

CIRCULATION
5500



THE VICINITY POST



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ROCHESTER, N. Y., JANUARY 11, 1934

No. 5

L. A. B. M. A. INSTALLS OFFICERS THIS MONTH

Installation of officers of the Lyell Avenue Business Men's Association will take place the latter part of this month, the date to be announced later. The committee in charge, which is headed by Thomas Taylor, incoming president, is planning some innovations in the installation.

A new type of program, designed strictly along business lines is also under consideration for 1934. A plan for meetings has been proposed, which if carried through, will probably be the first of its kind ever to be used in Rochester.

A committee is working at present on details of the plan and hope to have it ready for announcement at the installation ceremonies. They promise it will be of interest, not only to members, but also to many who are not at present enrolled in the L. A. B. M. A.

Amazing Ladies

The new Society Combination Wave.

No more need you be told your ends won't curl, for we have just installed the new Naivette Croquignole and on Tuesday, Jan. 16, at 7:30 a New York Demonstrator and Instructor will be at our shop introducing this wave. Only a limited number of appointments can be taken at this time. Make yours early.

You are cordially invited to see this demonstration and to consult this expert for advice, individually, on all branches of Beauty Culture.

A permanent will be given away free to the lucky lady. Come to see the demonstration (there is no charge). You may be the lucky one. Be there Tuesday evening at 7:30.

Price of this wave is \$5 and \$6.50, including everything, really, friends, a wave which originally sold as high as \$25.

Ann Beauty Salon, 484 Ames St. Gen. 5029-J.—Adv.

Code of Ethics Adopted By 20th Ward Loan Ass'n

The 20th Ward Savings and Loan Association has pledged its support and adherence to the code of ethics recently drawn up and adopted by the United States Building and Loan League. Following are the provisions of the code:

The purpose of the organized Savings, Building and Loan business is to have its institutions so conducted that they render the highest type of service in aiding thrift, systematic savings, and in financing home ownership in America.

1. As the foundation of good business is built on confidence, integrity, fair dealing, efficient service and mutual benefit, all parties to any transaction must be equitably benefited thereby.

2. The best endeavors of all officials and employees are necessary to elevate the standards and to extend a true knowledge of the beneficent purposes of our vocation.

3. Members will observe fully and carefully the laws governing savings, building and loan associations and lend active assistance to the development of standards, statutes, and regulations which essentially protect the public who use the association.

4. All contracts, written and oral, will be performed in letter and spirit; and all members must make complete and exactly true statements in advertising, publicity and financial reports to the ends that the public shall be accurately informed and its confidence maintained.

5. Thrift and systematic saving shall be extolled, and waste of time, money, effort, material or natural resources condemned. Members shall discourage speculation, overbuying and all other financial excesses.

6. Extortion, exploitation, commercial bribery, secret rebates, fraudulent contracts, and unearned commissions are wholly at variance with the ideals of building and loan service and as such are unqualifiedly prohibited.

7. The funds in a member association shall not be used to finance,

NEXT ISSUE
Of The Post
will be published
Thurs., January 25

First New Year Dance Is Tomorrow at Holy Family

Young people of Holy Family have completed plans for the first dance of the new year, which will be held in the school auditorium on Jay street tomorrow evening. Music will be provided by Frank Skultety's Orchestra from nine until 12 o'clock.

There will be the usual door prizes and refreshments, as well as a special prize for the feature dance of the evening. The committee in charge of all arrangements for the dance, with John Dentinger as general chairman, is as follows:

Miss Betty Ehmann, Miss Dorbert, Miss Betty Dentinger, Miss Veronica Guerinot, Miss Doris Weber, Miss Rosemary Feeley, Miss Lucille May, Miss Marie May, Herbert May, Clarence Yax, Raymond Weber, Elwood Fischer, Frank Allmann, Raymond Schur, Frank Voelkl and Charles Weber.

directly or indirectly, projects from which the association officers, directors, or employees will profit in their personal capacities.

8. Loans by the institutions will be made primarily upon homes. The reputation which our institutions enjoy today is attributable largely to this type of conservative investment policy and community service.

9. Members will so conduct their institutions that their communities be completely and impartially serviced as possible, providing American citizens with safety for their savings, and ample home financing for all whose character, security and capacity merit it.

MURRAY THEATRE

Week-end Program

Tonight—"Charlie Chan's Greatest Case" with Warner Oland and Heather Angel; and "Rafter Romance" with Ginger Rogers and Norman Foster.

Fri.-Sat.—"When Ladies Meet" with Ann Harding and Robert Montgomery; and "Treason" with Buck Jones.

Sun.-Mon.-Tues.—Walt Disney's "Three Little Pigs" and "Hold Your Man" with Jean Harlow and Clark Gable.

Sun.-Mon.-Tues. Review

Walt Disney took his pen in hand and created perhaps the most memorable of all his black and white drawings when he presented to the American public his "Three Little Pigs." This movie has swept the country by storm.

Probably the most outstanding figure in addition to the three little pigs is the big bad wolf of whom most everybody says, "Who's afraid . . ." This is one of the pictures you should not miss.

Jean Harlow and Clark Gable are teamed again in "Hold Your Man," following in the wake of their smashing success in "Red Dust," which brought a popular demand for the present reunion.

In a story calculated to afford the co-stars opportunity for performances fitting their individual talents and personalities, Metro-Goldwyn-Mayer offers a production both intensely dramatic and romantic. An original by Anita Loos, the story concerns a rowdy love affair that begins as a sketchy interlude but winds up as a vividly human romance.

As the cheap little drifter who goes to prison for the man she loves, Miss Harlow endows her characterization with a wistful sympathy and humor. Particularly in the incident in which she awakens to approaching motherhood is she effective. Gable banters his way through the early part of the picture with delightful nonchalance which sharply contrasts his important work in the climactic sequences when he risks arrest on a murder charge to give a name to the unborn child.

McCALL PATTERNS

To interest you in McCall Patterns, we are making a special of them for one week at 1/3 off regular price. Line Variety Shoppe, 153 Otis St. at Santee. Quality goods at reasonable prices.—Adv.

BENEFIT BANQUET AT GRACE CHURCH MONDAY

A benefit banquet will be held next Monday evening at Grace Presbyterian Church, followed by a long program of entertainment and music. Rev. H. J. Walsh will act as toastmaster and the address of the evening will be delivered by John Millener, attorney.

Group singing will be lead by David Harvard and the Salem Church Orchestra will furnish the music. The entertainment will be furnished by the following:

William McGreal, opera soloist; Walter Neuer and his Musketeers; Lone Mountaineer, Gilbert Brendt; Lillian Ellsworth, soloist; Adele Haffner, accordion expert; and Rochester Gas & Electric Male Octette under direction of William Hudson.

Henry W. Kordt is general chairman of the banquet committee and N. D. Henry is secretary. Committee members are:

Tables, Louis Youst, chairman, Adolph Schmidt, Clarence Grover, Geo. Nelson, Willard Pike, Neil Denny, Ray Aldarson, N. D. Henry.

Decorations, Victor Beach, chairman, Louise Youst, Stanley Zimmerman, with Troop 77, Boy Scouts of America, C. Gfeller, L. Hubbard. Entertainment, Mr. Hudson, chairman, Chas. Barrell, O. Clo, Chas. Bryan.

Tickets, Henry W. Kordt, chairman, N. D. Henry and all men of the Grace Church Boosters.

Auditing, Wm. T. Nolte, chairman, Fred Schwing, Otto Faulhaber, N. D. Henry.

Reception, Rev. Henry J. Walsh, chairman, Leon Dixon, Geo. Deming, C. Johnson, Art Fox, Robert Zahn, A. Bennett, Geo. Hubbard, A. Ferrell.

Preparation, Mrs. C. Bryan and all the women of the Ladies' Aid and adult classes of the church.

Mrs. Marshall and all the young women of the church and Sunday School will serve at the banquet.

SORORITY ORGANIZED

Phi Omega Rho Sorority, which has recently organized, has elected the following officers: president, Rita Famigliette; vice-president, Jane Polito; secretary, Mary Mangene; treasurer, Elvira Santangelo. Information for new members will be given later.

Roasting CHICKENS 18c lb	RUSSER'S LEAN FRESH PICNICS . lb 8c	Plump, Meaty FOWL 17c lb
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Home Dressed Milk Fed—Shoulder VEAL ROAST 14c lb	Our Own Home Made BOCKWURST Made in our Sanitary Sausage Kitchen 22c lb	Small PORK LOINS 11c lb	Rib End
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NUCOA OLEO lb. 9½c	Grade A, Shell Treated, dz. 28c
CIRCLE F COFFEE lb. 20c	Clearbrook Fresh Country Roll
PET MILK Tall cans 4 for 25c	BUTTER . . . lb 21c
Miracle Whip Dressing qt. 29c	CREAMY CHEESE . lb 7½c
BEECHNUT CATSUP . lge. bot. 17c	COLORED CHEESE . lb 15c
Chicken of the Sea Tuna . 2 cans 29c	Raw LEAF LARD . . . lb. 7½c
Fargo Pork and Beans . 2 lge. cans 17c	
Monogram Peas . . . 2 No. 2 cans 25c	
Delmonte Vacuum Pack Corn, 2 cans 25c	
Nancy Lee Cocoa lb. can 10c	
Quick Arrow Soapflakes . . . 2 for 25c	

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10 lb Sack DOMINO SUGAR . 47c
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LAXATIVE BROMO QUININE 17c	SQUIBBS COD LIVER OIL PLAIN or MINT 12 oz. 63c	Toothbrushes Reg. 35c Special 2 for 35c
PSYLLIUM SEED DARK 1 lb. 29c		
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THE VICINITY POST

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 DOWNTOWN OFFICE 25 South Water Street Main 5412
 VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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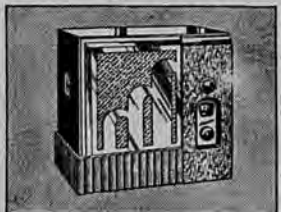
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HUBBARD—RAMSEY

Miss Dorothy Elizabeth Ramsey, daughter of Mr. and Mrs. Samuel Ramsey, of Taint Rock, North Carolina, was married to George Thompson Hubbard, son of George B. and Mrs. Sarah Thompson Hubbard, of 67 Sherman street, this city, Dec. 22, at Washington, Ind. The ceremony was performed by Rev. George Clifton Hitchcock, D. D., minister of Westminster Presbyterian Church of Washington, Ind., and Moderator of the Presbytery of Indiana.

Mr. Hubbard is well known in Rochester, having been in business on Lyell avenue for several years, and active in a wide circle of Christian activities, being a member of Grace Presbyterian Church, where his father is an elder.

Deciding to enter the Christian ministry he took the full course and graduated from Tusculum College. One of his classmates there was

Holy Family Card Party Scheduled for Jan. 19

The fourth in a series of card parties will be conducted in Holy Family Auditorium Friday evening, Jan. 19. Pinochle, bridge, five hundred, pedro and dominoes will be played.

Mrs. Edward Haubner is general chairman, assisted by Mrs. John Scheg and Mrs. Geo. J. Martin.

Mrs. John Weber, block chairman is being assisted by Mrs. Reger, Mrs. Demmert, Mrs. Jacobs, Mrs. Guerinet, Mrs. Long, Mrs. Gross, Miss Lenhard, Mrs. Hettel, Mrs. Bauersmith, Mrs. Wunch, Mrs. Sloe, Mrs. Claus, Mrs. Metzger, Mrs. Merkel, Mrs. Gray, Mrs. Kavanaugh, Mrs. Held and Mrs. Wurzer.

JUNIOR MACABEES CLUB IS ORGANIZED LOCALLY

A large group of children attended a successful Christmas party given by the Junior Macabees Club on Dec. 23. This club is in the form of a court and is governed by two special court leaders.

After school and on Saturdays the children are taught handcraft, woodworking, sewing and the making of various articles. Hikes are held quite frequently and chaperoned by court leaders.

More information may be had by calling on L. A. Menard, 176 McNaughton street Tuesday and Friday evenings.

Miss Ramsey, who took the highest honors in her class.

Besides attending the Louisville Theological Seminary, in preparation for the ministry, Mr. Hubbard has charge of a church at East Petersburg, Indiana. All the many friends of George in The Vicinity will wish him and his bride the greatest happiness.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

EXPERT Vacuum Cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 151 Electric Ave. Glen. 8543.

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RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

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IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

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LOST — New prayer book—"Blessed be God," in or near Holy Apostles Church Dec. 10. Call Glen. 4450-R. 425 Lyell Ave.

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USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

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Polish Corridor



A Youthful Pole at Lunch.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

POLAND, youthful European republic, with its famous Corridor holding the limelight, has been considered in the light of a vanished past or a problematical future rather than of a vital and engrossing present.

Before world economic conditions clouded the issue Poland made substantial strides materializing the air castles its people had cherished for many centuries.

On war wasted territory stretching over an ancient forest area from marshland to mountains, Poland brought agriculture back beyond pre-war levels. Factories which it found destroyed or idle were rehabilitated. Railway mileage was increased and a uniform gauge adopted, so that rails bound Poland together instead of tearing it apart.

President Wilson championed Poland's aspiration for independence, and the United States government loaned funds for the purchase of food, clothing, and supplies which were essential in the early stages of national rehabilitation.

More densely populated than Pennsylvania, Poland is still an agricultural nation, and the consequent elasticity of its labor supply, the economic independence of its peasants, and the modesty of their needs give it social stability in spite of the rapid growth of urban and industrial life.

"Without the sea, and the seacoast there is no Poland," has proved a potent slogan. During the summer of 1932 at Gdynia, a city of more than 30,000, so new as to be shown only on most recent maps, Poland celebrated its first "sea festival" near where General Haller, after fighting his way to the Baltic, dropped a ring in its waters to celebrate the union of land and sea.

Where a few years ago one waded in deep sand, dodging wind-shaken, weblike nets and upended boat-halves converted into shelters, or watching women bury potatoes in straw-lined sand pits for the winter, there are city streets and five-story buildings. Gdynia, with a port that can accommodate 50 vessels at a time, now handles more than 5,000,000 tons of exports and imports in a single year.

Near-by Danzig, eight times as populous and once one of the great ports of the Hanseatic league—which in its golden day virtually controlled the trade routes of northern Europe—far from being wiped out through this new rivalry, now handles 8,000,000 tons, four times the pre-war tonnage, and the largest traffic in its history. Among Baltic and North sea ports, Danzig's tonnage is exceeded only by that of Hamburg, Bremen, Copenhagen and Stockholm. The Vistula river system drains most of Poland, and Vistula-bound traffic passes to or through Danzig before reaching the sea.

Gdynia Its Naval Base.

But it is Gdynia which gives significance to the "Polish Corridor" foreshadowed in the thirteenth of President Wilson's famous Fourteen Points. And the new railway from

Upper Silesia to the Baltic, avoiding the free city of Danzig, assures Poland's economic freedom.

France has co-operated in financing the railway, and Swiss financiers extended a loan of \$2,500,000 to the city of Gdynia.

A Polish naval base on Polish soil could have been foreseen, but politicians fourteen years ago never dreamed of Gdynia. Now there it is, one of the best-equipped ports on the Baltic, and Polish emigrants to North America embark there, direct from Polish soil, instead of at other European ports which their predecessors once helped make prosperous.

Five-eighths of all Polish trade, moving through the ports of Danzig and Gdynia creates a north and south traffic in the Polish Corridor seven times as heavy as the east and west commerce, although much trade between Germany and Soviet Russia is diverted across the corridor and through East Prussia and Lithuania, away from the heart of Poland.

Recently iron ore and cotton for Czechoslovakia entered through Gdynia, thus providing return loads for coal cars from the south. One ship from New Orleans unloaded 7,350 bales of American cotton in a single day.

Naturally, the Poles hold the Polish Corridor to be essential to their very existence. The builder of the new port was cheered loud and long during his address at last summer's sea festival when he said: "Our ancestors did not come to this Polish shore either as guests or immigrants; they did not here establish themselves by the grace or through the protection of anyone; here we stand on our own soil, rooted in our own past, oftentimes heroic and victorious, sometimes cruel and bitter. Here we will remain and achieve our destiny."

Sheltered from Baltic storms by the sand spit of Hel, Gdynia, although an artificial port, is well protected and capable of almost unlimited expansion. A school for the merchant marine, a huge modern post office, through which all possible foreign mail is routed, and the shipping offices connected with Poland's growing fleet are prominent along the shore. Modern machinery is used in transshipping the exports, principally coal, lumber, zinc, bacon, eggs, sugar and butter, and the imports of foodstuffs, cotton, metals, and machines.

Lowicz Is Colorful.

To the photographer the Gdynia of today is less picturesque than the barren, breezy beach dotted with Kashube fisher folk, and the real treat for the eye and lens is Lowicz, capital of peasant Poland. No lens hunter was ever tempted by finer promises of photographic game than in Lowicz.

To be chosen from the ever-moving ranks of women in spotless kerchiefs, rainbow skirts billowing wide over heavy petticoats and high-laced boots might be an honor, however awkwardly phrased by the eager photographer, but to accept the invitation would be to subject oneself to the jollying which familiar friends can make most embarrassing in the

presence of strangers.

There is no lack of cordiality on Sunday as the bright parade leaves the abbey church. The broad-faced women of the fields gayly smile into the lens so long as they can keep moving and hence not reveal any individual vanity concerning their unquestioned attraction.

Beautiful by splendid parks and gardens, furnished with wide avenues and broken by large squares, across which the massive piles of Warszawa (Warsaw) rise in solemn dignity, the Polish capital always seems a dull background for the irrepressible Polish spirit; yet one can still say, as did Napoleon, "Warsaw is always amusing."

Until one has seen the Polish theater he does not realize the variety and beauty of the modern stage. Poland's romantic poets and dramatists of eighty years ago, such as Adam Mickiewicz, Zygmunt Krasiński, and Juliusz Slowacki, either wrote in exile or were subject to a stifling censorship.

Interest in America.

True, to the Poles themselves even strictly censored dramas were packed with thrills, for behind innocuous allegories they sensed the rebellion of the Polish spirit against oppression. But with the coming of freedom Polish drama developed a catholicity of interest and dramatic method unsurpassed in modern Europe. "Street Scene," "Broadway," and "Anna Christie" have all been admirably presented in Poland, and there is a keen interest in all things American.

Partly this is due to the presence of many Poles in America, but much of it dates back to the days of our Revolution, in which the Poles took a keen interest and in some cases a personal part. Today one can telephone to Poland from any city in the United States, but in the days of the Thirteen Colonies the American Revolution was physically far away and England ruled the seas.

Poland not only observed the Washington Bicentennial in Poland, but also, on May 3, Polish national holiday and anniversary of the premature Constitution of 1791, praised by Edmund Burke, Poland issued a 30-grozy stamp picturing Washington in the center with Kosciuszko and Pulaski.

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Lyell Ave. Baptist Church

Sunday services: Worship with sermon by the pastor at 10:30; Sunday School at 12 o'clock. The subject of the pastor's sermon is "Jesus' Appeal to a Business Man." Prayer meeting is held each Wednesday evening at 7:30.

Mrs. Rudolph Schmitter will entertain the Ladies' Aid tonight at her home, 232 Campbell park.

The trustees will hold their monthly meeting at the church on Monday evening, Jan. 15, at eight o'clock.

On Tuesday evening, Jan. 16, the Orpheus Male Chorus, which is made up of professional and business men will give a concert in the church. Tickets are 25 cents. The concert opens at eight o'clock. Lewis Marsh who has charge of the music in Charlotte High School, is director and his daughter is accompanist.

Mrs. Otto Ludwig of 404 Ravine avenue will entertain the Missionary Society on Thursday evening, Jan. 18.

The Church of The Holy Apostles

Holy Name Society will receive Holy Communion in a body Sunday morning at seven o'clock Mass, this being offered as a spiritual bouquet to the Most Rev. Archbishop Edward A. Mooney, Bishop of Rochester.

At the regular monthly meeting of the Society on Monday evening an interesting talk will be given by a speaker. The Young Ladies' Sodality meets Jan. 19 and receives Holy Communion the following Sunday. Ladies' Auxiliary, Knights of St. John, will hold its regular meeting next Wednesday evening.

The dance given by the Young Ladies' Sodality on Jan. 3 was well attended and proved very successful. Helen Yockel was chairman of the committee. The Rosary Society met last night.

Maltby Street Chapel

Regular monthly meeting of the Friendship Circle, held last Friday, was well attended with several new members joining.

At the regular meeting of the Christian Endeavor on Sunday the following officers were elected: president, Sam Thompson; vice-president, Ethel Schaefer; devotional chairman, Pauline Bidgood; missionary chairman, Donald Wilson; recreational chairman, Dorothy Hehn; outlook chairman, Hazel Krull; secretary and treasurer, Alice Cartwright.

Sunday School meets every Sunday at 9:30 a. m.; Christian Endeavor, 6:30 p. m.; worship service, 7:30 p. m., preaching by the pastor and singing of old time revival hymns.

Grace Presbyterian Church

The pastor will preach the sermon. Sunday School meets at 10, preceding the church service.

The Young People's Society will meet at 6:30 Sunday evening. The place of meeting and the speaker will be announced Sunday morning.

The choir meets for rehearsal next Wednesday evening at 7:45.

On Monday Grace Church will be host to the Presbytery of Rochester and the Women's Presbyterial Society of Rochester. Dinner will be served at noon to 300 guests.

The Grace Church banquet with Henry W. Kordt as chairman, will be held Monday evening.

"Bill" Shea and "Rip" Seitzinger are now playing lacrosse in the amateur lacrosse league at the armory every Friday night. They are both on the leading Red Raiders' team.

PERSONAL

A surprise party was given at the home of Mr. and Mrs. George Lill of Murray street, Dec. 16, for their son, George, Jr., who celebrated his 16th birthday. A buffet lunch was served to 22. Games and dancing followed.

A double birthday party given by Miss Genevieve Atalio in honor of the Misses Elizabeth Viola and Rita Fanigliette will be held Saturday at 25 Texas street.

Miss Irene Fien of Rock View terrace entertained at bridge and tea at her home Dec. 31 in honor of Miss Margaret Page of New York City, the guest of Mr. and Mrs. Delos Waddell of Alberta street. Assisting in serving at the tables were Mrs. Frank Fien and Mrs. Roman Hart.

Miss Margaret Miller of Masseth street entertained the Sigma Phi Omega Sorority at a Christmas party Dec. 22. A dinner was held at the Odenbach on Dec. 26 and a theater party followed.

A pleasant surprise party was given to Mr. and Mrs. C. Heddon of Jay street when about 35 of their friends gathered to help them celebrate their 20th wedding anniversary on Dec. 24. After a mock wedding and supper was served the happy couple were given a radio.

The Iota Phi Delta Sorority met last week at the home of the treasurer, Miss Martha Georger of Hague street. Plans for a bowling party were discussed.

Little Miss Doris Brand, formerly of Rogers avenue, now of Rand street, was awarded first prize recently in the radio broadcast for children over WHEC.

A son, Richard MacEwen, was born to Mr. and Mrs. George Mason of Cromwell drive, Brighton, on Jan. 4. Mrs. Mason is a daughter of Rev. and Mrs. Alfred E. Hooper of Cameron street.

Rochester Presbytery Meets at Grace Church

Annual winter meeting of the Presbytery of Rochester will be held in Grace Presbyterian Church Monday, Jan. 15. The Presbytery comprises some 57 churches of the city and the surrounding towns. There will be two sessions, one in the morning devoted to routine business, and one in the afternoon devoted to some phase of church activity.

The Women's Presbyterial Society will also gather at Grace Church on the same day for their winter meeting. They will join the Presbytery at lunch and for the afternoon session.

About 300 guests will attend these meetings and the luncheon.

Winners Announced In Vote-getting Contest

For several weeks leading up to Christmas a large group of girls took part in a spirited contest at the Child St. Pharmacy, each trying to win one of the 15 dolls offered in a vote-getting contest. When all votes had been tabulated the following were declared winners:

- 1—B. Smith, 2—M. Wagner, 3—J. Ullack, 4—J. Schmitt, 5—R. Wiemann, 6—B. Flie, 7—F. Westcott, 8—M. Raetz, 9—G. Swartz, 10—S. Cutaker, 11—J. Bauersmith, 12—R. Lays, 13—G. Wagner, 14—J. Tschetter, 15—M. Brown.

Sigma Pi Epsilon Sorority met Monday at the home of Eleanor Lockmeir of Jay street to plan a cabin party at Mendon Ponds.

Miss Anna C. Hallock, daughter of Rev. and Mrs. Wm. A. Hallock of Austin street, who is attending school at Northfield Seminary, East Northfield, Mass., has returned to school after spending the Christmas vacation at home. The trip was made both ways by auto.

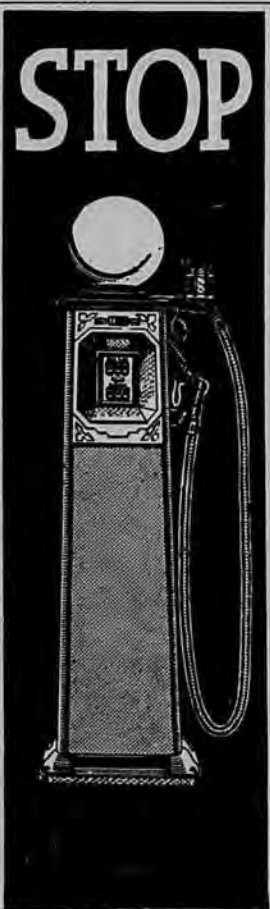
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PORK SHOULDER 6-8 lb. **8c**

SMALL **PORK LOIN** Rib **12c**
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ARMOUR'S **STAR HAM** Whole or Shank **14c**

SHOULDER ROAST VEAL **12-15c**

Fresh Cut Hamburg and Pure Pork Sausage Meat **10c**

Plate Corned Beef **8c**

Plate Boiling Beef **8c**

Pot Roast, lb. 11-15c **Fresh Fowl, lb. 18c**



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Lyell Ave. at Murray St.

Glen. 3210

Pure Shell
Gasoline and Oil
155 HAGUE STREET
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Combination Machine-Croquinole and Spiral Wind Best Supplies **\$3.50 up**
Ends 10c a curl

Finger Waves 20c (Dried) Marcelling that lasts . . 40c Children's Haircut . . . 25c

Souvenirs for the children Ladies' Personality Bob 35c Hair Coloring—Paragon Treatment. Have your fading hair dyed by an expert. All kinds of rinses for Blondes, Henna, Brunettes.

Bessie-Vera Heberger

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Before criticizing your child for poor marks, be sure that he has sufficient light, correct in direction and free from harmful glare so that he can see to study without straining his eyes.

Poor lighting can permanently injure your child's eyes. The new Sight Meter eliminates guesswork and shows whether the lighting is good or bad.

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THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., JANUARY 25, 1934

No. 6

ANNUAL BANQUET OF DEM. WOMEN TONIGHT

The 24th Ward Women's Democratic Club met Jan. 8 at the home of Mrs. Stafford, in Chili avenue. Installation of officers took place with the following members taking office:

President, Mrs. Eleanor Held; vice-president, Mrs. Chas. Eber; treasurer, Mrs. John R. Sage; financial secretary, Mrs. John Normile; secretary, Mrs. Ida Rank and press agent, Mrs. Wm. Brosch.

The next meeting will be held on Monday evening, Feb. 5, at the home of Mrs. Chas. Eber, 1247 Lexington avenue, at 8 p. m. Last Thursday evening the club held a card party at the home of Mrs. Eugene Hammill, in Avery street. The following members served on the committee: Mrs. Eleanor Held, Mrs. Chas. Eber, Mrs. Wm. Stauber and Mrs. Wm. Brosch.

Annual banquet of the club will be held tonight at the Jungle Club in Stone street. The following members are on the committee: Mrs. Laura Higginson, chairman, assisted by Mrs. Lois Tobin, Mrs. Marie Schneider, Mrs. Elsie Phalen and Mrs. Chas. Eber.

Democrats Elect Officers In 24th Ward Organization

At their regular meeting Jan. 19 the 24th Ward Democrats elected the following to succeed themselves as officers: president, Eugene Hammill; vice-president, Chas. Held; secretary, Geo. Farrell; and treasurer, Chas. Eber.

For Board of Directors: Wm. Bellows, 1st district; Richard Tobin, 2nd district; Frank Magin, 3rd district; Richard Ward, 4th district; and Ray Sage, 5th district. Plans for a membership drive to start Feb. 2 were announced.

Vaudeville Show Planned By Trinity Church Choir

A vaudeville show under auspices of the choir is scheduled for Feb. 6 and 7 at Trinity Evangelical Church. This is the novel form which the choir has chosen for its annual presentation this year.

A large part of the program will consist of individual specialties by members of the choir. A feature number will be sung by the Rochester Liederkranz under the direction of William P. Young. Other presentations on an eight-act bill will be a Jewish dialogue between Mr. Young and his brother "Jake," one of the Vicinity's premiere entertainers.

The program will also include the "Two Jacks," Hawaiian guitars, a hill billy act and country school scene. The entire program will be mostly comedy. Admission will be 25 cents.

Feted By Friends On Eve of Austrian Trip

On the eve of his departure for Vienna, Austria, Joseph Stenuf of Immel street was given a send-off party by members of Holy Family Choir. The affair was held in the Senz Rathskeller in Glide street and was attended by the entire choir membership with Rev. Joseph Gefell presenting a gift on their behalf.

Mr. Stenuf left Saturday morning on the long trip overseas to bring his wife and daughter back with him to the United States. His daughter Hedwig, despite being only 11 years old, is European figure-skating champion, an art at which she has been adept since three years old. Mr. Stenuf has been residing with Charles A. Claus at the Immel street address.

NEXT ISSUE Of The Post will be published Thurs., February 8

HOLY APOSTLES AUX. INSTALLS OFFICERS

A sauer kraut supper and installation of officers of Holy Apostles Ladies' Auxiliary, Knights of St. John, was held last week Wednesday evening in the school hall.

Mrs. Louise Bach, Deputy Organizer, and the Rev. J. Edward McKay and Rev. Wm. B. Connell, were guests of honor. The following officers were installed:

President, Mrs. Leona Gifford; past president, Mrs. Catherine Specksgoor; first vice-president, Mrs. Florence Johnson; second vice-president, Mrs. Estelle Hemmer; recording and corresponding secretary, Mrs. Mary Dalton; financial secretary, Mrs. Frances Kase; treasurer, Mrs. Anna Johnson; messenger, Mrs. Florence Gottemeier; sentinel, Mrs. Rose Moore; guard, Miss Margaret Miller.

Board of Trustees: Mrs. Mae Dunham, Mrs. Margaret Dingle, Mrs. Mary Sheehan.

Delegates to the District, Mrs. Catherine Specksgoor, Mrs. Anna D. Weis.

Delegate to convention held in June at Syracuse, N. Y., Mrs. Leona Gifford, and alternate, Mrs. Catherine Specksgoor; spiritual advisor, Rev. Philip Golding; medical examiner, Dr. M. Culhane.

Next meeting will be held Wednesday, Feb. 21.

The family of Mrs. Warren Johnson wish to thank the friends and neighbors for their most heartfelt sympathy during their recent bereavement and for the lovely floral piece.

MURRAY THEATRE

Tonight—"Goodbye Again" with Joan Blondell and Warren William; and "Berkeley Square" with Leslie Howard and Joan Bennett.

Fri.-Sat.—"My Lips Betray" with Lillian Harvey and John Boles; and "Saturday's Millions" with Leila Hyams and Robert Young.

Sun.-Mon.-Tues. Review

There will be five different pictures on the Sun.-Mon.-Tues. program, headed by "Bombshell" and including Laurel and Hardy in "Their First Mistake," Mickey Mouse, Paramount Pictorial and Beauty Spots of the World.

Jean Harlow and Lee Tracy, together for the first time as co-stars, are said to have provided the biggest truckload of laughs to roll out of Hollywood in the hilarious picture, "Bombshell."

The production is described as a pictorial record of Hollywood laughing at itself, a story woven around the myths and rumors that have flown out of the film capital and presented in a composite of humor and laugh-provoking situations for the amusement of the movie-going public. It is based on a play by Caroline Francke and Mack Crane, adapted to the screen by Jules Furthman and John Lee Mahin.

Miss Harlow, in what she admits to be the most unusual role of her career, is seen as a glamorous screen star whose life is made miserable by the antics of her press agent, Lee Tracy; her liquor-loving father, Frank Morgan; her false lover, Franchot Tone; her director, Pat O'Brien; her secretary, Una Merkel; her brother, Ted Tracy; and a score of other well-known personalities who constitute what is practically an all-star cast.

Gerstner Hardware Now Run by Van Zeilen & Son

Ownership of the Gerstner Hardware store in Ames street has changed hands and the new owners are now conducting the business. They are H. Van Zeilen & Son, formerly building contractors. They announce that they will have a complete line of hardware and allied lines and will be pleased to have Vicinity people come in and become acquainted.

L.A.B.M.A. INSTALLS OFFICERS WEDNESDAY

Installation of officers for 1934 in the Lyell Avenue Business Men's Association will take place next Wednesday night in the Senz Rathskeller in Glide street. At that time Thomas Taylor will succeed James E. Shatzel in the presidency. Refreshments will be served.

Following the installation the new plan for activities of the association will be presented for the approval of the membership. Details of the plan have not been released for publication until after this meeting.

Another proposal expected to bring the approval of the membership is to cut the annual dues in half. This, together with the new plan for activity, is expected to result in a large increase in membership.

The need for a new type program has become increasingly evident, according to officers of the association, and with business developing so many new aspects under the leadership of President Roosevelt, they feel it is quite essential for business men to be organized.

Schwab Orchestra Will Play For Young People

Young people of Holy Family Church have completed plans for their dance and social to be held in the school auditorium on Jay street, tomorrow evening. Johnny Schwab and his orchestra will provide music for dancing from nine until 12.

Refreshments will be served, and the usual door prizes and feature prizes will be given. The committee in charge of all arrangements headed by John Dentinger, as chairman, is as follows:

Miss Marie May, Miss Lucille May, Miss Veronica Guerinot, Miss Betty Dentinger, Miss Betty Ehmann, Miss Doris Weber, Miss Dorothy Schubert, Miss Marion Schubert, Miss Rosemary Feeley, Herbert May, Elwood Fischer, Raymond Schur, Raymond Weber, Clarence Yax, Frank Allmann, Charles Weber and Frank Voelkl.

Edward A. Haubner of Haubner and Stallnecht has been elected secretary of the 11th District Funeral Association for 1934.

Young Hen
TURKEYS
9 - 11 lb. Avge.
24c lb

RUSSER'S
Own Home Made
BOCKWURST lb 22c
Made in our Sanitary Sausage Kitchen

Swift's Golden West
FOWL
3 - 4 lb. Avge
18c lb

WILSON'S LEAN SHANKLESS
SMOKED PICNICS . lb 8 1/2c
6 - 8 LB. AVGE.

HOME DRESSED, MILK FED
VEAL ROASTS

BREASTS lb. 10c | **SHOULDER or RUMP 14c**

Van Camp's Milk . tall cans, 3 for 17c
Daisy Pastry Flour . . 5 lb. sack 19c
Campbell's Pork & Beans, lge. can, 2-17c
Heinz Soups . . . large can, 2 for 25c
Light Meat Tuna can 12c
F W D COFFEE lb. 19c
Kellogg's Corn Flakes . . 2 pkgs. 15c
Elbow Macaroni lb. 6 1/2c
Octagon Soap 4 giant bars 17c
Clean Quick Soap Chips . 5 lb. pkg. 27c

DEL MONTE
Golden Bantam Corn, 2 No. 2 cans . 21c



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COFFEE**
25c lb
Vacuum Pack

MONDAY SPECIALS
DOMINO SUGAR, 10 lb sack, 47c
BIG B FLOUR . 24 1/2 lb. sack, \$1.09

ARPEAKO HAMS
lb 18c
WHOLE OR HALF

EGGS Best Grade B doz. 25c
Best Grade A doz. 28c

Clearbrook Fresh Country Roll

BUTTER . . lb 22c

Mild Brick CHEESE . . lb. 15c
Limburger CHEESE . . lb. 19c

Florida Juice Orange . . . doz. 17c
Best Bananas 4 lbs. 25c
Hot House Cucumbers . . . ea. 19c
Fresh Peas 2 lbs. 35c
Wax Beans 2 lbs. 25c
Fresh Spinach pk. 21c

Russer's
AMES ST. cor. MAPLE

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COTTON	GAUZE	ADHESIVE
4 oz. Sterilized 23c	1" Bandage . . 3-10c	1/2"x5 Tape 19c
8 oz. Sterilized 39c	1 1/2" Bandage . 3-15c	1"x5 Tape 23c
16 oz. Sterilized 69c	2" Bandage . . 4-25c	2"x5 Tape 33c
Aspirin Bayers 100s 51c	Lifebuoy Sh. Cream 19c	ALCOHOL, Pint . . 19c
35c Sloan's Liniment 24c	Dr. West's T'thpaste 10c	LISTERINE 59c
VAPOR RUB, Vick's 24c	ANACIN, 12's . . . 14c	Witch Hazel, Pint . 19c
Ken-L-Ration 10c, 3-27c	Woodbury's Creams 39c	EXTRA HEAVY
PHILLIPS	Mineral Oil . . . Pt. 49c	EX-LAX 25c 19c
Milk Magnesia . . 31c	Bronx Dry Bottle . . 20c	Plus Deposit
Vaseline Hair Tonic 54c	West's Econ. Brush 29c	Crazy Crystals . . \$1.50
KLIER'S SANITARY	Toilet Tissue, 5 for 23c	THYNN TABS . . . 89c
NAPKINS 15c, 2 for 25c		
Pepsodent T'thpaste 31c		
AFTER SHAVE		
Palmolive Powder . 10c		
Pond's Cream 24c - 49c		
Spsom Salts 5lbs . . 25c		
Jergens Lotion . . 39c		
Playing Cards, pkg. 25c		
PURE COD LIVER		
Norwegian Oil, . pt. 50c		

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
 DOWNTOWN OFFICE: 25 South Water Street, Main 5412
 VICINITY OFFICE: 517 Lyell Avenue, Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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 At Saratoga Ave.

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WINS PERMANENT
 At the demonstration of permanent waving given Jan. 16 at Ann's Beauty Salon in Ames street a permanent was given away free. It was won by Miss Gertrude Mason of Maple street.

Published by the **INSURANCE** All Lines of Insurance
 Chas. A. Claus Agency Gen. 3046-7 Immel St.

Have you ever given thought to the question, "Why do people insure houses, automobiles, and even their lives?" The answer to that question lies in the fact that the human race has forethought. In other words, people are always looking ahead. The rest of the animal kingdom lives only for today. The robin wakes in the morning, takes his head from beneath his wings, feels the call of today's appetite and begins to look for an early worm; the spider spreads his web and has not long to wait; a cow finds the meadow grass almost asking to be pulled. Nature is good. There is always a today. Why look ahead? Yes, we expected you would ask, "What about the squirrel storing up nuts for the winter?" Unquestionably this does look like foresight but it is not. It is the instinct natural to squirrels. A young squirrel will store up nuts for his first winter just as ambitiously as an old veteran. He does not do this because of worry as to where his meals are coming from in winter because he has no worry; but man in his wiseness is blessed

CITY-WIDE ELIMINATIONS

CONTINUE AT LOCAL ALLEY
 Another group of bowlers competing in the city-wide eliminations will take to the alleys at Henchen's Saturday night. The final squad in the tournament will bowl there on Feb. 10. The public is admitted for the small charge of ten cents.

GEORGE B. PRAY GIVEN PARTY ON HIS BIRTHDAY

A party, in honor of his 82nd birthday, was given George B. Pray of Sunset street, Monday night at Senz Rathskeller by his son, Wilbur Pray. Entertainment was furnished by a granddaughter, Helen Pray, and by Mrs. Ethel Welch McCann.

WANT ADS
 Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

EXPERT Vacuum Cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 151 Electric Ave. Glen. 3543.

SPECIAL—\$1.25 floor waxer and 65c Socony floor wax or liquid for 79c. An outstanding special. You save \$1.11. Leichtner Hardware, 705 Maple St.

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RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

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EXCELLENT Board and Room. Home privileges. 20 Myrtle Hill Pk. Glen. 5582-W.

(or perhaps you would rather call it cursed) with worry. He cannot forget his yesterdays. He remembers that he was in distress during the past three years when business was bad and he is afraid that it may be bad this year. He broke his leg once and was laid up for several weeks and who knows it may happen again. He feels strong and well and is sure of his next three meals; nevertheless, he goes to his office or factory and works like mad, instead of playing golf or fishing as he would be glad to do, in the fear that he may become penniless in his old age. In other words, because he has a memory, he naturally also has forethought, and having forethought, he plans ways and means to protect himself from loss insofar as he is able, so that he and his family may be assured of a home and good things to eat. When he is unable to earn his living by working. This same gift of memory and forethought has given man civilization by making him wise. In his wisdom he has developed methods by which he can purchase safety for tomorrow. He buys insurance.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

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WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

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LAUREL & HARDY in "THEIR FIRST MISTAKE"

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COAL
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COAL
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 SUCCESSORS TO Gerstner Hardware
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\$5.50 Johnson TUBE SKATES \$3.50
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 Free Fish Fry Fri.
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If your heating plant is giving you trouble
 Call M. G. MADLEN at
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Boneless
VEAL ROAST . 19c
Fresh Shldrs. . . 8c
Print Butter . . 22c

Spring
LEG of LAMB . 19c
Boneless Lge. End
RIB ROAST . . 19c
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SAUSAGE . . . 10c
Maxwell House
COFFEE 28c

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Don't Just Save What You Don't Spend

We all have some
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which we are ambitious to reach in a
certain period of time

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That First Down Payment On A Home
A Son We Hope To Send To College
A Mortgage We Hope To Clear Up
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Bronchial And Cough Remedy 50c
If You Suffer With Stomach Trouble Ask
For Prescription 12012. Guaranteed, Or
Your Money Refunded 75c

We send for and deliver prescriptions

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828 JAY STREET

SPECIAL SALE

BUY NOW! This is your
opportunity to beat advanc-
ing prices with a real
money-saving purchase.

**SUITS and EXTRA
TROUSERS \$21 to \$35**
**EXTRA TROUSERS
\$5 to \$7.75**

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TOPCOATS
\$18.50 to \$31**

All made to measure gar-
ments — guaranteed as to
fit and materials.

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9 to 12:30—1:30 to 6
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Story of Silver



Mexican Bank Runner Carrying 2,000 Pesos in Silver.
new silver.

Prepared by National Geographic Society,
Washington, D. C.—WNU Service.

SILVER has been in the spot-
light with gold, during recent
months in which money stand-
ards, commodity prices, and inter-
national debts have been the lead-
ing topics of discussion among the
world's financial experts.

Through its long, glittering care-
er silver has awayed the destiny
of men and nations.

In the romance and adventure of
mining, man's bold quest for silver
led to war, to daring exploration,
and to conquest of savage lands.

First of metals widely used as
money, silver slowly turned prom-
tive barter into buying and selling,
and, in the rise of civilization,
made it easier and simpler to en-
joy fixed wages and prices.

Steadily, through the ages, man
has used more and more silver in
his arts and trades. In today it is
seen in endless things, from sterling
punchbells to motion-picture film.

Again today, as in the Free Sil-
ver frenzy of 1896, this pale, chaste
metal looms large in the world's
eye. How to raise its buying pow-
er, how to stabilize it, were some
of the riddles for the World Mon-
etary and Economic congress, assem-
bled in London, last summer. Al-
ready Great Britain has paid us
part of her debt in silver, and var-
ious nations urge its wider use in
monetary systems.

Repeatedly in financial history
men have sought cures for money
maladies in some appeal to silver.
For more than 2,000 years it was
the world's chief medium of ex-
change. Listen today to native gos-
sip in any bazaar of the Orient, and
in tireless repetition you hear the
local words for silver coins—kran,
rupee, anna, plaster, peso, yen.
Over and over you hear them, like
a theme song of commerce.

In Far East bazaars silver still
forms the fluent common coin of
daily use; for our own convenience
we still circulate dimes, quarters,
half dollars, and, in the West, big
cartwheel dollars, though silver
was officially demonetized in 1873.

The Drama of Silver.

Trace the strange, checkered
drama of silver through the cen-
turies, and you see how vividly it
parallels man's own dramatic con-
quest of nature and his rise to
higher standards of life.

Tradition says the world's first
silver mine lay somewhere around
the Mediterranean. The ancients
linked silver with Luna; its symbol
was a crescent moon. "Lunar
caustic," or silver nitrate, is so de-
rived. Man's search for it, accord-
ing to Greek myths, was a moon-
madness.

As early as 500 B. C. taxes from
silver mines figured in the Athenian
budget. Both Xenophon and Aris-
totle told of their wealth, and
Strabo, writing about 30 B. C., tells
of their being exhausted, as all
mines eventually are.

For more than two centuries
Mexico has been the world's great-
est source of silver, mining in that
time more than five billion dollars'
worth. In 1932 she mined nearly
half of all the world's output of

When his daughter married, a
Mexican of the Alamos district
lined the bridal chamber with sil-
ver plates and paved the path to
the chapel with the same pale
metal.

There is an oft-told tale in Mex-
ico of a Spanish widow who owned
the famous Dona Maria mine. She
packed 40 mules with about four
tons of gold and silver and set out
for the coast, planning to spend
the rest of her life in Spain. She dis-
appeared mysteriously and so did
her vast treasure.

Countless tunnels honeycomb the
silver-laden hills about Pachuca,
first worked by Spaniards in 1534.
Here the Real del Monte rivals its
neighbor, the Santa Gertrudis, as
the world's leading silver mine.
From it, in early days, a muleteer
named Pedro Torroeros grew so rich
that he presented the king of Spain
with several warships, and was
given the title "Count of Santa
Maria de Regla."

In Peru, as in Mexico, the an-
cients worked the mines and made
exquisite figures of silver and gold.
The Incas are credited with having
made gardens in which trees and
plants were imitated in precious
metals; the flowers and fruits were
made in gold, the rest of the plant
in silver.

Mines in the West.

In our western states, where we
now mine the bulk of our silver,
most of it is found mixed with oth-
er metals.

Our greatest straight silver mine
is the Sunshine, near Kellogg,
Idaho.

Our richest silver producer, how-
ever, is the Anaconda Copper Min-
ing company; it obtains most of its
silver from its copper-zinc-silver
mines at Butte, Mont.

Accidental discovery, in 1859, of
the colossal Comstock Silver Lode,
on the eastern slope of Mount Day-
lison in Nevada, excited the whole
world. The stupendous wealth it
was to yield wrote a lurid chapter
in the history of our West.

One mine, the Gould and Curry,
bought for a bottle of whisky, an
old horse, some blankets and \$2,
500 in cash, was valued at more
than \$7,500,000 four years later!

The singular tale of how this
Comstock Lode was found never
grows old. Lured west after the
California gold rush of '49 came
two Irishmen, O'Riley and Mc-
Laughlin. Working for gold on
their claim by the Carson river,
they threw aside some odd-looking,
heavy blue rock as worthless.

Then along came Henry Com-
stock, a restless trapper and fur
trader. Smarter than the others,
he recognized the blue rock, staked
a claim adjacent to theirs, and "by
pure bluff induced them to waive
their rights to the rock and be
content with the surface gold they
found."

That blue rock, rich silver ore
assayed nearly \$4,000 a ton.

News of this epoch-making find
spread like prairie fire, and fortune
hunters scrambled for claims.

Raising Funds To Send Eggleston For Tryout

A benefit dance of an unusual
nature is scheduled for Friday
night, Feb. 2, at Bauman and
Baynes Hall, 333 Driving Park ave-
nue. It is being held to raise funds
which will enable Harry Eggleston,
well-known in local athletic circles,
to go South this spring and try
for a position as baseball umpire.

Young Eggleston has gained a
considerable following here as the
result of his work as an umpire
and he as well as many of his
friends feel he has a real chance
to make the grade. He has been
promised his opportunity provided
he can report and try out at spring
training with the Red Wings.

Joe Rich and his orchestra will
play for dancing. Tickets at 35c
may be obtained from Eggleston,
Rich or Ed Funk, or at the door
the night of the dance.

New Books Announced by Downs Lending Library

The following new books have
been added to the Downs' Lending
Library, 432 Lyell avenue:

Angel in the House by Kathleen
Norris, Enchanted Ground by Tem-
ple Bailey, Two Black Sheep by
Warwick Deeping, Hilltops Clear
by Emilie Loring, Alabama by Don-
ald Henderson Clarke, Indecent by
Jack Woodford, Personality Boy by
Edward Lowrey, Wanda by Richard
Grant, The Scandal Monger by
Emile Grauvreau, Soldiers' Women
by Otto Bernhard Wendler, The
Round-up by Clarence E. Mulford.
Twenty Notches by Max Brand,
Gay Bandit of the Border by Tom
Gill, Murder and the Red-Haired
Girl by Balfour, American Gun
Mystery by Ellery Queen, Bridge
Club Hostess by Sally Chayes, The
Cross Road Murders by Georges
Simenon, The Crimson Brand by
Colonel Geo. B. Rodney, Miss
Lonelyhearts by Nathaniel West,
Don Jim by Charles H. Snow,
Painted Mischief by Frank Shay,
War on Wishbone Range by
Charles A. Seltzer, Five O'Clock
Girl by Edna Robb Webster.

24th WARD LEAGUE

Team Standings	
Campbell Serv-U	29 19
Vays Undertakers	29 19
Spencer Market	27 21
Martino Barbers	26 22
Haubner & Stallknecht	26 22
Ehmann Market	20 28
Forbes Barbers	19 29
Boulter Coal	17 31

Individual Averages

	G	Av
F. May	48	188
W. Ehmann	48	186
Spahn	42	182
Esse	48	179
De Francesco	48	179

24th WARD REPUBLICANS

Team Standings	
District 1	18 3
District 4	12 9
District 5	8 13
District 2	4 17

Individual Averages

	G	Av
K. Eberhard	21	176
Lillie	21	175
Wittrock	18	169
Haensel	21	167
Dembs	21	163

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Maytag Aluminum
Square Tub Washer**

**Now is the time
to get it!**

Something startling is
happening in the washing
machine industry.

Hurry!
Hurry!
Act
Quickly



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Reduction
Feb. 1
Come In

Temporary Reduction
Find out all about it at

BENZON

SALES & SERVICE

420 Ames St. Gen. 6117

PERSONAL

Mrs. Laura Wehbring of Culver road and Miss Elbertine Burnett of Sunset street entertained the Snappy Eight Club at their homes on Jan. 9 and 16 respectively. Prizes were won by Miss Elbertine Burnett, Mrs. Bernice MacAdam, Mrs. Gertrude Hondorf, Mrs. Blanche Shaver and Mrs. Lydia Thompson.

Mrs. Harry Herbst of Canton street was installed as guard, and Mrs. E. J. Weber of Glide street as treasurer of the Letter Carriers' Auxiliary, at the installation ceremony held last night at the meeting rooms in the Odd Fellows Temple.

The Amigas will hold a card party at the home of Ruth Campbell on Wednesday, Jan. 31. Misses Allene Hoesterey and Marjorie Campbell are in charge. The next meeting will be at the home of Miriam O'Neill.

Mrs. Anna Tulley has returned to her home in Cleveland, Ohio, after spending a week with her parents, Mr. and Mrs. Housegartner of Masseth street.

The Iota Phi Delta Sorority had a card party Jan. 16 at the home of the secretary, Miss Gertrude Fritz of Dix street. Prizes were given for each table.

Sigma Pi Epsilon met at the home of Miss Marie Claus. Following officers were elected: president, Marie Claus; vice-president, Marcella Ehmann; secretary, Marie McGraw; treasurer, Rita Ehmann; publicity manager, Emogene Feeley.

A small party was also given to Marcella and Rita Ehmann by their sorority sisters.

A farewell dinner party was given by Mrs. William H. Senz in the Senz Rathskeller this week to the Congenial Group of Women in honor of Mrs. Cornelius Schaeffer of Seneca parkway, who is leaving Saturday for Florida, accompanied by Mr. Schaeffer and son, James.

Thomas Taylor of Lyell Food Products Co. was elected last week as treasurer of the Rochester Liquor Dealers' Association.

We are reducing all fall and winter stock to make room for our spring goods, offering everything at prices lower than what our costs will be this spring. Among the many items are outing flannel wear, underwear and silk and wool hosiery. This clearance offers you exceptional opportunity. Come in and look over these items. Senz Lyellhurst Variety Store, Lyell at Glide. Open even. until 9:30.—Adv.

Testimonial Dinner For 24th Warders on Feb. 7

Democrats of the 24th Ward have arranged a testimonial dinner and reception in honor of their successful candidates, Supervisor Daniel Lee and Constable George Farrell, to be held Feb. 7 at the Oasis on Buffalo road.

Dancing and an entertainment will follow the dinner which will begin at seven sharp. Supervisor Lee has been named on several important committees, chief of which, the Ways and Means Committee, is the fiscal agent for the county.

Richard Ward, chairman of arrangements, will be assisted by John Normile, ward leader, Ray Sage, Chas. Held, Dick Tobin, Chas. Eber, Gene Hammill and Frank Magin; also by the following ladies from the Women's Club: Mrs. E. Held, Helen Eber, Margaret Normile, Gertrude Hammill and Lois Tobin.

Guests will include Harold Clapp, Roy Bush, James Morrall, Donald Corbett, Marvin Dye, Dr. Scinta, Wm. Campbell and Mr. and Mrs. Fred D. Lamb. Mr. Normile will act as toastmaster.

Lyell Ave. Baptist Church

Public worship with sermon by the pastor Sunday at 10:30 A. M. Sunday School opens at 12 noon. The pastor's theme will be: "The Overcoming Power of Good." The church prayer meeting is held regularly on Wednesday evening at 7:30. The Bible readings for this week are the Epistles of Peter and the Epistles of John.

Mrs. U. S. Miller of 432 Sawyer street will be hostess to the Fidelis Class tomorrow evening. Mrs. Bush and Mrs. Slye will assist the hostess. Those wanting transportation are asked to be at the parsonage by 7:30 p. m.

The World Wide Guild will hold its third annual Missionary Tea Sunday afternoon, Jan. 28, from four to six. After the tea two plays will be given: "Tara Finds the Door to Happiness," by the Junior Christian Endeavor Society; and "Soup, Sand and Sagebrush," by the Guild Girls. A silver offering will be taken.

Mrs. Sidney Cogger of 42 Sunset street will entertain the Light Bringers' Class at dinner on Jan. 30.

A special service will be held in the church on Feb. 4, at 7:30 o'clock, recognizing the ordination of Byron Heizer, assistant pastor of the Lyell Avenue Baptist Church. Dr. Donald McQueen will preach the sermon. The other parts will be taken by Dr. Erb of the Seminary, Rev. La Rue Cober of the Genesee Church and Rev. Alfred E. Hooper, pastor. This service is open to the public.

Holy Name Society Elects Norbert Vay As President

At the last monthly meeting of the Holy Name Society of Holy Family Church held on Jan. 3, the following officers were elected:

President, Norbert Vay; vice-president, Dr. Raymond B. Wohlrab; treasurer, Eugene J. Fess; financial secretary, Edward J. Dennstedt; recording secretary, Joseph G. Hoffman; assistant secretary, Frances J. Hoffman; assistant secretary, Frank P. Voelkl.

The officers promised the members of the society an eventful year of entertainment and activity.

Trinity Evangelical Church

Services for next Sunday—9:00, German, "Jesus, ein vorbild Jesus Christi"; 9:45, Sunday School; 10:50, Morning Worship, "The Ministry of Suffering."

Beginning Sunday, and running through the Lenten season to Easter Sunday, April 1, Trinity congregation will try to raise a "Mile of Pennies." A contest will be held between the church and the Sunday School membership with Clarence Boulter as captain of the Sunday School team and Albert J. Young as captain of the congregation team.

Ladies' Aid will have a Coffee Social, Friday, at the home of Mrs. Emma Mooney, 109 McArdle street. All ladies are invited.

The regular monthly meeting of the Martha Society will be held on Wednesday evening, Jan. 31. After the meeting there will be a "Valentine Social" with Mrs. Emma Hoffman in charge.

Trinity Choir is sponsoring a "Vaudeville Show" to be held on Tuesday and Wednesday evenings, Feb. 6 and 7. Tickets are 25 cents. The committee has promised an evening of fine entertainment.

LYELL PLUMBING & HEATING SPECIALTY IS HOME HEATING

The Lyell Plumbing and Heating Supply Company, now located at 189 Lyell avenue with M. G. Madlen as president, is making a specialty of hot water, steam and vapor heat systems. Among the many advantageous points of their system is that all pipes are concealed and a choice of radiators in width, height and length is available.

Mr. Madlen gives free estimates on all kinds of heating and plumbing work. His company features the American boiler.—Adv.

Week-end Specials
Rib End
PORK LOINS .12 1/2c
Plate
CORNED BEEF . . 8c
Pure Hamburg and
Pork Sausage Meat
10c lb. — 3 lbs. 25c

Schroth Market
Lyell at Murray Glen. 3210

Sale—Sheets and Cases
Mohawk Triple Six (Reg. \$1.65)
Sheets 81x108 Full Size \$1.43

CASES		SHEETS	
45x36 Special	18c	81x99 Sparta	95c
45x36 Kleen Wink	23c	81x99 X-L-C-R	\$1.15
45x36 Mohawk	32c	81x108 Pequot	\$1.59

Part Linen Crash Toweling 10c yd.

Furnishings For Men
Women & Children
Pictorial Review Patterns

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Open Evenings

BIG CLEARANCE SALE
At Joseph Estephan's
(Formerly Michael George)
434 Ames Street
Everything must go, below cost. Do not miss this unusual Sale for we have real bargains for you.

Ann Beauty Salon
484 AMES ST.—Gen. 5029-J
No more worry about your ends
Naivette Croquinole PERMANENTS
Will do the work
Genuine BONAT
PERMANENT . . . \$5
Combination Wave . . \$6
VAPOR OIL
PERMANENT . \$3.50

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Cleaning — Pressing — Repairs
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TUXEDOES RENTED
179 Lyell Ave. Glen. 1824
We call and deliver

HILER'S GARAGE
385 Sherman St. Glen. 1123
Specialist in Fender, Body and Wreck Work
Complete Battery Service

Pure Quill
Gasoline and Oil
155 HAGUE STREET
191 Mt. Hope - 280 Exchange

Permanent Waves
Combination Machine-Croquinole and Spiral Wind
Best Supplies **\$3.50 up**
Ends 10c a curl
Finger Waves 20c (Dried)
Marcelling that lasts . . 40c
Children's Haircut . . . 25c
Souvenirs for the children
Ladies' Personality Bob 35c
Hair Coloring—Paragon Treatment. Have your fading hair dyed by an expert. All kinds of rinses for Blondes, Henna, Brunettes.
Bessie-Vera Heberger
282 Otis St., cor. Dix St.
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Variety of Styles
Included in
SALE
of
HATS 50c & \$1
GRIFFIN HAT SHOPPE
154 Sherman St., Off Lyell Ave.
Glenwood 4970-W - Open 9 to 9

There's ADVENTURE in the Short Waves!

We all like adventure, and surely there's a thrill in listening to foreign stations on a Philco Short-Wave set. New names, new places and personalities, the tang of travel—these come in the realm of the short waves.

If you are "fussy" you may not wish to go into short-wave reception. However, there is a lot of interest in the PHILCO short wave sets. Folks seem to want them. And while your "luck" largely depends upon the weather conditions, these sets are built to DELIVER THE GOODS.

Drop in and see the new PHILCO short wave sets. You can buy one for as low as \$59.95 cash price, and find new adventure. Perhaps you'd like to find out for yourself.

ROCHESTER GAS AND ELECTRIC

Try Radio-Casting on a Philco Short-Wave Set

NO STARTING TROUBLE

If you use Kinso Zero Oil and Leader Gas

KINSO OIL Stands up equal to the best Summer Oils . . qt. **25c** Leader OIL . qt. **15c**

LEADER GAS TANK CAR TO YOUR CAR . . **14 1/2c gal.**

KINSO CORP., 585 Lyell Ave.—Opp. Burrows St.

WAYNE 40 *The Mechanical Man Who Figures Your Bill!*



How much is 8 1/4 Gallons @ 18.2 cents? He'll tell you right!

NO MORE mental calisthenics trying to check your bill—no more waiting or figuring with pencil and paper—for the Wayne Model 40 Pump that we've just installed computes the price exactly while it measures.

The total charge is indicated in plain figures, automatically computing as gasoline passes into your tank. You'll enjoy watching this marvel of mechanical genius. Come and see it whether you buy anything or not.

HANS SERVICE STATION
MAPLE & CHILD STS. GEN. 3805

CIRCULATION
5500



THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., FEBRUARY 8, 1934

No. 7

Savings Keeping Youth In College, He Writes

The value of developing a regular saving habit, so often repeated in old proverbs and familiar sayings is strikingly illustrated by a glimpse into the files of the 20th Ward Savings and Loan Association. Here are contained letters written by people expressing their thankfulness at having acquired the saving habit in younger days. They present many examples from true life that should be most convincing to those who do not believe in "putting a penny away for a rainy day."

Following is one letter received recently by the association from a Vicinity boy who is now a student at one of the larger colleges:

"As a student of engineering in one of the major colleges of the country, I want to take this opportunity to tell you exactly what my savings account meant to me. It is the one thing that enabled me, in a time of particular stress for my parents, to continue my course of studies in a profession which I hope will mean a great deal to me in the future. If it had not been for this small saving, it is more than likely that I would have been forced to abandon my studies, and such a loss cannot be calculated in terms of dollars and cents.

"It all seems so simple, this matter of accumulating money, if carried on in an habitual and matter-of-fact way. While still a youngster eagerly looking to the day of graduation from the "grades," my mother never once allowed a week to pass but what there was a certain given amount laid aside for deposit. This given amount, I might add, was the result of an after-school occupation, and while I couldn't see the sense of saving then, I have her to thank for it now. No doubt she anticipated just

Founder's Day Tea Party Wednesday for No. 30 PTA

Parent-Teachers of No. 30 School will hold a Founder's Day tea party next Wednesday, Feb. 14, at 2 p. m. A playlet will be given in the assembly by Mrs. Benjamin Bart entitled, "As the Twig is Bent."

Mrs. Earl Martin, Mrs. Wm. Lamson and Mrs. John D. Fowler will be hostesses, assisted by members of the club.

Silver donations will be accepted and a door prize will be given. Old members are specially invited. Home made candy will be on sale.

Rev. H. Walch Observes Anniversary As Pastor

Sunday, Feb. 4, marked the completion of the second year of the pastorate of the Rev. Henry J. Walch in Grace Presbyterian Church. The occasion was celebrated by a special communion service, and by the presentation to the pastor and his wife of an electric cleaner and an electric orange squeezer, as well as flowers and plants, from all the organizations of the church, and from individuals of the congregation.

STRICTLY FRESH EGGS 29c doz. Special Fri. and Sat. only, cigarettes 12c, Prince Albert and Half and Half 2 for 23c. Keown's Kandy Store, Maple and Colvin St.

such an exigency.

"Furthermore, it seems to me that no one need be denied the advantage of a college education, when saving is such an easy matter if spread over a period of years. Parents ought to realize the value of a children's fund, just as my mother did, so that in later years they may be able to afford their children the advantages which they would like them to have."

NEXT ISSUE
Of The Post
will be published
Thurs., February 22

Valentine Dance Friday For Holy Family Group

Young people of Holy Family Church have completed plans for the last of their dances to be held before Easter. It will take the form of a Valentine Dance to be held in the school auditorium tomorrow evening. There will be the usual door prizes, besides special features. Music will be furnished by Frank Skultety and his orchestra.

The committee in charge of arrangements, headed by John Dentinger as chairman, is as follows: The Misses Marie and Lucille May, Dorothy and Marion Schubert, Betty Dentinger, Betty Ehmann, Veronica Guerinet, Doris Weber and Rosemary Feeley; Herbert May, Frank Allmann, Clarence Yax, Charles Weber, Elwood Fischer, Raymond Weber, Raymond Schur and Frank Voelkl.

ATHLETIC CLUB'S SMOKER FEB. 16 AT GERMAN HOUSE

The German American Athletic Club will hold a smoker at the German House, 315 Gregory street, on Feb. 16. The membership of this club is mostly from the neighborhood of Lyell avenue and Glide street. Tugling, boxing, wrestling and entertainment are on the program. Tickets are 50 cents.

LINE VARIETY SHOP

We are featuring for one week all winter underwear. Special, buy one suit at regular price and get a second suit at half price. Line Variety Shoppe, 153 Otis St. at Santee. Dry Goods and McCall Patterns.—Adv.

MURRAY THEATRE

Tonight—"Song of Songs" with Marlene Dietrich; and "Skyway."

Fri.-Sat.—"Devil's Brother" with Laurel and Hardy; and "Aggie Appleby" with Edmund Lowe and Wynne Gibson. The Laurel and Hardy picture is a full length, 1½ hour feature, one of the new feature films made by these popular comedians. Its cast also includes Dennis King and Thelma Todd.

In addition to these pictures, the Saturday afternoon program will have two other features especially arranged for the children. A thrilling new serial, "Gordon of Ghost City," starring Buck Jones and Madge Bellamy, will be started. Coupled with this first episode of the serial will be a startling presentation by "Hokus the Great," who will be on the Murray stage in person. Hokus, billed as the successor to Houdini, will escape from shackles and handcuffs and do a number of tricks of magic that should provide a full afternoon of thrills.

Sun.-Mon.—"Chance at Heaven" with Joel McCrea, Marion Nixon and Ginger Rogers; and "Ace of Aces" with Richard Dix. In "Chance at Heaven" McCrea is the central figure in a love triangle, in which the wealthy debutant (Marion Nixon) wins his affections over the poor but pretty young lady (Ginger Rogers). Real love triumphs in the end, however, providing pleasing entertainment in the intervening time. The picture is from the works of Vina Delmar.

Junior Maccabees Organizing Unit In The Vicinity Soon

Meetings will start soon in The Vicinity for the Junior Maccabees. Courts of Junior Maccabees are actual business and social organizations whose affairs are conducted by the children under the guidance of a trained and responsible Court Director.

In these Courts there is a symbolic ceremonial designed to attract the interest and elevate the ideals of the members. Social affairs for older members as well as tiny tots are planned; flowers or a card for a member who is ill; help for one who is needy or unfortunate and protection against the uncertainties and eventualities of life. For more information write to L. A. Menard, 1008 Genesee Valley Trust Bldg., Rochester, N. Y.

Fifth in Party Series At Holy Family Feb. 16

Fifth of a series of card parties will be held at Holy Family auditorium Friday evening, Feb. 16. Pinochle, bridge, pedro and dominoes will be played.

Mrs. Edward Haubner is general chairman, assisted by Mrs. John Scheg and Mrs. Geo. Martin. Chairman of the block is Miss Betty Ehmann, assisted by the following committee: Mrs. Ed. Slattery, Mrs. P. Fess, Mrs. F. Renner, Mrs. L. Schenerbeek, Mrs. J. Van Sise, Mrs. J. Shur, Mrs. Helen Erb, Mildred Rupp, Mary Bocci, Mary and Catharine Bindert, Dorothy and Marian Schubert, Frances and Barbara Hemmerick, Mrs. Frank Hemmerick, Mrs. Frank Bindert, Mrs. Wm. Spahn, Mrs. Frank Santee, Mrs. E. Kelley, Mrs. Schubert.

Mrs. John Weber, chairman of the Masseth street block committee, wishes to thank her many friends and neighbors for their fine co-operation in the successful card parties held in her district.

Mayor Stanton will be Guest at Church Dance

Mayor Chas. Stanton will be guest of honor at a benefit valentine dance to be held on Tuesday evening, Feb. 13, in the church hall at the corner of Lexington avenue and Stenson street.

"Daddy Sunshine" and his group of youthful performers will provide the entertainment which will be from 8 to 9, and will be followed by dancing from 9 to 12. Mrs. Thos. Gannon of Lyell avenue is chairman of the affair, assisted by the Misses Esther Gannon, Margaret O'Leary, Ann Bell, Carmella

Fathers' Club of Troop 77, Boy Scouts, held its monthly meeting Jan. 27 at the home of Geo. Hubbard in Sherman street. Cash prizes for the grand drawing were won by the following persons: 1st prize, Mr. Keeley of Burrows street; 2nd prize, Mrs. Winchell of Cady street; and 3rd prize, Mrs. Kilmer of Glide street.

HERE IT IS!

Now the Maytag news. Model 30 Square Tub Cast Aluminum Washer, formerly \$165, now \$89.50. Year to pay. H. C. Pommerening and Son, Lyell at Glide, Glen. 3110.

LEAN FRESH PICNICS 6 - 8 lb. . . . lb 8c
Avge.

LEAN FRESH HAMS Whole or Half . . . lb 15c

PLUMP MEATY FOWL 3 - 3½ lb. . . . lb 17c
Avge.

BONELESS RIB ROAST BEEF Large End . . . lb 19c
ROLLED

ARPEAKO HAMS
Whole or Half
18c lb

Our Own Home Made
BOCKWURST
22c lb

BEEF ROASTS
Tender, Shoulder
12½c lb

- Campbell's Pork and Beans, can 5c
- Chicken 'O The Sea Tuna, 2 for 29c
- Beechnut Catsup . . . lge. bot. 17c
- Pet Milk . . . tall cans, 4 for 25c
- Keebler Club Crackers, 11b pkg. 18c
- Mueller's Macaroni or Noodles . . 2 pkg. 19c
- Kellogg's Pep Bran . . . pkg. 9c
- Delmonte Fruits for Salad 2 tall 29c
- Campbell's Tomato Vegetable Soup, 4 for 29c
- Miracle Whip Salad Dressing qt 29c
- Sweetheart Flakes . . 5 lb. pkg. 25c
- Palmolive Soap . . . 4 bars 19c

RUSSER'S GOLDEN CUP
COFFEE 2lb 57c

MONDAY SPECIALS
DOMINO SUGAR, 10 lb sack, 47c
Kellogg's Cornflakes . . pkg. 7c

EGGS Strictly Fresh Grade A . . doz 27c

Clearbrook Fresh Country Roll
BUTTER . . . lb 27c

Mohawk LIMBURGER . . lb. 25c

HALIBUT STEAK . . . lb. 24c
Fresh Bullheads, Fillets and Oysters

Best New York State Apples
Extra Fancy Baldwins and
Greenings 5 lbs. 23c

Also Northern Spies and McIntosh
Fancy Hand Packed in Baskets



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MOTHER — DAD — SWEETHEART
Make your choice from our selection of
Candy, Perfumes and Cigars

WEEK-END SPECIALS

- 100 Aspirin, Bayers . . 51c
- Palmolive Soap . . . 5c
- Agarol 98c
- Philips Magnesia . . 31c
- Anacin 14c
- Hills Cascara Quinine . 17c
- Ovaltine 39c-69c
- Absorbine Jr. 79c
- Gem Razor—5 Blades and case, all for . . 49c
- Liquid Petrolatum Squibbs 47c
- Alcohol, 16 oz. 19c
- Sanitary Napkins Klier's 2 for 25c
- Ipana Toothpaste . . 30c
- Listerine, lge. 59c
- Pompeian Powder . . 39c
- Pure Norwegian Cod Liver Oil . pint 50c
- Epsom Salt . . 5 lbs. 25c
- Psyllium Seed, Black lb. 29c
- Colgate's Toothpaste . 19c
- Heating Pad . . . \$3.45
- Ex Lax, 25c size . . 19c
- Colgate Shaving Cream 19c

Call in your order and we will deliver
Prescriptions compounded accurately
KLIER PHARMACY 261 Ames St. Genesee 2659

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

The DIM LANTERN

Formerly AL'S GRILL
Anthony Marshall, Mgr.
Otis St. at Burrows
Free Chowder Wed.
Free Fish Fry Fri.
Free Steak Supper Sat.
DANCING WITH ORCHESTRA
FRI. & SAT. NIGHTS

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Don't Forget
M. G. MADLEN
\$295 Will install a 6 radiator job, complete in any home
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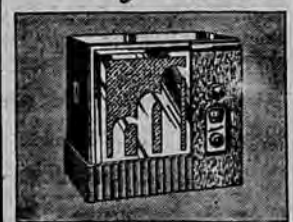
198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

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Gasoline and Oil
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\$26.50 up
Smart appearance . . .
Smart performance . . .
That's the new Majestic
Liberal Terms Arranged
Phone GEN. 3977
BAUER & RAETZ, Inc.
CHILD at JAY STREETS

RUSSER BOWLING LEAGUE

Team Standing

	W	L
Gessner Garage	34	20
Youngs Music House	29	25
Kliers Phar.	26	28
Ritzenthaler Rest.	25	29
Slorah Dentist	24	30
Russer Market	24	30

Individual Average

	G	Av
J. Riedl	54	188
C. Schmitt	51	184
Dr. Slorah	54	179
N. Stott	33	174
H. Spitz	54	172
A. Servas	54	172
A. Krutzer	51	172
L. Gallagher	54	171
Brickell	48	171
F. Huss	54	170

SORORITY ELECTS

Lambda Gamma Sorority met at the home of Miss Margaret McGovern of Delmar street last Thursday night. Election of officers was held. Miss Betty Goeshar was chosen president; Miss Jean Henner, secretary; and Miss Wilma Senz, treasurer. The next meeting will be at Miss Dorothy Miller's home in Villa street.

W. Young	54	169
R. Ritzenthaler	42	168
J. Young	48	166
J. Spitz	54	164
Robins	54	164
H. Schmitt	54	164
C. Gessner	54	163
J. Klier	54	162
J. Kretovic	39	162
E. Erickson	30	162
Dietrich	54	160
G. Streeter	54	157
O. Preiss	54	157
J. Fisher	54	151
Foster	15	151
S. Danes	21	149
E. Hiltz	54	141
H. Kleisley	54	138
Schwartz	51	133
J. Meiers	44	131

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

EXPERT Vacuum Cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 151 Electric Ave. Glen. 3543.

EYES EXAMINED—Glasses fitted, repaired, adjusted. Satisfaction guaranteed. Edward B. Cooke, Optometrist, 316 Arnett Blvd. Genesee 5713.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

CLEANING SOLVENT—Non-inflammable, 25c gal. A safe cleaner to use on your garments. Leichtner Hardware, 705 Maple St. We deliver. Gen. 3126.

RADIO REPAIRS—Any make, any hour. Guaranteed work. No charge for inspection or estimate. Call Glen. 6713-W. H. E. Peiffer, 14 Norwood Ave.

ELECTRIC FLATIRONS—Don't throw them away, we repair them. New element for any iron \$1. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

SAXOPHONE and Clarinet lessons by experienced teacher. Modern style. Glen. 3944-R. 124 Warner St.

WINDOW SHADES—Made to order, 25c up; reversing, recovering. Free estimates. Edgett's Shade Shop, 390 Frost Ave. Gen. 3299.

NOW the Maytagnews. Model 30 Square Tub Cast Aluminum Washer, formerly \$165, now \$89.50. One year to pay. H. C. Pommerening & Son, Lyell at Glide. Glen. 3110.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

SPECIAL—\$1.25 floor waxer and 65c Socony floor wax, paste or liquid, both for 79c. An outstanding special. You save \$1.11. Leichtner Hardware, 705 Maple St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

WILL SWAP—Adding Machine in good condition for typewriter. Gen. 3805.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

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MURRAY STREET AND LYELL AVENUE

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Joel McCrae and Ginger Rogers in
"CHANCE AT HEAVEN"
and RICHARD DIX in
"ACE OF ACES"

All kinds
VALENTINE CANDIES . . . All prices from 1c up
Fresh candy, just received, attractively boxed
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INSURE YOUR MOTOR FREE BY USING GOOD MOTOR OIL

HANS' SERVICE

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Ends 10c a curl
Finger Waves 25c (Dried) Marcelling that lasts . . . 40c
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Souvenirs for the children
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Hair Coloring—Paragon Treatment. Have your fading hair dyed by an expert. All kinds of rinses for Blondes, Henna, Brunettes.

Bessie-Vera Heberger
282 Otis St., cor. Dix St.
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Spaghetti and Chicken Supper . . . 15c
PARADISE
490 Lyell Ave.

Rumsey - Fairchild
Auto Repair Service
Complete Battery Service
ATLANTIC GAS & OIL
373 Child, at Jay Gen. 4448

38 ANNUAL STATEMENT of the 20th WARD CO-OPERATIVE To the Shareholders SAVINGS & LOAN ASS'N

ASSETS

FIRST MORTGAGE LOANS ON HOMES	\$1,766,950.00
545 weekly Amortized 1st mortgage loans on homes of our members.	
NEW YORK STATE SAVINGS AND LOAN BANK SHARES	11,000.00
This investment entitles the Ass'n to membership. Owned by N. Y. State Assns.	
REAL ESTATE	252,484.25
Single homes to which the Association has taken title. Practically all rented. These are your houses. Help us sell them.	
REAL ESTATE SOLD ON CONTRACT	37,918.51
These houses have been sold and are being paid for on weekly basis.	
FEDERAL HOME LOAN BANK SHARES	3,550.00
New Federal Rediscount Bank. Advances funds to members for home financing.	
CASH ON HAND	18,827.65
TOTAL ASSETS	\$2,090,730.41

LIABILITIES

DUES OF MEMBERS	\$1,149,526.57
This represents the accumulated savings of our members.	
DIVIDENDS CREDITED	356,095.77
Dividends credited to accounts of members. Compounded semi-annually.	
RESERVED FOR DIVIDENDS AND OTHER ASSOCIATIONS	29,820.95
ADVANCE BY SAVINGS & LOAN BANK, STATE OF NEW YORK	146,600.00
This is the central rediscount bank for Savings and Loan of this State. Repaid this year \$25,600.00.	
BORROWED MONEY	287,194.90
Repaid this year \$36,085.96	

SURPLUS
\$12,393.20 Added this year

These items make up the difference between what the Association owns and owes.

UNDIVIDED PROFITS	\$76,649.28
GUARANTEED FUND	44,842.94
TOTAL SURPLUS	121,492.22

TOTAL LIABILITIES AND SURPLUS \$2,090,730.41

764 Jay St. 20th Ward Co-operative Savings & Loan Association Gen. 1639

CAMELIO'S MARKET

Glen. 3283 Otis at Austin We Deliver 

FRESH FOWL . 18c

Fresh Shldrs. . . 9c	POT ROAST . . 12c
Rib End	Boneless Brisket
PORK LOIN 12 1/2c	CORNER BEEF 14c
Boneless	Boneless Lge. End
VEAL ROAST . 19c	RIB ROAST . . 19c
PAGE EVAPORATED MILK . 3 tall cans 19c	COUNTRY STYLE SAUSAGE . . . 10c
GOOD LUCK MARGARINE 12c	SODA CRACKERS
Best for Cooking and Table	2 lb. box . . . 23c

HAUBNER & STALLKNECHT

Successors to John C. Rossenbach

FUNERAL DIRECTORS

GENESEE 300 828 JAY STREET

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COAL
freshly-mined, super-cleaned

COAL
every load uniformly high quality

COAL
so good you'll want more

OUR FAMOUS READING ANTHRACITE



BECKWITH COAL CO.

271 Lyell Ave. GLEN. 811
Opp. Firehouse

Published by the Chas. A. Claus Agency **INSURANCE** All Lines of Insurance Gen. 3046—7 Immel St.

In my last article, I mentioned that man alone uses foresight and prepares for an emergency ahead of time. But very often he does not use enough foresight.

Many years ago, before the start of insurance companies, if a man built a home for his family, it was necessary that he have at least twice as much value as the house would cost, so that if the house should burn or be blown down in a windstorm he could afford to rebuild it again. This naturally prevented many people from owning a home of their own.

Then someone had a happy thought. If a great number of home owners would each chip in to a general fund, the amount collected would easily rebuild a house for one of the members who had contributed, and the cost would be very small to each contributor.

This was the beginning of the first insurance company and since that time, the need for all kinds of protection has been the incentive to create many companies with many different plans of operation.

This brings us back to my statement that people use their foresight in deciding to prepare for emergency by buying insurance, but they do not use enough foresight when it comes to picking the company. In the next article I will explain the different kinds of companies.

Chi Delta Gamma Sorority conducted a card party Tuesday evening at the home of Mrs. M. Miller in Hague street with Miss Marie Bauer in charge. The next meeting will be at the home of Miss Ann Gasser of Walzford road.

Falcon Island



Steaming Falcon Island.

Prepared by National Geographic Society, Washington, D. C.—WNG Service.

FALCON Island, the "island that never stands still," is on the move again according to recent reports. It is doubtful if any land has been built up and cut down so often within the recollection of man as has this island. Located in the southeastern part of the Tonga, or Friendly group of islands in the South Pacific, it has appeared, then disappeared from sight at least twice. In October, 1927, an eruption occurred which raised it high above the level of the sea and brought it to the attention of men the world over.

Since that time newspapers of many countries have published articles concerning its reappearance. Lavas have been reported flowing down its sides and great clouds of ash and steam rising several thousand feet above it.

The location of Falcon Island is latitude 20 degrees 19 minutes S. and longitude 175 degrees 25 minutes W. If one could examine a geological map of this general region, he would find that all the volcanic islands lie in a straight line which runs in a north-northeast and south-southwest direction. Beginning with Mount Ruapehu, in North Island, New Zealand, through the Kermadec Islands, continuing through Ata (Pylstaart), Honga Tonga, Falcon, Tofua, Kao, Metis, Late, and Fatafala (Amargura), the volcanic islands of Tonga, and terminating in Samoa, this line includes one of the greatest chains of active and dormant volcanoes in the world.

It represents a line of weakness in the earth's crust and along it from time to time molten material is ejected. The world is made aware of these ejections only when the material reaches the surface and forms islands or shoals.

It is very probable, however, that in many places along the line there are submarine volcanoes of whose existence no knowledge has ever been obtained. If one were to predict where the next new island in this part of the world would appear, it would be fairly safe to say somewhere along this line. Practically all the other islands of the region are of nonvolcanic rock, chiefly limestone.

Growth From a Shoal.

The island received its name when H. M. S. Falcon visited the spot in 1865 and reported a shoal. Twelve years later H. M. S. Sappho reported smoke to be issuing from the sea at the same position. In 1885 a submarine volcano burst suddenly into activity and built up a mound which, after a year of intermittent eruption, reached a height of at least 200 feet.

In 1880, H. M. S. Egeria visited the island and Mr. J. J. Lister, an English geologist on board, made some careful observations. He found that during the four years since its formation the action of the sea had removed a large portion of the island, and that only about a third of the original mound remained. He calculated the maximum height of the island at that time to be 153 feet.

Further observations were made by the British admiral in August, 1895. Falcon Island extended 800 yards in a northeast-southwest direction and 700 yards in a north-south direction. It was nearly circular in form and only 40 feet above water.

In July, 1898, it was reported to have disappeared and its site was occupied by a shoal 100 yards in extent on which the sea broke heavily. Thus it took the sea, the rain, and the wind only 13 years to cause an island with a maximum diameter

of about two miles and a height of 200 feet to disappear completely.

There is a popular misconception that islands of this sort disappear by actual sinking. Their disappearance, however, is due solely to the leveling action of the agents of erosion. Two years later, the shoal to which Falcon Island had been reduced was showing about ten feet above the water at the northern end—probably the result of wave action which concentrated the material to leeward. In this condition it was subsequently piled above sea level by the southeast trade winds.

Called "New Place" by Natives.

In 1913, H. M. S. Cormoran reported that the island had disappeared once more. Finally the most violent eruption on record occurred in October, 1927. From that time until the present, minor eruptions, separated by periods of quiescence, have added slightly to the size of the mound.

The native name for Falcon Island is Fonua Foo (New Place). It lies about fifty miles to the northwest of Nukunono, Tongatabu Island of the Tonga group. The crater lies on the southeast coast. Its location here is obviously determined by the southeast trade winds, which during and after eruption carry the fine material to the northwest. The waves, driven by these same trades, continue the work and constantly eat into the southeast side, shifting the material to the northwest to build an extensive shoal.

The eastern wall of the crater has the same profile as the western wall, but its summit rises only 200 feet above sea level. On the east it slopes gently to the top of the sea cliff, while on the west it descends more abruptly to the floor of the crater. The bottom of the crater is elliptical in outline and most of its surface is covered by a boiling lake, shaped roughly like a figure eight. The waters in the seaward loop of the figure are a deep, milky green, but in the landward loop they fade to yellowish white. Steam rises from the water and clouds of it drift lazily up the northwest wall. Parts of the lake boil incessantly; other areas bulge upward periodically, bringing black sediment from below.

The crater rim is breached to the southwest, where only a small bit of the original wall remains. This remnant is about twenty feet high and is composed of bedded scoria and ash. On either side of it the storm waves have free access over a low, porous barrier of reworked scoria, through which the lake waters rise and fall with the tide.

The lake is surrounded with ash and sulphur flats, dotted with steam jets, the latter more abundant on the steep western side of the crater than elsewhere. Around the flat is a narrow band of gently sloping land, trenched with V-shaped gullies and grading above into the steep walls of the crater. These are vertically fluted, and in the depressions many steam vents issue. These have deposited quantities of sulphur and other substances, giving the walls a strange appearance. Yellow, orange, or white gullies alternate with the drab ridges.

What the Crater is Like

The crater lake and the vividly colored walls are the first impression received while standing on the eastern edge. A closer inspection shows that there are really two craters, a younger one with steep sides lying within an older one.

The crater wall is composed largely of fine ash and scoria, but scattered over its surface are numerous volcanic bombs and blocks of solid lava. Most of the bombs

are small, but a few reach a length of more than two feet. They are roughly spindle shaped and represent masses of lava that were thrown out in liquid condition and solidified while still in the air. Many are exceedingly porous, owing to the escape of inclosed gases; others show a concentric banding made by uniform cooling and contraction. Some of the solid angular blocks of lava exceed three feet in diameter. A few are porous, others dense.

In most places it is impossible to descend the crater walls, because the slopes of the poorly consolidated scoria approach 80 degrees. One may, however, without great difficulty, slip and slide down one of the several steep gullies to the crater floor. Here one unconsciously pauses before proceeding farther.

On all sides are sputtering and whistling steam vents, which issue from walls that are beautifully mottled in many shades of yellow, orange and gray.

It is rather a weird experience to walk out on the delta that separates the two lobes of the lake. The ground is quite hot beneath the feet, and off the lake comes a withering blast of fetid air. Each steam jet has a hiss, whistle, or sputter of its own. These sounds do not carry far, and as one walks across the flat they quickly replace each other. A low, quietly sputtering vent passes out of hearing and almost between one's feet.

Pumice and fragments of lava lie scattered everywhere. One expects momentarily to break through, yet the ground seems solid enough. The surface of the delta is incised with brilliantly colored sulphurous deposits and tiny balls of greenish sulphur litter the surface below with a line of pumice that marks high-tide level. The waters of the lake near the edge of the delta boil noisily and have a vile taste. The noises, the odors, and the heat oppress the watcher's mind with a feeling of impending activity. It is with a mild sigh of relief that one reaches the top of the crater wall without mishap.

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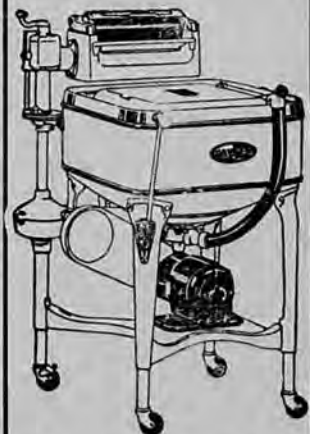
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This price is for a limited time only. Place your order now before the price advances.



BENZON

SALES & SERVICE

420 Ames St. Gen. 6117

20th Ward Association Distributes Dividends, Elects Haubner Director

Distribution of the 75th consecutive semi-annual dividends by the 20th Ward Co-operative Savings and Loan Association placed \$29,000 at the disposal of citizens here, it was announced today. The dividends earned by all types of shares in the institution were credited on Feb. 1, according to E. C. Wolcott, secretary of the association.



Director Edward E. Haubner

At the same time election of Edward E. Haubner as a director was announced. Mr. Haubner is widely-known in The Vicinity through his association with Haubner and Stallknecht, funeral directors, as well as through many church and social groups in which he is active.

A particularly thorough knowledge of this section, gained through having resided here since boyhood, will make Mr. Haubner's election to the directorate advantageous not only to the association, but also to the people whom it serves. He gained his first experience in his profession here with the late John C. Rossenbach, whose undertaking firm Haubner

and Stallknecht has succeeded.

Mr. Haubner is a member of many societies at Holy Family Church, including Knights of St. John. He is also a member of the Eagles, Elks, Moose, Doud Post, Holy Redeemer Athletic Association and the Rochester Club. For five years he was secretary of the state association of Funeral Directors and at present is secretary of the 11th District Funeral Directors' Association, which is affiliated with the New York State and National groups.

Funds of the association are invested in first mortgage loans on homes in this locality, constituting not only a conservative investment, but one which keeps the savings capital of Rochester at work at home, Mr. Wolcott said, in announcing the dividends.

Shareholders participating in the dividends numbered 2,363. Individual sums credited to share accounts or paid out by check ranged from \$.50 to \$300.

The total distribution of dividends by the 11,000 building and loan associations in America equaled \$155,000,000 for the last half of 1933, according to figures just released by the United States Building and Loan League, of which the 20th Ward Association is a member. Dividend payments have continued during the depression in the great majority of building and loan associations, it is indicated. In many instances they have been reduced somewhat from old levels to provide greater reserves, by which the associations can insure greater safety of shareholders' funds, the president said.

"Building and loan associations have a strictly non-speculative investment to offer citizens of this community," Mr. Wolcott pointed out. "This is a particularly important qualification for an institution these days. The red-tape required of nearly all institutions issuing shares or stock today, under the Federal Securities Act is not imposed upon these associations, because our function is primarily to encourage people to save systematically and to do this encouraging by keeping their money safe. There could be no object in an association's indulging in the questionable practices which the Securities Act was passed to obliterate."

Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. Since this Sunday is inter-racial in its significance, the pastor will preach on the subject of race attitudes and prejudices. Sunday School meets at ten o'clock, preceding the church service. Young People's Society will meet at the home of Clarence and Gladys Johnson of Orlando street at 6:30. Miss Jeannette Bennett will lead the discussion on the topic, "Hitler and the Religion of Germany."

Ladies' Aid Society will hold a benefit bridge party in Bryan's Restaurant, Lyell avenue, opposite Whitney, on Friday evening, Feb. 23.

The Lenten series of mid-week meetings will begin next Wednesday evening at 7:15, preceded by a tureen supper at 6:30. This series of mid-week suppers and services will continue throughout Lent.

World Wide Guild will hold its 12th annual birthday party in the church on Feb. 16. Mothers of the girls and members of the Missionary Society will be guests. Seven new members will be initiated.

The Solus Class will hold a Valentine Banquet on Saturday evening, Feb. 17. Reservations must be made on or before Wednesday evening, Feb. 14. Price \$1.00 per couple.

The Church of The Holy Apostles

A series of Friday afternoon entertainments will be started Feb. 16 in the School Hall for children and all adults who wish to attend. A varied motion picture program of an interesting educational and religious nature has been arranged. Admission will be five cents for children and ten cents for adults.

A pre-Lenten festival will be held in the hall this week-end, Friday, Saturday and Monday nights. There will be a number of booths, games and varied entertainment each evening. Attractive door prizes will be given each day. Admission will be ten cents.

The church societies are co-operating in sponsorship of the affair, those taking part representing the Rosary, Sodality, Altar and Holy Name Societies together with the Ladies' Auxiliary, Knights of St. John. This will be the last parish festival before Lent.

A Mission program will open in the church on Sunday evening, Feb. 18, under the guidance of the Capuchin Fathers Hughes and Madden of Providence, R. I. The Ladies' Mission will be held the first week and the men's the second. The Mission services, to be held every day during the two weeks, will be at the following hours:

Mission Mass, 5:30 a. m.; Parochial, 7:00 a. m.; Children's Mass, 8:00 a. m.; Evening, 7:30 p. m.

Holy Name Society will receive Holy Communion Sunday and meet next Tuesday. The Sodality meets Feb. 16 and receives Holy Communion the following Sunday, Feb. 18.

Trinity Evangelical Church

At a German service Sunday at 9 a. m., the pastor will preach on "Josua, ein Vorbild Jesu." Sunday School meets at 9:45 and worship in English with the Boy Scouts as special guests is at 10:50.

The first mid-week Lenten service will be held on Wednesday evening, Feb. 14. The theme for the Lenten services is "The Christian Life in the Light of the Cross." On Wednesday evening the question will be asked, "What Do You Want Me To Do For You?"

At the service on Feb. 18 at 10:50 the 75th anniversary of Home Missions and the 50th anniversary of Foreign Missions will be observed by all of the Evangelical Synod Churches. In the evening of the same day the Sunday evening services during Lent, a series entitled "Art Night Services," will be started. The first one will be built around Soord's "The Lost Sheep." The Young People's League will assist.

On Monday evening, Feb. 12, the Brotherhood will hold an "Open Night," to which all the members of the church are invited. Principal Bennett of Edison-Tech. will address the meeting, which starts at 8:15. The Brotherhood business meeting will begin at 7:30.

Mission Study Class will meet in the church parlors on Thursday afternoon, Feb. 15. The "Mile of Pennies" campaign is under way. Thus far the Sunday School, the "Blues," are far ahead of the congregation, the "Reds."

Lyell Ave. Baptist Church

Morning service Sunday at 10:30; Sunday School at 12 M.

On Sunday evening, services in recognition of the ordination of Rev. Byron Heizer were held in the church. At the conclusion of the service a reception for Rev. and Mrs. Heizer was held in the church parlors.

The deacons met Monday at the parsonage for their monthly meeting. At the Wednesday evening meeting the first chapter of the Book of Revelations was considered.

Miss Eleanor Nicholson will entertain the World Wide Guild tomorrow evening. On Thursday evening, Feb. 15, Mrs. Albert Nicholson will be hostess to the Mis-

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— NEW CABBAGE lb. 5c—
Meaty 3½ lb FOWL **1b 19c**
PORK SHOULDERS **1b. 12c**
— SAUERKRAUT lb. 8c—
Hamburg and Sausage Meat **1b. 10c**
MEAT LOAF **3 lbs. 49c**
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SCHROTH MARKET

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The **WELL LIGHTED HOUSE**
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● Burnt out lamps take away the attractiveness of a well-groomed room...spoil the appearance of fixtures...and rob you of the light that these fixtures should give you.

When lamps burn out it may be inconvenient for you to go out and purchase one. Smart homemakers keep a supply of assorted lamp sizes on hand. These can be purchased in household cartons of six lamps.

This assortment consists of:

- 1—100 watt lamp
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- Price **\$1.13**

Stop in at our store today. Get your household carton of lamps. Then a burnt out lamp or an empty socket need never embarrass you.



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KINSO ZERO OIL Stands up equal to the best Summer Oils . . qt. **25c**

LEADER GAS TANK CAR TO YOUR CAR . . **14½c gal.**

KINSO CORP., 585 Lyell Ave.-Opp. Burrows St.

A surprise birthday party was held Jan. 27 in honor of John Beierschmidt, who was 74 years old, at the home of his son, William, of Delmar street. Family and friends to the number of 60 attended. Music was furnished by Johnny Knapp and his Knappolians.

24th WARD REPUBLICANS
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District 4 13 14
District 5 11 16
District 2 6 21

LYELL PLUMBING & HEATING SPECIALTY IS HOME HEATING
The Lyell Plumbing and Heating Supply Company, now located at 189 Lyell avenue with M. G. Madlen as president, is making a specialty of hot water, steam and vapor heat systems. Among the many advantageous points of their system is that all pipes are concealed and a choice of radiators in width, height and length is available.

Mr. Madlen gives free estimates on all kinds of heating and plumbing work. His company features the American boiler.—Adv.



DINTY MOORE SUPPER WILL OPEN NEW HALL

St. Patrick's Day, March 17, will mark the opening of the 24th Ward Democrats new club rooms, when the men's club will give a Dinty Moore supper and dance. The supper will be served from seven to nine, followed by dancing until 12 o'clock.

An evening of real enjoyment is promised all those who attend. Tickets can be obtained from any club member.

The club will hold its next meeting March 16 at 1208 Jay street and all men in the ward are invited. Plans are now under way to canvass the entire ward in an effort to increase the membership and to bring the enrollment up among the leading clubs in the city.

Republican Women Install Mrs. Saile As President

The 24th Ward Women's Republican Club met last night for the regular business meeting and installation of the following officers:

President, Mrs. Geo. Saile; vice-president, Mrs. Chas. Gargan; secretary, Mrs. William Schoenwitz; and treasurer, Mrs. Chas. McLaughlin. The meeting was followed by a social hour and refreshments.

RESTAURANT IS RE-OPENED

ON LYELL AVE. BY MADLEN

Mike's Restaurant at 199 Lyell avenue has been re-opened under the management of M. G. Madlen, who was its former proprietor. A special feature is planned for Saturday night in the form of an amateur night with good prizes for the winners. An orchestra plays for dancing each Tuesday, Friday and Saturday night.

12-Act Vaudeville Show At Grace Church Mar. 16

The variety entertainment of the Grace Guild of the Ladies' Aid Society of Grace Presbyterian Church is to be held on Friday evening, March 16, in the parish house. There are twelve acts of vaudeville besides the privilege of listening to H. Strong and his "Haymakers" Orchestra after the performance.

Among the entertainers are Al. Bonehill, ventriloquist; Mrs. French, elocutionist; Shirley Bonehill, 5-year-old singer; Mrs. Brink, Hughena Brink, and Laura Dinkdebrun, piano accordion soloists; Harold Meyers, 16-year-old basso; Jack DeFrain, singer of cowboy and hillbilly songs; and two dancing acts, under directions of Miss Roma Henry of the Y. W. C. A. In addition a Puppet Show of Marionettes will perform. Tickets are adults 25 cents, children 10 cents.

Officers Are Elected by Society of Holy Apostles

Holy Name Society of Holy Apostles Church elected officers at its February meeting, choosing the following: Rev. J. Edward McKay, director; Clarence Piehler, president; George O'Neill, vice-president; Edward Tydings, recording secretary; Walter Corcoran, financial secretary; Frank Miller, marshal.

John J. Kennedy, Harry Dunham, Louis Magin, William McGlynn and Harold, Charles and John McGovern were named consultants. The society will receive Communion Sunday and will hold its March meeting Monday night.

Young Ladies' Sodality will receive Communion on the following Sunday and will hold its meeting on Friday, March 16.

NEXT ISSUE Of The Post will be published Thurs., March 22

MURRAY THEATRE

Tonight—"Her Sweetheart" with Lionel Barrymore and Marie Dressler; and "Straightaway" with Tim McCoy.

Fri.-Sat.—"Master of Men" with Jack Holt and Fay Wray; and "King of Jazz" with Paul Whiteman.

Sun.-Mon.—"Way to Love" with Maurice Chevalier and Ann Dvorak; and "Jimmy and Sally" with James Dunn and Claire Trevor.

Tues.-Wed.-Thurs. (Mar. 13-14-15)—"Tillie and Gus" with Allison Skipworth, W. C. Fields and Baby LeRoy; and "King for a Night" with Chester Morris and Helen Twelvetrees.

The Murray will give dishes to lady patrons beginning next week, on every Tuesday, Wednesday and Thursday. The dishes will be given out on three nights to enable all who come for them to see the screen features without discomfort. When given out on the previous plan of only two nights weekly, a crowded condition always prevailed, especially on the first night.

Ladies will have a choice of either McKee Deluxe Kitchenware or Floral Bak-Serv pieces. Both these services are said to be of exceptionally artistic and attractive design.

Sigma Pi Epsilon Sorority held a rush meeting Monday evening at the home of Misses Marcella and Rita Ehmann of Lyell avenue. The winner of the prize was Joseph Roth of Pool street. Plans were made for a baby party to be held next meeting.

Mrs. Steinhausen to Talk At No. 30 P. T. A. Meeting

Parent-Teachers of No. 30 School will meet at the school on Wednesday, March 14, at 2 p. m. Mrs. Meta B. Steinhausen, girls' advisor of Washington Junior High, will be guest speaker. Her topic will be, "Character development through Social Conduct."

Refreshments will be served after the meeting. A good attendance is hoped for.

Boy Scout Troop No. 77 To Have Court of Honor

Troop No. 77, Boy Scouts of America, will hold a Court of Honor and banquet at the Grace Presbyterian Church hall, on Tuesday evening, April 10.

Seven Eagle Scouts will receive their badges at the Court, and the new troop committee will be invested. Candle ceremony will be held. Mr. McKinney, Scout Executive, will speak. Several numbers of entertainment will be featured on the stage. This will be the eleventh annual banquet.

Amateur Baseball Champs Organize for 1934 Season

Ames I. G. A., amateur champions of Dutchtown, have re-organized under M. T. May Dairy. Officers of the club are Sally Esposito, manager, Whitey Winghart, captain, and Kenneth Winghart, treasurer. Arthur Zimmerman and George Boss will act as coaches.

The club consists of the following players: Bunny Hitzfield, Tony Mura, Whitey Winghart, Joe Sand, Fred Groetch, Russ Lanseer, Kenneth Winghart, Fred Stadtmiller, Charles Stadtmiller, Joe Iama, Robert Hofschneider, Theodore May, Salvatore Esposito.

The Iota Phi Delta Sorority will conduct a bowling party next week at the K. of C. The next meeting will be at the home of Miss Dolores Seiler of Seneca parkway.

Why gamble on bargain price eggs. Our eggs are guaranteed fresh. We have a large display of Easter candy. Leave your order early. Keown's Kandy Store, 589 Maple St.—Adv.

PLYMOUTH'S SPRINGING IS SUBJECTED TO TEST

"If our new front wheel springing system can stand this—it will stand anything!"

That's what Harry Heath, Director of Service of the Plymouth Motor Corporation, stated, just before several 1934 Plymouth cars were put through the "torture tests" in the Chrysler Motors sand pits in Detroit, to determine the stamina of the Plymouth springing system in hard operation.

Not only did the new springing withstand the strenuous trials without breakage, but they further demonstrated the surprising riding ease, under the worst road conditions, which the new wheel springing affords.

The coil springs in the new Plymouth front wheel suspension, are made of a new type steel alloy, said to be twice as strong as any other known steel. In laboratory tests, Chrysler Motors engineers have been unable to break the springs—even after they have been subjected, under hydraulic pressure, to 1,800,000 "ups and downs"—more action than the springs would ever receive in ten years of use on an average motor car.

The new Plymouths are on display here in The Vicinity at Voelkl Bros., 670 Maple street, dealers for both Plymouth and Chrysler cars. The front wheel springing is only one of many advantageous points about the new models and Voelkl's are ready to demonstrate them to interested people at any time.

In addition to selling and servicing the Plymouth and Chrysler, Voelkl's are offering a completely equipped shop for service to all the various makes in the Chrysler line, including DeSoto and Dodge.

Another Card Party Is Scheduled for Knights

Knights of St. John, Holy Family Commandery 197, will hold their next regular card party March 12 at the home of Sir Knight George Wurger, 11 Immel place. Prizes will be given at each table, also door prizes.

Frank Gross is general chairman of the committee in charge and George Wurger is chairman, assisted by Thomas Holzgartner and Michael Fischer.

LEAN FRESH PICNICS . lb 11c
6 - 8 lb. Avge.

HOME DRESSED MILK FED ROAST OF VEAL lb 15c
RUMP or SHLDR.

LARGE FRESH DRESSED FOWL . lb 19c 5 lb. Average	Our Own Home Made BOCKWURST 22c lb.	WILSON'S CERTIFIED HAMS . lb 17c 10 - 12 lb. Average
--	-------------------------------------	---

- Kellogg's Pep Bran Flakes pkg. 9c
- Good Luck Oleo lb. 12c
- BIG B FLOUR, 24½ lb. sack \$1.17
- U-LIKE COFFEE lb. 19c
- Libby's Evaporated Milk, 4 for 25c
- Delmonte Fruit for Salad . . 15c
- Delmonte Asparagus, No. 2 can 19c
- Delmonte Early Garden Peas, 2-31c
- Chatka Crabmeat . . . 2 cans 45c
- Russer's Mayonnaise . . . qt. 39c
- Heinz' Ketchup . . large bot. 19c
- Forman's Kraut, 2 No. 2½ cans 25c

DEL MONTE
Vacuum Pack

COFFEE 26½c lb

MONDAY SPECIALS

- Kellogg's Cornflakes . . pkg. 7½c
- DOMINO SUGAR, 10 lb sack, 47c

Fresh Grade A EGGS 2 dz. 47c

Clearbrook Fresh Country Roll
BUTTER . . . lb 29c

MILD AMERICAN COLBY CHEESE lb. 18c

VEGETABLE SPECIALS

- RUSSER'S CRISPY Large Bdl. GOLDEN CELERY 19c
- BOB WHITE, LARGE JUICY ORANGES doz. 29c
- EXTRA LARGE BUNCH HOT HOUSE RADISHES . 10c
- TENDER, SWEET, HOT HOUSE GREEN ONIONS . . 2 bchs. 5c

— FRESH ASPARAGUS —

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| PEANUT CLUSTERS MILK POUND CHOCOLATE BOX .23c |
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| NYDENTA TOOTH PASTE AND SERVING TRAY ALL FOR 39c |
| PRINCE ALBERT TOBACCO lb. 79c |

DRUG SPECIALS

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|---------------------------------|---------------------------------------|
| HINKLE Cascara Comp., 100 . 17c | WAMPOLE'S Tasteless Preparation . 59c |
| Scott's Emulsion . . . 69c | Lysol lge. 69c |
| Alka Seltzer 55c | Feenamint 19c |
| Milk Magnesia, Phillips 31c | Mum lge. 43c |
| Listerine lge. 59c | Sevent'n Perfume dram 25c |
| Pertussin small 39c | Psyllium Seed . . lb. 29c |
| Ovaltine 69c | Rock Island Sponge . 19c |
| Syke Comfort Powder 21c | Phillips Tooth Paste . 19c |
| Bayer's Aspirin, 100's 51c | Pompeian Face Powder 39c |
| Listerine Shav'g Cream 19c | Bromo Seltzer . . lge. 79c |
| Nujol 57c | Electric Kitch'n Clock \$1.49 |

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Meetings Scheduled for Various Democrat Clubs

A series of educational meetings will be started on March 13 by Democratic Women at their headquarters, Driving Park and Lake avenues. All of the women's clubs are invited to attend. A city official will be the speaker of the evening.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

EXPERT Vacuum Cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 151 Electric Ave. Glen. 3543.

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Roosevelt Club Directors and Committees Appointed

At the last meeting of the Eleanor Roosevelt Club Jessie Rause, president, appointed the following on the board of directors:

Miss Mary Romano, Mrs. Josephine Annucci, Mrs. Mary Tulino, Mrs. Rose Tornaben, Miss Jennie Meli, Miss Josephine Desprito, Mrs. Jennie Aldi, Miss Mary Ianarelli, Mrs. Ida Faga, Mrs. Concetta Smalldone, Mrs. Esther Cirullo, Mrs. Mary Arena, Miss Regina Ciccone.

The following were appointed on various standing committees: Mrs. Rose Madelina, Miss Elba Romano, Miss Ann Renna, Miss Mary Romano, Mrs. Jennie Liberato, Mrs. Angeline Ferrante, Mrs. Antoinette Lapaglia, Mrs. Ida Giarrantino, Mrs. Josephine Salatino, Mrs. Vincent Novelli, Mrs. Salina Catalano, Mrs. Mary Treano, Mrs. Mary Figaro, Mrs. Eva Bellardino, Mrs. Rose D'Marco, Mrs. Marion Salatino, Mrs. Margaret Scioldone, Miss Mary Meli, Miss Alissa Novelli, Miss Lena Cirullo, Mrs. Mary Messura.

At the meeting of the Junior Branch of the Women's Club on Feb. 20 Mrs. Joan Lynn Schild spoke on "Party Organization and City Government." The meeting was in charge of Miss Virginia McDonough, president.

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Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach the sermon. Sunday School meets at 10 o'clock preceding the church service. Young People's Society will meet at the home of Rev. and Mrs. H. J. Walch, 247 Avery street, at 6:30 o'clock. John Lowe will address the group on the topic, "Contemporary Poets I Have Known."

Mid-week service will be held in the parish house on Wednesday evening following the church-night supper which will be served this week by the Women's Bible Class. The choir is rehearsing Easter music and the presence of all the members is urgently necessary.

Sunday, March 18, has been set aside as Day of Dedication and Consecration. All the members are asked to reserve this day and attend the morning service in church.

Trinity Evangelical Church

On Sunday, March 11, the following services will be held: Worship in German at 9:00, with sermon on "Salomo, ein Vorbild Jesus," Sunday School at 9:45 and worship in English at 10:50 with sermon on "The Kingdom Purchased with Jesus' Blood." At 7:45 Hoffman's "Christ in Gethsemane." Lenten service Wednesday evening, March 14, with sermon on "Where Shall We Buy Bread?" Sunday School night.

On Sunday, March 18, at 10:50, presentation and testimony of the Confirmands. At 7:45, religious drama—"The Double Tragedy." The monthly meeting of Trinity Brotherhood will be held on Monday evening, March 12, at eight o'clock with special program.

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Large Cans Evaporated Milk, 3 - 17c	Yellow Bantam Corn can 9½c

FLORIDA ORANGES doz. 15c

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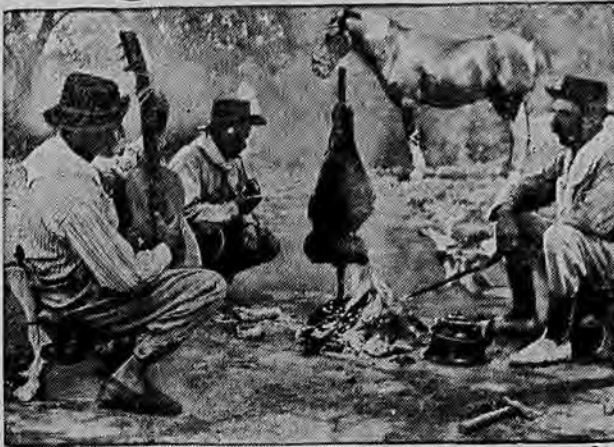
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Argentine Cowboys.

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iron barriers to be used on its fa-
mous pampa.

Pampa was the Indians' name for
plains. Spanish colonists took the
name, and thus the world knows
the vast, flat Argentine grasslands
that sweep from the Atlantic sea-
board to the foot of the Andes
mountains.

History picked the pampa as a
vast stage for one of the most
eventful and swift-moving dramas.
Probably no other region, in so
brief a time, has seen more astound-
ing changes. More Europeans are
settled here, more magic cities
are leaping up, more railroads
are being built, and more wealth
amassed than in any equal area be-
low the equator. Ask Paris wait-
ers if any other visitor spends like
an Argentine cow king, who "leaves
all change on the plate."

Alfalfa alone, as we shall see, mi-
grated to this new land to bring it
amazing economic strength. In a
few short decades, with such forces as
prize bulls, barbed wire, cold stor-
age and fast ships, man turned a
wilderness into a farm so big and
rich that now it helps fix the world
price of bread and meat.

This swift rise of a new Canaan,
whose theme song, as a Texan hint-
ed, is the ceaseless moan and bel-
low of myriad kine, affords a fan-
tastic example of mass migration.
Its marvel is not in the fact that
millions of white settlers swarmed
across the South Atlantic to this
fertile pampa. That was extraordi-
nary, of course; you can imag-
ine the infinite host slipping down
under the equatorial horizon like
figures turning in a phenakisto-
scope.

Extraordinary Migration.

But the whole truth is harder to
imagine. Not only did the millions
move from southern Europe, but,
as if lifted and carried overseas on
some magic carpet, they took with
them to the pampa a cross-section
of European life. Speech, culture,
religion, manners, and customs
they carried; likewise tools and
trades—even their animals, fowls,
grains, fruits, flowers—seeds.

Today their thistle almost cov-
ers Argentina. Tradition says the
first thistle seed came over acci-
dentally, in the long hair of army
mules! Along immigrant trails
into the pampa a scattered fringe
of European grass, weeds, vege-
table and berries first grew up,
where fodder, camp refuse, and
seeds from food were dropped, just
as along the Santa Fe and Oregon
trails our covered-wagon trains in-
troduced many berries, plants and
fruit trees from farther east. His-
tory holds no parallel in time or
space to certain aspects of this
amazing movement of people and
plant life.

But, one asks, since whites first
landed, some 400 years ago, why
was the conquest of the pampa so
long delayed? The reasons are
plain, yet curiously interesting.

Except for Indians, who at first
dwelt near the River Plate coun-
try, the pampa was empty. No
glittering pagan cities, no rich gold
mines or Inca treasures were here
to lure the Conquistadores. Also,

Europe still lived then from its
own farms. It had not yet grown
so thickly peopled or so highly in-
dustrialized that, as later, it had
to look overseas for more bread
and meat.

Here, as in our own land, white
settlements were long confined to
limited regions. The Atlantic sea-
board had been settled for many
generations before we knew much
about our Far West. So it was
on the pampa, with this difference:
Spain, who early ruled most of
South America, long allowed sea
trade only through Porto Bello
(Puerto Bello), in Panama. It took
about two years, by land and sea,
to exchange goods between Cadiz,
in Spain, and the settlements along
the River Plate (Plata).

Early Inland Development.

This decree, while it made life
hard for traders in Buenos Aires
and encouraged smuggling by Dutch
and English ships, really hastened
the development of certain Argen-
tine back country by many cen-
turies. Tucuman, Cordoba, Men-
doza, and Jujuy, for example,
though far inland, were founded
centuries ago because they lay
along the Andean mule paths over
which Spanish goods came down
from Panama and Peru to the Plata
settlements.

Some of the first sugar mills in
the western world, crude and primi-
tive yet making good sugar, were
built about Tucuman.

Pack trains and creaking cara-
vans of high-wheeled freight wagons
plied for many years between the
Argentine northwest and Buenos
Aires. While the pampa was still
as empty as Oklahoma in 1870, they
crossed it on a well-worn trail, just
as our own ox wagons traded from
Missouri to Santa Fe in the ante-
railway days. And there was the
same Indian menace.

Old maps show a string of forts
across the pampa west of Buenos
Aires. Here the Indian frontier was
hundreds of miles long, and the
forts stood guard between Indian
raiders and the white settlers.

From the lookout towers on these
forts soldiers watched the waving
seas of pampa grass for signs of
skulking Indians. Sometimes a
warning that Indians were sneak-
ing through the tall grass was
given by fleeing animals or by
sudden alarm and movement among
the birds. Again, charging past the
forts on horseback, Indians, carry-
ing long spears, raided the ranches
behind the lines, and in the course
of years many Spanish women and
children were seized and carried
into captivity. These Indians stole
cattle, also, by the thousands and
drove them over the Andes for sale
in Chile.

Indians Finally Subdued.

Through all these turbulent times
the pioneer colonists stubbornly
pushed their settlements farther
and farther out on the plains.
Finally, about the same time that
Custer, Miles, and Crook were con-
quering the last of our warring
tribes, Argentina sent the famous
General Roca on his now historic
drive against the pampa Indians.
This campaign ended forever all
danger from these predatory sav-
ages.

The heat and hammering of In-
dian raids, outlaw fights, and des-
perado forays, the trials of reve-
lution and civil war, produced a

fighting breed, hardy and audacious,
fit to handle the thundering herds
and guide the rising tide of immi-
grant farmers from southern Eu-
rope.

Although the swift growth of
pampa farms and cities is of more
recent date, foundations for this
power and wealth began in the days
when San Martin marched his cav-
alry over the Andes and helped
Chile and Peru win freedom from
the Spanish yoke.

The pampa with its 250,000 square
miles, is to Argentine what the Nile
valley is to Egypt. It works with
the rhythm of a great factory; so
many square leagues of corn and al-
falfa fed to so many million head
of cattle and hogs mean so many
shiploads of meat for Europe.

And there is wheat! So much
wheat that a big crop here affects
the world price at Liverpool, and
so hits the pocketbook of wheat
farmers in the United States, Can-
ada, Australia, Russia, and else-
where.

Coming of the Railway.

Let us look at what you might
call the "stage props," or mechan-
ics and scenery, which the Argen-
tines have set up to make their
humming pampa one of the world's
amazing industrial spectacles.

In the old days when a gaucho's
wife wanted to visit her neighbors
she sometimes rode sitting on
a dried horsehide. Her husband,
mounted on his horse, dragged this
horsehide sled with a long rope tied
from it to his horse's girth. On
this primitive conveyance, rough as
a North American Indian travois,
the pioneer pampa woman rode, slip-
ping over mudholes or bouncing
through clouds of dust.

Over this same pampa now palat-
ial passenger trains, with sumptu-
ous diners, sleepers, and glisten-
ing observation cars, race from
town to town, over level tracks,
often with no curves for scores of
miles.

Halling from Newburyport, Mass.,
and shipwrecked on the shores of
Argentina, William Wheelwright
built the first really important rail-
way over the pampa. Today his
pioneer line forms part of the Cen-
tral Argentine system. He planned
the Transandine line, but did not
live to see it built.

Miss Dorothy Fischer of Schley
place entertained the Chi Delta
Gamma Sorority at her home last
week. The next meeting will be at
the home of Mrs. Charles Bieck of
University avenue. Plans for a
dinner party will be made.

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meetings, dances, etc.

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NEW WELFARE ORDER SYSTEM TO BE USED

Beginning March 15, people on the welfare rolls of Rochester will have the privilege of choosing their own grocer and also will be allowed to choose for themselves what they wish to buy with their orders. Sweeping changes in the administration of the welfare order system will become effective at that time.

The new system has been evolved by a group of five officials, including Mayor Stanton, City Manager Baker, Comptroller Aex, Welfare Commissioner Kelly and Supervisor George Rogers of the Tenth Ward. Although he is not a city official, Supervisor Rogers was called in on the matter because of his long experience in and knowledge of the food business.

Under the new plan, orders will be issued in terms of dollars, which may be presented for filling at any approved grocery store. Most independent stores have been or will be approved, but out-of-town chains will not be permitted to fill these orders.

HAVE DINNER PARTY

Phi Nu Gamma Sorority held a progressive dinner party Feb. 11, in honor of its third anniversary. On Feb. 10 they had a card party at the home of Miss Margaret Welch in Pullman avenue. The next meeting will be held at the home of Miss Mary Keyes of 166 Dove street.

The price list, now issued twice monthly will be discontinued, saving a considerable amount of time and bookkeeping to merchants. The welfare recipient will judge for himself whether or not the prices he is charged are fair, for he will have the privilege of changing his source of supply whenever he sees fit.

Although the diet lists will continue to be issued, people will no longer be required to follow them unless they so desire.

Cards will be printed and issued by the city to be displayed by the merchant to indicate that he is able to fill welfare orders. Application must come from the grocer, whereupon an investigation will be made and if he meets the requirements he will be given permission to fill these orders.

Around the Vicinity

Saturday morning a southbound bus will carry youthful Harry Eggleston on the way to his big opportunity. His ultimate destination will be Bartow, Florida, where the Red Wings are preparing for the 1934 season and where he has been promised his tryout, not as a ball player, but as an umpire. . . . Harry has worked hard for this opportunity. He's pulled more wires than a marionette show ever boasted and he's worked half a dozen different stunts to raise his transportation money, from running a dance to selling an advertising card to merchants of The Vicinity.

. . . Warren C. Giles, Red Wing president, promised him his cooperation if he got to Florida and on Saturday Harry will be on his way. And Harry must be in Bartow before March 18, too, for on that momentous date he "works" his first game, a Red Wing-Brooklyn exhibition. . . . Good luck, Harry. If determination will get you there, you're already "in."

"This earth God made for us to live upon,

It's beauties to be admired. This case was NOT made to be leaned upon

By those who come in here tired." Pasted face up on a candy case whose glass top quite evidently has been leaned upon, this catchy verse greets you at Keown's Candy Store. Quite evidently Mr. Keown has learned from experience that an ounce of prevention is worth a pound of cure.

Down from the slippery heights of championship have come the unconquerable pair, Kirby and Tindale. They slipped shortly after having read the high-powered article in the last Post and dropped a game to Tony Marshall and Ray Cline, who forthwith claimed to be the aces of Casino. At any rate they refused to meet the former champs again until this recognition has been accorded them in these columns. Now another Kirby and Tindale, Cline and Marshall match is apt to be arranged inasmuch as the new champs of the Dim Lantern are herewith acclaimed.

24th WARD REPUBLICANS

Team Standings	W	L
District 1	36	3
District 4	20	19
District 5	14	25
District 2	8	31
Individual Averages		
Dembler	21	183
Lillie	39	184
K. Eberhard	39	174
Haensel	39	168
Wittrock	24	168

HENCHEN LEAGUE

Team Standings	W	L
Haubner and Stallknecht	55	14
DeWitt Insurance	55	14
Vay Undertakers	50	19
Voelkl Restaurant	44	25
Claus Insurance	40	29
Spitz Builders	39	30
Palace Restaurant	38	31
Georges Market	34	35
Boulter Coal	32	37
Rochester Mannerchor	32	37
Hans Service	30	39
Pauls Restaurant	30	39
Geldreich Restaurant	29	40
Reichel Restaurant	24	45
Powers and Vail	19	50
Independents	4	65
Individual Averages		
J. Stone	66	210
Galliatti	66	200
Burke	63	198
St. Peter	62	196
Benzon	62	196

24th WARD LEAGUE

Team Standings	W	L
Vay's Undertakers	43	26
Campbell Serv-U	41	28
Spencer Market	41	28
Martino Barbers	40	29
Haubner & Stallknecht	37	32
Forbes Barbers	29	40
Ehmann Market	27	42
Boulter Coal	19	50
Individual Averages		
W. Ehmann	66	187
F. May	66	186
Spahn	66	183
De Francesco	60	179
Eise	66	179

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046-7 Immel St.

You may ask, "How can I be certain that I am placing my insurance in a good Stock Company when there are so many agents soliciting my business and every one tells me that his company is the best?"

There is one sure way to answer the question for yourself. Ask the agent who is soliciting you, if he is a member of the Rochester Board of Underwriters. You can be assured that any agent who is a member of the Board represents only stock companies.

Now we come to the matter of deciding what kind and how much insurance to buy. It is my opinion that Life Insurance is absolutely the most necessary, especially so for the married man. Many years of systematic saving are required to create an estate. Life Insurance does this immediately. If death occurs the day after you pay your first premium the full amount of your policy is payable to your heirs.

What a feeling of relief to the husband and father, to the son or daughter, to know that even though they are no longer able to provide for their loved ones an insurance company will step in and take over their responsibility. It is also advisable to provide an old age pension for yourself at the same time and this can be arranged very nicely by having your life insurance written on the Retirement Income Plan.

For anyone up to 35 years of age this policy offers the best protection obtainable. It will provide a specified amount to be paid to your wife and children immediately after death, or it will pay a certain amount (say \$100.00) to your beneficiary every month for a specified time, and if you yourself are blessed with a long life, this policy will pay you \$100.00 a month after you reach the age of 55. And you will receive this monthly check each month until the end, even though you live to be 110.—Adv.

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VEAL BREAST 12c

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SOAPCHIPS . pkg. 12 1/2c

POT ROAST . 12c

Boneless Lge. End

RIB ROAST . 19c

Pure Country

SAUSAGE . . . 15c

WHITE HOUSE

COFFEE 23c

Evap. Milk . . 3 lge. 19c

Shrimp can 9c

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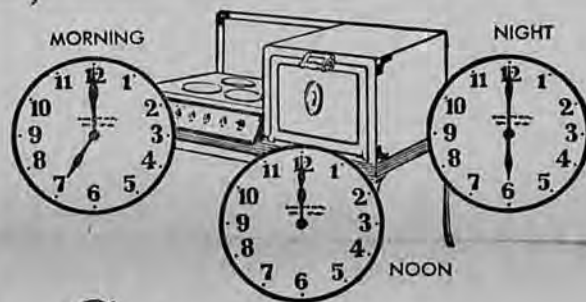
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There is no wonder that GAS is almost universally used. Now the new automatic GAS range adds leisure to the other features of GAS—for it cooks without your presence in the kitchen.

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THE VICINITY POST



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Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., MARCH 22, 1934

No. 10

CHARITY SHOW AT CIVIC CENTER SATURDAY NIGHT

A Mammoth Charity Show for the benefit of the Friendship Nursery School will be held Saturday at the Columbus Civic Center. Mrs. Leona Springer, general chairman, reports a fine list of entertainers donating their services.

Feature acts on the all-star program will include Schneider and Lovelius, comedy team; Kendall and Mortimer, dance team; the Burke Bros., acrobatic specialties; Ruth Palmer Newell, soprano. Also on the bill will be dance acts from the studios of the Misses Denio, Lorraine Abert, Mildred Dworkin, Gladys Bliss, Enid Botsford, Lois Buckley, Miles Ensign and Charles Kramer.

TAKES ACTIVE PART IN DEBATING AT NAZARETH

Miss Doris Weber, daughter of Mr. and Mrs. Edward J. Weber of Glide street, is an active member of the debate team of Nazareth College, having acted as chairman of the recent Niagara University-Nazareth College debate. She will be one of the speakers in the debate with D'Youville College of Buffalo at Buffalo on Friday evening, April 20.

Nazareth College will uphold the negative side of the question: "Resolved: That the essential features of the NRA be retained as permanent government policy."

Kum to Keown's Kandy Store
For the best selection of Easter candy at popular prices. Avoid the downtown crowds. Buy at your neighborhood store. For safety's sake leave your order early. Goods reserved with a deposit. Strictly fresh white eggs. Also dyed eggs and egg dye. Easter baskets made up to order. 589 Maple St., cor. Colvin.—Adv.

Dances to be Resumed By Holy Family Group

Young people of Holy Family Church will inaugurate a new series of Post-Lenten dances in their auditorium on Jay street, on Friday, April 6. The music will be furnished by Johnnie Schwab and his orchestra, and the feature of the evening will be a rose dance. There will be the usual door prizes and prize to the winners of the specialty dance. The committee in charge of all arrangements, headed by John Dentinger as chairman, is as follows:

The Misses Betty Ehmann, Marie and Lucille May, Dorothy and Marian Schubert, Doris Weber, Rosemary Feeley, Veronica Guerinet and Betty Dentinger; Herbert May, Raymond Weber, Clarence Yax, Charles Weber, Raymond Schur, Elwood Fischer, Frank Allmann and Edward Meyer.

"Miriam", Sacred Drama, To be Staged Sun.-Mon.

Lenten Players of Holy Family will present "Miriam," a sacred drama, on Sunday and Monday evenings, at 8:15, in the school auditorium. A matinee for the children will be given on Sunday afternoon.

The play is sponsored by the American Missionary Maids. Committees in charge are as follows:

Tickets: Misses Marie May and Martha Wuest. Publicity: Miss Ruth Weber and Mrs. Raymond Wohlrab. Dancing: Miss Helen Feeley. Costumes: Mrs. Bridge and Miss Miriam Papineau. Electric: Anthony Hettel. Stage management: Joseph Vorbeck.

Tickets may be obtained by calling Miss May, at Gen. 2231-J, or Miss Wuest at Gen. 2423-J, or they may be obtained at the convent or school.

**NEXT ISSUE
Of The Post
will be published
Thurs., April 5**

Committees Appointed by 24th Ward Women's Club

At the regular meeting of the 24th Ward Women's Republican Club on March 7 the following committees were appointed by Mrs. George Saile, president:

Sick committee (for 3 months), Mrs. Flora Allan, Mrs. Eva Sullivan, Mrs. Mary Keenan, Mrs. Margaret Mura and Mrs. Agnes Hemmerich.

Membership committee, Mrs. Helen Loock, Mrs. J. Robinson, Mrs. Edna Boone, Mrs. Edna Dugan and Mrs. Edna Pike.

In place of the monthly card party a bingo party was held yesterday. Mrs. Hazel Lynch was chairman, assisted by Mrs. Bushinger, Mrs. Thompson, Mrs. Geith, Mrs. Allan, Mrs. Robinson and Mrs. Maier.

Plans were discussed for the annual dinner at a date to be decided later. Mrs. Loock will be in charge and will have the assistance of Mrs. Loeffler, Mrs. Murphy, Mrs. Semrau, Mrs. Hondorf, Mrs. Boone, Miss F. Martin, Mrs. Steeb, Miss Burnett and Mrs. Hemmerich.

The next meeting will take place at 1085 Lyell avenue on April 4. Any Republican women of the ward, who are not affiliated with the club, and are interested, are invited to join.

Lyellhursts, formerly Art-In-Memorials, West Side champions of 1933, have re-organized. The following are officers of the club. Manager Marina Lupinetti; captain, Jack Wilson; treasurer, "Cy" White.

Vicinity Youth Wins Flower Show Contest

National Flower and Garden Show Poster Contest met with a response that far surpassed fondest expectations when close to 1,000 posters were received from children in the public, private and parochial schools of nine New York State counties. Of such excellent quality was the work that it took five judges an entire afternoon to select the winners.

George Asmus, chairman of the National Flower and Garden Show, which will be presented at Edgerton Park April 14 to 22, said regarding this poster contest: "This is unquestionably the finest poster contest which I have ever seen, and I've seen a lot of them!"

Winner in Class A was a Vicinity youth, Al J. Meyer, 322 Hague street.

Reorganization of Club To Take Place Mar. 28

The original Silver Leaf Club, under the leadership of Sylvester Allocco, is holding a reorganization meeting on March 28 at 7:45 p. m. at the newly opened clubrooms of the 24th Ward Democratic Club, at 1203 Jay street.

An extensive program of activities for the coming season and a revision of the by-laws of the club will constitute the main issues on the floor. Every member is urged to attend.

CHAS. WEBER CELEBRATES 70th BIRTHDAY AT PARTY

Charles Weber, Sr., of Campbell street, celebrated his 70th birthday on March 16. He was entertained at a birthday party given by his daughter, Mrs. Michael Hooper, at her home on the evening of St. Patrick's Day. Mr. and Mrs. Weber's seven children and their families were present.

Mr. Weber holds the distinction of being the oldest retired member of the Rochester Police Department, having been retired from active service for twenty years. He enjoys fine health and is an active member of the Rochester Locust Club.

Come in and see our spring house dresses and Easter greeting cards. Line Variety Shoppe, 153 Otis St. at Santee.—Adv.

LARGE CROWD ATTENDS OPENING OF CLUBROOMS

Democrats of the 24th Ward opened their new clubrooms at 1203 Jay street St. Patrick's night with a Dinty Moore supper, a committee of women under Mrs. Held and Mrs. Kane serving upwards of 400. After the dinner the hall was cleared for dancing.

Among the guests of the evening were Mayor Charles Stanton and Mrs. Stanton, Deputy Welfare Commissioner William Carey and Mrs. Carey, James Malley, Executive Secretary Monroe A. B. C. Board, and Mrs. Malley. Richard Tobin was general chairman of arrangements, assisted by members of the Men's Club.

John F. Normille, ward leader, was master of ceremonies while Supervisor Daniel L. Lee watched over the general order of all the events of the evening. The next meeting will be on April 6.

Democratic Women's Club Holds Pivot Card Party

The 24th Ward Women's Democratic Club held a pivot card party March 14 at the home of Mrs. John Normille, 888 Chili avenue. The following members assisted the hostess: Mrs. Catherine Stafford, Mrs. Elsie Phalen, Mrs. Marie Schneider and Mrs. Gertrude Hammill.

The next meeting of the club will be held on Monday evening, April 2, at the Democratic clubrooms, 1203 Jay street, cor. of Glide, at 8 p. m.

CANADIAN LEGION TO VISIT IRONDEQUOIT POST TONIGHT

Maple Leaf Post No. 8, Canadian Legion, at its regular meeting last night held in Moose Temple, voted to accept the invitation from the Irondequoit Post to attend its regular meeting, which will be held tonight. Members having no means of transportation are asked to be at Moose Temple not later than 7:30 p. m.

Any British or Canadian war veteran is eligible to membership in the post. For full information call Glen. 1097-J and ask for Charles E. Hall or report at the next meeting, Wednesday evening, in Moose Temple, 441 East avenue.

Small PORK LOINS End Rib . **1b 15c**

ROASTING OR FRYING CHICKENS 3 - 3 1/2 lb. Avge. **1b 21c**



PRE-EASTER SALE of ARPEAKO HAMS
10 - 14 lb. Avge. **19c/lb**

Fancy Rice, 11lb Cellophane Pkg. 6c
Van Camp's Milk . 3 tall cans 17c
Canoe or Delmonte Red Salmon 17c
Veteran Jumbo Shrimp . 2 cans 25c
Blue Label Golden Bant. Corn 10c
Brighton Blend Coffee . 2 lbs. 45c
Shredded Wheat . . . pkg. 11c
Delmonte Peaches . lge. cans 17c
Delmonte Prunes . 2 lb. pkg. 21c
Clean Quick Soapchips 5lb pkg. 25c

MAXWELL HOUSE COFFEE 1b 27c

MONDAY SPECIALS

Daisy PASTRY FLOUR 5lb sk. 19c
Campbell's Pork & Beans, can 4 1/2c

VEAL ROASTS . 1b 15c

BONELESS Large End **RIB ROAST BEEF 1b 19c**

Fancy Young Tom **TURKEYS . . 1b 29c**

Special Prices Next Week On All Brands of Easter Hams

Fresh Grade A EGGS 2 dz. 45c

CLEARBROOK OLD FASHIONED ROLL BUTTER . . 1b 28c

Mild, Creamy **Brick CHEESE 1b. 17c**

Lge Cherrystone Clams dz 19c

Large 200 Size **NAVEL ORANGES . . doz. 25c**

GIANT CURLY LETTUCE . . head 5c



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ROASTED PEANUTS . . 13c lb., 2 for 25c

JELLY EGGS 15c lb., 2 for 25c

WRITING PAPER, Reg. 50c 29c

THYNN TABS 67c

UNION LEADER, 14 oz. 72c

DRUG SPECIALS

Bayers Aspirin Tablets 51c	Tooth Paste Phillips Milk Magnesia 19c
Absorbine Jr. 76c	Anacin Tablets 11c
Miles Nervine 69c	Feenamints, 25c size . 16c
Ex Lax, 25c size 19c	Rubbing Alcohol 19c, 3/50c
Bisodol 43c	Unguentine 37c
Medicated Throat Discs 19c	Seidlitz Powders 19c
Ovaltine 69c	Pinkham's Compound . 84c
Crazy Crystals . . . \$1.50	Epsom Salt, 5lb 25c
Anti Pain Pills, 25c . 19c	Adex Tablets 79c
Phillips Milk Magnesia 31c	C'gate Barber Bar 10c 3-20c
Palmolive Shav. Cream 18c	Swav Shaving Cream . 29c

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M
 After 5 P. M., on holidays and Sunday, call Vicinity office.
 News matter must be in the hands of the editor not later than the Monday preceding date of issue.

LYELL AVENUE LIQUOR STORE
193 LYELL AVE. at SARATOGA AVE.

SPECIALS
 Tipo Red
 (Chianti) Wine . \$1.49
 Port, Sherry, Tokay,
 Claret, Sautern and
 Muscatel, bottle . **89c**
GINS
 CAVALIER . . . pt. 69c
 MR. BOSTON . pt. \$1.00
 LLOYD'S . . . pt. \$1.29
 YORKTOWN 1-5 . \$1.69
 MOQUINS 1-5 . \$1.89

WHISKIES (Pints)
 TRIPLE KICK . . . 79c
 BRIARCLIFF . . . \$1.00
 SHIPPING PORT . \$1.30
 MAPLE GROVE . \$1.45
 Kentucky Triumph \$1.50
 OSCAR PEPPER . \$1.65
 PAUL JONES . . . \$1.75
 FOUR ROSES . . . \$1.90
COCKTAILS
 Martini, Bronx **\$2.25**
 Manhattan, Rum

A FRIENDLY STORE Come in and Look Over Our Stock
TOM TAYLOR **FRED JACKSON**
 GLEN. 317 License L-4235 WE DELIVER

The DIM LANTERN
 Formerly AL'S GRILL
 Anthony Marshall, Mgr.
 Otis St. at Burrows
 Chowder Wednesday
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DANCING WITH ORCHESTRA
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Metzger & Brayer Co.
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COAL COMPANY
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 Auto Repair Service
 We finance your repair bill
 Weekly or monthly payments
 373 Child, at Jay Gen. 4448

SOLID CHOCOLATE
EASTER BUNNIES
 Eggs, Novelties . 5c up
 Also Baskets, Straw, etc.

LARGE KITE and MILK of MAGNESIA TOOTH PASTE
 BOTH FOR **25c**
Child St. Pharmacy
 Child at Jay St. Gen. 4196

Pure Buell
 Gasoline and Oil
 155 Hague St. 444 Conkey Ave.
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WIN ESSAY CONTEST
 In the recent essay and editorial contest conducted by the Rochester Catholic Courier, both first and second prizes were won by pupils of Holy Family School. Miss Susan Moker of Bradfield street, was first prize winner, while Anna Murzurkiewicz of Glide street, won the second prize. Honorable mention was given Charles Roth and Wigbert Frank for their essays.

WANT ADS
 Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

EXPERT Vacuum Cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 151 Electric Ave. Glen. 3543.
EYES EXAMINED—Glasses fitted, repaired, adjusted. Satisfaction guaranteed. Edward B. Cooke, Optometrist, 316 Arnett Blvd. Genesee 5713.
FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.
PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.
CLEAN your clothes for Easter. Non-inflammable cleaning solvent 25c gal. A safe cleaner. We deliver. Leichtner Hardware, 705 Maple St. Gen. 3126.
FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.
RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.
REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.
AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.
IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4588.
G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.
PAPERHANGING—\$2 and up; painting. First class work. Gen. 5881-M.
PAINTING—Interior and exterior. Estimates given cheerfully. Lead and oil or Lowe Bros. H. S. G. F. Ringholz, 195 Wetmore Pk.

Plymouth Hydraulic Brake Is Explained by Voelkls

One of the best known features of the Plymouth automobile is its hydraulic brakes, which continues to be one of the reasons why this car maintains its popularity. Engineers state that hydraulic brakes are, and always have been equalized and that they are positive in their action and safe in operation. The hydraulic system, according to Voelkl Bros., local dealers for Plymouth and Chrysler, consists of a master cylinder from which metal tubes run along inside the frame, where they are fully protected, to points opposite the four wheels. From these points the hydraulic brake fluid travels through heavy flexible tubes to the wheel cylinders, which operate the brake shoes. Every part of the system, they say, is tested to withstand 2500 pounds per square inch, more than five times the pressure to which it is subjected in the most severe brake test.

COMMITTEE OF TWENTY-ONE ELECTS SLATE OF OFFICERS

The Committee of Twenty-one of the 15th Ward met at the home of Mrs. Thompson in Texas street Saturday evening and elected the following officers: president, Miss Santa Leonetti; secretary, Miss Mary Mitrano; treasurer, Fanny Leonetti; and publicity, Carrie Giumento. The next meeting will be held at the home of Miss Helen DeSantis of Broad street. Arrangements will be made for a card party.

New Spring Fashions
 Men's Felt Hats, Fine Quality \$1.00 to \$2.65
 Men's & Boys' Caps, New Assortment . 50c - 75c - \$1.00
 Broadcloth Shirts, White & Fancies . . \$1.00 - \$1.50
 You Will Want a New Necktie for Easter 25c - 65c - \$1
 Interwoven Socks (Wear Longer) . . 35c, 3 pr. \$1.00
ROLAND'S Furnishings for Men
 415 LYELL AVE. Women & Children

MANUELL'S MARKETS
 — NOW TWO STORES TO SERVE YOU —
 LYELL AVE. at MYRTLE GLEN. 7203 MURRAY ST. at MASSETH GEN. 6549
 — WE DELIVER —
— WEEK-END SPECIALS —
 Daisy Pastry Flour . 19c SUGAR . . . lb. 4 1/2c
 Campbell Tom. Soup 5 1/2c Vet. Pork & Beans . 4 1/2c
 Family Brand Coffee 18c Peas 3 cans 25c
MEATS AT VERY LOWEST PRICES!

HILER'S GARAGE
 385 Sherman St. Glen. 1123
 Specialist in Fender, Body and Wreck Work
 Complete Battery Service

DOWN'S LENDING LIBRARY
 All Popular Fiction
PENNY-A-DAY
 432 LYELL AVE. (Near Child)

Spring Millinery
 Priced so low to give you the fun of wearing a new hat early. They make you prettier—these off-the-face brims do! All the latest straws and fabrics to match almost any dress.
\$1.85 also \$2.85
 All Head Sizes
GRIFFIN HAT SHOPPE
 154 Sherman St., Off Lyell Ave.
 Glenwood 4970-W - Open 9 to 9

Make Your Appointment Now for Easter
 Genuine Bonat
PERMANENT . . . \$5
 Croquinoile Ends (Reg. \$6)
 Vapor Oil
PERMANENT . \$3.50
 With Croquinoile Ends
 Get yours before prices go up!
Ann Beauty Salon
 484 AMES ST.—Gen. 5029-J

Every Home Needs HOT WATER



Cuts, sprains, bruises and swellings cry for soothing hot water. So do tired eyes, chilled feet and sore throats. And in the dead hours of night, what does the physician most frequently ask for? Hot Water! Is it ready when he requests it? Or must you rush to the kitchen to heat a tea kettleful or downstairs to stir up a sleepy fire?

And yet the emergency uses for hot water arise but seldom in comparison with the everyday uses—150 of them in the average home! Why not install a Self-Action Water Heater and have instant hot water on tap every hour of the twenty-four? This thrifty Heater operates itself for a few pennies per day per person. Phone or stop in for actual installation and operating costs. Prices never so low.

ROCHESTER GAS AND ELECTRIC

NRA

CAMELIO'S MARKET

Glen. 3283 · Otis at Austin We Deliver



FRESH SHLDRS . 12c

PORK LOINS . 16c

FOWL (4-4 1/2) 22c

Boneless

VEAL ROAST . 19c

BACON, piece 15c

LAMB STEW . 10c

7:30 COFFEE . 18c

Shrimp can 9c

POT ROAST . 12c

Boneless Lge. End

RIB ROAST . 19c

Stewing Beef 7 1/2c

Snider's

Tomato Soup . . . 5 1/2c

Little Crow

Pancake Flour . 2 for 17c

We will have all brands of EASTER HAMS

FINANCIAL INDEPENDENCE WEEK

Set Your Financial Goal



Let us tell you how easily your goal can be reached — and — How it can be insured should anything happen to you before it is reached.

Payments received before April 1st will participate in July Dividends

Twentieth Ward Cooperative Savings & Loan Association
764 Jay St. Genesee 1639

HAUBNER & STALLKNECHT
Successors to John C. Rossenbach
FUNERAL DIRECTORS
GENESEE 300 828 JAY STREET

SPECIALISTS ON PLYMOUTH - CHRYSLER
IN REPAIRING DODGE and DE SOTO
EXPERT MECHANICS . . No job too big or too small
VOELKL BROS. 670 MAPLE ST. GENESEE 4088

JUST ARRIVED! Exclusive New TRI-SHELVADOR CROSLY
Electric Refrigerator with **50% More Storage Space**



Only refrigerator with Shelves in door, Shelvatray, Shelvabasket and Storabin. New Conveniences, New Streamline Beauty, Ventilated Front, Electric Light Inside, Carefree Service. Today's Best Value!

New Crosley Shelvador Models Delivered — Installed — 1 Yr. Service **\$99.50 up**
Easy Payment Plan

YOUNG'S MUSIC HOUSE
263 AMES ST. GENESEE 1971

The Church of The Holy Apostles

Blessing and distribution of palms will take place at the 11 o'clock mass Sunday morning.

Special services are announced for the latter part of Holy Week including masses on Thursday, Friday and Saturday mornings at 7 a. m. Thursday mass, children's procession to the Repository; Friday mass, Pre-sanctified; Saturday mass, Blessing of Easter water and Baptismal Font.

Other Holy Week services are: Wednesday, 7:45 p. m., Rosary, sermon by Father Eugene Golding; Friday, 7:45 p. m., Stations of the Cross. Special Easter music is being prepared for the 11 o'clock mass on Easter Sunday.

A First Communion class is now being organized.

Trinity Evangelical Church

Sunday at 9:45 the Sunday School will gather and at 10:50 the Palm Sunday service will be held with the pastor preaching on "Making Jesus King." The Rite of Confirmation will be observed with reception into the membership of the church and the administering of Holy Baptism.

At 7:45 the 37th reunion of the confirmation classes of Trinity will be held. The pageant-drama "The Lost Church," will also be given at this service.

During Holy Week a German service will be held on Maundy Thursday at 7:45 in the evening with Holy Communion. On Good Friday at 10:00 a. m. a children's and young people's service, with Mrs. Carl G. Haass as leader, will be of interest to many. At 7:45 the congregation and friends will gather for a beautiful "Illuminated Cross Service" and Holy Communion.

Easter Sunday will be observed in two services: the Easter Sunrise Service at 6 a. m., with sermon on "The Easter Hope" and Holy Communion, and Easter Service at 10:50 with special music by the organist, Miss E. Wentz, and the choir under the direction of William Young. The pastor will preach on "The First Fruits of Easter" and there will be a Holy Communion service. During the Sunday School hour at 9:45 there will be special departmental Easter programs.

Ladies Auxiliary Serves Dinner at Holy Apostles

Dinner will be served under the auspices of the Holy Apostles Ladies' Auxiliary, Knights of St. John, at the school hall Thursday evening, April 5, at 6:30. Dinner tickets are 35 cents; cards 10 cents. Committees are:

Honorary chairman, Mrs. Frank Gifford, president; general chairman, Mrs. Albert Gottemeier.

Tickets, Mrs. Chris. Dingle; prizes, Mrs. Chas. Kase, Mrs. Joseph Dalton, Mrs. Robert Specks-goor; cards, Mrs. Anna Johnson, Mrs. Harold Johnson, Mrs. George O'Neil, Mrs. William Sheehan.

Serving, Mrs. George Cooper, Mrs. Edward Guerinot, Mrs. Peter Hemmer, Mrs. Wesley Miller, Mrs. John Dougherty, Mrs. Joseph Collins, Mrs. Marg. Coveney, Miss Margaret Miller, Mrs. Adelaide Hayes, Mrs. Mary Gallagher, Mrs. Emmett Allen, Miss Margaret Attridge, Mrs. Rose Moore, Mrs. Elizabeth Cort, Miss Atta Kernan, Miss Phyllis Gifford, Miss Margaret Bentley, Mrs. Oliver Taylor.

Reception, Mrs. John Kennedy, Mrs. Anna Weis, Mrs. Harry Dunham, Mrs. George Hanna, Mrs. Sarah Marx, Mrs. Carrie Raymond; decorations, Mrs. Mary Blanchard. The public is invited.

Grace Presbyterian Church

Morning worship begins on Palm Sunday at 11. There will be special music appropriate to the day and the pastor will preach on the theme "The Kingship of Christ." Sunday School meets at 10 with classes for all age groups. Young People's Society will meet at 6:30 p. m. in the home of Stanley Fox, 188 Sunset street.

Last of the Lenten Wednesday evening services will be held on March 28, immediately following the regular church-nite supper. The supper will be a tureen affair, and all attending are asked to bring a covered dish enough for their own family and one other; also rolls enough for their own family.

On Friday evening, March 30, there will be a special communion service at 7:30. The choir has prepared special music for this Good Friday service.

A special service, with Easter music by the choir is planned for Easter Sunday. Young People's Society will hold a sunrise service in the church at seven o'clock on Easter morning, followed by a breakfast in the parish house. All the young people of the church are invited.

On Wednesday evening, April 4, at 6:30 annual congregational supper will be served by the Ladies' Aid Society, with Mrs. Lewis Hiler in charge. At 7:30 the annual congregational meeting will be held in the Philathea Room. Reports of the various officers and societies will take place. All those who contribute to the church are asked to attend.

On Tuesday evening, March 27, at 7:30, first meeting of the newly-formed Central Council will be held in the men's classroom.

Lyell Ave. Baptist Church

At Sunday morning service, 10:30, the pastor, Rev. Alfred E. Hooper, will take as his theme: "Make Jesus King." The Sunday School opens at 12 noon.

Junior Endeavorers held a St. Patrick's party on Saturday at the church. The second chapter of Dr. Franklin's book, "The Never Failing Light," will be reviewed by Miss Elizabeth Arva at the prayer meeting on Wednesday evening.

Several members of the Missionary Society will attend the Women's Baptist Missionary Union of Monroe County today at the Immanuel Baptist Church.

Solus Class will meet tonight at the home of Ramsey Thomas, 70 Myrtle Hill park. The Misses Mary and Abigail Rice will entertain the Fidelis Class at their home, 135 Brookdale avenue, on Friday.

PERSONAL

Lambda Gamma Sorority held a roller skating party last Friday night at "Eddie's" Rink. The next meeting will be at Miss Betty Gocshor's, 141 Rock View terrace.

The Congenial Group of Women held a St. Patrick's dinner party in the Senz Rathskeller on March 14, Mrs. Alexander Purdy of Nellis park being hostess.

The Old Gang Bridge Club entertained their husbands on Saturday night in the Senz Rathskeller with a St. Patrick's party and candle light supper.

Sigma Pi Epsilon Sorority held a rush meeting Monday evening at the home of Matilda Fess of Campbell park. A surprise birthday party was held for Miss Gertrude McGraw by her sorority sisters.

Iota Phi Delta Sorority will have a special meeting tomorrow night at the home of the president, Miss Bernadine Thomson of 8 Calihan place. Further plans will be made for a party to be held in April.

The Senz Variety Store is showing a new line of children's and misses' dresses at 59c and \$1.00. Ladies full fashioned silk hose at 69c and 79c. Easter Cards, and Chocolate Easter Novelties. Open evenings until 9:30. Lyell, cor. Glide St.—Adv.

COAL
Keep plenty for spring storms

COAL
swiftly, carefully delivered

COAL
so good you'll want more

OUR FAMOUS READING ANTHRACITE



ORDER TODAY

BECKWITH COAL CO.
271 Lyell Ave. GLEN. 811
Opp. Firehouse

BENZON'S — 420 AMES STREET

Now! 'On Display in Our Showroom

GRUNOW THE SAFE REFRIGERATOR
"SEE WHAT'S ON THE INSIDE"

Featuring CARRENE, the wonder refrigerant, non-poisonous, non-inflammable, non-explosive. A refrigerator beautiful in appearance. Efficient in operation. You must see it! **\$129.50 up**

MAYTAG SQUARE TUB WASHERS
ALUMINUM

JUST A FEW LEFT AT THIS SENSATIONAL LOW PRICE . \$89.50
(REGULAR PRICE \$165.00) ONE YEAR TO PAY

BENZON'S
420 Ames St. GEN. 6117

DR. GUZZETTA PREDICTS CROWD FOR G.O.P. DANCE

Former Councilman Joseph L. Guzzetta, chairman of the eleventh annual dance and entertainment of Tenth Ward Republicans, which is to be held April 2 in the assembly hall at Edgerton Park, today predicted a capacity crowd for the affair, following receipt of a report from Roy D. Ward, chairman of the ticket committee.

The affair in former years was a St. Patrick's Day party, but this year, due to the fact that the Democrats secured the use of the hall for that date, the Republicans were compelled to accept a later date.

24th WARD REPUBLICANS Team Standings

District	W	L
District 1	39	6
District 4	23	22
District 5	20	25
District 2	8	37

Individual Averages

Demler	G	Av
Demler	27	184
Lillie	45	180
K. Eberhard	45	173
Haensel	45	168
Wittrock	24	168

HENCHEN LEAGUE Team Standings

Team	W	L
Haubner & Stallknecht	61	14
DeWitt Insurance	59	16
Vay Undertakers	51	24
Voelkl Restaurant	45	30
Claus Insurance	44	31
Palace Restaurant	41	34
Spitz Builders	41	34
George Market	39	36
Rochester Mannerchor	35	40
Geldreich Restaurant	34	41
Boulter Coal	33	42
Hans Service	33	42
Pauls Restaurant	32	43
Reichel Restaurant	27	48
Powers & Vail	20	55
Independents	5	70

Individual Averages

Stone	G	Av
Stone	72	212
Galliatti	72	200
Burke	75	199
Benzon	75	196
G. Henchen	75	196

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046-7 Immel St.

Second in rank of importance in the insurance field is Fire Insurance. This fact is brought about through the custom of placing a fire policy on property in order to obtain a mortgage as no bank, loan association or individual would consider loaning money on property which was not insured.

The regulation form of fire policy as used in this state is a standard form and used by all companies, but many people who buy fire insurance do so only because they are compelled to by the mortgager. They do not read their policy and in many cases do not even know how much insurance they carry or when the policy will expire. Reading your policy is very necessary, so much so that this clause is printed right on the front or face of every policy.

"Read your policy." Know what you are carrying, how much, when does it expire, is the description of

Life Saving Class Is Started at Y. M. C. A.

Maplewood Life Saving Club will give instruction to men and boys in the Maplewood community in junior and senior life saving Saturday afternoons at 4:30 in the Maplewood Y. M. C. A. pool.

The course will be under the direction of competent instructors who will be assisted by members of the Maplewood Y Life Saving Club. Instruction will be followed by examinations in the American Red Cross Junior and Senior Life Saving Corps. If a sufficient number of students enroll it is planned to make these classes a permanent "Y" activity.

There is no charge for instruction and non-members are cordially invited. Further information may be had by calling Norman Haller, Glen. 543-R.

Successful Party, Report of Holy Apostles Society

The card party and entertainment given by the Rosary Society of Holy Apostles Church in the parish hall, St. Patrick's night was a success socially and financially. Mrs. C. A. Dengel, chairman and Miss Emma Stehle, assistant chairman, wish to thank those who cooperated.

A pleasing entertainment was provided by the following: Betty Sally, tap dances; John Long, songs; Marie Weisinger, tap dances; Helen McCormick, vocal solo, trumpet solo and piano selections; Miss Anna Troy, piano selections, and Raymond Nary, tenor solo.

Door prizes were awarded to Miss Margaret Houser, Miss Ella Hodges and Miss Rose Connor. The quilt donated by Mrs. Anna Johnson to the Rosary Society was won by L. Seuffert, Bernard street.

ROAST BEEF SHLDR. CUTS . **lb 12 1/2c**

ARMOUR'S STAR HAMS Whole or Shank End . **lb 17c**

ARPEAKO HAMS
Reg. . lb. 20c Skinned lb. 21c

STAR DAISIES lb. 27c

ROLL BUTTER lb. 25c

MUENSTER CHEESE . . lb. 25c

ROAST VEAL (Shldr.) lb. 15c

PORK LOIN (Rib Cuts) lb. 16c

LEG OF LAMB lb. 25c

MEAT LOAF 3 lbs. 49c

PLATE CORNED BEEF . lb. 8c

THESE HAM PRICES GOOD UNTIL EASTER—ORDER YOURS EARLY!



SCHROTH MARKET

Lyell Ave.
At Murray St.
GLEN. 3210

New Books Announced by Down's Lending Library

The following new books are now available at Down's Lending Library, 432 Lyell Ave.:

Male and Female by Gordon Sayre, Slow Joe by Max Brand, The Harness of Death by W. Stanley Sykes, Strange Women by Anonymous, Two-Gun Harney by Buck Billings, The Fault of Angels by Paul Horgan, Sporting Lady by Gene Gauntier, Three Killers by Eli Colter, Tarnished Fame by Vera Brown, Married Flirts by Mabel McElliott, The Last Brand by Maxwell Smith, Original Sin by Charles Grayson, The Murder of Christine Wilmerding by W. B. M. Ferguson.

Woman's Doctor by Dr. Walter Lennox, Love's Victory by Denise Robins, Poison in Jest by John Dickson Carr, Moll Flanders by Daniel Defoe, Women Without Love by Roswell Williams, Yesterday's Tomorrow by Anonymous, Mexican Trail by Will Jenkins, Broadway Widow by Grant Williams, A Dagger in the Dark by Walter F. Eberhardt, Love, Honour and Obey by Maysie Greig.

Card Party Monday for Holy Family Commandery

Drill Rank 197, Knights of St. John, Holy Family Commandery, will hold its next card party on Monday, March 26, at the home of Captain John Braun, Colvin street. Prizes will be given at each table as well as door prizes. All are invited to attend. Mr. Braun is chairman, assisted by Frank Gross and George Braun.

Democratic Dance Draws Capacity Crowd to Hall

With a capacity crowd in attendance, Tenth Ward Democrats held their St. Patrick's Day dance and stage show last Saturday night in Edgerton Park Assembly Hall. The shamrock decorative scheme vied with the costumes of the ladies and the men's neckwear in providing an appropriate setting.

A long program of entertainment was followed by dancing to the music of Sax Smith and his Cavaliers. An old fashion number was added occasionally, played by an old time champion fiddler.

This was the first affair of its kind ever attempted by the Democrats and far exceeded anything previously arranged by them. Incidentally it was the first time that the Tenth Ward was given an opportunity to celebrate the Irish holiday under the Democratic banner. For ten years previously the Republicans of the Tenth had held a similar party on the same night at the same place.

24th WARD LEAGUE

Team	W	L
Vay Undertakers	46	29
Campbell Service	45	30
Martino Barbers	44	31
Spencer Service	43	32
Haubner & Stallknecht	39	36
Forbes Barbers	34	41
Ehmann Market	28	47
Boulter Coal	22	53

Individual Averages	G	Av
W. Ehmann	72	186
F. May	72	186
Spahn	66	182
De Francesco	72	180
Boulter	44	180

EASTER FOOTWEAR

Let's talk about your feet and What they'll wear on Easter



WOMEN'S TIES
Pumps and T-Straps
Leathers: Grey, Blue, Biege and Black. Kid: Mandruka and Machado

\$3.00 - \$3.50 - \$4.00

DAINTY LITTLE STRAPS

That any little miss would be glad to step into on Easter Morning. Also ties in black and brown.

\$2.00 to \$3.00



THE CRITICAL TASTE
Is satisfied with the styling and quality of these Brown-bilt Shoes for Spring. Men's Black and Brown.

\$4.00 and \$5.00

ALSO — STURDY BUSTER BROWNS AND BROWNBILTS FOR BOYS \$2.50 - \$3.00 - \$3.50

BROWNbilt SHOE STORE
900 WEST MAIN ST.
OPP. ST. MARY'S HOSPITAL

FINANCE YOUR AUTO REPAIRS!

Get it repaired now and pay \$5 monthly

BAUER & RAETZ CHILD at JAY STS. Phone: GEN. 3977

Solid Leather Shoes For Boys and Girls

MEN'S Work SHOES

\$2.50 to \$3.50

Dress Shoes . \$3 to \$5.50

A. WOLF

485 LYELL AVE.

Opposite Myrtle St.

Make your Easter App't Now

Permanents \$3.50 up

Combination (Best Supplies)

Finger Wave 25c Marcel 40c

Expert Hair Coloring & Dyeing

Hair Cutting - Personality Bobs

Bessie-Vera Heberger

282 Otis St., cor. Dix St.

Phone GLEN. 5793

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GREASING OIL CHANGES BRAKE ADJUSTMENT AND UNDER REPAIRS

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Maple cor. Child St.
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TANK CAR TO YOUR CAR LEADER GAS GAL. 16c

HIGHEST QUALITY—WHY PAY MORE?

LEADER OIL qt. 15c

KINSO CORP., 585 Lyell Ave.-Opp. Burrows St.

Look Over the New PLYMOUTH

With floating power
Safety Steel Bodies
Hydraulic Brakes

\$597 up

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— NOW ON DISPLAY —

We will take your car in trade and pay the highest price

MAKE YOUR OWN TERMS

WE ARE YOUR NEAREST DEALER



VOELKL BROS.

670 MAPLE STREET
GENESEE 4088



CIRCULATION
5500



THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

VOL. VII

ROCHESTER, N. Y., APRIL 5, 1934

No. 11

Choral Society Changes Name and Re-organizes

A change of name and a new set of officers are announced by the former Liederkranz Choral Society, 60 year old organization. Hereafter it will be known as the Singers' Club of Rochester with these officers:

President, Edwin Wagner; vice-president, Frank Dietrich; secretary, Clarence Dentinger; and treasurer, William P. Young. The society will operate under an arrangement whereby it will now be available for all types of entertainment; operatic, choral and comic singing and comedy acts.

Included in the membership are a number of singers and entertainers well known in The Vicinity, including Jake Young, Fred Hennen and J. Sauter. Harold Wollenhaupt, James Carlin and other outstanding soloists are also with the club.

It is the aim of the sponsors to make the Singers' Club one of the finest in Western New York. Mr. Young, who is director, requests that anyone with a good bass, first tenor or second bass voice or a good reader get in touch with him at his store, 263 Ames street, Gen. 1971.

The club will stage a minstrel show on April 23 and 24 at St. Peter and Paul Church under auspices of the parish.

ROLLER SKATES GET FREE SERVICE AT POMMERENINGS

"Hey, Skinny, come on over," is the cry heard among the boys in the immediate vicinity of H. C. Pommerening & Son Hardware, Lyell and Glide street. A free service station has been installed for roller skates, including oil can, skate key, pliers, wrench, etc. The youngsters are making full use of the free service by skating up to the entrance, making the necessary adjustments and oiling their skates. The service is free, and boys and girls are urged to take full advantage of the materials.—Adv.

15th Ward Democrats Dance Sat. at Powers

A large crowd is expected to attend the 15th Ward Democratic Club, Inc., balloon dance to be held Saturday night in Powers Hotel ballroom. The general ticket chairman, Frank Schiavone, reported that approximately 600 tickets have been sold.

This dance is expected to be the largest ever sponsored by the club. Music will be furnished by Anthony Infantolino and his Peerless Orchestra. There will be a door prize.

Card Party Monday For Knights of Holy Family

Knights of St. John Drill Rank, Holy Family Commandery 197, will hold their next card party at the home of Captain John Braun, 451 Colvin street, on Monday evening, April 9, at eight o'clock. Prizes will be given at each table for cards and bridge. There will also be door prizes.

Committee in charge includes Mr. Braun, Frank Gross, Michael Elscher and John Guck.

SEEK MORE TEAMS FOR VICINITY BALL LEAGUE

An indoor baseball league is being formed in The Vicinity with four teams entered to date, Ralphs, Camellos, Dim Lanterns and South Side Merchants. A meeting will be held Monday night at eight o'clock in the Dim Lantern at Otis and Burrows street to which managers of these teams and any others wishing to join are invited. It is hoped to make it at least an eight-team league.

Kum to Keown's Kandy Store For strictly fresh eggs. Prince Albert, Half & Half and Velvet, 2 for 25c. 589 Maple St., cor. Colvin.

NEXT ISSUE Of The Post will be published Thurs., April 19

Thompsons Move to New Home At Hemlock Lake

Mr. and Mrs. Benjamin Thompson of Texas street moved this week to Hemlock, N. Y., where Mr. Thompson has taken over the position to which he was recently appointed as inspector at the water gates. Mrs. Thompson will be missed from The Vicinity, for she was quite active in the Parent-Teachers' Association of No. 30 School as well as in the girl scout movement. She also achieved considerable recognition in the political field as vice-chairman of the Monroe County Democratic Committee.

Republican Women Plan Card Party on April 18

The 24th Ward Women's Republican Club held a meeting last night at 1085 Lyell avenue. The next card party with Mrs. Chas. McLaughlin as chairman, will be held Wednesday evening, April 18.

The committee consists of Mrs. Alice Reid, Mrs. Anna Hamling, Mrs. G. Smith, Mrs. W. Lenhardt and Miss Martha Reber.

VAY'S ORGANIZE

Vay's indoor team will play this year in the Powers & Vail League. The team consists of the following: Dick McKechnie, John Blum, Chuck Young, John Shatzel, "Coco" Blyor, Sam Reberman, Ray Jackson, Ray Sweeney, Cy Young, Al Johnson, Spike Young, Ned Bauer, Joe Kuhner, Carl Wollenhaupt, manager, Ed. Funk, business manager.

Crosley Shelvador Is Added at Bauer-Raetz

The new Crosley Shelvador refrigerators, claimed to be the most modern and attractive of any on the market today, are now available at Bauer and Raetz, Inc., of Child street.

The Shelvador, while designed to be one of the most beautiful refrigerators, also has many practical features about it which contribute to its growing popularity. The amount of useable space inside is said to be increased 50 per cent. by the new design, providing a place for everything that the housewife desires to keep under refrigeration. Its roominess is considerably greater than the "rated" capacity would indicate.

Convenient sized ice cubes are available in the freezing trays for water, iced tea and other beverages. The cubes freeze very quickly. Instead of being rounded the bars of the shelves are flat so that dishes may be slid in or out easily. The interior is illuminated by automatic electric lights when the door is opened.

Dance Tomorrow Night For Holy Family Group

The first of the series of Post-Lenten dances will be held tomorrow night in the auditorium by young people of Holy Family Church. Music will be furnished by Johnnie Schwab and his orchestra. Door prizes will be given as well as the prize to the winner of the specialty dance, a rose dance. The committee in charge is headed by John Dentinger.

MANUELL MARKET TEAM ORGANIZED, SEEK GAMES

The baseball team, formerly known as George's Market, is organizing for its fourth consecutive season under the name of Manuell's Market. They expect to have one of the best semi pro teams in this city. This club will have the following players: infielders, Ray Kavanaugh, Ray Dietrich, Ernie Campbell, Larry Ansini and Dan Manuell; outfielders, Franny Newman and Church and Joe Walthers; catchers, Joe Seckel and Jack Cornell; pitchers, Bob Magin, Louie Fess and Bill Noble. Games can be arranged by calling Glen. 3958-R.

Senator Royal Copeland Will Open Flower Show

Senator Royal S. Copeland of New York has accepted the invitation to open the National Flower and Garden Show officially at 1:30 p. m., at Edgerton Park, April 14. Senator Copeland's speech will be heard over a nation-wide NBC hook-up. The show will remain open continuously thereafter up to April 22, including both Sundays. The advance sale of tickets at 35 cents each will come to a close on April 12. Thereafter the price will be 55 cents.

One hundred judges to officiate at the show were appointed last week after much forethought and careful consideration. They will come from 20 states and provinces in the United States and Canada. The judging will be done by the point system.

Special dinners and lunches will be served in the tea garden by members of the Y. W. C. A.

RUSSER LEAGUE Final Team Standings

	W	L	Av
Gessner Garage	48	27	815
Slorah Dentist	39	36	814
Young's Music	37	38	804
Kliers Phar.	36	39	816
Ritzenthaler Rest.	33	42	802
Russer Market	32	43	786

Individual Averages

	G	Av
J. Riedl	75	188
C. Schmitt	72	185
Dr. Slorah	75	176
A. Servas	75	173
H. Spitz	75	173
N. Stott	46	173
L. Gallagher	75	171
F. Huss	75	170
A. Kreutzer	72	170
W. Young	72	170
R. Ritzenthaler	60	170
B. Brickell	54	170
J. Young	56	167
H. Robbins	75	165
C. Gessner	75	163
J. Spitz	75	163
J. Kretovic	60	163
E. Erickson	51	163
H. Schmitt	75	162
C. Dietrich	72	161
J. Klier	75	160
G. Streeter	74	158
J. Foster	36	156
O. Priess	72	155
J. Fisher	72	152
S. Danes	42	152
E. Hiltz	75	141
W. Schwartz	72	135
H. Kleisley	75	133
J. Meiers	65	130

Tournament Scores

S. Danes—A. Servas	1092
H. Schmitt—H. Robbins	1082
W. Schwartz—Dr. Slorah	1070
C. Schmitt—H. Kleisley	1066
C. Dietrich—N. Stott	1057

LEAN FRESH **PORK SHOULDERS lb 12 1/2c**

SHOULDER **VEAL ROASTS lb 12 1/2c**

SWIFT'S PREMIUM **PORK LOINS** Whole or Rib End **lb 15c**

Lean — Whole or Half
SMOKED HAMS
17c lb.

CAPONS - TURKEYS
BROILERS - DUCKS
FOWL - CHICKENS

Boneless — Rolled
RIB ROAST BEEF
Lge. End 19c lb.

Pet Milk, tall cans . . . 4 for 25c
Campbell's Tomato Soup . can 6c
Medium Red Salmon . 2 cans 25c
Bisquick, large pkg. 29c
Grapefruit, No. 2 can 12c
Circle F. Coffee lb. 21c
Big B Flour 5 lb. sack 25c
Sunshine Surprise Ass't 11b pk. 27c
BOSCO (3 food drink) lge. jar 25c
Boscul Peanut Butter, 1 lb. jar 15c
Monroe Wax Beans 3 No. 2 cans 35c
Sauerkraut, large can . 2 for 25c
Fancy Tomatoes, large can . 17c
Argo Gloss Starch pkg. 7c
Selox, large pkg. 2 for 23c
Sweetheart Soapflakes, 5lb pkg. 25c

FRESH GRADE A **EGGS** . doz. 22c

CLEARBROOK FRESH TUB or ROLL
BUTTER . . . lb. 27c

Swiss Cheese lb. 25c
Munster Cheese lb. 17c

Swift's Silver Leaf Print **LARD** . lb 9 1/2c

ASPARAGUS . . 2 lb. bdl. 19c
JUICY, 200 size
ORANGES dz. 19c
PEAS, Fresh 3 lbs. 25c
STRAWBERRIES pt. 15c
CELERY, large bundle . . . 19c
Large Marsh Seedless
GRAPEFRUIT 4 for 25c

Delmonte
COFFEE
27c lb



Monday Specials
Kellogg's
Cornflakes . 7c
Delmonte large can
PEACHES . 16c

DR. WEST'S TOOTH PASTE 17c, 2 for 33c

SHELL PEANUTS 2 lbs. 25c

FEENAMINT 13c

PRINCE ALBERT lb. 79c

Regular 25c
COLGATE Cashmere Bouquet Soap cake 10c

DRUG SPECIALS

Sanitary Napkins Klier's 15c, 2 for 25c
Pinkham's Compound . 84c
Pond's Creams, large 39c
Squibb's Toothpaste . 19c
Palmolive Shampoo . . 23c
Aspirins, 100's 29c
Epsom Salt, 5 lbs. . . . 25c
Junis Cream . . Jar 10c
Listerine Shav'g Cream 19c
Moth Balls . 15c box, 2-25c
Egg Preserve 15c pt. 25c qt.

Colorite Straw Dye . . 25c
Listerine, Trial Size . 10c
Squibb's Adex 79c
Nu Erb, Reg. \$1.25 . . 79c
Ovaltine 69c
Dextri Maltose . 59 & \$2.49
Lysol, Large 69c
Mead's Cereal . 4 lbs. 69c
Mile's Nervine 61c
Listerine . 23c - 39c - 59c
No. 1 Dog Food . 3 for 25c



LICENSED PHARMACIST
ALWAYS IN CHARGE
KLIER PHARMACY 261 Ames St.
Genesee 2659

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE: 25 South Water Street, Main 5412
VICINITY OFFICE: 517 Lyell Avenue, Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

MANUELL'S MARKETS

— NOW TWO STORES TO SERVE YOU —
LYELL AVE. at MYRTLE MURRAY ST. at MASSETH
GLEN. 7203 — WE DELIVER — GEN. 6569

— WEEK-END SPECIALS —

Choice Round Steak lb 15c
Fresh Cut Hamb'g 3lb 25c
Fancy Bananas . lb. 5½c
EXTRA SPECIAL! Fancy
Cut Wax Beans 4 cans 25c
Fresh Pineapple lge ea 15c

Trade with your Independent Dealer — Every dollar spent with him will return to you

Miss Dorothy Winchell, formerly of Wetmore park and now of Eastman avenue, is recovering from a successful operation which was performed March 22. She will convalesce at the hospital for the next four months.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

EXPERT Vacuum Cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 151 Electric Ave. Glen. 3543.

EYES EXAMINED—Glasses fitted, repaired, adjusted. Satisfaction guaranteed. Edward B. Cooke, Optometrist, 316 Arnett Blvd. Genesee 5713.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pl. Glen. 5622.

HOME BAKED BREAD, cookies, fried cakes, baked Tues., Thurs., Sat. Chas. Bauer, 86 Myrtle St. Glen. 3065-W.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

PAPERHANGING \$2 up; painting. First class work. Gen. 5881-M.

MATTRESSES, Box springs, pillows renovated, sterilized like new. New work made to order. Deal direct from factory and save half. Genesee Bedding Co. Gen. 5570.

CLEANING Solvent, non-inflammable, 25c gal. A safe cleaner. We deliver. Leichtner Hardware, 705 Maple St. Gen. 8126.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

FULL LINE of Crossman flower and vegetable seeds, 5c and 10c pkg. Grass seed 30c and 45c lb. H. C. Pommerening & Son, Lyell at Glide St.

FLAT FOR RENT—Calihan Pl., 1½, modern 7 rooms, redecorated. Adams floors, reasonable. Glen. 5818-R.

CASH paid for second hand bicycles. Beckwith's, 271 Lyell Ave.

BENEFIT CARD PARTY IS PLANNED MONDAY NIGHT

The public is invited to a card party to be held Monday, April 9, at eight o'clock at the Nile, corner Campbell and Whitney streets, to benefit St. Francis of Assisi Church. The committee making arrangements includes Mrs. George Dunsbach, Mrs. Caroline Lays, Mrs. Peter Deckman and Mrs. Charles Weissinger.

CARD PARTY AND DANCE FOR GERMAN-AMERICANS

A card party and dance will be held by the German-American Athletic Club Saturday night at the 24th Ward Democratic Club, corner Jay and Glide streets. Tickets are available at the club at 25c per person.

CLASS C TOURNAMENT AT HENCHEN'S ALLEYS

A number of openings are still available for the Class C bowling tournament, scheduled for Saturday at Hennen's alleys in Jay street. Entry is open to all bowlers with average of 170 or less at a fee of \$1, including bowling. For reservation, phone Gen. 7748.

LYELL AVENUE LIQUOR STORE

193 LYELL AVE. at SARATOGA AVE.

SPECIALS

Antique Whiskey qt \$3.75
Port, Sherry, Tokay,
Claret, Sautern and
Muscatel, bottle . 89c

GINS

CAVALIER . . pt. 69c
SILVER EAGLE pt. 95c
MR. BOSTON . pt. \$1.00
Silver Eagle . 1-5 \$1.49
YORKTOWN 1-5 . \$1.69
FLEISHMAN'S 1-5 \$1.80
MOQUINS 1-5 . \$1.89
HOLLOWAY'S 1-5 \$1.90

WHISKIES (Pints)

TRIPLE KICK . . 79c
SNUG HARBOR . . 90c
BRIARCLIFF . . \$1.00
SHIPPING PORT . \$1.25
RUXTON RYE . \$1.40
MAPLE GROVE . \$1.45
OSCAR PEPPER . \$1.50
PAUL JONES . . \$1.75
Golden Wedding . \$1.75
FOUR ROSES . . \$1.90

COCKTAILS

Martini, Bronx \$1.98
Manhattan, Rum

A FRIENDLY STORE

Come in and Look Over Our Stock

TOM TAYLOR FRED JACKSON
GLEN. 317 License L-4235 WE DELIVER

PLANTING TIME

SPRINGTIME IS HERE and soon seeds will be planted in the garden. But it is always Springtime for PLANTING DOLLARS and watching them grow. It's a fascinating game. Here in this association, thousands of financial gardeners are reaping harvests from dollars PLANTED REGULARLY in the popular installment plan of saving.



In a little more than 8 years \$500 will be accumulated for every dollar per week saved.

As little as 50 cents a week may be saved this way. The surest way to make your dollars grow is to plant 'em regularly.

Just pin your first installment to this coupon and send it to us!

Twentieth Ward Co-operative Saving & Loan Association
I wish to open an installment savings account and enclose a remittance of \$_____ to cover _____ months' payments. Please send me passbook.

Name _____ Address _____

Twentieth Ward Cooperative Savings & Loan Association

764 Jay St. Genesee 1639

HILER'S GARAGE

385 Sherman St. Glen. 1123
Specialist in Fender, Body and Wreck Work
Complete Battery Service

DOWN'S LENDING LIBRARY

All Popular Fiction
PENNY-A-DAY
432 LYELL AVE. (Near Child)

QUALITY COAL & KLEEN COKE WILLIAMS COAL CO.

871 Dewey Ave. 1100 Chili Ave.
Glen. 163 Gen. 5690

IT DOES EVERYTHING -

But hand it to you

TRI-SHELVADOR CROSLY

Electric Refrigerator

An astonishing new beauty. Features that place a new meaning on refrigerator efficiency. Compare it—see it—judge it for yourself. Truly sensational value

50% ADDITIONAL STORAGE SPACE



New Crosley Shelvador Models Delivered — Installed — 1 Yr. Service \$99.50 up
Easy Payment Plan

YOUNG'S MUSICHOUSE
263 AMES ST. GENESEE 1971

VISIT OUR Spring Showing OF THE Frigidaire '34

Do you think all electric refrigerators are noisy and expensive? ... Do you think the ice trays of all electric refrigerators stick and have to be pried or hammered loose? ... Do you think defrosting all electric refrigerators is a nuisance? Then visit our Spring Showing of the Frigidaire '34 and see what's happened in electric refrigeration! The Frigidaire '34 has automatic ice tray release... the trays slide out at a touch of your finger! It has automatic defrosting... turns itself on after defrosting is completed!

There are models that have adjustable shelves, greater Hydrator capacity, Lifetime Porcelain inside and out. Learn why proud families are boasting, "Ours is a Frigidaire '34."

EVERY YEAR THE BEST OF THE YEAR

AMAZING ECONOMY.
SEE THE FRIGIDAIRE THAT ACTUALLY USES LESS CURRENT THAN ONE ORDINARY LAMP BULB

\$104.50

INSTALLED

ROCHESTER GAS AND ELECTRIC

CAMELIO'S MARKET

Glen. 3283 Otis at Austin We Deliver

Smoked CALAS 12 1/2c

Fresh Shldrs 11 1/2c
Fresh HAMS 16 1/2c
Boneless
VEAL ROAST . 19c
Brick Butter 24 1/2c
5 lb. BOX
SOAP CHIPS . 26c

Pot Roast 12 - 15c
Boneless Lge. End
RIB ROAST . . 19c
Boneless Brisket
Corned Beef . 15c
POTATOES pk 23c
Snider's
Tomato Soup . . . 5 1/2c

HAUBNER & STALLKNECHT

Successors to John C. Rossenbach

FUNERAL DIRECTORS

GENESEE 300 828 JAY STREET

THE SHELVA DOR
YOU'LL FIND IT ONLY IN
CROSLEY
Electric
REFRIGERATORS



With all the Features You Desire



SELF-CONTAINED REMOVABLE UNIT



AMPLE SUPPLY OF ICE CUBES

Here is beauty! Here is convenience! Here is value! The Shelva Dor (shelves in the door) increases the usable capacity 50%. Just the place for butter, bacon, eggs and other small food items. Open the door and there they are INSTANTLY findable.



TEMPERATURE CONTROL



AUTOMATIC INTERIOR LIGHT

Only a few of the outstanding Crosley features are shown here. Come in and see this sensational refrigerator. Then you'll agree that it is truly an outstanding value.

\$99.50
and up



PORCELAIN INTERIOR



FLAT BAR SHELVES

DELIVERED-INSTALLED-ONE YEAR SERVICE

BAUER & RAETZ

INCORPORATED

383 CHILD ST. Corner Jay St. GEN. 3977

PICTURESQUE FREIBURG



This Headdress is Not Strange Around Freiburg.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

FREIBURG, Germany, lovely gateway to the Black Forest, is not only proud of its rank among the most picturesque cities of Europe, but also of its more than 800 years of life. The city is of especial interest to Americans because Martin Waldseemüller, the geographer, who was the first to put the name "America" on a map, was a Freiburger.

Two centuries before the Christian era, the Celts roamed over the site of Freiburg. They were gradually pushed out of the Upper Rhine valley, however, by German tribes.

Then came the Romans. In B. C. 14 Tiberius crossed the Rhine, and shortly, what with the Roman legions on one side and the German on the other, the fertile plain known as Breisgau and the wild forest land called the Schwarzwald became what they still are, frontier country. In A. D. 74 a military road was built from what is now Strasbourg to the Danube.

Those were boom days, for under the protection of the Romans trade flowed up and down the road that ran along the right bank of the Rhine from Basel to Mainz, and in favorable places forts and small settlements sprang up. It was then that Badenweiler, slightly to the south of the present Freiburg, and Baden, to the north, first achieved renown as fashionable bathing resorts.

In about two hundred years the Roman bubble burst. The German tribes pounced down, took the forts, and again became masters of the Rhine.

By a curious turn of fortune in the Seventh century, the Celts again appeared on the scene, this time in the form of Celtic Irish missionaries.

By the end of the Eighth century the Germans were mostly Christianized.

Founded by Duke Konrad.

By the beginning of the Twelfth century the Breisgau, of which Freiburg was the ancient capital, was a thriving district. Farmers tilled the heavy, fruitful soil of the floor plain, planted vineyards on the warm south slopes, and trafficked with wandering peddlers from Strasbourg and Basel and even from Italian cities and the Baltic.

Obviously the one thing needed to complete the picture was a center of trade, a city. And in 1120 Duke Konrad of Zähringen cast his eye about for a suitable site.

Just where the river Dreisam emerges from its valley and flows out into the Rhine plain, on a well-inclined flat of outwash gravel, stood a small hunting lodge. Here was the ideal city site.

Before it spread the fertile Rhine plain; behind it ranged a semi-circle of mountains split by the valley of the Dreisam. Here was ample water supply, sufficient slope to insure good drainage, and protection from inclement weather and foes.

Most important of all, here was a junction of roads, the north-south road leading from Italy to the Baltic, and the east-west road leading from France to Swabia and the Danube country. The new town, then, would be a crossroads affair, through which travelers coming from every direction would have to pass.

With the hunting lodge as a central point, the duke carefully planned the city of Freiburg. Four principal gates gave entrance to the town. Two principal streets crossed the hut at right angles and formed four large blocks, which were cut up into smaller blocks by narrow alleys running parallel to the main streets.

Giving play to his imagination, the duke devised a scheme entirely new to medieval city planning, which caused a flutter among travelers of the day, whereby a series of swift-flowing brooks supplied with water from the Dreisam, were directed down all the streets and alleys.

These brooks carried away the sewage and insured a supply of fresh water, giving to Freiburg a reputation, which it has never lost, for cleanliness and healthfulness. They took the place of washtubs and they acted as first aid to the fire department. It was an ingenious arrangement.

Since a town is not a town without inhabitants, the versatile duke worked out a plan to boost population. He named his offspring Freiburg and promised freedom to any man who would live within its walls for a year and a day. Such intoxicating liberty naturally drew people from far and near, and within a hundred years of its founding Freiburg was one of the most important cities of the Upper Rhine.

How It Was Peopled.

It is astonishing how many of the characteristics of that Freiburg of the Twelfth century survive today. The walls are gone, save for scattered remains here and there. Two of the gates have vanished, leaving only the highly decorated and impressive tower gates, Martinstor and Schwabentor; but the spot where the hunting lodge stood is still the center of the city, and the principal streets of 1120 which intersect this spot are still the principal streets in 1934.

Freiburg streets have lost little of their medieval savor. Within the limits of the original wall, the streets and alleys, some so narrow that only a German rarity, two thin people, can pass in them, twist and bulge and bend with startling abandon and a rakish disregard for right angles.

Many of them, too, still bear their quaint old names. Oberlinden square, where a linden tree has stood, according to definite official record, since the middle of the Twelfth century, has been known by the same name since the city was founded.

The brooks also remain. A few,

Around the Vicinity

The natural pride which each man takes in his own automobile often leads to peculiar claims which in turn sometimes lead to trouble. In this particular instance, however, it led to a race between Spencer Schroth's puddle jumper and Ed Coveney's scow on the Lyell road for a duration contest of 20 miles. . . . The two judges, George Gregg and "Spot" Elliott, who were the only spectators, claim that at times the speed of the contestants approached close on to 35 miles an hour. The race started early one morning and late that night, Schroth came home 4.3 miles out in front. . . . The moral is that Coveney was wrong in his hunch that his newly acquired hack could trim Spencer's old reliable, hands down.

All we know is what we read in the papers, but judging by occasional notices in the sports write-ups emanating from Bartow, Florida, Harry Eggleston is coming along as a baseball umpire and should get the break he is looking for. He has officiated in nearly every game the Red Wings have played, whether the opposition was major or bush league and his work, according to Joe Adams of the D. and C., is showing improvement with every game.

especially in the main streets, have been covered with gratings, and only the broken purl of water tanks of their existence.

Ancient Houses Still Stand.

Not a few of the houses that flank these narrow, twisting streets date back to the city's infancy. For Freiburg, unlike most of the towns of this frontier country, such as Heidelberg, was never entirely razed by enemy fire, although it has belonged in turn to the Zähringens, to Austria, Sweden, France, Italy, and Germany. It has withstood almost countless sieges and has had its suburbs burned to its very walls many times.

It is not uncommon to see buildings with Thirteenth or Fourteenth century date plates. Some of them still bear the names which were in use long before street numbers had been thought of. The Black Letter, the Golden Tankard, and the White Goose are among these.

The odd thing about most of the old places is that you must really know Freiburg before you discover them. Stand at the fountain on the reputed site of the hunting lodge, for instance, and cast your eye up and down the intersecting streets on a level with the pavement. You see windows full of furniture, or saucages, or hats, or flowers, or rows of those extraordinary wax figures whose marked family resemblance and abandoned poses are peculiar to Germany. But raise your eyes above the shop windows and you are back in the days of old when knights were bold. No two houses are the same height or width or color; no two roofs are the same shape or tilt. Step gables mount dizzily, high-peaked roofs lurch skyward, dormer windows stand out like staring eyes.

Freiburg's cathedral is the first Gothic church of any size to be fully completed in Germany during the Middle Ages. It stands a little askew, like everything else in the town, in the wide Munsterplatz, or Cathedral square. The enormous mass of native red sandstone surmounted by a single soaring spire of almost incredibly delicate filigree work, was started soon after the founding of the city and was more than 300 years in building.

CLASS C TOURNAMENT
SATURDAY, APRIL 7
Entry Fee \$1.00
Henchen Bowling Hall
849 Jay St. Gen. 7748

Phillips Dental Magnesia
Toothpaste and 250 Page
Book "Skippy" for 25c.
Child St. Pharmacy
Child at Jay St. Gen. 4196

Lyell Ave. Baptist Church

Public worship in the church Sunday morning with sermon by the pastor at 10:30. The Sunday School opens at 12 noon. The theme of the pastor's sermon will be: "A Growing Religion."

Ladies' Aid will hold its meeting tonight at the home of Mrs. Ludwig, 404 Ravine avenue.

Young people of the church are staging a play entitled: "Her Honor the Mayor," on April 13 and 14.

Annual business meeting of the church will occur on April 25 at 7:30, and the annual Church Day will be held on April 30. Supper will be served from 6:15 to 7:15.

Initiation of pledges into Sigma Pi Epsilon Sorority took place Monday evening at the home of Miss Clementine Magin of Mc-

The Church of The Holy Apostles

A three-act comedy, "Skidding," will be presented by members of the Catholic Theatre Guild under direction of Mrs. Amy L. Hutchinson Monday, April 9, in the school hall. The play is being staged under auspices of the Young Ladies' Sodality and for the benefit of the parish.

This production has been given several times in and around Rochester, including one presentation at the Columbus Civic Center. It is said to be a quite amusing and excellently-presented show.

Ladies' Auxiliary of the Knights of St. John are holding a supper tonight in the school hall for members and friends to raise funds for

Naughton street. Included were Catherine Kalmbacher, Irma Mathis and Evelyn Rogers.

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046-7 Immel St.

Some of the special conditions, on the back of a fire policy, which should be thoroughly understood and remembered.

Fire policies do not pay for loss sustained by the fall or collapse of a building, except if caused by a fire. If fire follows the fall of a building, the insurance company is only liable for that damage which is caused by the fire and this amount of damage is arrived at by figuring the part of the building which collapsed in the same light as a pile of second handed lumber. It can no longer be valued as a usable building. Nor does any fire policy pay for damage caused by a windstorm. The only one condition where a fire policy pays for a damage outside of actual burning is in the case of lightning. Every fire policy carries a special clause covering all damages caused by lightning even though no fire occurs.

Unless special permission is obtained, a fire company is not liable for any loss to property which occurs while mechanics, carpenters,

plumbers, etc., are employed to repair or alter a building, if these repairs require more than fifteen days to complete; if your building or house will be vacant for longer than ten days you must notify the company. In case of fire, a proof of loss must be signed and sworn to by the insured and filed with the company within sixty days from the time of the fire or there is no further liability on the company. An appraisal of a loss is based on actual replacement value. If the appraiser appointed by the company and the appraiser picked by the person who had the fire, cannot agree as to the amount of damage, a third party who is called an umpire and who has no connection with either the company or the insurer, shall then decide the amount of damage and both parties shall be satisfied with his decision. Finally, no law suit or action against the company for the recovery of any claim shall be sustained by any court of law unless all the requirements of this policy have been complied with.

SMALL PORK LOIN 4 lb. Avge. Rib Cut . . . **lb 15c**

Shoulder or Short Leg **VEAL** . . . **lb 16c** Boneless Pot Roast **BEEF** . . . **lb 12c**

Leg of Spring Lamb . . **lb. 25c** **MEAT LOAF** **3 lbs. 49c**

Shoulder Lamb (4 lb Av) **lb 16c** **PLATE CORNED BEEF** . **lb. 8c**

Quick Arrow Soapchips Premier Wet Shrimp and Premier Light Meat Tuna } **2 for 25c** **ROLL BUTTER** **lb. 25c**

Sea Foam Sardines can 5c | Star Coffee lb. 21c | Sunkist Oranges, lge, doz. 29c

SCHROTH MARKET Lyell Ave. At Murray St. GLEN. 3210

Trinity Evangelical Church

Sunday services: 9 a. m., worship in German with sermon on "Die Verfolgten"; 9:45 a. m., Sunday School; 10:00 a. m., Trinity Bible Class; 10:50 a. m., morning worship in English with sermon on "Be Quick."

The "Mile of Pennies" campaign which Trinity sponsored during the past nine weeks, proved more than successful, producing a mile of pennies and more. The total receipts were \$1,026.70. The "Reds" or the congregation won over the "Blues," the Sunday School. Keen interest was shown during this campaign by both young and old.

The choir will have an Easter party Friday evening. Young People's League will hold a banquet Saturday evening at 5:30. The 1934 Confirmation Class will be special guests.

Trinity Brotherhood will hold its monthly meeting Monday evening, April 9. All men are invited. Some fine programs are being planned by the various committees.

On Thursday, April 12, a "Mission Institute" of the Evangelical Reformed Church will be held at Salem Evangelical Church. All women are invited.

Grace Presbyterian Church

Sunday is annual Investiture Sunday, and in the morning service the newly elected members of the official boards, and the newly elected officers of the various societies will be invested with their offices. The pastor will preach on the theme, "The Strength of the Pack." All officials of the church will sit together in a body in this service.

Sunday afternoon at 4:30, there will be a special vesper service for the officers and all related groups of the church. Dr. Raymon Kistler of Central Presbyterian Church will bring the words of meditation in this service. Music and arrangements will be in charge of the Young People's Society. Following this service, the society will serve a tea for the officers of the church and their wives, in the Philathea Room in the parish house.

Maltby Street Chapel

Friendly Circle of the Chapel will hold its regular monthly meeting Friday evening, April 6, at eight o'clock.

Election of officers for the coming year will take place. All members are requested to be present and to bring any new members.

Installation of the new officers will take place at the May meeting at which time the yearly birthday party of the circle will be held.

Sunday School meets every Sunday at 9:30 a. m. and church service is at 7:30 p. m. Rev. Harold W. Cooper is pastor.

Iota Phi Delta Sorority will meet tonight at the home of Miss Arlene Drew of 348 Ames street. Final plans for the party to be held April 7 will be made.

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THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., MAY 3, 1934

No. 13

HOLY APOSTLES FOUNDED 50 YEARS AGO, HAS GROWN WITH THE VICINITY

Founded in 1884 through action of the Rt. Rev. B. F. McQuaid, first bishop of the diocese, Holy Apostles Church and School is observing its sesqui-centennial with appropriate observances all next week. The celebration opens Sunday with a solemn high mass at 11 o'clock at which Archbishop Edward Mooney will assist and Rev. William Ryan of St. Bernard's will preach the sermon.

Events for the week include a requiem mass Monday at 7 a. m. for deceased priests, nuns and members of the congregation; children's entertainment, Monday night at 8 o'clock; Holy Name Society dinner Tuesday night; and dinner and old fashioned party by the Knights of St. John Auxiliary and Rosary Society. Sunday, May 13, Young Ladies' Sodality and mothers will attend a communion service at 7 a. m., followed by a breakfast.

The 50 year history of Holy Apostles is closely connected with the growth and development of The Vicinity. As this neighborhood grew through the years, the church likewise has expanded and risen from an original membership of 128 families to approximately four times that number. From 115 pupils the school has progressed to 560.

Land Bought in 1881

Bishop McQuaid, sensing the need for a Catholic church and school on the west side of Rochester, purchased for the church in 1881 a tract of land, 132 feet by 300 feet, the area between the streets now known as Murray and Austin street. However, at that time neither street had been opened. Ground was broken for the first church and school, combined, September 11, 1884, and a two-story brick edifice was erected at a location which would now be near the corner of Lyell and Austin. The cornerstone was laid Oct.

(Continued on page 4)

Dinner and Party Sat. Is Part of Celebration

Ladies' Auxiliary, Knights of St. John and the Rosary Society of Holy Apostles parish will celebrate the Sesqui-centennial of the church with a dinner and fancy dress party to be held in the school hall Saturday evening, May 12. Committees are as follows:

Honorary chairman, Mrs. Frank Gifford; general chairman, Mrs. Robert Specksgoor; decorations, Mrs. Mary Blanchard, Mrs. Bert. Kase.

Entertainment, Mrs. Harry Dunham, Mrs. Robert Specksgoor, Mrs. Joseph Collins, Mrs. George Cooper, Mrs. Anna Johnson.

Reception, Mrs. John Kennedy, Mrs. James Shatzel, Mrs. Frank Gifford, Mrs. Robert Specksgoor, Mrs. William Raymond, Mrs. Joseph Dalton, Mrs. Albert Gottemeier, Mrs. Sarah Marx, Miss Margaret Attridge, Miss Marion Moore, Mrs. Rose Moore.

Reservations should be made to Mrs. Frank Gifford, 71 Austin street or Mrs. Anna Johnson, 55 Masseth street.

Mrs. Catherine Dietsch of Los Angeles, Cal., is visiting here with her daughter, Mrs. Frank Gross and Mr. Gross.

Kum to Keown's Ice Cream Parlor. For delicious Banana Split and desserts. Special prices this weekend only. 589 Maple cor. Colvin.

NEXT ISSUE
Of The Post
will be published
Thurs., May 17

Dance Tomorrow Night In Holy Family's Hall

Young people of Holy Family Church have completed plans for a dance to be held in the school auditorium on Jay street, tomorrow (Friday) night. Music will be furnished for dancing from nine until 12. There will be the usual number of door prizes, and favors for everyone. The committee in charge of arrangements, headed by John Dentinger, as chairman, is as follows:

The Misses Marie and Lucille May, Betty Ehmann, Marion and Dorothy Schubert, Betty Dentinger, Doris Weber, Veronica Guerinot and Rosemary Feeley; Raymond Schur, Elwood Fischer, Raymond Weber, Frank Allmann, Clarence Yax, Charles Weber and Herbert May.

Foresters' Re-union Will Be Sunday at Munich Club

Foresters of America will hold a reunion at Court Maplewood Hall, Munich Club, Sunday afternoon at 2:30. Grand Court Lecturer Charles Muntz and Harry Norman, chairman of the Board of Deputies, will be present.

Card playing with cash prize for each table, dancing, refreshments and a floor show all afternoon by the Favianes are on the program. Prof. John Schaffer will have charge of the singing.

The committee invites all Foresters and their friends to attend.

No. 30 P.T.A. to Install Officers On Wednesday

Parent-Teachers of No. 30 School will meet on Wednesday, May 9, at 2 p. m. Installation of officers will take place after a short business meeting.

Officers to be installed are: president, Mrs. Wm. Lamson; vice-president, Mrs. Earl Martin; 2nd vice-president, Mrs. Harvey Cooper; recording secretary, Mrs. Angelina Perisikini; treasurer, Mrs. Chas. Schenke.

Miss Clara Farber, past principal of No. 30 will give a talk on "Travel," a part of her experiences on her tour several years ago.

Mrs. Vera Mallory, Mrs. Mary Darcadia and Mrs. McDonald will serve refreshments after the meeting. Old members are invited.

Card Party May 18 for 24th Ward Republicans

The 24th Ward Women's Republican Club held its annual banquet April 26 at the Munich Club. The monthly meeting was held last night at 1085 Lyell avenue.

A card party will take place at the clubrooms on May 18. The public is invited to attend any of the card parties which are held the third Wednesday of each month.

W. F. MARTIN, POPULAR LEGIONNAIRE, PASSES

Walter F. Martin, widely known resident of The Vicinity and active legionnaire, passed away Tuesday at his home, 20 Rugraff street, following a week's illness with pneumonia. He was 39 years old.

Mr. Martin's interest in legion work carried him to the top ranks. He was serving this year as Grand Chef de Guerre of the Department of New York of the 40 and 8 and was past chief de guerre of the Monroe County voiture local No. 111. He was also actively identified with Genesee Valley Post.

Military funeral services will be conducted tomorrow morning in the home at 8:30 o'clock and in Holy Family Church at 9 o'clock. Burial will be in Holy Sepulchre.

Mr. Martin is survived by his widow, Mary Kreuzer Martin; a son, Walter; a daughter, Rita M.; his mother, Elizabeth Martin; and three brothers, George J., Arthur L. and Carl A. Martin.

STARTING TENNIS CLUB AT McNAUGHTON ST. COURT

McNaughton Tennis Club is forming for the coming season on its new court at McNaughton and Waldo streets. Anyone interested in joining is asked to call Glen. 3958-R immediately as memberships will be limited.

Vote on Daylight Saving

City officials are interested in knowing your attitude on Daylight Saving Time for Rochester. The coupon below is printed for your convenience. If you are a voter, fill it out and mail to Hon. Charles Stanton, Mayor, City Hall, Rochester.

VICINITY POST

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Aspirin, Bayer's 100's . . . 60c	Junis Cream 37 - 74c
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Bromo Seltzer 81c	Colgate's Shaving Cream . . 19c
Castoria, Fletcher's 28c	Kleenex 18c
Dextri Maltose 59c	P and S Soap 3 for 25c
Doan's Pills 51c	Sanitary Napkins . . . 2 for 25c
Enos Salts 89c	Life Buoy Shaving Cream . . 29c
Feenamint 19c	Venida Hairnets 10c
Freezone 24c	Toilet Tissue Reg. 10c, 4 for 23c
Listerine 59c	35c Razor Blades . . . 5 for 19c
Lysol 75c	Tek Toothbrush 39c
Nujol 67c	Venida Wave Set 10c
Ovaltine 75c	Hair Brushes 49c
Petrolagar 84c	Gem Razor & 5 Blades . . 49c
Pinkham's Compound . . . \$1.00	Pocket Combs 10c
S. S. S. Tonic 98c	Goggles 10c
Thynn Tablets 67c	Playing Cards 25c
Unguentine 43c	D and R Cream 45c
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Gioia's Ass'td Noodles, 1lb pk. 15c 2-29c	Octagon SOAP POWDER . . 4 for 19c
Blue Label Gold. Bant. Corn No. 2 cn 10c	Quick Arrow SOAP FLAKES . Pkg. 12c
Del Monte PEACHES . . . Lrg. can 16c	LIFEBUOY SOAP 3 Bars 17c
HOUSEHOLD BROOMS ea. 29c	CHIPSO Lrg. Pkg. 15c

GRAPE NUT FLAKES 3 Pkgs. 25c
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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Frank Pommerening, of H. C. Pommerening & Son hardware store, is recuperating at his home,

**Otis League Is Started,
Playing 2 Games Weekly**

The Otis League got under way Monday night with three games on as many vicinity fields. Dim Lanterns defeated Scott Distributors in a close game, 9 to 7. Southwork, for the Dim Lanterns, struck out 12 men in five innings and Weilert, pinch hitting in the seventh, broke a 7 to 7 tie with a hit.

Orange Coal beat Camellos 13 to 9 and the Lomenzos beat Murray Independents 21 to 4. The league will play every Monday and Wednesday night.

**ENTERTAIN ON OCCASION
OF SEVENTH ANNIVERSARY**

Mr. and Mrs. George Schneider of Fairgate street entertained at Old Heidelberg, Pittsford Inn, on April 19, their guests being: Mr. and Mrs. George Wobser of Alice street, Mr. and Mrs. Nicholas Schneider of Glide street, Albert Schneider of Geddes street, Miss Hilda Weins of Jay street, Mr. and Mrs. Guy McGlone of Churchville, N. Y.; Miss Dorothy Kessler of Dubois, Pa.; Mr. Walter Thomas of Henry street.

The occasion was their seventh wedding anniversary. following a successful tonsil operation.

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828 JAY STREET

Lyell Ave. Baptist Church

Church Day was observed Monday evening, when a good representation of interested members and contributors sat down to supper at 6:30. The reports of officers and chairmen of all organizations followed at eight o'clock. The report of the treasurer was the best in the history of the church, showing all bills such as the pastor's salary, coal, and other current bills were paid in full and a balance in the treasury.

The church will be well represented at the Northern Baptist Convention. Twenty-nine members have already purchased tickets of registration.

Services in the church will be held as usual Sunday morning at 10:30. The pastor will take as his theme: "Jesus the Explanation of Mystery." Sunday School opens at 12 noon.

Mothers' and Daughters' Banquet will be held May 17 with Miss Bertha Rothermel of the Divinity School as the principal speaker. Miss Rothermel has been a missionary in India, and has also labored as a nurse with Dr. Grenfell of Labrador, and has many interesting experiences to relate.

National Guild Day will occur on May 22. Registration is one dollar. This admits to all the conferences and to the banquet.

Trinity Evangelical Church

Services Sunday: 9:45 a. m., Sunday School; 10:50, morning worship, "Walking with God in Nature"; 5:30 p. m., League tea and devotional.

The mystery drama "The Hidden Guest," recently presented so successfully under the auspices of the Young People's League, will be repeated in the near future.

On Wednesday, May 9, Trinity will have a "Pound Social" at St. John's Home for the Aged.

Evangelical Reformed Day of Prayer service on "Ascension Day" is scheduled for Thursday, May 10, at St. Paul's Evangelical Church at 10 a. m.

Trinity's "Mother and Daughter" banquet will be held on Thursday, May 17, at 6:30. The committee has planned a fine program for the evening. Tickets are 35c.

Prospective President Registered In Monday

About 20 minutes to one Monday morning a prospective president, weighing exactly 11 pounds, registered in at the General Hospital, much to the elation of Tom Taylor, president of the Lyell Avenue Business Men's Association and partner in the Lyell Food Products Co. For it was Mrs. Taylor who presented the sizeable young fellow to the world for the first time. He will be known henceforth as Thomas Edmund Taylor. Both mother and son are doing very well.

German Talkies Showing At Webster Ave. Theater

The Plaza Theatre, 112 Webster avenue, has become a Deutsches Tonfilm Theater, showing German talking pictures exclusively. The features are all talkies and entirely in German.

A new picture is brought to Rochester each week, the show changing on Wednesday night. The current feature, "Theodor Korner," with Dorothy Wick in the leading role, continues through next Tuesday night.

BOWL INTO MONEY IN CITY-WIDE TOURNAMENT

Charlie Henchen and his partner, Al Johnson, rolled themselves into first place in the doubles of the City Bowling Tournament and their 1277 seems to be good for the money. George Henchen with a 681 in the singles was in fourth place at this writing. One of the Haubner and Stallknecht teams has been edged out of the first ten after holding a position in the select circle for several days.

ANDERSON ASSOCIATED WITH PSCHIERER AT FUR STUDIO

"Bill" Anderson is now associated with John Pschierer in the ownership of the Fur Studio, furriers, at Lyell avenue and Murray street. "Bill" is widely known in Vicinity sport circles, having managed the Cubic and Fur Studio baseball teams. He is at present president of the Powers and Vail League.

Pi Upsilon Fraternity

On April 24 at a meeting at the home of Charles Weber in Sunset street, the members were entertained by a talk and a demonstration of "Hypnosis" given by Dr. Arthur Neidinger, noted tennis expert. At a previous meeting John Gocshar, William Heindl and Charles Weber were elected to the respective offices of president, vice-president and secretary-treasurer.

Fife and Drum Corps Has Get-together Party Here

After 12 years of inactivity, members of the St. Theodore's Fife, Drum and Bugle Corps of the Knights of St. John had a get-together party April 21 in Senz Rathskeller. Among those in attendance were:

Wendell Kohl and sister, Miss Frances Kohl, Mr. and Mrs. Fred Kunz, Mr. and Mrs. Francis Kohlmeir, Mr. and Mrs. Geo. Demmert, Mr. and Mrs. Joseph Hoke, Mr. and Mrs. John Hoke, Mr. and Mrs. Geo. Wurzer, Mr. and Mrs. Eugene Boos, Mr. and Mrs. Max Demmert, Mr. and Mrs. Max Strassner, Mr. and Mrs. Chas. Claus, Jr.

A birthday celebration was held Thursday at the home of Mrs. Nelson Stott in Ames street in honor of Mrs. Jerry Schaubert. Covers were laid for 12 in a pink color scheme. Music and solos were furnished by Mrs. Karl Jenny, Mrs. Mary Long, Mrs. Arthur Schultz, Mrs. Leo Taylort and Mrs. Joseph LaPlant. Movies were taken by Mrs. Stott.

A surprise party was held recently on Mr. and Mrs. Frank Gross of Masseth street in honor of their 27th anniversary. Edward Smith and Mrs. Morisety entertained with music.

Iota Phi Delta Sorority met last week at the home of the treasurer, Miss Martha Georger of Hague street. Plans were made for a roller skating party to be held at Eddie's next week.

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FLAT WALL gal **\$1.59**

WHITE SHELLAC gal **\$1.59**

INSIDE VARNISH qt **\$1.49**

Weather Spar Varnish gl \$1.89
Inside Varnish qt. 49c

Spar Varnish qt. 59c
White Lead 100 lbs. \$11

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LAWN MOWER 10 IN. WHEEL, BALL-BEARING **\$5.98**

FERTILIZER lb. 5c

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BAMBOO RAKES 10c

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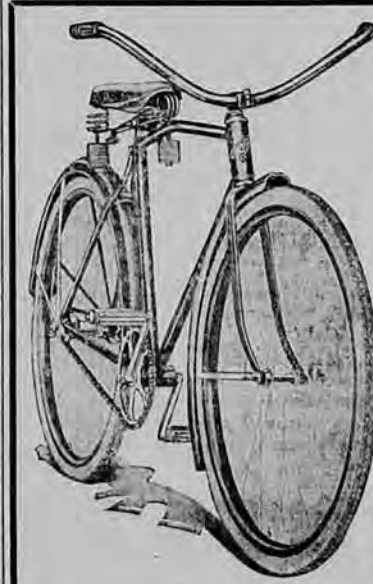
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Knights of St. John's Card Party on Monday

Knights of St. John, Holy Family Commandery 197 Drill Rank, will hold their sixth in a series of card parties at the home of George Braun and Harold McKechney, 46 Potter street, Monday evening, May 7. Pedro, pinochle, bridge, dominoes and five hundred will be played, followed by bingo.

Prizes will be awarded at each table; also door prizes. The public is invited to attend.

Committee in charge is George Braun, Harold McKechney and George Guck.

BEER GARDEN EQUIPPED WITH INDIVIDUAL BOOTHS

Extensive remodeling will be completed this week at James Vazana's Paradise, Lyell avenue beer garden. Individual booths have been installed and a partition is being set up to provide a private

Girl Baseball Team to Represent Senz Tavern

A treat is in store for the baseball fans of Lyellhurst and vicinity this summer, when "Billie" Senz trots out on the field his Senz Tavern Girls. "Billie" has rounded up some of the best girl players in the city, under the managership of "Fannie" Magin, and will play two games weekly, Tuesday and Friday evenings, at Lyellhurst Field, Sunset and Otis streets.

The first game of the season will be played Friday, May 18. The girls have been practicing at Carter street playgrounds during the past two weeks, and will make their bow to the vicinity on Sunday afternoon, May 13, when they will play a practice game with one of the leading teams of the west

sitting room. The room in the rear of the building has been set aside exclusively for dancing.

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JIM WUZ TIGHT BUT NOW HE AIN'T

I once knew a guy, 'n his name wuz Jim
'N he had funny whiskers all over his chin.
'N his face was hard, 'n his nose was long,
'N his mouth and eyes wuz put on wrong.
'N he wore a silly, little flat top hat,
With brass button coat, fancy vest, 'n all that.
But this guy Jim, wuz a careful cuss
He made lots a' money without much fuss.
'N he saved his money in a buried tin can,
To spend almost nothin' wuz this guy's plan.
But he bought a house 'n a buildin' or two,
'N rented 'em out, like them guys do.
But Jim wuz tight, as tight as can be.
'Insurance's too high, too high,' sez he.
So he rocked along, fer twenty years,

'N his luck was good so he had no fears.
'N he figgered up, how much he'd saved,
By not insurin' 'n then he raved,
"Jest look here, why!! I'm ahead 'Bout a thousand bucks. Some savin'" he said.
But late one night, fire took up the slack,
'N burned his house to ashes black.
It burned the walls, the floors 'n the beams,
It burned dern near everything, it seems.
Then Jim took a pencil and set down to write,
'N figgered it out, where he'd been too tight,
His loss was high, five thousand and more,
'N then old Jim wuz doggone sore.
So here's the lesson, minus the tears,
You can't afford a fire, even every twenty years.
'N right now quick, you'd better be secure,
Call Charlie Claus, now. Hurry up!
—INSURE.

CERTIFIED **SMOKED HAMS** . . . **lb 17c**

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Thuringer Sausage lb. 19c	Large Sweet Oranges doz. 35c
Pork Shoulder, 6-8 lb. Av. lb. 12c	Roll Butter lb. 27c
Armour's Corn Beef, No. 1 can 19c	Pure Mayonnaise qt. 39c

SCHROTH MARKET Lyell Ave. At Murray St. GLEN. 3210

HOLY APOSTLES WAS FOUNDED 50 YRS AGO

(Continued from page 1)
tober 5 and the building was dedicated February 15, 1885. (This structure was raised a few years ago to make way for the playground.)

Father Timothy C. Murphy was the first pastor, starting his duties May 1, 1884. When the new school was opened, he and two teachers, Sisters Borgia and Pancratia, welcomed the pupils. But when it was found there were to be 115 of them, another teacher, Sister Francis, was added to the staff. The present nun's home, built at the same time, was the priest's residence.

In 1889 Father Murphy bought from Patrick Rigney of Greece, N. Y., all the remainder of the tract, bounded by Murray and Warner streets and Otis street and Lyell avenue, with the exception of the property which was already owned by the church and a small piece of land owned by an O'Brien family.

New Church Built
The growth of the church and school had been so rapid that more room was needed and Father Murphy donated enough land for the erection of the present church. Its cornerstone was blessed by Bishop McQuaid May 31, 1896 and it was dedicated March 28 of the following year. The first structure was then given over entirely to the school.

In the meantime, Father Murphy had laid his tract out into lots and had opened Austin street and Margaret street (now Murray street), grading and putting in sewers. To the west of his tract was the Warner property, owned by J. Foster Warner, and to the north was General Elwell S. Otis' land.

Margaret street did not extend through to Lyell avenue at first, but shortly after its opening, the O'Briens consented to passage through their property and it moved out of the category of a dead-end street. Its name was then changed to O'Brien place, later to be changed to Murray street.

Four Pastors
Father Murphy was succeeded in the pastorate by Rev. James A. Hickey on August 1, 1900, who served for ten years. Rev. John F. Nelligan came to Holy Apostles on February 1, 1910 and was pastor up to the time of his death, September 26, 1931. His place was taken by the present pastor, Rev. Philip Golding.

Father Nelligan was principally responsible for two additions to the church property, priest's house adjoining the church, built in 1911, and the present school, erected in 1913.

Among the interesting "firsts" gathered from the records of Holy Apostles are the following: First trustees, James F. Curtin and Jeremiah O'Grady; 800 received first mission in 1888; 65 in first confirmation class in 1887; first baptism, Mary Amelia, daughter of Dennis and Catherine Sullivan; first marriage, Michael Davitt and Catherine Burns; first picnic, held June 22, 1885, in Calihan's Park.

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THE VICINITY POST



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Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., MAY 17, 1934

No. 14

SPRING DANCE PLANNED BY DEMOCRATS MAY 25

The 24th Ward Women's Democratic Club held their monthly meeting on Monday, May 7, at the clubrooms, 1203 Jay street. After the usual club matters were discussed, plans were completed for a spring dance to be held on Friday, May 25. There will be tables for cards and refreshments served by a committee under the chairmanship of Mrs. Eleanor Held.

Guests will include: Mayor and Mrs. Stanton, Mr. and Mrs. Harold H. Clapp, Mr. and Mrs. Walter P. Cox, Mr. and Mrs. Roy F. Bush. For further particulars call Glen. 3963-J.

Girl's Baseball Team to Open Season Tomorrow

Senz Tavern Girls will open their season tomorrow (Friday) evening at the Sunset and Otis diamond at 6:15 with the 24th Warders. The girls will appear in their new uniforms, white knickers and orange and black windbreakers.

For the past two weeks the team has been practicing at Carter street playground; on its roster are some of the best indoor girl players in the city.

Games will be played every Tuesday and Friday evenings at the Sunset street diamond. Teams desiring games are asked to call "Fannie" Magin at Glen. 2192-W.

KIESSELS CELEBRATE 50th ANNIVERSARY IN HIGH MASS

Mr. and Mrs. William Kiessel of Campbell park celebrated their golden wedding anniversary on April 29 at a Solemn High Mass in Holy Family Church. John Salle, a brother of Mrs. Kiessel, and Elma Cook, a grandchild, were their attendants.

NEXT ISSUE
Of The Post
will be published
Thurs., May 31

"The Family Upstairs" To Be Presented Here

The Catholic Theatre Guild group will return to Holy Apostles Hall next Thursday, May 24, to stage another of their popular dramas. This time they will present "The Family Upstairs," a comedy, under the auspices of the parish.

The players are under the direction of Mrs. Amy Levine Hutchinson. Tickets are 35 cents.

Children of the graduating class at Holy Apostles will hold their dinner and a special program by members of the class tonight in the school hall.

GAESSER MARKET MOVING TO NEW STORE ON JAY ST.

After many years at the corner of Jay and Colvin streets, Walter Gaesser is moving his market to a new location at the corner of Jay and Ames street. Formal opening of the new store will take place Saturday morning. Mr. Gaesser has purchased many new fixtures, which together with more space available will enable him to modernize his market.

Iota Phi Delta Sorority will meet next week at the home of Miss Marion Schubert of 105 Avery street. Further plans for a house party to be held the latter part of June will be made.

Kum to Keown's Kandy Store when the other stores are closed. Open early, close late. Lowest price on strictly fresh eggs. 589 Maple, cor. Colvin.—Adv.

Rev. Cooper Relinquishing Maltby Chapel Pastorate

A tureen and farewell party will be given tomorrow evening by the Friendly Circle in Maltby Street Chapel for the pastor, Rev. Harold Cooper, and Mrs. Cooper, who are leaving soon to return to Kansas. Although Rev. and Mrs. Cooper have been connected with the chapel only a comparatively short time, they have made many friends and this supper has been arranged to pay tribute to the service they have rendered. Christian Endeavor classes are also invited to the supper.

The regular Sunday School services will go on as usual each Sunday at 9:30 and in the near future another pastor will take up the work that Rev. Cooper is leaving.

Card Party Monday Night For Holy Family Knights

Another in the series of card parties will be held by the Knights of St. John, Holy Family Commandery 197, Drill Rank, Monday night at the home of Sir Knight Carl Guck in Maple street. Pedro, pinochle, bridge, five hundred and dominoes will be played with prizes for each table and door prize.

The public is invited. Carl Guck is chairman, assisted by Michael Fischer and John Guck.

GALLAGHER'S MARKET TO OPEN TODAY IN AMES ST.

A new meat market and grocery is opening its doors to The Vicinity today for the first time. It is the Gallagher Market and Grocery, located at 424 Ames street, being opened under the ownership and management of Leonard Gallagher, who was formerly associated with a local market.

Eggleston Is Appointed To League Umpire Post

"For downright courage," says Jack Burgess in his sport's column in the Times-Union, "one has to applaud Harry Eggleston, a local semi-pro umpire."

With this compliment and many others ringing in his ears, Harry set out early Monday morning for Boston, where he reported for umpire duty in the North Eastern League, his first assignment in organized ball. Recommended by Warren C. Giles, president of the Red Wings, this young man from The Vicinity has been given an appointment on the staff of a recognized league, thus realizing an ambition of long standing.

24th WARD REPUBLICAN PICNIC TO BE JUNE 24

A large number of members attended the regular meeting Thursday of the 24th Ward Republican Club. Refreshments were served and plans were made for the annual picnic to be held Sunday, June 24, at Hemmerick's Grove.

President Ehresman appointed Mat Van Dame and Jack Dembs to fill vacancies on the entertainment committee which in addition to the new appointees consists of John Pike, George Voelkl and Cornelius Bubel. The committee is to hold a special meeting at which sub-committees are to be appointed and final arrangements made.

The next regular meeting is to be held May 24 at the clubrooms, 1085 Lyell avenue.

Freaks On Exhibition At Grace Church Tomorrow

Friendship Class of Grace Presbyterian Sunday School will present a group of one-act plays, and a collection of the world's queerest oddities tomorrow (Friday) evening. The strange and fantastic monstrosities of the Penny Arcade will be on exhibition for all to behold; see the Bearded Lady, the Wild Man, King Kong, and other curiosities.

Pi Upsilon will hold a skating party Tuesday night at "Eddie's" Rink, 15 South avenue. John Goshar is general chairman. On May 8 at a meeting at the home of Robert F. Hockinas, 293 Murray street, two new members, Edward Hanlon and Gus Bardo, were formally initiated.

Selling Out Sale

All dry goods and fixtures. Quality goods, low prices. All McCall Patterns half price. Line Variety Shop, 153 Otis St. at Santee.—Adv.

sing to melodic song hits, ten in all, in sparkling and elaborate revues that are among the most spectacular ever produced on the talking screen, are the fare that is offered by the film. The fifteen comedy blackouts, with the country's leading comedians participating, are so spicy and humorous that it would be futile to try and describe them here.

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LAKE TROUT lb. 32c

Bananas . . . 6 lbs. 25c
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Potatoes . . 5 lbs. 19c

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5 lb. Pkg. Sweetheart
SOAP FLAKES . . . 26c

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10 lbs. Pure Granulated Sugar . . . 47c
Boscul Coffee . . . lb. 29c
Delmonte Peas 19c
No. 2 Can
Heinz 1ge. bottle
Ketchup, 2 for 35c
Daisy 24½ lb. sack
Pastry Flour . 79c
Pet Milk, 4 for 25c
Canoe - Delmonte
Red Salmon . . 17c
Miracle Whip qt.
Salad Dressing 29c
Medium Size Bar
Ivory Soap, 4--19c

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MURRAY THEATRE

Program

Tonight — "It Happened One Night" with Claudette Colbert and Clark Gable; and "Use Your Imagination" with Hal LeRoy and Mitzi Mayfair.

Fri.-Sat.—"David Harum" with Will Rogers and Evelyn Venable; and "Once to Every Woman" with Fay Wray and Madge Evans.

Sun.-Mon. — "George White's Scandals" with Rudy Vallee and Alice Faye; and "He Couldn't Take It" with Ray Walker and Virginia Cherrill.

"David Harum"

Fox Film's latest release, "David Harum," stars Will Rogers.

Its typical American theme deals with a shrewd horse trader. Because of the coldness with which he barter, and his uncanny method of outwitting people in business dealings, his reputation is none too good in the small town in which he lives. A young man who has come to work in the bank owned by the horse trader, learns that his employer really has a soft heart, and that his hardness is only for those who deal unfairly.

"Geo. White Scandals"

Bigger, better and more magnificent than any of the productions that have annually amazed Broadway's musical playgoers for the past fifteen years is George White's "Scandals."

The "Scan-Dolls" that dance and



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Ex Lax, large 36c	Nujol . . . 67c
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Jad Salts . . . 57c	Salhepatica . 49c
Lysol, large . 75c	Ungentine . 34c
Modess . . . 15c	Yeast Vite . 35c
Djer Kiss Talcum . . . 17c	Pinkham's Comp. . . \$1.00
Hinds Honey & Almond Cr. 39c	Pepsodent Tooth Paste . 39c
Haliver Oil	Milk Magnesia, Phillips . 36c
With Viosterol Capsules . \$1.09	Russel's Emulsion . . . \$1.00
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Anti Pain Pills 67c	

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE
25 South Water Street
Main 5412
VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Orange Coal Team Leads In Otis Indoor League

Orange Coal team is out in front in the Otis League, in team standings through Monday night, despite a loss to the Lomenzo's. Summary of Monday's games:

Dim Lantern 9, Camellos 7; Griffin's hit in the seventh with two on broke a 7-all tie to win the game.
Murrays 14, Scotts 13; batteries, Kunow and Gordon, Heberlie and Heberlie. Frank featured for the winners with two homeruns that brought in seven runs.
Lomenzo's 14, Orange Coal 11; batteries, Shea and Silvero, Koko and Dentino.

Team Standings

	W	L
Orange Coal	4	1
Dim Lantern	*3	1
Lomenzos	*3	1
Camellos	3	2
Murrays	1	4
Scotts	0	5

* Game not completed.

WHEN BUYING MENTION
THE VICINITY POST.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

EXPERT Vacuum Cleaner repairs, all makes. Nine years Sibley's Hoover, Kelly, 161 Electric Ave. Glen. 3543.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

FLAT-WALL PAINT — \$1.69 gal. House paint \$1.79 gal. Varnish \$1.49 gal. Leichtner Hardware, 705 Maple St.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

MATTRESSES, Box springs, pillows renovated, sterilized like new. New work made to order. Deal direct from factory and save half. Genesee Bedding Co. Gen. 5570.

WALLPAPER—Large variety of patterns. You can always find bargains at O. W. Preiss, 283 Child St.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

PAINTING — Interior and exterior. Estimates given cheerfully. Lead and oil or Lowe Bros. H. S. G. F. Ringholz, 198 Wetmore Pk.

PERENNIALS and Rock Plants 100 varieties \$1.00 dozen. Large Gladiolus Bulbs \$1.00 per 100. Gen. 6895-W. Bodenstein, 71 Barker St., off Jay St.

FOR SALE—75 lb. ice box, \$7.50. Shatzel Hardware, 498 Lyell Ave.

GARDEN HOSE—25 and 50 ft. lengths, coupled, priced very low. Leichtner Hardware, 705 Maple St.

VALSPAR Semi-gloss in beautiful satin finish for walls and woodwork. Good covering qualities. O. W. Preiss, 283 Child St.

SPECIAL SAT. ONLY—Vacuum cleaner brushes rebristled 65c, vacuum cleaner bags or cords 90c. Electric irons rebuilt like new 75c. Cash and Carry, Sat. only. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

FOR RENT — Calihan Pk., on Lyell Ave., beautiful 7 room, redecorated. Adams floors. \$25 month. Glen. 5318-R.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

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MAYTAG WASHER, Aluminum square tub, \$89.50. Get yours now. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

NOW IS THE TIME to plant your grass seed. City Park 25c lb., Special 35c lb., Shady Spot 45c lb. Leichtner Hardware, 705 Maple St.

CALL BROWN for carting and moving. Glen. 4721-M. 35 Myrtle Hill Pk.

FLAT WALL paint \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

GLASS—We specialize in replacing your broken glass. O. W. Preiss, 283 Child St.

FLOWERS—Plants, geraniums, 10c to 15c. Tomatoes, asters 10c doz. Calendulas 5c doz. Scotch marigolds, petunias, large assortment, for garden or cemetery, prices reduced. Quality Floral Shoppe, 24 Delmar St. J. L. Dixon.

EXPERIMENTAL Grinding, repairing. No lawn mowers. Jos. F. Ackerman, 55 Santee St. Glen. 4512-R.

WILL CUT, fit and baste your frock, help over difficult places, 75c, \$1.00. Complete dressmaking service. Mrs. F. Gifford, 71 Austin St. Glen. 3782-M.

CLEAN your light spring clothes with our cleaning solvent, 25c gal. Non-inflammable, safe. Leichtner Hardware, 705 Maple St.

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MARKET and GROCERY
424 AMES ST. (opp. Holy Family Church)

YOU'VE BEEN waiting for this news . . . here it is! Come and see it! Shop—compare prices and you'll buy at Gallagher's. . . . A new modernly-equipped food service in the 1934 style.

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« **OPENING HEADLINERS** »

LEAN SHANKLESS 6 to 8 lb. Average

SMOKED PICNICS . . . lb 10 1/2c

SMALL LEAN Whole or Rib End

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Wilson's Certified Whole Or Swift's Premium **HAMS . . . lb 18c**

Clearbrook Country Roll Butter lb. 27c

Pure Print Lard, 1 lb. prints . . . lb. 8c

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SUGAR 10 lbs. 47c

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TOMATOES 1g. 14c

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COFFEE 2 lbs. 47c

Clean Quick 5 lb. Pkg.

SOAP CHIPS . 27c

Van Camp's tall MILK, 3 for 19c

PHONE Gen. 273

for DELIVERY

Lge. Cucumbers, 9c

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Oranges . doz. 25c

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MANY OTHER SPECIALS



GIGANTIC BIKE TIRE SALE

Rollfast	Giant Stud	U. S. Overland	Fisk
89c	98c	\$1.19	\$1.29

BECKWITH BIKES ARE BEST

THIS WEEK ONLY
U. S. CHAIN BIKE TIRES . \$1.69

NOTE: We have just received a new shipment of bicycles

BECKWITH'S OPEN EVENINGS

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Start--before Decoration Day to enjoy . . .



EXTRA COMFORT—SAFETY—MILEAGE with . . . CORDUROY Factory Fresh TIRES

START now to enjoy the proven performance of "FACTORY FRESH" Corduroy Tires—their extra comfort, greater safety and longer mileage. It'll be a good investment in peace-of-mind, and greater motoring safety for the entire family—not only for the coming holiday, but for many, many months to come . . . for thousands of extra miles.

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Frocks for house and street wear
New Prints and sheer summer materials
Fast colors, sizes 16 to 50 \$1.00 to \$1.50
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FRIDAY and SATURDAY
Will Rogers in "DAVID HARUM"
2nd Feature "Once To Every Woman" with Fay Wray
SUNDAY and MONDAY
"GEORGE WHITE'S SCANDALS"
With RUDY VALLEE, ALICE FAYE and all-star cast
2nd Feature "He Couldn't Take It" with Ray Walker

Over the Fence

A HOME RUN
Start today saving systematically for The Down Payment on that HOME
If you want to own your own home some day, come in for details on our plan.
Twentieth Ward Cooperative Savings & Loan Association
764 Jay St. Genesee 1639

Grace Presbyterian Church

Morning worship begins Sunday at 11. The pastor will preach on the theme, "The Tyrants of Life." Sunday School meets at 10 o'clock. Young People's Society will meet at the home of Edith and Jeannette Bennett of Lyell avenue, at 6:30 p. m.
The Friendship Class of the Sunday School will hold a Penny Arcade and Freak Show tomorrow (Friday) evening in the parish house.
The Ladies' Aid will hold a card party and dance at Ward's Bakery on Friday evening, May 25. Refreshments will be served.
The Chalice Circle will meet on Tuesday evening, May 22, at a place to be announced later.
The Mimmers Club will present their spring offering, "The June Jamboree," on Friday evening, June 1. Proceeds are for the benefit of the church.
June 3rd is Communion Sunday, and the sacrament will be celebrated on that date.

Trinity Evangelical Church

Sunday services: Sunday School at 9:45; Pentecost service with Holy Communion and reception of new members into the church at 10:50. The pastor's subject will be "Pentecost and Today."
The Young People's League will meet at the church at two o'clock Sunday afternoon to leave for an outdoor meeting at Ellison Park.
Next Thursday night, May 24, will be Family Night. A singing fest and a play, "The Hidden Guest," by the Young People's League are on the program. A silver offering will be taken.

Republican Women Plan Card Party For May 23

Mrs. May Mulrooney, president of the Women's Republican Club of the Tenth Ward, has appointed Mrs. Harriet Holloway chairman, assisted by Mrs. Beryl Geer, for an evening card party to be held at the clubrooms, 840 Dewey avenue on May 23. There will be a prize for each table, door prizes and refreshments. Members and friends are invited. Tickets 25 cents.

PERSONAL

Rev. Wm. A. Hallock of Austin street is in Princeton, N. J., this week attending his seminary reunion.
Mrs. Wm. A. Hallock entertained the Women's Missionary Society of South Presbyterian Church at her home in Austin street Wednesday evening.
Mrs. Stanley Zimmerman, who has been ill for a number of weeks, is slowly improving.
The Misses Florence Sweetnam of Austin street and Gladys Preston of Fern street spent a recent week-end in New York City.
A birthday celebration was held May 1 at Mrs. Elmer Van Wyck-huysse's home in Jersey street in honor of her sister, Mrs. Chas. L. Weissinger of Campbell street. Dinner was served and cards were played.
Mrs. Lillie Faust and daughter, Alice, of Rogers avenue, left for Bradford Saturday to visit relatives. They will motor on to Washington and will be gone two weeks.
Sigma Pi Epsilon held a banquet Saturday evening at the Munich Club in Wilder street.
McGRATH-GROPP
The marriage of Miss Marie Gropp, daughter of Mr. and Mrs. Philip Gropp of Campbell park, to James McGrath of Campbell park, took place April 28, at the home of Rev. Carl G. Haass, who officiated. The bride wore a pink mousseline de sole gown with sash and slippers of pale green. She carried a bouquet of yellow tea roses. Landis Wiant was best man.
Following the ceremony, a dinner was served for the family at the home of the bride. After a small reception the couple left on a short trip. They will reside at the Westgate Apartments, 150 Devonshire court.
Prenuptial events were given by Mrs. Philip Gropp, Mrs. R. McGlashan, Miss Elma Schuele, Miss Carolyn Gropp, Miss Christine Gropp, Miss Lillian Rothe and the staff at Central Library.

New Books Announced by Down's Lending Library

The following new books are announced by the Downs' Lending Library, 432 Lyell avenue:
Gun Smoke by Charles Wesley Sanders, Double Cross Ranch by Charles Alden Seltzer, The Rustlers of Hidden Valley by Clinton Dangerfield, The Kidnappers by Albert E. Ullman, Death Whispers by Joseph B. Carr, The Mystery of the Frightened Lady by Edgar Wallace, Aldringham's Last Chance by Arthur J. Rees, Obelists at Sea by C. Daly King, Murder of a Banker by J. S. Fletcher, Murder of the Lawyer's Clerk by J. S. Fletcher, The Kestrel House Mystery by T. C. H. Jacobs, Delinquent by Jack Woodford, Bessie Cotter by Wallace Smith, Shared Women by Harold S. Kahn, Men Must Have Women by George Boyle, I Belong To You by Denison Clift, Flame In the Wind by James Noble Gifford, Outrageous Fortune by Patricia Wentworth, Dream Island by Florence Riddell, From Pillar To Post by Helen R. Martin, Walk With Care by Patricia Wentworth, Marriage By Capture by Arthur Stringer.

NEWS ITEMS PUBLISHED in The Post
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Send them to
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25 S. Water St.
Must be in no later than Monday of week of the issue.

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FUR JACKETS MADE FROM OLD COATS
Remodeling, Repairing Re-lining, Glazing, Cleaning
Prices on Fur Repairing Cheaper Now Than Later
The Fur Studio
505 Lyell Ave. Glen. 5018
Open Eves 'til 9 p. m.

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HOUSE PAINT gal \$1.69	FLAT WALL gal \$1.59
WHITE SHELLAC gal \$1.59	INSIDE VARNISH 49¢ qt \$1.49 gal
White Lead 100 lbs. \$11	

Weather Spar VARNISH qt 59c gal \$1.89

« HARDWARE SPECIALS »

LAWN MOWER 10 IN. WHEEL, BALL-BEARING \$5.98	FERTILIZER lb. 5c
GARDEN HOSE, 25 ft. . . \$1.49	RAKES 50c up
Dust Mops for Floors 39c	BAMBOO RAKES 10c
	GRASS SEED lb. 29c

— Refinish Your Own Floors —
Rent Our Electric Floor Sander, \$3.00 per Day
SHATZEL HARDWARE
498 LYELL AVE. We Deliver GLEN. 3214

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.. and now you can buy it at LOW seasonal prices .. which won't last long.
Call us for **FAMOUS READING ANTHRACITE**
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HOME IS FOUNDATION OF U. S. SAYS WOLCOTT

Last Sunday, celebrated everywhere in the United States as Mother's Day, was also set aside in many communities as Home Dedication Day under sponsorship of the Building and Loan Associations. The significance of such a dedication is far-reaching, according to E. C. Wolcott, financial secretary of the Twentieth Ward Co-operation Savings & Loan Association.

"Unquestionably there is no other single factor which can contribute so greatly to a nation's strength and progress as the ownership of homes by its citizens," says Mr. Wolcott.

"From the dawn of history down to the present day, the experience of every country has proved that home ownership contributes an element vital to national welfare. That element is social and political stability.

"The home owner rests secure in the possession of a fund of concrete tangible value—a fund that he would probably have never accumulated in any other way—something that cannot melt away in market flurries—something that is not subject to financial manipulation. In the most severe depression, his home continues to provide for him and his family the same comfort and shelter it afforded during the boom. It does not shrink by an inch. It continues to identify its owner among the substantial members of his community. It continues to give him a means of expressing that within him which is artistic.

"It is therefore inevitable that a nation of home owners is a nation of contented, constructive people; a people immune from the disease of Bolshevism; a citizenry, who in rallying to the defense of their hearth-stones, provide an invincible bulwark of protection for their country and its ideals.

"In these ways is the American home indeed the safeguard of American liberties. Yet, are these liberties fully safeguarded in America? Can they be when, as yet, only 46 per cent. of our families are home owners?

"The American home, the safeguard of American Liberties, has been the motto of the building and loan business of this country for more than forty years. Part of our motive in sponsoring Home Dedication Day is to continue teaching those people whose homes we finance the moral and spiritual significance of home ownership along with the material and financial value of their investment in a piece of real estate. The regarding of the home as a piece of merchandise to be bought at one price one day and sold at a greater price

- Bicycle News -

(Editor's Note: This column is presented herewith for the first time. It is our plan to make it permanent. It is edited by Beckwith's, 271 Lyell avenue, to whom all copy for "Bicycle News" should be presented.)

Howdy! From time to time we shall try to offer hints of a helpful nature, that will enable you to keep your bike in good shape. This time, we outline the method of fixing punctures.

To fix a puncture you need an 8-penny nail, a rubber plug, rubber cement and ejector, scissors and a flat piece of steel (such as hacksaw blade). Find the puncture by putting tire in water and looking for bubbles; heat the nail red hot and burn the hole in the tire round. Then push rubber plug entirely through the hole, put about a tablespoonful of rubber cement on top of it and then pull the string attached to the plug and the plug will come back up into the hole, leaving flat side in the tire.

Now pump up the tire and leave it standing with plug hanging down so that it can seal over, for at least an hour. Then cut off the end of the plug with scissors; heat the piece of steel and apply it to the tire to flatten end of plug. The job is done.

Bill Haines of Otis street, the lone wolf, went fishing by bicycle in the river at Court street bridge. Result, 1 mullet 21 inches long.

George Psaila of Dewey avenue celebrated May Day, his birthday, with his first ride on his new bike.

Stuart Knell of Emerson street was one of a group from his Sunday School class at Lyell Avenue Baptist Church who went on a bicycle picnic May 5 to Ellison Park.

Edwin Donnelly of Sterling street is a good scout, in the eyes of his brother John at least, for Edwin is waiting a little while to get a bike in order that John might have his right away to use on his paper route. They couldn't finance two bikes all at once, so Edwin volunteered to wait.

Joseph Naaso of Orange street bike-hiked to Long Pond last Saturday.

Miss Dorothy Fischer entertained Chi Delta Gamma at her home last evening. Plans for a picnic for Sunday were completed.

The sorority had an informal initiation last week. Next meeting will be at the home of Miss Theresa Bieck of Linden street.

the next day destroys the real moral basis for home ownership and has been responsible for many of the troubles which home owners face today."

Printer's Code Adopted, Provides Uniform Prices

Printers are now working under the Graphic Arts Code, one of the most complete and all-inclusive of the thousands of codes drafted on behalf of NRA. A fine up to \$500 is provided for failure to live up to all its requirements.

A price list has been adopted for the guidance of printers in quoting on all future work. It must be adhered to strictly. Davis & Jones Printing Co., Inc., printers of The Vicinity Post, are now operating under the code and are quoting the uniform prices which will be found prevailing throughout the



You won't need to worry about getting spots on your walls when they're coated with Lowe Brothers Mello-Gloss. For smudges, stains, even ink spots slip right off of this semi-gloss finish with a solution of mild soap and water or a good cleaning compound.

Before you paint, be sure to let us give you a copy of Lowe Brothers free book on Home Decoration.

LEICHTNER HARDWARE

705 Maple St. Gen. 3126

Milk Fed FOWL 3 lb. Average . **lb 19c**
PORK LOINS (Rib Cut) 4 lb. Avge. **lb. 15c**
SHOULDER ROAST VEAL **lb. 15c**
—BREAST OF VEAL . . lb. 12c—

Arpeako Strip Bacon . . lb. 20c
Arpeako Pressed Ham . lb. 29c
Plate Corned Beef lb. 10c
Sausage Meat . lb. 12c

Whole or Shank End Certified Hams . lb. 17c
Special Meat Loaf . 3 lbs. 59c
Hamburg . . . lb. 10c
Lean Ground Beef lb. 15c

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Lyell Ave. at Murray St. Glen. 3210

WILLIAMS COAL CO.
Quality Coal - Kleen Coke
871 Dewey 1100 Chili
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Friday & Saturday Nites
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Dependable Since 1898
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Repairing Shoes Is An Art

That skill together with first-class materials will assure you comfort and service and will safeguard your health. . . . When we repair your shoes they are renewed, not cobbled. Arches are taken care of and heels are properly lined up.



FRANK'S SHOE REPAIR SHOP

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You'll See It Saturday!

GAESSER'S NEW Modernized MARKET

OPENING AT 861 JAY STREET, Corner AMES ST.

We open Saturday morning in our new store, 861 Jay Street, corner of Ames, just a couple blocks west of our present location on Jay Street. We're closing the old stand, buying new equipment and moving to a larger store in answer to your demands for a modernized market. You'll be pleased with the changes and delighted with the low prices.

— OPENING SPECIALS —

SMOKED or FRESH CALAS **lb 10c**
PORK LOINS Rib End **lb 15c**
Boneless Rolled VEAL ROAST **lb 16c**

TRY OUR FAMOUS
HAMBURG . lb. 10c

COUNTRY ROLL
BUTTER . 2 lbs. 53c

STRICTLY FRESH
EGGS . 2 doz. 35c

SPECIAL OPENING DAY
12 CLOCKS

To be given away
ONE EVERY HOUR
Beginning at 8 a. m.
ASK HOW TO GET ONE
These are attractive
wall-clocks worth at
least \$1.00 each

VAN CAMP'S EVAP.
MILK, tall 6 1/2c

WHITE
CORN . . 2 cans 25c

MOHAWK
CLEANSER 3 cns 10c

Phone your order in to GEN. 3868 if you must have some of these things before Saturday. We'll do our best to accommodate you.

Get after that worn-looking Linoleum Use—the only protection of its kind

LIN-X . pt 69c qt \$1.19
Price includes large brush with either size

WHITE SHELLAC gal \$1.59
WEATHER SPAR

VARNISH qt 49c gal \$1.49
Clean your clothes with our **CLEANING FLUID** 25c gl.

VAN ZEILEN HARDWARE
412 AMES ST. WE DELIVER GEN. 1535-J

TANK CAR TO YOUR CAR
High Quality . . . Why Pay More?

LEADER GAS 16 GAL.

Visible-globe Pumps — Full Gallonage — No Water
LEADER OIL . . . qt. 15c

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CIRCULATION
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MAY 31 1934



THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

ROCHESTER, N. Y., MAY 31, 1934

No. 15

FIRST COMMUNION RITE HELD AT HOLY FAMILY

Nearly one hundred children of Holy Family parish received their first Communion in services Sunday morning at 7:30, with Rev. Joseph H. Gefell celebrating the mass, assisted by Rev. Henry Bleier and Rev. Francis Waterstraat. The children were escorted from the school to church by the Knights of St. John.

The communion class sang two numbers, rendering them unusually well, and Clarence Dentinger sang "O Lord I Am Not Worthy" as a solo. Organ music was played by Charles A. Claus, church organist.

May Devotions were held Sunday afternoon at three o'clock, preceded by a march from the school to church in which about 1,000 children took part. The children who received their first communion were:

Roland Blind, Henry Boesch, John Braun, Richard Erb, Robert Erb, Robert Evans, Lawrence Fess, Donald Fisher, Ralph Keys, Adelbert Magin, Richard Kretovic, Clement Kreuger, John Moriarty, Danial Nau, Donald O'Neill, Raymond Puff, William Radel, Edward Schaller, Richard Springer, John Statt, Walter Stone, Ronald Tuschang, Raymond Young.

Fay Louise Bender, Shirley Boss, Bernice Claus, Marjorie De Bellis, Geraldine Dentinger, Dorothy Habberger, Dorothy Huss, Rosemary Ketwig, Dorothy Kleeh, Mary Klymeiw, Janet Mattiucci, Shirley McGowan, Margaret Merkel, Marion Schmitt, Cecelia Slowe, Wilma Spahn, Laura Razzante, Rita Tota, Marie Veltz, Dorothy Walter, Marjorie Wenglein, Jennie Zadrozny.

John Baum, Robert Bestram, William Burke, Thomas Cignarale, Thomas Dalton, Harold Decker, Leonard Gallagher, Robert Geimer, Arthur Guenther, William Hartle, Edward Heid, Anthony Iaria, Robert Karley, Norbert Kiesel, William Lays, Sylvester Mayer, Robert Miller, Anthony Moscaritolo, Eugene Moscaritolo, Richard Murphy, Eugene Palmer, Gerard Ruchhart, Earl Schaubert, Joseph

NEXT ISSUE
Of The Post
will be published
Thurs., June 14

Parent-Teachers to Meet And Plan Picnic June 13

A large number of former members and friends attended the May meeting of the Parent-Teachers' Association of No. 30 School. Miss Clara Farber, former principal, was guest of honor at the social hour which followed the meeting.

The next regular meeting will be held Wednesday, June 13, at 2 p. m. Mrs. Wm. Lamson, new president, will preside. Plans will be discussed for the annual picnic, to be held Thursday, June 28, at Ontario Beach Park. All members and friends are invited.

GERSTNER OPENING NEW CONFECTIONERY ON AMES

Returning to The Vicinity after a short absence, Emil Gerstner is opening this week-end a confectionery store at 401 Ames street, corner Lorenzo. Mr. Gerstner was formerly proprietor of a hardware store in Ames street which he sold several months ago to the Van Zeilens. The store is equipped with the fixtures purchased from the Weber Confectionery, which was located at 382 Ames street.

Schwartzmeyer, Frances Schwab, Edward Sherry, John Steger, John Telban.

Esther Arbore, Dolores Batz, Josephine Bonafede, Jennie Bosco, Teresa Coccimiglio, Marie Collins, Joyce Corcoran, Margaret Cummings, Joan Dugan, Sarah Dugan, Rose Guerinot, Teresa Hannan, Cecelia Moker, Patricia Muller, Doris Noakes, Mary Pukish, Veronica Quetchenback, Dorothy Rollian, Rose Schlaffer, Rosemary Schubert, Eleanor St. John, Marie Yauch, Mary Young, Rita Walsh, Barbara Zoller.

Grace Mimmers Present "June Jamboree" Friday

The Mimmers' Club of Grace Presbyterian Church will present tomorrow (Friday) evening their spring offering in dramatics, "The June Jamboree." This show includes a cast of over 25 people, presenting a varied type of entertainment, all of which is of local origin.

The curtain is called for eight-fifteen o'clock. The production is under the direction of Lloyd Hubbard, assisted by Richard Anger and Clarence Johnson.

Annual May Dance Held By 24th Ward Democrats

The 24th Ward Women's Democratic Club held their annual May dance Friday at the clubrooms, 1203 Jay street. Mrs. Eleanor Held was chairman, assisted by Mrs. Normile and Mrs. Schneider.

Music for old and new dances was furnished by Joe Picken's Orchestra. The feature of the evening was a floor show by the "Three Rockets," children of Mr. and Mrs. Sam Ruggeri of Jay street. These children, Marcello, Buddy and Dolly, stole the show and had to respond to encores. Their singing and tap dancing pleased everyone present.

The next meeting of the club will be on June 4.

SELLING OUT
Everything reduced including all dry goods. Don't fail to see our house dresses, 79c to \$1.69. Line Variety Shop, 153 Otis St., at Santee.—Adv.

Kum to Keown's Kandy Store for a full line of picnic supplies. Strictly fresh eggs at the lowest price. 589 Maple, cor. Colvin.—Adv.

"PATHWAYS OF PROGRESS" PAGEANT TO FEATURE ROCHESTER CENTENNIAL

"In behalf of the city of Rochester," says Mayor Charles Stanton, "I want to invite the entire country to join us in celebrating our 100th birthday." With these words was launched the great occasion which is fast assuming definite shape and in which not only the citizens of the country at large are invited to participate, but in a personal and intimate fashion, the residents of Rochester as well.

For Rochester's birthday party is primarily an event for and of the city and its people. The things which the one hundred years of growth and prosperity will commemorate, have been planned with particular emphasis to bring out the distinctive and characteristic elements in the city's life both of yesterday and today. Because of this the exhibition and pageant which will constitute the culminating features of the affair will have a particular appeal for every Rochesterian.

The exhibition and pageant that will be staged at Edgerton Park for four weeks beginning August 11, will afford an opportunity to acquire a vast amount of knowledge about Rochester, presented in such a way that it will be both a thrilling and entertaining experience. The high spot of the many varied features will be the great dramatic spectacle entitled "Pathways of Progress," which is something novel and different in the nature of dramatic entertainment. It was devised and written by Edward Hungerford especially to meet the requirements of the situation and will have all the fascination that contributed so much to the immense success of "Wings of a Century" which Mr. Hungerford produced at Chicago, and "The Iron Horse Fair" at Baltimore.

Presented in a vast open-air setting, it will take place on a huge stage of three levels and will depict in a prologue and ten scenes with the aid of a company of two hundred persons, forty horses, stage coaches, prairie schooners, canal boats, horseless carriages, big-wheeled bicycles and many other accessories of a bygone day, the story of Rochester from the advent of the first pioneers until today. Costumes, also, will be authentic reproductions of the period, including those of the sedate Colonial era, the quaint, prim styles of the Civil War days, and last but not least, the extraordinary clothes that were worn and considered smart in the Gay Nineties.

BATTLE OF AGE AND BEAUTY IS ARRANGED

A classic in local sport circles is due to take place tomorrow (Friday) night at the baseball diamond located at Sunset and Otis street, starting at 6:15 prompt. The featured participants will be Senz Tavern girls and a team composed of and representing the Lyell Avenue Business Men's Association. The contest will be along the lines of indoor baseball.

Coach Charles Meyers has rounded a team of decrepit veterans into some semblance of condition and promises that the business men will do their utmost to last at least five innings. He will concentrate all his strategy on keeping the score close, somewhere within the range of 20 to 1.

He will line up the following squad to select therefrom the warriors to uphold the honor of dear old LABMA: Billy Beckler, Fred Jackson, Billy Senz, Harold and Joe Ehmann, Spencer Schroth, Fred Metzinger, Anthony Camello and himself. He has imported a former star indoor pitcher, Red Roach, to do the hurling. Furthermore he urges all loyal members to be present to act in relief roles, carry water, apply liniment, etc.

Fanny Magin who is director of the destinies of the Tavern Girls is planning to start his ace pitcher, "Tommy" Thomas, veteran of the indoor game, who burns them over the plate in big league style. In addition he will have his regular all-star line-up, composed of some of the best girl baseball players in the city. Spectators are welcome. Please omit flowers.

Mrs. Emma Ehmann of Lyell avenue entertained her card club Tuesday evening at the Senz Rathskeller.

Mr. and Mrs. Fred Bauer are vacationing in Belleville, Ontario, Canada.

A Delicious Treat. Something Different for Sunday!

Fresh, Plump, Tender, Long Island

DUCKS lb 19^c

RUSSER QUALITY ROLLED ROAST RUSSER QUALITY
HOTS lb. 20c BEEF lb. 21c BACON .. lb. 19c

RUSSER'S **BUTTER** . . . lb 25^c

NEW CREAM GOLDEN
POTATOES 7 lbs 19c CHEESE . lb. 29c BANANAS 6 lbs. 25c

GRADE A **EGGS** . . . dozen 19^c

Pure Print LARD lb. 8c

GROCERY SPECIALS

Campbell's Pork & Beans . . can 5c Ketchup 2 lge. bottles 25c
Veteran Jumbo Shrimp . . 2 cans 25c Pet Milk 4 tall cans 25c

CHASE & SANBORN DATED **COFFEE** 2 lbs 59c

Heinz Sliced Cucumber Pickles . qt. 25c Delmonte Peaches, No. 2½ can . 27c
Swansdown Cake Flour . . . pkg. 24c Quick Arrow Soapflakes . . pkg. 11½c
(Veetleware Measure Spoon FREE)

MONDAY SPECIALS

10 Lb. Sack Pure **SUGAR** . . 46c

KELLOGG'S **CORN FLAKES** . pk 6½c



THRIFT ICE CREAM 15c pt 25c qt

Agarol, lge. \$1.00	Shine Cloths, 5 yd. . 29c
Epsom Salt, 5 lbs . . 25c	Sanitary Napkins . 2 - 25c
Miles Nervine . . . 67c	Kolynos Paste . . . 34c
Listerine, lge. . . . 59c	Colgate Paste 19c
Mineral Oil pt. 49c	Fiancee Powder . . . 98c
Witch Hazel pt. 19c	Wampole Cod Liver Oil 67c
Anti Pain Pills . . . 19c	Malted Milk, bulk, . lb. 50c
Baby Talcum 9c	Toilet Tissue 4 - 23c
Venida Tissues 10c	Lifebuoy Shaving Crm. 29c
Venida Wave Set . . 10c	Writing Paper . . box 10c
Ex Lax 19c	West's Economy Brush 29c
Psyllium Seed 29c	Palmolive Shampoo . 25c
J. & J. Baby Talc . . 17c	Lemon Soap cake 5c
Clapp's Baby Food, 2 - 25c	Hand Lotion pt. 39c
Bathing Caps, 10c and up	Peterman Disc . . . pt. 35c
Aspirins 100 29c	Dichloricide . . . 25 & 60c
Marvelous Deoderant . 55c	Moth Balls box 15c
Mead's Dextrin Maltose 59c	Moth Flakes box 15c
Milk Magnesia, Phillips 36c	Hinkle's Cascara . . 100 15c
Pond's Vanishing Cream—a close out 19c-33c	White Shoe Cleaner, Nyal . 25c

KLIER PHARMACY 261 Ames St. Genesee 2659

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

FOR QUALITY YOU CAN DEPEND ON
FRANK'S SHOE REPAIR SHOP
545 Lyell Ave. Glen. 6434
"The shop with National Awards for quality workmanship"

WHITE
In all styles: Straws, piques, linens, panamas, leghorns and felts. Large and small models, also matrons.
\$1.85 also \$2.85 All Head Sizes
GRIFFIN HAT SHOPPE
154 Sherman St., Off Lyell Ave. Glenwood 4970-W - Open 9 to 9

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Optometrist
198 LYELL (Near Saratoga) 9 to 12:30—1:30 to 6
Evenings by Appointment
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Pure Bull
Gasoline and Oil
155 Hague St. 444 Conkey Ave. 191 Mt. Hope 280 Exchange

The most powerful
AUTOMOBILE BATTERY
of its size ever
built for your car
Made by
WILLARD
TIRES AT CHAIN STORE PRICES
HANS' SERVICE STATION
Maple cor. Child St. Genesee 3805

FUR STORAGE
FUR JACKETS MADE FROM OLD COATS
Remodeling, Repairing Re-lining, Glazing, Cleaning
Prices on Fur Repairing Cheaper Now Than Later
The Fur Studio
505 Lyell Ave. Glen. 5018
Open Eves 'til 9 p. m.

Permanents . \$3.50 & \$5
Finger Waves 25c Marceels 40c
Haircutting and Manicures
Facials, Hair Dyeing, Henna
Extra Help on Saturday
Licensed Operator
Bessie-Vera Heberger
282 Otis St., cor. Dix St. Phone GLEN. 5793

YOUR PLUMBER
Dependable Since 1898

Letter To The Editor
Dear Editor:
This seems to be the year for celebration, centennials and semi-centennials. E. G. Marshall, W. R. Corps, on May 3 held their 50th annual banquet, which was vastly different from the first held in 1884. At that time, there were several hundred comrades, with their wives, children and other relatives, with invited guests. At this, the 50th banquet, there were no comrades and only one member of the corps, who had been present at the first banquet in 1884.
A small attendance of corps members which only numbered 31, including visitors, were present. One member of the Marshall Post

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 8110. H. C. Pommerening & Son.

MATRESSES, Box springs, pillows renovated, sterilized like new. New work made to order. Deal direct from factory and save half. Genesee Bedding Co. Gen. 5570.

WALLPAPER—Large variety of patterns. You can always find bargains at O. W. Preiss, 283 Child St.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

MAYTAG WASHER, Aluminum square tub, \$89.50. Get yours now. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

PAINTING—Interior and exterior. Estimates given cheerfully. Lead and oil or Lowe Bros. H. S. G. F. Ringholz, 198 Wetmore Pk.

GARDEN HOSE—25 and 50 ft. lengths, coupled, priced very low. Leichtner Hardware, 705 Maple St.

VALSPAR Semi-gloss in beautiful satin finish for walls and woodwork. Good covering qualities. O. W. Preiss, 283 Child St.

FLOWERS, PLANTS: For porch box, garden, and cemetery. Large geraniums 15c each, tomatoes, asters 10c doz., vincas, asparagus, petunias. Prices reduced. Quality Floral Shop, 24 Delmar St. J. L. Dixon.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

Assemblyman P. Taylor Addresses Democrats

Assemblyman Paul Taylor spoke at the last meeting of the Tenth Ward Democratic Men's Club on the topic "The Legislature of '33-'34." John Curtin, Thomas J. Brennan and Charles Jones were elected directors to serve until January 1 and F. B. Eddy was chosen as recording secretary.

who attended the first banquet is still with us, but too feeble to be with us at our evening banquet. He is Thomas Burchil. The Marshall W. R. C. went in a body to congratulate him on his 97th birthday on May 14.

Found him in usual health and pleased to see the members of the W. R. Corps Auxilliary to the Post.

Although the G. A. R. comrades are few and growing feeble they are anticipating with enthusiasm the coming National Encampment in August.

The W. R. Corps will all do their share in entertaining the comrades and ladies on this, their second encampment in Rochester.

E. Garrett, Press Corr.

WANT ADS

SPECIAL SAT. ONLY—Vacuum cleaner brushes rebristled 65c, vacuum cleaner bags or cords 90c. Electric irons rebuilt like new 75c. Cash and Carry, Sat. only. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

CALL BROWN for carting and moving. Glen. 4721-M. 35 Myrtle Hill Pk.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

GLASS—We specialize in replacing your broken glass. O. W. Preiss, 283 Child St.

CLEAN your light spring clothes with our cleaning solvent, 25c gal. Non-inflammable, safe. Leichtner Hardware, 705 Maple St.

FOR SALE—Two 6-ft. floor cases; 2 ft. x 9 ft. counters; small roll top desk. 153 Otis St., at Santee.

COMPLETE dressmaking service or will cut, baste and fit your frock. Mrs. F. Gifford, 71 Austin St. Glen. 3782-M.

BEAUTY—The Eleanor La Verne Beauty Shoppe will satisfy all your beauty needs. Open Wed. and Fri. evenings by appointment. We are located at 1239 Lyell Ave. Glen. 2268 for appointment.

PERENNIAL and Rock plants \$1.00 doz. Gladiolus Bulbs 50c per 100. Aster plants, Geraniums, etc. Bodenstein, 71 Barker St., off Jay. Gen. 6895-W.

GALLAGHER'S MARKET and GROCERY
424 AMES ST. (opp. Holy Family Church)

Your response to our opening announcement was most gratifying. We thank you!

— THIS WEEK'S SPECIALS —

PLUMP, MEATY GOLDEN WEST FOWL 3 to 3½ lb. Average **. lb 20c**

WILSON'S CERTIFIED HAMS Whole or Shank End **lb 19c**

CLEARBROOK CREAMERY BUTTER **lb 27c**

BROOKFIELD CREAM CHEESE . . pkg. **5c**

Del Monte Vacuum Pack Coffee . lb. **29c**

Large Package **RINSO** . . 2 for **39c**
Ontario **FIG BARS** 2 lbs **23c**

Campbell's **PORK & BEANS** **5c**
Large **Pineapples** ea. **15c**

Large **California CARROTS** bunch **5c**

PHONE **Gen. 273** for DELIVERY

Miracle Whip **SALAD DRESSING** qt. **32c**

FULL SIZE BIKES
Chain Tires
Morrow Brakes **\$24.75**
Bucket Saddles
Fully guaranteed for one year

FISHERMEN!
Red Eye Wiggler
This week 69c
Golden Wobbler . . 49c

PLAY BALL
Gloves . 39c up
Clubs 25c to \$2
Balls 10c to \$2
Large assortm't of left-hand gloves

Umbrella Minnow Nets **\$1.39**
Plugs - Spoons
Lines - Rods
Bamboo Poles . . 15c

CAMP STOVES and CAMP LANTERNS
3-Burner Stoves . \$7.49
2-Burner Stoves \$3.19 up
Folding Stand . . \$1.25
Folding Oven . . \$1.89

BECKWITH'S OPEN EVENINGS
GLENWOOD 811 271 LYELL AVE.
Opp. Firehouse

HAUBNER & STALLKNECHT
Successors to John C. Rossenbach
FUNERAL DIRECTORS
GENESEE 300 828 JAY STREET

SENSATIONAL NEW 1934 TRI-SHELVADOR CROSLY
Electric Refrigerator
Does Everything But Hand It To You
All the features you desire, combining beauty, convenience and value. Come in and see this sensational refrigerator. Then you'll agree it is truly an outstanding value. See it at Young's, your neighborhood dealer.
Many Exclusive Features
New Crosley Shelvador Models Delivered Installed 1 Yr. Service **\$99.50 up**
Easy Payment Plan
YOUNG'S MUSIC HOUSE
263 AMES ST. GENESEE 1971

425 Lyell Ave. Glen 421 METZGER & BRAYER
Plumbing and Heating COMPANY

BIG PAINT SPECIALS

HOUSE PAINT gal **\$1.69** | FLAT WALL gal **\$1.59**

WHITE SHELLAC gal **\$1.59** | INSIDE VARNISH **49^c qt \$1.49 gal**

White Lead 100 lbs. \$11

Weather Spar VARNISH qt 59c gal \$1.89

« HARDWARE SPECIALS »

LAWN MOWER 10 IN. WHEEL, BALL-BEARING **\$5.98** | FERTILIZER lb. 5c
 GARDEN HOSE, 25 ft. . . \$1.49 | RAKES 50c up
 Dust Mops for Floors 39c | BAMBOO RAKES 10c
 \$1 KOZAK CLOTH . 49c | GRASS SEED lb. 29c
 FULL LENGTH WINDOW SCREENS . . \$1.05 up | FLOOR WAXER . . 49c
 COMBINATION FAUCET CHROME PLATED . \$3.75 | 1 lb. FLOOR WAX . 49c
 1 pt. FLOOR WAX . 39c | ROLLER SKATES . 98c

— Refinish Your Own Floors —

Rent Our Electric Floor Sander, \$3.00 per Day

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498 LYELL AVE. We Deliver GLEN. 3214

Need Money
for your



Vacation?

ARE you casting off for a real vacation? Or are you just cranking up the old Ford again? Holidays aren't much fun without money, are they? Here's a suggestion: Open a vacation account and add to it weekly. Next year you'll be ready.

Start NOW
for Next Year!

Twentieth Ward Cooperative
Savings & Loan Association

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Dry Cleaners, Tailors
Men's Suits and Topcoats . . . **70c**
Ladies' Plain Coats and Dresses . **75c**
MEN'S SUITS Made to Order **\$20 up**
720 Jay at Glasser Gen 1687
WE CALL and DELIVER

The DIM LANTERN

Anthony Marshall, Mgr.
Otis St. at Burrows
Fish Fry Friday
Corned Beef & Cabbage Saturday Night
Supper and Orchestra Wednesday Night
ORCHESTRA FRI. & SAT. NIGHTS

FINANCE YOUR AUTO REPAIRS!

Get it repaired now and pay \$5 monthly
BAUER & RAETZ CHILD at JAY STS. Phone: GEN. 3977

DEUTCHES TONFILM **PLAZA THEATRE** 112 WEBSTER AVENUE
FOR ONE WEEK May 30 to June 5
MARTHA EGGERTH HERMANN THIMIG in
"TRAUM VON SCHÖNBRUNN"
Anerkannt Der Beste Film Seit Zwei Herzen Im ¼ Takt

- Bicycle News -

Spring is here—time for the annual bicycle cleaning. Save money, do this job yourself. The materials needed are a pan of kerosene, bottle of vaseline, piece of cloth and a brush.

Here is how—Turn bicycle upside down and take off the nuts on the front wheel, and by spreading the forks, slip the axle out from one side first and then the other. Now take out the cones, taking particular notice of the position of the ball race. Dump these parts in the pan of kerosene. After leaving them soak several minutes, brush thoroughly all the parts including the hub shell. Wipe with a dry cloth. Place a small quantity of vaseline in each side of the cup. Next put in the bearings, being sure that the parts go in, in the same position as they came out. The frame side of the bearing ring, should be out. Then screw the cones on and the front wheel is finished. (To be continued next issue.)

A beauty of a red and white bike fell to the lot of William Booth of Oriole street as a 15th birthday present. He's already ridden to the lake once with Bob and Frank Atkinson on a fishing trip, returning with a nice catch of bullheads and perch. . . . The three Pierce children of Clay avenue, Mary Antoinette, Caroline and Horace, took their new bikes with them to Forest Lawn, where they are summering. . . . Charles Hughes of Birr street is the proud possessor of a new balloon-tire, motor bike model.

Items for this column should be brought to Beckwith's, 271 Lyell avenue.

Iota Phi Delta Sorority met last week at the home of Miss Marion Schubert of Avery street. The next meeting will be at the home of Miss Ida Heilmann of 155 Warner street.

CAMPBELL & BERGIN

COAL COMPANY
COAL and COKE
GEN. 2631 61 Hortense St.

Pure Shell
Gasoline and Oil
155 Hague St. 444 Conkey Ave.
191 Mt. Hope 280 Exchange

Trinity Evangelical Church

Next Sunday—9:45 a. m., Sunday School; 10:50 a. m., morning worship with sermon on "God Is Love"; 6:30 p. m., League, tea and devotional meeting.

The regular meeting of the Martha Society will be held Wednesday evening, June 6. The Frauenverein will meet on Thursday, June 7, at 2:30 p. m. The Church Council meets Thursday evening, June 7. All members of the council should plan to be present.

On Sunday, June 10, at 7:30 in the evening the annual Memorial Service, I. O. O. F. & R. L. of Monroe County District will be held in Trinity. There will be special musical numbers under the direction of William Young, choir director.

There will be a German service at nine in the morning, followed by the regular Sunday School session at 9:45, and the "Centennial Day" service at 10:50 o'clock.

The Brotherhood of Trinity will meet on Monday evening, June 11. A fine program of entertainment followed by refreshments is being planned by the committee in charge with John Trost acting as chairman.

Grace Presbyterian Church

On Sunday morning at 11 o'clock the celebration of the sacrament of Holy Communion will be held. The pastor will have a short communion meditation. Sunday School meets at ten o'clock preceding the church service.

The Young People's Society will meet at the church at 2:30 in the afternoon, to go on the first of their outdoor meetings for the summer.

Children's Day is a week from Sunday, June 10, when special exercises will be held in the Sunday School and special arrangements in the church service of the morning. The children's choir will sing in the church service.

The Mimmers will present "The

Lyell Ave. Baptist Church

Sunday morning service at the church with sermon by the pastor at 10:30. Sunday School opens at noon.

The usual Memorial Day picnic was held yesterday by the church people in Churchville Park.

Rev. and Mrs. Hooper entertained at their home on Sunday Dr. Frank Padelford, executive secretary of the Baptist Board of Education; Rev. and Mrs. I. N. DePuy, of Dayton, Ohio; Dr. and Mrs. Howard Chapman of Ann Arbor, Michigan; and Mrs. Floyd Adams, of Schenectady, N. Y. Drs. Padelford and Chapman and Rev. DePuy were classmates of Rev. Hooper in Rochester Theological Seminary.

Many women of the church assisted in the missionary booths at the Baptist Convention, including Mrs. C. C. Arlidge, Mrs. Albert Moyses, Mrs. George Smith, Mrs. Nicholson, Mrs. C. S. Davenport, Mrs. Sidney Cogger, Mrs. Otto Ludwig, Mrs. Henry Harriman, Miss Mary Rice, Mrs. Rudolph Schmitter, Mrs. August Aab, Mrs. James Vincelli and Miss Abigail Rice.

The women who served on the Hospitality Committee were: Mrs. Ludwig, Mrs. Arlidge, Mrs. Cogger and Mrs. Allen.

Miss Catherine Arva acted as usher Friday at the tea in Cutler Hall given by the wives of the ministers of Monroe County to the missionaries, and members of the missionary boards.

Rev. Byron Heizer, assistant pastor of the church, was graduated on Tuesday evening of last week with the degree of B. D.

ELECT OFFICERS

Chi Lambda Phi Fraternity held a meeting at the home of Al Knebel, where the election of officers took place, with the following results: Al Piehler, president; G. Meyer, secretary; R. Oak, treasurer; G. Keon, social chairman and Al Knebel, publicity manager.

June Jamboree" Friday evening at 8:15.

THAT FEELING OF SECURITY

A SPECIAL Interest Account in a bank of recognized soundness, known for its conservatism, contributes much to your sense of well being, your feeling of security.

Close by your home or work is one of the nine Union Trust Offices. We invite you to open an account in the branch most convenient for you.

A New Interest Period

June 1st begins a new Interest Quarter. Your interest account opened or added to on June 1, 2 or 4 will earn interest as of June 1st.

LYELL - SARATOGA OFFICE
Lyell and Saratoga Avenues

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ROCHESTER, N. Y.

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046—7 Immel St.

One of the lines of insurance which is nearly as necessary as fire insurance is windstorm protection. Although this form of coverage was hardly ever mentioned up to a couple of years ago when the "Big Storm" struck, I can not stress the fact too strongly about its importance.

Windstorm insurance starts in where fire insurance stops and if you carry both, there is very little damage can happen that won't be covered by one or the other policy.

Some folks put up this argument. "Oh well, we probably won't have another storm like that one in 50 years." True? No, maybe. We do not know. But even so, you haven't had a fire in your home for many years. Some folks can boast of the fact that they never had a fire loss in all their life, still they keep on carrying fire insurance. Why not carry windstorm?

As I said before, "Windstorm insurance starts in where fire insurance stops." This fact is very strongly brought home to us by this clause which is in all fire pol-

icies. "If the building mentioned in this policy, or any material part of the building shall fall or collapse, from any cause whatsoever, except fire, then all insurance by this policy, whether on building or contents shall immediately cease." This means you cannot collect fire damage if the fire starts after the building is wrecked by wind. Windstorm insurance is the only protection in that case. Now, consider the cost, \$4.00 for \$2,000 coverage for three years. And remember, it does not take a tornado or cyclone to cause damage. On Sunday, May 20, just 10 days ago, the vicinity had a slight sample of wind storm at 8:30 a. m. Not much damage resulted, but a few cases were paid from this office, as for instance, Eugene Boor, 117 Canton street. When you meet him just ask what he thinks of Windstorm insurance.

Beginning in the next issue, we will feature a question and answer box. Any question regarding insurance you wish answered should be submitted to the Claus Agency at 7 Immel St.

OTIS LEAGUE		
Orange Coal	7	2
Camelios	7	2
Lemenzos	6	3
Dim Lanterns	5	4
Murrays	2	7
Scotts	0	9

Dutch Brayers softball team has organized and is seeking games with fast indoor teams. The squad includes Coach "Spike" Young, Manager "Butch" Kraus, "Tube" Fess, Quetchenbach, "Lem" Young, Voelkle, Yaeger, Klehammer, Legler, Maeder and Wattil. The team is equipped with sweatshirts and windbreakers. For games call Gen. 3005-R.

CHEAP PAINT...
is entirely
TOO EXPENSIVE

• Low-grade paint always costs far more in the long run than high-grade paint. That's because good paint—like Lowe Brothers High Standard—covers more surface to the gallon, lasts two to three years longer, cuts down painters' time and looks better. Before you paint come in and get the facts about paint economy. We can save you money.

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HARDWARE
705 Maple St. Gen. 3126

STRAW HATS
Smart Styles-Moderate Prices
Leghorns - Toyos - Bangoras
CORRECT STYLES
Plain and Fancy Braids
Genuine Panama . . \$3.50
Sailors & Toyos . 95c to \$1.95
Men's and Boys' Washable Slacks, "Sanforized Shrunken" for Summer and Sport occasions \$1.95 up



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We specialize in reproductions
Distinctive Photo Finishing
KARLE STUDIO
399 Emerson St., at Sherman

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All Popular Fiction
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432 LYELL AVE. (Near Child)

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Quality Coal - Kleen Coke
871 Dewey 1100 Chili
Glen. 163 Gen. 5690

ELMER WILLIS
Copper Gutters and Conductors—Roll Roofing Asphalt Shingles
64 Austin St. Glen. 5792

HOUSE PAINT \$1.89 gal
Ball Bearing Lawn Mower \$5.49
Children's Garden Sets 9c-23c
Coco Doormats 89c
VIGORO & LOMA
Clean your clothes with our CLEANING FLUID 25c gl.

25 Feet Coupled Garden Hose \$1.49
Revolving Water Spray . 49c
Grass Seed lb. 25c
GARDEN TOOLS

VAN ZEILEN HARDWARE
412 AMES ST. WE DELIVER GEN. 1535-J

OPENING ON OR ABOUT SATURDAY
« **LOUISE SWEET SHOPPE** »
401 AMES STREET Corner Lorenzo St.
Successors to Weber's Formerly at 382 Ames St.
FOUNTAIN SERVICE - SANDWICHES - CIGARS
TOBACCO - BARTHOLOMAY ICE CREAM
SCHOOL SUPPLIES, Etc. Emil Gerstner, Prop

EASY Spirallator WASHERS





Easy's exclusive new invention of the Spirallator gives you an entirely new method of washing clothes—a method that not only eliminates the faults of former washing principles but contributes new and hitherto undreamed of money, time and labor saving conveniences. You will appreciate these remarkable new advantages:

1. Increases the Washing Life of Clothes.
2. Increases Capacity One-Half.
3. Cuts Washing Time One-Third.
4. Eliminates Tangling.
5. Saves one-third Soap and Hot Water.

Stop in at our store next time you are downtown and ask to see the "Lip-Stick Handkerchief Test" that shows why the Spirallator makes all these savings possible.

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STEAKS . . lb 16^c
ROUND, SIRLOIN, PORTERHOUSE
We are sorry the supply was not large enough to go around last week. Get yours early this week.

Fresh CALAS lb 11c HAMBURG lb 10c
Small or Large STEAMERS . . lb 15c
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Granulated SUGAR . . . 10 lbs 45c
Arbuckle COFFEE . . . lb 19c
Niagara Vegetable and Tomato SOUP . . . } Reg. 12c can Tall Boys **10c**
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Kellogg's CORN FLAKES . 2 boxes 13c

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THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., JUNE 14, 1934

No. 16

REPUBLICAN'S OUTING LISTED FOR JUNE 24

At least 500 people are expected to attend the annual picnic of the 24th Ward Republican Club, to be held Sunday, June 24, at Hemmerich's Grove, 1460 Lyell avenue. Refreshments are to be served, an orchestra is to furnish music for dancing and a sports program is being arranged. The committee in charge is: John Pike, Mat Van Dame, Cornelius Bubel, George Voelkl and John Dembs.

Final Block Party For Holy Family Tomorrow

The final block party will be held in Holy Family auditorium tomorrow (Friday) evening. Pinochle, pedro, bridge and dominoes will be played. Mrs. Edward Haubner is general chairman, assisted by Mrs. John Scheg and Mrs. Geo. J. Martin. Mrs. Hattie Rossenbach is block chairman, assisted by the following committee: Mrs. Rose Boch, Mrs. Mary Metzger, Mrs. Geo. Stahl, Mrs. Alice Wilhelm, Mrs. Hilda Weins, Miss Mary Wideman, Mrs. Loretta Appel, Mrs. Nettie Stark, Mrs. Josephine Ruggerie, Mrs. M. Church and Mrs. Rose Sudenwand. A card party and food sale was held last Friday evening preparatory to the block party.

SENZ GIRLS SCHEDULED TO PLAY TNT'S JUNE 22
The TNT girls' indoor nine, one of the most successful Rochester teams featuring all girl players, will furnish the opposition for Senz Tavern Girls Friday evening, June 22. The game will be played on the Senz home diamond, Sunset and Otis streets.

NEXT ISSUE Of The Post will be published Thurs., June 28

MURRAY THEATRE

Tonight—"Blood Money" with George Bancroft; and "By Candlelight" with Elissa Landi and Paul Lukas.

Fri.-Sat.—"Man of Two Worlds" with Francis Lederer and Helen Mack; and "Female" with Ruth Chatterton.

Sun.-Mon. Review

They could dish it out and they had to take it! Paraphrasing the slang expression given wide currency recently, this summarizes the story of "Sons of the Desert," the Laurel and Hardy feature-length comedy.

As demonstrated by the two boys, the "dishing out" practice consists of deceiving their wives, who in turn are responsible for the ardent members of the "Sons of the Desert" lodge "taking it."

Artists and models—Gay Paree—lilting songs—sparkling comedy—and tender romance.

Such is "Girl Without a Room" with Charles Farrell and Charlie Ruggles, Marguerite Churchill, Gregory Ratoff, Walter Wolf and Grace Bradley.

The picture is exceptionally clever and presents some old favorites in new characterizations and some new favorites in their screen debuts.

SELLING OUT

Everything reduced including all dry goods. Don't fail to see our house dresses. All McCall Patterns half price. Line Variety Shop, 153 Otis St., at Santee.—Adv.

FRIDAY ONLY

Triple header cones 5c. Large assortment of frozen bars at all times. Keown's Kandy Store, 589 Maple, cor. Colvin.

VICTORIOUS LABMAS TO COME BACK FOR MORE

Cutting capers that drew only raspberries from about 400 spectators, Lyell avenue's business men did the unexpected two weeks ago and took a 12 to 7 decision from the Senz Tavern girls' baseball team. The victory was more of a surprise to the LABMAS than it was to the on-lookers.

So it was that with supreme confidence Coach Charles Meyers accepted the challenge of the girls to a return game, to be played tomorrow (Friday) night at the same place, Sunset Field. But fearful that the first triumph may instill too much confidence in his veterans, Meyers has rounded up several more substitutes who will be ready at the first sign of weakening to replace the high-strung regulars.

He has turned back the pages of history to uncover such talent as Jim Shatzel, Charlie Claus, Tom Taylor, Bill Erb, etc., and he has the pitcher he has been angling for in Gordon Wood. The game starts promptly tomorrow night at 6:15.

Wolcott To Speak Before State Bankers' Meeting

Among the speakers at the convention of the New York State League of Savings and Loan Associations at Lake George this week will be E. C. Wolcott, financial secretary of the Twentieth Ward Savings and Loan Association. He will talk on "How to Make a Monthly Report to a Board of Directors."

Mr. Wolcott has recently been elected secretary of the Monroe County League and director of the Central New York League of Savings and Loan Associations.

SHATZEL TO GIVE UP SUB-POST OFFICE

Lyell avenue's sub-post office will be moved to a new location on July 1. James E. Shatzel, who has conducted it in connection with his hardware store at 398 Lyell avenue, sent in his resignation on June 1 to be effective in 30 days. The new location will be announced shortly.

PERSONAL

Sigma Pi Epsilon Sorority met May 21 at the home of Miss Emogene Feeley of Immel place to celebrate Miss Feeley's birthday.

Margaret Hirsch of Masseth street and Ruth LeSchander of Lyell road recently spent a few days at Syracuse with the Lilac girls of the W. B. A.

Kappa Phi Sorority met Friday night at the home of Miss Phyllis Gifford in Austin street. Arrangements were completed for a two-weeks' house party at Braddock's Heights. Miss Helen Sullivan of Delmar street will be the next hostess.

Joseph Hockenkos of Murray street and Harold F. Metzinger of Lyell avenue motored to Washington Sunday to attend the sessions all this week of the American Institute of Bankers.

Mr. and Mrs. John Hook of Masseth street were in Chicago over the week-end.

Miss Irene Fien of Rockview terrace and Mrs. Delos Waddell of Alberta street will leave the latter part of next week for New York City where they will sail on the Monarch of Bermuda with the Rochester Chamber of Commerce cruise and will be guests at the Belmont Manor Hotel on their stay in Bermuda. Upon their return they will spend several days in New York City as guests of Miss Margaret Page of that city.

Iota Phi Delta Sorority met last week at the home of Miss Ida Neilman of Warner street. Two new members, Miss Mildred Hendel and Miss Rita Kesilring, were admitted into the sorority.

BINGO PARTY, OUTING FOR 24th DEMOCRATS

June meeting of the 24th Ward Women's Democratic Club was held on Monday, June 4, at the clubrooms, 1203 Jay street, Mrs. Eleanor Held presiding. The usual club matters were discussed and the auditing of the books showed the club in good financial condition.

Plans are under way for a 2c bingo party to be held Saturday, June 23, at the clubrooms, to which the public is invited.

The women will hold their annual picnic at Island Cottage on Saturday, July 21. Any friends of the club who wish to come may phone Glen. 3963-J for particulars.

Knights' Last Card Party To Be Held Here Tonight

Knights of St. John, Holy Family Commandery 197 Drill Corps, will hold their final card party tonight at Miller's Barn, 334 Hague street. Pinochle, pedro, bridge, five hundred and dominoes will be played followed by bingo.

Prizes will be awarded at each table; also four door prizes. The public is invited. Tickets can be obtained from Frank Gross, Carl Guck or John Brown.

KLEINHENZ—CONKLIN

The marriage of Miss Emily Conklin, daughter of Mrs. Mary Conklin of Jefferson avenue, and Joseph P. Kleinhenz of McNaughton street, took place May 30 at St. Monica's Church.

The bride wore a gown of white satin and lace and carried "Calla" lilies.

Miss Mary Conklin, sister of the bride, was maid of honor and wore blue satin with a blue picture hat and carried yellow tea roses. Miss Lillian Metzinger, cousin of the bride, as bridesmaid, wore orchid satin with a picture hat to match and carried yellow tea roses. Edward Zapf was best man and Edward Kleinhenz and Bernard Schurer were ushers.

Following the ceremony a wedding breakfast was served at the home of Mrs. Martin Heller in McNaughton street for the immediate family.

Having returned from a motor trip, the couple are residing at 43 Normandy avenue.

Home Dressed **BROILERS** . 1 3/4-2 lb. Avg. lb **25c**

Shldr. or Rump **RUSSEr QUALITY** **HAM**
ROAST VEAL lb. 15c **HOTS** lb. 20c **SAUSAGE** . lb. 20c

Shoulder or Cross Cut **RIB ROAST** . lb **15c**

Fresh Caught **HALIBUT** . lb. 29c **CREAM** **CHEESE** . lb. 29c **GRADE A** **EGGS** . . . doz. 22c

RUSSEr'S 93 SCORE BUTTER . . . lb **27c**

RUSSEr'S RING LIVER SAUSAGE lb. 12c

GROCERY SPECIALS

Campbell's Tomato Soup . . can 6 1/2c
Campbell's Pork & Beans . tall can 9c
Blue Label Chili Sauce . . . bot. 17c
Breast O' Chicken Tuna . . . 2 for 29c
Crisco 1 lb. can 17c
Carnation Milk tall can 6 1/2c
P. & G. Soap 7 bars 23c
(Small Bar Ivory FREE)

Beechnut Coffee 2 lbs. 59c
Nancy Lee Cocoa 1 lb. 10c
Gold Medal Flour 5 lb. sack 27c
Del Monte Sliced Pineapple . . No. 2 1/2 can 20c
Rinso Large package, 2 for 39c



MONDAY SPECIAL
10 lb. Sack Pure Cane Granulated **SUGAR** . 49c

SUMMER DRUG SPECIALS

Sun-tan Oil, Burn Ointments, Sun Goggles
Bathing Caps, Picnic Supplies

Bayer's Aspirins, 100's, 60c	J. & J. Talcum 19c
West's Tooth Brush, Economy 29c	Witch Hazel pt. 19c
Squibb's Tooth Paste . 19c	Miles' Nervine 79c
Jad Salts, Condensed . 43c	Squibb's Insulin 98c
Mineral Oil pint 49c	U20-10 c.c.
Castoria, Fletcher's . 28c	Listerine lge. 59c
Rubbing Alcohol . pint 19c	Lather Brushes 25c
Freezone 24c	Palmolive Shaving Crm. 19c
Ovaltine 39c and 75c	Pompian Face Powder . 43c
Horlick's Malted Milk . . lb. 50c	Tek Tooth Brush . . . 39c
Pinkham's Compound \$1.00	Thermo Bottles pint 89c
Petrolagar 84c	Dr. Scholl's Plasters . 29c
Anacin Tablets 17c	Dr. West's Tooth Paste 17c
Sanitary Napkins 15c, 2-25c	Mennen's Shaving Crm. 36c
Odorono 29c	Phillip's Milk Magnesia 36c
Thynn Tabs 67c	Unguentine 42c
Enos Salts 89c	Wampole's Extract . 69c
	Dexter Maltose 59c

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Supper and Orchestra Wednesday Night
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We sell the best kinds of WHITE SHOE POLISHES
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545 Lyell Ave. Glen. 6434

New Books Announced by Down's Lending Library

The following new books are announced by the Down's Lending Library, 432 Lyell Ave.:

The Postman Always Rings Twice by James M. Cain, Come To My Wedding by Ruby M. Ayres, Unmarried Wife by A. L. Furman, Not Ashamed by Jack Preston, Love's a Puzzle by Faith Baldwin, The Queen's Harem by James G. Dunton, Professional Lover by Maysie Greig, Glorious Flames by Elinor Glyn, White Wolf's Outlaw Legion by Hal Dunning, The Gun With the Waiting Notch by Stone Cody, Guns of Black Mesa by Claude Rister.

The Virgin Kills by Raoul Whitfield, The Line Between by Arthur D. Welton, Vamp Till Ready by Paul R. Milton, The Flesh Is Weak by John Held, Jr., Look To The Spring by Ruby M. Ayres, The Boundary Line by Denise Robins, A Wife On Leave by Inez Sabastian, At Your Service by Albert E. Ullman, The Greater Courage by Margaret Pedler.

24th WARD MERCHANTS MEET CHAMPION KNITS

The 24th Ward Merchants will play the Champion Knit girls' team tonight at Sunset Field, Lyell and Glide street. Singer will pitch for the Merchants with Doser catching, V. Ehmann lb, Drojarski ss, J. Mura 3b, W. Ehmann or Fredericks 2b, Zimmer, H. Mura, Houseworth and Geurnott, outfield.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

MATTRESSES, Box springs, pillows renovated, sterilized like new. New work made to order. Deal direct from factory and save half. Genesee Bedding Co. Gen. 5570.

WALLPAPER—Large variety of patterns. You can always find bargains at O. W. Preiss, 283 Child St.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen 3214.

MAYTAG WASHER, Aluminum square tub, \$89.50. Get yours now. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

CLEAN your light summer clothing with our cleaning solvent, 25c gal. Non-inflammable, safe. Leichter Hardware, 705 Maple St.

- Bicycle News -

Bike cleaning—continued from last week.

The chain comes next. Remove chain by prying the plate from the connection link. Remove the connecting link and place with the chain in the pan of kerosene and allow to soak while the hanger comes apart.

The hanger is that part of the bicycle which holds the crank to which the pedals are fastened, and the sprocket and the bearings. Remove the left hand pedal by turning the pedal to the right (this is a left-hand thread). The lock nut also turns to the right having a left-hand thread. Remove the lock nut, lock washer and cone and the rest is easy. All these parts and the crank which now slips out easily and the bearings must be thoroughly washed in the pan of kerosene, wiped dry and replaced with a quantity of vaselene. The chain is still soaking.

The coaster brake is the most complicated of all. The nuts should be removed and the coaster brake slips back out of the frame. In taking the coaster brake apart, care should be exercised not to loose any of the parts. All parts, no matter how small are very important. Watch carefully how each part is put together. Proceed as before, using the vaselene generously. The bearings go in with the frame side out. In putting together adjust the brake with a little play—all other parts should be adjusted to turn freely, but with no play.

Should you encounter trouble any good bicycle store will be glad to furnish information, call Glenwood 811 and we will be glad to help you.

Vincent Miller, Vernon Jacobs and Ray Johnson of Rogers avenue, who spent Sunday, June 3, on a bike trip to Sea Breeze, are planning a week's camping trip in the near future to Churchville Park. . . . Ernest Becker of Lyell avenue and Lawrence Podziski of Saratoga avenue biked out to Black Creek to spend from Saturday morning to Sunday afternoon in a pup tent, carrying canteen, knapsack, blankets, rolls, bread and weeners, which they cooked on

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VEAL BREAST . 1b 10c

LEAN PLATE **BOILING BEEF . 1b 7c**

ROSEBUD 10-12 lb. Avge. **Smoked Ham 1b 19c**

BACON SQUARES 1b. 12c

THURINGER SUMMER SAUSAGE 1b. 17c

CANADIAN BACK BACON piece 1b. 35c

Clearbrook Creamery BUTTER 2 lbs. 55c

WHITE HOUSE **COFFEE 2 lbs. 49c**
Le Frois Quart **Salad Dressing 23c**

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Del Monte Large can **Pineapple . . . 21c**

7 Bars P. & G. White Naphtha Soap and 1 Bar Medium Ivory **All for 23c**

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WHITE SHELLAC gal \$1.59 White Lead 100 lbs. \$11	INSIDE VARNISH 49¢ qt \$1.49 gal

Weather Spar VARNISH qt 59c gal \$1.89

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LAWN MOWER 10 IN. WHEEL, BALL-BEARING \$5.98	FERTILIZER lb. 5c	RAKES 50c up
GARDEN HOSE, 25 ft. . . \$1.49	BAMBOO RAKES 10c	GRASS SEED lb. 29c
Dust Mops for Floors 39c	\$1 KOZAK CLOTH . 49c	FLOOR WAXER . . 49c
FULL LENGTH WINDOW SCREENS . . \$1.05 up	COMBINATION FAUCET	1 lb. FLOOR WAX . 49c
	CHROME PLATED . \$3.75	1 pt. FLOOR WAX . 39c
		ROLLER SKATES . 98c

— Refinish Your Own Floors —
 Rent Our Electric Floor Sander, \$3.00 per Day

SHATZEL HARDWARE

498 LYELL AVE. We Deliver GLEN. 3214

The Church of The Holy Apostles

Committees from all the societies are working on plans for a lawn festival on June 28. Holy Name Society's outing for members will be held Sunday, June 24, at Tralbold's Farm.

Graduation exercises for the school will take place Sunday evening, June 24, in the church with the Rev. John Smith of Livonia delivering the address. Prizes for the year will be awarded at this time also.

A large delegation is planning to attend the Holy Name Rally Sunday at Elmira. Many will leave on the special Erie train at 2 p. m.

Trinity Evangelical Church

Beginning next Sunday, which is Children's Day, the summer schedule will go into effect, namely, English worship at 10:00 a. m. The Sunday School will meet as usual at 9:45 for a short opening period and then join in the church service.

A fine program has been arranged for Children's Day entitled, "Beautiful Gardens." Every department is taking part and a 100% attendance is hoped for. The summer slogan is "Your Soul Dare Not Take a Vacation."

Trinity Bible Class will hold an outing Sunday after service at Durand-Eastman Park with dinner and supper (basket lunch) at the park. All members are welcome.

Trinity Choir members are looking forward to their June ride on June 24. They will leave after the service for "Big Eddy Bend" for a basket lunch at noon and a roast in the evening.

On June 21 in the afternoon and evening the Martha Society will hold its annual ice cream social to which everyone is invited.

Lyell Ave. Baptist Church

Fathers' and Sons' Day will be observed Sunday at 10:30 a. m. Two short addresses will be given: Harry Campbell, student at the University, will represent the sons. Secretary R. H. Tullis of the Maplewood Branch of the Y. M. C. A. will speak for the fathers.

During the Sunday School hour Children's Day will be observed. Appropriate recitations and songs will be given by the children.

The trustees of the church held an important meeting Monday evening. Plans are being formulated for meeting the interest on the mortgage and the taxes which are soon to become due. The trustees wish to acknowledge the assistance which they have received through our advertisers to help meet the expenses at the close of the church year.

Miss Lucile Hooper will entertain the Light Bringers' Class on Tuesday evening at the parsonage. Miss Pearl French will assist the hostess.

The prayer meeting will be held as usual on Wednesday evening at 8 o'clock.

The World Wide Guild will hold its June meeting at the church tomorrow evening, with Hazel Demerest and Irene Hirschler acting as hostesses. The program will center around the theme: "Convention Echoes." Officers for the new year are: president, Catherine Arva; vice-president, Eleanor Nicholson; secretary, Pearl French; treasurer, Hazel Demerest; program committee, Marian Ludwig; White Cross, Velma Arva; reading contest, Elizabeth Arva.

The Mission Circle will meet with Mrs. Charles Bauer, 86 Myrtle street, on Thursday evening, June 21.

Transportation will be provided for all the men who are planning to attend the Federation of Men's Bible Class picnic at Ellison Park Saturday. These automobiles will leave the church at 2:30 p. m., sharp.

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MURRAY THEATRE

MURRAY STREET AND LYELL AVENUE

SUNDAY and MONDAY

Charles Farrell and Margaret Churchill in
"GIRL WITHOUT A ROOM"

— ASSOCIATE (FULL-LENGTH) FEATURE —

LAUREL and HARDY in
"SONS OF THE DESERT"

WEEKEND SPECIALS

5 lb. Epsom Salts . . . 19c Vix Vaporub 24c Ipana Toothpaste . . . 39c Ovaltine 76c Large Listerine 59c Agarol \$1.01 Ex Lax (25c) 19c	Dr. Hall's 1 lb. Baby Talc 19c Cracker Jack Coconut Corn Crisp (25c) . . 2 for 25c Brewers' Yeast Flakes . 79c Vitamins B, 1 and 2, Essential to growth and good health Jonteel Combination Set \$1.50 value 75c
--	---

MATHEOS VELVET ICE CREAM . . 25c qt.
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Grace Presbyterian Church

Morning worship begins Sunday at 11. The pastor will preach on the theme, "Tabernacles of Decay." Sunday School will meet at ten o'clock preceding the church service.

The Mummies Club meets tonight at Ellison Park for an outdoor supper and business meeting. Reports from the last play will be given and plans formulated for the play to be given in the fall. Autos will meet the cars at the East Main car loop, between 6 and 6:30 o'clock.

The Ladies' Aid is sponsoring a lawn social to be held Saturday, June 30, on the church lawn. All organizations of the church are asked to take some part in the affair, since it is to be a general church benefit with the Ladies' Aid acting as the organizers. All the proceeds go into the church treasury.

There will be a meeting of the Central Work Council at the home of the pastor, 247 Avery street, tomorrow (Friday) evening at 7:45 o'clock. This is the last meeting of the council until fall, and there is a great deal of important work to be done at this time. All members of the council are asked to make a special effort to attend.

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**POST-COURIER BIKE RUN
ENTRY LISTS NOW OPEN**

Plans are under way for the second annual Post-Courier Bike Run. A coupon for entry is printed in this issue, which should be made out in full and brought to Beckwith's, 271 Lyell avenue, as soon as possible.

This event which proved such a big success last year is expected to draw an attendance larger even than last year and boys and girls who own bicycles should make their entry early.

Included on the program will be the same kind of events as last year, bike races, hill climbs and special events. The usual parade will take place preceding the races and the prize list will be bigger and better than ever. The date and place have not been set, but it is expected to be during the latter part of July at Maplewood Park.

There is no charge to enter. Just make out the entry coupon and take it to Beckwith's. Note: Be sure to have it signed by either your mother or father.

**Republicans End Activity
Until Picnic on July 28**

The 24th Ward Women's Republican Club held a meeting June 6, at 1085 Lyell avenue. The next meeting will be Wednesday, September 5, as all regular club activities will be discontinued during the summer season.

The annual picnic will be held at Baker's Farm on July 28. The committee consists of Mrs. Flora Allan, chairman, Mrs. Gargan, Mrs. Robinson, Mrs. Murphy, Mrs. Roth, Mrs. F. Lynch, Elbertine Burnett, Mrs. M. Mura, Mrs. Schnabel, Mrs. McLaughlin.

OTIS LEAGUE

Monday's Results
Dim Lanterns 6, Deweys 5.
Camelios 13, Lomenzoos 10.
Orange Coals 9, Scotts 8.

Team Standings	
W	L
Camelios	10 2
Orange Coal	9 4
Dim Lanterns	7 6
Lemenzoos	6 6
Scotts	3 10
Deweys	2 9

Neighbors and Friends

We wish to thank you for your thoughtful kindness at a time when it was greatly appreciated. George B. Pray, Son and Family.

BIKE-RUN ENTRY COUPON

Kindly enter me in the second annual Post-Courier Bike Run. I agree to assume responsibility for my conduct and to be careful to avoid accidents, in case of which I will not hold you liable.

Name _____

Address _____ Age _____

Parent's Signature _____

(To be signed by mother or father)

Fill out and present to Beckwith's, 271 Lyell Avenue.

HOUSE PAINT \$1.89 gal

Revolving Water Spray . 49c
CocoDoormats 89c
VIGORO & LOMA
HARWOOD OFFICIAL INDOOR BALLS 90c ea, \$9.75 dz
Clean your clothes with our CLEANING FLUID 25c gl.

25 Feet Coupled Garden Hose \$1.49
Grass Seed lb. 25c
BASEBALL CLUBS
VAN ZEILEN HARDWARE
412 AMES ST. WE DELIVER GEN. 1535-J

Naturally Superior



.. Prices are now LOWEST in this cleaner, richer hard coal.

Call us for
FAMOUS READING ANTHRACITE

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**THAT BETTER
PENNSYLVANIA HARD COAL**

TANK CAR TO YOUR CAR
High Quality . . . Why Pay More?

LEADER GAS 17^C GAL.

Visible-globe Pumps — Full Gallonage — No Water
LEADER OIL . . . qt. 15c

KINSO CORP., 585 Lyell Ave.-Opp. Burrows St.

PORK LOINS Rib Cut. lb. **14c**
4 lb. Average

Standing **RIB ROAST BEEF** lb **19c** Prime Cut
Spring **LEG OF LAMB** . lb **27c**

STAR HAMS Whole or Shank lb. **19c**
WILSON SMOKED CALAS **13c**
FROMM BROS. HOTS. lb. **25c**

Home Dressed Veal
Breast lb **11c** Shld. or Short Leg lb **15c**
4 to 6 lb. Average

MEAT LOAF **3 lbs. 59c**
PLATE CORNED BEEF . . lb. **9c**
COUNTRY ROLL BUTTER **28c**

SCHROTH MARKET Lyell Ave. At Murray St. GLEN. 3210

Permanents . \$3.50 & \$5
Finger Waves 25c Marcells 40c
Haircutting and Manicures
Facials, Hair Dyeing, Henna
Extra Help on Saturday
Licensed Operator
Bessie-Vera Heberger
282 Otis St., cor. Dix St.
Phone GLEN. 5793

WILLIAMS COAL CO.
Quality Coal - Klean Coke
871 Dewey 1100 Chili
Glen. 163 Gen. 5690

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\$22 up
We guarantee satisfaction
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1006 LYELL AVENUE



LYELL AVENUE LIQUOR STORE
193 LYELL AVE. at SARATOGA AVE.

Here are a few of the many low priced good quality items we have to offer. Try our Service.

WHISKIES	Pints	Fifths	GINS	Pints	Fifths
Brigadier	79c	1.19	Cavalier	69c	
Round Robin	85c	1.25	Sibleys	75c	1.15
Briarcliff	89c	1.29	G. & W.	79c	
			Old Mr. Boston	89c	
			Lloyds	89c	1.40
Shipping Port	1.10	2.15	Fleishmans		1.55
Rewco	1.25	2.40	Milshire		1.50
Blackstone	1.25	2.40	Canada Dry		1.55
Oscar Pepper	1.35	2.60	Holloways		1.59
Paul Jones	1.55	2.98			
Golden Wedding	1.55	2.98			

Check our prices on Scotches, Brandies, Rums, Vermouths Etc.

WINES ALL TYPES FROM 69c PER BOTTLE UP
TOM TAYLOR License L-4235 FRED JACKSON
Call GLEN. 317 for PROMPT DELIVERY

GAESSER'S MARKET
861 JAY STREET, Corner AMES ST.

PORK LOINS . Rib End lb **14c**
LEG OF LAMB 5-6 lb Avge lb **21c**
STEAKS . . . lb **16c**
ROUND, SIRLOIN, PORTERHOUSE

BONELESS
RIB ROAST lb **20c**

COUNTRY ROLL BUTTER
2 lbs **51c**

Ham Sausage lb 15c **HAMBURG** lb 10c
Buell's Brighton Blend Coffee . lb 23c
Tender Peas No 2 can . . . 2 for 25c
Ginger Snaps lb 10c Fig Bars lb 11c
Toilet Tissue, 1000 sheets . 6 for 25c

WE DELIVER GAESSER'S GENESEE 3868



**HOLY FAMILY SCHOOL
GRADUATES 91 PUPILS**

Holy Family School graduated a class of 91 last week. Members of the class were:

Joseph Braun, Harold Batz, Joseph Czerwiec, Philip Emanuele, Wigbert Frank, Joseph Kleeh, Henry Kodisch, Fred LesChander, Samuel Lomaglio, Michael Magin, Bernard Murawski, George Nueslein, Peter Panchyshyn, George Schaller, Richard Semrau, Gerard Springer, Leonard Watermann, Loretta Appel, Frances Bonafede, Veronica Babel, Estelle Ciesinski, Antoinette Colapietro, Helen Darnic, Bernardine Fess, Jane Freund, Dorothy Fullam, Virginia Georger, Anna Habberger, Anna Iezzi, Rose Irene, Evelyn Jockley, Rose Keenan, Evelyn Kleeh, Cecilia Klengenberger, Lucille Knebel, Lucy Liccione, Rita Miller, Gertrude Peter, Mary Schwab, Marie Semrau, Viola Semrau, Irene Singer, Agnes Stahl, Louise Trenton, Margaret Uschold, Joseph Baierschmidt, Walter Backmann, Joseph Cromey, Joseph Donofrio, Howard Foland, William Gerew, Raymond Gross, Ernest Hitzfield, Charles Kleeh, Carl Kretovic, Daniel Lee, Daniel Moscaritolo, Frank Muellner, Arthur Spahn, Francis St. John, Hugo Stuhler, Robert Walsh, Martin Wehle, John Wildey, Marie Babel, Phyllis Budinski, Victoria Budinski, Mary Cisterna, Georgina De-Check, Evelyn DeGarmo, Ethel Dick, Eunice Fess, Dorothy Hoy-sack, Margaret Imhof, Kathryn Klymciw, Eleanor Knebel, Agnes Kramer, Margaret Kuhn, Clara Long, Angelina Marino, Adelaide Meier, Mary Merna, Anna Muzurkiewz, Edith Richter, Catherine Roe, Bernice Schultes, Rose Sopol, Mildred Stadtmiller, Lois Weinmann, Jane Yeager, Eunice Zimmerman.

The class was graduated in two sections, one on Friday night at which Judge William F. Lynn was the speaker, and the other on Sunday evening addressed by U. S. Marshall Joseph J. Fritsch. An entertainment was presented by children of the school under direction of their teachers, the Sisters of Notre Dame.

**NEXT ISSUE
Of The Post
will be published
Thurs., July 12**

**Class Graduated From
Holy Apostles School**

A class of 59 was graduated Sunday night from Holy Apostles School. The program was as follows:

Hymn—Mother of Christ.
Presentation of Class.
Awarding of diplomas and prizes, Rev. Father Golding.
Address to Graduates, Rev. Father Smith.
Hymn—Heart of Jesus, Hear.
Benediction Hymns: O Escu Viatorum, Tantum Ergo.
Hymn after Benediction—Salve Mater.

Graduates: Robert Boss, Joseph Buckner, Raymond Burroughs, Gerald Cavanaugh, Leo Coveney, Edwin Donnelly, Albert Fess, Robert Gifford, John Gilligan, Paul Girvin, Edward Gorman, Francis Greco, Joseph Griffin, Austin Lenhard, John McCarthy, John Piehler, Joseph Rivers, Howard Seitzinger, Joseph Shatzel.

George Simmons, Frederick Stadtmiller, Anthony Todisco, Gerard Tschiderer, Gerard Tydings, Roswell Weaver, Linus Wegman, Bernardine Baier, Carmela Bovenzi, Monica Dentinger, Catherine Goggin, Florence Guilfoil, Dorothy Gundy, Ruth Haensel, Marion Haungs, Mary Francis Jeffers, Mary Kellett, Arline Korth, Janet Kuder, Evelyn Liccioni.

Philomena Marciano, Helen McCormick, Florence Menzner, Arlene Miller, Olive Nackman, Anna Pavia, Helen Pettifer, Jane Piorier, Pauline Romana, Leona Romels, Mary Todisco, Catherine Towns, Marie Ventura, Helen Viola, Elizabeth Wachter, Jeanette Wadsworth, Mary Walsh, Dorothy Walther, Margaret Wegman, Annabelle Houser.

Prizes: Christian Doctrine, Mary Kellett (drawn); highest average, boys—Roswell Weaver, girls—Ar-

**BOYS AND GIRLS ENTER
FOR ANNUAL BIKE RUN**

Entries are coming in about the same as last year for the second annual Post-Courier Bike Run and the sponsors are busy arranging details, in anticipation of another afternoon of fun for boys and girls. Official headquarters for the run is at Beckwith's, 271 Lyell avenue, where all entries should be made.

Boys and girls owning bicycles should cut out the coupon in this issue and after filling it out properly should take it to Beckwith's. This should be done as soon as possible. There is no charge of any kind.

The prize list is being made up and will be just as attractive as last year. In addition, preparations are being made to give away hot and soft drinks to all entrants. The affair will be held on a Saturday afternoon in the latter part of July, probably at Maplewood Park. Cut out the entry coupon, fill it out and take it to Beckwith's, 271 Lyell avenue today.

Thank Supporters

The Knights of St. John, Drill Rank 197 of Holy Family Church wish to thank all those who helped to make their card party series a success.

SELLING OUT

Prices drastically reduced on all dry goods. Don't fail to see our house dresses. All McCall patterns half price. Line Variety Shop, 153 Otis St., at Santee.—Adv.

Keown's Kandy Store has the largest and freshest selection of suckers at 10c doz. Sat. only at 9c doz. 589 Maple, cor. Colvin.—Adv.

Irene Korth; department, Marie Ventura (drawn); perfect attendance, Janet Kuder (drawn); music, Helen McCormick; drawing, Bernardine Baier; Christian Doctrine, 7th Grade, Francis Sullivan (drawn).

**Theodore Roosevelt School
Presents Diplomas to 52**

A class of 52 was graduated from Theodore Roosevelt School No. 43. Graduates were:

Vincent Allocco, Yvonne Arandall, Paul Baby, John Balacki, Joe Baleno, Patsy Bassett, Ruth Bauchle, William Bauder, Edna Boulter, Walter Bruchhauser, Warren Budd, Alvera Cappoli, Joe Cerra, Carmela Coccia, Josephine DeMor, Lawrence Ferrari, Francis Geraga, Marion Grover.

Gordon Harrington, John Hrynak, Theresa Insalaco, Frank Knottowicz, Peter Kobylak, Joe Lama, Albert Lopa, Everett Lutz, Nellie Mancinni, Lillian McAlister, Mildred McKay, Carrie Morse, Rosario Moschetti, Guenter Oertel, Sam Palma, Diamond Petrillo.

Roy Reichert, Bennie Ribaud, Stella Romanynshyn, Stephen Schwartz, Margaret Seils, Harold Shaffer, Mildred Snyder, Joe Sofia, Charles Steffin, Kenneth Tenny, Frank Tota, Josephine Vella, Mildred Wallace, Harold Weather, Grace Weber, James Weinman, Earline White, St White.

**Democratic Club's Picnic
Scheduled Sunday, July 15**

The 24th Ward Democratic Club will hold their annual picnic Sunday, July 15, at Johnson's Grove, Emerson street, corner of Glide.

Honorary chairman is Supervisor Daniel Lee and John Normile, ward leader, is general chairman, assisted by: picnic, Richard Tobin; sports and music, Edgar Tindale; grounds, Ray Houseworth, John Pike, Jr., and Francis Magin, Sr.

Refreshments will be in charge of Mr. Lee and Mr. Normile.

**VICINITY CHALLENGED
CONTROVERSY RAGES**

Those who read the article entitled "Insurance" on page four will note that a slight difference of opinion has arisen. The Vicinity has been challenged and must rise in its proper wrath and answer. A quite evident duty rests upon the shoulders of the Post readers. There must be no delay.

**LAWN SOCIAL TONIGHT
SPONSORED BY PARISH**

Holy Apostles Church will hold a lawn social on the school grounds tonight. The members of the parish societies will act on the committees. The public is invited. Following are the committees:

Arrangements: John J. Kennedy, Harold Charles, Thomas J. Clinton, Daniel Byrne, Gene Kase, George Robbins, Burton Himes, Joseph Shatzel, John Ackerman.

Ice Cream and Cake: Mrs. Anna Johnson, Mrs. Charles Kase, Mrs. Mary Dunham, Mrs. L. Korth, Mrs. M. Dalton, Mrs. C. Quigley, Mrs. A. Cramer, Mrs. John Kennedy, Mrs. Harold Johnson, Mrs. Anna Guerinot, Mrs. M. Dougherty, Mrs. F. Morath, Mrs. Wm. Erb, Mrs. George Cooper, Mrs. F. Henneberger, Miss Margaret Miller, Miss Alta Kernan, Miss Emma Stehle.

Candy Booth: Mrs. Frank Gifford, Mrs. Al Gottemeier, Mrs. Robert Specksgoor, Mrs. Wesley Miller, Mrs. Peter Hemmer, Mrs. George O'Neill, Miss Phyllis Gifford.

Fish Pond and Cashiers at Stands: Misses Mildred Magin, Bernadine Fritz, Helen Yockel, Mildred Huberth, Mary Guilfoil, Mary Rivers, Jennie Heizyk, Eileen Neary, Marian Smith, Nazarene Ranalatti, Lillian Leroy, Lucy Sheehan, Alice Gundy, Arlene Deuter, Lauretta Sullivan, Margaret Bolland, Elizabeth Streicher, Ruth Eberle.

Baseball: William McGlynn, William Batz, Louis Magin; Hots: Michael Fredericks, Henry Steicher, Edward Young, Charles Young; Groceries: Andrew Smith, John Schwabach, Frank Camelio.

Soft Drinks: Frank Miller, Frank Henneberger, Harry Dunham, J. V. Richards, Frank Kerr; Bingo: Edward Bates, Bernard Tindale, Joseph Carroll, Thomas Hammill.

Prosperity Wheel: George O'Neill, Albert Mason; Dancing and Music: John Miller, Clarence Piehler; Cashiers: Edward Tydings and Walter Corcoran.

Home Dressed **BROILERS** . 2 - 2 1/4 lb. Average lb **25^c**

Rump or Shldr. Roast Boneless Rolled Grade A
VEAL lb. 15c **ROAST BEEF** lb. 23c **EGGS** . . . doz. 24c

Russer Quality **HOTS** lb **20^c**

NEW POTATOES peck 29c

RUSSER'S FINEST BUTTER lb **27^c**
CREAMERY

A real value—Always fresh and sweet

GROCERY SPECIALS

Big B Flour or Gold Medal 24 1/2 lb. sack **\$1.09**

Bisquick 1ge. pkg. 31c
(Monax Dish FREE)
Swansdown Cake Flour 24c
Jack Frost XXXX Conf. Sugar pkg. 6 1/2c
Del Monte
Fruit Cocktail, No. 1 tin, . . . 2 for 29c
Post Toasties 3 for 19c
Pet Milk, tall can 3 for 20c
Boscul Coffee lb. 29c

Campbell's Tomato Soup . . can 6 1/2c
Medium Red Salmon . . . 2 for 25c
Miracle Whip
Salad Dressing qt. 29c
Blue Label
Golden Bantam Corn can 10c
Ivory Soap, Medium size bar . . 5c
Chipso or Chipso Granules . 2 for 29c

MONDAY SPECIALS
5 lb. pkg. SOAP CHIPS 25c
10 lb. sack PURE CANE SUGAR . 49c



Let's Celebrate
the
BAUER & RAETZ
with
CORDUROY
FACTORY FRESH
TIRES
on your car
EXTRA SAFETY
COMFORT
MILEAGE

You'll enjoy your motoring much more in the peace of mind factory fresh Corduroy Tires will bring you. . . . And, too, you get more for your money in Free Insurance Against Road Hazards. See the Corduroy before buying any tires!

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AS WELL AS ALL REPAIR WORK**

Expert Repairs on Any Make Car

BAUER & RAETZ

INCORPORATED

383 CHILD AT JAY ST. GENESEE 3977

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.



GRIFFIN'S
Can supply you with a hat for each and every affair, big or small. Because they have gorgeous hats in both large and small brims. . . . in leg-horns, novelty braids, panamas, linens and crepes. If you will be in style. . . wear a Griffin Hat.

\$1.85 also **\$2.85**

GRIFFIN HAT SHOPPE
154 Sherman St., Off Lyell Ave.
Glenwood 4970-W - Open 9 to 9

The DIM LANTERN
Marshall Bros., Prop.
Otis St. at Burrows
Fish Fry Friday
Corned Beef & Cabbage Saturday Night
Supper and Orchestra Wednesday Night
ORCHESTRA FRI. & SAT. NIGHTS

CAMPING, HIKING AND OUTDOOR SHOES FOR...

Boy Scouts
and other "reg'lar fellas"

\$2.50



Get a pair of Brown-bilt Scout Shoes and show your parents how much their longer wear reduces yearly shoe bills, besides keeping you foothealthy.

OPEN EVENINGS
BROWN-bilt SHOE STORE
900 WEST MAIN ST.
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Permanents . \$3.50 & \$5
Finger Waves 25c Marcells 40c
Haircutting and Manicures
Facials, Hair Dyeing, Henna
Extra Help on Saturday
Licensed Operator
Bessie-Vera Heberger
282 Otis St., cor. Dix St.
Phone GLEN. 5793

Pure-Quill
Gasoline and Oil
155 Hague St. 444 Conkey Ave.
191 Mt. Hope 280 Exchange

"The Talk of the Town"
LONESOME GRILL
A new spot to try
FISH FRY FRIDAY
ORCHESTRA SATURDAY
Beer 5c in Dining Room
"Hook" Meyers is our bartender
592 HAGUE ST.
Near Masseth Street

Grace Presbyterians To Hold Lawn Festival Sat.

On Saturday afternoon and evening the combined societies of Grace Presbyterian Church will hold the summer lawn festival on the church grounds, 422 Lyell avenue. The Ladies' Aid Society, under the leadership of Mrs. Charles Bryan, will be in general charge of the affair.

There will be games, music, a one act play, a side-show, and all kinds of refreshments. The festival will begin at two o'clock in the afternoon and run until late in the evening.

Those assisting in the arrangements are Curtiss Gefeller, Neil Henry, Miss Ruth Freese, Miss Ruth Schweder, Miss Marjorie Narrie, Miss Edith Lyon, Mrs. Neil Henry, and all the members of the various organizations represented by them.

REV. HALLOCK IS ELECTED COMMANDER BY VETERANS

Rev. William A. Hallock was unanimously elected to the office of Department Commander of the Sons of Union Veterans of the Civil War at the Department Encampment held in Albany last week. A reception in his honor was held by the patriotic orders of the city on Tuesday evening.

WHEN BUYING MENTION THE VICINITY POST.

Baseball Notes

Lyell Avenue Business Men lost the second of their three game series to the Senz Tavern girls, thereby tying the count at one-all. The third and deciding game will be played on Friday evening, July 13, at Sunset Field. The business men have also accepted a challenge from the 24th Ward Merchants, whom they will meet on July 12.

Bears are looking for games in the 15-17 year old class. For games, call Budd at Glen. 3179-W.

Nine Aces would like games with indoor teams averaging 14 years of age. Call at 37 Myrtle street.

Lyellhursts, formerly Art-In-Memorials, West Side Champs of 1933, will reorganize for the remainder of the season under the name of Lyellhursts and will open their season Sunday at Lyellhurst Field at two o'clock against the Avon Colored Giants.

The Lyellhursts will line up as follows: Ken Curtiss 1b, "Cy" White 2b, Johnny Kewley 3b, Vito Quercia ss, Frank Soprano lf, Marino Lupinetti cf, "Doc" Herring rf. The battery will show Dominick Cioffi catcher and "Rip" Seitzinger pitcher. The Lyellhursts will play every Saturday and Sunday at this field.

No Successor Is Named For Lyell Post Office

With no announcement forthcoming from postoffice officials, it appears that the mid-section of Lyell avenue will be without a sub-postoffice after Saturday night, at least temporarily. Shatzel Hardware is giving up its station at that time and as yet no successor has been named. If and when a new sub-office is created, announcement will be made in The Vicinity Post.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 8110. H. C. Pommerening & Son.

MATTRESSES, Box springs, pillows renovated, sterilized like new. New work made to order. Deal direct from factory and save half. Genesee Bedding Co. Gen. 5570.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

MAYTAG WASHER, Aluminum square tub, \$89.50. Get yours now. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

CLEAN your light summer clothing with our cleaning solvent, 25c gal. Non-explosive, safe. Leichter Hardware, 705 Maple St.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

PORTULACA and annual plants, 3 doz. 25c. Perennial and rock plants 3 for 25c. Cut flowers. Bodenstein, 71 Barker St., off Jay. Gen. 6895-W.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

GUARANTEED rebuilt vacuum cleaners \$8 up. Brushes rebristled on all makes. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

FLOWERS, PLANTS: Geraniums 3 for 25c. Giant peony aster plants 3 doz. 25c. Seedlings, etc. Prices reduced. Quality Floral Shop, 24 Delmar St. J. L. Dixon.

FIRST CLASS carpenter work. Call Gen. 1535-J or Glen. 7026-J for estimates. Reasonable prices.

GALLAGHER'S MARKET and GROCERY

424 AMES ST. (opp. Holy Family Church)

WILSON'S SHANKLESS (6 - 8 lb.)

SMOKED PICNICS . lb 13c

PLUMP MEATY FOWL 3 - 3 1/2 lbs. For Salad Or Fricasee **lb 18c**

Boneless Rolled PICNICS lb 18c

FROMM'S FAMOUS STEAMERS . lb. 21c

Brighton Blend Coffee Steel Cut 2 lbs. 45c

Miracle Whip Salad Dressing . . qt. 27c

Clearbrook Creamery BUTTER 2 lbs. 55c

Ontario **FIG BARS 2 lbs 23c**

Snowflake **WAFERS . . lb. 18c**

CERTO . . 25c

Large Package **SELOX . 10 1/2c**

Ontario Pilgrim **Cookies lb box 15c**

Camay Soap 4-19c

Wash Cloth Free

Boston **LETTUCE hd 5c**

Home Grown **BEETS 2 bch 5c**

PHONE **Gen. 273** for DELIVERY



GRADUATION SPECIAL FULL SIZE BIKES

\$23.75

Diamond Chain. Largest Allowance for Your Old Bike. . . . Easy Terms.

POST - COURIER Bike Run Entries Received Here

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GLENWOOD 811
OPEN EVENINGS

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Successors to John C. Rossenbach

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Gasoline and Oil
155 Hague St. 444 Conkey Ave.
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YOUR PLUMBER

Dependable Since 1898
Metzger & Brayer Co.
425 Lyell Ave. Glenwood 421
Plumbing and Heating

WALLPAPER

As complete a selection as anywhere in town
O. W. PREISS
283 CHILD ST. GEN. 336

LIQUORS

Come in and look over our specials for the week-end and holiday
LYELL AVENUE LIQUOR STORE
Tom Taylor — Fred Jackson
193 Lyell Ave. We Deliver

ALBERT WARD Optometrist

198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

Independence Day



Your financial Independence Day will be assured the minute you start a Regular Systematic Savings Plan

Twentieth Ward Cooperative Savings & Loan Association

764 JAY STREET GENESEE 1639

Summer Circle Spot & Beer Garden

990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER
Picnic Park, Grove, Ball Diamond, Horse-shoe Courts, Open-Air Dance Floor . . . the ideal place to hold your picnic. . . Rates very reasonable. Phone Glen. 2415.

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COAL COMPANY
COAL and COKE
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GUCK'S Dry Cleaners
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Now Located at
514 COLVIN ST.
We Call and Deliver
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LIBRARY
All Popular Fiction
PENNY-A-DAY
432 LYELL AVE. (Near Child)

WILLIAMS COAL CO.
Quality Coal - Kleen Coke
871 Dewey 1100 Chili
Glen. 163 Gen. 5690



Ours is a Frigidaire '34'

What a hit the Super Series Frigidaire '34 makes with its automatic defrosting! But that's only one feature of this fine Frigidaire '34. There's automatic ice tray release, too; and double Hydrator capacity. Then, interior lighting; the Sliding Utility Basket; the new Frigidaire Servashelf; and Lifetime Porcelain, inside and out!

Better come in and see these conveniences for yourself! Better still, have them for yourself. We've made it very easy!

89 East Ave. **ROCHESTER GAS AND ELECTRIC CORPORATION** Phone Main 3960

Trinity Evangelical Church

Service next Sunday: 9:45—Sunday School assembly: 10:00—Morning Worship, "Union and its Prospects."

The "Summer Bible School" to which many children are looking forward, will begin on Monday morning, July 2, at 9:15 a. m. Children from the Beginners, Primary and Junior Departments are welcome.

The Mission Study Class will meet on Tuesday, July 10, at Seneca Park for dinner at 12:30. The Rev. and Mrs. George Haynes, special guests, will speak to the class on "Mission Work In Japan." The ladies are invited to join this meeting.

Ladies' Aid will hold their picnic at Genesee Valley Park, Grounds No. 3, on Thursday, July 12. They will meet for dinner and supper.

Grace Presbyterian Church

Morning worship begins Sunday at 11. The pastor will preach on the theme, "The Basis of Patriotism." Sunday School will meet at 10.

The baseball schedule for the Interclass League of the Sunday School is completed and a copy is in the hands of all the teachers having a class in the league. Plans for the Sunday School camp to be held August 5 to 11 are well under way, and a camp is assured for that time. All children planning to attend the camp must register by July 17 at the latest.

The United Men's Class will hold a joint meeting and hot roast on Monday evening, July 2. Following the meeting the two classes will clash in a game of indoor baseball. Game is called for six o'clock promptly.

The Ladies Aid will sponsor a lawn social on the church grounds Saturday afternoon and evening.

SCHOENWEITZ—GLOSS

The marriage of Miss Gertrude F. Gloss, daughter of Mr. and Mrs. Frank S. Gloss of Fairgate street, and William J. Schoenweitz, son of Mr. and Mrs. William F. Schoenweitz of Halford street, took place Wednesday at 9 a. m., in Holy Family Church. The Rev. Henry Bleier officiated, assisted by Rev. Francis Waterstratt and Rev. Lester Morgan.

The altar was beautifully decorated with palms, large baskets of pink and white peonies and pink roses.

The bride, who was given in marriage by her father, wore a gown of white satin, with a train trimmed with silver lace. Her veil of Bridal Illusion was trimmed with silver lace and orange blossoms. She carried a shower bouquet of bride's roses and lilies of the valley.

Mrs. Henry J. Gaesser, her matron of honor, wore blue mousseline de sole with a matching halo hat and mitts, and carried an arm bouquet of pink roses and blue delphiniums tied with a blue ribbon.

Miss Leocadia Gloss and Miss Maryann Schoenweitz acted as bride's attendants. They wore pink mousseline de sole, with matching halo hats and mitts, and carried blue delphiniums tied with pink ribbon.

Miss Dolorita May, her flower girl, wore ankle length dress of blue mousseline de sole, with matching doubleboy hat, and carried a colonial bouquet.

Herbert Rothmund acted as best man, and the ushers were Frank W. May and Frank W. Schaefer.

Mrs. Frank S. Gloss, mother of the bride, wore a suit of blue flowered silk with white accessories and a shoulder bouquet of pink roses and sweet peas. Mrs. William F. Schoenweitz, mother of the bridegroom, wore a black dotted Swiss dress with white accessories

PERSONAL

Miss Anna C. Hallock is home from Northfield, Mass., where she is a student in Northfield Seminary, spending her summer vacation with her parents, Rev. and Mrs. William A. Hallock of Austin street. She expects to return to the seminary in the fall.

The Old Gang held their annual steak roast on June 20 at the summer home of Mr. and Mrs. Leo Ehmann on Conesus Lake. A fire-side "sing" concluded the festivities.

Sigma Pi Epsilon Sorority met June 18 at the home of the Misses Marcella and Rita Ehmann in Lyell avenue. Plans were made for a cabin party on July 4 at Mendon Ponds. The birthday of Miss Evelyn Roberts was celebrated.

Iota Phi Delta Sorority held a house party last week-end at Conesus Lake. Miss Bernadine Thomson, the president, was in charge of arrangements.

Announcement was made Tuesday of the engagement of Miss Lucille Jean Hooper, daughter of Rev. and Mrs. Alfred E. Hooper of Cameron street, to Lansing Glen Petrie, son of Mrs. Erwin J. Petrie of Caution, N. Y. The wedding will take place in August.

Kappa Rho Sorority met at the home of Miss Helen Sullivan of Delmar street. After the meeting a birthday party was held in honor of Miss Sally Lane of Rogers avenue. Miss Lane will be the next hostess.

Mr. and Mrs. Arthur J. Oster have returned from their honeymoon and are residing in Lake avenue. Mrs. Oster was formerly Dorothy Burke of Lyell avenue.

and a shoulder bouquet of pink roses and sweet peas.

A wedding breakfast at the bride's home followed the ceremony, with a reception for fifty guests in the evening.

Among the out of town guests were Mr. and Mrs. Frank J. Suite of Wilkes-Barre, Pa.; Mrs. Michael Jerosack, Mrs. Edward Fegley, Miss Catherine Fegley, Mrs. Mary Lepkoski and Miss Anna Lepkoski of Plymouth, Pa.

Pre-nuptial events were given in honor of the bride by Miss Margaret Kane, Miss Leocadia Gloss, Miss Margaret Schoenweitz, Mrs. Herbert Rothmund and Mrs. Frank May. A stag party was held for the groom by Herbert Rothmund.

The couple left on a motor trip through the Adirondacks, and after July 1 will be at home at the Ontario Apartments, on Lake avenue.

Centennial Book Appears In Rochester Next Week

A 200-page Centennial Volume has been published by the Chamber of Commerce. Many thousand copies encased in special box containers will be delivered to virtually every business establishment in the city and to hundreds of individuals here, as well as to thousands of firms and key persons throughout the United States and in all other countries.

The book is the first thus to assemble and present under a single cover a summary of the city's commercial development. Up to this time it has been necessary for persons seeking such information to consult dozens of sources and even then it has not been possible to secure much of the information presented in the book, for the Chamber has obtained much of it directly from the sources.

The book's cover, in black, silver and terra cotta, embodies a beautiful mural painted by Carl Peters, artist. The painting portrays the commercial development of the city showing in the foreground an Indian gazing through the century upon the hardy pioneers who first tilled the soil here, and beyond to the present imposing skyline.

Each of the many chapters deals with a particular type of industry, tracing it from its beginnings in Rochester to the present day, citing in each case the firms and individuals who have played important parts in the development of that industry. The first chapter deals with the milling industry, first to make Rochester famous; the second with the nursery industry, photographic supplies, food products, instruments, office equipment, machinery and tools, telephone and radio apparatus, printing and the graphic arts, advertising specialties and paper boxes, railway signals and supplies. Other chapters deal with retail and wholesale activities over a hundred years, public utility development, and development of the city's financial structure.

600 Attend Annual Picnic of 24th Ward Republicans

A large crowd experienced an enjoyable time last Sunday afternoon at Hemmerich's Grove in Lyell avenue. The occasion was the annual picnic of the 24th Ward Republican Club, attended by some 600 men, women and children.

Dancing, a bingo table and other events helped to entertain the crowd. Among the guests attending were Charles E. Bostwick, Undersheriff Wm. C. Blackwood, Chief Deputy Sheriff Thomas C. Woods and Harold Lederman, leader of the 23rd Ward.

BIKE-RUN ENTRY COUPON

Kindly enter me in the second annual Post-Courier Bike Run. I agree to assume responsibility for my conduct and to be careful to avoid accidents, in case of which I will not hold you liable.

Name _____

Address _____ Age _____

Parent's Signature _____

(To be signed by mother or father)

Fill out and present to Beckwith's, 271 Lyell Avenue.

MEN'S SWIM SUITS BOYS' WOMEN'S GIRLS'

Ladies' All-Wool . . \$1.95
Girls' Wool Suits . \$1.00
Bathing Shoes . . 50c

Men's Suits \$1.25 - \$3.50
Boys' All-Wool Suits \$1.25
Bathing Caps . 10c - 25c

Swim Trunks, Men & Boys (All Wool) \$1

ROLAND'S Dry Goods and Notions
Furnishings for Men
Women and Children
415 LYELL AVE.

ROCHESTER'S INDUSTRIAL PROGRESS TO BE CENTENNIAL EXHIBIT THEME

Down the main hall of one of the great modern buildings of Rochester's National Centennial Exhibition of 1934, "A Century On Parade," will stretch two hundred feet of one of the most fascinating historical exhibits ever created in America. It will be on display daily for thirty days, from August 11 to September 9. The birth of a modern industrial city's industry will be shown—dramatically and in great detail.

Rochester is known far and wide as a city of really diversified industry; where fine and intricate mechanisms, such as cameras, thermometers and scientific apparatus and lenses of every sort are made, where ingenious business machinery and railroad supplies are created in great numbers; where the radio has one of its largest manufacturing centers; where clothes and shoes by the hundreds of thousands are turned out each year; where shrubs and plants in great profusion are grown for a whole nation—a host of other industries gathered closely together.

To show the birth of this vast industrial development in Rochester has been one of the special aims of "A Century On Parade." Here one will see the beginnings of important things in Rochester; from the inception of its first industry and the one that for many years brought it its chief fame—milling; the start of iron working; the grinding of spectacle lenses—the first in all the United States; the birth in Rochester of the Western Union Telegraph Company; all these things and many others will be graphically and accurately presented, an historical industrial museum in miniature.

Around these beginnings and in sharp contrast will be presented the present-day levels of these various industries. Exhibits, not static, but moving, dramatic and fascinating. Artisans at their trades, things actually being created before the very eyes of visit-

- Bicycle News -

Rochester will see one of the three coast-to-coast bicycle races against time to be conducted this summer under auspices of the Amateur Bicycle League of America. The "blue" team will include Rochester in its course, which means that several bicyclists from this area will take part in this national event. . . . Each rider will cover ten miles of the trans-continental route, the object being to better the old record of about 13½ days. . . . Announcement is expected shortly of an elimination contest to choose the riders in the Rochester area, which will be open to all local amateurs. Local prizes will be given to the winners as well as the honor of taking part in the race. One hundred bicycles will be given away in the national contests.

Donald Holden of Maltby street cycled to the Scout Jamboree last week-end at Mendon Ponds. A feature of the coming Bike-Run will be an exhibition of trick riding and talk by Frank Kaufman, a member of the famous Nick Kaufman trick-riding bike troupe. He promises some real thrillers.

ors—Rochester's great contributions to the outside world shown as living, pulsating things. It is probable that no such showing of American industry has ever been made in this part of the country.

Holy Name Annual Outing Draws Attendance of 125

About 125 attended the annual outing of the Holy Name Society of Holy Apostles Church Sunday at the Trabold Farm. Dinner and buffet supper was served.

The afternoon was spent in various sports and games with prizes for the winners. Married men beat the single men in the ball game. Clarence Piehler, president of the society, was chairman of the committee.



More Paint to the GALLON!

Sounds funny but you do get far more paint in a gallon of Lowe Brothers High Standard than you get in a gallon can of cheap paint. Because it covers more surface, because it lasts longer, because it cuts down painters' time on the job. Come in and get the facts before you do any painting. It will pay you.



LEICHTNER

HARDWARE

705 Maple St. Gen. 3126

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046—7 Immel St.

Although Fred Metzinger, editor-publisher of this very good paper, and myself are the best of friends, we will persist in getting into an argument occasionally. One of these talk fests arose when Fred came to me for another article on "Insurance." Fred claims that many of you who read the "Post" are interested in these little talks in which I try to explain some of the various points about a policy.

I argued differently. I feel that these should be many of you who have one or more questions in your mind about insurance which you would like answered. But, as so few have asked for information, I have concluded that either you do not read the article or you are not interested.

At Fred's suggestion I am put-

ting the matter squarely up to you. If you are interested in these articles explaining about insurance policies being continued you will naturally have some question you want to ask, or you will have a policy about which you would like some information. Well, here is your chance to prove that Fred is right. Just write or call at the office with your problem and I will be glad to be of assistance. You are under no obligation, there is no charge and you are not asked to buy other insurance. Furthermore, it is not necessary that you be a holder of a policy issued by this office. We are always ready and more than glad to receive calls from new friends. Even if you have no problem, call me at Gen. 3046 and tell me you have read this article.

HOUSE PAINT \$1.89 gal

CocoDoormats 89c Grass Seed lb. 25c

SUN GOGGLES 22c and 69c Tennis Racquets 39c and 59c

VIGORO & LOMA BASEBALL CLUBS

ELECTRIC IRON with Cord \$1.59
(Guaranteed One Year)

Clean your clothes with our CLEANING FLUID 25c gl.

VAN ZEILEN HARDWARE

412 AMES ST. WE DELIVER GEN. 1535-J

TANK CAR TO YOUR CAR
High Quality . . . Why Pay More?

LEADER GAS 17^C GAL.

Especially good for gasoline stoves as well as motors

LEADER OIL . . . qt. 15c

KINSON CORP., 585 Lyell Ave.-Opp. Burrows St.

GAESSER'S MARKET

861 JAY STREET, Corner AMES ST.

NOTICE TO OUR PATRONS: We are no longer associated with the Brown Street Store

Fresh FOWL ^{2½ to 3¼ lb. Average} . . . lb 15c

Boneless VEAL ROAST . . . lb 18c

LEG GENUINE SPRING LAMB . . . lb 25c

STEAKS Round 16c
Sirloin 17c
Porterhouse 19c

BONELESS RIB ROAST lb 19c

COUNTRY ROLL BUTTER

2 lbs 53c

Buell's Brighton Blend Coffee . 2 lbs 45c

Tender Peas, 2 cans . . . 25c Home Grown Tomatoes lb. 15c

Chocolate or Vanilla Pudding 5c

MONDAY SPECIAL
Granulated SUGAR, 10 lbs. 46c

FIG BARS
2 lbs. 23c

WE DELIVER

GAESSER'S

GENESEE 3868

CIRCULATION
5500



THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., JULY 12, 1934

No. 18

DIVIDEND IS DECLARED BY LOAN ASSOCIATION

The Twentieth Ward Co-operative Savings & Loan Association maintained its unbroken record by declaring, as of July 1, its 76th consecutive semi-annual dividend. By this declaration the members of the Association are made richer by about \$25,000.00.

"This has been a very satisfactory half year," said E. C. Wolcott, secretary. "We have paid or credited dividends totaling about \$53,000.00 and have reduced our borrowed money by \$45,527.79."

"We have saved from the necessity of foreclosure so far this year 41 homes by accepting in exchange for distressed mortgages, bonds of the Home Owners' Loan Corporation."

"Many of our members," continued Mr. Wolcott, "have asked us regarding the recent Federal legislation. We know very little if anything more than they do. We have read and studied all the bills carefully but so much depends on the personnel and the policies they adopt that until we know who they are we can form no definite opinion."

Girls Championship Series Will Start Here Tonight

Senz Tavern girls will start their series with the Champion Knit girls for the girls championship of the city, tonight at Lyellhurst Field, Sunset and Otis streets, at 6:15. "Fannie" Magin has had his team out every evening this week for practice, and is confident of taking the decision.

"Tommy" Thomas or "Red" Bokowski will toe the rubber for the Senz girls while Ann Sorochety or "Vi" Tyler will start for the Knits.

**NEXT ISSUE
Of The Post
will be published
Thurs., July 26**

MURRAY THEATRE

Tonight—"Spitfire" with Katharine Hepburn, and "The Line-up" with William Gargan and Marion Nixon.

Fri.-Sat.—"Eskimo" with an all-star cast, and "In the Money" with Lois Wilson and Skeets Gallagher.

Sun.-Mon.—"Miss Fane's Baby Is Stolen" with Dorothea Wieck and Baby Leroy, and "Sing and Like It" with Edward Everett Horton and Zasu Pitts.

Feature Reviews

"Eskimo" is one of the most authentic stories ever brought to the screen. Its cast of characters are almost entirely drawn from the ranks of the Eskimos, and it has many scenes which are actual reproductions of real events. The picture was made in Alaska.

Polar bear and walrus hunting methods are illustrated with actual scenes from real hunts. Icebergs, igloos and everything else are genuine, making the picture highly educational. A dramatic story of the north country is also interwoven in the plot.

The world's most famous baby is kidnapped! The world's most famous mother is heartbroken, hysterical with fear and grief!

The world is searching for the "snatchers" who whisked the baby from his crib! That is the amazing and thrilling situation in "Miss Fane's Baby Is Stolen."

Ambition for a stage career clashes with yearning for love and a homey tomato patch in "Sing and Like It." Zasu Pitts plays an amateur Thespian with the soul of an artist and the voice of a falsetto fog-horn.

TRANSFER OF PRIESTS AFFECTS 2 PARISHES

The recent transfer of priests announced by Archbishop Edward Mooney, bishop of the Rochester diocese, brought changes at both Holy Family and Holy Apostles Churches.

Rev. William Connell, assistant pastor at Holy Apostles, was returned to Albany, his home diocese, and Rev. William Devereaux, formerly assistant at St. Mary's Church in Canandaigua, was assigned to his place. Rev. Philip Golding continues as pastor with Rev. Edward McKay and Rev. Devereaux as his assistants.

Rev. Roy B. Morphy is the new assistant at Holy Family, taking the place of Rev. Francis Waterstraat, who has been transferred to St. Alphonsus Church in Auburn to be assistant to Rev. Frederick Straub, who received his early schooling in Holy Family. Rev. Henry Bleier will continue as the other assistant to Rev. Joseph H. Gefell.

Garnham's Now Feature Golden Guernsey Milk

Garnham Dairy of 80 Finch street is now featuring a Golden Guernsey Milk, stated to be of unusually high quality. This milk comes from Guernsey cows and every bottle cap is marked with the official seal of the Golden Guernsey Breeder's seal.

This milk sells for one cent above the market price of ordinary milk, but the slightly higher cost is well compensated for in the quality. In addition the bottles are capped with a special top that covers and protects the pouring lip.

Garnham's are exclusive dealers in this neighborhood. For a trial bottle, call them at Glenwood 5638.

POST-COURIER BIKE RUN DATE SET FOR AUGUST 4 AT MAPLEWOOD PK.

The date has been set for the second annual Post-Courier Bike Run and it is not so far away. Permission has been received to use Upper Maplewood Park for this popular bicycle event on Saturday afternoon, August 4.

Now that the date has been set, boys and girls should get their entries in without delay. The final date for entry is still about two weeks away, but should the number of entrants become larger than can be accommodated, the sponsors reserve the right to close the entry list at any time. There is no charge of any kind to enter or to take part in the races.

The colored tags, which will entitle boys and girls to take part in the parade and various events at Maplewood Park as well as to "get in" on the hots and soft drinks, have arrived and are being given out at the Bike Run headquarters, Beckwith's, 271 Lyell avenue. Those who have already turned in their entries may obtain their tags by identifying themselves at headquarters.

Merchants of the northwest section will again furnish the prizes for the various winners. Last year there were forty prizes in all and this year there may be even more. All these prizes are free.

Preparations are being made for another gala parade to precede the events. There will be prizes for decorated bikes in the parade and already reports have been received of a number of young folks who are planning to decorate their bikes and themselves for the occasion. One important change is to be noted. The parade will start from the headquarters at Beckwith's this year instead of Edgerton Park.

If you have not already done so, cut out the entry blank in this issue and after filling it out, take it to the headquarters. All you need have is a bicycle and the desire for a real afternoon of fun on August 4. You will find the entry blank on another page.

Frank and Charles Cantabene of Lyell avenue are members of a fishing party in the Thousand Islands this week.

The best eggs in town guaranteed fresh, 26½c doz. Keown's Kandy Store, Maple, cor. Colvin. Gen. 4858-J.

POST EXHONORATED! CLAUS RELENTS!

The editor is in receipt of a communication from Charles A. Claus with regard to the controversial matter broached in the last issue of The Post. As far as comment is concerned, ye ed. observes a discreet silence with the exception of a "bravo!" to Post readers. Here is the communication:

"Well! Well! Well! Were we agreeably surprised? Following the last issue of this paper, in which we questioned the advisability of continuing the series of articles on "Insurance," we are compelled to admit that Fred Metzinger was right. Our office received several inquiries regarding various policy clauses and we are therefore encouraged to continue the articles." You will find one on page 4 of this issue.

DEMOCRATS OF 24th HOLD PICNIC SUNDAY

The 24th Ward Democratic Club will hold its annual picnic Sunday, July 15, at Johnson's Grove at Emerson street, corner of Glide. A variety of sports has been arranged for children as well as adults, followed by dancing.

Invitations have been extended to Judge Harlan W. Rippey, William J. Hunt, Walter Cox, Paul Muscarella and leaders and supervisors from various wards.

Committees are as follows: honorary chairman, Supervisor Daniel Lee; general chairman, John Normile, ward leader; picnic chairman, Richard Tobin; sports and music, Edgar Tindale; grounds, Ray Houseworth, John Pike, Jr. and Francis Magin, Sr.; refreshments, Mr. Lee and Mr. Normile; program, John Coughlin and George Farrell; publicity, Carl Mastrella.

A capacity crowd is expected.

Home Dressed **BROILERS** . 2 - 2½ lb. Average lb **25^c**

Russer's (Piece) Boneless Rolled Grade A
BACON . . lb. 19c **ROAST BEEF** lb. 23c **EGGS** . . . doz. 25c

Rump or Shldr. Home Dressed **ROAST VEAL** lb **14^c**

Fresh Garden Cream SUNKIST
BEETS . . 3 bchs 5c **CHEESE** . . lb. 29c **ORANGES SPECIAL**

RUSSER'S FINEST CREAMERY BUTTER . lb **25^c**

RING LIVER SAUSAGE lb. 12c

GROCERY SPECIALS

Del Monte COFFEE lb **29c**

Van Camp's MILK can 6c
CRISCO 3 lb. can 49c
Del Monte PEACHES . . . 2—No. 2½ cans 35c
Circle-F COFFEE 2 lb. 39c
SILVER DUST 2 Pkgs. 23c
Light Meat TUNA FISH . . . can 12c

Miracle Whip SALAD DRESSING Qt. 29c
Campbell's PORK & BEANS . can 5c
Quick Arrow SOAP FLAKES pk. 11½c
NORTHERN TISSUE . . . 3 for 19c

MONDAY SPECIAL
10 lb. Sack Pure Cane **SUGAR** . 55c

Russers
AMES ST. cor. MAPLE

PLYMOUTH REDUCES PRICES As Much As \$45

If ever there was a time to "look at all three" . . . this is it. Without change in product, Plymouth announces substantial price reductions, now in effect.

Compare Plymouth's prices with those of its two competitors. . . . You probably never realized that you could buy a big, luxurious Plymouth with all these advantages. . . . **HYDRAULIC BRAKES — SAFETY STEEL BODIES — PATENT FLOATING POWER** . . . at prices virtually identical with the very lowest priced car on the market.

Plymouth is America's best engineered low priced car. See it today. . . . Don't buy any low-priced car until you do.

Immediate Delivery at

VOELKL BROS.

INCORPORATED

670 Maple St. Gen. 4088



THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

FINANCE YOUR AUTO REPAIRS!

Get it repaired now and pay \$5 monthly
BAUER & RAETZ CHILD at JAY STS. Phone: GEN. 3977



After "4th" SALE

What vacation is complete without an assortment of hats.
\$1.85 Hats \$2.85 Now \$1 Hats \$1.85
Both Large and Small Hats
GRIFFIN HAT SHOPPE
154 Sherman St., Off Lyell Ave. Glenwood 4970-W - Open 9 to 9

The DIM LANTERN

Marshall Bros., Prop.
Otis St. at Burrows
Fish Fry Friday
Corned Beef & Cabbage Saturday Night
Supper and Orchestra Wednesday Night
ORCHESTRA FRI. & SAT. NIGHTS



155 Hague St. 444 Conkey Ave. 191 Mt. Hope 280 Exchange

" SPECIAL "

Made to Order
Men's Suits \$23
2 Pair of Pants (Formerly \$28)
\$31.50 Suits Now \$25
Made to Measure
Trousers & Knickers \$5.50 up
Wide choice of patterns. If you find a match anywhere it will be here.
Topcoats & Overcoats \$19.50 (\$25 value—you save \$5.50)
A. HAMMERER
1006 LYELL AVE.

Permanents . \$3.50 & \$5

Have your ends curled
Finger Waves 25c Marcells 40c
Haircutting and Manicures
Facials, Hair Dyeing, Henna
Licensed Operator
Bessie-Vera Heberger
282 Otis St., cor. Dix St. Phone GLEN. 5793

GUCK'S Dry Cleaners And Tailors

Now Located at
514 COLVIN ST.
We Call and Deliver
PHONE GEN. 1637

YOUR PLUMBER

Dependable Since 1898
Metzger & Brayer Co.
425 Lyell Ave. Glenwood 421
Plumbing and Heating

Miss Janet Gibbs, daughter of Ernest Gibbs, proprietor of Beckwith's, is spending the summer with Miss Pauline Johnson in Gaines, N. Y.

IN MEMORIAM

In loving memory of William V. Gropp, who died July 17, 1930. Four years have passed and yet it seems Merely one of those long, long dreams; No matter what we do or say, You are always there to guide the way; You left a great vacant space, Which no one else can ever replace; Some may forget, but not we folks, Because we know you loved us most. Wife and Family.

Esther R. Reichenberger passed away July 4, 1930. It is not the tears of the moment That tell the love for one who is dead. It is the aching heart and hungry yearn, For the absent one will never return. The rolling stream of life goes on But still the vacant chair Recalls the love, the voice, the smile Of her who once sat there. Sadly missed by Parents, Sisters and Brother.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen 3214.

MAYTAG WASHER, Aluminum square tub, \$89.50. Get yours now. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

CLEAN your light summer clothing with our cleaning solvent, 25c gal. Non-explosive, safe. Leichter Hardware, 705 Maple St.

SELLING OUT—Prices drastically reduced on dry goods and house dresses. McCall Patterns half-price. Line Variety Shop, 153 Otis St., at Santee.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

FOR RENT—5-room flat and garage, \$25 month, heated. 412 Ames St. Gen. 1535-J.

YOUR HAIR worries are over if you visit the Eleanor LaVerne Beauty Shoppe, 1239 Lyell Ave. Permanent waves \$2.50, \$3.50, \$5.00 and \$7.50. Phone Glen. 2268 for appt.

Grand Opening Tonight Features Vaudevillians

John "Honey" Raechel, proprietor of No. 1100 Jay street, has arranged for a grand opening and "Fun Festival" to be conducted at his place tomorrow (Friday) and Saturday evenings. An excellent program of high class vaudeville will be presented at 8:30 each evening and will include singing, dancing, musical and comedy acts. There will be dancing from ten o'clock until closing with a first class orchestra furnishing music. A floor show will be presented during dance intermissions. There is no cover or minimum charge and the general public is invited.

Vays and Roncones Meet Tonight for P & V Title

Vays and Roncones deadlocked for first place in the Powers and Vail League, will clash for the first half title tonight at 6 p. m. at Reed's Field, Mt. Read boulevard. Manager Carl Wollenhaupt will use either Sam Rebman or Tony Ferrari to pitch for Vay's, with "Orangecrush" Tischler catching. Deacon Shatzel, 1st base; Chuck Young, second; John Blum, shortstop; Dick McKeeknie, third; Ray Sweeney, left field; Cider Young, center field; Al Johnson, right field. Bob Messmer will hurl for the Roncones, with Lefty catching.

VEAL BREAST . lb 10c

PORK LOINS Rib End lb 17c

Plump, Meaty 3-3 1/2 lb. Av. **FOWL . . . lb. 18c**
Value Brand 1/2 lb. Pkg. **Sliced Bacon . 14c**
Fancy State Pack No. 2 can **Tomatoes, can 10c**
Silver Floss Pitted **Cherries No. 2 10c**
Beechnut Lge. Jar **Peanut Butter 15c**
Wax Beans . lb. 5c
Home Grown **TOMATOES lb 15c**
Rosebud 10-12 lb. Av. **Smkd. Hams lb 22c**
Clearbrook Creamery **Butter . . 2 lbs. 55c**
White House **COFFEE 2 lbs. 49c**
Kitchen Size **Supersuds pk 7 1/2c**
Krispy Lge. Pkg. **Crackers . . . 17c**
Heinz Baked Beans Lg 1 lb 9 oz can 12c
One FREE can with purchase of two.

GALLAGHER'S MARKET AND GROCERY
424 AMES ST., opp. Holy Family Church

THIS WEEK VACATION SPECIALS FISHING TACKLE

TACKLE BOXES . \$1.98
Cantilever
LEVEL WIND REELS . . 79c
Cotton Lines 50 ft. spools 9c
SEA ISLAND Cotton Lines 9c and 17c
Per 84 ft. hank
Silk Casting Lines 50c to \$1.75 (The Best)



IN OUR BIKE DEPARTMENT
Rubber or Brass Plugs 5c
Grips 9c and 19c pr.
Spokes 1c each



WATER BALLS 23c
Enjoy a Carefree VACATION Order Next Winter's Coal before you go.
Make Entry Here for Post-Courier **BIKE - RUN**

BECKWITH'S 271 LYELL AVE. Opp. Firehouse Open Evenings

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Successors to John C. Rossenbach
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Trinity Evangelical Church

Sunday School will assemble Sunday at 9:45 and at 10:00 the morning worship will be held with the pastor preaching on "The Good Samaritan."

On Wednesday, July 18, the annual Sunday School and congregation picnic will be held at Ontario Beach Park, Grounds No. 6A. The group will leave the church at nine o'clock for the picnic grounds. There will be a basket dinner and supper. Clarence Boulter, general chairman, will have charge of races and games. Two softball games will be played, one in the morning and the other in the late afternoon. In the evening there will be a singfest conducted by the pastor.

On Wednesday, July 25, the Martha Society will hold its outing at Genesee Valley Park, Grounds No. 3. Supper will be served at 6 p. m.

On Saturday, July 28, the Brotherhood has scheduled its annual picnic at Churchville Park on the Beechwood grounds. Cars will leave the church at two o'clock.

HUGH STAGE ERECTED FOR CENTENNIAL SHOW

Colossal in scale, far reaching in scope, Rochester's drama-pageant, "Pathways of Progress," has already grown to immense proportions. The stage alone, gives every suggestion of magnitude and hugeness. The stage is 335 feet in length and 85 feet in depth. It is four feet longer than the one built for "Wings of a Century" at the World's Fair and it is more than three times as large as the biggest indoor stage in the world.

- Bicycle News -

A most interesting experiment has proven successful for three boys, two of them from The Vicinity. They have evolved a satisfactory radio for a bicycle. They have made a two-tube regenerative working model which picks up short wave, police and local stations. They are now contemplating another with two-stage amplification. The boys are Milton Burrows of Murray street, Michael Salvaggio of Colvin street and John Brown of Princeton street. Good work!

William Hammer of Angle street cycled to West Henrietta on June 22 to spend a week with Edward Witzer. . . . Vernon Jacobs and Ray Johnson of Rogers avenue have been doing some long-distance bike-hiking. They rode to Charlotte June 10, to Island Cottage June 24 and in company with Vincent Miller to Sea Breeze June 30 for a swim. . . . Up to Buffalo in 11 hours and back in 9½ is the record set on their bikes by Louis Marciano of Locust street, Tony Polino of Plymouth avenue and Joe Fucile of Jones avenue. They went last week Wednesday and after spending the night with relatives returned Thursday.

Cycling to a swim is lots of fun, according to Sam Mitrano and Marvin DiPalato of Avery street, who did just that to South Park June 29. . . . F. P. Hodecker of Lime street has had continuous, satisfactory service from his Beckwith bicycle for the past 22 years. That sounds like a record. . . . Francis (Rudy) Vallee and Fred Vente of Jay street cycled to the shores of Black Creek for their recent camping trip. . . . Two long distance bike trips, one to Batavia on June 26 and another to

Three Games Scheduled For Lyell Business Men

An ambitious schedule is being lined up for the Lyell Avenue Business Men's Association indoor team by Manager-Coch Charles Meyers and as a consequence there are three games on the schedule for the next two weeks.

The first game to occupy the LABMA's attention will be the third and deciding game in the series with the Senz Tavern Girls tomorrow (Friday) night at Lyellhurst Field, Otis and Sunset streets, starting at 6:30. Each team has won a game and the contest tomorrow night should be a hard-fought battle.

Next Thursday, July 19, on the same field, the business men will cross bats with the 24th Ward Merchants and on the following Monday, July 23, the Titus Avenue Merchants will furnish the opposition.

ERNIE GIBBS RIDES HIS HIGH-WHEELER IN PARADE

One of the features in Adams Basin's Fourth of July parade was a high-wheel bicycle of the Gay 90's, ridden by no less a personage than Ernie Gibbs, proprietor of Beckwith's, Lyell avenue bicycle store. Ernie was not sure whether they laughed or applauded, but at any rate he had been invited to participate, thereby to add color to the line of march, and as an invited guest he reserved the right to wobble a little once in a while. However, he thoroughly enjoyed the experience.

Niagara Falls on July 4, were taken by Sam Valerian, Victor Lipka, Joe Andriano, Tom Murati and William Musichi.

A MONEY-SAVING WARNING TO OUR CUSTOMERS

Our attention has been called to the fact that a so-called gas-saver is being sold at a high price to users of gas in this city.

Devices of this type have been tested by the United States Bureau of Standards, which finds that they do not save gas and are likely to be dangerous.

This Company is, and has always been, against the wasteful use of gas and gladly places at the disposal of its customers, without charge, the services of trained demonstrators whose duty it is to promote the economical use of gas in the home.

You can save both time and money by using this service which is yours for the asking.

May We Serve You?

Phone Main 3960—Home Service Dept.



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MURRAY STREET AND LYELL AVENUE

FRIDAY and SATURDAY

"ESKIMO" Plus: Lois Wilson and Skeets Gallagher in "IN THE MONEY"

SUNDAY and MONDAY

Dorothy Wieck and Baby LeRoy in

"MISS FANE'S BABY IS STOLEN"

Associate Feature **"SING and LIKE IT"** Starring Zasu Pitts

Have You Tried GARNHAM'S SPECIAL GOLDEN GUERNSEY MILK For Only One Cent a Quart More than Regular Milk

Has your child outgrown the habit of drinking milk regularly? Golden Guernsey Milk has proved effective in restoring children's appetite for milk.

Look for the official Golden Guernsey Seal, which is your assurance of quality, on the specially constructed cap which covers and protects the pouring lip of every bottle. Garnham's have it.

So that you may realize the excellent qualities of this remarkably better milk. PHONE

GLEN. 5638 for a trial bottle GARNHAM DAIRY

80 FINCH STREET

PERSONAL

Mr. and Mrs. William Erb of Warner street were given a surprise party at their home on June 28 in honor of their 25th wedding anniversary which occurred on June 30. About 35 attended. A silver purse was presented.

Iota Phi Delta Sorority met Friday at the home of Miss Agnes O'Neil of Jay street. The next meeting will be held July 20 at the home of Miss Bernadine Thomson of Callihan park. Plans will be made for a supper-dance to be held soon.

A son, Richard William, was born June 20 to Mr. and Mrs. Frank Schenpf of Electric avenue. Mrs. Schenpf is the daughter of Mr. and Mrs. William Erb of Warner street.

Miss Clementine Magin enter-

tained Sigma Phi Epsilon Sorority at her home in McNaughton street, July 2. Final plans were made for a cabin party held July 4. The birthday of Miss Eleanor Lockmire was celebrated.

Mrs. Doris Anderson Van Name of Cameron street, accompanied by Mrs. Arthur Burley of Hollywood, Calif., and Mrs. Gordon Marsh of Revella street, is passing the week in Chicago. While there they are attending the fair and visiting relatives.

William VanZeilen of Ames street is spending the week on a fishing trip to Dog Lake, Canada.

CORRECTION

Telephone number of Guck's, tailors and cleaners, 514 Colvin street, is Genesee 1687. The exchange was incorrectly printed Glenwood in the last issue.

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046-7 Immel St.

Some of the questions regarding policy coverages which we were asked to explain are very pertinent and we believe they are worth repeating, as the information should be of interest to everyone.

One gentleman requested us to write a policy to cover his screens, awnings and storm windows. This policy was not written as we pointed out to him that his screens, awnings, storm windows, etc., are all covered along with the insurance which he now carries on his house. And it makes no difference whether they are in use at the time or not. They are covered fully so long as they are kept on the premises, whether stored in your house or your garage.

Another question asked was this: "If a windstorm wrecked part of a house and then a fire started, would the fire insurance pay for the entire damage?" No. The fire policy would only pay for such damage as was caused by fire, not the damage caused by the storm.

The amount of the adjustment would depend largely on speculation as to how much damage was caused by the storm before the fire started. That part of the building which was damaged by storm would only be valued as so much lumber and no consideration would be given to the cost of labor involved to rebuild the damaged part. The first insurance company is not liable for the cost of rebuilding, because what actually burns is not a building any more but a pile of lumber and material which is left by the storm.

Incidentally, while we happen to be talking about windstorm insurance, don't forget that sometimes history repeats itself. What happened once may happen again and even nature is trying to remind you of this, as witness the storm in Dansville about 10 days ago and the one at Summerville last Friday.

Be wise and call Genesee 3046 today and order storm insurance on your property.

**Ladies Auxiliary Picnic
Wed. At Ontario Beach**

Annual picnic of Holy Apostles Ladies' Auxiliary 126, Knights of St. John, will be held at Ontario Beach Park at Grounds No. 3, Wednesday, July 18. The following committees have been appointed.

Honorary chairman, Mrs. Frank Gifford; general chairman, Mrs. Harry Dunham.

Sports: Mrs. Geo. O'Neil, Mrs. Bert. Kase, Mrs. James Shatzel, Mrs. Mich. Quigley, Mrs. Peter Hemmer.

Publicity: Mrs. Joseph Dalton.

Reception: Mrs. Robert Specks-goor, Mrs. John Kennedy, Mrs. Joseph Collins, Miss Marg. Attridge, Mrs. Anna D. Weis, Mrs. Anna Johnson, Mrs. Harold Johnson, Mrs. Geo. Cooper, Mrs. Albert Gottermeier, Mrs. Wesley Miller.

Refreshments: Mrs. William Raymond, Mrs. Sarah Marx, Mrs. Emmett Allen, Mrs. Eliz. Cort, Mrs. Catherine Brunan, Mrs. Mary Gallagher.

**New Books Announced by
Down's Lending Library**

The following new books have been added to the Down's Lending Library, 432 Lyell avenue:

River God by Evans Wall, New Bed by Edith Brill, The Siamese Twin Mystery by Ellery Queen, Sweet and Hot by Ann Lawrence, One Crazy Cowboy by Charles Ballew, Bill Had An Umbrella by Louise Platt Hauck, The Dragon Murder Case by S. S. Van Dine, Art Colony by Clifton Cuthbert, Lust by Gerald Foster, Adobe Walls by William Patterson White, Prove It, Mr. Tolefree by R. A. J. Walling.

Shining Palace by Christine Whiting Parmenter, Probationer by Mary Denny Phillips, One Night With Nancy by Wilson Collison, Rider of the Red Ranges by Clem Yore, Manhattan Love by Ruth Phillips, Broken Commandments by H. A. Kasen, Murder At Bayside by Raymond Robins, Other Men's Wives by Alan Dubois, The Longhorn Feud by Max Brand, Wedding Night by Peggy Gaddis, Fiddler's Fee by Gordon Sayre.

Roast Veal SHLDR. **lb 15c**
BREAST **lb. 12c**

Roast Beef SHLDR. **lb 17c**
Best Cuts
POT ROAST **lb. 12 1/2c**

Fresh Fowl 3 lb. **lb 19c**
Avge.
BROILERS **lb. 25c**

3 lb. Meat Loaf . . . 59c
Plate Corned Beef, lb. 9c
Rib Cut
Pork Loins . . . lb. 17c
Whole or Half Bone In
Boiled Hams . . . lb. 23c

Roll Butter . lb. 26 1/2c
Star Coffee . . lb. 21c
Ham Sausage . lb. 19c
Thuringer Sausage lb 17c
Pure Pork
Sausage Meat . lb. 12c

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BUY NOW -- SAVE

We Are CLOSING OUT Our Large Stocks of Malt Syrups, Hops and Beverage Supplies

ALL THE BEST BRANDS--
SOME AS LOW AS **3 Cans for 85c**

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191 Lyell at Saratoga Glen. 317 We Deliver

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Tomorrow (Fri.) and Sat. Nights

July 13th and 14th

**Big Vaudeville Show at 8:30 Each Night
Dancing-Floor Show-Excellent Orchestra**

Plenty of Parking Space **GEN. 5152** No Cover Charge
No Minimum Charge

BIKE-RUN ENTRY COUPON

Kindly enter me in the second annual Post-Courier Bike Run. I agree to assume responsibility for my conduct and to be careful to avoid accidents, in case of which I will not hold you liable.

Name _____

Address _____ Age _____

Parent's Signature _____

(To be signed by mother or father)

Fill out and present to Beckwith's, 271 Lyell Avenue.

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Prices
Sizes 14 to 52 1/2 2 for \$1.69

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HOUSE PAINT \$1.89 gal

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22c and 69c 39c and 59c

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ELECTRIC IRON with Cord \$1.59
(Guaranteed One Year)

Clean your clothes with our CLEANING FLUID 25c gl.

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High Quality . . . Why Pay More?

LEADER GAS 15 1/2c GAL.

Especially good for gasoline stoves as well as motors

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Fresh FOWL 2 1/2 lb. **lb 12 1/2c** 4 lb **lb 16c**
Avge. Avge.

Boneless VEAL ROAST . . . **lb 15c**

LEG GENUINE SPRING LAMB . . . **lb 22c**

STEAKS Round 16c
Sirloin 17c
Porterhouse 19c

ROSEBUD
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BUTTER

2 lbs **51c**

POT ROAST **lb 16c**

CORN FLAKES . . . **2 for 13c**

CHEESE CRACKERS
10c box
Reg. 15c Seller

MOHAWK CLEANSER
3 for 10c

MUSTARD
In Salt and
Pepper Shaker
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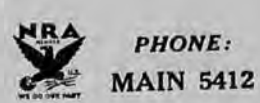
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THE VICINITY POST



Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., JULY 26, 1934

No. 19

PREPARATIONS FOR BIKE RUN AUG. 4 COMPLETED; ENTRY DEADLINE THURS.

The deadline for making entry in the Post-Courier Bike Run is approaching. With the second annual event scheduled for a week from Saturday, August 4, the final date for filing entry has been set for next Thursday, Aug. 2. Entry should be made at headquarters, Beckwith's, 271 Lyell avenue, with the coupon included in this issue made out in full.

The parade this year will form at Bike-Run headquarters rather than at Edgerton Park. All boys and girls must be in line and ready to proceed to Maplewood Park at 1:30 sharp. The parade will go through several streets of The Vicinity on its way to the park. A number of old-time bikes will be included in the line-up, which will be lead by a motorcycle police escort.

Movie cameramen and newspaper photographers will be on hand to take pictures.

A long program of events is being arranged with the co-operation of the Department of Playgrounds. Raymond Slattery has been assigned from the department to assist the sponsors. Maplewood avenue from Rose street to Driving Park avenue will be roped off and closed for the afternoon by the police.

Prize List Grows.

Among the events will be all the familiar features of last year's Bike Run, including the straight-away races in the various classes, and the hill-climb. There will be prizes for every event.

The prize list is growing rapidly. In addition to the prizes being given by merchants of The Vicinity and the Tenth Ward, 11 different manufacturers of bicycle equipment have shipped things here to be given away. These have been received through the co-operation of the American Association of Amateur Cycle Clubs. These in-

clude bicycle tires, baskets, chains, horns, headlights, etc. Thus plenty of prizes are assured.

Inasmuch as very fine prizes are to be given to the best-decorated bicycles all entrants should prepare to compete. The judging on these awards will take place during the parade.

Ernie Gibbs, proprietor of Beckwith's, is preparing to serve all boys and girls with all the hots and soft drinks they want. This was a popular feature last year and 1934 should be no exception.

This is the final notice to boys and girls who have not entered. There is just one week left. Cut out the coupon in this issue, have it properly filled out and present it at Beckwith's, 271 Lyell avenue, at once. In return you will receive your colored tag which will entitle you to take part. There is no charge of any kind to enter or to take part. Enter now.

VETERANS HOLD ANNUAL PICNIC AT MAPLEWOOD PK.

E. G. Marshall Post and W. R. Corps held their 50th annual picnic July 14 at Upper Maplewood Park. Five comrades were able to be out to the picnic, three sons of veterans were also present, with a goodly number of the Corps.

Rev. William A. Hallock, department commander, Sons of Veterans, made a few remarks and paid great tribute to the old veterans, the "Boys in Blue."

POST VACATIONING UNTIL AUG. 23

Following the custom of former years, The Vicinity Post goes on vacation with this issue, omitting the first issue in August. The next issue therefore will make its appearance on Thursday, August 23. Its regular schedule of publication will be resumed at that time.

Lyell Ave. Business Men Win Two and Tie One Game

The indoor baseball team carrying the name of the Lyell Avenue Business Men's Association has been playing good ball during the past two weeks, winning two games and tying another. The LABMAs won the third and deciding game in their series with the Senz Tavern girls; defeated the Ehmman Market nine and tied in an overtime game, called by darkness with the Titus Avenue Merchants.

The next game on the schedule is with the Journal-American team. This will be played tomorrow (Friday) night at the Highland Park diamond.

Grace Presbyterian Plans Children's Camp Aug. 5-12

In previous years it has been the custom for Grace Presbyterian Church to hold a Daily Vacation Bible School some time during the summer for the children of the community. Due to the fact that several other schools of this nature have opened in the vicinity, the need for this work is not as pressing as it formerly was.

Consequently, it was decided that this year an experiment in Christian education would be tried by holding a week's camp for the children who normally would attend the vacation school. The thought underlying the camp project is that in a camp the actual life situations, demanding all the virtues usually taught in any religious school, would be present and necessarily have to be worked out in action rather than in good intentions or words.

The camp is an experiment to try out the real application of such things as co-operation, loyalty, obedience, self-control, sacrifice, helpfulness, cheerfulness, and many of the other virtues so frequently taught but so little checked in actual practice.

Camp will be open on Sunday afternoon, Aug. 5, with a dedication service. It will be located on Wright Beach, near Hilton Beach.

The Rev. Henry J. Walsh and Neil D. Henry will be in charge of the camp, assisted by a trained life guard, and Miss Ruth Freese and Miss Edith Lyon as leaders for the girls of the camp. Beside the training involved in the routine work of camp life, there will be periods of religious instruction, Bible study, nature study, hiking, story periods, and all types of supervised play and recreation. Some 36 children have signed up for the camp, which will run until Aug. 11.

CHURCH PICNIC AUG. 19

The Church of the Most Precious Blood will hold their annual picnic at Emerson Park (better known as Johnson's Grove) at Glide and Emerson streets, Sunday, Aug. 19.

Guaranteed fresh eggs at all times. Large variety of lollypops 10c doz. Keown's Kandy Store, Maple, cor. Colvin. Gen. 4858-J.

Picnic on Saturday For 24th Republican Women

On Saturday, July 28, members of the 24th Ward Women's Republican Club and their friends will gather at the clubrooms, 1085 Lyell avenue, at one o'clock. From there they will proceed to the Baker Farm, where they will hold their annual picnic.

The committee headed by Mrs. Flora Allan has arranged an afternoon of games and sports. Supper will be served at five o'clock.

Many Prize Winners at Ladies Auxiliary Picnic

Holy Apostles Ladies' Auxiliary No. 126, Knights of St. John, held its annual picnic at Ontario Beach Park Wednesday. Prize winners were as follows:

Florence Marie Gottermeier, Robert Specksgoor, Park Johns, William Park, Eileen O'Neil, Florence Gilmore, Rosemary Werner, Wilma Volkmar, Mrs. Rose Moore, Mrs. Catherine Specksgoor, Mrs. Mae Dunham, Mrs. Mary Dalton, Mrs. Esther Allen, Mrs. Helen Holland, Miss Eileen Kavanaugh, Miss Alta Kernan, Miss Helen O'Neil, Miss Phyllis Gifford.

CHI LAMBDA PHI

A party to Cobourg was sponsored recently by Chi Lambda Phi Fraternity. The party consisted of ten couple. Financial details were arranged by Robert F. Oaks, treasurer.

Beckwith's Win

Beckwith's baseball team defeated the Electrics, 5 to 3. For games call Glenwood 811. The Beckwith's lost a close one to Schnabel's, 11 to 10.

- Bicycle News -

Junior Tegart and Lawrence Billington of Curlew street rode to Cranberry Pond on July 12. . . . Michael Seanson of Cameron street and John Lipari of Sterling street cycled to Williamson in two hours recently on their Beckwith bikes, camping overnight.

Get your entry in now for the second annual Post-Courier Bike Run to be held Saturday, Aug. 4 at Upper Maplewood Park. There is just one week left in which to enter at Beckwith's, 271 Lyell Ave.

HUGE BOLOGNA DEFIES GUESSERS AT CAMELIO'S

Reposing in the window of Camelio's Market at Otis and Austin streets is a huge sausage. In fact it is one of the most mammoth pieces of genuine bologna ever manufactured.

This huge sausage was made by Arpeako and it is being displayed at Camelio's for a special purpose. The idea is for Camelio's patrons to guess its weight. The contest opened officially this morning and will continue for one week until next Thursday.

Two prizes are being offered to the persons who guess closest to the exact weight of this oversize bologna. First is an Arpeako Southern Style Baked Ham and second is three pounds of assorted Arpeako cold cuts.

Arpeako products are being sold during the whole week at special prices at Camelio's. One guess is given with every pound of Arpeako products purchased. Following the contest the sausage is to be cut up and sold.

First Playground Soon To Be Ready for 15th Warders

Work is being completed this week on the 15th ward's first playground. Welfare workers have been leveling off the ground in the vacant lot on Otis street next to the railroad tracks and it is expected to be ready for use shortly.

The playground will consist mostly of a baseball diamond with a backstop and bases. It is said to have been provided through the efforts of Supervisor Flannigan.

Second Game of Series For Championship Tonight

Senz Girls will take on the Champion Knit Girls tonight at Lyellhurst Field, Sunset and Otis streets. This is the second game of the series for the girls' softball championship of the city, the Knits having won the first.

"Fannie" Magin is confident his team will even the series. "Tommy" Thomas or "Red" Bukowski will start on the mound for the Senz Girls, while Ann Sorochety or "Vi" Tyler will start for the Champion Knits.

BONELESS ROLLED RIB ROAST BEEF 20c lb

FRESH DRESSED BROILERS 2 - 2 1/2 LB. AVERAGE 25c lb

RUSSER QUALITY HOTS . lb 20c

GROCERIES

BOSCUL COFFEE lb 30c	Breast o' Chicken Tuna 2-29c
Tender Leaf Tea . 7 oz. 29c	Heinz
Del Monte No. 2 1/2 can	Oven Baked Beans . 2-27c
Sliced Pineapple . 2 for 39c	1 Can Boston FREE
Wheaties 2 for 25c	Selox pkg. 11 1/2c
Gold Medal	Hyan Dry
Cake Flour pkg. 27c	Ginger Ale 2 for 25c
Jack Frost XXXX	Plus deposit
Conf. Sugar 3 for 20c	Beer and Ale . . . case \$2.00
Van Camp's Milk . 5 cans 29c	Plus deposit

CELERY Small Bundle 10c Family Size 19c

SUNKIST ORANGES, doz. 25c

Russers
AMES ST. cor. MAPLE

THE FIRST STEP

It's easy to take the first step to thrift. Resolve to deposit a definite sum out of each salary check. With each additional deposit, your steps will grow stronger, until as you see your savings grow, you walk with the free, easy swing of a "man of affairs."

Take the First Step
T O D A Y

Twentieth Ward Cooperative Savings & Loan Association

764 JAY STREET GENESEE 1639

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE
 25 South Water Street
 Main 5412
VICINITY OFFICE
 517 Lyell Avenue
 Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

FINAL CLEARANCE

All Hats . \$1.00

Formerly \$1.85 and \$2.85
 All colors including white
 Both Large and Small Hats

GRIFFIN HAT SHOPPE
 154 Sherman St., Off Lyell Ave.
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Permoil Wave . . . \$3.50
 Bonat Wave . . . \$5.00

Ann Beauty Salon
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ORCHESTRA EVERY FRI. and SAT.

FISH FRY FRIDAYS

SUPPER SATURDAYS

Special Noon Lunches
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Ladies' and Gents' Dry Cleaning, Dyeing and Repairing. First class work.

Suits and overcoats are cut and made in our own shop. Satisfaction Guaranteed Give us a trial!

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 Phone; Glen. 7295

Permanents, \$3.50 -- \$5

Finger Waves 25c Marceals 40c
 Haircutting and Manicures
 Facials, Hair Dyeing, Henna
 Licensed Operator

Bessie-Vera Heberger
 282 Otis St., cor. Dix St.
 Phone GLEN. 5793

Pure Shell Gasoline and Oil

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Dependable Since 1898

Metzger & Brayer Co.
 425 Lyell Ave. Glenwood 421
 Plumbing and Heating

VAZZANA'S GRILL

490 Lyell Ave. at Myrtle

More Room — More Privacy — More Fun

Our available space has been nearly doubled, bar and sitting room now separated

DANCING Fri & Sat

Fish Fry Fridays
 Chicken and Spaghetti Saturdays

Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach the sermon. Sunday School meets at ten o'clock, preceding the church service.

Sunday, August 5, will be communion Sunday, and the sacrament of the Lord's Supper will be observed. This will also be the last Sunday in which the pastor will occupy the pulpit before leaving for his vacation. The following Sunday George T. Hubbard, Jr., will supply the pulpit and preach the sermon.

Mr. Hubbard is pastor of the Main Street Presbyterian Church at Petersburg, Indiana. He is a graduate of John Marshall High School of this city, and of the class of 1932 of Tusculum College at Greeneville, Tenn., and for the past two years has been studying at the Presbyterian Theological Seminary at Louisville, Ky.

Mr. Hubbard is a young man well known in Rochester and in this vicinity. He is the son of Mr. and Mrs. George M. Hubbard of

Lyell Ave. Baptist Church

Public worship with sermon by the pastor on Sunday morning at 10:30. The Sunday School, during the summer months, opens promptly at 11:45 a. m.

The subject of the pastor's sermon is "God's Watchfulness Over His Church."

Prayer meeting service is held regularly on Wednesday at eight o'clock.

On Saturday of this week, the Sunday School picnic will be held at Durand-Eastman Park. Transportation is provided for all who have no means of going. There will be something to eat, games and a lot of fun generally.

Maltby Street Chapel

The Friendly Circle picnic was held at Powder Mill Park Saturday. The next meeting will be held Friday evening, Aug. 3, at the chapel. A good attendance is expected and some topics interesting to all members will be discussed.

Sunday School is being held at nine o'clock during the summer months.

67 Sherman street, and has been a member of Grace Presbyterian Church and Sunday School since early childhood.

The Sunday School camp for the children will open on Sunday afternoon, Aug. 5, at Wright Beach.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 85 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

MAYTAG WASHER, Aluminum square tub, \$89.50. Get yours now. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING — Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

CLEAN your light summer clothing with our cleaning solvent, 25c gal. Non-explosive, safe. Leichter Hardware, 705 Maple St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

FOR RENT—5-room flat and garage, \$25 month, heated. 412 Ames St. Gen. 1535-J.

PORTULACA, Marigold and Perennial Gypsophelia plants 3 doz. 25c. Perennial and rock plants 3 for 25c. Cut Gladiolus. Bodenstein, 71 Barker St., off Jay. Gen. 6895-W.

CLEAN your clothes with our cleaning fluid. 25c gal. Van Zeilen Hardware, 412 Ames St. We deliver. Gen. 1535-J.

PEERLESS Insect Spray. Sure death to flies and mosquitoes, 10—15—25c. Leichtner Hardware, 705 Maple St.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

GUARANTEED rebuilt vacuum cleaners \$8 up. Brushes rebristled on all makes. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

FIRST CLASS carpenter work. Call Gen. 1535-J or Glen. 7026-J for estimates. Reasonable prices.

CANNING SUPPLIES — Complete line of fruit jars, rubbers, covers, cold-pack canners. Take advantage of our low prices. Leichtner Hardware, 705 Maple St.

MATRESSES, box springs, pillows renovated like new. Our special inner spring mattress \$13.50, sold in stores for \$19.50. Deal direct. Genesee Bedding Co. Gen. 5570.

FOR SALE—Breakfast set, two 5-ft. tables, desk, floor cases and counters. 153 Otis at Santee St.

PAINTING—Interior and exterior. Estimates given cheerfully. Lead and oil or Lowe Bros. H. S. G. F. Ringholz, 198 Wetmore Pk.

FOR RENT—Half double, 57 Karnes St. \$24 month. Inquire 59 Karnes St.

WILSON'S LEAN SHANKLESS
SMOKED PICNICS . lb 13c

Cross Rib Or Shldr. **BEEF ROAST . lb 15c**

Fresh Home Dressed 2 lb. Av. **BROILERS . lb. 24c**

Clearbrook Creamery **Butter . . 2 lbs. 55c**

Grade A **EGGS . . doz. 25c**

Brk. Cheese lb. 17c

40 Fathom **FILLETS . . lb. 23c**

Silver Dust . 2-21c

PostToasties 2-15c

Circle 9 **COFFEE . 2 lbs. 39c**

Campbell's **Pork & Beans cn 5c**

Delmonte Whole Kernel Golden **Bant. Corn 2 - 27c**

Camay Soap 4-19c

Sunkist **Oranges 2 doz. 49c**

Home Grown **Carrots 2 bchs. 5c**

GALLAGHER'S MARKET AND GROCERY

424 AMES ST., opp. Holy Family Church

MALT--HOPS

Our Big Close-out Sale Continues with Plenty of Real Money Saving Bargains in Malt Syrup, Hops and Beverage Supplies

Buy Now for All Summer — Save

Saratoga Club, Plain 29c ea., 3 for 80c
 Ole Dependable, Plain 32c ea., 3 for 90c
 Lyell Brand, Plain 37c ea., 3 for \$1.05
 Star or Loose Hops lb. 40c
 Pabst Brand, Hop Flavor 45c ea., 3 for \$1.29
 Lyell Brand, Hop Flavor 45c ea., 3 for \$1.29
 Canadian, Hop Flavor 42c ea., 3 for \$1.20
 Saratoga Club, Hop Flavor 35c ea., 3 for 99c

Many More Brands at Same Low Prices

Lyell Food Products Co.

191 Lyell at Saratoga Glen. 317 We Deliver

VACATION SEASON IS HERE!

Let one of our factory trained mechanics check your car before starting on your vacation trip

Special Offer To Chevrolet Owners

VALVE AND CARBON JOB \$5.25 AND MOTOR TUNED UP . . .

INCLUDING

Reface and Reseat Valves and Valve Seats
 Clean Out All Carbon and Deposit
 Clean Valve Guides and Valve Stems
 Reface Rocker Arm and Valve Stems
 Clean and Adjust Ignition System
 Clean and Adjust Fuel System
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 Tighten Water Pump and Fan Belt
 Clean Generator and Starting Motor

BROWN CHEVROLET

795 WEST MAIN STREET

THE **CARMELCRISP STORE**

Lyell Ave. at Campbell Pk.
 The home of "Carmelcrisp" the delightful, new

POPCORN CONFECTION

A favorite for picnics, parties, etc. . . . Come in and get acquainted

A. R. GEIST SERVICE STATION

Now under new Management

CHAS. BOYD GEIST

GAS Incl. Tax **16c gal.**
OIL . . 20c qt.

Battery Charging
OTIS, cor. BURROWS ST.

Fresh Pressed **CHERRY JUICE**

We press our own cherries
GEO. WEISENSEL
 116 Ames St. **GEN. 4924**
 (Rear) **GEN. 770**

Pure Shell Gasoline and Oil

155 Hague St. 444 Conkey Ave.
 191 Mt. Hope 280 Exchange

ALBERT WARD Optometrist

198 LYELL (Near Saratoga)
 9 to 12:30—1:30 to 6
 Evenings by Appointment
 Glen. 4419

MANUELL'S MARKET

Although we have closed the Lyell Avenue Store, we are still serving our customers at the Murray Street Store. Phone for Service, Genesee 6569.

Leg of Spring Lamb lb. 20c Club Steamers lb. 13c
We dress our own FOWL at 25c lb. dressed
(No charge for drawing) Please order early!
115 Murray, Cor. Masseth We Deliver Gen. 6569



JUST ONE WEEK LEFT
To Enter the
POST-COURIER BIKE RUN

Cut out the coupon and bring it in today!

VELOCIPEDES 12 Models to Select from . . . \$3.49 to \$10.95

RAMBLER ALL-STEEL COASTER WAGON . \$4.25
33 inch body Put it together Yourself
Or \$3.69 Knocked Down

ARTIFICIAL BAITS . . . 9c & 23c Standard, Heddon South Bend, Creek Chub 49c

LEVEL WIND REELS 79c

Enjoy a carefree vacation. Order **COAL** New Winter's **BEFORE** you go!

OFFICIAL BOY SCOUT EQUIPMENT

BECKWITH'S 271 LYELL AVE. Opp. Firehouse Open Evenings

SEE US FIRST!
We have everything in the drug line. Why go uptown?
Prescriptions Our Specialty
Child St. Pharmacy
Child at Jay St. Gen. 4196

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As complete a selection as anywhere in town
O. W. PREISS
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HAUBNER & STALLKNECHT

Successors to John C. Rossenbach

FUNERAL DIRECTORS

GENESEE 300

828 JAY STREET

Save 1/3 washing time with the new



EASY Spirator WASHER

You'll want this new Easy Washer invention in your next washing machine—you'll want to save 1/3 washing time, 1/4 hot water and soap, eliminate tangling and save wear on your clothes. These may seem to be extravagant claims—but everyone of them is backed by sober fact that we will be glad to prove to you. Call us today.

MAIN 3960

89 East Avenue



Coastal Wild Life



A Loggerhead on a Florida Beach.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

IN SPITE of man's destruction of forests and building of great cities, the face of nature has changed but little along the Atlantic and Gulf coasts of North America.

A number of large or otherwise noteworthy species of wild animals originally here have disappeared, but these were of kinds apparently unfitted to survive in a populous country. Among them may be mentioned the bison and the elk, which once roamed the eastern forests, and the wolves and cougars which preyed upon them and other wild things. In addition, among the birds, the great auk, the Labrador duck, the heath hen, passenger pigeon, and parakeet have vanished.

As against this there is a marked renewal of forest in progress and large numbers of species of wild creatures have adapted themselves to share their world with civilized man. Moose and caribou hold their own in some of the wilder places, and the white-tailed deer is probably more numerous than at any previous time in its history. Each yearly hunting season, within a radius of 300 miles of New York city, sportsmen take more than 40,000 of these deer. In Pennsylvania their increase has been so great that the entire stock of deer has been threatened with starvation, owing to lack of sufficient forage.

Probably the total number of small birds now is vastly greater than existed in the day of the Pilgrim Fathers, owing to the increase of food available on farms and in second-growth forests. Millions of migratory wild fowl continue to troop southward every fall to winter in the coastal waterways and marshes.

Many small creatures of field and forest have developed such an insight into man and his ways that they outwit him at times when their interests conflict. Cottontail, swamp and snowshoe rabbits, squirrels, muskrats, beaver, mink, otter, raccoons, bobcats and other small mammals, and even the black bear, are common in many places. Doves, wild turkeys, ruffed grouse and bobwhites continue to lead the hunter afield.

Tropical Beasts and Birds.

So far we have had to do only with the creatures of more northern latitudes, but within our southern limits come such tropical beasts as the jaguar, ocelot, jaguarundi, cat, coumudi, peccary, and prehensile-tailed porcupine, with parrots and other strange birds and a very different plant life, that make a new world to the northern visitor.

With so much of the original capital in wild life to go on, it is specially pleasing to note the great awakening that has taken place among the people of the United States during the last twenty years in their recognition of the value of wild life as a great national asset that must be maintained and perpetuated. This change from comparative indifference has come as the direct result of an educational campaign conducted for years by many organizations.

The survival of so much wild life along the eastern coast and its bordering hinterland is due largely to this region's physical characteristics. To the north, in Newfoundland, Nova Scotia, New Brunswick, and Maine, are vast, thinly peopled, forested areas abounding in streams and lakes. There travel is still so largely by rough roads and small boats that conditions remain favorable to wild life.

Beginning near the mouth of the Hudson, a great coastal plain extends southward to eastern Mexico. To the north it begins with a width of only a few miles, broadening to from 100 to 250 miles in places, until it narrows again near Tampa. In this entire distance there are no outcroppings of metamorphic rocks and apparently none of sedimentary formation except the coquinas of Florida. Long stretches of this plain are fronted by sand beaches penetrated here and there by bays, sounds, inlets, and the mouths of rivers. Back of the exposed beaches lie many great marsh areas and shallow bays, with numberless sand bars, low islands, and mud flats.

In such places thrive aquatic plants with myriads of fish crustaceans, and other food which in winter sustain millions of swans, geese, ducks, gulls, waders, and other wild fowl.

Fine for the Water Fowl.

Fortunately for these birds, the broken shore line and submerged lands have prevented the opening of highways and limited agricultural development. Large areas are occupied only by fishing villages and by hunting clubs in Maryland, Virginia, North and South Carolina, Louisiana and Texas.

One chronicler records that at the time of his first visit to eastern Canada, in 1906 and 1907, the amazing number of caribou in Newfoundland and their annual migration across the island each fall were recognized as one of the marvels of American wild life. At the same time the moose of New Brunswick were extraordinarily abundant.

Although this region has long been accessible with comparative ease, yet its unsuitability to agricultural development has left vast areas so sparsely occupied that they remained true wildernesses.

The coming of the World war brought a period of intensive pursuit of big game in all this region for its meat value. This slaughter of moose, and especially caribou, dangerously lowered their numbers. Probably the migratory herds of caribou will never again troop across the barrens of Newfoundland in anything like their former numbers.

With well-enforced protection, however, caribou in Newfoundland and moose in New Brunswick and Maine may be maintained in fair abundance. Caribou appear to be going forever from Maine, New Brunswick, and Nova Scotia, the white-tailed deer having taken their place in many districts. The deer continue to extend their range.

Protected by Treaty.

At the present time it would seem that the shore birds have returned in large numbers along the eastern coast since the migratory bird treaty became effective, and while many of the species go into Mexico,

and even South America to winter, most of them are too small to attract the pot-hunters of those regions.

The great flights of geese, swans, and ducks that annually sweep south and southeasterly in the fall through the eastern states and along the Atlantic coast mainly congregate in and about Chesapeake bay and Currituck sound, North Carolina. Many of these birds however, remain about Long Island sound and Barnegat bay until the coming of severe weather, when most of them also move down the coast.

Georgia and Florida, having few shallow fresh-water bays and little wild-fowl food along the Atlantic coast, form a rather marked area of almost complete separation between these two groups of migrants which winter along the Atlantic coast and those of the Gulf; the Atlantic geese and swans in particular not usually being found farther south than the Carolinas.

Currituck sound is an ideal home for wild fowl during the winter months. It is shallow, surrounded by marshes, bays, and ponds of almost entirely fresh water in which various kinds of excellent wild-fowl food plants abound. Fish, shellfish, and crustaceans are also plentiful.

On its deeper and more open waters are thousands of canvasbacks, numerous redheads, scaups, and golden-eyes, while in the shallow bays and connecting ponds are to be found great numbers of marsh ducks, such as black duck, mallard, widgeon, pintails, and teal, which usually assemble in smaller flocks than species frequenting deep water.

WILLIAMS COAL CO.

Quality Coal - Klean Coke
871 Dewey 1100 Chili
Glen. 163 Gen. 5690

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All Popular Fiction
PENNY-A-DAY
432 LYELL AVE. (Near Child)

Now! Enlarged Quarters!

Come to Senz Tavern for a good time. We are now in a position to take care of much larger crowds.

At Senz' you'll find the atmosphere enjoyable and friendly, but not boisterous or objectionable in any way. It's a place for ladies as well as gentlemen.

SENZ' TAVERN
LYELL AVE. at GLIDE

SALE SUMMER SHOES

Plenty of Bargains
WOMEN'S \$1.88
MEN'S \$2.88

OPEN EVENINGS

BROWN'S SHOE STORE
900 WEST MAIN ST.
OPP. ST. MARY'S HOSPITAL

PERSONAL

Kappa Rho Sorority met Friday evening at the home of Miss Erma Prestin of Fern street. Further plans were discussed for the coming house party at Braddock Heights. Miss Monica Dougherty of Woodrow street will be the next hostess.

John I. Goshor of Rockview terrace is visiting with friends in New York City. He plans to acquire material for a brief book on "New York Night Life."

Mr. and Mrs. Charles A. Claus of Immel street left Monday for an extended motor trip. They will return about August 7 after visiting Washington, the Natural Bridge in Virginia, the Mammoth Caves in Kentucky and A Century of Progress Exposition at Chicago. They will return by way of Canada.

Iota Phi Delta Sorority met recently at the home of the president, Bernadine Thomson in Caliban place. Plans were made for a semi-formal supper dance to be held at Hotel Manitou in August.

Miss Evelyn Roberts entertained Sigma Pi Epsilon Sorority at her home in Grafton street, July 16. Plans are now being made for a house party which is to be held the latter part of August. Miss Irma Matheos of Grafton street will be the next hostess.

Frank Pommerehne of Lyell avenue will leave tomorrow on a four-day golfing and fishing trip in Canada. He will play golf at Hamilton and fish at Sydnam.

Thomas C. Keenan of Rockview terrace is spending two weeks attending the E. L. T. S. Conference at Dunkirk, N. Y.

CORRECTION

Due to a typographical error in the last edition, the name of John "Honey" Reichel was incorrectly spelled. Mr. Reichel is the proprietor of Reichel's Place, 1100 Jay street.

Trinity Evangelical Church

Services for next Sunday: 9:45 a. m., Sunday School Assembly; 10:00 a. m., Morning worship with sermon on "The Thirst for God." A cordial invitation is extended to all.

On Saturday afternoon the Brotherhood of Trinity will hold an outing at Churchville Park, Beechwood Grounds. They will meet at the church at two o'clock. A fine program has been planned by the committee.

The executive committee of the Martha Society will hold its next meeting at Ontario Beach Park on Aug. 2. They will meet at 12:30 for lunch. Members plan to attend.

BIKE-RUN ENTRY COUPON

Kindly enter me in the second annual Post-Courier Bike Run. I agree to assume responsibility for my conduct and to be careful to avoid accidents, in case of which I will not hold you liable.

Name _____

Address _____ Age _____

Parent's Signature _____

(To be signed by mother or father)

Fill out and present to Beckwith's, 271 Lyell Avenue.

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046-7 Immel St.

The Better Business Bureau of Rochester has suggested that attention be called to a subject which is very timely, and of very great importance. We are therefore printing their letter verbatim and will follow with more details regarding what has developed in some cases into a genuine swindle, namely—"Bootleg Insurance or selling insurance by mail."

One of the fruits of the depression is a greatly increased interest in accident and health insurance. In the days when more people were well employed or otherwise had good incomes, they felt that they were able to finance themselves in the case of disability, but they haven't that confidence now. On the other hand, the experience of the long established insurance companies with accident and health insurance has been very disastrous during the depression for the reason that policyholders have a decided tendency to prolong disability just as long as they possibly can. They don't do this when they have good jobs or business to which they are anxious to return. As a result of this, the established insurance companies are either increasing rates or putting restrictions in their policies.

For the past few months, we have had a perfect epidemic of inquiries about various insurance companies that are offering low-cost policies for sale. For the most

part, these are policies of limited coverage, as they would have to be for the rates which are charged. Also they are companies for the most part which do an exclusive mail order business, which means that they are licensed only in the states in which their home offices are located. It is perfectly legitimate for an insurance company to sell its policies by mail, but here is something that you don't want to forget in dealing with one of these companies:

If you are insured in a company which is not licensed in the state where you live and you have a disputed claim upon which you would be justified in bringing suit, you would have to bring your suit in the state where the company has its office. It would take a pretty big claim to justify your going to California or Arizona to start a lawsuit. If you are insured in a licensed company, you can sue in the county of your own residence. We have no disposition to say that an insurance company is unreliable and should be avoided because it sells by mail only, but on the whole, one is much safer in dealing with a company licensed in his own state. Such companies are periodically examined by state insurance departments and they are required to keep on deposit in the state, a portion of all premium income as a guaranty that they will perform their contracts.

INDUSTRIAL LEADERS SHOW AT CENTENNIAL

Would you like to see automatic block signal and automatic train control systems in actual operation? How photographic and optical lenses are ground? How clinical thermometers are blown, graduated and certified? How glass bottles are made? Then allow yourself plenty of time when you see Rochester's Centennial Exhibition at Edgerton Park, Aug. 11 to Sept. 9. You will see all these processes, together with a score of other intricate and interesting mechanical displays, now in course of preparation.

A partial list of exhibitors indicates that Rochester's world-leading industries will hold the Industrial Show spot-light. Numerous out-of-town concerns also will bring fascinating working exhibits to the show, making the most interesting industrial display the East has ever seen, covering many acres of space.

A few of the Rochester manufacturers who have reserved space, together with a brief description of their exhibits, follow:

Taylor Instrument Companies will show the manufacture of clinical thermometers. Skilled artisans from the Taylor plant will show how the bulbs are blown, how contractions in the tubes are made, and how the tubes are graduated, tested and certified. Pictures will supplement these five processes.

The F. E. Reed Glass Company will show the progress that has been made in the bottle making industry during the past century, and will display present-day bottle-making equipment.

General Railway Signal will display working models of modern railway signal and train control equipment. A miniature railway crossing fitted with safety devices, will feature this exhibit.

Delco Appliance Corporation will show steps in the manufacture of its products, together with a display of its complete line, many of them in actual operation.

REDUCED PRICES!

MEN'S STRAW HATS Cut as low as 79c
All Bathing Suits for adults & children drastically reduced!

LADIES BEACH PAJAMAS \$1.00
Girl's Beach Pajamas . 39c - 50c — Play Suits . 69c
Ladies' and Children's Ankle Socks . . 10 - 15 - 20c
Furnishings for Men **ROLAND'S** 415 Lyell
Women and Children Avenue

CAMELIO'S MARKET

WIN A PRIZE IN OUR GUESSING CONTEST

See the huge sausage in our window? How much does it weigh? Contest opens today, continuing until next Thursday.

ARPEAKO SPECIALS

Arpeako Ham Sausage lb. 22c
A'p'ko Bacon piece lb 25c Sliced 1/2 lb 16c
Arpeako Steamers lb. 26c
Arpeako Smoked Hams lb. 25c
Arpeako Smoked Liver Sausage . lb. 29c
Full Line of Cold Cuts at Special Prices

WEEKEND SPECIALS

BROILERS . 2 lb. Average . lb 27c
FOWL lb. 19c | **Leg of Lamb lb 20c**
Boneless | Boneless
RIB ROAST lb. 22c | **Veal Roast lb. 18c**
Miracle Whip Quart | Blue Ribbon
Salad Dressing 28c | **Mayonnaise qt 34c**

GLEN. 3283 OTIS at AUSTIN WE DELIVER

FINANCE YOUR AUTO REPAIRS!

Get it repaired now and pay \$5 monthly

BAUER & RAETZ CHILD at JAY STS.
Phone: GEN. 3977

GAESSER'S MARKET

861 JAY STREET, Corner AMES ST.

LAST CALL! FOWL 2 1/2 lb. Avg. **12 1/2c**
ON FRESH lb

— 4 lb. Average Fowl lb. 16c —

Boneless VEAL ROAST . . lb 15c

Steamers . lb 15c Ham Sausage lb 13c

STEAKS Round, Sirloin **18c**
Porterhouse

COCOANUT BARS lb. 15c 2 lbs. 23c

ROSEBUD
COUNTRY ROLL BUTTER
2 lbs 51c

CORN FLAKES . 2 for 13c

GREEN BEANS can 10c	Large SOAP FLAKES 12 1/2c	Large SOAP POWDER 12 1/2c	BAKED BEANS Large can 9c
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WE DELIVER GAESSER'S GENESEE 3868

TANK CAR TO YOUR CAR
Speed means power — If you want speed, try
LEADER GAS 16 1/2c GAL.
High Quality . . . Why Pay More?
LEADER OIL . . . qt. 15c
KINSO CORP., 585 Lyell Ave.-Opp. Burrows St.

CIRCULATION
5500



THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., AUGUST 23, 1934

No. 20

HOLY APOSTLES FETE SATURDAY AND MONDAY

Parishioners of Holy Apostles Parish will conduct a festival on Saturday and Monday evenings, August 25 and 27, on the school grounds, Lyell avenue and Austin street. The members of the parish societies are on the committees, with Clarence Piehler as general chairman.

Amusements and attractions of various kinds will be provided for the entertainment of all who attend.

The various committees are as follows:

Gate: Daniel Byrne, Eugene Kase, Simon Mohan; Grounds: John J. Kennedy, George O'Neill, John Dembs.

Refreshments: Frank Miller, Joseph Richards, Harry Dunham, Thomas Welch, James Mulcahey, Frank Kerr, Michael Fredericks, Peter Hemmer.

Games and Sports: Frank Henneberger, John Ackerman, John B. Dougherty, William McGlynn, William Batz, Louis Magin, Edward Tydings, John Miller, Henry Striecher, Andrew Smith, Leon Holland, Frank Gardiner, Joseph Carroll, John Schwalbach.

Ice Cream and Cake: Mrs. Anna Johnson, Mrs. Charles Kase, Mrs. Mary Dunham, Mrs. L. Korth, Mrs. M. Dalton, Mrs. C. Quigley, Mrs. A. Cramer, Mrs. John J. Kennedy, Mrs. Harold Johnson, Mrs. Anna Guerinot, Mrs. M. Dougherty, Mrs. F. Morath, Mrs. William Erb, Mrs. F. Henneberger, Miss Margaret Miller, Miss Emma Stehle, Mrs. Mary Sheehan.

Candy: Mrs. Frank Gifford, Mrs. Al Gotteneier, Mrs. Wesley Miller, Mrs. Peter Hemmer, Mrs. George O'Neill, Miss Phyllis Gifford; Fish Pond: Arlene Deuter, Lauretta Sullivan, Mary Frances Gilligan, Alice Gundy, Bernadine Fritz.

Old-Timers Will Furnish Opposition To Senz Girls

Senz Girls will stack up against the Lyellhurst Old-timers tonight at Lyellhurst Field, Sunset and Otis streets. The old-timers, led by "Dan" Lazarus, will show faces in their line-up which were familiar to fans of The Vicinity, ten or more years ago. "Dan" has had his veterans out practicing for the past week and is confident of victory.

Tomorrow night at the same field "Spot" Elliott will lead his Old-timers from the 15th Ward to battle against the girls. "Fannie" Magin is confident the girls will take both games and will start his ace pitchers "Tommy" Thomas and "Red" Bukowski.

ACE AUTO SUPPLY OFFERS MOTORIST FULL SERVICE

The Ace Auto Supply at 930 West Main street carries a complete line of auto accessories, automotive and radio supplies. They render radio service and are dealers in Chippewa tires, Iroquois batteries, Cities Service motor oils and other nationally-known products. They sell on a money-back guarantee.

George Diem, who had 12 years experience with several large auto supply houses, is owner of the Ace Auto Supply. The store is open evenings until nine and Sundays until noon.—Adv.

Kum to Keown's Store first. Two stores to serve you better. Guaranteed fresh eggs at all times. Week-end special—all 1c lolly pops 9c dozen. 589 Maple St. and 382 Ames St. Gen. 4858-J.—Adv.

Soft Drinks: Mildred Magin, Betty Striecher, Margaret Boland, Sally Lane; Cashiers: Ruth Eberle, Eileen Neary, Jean Hemmer, Dorothy Miller, Wilma Senz, Betty Goschar, Mary Rivers, Helen McCormick, Sarah Walsh.

NEXT ISSUE
Of The Post
will be published
Thurs., September 6

CONTESTS PROMISED IN VICINITY PRIMARY

The deadline for primary designations passed Tuesday night with several contests evidently in store for The Vicinity. Although a complete report could not be obtained when the Post went to press, it was indicated that there were fewer impending fights here than in other sections of the city and county.

Petitions for ward and county committeemen in four districts of the 20th Ward on the Democratic slate have been filed by so-called "insurgents." There are at least two contests in the 10th and several in the 15th Ward on the Democratic side. Anthony Lioi, 372 Saxton street has filed a petition for himself against Assemblyman Paul R. Taylor.

Comparatively few designations by "insurgent" Republicans indicate the possible truth of the rumor current since the famous Powers Hotel meeting that disgruntled Republican leaders were neither to resist nor materially assist in the impending campaign. Rather than resist the so-called "Broderick ticket," according to the story that has been circulating they have decided to "rest on the oars" and see what happens.

Annual Picnic Sept. 16 For Democrats of 20th

Plans are being made for the fourth annual picnic of the 20th Ward Democrats. It will be held at Doud Post picnic grounds in Buffalo road on Sunday, Sept. 16. Sports events with prizes and dancing are on the program.

John F. Jager is general chairman, assisted by William Knapp, John Weinman, Clarence Kasbohm and Joseph Stracuse.

COFFEE AND FAULKNER TO OPEN STORE ABOUT SEPT. 1

A new Vicinity store is scheduled to open on or about Sept. 1 under the name of Coffee and Faulkner. It will be located at 680 Glide street near Lyell avenue and will feature dry goods, notions, children's and ladies' apparel, magazines, candy, etc. Mrs. Jane Coffee and Mrs. Laura Faulkner are the proprietors.

TWENTIETH WARD LOAN ASS'N IS ADMITTED TO FEDERAL LOAN BANK

The Federal Home Loan Bank Board, in Washington, D. C., admitted the 20th Ward Co-operative Savings and Loan Association, of Rochester, to membership in the Federal Loan Bank System, according to word received here by E. Clinton Wolcott, secretary of the Association. The Home Loan Bank System is the central credit agency for the thrift and home financing institutions of the country.

"This action has been taken only after your officers were requested to furnish a very considerable amount of information about your Association," reads the notice to Mr. Wolcott from the Federal Home Loan Bank of Newark, the regional bank serving New York and New Jersey. "This information was subjected to a most careful analysis, and then passed on to our Executive Committee. There it was thoroughly discussed and forwarded to Washington with a recommendation that your Association be admitted into membership. "We tell you this frankly as we welcome you into the System, because we want you to know that membership in it is something of which you have the right to be proud."

The following letter was also received by Henry A. Mensing, president of the association from Homer Calver, secretary of the New York State League of Savings and Loan Associations:

"I have just learned that the application of the Twentieth Ward Co-operative Savings and Loan Association for membership in the Federal Home Loan Bank has been approved by the Federal Home Loan Bank in Washington. This seal of approval on your institution will, I am sure, gratify you as much as it does me. It is a

crowning evidence of the success of your officers and directors in guiding the destiny of your institution during these difficult times. It justifies the faith which we have had in you and your fellow officers and directors, and it must be a source of considerable gratification to your shareholders to have this proof of federal approval."

Mr. Teipel, Vice-president of the Manufacturers' Trust Company of New York City, writes in part as follows: "Amidst all the exigencies of the moment it is refreshing to hear that your Association is doing so well, and prompts us to address you again at this time to compliment you on your excellent management of its affairs."

"This membership permits an expansion of the facilities of the Twentieth Ward Co-operative Savings and Loan Association in serving the Home financing needs of Rochester," said Mr. Wolcott, to-

day. "This means that our association has the advantage of federal supervision in exactly the same way as does the commercial bank operating under the Federal Reserve System. Also, if this institution at any future time finds it is in need of additional credit facilities, it is immediately in touch with this large federal credit reservoir."

The Twentieth Ward Co-operative Savings and Loan Association was organized in 1896 and grew to an organization with resources of \$2,361,000. Mr. Wolcott states that since its organization the association has financed through first mortgage loans a total of 1,600 homes in this community.

Officers of the Association are: Henry A. Mensing, president; John C. Hohe, vice-president; E. Clinton Wolcott, financial secretary and manager; James P. Kieran, recording secretary; A. M. Mura, treasurer.

From the first small beginning in 1896 the Twentieth Ward Co-operative Savings and Loan Association has carried on through good times and bad steadily, consistently proclaiming the idea that real prosperity is based upon thrift. Thousands of shareholders have built reserves through the Savings and Loan method of regular weekly

payments which never would have been accumulated in any other manner. Mr. Mensing, president of the association almost since its inception, expressed a sense of deepest satisfaction in contemplating the benefit to individuals and to the community, in the large number of homes that have been financed and real ownership made possible in the many years he has been in office.

Pointing to past accomplishments has no real significance except as a measure by which future achievements may be charted. Mr. Mensing is convinced that the light of industrial activity is again appearing over the horizon, and he promises that Savings and Loan will not be found wanting in promoting the new prosperity.

School apparel and supplies. See Roland's, 415 Lyell Ave.

RUSSER'S FINEST CREAMERY ROLL
BUTTER . . lb 31c

FRESH DRESSED ROASTING
CHICKENS 3½ lb. Avge. **lb 27c**

RING LIVER SAUSAGE . lb 12c

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Fresh Trimmed
CELERY HEARTS
19c

Home Grown
U. S. No. 1 New
POTATOES
17c pk

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DEL MONTE COFFEE . 2 lbs 59c

Del Monte
Fruit Salad . 2 for 29c

Del Monte
Peaches . No. 2½ can 17c

Del Monte
Apricots No. 2½ can 19c

Carnation
Milk . . . 6 cans 39c

Medium tall can
Red Salmon . . . 15c

Russer's
Mayonnaise . . . qt. 39c

Heinz Fresh
Sliced Pickles . . . qt. 25c

Kitchen Size
Super Suds . pkg. 7½c

Russer's
AMES ST. cor. MAPLE



Federal Home Loan Bank Board

This is to certify that
Twentieth Ward Co-operative Savings and Loan Association

is a duly qualified member of the Federal Home Loan Bank of Newark in accordance with the provisions of the Act of Congress approved July twenty second, nineteen hundred and thirty two known as the Federal Home Loan Bank Act and that subject to the provisions of that Act it is entitled to all the rights and privileges of a member.

Witness



Federal Home Loan Bank Board

By *[Signature]*
Vice-Chairman

Washington, D. C. July 26, 1934

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE
 25 South Water Street
 Main 5412
VICINITY OFFICE
 517 Lyell Avenue
 Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
 News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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New Books Announced by Down's Lending Library

Down's Lending Library of 432 Lyell avenue announces the following new books now available:

Cattle Kingdom by Alan LeMay, Innocent Bystander by Faith Baldwin, Sister Satan by Geo. Dilnot, Slander by Roche, Murder of a Missing Man by Chase, Flame of the Border by Vingie Roe, Canyon Trail by Rodney, Dead Parrot by M. Keyes, Beggars All by Katherine Burt, Campanile Murders by W. Chambers, Work of Art by Sinclair Lewis, Deep River by Wood, Three Queens Full by Gropper, Evil Mistress by Matthews, Indiscreet Confessions of a Nice Girl by Anonymous, Friday's Child by Louise Hauck, Penthouse Love by Scarberry.

Code of the West by Zane Grey, Romance for Sale by Masie Greig, Murder by Appointment by E. Browne, The Venal Sin by Weldon Matthews, The Wrong Girl by Rob Eden, Idaho by Paul Lehman, She Loves Me Not by Edw. Tops, Soft Clay by Anonymous, Woman Who Serves by Keats and Goulet, Kitchen Cake Murder by C. Bush, Silent World by Florence Riddell, His Own Roofree by Peter Ash, Ramblin' Kid by Jackson Cole, Delight by Pamela Wynne, Cabaret by L. H. Brenning.

School opening soon. Buy now. Girls' furnishings at Rolands, 415 Lyell Ave.

Trinity Evangelical Church

Services for Sunday—9:00 a. m., German "Die dringende Einladung"; 9:45, Sunday School Assembly; 10:00, Morning worship, "Religion at Work."

Sunday, Sept. 2, 9:45 a. m., Sunday School Assembly; 10:00, Morning Worship.

The service for Sept. 2 will be sponsored by the Trinity Bible Class with Fred Blum in charge; speaker to be announced later. The pastor will be attending the Youth Conference at Dunkirk on Lake Erie.

The Ladies' Aid will meet on Thursday afternoon, Sept. 6; the Martha Society and the Church Council, Thursday evening, Sept. 6. The choir will meet for its first rehearsal on Friday evening, Sept. 7.

Grace Presbyterian Church

Sunday School at 10 o'clock; church service at 11 o'clock. J. Clayton Stadler of the Colgate Divinity School speaking on "The Need of Vision" will occupy the pulpit in the absence of the pastor, Wm. C. Walch, who is vacationing. Sunday, Sept. 2, the pastor will return to the pulpit.

UKRAINIAN-AMERICAN CLUB OF 24TH MEETS SATURDAY

The Ukrainian American Citizen Club of the 24th Ward will hold a meeting Saturday, August 25. All members should report at the clubhouse at Dudas Hall, 320 Buffalo road, at eight o'clock. Any new members who wish to join are also invited to report.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen 3214.

MAYTAG WASHER, Aluminum square tub, \$89.50. Get yours now. H. C. Pommerening & Son, Lyell at Glide St.

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IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

HOUSE PAINT \$1.49 gal. White shellac \$1.69 gal. H. C. Pommerening & Son, Lyell at Glide St. Glen. 3110.

WHY NOT purchase your winter underwear now? Men's \$1.50 union suits now \$1. Children's silk and wool \$1.00 suits at 59c. Ladies' \$1.25 suits at 75c, children's 25c hose, 6 pair \$1.00. Line Variety Shoppe, 153 Otis St., at Santee.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

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REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FIRST CLASS carpenter work. Call Gen. 1535-J or Glen. 7026-J for estimates. Reasonable prices.

PAINTING—Interior and exterior. Estimates given cheerfully. Lead and oil or Lowe Bros. H. S. G. F. Ringholz, 198 Wetmore Pk.

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PERENNIAL and Rock plants 3 for 25c. Double portulaca 3 doz. 25c. Cut Gladiolas, etc. Bodenstein, 71 Barker St., off Jay St. Gen. 6895-W.

NOW with housecleaning to do, is the time to buy one of our rebuilt vacuum cleaners. All guaranteed. \$5.00 up. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

FOR RENT—3-room apt., furnished or unfurnished. Gas, light and heat. Reasonable. 35 Myrtle Hill Pk. Glen. 5622.

USED ICE Refrigerators \$5 up. H. C. Pommerening & Son, Lyell at Glide St. Glen. 3110.

Cross Rib Or Shldr. **BEEF ROAST . lb 15c**

FANCY FOWL 3 - 3 1/2 lb. Average **lb 19c**

Club **Steamers lb. 12 1/2c**

Ham Saus. lb. 15c

40 Fathom **FILLETS . . lb. 23c**

Grade A **Eggs doz. 31c**

Tomatoes 3 lbs. 5c

Cooking **Onions . 7 lbs. 19c**

Pilgrim Cookies (48)
 1 lb. package . . . 15c

White House **Coffee . 2 lbs. 49c**

Blue Label Lge. bottles **Ketchup. 2 for 25c**

Blue Ribbon **Mayonnaise qt 33c**

International **Salt box 4c**

Kellogg's **Pep Bran pkg 9 1/2c**

Eveready Beef **Dog Food 3 for 20c**

GALLAGHER'S MARKET AND GROCERY
 424 AMES ST., opp. Holy Family Church

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 Dry Goods, Notions, Children's and Ladies' Wearing Apparel, Magazines, Candy, etc.

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Boys' Golf Pants, Lined, Well Tailored, \$1.00 to \$1.95	Boys' Broadcloth Shirts 59c to 89c
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Boys' Golf Hose 25c	School Bags, Pencil Boxes
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Boys' Caps, Assorted Patterns 50c	Ink & Pencil Pads, Note Books
Girls' Lisle Stockings 20c-25c	Rayon Bloomers, Panties 39c
Fine Cotton Slips 39c to 65c	

Furnishings For Men
Women and Children

ROLAND'S 415 Lyell Avenue Open Evenings

RECORDS ARE BROKEN BY SECOND BIKE RUN

Despite many conflicting attractions, scheduled the same day, the second annual Post-Courier Bike Run far outstripped the first event in both number of entrants and spectators. A conservative estimate of the crowd is between 500 and 600 entrants with nearly as many more spectators. The bike run was sponsored by The Vicinity Post and Tenth Ward Courier.

The boys and girls, lined up two by two, paraded out Lyell avenue and through The Vicinity in an eel-like procession nearly a quarter of a mile long. Two policemen obligingly acceded to the request of the sponsors to head the parade on bicycles. They were Irving Engemann and Frank Heveron and despite the fact that it has been many years since bluecoats pedaled on their rounds of duty, they quite evidently enjoyed their experience in the parade.

More than half the youngsters decorated their bikes in competition for prizes, adding no little color to the line of march. The Girls' Sunshine Band and a number of old-fashioned bicycles completed the parade.

Nine events were on the program at Maplewood Park and the prize winners were given their awards from the stage of the Riviera Theatre in the evening. Emmett (Cap) Carroll was official starter. A demonstration of trick riding by Frank Kaufman was one of the features of the bike run.

Prize winners in the various events were as follows:

Best decorated bicycles, boys—First, Thornton Plummer; second, Robert Spahn; third, Raymond Knittel; fourth, Junior Mix. Girls—First, Betty Keating; second, Harriett Drexel.

100 yd. dash, boys class A—First, Albert Jones; second, Milton Burrows

100 yd. dash, boys class B—First, William Morris; second, Howard Foland.

100 yd. dash, boys, class C—First, Oliver Gnagie; second, Jack Spencer.

50 yd. dash, girls—First, Flora Monson; second, Anna O'Hara.

Bike race, boys, class A—First, Sidney Monson; second, Joe De Falco; third, Harvey Baker.

Bike race, boys, class B—First, Donald Evert; second, Louis Hartl; third, Donald Rice.

Bike race, boys, class C—First, Oliver Gnagie; second, Austin Stephany; third, Stanley Green.

Bike race, girls—First, Marion LaVier; second, Carol McGregor; third, Leah Monson.

Hill Climb—First, Arol Weiser; second, Sidney Monson; third, Charles Miller; fourth, Stanley Balmer.

RETURNS FROM MOTORING TRIP TO PACIFIC COAST

William Gioseffi, son of Frank Gioseffi, Lyell avenue shoe re-builder, has returned from a motor trip, on which he saw a great deal of the country and went as far west as California. William, who is studying for the priesthood at St. Bernard's Seminary, was accompanied by two fellow-students. They visited many parishes and dignitaries of the church, among them Arch-bishop Hanna in San Francisco.

GRAND OPENING SEPT. 1 AT HENCHEN'S ALLEYS

With a new sitting room and grill completed, Henchen's Bowling Alleys will have a grand opening on Saturday, Sept. 1. The alleys have been rejuvenated and more seating capacity has been provided as a result of extensive alterations. The Henchen League will meet tonight at the alleys at eight o'clock.

For School opening—Boys' Slippers, \$1.00-\$1.50 at Rolands, 415 Lyell Ave.

PERSONAL

Miss Anna C. Hallock has returned from a three weeks' stay with the family of a school mate at Camp Waubano, Algonquin Park, Canada. She is now spending a week with her cousin, Marianna C. Hallock, at the Y. W. C. A. Camp at Canandaigua Lake.

Rev. and Mrs. Merlo M. K. Heicher of Pasadena, California, and Mrs. Wincester Heicher of New York City, are visiting Rev. G. B. F. Hallock and Rev. William A. Hallock. Mrs. Heicher is a sister of the Hallock brothers.

Mrs. William Ruff and daughter, of McLean, Virginia, spent a week with Mrs. Christine A. Sweetnam of Austin street recently. When they returned home Miss Bernice Sweetnam accompanied them.

Miss Florence Sweetnam of Austin street is taking an auto trip through the New England states and to the coast of Maine.

Norman and Helen Line of Columbus, Ohio, are spending their vacation with relatives and friends in Rochester. Before moving to Columbus they resided in Masseth street.

Anthony Camelio of Camelio's Market, Otis street, is spending the week in New York City. He motored to New York accompanied by Mrs. Camelio.

Miss Gertrude McGraw was hostess to Sigma Pi Epsilon Sorority at her home in Ames street, August 13. Final plans were made for the house party this week at Dodge Out, Manitou Beach.

Chi Delta Gamma held meetings at the homes of Miss Dorothy Fisher of Schley place and Miss Edna Friday in Campbell street. The sorority held a house party at Grand View Beach on July 20, 21 and 22.

Mrs. George Geimer and Miss Betty Magin are vacationing at Denver, Col.

Kappa Rho Sorority met last Friday night at the home of Katherine Southworth of Murray street to make final plans for the annual house party to be held at Brad-dock's Heights from August 19 to Sept. 3. Following the meeting a birthday party was held in honor of Phyllis Gifford.

Iota Phi Delta Sorority met Friday at the home of Miss Dorothy Schubert of Avery street. Final plans were made for a supper dance to be held at Hotel Manitou. The next meeting will be August 31, at the home of Miss Gertrude Fritz of Dix street.

Mrs. Christine A. Sweetnam is in Washington, D. C., called there by the death of a friend.

Prize Contributors For Bike Run Are Thanked

On behalf of the boys and girls who took part in the second annual Post-Courier Bike Run, The Vicinity Post extends thanks to the following, who contributed prizes:

Twentieth Ward Co-operative Savings & Loan Association, H. C.

Pommerening & Son, Shatzel Hardware, Murray Drug Store, Murray Theatre, Beckwith's.

Schmanke's Brownbilt Shoe Store, DeVisser Bros. Hardware, J. O. Ledlie Jeweler, William H. Jackson Jeweler, Ace Dry Cleaners,

C. W. Claus 5c to \$1 Store, Riviera Theatre, Wade Beauty Shop, Society Cleaners, McKenny & Trumpp.

Goldstein's, Inc., Continental Rubber Works, Delta Electric Co., Diamond Chain & Mfg. Co., Eclipse Machine Co., D. P. Harris Hardware & Mfg. Co., Liquid Veneer Corp., Lobdell-Emery Mfg. Co.,

Manhattan Rubber Mfg. Co., Mead Cycle Co., The New Departure Mfg. Co., Washburn Co., Andrews Division.

Carnival Street at World's Fair



The picturesque midway with its wide variety of entertainment attracts a happy crowd every day and especially every night. Entertainment features of every kind and from all parts of the world provide worlds of fun for the visitors.



EXPERT BICYCLE REPAIR SERVICE

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Picnic Park, Ball Diamond Glen. 2415

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LEADER OIL . . . qt. 15c

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12,000,000 TO 1—A SUCKER'S BET!

Here is a little thought we should like to bring to your attention. If you will keep it in mind, it may save you from being involved in an automobile accident. Roughly, there are 525,000 minutes in a year. If you are in your middle forties, you have an expectation of life of approximately 24 years. There are over 12 million minutes in 24 years. Now, if you are tempted to pass another car on a curve or near the crest of a hill or to barge through an intersection without reducing your speed, just remember this. If you do this and get through safely, you may save as much as a minute by so doing. However, should another car appear unexpectedly and you lose out, you may lose 12 million minutes. When you take an unnecessary chance when driving an automobile, you are thus betting 12 million to one.

If you win, all you can gain is the one minute you save. If you lose, it may cost you the rest of your life—12 minutes or more. Is it worth it?

But accidents happen to even the safest and sanest of drivers, especially at this time of the year when the falling leaves and rain make the pavements slippery. Many skids are caused directly by the wet leaves but this fact does not release the car owner from legal liability if damage or personal injury are the result of skidding.

The definition of a Safe and Sane Driver is one who at all times Drives Carefully and Sanelly and carries Liability Insurance.

Completing a trip which they had planned would take six weeks in a little over a month, Charles Schmitt, meat cutter at Russers, and Leo Lambert of Maple street, returned yesterday. They nearly circled the country, traveling to Oregon and thence down the coast to California and from there home by the southern route.

Our Government

—How It Operates

By William Bruckert

TO CHANGE INAUGURATION DATE

THOSE of us whose span of life carries us beyond the end of 1935 are almost certain to witness an epochal change in our government. After more than 150 years, our nation is about to alter a basic date in our system of government, namely, the date upon which the terms of our Presidents, Vice Presidents and senators and representatives in congress begin. In all probability the change will have been ordered in advance of 1936, but it will not take effect until early in 1937.

The fundamental revision is to take place through adoption or ratification, by the several states of the so-called "Lame Duck Amendment" to the federal Constitution. It is the consensus now that its ratification as a part of the organic law is only a question of time.

So, in a few years then we will witness the convening of our congress in January of each year for sessions of no fixed duration or life up to one year, and each four years we will see a President inducted into office in the same month. Congress now meets in December, of course, but its sessions, started in the odd years, end automatically on March 4 of the succeeding even year; the sessions beginning in December of the even years may run through to the following December, if the legislative body so choose. The new amendment will start the sessions on January 3, of every year, and they may continue until that date of the next year if the work has not been done in the meantime.

In the case of the Chief Executive, he will take office on January 20, of the year following his election. The term of office beginning next March 4, therefore, appears certain to be the one hereinafter to a steady succession of four-year terms for President since the formation of our government, for it will be reduced by the difference of time from January 20 to March 4, in order that the succeeding Presidential terms may be for four full years.

The purpose of the amendment is, in the words of its author, Senator George W. Norris, of Nebraska, "to bring congress closer to the people." And there is not a great deal of disagreement about that. It will make congress a body more responsive to the people, because senators and representatives who are elected in November will take office in just two months thereafter.

Considerable research has failed to disclose how the term, "Lame Duck" had its origin. It has long been applied to the unfortunate politician who guessed wrong as to what his constituents wanted, and was defeated. He has served through another session of congress, however, before surrendering office to a successor.

While the new amendment will make congress more responsive and closer to the people, there is and probably always will be some lack of unanimity of opinion as to its value. The school of thought in congress that opposed the amendment felt there was danger that congress would be too responsive to public will; that there were such things as whims and public demands based on misinformation, and that the present period of delay afforded time for the electorate to "cool off."

Those who look at both sides of the question see that danger. They recognize it is possible for a majority of the citizens of the Republic to be swayed by demagoguery from a raucous minority. Some act of a foreign nation might possibly engender such steaming hatred just in advance of an election as to cause the selection of a majority of congress willing to rush into war. Or there may be some domestic issue about which the flames of public sentiment may be fanned, with a subsequent action by congress that would be regretted in later years.

CENTENNIAL PRESENTS BUSY SCENE TO VISITORS

Turnstiles rapidly click, flags fly, the band plays, tigers snarl, barkers shout their wares, throngs mill about the grounds and buildings munching popcorn, hots and candy.

Rochester's Centennial celebration is in full swing. Edgerton Park is the mecca of thousands of tourists from far and near. Already cars from 36 states have entered the Bloss street gate and people from 20 foreign countries have registered in the old court house in Early Rochester Village.

There are two weeks left to view the most elaborate exhibition this city has ever attempted. Careful planning and great expenditures have given Rochesterians a show they will never forget. No stone has been left unturned to celebrate in the proper fashion Rochester's one hundredth birthday.

Hundreds of exhibitors have spent thousands of dollars to display attractively and educationally their products. Transportation's history is displayed by miniature models, the finest of wares, the latest contributions of science and invention in household appliances, and machinery engage the attention of men, women and children. Television shows and Cine-Kodak pictures draw big crowds.

Prominently located telephones, a Western Union booth, a women's lounge, an information booth in building 5 where you can check up on doings about the park or check your packages, are among the many offerings to make a whole day's stay at the Centennial comfortable and convenient.

Old industrial Rochester with its old mill that actually grinds grain, products of early cobblers, and early shops swiftly transports one into the atmosphere of bygone days. So, too, does Early Rochester Village located on Rochester street, just beyond the street to the midway. Dominated by a replica of the Rochester's first court house, this village shows stores and shops as they looked in the olden days. Puppets, a pottery maker, a tintype booth and Hughie Barrett's Orchestra are also in this village.

After seeing Rochester a hundred years ago you can walk farther down the street and see the World a Million Years Ago. Other side show attractions are found on the midway. These include a free diving horse act, a Samoan Village, a Wild Beast Circus, the log rollers and alligator farm, the City of Yesterday showing the destruction of San Francisco by earthquake.

On the other hand, those who fostered the change and who passed it through congress have contended that this new responsiveness will work both ways. It is their view that senators and representatives will "hear from home" more quickly than ever before if sentiment swings back from the point that it reached at the polls. Plenty of safeguards are said to exist.

After watching the performance of congress through more than a decade, I hold the conviction that they represent a rather good cross section of the population that elects them. The voters now and then get one who is better than the average and now and then put one in office who does no credit to the district or state from which he or she comes. But the average of anything is the sum total of all, divided by that number. Representatives and senators, as I have seen them, make up a congress representative of the public which usually, therefore, has had just about what it is willing and entitled to receive.

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Pure Shell
Gasoline and Oil
155 Hague St. 444 Conkey Ave.
191 Mt. Hope 280 Exchange

POT ROAST BEEF lb 12 1/2c

SHLDR BEEF ROAST Best Cuts lb 17c

ROAST VEAL SHOULDER OR SHORT LEG lb 15c

3 LB. MEAT LOAF Veal, Pork, Beef 59c
FRESH FOWL 3 1/2 to 4 lb. Avge. lb. 21c
BEEF Tenderloins 2 to 3 lb. Av. lb. 25c
Rosebud Butter, 1 lb. prints 32c
PLATE CORNED BEEF lb. 10c
NEW CABBAGE . . head 5c

Arpeako Cold Cuts—Pimento Veal and Picnic Loaf lb. 25c
Fairmont Milk 3 tall cans 19c
Krey's Smoked Hams . lb. 22c (Whole or Shank End)
Lean Ground Beef lb. 15c

SCHROTH MARKET Lyell Ave. At Murray St. GLEN. 3210

Permanents, \$3.50 -- \$5
Finger Waves 25c Marcells 40c
Haircutting and Manicures
Facials, Hair Dyeing, Henna
Licensed Operator
Bessie-Vera Heberger
282 Otis St., cor. Dix St.
Phone GLEN. 5793

**GRAND OPENING
SEPTEMBER 1st**
Henchen Bowling Alleys
849 Jay St. Gen. 7748

**A. R. GEIST
SERVICE STATION**
Now under new Management

CHAS. BOYD GEIST
OIL . . . 20c qt.
Repairing on any make of car—
Battery Charging, Gas, Oil
& Accessories
WIS. CO. BURROWS ST.

**FOR PRINTING
PHONE THE POST
MAIN 5412**

WHY GO DOWNTOWN?
HOUSE PAINT \$1.49 gal
Best Floor Wax 39c lb.
Cedar Oil Furniture Polish, sm. 9c, lg. 23c
De Solvo Drain Cleaner 19c can
Auto Polish Cloths 9c and 29c

SPECIAL ALL THIS WEEK
CLEANING FLUID (for clothes) 21c gal.
VAN ZEILEN HARDWARE
412 AMES ST. WE DELIVER GEN. 1535-J

FINANCE YOUR AUTO REPAIRS!
Get it repaired now and pay \$5 monthly
BAUER & RAETZ CHILD at JAY STS. Phone: GEN. 3977

**FIGURE IT OUT FOR YOURSELF
DON'T BE MISLED**
By the advertised cheap, cut-throat prices. You'll get just what you pay for to begin with, and in the end it will be costly. The life of the shoes, the comfort, the appearance, and your pocket-book will be sacrificed.
Trade with us for a square, honest deal
FRANK'S SHOE REPAIR SHOP
545 LYELL AVE. GLEN. 6434

GAESSER'S MARKET

861 JAY STREET, Corner AMES ST.

FRESH FOWL lb 15c - 16c

BONELESS ROLLED VEAL lb 18c

SHOULDER POT ROAST BEEF lb 15c

Boneless RIB ROAST lb 19c

BONELESS ROLLED LAMB lb 19c

Steamers . lb 15c Ham Sausage lb 15c

STEAKS ROUND SIRLOIN PORTERHOUSE
19c lb. 20c lb. 23c lb.

HERSHEY'S COCOA 1 lb. box 15c	OXYDOL 2 for 11c	Salt and Pepper Shaker (5 oz.) Jar MUSTARD 5c
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WE DELIVER GAESSER'S GENESEE 3868

CIRCULATION
5500



THE VICINITY POST



PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., SEPTEMBER 6, 1934

No. 21

DOES YOUR PROPERTY NEED IMPROVEMENT?

The Metzger & Brayer Company of 425 Lyell avenue announces that it is prepared to give out free information on the National Housing Act. This act makes it possible for property owners to make plumbing and heating repairs or remodeling at finance rates which, for this class of work, have been cut practically 40%. Even the down payment, usually so important, is not necessary. As for red tape, there just isn't any.

To the man with an income this means that he can have his plumbing and heating systems put in condition at once at an attractive saving, and avoid the unnecessary wait for "better times." He can have that extra bathroom or new heating boiler and at the same time aid the cause of recovery.

The owner of more than one piece of property knows that modern efficient plumbing and heating make houses and stores rent more readily and at better rates. The National Housing Act solves many of his troubles.

Anyone interested is invited to call Glenwood 421, the office of the Metzger & Brayer company, or send a post card and a pamphlet will be sent you by return mail. You are assured that this little information service is purely in the interest of good will.

Now is the time to clean and replace worn-out pipes in your furnace. Let us estimate on your needs. Prices very reasonable. Leichter Hardware, 705 Maple St.—Adv.

New fall line of Fashion Frocks, Inc., direct from manufacturer to wearer. Fall frocks \$2.98 up. Personally represented by Mrs. H. G. Holden, 84 Maltby St.—Adv.

We carry a large variety of popular priced toilet articles at both stores. Keown's, 382 Ames and 589 Maple. Gen. 4858-J.—Adv.

Test of Motor Is Given Free By Smith Service

To introduce his new Sun Motor Tester, Frank Smith is offering to test the motors of Vicinity automobiles without charge or obligation. The offer extends through Friday and Saturday of this week and all next week. This free test may be obtained by cutting out Mr. Smith's ad in this issue and presenting it at his shop, 234 Dewey avenue.

In case this period of time is not convenient, an appointment for another time may be had by calling Mr. Smith at Glen. 4782.

The motor tester takes the guesswork out of finding motor trouble, locating the difficulty quickly and with certainty. In many cases it has traced trouble to its source which other methods have failed to find. Take advantage of this offer.

24th Ward Democrats Meet Tomorrow Night

The 24th Ward Men's Democratic Club will hold its regular meeting on Friday evening, Sept. 7, at 1203 Jay street. All members are urged to be present as plans are under way for the coming campaign, as well as for the fall and winter entertainments.

Arrangements are being made for the first annual clam bake to be held on Sept. 30.

PIONEER HOOK FAMILY HAS DESCENDANTS HERE

As a result of Pioneer Day at the Rochester Centennial, it was disclosed that four descendants of the pioneer Hook family are residents of The Vicinity. They are Mrs. Lillie Faust of Rogers avenue, Edward and Charles Hook of Smith street and John Hook of Masseth street.

NEXT ISSUE
Of The Post
will be published
Thurs., Sept. 20

QUALIFIES FOR WORK UNDER HOUSING ACT

Henry P. Lenhard, local plumbing and heating contractor of 690 Glide street, announced today that he had qualified to do heating and plumbing modernization work under the Federal Housing Administration and make all financing arrangements for the property owner.

Through an agreement made with the Heating and Plumbing Finance Corporation of New York, he is now prepared, he said, to handle all the details of a loan to cover payment for the work.

The financing terms are the same as those provided for all loans under the Government act, he explained. The home owner obtains an estimate of the work from the contractor and fills out a financial statement. When the work has been completed, the home owner will make regular payments to the Heating and Plumbing Finance Corporation.

Standard Government rates apply. These are the lowest in the history of time payments for the building industry.

No down payment is required. The home owner can have improvements made costing from one hundred to two thousand dollars, with as long as three years in which to pay.

"In making this arrangement," Mr. Lenhard said, "we are seeking to offer the utmost co-operation to the Federal Government in the promotion of its home modernization campaign. It is our intention to simplify the details of financing modernization work in our field, so that no home owner need hesitate to undertake it."

MEET TONIGHT TO PLAN L. A. B. M. A. CLAMBAKE

Another of their famous clam-bakes is being discussed by the Lyell Avenue Business Men's Association and a committee will meet tonight at Billy Senz' to make arrangements. It is expected that the date will be some Sunday this month.

The committee which has been requested to attend the meeting tonight consists of Thomas Taylor, Fred Jackson, Billy Senz, James Shatzel, Welsey Miller, Charles Meyers, William J. Beckler, Fred R. Metzinger, Henry P. Lenhard and Al Lenhard.

Black Sox To Feature In Doubleheader Sun.

One of the best baseball attractions to be offered recently to fans of The Vicinity will be staged Sunday afternoon, at Lyellhurst Field, Sunset and Otis streets, when the Rochester Colored Black Sox will appear in a double-header.

In the first game the colored boys will turn their attentions to soft ball, opposing the Senz Tavern Girls. In the nightcap, the Sox will meet "Fannie" Magin's Old Time Lyellhursts in a hard ball game. The Old Timers will show faces in their line-up which were familiar to the fans ten and 15 years ago.

"Wingie" Turner, well known one arm center fielder of the Black Sox, will appear in both games.

NEXT THURSDAY'S PRIMARIES TO SEE MANY CONTESTS IN VICINITY

Voters will go to the polls next Thursday to register their choices for party candidates in the annual primary elections. A number of contests will engage the attention of The Vicinity electorate, especially for the positions of county and ward committee.

A survey of registrations on the books of Election Commissioner Alden Nichols indicates that the most serious fights in this neighborhood will be centered in the 24th Ward where Republican "insurgents" have named candidates for every position on the county and ward ticket. The Democrats face prospective trouble in two districts, the third and the fourth.

In the two districts of the 10th Ward within the boundaries of The Vicinity, the 18th and 19th, the Democrats have considerable opposition in one, the 19th and none in the 18th. There are four sets of candidates for county committee and three sets for ward committee in the 19th. There are no Republican contests.

The Democrats have two complete slates from which to select in the 15th ward, for both county and ward committees. There is no opposition to the Republican ticket.

In the 20th Ward, the Republicans also have only one slate. The Democrats face no fights for ward committees, but there is one contest for county committee in the sixth and seventh districts and two contests in the ninth and tenth districts.

Hugh Hamill is leading the opposition to the reign of Deputy Sheriff John Pike as Republican leader of the 24th Ward. Some time ago, it is said, Pike promised Hamill the leadership if and when the committee determined a younger leader was to be chosen. Hamill claims that this time did arrive and that a majority of the committeemen expressed a preference for him as leader.

Rather than assume the leadership on a force-out proposition, Hamill claims he is laying his case before the voters for them to decide. He states that he has ten of the regular committeemen on his ticket with at least the tacit support of three of the men on Pike's ticket. He must elect at least 11 of the 20 ward and county committeemen to win the leadership.

Supervisor Daniel Lee extended an olive branch to the "insurgents" on the Democratic side in the 24th

No. 30 P.T.A. To Meet First Time Wednesday

First fall meeting of the Parent-Teacher Association of No. 30 School will be held Wednesday, Sept. 12, at 2 p. m. Mrs. William Lamson, president, will preside and the program for the coming year will be discussed.

Members of the association have been assisting in the nursery tent at the Centennial Exposition. This work is sponsored by the Central Council of the Parent-Teacher Association and is under the supervision of Mrs. Earl Martin of Felix street.

In an interview with a Post reporter. He said:

"In several conferences between Ward Leader Normile and myself, we regretfully came to the conclusion that it was necessary to make some changes in the committeemen. We felt that a little more effort was needed to continue the Democratic party on the winning side. This necessitated removing a very few of the older committeemen, who apparently felt slighted because they were not given enough time in which to consider the proposition.

Willing to Arbitrate
"These men have chosen to join an insurgent movement, withdrawing from the regular organization. However, despite these actions, I am sure the majority of the active committeemen would be pleased to meet with them and to arbitrate the matter. We are most interested in a solid Democratic front in the 24th Ward."

Jacob Smith, Democratic leader in the 15th Ward, sees the impending contest at the polls as a test of whether or not "Mike" Carliola, East Side leader, is to assume "dictatorship" locally. The opposition is led by Angelo Rosa, who it is said has the support of William A. Buckley and Supervisor Flanagan. Smith claims that Rosa's bid for leadership has really been inspired by Carliola.

HOME DRESSED
LEG OF VEAL . lb 18c

U. S. Choice Steer Beef
Porterhouse Steak . lb 39c

Home Dressed Shoulder
PORK ROAST . . lb 18c

Meat Specials
Leona Sausage . lb. 20c
Country Style
Saus. Meat . . lb. 25c
Knockwurst . . lb. 22c
Mild American
Cheese lb. 17c

Grocery Specials
Boscul Coffee . lb. 31c
Bank free with each pound
Campbell's can
Pork & Beans . . 5½c
Del Monte Red
Salmon can 18c

GRADE A EGGS doz. 29c

Freshly Trimmed Sunkist
CELERY 10c & 19c ORANGES doz 19c

Monday Special 10 lb. sack pure granulated Sugar 54c

Russers
AMES ST. cor. MAPLE



**START
His College
Fund—Today**
\$5.00—or so—per
month is all it takes

APPROVED
By the Federal
Housing Administration
for the purpose of extending
modernization credits to property owners
for housing
improvement.
We will be glad to
consider your
application.



**Twentieth Ward Cooperative
Savings & Loan Association**
764 JAY STREET GENESEE 1639

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

NOW!

Mr. Property Owner!

You can borrow from \$100 to \$2,000 for plumbing and heating repairs or remodeling with

No Down Payment and at a low interest rate, under the

National Housing Act

Please phone for particulars

No obligation, of course.

YOUR PLUMBER

Dependable Since 1898

Metzger & Brayer Co.

425 Lyell Ave. Glenwood 421
Plumbing and Heating

- Bicycle News -

Bicycle riding has returned to the popularity enjoyed during the "Gay '90s." But its revival finds a new hazard little dreamed of in the old days, the danger of collisions with automobiles.

Cyclists should observe the laws and the principles of common sense and courtesy on the highways just as religiously as the careful motorist observes them.

Among the dangerous habits practiced by thoughtless cyclists are: failure to carry lights for night riding; ignoring the ordinary rules of traffic; failure to use signals; riding double; failure to observe one-way streets; ignoring intersection stops; running traffic lights; stunt riding; hitching on to motor vehicles; "weaving" in and out of the traffic line; and other dangerous practices.

Bicycle riding is great sport and comparatively free from danger if the rider will just observe simple safety precautions.

NEW RESTAURANT

Ott's German Tavern, specializing in German cooking, has been opened at 1479 Lyell avenue. Chicken dinners, clam chowder, etc., are other specialties. Beer, ale and wine is served.

PERSONALS

Mr. and Mrs. Walter Gaesser have left on an extended motor trip.

George Hubbard, Jr., who was a recent guest preacher at Grace Presbyterian Church, accompanied by Mrs. Hubbard, has returned to his pastorate in Petersburg, Ind. He is also continuing his studies for his degree at the divinity school in Louisville, Ky.

Rev. and Mrs. Alfred E. Hooper of Cameron street and Mr. and Mrs. Lansing G. Petrie have returned from an extended motor trip to Prince Edward Island. Rev. Hooper will occupy the pulpit Sunday at Lyell Avenue Baptist Church.

Miss Eleanor Lockmeir of Jay street entertained Sigma Pi Epsilon Sorority August 27 at her home. The following officers were elected: president, Miss Gertrude McGraw; vice-president, Miss Lockmeir; secretary, Miss Marie Claus; treasurer, Miss Evelyn Roberts.

LYELHURSTS AND MAYS WILL CLASH FOR TITLE

Lyellhursts, who took the west side baseball championship in 1933 under the name of the Art-In-Memorials, will try to make it two straight championships Sunday when they cross bats with May's Dairy at Schuler field at three o'clock. Both clubs are from the same section of the city and a bitter rivalry exists between them.

This will be the first of a three-game series and a large crowd is expected.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

MAYTAG WASHER, Aluminum square tub, \$89.50. Get yours now. H. C. Pommerening & Son, Lyell at Glide St.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

FOR ALL your beauty needs, visit the Eleanor La Verne Beauty Shoppe, located at 1239 Lyell Ave. A new marceller in attendance. All work guaranteed. Finger wave or marcel 35c. Permanent waves \$2.50 and up. For appt call Glen. 2268. Open Wed. & Fri. eves. by appt.

NOW with housecleaning to do, is the time to buy one of our rebuilt vacuum cleaners. All guaranteed. \$5.00 up. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6356-W.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FIRST CLASS carpenter work. Call Gen. 1535-J or Glen. 7026-J for estimates. Reasonable prices.

PAINTING—Interior and exterior. Estimates given cheerfully. Lead and oil or Lowe Bros. H. S. G. F. Ringholz, 198 Wetmore Pk.

PERENNIAL and rock plants 3 for 25c. Cut Glads, Asters, etc. Bodenstien, 71 Barker St., off Jay St. Gen. 6895-W.

CLEAN your fall clothes with our cleaning solvent. Non-explosive, safe, 25c gal. Leichtner Hardware, 705 Maple St.

PAINTING and paperhanging. Guaranteed work, reasonable prices. Wm. F. Larkin, 66 Delmar St.

FOR SALE—Breakfast set, dress rack, counter and floor cases. Line Variety Shoppe, 153 Otis St., at Santee.

ROSE MEIER—Represents Trixy Fashion Foundation Garments in The Vicinity. Phone Gen. 6610 or 38 Centennial St.

HOUSE PAINT \$1.49 gal. White shellac \$1.69 gal. H. C. Pommerening & Son, Lyell at Glide St. Glen. 3110.

Wilson's Certified (10-12 lb. Avge.)
SMOKED HAMS . lb 23c

3 - 3 1/2 lb. Average
FANCY FOWL lb 20c
FRESH ROASTING CHICKENS

Club
Steamers lb. 12 1/2c
CABBAGE FREE WITH A PURCHASE OF CORNED BEEF

40 Fathom
FILLETS . . lb. 23c
FRESH OYSTERS

Crisco 1 lb can 19c

Cooking
Onions . 7 lbs. 19c

Sunkist
Oranges 2 dz. 49c

Maxwell House
Coffee . . . lb. 31c

Cornflakes . 6 1/2c

Gold Dust
Cleanser . can 4c

Big B 24 1/2 lb. sack
Flour \$1.15

Vinegar . gal. 25c
Plus deposit on jug

Sani-Flush . . . 25c
Brush FREE

Parowax 10c

GALLAGHER'S MARKET AND GROCERY
424 AMES ST., opp. Holy Family Church

FIGURE IT OUT FOR YOURSELF

DON'T BE MISLED

By the advertised cheap, cut-throat prices. You'll get just what you pay for to begin with, and in the end it will be costly. The life of the shoes, the comfort and appearance, and your pocket-book will be sacrificed. Trade with us for a square, honest deal
FRANK'S SHOE REPAIR SHOP
545 LYELL AVE. GLEN. 6434
Now is the time to have your white summer shoes dyed black or any color desired. All dyes guaranteed.

QUIET AS A PASSING CLOUD

ELECTROLUX . . . Has no moving parts . . . Nothing to wear out . . . No friction . . . No vibration. Yes, it is absolutely noiseless.

Prices are surprisingly low. If you need a refrigerator, wait no longer

89 East Avenue
ROCHESTER GAS AND ELECTRIC RGE
Phone Main 3960

BOWLING

If Charlie Henchen's plans work out the Henchen Alleys will have the largest league in the city this coming season. He has already completed one 16 team division and is making substantial progress on another division, which will give him a 32-team league. He needs just a few more teams to complete the second division.

Teams wishing to enter should get in touch with Henchen's at Gen. 7748. The league gets under way Sept. 20.

A number of Vicinity business men will be represented in the new league being organized this year for Holy Family Alleys. Andy Wuest is president of the league and Eddie Funk is secretary.

PERMANENT WAVES

\$3.50
\$5.00
Beautiful Deep-set Lasting Waves

Finger Waves 25c Marcells 40c
Haircutting and Manicures
Facials, Hair Dyeing, Henna
Licensed Operator

Bessie-Vera Heberger
282 Otis St., cor. Dix St.
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WALLPAPER
Special This Week **5c a Roll**
O. W. PREISS
283 CHILD ST. GEN. 336

WILLIAMS COAL CO.
Quality Coal - Kleen Coke
371 Dewey 1100 Chili
Glen. 163 Gen. 5690

FUR JACKETS AND COATS
Made to your perfect satisfaction
Remodeling, Repairing
Re-lining, Glazing, Cleaning
The Fur Studio
505 Lyell Ave. Glen. 5018
Open Eves 'til 9 p. m.

SPECIAL ON \$3.50 PERMANENTS
\$3.00 or 2 for \$5.00
Ann Beauty Salon
484 Ames St. Gen. 5029-J

"HONEY" REICHEL'S PLACE
ORCHESTRA EVERY FRI. and SAT.
FISH FRY FRIDAYS
SUPPER SATURDAYS
Special Noon Lunches
1100 Jay Gen. 5152

Pure Shell Gasoline and Oil
155 Hague St. 444 Conkey Ave.
191 Mt. Hope 280 Exchange

MEN'S NEW FALL HATS AND CAPS
CORRECT SHAPES AND COLORS, LOW PRICED
ROLANDS
Furnishings for Men
Women and Children
415 Lyell Ave.
Open Evenings

CUT OUT THIS AD
for a **FREE TEST**
OF YOUR MOTOR
On the Scientific
SUN MOTOR TESTER
Fri.-Sat. this week and all next week



It takes the "guesswork" out of motor trouble diagnosis. If your motor . . . is hard to start . . . stops in traffic . . . lacks power, pep or speed . . . uses excessive gas . . . vibrates and runs rough . . . misses at high or low speed, the Sun Motor Tester will tell you why!

(Regular Price of Test—\$1.50)
Present this ad for a free test, involving absolutely no obligation.

FRANK T. SMITH PHONE
234-236 DEWEY AVE. GLEN. 4782
Complete Automobile Shop

HAUBNER & STALLKNECHT
Successors to John C. Rossenbach
FUNERAL DIRECTORS
GENESEE 300 828 JAY STREET

Summer Circle Spot & Beer Garden
990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER
CLAMBAKE SEASON IS NOW OPEN!
We are ready to serve you . . . Glen. 2415

FINANCING FOR PLUMBING AND HEATING WORK . . .
can now be arranged by
HENRY P. LENHAND
Under the National Housing Act

NOW home owners can borrow from \$100 to \$2000 at 5% interest for home improvement.

Let us explain the details

Don't hesitate longer about necessary repairs and replacements to heating or plumbing equipment. Take advantage of the most liberal time payment plan ever offered, thanks to this plan, backed by the U. S.

Phone today GLEN. 3110 Don't delay
690 Glide St. Near Lyell **HENRY P. LENHAND** PLUMBING & HEATING

SEE US FIRST FOR
SCHOOL SUPPLIES
Prescriptions Our Specialty
Child St. Pharmacy
Child at Jay St. Gen. 4196

CARMELCRISP
Always fresh—a favorite confection for parties and picnics. Wholesale & Retail.
1153 LYELL AVENUE

TANK CAR TO YOUR CAR
Speed means power — If you want speed, try
LEADER GAS 16 1/2c GAL.
High Quality . . . Why Pay More?
LEADER OIL . . . qt. 15c
KINSO CORP., 585 Lyell Ave.-Opp. Burrows St.

Maltby Street Chapel
On Sunday, Sept. 9, regular church services will be resumed with Robt. T. Frerichs of the Colgate-Rochester Divinity School and a native of Oregon as the new pastor.

Mr. Frerichs left Rochester in June to visit his home in Oregon, returning last week with his bride to resume his studies at school and to assume the pastorate of the chapel, which he will probably occupy for the next two years at least.

Sunday School will try a new schedule starting at 9:15 a. m. Christian Endeavor will start Sunday at 6:30 p. m., with church service at 7:30 p. m. The sermon will be on "The Test of Religion."

The regular monthly meeting of the Friendly Circle will be held Friday (tomorrow) at the chapel at 8 p. m. All are welcome.

Grace Presbyterian Church
Sunday School meets Sunday at 10, followed by church at 11. Rev. Henry Walch, pastor, will return after vacationing through the New England states and preach on "The High Arts of Religion."

Ladies' Aid met yesterday at the home of Mrs. Charles Bryan in Fern street for a variety shower in anticipation of the coming Christmas Sale.

Young People's Society will open its season's program Sunday, Sept. 16, with a picnic. Those expecting to attend are asked to call Glen. 4431-W. The Mummies' picnic will be held Sept. 15 at Ellison Park.

The choir will resume its part of the Sunday service on Sept. 16. The members will rehearse on Wednesday, Sept. 12.

The Missionary Society will meet next Wednesday, Sept. 12, following the family night supper at six o'clock.

An outing at Hamlin Beach Park was held recently by Chi Lambda Phi Fraternity. Geo. Keon, social chairman, had complete charge of the picnic.

Trinity Evangelical Church
Services for Sunday, Sept. 9, are as follows: 9 a. m., German; 9:45 a. m., Sunday School; 10:45 a. m., English service.

Beginning Sunday the Sunday School will again meet for their regular session. With summer vacations over a good attendance in all classes of the school as well as in the church services is expected. The choir will also take part in the service beginning Sunday.

Albert Camelio of Otis street entered Hobart College this week in the freshman class. He is registered for a pre-medical course.

WILLOW GRILL
Formerly Dim Lantern
NOW UNDER MANAGEMENT
L. COSAMO
Orchestra, Dancing Fri.-Sat.
An Entirely New
ORCHESTRA
Every Friday & Saturday
Come and enjoy yourself
Beer & Ale on Tap
354 OTIS ST., at BURROWS

Pure **Quill**
Gasoline and Oil
155 Hague St. 444 Conkey Ave.
191 Mt. Hope 280 Exchange

A. R. GEIST SERVICE STATION
Now under new Management
CHAS. BOYD GEIST
OIL . . . 20c
Repairing on any make of car—
Battery Charging, Gas, Oil & Accessories
OTIS, cor. BURROWS ST.

DOWN'S LENDING LIBRARY
All Popular Fiction
PENNY-A-DAY
432 LYELL AVE. (Near Child)

GRIFFIN HAT SHOPPE
154 Sherman St., Off Lyell Ave.
Glenwood 4970-W - Open 9 to 9
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Every day at any time
Chicken Dinner .35c
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Clambake comp. \$1
We specialize in sandwiches:
Home-boiled Ham, Best Limburger and Swiss Cheese
A trial will convince you we aim to satisfy
Beer, Wine and Ale
1479 LYELL AVENUE
Opposite Baschorn Mike's

NOVEL OLD AGE PENSION SCHEME
GAINING FRIENDS; PETITIONS HERE

The nation-wide movement in favor of the so-called Townsend Old Age Revolving Pension Fund is being given increasing support in Rochester. This unique plan, proposed and sponsored by Dr. F. E. Townsend, welfare doctor in Long Beach, Cal., is the subject of meetings held nearly ever week here in Convention Hall.

The plan would provide a \$200 monthly income for life to be paid by the federal government to every man or woman over 60 years old, subject to the following provisions:

- 1—That the pensioner engage in no further labor, business or profession for gain.
- 2—That his past life be free of criminality.
- 3—That he take an oath and actually spend within the confines of the United States the entire amount of the pension within 30 days after receiving same.

The national government would raise a revolving fund to pay these pensions by levying a general sales tax and have the rate just high enough to produce the amount necessary.

Over 4,200,000 names have already been signed to petitions favoring this plan. A recent edition of the Wall Street Journal credited the Townsend plan with having swept the country and indicated that it appeared headed for a happier fate than many similar proposals. It has already been broached in Congress and will be brought up again at the next session.

One of the petitions has been placed at Shtatzel Hardware, 498 Lyell avenue. People interested are invited to sign it there.

Smith St. Neighbors To Have Permanent Group

A permanent organization has been formed by a group of ladies, who formerly lived in the neighborhood of Smith street. Officers elected were Mrs. James L. Williamson, president; Mrs. George Howard, secretary; and Mrs. P. Nolan, treasurer. The meeting was held August 23 in the home of Mrs. Nolan on Enlewood drive.

Members in addition to the officers, are: Mrs. J. Hook, Mrs. John Coolidge, Mrs. Jos. Drexler, Misses Julia and Ida McMahon, Misses Lizzie and Margaret Savage, Miss Margaret Normile, Miss Emma Klisley, Mrs. B. Harris, Mrs. P. Davis, Mrs. T. Calihan, Mrs. G. Kiehler, Mrs. Berry, Mrs. M. Kannan, Mrs. Thos. McKeon, Mrs. Elizabeth Faust and Mrs. F. J. Metzinger.

Kappa Rho Sorority members returned Monday after a two weeks' house party at Braddocks Heights. The next meeting will be held at the home of Miss Dolores Hines in Campbell park. Following the meeting a birthday party will be held in honor of Miss Bessie Richter of Sherman street.

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046—7 Immel St.

In times of "Depression," when money is scarce, a vast horde of salesmen spring up, who represent so-called "Money Saving Companies." This is especially true in the insurance business and at the present time there is much propaganda being spread about "Cut Rate" Insurance, "Mutuals," "Insurance at Cost," and other various named companies.

The warning "Be Careful" can not be overstressed. Remember, a Mutual or Assessment Company has no capital stock. Instead of cash capital the law allows these companies to levy assessments upon their policy holders. Before allowing yourself to be convinced by the arguments set forth by these cut rate companies, ask some reputable insurance office to give you a report on the company in question and talk the matter over with them.

Remember two things: first, a reliable insurance agency with years of experience does not intend to go out of business in a month, or year, or in fact for many years. They are bending every effort to build a good substantial business on a solid foundation. Their motto is "Be honest with company and with client." No agency would jeopardize their reputation by giving false information or advice.

The second thought to recall is this: Anything you buy is worth only what you pay for it. Any article, including insurance, which is offered for sale at a reduced rate or carries with it a promise to pay dividends is cutting this reduction from the value some place. The consumer is always the one who pays.

Lack of space compels us to stop here, but in the issue of Sept. 20 we will set forth some facts and figures in proof of our statement that "Stock Insurance is the Best."

Golden Isles of Guale



Native Transportation on the Sea Islands.

Prepared by National Geographic Society, Washington, D. C.—WNU service.

THE Atlantic's rolling waves do not break against the mainland of Georgia. A startling statement, that. Yet it is true, for the surf shatters on the smooth sandy beaches of the islands that stretch like a protecting band off the coast.

These are the famed Sea Islands of Georgia, the "Golden Isles of Guale" as they were known to Sixteenth century Spanish map-makers.

The low-lying lumps of land, spawned by the tides and winds off the 100-mile arc of the Georgia coast, were once friendly hunting grounds, where Indians stalked deer, wild turkeys, raccoons, opossums, and water-fowl. Today, as subtropical playgrounds and winter retreats of happy isolation, they have again become hunting preserves and game sanctuaries.

What history has marched across the savannas and hammocks and beneath the moss-scarfed arms of the mighty live oaks of these islands in the nearly four-century span since white men entered this New world theater!

Here, in the late sixties of the Sixteenth century, came Spanish grandees and black-frocked friars, from their Florida headquarters at St. Augustine, to plant sword and cross among the Indians to the "glory of the king." Here, too, came adventurous French voyagers to trade and to make unsustained colonial claims.

Bold pirates and buccaneers, such as Argamont (the notorious "Abraham") and Blackbeard, after plundering along the Spanish Main, brought into the hidden anchorages of these secluded waterways their treasure galleons and, under cover of the island oaks, found respite from their high adventures.

Here, in the 1730's, came Gen. James Edward Oglethorpe and his followers, who, within a few years, struck blows that helped preserve for the Anglo-Saxon race a large portion of the continent.

Refugee Santo Domingo planters, escaped French royalists, human cargoes from African "slavers," wealthy antebellum aristocrats of the old South, masters of extensive island plantations; then ruin, and, finally, delayed rehabilitation, mark the succeeding chapters of the Sea Islands' history.

Five flags have waved over this off-shore cluster of lands where some of the earliest seeds of American trade were sown.

Lesson in Coastal Geography.

However, the unfolding panorama gained from the vantage point of an airplane cockpit is essentially a lesson in coastal geography, not history, even though isolated bits of old Spanish ruins, Oglethorpe's Fort Frederica, and remnants from prosperous colonial days can still be distinguished through the foliage.

Between the leeward side of the islands and the mainland lie expansive reaches of salt marshes, ranging roughly from two to eight miles in width. Generally wide at the northern end, toward Savannah, they narrow at the lower portion of Cumberland, the southernmost member of the Golden Isles.

As you fly along the chain of islands you can trace a continuous

serpentine passage in the network of sounds, delta-divided river mouths, and meandering creeks. It is the inside, or Florida, Passage, a portion of that inside water route which extends all the way from New York to the Florida Keys.

As you swing to a course over the ocean side of the islands, an interesting feature of their formation is revealed to advantage. Heavenly wooded areas appear in long bands, stretching in a north-and-south direction, and are separated by slender marshes and ponds.

Where De Aviles Landed.

One cannot visit St. Catherine's without recalling that April day in 1566 when Menendez de Aviles, one of Spain's ablest pioneers, and his party of 50 men dropped anchor and came ashore on this island. He had established St. Augustine, in Florida, only the year before, and was already out to destroy the remaining traces of any settlements the French may have founded.

One writer pointed out that nowhere else had he seen such a delightful setting for a great house as that on Sapelo Island. In the

midst of a cathedral-like bower of live oaks, with hoary beards of Spanish moss depending from their outstretched limbs, stands a majestic colonial home. Projecting from the porticoed entrance is a cruciform formal pool which catches and tosses back the reflection of mossy oaks and vast white walls.

Since its reconstruction, two Presidential parties have been guests at the mansion. One day, while one of First Ladies was admiring the nearby rock garden, her cicerone was heard to remark, "They even used imported stone for this rock garden."

The big house of the South End plantation was first built by Thomas Spalding in 1800-1802, after he had returned from England to take up plantation farming on Sapelo.

As noted a farmer as he was a builder, Spalding cleared more than a thousand acres on his island kingdom, and raised indigo, sea-island cotton, sugar cane, and staple foodstuffs.

He it was, in fact, who introduced cane cultivation and sugar manufacturing into Georgia. The live oaks which he cut while clearing the forests to make bigger fields served to fill large timber contracts for the budding United States navy. He also supplied the navy and merchant marine with beef and hogs.

As a slave owner, however, Spalding came ultimately to suffer, even though he treated his "helpers" with such kindness that the planters in the South dubbed Sapelo "Nigger Heaven."

Then came the Confederacy, against every protest of this aged man. Sherman's march to the sea laid waste the big house and the plantation developments. Fortunately, Spalding did not live to see that day of ruin.

Vines and bramble claimed the fire-smoked tabby walls of the mansion until the present owner cleared them and rebuilt again in 1925.

Modern Improvements.

Today, too, the old canals have been redredged and new ones have

Standing RIB ROAST BEEF	1b 23c
FRESH FOWL 3½ to 4 lbs.	1b 21c
Small 4 lb. Avge. PORK LOIN ROAST	1b 27c
3 LB. MEAT LOAF 59c 2 lbs. Beef, ½ lb. pork, ½ lb. veal	
Best Cuts SHLDR. BEEF	lb. 19c
Thuringer Sausage	lb. 18c
Arpeako Ham Sausage	lb. 25c
SHOULDER VEAL ROAST	lb. 17c
ROLL BUTTER	2 lbs. 59c
LARGE PORK CHOPS	lb. 27c
ARPEAKO BACON	pkg. 20c
ARPEAKO BACON—piece	lb. 29c



SCHROTH MARKET

Lyell Ave.
At Murray St.
GLEN. 3210

Dutchtown Merchants to Have Strong Grid Team

After having a successful season last year the Dutchtown Merchants will be out to better all former records and will play all strong local and out of town teams. They have secured the use of the German Athletic Club's field on Lexington avenue and will play most of their games there. As usual they have secured some of the best known football talent in Rochester to help bring the semi-pro title of the city back to the west side.

Coaches Bartholomay and Young have been drilling their charges for the past week. At the first meeting the following officers were elected: manager, Joe Smarsh; secretary, Clarence Young; business manager and treasurer, Harold Donish.

For games write either 90 Rosalind street or 26 Mildred street. Norbert E. Vay is sponsoring the team.

been cut in many places to supplement the drainage of the island. An adequate supply of fresh water is provided by 36 gushing artesian wells. More than a thousand beef cattle now graze on the luxuriant carpet grass, Japanese clover, and Bermuda grass that have been sown in the one-time cotton and indigo fields.

Delightful trails and motor roads lace the island retreat. In many places they wind beneath bewhiskered old oaks; elsewhere they skirt the broad savannas and cross between marshy ponds that teem with ducks, teal, and other water-fowl.

On the west shore, commanding the approach to the Florida Passage, stand the tabby ruins of the octagonal fort built by the Spaniards in 1680. Within its concentric walls troops were stationed to protect the friars of the Mission of San Jose de Zapala. Thomas Spalding built a sugar mill on the mission foundations, and within recent years the "long tabby" has been converted into a guesthouse, a portion of which is now used as a schoolroom for the nine white children on the island.

A short ride farther north brings one to the ruins of Le Chatelet. This old site recalls the colonial efforts of five Frenchmen who bought the island and settled at several places in their little haven. The agreement which they made in St. Malo, France, before the beginning of their venture, is one of the treasures of the Sapelo library. Soon to disagree, four of them moved to Jekyll Island. Later Le Chatelet passed into the hands of Marquis de Montalet, a French nobleman who had fled from Santo Domingo, where his whole family had been massacred in a slave uprising.

Many of the descendants of Spalding's slaves still live on tiny farms on the island. Of the three settlements—Raccoon Bluff, Hog Hammock, and Shell Hammock—the former is the largest.

At Hampton Point and Retreat on St. Simon island the first sea-island cotton was grown from seeds introduced from the island of Anguilla, in the West Indies. This remarkable long-fiber cotton created much comment among cotton buyers when the first crop, shipped from Hampton Point, reached Liverpool.

WHY GO DOWNTOWN?

HOUSE PAINT \$1.49 gal

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Monarch House Paint (Reg 3.45) gal \$1.90

Best Floor Wax 39c lb.

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Dandy, long wearing scout shoes . . . for school as well as scouting. With long wearing sport sole. Greatest value in our store . . . **\$2.50**

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THE VICINITY POST



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Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII

ROCHESTER, N. Y., SEPTEMBER 20, 1934

No. 22

PRIMARY RESULTS HERE IN WINS FOR REGULARS

With the exception of 24th Ward Republicans and 15th Ward Democrats, the so-called regular tickets came through the primaries in The Vicinity.

The 15th Ward situation is difficult of analysis, with the election resulting in a fairly even split between regulars and insurgents. Several of the apparently defeated candidates are seeking recounts in the courts and until this is settled, the exact standings of the two factions is not known.

Hugh Hamill's forces took 12 out of the 20 committee posts from the followers of John Pike in the 24th Ward Republican contest, with the result that Hamill was elected executive committeeman, replacing Pike, at a meeting of committees Tuesday night.

Garnham Dairy Remodels Its Plant In Finch St.

Garnham's Dairy of 80 Finch street are completing alterations to their milk plant which will make it one of the most modern in the city. They are enlarging their plant to meet the demands of their business.

The remodeling includes addition of a testing room, where the thorough and accurate testing of all products required by state regulation, may be carried on in the most up-to-date manner. Sanitary tile flooring has been set throughout the dairy.

Garnham's are distributors in this section of the famous golden guernsey milk.

Prince Albert, Velvet or Half & Half Tobacco 12c. Guaranteed fresh eggs always. Keown's, 382 Ames, 589 Maple. Gen. 4858-J.—Adv.

Forty Hours Devotion to Be Held at Holy Apostles

A period of 40 hours devotion will begin Sunday morning at the 11 o'clock mass in Holy Apostles Church. There will be masses Monday, Tuesday and Wednesday mornings at 6, 7 and 8 and evening services Sunday, Monday and Tuesday at 7:45.

In the evening services sermons will be delivered by Rev. Thomas O'Connor, Redemptorist Father of St. Josephs. Confessions will be heard each afternoon and evening after services.

Holy Family League Is Formed With 16 Teams

The Holy Family Business Men's Bowling League will start Monday night with 16 teams. Any bowler who cares to bowl and is not signed up should call Secretary Ed Funk at Gen. 1535-J.

The following teams are in the league: F. J. Wuest Dairy, Van Zeilen Hardware, Vay's Undertakers, Haubner & Stalknecht, May's Market, Voelkls Sales & Service, Benzon Radio, Piehler Service, John Piehler Bakery, Keck's Market, Claus Insurance, Hoffman Bakery, Gallagher's Market, Ehmann Market, Radel's Dairy and Freeman & Gillman Ice Co.

NEW BOWLING LEAGUE IS STARTED ON OTIS STREET

Formation of a bowling league representing four merchants of Otis street, under the name of the Otis Bowling League, has been completed and the schedule was started last night at the Hudson Bowling Hall. Geist Service Station, Ralph's Market, Freeman Barbers and Lomenzo's are the team names.

NEXT ISSUE Of The Post will be published Thurs., October 4

Local Gridders To Meet All-Batavia Team Sunday

Vay's Undertakers, formerly the Dutchtown Merchants, will stack up against one of their strongest opponents Sunday when they engage the strong All-Batavia grid team from that city at the German Athletic Clubs field on Lexington avenue. The kickoff is slated for three o'clock.

The Dutchmen have acquired one of the finest fields in this section of the city. It is equipped with bleachers which will accommodate 1200 patrons. The All-Batavia gridders boast of many former high school and college stars.

To Resume Championship Series Here on Sunday

May's Dairy and the Lyellhurst baseball teams will resume their series for the west side championship Sunday. May's will be out to make it two straight over the Lyell avenue boys, having defeated the Lyellhursts 6 to 5 in the first game. A beautiful throw by "Bump" Mattel, May's catcher, cut short a Lyellhurst rally.

The game is scheduled for three o'clock at Schuler Field on Sunday. Both teams are expected to field the same line-ups.

LEAGUES GET UNDER WAY AT LOCAL BOWLING ALLEY

The bowling season is on in earnest at Henchen's Bowling Alleys with all principal leagues getting started this week. The 24th Ward League started its season schedule Monday night and the Henchen Ladies got under way Tuesday. The first division of the 32-team Henchen League will swing into action tonight with the second division starting next week Wednesday.

Letters

To the Editor:
Will you please publish this note of appreciation:

In behalf of the regular Republican committeemen of the 24th Ward I wish to thank all the Republicans who voted for their ticket on Primary Day.

John Pike.

To the Editor:
I am an ardent reader of our Vicinity Post since its inception in our neighborhood and as such believe you might consider my asking for enough space in your columns to thank the good people of the third district (24th Ward) for past favors.

I have resided in the third district for some years and felt it a civic duty when called upon to represent the people of said district as ward committeeman on the Republican ticket, to respond to the cause.

I was defeated at the primary elections, which does not dampen my arder to do all I can in the interest of a good administration regardless who might be the winners. I want to take this occasion to thank all those who voted for me, and pledge my whole hearted co-operation to the new regime.

Harry Eber.

Miss Marie Bauer of Hague street entertained the Chi Delta Gamma Sorority at her home Wednesday evening. Plans were made for winter activities.

Miss Marie Claus entertained Sigma Pi Epsilon Sorority at her home in Immel place on Sept. 10.

Democrats Meet to Plan For Election Tomorrow

The 24th Ward Men's Democratic Club will hold a meeting tomorrow (Friday) evening at their headquarters, 1203 Jay street. All men in the ward are invited to come to this meeting and help plan for the coming election.

A prominent Democrat will address this meeting and a pleasant evening is promised to all.

Card Party Saturday For Democratic Women

The 24th Ward Women's Democratic Club announces the opening of their fall and winter activities with a card party on Saturday at the clubhouse, 1203 Jay street.

The president, Mrs. Eleanor Held, has appointed Mrs. Agnes Albright as chairman and Mrs. Albright has chosen as her committee the following members: Mrs. Normile, Mrs. Bellows, Mrs. Bancroft, Mrs. Ford and Mrs. Mosier. There will be table prizes and a door prize. Tickets are 35 cents.

CORRECTION

The name of the new owner of the Willow Grill, Otis street restaurant, was spelled incorrectly in the last issue. The new owner of the grill, which was formerly the Dim Lantern, is L. Cosmano.

LIFE SAVING CLASSES STARTED AT ARNETT Y

The fall classes in Junior and Senior American National Red Cross Life Saving Instruction started for the Juniors (age 12-17) Saturday at the Arnett Y. M. C. A. The Senior Class started the first regular class Wednesday evening.

Both Junior and Senior Classes are open to Y. M. C. A. members and their friends. The instruction is free with the exception of a small fee for non-members for use of the showers.

Mr. Taylor, physical director of the Arnett Y. M. C. A., announced that Henry H. Jensen, Red Cross examiner and Y. M. C. A. field agent for life saving, is again in charge of the instruction.

The course will run once a week for 15 weeks, including a course in regular life guard methods and the use of the Schaefer method of artificial resuscitation and the study of the actual use of the Rochester Gas and Electric Company's inhalator.

In the past five years more than 700 boys and men have received instruction and passed the final examination.

Now is the time to clean and replace worn-out pipes in your furnace. Let us estimate on your needs. Prices very reasonable. Leichter Hardware, 705 Maple St.—Adv.

OLD AGE PENSION PLAN IS GIVEN ROUSING WELCOME IN ROCHESTER

Offices have been opened in Rochester by the committee which is working for adoption of the Townsend Plan of Old Age Revolving Pensions. It is located in the Baptist Temple Building.

Locally, petitions are still available at Shtatzel Hardware, 498 Lyell avenue, and also at Van Zeilen Hardware, 412 Ames street. Many Vicinity residents signed the petition after reading the article in the last Post issue. It is emphasized, to clear up some misunderstanding, that any person over 21 years of age is eligible to sign.

The plan, which would give every citizen without a criminal record and over 60 years of age, a pension for life of \$200 per month, is sweeping the country. National headquarters is swamped with over 5,000 pieces of mail daily, and prominent industrialists are beginning to ask questions, according to the sponsors.

About 1,000 persons attended a meeting held in furtherance of the plan Tuesday at Convention Hall. Another meeting is scheduled next Tuesday afternoon in the same place. A number of representatives of the national headquarters are expected in Rochester soon, at which time a mass meeting will be held.

Over 5,000,000 signatures have already been received, 8,500 of which are from Rochester. A goal of 20,000,000 has been set for Dec. 1.

Rib End — Tender
PORK LOIN . . . lb 15 1/2c

Fresh Dressed
Roasting Chickens . lb 25c

Boneless Rolled, Tender, Juicy
RIB ROAST BEEF . lb 25c

Large White
Cauliflower . . 10c

Yellow Crispy
Endive 5c

Capico
**Cranberries
2 lbs. 35c**

Fancy Imported Style
**SWISS
CHEESE . . lb. 25c**

Monday Special 10 lb. sack pure granulated **Sugar 54c**

Brighton Blend
Coffee . 2 lbs. 49c

Borden Silver Town
Milk . . . 6 tall 39c

Del Monte Sliced No. 2 1/2 can
Pineapple . . . 21c

Del Monte Red
Salmon . . tall 18c

Supersuds pg 7 1/2c

Rinso . . 2 lge. 39c

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We shall be glad to consider your application.



**Twentieth Ward Cooperative
Savings & Loan Association**

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GENESEE 1639

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE
 25 South Water Street
 Main 5412
VICINITY OFFICE
 517 Lyell Avenue
 Glenwood 5318-M
 After 5 P. M., on holidays and Sunday, call Vicinity office.
 News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Mr. and Mrs. Nelson Stott of Ames street, celebrated their twentieth wedding anniversary Saturday evening, Sept. 8. Twenty couples attended. Music was furnished by their son, Nelson Stott, Jr., and Cyril Kolb, with their guitars.

LILLY—UDERITZ

The marriage of Miss Mildred Uderitz, daughter of Mr. and Mrs. Edward Uderitz of 898 Jay street, and Neil Lilly, son of Mrs. Mabel Lilly of Angelica, took place Saturday, Sept. 1, at 3 p. m., at the home of the Rev. George Middleton.

The bride wore a gown of powder blue crepe and had a corsage of Sunkist roses.

Miss Edna Uderitz was bridesmaid and wore a gown of ashes of roses crepe and had a corsage of Talisman roses.

William Uderitz was best man. Following the ceremony a dinner was served at Pearl Inn.

Out of town guests included Mrs. Mabel Lilly of Angelica and Miss Edna Lytle of Washington, D. C. Mr. and Mrs. Lilly will make their home in Hartford, Conn.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

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AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

RADIO TUBES tested free at our store. Peiffer & Moore Radio Electric Service, 681 Lake Ave. Glen. 692.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

NOW with housecleaning to do, is the time to buy one of our rebuilt vacuum cleaners. All guaranteed. \$5.00 up. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

PERENNIALS: Larkspur, carnation, gypsophila, tritoma. Special, fox-glove 3 for 25c. Quality Floral Shop, 24 Delpmar St. J. L. Dixon.

LET US vacuum-clean your furnace. Henry P. Lenhard, 690 Glide St. Glen. 3110.

WANTED—Second-hand guns. Beckwith's, 271 Lyell Ave. Glen. 811.

GUNS repaired. Beckwith's, 271 Lyell Ave. Glen. 811.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

MOVIE FILMS—16 m. m. Bought, sold, rented and exchanged. Bourbon Film Library, 387 Magee Ave. Glen. 4445-W.

LET US vacuum-clean your furnace. Henry P. Lenhard, 690 Glide St. Glen. 3110.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

GUARANTEED Radio Service. Service calls \$1.00. Peiffer & Moore Radio Electric Service, 681 Lake Ave. Glen. 692.

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FIRST CLASS carpenter work. Call Gen. 1535-J or Glen. 7026-J for estimates. Reasonable prices.

PAINTING—Interior and exterior. Estimates given cheerfully. Lead and oil or Lowe Bros. H. S. G. F. Ringholz, 198 Wetmore Pk.

PERENNIAL and rock plants 3 for 25c. Cut Glads, Asters, etc. Bodenstien, 71 Barker St., off Jay St. Gen. 6895-W.

CLEAN your fall clothes with our cleaning solvent. Non-explosive, safe, 25c gal. Leichtner Hardware, 705 Maple St.

ROSE MEIER—Represents Trixy Fashion Foundation Garments in The Vicinity. Phone Gen. 6610 or 38 Centennial St.

HOUSE PAINT \$1.49 gal. White shellac \$1.69 gal. H. C. Pommerening & Son, Lyell at Glide St. Glen. 3110.

CEMETERY bouquets. Asters and marigolds 15c-25c. Order now. 154 Masseth St.

FINAL DAYS of our close-out. Everything at cost and less. Line Variety Shoppe, 158 Otis St. at Santee.

FIVE REASONS WHY GARNHAM'S Golden GUERNSEY America's Table MILK

IS BETTER!

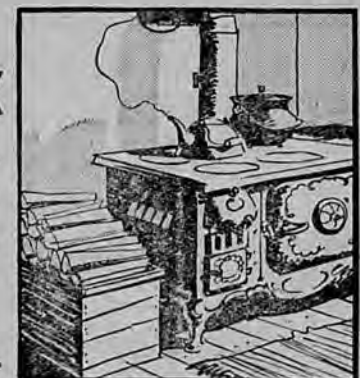
- 1. Deeper Cream Line**
Thirty per cent. more butterfat gives you a rich deep column of cream.
- 2. More Delightful Taste**
It has a body to it which average milk lacks. The flavor is a favorite with grown people as well as children.
- 3. Golden Color with more Vitamine "A"**
The golden yellow color not only makes Golden Guernsey milk more appetizing, but it is definite proof of more Vitamine "A," the body building vitamine.
- 4. More Food Value**
Guernsey milk contains more food value. The University of Illinois studies rank it highest in percentage of butterfat, and highest in total solids which include those health-building minerals.
- 5. Unvarying Quality**
Bacteria tests are made regularly as a final check. Regular inspections are made by authorized representatives of the American Guernsey Cattle Club.

All for One Cent Extra!
 Call GLEN. 5638 for a trial bottle
GARNHAM DAIRY
 80 FINCH STREET

KOTE MORE
HOUSE PAINT \$1.49 gal
 Galvanized Ash Baskets 49c
 Special Window Ventilators ea. 23c
CLEANING FLUID (for clothes) 25c gal.
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SHOT GUN SHELLS
VAN ZEILEN HARDWARE
 412 AMES ST. WE DELIVER GEN. 1535-J

When the town was **Young**

the **WOODBEX**
 was an important
 Accessory to every
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Today—



the **CLOCK** of the
 automatic **GAS** range
 is the modern accessory that frees
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STOP IN AND SEE
THE COMPLETE LINE
OF BEAUTIFUL AUTO-
MATIC GAS RANGES
ON DISPLAY AT OUR
SHOWROOM

● Some of you remember the unsightly woodbox of years ago—companion piece to a bulbous stove, the best to be had in those days.

How different today. A smart-looking, efficient GAS range, with automatic time and temperature control. A thousand

heats available instantly. A fuel that never needs replenishing. A fuel that is inexpensive. The GAS range has truly kept pace with the demands of change.

ROCHESTER GAS AND ELECTRIC CORPORATION

WEEK-END SPECIALS

30c Alka Seltzer 24c	Dr. West's Toothpaste, 2 for 33c
Alcohol, Rubbing . . . pint 19c	Scott's Emulsion 44c
Alarm Clocks 98c	Thynn Tabs 67c
Psyllium Seed, Black . lb. 39c	Milk Magnesia, Phillips . 34c
Epsom Salt 5 lbs. 25c	Feenamint 19c-39c
Armand Powder 25c	Anti Pain Pills 21c
Hills Cascara Quinine . . 21c	Marvelous Face Powder . 55c
Palmolive Soap . . . 4 for 19c	Listerine 23c-39c-69c
Cod Liver Oil, P. D. & Co. . 89c	Wampoles, C. L. O. 69c
Pinkham's Comp. \$1.00	Sanitary Napkins . . 2 for 25c

SQUIBB'S SHAVING CREAM AND LIGHTER . 39c

KLIER PHARMACY
261 AMES ST. WE DELIVER GEN. 2659

Footballs

Standard Size (Rubber) **25c**

Leatherette **49c**

Other Popular Numbers to \$1.98

Fix up the old ball with a **Blatter at 25c**

BECKWITH'S

ATTENTION Trap-Shooters!

CLAY PIGEONS

Carton of 135 **\$1.29**

12 Gauge **SHELLS . 79c**

GUNS RENTED & SOLD

Several choice used guns

271 LYELL AVE. Opp. Firehouse

519 Lyell Glen. 6033

Open Sundays 6 a. m. to 1 p. m.
Call and Delivery Anywhere

B. COHEN Cleaner, Dyer Tailor, Furrier
Announces his Fall Season Service Specials. Call Now!

ANY GARMENT Expertly Refined . . . **\$2.00**
Lowest Price in Rochester

Old Fur Coat Made Into New Jacket . . . **\$5.00**
Guaranteed to fit perfectly

Free Shoe Shine With Each Garment

ANNOUNCING

We have added a line of Ladies' Fall **HATS at \$1.50**

Smart Styles

PERMANENT WAVES \$3.50 — \$5.00

Finger Waves 25c Marcells 40c
Haircutting and Manicures
Facials, Hair Dyeing, Henna
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Summer Circle Spot & Beer Garden

990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER

CLAMBAKE SEASON IS NOW OPEN!

We are ready to serve you . . Glen. 2415

SEE US FIRST FOR **SCHOOL SUPPLIES**

Prescriptions Our Specialty

Child St. Pharmacy
Child at Jay St. Gen. 4196

VARIETY SHOP

Coffee & Faulkner 680 Glide St.

LADIES SILK DRESSES

At very reasonable prices
Good line of Ladies', Gents' & Children's Wearing Apparel

TANK CAR TO YOUR CAR
Speed means power — If you want speed, try

LEADER GAS 16 1/2c GAL.

High Quality . . . Why Pay More?
LEADER OIL . . . qt. 15c

KINSO CORP., 585 Lyell Ave.-Opp. Burrows St.

Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Curse of Fear." Sunday School meets at ten o'clock, preceding the church service.

The Young People's Society will meet Sunday evening at 6:30, at 64 Cameron street for the first of the fall and winter meetings. Lunch will be served following the meeting, and a social hour is planned for the duration of the time.

All plans have been made for the Sunday School's Birthday Banquet to be held Wednesday evening, Oct. 10, for all members of the Sunday School and church.

The Mimmers Club will meet at the church at 8:30 o'clock Saturday afternoon, to go on an outdoor picnic and meeting. Should the weather forbid, the meeting will be held in the church gym. The play to be given this fall will be decided.

The Ladies' Aid will hold a card party in Bryan's Restaurant, 411 Lyell avenue, on Friday (tomorrow) evening at 7:45 o'clock.

Sunday, Oct. 7, is Rally Day in both Sunday School and church. Special programs are being arranged for that day.

Lyell Ave. Baptist Church

Public worship with sermon by the pastor in the church on Sunday morning at 10:30. The pastor will take as his theme: "Partaking of the Fruits of Labor." The Sunday School opens promptly at 11:45 a. m.

Mission Circle will be entertained tonight at the home of Mrs. Henry Harriman, 106 Dove street. World Wide Guild will hold its first fall meeting tomorrow evening at the home of Miss Lucy Thomas, 70 Myrtle Hill park.

Fidelis Class will be entertained by Mrs. Wesley Shafer, 99 Sunset street, on Friday evening, Sept. 28. The assisting hostesses are Mrs. Johnson and Mrs. Wright.

The annual meeting of the Baptist Union will be held in the Greece Baptist Church on Thursday, Sept. 27, at 10:30 o'clock. Representatives for Lyell Baptist Church are: Mrs. Rudolph Schmitter, Mrs. Henry Harriman, Mrs. Otto Ludwig, Mrs. George Marvel, Miss Mary Rice and Mrs. A. E. Hooper.

Trinity Evangelical Church

Services for Sunday, which is Rally Day, are as follows: 9:00 a. m., German Rally service, "Das Ernste Streben"; 9:45 a. m., Departmental Rally; 10:50 a. m., Sunday School and Congregation Rally. Special program—"The Builders." 7:00 p. m., Young People's League Rally.

Now that vacation days are over, thoughts turn again to the activities of the church and its organizations for the coming fall and winter months. An especially good attendance is expected on this coming Sunday, Rally Day, for both Sunday School and congregation. 100% attendance is the goal. All members and friends are invited to attend.

Miss Margaret Shatzel of Cameron street, spent her vacation last week visiting relatives in Oswego.

The time is right for parties and the right place to hold them is Senz' Tavern Rathskeller. You are assured full privacy and a good place to have a good time. Stop at Senz' Tavern, Lyell at Glide street, for one of their famous hot roast beef sandwiches, served any time. All popular beer and ale on tap.

There is no charge for publishing personals. Send your news to The Vicinity Post, 25 South Water street.

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046-7 Immel St.

When you hear the argument that no mutual insurance company with gross assets of \$200,000 or a cash surplus of \$100,000 will ever fail please remember the Integrity Mutual Casualty Company that blew up in 1926 having reported assets of \$1,850,000 and a cash surplus of \$400,000; also the Illinois Coal Operator's Mutual Liability Insurance Company failure of 1910 with surplus of \$135,000; also Great American Mutual Indemnity of Ohio with assets of \$915,000 and more than \$1,000,000 in automobile premiums; it failed in 1926.

Some Mutuals boast of the fact that they are reinsured in a certain American stock company. This is a downright admission of weakness on the part of their own company. If stock company reinsurance protection is necessary, why not deal direct with the stock company in the first place? Other assessment and cut-rate companies point with pride to London Lloyds as their reinsurance salvation. The Associated Employers of Chicago, which went into the hands of receivers in 1924, boasted about London Lloyds reinsurance to the tune of \$1,800,000, guaranteeing its members against assessment. Now after five and one-half years battle London courts have ruled against the defunct Associated Employers. This means that the policyholders have lost the premiums they paid, the claim payments they had to make and they are required

to pay back to the receivers all dividends of 1920, 1921, 1922, 1923, because they had not been earned.

While an assessment company contract states that his assessment or contingent liability is equal to no more than 100% of the policy premium and the policyholder to be notified of an assessment within one year after the expiration or cancellation of the policy, it really does not mean anything. That clause is valid so long as the company is solvent because when an assessment company is compelled to assess its policyholders they invariably resist the assessment. In fact there is no record of an assessment company "coming back." The next move is the entrance of the Liquidation Bureau of the Insurance Department of the State. This means that the policy contract is dead and the Insurance Department may levy 200% assessment if necessary and without regard to the time limitation.

Be one of Hundreds

To get your new Fall Hat from **KATHRYN DOYLE**

Berets, Brims, Turbans Tri-corns

All headsizes — All colors **\$1.88 and \$2.95**

75 LOCUST ST.

FINANCING

for your plumbing and heating work, under the National Housing Act can now be arranged by us.

Let us figure on needed improvements to your plumbing and heating system. You'll never get more favorable terms.

HENRY P. LENHARD
Plumbing & Heating
690 Glide St. Glen. 3110

WHY LET WINTER SPOIL YOUR DRIVING?

Come in now for your winter check-up, before the cold weather arrives! Let us also show you the new **CHEVROLET OUTDRAFT**

HOT WATER HEATER

High heating efficiency and maximum output of heated air. Complete, installed **\$10.95**

A DELUXE MODEL at \$15.50

We also feature **CHEVROLET BATTERIES, WINDSHIELD DEFROSTERS, RADIATOR COVERS AND GENUINE CHEVROLET PERMANENT ANTI-FREEZE**

BROWN CHEVROLET
795 WEST MAIN STREET

naturally superior

.. Nature never made .. nor has man discovered .. a finer fuel.

Call us for **FAMOUS READING ANTHRACITE**

BECKWITH COAL CO.
271 Lyell Avenue Glen. 811

Guadalajara



Public Letter Writers in Guadalajara.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

AT DAWN comes the clang and peal of countless bells. The din is startling in its unexpectedness. It sounds like a battle call—or an alarm that Guadalajara is burning.

Hurriedly you get up and go out on the hotel balcony.

"All these churches," says a voice at your elbow, "and every bell with a different tone." It is the man from the room next to yours, a Spanish friend from the sugar plantations, in pajamas and straw sandals.

"I first came here more than forty years ago, from Spain," he adds. "We made the last stretch in a four-mile stagecoach on leather springs, after a night battle with bandits. We got in just at dawn, with these same bells ringing. Nothing here has changed much—the same people, habits, churches, and bells. Even the bats are still here. Read at night, and your light draws the moths; turn out the light, and the bats fly in to eat the moths. But they don't eat their wings—next morning moth wings are all over your floor."

In the street below now black-garbed women, their heads covered, are walking quietly to mass—women of all classes, peon and aristocrat, but hardly any men. Rattling heavily, a water cart turns the corner, sprinkling the streets and raising that ammonia smell of old adobe towns where humans and beasts have long crowded the absorbent soil too closely. You meet that same smell, mixed with the scent of roasting coffee, when at early morning men wet the dusty streets of Aden or Baghdad.

"Ice!" "Bread!" "Morning paper!" All voices of the awakening city as truly as cackles, crows, grunts, and squeals are the alarm clocks of the farmer. Before the doorway halts an old man on a mule, carrying two big cans. A sleepy girl, with a clay jar, comes out and buys some milk. And the man rides on, calling his singsong "Leche, leche," milk, milk, in a despairing wail, more like a cry of pain than an invitation to buy.

Turkeys for Sale.

Now a country boy in a ragged straw hat comes driving a flock of turkeys. He carries a long stick, with a whip-like piece of string on one end, for flicking any errant turkey on the neck. He urges them on by hissing sounds, his tongue against his upper teeth, in the familiar Indian warning. They market thousands of turkeys on foot here, as in parts of Texas, the inquisitive, shapely birds marching with quick, graceful strides, necks jerking sharply with each step. One strutting gobbler, with pendant red wattles long as a prophet's beard, ruffled his bronze plumage and dragged his wings.

By the time you dress, clap your hands for coffee, and read a Mexican paper still damp and smelling of fresh ink, all Guadalajara is swarming. Trams are crowded; so are busses.

Bobbed-haired señoritas, in bright organdie, silk hose, and high heels, chatter and giggle their cheerful way to work in stores, beauty and curio shops, at switchboards or typewriters. Many are pure Andalusian types with blue eyes and blond hair, small shapely hands and feet. The ease and joy

with which man may look upon womankind in Guadalajara are proverbial. "In all Mexico, no others are so fair."

"Surely St. Peter must have opened the gates of heaven to let down such a beautiful damsel," Mexicans say when a maid of pulchritude is passing.

Along with the crowd, ogling the girls, come sleek young bank clerks, bookkeepers in the brewery, the factories, motorear and other agencies, spick and span in flannels of Hollywood cut, carrying sticks, smoking pungent native cigarettes.

The sidewalks of Guadalajara! Walk them at this hour and you see the city eye-high and close up.

Workmen idly dig up the pavements, as always; traffic police in white gloves blow whistles and wave cars to stop. And they do stop; for one dispute with an alert Guadalajara traffic cop and the big jail yawns for you. On an open space soldiers are drilling and women wait before the colossal prison to get in at visiting hours. "They built the jail high enough to hold everybody in town, as a warning," is a local saying.

Through the suburbs you meet more groups coming to work. In a flower garden a sandal-footed man is setting out young plants to make a fancy pattern of birds and flags.

Workers in Clay.

From the tail of his big black dog, asleep beside him, an old Indian artist plucks a few hairs, twists them deftly into his tiny, frayed brush, and resumes painting eyebrows on a clay head of Pancho Villa, master outlaw.

Other heads, new and shiny, stand on a board: Oregon, Carranza, George Washington, Henry Ford—and an American Shriner in a red fez.

Pose for your own bust, if you like, and watch your nose and ears form swiftly from the mud. In half an hour old Pandura (Hard Bread), famed Indian sculptor, makes a fair likeness.

"This Guadalajara clay art is fragile and hard to ship," says a buyer from the States. "But it sells well. Not the busts so much but these urns, vases, and water bottles, in old Aztec patterns. These dancing girls are good, too, in their wide skirts and big sombreros."

Around Tonalá village and the suburb of San Pedro Tlaquepaque, Indians have worked in clay from time immemorial. The Spaniards found them at it, making dishes for domestic uses, making idols, images, and figurines of men and beasts.

Untaught, and working far from the patter of studios and talks on art, these Indians produce excellent sculpture. Tiny pack mules, street hawkers, market women with chickens and baskets of fruit, vaqueros on rearing horses—all are formed and painted with fidelity to life. Sophisticated and erotic pieces also appear, with miniatures, ornaments, and vessels carrying a raised fretwork of deer, rabbits, ferns or palms. A fat clay pig, hollow, with a slit in his back through which coins can pass, is much sold as a child's savings bank. Happily for the child, these figures break easily; all you have to do is drop them.

San Pedro Tlaquepaque, once the retreat of Spanish wealth and fashion, is linked with the city proper by tram, through an old customs

LEG of **SPRING LAMB** . . . **lb 19c**

Standing **RIB ROAST BEEF** Best Cuts . . . **lb 21c**

SHOULDER ROAST VEAL 4 - 5 lb. Avge. **lb 15c**

Best Cuts **SHLDR. BEEF** . . . **lb. 19c**

FRESH FOWL **lb. 23c**

SIRLOIN STEAK . 2 lb. Avge. **lb. 29c**

3 LB. MEAT LOAF **59c**
2 lbs. Beef, ½ lb. pork, ½ lb. veal

PORK SHOULDERS 6 lb. Avge. **lb. 15c**

SAUERKRAUT **2 cans 25c**

BREAST OF VEAL
OR SPRING LAMB . } **lb 12½c**

CLAMS — OYSTERS — FISH



SCHROTH MARKET

Lyell Ave.
At Murray St.
GLEN. 3210

gateway. Country people taking things into town to sell had to pay a tax in the old days to pass this gate.

A tiny, bright-eyed nurse girl, certainly not more than ten, comes by, carrying a big fat baby. You feel the baby should get down, for a change, and carry the tired little girl.

Gambling is Prevalent.

On the curb's edge, three soldiers are playing cards with a greasy deck. One man deals, calling "Ocho de espadas," eight of spades, and other faces as they turn up.

Gambling is not thought a vice. Men accept you, holding up yard-long strips of colored lottery tickets. You can buy a whole or part ticket. Such peddlers work on a commission for the official lottery, which holds regular drawings, is run in a strictly business manner, and devotes net profits to charities.

Police appear dragging two disorderly men, one badly cut in a street fight. Certain knives here are made to fight with. Any battle-scarred mining or cow-ranch veteran will tell you he'd rather face a gun fighter than a Mexican trained with the knife.

After the knife comes a boy leading a very skinny horse. "Play us a tune on your harp," shouts a clerk, a Mexican witicism implying that the horse is so bony his ribs look like harp strings!

Up the street past your hotel, late in the night, comes a squealing orchestra, preceded by three young men. One of this trio is celebrating his birthday.



SCHOOL DAYS

Protect your children's health by having their shoes repaired with genuine A-1 leather for long wear; and with expert workmanship for comfort and appearance. Don't be misled by cheap cut-throat prices. Shoe repairing is like a railroad ticket—the more you pay, the further you go.

FRANK'S SHOE REPAIR SHOP

545 LYELL AVE. GLEN. 6434

Have the summer shoes dyed and save the price of a new pair. We use the best, non-poisonous dyes.

FINANCE YOUR AUTO REPAIRS!

Get it repaired now and pay \$5 monthly

BAUER & RAETZ

CHILD at JAY STS.
Phone: GEN. 3977

ALLEYS OPEN FOR BOWLING

Henchen Bowling Alleys
849 Jay St. Gen. 7748

ALBERT WARD Optometrist

198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
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OTT'S GERMAN TAVERN

Fish Fry Every Friday Nite 15c
Chicken Dinner Anytime 35c
Steamed Clams 30c doz.
Home Made Clam Chowder . . . 10c
GERMAN SPORT CLUB ORCHESTRA FRI. & SAT.
Beer, Wine & Ale 1479 Lyell Avenue

GAESSER'S MARKET

861 JAY STREET, Corner AMES ST.

FRESH FOWL **lb 15c - 18c**

CHOICE POT ROAST . **lb 16c**

STEAKS Sirloin, Round
And Porterhouse . . . **lb 25c**

Our Own Make **SAUSAGE** . . . **lb 19c**
PURE PORK

CLUB STEAMERS . **lb 12½c**

ROLL BUTTER . . . **2 lbs 55c**

Golden Bantam Corn . **can 10c**

MOHAWK Large Package
WASHING POWDER . **11c**

WE DELIVER

GAESSER'S

GENESEE 3868

THE VICINITY POST

CIRCULATION
5500

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MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VII.

ROCHESTER, N. Y., OCTOBER 4, 1934

No. 23

"DRINK MORE MILK" CAMPAIGN UNDER WAY

New York State's campaign to increase milk consumption is officially under way this week. Last week-end "Milk Saturday" and "Milk Sunday" were observed, beginning a month-long "seige" aimed not only to help the farmer, but also city dwellers as well, from an economic as well as a health standpoint.

Mayor Charles Stanton has appointed a committee of prominent citizens, representing about 70 different organizations and types of community enterprise. This committee is devising ways and means of bringing the milk situation squarely before Rochester residents.

The work of the committee is in addition to the huge \$500,000 advertising campaign now being conducted under auspices of the state, the cost of which is being divided between the farmer and the distributor. "Drink More Milk—It's Good For You" will be carried into the churches, schools and homes.

ROSARY SOCIETY TO ELECT OFFICERS NEXT WEDNESDAY

Rosary Society of Holy Apostles Church will hold its first meeting of the season Wednesday evening, Oct. 10, in the Parish Hall. Election of officers will be held and a social evening is planned. All members are requested to be present.

NOTICE

When you go out for your Friday night Fish and Chips stop at the Willow Grill, 354 Otis street. We use the best fish to be had. Our spaghetti and meat balls are prepared in real Italian style. Stop in and try our dishes. Orchestra Saturday nights. L. Cosmano, 354 Otis St.—Adv.

Mrs. Marie Marella returned home from the hospital this week.

Skultety Orchestra Will Play For Dance Oct. 12

The first dance of the season will be held in Holy Family Hall on Friday evening, Oct. 12. Music will be furnished by Frank Skultety and his orchestra.

The following committee are in charge: Elwood Fischer, chairman, Herbert May, Marion Schubert, Dorothy Schubert, Betty Dentinger, Rosemary Feeley, Marie May, Frank Allman, Ruth Weber, Clarence Yox, Roy Schur, Frank Voelkl and Robert Wahl.

Hallowe'en Dance Oct. 30 For 24th Ward Democrats

The 24th Ward Women's Democratic Club will hold a Hallowe'en Dance at their clubrooms, 1203 Jay street, on Tuesday, Oct. 30. There will be old and new dances by Jos. Pickens' Orchestra, who made such a hit last season. George Garley will call the old dances.

Mrs. Evelyn Bellow will act as chairman and has selected Mrs. Agnes Albright, Mrs. Arline Tindale and Mrs. Marion Whitmore to assist her.

RALPH VISITS BOSTON AND GOES INTO FISH BUSINESS

Ralph, Otis street groceryman, took a couple of days off recently to visit Boston. While there he became acquainted with a deep sea fisherman. During the course of conversation the fisherman suggested that Ralph would find a profitable business in handling fish and sea foods shipped direct from Boston. Ralph thought it a good idea, too, and he immediately made necessary arrangements. As a consequence Ralph is now specializing in fresh fish and sea foods, shipped direct to him from Boston.

NEXT ISSUE
Of The Post
will be published
Thurs., October 18

Democratic Clambake is Big Success, Drawing 170

The first annual clambake of the 24th Ward Democratic Club was held Sunday at the clubrooms on Jay street. Supervisor Daniel Lee, chairman of the bake, reported the affair a great success, over 170 people being served.

Music was furnished by Mr. Weiss and Fred Henchen entertained in true Henchen style.

Tomorrow evening (Friday) will be the men's meeting night. After the meeting there will be an address by one of the candidates in the coming election. Meetings are held on the first and third Friday of the month at 1203 Jay street.

24th Republican Club is Organized Under Hamill

Organization of the Republican Club of the 24th Ward under the leadership of Hugh Hamill, newly elected ward leader, took place last week at the new clubrooms, 1 Copley street. The following officers were elected:

President, Fred J. Ruppel; vice-president, Dan Lazarus; secretary, Joseph A. Shanahan; treasurer, Matt Van Dame. A membership drive is now being conducted. All Republicans in the ward are invited to join. The next meeting is on Wednesday, Oct. 10.

No. 30 Parent-Teachers To Discuss Welfare Work

Regular meeting of the Parent-Teacher Association of General Elwood S. Otis School No. 30 will be held Wednesday, Oct. 10, at 2 p. m. Welfare work for needy children of the school will be discussed.

The hostesses for the meeting will be Mrs. Jennie Valente and Mrs. Mary Parnella.

Vay Gridders to Play Sunday at Local Field

Vays will stack up against some strong out of town aggregation Sunday afternoon at the German Field on Lexington avenue, cor. Mt. Read.

Coaches Bartholomay and Young were well pleased with the showing that their team made against the strong All-LeRoy outfit Sunday when the local boys trounced the towners by the score of 19-0. The Sillers, Vays most bitter rivals just eeked out a 12-6 victory over the same team.

OTIS BOWLING LEAGUE SEEKS MORE BOWLERS

The Otis Bowling League, comprising representatives of four Otis street business men, is bowling each Wednesday night at the Hudson Bowling Alleys. Several openings are still available for local bowlers to become members of teams. The fee for bowling is 60 cents each night.

OCTOBER DEVOTIONS START AT HOLY APOSTLES CHURCH

October devotions have been started at Holy Apostles Church. Services are being held each Wednesday and Friday evening during the month and at eight o'clock mass every morning.

PROPERTY OWNERS URGED TO TAKE ADVANTAGE OF GOV'T HOUSING ACT

"We urge that every owner of real property act at once" was the statement of Mayor Charles Stanton last week in issuing a proclamation on the official beginning of the Better Housing Program to "Those who live in houses, those who repair houses, and those who invest in houses."

The government has made it possible, under terms of the National Housing Act, for home owners to improve their property, by providing easy access to the necessary financing. The campaign is being conducted to acquaint the public with the generous terms and the minimum of "red tape" now required in making needed improvements to property; for painting and re-decorating; modernization and replacement of plumbing equipment; re-roofing; new heating plant, etc. The Mayor's proclamation was issued to assure Rochester co-operation.

Home owners may borrow from \$100 to \$2,000 at a rate of five per cent., for a period of one to three years. There is no down payment necessary. These are the most liberal terms ever offered for this type of work.

Get Loans Here

Included among the institutions approved by the government for making these loans is the Twentieth Ward Co-operative Savings and Loan Association of Jay street. This association is a member of the Monroe County League of Savings and Loan Associations, which has pledged its immediate co-operation and assistance to home owners. The league has combined assets of \$17,000,000, representing the shares of approximately 25,000 members and participants.

E. Clinton Wolcott, who is secretary of both the league and the local association, states that all members of the league are now offering complete and efficient loan service to all proper applicants. They are endeavoring to give full co-operation with the National Housing Act insofar as financing is concerned. Applications may be made direct or through the contractor.

Local business men are receiving many inquiries from Vicinity people, with regard to this matter, and it is expected that a number of home owners will shortly avail themselves of this new and unusual plan. Metzger & Brayer Co. of

FIRST CARD PARTY AT HOLY FAMILY OCT. 19

First of this year's card parties at Holy Family Church will be held on Friday, Oct. 19, in the auditorium on Jay street. It is being sponsored by the women of the Glide street unit. Mrs. Hattie Rosenbach is general chairman, assisted by Mrs. F. Martin and Mrs. H. Scheg.

The block chairman is Mrs. J. B. Klemmer. Assisting her are the following committee: Mrs. J. Schroth, Mrs. S. Condon, Mrs. C. Dugan, Mrs. Joseph Richter, Mrs. Peter Zimmer, Mrs. Edward Cacic, Mrs. George Saile, Mrs. Edward Schwartzmeyer, Mrs. E. J. Weber, Miss Mary Reber, Mrs. Tillie Guerinot, Mrs. Fred Goodberlet, Mrs. Frank Yax, Mrs. Philip Fess, Mrs. W. Guerinot, Mrs. John Giesman, Mrs. Otto Miller, Mrs. R. Hamling, Mrs. Arthur Mandara, Mrs. Andrew Hagler, Mrs. L. Krebs, Mrs. Rose Schuerman and Mrs. John Volkmar.

Tickets can be obtained by calling any of the general or block committeemen.

Republican Women Plan Monthly Card Parties

The 24th Ward Women's Republican Club held the first meeting in their new clubhouse at 1 Copley street last night.

Card and bridge parties are planned to be held once a month, beginning this month.

Now is the time to clean and replace worn-out pipes in your furnace. Let us estimate on your needs. Prices very reasonable. Leichtner Hardware, 705 Maple St.

Lyell avenue and Henry P. Lenhard of Glide street are prepared to offer further explanation to people interested in plumbing or heating work. They have full data on the plan and are authorized to operate under it.

Fresh Cut, Rib End
PORK LOINS . . . lb 16c

Our Own Delicious Mild Cure
SLICED BACON . . lb 29c

Home Dressed Milk Fed **FOWL lb 20c**

" Grocery Specials "

Del Monte **COFFEE lb. 29c**

Stock up at this low price

Swansdown **Cake Flour . pkg. 25c**

Domino **XXXX Sugar . 3 for 20c**

Large, Snowy White **Cauliflower 10c**

Sunkist Oranges 2 dz 35c

Fresh Crispy **Spinach pk. 15c**

Fresh Crispy - Our Own Trim **Celery . Lge. bdle. 19c**

No. 2 1/2 can **Lake Shore Pumpkin 10c**

Van Camp's **Milk 4 for 23c**

Big B **Flour . 24 1/2 lb. sack \$1.19**

Kirkman's **Soap Chips . lge. pkg. 15c**

U. S. No. 1 Heavyweight **Potatoes pk. 15c**

Russer's Famous Roll **BUTTER . . lb. 28c**

EGGS . . . doz. 28c

Every egg guaranteed

Monday Special 10 lb. sack pure Domino Sugar 54c



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Alkaseltzer 24c - 49c	Bromo Quinine 21c
AGAROL 16 oz. \$1.09	Listerine Tooth Paste . . 19c
Sanitary Napkins . . . 2 for 25c	Ovaltine 57c
Alcohol Rubbing 19c	Alarm Clocks 98c
Listerine . large 50c	Vick's Vapo Rub 24c
Lilly U20	Pond's Creams, Reg. 65c . 49c
Insulin Squibb 10 cc. . . 98c	Miles Nervine . . 79c
Feenamint, 25c Reg. . . . 17c	Aspirin, Bayers, 100's . . 59c
Milk Magnesia, Phillips . 34c	J. and J. Baby Powder . . 19c
Crazy Crystals \$1.50	Cleansing Tissues, 250 sheet 21c
Listerine Shaving Cream . 21c	ASSORTED CHOCOLATES
KLIER'S OWN CONFECTIONS	1/2 lb. 25c - 1 lb. 50c
EVERY DAY TOBACCO PRICES	BITTER SWEET THIN MINTS
Prince Albert, 12c can, 79c lb.	1/2 lb. 25c - 1 lb. 50c
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	OLD GOLDS 13c pkg.
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DOWNTOWN OFFICE
25 South Water Street
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517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

Mr. Property Owner!

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Please phone for particulars
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YOUR PLUMBER
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Maltby Street Chapel

Sunday School Rally Day will be observed this Sunday at the regular time, 9:15. Mrs. John Carman, sister of Perry Hull, teacher in the Sunday School, who has recently returned from India where she has spent the past six years, in missionary work, will participate in the services.

Christian Endeavor at 6:30 p. m.; church service at 7:30 p. m. with preaching by the pastor, Robert Frerichs, on the topic "What Part the Minister Has."

The Chapel now has a well organized choir under the leadership of Mrs. Frerichs.

The next regular meeting of the Friendly Circle will be held tomorrow (Friday) at which time plans will be completed for a fish-fry to be held at the chapel in the near future.

Trinity Evangelical Church

Services for Sunday: (Home Mission Sunday) 9:45 Sunday School Special Mission programs; 10:00, Trinity Bible Class; 10:50, Home Mission Service with special sermon by the pastor; 6:00 p. m., League Tea; 7:00, League Mission Service with illustrated lecture on "From Ocean to Ocean."

On Oct. 10 Sunday School workers will meet for their quarterly conference. It will begin with a supper meeting at 6:15.

On Thursday evening, Oct. 11, Trinity Parish Service, Unit No. 4, will meet at church at 7:30. The meeting will be under the direction of Fred Blum as captain with Chester Strassner as general chairman and Rev. Haass assisting. A social hour will follow.

On Oct. 14 at the 10:50 service installation of Sunday School teachers, officers and workers will take place.

On Wednesday evening, Oct. 17, the Brotherhood of Trinity will meet. A special mission program and speaker is planned for this night.

On Oct. 18, Trinity's annual birthday party will be held. Each month of the year will be represented by one of the organizations with appropriate decorations and entertainment.

CAMELIO'S MARKET

FRIDAY and SATURDAY SPECIALS

Fresh Dressed **FOWL lb 22c**
POT ROAST lb 17c

Boneless **Veal ROAST lb 23c**

Lily of the Valley
Tomato Juice . . . 10c

Lily of the Valley Golden

Bantam Corn, gl'ss jr 14c

Spinach, No. 2 can . 10c

Fresh **SHLDERS lb 15c**

Pork Loin lb 16 1/2c

Sirloin & Porterhouse
STEAK . . . lb 29c

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Balls (Reg. 15c) 3 cans 35c

SATURDAY ONLY

POTATOES . peck 13c

Watch for Our Wednesday Steak Specials

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« New Curtains and Cottage Sets »

Ruffled Marquisette, Figured & Plain . . 85c to \$1.35

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WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

MAYTAG washer, porcelain tub, \$54.50. Easy terms, free demonstration. H. C. Pommerening & Son, Lyell at Glide.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 85 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen 3214.

BAMBOO broom rakes (36 tooth) special 29c ea. while they last. H. C. Pommerening & Son, Lyell at Glide.

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RADIO TUBES tested free at our store. Peiffer & Moore Radio Electric Service, 681 Lake Ave. Glen. 692.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

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FURNACE supplies, pipes, tees, elbows, etc. Get them at Van Zeilen Hardware, 412 Ames St.

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A DELUXE MODEL at \$15.50
We also feature **CHEVROLET BATTERIES, WINDSHIELD DEFROSTERS, RADIATOR COVERS AND GENUINE CHEVROLET PERMANENT ANTI-FREEZE**
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795 WEST MAIN STREET

Grace Presbyterian Church

Morning worship begins Sunday at 11. Sunday is Rally Day and there will be a special program in both Sunday School and church. Regular communion service and baptism of infants will take place in the church service. The Sunday School program will begin at 10 a. m.

The Young People's Society will meet at 6:30 p. m. at the home of the Bergmans, 187 Avery street. Walter Narrie will lead the discussion on the topic, "Who Belongs in Jail."

On Wednesday evening, Oct. 10, the Sunday School will hold its first birthday banquet in the parish house at 6:30. Guests of honor will be the two charter members of the church, Mrs. Gertrude Hondorff and Fred Eyesvogel, and Mrs. Clara Alston, who has taught for many years in the Sunday School and is now retiring. All attending the banquet will be seated at the table named after the month of their birth. Arrangements are in charge of a committee headed by Clarence Johnson. All meetings regularly scheduled for Oct. 10 will be shifted for this one occasion.

Sunday evening, Oct. 14, Dr. Robert A. MacLean of the University of Rochester will speak to the Young People's Society on the topic, "Akhmaton, Heretic of the Egyptian Pharaohs." Dr. MacLean is teacher of archaeology and Egyptology.

Lyell Ave. Baptist Church

Sunday morning services at 10:30. The Sunday School opens promptly at 11:45. Rally Day will be observed during the Sunday School hour. The theme of the pastor's sermon is: "The Risen Life,—a communion meditation." This will also be Loyalty Sunday.

Prayer meeting will be held Wednesday at 7:30 p. m. Rehearsal of the choir follows immediately afterwards. Mr. Heckman of the Eastman School of Music has been secured as organist. Edward Johnson of the Orpheus Men's

MEN'S New Fall Hats, Smart Styles
Correct Shades for Fall, Real Values **\$2.65** **ROLAND'S**
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Chorus, who has been engaged to direct the choir, will also be present.
The Ladies' Aid will meet tonight at the home of Mrs. Davenport, Howard road.
Stanley Thompson of the Divinity School is the new assistant to the pastor.
Pontiacs vs. Dunlops
The Pontiacs will play the Dunlops Saturday at Schnabel Field at 10 a. m. Pontiacs will practice Friday at 4:30 p. m.

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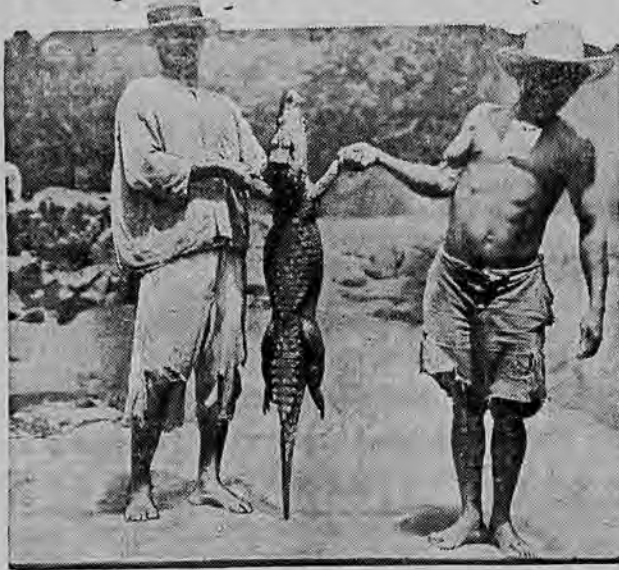
HERE'S WHERE YOU SAVE, MR. MOTORIST
Effective Monday, October 1, motorists of New York State pay less for their automobile insurance. The new, lower rates bring about substantial savings to every class of car and truck owner. They apply to all policies written or renewed on and after Oct. 1, 1934. We reprint herewith the report as contained in the Democrat and Chronicle on Monday:
"Monroe County motorists can pocket figuratively thousands of dollars today when new automobile insurance rates become effective.
"Family budgets throughout New York State will benefit by more than \$2,000,000, according to Superintendent of Insurance George S. VanSchaick, who approved the revised charges. He said the lower scale was due to militant campaigns in larger cities for enforcement of existing traffic regulations.
"The new rate schedule is the result of negotiations between the State Insurance Department and rating organizations for the insurance carriers. All casualty companies are affected. They and their agents and brokers throughout the state will receive new rate manuals today.
"This is the first statewide revision in automobile casualty rates since Mar. 1, 1932, and follows the reduction effective last August in automobile fire and theft insurance rates.
"In some cities where safe driving campaigns have been even more aggressive than in Rochester, greater reductions have been made. New York City showed the greatest reduction with a \$10 difference between old and new rates.
"Old rates for combined public liability and property damage insurance on private passenger cars in Rochester were: Low priced cars, \$57; medium priced, \$57; and high priced \$69. The new rates are: Low-priced cars, \$51; medium priced cars, \$51, and high-priced, \$59.
"The old rates for commercial cars were: Heavy cars, \$181; medium cars, \$149, and light cars, \$85. New rates are: Heavy cars, \$153; medium cars, \$117, and light cars, \$72."—Adv.

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School Days Are LAUNDRY DAYS!
Only a mother realizes the work involved in keeping the children spick-and-span when they are again back in school.
Clean bodies, clean linen are a big part in school-day existence. Mother's work is much easier when there is an automatic gas water heater in the home.
For a few cents per day, have all the hot water you need, any time, instantaneously. Let us tell you about the new **THRIFT** heater. Come in, or phone Main 3960.

ROCHESTER GAS AND ELECTRIC

Up the Amazon



Tempting Morsel to Native Appetites.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

PARA, Brazil, at the mouth of the Amazon river, is the threshold of the vast Amazon valley and regions as yet unseen by explorers.

It is a colorful city. The market square where throngs of housewives and servants come to select the day's menu from gorgeous piles of fruits and vegetables, the calcimined walls, the outdoor murals, and even the roofs of the city, assall the eye of the visitor from the somber North. Colors may scream, but never clash in Para. A house of shell pink may abut a neighbor of orange or of cobalt blue, and the result, under magic skies, is harmony.

Founded in 1615, Para looks every day of her 300-odd years, and belies her looks. Aside from a few churches, it is doubtful whether there are many buildings really old. Grasses and weeds lift defiant heads from the crevices of roof tiles and the cobbles of the streets and blotches of mold and lichens creep inexorably over the walls. But these bespeak the exuberance of the Tropics rather than senility. The mellowing effect, however, is the same.

Notwithstanding her age and her population of more than 236,000, Para is still beleaguered by the jungle. She is at once in and of the jungle. While she must fight ceaselessly to prevent recapture of her streets, even her houses, it is to the forest that her nonindustrial, nonagricultural people owe their existence.

Wild rubber for a time made Para's name a household word in the industrial world. Rubber has since fallen upon lean days, but the people have merely turned to other gifts of the forest, though less effectively. Warehouses that once reeked of crudely smoked latex now are heavy with the sickly sweet, copralike odor of Brazil nuts, or are piled high with conical bales of plassaba.

Clean City; Poor Water Supply.

The city is clean, neatly ordered, and up-to-date, despite an economic depression that has endured for more than 20 years, since 1910, when the rubber boom burst like an over distended toy balloon. There are tramways, motor cars, telephones, motion-picture theaters, and parks that are a delight to the soul.

Yet there must needs be a fly in the ointment. The water supply still dribbles inadequately from three old tanks set together on an iron tower half-way up from the docks. Only he who, soaped from head to heel, has had the bath shower suddenly sicken and die can justly appreciate the joyful spurt from a faucet with 75 pounds pressure behind it!

Here the traveler takes a twin-screw triple-decker, blunt-nosed and square of stern, perfectly designed in the Netherlands for the comfort of the Amazon tourist. A crowd packs her decks, a blast from the whistle starts an epidemic of back-patting, some tears, and a general rush for the gangplank; and when the confusion subsides there are left a mere handful of passengers. Here,

as at home, the bon voyage is a fetid, though with more reason in a region where all travel is by water and cities are days instead of hours apart—where the journey from Para to Manaus, for example, requires more time than the passage of the North Atlantic.

Cool Cabins on the Steamer.

Wherever privacy is not essential, solid wood is replaced by wire screen in the construction of the cabins to permit a maximum of ventilation while assuring protection against mosquitoes. Even during the day, therefore, the staterooms are comfortable unless struck by the sun. However, most of the native passengers use them merely as dressing rooms and spend much of the day as well as the night in their hammocks, which are slung in a place especially provided on the top deck.

This custom may account in part for the fact that a passenger in pajamas is considered fully dressed. But if he appears in shirt sleeves, no matter how immaculate, he is thought ill-bred.

The first day you stream northward along the eastern shore of Jaguar island, round its point into the vast expanse of the Bahia de Marajo, and lose yourself in monotony. Upstream and down, only the indistinct blending of sky and water mark the horizon; to right and left, a level blue line of tree tops indicates the position of the distant shores, all details are obliterated by a haze of water vapor that make binoculars useless for studying even the nearer islands.

Little left to look at besides the brown river itself, its surface whipped by the trades into short, choppy waves, you follow the lead of the native passengers and turn in for a siesta.

Many Stops for Fuel.

Just before sunset you enter Breves strait, one of the numerous deep, narrow, winding channels through which the tide ebbs and flows between the Para estuary and the Amazon proper, and which dissect the terrain into a maze of jungle islands. Here you tie up at a small place to take wood for the boilers.

So insatiable are these iron maws that wood stations have become typical institutions of the low country and account for most of the steamer's stops during the first two days. For hour after hour, sometimes far into the night, men and boys with coppery torsos gleaming with sweat run across the plank in endless line to dump ten-stick loads with resounding thumps on the steel deck.

Mid-morning of the third day you pass the little whitewashed town of Gurupa, atop the high right bank, from which steps descend to small piers. At one side are brown walls of an ancient fortress, and a mildewed church on a green, close-cropped lawn. You are now in the Amazon proper, though this part is only a channel around the southeast side of Gurupa island.

Above Gurupa, the Xingu discharges waters collected on the plateau of central Matto Grosso, hundreds of miles to the south.

Lyellhursts Cop Baseball Championship From Mays

Lyellhursts defeated the May's Dairy baseball team at Schulers Field 6-0 to cop the West Side baseball championship for the second straight year. Cowboy Jim Brady pitched two hit ball for the winners, striking out 13. Lyellhursts had a successful season under their new manager, Al Booth, winning 20 games and losing but four.

The following players starred throughout the season for the 1934 champs: Larry Ansini, Joe Walters, Pep Wilson, Ernie Campling, Rip Seitzinger, Red Walters, Vito Quercia, Ed Hammersla, Franny Newman and Cowboy Jim Brady.

DUEMMEL—SPIEGEL

The marriage of Miss Marjorie Anne Spiegel, daughter of Mr. and Mrs. John F. Spiegel of Michigan street to Robert Charles Duemmel, son of Mrs. Josephine Laney of Sterling street, took place at the rectory of Holy Rosary Church on Sept. 18. The ceremony was performed by Rev. Joseph McDonald.

The bride wore a gown of pine-needle green crepe with matching accessories and a shoulder corsage of sunburst rosebuds. The couple were attended by Mr. and Mrs. Raymond McKague. Mrs. McKague wore a gown of dark blue crepe with matching accessories and a shoulder corsage of talisman rosebuds.

Mr. and Mrs. Lansing G. Petrie have made their home at 278 Laurenton road.

Miss Emogene Feeley of Immel place entertained Sigma Pi Epsilon Sorority at her home on Sept. 24. Plans were made for the dinner party on Sept. 26. The birthday of Miss Marie Claus was celebrated.

Pi Upsilon Fraternity will hold a skating party Oct. 8 at Eddie's Roller Rink.

FRESH FISH

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Haddock lb. 8c

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(Large Size)

Fillets lb. 17c
(Boneless)

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Essex New Peas 2 for 27c

Hamburg and Sausage Meat lb. 12 1/2c

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Plenty to supply everybody this weekend

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BUTTER . 2 lbs 53c

VAN CAMP'S MILK, tall 5 for 29c

CORNFLAKES 2 pkgs. 13c

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POTATOES bu 55c pk 15c

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VOL. VII.

ROCHESTER, N. Y., OCTOBER 18, 1934

No. 24

CANDIDATES TO SPEAK TO DEMOCRATS FRIDAY

The 24th Ward Men's Democratic Club will hold a meeting tomorrow (Friday) at 1203 Jay street. There will be a talk on the coming campaign by some of the candidates.

Voters are reminded that Friday and Saturday are the last days on which they can register. Polls are open from 10 a. m. to 10 p. m.

Benefit Play and Dance Tomorrow For Auxiliary

Maple Leaf Post, Canadian Legion Ladies' Auxiliary, will give a benefit play and dance tomorrow (Friday) evening in the Peristyle Building, Edgerton Park, at eight o'clock. The play is directed by Mrs. Freeman. It is entitled, "The Old Maid Association" and is put on entirely by members of the auxiliary.

Following the entertainment there will be dancing. Tickets can be had at the door. Anyone wishing to get information regarding membership can do so by calling at 115 Avery street, Glen. 1097-J.

DANCE WILL BE HELD AT HOLY ROSARY TOMORROW

A dance will be held tomorrow night in Sacred Heart Hall, Flower City park. The following girls are assisting Miss Rosemary McCarthy, publicity chairman, on her committee: Dorothy Bowllas, Marion Canton, Ann Culhane, Dominica Culhane, Elmer Dugan, Helen Eagen, Dolores Fien, Dorothy Graham, Anna Wayne Hedges, Helen Hahn, Florence Howe, Florence Keating, Peggy Loughlin, Winifred Murphy, Marie Sercu and Mary Jane Ward.

A full line of Hallowe'en candy and novelties at Keown's, 382 Ames St., 589 Maple St., Gen. 4858-J.

NEXT ISSUE Of The Post will be published Thurs., November 1

Grace Church Mimmers To Present 3-Act Play

On Thursday evening, Oct. 25, at eight o'clock, the Mimmers of Grace Presbyterian Church will present their first play of the fall and winter season, "Chintz Cottage," in three acts. The play is a comedy with plenty of mystery mixed in, and promises a good evening of fun and laughter.

The cast is ably filled by Esther Bergman in the leading roll, supported by Kathryn Bergman, Dorothea Roth, Gladys Johnson, Marjorie Narrie, John Waldoock and Walter Nuijens.

SILVER ANNIVERSARY IS CELEBRATED AT TONAWANDA

Mr. and Mrs. Oscar Krull of Mt. Read boulevard celebrated their silver anniversary Oct. 14 at the home of relatives in Tonawanda, N. Y. Mrs. Patrick Egan of Wetmore park also celebrated her birthday at the same time.

Herman Janke, a well-known shoe dealer of Tonawanda, took the party on a trip up the Niagara River on his yacht. Upon their return a chicken dinner was served.

HOLY APOSTLES CHURCH SEEKS AQUINAS FUNDS

Men of the parish of Holy Apostles Church are soliciting subscriptions to the fund for Aquinas Institute. The drive, which comes to a close Monday, has been quite successful to date.

The regular meeting of the Holy Name Society, scheduled for last night, was postponed to a later date.

Johny Schwab Will Play For Holy Family Dance

Holy Family Young People will hold another dance Friday evening, Oct. 26. Johny Schwab will furnish the music.

The following committee is in charge, Elwood Fischer, chairman, Frank Voelkl, Betty Dentinger, Rosemary Feeley, Marie May, Herbert May, Dorothy Schubert, Marion Schubert, Ruth Weber, Charles Weber, Clarence Yax, Frank Allman, Nobert Klehammer, Martha Georger, Catherine May, Raymond Schur, Bob Wahl.

PERSONAL

Miss Anna Hallock has returned to Northfield Seminary, Mass., to continue her studies, after spending her vacation with her parents, Rev. and Mrs. Wm. A. Hallock, Austin street.

The Old Gang Bridge Club will hold its annual clambake Sunday in Senz Rathskeller.

Senz' girls' indoor team wrote finis to the baseball season this week with a celebration in Senz' Rathskeller.

Mrs. Lydia Thompson and son, Samuel, of Jay street, who have been motoring through the western states and visiting relatives in Seattle, Washington, have returned home.

Mr. and Mrs. Charles Knebel of Campbell street were given a surprise party on their 25th wedding anniversary by their friends.

Rev. Wm. A. Hallock of Austin street and his brother Rev. G. B. F. Hallock of Brick Presbyterian Church are in Buffalo attending the Synod of New York.

Pi Upsilon Fraternity met Oct. 9 at the home of Bob Hockenkos. Two new pledges were rushed and plans for a skating party to be held in November were discussed.

Chi Lambda Phi Fraternity held election of officers at a recent meeting at the home of Al Knebel. The president is Al Knebel; secretary, Gerard Meyer; treasurer, Geo. Kern. Plans were made for a Hallowe'en Party under direction of Geo. Kern, social chairman.

Rev. and Mrs. William A. Hallock and Mrs. Christine A. Sweetnam have just returned from a trip to McLean, Virginia, where they visited Mr. and Mrs. William Ruff and Mr. and Mrs. Noel Byrns and families. Mrs. Sweetnam's daughter, Bernice, who is in the government employ in Washington, lives with the Ruffs.

COMEDY TO BE STAGED AT HOLY FAMILY HALL

The comedy, "Oh Professor," will have a three night run in Holy Family Auditorium on the nights of Oct. 28, 29 and 30. The play is being staged under direction of Ray Weiss.

40,000 PETITION FOR OLD AGE PENSION PLAN

Petitions with over 40,000 names, asking adoption of the Townsend Old Age Revolving Pension Plan, have been turned into headquarters from Rochester, according to latest figures. The plan seeks to retire all citizens at the age of 60 from active work and to give them \$200 per month for life thereafter.

It is planned in this fall's election campaign to ask the support of all candidates for Congress. All people interested in the movement will be asked to vote for candidates who declare themselves in favor of the Old Age Pension Plan.

REGISTER FRIDAY OR SATURDAY!

If you wish to vote in the coming elections, you must register. The last two days for registration are Friday and Saturday of this week. Booths will be open from 10 a. m. to 10 p. m.

No. 30 School Children Hold Milk Month Parade

In co-operation with the state movement for a wider use of milk No. 30 School planned a musical festival to interest the whole community in the need among their children for more milk.

The children of each grade planned their own banners and floats, each of which was a medium for their own expression in art, English and other subjects. The Jefferson band was invited to lead the procession in which every grade followed on the following line of march: from No. 30 School along Otis street to Karnes street, to Willow street to Bauer street, to Sherman street, and back to No. 30 School. Many children were in costume and prize was given to the grade having the best float.

Judges were Miss Adams, head of the art department, Mr. Smith and Miss Walker from the health education department of the Board of Education; and Mr. Quinlavin, principal of No. 21 School. Mrs. Benedetto's 3A grade won the prize of an ice cream treat. The winning float represented a ship laden with milk. The children accompanying the float were dressed as sailors. Moving pictures were taken of the procession. These were shown at one of the local theaters.

This was followed by an assembly on Wednesday afternoon of last week at which time the "Straw Man," a play, was given by Miss Mahoney's grade. Moving pictures of Milk and Food and Growth were shown. The children sang original songs about the benefits of drinking milk.

Iota Phi Delta Sorority will meet tomorrow (Friday) night, at the home of the president, Miss Bernadine Thomson. Plans will be completed for the party that is to be held in early November.

CALL SPECIAL MEETING FOR REPUBLICANS TUES.

A special meeting of the 24th Ward Republican Club has been called for Tuesday, Oct. 23, at 8 p. m., in the clubrooms, 1 Copley street. Plans will be made for attending the rally the following evening in Convention Hall. All members are requested to attend.

A rally in the Copley street clubrooms is being arranged for Oct. 30 at which several of the party candidates will speak.

Silver Leaf Club Plans Halloween Dance Oct. 24

The second annual Hallowe'en Dance of the Silver Leaf Club will be held on Oct. 24 at 24th Ward Democratic headquarters at Jay and Glide streets.

One of the features will be an attractive door prize for the ladies and other prizes for those in costume. Music will be furnished by the Memphis Five.

The committees acting under direction of General Chairman S. Allico are as follows: floor committee, D. Marino, P. Goungo, C. Chivarro, O. Allico and J. Goungo.

Refreshment and Lunch, Wm. Lenhard, L. Allico, J. Aldridge, V. De Sessa; checking, C. Allico, A. Marino; tickets, C. Mesolella, H. De Romanis.

Bingo Party Is Held By 24th Ward Republicans

The 24th Ward Women's Republican Club held a bingo party at the Copley street clubrooms, Wednesday evening.

The committee consisting of Mrs. Josephine Robinson, Mrs. Morand Mura, Mrs. Hazel Lynch, Miss Carrie Van Laer, Dela Schummehl, Mary Schornweitz, Mrs. Florence Loeffler, Miss Elbertine Burnett, Mrs. Alice Whitman, Mrs. Lydia Thompson, Mrs. Flora Allan, Mrs. Mayme Keenan, Mrs. Gertrude Hondorf.

Miss Alma De Sutter of Hague street entertained Sigma Pi Epsilon Sorority at her home Oct. 10. Final plans were made for a rush meeting held Oct. 15 at the home of Miss Clementine Magin in McNaughton street.

Rolled
RIB ROAST BEEF . lb 21c

Russer's Country Style Pure
PORK SAUSAGE lb 17 1/2c

SMOKED PICNICS lb 12 1/2c

Our Own Mild Cured Bacon
Whole or Half Strip **lb. 25c** Sliced **lb. 29c**

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BEECHNUT COFFEE lb. 31c

Measuring Cup Free

Carnation Milk . . . 4 tall cans 25c

New Pack, Blue Label, G. B. Corn . No. 2 can, 2 for 23c

Blue Label Sweet Peas, No. 2 can, 2 for 31c

Spinach peck 15c

Oranges doz. 19c

Potatoes pk. 10c

N. Y. State McIntosh or 20 oz Apples basket 19c

Russer's Famous Roll BUTTER . . lb. 28c

Del Monte Red Salmon . tall can 18c

Del Monte Sliced Pineapple No. 2 1/2 can 21c

Quick Arrow Soap Flakes . . pkg. 11c

Waldorf Tissue . 4 for 17c

Lux Toilet Soap 3 for 20c

Russer's Holiday Mince Meat . . . lb. 19c

Blue Label 14 oz. bottle Ketchup . . . 2 for 27c

Monday Special 10 lb. Sack Jack Frost **Sugar 54c**



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30c Casara Quinine . . . 20c	Bouquet Soap . . . 3 for 25c
60c Alka Seltzer 49c	25c Sanitary
\$1.25 Haliver Oil Capsules 95c	Napkins (Dozen) 15c, 2 for 25c
25c Feenamint 17c	Cod Liver
50c Unguentine 36c	\$1.00 White's Oil Tab. . . 67c
35c Life Buoy Shav'g Cream 21c	50c Blands Pills, 100 . . 17c
75c Baume Bengay 50c	\$1.00 Ovaltine, Large Size . 57c
75c Listerine 14 oz. 50c	\$1.00 Adex Tablets . . . 67c
Alcohol Rubbing . . . pint 16c	25c Listerine Shaving Cream 17c
Double	\$1.00 Bon Kora 67c
Witch Hazel Distilled pint 19c	\$1.00 Nervine, Miles . . . 79c
\$1.25 Petrolagar 70c	Tooth
Luckies, Old Golds	25c Milk Magnesia Paste . 13c
And Chesterfields . 8 pkgs. 96c	\$1.00 Cod Liver
Cod Liver Oil, Certified pint 50c	Wampoles Oil 67c
	Dextri Maltose . . . 1 lb. 57c

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OFFICERS ARE ELECTED

BY KAPPA RHO SORORITY
 Miss Jerry Dunham of Sherman street entertained the Kappa Rho Sorority, Oct. 5. The following officers were elected for 1934-35; president, Miss Dolores Himes; secretary, Miss Jerry Dunham; treasurer, Miss Helen Sullivan and social editor, Miss Bessie Richter. Miss Sullivan of Delmar street will be the next hostess on Oct. 19.

HENCHEN "A" LEAGUE

	W	L
Hans Service Station	10	2
Powers & Vail	9	3
Hadlock Paints	8	4
Haubner & Stallknecht	8	4
Voelkl's Grill	8	4
Palace Restaurant	7	5
Statt's Dairy	7	5
Dutch Brayer's Grill	7	5
Nile Grill	6	6
Boulter Coal	6	6
Ideal Distributors	6	6
T. H. Green Electric	4	8
Frank's Grill	3	9
Gaesser's Market	3	9
Claus Insurance	2	10
Joe Giebel's Grill	2	10

24th WARD LEAGUE

	W	L
Boulter Coal	9	3
Red Star Yeast	7	5
Haubner & Stallknecht	7	5
Vay's Undertakers	6	6
Martino Barbers	6	6
Spencer Market	5	7
Campbell Serv-U	5	7
Ehmann Market	3	9

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 We can all help to further reduce insurance cost—
 By reducing accidents — drive sanely.

By reducing accident cost—remember when you are called to the jury and vote an unreasonable verdict you vote an increase in your rate; also that it is not "smart" but dishonest to put over an excessive claim.
 By realizing it is a disgrace to cause an automobile accident.
 By realizing that the lives of others rest with the man behind the wheel.
 By ridding the roads of the reckless, incompetent and irresponsible driver.
 By remembering the rate you pay today reflects yesterday's driving—not tomorrow's.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

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 Sauerkraut lb. 5c
Pot Roast . lb. 15c
 Large End
Rib Roast . lb. 21c
 Country Style Pure Pork
 Saus. Meat 17c, Links 21c
No. 1 Potatoes . peck 11c
Golden Bant. Corn . 10c
Evaporated Milk . can 6c
Leg of Lamb lb 19c
Lamb Breast lb 8c
Lamb Roast lb 19c
 (Boneless)
 Fresh 3 1/2-4 lb. **FOWL lb 21c**
 Boneless
Veal Roast . lb 21c
 Country Roll
 Butter . . . 2 lbs. 55c
 Snider's
 Tomato Soup . can 5 1/2c
 Lily of the Valley
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Maltby Street Chapel

A reception will be held tomorrow (Friday) at the chapel on Maltby street for the new pastor and his wife, Mr. and Mrs. Robert Frericks. It will be in the form of a tureen supper and anyone interested is welcome to come. Supper will be served at 6:30.

The Fish Fry, for which plans are completed, will be held Friday evening, Oct. 26, at the chapel from 5:30 to 8. Entertainment will be furnished.

This is under auspices of the Friendly Circle for the benefit of the church budget. Tickets are: adults 25 cents, children under 12, 15 cents.

Services Sunday: Sunday School 9:15 a. m.; Christian Endeavor, 6:30 p. m.; Church Service, 7:30 p. m.

Lyell Ave. Baptist Church

Services in the church on Sunday morning at 10:30. The subject of the pastor's sermon will be: "How to be Beautiful." Sunday School opens promptly at noon. The School of Religious Instruction is held every Wednesday afternoon at one o'clock, with the pastor, Mrs. Hooper and Mrs. McCord as teachers.

On Wednesday the subject of the prayer meeting was the eighth and ninth chapters of Job.

A harvest supper will be held in the church on Tuesday evening from six to eight o'clock. Tickets 35 cents and 20 cents.

Mrs. C. S. Davenport will entertain the Fidelis Class at her home on Howard road Friday evening, Oct. 26. Assisting hostesses are Miss Mary Harriman and Mrs. Edward Richie.

The church choir is making splendid progress under Edward Johnson, director, and Gilbert Heckman, pianist, and they have added a great deal to the tone of the church services.

The Women's Missionary Circle will be entertained tonight by Mrs. Otto Ludwig of Ravine avenue.

Trinity Evangelical Church

Sunday services: 9:45 a. m., Sunday School Foreign Missions program; 10:50 a. m., special program with sermon by the pastor; 7:00 p. m., League devotional meeting with Miss Jean Erbelding leading. Illustrated lecture on "Indian Life and Christian Missions."

On Thursday evening, Oct. 18, the annual congregation "birthday party" will be held. A fine program has been arranged by the various organizations. Refreshments will be served. Silver offering will be taken.

Members of the Cradle Roll Department will hold a party on Wednesday, Oct. 24, in the church parlors from 2 to 4 p. m.

On Wednesday evening, Oct. 24, officers of the units and districts of the Trinity Parish Service will meet at eight o'clock.

Mission Study Class will meet at the home of Mrs. Elizabeth Klipfel, 12 Chace street, for their meeting on Thursday, Oct. 25, at two o'clock, after which a "social tea" will be held. All are invited to attend.

On Thursday evening, Oct. 25, the annual meeting will be held at St. John's Home for the Aged. Members are invited to attend.

Trinity Choir will hold its Hallowe'en Party on Friday, Oct. 26, in the church parlors. An evening of good entertainment is being planned by the ladies, while the men have promised to serve refreshments.

The Young People's League will hold their Hallowe'en Party on Tuesday evening, Oct. 30.

Oct. 28 is Reformation Sunday. Holy Communion will be served in both the German and English service.

Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach the first of a series of sermons on the parables of Jesus. Sunday School meets at ten o'clock preceding the church service.

The Young People's Society will meet at 6:30 in the evening.

EMERSON MARKET

Western Steer Beef
POT ROAST lb 14c
Boneless Rolled
RIB ROAST lb 21c
Round & Sirloin
STEAK . . . lb 20c
Whole or Rib End
Pork Loins . lb 17c
495 Emerson St.

4 to 6 lb.
Pork Shldr. lb. 15c
Leg of
Spring Lamb lb 18c
Boneless
Rolled Veal lb 16c
New Kraut . . lb. 5c
Club Steamers . lb. 12½c
Henry Streicher Glen. 2285

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. . packed with clean heat that's released slowly, evenly, steadily.

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The addition of these three towns brings Union Trust Offices to twelve, in and outside of Rochester.

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They and their friends are cordially invited to inspect our newest offices—the first in New York State under the new Regional Banking Law.

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Buster Brown Shoes

\$2.65  **\$2.95**

Parents now can purchase the famous Buster Brown Shoes for Boys and Girls at the same price as ordinary shoes. Carried in narrow widths, assuring correct fit, at this new low price.



8½ to 12, 12½ to 3—A, B, C

Sizes 1 to 6, B, C, D

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900 WEST MAIN ST.
OPP. ST. MARY'S HOSPITAL

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Galvanized Ash Baskets 49c

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RUBBER PLASTIC SOLES pr. 8c

Roof Coating Special, gl. 69c - 5 gl. \$2.79

Bamboo Lawn Rake, large size 19c

CLEANING FLUID (for clothes) 25c gal.

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20th WARD MAY BE CHARTERED AS FEDERAL SAVINGS & LOAN ASS'N.

Announcement that the Twentieth Ward Co-operative Savings and Loan Association of Rochester is applying for a Federal savings and loan charter, the granting of which will make available more than four million dollars of Federal funds for home financing purposes in Monroe County, was made today by E. Clinton Wolcott, secretary of the association.

Simultaneously with his announcement came one from George Francis, president of the Chamber of Commerce, calling a luncheon meeting at the Chamber for Friday, Nov. 9, to let "official Washington know Rochester is unanimously endorsing this application."

"The beneficial value and vital importance of this move to the entire city of Rochester is realized by the directors of the Chamber of Commerce," said President Francis. "We believe that the granting of this application will point the way to a revival of home building and modernization thereby giving work to hundreds of our building tradesmen and increased business for our building supply dealers. In addition to Mayor Charles Stanton, other prominent civic and business leaders will give three-minute talks at the luncheon. We also plan to have, as guests, officials of the Federal Home Loan Bank system and officers of the New York State League of Savings and Loan Associations."

Invitations have been sent by the Chamber of Commerce to the members of leading trade organizations, and also to members of the Twentieth Ward Co-operative Savings and Loan Association.

Mr. Wolcott stated that the directors of his association have adopted a resolution directing the officers to make application for a federal charter.

"It is necessary for the shareholders of our Association to hold a meeting to ratify this action of the directors, and when the officers of the Chamber of Commerce learned of our program they suggested that we hold this shareholder's ratification meeting in conjunction with their luncheon. Accordingly our formal meeting will take place at the Chamber of Commerce immediately following the conclusion of the addresses."

"The approval of this move will be of benefit to the shareholders of our association as well as to the community at large," Mr. Wolcott

Organ Recital Nov. 8 At Trinity Evang. Church

Miss Emma L. Wentz, pupil of Arthur G. Young, will give an organ recital on Thursday evening, Nov. 8, at Trinity Evangelical Church.

She will be assisted by Alfred Perrot, violinist, and Harold Wollenhaupt, baritone soloist.

A fine program has been arranged to which everyone is invited. A silver offering will be received.

With the granting of a Federal charter the association operates under the supervision of the United States Government. This Federal supervision and examination of condition and practices is expected to contribute to a high degree of uniformity of operation throughout the country.

"The acceptance by the Federal Home Loan Board of Washington of the preliminary application for federalization," states Mr. Wolcott, "means the complete endorsement by the Federal authorities of the soundness of the Twentieth Ward Association and its practices. This is a source of real and justified gratification to the directors and officers of this association. This special meeting is called for the ratification by shareholders of this act of the directors in making a preliminary application for federalization."

Under the National Housing Act of 1934, there was created the Federal Saving and Loan Insurance Corporation. To the capital stock of this corporation the government subscribed \$100,000,000.

Sec. 403(a) of this act reads, "It shall be the duty of the corporation to insure the accounts of all Federal Savings and Loan Associations." Therefore, upon the receipt of the Federal charter, the accounts of all Twentieth Ward members will be insured, to a total of \$5,000.00 each.

Republican Rally Draws Over 200 24th Warders

Over 200 attended the election rally held Tuesday night in the clubrooms of the 24th Ward Republican Club at 1 Copley street. Candidates on the Republican ticket spoke, included among them being:

Arthur T. Smith, Harold Pinkley, Daniel Fitzgerald, Myron T. Wilkes, Coroners Richard Leonardo and David Atwater, and Joseph O'Brien. Arrangements were in charge of Hugh Hamill, ward leader, and Frederick J. Ruppel presided.

Holy Apostles Rosarians Card Party Listed Nov. 7

The Rosary Society of Holy Apostles Church will hold a card party Wednesday evening, Nov. 7, in the Parish Hall, Austin street. Miss Elizabeth Roby will act as chairman, assisted by the following committees:

Mrs. R. Spechgoor, assistant chairman; cards—Miss Emma Stehle, Mrs. M. Hauser and Marie Hauser; Refreshments—Mrs. A. Cramer, Mrs. L. Korth and Mrs. F. Morath; tickets—Mrs. Mary Sheehan.

Pedro, pinochle and bridge will be played with a prize at each table. Refreshments will be served. This is the first of a series of card parties to be given during the fall and winter months.

HENCHEN "B" LEAGUE

	W	L
Lonesome Grill No. 1	14	3
Ritter Dental Chairs	12	3
Ritter Dental X-Rays	11	4
Voelkl's Grill	10	5
Kennedy & Kirschmaier	10	5
Willow Grill	9	6
Lonesome Grill No. 2	9	6
Blum's Bulletins	9	6
Oasis Garden	7	8
Federico Coal & Ice	7	8
Ritter Dental Units	7	8
Wheat Milk	6	9
Cosmos Grill	5	10
Ritter Dental Tridents	3	12
Lyell Liquor Store	1	14
Bauer & Raetz	0	15

HOLY FAMILY WINS

Holy Family defeated St. Augustine 12-6. The members of the squad were from the seventh grades. Holy Family would like to book football games with other seventh grades. They have won four and are seeking their fifth victory. For games see Paul Pukish, 69 Craig street, or Herbert Gross, 174 Masseth street.

Coal, Coke and Charcoal by the bag at Keowns Kandy Stores, 382 Ames St., 589 Maple. Gen. 4858-J.—Adv.

PERSONAL

Miss Elbertine Burnett of Sunset street and Mrs. Dora Denney of Rockview terrace entertained the Snappy Eight Club at their homes Oct. 16 and 23, respectively. Prizes were won by Mrs. Lydia Thompson, Mrs. Gertrude Hondorf, Mrs. Mary Penny, Mrs. Grace Deavenport and Mrs. Adeline Pray. Mrs. Mary Onderkirk of Sunset street will be the next hostess.

Alpha Phi Theta Fraternity held a meeting at W. Lent's home last night to complete arrangements for a dance to be held Friday, Nov. 2, at the Gannett House, featuring Bobbie Boone and his orchestra directed from the "Campus Club, Lake Placid." Harry Basset is chairman.

Miss Geraldine Bauer of Hague street is recuperating at her home after a recent illness.

Miss Helen Sullivan of Delmar street entertained the Kappa Rho Sorority on Oct. 19. Plans were made for a Halloween party, held yesterday at the home of the treasurer, Miss Monica Dougherty of Woodrow street. A meeting will be held tomorrow evening at the home of Miss Phyllis Gifford of Austin street.

Sigma Pi Epsilon Sorority held a rush meeting Oct. 22 at the home of Miss Marcella and Rita Ehmaun in Lyell avenue.

SHERIFF NOMINEE GOT START IN THE VICINITY

James E. Malley, Democratic candidate for Monroe County Sheriff, was born in The Vicinity and for many years was an active Fifteenth Warder. As a boy he lived on Orchard street and Whitney street and many of the people who reside here today were his schoolmates at Holy Apostles and Nazareth Hall.

Mr. Malley served as supervisor and alderman of the Fifteenth Ward more than a quarter of a century ago. At the present time he is completing over a year of service as director of the Monroe County Alcoholic Beverage Control Board.

His wife is the former Anna L. Durnherr, daughter of Samuel Durnherr, Lyell avenue baker, with whom Mr. Malley was at one time associated in the bakery business. He was subsequently in the insurance business until he accepted his present position.

The campaign for Mr. Malley is being conducted in this section by a committee under the leadership of James E. Shatzel, Lyell avenue hardware man.

Young People Plan Dance On Nov. 9 in Holy Family

Young people of Holy Family Parish will hold another of their bi-monthly dances on Friday evening, Nov. 9, in the school auditorium. Irwin Smith's Orchestra, one of the season's most popular bands, will furnish the music. The usual favors and door prize will be given.

The committee in charge of the entertainment includes Elwood Fischer, chairman, Frank Voelkl, Ruth Weber, Raymond Schur, Rudolph Toth, Catherine May, Martha Georger, Norbert Klehammer, Frank Allman, Clarence Yax, Dorothy Schubert, Marion Schubert, Herbert May, Marie May, Rosemary Feeley, Betty Dentinger, Charles Weber and Bob Wahl.

NEW YORK BARGAIN STORE SPECIALIZES IN REMNANTS

The New York Bargain Store at 204 Lyell avenue specializes in a complete line of silk, cotton and wool remnants as well as dry goods and novelties. They obtain these remnants through contact with New York's leading mills and factories. They operate under the policy of "If you can get our goods cheaper anywhere else, come and tell us."

NEXT ISSUE
Of The Post
will be published
Thurs., November 15

SECOND BLOCK PARTY AT CHURCH TOMORROW

The second block party of the season for the benefit of Holy Family School, will be held tomorrow (Friday) evening in the auditorium on Jay street.

The Rev. Joseph Gefell, pastor, extends an invitation to parishioners and friends to attend this card party.

Mrs. Hattie Rossenbach, general chairman, is assisted by Mrs. Ida Scheg and Mrs. Barbara Martin. Mrs. Bernard Fischer is block chairman, assisted by a staff of enthusiastic workers.

There will be several door prizes and a prize for each table.

Silver Leaf Club Holds Annual Hallowe'en Dance

The second annual Hallowe'en dance of the Silver Leaf Club, under the chairmanship of Sylvester Allocco, was held on Oct. 24 at the 24th Ward Democratic Building.

The door prize, a permanent donation by the Ann Beauty Shop of Ames street, was won by Mary Zann. Costume prizes were won by "Zep" Cervine and Mildred Petrillo. The feature of the evening was a floor show of tap and buck dances by the Popularity Trio sponsored by Henry De Romanis. Nicholas Batz, Jr., donated the tables and chairs for the evening.

HENCHEN "A" LEAGUE

	W	L
Powers & Vail	13	5
Hadlock Paints	13	5
Hans Service Station	12	6
Haubner & Stallknecht	12	6
Voelkl's Grill	11	7
Statt's Dairy	11	7
Nile Grill	11	7
Boulter Coal	11	7
Palace Restaurant	10	8
Dutch Brayer's Grill	10	8
Ideal Distributors	7	11
Frank's Grill	6	12
Gaesser's Market	5	13
Claus Insurance	5	13
T. H. Green Electric Co.	5	13
Joe Geibel's Grill	2	16

24th WARD LEAGUE

	W	L
Boulter Coal	14	7
Haubner & Stallknecht	12	9
Red Star Yeast	12	9
Vay's Undertakers	12	9
Martino Barbers	12	9
Spencer Market	10	11
Campbell Serv-U	7	14
Ehmann Market	5	16

24th WARD DEMOCRATS RALLY TONIGHT AT 43

Democrats of the 24th Ward will hold a large rally, their last before election, tonight at No. 43 School, corner of Mt. Read and Lyell avenue, according to announcement by John F. Normile, ward leader.

David A. White of Medina, candidate for Congress, James E. Malley and all the other county candidates will address the meeting. It is hoped there will be a large turnout of the women of the ward. Supervisor "Butch" Lee will head the reception committee.

There will be a meeting of the Men's Club tomorrow (Friday) evening at the clubrooms, 1203 Jay, cor. Glide streets. All men of the ward are invited.

Vays and Ackermans Meet Sunday for Championship

The Dutchtown Vays and the Ackerman and Klein grid teams will clash in their annual title game Sunday at the German Athletic Field in Lexington avenue at Mt. Read boulevard.

This game should be a good one, inasmuch as the Vays have beaten some of the outstanding grid teams in Western New York and boast of an uncrossed goal line, while the Ackerman gridgers have met some of the most popular city teams and have an impressive record thus far this season.

The Vays in holding the Sillers to a scoreless tie Sunday at Edgerton Park Paddock have proved that they have one of the best grid teams ever to represent the west side of the city.

Mrs. McNeil to Address No. 30 P. T. A. on Nov. 7

Parent Teacher Association of No. 30 School will have its next meeting Wednesday, Nov. 14, at 2 p. m. The speaker will be Mrs. George McNeil, home maker and teacher. Her topic will be, "Speech Training and Mental Hygiene."

Plans for the coming food sale and bazaar will be discussed. Mrs. Earl Martin and Mrs. Chas. Schencke will act as hostesses. All members and friends are invited.

While they last. Balance of haunts', children's and ladies' under-wear, hosiery, gloves, mittens and Vay's Undertakers at reduced prices. Line Variety Shoppe, 143 Cameron St. (Formerly 153 Otis St.) Also 6 ft. floor case, mirror.—Adv.

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DUCKS 4 1/2 to 5 1/2 lb. Avge. **lb 21c**

CHICKENS 3 3/4 to 4 lb. Avge. **lb 20c**
Spring Birds of Excellent Quality—Guaranteed Tender

RUSSER'S FINEST BUTTER . . lb 30c

RUSSER'S PURE LARD . lb 12 1/2c Grade B Guaranteed **EGGS . doz 29c**

Russer's Steamers and Pork Saus. lb. 20c

" Grocery Specials "

Kellogg's Corn Flakes . pkg. 6 1/2c	Campbell's Tomato Soup . 4 for 25c
Big B Flour . . 5 lb. sack 29c	Van Camp's Milk 5 for 29c
Rinso, lge. pkg., 2 for 39c	Del Monte Red Salmon . tall can 18c
1000 Sheet Toilet Tissue . 3 for 20c	Del Monte Peaches . 2 No. 2 cans 29c
20 Oz. Apples . pk. 29c	Edgemont Smacks pkg. 15c
Juicy Oranges . doz. 19c	Maxwell House Coffee lb. 31c
Grapefruit . . 3 for 20c	
Potatoes peck 10c	

Monday Special 10 lb. Sack Sugar 54c

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AMES ST. cor. MAPLE

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Our reputation for reliability in the practice of prescription pharmacy has been earned by rigorous adherence to the use of none but standard drugs and chemicals, made by manufacturers whose products we know are to be relied upon to be as fine and as pure as human skill can make them.

Our pledge to our customers and their physicians is that every prescription compounded by us will be precisely as ordered and will give you the full value of your physician's medical skill—that every prescription entrusted to us will be compounded by a technically educated licensed pharmacist—that our prices will always be as low as is consistent with the quality of service we render.

We solicit your prescription business on the basis of quality ingredients, strict adherence to physicians' specifications, and skill and accuracy in compounding.

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261 AMES STREET

Don't forget Neighborhood Nite, Saturday, Nov. 3, at Senz Tavern, Lyell at Glide St. Sauerbraten and noodles. Remember, our Rathskeller is always available for private parties.—Adv.

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE: 25 South Water Street, Main 5412
VICINITY OFFICE: 517 Lyell Avenue, Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Lyell Ave. at Glide St.
Sat., Nov. 3rd
Get acquainted with your neighbors.
Sauerbratten & Noodles
Served especially for the occasion

Bowling League Formed Here By Young Ladies

A Young Ladies' Bowling League was formed a few weeks ago to be known as the Holy Family Young Ladies' Bowling League. They have eight teams sponsored by Vicinity business houses and roll on the Holy Family alleys on Thursday nights.

The officers of the league are: president, Mary Ann Weidman; vice-president, Margaret Frank; secretary, Marie Claus; treasurer, Irene Bauer. Several good scores have been rolled but the girls expect to turn out some real exceptional games before the season is much further advanced.

Express Appreciation For Assistance in First Play

The Drama Club of Holy Family Church, new organization, presented this week its first play, entitled "Oh, Professor." All of the actors, committees and ushers are to be congratulated for its success and the club wishes to thank everyone who attended. The club also expresses thanks to Father Morphy, spiritual director, who assisted.

The ushers wore college uniforms, with hats and capes. The play was presented under the direction of Raymond Weiss.

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Brrrrrr! These nights are cold. Just the kind of weather that makes you want a fire in the heating plant. But be sure that everything is safe so that you don't make more fire than you want. Fire outside the furnace is not so good. Something is sure to be destroyed.

Of course the best and surest way to feel safe, and in fact, to be safe is to carry fire insurance on house and furniture. If we may offer a little advice at this time it would be to caution everyone to check over your fire insurance policies, see that the insurance was renewed if it expired, see that the amount of coverage, title of ownership, location, and description of property are correct, and that the premium is paid. Along with your fire insurance it is also advisable to carry windstorm and boiler in-

urance as these coverages can be had for small additional premiums.

Now for a word to the ladies. At this season of the year it has always seemed to us that the ladies were endeavoring to outdo Mother Nature. When the trees assume their wonderful fall colorings, the ladies immediately follow suit, and make themselves more beautiful than ever, by cloaking themselves in expensive furs. These furs may be insured for a very small cost which protects the garments from loss by fire, theft, hold-up, tornado, and transportation, in fact against all losses except those caused by moths or damage when alterations are being made.

A telephone call is all that is necessary to obtain any of these policies or further information. Call Genesee 3046.

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Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

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Fr. Hams lb 19 1/2c	Rib Lamb Chops lb 22c
Rib End Pork Loins lb. 15c	Lamb Roast lb 19c (Boneless)
Choice Pot Roast . lb. 15c	Fresh FOWL lb 21c
Large End Rib Roast . lb. 21c	Boneless Veal Roast . lb 19c
Smoked Calas lb 14 1/2c	3 lb. Crisco . . . 53c
Smoked Hams lb 22c	Can Spaghetti With Meat Balls 2 for 27c
Country Sausage . lb. 17c	Soda Crackers . 2 lbs. 19c
Sauerkraut . . lb. 4 1/2c	Quick Arrow Soap Chips . . 2 for 29c
Pork & Beans . lge. 10c	
Potatoes . . peck 10c	

GLEN. 3283 OTIS at AUSTIN Welfare Suppliers

Improve Your Home!



Modernize! Repair!

This Association is glad to co-operate with the President and his Administration by making loans for the Modernization and Repair of Homes under the Federal Housing Act.

All that is necessary is that the applicant enjoy a good credit reputation.

Be sure and come to the meeting to be held at the Chamber of Commerce at noon Friday, November 9th. The preliminary part of the meeting is open to the public as well as to shareholders.



Twentieth Ward Cooperative Savings & Loan Association

764 JAY STREET GENESEE 1639

Save 1/3 washing time with the new



EASY Spiratator WASHER

You'll want this new Easy Washer invention in your next washing machine—you'll want to save 1/3 washing time, 1/2 hot water and soap, eliminate tangling and save wear on your clothes. These may seem to be extravagant claims—but everyone of them is backed by sober fact that we will be glad to prove to you. Call us today.

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All Popular Fiction
PENNY-A-DAY
432 LYELL AVE. (Near Child)

CAMPBELL & BERGIN COAL COMPANY
COAL and COKE
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TANK CAR TO YOUR CAR
Full gallonage assured from our sight-feed pumps For Quick Starting, Power and Speed—Try
LEADER GAS 13 GAL.
High Quality . . . Why Pay More?
LEADER OIL . . . qt. 15c
KINSO CORP., 585 Lyell Ave.-Opp. Burrows St.

THE VICINITY POST

THE VICINITY POST

MARKET

DAY SPECIALS

Leg of Lamb lb 19c
Rib

Lamb Chops lb 22c

Lamb Roast lb 19c
(Boneless)

Fresh **FOWL lb 21c**
boneless

Veal Roast . lb 19c

lb. Crisco . . . 53c

an Spaghetti
With Meat Balls 2 for 27c

oda Crackers . 2 lbs. 19c

Quick Arrow
Soap Chips . . 2 for 29c

IN Welfare Suppliers



Modernize!
Repair!

to co-operate with the
ation by making loans
repair of Homes under

that the applicant en-

meeting to be held at
noon Friday, Novem-
art of the meeting is
to shareholders.

**Ward Cooperative
Loan Association**
GENESEE 1639

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with the new

EASY

Spiralator
WASHER

You'll want this new Easy
Washer invention in your
next washing machine—
you'll want to save 1/2
washing time, 1/2 hot water
and soap, eliminate tang-
ling and save wear on your
clothes. These may seem
to be extravagant claims
—but everyone of them is
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we will be glad to prove
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**CAMPBELL & BERGIN
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YOUR CAR
in our sight-feed pumps
power and Speed—Try
GAS 13 GAL.
Why Pay More?
. . . qt. 15c
Ave.-Opp. Burrows St.

Trinity Evangelical Church

Sunday services—9:45 a. m., Sun-
day School hour; 10:00, Trinity
Bible Class; 10:50, Morning Wor-
ship, "Stayed His Hands"; 5:00 p.
m., League Tea and devotional
meeting; 7:30 p. m., Union Refor-
mation Service at Salem Evang-
Church. Rev. Augustus Steimle,
D. D., of New York City, speaker.

On Wednesday evening, Nov. 7,
the Martha Society will have a
Hallowe'en Party, beginning at
7:30 p. m. A fine program has been
planned and refreshments will be
served. The business meeting will
be held after the party.

On Thursday evening, Nov. 8,
there will be an organ recital at
Trinity. All are invited to come.

Trinity Bible Class will hold its
Hallowe'en Party on Friday eve-
ning, Nov. 9, at the church. All
members are urged to come and
join in an evening of fun and good
fellowship. Refreshments will be
served.

On Thursday, Nov. 15, a sauer-
kraut supper will be served at the
church from 5 to 8 p. m. by the
ladies of Mrs. E. Braun's Circle.
Tickets, adults 50c, children 25c.

Lyell Ave. Baptist Church

Services are held Sunday morn-
ing at 10:30; Sunday School at 12
M.; Christian Endeavor at 6:30.
Francis Colling of 112 Fairgate
street is the newly appointed C. E.
president. At the Monroe County
C. E. Convention held in Rochester
last week Peter Arva was elected
president and Miss Mildred Ludwig
treasurer.

At the prayer meeting on Wed-
nesday evening at 7:30, the read-
ing is the book of Psalms.

Mrs. George Marvel of 579
Hague street will entertain the
Ladies' Aid Society tonight.

On Thursday evening, Nov. 15,
a meeting under auspices of the
Solus Class will be held in the
church. Rev. Teh-en Tsiang of
China will speak on the subject:
"How Christianity is Meeting a
Deep Rooted Need in My Country."
Mr. Tsiang is a graduate of Shang-
hai University and has been pas-
tor for twelve years at Shaoking,
China. He is one of the delegates
chosen to represent China at the
Conference in Berlin, where he so
impressed the members of the Con-
ference that he was given a fellow-
ship which enables him to satisfy
a great desire to spend a year at
Colgate Rochester Divinity School.

FOR PRINTING
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**YOU
SHOULD KNOW
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About Shoe Repairing

Consider: 1st, Tannage; 2nd, the
grade; 3rd, the weight of the
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NOW—See what you get in the
cheap-advertised repairing.

The shop proprietor must pay for
(1) labor, (2) overhead, (3) inci-
dental items. What he has left out
of the price you pay goes for ma-
terials. Some of the advertised
cheap prices leave only a few cents,
if anything, for material.

This cheap work greatly short-
ens the life of your shoes; most of
the time the shoes cannot be worn
at all. If you do wear them, they
will ruin your feet and health for
the rest of your life. Does it pay?

We have the facts to prove this
to anyone. We use only the best
in materials and workmanship.
We have won five prizes in Na-
tional Contests in Shoe Repairing.
We have 35 years' experience, dur-
ing eight of which we have been
serving this section.

We keep our customers with a
guarantee of quality, comfort and
real economy. You'll notice the
difference once you try our service.



**FRANK'S
SHOE
REPAIR
SHOP**
545 Lyell
Glen. 6434
F. Giuseffi

The Church of The Holy Apostles

Friday of this week is the Feast
of the Commemoration of the
Faithful Departed. Confessions
will be heard Thursday afternoon
and evening. Masses on Friday
morning will be said each half hour
from 6:00 to 8:30.

Friday of this week is also the
First Friday of the month.

During the month of November
services will be held each Wednes-
day and Friday evening at 7:45 for
the Souls of the Departed.

A card party will be held Wed-

HALLOWE'EN, CARD PARTIES ARE PLANNED BY SORORITY

Chi Delta Gamma Sorority met
Oct. 17 at the home of Miss Edna
Friday of Campbell street. Pledged
rushees were Misses Majorie
Beatty and Irene Danish. Plans
were made for a card party to be
held Nov. 20, and a Hallowe'en
Party tonight at the home of Miss
Ann Gosser of Walzford road, pre-
ceded by a short business meeting.

nesday evening, Nov. 7, in the
School Hall, under the auspices of
the Rosary Society.

Grace Presbyterian Church

Morning worship begins Sunday
at 11 o'clock. Sunday School meets
at ten o'clock, preceding the church
service.

Young People's Society meets at
6:30 o'clock. Kathryn Bergman
will lead the discussion.

On Friday evening, Nov. 9, there
will be a church supper sponsored
by the Ladies' Aid and the Young
People's Society. Following the
supper there will be a social hour
in the gymnasium.

The Young Men's Class of the

Sunday School announce the pre-
sentation of their first activity, a
show, "The Cotton-Snickers," to be
held on Thursday evening, Nov. 22,
in the church hall.

On Nov. 13, the Friendship Class
of the Sunday School will hold its
Birthday Banquet, formerly an an-
nual affair. All members of the
class, past and present, are invited.

The class, whose present teacher is
Mrs. H. J. Walch, was previously
taught by Mrs. Christine Sweet-
nam, and before that by Mrs. Chas.
Bosdyke. Miss Helen Dann is
chairman in charge of the banquet.

CLASS "B" TOURNAMENT NOV. 10 AT HENCHEN

Henchon Bowling Alleys have an-
nounced a Class "B" tournament
for bowlers with average of 185 or
less on Saturday, Nov. 10. First
prize of \$25 is guaranteed, with
other prizes according to the num-
ber of entries. Entry fee is \$1.00.
For reservations call Gen. 7748.

The Dixie Social Club held a
Hallowe'en dance, Saturday, at the
24th Ward Democratic Club, 1203
Jay street, corner Glide street.
Music was furnished by the Blue
Rythm Play Boys.

POLITICAL ADVERTISEMENT

POLITICAL ADVERTISEMENT

POLITICAL ADVERTISEMENT

HERE'S HOW THE REPUBLICAN SHERIFF of Monroe County Wasted Your Tax Money!

END THIS
EXTRAVAGANCE

LET'S FINISH
THE JOB

COUNTY	POPULATION	NO. OF DEPUTIES	COST OF SHERIFF'S OFFICE
Westchester	520,000	22	\$95,775
Erie	762,000	26	\$86,439
Monroe	423,000	80	\$185,709

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15A**

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MALLEY**



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TICKET

JAMES E.

MALLEY

FOR SHERIFF

This Advertisement Paid for by friends of Mr. Malley in The Vicinity

FRESH FISH

At Wholesale Prices
Fresh Haddock lb 8c
 Fresh Mackerel . . . lb 10c
 Fresh Ground **HAMBURG . . lb. 9c**
Pork Chops . lb 17c
 Forman's New **KRAUT . . . lb. 4 1/2c**

Ralph's Market
 85 OTIS STREET
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WINES

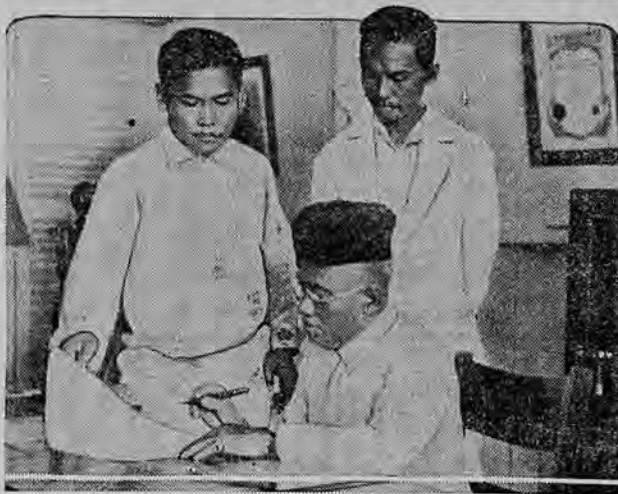
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 Zinfandel — Claret
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\$1 49
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 Marsala, Port \$175 gal
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LYELL AVENUE LIQUOR STORE
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1¢ SALE
TODAY FRIDAY and SATURDAY
 Wonderful Bargains
 Don't miss it!
Child St. Pharmacy
 Child at Jay St. Gen. 4196

SPECIAL!
 1934 Baby Grand All-Wave
PHILCO RADIO
 at \$65
\$20 Allowance
 on your old set,
 regardless of condition

BENZON
 SALES & SERVICE
 420 AMES STREET
 GENESEE 6117

Our Only Sultan



Sultan of Sulu is a Modern Ruler.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

THE sultan of Sulu, the only oriental potentate ruling under the protection of the United States, has recently been bereft of all political power, although he still exercises religious authority over his Moro subjects in a little group of islands which are part of the Philippines. The new governor of the Philippines, Frank Murphy, decided not to appoint the sultan to the Philippine senate. Although the sultan seldom took his seat, the honor had been accorded him since the time of Gov. Gen. Dwight F. Davis.

"In real life the sultan of Sulu is not the amusing semi-savage that George Ade put into comic opera three decades ago, but a decidedly modern ruler of the Sulu archipelago, which forms a series of oceanic stepping stones from the Philippine group to British North Borneo," writes George M. Hanson, former United States consul at Sandakan, British North Borneo.

"Although he partly acknowledged the temporal sovereignty of the United States in 1899, and completely so in 1915, he retains some of the glamor ascribed to him by the dramatist and remains locally a potentate to the native Sulus, or Moros. He formerly maintained at Maimbung, on the southern coast of the island of Jolo, a two story frame 'palace' for himself, and six smaller dwellings for his wives and retinue. In 1932 a storm wrecked most of the buildings."

"Purely religious, his title connotes nothing more than leadership in the Mohammedan church within the limits of his sultanate. The sultan of Brunei, British Borneo, the recognized 'royal highness' in the greater part of the territory, is inclined to regard him as a poor relation who pays tribute to Brunei; but nevertheless he is a full-fledged sultan and has authority of a sort over 300 small islands and that part of British North Borneo with administrative headquarters at Sandakan."

"In Borneo, or elsewhere, the British are good colonizers. They believe it is wiser to placate the Sulus on the Borneo side of the Sulu sultanate than to run risk of trouble; consequently they still pay tribute to the sultan and accord him military honors on his visits to Sandakan. He is given a salute of guns when he comes to collect his annual tribute, and is entertained for two weeks or more by British officials at Government house. Here he receives local native chiefs and other notables."

Many Wives But No Children.
 "The sultan prides himself on being an American, though his domestic arrangements have hardly been of a kind sanctioned in the United States. Under the Koran he may have four wives at one time; and, since he has power to dismiss a wife or divorce her by waving his royal hand, the limitation of number has not been irksome. It is said that in his day he espoused many wives. He has no children, however, and the Rajamuda, or heir apparent (muda is a Malay word meaning "unripe"), is his younger brother. Although the 1915 treaty recognized him as the spiritual head of the Sulu Mohammedans, its terms were such as will eventually cause polygamy to be abandoned."

"Matrimony is somewhat casual among the Sulus, and it is not unusual for girls of thirteen, twelve, or even eleven to be claimed as brides. When I was United States consul at Sandakan, I had an amusing experience which impressed upon me the peculiarity of native marriage customs."

"Shortly before the sultan's visit to Borneo that year, a German landholder whom the British had ordered out of the country for the duration of the World war requested me to take charge of his rubber plantation near Sandakan. I agreed, since it was then my duty to take over representation of German interests, to go there on each pay day and

check the accounts but I declined to assume official control of the plantation. Thus I became for a short time 'master' of the Malay laborers, pending appointment of a permanent superintendent.

"Upon my arrival on the first pay day, the accountant, a Singalese from Ceylon, brought to my attention a plea from Alus, the house boy, who needed an advance of \$10, Singapore currency, for wedding expenses. Alus' prospective bride, the intermediary explained, was Canapa, daughter of Samat, the chief tapper."

Canapa Was Too Young.
 "Canapa was rather a little girl, and, it seemed to me, when her mother presented her for inspection, much too young to be thinking of matrimony. I decided a little delay would do no harm. Although the mother, herself only twenty-four, argued that Canapa was 'long past eleven and ready to marry,' I announced kindly but firmly that no girl under twelve could be married without my special consent."

"The mother asked if the wedding could take place when the girl was twelve. Not wishing to seem over-harsh, I assented. I even offered to take a photograph of the applicants and to give them a print as balm for their disappointment. They eagerly posed for the picture and went away seemingly well pleased."

"On my next visit to the plantation, I sent for Canapa and her mother and gave them a print of the photograph I had taken of them two weeks earlier. They seemed very happy, and the mother asked again if Canapa could be married when she was twelve. Again I said yes, and told her to go ahead and prepare for the wedding. Alus also asked the same question, and I repeated my assurance to him. Canapa would be twelve at the full moon, which would occur, so he had learned from the accountant, on Sunday of the next week."

"When I asked the accountant if there was a Malay priest or other Mohammedan on the estate authorized to perform marriages, he said no, and added that marriage ceremonies between Malays were usually performed by the tuan, free of charge. The accountant was a Brahman and had little respect for the ceremonials of his sect's religious enemies, the Mohammedans."

Entertaining the Sultan.
 "A week after this episode the sultan arrived and received official entertainment at Government house. I could not let the British outdo me in showing him the courtesy due his position and influence, and accordingly I invited him and his party to the consulate to tea. The guests included the sultana, the rajamuda, the sultan's minister, and several datus, or chiefs."

"The sultan was dressed in a natty pongee silk suit, made for state occasions by a Chinese tailor in the Philippines. His tie was ornamented by an immense pearl, probably worth several thousand dollars. He wore the fez of Islam and made rather a smart appearance. The others had on their Sunday best, and if they were uncomfortable they did not show it."

"I offered them cigarettes and handed the sultan a package labeled 'Egyptian Cigarettes, Turkish Tobacco.' He examined the package critically, and when he saw the hieroglyphics he was delighted. Egyptian cigarettes, he said, were made by the 'followers of the Faithful' and not by Christian infidels. I did not disturb his sublime faith, though I could have told him that these cigarettes were machine made in North Carolina, from tobacco grown in Asia Minor."

And So They Were Married.
 "While I was entertaining the sultan at the consulate, it occurred to me that it would be a fine thing to have him perform the wedding ceremony. This would be an unexpected honor to Alus and Canapa and no doubt would prove highly grati-

FRESH
 6 to 8 lb. **PORK SHOULDERS . . . lb 12 1/2c**
POT ROAST of BEEF . . . lb 15c
 (Best Shoulder Cuts—lb. 19c)
LEG Of Choice GENUINE SPRING LAMB . . . lb 19c
 Fresh Ground Hamburg . . . lb. 10c
 Pork Sausage Meat . . . lb. 15c
 3 lb. Meat Loaf 49c
 Beechnut Tomato Juice . . . can 8 1/2c
 Libby's Evap. Milk . . . 3 tall cans 20c
 Fresh Pigs Hocks lb. 12c
 Homemade Sauerkraut . . . 4 lbs. 19c
 Forman's Kraut . . . large can 9c
 Fresh Corned Beef lb. 10c
 New Cabbage lb. 1c



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 Finger waving, Marcells, Dyeing
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Felts, Velvets, Softies, Russian
 Toques—arriving weekly from
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 2 doz. Hats at . . . \$1.00

Bessie-Vera Heberger

282 Otis St., cor. Dix St.
 Phone GLEN. 5793



All Wool Overcoats

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Made to your measure

Neat - Stylish
 Good Linings
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Men's Suits \$22.50

Come in and compare values!

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A. HAMMERER

1006 Lyell Ave.

HEAT!

No Money Down - 3 Yrs. To Pay
\$325 Will Install a Complete Hot Water or Steam Job in a 6-Room Home.
 Amer. Economical Heat'g Co.
 189 Lyell Ave. Glenwood 1214

tying to all concerned. The more I thought of the idea the better I liked it. I would have the young couple come back with me to Sandakan on Saturday, and invite the sultan to another tea, where he could smoke his fill of Turkish cigarettes made by the 'Faithful' in North Carolina. The wedding of Alus the Bajao and the twelve-year-old Malay beauty, Canapa, would follow. The incident was all but closed."

"When I went to the plantation the following Saturday, the full moon that regulated Malay birthdays for the month had waned perceptibly. The accountant met me as usual, but no smiling Alus stood in the doorway to greet me."

"Where is Alus?" I asked.
 "He is here no more. He and Canapa live in the little house behind the rubber factory with Surinim, the kaboon (gardener), and they went to Sandakan today in the hope of getting to see the sultan."

"Living with Canapa?" I muttered.
 "What do you mean?"
 "They were married at the full moon, a week ago, as the tuan had said, and he is at this house no more."

"Married a week ago? Who married them?"
 "Why you, Tuan; you married them."

"I married them! What are you driving at?"

"It was the full moon, Tuan, and Canapa was twelve. And so they were married, as the tuan had said. They sleep in the house of the kaboon, who is Canapa's uncle. Is not the tuan pleased?"

"Then the whole thing suddenly dawned. The accountant was right, and all my paternalistic plans for giving the house boy and his child-fish fiancée a wedding of royal pomp and circumstance had come to naught."

"I had married them, however, unintentionally, but none-the-less certainly. Because of my inexperience with native customs in affairs of the heart, I had spoken fateful words too casually. The tuan had signified his consent and had fixed the time. That was enough."

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Try Our Real Spaghetti Dinner—Served Any Time—We Are Open All Year 'Round

GAESSER'S
 861 Jay St. MARKET Cor. Ames St.

STEAK Round lb. 15c
 Sirloin lb. 16c
 Porterhouse . lb. 17c

FRESH OR SMOKED **CALAS lb 11 1/2c**

Boneless **RIB ROAST . lb 19c**

FRESH HAMBURG . . . lb. 10c, 3 lbs. 25c

POTATOES bu. 40c | SUGAR 10 lbs. 51c

CHOICE POT ROAST . lb 15c

CHOICE SWEET POTATOES 10 lbs. 25c

Mohawk Washing Powder, 1ge. pkg. 11c

Lily of the Valley Ketchup 14 oz bot 2-25c

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Fresh, Real Red Bullheads, Oysters Clams and Filets

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... lb. 12c
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lb 11 1/2c

lb 19c

10c, 3 lbs. 25c

AR 10 lbs. 51c

lb 15c

S 10 lbs. 25c

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4 oz bot 2-25c

(Rg. 25c) 18c

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GENESEE 3868

CIRCULATION
5500

THE VICINITY POST

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VIII

ROCHESTER, N. Y., NOVEMBER 15, 1934

No. 1

YOUNG MEN OF GRACE CHURCH ARRANGE SHOW

On Thursday evening, Nov. 22, at eight o'clock, the Young Men's Class of Grace Presbyterian Church will present a minstrel show, "The Cottonpickers," in the parish house. The show is under direction of Floyd Hubbard and Henry J. Walch.

The end men are Walter Narrie, William Dearing, Stanley Fox and Neil Henry. Soloists are Harry Smith, baritone, and Norman Metzinger, tenor. Proceeds of the show are for the White Gift Fund of the Young Men's Class.

Benefit Bingo Party to Be Staged by Democrats

The 24th Ward Women's Democratic Club is making plans for a Two-cent Bingo game at the club rooms, 1203 Jay street, cor. Glide, Dec. 1. All money taken in is to provide baskets to be distributed to the needy of the ward and the public is invited.

The chairman of the affair is Mrs. Mary Eckert, who has chosen the following members as her committee: Mrs. Normile, Mrs. Phelan, Mrs. Schneider, Mrs. Stafford, Mrs. Sage, Mrs. Tuft and Mrs. Ward.

JOE EHMANN COPS FIRST IN HENCHEN TOURNAMENT

First prize of \$25 went home with Joe Ehmman last week at the conclusion of the Class B bowling tournament at Henchen Bowling Alleys, his total of 596 out-distancing the field. Second money went to B. Murphy, third to Dauman, fourth to Flack and fifth to Roth. Squad prizes were won by Pearlman, Awash, Amdall, Helget and Murphy.

NEXT ISSUE OF POST OUT ON DEC. 6

The next issue of The Vicinity Post has been postponed one week and will appear on Thursday, Dec. 6, 1934. This change is necessitated by the fact that the regular date for the next issue would bring it out on Thanksgiving Day. Following the Dec. 6 issue the Post will resume its regular schedule.

Singers Club Presents "Hobo Paradise" Dec. 7

The Singers' Club of Rochester (formerly Leiderkranz) will stage a "riot of comedy and song" under the title of "Hobo Paradise" on Friday, Dec. 7, at the German House in Gregory street. Tickets are now on sale at Young's Music House, 263 Ames street, and Preiss Hardware, Child, cor. Campbell street.

This show will be an original variation of the minstrel show type of entertainment with Jake Young, Clarence Attridge, Joe Sauter and Fred Sandusky in the comedy parts. They will be supported by a "rollicking, robust chorus" and soloists Harold Wollenhaupt, James Carlin and Edwin Wagner. The stage presentation is under direction of Harold Wollenhaupt and music is in charge of William P. Young.

BOWLING PARTIES

Henchen Bowling Alleys of Jay street make a specialty of accommodating bowling parties. They have a special plan whereby lunch and bowling are furnished parties of 12 or more. Any number of alleys can be draped off to insure full privacy.

SHAREHOLDERS APPROVE FEDERAL APPLICATION

The Twentieth Ward Co-operative Savings and Loan Association largest gathering of shareholders in history gave unanimous approval of the application made by the association for federalization at a meeting Nov. 9 in the Chamber of Commerce.

Fifteen directors were elected to take office following issuance of the federal charter, to continue in office until Jan. 1. They were:

Henry A. Mensing, John C. Hohe, E. Clinton Wolcott, James P. Kierman, A. M. Mura, Charles Claus, James Dentinger, John B. Gruber, Edward Haubner, George A. Klier, William F. Ochs, Adolph Zweigle, John Seiler, Edward Harris, Henry H. Stebbins.

MURRAY THEATRE

Tomorrow (Friday) and Sat.—"The Human Side" with Adolphe Menjou and Doris Kenyon; and "Black Moon" with Jack Holt and Fay Wray.

Sunday and Monday—"Girl from Missouri" with Jean Harlow and Franchot Tone; and "Their Big Moment" with Slim Summerville and Zasu Pitts.

All ladies and girls attending the show on Friday or Saturday will be presented with a free Outdoor Girl outfit, consisting of a week's supply of lipstick and powder. This free gift comes in a cellophane-wrapped package.

Reviews

"The Girl from Missouri" brings Jean Harlow back to the screen after a too-long absence in one of the most entertaining pictures to come out of Hollywood in recent months. Miss Harlow is seen as Eadie Chapman, on the hunt for a millionaire husband, in a role that only Jean Harlow could handle.

Combining comedy, tense drama and melodrama, "Their Big Moment," co-starring Zasu Pitts and Slim Summerville, is said to offer something far off the beaten path in screen entertainment.

Foresters To Have Dance and Card Party Here Sun.

Court Maplewood No. 315 and Maplewood Circle No. 637, Foresters of America, will hold a joint card party and dance on Sunday, Nov. 18, at two o'clock in the afternoon, at Bavarian Club Hall, Jay and Rugraff streets.

Refreshments will be served and there will be a cash prize for each table. Members and their friends are invited to attend.

KAPPA RHO

Miss Irma Prestin of Fern street entertained at a rush meeting of the Kappa Rho Sorority on Nov. 2. A skating party was planned for Nov. 27 at "Eddie's Rink." The public is invited.

A meeting will be held tomorrow evening at the home of Miss Phyllis Gifford of Austin street, where a birthday party will be held in honor of Miss Kay Southworth of Murray street.

SORORITY CARD PARTY

Chi Delta Gamma will hold a card and bingo party Tuesday, Nov. 20, at Mrs. Miller's home, 324 Hague street, at 8 p. m. Miss Edna Friday is chairman assisted by the Misses Marie Bauer, prizes; Marjorie Beatty, tickets; Geraldine Bauer, cards; Dorothy Fisher, bingo.

VICINITY POST TURNS TO EIGHTH YEAR

Seven years ago The Vicinity Post made its first appearance in this community. It has continued to appear regularly ever since and with this issue opens its eighth volume.

The fact that the Post is able to appear every other Thursday at the homes of its readers without cost to them is made possible through the continued support of the business houses of The Vicinity. The quickest, easiest and most direct method of reaching their customers, merchants have found, is through the columns of The Vicinity Post. Readers of this paper always make it a point to mention the paper when they make purchases from the advertisers.

Therefore to both readers and advertisers, The Post on this, its seventh birthday, says "Thank You."

Ladies' Auxiliary Plans Benefit Dance on Dec. 8

Arrangements are being made for the annual dance given by the Ladies' Auxiliary of the Italian World War Veterans to be held on Dec. 8 under the chairmanship of Mrs. Josephine Ruggeri.

The dance is held to raise funds to sponsor a Christmas party for children of the veterans. Full details will be in a later edition of the Post.

CHAIRMAN THANKS DONORS AND CARD PARTY COMMITTEE

Mrs. John Klemmer of Glide street, chairman of the card party of Holy Family Church, wishes to thank the committee and all the donors who helped make the party a success.

The Willow Grill, 354 Otis St., cor. Burrows, is featuring a new orchestra, one of the best in town, and girl soloist every Sat. night. Square dances as well as modern rhythm. Stop in and try our spaghetti, chowder or kraut and weiners. You'll enjoy the food and entertainment too.—Adv.

Guaranteed fresh eggs at 589 Maple St. Gen. 4858-J. Your favorite magazine at 382 Ames St. Keown's Kandy Stores.—Adv.

KLIER'S WEEK-END PRICES

CALL US FOR MANY OTHERS NOT LISTED BELOW

Aspirin, Bayer's 100's . . . 59c	Ex Lax, 50c Size . . . 34c
Alka Seltzer, 60c Size . . . 49c	Listerine Shaving Cream . . . 19c
Alcohol Medicated . . . pint 19c	Petrolagar, \$1.25 Size . . . 70c
Milk Magnesia, pint U. S. P. 23c	Pabulum, 50c Size . . . 39c
Colgate's Tooth Paste . . . 19c	J. and J. Talcum . . . 19c
Cod Liver Oil, Certified pint 50c	Life Buoy Soap . . . 3 for 17c
Listerine, Large Size . . . 50c	Pinkhams Vegetable Comp \$1.00
Nasal Drops 35c	Playing Cards 25c
Nestle Bars 1/2 lb. 15c; 2 for 25c	Pond's Cream, 65c Size . . . 39c
Malted Milk, Bulk . . . lb. 50c	25c Hand Lotion, 2-drop, 2—26c
Mineral Oil, Xtra Heavy, pt. 49c	Alophen Pills, 75c Size . . . 45c
Feenamint, 25c Size . . . 17c	Witch Hazel, Pint U. S. P. . . 19c
Toilet Tissue 3 for 17c	Haliver Oil Capsules . . . 89c
Bay Rum, Ultra Pint . . . 39c	Wampoles C. L. O. . . . 67c
Sanitary Napkins . . . 2 for 25c	Italian Balm, with Dispenser 55c

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For the Insulin User who fears The Needle
Load the Syringe, Trip the Trigger, Inject, and That's All
ASK FOR A DEMONSTRATION
Prescriptions Compounded Accurately and Quickly
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ARPEAKO HAM Whole **lb 22c**
Regular Smoked Or Half

HOME DRESSED FRESH SHOULDER
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RUSSEK'S BUTTER . . lb 31c
FINEST

Fresh Eggs doz 39c Every Egg Guaranteed
Swiss Cheese 25c Genuine Imported Style

Russer's Pure **Pork Saus. lb 20c**
Russer's Famous **Steam Saus. lb 20c**

" Grocery Specials "

Breast O' Chicken	Monroe Ketchup
Tuna Fish 15c	14 oz. bottle . . . 2 for 25c
Miracle Whip	Campbell's
Salad Dressing . qt. 31c	Pork & Beans . 3 for 17c
Del Monte Food Specials	Celery . . Lge. Bdl. 19c
Peaches, No. 2 1/2 can 19c	Eatmore
Pineapple No. 2 1/2 can 21c	Cranberries . . lb. 15c
Vacuum Packed	Selected Hand packed
Corn 2 for 31c	McIntosh or 20 Oz.
Golden Bantam	Apples . 2 qt. basket 19c
Corn 2 for 23c	Oranges dz. 19c
Prunes . . . 2 lb. pkg. 23c	Hubbard Squash . lb. 1c

Monday Special 10 lb. sack Sugar 53c
Domino

Russers
AMES ST. cor. MAPLE

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Joan Oil \$2.50
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Make Your Thanksgiving Appointment Early
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Pure California
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\$1.49
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Get Your Supply NOW for Thanksgiving
LYELL AVENUE LIQUOR STORE
TAYLOR — JACKSON
193 Lyell Glen. 318

THETA DELTA SIGMA

Newly elected officers of Theta Delta Sigma Sorority are: president, Miss Ruth Weber; treasurer, Miss Marguerite Fuehrer; secretary, Miss Alma Pavia; social chairman, Miss Dorothy Jonaitis.

A party was held recently at the home of Miss Marguerite Fuehrer as the first social activity of the season. Members, other than the officers, present were the Misses Genevieve Fess, Mary Griesser, Edna Stocslader and Betty Reidman. The next meeting will be held Monday at the home of Miss Griesser to plan social activities for the winter.

Mr. and Mrs. John Niklaus of Jay street celebrated their silver wedding anniversary on Nov. 3 at their home. Covers were laid for 26. They were presented with many gifts and flowers, including a bouquet of silver flowers containing 25 silver coins in silver bags.

PERSONAL

Informal initiation of Sigma Pi Epsilon took place Saturday night at the home of Miss Emogene Feeley in Immel street. New members are the Misses Ruth Spitz and Dorothy Schu.

A surprise birthday party given Mrs. George Stahl by her children was held Sunday at the home of Mr. and Mrs. Clement L. Stahl. Twenty guests were present.

Mr. and Mrs. J. Harry Herbst and daughters of Canton street will motor to Buffalo today to spend the week-end. Tomorrow they will attend a party being held in honor of the 50th wedding anniversary of Mr. and Mrs. Fred Suthoff, parents of Mrs. Herbst.

Two-year old Christina Gioseffi, daughter of Mr. and Mrs. Benjamin Gioseffi of Otis street, is the possessor of an engraved trophy which was awarded her in the National Baby Contest at the Chicago Fair. The picture which won the award for her was taken in her father's studio in West Main street.

Senz Tavern Neighborhood Nites are going over big. They're lots of fun and the food is good too. Another Neighborhood Nite Saturday with that popular dish, sauerbraten and noodles. Drop in any time Saturday night, the earlier the better at Senz Tavern, Lyell Ave. at Glide St.—Adv.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

MAYTAG washer, porcelain tub, \$54.50. Easy terms, free demonstration. H. C. Pommerening & Son, Lyell at Glide.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

ENAMEL ROASTERS — Lisk Quality, unusual values 39c up. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

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IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

PYRO Radiator Alcohol 49c gal. Van Zeilen Hardware, 412 Ames St.

REUPHOLSTERING — Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

CLEANING SOLVENT — 25c gal. Your clothes look better and last longer if cleaned before being put away. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.

PAINTING and paperhanging, reasonable rates. G. F. Ringholz, 198 Wetmore Pk.

SUPER-PYRO Anti-freeze \$1.00 gal. Van Zeilen Hardware, 412 Ames St.

HEAT!

No Money Down - 3 Yrs. To Pay
\$325 Will Install a Complete Hot Water or Steam Job in a 6-Room Home.
Amer. Economical Heat'g Co.
189 Lyell Ave. Glenwood 1214

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

WASHER Service—We service all makes of washers. Get our estimate. H. C. Pommerening & Son, Lyell at Glide. Glen. 3110.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

MOVIE FILMS — 16 m. m. Bought, sold, rented and exchanged. Bourbon Film Library, 387 Magee Ave. Glen. 4445-W.

XMAS GIFT Suggestion. Buy her a rebuilt vacuum cleaner. \$5 up. All guaranteed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

HALL FOR RENT—For clubs, parties, meetings, etc. Vazzana Grill, 490 Lyell Ave.

RADIO SPECIAL—We will call, inspect your radio, test tubes and estimate repairs free. Guaranteed service on all makes. Phone Glen. 692. Peiffer & Moore Radio Electric Service. 681 Lake Ave.

SPECIAL—Old English Wax (no rubbing) and furniture upholstery cleaner, both for 89c. Van Zeilen Hardware, 412 Ames St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

G. E. MAZDA Lamps, 15-30-60 watts, plain or colors, 10c. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.

CLEANING FLUID — Cleans clothes cleaner. 25c gal. Van Zeilen Hardware, 412 Ames St. Gen. 1535-J. We deliver.

FOR SALE—Boy's overcoat, 14 or 15 year size, in good condition. 374 Wetmore Pk. Gen. 7325-R.

CAMELIO'S MARKET

FRIDAY and SATURDAY SPECIALS

Fresh Pork **Shldr lb 11 1/2c**
Fr. Hams lb 19 1/2c
Rib End
Pork Loins lb. 15c
Kraut lb. 4c
Choice **Pot Roast . lb. 15c**
Large End **Rib Roast . lb. 21c**
Peas 2 cans 25c
Beechnut Spaghetti . . 3 for 25c
Camay Soap . 4 for 19c

Fresh **FOWL lb 18c**
Boneless **Veal Roast . lb 19c**
Veal Breast lb 12c
With Pocket
Leg of Lamb lb 19c
Rolled Lamb lb 19c
To Roast
Potatoes pk. 11c
Grapefruit ea. 5c
Florida Oranges . dz. 19c
2 lbs. Soda Crackers 19c

GLEN. 3283 OTIS at AUSTIN Welfare Suppliers

BETTER HOUSING MONTH

This month is devoted to the improvement and modernization of homes under the Federal Housing Act. Are you taking advantage of this unusual opportunity?

Loans from \$100 to \$2000 are easily available to home owners under this liberal financing plan which offers low rates of interest and a long time to repay.

Now if ever is the time to act. You will find ready co operation and prompt attention in borrowing under the terms of this act at



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FINANCE YOUR AUTO REPAIRS!

Get it repaired now and pay \$5 monthly

BAUER & RAETZ CHILD at JAY STS. Phone: GEN. 3977

Summer Circle Spot & Beer Garden

990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER

Special for Saturday — Genuine Hungarian Goulash — You'll Like It!

PRIVATE BOWLING PARTIES

75c ea. Including Lunch and Bowling for parties of 12 or more. Alleys draped for privacy.

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Full gallonage assured from our sight-feed pumps For Quick Starting, Power and Speed—Try

LEADER GAS 13 GAL.

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KINSO CORP., 585 Lyell Ave.-Opp. Burrows St.

Warm Winter Underwear
Boys' & Girls' Union Suits 59c & 75c; Part Wool \$1.00
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Boys' Heavy Wool Wind Breakers . . . \$1.95 to \$3.50
Xmas Gifts—Select Your Gifts Early—A Deposit Will Hold Them Until Xmas—Toys for Girls and Boys
Furnishings for Men, Women & Children **ROLANDS** 415 Lyell Ave. Open Evenings

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MURRAY STREET AND LYELL AVENUE

TOMORROW (FRIDAY) and SATURDAY
Adolph Menjou, Doris Kenyon Jack Holt & Fay Wray
"THE HUMAN SIDE" "BLACK MOON"
FREE—to the Ladies (Fri. & Sat.) Outdoor Girl Kit
SUNDAY and MONDAY
JEAN HARLOW and FRANCHOT TONE in "GIRL FROM MISSOURI"
Also Slim Summerville and Zasu Pitts Comedy

WANTED GIRLS UNDER 12
to enter our annual **DOLL CONTEST**
Registration Starts Sat.
15 BEAUTIFUL DOLLS TO BE GIVEN AWAY
Come in for details
Child St. Pharmacy
Child at Jay St. Gen. 4196

FUR JACKETS AND COATS
Made to your perfect satisfaction
Remodeling, Repairing Re-lining, Glazing, Cleaning
The Fur Studio
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We have great confidence in all of the three refrigerators we sell. Our Engineers have tested and tried them out in our laboratories and are satisfied that any one of them will give you entire satisfaction.

This is the time of year when the matter of proper refrigeration must be considered. Don't take chances with the family foods. KNOW that at all times they are properly maintained at SAFE TEMPERATURES.

WE SELL THE GENERAL ELECTRIC, FRIGIDAIRE—AND THE ELECTROLUX (GAS) REFRIGERATOR.
Convenient Terms

ROCHESTER GAS AND ELECTRIC

Trinity Evangelical Church
Sunday services: 9:45 a. m., Sunday School hour; 10:00 a. m., Trinity Bible Class; 10:50 a. m., morning worship—"What Is Leading a Christian Life?"; 7:00 p. m., League Guest Night. The young people of the Emmanuel and Dewey Ave. Reformed Churches will be special guests. Rev. Theo. L. Trost, speaker.
The Mission Study Class will meet on Wednesday afternoon, Nov. 21, at the home of Mrs. Alfred Knight, 544 Jay street. All the ladies are invited.
Memorial Sunday Service on Nov. 25. German at 9:00 a. m., English at 10:50.
Trinity will join in the Union Thanksgiving Service to be held on Wednesday evening, Nov. 28, at 7:45 o'clock in Grace Presbyterian Church, Lyell avenue.

The Church of The Holy Apostles
The meeting of the Holy Name Society, held in the parish hall Monday evening was well attended. Plans were made for a special meeting to be held Monday evening, Nov. 26, at which every man in the parish is urged to be present.
The card party held in parish hall under auspices of Rosary Society last Wednesday evening was very successful. Plans have been made for another party to be held Wednesday evening, Dec. 12, under the direction of ladies of the north end of the parish, with Mrs. Bertha Murphy as chairman.
Mrs. Anna Johnson is to aid as supervisory chairman of all Rosary Society activities for the coming season.
The Altar Society of the parish is to hold a card party tomorrow (Friday) evening at the home of Miss Eleanore Sullivan of Wolf street.

Grace Presbyterian Church
Morning worship begins Sunday at 11. The pastor will preach the sermon. Sunday School meets at ten o'clock preceding the church service.
The Young People's Society will meet at the church at six o'clock Sunday evening and go to Lakeside Presbyterian Church as guests of the Young People's Society of that church. There will be a supper and a discussion following.
The Ladies' Aid will hold their annual chicken supper and fair on Wednesday, Dec. 5. Further announcement will be made later.
Grace Church will be host to all the Protestant churches of this vicinity in a union service on Thanksgiving eve, Nov. 28.

Maltby Street Chapel
On Thursday and Friday evenings, Nov. 23 and 24, Boy Scout Troop 82 will hold a movie and entertainment in the chapel for the benefit of the troop. Tickets are 10 cents and anyone is welcome.
Mrs. Zugehoer, 165 Maltby street, will hold the first of a series of monthly card parties. The charge will be 25 cents, with table prizes and refreshments.
A Rummage Sale is to be held in the near future by the Friendly Circle and any donations will be gladly called for if any of the members of the church are notified.
Services Sunday—Sunday School at 9:15 a. m.; Christian Endeavor, 6:30 p. m.; Church Service, 7:30 p. m.
Starting this Sunday there will be a Junior Christian Endeavor for children 9 to 13 years. Visitors are invited.

Congratulations

From every point of view, the move made a week ago by the 20th Ward Co-operative Savings and Loan Association in applying for a federal charter represents a constructive, progressive step that will be far-reaching in its results not only to The Vicinity, but to the city and county as well.

This home institution, started in such a small way nearly 40 years ago in this community is on the threshold of attaining a rank not excelled by any financial institution in the city. The tremendous service it will be in a position to render to Rochester with its quadrupled capital cannot be underestimated.

The Association will have four and one-half million dollars of government funds to add to its capital of about one and one-half millions with which to bolster the mortgage finances of the city. It will be able not only to finance the building of new homes, but will also be allowed to re-finance existing mortgages. It will become the stabilizing factor in the local real estate situation.

As far as the shareholders are concerned the principle effect on them will be that the name of the Association will be changed. That, of course, is minor and of no particular consequence. They cannot lose by the change in the slightest degree. In enhanced prestige they are already heavy winners. The financial position of the institution, although never questioned in its present state, will be strengthened immeasurably. Every deposit will be guaranteed individually up to \$5,000.

The Vicinity Post joins with other newspapers of Rochester, with the Mayor, with financial leaders of the city and with the Chamber of Commerce in sincere congratulations to the 20th Ward Association, its officers and directors, and to its shareholders, many of them Vicinity people, for this, their latest and most noteworthy accomplishment in a long and brilliant history.

Published by the **INSURANCE** All Lines of Insurance
Chas. A. Claus Agency Gen. 3046—7 Immel St.

A generation ago about the only way a woman could get hurt would be around the house. She might slip on a bearskin rug in the parlor or let the family album drop on her toes. There was danger, too, that she might sprain a wrist pulling taffy or get burned on the alcohol lamp under the chafing dish. Of course one might be garroted by the strings of sea-shells pendant in the doorways. A misdirected blow with the mallet in "sending" an opponent at croquet, might injure one's foot.

Today, the ladies, mother as well as daughter, go in for more strenuous sports, Tennis, Duck Shooting, etc. Their golf scores embarrass their escorts. In the water they are as likely to be the rescuers as the rescued. Behind the wheel of a car, equality is undoubted.

Old Man Accident, too, is recognizing this modern trend. More and more frequently are the names of women appearing on the casualty lists. Hospital and doctor's bills run up just the same for either sex. It is just as necessary for a man to carry Accident insurance on his wife and daughter as it is for him to have it himself. Every man whose wife or daughters drive or ride in an automobile is faced with the possibility of large bills. Automobile accidents are the greatest hazard to which the average person is exposed. Tennis, golf, horseback riding and other sports contribute many more. Slips and falls around the home account for a large percentage of accidents to women.

Accidents are expensive. Insurance is not. For \$6.00 per year you can have a Special Auto Accident policy, which will pay you \$25 a week if injured by an automobile. This coverage applies to the men as well as the ladies.

OPENING TOMORROW (FRIDAY) at 9 a. m.

WEST END 5¢ and 10¢ STORE
at 932 West Main St.
(Opposite St. Mary's Hospital)

Bringing a down-town store to the community with sensational values! Here are a few of hundreds of specials

MEN'S CAPS 39c	LADIES' SWEATERS 49c	ALL 10c Kitchenware 9c
--------------------------	--------------------------------	----------------------------------

XMAS CARDS Box of 20 for. **25c** **MEN'S TIES & SOCKS 6 for \$1**

First Quality Ladies SILK HOSE 23c pr.	Large Package SAN-NAP-PACK 12c ea.
--	--

Hygiene Toilet Tissue, 3 rolls 10c

COMPLETE LINE OF XMAS TOYS AND NOVELTIES AT REDUCED PRICES

Free Souvenirs to the Kiddies **Store Open Every Evening**

Sources of Chocolate



Cacao Beans Are Cleaned by Shuffling Feet in Brazil.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

DO YOU like hot chocolate candy? Chocolate cake? Or chocolate ice cream sodas? Then you'll be interested in the news that science is waging a determined fight to save the famous cacao plantations of Trinidad, an island in the West Indies, from a destructive plant disease.

Trinidad is one of the principal sources of the bean which furnishes "the makings" for a hot beverage surpassed in world importance only by coffee and tea, as well as for candies, sweetmeats, etc.

Chocolate was a gift to man's palate from the western hemisphere. Like tobacco, the potato, and a number of other plant products, it was taken back to Europe by explorers soon after Columbus opened the road to the new world, and launched on the way that has led to world markets.

In trade circles today three terms are used: chocolate, cocoa and cacao. The tropical tree which is the source of chocolate is called the cacao. In its leathery, cucumberlike fruit are cacao pods which contain cacao beans. But when the beans are roasted and ground, and much of the fat is pressed out, the remaining brown substance (ground to a dry powder), is cocoa. If the fat is not pressed out, the darker substance is chocolate.

Credit for the manufacture of chocolate from the hidden seed of an unprepossessing fruit belongs to the original inhabitants of Mexico. In 1519, when Hernando Cortez invaded that country he discovered that the cacao tree was widely cultivated. The natives had concocted a drink called "chocolatl" or "cacahuatl," from which have come the names "chocolate" and "cocoa." Frothing pitchers of chocolate were served by Montezuma when he entertained Cortez.

Long in Use in Mexico.

Students of American native customs have estimated that the drink was in use 1,000 years before the arrival of Europeans. According to Mexican mythology, the seed of the cacao tree was carried from a New world version of the Garden of Eden into Mexico by Quetzalcoatl, God of Air. The fruit, it is related, was a favorite food of the gods. The great Swedish botanist Linnaeus, christened the fruit theobroma cacao, meaning in Greek "Food of the Gods."

Cacao was used as a means of barter and the payment of tribute by the Aztecs and Mayans. A man's wealth was often judged by the number of cacao beans he possessed. In Mexico a good slave could be purchased for 100 beans.

Its highly concentrated food value, low cost of production, and numerous uses, have stimulated cacao cultivation to such an extent that now it is grown in practically all tropical countries. The wet tropical areas of the West African colonies of Great Britain and Portugal, and the South and Central Americas are especially well suited to the cultivation of the trees.

The introduction of the cacao tree in Africa has resulted in a remarkable growth of the industry and economic development of the continent. The Gold coast has taken first place away from Brazil in the world's production of cacao. What were once trackless and useless African jungles, inhabited only by savage bushmen and wild animals to-day

are cacao plantations, operated for the most part by natives.

America Largest Consumer.

As an international commodity, the cacao bean has grown in importance to such an extent that the United States alone, in 1933, imported 474,270,000 pounds, valued at \$18,739,000. The United States is by far the largest consumer, cacao ranking sixteenth in value on our list of imports, Germany, Great Britain and the Netherlands follow in the order named.

For many years the Spaniards of South America and some of the West Indies monopolized the cacao industry. Chocolate was introduced into Spain by Cortez and his conquistadores about the beginning of the sixteenth century, but the process of chocolate manufacture was kept a secret for almost 100 years. In 1606 an Italian discovered the method of preparation. Shortly afterwards, monks and travelers spread the news throughout Europe. The seventeenth and eighteenth centuries found the popularity of the drink steadily increasing. Cocoa houses were established in England, as well as on the continent.

Chocolate, however, was a luxury which only the rich could afford, for it sold for as much as \$5 a pound. Today good chocolate can be purchased for a few cents a pound, and is consumed in one form or another by millions of people the world over.

Modern methods of cocoa and chocolate manufacture differ little from those used by primitive people centuries ago. In Mexico the natives roasted the beans and then ground them between two warm flat stones until a fine paste was obtained. This was sometimes mixed with maize (corn) and flavored with vanilla and spices. The paste was molded into forms desired and allowed to cool. Modern preparation of the commodity is more scientific and thorough, but the principal steps taken are much the same.

Cocoa butter is an important by-product of the cacao bean, which contains 50 per cent fats. The butter, removed by crushing the beans under hydraulic pressure, is extensively used in confectionery, and in pharmaceutical preparations. Almost every household has some commodity that contains this vegetable fat. Cocoa butter is an ingredient of many soaps, pomades, perfumes, ointments, plasters, and cosmetics.

The Gold coast colony in Africa is normally the world's largest producer of cacao. In one recent year the colony shipped 54,000 tons of cacao, valued at \$10,000,000, to the United States.

While the Gold coast no longer puts its trust in gold, cacao has displaced the metal only within the last few years. For 400 years gold was the hope that glittered for white men on the Gold coast. Gold mines built the railroad to Secondee for which Takoradi is the port. In 1924 gold shipments reached more than \$4,000,000, but the mines seem to be nearing exhaustion. A geological survey of the Gold coast colony in 1915 revealed other minerals which may themselves relegate gold to the background. Manganese and bauxite are important exports. The first is used in steel making and the second for aluminum.

WILLIAM C. SCHIED

Funeral services were held last week for William C. Schied, pion-

PORK SHOULDERS lb 12 1/2c

Home Dres't FOWL lb 25c

Arpeako PORK LOINS (Rib Cut) lb 19c

Fresh Hamburg . lb. 10c

Thuringer Sausage lb. 19c

Pure Pork Sausage Meat

Fresh Lean Ground Beef

lb 15c

OUR TURKEY SELECTION FOR THANKSGIVING WILL BE BIGGER AND BETTER

Pure Lard lb. 13c

Kraut 2 cans 19c

Spare Ribs lb. 15c

Golden Bantam Corn, No. 1 Can

Essex Peas 2 Cans **25c**



SCHROTH MARKET

Lyell Ave.
At Murray St.
GLEN. 3210

ALBERT WARD Optometrist

198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

New Books Announced by Down's Lending Library

With Banners by Emilie Loring, Distant Dawn by Margaret Pedler, True by the Sun by Lida Larrimore, Throw Love Away by Ann Lawrence, Doctor's Wife by Kent, Sin Is Man's Twin by Collier, Killers' Range by E. B. Mann, Jennifer Hale by Rob Eden, Air Stewardess by Vida Hurst, Second Bullet by Lee Thayer, Fu Manchu's Bride by Sax Rohmer, Murder Could Not Kill by Gregory Baxter, Mississippi Jimmy by Clem Yore, Cowboy from Alamos by Chas. Snow, Parachute Murder by Mitchell, Law-Breakers by Cullum, Yellow Magic by Thomas, Mating Woman by Lois Bull, Within a Year by Faith Baldwin, We Ride the Gale by Emilie Loring, Great Lover by Sloane, Jonathan's Daughter by Lida Larrimore, Killing of the Golden Goose by Black, Destroying Angel by Kline, Sacrifice by Norah C. James, Bugles Going By by Joseph McCord, Larruping Leather by Robertson, White Cockatoo by M. G. Eberhart, Feud of Cattle Kings by Bennett, Tall Grass by Campbell, Starlight Rider by Haycox, Mustang Trail by King, Emerald Murder Trap by Gregory, Murder at the Moorings by Burlin, Return of the Rancher by Austin.

SCHOOL NO. 21

No. 21 School held a successful salt sale recently, netting \$70. The faculty recently held a Hal-low'en party in the kindergarten at the school. The room was decorated for the occasion. About 100 people were present.

American Education Week was very much a success at 21 School. Visiting days were Tuesday and Wednesday at which time about 150 parents visited the different grades. Many of the parents also observed classes in music, gym, shop and remedial work.

Friday at 11 o'clock an upper grade Armistice Day assembly was held.

Lyell Ave. Baptist Church

Public worship with sermon by the pastor Sunday morning at 10:30. The Sunday School opens at 12 noon. Christian Endeavor Society at 6:30 p. m.

All men are invited to a meeting tonight at which Rev. Teh-en Tsiang of China will be the speaker. After his address there will be a social time and refreshments.

The Mission Circle will meet tonight at the home of Mrs. C. H. Barnes, 663 Emerson street.

The newly organized Senior Christian Endeavor Society is doing good work under the leadership of Francis Collins as president.

eer business man, who for more than 30 years conducted a dry goods business in Ames street. Services were from Holy Family Church and burial was in Holy Sepulchre Cemetery.



YOU'LL NOTICE THE DIFFERENCE — WHEN YOU TRY OUR SERVICE!

Quality Materials, Waterproof Construction — Comfort and long wear feature every job we do!

FRANK'S SHOE REPAIR SHOP

545 LYELL AVENUE GLEN. 6434

NEW YORK BARGAIN STORE

204 Lyell Avenue Open 9 a. m. to 9 p. m.

Specializing in silk, cotton and wool remnants
Dry Goods and Novelties at lowest prices

These are some of our BARGAIN SPECIALS:

Pure Woolens 69c - \$1.29 yd. Guaranteed full-fashion Hose Chiffon & Service, pr. 49c Silk Lace 49c-59c yd.

FACTORY SELL-OUT

We have made a special purchase of 300 Decoys and 100 Gun Cases at a price which enables us to sell them to you at less than wholesale cost! The prices we quote speak for themselves. Come early!



WOOD DECOYS 69c
CORK DECOYS 89c
GOOSE 98c

Canvass Shotgun CASE 59c
Regular Price \$1.00

Canvass Rifle CASE 69c
Regularly \$1.25



Leather Bound Canvass Shotgun Case 98c
(With carrying strap) Regular Price \$2.25

Leather Bound Canvass Shotgun Case \$1.19
Sells regularly everywhere for at least \$2.50

BECKWITH'S 271 LYELL AVE Opp. Firehouse Glenwood 811

naturally superior

. . . that's why it burns longer and banks longer.

Call us for

FAMOUS READING ANTHRACITE

BECKWITH COAL CO.

271 Lyell Avenue Famous for Service

PHONE BECKWITH R. G. & E. and GLENWOOD 811—for Semet-Solvay **COKE**

BAZAAR, COOKED FOOD SALE FOR NO. 30 P. T. A.

Arrangements are being made by members of the Parent Teachers' Association of No. 30 School, for the annual Cooked Food Sale and Bazaar, to be held Wednesday, Dec. 12, at the school.

Proceeds will be used to purchase gymnasium bloomers and sneakers for needy children. The club also furnishes Christmas boxes of popcorn and candy for children of the kindergarten and first grade.

The following members will have charge of the tables: fancy articles, Mrs. N. Augustine; candy, Mrs. Earl Martin; cooked food, Mrs. Chas. Schenck; mystery tree, Mrs. Wm. Blamire. Any donations will be appreciated.

ANNUAL XMAS SALE AT HOLY FAMILY MONDAY

The American Missionary Maids will conduct a Christmas Sale Monday, Dec. 10, at Holy Family Hall. Among the attractions will be a fish pond, toy booth, cooked foods, linens, ivories and Christmas cards.

Proceeds are to be sent to missionaries for Christmas. The public is invited to patronize the sale and assist in making Christmas a merry one for others.

The committees include the Misses Miriam Papineau, Margaret Frank, Mary Ann Weidmann, Martha Wuest, Marian Schubert, Lucy Voelkl, Evelyn Quetchenbach, Dorothy Schubert, Martha Schuey, Mrs. Arthur Lang and Mrs. William Warner.

Chi Delta Gamma had an informal initiation Tuesday evening. The sorority will meet Wednesday to make final plans for a Christmas party.

FOR CHRISTMAS

Complete line of Xmas toys, popular prices. Come in and bring the kiddies. Leichter Hardware, 705 Maple St.—Adv.

Mr. and Mrs. Vicinity, why don't you make use of our Rathskeller for your next party? No mess to clean up afterwards and not expensive either. Full privacy assured. Phone for more details. Senz Tavern, Lyell at Glide, Glen. 3855. Sauerbraten and noodles again Saturday Nite! You don't know what you're missing if you haven't tried it yet. Drop in anytime Saturday Nite.—Adv.

MURRAY THEATRE

One of the greatest successes of the season will be the feature attraction at the Murray Theatre Sunday and Monday. It is "The Cat's Paw," Harold Lloyd's newest and funniest presentation. He is supported by Una Merkel, George Barbier, Nat Pendleton, Grace Bradley, Alan Dinehart and Grant Mitchell.

It is the boast of advance publicity on this picture that "everything is new, but Harold's glasses." And one glimpse of this picture is convincing proof. Harold is funny in a uniquely different way, playing the role of a missionary's son who arrives in this country, more Chinese than American, despite his American parentage. Associate feature is "Fog Over Frisco" starring Bette Davis.

Tonight for the last time, the Murray is showing "Man With Two Faces," Edward G. Robinson's great success, and "Embarrassing Moments" with Chester Morris.

Features Friday and Saturday are "Romance in the Rain" with Roger Pryor and Heather Angel, a comedy of the romantic Cinderella variety with music; and Kay Francis' melodrama, "House on 56th Street."

X-Ray Machine Assists Brownbilt Shoe Fitting

Correct fitting is considered as the most important item in the sale of shoes by the Brownbilt Shoe Store of 900 West Main Street and as a consequence they have purchased and installed the latest aid to shoe fitting, an X-Ray machine.

This new type X-Ray enables the salesman as well as the customer to look inside the shoe and see exactly how the foot is fitted. An absolutely perfect fit is assured by this method. This service is especially beneficial in fitting children, for whom the correct size is most important if they are to avoid foot trouble in later life.

People who are having trouble with their present shoes are invited to find the cause by examining their feet under this X-Ray machine at the Brownbilt Store. There is no charge for this service.

The Vicinity Post Water Supply Ballot

I am a qualified voter. I prefer

LAKE ONTARIO WATER . . .

UPLAND WATER

Indicate your preference by (X)

Name

Address

Sign name and address clearly. Mail to The Vicinity Post, 25 S. Water St., or drop it at 517 Lyell Ave.

What Shall We Drink?

One of the most controversial matters to come before the local public in some time is the complicated question whether or not Rochester needs an auxiliary water supply and, if so, of what nature this supply should be.

The water supply, up to a short time ago, was a matter for debate only between engineers, but now it is assuming somewhat of a political tinge. Mr. John Public has been aroused to the point where he is beginning to express his preference one way or the other. The City Council is preparing to take final action Monday.

It is far from the intention of The Post to question the motive of any of the combatants. However, the water question is one of far-reaching importance. The matter of personal preferences should be taken into consideration as much as possible.

Hence The Post is attempting a straw vote to find out if there is any decided preference, or if it is merely a matter of tossing a coin. This poll will have no political significance, except that should sufficient interest be shown, its results will be submitted to the City Council.

The ballot above is to be filled out and sent in before Saturday, by persons of qualified voting age only. The ballot may be mailed to The Vicinity Post at 25 S. Water St. or 517 Lyell Ave.

CARD PARTY, BAZAAR PLANNED BY SOCIETIES

A card party will be held in Holy Apostles School Hall, Austin street, on Wednesday evening, Dec. 12, under auspices of the Rosary Society. Mrs. Anna Johnson is general chairman, with Mrs. B. Murphy as chairman, assisted by the following ladies: Mrs. F. Martin, Mrs. Pottam, Mrs. L. Sommerville, Miss Pemp, Mrs. Himes, Mrs. B. Miller, Mrs. Fredericks, Mrs. Lenhard and Mrs. Magin.

Pedro, pinochle, bridge and dominoes will be played. An attractive prize will be awarded at each table. The church societies will hold an entertainment and bazaar Saturday evening, Dec. 15, with John J. Kennedy as chairman and Clarence Piehler as assistant chairman. A pleasing program will be provided and several useful door prizes will be awarded.

Rochesterians Will Play At Young People's Dance

Young people of Holy Family Church will hold another of their bi-monthly dances tomorrow (Friday) evening in the school auditorium on Jay street. One of the season's most popular orchestras, the Rochesterians, will furnish the music. The usual favors and door prize will be given.

The committee in charge of entertainment under the chairmanship of Elwood Fischer, includes Frank Voelkl, Ruth Weber, Raymond Schur, Rudolph Toth, Kathleen May, Martha Georger, Norbert Kiehammer, Frank Allman, Clarence Yax, Dorothy Schubert, Marion Schubert, Herbert May, Marie May, Rosemary Feeley, Betty Dentinger, Charles Weber and William LeRoy.

XMAS ISSUE OF POST OUT ON DEC. 21

The next issue of The Vicinity Post will be the Christmas issue and will make its appearance on Friday, Dec. 21. Correspondents are requested to have their news in the hands of the editor no later than Tuesday, Dec. 18. News and personals are printed in the Post at no charge. They should be sent to the office at 25 S. Water St. or to the Vicinity office, 517 Lyell Ave.

Fourth Block Card Party Dec. 14 at Holy Family

The fourth of a series of block card parties will be held in Holy Family auditorium Friday evening, Dec. 14. Pinochle, pedro, bridge and dominoes will be played. Card tables will be the table prizes and there will be a number of attractive door prizes. Mrs. Hattie Rosenbach is general chairman, assisted by Mrs. John Scheg and Mrs. Geo. J. Martin. Mrs. Alice Cody is block chairman, assisted by a large committee.

VICTORY DANCE DEC. 15 FOR 24th DEMOCRATS

The 24th Ward Democratic Men's Club will hold a dance to celebrate their recent victory at the polls, Saturday night, Dec. 15, at their clubhouse, 1203 Jay street.

William Bellows is chairman of the committee, assisted by Messrs. Tobin, Farrell, Ward, Magin, Lincoln, Sage and Coughlin. Tickets for the dance may be obtained from any of these men. Music for old and new dances will be furnished by Joe Pickens and his boys. Tomorrow (Friday) night the regular meeting of the club will be held and all men of the ward are invited to attend. Plans for the annual Pre-Christmas poultry auction to be held Dec. 22 will be discussed.

THE WILLOW GRILL

At 354 Otis street, cor Burrows, is featuring a new orchestra, one of the best in town, and girl soloist, every Friday and Saturday nights. Square dances as well as modern rhythm. Stop in and try out spaghetti and chicken, chowder or kraut and pigs knuckles. You'll enjoy the food and entertainment too.—Adv.

Deepest Mystery Surrounds Nature of "Hobo Paradise"

The inquiring reporter wandered innocently into Young's Music Store, attracted thereto by the delightful rhythm of male voices faintly seeping through the keyhole. He stepped within the door . . . the voices ceased abruptly and a head and shoulders parted two all-veiling curtains.

"Er, er . . . hello," he mumbled, somewhat taken aback by the lack of cordiality so uniformly prevalent heretofore. "Any news about 'Hobo Paradise' I can scrape up here." The reporter stood with one hand on the door, ready for any emergency.

"Yes," retorted the possessor of the head and shoulders (William P. Young, to be exact). Sharply and quite evidently to the point, too. "Tell 'em they've never seen anything like it. We have some original stunts that ARE original. Our quartet is going to . . ." His head and shoulders did a Houdini and there was another head and shoulders in its place.

It was Wollenhaupt. In his most austere baritone, Harold informed the reporter that "Bill had talked too much already." The reporter's mouth was half-opened to suggest that he'd promise to say not a word, if he could only stay and hear the melodic strains, even if they were strained by a heavy curtain. But Wollenhaupt's natural Germanic temperament did not at the moment seem inviting to such

a proposal, so the reporter opened the door and let himself out, muttering thanks for all the information.

That's all the new information your reporter has about the melodic production, "Hobo Paradise," which will be staged by the Singers' Club of Rochester tomorrow (Friday) night at the German House in Gregory street. He was previously informed that ticket sales have been remarkably good, with a few seats still available at Young's, 263 Ames street, and Preiss Hardware, Child, corner Campbell street.

The cast is all-star and well-known to The Vicinity. The members of the cast scintillated in previous successes when the Singers' Club operated under the Liederkrantz banner. The type of show, however, is said to be strikingly different.

For any further information you'll have to see the show. As a matter of fact your reporter will, too, and at his own expense. For you see one of the reasons he dropped in on the rehearsal the other night was to discuss this matter of press passes. . . .

We have a large variety of popular priced toys and games for your inspection. Also all the popular cigars, cigarettes and tobaccos in holiday wrappings and the best Christmas candy at the lowest prices. Keown's Kandy Stores, 332 Ames, 589 Maple. Gen. 4858-J.—

PRIME JUICY BEEF FROM PRIME ROASTS OF BABY STEERS

Shoulder **lb 12 1/2c** Boneless **lb 19c**
Or Cross Cut Rolled Rib

HOME DRESSED RIB END

PORK LOINS lb 15c

RUSSE'S FINEST BUTTER . . lb 31c

English Style
Pork Saus. lb. 29c
Grade B Guaranteed
EGGS . . doz. 29c

Russer's Famous Country
Style Pure Pork
SAUSAGE lb. 19c
Leona Saus. lb. 19c

" Grocery Specials "

Campbell's Tomato Soup . can 6 1/2c	Pet Milk . 3 tall cans 20c
Campbell's Pork & Beans . 3 for 17c	Rinso, lge. pkg. 2 for 39c
Mission No. 2 can Sugar Peas . 2 for 25c	Lifebouy Soap . 3 for 17c
Del Monte Vacuum Packed G. B. Corn . 2 for 31c	1,000 Sheet Tissue . . . 4 for 19c
Del Monte Red Salmon . . . 18c	Toddy . . 1 lb. can 35c
Del Monte Sliced Pineapple No. 2 1/2 can 21c	Kellogg's All Bran, lge 21c, sm 12c
Beechnut Coffee . lb. 31c	Large 126 Size Sunkist Oranges doz. 39c
	U. S. No. 1 Potatoes pk. 9c, bu. 35c
	Juicy Oranges 2 doz. 25c

Monday Special 10 lb. sack Jack Frost Sugar 53c

Russers
AMES ST. cor. MAPLE

CHRISTMAS GIFTS

A DEPOSIT WILL HOLD THEM 'TIL XMAS EVE
Save Time and Money—Do your Xmas Shopping here!

Practical Gifts For The Whole Family
Just a Few of Hundreds of Gift Suggestions

Men and Boys Shirts, Neckties, Socks, Gloves Belts, Scarfs, Pajamas, Suspenders, Silk Handkerchiefs & Ties to match	Ladies and Misses Hosiery, Gloves, Boxed Handkerchiefs, Silk Undies, House Frocks, Art Linens, Stationery, Novelties, Tam and Scarf Sets
--	---



Brand New 1934 Toys—None Shopworn or Left-over
Bigger and Better Values than ever for your money

Dolls—Books—Games—Tea sets—Pianos
Mechanical Toys—Trains—Tree Ornaments, Etc.

ROLAND'S
415 LYELL AVE.
Dry Goods and Notions
Furnishings for Men,
Women and Children
OPEN EVES 'TIL 9:30

DRUG SPECIALS FOR THE WEEK-END

75c ANACIN TABLETS . . 50c
\$1.50 Super D Cod Liver Oil \$1.09
\$1 Crazy Water Crystals . 3 for \$1

Aspirin, Squibbs, 100 . . 39c	25c Squibb Tooth Paste . 17c
Enos, Large 84c	Listerine Shaving Cream . 19c
Feenamint 17c	Limestone Phosphate . . 34c
Lysol, 50c Size 39c	Xmas Tree Set 39c
Dextri Maltose 57c	Xmas Cards 21 for 39c
60c Calox 39c	Betty Ann Chocolates, 1 lb. 29c
2 Drop Hand Lotion . 2 for 26c	Heating Pads, Guaranteed \$2.49
Liquid Petrolatum, Squibb 59c	1.00 Lavioris 67c
14 oz. Castile Soap . . . 15c	75c Noxzema 49c
J. & J. Talcum 19c	Scholls Corn Pads 29c
Ungentine 36c	Nyad Health Soap, 2 bars 10c
Nestle Bars 1/2 lb. . . 2 for 25c	Psyllium Seed lb. 29c
Sanitary Napkins . . 2 for 25c	Strikalite Lighters . . . 35c
Pepsodent Antiseptic . . 69c	\$1.50 Compact \$1.09
Capsules	Pure Pint
Haliver Oil with Viosterol 89c	Cod Liver Oil, Norwegian . 50c

SHOP WITH US THIS CHRISTMAS

We carry a complete line of Cigars—Cigarettes—Men's Sets—Ladies' Compacts and Sets—Parkette Sets Parker Sets—Thermo Bottles and many other gift suggestions.

KLIER PHARMACY

261 Ames Street Genesee 2659

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE
 25 South Water Street
 Main 5412
VICINITY OFFICE
 517 Lyell Avenue
 Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
 News matter must be in the hands of the editor not later than the Monday preceding date of issue.

CHRISTMAS SPECIALS
 At the only neighborhood Music Store on the West Side

GUITARS \$4.95 up
HARMONICAS OF ALL KINDS
 Including Holmar Chromatic at \$2.50
 Marine Band . . . 60c
ACCORDIONS \$2.00 up
 Violins, Cases, Bows and Strings

Black Diamond Gibson Bell Brand Strings for Mandolin, Banjo and Guitar
 Guitar Books, Hill-Billy Songs . 25c
 Instruction Books . . . 50c

MUSIC BAGS 50c up
UKES \$1.50 up
MUSIC STAND \$1.25

Complete Line R. C. A. VICTOR RADIOS

Young's Music House
 263 Ames St. Gen. 1971

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Successors to John C. Rossenbach

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TANK CAR TO YOUR CAR
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LEADER GAS 13 GAL.

High Quality . . . Why Pay More?

For Quick Starting—Fill up with
KINSO 35° BELOW OIL qt. 30c
KINSO CORP., 585 Lyell Ave.—Opp. Burrows St.

Mr. Property Owner!

You can borrow from \$100 to \$2,000 for plumbing and heating repairs or remodeling with

No Down Payment

and at a low interest rate, under the National Housing Act

Let us arrange ALL details

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Dependable Since 1898

YOUR PLUMBER

425 Lyell Ave. Glenwood 421
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FUR JACKETS AND COATS

Made to your perfect satisfaction

Remodeling, Repairing Re-lining, Glazing, Cleaning

The Fur Studio

505 Lyell Ave. Glen. 5018
 Open Eves 'til 9 p. m.

MILLINERY SALE

50 Felt, Velvet and Metallic Hats at . . . **75c**
 Hurry! If you want a bargain!

Make your Xmas appointment

PERMANENT WAVES \$3.50 — \$5.00

Ask about the Shampoo Tint for Grey Hair
 Fingerwaves 25-35c, Marcelas 40c
 Personality Haircuts for Ladies and Children

Now on the ground floor

Bessie-Vera Heberger

282 Otis St., cor. Dix St.
 Phone GLEN. 5793

CARPENTER

Repairing Of All Kinds

By Hour or Contract

Phone: Glen. 5318-M

Special for Limited Time

CAR GREASING 55c

Complete Battery Service
Rumsey & Fairchild
 373 Child at Jay Gen. 4448

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COAL and COKE
 GEN. 2631 61 Hortense St.

No. 21 School Notes

A meeting of the Science Club of No. 21 School was held Nov. 22 in Miss Baker's room. Representatives from the Third Grade up to the Sixth Grade and the entire Seventh Grade were present. A program was planned for the school year. A permanent exhibit is to be kept in the Science Room. Mrs. Harmer and Miss Baker are sponsors of this club.

Moving pictures were shown after school to the children on Nov. 23. Part of the entertainment consisted of several accordion solos by Joe Palumbo and a song by Gorge Libutti.

Miss Naracong and Miss Wallace's grades took charge of the Thanksgiving assembly which was held Wednesday of last week.

No. 21 gave \$15 for the Memorial Scholarship Fund. This fund is raised to help high school students who would otherwise be unable to complete their high school education. Florian Czerniah, 7B, standard bearer of the school, attended a special assembly at the Board of Education Wednesday at which time all contributions from the schools were received.

The following boys and girls take care of traffic in and outside of the school:

Herman Kloppel, captain, Joe Vasile, asst. captain and time keeper, Ernest Santarelo, John Morphet, Tony Caselli, George Manella, Louis Santangelo, Charles O'Brien, William Rogers, Charles Cotter, Albert Tuley Fred Boldt, Oliver Schulwitz.

Ethel Renfrew, captain, Julia Ferkanin, asst. captain and time keeper, Irene Mattucci, Theresa Fiannaca, Mary Desino, Clara Hartman, Rosemarie Hartung, Anna Kobs, Jessie Lipka, Lillian Spier, Violet Ross, Sophie Zeak.

OFFICERS ARE ELECTED BY B. H. M. H. CLUB; PLAN PARTY

The B. H. M. H. Club met at the home of Miss Helen Coniff Wednesday, Nov. 21. The following officers were elected: president, Helen Coniff; vice president, Mildred Michaelsen; secretary, Bernardine Conic; treasurer, Hildegarde Michaelsen; entertainment, Elizabeth Wilson, Joan Craig.

Next meeting was scheduled at the home of Miss Mildred Michaelsen of Murray street when plans for the coming card party were to be discussed.

BOWLING

HENCHEN "A" LEAGUE

Team	W	L
Hadlock Paints	23	7
Haubner & Stallknecht	22	8
Powers & Vail	21	9
Nile Grill	20	10
Hans Service Station	18	12
Statt's Dairy	18	12
Boulter Coal and Ice	17	13
Voelkl's Grill	15	15
T. H. Green Electric Co.	14	16
Palace Restaurant	12	18
Claus Insurance	12	18
Dutch Brayers	12	18
Frank's Grill	11	19
Ideal Distributors	11	19
Gaesser Market	10	20
Joe Giebels Grill	4	26

Individual Averages

G	Av
Benzon	30
Leavens	30
Galiotti	30
Gast	18
Stone	30
Bureke	30
Skinner	30
Maeder	30
Angevine	21
Auburn	30

HENCHEN "B" LEAGUE

Team	W	L
Jim McKee's	23	4
Lonesome Grill No. 1	22	5
Willow Grill	19	8
Ritter Dental Xrays	19	8
Voelkl's Grill	17	10
Blum's Bulletins	17	10
Lonesome Grill Blues	16	11
Kennedy & Kirchmaier	16	11
Wuest Dairy	13	14
Oasis Garden	13	14
Federico Coal & Ice	10	17
Ritter Dental Units	10	17
Cosmos Grill	8	19
Ritter Dental Tridents	7	20
Lyell Ave. Liquor Store	4	23
Bauer & Raetz	2	25

Individual Averages

G	Av
H. Leavens	6
J. Stone	24
G. Henchen	27
E. Auten	21
C. Henchen	18
W. Nowak	21
Spodark	8
Kumbo	27
Tuschong	27
Volpe	27

24th WARD LEAGUE

W	L
Boulter Coal	23
Haubner & Stallknecht	20
Red Star Yeast	18
Martino Barbers	17
Vay's Undertakers	15
Campbell Serv-U	15
Spencer Market	12
Ehmann Market	11

Kappa Rho Sorority held a roller skating party Tuesday at Eddie's Rink. A meeting will be held tomorrow (Friday) evening at the home of Miss Monica Dougherty of Woodrow street to plan for initiation.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

MAYTAG washer, porcelain tub, \$54.50. Easy terms, free demonstration. H. C. Pommerening & Son, Lyell at Glide.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4666.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

CLEANING SOLVENT—25c gal. Your clothes look better and last longer if cleaned before being put away. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.

PAINTING and paperhanging, reasonable rates. G. F. Ringholz, 198 Wetmore Pk.

FOR SALE—Boy's overcoat, 14 or 15 year size, in good condition. 74 Wetmore Pk. Gen. 7325-R.

MARY FERRARI—Sheeting, tubing, hosiery, tatting, crochet cotton. Reasonable prices. Also hemstitching and piecing 5c yd. Sets made to order. 141 Spencer St., formerly 512 Dewey Ave., with Mrs. Rose.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

WASHER Service—We service all makes of washers. Get our estimate. H. C. Pommerening & Son, Lyell at Glide. Glen. 3110.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

MOVIE FILMS—16 m. m. Bought, sold, rented and exchanged. Bourbon Film Library, 387 Magee Ave. Glen. 4445-W.

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REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

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HALL FOR RENT—For clubs, parties, meetings, etc. Vazzana Grill, 490 Lyell Ave.

RADIO SPECIAL—We will call, inspect your radio, test tubes and estimate repairs free. Guaranteed service on all makes. Phone Glen. 692. Peiffer & Moore Radio Electric Service, 681 Lake Ave.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

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Fresh Pork Shldr lb 11 1/2c
 Fr. Hams lb 19 1/2c
 Rib End
 Pk. Loins lb. 14 1/2c
 Kraut lb. 4c

Shankless Calas lb. 14c
 Daisy Hams lb 29c (1 1/2 lb. Avge.)
 Country Pork Saus lb 13c
 Tomato Soup . can 5 1/2c
 Potatoes . . . peck 10c

Spring
 Leg of Lamb lb 19c
 Boneless Lamb 19c
 Lamb Chops lb 23c
 Choice Pot Roast . lb. 15c
 Rib Roast . lb. 21c (No Bone)

TECO Pancake Flour
 Special 2 for 19c
 The Buttermilk does it It's in the flour

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Our store is packed brimful of toys and games. Everything you can imagine. Come and bring the kiddies. You are welcome!

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THE VICINITY

MARKET

DAY SPECIALS
 Shankless
Calas . . . lb. 14c
Daisy Hams lb 29c
 (1 1/2 lb. Avge.)
 Country Pork Saus lb 13c
 Tomato Soup . can 5 1/2c
 Potatoes . . peck 10c

TECO Pancake Flour
 Special
2 for 19c
 The Buttermilk does it
 It's in the flour

JUICE CORNED BEEF

9c
 can

 17c
 Tin

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nd pay \$5 monthly

CHILD at JAY STS.
Phone: C

Church

Services for Sunday: The 400th anniversary of Luther's translation of the Bible into the German; 9:00, Worship in German, "Die Bibel, Ein Buch fuer alle Leute"; 9:45, Sunday School; 10:00, Trinity Bible Class; 10:50, English worship, "The Centrality of the Bible in the Christian's Faith."

Trinity Brotherhood will meet Monday evening, Dec. 10, for an interesting program followed by luncheon.

Members of the Cradle Roll Department will meet at the home of Mrs. Emil Preiss, 88 Farragut street, on Tuesday afternoon, Dec. 11.

On Wednesday evening at 7:30 p. m. the S. S. Workers' Conference will meet. A Christmas party will follow.

The Martha Society will hold their "Pollyanna Supper and Party" on Thursday evening, Dec. 13, beginning at 6:30 sharp.

On Dec. 16, at 2:30 p. m., the Beginners, Primary and Cradle Roll departments will hold their Christmas program which will be followed by a Christmas party. In the evening at seven o'clock the League will have a Christmas program and social.

On Dec. 18 Mrs. Hoffman's Circle of the Martha Society will hold a Chicken-Pie Supper. Tickets for adults 40 cents, children 25 cents.

Mrs. Brown's Circle of the Martha Society will go through the Continental Bakeries (Ward's Bakery) on Murray street on Wednesday evening, Dec. 19. A Christmas party will be held in connection with this visit.

Lyell Ave. Baptist Church

At services in the church Sunday morning at 10:30, the subject of the pastor's sermon will be "Conformed or Transformed." The Sunday School meets at 12, noon, and the Christian Endeavor at 6:30 p. m.

Ladies of the church will serve roast pork supper, from six to eight o'clock tonight. Price of tickets, 25 cents and 20 cents.

Members of the church are making preparations to supply the needs of families in the way of food and clothing. Any one who wishes to contribute should get in touch with the pastor, Rev. Alfred E. Hooper.

The Church of The Holy Apostles

Tomorrow is the First Friday of the month with masses at 6, 7 and 8 a. m. and confessions are being heard today in preparation. Confessions will also be heard tomorrow for the Feast of the Immaculate Conception on Saturday, the Holy Day of Obligations. There will be masses on Saturday at 6, 7, 8 and 9 a. m.

Members of the parish are making plans for a bazaar to be held in the school hall on Saturday, Dec. 15. A card party will be held on Wednesday, Dec. 12, in the hall under the auspices of the Rosary Society.

Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Children of Abraham." Sunday School meets at ten o'clock preceding the church service. The Young People's Society will meet at 6:30 p. m. in the home of Gertrude Marshall, 137 Wetmore park.

Regular monthly meeting of the Board of Trustees will take place Wednesday evening, Dec. 12, at 7:30 in the parish house. Regular meeting of the Missionary Society will be held the same evening, following the tureen supper served at 6:30 in the church hall. The tureen supper is open to all who care to attend, and is sponsored by the society.

Special services to be held during the month of December are as follows: Dec. 23, in the morning, the regular Christmas service; in the evening, the White Gift service; Christmas eve, Dec. 24, at 11 o'clock the candle-light service by the choir; New Year's eve, watch-night party and service by the Young People's Society. All these services are for members of the church and their friends.

Theta Delta Sigma Sorority met on Monday, Dec. 3, at the home of Miss Edna Stocslader in Clifford avenue. Plans are being made for a New Year's party and also for a card party to be held during the latter part of February. The next meeting will be held at the home of Miss Genevieve Fess of Glend street, on Dec. 17. A social evening has been planned.

Holy Apostles Auxiliary Nominates 1935 Officers

At the regular meeting of Holy Apostles Ladies' Auxiliary 126, Knights of St. John, the following officers were nominated for the year 1935:

Spiritual adviser, Rev. J. Edward McKay; past president, Mrs. Robert Speckgoor; president, Mrs. Frank Gifford; 1st vice-president, Mrs. Harold Johnson; 2nd vice-president, Mrs. Peter Hemmer; recording and corresponding secretary, Mrs. Joseph Dalton.

Financial secretary, Mrs. Charles Kase; treasurer, Mrs. Anna Johnson; messenger, Mrs. Albert Gattermeier; sentinel, Mrs. Edward Guerinot; guard, Mrs. William Raymond.

Board of Trustees: Mrs. Harry Dunham, chairman, Mrs. Chris Dingle, Mrs. William Sheehan.

Delegates to District Auxiliary: Mrs. Robert Speckgoor, Mrs. Anna D. Weis.

Medical examiner: Dr. J. H. Kemp, 420 Lyell avenue.

The next regular meeting will be held Tuesday evening, Dec. 18, instead of Wednesday, Dec. 19. The Christmas party will be held and gifts exchanged. Members will please call Mrs. Robert Speckgoor, 30 Villa street, chairman, for reservations for the dinner.

Vicinity Octogenarians Are Claimed By Death

In the passing last week of Mrs. Francis Piehler Russer and Mrs. Christina Maier the Vicinity lost two of its pioneer residents.

Mrs. Russer, who was 80, was the mother of the late Max Russer, founder of Russer's Market. Her other children, by whom she is survived, are Mrs. Albert Wischmeyer, Mrs. Harry Trabold, Miss Emma Russer and Mrs. Al Wegman. She also leaves a sister, Mrs. Anthonett Mueller of Germany, 28 grandchild and one great-grandchild. Funeral services were held from Holy Family Church and burial was in Holy Sepulchre Cemetery.

Mrs. Maier was born in Rochester and live her entire 82 years in The Vicinity. She was also buried in Holy Sepulchre Cemetery following services from Holy Family Church. Her grandchildren were bearers.

A surprise birthday party was held Dec. 1 for Mrs. Henry B. Braun of Glasser street by her daughter. Lunch was served to 30 guests.

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Full pt. NYSEPTOL and 100 NYAL PURE ASPIRIN TABLETS	59c	NYDENTA TOOTH PASTE and Gold Band Fountain Pen	59c
Holdrite Dental Tooth Powder and Dental Tooth Brush, both for	53c	Nyal Halibut Liver Oil Capsules, Box of 50 (for vitality)	89c

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Parties of 12 or more
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Fallacies Versus Facts About the T. V. A. in Tupelo, Mississippi

FALLACIES

What President Roosevelt said:
 (November 18 at Tupelo)

"I understand that from the financial point of view, in spite of various fairy tales that have been spread in other parts of the country, your power system is still paying taxes to the municipality."

From Times-Union Editorial:
 (November 20th)

"Mr. Roosevelt specifically blasted one of the pet stories of the 'obstructionists' when he said: 'In spite of various fairy stories that have been spread in other parts of your country, your power system is still paying taxes to the municipality.'"

FACTS

Contrast the above with the following facts as stated by President Wilkie of the Commonwealth & Southern Corporation, which formerly supplied Tupelo's municipal plant with power:

"The President said at Tupelo that the City of Tupelo was paying taxes. The President, of course, would not intentionally make an incorrect statement but was erroneously advised. The facts are that Tupelo for years has owned its municipal plant, on which it received a return prior to the entrance of the T. V. A. into the situation. Its return on its plant investment since putting in T. V. A. rates is now much below what it was before it put into effect those rates, despite the fact it is buying its power from the Federal subsidized generating plants at a ridiculously low price. The T. V. A. is also supervising its operation without cost to the municipality. The city pays to itself no taxes—merely gets a small return on its property. It pays no Federal or State taxes."

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The People Are Entitled to the Facts



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No matter what your specialty is, you know good radio when you hear it. And you're entitled to a beautiful modern set quite as much as the greatest maestro or concert artist. This ideal RCA Victor had in mind when designing—and pricing—the amazing new Globe Trotters.

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FRESH FISH
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Mackerel lb. 9c
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Boneless
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\$1.49
GALLON
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LIQUOR STORE**
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**NEXT ISSUE
Of The Post
will be published
FRIDAY, DEC. 21**

OREGON



Prospecting for Gold in an Oregon Back Yard.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.
ONE hundred years ago, a Methodist minister, Jason Lee, Bible in one hand and rifle in the other, plodded through the Willamette river valley and made the first mission settlement that was the beginning of the state of Oregon. Others had visited the territory but historians aver that Lee was the first to vision the region he settled as a future state.

Discovery of Oregon came first by sea. But for nearly three centuries the wild and dangerous aspect of the mountainous coast held at bay the navigators of five nations who sighted it. Spaniards, Russians, Englishmen, Frenchmen, and then Americans searched vainly for the fabled "River of the West" that legend said flowed through this coastal mountain barrier into the sun-down sea.

It remained for a Yankee skipper, Robert Gray of Boston, seeking a cargo of furs for the China trade, to find and cross the breaking bar of the mighty river in 1792. He named the river for his ship, the Columbia.

Captain Gray, who traded a chisel for 200 otter skins, probably did not sense the river's destiny in the clatter of his plunging anchor chains. After establishing this claim to the River of the West for the infant American Republic, he continued to stoke his hatches with fur, and sailed for the marts of Canton. But the barrier was broken, and the Columbia became the wilderness highway through Indian Oregon.

In the exploration by land that followed, Lewis and Clark led the way across the continent in search of the headwaters of the Columbia, 13 years after Gray had entered its mouth. Close in their moccasins trails followed fur traders and trappers of two nations, competing for control of this stream that drains an area of 250,000 square miles, taps the snow beds of the Yellowstone and the Saskatchewan, and provides the only sea level passage through the lofty Cascade Range to the Pacific ocean.

the Oregon Trail.

For more than a generation Columbia waters echoed to the buoyant songs of the fur brigades before the first covered wagon, hauling an iron-nosed plow, rumbled westward. Then, beginning in 1843, thousands of men, women, and children trod over the perilous Old Oregon trail from the Missouri.

Covered wagons, stretching as far as the eye could see, rumbled their toilsome course toward the Columbia, carrying pioneer families into a tragic struggle with stalking death. The old Emigrant road is strewn with unmarked graves. In 1852 several thousand persons died from cholera alone.

This western migration of home builders, bearing the elemental beginnings of empire on their wagon beds, created, by the things they did, a heritage of spirit that runs through the years and the generations of people.

The goal of this 2,000 mile trek was the fabulous Eden of the Willamette valley.

Close, near the junction of the Willamette and Columbia rivers, the building of Portland into one of the world's major inland seaports and the peopling of its enormous domain mark an American epoch.

People once considered the city's distance of 100 miles from the sea a disadvantage, but this location has been a major factor in its growth.

From Portland, the broad and populous Willamette valley extends south for 150 miles between the Cascade and coast ranges, containing, in only about 14 per cent of the area, 64 per cent of Oregon's population. Agriculture is concentrated on either bank of the river in a belt five to ten miles wide.

The highway above the canyon

forming a broad, alluvial valley floor. This floor is 100 feet higher than it would be without this natural dam; hence the streams that flow into the Willamette from the bordering Cascade and coast ranges deploy upon the plain and form a natural irrigation system for the valley.

Many communities have concentrated in the production of one crop, such as loganberries, strawberries, cherries, prunes and celery. Most of this produce moves direct to more than fifty canneries located in the valley; some is shipped to distant markets.

Champoeg and Salem.

Twenty-seven miles north of Salem is Champoeg, the "Plymouth Rock" of Oregon. Here, on May 2, 1843, pioneers organized the first American civil government in the Northwest—an event which, during the dispute with Great Britain, helped to save Oregon for the United States.

Salem, hub city of the Willamette valley and capital of the state, lying 52 miles south of Portland, is the center of the largest hop-growing area in the United States and is also one of Oregon's largest fruit-canning centers. With a climate similar to that of Ireland and portions of Belgium and France where flax is grown, Salem has made a persistent effort to establish a linen industry. Not only does this area grow long-fiber flax but it has two linen mills.

To obtain a better view of the valley one may climb into the lofty copper dome of the state capital, overlooking the city, more distant hop fields, and red orchard hills.

A stone's throw across the street are the historic buildings and campus of Willamette university, the oldest educational institution in Oregon. Newberg, McMinnville, Albany, and Forest Grove have similar institutions, monuments to pioneer days, when religious sects founded academies and small colleges almost before they were settled on the land.

Both the Oregon State Agricultural college at Corvallis, and the State university at Eugene, are surrounded by green-shaded campuses that are veritable garden spots in this beautiful valley.

Douglas Fir and Cedar.

Although flanked by vast resources of Douglas fir, the Coos bay region is noted for its Port Orford cedar. These valuable forests reach south to the Rogue river, in a belt rarely more than forty miles wide, growing amid protecting firs.

The Japanese flag waves in and out of Coos bay over the stern of vessels carrying Orford cedar logs and squares to Japan for house construction.

All the verdant richness of spring seems to be blowing landward on the moisture-laden sea winds. For miles the Oregon Coast highway runs through arcades of rhododendrons.

North from Tillamook bay for 35 miles one drives through rich pastoral valleys devoted almost exclusively to the production of Tillamook cheese. Factories of the farmers' association dot the valley floor along the highway, using altogether about a hundred tons of milk daily in the production of a standardized product. Each community builds its own factory and keeps its own books, but the expenses of the buying and selling organization are pooled and prorated according to furnishes an excellent vantage point from which to watch the spray from the horseshoe-shaped Willamette falls rising to mingle with the blue smoke of the woolen, pulp, and paper mills that its thundering waters operate on either bank. These falls have long been famous for their salmon fisheries.

Above this lava obstruction the Willamette valley for 135 miles to the south has been filled with all,

**RARE WHITE SQUIRREL
GIVEN TO BECKWITH'S**

Ernie Gibbs, proprietor of Beckwith's, is the possessor of a white squirrel, one of the rarest of all the squirrel family. It was presented to him recently by a friend, William Zoski of Lapham street, who brought it back with him from a hunting trip in the Bristol Valley.

It is believed that there is only one other in town and the taxidermist at Crosby's who did the mounting, stated that he had seen only two in 30 years. The white squirrel is considered to be an exceptional phase of the grey squirrel. There are several other varieties, including the black, red, fox, chipmunk and flying squirrel.

All these varieties were included in a recent window display at Beckwith's along with a number of other animals as part of the atmosphere for a hunting scene. But the most prized one of the lot to Ernie was the white squirrel. He explains that the reason for their scarcity is that because of their light color, they are readily seen and fall easy prey to the hawk. They are so completely white that even their eyes are albino. Ernie has the specimen at the store, 271 Lyell avenue, where it may be seen by anyone interested.

**Presidency, Fatherhood
Arrive Together**

Re-election of William B. Attridge as president of the Rochester Mail Carriers took place on Saturday, Dec. 1, but this was not the only auspicious event that day for Mr. Attridge. For William Michael Attridge, his son, arrived via the stork route on the very same day. Mrs. Attridge, who is the former Margaret Tindale of Otis street, and her son are doing nicely, while daddy passes out cigars in twosomes.

**EAST MEETS WEST—
AND THE MIDDLE WINS**

Twenty of Lyell avenue's business men took part in an alleged bowling match last night at Eagle's Hall. It was a battle between the east and west ends of the avenue. The middle won. Scores are not for publication. A luncheon was served following the match.

INSURANCE

Published by the
Chas. A. Claus Agency
All Lines of Insurance
Gen. 3604 7 Immel St.

Well, folks, Christmas is very close at hand—only 14 more shopping days left. And among other purchases, you surely will get your tree with its decorations. It is our sincere hope that the Holiday Season brings to all of you Happiness and Good Will.

But, have you ever noticed this fact? Christmas time is one of the high spots in fire losses. There is a larger percentage of accidental fires at this time than at any other period of the year. The very fact of having an almost dry pine tree in your home, along with numerous pieces of tissue paper from gift packages, makes this time of the year more hazardous. All these extras are very inflammable and such slight accidents as the breaking of a match head, tipping of lighted candles are sometimes very costly. Why not provide fire insurance on your household effects, furniture, clothing, etc. Such a policy can be had for as low as \$5.00 for three years, depending on the construction of your home and will give you about \$1000 of protection.

Do not delay any longer if you would be protected for Christmas. Remember, only fourteen days left. All you need do is call Genesee 3046, give your name and address and the amount of insurance desired, and we do the rest.

the number of pounds of cheese produced.

About Astoria, at the mouth of the Columbia, much of the early history of Oregon is woven. To the south, across Youngs bay, Lewis and Clark wintered in 1805-06 at Fort Clatsop. The Pacific Fur company started, 204 years after Jamestown was founded, to erect the fort, which became the nucleus of the first American settlement in the Columbia valley. It took four men two or three days to cut down one of the lofty firs.

When fur passed, Astoria took to fishing and lumbering, and spread out on pilings over a tide flat along the river. If business was slack at high tide, clerks dangled their hooks through trapdoors and fished; boarding masters shanghaied men through trapdoors of saloons for Cape Horn voyages.

**MURRAY
THEATRE**
MURRAY STREET AND LYELL AVENUE

**SUNDAY and MONDAY (DEC. 9 & 10)
HAROLD LLOYD in
"THE CAT'S PAW"
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Premium Chocolate PUDDING 5c	Kellogg's Cornflakes 2—15c
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CHOICE POT ROAST . lb 15c

I CAN NO RUB FLOOR WAX 39c
1 Wonderful Polish FREE

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M
 After 5 P. M., on holidays and Sunday, call Vicinity office.
 News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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 In good condition
 A set of R. C. A. Radio Tubes makes a fine Xmas Gift
 Tubes Tested Free—Service on any make radio

Merry Christmas and a Happy New Year to All



Mrs. Johnson Is Elected President by Democrats

The 15th Ward Regular Women's Democratic Club met recently at the home of Mrs. Anna Johnson, 55 Masseth street, for the purpose of electing officers for the coming year. Those elected were as follows:

President, Mrs. Anna Johnson, first vice-president, Miss Mary Carmen; secretary, Mrs. Ethel Foley; and treasurer, Mrs. Mae Dunham. Plans were laid for a membership drive, and anyone wishing to join the Regular Women's Democratic Club should call Mrs. Anna Johnson at Gen. 4121-W.

New Books Announced by Down's Lending Library

The following new books are now available at Down's Lending Library, 432 Lyell Ave.:

Good Sport by Maysie Greig, Ten Little Virgins by Paul Snow, Roadhouse by Roy Booth, Unfaithful by Peggy Gaddis, Always Tomorrow by Ruby M. Ayres, Love Is No Sin by Russell Higgins, Man Hater by Richard Grant, Star Lust by Jack Hanley, Pure and Simple by Bellamy Partridge, Death in the Wet by Mitchell, The Green Pack by Edgar Wallace, The Purple Ball by Frank L. Packard, The Transatlantic Ghost by Dorothy Gardiner.

Death in the Forest by Neville Brand, Secret Ways by Andrew Soutar, Raw Gold by James B. Hendryx, The Captain Hates the Sea by Wallace Smith, Conflict of Desire by Richard Grant, Love's Labor Won by Beulah Poynter, Love Knows No Law by Steward, Lovers Apart by Fair, The Marriage Bargain by Philippa Preston.

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Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

MAYTAG washer, porcelain tub, \$54.50. Easy terms, free demonstration. H. C. Pommerening & Son, Lyell at Glide.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

CLEANING SOLVENT—25c gal. Your clothes look better and last longer if cleaned before being put away. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.

PAINTING and paperhanging, reasonable rates. G. F. Ringholz, 198 Wetmore Pl.

HEMSTITCHING and picoting 5c yd. Sheeting, tubing, hosiery, tatting, crochet cotton. Reasonable prices. Sets made to order. Mary Ferrari, 151 Spencer St., formerly 512 Dewey Ave., with Mrs. Rose.

RADIO REPAIRS—No charge for tube test or estimate. Guaranteed service on all makes. Harry Peiffer, 681 Lake Ave. Glen. 6713-W.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

WASHER Service—We service all makes of washers. Get our estimate. H. C. Pommerening & Son, Lyell at Glide. Glen. 3110.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

MOVIE FILMS—16 m. m. Bought, sold, rented and exchanged. Bourbon Film Library, 387 Magee Ave. Glen. 4445-W.

XMAS GIFT Suggestion. Buy her a rebuilt vacuum cleaner. \$5 up. All guaranteed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

HALL FOR RENT—For clubs, parties, meetings, etc. Vazzana Grill, 490 Lyell Ave.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

FOR SALE—Canaries, males and females. Extra good singers. 265 Santee St.

XMAS WREATHS—Holly or evergreen, centerpieces, cemetery wreaths, ferns and flowering plants at reduced prices. Quality Floral Shoppe, 24 Delmar St. J. L. Dixon.

DOLL BASSINETTE—\$9c up. Big value. 24 Potter St., off Hague St.

CAMELIO'S MARKET

Strictly Fresh Dressed **TURKEYS . lb 35c**

Roasting Chickens lb. 29c Fowl lb. 19c

Fresh Pork **Shldr lb 12 1/2c**

Fr. Hams lb 19 1/2c

Rib End **Pork Loin lb. 15 1/2c**

Choice **Pot Roast . lb. 15c**

Rib Roast . lb. 21c

(No Bone)

Arpeako, Certified and American Beauty **Smoked Hams . lb. 22c**

Country Style **Pork Sausage . lb. 15c**

Sauerkraut . . . lb. 4c

Oranges . dz. 20 - 27 - 39c

Grapefruit . . . 6 for 25c

Tangerines . . . doz 19c

McIntosh Apples 1/2 pk. 25c

Greenings . . . 1/2 pk. 20c

1934 Mixed Nuts . . lb. 19c

Washed Brazils . . lb. 19c

GLEN. 3283 OTIS at AUSTIN Welfare Suppliers

Boneless **Veal Roast lb. 19c**

Leg of Lamb lb 21c

Boneless **Lamb Roast lb. 21c**

Spare Ribs lb. 12c

Diamond Walnuts . lb. 29c

Cranberries . . . lb. 18c

Mixed Hard Candy lb. 15-19c

Chocolate Drops . . lb. 15c

1 lb. Hershey Kisses . 29c

Stuffed Olives . . 15c - 29c

Stuffed Olives . . qt. 39c

Mixed Pickles . . . qt. 25c

Nonesuch Mincemeat . 2-29c

Libby's **Moist Mincemeat . . lb. 18c**

Celery, lge. family bdl. 15c

Iceberg Lettuce . lge. 10c

Christmas Trees . . 35c up

Tree Light Bulbs . . 2 for 5c

MERRY CHRISTMAS

and a happy and prosperous

NEW YEAR

Greetings from

CHAS. A. CLAUS AGENCY

All Lines of Insurance

7 Immel St. Gen. 3046

"EYES RIGHT"

for a MERRY XMAS

and a HAPPY NEW YEAR

ALBERT WARD

Optometrist

198 LYELL (Near Saratoga)

9 to 12:30—1:30 to 6

Evenings by Appointment
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GETS the MEALS

Makes Cooking Baking, FUN

Does all the tedious, tiring arm-work—does it better and quicker. Women who own Mixmaster say they don't know how they ever kept house without it.

The great Kitchen labor saver.



The Famous

Sunbeam

MIXMASTER

- Mixes
- Mashes
- Beats
- Whips
- Chops
- Grinds
- Opens Cans
- Sharpens Knives
- Polishes
- Shreds
- Slices
- Grates
- Peels Potatoes

\$21

Complete with 2 lovely jade green bowls, juice extractor and strainer, automatic salad oil-dropper.

See the marvelous line of new attachments that you can get, as you want and need them, for your Mixmaster at a small extra charge. See the automatic potato peeler, slicer-shredder-grater, food chopper and meat grinder, the attachment that turns your ice cream freezer for you, and many others. Mixmaster is preferred the nation over because it is MORE COMPLETE—does MORE.

89

East Ave.



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WILLIAMS COAL CO.

Quality Coal—Kleen Coke Fuel Oil

871 Dewey Glen. 163

1100 Chili Gen. 5690

DOWN'S LENDING LIBRARY

All Popular Fiction

PENNY-A-DAY

432 LYELL AVE. (Near Child)

Grace Presbyterian Church

The regular Christmas service for this year will be held Sunday morning at 11 o'clock. The choir will sing special music, and the minister will preach his Christmas sermon on the theme "The Birth of the Human."

Sunday School will meet at ten o'clock as usual.

At eight o'clock Sunday evening the White Gift service will be held. The entire service will be built around the play, "Why the Chimes Rang," and following the play, organizations and individuals will bring their White Gifts to the altar.

On Christmas Eve, at 11 o'clock the choir will bring an hour's worship of Christmas music in a candle-light service continuing to Christmas morning. This hour of music will usher in Christmas Day.

The regular Sunday Schoo entertainment and POUND Social will be held tonight at eight o'clock. A play, "Polly Peebles," will be presented and the children of the younger age in Sunday School will present a program. Admission is a pound of food, a can of food, or a donation of money. All supplies and funds raised in this fashion will be used in making up baskets for the needy.

There will be a Watch-Night party and service on New Year's Eve, beginning at nine o'clock. The Young People will sponsor this service and entertainment.

Lyell Ave. Baptist Church

Services are held regularly in the church at 10:30 a. m. The Sunday School opens at 12 noon. The subject of the pastor's sermon is: "The Best Gift for Christmas." Two anthems will be sung by the choir in the morning: "O, Nightingales, Awake" and "The Song of the Angels."

In the evening at 7:30 a play will be presented, entitled: "The Christmas Truant." There will also be special music by the choir. The Fidelis Class will hold its Christmas party at the home of Mrs. Chester Fishbaugh, 43 W. Parkway, Friday, Dec. 28.

Trinity Evangelical Church

For the Christmas season Trinity has planned a wealth of blessings. There are to be four outstanding services. For Sunday, Dec. 23, the following:

9:00—Worship in German with sermon on "Das Triumphlied des alten Bundes"; 9:45—Sunday School with classes for every age; 10:50—Worship with sermon on "The Christmas Spirit"; 7:30 Sunday School Christmas program with "A Carol Sermon for Christmas" and a Christmas pageant "A Star in the Sky."

Christmas Eve, Dec. 24, 11:45 to 1:00 a. m.—Christmas Midnight service with sermon on "The Glory Song." The choir and a junior choir will give special Christmas music and Miss Wentz will play the old Christmas carols. William P. Young will have charge of the choirs.

Christmas Day, Dec. 25, 10:30—Christmas service conducted in German with sermon on "Ehre sei Gott in der Hoehle." Special Christmas music.

On Saturday evening a group of people will gather at the church to go carol singing. They will leave at 7:00 and return to the church

MILLINERY . 69c

**PERMANENT WAVES
\$3.50 — \$5.00**

**Bessie-Vera Heberger
282 Otis St., cor. Dix St.
Phone GLEN. 5793**

The Church of The Holy Apostles

Confessions will be heard Monday afternoon and evening in preparation for Christmas. Monday is the Vigil of Christmas and is a day of fast and abstinence. Masses of Christmas will be as follows: Midnight, followed by another at which Holy Communion will be given; other masses, as on Sunday, at 6, 7, 8, 9, 10 and 11 a. m.

Confessions will also be heard Dec. 31 in preparation for New Years Day. Masses on Jan. 1 will be at 6, 7, 8 and 9.

The card party held at the Rosary Society proved a big success. A series of this type of parties is being planned during the coming months. The bazaar held Saturday under auspices of the entire parish also drew a large attendance.

Maltby Street Chapel

Regular Christian Endeavor meetings, both Junior and Senior, will be omitted Sunday, Dec. 23.

A special Christmas program will take the place of regular church services, starting at 7:00 p. m. with recitations by the children, Christmas carols by the congregation and a play given by the Christian Endeavor entitled, "The White Christmas," by Dorothy Wilson. There will be a Christmas tree and Santa Claus.

On Jan. 17 at 8:15 the Friendly Circle will present a picture show and entertainment at the chapel.

The rummage sale has been postponed until better weather, but donations will be gladly received at any time.

after the singing. The Vicinity is most cordially invited to attend services. Trinity wishes all readers of this valuable newspaper a "very Merry Christmas and a happy New Year."

WINES and LIQUORS
Just Arrived! A CARLOAD of PURE CALIFORNIA WINE

From the largest winery in America, to sell at the following special prices throughout the Holidays

PORT — MUSCATEL \$1 69 In regular size Wine bottles Assorted if you wish
SHERRY — MARSALA One 55c Three — \$1.45
In Gal. Jugs — Extra Special Six — \$2.80 Twelve — \$5.50

ZINFANDEL — BARBERONE Extra Special \$1 39
BURGUNDY — CLARET

We will pack any items you select for gifts and deliver them to the lucky person on Xmas Day.

We positively guarantee this CARLOAD of wine to be a Pure Grape Product containing absolutely no berry or other fruit juice fillers. Try a gallon, you'll like it.

Visit our newly remodeled and much larger store. See the Old Spanish Wine Cellar.

Complete Line of Fine WHISKIES, RUMS, GINS and BRANDIES
Check our prices if you wish
You are not obligated to buy

LYELL AVE LIQUOR STORE

Taylor - Jackson Open Xmas Day We Deliver
193 LYELL AVE. at SARATOGA PHONE GLEN. 318

Special for Limited Time
CAR GREASING 55c
Complete Battery Service
Rumsey & Fairchild
373 Child at Jay Gen. 4448

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Parties of 12 or more
Alleys draped for privacy **75c** ea. Including Lunch and Bowling

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FINANCE YOUR AUTO REPAIRS!

Get it repaired now and pay \$5 monthly

BAUER & RAETZ CHILD at JAY STS. Phone: GEN. 3977

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... releases floods of generous comfort, yet saves you money.

Call us for

FAMOUS READING ANTHRACITE

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PHONE BECKWITH'S R. G. & E. and GLENWOOD 811—for Semet-Solvay **COKE**



Complete Line of **LIONEL TRAINS**

Mickey Mouse TRAIN SETS . 89c

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36-in. High 98c

PLANERT TUBE SKATES \$4.39

Christmas Wrapping Paper, Tree Bulbs, Wreaths Tree Holders and Games

MANY OTHER GIFT SUGGESTIONS

VAN ZEILEN HARDWARE

412 AMES ST. WE DELIVER GEN. 1535-J

We wish you all a

Merry Christmas

and a prosperous and

Happy New Year

1935 Christmas Club starts January second



Twentieth Ward Cooperative Savings & Loan Association
764 JAY STREET GENESEE 1639

**Life Saving Instruction
Given at Arnett Y. M. C. A.**

The Arnett Y. M. C. A. announces a class in Senior Life Saving Instruction for men over 17 years of age each Wednesday evening at 7:45 p. m. The class started Wednesday. There will also be a Junior Life Saving Class for boys 12-17 years starting tomorrow (Saturday) at 4 p. m.

These classes are open to all men whether a member of a Y. M. C. A. or not, but a small fee is charged to non-members for the use of the swimming pool and showers.

Henry H. Jensen, American Red Cross examiner and life guard, will be in charge of the classes. Assisting him will be Elmer Siebert and William Moore, Senior Red Cross life guards.

Sixteen seniors and 14 juniors just completed the course and were examined by "Bill" Cox and "Red" Barker, well known former city life guards and members of the Board of Examiners for the American Red Cross Life Saving Service.

Mr. Cox said that the group was well prepared and no doubt would make good life guards.

PERSONAL

Augustine J. Tranello, a student at the University of Buffalo, School of Medicine, will return Saturday to spend the holidays with his parents, Mr. and Mrs. Thomas Tranello of Santee street.

A birthday party was held in honor of Miss Genevieve Labinski Sunday at her home in Ames street.

Theta Delta Sigma Sorority met for a social evening Monday at the home of Miss Genevieve Fess of Glide street. Plans were discussed for a mistletoe party and also a roller-skating party to be held in the near future. The next meeting will be at the home of Miss Alma Pavia of Myrtle street.

A daughter, Kathleen Margaret, was born Dec. 10 to Mr. and Mrs. James Ryan of Lyell avenue. Mrs. Ryan is the former Lillian Kane.

An informal initiation was held by Kappa Rho Sorority last Friday, followed by a Christmas party given by Miss Kay Southworth of Murray street. Miss Dolores Himes will be hostess to a business meeting on Dec. 28.

Miss Gertrude McGraw entertained Sigma Pi Epsilon Sorority at her home on Ames street, Monday evening.

Another Neighborhood Nite Saturday at Senz Tavern, Lyell and Glide, with spaghetti and meat balls. Make your reservation now for our New Year's Eve Party. Limited number of reservations open. You'll have the best time you ever had. Fun, good food and the best in beer and ale. Phone Glen. 3855 for your table.—Adv.

Milk is one of the most important foods for building sound teeth and bones because it contains nearly all of the necessary minerals, especially calcium and phosphorus.

CHRISTMAS SPECIAL
Our Regular \$3.50
PERMANENT \$2.50
Best Wishes for a Joyous
Holiday Season
Ann Beauty Salon
484 Ames St. Gen. 5029-J

Doll Contest Closes Mon.
Get in your votes
Full Line of XMAS CARDS
Child St. Pharmacy
Child at Jay St. Gen. 4196

**Another Vicinity Pioneer,
Mrs. Jacob Friday, Passes**

The thinning ranks of Vicinity pioneers suffered another loss in the death of Mrs. Jacob Friday, 82. She was born in Rochester Aug. 8, 1852 and lived her entire life in this vicinity.

Surviving are four daughters, Mrs. Alice Cody, Mrs. Richard Stephany, Mrs. Lucy Marcille and Miss Anna Friday; three sons, Edward, Albert and Marvin Friday; 13 grandchildren and two great-grandchildren. Funeral was held from her home, 631 Campbell street and Holy Family Church.

The Friday family wish to thank their friends for their kind expressions of sympathy.

**Republican Women Hold
Christmas Party, Supper**

The 24th Ward Women's Republican Club held a Christmas party Wednesday evening. Supper was served at 7:30 o'clock. Mrs. Looch, chairman, was assisted by Mrs. Dean, Mrs. Dayton, Mrs. Gargan, Mrs. Bushinger, Mrs. Frank Lynch, Mrs. Maier, Mrs. Wurzer and Miss Burnett.

The next meeting will be held Wednesday, Jan. 2, 1935.

**15th Warders Planning
Card Party For Jan. 29**

There will be a meeting of the 15th Ward Democratic inspectors on Monday, Jan. 14, at Hunter's Lodge, corner of Jay and Child streets. Plans are to be made for a card party to be held Jan. 29.

The Pick of the Market on Display Starting Today



TURKEYS lb 35c
Fresh Dressed 8 to 15 lb. Average

LARGE SELECTION OF HOME DRESSED
DUCKS, GEESE & CHICKENS

Small Milk Fed FOWL lb. 22c Standing Rib Roast . lb. 19c	Pork Shldrs. . lb. 12½c Shldr. Veal Roast lb. 17c Arpeako Hams . lb. 22c Pure Saus. Meat . lb. 15c	Cranberries . . lb. 23c Roll Butter . . lb. 31c Grade B Eggs . dz. 29c Star Coffee . . lb. 22c
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MERRY XMAS SCHROTH MARKET 500 Lyell Ave. GLEN. 3210

Griffin Hat Shoppe
154 Sherman St., Off Lyell Ave.
Glenwood 4970-W - Open 9 to 9

Extends best wishes for
**A MERRY CHRISTMAS
AND HAPPY NEW YEAR**

For a new hat for the holidays, don't fail to see the latest modes at Griffin's.

XMAS TREES
35c up
517 LYELL AVE.
Opp. Austin St.

**CHRISTMAS GREETINGS
And Best Wishes for a Happy New Year**

We take this opportunity to thank you for your patronage during 1934. . . . We'll do our best to give you the same perfect satisfaction in 1935 as we have in the past.

PRIZE WINNERS in the National Shoe Repair Contest **FRANK'S SHOE REPAIR SHOP**
545 LYELL AVENUE GLEN. 6434

**BRING IN THIS AD FOR
20% ALLOWANCE** On Your Old Radio Tubes
Toward a new set of Philco Tubes
— FOR TEN DAYS ONLY —

Give a Modern 1935 All-Wave
PHILCO RADIO for XMAS

And enjoy it all year 'round. We have the most complete line in town.
A SMALL DOWN PAYMENT WILL INSURE DELIVERY FOR CHRISTMAS

Also a few 1934 Philco Radios At a Big Reduction

BENZON'S RADIO SALES & SERVICE
420 Ames Street Open Eves Gen. 6117

NOW! A New MAYTAG WASHER
as low as \$5450

A lasting present for the housewife which she won't forget for years to come

"WHILE THEY LAST!"
15 ALL-ELECTRIC USED RADIOS \$750 up
A-1 SHAPE—RE-CONDITIONED

BENZON'S — 420 AMES ST. — OPEN EVES

BECKWITH'S

LOLLAND is JOYLAND

DOLLS
FULLY DRESSED UNBREAKABLE
15 inches Tall . **23c ea.**
Larger Sizes 46 - 69 - 93c
Lifelike Rubber Bodies
23c to \$3.98
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CARRIAGES
Strong, Durable Frame
Reed Construction
\$1.69-\$1.98
Up to \$8.85

ENGLISH CAB
As Illustrated
\$3.49 to \$10.69

BOOKS TOYS GAMES
Bigger and Better Assortment!
5c - 9c - 23c - 46c - 93c

SLEDS -- SKATES -- BICYCLES -- TRAINS
Christmas Tree Ornaments & Light Sets
Electric Tree Bulbs 3 for 5c Angel Hair 9c
Come in and look around—you will not be asked to buy
We are open evenings 'til 9

BECKWITH'S 271 LYELL AVE
Opp. Firehouse Glenwood 811

Summer Circle Spot & Beer Garden
990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER
Holiday Greetings! Come, join in the fun New Year's Eve; Phone, Glen. 2415

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For Quick Starting, Power and Speed—Try
LEADER GAS 13 GAL.
High Quality . . . Why Pay More?
For Quick Starting—Fill up with
KINSO 35° BELOW OIL qt. 30c
KINSO CORP., 585 Lyell Ave.—Opp. Burrows St.