY THEATRE

MURRAY STREET AND LYELL AVENUE

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## "RE-UNION"

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**PORK LOINS - lb. 19c**  
**FRESH CALAS lb. 19c**

Ham Sausage . . . lb. 15c | Ring Bologna . . . lb. 17c

**SMOKED CALAS lb. 19c**

2 Tapioca Pudding and Fruit  
Paring Knife . . . 15c | Cocktail . 2 for 25c

3 Large Milk . . . . . 22c | Graham Crackers, 2 lbs. 25c

2 Cans Peaches . . . . . 25c | Tall Boy Soup or Spaghetti . . . . . 9c

Reg. 18c Washing Powder (43 oz.) . . . . . 2 for 25c  
2 Boxes CRAX Crackers . . . . . 25c

## SINUS SUFFERERS ATTENTION

You have read the letters, previously published, from Mrs. M. Yvonne Higbie, Miss Diana Salter, Richard Rintoul and Peter K. Sharp, who have received relief from Maid's Nose Drops. They have tried everything possible, but are most pleased by results from our nose drops.

These are only four of dozens who have obtained relief from Maid's Nose Drops.

We have advertised that we guarantee relief with the dollar size bottle or money refunded and up to this time have not been asked to refund a single dollar . . . and we have sold hundreds of bottles.

This is an entirely new remedy for sinus. It does not contain irritating ingredients such as Ephedrine, Camphor or mineral oil. It is a pure aqueous solution that evaporates quickly, allowing the deposit of drugs to shrink the Ethmoidal cells, thus providing proper drainage of the sinus.

You can obtain this in the following sizes:

Combination atomizer and 1-oz. Nose Drops, \$1.00.

2-oz. Nose Drops with dropper, \$1.00.

1-oz. Nose Drops with dropper, 60c.

½-oz. Nose Drops with dropper, 35c.

EQUALLY EFFECTIVE FOR HEAD COLDS

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149 Andrews St.  
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# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

TENTH YEAR

ROCHESTER, N. Y., FEBRUARY 4, 1937

No. 7

## HOLY FAMILY TO SPONSOR DANCE

Under their new chairman, Dorothy Schubert, Holy Family will have Chuck Collins and his Senators play for the last Pre-Lenten dance on Monday evening, Feb. 8. Door prizes and favors will be given during the evening.

The committee headed by Dorothy Schubert includes: Marion Schubert, Evelyn Quetschenbach, Germaine Willig, Frank Allman, John Dentinger, Edward Dennstedt, Jr., John Hannan, Jr., Albert Hoffman, Al Kneabel, Norb Kleehammer, Sonny Merkel, Connie Ruff, Francis Saffron, George Springer and Clarence Yax.

## Block Card Party Tomorrow Evening

Plans have been completed for the block card party of Masseth, Burrows, Murray, Weicher, Brayer and Texas Streets, to be held tomorrow evening in the Holy Family auditorium. Attractive door prizes will be given.

There will be two wheels ready to spin, after cards have been played, with beautiful prizes for the winners. The table prize will be a 20-piece luncheon set of rose-colored glass dishes. Everyone is invited to attend. Tickets are 35 cents.

Mrs. B. Martin and Mrs. J. Scheg are general chairmen, with Miss Rosemary Long as chairman for the block.

### ALL LEGAL BEVERAGES

We are licensed to serve wines, liquors and beer. Mixed drinks a specialty. Dance to Tarry's Trio Fri. and Sat. nights. Menu specials, fish fry Fri.; spaghetti, Sat. Tarry's Grill, Otis, cor. Delmar.—Adv.

## Holy Apostles Show Again Packs 'Em In

A show that lasted over four hours to the evident enjoyment of a huge crowd that filled Holy Apostles school hall to overflowing featured the annual smoker of the men of the parish last Friday evening. All seats were taken and standing room was at a premium, again attesting to the popularity of this event.

The only disappointment of the show was Jack Winne's inability to officiate as master of ceremonies due to laryngitis. He was there, however, and demonstrated his hoarseness. The inimitable "Red" Smith did his customary good job in introducing the athletic events, which incidentally provided more action than most professional affairs.

## White Elephant Party to Aid Flood Relief Fund

A White Elephant party will be held by the Ladies' Auxiliary 126, Knights of St. John, of Holy Apostle's Church tomorrow night, at the home of Mrs. Mary Sheehan, 141 Warner Street.

The committees are as follows: Mrs. Leona Gifford, honorary chairman; Mrs. Mary Sheehan, general chairman; Mrs. Laura Kennedy, Mrs. Florence Gottemeier, Mrs. Frances Kase and Mrs. Mary Dalton.

### PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAV, is making personal appearances every Wednesday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Orchestra for dancing every Saturday night. Spaghetti and meat balls on the menu. Good food, all legal beverages.—Adv.

NEXT  
ISSUE  
THURSDAY  
Feb. 18

## Joint Party To Be Held Tuesday Night

Holy Family Commandery, 197, and Ladies Auxiliary 48 of the Knights of St. John will hold their annual joint party on Tuesday evening, Feb. 9, in the Holy Family school hall meeting rooms, at the Lorenzo Street entrance. Old and new dances, as well as card playing will be featured during the evening. Luncheon will be served.

Members and friends are invited. Tickets are 25 cents and may be had from the following committee: Frank Day, chairman; Frank Gross, John Braun, John Knittle, Max Strasser, Henry Scheg, William Schwab and George Braun.

Mrs. Charlotte Henchen, chairman; Mrs. Mary Pontius, Mrs. Loretta Ritzenthaler, Mrs. Helen Veltz, Mrs. Marion Casper, Mrs. Margaret Fischer and the Misses Margaret Haag, Mary Ann Weidmann and Celeste Statt are included on the women's committee.

### SAVE AT KEOWN'S

Valentines, 2 for 5c kind now 3 for 5c; 5c kind now 5 for 20c; 10c kind now 4 for 35c. Valentine box candy, 25c and up. After Feb. 15 we will be located at 363 Ames St., next to Hart's store. "Bigger for Better Service." Keown's Confectionery, 382 Ames Street.—Adv.

## Murray Theatre

Wednesday and Thursday, Feb. 3, 4—Walter Huston and Ruth Chatterton in "Dodsworth;" and Charles Starrett and Mary Blake in "Code of the Range."

Friday and Saturday, Feb. 5, 6—Marion Davies and Clark Gable in "Cain and Mabel," and Claire Trevor and Cesar Romero in "15 Maiden Lane."

Sunday, Monday and Tuesday, Feb. 7, 8, 9—Barbara Stanwyck and Joel McCrea in "Banjo On My Knee;" and Philip Huston in "The Big Game Hunt."

### Reviews

Two of the foremost stars of the silver screen, Marion Davies and Clark Gable, are brought together in "Cain and Mabel," a Cosmopolitan production replete with popular music, comedy, romance, spectacular feature numbers and the slashing action of the fight arena.

Besides the glittering background of the theatre, with its beautiful pageantry and its revelation of back stage life, and the thrill of a championship battle in the squared circle, there are two mammoth specialty numbers one of which is said to eclipse in magnitude and splendor anything of its kind ever presented on the screen.

A drama with music, deftly relieved by comedy and enlivened by several new song hits, combine to make "Banjo on My Knee" a distinct screen hit. Add to this a story that is distinctly different in theme and plot construction; with the locale of Tobacco Road and for characters the shanty-boaters who live, love and die on their ramshackle barges on the lower Mississippi, and the sum total is something new in movie entertainment.

Fighting — loving — laughing — weeping, the tempestuous emotions of these picturesque children of the mighty river stir the blood and intrigue the interest of everyone, from opening scene to thrilling climax. The selection of a cast to delineate these difficult roles was little short of inspired, with Barbara Stanwyck and Joel McCrea co-starred.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

## MINISTER TO BE SPEAKER AT PTA

Rev. Henry Walsh, pastor of Grace Presbyterian Church, will be the speaker at the next meeting of No. 30 School Parent-Teacher Association, scheduled for Wednesday, Feb. 10. His topic will be, "Education, the Hope of Tomorrow."

As this has also been set aside throughout the country as P.T.A. Founders' Day, a special program will be presented honoring those who organized the school-home movement. Mothers of the Fifth Grade children will entertain. Refreshments will be served following the business session. Every parent is invited to attend.

## Lincoln Theatre

Following is the program for the coming week, as announced by the management of the Lincoln Theatre, Jay Street, at Child:

Fri., Sat., Feb. 5, 6—Jane Withers in "Pepper" and Lew Ayers in "Shakedown." On Saturday night everyone will play "Movie."

Sun., Mon., Feb. 7, 8, Loretta Young in "Ramona." This is one of the biggest shows of 1936-37 and has played to record crowds through the nation. Critics have termed it one of Loretta Young's best pictures. It is crowded with stars and filled with stirring drama, depicting a beautiful story. Also on the same program is Kay Francis in "I Pound Stella Parish." Free groceries are given away every Monday night.

Tues., Wed., Thurs., Feb. 9, 10, 11—Edward Arnold in "Meet Nero Wolf" and Chester Morris in "Frankie and Johnnie."—China-ware to the ladies.

Fri., Sat., Feb. 12, 13—Warner Oland in "Charlie Chan at the Race Track" and Gene Autry in "Oh Susanna." Again "Movie" Saturday night.

Sun., Mon., Feb. 14, 15—"Road to Glory" and "Widow of Monte Carlo."

Tues., Wed., Thurs., Feb. 16, 17, 18—"The King Steps Out" and "I Married a Doctor."

### It's Delicious

Baker's Ice Cream, bulk, 20¢ per quart; brick, 25¢ quart. Baker's Confectionery, 463 Lyell Ave., opp. 5th Precinct Station.

# YOUR LAST CHANCE to Win 50 Gallons of Gas Free!

SATURDAY is the last day in our Gas Naming Contest. We are giving 50 gallons of Gas for the best name suggested for this new gasoline, selling at the LOWEST COMPETITIVE PRICE in TOWN.

Ask attendant for entry blank

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PRICE REDUCED

Now, Only

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PLUS TAX

50 Gallons of Gas FREE Each Week

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## VALENTINE GIFTS

RED HEARTS (Box Chocolates) 25c to \$1.50	CARDS AND CUT OUTS Large Assortment	TOILET SETS \$1.00 to \$5.00
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## WEEKEND SPECIAL PRICES

Anacin Tablets 17c-49c-89c	Kirns Tea .....18c
Aspirin, 100's .....39c	Laxative Bromo Quinine .....18c-33c
Candy Cod .....26c-89c	Listerine .....23c-39c-59c
Dextri Maltose .....49c	Lavoris .....18c-33c-51c
Enos Salts .....21c-47c-89c	Miles Nerveine .....83c
Ex-Lax .....10c-19c-39c	Mineral Oil, gal .....\$1.50
Epsom Salt, 5 lbs. ....19c	Rubbing Alcohol, 4 for \$1.
Father Johns, lge .....74c	Ovaltine .....53c
Glovers Mange .....46c	White Pine and Tar ....19c
Fasteeth .....23c-31c-69c	Sal Hepatica .19c-39c-79c
Hinkles Pills .....15c	Wampoles Preparation 69c
Lifuboy Soap, doz .....69c	Zonite .....21c-39c-69c

END MISFIT MAKEUP

Try-out kits of harmonizing powder, rouge, lipstick, eye shadow and mascara—all keyed to the color of your eyes.

RICHARD HUDNUT MARVELOUS MATCHED MAKEUP KIT \$1 Value 55¢ Complete

Klier Sanitary Napkins

4 Dozen .....47c

Cleansing Tissues Box

500 .....27c

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**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher  
DOWNTOWN OFFICE 149 Andrews Street Main 5140  
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**PERSONALS**

Mr. and Mrs. Frank Gardner of McNaughton Street are the happy parents of a baby son, Carl Richard, born yesterday.

A daughter, Mary Anne, was born to Mr. and Mrs. Harold Ehmann of Baier Drive, on Jan. 26, at St. Mary's Hospital.

The last meeting of Sigma Pi Epsilon Sorority was held at the home of Miss Ruth Spitz in Hague Street. Plans for a sleighride were discussed and the date will be decided at the next meeting.

Miss Hazel Kordt of Burrows Street left on Jan. 13 for a Southern trip to spent several months with friends in Florida.

The Old Gang Bridge Club met at the home of Mrs. Cornelius Bubel in Barker Street. Prizes were won by Mrs. Elmer Stifter and Mrs. Richard Tobin. Mrs. William H. Senz of Glide Street will be hostess tonight.

Robert Cromwell, who has been confined to his home by illness, has now fully recuperated and is again going to school.

The Sunshine Club met at the home of Mrs. Ruth Mack in Cypress Street last week. Prizes were won by Mrs. M. Gardner, Mrs. Agnes Kreuzer and Mrs. Martha Gardner. Next hostess will be Mrs. Eleanor Kreuzer.

**RETURN ENGAGEMENT**  
By popular request, the menu special Saturday night at Billy Senz' Tavern, Lyell at Glide, will be those famous chicken pies. It will be another Neighborhood Nite so plan to come and enjoy the party. See you there.—Adv.

**PERSONAL QUESTIONS**  
ALL QUESTIONS Answered by Astrology. Consultations \$1. Wm. Wells, 502 Lyell Ave.—Adv.

Domenic DeLucia, 193 Myrtle St. Call at Shatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 425 Lyell Ave.—Adv.

Geo. M. Schoeffel, 67 Texas St. Call at Shatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

**WANT ADS**

Rates per insertion: 5c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Gen. 3214.

WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

**Opportunity SALE**  
FRIDAY & SATURDAY ONLY  
Guaranteed Quality Drugs  
**MAID'S VAPORIZING RUB .. 25c**  
For Chest Colds—equivalent in Quantity and Quality to 50c Jar

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Gen. 3214.

Russian Mineral Oil pt. 21c  
Cod Liver Oil pt. 37c  
25c Peppermint 19c  
Milk of Magnesia qt. 33c  
75c Bengue Balm 46c  
\$1.00 Rem 79c  
35c Grove's Bromo Quinine 21c  
60c Eno Salts 47c

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**MAID'S NOSE DROPS**  
For Colds & Sinus—An entirely new treatment, helping hundreds of people—35c-60c-\$1.00

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

MAID'S SPECIAL  
**Cold Tablets**  
For head colds, gripe and flu  
Reduces the Fever **25c**

FLAT WALL paint \$1.69 gal. Shatzel Hardware, 498 Lyell Ave.

60c Alka Seltzer 49c  
U-20 10 c.c. Insulin 66c  
Sanitary Napkins 15c, 2-25c  
100 McKesson Aspirin 37c  
25c Ex-Lax 19c

TIME PAYMENTS—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**MAID DRUG CO., Inc.**  
511 Dewey Ave.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

FOR RENT—Garage at 517 Lyell Ave. \$3 per month.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

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89 EAST AVE.

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**Trinity Evangelical**

Services for Sunday: 9:45 a. m., Sunday School; 10, Trinity Bible Class, 10:50 morning worship; "The Meaning and Place of Lent in Our Church," 7 p. m., League devotional meeting.

The first Lenten service of 1937 season will be held Wednesday evening, Feb. 10 at 7:45 o'clock. The theme will be a picture sermon: "Christ and the Rich Young Ruler." This has been set aside as Sunday School night and the conference of the school will meet after the service.

All those who took part in the recent minstrel show will be special guests of honor at the Brotherhood meeting and social hour to be held on Monday, Feb. 8 at 8 p. m. A lively program has been arranged.

The Church Council meets on Tuesday evening, Feb. 9, at 8 p. m.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. Holy Communion will be celebrated and new members will be received. Sunday School meets at 10 o'clock preceding the church service. The Young People's Society will meet at 6:30 o'clock at the home of Mr. and Mrs. Ted Beane of 5 Dove Street.

There will be an important meeting of the Board of Trustees and the Session on Tuesday evening, Feb. 9 at 6:30 o'clock. This will be a supper meeting and two matters of the "utmost import-

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**Lyell Ave. Baptist**

The Ladies Aid will meet tonight at the home of Mrs. Henry Harriman, 106 Dove Street.

At 6:30 tomorrow evening the annual Monroe County Christian Endeavor Birthday Banquet will be held at the Brighton Presbyterian Church. At 7:30 the Intermediate Christian Endeavor Birthday Party will be held at the Church of the Master.

Sunday morning at 10 o'clock Mr. Hammon will speak on "She Loved Much." Sunday School follows immediately at 11:15. At 6:30 the Senior Christian Endeavor Society will hold its monthly Consecration Service. Robert Arva will lead a discussion of the topic, "Christian Youth Face the Future Together." At 7:30 Mr. Hammon's subject will be "The Mystery of Judas."

During the month of February the prayer meeting topics will be based on the lives of various women of the Bible. Last Wednesday "Sarah the Steadfast" was discussed.

Friendship Class will hold a card party on Friday evening, Feb. 12, in the home of Mrs. William Ashbaw, 332 Curlew Street.

The Ladies' Aid Society will serve a noon dinner on Thursday, Feb. 11 at 12 o'clock. Tickets are 35 cents.

**Student Government At Jefferson School**

By **JOSEPH MITRANO, JR.**  
114 Avery St.

Jefferson High School is not merely a high school where pupils come and go five days out of the week as a form of routine, but it is in itself a small government. All activities and social gatherings are conducted by the pupils under direction of duly elected officers. Let us take the situation in Jefferson in a detailed manner and find out just how the colony of Jefferson High is controlled.

The beginning of each semester is probably the busiest of the term. Not only must one become acquainted with his new schedule and teachers, but he must also share in the job of nominating and electing new student officers.

This process must be given careful consideration, so that the most capable student will be elected for the office most adapted to his ability. Each homeroom (there are 48) elects a representative to the Student Forum. This body resembles the House of Representatives in our own United States government. The Forum is then given a list of names, selected by the entire student body and the office they wish them to hold. Through the process of elimination the number is cut down to approximately six for each office. In turn this list is handed over to the Student Council, which resembles our Senate and is composed of fifteen members who hold office throughout their entire stay at the school.

Again, through the system of elimination the number of nominees is reduced to two for each office. When this is done the printing shop goes into action and prints small ballot sheets containing the name and office for the nominated students. On this sheet are spaces for the office of the president, the vice-president, the secretary, and the school cheerleader. The student body casts a secret ballot in the morning before the beginning of school and as soon as the results are known the winners are posted in the main corridor.

The president of the Student Council is the elected school president, the vice-president becomes president of the Student Forum, and the secretary holds the position in both bodies.

In turn the cheer leader chooses two sub-leaders to aid him with the cheering section.

The system requires a bit of time, some say, but it is co-operative and that is the point of all Jefferson doings.

**Leo Sawyko Opens Vicinity Law Office**

Leo T. Sawyko, an attorney, has opened an office in the neighborhood, at 216 Colvin Street, for the general practise of law.

Mr. Sawyko is a graduate of Albany Law School, and obtained his pre-law training at the University of Rochester. He is at present associated with the law office of John J. McInerney in the Union Trust Building.

Mr. Sawyko is the son of Mr. and Mrs. Theodore Sawyko, with whom he resides at 212 Colvin Street. He plans to keep his neighborhood office open Tuesday and Thursday evenings, from 6:30 to 8:30 p. m., and on Saturday from 2 to 6 o'clock in the afternoon.

John G. Roth, 190 Hague St. Call at Keown's Confectionery, 382 Ames St., for free Murray Theatre ticket.

Mrs. Dora Anderson, 179 Cameron St. Call at Shatzel Hardware, 598 Lyell Ave., for free Murray Theatre ticket.

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Cherry	Cinnamon
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93% Straight Rye

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**Jane Withers in "Pepper"**  
**Lew Ayers in "Shakedown"**  
PLAY MOVIE SAT. NITE

Sun., Mon., Feb. 7-8  
**Loretta Young in "Ramona"**  
**Kay Francis in "I Found Stella Parish"**  
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Tues., Wed., Thurs.,  
Feb. 9-10-11  
**Edward Arnold in "MEET NERO WOLF"**  
**Chester Morris in "FRANKIE AND JOHNNIE"**  
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COUNTRY STORE, MON NITE  
CHINAWARE, TUE-WED-THUR  
PLAY MOVIE, SAT. NITE

Fri., Sat., Feb. 12-13  
**Warner Oland in "Charlie Chan at the Race Track"**  
**Gene Autry in "Oh Susanna"**  
PLAY MOVIE SAT. NITE

Sun., Mon., Feb. 14-15  
**"Road to Glory" and "Widow of Monte Carlo"**

Tues., Wed., Thur.,  
Feb. 16-17-18  
**"The King Steps Out" and "I Married A Doctor"**

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A nice roast for dinner

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Worth Much More

Campbell's Can  
**Pork & Beans 6c**  
Stock up Now!

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**COFFEE 17c**  
Ground to your order while you wait. Reg. 21c

Med. Size Sweet, Juicy Fla.  
**Oranges 19c**  
Very Good Buy Doz.

New Crop  
**Cabbage 3 1/2c**  
Good Solid Green Heads

Boneless Rolled  
**LAMB Shoulder 21c**  
Meaty Spring Lamb

Fresh Ground  
**HAMBURG lb. 11 1/2c**  
Same Fine Quality

Armour's Cloverbloom Tub  
**Butter lb. 35c**  
Very Finest Quality

Val Vita 7 1/2 oz. can  
**Or'ge Juice 6c**  
Keep that cold away

High Grade Individually Wrapped  
**TOILET PAPER - 3 1/2c**  
1000 Sheet Roll

Tasty Fillets ...lb. 11 1/2c  
**OYSTERS .....pt. 25c**  
**CLAMS .....doz. 15c**



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"So many more people are keeping warm with Famous Reading Anthracite now, Joe. They think the winters are warmer."

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**Sorority To Hold Rush Meeting Saturday Night**

The second rush meeting of the season will be held Saturday night by Zeta Gamma Sorority at the home of Miss Alice Gundy in Dix Street. Further plans will be made at this meeting for the group's first anniversary formal dinner, to be held April 3.

Bernadine Fritz, chairman of the dinner, has appointed Helen Yockel, Alice Legan and Margaret Boehler to assist her.

**For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421**

**NO. 21 SCHOOL**

The children in No. 21 School are making voluntary contributions to the Red Cross to aid the flood victims. The total contributed up to date is \$47.

There are two Junior Red Cross units in the school, Miss Hixson's Third Grade and Mrs. Harmer's Seventh Grade.

**Seventh Grade News**

Mrs. Harmer's Grade has just finished the History Unit on Ancient Civilization in Southwestern Asia. As a culmination to this problem, the children conducted a socialized recitation in the Assembly Hall.

Colorful murals had been made by the children to illustrate their project. Among these were "A Desert Caravan," "Street in Arabia," "Arabian Desert Tent," "Arabian City Home," "Women Weaving a Rug," "A Babylonian School," and a "Persian Rug Bazaar."

These were beautifully constructed by the boys in the class. Maps were made of the Near East as it is today and as it was in the time of Christ. Three of Miss Baker's pupils assisted.

Adam Hauer, 15 Centennial St. Call at Keown's Confectionery, 382 Ames St., for free Murray Theatre ticket.

Joseph W. Carr, 377 Colvin St. Call at Keown's Confectionery, 382 Ames St., for free Murray Theatre ticket.

Floyd Gowan, 84 Warner St. Call at Shatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

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- 1936 CHRYSLER \$795  
Touring Sedan
- 1935 Ford Coach \$375
- 1934 Plymouth \$395  
Sedan, Radio & Heater
- 1933 Chevrolet \$325  
Coach with Heater
- 1934 CHRYSLER \$495  
Sedan with Heater

150 Other Used Cars \$20 up  
TERMS as low as \$5.00 Down—Pay Weekly

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640 MAPLE STREET

**Pork Shldrs lb. 19c**

**Pot Roast - - lb. 19c**

Choice Standing  
**Rib Roast - - lb. 25c**

*In Meat - - there is no substitute for the BEST*

Arpeako Tenderized **Hams - lb. 31c**

Arpeako Cooked **Hams - lb. 36c**

Arpeako **Pork Links - lb. 31c**

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**BOWLING**

Inability to hear or speak is no detriment to the five members of the Murray Theatre Bowling team, of Henchen's Wednesday Night League. Although their games are carried on in silence there is no team which holds the interest of spectators or commands the respect of fellow bowlers like the "Silent Five."

Sponsored by the Murray Theatre, this aggregation banded together to form one of the most unique sporting teams in the city. Included on the squad are: Glenn Poland of Lisbon Street, Gene Lytle of Jefferson Avenue, I. Todd of Brighton Street, C. Leary of Webster Avenue and O. Donovan of Stone Road. Poland is the star of the outfit with a 170 average. Leary follows close behind with 163 while Lytle and Todd are tied at 157. Donovan's average is 154.

While other league members shout at one another in a good-natured effort to ruin opponents' games, the Murray team works along in silence, oblivious to the disturbance in the hall. Their calmness amid such surroundings brings many a chuckle to spectators, a number of whom are always on hand to cheer the team along.

Old time sport fans will remember Gene Lytle for his brilliant playing at third base for the Deaf Mute Institute baseball team several years ago. He was one of Rochester's leading athletes back about the time when Germany was involving the world in war.

Their record so far this season is 20 games won and 37 lost. Neither the boys on the squad nor the spectators worry too much about the scores they roll. The "Silent Boys," as they have been nicknamed, bowl "just for the fun of it" and give the onlookers plenty of entertainment by their serious silence, talking only in the finger language.

Frank Helget, no doubt inspired by the classy kegling of a certain young lady, went out and got himself a 681 total last week on the Henchen slides to qualify for the Journal Classic, Class C. And Rookie Helget unquestionably did some inspiring himself, for Ray Benzon after witnessing the above performance tossed in a 734 total last Friday night to win a place in the Classic and the Alley Owners' Pin Derby.

Johnny Cosmano heard just about enough concerning the bowling prowess of his elder brother, Jimmie. So he challenged him to a three-game match. The result: 13-year-old Johnny crashed through with one 200 game and decisively vanquished his 15-year-old brother in the series.

**Flood Benefit Show**

A midnight show, total gross receipts of which will be turned over to the Red Cross for flood relief, is planned for tomorrow night at the Riviera Theatre in Lake Avenue. A ten-act vaudeville show and the regular screen features will be shown. Tickets are 25 cents. The show starts at 11 p. m.

Wm. H. Herron, 128 Murray St. Call at Shatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

Harry R. Frederick, 71 Lorenzo St., Call at Keown's Confectionery, 382 Ames St., for free Murray Theatre ticket.

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Club **STEAMERS lb. 15c**

**PIG HOCKS lb. 13c**  
Sauerkraut .....lb. 6½c

Creamery **BUTTER lb. 34½c**

Van Camp's **MILK 3 for 21c**

16-Dunce Jar **Peanut Butter 16c**

**Grape Nut Flakes 9c**

North Star **Dog Food 2 lbs. 19c**

Piscitello's Best **Macaroni 10 lbs. 80c**

Pure Pork, Home Made **Sausage lb. 30c**  
(Italian Style)

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FRI. - SAT.  
MARION DAVIES and CLARK GABLE in  
**"CAIN and MABLE"**

Also CLAIRE TREVOR in  
**"15 MAIDEN LANE"**

SUN. - MON. - TUES.  
BARBARA STANWYCK and JOEL McCREA in  
**"BANJO ON MY KNEE"**

Also PHILIP HUSTON in  
**"THE BIG GAME"**

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SPECIALS FOR SATURDAY

**Cinnamon Kuchens 15c, 2 for 25c**

**Butter Horns - - doz. 15c**

**Assorted Pies - - ea. 15c**

**Bread, 1 lb. loaf - - - 6c**

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FRIDAY and SATURDAY SPECIALS

**SMOKED CALAS lb. 17c**

**PORK LOINS - lb. 19c**

Choice Pot or Oven Roasts . . . . lb. 21c

Boneless Rib Roasts . . . . lb. 29c

**FRESH CALAS lb. 19c**

Pork Chops, lb. 21c

Silver Dust . . 2-27c

Fresh Churned COUNTRY ROLL Butter . . . . lb. 35c

Large Ketchup, 2 for 23c

Saltines .2 lbs. 23c

Tomatoes, 2 for 17c

Milk . . . . 3 for 22c

1 qt. Bottle Ammonia . . . . 15c

1 lb. Package Japan Tea . . . . 29c

Ginger Ale, . . 3 bottles 25c



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149 Andrews St.  
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# THE VICINITY POST

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

Delivered to  
5500  
Homes

TENTH YEAR

ROCHESTER, N. Y., FEBRUARY 18, 1937

No. 8

## MRS. VAN DAME ELECTED BY GOP

The 24th Ward Republican Club held election of officers at the last meeting, Feb. 3, the following being elected:

Mrs. Nellie Van Dame, president; Mrs. Josephine Robinson, vice president; Mrs. Vicki Clar, secretary; Mrs. Viola Lazarus, treasurer.

Installation of these officers will take place March 3, at which time new business for the year will be taken up. All members are asked to attend. Lunch will be served.

## Murray Theatre

Tonight—"Nine Days a Queen" with Nova Pilbeam and Clive Brook, and "Trapped by Television," with Mary Astor and Lyle Talbot.

Friday-Saturday—"Career Woman," with Michael Whalen and Claire Trevor, and "End of the Trail," with Jack Holt.

Sunday-Monday—"Craig's Wife," with John Boles and Rosalind Russell, and "Charlie Chan at the Opera," with Warner Oland and Charlotte Henry.

Tuesday-Wednesday-Thursday—"Anthony Adverse," with Fredric March and Olivia De Havilland.

## Democratic Women To Meet March 1

Regular monthly meeting of the 24th Ward Women's Democratic Club will be held on Monday, March 1, at the home of Mrs. Lillian Sage, 1794 Lyell Avenue. All members are requested to be present to discuss plans for the membership drive.

Hostesses for the evening are the ladies of the fifth district.

## It's Delicious

Baker's Ice Cream, bulk, 20¢ per quart; brick, 25¢ quart. Baker's Confectionery, 463 Lyell Ave., opp. 5th Precinct Station.

## Dinty Moore Supper Listed By Democrats

The 24th Ward Men's Democratic Club has plans near completion for its annual Dinty Moore supper to be held on St. Patrick's Day, Wed., March 17, at the clubrooms, 1203 Jay Street.

The president, Frank Magin, expects it to be the biggest and best ever. An orchestra will be on hand to play for old and new dances.

## Varied Program Is Given At PTA Meet

Parent Teachers Association of No. 30 School held their meeting on Feb. 10. After the business meeting Miss Vincent, health education teacher of the school, gave a talk on "Our Flag." Miss Quinn's children of the Fifth Grade gave a splendid entertainment, portraying scenes in the life of Abraham Lincoln.

Rev. Henry Walsh, pastor of Grace Presbyterian Church, gave an interesting talk to the parents on "Education, the Hope of Tomorrow."

The mothers are helping to buy a moving picture projector for the school.

The next meeting will be an evening meeting and will be held March 10. Miss Florence E. Winchell, specialist in parent education, will speak. Her topic will be "Our Children, the Parents of Tomorrow." Mothers of Sixth Grade children will entertain.

The hostesses are Mrs. John Fowler and Mrs. Nathan Augustine. Everyone is invited to attend.

## Remodels Store

Charlie Tibbetts has just completed extensive alterations in his Murray Sweet Shoppe in the Murray Theatre Building, adding an all-glass ice cream bar and an electric popcorn machine. The store is open every evening until 11 o'clock, he announces.

## NEXT ISSUE THURSDAY March 4

### Lincoln Theatre

Fri., Sat., Feb. 19-20, Will Rogers in "State Fair" and "Three Musketeers."

Sun., Mon., Feb. 21-22, "Ladies in Love" and "Law in Her Hands."

Tues., Wed., Thurs., Feb. 23, 24, 25, "Star For A Night" and "Dangerous."

Fri., Sat., Feb. 26, 27, "Little Big Shot" and "Under Cover Man."

Sun., Mon., Feb. 28, Mar. 1, "Dimples" and "Ride Ranger Ride."

Tues., Wed., Thurs., Mar. 2, 3, 4, "Captain Blood" and "Broadway Hostess."

### Theatre Manager Sees First Robin

Spring is here.

Believe it or not, you who are shivering in temperatures just below the 20 degree mark, but we have proof. George E. Weaver, manager of the Lincoln Theatre reports seeing a pair of robins Saturday morning chirping cheerfully in the backyard of his home.

Good hearted George, a friend of all the kids in The Vicinity, took time out (a spying neighbor tells us) to take a large dish of bread crumbs and dry oatmeal out to the two prodigals who recently had returned from their annual southern trip.

Last reports state that the two red-breasts are still in the neighborhood undaunted by the chilly winds of the last few days.

### Red Cross Lauds WPA Men For Contributions

While not the greatest amount received in the three week drive for emergency flood funds, Red Cross officials took time out this week to make special mention of a contribution received by them from WPA workers on the Child Street sewer project. The total collected by the men on the job was \$12.

A mention was made of this contribution on the radio, Red Cross officials terming it, "one of the finest gestures of unselfishness observed during the flood fund struggle."

### Card Party

A card party will be held next Monday night, Feb. 22, at the Nile Grill, Whitney and Campbell Streets, by the Women's Republican Club of the 20th Ward.

### PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAY, is making personal appearances every Friday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Orchestra for dancing every Saturday night. Spaghetti and meat balls on the menu. Good food, all legal beverages.—Adv.

### FOLLOW THE CROWD

To Keown's bigger and better confectionery at 363 Ames St., next to Hart's. All the latest magazines on our new large magazine rack. Special this weekend: Salted Peanuts, 19¢ lb., at Keown's Confectionery, 363 Ames St., next to Hart's.—Adv.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

## Thanks Supporters Of Benefit Party

Mrs. Julia Salle wishes to thank all who so generously supported the card party held at Schlafer's, 351 Child Street, Sunday afternoon, Feb. 7, also all who donated door prizes and cash.

Special thanks also is given to Miss Mary Eisenhauer, Mrs. Clara Maier and Mrs. Elizabeth Yauck, who assisted. Proceeds of \$112.25 were turned over to the beneficiaries.

## CHOIR PREPARING EASTER PROGRAM

Rochester will be given an opportunity to hear the largest trained group of choral singers ever presented here when the Rochester Community Choir, directed by Edward C. May, makes its first public performance of 1937 at the Masonic Auditorium as a part of a special Easter Sunday program sponsored by the Rochester Lodge of Masons. This well known musical organization is the second largest permanently organized trained chorus in the world.

Final plans are also being made for the choir's first annual concert, also to be held in the Masonic Auditorium, shortly after Easter. The proceeds of this concert, which will be composed almost entirely of choral music, will be used to outfit the organization and to augment its musical library.

All members of the choir are urged to attend the next few rehearsals, held each Tuesday evening from 7:30 to 10:00 P. M., at the Monroe Ave. M. E. Church, Monroe and Averill Avenues. Persons desiring to join are urged to do so as early as possible in order that they may be included in these and other concerts during the Easter and early spring season.

The choir is non-sectarian, being open to all ages and creeds, and non-partisan. No fees nor dues are asked nor accepted. New members may register at any of the regular Tuesday Evening rehearsals at the Monroe Ave. M. E. Church from 7:30 to 10:00 P. M. Training in musical theory, reading, and choral singing is given free as a part of each regular rehearsal.

## HOLY APOSTLES HOLDS MISSIONS

A two-weeks mission opened Sunday at Holy Apostles Church with the Rev. Christopher McGrath and the Rev. James Gallagher, Augustinian fathers, in charge. The women's mission, which is being held first, is drawing capacity attendance.

The concluding service for women will be held Sunday afternoon at 3:30 and the men's services will get under way at 7:45 in the evening, continuing through the following Sunday.

Services in the evening start at 7:45 with masses every weekday at 6, 7 and 8:15. Sunday masses are as usual.

## Class of 4 Enters West End Post 3180

Rochester West End Post No. 3180 had a class of four recruits sworn in by the National Commander, Bernard W. Kearney, on the V.F.W. "Hello America Hour" Feb. 15.

Commander James McGinness said: "I am more than pleased that we were able to participate in this V. F. W. hour and at the wonderful growth of the West End Post."

## Post Auxiliary Holds Bingo Party Tonight

The Auxiliary of Veterans' Memorial Post, Veterans of Foreign Wars, have completed plans for a bingo party to be held tonight in the Republican club rooms, 840 Dewey Avenue.

Mrs. Florence Smith is chairman, assisted by Mrs. Wilma Falardeau and Mrs. Lillian McQuay.

Many worthwhile prizes have been procured. The regular meeting will be called at 8 o'clock, and playing will begin at 8:30. Refreshments will be served.

### ALL LEGAL BEVERAGES

We are licensed to serve wines, liquors and beer. Mixed drinks a specialty. Dance to Tarry's Trio Fri. and Sat. nights. Menu specials, fish fry Fri.; spaghetti, Sat. Tarry's Grill, Otis, cor. Delmar.—Adv.

# Lubrication

Is just as important to your car in the Winter as in the Summer. Water and ice get into the moving parts, causing rust and deterioration. Take care of your car the year 'round!

Floating Body **55c** Chevrolet  
GREASING **55c** Ford or  
With Spring Spray Other Makes 75c Plymouth

## Leader GAS

**7** GALS. **\$1.08**  
for Including Tax

The Winner in Our Gas Name Contest Will Be Announced Next Issue

# INDEPENDENT GAS & OIL CO.

585 LYELL AVE., Opp. Burrows St.

### TOBACCO SPECIAL SALE

Granger... lb. 64c Velvet... lb. 67c  
Cigarettes Camel, Chesters, Luckies, Old Golds and Raleighs 2 for 25c

DRUGS and TOILETRIES	
100 Razor Blades	59c
Milk Magnesia, Pint	19c
Clapp's Baby Soup 3 cans	25c
Cod Liver Oil Capsules	89c
Father John's	74c
Coty's Face Powders	\$1.00
Mead's Dextrin Maltose	49c
Hollywood Stationary	29c
Scott's Emulsion	94c
Agarol, 16 oz.	\$1.09
Adex Tablets	79c-\$1.98
Mineral Oil, 24 oz.	50c
Pond's Creams	25c-39c
Sloan's Liniment	29c
Feenamint	17c
Listerine	14 oz. 59c
Squibb's Tooth Powder	19c-33c
Vick's Vapo Rub	24c
Purity Toilet Tissue, 6 rolls	25c
Caldwell's Syrup Pepsin	84c
Medicated Throat Disks	15c
Reg. 25c P.D. Tooth Paste	2 for 25c
Tek Toothbrush 50c size	39c
Beechnut Soups, 4 oz. jar	10c
Lifebuoy Shaving Cream	19c
Hershey Kisses	1b. 29c

### PEPSODENT ANTISEPTIC

1 REG. 50c BOTTLE **1c** only  
With purchase of a Regular bottle at **39c**  
Limit per customer —while they last!

### Heating Pads SPECIAL SALE

Today-Friday-Saturday  
Reg. \$3.50 Value with 3-Heat Control Switch  
Every Pad **\$1.98**  
Guaranteed  
Try Our LUNCHEON SERVICE  
Licensed Pharmacist Always in Attendance

## KLIER'S Pharmacy

692 Maple St., cor Ames  
WE DELIVER—Phones Genesee 2659 or 7724

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All Popular Fiction  
**PENNY-A-DAY**  
432 LYELL AVE. (Near Chikd)

**SATURDAY NITE PARTY**  
Fish Fry Friday ..... 15c  
SPAGHETTI and MEAT BALLS  
Served Any time..... 25c  
**NORMAN CAFE**  
Beer-Wines Liqueurs  
Campbell Cor. Child St.

**Williams Coal Co.**  
Quality Coal — Klean Coke  
Fuel Oil  
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LAST CALL for our  
**FEB. SPECIALS**  
Reg. \$3.50 **\$2.95**  
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Reg. \$5.00 **\$3.95**  
**PERMANENTS**  
**MACHINELESS \$5.00**  
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Diamonds, Watches, Jewelry  
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Barbecue As You Like It  
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Compare Prices and Quality  
**Blanchard FLORIST**  
58 LAKE AVE. MAIN 1986  
Open Evenings and Sundays

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Funeral Director  
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George J. Smith, 132 Curtis St. Call at Beckwith's, 271 Lyell Ave., for free Murray Theatre ticket.

**HAUBNER & STALLKNECHT**  
Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**  
GENESEE 300 828 JAY STREET

**THE VICINITY POST**  
F. R. METZINGER, Editor and Publisher  
DOWNTOWN OFFICE 149 Andrews Street Main 5140  
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M  
After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**Downs Library Lists Available New Books**

The following new books are now available at Down's Lending Library, 432 Lyell Avenue:  
Beauty to Burn, by Peggy Gaddis.  
Pay for Your Pleasure, Florenz Branch.  
Sisters in Sin, Elliot Brewster.  
Stepmother, Janice Pollack.  
Society Doctor, Carl Sturdy.  
Call for a Chaperon, Gen Fearnley.  
Love's Memory, Anne Duffield.  
Compromise, Ruby M. Ayres.  
In the Money, Arthur Somers Roche.  
Tomorrow Never Comes, Helen St. Bernard.  
Proposal, Anne Stretton.  
Suicide Ranch, Ed Earl Repp.  
President Fu Manchui, Sax Rohmer.  
Magnolia Square, Sara Christy.  
F. Corridor, James C. Edwards, M. D.  
Floating Peril, E. Phillips Oppenheim.  
The Mystery of the Smoking Gun, Carroll John Daly.  
The Jail Gates Are Open, David Hume.  
Whistling Lead, Eugene Cunningham.  
Cottage Colony, Peggy Dern.  
Twenty Minutes to Kill, Arthur M. Chase.  
Paiva, Queen of Love—Schirokauer.  
Left Handed Law, Charles M. Martin.  
The Wife Traders, Arthur Stringer.  
Pistol Passport, Eugene Cunningham.  
At Madame Bonnard's, Joseph Vogel.  
Hearts' Heritage, Joseph McCord.  
The Private Pavilion, James G. Edwards, M. D.  
The Catalyst Club, George Dyer.  
Murder in Fiji, John W. Vandercook.  
Death of the Deputy, Roger Francis Didelot.

Harold R. Brown, 469 Lyell Ave. Call at Beckwith's, 271 Lyell Ave., for free Murray Theatre ticket.  
For information on York Oil Burners, call Metzger & Brayer Co., 425 Lyell Ave., Glen. 421.

**IN MEMORIAM**  
Keenan—In loving memory of my husband, Thomas, who passed away Feb. 22, 1930.  
Remembrance is a golden chain  
Death tried to break, but all in vain;  
To have, to love, and then to part  
Is the greatest sorrow of one's heart.  
Wife and son.

**PERSONALS**

The Sunshine Club met at the home of Mrs. Eleanor Kreuzer. Prizes were won by Mrs. Madge Gardner, Mrs. Ruth Mack, Mrs. Ann Gerau and Mrs. Lorraine Lenhard. Next hostess will be Mrs. Madge Gardner of Canton Street.  
A surprise anniversary party was held on Mr. and Mrs. Charles Horwath of Ames Street, Saturday, Feb. 13, by a group of friends and relatives.  
A daughter was born last week to Mr. and Mrs. Harry Boehm of Hague Street.

A home-coming party in honor of John Somerville of Fairgate Street was held by a group of friends, the "old Lyellhurst gang," Saturday night in the Senz Tavern rathskeller. Among those present were Mr. and Mrs. Thos. Fein, Joseph Fischer, Mr. and Mrs. Oscar Krull, Mr. and Mrs. Wm. McCoy, Mr. and Mrs. Cornelius Babel, Mr. and Mrs. Bert Falls, Mr. and Mrs. Clarence Falls, Mr. and Mrs. Leo Ehmann, Mr. and Mrs. Wm. H. Senz and Mr. and Mrs. Henry P. Lenhard.

**THEY'RE FAMOUS**  
And justly so! Those delicious hot roast beef sandwiches served at Senz Tavern, Lyell at Glide. Try one and see what a difference there can be. See you Saturday night at Senz' Neighborhood Nite.—Adv.

**WANT ADS**

Rates per insertion: 10 word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.  
REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.  
WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.  
WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.  
EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.  
FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.  
FLAT WALL paint \$1.69 gal. Shatzel Hardware, 498 Lyell Ave.  
FOR RENT — Garage at 517 Lyell Ave. \$3 per month.

TEACHER of piano and piano accordion. Personal instruction Wm. P. Young, 263 Ames St Gen 1971.  
TIME PAYMENTS—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates or cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.  
IF IT'S ELECTRICAL, we can repair it. Jones, Bergins & Co., 679 Maple St. Gen 4596.  
ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.  
PIANO TUNING, Voicing. Moth extermination. Workmanship guaranteed. R. H. Byrne, 1915 Lake Ave. Glen. 6655.  
PAINTING and decorating Floors refinished. G. F. Ringholz. Gen. 6890-M. 198 Wetmore Pk.  
REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.  
BLUE GLO Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421  
HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.  
GARAGE FOR RENT — 458 Murray St. \$3 per mo. Inquire at Glen. 2746 or 457 Lyell Ave. during daytime.

**CAMELIO BROS.**  
WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN  
**LEG of LAMB lb. 22c**  
Fresh Pork **Shoulders lb. 16 1/2c**  
**BOSTON PORK BUTTS - lb. 23c**  
Standing Rib Roast... lb. 25c | Choice Pot Roast... lb. 19c  
**SMOKED CALAS lb. 18c**  
Iceberg Lettuce ..... 7c  
Large Bundles Celery ..... 15c  
New Cabbage..... lb. 4c  
Fresh Beets, ..... bch. 6c  
Spinach ..... peck 19c  
Large, Size 150 Oranges ..... doz. 39c  
Grapefruit ..... 5 for 25c  
Hecker's Flour ... \$1.19 (2 1/2 lb. Sack)  
Forman's Kraut 12 1/2c  
Beechnut Tomato Juice 3 Cans 25c 50 oz. Can 27c  
Lily of the Valley, Reg. 19c  
Giant Peas ..... 16c  
Supersuds ..... 17 1/2c (Large Package)  
Crisco ..... lb. 21c  
Oxydol, large ..... 21c  
**GOOD LUCK MARGARINE**  
Best for Table and Cooking **21c lb.**  
Fish, Clams, Oysters Salads, Baked Beans DURING LENT

**CASPER COAL CO.**  
Smet-Solvay and RG&E Coke \$10.20 Ton, Cash, shoveled off D&H Cone Cleaned Anthracite RANGE and FUEL OIL  
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MONUMENTS and MARKERS  
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**\$1 a Month R-E-N-T-S an Automatic Gas Water Heater**  
Have piping hot water always on tap. Pay only \$1 a month RENT for the gas heater, plus the cost of gas consumed. No obligation to buy. Ask for details today.  
**GAS SUPPLIES**  
**CONSTANT HOT WATER AT LOWEST COST**  
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Levi E. Morse, 135 Cameron St. Call at Beckwith's, 271 Lyell Ave., for free Murray Theatre ticket.

**LINCOLN THEATRE**  
Adults 15c — Children 10c  
FRI. - SAT., FEB. 19-20  
**WILL ROGERS**  
in  
**"STATE FAIR"**  
— also —  
**"THREE MUSKETEERS"**  
SERIAL - CARTOON - NOVELTY  
SUN. - MON., FEB. 21-22  
**"LADIES IN LOVE"**  
— and —  
**"LAW IN HER HANDS"**  
SERIAL - NEWS - CARTOON  
TUES., WED., THUR., FEB. 23-25  
**"STAR FOR A NIGHT"**  
— and —  
**"DANGEROUS"**  
CARTOON - NOVELTY  
FRI. SAT., FEB. 26-27  
**"LITTLE BIG SHOT"**  
— and —  
**"UNDER COVER MAN"**  
SERIAL - CARTOON  
SUN., MON., FEB. 28 - MAR. 1  
**"DIMPLES"**  
— and —  
**"RIDE RANGER RIDE"**  
SERIAL - NEWS - CARTOON  
TUES., THURS., MAR. 2-4  
**"CAPTAIN BLOOD"**  
— and —  
**"BROADWAY HOSTESS"**  
CHINAWARE EVERY  
TUES. - WED. - THURS.  
**Play Movie Sat. Nite**  
COUNTRY STORE  
MONDAY NITE

All Croquignole **\$3.50**  
PERMANENTS and up  
FINGER WAVES, MARCELS—35c  
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**CHIC BEAUTY STUDIO**  
457 LYELL AVE.

New Location  
**SPECIALS**  
SUITS SKIRTS  
Plain Lightweight  
DRESSES SWEATERS  
**59c 23c**  
We Call and Deliver  
Tailors **BOBBS** Cleaners  
423 LYELL AVE. MAIN 3252

Another Letter  
**SINUS**  
SUFFERER  
Gets Relief  
Dear Mr. Maid,  
For several years I have been bothered with sinus trouble. During this time I have been treated by several doctors from whom I received no relief. My husband had brought several types of medicine which had been recommended by friends, but these did not help me either.  
Finally a friend suggested that I try your nose drops. I did so and received immediate relief. I am now able to sleep at night, my breathing is easier, my voice smoother and my head clearer. It has helped me without a doubt and I recommend it most heartily for all sinus sufferers.  
Mrs. M. Carroll,  
107 Linnet St.  
**We Guarantee Results with one \$1 size bottle of Maid's Nose Drops or Money Refunded**  
ON SALE AT  
**MAID DRUG CO., Inc.**  
511 Dewey Ave.

**Lyell Ave. Baptist**

On Wednesday evening at 7:45 Mr. Hammon continued his series of talks on the women of the Bible by discussing "The Sisters."

The World Wide Guild will hold its regular monthly meeting at the home of Mrs. Evelyn Trenton, 108 Conkey Avenue, at 8 o'clock tomorrow evening.

Sunday morning at 10 o'clock Mr. Hammon's subject will be "Our Founding Fathers." Sunday school follows at 11:15. At 6:30 the Intermediate Christian Endeavor Society will have as their guests an Intermediate Society from East Rochester. Evelyn Gibson will be the leader and the topic will be "Outstanding Missionaries of Today." At the same time the Senior Society will discuss "Science and Our Growing Appreciation of God" with Mr. Hammon as leader. At 7:30 the subject for Mr. Hammon's evening message will be "The Greater Hope."

On Sunday, Feb. 28, at 10 o'clock, Mr. Hammon will speak on "A New Bible" and at 7:30 on "Higher Righteousness." This service will be in charge of the Intermediate Christian Endeavor Society.

A meeting of all teachers and officers of the Sunday School will be held at the church Monday evening, Feb. 22, at 8 o'clock.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Wider View." Sunday School meets at 10 o'clock, preceding the church service.

The Young Peoples Society will meet at 6:30 in the evening in the home of Shirley Brethen, 100 Rockview Terrace.

Lenten mid-week services are held Thursday evening at 7:30 o'clock in the parish house. The Lenten series of discussions this year is on the topic, "Some Answers to the Question of Life."

The Ladies Aid Society will hold a card party in the home of the Billings, 835 Jay Street, on Friday evening, Feb. 26, at 8 o'clock. All are welcome.

The Ladies Aid Society will serve a noon dinner on Thursday, Feb. 25, from noon until all are served. Tickets are 35 cents, and the public is invited.

Elders and trustees of the church will hold a benefit card party in the parish house on Tuesday evening, March 9.

On Monday evening, Feb. 22, the moving picture, "The King of Kings," will be shown in the parish house. This picture played in many theaters some years ago but it is being repeated at this time since it is such a significant picture for the Lenten season. There is no admission charge, but an offering will be taken. All are welcome to attend. Children are asked to have some adult accompany them.

The yearly canvass is being taken a month earlier this year. Sunday morning, Feb. 28, will be pledge Sunday.

**Trinity Evangelical**

Services next Sunday: 9:45 a. m., Sunday School; 10, Trinity Bible Class; 10:50, Morning Worship—"I Am The Light of the World;" 7:00 p. m., League Devotional meeting.

At the Wednesday evening Lenten service on Feb. 24, the picture sermon, "The Lost Sheep" by Soord, will be given. It will be Boy and Girl Scout Night.

The Girl Scouts meet Monday evening at 7 o'clock and the Boy Scouts Tuesday evening at the same hour.

**Maltby St. Chapel**

Future programs for regular monthly meetings will be discussed tonight when the officers, members and friends of the Maltby Street Chapel Friendly Circle gather in executive session at the chapel. The meeting will begin at 8 o'clock.

Organized eight years ago by members of the chapel, the circle is primarily a social group holding meetings on the first Friday of every month. The March get-together will be held on March 5 in the Married Students Dormitory of the Colgate-Rochester Divinity School. A program is being arranged of interest to young men and women, including class discussions of problems facing today's youth.

A series of suppers, under the auspices of the circle are being planned, the proceeds to go toward completing the funds required by the Baptist Union budget for the chapel's operation.

Officers of the circle are: H. Guy Holden, president; Mrs. Cornelius VandeVelve, vice president; Miss Ethel Schaffer, secretary; Mrs. John Oogjen, treasurer.

John Schleizer, 32 Rugraff St. Call at Beckwith's, 271 Lyell Ave., for free Murray Theatre ticket.

**Thanks Workers**

Miss Rosemary Long, chairman of the Masset, Burrows, Austin, Murray and Welcher Streets block card party for Holy Family wishes to thank everyone, and especially the committee who assisted her, who by their co-operation helped to make the party a success.

George H. Helmbold, 114 Danforth St. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

**ANNOUNCEMENT**

The office of Dr. F. J. Hofschneider, dentist, announces that during the illness of the doctor his practice is being carried on by two associates. They are Dr. C. C. Rizzo and Dr. R. J. Hallinen. The office is in Jay Street.

Salvatore Coppola, 631 Smith St. Call at Beckwith's, 271 Lyell Ave., for free Murray Theatre ticket.

**Sorority Elects**

Miss Dorothy Fischer of Schley Place was recently elected president of Chi Delta Gamma Sorority at a meeting at the home of Miss Marion Schläffer in Ames Street. Other officers are Marion Schläffer, secretary, and Marion Kolb, treasurer. Next meeting will be Wednesday, Feb. 24, to make plans for a dinner in April.

**Announce New Address**

Bob's Cleaners announce that they have moved into new quarters diagonally across the street from their former location. They are now at 423 Lyell Avenue.

Thos. W. Frank, 31 Marlow St. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

**St. Patrick's Dance Plans Are Outlined**

Plans for the annual St. Patrick's Day dance of Tenth Ward Democrats were outlined Tuesday night at a joint meeting of all Democratic clubs in the Driving Park Avenue headquarters. It was announced that the affair will be on March 17 at Edgerton Park as usual.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

FRIDAY and SATURDAY SPECIALS  
**Cream Kuchens - - ea. 16c**  
Butter Date-Filled  
**Rings - - 19c Buns doz. 18c**  
Pineapple Chiffon Carmel Layer  
**Pies - - - 19c Cakes - - 21c**  
Hot Cross Buns  
Every Wednesday and Friday  
**SCHLAFFER'S BAKERY**  
Fresh Baked Goods at 6 a. m. Daily  
355 Ames Street We Deliver Genesee 3152

**KIRCHER DRY GOODS**  
Campbell St., cor. Saxton Gen. 1222  
**Curtain Bargains**  
FANCY LACES IN ECRU Special at \$1.25, \$1.35 pr.  
PLAIN ECRU NETS 58c, 69c, 95c pair  
FIGURED and DOTTED Marquisette, Cream colored 84c—98c pair  
COTTAGE SETS at 50c, 69c, 85c, 89c, 98c set  
We Give and Redeem S&H Green Trading Stamps

ANNOUNCEMENT—During the illness of Dr. F. J. Hofschneider, Dentist, his office is open with two dentists in attendance:  
**Dr. C. C. RIZZO and Dr. R. J. HALLINEN**  
HOURS: Daily 9 to 5:30—Evenings by Appointment  
848 JAY STREET Phone: Genesee 1051

**Auto Repairs, Tires and Auto Radios--on** CONVENIENT TIME PAYMENTS  
**BAUER & RAETZ** CHILD at JAY STS. Phone: GEN. 3977

**Dry Cleaning Specials**  
PLAIN DRESSES **59c** Society  
MEN'S SUITS  
Topcoats - 69c  
1341 DEWEY GLEN. 5538  
We Call and Deliver  
ONE FREE DRY CLEANING TO: Daniel C. Burke, 157 Michigan St.; Mrs. Caroline Aelfert, 466 Emerson St.; Alfred R. Bird, 34 Wolf St.; Frederick J. Listman, 123 Myrtle St.

**LET US SHOW YOU THE AUTOMATIC 'blue coal' HEAT REGULATOR**  
Now Costs Only \$14.95 Plus Installation  
Protects Health, Cuts Coal Bills, Saves Trips to Cellar  
● Is your home, like many others, frequently overheated? Does your family have more than its share of winter colds? Then you owe it to yourself to investigate the 'blue coal' Heat Regulator. This simple unit will keep your home at an even, healthful, normal temperature automatically. By eliminating overheating and uneven heating, it will save you many times its cost in coal bills and doctor bills.  
If you want clean, even, dependable warmth all winter with little attention and at lowest cost, let us install a 'blue coal' Heat Regulator. At the same time order a supply of 'blue coal'—that clean, carefully prepared, long-burning Pennsylvania hard coal.  
**BECKWITH'S**  
COAL and COKE  
271 LYELL AVE. GLEN. 811  
Opp. Firehouse

**Prizes Are Offered  
For Townsend Essay**

An essay contest for boys and girls of high school age in Monroe County has been announced by the Townsend Plan organization. Eight prizes, totaling \$80, will be given to the writers of the best essays on the essentials of the plan.

Contestants are asked to register with Walter B. Copp, 216 Cedarwood Terrace, no later than March 15. Essays are limited to 1,000 words.

**Do You Know?**

Sponsored by Medical Societies of the State of New York and the County of Monroe

Quality of meat can be recognized by its appearance, odor and texture. Good meat is firm and elastic to the touch, moist but not wet, and is red in color. It has a fresh, agreeable odor. The fat should contain no watery juices or jelly, and should be free from blood stains. Suet fat should be firm and white. Meat under the slightest suspicion as to its quality should never be used.

Says Dr. Richard C. Leonard, of the Maryland State Department of Health: "The teeth are built largely of mineral salts, notably those which contain calcium and phosphorus. The necessary tooth building materials and the vitamins that are required for the maintenance of strong, healthy teeth are found in certain foods. Experience has proved that cow's milk, dairy products, eggs, green leafy vegetables, whole grain cereals, and fresh fruit juices, especially of oranges and other citrus fruits and tomatoes, are the best sources of the construction elements necessary to the promotion of sound teeth and the maintenance of mouth health."

DIFFERENT physicians, using the same medicines, both with the same skill and training, will get different results, because the factor of personality is so important in the healing art.

Wm. E. Doering, 399 Wilder St. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

Wm. Sandolovich, 10 Gerling Pl. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

First Annual **Pig Roast**  
SUN., FEB. 21st, at  
**Bavarian Restaurant**  
746 Jay St. Tickets 50c  
Served 3 till 7

**Pot Roast - - lb. 19c**  
Best Shoulder Cuts.....lb. 24c  
Choice Standing  
**Rib Roast - - lb. 25c**  
**Fresh Fowl . . lb. 25c**  
Arpeako Package Bacon .....21c

In Meat - - there is no substitute for the BEST

**SCHROTH MARKET**

500 LYELL AVE.  
GLEN. 3210

**Pork Shldrs. . lb. 18c**  
**Fresh Hams . lb. 25c**  
**Sauerkraut 4 lbs. 25c**  
Brighton Blend Coffee .....lb. 25c  
Arpeako Calas.....24c Heinz Soup.....2 for 25c

**NO. 21 SCHOOL**

Mrs. King's Second Grade is studying the unit on clothing. We learned that there were clothes for winter and for summer. In winter we wear clothes made of wool. In summer our clothes are made of cotton or silk. We have found out that wool comes from sheep. The sheep are sheared in spring. Then the fleece is washed, combed and made into yarn.

Many years ago women wove their own cloth on the spinning wheels they had in their own homes. They dyed their own yarns, sometimes using berries or tree bark for dyes.

Now we buy our clothes, and mothers do not have to spin or weave clothes at home. The work is done in factories.

Several boys of Miss Burns' class have drawn colored pictures on the board which tell about the life of the Seneca Indians. These Indians lived in long houses, made of bark and poles. The picture shows the Indians at work in the corn fields; it shows an Indian cutting bark for a canoe, one Indian fishing, an Indian roasting a deer, and six boys having a race before their breakfast. It is interesting to study how the Indians lived long ago right where we now live.

The girls in Miss Lovell's class have made books in which to place reports on library books they read. The design on each book was made by the owner. Each design is attractively different.

All the primary grades will gather in the assembly tomorrow. Each class will wear some badge which the children have made of red, white and blue paper, and will carry the classroom flag. There will be a grand march and a short program of patriotic songs.

Miss Hixson's Third Grade has finished some scrap books for the Red Cross. These books are sent to hospitals and are used by children and adults. The materials used for the books were collected from magazines. The children hope that their books will bring happiness to the shut-ins.

Mrs. Hockenberger's class has been studying about the foods found in the United States. The children made a booklet showing the different food sections and the foods grown there.

The booklet is about two feet wide and two and one-half feet long. The covers are made of wrapping paper lined with yellow cheese cloth, covered with paintings taken from the National Parks on the front. The pages are made of drapping paper.

G. P. V. A. Class

Wm. H. Warne, 85 Cedar St. Call at Klier's Pharmacy, Ames at Maple St., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**FEBRUARY SPECIAL**

Mon., Tues., Wed. - Every Week  
**OIL SHAMPOO ALL 3**  
**FINGERWAVE FOR**  
**MANICURE \$1.00**  
also  
Reg. \$5.00 **Permanent \$4.00**  
Appointments 8:30 - 6:30 Daily

**PAULINE**  
BEAUTY SALON  
Jay & Child Gen. 4254

**MANUEL MARKET**

115 Murray Street  
(Corner Masseth St.)  
Gen. 6569 We Deliver

FRIDAY and SATURDAY  
**SPECIALS**

Fresh Cut **Hamburg . . . lb. 15c**

Lg. Can Rosedale **Peaches . . . . . 18c**

1000 Sheet Rolls **Toilet Paper 6 - 25c**

Fargo Brand—1 lb. 11 oz. **Pork & Beans . 12c**

Van Camp's **Milk . . . Lg. Cans 3-22c**

We Reserve Right to Limit Quantity

Ritz **Crackers . . . . . 21c**

**BUTTER lb. 35 1/2c**

Veteran **Coffee . . . . . lb. 27c**

Champion Butter **Crackers . . . . . 16c**

Veteran **Marshmallows . 10c**

Mixed Sandwich **Cookies . . 2 lbs. 25c**

Pound Pkg. **Egg Noodles . . . 13c**

Sky Flake Wafer **Crackers . . . . . 19c**

**WE GIVE I. M. COUPONS**

Fresh Fruits and Vegetables Daily

**SUNRISE BAKERY**

SPECIALS FOR SATURDAY

**Hot Cross Buns - - doz. 16c**

**Apple Kuchens - - - 18c**

**Bread, 1 lb. loaf 6c, 2 for 11c**

**Assorted Pies - - ea. 15c**

447 LYELL AVE.  
Glenwood 2845

451 JEFFERSON AVE.  
Genesee 131

**When A-Man-About-Town**

looks for the best hard coal in the city he comes right our way and says, "Give me some more Famous Reading Anthracite as good as the last". And we always can because our Reading Anthracite stands pat on the highest hard coal quality we have ever seen. Order Today.



**BECKWITH'S** GLEN. 811  
271 LYELL  
Also RG&E and Semet-Solvay Coke



**LANG DRUG CO.**

449 LYELL AVE. Prescription PHONE  
Cor. Child St. Pharmacists Glen. 3842

**THE REXALL DRUG STORE**

Hot Water Bottles .....49c	Roxbury Rubber Gloves .....19c
Lunch Kit & Thermos Bottle .....\$1.49	1 pt. Thermos Bottle .....79c
\$1.25 Clinical Thermometer.....98c	1 lb. Absorbent Cotton .....29c
1 lb. Box Chocolate covered Cherries .....25c	1 pt. Harmony Bay Rum .....39c
50 Halibut Liver Oil Caps.....69c	1 pt. Imported Olive Oil .....59c
100 Saccharin Tabs. 1/2 gr.....23c	500 Klenzo Facial Tissue .....23c
50c Rexall Milk of Magnesia Tooth Paste .....29c	1 qt. Mineral Oil Russian Type .....59c
1 lb. Theatrical Cold Cream.....59c	Insulin, 10 cc. U-20 .....66c
Cigarettes .....13c; 2 for 25c	Insulin, 10 cc. U-10 .....47c
	10c Tobaccos .....3 for 25c

**Thursday, Friday and Saturday Specials**

35c Vicks Vapo-Rub .....19c	75c Meads Dextrin-Maltose....49c
35c Groves Bromo-Quinine....18c	30c Hills Cascara-Quinine....18c
1 lb. Pabulum .....31c	100 Aspirin Tablets .....19c
25c Feenamint Gum .....19c	30c Kirns Tea .....18c
25c Anacin Tablets .....17c	50c Midol Tablets .....34c

**Murray Sweet Shoppe**

(In Murray Theatre Building)

COMPLETELY REMODELED

Giant Buttered Pop Corn .....5c and 10c  
Double Dip Frosted Milk Shakes  
Teall's Tower Cones — Walkaway Sundaes  
CANDY — CIGARETTES — POP  
Open Evenings Until 11 P. M.  
Enjoy the Show with a box of Popcorn



DINE AND DANCE AT

**Tata's Grill**

472 Child St. Gen. 4279-J

Orchestra — Dancing  
Every Fri. - Sat. Night

OUR SPECIALTY

**SPAGHETTI and RAVIOLI**

Delicious - - - - - Served at All Hours

**GAESSER MARKET**

861 Jay St. Gen. 3868  
cor. Ames We Deliver

FRIDAY and SATURDAY SPECIALS

Shoulder **ROAST BEEF - lb. 19c**

Ham Sausage... lb. 15c Ring Bologna... lb. 17c

**PORK LOINS** Whole or Half **lb. 21c**

Graham Crackers 2—1 lb. boxes . 25c

Bulk Grahams ..... lb. 10c

Dog Food... can 5c

Veteran Ketchup . 2 for 25c

Borax Chips... 19c (1 Box Free)

Tomato Soup... 9c (Tall Boy)

La Touraine COFFEE . . . lb. 23c (Reg. 29c lb.)

**BUTTER** Country Roll Fresh Churned **lb. 36c**

OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Delivered to  
5500  
Homes

TENTH YEAR

ROCHESTER, N. Y., MARCH 4, 1937

No. 9

## St. Patrick's Festival Scheduled at Church

A St. Patrick's Festival sponsored by the Rosary Society of Holy Apostles Church will be held on Wednesday evening, March 17 in the school auditorium, Austin Street. Mrs. Anna Johnson, chairman, has appointed the following assistants:

Cards—Mrs. L. Magin, Mrs. L. Korth, Mrs. L. LeRoy, Mrs. H. Lenhard, Miss Emma Stehle and Miss Elizabeth Roby; entertainment—Mrs. R. Spechsgoor; tickets—Mrs. Bert Kase and Mrs. Mary Sheehan.

Hostesses—Miss Alice Dolan, Miss Monica Robbins, Mrs. J. McGovern, Mrs. G. Connor, Miss Olive Miller, Mrs. E. Hammil, Mrs. L. Fess, Mrs. J. Blanchard, Mrs. P. Sullivan, Mrs. B. Murphy, the Misses Marie Hauser, Agnes Sullivan, Eleanor Sullivan, Florence Martin and Margaret Cleary.

Patrons and Patronesses—Mr. and Mrs. J. Brown, Mr. and Mrs. G. Connor, Mr. and Mrs. Jos. Dalton, Mr. and Mrs. C. Dengel, Mr. and Mrs. W. Erb, Mr. and Mrs. H. Eber, Mr. and Mrs. J. Fess, Mr. and Mrs. F. Gifford, Mr. and Mrs. A. Gottermeyer, Mr. and Mrs. A. Hauser, Mr. and Mrs. Johnson, Mr. and Mrs. J. J. Kennedy, Mr. and Mrs. Bert Kase.

Mr. and Mrs. L. Keon, Mr. and Mrs. W. Monroe, Mr. and Mrs. C.

### No. 30 PTA Meeting On Wed. Afternoon

Parent Teachers Association of School No. 30 will hold its next meeting Wednesday, Mar. 10. It will not be an evening meeting as formerly announced, but in the afternoon at 2 p. m. Mrs. John Fowler and Mrs. Nathan Augustine will be the hostesses.

**It's Delicious**  
Baker's Ice Cream, bulk, 20c per quart; brick, 25c quart. Baker's Confectionery, 463 Lyell Ave., opp. 5th Precinct Station.—Adv.

Piehler, Mr. and Mrs. M. Quigley, Mr. and Mrs. Jas. Shatzel, Mr. and Mrs. M. Scheib, Mr. and Mrs. M. Tydings, Mr. and Mrs. F. Ventura, Mr. and Mrs. Wm. Wachter and Mr. and Mrs. Tom Welch.

Pinochle, bridge and pedro will be played until 10:45 and a program of novelties and music will follow. Table prizes will be pillow cases with crocheted edges. Several door prizes will be awarded. Admission is 35 cents.

### West End Post

Rochester West End Post, V. F. W., wishes to congratulate Jas. Butler of Maltby Street, on his quick recovery at the Soldiers' Hospital in Bath, N. Y.

The post is already preparing for its summer program, which includes a picnic with the auxiliary to be held at a convenient time and place.

A check has been sent by the post to the Red Cross to be used in flood relief work.

With the co-operation of the Rochester Poster Advertising Company, the West End Post was given a space on Buffalo Road for a large V. F. W. poster. This will be used in the membership campaign sponsored by the local V. F. W. organization.

### ST. PATRICK'S PARTY

Save the date. Wednesday, March 17, for the big St. Patrick's Party at Tarry's Grill, Otis St., cor. Delmar. Orchestra, dancing, and a good time for everyone. All legal beverages served.—Adv.

### KEOWN'S THANK YOU

For your generous patronage in their new and larger location with the pledge of good, clean merchandise in a good, clean store with no objectionable features. As usual, we have a large selection of the better Easter candy at popular prices. Keown's Confectionery, 363 Ames St., next to Hart's.—Adv.

## NEXT ISSUE THURSDAY March 18

### Lincoln Theatre

Fri., Sat., March 5-6—"Sky Bound" and "Cavalry."

Sun., Mon., March 7-8—"Shipmates Forever" with Ruby Keeler and Dick Powell, and "The Man Who Lived Again."

Tues., Wed., Thurs., March 9-10-11—"Ceiling Zero" and "In Love Again."

Fri., Sat., March 12-13—"Sing Baby Sing" and "Ghost Town Gold."

Sun., Mon., March 14-15—"Times Square Playboy" and "King of the Diamond."

Tues., Wed., Thurs., March 16-17-18—"Earthworm Tractor," and "Nine Days a Queen."

China-ware is given away every Tuesday, Wednesday and Thursday nights while on Monday night Country Store is featured. Every Saturday night the audience plays "Movie".

### Basketball Quintet Having Good Season

In its first season as an organized team, the Hylos basketball quintet has rung up a total of 10 wins out of 16 games, playing some of the better teams of Rochester and vicinity. Their home court is at Grace Presbyterian Church, from whose membership the entire personnel of the team has been recruited.

A few veterans and a number of heretofore inexperienced players are in the lineup, but a smooth-passing combination has been evolved that in another year is expected to compete on an equal basis with the best Rochester has to offer.

The Hylos include among their victims the Industry Guards, Lima, Genesee Wesleyan and Geneva. They lost by narrow margins to such outfits as the Doehlers and Batavia Horwitz fives. They have two games scheduled this weekend, one tomorrow at Cold Springs and the other Saturday against the Parsells A. C. Next Wednesday the Hylos will play an unannounced opponent on the Grace Presbyterian court.

### 24th Ward Republicans To Have Party Mar. 19

The next regular meeting of the 24th Ward Republican Club will be held Tuesday, March 16, at the clubrooms, 1085 Lyell Avenue. There will be a bingo party Friday, March 19. All are invited.

For Better Plumbing  
Heating, Air Conditioning  
Metzger & Brayer Co.—Glen. 421

Jacob Ebert, 187 Burrows St.  
Call at Baker's Confectionery, 463 Lyell Ave., for free Murray Theatre ticket.

Frank Antifora, 96 Angle St.  
Call at Baker's Confectionery, 463 Lyell Ave., for free Murray Theatre ticket.

### SCRIPTURE PASSAGE

"He that doeth the truth cometh to the light, that his works may be made manifest, that they have been wrought in God."—John 3:21.

"In the world's broad field of battle,

In the bivouac of life,  
Be not like the dumb driven cattle,—

Be a hero in the strife."  
Rev. Wm. A. Hallock.

### Murray Theatre

Tonight—"Two in a Crowd" with Joel McCrea, Joan Bennett and Carey Grant; and "Killer at Large" with Mary Bryan and Russell Hardie.

Friday and Saturday—"Captain's Kid" with Guy Kibbe and Sybil Jason; and "Don't Turn 'Em Loose" with Bruce Cabot and Louise Latimer.

Sunday, Monday, Tuesday—"Love On the Run" with Joan Crawford and Clark Gable; and "Magnificent Brute" with Victor McLaglen.

### Reviews

"Love on the Run" is a gay, romantic story with a newspaper background in which Clark Gable and Franchot Tone are rival reporters. Exciting as well as humorous situations are said to make it a most entertaining film.

The plot revolves around governmental intelligence service and the story has an international flavor, with spies, plots and airplane escapes playing an important part. Joan Crawford plays the feminine lead.

Victor McLaglen, winner of the last Academy award for his outstanding screen performance, is the star of Universal's "The Magnificent Brute," which opens at the Murray Theatre on Sunday.

The screen story relates the adventures of a great big fellow, attractive to women, who is a fool for blondes. He is a giant of a man who turns out steel for a living and lets the girl he loves steal away his judgment. Then he reaches the point where he is torn between two blondes. He must choose between the comely widow and a gay young cutie with plenty of meaning in her glances. He's a hard guy, but soft on dames. The solution of his dilemma provides an intense climax for the offering.

### Democrats Planning For March 17 Dance

Tenth Ward Democratic organizations are starting arrangements for their annual card party and dance at Edgerton Park, March 17. Tickets are now available throughout the Ward from a committee of which Everett Kulp is chairman.

### PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAY, is making personal appearances every Friday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Orchestra for dancing every Saturday night. Spaghetti and meat balls on the menu. Good food, all legal beverages.—Adv.

### DEMOCRATS PLAN SHAMROCK FEAST

The fifth annual Dinty Moore Supper of the 24th Ward Democratic Club will be held Mar. 17 at the clubhouse, 1203 Jay Street. Dinner is to be served from 6 to 8:30 p. m.

Women of the 24th Ward Ladies' Democratic Club will act as hostesses and assist in serving the dinner. Irish music will be furnished by Schorb's Orchestra for dancing from 9 to 1. Everybody is welcome.

### Maternal Clinic Is Arranged by Society

Official health agencies, the Public Health Nursing Association, hospitals and dispensaries, and the Tuberculosis and Health Association, will cooperate with the County Medical Society in initiating an educational program in the interest of the health of expectant mothers and new born babies.

Dr. James K. Quigley, chairman of the Material Welfare Subcommittees of the State and County Medical Societies, announced that the Medical Society would bring to Rochester on Mar. 5, Dr. George W. Kosmak of New York City, Editor of the American Journal of Obstetrics and Gynecology, for the purpose of outlining a sound program to meet material welfare needs. Dr. Kosmak, a former president of the Maternity Center Association of New York City, will address a luncheon meeting at the Chamber of Commerce to which will be invited representative women of the city and county.

The activities planned by the society include the furnishing of physician speakers to women's groups according to Dr. Quigley, who explained that a committee of the society has been engaged for the past five years in a study of available clinic and hospital facilities for prenatal and postnatal care and nursing provision, especially in the communities outside of Rochester.

"The fact that the maternal death rate has changed little in the last twenty years is a challenge to physicians and the public," he said.

Members of a cooperating committee of the Tuberculosis and Health Association include Mrs. John M. Foley, Mrs. Louie Lange, Mrs. Irving Walker, Mrs. Lillian Jones Woodruff of Brighton, Mrs. Florence Justice of Greece, Mrs. Fred Hussey of Irondequoit, and Mrs. Rosalia Loritz, R. N.

William Bartels, 187 Ames St. Call at Keown's Confectionery, 363 Ames St., for free Murray Theatre ticket.

## Leader GAS

7 GALS. \$1.08  
for 1.08 Including Tax

Try a Tankful Today!

Try Our New ACTION GAS 9.9c Gallon Incl. Tax

NOTE: The name "ACTION" was suggested by W. T. Sacks of 831 Grand Ave., who wins the 50 Gallons of Gasoline.

Floating Body GREASING 55c Chevrolet Ford or Plymouth With Spring Spray Other Makes 75c

Range and Fuel Oil And Kerosene . gal. 8c

No. 2 FUEL OIL — Gallon 7c

## INDEPENDENT GAS & OIL CO.

585 LYELL AVE., Opp. Burrows St.

## Throwing Circles Around

all other fuels in town is our super-cleaned Reading Anthracite — the coal that earns its reputation by the way it burns. Try a load, and, for once, see how very good hard coal can be. Order Today.



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SINCE 1898

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MODERATELY PRICED

**TRAVELING PLUMBING SHOP REPAIR SERVICE**

Call GLEN. 421 for modern repair service, 2489 parts and tools—and a plumber ready to work!

**LINCOLN THEATRE**

Adults 15c — Children 10c

FRI.-SAT., MARCH 5-6  
"SKY BOUND" and  
"CAVALRY"  
SERIAL-CARTOON NOVELTY

SUN. - MON., MARCH 7 - 8  
"SHIPMATES FOREVER"  
— and —  
"The Man Who Lived Again"  
SERIAL-NEWS-CARTOON

Tues., Wed., Thurs., March 9-10-11  
"CEILING ZERO"  
— and —  
"IN LOVE AGAIN"  
Novelty — Cartoon — Thrill Reel

FRI. SAT., MARCH 12-13  
"SING BABY, SING"  
— and —  
"GHOST TOWN GOLD"  
SERIAL — CARTOON

SUN. MON., MARCH 14-15  
"Times Square Playboy"  
— and —  
"King of the Diamond"

Tues., Wed., Thurs., March 16-17-18  
"EARTHWORM TRACTOR"  
— and —  
"9 DAYS A QUEEN"

CHINAWARE EVERY TUES. - WED. - THURS.

Play Movie Sat. Nite  
COUNTRY STORE  
MONDAY NITE

Make Your Appointment  
Now For Your  
Easter Permanent  
ANN'S BEAUTY SALON  
484 Ames St. Gen. 5029-J

RAVIOLI DINNER  
A delicious treat when served by us. Try it! Complete with Wine..... 75c

NORMAN CAFE  
Beer-Wines Liquors  
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Quality Coal — Klean Coke  
Fuel Oil  
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Evenings by Appointment  
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CASPER COAL CO.  
Semet-Solvay and RG&E Coke  
\$10.20 Ton, Cash, shoveled off  
D&H Cone Cleaned Anthracite  
RANGE and FUEL OIL  
383 Colvin St. Gen. 733

BERTHA GEIGER  
SOMERS' MONUMENTS and MARKERS  
Monument Lettering, Cleaning  
Gen. 1860-J 658 Maple St.

For information on York Oil Burners, call Metzger & Brayer Co., 425 Lyell Ave., Glen. 421.

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE  
149 Andrews Street  
Main 5140

VICINITY OFFICE  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**WANT ADS**

Rates per insertion: 30 word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

FLAT WALL paint \$1.69 gal. Shatzel Hardware, 498 Lyell Ave.

FOR RENT — Garage at 517 Lyell Ave. \$3 per month.

FOR SALE—All household furnishings including rugs, chairs, beds, lamps; dining and living room suites; store counter with shoe benches, also piano and desk are on sale at 485 Lyell Ave. opp. Myrtle St.

Edwin Brone, 475 Campbell St. Call at Keown's Confectionery, 363 Ames St., for free Murray Theatre ticket.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

TIME PAYMENTS—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

PIANO TUNING, Voicing, Moth extermination. Workmanship guaranteed. R. H. Byrne, 1915 Lake Ave. Glen. 6555.

PAINTING and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

BLUE GLO Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

Frank Querica, 75 Cedar St. Call at Keown's Confectionery, 363 Ames St., for free Murray Theatre ticket.



Every hour of the day you'll be thankful for—

Automatic HOT WATER



The man of the house says...

"All this for a song! A bath tempered on the minute, lother for shaving without having to wait! Why didn't I listen to my neighbors and have that Heater put in long ago!"



The woman of the house says...

"Washing dishes is no chore any more! No filling a kettle and a pan or two besides and then waiting for them to heat on the stove! Hot water ready for washing and rinsing, the minute the meal is over!"



The maid of the house says...

"I'm glad this family show good sense and have a Water Heater. Takes about half as long to get my work done when there's hot water on tap at the faucet. Makes it easier on my strength, too!"

Easy on the Budget...

When Strength is saved, and Time is saved, and Disposition is saved, there's a good deal saved isn't there? With Rates so low, how can any house-holder fail to benefit by this modern automatic convenience!

Now You Can

RENT An Automatic Gas Water Heater

for only

\$1 PER MONTH

ROCHESTER GAS & ELECTRIC CORP.

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WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN

LEGS of VEAL lb. 19c  
Shoulder Veal lb. 17c

Veal Breast lb. 10c | Veal Chops, lb. 19c

Fresh Pork Shldr lb. 15½c  
Butts of Pork . . lb. 24c

Fresh FOWL . . lb. 21c

Choice POT ROAST lb. 19c

Dold Pork Saus. lb. 22c

Tuton Fish (Like Tuna) 12½c	Fresh Spinach pkg. 19c
Niagara, 1 lb. carton	Grapefruit 5 for 25c
Codfish 24c	MacIntosh Apples 5 lbs. 29c
Little Crow Pancake	Family Bundle Celery 15c
Flour 3 for 25c	Hothouse Tomatoes lb. 15c
Velveeta Cheese 15c	
Pabstett Cheese 16c	

BUY — 1 can Heinz Spaghetti or Cooked Macaroni and get one can of macaroni for 1c

**Spring Hats** that are irresistible  
When you see the quality of our hats you will be amazed! The fine workmanship, style and, above all, the prices are beyond comparison. Straws and Felts in all colors. Styles too numerous to mention!  
See them in Vogue. Find them at—  
**GRIFFIN'S** 154 Sherman Street

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These really should sell at \$3.50 and \$5 (Others up to \$3.95)  
Crisp, Swing-Model House Dresses \$1.00  
PERT STRAW and SILK HATS \$1.25 All Sizes  
Come in and try them on—You'll love them  
**MARY'S DRESS SHOP**  
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COTTON DRESS SHOPPES  
**Final Clean-up Sale**  
Silk Dresses \$1.00 Values up to \$2.95  
Cotton Dresses 69c Values up to \$1.95  
500 Lyell Avenue Open Evenings

**PERSONALS**

A pleasant surprise was tendered Mrs. H. Eberle of Warner Street, Saturday evening, Feb. 27 on the occasion of her 72nd birthday. Toasts and entertainment were rendered by Mrs. Esther Ruffraff, Mrs. Mary Bennett, Mrs. Jennie Meehan, Mrs. W. Erb, Mrs. B. Kase, Mrs. E. Smith and Mrs. M. Nary.

Margaret H. Murray of Austin Street has returned from Orlando, Florida, where she visited her sister, Anna C. Hallock.

Rev. Wm. A. Hallock is attending an S. O. U. V. gathering in Buffalo this week. Rev. and Mrs. Hallock motored to Batavia last Thursday to attend the Washington-Lincoln Banquet, S. O. U. V. and G. A. R.

Phi Sigma Kappa Sorority is holding a roller skating party at Eddie's Arena on Stone Street tomorrow. Tickets may be bought at the door from members.

A meeting of Gamma Beta Phi Sorority was held at the home of Miss Honey Long of Massett Street. Plans were completed for a roller skating party to be held in the near future. The next hostess will be Miss Margery Gallagher of Ames Street.

The Sunshine Club met at the home of Mrs. Madge Gardner. Prizes were won by Mrs. Ann Geran, Mrs. Madge Gardner, Mrs. Ruth Mack and Mrs. Lorraine Lenhard. Mrs. Lenhard will be the next hostess at her home in Home Place.

Miss Shirley Marie Willig of Murray Street entertained a group of little friends at a party Sunday afternoon to celebrate her sixth birthday on March 1.

A daughter was born Sunday, Feb. 28, at St. Mary's Hospital to Mr. and Mrs. Leonard Ritzenthaler of Brooks Avenue. Mrs. Ritzenthaler is the former Lucy M. Somers, daughter of Mrs. Bertha Geiger Somers of Maple Street.

The Old Gang Bridge Club was entertained last week by Mrs. William H. Senz of Glide Street. Prizes were won by Mrs. Cornelius

**Penny Bazaar**

A "Penny Bazaar," given by the Sigma Nu Omicron Sorority, is being held at the Everyday House on 274 Colvin Street, on Mar. 12. Admission is 10 cents. The bazaar consists of dancing, games with prizes, and a door prize.

Bubel and Mrs. Richard Tobin. The next hostess will be Mrs. Harold Ehmman of Baier Drive.

Clarence Tuschong, 51 Chester St. Call at Keown's Confectionery, 363 Ames St., for free Murray Theatre ticket.

Martin Metzler, 80 Centennial St. Call at Keown's Confectionery, 363 Ames St., for free Murray Theatre ticket.

**FRIDAY and SATURDAY SPECIALS**

**Peach Crescents . . ea. 16c**

**Braids . . 16c**

**Pies - - - 19c**

**Cakes - - 21c**

**Buns dz. 16c**

**Hot Cross Buns**

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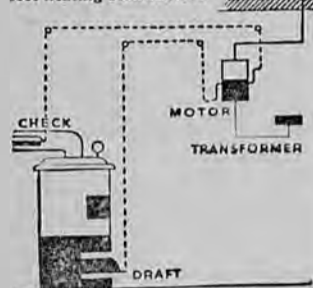
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 <p><b>Nyal</b> <b>2 for 1 Sale</b></p>	 <p><b>Nyal Antacid Powder</b> Banishes belching, gas and distress of sour stomach. 50c size <b>2 for 50c</b></p>	 <p><b>Nyal Aspirin Tablets</b> Relieve headaches, neuralgic and rheumatic pains. Bottle of 100 5 grain <b>2 for 50c</b></p>	 <p><b>Nyal</b> <b>2 for 1 Sale</b></p>
	<p><b>"2 for 1" Every Day Needs</b></p> <p>75c Nyalptus Cough Syrup <b>2 for 75c</b> 6 oz. Glycerine Rose Water <b>2 for 50c</b> \$1 Cod Liver Ext. Tablets <b>2 for \$1.00</b> 100 Iron and Yeast Tablets <b>2 for \$1.00</b> 25c Nyal Analgesic Balm <b>2 for 25c</b> 25c Mercurochrome Sol. <b>2 for 25c</b> 12's Nyal Aspirin Tablets <b>2 for 10c</b> 25c Nyal Yellow Pills <b>2 for 25c</b> 50c Rectone for Piles <b>2 for 50c</b> Pr. Nyal Rub. Alcohol <b>2 for 50c</b> 50c Nyal Foot Balm <b>2 for 50c</b> \$1.00 Nyal Sedative Compound <b>2 for \$1.00</b> 50c Muriel Astor Cleansing Cream <b>2 for 50c</b> 25c Nyseptol Tooth Paste <b>2 for 25c</b> 50c Holdtite Plate Powder <b>2 for 50c</b> 25c Nyal Zinc Ointment <b>2 for 25c</b> Lg. Ultra Oil Shampoo <b>2 for 50c</b> 50c Pylora Tooth Powder <b>2 for 50c</b> Bellevue Tooth Brushes <b>2 for 25c</b> Nyal Hot Water Bottle <b>2 for \$1.25</b> Adhesive Plaster—1 in. x 5 yd. <b>2 for 25c</b></p>		
<p>100 Hinkle Cascara Tablets <b>2 for 35c</b></p>	<p><b>Nyal Halibut Liver Oil</b> Box of 50 Capsules <b>2 for \$1.00</b></p>		<p>Nyal Nasal Drops 35c dropper bottle <b>2 for 35c</b></p>
<p>Nyal Milk of Magnesia Full pint <b>2 for 50c</b></p>	<p><b>Chocolax</b> The new chocolated laxative—quickly effective. Box of 6 <b>2 for 10c</b></p>		<p>Nyal Norwegian Cod Liver Oil Full pint <b>2 for 95c</b></p>
<p>Ultra Witch Hazel Refreshing Rub-down—Full pint <b>2 for 50c</b></p>	<p><b>Ny-Naps</b> Round-edge sanitary absorbent pads Box of 12 <b>2 for 29c</b></p>		<p>Honey &amp; Horehound Cough Syrup 50c size <b>2 for 50c</b></p>
<p>Nyal Mineral Oil for Constipation Full pint <b>2 for 75c</b></p>	<p><b>Sadira Toiletries</b> The finest of cosmetics—beautifully packaged, offered for the first time at these special prices— Face Powder <b>2 for 50c</b> Cleansing Cold Cream <b>2 for 50c</b> Finishing Cream <b>2 for 50c</b> Facial Freshener <b>2 for 50c</b> Bath Powder <b>2 for 50c</b> Rouge or Lip Stick <b>2 for 50c</b></p>		<p>Ultra Almond Cream 6 oz. size <b>2 for 50c</b></p>
<p>Nyal Corn Remover 25c size <b>2 for 25c</b></p>	<p><b>AT YOUR VICINITY NYAL STORES:</b> <b>JAMES T. MURRAY</b> 492 LYELL AVE. Cor. Myrtle Street GLEN. 3848</p>		<p>Nyal Buchu &amp; Juniper Pills 50c size <b>2 for 50c</b></p>
<p>Nyal Magnesia Tooth Paste 25c tube <b>2 for 25c</b></p>	<p><b>KLIER'S PHARMACY</b> 692 MAPLE ST. Cor. Ames Street GEN. 2659 or 7724</p>		<p>Nyalgesic Rub on for muscular soreness 50c bottle <b>2 for 50c</b></p>
<p>Muriel Astor Face Powder 50c box <b>2 for 50c</b></p>	<p><b>Nyal Laxacold</b> Box of 25 tablets <b>2 for 25c</b></p>		

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Regular Dinners Served Every Noon

We Cater to Parties and Banquets  
ALL LOCAL BEER LEO LORTZ, Manager

Charles Sheridan, 404 Child St. Call at Baker's Confectionery, 463 Lyell Ave., for free Murray Theatre ticket.

**Lyell Ave. Baptist**

At prayer meeting Wednesday night Mr. Hammon started a series of talks on "The Cross," this week's discussion centering around "The Cross as a Symbol."

Ladies Aid will meet tonight at the home of Mrs. Edward Richie, 150 McNaughton Street. The roller skating party scheduled Friday evening has been cancelled.

Sunday morning at 10 o'clock Mr. Hammon will speak on the subject "Two Steel Swords." Sunday School follows at 11:15. At 6:30 the Senior Christian Endeavor Society will feature a two-leader meeting with Dorothy Moyses and Beth Arva in charge. At 7:30 Mr. Hammon's evening message will be on "We Preach Christ—The Saviour."

On Monday evening there will be a special World Wide Guild meeting at the church.

The Fidelis Class is sponsoring a radio program at the church on Thursday evening, Mar. 11, at 8 o'clock. A silver offering will be taken.

Sunday, Mar. 14, is Decision Day. In the morning Mr. Hammon's subject will be "Yea or Nay," and in the evening at 7:30 "We Preach Christ—The Lord."

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Heroism of the Cross." Sunday School meets at ten o'clock, preceding the church service. The Young People's Society will meet at 6:30 in the evening.

On Saturday evening the Young People's Society will hold its annual progressive supper. All who wish to attend must make their reservations with Miss Marjorie Narrie before Friday evening at Glen. 4431-W.

The mid-week Lenten services

Shoulder and Short <b>Leg O'Veal</b> 4-5 lb. Avg. <b>lb. 19c</b>	Arpeako Tenderized <b>Hams</b> Avg. 10 lb. <b>lb. 29c</b>
<b>Sirloin</b> Best Cuts 1 1/2 to 2 lb. Avg. <b>lb. 33c</b>	<b>Pot Roast</b> . . <b>lb. 19c</b>
Plate <b>Corned Beef</b> <b>lb. 16c</b>	Best Shoulder Cuts.....lb. 23c
Beechnut Spaghetti.....3 cans 29c	<b>Meat Loaf</b> <b>3 lbs. 69c</b>
Spry, can 21c	Brighton Blend Coffee.....lb. 25c
Fresh Oysters, Clams and Fish	Arpeako Pork Sausage.....lb. 28c
In Meat - there is no substitute for the BEST	Fancy Home Dressed Chickens

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- Dold's Skinless German Weiners . . . . lb. 32c
- Granulated Sugar . . . . lb. 5 1/2c
- Genesee Valley Milk . . . . 3 for 20c
- Print Lard . lb. 15c
- Fresh Churned Creamery Butter . . . . lb. 36c
- Vet Brand, 14 oz. Catsup . . 2 for 25c
- Heinz Fresh Cucumber Pickles . . . . jar 19c
- Yellow Cling Peaches . . . can 18c
- Salted Soda Crackers, 2 lbs. 17c
- 1 large Kirkman's Soap Chips and 1 can Cleanser Both for 20c
- Buttercream Sandwich Cookies . . 2 lbs. 25c
- North Star Dog Food 2 lbs. 19c
- Sweet Potatoes . . . . lb. 4c

WE GIVE I. M. COUPONS

Watch Our Windows for Daily Meat Specials

are held every Thursday evening at 7:30 o'clock.

Grace Church is one of the several cooperating churches which are uniting in the Lenten Preaching Mission to be held in Lake Avenue Baptist Church the last two weeks in Lent, March 14 to the 25th inclusive. These services will be held every evening during those two weeks, excepting Saturday night, March 20.

On Tuesday evening, March 9, a benefit card party, for the benefit of the church insurance fund is scheduled in the parish house at 8 o'clock. The Session and Board of Trustees are sponsoring this event.

**Trinity Evangelical**

Services for next Sunday: 9:45 a. m., Sunday School; 10:00, Trinity Bible Class; 10:50, "The Altar at the Cross on Calvary"; 7:00 p. m., League meeting.

Sunday, Mar. 14: Presentation and examination of the Confirmations; 9:45 a. m., Sunday School; 10:00, Trinity Bible Class; 10:50, "The Guide of My Youth."

Wednesday evening Lenten Service Mar. 10 at 7:45. League and Youth Night—Religious Drama—"The Lost Crown" with the following young people of Trinity taking part:

Clarence Boulter, Oscar Klumpp, Archie McLeod, Richard Frey, Earl Weber, William Boulter and Miss Roth Haass.

Trinity Brotherhood will hold its regular monthly meeting on Monday, Mar. 8, at 8 p. m.

The Church Council will hold its meeting after the service on Wednesday evening, Mar. 10.

**NO. 21 SCHOOL**

The Junior Theatre Players will present two plays on Wednesday, March 17, "The Sleeping Queen" for the lower grades and "The Young Douglas" for the upper grades.

Mrs. Hurmer's and Miss Baker's grades received 36 beautifully illustrated books from the Board of Education. Some of the subjects are "Aircraft", "Elephants", "Earth and Sky", "Conquest of the Atlantic" and "Early People."

These two grades are doing research work for five minute talks. In addition headlines which are being selected from the daily papers are brought in, relative merit discussed, the most important selected for topics of general interest and posted on the Current Events Calendar.

At an assembly on Tuesday awards were given for traffic duty. Merit Pins for traffic and hall duty were presented to Charles LaMay and Rosalie Imbro. Safety Council pins were given to Albert Benedetto and Grace Papagini.

Dellas C. Brown, 9 Austin St. Call at Baker's Confectionery, 463 Lyell Ave., for free Murray Theatre ticket.

Edward Noll, 101 Cameron St. Call at Baker's Confectionery, 463 Lyell Ave., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**SUNRISE BAKERY**

SPECIALS FOR SATURDAY

- Stollen Coffee Cakes - - 18c
- Hot Cross Buns - - doz. 15c
- Bread, 1 lb. loaf 6c, 2 for 11c
- Assorted Pies - - ea. 15c

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Advance Showing in the Newest Designs in Plain and Fancy Patterns

**Children's Party Dresses**

Sizes 1-5 59c Sizes 6-14 69c

Girls' Dresses . . . . Sizes 7-14 49c-89c

Junior Dresses, 10 1/2-16 1/2 . . . 98c

**LADIES' HOUSE DRESSES**

Sizes 14-20, 36-44, 46-52 **89c**

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| Jelly Eggs . . . . . 2 lbs. 25c         | Choc. Covered Cherries . . . lb. 25c |
| Lextron, 84 Pulvules . . . \$2.69       | Milk of Magnesia . . . . . pt. 27c   |
| Grape Juice . . . . . 2 pt. bottles 25c | Extralin, 84 Pulvules . . . \$2.69   |
| Ex-lax . . . . . 10c - 19c - 39c        | Norwegian Cod Liver Oil pt. 39c      |
| 200 Facial Tissues . . . . . 12c        | French's Bird Gravel 2 lbs. 15c      |
| Analgesique Balm Bengay . . . 59c       | Lysol . . . . . 23c - 43c            |
| Alophen Pills . . . . . 49c             | Listerine . . . . . 23c - 39c - 59c  |
| Argol . . . . . 63c - \$1.09            | Rem . . . . . 49c - 79c              |
| Alka Seltzer . . . . . 24c - 49c        | Sloan's Liniment . . . . . 29c - 59c |
| Pitche's Castoria . . . . . 23c         | Glover's Dog Remedies . . . 49c      |
| Cigarettes . . . . . 2 for 25c          | Union Leader Tobacco . . . lb. 63c   |
| Bold Cigars, box of 50 . . . \$1.48     | King Edward Cigars, 50 . . \$1.09    |

**Thursday, Friday and Saturday Specials**

- |                                     |                                    |
|-------------------------------------|------------------------------------|
| 50c Unguentine . . . . . 33c        | 100 Aspirin Tablets . . . . . 19c  |
| Nature's Remedy . . . . . 16c - 31c | 30c Hill's Case. Quinine . . . 18c |
| 30c New Skin . . . . . 20c          | 50c Grove's Nose Drops . . . 33c   |
| \$1.20 Father John's Medicine 74c   | 1 lb. Pabulum . . . . . 31c        |
| 50c Phillips Milk Mag. . . . . 31c  | Bellans . . . . . large, 43c       |

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FRIDAY and SATURDAY SPECIALS

**CHOICE SHOULDER BEEF ROAST - lb. 19c**

Boneless Brisket	STEAK Round, Sirloin and Porterhouse	A real buy! PORK LOINS 21c
CORNED BEEF 23c	25c lb.	

- Graham Crackers . . . . . 10c
- Peanut Butter Kisses . . . . . lb. 17c
- Borax Soap Chips . . . . . 19c
- Cocoa . . . . . 2 lbs. 19c
- Buy one and get one FREE!
- Cocoa . . . . . 1 lb. 10c
- 8-Ounce Vanilla . . . . . 10c
- Premier Vegetable or Tomato SOUP . . . . . can 6c

**Hamburg 15c MONDAY SPECIAL 12 1/2c**



OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

TENTH YEAR

ROCHESTER, N. Y., MARCH 18, 1937

No. 10

## NEW OFFICERS ARE INSTALLED

Monthly meeting of the 24th Ward Women's Republican Club was held Mar. 3 at the clubrooms, 1085 Lyell Avenue.

The new officers for the coming year were installed and Mrs. Nellie VanDane then presided.

Mrs. George Salle, the retiring chairman, was presented with a floor lamp in appreciation of her "untiring efforts" in the club during the past four years. Mrs. McLaughlin, retiring treasurer, and Mrs. Schoenweitz, retiring secretary, also received gifts from the club.

A public card party will be held at the clubrooms on Wednesday evening, Mar. 31, with prizes and refreshments. Miss Florence Martin is chairman.

Plans for the club's annual banquet were discussed and arrangements will be completed at the next regular meeting on Wednesday evening, Apr. 7.

## Lincoln Theatre

Following are the attractions at the Lincoln Theatre for the next two weeks:

Fri., Sat., Mar. 19, 20—"Thank You Jeeves" and "Career Woman."

Sun., Mon., Mar. 21, 22—"Stars Over Broadway" and "Seven Sinners."

Tues., Wed., Thurs., Mar. 23, 24, 25—"China Clipper" and "Wild Brian Kent."

Fri., Sat., Mar. 26, 27—"Miss Pacific Fleet" and "Gun Ranger."

Sun., Mon., Mar. 28, 29—"Sons of Guns" and "Secret Agent."

Tues., Wed., Thurs., March 30, Apr. 1, 2—"Banjo On My Knee" and "Hot Money."

Chinaaware is given to patrons every Tuesday, Wednesday and Thursday nights. Country store is featured Monday night and the game of Movie every Saturday night. Win prizes of money playing Movie.

## Special Easter Edition of THE VICINITY POST will appear Next Thursday, Mar. 25

### Murray Theatre

Tonight—"The Man I Marry" with Michael Whalen and Doris Nolan; and "Down the Stretch" with Patricia Ellis and Mickey Rooney.

Fri., Sat.—"Charge of the Light Brigade" with Errol Flynn and Olivia DeHavilland; "Smartest Girl in Town" with Ann Sothorn and Gene Raymond; and Bango. Added attractions, Sat. matinee only, Episode 1 of "Jungle Jim" with Grant Withers and Micke, with 15 prizes for the children.

Sun., Mon., Tues.—"My Man Godfrey" with William Powell and Carole Lombard; and "Sea Spoilers" with John Wayne.

### Bingo Party Friday For 24th Ward GOP

A two-cent bingo party is scheduled for tomorrow night by the 24th Ward Republican Club. It will be held in the clubrooms at 1085 Lyell Avenue. Erwin Sullivan is chairman of the committee in charge.

### St. Patrick's Dance

A St. Patrick's dance will be given tomorrow night by Iota Sigma Chi Sorority in the Valmot Ballroom, 62 State Street. Music for dancing will be furnished by Jan Cursó and his Cavaliers from 8 until 1 o'clock.

### ALL LEGAL BEVERAGES

We are licensed to serve wines, liquors and beer. Mixed drinks a specialty. Dance to Tarry's Trio Fri. and Sat. nights. Menu specials, fish fry Fri.; spaghetti, Sat. Tarry's Grill, Otis, cor. Delmar.—Adv.

For information on Cork Oil Burners, call Metzger & Brayer Co., 485 Lyell Ave., Glen. 421.

### Thrilling Battle With Fox Related

The thrilling experience of killing a 12½ pound, light red fox within five miles of his home was experienced recently by James Lill, 19 year old youth of Murray Street, details of which have just come to light.

Just before Christmas, Jimmy and a friend, William Rae, set out on a crow-hunting expedition in the Spencerport-Elmgrove section. The couple formed a "Y" to search for their prey and Jim was the first to fire at two crows.

It was snowing and looking to his right through the foggy atmosphere, Jim was amazed to see the fox coming toward him, apparently fleeing from the path of Jim's companion. At a distance of about 70 yards, Jim, almost too excited for words, raised his 16 gauge shotgun and fired. The light 7½ pound load which he was using, hit the animal, but only wounded him.

The fox started circling the field. Jim chased his prey until it dropped to the ground, apparently dead. But unfortunately this was not so. The fox displayed signs of life by grasping Jim's pant leg between his sharp teeth and it was only some quick work with the butt of his gun that saved the day for Jim.

Mrs. Lill, the huntsman's mother, is now the possessor of a beautiful for neck-piece fashioned from the pelt.

The presence of other foxes in the Spencerport Road area is indicated by numerous tracks found there from time to time, according to Jim, who says that the farmers consider them a real menace because of their habit of killing fowl.

## Metzger and Brayer Moves To New Home

Removal of Metzger & Brayer Company, plumbing and heating concern, to its new home at 485 Lyell Avenue was completed this week. After nearly 40 years of business at 425 Lyell Avenue, the company has moved about two blocks away to the building formerly occupied by the shoe store of the late Albert Wolf.

Founded in 1898, Metzger & Brayer Company is one of the pioneer business houses of The Vicinity. Throughout all these years it has maintained its position as one of the leaders in the plumbing and heating trade. William J. Metzger, one of the founders of the business and his sons, Herbert and William, are owners of the company.

The new location, on Lyell opposite Myrtle Street, it is felt will be just as convenient for customers and it is expected that the larger quarters will assist materially in the program of expansion and more complete service on which Metzger & Brayers are embarking. Extensive alterations are in progress to modernize the new quarters.

## PREPARING FOR ANNUAL DINNER

A large committee is busy at work making plans for the second annual dinner of the 20th Ward Young Men's Republican Club which will be held on Apr. 15 in the Bavarian Club, 746 Jay Street.

It is the plan of the committee to serve a chicken dinner, followed by a program of entertainment and dancing. A number of door prizes will be given.

Fred Erath, chairman of the Monroe County Young Republican Clubs and Councilman Frederick J. Ruppel have accepted invitations to be present.

General chairman of the dinner is Harry Boehm who has appointed the following committee: Reception, James Bergin and William Kramer; entertainment, Fred Henchen, Jr.; tickets, Joseph J. Schlaffer and John Bauer.

Other members serving on the committee include William Reader, Charles Quinn, Arnold Dibble, Jacob Babel, George Bartholomay, Frank Kleeh, John Rappl, Fred Parent, Richard Baker, Arthur Zimmerman, Clarence Tucker, John Slack, John Bovee and Joseph Carr.

## Plan Special Day At April Sports Show

Lithgow Osborne, New York State Commissioner of Conservation, will definitely visit Rochester's Sports and Outdoors Show which comes to Edgerton Park, Apr. 3 to 10, inclusive. This announcement was made today by Frederick P. Kimball, general chairman of the show, who says that in honor of Commissioner Osborne's visit, Thursday, Apr. 8, will be designated "Commissioner's Day."

With the opening of the show now less than a month away, members of the various committees are working overtime in order that all may be in readiness when the "zero" hour arrives. The major portion of the work is divided among the following committee heads:

General chairman, Frederick P. Kimball; finance committee, Howard J. Henderson, chairman; game committee, Howard Woods, chairman; ticket committee, William L. Weaver, chairman; publicity committee, Irving Fitch, chairman; space committee, Don Francis, Jr., chairman; entertainment committee, Charles L. Shaw, chairman.

The following are members of the Sports Show's advisory committee: Edgar R. Croft, Bernard E. Williams, Dr. Frank Ingram, Thomas P. Maloy, Arthur A. Davis, Howard LeFevre, Franklin H. Smith, Herman C. Evinger, A. A. Lenhard, Howard C. Dana, Elmer R. Messner, Meade B. Rappelye, H. M. Cruickshank, Stuart W. Robb, Julius H. White.

## Republican Pig Roast Is Featured by Trio

A pig roast was held Mar. 7 at Miller's in Hague Street by the 20th Ward Republican ward and county committee. Dutchtown's clambake chef, "Red" Elmer Miller, officiated at the roast, which was touched off with refreshments and music by the Washboard Trio.

### KEOWN'S SELL

A large line of the better Easter candy, including the best light milk chocolate. For the best selection, order early. Beautiful line of Easter cards and greeting cards for all occasions. Keown's Confectionery, 363 Ames St., next to Hart's.—Adv.

### PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAY, is making personal appearances every Friday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Orchestra for dancing every Saturday night. Spaghetti and meat balls on the menu. Good food, all legal beverages.—Adv.

### EASTER FLOWERS

All prices reduced, including hydrangeas, lilies, roses, combinations, hyacinths, cyclamen, daffodils, tulips. Beautifully trimmed corsages made to order. Quality Floral Shop, 24 Delmar St., J. L. Dixon.—Adv.

### EASTER CANDY

See our attractive Easter baskets, filled, from 15c to \$2. Special bulk ice cream, 20c qt. Baker's Confectionery, 463 Lyell Ave., opp. 5th Precinct.—Adv.

Fred Hatchman, 362 Wilder St. Call at Kircher Dry Goods Campbell, cor. Saxton, for free Murray Theatre ticket.

For Quick, Easy Starting On Cold Winter Mornings—Try a Tankful of

# Leader GAS

**7** GALS. for **\$1.08** Including Tax

Try a Tankful Today!

Equal Performance with Any Branded Gas Guaranteed! Leader Gas Is Always Dependable in Every Kind of Weather!

Complete Oil Change Ford, Terraplane, Plymouth, Chevrolet **79c** (5 Quarts)

Floating Body GREASING **55c** Chevrolet Ford or Plymouth With Spring Spray Other Makes 75c

CHANGE TO MILLER TIRES!

Now is the time to buy tires for the coming Spring. Prices are going up!

# INDEPENDENT GAS & OIL CO.

585 LYELL AVE., Opp. Burrows St.

### SPECIAL

THURS. - FRI. Nestle Bars 15c each, 2 for 25c  
SAT. & SUN. Plain, Almond or Hazel

### EASTER CANDIES

Jelly Eggs 15c lb., 2 lbs. 25c

1c Candies—10c doz. Novelties—5c up  
Assorted Chocolates lb. 33c to \$1.00  
Stuffed Rabbits 25c, 50c and \$1.00  
Easter Greeting Cards 2 for 5c, to 25c

### SPECIAL — ONE WEEK ONLY

FREE—One 2-lb. Tioga Pellets with each 2-lb. Tioga Dog Food Meal

Alarm Clocks .....89c	Grays Glycerin Tonic....88c
Anacin Tablets 17c, 49c, 89c	Listerine, 14 oz.....59c
Aspirin Tablets .....100, 19c	Listerine Tooth Paste....14c
Alka Seltzer .....24c-49c	Life Buoy Soap...6 for 34c
Cashmere Bouquet	Lyons Tooth Powder.....29c
Soap .....3 for 25c	Miles Nervine .....83c
Citrate Magnesia, 2 for 25c	Milk Magnesia.....Qt. 38c
Cleansing Tissues...500, 27c	Mineral Oil.....Gal. \$1.50
Cod Liver Oil.....Pt. 50c	Rem Cough Syrup.....39c
Carters Pills .....14c	Sal Hepatica....25c, 39c, 79c
Dog Food.....4 cans 25c	Scotts Emulsion .....89c
Epsom Salt.....5 lbs. 19c	Rubbing Alcohol.....Pt. 15c
Feenamint.....17c, 34c, 79c	Quart 25c
Father John's .....79c	Wampoles Tasteless Preparation .....69c

## KLIER'S Pharmacy

692 Maple St., cor Ames

WE DELIVER—Phones Genesee 2659 or 7724

METZGER & BRAYER COMPANY'S

SINCE 1898

485 LYELL AVENUE

MODERATELY PRICED

**TRAVELING PLUMBING SHOP REPAIR SERVICE**

Call GLEN. 421 for modern repair service, 2481 parts and tools—and a plumber ready to work!

Don't Wait Until the Last Minute for Your **Easter Permanent** Get Yours Now!

- Bonat Oil Waves
- Bonat Combination Croquignole and Spiral
- Machineless Waves

**ANN'S BEAUTY SALON**  
484 Ames St. Gen. 5029-J

**RAVIOLI DINNER**  
A delicious treat when served by us. Try it! Complete with Wine, Served Any Time... **75c**

**NORMAN CAFE**  
Patronize A Campbell Union Bar Cor. Child St.

**Williams Coal Co.**  
Quality Coal — Klean Coke Fuel Oil  
308 Driving Park Avenue Glen. 163

Compare Prices and Quality  
**Blanchard FLORIST**  
58 LAKE AVE. MAIN 1986  
Open Evenings and Sundays

**NORBERT E. VAY**  
Funeral Director  
604 Maple St. Gen. 5938

**CASPER COAL CO.**  
Semet-Solvay - RG&E Coke  
D & H Cone Cleaned Anthracite  
RANGE and FUEL OIL  
883 Colvin St. Gen. 733

**CHARLES F. MAID**  
The founder of the present Maid Drug Co. (now operated by his son, Joseph R. Maid at 511 Dewey Ave.) had practical experience of over 50 years in the drug business. Starting on South Ave., near Gregory St. in the year 1884, Mr. Maid, Sr., moved his drug store to 579 Lyell Ave. in 1901. The move to the present location was made in 1915.

Charles Maid's theory was that the body and blood conditions in the months of March and April are at the lowest ebb, from lack of sunshine and fresh vegetables throughout the long winter. This condition, he found, could be remedied by restoring to the body the iron that has been exhausted by the use of MAID-A-TONE Tonic, a scientific preparation of Peptonized Iron that is easily absorbed by the system.

This eliminates impurities from the blood, increasing appetite, stimulating vitality by addition of Nux Vomica and Pepsin, and aiding digestion.

Mr. Maid said that taking this preparation in the Spring is the best way to clarify the blood, to eliminate blotches on the skin and to build up Nutrition, Health, Strength and Vigor.

A Full Pint Bottle for..... **\$1.19**

We guarantee our products as advertised or money refunded

**MAID DRUG CO., Inc.**  
511 Dewey Ave.  
Makers of the famous Maid Rheumatic Remedy

Jos. L. Drexler, 74 Orchard St. Call at Kircher Dry Goods Campbell, cor. Saxton, for free Murray Theatre ticket.

Mario Giustini, 309 Orange St. Call at Kircher Dry Goods, Campbell, cor. Saxton, for free Murray Theatre ticket.

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office. News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**WANT ADS**

Rates per insertion: 5c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**WRINGER ROLLS** \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

**WHITE SHELLAC** \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**EXTERIOR PAINTING**, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**FLAT WALL** paint \$1.69 gal. Shatzel Hardware, 498 Lyell Ave.

**EASTER PLANTS** and flowers, large variety, 75c up; all nice plants. Buy from the grower and get fresh plants. Corsages of all kinds. Free delivery. At Greenhouse, 231 Masseth St., off Hague St.

**FOR RENT** — Garage at 517 Lyell Ave. \$3 per month.

**Downs Library Lists Available New Books**

The following new books are now available at Downs's Lending Library, 432 Lyell Avenue:

- Bread Into Roses by Kathleen Norris.
- Ecstasy Girl by Gordon Sayre.
- Sex Is Such Fun by Jay McHugh.
- Maid Unafraid by Louella Woodford.
- Red Hot by Roy Booth.
- Burder in the Bookshop by Carolyn Wells.
- Honor Bright by Frances Parkinson Keyes.
- Sparkebroke by Charles Morgan.
- Saint Overboard by Leslie Charteris.
- The Atlantic City Murder Mystery by Norman Goldsmith.
- You Never Can Tell by Elisabeth Sears.
- Unholy Wedlock by Idabel Williams.
- Pawn by Fan Nichols.
- Environment by Phyllis Bentley.
- Vanishing Herds by James Marshall.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**TIME PAYMENTS**—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**IF IT'S ELECTRICAL**, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

**ASBESTOS** Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**BLUE GLO** Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**HOUSE PAINT** \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**FOR SALE**—Two E flat Saxophones, like new, \$50 on terms; less for cash. Young, 263 Ames St. Gen. 1971.

The Boss of Lonely Valley by Forrest Brown.

The Sheriff of Elk Ridge by Mason MacRae.

Branded Men by Frank C. Robertson.

Pa Hardy by Eleanor Gates.

One Way Street by Joseph McCord.

The A.B.C. Murders by Agatha Christie.

House Guest by Mary Bickel.

Rebound by Freeman Lincoln.

Son of a Cow Thief by Paul Evan Lehman.

Gringo Guns by Peter Field.

Dead Man Manor by Valentine Williams.

Rodeo by Thomas Grant Springer.

Peter in Peril by Victor Bridges.

Trail Smoke by Ernest Haycox.

The Cougar of Canyon Caballo by Paul Evan Lehman.

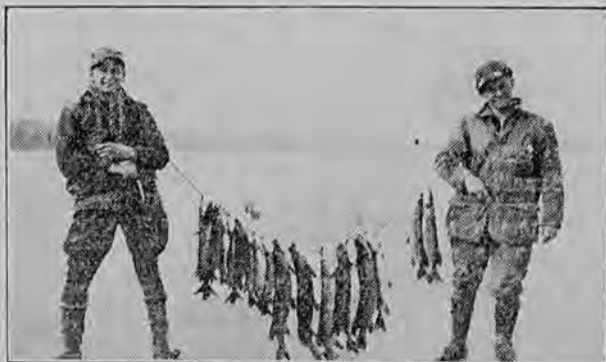
It Couldn't Be Murder by Hugh Austin.

These Elder Rebels by Helen Abbott Beals.

George F. Ash, 57 Sherman St. Call at Lang Drug Store, 449 Lyell Ave., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**HERE'S A RECORD CATCH**



Richard Daly (left) and Russell Stark are shown with their part of a record catch of northern pike which they took recently from the ice-covered waters of Sandy Pond. Using Beckwith tackle, they took 23 pike in one day, the smallest three pounds and the largest 10½ pounds. Daly and Stark had as many as four flags up at one time to the amazement of other fishermen at the pond.

**CAMELIO BROS.**

WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN

Again We Repeat That Tremendous **VEAL SALE**  
**LEGS OF VEAL - lb. 19c**

Boneless Veal | Breast of  
**Roast lb. 25c** | **VEAL .. lb. 12½c**

**Fresh Pork Shoulder lb. 17½c**  
**Pork Loins, Rib End lb. 24c**

Lamb Stew lb. 15c | Beef Stew, lb. 15c  
Choice | Prime Beef  
Pot Roast .. lb. 17c | Pot Roast, lb. 22c

Dold Sterling Pork Links ..... lb. 22c

**FREE CIRCUS ANIMALS**  
WITH THE PURCHASE OF 3 CANS OF **KITCHEN KLENZER**

**SALADA TEA SALE**

**BLUE LABEL** ½ lb. 37c, ¼ lb. 19c  
**BROWN LABEL** ½ lb. pkg. 33c  
**MIXED TEA** ½ lb. 33c, ¼ lb. 17c

Give us your order for your EASTER HAM

Large, 14 oz. Ketchup ..... 11c  
Full Quart Dill Pickles .. 15c  
Lily of the Valley Giant Peas ... 16c  
O. K. Soap 3 for 10c

Fresh Spinach .. pk. 19c  
Large Florida Oranges .. dz. 37c  
Large Grapefruit, 5 - 25c  
New Cabbage lb 4c

**LAST WEEK SALE at JEAN'S**

**COTTON DRESS SHOPPE**  
COTTON 69c SILK \$2.25  
DRESSES DRESSES  
Sizes 46 to 52

**WOOL DRESSES \$1.00**  
Values \$2.98, Sizes 40 to 52

**New Silk Dresses For Easter \$2.95**  
500 Lyell Avenue Open Evenings

**Easter Dry Cleaning**  
Suits, Top-coats and Ladies' Plain Dresses **49c** CASH and CARRY  
**ROXY CLEANERS**  
507 LYELL AVE. (near Murray)

**blue coal** SPRING PRICES!

The Following Cash Prices  
**IMMEDIATELY EFFECTIVE!**  
(Subject To Change Without Notice)

EGG, STOVE, NUT Pea .. \$9.70  
**\$11.25** Bckwt 8.50  
Rice . 7.35

Per Ton Shoveled Off

**BECKWITH'S**  
COAL, COKE and FUEL OIL  
271 LYELL AVE. GLEN. 311  
Opp. Firehouse  
R. G. & E. and SEMET-SOLVAY COKE

**LINCOLN THEATRE**  
Adults 15c — Children 10c

FRI - SAT. - MAR. 19, 20  
"THANK YOU JEEVES"  
and  
"CAREER WOMAN"  
SERIAL - CARTOON

SUN. - MON. - MAR. 21, 22  
"Stars Over Broadway"  
and  
"SEVEN SINNERS"  
SERIAL - CARTOON - NEWS

Tue.-Wed.-Thurs. Mar. 23, 24, 25  
"CHINA CLIPPER"  
and  
"WILD BRIAN KENT"  
CARTOON - NOVELTY

FRI - SAT. MAR. 26, 27  
"MISS PACIFIC FLEET"  
"GUN RANGER"  
SERIAL - CARTOON

SUN. - MON. Mar. 28-29  
JOE BROWN in  
"SON'S OF GUNS"  
and  
"SECRET AGENT"

Tue. Wed. Thu. - Mar. 30, Ap. 1-3  
"BANJO ON MY KNEE"  
and  
"HOT MONEY"

CHINAWARE EVERY  
TUES. - WED. - THURS.  
Play Movie Sat. Nite  
COUNTRY STORE  
MONDAY NITE

**SCRIPTURE**  
Palm Sunday  
"And they that went before, and they that followed, cried, 'Hosanna to the Son of David; Blessed is he that cometh in the name of the Lord!'"—Mark 11:2.  
"Tell ye the daughter of Zion, Behold, thy king cometh unto thee, Meek, and riding upon an ass, And upon a colt the foal of an ass."  
Wm. A. Hallock

John Williamson, 92 Cameron St. Call at Lang Drug Store, 449 Lyell Ave., for free Murray Theatre ticket.

**For Easter!**  
— A PERMANENT —

\$5 Arlette Oil Wave—\$4.00  
\$5 Chotty Croquignole—\$3.50  
With our New Coaling System  
Machineless Permanents...\$5  
Appointments 8:30 - 9:30 Daily

**PAULINE**  
BEAUTY SALON  
Jay & Child Gen. 4254

**Lyell Ave. Baptist**

Tonight the Missionary Circle will meet at the home of Mrs. C. Arlidge, 404 Magee Avenue.

At 10 o'clock Sunday morning Mr. Hammon will preach on the subject, "King of Kings." Sunday School meets at 11:15. At 6:15 promptly, both Christian Endeavor Societies will meet at the church and will attend a young people's meeting at the Lake Avenue Baptist Church.

This meeting will be addressed by the blind evangelist, the Rev. Walter Kallenbach, D.D. There will be no evening service at 7:30 but the adults will also attend the evening service at the Lake Avenue Church in a body.

There will be no prayer meeting on Wednesday evening, Mar. 24, but on Mar. 26, a Good Friday Candlelight Communion Service will be held at 8 o'clock.

Easter Sunday at 10 o'clock, Mr. Hammon's subject will be "Did Jesus Rise from the Dead?" Sunday School follows at 11:15. At 6:30 Mrs. Hamon will lead a combined service for both Christian Endeavor Societies using the topic, "Easter—a Beginning, Not an End." At 7:30 a Baptismal Service will be held.

Fred M. Swab, 461 Child St. Call at Lang Drug Store, 449 Lyell Ave., for free Murray Theatre ticket.

Marion Adams, 430 Lyell Ave. Call at Lang Drug Store, 449 Lyell Ave., for free Murray Theatre ticket.

**FRIDAY and SATURDAY SPECIALS**

Rabbit <b>Kuchens 19c</b>	Butter Coffee <b>Rings . . 21c</b>
Plum Meringue <b>Pies . . 23c</b>	Orange Layer <b>Cakes - - 21c</b>

**Hot Cross Buns**  
Every Wednesday and Friday

**SCHLAFFER'S BAKERY**  
Fresh Baked Goods at 6 a. m. Daily

355 Ames Street We Deliver Genesee 3152

**Dear Madame: —**

Your Easter Shoes are now ready. Rochester-Made cancelled orders. We are featuring Garbardine in all the wanted colors. Sizes 2 1/2-10. Widths AAAA to C. Made to sell at \$6.75 to \$10.50

Tell us you saw this advertisement in the Vicinity Post.

**OUR LOW PRICE \$4.95**

**MANGIN'S**  
**West End Sample Shoes**  
191 GENESEE STREET OPEN EVERY EVENING  
at Kirkland Road

**PERSONALS**

Gamma Beta Phi Sorority met last week at the home of Miss Marjorie Gallagher to plan a roller skating party for Apr. 7. Miss Arline Vay is chairman, assisted by Misses Ruth Ritzenthaler and Clara Long.

The Old Gang Bridge Club met at the home of Mrs. Harold Ehmann in Baier Drive, prizes being won by Mrs. Leo B. Ehmann and Mrs. Henry P. Lenhard. The next hostess will be Mrs. Elmer Stiffer of Wetmore Park.

The Sunshine Card Club met at the home of Mrs. Lorraine Lenhard in Home Place. Prizes were won by Mrs. Gussie Mack, Mrs. Ann Gerew, Mrs. Lorraine Lenhard and Mrs. Martha Gardner. Next hostess will be Mrs. Martha Gardner of Home Place.

**NO. 21 SCHOOL**

Miss Hanna's class has made a series of attractive posters, each representing some food everyone should eat. The letters are well cut and the pictures and letters are well spaced on the paper. The pasting is neatly done.

Miss Maltz's class is making an arithmetic problem book. Some children find problems difficult and by making their own problems and putting them into a book they hope to help themselves do better.

Miss Stoeber, the Health Education teacher, is giving special game periods to the boys on the Safety Patrol. They are planning to play games with the Safety Patrols of other schools.

Miss Burns' class made a trip to the Museum Tuesday. They were particularly interested in seeing the long house of the Seneca Indians and the clothing the Senecas wore. They enjoyed hearing how the house was made, and about the games they played.

**NOW IS THE TIME**



to have us make your home like new by applying the Modern Johns-Manville Asbestos sidewall. Burn less coal every winter! Keep cooler in the summer.

**Roofs and Sidewalls Applied**

We have done this work on many vicinity homes

**3 YEARS TO PAY!**

Let Johns-Manville "\$1,000,000 to Loan" plan aid you. You'll be surprised how easy it is to pay for a new roof or exterior. Call our office today!

Estimates Gladly Furnished Free!

**HEXAGON ROOFING CO.**  
655 Jay St. Genesee 544

**AN APPROPRIATE EASTER GIFT . . . . .**

There's no more beautiful or thoughtful gift for the Holy Season than a gold cross and chain or Rosary. We are showing a group of these articles at astonishing low prices.

**DIAMONDS — WATCHES**

A fine selection of perfect blue white diamonds. Let us save you money on your diamond purchase. Elgin Watches, \$19.00 up.

—Consult Us Before Buying Silverware—

**BERNARD J. HENSLER**  
Phone Gen. 1728-R 205 Commerce Bldg. Residence 507 Colvin St.

**HAUBNER & STALLKNECHT**  
Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**  
GENESEE 300 828 JAY STREET

**Fill Your Bins Now At the LOW SPRING PRICES!**

FAMOUS READING HARD COAL

**EGG, STOVE and NUT now \$11.25**

P E A . . . . \$9.70 RICE . . . . \$7.35  
BUCKWHEAT . . . . \$8.50

Cash Prices per Ton Shoveled Off  
Subject To Change Without Notice

**BECKWITH'S**  
COAL, COKE and FUEL OIL  
271 LYELL AVE. Opp. Firehouse **GLEN. 811**

**DOWN'S LENDING LIBRARY**  
All Popular Fiction  
**PENNY-A-DAY**  
432 LYELL AVE. (Near Child)

**PERMANENTS**  
for all textures of hair  
**\$3.50 to \$7.50**  
Automatic, Hand and Croquignole Winds  
Machineless \$5 and \$7  
**MARIE LAMBERT**  
150 Sykes St. Gen. 5050-J

**Step Smartly into a Glorious New Season in AIR/STEP Gabardine**

Today's Fashions... The Very Latest and Newest... As Sponsored by Famed Stylists Everywhere

**\$5.50** Exclusively with Us!

Styles that echo the beauty of Spring... youthful... original... completely fascinating! Air Steps emphasize the importance of this newest "must-have" fashion. Every new style is included in this important Spring collection!

**BROWN BILT SHOE STORE**  
900 WEST MAIN ST.  
OPP. ST. MARY'S HOSPITAL

Samuel Michaels, 703 Smith St. Call at Kircher Dry Goods, Campbell, cor. Saxton, for free Murray Theatre ticket.

Mrs. Mary Brayer, 199 Campbell St. Call at Kircher Dry Goods, Campbell, cor. Saxton, for free Murray Theatre ticket.

**Auto Repairs, Tires and Auto Radios--on** CONVENIENT TIME PAYMENTS  
**BAUER & RAETZ** CHILD at JAY STS. Phone: GEN. 3977

**KIRCHER DRY GOODS**

Campbell St., cor. Saxton Gen. 1222

**MEN'S DRESS SHIRTS**

Plain and Fancy, - Trubenzed Collars 98c-\$1.49

**TIES** Regular 65c New Spring Colors..... 50c  
Large Assortment at ..... 25c

Special Fancy Dress Sox at 15c a Pair

**MEN'S PAJAMAS** Broadcloth in coat and slip-on styles \$1--\$1.19 pr.

We Give and Redeem S&H Green Trading Stamps



Every hour of the day you'll be thankful for—

**Automatic HOT WATER**



**The man of the house says...**

"All this for a song! A bath tempered on the minute, lather for shaving without having to wait! Why didn't I listen to my neighbors and have that Heater put in long ago!"



**The woman of the house says...**

"Washing dishes is no chore any more! No filling a kettle and a pan or two besides and then waiting for them to heat on the stove! Hot water ready for washing and rinsing, the minute the meal is over!"



**The maid of the house says...**

"I'm glad this family show good sense and have a Water Heater. Takes about half as long to get my work done when there's hot water on tap at the faucet. Makes it easier on my strength, too!"

**Easy on the Budget...**

When Strength is saved, and Time is saved, and Disposition is saved, there's a good deal saved isn't there? With Rates so low, how can any house-holder fail to benefit by this modern automatic convenience!

Now You Can

**RENT** An Automatic Gas Water Heater

for only

**\$1 PER MONTH**

**ROCHESTER GAS & ELECTRIC CORP.**

89 East Avenue

Phone Main 3960

**For Fashionable Miss and Mrs. DRESSES HATS**

Just in from New York style centers. Prints and plains in all the wanted fabrics \$2.25 and colors ..... 2

Silk Blouses that sell downtown for \$1.95—Special at .....\$1.49

Children's Crepe Dresses ..... \$1.95  
Louisa Alcott dresses, sizes 6 1/2 to 14 ..... 89c

**MARY'S DRESS SHOP**  
212 Wilder Street, corner Orchard

Pert straws and silks that are as smart as they are individual. We specialize \$1.25 in large sizes .....

Small Deposit Holds Any Purchase

**THIS EASTER For High Quality Dry Cleaning—Try Society's**

PLAIN DRESSES **59c**  
MEN'S SUITS  
Topcoats - 69c

ONE FREE DRY CLEANING TO: Fred D. Kent, 155 McNaughton St.; Richard Dukelow, 171 Massett St.; Clifford J. Rice, 206 Michigan St.; John J. Telban, 55 Fairgate St.

**Trinity Evangelical**

Services for Palm Sunday:

9:45 a. m., Sunday School; 10, Trinity Bible Class; 10:50 a. m., Rite of confirmation and reception of membership into the church; topic, "Following the Gleam;" 7:45 p. m., 40th annual reunion of Confirmation classes. Picture sermon "Diana or Christ."

A very fine service has been planned for Palm Sunday with special numbers by the choir, including "The Entry into Jerusalem" by Ashford. Albert J. Young will sing "The Palms," by Faure. In addition to the members of the Confirmation class who will receive the rite of confirmation and be received into the membership of Trinity, several adults will also be received.

The class of 1937 includes: Jeanette Boulter, Arlene Bundschuh, Shirley Weber, Grace Bloom, Evelyn Hess, Elfriede Lindauer, Iris Knaub, Walter Maier, Lawrence Geith, George Ruppel, Wallace Tuschong, Carl Miller, Charles Hanes and Charles Neubauer.

A good attendance is expected on Palm Sunday evening, at the 40th Annual Reunion of the Confirmation Classes. Invitations have been sent out by representatives of the various classes.

Holy Week services are as follows: Maunday Thursday, 7:45 p. m., "Jesus und Pilatus." Frauenverein Night, German, Holy Communion. Good Friday, 10 a. m., Youth Service; 7:45 p. m., Picture sermon—"Christ in Gethsemane;" Holy Communion.

**Grace Presbyterian**

Morning worship begins Sunday, which is Palm Sunday, at 11 o'clock. The pastor will preach the third in a series of sermons on the cross, "The Falsification of the Cross." There will be special music. The Sunday School meets at 10 o'clock preceding the church service.

The Young Peoples Society will meet at 6:30 o'clock promptly for a business meeting of "utmost" importance. The society will hold its annual sunrise service and Easter breakfast on Easter Sunday morning. Reservations for the breakfast must be made with Marjorie Narrie.

Regular Good Friday Communion Service will be observed on Mar. 26 at 7:30 p. m. in the church auditorium.

Annual congregational meeting will be held on Thursday evening, Apr. 28, at 8 o'clock. A supper will be served at 6:30.

The Ladies Aid announces a demonstration food meeting on Tuesday evening, Apr. 5, at 7:45 o'clock. There is no charge for this event, and a light lunch will be served.

Vincenzo Folgio, 170 Myrtle St. Call at Lang Drug Store, 449 Lyell Ave., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**LIVE EASTER BUNNIES** 50c each  
**BECKWITH'S** 271 Lyell Ave.



**MURRAY THEATRE**  
MURRAY STREET AND LYELL AVENUE

A 4-HOUR SHOW—Tomorrow and Saturday

**'The Charge of the Light Brigade'**  
**'The Smartest Girl In Town'**

SAT. "JUNGLE JIM" — Episode I  
MAT. ONLY "MICKE" with 15 Valuable Prizes

The fascinating new game for children

BANGO—Both Nights, Fri. and Sat.—BANGO

**LANG DRUG CO.**

449 LYELL AVE. Cor. Child St.

Prescription Pharmacists

PHONE Glen. 3842

**THE REXALL DRUG STORE**

Easter Greeting Cards and Candies

Rexall Orderlies  
Chocolate Laxative 25-50c  
Bisma Rex  
Anti-Acid Powder 50c-1.25  
60c Alka Seltzer.....49c  
\$1.00  
Beef, Iron and Wine..59c  
Bayer  
Aspirin Tabs.....12-19-59c  
Upjohn  
Citro-carbonate ....69c-1.09  
Rubbing Alcohol, 1 pt. 19c

Rex Mentho  
Chest Rub .....25-50c  
Peppodent  
Antiseptic .....19-39-79c  
Pond's  
Cold Cream .....10-25-39c  
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Sloan's Liniment.....29-59c  
Norwegian  
Cod Liver Oil.....1 pt. 39c  
White Pine Tar  
Cherry Compound..25-50c

\$1.50 Agarol, \$1.09 Lysol 23c, 43c Listerine ... 19, 39, 59c  
Ex-Lax, 10, 19, 39c Cigarettes, 2 for 25c Witch Hazel, 1 pt. 29c

**Thursday, Friday, Saturday Specials**

Sal Hepatica .....19-39c  
35c Hill's  
Cascara Quinine .....18c  
25c Carter Pills .....16c  
60c Iodex .....42c  
\$1.00 Kondremul .....83c

60c Acidine .....49c  
75c Dextri Maltose ....49c  
\$1.50 Fellow's Comp. ..95c  
75c Fletcher's  
Castoria .....47c  
35c Vick's Vapo Rub....19c



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That will please your **GIRL or BOY!**



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# THE VICINITY POST

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

Delivered to  
5500  
Homes

TENTH YEAR

ROCHESTER, N. Y., MARCH 25, 1937

No. 11

## CHOIR WILL GIVE EASTER PROGRAM

The Rochester Community Choir, directed by Edward C. May, will be heard in a program of special Easter music when Cyrene Commandery, Knights Templar, holds its regular Easter Sunday service in Cathedral Hall of the Masonic Temple on Sunday, Mar. 28.

William H. Brown, of the Salem Evangelical and Reformed Church, and for many years teacher of the Salem Adult Bible Class, will be the speaker of the afternoon, bringing an Easter message.

The choir is a non-sectarian and non-partisan vocal group that has become well known to Rochester through its concerts and radio broadcasts of the past winter. This organization is now the largest of its kind in America, and is entirely voluntary, no member or officer receiving any compensation for his services. At least 500 members are expected to attend, according to Mr. May. The choir rehearses Tuesday evenings from 7:30 to 10 in the Gas and Electric Building, 89 East Avenue.

### GET IT AT KEOWN'S

Last call for Peter's Milk Chocolate Easter Candy. There is no better. Fresh jelly eggs, 2 lbs. 25c. Baskets, 5c up. Egg dye, all kinds, 10c. Straw. Easter cards and greeting cards for all occasions at Keown's Conf., 363 Ames St., next to Hart's.—Adv.

### EASTER SCRIPTURE

"Now is Christ risen from the dead, and become the first fruits of them that slept. For since by man came death, by man came also the resurrection of the dead."—1 Cor. 15:20.

Spring of Souls  
Easter

"Tis the spring of souls today.  
Christ hath burst his prison.  
From the frost of gloom and death  
Light and life have risen."  
Wm. A. HALLOCK

## NEXT ISSUE THURSDAY April 8

### Alhambra's Easter Party Sat. Night

Members of Musa Caravan, Order of the Alhambra, will entertain their wives at the Spring Informal Party at Hotel Sagamore, Saturday evening, at 9 o'clock.

Arrangements are in charge of Francis J. Swift and James Marcille, co-chairmen.

Assisting are following committee heads: Music, Thomas C. McCarthy and Emmet J. O'Neill; supper, George J. Hogan and Thomas Whalen; tickets, Joseph Segar and Clarence Lofink; entertainment, Joseph Harkins and Lester J. Mundling; budget, Jerry Mahon, Harold Dorsey and Otto A. Shults.

### Amateurs Compete For Scout Benefit

An Amateur Hour sponsored by the Florence Nightingale Post of the American Legion for the benefit of Girl Scout Troop 28 will be held at Grace Presbyterian Church on Apr. 30. All amateurs, young and old, in the vicinity are welcomed to take part. Auditions will be held on Saturday afternoons, Apr. 10 and Apr. 17, from 2 to 4 o'clock at Grace Presbyterian Church Hall. Valuable prizes will be offered to the winners.

A further announcement will appear in the next issue of the Vicinity Post.

Mrs. Louise F. Bruce, 52 Warner St. Call at Jean's Dress Shoppe, 500 Lyell Ave. for free Murray Theatre ticket.

## Easter in the Churches

Special services celebrating Easter Sunday, the most important religious date in the Christian calendar, will be attended by thousands of worshippers in the Vicinity as a climax to the Lenten season. Announcements coming from pastors of the churches indicate that sermon subjects will be devoted to the crucifixion and resurrection, that special anthems will be rendered by choirs and that record attendances are anticipated. Details of the services follow:

### Trinity Evangelical

Good Friday—10 a. m. Youth Service; 7:45 p. m., Sermon Picture, "Christ in Gethsemane."

Easter Sunday—6 a. m., Sunrise Service, "Ye Seek Jesus of Nazareth." Holy Communion. 9:45. Sunday School; 10:50, Easter Service, "The Risen Life." Holy Communion.

### EASTER SUNRISE SERVICE

6:00 a. m.  
Organ Prelude—Easter Morning on Mt. Rubidoux.....Gaul

Miss E. L. Wentz, Organist

Junior Choir—Lilies.....

.....Archie A. Mummra

William P. Young, Choir Director

Offertory—Idyll.....Kinder

Junior Choir—Praise Ye Jehovah

.....Finley Lyon

Sermon—"Ye Seek Jesus of Nazareth".....The Rev. Carl G. Haass

Holy Communion

Organ Postlude—March on Easter Themes.....Andrews

EASTER SERVICE—10:50 a. m.

Organ Prelude—Grand Easter

Fantasia.....Lombard

Miss E. L. Wentz, Organist

Choir Anthem—The Easter Hallelujah.....Lorenz

William P. Young, Choir Director

Solo—Easter Dawn.....Woodman

Mrs. Charles Gerling

Offertory—Reverie.....Rogers

Choir Anthem—"They Have Taken Away My Lord".....Wilson

Sermon—"The Risen Life".....

.....The Rev. Carl G. Haass

Holy Communion

Organ Postlude—March Triumphant.....Collin

Miss E. L. Wentz, church organist

is giving an organ recital on Thursday evening, Apr. 1, to which all members and friends of Trinity are invited.

The Ladies Aid will hold their regular meeting Thursday afternoon, Apr. 1, at the home of Mrs. Babette Maier, 153 Independent Street. After the meeting, which will start at 2 o'clock, a "Coffee Social" will be held, to which all ladies are invited.

### Lyell Ave. Baptist

Tomorrow evening at 8 o'clock a Good Friday Candlelight Communion Service will be held at the church.

Sunday morning at 10 o'clock Mr. Hammon will speak on the subject "Did Jesus Rise from the Dead?" Sunday School follows at 11:15. At 6:30 Mrs. Hammon will lead a combined Christian Endeavor meeting for both societies, using the subject "Easter: a Beginning, Not an End." At 7:30 there will be a baptismal service.

After prayermeeting on Wednesday evening, Mar. 31, the annual church business meeting will be held.

On Monday evening, Mar. 29, a Christian Endeavor executive meeting will be held at the home of Dorothy Moyses, 300 Murray Street.

### EASTER CANDY

See our attractive Easter baskets, filled, from 15c to \$2. Special bulk ice cream, 20c qt. Baker's Confectionery, 463 Lyell Ave., opp. 5th Precinct.—Adv.

Kenneth Van Gelder, 36 Alice St. Call at Senz Tavern, Lyell at Glide, for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

## 24TH DEMOCRATS TO HAVE PARTY

The 24th Ward Women's Democratic Club will hold its regular monthly card party at the home of Mrs. Lillian Sage, 1794 Lyell Avenue, next Monday, Mar. 29. The ladies of the Fifth District with Mrs. Mary Eckert as chairman, will be hostesses. There will be a prize for each table.

The regular monthly business meeting will be held on Monday, Apr. 5 at the home of Mrs. Catherine Gough, 37 Farragut Street.

### Murray Theatre

Tonight—"Case of the Black Cat," with Riccardo Cortez and June Travis; and "Lady from Nowhere," with Mary Astor and Charles Quigley.

Fri.-Sat.—"Bengal Tiger," with Barton MacLane and June Travis; and "Shipmates Forever," Bango both nights.

Sun.-Mon.-Tues.—"Garden of Allah," all in colors, with Marlene Dietrich and Charles Boyer; and "Mummy's Boys," with Wheeler and Woolsey.

Wed.-Thurs.—"A Woman Rebels," with Katherine Hepburn and Herbert Marshall; and "Isle of Fury," with Humphrey Bogart and M. Lindsay.

### Dinner Dance

Zeta Gamma Sorority met Tuesday at the home of Miss Alice Legan in Curtis Street. Plans were discussed for the anniversary formal dinner-dance to be held at the Peacock Room on Apr. 3.

The committee for this affair includes: Bernadine Fritz, chairman; Helen Yockel, co-chairman; and Alice Legan and Margaret Beehler.

### PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAY, is making personal appearances every Friday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Also hear the accordion soloist. Orchestra for dancing every Saturday night. Spaghetti and meat balls on the menu. Good food, all legal beverages.—Adv.

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Fill up with Leader Gas — It's lower-priced — but more important, equal performance with ANY BRANDED GAS is guaranteed . . . It's full of pep and long mileage.

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Jelly Eggs lb. 10c

EGG DYE . . . . 10c

Transfers . . . . 10c

Chocolate Molds . . . . 5c up

Penny Easter Candies, doz. 10c

**SPECIAL**  
T.L.O.G.A.  
DOG FOOD  
2 lb. pkg. Pellets  
FREE with 2 lb. pkg. Meal. Value  
50c both for  
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33c to \$1.00

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Compacts . . . . 50c up  
Perfume 55c-\$1.10 up  
Toilet Water 35c-\$1.50  
Bath Sets . . . . \$2-\$3  
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**SPEED KING**  
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Extra Wheels, 8c up; Keys, 5c ea; Ankle Straps, 10c pr.

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Opp. Firehouse - Glen. 811

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**WANT ADS**

Rates per insertion: 5c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**WRINGER ROLLS** \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

**WHITE SHELLAC** \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**EXTERIOR PAINTING**, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**FLAT WALL** paint \$1.69 gal. Shatzel Hardware, 498 Lyell Ave.

**FOR RENT**—Garage at 517 Lyell Ave. \$3 per month.

**FOR SALE**—Two E flat Saxophones, like new, \$50 on terms; less for cash. Young, 263 Ames St. Gen. 1971.

**EASTER PLANTS** 75c up. Corsages. Buy from the grower. See these plants before you buy elsewhere at greenhouse, 231 Massett St., off Hague St.

**EASTER FLOWERS**—All prices reduced including lilies, hydranges, roses, combinations, hyacinths, cyclamen daffodils, tulips. Beautifully trimmed corsages made. Quality Floral Shop, 24 Delmar St. J. L. Dixon.

**BLUE GLO** Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

**HOUSE PAINT** \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

**Dance Series Opens Mar. 31 at Church**

The dance committee of Holy Apostles Young People's Club will sponsor another in a series of dances, beginning Wednesday, Mar. 31. A battle of music will be the outstanding attraction, featuring the "Merrymen" and the "Commanders." Refreshments and door prizes will be given. The committee in charge is headed by Emmett McCorry, assisted by: Jean Hemmer, Gertrude Fritz, Betty Gochar, Evelyn Fien, Wilma Senz, Arline Deuter, Leo Gottorf, Joseph Shatzel, John Ackerman, Lawrence Kondolf and Edward Tydings.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**TIME PAYMENTS**—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**IF IT'S ELECTRICAL**, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

**ASBESTOS** Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**FOR RENT**—Large house, all conveniences, Campbell Pk. Garages, beautiful yard. Reasonable. Glen. 3210.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**PERSONALS**

The Old Gang Bridge Club met at the home of Mrs. Elmer Stifter in Wetmore Park, prizes being won by Mrs. William H. Senz and Mrs. Richard Topin. Next hostess will be Mrs. Leo B. Ehmman of Windbourne Road.

Mr. and Mrs. George M. Hubbard of Sherman Street observed their 40th wedding anniversary on Mar. 18.

Phi Sigma Kappa Sorority met at the home of Miss Lillian Spitz in Hague Street to discuss plans for a bowling party.

Miss Martha Cosmano and her niece, Josephine Cosmano, are leaving tomorrow for Puxatawny, Pa., to spend the Easter weekend.

Delta Gamma Phi Sorority met recently and elected officers as follows: President, Miss Marjorie Zuhlke; secretary, Miss June Taglin; treasurer, Miss Marion Schwartzmeier. The next meeting will be held at the home of Miss uhlike in Michigan Street.

**A GOOD OLD FAVORITE**  
There'll be another Neighborhood Nite Party Saturday at Senz Tavern, Lyell at Glide. Drop in for a little while. The menu special will be those good old favorites, chicken pies. See you there. —Adv.

George Coats, 41 Campbell Pk. Call at Senz Tavern, Lyell at Glide, for free Murray Theatre ticket.

**AN APPROPRIATE EASTER GIFT**

There's no more beautiful or thoughtful gift for the Holy Season than a gold cross and chain or Rosary. We are showing a group of these religious articles at astonishing low prices—special for Easter.



**DIAMONDS — WATCHES**  
A fine selection of perfect blue white diamonds. Let us save you money on your diamond purchase. Elgin Watches, \$19.00 up.  
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**Dold BACON** (piece) **lb. 29c**

**Boneless RIB ROAST** **lb. 32c**

Grade A **Eggs . . . . . doz. 29c**

N. Y. State (No. 2 can) **Tomatoes, 3 for 25c**

Pod Run **Peas, can . . . . . 10c**

Pineapple, can **17c**

Premier **Spaghetti**

**3 cans 25c**

**Jelly Beans .12 1/2c**

Large Bundle **Celery . . . . . 15c**

Iceberg **Lettuce, hd. .12 1/2c**

**Fresh Beets . . . . . 6c**

**Grapefruit . . 5-25c**

Fresh **Tomatoes, . . lb. 19c**

**Yams Sweet Potatoes . . . . . lb. 7c**

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- Fancy Roasting 4-5 lb. Avg. Chickens . . . . lb. 25c
- Fancy Fowl, lb. 22c
- Arpeako Tenderized Ham . . . . . lb. 31c
- Regular . . . . . lb. 29c
- Salad Dressing . . . . . 25c
- LeFrois Stuffed Olives . . . . . jar 17c
- Fruit Cocktail . . . can 15c
- "Real Good" Brand, 5 oz. jar Cherries . . . . . 10c
- Salada Tea
  - Black . . . . . 1/4 lb. 22c
  - Mixed . . . . . 1/4 lb. 19c
- Jell-o . . . . . pkg. 6c
- Van Camp's Milk, . . . . 3 for 20c
- All Local Beer 3 for 25c
- Fresh Fruits and Vegetables Daily

**WE GIVE I. M. COUPONS**  
Watch Our Windows for Daily Meat Specials

## Mary's Dress Shop

- 212 Wilder St., cor. Orchard
- Spring Dresses \$2.25
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  - Straws
- New Spring Shades of Hosiery  
DRESSES ALTERED FREE  
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Gentlemen:  
I wish to thank you for the wonderful relief I have received from your Nose Drops. I have suffered from Sinus trouble for years, and have had my nose and Sinus probed, also have had so-called head washes which irritated terribly but with little consequence. After trying practically everything for some relief, I heard of Maid's Nose Drops and decided to try it out. So Saturday evening I purchased a bottle and used it several times before going to bed and had the first night's rest in a week. The relief obtained without the irritation caused by other methods surely is the very best relief I ever had the pleasure to experience. Being a Mail Carrier and exposed to all kinds of weather, naturally my Sinuses are continually aggravated. Now if they bother me I do not have the bother and worry of having to go and get treatments. I simply spray Maid's Nose Drops as directed. Anyone suffering from this affliction can get the same pleasant surprise I did and once more enjoy life by using Maid's Nose Drops.  
August Nickel  
156 Wheelton Drive

**We Guarantee Results with one \$1 size bottle of Maid's Nose Drops or Money Refunded**

ON SALE AT  
**MAID DRUG CO., Inc.**  
511 Dewey Ave.

## RADIO NEWS AND NOTES

No matter what else Americans going abroad for the coronation may take in their wardrobe, umbrellas are a "must," according to Columbia's "Travelogue" broadcaster, Malcolm La Prade. "The basic necessity," La Prade says, "is an early spring wardrobe, definitely early, prepared for nippy weather. A fur coat or topcoat won't be amiss, and raincoats and umbrellas are a "must," since England in springtime, while delightful, is also temperamental."

La Prade adds that tails and white ties are worn in smart London restaurants and dinner jackets for less formal gatherings. But the degree of formality or informality of dress at the ceremonies would depend on the location of the visitor's seat, he says. The general trend of style, he points out, is "Toward simpler daytime formality" but for evening "magnificent fabrics and ermine capes are favored."

Since "The Romance of Helen Trent" was started on WHEC-CBS in the fall of 1933 a number of its cast members have found it the lode-stone of radio fame. All the leading men playing opposite Virginia Clark, star of the serial, have gone from the role to either movie or microphone stardom. Vinton Haworth and Pat Murphy are two who have gone to Hollywood. Among today's air stars who started on the "Helen Trent" program are Sunda Love, now playing the lead in the CBS "Junior Nurse Corps;" Lester Tremayne, lead of "Betty and Bob;" Hugh Studebaker, the Dr. Bob Graham of "Bachelor's Children" and others including Patricia Dunlap and Marjorie Hannan, prominent on many radio programs, and Olan Soule. David Gothard meanwhile has risen to become Miss Clark's leading man, and Marie Nelson, in her original part as Agatha Anthony, has emerged as a leading radio character actress who plays in many other programs as well.

"Professor" the querying gentleman who emerges from his sanctum sanctorum each Monday evening at 7:30, to set the brain cells of the WHEC audience whirling, has a great deal more to do on the program than quiz-

Mrs. Frank Y. Brenton, 20 Myrtle Hill Pk. Call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

Chas. M. Pearl, 598 Glide St. Call at Senz Tavern, Lyell at Glide, for free Murray Theatre ticket.

Angelo Scipione, 212 Wetmore Pk. Call at Senz Tavern, Lyell at Glide, for free Murray Theatre ticket.

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Quality Coal — Klean Coke  
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zing contestants. His problems are numerous.

To begin with, he must quiet the jittery nerves of the 10 contestants, who as a rule have never faced a microphone or an audience before. He accomplishes it by various methods. The obviously nervous are calmed with sympathetic quieting words, while the less distraught are gently "kidded" into a calmness. Then he must constantly be alert to prevent any coaching from the audience. Out of this desire for complete fairness the "Prof" has developed phrases that are rapidly becoming household expressions. The first is, "No coaching please," and when he desires to reward a particularly bright, 100% performance he invariably smiles heartily and says, "That is correct. Absolutely correct."

Too, he must keep the players mentally alive so that practically instantaneous responses will be forthcoming to his questions to avoid "dead air," or extended periods of silence.

Alexander Woolcott began his "Town Crier" series on WHEC-CBS with only a bell to ring as a signal of the opening and closing of his program. Later on he took to using a harp. Last week he effected his latest idea by employing a mechanical nightingale to punctuate Paul Douglas' remarks. Now he is going to add a drummer to lend "Punch" to the closing announcements.

Mrs. M. J. Schmidt, 600 Child St. Call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

Mrs. Katherine M. Towns, 359 Murray St. Call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

August Frey, 26 Canton St. Call at Senz Tavern, Lyell at Glide, for free Murray Theatre ticket.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

Helene Curtis Crouignole  
**PERMANENTS**  
\$3.50 — \$5.00  
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Real Values  
\$2.65

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Ladies Phoenix Certified Silk Hose . . . . . pr. 85c  
(Chiffon or Service)

**ROLAND'S** 415 LYELL AVENUE  
FURNISHINGS FOR MEN, WOMEN AND CHILDREN

FRIDAY and SATURDAY SPECIALS

- Rabbit Kuchens 19c
- Plum Kuchens 21c
- Pineapple Kuchens 21c
- Pineapple Chiffon Pies - - 21c

**Decorated Cakes - - - 25c**

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(Many Varieties)

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900 WEST MAIN ST.  
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YOU RIDE ON AIR NOW WALK ON AIR

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**AIR / STEP Shoes**  
need no "Breaking-in"!



**\$6.85**

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All Styles, 6 to 12

**Prominent Speakers Booked By VFW Post**

Rochester West End Post, V. F. W., has engaged, as an after meeting entertainment feature, several speakers of note. The first speaker will be a man who has been in Africa with a motion picture company as camera man

and had many experiences. The second speaker, a Rochester man, who was overseas with the Canadian Army from the beginning of the war, was a prisoner for four and a half years, and was exchanged, after the conflict, in Holland.

Commander McGinness is also in touch with a prominent economist for a future engagement as speaker for the post.

Two weeks ago, Comrade Banker, a member of the West End Post, and former lightweight wrestling champion of New York State, and Comrade Paddock of Healy Post, also a former wrestler, gave the post a few side-lights on the mat game of a few years past.

Mrs. John B. Coughlin, 40 Austin St. Call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

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12-14 lb. Avge.

**EASTER HAMS** lb. **25c**

Rib Cut	Whole Tenderized	New Potatoes.....4 lbs. 25c
Pork Loins .....25c	Arpeako Hams .....30c	Fresh Strawberries, New Cabbage, Tomatoes, etc.
Wilson's Picnics .....18c	Tenderized Skinned	<b>FILLETS</b> ..... 15c
Veal Shoulder .....19c	Arpeako Hams .....31c	Fresh Bullheads, Salmon and Halibut Steak
Fresh Fowl .....28c	Arpeako Tenderized	
Strictly Fresh Eggs.....31c	Boiled Hams .....35c	
	Am. Beauty Hams.....27c	

*In Meat - - there is no substitute for the BEST*

**SCHROTH MARKET** 500 LYELL AVE. GLEN. 3210

**ARRANGE DINNER FOR GOP**



JOSEPH J. SCHLAFER



HARRY BOEHM

Plans for the second annual dinner of the 20th Ward Young Men's Republican Club are in the hands of a committee headed by Mr. Boehm. Executive committeeman Schlaffer and John Bauer are handling the tickets. The dinner will be held Apr. 15 in the Bavarian Club.

**Dance Monday Night At Holy Family Hall**

The opening dance in a new series is scheduled for next Monday night, Mar. 29, at Holy Family auditorium. Music will be supplied by the "Merrimen." A novel door prize will be given.

The committee in charge, which is headed by Miss Dorothy Schubert, includes Al Merkel, Marjorie Wahl, Clementine Haubner, Evelyn Reisdorf, Marion Schubert, Germaine Willig, Marie Bauer, Evelyn Quetschenbach, Clarence Yax, John Dentinger, Ed Dennstedt, Frank Allmann, George Springer, Francis Saffran, Conrad Ruff, Al Hoffman, Al Kenebel and Norbert Kleehammer.

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*Easter Greeting Cards and Novelties*

Boxed Candies.....25c to \$3	Bartholomay Ice Cream
Extrallin or Lextron	Bricks, Cheerios, Dixies and Ice Cream Bars.
Pulvules, 84 Capsules..\$2.69	M-31 Solution Antiseptic
Cashmere Bouquet	Mouth Wash .....pt. 49c
Soap.....3 for 25c	Milk of Magnesia.....pt. 27c
Cleansing Tissues, 500s..25c	Russian Type Mineral Oil.....gal. \$1.50
Enos Fruit Salts.....21c-47c	Hot Water Bottles.....59c

INSULIN	Alka Seltzer,	Pertussin, 49c-\$1.19
10 CC—U 10 .....47c	..... 24c-49c	Rubber Gloves,
10 CC—U 20 .....66c	Dog Food, 4 cans 25c	.....pr. 19c
Alarm Clocks .....98c	Cigarettes, 2 for 25c	10c Tobaccos
	Miles Nervine .....83c	.....3 for 25c

**Thursday, Friday, Saturday Specials**

Citrate Magnesia..2 bot. 25c	100 Aspirin Tablets.....19c
Epsom Salts.....5 lbs. 19c	75c Dextri-Maltose .....49c
Scott's Emulsion .....89c	Absorbine Jr. ....83c
Gray's Glycerine Tonic..88c	Epsom Tablets .....19c-39c
60c Fasteeth .....49c	Nestle Bars, 15c, 2 for 25c

**Easter Dry Cleaning**  
Suits, Top-coats and Ladies' Plain Dresses  
**49c** CASH and CARRY  
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HOME COOKED Whole or Half  
**BOILED HAMS** lb. **31c**  
Armour's Star or Rosebud Lean Skinned

Whole or Half  
**SMOKED HAMS** lb. **29c**

**Fresh Fowl** 4 to 4 1/2 lbs. Average lb. **29c**

Tall Boy Vegetable or Tomato Soup.....2 for 19c  
Small Premier Vegetable or Tomato Soup.....2 for 11c

No. 2 Can  
Corn ..... 2 cans 21c  
Kraut ..... 2 cans 19c  
Dog Food ..... can 5c  
Ginger Ale 3 for 25c

24 oz. Bottle  
AMMONIA .....10c

**JELKE'S GOOD LUCK MARGARINE**  
**2 lbs. - 42c**

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Dry - - - gal. **\$1.35** Half Gal. 75c  
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Dry - - - gal. **\$1.25** Half Gal. 65c  
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# THE VICINITY POST

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

Delivered to  
5500  
Homes

TENTH YEAR

ROCHESTER, N. Y., APRIL 8, 1937

No. 12

## ANNUAL DINNER FOR GOP THURS.

The second annual dinner of the 20th Ward Young Men's Republican Club is scheduled for next Thursday night, Apr. 15, at the Bavarian Club, 746 Jay Street. A chicken dinner will be followed by a program of entertainment and dancing and a number of door prizes will be awarded.

Fred Ereth, chairman of the Monroe County Young Republican Clubs and Councilman Fredrick J. Ruppel are expected to be present.

General chairman of the dinner is Harry Boehm assisted by the following committee: Reception, James Bergin and William Kramer; entertainment, Fred Henchen, Jr.; tickets, Joseph J. Schlaffer and John Bauer.

Other members serving on the committee include William Reader, Charles Quinn, Arnold Dibble, Jacob Babel, George Bartholomay, Frank Kleeh, John Rapp, Fred Parent, Richard Baker, Arthur Zimmerman, Clarence Tucker, John Slack, John Bovee and Joseph Carr.

## Townsendites Plan Bingo Party Apr. 16

Groceries will be offered as prizes at the Bingo party, sponsored by Townsend Club No. 4 on Friday, Apr. 16, in the basement of the Grace Presbyterian Church. Officials of the organization, active in local circles supporting old age pensions, urge that all members be present along with several of their friends. Proceeds of the event will be used to defray expenses incurred in the operation of the club.

### Calling All Neighbors

Those who patronize Neighborhood Nite affairs at Senz Tavern require no special invitation to return and you won't, either, if you drop in Saturday night at the tavern, Lyell at Glide. The menu special is to be that tasty favorite chicken pies. See you there.—Adv.

## No "Fixing" Promise Is Made by Veterans

The following resolution was adopted at the last regular meeting of the West End Post V.F.W.: "Resolved that we the members of the Rochester West End Post V.F.W. pledge ourselves to face the music in the event we receive traffic tickets for violation of local ordinances, or state laws, and to refrain from the practice of 'ticket fixing' by any means whatsoever."

The post took the initiative last meeting to try and reduce the hazard of motor car driving and to be one of the first in line with the safety campaign now being waged in Rochester.

A resolution promising to refrain from assisting in or requesting any public official to fix a traffic ticket was unanimously adopted.

## Grace Church Play Scheduled Apr. 30

"Attorney for the Defense," a drama in three acts, will be presented Friday evening, Apr. 30, by the Young People's Society of Grace Presbyterian Church. The proceeds of this play will go for the benefit of the pension fund.

The feminine lead in the play is taken by Miss Ruth Schweder, who plays opposite Walter Narchie in the male lead role. Others in the cast are Eleanor Bergman, Marion Shellman, Ninnette Picarretto, Clifford Weining, Morgan Webster, Lloyd Hubbard, Bob Davenport, and Merion Denny.

Tickets are twenty-five cents for adults and ten cents for children.

## NO. 30 P.T.A. TO MEET WED.

Parent Teachers Association of School No. 30 will hold their next meeting on Wednesday, Apr. 14. The speaker will be Miss A. Lella Martin, director of Child Study and Special Education. Her topic will be "The Home and School Working Together with Youth."

Mothers of Seventh Grade children will entertain and refreshments will be served.

The election of officers will also be held. All members are urged to be present.

The hostesses for the April meeting are Mrs. Roy Mallory of Woodrow Street and Mrs. William Liebenow, of Myrtle Street.

## Dance Friday Night At Holy Family Hall

Devotees of old fashioned square dances as well as followers of the modern steps are invited to attend the dance tomorrow night at Holy Family Hall. An out-of-town orchestra has been engaged to furnish music for the dancing period, 8:30 to 12 o'clock.

The committee in charge, which is headed by Miss Dorothy Schubert, includes Al Merkel, Marjorie Wahl, Clementine Haubner, Evelyn Reisdorf, Marion Schubert, Germaine Willig, Marie Bauer, Evelyn Quetchenbach, Clarence Yax, John Dentinger, Ed Dennstedt, Frank Allmann, George Springer, Francis Saffran, Conrad Ruff, Al Hoffman, Al Kenebel and Norbert Kleehammer.

We are licensed to serve wines, liquors and beer. Mixed drinks a specialty. Dance to Tarry's Trio Fri. and Sat. nights. Menu specials, fish fry Fri.; spaghetti, Sat. Tarry's Grill, Otis, cor. Delmar.—Adv.

Harry Orlando, 1004 Maple St. Call at Leichtner Hardware, 705 Maple St. for free Murray Theatre ticket.

## NEXT ISSUE THURSDAY April 22

### Murray Theatre

Tonight — "Lloyds of London," with Freddie Bartholomew and Madeline Carroll; and "Foolproof," airplane mystery.

Fri.—Sat.—"The Gay Desperado," with Ida Lupino and Nino Martini; and "Wanted: Jane Turner," with Gloria Stuart and Lee Tracy.

Sun.—Mon.—Tues. — "The Texas Rangers," with Fred MacMurray and Jean Parker; and "Hideway Girl," with Martha Raye.

Wed.—Thurs.—"Doctor Bull," with Will Rogers; and "Night Waitress," with Margot Grahame and Gordon Jones.

## Amateur Hour Will Benefit Girl Scouts

Auditions for the amateur hour of Girl Scout Troop No. 28 will be held Apr. 10 and Apr. 17 in the Grace Presbyterian Church Hall on Lyell Avenue from 2 to 4 o'clock. Amateurs, old and young are invited to appear. The amateur hour date has been changed from Apr. 30 to May 7.

Plans are being made to make the evening's entertainment well worth while. The money obtained from the show will be used in sending girl scouts to Camp Beechwood this summer. The Florence Nightingale Post is sponsoring the endeavor.

### CARD OF THANKS

The family of the late Joseph Tarricone, Jr., of Otis Street, wish to thank their friends and neighbors for their kind expressions of sympathy in their recent bereavement.

### Get It at Keown's

Photo finishing of the better kind costs no more here. We have a beautiful assortment of Mother's Day Cards, 5c and up. Come early. All the latest magazines and New York Sunday papers at Keown's Conf., 363 Ames St., next to Hart's.—Adv.

## RUSSER LEAGUE HOLDS TOURNEY

The closing two-man tournament in the Russer A. C. Bowling League, held Tuesday night, was won by Ed Stockmeister and "Slim" Detrich with a combined total of 1081. "Slim" also featured in the singles event with a high game of 256.

Other winners in the team event, in the order named, were: H. Schmitt and Robbins, 1070; Williams and C. Schmitt, 1034; O'Connor and R. Ritzenthaler, 1020; J. Klier and H. Spitz, 1001.

In the final tabulation of the individual averages for the season, John Riedl emerged as the leader with an average of 186, followed by "Hank" Groh with 185, Charles Schmitt with 180, Nelson Stott with 175 and Roy Ritzenthaler with 170. The Gessner Garage team won the championship with the others finishing in this order: Russer Market Ritzenthaler Restaurant, Klier Pharmacy, Young's Music House, and Pries Hardware.

### Lincoln Theatre

Friday, Saturday, April 9, 10 — "Back to Nature" and "His Fighting Blood."

Sunday, Monday, April 11, 12 — "Ambassador Bill" and "Riders of Whistling Skull."

Tuesday, Wednesday, Thursday, April 13, 14, 15 — "Bullets and Ballots" and "Lady From Nowhere."

Friday, Saturday, April 16, 17 — "Moonlight on the Prairie" and "White Hunter."

Sunday, Monday, April 18, 19 — "Big Noise" and "15 Maiden Lane."

Tuesday, Wednesday, Thursday, April 20, 21 — "The Singing Kid" and "Rogues' Tavern."

### PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAY, is making personal appearances every Friday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Also hear the accordion soloist. Orchestra for dancing every Saturday night. Sphaghetti and meat balls on the menu. Good food, all legal beverages.—Adv.

## Are You From Missouri?

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50 Gallons Gas FREE  
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25c Anacin .....	17c	40c Squibb Toothpaste	33c
50c Jergens Lotion.....	29c	50c Cotton, 1 lb.....	33c
Blaud's Pills, 100.....	19c	60c Drene Shampoo.....	49c
75c Sponges .....	49c	30c Kirns Tea .....	18c
35c Vick's Vaporub.....	21c	75c Hot Water Bottles	39c
25c Noxzema .....	15c	75c Bayers Aspirin.....	59c
65c Pond's Creams.....	39c	60c Enos Salts .....	47c
30c Groves L.B.Q.....	18c	Sanitary Napkins, doz	25c
35c Gem Blades.....	27c	Granger, 1 lb.....	67c
60c Sal Hepatica.....	39c	Insulin U20-10cc .....	66c

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Adults 15c — Children 10c

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"BACK TO NATURE"  
and  
"HIS FIGHTING BLOOD"  
Race Matinee for Kiddies Sat.

SUN. - MON. - APR. 11 - 12  
"AMBASSADOR BILL"  
and  
"Riders of Whistling Skull"  
SERIAL - CARTOON - NEWS  
Tues.-Wed.-Thurs., Apr. 13, 14, 15  
"BULLETS & BALLOTS"  
and  
"Lady From Nowhere"  
SNAPSHOT - NOVELTY

FRI. - SAT. - APR. 16 - 17  
"Moonlight on the Prairie"  
"WHITE HUNTER"  
SERIAL - CARTOON

SUN. - MON. - APR. 18 - 19  
"BIG NOISE"  
and  
"15 MAIDEN LANE"

Tue., Wed., Thu.—Apr. 20, 21, 22  
"THE SINGING KID"  
and  
"ROGUES' TAVERN"

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Sat. Night—Play "Movie"

## THE VICINITY POST

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

### WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shtatzel Hardware, 498 Lyell Ave.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

WHITE SHELLAC \$1.59 gallon. Shtatzel Hardware, 498 Lyell Ave. Glen. 3214.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

FLAT WALL paint \$1.69 gal. Shtatzel Hardware, 498 Lyell Ave.

FOR RENT — Garage at 517 Lyell Ave. \$3 per month.

FOR SALE—Two E flat Saxophones, like new, \$50 on terms; less for cash. Young, 263 Ames St. Gen. 1971.

BLUE GLO Range Oil Burners \$18.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

HOUSE PAINT \$1.69 gallon. Shtatzel Hardware, 498 Lyell Ave. Glen. 3214.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

PAINTING and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

TIME PAYMENTS—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

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Roses . . . . dz. \$1.00  
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### PERSONALS

The Sunshine Club met at the home of Mrs. Martha Gardner. Prizes were won by Mrs. Ruth Mack, Mrs. Agnes Kreuzler, Mrs. Lorraine Lenhard and Mrs. Eleanor Kreuzer. Next hostess will be Mrs. Ruth Mack of Cypress Street.

Miss Autumn Merriman of Maple Street will be next hostess to the Gamma Beta Phi Sorority. The last hostesses were the Misses Selma and Arline Vay of O'Neil Street.

Mrs. Gilbert Shaefer and son and daughter of Detroit were guests of Mr. and Mrs. Fred Shaefer of Ames Street over the weekend.

Mrs. Leo B. Ehmann of Windbourne Road will be hostess tonight to the Old Gang Bridge Club.

Miss Dorothy Schreiber of Webster was the guest last week of Miss Rose Marie Senz of Glide Street.

Mr. and Mrs. Horne of Willow Street are enjoying a prolonged visit from the latter's sister, Mrs. Campbell, of Dunedin, New Zealand. Mrs. Campbell will return to her home in August by way of Scotland to visit her son, and from there to South Africa to visit her daughter.

Mrs. George Hanna of Villa Street is the guest of her daughter in East Orange, N. Y.

Mr. and Mrs. Austin of Buffalo spent Easter with Mr. and Mrs. Charles Bourgeois of Karnes Street.

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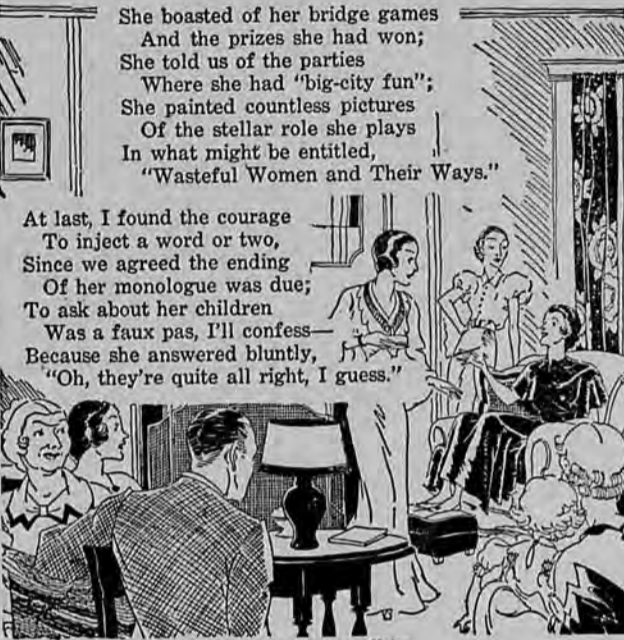
*A Quest from the Big City*

by  
**LAWRENCE  
HAWTHORNE**

We listened all the evening  
While she bragged about such things  
As motor cars and money  
And fur coats and diamond rings.  
She talked of gowns and facials,  
And she raved about her home—  
She listed all its contents,  
From the basement to the dome!

She boasted of her bridge games  
And the prizes she had won;  
She told us of the parties  
Where she had "big-city fun";  
She painted countless pictures  
Of the stellar role she plays  
In what might be entitled,  
"Wasteful Women and Their Ways."

At last, I found the courage  
To inject a word or two,  
Since we agreed the ending  
Of her monologue was due;  
To ask about her children  
Was a faux pas, I'll confess—  
Because she answered bluntly,  
"Oh, they're quite all right, I guess."



© Western Newspaper Union.

**Lyell Ave. Baptist**

Solus Class will meet tomorrow evening at the home of Wesley Shafer, 65 Delmar Street.

Sunday morning Mr. Hammon's subject will be "God and Man Together." Sunday School follows at 11:15. At 6:30 the Intermediate Christian Endeavor Society will discuss "Forgiving Others As God Forgives Us" under the leadership of Violet Keenan. And the senior topic is "The Good Churchmember Practises Stewardship" with Peter Arva as leader. At 7:30 the Rev. August Hintz, a Colgate-Rochester Divinity student, will be the guest speaker.

On Wednesday, Apr. 14, a group of the young people will attend an all-day youth rally at the Calvary Baptist Church.

Friday evening, Apr. 16, the World Wide Guild will hold a meeting at the home of Irene Hirschler, 87 Rutter Street. The subject for the program will be "The Negro Novel," and officers for the new year will be elected. On Saturday, Apr. 17, the World Guild will attend the annual Spring Rally for Monroe Associations at the South Avenue Baptist Church.

Sunday evening, Apr. 18, at 7:30 the Senior Christian Endeavor Society is sponsoring a missionary program, and the speaker will be Donato Rameriz, a Mexican student at the Colgate-Rochester Divinity School. His subject will be "Modern Mexico and Protestant Christianity."

John Rush, 187 Ames St.—Call at Leichter Hardware, 705 Maple Street for free Murray Theatre ticket.

Michael F. St. John, 158 Syke St.—Call at Leichter Hardware, 705 Maple St. for free Murray Theatre Ticket.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock.

Sunday School meets at 10, preceding the church service. The Young People's Society meets at 6:30 o'clock in the evening.

The annual congregational meeting is to be held on Thursday, Apr. 8, at 8 o'clock. Preceding the meeting, at 6 o'clock, the Friendly

Class will serve a "Wimpy Supper," followed by an entertainment from 7 to 8 o'clock. Everyone is invited to attend.

The Friendly Class will meet on Wednesday evening, Apr. 14, in the home of Margaret Barrell, 379 Flint Street.

The Young People's Society will present a play, "Attorney for the Defense," on Friday evening, Apr. 3.

Joseph P. Gill, 35 Masseth St. Harry Mennella, 27 Immel St. Call at Manuel Market, 115 Murray St. for free Murray Theatre ticket.

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Dear Mr. Maid:  
I have been reading about Maid's Nose Drops in the Tenth Ward Courier for the last six months and of the results many people have been receiving.

Therefore, I wish to tell you of the wonderful relief I have received from your Rheumatic Neuritis Remedy.

Having suffered for the last ten years with Rheumatism and Arthritis, my knees swollen and stiff, I began taking your Maid's Rheumatic Remedy. I have taken a number of bottles of this medicine, because after the third bottle I began to notice a marked improvement in my condition.

It is difficult to explain how relieved I am and how much I am improved. My husband and also my friends have remarked how much better I look. It has relieved me of nervousness, soreness in both arms and legs, done away with terrible aches in the chest, reduced swelling in both hands and knees and enabled me to get about by myself. I can enjoy doing my housework now, also crocheting.

I shall recommend your Maid's Rheumatic Remedy to anyone suffering from Rheumatism, Neuritis and Arthritis as the best relief, also as a very easy and simple treatment.

Mrs. Joseph DiGioia,  
220 Bryan St.

NOTE: This remedy is one of the late Charles Maid's formulas. We guarantee results with 5 bottles or money refunded. The cost is \$1.25 per bottle or 5 for \$5.00.

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**RADIO NEWS**

Bobby Breen's contract with Eddie Cantor has been renewed to continue until the show goes on vacation in June, thus settling rumors that the lad was to be replaced by one Tommy Bond . . . Burns and Allen, who just completed their CBS series, are resting up for a couple of weeks before starting their next radio engagement . . . Also relaxing this week are Al Jolson, likewise at Palm Springs, and Eddie Cantor at Escondido, in Lower California.

Vera Marshe, Joe Penner's "girl friend," appeared with him in his first stage show on Broadway. She has signed to be with Joe in her first movie, "New Faces of 1937."

Eddie Cantor received 10,000 letters the first four days of his contest to find a name for his telephone operator. Helen Troy . . . Andy Sonmella, Ben Larsen, Bert Gordon, Wendell Hall and Judge Straight of "Community Sing" can be generally found at Hollywood's boxing arenas when not at work.

Marvin Saxby, "Gold Medal Feature Time" musician, has invented a guitar that is encased in a console and is played by foot pedals . . . Recent purchaser of the bulky books of A. E. Housman, David Gothard of the "Helen Trent" show, an avid collector, is looking around for another apartment large enough to house his growing collection.

It is reported that in India a car painted green cannot be sold because green is bad luck . . . A maroon car cannot be used in Japan because the color is reserved for the Emperor's household . . . In China, to drive a yellow car means that the owner is in mourning.—U. S. Department of Commerce Talks.

Rubino has a hobby all his own. It's making his orchestra sound like something it isn't. Give him his 34 musicians, good and true, and at a moment's notice he can transform them into a kiltie band, a fife and drum corps or a little German band with its "Ach Du Lieber Augustine."

Edw. F. Furnia, 38 Cedar St. Call at Leichtner Hardware, 705 Maple St. for free Murray Theatre ticket.

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**Dr. Rizzo Becomes Associate Dentist**

Now associate in the office of Dr. Frederick Hofschneider in Jay Street is Dr. C. C. Rizzo, dentist, graduate of the University of



Buffalo in the class of 1925. Dr. Rizzo resides at 93 McNaughton Street.

For 11 of the 12 years in which he has been practicing, Dr. Rizzo has been located in Mt. Morris. He is a member of the Seventh District Dental Society and the New York State and American Dental Associations.

**Children Preparing For Entertainment**

Children of Holy Apostles School are making preparations for their annual entertainment. The affair is scheduled for Monday and Tuesday evenings, Apr. 26 and 27, in the school hall.

Jacob J. Trost, 6 Glasser St. Call at Manuel Market, 115 Murray St. for free Murray Theatre ticket.

Gearing themselves to high speed production and script writing and defying the inexorable pressure of time is the particular pride of the Phillips H. Lord organization who present "Gang Busters" over WHEC each Wednesday night. Lord has trained his writers and players to be ready at an instant's notice to swing from a scheduled case to one of more topical interest if he feels the dramatization to be of sufficient interest.

The Vandebush case recently reenacted is the most notable instance of the efficiency and mobility of Phil Lord's writing and producing staff. The plan of presenting the criminal's activities was not conceived until Monday evening, and nothing of a constructive nature could be done until Vandebush's conviction in a White Plains, New York, court the next day.

Columbia listeners throughout the United States and Canada next season will hear the air premiers of several orchestral works which have just been chosen by the New York Philharmonic-Symphony Society as the winners of its American Composers' Contest.

First prize of \$1,000 for a major orchestral work went to Gardner Read, 24-year-old composer, now working for his degree of Doctor of Music at the Eastman School of Music in Rochester. The prize-winning work which followed a long list of successful musical compositions, despite Read's youth, is his "First Symphony in A Minor." Honorable mention was awarded to Quincy Porter, Professor of Music at Vassar College, Poughkeepsie, N. Y. Porter's award also was received for his First Symphony.

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**Pedallin' Along**

We are devoting this column to the boys and girls of this neighborhood. Any personal items or interesting bicycle news will be published in this space. Leave or mail all Bicycle News to Beckwiths, 271 Lyell Avenue.

A brief history of the bicycle will be told here in a series of articles relating the various stages of progress that the bicycle has taken in its development.

The oldest existing trace of self propulsion occurs in a church window at Stoke Poges, Buckinghamshire, England. This shows a figure seated on a wheeled instrument, using the feet on the ground to propel itself.

The next development was a crude four-wheeled carriage propelled by a footman whose task it was to depress two heavy timber levers alternately, thus turning the rear wheels by a crude rack and pinion device. An improved form of this was exhibited in Paris in 1779 and actually paraded before the court of Louis XVI and Marie Antoinette at Versailles. No doubt you realize that the speed of these contraptions was barely equal to a walking pace and at that time there seemed little advantage or utility to the idea.

There is no further trace in history of the velocipede until 1816 when N. Niepce, a pioneer of photography, introduced a simple device consisting of two carriage wheels and a cross bar (a wooden beam) upon which the rider sat while he propelled himself with his feet against the ground. This celeripede was better known by the name—"Hobby-horse."

In 1818 it was improved by Baron de Saverbrun, who is said to have performed many remarkable feats of speed on it. Dennis Johnson made many models of it on its arrival to London. Not within the reach of the ordinary folk, because of its high price, it became known as the Dandy-horse and was used by the prince regent. (To be continued in next issue.)

**Trinity Evangelical**

Sunday Services are as follows: 9 a. m., German Service, "Enoch, ein Vorbild Jesu"; 9:45 a. m., Sunday School; 10 a. m., Trinity Bible Class; 10:50 a. m., Morning Worship, "The Christian and His Bible"; 2 to 9:30 p. m., Youth Conference at Salem Evangelical Church, theme—"We Would Be Building . . . Life."—Registration and supper, 50c.

Regular Brotherhood monthly meeting will be held on Apr. 12 at 8 o'clock. A meeting is planned with a discussion on the "Supreme Court Issue." Social hour with refreshments will follow the meeting.

The Church Council meets on Tuesday, Apr. 13, at 8 p. m.

The Sunday School Teachers' Conference will hold a meeting on Wednesday evening, Apr. 14, at 7 o'clock. At 8 o'clock a "Fun Fest" will be held under the auspices of Trinity Bible Class. Tickets will be 25 cents.

P. Cavaliato, 49 Home Pl. Call at Leichtner Hardware, 705 Maple St. for free Murray Theatre ticket.

Nicholas Marken, 515 Colvin St. Call at Manuel Market, 115 Murray St. for free Murray Theatre ticket.

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Beef, Iron & Wine .....59c  
Ex-Lax .....10c-19c-39c  
Irradol A.....1 lb. \$1.09  
Kotex .....19c  
12 oz. Bay Rum .....25c  
Cod Liver Oil .....1 pt. 39c  
CIGARETTES.....13c, 2 for 25c  
84 Pulvules EXTRALIN .....\$2.69  
Ponds Cold Cream .....25c-39c  
Sloan's Liniment.....29c-59c  
75c Listerine .....59c  
Lysol .....23c-43c  
Bayer Aspirin Tablets ... 12c-19c-59c  
Witch Hazel .....1 pt. 29c  
Rubbing Alcohol .....1 pt. 19c  
Modess .....18c  
Colgate Shav. Cream...23c-37c  
Colgate's Perfumed Soaps ...2 for 11c  
10c TOBACCO.....3 for 25c  
**Thursday, Friday, Saturday Specials**  
45c Aromatic Cascara .....4 oz. 39c  
15c Bicarbonate Soda .....10c  
10c Epsom Salts .....lb. 7c  
75c Dextrin-Maltose .....49c  
\$1.50 Fellow's Compound .95c  
\$1.25 Kondremul .....83c  
30c Kirm's Tea .....25c  
50c Mead's Pabulum .....34c  
\$1.50 Maltine Prep. ....89c  
35c Vicks Vapo Rub. ....19c  
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\$1 Nurito Powders .....69c  
½ lb. Nestle's Milk Chocolate Bars 15c, 2 for 25c

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# THE VICINITY POST

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

OFFICE  
149 Andrews St.  
Main 5140

Delivered to  
5500  
Homes

TENTH YEAR

ROCHESTER, N. Y., APRIL 22, 1937

No. 13

## BLOCK PARTY IS LISTED APR. 30

Another in the series of block card parties for the benefit of Holy Family School fund is scheduled for Friday, Apr. 30, in the school auditorium in Jay Street, starting at 8 o'clock. It is sponsored by the Reis, Child, Wilder and Rugraff Streets unit.

Several valuable door prizes will be given and Mohawk hem-stitched pillow cases will be table prizes. The party is open to the public, tickets being 35 cents.

Mrs. George Martin and Mrs. Joha Scheg are co-chairmen of the general committee with Mrs. Mary Metzger as block chairman, assisted by a large committee.

## Bingo Party May 15 For 24th Warders

The 24th Ward Democratic Club is holding a bingo party on May 15, at the clubhouse, 1203 Jay Street. There will be no admission, everybody is welcome and there will be door prizes.

The committee in charge includes Frank Magin, John Ehmann, George Farrell, Daniel L. Lee, Edgar Tindale, Andrew Weather, John Bellavia and Robert L. Mowson.

**FELDMAN COAL & COKE CO.**  
Wish to announce that they have a monthly payment plan on R. G. & E. Co.'s coke and superior hard coal at low summer prices. Call us now at Glen 785 and leave your orders.—Adv.

**SPECIAL AT KEOWN'S**  
Fresh salted peanuts 20c lb. Mother's Day cards and box candy. Greeting cards for all occasions. All the latest magazines and New York Sunday papers at Keown's Conf., 363 Ames St., next to Hart's.—Adv.

## Amateur Performers To Be Given Tryouts

Entertainers for the Girl Scout Troop No. 28 Amateur Hour to be held May 7 in the Grace Presbyterian Church Hall are asked to report at the Church Hall on Saturday, May 1, at 2:30 o'clock.

Included among the many skillful performers who have registered are tap dancers, singers, accordion players, Indian club performers, and comedy skits. Auditions, merchandise and money will be offered the winners.

By attending the show on May 7, patrons are assured an enjoyable evening's entertainment. They also will be making it possible to send some worthy scout to camp and to help further scouting work and ideals. The Florence Nightingale Post is giving its support to the show.

## Murray Theatre

Tonight—"Hollywood Boulevard" with John Halliday and Marsha Hunt; and "The Plot Thickens" with James Gleason and Zasu Pitts.

Fri., Sat.—"More Than a Secretary" with Jean Arthur and George Brent; and "Round-up Time In Texas" with Gene Autry and Smiley Burnette.

Sun., Mon., Tues.—"College Holiday" with Jack Benny and Martha Raye; and "One Way Passage" with William Powell and Kay Francis.

Wed., Thurs.—"Rembrandt" with Charles Laughton and Gertrude Lawrence; and "Boulder Dam" with Ross Alexander and Patricia Ellis.

Joseph Bianchi, 198 Warner St. Call at Roxy Cleaners, 507 Lyell Ave., for free Murray Theatre ticket.

## NEXT ISSUE THURSDAY May 6

### Lincoln Theatre

Fri., Sat., April 23, 24—"Brides Are Like That" and "Border Phantom."

Sun., Mon., April 25, 26—"They Met In a Taxi" and "Freshman Love."

Tues., Wed., Thurs., April 27, 28, 29—"Reunion" and "Mandarin Mystery."

Fri., Sat., Apr. 30, May 1—"The Man Who Lived Twice" and "Western Courage."

Sun., Mon., May 2, 3—"Adventures in Manhattan" and "Pig Skin Parade."

Tues., Wed., Thurs., May 4, 5, 6—"Can This Be Dixie" and "Two Flsted Gentleman."

### Republican Women Hold Two Affairs

Women's Republican Club of the 24th Ward held its annual banquet on Apr. 14 at Lang's Garden with Mrs. Francis Lenhard as chairman of the committee in charge. A floor show and dancing followed the dinner.

Last night the Republican women drew a large attendance to their card party, held in the club-rooms. Mrs. Grace Davenport was chairman.

The next meeting of the club is scheduled for Wednesday evening, May 5.

## Seek Employment For War Veterans

Employment possibilities in the city of Rochester are being surveyed for the benefit of partially disabled and unemployed veterans by a newly appointed committee of the Rochester West End Post V. F. W. "Discovery and development of employment opportunities for veterans is one of the most valuable services that can be rendered veterans," Commander McGuinness said in announcing the contemplated survey which will be begun immediately under the direction of Comrade Fred Banker.

Many partially disabled veterans are not eligible for government compensation and must either be self-supporting or objects of charity. Even in cases where they are receiving compensation for their disabilities, the sum is said to be too small for these men to support themselves and their families adequately.

Employers who are themselves veterans, and who have already been visited by the committee, have given their promise to cooperate whole heartedly, and most of the larger firms contracted are also backing the post 100 per cent. It is reported.

The post, at the next meeting, will send in 29 paid hotel reservations for the National Encampment to be held this year in Buffalo, Aug. 29 to Sept. 3 inclusive.

## Bishop To Confirm 224 Children Sun.

A class of 224 children of the parish will be confirmed Sunday afternoon at 4 o'clock in Holy Apostles Church. The Most Rev. Edward Mooney will officiate at the confirmation.

Preceding the exercises in the church, the children will gather in the school hall from where they will march to the church in a body.

**BOOKKEEPER WANTED**  
Five afternoons per week. Write, stating experience and salary. Lyell Ave. store. B-1, Vicinity Post, 149 Andrews St.—Adv.

Mrs. Ellen Corcoran, 74 Myrtle St. Call at Roxy Cleaners, 507 Lyell Ave., for free Murray Theatre ticket.

## YOUNG PEOPLE PRESENT PLAY

"The Attorney For the Defense" a dramatic play in three acts, will be given by the Young Peoples Society of Grace Presbyterian Church on Friday evening, Apr. 30, in the parish house.

The lead roles are played by Walter Narrie, Ruth Schweder, Clifford Weining, and Morgan Webster, ably supported in the comedy interest by Eleanor Bergman and Merion Denny. Marion Shellman, Ninette Piccavetto and Robert Davenport take the completing roles to present a well-rounded play. The curtain rises at 8:15 promptly.

Committees working on other phases of the program are, Miss Marjorie Narrie, Miss Edith Lyon and Miss Betty Brethen in charge of tickets; Miss Kathryn Bergman in charge of the candy booth; Lloyd Hubbard and John Waldock in charge of scenery and property; O. G. Close in charge of the stage, and the Friendly Class in charge of programs and Miss Dorothea Roth in charge of advertising. Tickets are 25 cents for adults and ten cents for children. The public is invited.

## Sorority Announces Card Party May 7

A card party will be given by Alpha Phi Omicron Sorority, Friday evening, May 7, at Haag's Grill, corner Hague and Maple Street. Bingo will be played afterwards. The public is invited. Tickets are 25 cents.

Marion Weigle is chairman, assisted by Marion Steinmetz, Olive Black, Esther Gannon and Marcella Steinmetz.

### PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAY, is making personal appearances every Friday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Also hear the accordion soloist. Orchestra for dancing every Saturday night. Spaghetti and meat balls on the menu. Good food, all legal beverages.—Adv.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.



## It's SPRING! Let's Go Driving!

Sure, and why not? But first make sure you've drained out Winter oil with it accumulated grit and sludge and refilled with proper grade Summer oil. Also remember that thorough chassis lubrication is important and adds to the riding comfort of your car.

Complete Oil Change and Floating Body Lubrication **\$1.34** Ford Chevrolet Plymouth Terraplane

Is Your Car Safe? Why Not be sure by letting us give it a bumper to bumper check up!

**7 Gals. GAS \$1.08** Including Tax

### SPARK PLUGS

Let us check and clean your spark plugs for maximum efficiency and economy. No charge when a purchase is made.

Champion Plugs.....each 55c

### WASHING AND POLISHING

A thorough cleansing inside and out—Your car called for and delivered—No waiting. Coaches—Sedans—\$1.00 Coupes **75c** PHONE GLEN, 255 FOR SERVICE

**INDEPENDENT GAS & OIL CO.**  
585 LYELL AVE. Glen, 255 Opp. Burrows St.

### Specials OF THE Week

- |                                   |            |
|-----------------------------------|------------|
| Plain or Nut Nestle Bars—15c..... | 2-25c      |
| 75c Mead's Dextri Maltose.....    | 51c        |
| 40c Squibbs Toothpaste.....       | 33c        |
| Marvelous Make-up Kit.....        | 55c        |
| Halibut Oil Capsules.....         | 69c        |
| Sanitary Napkins.....             | 2 doz. 25c |
| Bathing Epsom Salts.....          | 5 lbs. 19c |
| 10c Beechnut Baby Foods..         | 3-29c      |
| 500 Cleaning Tissues.....         | 27c        |
| Lifebuoy Soap.....                | doz. 59c   |
| Palmolive Soap.....               | doz. 29c   |



Week-End Special  
Reg. 59c—5 lb. Bag  
**Only 49c**



Don't Forget Mother  
**May 9, Mother's Day**  
Place your order early. Just received—a large supply of box candy.

- |                                  |             |
|----------------------------------|-------------|
| 5c Candy Bars.....               | 3 for 10c   |
| 35c Vicks Vapo Rub....           | 21c         |
| 25c Citrate Magnesia             | 2-25c       |
| \$1.00 Lavioris .....            | 59c         |
| Alarm Clocks .....               | 98c         |
| 50c Lyons Tooth-powder .....     | 31c         |
| Union Leader.....                | 14 oz. 59c  |
| 50c Ipana Toothpaste..           | 29c         |
| 25c Drene, 35c Italian Balm..... | all for 32c |

COMPLETE LINE MOTHER DAY CARDS

**KLIER'S Pharmacy**  
692 Maple St., cor Ames  
WE DELIVER—Phones Genesee 2659 or 7724

**TRAVELING PLUMBING SHOP REPAIR SERVICE**

Samuel Alperone, 70 Cameron St. Call at Roxy Cleaners, 507 Lyell Ave., for free Murray Theatre ticket.

**The Luxurious Permanent!**  
NEW RAY MACHINELESS  
Cool and Comfortable—\$5.00  
Service to Shut-ins  
If you can't come to the Beauty Shop, the Beauty Shop will come to you. We will give permanents or finger waves in your home, if necessary. Call us for information.  
**ANN'S BEAUTY SALON**  
484 Ames St. Gen. 5029-J

**DR. C. C. RIZZO**  
DENTIST  
Home: 93 McNaughton Glen. 3670  
Office: 848 Jay St. Gen. 1051

**WHEEL INN**  
Barbecue As You Like It  
"Where You Can Always Park"  
1160 Jay St. Special Attention to Banquets, Parties

**NORBERT E. VAY**  
Funeral Director  
604 Maple St. Gen. 5938

**Williams Coal Co.**  
Quality Coal — Klean Cokes  
Fuel Oil  
308 Driving Park Avenue Glen. 163

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All Popular Fiction  
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432 LYELL AVE. (Near Child)

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MONUMENTS and MARKERS  
Monument Lettering, Cleaning  
Gen. 1860-J 658 Maple St.

**FOR Every Insurance Need**  
Phone Gen. 3046  
**CHAS. A. CLAUS**  
Insurance Agency  
All Lines of Insurance  
7 Immel St. Gen. 3046

**ALBERT WARD**  
Optometrist  
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9 to 12:30—1:30 to 6  
Evenings by Appointment  
Glen. 4419

**PIANO ACCORDIONS**  
All Sizes — All Prices  
FREE INSTRUCTION  
**RADIO SALES & SERVICE**  
TUBES TESTED FREE  
Electric Refrigerators

**YOUNG'S MUSIC HOUSE**  
263 Ames St. Gen. 1971

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher  
**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140  
**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M  
After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**WANT ADS**

Rates per insertion: 5¢ word, minimum charge 25¢; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**WRINGER ROLLS** \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

**WHITE SHELLAC** \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**EXTERIOR PAINTING**, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75¢. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**DRESSMAKING** — Alterations, coats and dresses. 61 Massett St. Gen. 4168-W.

**DEAVANPORT'S** High Quality Food Flavors go twice as far. Vanilla, lemon, orange, etc. Try them. Prepared and distributed by Robert Deavanport, 1086 Lyell Ave. Glen. 4730-R.

**PRIVATE PIANO** and voice lessons, 50¢, 75¢. Mrs. George Hammon, 42 Cameron St. Glen. 4607-W.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**TIME PAYMENTS**—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**IF IT'S ELECTRICAL**, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

**ASBESTOS** Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**FLAT WALL** paint \$1.69 gal. Shatzel Hardware, 498 Lyell Ave.

**FOR RENT** — Garage at 517 Lyell Ave. \$3 per month.

**FOR SALE**—Two E flat Saxophones, like new, \$50 on terms; less for cash. Young, 263 Ames St. Gen. 1971.

**BLUE GLO** Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

**HOUSE PAINT** \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

Raymond Buckner, 1044 Lyell Ave. Call at Independent Gas & Oil Co., 585 Lyell Ave., for free Murray Theatre ticket.

Kurt Schulwitz, 543 Hague St. Call at Independent Gas & Oil Co., 585 Lyell Ave., for free Murray Theatre ticket.

**KIRCHER DRY GOODS**

Campbell St., cor. Saxton Gen. 1222  
**Curtain Bargains**  
FANCY LACES IN ECRU Special at \$1.25, \$1.35 pr.  
PLAIN ECRU NETS 58c, 69c, 95c pair  
FIGURED and DOTTED Marquisette, Cream colored 89c—98c pair  
COTTAGE SETS at 50c, 69c, 85c, 89c, 98c set  
We Give and Redeem S&H Green Trading Stamps

**Announcing the opening of the barbara dress shop**

420 AMES STREET, opp. Holy Family Church on or about Tuesday, May 4th  
Featuring a full line of  
**SUMMER DRESSES** ... \$3.95, \$4.95, \$5.95  
Also Chiffon and Service Weight Hosiery  
BARBARA SHURRING & AGNES ECKL, Props.  
Phone Glen. 455 Open 10 a. m.—9 p. m.

**HAUBNER & STALLKNECHT**

Successors to John C. Rossenbach  
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GENESEE 300 828 JAY STREET

**FISH FRY FRIDAY**  
MEAT BALLS, SPAGHETTI 25¢ Served Anytime  
BEER — WINE — LIQUOR  
**NORMAN CAFE**  
Patronize A Campbell Union Bar Cor. Child St.

**CASPER COAL CO.**  
Semet-Solvay - RG&E Coke  
D & H Cone Cleaned Anthracite  
RANGE and FUEL OIL  
383 Colvin St. Gen. 733

**Scuffing Shoes or Furniture Won't Mar It . . .**  
Of all surfaces porch floors probably receive the hardest wear. To protect them properly use Lowe Brothers Porch and Deck Paint. It protects porch floors for years—both wood and cement. Made in several colors and dries quickly.  
**Wm. F. Pommerening**  
497 LYELL AVE. GLEN. 3126

**BOYS and GIRLS**  
**DRESS UP THAT BICYCLE!**  
With 1937 STREAMLINE ACCESSORIES

Streamline Bike Ornaments, lg. assort. .25c ea.	Zeppelin Fenderlite modern Streamline Bike Lamp \$1.19
<b>DELTA HORNLIGHT</b> —Two in one Horn Light \$2.98	<b>DELTA ROADMASTER</b> self contained Bike Lamp Bike Horn \$1.49 comp. \$2.09 comp. Use them in pairs. Exact match
Clipper Speedometer—Records Speed and distance \$4.45 comp.	New — Different Side Kick Bike Stand, attaches to frame 69c
<b>BIKE BASKETS</b> Strong and Sturdy 79c - 89c - 98c - 1.19	United States Red Fox Bike Tube 85c
Tire Repair Kits 15c	High Pressure Tires 98c up
Rubber Handle Grips 19c pr. Finger or Plain	Combination Bike Locks. Made To Last 25c
<b>ROLLER SKATES 98c up</b> Double Ball Bearing	Red Bike Tube. Full Molded 75c

Again featuring the longer life, modern looking, guaranteed, and equipped bicycle—  
**the 'BECKWITH'**  
Select a Used Bicycle \$5.00 up from a Wide Variety  
**BECKWITH'S**  
271 Lyell Avenue Glen. 811

**5 Convincing REASONS**  
for Automatic Hot Water Heaters

- 1 Father is all for automatic hot water heating. He no longer comes to breakfast with a grouch, because his shaving water was cold. Now he is sure of plenty of hot water for morning shave and shower.
- 2 Mother says housekeeping is twice as easy since they changed to continuous hot water. Now dishes, instead of overloading the sink, can be washed immediately with plenty of water for home cleaning needs.
- 3 Daughter says it is not difficult to "be a lady" since continuous hot water came to the house. Every day she washes out her hosiery and lingerie, keeping them crisply clean and dainty.
- 4 Son, like other boys, gets begrimed frequently. But he encounters fewer scoldings now, because a daily tubbing keeps him reasonably clean, and healthy, too. So he's for continuous hot water, also.
- 5 Baby is far too young to know about such matters. He takes continuous hot water for granted, because it is always forthcoming to keep his face and hands germ-free and his baby clothes freshly clean.

**You Can Rent an Automatic Gas Water Heater for \$1.00 Per Month**  
**ROCHESTER GAS & ELECTRIC CORP.**  
89 East Avenue Phone Main 3960

Mrs. Marlon Daly, 20 Austin St. Call at Roxy Cleaners, 507 Lyell Ave., for free Murray Theatre ticket.

**LINCOLN THEATRE**  
Adults 15c — Children 10c

FRI. - SAT. - APR. 23-24  
"Brides Are Like That"  
and  
"BORDER PHANTOM"

SUN. - MON. - APR. 25-26  
"THEY MET IN A TAXI"  
and  
"FRESHMAN LOVE"

Tues.-Wed.-Thurs., Apr. 27, 28, 29  
"REUNION"  
and  
"MANDARIN MYSTERY"

FRI.-SAT., APR. 30, MAY 1  
The Man Who Lived Twice  
and  
"WESTERN COURAGE"

SUN. - MON., MAY 2-3  
"Adventures in Manhattan"  
and  
PIG SKIN PARADE

TUES.-WED.-THURS., MAY 4-6  
"CAN THIS BE DIXIE"  
and  
"Two Fisted Gentleman"

Mon. Nites—12 Bags Groceries Free  
Tues., Wed., Thurs.—Chinaware to the Ladies  
Sat. Mat.—Race Matinee for Kiddies  
Sat. Night—Play "Movie"

Air Conditioning  
Roofing — Siding  
Sheet Metal Work  
**E. J. BARNER**  
485 DEWEY AVE.  
Phone Glen. 4515

**ARMSTRONG**  
Insured  
**TIRES**

Genuine SAFETY  
for Extra  
Thousands  
of Miles  
for  
Very  
Little  
Money



This WIDE footprint grips the road surface

The shoulders of the Armstrong Air Coaster are built-up to level out the riding surface for wider road contact without tread distortion. The sharp edged center non-skid blocks grip the road yet the tire rolls forward with an amazingly smooth glide for extra thousands of miles of safe, economical driving.

**INSURANCE**  
Every Armstrong Tire is insured in writing. We'll make all adjustments on the spot without delay.

See Us Today for Low Competitive Prices  
**LENHARD**  
Auto Supply  
519 LYELL AVE.  
GLEN. 4746

**Trinity Evangelical**  
Services for Sunday—9 a. m., German Service—"Die Heimkehr zum Vaterhause;" 9:45, Sunday School; 10, Bible Class; 10:50, Morning Worship—"The Christian's Standard of Life."  
Monday, 6:30 p. m. — Girl Scouts meet. Tuesday, 7 p. m. — Boy Scouts meet.  
Services, Sunday, May 2—9:45 a. m., Sunday School; 10, Trinity Bible Class, 10:50, Morning Worship—"The Christian as Witness;" 6:30 p. m., Picture Study—"Hope" painted by Watts—1817—1904.  
Next regular Church Council meeting will be held on Tuesday evening, May 4.  
Spring sale and pancake supper under auspices of the Ladies Aid Society will be held on Wednesday, May 5, from 3:30 to 7:30 p. m. Tickets are 30 cents.  
Martha Society meets on Wednesday evening, May 5, at 8 o'clock.

Carl J. Amon, 87 McNaughton St. Call at Independent Gas & Oil Co., 585 Lyell Ave., for free Murray Theatre ticket.  
John F. Weik, 63 Burrows St. Call at Independent Gas & Oil Co., 585 Lyell Ave., for free Murray Theatre ticket.

**Grace Presbyterian**  
Morning worship begins Sunday at 11 o'clock. The pastor will preach the sermon. Sunday School meets at 10 o'clock preceding the church service.  
The Young People's Society will meet at 6:30 o'clock in the home of the Bergmans, 187 Cameron Street. The society will present its play, "Attorney for the Defense," on Friday evening, Apr. 30, at 8:15 in the parish house. Proceeds are for the Pension Fund.

**Lyell Ave. Baptist**  
On Wednesday evenings at 7:30 Mr. Hammon is conducting a series of talks on "What Baptists Believe."  
Friday evening the Fidelis Class will hold a tureen supper at the church.  
Sunday morning Mr. Hammon will speak on the subject "Come and See" at 10 o'clock. Sunday School follows at 11:15. At 3:30 the Junior Christian Endeavor Society will attend a junior mass meeting at Emmanuel Presbyterian Church. At 6:30 the Intermediate Christian Endeavorers will discuss "Clean Speech," under the direction of Helen Emerson, and the Senior Endeavorers will hold a missionary meeting led by Elizabeth Arva. At 7:30 Mr. Hammon's subject will be "Double Death," which will be followed by a baptismal service.  
Monday evening, Apr. 26, the teachers and officers will hold a regular meeting at the church.  
Tuesday evening, Apr. 27, Catherine Arva will entertain the Lightbringer's Class.  
John M. Lerch, 48 Avery St. Call at Independent Gas & Oil Co., 585 Lyell Ave., for free Murray Theatre ticket.

**MANUEL MARKET**  
115 Murray Street  
(Corner Massett St.)  
Gen. 6569 We Deliver

House Cleaning  
**SPECIALS**

Octagon SOAP ..... 4 for 19c  
Octagon SOAP POWDER ..... 2-9c  
Palmolive SOAP ..... 3 for 17c  
Regular Size SUPER SUDS ..... 3-27c  
Concentrated Super Suds and Dish ..... 21c  
Reg. Size Octagon SOAP CHIPS ..... 18c  
AMMONIA ..... qt. 13c

SALADA TEA  
Mixed Blue Label 1/4 lb. 19c  
Black 1/4 lb. 21c  
Butter ..... lb. 32 1/2c  
Wheaties ..... 2-25c  
Receive 1 Bowl Free  
Oyster Crackers lb. 10c  
Van Camp's Milk ..... 3 for 20c  
Vet. Brand Grapefruit Juice ..... 3 for 25c  
Mannell's Special Blend COFFEE ..... lb. 25c  
Return 15 bags—Get 1 lb. Free

Quality Meats at  
Lowest Prices

WE GIVE I. M. COUPONS  
Watch Our Windows  
for Daily Meat Specials

**SPRING**—  
and a New  
**PERMANENT**  
\$5 Arlette Oil Wave—\$4.00  
\$5 Chotty Croqignole—\$3.50  
With Our New Cooling System  
Machineless Permanents.....\$5  
Appointments 8:30 - 6:30 Daily

**PAULINE**  
BEAUTY SALON  
Jay & Child Gen. 4254

**DRY CLEANING**  
Suits, Top-coats and Ladies' Plain Dresses  
**59c** CASH and CARRY  
**ROXY CLEANERS**  
507 LYELL AVE. (near Murray)

**NEW CURTAINS and COTTAGE SETS**  
Tailored Ecru Net Curtains.....Pair \$1.39, \$1.75  
(Adjustable Top, Ready to Hang)  
Figured Marquisette Tailored COTTAGE SETS  
Curtains — \$1.00, \$1.19, \$1.98 • 79c to \$1.00  
at **ROLAND'S** Furnishings for Men, Women and Children, 415 LYELL AVE.

**CAMELIO BROS.**  
WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN

HONEY BRAND Whole or Shank End

**SMOKED HAMS lb. 27c**

Boneless VEAL to Roast lb. 23c  
• BREAST of VEAL — lb. 12 1/2c •

Sliced Bacon lb. 33c | Smoked Calas lb. 19 1/2c

Fresh Pork Shoulders lb. 18c  
(SAUERKRAUT 5c)

Thuringer Sausage . . . lb 20c | Pot Roast . . lb. 18c-23c

Lily of the Valley PEAS . . . can 14 1/2c | Large Bundles CELERY . . . 15c  
Lily of the Valley, Lge. Iceberg . . . lge 7 1/2c  
Tomato Juice . . . can 9c | Bananas . . . lb. 5 1/2c  
Florida Gold Juice Grapefruit . . . can 10c | Large Bunch Asparagus . . . 29c  
Beechnut Spaghetti . . . 3 for 29c | Large Grapefruit . . . 6 for 25c  
Campbell's Tomato Soup . . . 7c | Large Mushrooms . . . lb. 35c

**ORANGES** All Juice A Real Value peck 59c

**SUNRISE BAKERY**  
SPECIALS FOR SATURDAY

Cinnamon Buns . . doz. 14c  
Two-Layer Cakes . . ea. 19c  
Coffee Rings 15c, 2 for 25c  
Home Bread, loaf 6c, 2 for 11c  
Made

447 LYELL AVE. Glenwood 2845 | 451 JEFFERSON AVE. Genesee 131

Auto Repairs, Tires and Auto Radios--on  
**BAUER & RAETZ** CONVENIENT TIME PAYMENTS  
CHILD at JAY STS. Phone: GEN. 3977

LIVING COSTS NOW HIGHER  
DO NOT PAY MORE FOR COAL. COAL IS NOW CHEAPER THAN EVER. BUY COAL FROM MAID DRUG CO. TODAY. YOU WILL SAVE MONEY. MAID DRUG CO. HAS THE LOWEST PRICES IN YEARS.

**LOWEST COAL PRICES in years**

"EXTRA! EXTRA! Famous Reading Anthracite prices lowest in 19 years." It's true! You can now buy the cleanest kind of comfortable Winter warmth at sensationally low prices. But hurry. Enjoy real money savings by ordering a good supply of this Better Pennsylvania Hard Coal today.

**Beckwith's**  
271 LYELL AVE. GLEN. 811  
Prepare now to enjoy Finger-Tip Heat Regulation by installing a Reading Anthracite Heat Control

**Entertainment Will Be Given Next Week**

Children of Holy Apostles School are looking forward to next week Monday and Tuesday with keen anticipation. These two evenings will mark the culmination of a long season of rehearsals and the pupils hope to be at their best for their annual Spring entertainment.

In the school auditorium they will face a sizeable audience of relatives and friends. The children have been drilled by their teachers in a varied program of entertainment especially for this event.

The tickets are on sale by the children. The public is invited.

**CARD OF THANKS**

The family of the late Charles Boehm wish to thank their friends and neighbors for their kind expressions of sympathy in their recent bereavement.

**Live POULTRY DRESSED FREE**

White Leghorn, 1 1/2 lb. Average SPRINGERS lb. 22c  
Colored 2 1/2 to 3 lb. Avge. SPRINGERS lb. 25c  
Leghorn FOWL lb. 22c  
Heavy FOWL lb. 25c  
Grade A EGGS, doz. 30c

**Lyell Poultry Market**

219 LYELL, Near Saratoga  
Phone Glen. 4952

**Pedallin' Along**

This is the second in a series of articles relating the various stages in the development of the bicycle. Mail or leave your Bicycle News at Beckwith's, 271 Lyell Avenue.

The Dandy-horse because of its natural crudities lasted for only a year or two in both old and new worlds. Inventors worked laboriously bringing forth novelties and crazes but still the bicycle had yet to be perfected.

Over in Dumfries, Scotland, in 1840 Kirkpatrick MacMillan invented the first real bicycle. This pioneer bought a dandy-horse and added cranks, pedals and a driving rod to it, along with a comfortable seat, elaborate armrests and handlebars. He drove the machine for many years and proved its worth. However, one day when he had just overhauled his invention, he decided to test its speed. This young gentleman fell into the hands of the law, however, and was prosecuted and fined for "furious driving" on the roads. People then began to praise the bicycle and consider its value.

In 1840 the "Dazell," an improved reproduction of MacMillan's bicycle, was introduced by Gavin Dazell and became widely known. Many specimens were made and put upon the market for sale. These two men, MacMillan and Dazell, are the real pioneers of the bicycle and devoted themselves to the bettering of this machine not for profit alone—but for the realization of their life-long dream—a perfect bicycle with worldwide popularity.

Standing RIB ROAST, lb. 25c

Plate Corned Beef, lb. 14c

Pork Liver, lb. 12 1/2c

Arpeako Bologna . . . lb. 25c

**SCHROTH**



Rib Cut Pork Loin . . . lb. 25c  
Premier Coffee, 29c  
Fresh Pineapples . . ea. 15c  
Fresh Spinach, Cauliflower Cucumbers, Lettuce, Tomatoes, etc.

**MARKET**  
500 Lyell Ave. Glen. 3210

**PERSONALS**

Phi Sigma Kappa Sorority was entertained by Dorothy Dinehart of Glide Street. Plans for a cabin party in honor of Marjorie Hinehart's birthday were completed.

Chi Gamma Delta Sorority met last night at the home of Miss Marlon Schlaffer in Ames Street to discuss summer plans and to play cards. Recent activities of the sorority include a bowling party and a surprise birthday and spaghetti supper party in honor of Miss Marie Bauer of Hague Street.

Mrs. Henry P. Lenhard of Canton Street will be hostess to the Old Gang Bridge Club tonight. Winners at the last meeting of the club were Mrs. Elmer Stifter and Mrs. Thomas Plen.

**CARD OF THANKS**

Mr. and Mrs. Alfred Mayer and family of Child Street wish to thank their friends and neighbors for their kindness and sympathy, especially the blood donors and volunteers, in the recent death of their son, Frank Mayer.

**JOIN IN THE FUN**

Another Neighborhood Nite Saturday night at Senz' Tavern, Lyell at Glide Street. Come out and bring your friends. The menu treat will be the ever-popular chicken pies. See you there.—Adv.

David N. Friar, 323 Murray St. Call at Roxy Cleaners, 507 Lyell Ave., for free Murray Theatre ticket.

**LANG DRUG CO.**

449 LYELL AVE. Prescription PHONE  
Cor. Child St. Pharmacists Glen. 3842

**THE REXALL DRUG STORE**

Alophen Pills .....	49c	Listerine .....	19c, 39c, 59c
Abbott's ABD .....		L and L Cold Tablets .....	25c
Capsules .....	\$1.09, \$1.97	Sloan's Liniment .....	29c-59c
Bisma Rex .....	50c, \$1.25	Sal Hepatica .....	25c, 49c
Alka Seltzer .....	24c-49c	Solution ST 37 .....	59c, \$1.17
Baume-Bengay .....	59c	Squibb's Mineral Oil .....	59c
Colgate Shav. Cream .....	23c-37c	Palm Olive Shampoo .....	23c
Colgate Toothpaste .....	19c, 33c	Pertussin .....	49c, \$1.19
Calox Tooth Powder, 24c, 39c		Ponds Cold Cream .....	25c-39c
Enos Salts .....	21c, 47c, 89c	Pepsodent Toothpaste 19c, 33c	
Insulin, 10 cc U 10 .....	47c	Kotex or Modess .....	19c
Insulin, 10 cc U 20 .....	66c	Lunch Kits .....	\$1.49
CIGARETTES .....	13c, 2 for 25c	10c TOBACCO .....	3 for 25c

**Thursday, Friday, Saturday Specials**

\$1.25 Absorbine Jr. ....	83c	Caldwell Syr. Pepsin 39c, 74c	
\$1.50 Anasal Suppositories	98c	Epsom Tabs .....	19c, 39c
.50 Aspi-Rub .....	39c	Feenamint Gum . . .	19c, 39c, 79c
.35 Atwood's Bitters .....	23c	Mum Deodorant .....	23c, 39c
.60 Heet Liniment .....	48c	50c Limestone Phosphate 29c	
.30 Kirm's Tea .....	17c	Pabulum .....	34c
\$1.00 Kondremul .....	83c	\$1.00 Mergolized Wax .....	74c

**HERE'S VALUE FOR YOU!**  
Boy's or Girl's 7-Jewel WRIST WATCH  
\$9.95  
Just the thing for a confirmation or graduation gift. Handsomely cased, these watches were made to sell at a much higher price. Come see them today.  
Diamond Ring and Wedding Band Sets that will delight the feminine heart \$25 up  
**BERNARD J. HENSLER**  
Phone: Stone 1987 205 Commerce Bldg. Residence: 507 Colvin St.  
Res.: Genesee 1728-B

For High Quality Dry Cleaning—Try Society's  
PLAIN DRESSES 59c  
MEN'S SUITS  
Topcoats - 69c  
**Society**  
1341 DEWEY Glen. 5538  
We Call and Deliver

**MURRAY THEATRE**  
MURRAY STREET AND LYELL AVENUE

SUNDAY — MONDAY — TUESDAY  
**"COLLEGE HOLIDAY"**  
STARRING JACK BENNY  
— and —  
**"ONE WAY PASSAGE"**  
With William Powell and Kay Francis

**Beautiful Homes FOR ROCHESTER**  
Send for Your Copy Today!!!  
Prepared by FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCHESTER

**BUY A HOME With Rent Money**  
**FREE BOOK!**

New free booklet helps you choose, build and pay for your own home easily. Shows 24 homes of varied types and sizes—each attractive, roomy, practical—with front elevations and complete floor plans, drawn by Rochester Architects.  
You choose your home and come to First Federal to borrow the money. Pay us back monthly, just like you're paying rent now. Learn how easy it is to pay for a home with your rent money. Fill out and mail coupon today. Your copy will be sent promptly. Or visit either office.

**FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCHESTER**  
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**MAIL COUPON**  
First Federal Savings & Loan Ass'n., Rochester, N. Y.  
Please mail free copy of "Beautiful Homes for Rochester."  
Name .....,  
Address .....,  
Did you hear this offer on our radio program, "Say It With Music," over WHAM, Sundays, at 1:45? Please answer accurately.  
[ ] Yes [ ] No V-P

**JEAN'S SHOPPES** 500 More Silk Prints  
Cotton Dress  
SPECIAL AT  
500 LYELL AVE. \$2.95  
Open Evenings

FILL UP NOW! **blue coal** SPRING PRICES!  
The Following Cash Prices  
IMMEDIATELY EFFECTIVE!  
(Subject To Change Without Notice)  
EGG, STOVE, NUT Pea . . \$9.70  
\$11.25 Bckwt 8.50  
Rice . 7.35  
Per Ton Shoveled Off  
**BECKWITH'S**  
COAL, COKE and FUEL OIL  
271 LYELL AVE. GLEN. 811  
Opp. Firehouse  
R. G. & E. and SEMET-SOLVAY COKE



OFFICE  
140 Andrews St.  
Main 5140

# THE VICINITY POST

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Delivered to  
5500  
Homes

TENTH YEAR

ROCHESTER, N. Y., MAY 6, 1937

No. 14

## POST TO ELECT DELEGATES MON.

Rochester West End Post, V. F. W., at its next meeting will elect delegates to the State Encampment to be held June 16 to 19 at Saranac Lake, N. Y. The post will go on record as favoring a change in the national by-laws to include posts of overseas nurses in the V.F.W. At present no provisions for such a post exist and West End Post has been asked to take up this matter at the next Council meeting.

At the last meeting of the post a committee, under the direction of Comrade Hudon was formed to collect magazines and papers to provide a fund for the welfare work of the post. When a comrade is ill the post has a definite plan to follow in providing for his comfort. It has radios with which to amuse and from the proceeds of the sale of the papers intend to provide fruit, cigarettes, newspapers and other incidentals.

Anyone having old newspapers or magazines which can be used for this purpose and is desirous of donating them, call Gen. 6816-M and arrangements for collections will be made.

The post at its last meeting was host to Dept. Inspector George Emmel who congratulated the commander on the way the meeting was conducted and on the condition of books and finances.

Next meeting of the post is on May 10. Any overseas veteran desirous of membership is asked to call Glen, 2903-M.

**SPECIAL AT KEOWN'S**  
Mother's Day cards 5c up. Box of 25c up. Fresh stock of lollipops 6 for 5c, 13 for 10c; New Philadelphia, and Buffalo Sunday Some 5c school tablets

2 for 7c at Keown's, 363 Ames Street, next to Hart's.—Adv.

Louis G. Gleckenstein, 76 Massey St. Call at Wm. F. Pommerening Hardware, 497 Lyell, for free Murray Theatre ticket.

## NEXT ISSUE THURSDAY May 20

### Lincoln Theatre

Fri., Sat., May 7, 8—Warner Oland in "Charlie Chan at the Opera;" and "Unknown Ranger;" Sun., Mon., May 9-10—"Stow-away" and "Legion of Terror."

Tues., Wed., Thurs., May 11, 12, 13—"Pennies from Heaven" and "North of Nome."

On Sunday and Monday, May 16 and 17, the highlight in the Spring entertainment season at the Lincoln Theatre will be shown. This is a picture that every member of the family should see, the management says. It is titled, "Shower of Roses," the life of St. Therese, and was filmed in a convent in Italy, the advance publicity states. It has attracted wide praise from church dignitaries and movie critics, the management says. There will be matinees on both days. The added feature for the program is Will Rogers in "Dr. Bull."

### Luncheon Bridge For Alhambra Auxiliary

A testimonial luncheon and bridge for retiring officers of the ladies auxiliary of the Alhambra will be held next Wednesday.

Those to be honored are Mrs. William Zweigle, Mrs. Norman O'Brien and Mrs. William Werner.

The auxiliary has elected the following new officers: president, Mrs. Frank Beaucaire; vice president, Mrs. William H. Senz; treasurer, Mrs. Florentine Stephany; and secretary, Mrs. Carl Lofink.

## HEALTHY HABITS SHOWN AT NO. 21

Child Health Day was celebrated last Friday at No. 21 School with Miss Hixson's grades giving an original health play in the assembly, on cleanliness, food, water, exercise, sleep and rest. It contained many clever and original health songs to familiar tunes. Two children in Mrs. King's room recited poems on health.

An exhibit was held in one of the rooms displaying soap, clean towel, nail file, wash cloth, tooth brush and good food. Miss Edmond's pre-vocational girls in home economics prepared a real breakfast, luncheon and dinner, and displayed other valuable foods to eat. Large posters in the classroom explained the foods.

Mrs. O'Brien's grade gave an original demonstration of cleanliness of clothing and neatness in arranging it when going to bed at night. Health booklets, from Mrs. Tichenor's grade, safety posters from Miss Baker's grade and other health posters from Miss Hanna's and Miss Dowd's grades added to the display.

### Birthday Party

Mrs. Frank Henneberger of Murray Street entertained a number of young people on Apr. 13 in honor of her daughter Jewell's seventh birthday. Games were played, prizes being awarded the winners.

Among those present were Frank Mandell, Clarence Porman, Herbert Lighthouse, Charles Miller, Ronald Bishop, Charles Skelly, Richard Schiffauer, Sam DeCarlo, Shirley Miller, Anna Mandell, Elizabeth Montinarella,

Joan Taylor, Nancy Myles, Betty Finsell, Catherine Warner, Betty Gottorf and Jean Lopa.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

## Officer Installation For 30 School PTA

Installation of newly elected officers will feature the meeting of the Parent Teachers Association of No. 30 School to be held Wednesday evening, May 12. Those who will be inducted into office are: President, Mrs. Charles Schencke; first vice president, Mrs. Sterling; second vice president, Mrs. Roy Mallory; secretary, Mrs. W. P. Smith; treasurer, Mrs. Wm. Dearling.

The speaker of the evening will be Mrs. Theodore Steinhausen, girl's adviser at Washington Junior High School, who will use as her topic, "What Do We Know About Our Girls and Boys?"

The entertainment will be under the direction of mothers of kindergarten children, and refreshments will be served with Mrs. Neil and Mrs. Craig acting as hostesses.

Mrs. Butler, principal of the school, has been giving the children of various grades an opportunity to entertain parents during a portion of the meeting each month. The efforts of the teachers and pupils have been highly appreciated by the attending mothers and fathers, officials of the group say. An urgent invitation is extended to all parents of children attending No. 30 School to attend the next meeting.

Plans have been made for a card party to be held May 19. Tickets are available from association members and will also be on sale at the door.

## Amateurs Perform Tomorrow Evening

The amateur show for the benefit of Girl Scout Troop 28 will be held tomorrow night at 8 o'clock in the church hall of Grace Presbyterian Church, Lyell Avenue.

Tap dancers, singers, accordion players and novelty acts are on the program. The following persons will take part on the program: Phyllis, Arline and Doris Lefler, Gloria Schubert, Ida Van Almerker, "Jimmy" Schubert, Jacklyn Ebner, Jane Terry, Marion Burke, Albert Young, Ninette Picaretto, Kathryn Bergman, Marion Johnson, Evelyn Nattie and Lewis Angle. Professor Quiz of Monday night radio fame will also appear in the show.

First prizes of \$3 each for the winner under 16 and for the winner over 16, plus auditions at WHEC will be awarded. Merchandise prizes will be given the other winners.

Members of the Florence Nightingale Post who are giving their support to the troop will act as judges.

## Eggleston To Take Nuptial Vow June 5

The boy umpire, Harry Eggleston, is about to try a new adventure. His forthcoming marriage to Miss Marguerite Mitchell, daughter of Mr. and Mrs. John Mitchell of Dewey Avenue, was announced this week. The ceremony will be performed on June 5 in Holy Rosary Church with the Rev. Francis Marks officiating.

Harry has given up, at least temporarily, the idea of returning to organized baseball as an umpire and is now employed at Kodak Park. He officiated for a time last year in the Piedmont League.

### Correction

Due to a typographical error in the last issue, the item Palmolive Soap was incorrectly priced in the advertisement of Klier's Pharmacy. The price was intended to be 59c per doz.

A. J. Drouin, 71 Warner St. Call at Wm. F. Pommerening Hardware, 497 Lyell, for free Murray Theatre ticket.

## Murray Theatre

Tonight, Fri., Sat.—"Rainbow on the River" with Bobby Breen and May Robson; and "Rose Bowl" with Tom Brown. Bango Fri. and Sat. No dishes Thurs. "Mickey" for the children Sat. matinee.

Sun., Mon., Tues.—"On the Avenue" with Madeleine Carroll and the Ritz Bros.; and "Black Legion" with Humprey Bogart.

Wed., Thurs.—"Go West Young Man" with Mae West and Randolph Scott; and "Woman Wise" with Rochelle Hudson and Michael Whalen.

## New Fashion Shop Opened in Ames St.

Tuesday night marked the opening of the Barbara Dress Shop located on Ames Street, directly across from Holy Family Church. The two proprietors, Barbara Shurring and Agnes Eckl, welcomed many visitors to the new enterprise who had come to express congratulations.

Featuring smart summer frocks in three price ranges, the shop presents a modern appearance with several shades of brown predominating in the decorative scheme. Individual fitting rooms, an alteration work room, and open cabinets, all are blended into the modernistic effect. Chrome and dark leather chairs, complete the ensemble. A large Venetian blind forms an attractive background for the spacious window fronting on Ames Street.

## GERMAN NIGHT IS SCHEDULED

The 20th Ward Young Men's Republican Club will hold a German Nite party at Schlaffer's Restaurant, Child, corner Jay Streets, Thursday, May 27. Sauerbraten will be served during the course of the evening.

German music, by a typical 9-piece German band, is on the program and there will be door prizes for the lucky ones.

Frank J. Kleeh is chairman, with Harry Boehm as honorary chairman. Ticket chairman is Joseph J. Schlaffer; publicity chairman, James A. Bergin; entertainment, Fred Henchen.

Reception committee includes Wm. Reader, Wm. Kramer, Richard Baker, Geo. Bartholomay, James Shepard, Charles Quinn.

## Start Planning For 24th G.O.P. Outing

The 24th Ward Republican Club will hold its third annual picnic, Sunday, June 20, at Elser's Grove, Buffalo Road. Erwin Sullivan, chairman of the entertainment committee, is in charge of arrangements.

### PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAY, is making personal appearances every Friday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Also hear the accordion soloist, Orchetra for dancing every Saturday night. Sphagetti and meat balls on menu. Good food, all kind of beverages.—Adv.

## Mother's Day, May 10

Violet Sec. Set  
Cologne & Atomizer, \$2

Violet Sec. Set  
Bath Powder, Cologne  
and Atomizer .....\$3

Toilet Waters  
Violet Sec, Lilac, White  
Rose, Three Flowers,  
Dactylis, Lily of Valley,  
Cashmere Bouquet  
each \$1.00

Bath (Dusting)  
Powders  
Violet Sec, Lily of Valley,  
Lilac  
each \$1.00

REMEMBER  
MOTHER  
with  
*Whitman's*  
CHOCOLATES

Your gift of Whitman's Chocolates will give Mother double pleasure—it is from you and it is the finest in candy. Make your selection NOW.

The Sampler... finest variety of chocolates in the world. 17 oz. \$1.50

The Fairbill... outstanding box of favorite chocolates at, lb. \$1.00

Other Whitman's packages—direct to us from the makers—at 25c to \$7.50

## PERFUMES

Park & Tifford	HUDNUT	COTY'S
Gardenia 25c	Original Bottles 50c and \$1.00	Lorigan, Styx, Eraude, LaAmant
Park & Tifford	Gardenia, Lily of Valley, Jasmine, Rose, Soule Violet, Lilac, Narcisse, Carnation	\$1.00 up
Joan 25c	Original Bottles	

## DRUG SPECIALS

60c Alka Seltzer .....49c	35c Vicks Vapo Rub .....24c
\$1.25 Creomulsion .....74c	75c Meads Dextral Mal-tose.....51c
40c Palmolive Shave Cream .....37c	1 lb. Moth Balls 15c, 2-25c
40c Castoria .....25c	10c Heinz Baby Foods, 10c
35c Atwoods Bitters .....21c	.....3 for 25c
65c Meicks Dichloride .....47c.	\$1.00 Larvex Spray and pint bottle 79c
10c Clapps Baby Soups 9c	\$1.20 Sal Hepatica .....79c
.....3 for 25c	\$1.00 Kondremul .....83c
40c Squibbs Paste or Tooth Powd. 33c	25c J & J Tale .....19c
60c Syrup of Figs .....36c	50c Pablum .....34c
\$1.00 Wampoles Preparation .....79c	75c Chamois .....59c
	10c Beechnut Baby Food .....10c, 3-29c

Rx PRESCRIPTIONS Compounded accurately by Licensed Pharmacists in our modern prescription department. Your inspection invited.

## KLIER'S Pharmacy

692 Maple St., cor Ames  
WE DELIVER—Phones Genesee 2659 or 7724

SUNDAY MAY 9TH



## Make It Really Mother's Day

Sunday is HER day! Let Mother get away from the hum-drum of household duties. Take the family out for dinner—or go for a ride. You too, will enjoy the outing.

But before you go bring your car to us for proper servicing. We'll drain, flush and refill the radiator, check the battery, inflate tires to proper pressure, give you the latest road information, all without charge. We'll drain out old winter oil and refill the crankcase with 100% pure Pennsylvania motor oil; drain, flush and refill transmission and differential with summer grease, lubricate the chassis, clean and check spark plugs.

Your neighbor depends on our service, so why don't you join the growing list of enthusiastic "Independent" customers who have a new conception of what really fine motoring service should be? And remember:—50 gallons of gas free every week. Ask the attendant for a ticket.

**7 Gals. GAS \$1.08** Including Tax



**FLOATING BODY Lubrication 55c**

Including Spring Spray!

5 Attendants on Duty for Prompt Service

## INDEPENDENT GAS & OIL CO.

585 LYELL AVE. Glen. 255 Opp. Burrows St.

**Really Smart Dresses**

Straight from New York's style centers that will delight feminine hearts

**ONLY ONE-OF-A-KIND**  
\$3.95 — \$4.95 — \$5.95

Also the newest shades of Spring Hosiery

**barbara dress shop**

420 Ames St. opp. Holy Family Church

METZGER & BRAYER COMPANY'S

SINCE 1898

485 LYELL AVENUE

**TRAVELING PLUMBING SHOP REPAIR SERVICE**

**MODERATELY PRICED**  
Call GLEN. 421 for modern repair service, 2481 parts and tools—and a plumber ready to work!

**SCRIPTURE**

**Mother's Day**

"Her children rise up, and call her blessed: her husband also, and he praiseth her."—Prov. 31:28.

**MOTHER'S DAY**

"Let every day be Mother's Day, Make roses grow along her way And beauty everywhere. Oh, never let her eyes be wet With tears of sorrow or regret, And never cease to care."—Rev. Wm. A. Hallock.

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**WANT ADS**

Rates per insertion: 10 word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**WRINGER ROLLS** \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

**FOR SALE**—50 lb. ice box in good condition. Call Monroe 2237-J.

**EXTERIOR PAINTING**, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**ASBESTOS Fiber Roof Coating**, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**FOR RENT**—Garage at 517 Lyell Ave. \$3 per month.

**FLAT WALL** paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

**IF IT'S ELECTRICAL**, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**WANTED**—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

**PERENNIAL** and Rock Plants, Glad bulbs. Plant now. Bodenstein, 71 Barker St., off Jay. Gen. 6895-W.

**FOR SALE**—50 lb. side ice refrigerator in good condition—\$5. Call at 28 Burrows St. or phone Glen. 1729-W.

**Downs Library Lists Available New Books**

The following new books are now available at Downs's Lending Library, 432 Lyell Avenue:

Somebody Else by Ruby M. Ayres.

Some Girls Do by John Saxon.

Sophisticated Lady by Robert Oliver.

Together by Jeanne Bowman.

Mrs. Meigs and Mr. Cunningham by Elizabeth Corbett.

Along Came Romance by Anne Gardner.

Life and Love by Denise Robins.

Lovelorn Parade by Bennie Hall.

Halfway House by Ellery Queen.

The Stolen God by Edison Marshall.

Second Choice by Lacey Beck.

Fate Is a Woman by Clarke Robinson.

Lovers by Gina Kaus.

The Marriage of Nicholas Cotter by Nella M. Scanlon.

Trial Honeymoon by Millicent Kent.

Around the World in Eleven Years by P. Richard.

Village Chronicle by James McConnaughey.

Mary Lavelle by Kate O'Brien.

Gun Smoke at Clarion by Amos Moore.

Bravo Trail by Leigh Carder.

Rancho Bonita by Denver Bardwell.

Gun Hawk by Ed Earl Repp.

Red Earth by Tom Gill.

Man Overboard! by Freeman Wills Crofts.

The Crooks' Shepherd by Seldon Truss.

Shadows Flying by John Evans.

And Call It Accident by Marie Lowndes.

The Poison Cross Mystery by Nnez Irwin.

The Doctor Died at Dusk by Geoffrey Homes.

I'll Marry Tomorrow by Louise Jerrold.

The Tall Man by Gavin Douglas.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day or half day. Shatzel Hardware, 498 Lyell Ave.

**TIME PAYMENTS**—Have your vacuum cleaner or washing machine repaired now and pay for it by the week. Free estimates on cost. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**HOUSE PAINT** \$1.98 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**WHITE SHELLAC** \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**FOR SALE**—Two E flat Saxophones, like new, \$50 on terms; less for cash. Youngs 263 Ames St. Gen. 1971.

**BLUE GLO** Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

**PERMANENTS**  
\$2.50, \$3.50, \$5.00, \$7.50  
MACHINELESS .....5.00

**ANN'S BEAUTY SALON**  
484 Ames St. Gen. 5029-J

**BERTHA GEIGER SOMERS**  
MONUMENTS and MARKERS  
Monument Lettering, Cleaning  
Gen. 1860-J 658 Maple St.

**DOWN'S LENDING LIBRARY**  
All Popular Fiction  
**PENNY-A-DAY**  
432 LYELL AVE. (Near Child)

**RHEUMATIC SUFFERERS**

Medical science has discovered that the cause of Rheumatism, Arthritis and Neuritis is a toxin poison created by your own anatomy, most commonly coming from tonsils, adenoids, sinus, fallen arches or defective teeth.

The late Charles F. Maid said you need not suffer from that cause, since this poison can be eliminated from the blood stream through the kidneys and bowels by the use of Maid's Rheumatic Remedy. This elimination restores the blood to normal strength enabling it to heal the affected parts, thereby preventing the recurrence of these painful ailments.

Over a period of 25 years, this remedy has relieved thousands of sufferers. People from Florida to Nova Scotia have come to know its helpfulness.

We at the Maid Drug Co. have so much confidence in this product that we will give a refund to anyone who is not satisfied with the results obtained after using five bottles.

5 bottle treatment for \$5.  
Single bottles—\$1.25.

ON SALE AT  
**MAID DRUG CO., Inc.**  
511 Dewey Ave.



**Scuffing Shoes or Furniture Won't Mar It . . .**

Of all surfaces porch floors probably receive the hardest wear. To protect them properly use Low Brothers Porch and Deck Paint. It protects porch floors for years—both wood and cement. Made in several colors and dries quickly.

**Wm. F. Pommerening**  
497 LYELL AVE. GLEN. 3126



**MAKE YOUR HOME NEW**

By applying the modern Johns-Manville Asbestos sidewalls. Roofing time is here too. Call us for free estimate.

**HEXAGON Roofing Co.**

655 Jay St. Gen. 544

**'blue coal'** SPRING PRICES!

The Following Cash Prices

IMMEDIATELY EFFECTIVE!

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EGG, STOVE, NUT Pea . . \$9.70  
\$11.25 Bckwt 8.50  
Rice . 7.35

Per Ton Shoveled Off

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**PIANO ACCORDIONS**  
All Sizes — All Prices  
FREE INSTRUCTION

**RADIO SALES & SERVICE**

TUBES TESTED FREE  
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**YOUNG'S Music House**  
223 Ames St. Gen. 1971

**Mary's Dress Shop**  
212 Wilder St., cor. Orchard

**Hosiery Special**

45 Gauge Ringless 59c  
Chiffons .....pr.  
New Summer cotton 95c  
House Frocks .....  
Small Deposit Holds any Article

REPEATED BY REQUEST  
Boy's or Girl's 7-Jewel  
**WRIST WATCH**

Several of these watches left, which I bought at a bargain. You'll regret if you missed a chance to save money. Come see them today.

Diamond and Wedding \$25 up  
Ring Sets .....  
— Preferred Credit If Desired —

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Announcing — The Opening of  
**New Repair Service Shop at Beckwith's**

Fishing Tackle and Guns

A complete service  
"Norm" Willard  
Expert Repairman  
In Charge

Gun Re-stocking, Telescope Mounting, Stock Ornamentation and Re-bluing

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Greatest Selection of Used Guns in the City . . .  
As always the best assortment of fishing tackle.

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SPORTING GOODS STORE  
271 LYELL AVE. — Opp. Firehouse — GLEN. 811

For High Quality Dry Cleaning— Try Society's

PLAIN DRESSES 79c  
MEN'S SUITS Cash and Carry 69c

ONE FREE DRY CLEANING TO: Mrs. Mary Froehler, 16 Glauser St.; J. J. Willig, 506 Hague St.; C. H. Tilt, 47 Ries St.; Alvin A. Mox, 179 Curtis St.

**Society**  
We Call and Deliver  
1341 DEWEY  
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5 Convincing REASONS for Automatic Hot Water Heaters

1 Father is all for automatic hot water heating. He no longer comes to breakfast with a grouch, because his shaving water was cold. Now he is sure of plenty of hot water for morning shave and shower.

2 Mother says housekeeping is twice as easy since they changed to continuous hot water. Now dishes, instead of overloading the sink, can be washed immediately with plenty of water for home cleaning needs.

3 Daughter says it is not difficult to "be a lady" since continuous hot water came to the house. Every day she washes out her hosiery and lingerie, keeping them crisply clean and dainty.

4 Son, like other boys, gets begrimed frequently. But he encounters fewer scoldings now, because a daily tubbing keeps him reasonably clean, and healthy, too. So he's for continuous hot water, also.

5 Baby is far too young to know about such matters. He takes continuous hot water for granted, because it is always forthcoming to keep his face and hands germ-free and his baby clothes freshly clean.

Now You Can  
**RENT** An Automatic Gas Water Heater  
for only  
**\$1 PER MONTH**  
**ROCHESTER GAS & ELECTRIC CORP.**  
89 East Avenue Phone Main 3960

Joseph F. Ackerman, 55 Santee St. Call at Camello Market, Otis at Austin, for free Murray Theatre ticket.

**A SIP — OR A BITE!**  
The Place To Come  
**WHEEL INN**  
"Where You Can Always Park"  
Special Attention to  
1160 Jay St. Banquets, Parties  
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Quality Coal — Klean Coke  
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**NORBERT E. VAY**  
Funeral Director  
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Compare Prices and Quality  
**Blanchard FLORIST**  
58 LAKE AVE. MAIN 1986  
Open Evenings and Sundays

**Lyell Ave. Baptist**

Today is the annual Church Day. Supper will be served at 6:30 and reports of all organizations will be made.

Sunday morning at 10 o'clock Mr. Hammon will speak on "A Sign from Heaven." Sunday School follows at 11:15. At 6:30 both Christian Endeavor Societies are arranging their services in honor of Mother's Day. Edward Prevost will sing, and Miss Sarah Cambier will speak to the seniors. The evening service at 7:45 will be in charge of the World Wide Guild and the Young Men's Class in honor of Mother's Day. Miss Eleanor Nicholson will speak for the daughters and Richard Wendley for the sons. Mr. Hammon's subject will be "Mothers at Their Best."

On Friday, May 14, the World Wide Guild will hold a progressive supper.

Sunday evening, May 23, a special negro spiritual service will be given by the Mt. Olivet Baptist choir.

Wm. H. Hayes, 167 Cameron St. Call at Wm. F. Pommerening Hardware, 407 Lyell, for free Murray Theatre ticket.

E. Viola, 25 Texas St. Call at Wm. F. Pommerening Hardware, 407 Lyell, for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**Trinity Evangelical**

Special programs in commemoration of Mother's Day will be given in the Sunday School departments at the 9.45 sessions on Sunday. The morning service will begin at 10:50 with special organ numbers and the choir will sing with solos by Mrs. Charles Gerling and Albert Young.

The Rev. Carl G. Haass will be assisted in the service by the Rev. George Haddad of the Colgate-Rochester Divinity School. Miss Althea Schmidt will read one of her poems, "To You, Mother" and the pastor will preach on "The Quest For God Through Mother."

On Pentecost Sunday, May 16, Holy Communion will be served at the 10:50 service. In the evening the Evangelical and Reformed Youth Federation will meet in St. Paul's Church at Norton and Jewell Streets.

Trinity Brotherhood will meet Monday evening, May 10, for the monthly gathering.

The annual mother and daughter banquet under auspices of the Martha Society will be held on Wednesday, May 12, at 6:30. An interesting program will be given.

"For Pete's Sake" is the name of the annual play under the auspices of Trinity League. This play will be seen and heard on Wednesday and Thursday evenings, May 19 and 20. The tickets are 25 cents. Miss Violet Blum is general chairman of the play committee.

Adam Conrad and the pastor will attend the conference of the New York District of the Evangelical Synod of N. A. at the German Evangelical Church, Elmira, N. Y. May 11 to 14.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme "The Haven of Life."

Sunday School meets at 10 o'clock, preceding the church service. There will be special exercises in honor of Mother's Day.

The Young People's Society will hold its last indoor meeting of the season in the home of June Hoffman and Betty Keegan, 84 Warner Street.

The Ladies' Aid Society will serve a Swiss steak dinner on Thursday, May 13, from noon until all are served. The public is invited. Tickets are 35 cents.

The Friendly Class will hold its regular meeting on Monday evening, May 17.

The first in a series of card parties for the benefit of the insurance fund will be held on Friday, May 21, under auspices of the Ladies Aid Society.

**Dance Saturday at Holy Apostles Hall**

Pop Pettifer and his Merry-makers expect a capacity crowd Saturday night for their dance in Holy Apostles Hall. Both old and new dances will be on the program.

Admission, they announce, is 2 cents per person. Refreshments will be doughnuts and coffee. Dancing will be from 9 to 12.

Chas. H. Shevlin, 40 Delmar St. Call at Camello Market, Otis at Austin, for free Murray Theatre ticket.

Eric G. Krack, 21 Rogers Ave. Call at Camello Market, Otis at Austin, for free Murray Theatre ticket.

**FISH FRY FRIDAY**  
MEAT BALLS, SPAGHETTI 25c Served Anytime  
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Patronize A Campbell Union Bar Cor. Child St.

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Girls' White Dresses, \$1.19 up — Slips, 39c - 59c  
Also Bloomers, Vests and White Stockings  
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Also Belts, Ties and Black Stockings  
**at ROLAND'S** Furnishings for Men, Women and Children, 415 LYELL AVE.

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WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN  
**Choice Shoulder POT ROAST lb. 19c**  
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Rib End 3 1/2 lb. avg. Fresh  
Pork Loin . lb. 25c Shoulders . lb. 17c  
**Boneless VEAL ROAST - lb. 23c**  
Breast of Veal Extra Special  
..... lb. 12 1/2c Bacon By the Piece lb. 27c  
**Morrell Pride SMOKED HAMS . . lb. 27c**  
**Arpeako Tend'ized Cooked HAMS lb. 35c**

Little Crow and Teco  
**PANCAKE FLOUR**  
3 for 23c Reg. 30c Value  
Lg. Bottle  
**KETCHUP**  
Reg. 15c Value ..... **11c**  
2 Heinz Macaroni  
1 Heinz Spaghetti  
Reg. 44c Value ..... **30c**

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Suits, Top-coats and Ladies' Plain Dresses  
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Friday and Saturday Specials  
**Rinso pkg. 7c**  
Gold Medal 24 1/2 lb. **Flour \$1.09**  
VAN CAMP'S  
**Milk 4 for 25c**  
American Granulated **SUGAR 10 lbs. 49c**  
**Potatoes U. S. No. 1 Per Peck 29c**  
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**Serv-wel Foods**  
The Complete Food Store  
495 LYELL AVE. — Free Delivery — GLEN. 5162

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Yes, the cost of food is up but the cost of "food" for your furnace is lower than in many seasons. Enjoy this big fuel saving by ordering all the Famous Reading Anthracite your bins will hold. But order promptly—these sensationally low prices on this Naturally Superior Hard Coal may not last for long.

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COAL — COKE — FUEL OIL  
271 LYELL AVENUE GLEN. 811  
Prepare now to enjoy Finger-Tip Heat Regulation by installing a Reading Automatic Heat Control.

**BROKEN SIZE BARGAIN SALE**  
Share in these Savings  
**BROWNbilt SHOES**  
Every pair of Women's Spring Style Shoes included in this sale. Your opportunity to have finer shoes at greater savings. Blue, Grey, Biege, Tan, Black.  
**\$1.88 \$2.88 \$3.88**  
WOMEN'S  
**AIR/STEP Shoes**  
Reduced for quick Clearance Straps, Ties, Gaberdjine and Kid.  
Were to \$5.50 NOW..... **\$3.88**  
Broken Size Table  
WOMEN'S STYLES  
Were to \$3.50 NOW..... **\$1.88**  
Exceptional values in this group of styles for all occasions.





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**WOMEN'S SHOES**  
Smart Spring Styles for street and dress. All sizes but not in every style.  
Former Values **\$2.88** to \$3.95 NOW  
**Chiffons** RINGLESS  
Shear, Clear, Inner Heels, 3 pr. \$1.95 Toes  
New Shades  
OPEN EYES. UNTIL 8:30  
**BROWNbilt SHOE STORE**  
900 WEST MAIN ST. OPP. ST. MARY'S HOSPITAL  
X-RAY FITTING GENESEE 3614

Mrs. A. B. Corey, 43 Sterling St. Call at Camello Market, Otis at Austin, for free Murray Theatre ticket.

**LINCOLN THEATRE**

Adults 15c — Children 10c

FRI. - SAT., MAY 7 - 8

"Charlie Chan at the Opera"

and "UNKNOWN RANGER"

SUN. - MON., MAY 9 - 10

"STOWAWAY" and "LEGION OF TERROR"

TUE. - WED. - THUR., MAY 11-12-13

"Pennies From Heaven" and "NORTH OF NOME"

FRI. - SAT., MAY 14 - 15

"BULLDOG EDITION" and "KILLER AT LARGE"

Sun. - Mon., May 16 - 17

Matinee Both Days "Shower of Roses"

The Life of St. Therese

Added Feature Will Rogers, "Dr. Bull"

NO ADVANCE IN PRICES

Mon. Nites—12 Bags Groceries Free

Tues., Wed., Thurs.—Chinaware to the Ladies

Sat. Mat.—Race Matinee for Kiddies

Sat. Night—Play "Movie"

Live Stock **POULTRY**

DRESSED FREE

White Leghorn 2 to 2 1/4 lb. Avg. SPRINGERS lb. 22c

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Leghorn FOWL lb. 22c

Heavy FOWL lb. 25c

Grade A EGGS, doz. 30c

**Lyell Poultry Market**

119 LYELL, Near Saratoga

Phone Glen. 4952

**New Repair Service Added by Beckwith**

As a service to the sportsmen of this vicinity, Beckwith's Sporting Goods Store, 271 Lyell Avenue, has added a gunshop and fishing tackle repair service, which will be under the management of "Norm" Willard.

With ten years of firearm experience from the shooting as well as the repair end, "Norm" can back any shooting boast with an array of medals that he won by his skillful marksmanship.

Willard's introduction to the gun industry was far from pleasant according to his own reminiscence. When a young boy of 14 he was shot in the leg by careless use of firearms. When he told his very good friend, an old time gunsmith, about the accident, he got his first lesson in this very popular sport, correct use of firearms and how to handle them. The gunshop soon became his favorite hangout and whenever he had a few minutes to spare he would rush to this rendezvous.

Each year Willard travels to gun-matches which are better known as "shoots" and has not as yet returned without some award for his accurate shooting. In 1929 he won the championship of the 108th regiment for his high score record with an automatic government rifle. His knowledge of guns has come from books and magazines, as well as experience.

Managing a gunshop is nothing new for "Norm" because he had at one time an excellent business of his own before joining the government to render his services.

Paul Hincer, 35 Dix St. Call at Camello Market, Otis at Austin, for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**PERSONALS**

Miss Dorothy Fischer held a bingo party at her home Wednesday, preceded by a meeting. Plans were made for a theatre party.

Sunshine Club met at the home of Mrs. Agnes Krenzer. Prizes were won by Mrs. Ann Geren, Mrs. Eleanor Krenzer, Mrs. Madge Gardner and Mrs. Agnes Krenzer. Next hostess will be Mrs. Gussie Mack of Cedar Street.

Mrs. Walther of Masseth Street, formerly of Smith Street, is visiting her grandson, Joseph Hirsch of Detroit, Mich., and her niece Mrs. McGarrey of Pontiac, Mich.

A meeting of Gamma Beta Phi Sorority was held at the home of Miss Margaret Imhof of Ames Street. The next meeting will be held at the home of Miss Beatrice Foote of Love Street.

Omega Upsilon Rho Sorority is sponsoring a bingo party at Miller's Barn on Tuesday evening, May 18. Plans are being made by Clementine Haubner and Mary Dugan. Door prizes and refreshments will be given.

The Old Gang Bridge Club met last Thursday at the home of Mrs. Richard Tobin in Campbell Park, prizes being won by Mrs. Leo B. Ehmann and Mrs. Elmer Stifter. Mrs. Cornelius Bubel of Campbell Park will be hostess next week.

A surprise party in honor of the 18th birthday of Miss Wilma Senz was given Saturday night in the Senz Rathskellar by a group of 18 friends from the summer colony at McPherson Point, Conesus Lake.

Mrs. Sherman Morey of Sterling Street returned last week from Municipal Hospital to her home where she is recuperating from an operation.

A bingo party for the benefit of Holy Apostles Church was held Saturday evening at the home of Miss Mildred Magin in Avery Street.

**"TAINT NO FUN"** ... unless you come to Senz Tavern Neighborhood Nite party on Saturday night. You'll find the place at Lyell and Glide. Drop in Saturday and enjoy one of our famous chicken pies. See you there.—Adv.

**Popcorn Name Contest Being Conducted Here**

Here is your chance to get out a pencil and paper and earn yourself \$5.09 extra for that summer vacation. Just a few minutes of your time and little thought may bring you this prize money. See the rules for this contest in the Murray Sweet Shoppe advertisement in this issue. Fill out the coupon plainly and bring it to the Sweet Shop, Murray Theatre Building, evenings from 6 to 11 or Saturday and Sunday from 1 to 11 p. m. The first 25 entries will receive an extra award of a free pass to the Murray Theatre, good at any time. Do not mail your entry, bring it to the sweet shop personally.

Here are a few facts about the popcorn that may help in selecting a suitable name: This popcorn is purchased from Hart and Vick's exclusively and was grown by them on their own farm. It is a special type of hull-less popcorn scientifically grown to eliminate hulls which lodge in the throat. This popcorn is popped in one of the latest all electric popcorn machines which makes it possible to pop the corn in a pool of Butter. Only the purest of specially prepared popcorn butter is used in this process. Come and see this popcorn being made.—Adv.

Chas. T. Tindate, 33 Myrtle St. Call at Wm. F. Pommerening Hardware, 497 Lyell, for free Murray Theatre ticket.

**Standing Rib Roast** .....lb. 25c  
**Prime Shoulder Beef** .....lb. 30c  
**Arpeako Tenderized Hams** .....lb. 30c  
**Choice Sirloin Steak (1 1/2 to 2 lbs.)**, lb. 35c  
**Pot Roast lb. 21c, Plate Corned Beef lb. 15c**

**Shoulder Roast VEAL - lb. 19c**  
**Economy Ham Sausage** .....lb. 18c  
**Select Home Dressed Broilers**  
**Green String Beans, No. 2 can, 10c**

**Tetley's Tea 1/2 lb. pkg. 33c** | **1/2 pt. Salad Dressing**....10c | **Sliced Peaches No.1 can 14c**  
**With Free Spoon** | **1/2 pt. Sandwich Spread**..15c | **Fresh Peas, Asparagus, etc.**

**SCHROTH'S MARKET** 500 LYELL AVE. GLEN. 3210

**Pedallin' Along**

This is the third in a series of articles relating the various stages in the development of the bicycle. Mail or leave your Bicycle News at Beckwith's, 271 Lyell Avenue.

Rotary cranks came in 1865 by Pierre Lallement, a workman of Paris, who with the assistance of his employer, Norman Michaux, opened the first shop (29 avenue Montlague) at which bicycles were sold in an ordinary commercial way. With hopes of a better future, Lallement sold his idea to Michaux and then emigrated to the United States where he propagated the same idea. Meanwhile a fine bicycle business had started in Paris by Lallement's employer who sold them for 200 francs each.

England was swept by freak constructions and numerous inventions of which some were useful. The establishment of the bicycle trade in England at such an early stage is very interesting. The Coventry Sewing Machine Co., to fill an order placed by their Paris agent for 500 bicycles, really gave the bicycle industry considerable impetus. Only a few bikes had been dispatched to Paris, when the Franco-Prussian war broke out. This compelled the Coventry Company to find a home market for the remainder of the machines ordered for Paris.

The particular type of bicycle then made became better known as the "boneshaker." With the back and front wheels nearly equal in size, the latter being slightly larger, the driving cranks and pedals were fitted to the front wheel axle. The heavy wooden wheels, massive iron back-bone and thick iron tires gave the rider a 100% workout and no horn was needed to inform the pedestrians of the bicyclist's approach. The "boneshaker" became popular in spite of its weight and structure.

The Tall Ordinary made its debut in 1872 and other firms took an interest in the "boneshaker" and new contraptions were invented that made quite some improvement. Progress marches with time and soon the heavy wooden wheels were replaced by lighter ones of metal and thin iron spokes at a tangent to the center. Solid rubber tires were cemented to the rims and the front or driven wheel was enlarged so that a greater distance was traveled with each revolution of the crank.

The front wheel grew from 30" to as high as 64" in diameter and the back wheel decreased to 12 in. and less. Then a new type of bicycle was introduced and remained quite the thing for a period of 20 years. A tall man was at a greater advantage than a short bicyclist because he could handle a higher wheel and by using a larger gear could travel at a faster speed for the same amount of pedaling.

Now not to be outdone by their countrymen, the shorter men conceived several ideas and schemes so as to remain on an equality with their taller brethren. By placing the cranks and pedals below the front axle, more power was obtained by running a chain over sprockets. Short riders began to turn to the tricycle, a three wheeler, and meanwhile the "tall ordinary" gained in popularity. England, America, France and other countries became firmly established in bicycling.

**MURRAY THEATRE**  
MURRAY STREET AND LYELL AVENUE

3 BIG DAYS — TONIGHT - FRIDAY - SATURDAY

Bobby Breen and May Robson  
**"Rainbow On The River"**

and Tom Brown in "ROSE BOWL"  
— SUNDAY — MONDAY — TUESDAY —  
Madeleine Carroll **"On The Avenue"**  
and The Ritz Bros. in **"BLACK LEGION"**

**WANTED**

**A NAME For Our POPCORN**  
**Enter This Contest Now!**  
**Win \$5.00**

- RULES**
1. Simplicity counts. Names must be **SHORT — APPEALING — ATTRACTIVE.**
  2. Anyone may enter except employees of Murray Sweet Shoppe.
  3. Fill out coupon below and bring it to Murray Sweet Shoppe, Murray Theatre Bldg.
  4. Contest closes midnight May 31, 1937. Winner announced week of June 7th.
  5. First 25 names submitted will receive **FREE PASS** to Murray Theatre—Good any time.
  6. Murray Sweet Shoppe open every evening from 6:00 to 11:30 P. M. Sat. - Sun.—1:00 to 11:00 P. M.

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Name of Popcorn.....  
Your Name.....  
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**Boneless RIB ROAST lb. 33c**  
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Veal **Roast lb. 19c** | Veal for **Stew lb. 15c**  
No. 2 Can **Peas . . 2 for 25c** | New **Potatoes . . 6 lbs. 25c**

**Sauerkraut** ..... can 10c  
**Graham Crackers, 1 lb. boxes** ..... 2 for 25c  
**Potatoes, pk. 31c**

**JELKE'S GOOD LUCK MARGARINE**  
Try it 2 lbs. for..... **43c**

**Ice Cream** 15c pt. — 25c qt. | **We Carry Fro-** Ice Cream 3960

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**Florio Brand**  
Zinfandel 99c | Port, Sherry \$1.49  
Chianti | Muscatel  
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**Chateau Lyell Brand**

Dry Wines  
1/2 Gallon, .65  
Gallon \$1.25

**SWEET WINES**  
1/2 Gallon, .95  
Gallon \$1.69



**Italian Swiss Colony Wines**

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1/2 Gallon, .75  
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**SWEET WINES**  
1/2 Gal., \$1.05  
Gallon \$1.85

Light Muscatel Wine 1/2 gal. 80c, gal. \$1.45

— Two of This Week's Specials —

15 months old  
Old Manor Rye Whiskey qt. . . . \$1.39

90 proof  
Lyell Old Style GIN. . . . . qt. \$1.49

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Taylor & Jackson 193 LYELL at SARATOGA  
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The Whole Town Is Talking About Our  
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140 Andrews St.  
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TENTH YEAR

ROCHESTER, N. Y., MAY 20, 1937

No. 15

## HAASS ELECTED TO HEAD SYNOD

At the 49th Conference of the N. Y. District of the Evangelical Synod of N. A. held in the German Evangelical Church in Elmira, N. Y., May 11 to 14, the following officers were elected to serve for a period of two years:

President, Rev. Carl G. Haass, pastor of Trinity Evangelical and Reformed Church; vice president, Rev. Elmer Hoefer of Rochester; secretary, Rev. Paul Frohne of Buffalo, N. Y.; treasurer, Leo Blaufuss of Buffalo, N. Y., and district Council, Rev. Carl Loos of Erie, Pa.

## Comedy-Drama Will Be Given May 27-28

The Christian Endeavor Societies of Lyell Avenue Baptist Church will present "Closed Lips," a three-act comedy-drama, full of fun, suspense and romance, on Thursday and Friday nights, May 27 and 28, at 8:15 p. m., in the newly decorated church basement.

The cast is composed of the following: Violet Keenan, Evelyn Trenton, Dorothy Moyses, Marian Ludwig, Helen Shafer, Rev. George Hammon, Richard Wendley, Robert Arva, Andrew French. The director is Richard Wendley.

Admission for adults is 25 cents; children, twelve and under 10 cents.

Irving Smith, 98 Campbell Pl. Call at H. C. Pammerening & Son, Lyell at Glide, for free Murray Theatre ticket.

## Wadsworth to Speak At GOP Dance Friday

Tenth Ward Republicans and their friends have set aside tomorrow (Friday) night for their biggest party of the year, the 14th annual dance and entertainment. As a special feature, it was announced this week, Representative James J. Wadsworth will come from Washington tomorrow to speak at the party on the general subject of the Supreme Court.

The affair, which will be held in Edgerton Park Assembly Hall, is expected to attract a capacity crowd, including many prominent political figures of the city and county. Clarence Piehler is general chairman with Charles E. Bostwick as honorary chairman.

Sherman Pierce and Elroy Miller of the entertainment committee report that their fondest hopes are about to be realized. The evening's show will strike a high note in entertainment value with an array of local and out-of-town talent never before duplicated in a similar affair, they promise. The nature of their surprises will not be disclosed until tomorrow night.

Among the committees in charge are the following:

**Program Committee**  
Thomas Riley, chairman; Philip Voelkl, Harry Wilson, Ralph Campbell, David M. Buckley, Wesley Sams, Alvin Phal, Mrs. Elsie M. Burrows, Fred Bennett, Chas. Baker, John Hetzler, Porter Treat. Sam Tyser, Earl Smith, Frank Defendorf, Vincent Gundy, Jacob Gerling, Jr., Reynold Gromentz,

Gordon Osborne, Earl Bryan, William Cucchi, James Donehue, Thomas Mooney, William Doane, Michael Passero, Harris Bates. (Continued on Page 3)

## Lincoln Theatre

Following are the attractions at the Lincoln Theatre for the next two weeks:

Fri., Sat., May 21, 22—"Crack Up" and "Avenge Waters." Added Sound Shorts.

Sun., Mon., May 23, 24—"Down to the Sea" and "Laughing at Trouble."

Tue., Wed., Thur., May 25, 26, 27—"Lloyds of London" and "President's Mystery."

Fri., Sat., May 28, 29—"Final Hour" and "Bar Z Ranch."

Sun., Mon., May 30, 31—"Craig's Wife" and "Reckless Way."

Tues., Wed., Thur., June 1, 2, 3—"Off to the Races" and "Secret Valley."

Chinaware is given to patrons every Tuesday, Wednesday and Thursday nights. County store is featured Monday night and the game of Movie every Saturday night. Win prizes of money playing Movie.

**Get It at Keown's**  
Charlotte Suckers 6 for 5c, 10c per Keown's dozen. Bolds, etc., 8 for 25c. Photo finishing of the better kind. Fresh peanuts all ways. Buffalo and New York Sunday papers at Keown's, 363 Ames St., next to Hart's.—Adv.

**SPECIAL ISSUE**  
of The Vicinity Post  
**Next Thursday**  
May 27  
Memorial Day Issue

## Vet. Post Schedules Picnic for July 25

The fifth annual picnic of the Police and Firemen's Post No. 2834, Veterans of Foreign Wars, will be held Sunday, July 25, at Sea Breeze picnic grounds. Tickets will be 35 cents. A dinner will be served and sports events are listed.

Included on the committee in charge of the affair are: George Rabideau, John Frank, Dan Smith, Battalion Chief Alex Sutherland and Sam Gosnell. Tickets may be purchased at the Wheel Inn, 1160 Jay Street.

## Block Card Party at Holy Family May 26

The ninth in a series of block card parties being held in Holy Family Hall has been scheduled for Wednesday evening, May 26, at 8 o'clock. Mrs. John Scheg and Mrs. Geo. J. Martin are chairmen of the affair, sponsored by the Colvin Street block and will be assisted by a large committee.

An unusually large number of door prizes are being offered in addition to the individual table prizes, which the committee announces, will be hassocks.

Arthur Holtz, 560 Glide St. Call at H. C. Pammerening & Son, Lyell at Glide for free Murray Theatre ticket.

## PERSONAL APPEARANCE

The Texas Kid, cowboy entertainer, from Station WSAY, is making personal appearances every Friday and Saturday night at Cosmano's Restaurant, 354 Otis St., cor. Burrows. You've heard him on the air. Come to see and hear him in person. Also hear the accordion soloist. Orchestra for dancing every Saturday night. Sphagetti and meat balls on the menu. Good food, all legal beverages.—Adv.

## GIVING PLAY AT TRINITY TONIGHT

"For Pete's Sake!" a comedy in three acts, by Jay Tobias, will be presented by the Trinity League Players tonight for the last time at 8 o'clock in Trinity Auditorium, Child and Wilder Streets. It was given its premiere performance last night.

Included in the cast are June Budd, Matilda Klumpp, Archie McLeod, Earl Trost, Oscar Klumpp, Edwin Genthner, Martha Boulter, Ruth Haass, Violet Blum, Jean Erbeling, George Haddad, and Robert Dicke. Joseph C. Durbin of the New Era Staff is director.

Violet Blum is general chairman of the play committee, assisted by the following: Stage, Clarence Boulter and Archie McLeod; tickets, Ruth Kobs; refreshments, Gertrude Hennik; costumes, Edna Boulter; ushers, William Reilich, Anthony Reilich and William Boulter; publicity, Jean Erbeling; prompter, Edith Steinegger.

Between acts last night, Robert Dicke and Jean Erbeling played a piano duet; tonight, "Jake" Young will sing. The public is invited. Tickets for adults are 25c and for children 15c.

## Murray Theatre

Tonight—"Camille" with Greta Garbo and Robert Taylor; and "Holy Terror" with Jane Withers. Fri., Sat.—"Jungle Princess" with Dorothy Lamour and John Howard; and "Lady Be Careful" with Lou Ayers and Mary Carlisle.

Sun., Mon., Tues.—"Three Smart Girls" with Deanna Durbin and Ray Milland; and "Nancy Steele Is Missing" with Victor McLaglen.

Wed., Thurs.—"Everything Is Thunder" with Constance Bennett and Douglas Montgomery; and "Criminal Lawyer" with Lee Tracy and Margot Grahame.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421



**In Golf, It's Swing ---but in GASOLINE it's PERFORMANCE THAT COUNTS!**

All the talk in the world after the game doesn't lower a golfer's score. Claim after claim for high-priced gasoline doesn't help it give better performance in your car — and IT'S PERFORMANCE THAT COUNTS. We're not boasting — just making a statement of fact, — "for all around plus performance try a tankful of our gasoline today . . . and save the difference. MORE POWER — MORE MILEAGE — LESS COST."

**7 Gals. GAS \$1.15**  
Including Tax

## Bring Your Car In For The Cure

Let our "specialists" give your car the treatment guaranteed to cure "squeakitis". You're ruining your car if you neglect proper lubrication. Try our floating body lubrication with spring spray!

50 Gallons Gas FREE  
Every Week !!

Ask Attendant for Your Ticket

Change NOW to  
Summer Oil, Fill Your Crankcase  
with 100% Pennsylvania Oil  
and Save Money

**5 Attendants on Duty for Prompt Service**  
**INDEPENDENT GAS & OIL CO.**

585 LYELL AVE. Glen. 255 Opp. Burrows St.

## NATIONAL FIRST AID WEEK (MAY 17-22) SPECIALS

<b>ADHESIVE</b> 1/2 in. 5 Yards 10c		Regular 25c
<b>GAUZE</b> 1 in. 10 Yards 3 rolls .....10c		KITS . . . 19c
Other Necessities, such as:		Travel Kit .....50c
Iodine, Mercurochrome, Vaseline, Burn Ointment, Cotton, Witch Hazel, Peroxide, Bicarbonate of Soda		First Aid Kit....\$1
		Auto Kit ....\$1.50
		House Kit .....\$3

## DRUGS

25c PAR SHAVING CREAM 19c	25c Nyseptol TOOTH PASTE 19c
50c Aspirins, 100's .....19c	25c Citrate Magnesia
60c Alka Seltzer .....49c	.....2-25c
35c Freezone .....21c	\$1.00 Squibb Cod Liver Oil.....79c
75c Dichloricide .....47c	50c Tek Tooth Brush....39c
60c Sal Hepatica .....39c	25c Epsom Bath Salts..19c
25c Palmolive Shampoo	75c Squibb Mineral Oil 59c
.....23c	25c Sanitary Napkins
40c Milk Magnesia, 16 oz. ....19c	2 doz. ....25c
40c Squibb Tooth Paste	50c Squibb Yeast Tabs 43c
.....33c	75c D&R Creams .....43c
500 Cleansing Tissues 27c	1.00 Adex Tablets .....79c
All Sizes FILM All Grades	24 Hour Service FILMS Developed & Printed

**Rx PRESCRIPTIONS** Highest quality materials are always used in your prescriptions at Klier's, yet it costs you no more! Let us fill your next prescription.

**KLIER'S Pharmacy**  
692 Maple St., cor Ames  
WE DELIVER—Phones Genesee 2659 or 7724

METZGER & BRAYER COMPANY'S

SINCE 1898

485 LYELL AVENUE

MODERATELY PRICED

Call GLEN. 421 for modern repair service, 2481 parts and tools—and a plumber ready to work!

**TRAVELING PLUMBING SHOP REPAIR SERVICE**



**WE CLEAN YOUR FURNACE \$1.50 for ONLY...**

**WHAT YOU GET**

A thorough cleaning out of the inside of furnace and the thick coating of soot removed. Taking down and cleaning out the smoke pipe, and cleaning base of chimney. Replacing smoke pipe in chimney. Properly adjusting all chains and oiling them at pulleys. Oil and hinges on doors. Then we clean up all the "mess" and take away the soot, dirt and ashes—when our man leaves, your furnace is in spic-and-span order.

This is the best time to have your furnace cleaned. The heavy soot and ash dust that accumulated during the past winter's hard firing should be removed as soon as possible to prevent deterioration. By letting us do the work now, at our special bargain price, you save your furnace, you save money, and are assured of a thoroughly satisfactory cleaning job.

This includes a thorough inspection of your heating plant.

**GAS LEAKS ARE DANGEROUS!** This checkup discovers them!

**METZGER & BRAYER CO.**

485 Lyell Ave.

Heating & Plumbing

Glen. 421

**DRY CLEANING**

Suits, Top-coats and Ladies' Plain Dresses

**69c** CASH and CARRY

**ROXY CLEANERS**

507 LYELL AVE. (near Murray)

**JOIN THE HOST OF HAPPY FAMILIES**



who **SAVE** with **AUTOMATIC REFRIGERATION**

• Thousands and thousands of Rochester families—hundreds of people you know have automatic refrigerators. They will tell you about its convenience, its reliability in preventing food spoilage and its priceless health protection. They will tell you how much they save in food bills—actual dollars and cents savings that go on day after day—year after year.

• Enjoy the same convenience, health protection and savings your friends enjoy. Come in and learn how an automatic refrigerator not only pays for itself, but returns actual dividends year in and year out.



**ELECTROLUX GENERAL ELECTRIC FRIGIDAIRE Automatic Refrigerators As low as \$5 DOWN**

Save Up To \$11 A Month - Less food spoilage. Time distributed over the larger quantities.
Ice Cubes - Frozen Desserts - Plenty of ice cubes. Frozen desserts and other food appetizers. Purer drinking.
Keeps Foods Safe To Eat - Cautions told below. 30% prevents germs and gives bacteria and virus protection.

**ROCHESTER GAS & ELECTRIC CORP.**

89 East Avenue

Main 3909

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**Wednesday Holidays**

Not so many years ago, neighborhood business men were living the life of Riley. They were only working an average of 66 hours a week during the summer time because someone took it upon himself to agitate for Wednesday afternoon closing, thereby lopping off six hours from the week's schedule and giving merchants and their clerks a half day for relaxation and a little enjoyment of the good things in life.

When accounts were balanced at the end of the summertime, it was found that no business had been lost, no customer ill-will had been incurred and no one was in bankruptcy. On the other side of the ledger, the picture was just as bright. Retail store workers looked back on a season which, if not brimful of excitement, had provided some opportunity to come to the conclusion that perhaps life was worth living after all.

Then along came the lean years. Business men, fearful of competitors and alarmed at the fall in receipts, decided that they could not afford to lose a half-day's business. Although there was no basis in fact for this latter conclusion, it was without doubt the main reason why one after another of the neighborhood business houses abandoned the half-holiday on Wednesdays.

Now, with 40 hours weeks in industry an established fact and the possibility of even shorter work weeks just around the corner, retail business finds itself years behind the times. Proprietors and their help are still toiling 72 hours or more per week, chained to their jobs while the rest of the world goes on advancing.

Undoubtedly, until buying habits are radically changed, the long hours in retail business will continue. But the public is ready and willing to see its storekeepers get this minimum of surcease from the daily grind which is provided in the half-holiday.

A number of Vicinity merchants have spoken to The Post of their desire to close Wednesday afternoons during the summer months. Now, in the face of improved business, is the time to do it, but they feel powerless to attempt it alone. This must be a community-wide proposition. How many will co-operate?

A petition has been circulated in the Otis Street section with nearly every store owner signing. It is quite probable that other sections can do the same thing if sufficiently interested.

**24th Republicans Open Picnic Season June 20**

Republicans of the 24th Ward are getting an early start on the picnic season, scheduling their annual outing for Sunday, June 20, at Elser's Grove, in Buffalo Road. A full program of sports, a gate prize and hourly prizes have already been planned.

Chairman Erwin Sullivan announces the following committee is assisting him in preparations for what is expected to be one of the biggest picnics of the summer:

**Honorary Chairmen** — Hugh Hamill, Mrs. Matt Van Dame and Al Marapese; treasurer, Matt Van Dame.

**Reception Committee**  
Fred Ruppel, Chairman; Hugh Hamill, George Salles, Al Marapese, Harold Lubasch, Jos. Boss.

**Entertainment Committee**  
Erwin Sullivan, Chairman; Joseph Wurzer, Matt Van Dame, F. Gordon, Arthur Fox.

**Ticket Committee**  
Joseph Wurzer, Chairman; Matt Van Dame, L. Magin, Arthur Fox, Frank Gordon.

**Grounds Committee**  
Sam Eberhard, Chairman; Frank Gordon, George Klueber, Carl Zugehoer.

**Publicity Committee**  
Joseph Shanahan, Chairman; Hugh Hamill.

**Refreshment Committee**

Arthur Fox, Chairman; J. Arnd, C. Zugehoer, Sam Eberhard, Joseph Lynch, Joseph Boss, Arno Hoepfel, Cliff Day, Edward Schied, Jr.

**Sports Committee**

Harold Lubasch, Chairman; Al Marapese, Joseph Shanahan, Ray Fredericks, Albert Mason.

**Popcorn Contest**

The contest being conducted by the Murray Sweet Shoppe for a name for the popcorn will close in 12 days on May 31. If you have not already entered, do so by filling out the coupon in this paper and bring it to the shop.

Vicinity people have responded well to this contest which offers a cash prize of \$5 to the person suggesting the most appropriate name for the popcorn.

The Murray Sweet Shoppe invites everyone to come and see the unique manner in which this popcorn is made.

Frank J. Bechtold, 136 Rockview Terr. Call at H. C. Pommerening & Son, Lyell at Glide for free Murray Theatre ticket.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

**Dainty Cotton Frocks**

day, crisp, cool, afternoon dresses in a variety of colors with lace trims, pockets, flares and lingerie details. Fast colors. Also silk dresses.

**A Complete Selection of both materials 95c - \$5.95**

Also the newest shades of Spring Hosiery

**barbara dress shop**

420 Ames St. opp. Holy Family Church

**ATTENTION**

**ROSE FEVER HAY FEVER and ASTHMATIC SUFFERERS**

Read this letter!

I am writing you this letter of my own free will and you may use any or all of this letter for the recommendation of your Hay Fever Medicine.

For the past ten years I have been afflicted with one of the worst and most stubborn cases of Hay Fever. I have tried every known remedy on the market and have spent hundreds of dollars, but have had no relief. I have had injections, but to no avail. I have had a blood test and found out that the hay fever was my main source of trouble and also all other pollen irritated my membranes.

From Aug. 15 to Sept. 1, I was miserable. My eyes would be red, watery and sore. My nose was swollen and I could not stop spasms of sneezing. I was for the most of that time in bed, unable to do any kind of work, even to have some one else shave me.

Last year (1936) I tried Maid's Hay Fever remedy and it was a blessing in disguise. I started taking the medicine about a month and a half in advance of my hay fever and continued it until the end of Sept. I was not bothered at all and did not suffer a bit from hay fever, and this year was particularly bad for hay fever because of the dry weather. All in all I used about seven bottles. It cost me about \$7.00 but it was worth \$7.00 to me.

I have recommended this medicine to other sufferers and in every case they found immediate relief. This is a God-send to hay fever sufferers and I personally recommend it. And to you, Mr. Maid, my thanks for giving me perfect relief from a hectic two months of hay fever.

Start taking now for Hay Fever Prevention

Two Weeks Treatment—\$1

WILLIAM H. ENGLISH, Jr., 139 Gardner Ave.

ON SALE AT

**MAID DRUG CO., Inc.**

511 Dewey Ave.

**A SIP — OR A BITE!**

The Place To Come

**WHEEL INN**

"Where You Can Always Park"

Special Attention to 1160 Jay St. Banquets, Parties

GEO. RAHIDEAU GEN. 2301

**MAKE YOUR HOME NEW**

By applying the modern Johns-Manville Asbestos sidewalls. Roofing time is here too. Call us for free estimate.

**HEXAGON Roofing Co.**

655 Jay St. Gen. 544

Here's Fashion's Newest — the **PARK AVE. Machineless**

**PERMANENT** The Favorite Wave of New York's Smart Set — \$6.90 No Discomfort

**PAULINE BEAUTY SALON** Jay & Child Gen. 4254

## Pommerening Opening Appliance Showroom

To accommodate the demands of a growing business, H. C. Pommerening & Son have opened an auxiliary department in the rear of their hardware store, at Lyell and Glide, with entrance on Glide Street. The new store will be devoted exclusively to the showing of electrical appliances. It is being formally opened tomorrow and Saturday with free souvenirs for adults a feature.

Oldest electrical dealers on the west side, Pommerenings have served this community for the past 24 years. Herman Pommerening started the hardware store, working alone, in 1914, with 375 square feet of floor space. Today there are five employed there and the store occupies about 2,000 square feet.

Mr. Pommerening watched the Lyellhurst neighborhood, in which he is located, grow from a handful of houses to the sizeable urban community it now is. "It's been mighty interesting," he says, "to see this section come into its own; and we're very thankful for the co-operation of the neighborhood which has made our gradual enlargement possible."

His son, Frank, is in charge of

the electrical appliance business and has arranged the attractive showroom in which he is displaying:

Frigidaire, Maytag and American Beauty Washers, Thor Ironers, RCA Radios, Norge and Sterling Ranges, General Electric and Royal Vacuum Cleaners and Blue-Glo and Elgin Oil Ranges. In addition the shop is equipped for guaranteed service on all makes of radios and washing machines.

### WADSWORTH

(Continued from Page 1)

W. Fay Wealthy, William Stell, Anthony Porcari, Norman Haller, Dennis Culhane, Leo Culhane, Robert Flynn, John Gilmore and Darrow Dutcher.

#### Refreshment Committee

Frank R. O'Brien, chairman; Mr. and Mrs. Fred Grastorf, Mr. and Mrs. Herman Rhinehart, Mrs. Martha Turner, Sam Bommati, Frank Passero, Michael Keyes, Michael Mastro Simone, Andrew Sullivan, Frank Filipone, Phillip Quirin, Frank Kelly, Jr., Joseph M. Anteneri, Theron Rogers, Victor Slocum.

Thomas Connelly, James Vincelli, William Lipper, Lester Simons, George Welch, William Stell, John McCorry, James Perry and Michael Passero.

#### Music Committee

Arthur Milanetti, chairman; James Vincelli and John A. Pozzulo.

A huge bingo game will replace the usual card playing with valuable prizes to the winners. This is a new feature this year. Mrs. John Hetzler, Earl Smith, Alvin Phal and Thomas Riley are in charge.

### Blossom Time Ball Tonight at Armory

Advent of Spring in Western New York is to be marked this year with a Blossom Time Ball tonight in the New York State Armory, Main Street East.

Occurring just two days before the regional Apple Blossom Festival at Brockport, it will have all county and community queens of the six counties as guests. Invitations also have been extended to the queens of the Maple Festival conducted last month in Wyoming County. A spring pageant, introducing more than 50 young queens will be a feature and boxes will be reserved for them and their escorts.

A nerve tingling dance band, Claude Hopkins' CBS Orchestra, will play for dancing from 9 p. m. to 1 a. m. This orchestra now is on a coast-to-coast tour and is one of the most popular on the air.

Rochester Junior Aides for the Handicapped, an organization devoted to work for those limited in their enjoyment of life by injuries or other causes, sponsors the Blossom Time Ball. Miss Helen Schlegel, president, and a large committee of socialites are making the arrangements.

John H. Peck, 55 Sunset St. Call at H. C. Pommerening & Son, Lyell at Glide for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

### VFW Post Prepares For Emergency Work

Plans by which its membership instantly can be mobilized for active relief work in the event of disasters or emergencies here or elsewhere throughout the country have been formulated by Rochester West End Post, No. 3180, C. F. W., by means of a permanent relief committee. Appointment of the committee membership and its functions were announced at the last meeting of the post by Commander McGinness.

The Commander announced that comrade Bernard Cliequennoi of 542 Brooks Avenue will act as chairman of the committee to be composed of the following sub-committees:

Wm. Cook, finance committee; commissary, George Newman; first aid, Herb Olney; sanitation, LeFrois; transportation, Ketchum; supplies, Banker and Strassner. Each member will be assigned a job and be kept active and prepared by periodical meetings at which their functions, in time of emergency, will be discussed so no time will be lost in going into action in case of need.

At the next Council Meeting the Post will present a resolution to change the National By-Laws so as to include posts of Overseas Nurses in the Veterans of Foreign Wars. The members are of the opinion that to exclude these Veterans is a grave error.

The post, at its last meeting, heard a talk by Comrade Brewer on the origin of the V. F. W. Buddy Poppy and on the men who make them. The post also went on record as heartily sponsoring the sale of the Buddy Poppy and will lend every effort to make the sale this year a success. All the proceeds from this sale are used for welfare work by the V. F. W.

A delegation from the West End Post, with their colors, attended the coronation exercises at the Church of the Ascension on May 12 at the invitation of the Maple Leaf Post, Canadian War Veterans.

## BARGAIN BULLETIN

Friday and Saturday Specials

Clearbrook Tub  
**BUTTER lb. 32c**

White! Fresh! Grade A  
**Eggs doz. 25c**

Lighthouse  
**Cleanser 9 for 25c**

**RAGU' can 19c**  
Italian Style Tomato Sauce

Good Luck  
**MARGARINE 19½c lb.**

DRESSED!! FRESH!!  
**CHICKENS 19c lb.**

Fresh Home Dressed  
**Lamb Hearts lb. 12c**

Club  
**Steamers BOLOGNA 14½c**  
Per lb.

Jay-Tee Lge. Bottle  
**KETCHUP 10c**

Lenox  
**COFFEE lb. 19c**  
Ground to Order

Complete Line of Fresh Fruits and Vegetables Reasonably Priced

## Serv-wel Foods

The Complete Food Store

495 LYELL AVE. — Free Delivery — GLEN, 5162

### Peddalin' Along

#### STORIES WANTED FROM BOYS AND GIRLS

Now we are going to give many of you free bicycle accessories. How can you get them? — Simply by writing an interesting story of not more than 200 words relating an experience you have had with your bicycle. The story can be about any trips you have taken with your bike, how you made extra money with your bike or various things of that nature.

You don't need to be an excellent speller or a polished writer to enter. Sit right down and write your story and if we like it, we will publish it and give the writer a fine accessory for his bicycle. Send your story to "Peddalin' Along," 271 Lyell Avenue, in care of Beckwiths.

## LINCOLN THEATRE

Adults 15c — Children 10c

FRI. SAT. MAY 21-22

"CRACK UP" and "AVENGING WATERS"

Added Sound Shorts

SUN. MON. MAY 23-24

"DOWN TO THE SEA" and "Laughing at Trouble"

TUE. WED. THUR. MAY 25-26-27

"LLOYDS OF LONDON" and "President's Mystery"

FRI. SAT. MAY 28, 29

"FINAL HOUR" and "BAR Z RANCH"

SUN. MON. MAY 30, 31

"CRAIG'S WIFE" and "RECKLESS WAY"

TUE. WED. THUR. JUNE 1-2-3

"Off to the Races" and "Secret Valley"

Mon. Nites—12 Bags Groceries Free

Tues., Wed., Thurs.—Chinaware to the Ladies

Sat. Night—Play "Movie"

## HAUBNER & STALLKNECHT

Successors to John C. Rossenbach

FUNERAL DIRECTORS

GENESEE 300

828 JAY STREET

## Liquor and Wine Specials

### Saratoga Club

BLEND  
Pints 89c  
Quarts \$1.75

### HARRISON

21 Mo. Old STRAIGHT RYE  
Pints 79c  
Quarts \$1.65

### Baltimore Club

Maryland Rye 2 Yrs. Old  
Pints 99c  
Quarts \$1.95

### Lyell Old Style GIN

90 Proof Pure Grain  
Pts. 79c, fifths \$1.19, Qt. \$1.49

### Regent Square Gin

85 Proof  
Pts. 65c, fifths 99c

### MR. BOSTON

Apricot, Orange, Lemon or Sloe Gin—  
½ pts. 60c, pts. \$1.15, fifths \$1.69

### Casa Blanca or Florio Brand

Zinfandel 99c gal. Port, Sherry \$1.49  
Chianti Muscatel  
Barberone gal. Marsala gal.

### Chateau Lyell Brand

Dry Wines  
½ Gallon, .65  
Gallon \$1.25

### SWEET WINES

½ Gallon, .95  
Gallon \$1.69

### Italian Swiss Colony Wines

Dry Wines  
½ Gallon, .75  
Gallon \$1.35

### SWEET WINES

½ Gal., \$1.05  
Gallon \$1.85



Light Muscatel Wine ½ gal. 80c, gal. \$1.45

### SARATOGA CELLAR

EXTRA SPECIAL Sherry Wine — Marsala Wine \$1.35 Gal.

### PRIVATE STOCK CALIFORNIA WINE

Port, Sherry and Muscatel 5th 69c Half Gal. \$1.39

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA

FOR QUICK DELIVERY

Call Glen. 317 or 318

A Beautiful Display of  
**Adorable Summer Hats, Wide Brims**  
Black, Navy, Toast and Natural Leghorns  
Final Clearance on  
Spring Straws ..... \$1. & \$1.85  
**GRIFFIN HAT SHOP**  
154 Sherman St



**Cut the Cost on Your House Painting - - -**  
There's far more real paint in a gallon can of Lowe Brother's High Standard House Paint than there is in a gallon can of cheap paint. High Standard covers more surface — is easier to apply — cuts down painter's time — and wears longer. See us before painting.  
**Wm. F. Pommerening**  
497 LYELL AVE. GLEN. 3126



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**COAL PRICES ARE WAY DOWN**  
FILL UP NOW!  
Price Advance Expected Soon!  
— Phone Glen. 811 —  
**Beckwith's**  
COAL — COKE — FUEL OIL  
271 LYELL AVE. GLEN. 811  
Prepare now to enjoy Finger-Tip Heat Regulation by installing a Reading Automatic Heat Control.



**PERSONALS**

The marriage of Miss Edna Katherine Sailer, daughter of Mr. and Mrs. Edward A. Sailer of Wetmore Park, to John J. Shatzel of Cameron Street, will take place at 10 a. m. Saturday in Holy Apostles Church.

Mrs. A. Belerschmitt of Curtis Street entertained 22 relatives at a variety shower last week in honor of her grand-daughter, Helen Seidel, whose marriage will take place June 26 in Holy Apostles Church.

The Sunshine Club met at the home of Mrs. Gussie Mach. Prizes were won by Mrs. Lorraine Lenhard, Mrs. Madge Gardner, Mrs. Martha Gardner and Mrs. Agnes Kreuzer. Next hostess will be Mrs. Eleanor Kreuzer of Radio Street.

Mrs. Oscar Krull of Mt. Read Boulevard and Mrs. William H. Senz and Mrs. Julia Bubel of Glide Street were in Kitchener, Canada, over the weekend for the funeral of Perious Snider, a frequent visitor here in the past.

The Rev. and Mrs. George Hammon of Cameron Street are anticipating the visit of their father and mothers, Mrs. W. E. Bruner of Liberty, Mo., and Mr. and Mrs. George Hammon of Hannibal, Mo., in time for the commencement exercises of the Colgate-Rochester Divinity School, Sunday afternoon and Monday evening. Rev. Hammon is a member of the graduating class.

The Old Gang Bridge Club met last week at the home of Mrs. Cornelius Bubel in Campbell Park, prizes being won by Mrs. William H. Senz and Mrs. Henry P. Lenhard. The next hostess will be Mrs. Clarence Falls of Spencerport.

Frederick Renaud, 391 Murray St. Call at Lenhard Auto Supply, 519 Lyell Ave., for free Murray Theatre ticket.

**A PERMANENT FEATURE**  
Because they have become the most popular specials ever included on the Senz Tavern menu, chicken pies have been officially adopted as permanent menu feature for the Saturday Neighborhood Night parties. Come out this Saturday to Senz, Lyell at Glide, and enjoy a famous chicken pie.—Adv.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**WANT ADS**

Rates per insertion: 25 word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

**WRINGER ROLLS** \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day or half day. Shatzel Hardware, 498 Lyell Ave.

**EXTERIOR PAINTING**, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**HOUSE PAINT** \$1.98 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**FOR EXPERT repairs** on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**WHITE SHELLAC** \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**FOR SALE**—Two E flat Saxophones, like new, \$50 on terms; less for cash. Young, 263 Ames St. Gen. 1971.

**BLUE GLO Range Oil Burners** \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

**HOUSE PAINT**—Cochrane brand, special \$3 per gallon in 5 gallon lots. Gerstner Hardware, 410 Ames St. Gen. 1291-W.

**FLOWERS**—Geraniums 10c to 20c, Spikes 18c, Vincas, Petunias, Tomatoes, Asters, Salvia, Stocks, Sweet Peas; select transplanted seedlings 15c to 25c doz. Our low prices now prevail. Free potting service. Open evens. Quality Floral Shop, 24 Delmar St. J. L. Dixon.

**FOR SALE**—75 lb. Icebox, good condition. 120 Canton St.

**FOR SALE**—50 lb. Icebox in good condition. 6 Boardman St., Apt 2. Monroe 2237-J.

**FOR SALE**—Icebox, A-1 condition, 50 lb. capacity. Also bicycle. I Callhan Place.

**ELECTRIC FLOOR Waxer** for rent, \$1 per day. Gerstner Hardware, 410 Ames St. Gen. 1291-W.

**PERENNIAL** and Rock Plants, Glad Bulbs, annual Gypsophelia, 2 doz. 25c. Bodenstern, 71 Barker St., off 1300 Jay. Gen. 6895-W.

**GUARANTEED** LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**FOR RENT**—Garage at 517 Lyell Ave. \$3 per month.

**FLAT WALL** paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

**IF IT'S ELECTRICAL**, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**WANTED**—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

**ASBESTOS** Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**Amateurs Provide A Merry Evening**

An amateur vaudeville competition that provided an evening of good entertainment and fun to a sizeable audience, marked the benefit show held May 7 in Grace Presbyterian Church hall by Girl Scout Troop 28. Simulating the "Major Bowes" hour, the program was a distinct success.

The first prize for contestants over 16 was won by Kathern Bergman who sang popular as well as semi-classical numbers. Albert Young who sang German songs, won second place with the Rochester Turn Verein Girls and their Indian club drills finishing third.

Doris Lefler, a seven-year-old, with songs and tap dances was presented with first prize in competition with amateurs under 16. Albert Daily, promising young banjo player, came second with Lewis Angie, a tap dancer on roller skates, winning the third prize.

The judges were selected from the Florence Nightingale Post who sponsored the show and gave Troop 28 a check for 16 dollars from their personal fund toward camping funds and scout activities.

First prize winners will be given auditions at the WHEC studio in a few weeks.

Major Bowes, impersonated by Lloyd Hubbard, declared that the audience was most polite and that the garden spot of America should be called Rochester.

The Rev. Henry Walsh acted as Professor Quiz and the crowd laughed heartily at the foolish answers given to the very stupid questions.

Nell Henry and Dorthea Roth also had the audience "rolling in the aisles" with laughter as a result of their hilarious entertainment.

Intestinal complaints are often caused by defective diet. Sluggishness may be helped in many cases by a diet with increased fruits and fresh vegetables, drinking plenty of water, and avoiding cathartics unless advised by a physician.

**Mary's Dress Shop**  
212 Wilder St., cor. Orchard  
**Hosiery Special**  
45 Gauge Ringless 59c  
Chiffons .....pr.  
New Summer cotton 95c  
House Frocks .....  
Small Deposit Holds any Article

**DR. C. C. RIZZO**  
DENTIST  
Home: 93 McNaughton Glen. 3670  
Office: 848 Jay St. Gen. 1051

**DOWN'S LENDING LIBRARY**  
All Popular Fiction  
**PENNY-A-DAY**  
432 LYELL AVE. (Near Child)

Compare Prices and Quality  
**Blanchard FLORIST**  
58 LAKE AVE. MAIN 1956  
Open Evenings and Sundays

**NORBERT E. VAY**  
Funeral Director  
604 Maple St. Gen. 5938

**FREE AWARDS** Everyone Wins!  
COME TO BAUER & RAETZ AND GET A  
**LUCKY CLOVER CARD**  
No Blanks — Every Card A Winner  
**HEAR THE NEW Motorola**  
**GOLDEN VOICE**  
The World's Finest AUTO RADIO  
THRILL TO THE NEW **ACOUSTINATOR**  
Personal Preference Selector  
Enjoy Finest Reception As You Drive  
COME IN: GET A FREE DEMONSTRATION  
\$29.95 up  
PERMANENT MAGNET DYNAMIC SPEAKER  
LOW BATTERY DRAIN  
**BAUER & RAETZ, Inc.**  
Child at Jay St. Phone Gen. 3977

It's time now to think of  
**TIRES**  
Bauer & Raetz Sell  
**CORDUROY FISK and U. S. TIRES**  
Buy Here On Convenient Payment Plan



### Democrats To Have Supper on May 25

A tureen supper, the food for which will be furnished by those attending, is scheduled for Tuesday, May 25, by Tenth Ward Democratic women in their Driving Park Avenue headquarters. Members are invited to bring their friends, but reservations are requested to Mrs. Thomas Moran at Glenwood 717-M.

Mrs. Joan Lynn Schild, club president, has appointed Mrs. Elizabeth Scheuch as chairman, with the following committee. Mrs. Honora Dorsey, Mrs. Rose Dorsey, Mrs. Esther Downs, Miss Blanche Drury, Mrs. Winifred Dooley, Mrs. Rose Elster.

Mrs. Louella Emerson, Mrs. Anna Empey, Mrs. Ruth Fecteau, Mrs. May Fero, Mrs. Florence McKechnie and Mrs. Raymond Murphy.

### Mattress Company

William Summers, vicinity resident for the past ten years, is now entering his fifth year as manager of the Hill Mattress Company of Lyell Avenue. In addition to managing the retail store, Mr. Summer also was recently promoted to the job of estimate man. The Hill Company is one of the long-established mattress companies of the city.

A special dust counting microscope has been developed by technical experts at the Bausch and Lomb Co. It is valuable in detecting conditions in industrial establishments which cause silicosis. Squares in the microscope are one ten-thousandth of an inch across, and the dust specks look like stars, and can be readily counted.

If the legs of a man correspond in strength to those of a grasshopper, he could jump over an ordinary two-story house.

Fred A. Straub, 41 Austin St. Call at Lenhard Auto Supply, 519 Lyell Ave., for free Murray Theatre ticket.

### Air Conditioning Roofing—Siding Sheet Metal Work

**E. J. BARNER**  
485 DEWEY AVE.  
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### PERMANENTS \$2.50, \$3.50, \$5.00, \$7.50

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Get my price before buying  
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New—Made to Order  
WM. SUMMERS, Manager  
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Fuel Oil  
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### ALBERT WARD Optometrist

198 LYELL (Near Saratoga)  
9 to 12:30—1:30 to 6  
Evenings by Appointment  
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### RADIO NEWS AND NOTES

One of the newer annoyances in faddist circles is "double talk," a manner of telephoning someone anonymously and confounding him with sentences half of which makes sense and half only an unintelligible gibberish. One such heartless gagster tried it out on David Ross, CBS announcer, at 3 in the morning. Not too sleepy to recognize the "double talk" readily, Ross expressed his impatience strenuously. "Be relaxed," pleaded the telephone. "Take it on the downbeat." Then he appealed for an example of Ross' "double talk." "Just gimme a couple of words, David," he asked. "Well, all right," the announcer broke down. Then Ross outdid his would-be out-doer with a flabbergasting series of words and went back to bed reflecting that he holds an Academy of Arts and Letters award for diction.

"Saxie" Dowell of Hal Kemp's WHEC-CBS band is starting a revival of his own with a soprano saxophone which plays the sweet, high tones popular years ago but now out of vogue. Dowell bought a new soprano saxophone without any trouble because of the little demand for them. His conviction that the instrument lends tone colors no other can supply has set Kemp arrangers to work writing new orchestrations for "Saxie's" new sax.

Larry Marsh, orchestra leader of the WHEC-CBS Al Pearce program, meanwhile is experimenting with some swing rhythm ideas. Marsh is planning an orchestra without drums. He says the theory that swing originates in the drums and tympani is wrong. He is arranging for tempo and beat to be supplied by the left hand of the pianist, the bass violin, and the guitar. In that way he will get, Marsh says, melody in all the rhythm instruments.

**A HOUSEWIFE PLAINT:** "Borneo is the hottest country in the world. Its jungles are filled with snakes that fly and fish that climb trees. Insects change shifts at six o'clock at night . . . Keeping house under conditions like that is a serious matter."—Mrs. Martin Johnson on the "Magazine of the Air" program.

A featured soprano who never utters a word during her singing is radio's latest vocal novelty. The young lady is Mary Kendel, the girl who lifts those coloratura notes during selections by the Seven G's on Phil Baker's Sunday night WHEC-CBS broadcasts.

It was tried purely as an experiment by Oscar Bradley, conductor of the program's orchestra, during a recent rehearsal. He was attracted by the distinctive quality of her voice and asked her to step down from the platform used by the Seven G's, a group of four men and three girls, and take her place by the orchestra's microphone. So well did it sound through the control room loudspeaker, that it was tried out on the air. Commendatory response from listeners was immediate.

Major Bowes Theater Units, traveling companies of amateurs who have appeared on the Major's hour, have had more than 4,000 "play dates," aggregating eleven years of solid playing time, within 16 months. These units have appeared in upwards of 1,000 cities, towns and hamlets in the 48 states, in almost all provinces of Canada, and in Bermuda. Bowes units set a record for Chicago by playing 27 weeks there.

Otto C. Kline, 151 Warner St. Call at Lenhard Auto Supply, 519 Lyell Ave., for free Murray Theatre ticket.

### SCRIPTURE

"Then spake Jesus again unto them, saying, I am the light of the world: he that followeth Me shall not walk in darkness, but shall have the light of life."—John 8:12.

"The light along the ages  
Shines brighter as it goes;  
From age to age more glorious  
Its radiant splendor grows.  
Man's life, begun so lovely,  
Now soars to heaven above,  
To share in life eternal  
The joys of endless love."  
Rev. Wm. A. Hallock

### Republicans To Plan Picnic On Wednesday

The 24th Ward Women's Republican Club will hold its next regular meeting on Wednesday evening, June 2, at 1085 Lyell Avenue. At this meeting plans will be completed for the annual picnic to be held in August.

A successful card party was held last evening with Mrs. William Monroe as chairman, assisted by a capable committee.

The club is happy to welcome Mrs. Julia Saile back after her recent illness.

### Benefit Bingo Party Is Scheduled Monday

Residents of Glide Street and vicinity are holding a bingo party Monday, May 24, at 8 p. m. at the Democratic Club, Jay and Glide Streets, for the benefit of Holy Family Church.

Mrs. John Klemmer, general chairman, announces that large bath towels will be given as table prizes and that numerous door prizes have been arranged for. Luncheon will be served after the card playing period. A large committee will assist the chairman.

Chas. V. Connolly, 11 Otis St. Call at Lenhard Auto Supply, 519 Lyell Ave., for free Murray Theatre ticket.

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WE DELIVER Market and Grocery OTIS at AUSTIN GLEN. 3283

Morrell's Pride Smoked  
**SKINNED HAMS - lb. 27c**

**ARPEAKO GALAS** 4-6 lb. Avg. **lb. 22c**

Standing Rib Roast lb. 27c Boneless  
Large End Boneless Rib Roast lb. 35c Veal . . . lb. 25c  
Short Ribs Beef . . . lb. 18c Rib End  
Fresh Shoulders lb. 18c Pork Loin, 26c

### Robert's Parboiled HOTS lb. 25c

Soap Chips, 5 lbs. 37c  
Kraft Miracle Whip, qt. 35c  
Heinz Oven Baked Beans, 2 for 27c  
Page Milk (tall) . . . 3 for 20c  
Teco Pancake Flour . . . 3 boxes 23c  
**Gold Medal FLOUR** 12 lbs. **61c**

A bigger and better assortment of Fruits and Vegetables. Pick your own berries, oranges, grapefruit, asparagus, celery, lettuce, tomatoes, cucumbers, spinach, new cabbage, new potatoes, radishes, rhubarb, fresh peas, etc.

## SUNRISE BAKERY

SPECIALS FOR SATURDAY

**Large Danish Kuchens 18c**  
**Sweet Buns - - doz. 18c**  
**Layer Cakes - 25c and 30c**  
**Home Made Bread, loaf 6c, 2 for 11c**

447 LYELL AVE. 451 JEFFERSON AVE.  
Glenwood 2845 Genesee 131



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MURRAY STREET AND LYELL AVENUE

FRIDAY and SATURDAY  
Dorothy Lamour and John Howard in  
**'JUNGLE PRINCESS'**  
2nd Feature: "LADY BE CAREFUL"

SUNDAY - MONDAY - TUESDAY  
Deanna Durbin and Ray Milland in  
**'THREE SMART GIRLS'**  
2nd Feature: "NANCY STEEL IS MISSING"

## 12 MORE DAYS to Name Our Popcorn

Contest Closes May 31st  
Enter Now Win \$5.00

### RULES

1. Simplicity counts. Names must be **SHORT — APPEALING — ATTRACTIVE.**
2. Anyone may enter except employees of Murray Sweet Shoppe.
3. Fill out coupon below and bring it to Murray Sweet Shoppe, Murray Theatre Bldg.
4. Contest closes midnight May 31, 1937. Winner announced week of June 7th.
5. Murray Sweet Shoppe open every evening from 6:00 to 11:00 P. M. Sat. - Sun.—1:00 to 11:00 P. M.

(CLIP THIS COUPON)

Name of Popcorn \_\_\_\_\_  
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Come to "Bicycle Headquarters Since 1898" and see them . . . Stream-lined, balloon tires . . . Boy! . . . they have eye appeal . . . Wide choice of colors. Boy and girl models in all sizes.

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\$5 DOWN \$1 PER and 1 WEEK

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Double Ball-Bearing ROLLER SKATES . . . . . 98c

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271 LYELL AVE. — Opp. Firehouse — GLEN. 811

### Grace Presbyterian

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Halo and the Cross." Sunday School meets at 10 o'clock, preceding the church service.

The Young People's Society will meet at the church at 2:15 o'clock, and go to the home of Dr. and Mrs. Jones for their meeting.

The Ladies Aid, the Friendly Class and Mrs. Hubbard's Class are uniting in sponsoring a card party on the evening of Thursday, June 3, for the benefit of the insurance fund.

The Ladies Aid Society will meet in the home of Mrs. Eva Bergman, 119 Cameron Street, on Thursday afternoon, May 27, at 2 o'clock.

The Rev. John Ketchum of the Federation of Churches will preach the sermon and lead the worship in Grace Church on Sunday, May 30, during the absence of the pastor, who will be in Columbus, Ohio, to attend the General Assembly of the Presbyterian Church.

### Trinity Evangelical

Services for Trinity Sunday, May 2, 9 a. m., German Worship—"Von der Dreieinigkeit Gottes und der Diedergeburt"; 9:45, Sunday School; 10:00, Trinity Bible Class; 10:50, Morning Worship, "The Comprehensive Program of Jesus."

At the meeting of the Evangelical and Reformed Youth Federation, held at St. Paul's Evangelical and Reformed Church, Jewel and Norton Streets, the following officers were elected for the ensuing year:

President, Fred Hillsicker, Dewey Avenue Reformed Church; 1st vice president, Martha Boulter, Trinity Evangelical and Reformed Church; 2nd vice president, Earl Trost, Trinity Evangelical and Reformed Church; corresponding secretary, Ruth Stoll, St. Paul's Evangelical and Reformed Church; recording secretary, June Baetzel, Salem Evangelical and Reformed Church; treasurer, Jean Erbelding, Trinity Evangelical and Reformed Church.

The Martha Society will meet Wednesday evening, June 2, at 8 o'clock. The subject for discussion will be "What Is Happening in Rural Communities." Mrs. Nellie Budd will lead. Mrs. Louis Henik is chairman of the hostesses.

The Ladies Aid will hold its June meeting at the home of Mrs. Katherine Ruf, 154 Colebourne Road, on Thursday afternoon, June 3.

### Lyell Ave. Baptist

Tomorrow evening the Fidelis Class will meet at the home of Mrs. Harriet Hall, 151 Belknap Street.

Sunday morning Mr. Hammon's subject will be "Painting Your Own Portrait." Sunday School follows the morning service at 11:15. At 6:30, the Christian Endeavor Societies will be led by Margaret Radner for the Intermediates, and Sam Thompson for the Seniors. At 7:45 the Mt. Olivet Baptist Church choir will be church guests, and Mr. Hammon will preach on "Give God the Glory."

On Wednesday evening, May 26, Mr. Hammon will continue his series of talks on "What Baptists Believe—About the Holy Spirit."

Charles Gartland, 3 Calihan Pl. Call at Lenhard Auto Supply, 519 Lyell Ave., for free Murray Theatre ticket.



### HELP FOR THE HOME MAKER

#### EASY WORK

Now is the time to get ready for the strenuous summer days ahead and to check over the possibilities of a gas or an electric refrigerator to make that work easier. There are so many short cuts possible when perishable foods are stored in a refrigerator that automatically maintains a temperature of below 45 degrees F. Not only is it possible to make rolls, cookies, pastry, and cake in quantity to be baked as desired but fruits, vegetables and meats can be prepared ahead and greater use can be made of left-overs.

It is now possible to make up some cake batters, store them in the refrigerator and bake them as needed. This is very convenient because if week-end guests are expected or if there is going to be more work to do late in the week this can be completed early in the week and stored away and used when fresh cake is desired.

**Miracle Cake**—Temperature: 375 degrees F. Time: 25-30 minutes.  
½ c shortening  
1 c sugar  
2 eggs  
2 1-3 c cake flour  
2¼ t baking powder  
¼ t salt  
¾ c milk  
1 t vanilla

Cream the butter, add sugar gradually and beat until fluffy. Add eggs and beat well. Mix and sift the flour, baking powder, and salt, and add alternately with the milk to first mixture. Add the vanilla. Pour into 2 layer cake tins, cover with waxed paper and store in refrigerator until ready for use. If desired, this recipe may be doubled and the cake baked at different times. Bake in your preheated oven.

Another great convenience especially during the shortcake season is to have a bowl of prepared biscuit flour on hand in the refrigerator to be made into biscuits on a moment's notice.

**Home Prepared Biscuit Flour**  
8 c all-purpose flour  
½ c baking powder  
4 t salt  
1½ c shortening

Mix and sift the flour, baking powder and salt. Cut in the shortening until mixture looks like corn meal. Cover and place in a gas or electric refrigerator to be used as desired. To make biscuits, add 2-3 c milk to 2 c of the prepared flour.

Plenty of fresh greens and vegetables in the vegetable pan means ease and convenience in making up salads. Fresh green salads add interest and variety to any meal.

**Green Salad Bowl**  
Rub salad bowl with a clove of garlic. Arrange crisp dry leaves of lettuce in the bowl, add water cress, quarters of tomatoes, slices of cucumber, and slices of hard cooked egg. Add French dressing and toss lightly to mix.

Using every bit of left-over sponge cake makes a delicious dessert.

**Frozen Strawberry Shortcake**  
Slices of sponge cake  
1 qt. strawberries  
1 c heavy cream  
2 T sugar  
Arrange thick slices of sponge

### Physicians To Meet Here May 24 to 26

Such subjects as intractable pain, injection treatment of hernia, spinal anesthesia and health factors in our public schools, are scheduled for discussion when 3,000 physicians of the state hold their 131st annual meeting here May 24 to 26.

Dr. Floyd S. Winslow of Rochester, president of the society, will address the annual banquet May 25. The title of his address will be "We Look at Ourselves." Dr. Charles Gordon Heyd of New York City, president of the American Medical Association will bring the greetings of the national organization to the assembled doctors of New York State.

"Is the Doctor Human?" will be discussed by Dr. Gordon Laing of the University of Chicago; "Shadows in the Mirror of Health" by Dr. T. Wingate Todd of Western Reserve University; and "The Doctor and Public Opinion" by Carl W. Ackerman, dean of the Graduate School of Journalism, Columbia University.

There will be 33 scientific exhibits presenting noteworthy work of members of the society for the study of physicians attending the meeting.

Dr. Charles H. Goodrich of Brooklyn, now president-elect of the society, will assume his office at the close of the meeting.

Mrs. Rose Burger, 45 Alice St. Call at H. C. Pommerening & Son, Lyell at Glide, for free Murray Theatre ticket.

cake in the trays of a gas or an electric refrigerator. Wash and hull the strawberries and reserve 6-8 large whole berries for garnish. Crush remaining berries and sweeten to taste. Pour over the sponge cake. Whip the cream until thick enough to pour. Add sugar, then spread over the top of the berries and freeze two to three hours.

No other room in the home is more important than the kitchen and no other work as important as the work of feeding a family well three times a day. This takes hard work, careful planning, resourcefulness and ingenuity on the part of the housewife. However, an automatic refrigerator makes it possible to do this job economically and with a minimum of effort.

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Full Line GROCERIES

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### Week-end Specials

Bananas . . . . . 4 lbs. 19c

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Apples . . . . . 5 lbs. 25c

Red Dish Cleanser 3 for 12c

Grape Nut Flakes 11c

Fig Bars and Sandwich Cookies . . . . . 2 lbs. 25c

Many Other Bargains

For High Quality PLAIN DRESSES 79c  
Dry Cleaning— MEN'S SUITS  
Try Society's Cash and Carry 69c

ONE FREE DRY CLEANING TO: Wm. Schaff, 16 Tunnel Place; Frank Naze, 303 Hugue St.; John P. Spillane, 86 Aub. St.; Wm. Mueller, 11 Glasser St.

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Now Offer to the Vicinity a  
**Complete Electric Appliance Shop**

**Great Reduction**

**TWO FOR ONE NOW only**

SHORT TIME OFFER  
BRAND-NEW  
NOT A REBUILT





**\$39.95**

Model AV-30      Model AV-4

This full-size G-E Floor Cleaner with motor-driven brush, high-speed motor and spot-lite and G-E Handy Cleaner is offered at this price for a short time only.

**FORMAL OPENING**  
**Friday and Saturday**  
**May 21 and 22**  
**FREE SOUVENIRS**  
**To Adults**

WE HAVE opened a showroom with entrance on Glide Street, in the rear of our Hardware Store, to be devoted exclusively to the display and sale of everything in the Electric Appliance line, including Refrigerators, Ranges, Vacuum Cleaners, Radios, Ironers, Washing Machines and Oil Burners

VERY SMALL DOWN PAYMENTS  
AS LONG AS THREE YEARS TO PAY

**HALF the time**

Cut ironing time in half. Cure that "tired feeling" — do your ironing sitting down.

**Thor FOLD-A-WAY IRONER**



Fifteen minutes' practice and you can iron with the THOR — try it — convince yourself.

SEE THE THOR DEALER

Model ..... \$79.95  
Illustrated.....  
Others ..... \$59.95

**Proof of Greater Ice-Ability**

EVERY **"SUPER-DUTY" FRIGIDAIRE METER-MISER** WITH THE **INSTANT CUBE-RELEASE** IN EVERY ICE TRAY!

*Ends Cube Struggle*




**ONLY FRIGIDAIRE HAS IT!** Instantly Releases Big, Solid Ice-Cubes... No Melting Under Faucet! Come in—SEE THE PROOF

Here's the greatest improvement ever made in Ice Convenience. Lift a lever and it instantly releases the big, solid ice-cubes... yields 20% more ice by ending messy, wasteful melting under a faucet. This, together with Frigidaire's Automatic Ice Tray Release, its capacity to freeze more pounds of ice faster, and store 100% more reserve ice-cubes, offers the GREATEST ICE-ABILITY ever known! Come in. See PROOF.

FRIGIDAIRE IS MADE ONLY BY GENERAL MOTORS

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PRICES AS LOW AS **\$113.50**

Easy Terms

**Come in!**  
**SEE HOW FRIGIDAIRE PROVES ALL 5 BASIC SERVICES FOR COMPLETE HOME REFRIGERATION**

1. GREATER ICE-ABILITY
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3. GREATER PROTECT-ABILITY
4. GREATER DEPEND-ABILITY
5. GREATER SAVE-ABILITY

Only Frigidaire has the **Meter-Miser** Cuts Current Cost to the Bone! See an electric meter prove it!

*Never before could we give you*  
**SO MUCH FOR YOUR MONEY**




Just think! A brand new Maytag — the washer you've always wanted to own — at a price lower than you ever expected to see. NOW is CERTAINLY the time to buy — unless you want to wait and pay more.

Model Illustrated \$ 119.50  
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Now.....

OTHER MODELS AT  
\$69.50 and \$89.50

**AGAIN NORGE LEADS!**  
**NOW!**  
**EVERY NORGE GAS RANGE HAS CONCENTRATOR BURNERS**



EVEN among the many superiorities of the 1937 Norge Gas Range—the Concentrator burner is outstanding. Its economy and efficiency are now available on any model you may choose.

Come in today and let us show you how Norge has made it possible for you to own a genuine Norge Concentrator Gas Range with just the features you want—at the price you want to pay.



Heat is spread evenly under cooking utensils—not wasted up the sides. Intense heat or less than simmering warmth may be had instantly.

**\$59.50 up**

**Picture this stunning NEW RCA Victor**



**\$20 up**  
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FEATURING THE FAMOUS MAGIC EYE for Perfect, Silent Tuning

**IN YOUR OWN LIVING ROOM!**  
**NEWEST OF THE NEW 1937 MODELS**

Beauty, style, stunning design, plus the superlative performance that only these newest RCA VICTORS provide!

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By buying cheap dairy products, You Can Rely on  
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**JEAN'S COTTON DRESS SHOPPES**  
**EXTRA SPECIAL!**  
THURSDAY, FRIDAY and SATURDAY  
**200 Silk Dresses \$1.00**  
Sizes up to 52  
BLACK CRINKEL  
**Crepe Dresses 50c**  
(Sizes 14 to 18)  
NO TRY-ONS!—ALL SALES FINAL!  
500 Lyell Avenue Open Evenings

FILL UP NOW! **blue coal** SPRING PRICES!

The Following Cash Prices IMMEDIATELY EFFECTIVE!  
(Subject To Change Without Notice)


EGG, STOVE, NUT Pea . . \$9.70  
\$11.25 Bckwt 8.50  
Rice . 7.35

Per Ton Shoveled Off  
**BECKWITH'S**  
COAL, COKE and FUEL OIL  
271 LYELL AVE. GLEN. 811  
Opp. Firehouse  
R. G. & E. and SEMET-SOLVAY COKE

**PLAYING THE GAME**  
by Lawrence Hawthorne

Whatever the game, and whatever the odds,  
The winning is all up to you;  
For it isn't the score, and it isn't the prize,  
That counts when the playing is through!  
In the great game of Life, it's the purpose to win,  
And the courage to fight to the end,  
That determines for you what degree of success  
Will be scored to your credit, my friend.

The best you can do may not be quite enough  
To defeat your opponents today;  
But you never can lose, and you never can fall,  
If you "put all you've got" in your play;  
And the greatest reward that your efforts can bring  
Is the fact that you stood to the test—  
That you played a clean game, and you fought a good fight,  
And you always were doing your best!



**Foresters Announce Card Party May 27**

Court Maplewood, Foresters of America, announces a card party next Thursday, May 27, at the Bavarian Club in Jay Street. Proceeds are for the benefit of the Widows' and Orphans' Fund.

There will be table prizes for the party, which starts at 8 p. m. Tickets are 25 cents.

Michael Fredericks heads the committee in charge, assisted by Clayton James and John Slack.

**"Showboat" Scores Hit a Second Time**

In a repeat performance given last night before a large audience in Masonic Temple, the "Brotherhood Showboat" scored another hit. It was practically the same show staged here in January at Trinity Evangelical Church under direction of William P. Young, who directed again last night.

The Rev. Carl G. Haas took the role of Major Bowes, Bill Sluter was the big producer who buys the show and Jake Young, Fred Sandusky, Clarence Attridge and Boulter, renowned Vicinity favorites were minstrel ends.

A unique feature was an appearance by Bill Young's accordion band, whose membership included Mrs. Roy Brink, Miss Mary Kunz, Wilfred Metz, Raymond Finzer and "Hughie and Laura." The show is for the benefit of Amo Chapter, O. E. S.

**STARR—VOGT**

The nuptials of Miss Bernice H. Vogt, daughter of Mr. and Mrs. Maurice J. Vogt of Argo Park and E. Winton Starr of Geneva were celebrated Tuesday, May 18, at 3 o'clock in Grace Presbyterian Church by the Rev. Henry J. Walch.

The bride, given in marriage by her father, was attired in a princess gown of aqua blue chantilly lace with aqua blue accessories and carried an arm bouquet of spring flowers.

Mrs. Norman Sullivan, sister of the bride, matron of honor, was dressed in a gown of apricot chantilly lace with matching accessories. She carried an old fashioned bouquet of spring flowers.

Harold Starr, brother of the groom, served as best man, and ushers were John Starr, Elmer and Ronald Vogt.

The mother of the bride wore a gown of black marquisette with matching accessories and the bridegroom's mother wore a blue and white crepe gown. Both had corsages of spring flowers.

Following the ceremony a reception was held at the home of the bride's parents. The tables were decorated with spring flowers and tapers. Mrs. Glenn Price and Miss Florence Lester poured.

The bride and groom will be at home at 865 Lake Avenue after June 1.

Arpeako **Fresh Calas - lb. 19c**  
Standing **Rib Roast - lb. 25c**  
(Small End, lb. 27c)  
Arpeako **Reg. Hams lb. 29c**  
Whole or Shank  
Plate Corned Beef **15c** Econ. Ham Sausage lb. 18c  
Breast of Veal lb. R.S.T. Sal. Dress'g, qt. 29c

**SCHROTH'S MARKET**  
500 Lyell Avenue Glenwood 3210

**PAINT SPECIALS**

**BLACK SCREEN PAINT**  
Qt. 39c — Pt. 23c — 1/2 Pt. 15c

**ONE COAT SEMI-LUSTER**  
Gal. \$2.49 — 1/2 Gal. \$1.35 — Qt. 75c

Tavern House White Shellac  
Paint—\$1.85 Gal. \$1.59 Gal.

**Leichtner Hardware**  
705 MAPLE ST. Gen. 3126

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**THE REXALL DRUG STORE**  
Bartholomay's Ice Cream

Agarol ..... 63c, 83c, \$1.09	Lysol ..... 23c, 43c, 87c
Alka Seltzer ..... 24c, 49c	Rem ..... 49c, 270c
Alka Zane ..... 83c	Kondremul ..... 89c
Beecham's Pills ..... 23c, 47c	Norforms ..... 89c
Baume Bengay ..... 59c	Pertussin ..... 49c, \$1.19
Blue Jay	Pepsodent Antiseptic 19c, 39c
Corn Plasters ..... 23c	Polaris Plasters ..... 25c, 50c
Bisma Rex ..... 50c, \$1.25	Pond's Creams ..... 25c, 39c
Cal Bisma ..... 63c	Extraline Lilly 84 ..... \$2.69
Enos Salt ..... 21c, 47c, 89c	Extraline Lilly 500 ..... \$12.75
Ex Lax ..... 10c, 19c, 39c	Colgate's Vaseline
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# THE VICINITY POST

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Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Tenth Year

ROCHESTER, N.Y., MAY 27, 1937

No. 16

## GERMAN PARTY LISTED TONIGHT

The 20th Ward Young Men's Republican Club will hold a German Nite Party tonight at Schlarfer's Restaurant, Child Street, corner Jay Street. Sauerbraten will be served during the course of the evening.

Frank J. Klee is chairman, with Harry Boehm as honorary chairman; Joseph J. Schlarfer, ticket chairman; James A. Berlin, publicity chairman.

Special feature of the entertainment will be a skit by Jake Young, popular German comedian.

## Annual G.O.P. Dance Draws Large Crowd

A crowd estimated at more than 1,400 jammed the Assembly Hall at Edgerton Park last Friday night attending the 14th annual dance and entertainment of the Tenth Ward G.O.P.

Highlight of the evening's program was an address by Representative James W. Wadsworth, member of Congress from the 39th District, in which he vigorously scored the New Deal for its plans on reorganization of the Supreme Court, the abolition of comptroller general and the transfer of quasi-judicial governmental commissions to departments under cabinet officers.

Preceding Congressman Wadsworth's speech, Clarence R. Piehler, general chairman of the affair, introduced Charles E. Bostwick, party leader in the ward, who in turn introduced many Republican leaders, from city and county districts, who were present. Hon. Joseph M. Feely, judge of the surrogate court, was called upon and expressed a few words of greeting to fellow Republicans. The program was dedicated to Judge Feely.

The program of entertainment, consisting of 13 acts of singing, dancing and imitations, brought before the audience many of the city's leading radio and vaudeville headliners.

## Holy Family's Picnic To Be Held June 6

Annual parish picnic under the auspices of the Holy Name Society of Holy Family Church will be held on Sunday, June 6, on Grounds 1 and 2 at Genesee Valley Park.

There will be refreshments, sports, and motion pictures will be taken. It is expected that Radel's German Band will play in the afternoon.

Norbert E. Vay is general chairman and Francis Hoffman, treasurer, with George Fischer as secretary.

The following chairmen have been appointed: Edward Densstedt, Sr., tickets; Samuel Viza, ice cream; William Schwab, music; Frank Bierschmitt, candy; Frank Huss, hats, Gene Fess, sports; William McCoy, motion pictures.

Others who will assist are: Anthony Hettel, Andrew Wuest, Peter



The last parade of the Grand Army of the Republic at the close of their convention in Washington, D. C., as the aged veterans of the Civil war marched through the streets as they did more than seventy years ago.

## Expect Large Crowd At 24th Ward Picnic

Plans for the annual outing of 24th Ward Republicans are moving along smoothly and Chairman Erwin Sullivan already is predicting a record-breaking crowd. The picnic is scheduled for Sunday, June 29, at Elser's Grove in Buffalo Road.

A large delegation of prominent leaders of the Republican party in the city and county are among those expected to swell the attendance figures. Tickets are now on sale.

W. B. Gardiner, 63 Myrtle Hill Pk. Call at Metzger & Brayer Co., 485 Lyell Ave., for free Murray Theatre ticket.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

## Lincoln Theatre

Following are the attractions at the Lincoln Theatre for the next two weeks:

Fri., Sat., May 28, 29—"Final Hour" and "Bar Z Ranch."

Sun., Mon., May 30, 31—"Craig's Wife" and "Reckless Way."

Tues., Wed., Thurs., June 1, 2, 3—"Off to the Races" and "Secret Valley."

Fri., Sat., June 4, 5—"The Ghost Goes West" and "Roaring Lead."

Sun., Mon., June 6-7—Bobby Breen in "Rainbow on the River" and "Fair Warning."

Tues., Wed., Thurs., June 8, 9, 10—"One in a Million" and "Theodora Goes Wild."

China ware is given to patrons every Tuesday, Wednesday and Thursday nights. Country store is featured Monday night and the game of Movie every Saturday night. Win prizes of money playing Movie.

### Get It At Keown's

Full line of picnic supplies. Charlotte suckers 6 for 5c, 10c per Keown's doz. All magazines, New York and Buffalo papers. Get and bring your film to Keown's, 363 Ames St. next to Hart's.—Adv.

## Hospital Group Plan Has 65,000 Members

The first anniversary edition of the News, published monthly by the Rochester Hospital Service Corporation, stated that up to April 1, 1937, nearly 65,000 subscribers and their dependents were included in the membership rolls of the organization, a non-profit group, dedicated to "community service."

Guided by a board of directors composed of civic and business leaders of Rochester who serve without remuneration, the Hospital Service has been operating for the last three years. Figures released this week show that over 4,000 hospital admissions have been made since the plan was founded.

The News, a four page publication, is sent to members of the plan and carries interesting data and suggested health measures propounded by the Medical Society of the County of Monroe.

## PUPILS CHOSEN TO MARCH MON.

Each public school will furnish a marching unit of eight boys for the Memorial Day parade. The following boys will march and represent No. 21 School:

Sam Piannaca, standard bearer; Frank Voestle, captain; Donato Vecchioli, Henry Schmitt, Robert Brown, Tony Angelone, Michael Tarricone, Donald Dart; substitutes, Charles LeMay, Wallace Tuschong.

Four boys of No. 21 School will play in one of the bands marching Memorial Day. They are Arthur Fantaci, Joe Caselli, Joe Cardinale, Russell Capozzello.

This week the boys and girls are collecting money to help pay for their share of the geraniums to be placed on the soldiers' graves on Memorial Day. The geraniums will be on exhibit at the school Friday morning.

Miss Dowd's class, which had no cases of tardiness the past month, is getting ready for an assembly program for Friday, June 4. The program will emphasize what it means for a boy or girl to be a good citizen.

The seventh grades are getting ready the last edition of the school paper for this year. It will be a paper devoted entirely to news of their classes.

## Murray Theatre

Tonight—"Everything Is Thunder" with Constance Bennett and Douglas Montgomery; and "Criminal Lawyer" with Lee Tracy and Margot Graham.

Fri., Sat.—"We Who Are About To Die" with Preston Foster and Ann Dvorak; and "Here Comes Carter" with Ross Alexander and Anne Nagel.

Sun., Mon., Tues.—"You Only Live Once" with Sylvia Sydney and Henry Fonda; and "Love Is News" with Loretta Young and Tyrone Power. Open all day Decoration Day.

## VARIETY SHOWER LISTED JUNE 9

Rosary Society of Holy Apostles Church will hold a variety shower Wednesday evening, June 9, in the school auditorium. This society is sponsoring the variety booth at the coming summer festival and is taking this means to secure donations.

Cards and refreshments will help make the evening an enjoyable one. Members, friends and parishioners are invited.

Minnie J. Vogel, 86 Delmar St. Call at Metzger & Brayer Co., 485 Lyell Ave., for free Murray Theatre ticket.

## To Present Comedy Tonight And Friday

"Curtain!"—When that order is issued backstage tonight, the opening night of "Closed Lips," the audience can settle themselves for a full evening of good entertainment.

After many weeks of strenuous rehearsal the Christian Endeavor

Societies of Lyell Avenue Baptist Church are prepared to give their opening performance of this comedy-drama in three acts.

The cast is headed by Francis Ballard, prominent in both Rochester's stage and radio. Giving him excellent support are: Violet Keenan, Evelyn Trenton, Andrew French and Helen Shafer. Playing the comedy roles are: Dorothy Moyses, Robert Arva, the Rev. George Hammon and Marion Ludwig.

The cast is under the direction of Richard Wendley who also plays a part. The production staff includes: Joseph Arva, Pearl French, Carol Shafer and Walter Bieder. Organ music will be furnished between acts by Gene Wendley.

The play is to be presented tonight and tomorrow night at 8:15 p. m. in the church hall on Cameron Street.

Tickets are 25 cents for adults and 10 cents for children 12 and under.

### WEDDING

At a wedding the other day, the flower arrangements (in both the bouquets and decorations) were so outstandingly clever that everybody remarked about them. When asked who did them the guests were told Blanchard's. Known for exceptional work and reasonable prices, 58 Lake Ave. Main 1986.—Adv.

**NEXT  
ISSUE  
THURSDAY  
June 10**

## SEND YOUR NEWS to THE VICINITY POST

There is no charge for publication of personal items or notices from churches, societies, clubs and other organizations. Send them to The Vicinity Post 149 1/2 Andrews Street or to The Vicinity office at 517 Lyell Avenue.

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After 5 P. M., on holidays and Saturday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.



**HELP FOR THE HOME MAKER**

**NEW FROZEN DESSERTS for SPRING MENUS**

When something is needed to pep up every day menus and provide something different for jaded appetites, there is nothing better than a new frozen dessert. Whether it is a sherbert, ice cream, or mousse, it is sure to please.

Strawberries make some of our most delicious desserts. In fact, they are so versatile that they may be used in practically every type of dessert. Perhaps of all the recipes Strawberry Ice Cream is a favorite.

Perhaps though, before recipes are considered the important points to remember in making desserts should be outlined. It is assumed that the dessert will be frozen in the trays of a gas or an electric refrigerator. That is the easiest and most simple way to make a dessert. Recipes that contain fruit or fruit juices are the most simple to make as the acid in the fruit helps in making a smooth dessert. In many of the other desserts, corn syrup or condensed milk is substituted for part of the sugar and this also gives a smoother dessert. So it is important to have a good recipe and to follow it. The faster the dessert freezes the better it is, so before starting to make a dessert set the cold control at the coldest setting. Then after the dessert is frozen bring cold control back to one degree colder than normal setting. During the freezing period it sometimes improves the dessert to stir it once or twice. There is one other thing to remember and that is that the cream should be beaten until it is just thick and not stiff. The dessert will freeze better and will have a better flavor.

**Strawberry Ice Cream**  
2 c crushed fresh strawberries  
1 c sugar  
1/2 c milk  
1/2 c top milk or thin cream  
1 T lemon juice  
3/4 c heavy cream

Mix strawberries and sugar. Add milk, thin cream and lemon juice. Pour into the trays of a gas or an electric refrigerator and freeze to a firm mush. Beat well and fold in the cream beaten until thick. Freeze 2 to 3 hours.

For a delicious dessert to be served with a chocolate sauce there is none better than the following:

**Peppermint Stick Ice Cream**  
1/2 lb. marshmallows  
3 c milk  
1/2 t salt  
1/2 pt. heavy cream  
1/2 cup crushed peppermint stick candy

Heat the marshmallows and 2 T of milk in a saucepan over a low heat. Fold over and over until marshmallows are about half melted. Remove from burner and fold until smooth and fluffy. Cool and add the milk and salt. Pour into the trays of your refrigerator and freeze to a firm mush. Beat well and fold in the cream beaten until thick. Stir once or twice during the freezing period and just before it becomes firmly frozen, fold in the crushed candy. Serve with chocolate sauce.

No group of recipes would be complete without a recipe for Chocolate Ice Cream. This is a variation, an unusual variation of an old favorite:

**Chocolate Peanut Ice Cream**  
1 1/2 sq. chocolate  
2 T peanut butter  
1/2 c sugar  
1 c milk  
1 c evaporated milk or cream  
1 t vanilla

Melt chocolate, add peanut butter and sugar. Stir until smooth. Add milk gradually, and cook until the mixture is smooth. Chill. Beat the milk and fold into the first mixture. Pour into trays of a gas or an electric refrigerator and freeze 2 to 3 hours.

For many there is no ice cream

(Continued on Page 8)

**Test Voices for Great Lakes Expo**



BEAUTY OF FACE AND FIGURE are not enough. Because of the millions of visitors they will greet, yeomanettes and purserettes at the 1937 Great Lakes Exposition at Cleveland must have beautiful voices, too. Here yeomanettes Ruth Kirkhope, left, and Betty Campion undergo vocal tests before the oscillograph at General Broadcasting Co. Rounded curves similar to those shown denote soft, modulated tones. The Great Lakes Exposition opens May 29 to run 101 consecutive days.



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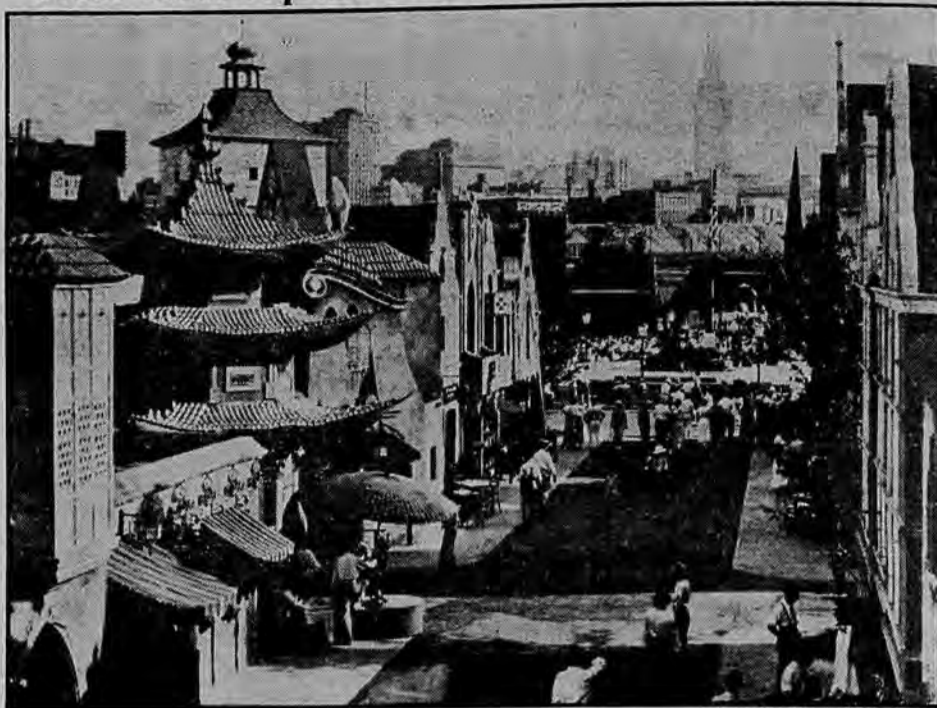
**Republican Women  
To Meet Wednesday**

Plans for their annual picnic will be discussed by Republican Women of the 24th Ward at their regular meeting next Wednesday night, June 2. The gathering will

be held in the clubrooms at 1085 Lyell Avenue. The picnic is expected to be held sometime in August.

Harry C. Bassett, 25 Home Pl. Call at Young's Music House, 263 Ames St., for free Murray Theatre ticket.

**Great Lakes Exposition Is World Tour Magic Carpet**



—Margaret Bourke-White Photo

THE STREETS OF THE WORLD of the Great Lakes Exposition in Cleveland, which opens on May 29, give visitors to the great 150-acre Exposition a colorful trip around the world with quaint and romantic buildings, gay cafes and restaurants, thrilling music and exotic dancers. Greatly enlarged and more beautifully decorated, the Streets of the World of the 1937 Exposition will be even more popular than it was when millions saw it last year. Thirty-three countries are represented in this miniature world on the shores of Lake Erie.

Cleveland, Ohio—(By Special Correspondent)—A "tour of the world in a week-end" at the 1937 Great Lakes Exposition in Cleveland will make Jules Verne's "Around the World in 80 Days" look like a snail's crawl and will further put to shame Herbert R. Ekins' globe dash in 18 days, 14 hours and 56 minutes.

A faithful reproduction of old country villages, an entrance into the Streets of the World will be

like stepping upon Aladdin's Carpet for swift passage to foreign lands.

Quaint costumes of the two-score participating nationalities, architecture that has stood the test of time and native dishes of piquant appeal will blend in the illusion of a rambling journey abroad.

Pick your own route when you tour the Streets of the World this summer at Cleveland's lakefront

show. Geographical grouping of the many quaint villages will enable visitors to derive the utmost enjoyment and benefit from the experience.

Entering the main gates of the Streets of the World and taking the lane to the right, one will pass Denmark, Norway, Sweden, the Isle of Man, Scotland, England, Wales and Ireland.

Or should you go through the  
(Continued on Page 5)

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**RADIO NEWS AND NOTES**

Among the mail received at CBS headquarters in New York from its staff at the coronation was one curious envelope postmarked at London and marked on the back, "Return in 5 days to Ellis Island." When members of the public affairs department, to which it was addressed, opened it the joker from a poker deck fell out. The thing just went from desk to desk for days unidentified until a young lady familiar with the pranks of the incorrigible Bob Tront, CBS commentator, growingly pointed out that she recognized his handwriting infallibly.

Andre Baruch is to captain a Columbia network team of golfers consisting additionally of Buddy Clark, Howard Barry, Freddie Rich, Walter Pierson and Frank Gallop, when the New York networks send their teams to compete in the second annual River Vale Radio Golf Tournament at the River Vale Golf Club in Bergen County, N. J.

Baruch led his CBS team to victory last year, winning a silver trophy which the team will have to win twice again to keep permanently. Andre says boldly he doesn't see how his team can lose.

The photographic memory of Sergeant Horace O'Dell of the Missing Persons Bureau of the Chicago police is a legend in the Windy City. The Sergeant is an ardent "Gang Busters" fan and listens religiously to CBS every Wednesday night. This week he was instrumental in "Cracking" one of the Miami police department's most baffling mysteries of identifying a man whose description was broadcast over the CBS program, May 12.

Reaching back into the dim regions of his memory, Sergeant O'Dell remembered this description as fitting a man reported missing by the Chicago police on April 16, 1937. Investigating his files he found he was correct, wired State Attorney G. A. Worley of Miami for a photograph of the man, and established the missing man's identity as Louis Hymers, a Chicago dry goods store owner, through his brother, Charles Hymers, who had reported the man missing.

Remarkably sensitive to the ebb and flow of sound in the life about him which he has never seen, Alec Templeton, blind English pianist featured on the "Universal Rhythm" series over

**World Tour**

(Continued from Page 4)  
of the Riviera countries—Italy, Greece, France and Belgium—with their characteristic architecture and colorful native costumes. Choosing still another route will take one into the exotic Far East, where the ancient lure of China, Syria, Armenia, Palestine and India will cast its spell.

Czechoslovakia, Yugoslavia and lake gate you will view replicas the Ukraine will display their wares with artisans occupied in native craftwork, should you direct your steps in this direction.

Paying attention to the International Circle, one will first see the German village with its 14 traditional structures; Hungary, represented by a complete village, and the Polish village with its three streets and numerous points of interest.

When the gates of the Streets of the World are flung open May 29 for the 101-day period of the Great Lakes Exposition an expenditure of more than \$3,000,000 will be represented in these villages and the wealth of exhibits.

WHEC-CBS, has accumulated a vast amount of musical material in his 27 years. From them he deftly plucks for fascinated listeners a variety of interpretations ranging from serious piano creations to amusing vocal mimicry of distorted short wave broadcasts from distant European stations.

The expression of these impressions began to take form when, as a child of two, Alec began to pick out tunes on the piano with his tiny hands. By the time he was four, having been encouraged by his father and mother, he had composed his first piece, an eight bar composition which he called "Slow Movement." A rather small youngster for his age, in order to bridge an octave on the piano Templeton had to use his elbow. The result hardly made for dexterity in playing, but it did indicate his rapidly developing musical sense.

When Jose Iturbi took up the baton to conduct the Rochester Symphony last Friday, he had just completed a 13,000 mile tour of the United States and Canada as co-conductor of the Philadelphia Orchestra.

Babe Ruth is yearly becoming more of a country gentleman, being less inclined than ever before to leave his comfortable acres in Great Neck for the bustle of Manhattan.

Deanna Durbin this week took out an endowment policy which will mature on her 21st birthday providing enough money for study in Europe with master teachers of French, German and Italian operas.

Eddie Duchin leads with his head and is heading for Chicago and Hollywood when his current season at the Persian Room of the Plaza Hotel, New York City, closes.

He cues his boys by playing through the first chorus of a song, giving them a chance to get out the music if they need it. Since they know most of the popular tunes by heart, however, they usually join in for the verse and second chorus from memory.

The Plaza Hotel, with its line of quaint hansom cabs near the front door—the last cab stand of its kind in New York—is one of Manhattan's landmarks, and the air-conditioned Persian Room attracts celebrities from every field.

Douglas Fairbanks and the former Lady Ashley were noted at one table recently; the lovely Myrna Loy was there, too, and near by was Postmaster General James J. Farley.

Known as the Rose Room during the war, it was the scene of a reception for Marshal Foch and was used for many formal functions.

Walter Stiles, Jr., amateur radio operator of Coudersport, Pa., has been selected by a board of five distinguished judges for the William S. Paley Radio Award and received the award from Mr. Paley at a presentation luncheon at the Waldorf-Astoria Hotel, New York City.

The selection of Stiles for the award was based on his heroic performance during the March, 1936, flood emergency, when for 130 hours he supplied through his amateur transmitter W8DPY the sole direct means of communication for the 4,000 beleaguered citizens of Renova, Pa., and transmitted more than 1,000 messages on behalf of the various official agencies operating in the area inundated by the Alleghany River.

The world and Yale University may have lost a good doctor when Charles Kullman abandoned the study of medicine as a career, but

both gained an outstanding tenor of Metropolitan Opera calibre, and radio—through the CBS-WHEC presentation of "The Beauty Box Theater"—acquired an extra ray of light on its already highly polished crown.

Kullmann's career was not achieved in a day, but has been the result of a carefully planned schedule after he was persuaded by Yale friends to take up voice culture following his development into a top ranking singer with the local glee club.

Although he spent his childhood Sundays in the boy soprano section of one of New Haven, Connecticut's, outstanding church choirs, where he was born of German parentage in 1903, it was Kullmann's lifelong ambition to become a great surgeon. Following his graduation from the local high school he entered Yale to pursue his chosen career.

The study of medicine flew out the window when he joined the Glee Club and became its top-ranking tenor, and at the insistent urging of friends he went to New York to study voice, winning a scholarship at the Juillard School of Music.

After a trip abroad for additional vocal studies, Kullman returned to America and received an appointment on the music staff of Smith College. Preferring to practice what he was teaching he finally resigned the Smith post and joined the American Opera Company.

The traditional lure of Europe still lurked in his veins, and turning his back on a successful series of engagements in this country he journeyed to Germany where he made his European debut under the noted conductor Otto Klemperer in Puccini's opera, "Madame Butterfly." This proved to be the first of a series of engagements which established him as a favorite in the German capital.

Joseph J. Gruber, 37 Chester St. Call at Young's Music House, 263 Ames St., for free Murray Theatre ticket.

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Short Ribs Beef	lb. 18c		

Fromm's Special **Parboiled Hots lb. 29c**

Come In and See Our FISH DISPLAY  
Fresh Ocean Fish Shipped Direct from  
Boston Piers by Fast Express

Lily of Valley Peas	15c	An Extra Large Display of
Lily of Valley KETCHUP	12 1/2c	FRUITS and
Pastry Flour, 5 lbs.	21c	VEGETABLES
Lily of Valley, Large Tomato Juice	9c	

Assorted Arpeako Cold Cuts for Picnics and Outings  
— Special Prices for —  
CHURCHES — LODGES — SCHOOLS

**KIRCHER DRY GOODS**

Campbell St., cor. Saxton Gen. 1222

**SPORTSWEAR SPECIALS**

Girls' Polo 49c | Girls' Slacks 98c  
Sweaters... | Brown or Blue

Boys' Polo Shirts — 39c, 44c, 50c, 59c  
Men's Polo Shirts — 44, 48, 50, 75, 89c

Boys' SLACKS | Men's SLACKS  
98c pr. | \$1, \$1.50, \$1.59 pr.

**Liquor Specials**

**Saratoga Club**  
BLEND  
89c pt. \$1.75 qt.

**TOWN CRIER**  
STRAIGHT RYE  
75c pt.

**CHATEAU LYELL DRY WINES**

1/2 Gallon ..... .65  
Gallon ..... \$1.25  
**SWEET WINES**  
1/2 Gallon ..... .95  
Gallon ..... \$1.69

LIGHT MUSCATEL WINE  
1/2 gal. 80c gal. \$1.45

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA

FOR QUICK Delivery Call Glen. 317-318

**WINE SPECIALS FLORIO BRAND**

ZINFANDEL	PORT, SHERRY
CHIANTI	MUSCATEL
BARBERONE	MARSALA
<b>99c Gal.</b>	<b>\$1.49 Gal.</b>

**Italian Swiss Colony Wines**

DRY WINES: 1/2 Gallon ..... 75c  
Gallon ..... \$1.35  
**SWEET WINES**  
1/2 Gallon ..... \$1.05  
Gallon ..... \$1.85



**Gin Specials**

**Lyell Old Style**  
90 Proof, Pure Grain  
79c pt., \$1.19 5th,  
\$1.49 qt.

**REGENT SQUARE**  
85 Proof  
65c pt. — 99c 5th

**MR. BOSTON**  
12 Delicious Gin Flavors  
60c 1/2-pt. \$1.15 pt.

**LINCOLN THEATRE**  
Adults 15c — Children 10c

FRI., SAT., MAY 28, 29  
"FINAL HOUR" and  
"BAR Z RANCH"

SUN., MON., MAY 30, 31  
"CRAIG'S WIFE" and  
"RECKLESS WAY"

TUE.-WED.-THUR., JUNE 1-3  
"Off to the Races" and  
"Secret Valley"

Fri., Sat., June 4-5  
"The Ghost Goes West" and  
"ROARING LEAD"

Sun., Mon., June 6-7  
BOBBY BREEN in  
"Rainbow on the River" and  
"FAIR WARNING"

Tues., Wed., Thurs., June 8-9-10  
"ONE IN A MILLION" and  
"Theodora Goes Wild"

Mon. Nites—12 Bugs Groceries Free  
Tues., Wed., Thurs.—Chinaware to the Ladies  
Sat. Night—Play "Movie"

**Air Conditioning  
Roofing — Siding  
Sheet Metal Work**

**E. J. BARNER**  
485 DEWEY AVE.  
Phone Glen. 4515

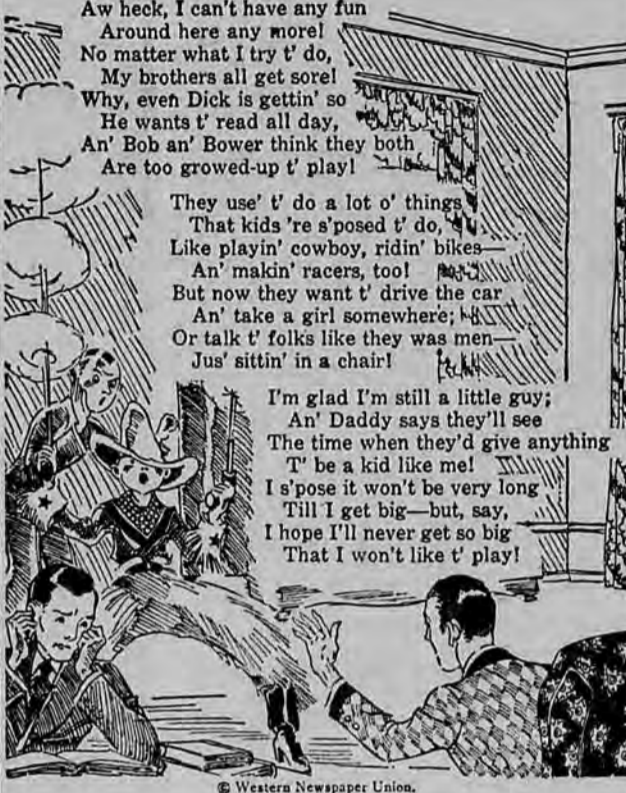
**Downs Library Lists Available New Books**

The following new books are now available at Down's Lending Library, 432 Lyell Avenue:

Our Avenue by Ruby M. Ayres.  
Don't Wait For Love by Maysie Greig.  
The Mainspring by Beatrice Burton Morgan.  
Hole and Corner by Patricia Wentworth.  
Scarlet Patrol by Dorine Manners.  
The Black Ranger by Pete Jones.  
The Windy Hill by Helen Partidge.  
Death Turns Traitor by Walter S. Masterman.  
Rangers Is Powerful Hard To Kill by Caddo Cameron.  
Hell's Stamping Ground by Westmoreland Gray.  
Swamp Shadow by Katharine Hamill.  
The Shield of Silence by Edwin Balmer.  
Erampton of "The Yard" by T. Arthur Plummer.  
Murder On the Way! by Theodore Roscoe.  
The Secret of the Priory by Mary Richmond.  
Old Man Greenlaw by Kenneth Kempton.  
A Different Woman by Muriel Hine.  
The Leaves Unfold by Valerie Savage.  
The Long Knife by Spence DePuy.  
Mr. Strang by Carroll John Daly.  
The Sentry-Box Murder by Newton Gayle.  
The Bloodhounds Bay by Walter S. Masterman.

Fred A. Karst, 675 Hague St. Call at Metzger & Brayer Co., 485 Lyell Ave., for free Murray Theatre ticket.

**Phil and His Brothers**  
by *Laurence Hawthorne*



Aw heck, I can't have any fun  
Around here any more!  
No matter what I try t' do,  
My brothers all get sore!  
Why, even Dick is gettin' so  
He wants t' read all day,  
An' Bob an' Bower think they both  
Are too growed-up t' play!

They use t' do a lot o' things,  
That kids 're s'posed t' do,  
Like playin' cowboy, ridin' bikes—  
An' makin' racers, too!  
But now they want t' drive the car  
An' take a girl somewhere;  
Or talk t' folks like they was men—  
Jus' sittin' in a chair!

I'm glad I'm still a little guy;  
An' Daddy says they'll see  
The time when they'd give anything  
T' be a kid like me!  
I s'pose it won't be very long  
Till I get big—but, say,  
I hope I'll never get so big  
That I won't like t' play!

© Western Newspaper Union.

**Peddalin' Along**

Girls and boys, we are still looking forward to receiving your letter telling about your own bicycle experience. An extra special, very useful bicycle accessory is waiting to be placed on someone's bike. Do the best you can to win this prize—may we expect a letter from you soon? Mail it to "Peddalin' Along," 271 Lyell Avenue, in care of Beckwith's

**Care of Your Bicycle**

Now is the time to clean and properly oil your bike so why not loosen the cones and inject plenty of kerosene or gasoline into it. Keep the part that you are cleaning moving slowly so that every part of the bearing is flooded. Keep on running the fluid in and out until it runs clear and then you can refill these parts with a light oil.

Now, if your rims are rusty, take an old woolen rag and wrap it on the end of a thin stick about 12 inches long. Then pour the liquid which you used to clean your parts, on the cloth and scrub your rim.

Don't try to clean or adjust your coaster brake or any other major parts, take them to your dealer.

Take a cloth and clean up the frame and shine the bright parts with an oiled woolen rag, thus preventing rust from forming. Remember that your bike is very useful and that you can obtain a great deal of enjoyment from it if you take the proper care.

Many squeaks and rattles can be taken out by simply taking a screw driver and a pair of pliers and tightening all the bolts and screws on your bicycle.

Frank J. Osborne, 91 Centennial St. Call at Young's Music House, 263 Ames St., for free Murray Theatre Ticket.

FILL UP NOW! **blue coal** SPRING PRICES!

**Cash Prices Subject to Change Without Notice!**

EGG, STOVE, NUT Pea . . \$9.70  
\$11.25 Bckwt 8.50  
Rice . 7.35

Per Ton Shoveled Off

**BECKWITH'S**  
COAL, COKE and FUEL OIL  
271 LYELL AVE. GLEN. 811  
Opp. Firehouse  
R. G. & E. and SEMET-SOLVAY COKE

**WANT ADS**

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WANTED—5 room cottage for reliable people. 580 Hague St., front door.

CUT TULIPS—Annuals, Perennials and Rock Plants. Glad bulbs. Bodenstein, 71 Barker St. off 1300 Jay. Gen. 6895-W.

PAINTING and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

FLOOR SANDING machine and floor waxing machine, for rent by the day or half day. Shatzel Hardware, 498 Lyell Ave.

HOUSE PAINT \$1.98 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

WHITE SHELLAC \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR SALE—Two E flat Saxophones, like new, \$50 on terms; less for cash. Young, 263 Ames St. Gen. 1971.

BLUE GLO Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

FLOWERS—Geraniums 10c to 20c. Spikes 18c. Vines, Petunias, Tomatoes, Asters, Salvia, Stocks, Sweet Peas; select transplanted seedlings 15c to 25c doz. Our low prices now prevail. Free potting service. Open eyes. Quality Floral Shop, 24 Delmar St. J. L. Dixon.

GUARANTEED LEVEL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

FOR RENT—Garage at 517 Lyell Ave. \$3 per month.

FLAT WALL paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

WANTED—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

John S. Roach, 12 Kluech St. Call at Young's Music House, 263 Ames St., for free Murray Theatre ticket.

**BRONGO BROS.**  
453 Lyell Av. cor Child St.  
Free Delivery Glen. 4658

Full Line GROCERIES  
Fruits, Vegetables Fresh Daily

**Week-end Specials**

Ham Sausage lb. 20c  
Pressed Ham lb. 35c  
1/2 lb. pkgs. Kraft & Borden's Cheese 2 for 35c  
Jay Tee Salad  
Dressing qt. 28c  
Dane-T-Bits Fancy Cookies 2 lbs. 35c  
15 oz. Jars. Bread & Butter Pickles 2 for 29c  
Many Other Bargains

**4 MORE DAYS to Name Our Popcorn Contest Closes May 31st Enter Now Win \$5.00**

**RULES**

1. Simplicity counts. Names must be **SHORT — APPEALING — ATTRACTIVE.**
2. Anyone may enter except employees of Murray Sweet Shoppe.
3. Fill out coupon below and bring it to Murray Sweet Shoppe, Murray Theatre Bldg.
4. Contest closes midnight May 31, 1937. Winner announced week of June 7th.
5. Murray Sweet Shoppe open every evening from 6:00 to 11:00 P. M. Sat. - Sun.—1:00 to 11:00 P. M.

(CLIP THIS COUPON)

Name of Popcorn \_\_\_\_\_  
Your Name \_\_\_\_\_  
Address \_\_\_\_\_

**Murray Sweet Shoppe**  
— MURRAY THEATRE BUILDING —

**Do You Know?**

THE DOCTOR must have knowledge, skill, experience, but more important than this, his most effectual implement is the patient's confidence.

EACH person will be handled differently, by the conscientious physician. He must know how to interpret, from the sick person's description, just what the pain means, and where it is. Most people cannot describe pain, and often locate it indefinitely, and unless it happens to be acute when the doctor is present, he must make plenty of allowances for error, depending on his knowledge of the patient's personality, expressiveness, accuracy of observation, and ability to describe.

Austin O'Malley  
A politician is like quick-silver; if you try to put your finger on him, you find nothing under it.

**Cotton Is King!**

These warm afternoons call for crisp, gay cotton frocks. Come in and fit on one of these new summer dresses. You'll love the details, the smart color combinations.

95c up

Also the newest shades of Spring Hosiery

**barbara dress shop**  
420 Ames St. opp. Holy Family Church

For High Quality **PLAIN DRESSES** **79c**  
Dry Cleaning— **MEN'S SUITS**  
Try Society's Carry and Cash 69c

**Society**  
We Call and Deliver  
1341 DEWEY  
Glen. 5538

ONE FREE DRY CLEANING TO: Albert H. Haensel, 203 McNaughton St.; Caroline Lays, 390 Orange St.; Christopher C. Graham, 169 Sherman St.; August J. Roggie, 19 Michigan St.



# Here's the GREATEST GAS VALUE EVER OFFERED

And smart motorists will take this opportunity to save real money—for we're offering

## Nationally Known Gasoline at TANK CAR PRICE!

For several years OLIXIR GASOLINE has been sold in Rochester at standard prices. Today we announce our appointment as distributors of OLIXIR in this city. Due to our large volume of business we are able to offer this gasoline at tank car price, 12c per gallon, plus 5c tax.

OLIXIR GASOLINE is a specially prepared motor fuel, oil-treated to lubricate the top of

your motor's cylinders, reducing wear, and adding to the smooth operation of your car. This has won high praise from automotive engineers as well as wide acceptance from the motoring public throughout the country. Drive in today and let OLIXIR GAS prove its superiority in your Memorial Day driving. You'll appreciate the difference in performance and marvel at the great saving on your gasoline costs.

# OLIXIR GAS

**7** Gals.  
You Save On  
Every Purchase

**\$1** .15  
Including  
Tax

REMEMBER — THIS IS A STANDARD BRAND GASOLINE — NOT A PRIVATE BRAND — AND SOLD REGULARLY AT 19.3 CENTS A GALLON IN THIS CITY.

50 Gallons Gas  
**FREE**  
Every Week. Ask  
Attendant for Ticket

### OUR NEW HYDRAULIC LIFT

We have just completed installation of a new hydraulic automatic lift to increase our facilities for chassis lubrication and oil changes. Before your holiday trip — come in and let us give your car Floating Body Lubrication with Spring Spray.

5 Attendants on Duty for Prompt Service

# Independent Gas & Oil Co.

585 LYELL AVE.

Glen. 255

Opp. Burrows St.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The Rev. John Ketchum, of the office of the Federation of Churches, will be the guest preacher. Sunday School will meet at 10 o'clock, preceding the church service.

The Ladies Aid Society, Mrs. Hubbard's Class, and the Friendly Class, are sponsoring a card party to be held on Thursday evening, June 3, in the parish house. Tickets are 25 cents. This party is for the benefit of the insurance fund.

Children's Day is the second Sunday in June. All those who wish to have their children baptised are asked to notify the pastor, or the clerk of the Session, George M. Hubbard.

The first Sunday in June is regular communion Sunday, and the sacrament of the Lord's Supper will be celebrated at that time.

SOME of the greatest obstacles to concentration are not due to noises from without, but distractions from within. You want to be doing other things, you have

FIRST influenza epidemic occurred in 1735. Other serious ones were in 1789, 1807, 1889, 1918.

**Lyell Ave. Baptist**

Tonight and tomorrow night the Christian Endeavor Societies will present a three-act comedy-drama entitled "Closed Lips." (For further details see front page.)

The regular Sunday morning worship service is held at 10 o'clock followed by Sunday School at 11:15. Owing to Sunday being Memorial Day there will be no Christian Endeavor meetings or evening service.

On Wednesday evening at 8 o'clock, Mr. Hammon will continue his series on "What Baptists Believe."

On Friday evening, June 4, the Fidelis Class will sponsor a demonstration of the Top Icer at the church at 8:15. There is no charge and the public is invited. In order to make the project a success an attendance of 50 adults is necessary. Light refreshments will be served.

**Trinity Evangelical**

Services next Sunday — 9:45 a. m., Sunday School, 10. Trinity Bible Class, 10:50, morning worship, "The Inspiration of Memorial Day."

Sunday Services, June 6—9 A. M. German, 9:45, Sunday School, 10, Trinity Bible Class, 10:50, morning worship, "The Christian Home"; League outdoor meeting.

Regular Martha Society meeting is listed Wednesday, June 2, with the topic: "What Is Happening in Rural Communities," led by Mrs. Ellen Budd. Mrs. Louise Hennik will be chairman of hostesses.

The Ladies Aid Society will meet on Thursday, June 3, at the church at 2 p. m., sharp, and then will leave by auto to hold their meeting and social hour at the home of Mrs. Katherine Ruf, 154 Colebourne Road.

**Frozen Desserts**

(Continued from Page 2)  
more delicious than Vanilla. The following recipe makes a delicious base for all kinds of sauces or is very good without any trimmings.

**Old-Fashioned Vanilla Ice Cream**  
2 eggs  
1-3 c sugar  
½ c light corn syrup  
1½ c milk  
½ c cream  
2 t vanilla

Beat eggs until very light. Add sugar gradually, beating until mixture is rather thick. Combine with syrup, milk, cream and vanilla. Pour into the trays of a gas or an electric refrigerator and freeze to a firm mush. Beat well. Return to freezing tray and freeze until firm.

Frozen desserts not only provide new and different desserts but because of the milk, cream and other ingredients they contain, provide nutritious desserts as well. Using a gas or an electric refrigerator for the freezing of these desserts makes it a simple easy process with no fuss, muss or bother. These new frozen desserts will add variety to spring menus.

For Better Plumbing  
Heating, Air Conditioning  
Metzger & Brayer Co.—Glen. 421

**WINNERS**

Names of 10 winners of Murray Theatre tickets and four Society dry cleanings are included in this issue. These are given at no cost or obligation to the winners, whose names are chosen at random from the city directory.

It should be emphasized that receiving the theatre ticket at a Vicinity store is just for your convenience. It is not the intent of the store owners or The Vicinity Post that any purchase or expenditure of any nature whatsoever is required or expected. The same principle applies to the dry cleaning, winners of which may be found in the Society advertisement.

**REAL VALUES**

for SPRING and SUMMER

at **ROLAND'S**

- Ladies' Gabardine Slacks . . . . . \$1.00  
*Novelty-trimmed, Navy and Brown*
- Girls' Shorts and Slacks . . . . . 65c-98c  
*Well-tailored, Good Assortment, Sizes 8 to 16*
- Misses', Childrens' Anklets . . . 15c to 20c  
*Lastex Garter in Cuffs, Colorful Assortment*
- New Polo Shirts for Men . . . 59c to \$1.00  
*Solid Colors and White, String Ties and Button Neck*
- Boys' <sup>Sanitized</sup> White Duck Pants . . \$1.25  
<sup>Shrunk</sup>
- Men's Lightweight Summer Caps . . 25c  
*Assorted Patterns*
- Boys' Wash Suits, full cut . . . 59c to \$1.19  
*New Assortment, Long Wear, Fast Colors*

**ROLAND'S — 415 Lyell Ave.**

*Furnishings for Men, Women and Children*

**Live Stock POULTRY**  
DRESSED FREE

- White Leghorn 2 lb. avge. SPRINGERS . . . lb. 22c
- Colored 2¼ to 2½ lb. avge. SPRINGERS . . . lb. 25c
- Leghorn FOWL lb. 21c
- Heavy FOWL lb. 23c
- Grade A EGGS, doz. 30c

**Lyell Poultry Market**  
219 LYELL, Near Saratoga  
Phone Glen. 4952

**RE-CONDITIONED BIKES - \$3.75 up**

See Our Big Selection



Some Just Like New!

**BECKWITH'S**

SPORTING GOODS STORE

271 LYELL AVE. — Opp. Firehouse — GLEN. 811

**JEAN'S COTTON DRESS SHOPPES**  
**DECORATION DAY SPECIAL!**  
Thursday - Friday - Saturday Only

**2 SILK DRESSES for \$5.00**  
(Sizes 14 to 44)

500 Lyell Avenue Open Evenings

**FREE AWARDS** Everyone Wins!  
COME TO BAUER & RAETZ AND GET A  
**LUCKY CLOVER CARD**  
No Blanks — Every Card A Winner

**JUST WHEN ALL OTHER COMMODITIES ARE UP**

**COAL PRICES ARE WAY DOWN**

FILL UP NOW!  
Price Advance Expected Soon!  
— Phone Glen. 811 —

**Beckwith's**  
COAL — COKE — FUEL OIL  
271 LYELL AVE. GLEN. 811

**FAMOUS READING**  
Prepare now to enjoy Finger-tip Heat Regulation by installing a Reading Automatic Heat Control.

**HEAR THE NEW Motorola**

**GOLDEN VOICE**  
*The World's Finest AUTO RADIO*

**\$29.95 up**

**PERMANENT MAGNET DYNAMIC SPEAKER**  
**LOW BATTERY DRAIN**

**THRILL TO THE NEW ACOUSTINATOR**  
*Personal Preference Selector*

Enjoy Finest Reception As You Drive

**COME IN: GET A FREE DEMONSTRATION**

**BAUER & RAETZ, Inc.**  
Child at Jay St. Phone Gen. 3977

It's time now to think of

**TIRES**

Bauer & Raetz Sell  
CORDUROY  
FISK and  
U. S. TIRES

Buy Here On Convenient Payment Plan



**TRAVELING PLUMBING SHOP REPAIR SERVICE**

Metzger & Brayer Company's  
SINCE 1898 485 LYELL AVENUE  
MODERATELY PRICED  
Call GLEN. 421 for modern repair service, 2489 parts and tools—and a plumber ready to work!

**LINCOLN THEATRE**  
Adults 15c — Children 10c  
FRI. and SAT., JUNE 11-12  
"HOLY TERROR" and "THESE THREE"  
Play Steeple Chase Saturday Nite  
SUN. and MON., JUNE 13-14  
"STRIKE ME PINK" and "GAMBLING TERROR"  
Country Store Monday Nite  
Tues., Wed., Thurs., June 15-16-17  
"LOVE IN EXILE" and "WOMAN WISE"  
China-ware to the Ladies  
FRI. and SAT., JUNE 18-19  
"ABDUL the DAMNED" and "COWBOY STAR"  
Play Steeple Chase Saturday Nite  
SUN. and MON., JUNE 20-21  
"BARBARY COAST" and "PARADISE EXPRESS"  
Tues., Wed., Thurs., June 22-23-24  
"MODERN TIMES" and "DARK ANGEL"  
China-ware to the Ladies

**THE VICINITY POST**  
F. R. METZINGER, Editor and Publisher  
DOWNTOWN OFFICE 149 Andrews Street Main 5140  
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M  
After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**SCRIPTURE**  
"Jesus Christ, the same yesterday, and today, and forever."  
—Heb. 13.8.  
"There's nought on earth to rest upon,  
All things are changing here;  
The smiles of joy we gaze upon,  
The friends we count most dear,  
One friend alone is changeless,  
The One too oft forgot,  
Whose love has stood for ages past—  
Our Jesus changeth not."  
WM. A. HALLOCK.

Peter F. Esse, 19 Kondolf St. Call at Bauer & Raetz, Child at Jay St. for free Murray Theatre ticket.  
William G. Karlne, 15 Glasser St. Call at Bauer & Raetz, Child at Jay St. for free Murray Theatre ticket.

**MAKE YOUR HOME NEW**  
By applying the modern Johns-Manville Asbestos sidewalls. Roofing time is here too. Call us for free estimate.  
**HEXAGON Roofing Co.**  
655 Jay St. Gen. 544

PIANO ACCORDIONS  
All Sizes — All Prices  
FREE INSTRUCTION  
**RADIO SALES & SERVICE**  
TUBES TESTED FREE  
Electric Refrigerators  
YOUNG'S Music House  
251 Ames St. Gen. 1971

**ROSE FEVER HAY FEVER and ASTHMATIC SUFFERERS**  
You read in our last ad, the letter from William H. English Jr.  
**ACT NOW!**

**DOWN'S LENDING LIBRARY**  
All Popular Fiction  
**PENNY-A-DAY**  
432 LYELL AVE. (Near Child)

**BRONGO BROS.**  
153 Lyell Av. cor Child St.  
Free Delivery Glen. 4658  
Full Line **GROCERIES**  
Fruits, Vegetables Fresh Daily

**Week-end Specials**  
Large, Juicy Florida Oranges .....doz. 39c  
California Valencia Oranges .....doz. 25c  
Hot House, Ripe, Solid Tomatoes .....lb. 15c  
Fresh, Select Green Peas .....3 lbs. 25c  
Fargo Pink Salmon .....2 cans 25c  
Ovaltine .....29c  
Ammonia .....qts. 2 for 25c  
Ginger Ale .....qts. 3-25c

Compare Prices and Quality  
**Blanchard FLORIST**  
58 LAKE AVE. MAIN 1986  
Open Evenings and Sundays

**WANT ADS**  
Rates per insertion: 3c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.  
WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.  
EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.  
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BLUE GLO Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.  
FOR RENT — Garage at 517 Lyell Ave. \$3 per month.  
FLAT WALL paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.  
IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.  
WANTED—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

WANTED—At once, refined woman desirous of building own business on investment of only \$30. Splendid opportunity. Some sewing ability helpful. Write to Box 520, The Vicinity Post.  
FOR SALE—75 lb. icebox, front icer. Shatzel, 498 Lyell Ave.  
SPECIAL—1 doz. each of Portulaca Snaps, Marigold, Asters, all 4 doz. 25c. Perennial and Rock Plants. Bodenstein, 71 Barker, off Jay. Genesee 6895-W.  
FOR SALE—50 lb. side icer, white enamel lined, reasonable. 37 Austin St.  
FOR RENT—Nicely furnished small housekeeping room suitable for 1 person. 35 Myrtle Hill Pk. Glen. 5622.

FLOWERS—Geraniums 10c to 20c, Spikes 15c, Vines, Petunias, Tomatoes, Asters, Salvia, Stocks, Sweet Peas; select transplanted seedlings 15c to 25c doz. Our low prices now prevail. Free potting service. Open eve. Quality Floral Shop, 24 Delmar St. J. L. Dixon.  
GUARANTEED LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.  
TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.  
ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.  
SHARTRAN—SCHWALM  
The marriage of Miss Agnes A. Schwalm, daughter of Mr. and Mrs. Frank Schwalm of Sherman Street, to Charles Shartran of Springfield, Ohio, took place Saturday, May 29, at Holy Family Church with Father Hayes officiating.  
Mrs. Betty Malone, cousin of the bride, was matron of honor and Ben Schwalm, the bride's brother, was best man.  
Many pre-nuptial events were held in honor of the bride. Mr. and Mrs. Shartran will reside in Springfield.  
Albert Grinder, 379 Campbell St. Call at Bauer & Raetz, Child at Jay St. for free Murray Theatre ticket.  
Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

**More REAL PAINT In A Gallon Can**  
There's far more real paint in a gallon can of Lowe Brother's High Standard House Paint than there is in a gallon can of cheap paint. High Standard covers more surface — is easier to apply — cuts down painter's time — and wears longer. See us before painting.  
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**JUNE — the GIFT MONTH**  
Be sure your gift to Bride or Graduate will be really appreciated by selecting it from our fine stock of dependable silverware, diamonds, watches, jewelry.  
**Diamond Rings**  
We guarantee to save you money on your diamond purchases.  
Preferred Credit If Desired  
**BERNARD J. HENSLER**  
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**Auto Repairs, Tires and Auto Radios--on**  
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CONVENIENT TIME PAYMENTS  
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CHILD at JAY STS.

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Then choose the **ONE** Refrigerator that's DIFFERENT!  
**ELECTROLUX**  
the Gas refrigerator  
THE ONLY REFRIGERATOR THAT:  
FADEFES WITH HEAT  
IN PERMANENT SILENCE  
WITHOUT MOVING PARTS  
As Low As  
**\$5 DOWN**  
36 Months to Pay  
\* Before you invest in any automatic refrigerator—investigate the one that's operated by Gas. See the miracle of ice produced by a tiny gas flame. Listen to a refrigerator that runs in absolute silence—without a single moving part. You'll scarcely believe your own eyes and ears.  
\* Thanks to this different operating method you enjoy constant, dependable food protection and continued low operating cost year after year. Come see the latest Electrolux models for yourself and learn what this important difference means to your comfort and pocketbook!  
"THE MARCH OF TIME" is on the air again. Tune in Thursday evenings at 9:30 p. m. Station WHEC.  
**ROCHESTER GAS & ELECTRIC CORPORATION**  
29 East Avenue Main 3940  
MODERNIZE YOUR HOME WITH GAS

Start Taking  
**MAID'S PRESCRIPTION No. 3**  
Others Have Had Relief —  
**WHY NOT YOU?**  
Send a dollar today and get ten dollars worth of comfort later!  
ON SALE AT  
**MAID DRUG CO., Inc.**  
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Successors to John C. Rossenbach  
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**STOCK UP at these LOW PRICES**  
The cost of Famous Reading Anthracite is down. Do as the squirrel does—prepare for Winter during warm weather. Fill Your Bin with a generous supply of this superior Hard Coal at today's LOW PRICES.  
**BECKWITH'S**  
COAL — COKE — FUEL OIL  
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SPECIALS FOR SATURDAY  
**HONEY RINGS . . . ea. 19c**  
**SWEET BUNS . . doz. 16c**  
**Large LAYER CAKES ea. 23c**  
Home Made **Bread, loaf 6c, 2 for 11c**  
447 LYELL AVE. 451 JEFFERSON AVE.  
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Get my price before buying  
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CASH AND CARRY  
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Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.

A SIP — OR A BITE!  
The Place To Come  
**WHEEL INN**  
"Where You Can Always Park"  
1160 Jay St. Special Attention to  
GEO. RABIDEAU GEN. 2801

**NORBERT E. VAY**  
Funeral Director  
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Friday and Saturday Specials

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**BUTTER**  
lb. 32½c

LARGE PACKAGE

**BISQUICK**  
27c

**Chateau CHEESE** 15c  
Half Pound Package

**SHREDDED WHEAT** 11c

QUART JAR

**AMMONIA**  
10c

ARMOUR'S STAR

**CALAS**  
lb. 21c

RIB END

**PORK LOIN**  
lb. 25c

TENDER

**BEEF LIVER**  
lb. 17c

GOOD LUCK

**MARGARINE**  
19½c lb.

LARGE SIZE

**GRAPEFRUIT**  
5c ea.

Large Variety of Home Grown Vegetables  
Priced Very Low

### Serv-wel Foods

The Complete Food Store

495 LYELL AVE. — Free Delivery — GLEN. 5162

### Lyell Ave. Baptist

Sunday will be Children's Day. At 10 o'clock Mr. Hammon will have a special message for parents, "Rearing a Christian Family." And in the evening at 8 o'clock the children will present a pageant entitled "The Greatest of These" under the direction of Mrs. Velma Arva.

Sunday School meets at 11:15 and Christian Endeavor at 6:30. The Intermediates will discuss "Witnessing at the Cost of Life" with Violet Keenan leading and the Seniors will have a missionary meeting led by Elizabeth Arva.

On Friday evening, June 18, the World Wide Guild will hold its concluding meeting of the season at the church.

### Grace Presbyterian

Sunday is Children's Day. Sunday School will meet at the regular hour, 10 o'clock, but the church service will begin at 10:30 instead of 11 o'clock. The church service will combine the Sunday School Children's Day program with the regular order of service. Special music by the choir and songs and recitations by the children, will be a part of this service.

Young People's Society will meet at 2:30 o'clock in the afternoon to go for another outdoor meeting. The place will be decided upon later.

Friendly Class will hold its regular monthly meeting in the home of the Brays, Howard Road near Lyell, on Monday evening, June 14, at 8 o'clock.

The Daily Vacation Bible School will meet for ten days, from June 21 to July 2, inclusive, every morning from 9:30 to 11:30 o'clock.

Plans are under way for a cafeteria supper and entertainment to be held on Friday evening, June 25, in the parish house. Fuller announcements will be made later.

The pastor will take his summer vacation this year during the month of July. Announcement of the supply preachers will be made later.

### Pedallin' Along

We are still looking for your letter telling about some interesting trip or adventure that you had with your bicycle. The equipment prize is streamlined and new, just waiting to add to the appearance of your bike. Send your letter to Beckwiths, 271 Lyell Avenue.

### THE HOSTEL MOVEMENT

In Europe, where bicycles are still an important means of transportation, the boys and girls have organized as a group for travel throughout neighboring countries on their bicycles at least once a year.

The governments of the various countries have built large dormitories with social room, kitchen, and eating rooms, from barns and old homes. A small fee furnishes the youthful bicyclists with sleeping and eating accommodations. These places are better known as hostels and this organization of young people is called the Hostel Movement.

Naturally the hostellers travel light and only carry luggage necessary for personal comfort and in this way eliminate clumsy camping equipment. The youths of Europe look forward with great enthusiasm to the date of their tour, which is packed with thrilling and exciting times.

In America, the League of American Wheelmen is in hopes of giving our young bicyclist this same opportunity. There are already 75 connected loops of hostels now in operation in New England. Twenty-five cents per day is the modest price charged for eating and sleeping accommodations.

Will the youth of America get behind this movement and help the L.A.W. put across this plan which has worked so well in other countries?

"Trans-Continental Experience," a combination of bicycle and train riding with a sleeper converted into a Hostel Car, which will be in the course of the journey from which bike trips will be made, is another plan which will be tried out in the near future.

John F. Lennon, 328 Child St. Call at Bauer & Raetz, Child at Jay St., for free Murray Theatre ticket.

Clarence J. Kehoe, 20 Ries St. Call at Bauer & Raetz, Child at Jay St., for free Murray Theatre ticket.

### Trinity Evangelical

Children's Day will be observed Sunday. At 10 a. m. a special program will be given including a pageant — "The Child's Quest for Christ."

All departments of the Sunday School are taking part.

June 20 has been designated Graduation Sunday. Services will be: 9 a. m., German Service; 9:45, Sunday School; 10, Morning Worship, "The Power for the Day."

All graduates will be special guests.

### PERSONALS

Mrs. Sherman Morey of Sterling Street entertained on May 24 at a kitchen shower in honor of Miss Agnes Schwalm.

Miss Geraldine Ebertz of Burrows Street, who was graduated this week from Nazareth College, has been elected to Kappa Gamma Phi, highest scholastic honor at the college.

Final meeting of the season for the Old Gang Bridge Club is scheduled for tonight at the home of Mrs. Clarence Falls in Spencerport. Plans will be made for the annual dinner party which will be held later this month.

Gamma Beta Phi Sorority met recently at the home of Miss Honey Long in Masseth Street to plan for their Memorial Day hike. The sorority meets tonight at the home of Miss Ruth Ryan in Norton Street.

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CHAS. A. CLAUS  
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FRESH COLD MILK is  
Summer's Finest Drink  
Try a Quart from  
**Statt's Dairy Products**  
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Campbell St., cor. Saxton Gen. 1222  
**SPORTSWEAR SPECIALS**  
Girls' Polo 49c | Girls' Slacks 98c  
Sweaters... | Brown or Blue  
Boys' Polo Shirts — 39c, 44c, 50c, 59c  
Men's Polo Shirts — 44, 48, 50, 75, 89c  
Boys' SLACKS | Men's SLACKS  
98c pr. | \$1, \$1.50, \$1.59 pr.  
Swim Suits — All Sizes — All Prices

FILL UP NOW!  
**blue coal**  
SPRING PRICES!  
Cash Prices Subject to Change Without Notice!  
EGG, STOVE, NUT Pea .. \$9.70  
\$11.25 Bckwt 8.50  
Rice . 7.35  
Per Ton Shoveled Off  
**BECKWITH'S**  
COAL, COKE and FUEL OIL.  
271 LYELL AVE. GLEN. 811  
Opp. Firehouse  
R. G. & E. and SEMET-SOLVAY CORE

For High Quality Dry Cleaning— Try Society's  
PLAIN DRESSES 79c  
MEN'S SUITS Carry and Cash 69c  
ONE FREE DRY CLEANING TO: John Mousse, 355 Avery St.; Emil E. Weiss, 11 Marlow St.; Jacob G. Hettel, 25 Ruggoff St.; George M. Paul, 129 Rockview Terr.

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1341 DEWEY  
Glen. 5538  
We Call and Deliver



### STRAW HATS

The full line of new 1937 straws is ready for your selection. Choose yours today!

Sailors ..... \$1.00-\$1.65  
Toys & Bangcors ..... 79c to \$1.45  
Hand Woven  
Panamas ..... \$2.75

### COTTON SLACKS

For Men . . . . \$1.00 to \$2.50  
For Boys . . . . \$1.00

Furnishings for Men, Women and Children, 415 LYELL AVE.

at **ROLAND'S**

### CAMELIO BROS.

WE DELIVER Market and Grocery GLEN. 3283 OTIS at AUSTIN

Honey Smoked HAMS lb. 29c

Arpeako CALAS lb. 24c

Robert's Parboiled HOTS lb. 25c

Choice Pot Roast lb. 21c	Fresh Shoulders 21c
Select Standing Rib Roast lb. 29c	Pork Loin 27c
Boneless Veal Roast lb. 25c	Fresh Ham... 27c

### Arpeako Assorted Cold Cuts

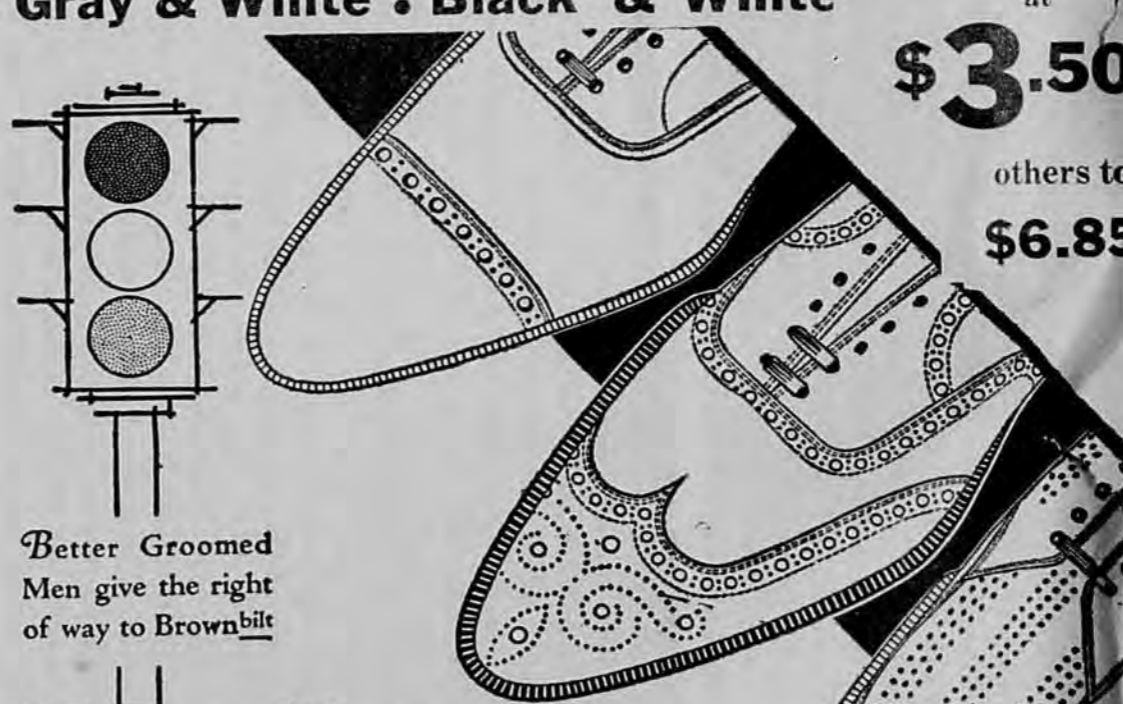

Chateau or Velveeta Cheese 2 pkgs. 29c	GINGER ALE and Assorted Soft Drinks
Gold Medal Flour 12 lbs. 63c	3 LARGE BOTTLES 25c
Large Ketchup 2 for 25c	Miracle Whip Salad Dressing 35c Qt.
Date & Nut Cakes 23c	

See Our Display of Fruits and Strictly Fresh Vegetables

**Williams Coal Co.**  
Quality Coal — Klean Coke  
Fuel Oil  
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**DR. C. C. RIZZO**  
DENTIST  
Home: 848 Jay St. Glen. 3670  
Office: 848 Jay St. Gen. 1051

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All White • Brown & White • Gray & White • Black & White  
300 PAIR at \$3.50  
others to \$6.85  
Better Groomed Men give the right of way to Brownbit  
OPEN EVES. UNTIL 8:30  
**BROWNbit SHOE STORE**  
900 WEST MAIN ST. OPP. ST. MARY'S HOSPITAL  
X-RAY FITTING GENESEE 3614

**RADIO NEWS AND NOTES**

The Women's National Radio Committee has announced the six annual awards for radio programs voted by its membership as the outstanding network presentations of the year.

Of the six awards four went to programs featured on the Columbia Broadcasting System network. The presentations were made at the annual luncheon given by the

organization at the St. Regis Hotel, with radio network executives and persons prominent in all branches of the industry in attendance.

For the best musical program: The Ford Sunday Evening Hour symphony orchestra concert with guest artists, sponsored by the Ford Motor Company. Broadcast over the WHEC-Columbia network, Sundays, 9:00 to 10:00 p. m.

John W. Clair, 49 Rogers Ave. Call at Schroth Market, 500 Lyell Ave. for free Murray ticket.

Joseph Wunsch, 90 Murray St. Call at Schroth Market, 500 Lyell Ave. for free Murray Theatre ticket.

Elizabeth G. Clune, 27 Austin St. Call at Schroth Market, 500 Lyell Ave. for free Murray Theatre ticket.

Thomas H. Pedano, 36 Myrtle Hill Pk. Call at Schroth Market, 500 Lyell Ave. for free Murray Theatre ticket.

For Better Plumbing Heating, Atr Conditioning Metzger & Brayer Co.—Glen. 421



**HELP FOR THE HOME MAKER**

**Sandwiches**

Perhaps you have been making sandwiches all winter long for your family to carry in lunches and probably a few suggestions on new and different fillings would be welcome. Or perhaps at this time of year you find sandwiches fit into many different menus and are liked by practically every one.

Most sandwich fillings are improved if they are allowed to ripen several hours before use. In fact, many fillings can be made ahead, stored in a gas or electric refrigerator to be used as desired. This makes it a very simple matter to have on hand at all times filling for sandwiches, whether they be hearty, dainty or something for the children when they come home from school.

Cheese always makes a delicious sandwich filling. Topping the list is cottage cheese. Many people much prefer cottage cheese that is free from lumps, so before making the filling force through a sieve. For a sweet filling use chopped raisins, dates or figs, salt, and add enough cream to make of the right consistency to spread. Several very savory fillings can be made by combining grated raw carrot, or pickle relish, or chopped green pepper, or pickle relish with the cheese and seasoning with salt, pepper, Worcestershire sauce or garlic. These combinations may be used with a packaged pasteurized cheese which is grated or a sharp cheddar cheese.

A few of the other fillings that always appeal are baked beans mashed to a paste and mixed with pickle relish; grated raw vegetables and mayonnaise, date and orange and that ever faithful peanut butter which is delicious with

chopped crisp bacon, drained pineapple or orange marmalade.

Cold, cooked meat can always be used for a delicious sandwich filling. The following, while it calls for corned beef could be made with any meat.

**SANDWICH FILLING**

- 2 cups diced cornbeef
- 1 cup shredded lettuce
- ½ cup chopped sweet pickle
- ½ cup diced celery
- 1 tbs. horseradish
- Mayonnaise

Mix the ingredients in the order given. Spread between buttered slices of bread.

When sandwiches are being made there are many different kinds of bread that can be used. Rye, entire wheat, cracked wheat, brown bread, nut bread or any of the fruit breads, make delicious sandwiches. All of these breads make delicious toast so if desired the sandwiches may be toasted.

When making toasted sandwiches a sandwich grill, broiler of the gas range or a waffle iron may be used. Delicious hot sandwiches can be made by dipping the prepared sandwiches in French toast mixture then sauteing in butter until delicately browned.

**FRENCH TOAST MIXTURE**

- 3 eggs
- ½ tsp. salt
- 1 cup milk
- butter

Beat eggs slightly, add salt and milk. Dip sandwiches in mixture and saute in butter until browned. Serve in a hot platter and garnish with jelly.

**Waffles**

Use left-over sandwiches or sandwiches made of day-old bread. Brush with melted butter on both sides. Preheat waffle iron and when hot place sandwich in center of grids. Toast 2 minutes. These are especially good for Sunday night suppers.

These are only a few of the many types of sandwiches that may be made. One or two different kinds of fillings and a little variety in bread enables one to make up sandwiches for a picnic or supper easily and quickly.

# 1132 Motorists Purchased OLIXIR Gasoline

during the first two weeks it was offered for sale at our station

*Here's Some of Their Comment:*

Leo Hayes, Murray Street—“My first tankful of Olixir gas was great. Even my new car seemed to have more pep. On a week-end trip I got an extra two miles per gallon more than with the higher price gas I have been using.”

Mrs. Cora Phillips, Hobart Street—“Our Oldsmobile drove fine on a trip to Syracuse Sunday, and when I think that we saved nearly cents on gasoline costs day, well it's

Frank H. Strauss, Sterling Street—“In the newspaper business we are used to pep, and lots of it. I found that Olixir gasoline gave me plenty of pep under the hood. And I appreciate the saving, too.”

Herbert W. Ludwig, McNaughton Street—“This is the best gasoline buy I've had in many years. I am not new to Olixir Gas, having

used it before. But I never bought it at this low price.”

## Unanimous Approval!

And why not? Here's a national brand gasoline selling — for the first time — at tank car prices

**THINK OF IT—!**

**7 Gals. \$1.15**  
Including Tax

OLIXIR is not just another gasoline. It is a specially refined high octane motor fuel—plus a scientifically prepared top motor oil designed to lubricate the head of your engine, for better performance—for less engine wear. When you buy OLIXIR you buy more than just gasoline... you are getting a premium fuel at no extra cost! When you buy it here, you actually save nearly THREE CENTS A GALLON! No thinking motorist can pass up this offer. Get your first tank full today... You'll use it always.

**PLUS Performance --- PLUS Economy**

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# INDEPENDENT GAS and OIL COMPANY

585 LYELL AVE. opp. BURROWS ST.

GLEN. 255

Shoulder 4 to 5 lbs. **Roast Veal - - lb. 19c**  
**Pot Roast Beef - - lb. 21c**  
Choice Shoulder **Beef Roast - - lb. 25c**

Plate Corned Beef.....15c Chateau Cheese .....15c  
Short Ribs Beef.....18c Roll Butter .....35c  
Home Dr. Chix & Fowl Arp'ko Slab Bacon.....33c

**SCHROTH'S MARKET**  
500 Lyell Avenue Glenwood 3210

## LANG DRUG CO.

449 LYELL AVE. Prescription PHONE  
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**THE REXALL DRUG STORE**

**BARTHOLOMAY'S ICE CREAM**

Agarol ..... 63c, 83c, \$1.09	Norforms ..... 89c
Alka Seltzer ..... 24c, 49c	Odorono ..... 31c
Aspirin, Bayer ..... 12c, 19c, 59c	Drene Shampoo ..... 49c, 79c
Beecham's Pills ..... 23c, 47c	Dextri Maltose ..... 51c
Baume Ben Gay ..... 59c	Feenamint Gum ..... 19c, 39c
Blue Jay	Grove's Bromo Quinine ..... 18c
Corn Plasters ..... 23c	Ipana Toothpaste ..... 29c
Dichloride ..... 1 lb, 47c	Larvex ..... Pts. 79c
Enos Salt ..... 21c, 47c, 89c	Ovaltine ..... 53c
Ex Lax ..... 10c, 19c, 39c	Pabulum ..... 34c, 3 for \$1.00
Kotex ..... 20c, 2 for 39c	Phillips Milk of Magnesia
Kleenex ..... 15c, 2 for 29c	..... 19c, 34c
Krenemul ..... 89c	

Union Leader  
Tobacco ..... 59c

Cigarettes ..... 13c, 2 for 25c  
Aspergum ..... 21c, 43c  
Ex Lax ..... 10c, 19c, 39c  
Kotex ..... 20c, 2 for 39c  
Kleenex ..... 15c, 2 for 29c  
Krenemul ..... 89c

Sol. Citrate  
Magnesia ..... 10c

Edgeworth — 1 lb.  
Tobacco ..... 94c

Modess ..... 19c, 2 for 29c  
Sal Hepatica ..... 19c, 39c, 79c  
Sloan's Liniment ..... 29c, 58c  
Vick's Vapo Rub ..... 19c  
5 lbs. Epsom Salts ..... 19c  
All 10c Tobaccos ... 3 for 25c

5c Candy  
Bars ..... 3 for 10c

**Live POULTRY**

DRESSED FREE  
White Leghorn 2 lb. Avge.  
**SPRINGERS lb. 22c**  
Colored 2½ to 3½ lb. Avge.  
**SPRINGERS lb. 25c**

**Lyell Poultry Market**  
219 LYELL, Near Saratoga  
Phone Glen. 4952

**For Smart Women**

The styling of the chic cotton frocks in our shop will please every fashion-conscious woman. We personally select every dress! Don't let another day pass without seeing them.

And they're Priced from **95c** up  
**Hosiery — Silk Dresses**  
**barbara dress shop**  
420 Ames St. opp. Holy Family Church

## DRY CLEANING

Suits, Top-coats and Ladies' Plain Dresses **69c** CASH and CARRY  
**ROXY CLEANERS**  
507 LYELL AVE. (near Murray)

## GAESSER MARKET

861 Jay St. cor. Ames Gen. 3868 We Deliver

FRIDAY and SATURDAY SPECIALS  
**Choice POT ROAST lb. 25c**  
**FRESH HAM lb. 26½c**  
FOWL ... lb. 27½c  
VEAL Roast ..... lb. 19c-21c  
Fresh Made Pork Sausage ... lb. 25c

New Potatoes pk. 33c  
Tomatoes lb. 10c  
Cucumbers .2-5c  
Gr. Onions .2-5c  
Green Onions 2-5  
Radishes ... 2-5c  
14-oz. Bottle Ketchup ... 2-23c  
Beets 2 cans 25c

SOAP CHIPS  
Quick Arrow ... 23c  
Mohawk .. 2 pkgs. 21c  
**JELKE'S GOOD LUCK MARGARINE**  
Try it 2 lbs. for..... 41c



# THE VICINITY POST

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

OFFICE  
149 Andrews St.  
Main 5140

Delivered  
5500  
Homes

Tenth Year

ROCHESTER, N. Y., JUNE 24, 1937

No. 18

## Festival Tomorrow And Sat. at Church

Erection of booths and the preparation of the grounds at Holy Apostles' Church are being completed today in anticipation of the annual summer festival which takes place tomorrow and Saturday nights. Advance ticket sales indicate that the school grounds at Lyell and Austin Street will be filled to capacity for this annual event.

Alfred Schmitz is general chairman of the festival, with the Rev. William Ayers as general cashier and the Rev. William Devereaux in charge of tickets.

This affair, which is sponsored by Holy Apostles' parishioners, with all organizations of the church co-operating is the outstanding event of the summer season. Games and entertainment of all kinds are provided. Some of the attractions are indicated in the booth names, such as dot game, bingo, fish pond, baseball game, barrel o' fun, variety table, etc. Ice cream, hot and other refresh-

ments will be sold on the grounds. Sub-chairmen under Mr. Schmitz are Miss Miriam Bride, John Miller, Michael Fredericks, Miss Mae Brown, Elmer Willis, Mrs. Frank Gifford, Mrs. Anna Johnson, Carl Hartz, Edward Bates, Miss Sara Walsh, Mrs. George Connor, Clarence Piebler, Mrs. Mary Sheehan and Joseph Fess.

## 22 Vicinity Girls In Nazareth Class

Twenty-two Vicinity girls were members of the graduating class of Nazareth Academy and were awarded diplomas last Monday evening at the exercises. Miss Marita L. Mensing of Sunset Street was the Salutatorian of the class.

Vicinity girls graduated were: Rita Bodenstener, Dorothy Boeff, Eleanor T. Brien, Rosalie Carapazza, Mary Coppeta, Arline Deuter, Frances Dispenza, Margaret Dougherty, Dorothy Fischer, Mary Frances Gilligan, Rosemary Heibler.

Theresa Koch, Clementine Magin, Kathleen A. May, Margaret McGovern, Marita Mensing, Agnes E. Reeners, Ruth E. Reichenberger, Geraldine Schramel, Wilma Senz, Lauretta Sullivan, Marie J. Weidman.

## Knights' Auxiliary Picnic on July 20

Annual picnic of Holy Apostles Ladies Auxiliary, Knights of St. John, will be held Tuesday, July 20, at Grounds No. 2. The fol-

## Registration Urged For Social Security

"A Social Security Account should be opened by everyone who is or expects to become employed, even part-time, in a covered employment," states Walter Kruesi, manager of the local Social Security office. "It is of ever increasing value not only because of the annuity which will be built up in the account for old-age according to all of the wages or other remuneration earned in covered employments until one is 65, but also because the same account number is utilized for identification and eligibility for Unemployment Insurance at all ages."

"Some people have not as yet obtained their account numbers and they should do so without further delay while it is still possible through the nearest Post Office. After the first of July, the opening of accounts and issuance of account cards will be done through the offices of the Social Security Board of which there are only 142 in the United States."

"It is important to one's employer as well as to employees that every employee should obtain a Social Security Account and keep his Account Number Card always at hand. Every employee should tell his account number to his employer as soon as he is hired, because the employer will be required to report the number of every employee for even an hour's paid work in covered occupation; not only in connection with taxes under Title VIII of the Act, but also with the reports to the State Labor Department, Bureau of Placement and Unemployment Insurance, on account of Unemployment Compensation and with tax-

## Next Issue Out Next Week

The Vicinity Post will appear again next Thursday, July 1. Beginning with that issue the Post will start its customary summer schedule, publishing every three weeks during July and August. News matter for next week's issue must be sent in no later than Monday

## Murray Theatre

Tonight—"Step Lively, Jeeves," with Arthur Teacher and Patricia Ellis, and "Great Hospital Mystery," with Sally Blane and Thomas Beck.

Fri., Sat.—"Sea Devils," with Victor McLaglen and Preston Foster, and "Women of Glamour," with Virginia Bruce and Melvyn Douglas.

Sun., Mon., Tues.—"Top of the Town," with George Murphy and Doris Nolan, and "Join the Marines," with Paul Kelly.

## Sweet Shoppe Picks Winners of Contest

The Murray Sweet Shoppe announces the name chosen for their Popcorn as "Golden Dream Popcorn." The judges of the Popcorn Naming Contest have chosen the name submitted by an employee. Therefore, they have decided to take the prize of \$5.00 and divide it into two prizes of \$2.50 each and award them to two persons that have submitted possible winners had this name not been decided upon.

The winners of these two prizes are: Harriet G. Baker, 18 Marlow Street and Mrs. Paul Kopp, 280 Murray Street.

If these winners will call at the Murray Sweet Shoppe at their earliest convenience with adequate identification, they will receive the awards.

The Sweet Shoppe is now open during the afternoon and evening from 2 until 11 p. m. every day. This will be the new summer schedule.

## Appoint Committee For Ward 20 Picnic

The 20th Ward Republican organizations, comprising the Ward and County Committee, Young Men's Club and the Women's Club have set August 22 as the date for their third annual picnic to be held at Elser's Grove on Buffalo Road.

S. A. Dibble is general chairman, Miss Marcella May, secretary, and Richard Baker, treasurer. Committee chairmen are: publicity, Joseph J. Schlaffer; tickets, John Bauer; soft drinks, Mrs. Grace Weirich; ice cream, Mrs. Anna May; refreshments, Harry Boelim; bingo, Mrs. R. Baker; sports, George Bartholomay.

## GET IT AT KEOWN'S

Our three-flavor orteck ice cream can't be beat; two combinations Picnic supplies. Fresh peanuts always. Suckers, 6 for 5c; 10c per Keown doz. Keown's, 363 Ames St.—Adv.

## Triple Header

Last Sunday was a pretty full day for Jon Radel, Jr., son of Mr. and Mrs. John Radel of Burrows Street. For a busy day, just consult this schedule:

In the afternoon he played in the band at the annual picnic of 24th Ward Republicans. He hurried home just in time for a party in honor of his 14th birthday. He dashed through the ceremony of blowing out the candles and while he was digesting the cake, dressed for graduation exercises at Holy Family School where he was to receive honors for penmanship, safety patrol work and a 94 average, in addition to his diploma. What a day that was. It very nearly took John's breath away.

## 41 GRADUATED BY HOLY APOSTLES

Holy Apostles School graduated a class of 41 at exercises held Sunday. Diplomas and prizes were awarded by the pastor, the Rev. Philip Golding, in the School Auditorium.

This was followed by a procession of the class to the church where the address was given by the Rev. Father Louck, S.V.D. of Hemlock. Benediction of the Blessed Sacrament concluded the ceremonies.

Members of the graduating class were:

Vito Rivers, June Gaines, Thomas Walsh, Norma Miller, Arthur Herzog, Esther Mary Burke, Jerome Baier, Margaret Miller, Richard Boss, Geraldine Holland.

Joseph Montanarella, Ida Fulino, Raymond Smith, Anita Nolan, Gerard Lioy, Kathleen Sullivan, George Wegman, Elizabeth McCarthy, Thomas Boland, Ellen Avery.

Alfred Cavanaugh, Mary Brady, Harry Fischer, Marion George Weissinger, Helen M. Charles Tschiderer, Mary Mooney, Sylvester Mandell, Williamson, Roy Heinsler.

Margaret Uecl, Henry singer, Catherine Collins, N. Mott, Rita Stahlecker, Et Carstensen, Ruth Indekofer, Bert Chase, Edward Plante, cis O'Hara.

The awards for 100% in schism which were equally ed by George Wegman, Vito Rivers and Kathleen Sullivan drawn by Vito Rivers andleen Sullivan.

The award for perfection, which was equally shared by Vito Rivers andleen Sullivan.

## Lujan Station Opens Budget Department

Announcement is made this week of the opening of a budget department at the Fred Lujan Oil Company station, 556 Lyell Avenue. Featuring such nationally-known batteries and auto accessories as the Goodrich Life Saver Golden Ply Silvertown tires and tubes, Goodrich batteries, Motorola radios, bicycles, seat covers, Semson fans, etc., an added service is offered in easy term payments for such merchandise.

In announcing the new service for automobile owners, Mr. Lujan said: "In our new budget department a motorist can buy anything he needs for his car on his own terms. This, I believe, are the easiest payment terms offered in Rochester. An auto license card serves as the purchaser's identification, doing away with investigations, waiting and other red tape. The opening of the budget department is timely, inasmuch as prices are constantly rising, and with budget payments all motorists can buy now while prices are still comparably low and pay while they ride."

Mr. Lujan also announced that for the remainder of the month he is giving special allowances on used tires toward new Goodrich Silvertowns.

Walter A. Kurtz, 308 Campbell St. Call at Kircher's 190 Campbell St., for your free Murray Theatre ticket.

lowing committees have been appointed:

Honorary chairman, Mrs. Leona Gifford; general chairman, Mrs. Margaret Scheib; grounds, Mrs. Laura Kennedy; coffee, Mrs. Hazel Wachter, Mrs. H. Cooper, Mrs. M. Perreclli.

Sports and prizes, Mrs. Catherine Quigley, Mrs. Frances Kase, Mrs. Kathryn Tindale; suckers and peanuts, Mrs. Leona Gifford, Mrs. Mae Dunham; publicity, Mrs. Mary Dalton.

## July 25 Is Date Set For Democrat Picnic

Tenth Ward Democratic Clubs will hold their annual picnic at the new Emerson Park, located on Emerson Street beyond Stenson Street, Sunday, July 25.

There will be refreshments, sports and dancing all day. At night there will be fireworks.

## No. 21 Girls Hold Graduation Party

Songs, games and refreshments featured the class party last Thursday for girls of Mrs. Harmer's 7A Grade of No. 21 School, who were promoted to junior high schools. Originally the affair was planned to be held on the school grounds, but when old Sol hid his face and the clouds began shedding tears the young ladies adjourned to the home of Ruth Metzinger for further activities.

Preceding the party, the seventh grade seniors gave a play entitled "Gifts from Education" and took part in promotion exercises in the school assembly hall.

**WINE and LIQUOR SPECIALS**

**Ital. Swiss Colony Dry Wines**

1/2 Gallon - - 75c  
1 Gallon - - \$1.35  
3 Gallons - - \$3.45  
4 10ths Gallons \$5.50  
Plus Deposit on 3 and 5 Gallon Containers

**MAJOR MERRY GIN**

Pints . . . . . 65c  
Fifths . . . . . 99c  
Quarts . . . . . \$1.29

**TWO GOOD WINE BUYS!**

**CHATEAU LYELL - 5ths 49c**  
**PRIVATE STOCK - 5ths 69c**

*We Carry a Complete Line of Taylor's and Widmer's Wines*

**LYELL AVE. LIQUOR STORE**  
*Taylor & Jackson 193 LYELL AT SARATOGA*

FOR QUICK DELIVERY  
Call Glen. 317-318

See you there.—Adv.  
Frank Bianchi, 303 Orange St. Call at Kircher's, 190 Campbell St., your free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**SCRIPTURE**  
"We are His workmanship, created in Christ Jesus unto good works, which God hath before ordained that we should walk in them."—Eph. 2:10.

**Progress**  
"Not enjoyment, and not sorrow, is our destined end or way; But to act that each tomorrow Find us further than today."  
WM. A. HALLOCK



**Are you prepared for your next OUTING?**

**Rx! PRESCRIPTIONS** called for and delivered. No Extra Charge. Call Us **Rx**

**KLIER'S Pharmacy**  
692 Maple St., cor Ames  
WE DELIVER—Phones Genesee 2659 or 772-24

**CUT JELLY SQUARES**  
Special 25c lb.

Orange, Lemon, Lime, Pineapple, Licorice and Raspberry

Bathing Caps 10c to 39c  
Large Variety

Bench Balls . . . . . 29c  
Picnic Plates doz. . . . . 08c  
Napkins pkg. . . . . 10c  
Hot & Cold Cups . . . . . 10c  
Sun Fan Oil . . . . . 33c  
Burn Lotion . . . . . 39c  
Burn Ointment . . . . . 39c  
Sun Glasses 10c and up  
Nysis Deodorant . . . . . 25c  
NonSpi . . . . . 29c, 49c  
Thermos Bottles doz. . . . . 79c  
Picnic Jugs . . . . . 98c  
Marvelous Make-Up Kits . . . . . 55c

KODAKS — FILMS and SUPPLIES  
24-Hour Finishing Service

TRAVELING PLUMBING SHOP REPAIR SERVICE  
SINCE 1898 485 LYELL AVENUE MODERATELY PRICED  
Call GLEN. 421 for modern repair service, 2489 parts and tools—and a plumber ready to work!

**ELLIOTT'S**  
CASH AND CARRY  
ICE STATION  
Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.  
Open Sunday—We Deliver

PERMANENTS  
\$2.50, \$3.50, \$5.00, \$7.50  
MACHINELESS .....\$5.00  
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PIANO ACCORDIONS  
All Sizes — All Prices  
FREE INSTRUCTION  
**RADIO SALES & SERVICE**  
TUBES TESTED FREE  
Electric Refrigerators

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**VACATIONING?**  
Every complete vacation wardrobe should include several of these smart cotton frocks. They're tub fast, and you'll love the materials, the colors and styling.  
Best of all, they're only..... **95c** up  
**barbara dress shop**  
420 Ames St. opp. Holy Family Church

**M. Sassone Market**  
954 Jay St., cor. Hague  
We Deliver Glen. 5596  
**FRI., and SAT. SPECIALS**  
2 Reg. 15c size packages  
**SILVER DUST** and  
Two Bars Laundry Soap  
**All for 25c**

**F. W. D. COFFEE** lb. 18c  
Pure Cane Granulated  
**Sugar 5 lb. 26c**  
Those who want the best—  
carry **WILSON'S** special  
Quality Steer Beef  
Exclusively!

**Auto Repairs, Tires** CONVENIENT  
**and Auto Radios--on** TIME  
**PAID** PAYMENTS  
**RAETZ** Phone: GEN. 3977  
CHILD at JAY STS.

**ROXY CLEANERS**  
69c CASH and CARRY  
Suits, Top-coats and Ladies' Plain Dresses  
507 LYELL AVE. (near Murray)

**MAKE YOUR HOME NEW**  
By applying the modern Johns-Manville Asbestos sidewalls. Roofing time is here too. Call us for free estimate.  
**HEXAGON Roofing Co.**  
655 Jay St. Gen. 544

**FOLDING CHAIRS**  
for SUMMER COMFORT  
**CAMP CHAIRS 39c**  
Lawn Chair 98c With foot rest as illustrated **\$1.39**  
DELUXE TYPE **\$1.49** Re-enforced Seat and Kidney Strap  
(Foot Rest 45c Extra)  
**Canopies** To fit Lawn Chairs... **59c**  
**Yacht Type Chair-89c**  
**BECKWITH'S**  
SPORTING GOODS STORE  
271 LYELL AVE. — Opp. Firehouse — GLEN. 811



**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher  
DOWNTOWN OFFICE 149 Andrews Street Main 5140  
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**WANT ADS**

Rates per insertion: 10 word, minimum charge 15c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

FLOWERS—Geraniums 10c to 20c, Spikes 18c, Vines, Petunias, Tomatoes, Asters, Salvia, Stocks, Sweet Peas; select transplanted seedlings 15c to 25c doz. Our low prices now prevail. Free potting service. Open evens. Quality Floral Shop, 24 Delmar St. J. L. Dixon.

GUARANTEED LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

FOR SALE—Boy's 28-in. bicycle, tool kit and Messenger saddle. Good condition, \$9. 6 Kondolf St.

WANTED—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

WANTED by lady, short hour work in restaurant or a home. 48 Sherman St.

SPECIAL—1 doz. each of Portulaca, Snaps, Asters, Marigold, all for 25c. Perennials and rock plants. Bodenstein, 71 Barker, off Jay. Gen. 6895-W.

FOR SALE—At sacrifice, 8-room house, 64 Wetmore Pk., 4 bedrooms, sleeping porch. See owner, Henry Spies, 81 Fielding Rd., off Fetzner Rd., off Ridge Rd.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

**DOWN'S LENDING LIBRARY**  
All Popular Fiction  
**PENNY-A-DAY**  
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Quality Coal — Klean Coke  
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**BRONGO BROS.**  
453 Lyell Av. cor Child St.  
Free Delivery Glen. 4658  
Full Line **GROCERIES**  
Fruits, Vegetables Fresh Daily  
**Week-end Specials**  
PEACHES.....2 qts. 25c  
PLUMS.....2 doz. 25c  
Cantelopes, lg.....2 for 25c  
BEETS.....3 behs. 10c  
New Potatoes.....pk. 29c  
June Cookies.....lb. 18c  
Silver Key TOMATOES.....3 cans 25c  
Graham Crackers.....2-1lb. pkgs. 25c  
We Give I M Coupons

PAINTING and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

FLOOR SANDING machine and floor waxing machine, for rent by the day or half day. Shatzel Hardware, 498 Lyell Ave.

HOUSE PAINT \$1.98 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

WHITE SHELLAC \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

BLUE GLO Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

FOR RENT — Garage at 517 Lyell Ave. \$3 per month.

FLAT WALL paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

**Pedallin' Along**

School is out and we all are about to enjoy our long-anticipated summer vacation. You who have bicycles can make this vacation a very profitable one financially and still not miss out on an ounce of fun if you have the ambition to do so. Here is a plan which has helped many a bicyclist earn a little pocket money.

Go to your nearest neighbors, explain to them that you are trying to earn a little extra money and that you feel as though you could be a help to them if they would let you go on errands for them, such as going to the store and getting their groceries.

Now by getting four or five housewives to let you help them, you can make two calls daily—one in the morning and the other in the afternoon, on your customers and do their requested errands.

You should be able to earn one dollar or more per week if you are a good business man.

Chas. Connolly, 88 Orchard St., Call at Kircher's, 190 Campbell St., for your free Murray Theatre ticket.

Henry Bardo, 411 Wilder St., Call at Kircher's, 190 Campbell St., for your free Murray Theatre ticket.

**NORBERT E. VAY**  
Funeral Director  
604 Maple St. Gen. 5938

Cute, Isn't He?



And he's healthy, too. He drinks **Statt's Milk**. Your child needs its strengthening nourishment. Order a quart today and be sure.

**Statt's Dairy Products**  
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**SCHAEFFER'S EYE SERVICE**  
Glasses Fitted  
Cor. Jay and Saxton Sts.  
Gen. 4116 9 A. M.—7:30 P. M.  
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**Air Conditioning Roofing—Siding Sheet Metal Work**  
**E. J. BARNER**  
485 DEWEY AVE.  
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**KIRCHER DRY GOODS**

Campbell St., cor. Saxton Gen. 1222  
Get in the SWIM—with a Snappy 1937 BATHING SUIT from Kircher's  
For Women For Misses For Boys  
**\$1.50 up \$1.00 up 49c up**  
MEN'S SUITS or TRUNKS 79c up  
Children's Cotton or Wool Suits 25c up  
All Colors — All Styles — All Sizes

**Schuber Auto Parts**

558-564 LYELL AVE. GLEN. 6775  
**Used Cars Bought and Sold**  
NEW and USED AUTO PARTS  
The Following Cars Are Now Being Dismantled—  
1932 Pontiac Sedan 1934 Ford Spt. Roadster  
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1937 Pontiac Club Coupe 1935 Ford 4-door Sedan  
OVER 200 CARS ALL MAKES ALL MODELS Now Dismantled

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Be sure your gift to Bride or Graduate will be really appreciated by selecting it from our fine stock of dependable silverware, diamonds, watches, jewelry.  
**Diamond Rings**  
We guarantee to save you money on your diamond purchases.  
Decorated Credit is Desired  
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Repair Work a Specialty  
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keeps foods **SAFE**

Stock up before a week-end trip and know that your food will be fresh and safe to eat when you return. Hundreds are doing it.  
Come in today and find out how you, too, can enjoy the same convenience, health protection and savings as your neighbors.  
**ELECTROLUX GENERAL ELECTRIC FRIGIDAIRE**  
Automatic Refrigerators  
As Low as  
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**ROCHESTER GAS & ELECTRIC CORPORATION**  
89 East Avenue Main 3960  
MODERNIZE YOUR HOME WITH GAS

PERSONALS

Mrs. A. Beterschmitt, Jr., and Mrs. C. Richter held a surprise variety shower last week in honor of their niece, Miss Helen Seidel, whose marriage will take place Saturday morning at 9 o'clock, in Holy Apostles' Church.

A dinner was held recently by the Wednesday Pedro Club at the Roxbury Inn. Prizes were won by Mrs. Whitcomb, Mrs. Stopani and Mrs. Holloway.

Gamma Beta Phi Sorority will meet tonight at the home of the secretary, Miss Lucille Bartels, in Ames Street. The last hostess was Miss Ruth Ryan of Northern Street.

The Old Gang Bridge Club closed its season last Thursday with a dinner party at the Colonial Tavern. Plans are being made for a picnic to be held later this summer.

Delta Sigma Phi Fraternity met Tuesday evening, June 15, at the home of Herb Hausnecht in Child Street. Plans were completed for a sausage roast which was held at Island Cottage, June 20. The next meeting of the fraternity will be at the home of Chuck Meir, 25 Home Place, June 29.

Sunshine Club met at the home of Mrs. Madge Gardner of Canton Street. Prizes were won by Mrs. Agnes Kreuzer, Mrs. Martha Gardner, and Mrs. Madge Gardner. Next hostess will be Mrs. Lorraine Lenhard of Home Place.

Mrs. Katherine M. Emmel Reagan, president of Gold Chevron Auxiliary No. 2700, Veterans of Foreign Wars of the U. S., and George Emmel, Department Deputy Inspector, V. F. W., of 583 Child Street, attended the 18th annual Encampment at Saranac Lake, June 16.

BATHING SUITS For Men, Women, and Children Popular Prices at ROLAND'S

Lyell Ave. Baptist

Fidelis Class is sponsoring an interesting educational health program tonight at 7:45, at the church, to be presented by H. J. Persbacher, a nationally known lecturer. All married or engaged couples are invited.

At 10 o'clock Sunday morning Mr. Hammon will bring a personal Christian message on "Why You Should Be a Christian." Sunday School follows at 11:15. In the evening both the Christian Endeavor and regular evening services will be conducted out of doors on the Arva farm in the Mantou Road.

At 6:30 both Christian Endeavor societies will hear Gordon Gilbert, and Mr. Hammon will bring the message at 7:30. Cars will leave the church at 6 o'clock for the Christian Endeavor service, and 7 o'clock for the evening service.

Saturday afternoon and early evening (4 to 7 p. m.), June 26, the Lightbringers Class will hold its second annual Strawberry Festival on the parsonage lawn.

On Monday evening, June 28, the World Wide Guild Council for Monroe Association will hold an important meeting at the church.

Grace Presbyterian

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Power of Action." Sunday School meets at 10 o'clock, preceding the church service.

Tomorrow evening the cafeteria supper and entertainment will be held in the parish house, from 5:30 o'clock on. Everyone is welcome.

The date of the Sunday School and church picnic has been set this year for Saturday, July 17, at 3 o'clock in the afternoon on

Grounds No. 6 in Genesee vicinity Park. Cars will meet at the church at 2:30 o'clock in the afternoon. Those having room in their cars for passengers are asked to notify Neil Henry.

The pastor will leave on July 3 to be absent for a month on his vacation. He will return on August 1. Guest preachers for the month of July will be announced later.

Trinity Evangelical

Services Sunday will be: 9:45 a. m., Sunday School sessions; 10, Morning Worship—Paul Streich of Salem Church preaching.

Services on Sunday, July 4: 9:45, Sunday School sessions; 10, Morning Worship—"Our Own America."

On Wednesday, July 7, Trinity Sunday School and Congregation Picnic will be held at Ontario Beach Park, Grounds Nos. 2 and 3. There will be games and races at 2 and 6:30 p. m., with special entertainment at 8 p. m. This is a basket picnic.

Wm. Hitzler, 25 Whitney St. Call at Kircher's 190 Campbell St., for your free Murray Theatre ticket.

For information on York Oil Burners, call Metzger & Brayer Co., 485 Lyell Ave., Glen. 421.

DR. C. C. RIZZO DENTIST

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ON GUARANTEED Goodrich Tires on our new BUDGET PAY PLAN

Here's news for everyone that drives a car. Now you can get first-quality Goodrich Safety Silvertowns, the only tires with Life-Saver Golden Ply blow-out protection—and you pay on your own convenient terms.

EASIEST CREDIT IN TOWN

We mean what we say! This is the original credit plan first introduced by Goodrich and thousands of people have found it the most convenient way to enjoy quality merchandise. It's the modern way to buy and 97 out of every 100 customers complete their purchases and our easy credit requirements in about 10 minutes.

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FRED LUJAN, Budget Manager

NO RED TAPE ABOUT CREDIT

There are no long investigations or questioning. Whether your car is paid for or not and regardless of past experiences, your credit is good here.

NO DELAYS OR EMBARRASSMENT

All transactions are strictly confidential and we handle all of our own accounts. We fit our plan to suit your particular needs.

QUICK SERVICE TO EVERYONE

Just select what you need, show us your license identification and set your terms. We install your purchase at once.

CAMELIO BROS.

WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN

Arpeako CALAS 4-6 lb. lb. 26c

Fresh Dressed Broilers 2 lb. lb. 26c

PRIME RIB ROAST lb. 33c

Fresh Dressed FOWL lb. 25c	Boneless VEAL ROAST lb. 27c
Shoulder Beef POT ROAST lb. 23c	Thuringer SAUSAGE lb. 25c

FOR YOUR NEXT PICNIC! Robert's Parboiled HOTS lb. 27c and Arpeako Assorted COLD CUTS

BOYS and GIRLS Assorted

COOKIES lb. 13 1/2c Pure Jellies and Jams, 8 oz. Jar 9c Reg. 29c Size Progress Salad Dressing qt. 24c

We are proud to advertise our vegetable department due to the fact that everything is garden-fresh and reasonably priced. Come and see our large display.

White They last 10c pkg. U. S. No. 1 New Potatoes - - - pk. 29c

JEAN'S COTTON DRESS SHOPPES

Smashing DRESS SALE

20,000 Cotton Dresses 83c

Sizes 14 to 52—Values to \$1.95 500 Lyell Avenue Open Evenings

Coal Prices to Advance STOCK UP

at these LOW PRICES Effective July 1st Coal Prices Go Up 50c Per Ton

Fill your bins with Famous Reading Anthracite now. It's a worthwhile saving.

BECKWITH'S COAL—COKE—FUEL OIL 271 LYELL AVE. Glen. 811

For High Quality Dry Cleaning—Try Society's PLAIN DRESSES 79c MEN'S SUITS Cash and Carry 69c

Society 1341 DEWEY Glen. 5538 We Call and Deliver

Wherever You Go WHITE Is the shoe for Summer Style, Comfort and Durability will be found in a profusion of Brownbilt Styles.

	\$2.95		\$5.00
	\$3.95		\$5.50

Have you seen the NEW KEDS? New Styles—New Colors

Come in today and try on the new KEDS VS! Air from the outside cools the foot continually as it passes in and out through air ducts in the sole. It's a new feature in the newest KEDS!

98c to \$1.95 X-RAY FITTING GENESEE 3614

OPEN EVENINGS UNTIL 8:30 BROWNbilt SHOE STORE 900 WEST MAIN ST. OPP. ST. MARY'S HOSPITAL

**VEAL IT NOW AT ITS BEST!**

Shoulder or Short Leg **VEAL - - lb. 19c-21c**  
 Breast of Veal 15c | Choice Veal Chops 25c

**ARPEAKO CALLAS lb. 27c**  
 Plate Corned Beef 15c | CABBAGE lb. 5c

Prime Cuts **SHOULDER BEEF lb. 25c**

Apple Whip  
 Salad Dressing.....qt. 39c  
 Progress  
 Salad Dressing.....qt. 29c  
 Fresh Fruits and Vegetables

Clearbrook  
 Roll Butter.....lb. 34½c  
 Brighton Blend  
 COFFEE .....lb. 25c  
 3 lb. Meat Loaf.....79c

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 500 Lyell Avenue Glenwood 3210

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 449 LYELL AVE. Prescription PHONE  
 Cor. Child St. Pharmacists Glen. 3842

**THE REXALL DRUG STORE**

**BARTHOLOMAY'S ICE CREAM**

Alka Seltzer ..... 24c, 49c	Colgate's Dental Cream
Alka Zane ..... 98c	20c size, 18c. 2 for 35c
Bisma Rex ..... 50c, \$1.25	Palmolive Shampoo ..... 23c
1/2 lb. Nestle's Milk	1 lb. Prince Albert
Chocolate, 15c, 2 - 25c	<b>TOBACCO ..... 71c</b>
Cashmere Bouquet Soap 3-25c	5 lbs. Epsom Salts ..... 19c
Dext. Maltose ..... 57c	100 Aspirin Tablets ..... 19c
Exla ..... 10c, 19c, 39c	25c Elkay Shoe Whitener 19c
Reg. \$1.25 One Gallon	25c bottle Citrate
<b>FOOD JUG ..... 98c</b>	<b>MAGNESIA ..... 10c</b>
Estivine ..... 89c	1 pt. Rubbing Alcohol ..... 19c
Kotex ..... 20c, 2 for 39c	25c Klenzo Shaving Cream 19c
Listerine ..... large 59c	12 ounce Bay Rum ..... 25c
Reg. \$1.00 Cal-o-Rex Pt.	Extra Special—50 Pads
<b>Thermo Bottle ..... 89c</b>	<b>Book Matches ..... 7c</b>
10c Tobaccos ..... 3 for 25c	5c Candy Bars ..... 3 for 10c
Sun Joggles, pr. .... 10c to 75c	Rum Flavored
50c Copy Sunburn Cream 39c	Butter Caramels ..... lb. 25c
\$1.00 Mint Size	500 Klenzo
<b>NUDEL ..... 49c</b>	<b>Facial Tissues ..... 19c</b>

**MURRAY THEATRE**  
 MURRAY STREET AND LYELL AVENUE

FRIDAY and SATURDAY, JUNE 25-26

Victor McLaglen & **"Sea Devils"**  
 Preston Foster in **"Sea Devils"**  
 Also Virginia Bruce in **"WOMEN OF GLAMOUR"**

SUN., MON., TUES., JUNE 27-28-29  
 George Murphy and Doris Nolan in **"TOP OF THE TOWN"**  
 Also Paul Kelly in **"JOIN THE MARINES"**

**HAUBNER & STALLKNECHT**  
 Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**  
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**These Prices To Advance 50c Per Ton on July 1st**

EGG, STOVE, NUT Pea .. \$9.70  
 \$11.25 Bckwt 8.50  
 Rice . 7.35

Per Ton Shoveled Off

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 COAL, COKE and FUEL OIL  
 271 LYELL AVE. GLEN. 811  
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 R. G. & E. and SEMET-SOLVAY COKE

**Downs Library Lists Available New Books**

The following new books are now available at Downs's Lending Library, 432 Lyell Avenue:

No Harm in One, by Lawrence Nelson.  
 Test Tube Baby, by Sam Fuller.  
 Love's Curse, by Joan Conquest.  
 Bridal March, by Elizabeth Carfrae.  
 Satan's Playground, by Charles D. Woodruff.  
 This Isn't the End, by Margaret Widdemer.  
 Such An Enmity, by Roland Pertwee.  
 This Moon of Gold, by Jean Ford.  
 It's You I Want, by Allene Corliss.  
 Thunder Shower, by Bellamy Partridge.  
 Week-End Make Believe, by Yale Kenny.  
 Morning Glory, by Lucy Stebbins.  
 Reckless Road, by Charlton L. Edholm.  
 Wild, Wild Heart, by Rosemary Rees.  
 Spring Comes, by Berta Ruck.  
 Tabloid Love, by Patricia Lee.  
 Pampa Joe, by C. E. Scoggins.  
 Son of the Saddle, by Lynn Westland.  
 Rustlers of Table Butte, by Ernie Phillips.  
 Libel, by Edward Wool.  
 Lobo Trail, by Buck Billings.  
 Ranch of the Two Thumbs, by Archie Joscelyn.  
 Down the Dark Alley, by Bertrand W. Sinclair.  
 With All My Heart, by Renee Shawn.  
 When the White Camel Rides, by A. H. Fitch.  
 School for Love, by Lorine Pruette.  
 The Clue of the Poor Man's Shilling, by K. Knight.  
 The Jig-Time Murders, by Charles Givens.  
 In Memory of Murder, by Dean Hawkins.  
 Lord Cobbleigh Disappears, by J. C. Snaith.  
 Strange Glory, by L. H. Myers.

**WEDDINGS**

**PELCHER—HIMES**  
 A lovely wedding took place June 12 in Holy Apostles' Church when Miss Dolores E. Himes, daughter of Mr. and Mrs. Burton E. Himes of Campbell Park, became the bride of Chester S. Pelcher, son of John J. Pelcher of this city.

The Rev. Wm. J. Ayers performed the ceremony before an altar decorated with palms, vases of peonies and large baskets of mixed garden flowers. Mrs. Frank Gifford sang the "Ave Maria" and "Oh, Lord, I Am Not Worthy."

The bride, who was given in marriage by her father, wore a gown of satin trimmed with lace, with a long satin train. Her long veil fell from a braided satin halo, and she carried a shower bouquet of roses, sweet peas and lilies of the valley.

Mrs. Leonard Page, matron of honor and cousin of the bride, wore a gown of aquamarine chiffon, with halo hat to match. Her bouquet was of mixed garden flowers.

The bridesmaids were Miss Helen Pelcher, sister of the bridegroom, and Miss Phyllis Gifford. They wore redingote gowns of peach mousseline de sole over satin and matching hats. Their

Wm. Tubb, 32 Sherman St. Call at Roland's, 415 Lyell Ave., for your free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

Live Stock **POULTRY**  
 DRESSED FREE

White Leghorn 2 lb. Avge. SPRINGERS lb. 20c  
 Colored 2½ to 3½ lb. Avge. SPRINGERS lb. 23c  
 Leghorn FOWL lb. 20c  
 Heavy FOWL lb. 23c  
 Grade A EGGS, doz. 30c

**Lyell Poultry Market**  
 219 LYELL, Near Saratoga  
 Phone Glen. 4952

A SIP — OR A BITE!  
 The Place To Come  
**WHEEL INN**  
 "Where You Can Always Park"  
 1160 Jay St. Special Attention to Banquets, Parties  
 GEO. BABIDEAU GEN. 2301

bouquets were also of mixed garden flowers.

Harry A. Pelcher was best man, and the ushers were Albert Pelcher and Arthur Nodecker.

The mother of the bride was attired in blue lace with white accessories and wore a corsage of talisman roses.

Following the ceremony, a wedding breakfast was served at the Roosevelt to the wedding party and immediate families. Mr. and Mrs. Pelcher have left for Washington, Baltimore and New York. Among those who entertained in

honor of the bride are Mrs. Leonard Page, Mrs. Burton Himes, Miss Phyllis Gifford, Miss Helen Briggs and Kappa Rho Sorority.

**They Say—**  
 According to authentic reports, Paul Spencer of Burrows Street had the biggest catch of the year on a fishing jaunt last week. Unfortunately, however, the prolific catch was 100 per cent crabs, fish apparently being A. W. O. L.

Jacob Wahl, 582 Child St. Call at Roland's, 415 Lyell Ave., for your free Murray Theatre ticket.

Chas. N. Day, 120 Cameron St. Call at Roland's, 415 Lyell Ave., for your free Murray Theatre ticket.

Mrs. J. Menzner, 35 Dana St. Call at Roland's, 415 Lyell Ave., for your free Murray Theatre ticket.

Anna M. Van Lare, 477 Lyell Ave. Call at Roland's, 415 Lyell Ave., for your free Murray Theatre ticket.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

**Give Your Motor a Treat**  
**AND YOUR POCKETBOOK A REST!**  
 Buy a Tankful Today of the New **MODERN MOTOR FUEL—OLIXIR GAS**  
 Nationally Known Fuel Which Sells Throughout the Country at Regular Price  
 Sold at **INDEPENDENT** at **TANK CAR PRICE**  
**7 Gals. \$1.15**  
 Including Tax

You'll notice the difference the minute you drive with OLI-XIR GAS. This fuel is not gas alone, not oil alone . . . But both combined into an exclusive new motor fuel that is a vital necessity in your modern motor with its smaller parts, faster speeds and higher temperatures. The specially-prepared carbon-free oil in OLI-XIR provides constant lubrication of all upper motor parts. Cuts down hard carbon and rapid cylinder wear.

That's why OLI-XIR keeps your motor constantly fit . . . constantly protected from carbon, rust and corrosion . . . constantly ready to deliver full, powerful mileage.

**LUBRICATION SERVICE**  
 Our new, enlarged, modern lubricating equipment is now ready. The hydraulic lift, the high-pressure grease guns, the scientifically-designed grease rack, all go to make our work even more satisfactory to car owners than before.

**DRIVE IN TODAY FOR A FLOATING BODY LUBRICATION AND SPRING SPRAY!**

We carry a complete line of the finest Pennsylvania oils for your motor. The heat of summer demands that you give your crankcase proper grade oil. We'll change it for you in a jiffy . . . and save you money in the bargain. Make trading at Independent a habit . . . You'll enjoy it.

**5 Attendants on Duty for Prompt Service**  
**INDEPENDENT GAS and OIL COMPANY**  
 585 LYELL AVE. opp. BURROWS ST. GLEN. 255

Rochester Public Library  
Lyell Avenue

OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Tenth Year

ROCHESTER, N. Y., JULY 1, 1937

No. 19

## WIN PRIZES AT P.T.A. OUTING

The basket picnic of the Parent Teachers Association of No. 30 School was held June 24 at Ontario Beach Park. Coffee, suckers and orangeade were furnished by the mothers.

Mrs. Cornell was awarded the prize for being the oldest mother. Roger Ferrari was awarded the prize for the youngest member.

Guess What contest was won by Mrs. Baker; boys 50 yd. dash, by Ralph Burgio; girls 50 yd. dash, by Ida Van Almerkerk.

Boys, 7-10 ages, 50 yd. dash, Adolph Murray; girls, 7-10 ages, 50 yd. dash, Freda Relly; bean guessing contest, June Hiels; bean race, Wanda Brown.

Needle and thread race, Alice Marie Klaver and Billy Schencke; cracker eating contest, Joseph Lavin; chariot race, Richard Karnes, Arlene Nielle, Betty Adams.

Time race, Mrs. Charles Schencke; ladies nail driving contest, Mrs. Sterling.

The year's activities are ended until the next meeting which will be held Sept. 8.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

## Auxiliary Expresses Appreciation for Aid

The Letter Carriers' Auxiliary under the chairmanship of Mrs. E. J. Weber, assisted by Mrs. Charles Schaffer and Mrs. C. Statt, wishes to thank the Vicinity ladies who contributed flowers so generously on Rose Day, sponsored by the Federation of Women's Clubs.

Flowers were delivered to patients at Strong Memorial and Municipal Hospitals donated by the following ladies:

Mrs. F. Yax, Mrs. J. Roth, Mrs. A. Schroth, Mrs. Geo. Zeltner, Mrs. Geo. Stahl, Mrs. Geo. Rabl-deaux, Mrs. J. Daggan, Mrs. A. Haltz, Mrs. J. Klemmer, Mrs. Karle, Mrs. P. Fess.

Mrs. M. Mandara, Mrs. J. McCoy, Mrs. Wm. McCoy, Mrs. B. Dalley, Mrs. A. Cody, Miss Marion Wiedman, Mrs. Geo. Weber, Mrs. C. Statt, Mrs. Hoey, Mrs. Vander Weel, Mrs. F. Reid, Mrs. Geo. Kick, Mrs. Norman Shereff, Mrs. E. J. Weber, Mrs. M. Kostew.

### CIRCUS DAY

If you come out to see the circus unload Saturday morning, drop in at Cosmano's Restaurant, 354 Otis St., cor. Burrows. We'll be open all night Friday night. Good food and all legal beverages. Saturday night, as usual, we'll have an orchestra for dancing.

## NEXT ISSUE

Three Weeks from Today  
**THURSDAY  
July 22**

### Murray Theatre

Tonight—"Amateur Gentleman," with Douglas Fairbanks, Jr., and Elissa Landi; and "Missing Girls," with Roger Pryor and Muriel Evans.

Fri., Sat.—"Green Light," with Errol Flynn and Anita Louise, and "Ride 'Em, Cowboy," with Buck Jones.

Sun., Mon., Tues.—"Wake Up and Live," and "The Great O'Malley," with Pat O'Brien and Humphrey Bogart.

### Wood Transferred To Exchange Dept.

Gordon Wood, for seven years manager of the Lyell-Saratoga office of the Union Trust Company, has been advanced to the Foreign Exchange Department of the same bank and will be located at the main office. He will assume his new position shortly.

## Plans Complete For V.F.W. Post Outing

Arrangements are about completed for the family picnic of the Rochester West End Post, V.F.W. Committee Chairman Bernard Cliequenois said all the members are cooperating one hundred per cent.

Comrade Fred Banker, a delegate to the Council for the Post, has been informed by Senior Vice-Commander of New York State, Graham H. Scott, that a resolution sponsored by the West End Post, for the admission of Overseas Nurses to active membership in the V.F.W. was passed at the State Encampment at Saranac Lake last week. Commander McGinness of the West End Post was pleased with the result of this resolution and said, "It looks as if Rochester will soon have another V.F.W. Post to her credit, and an all nurses Post should be a great credit to our organization anywhere."

At the Cootie picnic held two weeks ago at Sea Breeze Park, State Inspector George Immel's parents won a prize and a distinct honor for being the oldest married couple at the affair.

The Post turned out en masse with colors to welcome home Comrade Joseph Bauer who is an honorary member of the West End Post and who was elected to the highest honor the G.A.R. could bestow—National Commander.

His successor here will be Louis Bolt, who was formerly manager of the Chili-Thurston office.

## BARKERS VIE FOR FESTIVAL TRADE

"They're hot folks—get 'em while they're hot—"

"Step right up ladies and gentlemen and try your skill for only ten cents—"

"Everybody plays Bingo folks—come on an' take home a prize—a winna every time—"

These and many other salesmen's boasts were echoed throughout the Holy Apostles' Summer Festival by high pressured "barkers," last Friday and Saturday nights in a successful move to push their various merchandise.

Crowds of people swarmed the festival grounds as both young and old pushed their way about to take in all the doings. Beautiful prizes were given as a reward to the more fortunate and a good time was presented to all.

Attendance was announced as "very good" and although no complete tabulation of finances has been compiled, the festival is expected to show a substantial profit.

## Visits Sister First Time in 35 Years

Mrs. Elizabeth Early of Denver, Col., is the guest for a month of her sister, Mrs. Thomas J. Elliott of Lyell Avenue. It is her first visit here in 35 years.

Mrs. Early is the widow of the late Frank Early, who was publisher of the Rocky Mountain News and the Denver Post. She is a sister-in-law of Stephen Early, secretary to President Roosevelt.

# SPECIALS for the 4<sup>TH</sup>

**EXTRA SPECIAL !!**  
**SARATOGA CLUB** Reg. 99c pt.; \$1.90 qt.  
**pt. 88c, qt. \$1.65**

Sugar Creek WHISKEY	pt. 69c	qt. \$1.34
Golden River	pt. 79c	qt. \$1.55
Baltimore Club	pt. 99c	qt. \$1.95
Silver Dollar	pt. \$1.00	qt. \$1.95
Kesslers	pt. 99c	qt. \$1.92
Green River	pt. 99c	qt. \$1.95
Calvert	pt. \$1.14	qt. \$2.22
G & W 5 Star	pt. \$1.19	qt. \$2.29
Old Schenleys	pt. \$1.19	qt. \$2.33
Seagrams	pt. \$1.19	qt. \$2.30
Golden Wedding	pt. \$1.39	qt. \$2.69
Four Roses	pt. \$1.64	qt. \$3.22

**BONDED WHISKEY**

Gold Feathers	pt. \$1.70	qt. \$3.35
Green River	pt. \$1.85	qt. \$3.59

Royal Canadian V.O. **Pts. \$1.99**

Ancient Bottle Mount Vernon Baltimore Club Canadian Club Overholt **Qts. \$3.95**

Here's A Real Bargain  
**SHERRY WINE - \$1.25**  
Gallons .....only  
JUST 40 LEFT — GET YOURS TODAY!

This advertisement carries just a small number of the many items that we sell. You are welcome anytime to drop in, see out stock. You don't have to buy unless you want to.

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA

### RUMS

	HALF BOTTLE	BOTTLE
Serita	\$.85	\$1.65
St. Croix	\$1.05	\$1.99
Ron Rico	\$1.05	\$1.99
Burkes Jamaica	1.59	\$2.99
Carioca	pt. \$1.25	\$1.89

### SCOTCH

Clan Fraser	Bot's—\$2.79
Spec. Reserve	Bot's—\$2.95
White Horse	Bot's—\$3.29
Teachers	Bot's—\$3.39

### GINS

	PTS.	MTS.	QTS.
Major Merry	.65	99	1.29
Lyell O. S.	79	1.19	1.49
Royal Box	—	1.29	1.59
King Arthur	.85	1.34	1.62
Gordons	1.04	1.64	—

### WINES

Florio Brand DRY WINES

Zinfandel	99c
Barberone	Gal.
Chianti	Gal.

Chateau Lyell DRY WINES

1/2 gals. 65c	gal. \$1.25
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SWEET WINES

1/2 gals. 95c	gal. \$1.69
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Italian Swiss Colony DRY WINES

1/2 gal.	75c
1 gal.	1.35
3 gal.	3.45
4 9-10 gal.	5.50

Deposit on 3 and 5 Gallon Containers

FOR QUICK DELIVERY Call Glen. 317-318



**Are you prepared for your next OUTING?**

**\$3 VALUE FOR \$1.50**

DuBarry "Tropical" powder, rouge and lipstick combination.

by RICHARD HUDNUT

**KLIER'S Pharmacy**  
692 Maple St., cor Ames  
WE DELIVER—Phones Genesee 2659 or 7724

### CUT JELLY SQUARES

Special 25c lb.

Orange, Lemon, Lime, Pineapple, Licorice and Raspberry

Bathing Caps 10c to 39c Large Variety

Beach Balls .....29c  
Picnic Plates doz. 08c  
Napkins pkg. 10c  
Hot & Cold Cups 10c  
Sun Tan Oil .....33c  
Burn Lotion .....39c  
Burn Ointment .....39c  
Sun Glasses 10c and up  
Nysis Deodorant .....25c  
NonSpi .....29c, 49c  
Thermos Bottles pt. 79c  
Picnic Jugs .....98c  
Marvelous Make-Up Kits .....55c

**KODAKS — FILMS and SUPPLIES**  
24-Hour Finishing Service

**Prescriptions**  
Called for and delivered  
**NO EXTRA CHARGE**  
For accurate compounding, call us—

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SINCE 1898

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MODERATELY PRICED

**TRAVELING PLUMBING SHOP REPAIR SERVICE**

Call GLEN. 421 for modern repair service, 2488 parts and tools—and a plumber ready to work!

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**ELLIOTT'S  
CASH AND CARRY  
ICE STATION**

Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.  
Open Sunday—We Deliver

**ALBERT WARD  
Optometrist**

198 LYELL (Near Saratoga)  
9 to 12:30—1:30 to 6  
Evenings by Appointment  
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Get my price before buying  
**BERTHA GEIGER  
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**NORBERT E. VAY**

Funeral Director  
604 Maple St. Gen. 5938

**ATTENTION**

**ROSE FEVER  
HAY FEVER and  
ASTHMATIC  
SUFFERS**

Read this letter!

I am writing you this letter of my own free will and you may use any or all of this letter for the recommendation of your Hay Fever Medicine.

For the past ten years I have been afflicted with one of the worst and most stubborn cases of Hay Fever. I have tried every known remedy on the market and have spent hundreds of dollars, but have had no relief. I have had injections, but to no avail. I have had a blood test and found out that the Ragweed was my main source of trouble and also all other pollen irritated my membranes.

From Aug. 15 to Sept. 1, I was miserable. My eyes would be red, watery and sore. My nose was swollen and I could not stop sneezing. I was for the most of that time in bed, unable to do any kind of work, even to have some one else shave me.

Last year (1936) I tried Maid's Hay Fever remedy and it was a blessing in disguise. I started taking the medicine about a month and a half in advance of my hay fever and continued it until the end of Sept. I was not bothered at all and did not suffer a bit from hay fever, and the year was particularly bad for hay fever because of the dry weather. All in all I used about seven bottles. It cost me about \$7, but it was worth \$700 to me.

I have recommended this medicine to other sufferers and in every case they found immediate relief. This is a God-send to hay fever sufferers and I personally recommend it. And to you, Mr. Maid, my thanks for giving me perfect relief from a horrible two months of hay fever.

WILLIAM H. ENGLISH, Jr.  
159 Gardner Ave.

Two Weeks Treatment—\$1

ON SALE AT

**MAID DRUG CO., Inc.**

511 Dewey Ave.

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE  
149 Andrews Street  
Main 5140

VICINITY OFFICE  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**Membership Grows  
In Hospital Group**

At the annual meeting of the Rochester Hospital Service Corporation held at Reynolds Arcade on June 15, officers elected for the coming year are:

President, Frederick J. Weider; vice-president, Arthur M. Lowenthal; secretary, William G. Gosnell; treasurer, Swayne P. Goodenough.

Sherman D. Meech, managing director of the Rochester Hospital Service Corporation, in his report to the Board stated that the growth of the corporation had increased during its first two years of operation to a point far beyond the expectation of its original incorporators.

The corporation has a membership as of June 1 of 37,884 subscribers and 31,978 dependents, or a total of 69,862 persons covered by the service. It has a total of 649 employed groups. The membership is only exceeded in size by New York City and the twin cities of St. Paul and Minneapolis.

The hospital bills paid and accrued for the fiscal year for 2,431 subscribers and 1,770 dependents amount to \$202,982.73. There were 465 cases during the month of May, of which 74 were maternity. The cost of hospitalization has been 71.2 per cent of the income received during the year. The balance of the income not used for administration expense has been added to contingent reserve.

Wm. J. Vail, 36 Angle St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray Theatre ticket.

For Better Plumbing  
Heating, Air Conditioning  
Metzger & Brayer Co.—Glen. 421

**SCRIPTURE  
July Fourth**

"Blessed is the nation whose God is the Lord; and the people whom he hath chosen for his inheritance."—Psa. 33:12.

"OLD FLAG"  
"For liberty and law, Old Flag,  
Fling out your colors true,  
Bid every Star shine loyally bright,  
Within your field of blue,  
Till righteousness, by all our sons,  
Be sung from sea to sea,  
And echoes from the hills respond,  
Praise God that we are free."  
WM. A. HALLOCK.

**Republican Women  
To Meet Tonight**

Regular business meeting of the Tenth Ward Republican Women's Club is scheduled tonight in the clubrooms at 840 Dewey Avenue. Most important item of business will be discussion of plans for the annual picnic on July 28. Mrs. Joseph A. O'Connor will preside.

Hostesses for the evening are: Mrs. Frank O'Brien, Mrs. Bert Gallbraith, Mrs. Ella Seidel, Mrs. Joseph Mathews, Mrs. Jesse Millham, Mrs. Clifford Webster, Mrs. Fred Schumehl and Mrs. E. Tracey Smith.

**IN MEMORIAM**

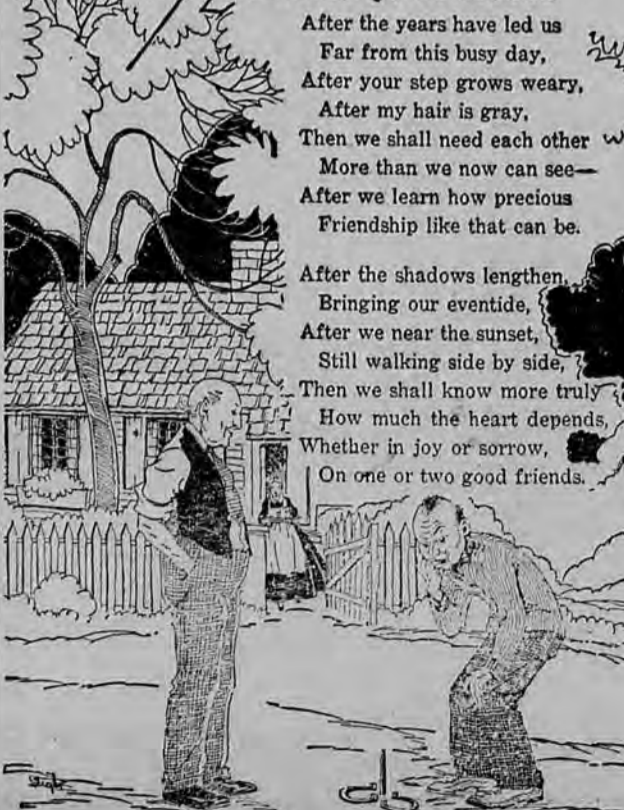
Reichenberger: In loving memory of Esther R. Reichenberger, who entered into rest July 4, 1930:

Just seven years ago you left us. Oh, there is such a vacant place. Often we think we hear your footsteps

Or see your smiling face. You left behind some aching hearts

That loved you most sincere. That never have and never will Forget you, Esther, dear. Sadly missed by Mother, Father, Brother and Sisters.

*Then We Shall Know*  
by Lawrence Hawthorne



After the years have led us  
Far from this busy day,  
After your step grows weary,  
After my hair is gray,  
Then we shall need each other  
More than we now can see—  
After we learn how precious  
Friendship like that can be.

After the shadows lengthen  
Bringing our eventide,  
After we near the sunset,  
Still walking side by side,  
Then we shall know more truly  
How much the heart depends,  
Whether in joy or sorrow,  
On one or two good friends.

**OUR SPRING  
CLEANING  
WILL  
"PEP-UP"  
YOUR FURNACE**

**WE CLEAN YOUR FURNACE \$1.50  
for ONLY...**

**WHAT YOU GET**  
A thorough cleaning out of the inside of furnace and the thick coating of soot removed. Taking down and cleaning out the smoke pipe, and cleaning base of chimney. Replacing smoke pipe in chimney. Properly adjusting all chains and oiling them at pulleys. Oiling hinges on doors. Then we clean up all the "moss" and take away the soot, dirt and ashes—when our man leaves, your furnace is in spic-and-span order.

This is the best time to have your furnace cleaned. The heavy soot and ash dust that accumulated during the past winter's hard firing should be removed as soon as possible to prevent deterioration. By letting us do the work now, at our special bargain price, you save your furnace, you save money, and are assured of a thoroughly satisfactory cleaning job.

This includes a thorough inspection of your heating plant.

**GAS LEAKS ARE DANGEROUS!** This checkup discovers them!  
**METZGER & BRAYER CO.**  
485 Lyell Ave. Heating & Plumbing Glen. 421

**SOMETHING NEW!**  
**For Your Holiday Outing—  
Try SCHEIDT'S  
Sliced Rolls** All Ready for Your Hot Dog—**15c doz.**  
• AT YOUR GROCERS •

**ELECTROLUX**

**THE Gas REFRIGERATOR  
FREEZES SILENTLY  
and with  
NO MOVING PARTS!**

*That's Why It Saves You  
Money Year after Year*

• Strangely enough Electrolux makes cold from a tiny gas flame! That's why it is absolutely silent. That's why it has no moving parts to wear out and cause costly repairs, and that's why operating costs are lower than any other refrigerator.

• Before you buy, see the Electrolux gas refrigerator. Learn how this marvelous refrigerator is different. Beautifully designed, an Electrolux adds charm to your kitchen, new convenience to you, and keeps food fresh and safe to eat all year 'round. Come in today and see the latest models. Learn how they pay for themselves in the money they save you.

**It's the only Refrigerator that:**

- FREEZES WITH HEAT
- IS ABSOLUTELY SILENT
- HAS NO MOVING PARTS

**HEAR THE DIFFERENCE!  
SEE THE DIFFERENCE!  
SAVE THE DIFFERENCE!**

**As low as  
\$5  
DOWN**  
36 Months  
to Pay

**ROCHESTER GAS & ELECTRIC CORPORATION**  
89 East Avenue Main 3960  
MODERNIZE YOUR HOME WITH GAS



**HELP FOR THE HOME MAKER**

**PICNICS**

Picnics are the order of the day and so a few suggestions that will make the next picnic an outstanding event. All too often a picnic means poorly chosen food, poorly cooked and poorly served so that while picnics are fun the food leaves something to be desired. The modern kitchen with all of its labor-saving appliances makes it easy to have the most delicious food wherever or whenever we eat it. You may elect to take your food from home all cooked or some of the food may be cooked at home and some out-of-doors.

One problem of picnics has always been to carry food so that it will stay cold. Now food can be prepared, stored in the refrigerator where it becomes thoroughly chilled and then wrapped in several thicknesses of heavy paper. Packed in this way it will stay cold for several hours. Salads of all types, fish, vegetables and fruit are all easy to carry in that way. If a paper container is used there is no need to carry back a jar. It can be disposed of. A base for a lemonade may be made and carried in a container. Only water needs to be added to make this a delicious drink. Don't overlook possibilities of chilled tomato juice and pineapple juice as beverages.

A little needs to be said about packing lunches so that they will carry well. If sandwiches are taken they should be wrapped separately in squares of wax paper or waxpaper bags should be used. Instead of trying to carry a whole cake, it is more satisfactory as a rule to bake cake batters in cup-cakes using the paper cups. It is also easier to make tarts to carry than a whole pie. If fresh fruit like strawberries, pineapple or raspberries are desired, the fruit should be prepared as for the table, then placed in a container and chilled. Melons should be chilled. It is always best to plan picnic menus quite carefully so that too much food is not carried. The

**PERSONALS**

Mr. and Mrs. William Weeks and family of Canton Street were the guests of Mr. and Mrs. Robert Weeks of Toronto, Canada, for the weekend of June 19. Miss June Ellen Weeks of Toronto will be the guest of Mr. and Mrs. Weeks until September.

Miss Virginia Elliott of Lyell Avenue is spending her vacation in New York City this week.

Mr. and Mrs. Judson French of Batavia were weekend guests of Rev. and Mrs. Wm. A. Hallock of Austin Street.

Cutler Mott of Philadelphia is spending the week with Mrs. C. A. Sweetnam of Austin Street.

following menus might be of help.

**MENU I**

Tuna Fish Salad, Sliced Tomatoes  
Potato Chips Buttered Rolls  
Spice Cup Cakes Lemonade

**MENU II**

Tomato Juice  
Broiled Steak  
Potato Salad Sliced Cucumbers

Fresh Strawberries  
Oatmeal Cookies  
Tuna Fish Salad

1 can tuna fish  
2 c cooked macaroni rings  
1 c diced celery  
1 green pepper shredded  
2 T minced pickle  
Mayonnaise to moisten

Pour boiling water over tuna fish, drain and flake. Add macaroni rings, celery, pepper and pickle to the tuna fish and mix with enough mayonnaise to moisten. Line a container with lettuce, pack in the salad and cover with a thick layer of sliced tomatoes. Chill thoroughly before serving.

**Lemonade**

2 c water  
1 1/2 c lemon juice  
1 t whole cloves  
2 c sugar

Put all ingredients in a sauce pan, bring to the boiling point and simmer 5 minutes. Cool and strain. Store in a jar in the refrigerator. Use 3 T syrup for

(Continued on Page 6)

Chas. A. Kunz, 178 Warner St. Call at Shatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

Florence Sweetnam spent several days recently in Washington, D. C., visiting her sister Bernice and attending the wedding of Rev. Whitney Truesdale.

Mr. and Mrs. John Pemp and daughter, Bernadine, of Canton Street will leave Saturday to spend a week in the Thousand Islands.

Rev. and Mrs. Wm. Hallock and Mrs. Potter motored to Albany last week to attend the State Encampment of S.O.U.V. and G.A.R.

Louise Sweetnam of Austin Street left for New York Friday where she will be employed for the summer at Camp Loomis.

Margaret H. Murray of Austin Street has returned after spending several weeks with her sister in Orlando, Florida.

Mrs. Thomas J. Elliott of Lyell Avenue will celebrate her 78th birthday Saturday, July 3.

Mrs. Julia Kretovic of Ames Street announces the forthcoming marriage of her daughter, Mary Malciak, to Raymond Cihan of Detroit on Saturday, July 3, at Holy Family Church at 9 a. m. Attendants will be Miss Josephine Malciak of Rochester and Walter Cihan of Detroit.

The Sunshine Club met at the home of Miss Lorraine Lenhard. Prizes were won by Mrs. Martha Gardner, Mrs. Lorraine Lenhard, Mrs. Madge Gardner and Mrs. Agnes Kreuzer. Next hostess will be Mrs. Martha Gardner of Home Place.

**WEDDING**

At a wedding the other day, the flower arrangements (in both the bouquets and decorations) were so outstandingly clever that everybody remarked about them. When asked who did them the guests were told Blanchard's. Known for exceptional work and reasonable prices. 58 Lake Ave. Main 1986.

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**Children's Slacks 59c to 98c**

Children's and Misses

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**SHIRTS . . . . \$1.00**

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**RADIO NEWS AND NOTES**

Ferde Grofe spends a large part of his valuable time each week directing, advising and arranging for the high school band of his home town, Teaneck, N. J. Busy though the noted composer and arranger is with such duties as planning and conducting his Friday night "Modern Symphonics" on the Columbia network, he always has time to listen to the problems of the young musicians and to help solve them. Among the numerous special arrangements he has made for the youngsters' band is a simplified version of his own "Grand Canyon Suite."

For the first time in four years Charles Kullmann, Metropolitan Opera tenor, starred with Jessica Dragonette on the Wednesday night WHEC CBS series, has had

to forego his summer trip across the Atlantic. For the three previous years, he has participated in the Salzburg Festivals in Austria, but a renewal of his program contract means that he will stay on the air with Miss Dragonette and Al Goodman's orchestra throughout the hot summer months.

The baby boy born some three weeks ago to Mr. and Mrs. Jean Kretzinger—she, you know, is Marge of Columbia's "Myrt and Marge"—has now been named Richard Jean. Marge, who has been off the air for several weeks, is now back on the programs gayer than ever.

Andre Baruch, CBS-WHEC announcer and news commentator, has a collection of medals numbering exactly one. Before his Brooklyn home burned recently, he had a large group of various trophies which he had been saving since his high school days. They were all destroyed. Poking through the smoking ruins, a fireman came across an unidentifiable mass of metal clinging to a charred board.

"What is this?" he demanded of Baruch.  
"That," said Andre mournfully, "is all that's left of my best mounting of medals."

"The first eclipse of the sun we know anything of was about 4,000 years ago in China. There were two astronomers, Hsi and Ho, who should have let the Emperor in on what was about to happen. But they drank too much before the event, the dragon swallowed the sun, and the emperor was so frightened that he brought on another eclipse—a total one—the decapitation of the two astronomers."—Nora Stirling in "Funny Things" over CBS-WHEC.

**WHAT WOULD HAVE HAPPENED IF—**

—Phil Baker, whose parents objected to his ambitions for a career in the entertainment world, hadn't happened into a nickelodeon one day when the pianist fainted, taken his place without being asked, and been hired on the spot. With his promotion from a \$14-a-week office boy to \$21-a-week pianist, parental objections vanished.

—The Petrograd Opera House in which Andre Kostelanetz conducted during one of the severe battles of the Russian Revolution had been struck by the countless shells which were falling all about it.

—Wendell Hall hadn't felt that one dollar each way was too much drayage to pay for his xylophone to and from the radio station on which he played. Without being asked, he just brought his uke-

lele, played his new song, "It ain't gonna rain no more," was an instant hit, and rose rapidly to radio, stage and recording fame."

—Grace Moore hadn't defied her parents and run away from Ward-Belmont, Nashville's exclusive finishing school, to come to New York to make her way as a singer, turned a deaf ear despite hardships, to their pleas to return, and finally launch a career

for herself, taking the part of Julia Sanderson in "Hitchy Koo."

—If the depression hadn't ruined the real estate business run by Al Pearce and his brother, and out of sheer necessity, he decided to try a fling at radio.

Harold R. Topel, 202 Sherman St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray Theatre ticket.

Mrs. Minnie Stubbe, 10 Elsdon St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray ticket.

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This is the tenth consecutive year that The Vicinity Post has been making regular appearances in these same homes.

The alert business man, eager to reap the full benefits of our returning prosperity, will not overlook this large market coverage.

With more money in their pockets, people are now distinctly in a buying mood. But you, Mr. Business Man, must tell them what you have or they will buy elsewhere!

**ADVERTISE!**



**WEDDINGS**

**O'HARA - SMITH**

In the Log Chapel at the University of Notre Dame, South Bend, Indiana, Miss Agnes Marie Smith, daughter of Mrs. Mary Cullen Smith of Thorne Street, was married to Edward Leo O'Hara, son of Mr. and Mrs. John T. O'Hara of Cameron Street, on Saturday morning, June 12.

The marriage ceremony was performed by the Rev. John F. O'Hara, C.S.C., president of the University.

The bride wore a gown of white mousseline de soie with a halo of tulle and carried an old fashioned bouquet of rose buds and sweet peas.

The mother of the bride wore a printed crepe with white accessories. The bridegroom's mother was attired in blue chiffon with white accessories.

Following the ceremony a wedding breakfast was served in the Rose Marie Tea Room, South Bend, after which the couple left for Chicago.

The bride is a graduate of Nazareth Academy and Rochester City Normal School and is a member of the faculty of No. 31 school. The groom was graduated from Aquinas Institute and from the University of Notre Dame in '35 and later received his M.A. degree at Teachers College, Columbia University, New York City.

**BARKER—KRAFT**

Miss Lucille Mae Kraft of Pullman Avenue, and Bernard J. Barker, son of Mr. and Mrs. George Barker of Wilder Street, were married Tuesday, May 25, at 9 a. m. in Sacred Heart Church, the Rt. Rev. Msgr. George V. Burns performing the ceremony.

The bride, who was given in marriage by her brother Gerard Kraft, wore a princess gown of lace entrain over taffeta, with a finger-tip length veil falling from a halo of orange blossoms. Her bouquet was of lilies of the valley and orchids.

Miss Hildegard Kraft, sister of the bride, was maid of honor and was attired in a redingote gown of blue lace with blue accessories and hat and carried a sheaf of spring flowers. Miss Malinda Kraft, another sister of the bride, was bridesmaid and wore a redingote gown of pink with matching accessories and hat and carried a bouquet of spring flowers.

The best man was Paul Strigl and ushers were Frank Kraft, the bride's brother, and Francis Barker, brother of the bridegroom.

The bridegroom's mother wore a gown of flowered chiffon with a corsage of talisman roses.

Following the ceremony a reception was held at the bride's home, after which Mr. and Mrs. Barker left on a motor trip. They are now at home at 23 Leland Road, Irondequoit.

Before her marriage the bride was given a shower by Mr. and Mrs. George Barker, Miss Catherine Huck, a dinner at the Roosevelt Apartments by Hildegard Kraft, associates in the Kodak Spooling Department, and a grocery shower by Malinda Kraft.

**EGGLESTON—MITCHELL**

Miss Marguerite Mitchell, daughter of Mr. and Mrs. John Mitchell of Dewey Avenue, and Harry Eggleston of Warner Street were united in marriage Saturday morning, June 5, in Holy Rosary Church.

The Rev. Francis Marks performed the ceremony before an altar which was banked with pink gladioli. The wedding music was sung by the church choir and James McGrath sang "Ave Maria."

The bride, who was given in marriage by her father, wore a princess gown of white moire taffeta. Her double veil, which fell

**Labor Conditions To Be Studied by Girl**

Miss Verna Volz of 402 Driving Park Avenue, a sophomore at the College for Women, University of Rochester, is planning to spend part of her vacation down in the sharecropper country of "Jeeter Lester" fame. This traveling economic seminar, sponsored by the Religion and Labor Foundation, lasts from July 4 to July 31.

The trip starts at Washington, where conferences will be held with Secretary Francis Perkins, Agricultural Secretary Wallace and John Lewis, leader of the CIO forces. The trip continues through the TVA territory in Tennessee, an investigation of the sharecropper situation there, Mississippi and Arkansas, and a study of labor conditions in the Flint-Detroit strike area.

Miss Volz plans to visit the TVA site, Muscle Shoals and the Wilson Dam, the Eddy Co-Operative farm in Mississippi and to have a conference with the leaders of the Southern Tenant Farmers' Union and with the Rust Brothers, inventors of the cotton picker. While in the Detroit area she hopes to get an insight into industrial unionism and to confer with employers and labor organizers in the territory.

The group is limited to 25 from various sections of the country.

INTERESTING progress is made in lip-reading training for the hard of hearing, with surprising results. Children who would never have been able to take part in a general conversation if born a generation ago, today are enabled to "see" what is said almost as well as those with normal hearing.

From a halo of net, was trimmed with clusters of lilies of the valley.

Mrs. John Mitchell, Jr., was matron of honor. She wore a gown of pink net over taffeta with matching accessories. The bridesmaid, Miss Helen Coniff, wore a gown of blue net over taffeta. Both attendants carried arm bouquets of pink roses, gypsophilla and blue larkspur.

Patricia O'Loughlin was flower girl. She wore an ankle length period gown of peach lace with matching bonnet and carried an old fashioned bouquet. Alfred Graham was ring bearer, carrying the ring in a calla lily.

Gordon Wellert served as best man and the ushers were John Mitchell, brother of the bride, and John Kennealy.

The bride's mother was gowned in dark blue crepe and wore a corsage of pink roses.

A wedding breakfast was served at Culver Arms.

Mr. and Mrs. Eggleston are at home at 811 Dewey Avenue.

THE American Indian never saw a cow until Columbus brought the first ones in 1493.



Chas. Moyses, 300 Murray St. Call at Shtatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

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### HOME HINTS

(Continued from Page 3)  
each glass of ice water. This may also be used as a punch.

Oatmeal Cookies  
Temperature: 375° F. oven.  
Time: 12-15 min.

1/2 c shortening  
1 c sugar  
1 egg  
1-3 c milk  
1 1/2 c uncooked oatmeal  
1/4 c coconut  
1 1/2 c cake flour  
1/2 t salt  
1/2 t soda  
2 t mixed spices  
1 c raisins

Cream the shortening, add sugar gradually and the well-beaten egg and milk. Mix and sift the flour, salt, soda and spices, add the raisins, coconut and oatmeal. Mix well and drop by spoonful on a buttered sheet. Bake in a preheated oven.

As much preparation as possible should be done the day before the picnic so that there will be no rush and last minute hurry.

Vincenzo Sansone, 12 Austin St. Call at Shatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

Antonio Persichini, 117 Cameron St. Call at Sunrise Bakery, 447 Lyell Ave., for free Murray Theatre ticket.

Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

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WANTED—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

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IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4586.

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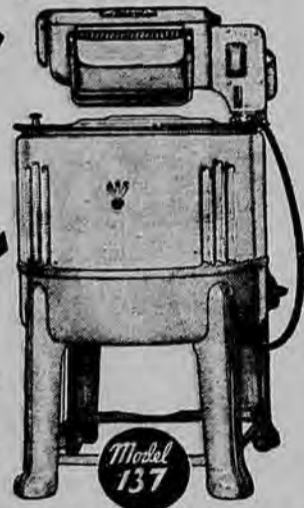


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### Billy Rose Begins Great Lakes Expo's Super Spectacle



Billy Rose, Broadway's No. 1 theatrical wizard, has just been named producer for the spectacular new marine extravaganza at the Great Lakes Exposition in Cleveland by Lincoln G. Dickey, General Manager. First thing, Billy started looking over talent and here he is showing pretty Elizabeth Camp, swimmer, just "how it is done." A hundred gorgeous girls, unusual and exotic costuming, gigantic acts, "name" orchestras, big stars of the stage will all be combined into the great production on the specially built 160-foot stage right on the waves of Lake Erie Original lighting effects will paint the production with many-hued beams. A smart restaurant will also be a feature of this stupendous "Aquacade." Broadway on Lake Erie! The Exposition opens its gates to the nation on May 29 for 10 glamorous days and nights. Rose, who created "Jumbo" and wrote many song hits of the nation, promises the greatest show he has ever produced.

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Remember too, that the special content of OLIXIR will keep your motor constantly fit . . . protected from carbon, rust and corrosion . . . and delivers amazing mileage. Your car needs OLIXIR—so why not fill up today?

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**585 LYELL AVE. Opp. Burrows St.**

## Insured Mortgages Praised by Speaker

Giving full credit to the savings and loan associations of the country for the development of a system of safe mortgages for people of moderate means, Thomas C. Grace, State Director of the Federal Housing Administration, told the Golden Jubilee Convention of the New York State League of Savings and Loan Associations last week that the Government's system of insured mortgages was merely the bringing up to date of a system developed and used by associations more than a century ago. Mr. Grace was the principal speaker at the meeting which marked the third day of the League's deliberations.

Up to May 1, he said, associations in this state had handled 20% of all insured loans made and close to 65% of these represented new construction. More and more he said, building and loan associations are coming to appreciate the protection for themselves that is involved in the Government's "risk rating" system and are reaching out for more mortgages under it. Listing some of the advantages to an association from having insured mortgages in its portfolio, Mr. Grace said:

"The insured mortgage has become a standardized investment and many markets exist for it, among them insurance companies, banks, trust companies, endowed institutions and custodians and administrators of trust funds. It is worth noting in this connection that all sales made so far have been at par or better. Also the Federal Home Loan Bank will loan up to 90% of the unpaid principal of an insured loan in contrast to the ordinary mortgage on which it will advance but 65%, a differential of 25%. This means that on a borrowing of \$100,000 an additional \$25,000 might have been obtained if the collateral was insured mortgages. So you will see that a holder of these mortgages is not only protected against loss in times of depression but can at any time he needs to, obtain funds on his holdings."

Peter Frispa, 31 Texas St. Call at Sunrise Bakery, 447 Lyell Ave. for free Murray Theatre ticket.

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Colored 2 1/2 to 3 1/2 lb. Avge. SPRINGERS .....lb. 23c  
Leghorn FOWL lb. 20c  
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Mr. Grace pointed out that the inclusion of taxes and hazard insurance in monthly payments required of mortgagors removed the necessity of associations advancing money for these requirements. Such advances, he said, represented heavy losses in the past when loans went into default.

"Perhaps the most important thing that has been accomplished," continued Mr. Grace, "is the removal of the necessity for secondary financing. In examining the portfolio of one leading institution in this state we found that in 90% of the loans made where more than 20% down payment was required of the mortgagor, second mortgages had to be resorted to. It is a fact that this requirement bears down so heavily on a borrower that he is frequently converted from a good risk to an entirely undesirable one."

Mr. Grace said that he recognized the fact that some associations resent the entrance of commercial banking institutions into the mortgage field. However, he said, he felt that this was a mistake, and he cited the following incident in support of his position:

A study was made of loans by the associations of a certain New England state, covering six years. For purposes of calculation it was assumed that they had covered 25% of their loans by insurance, leaving the balance uncovered. As foreclosures occurred it was again assumed that one quarter were covered by insurance and three quarters had no protection. At the end of the period it was demonstrated that on this basis the security holdings of these associations would have been 47% greater than they actually were and their real estate holdings would have been decreased 54%.

"Of course," said Mr. Grace, "this is a purely hypothetical case but it shows what would have happened had insurance been in force and what was true then is true right now under the Government system mortgage insurance is available."

### Pedallin' Along

Rules, necessary equipment according to law and licenses?

The question as to whether or not the bicycle should have a license is confronting the public again. To have some way of identifying bicycles in the event of theft is probably the main reason for this move. If this act is approved by proper authorities, a fee of about 25 cents each will be charged. By stamping the license number on the frame, the bicycle could easily be identified if it was stolen.

Beginning October 1, all bicycles will be required to have standard equipment in the interest of safety. This is an added safety amendment to the state vehicle and traffic law and all riders will be required to abide by the rules and regulations. The job of enforcing them will be simplified if each bicycle is numbered.

The necessary equipment will probably be lights, reflectors, horn and good brakes. All bicyclists will be treated in the same way as motorists and will be expected to take all precautions in reducing the number of accidents. Bicycles are now classified as vehicles.

Recently two boys were riding down Lyell Avenue and one remarked how well his new bicycle



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**PORK LOINS** 3 lb. Rib Cuts **lb. 29c**  
Low Cuts, Ground Arpeako Parboiled  
**Round Steak .....lb. 25c • HOTS .....lb. 30c**  
(Excellent for Picnics) Tasty Steamers .....lb. 25c

### Grace Presbyterian

Services during the summer will be held at the regular hours, Sunday School at 10 and church at 11 o'clock. The pulpit will be supplied during the pastor's absence by three men.

On Sunday, July 4, the Rev. Carl G. Haas, minister of Trinity Evangelical Church, will be the guest preacher. On July 11 and 25, William Welch, a brother of the pastor, will supply the pulpit. And on Sunday, July 18, Dr. Sherman W. Haven, assistant minister of Central Presbyterian Church, will be the guest preacher.

In case the pastor is needed during the month of July, parishioners are requested to call George Hubbard, the Clerk of the Session, who will contact the pastor.

Plans are nearing completion for the Sunday School Picnic to be held on Saturday, July 17, on Grounds No. 6 in Genesee Valley Park.

### Trinity Evangelical

Services for July 4th: 9:45 a. m., Sunday School Session; 10 a. m., Morning Worship, "Our Own America."

Services for July 11th: 9 a. m., German, "Die Sanftmuetigen;" 9:45 a. m., Sunday School Session; 10 a. m., Morning Worship, "The Desert Place."

The Sunday School and Congregation Picnic will be held on Wednesday, July 7, at Ontario Beach Park, Grounds Two and Three. There will be games and races at 2 p. m. and also at 6:30 p. m. The entertainment in the evening at 8 o'clock will be given by the New Era School. It is a basket picnic with coffee and orangeade served by the Sunday School. Those going will meet at the church at 9 a. m.

### Lyell Ave. Baptist

Sunday morning at 10 o'clock the Communion Service will be in charge of Buford Fordham of the Malby Chapel. Sunday School meets at 11:15. The evening service and the Christian Endeavor services have been discontinued until fall, but prayer meeting is held every Wednesday night at 8 o'clock.

Saturday afternoon, July 10, the World Wide Guild and the Lightbringer's Class will hold a picnic at Seneca Park.

The church and Sunday School picnic will be held on Saturday afternoon, July 24, at Ellison Park.

Martin F. Heller, 171 McNaughton St. Call at Sbatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

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could take bumps such as riding over curbs and large rocks and when he asked the other rider how his bike took the knocks over rough places, the boy remarked, "I really don't know and to be truthful, I have never tried." Which of these two young fellows are you?

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JUL 24 1937

# THE VICINITY POST

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

**OFFICE**  
149 Andrews St.  
Main 5140

Delivered to  
5500  
Homes

Tenth Year

ROCHESTER, N. Y., JULY 22, 1937

No. 20

## FIREWORKS WILL FEATURE PICNIC

Democrats of the Tenth Ward will hold their annual picnic at the new Emerson Park, located on Emerson Street, beyond Stenson Street, this Sunday, July 25.

Feature of the affair will be the fireworks display scheduled for the evening. During the day refreshments will be served and a sports program run off. There will also be dancing all day and evening.

## Lois Street Girl Is Convention Delegate

Wells College Campus on Lake Cayuga has been the location of Miss Norma Lamson of Lois Street for the past week, who has been attending the Young People's Aurora Conference as a delegate from North Presbyterian Church.

She left Rochester July 14, after being chosen by the young people of the church on June 27, accompanied by two fellow delegates, Miss Logan Findlay and Lois Pike.

Miss Lamson returns today and will take up duties in the fall on the teaching staff of the church, as president of a Sunday evening group.

Nicola Cocuzzi, 26 Cameron St., call at Bronzo's, 453 Lyell Ave., for your free Murray Theater ticket.

### GET IT AT KEOWN'S

Picnic plates, 8c doz.; suckers, 6 for 5c, 10c per Keown's doz. Fresh peanuts always. Pretzel sticks, 18c lb. All magazines, N. Y. and Buffalo Sunday papers at Keown's 363 Ames St., next to Hart's.

## St. Francis Church Conducting Festival

Tonight, Friday and Saturday nights, the garden of the Francis of Assisi Parish House, 401 Orange Street, will be the gala scene of a summer festival. Strings of colored bulbs will light up brilliantly a wide variety of attractions and refreshments.

Honorary Chairman is Rev. Joseph A. Cirrincione, administrator of the parish. Assisting him are the chairmen of the following committees: general chairman, Oschar Cocchiara; refreshments, Lena Insalaco and Ida Bozzelli; hots, Michael Cavalier and Joseph Musso; variety booth, Rocco Natalia and Frances Bartholomeo.

Baked goods, Lucy Madalena and Mary Sanguedolce; bingo, Miriam Gizzie and Ann Militano; games, Henry Martellacci and Michael Simonetti; baseball, Salvatore Insalaco and Michael Anzalone; tickets, Theresa Musso and Louis Santangelo; linen booth, Mary and Ann Fromen; awards, Elizabeth Zicari.

## Murray Theatre

Tonight—"Family Affair," with Lionel Barrymore and Cecelia Parker; and "Parole Racket," with Paul Kelly and Rosalind Keith.

Fri., Sat.—"When Love Is Young," with Virginia Bruce and Kent Taylor; and "The Mighty Treve," with Noah Berry, Jr. and Barbara Read.

Sun., Mon., Tues.—"A Star Is Born," with Janet Gaynor and Frederic March; and "You Can't Get Away With It," with J. Edgar Hoover.

## NEXT ISSUE THURSDAY August 5

### FEELY ENDORSED BY TENTH G.O.P.

Endorsement of the candidacy of Surrogate Joseph M. Feely to succeed himself was voted at a meeting of the ward and county committee of the Tenth Ward Friday, July 9. Among the speakers at the gathering were Charles E. Bostwick, ward leader, Dr. Joseph L. Guzzetta and Supervisor Joseph Kaufman.

The sentiment of the meeting in regard to Judge Feely was expressed in an adopted resolution

## Beckwith's Issuing Sportmen's Licenses

A new service for sportsmen in this section of town has been inaugurated by Beckwith's Sporting Goods Store of Lyell Avenue. Ernest V. Gibbs, proprietor, announced this week that he has been authorized by the New York State Conservation Department to issue fishing and hunting licenses. The licenses are now available on application at the store.

## Knights of Equity to Picnic on August 15

Court Number 10, Knights of Equity will hold their second annual family picnic at Elser's Grove, Buffalo Road, Sunday, Aug. 15. Free transportation will be provided from the end of the West Avenue car line, beginning at 1 o'clock.

Worthy Sir Knight Leo F. Zeller has appointed Michael A. Hanley, general chairman and he is being assisted by a large and capable committee to make the affair a success.

There will be a sports program for both children and adults and free suckers and peanuts for the children.

## Sport Program Set For G O P Outing

Plans are nearing completion for the third annual picnic of the 20th Ward Republican organizations, comprising the Ward and County Committee, Young Men's Club and the Women's Club, which will be held at Elser's Grove on Buffalo Road August 22. A sports program for young and old is being arranged, with prizes to be awarded.

The committee in charge of the affair is headed by S. A. Dibble as general chairman, Miss Marcella May, secretary, and Richard Baker, treasurer. Committee chairmen are: Publicity, Joseph J. Schläffer; tickets, John Bauer; soft drinks, Mrs. Grace Weirich; ice cream, Mrs. Anna May; refreshments, Harry Boehm, Bingo, Mrs. K. Baker; sports, George Bartholomay.

## BINGO PARTY AT CHURCH JULY 26

On Monday evening, July 26, after the Novena Services to St. Anne, the Tekakwitha Club of Holy Family Church will hold a huge outdoors bingo party in the courtyard of the church. In case of inclement weather the party will be held in the recreation hall.

Money from this party will be used to purchase needed silverware and equipment for the meeting rooms. The Rev. Roy B. Morphy, director of the club, has arranged an interesting program for the evening.

The Tekakwitha Club is a newly organized group of young men and women of Holy Family parish. They meet once each month at a supper-meeting for a spiritual, educational and social program. The club is named after the Indian maiden, Catherine Tekakwitha who gave her life near Albany in testimony of her faith after becoming a Christian. The process of her canonization is now taking place in Rome. The Rev. Joseph Gefell, pastor of Holy Family Church, has erected a very unique shrine to Tekakwitha in the courtyard of the church. Father Gefell designed and personally directed the construction of this shrine.

Officers of the club, elected at the last meeting, are: President, John Dentinger; vice-president, Joseph Schur; treasurer, Margaret Frank; secretary, Mary Ann Weidmann; trustees, John Erb, Rita Metzger and Albert Hoffman.

## Democrats to Picnic at Rice's Grove On Sunday

The sixth annual picnic of the 20th Ward Democratic Organization will be held Sunday, July 25 at Rice's Grove on Chili Road. A program of sports has been arranged, with prizes offered to winners. Tickets of admission will be exchanged at the Grove for coupons good for refreshments.

Geo. Kern, 65 Cedar St., call at Klier's Pharmacy, Ames and Maple, for your free Murray Theater ticket.

### FOR ENTERTAINMENT

Next Saturday night, if you want to dance to a good orchestra come to Cosmano's Grill, 354 Otis St. at Burrows. Orchestra and dancing every Saturday night. Try our spaghetti and meat balls. Good food and all legal beverages.—Adv.

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Alka Seltzer ..... 49c	Heinz Baby Food, 3 cans, 25c
Anacin ..... 19c, 49c, 89c	Listerine Shave Cream ..... 19c
Aspirin (100) ..... 39c	Listerine Tooth Paste ..... 19c
Adhesive, 1/2-in., 5 yds. .... 10c	Mineral Oil (Xtra Heavy) gal. .... \$1.69
Book Matches, 50 pkgs. .... 9c	Najol ..... 47c
Castoria ..... 24c, 49c	Pabulum ..... 34c
Clapp's Baby Food, 3 cans 25c	Ponds Creams, 25c, 39c, 59c
Citrate of Magnesia ..... 2 for 25c	Scott's Emulsion ..... 49c, 94c
Drene Shampoo ..... 49c, 79c	Sloan's Liniment ..... 29c, 59c
Dextri Maltose ..... 57c	Sal Hepatica ..... 19c, 39c, 79c
El Lax ..... 10c, 19c, 39c	Squibb's Tooth Paste, 19c, 33c
Feenamint ..... 13c, 19c, 39c, 79c	Tanglefoot (pint) ..... 29c
Flit, pint ..... 39c; quart ..... 69c	Wampoles Preparation ..... 79c

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**THE VICINITY POST**  
F. R. METZINGER, Editor and Publisher  
DOWNTOWN OFFICE 149 Andrews Street Main 5140  
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M  
After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**WANT ADS**  
Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WRINGER ROLLS \$1.50 each, up, for any make washer. Variety Vacuum Cleaner Co., 254 Lyell Ave., Glen. 4141.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

GUARANTEED LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

WANTED—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

PAINTING and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

FLOOR SANDING machine and floor waxing machine, for rent by the day or half day. Shatzel Hardware, 498 Lyell Ave.

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FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

WHITE SHELLAC \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

BLUE-GLO Range or Burner \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

FOR RENT—Garage at 517 Lyell Ave. \$3 per month.

FLAT WALL paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

**Downs Library Lists Available New Books**

The following new books are now available at Downs's Lending Library, 432 Lyell Avenue:

- That Mrs. Renney. Donald Henderson Clarke.
- Dreams Get You Nowhere. May-sie Greig.
- Honeymoon Delayed. Rob Eden.
- Teaser. Richard Grant.
- The Old Red Barn. Gay Ruth-erford.
- Callingham's Girl. Arthur Som-ers Roche.
- The Prodigal Nurse. Teresa Phil-lips.
- Honey, Don't Blame Me! Ian Kay.
- Talk of the Tawn. June Jen-nifer.
- Love, Honor and Neglect. Vida Hurst.
- The Room Downtown. Elizabeth Carden Brown.

**College Boys Open Frozen Custard Bar**

Credit should be given where credit is due. Such is the case of two vicinity men, Ralph and Michael Cerame, of Avery Street. Michael has just completed a pre-law course at the University of Toronto and his brother Ralph is studying the arts and science course.

To find work throughout the summer vacation so that they can earn their tuition to enable them to return to college in the fall has always been their problem. However, this year these two young men decided to go into a business of their own and so they selected what they determined was the best spot—right in their own ward—at the corner of Lyell Avenue and Whitney Street where they are selling frozen custard cones. A line of soft drinks is also carried.

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Ralph J. De Parna, 16 Texas St., call at Brongo's, 453 Lyell Ave., for your free Murray Theater ticket.

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**DRESSES & House FROCKS**  
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Voile, Pique, Chantung..... **89c**  
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Reg. 10c pr..... **7c pr., 3 for 20c**  
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Men's & Boys' POLO SHIRTS.....49c

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Suits, Top-coats and Ladies' Plain Dresses  
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### - MEATS -

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Assorted Arpeako Cold Cuts for Your Picnic

## PERSONALS

Mrs. Joseph Cosmano of Otis Street has had as her guests for the past two weeks her sisters, Rose and Jessie of Punxsutawney, Pa.

Miss Celia Holzschuh of Waldo Street and Mrs. J. Farasey of Lake Avenue have taken a boat trip to Detroit, and are motoring from there to the shrine at Royal Oak, Mich.

Mr. and Mrs. Earl Saunders of Kislingbury Street are the proud parents of a baby boy born at the Highland Hospital Saturday, July 17. They have named him Earl Phillip. Mr. Saunders is the operator of the Independent Gas and Oil Company station on Lyell Avenue.

Mr. and Mrs. Arthur Neville of Glide Street and Mr. and Mrs. Jacob VanSice and son Robert of Canton Street recently had the pleasure of meeting the Rev. Charles E. Coughlin, radio priest, on a motor trip to Royal Oak, Mich.

Mrs. H. S. Lillie of Astabula, Ohio, was the guest last week of her sister, Mrs. G. W. Elliott of Lyell Avenue.

Irene, William and A. May, Ella Grabb and Anne Holzschuh spent several days in Detroit. While there they motored to Royal Oak, Mich., to visit the Shrine of the Little Flower and met the Rev. Coughlin, pastor of the church.

William Muir, son of Mr. and Mrs. Alexander Muir of Curtis Street, has been the acting pastor of the Covenant Presbyterian Church on Gibbs Street for the past month during the vacation of the regular pastor, the Rev. R. Moody Holmes.

The Sunshine Club met at the home of Mrs. Martha Gardner of Home Place. Prizes were won by Mrs. Lorraine Lenhard, Mrs. Genevieve Guentner, Mrs. Agnes Kreuzer and Mrs. Garber. Next hostess will be Mrs. Ann Geran of Cedar Street.

Dr. Walter Hallock and family of Cleveland, Ohio, have been visiting his uncles, Rev. G. B. F. Hallock and Rev. William A. Hallock this last week.

Word has been received of the death, in Hoboken, N. J., of Mrs. D. Burkart on June 22. The deceased is the mother of Harry J. Spring of Lyell Avenue and Mrs. Arthur Drexel of Curlew Street.

Mr. and Mrs. Pat Cotter and son of Cleveland, O., and Mr. and Mrs. Grace and son of Elmira, N. Y., have been visitors in this city, to attend the wedding of Miss Katherine Markel of Glide Street to Raymond Mitchell of Nassau Street. Mrs. Cotter is a sister of Ed. Markel, father of the groom.

For information on York Oil Burners, call Metzger & Brayer Co., 485 Lyell Ave., Glen. 421.

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**PENNY-A-DAY**

432 LYELL AVE. (Near Child)

### Live Stock **POULTRY**

DRESSED FREE

White Leghorn 2 lb. Avge.

**SPRINGERS lb. 20c**

Colored 2 1/2 to 3 1/2 lb. Avge.

**SPRINGERS lb. 23c**

Leghorn FOWL lb. 20c

Heavy FOWL lb. 23c

Grade A EGGS, doz. 30c

*Lyell Poultry Market*

219 LYELL, Near Saratoga  
Phone Glen. 4952



**For a Cool Drink**  
*try a bottle of our*  
**CHOCOLATE MILK**  
The Kids Will Love It  
*Order A Case Today*

### Statt's Dairy Products

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**WE DELIVER GLEN. 3283 Market and Grocery OTIS at AUSTIN**

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**Smoked HAMS - - lb. 32c**

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Arpeako

Very Economical

**Cooked HAMS - - lb. 38c**

Choice  
**POT ROAST lb. 25c**

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Boneless  
**VEAL ROAST lb. 28c**

Robert's Par Boiled  
**HOTS lb. 27c**

**WHEATIES 11c**

R. S. T.  
**Mayonnaise qt. 43c**

Progress Salad  
**DRESSING qt. 27c**

Campbell's  
**Tomato SOUP .....7c**

Heinz Tomato Juice  
3 for 25c

**Fresh FOWL lb. 25c**

Home Dressed, 2 1/2 lb. Avg.  
**BROILERS lb. 29c**

Arpeako  
**CALAS lb. 28c**

Robert's Club  
**STEAMERS lb. 17c**

### For Your Vegetable Menu

Come In And Look Over  
Our Large Display of

**FRESH FRUITS**  
and  
**KRISPY Vegetables**

## JEAN'S COTTON DRESS SHOPPES

### SPECIAL!

Any Silk Dress \$1.97

New VOILE SUITS \$1.00

FLOCK DOTS

500 Lyell Avenue

Open Evenings



## MAKE YOUR HOME NEW

By applying the modern Johns-Manville Asbestos sidewalls. Roofing time is here too. Call us for free estimate.

### HEXAGON Roofing Co.

655 Jay St. Gen. 544

## MID-SUMMER SALE

**Sun Suits** \$1.00 Value Sizes 7 to 14 **79c**

Misses (Sizes 14 to 20)  
**Gabardine Shorts** Reg. 65c **49c**

### All Men's **Straw Hats Reduced**

Reg. \$1.00 **79c** Reg. \$1.45 **99c** Reg. \$1.85 **\$1.29**

\$1.00 Ladies' White  
**HANDBAGS** .....69c Children's Reg. 10c  
**ANKLETS** .....2 pr. 15c

Boys' and Girls' Men's, Women's and Children's  
**KEDS** .....95c **SWIM SUITS**

## ROLAND'S—415 Lyell Ave.

*Furnishings for Men, Women and Children*

## BARGAIN BULLETIN

Friday and Saturday Specials

GRANULATED  
**SUGAR**  
**10 lbs. 47c**

Extra Large, No. 2 1/2 Can  
**TOMATOES**

New York State Pack **10c**

BEST TUB  
**BUTTER**  
**33 1/2c lb.**

LARGE, U. S. NO. 1  
**POTATOES**  
**23c pk.**

RED, RIPE

**Watermelons**  
**29c ea.**

### EXTRA SPECIAL

Boneless Rolled  
**SHOULDER**

**VEAL** 23c  
OR  
**LAMB** 23c lb.

FRESH GROUND A-1

**HAMBURG**  
**14 1/2c lb.**

5c Boxes  
**Matches 3c**

Ball High Grade  
**Jar Rings 3 1/2c ea.**

Wax Green  
**Beans 3 1/2c lb.**

Boston Or Iceberg  
**Lettuce 3 1/2c hd.**

## Serv-wel Foods

The Complete Food Store

495 LYELL AVE. — Free Delivery — GLEN. 5162

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CONVENIENT TIME PAYMENTS

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Phone: GEN. 3977  
CHILD at JAY STS.

## NOW—Get Your Hunting and Fishing License at Beckwith's

As a service to our patrons, we have obtained authorization from the State of New York Conservation Department to issue hunting and fishing licenses.

**—HEADQUARTERS—  
FOR HUNTERS & FISHERMEN**  
Full Line of Supplies  
for the Sportsman

## BECKWITH'S

SPORTING GOODS STORE

271 LYELL AVE. — Opp. Firehouse — GLEN. 811

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*Funeral Director*  
604 Maple St. Gen. 5938

**SALE of COTTON DRESSES**

Here's a bargain that no thrifty woman should miss. Every dress below cost. Your opportunity, right in the season to get values up to \$2.25 for **77c** up.

**barbara dress shop**  
420 Ames St. opp. Holy Family Church

**MAID'S Prescription No. 3**

... has relieved many Rose Fever sufferers this year, and it's just as effective for Hay Fever.

**Hay Fever Season**

Opens about Aug. 15.

**Holy Family Groups Plan Joint Picnic**

Holy Family Commandery, No. 197, and Ladies Auxiliary, No. 48, of the Knights of St. John will hold their annual picnic on Sunday, Aug. 15, at the Tralold Farm on Elmgrove Road, between Buffalo and Lyell Roads.

Refreshments will be sold on the grounds, and a sport program has been arranged. Prizes will be awarded the winners.

Frank Day is chairman and will be assisted by Frank Gross, William Schwalb, John Brown, George Wurzer, Oliver Wacenske and Francis Richard St. John.

For the Auxiliary Mrs. Charlotte will be chairman, assisted by Mrs. Loretta Ritzenthaler, Mrs. Mary Pontius, Mrs. Helen Veltz, Mrs. Marion Casper, Mrs. Margaret Fischer and the Misses Margaret Haag, Mary Ann Weidmann and Celeste Statt.

SCRIPTURE  
"Of the Lord ye shall receive the reward of the inheritance: for ye serve the Lord Christ." —Col. 3:24.  
"Men may misjudge thy aim,  
Think they have cause to blame,  
Say thou art wrong!  
Hold on thy quiet way;  
Christ is the judge—not they;  
Fear not! Be strong!"  
WM. A. HALLOCK.

**Lyell Ave. Baptist**

On Saturday afternoon the annual Church and Sunday School picnic will be held at Ellison Park. If you wish transportation meet at the church at 1 o'clock.

Sunday morning Mr. Hammon will preach at 10 o'clock. Sunday School meets at 11:15. Prayer meeting is held regularly every Wednesday evening at 8 o'clock.

In Memoriam  
Karline—In loving memory of my dear parents, Mr. and Mrs. Michael G. Karline, who entered into rest July 23 and 24, 1924. The sweetest memories are all that's left.

Oh, dear parents how I long for you.  
Sadly missed, daughter Mary Emmel.

Adam Patrick, 739 Maple St., call at Klier's Pharmacy, Ames and Maple, for your free Murray Theater ticket.

DR. C. C. RIZZO  
DENTIST  
Home: 93 McNaughton Glen. 3670  
Office: 848 Jay St. Gen. 1051

**Smoked CALAS . . lb. 24c**  
Arpeako Tenderized **HAMS . . . lb. 32c**  
FRESH FOWL 3 lb. Avg. **25c lb.** SHOULDERS ROAST VEAL  
Old Fashioned Ham SAUSAGE . . . lb. 25c Red Bag COFFEE lb. 21c  
MEAT LOAF . . . 3 lbs. 79c Country Roll Butter . . 35c

**SCHROTH'S MARKET**  
500 Lyell Avenue Glenwood 3210

**LANG DRUG CO.**

449 LYELL AVE. Prescription PHONE  
Cor. Child St. Pharmacists Glen. 3842

**THE REXALL DRUG STORE**

**BARTHOLOMAY'S ICE CREAM**

SPECIAL	SPECIAL
KODAK FILM (Reg.)	KODAK FILM (Veri.)
120...25c Size .....19c	120...30c Size .....24c
127...25c Size .....19c	127...30c Size .....24c
620...25c Size .....19c	116...35c Size .....29c
116...30c Size .....23c	616...35c Size .....29c
616...30c Size .....23c	

**GYPSY CREAM**  
For Sunburn ..... 40c  
25c Baseball Caps ..... 19c  
4 oz. Nursing Bottles ..... 3c

**ANACIN TABLETS**  
17c 49c 89c  
Absorbine, Jr. .... 83c, \$1.89  
Dextri Maltose ..... 57c  
Drene Shampoo ..... 49c, 79c

**ExLAX** .....10c, 19c, 39c  
Epsos Tabs ..... 19c, 39c  
Feenamint Gum 13c, 19c, 39c  
Peppodent Paste ..... 19c, 33c  
\$1 Yellow Bowl Pipes ..... 75c  
Bathing Caps ..... 10c to 50c  
10c Tobaccos ..... 3 for 25c

Beach Balls ..... 10c and 25c  
Sun Glasses ..... 10c to 75c  
Rubbing Alcohol ..... pt. 19c  
Milk of Magnesia pt. 25c  
Ingrams Shave Cream .... 29c  
25c Milk of Magnesia ..... 19c  
Tooth Paste ..... 19c  
Alka Seltzer ..... 24c, 49c

**INSULIN**  
U-10...5 cc .....26c  
U-10...10 cc .....47c  
U-20...5 cc .....47c  
U-20...10 cc .....86c  
U-40...5 cc .....66c  
U-40...10 cc .....81c  
Pabulum ..... 34c—3 for \$1  
Pepto Bismol ..... 45c, 89c  
1/2 lb. Nestle Chocolate Bars ..... 15c—2 for 25c

**Trinity Evangelical**

Sunday Services for July 25 are as follows: 9 a. m., German, "Hunger und Durst"; 9:45 a. m., Sunday School session; 10 a. m., morning worship, "Seeking the Best in Life."

Sunday, Aug 1: 9:45 a. m., Sunday School session; 10 a. m., Under Shepherd Service, Clarence Boulter, leading.

The Young People's League will have an outing on Sunday afternoon and evening, July 25, at Durand Eastman Park, Shelter No. 3. Those going will meet at the church at 2 o'clock.

The pastor and his family will leave for a month's vacation on Tuesday, July 27 and plan to return again about Aug. 27. They will visit relatives in Ohio, Vincennes, Indiana and Kansas City, Kansas.

Prepare for it by starting to take Maid's Prescription No. 3 NOW!

WE GUARANTEE RESULTS in treatment of 6 bottles for \$5

ON SALE AT **MAID DRUG CO., Inc.** 511 Dewey Ave.

Edw. G. Wurzer, 498 Ames St., call at Klier's Pharmacy, Ames and Maple, for your free Murray Theater ticket.

Wm. E. Schwartz, 27 Sherman St., call at Brongo's, 453 Lyell Ave., for your free Murray Theater ticket.

Anna T. Hamill, 95 Myrtle St., call at Brongo's, 453 Lyell Ave., for your free Murray Theater ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

A SIP — OR A BITE!  
The Place To Come  
**WHEEL INN**  
"Where You Can Always Park"  
1160 Jay St. Special Attention to Banquets, Parties  
GEO. RABIDEAU GEN. 2301

For High Quality **PLAIN DRESSES 79c**  
Dry Cleaning—**79c**  
Try Society's **Cash and Carry 69c**  
ONE FREE DRY CLEANING TO: Wm. M. Rogers, 16 Home Place; Jos. C. Neill, 69 Michigan St.; Lawrence V. Shields, 23 Dix St.; Harry Eber, 93 Avery St.

**Try Society's**  
1341 DEWEY Glen. 5538  
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**GAESSER MARKET**  
861 Jay St. Gen. 3868  
cor. Ames. We Deliver  
FRIDAY and SATURDAY SPECIALS

Rib End **Pork Loins lb. 29 1/2c**  
**Leg O'Lamb . lb. 25c**  
Special—**HAMBURG STEAK lb. 17c**

Fowl . . . lb. 25 1/2c  
Shoulder Pot Roasts . lb. 25c  
Beef Stew . lb. 25c

Country Churned Butter . . . lb. 35c  
Graham Crackers . . lb. 15c  
Soda Crackers, 2 lbs. 25c  
Reg. 15c Filled Cookies . . 2 lbs. 25c

Boneless Rib Roast . . lb. 29c  
Club Steamers . 2 lbs. 29c

Reg. 12c Can Applesauce . . 10c  
1 1/2 oz. Bottle Ketchup . 2 for 21c  
Dog Food can . . 5c  
Rockland Ginger Ale and Pop . . . . 2 for 25c

Announcing Our **ANNUAL SUMMER SHOE SALE**  
JULY 22nd to AUGUST 7th  
Offering High Quality Shoes For All The Family At

**SENSATIONAL SAVINGS**

**MEN'S WHITES**  
Dress, Sport-Bucks, Smooth Cuffs, Etc. **\$3.38**  
Reg. \$4 Shoes.

**MEN'S SUMMER WEIGHT SHOES**  
Blacks, Browns and Whites. **\$2.88**

**Boys' Sport Oxfords**  
The Smart Boys' All White Summer Shoes  
Sizes 1-6 **\$2.48 — \$2.88**

**Beach Sandals Keddettes**  
Children's ..... 98c  
Older Girls' ..... \$1.28  
Women's ..... \$1.48

**MEN'S SOX**  
Summer Styles—Sizes 10-12  
**21c pr.**  
5 pairs for \$1

**Hosiery Specials**  
Girls' Ankle Sox . . . pr. 13c  
Knee Hose ..... pr. 48c  
Chiffon and Service  
69c Hose ..... 58c  
79c Hose ..... 68c

**WOMEN'S WHITES**  
in Pumps, Sandals and Ties  
All Newest Season's Styles  
**\$1.88--\$2.88--\$3.88**

**Special Group Women's SPORT OXFORDS**  
WHITES, TWO TONES, ETC.  
The Season's Smart Styles  
**\$1.88 and \$2.88**

Children's and Misses' Sandals — Oxfords  
BROWN, WHITE, ELK  
**\$1.25 and \$1.48**

OPEN EVES. UNTIL 8:30

**BROWN & SHOE STORE**  
900 WEST MAIN ST.  
OPP. ST. MARY'S HOSPITAL

X-RAY FITTING  
GENESEEE  
3614



OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Rochester Public Library

AUG 23 1937

Delivered to  
5500  
Homes

115 South Avenue

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue ROCHESTER, N. Y.

Tenth Year

ROCHESTER, N. Y., AUGUST 19, 1937

No. 22

## Politicians To Gather At 20th Ward Outing

Twentieth Ward Republicans are expecting a near-record crowd at their third annual outing to be held Sunday, Aug. 22 at Elser Grove. There will be peanuts and candy for the children. Prizes will be awarded for sports events and there will also be ground prizes.

Officers in charge of the picnic are: General chairman, Arnold Dibble; secretary, Miss Marcella May; treasurer, Richard Baker.

James Bergin is chairman of the reception committee, assisted by Mr. and Mrs. William Kramer, Mrs. Florence Van Wie, Mr. and Mrs. James Bergin, Mr. and Mrs. William Reader, Mr. and Mrs. Frank Kleeh, Mr. and Mrs. Harry Boehm, Mr. and Mrs. John Bauer, Mr. and Mrs. Richard Baker, Mr. and Mrs. Joseph Schlaffer, Mr. and Mrs. James Shepard, Mr. and Mrs. Charles Quinn, Mr. and Mrs. Joseph Karr, Mr. and Mrs. Stephen Brayer, Mr. and Mrs. George Bartholomay, Mr. and Mrs. Michael Hoffman, Mr. and Mrs. Joseph Szymanski.

The task of providing entertainment is in the hands of Chairman George Bartholomay, assisted by Frank Hlegel, Albert Young.

Refreshments will be in charge of Chairman Harry Boehm, assisted by John Rapp, Bert Parent, Frederick Speiss, Charles Quinn, Charles Farnataro, Jacob Bubel, Ora Cleveland, Joseph Karr, Arthur Zimmerman, Frank Kleeh,

Ell Summerer, Baldwin Miller, Carl Miller; hots and roast beef, Joseph Szymanski, Frank Myers.

Chairman of the ice cream is Mrs. Anna May; assisted by Mrs. Elizabeth Yauch, Mrs. Margaret Fischer, Mrs. Florence Karr. Chairman of the soft drinks is Mrs. Grace Welrich, assisted by Mrs. Dorothy Deckman, Mrs. Loreta Bemish, Mrs. Joseph Schlaffer. Chairman of the bingo is Mrs. Richard Baker, assisted by Mrs. Elizabeth Lee, Mrs. Amelia Wuest, Mrs. Mary Domicco, Mrs. Mildred Dibble, Mrs. Lillian Jockey.

In charge of the prizes are Miss Marcella May, Mrs. Grace Welrich, Frank Kleeh and Jacob Bubel. Joseph Schlaffer is publicity chairman.

Tickets may be obtained from the chairman of the ticket committee, John Bauer, or from any committee member.

Ward candidates for supervisor and constable and all candidates for city and county offices will attend in addition to Thomas E. Broderick, Fred Ereth and Mrs. Weiss.

### Dress Shop Owner On New York Buying Trip

Mrs. Barbara Schurring of the Barbara Dress Shop, 420 Ames Street in New York City attending style shows in the leading apparel centers where she is selecting new Fall creations which will be on sale at the shop.

## NEXT ISSUE THURSDAY Sept. 2

### START WORK ON NEW POSTOFFICE

Work was started this week on the new branch postoffice which is to be erected at 38-40 York Street, at Bull's Head, replacing the Arnett Boulevard branch. It is on property owned by Michael Piehler of Cedar Street.

It is expected that the new post-office will be ready for occupancy early in November. It will have 4,000 square feet of floor space and will be devoted entirely to post office service. Its construction will be fireproof.

### Special Sale Here On Lever Products

As part of a house-to-house canvass being conducted here by Lever Bros., merchants of The Vicinity are offering specials this week in many items of the Lever Bros. line. Among the specials are Spry, Lux and Lux soap, Libeufuoy soap and Rinso. Details will be found in an advertisement in this issue.

## All Political Fronts Serene Except 24th

With the single exception of the 24th Ward, comparative serenity seems to reign in both Democratic and Republican ranks of the Vicinity, judging by the conspicuous absence of opposition to major party designations on ward tickets. As far as ward offices go, the 24th Democrats will stage the only Primary fight.

Former Supervisor Daniel L. (Butch) Lee has eliminated himself as a candidate for supervisor nomination in the 24th. He will continue in the thick of the fight, however, backing Frank Magin, who will be designated in his place. Lee won the official nod of the Democratic ward and county committee in a spirited fight, but shortly thereafter decided to withdraw from the state, which includes Harry Hoepner for constable.

George J. Farrell, who it is said lost to Lee by a one-vote margin for the supervisor nomination, has filed with John Kenney, seeking the constable nomination in opposition to Hoepner, as his running mate. Farrell, heretofore a close ally of Lee, was elected constable in 1933. A bitter fight for the nominations is predicted.

In a statement to The Vicinity Post, Mr. Farrell expressed his displeasure with the manner in which affairs of the ward are being handled by the present organ-

ization. With the endorsement of "quite a few" people of the ward, he states, he has decided to contest for the nomination. He and Mr. Kenney asked the Post to track all those who signed their petition.

Official slates in the 15th Ward which had not been selected at the time of the last issue, have since been announced. The Republicans named John J. Kennedy, present incumbent, to succeed himself in the supervisorship, with Joseph Caschetta designated for constable. Opposing Kennedy will be Milton Fess, who is comparatively new to ward politics, although widely known for his activities in the Social Justice movement and the Holy Name Society of Holy Apostles Church. Nicholas Sassano is Democratic choice for constable.

### Serv-Wel Observes First Anniversary

It was just a year ago that Serv-Wel Foods made its bow to The Vicinity, introducing a complete food store and meat market to the Lyell Avenue section. This week it is celebrating its first anniversary.

Sam Cortese, owner of the store, expresses his gratitude to Vicinity residents for their patronage during its first year.

"We sincerely appreciate the business we have had," he said, "and have fond hopes of increasing it during the coming years. We have tried to give the best we know how in service and shall continue that policy."

### FOR ENTERTAINMENT

Next Saturday night, if you want to dance to a good orchestra come to Cosmano's Grill, 354 Otis St. at Burrows. Orchestra and dancing every Saturday night. Try our spaghetti and meat balls. Good food and all legal beverages.—Adv.

## We Are Pleased to Announce



that—we have just been allotted a franchise by the Hunter Baltimore Rye Distillery, Inc., to sell their Famous MOORE & MOORE Brand Whiskies in Rochester. We are pleased to be one of the few dealers selected to sell this line, and feel sure that you too will be MOORE & MOORE pleased when you try a bottle.

SPECIAL RESERVE  
Pts. 98c  
Qts. \$1.90

**FLORIO BRAND**  
**Cal. DRY WINE**  
ZINFANDEL  
BARBERONNE  
and CHIANTI  
**99c Gal.**

**CHATEAU LYELL**  
Top Grade California WINE  
ZINFANDEL PORT  
BARBERONNE SHERRY  
CHIANTI MUSCATEL  
ALICANTI MARSALA  
BURGUNDY TOKAY  
Half 65c Half 95c  
Gal. Gal.  
Gal. \$1.25 Gal. \$1.69

All Nationally Adv. Brands  
Whiskey Take your 99c  
pick for..... pt.

Green River Kesslers  
Wilkin Family Old Drum  
Old Collins Baltimore Club  
Ten High G & W 2 Star  
Old Quaker Ridgewood

**WHISKEY POPULAR BRANDS**  
Pts. Qts.  
FERNSIDE 65c 1.25  
SUGAR CREEK 69c 1.34  
STONY FORK 75c 1.43  
OLD HARBOR 79c 1.49  
GOLD CUP 88c 1.65

For Quick Delivery Call Glen. 317 or 318

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA

CALIFORNIA  
Sherry Wine  
Reg. \$1.49 Gal.  
Special at  
**\$1.25 Gal.**

**SARATOGA CLUB Blend**  
Reg. 99c Pt.  
Special at  
**89c Pt.**

**KENTUCKY CLUB**  
2½ Yr. Old Rye  
Reg. \$2.50 Qt.  
Special at  
**\$1.99 Qt.**  
Supply Limited

Extra Special!  
**MAJOR MERRY GIN**  
Reg. \$1.29 Qt.  
Special at  
**\$1.15 Qt.**  
ONE WEEK ONLY

## Ripley Oddities Show Features Post Fiesta

Several of the oddities featured by Robert Ripley in his well known "Believe It or Not" drawings which are running in many of the country's largest newspapers, will be seen in the sideshow of the World's Exposition Shows to be featured at the midsummer Fiesta of William W. Doud Post of the American Legion. Starting Monday, August 23, on the grounds of the Post home in Buffalo Road, the affair will continue one week.

Most of the subjects are living human curiosities and a few of them from the animal kingdom. This collection is said to be one of the greatest ever gathered together.

"The Freak Odditorium" is but one of the 26 shows to be seen on "Laughter Lane," as the midway of the Fiesta is called. This is identically the same midway, it is claimed, which will be seen at the State Fair in Syracuse. Fifteen

mechanical riding devices, many of them built especially for children, will help make up the midway.

According to Commander Daniel Gosnell, there will be room to park 5,000 cars on the property immediately adjoining the Doud Post property and there will be no charge for this privilege.

### Murray Theatre

Tonight—"Woman in Distress" with May Robson and Irene Hervey; and "Week-end Millionaire" with Buddy Rogers and Mary Brian.

Fri., Sat.—"She Had to Eat" with Rochelle Hudson and Jack Haley; and "Cherokee Strip" with Dick Foran and Jane Bryan.

Sun., Mon., Tues.—"King and the Chorus Girl" with Joan Blondell and Fernand Gravet; and "Mountain Justice" with George Brent.

Get It At Keown's  
Watch for our special prices on school supplies. Pencil plates, 8c doz. Suckers, 6 for 5c, 10c per Keown doz. All the latest magazines at Keown's, 333 Ames St., next to Hart's.—Adv.

For information on York Oil Burners, call Metzger & Brayer Co., 485 Lyell Ave., Glen. 421.

## CANNING SUPPLIES

Check Your Needs From This List

Paprika Powder	Corriander Seed	Mace, Powder
Ketchup Spice	Bay Leaves	Poultry
Allspice, Whole	Ginger Root,	Seasoning
Alum, Powder	Green	Sage Leaf
Alum, Lump	Ginger Root,	Preserving
Alum Powder	Bleached	Powder
Celery Seed,	White Pepper	Tumeric
Whole	Black Pepper	Cloves, Powder
Celery Seed,	Nutmeg, Whole	Cloves, Whole
Ground	Nutmeg, Powder	Curry Powder
Cinnamon Bark	Balm Gilead Buds	Dill Seed
Cinnamon Powd'r	Chili Powder	Mustard Flour
Cassia Buds	Saccharin	Mustard Seed,
Capsicum Pods	Corks, All Sizes	Black
Caraway Seed	Mixed Spices	Mustard Seed,
Capsicum Powder	Mace, Whole	White

Fruit Jar  
**RINGS**  
5c doz.

Parawax  
10c lb.

Red Sealing  
**WAX**  
10c cake

### SPECIAL THIS WEEK-END

Pure Essence of

**Vanilla** 1 oz. Size **10c**

**KLIER'S Pharmacy**

692 Maple St., cor Ames

WE DELIVER—Phones Genesee 2659 or 7724

**NORMAN CAFE**  
Fish Fry Every Friday  
**CHICKEN SUPPER**  
SATURDAY - - - - 35c  
Spaghetti & Meat Balls . . . . . 25c  
Corner Child and Campbell BEER, WINE  
and LIQUOR

**This Is Not A VACATION!**  
A trip to New York to most of us means vacation. To Barbara it means a buying trip in the leading style centers—personally selecting the newest Fall creations for you. Watch for our Fall Opening.  
We Still Have A Few Summer Dresses Left at 77c ea.  
**barbara dress shop**  
420 Ames St. opp. Holy Family Church

**ELLIOTT'S**  
CASH AND CARRY  
ICE STATION  
Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.  
Open Sunday—We Deliver

**E. J. BARNER**  
Air Conditioning  
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**Feminine Hygiene**  
The late Charles F. Maid, who had over 50 years experience as a druggist and was well-known as one of the best in his profession, said:  
"The women of today are using preparations for feminine hygiene that are altogether too strong. The hospitals are filled with cases originating from the use of strong caustic products that irritate the vital membranes and cause abscesses, ulcers and sometimes cancer.  
"These vital organs are more sensitive than the membranes of the throat and surely you would not use such strong products for a throat irritation."  
The product for feminine hygiene that Mr. Maid recommended is a non-irritating, soothing deodorant and will heal membranes, not destroy them. Also it will aid the relief of leucorrhoea, or "whites" and other ailments of the uterus.  
A sample of this aid to feminine hygiene can be obtained at the Maid Drug Co., Inc., but so as to prevent embarrassment we are enclosing a free sample in each package of Annette, Frens and Modess throughout the month of August.  
ON SALE AT  
**MAID DRUG CO., Inc.**  
511 Dewey Ave.

**THE VICINITY POST**  
F. R. METZINGER, Editor and Publisher  
DOWNTOWN OFFICE  
149 Andrews Street  
Main 5140  
VICINITY OFFICE  
517 Lyell Avenue  
Glenwood 5318-M  
After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**SCRIPTURE**  
"Woe unto you hypocrites! for you are as graves which appear not, and the men that walk over them are not aware of them."—Luke 11:44.  
"Never be what you isn't. Always be what you is. For if you is what you isn't, You isn't what you is."  
Rev. William A. Hallock.

**Trinity Evangelical**  
Services Sunday: 9:45 a. m., Sunday School; 10, morning worship—"Cluttered Stairways," with Allan Draper preaching.  
The Rev. Carl G. Haass and family will return from their vacation on Friday, Aug. 27 and the pastor will occupy the pulpit on Sunday, Aug. 29.  
Services for Sunday, Aug. 29: 9 a. m., German, "Die Barmherzigkeit"; 9:45, Sunday School sessions; 10, morning worship, "Bringing Others to Christ."

**Grace Presbyterian**  
Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Secret Place of the Most High." Sunday School meets at 10 o'clock, preceding the church service.  
There will be a meeting of the Sunday School teachers and officers in the near future. They are asked to watch for the date.  
Joint meeting of the trustees and elders will be held on Tuesday evening, Aug. 24, at 6:30 o'clock. It will be a supper meeting and all officers of the church and Sunday School organizations will also attend. Plans for a unified program will be formulated at this meeting.

**Hensler, Jeweler, To Move On September 1**  
Bernard J. Hensler, jeweler, of 205 Commerce Building has announced that on September 1 he will move his establishment to new and larger quarters at 201 Commerce Building. Mr. Hensler is a resident of the Vicinity, having lived at 50 Colvin Street for many years.  
For the past two years Mr. Hensler has operated his jewelry and watch repairing establishment in the downtown area. Growth of business has necessitated the move, he said in making the announcement, present quarters being much too small. In the new location a full line of gifts, costume jewelry, religious articles, silverware, and perfect diamonds, watches, clocks, other jewelry items will be carried.  
Mr. Hensler is planning to leave Rochester next week for a visit to New York. He will attend the convention in that city where the newest jewelry designs will be shown and the 1937-1938 line of gifts will be on display. From these groups he will personally select the merchandise with which he will open the new store. Elgin and Hamilton watches will lead the watch display, he says.  
The new store is now being decorated. A modern motif will be predominate, decorators say. New jewelry display cases, a huge safe, and modern chromium furniture are now being installed.  
Barbara E. Bater, 35 Lorenzo St., call at Barbara Dress Shop, 420 Ames St., for free Murray Theatre ticket.

**ROGERS SPEAKS ON CHAIN STORE**  
Indication that chain-store licensing legislation is still a live issue in New York State as well as elsewhere was contained in a speech delivered by Senator George F. Rogers at the annual convention of the New York State Food Merchants Association in Kingston, N. Y., last week.  
Citing the Robinson-Patman law as a definite achievement, Senator Rogers, who is proprietor of a Dewey Avenue grocery store, painted a bright picture for the future of the "little fellow." He was the main speaker of the Tuesday session.  
In discussing the problem of chain store license legislation, Senator Rogers made it clear that the grocers' organization was not seeking privileges for its members, but that their problems were public problems and would be treated as such.  
"The law should not give to one man what it does not give to another," he said. "Special privileges sought from government and frequently obtained in the past did not have their inception in a particular doctrine, but in the desire of men or corporations, who so far as this particular privilege is concerned, recognized no political differences of opinion beyond that of self-interest."  
"The development of corporations and the tremendous changes they have brought about in commercial enterprises, the fierceness of competition, has resulted in combinations in business, which, growing out of the desire for speedy accumulation, has affected the price of commodities in greatest demand by persons of more limited means.  
"Agitation for the regulation of chain stores has been evident for many years. . . . It has been said that politics inspired the measure restricting chain stores. As a matter of fact over a million and a half of small store owners demanded justice that could only be obtained through legislative action. . . . Several states have imposed taxes on chain stores, and justifiably so."  
Senator Rogers, after flaying the methods of chain stores, secret rebates, etc., closed his address with an admonition to the food merchants that "powerful forces are always opposing you in business. Do not sleep on the job."

**Lyell Ave. Baptist**  
Sunday morning at 10 o'clock the guest speaker will be Gordon Gilbert. His subject will be "I Am the Way, the Truth, and the Life." Sunday School follows at 11:15.  
Friday evening, Aug. 27, there will be a meeting of all the Sunday School teachers and officers at the church at 8 o'clock.  
Monday evening, Aug. 30, the Senior Christian Endeavor executive committee will hold an important meeting at 7:30 at the church.  
Prayer meeting is held regularly every Wednesday evening at 8 o'clock.  
Mrs. Rose E. Murphy, 210 Massey St., call at Barbara Dress Shop, 420 Ames St., for free Murray Theatre ticket.  
Your York Oil Burner dealer in this vicinity is Metzger & Brayer Co., 485 Lyell Ave.—Adv.

**JEAN'S COTTON DRESS SHOPPES**  
**FINAL CLEAN-UP WEEK**  
**1 COTTON DRESS 50c**  
Just Arrived — A New Line of Black and White  
**SILK DRESSES \$2.95**  
500 Lyell Avenue Open Evenings

  
**Rich Milk for Growing Girls and Boys**  
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Suits, Top-coats and Ladies' Plain Dresses  
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**BAUER & RAETZ** Phone: GEN. 3977 CHILD at JAY STS.

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On All Outdoor  
**Baseball Goods**  
Catchers' Mitts, Fielders' and First Basemen's Gloves, Balls and Bats.  
**25% off**  
INDOOR BALLS & BATS  
It's the opportunity you have been waiting for. HURRY while the selection is good!  
**Used Bikes** Exceptionally Fine Buys at \$9.50  
Late models—with plenty of service left in them  
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AUG 23 1937

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**A MONEY SAVING EVENT**

10 lb. Cloth Bag DOMINO

**SUGAR**

Preserve Labels  
FREE  
Limit 10 lbs.

**47c**

WE PAUSE at the end of our first year on Lyell Ave. to thank our friends and patrons for the business they have helped us build. We sincerely appreciate their co-operation. . . Their loyalty has made us even more determined to give greater values and service in the succeeding years . . . In an effort to show our appreciation we present these outstanding specials for  
**TODAY, FRI. & SAT.**

SMOKED

**CALAS**

WILSON'S  
BEST

**23 1/2<sup>c</sup> lb.**

VAN CAMP'S

Prices have gone up!  
Stock up now!

**MILK 4 for 25c**

SWIFT'S BEST

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GOLDEN  
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**FOWL 23 1/2<sup>c</sup>**

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**Cornflakes pkg. 6c**

BEST SHLD. CUTS

(Choice Cuts 19c)

**Beef Roasts 21c**

BEST TUB

per lb.

**Butter 32 1/2<sup>c</sup>**

**Miracle Whip 35c qt. 23c pt.**

BEECHNUT

Per lb.

**Coffee 29c**

SELECT BRAND

**TOMATO JUICE 4 1/2<sup>c</sup>**

1 Pound  
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**LARD 14 1/2<sup>c</sup>**

**Hamburg 2 lbs. 25c**

Fresh  
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**HOTS 27c**

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**STEAMERS 17c**

**Tetley's Tea 1/2 lb. 31c**  
**FREE** 10c pkg. of Tetley Tea and Teaspoon

Firm, Ripe

**BANANAS 5c lb.**

Juicy, Medium Size

**ORANGES 27c doz.**

**SOAP SALE**

Large Size

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With Coupon

**Lifebuoy 2 for 7c**

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Bottle Perfume 1c

Large

**Silver Dust 16c**

Med. Package 1c

Octagon Laundry

**SOAP 3 for 13c**

1 Octagon Toilet Soap FREE

**GOOD LUCK MARGARINE 18 1/2<sup>c</sup>**

Crisp Tender

**CELERY**

Large Family Bundle

**13c**

Large Size, Dry

**PRUNES**

**7c lb.**

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 By applying the modern Johns-Manville Asbestos sidewalls. Roofing time is here too. Call us for free estimate.  
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*Specially Priced*  
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*Learn About Cool, Carefree Cooking*



**HELP FOR THE HOME MAKER**  
**ICED BEVERAGES FOR HOT SUMMER DAYS**  
 Hot summer days and evenings demand cold, frosty beverages. Just the jingle of ice-cubes in a glass makes one feel several degrees cooler. Only with a refrigerator containing trays filled with ice cubes, and a shelf holding fruit juices, sugar syrup, gingerale, oranges and lemons is it possible to make a cooling drink at a moment's notice.  
 Ice cubes may be something more than just "plain ice-cubes," although these are best for iced drinking water, since a colored cube will color the water as it melts. There are three ways to add a bit of festivity to an ice cube, coloring the water before freezing with vegetable coloring, coloring with fruit juices, or placing a red cherry, green cherry, strawberry, cut apricots or peaches or orange sections in the squares of the ice tray. Be careful about the amount of vegetable coloring you add, and it requires two table-spoons fruit juice for each ice cube to tint it even faintly. When fruits are added, trays should be filled one-third full with water and partially frozen before adding the fruit. Choose the ice cube to fit the drink, e. g., green cherry cube with grape-juice drink.  
 For the shelf containing necessities for fruit drinks, a sugar syrup is convenient to use for lemonades, orangeades, etc. Syrups make a smoother drink than just adding sugar.

**Sugar Syrup**  
 Dissolve 2 cups sugar in 1 cup water, and boil slowly for fifteen minutes. Cool. Place in a jar or bottle and store in a gas or electric refrigerator.  
 Perhaps the most frequently served iced beverages are iced tea and iced coffee, since they combine nicely with a meal. The basis of good iced tea is hot tea properly made. Remember to scald the teapot thoroughly, to measure the water, the tea, and to use freshly boiling water. For tea that is to be iced, use 1 teaspoonful tea to one-half cup water, pouring the hot water over the tea and allowing it to steep for five minutes. Pour this strong, hot brew over ice cubes, and serve with slices of lemon and sugar.  
 For iced coffee, allow one rounding or two level table-spoons coffee to each measuring cup of water. Brew the coffee according to your favorite method, and pour hot over ice cubes. Serve with whipped cream.

Three refreshing drinks follow, all of them serving a large number of persons, or if you wish, you may halve the recipes:  
**Fruit Punch (30 Servings)**  
 1 1/4 c sugar  
 1 1/2 c water  
 1/2 c lemon juice  
 1/2 c orange juice  
 2 c grape juice  
 3 c tea  
 1 qt. gingerale  
 Boil sugar and water for 5 minutes. Strain juice of lemons and oranges and add with syrup to the grape juice and tea. Let chill several hours in a gas or electric refrigerator. Add gingerale and pour over ice cubes. Garnish with cherries.  
**Mine Grape Juice**  
 2 c sugar  
 1 c water  
 1 c chopped mint leaves  
 Boil sugar and water for 5 minutes. Then pour syrup over mint leaves. Let stand until syrup is cold. Strain and put into a jar in the refrigerator. Add enough of this syrup to iced grape juice to sweeten and serve garnished with a sprig of mint.  
**California Orangeade**  
 1 c raisins  
 1/4 c preserved ginger  
 1 qt. water  
 1 1/2 c sugar  
 2 c orange juice  
 1 c lemon juice  
 1 qt. charged water  
 Chop the raisins and the ginger, add the water and cook 10 minutes. Add the sugar. Strain and cool. Add the orange and lemon juice. Just before serving add the charged water.  
 And so when a "sizzler" comes along, just serve an iced drink, tinkling with ice cubes, and the temperature will at least seem to drop!

**Democrats to Picnic Saturday at Charlotte**

Democratic Women's Clubs of the Tenth Ward will hold their eighth annual outing at Ontario Beach Park, Saturday, Aug. 21. This will be in the form of a family basket picnic. All friends are invited to join in a day of games and fun.  
 There will be sports for the energetic and cards and bingo for those desiring more restful recreation. Prizes will be given to old and young, fat and thin, tall and handsome.  
 Mrs. Joan Lynn Schild, president of the club, has appointed as chairman, Mrs. Rosetta B. Lewis and as co-chairman, Mrs. Hilda Murphy. Other committee members are:  
 Reception—Mrs. Caroline Moran, assisted by Mrs. George Rogers, Mrs. Myer Braiman, Mrs. Joan Schild.  
 Tickets—Mrs. Marie Buchanan, chairman; Mrs. Loretta Stock, Miss Marjorie Lewis, Mrs. Virginia Brady, Miss Rose Weiser, Mrs. Jewel Thomas.  
 Coffee—Miss Susie Jeffery, chairman; Mrs. Mary Sharpe, Mrs. Louella Emerson, Mrs. Teresa Osborne, Mrs. Frank Regan, Mrs. Fred Wilcox, Mrs. W. Emmerick and Mrs. Mary Leonard.  
 Tables—Mrs. Elizabeth Haney, chairman; Mrs. Rose Dorsey, Mrs. Minnie Love, Mrs. Elsa Baker, Mrs. Alice Brady, Mrs. Celia Beck, Mrs. Margaret Butler, Mrs. M. Dooley, Mrs. J. O'Brien.  
 Sports—Mrs. Jessie Rouse, chairman; Lewis Dietz, co-chairman; Mrs. Alice Reiter, Mrs. Mary Reider, Miss Josephine DeSpirito, Miss Leone Ciaccia, Miss Mary Annerelli, Miss Elissa Novelli, Joseph Burke, Miss Bernadette Sophie.  
 Prizes—Mrs. Grace Stage, chairman; Mrs. Mary Aldrich, co-chairman; Miss Marguerite Perrin, Mrs. Anna Messura, Mrs. Margaret Robinson, Mrs. Ella Quance, Mrs. Mabel Bell, Mrs. Honora Dorsey.  
 Ice Cream—Mrs. Maude Flannery, chairman; Mrs. Agnes Dietz, Mrs. Arthur Buckley, Mrs. Pearl Shaughnessy, Mrs. Elizabeth Scheuck, Mrs. Mary Prendergast, Mrs. Anna Lyons, Mrs. Elizabeth Moras, Mrs. Elizabeth Estes, Mrs. Francis Michichi, Mrs. Margaret Downs, Mrs. K. Goudle, Mrs. Eva Kujosky.  
 Pop—Mrs. Ella Loughlin, chairman; Mrs. Florence McKechnie, co-chairman; Mrs. Mary Leonard, Mrs. Ethel Rothaug, Mrs. C. Herrick.

Bingo—Mrs. Louise Robinson, chairman; Mrs. Laura Krug, co-chairman; Miss Mary Truesdale, Mrs. Mary Hughes, Mrs. Mabel Beck and John Elter.  
 Cards—Mrs. Mary McDonough, chairman; Mrs. John Butler, Mrs. Andrew Sophie, Mrs. Esther Downs, Mrs. Margaret Kenney, Mrs. Stiffler.  
 The following members of the men's club will assist on the various committees:  
 Thomas Moran, John Curtin, Austin Donovan, George Rogers, Meyer Braiman, Paul McMahon, Wendolyn Emmerick, Norman Burke, Raymond Murphy, Everett Kulp, Albert Stiffler, Thomas Fenton, Andrew Oliver, Joseph Vincelli, Andrew Sophie, Wm. Dorsey, Tony Rause. Fred Wilcox is in charge of transportation.

**Street Celebration Featured by Concert**

Colored lights, dancing feet, sweet music, added gayety to the carnival spirit Tuesday night when the residents of the sixth district of the Fifteenth Ward celebrated the opening of Sherman Street recently repaved.  
 Beginning at 8 o'clock with a two-hour concert by the WPA Band, under the baton of Director Joseph Pfaff, the affair continued through to midnight. It was attended by several hundred, many of whom expressed their congratulations to the group who sponsored the event.  
 Soloists for the evening were Miss Santina Leone and Joseph Mangione. They sang several selections from Victor Herbert's "Naughty Marietta," "Serena the Night," and selections from "Trovatore." In the last group both Miss Leone and Mr. Mangione sang arias that were received with much enthusiasm on the part of the large crowd. They were assisted by the WPA Quartet composed of Fred Mueller, Joseph Taylert, Don Gianquinta and Mr. Mangione.  
 At 10 o'clock Fred Monk's orchestra began a two-hour program of dance music. Street dancing was engaged in until midnight.

**Model Homes Open Now To Labor Day**

Two new model homes, built by the Rochester Gas and Electric Corporation for the purpose of demonstrating the practicability of gas heating in modest-size homes and other modern appliances, will be open for public inspection until Labor Day.  
 The two homes are of the same design and each contains six rooms. The kitchens have special ventilation, with built-in flues, the new feature in modern construction. The architect is Howard L. Stone. One house is located at 49 Collingsworth Drive in the Ellison Park Heights sub-division. It is reached by driving out East Avenue to Penfield Road and then about three-quarters of a mile out Penfield Road to Commodore Parkway, which leads to Collingsworth Drive. The other house is located at 292 Winona Boulevard, which is off the Summerville Boulevard, one block south of Titus Avenue.  
 Both houses are fully insulated and have gas house heating equipment, automatic gas water heaters, modern insulated gas ranges and Electrolux gas refrigerators.  
 The houses will be open daily and Sunday from 2 to 9 p. m., until Labor Day.  
 Margaret Christman, 372 Hague St., call at Barbara Dress Shop, 420 Anns St., for free Murray Theatre ticket.

For High Quality Dry Cleaning—Try Society's  
 PLAIN DRESSES  
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**79c**  
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That heading may sound peculiar in a service station advertisement . . . but it's not . . . it's just what we mean. Safety to you . . . to your car . . . to your pocketbook. Our men are trained to give complete service . . . not just the kind that shows on the surface. The integrity of real service is a constant guarantee to our customers that they really are getting what they pay for.



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We don't want anyone to think that we're doing something for nothing . . . We charge fair prices for our service and our products. But we know how to treat your car and the extra service that we give is but one way of our showing appreciation for your business. We believe you are entitled to full value for every dollar spent at Independent. We ask that you compare our service with that received elsewhere . . .

and then judge accordingly.

## Don't Neglect The Life of Your Car

Protect your automobile by having us carefully lubricate the chassis. All fittings are properly serviced with the correct grade of grease, springs are sprayed, transmission and differential are checked for correct level, battery filled with water, terminals cleaned and greased to prevent corrosion. Tire pressure checked and radiator filled.

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As an added feature we offer service at night for busy motorists. Bring your car in after supper . . . watch our lubrication experts "give your car the treatment." Plenty of modern equipment makes proper servicing of your car a simple task at Independent. Drive in and see for yourself.

If you wish we will drain your old crankcase oil and refill with any of our 100% Pennsylvania Motor Oils. Every quart sealed at the refinery to guarantee your protection.

**TIRES--BATTERIES  
ACCESSORIES  
at Lowest Prices**

**50 Gals. Gas Every Week Free**

Ask Attendant For Your Ticket



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# OLIXIR GAS

**7 Gals. \$1.15**  
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Motorists can buy OLIXIR GAS—the modern motor fuel that lubricates your motor and gives maximum efficiency and mileage . . . at this remarkably low price at Independent stations because we are the sole distributors for this gasoline in the Rochester area. Our tremendous volume, plus the fact that we eliminate the middleman's profit, allows us to sell a regular brand gasoline . . . selling throughout the nation at regular price . . . at tank car price. We know, and hundreds of Rochester motorists agree, that this is by far the best gasoline 'buy' in the city.

**OVER 1000 MOTORISTS DEMAND  
OLIXIR . . . Their Choice For  
QUALITY and Economy**

While we have handled OLIXIR only 13 weeks yet we have made new records in the number of customers demanding OLIXIR. Our records show that already over 1000 motorists have changed to this premium fuel. Such acceptance by the motoring public should be proof enough that OLIXIR is the gasoline for your car and your pocketbook. Why not try a tankful today? One trial will convince you.

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ON DUTY—ALWAYS—  
FOR QUICK SERVICE**

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**BIGGEST COOKING NEWS IN YEARS!**

The *NEW* *Purer*  
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**Spry**

**DOUBLE YOUR MONEY BACK!**



**Read This Amazing Offer**

Get a can of Spry. Use all of it you want. Give Spry every test in pies, cakes, biscuits, fried foods. If you don't find Spry absolutely the best shortening you've ever used, simply send your name and address to Lever Brothers Company, Cambridge, Mass., with the strip of tin that comes off the can when you open it. You will promptly receive back, without question, twice what you paid for Spry.

This offer is limited to one can to a family and expires two weeks after date of this paper.



*Try Spry*

**Spry 22c**  
ONE lb. CAN

**Spry 61c**  
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**NOW ON SALE AT**

**ALL THESE STORES**

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SCHROTH'S MARKET  
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**LUX TOILET SOAP**  
For smooth skin  
**3 for 19c**

**LUX**  
Cuts down stocking runs  
small **2 for 19c** large **22c**

**Rinso**  
For tub, washer, dishes and all cleaning  
small **2 for 17c** large **21c**

**LIFEBUOY HEALTH SOAP**  
Deep-cleaves the pores  
**4 for 25c**

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Every weekday morning on WHEC for the Spry Aunt Jennie Real Life Stories.

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564 Emerson St.

MAX TAFFET  
201 Warner St.

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G. FORMICOLA  
114 Myrtle St.

G. KAUFMAN  
35 Otis St.

G. PRESTIN  
368 Lyell Ave.

J. VAZZANA  
10 Myrtle St.

J. PRIVITERA  
1290 Lyell Ave.

J. PALMIERE  
138 Wilder St.

J. TAURMINA  
27 and 148 Wilder St.

M. BIANCHI  
201 Glide St.

P. MANUEL  
115 Murray St.

A. MICCICHE  
111 Orange St.

S. INSALACO  
380 Orange St.

J. SZYMANSKI  
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779 Maple St.

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1217 Jay St.

M. KOSTIW  
1228 Jay St.

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J. ZICARI  
446 Jay St.

A. QUADRINE  
341 Campbell St.

A. MONTANA  
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J. GIORDINO  
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A. PETIX  
748 Broad St.

**STOCK UP ON THE FOUR FAMOUS SOAPS**

**Girl Scouts Camp  
This Week at Lake**

With a bugle substituting for, but serving the same purpose as, an alarm clock, Girl Scouts of Grace Presbyterian Church Troop 28 are thoroughly enjoying camp life this week at Forest Lawn. The bugle rushes them from their tents at 6 a. m., and calls them back at 9 p. m., and in between they are having a busy time.

Encamped on the Palmer estate, overlooking Lake Ontario, the girls are occupying themselves at test-passing, looking toward promotion to higher ranks. Miss Ruth Freese is in charge of activities, assisted by a committee. The commissary and similar details are being taken care of by Mrs. Bergner.

**Drill Team Sponsors  
Bingo Party Aug. 27**

A bingo party, sponsored by the drill team of Auxillary 48, Knights of St. John, is scheduled for Friday night, Aug. 27, in Holy Family's recreation hall.

Embroidery and hand-crochet edged pillow cases will be given as prizes. Miss Helen Veltz is chairman, assisted by Marion Braun, Marion Casper, Geraldine and Catherine Boss, Margaret Weidman, Catherine Metzger, Margaret and Eleanor Hettel and Mary Ann Weidman.

Ladies who desire to join the drill team are asked to get in touch with any of the officers—or to call Genesee 1708-J.

**Eleanor Roosevelt  
Plan Fashion Show**

Plans are being arranged by the Eleanor Roosevelt Club of the ward for a combination fashion show and card party to be held about Oct. 1. The definite date will be announced later.

Miss Josephine DeSpirito has been appointed by Mrs. Jesse Rause to act as chairman, with the following assisting her: cards, Miss Louise Polizzi; publicity, Miss Mary Romano; tickets, Miss Lena Ciacci.

**LEGION PICNIC  
LISTED SUNDAY**

Hurley Post of the American Legion is making plans to care for a large crowd at its first annual picnic on Sunday, Aug. 22, at the Latta Farm located in Latta Road, two blocks west of Lake Avenue. Rows will be posted showing the route to the outing grounds.

Funds realized from the picnic will be used for the purchase of post colors and for welfare work among members. Commander Joseph P. Sheehan has appointed Frederick Wileox as general chairman, who is being assisted by the following committees:

Refreshments—Lloyd Hurtubis, Peter Kelly, Albert Marsh, John Hogan, Wendelin Emmerick, Constant Geralico, Ervin Anthony, Louis DePeters and Joseph Sheehan.

Sports—Charles Evans, George Steffler, Edward Meek, Samuel Snow, Joseph O'Connor and James Nixon.

Tickets—Joseph P. Sheehan, Frederick Wilcox, John Melville, Lorenzo Whitney, Paul Caprio, Louis DePeters, Edward Meek, Wendelin Emmerick, Albert Marsh, Michael Wall, John Hogan, James Nixon, Peter Kelly, Constant Geralico, Joseph O'Connor, Ervin Anthony, Samuel Snow, Charles Denn, Charles Evans, and Gilbert Carpenter, and Earl Doran.

Amusements—Charles Dean, Lorenzo Whitney, John Melville, Paul Caprio, Samuel Snow.

Reception—Fred Coombs, Roy Lynch, Herman Raker, Dr. Arthur B. O'Brien, Dr. Gerald Drumm and Fred Reider.

Transportation—Charles Evans, Peter Kelly and James Hemiup. The picnic is to be a stag affair and will start at 1 o'clock and as long as the crowd stays the Post will endeavor to satisfy their wants. Everything is included for the price of one dollar.

Jos. Ferraro, 40 Myrtle Hill Pk., call at Down's Library, 432 Lyell Ave., for free Murray Theatre ticket.

Mrs. M. J. Schmidt, 600 Child St., call at Down's Library, 432 Lyell Ave., for free Murray Theatre ticket.

**Downs Library Lists  
Available New Books**

The following new books are now available at Down's Lending Library, 432 Lyell Avenue:

- High Noon by Ruby M. Ayres.
- Omni Flowers by Stuart Palmer.
- Sing Once More by Helen Partidge.
- Proxy Princess by Howard Kennedy.
- The Maker of Heavenly Trousers by Daniel Vane.
- Bullion On the Range by Tevis Miller.
- Murder Goes To College by Kurt Steel.
- The Crowing Hen by Reginald Davis.
- The Mystery of the Golden Wings by Dudley Lambert.
- The Budapest Parade Murders by Van Wyck Mason.
- The Two-Gun Parson by Timothy Hayes.
- Love At Last by Jack Woodford.
- Scandal by Fan Nichols.
- Honeymoon Delayed by Gordon Sayre.
- As Long As I Live by Emille Loring.
- The D. A. Calls It Murder by Eric Stanley Gardner.
- No Regrets by Vida Hurst.
- The Door Between by Ellery Queen.
- Gorgeous by Laura Lou Brookman.
- Girls Can Be Gallant by John Douglas.
- Following Footsteps by Louise Gerard.
- The Rose of Death by Walter S. Masterman.
- Hollywood Star Dust by Margaret MacGill.
- Below the Clock by J. V. Turner.
- Counterfeit Wife by Richard Kent.
- Too Much of Everything by Philip Wylie.
- Cheaters At Love by Wright Williams.
- Beating Wings by Robert W. Chambers.
- The Whispering Window by Cortland Fitzsimmons.
- Substitute Lover by Alice Ross Colver.

Salvatore Leccese, 53 Cameron St., call at Down's Library, 432 Lyell Ave., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**CAMELIO BROS.**

WE DELIVER GLEN. 3283 Market and Grocery OTIS at AUSTIN

Choice Beef  
**POT ROAST . lb. 25c**

Boneless  
**RIB ROAST Small lb. 35c**

**Fresh FOWL . lb. 27c**

**Robert's HOTS lb. 29c**

Miracle Whip  
**Salad Dressing qt. 35c**

5 lbs. PASTRY  
**5 FLOUR 19c**

Large Can  
**PEAS 10c**

Many busy housewives have added variety to their summer menus by making daily visits to our Fruit and Vegetable Department.

You too will like our Fresh Fruits and Krispy Vegetables

**It's No Fun To Be BALD!**

-- and it isn't necessary anymore either!

**XERVAC TREATMENTS Save Your Hair and Grow New Hair**

We have installed an Xervac Machine and our patrons like it -- Satisfaction guaranteed.

**ESPOSITO'S BARBER SHOP**

1008 LYELL AVE. (Near McNaughton St.)

**WANT ADS**

Rates per insertion: 10 word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**REFINISH your own floors.** Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**EXTERIOR PAINTING,** interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**REFINISH your own floors.** Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**BABY FURNITURE**—Buy direct from factory. Nursery Furniture Shop, 1030 Jay St. Cribs, play yards, bath tubs, nursery seats. Open evenings.

**FOR SALE**—Fine piano, good condition, excellent tone, originally cost \$600. Will sell \$35 minimum. 182 McNaughton St.

**PIANO PLAYER** wanted, man preferred, for Fri. and Sat. evenings. M-2. The Vicinity Post.

**STOVES,** Refrigeration, Ironers, Water Heaters, Oil Burners, both old and new. Liberal allowances, convenient terms. Will call at your home. Cliff Webster, Glen. 2814-R.

**CUT GLADIOLI,** 25c bunch. Bodensteln, 71 Barker St., off 1256 Jay.

**FOR RENT**—Garage at 517 Lyell Ave. \$3 per month.

**WHITE SHELLAC** \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**GUARANTEED LOVELL** wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**ASBESTOS Fiber Roof Coating,** best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**WANTED**—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

**IF IT'S ELECTRICAL,** we can repair it. Jones, Leggins & Co., 879 Maple St., Gen. 4566.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6899-M. 198 Wetmore Pk.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day or half day. Shatzel Hardware, 498 Lyell Ave.

**HOUSE PAINT** \$1.98 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**FOR EXPERT repairs** on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**FLAT WALL** paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

**BLUE GLO Range Oil Burners** \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

**Brownbilt**  
Suggestions  
In Autumn Styles  
for Smart Women

Snug glove-like fitting shoes with high vamps, streamlined in the best 1937 manner. In the ever-smart black, deep warm shades of brown, green and wine, you are certain to find an appealing style.

**Beauty in BLACK SUEDE**  
As Seen in Vogue!

**AIR STEP SHOES**  
\$6.00 Exclusively with us!

The very newest "made of the minute" -- and the most flattering -- especially in charming Air Step styles!

**Drumma** — Black or Autumn Brown Side Gore Step-In Pump. \$4.85

**Marletta** — Blue Suede Kid Trim open throat. \$4.85

**Drumma** — Black Suede, 6 Eyelet Tie, Black Braid Trim. \$3.65

**BROWNbilt SHOE STORE**  
900 WEST MAIN ST.  
OPP. ST. MARY'S HOSPITAL

**X-RAY FITTING**  
GENESEEE 3614

### RADIO

Ever since Alice Faye, the blond song star of Hal Kemp's Friday CBS-WHEC programs, was elected as the best person to put over their songs by those peers of the musical realm, Irving Berlin, Cole Porter and the late George Gershwin, she has received more songs in a single day's mail than are turned out in Tin Pan Alley in a month.

It seems as if almost every amateur songsmith in the country, and a great many from other parts of the world, too, believe Alice can "put over" his creation in one of her movies or on her CBS radio program each Friday night, and make it famous.

Alice couldn't possibly begin to sing all the songs sent to her if each day contained 48 hours and she were able to be on the radio every minute of those hours, or to make a movie every day.

So Alice has to inform the fledgling composers sadly but gently that the songs she sings are pretty well restricted to the works of such top-notchers in music as those aforementioned gentlemen and others of the same musical stature.

The songs written expressly for Alice on the air and in the movies give her quite enough to sing as it is, but she admits it's nice to be so well thought of.

An expression of gratitude for Columbia's Shakespeare Cycle was made of Major Edward Bowes, not in his capacity as master of ceremonies of the famous CBS-WHEC Amateur Hour, but as vice-president of the Shakespeare Association and a noted authority on the bard's works.

"Your bringing to millions of people Shakespeare's wonderful plays, produced, directed and acted in such masterly manner, moves the art of radio broadcasting to high levels," the Major wrote to a friend at Columbia.

"So many, while they have read these glorious dramas and perhaps memorized some of the immortal lines, have never had the opportunity of hearing them spoken. To them you render a great service. To the Shakespeare scholar you provide an unforgettable thrill.

"To you, then, goes the gratitude of the country in making possible the hearing of the matchless plays of the inspired 'Swan of Avon.'"

Wendy Barrie and Gail Patrick, who play the parts of Rosalind and Celia, respectively, in the Columbia Shakespeare Cycle production of "As You Like It" are tied for the honor of being Hollywood's busiest actresses. Miss Patrick has appeared in 33 films within the past four years and Miss Barrie has 18 to her credit during the last two and a half years.

Pinky Tomlin's love bug is causing him trouble again!

One of the first of the Cantor summer shows included a gag speech in which an actor in the audience offered \$1,000 for the return of the "love bug." The radio audience took up that offer and Pinky has been deluged with letters, offering him the original. Pinky's prize letter, however, came last week.

"Dear Mr. Tomlin," it began, "I feel sure that this is the original love bug. It bit my brother the other day and he went right out and married a girl he'd only known two days. I think I deserve the reward and I want to use it to go to college."

Pinky suggested she keep the bug as a present from him, with the hope that it would nip her and then she wouldn't be interested in the reward and going to college.

Geo. C. Smith, 19 Fern St., call at Down's Library, 432 Lyell Ave., for free Murray Theatre ticket.

Get Ready — **School Apparel & Supplies** for Boys and Girls  
Buy Now! **Simplicity Patterns** Perfect in Cut and Fit **15c**

**PERSONALS**  
Hi-Ho Debs Sorority have been planning for sorority sweaters at two recent meetings, one at the home of Miss Ida Cohen in Callahan Place and the other at Miss Paula Petrow's in Jay Street.

Raymond Fredericks of Campbell Park, who is in charge of personnel at a summer hotel near Ithaca, was home for a day this week.

Louis J. Hiler of Burrows Street, former 15th Ward supervisor, is recuperating from an operation at Strong Memorial Hospital.

Mr. and Mrs. Harold Dukelow of Masseth Street have returned after spending two weeks with relatives of Mrs. Dukelow in Salamanca.

Mr. and Mrs. George Dieselmeyer of Kitchener, Ont., and Mrs. Oscar Krull of Mt. Read Boulevard were weekend guests of Mr. and Mrs. William H. Senz at their summer home, Camp Bil-Leo on Conesus Lake.

Mrs. Alice Kaell of Watertown, formerly of Rochester, has been a guest at the home of her brother, Charles Hook, and Mrs. Hook in Smith Street.

Mr. and Mrs. John Hook of Masseth Street returned Sunday from a pleasure trip to New York City.

Mrs. Hartleigh W. Hill of Murray Street will entertain tonight at a variety shower in honor of Miss Jessie M. Smith, whose marriage to Michael E. Mancuso will take place on Saturday, Sept. 4.

For the second time in as many years Mr. and Mrs. William H. Senz of Glide Street won first prize in the two-step competition at the annual party for members of the Conesus Lake Cottagers' Association held Monday night at McPherson Point.

The Sunshine Club met at the home of Mrs. Ruth Mack. Prizes were won by Mrs. Gussie Mack, Mrs. Ann Gerew, Mrs. Madge Gardner and Mrs. Lorraine Lenhard. Next hostess is Mrs. Agnes Kreuzer of Ames Street.

Mrs. Spencer Schroth, who has been confined to her home as the result of injuries received in an automobile accident, has returned to her position as cashier at Schroth's Market after several weeks absence.

**We Mix-Em**  
On these warm nights, a person appreciates a long, cool drink at Senz Tavern, Lyell at Glide. All legal beverages now being served with mixed drinks a specialty. A good place to meet your friends. See you there.—Adv.

**Hair Growing Machine Being Introduced Here**

About two years ago a mine disaster occurred in Canada and the victims, although rescued alive, had lost the use of their legs. The Crosley Radio Company rushed a machine upon which it had been experimenting, to the scene, in an effort to restore blood circulation in the miners' limbs.

The machine did the trick, restoring the legs to normal, but it also did something else. It grew hair. And thus was born the new Xervac treatment for baldness and thinning hair.

Marketed commercially, the Xervac has already had a wide acceptance. It consists of a cabinet enclosing a mechanism which creates

**SMOKED CALAS** ARMOUR'S STAR 6 to 8 lb. Avge. **Ib. 25c**  
**Standing RIB ROAST** PRIME BEEF **Ib. 29c**  
**PORK LOINS** SMALL LOIN **Ib. 35c**

Roll Butter.....lb. 35c  
Honey Gold  
Salad Dressing..... pt. 19c  
Macaroni and  
Potato Salad.....lb. 15c

**SPECIAL PRICES**  
this week on ARPEAKO  
DAISIES and COLD CUTS  
Fancy CHICKENS and  
BROILERS

LARGE RINSO.....pkg. 11c  
(With Coupon)  
Old Fashioned  
Ham Sausage.....lb. 25c  
Fresh Fruit & Vegetables

**SCHROTH'S MARKET** 500 LYELL AVE. GLEN. 3210

### Seek New Building At Iola Sanatorium

Erection of an addition to the medical wing of Iola Sanatorium to adequately house the Dispensary, is being urged by the Tuberculosis and Health Association as the best way of conserving community resources and the taxpayer's money.

Joseph P. MacSweeney, Association vice-president and chairman of the Rochester Committee, expressed the view that the proposed addition would increase the efficiency of the Sanatorium by providing for the early diagnosis of incipient cases and furnishing an opportunity for all discharged patients to be carefully, closely and frequently followed as long as they have a clinical problem.

According to Mr. MacSweeney, the Dispensary overcrowding at the present time makes it necessary for patients needing an examination to wait from four to six weeks, causing a serious hardship to persons suspected of having tuberculosis and constituting a barrier to the community program to control tuberculosis. Tuberculosis prevention activities are dependent for their successful conduct on adequate Dispensary facilities.

The Association recommends separation of dispensary patients from in-patients of the institution in the X-ray examination service, in accordance with plans prepared by Dr. Ezra Bridge, Sanatorium superintendent.

The action of the Association is in accordance with the recommendations made some time ago by the State Department of Health and favorably acted upon by the Board of Managers of the institution. The managers have indicated their willingness to act as soon as an appropriation of the needed funds is approved by the County Board of Supervisors.

three vacuums and pressures, alternately, each minute on the scalp by way of a helmet worn on the head. It pulls and pushes at the scalp inducing healthful circulation and is said to have proven successful in promoting the growth of hair.

One of the machines has been installed here by Joe Esposito at his barber shop at 1008 Lyell Avenue. Joe has been using it on patrons for the past two months on a "satisfaction guaranteed" basis, and reports good progress in several cases.

Mrs. Catherine Miller, 392 Ames St., call at Barbara Dress Shop, 420 Ames St., for free Murray Theatre ticket.

Mrs. Rose Uschold, 83 Lisbon St., call at Barbara Dress Shop, 420 Ames St., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

**LANG DRUG CO.**  
449 LYELL AVE. Prescription PHONE  
Cor. Child St. Pharmacists Glen. 3842  
**THE REXALL DRUG STORE**

**BARTHOLOMAY'S ICE CREAM**

Rum Soaked Crook  
Cigars, box of 50.....\$1.15  
Absorbine, Jr. ....83c  
Agarol .....63c, \$1.09  
Alka Seltzer.....24c, 49c  
Anacin Tablets.....17c, 49c, 89c  
Bisma Rex.....50c, \$1.25  
Jergen's Lotion.....19c, 33c, 67c  
Kotex.....20c, 2 for 39c  
Modess.....19c, 2 for 37c  
Frens .....15c  
Kleenex, 200's.....15c, 2 for 25c

Cashmere  
Bouquet Soap.....3 for 25c  
Listerine.....23c, 39c, 59c  
Norofoms .....89c  
Wampole's Preparation .....79c

INSULIN  
U10, 10 c.c. ....47c  
U20, 10 c.c. ....66c

Kodak Film—Lowest Prices  
120—19c 120 Verich. 24c  
116—24c 116 Verich. 29c

Solution, Citrate  
Magnesia.....15c bottle 2-25c  
Dextrin Maltose .....57c  
Dares Mentha Pepsin.....98c  
Drene.....10c, 49c, 79c  
Exlax.....10c, 19c, 39c  
Extralin, 84 caps.....\$2.69  
Estivine .....89c

Feenamint Gum.....19c, 39c, 79c  
Sal Hepatica.....19c, 39c, 59c  
Rubbing Alcohol.....pt. 19c  
35c Witch Hazel.....pt. 29c

Ovaltine .....53c  
Pepsodent  
Antiseptic.....19c, 39c, 59c

Baume Bengay .....59c  
Pabulum.....34c, 3 for \$1.00

Granger Tobacco.....lb. 74c  
10c Tobaccos.....3 for 25c  
Cigarettes .....13c, 2 for 25c

**HAUBNER & STALLKNECHT**  
Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**  
GENESEE 300 828 JAY STREET

**DENTIST**  
**Dr. C. Rizzo**  
848 Jay St.  
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Diamonds, Watches, Jewelry  
Repair Work A Specialty  
205 COMMERCE BLDG.  
Residence, 597 Colvin St.  
Stone 1987 Res. Gen. 1728-R

**BRONGO BROS.**  
453 Lyell Av. cor Child St.  
Free Delivery Glen. 4658

Full Line **GROCERIES**  
Fruits, Vegetables Fresh Daily

**Week-end Specials**

No. 2 Size Can  
PEAS ..... 10c  
APPLES .....4 lbs. 15c  
Corn  
FLAKES ..... pkg. 7c  
Orange  
JUICE ..... can. 11c  
Red Devil  
CLEANSER .....3 for 10c  
Tetley's  
TEA BAGS..... 10 for 9c  
We Give IM Coupons

**One in every five NEEDS GLASSES**

Statistics prove that one school child in every five has defective eyesight. Often the child doesn't know he's handicapped. Then how can you, the parent, know?

An examination of your child's eyes falls . . . quickly, surely. No use to say in after years, "I wish I'd known in time. You can know . . . today."

**SCHAEFFER'S EYE SERVICE**  
Cor. Jay and Saxton Sts.  
Gen. 4116 9 A.M.-7:30 P.M.  
M. L. SCHAEFFER, Optometrist



# THE VICINITY POST

SEP 8 1937

Delivered to  
5500  
Homes

115 South Avenue  
ROCHESTER, N. Y.

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

OFFICE  
149 Andrews St.  
Main 5140

Tenth Year

ROCHESTER, N. Y., SEPTEMBER 2, 1937

No. 23

## BATTLE DIVIDES 24TH DEMOCRATS

A merry battle is being waged for Democratic nominations in the 24th Ward which only the Sept. 16 Primaries will decide. As battle lines form, the two sets of candidates seeking the supervisor and constable nominations appear to have split the "organization" forces.

At a meeting last week, attended by several of the ward and county committeemen, J. Raymond Sage, who is chairman of that committee, announced his support of George G. Farrell and John J. Kenney. It was claimed that 11 of the 20 committeemen were at the meeting.

Frank Magin, who was designated to take the place of Daniel L. Lee, when the latter declined to make the run for supervisor, is under fire from the Farrell backers who claim Magin is merely "pinch-hitting" for Mr. Lee. Magin's running mate is Harry Hoepner.

Mr. Lee maintains that Magin is the choice of the "organization" and has been legally placed in nomination. The former 24th Ward supervisor intimated in an interview that Mr. Farrell might have been more grateful for past favors.

This is the only contest of a local nature which will face Vicinity voters as they go to the polls two weeks from today for the Fall Primaries.

John Brown, 15 Myrtle St. Call at Serv-Wel Foods, 495 Lyell Ave. for free Murray Theatre ticket.

## Meeting Sept. 15 For No. 30 P.T.A.

Parent-Teacher's Association of School No. 30 will hold their first fall meeting on Wednesday, Sept. 15, at 2 p. m. All members and friends are urged to be present. Yearly programs will be distributed at this time and work for the year will be discussed.

## Valuable Prizes Won By Women of Vicinity

Three Vicinity women were announced as winners in a slogan contest sponsored by makers of Kellogg's Cornflakes through neighborhood markets and groceries. Mrs. Marian Puff of Ruffraff Street won second prize of an electric refrigerator.

Other prize winners in this section were Agnes Weaver of Avery Street and Mrs. Elsie Holden of Maltby Street. Mrs. Holden was presented with a wrist watch, the prize for fourth place winner.

## Returns to Office

Dr. C. C. Rizzo, dentist of Jay Street, who has been away from his office for a short time due to illness, has returned to his office and is accepting appointments.

School Supplies at Keown's  
Large thick tablets 4c. Large loose-leaf paper 4c pkg. Penpoint free with 5c penholder. Other bargains. Our large line of the best penny candy is always fresh. Keown's, 363 Ames St. Next to Hart's.—Adv.

## NEXT ISSUE THURSDAY Sept. 16

## FREE BAZOOKAS AVAILABLE HERE

Rochester's west end is due for a bit of "Mountain Music" played by children of the neighborhood if the Brownbilt Shoe Store announcement of free "bazookas" hits their fancies. The playing of this newest of musical instruments, brought into prominence by Bob Burns, famous comedian of screen and radio, is sweeping the country.

Brownbilt Shoe Store is giving one of these genuine Bob Burns Bazookas, free with every purchase of three dollars or more, for one week only beginning today. The offering applies to purchases of adult as well as children's shoes.

Odd in appearance, the "bazooka" gives forth an unusual musical tone with which radio listeners and movie fans are quite familiar. The knack of playing it is said to be easily acquired.

## Murray Theatre

Tonight—"Night Key" with Boris Karloff and Jean Rogers; and "Drägerman's Courage" with Jean Muir and Barton MacLane.

Fri., Sat.—"The Prince and the Pauper" with the Mauch Twins and Errol Flynn; and "Blazing Sixes" with Dick Foran and Helen Valkis.

Sun., Mon., Tues.—"This Is My Affair" with Robert Taylor and Barbara Stanwyck; and "Big Business" with the Jones family. Open all day Monday, Labor Day.

## Holy Apostles School To Open Again Tuesday

School bells will ring again Tuesday for children of Holy Apostles parish. The school will re-open for the fall term at that time. All children will attend the Tuesday morning 8:15 Mass preceding school opening.

## FOR ENTERTAINMENT

Next Saturday night, if you want to dance to a good orchestra come to Cosmano's Grill, 354 Otis St. at Burrows. Orchestra and dancing every Saturday night. Try our spaghetti and meat balls. Good food and all legal beverages.

## NOTICE

I have acquired the records and prescriptions of George L. Stifter, optometrist, formerly of Lyell Ave. and shall be pleased to serve his patients by duplicating broken lenses, adjusting or repairing frames, etc. Norman W. Howard, optometrist, 840 Dewey Ave. Glen. 2319.—Adv.

## ALCOHOLIC BEVERAGE LICENSE HOLDERS!

SEE PAGE 4

FOR IMPORTANT  
ANNOUNCEMENT

## Turners Organize For Fall Activity

The full program of activities will be under way at the Rochester Turn Verein within the next two weeks, including gymnasium and swimming classes as well as the Saturday night parties.

Gymnasium and swimming classes, which are open to the public at a nominal charge, open next week Wednesday under the direction of Lewis Szeles, physical director. There will be three classes for girls, arranged in age groups, twice weekly on Monday and Thursday evening and a ladies group will be organized for the same evenings.

Boys will be divided into similar age groups, meeting on Tuesdays and Fridays which will also be the nights for the men's classes. Senior men will have use of the gym facilities on Wednesday nights, and there will be Badminton classes for men and women on Monday and Thursday nights. A swimming period follows each gym class.

Theodore Freese is chairman of the School Committee, which supervises the class activities. He is assisted by Dr. Elmer Schedd, George Banks, George Mann, William Ross, Mrs. Sada McCormack, Fred D. Stoll, Lawrence Conger, Joseph Muckstadt, Fritz Conrad and Mrs. Margaret Hess.

The House Committee under the chairmanship of Gordon Jones is planning a straw hat party for the opening Saturday night event on Sept. 11. The committee also includes Oliver Pasch, Robert V. Hall, Anthony Neidenbach Ed Masline, Floyd Christ and William Cable.

Special music, a floor show and a new fall menu are promised by the committee for this opening party and members are urged to be present.

A membership drive, under the slogan "Join the Turners for social and physical recreation," is being organized for later in the month. William Herpich is chairman.

## FAIR AND EXPO OPENING MONDAY

Six days and six nights of entertainment will begin at Edgerton Park, Labor Day, when the Monroe County Fair and Rochester Exposition opens. It will be the first time the Monroe County Fair has been held in connection with the Rochester Exposition now in its 27th year.

Governor Herbert H. Lehman and Mrs. Lehman will be guests of the fair and association on Governor's Day, Wednesday, Sept. 8. They will inspect the exhibits and be present at a reception in the Flower Show division at 2 o'clock in the afternoon.

The premier attraction in front of the grandstand this year will be two hours of entertainment direct from the ranch of Blanche McKinney-Hunter at Shelbina, Mo. No charge will be made for grandstand seats, the general admission fee covering admission to everything on the grounds except the shows on the midway.

Seven spectacular acts are included in the McKinney-Hunter attraction. These are chariot races, two and three horse Roman standing races, hurdles and high jumping, high climbing and diving dog, novelty races, push ball and liberty jumping horses.

Tuesday, Children's Day, all school children accompanied by their parents will be admitted free. The county spelling bee will be held Monday, Labor Day, and the Monroe County District school band contest for \$4200 in prizes will be held Friday, Thursday will be Grange and Farm Bureau Day and Saturday will be Firemen's Day with contests by the volunteer fire departments of the county.

Slager Post Band, "Rochester's Home Band," will give concerts each afternoon and evening. Each evening's program will close with a display of fireworks in front of the grandstand.

Furnace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co.—Glen. 421

## WINE, LIQUOR SPECIALS

for the Holiday Week-end

**Kentucky Club**  
2½ Year Old Rye, Reg. \$2.50  
Quart. Special **\$1.99**  
at ..... Qt.  
Supply Limited

**Major Merry**  
**GIN - \$1.15**  
Qt.  
Reg. \$1.29 Quart Special for  
This Week Only

**CALIFORNIA**  
**Sherry Wine**  
Reg. \$1.49 Gal.  
Special at  
**\$1.25 Gal.**

**FLORIO BRAND**  
**Cal. DRY WINE**  
ZINFANDEL  
BARBERONNE  
and CHIANTI **99c Gal.**

**SARATOGA**  
**CLUB Blend**  
Reg. 99c Pt.  
Special at  
**89c Pt.**

**CHATEAU LYELL**  
Top Grade California WINE  
ZINFANDEL PORT  
BARBERONNE SHERRY  
CHIANTI MUSCAIEL  
ALICANTI MARSALA  
BURGUNDY TOKAY  
Half Gal. **65c** Gal. **95c**  
Gal. **\$1.25** Gal. **\$1.69**

**Moore & Moore**  
**WHISKEY**  
We are pleased to be one of the few dealers selected to sell this line of famous whiskies in Rochester. Try a bottle this weekend.

**All Nationally Adv. Brands**  
**Whiskey** Take your **99c**  
pick for..... pt.

**Green River** Kesslers  
**Wilkin Family** Old Drum  
**Old Collins** Baltimore Clrb  
**Ten High** G & W 2 Star  
**Old Quaker** Ridgewood

**SPECIAL**  
**RESERVE**  
Pts. **98c**  
Qts. **\$1.90**

**WHISKEY** POPULAR BRANDS  
Pts. - Qts.  
FERNSIDE ..... 65c - 1.25  
SUGAR CREEK ..... 69c - 1.34  
STONY FORK ..... 75c - 1.43  
OLD HARBOR ..... 79c - 1.49  
GOLD CUP ..... 88c - 1.65

For Quick Delivery Call Glen. 317 or 318

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA

## FILM

Size	P-c.	Verichrome
127	18c	19c
120-620	19c	24c
116-616	24c	29c

ALL OTHER SIZES 10% DISCOUNT

## HOLIDAY SPECIALS

60c Alka SELTZER .....	49c	Milk of MAGNESIA .....pt.	19c
75c Bayer's ASPIRINS, 100's.....	59c	75c NOXEMA .....	49c
100 ANACIN .....	89c	60c Pompeian POWDER .....	39c
35c Colgate TOOTHPASTE .....	33c	75c Pepsodent ANTISEPTIC .....	59c
50c Forhan's TOOTHPASTE .....	34c	50c PEPTO BISMOL..	45c
60c Wrisley's Bath SALTS .....	49c	50c PLUTO WATER..	29c
10c Cashmere Bouquet SOAP.....	6 for 49c	25c BISODOL .....	19c
\$1 JUNIS CREAM.....	79c	60c Sal HEPATICA .....	39c
75c Dextro MALTOSE .....	57c	25c Seidlitz POWDERS .....	box, 11c
Epsom SALTS .....	5 lbs. 19c	25c Sanitol TALCUM .....	10c
25c EXLAX .....	19c	Sanitary NAPKINS.....	4 doz. 47c
50c FEENAMINT .....	39c	\$1.00 Wampole's PREPARATION .....	79c
\$1.00 Squibb's ABDG Capsules .....	89c	50c Williams SHAVE CREAM .....	39c

HIND HONEY ALMOND CREAM.....50c  
TUSSY EAU DE COLOGNE.....75c  
Both for 54c VALUE ..... \$1.25

Complete Line of Picnic Supplies

## KLIER'S Pharmacy

692 Maple St., cor Ames  
WE DELIVER—Phones Genesee 2659 or 7724



When Report Cards INDICATE FAILURE . . . Perhaps it's not the child's fault after all. He may not see his lessons clearly. One child in every five needs glasses.

No need to handicap your children. An accurate eye examination by a skilled refractionist has started many a youngster towards the head of his class. Let us examine your child's eyes before he begins school.

**SCHAEFFER'S EYE SERVICE**

Cor. Jay and Saxton Sts.  
Gen. 4116 9 A. M.-7:30 P. M.  
M. L. SCHAEFFER, Optometrist

**Presenting FALL DRESSES**

All the wanted colors and materials, complete range of sizes. A feature for school girls are the smocks. Most of the smart ones will wear them this year with a contrasting skirt. See them—\$1.95

**barbara dress shop**  
420 Ames St. opp. Holy Family Church

**Hay Fever Relief!**

We are getting very favorable comments from those taking our Asthma Preparation this year. They report very little difficulty with Hay Fever . . . And here's

**GOOD NEWS!**

This preparation is proving that it is not only an excellent preventative, but a genuine relief . . . people who have started taking it, even as late as this date, when Hay Fever Season is well under way, are having very happy results.

**WE SUGGEST**

that anyone suffering from Hay Fever start taking this preparation (Maid's Prescription, No. 3) AT ONCE.

**Results Guaranteed In First Bottle or Money Refunded**

ON SALE AT

**MAID DRUG CO., Inc.**  
511 Dewey Ave.

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**PERSONALS**

Mrs. Katherine M. Ragan of Child Street, president of Gold Chevron Ladies Auxiliary No. 2700, Veterans of Foreign Wars of the U. S., is spending the week at Buffalo, N. Y. as delegate to the National Encampment.

George J. Emmel, of Child Street, Shirt Reader of the Military Order of the Cootie, the fun raising organization and Honor Degree to the Veterans of Foreign Wars of the U. S., is to represent the Flower City Pup Tent No. 5 at the National Encampment at Buffalo, N. Y.

Mrs. Dorothy Hirsch and son, who were guests for two weeks of Mr. and Mrs. Charles Hirsch of Masett Street, have returned to their home in Detroit.

The Misses Zita E. and Elizabeth Flanagan of Woodrow Street have returned after spending two weeks at Ontario on the Lake.

The Misses Elizabeth and Helen Flanagan of Woodrow Street have returned after spending a week at Newberg, N. Y.

The Sunshine Club met at the home of Mrs. Agnes Kreuzer. Prizes were won by Mrs. Madge Gardner, Mrs. Martha Gardner, Mrs. Gussie Mack and Mrs. Kreuzer. Next hostess will be Mrs. Gussie Mack of Cedar Street.

Miss Betty Goscher and Miss Evelyn Fien are the guests for a few days of Miss Wilma Senz of Glide Street at Camp Bill-Leo, Conesus Lake.

Mrs. Louis De Corte, Mr. and Mrs. Leo Richardson and Patricia and Henry Hoffman of Detroit are visiting Mr. and Mrs. Frank Sauter of Burrows Street.

Joseph McLeod of Orlando, Florida, stopped over here for two weeks at the home of Rev. and Mrs. William A. Hallock on his way to California.

Mrs. Charles Gornly and daughter of Mt. Morris were guests last week Wednesday of Dr. and Mrs. C. C. Rizzo of McNaughton Street.

Loretta Jeffery, 92 Cedar St. Call at Keown Confectionery, 363 Ames St., for free Murray Theatre ticket.

**SCRIPTURE**

"I must work the works of him that sent me, while it is day; the night cometh, when no man can work."—John 9:4.

*Why He Fails*  
"There's many an industrious man Who never gets ahead, Because he does not think or plan, But trusts to luck instead. He's not a slacker or a shirk, This plodder in life's grind; But though he always minds his work, He never works his mind." Rev. Wm. A. Hallock.

Mr. and Mrs. Ohas. McLaughlin of Rockview Terrace are spending their vacation in New York and Atlantic City.

Miss Anna C. Hallock of Austin Street has returned from Orlando, Florida, where she spent eight months.

Mrs. Charles Holderness of East Penfield was the guest last week of Mrs. C. A. Sweetnam of Austin Street.

**SATURDAY NIGHT DATE**  
A good place to spend an hour or two next Saturday night is at Senz Tavern, Lyell at Glide. All legal beverages served with mixed drinks a specialty. Try one of our famous chicken pies. See you there.—Adv.

**MICHAELSEN—BOUDREZ**

A pretty midsummer wedding took place Saturday, Aug. 7, at 10 A. M. at Holy Rosary Church when Miss Mildred Michaelson, daughter of Mr. and Mrs. Peter Michaelson of 325 Murray Street, became the bride of Gerard Boudrez, son of Mr. and Mrs. Henry Boudrez of Augustine Street, with Father McDonnell officiating. The altar was banked with pink and white gladioli and palms.

The bride, who was gowned in white starched lace of princess style with trail and braided halo with tulle fingertip veil, carried a bouquet of white bride's roses and gypsophelia.

Miss Hildegard Michaelson, sister of the bride, wore a gown of aquamarine lace over satin and carried a bouquet of yellow roses and gypsophelia. The bridesmaids, Misses Helen and Bernadine Coniff, wore matching gowns of pink and blue mousseline de sole and carried bouquets of pink roses, larkspur and gypsophelia.

Barney Boudrez, brother of the bridegroom, was best man, and the ushers were Harry Consaul and Jack Noble.

The bride's mother wore dark blue lace with matching accessories. The groom's mother wore blue crepe with matching accessories. Both had corsages of pink roses and gypsophelia.

Following the ceremony the wedding breakfast was served at the bride's home. The reception was then held at the home of Mr. and Mrs. Boudrez of 1279 Lexington Avenue.

Among those who entertained for Mrs. Boudrez are Bernadine and Helen Coniff, Mrs. Boudrez, Helen Yorkey, Mrs. Ulscht, Hildegard Michaelson and Mrs. Moore.

After an extended motor trip through Montreal and Quebec, Mr. and Mrs. Boudrez are now at home at the Westmoor Apartments on West Avenue.

Lottie Hertz, 36 Home Place. Call at Keown Confectionery, 363 Ames St., for free Murray Theatre ticket.

Carl Horn, 22 Centennial St. Call at Keown Confectionery, 363 Ames St., for free Murray Theatre ticket.

**You Are Cordially Invited**  
To visit the new modern jewelry establishment opened by  
**BERNARD J. HENSLER**  
Jeweler and Watchmaker  
at 201 COMMERCE BUILDING  
Next door to former location, Room 205  
where he is showing the finest selection in the city of Perfect Diamonds, Watches, Clocks, Silverware, Gifts, Costume Jewelry, and Religious Articles at substantial savings  
PREFERRED CREDIT IF DESIRED  
**Watch Repairing A Specialty — Engraving**  
Residence 507 Colvin St., Gen. 1728-R Stone 1987

**DOWN, S LENDING LIBRARY**  
All Popular Fiction  
**PENNY-A-DAY**  
432 LYELL AVE. (Near Child)

**NORBERT E. VAY**  
Funeral Director  
604 Maple St. Gen. 5938

SHARE IN HEALTH  
**Rochester Turn Verein Gynasium Classes**  
**START SEPT. 8**  
Classes, under competent supervision, for Boys and Girls of all ages and for Men and Women  
SWIMMING POOL OPEN TO MEMBERS OF CLASSES  
• Reasonable Rates •  
1550 Clinton Ave. N. • Phone GLEN. 4546

**WANTED—**  
**OLDEST GAS RANGE IN ROCHESTER!!**  
  
In some Rochester home there's a gas range still in kitchen use that's so old it's an antique. We want that range. We're willing to pay for it with a handsome \$125 modern range, completely installed, without one penny of cost to you. All you have to do is to register the age of your old gas range in our basement some time during the week of Aug. 30 to Sept. 4. The person possessing the oldest registered gas range will get a new one absolutely FREE.  
  
GAS RANGE MUST BE IN KITCHEN  
USE IN YOUR FAMILY  
  
**ROCHESTER GAS & ELECTRIC CORP.**  
89 East Avenue Main 3960

For High Quality Dry Cleaning—  
Try Society's  
**PLAIN DRESSES 79c**  
**MEN'S SUITS Cash and Carry 69c**  
**Society**  
1341 DEWEY Glen. 5538  
We Call and Deliver

ONE FREE DRY CLEANING TO: Raymond Rogers, 65 Curtis St.; Fred Walker, 31 Burrows St.; Charles Metzger, 10 Rugart St.; Claude Johnson, 81 Sherman St.

## Sacred Heart Church Named Pro-Cathedral

Sale of St. Patrick's Cathedral and other property belonging to the Rochester Catholic diocese in the Platt Street-Plymouth Avenue section to the Eastman Kodak Company last week brought new high honors to a Tenth Ward parish when the Church of the Sacred Heart in Flower City Park was designated as Pro-Cathedral.

Founded by the Rt. Rev. Msgr. George V. Burns, its present pastor, in 1911, when the north portion of the Ward was still very sparsely settled, Sacred Heart today is recognized as one of the most flourishing parishes in the entire diocese. The church, one of the finest examples of English Gothic architecture in the city, now has a membership of nearly 1,200 families and includes a parochial school with more than 650 pupils and 19 teachers, and a rectory and convent. Total investment, it is said, is about \$650,000.

Coming to the Ward as a young priest of 38, Monsignor Burns during his 26 years as pastor of the church has become one of the best known and beloved priests of the diocese. His parishioners are devoted to this kindly man and many boast the ownership of an enshrined "simple songs," a compilation of verses Monsignor wrote at odd moments during his years at Sacred Heart, which was published a few years ago.

The original church built when the parish was first organized, is now the school. In 1925, work on the present structure was begun and on June 27, 1927, the new church was dedicated by the Most Rev. Thomas F. Hickey, D.D., then bishop of the Rochester diocese. Included in the equipment was a portable bishop's throne, one of the few in the diocese. According to Monsignor Burns, plans are already under way to replace the throne with a permanent one. Also it is planned to transfer the altar and organ from St. Patrick's Cathedral to Sacred Heart. These changes will be made, it is said, soon after final services are held in the Cathedral.

One of the first official ceremonies to be held at Sacred Heart will be the installation of the Most Rev. James E. Kearney, D. D., as bishop of the Catholic diocese of Rochester, on Oct. 28. Last Mass will be celebrated in the present Cathedral Sept. 12.

## Alterations Begun By Schroth Market

A start was made this week in a series of alterations to the Schroth Market in Lyell Avenue. One of the latest type refrigerated counters has been placed in the market and redecoration of the interior will be started soon. Further alterations, contemplated in the near future, will completely "modernize" the shop.

## Glide Street Girl Is Given Personal Shower

A personal shower was held last Friday night in honor of Miss Wilma Senz of Glide Street by the Misses Betty Goschar and Evelyn Fien at the home of Mrs. Charles Goschar in Rockview Terrace. Miss Senz enters St. Mary's Hospital next Tuesday to begin training.

There were 12 intimate friends of Miss Senz in attendance and she received many attractive gifts. A candlelight supper was served.

## Birthday Party Held To Honor F. Pschierer

A party in honor of the 62nd birthday of Frank Pschierer of Lyell Avenue was held Sunday at Camp Bil-Leo, Conesus Lake. There were 25 in attendance, including members of the immediate family. A shore dinner was served. Mr. Pschierer received many gifts.

Directors of the diocese are at present undecided as to the permanent location of the Cathedral. In announcing the selection of Sacred Heart as Pro-Cathedral it was understood that the Tenth Ward church would most likely hold the title only until a new cathedral is built.

## Bingo Party Listed By Equity Knights

Knights of Equity will hold a bingo party Tuesday night, Sept. 21, at the Eagles Hall in North Washington Street. Door prizes will be given.

William Giblin is general chairman, assisted by M. Morphy, M. Seabill, J. Morrisey and M. Whalen.

Leon Fawkes, 186 Cameron St. Call at Serv-Wel Foods, 495 Lyell Ave., for free Murray Theatre ticket.

## KIRCHER DRY GOODS

Campbell St., cor. Saxton Gen. 1222

### Specials in School Boys' Wear

Boys' Broadcloth <b>SHIRTS</b> .50c - 75c	Boys' Sizes 8-16 yrs. <b>KNICKERS</b> 98c, \$1.25, \$1.59
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Zipper Sweaters	Sizes 30-36	\$1	\$1.59	\$1.75
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Boys' LONGIES	Sizes 12-18 yrs.	\$1.39, \$1.75, \$1.98	SCHOOL BAGS 25c, 50c, \$1.00
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FULL LINE SCHOOL SUPPLIES

# SERV-WEL'S LABOR DAY SPECIALS

You'll make tremendous savings at this pre-holiday sale. Compare our prices. Shop here and pocket the difference.

KAUFMAN'S HOME DRESSED GENUINE SPRING

**LEG O' LAMB** lb. **23c**

U.S. No. 1 Large New

**POTATOES** peck **13c**

Rib or Loin Ends — Fresh

**PORK LOIN** . lb. **24c**

10 lb. Bag Large **ONIONS** . . . . **19c**

## STEAK SALE

**ROUND** . . . **31c**  
**SIRLOIN** . . **33c**  
**Porterhouse** **35c**

Cut from High Grade Western Steer Beef

Grade "C"  
**EGGS** doz. **25c**

Chase & Sanborn  
**COFFEE** lb. **24c**

2 lb. Box—SODA  
**CRACKERS** . **17c**

BEST **TUB BUTTER** lb. **35c**

Sliced or Piece—HAM  
**SAUSAGE** lb. **19c**

Sliced  
**BACON** Half lb. **18c**

Lighthouse  
**Cleanser** 9 for **25c**

Seedless or Red  
**GRAPES** 3 lbs. **25c**

Large, Home Grown  
**Cantalopes** **10c**

Daisy Pastry  
**FLOUR** 5 lbs. **17c**

Campbell's Tomato  
**SOUPS** 3 for **22c**

## Canning Supplies

MASON JARS Qts. . . . . 69c doz.	JAR COVERS 25c doz.
Pts. . . . . 59c doz.	JAR RUBBERS 3 1/2 doz. (Best Quality)

Whole Mixed SPICES lb. 25c

Pure Cider Vinegar, 17c gal.

Everybody's talking about our big assortment of fresh fruits and vegetables

# SERV-WEL FOODS

The Complete Food Store

FREE DELIVERY **495 LYELL AVE.** GLEN. 5162



## BASTIAN'S

Completely Remodeled

### DRESS SHOP

Now Showing  
NEW

### FALL MODELS

WIDE SELECTION  
OFFERED IN OUR  
INEXPENSIVE AND  
MODERATE-PRICE  
DRESSES AT

**\$4.95 and \$7.95**

TAILORED and DRESSY  
STYLES — ALL SIZES

Others to **\$16.95**

Buy here at your leisure. We have an unusually large selection to show, but you will not be hurried . . . Remember, it is a standing Bastian policy that you are under no obligation to make a purchase.

**BASTIAN'S, 493 Lyell Ave.**  
Opposite Myrtle St.

OPEN  
EVENINGS

FALL HATS that are IRRESISTIBLE

When you see the quality of our hats, the fine workmanship, style and texture of the materials you will be amazed. Styles and sizes in all the latest colors.

\$1.85 \$2.85 \$3.85

GRIFFIN HAT SHOP 154 Sherman St.



Pedallin' Along

The most important thing to consider when buying a bicycle is the bicycle itself. In selecting it, be sure that the frame fits the rider's individual physical requirements.

Proper adjusting of the saddle and handlebars to give the greatest amount of comfort and pleasure to the rider is essential. The handlebars should be fitted to the rider and not the rider to the handlebars to avoid the awkward position sometimes seen. They should be neither high nor low but should be adjusted so that the rider's hands rest lightly on the grips of the handlebars. For ease, poise, and posture the handlebars should be the width of the shoulders. The saddle should be adjusted so that the front will be in a direct line with the crank hanger and should be elevated to a height whereby the rider can touch his or her shoe heel on the pedal when sitting on the seat. A better riding position is attained by placing the saddle on a small angle to the crossbar.

It is not necessary to grip the handlebars tightly because if the hands are rested lightly on the bars, one will find the steering is really being done from the hips. In pedaling a bicycle place the ball of the foot on the pedal using the ankle as the propelling aid and not the arch of the foot. In this way a faster speed can be obtained. Arthur A. Zimmerman, first world's champion mastered the art of ankleing and he was one of the fastest bicyclists that ever lived.

Bowling Activities Already Under Way

Bowlers are beginning to limber up for the pin-toppling season just ahead, which promises to be the most successful season in local history. Leagues are said to be rapidly filling every available alley here, as elsewhere.

Henchen Bowling Hall, with its re-surfaced alleys shining brightly, has been open over a week and is getting a considerable play from the bowlers. John Stone, who is continuing as manager at Henchen's, announces that there will be open alleys on Saturday night during the season.

WANT ADS

Rates per insertion: 10 word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

FOR RENT — Garage at 517 Lyell Ave. \$3 per month.

WHITE SHELLAC \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

HAND-MADE SHOES for men and women, built over lasts especially made for your feet, normal or deformed, are the only shoes that can give maximum comfort. Our work is guaranteed to be satisfactory or money refunded. Quality Shoe Repair, 825 Dewey Ave. Glen. 2470.

Michael Kane, 29 Austin St. Call at Serv-Wel Foods, 495 Lyell Ave., for free Murray Theatre ticket.

SEND YOUR NEWS TO YOUR PAPER!

News items are published in The Vicinity Post at no charge. Articles should be plainly written, typed if possible, and mailed to the office at 149 1/2 Andrews Street, or left at 517 Lyell Avenue. Readers are urged to contribute personal items as well as news of their various organizations. All communications must be signed.

For advertisements in the Want Ad column, there is a charge of two cents per word, minimum 25 cents. Cards of thanks and memorial notices are 50 cents per insertion.

John Koch, 93 Lorenzo St. Call at Keown Confectionery, 363 Ames St., for free Murray Theatre ticket.

Furnace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co.—Glen. 421

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

Correspondents Wanted

The Vicinity Post is in need of several good correspondents to report social and personal items. Ladies of the Vicinity who have telephones are preferred. Those interested should make application to The Vicinity Post, 149 1/2 Andrews Street, by mail at their earliest convenience.

GUARANTEED LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Glen. 1971.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

WANTED—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 879 Maple St., Glen. 4566.

PAINTING and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

FLOOR SANDING machine and floor waxing machine, for rent by the day or half day. Shatzel Hardware, 498 Lyell Ave.

HOUSE PAINT \$1.98 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

FLAT WALL paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

BLUE GLO Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

XERVAC Treatments Save your hair and grow new hair—at ESPOSITO'S BARBER SHOP 1008 LYELL AVENUE

DENTIST Dr. C. Rizzo 848 Jay St. Phone: Genesee 1051

ALBERT WARD Optometrist 198 LYELL (Near Saratoga) 9 to 12:30—1:30 to 6 Evenings by Appointment Glen. 4419

MAKE YOUR HOME NEW By applying the modern Johns-Manville Asbestos sidewalls. Roofing time is here too. Call us for free estimate. HEXAGON Roofing Co. 655 Jay St. Gen. 544

GRAND OPENING TYDINGS BROS. SERVICE STA.

Dewey & Felix opposite Edgerton Pk. Glen. 1223

Today thru Sunday —

GAS 7 GALS. \$1.15

Lubricate Oil qt. 18c • Gargoyle Mobiloil qt. 28c

CYCLISTS WARNED

Under new state laws, effective Oct. 1 every bicycle must have: (1) adequate brakes and steering mechanism; (2) front and rear reflectors of approved types; (3) a lighted lamp, visible for 500 feet if operated at between one-half hour after sunset to one-half hour before sunrise; (4) a horn, bell or other signaling device serving as danger warning.



TAIL LIGHT 79c Less Battery



HEADLIGHT \$1.29 Less Batteries



HORN \$1.69 Less Batteries



HEADLIGHT \$1.49 Less Batteries

Reflectors 9c and 29c



HEADLIGHT \$1.19 Less Batteries

Other styles and prices on display at store

BE PREPARED! GET EQUIPPED NOW!

BECKWITH'S SPORTING GOODS STORE

271 LYELL AVE. — Opp. Firehouse — GLEN. 811

A NEW AND CONVENIENT SERVICE

TO HOLDERS OF ALCOHOLIC BEVERAGE LICENSES

Your Legal Notice, which must be published on two successive weeks, now taken care of at a minimum of inconvenience and expense . . . Just drop a card to the TENTH WARD COURIER, 149 1/2 Andrews St., Rochester, N. Y., or Phone MAIN 5140 and our representative will call.

Tenth Ward Courier

WEEKLY NEWSPAPER affiliated with THE VICINITY POST

JEAN'S

COTTON DRESS SHOPPES

Now Showing a Complete Line of

Children's DRESSES

SWING SKIRTS Sizes 7 to 16 \$1.00

Gone With the Wind

DRESSES - - - \$1.95

Sizes 11 to 17

Don't Miss Seeing These Wonderful Values

500 Lyell Avenue

Open Evenings

**RADIO NEWS AND NOTES**

Tommy Thompson, CBS engineer, isn't as proud of his new boat as he was last week. Tommy took the craft, a new outboard, out for a spin on Long Island Sound and ran into a submerged obstruction with the net loss of one propeller and considerable heart-break. Tommy was mournfully gazing at his water-logged craft when a sleek yacht drew up alongside. "Would you like a hitch, Mr. Thompson?" said the affable owner, with the faintest trace of a snicker on his face. Tommy looked up angrily and then recognized the speaker. It was Guy Lombardo who was cruising in the same neighborhood, in his 60-foot pride and joy. P. S.—He took the hitch.

Stranger than fiction is Ed

**All Croquignole PERMANENTS \$3.50**  
and up  
FINGER WAVES, MARCELS—35c  
PHONE GLEN. 2746  
**CHIC BEAUTY STUDIO**  
457 LYELL AVE.

**NORMAN CAFE**

Fish Fry Every Friday  
See Us If You Plan a Spaghetti Party  
Spaghetti & Meat Balls . . . 25c  
Corner Club BEER, WINE and Campbell LIQUOR

**ELLIOTT'S CASH AND CARRY ICE STATION**

Lyell Ave. at Murray (Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.  
Open Sundays—We Deliver

**PIANO ACCORDIONS**

All Sizes — All Prices  
FREE INSTRUCTION  
**RADIO SALES & SERVICE**

TUBES TESTED FREE  
Electric Refrigerators

**YOUNG'S MUSIC HOUSE**  
263 Ames St. Glen 1971

**E. J. BARNER**

Air Conditioning  
Roofing — Siding  
Sheet Metal Work

485 DEWEY AVE.  
Phone Glen. 4516

**DRY CLEANING**

Suits, Top-coats and Ladies' Plain Dresses

**69c** CASH and CARRY

**ROXY CLEANERS**

507 LYELL AVE. (near Murray)

**Schuber Auto Parts**

558-564 LYELL AVE. GLEN. 6775

**USED AUTO PARTS** Used Cars Bought and Sold

The Following Cars Are Now Being Dismantled—  
'31 Auburn, Model 98-A '35 Oldsmobile 8  
'34 and '35 Buicks '32 and '35 Plymouths  
'33, '34 and '36 Chevrolets '32 to '37 Pontiacs  
'29 to '35 Fords (All Models) '33 Terraplane  
We Have the Part for Your Car Any Make Any Model

Prentiss' rise to radio glory.

In the first place, he crashed radio, network radio, in just two days. Three years ago Prentiss, just out of the University of Iowa where he worked his way through washing pots and pans in the school's hospital kitchen, came to Chicago fired with the consuming ambition to be a radio actor. His only knowledge of how to go about getting what he wanted was to pound studio doors somewhat in the same fashion of a house-to-house canvasser selling vacuum cleaners or brushes.

A man's chance of ever accomplishing his objectives in that fashion when it comes to breaking down barriers to a radio career are slim, but Prentiss, by a fluke of fate, chanced into a Chicago radio station when the production manager was standing where the office boy usually stood. The producer was amazed as the lad from Iowa told him he was here, without experience, to enter radio. Nevertheless, the production man was won by the straightforward way Prentiss told his story, "Come back in two weeks and I'll give you a try-out," he said.

Prentiss explained that he was in Chicago for two days—his money wouldn't hold out any longer—and if he didn't get work immediately he would have to go back. The director threw up his hands. "Heavens, man," he roared, "you don't expect to crash radio in two days!" But the neophyte got his audition that afternoon for a lead part in a network drama, was successful, and by Thursday was on the air coast-to-coast.

Since then he has constantly added more and more important radio roles to his experience. Today he plays the lead in the CBS-WHEC drama "Arnold Grimm's Daughter" and is rated as one of Chicago's outstanding air actors.

Harry Salter, who conducts the orchestra for the "Your Unseen Friend" program over WHEC-CBS, has reduced happiness to four whole notes, two half-notes, six quarter-notes and one grace note. In case you're skeptical listen to one of his Tuesday night programs and hear his happiness theme for yourself.

Harry has the interesting task of writing back-ground music for the highly dramatic plays that M. H. H. Joachim produces and directs. Joachim will take nothing but original music and as a result Salter has written over 400 separate themes to be used in desired spots. Suppose one bit of action needs tense, titillating music behind the actors. Salter goes to his card-indexed files and hunts among "Dramatic" until he finds the theme that best suits the ac-

tion. His special favorite is the one he wrote when the script called for a re-union. In his files it's noted down as "Re-union No. 1—Also for Home-Comings."

Once Harry was nearly stumped. Joachim insisted upon a theme that would sound like two people falling in love at first sight. Nowhere in the files was the answer. Discouraged, Harry went home and ate some cheese sandwiches before going to bed. Later on finding it impossible to sleep, he paced the floor and finally inspiration came. Rushing to the piano, he penned a composition which vividly depicted the required emotion.

In his files the composition is under the heading: "Love at First Sight—Cheese on Rye."

The three B's—Baker, Beetle, and Bottle, who are scheduled to return in their CBS-WHEC Gulf series Sunday, October 3—will probably be heard as a radio combination for many years to come. . . Baker, on occasions, has tried to drop one, then the other, of his foils from the script, but the resultant fan mail available has taught him the error of his way. . . Incidentally, Agnes Moorehead, who made the fourth in the Gulf comedy quartet with the three B's, recently remarked about puns and punsters. . . "They're my meat!" . . . "I never beef about them" . . . "Is that a Boner?"

"The first device used for measuring time was the water clock. Nearly 3000 B. C. the Chinese Emperor Hwang-Ti set up a water clock so efficient the Romans were still using it 3,000 years later."—Major Bowes on his Amateur Hour over CBS-WHEC.

"Ever since I can remember," says Aunt Jenny, the anonymous household philosopher and storyteller who holds forth in the program, "Aunt Jenny's Real Life Stories," over WHEC-Columbia network every day from 10:45 a. m. to 11:00 a. m. "I have always been honored by the confidence of people."

**CAMELIO BROS.**

WE DELIVER GLEN. 3233 Market and Grocery OTIS at AUSTIN

*Holiday Specials*

**Boneless CALAS lb. 29c**

Morrell's Pride **SMOKED HAMS lb. 32c**

**POT ROAST BEEF lb. 25c**

**Boneless Pot Roast lb. 29c**

**Boneless Rib Roast Beef lb. 35c**

Rib End Lb. Leg of **Pork Loin 28c Lamb lb. 27c**

**Swift's Parboiled Hots lb. 28c**

Swift's **Corned Beef 19c Can**

**Miracle Whip 35c Qt.**



1/2 lb. - 31c  
1/4 lb. - 16c

Try It Ice Cold

50 oz. Can Beechnut

**Tomato Juice 25c**

3—12 1/2 oz. Cans - 23c

Kellogg's

**Corn Flakes 6 1/2c Box**

*For Your Holiday Outing—*

A Complete Line of Arpeako Ass't Cold Cuts

Liberty Assorted, Cold **Soft Drinks 3 for 25c**

1 Pint, 8 oz. Jar Heinz Cucumber

**PICKLES 20c**

Honey Gold Sandwich Spread

2, 8-oz. Jars **25c - Pt. 20c**

**No. 1 Potatoes 59c Bushel**

**Auto Repairs, Tires and Auto Radios--on** CONVENIENT TIME PAYMENTS

**BAUER & RAETZ** Phone: GEN. 3977 CHILD at JAY STS.

**BUSTER BROWN SHOES**  
*For Misses and Little Men*

**LONG WEARING AND REASONABLY PRICED**



\$3.50



\$2.25

Made in a wide variety of smart styles for boys and girls



\$3.50



\$3.50



\$3.35

*Hey Kids! get a.*



You can make real "Mountain Music" on one of these Bazookas

We will give you one FREE with every purchase of \$3 or more.

**FOR ONE WEEK ONLY Starting Today**

OPEN EVES. UNTIL 8:30

**BROWN BILT SHOE STORE**  
900 WEST MAIN ST.  
OPP. ST. MARY'S HOSPITAL

X-RAY FITTING GENESEE 3614

# WHY ADVERTISE?

NINE OUT OF TEN people would answer the question "Why Advertise" by saying "to sell something, of course" - - - thereby achieving a mark of 20% in this examination.

Selling something, to be sure, is one of the



purposes of advertising. But, looking at the business picture from the point of view of development and growth over a period of years, advertising has at least four other distinct purposes, no one of which is less important than selling.

## 5 Things Advertising Should Do ★

- Move goods out of the store by telling people your store has what they need and want - - - "Selling."
- Create desire for the different kinds of merchandise or service you have to sell - - - "Reputation Building."
- Keep alive people's interest in your store between buying visits - - - "Customer Insurance."
- So impress people with the values and services you offer that they will prefer to buy all their needs in your line from you - - - "Prestige Developing."
- Create and increase good will for your business - - - "Goodwill Ambassador."

\* As suggested by "Merchant's Service," National Cash Register Co.

## Vicinity Merchants

You have an advertising medium in "The Vicinity Post" which for ten years has been reaching every home in The Vicinity - - - 5500 homes, over 20,000 readers. It is your cheapest and best medium.

Use "The Vicinity Post" to sell, yes, but remember, too its advertising columns offer you an opportunity to build a reputation, to insure against customer loss, to develop prestige and to create and hold good will.

**To Build and Hold Your Business—  
Advertise Regularly  
and Consistently in  
THE VICINITY POST**

**149½ ANDREWS STREET - - PHONE—MAIN 5140**

# "50 MILLION FRENCHMEN—"

Like the legendary 50 Million Frenchmen—our more than 1000 customers who are boosting the sale of OLIXIR GASOLINE to new high records in the city of Rochester can't be

wrong when they say by their continued purchase of this premium gasoline that they prefer it above all other motor fuels. You, too, should be a regular OLIXIR user. . . You'll get

*Plus Performance — Plus Economy*

**7 GALLONS OLIXIR \$1.15**  
Including Tax

Our experience shows that the majority of motorists using OLIXIR GASOLINE have always preferred a regular priced gasoline . . . They are not the usual "price shoppers." They bought their first tankful on our recommendation and today continue to use this gasoline because it performs better, lasts longer, and of course costs much less. You too, will switch to OLIXIR after your first tankful. Try it today!

*We May Be Too Enthusiastic*

Some may charge our enthusiasm for OLIXIR GASOLINE to our desire to sell our product to the public. So often is that true in business that we don't blame those who are skeptical. All we say in defense is . . . "Try a tankful today" . . .

*and Let Your Motor Prove OLIXIR'S SUPERIORITY*

Folks tell us they like to buy here. They praise our really friendly service. We try to give prompt attention to every motorist and when your car is placed in our care for servicing rest assured that the work will be conscientiously completed exactly as you request. Give our station the test . . . Then you too will become an Independent booster.

**TIRES — BATTERIES and ACCESSORIES**

## LABOR DAY WEEKEND SPECIAL

Thursday, Friday, Saturday, Sunday, Monday

Complete Chassis **LUBRICATION**  
and **OIL CHANGE**

Every fitting filled with proper grade lubricant, springs sprayed, battery checked, etc. Then we drain out the old motor oil and refill with 100% Pure Pennsylvania Motor Oil (Pennsylvania Permit No. 626). Only at Independent can you get so complete a job at so low a price.

**BOTH FOR \$1.55**

IF YOU'RE BUSY COME IN AFTER SUPPER

**50 Gals. Gas Every Week Free**

*Ask Attendant For. Your Ticket*

**PLENTY OF ATTENDANTS ON DUTY — ALWAYS — FOR QUICK SERVICE**

OPEN 7 A. M. TO 10 P. M.

# INDEPENDENT Gas & Oil Co.

**585 LYELL AVE. Opp. Burrows St.**

## Citizens Tax League Aims Are Explained

In response to the questions of certain citizens of The Vicinity as to why householders and property owners of the community should organize, Robert Menzie, executive secretary of the Citizens' Tax League this week sent The Post the following statement:

"Why are the taxpayers organizing?"

The answer is: Self Defense! Every other group has long been organized to project its own interests. Labor organized, and through the years labor unions have asked for and received higher wages, shorter hours and better working conditions. Business and industry organized and today no city would consider itself awake without an active Chamber of Commerce. Professional men, teachers and others are organized. Teachers' associations, with their correlaries, the P. T. A., represent one of the strongest pressure groups in the state. And all of this is good. They have legitimately, legally worked to secure their ends and have secured them.

### DEMOCRAT FETE WELL ATTENDED

Large attendance featured the annual outing of the 15th Ward Democratic Club at Emerson Park Sunday. Principal speaker at the affair was Rep. George B. Kelly who predicted a Democratic victory in the coming elections. Among other speakers on the program was Milton Fess, candidate for supervisor. A program of sports was run off with prizes for winners.

Amelia Rohr, 156 Warner St. Call at Serv-Wel Foods, 495 Lyell Ave., for free Murray Theatre ticket.

**\$1.00 OFF**

on all

**Permanents  
During Sept.**

Make Appointment Now!

**ANN'S BEAUTY  
SALON**  
484 Ames St. Gen. 5029-J

### School Days

are here again. Give your child the stamina he needs for the tasks ahead by having plenty of rich, fresh milk on hand.

### GIVE THEM MILK

Your doctor will tell you that nothing can take the place of good milk in a child's diet. Put that ruddy, healthy look in your boy's or girl's cheeks with milk

Make Sure It's Pure and Wholesome — Call

**STATT'S DAIRY  
PRODUCTS**

Warner at Lyell Glen. 368-J

**HENCHEN'S  
BOWLING HALL**

**NOW  
OPEN**

849 JAY ST.

John Stone, Manager

Yet this only goes to show that the bill-paying taxpayers should have been organized long ago. Today real estate which is representative of 10 per cent of the wealth of the state pays 70 per cent of the combined local and state tax bill.

The real estate taxpayers are organized today, not only in Rochester, but in Buffalo, Syracuse, Utica and Albany, all over the state to see that taxes do not continue to mount unnecessarily and that real estate does not have an undue share of the tax burden.

For years home owners have kicked and grumbled. Alone their complaints were useless. Today they are organizing and their force is being felt. Already taxpayers, even those with only modest homes are learning that a dollar invested in protest saves many on their tax bill.

### FOOTBALL TEAM BEGINS PRACTICE

The Vays, semi-pro football champions of Rochester last year, have sounded the call to candidates and are already at work rounding out their team for 1938. Practice sessions are being held every Monday, Wednesday and Friday night at Arpeako Field in Maple Street, under the lights.

Carl Wollenhaupt and Chuck Young, who are again coaching the eleven, request that players desiring try-outs report at the practice sessions. They expect most of last year's outfit back, augmented by Claire Leonard, co-captain of Niagara University eleven in 1936, and Floyd Green, elusive halfback who starred with the Doyles last season.

Edgerton Park paddock will be the home field for the Vays and it is there that most of their games will be played. Strong out-of-town teams will be brought here to provide opposition, in addition to what the local field may have to offer.

### Bastian Dress Shop Completes Changes

The Bastian Dress Shop of Lyell Avenue re-opened Monday after being closed all last week for extensive alterations. Redecorating and complete re-arrangement of the store has been completed.

The interior of the shop has been done over in two tones of ivory and a Burgundy colored rug now covers the floor. Re-arrangement of the display racks provides more room for the showing of dresses, and also made possible the erection of three separate booths for try-on purposes.

The newly remodeled store is an attractive setting for the complete new fall dress line now being shown.

### Wins \$500 Scholarship At Canada High School

Mary Catherine Kunz, daughter of Mr. and Mrs. Alfred J. Kunz, of 625 Maple Street, has been awarded a scholarship worth \$500, for her third and fourth years of high school study at Loretta Academy, Niagara Falls, Canada.

This scholarship was competed for by applicants from the United States and Canada.

Anna Kinsella, 64 Murray St. Call at Serv-Wel Foods, 495 Lyell Ave., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

SPECIALS FOR THE HOLIDAY WEEK-END

**SMOKED CALAS - - - lb. 25c**  
**Standing RIB ROAST PRIME BEEF lb. 29c**  
**American Beauty HAMS - lb. 29c**

Roll Butter.....lb. 35c  
Kellogg Cornflakes .....7c  
Chase & Sanborn  
Dated Coffee.....lb. 25c

Arpeako and Fromm Bros.  
PARBOILED HOTS  
ARPEAKO TENDERIZED  
HAMS (with bone in)

Old Fashioned  
Ham Sausage.....lb. 25c  
Lean Ground Beef.....lb. 23c  
(Excellent for Pies!)  
Veal Breast.....lb. 19c

**SCHROTH'S MARKET** 500 LYELL AVE. GLEN. 3210

### Trinity Evangelical

Services Sunday (Labor Sunday)—9:45 a. m., Sunday School. 10:00, Morning Worship.

Sunday, Sept. 12—9 a. m.—German "Die geistlich Reinen." 9:45, Sunday School, full sessions. 10:50, Morning worship, "The Highways and Byways of Life."

The Executive Committee of the Martha Society will meet on Wednesday evening, Sept. 8, at 7 o'clock and the regular meeting will take place at 8 o'clock. The topic will be "The Call to Action" with Mrs. Elsie Preiss acting as leader. Mrs. Helen Loock is chairman of the hostesses.

Ladies Aid will meet on Thursday afternoon, Sept. 9. The business meeting begins at 2:30. After the meeting a "Coffee Social" will be held to which all the ladies are invited.

Brotherhood meets on Monday evening, Sept. 13.

### Lyell Ave. Baptist

Church services are held Sundays at 10 a. m., followed by Sunday School at 11:15.

Next Sunday marks the beginning of the second year of service of the pastor, the Rev. George A. Hammon, who will preach a special sermon for the occasion. Rev. Hammon will take as his subject "Launch Out into the Deep."

Sunday morning will also be Communion Sunday and Albert Essig will be presented with a baptismal certificate and welcomed into the church as a new member.

Prayer service is held Wednesday evening at 8 o'clock.

### Grace Presbyterian

Morning worship begins Sunday at 11 o'clock. The Rev. William Walch, Jr., nephew of the pastor, will preach the sermon.

Sunday School meets at 10 o'clock preceding the church service.

Young Peoples Society will open their fall and winter program with a three day religious retreat in Letchworth Park over the Labor Day weekend.

The Ladies Aid Society will resume its noon-day dinners with a Swiss Steak dinner on Thursday Sept. 16.

Rally Day, in both church and Sunday School, will be observed on Sunday, Oct. 3.

### Tydings Take Over Dewey Service Sta.

Ownership and operation of the service station at Dewey Avenue and Bloss Street has been taken over by Daniel and Gerald Tydings of Santee Street. They have made a number of changes in the station and this week they are conducting their formal opening.

Peter Smith, 282 Ames St. Call at Keown Confectionery, 363 Ames St., for free Murray Theatre ticket.

### BACK TO SCHOOL Next Tuesday

Outfit Your Children At Roland's

LITTLE MAJOR, Fancy and Plain \$1.00 Value

**BOYS' SHIRTS - - 89c**

OTHER GOOD VALUES AT 59c

Boys' Button-on  
Blouses..... 59c, 75c

Boys' Slip-on  
Sweaters .....\$1.00 up

New styles and color combinations

Boys' Well-tailored  
Knickers.....\$1 to \$1.95

Also good buys on Boys' 4-in-hand Ties, Golf Socks Underwear, Caps, etc.

NEW FALL STYLES and PATTERNS

**Girls' Dresses \$1-1.98**

Girls' Mercerized  
Hose ..... 25c  
Girls' Rayon Bloomers  
and Panties .....29c

Low prices on Girls' Slips,  
Hair Bows, Slip-on Sweaters,  
Handkerchiefs, etc.

### School Supplies

Loose-leaf Binders and Fillers, Ink and Pencil Pads, Notebooks, etc.

**ROLAND'S—415 Lyell Ave.**

Furnishings for Men, Women and Children

## LANG DRUG CO.

449 LYELL AVE. Prescription PHONE  
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### THE REXALL DRUG STORE

Solution Citrate	25c bottle 2-25c	Kodak Film—Lowest Prices	25c #120—19c 30c #116—24c
Magnesia.....	15c bottle 2-25c	30c #120—24c 35c #116 29c	Dextri Maltose.....57c
Alka Seltzer.....	24c, 49c	Drene Shampoo....10c, 49c, 79c	Dichloride.....lb. 47c
Aqua Velva.....	34c	Enos Salts.....21c, 47c, 89c	Exlax.....10c, 19c, 39c
Asper Gum.....	21c	Magic Bed Bug	Exterminator.....25c, 50c
Bottle of 100	Aspirin Tablets.....19c	Tek Tooth Brush.....39c	Dr. West Tooth Brush.....47c
Caroid and Bile	Salt Tablets.....59c, 89c	Kelpa Malt.....89c	Kondremul.....89c
<b>INSULIN</b>			
U10, 10 c.c.....	47c	<b>Extralin Capsules</b>	
U20, 10 c.c.....	66c	84's.....\$2.69 100's.....\$3.00	Kotex 12's.....20c—2 for 39c
Empirin Compound			
Tablets.....	23c doz., 2-45c	Salhepatica.....19c, 39c, 79c	Rexall Nasal Spray with Ephedrine.....25c, 50c
1 ounce	Ergophen Ointment.....47c	Vapure.....50c	Flap Matches.....50 for 9c
Hinds Honey and	Almond Cream.....21c, 41c, 83c	Kleenex, 200's 15c—2 for 29c	10c Tobaccos.....3 for 26c
Jergin's Lotion.....	19c, 33c, 67c		
Ephedrine and Amytal	Pulvules, Lilly.....40 for \$1.29		
Bisma Rex.....	59c, \$1.25		
Listerine.....	23c, 39c, 59c		

### CANNING SUPPLIES

Fruit Jar Rubbers, Sealing Wax, Paraffine, Preserving Powder, Mixed Spices, Powdered Mustard

### HAUBNER & STALLKNECHT

Successors to John C. Rosenbach

**FUNERAL DIRECTORS**

GENESEE 300

828 JAY STREET

Speedy,  
Reliable &  
Economical

METZGER & BRAYER COMPANY'S

**TRAVELING PLUMBING & HEATING SHOP REPAIR SERVICE**

SINCE 1898

485 LYELL AVENUE

Call  
GLEN. 421  
for service



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149 Andrews St.  
Main 5140

# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Tenth Year

ROCHESTER, N. Y., SEPTEMBER 16, 1937

No. 24

## Tax League Official Hits Unpaid Tax List

"What the Dailies Didn't Tell You" might almost have been the title of a statement issued last week by Robert J. Menzie of the Citizens' Tax League. Referring to a 58-page delinquent tax list which was recently published in one of Rochester's dailies and for which the taxpayers of the county paid some \$20,000, Menzie said: "The custom of printing a list of names of the delinquent taxpayers of the city is archaic and outmoded. A half or a quarter of a century ago it served its purpose. Today, when the list runs over 50 closely printed newspaper sheets, it obviously fails—except as a means of providing a newspaper with revenue at the expense of the taxpayer. Other counties, Erie for example, have dropped the custom and Monroe should."

## 60th Anniversary Observed by Couple

Mr. and Mrs. George Lingl of Ames Street celebrated their 60th wedding anniversary Aug. 28 at 8:15 o'clock in Holy Family Church with the Rev. Roy B. Morphy officiating. Palms and gladioli were placed on the altar and throughout the sanctuary.

Mrs. Lingl was gowned in black velvet with matching accessories and wore a corsage of gardenias. A breakfast was served after the ceremony for the immediate family. This was also in celebration of the 81st birthday of Mr. and Mrs. Lingl.

## Murray Theatre

Tonight—"Motor Madness" with Rosalind Keith and Allan Brook, and "Everybody Dance" with Ernest Truax and Helen Vinson. Fri.-Sat.—"I Promise to Pay" with Chester Morris and Leo Carrillo, and "Woman Chases Man" with Miriam Hopkins and Joel McCrea.

Sun.-Mon.-Tues.—"As Good As Married" with John Boles and Doris Nolan, and "General Died at Dawn" with Gary Cooper and Madeline Carroll.

Mr. Menzie also scored Assemblyman Walter Wickens from the Fifth District. Menzie said:

"Bills to outlaw the procedure were introduced into both the upper and lower houses at Albany—into the upper by Senator George Rogers and into the lower by Assemblyman Wickens. Senator Rogers' bill passed the upper house. Assemblyman Wickens' bill was killed by himself in committee."

"Such action," said Menzie, "at least demands an explanation."

## BRAIMAN RAPS GOP "FAILURE" TO PASS BILL

Assemblyman Myer Braiman, Democrat, struck out at the publication of the unpaid tax list in a speech Monday at Hotel Seneca. He branded it as "a waste of the taxpayers' money."

Tracing developments at Albany when a bill was introduced at the last session to outlaw the unpaid tax list publication, Assemblyman Braiman accused the "Assemblyman from the Fifth District, who happened to be a Republican" of running out on a bill which would have ended the practice for all time. Braiman pointed out that the bill, as introduced by Senator George F. Rogers, passed the Senate unanimously. In the Assembly, the bill was killed by the Committee on Internal Affairs, he said, after being introduced by the "Assemblyman from the Fifth District," its sponsor, "voting to kill his own bill, without offering any explanation." Braiman states he was the only member of the committee to vote favorably on the bill.

The Republican-controlled Board of Supervisors, he maintains, adopted a resolution "flaying" the Republican sponsor and "praising" Braiman, a Democrat, for his stand. The Board had previously sent a resolution to the Legislature, along with the Rochester Chamber of Commerce, the Citizens' Tax League and the Association of Towns, seeking abolition of the practice.

## TURNERS OPEN MEMBER DRIVE

A ten-day membership drive will be opened on Monday, Sept. 27, by the Rochester Turn Verein with eight teams engaged in a contest for leadership. The drive is under the direction of William Herpich.

Membership in the organization, it was pointed out, has many advantages in that for nominal yearly dues, the member as well as his children under 18 years of age are entitled to full use of the Turn Verein facilities, including the gymnasium classes and swimming pool. The gymnasium classes, under professional instruction are now meeting regularly, with classes for men, women and children.

The eight teams taking part in the drive are headed by Clayton Handy, George Pointen, William Ross, Robert V. Hall, Theodore Freese, Miss Agnes Fox, Harry Cattau and Oliver Pasch.

The Turn Verein's rathskellar open to members, will stage its grand opening celebration Saturday night with a new floor show and dancing to orchestra music. A feature of the floor show will be the demonstration of three new dance numbers, the Big Apple, the Jeep and the Hotcha.

## 40 Hours Devotion For Holy Apostles

Forty Hours Devotion will open in Holy Apostles Church on Sunday, Sept. 26, at the 11 o'clock Mass and will close on Wednesday, Sept. 29. The exercises will be conducted by the Rev. John B. Affleck, O.P., a member of the Dominican Order of New York City.

School opened for the Fall session last week with a registration of 530 pupils.

## NEXT ISSUE THURSDAY Sept. 30

## Baptist Day To Be Celebrated Sept. 26

Sunday, Sept. 26, will be observed as Baptist Day at Lyell Avenue Baptist Church. The public is invited to take part in the program.

The four events of the day will be:

10 a. m.—Morning worship service with Mr. Hammon bringing the message.

11:15 a. m.—Sunday School.

12:30 p. m.—A basket dinner.

3 p. m.—Dr. Roy E. Williamson will be the speaker. Dr. Williamson is executive secretary for the Baptists of New York State, and will bring a challenging message.

## Returning to College

Charles E. Webber of Austin Street is leaving tomorrow for University of Ohio, where he will begin his second year of study in the pre-medical course. He returned to the city last week after two weeks of camping at Conesus Lake in company with Jack Goschar of Rockview Terrace.

GET IT AT KEOWN'S  
Suckers 6 for 5c, 10c per Keown doz. Thick pencil tablets or large loose-leaf paper 4c. Fresh salted peanuts, very special, 15c lb. All the latest magazines and Sunday papers at Keown's, 363 Ames St., next to Hart's.—Adv.

## VOTERS CHOOSE SLATES TODAY

Vicinity voters go to the polls today to cast their ballots in the Primaries at which party candidates will be chosen for the coming elections. Polls are open from 12 noon until 9 o'clock.

The area is comparatively free of local contests, although voters have the privilege of writing in names of people whom they prefer as candidates.

The contest attracting most interest here is in the 24th Ward between two Democratic slates, one sponsored by former Supervisor Daniel L. Lee, ward leader, and the other backed by J. Raymond Sage, chairman of the ward and county committee. Frank Magin and Harry Hoepner have the support of Lee for the supervisor and constable nominations, respectively, while George J. Farrell and John J. Kenney head the other ticket.

## Ministers Attend Lockport Retreat

The Rev. George Hammon of Lyell Avenue Baptist Church attended the Ministerial Retreat at Camp Keenan near Lockport on Lake Ontario. This retreat was sponsored by the Federation of Churches and included the ministers of all denominations in the whole of Western New York. The Rev. Henry Walch of Grace Presbyterian Church and the Rev. Van Arsdalen of Gates Presbyterian Church accompanied Mr. Hammond.

FOR ENTERTAINMENT  
Next Saturday night, if you want to dance to a good orchestra come to Cosmano's Grill, 354 Otis St. at Burrows. Orchestra and dancing every Saturday night. Try our spaghetti and meat balls. Good food and all legal beverages.

## HEADQUARTERS for



**BUSTER BROWN SHOES**  
For Misses and Little Men  
**LONG WEARING AND REASONABLY PRICED**

	<b>Boys' Black and Brown Calf</b>	<b>Children's and Misses' Patent Straps</b>		
7 1/2 to 1	\$2.95	8 1/2 to 12	\$2.95	Elk Upper with Scuff-Proof Sharkskin Tip—Long Wearing
1 to 6	\$3.50	12 1/2 to 3	\$3.35	Moccasin Type
	<b>Official Boy Scout Shoes</b>	1 to 6	\$3.95	Children's
		3 to 10	\$4.95	Misses'
	<b>Official Girl Scout Shoes</b>			

OPEN EVES UNTIL 8:30

**ALTIER & HECKLER, Inc.**  
**BROWNbilt SHOE STORE**  
900 W. MAIN ST., Op. St. Mary's Hospital

X-RAY SHOE FITTING  
Gen. 3614

**Moore & Moore**  
**WHISKEY**  
We are pleased to be one of the few dealers selected to sell this line of famous whiskeys in Rochester. Try a bottle this weekend.

**SPECIAL RESERVE**  
**Pts. 98c**  
**Qts. \$1.90**

**FLORIO BRAND**  
**Cal. DRY WINE**  
ZINFANDEL BARBERONNE and CHIANTI **99c Gal.**

**CHATEAU LYELL**  
Top Grade California WINE  
ZINFANDEL BARBERONNE CHIANTI ALICANTI BURGUNDY Half 65c Gal. \$1.25  
PORT SHERRY MUSCATEL MARSALA TOKAY Half 95c Gal. \$1.69

**Kentucky Club**  
2 1/2 Year Old Rye, Reg. \$2.50 Quart. Special **\$1.99** at... Supply Limited Qt.  
Reg. \$1.49 California

**Sherry Wine Special \$1.25 gal.**

**For Quick Delivery Call Glen. 317 or 318**  
**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA

**Major Merry**  
**GIN - \$1.15**  
Reg. \$1.29 Quart Special For This Week Only Qt.

## THE VICINITY POST

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.



**NO** child deserves the handicap of defective eyesight. You owe it to your child to be sure that he is not suffering with an unsuspected but harmful deficiency of vision. Many children go for years with headaches, cross dispositions, and poor school marks without their parents even knowing the source of the trouble—defects of vision that could easily be corrected. Give your child an even break at success—have his eyes examined now, at

### SCHAEFFER'S EYE SERVICE

Cor. Jay and Saxton Sts.  
Gen. 4116 9 A. M.—7:30 P. M.  
M. L. SCHAEFFER, Optometrist

### EXCITING NEWS

For women who seek the latest fashions in chic apparel—at modest prices.

### Smart Fall DRESSES

Complete range of Sizes—Materials—Colors. See Them Today!

### barbara dress shop

420 Ames St. opp. Holy Family Church

## Hay Fever Relief!

We are getting very favorable comments from those taking our Asthma Preparation this year. They report very little difficulty with Hay Fever . . . And here's

### GOOD NEWS!

This preparation is proving that it is not only an excellent preventative, but a genuine relief . . . people who have started taking it, even as late as this date, when Hay Fever Season is well under way, are having very happy results.

### WE SUGGEST

that anyone suffering from Hay Fever start taking this preparation (Maid's Prescription No. 3) **AT ONCE.**

**Results Guaranteed  
In First Bottle or  
Money Refunded**

ON SALE AT  
**MAID DRUG CO., Inc.**  
511 Dewey Ave.

## When Springtime Returns

by  
Lawrence  
Hawthorne

When the Spring, with its joy and its beauty,  
Comes again to the valleys and hills,  
And the songs of the birds and the flowers  
Add their charm to the woodlands and rills,  
Then my heart knows a wistful emotion  
That I find rather hard to define—  
For the Spring always brings recollections  
Of that first little sweetheart of mine.

Many years have gone by since that Springtime  
When we promised we'd always be true—  
When we caught that first moment of rapture  
We were sure no one else ever knew;  
But in fancy I still see the moonlight  
As it danced in the gold of her hair,  
And I still hear the low, gentle music  
Of her voice on the sweet-scented air . . .

Life has brought other loves, other friendships;  
I have known many joys in my day;  
As a suitor and husband and father,  
I have trod the conventional way;  
But when Springtime returns, there is something  
Very tender and precious and fine  
That awakens—and sets me to dreaming  
Of that first little sweetheart of mine.

### WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**REFINISH your own floors.** Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**EXTERIOR PAINTING, interior** decorating, paperhauling, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**REFINISH your own floors.** Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**FOR RENT** — Garage at 517 Lyell Ave. \$3 per month.

**WHITE SHELLAC** \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**HAND-MADE SHOES** for men and women, built over lasts especially made for your feet, normal or deformed, are the only shoes that can give maximum comfort. Our work is guaranteed to be satisfactory or money refunded. Quality Shoe Repair, 825 Dewey Ave. Glen. 2470.

**WANTED**—Girl for soda fountain, steady work, good salary. Give age, references and experience. Box V-4, Vicinity Post.

**CUT FLOWERS**—For best results plant perennials and rock plants now, \$1 doz. Bodenstern, 71 Barker St., off Jay. Gen. 6895-W.

Norbert J. Meyer, 326 Hague St., call at Young's Music House, 263 Ames St., for free Murray Theatre ticket.

Mrs. Jennie Haulton, 59 Syke St., call at Young's Music House, 263 Ames St., for free Murray Theatre ticket.

**For Better Plumbing  
Heating, Air Conditioning**  
Metzger & Brayer Co.—Glen. 421

**GUARANTEED** LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**ASBESTOS** Fiber Roof Coating, best quality, 5 gal. containers \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**WANTED**—Used rifles, Beckwith's, 271 Lyell Ave. Glen. 811.

**IF IT'S ELECTRICAL**, we can repair it. Jones, Leggins & Co., 879 Maple St., Gen. 4566.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 193 Wetmore Pk.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day or half day. Shatzel Hardware, 498 Lyell Ave.

**HOUSE PAINT** \$1.98 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**FLAT WALL** paint \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

**BLUE GLO** Range Oil Burners \$16.50 up. installed. One year free service. Variety Vacuum Cleaner Co. 254 Lyell Ave. Glen. 4141.

John Casey of Burrows Stree is attending the Policemen's Convention at Fort Plains, N. Y. At forwards he will visit friends in New York City.

Archie R. Patchin, 577 Glid. St., call at H. C. Pommerening & Son, Lyell at Glide, for free Murray Theatre ticket.

## BECKWITH BICYCLES

Leaders in Quality Since 1898

Ask about the famous  
**PRINTED**  
Beckwith Guarantee

**\$5** Down **\$1** Per  
and **1** Week

## BECKWITH'S

### SPORTING GOODS STORE

271 LYELL AVE. — Opp. Firehouse — GLEN. 811

### Men's SWEATER Specials

Brushed Wool Zipper  
**DRESS SWEATERS** ..... \$1.85  
(Plain and Fancy)

**HEAVY-ALL WOOL**  
Shaker **\$3.69** White  
Knit ..... Blue

**CREW NECK  
WOOLS** ..... \$1.59

**COAT SWEATERS, REAL VALUES**  
Compare **\$1.50 to \$3.25** Compare  
Prices ..... Quality

## KIRCHER DRY GOODS

Campbell St., cor. Saxton  
Gen. 1222

## ARE YOU ON THE HOT WATER Waiting List?

• Why suffer the "Waits" when less than the price of a package of cigarettes per day will give you a sure and plentiful supply of hot water day and night?

• All you need to do is rent an automatic, copper, gas-fired storage heater for a dollar a month plus the small cost of gas consumed and those irritating "Waits" and uncertainties will promptly vanish.

**\$1 A MONTH  
RENTS AN  
AUTOMATIC GAS  
WATER HEATER**

## ROCHESTER GAS & ELECTRIC CORP.

89 East Avenue  
Main 3960

MODERNIZE YOUR HOME WITH GAS

For High Quality  
Dry Cleaning—  
Try Society's

PLAIN  
DRESSES  
MEN'S  
SUITS

## 79c

Cash and Carry 69c

**Society**

1341 DEWEY  
Glen. 5538

Call  
and  
Deliver.

ONE FREE DRY CLEANING TO:  
Chas. P. Fox, 31 Ries St.; Joseph  
A. Fischer, 156 Sunset St.; Walter  
Hahn, 597 Emerson St.

### "No Squat, No Stoop No Squint"-Week

"It's Philco Week" in America from Sept. 16 to 25 with every Philco dealer in the country participating in a gala, nation-wide celebration.

According to Ernest B. Loveman, manager of advertising for Philco, plans for this year's "Philco Week" surpass those of any previous similar activity. National advertising and publicity will back up promotion of the week in every distributor territory and in every dealer's store.

Magazines, newspapers, and radio advertising is being released to coincide with the dates of "Philco Week," and special billboard "snipes" featuring this event will appear on each of the thousands of Philco 24-sheet posters on the highways and city streets in every section of the country.

"Special territorial and local co-operative activities are being set in motion for this big event by distributors, to make the public Philco-conscious to a greater degree than ever before," said Mr. Loveman.

Public favor for the new 1938 Automatic Tuning Philco, with inclined control panel, has already exceeded the nation-wide interest of any preceding year, according to Mr. Loveman, and the new slogan—"No Squat, No Stoop, No Squint" has created a new high in public response.

Easy terms, with liberal trade-in allowance are outstanding features of "Philco Week."

Dealer for Philco radios in The Vicinity is H. C. Pommerening & Son, Lyell Avenue at Glide Street.

John DiIandro, 310 Ames St., call at Young's Music House, 263 Ames St., for free Murray ticket.

### RADIO NEWS AND NOTES

Bob Byron, the CBS-WHEC whistler who feels bad because nobody, he says, can defeat him at tennis, didn't feel any better about it when a song quartet was last week added to his list of vanquished. The quartet is the Song Stylists who sing on Columbia, and they were the first of a series of groups which may ultimately include a symphony that Bob challenged for the tennis championship of the music world. The four singers are reputedly crack players but, alas for poor Byron, they were no match for him when they faced the lone whistler across a net at Forest Hills. After a fast love set, won by Bob, who has been playing tennis since he was 5, the Song Stylists conceded the match.

Hal Kemp, the CBS-WHEC bandsman, says the latest dance crazes, the "shag" and the "big apple," aren't new at all. Kemp, who has been playing around the country for 12 years since the band was originated at the University of North Carolina, says the "shag" started in the Carolinas with the younger set after the war, and the "big apple" is just an off-shoot of it. Their suitability to "sweet swing," he says, is accountable for their return to popularity.

Foreign listeners to the programs of W2XE, Columbia's International Station in New York, prefer music (both popular and classical), descriptions of major sport events and talks by news commentators, according to a recent survey of letters received from abroad.

DX'ers in England show a decided preference for American dance bands and singers of popular melodies, but reports from Latin America, South Africa, and other distant lands indicate that classical programs such as the Ford Sunday Evening Hour, the Philharmonic concerts and Howard Barlow's "Everybody's Music" also have a large following.

Descriptions by Ted Husing and other sports experts of such events as the International yacht races, the 500-mile auto race at Indianapolis and various important golf and tennis tournaments always bring a flood of commendatory letters, as do the news commentaries of H. V. Kaltenborn, Edwin C. Hill, Lewis Browne, and Alberto Zalamea.

According to Elizabeth-Ann Tucker, program director for W2XE, South American listeners have presented a new problem to CBS by their almost unanimous insistence on programs devoted to descriptions of the latest New York and Hollywood fashions.

Tongue-wagging "Saymore-Saymore," known in private life and the films as Helen Troy, has been "Typed" as a telephone comedienne for the past ten years both on radio and the screen, and there doesn't seem to be much she can do about it. Every time a call comes from an air-wave casting director or the studios, the part designated for Miss Troy is that of a "hello" girl. The final climax to this series of telephonic efforts came when she was selected by Eddie Cantor as a telephone comedian, and Cantor launched a nationwide contest for a new name. The result is history. She is now known far and wide as "Saymore Saymore," and is heard over the

WHEC-Columbia network every week on the Eddie Cantor program.

Until Miss Troy joined the Cantor radio company she had been known to radio and screen audiences as "Susie at the Switchboard," a favorite name with Helen, who has even named her pet cocker spaniel, "Susie." Ironically, the girl who changed Helen Troy's stage name to "Saymore Saymore" was named Susie—Susie McKey of Valdosta, Georgia, winner of the contest sponsored by Cantor to find a name for the telephone operator-comedienne of "Texaco Town."

Born to a family of thespians, Spencer Bentley of Columbia's "Betty and Bob" feature, decided to follow the sea for his fortune, but found that the smell of grease-paint and the sound of applause were things he could not entirely ignore. He is back among stage people now, following in the footsteps of his grandparents, mother, father, aunt, uncle and cousin, as the young husband in the sketch that is heard over the WHEC-Columbia network each Monday through Friday from 12 noon to 12:15 p. m.

When he was ten years old young Spencer took a trip with his parents to New Zealand. There he performed before audiences for ten shillings a week. That trip to Britain's island colony gave him a taste of sea life, and at nineteen when he eligible for the post of purser on an ocean liner, Spencer started out on a trip that took him to Heligoland, Hawaii, Tasmania, Haiti, Yucatan, and Pago Pago. But family tradition in the theater was too strong, and Broadway welcomed back the seasoned traveler.

Wm. J. Peters, 325 Colvin St., call at Young's Music House, 263 Ames St., for free Murray ticket.

Furnace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co.—Glen. 421

Mrs. Mary C. Palma, 14 Holloworthy St., call at H. C. Pommerening & Son, Lyell at Glide, for free Murray Theatre ticket.

Frank Quercia, 75 Cedar St., call at Young's Music House, 263 Ames St., for free Murray Theatre ticket.



### NEW FALL HATS

Very Special Numbers

\$1.85 In Felts and Velours  
\$2.85 In Black, Navy, Brown and the new  
\$3.85 In wines, rusts and woodland greens.  
HAT SHOP  
154 Sherman St.

### BARGAIN BULLETIN

FWD <b>COFFEE</b> lb. 16 1/2c	FRESH!! <b>CHICKENS</b> lb. 24c
BEST <b>BUTTER</b> lb. 36 1/2c	CLUB STYLE <b>STEAMERS</b> lb. 18c
FOR YOUR JAMS <b>CERTO</b> bot. 21c	TENDER, JUICY <b>Round Steak</b> lb. 31c
1000 SHEET ROLL <b>TOILET PAPER</b> 4c	NO. 1 ELBERTA <b>Peaches \$1.19</b> bu. Ideal for Canning
SWEET Potatoes ..... 25c	German Prunes ..... 45c
COOKING Onions ..... lb. 2c	COOKING OR EATING Apples ..... 15c

### Serv-wel Foods

The Complete Food Store  
495 LYELL AVE. — Free Delivery — GLEN. 5162

### Doctors Say:

drink more  
**MILK**

Be Sure It's Rich,  
Wholesome and Pure

By Ordering From  
**STATT'S DAIRY**  
PRODUCTS

Warner at Lyell Glen. 363-J

### NORMAN CAFE

Fish Fry Every Friday  
See Us If You Plan a  
Spaghetti Party  
Spaghetti & Meat Balls ..... 25c  
Corner Child BEER, WINE  
and Campbell and LIQUOR

### ELLIOTT'S

CASH AND CARRY  
**ICE STATION**

Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.

Open Sunday—We Deliver

### E. J. BARNER

Air Conditioning  
Roofing — Siding  
Sheet Metal Work

485 DEWEY AVE.  
Phone Glen. 4515

**Auto Repairs, Tires** CONVENIENT  
**and Auto Radios--on** TIME  
PAYMENTS  
**BAUER & RAETZ** Phone: GEN. 3977  
CHILD at JAY STS.

### Every Day LOW PRICES MEDICINES

Alka Seltzer ..... 24c-49c  
Baume Bengay ..... 59c  
Bayers Aspirins, 100.....59c  
Buckleys Cough  
Mixture ..... 43c, 79c  
Alophen Pills, 100.....49c  
Ex-Lax ..... 10c 19c 39c  
Enos ..... 21c, 47c, 89c  
Listerine, 14 oz.....59c  
Lysol ..... 23c, 43c, 87c  
Miles Nervine ..... 83c  
Pepto Bismol ..... 45c  
Unguentine Cones ..... 69c  
Vicks Vapo Rub  
..... 27c, 59c, \$1.19  
Cod Liver Oil High Potency  
..... pt. 50c

### Vitamin Products

A-B-D-G Capsules, 25's 89c  
Halibut Oil Capsules,  
50's ..... 69c  
Vitavims ..... \$1.00  
Cod Liver Oil, Squibb  
..... 79c, \$1.29  
Navitol ..... 33c, \$1.97  
Yeast Tablets ..... 43c  
Adex Tablets..... 79c, \$1.98



21c - 43c

\$1 Value  
LIMITED TIME  
SPECIAL  
55¢  
TRY-OUT KITS OF  
THE NEW HUDNUT  
**MARVELOUS**  
Eye-Matched  
MAKEUP



COMBINATION OFFER  
1 Dr. West Toothbrush.....50c  
1 Calox Toothpowder.....50c  
Value \$1.00  
**BOTH FOR 59c**

### Prescriptions Compounded Accurately

#### TOILETRIES

Tooth Paste

Colgate ..... 18c, 33c  
Squibbs ..... 19c, 33c  
Pepsodent ..... 19c, 33c  
Parke Davis..... 2 tubes 25c

Face Powders

Armand ..... 50c, \$1.00  
Pompeian ..... 55c  
Marvelous ..... 55c  
Three Flowers..... 55c, 83c  
Cashmere Bouquet..... 25c, 50c  
Gemey ..... \$1.00  
Coty ..... \$1.00  
Evening in Paris..... \$1.10

Shaving Preparations

Colgates ..... 23c, 37c  
Palmolive ..... 23c, 37c  
Par ..... 19c, 39c  
Listerine ..... 19c  
Swav ..... 29c  
Colgate Aftershave ..... 33c  
Palmolive Aftershave..... 33c  
Par Aftershave ..... 39c

### KLIER'S PHARMACY

692 Maple St., Cor. Ames

WE DELIVER—

Phones Genesee 2659 or 7724

**NO SQUAT  
NO STOOP  
NO SQUINT**



# IT'S PHILCO

**See! Hear! Tune!**  
**Sensation  
of 1938**



PHILCO 3XX

**Automatic Tuning PHILCO  
With Inclined Control  
Panel**

**134.50**

Yes, Philco's most advanced features at the lowest price in history . . . and your old radio will be taken in as the down payment! Inclined Control Panel, Automatic Tuning, Magnetic Tuning, Push-Pull Phase Inverted Audio System, Inclined Sounding Board, Concert Grand Electro-Dynamic Speaker, 4-Point Tone Control, Philco Foreign Tuning System with Spread-Band Dial, 3 Tuning Ranges. Genuine inlaid walnut cabinet with Protective Back Panel.

**SPECIAL EASY TERMS  
BIG TRADE-IN ALLOWANCE**

**SEPTEMBER 16 TO**

See These New Radios At  
**H. C. POMMERENING  
& SON**

Or . . . Fill out and mail us this coupon

I want to find out how much the TRADE-IN ALLOWANCE would be on my present radio . . . to be credited toward the purchase of a new 1938 PHILCO, should I decide to buy during this special-offer period. It is understood that this does not obligate me in any way. I now own

MAKE OF RADIO \_\_\_\_\_ YEAR \_\_\_\_\_

MY NAME IS \_\_\_\_\_

MY ADDRESS IS \_\_\_\_\_

**LOOK! A PHILCO  
CHAIRSIDE MODEL  
WITH PHILCO AUTOMATIC TUNING**



PHILCO 7CS\* Arm-chair comfort . . . plus all the advantages of Philco's major 1938 advancements!

- Cone-Centric Automatic Tuning
- Philco Foreign Tuning System
- 3-Point Tone Control
- Automatic Volume Control
- Electro-Dynamic Speaker
- 2 Tuning Ranges
- Many other Philco features

**94.95** Including Philco High Efficiency Aerial

**COME IN! SEE HEAR and TUNE  
A 1938 PHILCO TODAY**

We Can Find  
As Long As **18**

No Down

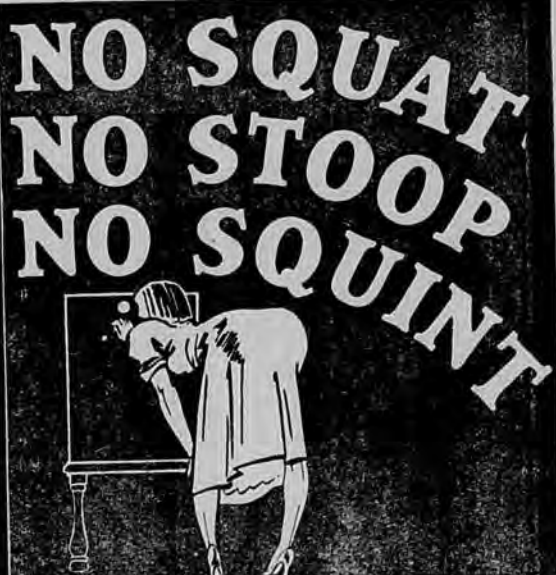


PHILCO  
Price Includes Efficiency  
**ONE OF THE**  
terms that y  
Panel, Philco  
Balanced Phase Pu  
Board, Concert G  
Tone Control, Phil  
Band Dial, 3 Tun  
rubbed sliced wal

**TUNE IN**  
**Boake Carter**  
Every Mon., Wed. and Fri.  
WHEC — 6:45 P. M.

**H. C. POMMERENING**  
LYELL AVE., Corner GLIDE ST.—OPEN EVENINGS BY APPOINTMENT

# PHILCO WEEK



**EASY TERMS  
ALLOWANCES**

**SEPTEMBER 16 TO 25**

## Try This Amazing New Kind Of Radio

*We Can Finance To Suit Your Budget*

As Long  
As **18 MONTHS  
TO PAY**

And

**No Down Payment Is Required**

See THE 1938 AUTOMATIC TUNING  
**PHILCO**  
WITH INCLINED CONTROL PANEL!

NO SQUAT  
NO STOOP  
NO SQUINT

**164.50**

PHILCO 2XX

Price Includes Philco High Efficiency Aerial

ONE OF THE finest Philcos ever built, now offered on terms that you can easily afford! Inclined Control Panel, Philco Automatic Tuning, Magnetic Tuning, Balanced Phase Push-Pull Audio System, Inclined Sounding Board, Concert Grand Electro-Dynamic Speaker, 4-Point Tone Control, Philco Foreign Tuning System with Spread-Band Dial, 3 Tuning Ranges. Gorgeous cabinet of hand-rubbed sliced walnut, with Protective Back Panel.



PHILCO 7XX

No Wonder They're Calling  
**PHILCO** the Greatest Buy  
Of All Time!

**84.95**

Including Philco High Efficiency Aerial

Let us put one in your home for a FREE TRIAL anytime during PHILCO WEEK! Try the new Inclined Control Panel — an exclusive Philco feature. Enjoy the convenience of Philco Cone-Centric Automatic Tuning! Full of expensive Philco features, including Inclined Sounding Board, Philco Foreign Tuning System, Concert Grand Speaker, Pentode Audio System, 3-Point Tone Control, Automatic Volume Control, 2-Speed Tuning, 2 Tuning Ranges, Beautiful walnut cabinet, with Protective Back Panel.

# RENNING & SON

SHOWINGS BY APPOINTMENT—Phone GLENWOOD 3110

**\$50,000  
Philco Radio  
MYSTERY CONTEST**

Every Sunday  
WHEC — 1:45 P. M.

# CAMELIO BROS.

WE DELIVER Market and Grocery OTIS at GLEN. 2833 AUSTIN

Honey Brand **Smoked Hams lb. 32c**

Choice **Pot Roast, lb. 25c** Shoulders of  
Boneless **Rib Roast, lb. 35c** **Spring Lamb**  
Boneless **Round to Roast, lb. 33c** **lb. 23c**  
3 1/2 to 4 Lb. Average

**Rib Lamb Chops - lb. 29c**

Choice Fresh **Fowl lb. 28c** Fresh **Hams lb. 27c**

**Fresh Pork Shoulders lb. 24c**

Gold Medal or Hecker's Flour 24 lbs., \$1.07  
Pastry Flour 5 lbs. 18c  
Gold Medal 5 lbs. 28c  
Pancake Flour pkg. 9c  
Large Cans Tomatoes 12 1/2c

Heinz SOUPS ..... 2 for 25c  
U. S. No. 1 POTATOES ..... pk. 15c  
Michigan Clover BUTTER ..... lb. 36 1/2c  
Gem Nut OLEO ..... lb. 17c  
Campbell's Tomato SOUP ..... can 7c

Clams—Oysters—Fish—Baked Fish

# MURRAY THEATRE

MURRAY STREET AND LYELL AVENUE

FRI. - SAT. (SEPT. 17-18) Sun.-Mon.-Tues. (Sept. 19-20-21)

"I PROMISE TO PAY" with Chester Morris  
Also — Miriam Hopkins and Joel McCrea in "WOMAN CHASES MAN"

"AS GOOD AS MARRIED" with John Boles, Doris Nolan  
Also — Gary Cooper and Madeleine Carroll in "GENERAL DIED AT DAWN"

PLEASE NOTE CHANGES IN OUR PROGRAM

**DRY CLEANING**

Suits, Top-coats and Ladies' Plain Dresses

**69c** CASH and CARRY

**ROXY CLEANERS**

507 LYELL AVE. (near Murray)

**No Scotchman Ever...**

played such tunes up his bagpipes as our Famous Reading Anthracite will play up your furnace pipes — warm, cheery, healthy tunes of better heat. Try a load now and learn how good a hard coal fire can be. Order Today.

GLEN. 811

**BECKWITH'S**  
271 Lyell Ave., opp. Firehouse

**Burn** FAMOUS READING ANTHRACITE

Also R. G. & E. and SEMET-SOLVAY COKE

## PERSONALS

Winifred Jean Neill was hostess to a group of ten girls on the occasion of her tenth birthday, Sept. 4, at her home in Rogers Avenue.

Plans for a banquet, a roller skating party and Hallowe'en party are being made by Gamma Beta Phi Sorority. Last two meetings were held at the homes of Miss Ruth Ritzenthaler in Ames Street and Miss Autumn Merriman in Maple Street. Miss Marjorie Gallagher is chairman of the banquet.

The Boston terrier owned by Mrs. Margaret Hirsch of Masseth Street has been awarded another prize at the annual dog show held by the American Kennel Club of which she is a member.

Joseph Hirsch, who has been the guest for two weeks of Mr. and Mrs. Charles Hirsch of Masseth Street, has returned to his home in Detroit.

Mr. and Mrs. Ray Hoagland, who have made their home for several years on Long Island, have returned to Rochester and will live for a time with Mrs. Hoagland's mother, Mrs. Eva Bergman of Cameron Street.

Miss Esther Bergman of Cameron Street, whose marriage to Walter Nuijens of Glide Street will take place on Oct. 2 in Grace Presbyterian Church, was the recipient of many lovely gifts at a shower given at the home of Mrs. Dorothy Peper of Sunset Street on Sept. 8.

Harold Peper of Sunset Street entertained recently at a stag party on honor of Walter Nuijens.

Mrs. Charles Bosdyke of Delmar Street entertained the Afternoon Pinochle Club at her home on Tuesday of last week.

Mr. and Mrs. George Hubbard of Sherman Street and their son, Lloyd, will leave Saturday for Petersburg, Indiana, to visit the Hubbard's son, the Rev. George Hubbard. After spending a few days with his brother, Lloyd will drive on to South Carolina to visit friends.

The Afternoon Pinochle Club celebrated its tenth anniversary with a clambake Tuesday of this week at the home of Mrs. Ethel Hondorf of Emerson Street. Mrs. Carrie Butterfield, Mrs. Mae Bosdyke, Mrs. Nellie Baldwin, Mrs. Ethel Hondorf, Mrs. Asa Billings, Mrs. Ella Mensing, Mrs. Lucy Scheidt, Mrs. Anne Van Allen, Mrs. Rose Seidewand, Mrs. Emily Morey, Mrs. Bessie Finucane and Mrs. John Pike compose the membership of this club.

L. J. Hiler of Burrows Street, who has been ill for several weeks is still confined to his home.

Herbert H. Schaeffer of Sherman Street has just returned from a visit to California.

Mrs. Gertrude Hondorf of Lyell Avenue entertained the Snappy Eight Pinochle Club at her home on Tuesday evening of this week.

Mrs. Lamont, who makes her home with her daughter, Mrs. Frank Denny of Rockview Terrace, has returned from a month's visiting around Silver Lake.

Miss Beulah Grover, who graduated from Brockport Normal School last June, has begun teaching at Irondequoit School this week.

Mrs. Elizabeth Schaeffer of Sherman Street returned last week from a prolonged visit with her sons at Redondo Beach, Calif.

Miss Grace Wood, whose family resided for many years on Angle Street, was married to Gerard Pfaff on Saturday, Sept. 4, at 4 o'clock at the rectory of Holy Redeemer Church. Mr. and Mrs. Pfaff will make their home with her mother at 548 Ridgeway Avenue.

Mrs. Herbert H. Lyons and her daughter, Edith, were visiting recently their relatives in Aurora, N. Y.

Mr. and Mrs. Clarence Baldwin, who were recently married at Grace Presbyterian Church, entertained the Saturday Night Pinochle Club at their home on Delmar Street.

Friendship Class of Grace Presbyterian Sunday School was entertained Monday by Mrs. May Griffin and Irving and Doris Griffin of Curtis Street.

John Caskey of Rockview Terrace returned home last night from Bradford, Pa., where he spent several weeks recuperating from an operation.

Mrs. George L. Wilson of Fern Street will attend the National Convention of the D.A.R. at Madison, Wis., as a delegate from the E. G. Marshall Women's Auxiliary. From there she will go to Jacksonville, Florida, and Louisiana to spend the winter.

The Sunshine Club met at the home of Mrs. Gussie Mack, prizes being won by Mrs. Ann Gerew, Mrs. Agnes Kreuzer, Mrs. Eleanor Kreuzer and Mrs. Ruth Mack. Next hostess will be Mrs. Eleanor Kreuzer of Radio Street.

Carl N. Hofman, 25 Canton St., call at H. C. Pommerening & Son, Lyell at Glide, for free Murray Theatre ticket.

## Equity Knights to Hold Bingo Party

A bingo party is scheduled next Tuesday night under sponsorship of the Knights of Equity. It will be held in Eagles Hall, North Washington Street. Door prizes will be given.

The committee in charge is headed by William Giblin, assisted by M. Morphy, M. Seabill, J. Morrisey and M. Whalen.

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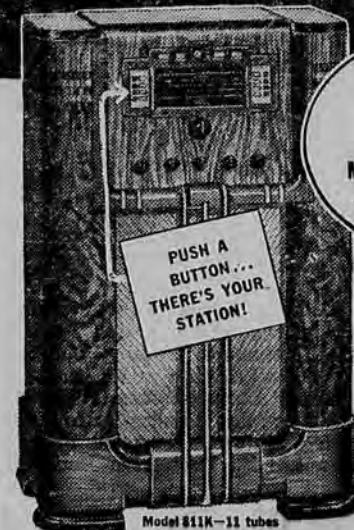
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Tax Included

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Downs Library Lists  
Available New Books

The following new books are now available at Downs's Lending Library, 432 Lyell Avenue:  
"Without Restraint," by Hampton Del Ruth.  
"The Prodigal Moll," by Sara Christy.  
"Honeyball Farm," by Ethel M. Dell.  
"Dayzee—Girl of India," by Edison Marshall.  
"Very Private Secretary," by Charles Thornton.  
"Wild Peach," by Claire Cave.  
"Second Possession," by Ann Lawrence.  
"Out on Bail," by R. L. Goldman.  
"What Gentleman Strangles a Lady?" by Robert Dean.  
"The Shining Spirit," by Louise Jones.  
"The Case of the Dangerous Dowager," by Erle Stanley Gardner.  
"Challenge To Happiness," by Maysie Greig.  
"Can All This Grandeur Perish?" by James T. Farrell.  
"Range Rider," by Bud Cowan.  
"When the Daltons Rode," by Emmett Dalton.  
"Bring 'Em Back Dead!" by David Hume.  
"There Was A Crooked Man," by George Yates.  
"Singing Lead," by George C. Henderson.  
"Afraid To Love," by Marion White.  
"Substitute Guest" by Grace Livingston Hill.  
"The Case of the Unconquered Sisters," by Todd Downing.  
"The Blue Door," by Rachel Mack.  
"There's Always A Rainbow," by Eleanor Carroll.  
"The Crimson Goddess," by Elaine Carrington.  
"The Forgotten Fleet Mystery," by Geoffrey Coffin.  
"Murder Without Mourners," by Sutherland Scot.  
"Crime On the Cuff," by Henri Weiner.  
"Harvard Has A Homicide," by Timothy Fuller.  
"The Wheel That Turned," by Kathleen Knight.  
"The Falcons' Prey," by Drexel Drake.  
"A Close Call," by Eden Phillips.  
"Judge Priest Turns Detective," by Irvin S. Cobb.  
"The Jasmine Trail," by Harry J. Hagerty.

\$300,000 Contest  
Announced by RCA

One of the largest contests ever staged in this country will usher in this fall's radio season. RCA will distribute \$300,000 in prizes with a total of \$60,000 per week for each of five weeks. Basis of the contest will be a 25-word statement by contestants on RCA's Electric Tuning, describing its merits and telling its advantages for the modern home. Although differing in many details, this year's \$300,000 prize contest has been drawn up along lines similar to RCA's Magic Voice contest conducted last year in which 200,000 contestants participated. Further details and entry blanks may be obtained at the Vicinity RCA dealer's. Young's Music House, 263 Ames Street.

SCRIPTURE

"Finally, brethren, whatsoever things are true, whatsoever things are honest, whatsoever things are just, whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report; if there be any virtue, and if there be any praise, think on these things."—Phil. 4:8.  
"It is better to lose with a conscience clear  
Than to win by a trick unfair.  
It is better by far to fail in the test,  
Than to know you weren't quit square."  
Rev. Wm. A. Hallock.

Grace Presbyterian

Morning worship begins Sunday at 11 o'clock. The pastor will preach the second sermon in a series on "The Art of Worship," on the theme, "The Knowledge of God."  
Sunday School meets at 10 o'clock, preceding the church service.  
The church choir will resume rehearsals on Wednesday evening, Sept. 22, at 8 o'clock.  
The Young Peoples' Society is to hold its first meeting for the fall season on Sunday, Oct. 3, at 6:30 o'clock.  
Rally Sunday for church and Sunday School will be held on Oct. 3.

Lyell Ave. Baptist

Ladies Missionary Society will meet at the home of Mrs. Mary Johnson, 78 Sunset Street, at 8 o'clock tonight.  
Tomorrow evening the World Wide Guild will meet at the church, and the Sotus Class at the home of Otto Ludwig, 404 Ravine Avenue.  
On Sunday morning Mr. Hammon will preach at 10 o'clock. Sunday School follows at 11:15.  
At prayermeeting Wednesday evenings Mr. Hammon is conducting a series of discussions on the book of Hebrews. Those attending are asked to read the first six chapters and bring their Bibles.

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3 lb. Meat Loaf.....79c  
Tasty Steamers, lb., 27c  
OYSTERS, CLAMS, FISH  
Old Fashioned  
Ham Sausage .....lb. 29c  
For Braizing  
Short Ribs Beef lb. 22c  
500  
LYELL AVE.  
GLEN. 3210

Rev. Haass Speaks  
At N. Y. Conference

The Rev. and Mrs. Carl G. Haass of Trinity Evangelical Church left Monday for Wooster, Ohio, with their daughter, Ruth, who is to enter as a freshman in the College of Wooster.  
On their return they stopped at Dunkirk, N. Y., where Rev. Haass, who is president of the New York Conference of the Evangelical and Reformed Churches, delivered an address to the Women's Convention of the New York Conference of the Evangelical and Reformed Church.  
Wm. J. Brosch, 133 Falgout St., call at H. C. Pommerening & Son, Lyell at Glide, for free Murray Theatre ticket.

WEDDINGS

LIPINSKI—FRITZ

Palms and gladioli decorated the altar and sanctuary in Holy Apostles Church for the attractive wedding of Miss Thelma Fritz, daughter of Mr. and Mrs. Henry Fritz of Dix Street, to James Lipinski, son of Mr. and Mrs. Joseph Lipinski, which took place Saturday, Sept. 4, at 9 a. m. The Rev. Wm. J. Deveraux performed the ceremony.

The bride, who was given in marriage by her father, wore a gown of white satin and lace, en train. Her long tulle veil fell from a halo of satin. She carried a bouquet of white dahlias and roses, tied with white satin ribbon.

Her only attendant was her sister, Miss Gertrude Fritz, who was gowned in peach lace over taffeta and wore hat and slippers match. Her bouquet was of bronze to match. Her bouquet was of bronze dahlias tied with gold satin ribbon.

Robert Browning was best man and the ushers were Charles Ritter and Gerard Fritz.

The bride's mother wore black crepe with black accessories and a corsage of pink roses. The mother of the groom was attired in blue printed silk and wore a corsage of red roses.

Breakfast was served at the Roosevelt Apartments for the immediate families.

The couple left on a wedding trip to Pennsylvania and upon their return will reside at 336 Emerson Street.

CARROLL-LASHBROOK

The marriage of Miss Elizabeth Lashbrook, daughter of Mr. and Mrs. Leonard C. Lashbrook of Dana Street, to Kenneth Carroll of Palm Street took place Monday Sept. 6, at Lyell Avenue Baptist Church. After a trip to the Thousand Islands and upper New York State they will be at home at 43 Palm Street.

Walter M. Colburn, 78 Campbell Pk., call at H. C. Pommerening & Son, Lyell at Glide, for free Murray Theatre ticket.

CAMELIO—SGAMBATI

The marriage of Miss Helen Sgambati, daughter of Mr. and Mrs. Frederick Sgambati of Saratoga Avenue, to Samuel Camelio of Otis Street took place on Labor Day with the Rev. F. Cristantello performing the ceremony at 9 o'clock mass in St. Anthony's Church.

The bridal couple was attended by Miss Anne Sgambati, sister of the bride, and Frank Camelio, brother of the groom. Following the ceremony, Mr. and Mrs. Camelio left on a motor trip through the New England states, from which they have returned. They are residing in Alice Street.

BADER—HEMMERICH

Miss Barbara Hemmerich, daughter of Michael Hemmerich of Lyell Avenue, and Joseph Bader of this city, son of Mrs. Elizabeth Bader of Munich, Germany, were married Monday, Sept. 6, at 9 a. m. in Holy Family Church. The Rev. Joseph Gefell, pastor, performed the ceremony and celebrated Nuptial Mass, assisted by the Rev. Roy Morphy and the Rev. Gerald Amann.

Gladioli banked the altar of the church and also filled large vases placed at either side of the satin predieu.

A gown of white satin en train was worn by the bride and her long tulle veil was held in a wreath of orange blossoms. She carried Madonna lilies and lilies of the valley.

Miss Louise Schramel, only attendant for the bride, was gowned in pink moire with a halo of matching rosebuds and she carried an old fashioned bouquet of roses, larkspur and snapdragons. John Hoenig was best man and ushers were the bride's brother, Peter Hemmerich, and Henry Schreiber.

A reception followed in the afternoon at the home of the bride. Following a motor trip to the Adirondacks, Mr. and Mrs. Bader are at home at 19 Dodge Street.

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- 25c Groves Bromo-Quinine .....21c
- 50c Jergin's Lotion .....33c
- 25c Lifebuoy Shaving Cream .....19c
- Beechnut Strained Foods.....3 for 29c
- Vicks Vapo Rub.....27c, 59c
- Kleenex .....13c, 2 for 25c
- 50c Forhan's Toothpaste .....34c
- Gen Razor Blades, 5's .....27c
- Modess, 12's.....19c, 2 for 37c
- Aspirin Tablets.....100 for 19c
- Lunch Kit and Thermos Bottle .....\$1.49
- American White Mineral Oil, 39c pt.; 59c qt.; \$1.59 gal.
- 30c Kirm's Tea .....14c
- Boric Acid, 1 lb.....17c
- 1 lb. Dr. Hall's Baby Talcum .....23c
- Rexall Asthma Powder.....50c
- Klenzo Shav. Cream .....25c
- 4 oz. Camphorated Oil.....23c
- 1 oz. Oil of Wintergreen.....17c
- 2 oz. Spirits of Ammonia, Aromatic .....19c
- \$1.00 Alarm Clocks .....89c
- An Antacid Powder Bisma Rex .....50c, \$1.25
- Chocolate Covered Cherries, 1 lb. ....29c
- Rexall Nasal Spray With Ephredine .....25c
- Dextri Maltose .....57c
- Epsom Salts, 5 lbs. ....17c
- 10 Reynaldo Cigars .....25c
- Flap Matches.....50 for 9c
- Velvet Tobacco, 1 lb. ....69c
- 10c Tobaccos.....3 for 25c

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# THE VICINITY POST

Delivered to  
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Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Tenth Year

ROCHESTER, N. Y., SEPTEMBER 30, 1937

No. 25

## MAGIN WINNER IN 24th WARD

A plurality of 72 votes in the Sept. 16 Primaries gave Frank Magin the Democratic supervisor nomination in the 24th Ward over George J. Farrell. Although he carried three of the five districts, Farrell's margin was seriously handicapped by a big vote for Magin in the Second District.

These figures were released by Daniel L. (Butch) Lee, ward leader, showing the results by districts:

	Magin	Farrell
1st	24	39
2nd	109	22
3rd	61	75
4th	63	34
5th	45	59
Total	301	229

## Holy Apostles Group To Sponsor Novena

A Novena in honor of St. Thomas More will open next Monday evening at 7:45 in the Holy Apostles' Church under the auspices of the Holy Name Society of the parish.

All men of the parish are invited to attend these exercises, which will be conducted one evening each month from October to May.

Following the Novena the first session of the Holy Name Society will be held in the parish house. The Rev. Simonetti, who was ordained in Rome this summer, will be the principal speaker. Members of the group who have sons are asked to bring them along, as this meeting will be a father-son gathering.

On Sunday, Oct. 10 the Holy Name Society will attend Communion in a body. As many members as possible are requested to join with the others in this service.

### Elect Officers

Regular meeting of Maplewood Circle, Companions of the Forest of America, was held Tuesday evening, Sept. 28. Election of officers was held at this time.

After the meeting a bingo party was held. Many members and friends attended.

## Holy Family Alleys Open For Bowlers

September 13 marked the sixth opening of Holy Family Recreational Hall. Gathered in the Auditorium was a large crowd of parishioners and friends to listen to the Rev. Joseph Gefell, pastor, welcome its many old and new patrons.

After explaining that a few new improvements had been made and that the hall would be open hereafter the year around, Father Gefell introduced John "Dutch" Rapp of Colvin Street, who is to manage the Recreation Center. Immediately after lunch was served in the recreation hall to all present.

Rapp announced that the fall activities are in full swing. At least three parish teams are fully organized and scheduled for the year. Interest was increased this year, he said, when it was announced that all sanctioned teams at Holy Family would be eligible to participate in the \$34,000 Brunswick Bowling Sweepstakes.

Groups from The Vicinity interested in bowling will find the alleys at Holy Family hall available by calling Genesee 215 after 6:30 p. m. on week days or after 2 p. m. on Saturdays and Sundays.

## Murray Theatre

Tonight—"You're in the Army Now" with Wallace Ford and Anna Lee; and "Her Husband's Secretary" with Jean Muir and Warren Hull.

Fri., Sat.—"There Goes My Girl" with Ann Sothern and Gene Raymond; and "Hollywood Cowboy" with George O'Brien and Cecelia Parker.

Sun., Mon., Tues.—"Go Getter" with George Brent and Anita Louise; and "Wings Over Honolulu" with Wendie Barrie and Wayne Milland.

### FAVORITE RETURNS

Your old favorite, sauerbraten and noodles, Senz style, is back on the menu at Senz Tavern, Lyell at Glide. It will be the feature of the bill of fare at Senz Neighborhood Nite Saturday night. Drop in and enjoy a dish.—Adv.

**NEXT ISSUE THURSDAY Oct. 14**

## All Presbyterians Join in Communion

Grace Presbyterian Church will join with other churches of that denomination in the celebration of the Sacrament of the Lord's Supper on Sunday morning. All churches of the Presbyterian denomination will unite on the one day in the celebration of the Communion; churches in America, South America, and throughout the world—including all the mission stations on the foreign field.

Grace Church will have the return of their choir to mark the occasion. The choir will sing two anthems, one from the 16th Century by Jacob Arcadelt, "Hear My Prayer, O God," and the other from the 17th Century by Antonio Lotti, "Vere Languores"—"Surely he hath borne our griefs." The pastor will preach on the theme, "The Living Body of Christ." The service is also a rally day for the members of the church, and will begin at 11 o'clock in the morning.

Preceding the church rally and service, the Sunday School will also hold its rally services at 10 o'clock. The various departments of the school have prepared a special program to be presented as part of the exercises. All members of the church and school will participate in this rally.

## Friendly Class To Sponsor Card Party

Tomorrow night at 8 o'clock in Grace Presbyterian Church parish house a card party will be held, sponsored by the Friendly Class, whose teacher is Mrs. H. J. Walsh.

Refreshments are in charge of Mrs. Mamie Johnson; tickets, Mrs. Charles Barrell, Mrs. Edna Henry and Mrs. Jane Hutchinson; tables and cards, Mrs. Eldwina Ashbeau and Mrs. Dorothy Griffin.

The public is invited.

## Dance Series Opens At Hall on Oct. 8

Holy Family will open its dance season with the Calvacators, a nine-piece band, on Friday, Oct. 8. This is the first of a series of 15 dances to be given in the Holy Family Auditorium on Jay Street.

The committee in charge of the dances is headed by Edward Fischer, chairman; Dorothy Schubert, Marion Schubert, Marjorie Wahl, Clementine Haubner, Marie Bauer, Alfred Merkel, Clarence Yax, Edward Dennstedt, John Dentinger, Francis Soffion, Norbert Klehemmer, Al Hoffman, Conrad Root, Frank Alman and George Springline.

## Hold Steak Roast

Employees of the Murray Theatre and Murray Sweet Shoppe are holding their annual steak roast today in East Henrietta. Besides being the annual outing, the affair marks the first anniversary of the sweet shop under its present proprietor, Charles Tibbets. A number of friends other than employees are also expected to attend.

## G. O. P. OF 15th START CAMPAIGN

Republicans of the 15th Ward are already hard at work in the election campaign with workers out making house-to-house calls and regular meetings being held each week at their headquarters. Reports being turned in are said to be "encouraging."

An open air rally at 412 Jay Street on Sept. 21 was attended by about 450 people, according to Martin B. O'Neil, local campaign manager. Among the speakers were Andrew Weidenman, ward leader, and many of the candidates on the city and county G.O.P. ticket. Supervisor John J. Kennedy spoke on the work of the supervisors and expressed his appreciation for re-designation. Joseph Caschette, candidate for constable, was introduced by Stephen Zicari, present incumbent.

Plans for future activities include a card party under the chairmanship of Miss Mary Ennis and a bingo party in charge of Thomas Hamill and Maurice Hayes. Further details on these events will be announced later.

Workers for the Progressive League, which has endorsed all Republican candidates with the exception of School Board designees, are to report tonight in the ward headquarters. They have been canvassing for endorsements for the Kennedy-Caschette ticket and other G.O.P. candidates and local leaders expect that they will have nearly 1,200 signers from the 15th Ward.

### GET IT AT KEOWN'S

Fresh peanuts 16c lb. Large thick tablets 4c each. Suckers 6 for 5c. 10c per Keown's doz. Coal and charcoal by the bag. Large line of popular-priced greeting cards at Keown's, 263 Ames St., next to Hart's.—Adv.

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<p>All Nationally Adv. Brands <b>Whiskey</b> Take your 99c pick for ..... pt.</p> <p>Green River Wilkin Family Old Collins Ten High Old Quaker Kesslers Old Drum Baltimore Club G &amp; W 2 Star Ridgewood</p>	<p><b>MARCRAFT ANNISSETTE</b> Full Fifth. <b>\$1.60</b></p>
<p>We Stock a Full Line of <b>Taylor's New York State Wines</b> Qts. 95c — ½ Gal. <b>\$1.75</b> — Gals. <b>\$3.15</b> For Quick Delivery Call Glen. 317 or 318</p>	
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# THE VICINITY POST

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

## West End Post Activities

West End Post will present a flag to Boy Scout Troop No. 212 at Holy Family Hall on Tuesday, Nov. 2. The Post will be assisted in this venture by the Ladies Auxiliary and members of the boys' families. Last week, a dinner was held at the home of the president of the Auxiliary, Mrs. Mildred Meyers, on Lyell Road, to help defray the expenses and to promote Americanization in the various youth organizations. The Post bowling team is going places under the able leadership of Comrade Merton Thompson, so far having lost two and won four games.

The Post will hold a stag clam-bake, the last outdoor event of a busy and lively season, Sunday at Horgan's farm. The proceeds will go toward a building fund which has grown to large proportions under the watchful eye of Comrade Bill Cook, Post quartermaster. Commander McGinness and members are looking forward to 1941, when it is expected a Post home will be a reality and a credit to Rochester.

## Card Party Date is Set by Republicans

Republican Women of the ward have scheduled a card party for Tuesday evening, Oct. 12 in the Lower Ward clubrooms, 461 Ridge Road West. Tickets are 35 cents.

All games will be played and there will be table and door prizes. It is also planned to serve refreshments.

Mrs. Grace Hyland is general chairman, assisted by: Tickets, Mrs. Joseph A. O'Connor; door prizes, Mrs. Albert Lazarus; table prizes, Mrs. Kathryn Reynolds.

Cards, Mrs. Clifford Webster; tallies, Mrs. Joseph Coppinger; tables, Mrs. Harold Perry, and refreshments, Mrs. Beryl Geer.

Edw. G. Haberberger, 211 Hague St., call at Independent Gas and Oil Co., 585 Lyell Avenue for free Murray Theatre ticket.

## CHAMBER DRIVE OPENING OCT. 1

In business—for 50 years—to make business for Rochester, the Rochester Chamber of Commerce will celebrate its golden anniversary with a campaign Oct. 1 to 8 to add 500 new members to its rolls.

Three hundred men and women who are acquainted with Chamber of Commerce work will call on prospective members. Sol Heumann, clothing manufacturer, will lead this small army. L. A. Casler of the advertising firm of Stewart, Hanford & Frohman, Inc., is chairman of publicity.

Campaigners, for purposes of rivalry and competition, will be divided into eight divisions working under the following: Earl P. Colborn, Allen B. Gates, A. C. Rissberger, William F. Hohman, Halsey E. Hubbard, Frederick S. Miller, Howard F. Keller, and E. W. Wirth. Each Division will consist of six teams, each team made up of six workers.

"Today, more than ever before," Mr. Heumann declares in sounding the keynote of the drive, "every citizen is besieged with problems affecting his business, his community and his pocketbook. He knows he must keep informed about these problems. He knows something must be done about them and he should be willing to take a hand in doing that something. As an individual he cannot do much; working with 3,000 others he can do a great deal. The Chamber of Commerce is the only organization in Rochester equipped to bring together these 3,000 people to act in the city's best interests. It is our hope that many more citizens will realize this—and join."

Mrs. Adella M. Lawrence, 47 Cameron St., call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

Mrs. Nellie Leavy, 379 Murray St., call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

## WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC, \$1.69 gal. Shtatzel Hardware, 498 Lyell Ave. Glen. 32142

Cleaner Co., 254 Lyell Ave. FLAT WALL paint, \$1.98 gal. Shtatzel Hardware, 498 Lyell Ave.

BLUE GLO Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

MOVING and carting, cheap. Ernest McAllister, 12 Lombard St. FOR SALE—Girl's winter coat, size 12, sell cheap. Glen. 5318 M.

Louis Piccarreto, 96 Avery St., call at Independent Gas and Oil Co., 585 Lyell Avenue, for free Murray Theatre ticket.

GUARANTEED LOVELLY wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Glen. 1971.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers, \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

WANTED—Used rifles, Beckwith's, 271 Lyell Ave. Glen. 811. IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Glen. 4566.

PAINTING and decorating. Floors refinished G. F. Ringholz, Glen. 6890-M, 198 Wetmore Plk.

FLOOR SANDING machine and floor waxing machine, for rent by the day or half day. Shtatzel Hardware, 498 Lyell Ave.

HOUSE PAINT, \$1.98 gal. Shtatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum



FREQUENT headaches, tiredness, indigestion, inflamed eyes, a depressed feeling, are only a few of the many warnings from overstrained eyes. Continuous neglect may result in permanent suffering. Remember, seven out of ten headaches are caused by defective eyesight. Consult us for an examination.

**SCHAEFFER'S EYE SERVICE**  
Cor. Jay and Saxton Sts.  
Gen. 4116 9 A.M.-7:30 P.M.  
M. L. SCHAEFFER, Optometrist

Doctors Say:  
  
drink more MILK  
  
Be Sure It's Rich, Wholesome and Pure  
By Ordering From  
**STATT'S DAIRY PRODUCTS**  
Warner at Lyell Glen. 363-J

**NORMAN CAFE**  
Fish Fry Every Friday  
See Us If You Plan a Spaghetti Party  
Souzhetel & Meat Balls ..... 25c  
Corner Child BEER, WINE  
and Campbell and LIQUOR

**Williams Coal Co.**  
Quality Coal — Klean Coke  
Fuel Oil  
308 Driving Park Avenue Glen. 163

**NORBERT E. VAY**  
Funeral Director  
604 Maple St. Gen. 5938

PIANO ACCORDIONS  
All Sizes — All Prices  
FREE INSTRUCTION  
**RADIO SALES & SERVICE**  
TUBES TESTED FREE  
Electric Refrigerators  
**YOUNG'S MUSIC HOUSE**  
263 Ames St. Gen. 1971

FOR Every Insurance Need  
Phone Gen. 3046  
**CHAS. A. CLAUS**  
Insurance Agency  
All Lines of Insurance  
7 Immel St. Gen. 3046



**Boy's Warm Winter Wear**  
Heavy All-Wool Mackinaws  
Sheepskin lined, sheepskin collar. Waterproof. Made to sell \$3.49 at \$5. Sizes 8-16, special

**Heavy Corduroy Jackets**  
Warmly lined and interlined. Zipper front. Grey and Brown. Sizes 10 to 16 ..... \$2.85  
Full line Boys' Sweaters. \$1 up  
All colors and all sizes .....

**KIRCHER DRY GOODS**  
Campbell St., cor. Saxton Gen. 1222

## HALF-PRICE SALE

We Are Discontinuing the REXALL Line  
All these Rexall Products at half-price for quick clearance

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|-------------------------------------|-----------|---------------------------------|-----------|
| \$2 Rexall Bamboo Brier Tonic ..... | \$1.00    | 25c Rubbing Oil .....           | 2 for 25c |
| \$1 Alterative Tonic .....          | 50c       | 75c Penetrating Liniment.....   | 38c       |
| \$1 Nerve Tonic .....               | 50c       | \$1 No. 96 Hair Tonic .....     | 50c       |
| \$1 Maltolium .....                 | 50c       | 75c Hair Stimulator .....       | 38c       |
| \$1 Emulsion Cod Liver Oil.....     | 50c       | 50c Kidney Compound .....       | 25c       |
| \$1 Elixer Beef and Iron.....       | 50c       | 25c Headache Powders 2 for 25c  |           |
| 50c Pep Tablets .....               | 25c       | 25c Gastric Tablets.. 2 for 25c |           |
| 25c Pep Tablets .....               | 2 for 25c | 50c Klezno Antiseptic.....      | 25c       |
| 50c Rubbing Oil .....               | 25c       | Also Other Items                |           |

Also — In Perfect Condition — Regular \$12  
**NO. 1A POCKET KODAKS, \$6**  
**MAID DRUG CO., Inc.**  
511 DEWEY AVE., Corner EMERSON ST.

**HAUBNER & STALLKNECHT**  
Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**  
GENESEE 300 828 JAY STREET



## in an ELECTROLUX

fast-freezing Gas REFRIGERATOR

As low as  
**\$5 DOWN**  
36 months to pay

• The very silence of this air-cooled refrigerator pays dividends in terms of longer life.  
• ELECTROLUX, the GAS Refrigerator, has every advantage any other refrigerator can give you, plus—NO MOVING PARTS TO WEAR OUT. That spells ECONOMY.  
• Before you buy any refrigerator, see the handsome, fast-freezing, food and money saving air-cooled ELECTROLUX, the GAS refrigerator, which gives trouble-free service year after year.

HEAR THE DIFFERENCE!  
SEE THE DIFFERENCE!  
SAVE THE DIFFERENCE!

**ROCHESTER GAS & ELECTRIC CORP.**  
89 East Avenue Main 3960

MODERNIZE YOUR HOME WITH GAS

### 24th Republicans Plan Stag Party

One of the popular events of the pre-election session in the 24th Ward will be the stag party scheduled by Republicans of the ward on Friday, Oct. 8, in their clubrooms at 1085 Lyell Avenue. Plenty of entertainment is promised with a definite ban on speech-making.

Tickets are now on sale and may be procured from ward and county committeemen, as well as at the door. Irwin Sullivan and his entertainment committee which includes Joseph Wurzer, Frank Gordon and Arthur Fox, are in charge of arrangements.

Executive Committeeman Hugh Hamil has been re-elected to that office unanimously by the ward and county committee. His re-election took place last week at the organization meeting of the committee at which the following officers were elected:

Simon Eberhard, chairman; Charles Gargan, vice-chairman; Joseph Wurzer, secretary; Matthew Van Dame, treasurer; and Mrs. Nellie Van Dame, executive committeewoman.

### No. 30 School PTA Hears Leader Speak

The Parent-Teachers' Association of School No. 30 held its first meeting of the term Wednesday, Sept. 15. Mrs. Charles Schencke, president, addressed the group on new plans for the coming season and explained differences between the program for 1937-38 and the preceding year's activities. In her speech Mrs. Schencke stressed the need for co-operation between parents and teachers in behalf of the children.

The next meeting will be held on the evening of Oct. 13. Moving pictures will be shown and a large attendance is anticipated. Refreshments will be served with Mrs. Mable Havens and Mrs. M. Augustine acting as hostesses.

### Auxiliary To Hold Dinner on Oct. 27

Ladies' Auxiliary of the Knights of St. John of Holy Apostles' Church will hold their annual fall dinner Oct. 27 at 96 Chill Avenue.

Reservations may be made with Mrs. Anna Johnson or Mrs. Leona Gifford.

### Like 'em? You'll LOVE 'EM!

You'll fall in love at first sight with these stunning Fall dresses in our selection.

Every wanted style, color and material—priced so low you can't afford to miss buying two or three.

**barbara dress shop**  
420 Ames St. opp. Holy Family Church

### ELLIOTT'S CASH AND CARRY ICE STATION

Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.  
Open Sunday—We Deliver

### E. J. BARNER Air Conditioning Roofing — Siding Sheet Metal Work

485 DEWEY AVE.  
Phone Glen. 4515

### Flies to Coast And Back

Herbert Schaeffer, Sherman Street groceryman, is back greeting his friends after a three weeks vacation to the West Coast, via American Air Lines. Mr. Schaeffer is a great air enthusiast and consequently quite thoroughly enjoyed the trip.

### Azalea Club Holds Card Party Today

Azalea Club members will entertain friends with a bridge party in the clubrooms in Columbus Civic Center today at 2 p. m. Mrs. Fred McKernan, president, have appointed Mrs. John Reger of Massett Street, chairman of arrangements.

Committees assisting her are: Mrs. George Bates, Mrs. Charles Metzger, Mrs. George Hesel, Mrs. Edward Collins, Mrs. Frederick J. Lang, Miss Grace Weber, Mrs. Henry Haubner, Mrs. Louise Spahn, Mrs. Charles Miller, Mrs. Marion Speers, Mrs. Charles Hook, Mrs. Herman Jensen, Mrs. Harriet Fuller, Mrs. James H. Thompson.

Card committee, (pinocle) Mrs. Morgan S. Murray, Mrs. James Shales, Mrs. Gerald Sullivan; (pedro) Mrs. William L. Pearson, Mrs. Charles Stickle; (bridge) Mrs. Reba Considine.

### Democrats Holding Cooked Food Sale

Mrs. Margaret Buckley presided at the first meeting of the Democratic Women of the 15th Ward Thursday evening, Sept. 23. Every district in the ward was represented and plans were formulated for a cooked food sale to be held today at 499 Lyell Avenue.

Mrs. Buckley was elected chairman and picked a committee to work in relays during the afternoon and evening. Mrs. Rose O'Connor was elected treasurer and Margaret C. Normile secretary.

Hugh Neary, 15th Ward Democrat leader; Milton Fess, candidate for supervisor, and Nick Sassone, candidate for constable, each gave a short address.

The Democratic Women extend an invitation to everyone to attend the cooked food sale.

### Unique Air Program Sponsored by Zenith

The listener does more than listen when he tunes in the new Zenith Foundation Program, over the coast-to-coast NBC Blue Network. In addition to being entertained, he is called upon to do some thinking of his own—for he is an active participant in the program himself. The program is broadcast on Sundays from 10 to 10:30 p. m.

The real program subject has been gradually approached in the opening broadcasts, serving the double purpose of providing entertainment and preparing the listener for the fascinating adventure into the field to be explored.

This exploration delves into little known facts of tremendous importance to the every day life of the public. A number of the world's leading scientists in this work are advising in the preparation of the programs, and will themselves cooperate.

Though the subject is scientific, the presentation is highly dramatic. Thrills, mystery, music, surprise, suspense, humor and pathos provide action and color. Zenith Radio Corp. is the sponsor.

Mrs. Ella H. Ross, 35 Austin St., call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

### Ward Committee's Officers Re-elected

The Republican County and Ward Committee of the 20th Ward, at a recent meeting, re-elected James A. Bergin executive committeeman; Harry Boehm, chairman; Mrs. Florence VanWie, vice-chairman; Joseph J. Schlaffer, secretary, and Richard Baker, treasurer.

The committee formed plans for the campaign of Jesse C. Fox, Republican candidate for supervisor and Joseph J. Schlaffer, candidate for constable. They also endorsed Thomas Broderick for county chairman.

### Hondorf's Observe 50th Anniversary

Mr. and Mrs. A. Hondorf of Lyell Avenue celebrated their golden wedding anniversary Sunday at their home. It was in the nature of a surprise arranged by their daughter, Mrs. Grace Davenport.

The guests arrived about 4 o'clock and a buffet luncheon was served at 6 with the centerpiece for the table a beautifully decorated two-foot golden cake.

On behalf of the many guests Mrs. Elizabeth Schaeffer, Mr. Hondorf's only sister, presented a purse of money to Mr. and Mrs. Hondorf.

### Services Held For John B. Schlaffer

Funeral services were held this morning at Holy Family Church for John B. Schlaffer, pioneer vicinity business man, who for many years was active in the bakery in Ames Street which bears his name. He is the father of Joseph J. Schlaffer, Republican candidate for constable in the 20th Ward, and Deputy Sheriff George A. Schlaffer. He is survived by his widow, Anna Ringholz Schlaffer; two other sons, Frank J. and Theodore H. Schlaffer; three daughters, Mrs. Jack Armstrong, Mrs. Charles A. Claus and Miss Mary R. Schlaffer; five grandchildren, two brothers and two sisters.

For Better Plumbing Heating, Air Conditioning Metzger & Brayer Co.—Glen. 421

## BARGAIN BULLETIN

GOLD MEDAL  
**FLOUR 99c**  
24 lb. bag

Chase & Sanborn lb.  
**COFFEE 24c**

Guaranteed Grade "C"  
**EGGS Doz. 25c**

Large 14-Oz.  
**Ketchup 9c**

Pint  
**Oysters 27c**

Family Bundle  
**CELERY 10c**

For Baking or Frying  
**Bakerite 13 1/2c**  
SHORTENING lb.

**SERV-WEL FOODS**

The Complete Food Store  
495 LYELL AVE. — Free Delivery — GLEN. 5162

LEG OF lb.  
**LAMB 25c**  
Kaufman's Home Dressed

Armour's Star lb.  
**CALAS 25c**

Fresh Ground lb.  
**BEEF - 13c**

Pet Irradiated  
**MILK 3-20c**

Cherrystone Doz.  
**CLAMS 15c**

Large No. 2 Can  
**PEAS - 9c**

Brown Label, Black  
**SALADA TEA**  
1/4 lb. 18c 1/2 lb. 35c

### POLITICAL ADVERTISEMENT

**RE-ELECT**  
Your Republican  
**SUPERVISOR**

**JOHN J. KENNEDY**

And Vote for

The Republican Candidate for Constable  
**JOSEPH CASCHETTE**



**SQUIBB ASPIRIN**  
Effective AND PROMPTLY SO  
BOTTLE OF 100 TABLETS 39¢

Economy Size  
200 69¢  
TABLETS

AC or DC  
Schick Razors \$15

**SUNDRIES**  
Pencil and Pen Sets 49¢  
\$1 Bill Folds 49¢  
\$1 Hot Water Bottles 69¢  
\$1 Fountain Syringes 69¢

**SQUIBB COD LIVER OIL**  
HIGH VITAMIN POTENCY  
12 OUNCE SIZE 79¢

Economy Bottle  
24 OUNCES 1.29

**DRUGS**  
25c Rubbing Alcohol 19¢  
\$1.25 Father John's 79¢  
Medicated Throat Discs 15¢  
Agerol 16 oz. \$1.09  
Epsom Salt, 5 lbs. 19¢  
Respamol 4 oz. 45¢  
Mason Cough Syrup 49¢  
Phillip's Milk Magnesia 31¢  
Listerine Rub 25¢  
50c Tar Compound 45¢  
75c Pepsodent Antiseptic 59¢  
50 Halfbut Oil Capsules 69¢  
25c Zinc Ointment 19¢  
25c Seidlitz Powders 13¢  
Gallon Mineral Oil \$1.50

\$1.00 Ice Bags 75¢  
Triple Control Heating Pad \$2.49  
Flashlights (Focusing) 85¢  
Atomizers 49¢ up 9¢  
50 Flap Matches

**TOILETRIES**  
50c Box Whisley Soap 49¢  
50c Sway Shaving Cream 29¢  
50c Kolynos Tooth Paste 29¢  
Coty Face Powder \$1.00  
500 Cleansing Tissues 27¢  
Golden Cleansing Cream \$1.00  
50c Calox and 50c West Brush both 59¢  
5 lbs. Whisley Bath Salt 49¢  
96 Sanitary Napkins 94¢  
50c Tek Brushes 2 for 51¢  
Squibbs Tooth Powder 19¢-33¢  
100 Razor Blades 59¢  
25c P. B. & Co. Dental Cream 2 for 25¢  
\$1.00 Junis Cream 79¢  
40c Pepsodent Toothpaste 33¢

**MUSCULAR PAINS**  
Advise  
**NYALGESIC**

Nyalgesic brings soothing relief to muscular strains due to exercise or over-exposure, also to rheumatic and neuralgic pains and aches. Just rub on a few drops. It's not greasy—never stains or blisters. Athletes almost universally recommend Nyalgesic.  
TWO SIZES 50¢-\$1.00

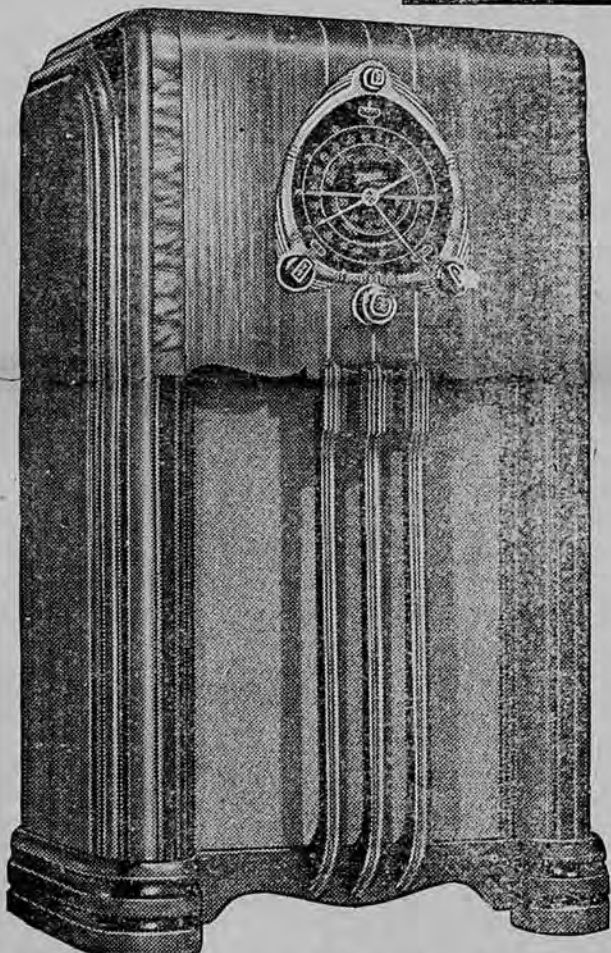
## KLIER'S PHARMACY

692 Maple St., Cor. Ames  
WE DELIVER— Phones Genesee 2659 or 7724

**MORE  
FOR  
YOUR  
RADIO  
\$\$\$  
WITH  
THE NEW  
ZENITH**

**ZENITH**  
TRADE MARK REG.  
*Compare*

**...COME IN AND  
*Before* YOU BUY A**

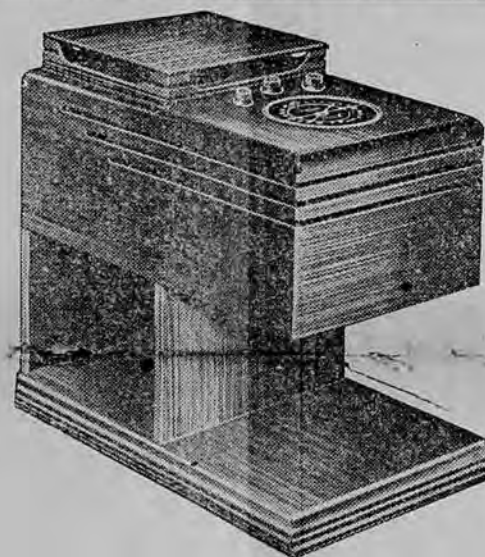


**COMPARE** the miraculously easy and perfect, accurate tuning!

**COMPARE** the rich, mellow tone for both voice and music!

**EXTRA BIG  
TRADE-IN  
ALLOWANCE**

**NO DOWN  
PAYMENT**



The World  
At Your Elbow With New  
**ZENITH ARMCHAIR MODEL**

Model 6S-239 American and Foreign broadcast, tone control, foreign station relocater, local station indicator (540-18,400 KC) 20 inches high.

**\$59.95**

Unmatched Value

**\$79.95**

Model 6S254 American and Foreign broadcast, 10-inch speaker, complete triangular dial, spinner tuning, tell-tale controls (540-18,400 KC) 40 inches high.

**ZENITH—AMERICA'S MOST COPIED RADIO—AG  
A RADIO FOR EVERY PURSE—\$19.95 up—26 A**

**TUNE IN WHAM**

Sundays — 10 P. M.

**ZENITH**

Foundation Program

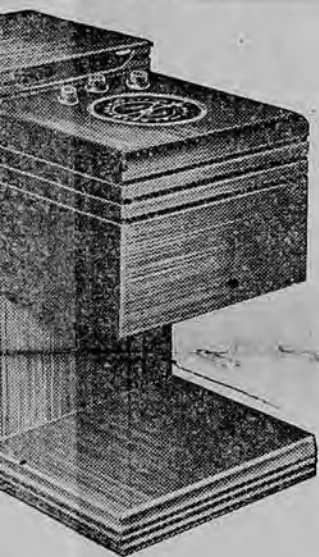
**H. C. POMMERENI**

**LYELL AVE., Cor. GLIDE STREET . . . OPEN EVENING**

# Comparison Days

## AND COMPARE BUY ANY RADIO

TRY  
**ZENITH'S**  
AMAZING  
ELECTRIC  
AUTOMATIC  
TUNING  
And Exclusive  
**ROBOT  
DIAL**



Elbow With New  
ARMCHAIR MODEL

American and Foreign broadcast, tone con-  
troller, relocater, local station indicator (540-  
18,100 KC) 41 inches high.

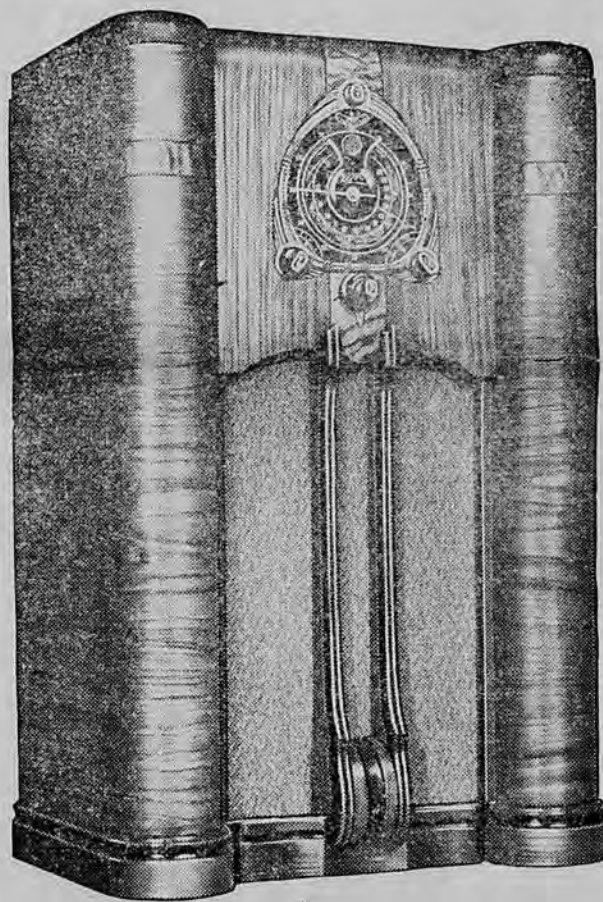
**59.95**

**COMPARE** the amazing distance  
getting ability and reception!

**COMPARE** the beauty of the  
striking cabinet woods and design!

**SPECIAL EASY  
TERMS TO SUIT  
YOUR BUDGET**

**AS LONG AS 18  
MONTHS TO PAY**



Extra Big Value!

**\$109.95**

WITH AERIAL

**PIPED RADIO—AGAIN A YEAR AHEAD!  
\$19.95 up—26 ARMCHAIR MODELS!**

Model 9S-262 American and  
Foreign broadcast 12-in.  
speaker robot dial electric  
automatic tuning, tell-tale  
controls, acoustic adapter  
(540-18,100 KC) 41 inches  
high.

# RENNING & SON

**OPEN EVENINGS . . . PHONE GLEN. 3110**

**ZENITH  
GUARANTEES  
FOREIGN  
RECEPTION!**

# CAMELIO BROS.

WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN

**Fresh HAMS** Whole Or Shank End **lb. 25c**  
Foreman's Sauerkraut, lb., 5c

Choice <b>Pot Roast</b> .. lb. 27c	Fresh Dressed, Milk Fed <b>Fowl</b> ..... lb. 29c
Boneless <b>Rib Roast</b> .. lb. 35c	Arpeako Boneless <b>Calas</b> ..... lb. 30c

3 1/2-4 1/2 lb. **Shldr. LAMB** To Roast **lb. 27c**  
Average

**Standing RIB ROAST lb. 29c**

Robert's **Sausage Links lb. 35c**  
Pure Pork

Chase & Sanborn **COFFEE** .. lb. 24c

## SALADA TEA SPECIAL

(Blue Label)  
**Black Tea** 1/2 lb. 37c  
**Mixed Tea** 1/2 lb. 35c  
**Salada Tea Bags**  
**100 in Box** 79c

Lg. No. 5 Can Campbell's **Tomato Juice** 25c

Mrs. Filbert's Vegetable Oleo **Margarine** 2 lbs. 39c  
Save Box Ends for Premiums

**EXTRA SPECIAL**  
**Velveeta Cheese**  
Reg. 1/2 lb. pkg. 16c  
19c

Miracle Whip Salad **DRESSING** ..... qt. 35c

Clams—Oysters—Fish—Baked Fish

## JEAN'S COTTON DRESS SHOPPES

**STARTS TODAY**  
**10-DAY DRESS SALE**  
\$1.95 Cottons and  
Gone With the Wind  
**DRESSES** Sale Price **\$1.69**  
**2 for \$3.00**  
—SILK—  
**DRESSES . \$1.95**



Please Come Early!  
500 Lyell Avenue Open Evenings

**DOWN'S** LENDING LIBRARY  
All Popular Fiction  
**PENNY-A-DAY**  
432 LYELL AVE. (Near Child)

**Bernard J. Hensler**  
Diamonds, Watches, Jewelry  
Repair Work A Specialty  
201 COMMERCE BLDG.  
Residence, 507 Colvin St.  
Stone 1987 Res. Gen. 1725-R

**Even When Your Ship Comes In**  
you cannot buy cleaner, healthier, safer, more dependable heat than you can get right now at our present low prices. Fill your bins and make a boatload of savings while waiting for the big liner to bring Uncle's fortune. Order Today.



**BECKWITH'S** GLEN. 811  
271 Lyell Ave., opp. Firehouse

*Burn* FAMOUS READING ANTHRACITE  
Also R. G. & E. COKE

## PERSONALS

Walter T. Schreiber, research chemist for the government at Auburn, Ala., who attended the Chemical Convention here, and Mrs. Schreiber were guests at the home of his mother on Child Street.

A variety shower was given recently by Mrs. Doris VanName of Cameron Street in honor of Miss Ruth Richter, whose wedding was solemnized this month.

Mrs. Alice Lamant of Rockview Terrace was a guest of her niece at Conesus Lake last week.

Mr. and Mrs. Wm. Ashbean of Curlew Street entertained last Sunday in honor of the first birthday of their nephew, Gershin Yahn of Palmyra, N. Y.

Mrs. G. Branch and daughter, Anna, of Child Street, with her sister, Mrs. Cullen, spent the weekend in Detroit, visiting the Shrine of the Little Flower.

William and David Muir, sons of Mr. and Mrs. Alex Muir of Curtis Street, have left for Houghton College, where William is a member of the senior class and David is enrolled with the freshmen. The latter has been accepted as a violinist in the Houghton College Little Symphony Orchestra.

Mrs. Frank Nuijens of Glide Street and Mrs. Eva Bergman of Cameron Street were hostesses at a shower for Mrs. Bergman's daughter Esther on Wednesday of last week.

Kenneth Kahler returned Sunday to Muncy, Penna., after spending a week as guest of his fiancée, Miss Evelyn Neitz of Dana Street. Miss Neitz will join him within a month in Muncy, where they will be married and make their home.

The High School Department of Grace Presbyterian Church Sunday School held its first social event of the season, a wiener roast, yesterday at Ellison Park.

Mr. and Mrs. Clarence Johnson and daughter, Inez, of Orlando Street and Mr. and Mrs. Fred Baldwin of Delmar Street will spend the weekend in northern Pennsylvania, Blinghamton and Johnson City.

The Sunshine Club met at the home of Mrs. Eleanor Kreuzer, prizes being won by Mrs. Ruth Mack, Mrs. Agnes Kreuzer, Mrs. Lorraine Lenhard, Mrs. Anna Gerew and Mrs. Madge Gardner. Next hostess will be Mrs. Madge Gardner of Canton Street.

Miss Bernice Dwyer of Murray Street will entertain Kappa Rho Sorority tomorrow. Election of officers will take place and plans for the winter's activities will be discussed.

Mrs. F. E. Hayden of Sunset Street and Miss Kathryn Halloran of Buffalo have returned from a trip to Grand Canyon, Los Angeles and San Francisco.

Mr. and Mrs. C. A. Neitz of Dana Street spent the weekend motoring through Pennsylvania, where they visited relatives.

Fred J. Richards, 70 Burrows St., call at Independent Gas and Oil Co., 585 Lyell Avenue, for free Murray Theatre ticket.

Miss Marita Mensing of Sunset Street, graduate of Nazareth Academy and winner of a State Scholarship, is attending Nazareth College.

Mrs. Leona Snider of Kitchener Ontario, has returned after spending a fortnight with Mr. and Mrs. Oscar Krull of Mt. Read Boulevard.

Mrs. William H. Seng of Glide Street is spending a few days with friends in Hamilton and Kitchener, Ont.

Miss Betty Morrison of Murray Street entertained at a shower in honor of Miss Esther Bergman whose marriage to Walter Mujens takes place Saturday in Grace Presbyterian Church at 4 p. m. Miss Bergman was also entertained by Mrs. Carmen Martell of Post Avenue at a shower this past week.

Mrs. Charles Ruelins and daughter Mildred of Hempstead, Long Island, were recent overnight guests of Mrs. Eva Bergman of Cameron Street.

Mrs. John Pike of Jay Street entertained the Afternoon Pinochle Club on Tuesday of last week.

Girl Scouts of Troop 28 have resumed their Wednesday night meetings in Grace Presbyterian Church auditorium.

Mrs. C. H. Denny of Rockview Terrace entertained the Snappy Eight Pinochle Club on Tuesday evening of last week.

Miss Elizabeth Haight of Mt. Read Boulevard entertained her sister from Watertown, N. Y., for several days.

Mrs. Nellie Baldwin entertained the Mystery Pinochle Club Tuesday afternoon. Prize winners were: Mrs. Rose Seldewand, Mrs. Edna Pike and Mrs. Ann VanAllen. Next hostess will be Mrs. Morey of Sterling Street.

Mr. and Mrs. John Marshall of Wetmore Park are planning to return for the season on Oct. 1 from their cottage at Davidson Beach.

Mrs. Minnie Stevenson was hostess to the Snappy Eight Pinochle Club on Tuesday evening of this week at her home in Michigan Street.

Mr. and Mrs. Garry Van Ness of Pt. Peninsula, N. Y., spent the weekend with Mr. and Mrs. C. H. Denny of Rockview Terrace.

Ossian Close of Lyell Avenue is attending this week the American Gas Association Convention in Cleveland, Ohio, as a member of the Rochester Gas & Electric Men's Chorus.

**Furnace Repairs, Parts and Cleaning—Quick Service.**  
Metzger & Brayer Co.—Glen. 421

**SPECIAL MONDAY and TUESDAY**  
**COMPLETE LUBRICATION AND CAR WASHING — BOTH FOR..... 98c**

**PURE OIL STATION**  
139 LYELL AVE. (near Saratoga) Bill Cavalleri, Mgr.

Mr. and Mrs. Wilson Deltrick of Guam were the weekend guests of Mrs. Eva Gunderson of Campbell Park.

Mr. and Mrs. Walter Narrie, Sr., of Cameron Street spent the weekend with relatives in Oshawa, Canada.

George Doherty of Burrows Street left Monday to attend the American Gas Association Convention in Cleveland, Ohio, as a representative of the Rochester Gas & Electric Company.

Invitations have been issued for the marriage of Miss Charlotte C. Faulhaber of Murray Street to Howard F. Galvin of Seyle Terrace. The wedding will take place Saturday at 2 p. m. at Grace Presbyterian Church.

Mrs. George Doherty of Burrows Street will leave this coming week for Bradford, Pa., where she will spend a few days with relatives.

Mrs. Mamie Johnson and son John of Angle Street visited relatives in Virginia this past week.

Mrs. Tillinda Kinde, 150 Myrtle St., call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

**DENTIST**  
**Dr. C. Rizzo**  
848 Jay St.  
Phone: Genesee 1051

**XERVAC Treatments**  
Save your hair and grow new hair—at  
**ESPOSITO'S BARBER SHOP**  
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Evenings by Appointment  
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**HOLY FAMILY RECREATION HALL**  
42 Lorenzo St.

**A. B. C. BOWLING ALLEYS**  
**OPEN FOR RESERVATION**  
Call Genesee 216  
After 6:30 p. m.

**For High Quality Dry Cleaning—Try Society's**  
**PLAIN DRESSES MEN'S SUITS 79c**  
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ONE FREE DRY CLEANING TO: Louis B. Strassner, 149 Massett St.; Anthony H. Wolf, 20 Dana St.; Charles J. Handwerker, 47 Karnes St.; Mrs. Elizabeth Baering, 184 Lyell Ave.

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1341 DEWEY  
Glen. 5538

# SAFETY SERVICE

That heading may sound peculiar in a service station advertisement . . . but it's not . . . it's just what we mean. Safety to you . . . to your car . . . to your pocket-book. . . Our men are trained to give complete service . . . not just the kind that shows on the surface. The integrity of real service is a constant guarantee to our customers that they really are getting what they pay for.



## We Know HOW

We don't want anyone to think that we're doing something for nothing . . . We charge fair prices for our service and our products. But we know how to treat your car and the extra service that we give is but one way of our showing appreciation for your business. We believe you are entitled to full value for every dollar spent at Independent. We ask that you compare our service with that received elsewhere . . .

and then judge accordingly.

## Don't Neglect The Life of Your Car

Protect your automobile by having us carefully lubricate the chassis. All fittings are properly serviced with the correct grade of grease, springs are sprayed, transmission and differential are checked for correct level, battery filled with water, terminals cleaned and greased to prevent corrosion. Tire pressure checked and radiator filled.

## DAY or NIGHT

As an added feature we offer service at night for busy motorists. Bring your car in after supper . . . watch our lubrication experts "give your car the treatment." Plenty of modern equipment makes proper servicing of your car a simple task at Independent. Drive in and see for yourself.

If you wish we will drain your old crankcase oil and refill with any of our 100% Pennsylvania Motor Oils. Every quart sealed at the refinery to guarantee your protection.

**Tires—Batteries  
Accessories  
at Lowest Prices**

**50 Gals. Gas Every Week Free**

Ask Attendant For Your Ticket

# An ALL-AMERICAN CHAMPION

## OXILIR GAS Scores Win in Battle With High Cost of Driving



## Champ Packs Plenty of Power

Rochester, N. Y., Sept. 29—A new record for low driving costs was hung up here this Fall when OLIXIR GASOLINE, under the hoods of hundreds of cars came home the winner after grueling tests of power, and performance, HIGH DRIVING COSTS took a staggering defeat when OLIXIR gasoline plainly showed superiority, not only in performance but turned around and added insult to injury by saving every car driver in the game several dollars in a month's driving. A real homecoming is being planned by car drivers for this weekend, and OLIXIR is reported ready to continue winning new customers, by playing the same game—plus performance—plus economy.

**NOW—Save Even More Than Ever!**

**6 GALS. OLIXIR \$1.05 Inc. Tax**

## Jump On The Band Wagon

You car drivers who are reading this. Don't delay longer if you haven't already tried OLIXIR. Here's a premium brand fuel sold only by Independent at tank car price. Join the thousands of INDEPEND-

ENT customers who will use no other gasoline. You'll marvel at its pep, its long mileage, its anti-knock quality. But best of all, you'll know that you, too, are saving on your driving bill.

**PLENTY OF ATTENDANTS  
ON DUTY—ALWAYS—  
FOR QUICK SERVICE**

OPEN 7 A. M. TO 10 P. M.

# INDEPENDENT Gas & Oil Co.

**585 LYELL AVE. Opp. Burrows St.**

### Trinity Evangelical

Sunday is Rally Day with services at 9:45 a. m., Sunday School assembly; and 10:50. Sunday School and Congregation Rally Service. A program by the Sunday School and installation of Sunday School teachers and workers are scheduled.

Martha Society will meet on Wednesday evening at 8 o'clock. Mrs. Clara Attridge will lead in the topic: "Facing the Areas of Adult Life." Mrs. Louise Neubauer is chairman of the hostesses.

Ladies Aid Society will meet next Thursday afternoon at 2:30 o'clock.

Preparations are being made for the observance of the 95th anniversary of the congregation. Special services will be held on Oct. 17 and 24. An anniversary "get-together" is planned for Thursday night, Oct. 21, with a program of entertainment and good fellowship and refreshments.

### Downs Library Adds Greeting Card Line

A new service to its patrons is announced this week by the Downs Lending Library, 432 Lyell Avenue. It is a complete line of greeting cards for every occasion. A full line of the well-known Rustcraft and Paramount cards is now on display, offering an unusually wide selection.

Lester G. Arnold, 111 Canton St., call at Independent Gas and Oil Co., 585 Lyell Avenue, for free Murray Theatre ticket.

Furnace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co.—Glen. 421

#### SCRIPTURE

"The grass withereth, and the flower thereof falleth away; but the word of the Lord endureth forever." — I Peter 1:24.

"My love is often low, My joy still ebbs and flows; But peace with Him remains the same, No change Jehovah knows."

Rev. Wm. A. Hallock

### CASH TALKS AT SUMMERS FURNITURE AND BEDDING CO.

Exceptional Bedding Values. Felt Base Congoletum Rug 6x9, \$2.10. 351 Lyell Ave. Open Even.

### Lyell Ave. Baptist

Fidelis Class will meet at 7:45 tomorrow evening at the home of Mrs. John Sturlale, 984 Glide Street.

On Sunday the reorganized young people's work will get under way. Following the morning worship service at 10 o'clock, the new Young People's Department will have its first session in the redecorated basement. At 6:30 three Christian Endeavor Societies will begin their fall program under the general direction of Mrs. George Hammon.

The new presidents will lead the discussions of their societies. Evelyn Gibson for the Intermediates (Junior high), and the topic is "Be Loyal"; Bob Arva for Senior I (senior high and college) and Pearl French for Senior II (above college), and their topic will be "New Adventures for Our Society."

Prayer meeting is now being held at 7:30 p. m., on Wednesdays, and the book of Hebrews is being studied.

Miss French's class will have its first class meeting at her home on Saturday afternoon, October 9, at 2 o'clock. Officers will be elected and a name chosen for the class.

### Grace Presbyterian

Morning worship begins Sunday at 11 o'clock. This Sunday is World Wide Communion Sunday, with all Presbyterian churches.

Sunday School begins at 10 o'clock. Rally Day in all the departments of the school will be observed, and a program has been prepared by the children.

Young People's Society will hold its first meeting of the year on Sunday evening at 6:30 o'clock. The place will be announced later.

The first meeting of a new group of young people will be held on Sunday evening at 6:30 o'clock in the home of the pastor, 145 Burrows Street. This group will take care of all the young people of our church from 15 to 18 years of age.

The Friendly Class invites its friends to the card party to be held tomorrow evening at 8 o'clock in the parish house.

United Men's Class announces a card and bingo party to be held Friday evening, Oct. 15, in the parish house.

**POT ROAST of BEEF - - - lb. 25c**  
**Shoulder ROAST VEAL - - lb. 25c**

Breast of Veal—lb. 21c

**ARPEAKO CALAS - - - - lb. 28c**

HAMBURG.....lb. 19c

Ground Round STEAK.....lb. 35c

Campbell's Tomato SOUP.....can 7 1/2c

Lean Ground BEEF.....lb. 25c

Roll BUTTER.....lb. 39c

No. 2 Can Banerfoot PEAS.....2 cans 25c

NEW SAUERKRAUT

OYSTERS, CLAMS, FISH

Parking in Rear of Market

**SCHROTH'S MARKET**

500 LYELL AVE. GLEN. 3210

### CARPENTAR—MYERS

A simple ceremony marked the marriage of Miss Elnora Myers, daughter of Mrs. Ella N. Myers of Lyell Avenue, and Hiram P. Carpentar, son of Mr. and Mrs. H. J. Carpentar of Emerson Street. The service was performed Saturday noon at the home of Rev. Henry J. Walsh, 145 Burrows Street.

The bride was gowned in white moire taffeta en train, and wore a finger tip veil of tulle, which fell from a coronet of pearls. She carried a bouquet of white roses and lilies of the valley.

Mrs. Rose Conklin, sister of the bride, who was the bride's only attendant, wore a gown of gray chiffon and carried a bouquet of red roses and baby breath. Chester P. Carpentar, brother of the groom, was best man.

The mother of the bride chose a gown of wine colored crepe with matching velour hat and her corsage was of talisman roses. The bridegroom's mother's gown was of royal blue crepe with matching hat and her corsage was also of talisman roses.

After a dinner at the home of the bride's mother, Mr. and Mrs. Carpentar left for a honeymoon trip to Harrisburg, Pa. Upon their return they will reside at 300 Emerson Street.

### ALLEN—RICHTER

The marriage of Miss Ruth Richter, daughter of Mr. and Mrs. John Richter of Lyell Avenue, to Glenn J. Allen, son of Mr. and Mrs. E. Allen of Lakeview Park, took place on Sept. 23. They are now on their honeymoon trip to Washington, D. C., and New York. Upon their return they will reside at 456 Lyell Avenue.

Mr. and Mrs. Allen were entertained recently by Mr. and Mrs. Alfred Kiflip, Mrs. Doris Van Name, Miss Margaret Gauch, Miss Grace Weegar, Mrs. A. Nierneyer, Mrs. E. Dill and Mrs. Fred Richter.

### BINDER—UTTER

Marriage of Miss Lula Utter of this city to Carl Binder of Fairport took place on Sept. 4. The bride wore a Copenhagen blue suit trimmed with gray fox fur and had navy blue accessories. Her shoulder corsage was of talisman roses.

Attendants were Mrs. Kitty Finger and Charles B. Solderz, friends of the bride and groom. After a brief honeymoon, Mr. and Mrs. Binder returned to make their home at 193 1/2 Sherman Street.

### CORRECTION

Through a typographical error in the recent advertisement of Tydings Bros. Service Station the telephone number was incorrectly printed. The correct number is Glenwood 2223.

John True, 45 McNaughton St., call at Independent Gas and Oil Co., 585 Lyell Avenue, for free Murray Theatre ticket.

Mrs. Rose O. Getman, 83 Otis St., call at Jean's Dress Shoppe, 500 Lyell Ave., for free Murray Theatre ticket.

### BOYS' CHAMPKNIT FOOTBALL SHIRTS - - 87c

With Leatherette Football Design in Front Color Combinations

Boys' New Fall Assortment of

**Long Pants**

Printed Front Sizes 11 to 20

**\$2.00 up**

Men's Jersey **Coat Sweaters**

Part Wool **\$1.25**

### MEN'S SPORT SWEATERS

With Full Zipper Front and Sport Back, Blue and Brown Plaids **\$2.35**

### CHILDREN'S & MISSES'

All Wool Slip-On **Sweaters \$1.00-\$1.98**

### ROLAND'S—415 Lyell Ave.

Furnishings for Men, Women and Children

### LANG DRUG CO.

449 LYELL AVE. Prescription Pharmacists PHONE Glen. 3842

### THE REXALL DRUG STORE

### BARTHOLOMAY'S ICE CREAM

- |                                    |                  |                                       |                  |
|------------------------------------|------------------|---------------------------------------|------------------|
| Abbott's A. B. D. Capsules.....    | 89c              | Kruchen Salts.....                    | 35c, 59c         |
| Amolin Po.....                     | 31c, 53c         | Listerine.....                        | 23c, 39c, 59c    |
| Absorbine, Jr. ....                | 83c              | Miles Anti-Pain Pills.....            | 21c, 83c         |
| Agarol.....                        | 63c, 83c, \$1.09 | Moon's Emerald Oil.....               | \$1.09           |
| Anacin.....                        | 17c, 49c, 89c    | Noroforms.....                        | 89c              |
| Barbasol.....                      | 19c, 31c, 49c    | Pepsodent.....                        | 19c, 39c, 59c    |
| Birdsley's Mixture.....            | 43c, 79c         | Pebeco Toothpaste.....                | 21c, 39c         |
| Baume Bengay.....                  | 59c              | Sal Hepatica.....                     | 25c, 45c, 97c    |
| Hill's Cascara Quinine.....        | 21c              | Vick's Nose Drops.....                | 24c, 39c         |
| Enos Salt.....                     | 21c, 47c, 89c    | Vince.....                            | 31c, 65c, \$1.69 |
| Ex Lax.....                        | 10c, 19c, 39c    | Pabulum.....                          | 34c              |
| Espotabs.....                      | 19c, 39c, 59c    | Witch Hazel.....                      | pt. 29c          |
| Feenamint.....                     | 19c, 39c, 79c    | Rubbing Alcohol.....                  | pt. 19c          |
| Hind's Honey and Almond Cream..... | 10c, 21c, 41c    | Squibb's, 12 Ounce Cod Liver Oil..... | 79c              |
| Ipana Toothpaste.....              | 10c, 21c, 39c    | 60c Caldwell's Syrup Pepsin.....      | 39c              |
| Ingram Milkweed Cream.....         | 39c, 79c         | Wampole's Cod Liver Oil.....          | 79c              |
| Kotex, 12's.....                   | 2 for 39c        | 5c Candy Bars.....                    | 3 for 10c        |
|                                    |                  | 10c Tobaccos.....                     | 3 for 25c        |

WE ISSUE AMERICAN EXPRESS MONEY ORDERS

### Auto Repairs, Tires and Auto Radios--on

**BAUER & RAETZ** CONVENIENT TIME PAYMENTS Phone: GEN. 3977 CHILD at JAY STB.

### DRY CLEANING

Suits, Top-coats and Ladies' Plain Dresses **69c** CASH and CARRY

### ROXY CLEANERS

507 LYELL AVE. (near Murray)

**Here's Gun Value for You!**

NEW and USED

**GUNS**

Now Selling at Beckwith's  
**FAR LESS THAN  
REGULAR PRICES**

**THIS AD  
and 75c**

Entitles You to a  
**Complete Cleaning**  
And Inspection of Your Gun

Expert GUN Repairing

**BECKWITH'S**  
Sporting Goods Store

271 LYELL AVE. GLEN. 811



OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Tenth Year

ROCHESTER, N. Y., OCTOBER 14, 1937

No. 26

## Trinity Will Observe Its 95th Anniversary

Trinity Evangelical Church at Child and Wilder Streets, the second oldest, as well as one of the larger congregations of German origin in Rochester will celebrate its 95th year of service in two Sunday services.

Religious services will be held next Sunday at 10:50 with the pastor, the Rev. Carl G. Haass, who has been minister of the church for the past six years, conducting the altar service and preaching the sermon on "Rejoice With Me." Miss E. L. Wentz will preside at the organ and William P. Young will direct the singing of the Junior and Senior choirs.

The second service will be on Sunday, Oct. 24, at 10:50 with the pastor at the altar and the Rev. John B. Ketchum, assistant secretary of the Federation of Churches, preaching the sermon. There will be special musical numbers and also reception into the membership of the church.

On Thursday evening, Oct. 21, at 8 o'clock a 95th anniversary family night will be held. The first part of the program will be given in the church auditorium and will be in charge of the pastor with a group under the direction of Clarence Boulter giving the "Unlighted Cross" by Dorothy Clarke Wilson. At this gathering a special memorial will be dedicated. There will be a fellowship hour and refreshments served in the

(Continued on Page 3)

## "Y" PREPARES FOR CAMPAIGN

A special Y. M. C. A. committee known as the "Naval Reserve," in line with the nautical theme of the annual Y membership campaign this year, got its "sailing orders" this week. Headed by "Rear Admiral" Myron J. Hayes this group will seek contributing-sponsoring memberships to a total of \$10,000 so that the Y. M. C. A. may continue its program with boys who are not able to pay the entire cost of membership.

For a number of years not only the Y buildings but public schools, playgrounds, vacant lots and other equipment have been pressed into service for helping boys to divert their energies in useful directions. Much of the money raised by the contributing-sponsoring memberships during the campaign held from Oct. 19 to 25 will be used to continue this activity.

Furnace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co., Glen. 421

## RALLIES LISTED BY DEMOCRATS

"Three of the most elaborate political meetings ever to be witnessed in the old 15th Ward are in order before election day on Nov. 2," say Democrats of the Ward. These will be featured by a film exhibition of projects completed under the Democrats in and for Rochester and Rochesterians. The dates and locations of these meetings will be announced shortly. The general public is invited.

Some of the most powerful campaign orators of the Democratic party will address the large audiences anticipated. The 15th Ward supervisor candidate, Milton P. Fess, and Nicholas Sassano, candidate for constable, will also address the gathering.

A meeting of the County and Ward Committees held on Monday evening, welcomed a full group of ward lieutenants eager for the signal to open the warfare. An intense campaign said to be purposely delayed "in order to waste no strength in ineffectual warming-up" has been inaugurated. This appears to be general Democratic policy for 1937.

The cooked food sale on Sept. 30 was quite successful and the Women's Division of the ward Democrats, who were sponsors, are planning two or three more affairs of a social nature.

## MONEY ORDERS

Announcement was made recently by Lang Drug Company of Lyell Avenue that American Express Money Orders may now be obtained there.

## ACKNOWLEDGEMENT

I wish to thank all my Vicinity friends for their kindness and expressions of sympathy in my recent bereavement.

Thomas M. Ventress.

## NEXT ISSUE THURSDAY Oct. 28

### Murray Theatre

Tonight—"John Mead's Woman" with Edward Arnold and Francine Larrimore; and "League of Frightened Men" with Walter Connolly and Irene Hervey.

Fri.-Sat.—"Swing High, Swing Low," with Carole Lombard and Fred MacMurray; and "The Californian" with Ricardo Cortez and Marjorie Weaver.

Sun.-Mon.-Tues.—"Wee Willie Winkie," with Shirley Temple and Victor McLaglen; and "It May Happen to You" of the "Crime Doesn't Pay" Series.

## YOUNG MEN HEAR GOP CANDIDATES

Young Men's Republican Club of the 20th Ward held their regular monthly meeting Monday, at 334 Hague Street, at which time they entertained Jesse C. Fox and Joseph Schlaffer, supervisor and constable candidates.

Report of the executive committee, on the dinner to be given by the Young Republican Clubs of Monroe County, honoring all the Republican candidates for Supervisor and Constable, on Oct. 28, showed that the demand for tickets will exceed the limited reservations. Also present at the meeting were Assemblyman Walter Wickias, Charles Lambiasi, Max Cohen, Ross Irwin, Albert Skinner, Fred Slater and Christopher D'Amada.

## DOUBLE PARTY LISTED BY GOP

A Halloween card party and dance, simultaneously conducted in two different places, is the unique plan of the 15th Ward Republicans as a feature of their pre-election affairs. The two parties will be held on Wednesday, Oct. 27, at Voelkl's Restaurant, Lyell Avenue, and the Bavarian Club, Jay Street.

Martin B. O'Neil, who is chairman of arrangements, announces that table and door prizes will be given. Tickets are now on sale, remittance for which is requested to Miss Mary Ennis, treasurer of the committee in charge.

The campaign committee of 150 workers gathered on Oct. 5 to hear from many of the candidates on the Republican ticket. Ward Leader Andrew Weidenman opened the meeting and the nominees were introduced by Mr. O'Neil. Joseph Caschette, candidate for constable, expressed his appreciation for nomination and for the support his candidacy is being given by the workers.

The G.O.P. candidates made their second appearance in the 15th Ward last night, addressing a large mass meeting in the Bavarian Club.

Included on the Halloween party committees are:

Mr. and Mrs. Andrew Weidenman, Honorary Chairman; Mr. and Mrs. Martin B. O'Neil, chairman; Mr. and Mrs. John J. Kennedy, Mr. and Mrs. Joseph A. Caschette, Mr. and Mrs. Stephen Zecari, Patrick O'Loughlin, Miss Mary Ennis, Mrs. Adelaide, Mr. and Mrs. Wm. Weist, Mr. Stella Sheridan.

Mr. and Mrs. George M. Glasser, Mr. and Mrs. James O'Connor, Mr. and Mrs. Charles Bryan, Mrs. Ethel Hartley, Mrs. Edna

(Continued on Page 3)

## Specials In Fine WINES AND

# LIQUORS

<b>Old Collins</b> 2-Yr. Old Straight Kentucky Whiskey Pint 99c Quart \$1.95	<b>A REAL RUM!</b> <b>Rum Brugal</b> 1/2 Fifth \$1.00 Fifth \$1.89	<b>Extra Special Pine Hill</b> 18-Mo. Old Straight Bourbon Reg. 89c 79c
--	---	---

<b>Lyell Old Style GIN</b> You can't beat the quality nor equal the price—A Really Fine Gin Pint 79c Fifth \$1.19 Full Qt. \$1.49	<b>MARCAFT ANISETTE</b> Pint 95c Fifth \$1.60
--	---

## Florio Brand California Wines Dry 99c Gal - Sweet \$1.49 gal

<b>CHATEAU LYELL</b> Top Grade California WINE ZINFANDEL PORT BARBERONNE SHERRY CHianti MUSCATEL ALICANTI MARSALA BURGUNDY TOKAY Half 65c Gal. \$1.25	<b>SWISS COLONY</b> Quality Wines ZINFANDEL PORT BARBERONNE SHERRY CHianti MUSCATEL MEDOC MARSALA ST. JULIAN Half 75c Gal. \$1.35	<b>Half 95c Gal. \$1.69</b> <b>Half \$1.05 Gal. \$1.85</b>
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We Stock a Full Line of  
**NEW YORK STATE WINES**

<b>WIDMER'S</b> Qts. 95c 1/2 Gal. \$1.59 Gal. \$2.75	<b>MAXFIELD'S</b> 5th 79c 1/2 Gal. \$1.39	<b>TAYLOR'S</b> Qts. 95c 1/2 Gal. \$1.65 Gal. \$2.98
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For Quick Delivery Call Glen. 317 or 318

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA



AGAIN  
WITH FALL STYLES  
FOR CHILDREN

We're proud, indeed, to make this thrilling announcement... now, wise mothers, can secure the nationally famous Buster Brown shoes here. The very same shoes that protect tender growing feet. We pledge ourselves to always see that children's shoes fit as they should. Buster Brown Shoes are made in a wide variety of smart, sturdy styles for "peppy" boys and girls.



\$2.95

OPEN  
EYES  
UNTIL  
8:30

ALTIER & HECKLER, Inc.  
**BROWNbilt SHOE STORE**  
900 WEST MAIN ST., At Bulls Head

X-RAY  
SHOE  
FITTING  
Gen. 3614

# THE VICINITY POST

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

## WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**EXTERIOR PAINTING**, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 682-W.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**WHITE SHELLAC**, \$1.69 gal. Shtatzel Hardware, 498 Lyell Ave. Glen 3214.

**FLAT WALL** paint, \$1.98 gal. Shtatzel Hardware, 498 Lyell Ave.

**BLUE GLO** Range Oil Burners \$16.50 up. Installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**PENNSYLVANIA** marriage license information. Louis A. Peace, Justice of the Peace, North East, Penna.

**FOR SALE**—Day bed, library table, four 17x5.50 tires, white fur carriage robe. Inquire 469 Mt. Read Blvd.

**GARAGE FOR RENT** — 183 Sunset St. Glen. 1546-W.

**GUARANTEED** LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**ASBESTOS** Fiber Roof Coating, best quality, 5 gal. containers, \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**WANTED**—Used rifles, Beckwith's, 271 Lyell Ave. Glen. 811.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Plk.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day or half day. Shtatzel Hardware, 498 Lyell Ave.

**FOR SALE**—Young Canarie choppers, guaranteed singers, beautiful plumage, male and female, 309 Orange St.

**HOUSE PAINT**, \$1.98 gal. Shtatzel Hardware, 498 Lyell Ave. Glen. 3214.

**EASY WASHER** service; Rolls, repairs, complete overhauling. Ward Electric Co., 1360 Dewey Ave. Glen. 320.

**WASHING** Machine Repairs—Wringer Rolls, \$1.75 up. Parts for all makes. New and used motors. Ward Electric Co., 1360 Dewey Ave. Glen. 320.

## Dust Storms, Oil Booms, Missions Described by Salesman Harry Lyons

Harry Lyons, son of Mr. and Mrs. Herbert Lyons of Avery Street, returned home last week to spend a few weeks with his parents. As representative of the Vernon Laboratory of Rochester for the past 15 months Mr. Lyons has been driving through 34 states and covered approximately 40,000 miles.

In talking to Mr. Lyons about the many experiences that he had, there were several that seemed most interesting. While we here at home were reading about the dust storms in Oklahoma, he was in the midst of them. Mr. Lyons says that even several hundred miles from the center of the storm one could feel dust between one's teeth. The street lights at night looked like tiny green balls through the dust in the air. "Like huge rifts of snow being whirled about by a heavy wind," was Mr. Lyons' way of describing the dust storms.

Another fascinating experience was that of visiting the western part of Texas where they are beginning to strike oil. The eastern part has been worked for years, but in the west there are towns resembling the pioneer towns of the gold rush days. Tents, huts and temporary buildings form the dwelling places of these workers who move on with the boom of the wells. One finds no shade, very few women, unpainted houses, false fronts to buildings, and plenty of bar rooms in these new oil fields, he says.

One of the most picturesque scenes of all, Mr. Lyons stated, was the old Catholic Spanish missions in San Antonio, Texas. These are very old and have a charm that time adds to, not detracts. Here where the population is 50% Mexican, one sees some real native living. Tamali, Chili and Enchalados, which are an important part of the Mexican diet, can be bought from open stands on the public square. And

because of the large percentages of Mexican people, Spanish as well as English is spoken by all clerks in stores, gas station attendants, etc.

Mr. Lyons will leave in a week or so to resume his travels.

## SCHEDULE RALLY FOR OCTOBER 20

Republicans of the 20th Ward will present Jesse C. Fox and Joseph Schaffer, ward candidates for supervisor and constable, at a rally Wednesday night, Oct. 20, in No. 21 School on Colvin Street.

Hon. Willis Gillette, former justice of the Supreme Court and a resident of the 20th Ward, will act as chairman and introduce the candidates on the city and county ticket. Among these candidates will be Albert Skinner, Daniel O'Mara, Ross (Tex) Irwin, Charles Lambase, Walter Wickins, Joseph Feely and others.

## Six-Team Russer's League Again Opens

The Russer Bowling League resumed hostilities last week Tuesday at Groh's Bowling Hall. The six teams again competing are Russer's, Itzenhaller's, Pradss', Klier's, Gessner's and Young's. Officers are Joseph Klier, president; John Reidl, secretary, and William P. Young, treasurer.

**CORRECTION**  
Through a typographical error, two prices were incorrectly quoted in the advertisement of Lyell Avenue Liquor Store in the last issue. Wilkens Family and Old Quaker Whiskies are \$1.00 per pint.

**CARD PARTY**  
Social Justice Councils of the city will hold a card party next Monday night at 1215 Hudson Avenue. All members of councils are invited to attend.



**IF YOU NEED GLASSES**  
AN accurate eye examination will tell you quickly and surely whether or not your sight is perfect. Consult us.  
Don't Wait — Come In Today  
**SCHAEFFER'S**  
EYE SERVICE  
Cor. Jay and Saxton Sts.  
Gen. 4116 9 A. M.—7:30 P. M.  
M. L. SCHAEFFER, Optometrist

**Martenique VELVETS**  
in a gorgeous whirl of color and style. You'll look your loveliest in these clever new velvet dresses. All sizes at a special low price.  
**\$10.95**  
**barbara dress shop**  
420 Ames St. opp. Holy Family Church

**PIANO ACCORDIONS**  
All Sizes — All Prices  
FREE INSTRUCTION  
**RADIO SALES & SERVICE**  
TUBES TESTED FREE  
Electric Refrigerators  
**Young's Music House**  
203 Ames St. Gen. 1971

**RELIEF For SINUS SUFFERERS**  
Sufferers from sinus trouble will be interested in the following letter, addressed to J. R. Maid of the Maid Drug Co., which was sent, unsolicited, by a Tenth Ward resident, Mrs. M. Yvonne Higbie of Brooklyn Street:  
"Having doctored for sinus trouble for the last twelve years and having had an operation nine years ago with apparently no relief, I feel it is my duty to tell you what wonderful results I have had from your Nose Drops.  
"After the operation I lost the sense of smell, but am happy to say it is coming back. I can detect the different odors from food I am cooking. I used from nine to twelve large size men's handkerchieves a day. Now I use but one or two ladies' size handkerchieves a day. The severe headaches have practically all gone. I am on the road to complete recovery.  
"I have used your Nose Drops about four months, having been told by my hair dresser how wonderful they were, but like everything else I did not have much faith in them, but I thank her and also you for the wonderful results I have received.  
"Yours very truly,  
(Mrs.) W. Yvonne Higbie."  
**MAID NOSE DROPS ON SALE AT MAID DRUG CO., Inc.**  
511 Dewey Ave.  
**Home of Maid's Rheumatic Remedy**

**Here's Gun Value for You!**  
**NEW GUNS**  
W B U Y W E S E L L  
Springfield Doubles .....\$18.75  
Savage Over & Under.....\$34.95  
30-30 Winchester .....\$29.75  
.35 Remington Pump.....\$47.95  
Model 31 Rem. 11 Ga.....\$42.00  
Rem. 3-Shot Automatics.....\$47.95  
**SHELLS**  
Peters 12 Ga. Longe Range 95c  
Peters 12 Ga. No. 5114 79c  
**SUPER X ARROW EXPRESS 1.15**  
PETERS HI-VEL 12 GA.  
Expert GUN Repairing  
See Our Large Selection of Used Guns  
**HUNTING LICENSES ISSUED**  
**BECKWITH'S**  
SPORTING GOODS STORE  
271 LYELL AVE. — Opp. Firehouse — GLEN, 811

**DRY CLEANING**  
Suits, Top-coats and Ladies' Plain Dresses  
**69c** CASH and CARRY  
**ROXY CLEANERS**  
507 LYELL AVE. (near Murray)

Jane Wyatt, featured in Frank Capra's production starring Ronald Colman in "Lost Horizon," a Columbia picture.  
Famous film stars all agree—  
**HOT WATER**  
is your BEST and CHEAPEST beauty aid!  
**GAS gives you hot water automatically at lowest cost!**  
● Ask the women who know. Whenever you want to look and feel your best, take a hot water facial and an invigorating bath. Morning baths start your blood circulating and help you begin the day bright and smiling. Evening baths relax taut muscles, erase tired lines and help you sleep.  
● Rent an efficient automatic water heater for \$1 a month, pay a small amount for the gas consumed and prove to yourself how little it costs to have hot water always on tap for your home beauty treatments. No obligation to buy. If you are not satisfied we will remove the heater FREE of charge.  
**USE PLENTY OF HOT WATER AVOID WASTE**  
**ROCHESTER GAS & ELECTRIC CORP.**  
89 East Avenue Main 3960  
M O R E A N D M O R E F O R Y O U R H O M E W I T H G A S

**TRINITY CHURCH**

*(Continued from Page 1)*  
church parlors.  
Oldest records of Trinity Church date back to 1842, when a number of families severed their connections with Zion Lutheran Church and founded Trinity with the Rev. C. F. Solden as their first pastor. In 1847 a church building was erected on Allen Street, near State Street. In 1849 the first Church School was organized under the pastorate of the Rev. Carl W. F. Haass, grandfather of the present pastor.

On July 4, 1904, under the leadership of the Rev. Adolph C. G. Baltzer who served Trinity 22 years, ground was broken at Child and Wilder Streets for the Sunday School hall and nine years later the new church was erected under the same pastor. In 1928 the Sunday School hall was remodeled while the Rev. J. Otto Reller was pastor. Under the present pastor the church auditorium was redecorated and also the Sunday School parlors.

During these 95 years the official acts show that 7,024 were received into the church through baptism, 2,451 through confirmation, 3,177 marriages were performed and 3,134 laid to rest. Another event of the celebration will be the "95th Anniversary Frolic" given by Trinity choristers under the direction of Mr. Young on Nov. 10 and 11 at 8:15 in the Sunday School hall.

**Hallowe'en Party Is Announced by G.O.P.**

The 24th Ward Women's Republican Club met at 1085 Lyell Avenue on Oct. 6. The regular monthly card party, it was announced, has been postponed in favor of a Hallowe'en, masquerade party to be held on Wednesday, Oct. 20, at 8:30 p. m.

Mrs. Emma Semrau is chairman, assisted by Viola Lazarus, Mary Reber, Clara Zugehoer, Margaret Mura, Rose Monroe and Ida Kase.

**Unit Sponsors Card And Bingo Parties**

Jay Street units of Holy Family Parish will sponsor the first of a series of card parties in the auditorium, Friday evening, Oct. 22. Table and door prizes will be given.

General chairmen are Mrs. Rose Bock and Miss Catherine Wuest. Mrs. Edward E. Haubner is block chairman, assisted by a large unit. Foursomes may also play at home if they desire.

This same unit is also sponsoring a bingo party tomorrow night in the auditorium.

**Bingo Party**

A two-cent bingo party, sponsored by the 24th Ward Republican Club will be held on Oct. 26 at 1085 Lyell Avenue. The public is invited.

**GALVIN—FAULHABER**

The marriage of Miss Charlotte Faulhaber, daughter of Mr. and Mrs. Otto Faulhaber of Murray Street, to Howard F. Galvin, son of Mr. and Mrs. John Galvin of Selye Terrace, was solemnized Saturday, Oct. 2, at 2 p. m. at Grace Presbyterian Church with the Rev. Henry J. Walsh officiating.

Before the altar, which was adorned with palms and baskets of gladioli and dahlias, the bride who was given in marriage by her father, wore a white cut velvet chiffon gown. Her finger tipped veil hung from a white velvet halo. She carried a bouquet of white roses.

The bride's sister, Mrs. George Beikirch, was matron of honor and wore a raspberry gown of moire silk with a silver halo and silver slippers. She carried a bouquet of sunburst roses. The bridesmaids, Miss Jean Rinehart and Mrs. Albert Slarks, wore royal blue moire silk with silver halos and silver slippers. They carried pink roses.

Albert Faulhaber, brother of the bride, was best man. The ushers were George Beikirch and Albert Slarks.

The bride's mother wore navy blue lace over red satin with a corsage of talisman roses. Black lace was the choice of the bridegroom's mother whose corsage also was of talisman roses.

After the wedding a reception and dinner for 75 guests took place at Elser's on the Buffalo Road.

Pre-nuptial events included showers by Mrs. Edward Bartle, Bausch & Lomb associates and Mrs. George Beikirch.

After visiting Cleveland, Detroit and Canada, Mr. and Mrs. Galvin will be at home at 324 Selye Terrace.

Thos. F. Johnson, 86 Texas St., call at Metzger & Brayer Co., 485 Lyell Ave., for free Murray Theatre ticket.

**DOUBLE PARTY**

*(Continued from Page 1)*  
Lenhard, Mr. and Mrs. Win. Winghart, Mrs. Flora Hamilton, Mrs. Leona Gifford, Mrs. Mary Sheehan, Mr. and Mrs. Charles Kase, Mr. and Mrs. Wm. Erb.

Oscar Paris, Mr. and Mrs. Michael Lemino, Mr. and Mrs. Carl Voelkl, Mr. and Mrs. August Muehlstein, Mr. and Mrs. John Corpuso, Frank B. Schmidt, Maurice Hayes, Carl Raetz, Ralph Saechetlich, Mr. and Mrs. Charles Hartley.

Mr. and Mrs. Fred Wahl, Mr. and Mrs. Sam Piazza, Benjamin George, George Robbins, Mr. and Mrs. Archie Hamilton, Mr. and Mrs. William Williams, Mr. and Mrs. Albert Dentinger, Mr. and Mrs. William Cox, Mr. and Mrs. Roman Schied.

Mr. and Mrs. Walter Shige, Mr. and Mrs. Otto Faulhaber, Thomas Hamil, Mr. and Mrs. Daniel Byrne, Mr. and Mrs. Wm. Wiedman, Mr. and Mrs. Louis Hiler, Mr. and Mrs. Edward Boyce, Mr. and Mrs. Deyo Snyder.

**Camelio Bros. Announce New Beverage Service**

Home delivery service of ice cold beer and ale in bottles or cans at brewery prices was announced as a new service by Camelio Bros. Market, corner Otis and Austin Streets. Popular brands of nationally-known brews will be handled in addition to all local beer and ale.

A cooling room, where nearly 500 cases can be stored, has been built at the market, assuring a complete supply of ice cold beverages. Anthony Camelio said in making the announcement of the new service.

Kappa Rho Sorority will celebrate the birthday of three of its members tomorrow with a dinner at the Odeubach Peacock Room.

Geo. V. Heisel, 16 Masseth St., call at Metzger & Brayer Co., 485 Lyell Ave., for free Murray Theatre ticket.

Mrs. E. Boyce, 28 Burrows St., call at Metzger & Brayer Co., 485 Lyell Ave., for free Murray Theatre ticket.

Furnace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co.—Glen. 421

**BARGAIN BULLETIN**

VAN CAMP'S  
**MILK 3-20c**  
**POTATOES**  
Large No. 1 15c  
(Upland) Peck  
57c a Bushel

**CRACKERS**  
Premium Flake  
1/2 lb. 9c lb. 15c

Blue Box Concentrated  
**Super Suds 18c**  
Bowl for Cake Dish, 1c

Blue Rice lb. 5c  
Rose Fresh Ground  
**Coffee lb. 16c**

Chocolate Covered  
**Grahams lb. 19c**

**Onions 10 lb. 15c**  
bag

Fancy Home Dressed, lb  
**Chickens 23c**  
**SHLDR. BEEF**  
Best  
Cuts lb. 23c  
Choice Cuts, lb., 19c

**VEAL SALE**  
Breasts lb. 15c  
Chops lb. 19c  
Shoulders, Legs or Rump Roast lb. 17c

Small, Lean, Fresh Pork  
**Hocks lb. 14c**  
Forman's New **Kraut lb. 5c**

Mrs. Filbert's  
**Margarine 19c**  
Water Tumbler Free  
Concord Blue Basket

**GRAPES 21c**

PICK YOUR VEGETABLES FROM OUR LARGE, COMPLETE VARIETY. BOUGHT FRESH! KEPT FRESH!

**Serv-wel Foods**

The Complete Food Store  
495 LYELL AVE. — Free Delivery — GLEN. 5162

**SENZ TAVERN**  
LYELL AVE. AT GLIDE ST.

All Legal Beverages  
Served the **SENZible Way!**



SATURDAY NIGHT IS NABORHOOD NITE at SENZ  
Come and enjoy a dish of Sauerbratten Und Noodles

Our Rathskellar is Available for Private Parties

**For Growing Youngsters**

Be Sure It's Rich and Wholesome  
By Ordering From  
**STATT'S DAIRY PRODUCTS**  
Warner at Lyell Glen. 363-J

**ELECT MILTON P. FESS**  
Democratic Candidate for SUPERVISOR

**NICHOLAS SASSANO**  
Democratic Candidate for CONSTABLE  
★ 15th WARD

**WATCH for Our NYAL 2 for 1 Sale**  
October 18 to 23 Inclusive—Shop Early!

- DRUGS**  
Aspirin, Bayers, 100 59c  
Anacin Tablets, 50's, 49c  
Buckley's Cough Syrup 43c, 79c  
Pertussin 49c \$1.19  
Squibb Milk Magnesia, qt., 59c  
Vick's Vapo Rub, reg. 35c 27c  
Atwood's Bitters 29c  
Halibut Oil Caps, 100' \$1.19  
Castoria, 40c size 24c  
Peptans 45c  
Nyalypus, 8 oz. 69c  
Pablum 34c  
Dextri Maltose 57c  
Alcohol, Rubbing, pt. 19c

Remember that **BIRTHDAY ANNIVERSARY RED LETTER DAY** with a box of **Whitman's CHOCOLATES**

Send your greetings with a box of Whitman's Chocolates, the finest in candy. Our supply is fresh from the makers—25c to \$7.50 a package.

- TOILETRIES**  
Lifebuoy Soap 59c doz.  
Palmolive Soap, 59c doz.  
Squibb's Tooth Powder 33c  
Foghorn Tooth Paste 34c  
Squibb's Shaving Cream 23c  
Par After Shav Talc. 19c  
Evening in Paris Cologne 40c, 65c  
Coty's Face Powder \$1.00  
Pond's Creams 25c, 39c, 55c  
Sanitary Napkins 2 doz. 25c  
Heinz Baby Soups 3 cans 25c  
Clap's Baby Soups 3 cans 25c

Chocolate Covered  
**Sponge Candy**  
29c lb.

**Ginger Ale**  
3 Bottles 25c  
Plus Deposit

Chocolate Covered  
**Peanut Brittle**  
39c lb.

**KLIER'S PHARMACY**  
692 Maple St., Cor. Ames  
WE DELIVER—  
Phones Genesee 2659 or 7724

# PHILCO'S "OLD-RADIO" ROUNDUP



## YOUR OLD RADIO

Makes the  
**DOWN  
PAYMENT**

**PHILCO 3XX\***  
*Inclined Control Panel,  
Automatic Tuning, Mag-  
netic Tuning, Inclined  
Sounding Board, Concert  
Grand Speaker, Philco  
Foreign Tuning System  
with Spread-Band Dial,  
Beautiful walnut cabinet.*  
**\$134.50**

**NO SQUAT  
NO STOOP  
NO SQUINT**

*Including Philco High  
Efficiency Aerial*

**NOW  
GOING  
ON**



# PHILCO'S "OLD-RADIO"



## NOW IS THE TIME TO ACT!

Yes, sir — we will take YOUR old radio . . . no matter what the make . . . as **DOWN PAYMENT** on a new 1938 Double-X Philco that eliminates all squatting, stooping and squinting! No hesitation when you tune. One glance, and Philco's Inclined Control Panel shows the call letters of ALL your favorite stations . . . a flick of your fingers, and Philco Automatic Tuning brings them in — instantly, silently, perfectly! Come in . . . choose yours now — while your old radio makes the down payment!

**NO SQUAT  
NO STOOP  
NO SQUINT \$164.50**

*Model 2XX  
Including Philco High  
Efficiency Aerial*



WE SERVICE ALL MAKE

**BUY NOW E  
PRICES AD**

*As long* **18 Month**  
*As*

**We Can Fin  
Suit Your**

**BUY YOUR**

*TUNE IN*  
**Boake Carter**  
Every Mon., Wed. and Fri.  
WHEC — 7:45 P. M.

# H. C. POMMERE

**LYELL AVE., Cor. GLIDE STREET . . . OPEN**



**PHILCO'S "OLD-RADIO" ROUNDUP**

**WANTED  
100—OLD  
RADIOS**

Don't be a "squatter"! For a limited time we'll take your old radio . . . regardless of make . . . as down payment on a new 1938 Double-X Philco that gives you high-speed Automatic Tuning and the Inclined Control Panel for easy, graceful, instant, precise tuning. One glance . . . a flick of your fingers . . . there's your station! Hurry—offer limited.

**NOW  
GOING  
ON**

**YOUR OLD RADIO MAKES  
THE DOWN PAYMENT!**



**PHILCO 7XX\***

**\$84.95**

*Including Philco High Efficiency Aerial*

**"OLD-RADIO" ROUNDUP**

**YOUR OLD RADIO**

**WORTH MORE THAN  
AN ADVANCE**

**12 Months To Pay**

**Finance to  
Fit Your Budget**

**IS YOURS AT**

**GET YOUR 1938  
PHILCO NOW!**



NOW . . . own the radio of your dreams . . . a 1938 Double-X Philco . . . without paying a cent down! With Philco Automatic Tuning you tune in the wink of an eye . . . with a flick of your fingers . . . easily, gracefully, silently, accurately. Matchless reception, glorious tone, beautiful cabinets! Remember . . . your old radio makes the down payment. 7 Models with new Inclined Control Panel.

*MODEL 116XX—15 Tubes  
Including Philco High  
Efficiency Aerial*

**\$205.00**



**NO SQUAT  
NO STOOP  
NO SQUINT**

**RENNING & SON**

**OPEN EVENINGS . . . PHONE GLEN. 3110**

**Philco Radio  
MYSTERY CONTEST**

**\$50,000  
IN CASH PRIZES**

*Come in for Details*

Jos. Nasca, 148 Cameron St., call at Metzger & Brayer Co., 485 Lyell Ave., for free Murray Theatre ticket.

Frank A. Hubbard, 27 Myrtle Hill Pk., call at Metzger & Brayer Co., 485 Lyell Ave., for free Murray Theatre ticket.

# CAMELIO BROS.

WE DELIVER Market and Grocery OTIS at GLEN. 3283 AUSTIN

AGAIN, WE REPEAT!

**Fresh HAMS** Whole Or Shank-End **lb. 25c**

Fresh Shoulders lb. 23c	Choice Pot Roast lb. 25c
Rib End	Boneless Rib Roast lb. 35c
Pork Loin lb. 25c	Standing Rib Roast Beef lb. 27c
Delicious Pork	
Boston Butts, lb., 27c	

**Fresh Dressed FOWL lb. 27c**

Arpeako Pork Sausage lb. 33c	Country Pork Sausage lb. 28c
------------------------------	------------------------------

**SAUERKRAUT . . . lb. 5c**

— SPECIAL —  
Chef Boy-Ar-Dee  
**Spaghetti Dinner**  
(Serves 3)  
**33c**

Boy-Ar-Dee  
**Spaghetti and Meat Balls**  
**2 for 25c**

ICE COLD BEER & ALE—ALL POPULAR BRANDS  
Cans or bottles delivered to your home at Brewery Prices

Mrs. Filbert's Vegetable Oleo Margarine 2 lbs. 39c  
(Demonstration Saturday)

**Flour Special**  
Gold Medal, Pillsbury, Big B or Hecker's  
**24 lbs. \$1.07**  
Campbell's Tomato Soup can 7½c

**E. J. BARNER**  
Air Conditioning  
Roofing — Siding  
Sheet Metal Work  
485 DEWEY AVE.  
Phone Glen. 4515


**ELLIOTT'S**  
CASH AND CARRY  
ICE STATION  
Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.  
Open Sunday—We Deliver



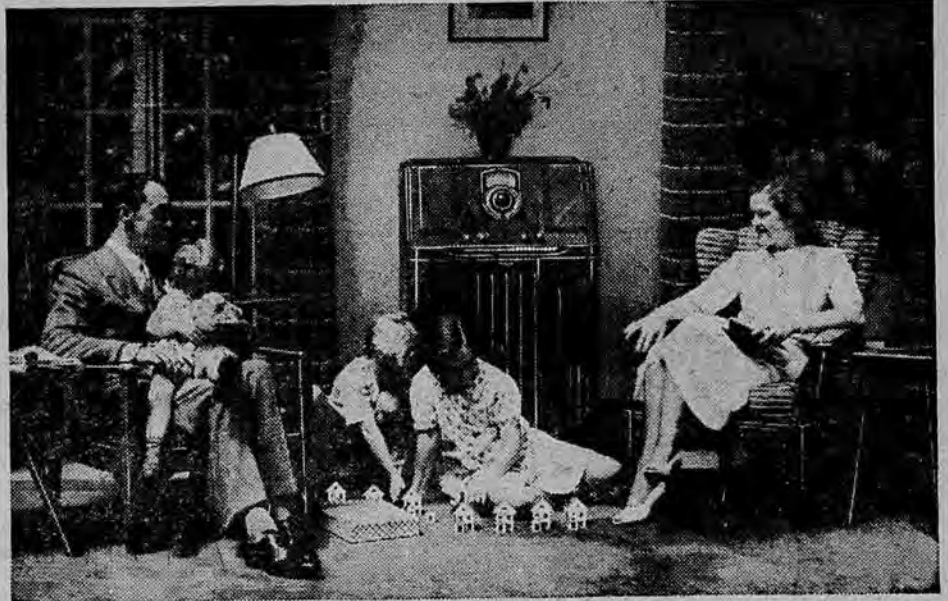
**Ahead In Hat Styles**  
\$1.85  
\$2.85  
\$3.85  
Griffin's Fall season is in full "swing" with the most outstanding group of hats ever assembled, outstanding in quality, style and price. In a wide variety of colors including Black, Brown, Wine, Rust and Green.  
**GRIFFIN HAT SHOP**  
154 Sherman St.

**HAUBNER & STALLKNECHT**  
Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**  
GENESEE 300 828 JAY STREET

**Don't Look Beyond**  
this spot for we have the very best hard coal in town and sell it at the most reasonable prices for such quality. It is our Reading Anthracite—the coal that earns its reputation through the way it burns. Try a load and see how good hard coal can be. Order Today.



**BECKWITH'S** GLEN. 811  
271 Lyell Ave., opp. Firehouse  
*Burn*  
FAMOUS READING ANTHRACITE  
Also R. G. & E. COKE



NEW PHILCO RIGHT AT HOME, PROVIDING ENJOYMENT  
Illustrated above is one of the new automatic tuning Philco radios, 1938 model, with inclined control panel of "No Squat, No Stoop, No Squint" fame. Philcos are sold here by H. C. Pommerening & Son, Lyell at Glide.

## PERSONALS

The Sunshine Club met at the home of Mrs. Madge Gardner, prizes being won by Mrs. Lorraine Lenhard, Mrs. Ann Gerew, Mrs. Madge Gardner and Mrs. Agnes Kreuzer. Next hostess will be Mrs. Lorraine Lenhard of Home Place.

Mr. and Mrs. M. Bowen and Charles Augustine of Hague Street motored to Elmira recently to spend a weekend at the home of Guy Goebel.

Mrs. Arthur Neville and daughter Agnes of Glide Street have returned after spending several days in Philadelphia, Baltimore and New York.

Miss Ruth Ryan will be hostess to Gamma Beta Phi Sorority at her home in North Street. Miss Margaret Imhof of Ames Street was last hostess. The sorority is planning a Halloween party on Oct. 30, with Miss Lucille Bartels as chairman.

The Kaffee Klatch Pinochle Club met at the home of Mrs. Grace Deavenport in Lyell Avenue on Monday evening. Prizes were won by Mrs. Emma Semrau, Mrs. Josephine Robinson, Mrs. Hazel Lynch and Mrs. Grace Deavenport.

The next hostess will be Mrs. Evelyn Neubauer of Sunset Street.

Mr. and Mrs. Andrew Hickey of Rockview Terrace observed their eighth wedding anniversary on Oct. 7.

About 50 girls took part in the hay ride Monday night sponsored by Holy Apostles Sodality. Supper at Cutali's followed a two-hour ride.

Mr. and Mrs. Hiram Carpenter, who were recently married, had a house warming, Saturday night, Oct. 9, at their new home in Emerson Street. Mrs. Carpenter is the former Eleanor Meyers of Lyell Avenue.

Mrs. Carrie Butterfield of McNaughton Street will be honored on her birthday, Sunday, by a dinner party at the home of her daughter, Mrs. Hattie Lanctot of Ridge Road.

Rev. Henry J. Waich, pastor of Grace Presbyterian Church, will conduct the period over Station WSAY known as "Ohureh Chimes" every Tuesday morning at 7:30 a. m. from now until the first of the year.

Mrs. Grace Deavenport of Lyell Avenue entertained the Snappy Eight Pinochle Club at her home on Tuesday evening of last week. First prize was won by Gertrude Hondorf, second by Addie Prey, and booby prize by Gladys Brethun. The next hostess will be Mrs. Lydia Thompson of Jay Street.

Marian Denny of Rockview Terrace entertained 17 members of the Neighborhood Boy's Club at a party at his home last Friday evening.

Mr. and Mrs. C. H. Denny of Rockview Terrace and son spent the weekend in Cato, N. Y., visiting relatives.

The Mystery Pedro Club met at the home of Mrs. Morey of Sterling Street on Tuesday of last week. Prizes were won by Edna Pike, Ethel Hondorf and Mrs. Charles Bosdyk.

Clarence Johnson of Orlando Street was host for a stag party in honor of Gerald Pfaff last Saturday night. Mr. Pfaff was presented a humidor on behalf of the guests present.

Mrs. Carrie Butterfield of McNaughton Street entertained the Mystery Pedro Club on Tuesday of this week.

Mrs. Frank Denny of Rockview Terrace will entertain the Friendly Class of Grace Presbyterian Church at her home on Monday evening of next week.

Mr. and Mrs. Albert Magin of Canton Street are observing their seventh wedding anniversary today.

Louise Sweetman, who spent the summer as one of the leaders at Liberty Camp, has returned to the U. of R. for her senior year.

Furnace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co.—Glen. 421

Bernice Sweetman has been spending her vacation with her mother at 73 Austin Street.

Mrs. William Ruff of McLean, Va., has returned to Washington after spending some time with Mrs. C. A. Sweetman of Austin Street.

Norman Hallock, Jr., and a friend, of Oswego, spent Friday with his uncle, Rev. William A. Hallock, and family.

Rev. Wm. A. Hallock has just received word from his brother, a missionary in Shanghai, that his sister, Mrs. Mary Marshall, is on her way home by way of Siberia.

Rev. and Mrs. Wm. A. Hallock, Mrs. Burt Terry and Mrs. Rose Fagan motored to Alblon last Thursday to attend the Presbyterian Woman's Missionary Society. 395 ladies attended.

Miss Dorothy Shatzel of Lyell Avenue, second-year student at St. Mary's Hospital, celebrated her 19th birthday Monday.

Gunter Ortel of Sunset Street celebrated his 17th birthday on Oct. 4.

Mrs. Dorothy Peper of Sunset Street entertained the Hubbard Class on Monday evening.

George Hubbard of Sherman Street, while visiting his son in Peterburg, Indiana, attended the meeting of Vincennes Presbytery and was one of the elders that served communion at that meeting.

**FACTORY-TO-YOU**  
Save Money on Your  
**BABY FURNITURE**  
Get Our Prices First  
Nurseryland Furniture Co.  
(Kennedy-McCandless)  
1630 JAY ST. Gen. 1046

**NORMAN CAFE**  
Fish Fry Every Friday  
See Us If You Plan a  
Spaghetti Party  
Spaghetti & Meat Balls . . . 25c  
Corner Child BEER, WINE  
and Campbell and LIQUOR

**XERVAC Treatments**  
Save your hair and  
grow new hair—at  
**ESPOSITO'S BARBER SHOP**  
1008 LYELL AVENUE

For High Quality  
Dry Cleaning—  
Try Society's  
PLAIN DRESSES  
MEN'S SUITS  
Cash and Carry 69c  
**79c**  
ONE FREE DRY CLEANING TO: Maurice Neff, 247 Sherman St.; George Grunst, 13 Villa St.; John Hess, 37 Santee St.; Stanley Hayes, 60 Varley St.  
*Society*  
1341 DEWEY Glen. 5538  
Call and Deliver



# Motorists Who Choose OLIXIR Pay No Premium For QUALITY

## 5 REASONS WHY Motorists Prefer OLIXIR

### 1 MORE MILEAGE!

Another saving for OLIXIR users. Many report 2 to 3 miles more per gallon than with other motor fuels.

### 2 ANTI-KNOCK!

Takes the "ping" out of laboring motors. It's refined by a special process, making it absolutely anti-knock.

### 3 LESS CHOKING!

OLIXIR is a rich fuel, faster starting and "takes hold" quicker on cold mornings.

### 4 PEP-POWER!

You notice the difference at the first traffic light. It's a fast gasoline, made for modern high-compression motors.

### 5 LESS SHIFTING!

The smoother performance of OLIXIR keeps you in high longer. Saves in fuel costs by keeping your motor running at low speeds as well as high.

And that's not all . . . by buying at INDEPENDENT stations you actually pay LESS for OLIXIR than for ordinary motor fuels. Here's a gasoline whose solvenized action keeps new cars running smooth and helps old cars to run better—a product of the leading refineries of the country. A tankful of OLIXIR in your car will give you a new idea of what real motor performance should be.



WHY IS OLIXIR DIFFERENT FROM ANY OTHER GASOLINE? It is a scientific combination of knockless high-octane motor fuel from the nation's richest petroleum fields and a specially refined, anti-carbon top cylinder oil. It lubricates the top of your motor while driving, as recommended by leading automotive engineers, thus reducing valve wear and eliminating hard carbon deposits.

## There's Winter Ahead!



We probably shouldn't mention it . . . but just as sure as next year's taxes, winter is just around the corner. That means your car must have attention if you want it to give you service during cold weather. Your motor oil must be drained and the crankcase filled with fast-flowing winter oil; transmission and differential gear grease must be changed; radiator drained, flushed, and refilled with anti-freeze of proper degree; battery terminals cleaned and tightened and cells refilled. All these services and many more we are prepared to conscientiously do for you. Drive in today and find out what OUR PRICE will be to get your car ready for a trouble-free winter. We guarantee to save you money.

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4 Modern Service Stations For Your Convenience

**Lyell Ave. Baptist**

World Wide Guild will meet tomorrow evening at the home of Dorothy Moyses, 300 Murray Street, with Evelyn Trenton as assisting hostess. Solus Class meets at the home of John Braund, 24 Fillingham Drive, the same evening.

Saturday and Sunday will be red-letter days for the Christian Endeavor Societies, for the annual Monroe County Christian Endeavor Convention will be held in East Rochester, and the Junior Convention at Durand Congregational Church. The Rev. George Hammon will be the principal speaker at the senior banquet Saturday night at 6:30. His theme will be "Follow the Leader."

Sunday morning at 10:15 Mr. Hammon's subject will be "The Open Door to God." Sunday School will follow at 11:30. Sunday afternoon and evening the Christian Endeavor Societies will attend the Christian Endeavor convention sessions at East Rochester.

Wednesday evening, Oct. 20, the Sunday School teachers will hold a supper meeting at the church preceding prayer meeting. In the prayer service Mr. Hammon will conclude the study of the book of Hebrews.

Thursday evening, Oct. 21, the Women's Missionary Society will meet at the home of Mrs. Sidney Cogger, 42 Sunset Street. Miss Elizabeth Arva will have charge of the program.

Friday evening, Oct. 22, the Fidelis Class will have a meeting at Mrs. Chester Fishbaugh's, 43 West Parkway.

At 10:15 Sunday morning, Oct. 24, Mr. Hammon will speak on "Where Faith Begins." Sunday School follows at 11:30. At 6:30 the Christian Endeavor Societies will discuss as follows: Senior I (Senior High and College age) "Are We Controlled by Propagandists?"; Senior II (above College age), "Murder at the Steering Wheel."

Wednesday evening, Oct. 27, at 7:30, Bryan Archibald, a student

Mrs. Bertha A. Hass, 87 Dix St., call at Camello Bros., Otis and Austin, for free Murray Theatre ticket.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Hands of God." Sunday School meets at ten o'clock, preceding the church service.

The Junior Young People's Society will meet at the home of June Huls of 1040 Glide Street at 6:30 o'clock. Senior Young People's Society meet at the same time in the parish house.

United Men's Class will hold a bingo and card party tomorrow night in the parish house at 8 o'clock, open to the public. There will be prizes and refreshments. Charles Barrell, Clarence Johnson, Joseph Boyce and Walter Narrie are included on the committees.

The Friendly Class will meet in the home of Mrs. Frank Denney, 99 Rockview Terrace, on Monday evening at 8 o'clock.

**25th Anniversary Is Observed by Couple**

A party in honor of the 25th wedding anniversary of Mr. and Mrs. James Pericelli of Waldo Street will be held Saturday in the Republican Clubrooms, Lyell Avenue. The party is being given by their daughter, Miss Edna Pericelli.

Mr. and Mrs. Joseph Nucci of Ambrose Street who were attendants at the Pericelli wedding will be among the guests. A large gathering of relatives and friends is expected. The couple was married at St. Anthony's Church.

at the Colgate-Rochester Divinity School who taught for a year in Japan, will tell of some of his experiences there.

On Friday evening, Oct. 29, at 8 o'clock, the Lightbringers Class is sponsoring a Halloween masquerade party for adults, and on Saturday afternoon, Oct. 30, from 2 to 4:30, a similar party for children up to 15 years. Tickets for adults are 15 cents, children, 10 cents.

Jos. S. Miller, 170 Warner St., call at Camello Bros., Otis and Austin, for free Murray Theatre ticket.

**Trinity Evangelical**

The church's 95th anniversary celebration will be observed Sunday with these services:

9:45 a. m., Sunday School; 10:50, Special Anniversary Service, "Rejoice With Me."

Sunday, Oct. 24—9:45 a. m., Sunday School; 10:50, Rededication Service, Rev. John B. Kerchum, preaching.

On Monday evening, Oct. 18, Trinity Brotherhood will entertain the Brotherhood of Trinity Lutheran Church, with the Rev. Elmer Hoefler of St. Paul's Evangelical Church as speaker.

On Tuesday evening, Oct. 19, the United Church Councils will hold a dinner and meeting at St. Paul's Evangelical Church, Jewel and Norton Streets. Dinner is at 6:30 p. m.

A Hallowe'en party for members of the Martha Society, Brotherhood, Ladies Aid and Bible Class will be held on Wednesday evening, Oct. 27, at 8 o'clock.

**Entertain Nominees Of 20th Ward GOP**

The 20th Ward Women's Republican Club held the first of a series of entertainments for candidates at 900 Main Street West, Jesse C. Fox and Joseph Schaffer, ward candidates, were honor guests.

Mrs. Joseph Karr, chairman, was assisted by: Reception, Mrs. Bert Van Wle, Mrs. Jesse C. Fox, Mrs. James Bergin, Mrs. William Kramer.

Refreshments: Mrs. Frank Esse, Mrs. Margaret Fischer, Mrs. William Hoffman, Mrs. Loretta Bemish; cards and tables; Mrs. Dorothy Deckman, Mrs. Blanche Gould.

Tickets: Mrs. Arnold Dibble, Mrs. Fred Weirich, Miss Marcella May; publicity, Mrs. Margaret Fischer.

**Holy Family Class Will Hold Reunion**

Members of the class of 1933 of Holy Family School will have their first reunion at the Recreation Centre in the school on Sunday, Oct. 24, at 7:30.

All members of the class are requested to be present. Dancing, bowling and refreshments are planned.

George Fischer at Gen. 1535-R or Grace Freund at Gen. 7315-M or George Schoenweitz at Gen. 1982-M will furnish further particulars.

**RADIO NOTES**

"The first device used for measuring time was the water clock. Nearly 3000 B. C. the Chinese Emperor Hwang-Ti set up a water clock so efficient the Romans were still using it 3,000 years later."—Major Bowes on his Amateur Hour over CBS-WHEC.

Furnace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co., Glen. 421

Mr. J. Pettifer, 38 Austin St., call at Camello Bros., Otis and Austin, for free Murray Theatre ticket.

**SCRIPTURE**

"He said unto them all, If any man will come after me, let him deny himself, and take up his cross daily, and follow me."—Luke 9:23.

"His life grew fragrant with the inner soul,  
And weary folk who passed him on the street—  
Saw Christ's love beam from out of the wistful eyes,  
And had new confidence in God and men."  
Rev. Wm. A. Hallock.

Giovanni Vellozzi, 73 Karnes St., call at Camello Bros., Otis and Austin, for free Murray Theatre ticket.

Mrs. Josephine Laney, 58 Sterling St., call at Camello Bros., Otis and Austin, for free Murray Theatre ticket.

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| Kondremul .....89c                      | Pond's Cream.....25c, 39c                   |
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| Flashlights, complete .....39c          | Nestles Bars.....2 for 25c                  |
| 10c Tobaccos.....3 for 25c              | Norwegian Cod Liver Oil.....pt. 39c         |

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| 4 oz. Castor Oil.....15c    | Pt. Rubbing Alcohol.....15c      |
| 5 lbs. Epsom Salt.....17c   | Pt. American Mineral Oil.....29c |

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**And ELECT**  
**JOSEPH CASCHETTE**  
Republican Candidate  
for

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OFFICE  
149 Andrews St.  
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# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Tenth Year

ROCHESTER, N. Y., OCTOBER 28, 1937

No. 27

## Tuesday Vote Climaxes Heated Campaign Here

Keen interest in the coming election, indicated by a record off-year registration and unusually large attendance at political meetings throughout the vicinity, is being focused on the three major-ticket fight for control of city council. Five members of the local governing body will be elected at the polls next Tuesday and the mad scramble of party workers to insure success for their candidates has hit fever pitch as the final week-end approaches.

A wide split in Democratic ranks resulted in a third major slate being entered in the race after the September primaries, under the name of "Citizen's Party," headed by Mayor Charles Stanton, running for re-election. Others on this Citizen's ticket are: Julius Hoesterey, Jr., Joseph E. Silverstein, Arthur A. Davis and Joseph P. Collins.

The Republicans are presenting as candidates for councilmen-at-large, Ross E. (Tex) Erwin, William A. Doane, Max Cohen, Charles Lambiase and Harry H. Frank.

On the Democratic ticket, candidates for council are: Norman A. O'Brien, Joseph E. Silverstein, William W. Campbell, Anthony C. Scinta and Harmon J. Smith.

### Local Contests Interest

Running a close second in the matter of interest to voters of the Vicinity are the ward battles for supervisor and constable. In the four wards comprising the Vicinity, the 10th, 15th, 20th and 24th, last minute efforts are being made in behalf of candidates for these two much-sought-after offices. Door-to-door visits by loyal followers of individual candidates on both tickets have made this week interest, if rather tiring, to Mrs. Housewife. A tremendous volume of printed matter extolling the party's choice for supervisor and constable, as well as other candidates, has literally barged mail boxes and front porches for the past ten days.

Here are the candidates for these offices on the two major party tickets:

Tenth Ward—Democrats, Frederick E. Wilcox for supervisor and John F. Spiegel for constable; Republicans, Joseph Kaufman for supervisor and Daniel W. Egan for constable.

Fifteenth Ward — Democrats, Milton P. Fess, for supervisor and Nicholas Sassano for constable; Republicans, John J. Kennedy for supervisor and Joseph A. Caschette for constable.

Twentieth Ward—Democrats,

(Continued on Page 12)

## Republicans of 15th Having Busy Week

Climaxing one of their most active campaigns in years, Republicans of the 15th Ward have been experiencing a busy week. Meetings tonight and tomorrow night will wind up their efforts with the exception of a gathering for campaign workers next Monday night, at which time instructions will be given on the work to be done Election Day.

A capacity attendance is predicted for tonight's rally which will be held at 270 Whitney Street, corner of Lime. A ladies' meeting tomorrow night at Voelkl's Hofbrau, featured by a fish fry, is likewise expected to attract a large turnout.

At a meeting held Monday night for the workers, a canvassing system for each election district was planned. Complete confidence in the success of the Republican ticket was expressed by speakers.

Last night, a unique Halloween party, held in two sections was another event that occupied the crowded calendar. It was estimated that about 900 tickets had been sold for this event and its success was such that its continuance as a yearly affair is almost assured. Over 100 door prizes were distributed.

All candidates on the Republican ticket made appearances at both parties and were introduced by Thomas E. Broderick, county leader.

### THEY'RE ALL HOT

Why go all over town looking for good hots, when you can get those delicious Arpeko hots, pork or Texas, right off the fire, at Cosmano's Restaurant, 354 Otis St., cor. Burrows. All local beverages served.—Adv.

Mrs. Louis Roth, 62 Burrows St., call at Beckwith's, 271 Lyell Ave. for Murray Theatre ticket.

## Murray Theatre

Tonight—"Make Way for Tomorrow" with Victor Moore and Beulah Bondi; and "Criminals of the Air" with Rosalind Keith.

Fri., Sat.—"I Met Him in Paris" with Claudette Colbert and Melvyn Douglas; and "Racketeers in Exile" with George Bancroft and Evelyn Venable.

Sun., Mon., Tues.—"Ever Since Eve" with Marion Davies and Robert Montgomery; and "Mountain Music" with Bob Burns and Martha Raye.

## Speaker and 3 Acts Billed by Holy Name

Opening its first fall meeting with a program typical of Major Bowles amateur hour, the Holy Name Society of Holy Family Church entertained men and women of the parish with a widely-varied program. The personnel consisted of children of Holy Family School, and each participant gave a good demonstration of his ability.

Continuing the same entertainment policy, an interesting program is planned for the meeting, to be held on Nov. 3. A well known speaker has been secured together with three vaudeville acts.

Members of the parish are invited to join at this meeting. The society exists primarily for a religious purpose and its members attend monthly communion.

**FELDMAN COAL & COKE CO.**  
Sell Rock, Gas & Electric Coke, Famous Reading and Blue Coal, Dependable, clean delivery by careful men. Phone Glen. 785, 1424 Dewey Ave.—Adv.

**NEXT  
ISSUE  
THURSDAY  
Nov. 11**

## HOME INFLUENCE IS P.T.A. TOPIC

Mrs. James Small will be the speaker at the next meeting of No. 30 School Parent-Teachers Association on Wednesday, Nov. 10, at 2 p. m. Her topic will be "The Influence of the Home."

Refreshments will be served following the meeting. Hostesses are Mrs. Mable Havens and Mrs. Nathan Augustine. All members are urged to attend.

The last meeting, which was held in the evening on Oct. 13, drew a large attendance. Dr. Milton Rapp was the speaker on the topic "For Our Sakes."

Plans are being made for the Christmas bazaar and cooked food sale which will be held on Dec. 10. Donations are solicited. Most anything is acceptable, according to the committee, including food, candy, cookies, fancy work and items for the fish pond and Christmas tree.

### MOVE SUNRISE BAKERY

Remodeling of the block at 448 Lyell Avenue has been completed and is now the new home of the Sunrise Bakery, formerly located across the street. An enlarged bakery as well as a more sizeable store has been made possible by this move. The first sales event in the new quarters, a harvest festival sale, is being conducted this weekend.

## DISTRICT RALLY LISTED FRIDAY

Democrats of the 15th Ward will take part in the Fourth Assembly District Rally, an affair held each year at Edgerton Park Assembly Hall. The 1937 rally is scheduled tomorrow (Friday) night, at which time Democrats expect to fill the hall to capacity. It is open to the public.

All Democratic candidates for city, county and state office are expected to be present and will be introduced from the speaker's platform. This will include Milton P. Fess and Nicholas Sassano, candidates for supervisor and constable, respectively, in the 15th Ward.

This rally will mark the end of a crowded week for 15th Ward Democrats. A bingo party Tuesday night at the home of Mrs. Catherine Southworth, in Rogers Avenue, several district meetings and a ward rally last night at No. 30 School have kept the candidates on the jump. Dr. Meyer Jacobstein, director of the Democratic campaign, was principal speaker at last night's meeting.

## Hallowe'en Dance At Holy Family School

Hallowe'en will be celebrated by the young people of Holy Family Church with a dance in the school auditorium tomorrow evening. The committee in charge of the affair has procured the Calvacators orchestra, which played for several dances last year.

Elwood Fischer is chairman of arrangements and is being assisted by a large committee of young people.

Finance Looking Gas or Smoke?—Call Metzger & Brayer—Glen. 421



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## THE VICINITY POST

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.



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### SINUS RELIEF

"In reading your ad in The Vicinity Post in which you ask to reveal the results that have been obtained from the use of your Maid's Nose Drops, I wish to convey the results that my son Richard has received.

"Early last fall I was worried to death as the doctors had told me that they could do nothing for my son, as they had used every known means with no results, even such as douching the nostrils out twice a day.

"He had had a running ear for two years previous, with repeated cold in the head that developed into an asthma condition. The doctors had given him tests for this also, and it was hard for him to breathe and extremely hard when he tried to sleep. He could not play like other boys on account of the condition. I was heart broken and you suggested that I should use your Maid's Nose Drops. It seemed impossible that this could help, but I am very grateful that I accepted your suggestion. My boy, in the short time of one year, had almost entirely recovered, the ear stopped running in about two months, the asthma condition had entirely disappeared. The cold in the head appears but very slightly, he plays like the other boys in our neighborhood and has gained in weight.

"You may use this letter to convey the message to other mothers so their children may obtain relief from Sinus trouble as my son has.

"Mrs. Mable Rintoul,"  
248 Santee St.

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### HELP FOR THE HOME MAKER

#### "THE APPLE A DAY"

The weather tells us Fall is here again, and with it comes the crop of apples. The apple is versatile. It can be used for pies, cakes, cookies, jellies, sauces elaborate or simple desserts, in salads for garnishes in the form of apple rings or slices, refrigerator desserts, and what's better than a bright red apple to munch?

Apples are nearly always associated with pie, pie with apples, and perhaps the apple pie still takes first place among the apple recipes. If all the apples were made into 10-inch pies, they would extend around the world two hundred times. What a task for the American homemaker and what a treat for the peoples of foreign countries! We might make a few of those pies "Apple Cream" just for variety.

#### Apple Cream Pie

Temp. 425° F. Time 45 min.

- 4 c. slices apples  
pastry lined tin
- 5 T. flour
- 1 c. sugar
- ½ t. salt
- ¾ c. cream
- ¼ t. nutmeg

Put sliced apples into a pastry lined tin. Mix the flour, sugar, salt. Add the cream. Pour over the apples. Bake in a preheated oven.

Be certain when you bake apple pies or baked apples, that they cook to a mellow softness without losing all their shape. Some apples will not become tender, and others will always cook to a mush, regardless of how they are treated. Instead of baking the apples, try glazing them. They look just like the baked apples that are frequently on display in store or restaurant windows.

#### Glazed Apples

- 6 large apples
- 3 c water
- ¼ c sugar

Wash and core the apples. Bring water and sugar to the boiling point, add the apples, cover and cook carefully until tender. This will take 15-20 minutes depending on size and kind of apples. Turn apple ones during cooking. When tender place apples in a baking dish. Pour syrup over apples and sprinkle generously with sugar. Slip under broiler until a delicate brown. Serve hot or cold.

Apples give us a chance to prepare simple, healthful desserts that everyone will like to eat. There are apple sauces that can be spiced the way you choose, and apple betties, plus numerous other desserts. The following two are somewhat different from what you may have in your recipe files.

#### Grapenut Apple Pudding

- 6 large, cored peeled apples
- 1 c grapenuts
- ½ c flour
- ¼ c brown sugar
- ¼ t salt
- 1-3 c butter

Fill a buttered baking dish with the apples cut into eighths. Cover with the grapenuts, flour, sugar, and salt all creamed to-

gether with the butter. Bake uncovered in a 350° F. oven about 50 minutes or until the apples are tender.

#### Spicy Apple Souffle

- 1-3 c granulated tapioca
- ½ c sugar
- ½ t salt
- 2 c milk
- 2 T butter
- ¼ t cinnamon
- ¼ t nutmeg
- 1½ T lemon juice
- 1 c grated raw apple
- 3 eggs

Mix the tapioca, sugar, salt and milk, cook over hot water for 5 minutes. Add the butter, spices, lemon juice and apple. Fold egg yolks beaten until thick and lemon-colored into mixture then fold in egg whites beaten until stiff. Pour into a buttered casserole dish and bake in a preheated oven. Serve hot with whipped cream.

No doubt you have made apple sauce cakes many times because even grandmother made apple sauce cakes, but I wonder have you ever baked apple sauce cookies. They are quickly put together, have a pleasing, spicy taste, and remain soft in the cookie jar.

#### Apple Sauce Cookies

Temp. 375° F. Time, 15 min.

- ½ c shortening
- 1 c sugar
- 1 egg
- 2 c all-purpose flour
- 1 t cinnamon
- ¾ t cloves
- ½ t salt
- ½ t soda
- 1 t baking powder
- 1 c thick apple sauce

Cream the shortening, add sugar gradually, creaming continuously. Add egg and beat well. Mix and sift the dry ingredients, and add alternately with the apple sauce. Drop from a spoon on a buttered cookie sheet. Bake in your preheated oven.

If you prepare a salad that contains apples, don't pare them if they have a bright red or yellow color because it only makes the salad gayer to leave the skin on the apple. Sometime when you're cooking apple slices to garnish the roast pork or goose, add a few red cinnamon candies—both for flavor and color.

With a few new recipes, and an average amount of imagination, the bushels of apples will be fun to watch disappear.

### Lapham Is Boosted For Supreme Court

Nathan D. Lapham, Republican candidate for justice of the Supreme Court, has been district attorney of Ontario County since 1916. He is a resident of Geneva.

His candidacy for the Supreme Court position is being actively supported by a large group of lawyers of the Seventh Judicial District, who feel that he will be a worthy successor to the late Robert F. Thompson, also an Ontario County man. Typical of the comment on Mr. Lapham is the following excerpt from a letter written by H. Douglass Van Duser, Rochester lawyer:

"Mr. Lapham is a lawyer of recognized and outstanding ability; he is a lawyer with trial experience unsurpassed by any other lawyer of the district; he is a public servant whose services have been attested by the citizens of the county in which he lives... by those who know him best, for more than 20 years."



### CURTAIN SALE

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### TURNERS BEAT MEMBER GOAL

With 180 regular members and 80 class members accounted for, Rochester Turn Verein's campaign has been brought to a close. Far exceeding the goal of 200 originally set, the member drive was characterized by President Joseph Ulrich as one of the "finest achievements in the history of the club."

An initiation ceremony for the majority of these new members took place last Sunday. It was the largest class ever to be admitted to the Turn Verein. Those unable to attend this initiation will have a further opportunity next Monday evening.

Among the speakers who welcomed the large class into the club were President Theodore Freese, Clayton E. Handy, Gordon Jones and Charles Beard, Henry Stoll and Charles Zimmerman, life members, also spoke briefly.

The addition of the 260, it was announced, brings the membership to over 1,100. In view of the fact that an initiation fee, which was abolished for the campaign, will be back in force on Dec. 1, it is expected that this total will be further increased.

### Credit Extended by Holy Family Union

Since April of this year there has existed a flourishing enterprise founded solely for the benefit of residents of this vicinity. Today, what is known as the Holy Family Credit Union is taking its place among the larger credit unions of this city.

Because of the fact that this organization is founded and maintained by local capital and interest, benefits derived from its success are shared entirely by its members. This credit union is said to offer the same protection as any recognized bank and is under the direct control and jurisdiction of the state bank department.

Loans are granted to responsible persons at a rate guaranteed to be the lowest in the city. A number of loans have already been made.

Persons wishing to investigate and to obtain further information are invited to do so at any of the union's meetings held on Monday evening of each week. These meetings are held in the directors room of the Holy Family auditorium on Lorenzo Street from 7 in the evening until the completion of business.

### Young Men Expect 1500 At GOP Dinner

Young Republican Clubs of Monroe County have announced that requests for reservations to the dinner in honor of all Republican candidates tonight, are being returned "with regret" that no more seats are available.

The 1,500 reservations were all taken through mailed requests, according to Fred W. Erath, chairman of the Young Republican Clubs. The dinner will be held in Masonic Temple, with 120 seated at the speakers' table.

Candidates for supervisor and constable will be the principal candidates honored, but the entire Republican slate is included in the tribute.

Principal speaker of the evening will be Thomas E. Broderick, Monroe County Republican chairman. Joseph O'Brien will deliver the invocation. Mr. Erath will preside.

All candidates will be introduced, with the only address being that by Mr. Broderick.

In announcing that all reservations had been taken 10 days before the event, Mr. Erath stated "this is an outstanding indication of the tremendous Republican sentiment in this county."

The dinner will be served at 7:45 o'clock.

### Returns Home From Jaunt to California

Leroy Meyers, son of Roy Meyers of Lyell Avenue, returned home recently from an extended stay in California. Leaving Rochester, in February, he and a friend Thomas Enright of Angle Street, motored to Florida. After spending three months in Miami, they drove to Santa Monica, Calif. There he obtained a job at the Beach Club which includes about 100 movie stars in its membership.

Among the many stars he saw were Joan Crawford, Anita Louise, Joan Blondell, Dolores del Rio, Norma Shearer, Clark Gable, Robert Taylor, and James Stewart. Asked who his favorite movie actress and actor were, he answered, "Norma Shearer, and she is beautiful! James Stewart is my favorite actor."

After all the glamor and romance of these surroundings, Leroy Meyers says, "Rochester looks good to me and I'm going to stay here."

Antonio Coccimiglio, 800 Smith St., call at Beckwith's, 271 Lyell Ave. for free Murray Theatre ticket.

### Identification Chief Addresses Meeting

Regular monthly meeting of the Tekakwitha Club of Holy Family Church was held on Oct. 20 in the club's meeting hall. An interesting talk was given by Lieutenant William Winfield of the Rochester Police Identification Bureau.

The committee, which served the supper, was Miss Anne Hoffman, Joseph Hoffman, Lucy Hoffman, Francis Hoffman, Marie May and Marie Piebler. Allen Kleisley and his orchestra played selections for dancing after the meeting.

The next supper-meeting will be on Nov. 17 with Miss Molly Callanan of Buffalo as the speaker.

Joseph H. Griffin, 59 Cameron St., call at Beckwith's, 271 Lyell Ave. for free Murray Theatre Ticket.

Mrs. Grazia Tornabene, 46 Union St., call at Beckwith's, 271 Lyell Ave. for free Murray Theatre ticket.

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Democratic Candidate for SUPERVISOR 15th Ward


—and—

**NICHOLAS SASSANO**  
Democratic Candidate for Constable — 15th Ward




POLITICAL ADVERTISEMENT

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Choice	POT ROAST	lb. 23c	Arpeako Tenderized
Boneless	RIB ROAST	lb. 29c	HAMS
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COUNTRY PORK	Sausage Meat	lb. 25c	
	Dold Pork Sausage Links	lb. 23c	

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19c doz.	15c gal.
	Bring Your Own Jug

Eatmor Cape Cod	Florida
Cranberries	ORANGES
lb. 15c	doz. 39c
Kreemex Pancake	SQUASH
FLOUR	lb. 2c
lb. 9c	Large
LGE. RINSO	GRAPEFRUIT, 3-20c
20c	
CHIPS	5 lbs. 32c
Campbell's Tomato	Italian
JUICE	Chestnuts
3 for 25c	lb. 12 1/2c
All Brands	Malaga
FLOUR	GRAPES
24 lbs. \$1.09	3 lbs. 25c.

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*Cans or bottles delivered to your home at Brewery Prices*

### RADIO NEWS AND NOTES

"Music is fun to listen to—otherwise there's no reason for playing it."

The words are those of Deems Taylor, Columbia's musical consultant and commentator on the much-discussed new series of "pocket edition" concerts of classical and light operatic music presented by Andre Kostelanetz's Orchestra and famous soloists every Wednesday night over the WHEC-Columbia network.

The noted composer, whose informal and humorous remarks on his numerous important musical programs have brought him to pre-eminence in the field, gives his ideas on what a commentator should be—and do.

"The most important job of the commentator, I think," says Taylor, "is to get rid of the grim ceremoniousness which characterizes the usual American audience listening to concert music. They seem to feel that they should be awesomely serious about it all, that such music when they listen to it is to be endured only because it is a cultural influence.

"And as a result," he says, "their approach is exactly the opposite of what it should be. Psychologically, because of that attitude, they don't enjoy themselves. They can't get rid of a certain resentment at what they feel is an imposition on their time."

"And so, as far as possible, it is the commentator's task to dispel that gloomy atmosphere which usually is brought to the listening of serious music in this country. It is his job to make them less self-conscious and get them into the spirit of finding out that music really is fun to listen to."

In the many months that have passed since Mary Margaret McBride, radio columnist, brought a young pet billygoat back from France, only to have it deported under government order for fear that it might be diseased, she has never forgotten the plaintive "Ba-a-h" of Pierrot, as she called him. However, Miss McBride had a surprise a few days ago in a cable from the Paris couturiere who presented her with the goat. It read: "Pierrot turns out to be Pierret stop. Presented France with twins."

Guila Adams, "Arnold Grimm's Daughter" actress, also writes poetry. A manuscript of her lyrics was recently pronounced "the best submitted within a year" by a Chicago publisher.

While executing a difficult glissando during the first performance of George Gershwin's "Rhapsody in Blue" at Carnegie Hall, the slide of Jack Fulton's trombone became detached, flew half way across the stage and almost hit Director Paul Whiteman in the midriff.

When motion picture and stage stars enter radio work for the first time, they find one of their greatest aids is a piece of chalk. A few marks on the floor in front of the microphone and the artists can be sure they won't get too close to the delicate instrument. Rosalind Russell of Columbia's "Sunday Afternoon Silver Theater," however, introduced a new wrinkle. For her first two rehearsals she put a chair between herself and the microphone, and after nearly falling over it a couple of times, became well aware of the distance she had to maintain throughout her program.

Born in Ireland, brought up in India and Canada, and now a star on the "Hollywood Hotel" program broadcast from the world's film capital is a thumb-nail sketch of Anne Jamison's life to the present writing. When the talented red-haired lyric soprano sings "Killarney," "Song of India," or selections from the operetta, "Rose Marie," she knows whereof she sings.

Anne was born in Belfast on January 24, 1919, the daughter of a British army officer. A few years later her father was ordered to Secunderabad, Hyderabad, India, and young Anne, who showed a definite flair for travel and change, acclimated herself to the entirely foreign surroundings in almost no time. She learned from the natives how to make Indian curry and rice, and still delights her friends with a complete dinner of Far East delicacies.

"In Herkimer County, New York State, cows have broken through fences to enjoy licking a salted road. Salt is mixed with other road materials to make the road more durable as well as dust proof. It is being used more and more for secondary roads in states that have convenient salt supplies such as New York State and Louisiana. They are using many novel materials in road building these days, such as molasses, cotton, and glass."—Miss Florence Harris, U. S. Bureau of Mines, in

### Roller Skating Party For Tri-Y on Nov. 4

Delta Tri-Y of Jefferson High School will hold a roller skating party on Nov. 4 at the Arena. The public is invited.

Officers are: President, Eleanor Smith; vice-president, Marion Piccini; secretary, Antoinette De Rosa; treasurer, Mary Ferraro; publicity chairman, Eleanor Jannatta.

### CBS-WHEC "Science Service" talk.

John Barbirolli doesn't need to consider the tastes of the radio audience when he directs the Philharmonic Symphony Society's Sunday concerts on the WHEC-Columbia network.

The newly-appointed 37-year-old permanent conductor of the famous orchestra returned from a summer in his native England feeling pleasure over the prospect of playing for an audience that favors whatever he does, confident it will be good.

"The Philharmonic-Symphony listeners are people with really serious taste in music," he said. "I have no concession to make to them because they ask for none. I merely try to play the best music under the best conditions and they seem to accept it as that."

Barbirolli, interviewed in his New York skyscraper hotel suite overlooking Central Park after his arrival October 10, described the typical symphony listener as reflected in the volume of mail he has received.

"The radio symphony program fulfills the need in people for something big in their lives. They show an enthusiasm and interest and a devotion equal to that of the audience which comes regularly to Carnegie Hall. Several listeners in Canada have asked me to notify them far in advance of what my programs will be so that they will have a chance to study the scores beforehand."

## Keep a Good Judge in Office!



**VOTE FOR**  
*Honorable*  
**JAMES P. B. DUFFY**  
*For Justice*  
**of the Supreme Court**  
*7th Judicial District*

**HIS RECORD SPEAKS FOR ITSELF!**

**HON. JAMES P. B. DUFFY**, who was appointed Justice of the Supreme Court in April, 1937 received his A. B. degree from Georgetown University and his LL. B. degree from Harvard Law School. Admitted to the Bar in 1904, he has been a prominent lawyer for over 30 years. As executor of a large and diversified estate, his duties have included management of hotels, mining, mercantile, manufacturing and other businesses.

For twenty-six and a half years a member of the Board of Education, Rochester Public Schools. Appointed by Gov. Lehman in 1933 as member of New York State Alcoholic Control Board. In 1934 elected to 74th Congress from the 38th New York District. 1935-36, Member of the Judiciary Committee of the 74th Congress. Member of Special Committee on Railroad Reorganization. His public and private record proves he has served faithfully and well every public and private trust. Mr. Duffy has been successful on the eight occasions when he has been a candidate for public office in a general election. He is now being supported by people of every party who are keenly interested in good government.

### Non-Partisan Judicial Committee



**24th WARDERS:**  
**RE-ELECT**  
Your Republican Supervisor  
**GEORGE J. SAILE**  
Pull Down Lever 21-B

**VOTE FOR**  
The Republican Candidate for  
**CONSTABLE**  
**HAROLD F. LUBASCH**  
Pull Down Lever 22-B

## Then We Shall Know

*by Lawrence Hawthorne*

After the years have led us  
Far from this busy day,  
After your step grows weary,  
After my hair is gray,  
Then we shall need each other  
More than we now can see—  
After we learn how precious  
Friendship like that can be.

After the shadows lengthen,  
Bringing our eventide,  
After we near the sunset,  
Still walking side by side,  
Then we shall know more truly  
How much the heart depends,  
Whether in joy or sorrow,  
On one or two good friends.



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**MISSION EXHIBIT  
AT HOLY FAMILY  
ON NEXT SUNDAY**

Members of the Sacred Heart League of Holy Family Church are working ambitiously on a mission exhibit to be held next Sunday from 3:30 to 11 p. m. in the parish meeting rooms at 42 Lorenzo Street, near Ames Street.

A number of booths, each depicting the native life and the Catholic church's missionary work in mission countries, have been erected by the members. Cards and articles from Japan, China, India, Borneo, Africa and the Philippines have been secured by Rev. Roy B. Murphy, director of the parish league.

The exhibit, scheduled as the October activity of the League, occurs during the month set aside each year by the Catholic church to increase interest in her mission work. This exhibit is intended to acquaint those who attend with the knowledge of the mission fields and thereby interest them in greater cooperation with the missionaries.

Committees in charge of the various booths are headed by Leo Hannan, Margaret Frank, Henry Imhof, Mary Ann Weidmann, Clementine Hauber, Mary Dugan, Rita Miller, Clara, Long, Selma Vay and Rosemary Reper.

There will be no admission charge. Invitation to attend is extended to everyone, especially to other Sacred Heart leagues and parish sodalities in the city.

**Committee Chairmen  
Named by Auxiliary**

On Friday evening, Oct. 15, the Major Joseph E. Hurley Post, American Legion, auxiliary held its first meeting.

Chairmen were chosen as fol-

**CHAPLAIN VISITS  
WEST END POST**

At a recent meeting of the Rochester West End Post the national chaplain of the V. F. W., the Rev. Father Edwin A. Shearer, was guest speaker. The Rev. Shearer talked on the Americanization program as set forth at the National Encampment at Buffalo for the year 1938. He was accompanied by State Vice-Commander Graham Scott, who commended the post on the excellent work it was doing among the younger element in the city. Commander James McGinness was also congratulated in having the largest number of recruits of any post in the council and ranking third in the state in the number of new members gained.

A program has been mapped out for the presentation of an American flag to Boy Scout Troop No. 212 at Holy Family Hall in November. Comrade Lewis Strassner, in charge of arrangements for the affair, has been working with the auxiliary of the post and says that several speakers have been engaged. The public is invited to attend.

Officers: Americanism chairman, Myrtle Meek; chaplain, Ethel Kelly; coupon chairman, Anna Knitter; historian and sunshine chairman, Mrs. Hurtubis; constitution and by-law chairman, Irene Tyler.

Membership chairman, Mrs. Nelson and Mrs. Melville; rehabilitation chairman, Bertha Connors; social chairman, Florence Carpenter; sergeant at arms, Mrs. Esgraw; publicity chairman, Mary Baker.

The Post invited the Auxiliary to attend a joint meeting on Nov. 11, which the Auxiliary has accepted.

**Safety Group Warns  
Of Carbon Monoxide**

"Keep your garage doors open when running your engine, if you want to stay alive!"

That's the warning to motorists issued yesterday by Rochester Safety Council of the Chamber of Commerce. Pointing out that carbon monoxide gas is an insidious enemy that strikes without warning, the Council urged car owners to use special caution during the coming fall and winter days making certain that garage doors are open wide before the engine is started.

While carbon monoxide poisoning is usually associated with closed garages, this hazard is frequently encountered on the open highway, the local Safety Council said. The gas seeps up through the floor boards of the car and may be equally deadly while cars are parked or being driven with their windows closed. A sufficient amount of fresh air should be circulated through the car at all times to combat the gas.

Most effective first aid treatment for those overcome is prone pressure resuscitation. Artificial respiration should be started immediately and kept up continuously until a physician's help is secured.

**Girl Scouts Hold  
Hallowe'en Party**

Girl Scouts of Troop 28 held their Hallowe'en party last night at Grace Presbyterian Church Hall. Entertainment and games were followed by refreshments.

Principal entertainment consisted of an amateur program staged by several of the girls. Unique costumes added to the decorative effects.

POLITICAL ADVERTISEMENT

**15th Warders**

**RE-ELECT**

Your Republican

**SUPERVISOR**

JOHN J.

**KENNEDY**



And ELECT

JOSEPH

**CASCHETTE**

Republican Candidate  
for

**CONSTABLE**



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**PIES - ea. 15c**

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18c doz.**

**Pumpkin  
TARTS  
5c ea.**

Assorted

**COOKIES  
20c doz.**

**Wedding and  
Birthday Cakes**



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**WEDDINGS**

**NUIJENS—BERGMAN**

A very pretty wedding took place Saturday, Oct. 2, in Grace Presbyterian Church when Miss Esther Bergman became the bride of Walter Nuijens. The Rev. Henry J. Walsh officiated.

The bride was given in marriage by her brother-in-law, Reynard Hoagland, before an altar which was decorated with palms, candle-labras, gladioli and floor baskets of white chrysanthemums. She was attired in ivory velvet, princess style, with a Juliet's cap of orange blossoms and carried a white Bible covered with gardenias from which fell a shower of white satin ribbons.

The matron of honor, Mrs. Reynard Hoagland, wore peach satin with silver slippers and a halo of orange blossoms and carried a colonial bouquet of peach gladiolas, sunkissed roses and orchid sweet peas. The bridesmaids, Kathryn and Eleanor Bergman, sisters of the bride, wore light blue taffeta with blue shoes and halos of orange blossoms. They also carried colonial bouquets of blue larkspur, pink roses and white sweetpeas.

The flower girl, Alice Peper, was dressed in pink net over silk, wore a band of rose buds in her hair, and carried a small colonial bouquet. Robert Peper was ring-bearer and carried a white velvet pillow with two gold rings.

Albert Nuijens, brother of the groom, acted as best man. The ushers were Leonard Binder and Harold Peper. C. B. Kendall sang "I Love You Truly" and "Because."

The bride's mother wore cherry red chiffon print with black accessories and wore a corsage of sunkissed roses. The groom's mother wore wine colored crepe with black accessories and wore a corsage of sunkissed roses.

The out-of-town guests were Miss Jessie Harter of Syracuse, Mrs. Martha Waldruff and son, William of Mohawk; Miss Marion S. Smith and Mrs. Mary Nicols of Palmyra, and Mr. and Mrs. Charles Smith of Newark.

After a trip through the Adirondack Mountains and the eastern part of New York State, they are at home in the Hanford Apts., Hanford Landing Road.

**PEL — HETZEL**

An early autumn ceremony of beauty and simplicity marked the marriage of Miss Eleanor Hetzel, daughter of Mr. and Mrs. Fred F. Hetzel of Sawyer Street, and Frederick Pel, son of Mr. and Mrs. Jacob Pel of Campbell Park, Thursday afternoon, Oct. 14, at 5:30 o'clock in the Grace Presbyterian Church on Lyell Avenue. The Rev. H. J. Walsh officiated.

The wedding music was sung by Mrs. Virginia Rohr, accompanied by Miss Nannie at the organ. The bride, given in marriage by her father, wore a gown of white cut velvet en train and veil of tulle. Her arm bouquet consisted of white roses and lilies of the valley.

Miss LaVerne Hetzel, sister of the bride, was maid of honor. She wore royal blue velvet and carried an arm bouquet of American Beauty roses. Miss Dorothy Case was bridesmaid and wore dubonnet velvet, and carried an arm bouquet of talisman roses.

Kenneth Frederick of Campbell Park served as best man. The ushers were Irving and Ev-

eret Hetzel, brothers of the bride, and Donald Brown of East Avenue.

The bride's mother chose a gown of black velvet with a corsage of gardenias, while the bridegroom's mother's choice was of brown velvet, with corsage of gardenias.

Following the ceremony a dinner was given for the bridal party and relatives, after which a reception was given at the home of the bride.

Prenuptial events were given by Miss LaVerne Hetzel, Miss Dorothy Case, Mrs. VanDame, Mrs. Walter Diver, Mrs. Charles Jaeger, Miss Lucille Lux and Psi Delta Gamma Sorority.

Following the reception the bridal couple left for a short eastern tour.

**SASSONE—INFANTINO**

The marriage of Miss Martha Sassone of Otis Street to James Sassone of Villa Street took place Oct. 21 at the Church of the Precious Blood. Josephine Cosmano and James Cosmano, niece and nephew of the bride, were attendants.

Following a reception at the bride's home, the couple left for a honeymoon trip to Pennsylvania. Mr. and Mrs. Sassone are now at home in Rockview Terrace.

Modesto Venditti, 57 Aab St., call at Schroth's Market, 500 Lyell Ave. for free Murray Theatre ticket.

**PERSONALS**

Mrs. Pray of Sunset Street entertained the Snappy Eight Pinochle Club at her home on Tuesday of last week. Mrs. Gladys Brethien won first prize, Mrs. Mary Onderkirk, second, and Mrs. Minnie Stevenson the booby. The next hostess will be Mrs. Mary Stevenson of Sunset Street.

Mrs. Asa Billings of Jay Street entertained the Mystery Pedro Club on Tuesday afternoon of last week. The next hostess will be Mrs. Bessie Finucane of Curtis Street.

Mrs. Huyck of Lysander, N. Y., will spend the winter with her niece, Mrs. C. H. Denny of Rockview Terrace.

Mrs. C. H. Denny of Rockview Terrace had her aunt, Mrs. Rumsey of Meridian, N. Y., for a house guest for the past week.

Marie, Viola and Estella Ashbau of Curlew Street and Jerold Beedle of Greece motored to Pennsylvania during a recent weekend.

Mrs. L. Roth of Burrows Street with Mrs. Eva Bergman of Cameron Street will entertain at a card party at the home of Mrs. Roth on Friday evening for the benefit of the Missionary Society of Grace Presbyterian Church.

The Kafee Klatch Pinochle Club met at the home of Emma Semrau of Holworthy Street on Monday evening. Prizes were won by Mrs. Josephine Robinson, Mrs. Evelyn Neubauer, Mrs. Vicki Clar and Mrs. Grace Deavenport. The next hostess will be Miss Esther Krebs of Sunset Street.

A surprise party in honor of Sherman Morey of Sterling Street was given recently by his family. Those present included Mr. and Mrs. Frank Fox, Mr. and Mrs. Dan Nolan, Mr. and Mrs. Fred Wier, Mr. and Mrs. Julian Fillmore, Mr. and Mrs. Carl Morey, Mrs. M. Roach, Mr. and Mrs. William Beley and Mr. and Mrs. Raymond Thompson.

**O'LEARY—LENHARD**

In a simple ceremony performed in Holy Apostles Church, Saturday, Sept. 25, Miss Marion Lenhard, daughter of Mr. and Mrs. Henry P. Lenhard of Canton Street, became the bride of Patrick O'Leary, son of Mr. and Mrs. Joseph O'Leary of McNaughton Street. Rev. William J. Ayres performed the marriage service and Rev. Philip Golding was present in the sanctuary which was decorated with asters and palms.

The bride, given in marriage by her father, was gowned in white satin and lace worn with a long veil of tulle and she carried a shower bouquet of white roses and lilies of the valley.

Her only attendant, Miss Veronica Kluber, was gowned in aqua moire with a halo of pink roses and she carried a matching bouquet. Joseph O'Leary was best man and ushers were Edward O'Leary and Kenneth Lenhard.

The mother of the bride wore a frock of burgundy with brown accessories and a corsage of Talisman roses while the mother of the bridegroom chose a green frock with black accessories and wore a corsage of Talisman roses.

A wedding breakfast was served at the Home Dining Room and a reception was held later at the home of the bride. After a wedding trip to Pennsylvania, Mr. and Mrs. O'Leary will be at home at 9 Canton Street.

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Miss Marie Bauer of Hague Street is chairman of a card and bingo party to be held Nov. 3 by the Chi Delta Gamma Sorority at the Bavarian Club in Jay Street. The public is invited to attend.

Mr. and Mrs. Arnold Guentner are receiving congratulations on the birth of a daughter, Ann Eleanor.

The last meeting of the Delta Sigma Phi Fraternity was held at the home of Robert Fredericks. Plans were made for a raffle to be held in the near future.

The Sunshine Club met at the home of Mrs. Lorraine Lenhard. Prizes were won by Mrs. Ruth Mack, Mrs. Lenhard, Mrs. Agnes Kruezer and Mrs. Martha Gardner. Next hostess will be Mrs. Gardner of Home Place.

Mr. and Mrs. William Ashbau of Curlew Street spent a week recently in Ulster, Pa., guests of Mr. and Mrs. Edward Merrill.

Miss Hazel Kordt of Burrows Street will leave tomorrow for Florida where she will spend several months.

At the last meeting of Kappa Rho Sorority new officers were elected as follows: President, Kay Southworth; secretary, Betty Morrison; treasurer, Dolores Himes; social secretary, Irma Wurme. The next meeting will be held at Miss Southworth's home in Warner Street.

Miss Marie Lambert of Sykes Street was in New York last week to attend the convention of Hair Dressers.

Mrs. G. Branch of Child Street and her sister, Mrs. V. Cullen, spent the weekend at Buffalo and Niagara Falls.

Mrs. John Schroth of Roxborough Road has returned after spending a week in New York City.

POLITICAL ADVERTISEMENT POLITICAL ADVERTISEMENT POLITICAL ADVERTISEMENT POLITICAL ADVERTISEMENT POLITICAL ADVERTISEMENT

# The ONLY Independent Ticket Is the REPUBLICAN Ticket

- ☐ These Candidates are the *UNANIMOUS* Choice of the UNITED Republican Committees.
- ☐ These Candidates are *UNITED* upon the Republican Local Platform--*The Only Local Platform!*
- ☐ These Candidates are interested *ONLY* in a constructive Campaign for the Betterment of Rochester!
- ☐ These Candidates are *NOT* engaged in a fight for Party Control *BUT* for Good Local Government!
- ☐ These Candidates have not made *Any Promises* other than those found in the Republican Platform!

*For the Future of Your City  
Elect these Candidates to the Council*

## REPUBLICAN CANDIDATES For COUNCILMEN-AT-LARGE



Ross E. ("Tex") Erwin



William A. Doane



Max Cohen



Charles Lambiase



Harry H. Frank

## The Complete REPUBLICAN TICKET

**CONSTITUTIONAL DELEGATES**

45th Senatorial District  
WILLIAM F. LOVE  
ARTHUR E. SUTHERLAND JR.  
PAUL FOLGER

46th Senatorial District  
WILLIS K. GILLETTE  
GEORGE J. NIER  
GEORGE F. McNAUGHTON

**JUSTICE OF SUPREME COURT**  
NATHAN D. LAPHAM

**MEMBERS OF ASSEMBLY**

1st District  
FRANK J. SELLMAYER, JR.

2nd District  
ABRAM SCHULMAN

3rd District  
EDWARD R. MURPHY

4th District  
PATRICK E. PROVENZANO

5th District  
WALTER H. WICKINS

**SURROGATE**  
JOSEPH M. FEELY

**SHERIFF**  
ALBERT W. SKINNER

**DISTRICT ATTORNEY**  
DANIEL J. O'MARA

**CORONERS**  
DAVID H. ATWATER  
RICHARD A. LEONARDO

**COUNCILMEN-AT-LARGE**

ROSS E. ERWIN  
WILLIAM A. DOANE  
MAX COHEN  
CHARLES LAMBIASE  
HARRY H. FRANK

**COMMISSIONERS OF SCHOOLS**

MRS. HELEN E. KATES  
NEWTON B. CASTLE  
JOHN E. KEENAN

**Lintz Takes Over  
Hotel Management**

Bert Lintz, a olutimer in the Vicinity, is back again greeting his many friends as the new manager of Child's Hotel, formerly Bauer and Raetz Hotel, corner of Child and Jay Street.

Featuring good food as a specialty, the hotel is preparing

quarters for parties and banquets. Saturday night they are running a Hallowe'en party with turkey dinner the special for the night.

Bert invites all his friends to drop in and see him at his new business headquarters. He announces that every Friday the special dinner will feature fresh blue pike.

**Lyell Ave. Baptist**

Tomorrow night at 8 o'clock the Lightbringers Class is sponsoring a Hallowe'en masquerade party for adults. Admission is 15 cents.

Saturday afternoon from 2 to 4:30 the Lightbringers Class is also sponsoring a Hallowe'en masquerade party for children up to 15 years of age. Admission is 10 cents.

The Sunday morning worship service at 10:15 will be followed by Sunday School at 11:30. At 6:30 the Christian Endeavor Societies will meet with the following topics and leaders:

Intermediate, "Our Common Enemy, Liquor," Frank Schoenheit; Senior I, "Liquor, What Are We Doing About It?," Violet Keenan; Senior II, "Our Church Covenant and Its Meaning," Rev. George Hammon.

On Wednesday evening, Nov. 3, at 7:30, Bryan Archibald, a student at the Colgate-Rochester Divinity School, will discuss the Japanese and Chinese war. Mr. Archibald has recently returned from Japan where he spent a year teaching, and is well informed

**Holy Apostles**

Children of Holy Apostles School will present their annual autumn entertainment in the parish school auditorium, Thursday and Friday evenings of this week. The novel feature of the program promises a delightful evening for the capacity attendance indicated by advance sale of tickets.

A bingo party is planned on Wednesday evening, Nov. 3, in the school auditorium. This party is being sponsored by the Rosary Society group under the leadership of Miss Mae Brown. Attractive prizes have been selected. Tickets are on sale by the members of this group.

Preliminary plans have been made for the annual Harvest Festival in the school auditorium on Friday and Saturday evenings, Nov. 19 and 20, under the sponsorship of the various parish societies.

about conditions there.

On Wednesday evening, Nov. 19, a quarterly church business meeting will be held. The church's constitution will be discussed and changes suggested. Reports of all officers will be made at this time.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme "The Way of All Flesh."

Sunday School meets at 10 o'clock preceding the church service.

The Junior Young People's Society will meet at 6:30 in the home of Wanda Brown, 13 Austin Street.

The Senior Young Peoples Society will meet at 6:30 in the home of Mr. and Mrs. Ted Beane, 57 Dove Street.

The Junior Department of the Sunday School will hold a Hallowe'en Party Saturday evening at 6:30 in their Sunday School room.

The Senior Young People will hold a Hallowe'en Party on Saturday evening at 8 o'clock in the Parish House. The Junior Young People will hold a Hallowe'en Party on Friday evening at 7:30.

Chas. G. Weber, 55 Austin St., call at Schroth's Market, 500 Lyell Ave., for free Murray Theatre ticket.

Free Finance Inspection  
By Experienced Men  
Metzger & Beayer Co.—Glen. 421

POLITICAL ADVERTISEMENT

**20th Warders!**

**Pull Down Levers  
21-B and 22-B**

(Second Row)

THEY VOTE FOR

**JESSE  
FOX**

SUPERVISOR

—and—

**JOSEPH  
SCHLAFFER**

CONSTABLE

Vote the **STRAIGHT  
Republican Ticket**

POLITICAL ADVERTISEMENT

**Elect  
AL  
SKINNER  
Sheriff**

Competent—Qualified—Experienced

VOTE STRAIGHT REPUBLICAN

POLITICAL ADVERTISEMENT

**ELECT  
NATHAN D. LAPHAM**

Republican Candidate for  
SUPREME COURT JUDGE

For the Seventh Judicial District

An attorney of outstanding ability and, since 1916, District Attorney of Ontario County.

**The Democrats Refused  
to Listen to YOU  
on BOGUS POINT**

- You Asked Them to drop Bogus Point  
That was **REFUSED!**
- You Asked for a Referendum  
That was **REFUSED!**
- You Asked for Public Hearings  
That was **REFUSED!**
- You Asked for a Test of Wells  
That was **REFUSED!**
- You Asked for Other Plans  
That was **REFUSED!**
- You Asked for a Re-Call Election  
That was **REFUSED!**
- Everything YOU ASKED FOR  
WAS **REFUSED!**

**NOW!**  
YOU CAN  
REFUSE THEM  
RE-ELECTION

**150,000**  
SIGNATURES PROTESTING  
Were IGNORED by DEMOCRATS  
NOW SHOW THEM!

VOTE  
REPUBLICAN

NOW IS YOUR TURN—  
YOU Can REFUSE TO  
LISTEN TO THEM!



**Trinity Evangelical**

Next Sunday is Reformation Sunday. Services: 9 a. m., Worship in German: "Der Grund der Reformation" — Holy Communion. 9:45, Sunday School; 10, Trinity Bible Class; 10:50, Reformation Service, "The Early Reformatory Movements." Holy Communion. 6:00 p. m., Youth Discussion meeting. 7:30 p. m., United Reformation Service in St. John's Lutheran Church. Dr. F. Frankenfeld, speaker.

Sunday, Nov. 7—9:45, Sunday School; 10:00, Trinity Bible Class, 10:50, Morning Worship.

Martha Society meets next Wednesday at 8 p. m. Mrs. Edna Trost will lead the discussion on "Co-operating in Areas of Service." Mrs. Caroline Schuele is chairman of hostesses.

Ladies' Aid will meet on Thursday afternoon, Nov. 4 at 2 o'clock. Meeting will be followed by a tea with Mrs. Elsa Kumpf as hostess.

The 95th Anniversary Frolic by Trinity choristers under the direction of William P. Young is to be held on Wednesday and Thursday evenings, Nov. 10 and 11, at 8 o'clock. Tickets are 35 cents.

**Meet The Candidates**



**WALTER S. FORSYTH**, popularly known as "Jack," the Democratic candidate for judge of Surrogate's Court, was born in the city of Rochester in 1892 and has been a lifelong resident of the county. He comes from a legal family. His father, George D. Forsyth, was district attorney of Monroe County for three terms, and his grandmother was one of the last surviving real daughters of the American Revolution.

"Jack" was brought up in the Third Ward and attended old No. 5 Public School and West High School. From there he went to the University of Rochester and was graduated in 1914 with the degree of Bachelor of Arts. He then entered Columbia Law School where he studied under Harlan F. Stone who is now a member of the United States Supreme Court. He was graduated in 1917 with the degree of Bachelor of Laws, immediately joined the U. S. Navy and served for approximately two years, rising to the rank of lieutenant. After the war, he was for some years commanding officer of the Sixth Division of the New York State Naval Militia.

In 1918 he married Mary E. Allen of this city and now resides with his wife and three children at 53 Grosvenor Road, Brighton, N. Y. During his high school and college career he was one of the outstanding athletes of the community.

He was admitted to the New York State Bar in 1919 and has practiced law in this community for the past 18 years, at one time being associated with Edwin C. Redfern. While a large part of his practice has been in Surrogate Court matters, he is well known as a trial counsel in all courts.

He has been active in civic and legion affairs, is a member of the Milton Lewis Post of the American Legion, a past president and member of the Rochester Lions Club, a member of Oak Hill Country Club, Rochester Bar Association and the New York State Bar Association. He maintains his offices at 1025 Genesee Valley Trust Building, Rochester, N. Y.

Thos. F. Riley, 27 Myrtle St., call at Schroth's Market, 500 Lyell Ave. for free Murray Theatre ticket.

Faucets Leaking? For Quick Service—Call Metzger & Brayer Co.—Glen. 421



**JOSEPH M. FEELY**, Surrogate of Monroe County, and Republican candidate for re-election, was born and educated in Rochester. He studied law in his father's law office and was admitted to the bar in 1899. He started public service as a member of the Board of Supervisors.

Then as City Court Judge for eight years he handled many important cases including a large number involving labor issues. His knowledge and ability was so outstanding that he was soon regarded as one of the best judges on the City Court bench.

Since 1925 he has been the Surrogate of Monroe County.

Judge Feely's duties involve a large volume of work, requiring his full time attention throughout the year. He is said to have devoted his month's vacation to the work of the court.

Judge Feely is noted for his painstaking care and accuracy. He will not slight a small estate because he feels the beneficiaries are as much entitled to his protection as those whose inheritances are large.

Judge Feely's knowledge and ability have won for him the respect and admiration of the bench and bar of the County of Monroe. His decisions have often been cited by judges all over the United States. His willingness to discuss many problems in his chambers, his integrity, ability and kindness are said to have endeared him to the lawyers of the community.

One of a number of surrogates chosen to draw up recommendations on the decedent estate law, Judge Feely presented a report which drew wide-spread praise. The Commission, which materialized by revised the law, characterized Judge Feely's report as an "exhaustive analysis and scholarly review."

The Feely family was among the early settlers of the section which is now the Tenth Ward. Judge Feely, who is a bachelor, continues to live here, with his family, in Maplewood Avenue.

He is a member of the Chamber of Commerce, Knights of Columbus, and Rochester and New York State Bar Associations.

**SEND YOUR NEWS TO YOUR PAPER!**

News items are published in The Vicinity Post at no charge. Articles should be plainly written, typed if possible, and mailed to the office at 149 1/2 Andrews Street, or left at 517 Lyell Avenue. Readers are urged to contribute personal items as well as news of their various organizations. All communications must be signed.

For advertisements in the Want Ad column, there is a charge of two cents per word, minimum 25 cents. Cards of thanks and memorial notices are 50 cents per insertion.

POLITICAL ADVERTISEMENT

**FEEL the Difference!  
HOW COUNTY TAXES HURT!**

COUNTY Tax Rate (This Year) INCREASED Over 40% or \$2.88 per \$1,000 of Assessed Valuation. (REPUBLICAN Administration.)

CITY Tax Rate (for 1938) REDUCED 8 cents per \$1,000 of Assessed Valuation. (DEMOCRATIC Administration.)

Must We Go On Paying Irondequoit's, Brighton's and Pittsford's Unpaid Taxes, and Light Irondequoit, Forever?

Answer "No!" Elect a Democratic Board of Supervisors and a Democratic City Council  
**VOTE DEMOCRATIC -- TOP ROW!**

POLITICAL ADVERTISEMENT

**Elect Frank Magin**

Democratic Candidate for Supervisor

24TH WARD  
(Pull Down Lever 21-A)  
and Harry Hoepfner  
FOR CONSTABLE



Both these men have been taxpayers here for over a quarter century. They were residents of the 24th Ward when it was still a part of the town of Gates. They know your needs.

POLITICAL ADVERTISEMENT

**Regular Democratic Candidate for DELEGATE to the NEW YORK STATE CONSTITUTIONAL CONVENTION 46TH DISTRICT**



**Mrs. Nan B. Knope**

Mrs. Knope is the first woman nominated by either party from Monroe County for important state office.

"Make a qualified woman your delegate"

Voting Machine Position: TOP ROW: 5A

**COMPLETE LINE!**  
Rustrcraft and Paramount  
**GREETING CARDS**  
For Every Occasion  
**DOWN'S, LENDING LIBRARY**  
432 LYELL AVE. (Near Child)

**Williams Coal Co.**  
Quality Coal — Klean Coke  
Fuel Oil  
308 Driving Park Avenue  
**Glen. 163**

**Bernard J. Hensler**  
Diamonds, Watches, Jewelry  
Repair Work A Specialty  
201 COMMERCE BLDG.  
Residence, 507 Colvin St.  
Stone 1987 Res. Gen. 1728-R

**GIFT SALE**  
With Every Purchase of  
**SIMMON'S PRINCESS**  
Inner Spring Mattress—  
FREE CHOICE OF COIL  
SPRING OR BED  
**Summers Mattress Co.**  
351 Lyell Ave. Next to Delco

**FOR Every Insurance Need**  
Phone Gen. 3046  
**CHAS. A. CLAUS**  
Insurance Agency  
All Lines of Insurance  
7 Immel St. Gen. 3046

**HAUBNER & STALLKNECHT**  
Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**  
GENESEE 300 828 JAY STREET

You'll Have a Good Time at the  
**CHILD'S HOTEL**  
Hallowe'en Party  
SATURDAY NIGHT  
Music—Dancing and Fun Galore  
Music for Dancing by Commodore Orchestra  
Bert Lintz, the new manager, is promising everyone a grand evening at this party. Come and bring your best girl, your wife—or even your mother-in-law. You'll be glad you did.  
**Special-TURKEY DINNER 35c**  
With All the Fixin's.....  
Child and Jay Sts. Formerly Bauer & Raetz Hotel

**ALBERT WARD**  
Optometrist  
198 LYELL (Near Saratoga)  
9 to 12:30—1:30 to 6  
Evenings by Appointment  
Glen. 4119

**Pauline's**  
Beauty Salon  
Special Mon., Tues., Wed.  
of Every Week  
OIL SHAMPOO All For  
FINGER WAVE \$1  
MANICURE  
Smart women who appreciate value  
will take advantage of this special.  
Phone Gen. 4254  
672 JAY ST., Cor. Child St.

**OTIS-DEL RESTAURANT**  
Formerly Tarry's Grill  
202 Otis Street  
INVITES YOU TO JOIN THE  
**HALLOWE'EN**  
**PARTY**  
Saturday Night  
PIG HOCKS and Kraut... 20c  
Music For Dancing • Beer—Wine and Liquor

**GRACE CHURCH MEN'S SUPPER**

A community Men's Night will be sponsored by the men of Grace Presbyterian Church at the church hall, 422 Lyell Avenue, Monday evening, Nov. 8, starting with a supper at 6:30 o'clock. A prominent ball player will speak. Boxing, fumbling and other athletic events will form part of the entertainment of the evening.

All men of the community are invited. Tickets are 35 cents and may be purchased at the door.

**NICCOLI—COCO**

In a simple church ceremony, the marriage of Miss Anna Coco, daughter of Mr. and Mrs. Joseph Coco of Messina Street, to Joseph Niccoli, son of Mr. and Mrs. Domenico Niccoli of Murray Street will take place on Saturday morning at 10 o'clock in the Church of Our Lady of Mt. Carmel on Woodward Street with the Rev. Francis Christinello officiating. Mr. and Mrs. Patrick Montanaro of Murray Street will attend as best man and matron of honor. At 2 p. m. a luncheon will be served at the home of the bride's mother following which the couple will leave on a motor trip for a few days. After Nov. 7 they will be at home at 10 Messina Street.

**Twilight Memories**

In the peaceful hour of twilight—  
When I find myself alone,  
Dreaming of the happy moments  
That the fleeting years have shown,  
I so often am reminded  
That the best things life extends  
Are associated closely  
With our dear ones and our friends.

By  
*Lawrence Hawthorne*

Twilight memories—how often  
They bring wistfully to mind  
Recollections of the places  
And the folks I've left behind!  
How they fill my heart with gladness,  
As they carry me away  
To the scenes of youth and childhood  
And the joys of yesterday!

Cares are very soon forgotten,  
As my thoughts again recall  
Certain friends who, time has taught me,  
Are the best friends, after all;  
And, I'm sure, as true a pleasure  
As a man will ever know  
Is the hour I give to dreaming  
In the twilight's peaceful glow.



**Duffy Is Endorsed For Supreme Court**

Prominent Republicans of counties in the Seventh Judicial District continued to endorse Supreme Court Justice James P. B. Duffy's candidacy to succeed himself in that post.

In a published open letter to local daily newspapers, Herbert S. Weet, a Republican and former superintendent of the Rochester Public School system, declared that the ability, tolerance, integrity and independence considered so characteristic of the American Courts is found "to a marked degree" in Justice Duffy.

Concluding his statement to the daily press, Mr. Weet declared that "in politics I have always been a life-long Republican but I shall vote for Justice Duffy with enthusiasm. This is the kind of a man whom the electorate of this judicial district needs and can continue in the position to which he has already been appointed by the Governor of the State."

Members of both the Democratic and Republican parties pledged their support to his campaign at a luncheon meeting presided over by Harper Sibley, Republican and former president of the U. S. Chamber of Commerce. Introducing the Justice to the 150 people present, Mr. Sibley stated that he knew of "no candidate for judicial office who so perfectly fulfilled the American Bar Association's Canon of Ethics."

Justice Duffy has served in public office since 1905, on the Board of Education of the Rochester Public Schools, the New York State Alcoholic Beverage Control Board, in the Seventy-Fourth Congress as representative of the thirty-eighth district and since April, 1937, as a Justice of the Supreme Court of the State of New York.

Joseph C. Schinuck, 47 Sherman St., call at Beckwith's, 271 Lyell Ave. for free Murray Theatre Ticket.

POLITICAL ADVERTISEMENT

**If You Want To Retain GOOD CITY GOVERNMENT You Must VOTE THE STRAIGHT Citizens Ticket FIRST!**

Elect All Five City Council Candidates of the  
**CITIZENS PARTY**

- \* CHARLES STANTON
- \* JULIUS HOESTEREY, Jr.
- \* JOSEPH E. SILVERSTEIN
- \* JOSEPH P. COLLINS
- \* ARTHUR A. DAVIS

The only party pledged to the continuance in office of City Manager Baker.

LOOK FOR THE LIBERTY BELL. PULL DOWN LEVERS 13, 14, 15, 16, 17, IN ROW G... AND LEAVE THEM DOWN.

**WANT ADS**

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**EXTERIOR PAINTING.** Interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**WHITE SHELLAC,** \$1.69 gal. Shtatzel Hardware, 498 Lyell Ave. Glen 3214.

**FLAT WALL** paint, \$1.98 gal. Shtatzel Hardware, 498 Lyell Ave.

**BLUE GLO** Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**PENNSYLVANIA** marriage license information. Louis A. Pease, Justice of the Peace, North East, Penna.

**FOR SALE**—Upright piano, mahogany. Good condition, cheap. 37 Myrtle Hill Pk. Glen. 2745.

**BABY FURNITURE**—Factory-to-you prices. Keane-McCandless, 1039 Jay St. Open evenings.

**GUARANTEED** LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**TEACHER** of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

**ASBESTOS** Fiber Roof Coating, best quality, 5 gal. containers, \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

**WANTED**—Used rifles. Beckwith's, 271 Lyell Ave. Glen. 811.

**PAINTING** and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Pk.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day or half day. Shtatzel Hardware, 498 Lyell Ave.

**HOUSE PAINT,** \$1.98 gal. Shtatzel Hardware, 498 Lyell Ave. Glen. 3214.

**EASY WASHER** service; Rolls, repairs, complete overhauling. Ward Electric Co., 1360 Dewey Ave. Glen. 320.

**WASHING** Machine Repairs—Wringer Rolls, \$1.75 up. Parts for all makes. New and used motors. Ward Electric Co., 1360 Dewey Ave. Glen. 320.

**WANTED**—3 or 4 room heated unfurnished apt., walking distance of DeLoe. Mother and adult daughter. Monroe 4626-W.

**RED HART DOG FOOD**  
In Three Popular Flavors  
• MEAT • FISH • CHEESE  
**3 cans for 25c**

**HEALTH FOODS FOR YOUR DOG**  
RED HART  
**DOG BISCUITS**  
1 Pound Box 10c  
5 Pound Box 49c

The proper food for a strong and healthy dog

**BECKWITH'S**  
SPORTING GOODS STORE  
271 LYELL AVE. — Opp. Firehouse — GLEN. 811

**SEND YOUR NEWS to THE VICINITY POST**

There is no charge for publication of personal items or notices from churches, societies, clubs and other organizations. Send them to The Vicinity Post 149½ Andrews Street or to The Vicinity office at 517 Lyell Avenue.

Want Ads are published at a charge of 2c per word minimum charge 25c. Cards of thanks are 50c. For Display Advertising rates, 'phone Main 5140 and our representative will call.

**DENTIST**  
**Dr. C. Rizzo**  
848 Jay St.  
Phone: Genesee 1051

**HALLOWE'EN PARTY**  
Saturday Night  
**Chicken Dinner, 35c**  
**NORMAN CAFE**  
Music for Dancing • Cor Child and Campbell

**ELLIOTT'S**  
CASH AND CARRY  
**ICE STATION**  
Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.  
Open Sunday—We Deliver

**E. J. BARNER**  
Air Conditioning  
Roofing — Siding  
Sheet Metal Work  
485 DEWEY AVE.  
Phone Glen. 4515

**PIANO ACCORDIONS**  
All Sizes — All Prices  
FREE INSTRUCTION  
**RADIO SALES & SERVICE**  
TUBES TESTED FREE  
Electric Refrigerators  
**YOUNG'S MUSIC HOUSE**  
263 Ames St. Gen. 1971

*Buy Now.  
Save Money*

**SPECIAL LIMITED QUANTITY OFFER!  
... YOU'LL HAVE TO H-U-R-R-Y!!**

**NEW RCA Victor**

**ONLY  
\$39.95  
Easy Terms**

**RECORD-BREAKING LOW PRICE!**

Quick! Your chance to get in on one of the most amazing offers in radio history! It's the first time a new RCA Victor Console has ever listed for less than \$49.95. People said we couldn't sell a genuine, high quality RCA Victor for less. But here it is! We've made a special



purchase. You benefit by it! Read what you get! A powerful superheterodyne with genuine RCA Tubes. Beautiful polished cabinet. Brings in American and Foreign programs with amazing clearness and volume. See what you save!...Hurry!...Tomorrow may be too late!

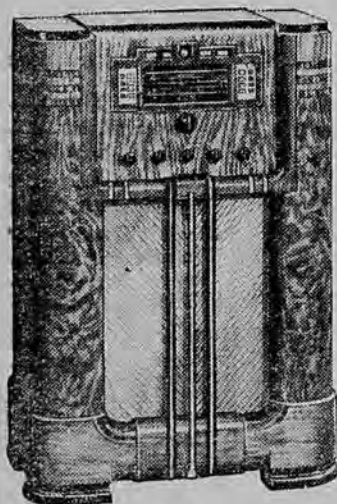
**Phone for FREE Home Trial!**



**RCA Victor  
Super Value Features!**  
DYNAMIC SPEAKER  
VERNIER TUNING  
ILLUMINATED DIAL  
VOLUME CONTROL  
GREAT POWER  
SUPERHETERODYNE  
RCA TUBES  
AMERICAN BROADCASTS  
FOREIGN BROADCASTS

1938 Model 85K

**Special Demonstration  
this week on RCA  
ELECTRIC TUNING**



Now you can get radio's two greatest inventions—at a remarkably low price! . . . Electric Tuning brings you *truly* automatic tuning! Just push a button—there's your station—easily! Perfectly! . . . Sonic-Arc Magic Voice brings you radio's most lifelike tone! Exclusive features mean more stations—more power—more value!

**EXTRA BIG TRADE IN  
ALLOWANCE ON OLD SET**

**NO PAYMENT DOWN**

**SPECIAL EASY TERMS  
TO SUIT YOUR BUDGET**

**H. C. POMMERENING & SON**

Phone  
GLEN.  
3110

**LYELL AVENUE, Corner Glide Street**

**RADIO SERVICE (All Makes)**

**OPEN EVENINGS**

## Auto Show Expected To Be Largest Ever

Rochester Automobile Dealers' Association is completing plans for the presentation of the city's 30th annual Auto Show, to be staged at Edgerton Park, Nov. 13 to 20, inclusive.

The show will be managed again by Edward C. Schoen. The three largest buildings at Edgerton Park will be required to house the display which will consist of 200-odd passenger cars, trucks and trailers, together with an extensive exhibit of modern automobile accessories. Twenty-two of the nation's leading automobile manufacturers will send their new 1938 models to the exhibition.

Makes already listed for display are as follows: Buick, Cadillac, Chevrolet, Chrysler, Cord, DeSoto, Dodge, Ford, Graham, Hudson, Hupmobile, Lafayette, LaSalle, Lincoln, Nash, Oldsmobile, Packard, Plymouth, Pontiac, Studebaker, Terraplane and Willys. The makes of trucks and trailers have not been announced as yet.

With the show still three weeks away, every square foot of display space in Buildings 4 and 5 at Edgerton Park has already been spoken for by exhibitors. Building 3 will house the accessories displays.

According to Mr. Schoen, the Auto Show will be considerably larger than that of last year. Two additional makes of passenger cars have been added to the display, and the number of both trucks and trailers will be increased.

Rochester Automobile Dealers' Association officers and directors are: President, Elmer H. Wilson; vice president, E. M. Alling; secretary, Edward C. Schoen; treasurer, E. J. Horton; directors, A. E. Quinton, J. J. Judge and T. J. Northway.

Mrs. Emily Oehlbeck, 97 Burrows St., call at Schroth's Market, 500 Lyell Ave. for free Murray Theatre ticket.

Furnace Leaking Gas or Smoke?—Call Metzger & Brayer—Glen. 421

POLITICAL ADVERTISEMENT

The Principle and Policy of the Democratic Party is to Protect and Advance the Interests of ALL the People

★ 15th Ward ★



**Elect**  
MILTON J.  
**FESS**  
Democratic Candidate  
for  
**SUPERVISOR**

Mr. Fess was born in the 15th Ward where he has spent his entire life. He enjoys a wide acquaintance in his community and has always evidenced a deep interest in its affairs.

His business experience, beginning early with his service as a paying and receiving teller with local banking institutions, and in more recent years as a sales representative, have kept him constantly in contact with the public, thus expanding his knowledge of human nature.

Through extensive study Mr. Fess has acquired a broad and practical understanding of present-day developments and trends. A keen observer

of activities in the labor movement, he has earnestly sought to determine and appreciate the causes of our past social and economic distress and to examine the merits of the various remedies proposed for society's reconstruction. One of the functions of the Monroe County Board of Supervisors is to protect the common people who are an important part of our society.

He regards his designation by the Democratic Party as a candidate for the office of Supervisor as a signal honor, assuring his fellow-residents of the 15th Ward that, if elected, he will employ his utmost efforts to see that his community's best interests are constantly advanced.

VOTE FOR  
Milton P. **FESS** for Supervisor  
Nicholas **SASSANO** for Constable  
**15th WARD**

**PORK SHOULDERS** 6 to 8 lb. Average **lb. 19c**  
**SHOULDER BEEF** - - - **lb. 23c**

**PORK LOINS** 3 to 4 lb. Rib Cuts (New Kraut, lb., 5c) **- lb. 25c**

Small Beechnut **KETCHUP**.....2 for 25c  
Sweet Cider.....gal. 19c  
Cranberries ..... lb. 17c

Morrell's **Potted Meat**.....can 7c  
**Plate Corned Beef**.....18c  
3 lb. Meat Loaf.....79c

**CLAMS** ..... doz. 15c  
**Fresh Fillets, Bullheads, White Fish and Oysters**

Parking in **SCHROTH'S MARKET** 500 LYELL AVE. GLEN. 3210

**TUESDAY VOTE**

(Continued from Page 1)  
John F. Allen for supervisor and John C. Bubel, for constable; Republicans, Jesse Fox for supervisor and Joseph Schlaffer for constable.

Twenty-fourth Ward — Democrats, Frank Magin for supervisor and Harry Haepfner for constable; Republicans, George J. Saile for supervisor and Harold F. Lubasch for constable.

**Assembly Candidates**  
Candidates for member of assembly in the Fourth District are: Democrat, Myer Braiman; Republican, Patrick Provenzano. In the Fifth District the Democratic nominee is Charles E. Russell and the Republican nominee is Walter H. Wickins. Mr. Braiman and Mr. Wickins are seeking re-election, having been selected by the voters in 1936 for the Albany posts.

Other offices to be filled on Tuesday are: 15 Constitutional-delegates-at-large, associate justice of the Court of Appeals, justice of the Supreme Court, three district Constitutional delegates, surrogate, sheriff, district attorney, two coroners and three school commissioners.

Polls will be open in all voting districts from 6 a. m. to 6 p. m.

**Downs Library Lists Available New Books**

The following new books are now available at Down's Lending Library, 432 Lyell Avenue:

"The Old Bunch" by Meyer Levin.  
"Sister of the Road" by Dr. Ben L. Reitman.  
"Flame in the Wind" by Margaret Pedler.  
"Beat to Quarters" by C. S. Forester.  
"About the Murder of a Man Afraid of Women" by Anthony Abbot.  
"Peggy Covers the News" by Emma Bugbee.  
"Only Let Me Live" by Alice Ross Colver.  
"Return Not Again" by Annette Heard.  
"Lady Mislead" by Howard Kennedy.  
"South of Rio Grande" by Max Brand.  
"Gunsmoke from the Sagebrush" by Jane Chambers.  
"Prairie Dust" by James L. Rubel.  
"April" by Vardis Fisher.  
"Window in Heaven" by Margaret Bell Houston.  
"Cafeteria Girl" by Gerald Abner.  
"Streamline Marriage" by Thelma Strabel.  
"The Affair of the Scarlet Crab" by Clifford Knight.  
"The Cat Climbs" by C. A. Tarrant.  
"Escape from Love" by Rosemary Rees.  
Cannery Anne—Morris Hull.  
Follow a Shadow—Ruby M. Ayres.  
Bed and Board—Robert Norcross.  
Négligee—Gladys Sloan.  
Sterile Sun—Caroline Slade.  
Love Can Wait—Jeanne Bowman.  
The Crown-Ups—Catharine Whitecomb.  
Encore for Love—Katharine Dunlap.  
Action for Slander—Mary Borden.  
Beautiful Lady—H. L. Cates.  
Easy Virtue—Robert Carter.

**Birthdays For the Baby Shower Gifts**

**CHRISTMAS GIFTS**

**KNIT SETS**—1-pc. of sweater, pants, cap and mittens. Sizes 2-3..... **\$3.95**

Infants dresses of fine batiste, hand embroidery 50c to 89c

**KNIT SETS**—3-pc. of sacque, bonnet and booties. All wool ..... **\$2.25**

Infants slip of nainsook and flannel ..... **29c-50c**

Crib Blankets, Assorted Colors and Sizes, 45c to \$2.00

Baby Buntings ..... **\$1.00**

Robe & Bootie Sets..... **65c**

Knit Sacques ..... **\$1.00**

Infants' Sweaters, All Wool ..... **85c**

Infants' Novelty Blankets ..... **\$1.00**

Infants' Flannel Gowns..... **25c**

Quilted Crib Pads..... **20c**

Platex Sheets ..... **98c**

Playtex Pants ..... **50c**

Hand Embd. Crib Set **98c**

Infants' Bibs ..... **10c**

Shirts and Bands..... **25c**

Flannel Kimonas ..... **25c**

**ROLAND'S**—415 Lyell Ave.

Furnishings for Men, Women and Children

**LANG DRUG CO.**

449 LYELL AVE. Prescription PHONE  
Cor. Child St. Pharmacists Glen. 3842

**THE REXALL DRUG STORE**

Anacin Tabs, 17c, 49c, 98c  
Analgesic  
Balm Bengay .....59c  
Alka Seltzer .....24c, 49c  
Bromo Seltzer.....10c, 25c, 49c, 95c  
Buckle's Cough Mixture.....43c, 79c  
Blue Jay  
Corn Plasters .....23c  
Candy Cod .....26c, 89c  
Dextro Maltose .....57c  
Ems  
Fruit Salts.....21c, 47c, 89c  
Ex Lax .....10c, 19c, 39c  
Feenamint.....19c, 39c, 79c  
Glover's Mange Cure .....69c  
Listerine.....23c, 39c, 59c  
Lysol .....23c, 43c, 87c  
Medicated  
Throat Discs .....15c  
Carter's Pills .....11c  
5 lbs. Epsom Salts .....17c  
Father John's Medicine .....74c

Gudes Peptomangan .....84c  
Fellow's Syrup of Hypophosphates .....94c  
Petro Syllium .....89c  
Pabulum.....34c; 3 for \$1.00  
Rem .....49c, 79c  
Sal Hepatica.....25c, 49c, 97c  
Scott's Emulsion.....47c, 94c  
Unguentine .....43c  
Vapex Inhalent .....59c  
Vick's Vapo Rub.....27c, 59c  
Vick's Nose Drops .....24c, 39c  
Veracolate Tabs .....89c  
Wampole's Cod Liver Prep .....79c  
10c Tobaccos.....3 for 25c  
Union Leader, 14 oz., 59c  
5c Candy Bars and Gum.....3 for 10c  
Kirn's Tea .....16c  
Midol, 50c size .....26c  
Large Lavioris .....49c  
Phillip's Magnesia 19c, 31c

**DRY CLEANING**

Suits, Top-coats and Ladies' Plain Dresses **69c** CASH and CARRY

**ROXY CLEANERS**

507 LYELL AVE. (near Murray)

NOV 13 1937  
5 50  
ROCHESTER, N. Y.

OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Eleventh Year

ROCHESTER, N. Y., NOVEMBER 11, 1937

No. 1

## Vicinity Post Founded Here Ten Years Ago

By H. B. ALLEN

Ten years ago today homeward-bound residents of the Vicinity found in their doorknobs for the first time a four-page newspaper which proclaimed itself to be "published in the interest of the Vicinity of Lyell Avenue" and named "The Vicinity Post." Today that newspaper celebrates its birthday anniversary after a decade of service to local business men and readers in 5,500 homes to which it is delivered.

Ten years, as figured in the span of one's life, is but a proverbial "drop in the bucket." In community newspaper work ten years bring seasoned maturity, and it is with pride that the publisher notes that The Vicinity Post is the second oldest community newspaper in the city. Throughout this ten-year period Frederick R. Metzinger, founder of the paper, has continued as its owner and publisher.

Looking back through the years one finds chronicled in the Post many incidents of community life, some amusing, some sad. Bound in the files in printer's ink, long dry, is a story of Vicinity progress, and we pause in our rush of 1937 to delve back into 1927, to the first issue, of The Vicinity Post.

Headlined on Page 1 was a two-column story about the formal opening of Lyell Avenue on Wednesday, Oct. 26, attended by 30,000. Beginning with "a parade that was conceded to be one of the most colorful ever held in Rochester," and ending in "a dazle of fireworks, music, dancing and general merriment," the affair was brought to a "reluctant close at 11 p. m." Mayor Martin

(Continued on Page 8)

### Murray Theatre

Tonight—"Thunder in the City," with Edward G. Robinson and Mae Clarke, and "White Bondage," with Jean Muir and Gordon Oliver.

Fri.-Sat.—"The Devil Is Driving," with Richard Dix and Joan Perry, and "They Wanted to Marry," with Gordon Jones and Betty Furness.

Sun.-Mon.-Tues.—"You Can't Have Everything," with Alice Faye, Tony Martin and the Ritz Bros., and "Last Train from Madrid," with Lew Ayres, Dorothy Lamour and Gilbert Roland.

#### Christmas Club

A gift for every child on Christmas Day is the purpose of a Christmas Club being started this Saturday at the Murray's matinee. Five hundred dollars' worth of gifts will be given away.

Cards for club membership are available for the asking at the cashier's window. Gifts may be seen on display in the theater window.

**FELDMAN COAL & COKE CO.**  
Sell Rock, Gas & Electric Coke, Famous Reading and Blue Coal. Dependable, clean delivery by careful men. Phone Glen. 785, 1424 Dewey Ave.—Adv.

### Next Issue MONDAY NOV. 22 THANKSGIVING ISSUE

#### Hi-Y Club Party

There were no dull moments at the annual Halloween party of the Jefferson Hi-Y club held at the home of Robert "Red" Deavenport in Lyell Avenue recently. About 15 couples were present. Prizes were awarded winners of the various games.

#### THEY'RE ALL HOT

Why go all over town looking for good hots, when you can get those delicious Arpeako hots, pork or Texas, right off the fire, at Cosmano's Restaurant, 354 Otis St., cor. Burrows. All legal beverages served.—Adv.

Furnace Leaking Gas or Smoke?—Call Metzger & Brayer—Glen. 421

## Holy Family Festival Set For Nov. 20, 22, 23

The Thanksgiving Festival of Holy Family Church will be held in the school auditorium on Saturday, Monday and Tuesday evenings, Nov. 20, 22, 23.

There will be cash awards on Saturday and Monday nights. On Tuesday, the last evening of the festival, the grand prize will be a 1938 Plymouth Tudor Sedan. There will be no admission charge.

### Will Repeat Trinity Minstrels Tonight

The second performance of the 35th Anniversary Frolic of Trinity Evangelical Church will be given tonight in the church hall at Child and Wilder Streets. The frolic, a combination minstrel show and comedy, had its initial presentation last night.

Directed by the veteran William P. Young, the show features a number of well-known local actors including Jake Young and Clarence Boulter. Other featured performers of the large cast are Mrs. Charles Gerling, soloist; Harry Phillips, the "Bobby Breen" of the show; Bernice Wagner, Rosalind Harmon and Althea Haass, the "three smart girls" and Catherine Erbeling as interlocutor of the minstrels.

The minstrel show, in general, follows the typical minstrel pattern with variations in the Young manner. The second half of the bill takes place in the office of a booking agency, affording much opportunity for comedy and show of talent.

Tickets at 35 cents are on sale at the door.

### VICINITY SHOWS FAVOR TO DEM.

Although the city and county went predominantly Republican in last week's election, The Vicinity leaned toward the Democratic side. The Tenth Ward, of which two districts are included in The Vicinity, was the only ward in this area to conform to the city-wide trend. These two Vicinity districts of the Tenth, however, had strong Democratic complexions.

The 15th Ward, traditionally Republican, but lately somewhat independent, provided one of the big upsets when Milton J. Fess, Democrat, unseated the veteran Republican Supervisor, John J. Kennedy. American Labor strength was an important factor in this fight inasmuch as Fess' combined vote gave him a plurality of only 146 over Kennedy.

Nicholas Sassano, who was elected constable, completed the sweep for the Democrats in the 15th. Results in city and county contests in this ward were fairly close between the two major parties, with American Labor Party votes giving Democratic candidates the edge.

Practically the same situation prevailed in the 20th and 24th Wards, although in local contests, the two wards produced greatly dissimilar results.

Supervisor John Allen, Democrat, was returned to office with a 274 majority over his Republican opponent Jesse Fox. John C. Bubel, Democrat, won the constable fight.

In the 24th, Supervisor George J. Sallie, Republican, retained his office by a plurality of 96 over Frank Magis, Democrat. For constable, however, the ward showed its preference for Democrat Harry Hoepfner.

## Festival Next Week For Holy Apostles

Annual harvest festival will be conducted at Holy Apostle's School auditorium on Friday and Saturday evenings, Nov. 19 and 20. Alfred Schmitz, general chairman, will be assisted by the following committee in charge of games, etc.:

Turkey booth, Carl Hartz; football game, Frank Miller; Chuck-O-Luck, Elmer Willis; candy

booth, Mrs. William Wachter; Kentucky Derby, William Colburn.

Baked goods table, Mrs. Raymond Nary; dot, novelty, Tom Welch; bingo, Michael Fredericks; cider and doughnuts, Oonah Farrell; grocery corner, Mrs. Rosalia Monroe; tickets, Rev. William Devereaux; floor patrol, Edward Lenhard; general cashier, Rev. William Ayers.



"THIS HIGHBALL, FOLKS. OF GOOD OLD RYE, WILL OPEN UP YOUR OTHER EYE!"

IT'S quite proper . . . and timely too . . . to serve a cool (if highball) when your bridge guests are about ready to chase home around midnight Rye Highball: Piece of

ice in glass; 2 ounces Rye Whisky; fill with fizz water . . . let em have it!

WE sell at lowest prices the purest bonded or blended whiskeys that money can buy.

#### Thanksgiving Day

We are preparing to offer an outstanding selection of fine wines and liquors for Thanksgiving, both domestic and imported varieties. See our ad in the next Post.

FOR FREE DELIVERY  
Phone Glen. 317 or 318

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA



Many Styles to Select From

OPEN  
EVENINGS  
UNTIL  
8:30

ALTIER & HECKLER, Inc.  
**BROWNbilt SHOE STORE**  
900 WEST MAIN ST., At Bulls Head

X-RAY  
SHOE  
FITTING  
Gen. 3614

—AT—  
**BROWNbilt**

**1000 PAIRS**

Women's, Men's  
Boys', Growing  
Girls'  
**SHOES**

**\$295**

Now on Sale at

Take it from us these are real values . . . Newest styles . . . newest leathers . . . Brownbilt's will save your shoe budget with their longer wear.

Bring the family in . . . get the thrill of making a real saving.



CONSULT US today! Years of experience as optometrists guarantee your perfect satisfaction.

**SCHAEFFER'S EYE SERVICE**

Cor. Jay and Saxton Sts.  
Gen. 4116 9 A. M.-7:30 P. M.  
M. L. SCHAEFFER, Optometrist

**You Can Pay More**

For your afternoon dresses but you can't get finer styling or better materials anywhere in the city. You should see our selection.

**\$5.95 up**  
**barbara dress shop**

420 Ames St. opp. Holy Family Church

**ELLIOTT'S CASH AND CARRY ICE STATION**

Lyell Ave. at Murray  
(Rear of Schroth Market)  
OPEN 7 A. M. TO 11 P. M.  
Open Sunday—We Deliver.

**MOTHERS**

**Stop, Look and Listen!**  
**Be Careful of Your Children Having HEAD COLDS**

Recently a young mother visited our store to get something for her child's ear ache. We asked her if the child had a cold in her head and she replied: "Yes, for about a week."

We suggested that she use Maid's Nose Drops to relieve the head cold, and call a doctor. Being late at night, she did not call the doctor until morning. By then the ear ache had disappeared, but the child had a high temperature from the infection in her head.

The doctor said the ear condition was not alarming, but found plenty of evidence of trouble. The fever, he said, was from infection in the head caused by the cold.

Colds in the head are carelessly neglected, but they are the direct cause of Sinus (Abscess) in the ears, running ears (Mastoids) and sometimes deafness.

**For COLDS in the head, Use MAID'S NOSE DROPS**

They do not irritate and contain no Ephedrine

ON SALE AT

**MAID DRUG CO., Inc.**  
511 Dewey Ave.  
**Home of Maid's Rheumatic Remedy**

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than Monday preceding date of issue.

**PERSONALS**

An 83rd birthday was celebrated Saturday night when Miss Ruth Schweder of Burrows Street entertained at a surprise birthday party in honor of her grandmother, Mrs. Sophia Kordt. There were 12 guests present.

Sisters of Henry Schenk entertained at a shower on Halloween at 56 Burrows Street in honor of his fiancée, Miss Kathleen Seahill of Culver Road. Mr. Schenk and Miss Seahill will be married Thanksgiving Day in Holy Apostle's Church.

Mrs. Gladys Breiben was hostess to the Snappy Eight Pinochle Club on Tuesday evening of last week. Mrs. Gertrude Hondorf won first prize, Mrs. Mary Anderson, second and Mrs. L. Thompson, booby. The next hostess will be Albertine Farnet who will entertain at Senz's Tavern on Glide Street.

The Mystery Pedro Club was entertained by Mrs. Leo Scheid of Lyell Avenue. Mrs. A. Billings won first prize, Mrs. J. S. Scheid, second, and Mrs. John Pike, booby. The next hostess will be Mrs. A. Mensing of Emerson Street.

Mrs. Carrie Butterfield's son George and his wife of Skaneateles, N. Y., spent Sunday here in Rochester visiting relatives.

Mrs. Eva Bergman, the Misses Kathryn and Eleanor Bergman and Mr. and Mrs. R. Hoagland of Cameron Street spent the weekend visiting relatives in Mohawk, N. Y.

Dr. and Mrs. John Fowler and son Nathaniel of Lyell Avenue motored to Cortland, N. Y., Sunday to visit Mrs. Fowler's sister.

Mrs. Sarah Dearling of Sherman Street entertained the Friendly Class of the Grace Presbyterian Church on Tuesday evening.

Mrs. Winchell of Cady Street was hostess on Tuesday evening to the Mothers' Pedro Club. The next hostess will be Mrs. Manhennet of Rockview Terrace.

Mrs. Paul of Felix Street is entertaining at her home tonight for the Eight Buzzards. The next hostess will be Mrs. L. Scheid of Lyell Avenue.

Miss Margaret Corey entertained a group of friends Halloween night at her home in Sterling Street. Included among the guests were Caroline Clark, Howard Hetzler, Mr. and Mrs. Ois Becker and Willis Seager. Games were played and luncheon served.

Miss Lillian Weeks of Canton Street was the guest of her aunt and uncle in Toronto the weekend of Oct. 30.

Jimmie Masseth of Glide Street has returned home after spending several weeks in a Toronto hospital.

**SEE YOU THERE!**

Where? At Senz Tavern, Lyell at Glide, of course, next Saturday night. Why? It's Naborhood Nite and they're serving sauerbraten and noodles the SENZible way. Nuf sed. See you there.—Adv.

The Sunshine Club met at the home of Mrs. Martha Gardner. Prizes were won by Mrs. Lorraine Lenhard, Mrs. Ann Gerew, Mrs. Eleanor Kreuzer, and Mrs. Agnes Kreuzer. Next hostess will be Mrs. Ann Gerew of Cedar Street.

Mr. and Mrs. John Hook of Masseth Street spent last weekend in Chicago.

A birthday party and dinner was held Sunday, Oct. 31, in honor of Miss Evelyn McKague of Ravine Avenue by her sister Mrs. Leo A. Doser of Curtis Street. Those present included Madeline McKague, Blanche Smith and James McKague.

Kaffee Klatch Pinochle Club met at the home of Hazel Lynch in Sunset Street on Monday evening. Prizes were won by Esther Krebs, Mary Wahl, Vicki Clar and Hazel Lynch. The next hostess will be Josephine Robinson of Holworthy Street. The club held a party on Friday, Nov. 5 at the Polish American Club.

Mrs. Annette Wolters of New York and Mr. and Mrs. LeGrande Damon of Sonyea were in Rochester this week, called here by the death of Mrs. Julia Eckl of Austin Street. Mrs. Wolters and Mrs. Damon are daughters of the deceased.

A party in honor of two birthdays was held last night by Mrs. William H. Senz of Glide Street. Honored guests were Miss Rose Kohlmeier whose birthday was Tuesday and Mrs. Julia Bubel who will have a birthday Saturday.

**Registration Opens For Baby Pageant**

Registration for a city-wide baby welfare program and child pageant, sponsored by the woman's Benefit Association, will begin tomorrow (Friday) at 82 East Main Street, downtown, and at 808 Dewey Avenue, in the Tenth Ward.

Following registration, which ends next Tuesday, health examinations will begin and certificates, blue ribbon diplomas, and special gold seal awards will be given the most physically-perfect babies.

On Tuesday, Dec. 7, the babies will be the chief participants in a bathing beauty show, to be held in the ballroom of the Hotel Seneca. Babies will parade before official judges of the day, to be scored for beauty.

John P. Wolforth, 94 Sherman St. Call at Lang's Drug Store, 449 Lyell Ave., for free Murray ticket.

**JOIN THE FUN**

at the **OTIS-DEL RESTAURANT**  
Formerly Tarry's Grill  
202 Otis Street

**FISH FRY**  
Every Friday Night

Saturday Night **SPAGHETTI DINNER**  
Orchestra Every Fri. and Sat.

Beer — Wine — Liquor

**SUNRISE BAKERY**

SPECIALS FOR SATURDAY

Coffee Rings 13c 2 - 25c

Fruit Stollen | Home Made  
Cakes - 19c | Bread - - 6c

Pumpkin Pies - - - 20c

448 LYELL AVE. • 451 JEFFERSON AVE.  
Glenwood 2845 Genesee 131

**Auto Repairs, Tires and Auto Radios--on**  
**BAUER & RAETZ** CONVENIENT TIME PAYMENTS  
Phone: GEN. 3977  
CHILD at JAY STS.

Registration for the  
**Better Baby Show and Child Pageant**

Conducted by the  
**WOMAN'S BENEFIT ASSOCIATION**  
OF ROCHESTER, N. Y.  
Will Be Open From  
**Friday, Nov. 12 thru Tuesday, Nov. 16**  
At 82 East Main Street  
And At 808 Dewey Ave.

**-No Entry Fee-**

All Children Under 5 Years Eligible  
Health Examinations, Baby Beauty Show, Costume Pageant, Engraved Diplomas, Silver Loving Cups, Blue Ribbons  
Special Gifts will be given the first 50 babies registered in each office on Friday, Nov. 12



**Get more heat at less cost because all dirt and slate are washed out**

When we sell you a ton of Famous Reading Anthracite, we give you a written guarantee that it is all coal. Dust, dirt, slate and stone have been washed out in giant coal laundries. You get more heat and less ash in every shovelful, and you save money on every ton. Prepare now for cold days to come. Let us send you several tons of this Premium Coal, that costs no more than ordinary coal. Phone your order.



PHONE GLEN. 811  
**BECKWITH'S**  
271 Lyell Ave., opp. Firehouse  
The Premium Hard Coal at no extra cost  
Look for Guarantee with every ton

Also R. G. & E. COKE

**New Officers Elected  
By Ladies Auxiliary**

Holy Apostles Ladies Auxiliary 126, Knights of St. John, has elected the following officers for the year 1938:

Spiritual Adviser, Rev. William Ayres; President, Mrs. Leona Gifford; Past President, Mrs. Catherine Specksgeor; First Vice President, Mrs. Gertrude Prendergast; Second Vice President, Mrs. Hazel Wachter.

Recording and Corresponding Secretary, Mrs. Mary Dalton; Financial Secretary, Mrs. Frances Kase; Treasurer, Mrs. Anna Johnson; Messenger, Mrs. Florence Gottemeier; Sentinel, Mrs. Kathryn Keon; Guard, Mrs. Mary Perrielli.

Board of Trustees, Mrs. Mae Dunham, Mrs. Mary Sheehan and Mrs. Carrie Raymond.

Representatives to the District Auxiliary, Mrs. Catherine Specksgeor and Mrs. Anna D. Weis; Delegate to Convention to be held in Philadelphia in June, Mrs. Leona Gifford; alternate, Mrs. Catherine Specksgeor.

The silver anniversary of Mrs. Frances Kase as financial secretary of the Auxiliary was also celebrated in connection with the annual fall dinner held recently. She was presented with flowers and a gift of money from the members by President Leona Gifford. Father Ayres was guest at the dinner.

The special auditing committee will meet at the home of Mrs. Mary Dalton, 4 Myrtle Hill Park, today, including the following: Mrs. Leona Gifford, Mrs. Frances Kase, Mrs. Anna Johnson, Mrs. Florence Gottemeier, Mrs. Katherine Keon, Mrs. Florence Welch and Mrs. Mae Dunham.

Ralph Basso, 30 Texas St. Call at Lang's Drug Store, 449 Lyell Ave., for free Murray ticket.

Pumace Repairs, Parts and Cleaning—Quick Service. Metzger & Brayer Co., Glen. 421

**XMAS CARDS  
DOWNS' LENDING  
LIBRARY**  
432 LYELL AVE. (Near Child)

Fish Fry Friday—15c  
SATURDAY SPECIAL—  
Pig Hocks and Kraut—20c  
**NORMAN CAFE**  
Orchestra Car. Child  
Sat. Night and Campbell  
Beer—Wine—Liquor

**DENTIST  
Dr. C. Rizzo**  
848 Jay St.  
Phone: Genesee 1051

Brand New Grunow  
**15 TUBE  
RADIO**  
Reg. Price \$179.50  
With Teledial—  
your favorite  
16 stations at  
your finger tip  
... 3 speakers,  
beautiful console  
cabinets, with your  
trade-in  
**\$99.50**  
Here's a Bang-up Giveaway  
to celebrate our opening on  
Lyell Avenue. Better come  
in early... the stock is limited. You save \$80.  
**LYELL  
Radio Shop**  
447 Lyell Avenue  
OPEN EVENINGS

**Vicinity Music Makers**



Young's Accordion Band, organized and directed by William P. Young of Ames Street, is adding a unique touch to the combined minstrel show and comedy given last night and to be repeated tonight at Trinity Evangelical Church in Child Street. Members of the band, above, are: (seated) Hughie and Laura Brink; (standing, left to right) Raymond Finzer, Mary Kunz, Mrs. Edna Brink, Wilfred Metz and Director Young.

**WANT ADS**

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 119 Andrews St.

**REFINISH** your own floors, sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**EXTERIOR PAINTING**, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

**REFINISH** your own floors, sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**WHITE SHELLAC**, \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**FLAT WALL** paint, \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

**BLUE GLO** Range Oil Burners \$16.50 up, installed. One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**FOR EXPERT** repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

**PENNSYLVANIA** marriage license information. Louis A. Pease, Justice of the Peace, North East, Penna.

**BABY FURNITURE**—Factory-to-you prices. Kennedy-McCandless, 1030 Jay St. Open evenings.

**WASHING** Machine Repairs—Wringer Rolls, \$1.75 up. Parts for all makes. New and used motors. Ward Electric Co., 1860 Dewey Ave. Glen. 320.

**FOR SALE**—Piano, good condition and tone, excellent for student's use, \$30 cash. 182 McNaughton St.

**WANTED**—3 or 4 room heated unfurnished apartment, walking distance DeLoe, by mother and adult daughter. Glen. 4626-W.

Albert Yager, 427 Child St. Call at Lang's Drug Store, 449 Lyell Ave., for free Murray ticket.

Henry Kalliniec, 24 Cedar St. Call at Klier's Pharmacy, Ames at Maple, for free Murray ticket.

Robert J. Baker, 64 Home Pl. Call at Klier's Pharmacy, Ames at Maple, for free Murray ticket.

William J. May, 1099 Maple St. Call at Klier's Pharmacy, Ames at Maple, for free Murray ticket.

Faucets Leaking? For Quick Service—Call Metzger & Brayer Co.—Glen. 421

**Notice to Correspondents**

All news matter for the next issue must be in the hands of the editor no later than Thursday morning of next week. Correspondents are urged to bear the next issue's date in mind, as it will be a Monday instead of a Thursday, and it is requested that copy be written with this in mind.

**SALE** of Gay "Young" Hats  
A stunning collection that completely covers the fashion front. In Fur Felts, Velours and all popular styles and colors.

\$2.85 Values	\$3.85 Values	\$5.00 Values	\$7.50 Values
\$1.00	\$1.85	\$2.85	\$3.85

**GRIFFIN** HAT SHOP  
154 Sherman St.

**NOVEMBER SPECIAL**  
Permanent Waves  
Reg. \$5.00 \$4 Reg. \$3.50 \$2.50  
Oil Wave 4 Arlette 2

**Ann's Beauty Salon**  
481 AMES ST. GEN. 5029-J  
To Advertise Dona Ray Creams  
REGULAR \$1 FACIAL FOR 50c

**PIANO ACCORDIONS**  
All Sizes **Free Instruction** All Prices  
SEE YOUNG'S FIRST!

<b>RADIO SALES &amp; SERVICE</b> Tube Testing	<b>ZENITH and RCA RADIOS</b> ABC Washers	<b>VIOLINS UKELELES GUITARS ETC.</b>
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**YOUNG'S MUSIC HOUSE**  
263 Ames St Gen 1971

**Hosiery Sale!**  
Full fashioned chiffons—made for long wear—a real buy!  
Sell Regularly 39c pr.  
**35c pr. - 3 pr. \$1**

**HANDBAGS**  
Fall Style—Well Made for long wear  
Reg. \$1 ..... **88c**

**KIRCHER DRY GOODS**  
Campbell St., cor. Saxton Gen. 1222

**VITAMIN PRODUCTS**

<b>P. D. AND CO. HALIVER OIL CAPSULES</b> 50-79c 100-\$1.29 250-\$2.59	<b>ABBOTT'S ABD CAPSULES</b> 25 50 100 250 89c \$1.59 \$2.69 \$5.67
<b>ABBOTT'S HALIVER OIL CAPSULES</b> 50-79c 100-\$1.29 250-\$2.59	<b>SQUIBB'S ABD CAPSULES</b> 25 100 250 89c \$2.69 \$5.67

P. D. & Co. Haliver Oil with VIOSTEROL CAPSULES 25 for 89c 100 for \$2.69  
Abbott's Haliver Oil with VIOSTEROL CAPSULES 25 for 89c 100 for \$2.69  
Nyal HALIBUT OIL Capsules 50 for 69c 100 for \$1.19

<b>Squibb's NAVITOL CAPSULES</b> 25 100 250 59c \$1.97 \$3.89	<b>Squibb's HALIBUT Liver Oil Capsules</b> 50 100 250 79c \$1.29 \$2.59	<b>Halibut Liver Oil Capsules with Viosterol</b> 25 Squibb's 100 89c \$2.69
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**WEEK-END DRUG SPECIALS**

Household AMMONIA ..... pt. 19c	35c Grove's BROMO QUININE ..... 21c	50c Dr. Lyon's TOOTH POWDER ..... 32c
Imported, 8 oz. BAY RUM ..... 20c	Reg. 25c Citrate MAGNESIA ..... 2 for 25c	Reg. 50c Jergens' LOTION ..... 33c
Tasteless Castor OIL ..... 4 oz. 15c; 8 oz. 25c	Camphorated OIL ..... 4 oz. 20c; 8 oz. 35c	Reg. 35c Vicks' NOSE DROPS ..... 24c
Reg. 50c Kolynos TOOTH PASTE ..... 29c	EPSON SALT ..... 1 lb. 9c	BOOK MATCHES, 50's ..... 7c
50c BARBASOL ..... 31c	Epsom Bathing SALTS ..... 5 lbs. 19c	

**KLIER'S PHARMACY**  
692 Maple St., Cor. Ames  
WE DELIVER— Phones Genesee 2659 or 7724

# CAMELIO BROS.

WE DELIVER GLEN. 3283 Market and Grocery OTIS at AUSTIN

**Fresh HAMS** Extra Lean **lb. 23c**

**Fresh SHOULDERS** **lb. 19½c**

Boneless, Rolled		Rolled, Boneless
<b>VEAL ROASTS</b>	<b>25c</b>	<b>ROUND ROASTS</b>
Tender, Tasty!	POUND	of BEEF

**Choice Pot Roast - lb. 23c**  
**Boneless Rib Roast lb. 29c**

Fresh <b>FOWL</b> <b>lb. 27c</b>	Country Pork <b>SAUSAGE</b> <b>lb. 23c</b>
----------------------------------	--

P.&G. Soap .....10 for 33c

3 Camay Soap and 1 Bottle Perfume, both for 19c

**CHATEAU CHEESE**  
2 ½-lb. pkgs.....35c

Lg. Cans Lily of Valley  
Corn on Cob.....19c

No. 2 Cans Golden Bantam **CORN** ..... 9c

No. 2 Can Diced **CARROTS**.....3 for 25c

2 lb. pkg. Large **PRUNES** ..... 19c

**ARPEAKO**  
Ham, Ring Bologna and Leona Sausage .... lb. **24c**

**Sweet Cider - - - gal. 15c**

ICE COLD BEER & ALE—ALL POPULAR BRANDS  
Cans or bottles delivered to your home at Brewery Prices

## HAUBNER & STALLKNECHT

Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**

GENESEE 300

828 JAY STREET

## Honest, Now, Ladies!

Do you know of anything, for which you pay a like amount of money each month, which yields anything like the comfort, cleanliness, convenience and freedom from drudgery that your silent servants--Gas and Electricity--produce for you?

These servants do not eat nor sleep nor do they ever complain or ask for time off. They are at your instant service every minute, day or night, 365 days a year.

WELL, LADIES

WHAT'S THE ANSWER?

## Rochester Gas & Electric Corp.

89 EAST AVE.

MAIN 3960

### School No. 21

Miss Naracong's class made a street in their room. Then they wrote about it. Here is their story:

We made a street in our room.  
We made it on the floor.  
We made the buildings out of boxes.

We made No. 21 School.  
We made stores.  
We made a bank.  
We made a library.  
We made a truck.  
George brought a truck.  
Edwin made a milk wagon.  
We made sidewalks and street lights.

We made some children for the street.  
Many people helped make the street.

It was fun.  
An armistice program was given at Assembly yesterday. The program was in charge of the Girls Prevocational Classes. Josephine De Frank, Guardian of the Flag, told how the American Legion came to give a flag to each school.

Vincenza Vasile explained how the Children's Memorial Scholarship Fund began and urged chil-

dren to give their pennies so that No. 21 School might have a share in this work.

The Kindergarten children had an Applesauce Party on Friday, Nov. 5. A week was spent in preparation and the children brought apples each day to school until a large basket was filled with all kinds and sizes. The mothers were cooperative in sending sugar, cinnamon and necessary ingredients for the sauce.

The boys and girls decorated napkins and tablecloths with big, red apples. They also made place cards. Each child had a paper plate which he painted, decorated with apples and then shellaced.

The applesauce was served on a paper dolly on these plates. Milk and animal crackers completed the feast. On Thursday the children washed the apples and watched the cooking in the Kindergarten kitchen.

The invited guests were Mrs. Lortcher, Miss Margaret Yeomans and Mrs. Beatrice Meyers. Mrs. Meyers read some lovely stories.

On Tuesday, October 5, two pupils from each grade from the 3rd Grade through the 7th Grade attended a meeting in Room 107 to discuss means of making No. 21

### SCRIPTURE

"Not with eyeservice, as men-pleasers; but as the servants of Christ, doing the will of God from the heart."—Eph. 6:6.

"No service in itself is small, None great, though earth it fill; But that is small that seeks its own, And great that seeks God's will."

Rev. Wm. A. Hallock.

School a better school. The following officers were elected: Chairman, Jean Herron; secretary, Rene Piccarretto; counselor, Dorothea K. Lortcher; news committee, Vincenza Vasile and Joe Marclano.

At the meeting held Oct. 14, the representatives decided they wanted a name for their group. They would like the pupils to choose the name and also a title for a newspaper every week telling what they talk about. Suggested names and titles will be voted on by pupils of the school.

James H. Thompson, 138 Cameron St. Call at Lang's Drug Store, 449 Lyell Ave., for free Murray ticket.



**TAKE ADVANTAGE OF OUR  
EXTRA VALUES! EXTRA EASY TERMS!  
EXTRA TRADE-IN ALLOWANCES!**

Fittingly enough, the Ten Millionth Philco is a Double-X model... with Philco Automatic Tuning on the Inclined Control Panel... the easiest radio in the world to tune! A glance... a flick of your fingers... and there's your station, tuned easily, gracefully, automatically, instantly! And more... superb power, glorious tone, and double the number of foreign stations you can hear and enjoy!

Come in today... see how easy it is to own one of these new 1938 Double-X Philcos, on Double-Xtra easy terms that you can conveniently afford!



### PHILCO 116XX

An exact replica of the Ten Millionth Philco! All that radio can offer is yours, with this superb musical instrument. We'll put it in your home today for only

**NO DOWN PAYMENT**  
And about \$1 a week

Without obligation, please give me a copy of the Souvenir Brochure describing "The Ten Millionth Philco," and the Philco Mystery Book with official entry blank for Philco's Radio Mystery Contest with \$50,000 in cash prizes.

NAME.....  
STREET.....  
CITY & STATE.....

# H. C. POMMERENING

Radio Service (Any Make Set)

& SON

Lyell Ave. Cor. Glide

Glen. 3110



H. C.  
Pommerening  
& Son  
Lyell at Glide

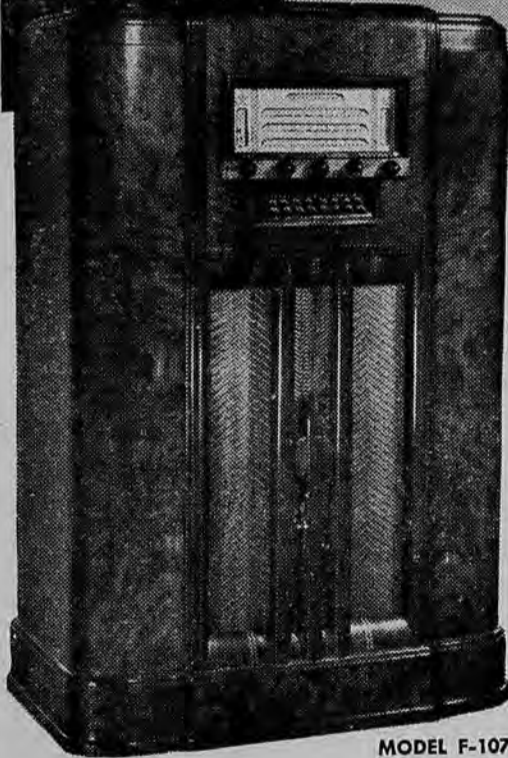
GENERAL ELECTRIC  
*The New*  **RADIO**  
FOR REPLACEMENTS SPECIFY GENERAL ELECTRIC PRE-TESTED TUBES

H. C.  
Pommerening  
& Son  
Lyell at Glide

**TOUCH TUNING**  
PUTS AN END TO TEDIOUS DIALING



*Press a button  
—that's all*



MODEL F-107

**THE** new 1938 G-E actually tunes itself. You select your favorite station by merely touching a button—and there's your program! Tuned silently, and automatically, to hair-line precision: G-E Touch Tuning is the highest development in automatic tuning—because:

- No dials to twist, twirl or swish
- No fumbling with knobs
- More stations at your finger tips—**16 buttons in all**
- Exclusive G-E Scan Button
- Positive in operation
- Simplified short wave tuning
- Tunes itself perfectly—and silently
- Just press a button—that's all!

**NO  
DOWN  
PAYMENT**

**SPECIAL EASY  
TERMS TO SUIT  
YOUR BUDGET**

**TODAY'S  
BEST  
BUY!**

MODEL F-96  
(Shown at Right)

ONLY  
**\$99.95**

Touch Tuning (7 buttons). Silent Tuning. AFC. Tone Monitor. Louver Dial. Visual Volume Control. Visual 4-point Tone Control. Automatic Band Indicator. 12-inch Stabilized Dynamic Speaker. Bass Compensation. Foreign-Domestic Reception. R-F. Pre-selector Stage. Handsome Full-length Console.



MODEL F-96  
9 TUBES 3 BANDS

**BIG ALLOWANCE  
ON YOUR  
OLD RADIO**

LISTEN  
to a  
New G-E  
for a real  
Radio Treat!

*Compare this G-E Value*

at **\$54.95**

NEW 1938 MODEL  
WITH G-E LOUVER DIAL  
AND TONE MONITOR

- New cabinet styling - hand rubbed finish
- New Louver Dial
- New Stabilized Dynamic Speaker
- American and Foreign Programs
- Police, Amateur and Aircraft Calls

LISTEN to a  
New G-E for a  
Real Radio Treat!



**H. C. POMMERENING & SON**

Phone  
GLEN.  
3110

**LYELL AVENUE, Corner Glide Street**

**RADIO SERVICE (All Makes)**

**OPEN EVENINGS**

**NOTHING BUT  
'blue coal'  
FOR US**



**THAT'S THE CHOICE OF  
THRIFTY FAMILIES  
ALL OVER TOWN AND  
THEY ORDER IT FROM**

**BECKWITH'S**  
271 LYELL AVE.  
PHONE - GLEN. 811  
Also R. G. & E. Coke and  
Fuel Oil

**HUGHES—CONROY**  
A pretty wedding took place Saturday, Oct. 23, in Holy Apostles Church when Miss Margaret Conroy became the bride of Michael Hughes of Murray Street. The Rev. William J. Ayres performed the marriage ceremony and the Rev. Philip Golding was present in the sanctuary which was decorated with chrysanthemums and palms.

The bride, given in marriage by her brother-in-law, George Hughes, was gowned in white cut velvet en train, worn with a long veil crowned with pearls, and she carried Easter lilies. Her maid of honor, Miss Florence Clancy, wore Royal blue velvet with matching veil and halo. She carried an arm bouquet of talisman roses.

Bridesmaids were Miss Helen Hughes and Miss Katherine Guinan. They wore Dubounet velvet with matching veil and halo and carried arm bouquets of sun-kist roses. Patrick Bresnahan was best man and ushers were George Kemp and Robert Inright.

The bridegroom's mother was gowned in black velvet and wore a corsage of gardenias. The bride's sister wore black velvet with matching accessories and wore a corsage of tea roses.

Mrs. Mabel B. Havens, 140 Myrtle St. Call at Lang's Drug Store, 449 Lyell Ave., for free Murray ticket.

**VICINITY POST**  
(Continued from Page 1)

B. O'Neil and Police Chief Andrew Kavanaugh took part in the ceremonies. A parade that began at Lyell and Lake Avenues included decorated floats and pleasure cars, which were judged and awarded prizes. Credit for the success of the affair was given to the committee in charge, headed by James E. Shatzel.

The second lead story on Page 1 concerned two candidates for Council in the northwest district, Nelson A. Milne and William A. Buckley. Mr. Milne, a Republican, had been alderman of the Tenth Ward for four years and his Democratic opponent, Mr. Buckley, had been alderman of the 15th Ward from 1908 to 1910 and postmaster from 1914 to 1918.

In another story on the front page a summary of the city manager plan, which was to govern Rochester beginning Jan. 1, 1928, was given.

Looking on down the page we find a story telling of the death of Ernest Bontempo, 13, in an unfortunate accident during the Lyell Avenue street celebration. The youngster was crushed under the wheels of a heavy wagon which he was helping draw in the parade.

**Protest Recorded**

Citizens of Fairgate Street were up in arms, we find, over a controversy with the post office in regard to mail deliveries to residents of the street. A petition was presented to the postmaster in an endeavor to obtain mail service direct to the homes. Mail was being left in rural boxes at the corner of the street, but since the street had been built up it was felt that house to house delivery should be instituted.

Concluding the front page was a story about Trinity Lutheran and Grace Presbyterian Churches. Trinity had just moved into its \$50,000 structure and Grace Church was being enlarged and improved with a fund of \$25,000 which had been raised in a special drive. Trinity Evangelical Church had celebrated its 85th year as a congregation and its eighth year under the pastorate of Rev. J. Oto Reller.

On Page 2, under the heading "Editorial" the publisher had this to say: "There is nothing more difficult than a beginning, they say, and we agree. But to get it over and accomplished, The Vicinity Post hereby makes its bow.

"We feel as do many of our friends, that a community newspaper can serve a very useful purpose . . . but to be brief . . . we have summed up in one sentence the planks of our platform.

"The Vicinity Post will print all the news in its locality in a just and fair manner and will lend its support to any project for the advancement of the community."

**Miscellaneous**

In other news stories, we find that: Frank Beierschmitt, manager of the Flickinger store on Lyell Avenue, after playing Uncle Sam in the Lyell Avenue parade, said that "the big police flag" which he carried "felt light enough at State Street but was heavier than any hundred pounds

**PERMANENT WAVES**

Of beautiful, lasting quality. You will look lovelier with a new permanent. Get our low prices.

**Chic Beauty Studio**

Our New Address  
45 Myrtle Hill Pk. Glen. 2746

of sugar I ever put on my shoulder by the time I got to Burrows Street," that Miss Laura Stiffler was president of the Altar Society at Holy Apostles, Miss Olive Holzshuh, vice-president, and Miss Eleanor Sullivan, treasurer; that Fred J. Rappel was Republican candidate for supervisor of the 24th Ward.

On Page 4 is a two-column story about the opening of the lower end of Broad Street which was to take place the following week. The completion of the street was called "one of the largest construction feats in the annals of the city." The program was undertaken "by the late Mayor Clarence D. Van Zandt. There was some doubt expressed in the story concerning the time when the Rochester, Lockport and Buffalo interurban cars would be able to use the new route, through the subway and up the ramp at Lyell Avenue. City Engineer Poole promised that this would take place in the very near future.

And there were many other newsworthy sidelights in that first issue, too numerous to mention here. Suffice it to say, The Vicinity Post goes on into its 11th year in a program of expansion which should make its second decade even more interesting.

Albert Missler, 279 Ames St. Call at Klier's Pharmacy, Ames at Maple, for free Murray ticket.

**Young People Plan  
Minstrels Nov. 19**

The combined young people's groups of Grace Presbyterian Church will present a minstrel show in the church hall on Friday evening, Nov. 19, at 8 o'clock. This show will offer new talent, including special tap-dance numbers, new musical varieties, and a surprise in the form of a novelty act.

End-men and women will be Ray Hoagland, Walter Narrie, Dorothea Roth and Eleanor Bergman. The public is invited and tickets are 25 cents for adults and 10 cents for children.

**24th G. O. P. Women  
Planning Card Party**

A public card party on Wednesday, Nov. 17, is the next event on the program for 24th Ward Republican Women's Club members. It will be held that evening at 8:30 in the clubrooms at 1085 Lyell Avenue.

Mrs. Nellie McLaughlin is chairman, assisted by Anna Hamling, Delia Schumehl, Emma Semrau, Sarah Tillman, Mamie Keenan and Gertrude Hondorf. Prizes will be given and refreshments served.

Free Furnace Inspection  
By Experienced Men  
Metzger & Brayer Co.—Glen. 421

**MURRAY THEATRE**  
MURRAY STREET AND LYELL AVENUE

SUNDAY—MONDAY—TUESDAY

Starring Alice Faye and Tony Martin

**YOU CAN'T HAVE EVERYTHING**

Starring THE RITZ BROS.

Second Feature—Lew Ayres and Dorothy Lamour in  
**"Last Train From Madrid"**

**MURRAY THEATRE XMAS Club Starts Sat. (Nov. 13th) \$500 IN FREE GIFTS**

Don't Miss It!



**AUTO SHOW**

\$2000 IN DAILY PRIZES

EDGERTON PK. NOV. 13-20 1938

200 NEW MODELS ON DISPLAY

ADMISSION 35¢

**AUTOMOBILE GIVEN AWAY**

**DRY CLEANING**

Suits, Top-coats and Ladies' Plain Dresses

**69c** CASH and CARRY

**ROXY CLEANERS**

507 LYELL AVE. (near Murray)

For High Quality Dry Cleaning—Try Society's

PLAIN DRESSES **79c** MEN'S SUITS Cash and Carry 69c

ONE FREE DRY CLEANING TO: Frank J. Witzel, 27 Meritt St.; John T. Nolan, 89 Michigan St.; Irene Baldt, 518 Emerson St.; Herbert Hart, 729 Curlew St.

**Society**

1841 DEWEY Glen. 5538

Call and Deliver

**Mt. READ'S CUT RATE DRUG STORES**

1245 LYELL AVE. Corner Fairgate St. We Deliver

990 Monroe Ave. Near Rosedale St.

**ONLY AT MT. READ'S ARE THESE PRICES AVAILABLE**

We feature all nationally advertised items at the lowest prices in the state. We let no one undersell us. Any advertised price is our price.

**COMPARE THESE PRICES—SAVE AT MT. READ'S**  
Mention the Vicinity Post

THURSDAY — FRIDAY — SATURDAY  
NOVEMBER 11 — 12 — 13

10c LUX Soap	3c	35c Lifebuoy Shaving Cream	13c	100 Aspirin Tablets	9c
25c Pint Peroxide	9c	500 CLEANSING TISSUES	19c	35c Pint Witch Hazel	13c
55c Lady Esther CREAM	26c	50c Pint COD LIVER OIL	21c	1 Dozen Sanitary Napkins	9c
50 HALIBUT LIVER OIL CAPSULES	47c	35c ITALIAN BALM	14c	15c Tincture Iodine	4c
5c Smith Bros. Cough Drops	2 for 5c	35c Smith Bros. Cough Syrup	19c	2 Ounces Camphorated Oil	9c
25c Citrate Magnesia	9c	10c TUMS	4c	35c Pitcher's Castoria	11c
Large Box Tooth Picks	2c	30c Mentholatum Ointment	17c	125 Feet Package Wax Paper	14c
		25c Guaranteed Tooth Brushes	11c	50c Harlem Oil Capsules	29c
		30c Hills Cold Tablets	21c		
		55c Ponds Cold Cream	39c		
		75c Doan's Kidney Pills	36c		
		\$1.00 Yeast and Iron Tablets	39c		
		25c Anacin Tablets	17c		
		15c Bayers Aspirin, doz.	12c		
		50c Phillips Milk of Magnesia Tablets	29c		
		60c Bisodol Powder	31c		
		60c Pertussin	49c		
		35c Atwood Bitters	21c		
		\$1.00 Wampoles Preparation	79c		
		35c Hinkles Tablets	9c		
		35c Pint Milk Magnesia	17c		
		50c Creol-Terpin	39c		
		U. S. Post Off. Sta. 16			
		Rochester-Lake Ontario Water Bills Paid Here			

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**NEW LOW  
PRICE**

for

**Olixir  
GASOLINE**

**7 Gallons**

for

**\$ 1.15**

Including  
All Tax

— And Now — A New —

**SAVING!!**

Today Independent introduces a new cash saving for its customers, . . . a 5 per cent. Dividend Bond which may be used as cash in the purchase of any product at Independent Stations. For example: Mr. A. buys \$2 worth of gas and oil. He is given coupons valued at 10 cents which he may use as cash toward the purchase of any product sold by Independent. This includes all brands of gasoline, oil, lubrication, tires, batteries, and all accessories. Now, more than ever, it pays to trade at Independent stations.

**You Save 5c Additional  
with every dollar purchase**

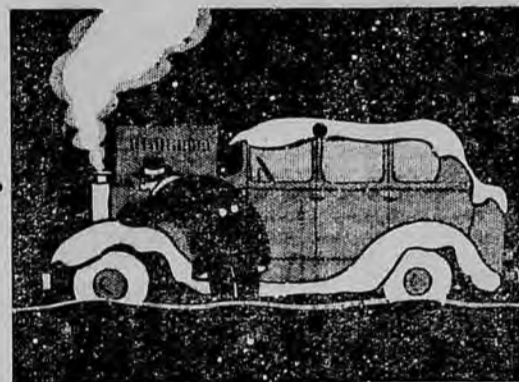
**Where Else Can You Get  
So Much for So Little ?**

*“Tough Luck, Mister*

*You Should Have*

**WINTERIZED at  
Independent”**

*When Winter  
Comes—*



**WILL YOUR CAR GO?**

November is the time for motorists who plan using their cars through the winter, to prepare for severe weather. Your car will GO that first winter morning without fuss or trouble if you WINTERIZE now. Don't delay . . . Come in today!

*A Sensational Offer for*

**Winter-Wise Motorists**

5 Qts. 100% Pennsylvania Winter Grade Oil - - - -	Reg. Price	Included in the Winterizing of your care are the follow- ing operations: clean and tighten battery terminals; fill cells to proper level; tighten all hose connections; check tire inflation to pre- vent skidding; brush out in- terior of car; check steer- ing gear connections for safety; test lights, check heater for maximum effici- ency.
- - - - \$1.00		
5 Lbs. Winter Gear Oil - - - -	Reg. Price	
(Transmission-Differential)		
- - - - \$1.25		
5 Qts. Anti-Freeze - - - -	Reg. Price	
- - - - \$1.25		
Complete Marfak Chassis Lubrication - - - -	Reg. Price	
- - - - .75		
Regular Price - - - -	Reg. Price	
- - - - \$4.25		

*Our Special for 2 Weeks Only*

Including All of Above

**COMPLETE WINTERIZING \$3.44**

YOU SAVE 81 CENTS!!

**INDEPENDENT Gas &  
Oil Co.**

**585 LYELL AVE. Opp. Burrows St.**

**Other Independent Stations at**

300 Arnett Blvd. — Corner Bronson and Jefferson — Corner S. Clinton & Alexander

**4 Modern Service Stations For Your Convenience**

## Auto Show To Open Sat. at Edgerton Pk.

Saturday afternoon at 1 o'clock the gates at Edgerton Park will swing wide to admit the first visitors to Rochester's 30th Auto Show, sponsored by the Rochester Automobile Dealers' Association. It will continue through the following Saturday, Nov. 20.

In this elaborate setting more than 200 new 1938 automobiles will be on display. Show visitors will note numerous changes in the new models. The chief trend is towards safety, according to Edward C. Schoen, show manager. Instruments on the dashboard are directly under the eye of the driver; dials are large and clearly legible. In many of the new models the gear shift may be worked by a hand lever adjacent to the steering wheel. In fact, it is unnecessary to remove either hand from the wheel when shifting gears. Vision has been improved to a maximum degree. Blind spots have been eliminated. In most cases defrosters for the front windshield are part of the standard equipment. Roominess is another particularly noticeable feature of the new cars. Seats are

wider, both front and rear, and there is more leg-room.

Prizes in accessories will be awarded daily. On the last day a new 1938 car will be given away.

The Auto Show opens at 1 p. m. next Saturday. Thereafter the daily hours will be 10 a. m. to 10:30 p. m. Admission is 35 cents.

### Lyell Ave. Baptist

First regular White Cross meeting of the World Wide Guild will be held Friday evening at the home of Elizabeth and Catherine Arva, Manlton Road.

Sunday morning at 10:15, Mr. Hammon has chosen to speak upon the theme "How You Can Find God." Sunday School follows immediately at 11:30. At 7 o'clock the Christian Endeavor Societies meet for an opening program together, and then break up into three discussion groups: Intermediate, Senior I and Senior II. Leaders and topic for Senior I and II are: Helen Emerson and Evelyn Trenton; "Prejudices Are Un-Christian."

At 5:45 Wednesday evening, Nov. 17, the teachers regular monthly supper-meeting will be held at the church. Prayer meeting follows at 7:30, when the subject for discussion will be "What Happened at Oxford?"

Thursday evening, Nov. 18, the Missionary Society will meet at the parsonage for its regular monthly meeting at 8 o'clock.

Fidels Class will hold a meeting at the home of Mrs. Henry Harriman, 106 Dove Street, on Friday evening, Nov. 19.

Sunday morning, Nov. 21, Mr. Hammon's sermon topic will be

"Your Christian Duty and Privilege." At 7 o'clock Senior I C. E. will consider the topic "Praise God from Whom all Blessings Flow" with Robert Arva as leader; Senior II, "How to Lead a Worship Service," conducted by Mr. Hammon.

### Grace Presbyterian

Morning worship begins Sunday at 11 o'clock. The pastor will preach the sermon on the theme "The Depths of Humanity." Sunday School meets at 10 o'clock, preceding the church service.

Junior and Senior Young Peoples Society will meet at 6:30 o'clock in the parish house.

The combined young peoples' groups of the church will hold a minstrel show on Friday evening, Nov. 19, at 8 o'clock in the parish house.

### Card Party Friday In Holy Family Hall

The second in a series of card parties, sponsored by the Colvin Street Unit, will be held in Holy Family auditorium on Jay Street, tomorrow (Friday) evening. Bridge, pinochle, pedro, etc. will be played.

The prize for each table will be an overnight bag with zipper closing. There will also be many door prizes. Tickets are 35 cents.

Mrs. Rose Bock, general chairman, is assisted by Miss Catherine A. Wuest. The block chairmen, Mrs. Barbara Martin and Mrs. Ida Scheg, are assisted by a large committee. The Rev. Joseph H. Geffell, pastor, extends an invitation to all members and friends of the parish.

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**POT ROAST BEEF - - - lb. 19c**  
Best Shoulder Cuts of Beef.....lb. 23c

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**PLATE CORNED BEEF - - lb. 17c**

Heinz Assorted	Fresh Fowl, 3½ av. lb. 28c	Standing Rib Roast, lb. 25c
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Ketchup .....2 for 35c	Large Rinso .....21c	Round Ground.....lb. 25c

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### Amateurs Entertain Holy Name Meeting

Holy Name Society of Holy Family Church presented its members with three amateur acts last week Wednesday. Personnel of the acts consisted of graduates of Holy Family School.

"The Three Musty Steers," including Charles Stadmler, Wilfred Winghart and Cyril Kolb provided a ten-minute musical with guitar and harmonica.

Leo O'Leary, vicinity thumaturgist, divulged his new bag of tricks mystifying the audience. Having begun this undertaking a few years ago, O'Leary has constantly progressed and now has some excellent tricks.

Jeanette Dietrich and her electric guitar, with Margaret Pemanio, guitarist, delivered favorite compositions with professional enthusiasm and rendition.

Speaker of the evening was Dr. Harry Kane who spoke interestingly on "Well-known Optical Illusions of the Eye." Doctor Kane is secretary of the Rochester Speakers Bureau.

Plans for the December meeting will be made at a later date.

### Public Card Party To Benefit Church

A series of private card parties held in the homes of various members of St. Francis of Assisi Parish since early Fall will come to a climax tomorrow evening at the Charles Settlement House, where a public card party is planned.

The proceeds from the small weekly parties have been used to purchase excellent table prizes for tomorrow evening. Because of the attractive prizes, it is expected that a large crowd will be on hand and plans have been made to use both floors of the Charles House.

The party will get under way at 8 o'clock. Members of the parish and their friends are invited to attend.

Among those who are serving on the committee are: Mrs. Grace Tartaglia, Mrs. Francis Valyo, Mrs. Rocco Natalie, Mrs. Florence Siracusa, Mrs. Salvatore Insalaco, Jr., and Miss Mickey Zizzo.

### Holy Apostles

The bingo party held in the Auditorium of Holy Apostles' School on Wednesday, Nov. 3, under the supervision of the Rosary Society band headed by Miss Mae Brown, was successful. The next bingo party sponsored by the Rosary Society will be held on Thursday evening, Dec. 9, in the auditorium.

The Thanksgiving festival will be given by the various societies of the parish on Friday and Saturday evenings, Nov. 19 and 20, in the school auditorium.

Eugene Glenzer, 53 Centennial  
St. Call at Klier's Pharmacy,  
Ames at Maple, for free Murray  
ticket.

<p>New Assortment of <b>SNOW SUITS</b> Plaids and solid colors with contrasting trim, full lined jackets. Sizes 4 to 14. <b>\$5.50 - \$7.50</b></p> <p>Children's <b>SNOW PANTS</b> Bib style, brown and navy. Sizes 3 to 8. <b>\$1.00 - \$2.00</b></p> <p>Boys' <b>HOCKEY CAPS</b> All wool, asstd. colors <b>50c</b></p> <p>Men's medium weight winter <b>UNION SUITS</b> Short sleeve and long sleeve. <b>\$1.00</b></p> <p><b>ROLAND'S</b>—415 Lyell Ave. <i>Furnishings for Men, Women and Children</i></p>	<p>Men's warm Winter <b>UNION SUITS</b> Heavy weight. <b>\$1.45</b></p> <p>Men's Flannel <b>PAJAMAS</b> <b>\$1.19</b></p> <p>Children's <b>FLANNEL SLEEPERS</b> With circle seat; Sizes 4 to 14. <b>59c</b></p> <p>Infants' <b>FLANNEL SLEEPERS</b> With feet and two pair pants. Sizes 1 to 4. <b>85c</b></p>
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100 Abbott's A.B.D. Caps. ....\$2.69	Squibbs Paste..... 19c, 33c
50c Yeast Foam Tabs..34c	Viek's Nose Drops 24c, 39c
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65c Pinex .....44c	Jergen's Lotion .....20c, 39c, 79c
75c Noxema Cream....49c	Dextri Maltose .....57c
35c Bromo Quinine .....21c	Kleenex.....13c, 2 for 25c
60c Benzadrine Inhaler .....39c	Gem Blades .....5 for 27c
\$1.00 Alarm Clocks....79c	One-piece Gillette Razor .....98c
10c Treet Blades .....5c	1 lb. Cotton .....29c
35c Ingrams Shaving Cream .....29c	Agarol .....63c, 83c, \$1.09
60c Pertussin .....49c	1 lb. Edgeworth Tobacco .....99c
35c Smith's Cough Syrup .....21c	1 lb. Geo. Washington, 59c
	1 lb. Union Leader .....59c
	Woodbury's Po. ....20c, 39c
	50c Dr. West toothbrush and one 50c Calox Toothpowder, both 59c
	\$1.50 Chelsea pipe and ½ lb. Edgeworth Tobacco, value 2.15, \$1.19

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### Trinity Evangelical

Kingdom Roll Call will be the feature of Sunday services which are as follows: 9 a. m., German, "Wie steht es mit deiner Seele?" 9:45, Sunday School; 10:00, Trinity Bible Class; 10:50, Morning Worship, "Sharing With Others."

5:30 p. m., Youth Gathering with "Tea." Guest speaker, Miss Dorothy Schroeder, Topic "Peace."

Pledges for the support of the church and the Larger Kingdom Work will be received at both

services. November 21 and 28 will also be Pledge Sundays.

Special memorial service in memory of those who departed this life in the past year will be held Nov. 21.

Trinity Bible Class meets Wednesday evening, Nov. 17, at 8 o'clock. Annual sauerkraut supper and sale sponsored by the Martha Society is listed on Thursday, Nov. 18. Supper will be served from 5 to 7:30 p. m. Tickets are: Adults, 50c, children to 12 years, 25c.

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# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Eleventh Year

ROCHESTER, N. Y., NOVEMBER 22, 1937

No. 2

## FAIR POSTPONED BY LADIES' AID

Postponement for one week of its annual fair and roast turkey supper has been announced by the Ladies Aid of Grace Presbyterian Church. The affair, originally scheduled for Dec. 1, has been changed to Wednesday, December 8.

Mrs. Carrie Butterfield, president of the Aid and also general chairman of the fair, states that reservations must be made by made by Dec. 5. Tickets at 50 cents are available to the public.

Mrs. H. Lyon and Mrs. Edna Henry are co-chairmen of the dining room committee and Mrs. Walter Nacrie, Sr., has charge of the ticket sale. Mrs. Nacrie may be reached at Glen. 4431-W for reservations.

## Murray Theatre

Tonight and Tuesday—"Love Under Fire," with Loretta Young and Don Ameche, and "A Doctor's Diary," with John Trent.

Wed-Thurs—"Riding on Air," with Joe Brown and Florence Rice, and "San Quentin," with Pat O'Brien. (Open all day Thanksgiving Day.)

Fri-Sat—"Exclusive," with Fred MacMurray and Frances Farmer, and "The Devil's Saddle Legion," with Dick Foran and Anne Nagel.

### New Dinnerware

A new set of dishes, Midnight Tully Dinnerware, will be given away beginning on Wednesday and Thursday, Dec. 1 and 2. This set

will be in addition to the set now being given.

## Tickets On Sale For Democratic Smoker

Tickets have been placed on sale for a stag smoker scheduled by the 24th Ward Democratic Club on Friday, Dec. 3, at the Clubrooms, 1203 Jay Street. Admission cost includes refreshments, buffet lunch and entertainment.

Robert Mowson is chairman of the committee in charge, assisted by Frank Magin, Daniel L. Lee and Raymond Houseworth.

## Dance Is Scheduled Fri. at Holy Family

The fourth in a series of dances will be held Friday evening, Nov. 26, in Holy Family auditorium, Jay Street. Sax Reichert's Orchestra will play from 9 to 12. There will be novelties and door prizes.

The committee in charge is: Elwood Fischer, chairman; Rosemary Fischer, Dorothy Schubert, Marion Schubert, Marie Bauer, Mary Dugan, Clementine Haubner, Marjorie Wahl, Cecelia Alman, Clarence Fox, Al Merkel, Edward Dennstedt, Al Hoffman, Fran Saffron, Frank Alman, Conrad Roof, Francis Toth, George Springer and John Dentinger.

### THEY'RE ALL HOT

Why go all over town looking for good eats, when you can get those delicious Arpenko hot, pork or Texas, right off the fire, at Cosmano's Restaurant, 354 Otis

## NEXT ISSUE THURSDAY DEC. 9

### PTA Hears Talk On "Home Influences"

An interesting talk on "Home Influences" was given at the last meeting of the Parent-Teachers Association of School No. 30. Mrs. James Small, the speaker, pointed out influences that could be helpful to the school child.

A get-together party was held for mothers and teachers in honor of Mrs. William Smith, who is resigning as secretary of the P.T.A. Praise of Mrs. Smith's work and expressions of sorrow at her loss were voiced. Mrs. Smith is moving to another district.

Group singing under the direction of Miss Vincent was followed by the serving of refreshments.

Members of the P.T.A. are busy these days preparing for the annual Christmas bazaar, which will be held Friday, Dec. 10. The public is invited to send donations and to attend the bazaar, where a large variety of things will be on sale.

**FELDMAN COAL & COKE CO.**  
Sell Rock, Gas & Electric Coke. Famous Reading and Blue Coal. Dependable, clean delivery by

## No. 43 School Lists Its Holiday Program

On Wednesday morning the primary grades of School No. 43 will hold a Thanksgiving assembly, with each of the classes in the primary group participating.

Featuring this special event will be a play in which many of Mother Goose's friends will come to visit her on Thanksgiving Day. In another scene Pilgrims will dramatize historical happenings. There will also be a variety of interesting selections, including songs, dramatizations, pictures and poems about Thanksgiving. One of the grades will exhibit pictures of things for which the children are thankful.

A visit from pupils of No. 27 School is being anticipated by those in No. 43. The guests will come to the Mt. Read Boulevard School to see the exhibit of dolls from almost every country in the world. In return, the visitors will stage a play during a special book-week assembly tomorrow.

On Wednesday the Fifth Grade will hold a special Thanksgiving program. Included in the roster of pupils taking part are: Elsa Maier, William Brosch, Arlene Hawkins and Beatrice Donner.

Highlight of the assembly will be a play titled "The First Thanksgiving." Parts will be taken by Merlene Swan, William Krieger, Carl Falco, Michael Ferrari, Natalie Bacchetta, Genevieve Sachs, Helen Pukish and Dominic Alibeco.

## JAMES SPINNING SCHOOL VISITOR

On Thursday, Nov. 18, a faculty tea was held after the close of school at No. 21 School. Superintendent of Schools James M. Spinning was guest of honor and gave an inspiring talk. Mrs. Spinning was also a guest.

Friday afternoon the 7th Grade gave a special assembly to emphasize Book Week. Characters in books became alive. There were the Pied Piper, Meg and Jo from Louisa Alcott's Little Men, and many others.

Mrs. O'Brien's class has just distributed the Thanksgiving number of their class newspaper. It gives in pictures and in words the many things the boys and girls in that class are thankful for.

The pupils of the school have chosen the name, "The Citizens' Committee," for the group of representatives who meet each week to discuss way and means of making No. 21 School a happier place in which to work. The name chosen for the weekly news sheet is "Jonathan Child Star."

The Safety Council met last Tuesday. It is making a scrapbook containing a collection of safety pictures and news articles dealing with safety. News dispatches have announced that in Kansas so far during the year 1937 no child has been killed, because children and drivers obey the safety laws. The Safety Council is asking the co-operation of all the pupils in the school so that they may help Rochester

Others on the program are: Helen Stanick, Albert Knapp, Robert Boss, Jean Pfeninger, Georgia Kelch, Bobby Patterson, Charles Keenan and Robert Andrews.

to work toward such a record. Mrs. Harner's class suggested this slogan:

"Watch the cars from east to west."  
"Safety first, is the best."

## VICINITY MAN, FORMER HEADLINER IN VAUDEVILLE, RECALLS OLD DAYS

Seventy weeks' straight booking for a vaudeville artist sounds like a myth in the double-feature movie-mad world of 1937. However, seven or eight years ago, when the ancient but entertaining art of song and dance men and comedians was a thriving business throughout the entire country, long-term bookings were not considered extraordinary by headline acts.

One of these headliners, as they are known in the profession, was Jesse Martin, dancing comedian, who grew up in The Vicinity. Here in Rochester Jesse, now known by his real name, Martin Azzarone, has given up headlining in favor of hair dressing. He piles his new trade in an Ames Street beauty shop.

Born and raised in The Vicinity acts.  
(Continued on Page 7)



Feast Your Eyes On These

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75c Pt. 85c Pt.

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79c \$1.19 \$1.49

**WHISKEY**

Fernside	65c	\$1.25
Sugar Creek	69c	1.34
Stony Fork	75c	1.43
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Dry, 99c Gal. Sweet, \$1.49 Gal.

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Top Grade California WINE

Zinfandel	1/2 Gal.	Port	1/2 Gal.
Barberonne	65c	Sherry	95c
Chianti	Gal.	Muscatel	Gal.
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Burgundy	\$1.25	Sherry	\$1.69

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2 Year Straight  
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**Private Stock**  
California Wines  
5th Port 1/2 Gal  
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**Italian Swiss Colony**  
Quality Wines

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Barberonne	75c	Sherry	\$1.05
Chianti	Gal.	Muscatel	Gal.
Medoc	Gal.	Marsala	\$1.85
St. Julian	\$1.35		

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Graves  
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**Old Mr. Boston  
GIN**  
Orange, Lemon, Sloe  
Apricot, Blackberry  
Pt. Quarts  
\$1.20 \$1.85

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Saturday, call Vicinity office.  
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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**WE REPEAT**

The letter below, which has been called to your attention before, bears repeating. If it brings relief to only one more Sufferer, it will be well worth while. It's about

**MAID'S NOSE DROPS**

"After suffering from sinus for nine years, I was operated on two years ago to relieve the condition, but have had very little relief. Just previous to starting to use your nose drops I was going to the doctor three times a week to be relieved of the terrible headaches and head noises. But that was four months ago and I am happy to say I have not been to a doctor from the time I started using your Nose Drops. My condition is gradually getting better. This may not sound very serious, but for nine years previous I was gradually getting worse. I am very well pleased with the results and shall continue to use and recommend your Nose Drops to be the only real relief I have had from sinus in the nine years I have been afflicted."

Wm. W. W. W. W.  
John K. Smith  
1 East 10th St.

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**MAID DRUG CO., Inc.**  
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PERSONALS

Miss Martha Georger of Hague Street and Miss Doris Barrett of Otis Street spent the Nov. 13 weekend in New York City, where they attended the Notre Dame-Army game.

Alpha Chapter of Iota Phi Delta Sorority will meet Friday evening at the home of Miss Agnes O'Neil in Lisbon Street.

The Kaffee Klatch Pinochle Club met at the home of Mrs. Josephine Robinson in Holworthy Street last Monday evening. Prizes were won by Hazel Lynch, Josephine Robinson, Esther Krebs and Mary Wahl. The next hostess will be Vicki Clar of Holworthy Street.

Miss Ruth Haas, a student at Wooster College in Wooster, Ohio, will return Wednesday of this week to spend the Thanksgiving holidays with her parents, the Rev. and Mrs. Carl Haas of Child Street.

Mrs. Freeman Hunt of Jay Street entertained the Jolly Twelve Diner Club on Thursday of last week.

Mr. and Mrs. Howard Galvin of Selve Terrace spent the last week-end in Buffalo. Mrs. Galvin was the former Charlotte Faulhaber of Murray Street.

Mrs. Amelia Barnes of South Fitzhugh Street, formerly a resident of Emerson Street, entertained Thursday for a group of old friends at an afternoon tea. Among those present were Mrs. Thomas Potts of Rogers Avenue, Mr. Levi Morse of Cameron Street, Mrs. Henry Harriman of Dove Street and Mrs. Frank Tack, formerly of Cameron Street.

Mrs. Rose Seidewand of Jay Street entertained the Mystery Pedro Club at her home on Tuesday of last week. Mrs. Ethel Hoadorf won first prize; Mrs. A. Billings, second; Mrs. F. Hunt, booby. Mrs. Anna Van Allen of Child Street will be the next hostess.

**ENTERTAINING SOON?**  
Why all the fuss and bother of a party at home? Senz Tavern's rathskeller, Lyell at Glide, has become a popular place for parties, full privacy being assured. Ask about it. . . . And, by the way, Saturday night of this week is another Naborhood Nite at Senz's. Come out and enjoy a plate of sauerbraten and noodles prepared the SENZible way. All legal beverages served. See you there.—Adv.

**Lalla Rookh Grotto Plans Monarch Ball**

Lalla Rookh Grotto, M. O. V. P. E. R., will hold a Monarch's ball at the Rochester Club Wednesday evening. This is the first time that Lalla Rookh has undertaken such an affair.

Reservations have been limited to 125 couples and the committee states that this quota is rapidly being reached. Dinner will be served at 7:45 p. m. After the dinner the evening will be turned over to the dancing, music for which will be furnished by an orchestra.

Those wishing to attend are requested to make reservations immediately with the following committee: Al Stillson, Emil Blutan, John Newton, Harold Knierim or Monarch Frank J. Buchman, Glen. 6139-W.

Joseph Geiger, 185 Fairgate St. Call at Mt. Read Drug Store, 1245 Lyell Ave., for free Murray Theatre ticket.

**A Lesson in Leadership**

by  
**Lawrence Hawthorne**



Let me direct the thoughts of men  
And I care not who makes their laws!  
Let me control their hearts, and then  
I shall succeed in any cause.  
Give me the power of appeal  
To sentiment, and men will see  
The glory of a great ideal—  
And they will gladly follow me.

Let me direct the thoughts of men  
Along the paths of friendliness,  
And let me guide their steps again  
Where joy will cheer and beauty bless—  
Let me bring music to their souls  
And I can rule a continent!  
No other force so well controls  
The acts of men as sentiment.



**SALE---Thanksgiving Linens**  
**Pure Linen Dinner Sets**  
Size 51x68 Tablecloth and 6 Napkins  
Beautifully Colored—An Unusual Price **\$1.59**

**58" wide Linen Finish Damask**  
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GAS IS YOUR QUICK, CLEAR, ECONOMICAL SERVANT

**BOOK EXHIBIT  
AT SCHOOL 30**

Nearly 200 persons visited the exhibit celebrating national book week at No. 30 School this past week. Filling the large assembly hall, the displays, contributed by each class, tell the stories of the books which they are studying in regular school work of the term.

Characters of story books, dear to the heart of youngsters throughout the ages, are depicted in pictures and in cut-out displays. Other class work, such as manual training, cooking, sewing, history, music and hobbies, are cleverly shown in the exhibits.

One of the features of the event at the school had the seventh graders writing to national, state and local civic and business leaders inquiring the books they most enjoyed when at grammar school age. Answers were received from throughout the country, the most prized being from President Franklin D. Roosevelt, who expressed admiration for Kipling's books.

Mrs. Isabel McCook Butler, principal of the school, in explaining the exhibit said: "Modern education teaches the boys and girls to depend on themselves in the process of learning rather than obtaining information parrot-fashion from the teacher. Every bit of this work, except the lettering in the lower grade exhibits, was done by the pupils themselves. We find that this type of instruction brings out the initiative of a child and bolsters his self-confidence. Once they have learned a lesson in this fashion, it leaves an indelible impression on the mind."

Mrs. Butler expressed her thanks to the many parents of the Vicinity who visited the school during the week.

**Flag Is Presented  
Holy Family Scouts**

Rochester West End Post of the Veterans of Foreign Wars on last Monday evening gave Boy Scout Troop 212 a regulation size American flag as part of an Americanization program planned for the new term.

Senior State Commander Scott talked on American Ideals as expressed by the V. F. W. and started the new troop off as a distinct part of civic life and-American ideals. Father Amman of Holy Family parish introduced the speakers to about 800 mothers and fathers of the boys and their friends. Comrade Fred Banker made the presentation speech.

The post will hold a sauerkraut supper at the club house on Hawley Street Dec. 4. The proceeds will go to the veterans' home at Eaton Rapids, Mich., for the purpose of furnishing the newly erected cottage given by New York State. Entertainment and dancing will follow the dinner.

Free Furnace Inspection  
By Experienced Men  
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**TOYS FOR  
BOYS and GIRLS**

**ROLAND'S**

**CHRISTMAS  
GIFTS**

Our display of Toys, Novelties, and Holiday Gifts is complete, brand new and up-to-date.

Select your Gifts now. A small deposit will hold them until Christmas.

Beautiful assortment of new dolls.....25c to \$2.95

Books, Games, Dishes, Paint Sets, Wash Machines, Mechanical Toys, Dump Trucks, Drums, Blox, Sewing Sets, Marble Games, etc.

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Children's Knit Teddy Suits, 1-Piece Sweater, Pant, Cap Mittens, size 2-3.....\$3.45

Leather and Fabric Mitts for Girls and Boys.....29c-59c



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CASH AND CARRY  
ICE STATION**

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You'll find just the hat you've been looking for in this mid-season sale. You've never seen greater value. Come in while the selection is complete.

Sale Prices **\$1.00 \$1.85 \$2.85**

**GRIFFIN** HAT SHOP  
154 Sherman St.



**Downs Library Lists  
Available New Books**

The following new books are now available at Down's Lending Library, 432 Lyell Avenue:

- The Good Die Poor—Henry W. Clune.
- Closed Range—Bliss Lomax.
- Thorne Theatre Mystery—Joshua Willard.
- Murder in G-Sharp—Kurt Steel.
- Mystery in Green—Aldin Vinton.
- Long Island Murders—M. W. Glidden.
- Henry the Sheriff—W. C. Tuttle.
- Bucky Follows a Cold Trail—Wm. MacLeod Raine.
- Rider of the Dim Trails—Buck Billings.
- Night of the Garter Murder—Royce Howes.
- Law for Tombstone—Charles M. Martin.
- Wind River Outlaw—Will Ermine.
- The Cowpunchers of Badwater—Al P. Nelson.
- Gun-Boss Reynolds—Charles M. Martin.
- Murder at Leisure—James C. Edwards, M. D.
- Shackled—Bruce Clay.
- The Littlest House—Warren Howard.
- Gallant Gesture—Adelaide Humphries.
- Enchantment—Anne Duffield.
- Ragged Robin—Warren Howard.
- Half Mile to Heaven—Gerald Fonter.
- Let Me Go—Mabel Dana Lyon.
- Receptionist—Eliot Brewster.
- Love Needs a Nurse—Peggy O'More.
- Too Smart for Love—Kathryn Culver.
- Dare to Dream—Alice Marie Dodge.
- Hold on to Love—Barry Caldwell.
- Heart's Retreat—Peggy Dern.
- I Love the King—Warren Sallow.
- Little Dixie Devil—Bernie Babcock.
- Table for Two—Peter Trent.

Carl J. Zugshoer, 165 Malthy St. Call at Mt. Read Drug Store, 1245 Lyell Ave., for free Murray Theatre ticket.

G. Santangelo, 321 Orange St. Call at Kircher Dry Goods Store, 190 Campbell St., for free Murray Theatre ticket.

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Let it snow . . . Let it blow! Your car will GO if you have taken time to Winterize it. You'll have to do it eventually . . . so why not today. You can save 84 cents at Independent stations.

- Motor Oil Change**  
5 quarts 100% Pennsylvania Winter Grade Oil
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Complete, including special spring spray
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5 lbs. winter gear lubricant for trans. & rear end
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5 qts. for cold weather radiator protection

**COMPLETE**

**\$3.44**

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Included in the Winterizing of your car are the following operations: Clean and tighten battery terminals; fill cells to proper level; tighten all hose connections; check tire inflation to prevent skidding; brush out interior of car; check steering gear connections for safety; test lights; check heater for maximum efficiency.

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**585 LYELL AVE. OPP. BURROWS ST.**

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## TURKEYS

Carefully Selected Northwestern birds **29c lb.**

Premium Roasting  
**Chickens, lb. 34c Fowl ... lb. 26c**

**Fresh Hams** Fresh lb.  
**Pork Loins ... 21c**  
10 to 12 lb. **lb. 23c** Fresh  
Average **Shoulders ... 16c**  
All Excess Fat Removed **Pork Butts ... 24c**

### Country Pork Sausage lb. 23c

- |                           |                                |
|---------------------------|--------------------------------|
| Cranberries lb. 15c       | Lg. Bundles CELERY 15c         |
| SQUASH lb. 1 1/2c         | Lg. Iceberg Lettuce hd. 7c     |
| Fresh Tomatoes lb. 15c    | Large, juicy Oranges doz. 35c  |
| Candied Fruits pkg. 10c   | California Grapes 3 lbs. 25c   |
| FIGS pkg. 10c             | Large Grapefruit 5 for 25c     |
| Dromedary Dates pkg. 15c  | Italian Chestnuts lb. 10c      |
| PRUNES 2 lbs. 19c         | Giant Campbells Tom. Juice 22c |
| 1937 Walnuts lb. 25c      | Corn on Cob can 19c            |
| Jumbo Brazil NUTS lb. 29c | Cranberry SAUCE can 15c        |
| Large Pecans lb. 29c      |                                |

Order a Case of Ice Cold Beer and Ale For Your Thanksgiving Dinner  
Cans or bottles delivered to your home at Brewery Prices



### HELP FOR THE HOME MAKER

#### THIS IS CRANBERRY SEASON

About now most any display of fruits and vegetables contain either quart boxes of lugs of cranberries, waiting to be purchased and eaten by you and your family.

Too often we think about cranberries only when the Thanksgiving or Christmas holidays are near, but their colorfulness and tangy flavor should give them a place on the table more frequently than just on holiday menus.

Besides being gay in color, cranberries are a good source of vitamin C with small amounts of vitamin A, and some traces of iodine.

The two ways in which we most frequently prepare the cranberries are either as a sauce or a jelly. In either instance, we want the finished product to be bright looking, full of flavor, and of a consistency, if it is a jelly, to be unmelded, and, if it is a sauce, heavy, but not so stiff that it stands like a jelly. You will find the following two recipes most desirable.

#### Cranberry Sauce

2 c. sugar  
2 c. water  
1 pound cranberries  
Boil the sugar and water for 5 minutes. Add the cranberries and boil without stirring until the skins pop. Remove from range when popping stops and allow to cool without disturbing. To store cranberries for future use, pour while hot into sterilized jars and seal.

#### Cranberry Jelly

2 lbs. (8 c.) cranberries  
3 c. water  
sugar  
Cook the cranberries and water until the cranberries are soft. Strain through cheese cloth. Measure the juice and add 1/2 c. sugar for each cup of juice. Bring sugar and juice to the boiling

point and boil hard until jelly sheets from spoon or to 220 degree F. if a candy thermometer is used. Pour into sterilized jelly glasses and cover with paraffin.

Now, since we have reviewed cranberries in their usual "dress," we'll try them in some other way. A cocktail, you know, if it is a fruit or a fruit juice should be one that is tart. The cranberry, therefore, makes a most desirable berry to use for a cocktail. The juice can be stored away in your pantry to be used when cranberries are out of season.

#### Cranberry Juice Cocktail

4 c. cranberries  
4 c. water  
2-3 c. granulated sugar  
Cook cranberries and water until skins pop open. Strain through cheese cloth. Bring juice to the boiling point, add sugar and boil for 2 minutes. Serve cold. This may be used for the base of a fruit punch. For future use pour hot juice in sterilized jars and seal.

This Thanksgiving instead of serving the jelly or sauce, why not try a sherbet made in your gas or electric refrigerator? It's as pretty as the jelly and since we have so very many hot foods for a large dinner, a really cold food served with the main course is a happy contrast. Remember, turn your control on the refrigerator to the coldest point before making the sherbet and leave it set at that point until it is completely frozen when you may turn the control back about halfway between the coldest and the warmest point.

#### Cranberry Sherbert

4 c. cranberries  
2 1/2 c. water  
2 c. sugar  
1 t. gelatin  
1/2 c. cold water

### Festival Continues Tonight and Tuesday

Big attendance is anticipated at the final two nights of the Thanksgiving Festival tonight and tomorrow night at Holy Family Auditorium. Edward Dennstedt is general chairman, assisted by a large committee.

Cash awards will be given tonight and on Tuesday, the last night the grand prize, a 1938 Plymouth sedan, will be given away. There is no admission charge. The festival opened Saturday night.

#### Juice of 2 lemons

Cook cranberries with water until the berries stop popping; strain; add sugar and cook until dissolved. Soak gelatin in cold water and dissolve in the juice. Cool and add lemon juice. Pour into the trays of a gas or an electric refrigerator and freeze to a mush. Beat until light and fluffy. Return to tray and freeze 2 to 3 hours.

Then, if you like, there are many cranberry relishes that can be used with any type of meats and add a great deal to improve the left-over turkey, duck or roast beef. Cranberries are good made into pies, as a jelly on toast or spread between the layers of a cake, raw, in upside-down cakes, or in salads.

Four cupful of cranberries equal 1 pound or 1 quart, if you use a recipe calling for either a quart or pound of fruit when you have just a package of cranberries.

As a last reminder, cranberries need larger amounts of sugar than most fruits, but don't add such a great deal that they lose all their snappy tartness, and become "sugary sweet."

## DRY CLEANING

Suits, Top-

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### WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

EXTERIOR PAINTING, interior decorating, paperhanging, floor refinishing. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC, \$1.69 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FLAT WALL paint, \$1.98 gal. Shatzel Hardware, 498 Lyell Ave.

BLUE GLO Range Oil Burners \$16.50 up, installed, One year free service. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

FOR EXPERT repairs on all make vacuum cleaners, also parts, call Glen. 4141. Bags \$1, brushes refilled 75c. Variety Vacuum Cleaner Co., 254 Lyell Ave.

PENNSYLVANIA marriage license information. Louis A. Pease, Justice of the Peace, North East, Penna.

BABY FURNITURE—Factory-to-you prices. Kennedy-McCandless, 1030 Jay St. Open evenings.

WASHING Machine Repairs—Wringer Rolls, \$1.75 up. Parts for all makes. New and used motors. Ward Electric Co., 1360 Dewey Ave. Glen. 320.

FLOOR SANDING machine and floor waxing machine, for rent by the day or half day, Shatzel Hardware, 498 Lyell Ave.

HOUSE PAINT, \$1.98 gal. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

EASY WASHER service; Rolls, repairs, complete overhauling. Ward Electric Co., 1360 Dewey Ave. Glen. 320.

FOR SALE—9-piece oak dining room suite, very reasonable for quick sale. Gen. 3351-J.

Heating System Sick? Ask Us For Free Inspection Metzger & Brayer Co.—Glen. 421

Joseph B. Englerth, 129 Saxton St. Call at Kircher Dry Goods Store, 190 Campbell St., for free Murray Theatre ticket.

GUARANTEED LOVELL wringer rolls for any make washer, \$1.50 up ea. Also parts and repairs for any washer. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

TEACHER of piano and piano accordion. Personal instruction. Wm. P. Young, 263 Ames St. Gen. 1971.

ASBESTOS Fiber Roof Coating, best quality, 5 gal. containers, \$1.95. H. C. Pommerening & Son, Lyell at Glide St.

WANTED—Used rifles, Beckwith's, 271 Lyell Ave. Glen. 811. PAINTING and decorating. Floors refinished. G. F. Ringholz, Gen. 6890-M. 198 Wetmore Plk.

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Save your hair and grow new hair—at  
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**\$3.50**  
We feature the Breck Method of Hair and Scalp Treatments  
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**AND ENJOY HAPPY HOLIDAYS**

There is a delicious Roma California wine to grace any festive occasion.

For Thanksgiving, serve Roma California Sherry\* before the feast—Roma California Sauterne with the turkey, Roma Port\*, Muscatel\* or Angelica\* with dessert. You can buy Roma wines in leading Buffalo licensed stores.

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**RADIO NEWS AND NOTES**

Most everyone has personal reasons for especial thanks at one time or another, and among this group may be counted two CBS artists—Victor Bay, conductor, and George Earle, actor, whose gratitude remarkably enough, is closely allied with Thanksgiving Day itself. In October, 1922, Victor arrived from Russia, after a rather harrowing voyage in an unseaworthy passenger vessel. With only four dollars, no spare clothes and no knowledge of English, his prospects looked pretty bleak, even though Providence had been kind enough to land him safely. But a few weeks later, a most astonished young Bay found himself in the first violin section of the Philadelphia Orchestra, under the baton of Stokowski, earning \$60 a week. On the next Thursday, appearing for rehearsal, it took some time before the watchman could explain why there wasn't any on Thanksgiving Day. When the light dawned, Victor quickly reviewed recent events in his life and exclaimed in his broken tongue: "This is my Thanksgiving, too". And as for George Earle well, one Thanksgiving Day not so long ago, he was walking ahead of a group of his friends. Turning his head to see how far behind they were, he walked right off the end of an unprotected pier into some pretty icy water. His thanks are offered for the quick thinking of those who fished him out before he was drowned.

DEAR PROFESSOR QUIZ: "I respectfully enclose two snapshots which I believe disprove the statement you made over the air last Saturday evening that a pig's tail always curls to the right. When I heard you say that I went out to my hog sty, investigated, and took some flashlights. There I found just about one half of the curls turning left. If you will bear the expense I can bring some left curlers to your program for exhibition". G. G., Delaware, Ohio.

"Nobody knows the trouble I've seen".

That might well be the theme song for the producers of the CBS-WHEC Wednesday night show, "Cavalcade of America", the dramatic series depicting the lives and deeds of Americans who have been notable pioneers in manifold lines of endeavor.

For not only do "Cavalcade's" producers face the possibility of

being caught up on the slightest inaccuracy in historical details or dialects they are sometimes even taken to task for being all too accurate.

There was an occasion when they dramatized the story of the first use of anesthetics in America. "Cavalcade" said that Dr. Crawford Long, of Jefferson, Ga., had performed the first operation under ether in 1842. Hardly had the echoes of the program died away before they received all sorts of calls and letters declaring contemptuously that everyone knew that the first operation under ether had been performed by Dr. James Jackson in 1846 at Massachusetts General Hospital. Fortunately the "Cavalcade" researchers had encyclopedias and the Congressional Library to back them up. It seems that Dr. Long had performed the first operation under ether in 1842, but the first public operation was done by Dr. Jackson.

If Phil Baker had a bonnet, there'd doubtless be a "B" in it. He's superstitious about that letter, the initial of his own surname, which occurs so frequently in the names of other principals of his Sunday evening programs on CBS-WHEC. "It started with my earlier radio appearances," Phil says, "when I worked with Jack Benny and Ben Bernie. Right now our shows are decorated with such fine entertainers as Oscar Bradley, Beetle and Bottle. Can I help it if people with 'B' initials happen to work so well together?" Perhaps it's because the coincidences struck Baker so forcibly that he was so startled when he realized who had been selected for the new feminine personality on the program after exhaustive auditions. Many were tried, but only one was chosen. Her name was Lucille - Lucille Ball.

Gabriel Heatter has spent a lifetime studying the lives of his fellow beings. As a newspaperman, news commentator, editor, newsreel announcer and author, the "We, the People" director has acquired a background eminently qualifying him to introduce each Thursday evening over the WHEC-Columbia network at 7:30 P. M. six or more representatives of the American public who have journeyed to New York to relate their human interest stories.

At an early age, Heatter revealed a consuming intellectual curiosity. Not only was he inquisitive to read new books, see new sights, but to meet interesting people. He was born a little before the turn of the century on New York's teeming East Side, where he obtained his initial schooling. While in high school, he obtained his first job as a copy-boy on a Brooklyn newspaper. It proved to be nothing startling, for he worked nights for five dollars a week. After graduation, he obtained a full-time job as a reporter on the old Brooklyn Times.

Bitten by the law bug, he matriculated in the New York University Law School. But he abandoned the profession when he startled the journalistic world by unearthing the hide-out of a prominent banker who had embezzled the savings of his institution. This was "Gabe's" first news scoop.

Every Sunday afternoon at a fraction past three, 102 musicians of the Philharmonic-Symphony Orchestra sit mouse-quiet waiting for the rap of John Barbirolli's baton.

When this comes it is no less a signal that 102 musicians must get ready to play than that Carnegie Hall patrons must dispose of that last "Ahem!" in their throats. It means "Sh-h-h!"

But when the intermission comes, and the audience is free to "Ahem!" for a good fifteen minutes if it wants, the cart is placed before the horse and the Philhar-

monic-Symphony Orchestra gets vigorously shushed.

The reason for this is that a flight of stairs above them, in a little control booth with a square window commanding a partial view of the platform, Deems Taylor, the CBS commentator, is telling the United States, Canada and short-wave listeners farther away that "This . . . is the Columbia Broadcasting System".

It is always at this point that 102 musicians, preceded by John Barbirolli, are climbing up the stairs that run past Deems' little 2x4 for intermission relaxation in the room reserved for them. It is then that the members of a great symphony orchestra whose every note is hung on by millions find suddenly the reward for their pains is no more than "Sh-h-h!"

Faucets Leaking?  
For Quick Service—Call  
Metzger & Brayer Co.—Glen. 421

**SUNRISE BAKERY**



Thanksgiving Specials

PUMPKIN PIES ea. 20c

Large Mince Meat PIES ea. 23c

Large Layer CAKES, 23c

448 LYELL AVE. Glenwood 2845

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BUDGET PRICES FOR THE COMPLETE MEAL



**TURKEYS**

Again Serv-Wel leads with the same plump, meaty birds you were all so pleased with last year. Come early and get your pick. **27c lb.**

Also Ducks, Geese and Roasting Chickens at Lowest Prices

Van Camp's 4 Large Cans Small FRESH Tender

**MILK - 25c**

**HAMS lb. 19c**  
Whole or Shank Half

Granulated 10 Lbs.

Fresh Home Dressed

**Sugar - 49c**

**FOWL lb. 25c**

Best Tub **BUTTER lb. 37 1/2c**

Grade "C" **EGGS dz. 25c**

**Rinso Lge. Pkg. 19c**

**WHEATIES - 10c**

Gold Medal or Hecker's **FLOUR 2 1/2 Lbs. \$1.05**

Large No. 1 **Potatoes pk. 15c**

Don't forget a case of Rochester **BEER - - \$2.15** Large 3 lb. can **SPRY - - - 49c**

FLORIDA ORANGE GROVE **ORANGES** Specially Selected for Juice and Flavor **pk. 39c**

Best **Cranberries lb. 15c**

Hot House **Lettuce - - head 3c**

**Walnuts** New Crop **lb. 17c**

**Hubbard SQUASH lb. 1 1/2c**

Italian **Chestnuts - lb. 9c**

Family Bundle **CELERY - - 13c**

For your convenience—Open Tues. & Wed. til 10 p. m.

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Wed. Evening—Nov. 24th  
**PIG ROAST—5 0 c**  
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bouquets  
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Phone Glen. 5852

Mark V. Fenton, 95 Wetmore Pk. Call at Mt. Read Drug Store, 1245 Lyell Ave., for free Murray Theatre ticket.



**Thanksgiving Party**  
WEDNESDAY EVENING  
**PIG ROAST**  
Orchestra for Dancing  
BEER - WINE - LIQUOR  
**OTIS-DEL RESTAURANT**  
Formerly Terry's Grill  
202 OTIS STREET

**Grace Presbyterian**

The pastor, the Rev. Henry J. Welch, will preach at the morning worship service next Sunday at 11 o'clock. Sunday School will meet at 10, preceding the church service.

Senior Young People's Society meets at 6:30 in the parish house and the Junior Young People will gather at the same time in the home of a member.

Many Grace Church members are expected to attend the Union Thanksgiving services in the Eastman Theatre Thursday morning.

**Trinity Evangelical**

On Sunday, Nov. 28, the first Sunday in Advent, services will be held as follows: Worship in German at 9 o'clock, with the Rev. Carl G. Haas preaching "Er kommt!" and in English at 10:50, with the sermon on "Prepare Ye the Way." There are classes for all ages in the Sunday School session, beginning at 9:45. The Young People's League will meet at 6:30.

United Brotherhoods of the Evangelical and Reformed Churches will meet on Tuesday evening, Nov. 30, at Salem Evangelical Church.

The Martha Society will hold its monthly meeting on Wednesday evening, Dec. 1, at 8 o'clock. The subject, "The Healing Program of the Church," will be presented by Mrs. Oscar Dicke and Mrs. Katherine Tuschong will be chairman of the hostesses. The executive committee will meet at the home of Mrs. Oscar Dicke, 140 Devonshire Court, on Tuesday afternoon Nov. 30.

The annual sale and coffee social of the Ladies Aid is to be held on Thursday afternoon, Dec. 2, from 2:30 to 4:30.

The youth of the church will hold a "Hay-Ride Party" on Friday, Nov. 26, meeting at the

**SCRIPTURE**  
"What shall I render unto the Lord for all his benefits toward me? I will offer to thee the sacrifice of Thanksgiving, and will call upon the name of the Lord."—Psa. 116:12, 17.  
"Were thanks with every gift expressed,  
Each day would be Thanksgiving;  
Were gratitude its very best,  
Each life would be Thanksgiving."  
REV. WM. A. HALLOCK.

**RADIO NEWS**

The Carnegie Hall control booth through which music is served to these millions is crowded when two are in it. It is situated about ten feet above platform level behind the cyclorama. An opening about two feet square in the cyclorama reveals Barbirolli and a few nearby players to Deems Taylor.

Deems can't see him after he leaves the podium however. So, as the intermission draws to a close and Taylor approaches the end of his talk, he has to watch for a signal before he can say "Now Mr. Barbirolli is returning..." This signal comes from Maurice van Praag, personnel manager of the orchestra, and if he wriggles his fingers energetically Deems knows he must "keep talking" because the conductor is not yet ready to leave the wings.

William J. Kramer, 233 Campbell St. Call at Kircher Dry Goods Store, 190 Campbell St., for free Murray Theatre ticket.

Mrs. Mary A. Bott, 76 Orchard St. Call at Kircher Dry Goods Store, 190 Campbell St., for free Murray Theatre ticket.

Mrs. Anna F. Kunzman, 730 Smith St. Call at Kircher Dry Goods Store, 190 Campbell St., for free Murray Theatre ticket.

**HOLIDAY SILVERWARE**

We are presenting a complete selection of silverware, coffee sets, chromiumware, Holloware, priced especially low for Thanksgiving.

NOW FEATURING  
**1847 ROGERS BROS.**  
New 1938 Design—First Love  
**SPECIAL—WM. ROGERS**  
26 Pc. Service for 6 **13.50**  
limited time only  
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Stone 1987  
Res. Gen. 1728-R.

**The Best Gift Of All for YOUR BOY or GIRL**

Small Deposit will hold any bicycle Until Christmas at

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It is actually scrubbed in giant laundries.. All dirt, slate and stone are washed away

When we deliver you a ton of Famous Reading Anthracite, you get two thousand pounds of coal. No dirt, no slate or stone. You get two thousand pounds of the finest coal that ever went into a furnace. It burns longer, produces a steady, even heat, requires less firing and leaves less ash. Save money through the cold weather ahead by burning Famous Reading Anthracite—the "Laundered" Coal. Phone us now. Let us send you a trial ton today.

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**BECKWITH'S**  
271 Lyell Ave., opp. Firehouse  
The Premium Hard Coal at no extra cost & Look for Guarantee with every ton

**FAMOUS READING ANTHRACITE**

Also R. G. & E. COKE

**THREE NEW RCA Victor Feature-Filled Models**

Sensationally Low Priced!..

If you want highest quality at low cost, don't fail to see these three new RCA Victor radios! Each offers you many important extra-value features. Never before have we been able to offer you such superb overall performance at these low prices. These outstanding models will go fast, so come early!

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Easy Terms

**SMART-LOOKING CONSOLE, Model 851c**  
Powerful 5-tube superheterodyne. Easy-reading dial, vernier tuning, automatic volume control. Tuning range 540-1720 and 5900-18,000 kc. — covers American and foreign broadcasts, police, aviation and amateur calls.

**ONLY 45.00**  
**EASY CHAIR MODEL, 85E**  
Stunning easy to tune 5 tube superheterodyne. Illuminated dial, dynamic speaker, gorgeous tone

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**NEW TABLE RADIO, Model 85T2**  
Beautiful, modern 5-tube superheterodyne. Domestic broadcasts police. Dynamic speaker, automatic volume control, vernier tuning.

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VICINITY MAN

(Continued from Page 1)  
ity, he attended Jefferson and West High Schools. Dancing seemed to be his strong point and soon he was in amateur theatricals in Rochester. A few years of this show business gave him the "bug" to go on the stage. So, as many another youngster has done, he set out for New York to join in the crowd who entertained behind the footlights. Let Jesse tell it in his own way:

"That was a tough grind. The same old story of wearing shoe leather thin visiting agents' offices and booking headquarters. Nobody knew me, no one was interested in 'just another dance man,' not enough experience, etc., etc. A friend I had met in the business tipped me off to my first start, a try-out show where all the hopeful beginners showed their stuff to agents and producers. When they asked me afterward about experience I told them what I had done, adding plenty to the real story, and lo and behold, they sent my act out for a few weeks' try.

"That was the beginning. Luckily I made good, and the few weeks stretched into several months. The story from then on until the very sad end is but a repetition of visits to vaudeville houses from Maine to California. That's all there is to it."

Just like that? He shelved 12 years of traveling in vaudeville the same as one might dismiss the thought of a trip uptown to do some shopping. But we weren't satisfied. Certainly, we figured, a man who has been in every city in every state in the country must have a wealth of interesting experiences that would make good copy. We had to keep prying Jesse, for he's modest about his success, but we heard tales that would rock a capacity house. Anecdotes about theatre managers, about actor's superstitions, train porters and former vaudevillians who are now stars in the radio and movie world.

Peacock Is Ill Omen  
Speaking about superstitions

reminds us of the story he told concerning the almost tragic fate that hangs over any act that has to play in front of a "backdrop" on which is a peacock design. It seems that the acts he was traveling with bumped into a theatre that had no other background curtain except one with the dreaded peacock design. Loud objections were voiced by the entire company but what could the poor manager do? The acts couldn't very well go on with no curtain at all, so the first show came up.

The actors were upset, comedians and their folks missed cues, a violin player broke a string in the midst of a classic solo, etc. To cap the climax, at the end of the frightful week playing under the peacock two-weeks notice was received from the New York agents, coupled with the curt notification that bookings for the rest of the trip were cancelled. In spite of extenuating circumstances, Jesse and that every member of the company seriously blamed the peacock curtain for the run of bad luck.

Other superstitions that were recognized throughout the entertainment world included whistling in a dressing room and wearing anything yellow as part of your stage costume. Each actor had his own pet superstitions, and after talking with Jesse Martin we found he was no exception.

Then there's the story about the egotistically self-centered artist who, in order to fill in an idle week played a small town in the far west. On his first day he met the manager backstage. Proud of his accomplishments in the big cities and wishing to let this "yokel" manager know how great he was, he boasted:

"Why, in the Palace in New York I laid 'em in the aisles; in Chicago I brought down the roof;

The manager stood still for a moment without speaking. Suddenly he shot out: "You may have laid 'em in the aisles in New York, and brought down the roof in Chicago, but if you don't fill the seats in — you'll find your-

Lyell Ave. Baptist

Senior I. Christian Endeavor Society will have a skating party tomorrow night. All young people of the church and their friends are invited and are asked to meet at the church at 7:15 p. m.

There will be a special Thanksgiving prayer service on Wednesday night at 7:30. The Rev. George Hammon, pastor, will lead

self and your whole d—n company right out in the streets of this man's town."

Traveled Widely  
Jesse Martin knows all the towns. He can tell you about San Francisco or Paducah, Kalamazoo or San Antonio. Twelve years of hoofing on the Radio Keith and Pantages circuits have left no little impression on Jesse.

He has headlined with the biggest of them, having been on the same bill with Eddie Cantor, Ted Lewis, the Ritz Brothers, Jack Benny, Boswell Sisters and many others. But now that's all over. Vaudeville is as dead as the famous dodo bird. Will it come back? Jesse says "No." The artists who thrilled Rochesterians at the old Temple and later at the Palace have found other means of livelihood and they would be reluctant to leave their businesses of the present for another whirl at the old game.

Why did vaudeville pass out? There's many reasons. Show house managers and operators found that the crowd would come to see two feature movies, a newsreel and a comedy... and the "nut" or overhead was so much less and profits so much greater than the idea of dropping vaudeville pills spread like wildfire. Jesse looks at it all philosophically. He's back in Rochester now, in business, and he vows it would take a very tempting

offer to get him back on the boards again. But as he said this a train whistle blew and by the look that came into his face we knew his feet were itching; the urge to swing the circuit is still in his blood. Of such are vaudeville headliners made.

the group in a discussion on the topic, "For What Are We Thankful?"

On Sunday, Dec. 5, there will be a special Church Covenant and communion service. Every member of the church is expected to be present.

Cars will be furnished for older people, so they may ride to and from church. Those desiring this service are asked to telephone Mr. Hammon at Glen. 4007-W.

Joseph Hirsch, formerly of Masseth Street, has returned to his home in Detroit after spending several days here visiting his father, who is ill.

HOME MADE  
**FRUIT CAKE**  
2 lbs. \$1.00  
Peper—293 Sunset St.  
Glen. 1172-W. We Deliver

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Announces the opening of a Used Car Annex  
— at —

814 West Main Street

See These Specials

- '36 Buick Touring Sedan ..... \$625
- '33 Chrysler Sedan ..... 295
- '36 Dodge 4-Door Sedan ..... 555
- '36 Olds Touring Sedan ..... 595
- '32 Plymouth Coupe ..... 175
- '36 Terraplane Sedan ..... 495
- '34 Buick "67" Del. Sedan ..... 465

Phone GENESEE 570 for Demonstration

Mt. READ'S CUT RATE DRUG STORES

1245 LYELL AVE.  
Corner Fairgate St.  
We Deliver

990 Monroe Ave.  
Near Rosedale St.

These Specials and Hundreds of Others on Sale here Monday, Tuesday, Wednesday—Nov. 22, 23, 24. Make a list of all your needs. Then take a trip down to Mt. Read's—for these EXTRA SPECIAL BARGAINS

- 500 CLEANSING TISSUES ..... 17c
- Full WITCH ..... 13c
- Pint HAZEL ..... 13c
- 50 HALIBUT CAPSULES ..... 43c
- 75c EPHEDRINE INHALANT ..... 39c
- 5c POWDER PUFFS ..... 3c
- 35c HILL'S NOSE DROPS ..... 17c
- 60c WERNETS PLATE POWDER ..... 31c
- Giant PALMOLIVE Tube SHAVING Cream ..... 37c
- Full RUSSIAN Pint MINERAL OIL ..... 21c

NEW LOW PRICES ON INSULIN

- U-10 ..... 5CC ..... .26
- U-10 ..... 10CC ..... .45
- U-20 ..... 5CC ..... .45
- U-20 ..... 10CC ..... .63
- U-40 ..... 5CC ..... .63
- U-40 ..... 10CC ..... \$1.08
- Protamine Zinc ..... \$1.21

55c Lady Esther  
FACE POWDER ..... 26c

60c Size  
ITALIAN BALM ..... 31c

Large \$1.00 Size  
LAVORIS ..... 61c

60c Size PERTUSSIN ..... 49c

15c Size DIAMOND DYE ..... 9c

Full Pint McKesson Cod Liver Oil ..... 59c

\$1.00 Size LUCKY TIGER ..... 63c

25c Size NATURE REMEDIES ..... 13c

60c size Father John's Medicine ..... 37c

30c size Edward's Olive Tablets ..... 17c

100 Aspirin Tablets ..... 9c

5 oz. Albatum Chest Rub ..... 47c

60c size Caldwell's Syrup of Pepsin ..... 36c

\$1.00 Hot Water Bottles ..... 49c

75c Analgesic Balm ..... 43c

50c Pabulum ..... 34c

50c Dr. Lyon's Tooth Powder ..... 32c

10c Lifebuoy SOAP  
2 for 7c

40c Size Musterole OINTMENT ..... 17c

60c Pint Norwegian COD LIVER OIL ..... 19c

25c Size CARTER'S PILLS ..... 9c

65c Size PINEX ..... 36c



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**STRAPS PUMPS**  
Smartly Styled **TIES**  
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Blacks, Brown, Greens, Wines

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By Strutwear  
All Latest Shades  
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Sheer Chiffons 79c  
Service Weight



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**SPORT OXFORDS**

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Men's RUBBERS ..... Special \$1.00



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**BROWNbilt SHOE STORE**  
900 W. MAIN ST. At Bulls Head

X-RAY FITTING  
GENESEE 3614

**BOWLING**

**HENCHEN THURSDAY  
NITE LEAGUE**

	Won	Lost
E. A. Z. Novelty Co.	20	7
Valente, Inc.	19	8
Brayer's Restaurant	17	10
Kennedy-Kirchmater	17	10
Stoneway Grill	17	10
Gaesser Market	16	11
Davis Men's Shop	15	12
Hensler Jewelers	15	12
Haubner-Stallknecht	14	13
Cosmano Restaurant	13	14
Westfield Grill	12	15
Voelkl's Grill	12	15
Lilac Laundry	10	17
Meyers Tool & Die	8	19
Myers Shoe Store	6	21
West End Coal & Ice	4	23

High team, 3 games, E. A. Z. Novelty Co., 3094; Haubner-Stallknecht, 3074.

High team, single, Haubner-Stallknecht, 1091; Westfield Grill, 1061.

High individual, 3 games, West, 699; DelConte, 697.

High individual, single, R. Carr, 267; J. Ansini, 258.

**Individual Averages**

	Games	Avg.
A. Marks	21	201
DelConte	24	198
Carli	27	196
Ansini	27	195
Crandall	9	194
Ambrose	27	193
Carr	24	192
Henchon	27	191
Jackman	18	191
Warren	9	191
Tuschong	27	190
Leavens	27	190
Benzon	27	190
Maeder	27	190
Scherz	27	189
Johnson	27	188
Rozzi	24	188
Ardillo	27	187
Padula	27	187
S. Young	27	186

**REMEMBER?**

Ten years ago these items made news, according to the *Vicinity Post* of Nov. 17, 1927:

Over 200 attended a card party sponsored by the Altar Society of Holy Apostles Church. Mrs. Elizabeth Giblin won the door prize. Other winners that evening were Mrs. Statt, Mrs. Moffat, Mrs. LaVigne and John Crowley.

The H. A. Johantgen Pharmacy at 261 Ames Street was purchased by George A. Klier, who had been an assistant at the store. Frances P. Toolan and Clarence A. Elden were aiding Mr. Klier at the drug-store.

By action of the Common Council, Magne Street became a part of Broad Street. New and up-to-date street signs had recently been placed the length of Lyell Avenue.

Included in the wedding column were the following: Miss Helen L. Lewis and Donald F. Thompson, Samuel Danno and Alice Coppard, Elizabeth H. Harvey and Clarence R. Meyer, Lieut. Harold Burns and Martha Peters, Kathryn M. Kane and Nicholas Radel, Clarence Darling and Mrs. Ida M. Stevens.

Mrs. R. D. Warne was chairman in charge of the meeting of the Welcome Unit, Rochester Home Bureau, at Holy Family School. The art of box making was taught.

Mrs. Murray, president of the P.-T. A. of No. 43 School, had charge of a meeting of that group, in which plans for the Christmas party to be held Dec. 9 were discussed.

**24TH WARD BOWLING LEAGUE**

	Won	Lost
Seneca Florist	15	9
Vay Undertakers	14	10
Boulter Coal & Ice	13	11
Senger Service Sta.	12	12
Ehmann Market	12	12
Haubner & Scharf	11	13
Mt. Read Pharmacy	10	14
Espositos Barbers	9	15

**Individual Averages**

	Games	Avg.
W. Ehmann	24	190
Spain	16	189
J. Ehmann	24	184
DeFrancisco	24	184
H. Ehmann	24	179
Boulter	21	178
Senger	24	175
Smith	24	175
Ritter	24	172
Hubbell	24	170
Colbert	24	170
Curley	22	169
Vay	19	168
Taylor	24	168
Houseworth	24	167
Godkin	24	167
Lenhard	24	167
Stallknecht	24	167
Lazarus	24	166
V. Ehmann	24	165
Radel	24	164
Clark	24	164
Schoen	24	163
Lyons	23	163
Femiano	24	160
A. Camello	24	160
Van Lare	24	159
Yawman	21	158

Rudolph G. Schmitter, 232 Campbell Pk. Call at Mt. Read Drug Store, 1245 Lyell Ave., for free Murray Theatre ticket.

A Fine Selection of Young Hen and Tom Turkeys for Your Thanksgiving Dinner

**FRESH DRESSED TURKEYS** Young Toms and Hens **33c lb.**

**A COMPLETE ASSORTMENT OF DUCKS, GEESE, CHICKENS**

Phone Orders Given Careful Attention | **Pork Shldrs., lb. 15c**

Cranberries ..... lb. 15c	Appalo Hams ..... 10 lb. Avg. lb. 29c	Small Lean Pork Loins ..... Rib Cut lb. 25c
Squash ..... lb. 2c	Small Fresh Fowl ..... lb. 25c	Fancy Grapes, Apples, Oranges Sweet Potatoes, Cauliflower, etc.
Plum Pudding ..... 33c		

**Parking in Rear of Market**

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1841 DEWEY GLEN. 5538

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Radio Service (Any Make Set)  
Lyell Ave. Cor. Glide Glen. 3110

Live-Stock **POULTRY DRESSED FREE**

Home Raised, 8 lbs. and up **Turkeys lb 33c**  
All young, A-1 birds. The same kind you liked so well last year!

**Geese & Ducks lb. 26c**  
4 to 7 lb. Roasting **SPRINGERS lb. 30c**  
**Leghorn Fowl lb. 23c**  
**Heavy Fowl lb. 28c**  
**Capons lb. 35c**

**LYELL POULTRY MARKET**  
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Maeder	27	190
Scherzl	27	189
Johnson	27	188
Rozzi	24	188
Ardillo	27	187
Padula	27	187
S. Young	27	186
Annechino	24	186
Green	27	186
Rotoll	27	185
Bureke	27	184
Stockmelster	27	184
Helget	24	184
Shatzel	27	184
Schleisch	24	183
Boulter	16	183
Holzgartner	15	183
Sharkey	12	183
West	27	182
Morrell	27	181
Triano	27	180
Gruppi	27	180
Raymond	21	180
Mareello	24	180
Britt	21	180
Sally	27	179
Howell	27	179

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DRESSED  
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**Turkeys lb 33c**

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4 to 7 lb. Roasting  
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Colbert	24	170
Curley	22	169
Vay	19	168
Taylor	24	168
Houseworth	24	167
Godkin	24	167
Lenhard	24	167
Stallknecht	24	167
Lazarus	24	166
V. Ehmann	24	165
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Squash	lb. 2c	Small Fresh Fowl	lb. 25c	Fancy Grapes, Apples, Oranges			
Plum Pudding	33c			Sweet Potatoes, Cauliflower, etc.			

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