

PHONE:
MAIN 5412

THE VICINITY POST

CIRCULATION
5500

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Vol. V.

ROCHESTER, N. Y., MARCH 24, 1932

No. 11

Lyell Taxpayers To Meet Again

Announcement of the date of the second and final meeting of the Lyell avenue taxpayers to hear a final report on the matter of the street improvement re-assessment will be made next week. The meeting is expected to take place within the next two weeks. Notice will be sent to all property owners.

The committee has prepared a full financial report of receipts and disbursements, which will be presented at the meeting. Councilman Nelson A. Milne and George Nier, taxpayers' attorney, will be present to make short addresses. It is planned to serve refreshments following the business session.

The committee which will ask its formal discharge at the meeting is as follows: Bert L. Paulus, Fred R. Baker, John Roland, F. R. Metzinger, Mrs. M. E. Keeler, Mrs. Thomas Gannon and Miss Anna Maloney.

Play to Be Staged in New Holy Family Hall

The Sacred Heart League of Holy Family Church has started rehearsal on a three-act comedy "Meet Uncle Sally," under the direction of Raymond P. Wise, to be staged in the New School Hall on Jay street, the later part of April.

Republican Women to Resume Card Parties

On Wednesday afternoon, March 30th, the Women's 24th Ward Republican Club will resume its Wednesday afternoon card parties which are held in the club rooms at 1085 Lyell Ave. All club members as well as all friends of the club are invited to these parties.

On April 6 the regular monthly meeting of the club will be held at the club house and all members of the club are urged to attend as the final arrangements for the annual banquet, to be held April 13, are to be made. "All the Republican women of the ward" is to be the slogan of the club this year.

At the regular business meeting of March 2 the officers for the year 1932 were in their respective chairs ready for their year's work. The officers are as follows: Mrs. Frank W. Lowe, president; Mrs. Charles Dugan, vice-president; Mrs. Harry Robinson, secretary; and Miss Florence Martin, treasurer.

MRS THOMPSON RETURNS

Well-impressed by the conditions at the Newark State School and other schools which she visited, Mrs. Thompson returned last week after a week's trip to Albany, Hudson, and New York. The Newark school is accommodating 1475 boys and girls, she states. Mrs. Thompson is a member of the Board of Visitors.

Benefit Card Party Tuesday at Seneca

A Donation Card Party for the benefit of Friendship Nursery School will be held Tuesday afternoon in the Seneca Ballroom. The public is invited. There will be door and table prizes.

Mrs. B. F. Thompson will entertain the committee which is making arrangements tomorrow afternoon at her home in Texas street. In addition to Mrs. Thompson, Mrs. William Mayer of Campbell park, Mrs. M. DeLily of Emerson street and Mrs. George Cooper of Otis street are members of the committee.

Sorority Dance to Be Held on April 8

Pi Sigma Phi sorority announces a Depression Dance to be held on April 8 at the Blue Garden above the Capitol Theatre. Music for dancing from nine to one will be furnished by Hi Oans orchestra. Miss Angela Bingo is chairman of the committee, assisted by Misses Mary Mirano, Nettie Lipka and Louise DiGiovanni.

CLUB MEETS TONIGHT

The regular meeting of the 24th Ward Republican Club will be held tonight in the clubrooms at 1085 Lyell avenue. All members are urged to attend.

Seconds Come First As Hams Turn Tables

A friendly bowling match between the Bauer and Raetz first team and a second five-man outfit composed of the owners of the garage and some of the less experienced help, turned out to be quite a surprise the other night. Even though most of the second team bowlers knew comparatively little about the game, they administered a sound beating to their rivals.

It seems that the first team, which bowls regularly in the West Side League, became exceedingly bored to the others in the shop with their tales of conquest. Hence some of the older heads got together, issued a challenge and the match was arranged for the Groh Alleys. Four of the five second team men admitted that they hadn't bowled more than half a dozen times in years. Nevertheless it would be criminal to publish the scores, and as a matter of fact, they have been burned. There is some talk of the ham-bowlers displacing the regulars as Bauer and Raetz representatives.

Nick's Pick League Holds Its Banquet

The annual banquet of Nick's Pick Bowling League was held Saturday night at the Eagle's Club. A chicken dinner was served, followed by after-dinner speeches under the direction of "Roastmaster" George Glasser.

Subsequently Mr. Glasser was elected president of the league for next year to succeed "Dutch" Hogan. Others elected were Clarence (Monk) Kline, vice-president, and Elmer Forest, treasurer.

Among the speakers were retiring president Hogan and Wenzel Reber, president of the Bavarian Club. Vocal selections were rendered by George Hoose, Fred Henchen and Chubby Mader. There are eight teams in the league which bowls Fridays at the Eagles.

Cabic A. C. Indoor Team Organized for Year

The Cabie A. C. Indoor team is backed by Fred Cabie, well-known restaurant man. The team will start as follows:

Joe Kunch, left field; Frank Helgate, center field; Paul Meyers, right field; Herb Miller, 3rd base; Huck Young, shortstop; Chuck Young, 2nd base; Deacon Shatzel, 1st base; Bob Udentz, catcher; Clem Kreuzer, pitcher; Cider Young, pitcher; Butch Hoefner, pitcher; Ome Paul, utility man; William Anderson, manager; Eddy Funk, business manager.

Card Club Entertained At St. Patrick's Party

Mrs. O. Faulhaber of Murray street entertained the Regular Eight Pinochle Club last Thursday night at a St. Patrick's Party. The table was beautifully decorated, carrying out the color scheme of green. Cards were played during the evening, prizes being won by Carrie Butterfield, Nellie Boyce and Ethel Schroth. Mrs. Freda Wicks of Cliffmore street will be the next hostess.

A NEW SHIPMENT

A new shipment of ladies and children's dresses have arrived at Senz' Lyellhurst Variety Store. Prices range from 59c to \$1 and it is surprising to see what wonderful value you are getting for your dollar. See our window for the display or drop in and look around. We also have that Pure Silk Sheer Service full-fashioned ladies hose, at 59c. Lyellhurst Variety Store, Lyell at Glide street. Open evenings.—Adv.

Barner Adds Siding And Roofing to Line

Addition of a complete line of roofing and patented brick siding is announced by E. J. Barner of Dewey avenue. In addition to selling the materials, Barner also do all work.

The siding goes over the clapboards and provides a double insulation which makes the home warmer in winter months and cooler in the Summer. It eliminates painting for many years. In addition it is said to add considerably to the appearance.

This new service is in addition to the gutter, conductor and furnace work done by Barner. Arrangement may be made for time payments.

Bowling Tournament Sunday at Henchens

A singles Class B Bowling Tournament open to all bowlers with an average for the season of 180 or less is scheduled for Sunday afternoon at the Henchen Alleys in Jay street. There will be ten prizes depending in size upon the number of entries. The fee is \$1.75, including bowling cost. There are still openings in the early squads for reservations which may be made by calling Gen. 7748.

24th Ward Democrats Plan Party Saturday

The 24th Ward Democratic Club will hold a card party on Saturday evening, March 26, at the club rooms at 1794 Lyell Ave. All who come will be assured of a pleasant evening, according to the committee.

The public is invited. Bridge, five hundred, pinochle and pedro will be played and luncheon will be served. Admission is 25c.

Go to Edouard's, and see the new Spring Coats at \$9.90, sizes 14 to 48. New materials, new Spring shades, beautifully lined. Special full-fashioned Silk Hose, new shades 69c pair. EDOUARD'S Sample Dress Shop, 1546 Lake Ave., opposite Wagg's Corners.

Two Affairs Are Listed in April By Business Men

Two affairs are being arranged for the month of April by the Lyell Avenue Business Men's Association. These are a mixed bowling match and the annual spring dance.

The bowling match in which husbands and wives will be paired against each other is scheduled for Saturday night, April 2 at the Henchen Alleys. Reservations are now being received by the committee and arrangements will be made for as many alleys as the size of the crowd makes necessary.

Reservations may be made with the following members of the committee: Ralph Mack, Fred Jackson and Charles Snyder. None will be accepted after March 31.

The spring dance will be held on April 23 at the Eagles Hall. The committee in charge includes William Beckler, Ernest Marlowe, William H. Senz, Fred Jackson, Charles Meyers, Frank Beierschmitt and Fraser Towner. Tickets will be on sale shortly.

Organizing Auxiliary For Girl Scout Troop

Girl Scout Troop 6 will have no further meetings until after the Easter vacation. A committee has been appointed to plan a card party and dance the latter part of April.

The scouts are planning to organize a mother's auxiliary and the first meeting will be held Monday night at the home of Mrs. B. F. Thompson, troop captain, at Texas street.

No. 30 Parent-Teachers

The Parent-Teachers Association of School No. 30 will hold a card party on Friday evening, April 1, under the direction of Mrs. Cooper at her home, 66 Otis street. Members are urged to attend and bring their friends.

To Be Given Card Party

The Parent-Teachers Association of School No. 30 will hold a card party on Friday evening, April 1, under the direction of Mrs. Cooper at her home, 66 Otis street. Members are urged to attend and bring their friends.

for EASTER



ARPEAKO HAMS
(12-14 lb. Avge)

Whole or Half **18^c lb.**

WILSON'S CERTIFIED



HAMS
WHOLE or HALF **17^c**
10-12 lb. Ave.

SWIFT PREMIUM BLACK HAWK or KREY'S Skinned HAMS 16c lb.
MORRIS SUPREME HAMS 16c lb.
HONEY BRAND BEST BACON ... 15c lb.
SHOULDER or RUMP ROAST VEAL 18c lb.
PLUMP MEATY FOWL 25c lb.
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TALL CAN PET MILK 3 for 20c
KITCHEN SIZE SUPER SUDS ... 7c pkg.

STEEL OUT—VACUUM PACK

BEECHNUT COFFEE
2 lbs. 59c

ROYAL 12-oz. Can BAKING POWDER **39c**
"MOTHER'S" PURE 2 lb. Can COCOA **19c**
CRISCO ... 3 lb. can **59c**
"RUSSEK'S" DELICIOUS MAYONNAISE .. **39c qt.**
"DEL MONTE" No. 1 Tall Can FRUIT SALAD **2 for 29c**
"DEL MONTE" No. 2 Can Crushed Pineapple .. **2 for 25c**
"DEL MONTE" No. 2 Can Early Garden Peas .. **2 for 31c**
MONDAY'S SPECIAL DAISY PASTRY FLOUR ... 5 lb. sack **10c**
KELLOGG'S CORN FLAKES . **6c pkg.**

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SIGN THE PETITION

Petitions for the permanent removal of the Home for the Homeless from Lyell avenue and vicinity have been prepared and are now available for signature in a number of stores on and near Lyell avenue. The petitions are the result of the decision made at the last meeting of the L. A. B. M. A. to push to a conclusion the demand for removal. All residents of the section may sign the petitions. When sufficient signatures have been obtained the petitions will be presented to the City Council.

WEEK-END SPECIALS AT KLIER'S

CHOCOLATE MOLDED EASTER RABBITS IN ALL SIZES
EASTER BOXES—Special \$1 Each
See Our Assortment of Easter Cakes

| | |
|--|---|
| MODESS 5 Boxes .. 89c | \$1 Water Syringe or Bottam. 39c |
| Jad Salts 53c | Parke-Davis Shaving Cream 49c |
| Bergen's Lotion 39c | Campana ... 28c-26c-63c |
| Bathing Epsom, 5 lbs. 25c | Castoria Quinine 22c |
| 25c Seidlitz Powders .. 19c | Hill's Cascarae 69c |
| Norwich Milk of Magnesia. 16-oz., 3 for \$1 | Miles Nervine 63c |
| Rubbing Alcohol 29c , 4 \$1 | Nujol, large 89c |
| Vick's Vapo Rub 25c-54c | Petrolagar 19c-\$1.09 |
| Super "D" C.L.O. 89c | Pertussin Toothpaste 2 30c |
| Parke-Davis C.L.O. 16-oz. 89c | Dr. West's or Squibb's. 31c |
| Klier's C.L.O., 16-oz. . 50c | Pebeccine Toothpaste. 19c |
| | Lister's L-Ration ... can 10c |
| | Kenibb's Aspirin 100's 39c |

SPRING RECEIPTS!

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
VICINITY OFFICE: 517 Lyell Avenue, Glenwood 5318-M
DOWNTOWN OFFICE: 25 South Water Street, Main 5412
After 5 P. M., on holidays and Sunday, call Vicinity office.

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PERSONAL

Mrs. Harvey Cooper of Otis St., and her son, Gordon, went to Webster to visit relatives for a few days. Their stay, however, was extended to two weeks when they were snowed in during the recent storm.

Mrs. Gilbert Schaefer of Detroit, Mich., accompanied by her two children, is spending a few weeks with Mr. and Mrs. Fred Schaefer of Ames street.

A son was born to Mr. and Mrs. Lawrence Ehmann of Mt. Read boulevard on March 13.

Miss Lena Karst, formerly of Orchard street, now residing on Ries street, was given a surprise party on Thursday evening by the Birthday Club. Pedro was played and luncheon served. Prizes were won by Miss Lena Karst and Mrs. Edward Schneider.

Mr. and Mrs. Raymond Hale of Rockview terrace announce the birth of a son.

Miss Elbertine Burnett of Sunset street and Mrs. Robt. MacAdams of Avery street entertained The Snappy Eight Pinochle Club at their homes on March 8, and March 15, respectively. Prizes were won by Mrs. Neil Denney, Mrs. Gertrude Hondorf and Mrs. Robt. MacAdams; and by Mrs. Grace Deavenport, Mrs. Anne Thompson and Mrs. Gertrude Hondorf. Mrs. Lydia Thompson of Jay street will be the next hostess.

Go to **EDOUARD'S**. Easter dresses, both Sunday Nite and for street wear, at \$2.98, \$5.00 and \$9.90. Solid colors, prints, and print combinations. Black, and all new Spring shades. Sizes 14 to 48. See our full-fashioned hose, at 50c.

OTIS SCHOOL NO. 30
The assembly to be held in the school auditorium this afternoon at 2:15 o'clock will be divided into two distinct parts. Part I will be devoted entirely to the memory of George Eastman.
During this part of the program, pupils of the various grades will have an opportunity of presenting what they have worked out in memory of George Eastman.
The second half of the program will be a Safety Program in charge of Officer Baglin and Miss Margaret Pruner, Health Education Teacher.

- Part I
- I. Pledge of Allegiance
 - II. America School Assembly
 - III. Mock Radio Program
Announcer—Jack Van Roo
- Speakers
- A—Warren Neill, Early Life of George Eastman
 - B—Richard Reagen, What Rochester Owes to George Eastman
 - C—Mildred Paulus, George Eastman as a World Benefactor
 - IV. Original Acrostics
 - Pupils of Miss Quinn's Grade
 - V. Installation of School Patrol
Officer Baglin assisted by Miss Margaret Pruner
 - VI. Safety Lesson, "Let Safety Be Our Watchword"
 - Pupils of Mrs. Fotch's 6-B Grade
 - VII. Motion Picture Film, "Why Be a Goose"
 - VIII. School Song

The following 88 pupils were on the Honor Roll for the report card period ending March 21:

- 6A-1—Daton Alpaugh, Joseph Cosmano, Adelbert Foster, Chester Miller, Arthur Rogers, Inez Hynes, Effie MacKelvie, Lillian Mears, Mildred Paulus, Madeline Pepe, June Schultz.
- 6A-2—Dorothy Aab, Helen Campbell, Alfareta Fish, Walter Heizyk, Mary Jane Sillin, Agnes Schwalm, Jack Van Roo.

- 6B—Gordon Kester, Arlene Liebenow, Hazel Liebenow, Mary Natalie, Lorraine Nellis, Sarah Penn, Lena Tucci.

- 5A-1—Betty Becker, Louise Blamire, Betty Cornell, Floyd Gebu, Winifred Gemming, Norma Lamson, Dorothy Merredew, Eileen Natter, Barbara Schreiber, Roena Swan, John Tarbox.
- 5A-2—Michael Cerone, Ida Ciccolone, Oliver Gnagie, Warren Neill.
- 5B—Herbert Campbell, Harry Cohen, Nancy DiTucci, Teresa Mentessano, Croce Pedano, Albert Pistilli, Marjorie Schuchardt, Corrine Topel.

- 4A-1—James Beikirch, Albert Bush, Dominic Ferrera, Nathaniel Fowler, Richard Hyde, Harland Kester, Cosmo Leccese, Jack Murray, Angelina Fedele, Robert Roggie, Dorothy Strauch, Helen Masaro, David Swan, Rose Pulitano, Mary Jane Bloom, Mary Mazzaferro, Leta Godfrey.
- 4A-2—Vincent DeGuglielmo.
- 4B—Helen Ciccoria, Lucille DelMoro, John Narrie, Helen MacDonald, Ruth Strauch.

- 3A-1—Frances Belgiorino, Aileen Carlisi, Howard Lutz, Evelyn McKalitzky, Joe Muscarella, Mary Mongelli, Carol Spencer, Elizabeth Violante.
- 3B—Marian Oungjohn.
- 2A-1—Grace Bloom, Margaret D'Angelo, George Moroni.
- 2A-2—Salvatore Uttaro.
- 2B—Virginia Berardini, June Johnson.

- 1A-1—Doris Dearing, Anna DiGuglielmo.

Nazareth Junior Prom To Be Held March 29

Oak Hill Country Club will be the scene of the Junior Prom, the annual festivity of the Junior Class of Nazareth College, on Tuesday evening, March 29.

Miss Betty Griffin, president of the class and general chairman of the event, has appointed the following committees to assist in the preparations: Ballroom, Miss Josephine Koch, assisted by the Misses Florence McCormack, Jane Naylor, Anne Leckie.

BOWLING HENCHEN LEAGUE Team Standings

| Team | W. | L. |
|----------------------|----|----|
| Boulter Coal & Ice | 55 | 20 |
| Scheg Garage | 54 | 21 |
| Birmiler Pets | 54 | 21 |
| Vay Undertakers | 51 | 24 |
| Henchon Bowling Hall | 50 | 25 |
| Cabic Restaurant | 47 | 28 |
| Shatzel Hardware | 46 | 29 |
| Rund Athletics | 46 | 29 |
| Benzon Philco Radio | 39 | 36 |
| Reichel Restaurant | 36 | 39 |
| Kramer Restaurant | 31 | 44 |
| Alliance Club | 25 | 50 |
| Colvin Street Shoppe | 24 | 51 |
| Schlaffer Bakery | 24 | 51 |
| Coldwater | 12 | 63 |
| Cook Coffee Co. | 6 | 69 |

Individual Averages

| Player | W. | L. |
|-------------|----|-----|
| Stockmaster | 28 | 200 |
| Young | 75 | 193 |
| Stone | 72 | 192 |
| Starkey | 15 | 190 |
| Hubert | 54 | 189 |
| Bardo | 29 | 189 |
| Groh | 24 | 189 |
| T. May | 71 | 188 |
| Nowak | 69 | 188 |
| Blide | 36 | 188 |
| Ranalette | 69 | 187 |
| Spieß | 75 | 185 |
| F. Schleich | 69 | 184 |
| Schmidt | 75 | 182 |
| L. Wurzer | 75 | 182 |
| Maeder | 75 | 182 |
| J. Schleich | 66 | 182 |
| Boulter | 67 | 182 |
| Fromen | 36 | 182 |
| J. Burke | 75 | 181 |
| Johnson | 68 | 181 |
| Barker | 72 | 181 |
| Missler | 72 | 181 |
| Rothe | 71 | 180 |
| Chivaroli | 72 | 180 |
| Robinson | 15 | 180 |
| Lawrence | 32 | 180 |
| Helget | 73 | 179 |
| Murphy | 63 | 178 |
| St. Peter | 75 | 178 |
| Kenhne | 64 | 178 |
| Sidoti | 71 | 177 |
| Meyers | 66 | 176 |
| Henchon | 48 | 176 |
| F. May | 70 | 175 |
| Blum | 45 | 175 |
| Kreuzer | 71 | 175 |
| Benzon | 72 | 175 |
| Shatzel | 67 | 173 |
| Logan | 74 | 173 |
| Yawman | 69 | 173 |
| Stock | 75 | 173 |
| Anthony | 42 | 172 |
| Shea | 74 | 172 |
| W. Wurzer | 75 | 172 |
| T. Burke | 68 | 172 |

24TH WARD LEAGUE

| Team | W. | L. |
|---------------------|----|----|
| Forbes Barbers | 47 | 25 |
| Commencing Hardware | 42 | 30 |
| Vay's Undertakers | 42 | 30 |
| Martino Barbers | 37 | 35 |
| Haubner Morticians | 33 | 39 |
| Boulter's Coal | 33 | 39 |
| Ehmann Market | 29 | 43 |
| Beckler's Cleaners | 25 | 47 |

Individual Averages

| Player | W. | L. |
|-------------|----|-----|
| J. Burke | 54 | 190 |
| J. Ehmann | 69 | 176 |
| H. Zimmer | 72 | 175 |
| F. May | 69 | 173 |
| Scheuerman | 69 | 171 |
| Yawman | 66 | 169 |
| Boulter | 66 | 169 |
| Stallknecht | 69 | 168 |
| Buelte | 69 | 167 |
| L. Ehmann | 72 | 166 |
| W. Ehmann | 69 | 165 |
| Spodaryk | 24 | 165 |
| Gressens | 72 | 165 |
| Pscherer | 12 | 164 |
| Schulze | 72 | 162 |
| H. Ehmann | 72 | 162 |
| H. Ehmann | 72 | 161 |
| O'Dell | 72 | 161 |
| V. Ehmann | 6 | 160 |
| F. Ruppel | 69 | 159 |
| Forbes | 72 | 159 |
| Roth | 72 | 159 |
| J. Berl | 72 | 158 |
| P. Berl | 72 | 158 |
| W. Fess | 69 | 158 |
| H. May | 72 | 158 |
| Esse | 72 | 157 |
| Fredricks | 72 | 157 |
| R. Schultz | 69 | 156 |
| Haubner | 48 | 153 |
| Schnitzer | 69 | 152 |
| Deisinger | 63 | 151 |
| Vay | 66 | 151 |
| Mollen | 69 | 151 |
| Lazarus | 66 | 151 |
| Wild | 66 | 150 |
| Gerber | 72 | 150 |
| Lang | 72 | 149 |
| Curley | 72 | 145 |
| Martino | 72 | 144 |
| Whiting | 72 | 141 |
| Campbell | 33 | 139 |

Misses Anna Glover, Genevieve Meizensahl, Maryon Phillips, Catherine McCarthy and Agnes Smith.

Favors, Miss Mabel Perdue, chairman, assisted by the Misses Eleanor Heick, Virginia Kirsh, Angela DeMarco, Mary Cannan, Anna Ferrari; Invitations, Mary Geherin, chairman, assisted by the Misses Esther Gargano, Leona Myers, Marietta Romano, Margaret Toombs, Mildred Hosenfeld; Publicity, the Misses Mary Doran and Catherine Hook.

Special decorations, favors and entertainment are planned to make this event surpass any held in former years.

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Lalla Rookh Grotto To Have Ladies' Nite
The annual Ladies' Night of Lalla Rookh Grotto No. 3, M. O. V. P. E. R., will be held in Cathedral Hall, Masonic Temple, Tuesday evening, March 29. Master Masons and friends are invited. The program includes music, buck and wing dances, violin and trumpet solos and a lively comedy sketch, "The Troubles of a Movie Director," written and directed by Frank J. Buehlman, including a cast of eight people.
Every lady present will receive a souvenir. An orchestra will play for dancing in the banquet hall and cards will be provided for those wishing to play. Refreshments will be served.
In charge of the affair will be Frank J. Buehlman as general chairman assisted by the following committee: Albert Niblack, Ernest Burkhardt, John Jacob, William Cushing, Robert Burns, Alex Faulkner, Carl Ayen, George Saunders, Robert Duncan, Wilson Gardner, Emil Mueller and Ed Strauss.
Mrs. Maurice Griesheimer, chairman of the Reception Committee, assisted by the following ladies: Mrs. George Hatch, Mrs. Charles Colton, Mrs. Guy Hunter, Mrs. Howard French, Mrs. L. W. Murat, Mrs. Frank J. Buehlman, Mrs. Oliver Bartold, Mrs. Charles Narramore, Mrs. James Wright, Mrs. Briand Parson, Mrs. Stuart Mason, Mrs. Albert Niblack, Mrs. William Cushing, Mrs. Ernest Burkhardt, Mrs. John Jacob, Mrs. George Saunders, Mrs. Robert Burns, Mrs. Carl Ayen, Mrs. Robert Duncan.
Edward C. Widman is chairman of Publicity.
Refreshment Committee: Julius Lewis chairman.
Checking: Ed. Strauss, Wilson Gardner.

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— Easter Greetings —

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WILSON'S, MORRELL'S
or NIAGARA HAMS **17c**

Center Slices . . . 28c

CALA HAMS **9 1/2c**

LEG of SPRING LAMB **25c**

LAMB to ROAST **23c**

BABY PORK LOINS **15 1/2c**

FRESH HAMS **16c**

FRESH EGGS **doz. 17c**

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The Church of The Holy Apostles

The eleven o'clock mass Sunday morning will be a solemn high mass in honor of the Feast of the Resurrection of Our Lord from the Tomb. The altars will be appropriately decorated with Easter lilies.

The card social given under the auspices of the Ladies of the Rosary Society on St. Patrick's night was a big success and very enjoyable.

A regular meeting of the Sodality of Our Blessed Lady will be held April 1 to discuss social matters for the coming spring and summer months.

Alumni of the school are preparing for a banquet and dance to be held during the early part of May.

The Holy Name Society will meet next Wednesday evening, March 30. The members are planning for a smoker, details of which will be announced soon. The society is showing a rapid growth.

Members of the Altar Society are arranging for a card social, proceeds from which will go toward their treasury. Altar linens and flowers are among their recent donations to the sanctuary.

Children of the school are preparing for another of their popular entertainments to be given in the school hall.

The two-weeks Mission given under the auspices of the Passionist Fathers was highly successful, according to Rev. Phillip Golding. The services drew such large attendances that the church was filled to overflowing.

The Lenten services, both morning and evening were also well attended. The sermons for the evening services were delivered by the Reverend Fathers John Smith, John O'Beirne and Edward Lyons. Rev. Eugene Golding preached eloquently on the life and labors of St. Patrick, the Apostle of Ireland.

The six months' mind mass for Rev. John F. Nelligan was offered yesterday.

The hours for Masses on Sundays are: 6:30 A. M., 9:00 A. M., and 10:00 A. M., and High Mass at 11:00 A. M. Children's Mass 8

On Holy Days the hours of Masses are 6-7-8-9 A. M. Recitation of the Rosary and Benediction of The Most Blessed Sacrament every Sunday at 5:30 P. M. and on Wed. and Fri. evenings at 7:45 P. M.

Confessions—Saturdays and Eves of Holy Days and First Fridays—3:30 to 5:30 P. M. and 7:30 to 9:00 P. M.

The priests of the parish include: Rev. Phillip Golding, assisted by Rev. J. Edward McKay and Rev. Gerald J. Lambert.

Grace Presbyterian Church

Services for this week include a Good Friday Communion Service to be held tomorrow evening at 7:30 o'clock.

On Sunday morning, Easter Day, there will be a special service of Easter music to be sung by the choir. The Easter cantata, "The Lord of Life" will be rendered. This service begins promptly at 11 o'clock.

Sunday School will meet as usual at 10 o'clock in the morning.

Both the Senior and Pioneer Christian Endeavor societies have cancelled their meetings on Easter Sunday evening.

The first Sunday after Easter, April 3, is to be given over to the celebration of Holy Communion, the reception of new members, and the baptism of children.

Thi Nu Gamma Sorority Elects New Officers

At a recent meeting of Thi Nu Gamma Sorority at the home of Mary Keyes of Dove street, the following officers were elected:

President, Margaret Welch; Vice-President, Beatrice Spangler; Secretary, Katherine Males; Treasurer, Jane Murphy; Publicity Managers, Mary Keyes, Iren Noeth, and Beatrice Spangler; Helen Esse of Kondolf street to be the next hostess.

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MILK (tall can) . . . **5c**

FRESH HAMS **13c**
(Whole or Half)

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Lyell Ave. Baptist Church

At the monthly meeting of the trustees, held last Tuesday at the home of George Marvel in Hague street, plans were formulated for the every member canvass to take place in April.

The annual meeting of the Missionary Circle, with the election of officers, took place at the home of Mrs. W. W. Johnson in Sunset street on Thursday evening of last week. The following officers were elected: president, Mrs. A. E. Hooper; vice-president, Mrs. Henry Harrison; secretary, Mrs. W. W. Johnson; treasurer, Mrs. Sidney Cogger. As a part of the program, Mrs. Hooper read two letters recently received from Mrs. A. F. Groesbeck now in Swatow, China.

Last Friday evening Pearl Cogger entertained the World Wide Guild. For Easter morning the pastor, Rev. Alfred B. Hooper, will take as his theme: "The Dawning of a New Day." The music of the choir will consist of the following anthems:

"Awake, Thou That Sleepest" by F. C. Maker, the solo parts being sung by Miss Mildred Ludwig and Henry Arva; "I Am He That Liveth" by Caleb Simper, the solo parts being sung by Miss Pearl Cogger and Joseph Arva; "Hosanna" by Jules Grainger, solo parts by Miss Maude Russell.

The ordinance of baptism will be administered at the close of the morning service.

On Tuesday evening, Mrs. Leonard Marella will be hostess to the Light Bringers Class at a spaghetti supper. On Thursday evening Mrs. Charles Moyle of 300 Murray St. will entertain the Fidelis Class. Assisting hostesses are Mrs. Shafer and Mrs. Richie.

Trinity Evangelical Church

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The Post gets into nearly every home in The Vicinity and has a genuine reader interest. It is serving one of the oldest areas of the city and its readers are potential buyers for any good product. This is the accepted newspaper of The Vicinity. It is a good advertising medium, as its regular space users will testify.

The Vicinity Post.

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| 1927 Chrysler Roadster . . . 135 | 1929 Chevrolet Coupe 225 |
| 1930 Standard Coupe 295 | 1926 Dodge Sedan 125 |
| 1929 Chevrolet Cabriolet . . . 245 | 1927 Oldsmobile Coach 135 |
| 1929 Chevrolet Sedan 245 | 1928 Chevrolet Coupe 108 |

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| FRESH HAMBURG | 15c |
| LARGE PORK CHOPS | 16c |
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| LOINS: Arpeako 19c Western 15c | |
| GRADE A EGGS | |
| BROWN | 2 doz. 35c |
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| SMALL FOWL | 27c |
| Western Turkeys, 9 lb. avge. | 39c |

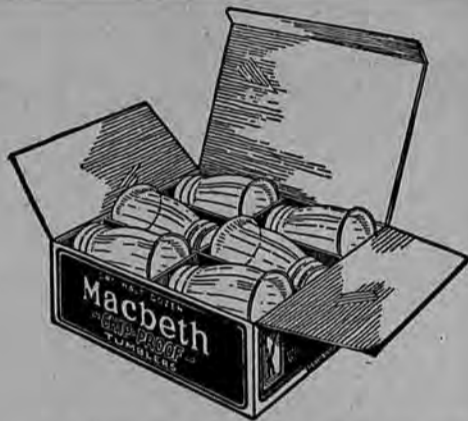
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Gasoline and Oil

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son. Local merchants are an invaluable asset to the community. The good of the community is closely paralleled to their welfare. Demonstrate your good citizenship by purchasing your wants from a regular established merchant.

A surprise birthday party was given on St. Patrick's evening in honor of Miss Mary Sullivan at her home in Delmar street by 20 of her friends. She received many appropriate gifts.

Wins Scholarship at College of Forestry

One of four Boy Scout scholarships given each year at the New York State College of Forestry in Syracuse, has been awarded to Malcolm A. Milne, son of Councilman Nelson A. Milne and sophomore in the college. While in Rochester he was an active member and one-time assistant scoutmaster of Troop 12 which meets at Dewey Avenue Presbyterian Church.



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Pumps \$3.45 Formerly \$5 | Oxfords \$4 Formerly \$6

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RADIO TIPS
By H. S. Russell

Radio service men often ask this question of each other—"Why will a man buy an expensive, finely built radio receiver, have it tuned up to maximum performance and then attach it to some poorly selected, improperly connected and inadequate aerial and expect to get the results the manufacturer built into the radio?"

Possibly it is that "quirk" in human nature that causes a man to build a mansion on a small lot when cheap land surrounds him or to buy a five thousand dollar car and to operate it on bargain oils. We are all prone to economize on the wrong things and in the radio fan the economy almost always is exercised on the aerial.

The scientific name for the aerial is the antenna, and like the antenna of the insect it is the "feeler" through which the radio reaches out and gathers in the electrical impulses passing through the surrounding "air."

Now to do a good job of gathering in the radio waves the aerial and lead-in should be in one piece, because joints soon become loose and corroded and tend to retard the flow of the radio currents along the wire to the receiver. The wire itself should be sufficiently heavy to withstand considerable strain and preferably rubber covered to protect the wire from corrosion, dust, etc.

The aerial must be kept away from all objects and where it is necessary to attach or support it or to pass it through the walls of the building, suitable insulators should be used. We always recommend aerials in the attic because they are safe from sleet and windstorms, falling tree limbs and wires, while their likelihood of being struck by lightning is greatly reduced.

Radio waves are very weak near the ground and for this reason picture moulding aerials which are successful in second and third story

WANT ADS
Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

DOES YOUR vacuum cleaner do good work? If not, let us overhaul it for you for \$2. New cord, \$1.50; new bag, \$1.50; new brushes, \$1 up. All work guaranteed. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

FISH BAIT—Minnows, pickerel bait, golden shiners, crabs and worms. Harry Clark & Son, Long Pond road, formerly 64 Karnes. Phone, Glen. 1686-J

HOUSE PAINT, \$2.25 gallon. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

WANTED to buy used cars, any condition. We pay cash. Hiler's Garage, 385 Sherman St. Glen. 1123.

COMBINATION DOORS \$6.50; window shades, 50c. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

HOME BAKED GOODS. Bread 10c loaf; Gluten Bread 20c; Cup-cakes 25c doz; rolls 15c doz. Baking Wed. and Sat. S. M. Vickery. Glen. 1896-M. 25 Myrtle St.

NAPHTHA CLEANER, 25c gallon; floor mops 49c, 69c, 79c, 99c. S. Shatzel Hardware. 498 Lyell Ave.

HAVE YOUR vacuum cleaner overhauled, cleaned and packed for \$2.00. Any make. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

ROLLER SKATES, 98c \$1.49, \$1.75, \$1.98. Shatzel Hardware. 498

GET YOUR Vacuum Cleaner overhauled now before Easter and spring house-cleaning time. Perhaps you need a new bag, brushes rebristled, or other repair. Call Variety Vacuum Cleaner Co. for quick service. Glen. 4141. Store 516 Dewey Ave. Lyell Ave.

SANDING MACHINES rented for sanding your old floors. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

rooms are dismal failures on the "ground floor."

For best reception in this part of the country the antenna should run east and west. If you are disturbed by street cars try running the aerial parallel to the disturbing wiring system.

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RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

FISH BAIT—Minnows, crabs, worms, golden shiners. Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.

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HOSIERY—Service 79c; chiffon, 89c. All new shades. 22 Masseth St. Gen. 5194-M.

WASHING MACHINE repairs and parts on Harmony, Arabelle, Cass, ABC, Easy and other makes. New rolls \$6 set, complete and installed. No service charge. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

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RAG RUGS—Woven from your carpet rags. Also rag rugs for sale. 589 Maple St. Formerly Centennial St.

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FOR EASTER Men's Spring Hats - New Styles - Real Values - \$2.65 - \$3.45 FOR EASTER

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| Men's Wool Felt Spring Hats | \$1.00-\$1.50 | Ladies' Phoenix Certified Silk Hosiery, | |
| Spring Caps, Unbreakable Visors | 50c to \$1.45 | Chiffon or Service New Shades | 65c-85c-\$1 |
| Men's Broadcloth Shirts, Pre-shrunk | 89c-\$1.45 | Beautiful New Easter Dresses for Little | |
| Men's New Neckties for Easter | 25c to \$1.00 | Tots, Sizes 1/2 to 6 1/2 | 65c to \$1.50 |

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ROLAND'S DRY GOODS—NOVELTIES FURNISHINGS

LYELL TAXPAYERS TO MEET TONIGHT

Notices were mailed this week to all Lyell avenue taxpayers asking their attendance at the second and final mass meeting in the interest of the successful movement for the re-assessment of the street improvement cost. The meeting is tonight at eight o'clock in Bryan's Restaurant, Lyell avenue, opposite Whitney street.

The committee has prepared its financial report and following its approval will ask formal discharge. This and any other business that might develop will be taken up at a short meeting.

The two men who had considerable influence in bringing about the re-assessment will be present and speak briefly. These are Councilman Nelson A. Milne, representative of this section in the City Council, and George J. Nier, attorney, who was legal adviser to the committee.

Provisions for music and refreshments following the close of the meeting have been made by the committee. All Lyell avenue taxpayers are asked to attend.

EASY TO DO

Restore your old floors to the beauty of new ones. Save money! Rent the new portable, dustless sander. Refinish your floors yourself; make them look just like new. Rental cost is small at Shatzel Hardware, 498 Lyell Ave. Glen. 3214.—Adv.

Trade With Independents

Sorority Card Party Saturday at D. A. R.

The Sigma Phi Omega Sorority held a special meeting at the home of Miss Helen Melich of Lang street and final arrangements were made for a card party to be held at the D. A. R. House, Saturday. The public is cordially invited to attend. Tickets may be secured from any of the members.

The committee is: Clara Balling, Kathryn Dengel, Rosalia Ehmann, Esther and Florence Fien, Eleanor Hahn, Mildred Magin, Helen Melich, Phylis O'Brien and Ann Overhaus.

The next meeting will be held at the home of Miss Phylis O'Brien of Devon road.

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Civic Defense League

Re-elects Its Officers

Re-election of all officers took place at the annual meeting last week of the Civic Defense League. The officers are R. J. Tierney, president; Thomas E. Carroll, vice-president; and A. DeWolf, treasurer. Directors are the officers, W. Webber, W. Schalber, H. Schudt, F. Schulz, L. Ryan, J. Wishman, E. Kick, A. Blauw and P. Decker.

FORBES BARBERS WIN IN 24th WARD LEAGUE

Final games in the regular schedule of the 24th Ward League were bowled Monday night at Henchen's and the league will come to its official closing next Monday night with a doubles tournament. Forbes Barbers finished the season in first place with 54 wins and 30 losses.

The entire league membership is asked to attend a special meeting tomorrow (Friday) night at 8:30 at the 24th Ward Community Clubhouse. Distribution of league prizes will be made at this time. A decision as to the manner in which the doubles tournament is to be run will also be made.

Following are the final team standings and high records for the season:

| | W. | L. |
|----------------------|----|----|
| Forbes Barbers | 54 | 30 |
| Vay's Undertakers | 49 | 35 |
| Pommerening Hardware | 48 | 36 |
| Martino Barbers | 44 | 40 |
| Boulter's Coal | 40 | 44 |
| Haubner Morticians | 37 | 47 |
| Ehmann Market | 34 | 50 |
| Beckler Cleaners | 30 | 54 |

High Team—3 games—Pommerening Hardware, 2,674.

High Team—1 game—Pommerening Hardware, 970.

High Ind., 3 games—W. Fess, 646.

High Ind., 1 game—J. Ehmann, 277.

Gliders To Hold Dance

The Gliders' Baseball Club will hold a benefit dance tomorrow (Friday) night at Liederkrantz Hall, 660 West Main street, featuring Pfeifer's Aristocrats of Melody.

MURRAY FEATURES

Barbara Stanwyck comes to the Murray Theatre tonight and Friday in "Forbidden," her latest picture. Adolphe Menjou and Ralph Bellamy are featured with her.

"Forbidden" was written especially to bring out the greatest display of Miss Stanwyck's talents. In his previous direction of the star, Frank Capra realized she had emotional powers never yet tapped by any film role she had ever had. "Forbidden" lets her run the gamut of emotions in a story that follows the development of a woman from a drab little librarian to a brilliant, beautiful woman of the world—from a lonely girl to a woman whose love, faith and courage enabled her to sacrifice her own career for that of the man she could love only in secret.

Tossing a taunt to organized outlawry, stealing a beautiful girl from under the very nose of a bandit gang, George O'Brien is said to make everyone's ideal of manhood come true in the filmization of Zane Grey's popular novel, "The Rainbow Trail."

Laid in a section of the old West where corruption was as deeply entrenched as it is in our cities today, the new film is said to teach a much needed lesson to members of the present generation.

Mystery, romance and adventure form the basis of "Charlie Chan's Chance," the Fox thriller, coming Saturday.

The story tells how Charlie Chan, the great Chinese detective from Honolulu, while in New York to study the crime-detecting methods of the metropolitan police, solves a murder mystery that baffles the police of two continents and how he clears from suspicion a pair of lovers and others suspected by the New York and Scotland Yard officers.

Warner Oland as Charlie Chan; Alexander Land, who scored in "Surrender," has an important role; H. B. Warner plays the part of the Scotland Yard detective; and Marian Nixon is the heroine.

Tim McCoy in the "One Way Trail," a good western, and "Mammy" featuring Harry Lauder, complete the Saturday bill. The serial chapter will be shown at the matinee in addition to the features.

Classed by many critics as the "wonder team of the year," a classification they rightfully deserve following their remarkably human characterizations in "Bad Girl" and "Over the Hill," James Dunn and Sally Eilers make their third screen appearance together in the leading roles of "Dance Team," the feature attraction Sunday and Monday.

Few film players in recent years have leaped to fame so meteorically as have these two youngsters. To find a suitable parallel one must go back to the silent days when Janet Gaynor and Charles Farrell rose overnight from utter obscurity to the heights of fame in their first teaming picture, "7th Heaven."

Laurel and Hardy share the Sunday-Monday spotlight in another of their laugh-provoking shows. This time it's "One Good Turn" and what a turn it is.

Scout Auxiliary Plans

Card Party on April 29

A card party and festival under the auspices of the Auxiliary of Girl Scout Troop 6 will be held in the school hall of Holy Apostles Church on April 29. Mrs. George Cooper is general chairman.

The committee includes Mrs. W. Wahl, refreshments; Mrs. G. Martin, cards; Mrs. F. Beikirch and Mrs. M. Foster, dancing; Mrs. B. Hamilton, checking; George Cooper, B. F. Thompson and W. Wahl, door.

Tickets for the talk by Margaret Slattery to be given in Convention Hall Friday, April 15, at 4:15 p. m., may be had from members of Troop 6. The tickets are issued free of charge.

L. A. B. M. A. Meeting Wednesday, April 29

The April meeting of the Lyell Avenue Business Men's Association will be held next Wednesday evening, April 13, at the 24th Ward Community Clubhouse in Lyell avenue. President Leo G. Hetzler urges all members to attend.

NEW SCHOOL BUILDING OPENS SUNDAY, APR. 17

The new Holy Family school building, it is announced, will be open for the first time to inspection on Sunday, April 17. Visitors will be welcome from 4 to 6 and from 7 to 10:30 p. m. on that day.

It is said to be the most up-to-date school building in the city. Radio connections and an electric clock are included in every classroom.

The auditorium which is part of the school building has a seating capacity of 1,000. Its stage is well-equipped with a large lighting panel and talkie film equipment of the latest type. The hall will be available for social activities in the near future.

Trade With Independents

2 for 1 NYAL SALE

You buy one Nyal item at the regular price and you get one FREE

TODAY - FRI. - SAT.

APRIL 7-8 and 9th

Here are a few of the hundreds of items included:

50c Nyal Rubbing Alcohol
2 for 50c

50c Nyal Milk of
Magnesia, pints, 2 for 50c

\$1 Nyal Beef, Iron and
Wine Tonic—2 for \$1

Viceroy Nickle-plated
Watches—2 for \$1.50

50c Nyal Buchu and
Juniper Pills—2 for 50c

24-Hour Alarm Clocks
In Colors—2 for \$1.50

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EXCLUSIVE ADVANTAGES OF EDCO:

- Keeps your clothes cleaner longer.
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- Every garment completely insured.
- Finer delivery service
- heavy wooden hangers—your clothes keep the shape we put into them.
- Faster call and delivery service.
- All crushed or missing buttons are replaced.

In other words—a thorough painstaking wardrobe service to which you can send your best clothing without fear of the fabric being harmed in the slightest degree.

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LARGE FRESH DRESSED **FOWL** (6 lb. Avge) **22c lb.**

LEAN SHANKLESS **Smoked Picnics** **9c lb.**

LEAN PLATE **Boiling Beef**lb. 7c

SHOULDER or CROSS CUT **Beef Roasts**...lb. 15c-17c

BEST CREAMERY TUB or ROLL **BUTTER** lb. 23c

FRESH GRADE A **EGGS**doz. 19c

LEAN (RIB END) **PORK LOINS**lb. 12c

CERTIFIED (10-12 lb. Avge) **HAMS**lb. 16c

FULL CREAM **BRICK CHEESE**..lb. 15c

BEST PRINT **LARD**lb. 7½c

+ GROCERY SPECIALS +

Maxwell House—Steel Cut

COFFEE

2 lbs. 63c

LARGE PACKAGE **CHIPSO**19c

CARNATION Tall Can **MILK**3 for 20c

CAMPBELL'S **Tomato Soup**...4 for 25c

DAVIS 12-oz. Can **Baking Powder**..... 20c

TODDY1-lb. can 34c

BISQUICK pkg. 29c

BIG B **FLOUR**
24½ lb. Sack **79c**

HELLMAN'S **Salad Dressing** **23c Qt.**

Monday Special

10 LB. BAG **SUGAR** 41c
(1 Bag Limit)

MARKET **Russer's** GROCERY
AMES ST. Cor. MAPLE

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
VICINITY OFFICE: 517 Lyell Avenue, Glenwood 5318-M
DOWNTOWN OFFICE: 25 South Water Street, Main 5412
After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Quality, Tailoring and Fitting
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PERSONAL

Yo-Yo Club met with Mrs. L. Robish of Margaret street. Prizes were won by Mrs. Magin, Mrs. Le-Roy, Mrs. Kushel, Mrs. Rabideau. Next hostess is Mrs. Fishley.

Clever Eight Club met with Mrs. W. Winghart of Rugraff street. Prizes were won by Mrs. F. Swartz, Mrs. H. Mayer, E. Malta and Mrs. G. Hept. Next hostess is Mrs. E. Malta of Jay street.

The Old Gang Bridge Club will meet tonight at the home of Mrs. Wm. H. Senz of Glide street.

Mrs. Wm. H. Senz entertained at a luncheon and bridge last Thursday, in honor of Mrs. Gilbert Schaeffer of Detroit, who is visiting Mr. and Mrs. Fred Schaeffer of Ames street.

Miss Hazel Krull entertained the Theta Delta Sorority at her home Saturday night. The sorority will hold its next meeting at the home of Miss Betty and Jane Ladd at 67 Earl street tomorrow evening.

Mr. and Mrs. D. Niccoli of Murray street announced on Sunday the engagement of their daughter Helen to Patrick G. Montanaro, son of Mr. and Mrs. G. Montanaro of Spencer street. Guests included Alfred Caruana of Buffalo and J. Niccoli of the Seneca Hotel.

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Next time you fill up try Pure Quill Gasoline. Thousands of satisfied users. Our price 11½ plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

NEWS ITEMS PUBLISHED in The Post

at no charge

Send them to

The Vicinity Post
25 S. Water St.

Must be in no later than Monday of week of the issue.

"THE LITTLE MOUNTAIN CABIN"

By Carolyn Falls

Just a little mountain cabin,
Sitting way back in the hills,
But it's there that I am happy,
And free of earthly ills.

All around me wild things growing,
Blossoms blooming on the trees,
In the hush of noon-day silence,
Comes the droning of the bees.

Straying o'er the many pathways,
With a lassie by my side,
A lassie whom in years gone by
I brought there as a bride.

'Tis only in dreams she walks with me,

For she has gone beyond,
Along with our young lad and lass,
Of whom we were so fond.

Somewhere, now, they wait for me,
At night I hear their call,
Longing most to go to them
When evening shadows fall.

In dreams she is beside me,
Youngsters climbing on my back,
That is why I find my Heaven
In this little mountain shack.

Around the Vicinity

Some unthinking news hound dug up a yarn and got it by his City Editor about a month ago and as a consequence that happy thrill of discovering the first robin is no more to be had in this neck of the woods. . . . It seems, so he discovered, that some of the redbreasts stay on in these parts throughout the Winter despite wind and storm. But he might at least have kept it to himself and not published it, thus depriving us of still another of those grand and glorious feelings. . . . 'Tis no longer possible to get your name in the paper for seeing the first robin. . . . But that doesn't stop anybody from having Spring Fever.

Between the picketing ice men and the "guests" at the MacSweeney Hotel, lower Lyell avenue during the past week has seen a lot of quite a few fellows. Monday afternoon at the corner of Parkway, we noted about a dozen of the "guests" holding up lamp posts, see-sawing back and forth from toe to heel, and probably solving many a weighty problem. . . . Across the street several cars were parked, filled to overflowing with brawny individuals that one could pick out in most any crowd as expert pick and tong wielders, or as one might say, ice salesmen. Occasionally one of the cars dart away on some mission to return shortly and "report." . . . Here is activity and excitement galore and should be a wonderful "boom" for business in that section. Uh-huh!

Dick Towner, one of the bicycle kings, is taking a couple of weeks off and is spending it at the Soldiers' Hospital in Bath at Uncle Sam's expense. . . . Fred Jackson hasn't exactly got Spring Fever, but just ask him to smile. . . . Somewhat emaciated, but still sound of body, Gordon Wood and Milt Sauers of the banking fraternity were seen emerging from the Turn Verein Monday night. Upon questioning they admitted just having been "put through the ropes" and admitted to membership in the Turners; initiations there are said to be rather strenuous.

Although there was practically no contest and only a small proportion of the voting populace turned out, there seemed to be just as many "workers" out at the polls Tuesday. . . . Anywhere from a half dozen to a score or more were to be seen gathered in groups around the election booths. It was an occasion for those informal chats extending from noon to nine in the evening.

Most intricate jobs we can think of, is that of arranging a program and training the cast for a minstrel show. It constitutes a lot of hard work and requires patience and endurance, for the public is no longer satisfied with just an ordinary minstrel show. The demand is for something a little different. . . . And that is where Bill Young comes into the picture. He's been directing minstrel shows for years and he knows the "tricks." Furthermore he likes the work and when the Lyellhursts asked him to take over the direction of their forthcoming show, Bill rolled up his sleeves and went to work immediately. We predict the show will be well-worth seeing.

HOLY FAMILY PLAYERS IN THREE-ACT COMEDY

The Sacred Heart League of Holy Family Church will present a three-act comedy, "Meet Uncle Sally," under the direction of Raymond Weis, on Sunday, Monday and Tuesday evenings, April 24, 25 and 26. The presentation of this play will mark the formal opening of the new auditorium—just completed.

Those taking part in the play are: Marie McGinty, John Erb, Doris Weber, Bertha Bohrer, Eva Ruf, Joseph Schur, Jr., Martha Schuey, Leo Zeller, Charles Rupp, George Heisel, Mildred Rupp, Elmer Hursh.

Tickets can be had from any of the cast or from Elwood Fischer, business manager, Gen 2468-M.

BOY SCOUTS TO TURN COMEDIANS TOMORROW

Troop 77, Boy Scouts, announces its 9th annual play, "George In a Jam," a three-act comedy, to be presented in Grace Presbyterian Church Hall tomorrow (Friday) evening at 8:15 o'clock. Proceeds from the play go toward the Camp Fund.

Later in the month the play will be given for the 700 or more boys at the State Industrial School at Industry, N. Y. This presentation at Industry is one of Troop 77's annual good turns.

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Give your Home Independent Merchant a fair deal, he is the backbone of your town.

He has a heart, he is your friend in good times and bad. He deserves your co-operation, your consideration and your support.

In turn he gives you his consideration and utmost co-operation for everything for the betterment of your city and your community.

He gives you honest merchandise at fair prices and the money you spend with him will be returned in many ways.

He is not a community liability—he is a community asset—he carries his part of the load.

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CHEVROLET

\$1.50
Special for week of April 11th only
REGULARLY \$2.00

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Motor Tune-Up
a Chevrolet owner can buy!

This price of \$1.50 is absolutely the lowest at which you can get your Chevrolet motor tuned properly! And you have the satisfaction of knowing that experts will do the work—Chevrolet-trained mechanics, observing Chevrolet methods, using Chevrolet-designed tools and equipment and meeting Chevrolet's high standards. Come in, and restore the old youth and pep and vigor to your Chevrolet engine. You save money in the long run by getting Chevrolet experts to do it! And you save money RIGHT AWAY—at this new bargain price.

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In celebrating our anniversary, we are pleased to announce the adoption of the newest and most scientific method of Permanent Waving. The Bonat Method of Permanent Waving—whereby, we are now able to use castor and pine oils in the process. Can you feature really getting a hot oil treatment during your permanent. No need to fear burns or frizz any longer, no need to sit hours uncomfortably. You can push the wave up yourself, if you wish. The Bonat Method waves closer, therefore lasts longer, and gives you the perfect beautiful ringlet ends, so much desired by every one today.

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The Display at Our Funeral Home shows the complete Funeral Service in plain figures
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SIGN THE PETITION
Petitions for the permanent removal of the Home for the Homeless from Lyell avenue and vicinity have been prepared and are now available for signature in a number of stores on and near Lyell avenue. The petitions are the result of the decision made at the last meeting of the L. A. B. M. A. to push to a conclusion the demand for removal. All residents of the section may sign the petitions. When sufficient signatures have been obtained the petitions will be presented to the City Council.

Benefit Card Party For Scout Troop 101 Apr. 12
A card party for the benefit of Boy Scout Troop 101 will be held Tuesday evening, April 12, at Edgerton Park Assembly Hall. There will be a choice of games with prizes for each table. Play will start at eight o'clock.
The affair is being sponsored by the troop committee of which Lester Munding is chairman. Joseph J. Buckley heads the card party committee, assisted by the following: Rev. Joseph M. McDonnell, Scoutmaster Dewey Lynch, William Kunz, Charles Becker, Arthur J. Buckley, Frank Burns, Norman O'Brien, Andrew H. Sophie and George Hunt.
Tickets at 25 cents may be obtained from these men or at the door the night of the party.
Troop 101 meets regularly at Holy Rosary Church. It has a large membership. Proceeds of the dance will go into the scout treasury for the purchase of needed equipment and other expenses.

CAMELIO'S MARKET

HOME-DRESSED VEAL WEEK

VEAL ROAST . . 16c
(SHLD. or RUMP)

BREAST OF VEAL (with pocket) . . 13c
VEAL CHOPS 19c | VEAL STEAK 29c

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LAMB for STEW 11 1/2c

RIB ROAST 25c | POT ROAST 15-19c

HAMS (no rind) 17c | BUTTER 24c

GLEN. 3283 OTIS at AUSTIN WE DELIVER

The Church of The Holy Apostles

Weekly card socials are being held by parishioners of the church in the school hall. Announcement of the evening on which it is to take place is made in church on the Sunday preceding the social.

Children of the school are selling tickets for an entertainment which they will stage in the school hall next week Tuesday and Wednesday evenings, April 12 and 13.

According to announcement made Sunday the Easter Sunday collection was a "large and generous, one."

The hours for Masses on Sundays are: 6:30 A. M., 9:00 A. M., and 10:00 A. M., and High Mass at 11:00 A. M. Children's Mass 8

On Holy Days the hours of Masses are 6-7-8-9 A. M.

Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Belief in Fairies." Sunday School meets at 10 o'clock as usual.

The Christian Endeavor Societies will meet at 6 o'clock in the evening. Miss Marjorie Narrie will lead the Senior Group in a consideration of the subject, "What Is Spirituality?" Mr. Walch will lead the Pioneer Group in its meeting.

On Saturday evening, April 9, the Senior Christian Endeavor will hold an April Party in the parish house at 7:30 o'clock.

The Annual Congregational Meeting of Grace Church will be held on Wednesday evening, April 13, at 6:30 o'clock in the parish house. Supper will be served by Group I of the Ladies' Aid under the leadership of Mrs. Lewis J. Hiler.

On Sunday morning, April 3, a group of 15 people were received into membership of the church. Six children were baptized and four adults received baptism previous to the service.

The Senior Christian Endeavor Group were entertained last Sunday as guests of the Young People's Society of St. Paul's Evangelical Church. Supper was served at 5:30 o'clock followed by a devotional meeting at 7 o'clock. Mr. Walch was the speaker. His topic was "The Religious Duty To Be Intelligent."

The Boy Scouts are to give their play, "George In a Jam," on Friday evening, April 8, in the parish house.

Trinity Evangelical Church

The Brotherhood of Trinity spent an enjoyable evening recently as the guests of the men of Trinity Lutheran Church.

The Father and Son Banquet held March 30 proved one of the most successful held thus far. After a delicious meal and a fine talk by Rev. Theo. L. Trost the surprise entertainment of the evening took place in the form of a "Minstrel Show."

At the regular meeting of the Martha Society last evening final plans were made for the Mother and Daughter Banquet which will be held on May 11 under the chairmanship of Mrs. Elizabeth Klipfel.

The Social Teas which the Martha Society is sponsoring through the various members who have volunteered their homes and are acting as hostesses are popular. The money raised through these teas is to be used for the re-decorating of the church.

Church Council meets Thursday evening, April 6, at 8 p. m.

The Sunday School Cabinet will have its quarterly supper meeting next Wednesday evening, April 13, at 6:15 p. m. All members are asked to be present.

Trinity Bible Class will present a religious drama entitled "In His Steps," on Wednesday and Thursday evening, April 27 and 28. Tickets are adults 35c and children 20c. An invitation is extended to all.

Church services have been well attended. The pastor is now preaching a series of sermons on "The Men Whom God Made." Next Sunday the topic will be "The Man of Rock"; then "The Man of the Back Seat" and last "The Man of Love."

Lyell Ave. Baptist Church

A filled church greeted the pastor on Easter morning. Nine were baptized at the close of the service. On the morning of April 3 the new members were received at the communion service.

The monthly meeting of the deacons was held Monday evening at the church. Members of the Woman's Missionary Society will attend the Annual Meeting of the Woman's County Union to be held in Brockport on Tuesday, April 5. On Wednesday evening at 7:30 the mid-week prayer-meeting was held.

Mrs. U. S. Miller will entertain the Annual Meeting of the Ladies' Aid Society on Thursday, April 7. The World Wide Guild will hold a supper meeting in the church on Friday evening. The regular meeting of Troop No. 98 of the Boy Scouts will be held on the same evening at 7:30.

The Light Bringers' Class is sponsoring a concert to be given by the well-known Santos 75-Piece Band to be given at the church on Friday, April 15, at 8:15.

MURRAY THEATRE

MURRAY STREET AND LYELL AVENUE

TONIGHT and TOMORROW (Friday)

Barbara Stanwyck and Adolph Menjou in **"FORBIDDEN"**
And GEORGE O'BRIEN in **"RAINBOW TRAIL"**

SATURDAY
"Charlie Chan's Chance"
Also "One Way Trail"

SUNDAY-MONDAY
"DANCE TEAM"
and Laurel and Hardy in **"One Good Turn"**

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Choice ROSES \$1 doz.

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Advanced Automatic Volume Control
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Majestic SUPERHETERODYNE RADIO

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263 AMES ST. at MAPLE ST.
Open Evenings Genesee 1971

TOPNOTCHERS by KET



THE MORNING OF MAY 20th 1927 LINDBERGH TOOK OFF FROM ROOSEVELT FIELD, LONG ISLAND. HE WAS ALONE. THIRTY THREE HOURS AND THIRTY MINUTES LATER HE LANDED AT HIS OBJECTIVE, THE FRENCH FLYING FIELD LE BOURGET

Col. **Charles A. Lindbergh**
The "LONE EAGLE"

THE SPIRIT OF ST. LOUIS, THE OTHER HALF OF WE

Announcing Another Reduction IN COAL PRICES

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|-------------------|-------------------|
| EGG . . . \$10.80 | PEA . . . \$9.10 |
| NUT . . . \$10.95 | RICE . . . \$5.75 |
| STOVE . . \$11.25 | Buckwh't . \$7.60 |

COKE - - - - \$8.25

(PRICES PER TON—SHOVELED OFF)

[\$1300 8-cylinder Graham 4-door Sedan given away each month and also 2 tons of coal for the next five months.]

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302 EXCHANGE ST. (Rear) MAIN 6195

LEAN FRESH **PORK SHOULDER 7c**
Limit 2 Shldrs

(SAUERKRAUT 5c lb.)

BEEF ROAST SHOULDER **17c**

Short Ribs of Beef to Boil... 10c
Fresh Hams... 15c
Fowl (3 1/2 lb. avge)... 27c
Grade A Eggs... 19c
Beechnut Spaghetti, 11-oz. can 5c
Fresh Beef Liver 15c; Pork Liver 8c

Shoulder Roast Veal... 19c
Plate Corned Beef... 9c
Shoulder Roast Lamb... 22c
Pastry Flour (Van Vex) 5 lbs. 14c
P. & G. Soap... 10 bars 35c
Blue Ribbon Mayonnaise... pt. 29c

Schroth Market
LYELL AVE. AT MURRAY ST. GLEN. 3210

**New Low Prices On
SEMET-SOLVAY
COKE**

Cash Price Charge Price
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580 Child Street... Glenwood 4716
644 South Avenue... Monroe 6766
Stone Road and Dewey Avenue... Charlotte 120

**ST. LOUIS PLACES TAXES
ON ALL CHAIN STORES**

Chain stores will be assessed a minimum of \$50 per store, then increasing by jumps of \$50 until stores in excess of twenty pay \$250 per year under the provisions of an ordinance just adopted by the City of St. Louis. Unlike some of the state laws and city ordinances adopted elsewhere, the St. Louis measure is directed specifically toward chain stores.

The first store pays \$50 a year. From two to five stores the rate is \$100 per year, from five to ten \$150, ten to twenty \$200 and twenty or more \$250 each.

It is expected that the Rochester Civic Defense League will go on record as favoring a tax similar to the one in St. Louis. A bill modified to conform to the laws of this state is being worked out at

the present time. Efforts of the independent merchants of this state to push through a chain store bill at the last session of the state legislature met with only partial success, and although there is strong likelihood of passage next year the local merchants feel that action is needed before then. A city tax presents the only answer.

**Buy From Your
Independent Merchant**

A FEW REASONS WHY—

- He helps pay the taxes.
- He helps build the schools.
- He helps educate the children.
- He helps support the churches.
- He helps support the lodges.
- He helps support all COMMUNITY enterprises.
- He helps build and maintain good roads.

He aids families through sickness or other misfortune by giving credit.

He sells legitimate merchandise at a fair price and gives honest weight, measure or gauge.

He is a local citizen and is interested in YOUR COMMUNITY.

He renders a service that is not given elsewhere.

Trade where YOUR dollars will come back to YOU.

You can bank on YOUR HOME TOWN merchant because he BANKS in YOUR HOME TOWN BANK.

**TOM THUMB WEDDING IS
ENACTED BY CHILDREN**

With all the pomp and ceremony as well as decorative effect of a real wedding, the old familiar "Tom Thumb Wedding" was re-enacted in pretty fashion last Friday night at Grace Presbyterian Church by a group of children of the Sunday School. The mock wedding was held in the church proper before a large audience.

The bridal party, properly attired, marched down the aisle; the minister met them at the altar and Jennie June and Tom Thumb were "united." It was a full bridal party from bride and groom to flower girl. The wedding march was played by Mrs. Rockcastle at the organ.

Parts were taken as follows: Minister, Jack Narrie; bride, Ruth Metzinger; groom, David Swan; best man, Nathaniel Fowler; maid of honor, Joan Boach; bridesmaids, Vera Nolta and Verna Singleton; ushers, Albert Johnson and Albert Bush; flower girl, June Graco; padlock bearer, Doris Hutchinson; father of the bride, Albert Nugent; soloist, Shirley Bonehill.

Announcement was made of a number of special guests including President and Mrs. Hoover, Colonel and Mrs. Charles A. Lindbergh and a host of movie stars. All were impersonated by children of the Sunday School. Proceeds were donated to the building fund

**B. C. FORBES PRAISES
INDEPENDENT DEALERS**

Setting forth in a rank and clear analysis the part played by the Independent Merchant in the present economic depression, B. C. Forbes, economist and writer, lauds the independent merchants for their loyalty to their neighbors in times of greatest need. In his column, appearing in the Syracuse Journal of March 23rd, Mr. Forbes says in part:

"In this community there are humble heroes who are doing much—perhaps more than all others put together—to prevent the outbreak of critical social trouble.

"Who are they? They are retail merchants. Not chain store managers, not 'cash and carry' merchants, but so-called 'independents,' local citizens who have hearts, sympathetic neighbors who extend credit to many families who would not be regarded as acceptable risks by any banker.

"It is time someone paid a tribute to such unsung heroes, such large-hearted citizens, who put neighborliness ahead of cold business considerations, who are motivated more by humane considerations than by cold credit rules.

"In the small community where I live there are merchants who are 'carrying' families utterly unable to pay. These merchants were born and raised locally. They don't give credit because they figure that it is good business to give credit. They give credit because they know that John Smith and Bill Jones have lost their jobs and cannot pay.

"They have known John Smith and Bill Jones from school days. They know that John Smith and Bill Jones are at heart honest fellows, who pay when they have the money, but they know that John Smith and Bill Jones have been out of work for months. They know, too, that Mrs. John Smith and Mrs. Bill Jones used to buy quite a lot of things from chain stores when they were in a position to pay cash.

"Now that there is no cash, the chain stores refuse to sell them a dollar's worth. How are John Smith and Bill Jones to feed their families. No business of the clerk in charge of the chain store. His orders from headquarters are, no credit.

"Suppose every small retailer, every 'independent,' were to act exactly as the chain store managers act, and refuse to supply a single vegetable or a loaf of bread or a pound of meat, what would John Smith and Bill Jones do?

"Do you imagine for a moment they would sit idly at home and watch their wives and their children starve? They would not! They would doubtless do what Daniel Willard, president of the great Baltimore & Ohio Railroad, said he would do rather than see his loved ones starve to death! Find food for them by hook or crook, by violence, if necessary.

"Is it not true, therefore, that you and I owe more than we probably realize to local merchants who are extending credit to needy families?

"One of these merchants writes this column:

"In your column and elsewhere I have seen many branches of business praised for the work they have performed during the present depression. But there is one branch never praised. I refer to the independent retail merchant, to which branch I belong.

"The independent merchant is today feeding more people, without remuneration, than all welfare organizations combined. If they discontinued credit to all those not able to pay, I believe the situation would come to a head immediately.

"Please mention the plight of the independent merchant in your column as I know thousands of merchants would be very glad to know that their methods are at least thought of by someone."

"That humane appeal is here responded to sincerely, whole-heartedly, for I know—and you must know—that it is entirely worthy, that it is based on the indisputable truth.

BOWLING

HENCHEN LEAGUE
Team Standings

| W. | L. |
|----------------------|----|
| Bimmler Pets | 60 |
| Boulter Coal & Ice | 60 |
| Scheg Garage | 56 |
| Vay Undertakers | 56 |
| Henchon Bowling Hall | 56 |
| Cabic Restaurant | 51 |
| Rund Athletic | 49 |
| Shtazel Hardware | 47 |
| Benzon Philco Radio | 41 |
| Kramer Restaurant | 37 |
| Reichel Restaurant | 37 |
| Colvin Sweet Shoppe | 27 |
| Schlaffer Bakery | 27 |
| Alliance Club | 26 |
| Coldwater | 12 |
| Cook Coffee Co. | 6 |

Individual Averages

| | | |
|-------------|----|-----|
| Stockmaster | 34 | 199 |
| Stone | 78 | 194 |
| Young | 81 | 194 |
| Hubert | 60 | 190 |
| Bardo | 35 | 190 |
| E. May | 77 | 188 |
| Blide | 42 | 188 |
| Ranalette | 75 | 188 |
| Nowak | 75 | 188 |
| Spies | 81 | 185 |
| F. Schleich | 75 | 184 |
| Maeder | 81 | 184 |
| Parker | 78 | 183 |
| Schmidt | 78 | 182 |
| L. Wurzer | 81 | 182 |
| Boulter | 73 | 181 |
| Helget | 79 | 181 |
| Johnson | 74 | 181 |
| Missler | 78 | 181 |
| Rothe | 77 | 181 |
| J. Burke | 81 | 180 |
| J. Schleich | 72 | 180 |
| Murphy | 69 | 180 |
| Chivaroli | 78 | 180 |
| Fromen | 39 | 179 |
| St. Peter | 81 | 179 |
| Keuhne | 70 | 179 |
| Robinson | 21 | 177 |
| Meyers | 72 | 177 |
| Anthony | 48 | 177 |
| Sidoti | 77 | 176 |
| F. May | 76 | 176 |
| Logan | 80 | 175 |
| Blum | 45 | 175 |
| Kreuger | 77 | 175 |
| Yawman | 75 | 174 |
| Benzon | 78 | 174 |
| Shtazel | 73 | 174 |
| Stock | 81 | 172 |
| Shea | 80 | 172 |

**LYELLMURST MINSTRELS
TO PERFORM ON MAY 6**

First rehearsals for the Lyell-hurst Minstrel Show were held Monday night. The show will be given for the benefit of the Lyell-hurst Club at the Liederkranz Hall on Friday, May 6, under the direction of William P. Young, of Young's Music House.

Included in the cast will be three of The Vicinity's famed minstrels, Fred Henchen, Al Servas and Jake Young. They will be end men along with Jack Fogarty, Robert Reece and Harold Donoghue. Edward Funk is interlocutor as well as general chairman of the committee.

Solos and specialties will be given by the following: Ruth Liestman, Louise Strauss, Helen Feeley, Frances Kolb, Edwin Wagner and Herman Harreiter. There will also be a mixed chorus of 40 voices.

The committee in charge consists of Edward Dietrich, tickets; Clifford Taylor and "Dutch" Schubert, dancing; Frank Robinson and John Forbes, checking; Edward Burke, refreshments; and Fred Henchen, advertising.

DO IT YOURSELF

Restore your old floors to the beauty of new ones. Save money! Rent the new portable, dustless sander. Refinish your floors yourself; make them look just like new. Rental cost is small at Shtazel Hardware, 498 Lyell Ave. Glen. 3214.—Adv.

ENTER LEAGUE

The Cubic A. C., local baseball team, have been accepted as one of the members of the Powers and Vail Indoor League.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

DOES YOUR vacuum cleaner do good work? If not, let us overhaul it for you for \$2. New cord, \$1.50; new bag, \$1.50; new brushes, \$1 up. All work guaranteed. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

FISH BAIT—Minnows, pickerel bait, golden shiners, crabs and worms. Harry Clark & Son, Long Pond road, formerly 64 Karnes. Phone, Glen. 1686-J

HOUSE PAINT, \$2.25 gallon. Shtazel Hardware. 498 Lyell Ave. Glen. 3214.

COMBINATION DOORS \$6.50; window shades, 50c. Shtazel Hardware. 498 Lyell Ave. Glen. 3214.

HOME BAKED GOODS. Bread 10c loaf; Gluten Bread 20c; Cupcakes 25c doz; rolls 15c doz. Baking Wed. and Sat. S. M. Vickery. Glen. 1896-M. 25 Myrtle St.

NAPHTHA CLEANER, 25c gallon; floor mops 49c, 69c, 79c, 99c. S. Shtazel Hardware. 498 Lyell Ave.

HAVE YOUR vacuum cleaner overhauled, cleaned and packed for \$2.00. Any make. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

ROLLER SKATES, 98c \$1.49, \$1.75, \$1.98. Shtazel Hardware. 498

GET YOUR Vacuum Cleaner overhauled now before Easter and spring house-cleaning time. Perhaps you need a new bag, brushes rebristled, or other repair. Call Variety Vacuum Cleaner Co., for quick service. Glen. 4141. Store 516 Dewey Ave. Lyell Ave.

SANDING MACHINES rented for sanding your old floors. Shtazel Hardware. 498 Lyell Ave. Glen. 3214.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs; fishing tackle. Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.

LARGE MIXED treated Gladiolus bulbs. 15c dozen, \$1 per hundred. Bodenstein, 71 Barker St. Gen. 6895-W.

PAPERHANGING and painting. Good work at low prices. Shafer and Charron, 600-602 Emerson St.

PAPERHANGING—Neat work, low prices. Estimates free. F. Baker, 463 Lyell Ave. Glen. 3701-J.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

HOSIERY—Service 79c; chiffon, 89c. All new shades. 22 Masseth St. Gen. 5194-M.

WASHING MACHINE repairs and parts on Harmony, Arabelle, Cass, ABC, Easy and other makes. New rolls \$6 set, complete and installed. No service charge. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

CARPENTER WORK—Repairs, alterations. Estimates given. Glen. 5318-M.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted, \$1. Variety Electric Shop, 516 Dewey Ave., Glen. 4141.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill park. Glen. 5622.

VACUUM CLEANERS rebuilt, any make, from \$6 to \$10. Guaranteed 1 year. All work done in our own shop. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

FOR SALE—Pontiac sport roadster, driven 12,000 miles. Late 1929 model. Paint job like new, good tires, hot water heater. Looks and runs like new car. Call Glen. 5318-M.

WE PAY CASH for old vacuum cleaners and washing machines, regardless of condition. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

GUARANTEED Rebuilt Washing Machines, \$15 up. Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.

CLOCKS cleaned and repaired. Work guaranteed. 325 Murray St.

WATCH SPRINGS \$1, guaranteed 1 year. Cleaning \$3. A-1 work. Clocks repaired. Saws filed and set 50c. Lawn mowers sharpened \$1 up. Myers, 544 Lyell Ave.

ROLAND'S
415 LYELL AVE.

Men's Interwoven Fancy Socks, Spring Patterns... 35c pr., 3 for \$1.00
Ladies' Fancy Knit Slip-Ons, New Assorted Colors... 97c to \$1.95

THE VICINITY POST

PHONE:
MAIN 5412

CIRCULATION
5500

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V.

ROCHESTER, N. Y., APRIL 20, 1932

No. 13

SPRING DANCE OF L. A. B. M. A. IS INDICATION OF CHANGE OF SEASON

Banking on a tip from the weather man (and unless atmospheric conditions reverse themselves during the latter part of the week it was a good tip) Lyell Avenue's business men and their wives as well as a number of friends will make their annual salutation to Spring Saturday night.

Each year, it has been the custom of the association to greet the new season with a frolic suitable to the occasion. This year will be no exception, for arrangements have been completed for the Spring Dance which is to take place Saturday night at the Eagles' Temple, 22 North Washington street.

Couples have been advised to arrive about 8:30 and to prepare to stay for a full evening of fun. The snappy tunes of Jackson's colored orchestra will furnish the urge for dancing. In addition there will be refreshments and it is rumored one or two burlesque affairs may be staged during the intermissions.

Tickets have been on sale for the past two weeks and the demand has been such as to forecast the usual large attendance. Admission cards are still available from members of the committee working under General Chairman William J. Beckler. These include Fred Jackson, Ernest Marlowe, William H. Senz, Charles Meyers, Frank Beierschmitt and Fraser Towner. Tickets are 50 cents each.

HOLDS 1800 HAND

Al Marape of 144 McNaughton street held an 1800 hand in pinochle at a party at the home of Anthony Martino of 39 Avery street April 9, a double straight in spades and 300 pinochle.

OUTING PLANS UNDER MANAGEMENT OF SENZ

The first call for the annual outing of the Lyell Avenue Business Men's Association was heard at the monthly meeting last week when William H. Senz, past president of the organization, was named picnic chairman by President Leo G. Hetzler. Mr. Senz is now making his committee selections which will be announced later.

In answer to a sentiment which has long been existent, it is expected that the picnic this year will depart from the custom followed during the past four years and will be for men and women. Heretofore the affair has been stag, but unless the committee rules otherwise, it is probable the ladies will be guests at the 1932 outing. Numerous other changes in the program will be necessitated and these will be taken up by the committee at its first meeting some time in the near future, according to Mr. Senz.

The Ranger A. C. defeated the Gliders in two games, 8-4 and 6-3. Joe Heberle and R. Shatzel pitched great ball in both games. M. Soprano and H. Seitzinger featured at bat.

TAXPAYERS LEAGUE IS BEING FORMED LOCALLY

The meeting of Lyell Avenue property owners recently at Bryan's Restaurant concluded the movement for re-assessment with a final report on expenditures and discharge of committee. Councilman Nelson A. Milne was present and was given a public expression of appreciation and a similar vote of thanks was extended to Attorney George J. Nier who was unable to attend.

One result of the meeting was the start of an organization of taxpayers to be allied with the Rochester Taxpayers' League. Frederick Strohm addressed the gathering as representative of the local group which is striving to reduce tax rates and the plan drew considerable interest. A number of those present signified their desire of joining and these will form a nucleus for the Lyell Avenue group.

Mr. Strohm stated that the organization is going on in all sections of Rochester. Eventually, he said, it is planned to have a central council, with representatives from each section of the city, to function continuously as a check on the expenditures of public money.

Councilman Milne stated that the league has the endorsement of the city officials. He claimed that such an organization was needed at this time to back up the retrenchment policy of the city with public opinion.

Clarence Willis of Austin street reports holding the rare 1,000 ace in a recent three-handed pinochle game.

PIKE RE-ELECTED TO LEADERSHIP OF 24TH

Re-election of John K. Pike as executive committee man and Mrs. Frank Lowe as executive woman marked the organization meeting of the 24th Ward Republican committee last Friday. Endorsement of Harry J. Barendse as Monroe County leader was also voted.

Officers for the year were elected as follows: president, Charles Gargan; vice-president, Louis Magin; secretary, Frank E. McCarty; treasurer, Frank Decker.



JOHN K. PIKE

24th Republican Women Given Annual Banquet

On April 13 at the Green Gables the Woman's Republican Club of the 24th Ward held its annual banquet. Tables beautifully decorated with candles and spring flowers were set for fifty.

The committee headed by Mrs. Chas. F. McLaughlin as chairman, assisted by Mrs. John K. Pike, Sr., Mrs. Barbara T. Murphy, Mrs. Frank E. McCarthy, Mrs. Geo. Allen, were in charge of all the arrangements. Mrs. Frank W. Lowe, president of the club, presided and the invocation was given by Mrs. Mayme Keenan.

After an enjoyable dinner, bridge, pedro and pinochle were played and prizes of potted plants were given to the winners of each table. A beautiful plant was presented to the president. Favors for the table were prepared and donated by Mrs. George Saile.

A card party was held last night at the club house in Lyell avenue. On Wednesday, May 4, the regular business meeting will be held.

J. HALL ORGANIZING BAND IN 24TH WARD

J. Chas. E. Hall of Avery street is organizer and manager of Maple Leaf Post No. 8, Canadian Legion and also is organizing the 24th Ward Band. Any musician in the district who would like to become a member of this band is asked to report at 40 State street for rehearsal every Friday evening until a suitable place is furnished by the Ward.

The band, Mr. Hall says, will be able to furnish music for ward meetings and ward outings, etc. Mr. Hall, a former musician of the Boston Philharmonic Band, organized the Moose, Eagles, Redmans and Legion's Bands.

Any musician wishing to avail himself of this opportunity, young or old, men or women, call Glenwood 5612 J.

The band has already been given a request to march in the Decoration Day Parade and has many other jobs in view for picnics and Canadian trips. The band is in need of all instruments. Musicians are asked to report at 7:30 Friday evenings at 40 State street.

Mr. Hall has also been industrial manager for the Volunteers of America and has worked among the poor of the ward as well as of the city. He will be glad to have a call from anybody having newspapers, magazines, old clothing, furniture, etc.

PURE QUILL GASOLINE
Next time you fill up try Pure Quill Gasoline. Thousands of satisfied users. Our price 12c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 240 Exchange St.

HOLY FAMILY SCHOOL DEDICATED AND BLESSED BY BISHOP O'HERN

Ten months after the first sod was turned over, parishioners and friends of Holy Family Church were able to realize the successful completion of the most ambitious building program undertaken since the start of the parish 70 years ago. The work completed, Holy Family's new school and auditorium was formally dedicated to its service at impressive ceremonies last Sunday.

Bishop John Francis O'Hern, who turned the first shovel of earth, was present to extend congratulations to the parish and its pastor, the Rev. Joseph H. Gefell, and to bless the new school. He was assisted by the Rev. Gerald Lambert and the Rev. Robert Fox. It was estimated about 3,000 were in attendance at the ceremony, including a number of priests and officials of the diocese.

A procession of altar boys, escorted by the Knights of St. John, led the ecclesiastical party from the church to the school hall. After a formal inspection of the building, Bishop O'Hern addressed the large gathering.

"Your pastor and you are to be congratulated on this splendid new building erected for the education of the 900 children of the parish," Bishop O'Hern said. "The Catholic Church has always fostered education, building and maintaining schools in a period when education was not as universal as it is today. This is a splendid old parish and I am happy to see it fulfilling its traditions. This school is an evidence not only of your interest in education but of your realization that in these times a social service program must also be carried on. I am glad to see rooms for meetings and provision for the social life of your parish."

The new structure faces on Jay street and extends back to Lorenzo street. Everything modern has been included so that the school in general plan and equipment is regarded as outstanding in the country. Every classroom is equipped with radio and the auditorium has all facilities for the showing of talking pictures.

EASY TO DO

Restore your old floors to the beauty of new ones. Save money! Rent the new portable, dustless sander. Refinish your floors yourself; make them look just like new. Rental cost is small at Shatzel Hardware, 498 Lyell Ave. Glen. 3214.—Adv.

COMEDY TO HAVE 3-DAY STAND AT HOLY FAMILY

Members of the Sacred Heart League hope to entertain capacity audiences next Sunday, Monday and Tuesday evenings, April 24, 25, 26, at the new Holy Family Auditorium when they present the three-act comedy, "Meet Uncle Sally." They have taken special pains to make this one of the best productions ever attempted, inasmuch as it practically marks the opening of the new hall which was formally dedicated last Sunday.

Those taking part in the play are: Marie McGinty, John Erb, Doris Weber, Bertha Bohrer, Eva Ruf, Joseph Schur, Jr., Martha Schuey, Leo Zeller, Charles Rupp, George Heisel, Mildred Rupp, Elmer Hursh.

Tickets can be had from any of the cast or from Elwood Fischer, business manager, Gen. 2468-M.

Girl Scout Card Party at Holy Apostles' Hall

Prizes will be given for each table at the card party and festival being given Friday, April 29, at Holy Apostles' Hall under the auspices of the Auxiliary of Girl Scout Troop 6. Proceeds will be used to defray expenses of a weekend in camp for members of the troop.

Card games which will be played include pedro, bridge and pinochle. Play will start at eight o'clock. Tickets at 25 cents each include refreshments. Music for dancing will be furnished from 9 to 11:30 by the DeCarlo Orchestra.

Mrs. George Cooper is general chairman, assisted by Mrs. W. Wahl, refreshments; Mrs. G. Martin, cards; Mrs. E. Beikirch and Mrs. M. Foster, dancing; George Cooper, B. F. Thompson and W. Wahl, door.

LEAN PORK LOINS RIB END 12 1/2c lb.

WILSON'S CERTIFIED SMOKED HAM 16c lb.

(WHOLE or HALF)

LAMB BREAST ... lb. 5c

VEAL ROAST ... lb. 18c

CHICKENS ... lb. 25c

(5 lb. Average)

FRESH GRADE A EGGS ... doz. 19c

PLATE BOILING BEEF ... lb. 7c

FANCY FOWL ... lb. 25c

THURINGER SUMMER SAUSAGE ... lb. 19c

MOHAWK TWIN LIMBURGER ... lb. 25c

Finest Creamery Tub Butter 21c lb.

+ GROCERY SPECIALS +

HEINZ SOUPS

Ready to Serve Nothing to be Added

CREAM OF TOMATO
CREAM OF CELERY
CREAM OF GREEN PEAS
CREAM OF ASPARAGUS
CREAM OF OYSTER
VEGETABLE
BEEF BROTH



6 LARGE CANS 75c

6 Small Cans 49c

PREMIER YELLOW CLING No. 2 1/2 Can

PEACHES 17c

MONROE BIFTED No. 2 Can

Early PEAS ... 2 for 23c

WARRINGTON 1000 Sheets

SILK TISSUE ... 6 for 25c

Sugar 4 1/2c lb.

TALL CAN PET MILK ... 3 for 20c

BUELL'S BRIGHTON BLEND

COFFEE ... lb. 25c

LARGE PKG. RINSO ... 20c

IVANHOE

MAYONNAISE ... qt. 50c

PREMIER 1-lb. Jar

Peanut Butter ... 15c

MONDAY SPECIALS

KELLOGG'S CORN FLAKES ... pkg. 6c

CRISCO ... 1-lb. can 20c

MARKET **Russer's** GROCERY
AMES ST. Cor. MAPLE

— Klier's Week-End Specials —

Ovaltine 39-64c
Rubbing Alcohol Pint. 23c
5 for \$1.00

Feenamint—25c size 19c
Vick's Vapo Rub. 35c-25c
Castoria 26c
Scotts Emulsion 74c
Mineral Oil, Pint. 49c
Miles Nervine 69c
Nujol 63c
Bromo Seltzer 39c-60c
Ken-L Ration, Can. 10c
Listerine 80c
Lysol 19c

Colgate's Dental Cream. 16c
Listerine Dental Cream. 19c
Ipana Dental Cream. 31c
Perhan's Dental Cream. 37c

Palmolive Shaving Cream. 21c
Pond's Cold Cream. 49c
J & J Talcum. 16c
Mennen's Talcum 23c
Wash Cloths. 10c, 2 for 15c
No. 2 Box Cameras. 89c
(In Colors)

OIGARETTES
CAMEL - CHESTERFIELD
AND LUCKY STRIKE
\$1.25 CARTON

Palmolive Soap 3 for 19c
Packer's Soap 21c
Woodburys Soap 19c
Cuticura Soap 21c
Lifebuoy Soap 4 for 21c
Sayman's Soap 10c, 3 for 25c

Fountain Pens 29c up
Flash Lights complete 75c up
Fitches Dandruff Remover and
Fitches Hair Oil 75c
Bath Spray \$1.50

ALL 99c Value \$2.25 FOR...

MODESS 4 for 89c
Tek Tooth Brush 25c
50c Regular

Klier's Special Brush 19c
Dr. West's Tooth Brush. 33c
Gem Blades 21c
Probac 40c-79c
Gillet Villet 33c-66c

ALL 5c CANDY BARS
3 FOR 10c
WAN-ETA BARS
Over 1-2 lb.—10c

5c Cigars. 6 for 25c
10c Cigars. 3 for 25c

We Carry Clapp's Strained Vegetables

SAVE OUR PROFIT-SHARING RECEIPTS!

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
VICINITY OFFICE: 517 Lyell Avenue, Glenwood 5318-M
DOWNTOWN OFFICE: 26 South Water Street, Main 5412
After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue

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\$19.50 to \$40.00
Select from a thousand samples of Imported and Domestic Guaranteed Pure Woolens
Quality, Tailoring and Fitting Absolutely Assured
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Eliminates Painting
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MAKE YOUR PARTY A SUCCESS

Call Marlowe & Shafer to arrange all details as to menu, etc. The cost is very small, considering the work it saves, and what a difference it will make in your party. Prices 50c plate up. A phone call will bring us to your home.

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FINGER WAVES and MARCELS **50c**

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9 to 12:30—1:30 to 6
Evenings by Appointment
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LYELLHURSTS DRILLING FOR FOOTLIGHT ACTION

The clubrooms of the Lyellhurst Club each Monday night take on the appearance of backstage at the Lyceum as the members stage their regular drills for the coming Minstrel Show to be held on Friday, May 6, at the Rochester Liederkranz. Director William P. Young is gratified with results to date and is certain of producing one of the most interesting performances to be given in The Vicinity.

The end men, Jake Young, Al Servas, Fred Henchen, Jack Fogarty, Harold Donoghue and Bob Reese are having a lot of fun preparing their wise-cracks and specialties. The mixed chorus of 40 voices, however, is giving them plenty of competition.

Edward Funk, show manager, announces that the Hi-Lo Men will play for dancing following the show. He also states that the first six rows are reserved seats and may be procured from him.

Steak Supper, Card Party Planned by St. Johns Aux.

A demonstration steak supper and card party will be held Wednesday evening, May 4, by the Holy Apostles Ladies' Auxiliary, No. 126, Knights of St. John, at Holy Apostles School Hall. Supper will be served at 6:30 P. M. and a pivot card party will follow with a prize for each table.

Mrs. Raymond C. Miller is general chairman, assisted by the following committee: arrangements—Mrs. John J. Kennedy and Mrs. George W. Cooper; prizes—Mrs. Harry Dunham and Mrs. Sarah Marks; cards—Mrs. Harold Johnson and Mrs. Peter Hemmer; reception—Mrs. Robert Specksgoor, Mrs. Joseph Dalton, Mrs. Anna D. Weis, Mrs. D. L. Elliott, Mrs. Frank Moore, Mrs. Frank Gifford, Mrs. Violet Woodard, Mrs. Bertha McAdams and Mrs. Joseph Collins.

The sale of tickets will close Monday, May 2, and reservations must be in by that date. No tickets will be sold at the door.

Miller Brothers' Quint Records 21 Wins, 3 Lost

Miller Brothers closed a most successful season. Organized only since January they won 21 games and lost three. Composed of six former Aquinas stars and two R. B. I. performers they made a great record in the semi-pro ranks.

Representing Holy Apostle's in the Catholic Semi-Pro tournament they captured third place honors. Among their victims this season were the Polish Filarets, Powers and Vail and the Greece Shamrocks.

Players on the roster were McNally, Kinsella, Burke, Resch, Hanna, Soveney, Milanetti and McKague.

"THE JUNK YARD"
By Carolyn Falls

Not a pretty picture,
That view across the way,
Cast off wagons, sleighs and junk,
Used in a bygone day.

What a spot for a Treasure Hunt,
For playing, straying feet,
Lead pipe here, old clock there,
In that place across the street.

Their shouts ring through my window,
"Look, come see what I've found,"
With childish glee, they search and search,
Till something new comes round.

Smudged with grease, and old rust stains,
With never thought or care,
For naught but hidden treasure,
In the Junk Yard over there.

To them it is a hallowed spot,
They gather there each day,
Dreaming dreams of other days,
In the yard across the way.

ON SALE! 20,000 ROLLS OF WALLPAPER AT HUGE REDUCTIONS!

This is Our Most Sensational Sale, Offering wonderful buys right in the heart of the season and giving a choice of papers valued to 75c a roll!

1,000 ROLLS AT 3c
2,000 ROLLS AT 5c
5,000 ROLLS AT 10c
5,000 ROLLS AT 20c
7,000 ROLLS AT 25c
VALUES TO 75c
HUNDREDS OF PATTERNS—MAKE SELECTIONS NOW!

COMPLETE Room Lots AS LOW AS 35c
Enough paper for walls of ordinary room

HARDWARE, PAINT and WALLPAPER
OPEN EVENINGS
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BECKWITH COAL CO. Announces Drastic Reductions

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| Egg or Nut . . . \$11.75 | Egg or Nut . . . \$11.75 | Egg \$10.75 |
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| Pea \$ 9.80 | Pea \$ 9.80 | Nut \$10.75 |
| Buckwheat . . . \$ 8.60 | Buckwheat . . . \$ 8.60 | Pea \$ 9.00 |

R. G. & E. COKE

ORDER YOUR COAL or COKE NOW AT THESE LOW PRICES EFFECTIVE THIS MONTH ONLY
Phone: Glenwood 811
271 LYELL AVENUE
Opposite Firehouse

PERSONALS

Mrs. Lillie Faust of Rogers avenue has been ill for three weeks.

Earl Kaeli, of Ann Arbor, Michigan, has been spending his Easter vacation with his grandmother, Mrs. Alice Kaeli of Rogers avenue.

Harry Coveney, formerly of Cameron street, now Times-Union District Manager of Hornell, won an annual trip to Washington for his record in the Hornell District. An unusually large circulation gain was made by his district.

The Cardinals met at the home of Laura LeShander. The next hostess will be Adelaide Monahan of Jay street.

SHILLADY

In loving memory of my dear husband who passed away April 11, 1928.

Four years ago you left me but your memory is as dear today as the hour you passed. God is kind, gives me the strength to bear my lonely cross.

Sad and lonely wife.

GOOD PUBLICITY

The minister stood before the happy couple and was about to pronounce them man and wife.

"Does anyone present," he said, "have anything to say before this marriage is consummated?"

A moment's stillness ensued, only to be broken by an enthusiastic young man. "Do I understand that no one wishes to say anything?" he inquired.

"It would seem so," replied the minister.

"Then," continued the young man, as a light came into his eyes, "may I be permitted to make a few remarks about Southern California and its wonderful climate?"

—Criterion.

C. J. SCHEUERMAN C. A. SCHEUERMAN

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Any Garment

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Marcelling and

Finger Waving **25c**

(Short Hair Only)—Long Hair:

Finger Wave 35c—Marcel 40c

Manicure, Shampoo, Henna

Rinse or Eyebrow

Arching **25c**

Bonet Permanent \$3.50

(Regular \$7.50 wave now \$5)

Ann Beauty Salon

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VEAL ROAST . . . 19c

CALA HAMS (No Shank) 9 1/2c

BACON 1/2 lb. 10c

LAMB ROAST 24c

LAMB STEW 12c

POT ROAST BEEF 15c

RIB ROAST BEEF 25c

GOOD LUCK OLEO 15c

GOOD FOR BAKING

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20th Ward Co-operative Savings & Loan Association

This is a convenient
place for your
SAVINGS

OPEN THAT ACCOUNT NOW

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White Princess Slips 29c to 95c
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Open evenings until 8

ROLAND'S

White Rayon Bloomers 50c
White Rayon Vests 50c
415 LYELL AVE.

The Church of The Holy Apostles

A successful party was held last night in the school hall by members of the Altar Society.

A smoker under the auspices of the Holy Name Society is planned for next Wednesday, April 27, in the school hall. Girl Scout Troop 6 will hold a social in the hall on April 29. The Ladies' Auxiliary of the Knights of St. John will have a demonstration steak dinner and card party on May 4.

A card party, proceeds of which are to go toward the Camp Fund of Boy Scout Troop 77, will be given by the Mothers' Auxiliary on Monday, May 9.

The hours for Masses on Sundays are: 6:30 A. M., 9:00 A. M., and 10:00 A. M., and High Mass at 11:00 A. M. Children's Mass 8

On Holy Days the hours of Masses are 6-7-8-9 A. M.

Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The Rev. Paul L. Berman of New York will be the guest preacher at this service. He will bring a message on the "Evangelization of the Jew," in connection with the special work he is doing in that field of National Missions.

Sunday School will meet at 10 o'clock, preceding the church service. Dr. Berman will speak to the adult department during the Sunday School hour.

The Pioneer Christian Endeavor will meet at five o'clock Sunday afternoon. On Friday afternoon of this week the Pioneers will go on a hike to Maplewood Park.

The Senior Christian Endeavor meets at six o'clock Sunday evening for a supper meeting. They will have as their guests the Young People's Society of St. Paul's Evangelical Church. The Rev. Elmer H. Hofer, pastor of St. Paul's, will give an illustrated lecture on his travels in the Near East.

On Monday evening, April 25, at 7:45 o'clock, Dr. Berman will lead a special meeting of all those interested in the work he is doing. This meeting will be held in the Philathea Room in the Parish House.

Tomorrow evening at 7:30 o'clock the United Men's Class will hold a "Fun Nite" to which they invite all people of the church and their friends. A special program of mixed seriousness and nonsense has been prepared for the entertainment of the guests.

The contest between the Sweetman Class and the United Men's Class goes on in furious rivalry. With only the remainder of April and the month of May to decide the issue, it looks like anyone's fight with the men leading by a slim margin at present and the ladies overhauling them fast. One wonders who will set up the hamburgs and hot dogs,—or will it be chicken and noodles?

At the annual congregational meeting of the church held April 13 the following men were elected to office: On the Session as Elders, J. L. Dixon, Howard Rath and Clarence Johnson. On the Board of Trustees, A. W. Ferrell, Henry Kordt and Adolph Schmidt. The reports of the various societies were given. One of the most encouraging reports was that of the committee on church attendance. Their report showed an average attendance for the months of February and March and the first Sunday in April of 260 in the morning service.

Trade With Independents

Lyell Ave. Baptist Church

The annual business meeting and election of officers was held Wednesday evening.

Mrs. Hooper will entertain the Missionary Society at the Parsonage on Thursday evening.

On Friday evening Mrs. Edward Richie of 150 McNaughton street will be hostess to the Fidelis Class. Assisting hostesses are Mrs. Ludwig, Mrs. Mallory and Mrs. Hooper. Mrs. Gordon Wright of Sunset street will be the special guest of the evening. This will be Mrs. Wright's last evening with the class before sailing for an extended visit to her home in England to be with her mother who is ill. Mrs. Wright's three daughters, Ida, Lois and Dorothy, will accompany their mother to England.

The Annual Church Day and Supper, with reports from all the organizations and officers of the church and Sunday School will be held on Friday evening, April 29. Supper will be served to all at 6:30 P. M.

The Light Bringers' Class extends its thanks to the many people who attended the concert given under their auspices on Friday evening by the Santos Band.

Trinity Evangelical Church

On Monday evening the men of Trinity attended a meeting of the Federation of Evangelical Brotherhoods, held at St. Paul's Evangelical Church.

To date 285 blocks at \$5.00 a block have been sold towards the redecorating fund, or a total of \$1,425.00 has been pledged for this worthy cause. Several families have not yet been heard from. The goal is \$2,400.

On Saturday afternoon and evening of this week "Snow White and the Seven Dwarfs," a fairy tale play, will be given at Salem Evangelical Church, seven of Trinity's folks are taking part. An invitation is extended to all. A silver offering will be taken to help defray expenses.

Next Tuesday and Wednesday evening Trinity Bible Class will present a religious drama entitled "In His Steps."

Coming events at Trinity, dates to be announced later: Coffee Social and Apron Sale, by Ladies' Aid Society; "The Great Mock Trial of Deacon Huggins," by Trinity Brotherhood.

Maltby Street Chapel

Sunday evening, May 1, at 7:30 P. M., Rev. Bredehl Peterson of Denmark will be the guest preacher. His subject will be "New Testament Lessons in Gambling." Mrs. Peterson will sing.

Mr. and Mrs. Peterson return to Copenhagen, Denmark, to take up work there this June. Mr. Peterson will be a graduate this year of the Colgate-Rochester Divinity School, and is an able preacher.

Beginning the evening with a sixteen supper, the chapel will install its new officers on Friday evening, May 6, at 6:30 P. M. Dr. John F. Vickert, Professor of Practical Theology, Colgate-Rochester Divinity School, will assist the pastor in the installation service, and will be guest speaker of the evening.

The adult work of the Chapel is organized under the "Friendly Circle," which meets on the first Friday of every month for a social evening. Many parents belong to the group. Others are invited to join. The work is limited so far, but the slogan is "The Little Church with a big heart."

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| 1929 Hudson Sp. Sedan \$325 | 1929 Ford Coupe \$165 | 1929 Roosevelt Sedan \$265 | 1930 Chevrolet Sport Coupe \$365 |
| 1929 Chevrolet Sport Coupe \$225 | 1930 Ford Sport Coupe \$245 | 1931 Chevrolet Sport Coupe \$425 | |

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You'll get both, if you let us take care of your shoes; also your shoes will look like new ones, yet will be as comfortable as old ones!

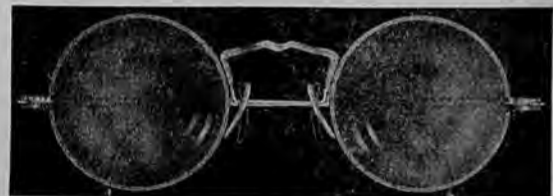
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Ask us about the 3-grade plan for further economy on low-priced shoes and we'll gladly explain it.

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Engraved Mountings, Special \$4 [Equal of \$6 mounting
LENSES EXTRA]

G. L. STIFTER
OPTOMETRIST

540 Lyell Ave.—Glen. 6756
Hours: 9 to 12:30; 2 to 5;
Eve. 6 to 8 except Wed and Sat.

NESBITT—BOONE

The marriage of Miss Florence Boone, daughter of Mr. and Mrs. Olin O. Boone of Rockview terrace, to Richard Nesbitt of River street, was solemnized Saturday afternoon, April 16, at 3 o'clock, at the Greece Baptist Church. The Rev. F. E. Dean officiated.

Miss Helen Boone was the only attendant for her sister, and William Burke was best man for Mr. Nesbitt. The bride wore a frock of cadat blue with hat and shoes to match. Her corsage was of gardenias.

After the ceremony the bride's parents served dinner to the immediate family and intimate friends. Mr. and Mrs. Nesbitt are at home to their friends at 193 Sherman street.

BEAUTIFUL PERMANENTS SPECIAL



\$3.50
This
Month



Admiration Beauty Shop
489 Lyell Ave.—Opp. Myrtle
PHONE—GLEN. 3253

Keegan Battery Service
385 Sherman St. — Glen. 1128
Universal Auto \$59.50
Radio Complete \$59.50
GAS and OIL

WEEK-END SPECIALS AT SCHROTH'S

PLATE CORNED BEEF 7c
BONELESS RIB ROAST BEEF 27c
SCHROTH'S SPECIAL MEAT LOAF VEAL PORK BEEF **5 lbs. \$1**
PORK SHOULDERS [Sauerkraut 5c lb.] **9c**
SHOULDER 4-5 lb. Avge ROAST VEAL 17c

Hamburg Steak 2 lbs. 25c | Beef for Stew 10c
 Snider's Catsup large bot. 15c | Pork Loin (rib end) 16c
 Roll Butter 24c | Farrington Coffee 2 lbs. 39c

BEECHNUT CANNED SPAGHETTI or BEANS 6 cans 29c

Schroth Market
 LYELL AVE. AT MURRAY ST. GLEN. 3210

LEADER GAS—Gal. 15c Get Your Gas from Full-Measure, Slight-Feed Pumps You Get NO WATER!

Once they try Leader Gas they always come back.
 Buying in tank-car lots enables us to sell highest-quality gas at this price.
 Batteries Charged 50c—Expert Service Free

KINSO CORP., 585 Lyell, Opp. Burrows

Leader Oil 15c qt.
 Super-Summer Oil 25c Qt.
 Now is the time to change your crankcase oil

NOW IS THE TIME TO GET YOUR SPRING GARDEN READY!

A Real Bargain on Hardy Flowering Plants
 Delphinium, Lupin Canterbury Bell, other varieties
GLADIOLI BULBS \$1.50 per 100 (treated) & LILIES
 Finest Lawn Grass, Vegetable and Flower Seeds
NEW SWISS GIANT PANSY PLANTS 35c doz.
120 Glide St. FRANK KODISCH Gen. 2403-J

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IN New York State twenty-two banks are now members of the Marine Midland Group. These banks have combined resources of over \$500,000,000 and capital funds exceeding \$70,000,000. Each is strong in itself and strong because of its affiliations.

The Lyell-Saratoga office of the Union Trust Company is the nearest Marine Midland bank to readers of this community paper. The interests of this office are your interests. It seeks to render the best of service to you and to your neighbors.

LYELL-SARATOGA OFFICE

UNION TRUST COMPANY
 OF ROCHESTER

Capital and Surplus \$8,500,000

Rochester's Marine Midland Bank

Minstrels and Dance for Charles Settlement House

Rehearsals are now in progress for a minstrel show and dance to be staged Friday evening, May 6, at Cathedral Hall, Plymouth avenue North, by members of the Charles House.

The cast will be directed by Joseph Sauter. Louis Zicari will be interlocutor and the end men are Frank Fussilli, Gabriel Delvecchio, Anthony Ferrare and Sylvester Zicari.

Remainder of cast follows: Specialties, "Deany" Morgan, accordionist for Arpeako Minstrels; Misses Betty Cooper and Helen Heiligenmann, tap dancers; Miss Helen M. Supere, soloist; Charles Hawken and Elroy Miller, duet; Frank Crouch, Irish jig; Niel Bernardi, harmonica performer, and Marcus Darrile, novelty dancing; a popular quartette will also be featured. Helen McManus and Anne Angelo are piano accompanists. (Chorus of 30 people selected from Boys' and Girls' Clubs at the Charles Settlement House.

Committees: General chairman—Frank A. Gizzie; tickets, chairman—Mrs. Frank Crouch, assisted by Mrs. Nellie Dunn and Mrs. Frank Gizzie; publicity—Miss Evangeline D. Sapers; ushers—John Ryan, assisted by Willard Dash, Frank J. Sapare, Jr., Thomas Abbott, Frank Sexton, George Siegrist and Percy Smith; checking—Mr. O'Connell, assisted by Boy Scouts of Troop 22.

Dancing will follow the performance.

O'Dell and May Winners in 24th League Tourney

O'Dell and H. May rolled 1090 to take first money in the annual two-man tournament which concluded the season of the 24th Ward Bowling League last week. Harold Ehmann and Fredericks were in the runner-up position with 1045. Scores of the winners follow:

| | |
|--------------------------|------|
| O'Dell and H. May | 1090 |
| H. Ehmann and Fredericks | 1045 |
| W. Ehmann and Wild | 1040 |
| J. Ehmann and Whiting | 1024 |
| P. Berl and Roth | 1012 |
| L. Ehmann and Schnitzer | 999 |
| Schulze and Esse | 988 |

Benefit Card Party at Local Church April 26

A benefit card party at the Church of the Precious Blood, corner Lexington avenue and Stetson street, will be held Tuesday, April 26, at 8 p. m. Pedro, bridge and 500 will be played.

The committee in charge is Mrs. Thomas Gannon, Mrs. Frank Eber, Katherine King, Marcella Grogan, Mae Murray, Mrs. Frank Sheehan and Esther Gannon.

Cardinal Beauty Shoppe

MON.-TUES. SPECIAL
Finger Wave, Marcel Shampoo or Haircut 25c
 423 Lyell Ave. Glen. 6801

Will Demonstrate Next Week



Achievement Week, April 26-29, will feature, among other projects, reconditioning of furniture. The photograph shows Miss Georgie Watkins, Rochester Home Bureau director (right) pointing out to Mrs. H. E. Rider, member of the Home Bureau class in reconditioning furniture, how far a little paint and some modern ideas go toward modernizing that old dresser belonging to the Age of Golden Oak.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 26 S. Water St.

- DOES YOUR vacuum cleaner do good work?** If not, let us overhaul it for you for \$2. New cord, \$1.50; new bag, \$1.50; new brushes, \$1 up. All work guaranteed. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.
- FISH BAIT—Minnows, pickerel bait, golden shiners, crabs and worms.** Harry Clark & Son, Long Pond road, formerly 64 Karnes. Phone, Glen. 1686-J
- HOUSE PAINT, \$2.25 gallon.** Shatzel Hardware. 498 Lyell Ave. Glen. 3214.
- COMBINATION DOORS \$6.50;** window shades, 50c. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.
- HOME BAKED GOODS.** Bread 10c loaf; Gluten Bread 20c; Cup-cakes 25c doz; rolls 15c doz. Baking Wed. and Sat. S. M. Vickery. Glen. 1896-M. 25 Myrtle St.
- NAPHTHA CLEANER, 25c gallon;** floor mops 49c, 60c, 79c, 99c. S. Shatzel Hardware. 498 Lyell Ave.
- HAVE YOUR vacuum cleaner overhauled, cleaned and packed for \$2.00.** Any make. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.
- ROLLER SKATES, 98c \$1.49, \$1.75, \$1.98.** Shatzel Hardware. 498 Lyell Ave.
- GET YOUR Vacuum Cleaner overhauled now before Easter and spring house-cleaning time.** Perhaps you need a new bag, brushes rebristled, or other repair. Call Variety Vacuum Cleaner Co., for quick service. Glen. 4141. Store 516 Dewey Ave.
- SANDING MACHINES** rented for sanding your old floors. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.
- FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs-fishing tackle.** Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.
- LARGE MIXED treated Gladiolus bulbs.** 15c dozen, \$1 per hundred. Bodenstein, 71 Barker St. Gen. 6895-W.
- PAPERHANGING and painting.** Good work at low prices. Shafer and Charron, 600-602 Emerson St.
- PAPERHANGING—Neat work, low prices.** Estimates free. F. Baker, 463 Lyell Ave. Glen. 3701-J.
- WANTED—Metal working machinery and tools.** Call Glen. 5632-J.
- RADIO SERVICE—Fast efficient service on any make set.** Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.
- WASHINGS—Bundle and family washings done reasonably.** 33 Barker St. Genesee 6856-W.
- WASHING MACHINE repairs and parts on Harmony, Arabelle, Cass, ABC, Easy and other makes.** New rolls \$6 set, complete and installed. No service charge. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.
- USED TIRES—\$1, up.** Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.
- SEWING MACHINES overhauled, cleaned and adjusted, \$1.** Variety Electric Shop, 516 Dewey Ave., Glen. 4141.
- PAPERHANGING and painting.** Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill park. Glen. 5622.
- VACUUM CLEANERS rebuilt, any make, from \$6 to \$10.** Guaranteed 1 year. All work done in our own shop. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.
- FOR SALE—Pontiac sport roadster, driven 12,000 miles.** Late 1929 model. Paint job like new, good tires, hot water heater. Looks and runs like new car. Call Glen. 5318-M.
- WE PAY CASH for old vacuum cleaners and washing machines, regardless of condition.** Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.
- GUARANTEED Rebuilt Washing Machines, \$15 up.** Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.
- FOR SALE—4-bedroom cottage, Conesus Lake, Eagle Point vicinity.** Will sell for assessed valuation. Need money. Free and clear. Glen. 5632-J.
- WIN PRIZES**
 Two winners in the recent Bond Bread contest are residents of The Vicinity, according to the list just published. They are Martha Clahesey of Villa street and Ernest Fasano of Jay street. Mrs. C. Ewart of Glide street was included among the five dollar prize winners in the contest of the Rochester Gas and Electric Corp.
- PURE QUILL GASOLINE**
 Our motto: one price; one quality has stood the test of four years of Service. Pure Quill Gasoline, 12c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

ACHIEVEMENT WEEK TO BE OBSERVED APR. 26-9

New and diverting ways of stretching the family dollar to cover new furnishings for the bedroom, drapes for the living room, and toys for the baby are to be featured by the Home Bureau in its observance April 26-29 of Achievement Week at the Chamber of Commerce. All exhibits to be shown, be they hooked rugs or vanity dressing tables, are the work of members of the 37 Home Bureau units of Rochester, and exemplify the Home Bureau by-word, "Make the most of what you have."

It is expected that Home Bureau headquarters will be thronged with Rochesterians who recognize that it is smart to be thrifty. Talks and demonstrations will be given each afternoon and evening of four days next week, featuring economies in reconditioning furniture, planning kitchens, playrooms, children's clothing and smart hats and gowns.

Last year the Rochester Home Bureau was awarded honorable mention by the Better Home in America national committee for outstanding achievements during the year. An efficient kitchen and a model child's playroom were specifically mentioned for merit.

Talks on gardening, illustrated with slides, are expected to prove especially interesting to a large number of persons, both men and women. Another special feature will be an animated album, depicting twelve years of progress in the Rochester Home Bureau. Hats in style ten years ago are expected to draw a hearty laugh from spectators.

Achievement Week is Rochester's observance of national Better Homes Week, and is sponsored by a committee of the Rochester Home Bureau, headed by William B. Boothby, manager of the Rochester Exposition.

Seeking Used Books for Inmates of State School

A drive for old books to be given to the 2,000 inmates at the Newark State Training School is being carried on in this section under direction of Girl Scout Troop 6. A city-wide drive to collect sufficient volumes to start a library at the school is now underway with a number of organizations, including the Federated Women's Clubs, co-operating.

Mrs. Harriet Thompson of Texas street is chairman of a committee which has been formed and which includes prominent women from many sections in addition to the following from the vicinity: Mrs. M. DeLays of Emerson street, Mrs. George Cooper of Otis street and Mrs. W. Magin of Campbell park.

Inmates at the school include men, women, boys and girls and books of any description regardless of condition are acceptable. A call to any of the girl scouts or committee members or a phone message to Glenwood 3689-J will bring someone to pick up books.

GEORGE'S NINE ORGANIZE FOR COMING BALL SEASON

After several weekly meetings the George's baseball club has a squad of 23 players ready for their pre-season practices. Ten veterans of last year's team are back, for another season. After picking the best material, Coach Noble expects to have a formidable team to compete for the championship of the D. & M. League. During the practice sessions Dietrich will captain the infield and Newman the outfield. For practice games, teams having diamonds call Bob Magin at Glen 3958-R or write 156 Avery street.

Trade With Independents

THE VICINITY POST

PHONE:
MAIN 5412

CIRCULATION
5500

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

ROCHESTER, N. Y., MAY 5, 1932

No. 14

PETITIONING REMOVAL FROM LYELL AVE. OF HOME FOR HOMELESS

About 1500 signatures have been obtained and the petition for permanent removal of the Home for Homeless Men from Lyell avenue and vicinity will be presented to Councilman Nelson A. Milne tomorrow. Removal at "the earliest possible time" is asked.

The petition was originated by the Lyell Avenue Business Men's Association. It is explained that it has absolutely no political significance, being based solely on the fact that such a home is not suitably located in a residential district. No criticism of the home is made or intended, according to the petition's sponsors. The only desire of the association is that the far-famed "MacSweeney Hotel" be removed to other quarters remote from this section.

It is claimed that the presence of the home here has been and will continue to be damaging to business. Although it is agreed that many deserving men of good reputation are housed at the municipal boarding house, the presence of a number of professional "down-and-outers" at the home and on the street-corners of the section has made women and children wary of passing by unaccompanied.

The Old Gang Bridge Club met Thursday at the home of Mrs. Oscar Krull in Mt. Read boulevard. Prizes were won by Mrs. Wm. H. Senz and Mrs. L. Tobin. Mrs. L. Tobin of Campbell park will be next hostess.

Lyellhurst Variety Store Observes 20th Anniversary

It was just 20 years ago this month that Senz' Lyellhurst Variety Store first opened in the section of Lyell and Glide. Pioneers in the 24th Ward will recall its opening back in 1912 when Lyellhurst was in its infancy.

Twenty years ago, the section was little developed and for street car service one had to walk to Burrows street. Glide street at that time was referred to merely as a "cowpath." Now that section has grown, other businesses have come to the corner, and the Senz store has remained as one of the oldest commercial establishments.

Lyellhurst Variety Store, as the name indicates, renders a number of services. The two principal departments, however, are the confectionery and dry goods section. Its proprietor is William H. Senz, former president of the Lyell Avenue Business Men's Association.

Scout Mothers Auxiliary Holding Card Party Mon.

The Mothers' Auxiliary of Troop 77, Boy Scouts, will hold a card party at Holy Apostles School hall Monday evening, May 9, at 8 o'clock.

Valuable door prizes will be given as well as a prize at each table. Proceeds are for benefit of the Camp Fund.

Here's news! Wallpaper prices cut to the bone at Preiss', 283 Child St. Make selections now!—Adv.

HOLY APOSTLE ALUMNI PLAN FROLIC, MAY 11

The recently organized Alumni of Holy Apostles' School will hold its first frolic in the school hall on Wednesday evening, May 11, to which all alumni and their friends are cordially invited.

There will be music and refreshments. A door prize will be given. Walter Corcoran is chairman of the committee in charge, assisted by Mary Teters, refreshments; John A. Clair, tickets; and John Hanna, music.

Aquarium Society Sees Projector Demonstration

Professor Elliott Maynard of the University of Rochester and John Roberts of Bausch and Lomb Optical Co. were guest speakers at the monthly meeting of the Rochester Aquarium Society held last night in the Museum at Edgerton Park. Mr. Roberts had a Micro-projector and projections of infusariums and fish and snail eggs in incubation were shown on the screen.

As a door prize, an aquarium donated by the Beardsley Glass Co. and fish donated by Trimmel's Pet Shop were given away. The society now has a membership of over 100 and meets regularly the first Wednesday of every month. Ernest R. Gibbs of Beckwith's is chairman of the entertainment committee which provides the programs for each meeting.

MURRAY FEATURES

One of the finest dramatic performances of his dramatic career features the work of Edward G. Robinson in "The Hatchet Man," showing tonight for the last time at the Murray. He is ably assisted by Loretta Young. The second feature, "The Guilty Generation," stars Leo Carrillo and Constance Cummings.

"Three wise girls, sure of themselves, sure of what they wanted, sure of getting what they wanted."

That, in the opinion of Walter Byron, sums up the personalities of Mae Clarke, Jean Harlow and Marie Prevost as they are presented in "The Three Wise Girls," comedy drama showing Friday and Saturday. And, Walter ought to know, because he happens to be the leading man in this sophisticated film adapted from "Blonde Baby" with dialogue by Robert Riskin. Walter Byron finally succumbs to the tricks of male-charmery as practiced by the alluring Jean Harlow.

"Maker of Men," second feature, stars Jack Holt in the role of a college athletic coach—a builder of American youth—and Richard Cromwell as his son.

A father and son drama, the story reveals the struggle of the boy to reconcile his own fears with his father's ambition to make a great athlete of him! He does not share his father's love of sport. To him it is brutal play with a maimed body poor reward for empty glory. He can't take physical punishment and he doesn't see why he should be called "yellow" because he doesn't want his body battered!

Sunday-Monday Features

"Taxi" gave James Cagney his first opportunity to demonstrate on the screen the dancing ability which gave him his start on the legitimate stage.

In an interesting dance hall sequence with Miss Young, Cagney demonstrates many of his favorite dance steps. Even in his dancing, which won the praise of New York critics, the new star evidences the aggressiveness and vitality which have made him one of the screen's favorite heroes, via his career from "Sinners' Holiday" through "The Public Enemy," "Smart Money" and "Blonde Crazy."

Many times a newspaper reporter brings a fugitive criminal to bay before the police. Often these tenacious gentlemen of the press continue to follow a mystery case long after the strong arm of the law has given up. Once a newspaper is on the trail to solve a baffling mystery, it never ceases, even though many crimes go unsolved for long periods.

Just such a newspaper is depicted in "The Final Edition," mystery story of newspaper life in a metropolitan city. Pat O'Brien and Mae Clarke head the all-star cast. The entire staff, headed by O'Brien as the city editor, trail an unusual murder mystery and solve the crime in a novel manner.

Mitrano Wins Election As U. of R. Student Head

Running as an independent Anthony J. Mitrano of Avery street, University of Rochester junior, was elected president of the Students' Association at the local college last week. He easily defeated three other candidates designated by the Board of Control. Mitrano has been active in student affairs and recently was one of ten men in his class elected to the Keidans, senior honorary society.

PURE QUILL GASOLINE
Next time you fill up try Pure Quill Gasoline. Thousands of satisfied users. Our price 12½c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

L. A. B. M. A. Meeting On Wednesday, May 11

Monthly meeting of the Lyell Avenue Business Men's Association takes place next Wednesday evening, May 11, at 8:30. The meeting, as customary, will be held in the 24th Ward Community Club House, 1085 Lyell avenue.

PARENT-TEACHERS TO ELECT OFFICERS WED.

The Parent-Teachers' Association of School No. 30 will hold their regular monthly meeting Wednesday, May 11, at two o'clock at the school.

As there is to be an election of new officers, it is important that all members be present. The hostesses for this month are Mrs. Thompson of Texas street, and Mrs. G. Cooper of Otis street.

Boxing, Entertainment Feature Men's Smoker

An attendance of about 400 men responded to the invitation of the Holy Name Society to be guests at a program of entertainment on April 27 at the school hall in Austin street.

Boxing exhibitions for which an improvised ring had been set up in the center of the hall to assure every one a clear view, were handled nicely by Harold Charles. An amusing battle royal and two two-round bouts between evenly matched pairs of mosquito-weight youngsters were on the program.

Tap dance numbers featuring the two-man team of Bob and Sammy Enright, Vicinity boys, vocal solos and amusing stories by Charles Hawken added to an evening of general enjoyment. At regular intervals the program was enlivened by band music furnished by the Doud Post Band. Stage acts were announced by George O'Neill.

A short address by the pastor, Rev. Philip Golding, described the affair as the first of a series of like events and assured the crowd of his happiness at the sight of the large gathering and the spirit of good fellowship and informality prevalent.

George J. Farrell of Avery street was pleasantly surprised by Mr. Kuhn and others of his co-workers on April 16. After several vocal selections by Messrs. Kuhn and Barage, accompanied by Mr. Sterling on the piano, refreshments were served.

LYELLHURST MINSTREL SHOW TOMORROW NIGHT

Drilled to the utmost point of perfection, the cast and chorus of the minstrel show to be given by the Lyellhurst Club is ready for first curtain tomorrow (Friday) evening at the Rochester Liederkranz, 660 West Main street. A dress rehearsal tonight will complete all preparations.



The cast of the show has been selected from the membership of the club and from the best talent available in the Vicinity. Direction of the chorus and continuity has been in the hands of William P. Young, veteran of many years' experience, who promises some novelties in the way of entertainment.

Edward Funk, president of the club, will serve as interlocutor. End men will be played by Fred "Amos 'n Andy" Henchen, Al Servas, Jake Young, Jack Fogarty, Bob Reese and Harold Donoghue. Solos and specialties will be presented by Ruth Liestman, Louise Strauss, Gladys McCullen, Helen Feeley, Frances Kolb, Edwin Wagner, Al Fess and Herman Harreiter.

Following the show, the Hi-Lo Men will furnish music for dancing. Tickets at 50 cents each may be obtained from club members or at the door.

24th Ward Women Hold Card Party Every W.

The 24th Ward Woman's Republican Club conducted its regular monthly meeting at the club rooms last night. On April 27 a card party was held. Bridge, pedro and pinochle were played, prizes being given for each table. Refreshments were served.

The committee in charge was composed of the following: Mrs. Chas. F. McLaughlin, chairman, Mrs. Geo. Smith, Mrs. Mayme Keenan, Mrs. Henry Geimer.

Card parties are held each Wednesday afternoon except the fourth Wednesday of each month; these parties are for the benefit of the relief fund. Twenty-five cents is charged, prizes are given for each table and refreshments are served. Mrs. Geo. Allen of Copley street was hostess yesterday.

FANCY ROASTING CHICKENS 25c lb.
GUARANTEED TENDER

Lean Fresh PICNICS . 7½c lb.

CERTIFIED, HONEY and BLACK HAWK
Smoked Hams . . . lb. 16c
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EGGS doz. 19c

Large FOWL lb. 23c
Short Ribs of Beef .lb. 7c
BRICK, AMERICAN, LONGHORN
CHEESE lb. 14c

Finest Creamery Tub Butter 22c lb.

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QUICK ARROW—Large Package
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1 Package of
FREE
WITH 6 OZ. CAN OF
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HEINZ
Preserves 4 jars 49c
DEL MONTE No. 2½ Can
Bartlett Pears 19c

Bosc—One Hour Fresh
Vacuum Pack
COFFEE 31c lb.

CAMPBELL'S
Pork & Beans 4 cans 19c
BEECHNUT Large Jar
Peanut Butter 15c

SPECIAL MONDAY SUGAR 4c lb.

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Other Boxes of Assorted
Candies 25c and up

MOTHER'S DAY GREETING CARDS

DRUG SPECIALS

| | |
|--|---|
| 100 Bayer's ASPIRIN . . . 79c | \$1 Scott's EMULSION . . . 73c |
| 50c PHILLIPS MILK of MAGNESIA 38c | SALHEPATICA . . . 21-43-74c |
| \$1.50 AGAROL 86c | Horlick's MALTED MILK Hospital Size \$2.95 |
| \$1 OVALTINE 63c | 85c JAD SALTS 63c |
| 60c Pompeian Powder . . . 39c | \$1 LISTERINE 69c |
| Palmolive SHAVING CREAM 21c | \$1 NUJOL 63c |
| ALL 5c CANDY BARS 3 for 10c | \$1 ZONITE 79c |
| | EPSOM BATHING SALTS 5 lbs. 25c |

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
VICINITY OFFICE: 517 Lyell Avenue, Glenwood 5318-M
DOWNTOWN OFFICE: 25 South Water Street, Main 5412
After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue

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NEWS ITEMS PUBLISHED in The Post

at no charge

Send them to

The Vicinity Post 25 S. Water St.

Must be in no later than Monday of week of the issue.

HENRY P. LENHARD

Plumbing & Heating 9 Canton St. Glen. 6107 Shop—Glide at Lyell

Rochester Armature Works

Gould Batteries 2-year guarantee \$8.80 Starter and Ignition Service up Exch. 197 Lyell Ave.—Glenwood 1556

Around the Vicinity

Every once in a while when the sun breaks through the clouds, one remembers that this is Spring. But no more convincing proof is needed than the scene which transpired Tuesday out Norton street way. The Red Wings came home, the sun beamed all day long, though there was a chill in the atmosphere, and the old familiar crack of ball meeting bat was music to the ears of thousands. Then, too, those so minded exchanged a small amount of currency for a little ticket that entitled them to tee off either at the new Durand-Eastman course or at South Park in the grand old game (if you like it) of golf. . . . The muffled sound of the carpet-beater and the whirr of the vacuum cleaner are the housewives' warning that Winter has withdrawn to the Polar regions.

There is no indication of what action, if any, will be taken on the petition signed by a great many people in this locality asking removal of the Home for Homeless Men. Rumor had it about ten days ago that the home was to be continued indefinitely in its present quarters and there is some skepticism as to whether any action will be forthcoming. Regardless of what the outcome is, however, there is no question in our mind but that its establishment here was a mistake; location of such a municipal welfare activity in any residential community is not justified nor is it necessary. Plenty of places are available in the center of the city and it is there that such a home should be founded. Undoubtedly the argument will be advanced that considerable money has been spent in preparing the old Hubbard, Eldredge and Miller factory for its present use, but that is just an unfortunate circumstance. And for that matter, one might compare the loss of business, much less prestige, to Lyell avenue merchants in the immediate neighborhood of the home to the loss which the city would bear in making a change of location and find that the city-at-large loss is dwarfed. . . . It is to be hoped that city officials will listen to a plea, not based on politics, but rather on the law and right of self-preservation, and remove this institution from Lyell avenue.

Flaring headlines blazed forth in city newspapers Tuesday, telling the world that the Bavarian Club on Jay street had fallen Monday before the onslaught of prohibition forces from Buffalo. Large quantities of what the agents alleged was "beer" were loaded into carting wagons and taken away, as were equipment and furnishings. . . . While the raid was in progress, several hundred stood and watched and not a few sighed as they contemplated the carnage. . . . The British may have felt bad when their tea was dumped into Boston harbor, but they had nothing on members and friends of the Bavarian Club as they viewed the scene that unfolded before their eyes.

Frank Gioseffi, we hear, is budding out; it is said his speech-making at the meetings of the Rochester Shoe Rebuilders' Association earned him the title of director of the organization, an office to which he has just been elected. . . . "Hank" Lenhard, plumber, is now comfortably located in a new office; last week he directed workmen in tearing out a part of the front of his warehouse in Glide street and today he sits at his roll-top desk and gazes out through plate glass windows; thus, now he has a compact office and showroom as well as a display window and warehouse.

Up and down the avenue, it becomes quite evident that people have noticed the difference in the lighting system. The economy measure which puts out about every other street-light has taken full effect and has shaded the street no little. . . . Economy is the watchword, however, and we must be content. We wonder if this will eliminate from Lyell avenue tax bills any portion of the charge for "extra candle-power."

The custom of dedicating one day of the year to honor mothers has come into national prominence. It is fitting that this day be set aside for some small measure of reward for the years of watchful care which our mothers have spent guiding us to manhood and womanhood. And although many take this opportunity to present some remembrance and token of affection to their mothers, just a smile and handclasp undoubtedly would do as far as mother is concerned. . . . Remember her Sunday.

WEST SIDE LEAGUE

Young's Music House Bowling Team won the pennant, in Groh's West Side League, with Piehler's Bakery second, only one game behind. Members of Young's winning team are as follows: Joe Kuehne, Paul Maier, Frank Helget, Herb. Boulter, Clem Kreuzer, Capt.

Below are the team standings and the individual averages of 170 and over.

| Individual Averages | | |
|---------------------|-------|-------|
| Name | Games | Aver. |
| Stone | 36 | 204 |
| Spies | 40 | 193 |
| J. Burcke | 42 | 192 |
| H. Groh | 30 | 190 |
| Kreck | 39 | 189 |
| R. Groh | 42 | 188 |
| Missler | 42 | 188 |
| Kreuzer | 42 | 187 |
| Barker | 39 | 187 |
| A. Young | 42 | 186 |
| Steckline | 42 | 186 |
| L. Groh | 42 | 186 |
| F. Schleich | 41 | 185 |
| Kuehne | 42 | 184 |
| Maedre | 42 | 184 |
| Schmitt | 36 | 184 |
| P. Maier | 42 | 184 |
| Rarick | 39 | 184 |
| Wurzer | 24 | 184 |
| J. Schleich | 42 | 183 |
| Boulter | 33 | 183 |
| Helget | 42 | 182 |
| Grassl | 36 | 182 |
| T. Maier | 42 | 182 |
| Rappl | 42 | 180 |
| Brayer | 36 | 179 |
| Johnson | 42 | 179 |
| C. Young | 11 | 179 |
| Stock | 39 | 177 |
| F. May | 39 | 177 |
| Voelkl | 33 | 176 |
| Murphy | 36 | 176 |
| T. Burcke | 33 | 175 |
| Scherz | 41 | 175 |
| Henchen | 42 | 174 |
| Kilpeck | 15 | 174 |
| Mosier | 42 | 173 |
| Weilert | 42 | 171 |
| J. Steger | 39 | 170 |
| Lester | 21 | 170 |

| Team Standings | | |
|----------------------|-----|------|
| Team | Won | Lost |
| Young's Music | 33 | 9 |
| Piehler's Bakery | 32 | 10 |
| Scheg's Garage | 31 | 11 |
| Vay's Undertakers | 25 | 17 |
| Lyell Bootery | 25 | 17 |
| Alliance Club | 22 | 20 |
| Piehler's Service | 20 | 22 |
| Steger's Market | 20 | 22 |
| Allen & Son Jewelers | 15 | 27 |
| Bauer & Raetz | 14 | 28 |
| Delco Appliance | 12 | 30 |
| Coronas Barbers | 3 | 39 |

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The Vicinity Post.

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Present this Coupon before May 14 and your bike will be cleaned at absolutely no cost!

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(This Coupon Good) Until May 14 BECKWITH'S

PHI NU GAMMA SORORITY PLANS FOR CARD PARTY

The Phi Nu Gamma SorORITY recently met at the home of Miss Catherine McGovern of Delmar street, where final plans were made for a card party to be held on Wednesday evening, May 18, at the Tenth Ward Republican rooms on Lewiston avenue. The tickets, which are priced at 25c, may be purchased from members or at the door.

There will be a prize for each table. On the committee are Margaret Welch, Beatrice Spengler, Katherine Marks, Mary Sullivan, Jane Murphy, Irene Noeth and Mary Keys.

MURRAY THEATRE
MURRAY STREET AND LYELL AVENUE

TONIGHT (Last Times)
Edward G. Robinson in
"The Hatchet Man"
Also Leo Carrillo in
"The Guilty Generation"

FRI.-SAT. (May 6-7)
Mae Clarke & Jean Harlowe in
"Three Wise Girls"
Also Jack Holt in
"MAKER OF MEN"

SUNDAY-MONDAY (May 8-9)
James Cagney
And Loretta Young in
Plus—Pat O'Brien and Mae Clarke in
"THE FINAL EDITION"

LEADER GAS—Gal. 15c
Once they try Leader Gas they always come back.
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Make her a gift of modern glasses at moderate cost.
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SEE OUR SPECIALS for **MOTHER'S DAY**
Reg. \$1 Ladies' SILK HOSE **79c**

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Our motto: one price; one quality has stood the test of four years of Service. Pure Quill Gasoline, 12½ plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

Everybody's buying wallpaper at Preiss', 283 Child St. Prices cut very low. Go today!—Adv.

STELL ELECTED HEAD OF WARD COMMITTEE
Organization of the ward and county committee took place at a meeting Friday night and William H. Stell, Sr., was elected chairman. Endorsement of Harry J. Barcham as county committee chairman was also voted.
Other officers were elected as follows: Secretary, Joseph H. Bush; treasurer, Burton J. DeWitt; chairman of publicity committee, Donald M. Morris; women's executive committee, Bertha A. Bush; executive committeeman, Charles E. Bostwick.
Tribute to Mr. Stell's untiring efforts on behalf of the Republican party in the ward was paid by Donald N. Morris in seconding the chairman's nomination. In seconding Mr. Bostwick's nomination for executive committeeman, Councilman Nelson A. Milne praised the local leader for his past record. Mr. Bostwick responded with thanks to the committee for its work in making the Tenth "the banner Republican ward of the city."
Planning to paper that room. Save money at Preiss' wallpaper sale, 283 Child St.—Adv.

Grace Presbyterian Church
Rev. Henry J. Walch, pastor, will preach a sermon appropriate to Mother's Day, which will be observed this Sunday. Service begins at 11 o'clock.
In the Sunday School, which starts at 10 o'clock, there are departments for everyone. The contest between the Men's Class, which is taught by Rev. Walch, and the Sweetnam Class, which is taught by Mrs. Walch, closes at the end of this month. So far the men are slightly in the lead.
Pioneer Christian Endeavor will meet at 5 o'clock and the Seniors at 6 o'clock in the parish house. Rev. Walch is to consider discussions on "The Beliefs of the Church." The pastor will open the discussion with a short talk after which questions from the group will be in order.
"The Mummies Dramatic Club" of the church will present the drama, "An Old Fashioned Mother," tomorrow (Friday). This special play has been chosen to observe Mother's Day and will also mark the debut of the club, which is the dramatic society of Grace Presbyterian Church. A silver offering will be taken.
The Sweetnam Class will meet on Monday evening, May 9, at 7:45 o'clock, in the home of Mrs. Mamie Johnson of 322 Murray street.
The United Men's Class met at the home of Henry Kordt in Burrows street on Monday evening for their monthly meeting. During the business meeting it was decided to produce a minstrel show early in the fall; Rev. Walch and Mr. Beach were appointed to make arrangements and set a date for the show. Following the business meeting cards were played and lunch was served.
The Chalice Circle will meet at the home of Ruth Schweder of 24 Burrows street on Monday evening, May 9.

The Church of The Holy Apostles
Two social events of prominence will take place in the school hall next week, the first the benefit card party by the Mothers' Auxiliary of Scout Troop 77 on Monday evening. Alumni will gather for a frolic on Wednesday evening.
Regular meeting of the Young Ladies Sodality will be held tomorrow evening. Members will receive Holy Communion Sunday at the 9 a. m. mass. Members of the Holy Name Society will receive Holy Communion on June 12.
A class of 150 children received first Holy Communion on Ascension Thursday at the 9 a. m. mass.

Trinity Evangelical Church
Trinity will have Mother's Day services Sunday in both German at 9:00 and English at 10:45 o'clock. Special arrangements have been made for these services and mothers are urged to come with your sons and daughters.
On Monday evening, May 9, the Brotherhood will meet.
On Wednesday evening, May 11, the annual Mother and Daughter Banquet will be served at 6:30 o'clock. A fine program has been arranged. The speaker of the evening will be Mrs. Carl G. Haass and her topic will be "Give me a dream for a day, down those bewildering years." Tickets are one dollar including mother and daughter. Mrs. Elizabeth Klipfel is general chairman.
On Thursday afternoon, May 12, from 2 to 5 P. M. the Ladies' Aid will hold an "Apron Sale and Coffee Social." Door prizes will be awarded. Members and friends are invited to come and join in this undertaking.
"Pentecost" will be celebrated on Sunday, May 15. There will be reception of members and Holy Communion will be observed.
There has been a slight drop in Sunday School attendance the last two weeks although there are still several classes keeping up their record of regular attendance. The "Junior 9's" who have had perfect attendance for 26 consecutive Sundays will have their picture appear in the Saturday edition of the Times-Union. Two classes of girls have a regular attendance of 13 consecutive Sundays each.

Lyell Ave. Baptist Church
At the annual business meeting of the church on April 29 the reports showed that the church and various organizations had a successful year.
The regular business meeting of the deacons was held on Monday evening. The mid-week service is held on Wednesday evening.
The World Wide Guild will have a progressive dinner tonight at the homes of five of the members ending with a bowling party at the Davenport Bowling Alleys.
Miss Mary Rice will be hostess tonight to the members of the Ladies' Aid Society at her home, 135 Brookdale avenue.
On Friday evening members of the Solos Class will be entertained at the home of their teacher, Otto Ludwig, 404 Ravine avenue.
Boys' Scout troop will meet in the church on Friday evening.
Mother's Day will be observed next Sunday with special music by the Choir and the Juniors will sing appropriate music.

TOPNOTCHERS by KET

Glenna Collett National Women's Amateur Champion in the following years
1922 1925 1928 1929 1930
(Copyright, W. N. U.)

MOTHERS' DAY PLAY TO BE PRESENTED BY CLUB
The comedy-drama "An Old-Fashioned Mother," will be presented by the "Mummies" at Grace Presbyterian Church Hall, Lyell avenue, at 8:15 o'clock, Friday, May 6.
This portrays the triumph of mother's love over ingratitude and neglect of her children, and is especially suitable for Mothers' Day. Members of the cast are: Kathryn Bergman, Beulah Graves, Dorothea Roth, Marjorie Narrie, Dorothy Fox, Bernice Billings, Stanley Fox, Walter Narrie, Harry Lyon, Jack Grover, Howard Smith and Walter Nuijens.

MAY SPECIAL
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Soft and Wide **GUARANTEED**
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SUNDAY IS YOUR MOTHER'S DAY

VICINITY STORES ARE SHOWING APPROPRIATE GIFTS AND REMEMBRANCES

They'll be pleased to help you in your selection.

REMEMBER YOUR MOTHER

GUTTER and CONDUCTOR WORK ROOFING—FURNACE REPAIRING ANYTHING IN METAL
MADE TO YOUR ORDER
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At the FORMAL OPENING of **LEICHTNER'S HARDWARE**
SATURDAY (MAY 7)
Maple Cor. Ames St. — Gen. 3126
SPECIAL BUYS for Opening Day

Don't Forget Your Mother On Her Day
GIVE HER A BLOOMING PLANT
LARGE VARIETY at \$1 up MANY PLANTS at . . . 50c
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355 LYELL AVE. GLEN. 716

HILER'S GARAGE
General Auto Repair
WONDERFUL BUYS IN USED CARS
385 Sherman St.—Glen. 1123

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385 Sherman St. — Glen. 1123
Universal Auto Radio Complete **\$59.50**
GAS and OIL

BONELESS ROLLED

Rib Roast Beef . . . 25c

Leg of Lamb 23c

Shldr or Leg Veal 17c

BEST Sirloin Steak . 25c

CUTS

RIB PORK LOINS 15c

PORK SHOULDERS 9c

PLATE CORNED BEEF 9c

HAMBURG 15c or 2 lbs. 25c

BEEF STEW . . 12½c

Pure PORK SAUSAGE MEAT 2 lbs. 25c

VEAL CHOPS . . 19c

Schroth Market
LYELL AVE. at MURRAY ST. GLEN. 3210

**Consumers, Disillusioned,
Turn to Known Brands
Again**

And This Means That Manufacturers, with Lost Time to Make Up, Will Now Turn to More and Better Advertising

By Albert Leffingwell
Vice-President and Secretary,
Riegel & Leffingwell, Inc.

Ever since the spring of 1930, the American woman has been hypnotized by the lure of Price. The shock of a suddenly deflated pocketbook was just as stunning to her as to her husband. But where men could—and did—simply stop buying, women couldn't.

Egbert can grow indignantly apoplectic at the suggestion of a new car, but Ethel can't send the children naked to school. His shoes can be resoled, but her slippers can't be. He can dig out those two old suits, but she can't redesign those old short skirts. He can cut down on his lunches, but she has to plan dinner for five every night.

The well-known Home Purchasing Agent has had, in short, to keep right on purchasing.

And at the moment she is pretty mad about what has happened to her. For, time and time again, she's been stung.

All along the line: In furniture that chipped, cracked, collapsed. In draperies that faded. In flavorless foods. In leaky iceboxes. In sunlamps that wouldn't tan. And—particularly and emphatically—in fashions. When it comes to suits and dresses and handbags and slippers and stockings and underwear and hats and gloves, the story is simply too terrible!

Faced with a necessity to buy carefully, to save money at every point, to secure utmost value for every dollar spent—she has been duped and gypped to an extent probably unparalleled in modern commercial history.

It doesn't make her feel any better to realize that, after all, it's probably her own fault.

For the dupers and gyppers have been, not the manufacturers whom she has known and trusted, not, in most cases, the great stores on whose integrity she had learned to rely, but Anonymous, Inc.

Floods of merchandise made without regard to quality, built to a price, have completely demoralized the market for those firms that tried to play fair with the consumer. Goods flagrantly imitative, wretchedly made, deceptively described, have slapped on the high hat and elbowed their way into good company.

You could sell anything, if it was cheap.

The hypnosis of the price lure was a strong one. But it's over now.

Triply is coming out of it. With blood in her eye for the Svengalis who appealed to her for so long. And a determination to get her money's worth from now on!

**SEVEN LILAC QUEENS
TO REIGN THIS YEAR**

Seven Lilac Queens, where last year and the year before reigned only one, will give to Rochester's nationally renowned Lilac Festival, this month under Rochester Chamber of Commerce auspices, a seven-fold interest. Pageantry on a seven-fold greater scale than ever before will be carried out.

The beginnings of a permanent fund to enable Rochester's Lilac Festival to grow in splendor and national recognition will be started this Spring.

These pronouncements are made by William B. Boothby, chairman of the 1932 Lilac Festival Committee appointed by the Chamber of Commerce, and general manager of the Rochester Exposition.

Plans are underway to enlarge upon Rochester's Lilac Festival year by year until it vies in national popularity with Washington's cherry blossom festival, Hollywood's rose festival, and the New Orleans Mardi Gras.

Highland Park has a collection of 368 varieties of lilacs which is unsurpassed in the world with the possible exception of Kew Gardens in London. The Lilac Festival which people from all sections of New York State and from other states will attend will take place probably the latter part of May, the date depending on the weather in the next few weeks and its effect on the blooms. The coronation of seven Queens representing as many national groups will furnish a supplementary feature to the lilacs' beauty. Night lighting and music are planned.

GIRL SCOUTS

Regular meeting of Girl Scout Troop 6 will be held tomorrow night at the Museum in Edgerton Park instead of the usual meeting place. The girls will study bird life and are each requested to bring notebook and pencil.

Mr. and Mrs. George VanCise of Glide street announce the birth on Saturday of a son.

TRAVELING IN SOUTH WITH SYRACUSE FORESTRY CLASS

Elmer J. Carpenter, son of Mr. and Mrs. Herbert Carpenter of Sherman street, visited at his home before leaving May 1 with the senior class in wood utilization at the New York State College of Forestry of Syracuse University for a trip through the southern states. They will visit many of the larger manufacturing plants and logging sites of that section.

Ann Beauty Salon
"MY OWN"
PERMANENT \$3.50
BONAT OIL \$5.00
\$7.50 PERMANENT
Special Prices on all Beauty Culture
484 AMES ST. GEN. 5029-J

B. COHEN'S

Best Dry Cleaner in the Vicinity
LOWEST PRICE
Any Garment Dry Cleaned and Pressed
50c
Hats Cleaned and Blocked **35c**
WE CALL AND DELIVER FREE
GLEN. 6033
442 LYELL AVE.
Open 8:30 a. m. to 9:30 p. m.



WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

DOES YOUR vacuum cleaner do good work? If not, let us overhaul it for you for \$2. New cord, \$1.50; new bag, \$1.50; new brushes, \$1 up. All work guaranteed. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

HOUSE PAINT, \$2.25 gallon. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

NAPHTHA CLEANER, 25c gallon; floor mops 49c, 60c, 79c, 99c. S. Shatzel Hardware. 498 Lyell Ave.

HAVE YOUR vacuum cleaner overhauled, cleaned and packed for \$2.00. Any make. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

ROLLER SKATES, 98c \$1.49, \$1.75, \$1.98. Shatzel Hardware. 498 Lyell Ave.

SANDING MACHINES rented for sanding your old floors. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bug-baiting tackle. Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.

WANTED—Metal working machinery and tools. Call Glen. 5632-J.

GLADIOLUS BULBS—Large mixed, treated, 15c doz., \$1 per 100. Delivered. Perennials and rock garden plants. 71 Barker St. Gen. 6895-W.

RESTORE your old floors to the beauty of new. Rent the new portable dustless sander at Shatzel's, 498 Lyell Ave.

HOUSE PAINT, household size, 17 colors, 10c can; 4-hour enamel, ¼ pt. 10c. Shatzel Hardware, 498 Lyell Ave.

FOR RENT—Neat store, heated. Suitable for any business. Rent very reasonable. 463 Lyell Ave.

TOUCH-UP BLACK, 6 oz. can, 10c; Auto top dressing, ½ pt., 10c. Shatzel Hardware, 498 Lyell Ave.

WANTED—Girl or middle aged lady, who can do plain cooking and light housework (no laundry) also to help out in store. Neatness and pleasing personality required. Permanent position for right party, wages reasonable. Can go home nights if so desired. Best of references required. W-1 Vicinity Post.

WALLPAPER CLEANER—12 oz. can, 10c; Screen enamel, 6 oz. can, 10c. Shatzel Hardware, 498 Lyell Ave.

HOME BAKED GOODS. Bread 10c loaf; Gluten bread 20c; Potato bread 10c; cookies 20c. Baking Wed. and Sat. S. M. Vickery, Glen. 1896-M. 25 Myrtle St.

DRAIN PIPE Opener, 10c can; Furniture polish, 6 oz. bottle, 10c. Shatzel Hardware, 498 Lyell Ave.

EXPERT Vacuum cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 165 Clay Ave. Glen. 3543.

VARNISH STAINS, 4 effects, ground and clear, 6 oz. can, 10c. Shatzel Hardware, 498 Lyell Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

WASHING MACHINE repairs and parts on Harmony, Arabelle, Cass, ABC, Easy and other makes. New rolls \$6 set, complete and installed. No service charge. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

USED TIRES—\$1. up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted, \$1. Variety Electric Shop, 516 Dewey Ave., Glen. 4141.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill park. Glen. 5822.

VACUUM CLEANERS rebuilt, any make, from \$6 to \$10. Guaranteed 1 year. All work done in our own shop. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

GUARANTEED Rebuilt Washing Machines, \$15 up. Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.

FOR SALE—4-bedroom cottage, Conesus Lake, Eagle Point vicinity. Will sell for assessed valuation. Need money. Free and clear. Glen. 5632-J.

REBUILT Vacuum Cleaners, better makes; Sweeper-Vacs, Hoovers, Royals, Eureka's, Electric Vacuettes and Reginas; your choice \$15. Fully guaranteed. All make cleaners repaired. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

FOR SALE or rent, Wetmore Pk. Modern 6-room house. Bargain at \$4,000. Rental \$40 month. Inquire 192 Wetmore Pk.

COMBINATION DOORS, \$5.75; window shades 50c. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

GLADIOLUS BULBS—15c doz. \$1 per 100. 518 Colvin St.

REFINISH your floors yourself. It's easy and inexpensive with the sanding machine from Shatzel's, 498 Lyell Ave.

FOR SALE—17 foot awning; two 3x7 screen doors. Cheap. Good as new. Line, 153 Otis St.

PAPERHANGING—Neat work, low prices. Estimates free. F. Baker, 463 Lyell Ave. Glen. 3701-J.

FOR SALE—Used radios in running order; Atwater-Kent \$3; Sparton \$2. Speaker \$3; Philco eliminator \$3. Call Glen. 1346-J.

FOR SALE—Pontiac sport roadster, driven 12,000 miles. Late 1929 model. Paint job like new, good tires, hot water heater. Looks and runs like new car. Call Glen. 5318-M.

Shamrock's Dance to be Held on Saturday, May 21

The Shamrock Baseball Club will hold a dance on Saturday evening, May 21, at Holy Apostles School hall. Tickets may be procured from any member of the team or from the following committee. The committee is: James Shatzel, Leo Gottori, Leo Coogan, Joseph Rich, John Sheridan and Herb Singleton. Music will be supplied by the Royal Ambassadors.

A son, Robert Emmett, was born on April 7 to Dr. and Mrs. M. J. Culhane of Lyell avenue.

Everybody's buying wallpaper at Preiss', 283 Child St. Prices cut very low. Go today!—Adv.

**SELLING OUT
ENTIRE STOCK**
of New Spring and Summer

**+ DRESSES +
BELOW COST!**

Now Priced from \$3.95

GOOD RANGE of SIZES and STYLES

**BASTIAN'S
DRESS SHOPPE**

493 LYELL AVE. - - - Opp. Myrtle St.

BRING IN YOUR TUBES FOR TESTING!
You can read our new tester yourself!
NO CHARGE FOR TESTING TUBES AT STORE
BAUER & RAETZ CHILD at JAY STS.
Phone: GEN. 3977

**ONE SCORE YEARS PASS
IN LYELLHURST TOWN**

And we pause this month to observe our 20th year anniversary at the corners.

This brief tribute, we feel, is due our patrons and especially to the pioneers of the 24th Ward for their faithfulness to Senz' Lyellhurst Variety Store. We need not say that without their friendly co-operation, our business, nor in fact any business, would have continued successfully at the corners. We take this opportunity to say "thank you."

Here Are a Few of the Items and Services
You'll Find at the Senz Store

| | |
|--|--|
| \$1 DRESSES Nothing ordinary about these. Really worth twice as much. See them! | For MOTHER'S DAY GREETING CARDS and GIFTS |
| Try Our Fountain Service SODAS 10c | 24-Hour Film Developing (Moser Service) |
| Summer Underwear for Men, Women and Children | Radio Tubes Tested Free at our store every day, including Sunday, until 10 p. m. |
| MEN'S SHORTS and SHIRTS 25c Per Garment and up | HERE'S A BUY Special on Full-fashioned Pure Silk HOSE 59c (Regular 75c Seller) |

DRY GOODS DEPT. OPEN EVERY EVE. UNTIL 9 Sunday until 10 A. M.

Senz Lyellhurst Variety Store
LYELL at GLIDE ST. Open Evenings GLEN. 3855

Trade With Independents

PHONE:
MAIN 5412

THE VICINITY POST

CIRCULATION
5500

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V. ROCHESTER, N. Y., MAY 19, 1932 No. 15

"HOTEL" PETITION IS FILED WITHOUT ACTION AT COUNCIL'S MEETING

Petition for the removal of the Home for Homeless Men from Lyell avenue and vicinity was received ten days ago by the City Council and filed without comment. It is regarded as likely that no action will be taken.

Although previously it had been stated that the lease on the former Hubbard, Eldredge and Miller building was of indeterminate length, it is now claimed that it runs for a period of only one year. Concerning what will happen on the expiration of the lease, neither Councilman Nelson A. Milne nor Mayor Charles S. Owen will venture an opinion. Neither desired to comment on the petition.

Mr. Milne stated, however, that some road construction and repair is under consideration. He put the occupants of the "hotel" to work as soon as possible. This will keep the men willing to work busy during the day and others who may refuse to work will be forced to find other lodgings.

Any further action that may be taken by the Lyell Avenue Business Men's Association will be considered at the next meeting.

PURE QUILL GASOLINE

Our motto: one price; one quality has stood the test of four years of service. Pure Quill Gasoline, 12½¢ plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

No. 30 P. T. A. Install Officers In Last Meeting

The P. T. A. of School No. 30 will entertain the teachers and mothers at a tea to be held in the school June 8. Installation of the new officers will take place.

Mrs. B. F. Thompson will act as general chairman and Miss M. Tracy, principal of the school, Mrs. J. Fowler and Mrs. N. Thayer will pour.

New officers were elected on May 11 as follows: Mrs. Fowler, president; Mrs. Cornell, vice-president; Mrs. Penn, second vice-president; Mrs. R. Pappani, secretary; Mrs. I. Shanke, treasurer. Plans were discussed for a picnic to be held in the near future and Mrs. Cooper was appointed general chairman for the affair.

The Annual Spring Conference of the Genesee Valley District of the New York State Congress of Parent-Teachers, was held Friday in East Rochester. The ladies of this unit who attended were Mrs. Martin, Mrs. Fowler, Mrs. R. Pappani, Mrs. Foster, Mrs. Biechirk, Mrs. Augustine, Mrs. Thayer and Mrs. De Rose.

Griffin Hat Shoppe Is Opened In Cameron St.

Opening of the Griffin Hat Shoppe at 59 Cameron street is announced this week. The new shop is under the management of the Misses Maude and Vivienne Graffin and features a large variety of styles in millinery all at one price. Selections may be made in the evening.

HOLY FAMILY NINE IN FIRST LOSS SINCE 1930

Holy Family's famous indoor nine lost its first game since the summer of 1930 and for the first time moved out of the leading position in the Catholic Indoor League as a result of its loss Sunday to St. George's, 4 to 3.

The veteran Joe Mason was on the mound and Holy Family until the sixth inning seemed destined to add another win to its streak. But some poor fielding gave the opposition a one-run lead and victory. St. George's won with only three hits to their credit as against five by Holy Family.

Last year the local team amassed 12 victories without a defeat to take the league championship. Despite the defeat, however, the Dutchtown nine is still in the running for the pennant and will probably do much to atone for this loss.

Banquet For Mothers And Daughters June 8

Girl Scouts of Troop 6 will hold their annual Mother and Daughter Banquet on June 8 at Holy Apostles' Hall at 7 o'clock.

Misses Prinzy Petix and Gertrude Marshal, lieutenants, head the committee, with Gladys Cooper, chairman of decorations; Elizabeth Morrison, chairman of music. Guests of honor will be Rev. Phillip Golding, Rev. Wm. Hallock, Mrs. M. Potter, Miss Clara Farber and former Mayor Martin B. O'Neil.

MURRAY FEATURES

Tonight-Friday

John and Lionel Barrymore in an engaging story of a master criminal who makes the life of the Paris police and its chief detective a constant round of excitement, surprises and perplexities, provides stimulating entertainment in "Arsene Lupin."

This picture, which would be distinguished alone for the fact that it is the first vehicle in which the celebrated Barrymore brothers have appeared together, is made even more distinctive in being probably the first mystery-thriller to have a sense of humor.

Also on the bill: a Laurel and Hardy comedy, a screen song, novelty and "Strange As It Seems."

Saturday

Screen spectacle which passed out with the coming of the talkies may be seen in all its glory with Metro-Goldwyn-Mayer's return showing of "Ben-Hur," conceded to be the most spectacular film in the world. The picture, in which Ramon Novarro plays his greatest role, is now augmented with sound effects.

"Ben-Hur" was directed by Fred Niblo, and the history of its three years in the making both in Italy and California, at a cost of four million dollars, is a real-life odyssey of enterprise and adventure, culminating with the completion of the gigantic Antioch circus and race course and the filming of the great chariot race between the Jew, Ben-Hur, and the Roman, Messala.

Sunday-Monday

"Behind the Mask" has been shocking, thrilling, mystifying and scaring theatre audiences.

It tells a mystery story of horror about a man, who had a soul of a fiend—a veritable human monster. Anyone, who interferes with his devilish plans is destroyed. He is the leader of a notorious dope ring, but no one, not even his loyal co-workers, know his identity. Not until the last few minutes of the film, when the mask is torn from his satanic features, is he revealed as he actually is. But that is after a series of adventures in which this demoniacal person performs many fiendish brutalities.

"Polly of the Circus" stars Marion Davies and Clark Gable. Placed in almost opposite castes of life, the circumstances surrounding their meeting and subsequent love affair are unusual and interesting.

Capacity Crowd Attends Lyellhurst Club's Show

A capacity crowd of about 400 attended the minstrel show and dance given by the Lyellhurst Club on May 6. The capers of three experienced endmen augmented by the efforts of three members of the club proved the feature of the evening.

The chorus, drilled and directed by William P. Young, exceeded all expectations in its rendition of the opening chorus. A difficult medley of popular songs was presented with a precision and ability that spoke well for the chorus members and director, especially in view of the few rehearsals given.

Following the show, music for dancing was furnished by the Hi-Lo Men.

PURE QUILL GASOLINE

Next time you fill up try Pure Quill Gasoline. Thousands of satisfied users. Our price 12½¢ plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

M. J. Tindale of Otis street is recuperating at St. Mary's Hospital.

15th Ward Democratic Women In Card Party

Women of the Fifteenth Ward met Monday evening at Democratic headquarters, Masseth and Child streets, and organized a Women's Democratic Club with about 40 members. The following officers were elected:

President, Mrs. Anna Johnson; vice-president, Mrs. A. Volkmar; recording secretary, Miss E. Flannigan; financial secretary, Mrs. A. Foley; treasurer, Mrs. M. Dunham; program committee, Mrs. J. Hodges and Mrs. R. Kircher.

After the organization meeting, Mrs. Harriet Thompson, vice-chairman of the Monroe County Committee, spoke on the duties of the officers and expressed the hope that the club would be of great assistance to the voters in the Fifteenth Ward.

Plans were made by the program committee to hold a card party on Monday evening, May 23, with Mrs. M. Shatzel as hostess. The party will be held in the headquarters at Child and Masseth streets. Tickets are 25 cents including refreshments. Prizes will be given at each table.

Henchen League To Have 32 Teams Next Season

Number of teams in the Henchen Bowling League will be doubled next season, according to announcement by Charles Henchen. Provisions for a 32-team roster are being made and Mr. Henchen states that openings for a few local teams are available. He estimates that prize money next season will approximate \$3,000.

The past season was a very successful one despite the fact that it was the first year for the new league. A majority of the teams were evenly matched and the struggle for league leadership provided an exciting race. With 32 teams next season, the Henchen League will rank with the best in Rochester.

ORGANIZING TEAM

Martino Barbers Indoor Team is organizing to play in the junior semi-pro class. The field at Otis and Sunset streets will be the home diamond. Manager O'Leary would like to book games starting about May 23. He can be reached at Glen. 4517-W.

WINS PRIZE

Miss Lauretine Statt of 550 Lyell avenue was the winner of the \$5.00 gold piece given by the Pontiac Baseball Team.

MEETING TO ORGANIZE LOCAL TAXPAYERS IS TO BE HELD TONIGHT

A meeting to start organization of a branch of the Property Owners' Tax League in the 15th Ward will be held tonight at the home of William A. Buckley, 31 Cameron street. C. F. Hoffman, director of that organization, will be present to explain further the principles and purposes in view.

Notification to property-owners has been sent by mail, explaining the meeting as follows:

"Property taxes in this city and county have reached the point where they amount to practically confiscation. They have grown higher and higher each year. A survey of some 3 cities of similar size show an average per capita tax of about \$34.00, while our city heads the list with a per capita tax of \$82.00. This will continue just so long as the people remain dormant and do not protest vigorously through an organized movement.

"The Property Owners' Tax League was organized to give the tax-payers an opportunity to protest and accomplish relief of taxation on real property, and they can accomplish just this if real property owners will give them support.

"You may rest assured the tax-payers are and will be thoroughly organized. You are facing the loss of your property—a very serious situation indeed. The Property Owners' Tax League can be made an organization to demand relief only through support of a large number of home owners.

All interested property owners are invited to attend and take part in the discussion. Those attending will form a nucleus for organization which it is hoped eventually will include every taxpayer of the ward. This rounding together of property owners is being carried on throughout the city.

SHAMROCK FROLIC SAT. IN HOLY APOSTLE HALL

The Shamrock Baseball Team will hold a frolic at Holy Apostles' School Hall on Saturday evening (May 21), to which all friends of the team are invited. James Shatzel is chairman of the committee the team are invited. James Shatzel, tickets; Robert Willert, refreshments; and Joseph Rich, music.

KLIER'S WEEK END SPECIALS

Fee Bros. FRUIT SYRUP — Special, Pint 23c
Makes five pints of a delightful drink

GINGER ALE { HYAN DRY or HIGHLAND . . . 12½¢
BRONX DRY 25¢—CLIQUEOT CLUB 15¢
CANADA DRY 14¢—2 for 25¢

Bonbons & Marshmallows 29c lb.—Gumdrops 19c lb.
Shell Peanuts 15c, 2 lbs. 25¢—Mr. Goodbar 10c, 3 25c
5c Cigars, 6 for 25¢ — 10c Cigars, 3 for 25c
Cigarettes 15c each, 2 for 27c

DRUG SPECIALS

JAD SALTS 53c
SAL HEPATICA 23c
AGAROL 85c
BROMO SELTZER 23c
IPANA TOOTH PASTE . . 31c
PALMOLIVE SHAVING CREAM 21c
POND COLD OR VAN-ISHING CREAM 29 and 49c
LIFEBUOY SOAP . . 4 for 21c
LUX SOAP 3 for 19c
PALMOLIVE SOAP 3 for 21c
MODESS 5 for 98c
FREEZONE 25c
ABSORBINE Jr. 85c
VICKS VAPO 25c
DEXTRO MALTOSE . . . 56c

SAVE OUR PROFIT-SHARING RECEIPTS!

KLIER PHARMACY

We Deliver 261 AMES STREET at MAPLE Gen. 2659

RUMP LEG or SHOULDER

VEAL ROASTS 15c lb.

Certified SMOKED HAMS 15c lb.

Rib End
PORK LOINS lb. 11c
Lean Fresh
HAMS lb. 11c
Fresh Grade A
EGGS doz. 19c

Plump Meaty
FOWL lb. 23c
Fancy — 2¼ lb. ea.
BROILERS ea. 65c
Mild Creamy
BRICK CHEESE . . lb. 15c

Finest Creamery Butter 19c lb.

+ GROCERY SPECIALS +

Van Camps—Tall Can

MILK 6 for 29c
RINSO . . . large pkg. 19c
Snyder's June No. 2 Can
PEAS 2 for 27c
Ivanhoe
MAYONNAISE . . qt. 43c
Blue Label Large Bottle
KETCHUP 15c
New York State Hand Picked
PEA BEANS . . 3 lbs. 10c

Del Monte Vacuum Packed



Coffee 31c lb.

Del Monte large cans
TOMATOES . . 2 for 31c
Del Monte Alaska Red Large can
SALMON 23c
SPECIAL MONDAY
10 lbs. SUGAR 39c
CORN FLAKES . . pkg. 6c

MARKET AMES ST.

Russer's

GROCERY Cor. MAPLE

Drive Your Car—Plenty of Parking Space

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE: 25 South Water Street, Main 5412
VICINITY OFFICE: 517 Lyell Avenue, Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

SPECIAL!! 2 Suits or Any 2 Garments Dry Cleaned & Pressed \$1.25

OUR WORK IS A-1 QUALITY

All Garments insured against fire while in our hands

A. Hammerer—1006 Lyell Ave.

NOW! LOWEST PRICES EVER ON ASPHALT ROOFING

We are now in position to quote prices 40% lower. Only genuine, Individual Shingles used. Materials and workmanship both fully guaranteed.

For example an ordinary sized 6 room house now reroofed for about **\$95**

EASY TERMS ARRANGED—ASK FOR AN ESTIMATE

485 DEWEY AVE. **E. J. Barner** Gutter and Conductor Work
GLEN. 4515

MAKE YOUR PARTY A SUCCESS

Call Marlowe & Shafer to arrange all details as to menu, etc. The cost is very small, considering the work it saves, and what a difference it will make in your party. Prices 50c plate up. A phone call will bring us to your home.

Call GLEN. 638

Marlowe & Shafer

CATERERS

19 Saratoga Ave.

NEWS ITEMS PUBLISHED in The Post

at no charge

Send them to

The Vicinity Post

25 S. Water St.

Must be in no later than Monday of week of the issue.

HENRY P. LENHARD

Plumbing & Heating

9 Canton St. Glen. 6107
Shop—Glide at Lyell

Rochester Armature Works

Gould Batteries **\$8.80**

2-year guarantee

Starter and Ignition Services up Exch.

197 Lyell Ave.—Glenwood 1556

Bowlers—Attention!

Few More Openings in

HENCHEN LEAGUE

For Next Season

\$3,000 PRIZE MONEY

Permanents

FREDERIC'S

—OR—

FRIGIDINE **\$5**

Complete.....

Also Marcelling, Shampooing

Finger Waving and Hair Cutting.

HILDA SCOTT

217 Rockview Terrace

GLENWOOD 748

Wednesday Card Parties Discontinued For Summer

The 24th Ward Woman's Republican Club held its last card party of the spring season last night. Prizes were awarded for each table. There will be no card parties during the summer months.

At this time the club wishes to make public acknowledgment of the appointment of its president, Mrs. Frank W. Lowe of Glide street, as executive committee-woman of the ward.

On Tuesday evening the Woman's Club entertained the ward and county committeemen and Supervisor Frederick J. Ruppel with a dinner at the club rooms on Lyell avenue.

Radio Tips, Questions and Answers

By H. S. Russell

Due to educational advertising the average radio owner has his radio tubes tested at least once a year—probably oftener. And a very wise plan it is. Using the modern testing equipment a man who really knows can usually pick out tubes that are causing trouble, distorted speech or music or are about to break down altogether. Such periodical tests save the radio owner much embarrassment, lost programs, poor tone quality and possibly money.

But—tube tests on the finest tube "testers" built are not infallible. A tube may check well on a tube analyzer and produce noise or "static" when used in a radio receiver. A tube may test O. K. on a checking machine, play well in a radio for half an hour then suddenly cause squealing, howling, sputtering or a total cessation of reception. Why? Because the elements (working parts) of a tube are very fragile and are mounted in a very small space and separated from each other by still smaller spaces. Now, due to the fact that the speakers in our modern radios are clamped to the cabinets, the cabinets, chassis and tubes are subjected to considerable vibration when the instrument is in use, which sometimes shakes an element loose but not loose enough to create a "short" in the tube. Such a tube will check O. K. in a tester, but will create "static" or howling or squealing when used in a radio.

Again, due to the prevailing (and necessary) modern practice of enclosing tubes in metal compartments (shields) they are unable to dissipate the heat created within them. Therefore, the tubes operate at high temperatures, which tends to warp the elements in the tube and cause various and serious disorders. Such tubes may check well but will "cut up" when they have been in use about 20 or 30 minutes and become thoroughly heated.

Trade With Independents

Around the Vicinity

Plant roses by the highways for boys that manned the trenches, Place stars along the skyways for aces of the clouds, Maples on the boulevards which grief with tears bedrenches; Let cedars in lone graveyards guard those our love enshrouds.

As taps sound and rifles salute, shortly now we will pay homage to all the veterans who faced enemy fire in defense of our country. It will be Memorial Day.

"The picnic season is here," states a local daily. Then it goes on to state that the first of the season was to be held last Sunday at Mendon Ponds by a group of young people, some of whom were from Grace Presbyterian and Trinity Evangelical Churches. . . . Outings are still in style and if we may say so one of the few customs that so far has escaped the ravages of Old Man Depression. In fact, we heartily recommend picnics as an antidote for that tired and worn feeling. . . . Every organization we know of is going ahead with plans for their annual outings so that the summer should be just as eventful as ever. . . . Also we note that many Vicinity people are already moving to their lakeside homes and others are making plans to go as soon as school lets out.

Our suspicions regarding the fate of the tremendous railroad crossing elimination program as far as it effects this neighborhood have been confirmed. The elimination program has itself been eliminated for a few years. The public service commission agrees with the New York Central Railroad that the five crossing eliminations at York, Child, Colvin, Ames and Hague streets cannot be financed at this time and probably not for three or more years. This likewise probably applies to the Lyell and Glide crossing which has been slated to go for the past couple of years.

In connection with the attempt to create public tax-consciousness as exemplified by the formation of the Property Owners' Tax League, a revolutionary idea with merit to it, although probably impossible of execution at the present time, is advanced by William A. Buckley, prominent local Democrat. The league it seems has in mind a personal property tax to relieve to some extent the burden on real estate. Mr. Buckley agrees with this proposal as a starter, but he feels that instead of "getting at the roots of the matter this only cuts off some of the branches which in time will grow out again." . . . Mr. Buckley proposes taking away practically all power of assessment and taxation from local government. Under his plan, the state would be the taxing authority for all counties and municipalities; taxes would be collected by the state in the form of income levy rather than by assessment against real estate; and all local budgets would be approved by the state legislature and the money allotted to each community accordingly.

Mr. Buckley's plan goes into other phases of the matter and offers good suggestions for making the scheme practical. It will bear study in all its angles, for if it could be put to use, a more equitable distribution of taxation could undoubtedly be accomplished and the cost of government itself might possibly be reduced as an incidental feature. . . . Yet, unquestionably, property owners will need much more prodding before they demand such a sweeping change. They are now being spurred to action and in the near future, if they persist, their efforts will be rewarded by some relief for tax-burdened real estate. . . . Any great change, however, would take much agitation and considerable time to be accomplished, especially inasmuch as it would probably meet with the unqualified disapproval of the political powers, whether they be Democrats or Republicans.

A semi-tragic, yet humorous, aftermath of the fire at B. Cohen's tailor shop placed a prominent Republican committeeman of the 24th Ward almost literally as well as figuratively "in the barrel." It was semi-tragic to the committeeman, whereas some of his friends found it quite a joke. . . . From authoritative information at our disposal, his one and only go-to-meetin' suit was to have been delivered Tuesday afternoon, dry cleaned like new, and ready to don for the dinner that evening at the 24th Ward committeemen's dinner in the Community Clubhouse. . . . But his suit (along with three or four policemen's uniforms and other sundry matter) following the conflagration was listed as "missing." . . . One might easily imagine that he was a little peeved.



Maureen O'Sullivan, Neil Hamilton and Johnny Weissmuller in a scene from "Tarzan the Ape Man," Murray Theatre feature Sunday and Monday, May 29 and 30.

OUR TOWN

By the Old Thinker

There was a dandy prosperous town

Not many years ago,

Where people traded locally

And things were 'bout "just so."

Then one fine Monday morning,

In all its pomp and pain,

Amongst those peaceful people

There open up a "chain."

The people went and bot there,

But were hardly out the door

When Wall Street got their money;

It came back to them "no more."

That hurt their Church and Children,

Their Homes and Schools and such—

The wealth of their community

Was lessened just so much.

Then times grew hard and pressing,

The town went on the "bend,"

The people saved a cent or two,

But lost all in the end.

For it only stands to reason,

A town must surely "crack"

If all the money goes away,

And none of it comes back.

MARIE LAMBERT'S BEAUTY SHOPPE

Permanents Soft, Natural Wave Special \$5 and \$7

Operators: Miss Lambert and Jos. Stradder

Also Finger Waving Marcelling and Shampooing

150 SYKES STREET
Genesee 6164-J

HILER'S GARAGE General Auto Repair WONDERFUL BUYS IN USED CARS

385 Sherman St.—Glen. 1123

Keegan Battery Service

385 Sherman St. — Glen. 1123

Universal Auto **\$59.50**

Radio Complete **\$59.50**

GAS and OIL

This is the GASOLINE



FOR YOU

EVERYONE IS TALKING ABOUT BLUE FLASH—TRY A TANKFUL

7 BLUE FLASH GALLONS FOR \$1

Ask for BLUE FLASH

11 1/2c Gallon Plus Tax

Good Mileage—Plenty of Pep

BAUER & RAETZ CHILD ST. at JAY ST. INCORPORATED

No Other Publication

Can offer the same advantages as The Post. No regular publication has a circulation in this section, equal to that of The Post.

This newspaper is delivered regularly to 5500 homes in this area. To the business house desiring a medium of reaching The Vicinity, the Post is a distinct advantage.

The Post gets into nearly every home in The Vicinity and has a genuine reader interest. It is serving one of the oldest areas of the city and its readers are potential buyers for any good product. This is the accepted newspaper of The Vicinity. It is a good advertising medium, as its regular space users will testify.

The Vicinity Post.

FOR ADVERTISING RATES

TELEPHONE MAIN 5412

or Call at 25 South Water St.

C. J. SCHEUERMAN C. A. SCHEUERMAN

C. F. SCHEUERMAN SONS Funeral Home

The Display at Our Funeral Home shows the complete Funeral Service in plain figures

230 BROWN STREET Phones, Genesee 5411—438

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MURRAY STREET AND LYELL AVENUE

TONIGHT and FRIDAY
John and Lionel Barrymore in
"ARSENE LUPIN"
Also Laurel & Hardy in
"Reading and Writing"

SATURDAY ONLY
New Sound Version
"BEN HUR"
Also Serial and Other Features

SUNDAY-MONDAY (MAY 22-23)
"POLLY OF THE CIRCUS"
with Marian Davies and Clark Gable and
Jack Holt in **"BEHIND THE MASK"**
Coming (May 29-30) **"TARZAN"**

CHECK UP AND FILL UP NOW!

TRY A TANKFUL
LEADER GAS—Gal. 15c
Buying in tank-car lots enables us to sell highest-quality gas at this price.

FOR YOUR OIL CHANGE
LEADER OIL—Qt. 15c
100% Paraffin Base
HIGH GRADE OIL 25c qt

KINSO CORP., 585 Lyell, Opp. Burrows

20th Ward Co-operative Savings & Loan Association

It has been conclusively established that Systematic Saving, putting aside a reasonable part of one's earnings each pay day, is the surest and easiest method of accumulating a real surplus that has ever been devised.

SUBSCRIBE FOR OUR INSTALLMENT SHARES!

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764 JAY STREET GENESEE 1639

GENESEE 300 GENESEE 3646

JOHN C. ROSENBACH FUNERAL DIRECTOR

EDWARD F. HAUBNER - S. W. STALLKNECHT
Office and Residence—828 JAY STREET

Bessie-Vera Heberger
For Decoration Day
PERMANENT WAVES..... \$3.50 up
Marcelling - Finger Waving
Hair Cutting and Dyeing
Ten Years' Experience
Licensed Operator
282 OTIS ST. cor. DIX ST.
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ABSO-PURE ICE
ABSOLUTELY PURE
— ALSO —
Coal & Coke HETZLER BROS. ICE CO.
INCORPORATED
801 DRIVING PARK AVE.
GLEN. 446 or 447

Send Your News To Post Correspondents

Send in your news to the Vicinity Post; there is no charge for publication. It may be sent direct to this office, 25 South Water street, or to any of the correspondents below:

Lynchurst Variety Store, Lyell at Glide.
Shatzel Hardware, 498 Lyell Ave.
Mrs. B. F. Thompson, 35 Texas street.
Mrs. B. J. Nellis, 601 Emerson street.
Bessie Vera Heberger Beauty Shop, 282 Otis street.

JUST PLAIN LAZY

Two little fellows from the East Side stood gazing skyward, overwhelmed by the huge spectacle of the Woolworth Building. Finally one of them said:

"I hope I own such a big building when I grow up."
"If you did own a building like that would you give me half?" his friend put in.
"What's the matter with you?" the other retorted. "Can't you do your own wishing?"

FOR RENT
Five-room flat for rent. Heated. \$6 per week. 85 Otis St.

TOPNOTCHERS by KET

SCHMELING of GERMANY DEFEATED JACK SHARKEY of BOSTON in the FOURTH ROUND WHEN SHARKEY FOULED HIM - JUNE 12th, 1930

ON JUNE 19th THE NEW YORK ATHLETIC COMMISSION AWARDED THE WORLD'S CHAMPIONSHIP to SCHMELING



MAX SCHMELING

Trinity Evangelical Church

The young people of Trinity joined with the young people of Grace Presbyterian and St. Paul's Evangelical Churches in an outing at Mendon Ponds last Sunday. An enjoyable afternoon and evening was spent with games, luncheon and good fellowship. One hundred eighty-five were present.

This afternoon the Mission Study Class meets at the home of Mrs. Henrietta Kobs. After the lesson a social hour will be spent.

On the evenings of May 25 and 26 the Brotherhood of Trinity will present a comedy entitled 'The Great Mock Trial of Deacon Huggins.' Members and friends of Trinity are invited to come. Tickets for adults 35 cents, children 20 cents.

The Decorating Committee will meet again on May 31. The Martha Society meets Wednesday, June 1, at 8 P. M. The Ladies' Aid meets Thursday, June 2, at 2:30 P. M. The Church Council meets Thursday, June 2, at 8 P. M.

The Sunday School is preparing a program entitled 'Youthful Praise' for Children's Day which is to be held on June 12. Every department will be represented.

Grace Presbyterian Church

The pastor, Rev. Henry J. Walch, will preach the sermon Sunday at the morning service at 11 o'clock. Sunday School meets at 10 o'clock.

The Senior Christian Endeavor group will have an outdoor meeting Sunday afternoon. The pastor will lead the group in the devotional hour.

The ladies of the Sweetnam Class are planning a "Fun Nite" to be held on Thursday evening, June 2, in the parish house. There will be an entertainment, progressive games will be played and refreshments will be served. Tickets will be on sale in the near future, adults 25 cents and children 15 cents.

Because of the illness of Mrs. Anderson, the Grace Guild of the Ladies' Aid will meet at the church next Wednesday afternoon at 2:30. This is Mrs. Walch's group. It is important that all members be present.

Missionary meeting will be held on June 1 at 7:30 with Mrs. H. J. Walch at 247 Avery street.

Lyell Ave. Baptist Church

The pastor will take as his subject Sunday morning: "What the Gospel of Jesus Means to the Eastern World."

At the next few Wednesday evening mid-week services, some of the great questions of the day will be discussed. The subject for this week is: "The Growth of the Spirit of Nationalism."

Mrs. Henry Harriman of 106 Dove street will entertain the Missionary Circle tonight.

Monroe County World Wide Guild Spring Rally will be held tomorrow (Friday) night in the church. The Ladies' Aid will serve supper to all the members of the Guild at 6:30. Miss Marian Ludwig is president of the local society.

On Monday evening, May 23, officers and teachers of the Sunday School will be entertained at the home of S. C. Davenport in Howard road. Mrs. Raymond Fishbaugh of 17 Kestrel street will be hostess to the Fidelis Class next Thursday. Assisting hostesses are Mrs. S. C. Davenport and Mrs. J. Sturiale.

The Solus Class of the Sunday School will present three one-act comedies and other entertainments in the gymnasium on June 6 at 8:15 P. M. Tickets: Adults 25 cents; children under twelve, 15 cents.

STEAM OIL PERMANENT WAVE
Complete and Guaranteed
\$3.50 and \$4.50

Admiration Beauty Shop
489 Lyell Ave.—Opp. Myrtle
PHONE—GLEN. 3253

Here's a Quality Tire priced within reach of everyone

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| 440-21 | \$4.75 |
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| 475-19 | 5.40 |
| 500-19 | 5.75 |
| 500-20 | 5.85 |
| 525-18 | 6.25 |
| 525-21 | 6.75 |
| 600-20 | 7.80 |
| 600-21 | 8.10 |

LENHARD AUTO SUPPLY
519 LYELL AVE.
Vulcanizing Glen. 4748

B. Cohen Tailor Shop Is Burned In \$2,000 Fire

Damage estimated at \$2,000 was done Tuesday morning when fire almost completely burned out the tailor shop of B. Cohen at 442 Lyell avenue. An electric spark caused by a short circuit is said to have ignited fumes of gasoline.

A man sleeping on the floor above was rescued by Fireman Edward Weaver and Ralph Spahn of Hook and Ladder 3 and a small dog was carried from the building by Fireman Walter Kuhn of Pumper 5. The interior of the shop, equipment and clothing were badly burned.

The Church of The Holy Apostles

The stove donated to the Holy Name Society by John J. Kennedy of the Galusha Stove Works was awarded to Joseph Gleichauf of Watkin terrace.

Alumni of the school gathered last week Wednesday for their first frolic in the school hall. The affair drew an attendance of about 250. The hall was beautifully decorated and music was furnished by the Rochesteran Orchestra.

Ladies' Sodality will hold its regular meeting Friday evening, June 3. The Rosary Society will meet Sunday, June 5, at five o'clock in the afternoon.

Members of the Holy Name Society will attend Holy Communion in a body at the 9 a. m. mass on Sunday, June 12, and in the evening will attend a celebration at Baseball Park.

Parent-Teachers' Association of the school will meet tomorrow (Friday) afternoon at 2:30. Election of officers will be held.

MISS MAUDE GRIFFIN MISS VIVIENNE GRIFFIN

THE GRIFFIN HAT SHOPPE

59 CAMERON STREET

The Season's Smartest Styles
AT ONE PRICE **\$1.85**

Open Evenings Phone: Glen. 6079-J

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FOR THE FINEST IN CLEANING AT LOWEST COST
No Fire Hazards—Every Item Cleaned in a Fire Proof Plant
Non-Inflammable Cleaning Fluid Used Only

Any Garment "Econo" Cleaned 65c
GLENWOOD 2336

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| 1930 CHEVROLET SPORT COUPE 325 | 1929 FORD COUPE. 125 |
| 1929 CHEVROLET CABRIOLET .. 245 | 1928 CHEVROLET SEDAN 155 |
| 1930 FORD TUDOR. 225 | 1928 NASH SEDAN. 125 |
| 1929 ESSEX SPORT COUPE 225 | 1926 BUICK SEDAN 115 |
| 1930 CHEVROLET COACH 295 | 1930 CHEVROLET SEDAN 365 |
| 1929 HUDSON SPORT SEDAN 325 | 1931 CHEVROLET SPORT COUPE 395 |
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FIRST GRADE—A deluxe job, will last long; for use on better grade shoes.

SECOND—A fairly good leather suitable for ordinary pair of shoes.

THIRD—Not so good; should be used only on "depression" shoes.

FOURTH—Should never be used; will ruin appearance and wear very poorly.

Our Superior Workmanship on All Grades

Call and Delivery If desired Phone Glenwood 8434 **People's Quick Shoe Repair** 545 LYELL AVENUE

WEEK-END SPECIALS AT SCHROTH'S

FANCY FOWL . . . 25c

Skinned—Whole or Shank End

FRESH HAMS . . . 13c

PORK LOINS ^{Rib} End 12 1/2c

ROAST VEAL 14-17c

PORK SAUSAGE MEAT
15c lb.—2 lbs. for 25c

LOIN PORK CHOPS 15c

SHLDR. ROAST BEEF 17c

VEAL BREST . . . 12 1/2c

PLATE CORN BEEF . . . 7c

POT ROAST BEEF . . . 12c

PORK SHLDR. 9c

Schroth Market

LYELL AVE. at MURRAY ST.

GLEN. 3210

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

DOES YOUR vacuum cleaner do good work? If not, let us overhaul it for you for \$2. New cord, \$1.50; new bag, \$1.50; new brushes, \$1 up. All work guaranteed. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

HOUSE PAINT, \$2.25 gallon. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

NAPHTHA CLEANER, 25c gallon; floor mops 49c, 69c, 79c, 99c. S. Shatzel Hardware. 498 Lyell Ave.

HAVE YOUR vacuum cleaner overhauled, cleaned and packed for \$2.00. Any make. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

ROLLER SKATES, 98c \$1.49, \$1.75, \$1.98. Shatzel Hardware. 498 Lyell Ave.

SANDING MACHINES rented sanding your old floors. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs-fishing tackle. Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.

GLADIOLUS BULBS — Large mixed, treated, 15c doz., \$1 per 100. Delivered. Perennials and rock garden plants. 71 Barker St. Gen. 6895-W.

RESTORE your old floors to the beauty of new. Rent the new portable dustless sander at Shatzel's, 498 Lyell Ave.

HOUSE PAINT, household size, 17 colors, 10c can; 4-hour enamel, 3/4 pt. 10c. Shatzel Hardware, 498 Lyell Ave.

FOR RENT—Neat store, heated. Suitable for any business. Rent very reasonable. 463 Lyell Ave.

TOUCH-UP BLACK, 6 oz. can, 10c; Auto top dressing, 1/2 pt., 10c. Shatzel Hardware, 498 Lyell Ave.

WALLPAPER CLEANER—12 oz. can, 10c; Screen enamel, 6 oz. can, 10c. Shatzel Hardware, 498 Lyell Ave.

HOME BAKED GOODS. Bread 10c loaf; Gluten bread 20c; Potato bread 10c; cookies 20c. Baking Wed. and Sat. S. M. Vickery, Glen. 1896-M. 25 Myrtle St.

DRAIN PIPE Opener, 10c can; Furniture polish, 6 oz. bottle, 10c. Shatzel Hardware, 498 Lyell Ave.

EXPERT Vacuum cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 165 Clay Ave. Glen. 3543.

VARNISH STAINS, 4 effects, ground and clear, 6 oz. can, 10c. Shatzel Hardware, 498 Lyell Ave.

FOR RENT—3 rooms and kitchenette, unfurnished. Light, heat and gas. Reasonable. 35 Myrtle Hill Pk. Glen. 5622.

ATTENTION—Ladies. A lovely apron free with every house dress at \$1 or over. Friday and Saturday only. Line Variety Shoppe, 153 Otis St.

PAPERHANGING—Neat work, low prices. Estimates free. F. Baker, 463 Lyell Ave. Glen. 3701-J.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

WASHING MACHINE repairs and parts on Harmony, Arabelle, Cass, ABC, Easy and other makes. New rolls \$6 set, complete and installed. No service charge. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted, \$1. Variety Electric Shop, 516 Dewey Ave., Glen. 4141.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill park. Glen. 5622.

VACUUM CLEANERS rebuilt, any make, from \$6 to \$10. Guaranteed 1 year. All work done in our own shop. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

GUARANTEED Rebuilt Washing Machines, \$15 up. Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.

FOR RENT—Five-room flat for rent. Heated. \$6 per week. 85 Otis St.

REBUILT Vacuum Cleaners, better makes; Sweeper-Vacs, Hoovers, Royals, Eureka's, Electric Vacuettes and Reginas; your choice \$15. Fully guaranteed. All make cleaners repaired. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

COMBINATION DOORS, \$5.75; window shades 50c. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

REFINISH your floors yourself. It's easy and inexpensive with the sanding machine from Shatzel's, 498 Lyell Ave.

FOR SALE—Used radios in running order; Atwater-Kent \$3; Sparten \$2. Speaker \$3; Philco eliminator \$3. Call Glen. 1346-J.

FOR RENT—4 bedroom cottage, Conesus Lake, Eagle Point vicinity. Reasonable. By week or month. Glen. 5632-J.

GLADIOLUS BULBS, large, mixed, 10c doz., 75c per 100. 518 Colvin St.

LOST—Blue belt. Between Burrows and Glide St. Thursday, May 12. Return same to 160 Fairgate St.

LAWN MOWERS SHARPENED \$1 up. Repairs extra. Satisfaction guaranteed. K. Strasser, 772 Glide St. Glen. 3967-M.

FOR RENT
Five-room flat for rent. Heated. \$6 per week. 85 Otis St.

**ADVISE CARE OF FEET
FOR SAKE OF HEALTH**

A baby's feet are nearly always perfect. The child born with a structural defect in the foot is a rare exception. The baby's foot appears to be perfectly flat. Muscular development has not yet begun, so nature holds the various arches up in proper position by means of fleshy pads and the foot begins to show that it is arched.

This is the critical period. The tiny bones and muscles are developing. The feet must be carefully watched and guarded, so that the delicate little bones shall not be bent, and the growing feet deformed and made weak. Do not encourage children to walk. It is better for them to walk late than early.

The feet can be kept shapely, strong and supple all through life. The responsibility for this begins with the parent. The child does not realize the danger of wearing a tight shoe, but those who are responsible for his well being should protect him. All through the growing years his feet should be closely watched and correctly shod. A shoe that is too big may be as bad as one that is too small.

If children's shoes are wisely selected and their feet regularly examined, minor defects can usually be corrected and future foot-comfort assured. Fortunately for children, the fashion of today is the broad toe, flexible shoe that follows the formation of the foot. If your child's ankles interfere in walking it is another sign of weakness. It shows that the ankles are bending inward, and that the arches are becoming dangerously flattened.

Walk or Hobble?

Do you swing along easily and gracefully—toes straight ahead—or do you turn your toes out and walk on the inside of your foot to avoid discomfort? In other words are you a "clumper"?

Perhaps you were taught to turn your toes out. For years that manner of standing and walking was taught to the men of our army and navy; and, unfortunately, it is still taught to children in some of our schools. Yet standing or walking that way is unnatural and is often seriously harmful.

Your feet deserve better treatment than that. They are marvelously built; if well treated, they will render marvelous service. And you will be richly repaid if you study how to use and care for them.

If the distress were limited to the feet, it would be bad enough, but it often extends to remote parts of the body. Stubborn cases of headache, backache, continued fatigue, poor circulation, indigestion, unruly nerves, spinal disorder, and pain, often mistaken for kidney trouble neuritis, or rheumatism may have their origin in the feet. Your body rests upon your feet just as a high building rests upon its foundation. If a stone slips out of place in the foundation a crack may appear in the top-most ceiling. If your feet become weakened or flattened, you are likely to feel the effects clear to the top of your head.

Faulty shoes cause faulty posture, and this leads to general ill health. Nature has a way of retaliating when she is abused; if you squeeze your feet, she will make them larger by enlarging the joints.

Men's shoes usually follow the natural shape of foot more closely than women's shoes. In spite of that, however, when the men of the United States were examined for service in the World War, by far the most numerous of all defects found were in the foot. Since then most men have insisted upon sensible shoes.

What's the Right Shape?

You can tell by considering what the shape of the foot should be. Stand with your feet bare, your heels together, now bring the great toes together. Do they come together along the whole length? If not, they have been turned from their true direction by badly designed shoes. When you are wearing shoes of proper design, you

can bring your feet together and have the inner edges in contact clear to the end of the toes.

There are certain makes of shoes which meet this requirement; most makes do not. But any compromise on this point, whether for the sake of the dress or for any other reason, is likely to result in injury to your feet.

Important

Shoes should not be too flexible nor too thin soled. If we could walk only on soft, springy earth, as the Indian walked, shod in soft soled moccasins, we should have no arch troubles. But walking on hard pavement, as most of us do, we must cushion our feet against the shock of each step. That is why a fairly heavy sole is usually preferable to a light sole. Shoes should be long enough for the toes to lie straight and slightly separated. They should be roomy over the toes and fit snugly around the heel and over the instep.

A shoe that fits your neighbor will not fit you at all. Learn to select shoes that fit. Thousands of people ruin their feet by wearing shoes bought because they are cheap. They try to make themselves believe that the shoes will break in and eventually become comfortable, but the result is usually far from satisfactory. A good shoe seldom has to be "broken in." It is made so that it fits comfortably.

Don't Hurry

Take plenty of time when buying shoes. Try on both shoes of a pair. Stand with your weight entirely on one foot then on the other. Shoes may seem to be comfortable when you stand with your weight distributed upon both feet; but when you throw all the weight upon one foot, the shoe may feel quite different and you may find it not at all comfortable. Do not overlook the fact that when carrying the body's weight, the feet are longer than when they are relaxed.

If your feet are to function in a free and normal manner, they must have room. There may be danger in a shoe that is too loose, as well as in one that is too tight.

See to it, therefore, that your shoes and stockings or socks are neither too big nor too small.

This also holds true and is probably more important in shoe rebuilding. Be sure to have an experienced shoe man take care of re-soleing your shoes, for a poor cobbling job can injure the natural shape of the shoe and ultimately do much harm to your feet. A good repair job pays not only in dollars and cents, but also in foot comfort.

—SHOE REPAIR SERVICE.

"How did you get that black eye?"
"Well me pal came out of jail on his birthday."
"Yeh."
"And I wished him many happy returns."

HOLLAND WINDOW SHADES

A Durable Shade of Handsome Appearance
Standard Sizes (Regular 75c) Special @ 49c

Popular Curtain Rods (Reg 10c) Special @ 8c

Marquette Curtain Panels with Silk Fringe
(Regular 95c) AT 69c pair

Cottage Sets, Figured and Plain Marquette
with Colored Ruffles — Special Price 79c set

Bed Spreads, Fancy Cotton Krinkled Stripe
Size 81x105, all colors \$1.25 value Special \$1

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NO CHARGE FOR TESTING TUBES AT STORE
BAUER & RAETZ CHILD at JAY STS.
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In our storage vaults, your precious Furs are safe from THEFT—FIRE and MOTHS. When you are ready for them in the Fall, they will be returned cleaned, repaired or refashioned by expert Furriers. STORAGE IS FREE when repairs are made.

THE MOTH SEASON IS HERE!

Don't delay—a few days of warm weather and the moths will begin their damage. Phone us today. An expert will give you an accurate estimate of the cost.

SPRING OUTFITS NOW REQUIRE FUR SCARFS

DEAL DIRECT WITH THE FACTORY

Crosby's Fox Furs are the last word in style, and because we are manufacturers, operating at a low overhead, the saving you make here is worth while.

CROSBY-FRISIAN FUR CO.

571 Lyell Avenue Glen. 206
PLENTY OF FREE PARKING SPACE

**GUTTER and CONDUCTOR WORK
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ANYTHING IN METAL**

MADE TO YOUR ORDER

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ASK FOR AN ESTIMATE

89 ALLEN STREET Phone MAIN 7084

**NOW OPEN
GENESEE ICE CO.
CASH and CARRY STATION**

— ENTRANCES AT —

554 LYELL AVE. and 17 LOIS ST.

Drive in!

We wish to extend our appreciation and thanks to our many customers. We trust that the convenient and prompt service of last year will be remembered. May we serve you again this year?

PRICES: 25 lbs. 10c — 50 lbs. 20c — 100 lbs. 40c

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Every Day and Evening
Including Sundays and
Holidays

ALWAYS OPEN

CIRCULATION
5500

THE VICINITY POST

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V.

ROCHESTER, N. Y., JUNE 2, 1932

No. 16

NO. 30 P. T. A. GIVING TEA NEXT WEDNESDAY

Parent-teachers of No. 30 School will bring their regular meeting program for the year to a close on June 8 with a tea, to be held at the school rest room. Installation of new officers will take place at that time. Following this the picnic will be the last affair before the summer recess.

A special program suitable to the occasion is being arranged under the chairmanship of Mrs. B. F. Thompson. Hostesses will include Mrs. John D. Fowler, Mrs. Claude Thayer, Mrs. B. Thompson, Mrs. R. Pappani, Mrs. A. Penn, Mrs. Joseph Cornell, and Mrs. Charles Schanke. Miss Clara Farber and Miss Margaret A. Tracy will pour. Other committees are as follows:

Holy Family Nine Trims Wyners in Extra Innings

Holy Family won an exciting thirteen inning game from Wyners at Island Cottage, 5-4. "Spike" Young hit a homerun in the fourth with one man on ahead of him, while his brother, "Huck" Young, hit a homerun to break the tie at 4 all in the thirteenth.

Sunday morning Holy Family will play Holy Rosary at No. 7 School Playground on Dewey avenue in a Catholic League game.

refreshments, Mrs. Earl Martin, chairman, Mrs. William Murray, Mrs. Persikini and Mrs. Nathan Augustine; decorations, Miss Margaret A. Tracy, chairman, Miss Della Flaherty, Miss Susan Kelsey and Miss Florence Ellinwood.

Regular Meeting of
LYELL AVENUE BUSINESS
MEN'S ASSOCIATION
NEXT WEDNESDAY,
June 8, 1932,
at 1085 Lyell Ave.

PIEHLER TEAM WINS IN COMMUNITY CHEST DRIVE

Clarence R. Piehler of Villa street was captain of the team which lead all others in the recent drive of the Community Chest. His team went considerably over its quota in the drive.

John Lang, mail carrier, of Avery street, expects to take up his route again shortly. He has been off duty for the past three months as the result of injury to his arm sustained in a fall.

TAXPAYERS INVITED TO MEETING TONIGHT

Property owners of this section are invited to attend a meeting tonight at eight o'clock in the Assembly Hall of School No. 30 in Otis street, at which the subject of relief from taxation on real estate will be discussed. William A. Buckley will act as chairman.

The meeting has been called by the Property Owners' Tax League, organization of taxpayers being formed locally. It is being sponsored by the following residents of this section: John Reber, Adam Wiedenkofer, Herman J. Suhr, Frank Mastrodonato, William L. Abbott, William A. Buckley, Gertrude Martin, G. H. Reynolds, F. Ventura and Michael Cliente.

Speakers will include Fred M. Strohm, chairman of the league in Rochester, A. William Black, Fred J. Weider and Charles F. Hoffman. All are active workers in the movement and will give a summary of the ideas and purposes behind the league's formation.

The league, according to its sponsors, has been started to check on expenditures for government and to secure relief from burdensome taxation of real estate. An attempt is being made to recruit a large membership so that the league will be recognized as representative of the taxpayers' interests.

L. A. B. M. A. OUTING TO BE ON JULY 13 AT LEGION'S FARM

Full details of the fifth annual picnic of the Lyell Avenue Business Men's Association were announced this week by William H. Senz, general chairman. The outing will be held at the American Legion Farm in Chili avenue on Wednesday, July 13. It will be a stag affair, as customary.

Departing from the usual custom of serving a full-course dinner, the committee has decided in favor of a barbecue lunch to be served continuously during the day. The program of sports, it is expected, will be enlarged upon.

Committee appointments as announced by Mr. Senz are as follows: arrangements, Leo G. Hetzler, Ralph Mack, Charles Snyder, and William J. Beckler; tickets, Fred R. Metzinger, Charles Meyers, Anthony Camelio, William Erb and Charles Claus; sports, Thomas Taylor and V. Valente; refreshments, Ernest Marlowe and Fred Jackson.

Tickets will be ready for distribution at the regular monthly meeting of the association next Wednesday. At that time also the committee will meet to complete arrangements.

MAMMOTH ICE CREAM CONE STORE OPENED ON LYELL

Local headquarters for the sale of the original Mammoth Ice Cream Cones has been established at 432 Lyell avenue. The store, which is open evenings, sells the cones and bulk and package ice cream exclusively.

GERSTNERS WIN 4

The Gerstner A. C. won its fourth straight victory Monday night by defeating the Dutchtown Braves 15-3. The Gerstner's are anxious to book games with the Tata's and other fast teams. Call Gen. 1315-J.

LEAN PORK LOINS . . . 10c lb.

WHOLE (12-14 lb. Avge) or RIB END

GENUINE SPRING Lamb Shoulder To Roast 15c lb.

Veal Roasts lb. 12c & 15c

FANCY MEATY FOWL 5-6 lb. Avge lb. 23c

Smoked Hams . . . lb. 15c

FANCY—2 1/4 lb. Avge BROILERS ea. 59c

FANCY GRADE A EGGS . . . doz. 19c

BROOKFIELD WHITE Cream Cheese . . . lb. 29c

Finest Creamery Butter 19c lb.

BEST COUNTRY ROLL BUTTER—20c lb.

+ GROCERY SPECIALS +

PET MILK 4 for 25c

CRISCO 3 lb. Can 53c

Soap Chips . . 5 lb. pkg. 25c

MAXWELL HOUSE COFFEE 31c lb.

CAMPBELL'S Pork and Beans . . can 5c

GOLD MEDAL FLOUR . . . 5 lb. sack 19c

PREMIER YELLOW CLING Peaches 2 for 31c

SPECIAL MONDAY

Instant Coffee 75c

10 lb. Sack Pure Cane SUGAR . . 39c

Ivory Soap . . . lge bar 11c

Shredded Wheat . pkg. 9c

FREE! While They Last

**8-oz. Glass Measuring Cup with Each
4-oz. Bottle of Pure Vanilla
at 39c**

| | | | |
|-----------------------|-----|------------------------------------|--------------|
| Miles Nervine | 69c | Squibb Dental Cream—Reg. 40c | 31c |
| \$1.00 Size | 86c | Jergens Lotion 50c Size | 39c |
| Agarol | 26c | Palmolive Shaving Cream—Reg. 35c | 21c |
| \$1.50 Size | 86c | Dolly Madison Bath Powder—Reg. \$1 | 59c |
| Castoria | 26c | LIFEBUOY SOAP | |
| 40c Size | 26c | 10c Reg. 5 1/2c cake | |
| Nujol | 63c | LUX SOAP | |
| \$1.00 Size | 63c | 10c Reg. 6 1/2c cake | |
| Absorbine Jr. | 81c | PALMOLIVE SOAP | |
| \$1.25 Size | 81c | 10c Reg. 6 1/2c cake | |
| Ovaltine | 64c | Tromite | 10 1/2c pkg. |
| \$1.00 Size | 64c | Reg. 15c | |
| Jad Salts | 53c | | |
| Reg. 85c | 53c | | |

**HYAN-DRY {Ginger Ale
Lime & Lithia} 12 1/2c
HIGHLAND {Ginger Ale
Lime & Lithia} bottle**

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

15

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A Brand New Washer at the Lowest Price Ever for an ABC \$69.50



Here is a brand new 1932 Porcelain Washer under the famous ABC name, built to exacting ABC standards. Not a miniature or a cheap inferior washer, but a big full size, sturdy ABC quality washer that will stand the gaff.

Finished in a beautiful two-tone grey, with stippled grey porcelain tub, exclusive ABC swinging wringer, oversize balloon rolls, Westinghouse motor, precision cut gears, and exclusive ABC agitator. Quality built from top to bottom.

The most interesting washer news in years. If you are interested in a modern 1932 washer, a washer that will give lasting service—phone today for a free demonstration.

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We are now in position to quote prices 40% lower. Only genuine, Individual Shingles used. Materials and workmanship both fully guaranteed.

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E. J. Barner Gutter and Conductor Work

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Marcelling - Finger Waving Hair Cutting and Dyeing
Ten Years' Experience
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282 OTIS ST. cor. DIX ST. Glenwood 5793

WEEK-END SPECIALS

ROSES 75c doz.
Carnations 50c doz.
WEDDING BOUQUETS A SPECIALTY
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MURRAY FEATURES Tonight

A South-of-the-Border resort, where men are caballeros and girls are señoritas, is pictured with all of its romantic glamour in "Girl Crazy," all-star merry melange of mirth and melody.

This home of the clicking castanets, marimba bands, and gay fandangos, shares atmospheric appeal with a western dude ranch as the background for the hilarious adventures of Bert Wheeler, Robert Woolsey, Eddie Quillan, Mitzi Green, Dorothy Lee, Arline Judge, Kitty Kelly, Lita Chevre, Stanley Fields and fifty beauties.

Ben Lyon, Constance Cummings and Thelma Todd head the cast of "The Big Timer." It's a comedy drama, following the romantic and fistic adventures of a bragging but ambitious lad who wants to be a fighter so he can make money enough to buy the lunch wagon where he is a hamburger chef de luxe. Eventually he wants to own a whole string of lunch wagons—he can make as much as a thousand a week!

Friday-Saturday

Elissa Landi, Hollywood's own member of royalty, whose latest picture is "Devil's Lottery," possesses a personality that is extremely difficult to classify. She is slender, willowy and exotically beautiful, with large, expressive hazel eyes and dark auburn hair, which she wears bobbed rather long. She is naive, yet sophisticated; English, yet curiously European; old fashioned, yet, at the same time, modern.

Film fans who await Buck Jones' films to get some honest-to-goodness thrills will get more than the usual quota when they see him in his latest release, "Border Law." Combined with the rip-roaring action of the usual Buck Jones western is a fistic encounter that is exciting enough to break the thrill barometer.

Sunday-Monday

Joe E. Brown, funny-face comedian, more brilliant than ever comes in "Fireman, Save My Child." It is really funny and has been one of his greatest successes. If you can, imagine Joe as the pride of the hook and ladder boys, a fire eating fool with flames in his heart and water on the brain. In his rescues he's a scream.

Charles Farrell, whose recent performance in "Delicious," delighted millions of fans throughout the country, will be seen in another romantic role, "After Tomorrow." Playing opposite Farrell in this Fox romance is Marian Nixon, last seen in "Charlie Chan's Chance." Minna Gombell, William Collier, Sr., William Pawley and Nora Lane are the other principals in the drama centered upon the struggles of two youngsters to find happiness in matrimony despite parental objection.

PURE QUILL GASOLINE

Next time you fill up try Pure Quill Gasoline. Thousands of satisfied users. Our price 12½c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

FOR RENT

Five-room flat for rent. Heated. \$6 per week. 85 Otis St.

Holy Family Parish to Hold Picnic on Sunday

Holy Family Parish will hold its annual picnic on Sunday, June 5. Eugene J. Fess has been appointed general chairman.

One of the chief features of the outing will be a baseball game between the seventh and eighth grade boys of Holy Family School. There will also be a baseball game between the married and single men.

All members of the parish and their friends are invited to attend.

Sorority to Picnic on June 12 at Letchworth

The Sigma Phi Omega Sorority met at the home of Miss Florence Fien of Rockview terrace. Arrangements were made for the annual picnic to be held at Letchworth Park, June 12, for members and friends.

Committees were appointed as follows: refreshments—Clare Balling, Rosalia Ehman, Florence Fien, Eleanor Hahn, Helen Melich, Kathryn Dengel Ann Overhaus and Esther Fien; transportation—Mildred Magin and Phyllis O'Brien.

Miss Ann Overhaus of Bronson avenue is next hostess.

PERSONAL

Mr. and Mrs. Cyril DuBois of Rockview terrace spent the weekend at Corning.

Thinking of summer dresses or pajamas for beach wear? Don't forget the Lyellhurst Variety Store at Lyell and Glide street is showing a complete line for both ladies and children. They come in wide range of styles and sizes and are outstanding values at prices ranging from 59c to \$1.95.—Adv.

August J. Freund, fireman at Engine 18, who resides in Child street, and his daughter, Marjory, have returned after spending two weeks in Washington, D. C.

Mr. and Mrs. Richard Langenberger of Ridge road west celebrated their fiftieth wedding anniversary last Thursday night at the home of their daughter, Mrs. Lou Ricey, in Glide street. A number of friends and relatives were present.

Mrs. Mary Lambert, accompanied by her daughter, Marie, and son, Walter, of Sykes street spent the holidays with her son, Brother Clement, who is teaching at Cathedral Latin High School in Cleveland.

Mrs. Alice Kaeli and daughter, Marion, spent last week with her son, Ambrose Kaeli of Watertown.

Mr. and Mrs. Wm. Day of Buffalo spent the holidays with Mr. and Mrs. John Hook of Massett street.

Mrs. Harriet Thompson will leave Tuesday to attend the annual Board Meeting of the Newark State School.

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BOYS GET A FREE KNIFE

with purchase of one \$1.25 SHUR EDGE POCKET KNIFE FOR DAD

Now Only **98c**

Free Knife is Also \$1.25 Value

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ANY GARMENT CLEANED and PRESSED **50c**
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MAMMOTH ICE CREAM CONES 5c
New, Larger, More Sanitary
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Cardinal Beauty Shop
MON.-TUES.-WED. SPECIAL
Finger Wave, Marcel Shampoo or Haircut **25c**
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Rochester Armature Works
Gould Batteries **\$8.80**
2-year guarantee
Starter and Ignition Service up Exch.
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801 DRIVING PARK AVE.
GLEN. 446 or 447

MURRAY THEATRE
MURRAY STREET AND LYELL AVENUE

TONIGHT (Last Times!)
WHEELER & WOOLSEY
and Mitzl Green in
"GIRL CRAZY"
Also! "The Big Timer"

FRIDAY-SATURDAY
Elissa Landi-Victor McLaglen in
"DEVIL'S LOTTERY"
and Buck Jones in
"BORDER LAW"

SUNDAY and MONDAY
CHARLES FARRELL
and MARION NIXON in
"AFTER TOMORROW"
—Also—
JOE E. BROWN in "Fireman, Save My Child"

TANKAR TO YOUR CAR WHY PAY MORE?

LEADER GAS—Gal. 15c
Underground storage and tankar lots makes the price possible. Try a tankfull!

LEADER OIL—qt. 15c
100% Paraffin Base
We can recommend this oil to anyone. It will stand the test!

HIGH GRADE OIL 25c qt
KINSO CORP., 585 Lyell, Opp. Burrows

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Financial Independence is the happy condition to which we all aspire.

Systematic Saving will help You to achieve it.

Installment Shares start at \$1.00 per week.

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HENRY P. LENHARD
Plumbing & Heating
Lyell Ave. and Glide
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THURS.-FRI.-SAT. (June 2-3-4) SPECIALS

98c BULL DOG BIKE TIRES 79c

\$1.49 TIRES \$1.19 | 25c tube Neverleak... 19c
15c bottle SHELLAC 12c | 19c TIRE FLUID 15c

\$5 COUPON
This coupon good for \$5 on any new Beckwith Bicycle, June 2-11, inclusive.

Give A Beckwith Bicycle For Graduation

BECKWITH'S 271 LYELL AVENUE
Opp. Firehouse

The Church of The Holy Apostles

The Ladies' Sodality meets tomorrow (Friday) night. An illustrated lecture on "The Mass" will be given by Father Brennan.

Sunday is Communion Sunday for the Rosary Society. On June 12, members of the Holy Name Society will attend communion in a body at the 9 a. m. service. On the evening of that day they will attend the celebration of the Holy Name Societies of the Diocese at the Baseball Stadium.

The Rev. Father Francis Marks, who will be ordained on June 11, will celebrate his first Solemn High Mass at 11 a. m. on Sunday, June 12, in Holy Apostles parish, from which he comes. He is completing his studies at St. Bernard's Seminary.

Lyell Ave. Baptist Church

Many of the church members who remained in town over the week-end enjoyed a picnic at Churchville Park on Memorial Day.

On Wednesday evening the mid-week service will be held. Mrs. Henry Arya of Manitowish road will entertain the Ladies' Aid tonight.

A delegation from the church will attend the annual meeting of the Baptist Union at Webster on June 9. An entertainment consisting of three one-act plays and other features will be given June 10 by the Solas Class. Tickets are 25 cents for adults, 15 cents for children under twelve.

MAURER—TINNITY

Mrs. Ann Tinnity announces the marriage of her daughter, Margaret M., of 157 Westminster road, to Fred F. Maurer, Jr., son of Mr. and Mrs. F. F. Maurer, of 122 Myrtle street, which took place Wednesday evening, May 18, at 8:00 P. M. at the home of Rev. Henry Walsh.

The attendants were Anita J. Dodge and Gordon F. Moore.

The bride was beautifully dressed in a blue filet net gown, her attendant in a blue flowered taffeta. Both wore shoulder corsages of pink sweet pease and lily of valley.

The wedding supper was served at the Marigold.

24th Ward Republican Women Hear F. Slater

Women's Republican Club of the 24th Ward held its regular monthly meeting last night in the club rooms, 1085 Lyell avenue. Senator Fred J. Slater was the speaker.

On May 17 the Women's Club entertained the County and Ward Committeemen and the Supervisor at a dinner. Covers were set for twenty-two, the color scheme being green and yellow.

Addresses were made by Supervisor Frederick G. Ruppel and Mrs. Frank W. Lowe, president of the Women's Club.

The committee in charge of arrangements under Mrs. Geo. Saile, chairman, were Mrs. Chas. Dugan, Mrs. John K. Pike, Mrs. Otto

Grace Presbyterian Church

Sunday morning at 11 o'clock the sacrament of the Lord's Supper will be given. The communion meditation will be on the theme, "The Conflict of Wills."

Sunday School will meet at ten o'clock, preceding the church service.

The Senior Christian Epdeavor has been invited by the Christian Endeavor of Gates Presbyterian Church to be their guests at a supper meeting on Sunday evening at seven o'clock. After the supper, Harry Lyon of the Grace C. E. will lead the combined groups in a devotional meeting.

The Sweetnam Class will hold their "Fun Nite" tonight in the parish house. This is to be a social event, and is open to all the members of the Lord's Supper and friends of the church.

Friday afternoon at four o'clock the first meeting of the Junior Choir will be held in the parish house. All children 11 years or over who are interested in singing in the choir are asked to attend this meeting.

The United Brotherhood Class will meet at the church Saturday afternoon at two o'clock to travel in a body to the summer home of Louis Grace, located at Oxbow-on-the-Barge. The regular monthly meeting of the class is the reason for this gathering.

A week from Sunday Children's Day will be observed in a special service in which Sunday School and church will be combined.

Members of the Christian Endeavor Society are reminded of the early morning service on Sunday morning, June 5, at eight o'clock at Lake Avenue Baptist Church.

The Mummies repeat their play, "An Old Fashioned Mother," tomorrow (Friday) evening at Grace Methodist Church.

JOHNSTON—REBER

The marriage of Miss Catherine Reber, daughter of John Reber of Murray street and Clarence Johnston, son of Mr. and Mrs. F. C. Johnston of Irondequoit, took place Tuesday morning in the rectory of Holy Family Church, the Rev. John Blaier officiating.

The bride wore a gown of white satin and a tulle veil fastened with orange blossoms. She carried a shower bouquet of gardenias.

Miss Emily Conklin, her attendant, wore green net with a pink hat and slippers and carried pink roses.

Joseph Reber, brother of the bride, was best man.

A wedding breakfast was served following the ceremony at the home of the bride for the immediate families and a reception was given in the afternoon.

Out-of-town guests included Mrs. Betty Flynn and Mrs. Margaret Kolish, sisters of the bride.

After a motor trip to Washington, Mr. and Mrs. Johnston will be at home at 217 Murray street.

Schnabel, Mrs. Chas. McLaughlin, Mrs. William Roth, Miss Florence Martin and Mrs. Geo. Pike. Music was furnished by Frank Morehouse and Harold Lubash. Vocal numbers were rendered by Frank E. McCarthy who also led the singing.

Trinity Evangelical Church

The Church Choir will have an outing Sunday after service at Churchville Park.

The Sunday School Association will have its quarterly supper meeting on Wednesday, June 8. Supper will be held on the parsonage lawn, weather permitting.

Children's Day will be celebrated in Trinity on June 12. All departments of the Sunday School will assemble in a body in the church auditorium for a special program entitled "Youthful Praise." Each department will contribute to the program. All cradle roll children are specially invited to this service.

After the service on Children's Day, the Bible Class will hold its outing at Heunemann's Grove. All members of the class are invited.

On Monday, June 13, the Brotherhood of the Lord's Supper will hold its regular meeting.

On Thursday, June 15, the Junior Department is sponsoring a carnival. Admission is 15 cents—both afternoon and evening. All members and friends are invited. Proceeds are to be used for the Redecorating Project.

Five-room flat for rent. Heated. \$6 per week. 85 Otis St.

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FRIGIDINE
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Few More Openings in
HENCHEN LEAGUE
For Next Season
\$3,000 PRIZE MONEY

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385 Sherman St. — Glen. 1123
Universal Auto
Radio Complete **\$59.50**
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MAKE YOUR PARTY A SUCCESS

Call Marlowe & Shafer to arrange all details as to menu, etc. The cost is very small, considering the work it saves, and what a difference it will make in your party. Prices 50c plate up. A phone call will bring us to your home.

Call GLEN. 638
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SHOULDER

ROAST VEAL . . . 15c
(Best Cuts—4-5 lb. Average)

PORK LOINS Rib End **12 1/2c**

SHOULDER

ROAST BEEF . . . 15c

Home Dressed **BROILERS . . 29c**

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| Arpeako Hots25c | Plate Corned Beef7c |
| Roll Butter21c | Choice Veal Chops19c |
| Beechnut Beans.6 for 29c | Bread, 1-lb. Loaf5c |

Schroth Market

LYELL AVE. at MURRAY ST. GLEN. 3210

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"ECONO" 65c Any Garment
DRY CLEANING

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BAUER & RAETZ CHILD at JAY STB.
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WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

DOES YOUR vacuum cleaner do good work? If not, let us overhaul it for you for \$2. New cord, \$1.50; new bag, \$1.50; new brushes, \$1 up. All work guaranteed. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

HOUSE PAINT, \$2.25 gallon. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

NAPHTHA CLEANER, 25c gallon; floor mops 49c, 69c, 79c, 99c. S. Shatzel Hardware. 498 Lyell Ave.

HAVE YOUR vacuum cleaner overhauled, cleaned and packed for \$2.00. Any make. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

ROLLER SKATES, 98c \$1.49, \$1.75, \$1.98. Shatzel Hardware. 498 Lyell Ave.

SANDING MACHINES rented for sanding your old floors. Shatzel Hardware. 498 Lyell Ave. Glen. 3214.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs; fishing tackle. Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.

RESTORE your old floors to the beauty of new. Rent the new portable dustless sander at Shatzel's, 498 Lyell Ave.

HOUSE PAINT, household size, 17 colors, 10c can; 4-hour enamel, 1/4 pt. 10c. Shatzel Hardware, 498 Lyell Ave.

TOUCH-UP BLACK, 6 oz. can, 10c; Auto top dressing, 1/2 pt., 10c. Shatzel Hardware, 498 Lyell Ave.

WALLPAPER CLEANER—12 oz. can, 10c; Screen enamel, 6 oz. can, 10c. Shatzel Hardware, 498 Lyell Ave.

HOME BAKED GOODS. Bread 10c loaf; Gluten bread 20c; Potato bread 10c; cookies 20c. Baking Wed. and Sat. S. M. Vickery, Glen. 1896-M. 25 Myrtle St.

DRAIN PIPE Opener, 10c can; Furniture polish, 6 oz. bottle, 10c. Shatzel Hardware, 498 Lyell Ave.

EXPERT Vacuum cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 165 Clay Ave. Glen. 3543.

VARNISH STAINS, 4 effects, ground and clear, 6 oz. can, 10c. Shatzel Hardware, 498 Lyell Ave.

FOR RENT—3 rooms and kitchenette, unfurnished. Light, heat and gas. Reasonable. 35 Myrtle Hill Pk. Glen. 5622.

FOR SALE—16 mm. home movie outfit, including Eastman Camera, F-19 Lens, Bell and Howell projector, Bell and Howell screen, Kodak rewriter with Griswold Splicer. Will sell cheap. Glen. 5318-M.

PAPERHANGING—Neat work, low prices. Estimates free. F. Baker, 463 Lyell Ave. Glen. 3701-J.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

WASHING MACHINE repairs and parts on Harmony, Arabelle, Cass, ABC, Easy and other makes. New rolls \$6 set, complete and installed. No service charge. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted, \$1. Variety Electric Shop, 516 Dewey Ave., Glen. 4141.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill park. Glen. 5622.

FOR RENT—Five-room flat for rent. Heated. \$6 per week. 85 Otis St.

COMBINATION DOORS, \$5.75; window shades 50c. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

REFINISH your floors yourself. It's easy and inexpensive with the sanding machine from Shatzel's, 498 Lyell Ave.

FOR SALE—Used radios in running order; Atwater-Kent \$3; Sparton \$2. Speaker \$3; Philco eliminator \$3. Call Glen. 1346-J.

FOR RENT—4 bedroom cottage, Conesus Lake, Eagle Point vicinity. Reasonable. By week or month. Glen. 5632-J.

LAWN MOWERS SHARPENED \$1 up. Repairs extra. Satisfaction guaranteed. K. Strasser, 772 Glide St. Glen. 3967-M.

PLANTS—Asters, Snapdragons, Marigolds and other varieties at 15c doz. Rock bottom prices. Floral assemblage a specialty. Quality Floral Shoppe, 24 Delmar St., near Otis. J. L. Dixon, Prop.

FOR SALE or RENT—10 room house, 201 Campbell Pk. All improvements, large yard, fruit trees, 4-car garage. Easy terms. Will sell to right party at assessed valuation. Gen. 6965 or Glen. 3210.

VACUUM CLEANERS—\$5 up. Parts and repairs for all makes. Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.

SWART'S MOTH Preparations. Moth Crystals 10c pkg., 3 for 25c. Lilac, Pine, Cedar and Narcisse odors. A. L. Swart, 1342 Dewey Ave. Glen. 7194.

Annual Banquet of Girl Scouts Next Wednesday

Girl Scout Troop Six will hold its fifth annual banquet Wednesday, June 8, at seven o'clock in Holy Apostles' Hall.

Guests will be Dr. Marion Craig Potter, Miss Clara Farber, former principal of School 30, Rev. Phillip Golding, Rev. Wm. A. Hallock, Captain Stanley Zimmerman of the Boy Scouts, Miss Margaret Tracy, principal of School 30, former Mayor O'Neil and the mothers of the Scouts.

Lieutenant Prinzy Petex is chairman of hostesses. Her committee principal of School 30, former Song leader will be Elizabeth Morrison; decorations, Gladys Cooper; games, Ella Mae Bird and Mabel Copeland.

Presentation of badges and scout awards will be made as follows:

Gladys Cooper, cooking, home nurse, needle woman; Anna Blum, cooking, home nurse; Dorothy Rogers, cooking; Elizabeth Morrison, cooking.

Genevieve Attaldo, tree finder, animal finder, scribe, five year service stripe; Betty Hamilton, home nurse; Marie Foster, home nurse second class; Agnes Miller, home nurse second class.

Ella Mae Bird, second class; Mabel Copeland, home nurse; Gertrude Marshall, home nurse; Prinzy Petex, home nurse, second class.

15th Warders Salesmen For Veteran's Poppies

The Poppy Girls of the 15th Ward had a very successful Poppy day under the chairmanship of C. Reggs and Commander Marine Dellys of the Rochester Post. The Poppy Girls were Gladys Cooper, Bernice Shay, Margie Foster, Eloise Wahl, Arline Miller, Prinzy Petex, Lena Derrieo, Pauline Guimento, Elizabeth Viola, Helen Viola, Grace DeCarlo, Ella Mae Bird and Betty Bird.

PURE QUILL GASOLINE

Our motto: one price; one quality has stood the test of four years of Service. Pure Quill Gasoline, 12 1/2s plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

CORNER STORE FOR RENT—Desirable location, reasonable rent. Corner Calihan and Lyell. Gen. 5318-R. Call at 1 Calihan Pk.

GALDIOLUS BULBS—Large mixed, 50c per 100. Asters, Calendulas, Marigold, Snapdragons, Tomato and Zinnia plants, 15c a doz. 71 Barker St. Gen. 6895-W.

FOR RENT—Upper flat, 4 rooms and bath. Completely redecorated. \$25 a month. Heated. Lake Ave., near Stone Road. Glen. 4995-W.

CIRCULATION
5500

THE VICINITY POST

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V. ROCHESTER, N. Y., JUNE 16, 1932 No. 17

LEICHTNER HARDWARE NEW VICINITY STORE

One of the most recent additions to the business life of The Vicinity is the Leichtner Hardware, opened last month in the one story building on the southwest corner of Ames and Maple streets. Its proprietor is Arthur Leichtner, who has been in the hardware business for the past nine years and who previously has been located at 1358 St. Paul street.

Mr. Leichtner has arranged his store attractively with a modern background for a complete line of hardware and paints, together with all the varied assortment of merchandise usually found in hardware stores. He is an authorized dealer for Lowe Bros. paints.

Taxpayers Meeting is Attended by about 300

An attendance of about 300 turned out for the organization meeting held two weeks ago at No. 30 School by the Property Owners' Tax League. This is one of the largest turnouts to feature any of the sectional meetings now being held by the league.

William A. Buckley, who presided, introduced Fred M. Strohm, chairman of the league, and Charles F. Hoffman, who outlined the purposes and plans of the league and urged all those present to become members for their own good. They pointed out the increasing burden on real estate and assured their hearers that such an organization as the league could do much to relieve the situation. Mr.

Holy Family Loses Close Ten-inning Game, 5 to 4

After running their winning streak to three, Holy Family's entry in the Catholic League bumped into the league-leading St. Andrews nine this week and dropped a blazing ten-inning contest, 5 to 4. It was a nip and tuck battle from the first and the crowd of 600 at Y. and E. field were given a fine exhibition of ball.

Rosenbauer and Blum with three hits and McKechnie with two, lead the local's attack. Krenzer and Mason divided the pitching assignment. Holy Family and St. Bernard's are now tied for third place with three wins and two losses.

Buckley also addressed remarks to the assemblage.

24th Ward Women Now Planning Lawn Social

The 24th Ward Republican Women's Club held its social meeting last evening at the club rooms in Lyell avenue. On June 1 the regular business meeting of the club was held and an interesting talk was given by Senator Fred Slater.

Plans for a lawn social and sausage roast, to be held by the club in the near future, will be made at the next regular meeting, to be held at the club rooms July 6. All members of the club are urged to be present at the July meeting.

Mrs. Chas. F. McLaughlin of Rockview Terrace, press chairman of the club, left Rochester Sunday evening on the Lehigh Valley special for New York City, from where she sailed on the S. S. Samaria Monday, June 13, to attend the 31st International Eucharistic Congress at Dublin, Ireland. The best wishes of the club are extended to Mrs. McLaughlin for a most enjoyable trip and safe return home.

TICKETS ON SALE FOR LYELL AVENUE PICNIC

Tickets are now on sale for the fifth annual picnic of the Lyell Avenue Business Men's Association to be held Wednesday, July 13, at the Doud Post Farm in Buffalo road. (It was erroneously stated in the last issue that the farm was in Chili road.)

The outing, as previously announced, will be in the form of a barbecue with food being served throughout the afternoon. Price of the tickets has been set the lowest in years, being less than half any previous affair's cost. Tickets are now obtainable from the following: Fred Jackson (Lyell Products Co.), Charles Meyers (Red Star Yeast Co.), William H. Senz (Lyellhurst Variety Store), Ernest Marlowe (Marlowe and Shafer), Ralph Mack (Ralph's Grocery), Leo Hetzler (Hetzler Bros. Ice Co.), William J. Beckler, Fred R. Metzinger, Charles Snyder, Frank Beierschmitt and Louis Ciccarel.

LEAN SHANKLESS

(6-8 lb. Average)

SMOKED PICNICS . 81½c lb.

2-2¼ lb. Avge 2¼-2½ lb. Avge

Fancy **BROILERS 49c ea. 55c ea.**

HOME DRESSED—MILK-FED
Veal Roasts . . . 12-16c lb.

RIB END
PORK LOINS . . . lb. 12c

FRESH
GRADE A EGGS . . 2 doz. 39c

MILD BRICK and AMERICAN
CHEESE lb. 15c

WILSON CERTIFIED (Whole or Half)
Smoked Hams . . . lb. 16c

ARPEAKO—1½-2 lb. Avge
Daisy Hams lb. 24c

FRESH
Thuringer Sausage lb. 15c

FRESH SLICED
Boiled Ham lb. 29c

Finest Creamery Butter 19c lb.

Roll or Tub

+ GROCERY SPECIALS +

RINSO . . . large pkg. 19c

Camay Soap 5c bar Palmolive Beads 3 pkgs. 25c

No. 2 Can
Grape Fruit Hearts . . 10c

SUNSHINE—FULL POUND 2 Pkgs.
Krispy Crackers 27c

DEL MONTE—No. 2 Can Can
Sliced Pineapple . . . 15c

BOSCO 3-Food Drink 29c
(Large 20-oz. Jar)

HEINTZ' 8-oz. Jar
JELLY 4 for 49c
(Assorted Flavors)

DAVIS—12-oz. Can
Baking Powder 19c

"BOSCUL"
COFFEE
31c lb.

SWANS DOWN Pkg.
CAKE FLOUR 25c

SPECIAL MONDAY

10 Pound Sack Pure Cane SUGAR 39c

Shredded Wheat pkg. 9c

Six Vicinity People on Way to Dublin Congress

Included in the party of 57 from Rochester who left Sunday for Dublin, Ireland, to attend the sessions of the Thirty-first Eucharistic Congress were six from The Vicinity. They are Mrs. Mary M. Clair, 49 Rogers avenue; Mrs. Bridget A. Kinsella, 64 Murray street; Mrs. Nellie McLaughlin, 87 Rockview terrace; Mrs. Mathew O'Brien, 111 Lorimer street; and Mr. and Mrs. Leo J. Hayes, 228 Verona street.

15th WARD DEMOCRATS OUST SMITH AS LEADER

Democrats of the Fifteenth Ward arose last week and cast ballots for a new leader and executive committeeman to displace Jacob Smith. Displeased at Mr. Smith's distribution of patronage and declaring his election illegal, they elected William Volkman of Masseth street as his successor.

Other officers chosen at the meeting of ward and county committeemen of the Fifteenth are as follows: chairman, Angelo Rose; vice-chairman, Bruno Martino; secretary, Edward Plante; treasurer, George Lapp.

FREE! ONE 15c CAN TOBACCO WITH EACH PURCHASE OF A 50c PIPE.

| | | | |
|---------------------------------|-----|-------------------------------------|-----|
| Ovaltine Reg. \$1.00 | 64c | Miles Nervine Reg. \$1.00 | 69c |
| Ken-L-Ration Reg. 15c | 10c | Castoria Reg. 40c | 26c |

FILM—All Sizes

| | | | |
|-------------------------------------|-----|--------------------------------------|-----|
| Pond's Creams Reg. 35c | 25c | Seventeen Perfume Reg. 50c | 25c |
| Ipana Toothpaste Reg. 50c | 31c | Coty Powder Reg. \$1.00 | 89c |

FLASHLIGHTS—2 cell nickel Complete 49c

| | | | |
|----------------------------------|-----|---------------------------|--|
| Latherite Shaving Cream—Reg. 50c | 29c | Lifebuoy Soap . 5½c cake | |
| | | Palmolive Soap 6½c cake | |
| | | Lux Soap 6½c cake | |

BOX CHOCOLATES Reg. \$1.00 79c

See us about trading in your old Fountain Pen
Regardless of condition you can obtain as high as
\$2.50 on a New Pen

SAVE OUR PROFIT-SHARING RECEIPTS!

KLIER PHARMACY

We Deliver 261 AMES STREET at MAPLE Gen. 2659

MARKET **Russer's** GROCERY
AMES ST. Cor. MAPLE

Drive Your Car—Plenty of Parking Space

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**JUST ARRIVED!
THE NEW PHILCOS**

Come in and see the new Philcos, just received! The latest models feature Shadow Tuning, Twin Electro-Dynamic Speakers, Tuning Silencer, Automatic Volume Control, Tone Control, Philco High Efficiency Tubes and many other developments.

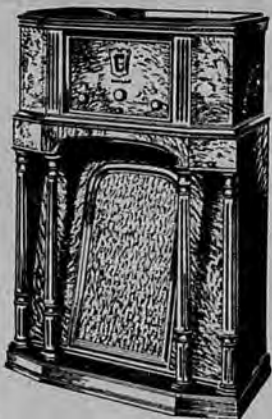
Priced \$36.50 up

Also the New Philco Transstone Auto Radio \$49.95

BENZON RADIO SALES

EASY TERMS

GEN. 6117 - 420 AMES ST.



MURRAY FEATURES

Tonight

One of Lew Ayres' minor claims to fame is that he made violent love to the glamorous Greta Garbo in the second motion picture of his career, "The Kiss." His love making with Miss Garbo, however, had a dramatic ending for the scene concluded when Ayres was knocked down by another suitor. Lew, now one of the most popular stars of the screen, is appearing in "The Impatient Maiden," frankly revealing comedy-drama of an unconventional love affair, and of a sophisticated young girl who thought she knew all about men.

Three outstanding favorites of the screen, all of whom have at one time or another been starred in their own right, are members of the cast of "The Big Shot," Eddie Quillan's new starring vehicle.

Belle Bennett, Mary Nolan and Ralph Ince are other day stars who have important roles in the production, making one of the strongest casts to appear on the screen.

Friday-Saturday

"Cohens and Kellys in Hollywood," is a limerick of laughs that mirrors the mad cavortings of George Sidney and Charlie Murray in the film capital.

Having weathered the storms of Paris, Scotland, Atlantic City and the wilds of Africa in the previous pictures of the "Cohens and Kellys" series, capitulating audiences with their hilarious adventures, Sidney and Murray now put their mirth-provoking abilities to the task of out-Hollywooding Hollywood.

Helen Twelvetrees' latest starring vehicle "Panama Flo," has won the acclaim of audiences and critics alike wherever so far it has been shown.

A melodrama filled with suspense and thrilling situations, "Panama Flo" tells the story of the fortunes and misfortunes of a beautiful New York showgirl who is stranded in a Panama honky-tonk.

Sunday-Monday

The chaos, fervid excitement and intense drama of modern times provides a sensational background for "The Wet Parade."

The picture covers three national periods, the pre-war era, the war years during which the prohibition enactment was passed and the modern period in which flagrant disregard of the law has given rise to innumerable dramatic conflicts and has resulted in such typically modern phenomena as racketeers, crime waves, political corruption, kidnapping rings, speak-easies and graft in hundreds of forms.

"Red" Farrell Graduated From Niagara University

J. Gordon Farrell, son of Mr. and Mrs. George Farrell of Avery street was a member of the class of 75 graduated Tuesday from Niagara University. He received the Bachelor of Arts degree and was graduated in the upper third of the class, winning the gold medal for excellence in religion after a competitive examination.

Graduate of Holy Apostles School and Aquinas Institute, Gordon entered Niagara in 1928. He was active in all college activities, was editor-in-chief of the undergraduate weekly, assistant editor of the senior year book, chairman of the college news-bureau, chairman of the Senior Football Hop and served on other committees.

Gordon, who is known among Vicinity chums as "Red," played ball with the local Shamrock nine. In college he played with the Frosh and pitched for the Varsity during his sophomore and junior years.

BENZON NOW LOCATED AT AMES ST. ADDRESS

Benzon Radio Sales is now located at 420 Ames street, having moved from its Jay street address. This company has been in The Vicinity for the past seven years, having occupied quarters in Maple street prior to being on Jay street.

Benzon's have been Philco radio dealers since the days of the battery set. They also specialize in service for all makes of radio and in addition are dealers in Maytag washers and electric refrigeration. Shadow tuning is featured in many of the new 1933 Philcos just announced and now being shown at Benzon's.

"In the new Philco sets," stated Mr. Benzon, "there are more new developments than were ever incorporated in a receiver before, and everyone of them is more important than ever before. Not a single gadget has been added for sales ballyhoo, but many are the improvements to performance."

There are many other important improvements in the new 1933 Philco sets, including automatic tuning silencer, twin speakers, automatic volume control, tone control, inclined sounding board with the echo-absorbing screen at the back, floating chassis, the new Philco high-efficiency tubes, and several other developments.

WRIGHT-HOPKINS

Mr. and Mrs. John Hopkins announce the marriage of their daughter, Pauline I., of 34 Lisbon street, to Wilbur F. Wright, son of Mr. and Mrs. James Wright of 609 Seward street, at the Emanuel Presbyterian Church, May 26. The Rev. A. F. McClements officiated.

The bride was attended by Helen Hopkins and Marjorie Wright. The groom had as his attendants John Balla and Roger Hopkins.

The wedding supper was served to the immediate families at the home of the bride.

Following a motor trip to Toronto, Mr. and Mrs. Wright are residing at 609 Seward street.

PURE QUILL GASOLINE

Fill up with gas and oil before June 21 when federal tax goes on. Pure Quill Gasoline, 12 1/2c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

Ann Beauty Salon

484 AMES ST.—Gen. 5029-J
10-DAY SPECIAL
PERMANENTS . . \$3.50
FOR CHILDREN
Up to 12 Yrs. \$2.50
Reasonable Prices on
Other Beauty Work

BECKLER'S "EDCO"

Cleaners-Tailors-Dyers
SPECIAL FOR LIMITED TIME ONLY
ALL DRESSES 65c
Cleaned and Pressed (Plain or Pleated)
We Guarantee All Work
All garments in our care insured against fire and theft.
WE CALL and DELIVER
496 Lyell Ave.—Glen. 3184

Rochester Armature Works

Gould Batteries
2-year guarantee \$8.80
Starter and Ignition Service up Exch.
197 Lyell Ave.—Glenwood 1558

ABSO-PURE

ICE
ABSOLUTELY PURE
— ALSO —
Coal & Coke HETZLER BROS. ICE CO.
INCORPORATED
801 DRIVING PARK AVE.
GLEN. 446 or 447

MAYTAG WASHER \$79.50

THE OUTSTANDING LOW-PRICED WASHER OF ALL TIME

This is not a cheap washer. It embodies all the principles and quality long associated with Maytag. It has all the conveniences of higher-priced washers including of course a Maytag-built wringer. Seeing is believing—COME IN!

BENZON RADIO SALES

Genesee 6117 Easy Terms 420 Ames St.

GENESEE 300

GENESEE 3646

JOHN C. ROSENBACH FUNERAL DIRECTOR

EDWARD F. HAUBNER S. W. STALKNEOHT

Office and Residence—328 JAY STREET



WHY TAKE CHANCES?

When we take care of your shoes, you are sure of the same high grade materials and superior workmanship that has brought us recognition at 3 National Exhibitions in New York and Chicago.

Remember it isn't a Deluxe job unless it is Frank's job.

Call and Delivery If desired Phone Glenwood 8434 **People's Quick Shoe Repair** 545 LYELL AVENUE

Your House is Not Clean—Until the Heating System is Also Cleaned

Have you ever had your furnace

Really Cleaned by VACUUM PROCESS?

Ask about our 10 Point Cleaning System for only **\$4.50**

485 DEWEY AVE. GLEN. 4515 **E. J. Barner** Gutter and Conductor Work

LOWEST PRICES EVER!!! on . . . LOWE BROS. PAINTS

New lower prices now in effect! This is your opportunity to buy a high-grade paint at a very low price. **WHY NOT USE THE BEST?**

NOW IS THE TIME TO PAINT!

Come in and let us estimate on your next paint job

LEICHTNER HARDWARE

MAPLE cor. AMES ST.—GEN. 3126

C. J. SCHEUERMAN

C. A. SCHEUERMAN

C. F. SCHEUERMAN SONS Funeral Home

The Display at Our Funeral Home shows the complete Funeral Service in plain figures

230 BROWN STREET Phones, Genesee 5411—438

MURRAY THEATRE

MURRAY STREET AND LYELL AVENUE

| | |
|--|--|
| <p>TONIGHT (Last Times) Lew Ayres-Mae Clark "Impatient Maiden" Also Eddie Quillan in "The Big Shot"</p> | <p>FRIDAY-SATURDAY "Cohens & Kellys in Hollywood" and Helen Twelvetrees in "Panama Flo"</p> |
|--|--|

SUNDAY and MONDAY
WALTER HUSTON and DOROTHY JORDAN in
"THE WET PARADE"

You can't get better—You can get worse!
For No-Knock, Little Carbon and Mileage—Try

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| <p>LEADER GAS—Gal. 15c WHY PAY MORE? We buy in tank car lots!</p> | <p>LEADER OIL—Qt. 15c 100% Paraffin Base HIGH GRADE OIL 25c qt Best Obtainable!</p> |
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KINSO CORP., 585 Lyell, Opp. Burrows

Prepare for the Future

Boys and Girls climb higher with
a college education.

SAVE FOR YOUR CHILDREN'S SCHOOLING

INSTALLMENT SHARES BEGIN AT \$1.00

20th Ward Co-operative Savings & Loan Association

764 JAY STREET GENESEE 1639

BRING IN YOUR TUBES FOR TESTING!
You can read our new tester yourself!
NO CHARGE FOR TESTING TUBES AT STORE
BAUER & RAETZ CHILD at JAY STS.
Phone: GEN. 3977

MANUELL MARKET

GEN. 6569 WE DELIVER 115 MURRAY ST.

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| Melrose Short Shank | CALAS . lb. 8c |
| Fresh Cut HAMBURG | . lb. 12 1/2c |
| Large STEAMERS | lb. 12c |
| Tall Van Camp's MILK | . Can 4 1/2c |
| SUGAR | lb. 4c |

ALL OTHER MEATS AT SPECIAL PRICES
Also FRESH FRUITS and VEGETABLES

The Church of The Holy Apostles

About 200 members of the Holy Name Society received Holy Communion Sunday morning at the nine o'clock mass. In the evening about 450 men from the society and the congregation attended the Holy Name Rally at the baseball stadium, one of the most impressive and memorable events ever to be held.

Ladies of the Sodality of the Blessed Virgin Mary will hold a card party tomorrow (Friday) evening in the school hall.

Grade examinations are now being conducted in the school and the semester will come to a close next week.

Lyell Ave. Baptist Church

Four children were dedicated Sunday at the close of the morning service. Children's Day was observed with appropriate exercises by the children of the Primary Department, in charge of Miss Mildred Ludwig.

On Tuesday evening the Trustees held their monthly meeting in the church.

The regular mid-week service will be held on Wednesday evening. Mrs. Sidney Cogger of Sunset St. will entertain the Missionary Circle tonight. This will be the last meeting until September.

On Friday evening members of the World Wide Guild will meet at the church at 5:30 and will go from there to Ellison Park for a picnic supper.

There will be a special service Sunday and a reception following the morning service for all those who have been members for twenty years and over. Automobiles will be provided for all who desire.

Maltby Street Chapel

The Annual Lawn Social of the Maltby Street Baptist Chapel will be held on the church lawn on Maltby street, just off Lyell avenue, on Saturday, June 18.

Due to the large crowd served last year in the evening it was decided to hold it afternoon and evening this year.

Those on committees are: Mrs. Clifford Brown, tickets; Mrs. Guy Holden, ice cream; Mrs. Robert Mowson, candy; Jack Oogjen, fish pond; Clifford Brown and Guy Holden, hot; George Posco, soft drinks; Mrs. Sarah Tillman, coffee.

There will be music. Tickets are 10 cents and will be redeemed for that amount at the tables.

Mrs. Chas. Wehbring of Culver road and Mrs. Anne Thompson of Ellison street entertained the Snappy Eight Pinochle Club on May 31 and June 7 respectively. Prizes were won by Mrs. Lydia Thompson, Mrs. Gertrude Honderf, Lyell Denney, and by Miss Elbertine Burnett, Mrs. Chas. Wehbring, and Mrs. Neil Denney. Plans were discussed for the first annual dinner party, which will be held at the home of Miss Elbertine Burnett of Sunset street.

Grace Presbyterian Church

Morning worship begins on Sunday at the usual time, 11 o'clock. The pastor will preach the sermon. Sunday School meets at 10 o'clock immediately preceding the church service. There are departments for all.

Senior Christian Endeavor will meet at 2:45 o'clock Sunday afternoon, at the church, for an out-of-door meeting.

A Lawn Festival will be held the last week in June at the church. Further details will be announced later.

This church, as usual, will conduct a Daily Vacation Bible School for the children of the community. The school will run for four weeks beginning with Tuesday, July 5 and ending July 29.

Trinity Evangelical Church

Beginning Sunday morning and continuing through the work of re-decorating the church auditorium, members of Trinity will meet in the banquet hall for the regular church services. The slogan for the summer is "Your Soul Dare Not Take a Vacation." Attend church somewhere.

Next Sunday afternoon young people of Trinity will meet at church to go to Ellison Park for a social gathering and meeting.

The Mission Study Class will meet at Highland Park on Thursday, June 23. Members are planning to have their noon luncheon together. An invitation is extended to any who wish to join them.

On June 29, the Martha Society will hold its annual Ice Cream Social, afternoon and evening.

On June 26, the Young People's Class will motor to Hamlin Beach for an outing.

DANCING STUDIO

Announcing the opening of a dancing studio at 849 Jay street, under Miss Helen Feeley of 12 Immel place. Tap and acrobatic dancing taught, 25c per lesson. For further information, call Genesee 203-M.—Adv.

Bessie-Vera Heberger
PERMANENTS
\$3.50 - \$5 - \$8
CHILDREN'S PERMANENTS
Marcelling - Finger Waving
Hair Cutting and Dyeing
Ten Years' Experience
Licensed Operator
282 OTIS ST. cor. DIX ST.
Glenwood 6793

PICNICS

We arrange all the details and furnish everything for
40c Plate up
We furnish dishes, silver and linen. Hot or cold meal—as you wish.
Any Type Menu Served Anywhere At Any Size Picnic
Call GLEN. 638
Marlowe & Shafer
CATERERS
119 Saratoga Ave.

Permanents

FRERIC'S
—OR—
FRIGIDINE
Complete
Also Marcelling, Shampooing
Finger Waving and Hair Cutting.
HILDA SCOTT
217 Rockview Terrace
GLENWOOD 748

Bowlers—Attention!

Few More Openings in
HENCHEN LEAGUE
For Next Season
\$3,000 PRIZE MONEY

ALBERT WARD

Optometry
198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

See These Exceptional Values Today

AT OUR ANNEX
COR. LAKE and LYELL AVE.

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| <p>\$95 — Oldsmobile Coach, 1927, all in excellent running order.</p> <p>\$395 — Chevrolet 1931 Coach, a 6-cylinder car with Fisher body, finished in dark maroon with cream wheels, 30-day guarantee. Low GMAC terms.</p> <p>\$265 — Chevrolet 1930 Coupe, green duco finish, motor, tires, paint and upholstery in excellent condition.</p> | <p>\$345 — Chevrolet 1930 Standard Sedan, a four-door car with Fisher body, dark maroon finish.</p> <p>\$145 — Oakland Standard Coupe. It has been all repainted, has almost new tires and is mechanically O. K.</p> <p>\$125 — Ford, 1929, Standard Coupe, black finish and a real bargain.</p> |
|--|---|

Cunningham-Joyce Motor Corp.
Open Sunday 9 to 6
LOW TERMS PHONES
706 Dewey Ave. Glen. 4900
Lake-Lyell Annex: Glen. 4902

WEEK-END SPECIALS AT SCHROTH'S

PORK SHLDRS. . . 9c

Arpeako HAMS . 17c
(12-14 lb. Average)

SHOULDER

ROAST VEAL . . 15c

STANDING—PRIME BEEF

RIB ROAST . . . 19c

SHOULDER POT

ROAST BEEF . . . 15c

Veal Breast 12c | Beef to Boil 9c

Schroth Market

LYELL AVE. at MURRAY ST. GLEN. 3210

THURS.-FRI.-SAT. SPECIALS

\$1.75 Union Hardware Double Ball

Steel Skates \$1.39 Pr.

\$2 Boy Scout Mess Kits—\$1.49

HIGH-GRADE BICYCLES \$19.95

BECKWITH'S 271 LYELL AVENUE
Opp. Firehouse

Keegan Battery Service
385 Sherman St. — Glen. 1123
Universal Auto
Radio Complete **\$59.50**
GAS and OIL

HILER'S GARAGE
General Auto Repair
PAINTING—TOUCHING UP
Good
Buys in **USED CARS**
385 Sherman St.—Glen. 1123

+ BLUE FLASH OIL! +
IN FIVE-GALLON LOTS

FREE
Balloons
While they
last—5c
balloon free
with \$1.00
purchase

100%
Pennsylvania **\$2.50**
Five Gallons

MID
CONTINENT **\$1.95**
Five Gallons

TRY A TANKFUL OF

+ BLUE FLASH GAS! +
Good Mileage—Plenty of Pep

7 GALLONS \$1
FOR

Ask for BLUE FLASH

11 1/2c Gallon Plus Tax

BAUER & RAETZ CHILD ST.
INCORPORATED at JAY ST.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

DOES YOUR vacuum cleaner do good work? If not, let us overhaul it for you for \$2. New cord, \$1.50; new bag, \$1.50; new brushes, \$1 up. All work guaranteed. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

HAVE YOUR vacuum cleaner overhauled, cleaned and packed for \$2.00. Any make. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.

FOR RENT—3 rooms and kitchenette, unfurnished. Light, heat and gas. Reasonable. 35 Myrtle Hill Pk. Glen. 5622.

FOR SALE—Peerless 7-passenger, Peerless Six, Durant Six, Buick Six—all sedans. 1928 Chevrolet coach \$100; 1926 Ford coach \$20. Hiler's Garage, 385 Sherman St.

FREE PRIZES—Start now to drop your cash sales tickets in contest box at Schroth's Market, Lyell Ave., cor. Murray St. Prizes to be given July 2 at six o'clock.

QUALITY FLORAL SHOPPE, 24 Delmar St. Flowers for garden and cemetery. Sturdy plants for little money. J. L. Dixon, Prop.

FOR SALE—Up to date double, like new. Seven rooms each side; garages; improved street; American neighborhood; well rented. Sell at assessed valuation. Leaving city. T-65 Vicinity Post.

CORNER STORE FOR RENT—Desirable location, reasonable rent. Corner Calihan and Lyell. Glen 5318-R. Call at 1 Calihan Pk.

GALDIOLUS BULBS—Large mixed, 50c per 100. Asters, Calendulas, Marigold, Snapdragons, Tomato and Zinnia plants, 15c a doz. 71 Barker St. Gen. 6895-W.

VACUUM CLEANERS—\$5 up. Parts and repairs for all makes. Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.

FOR SALE—Used radios in running order; Atwater-Kent \$3; Sparton \$2. Speaker \$3; Philco eliminator \$3. Call Glen. 1346-J.

FOR RENT—4 bedroom cottage, Conesus Lake, Eagle Point vicinity. Reasonable. By week or month. Glen. 5632-J.

FOR RENT—One half nice double, 5 rooms, near No. 7 School. Reasonable rent. Glen. 1169-W.

PAINTING—Will paint your house \$40. References. Ten years' experience. Glen. 872.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

WASHING MACHINE repairs and parts on Harmony, Arabelle, Cass, ABC, Easy and other makes. New rolls \$6 set, complete and installed. No service charge. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

PAPERHANGING—Neat work, low prices. Estimates free. F. Baker, 463 Lyell Ave. Glen. 3701-J.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted, \$1. Variety Electric Shop, 516 Dewey Ave., Glen. 4141.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill park. Glen. 5622.

LAWN MOWERS SHARPENED \$1 up. Repairs extra. Satisfaction guaranteed. K. Strasser, 772 Glide St. Glen. 3967-M.

PERSONAL

Mrs. Charles McLaughlin of Rockview terrace and sister, Mrs. George Coxon of Plymouth avenue left June 12 for a trip abroad. They will visit Ireland, England and France, during the course of a six weeks' tour.

Herbert George Kuhn of 272 Hague street was graduated from Hobart College this week with the Bachelor of Science degree.

Mr. and Mrs. George M. Mason of Cromwell drive announce the birth of a nine-pound boy, George Robert, born on June 10. Mrs. Mason is the daughter of Rev. and Mrs. A. E. Hooper of Cameron street.

Miss Rita M. Kier of 100 Villa street was graduated yesterday in the annual commencement exercises at Nazareth College. One of the events on the program was a pageant written by Miss Kier.

PURE QUILL GASOLINE

Before June 21 when federal tax is in effect, fill up on gas and oil. Pure Quill Gas 12 1/2c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

LYELLHURST'S WIN

The Lyellhurst Baseball Team defeated the Greenleaf's in two games, 9-7 and 15-4, and now have won six straight. Esposito and Billinger pitched good ball. H. Seitzinger, first baseman, featured at bat with three home runs and two triples.

POMMERENING'S WIN

H. C. Pommerening & Son indoor nine defeated the Friscoes 6 to 5, and the Emerson Eagles, 7 to 3. The team will play each Monday, Wednesday and Friday at 6:30 and Sundays at 11:00 a. m. at Lyellhurst Field, corner Sunset and Otis streets. For games call Glen. 4517-W.

Tropical Fish Display
In Beckwith's Window

The Rochester Aquarium Society has placed a unique display in the window at Beckwith's, 271 Lyell avenue, and it is attracting considerable attention. Several aquariums of tropical fish together with gold fish constitute the display; and despite the public attention, the fish seem quite at home and contented in their electrically heated aquatic parlors.

A rapidly growing interest in tropical fish raising brought the Aquarium Society into existence and the display at Beckwith's gives some indication of the reason for this new fancy. Breeding is a very interesting though comparatively easy process and it is amply illustrated in the public showing.

The collection includes guppies, platies, swordtails, montazumas and several varieties of hybrids. This group is viviparous, or in other words are not hatched from eggs in the accepted manner, but rather are born alive. These fish are at home only in the tropics of the new world, where all live-bearing fish with the exception of the shark are to be found exclusively.

Other features of the exhibit are the goldfish, which have been induced to spawn during their stay in the window. Floating on top of the gold fish aquarium is a large quantity of water hyacinth, native to Mexico, but doing quite well in the Beckwith window.

All these fish and the water hyacinth have an interesting background and a description of them is forthcoming on a trip to Beckwith's. Visitors are welcome every week-day from 8 a. m. to 8 p. m.

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Price . . . **\$1.85**

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415 LYELL AVENUE

THE VICINITY POST

CIRCULATION
5500

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V.

ROCHESTER, N. Y., JUNE 30, 1932

No. 18

24th WARD WOMEN PLAN LAWN SOCIAL

The 24th Ward Women's Republican Club will hold its regular business meeting on Wednesday evening, July 6, at the club house, 1085 Lyell avenue. Important business will be transacted and arrangements for a lawn social and sausage roast to be held in the near future will be made.

All Republican women of the ward are asked to attend this meeting and if possible become members, as the president is anxious to have every Republican woman in the ward enrolled in the club. In this way only, she explains, can the club become the strong working unit it is hoped to be in the ward. This will be the last meeting of the club until September 7.

New Officers Installed By No. 30 School P. T. A.

At the last meeting of the Parent Teachers' Association of No. 30 School, which took place June 8, the following officers were installed: president, Mrs. Lettie Fowler; vice-president, Mrs. Martha Cornell; vice-president, Mrs. R. Penn; secretary, Mrs. Rose Pappani; treasurer, Mrs. Ida May Schenck.

A beautiful picture, "Old Santa Fe Trail," was recently presented to No. 30 School by the Parent Teachers' Association.

The Parent-Teachers are holding their annual basket picnic today at Ontario Beach Park. Mrs. George Cooper is general chairman, assisted by the following: Mrs. J. Cornell, coffee; Mrs. J. DeRose,

25 Initiated at Banquet of Holy Apostles' Sodality

Ladies Sodality of the Blessed Virgin Mary of Holy Apostles Church held a banquet and initiation Tuesday evening. Twenty-five new members were added to the society. The Rev. Father Fox directed the initiation ceremonies.

BOY SCOUTS

Here's a mess kit you'll like. It includes frying pan with long adjustable handle, sauce pan, cup, plate, knife and fork and canvas carrying case with adjustable strap. Cut out this advertisement. It is worth 50c on the purchase of this kit which sells regularly for \$2. Beckwith's, 271 Lyell Ave.—Adv.

orangeade; Mrs. Rose Pappani, sports.

ANNUAL PICNIC OF BUSINESS MEN WEDNESDAY, JULY 13, DOUD FARM

A week from next Wednesday, Lyell avenue will be all dressed up and ready for the fifth annual picnic of the business men. The affair, scheduled for July 13, will be held at the Doud Post Farm in Buffalo road and it will be the destination of between 150 and 200 men bent on an afternoon and evening of sports and merry-making, under the supervision of William H. Senz, general chairman.

An impromptu parade will be held this year. No effort will be made to get a large line-up, but those who can go with the main body are asked to report at Lyell avenue and Spencer street promptly at one o'clock.

A program of sports is being arranged by Thomas Taylor and his sports committee. It will include the usual ball games, tug-of-war and races. Marlowe and Shafer, caterers, will see to the food and there will be plenty for everyone, for the outing is in the form of a barbecue and the picnickers will be served throughout the day.

Ticket sales are now underway and a campaign is being conducted to draw the largest crowd ever to attend an L. A. B. M. A. picnic. The committee met last night and will make its final report at the regular meeting of the association scheduled for Monday, July 11. This meeting night has been set rather than the usual night, which would be the day of the picnic.

Free Dance Monday at Westminster Dance Hall

To introduce the orchestra and to formally open for the season, Westminster Park announces a free dance on the evening of July Fourth. John Schwab and his Ambassadors are playing at Westminster this year. The park is located on the River road south of Genesee Valley Park. There will be dancing every Saturday and Sunday night from 9 to 12.

VICINITY BOYS GRADUATE FROM AQUINAS INSTITUTE

Among the 128 graduates of Aquinas Institute were the following: Leo F. Dolan, Joseph F. Rich, James A. Shatzel, Holy Apostles alumni; John D. and Raymond T. Blum, John G. Nunn, Joseph G. Polley, Raymond G. Ruff, John E. Slattery, Holy Family alumni; Elmer J. Frank, Nicholas U. Iuppa, Holy Rosary alumni; Thomas J. Flood, Nazareth Hall alumnus; Frank J. Esse, St. Peter and Paul's alumnus.

PURE QUILL GASOLINE

Only the highest quality gasoline is sold at the Pure Quill Stations. Today's price 12½c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

LEAN FRESH PORK SHLDRS. . 81½c lb.
(6 to 8 lb. Avge)

WILSON'S SUGAR CURED SMOKED HAMS 13c lb.
(Whole or Half)
2 lb. Avge 2¼ lb. Avge

Fancy BROILERS 49c ea. 55c ea.

BAKED PICNIC HAMS 19c lb.
(Ready to Eat)

Arpeako Hams . . . 17c lb.

PLUMP MEATY FOWL 22c lb.

GRADE A EGGS 20c doz.

FRYING or ROASTING CHICKENS 21c lb.

RUMP or SHOULDER VEAL ROAST . . . 15c lb.

THURINGER Summer Sausage . . 15c lb.

LARGE SUPPLY OF HOTS and COLD CUTS

Finest Creamery Butter 18c lb.

PURE CANE SUGAR 4c lb.

OCTAGON Soap Chips 16c

BEECHNUT Ketchup 17c

DEL MONTE No. 1 Tall Can Fruits for Salad . 2 for 29c

SWANS DOWN Cake Flour 25c

CERTO FRUIT PECTIN 25c

BROOKFIELD Brick, American and Swiss Cheese . . . ½ lb. pkg. 15c

VAN CAMPS Milk 5c
Tall Can

MAXWELL HOUSE COFFEE 29c lb.

BLUE LABEL SALADA TEA 35c
½ lb.

IVANHOE Mayonnaise qt. 43c

BEECHNUT Peanut Butter . . 2 for 29c
Large Jar

HEINZ FRESH SLICED Cucumber Pickles . . 14c
Jar

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| \$1.00 Nannt | FACE POWDER Sun Tan Shade 59c | |
| KOTEX 25c box | FROSTILLA LOTION . . 50c FROSTILLA Brushless Shave 50c Total . . \$1.00 | BOTH Modess 25c box 49c |
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THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street
 Main 5412
VICINITY OFFICE 517 Lyell Avenue
 Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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U. S. No. 1 POTATOES . . . 28c pk.

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WHITE BRICK CHEESE. 14c lb.

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SHORT SHANK

CALLIE HAMS 9c lb.

Boneless BOILED HAM . . 29c lb.

REGULAR HAMS 15c lb.
(Whole or Half)

WESTERN STEER

POT ROAST BEEF 14c lb.

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SILKS, CHIFFONS

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\$4.50

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JUNE GRADUATES

No. 43 School

Graduation exercises were held at Theodore Roosevelt School No. 43 last Thursday evening.

The graduates were: Roy J. Bacchetta, Charles Milton Baird, Robert W. Benedict, James William Brady, Donald Carl Blum, Wilbert Roy Braun, Roy Charles Drankhan, Salvatore Anthony Esposito, Marvin R. Falls, Angelo Philip Gallina, Jacob Anthony Gaudino, Donald Walter Holden, Millerd C. Kase.

Everett R. MacMillan, Charles Magoffin, Gabriel Marino, Raymond Joe Martone, Donald Menhenett, John Herbert Miller, Albert James Nuijens, Philip Lawrence Palermo, Arnold Pomerening, Roger Schwing, Anthony M. Sorrenti, Leon David White, Frances Antritano, Bertha Austin, Eleanor Viola Barringer, Edith M. Bianchi, Katie C. Bilous.

Emma Black, Emma Buelfer, Esther Conte, Grace DeCarlo, Jennie Mary DiBattista, Jennie Pauline Ferrari, Dorothy M. Freeman, Gladys Friedman, Catherine Rita Gregg, Florence Heid, Helen Louise Johnson, Helen Ruth LaPlant, Edith C. Lenhard, Francis Josephine Lipani, Josephine J. Lopa, Lorraine A. Mansini, Stella M. Misura.

Louise Gertrude O'Brien, Stella M. Pukish, Susanna M. Rank, Margaret Richter, Minnie Rovisa, Mary Grace Salvaaggio, Helen G. Schnabel, Ethel Shaffer, Margaret Sill, Marjorie A. Storms, Mary A. Tantalio, Marion R. Thomas, Isabelle Tyler, Armenia White, Elinor Winney, Frances G. Wroblewski.

No. 30 School

Promotion exercises were held at General Elwell S. Otis School No. 30 on June 22.

Gordon Kester, new standard bearer, is also the Medal Citizen of No. 30 School. Lorraine Nellis, new guardian of the flag, is the fourth member of her family to be custodian of the flag at No. 30.

Sixth A Grade pupils promoted to Jefferson Junior High School are as follows:

Dorothy Aab, Virginia Agricoltose, Daton Alpaugh, Louis Baldasare, Margaret Bocci, Frances Buono, Ferdinand Cacciaglia, Helen Campbell, Vincenza Carlisi, Joseph Cosmano, Antoinette Crocetta, Frank DeSino.

Alfaretta Fish, George Formicola, Adelbert Foster, Nick Gargara, Rose Gerken, Mabel Getsinger, Robert Grunst, William Hammer, Gordon Harrington, Walter Heizyk, Louis Hirschler, Inez Hynes.

Alma Knell, Wanda Long, Effie MacKelvie, Mary Mercandette, Philip Mercandette, Chester Miller, Mamie Norselli, Sam Palermo, Guy Parrinello, Mildred Paulus, Madeline Pepe, Sam Petite.

Albert Petrillo, Richard Reagan, Arthur Rogers, June Schultz, Agnes Schwalm, Mary Jane Sillin, Howard Smith, Jane Terry, Mary Uttaro, Jack Van Roo, Tom Vasey, Emil Wittmer.

Holy Family School

Holy Apostles School held its graduation exercises Sunday evening in the church. The Reverend Pastor, Father Phillip Golding, addressed the graduates, Rev. Walter A. Foery, new pastor of Holy Rosary Church, who was to have been the speaker being unable to attend. Exercises closed with Benediction of the Most Blessed Sacrament.

The class of 44 graduates presented a beautiful and impressive scene as diplomas were presented. Following are the graduates: Thomas Afflick, Virginia Baier,

Blanche Batz, Eleanor Beierschmitt, Anthony Brescia, Gladys Cooper, Jean Duffy, Thomas Enright, Louis Fischer, Paul Flagler, Joseph Geier.

Mary E. Goeshar, James Goggin, John Gardinier, Jean Hemmer, Frank Hery, Francis P. Hickey, Edward Krauter, John Kewley, Philip Mandell, John McGovern, James Kerwin.

Jean McNeil, Edward Menzner, Dorothy Miller, Mary Mooney, Mary Eileen Neary, Thomas Niccoli, Edward O'Leary, Edna Pericelli, Robert Perry, Rosetta Schwartzmeier, Dorothy Shatzel.

Raymond Shatzel, Lucy Sheehan, Earl Smith, Lois Spiegel, Gennaro Ventura, Elizabeth Viola, Sara Walsh, Eugene Wegman, Helen Yockel, Madeline Coppins, George Lill.

Prizes for highest average in studies: 2th grade—Eugene Wegman, Sara Walsh; 7th—Thelma Nolan, Marita Mensing; 6th—Margaret Wegman, Mary Kellett; 5th—Francis Sullivan, Doris Hemmer, Charles Webber; 4th—Edwin Stiffler, Lois Sailer; 3rd—Rita Stahlecker, Geraldine Holland; 2nd—Lillian Russo; 1st—Mary Ann McGovern.

Holy Apostles School

A class of 92 received diplomas Sunday night at graduation exercises in Holy Family Church. The graduates were:

Mary Andrews, Esther Bartl, Eleanor Binsack, Frances Baccacino, Ruth Cabic, Carmella Dargella, Catherine Darmic, Marie Demmert, Anna Demonte, Lois Dennstedt, Jeanette Dietrich, Rita Ehmman, Emogene Feeley, Helen Fiser, Catherine Fehler.

Rita Rromen, Helen Gager, Beatrice Gerew, Eleanor Ivanski, Arline Jockley, Barbara Klech, Geraldine Klech, Helen Kleisley, Rita Koch, Teresa Koch, Helen Kodisch, Catherine Korth, Dorothy Legler, Rosemary Long.

Clementine Magin, Thelma Maier, Mary Malciak, Anna Marino, Dorothy McGraw, Jane Mezzanotte, Agnes Miller, Palmira Moscaritolo, Helen Neu, Anna Prechtel, Catherine Reger, Esther Sauers, Dolores Schmerbeck, Bernice Stadtmiller, Dolores Uschold, Arline Wiemer, Elizabeth Vetchella, Frieda Zickraf.

Andrew Allocco, Edward Bachmann, Everett Bartl, Bernard Batz, Elmer Binsack, George Connell, John Donnelly, Roland Dennstedt, John DePasquale, Anthony DePerna, John Gallagher, Herbert Heiligenthaler, Theodore Hiebler, Henry Imhof, Arthur Jones.

Charles Keown, Charles Klueber, Cyril Kolb, Lawrence Kondolf, Angelo Lomaglio, Russell Lanseer, Elmer LeBeau, Joseph Meier, Charles Miller, George Moker, James Mura, Harvey Palmer, James Panchyshyn, Nicholas Pukish, Theodore Richter.

Edward Sauter, Herbert Schneider, Harold Schultz, Robert Schwartz, Clement Spahn, William Spahn, Charles Stadtmiller, John Stifler, George Stockmeister, Nelson Stott, Kenneth Winghart, Clarence Young, Harry Zavacki, Maxwell Zimmer, Robert Zimmer.

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 Reasonable Prices on Other Beauty Work



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WILSON'S SKINNED HAMS . . 14 1/2c

Fresh Dressed BROILERS ea. 49c
(1 1/4 to 2 lb. Average)

SHANKLESS PICNIC HAMS 9 1/2c

Country Roll BUTTER 17 1/2c

BAKE-RITE 1 1/2 lb. can 19c
For Baking, Icing and Frying Purposes

ARPEAKO LARD lb. 5c

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THE BEST GAS YOU EVER USED!

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\$265—Chevrolet, 1930 coach. Finished in dark blue. It carries our 30-day guarantee and may guarantee with low G. M. A. C. terms.

\$155—Chevrolet, 1928 pickup truck with closed cab. A half ton delivery in excellent condition.

\$145—Chevrolet, 1928 sedan. This 4-door car has always been given good care and is an excellent value.

\$395—Chevrolet, 1931 coach, finished in maroon with black wire wheels and fenders. 30-day guarantee with low G. M. A. terms.

\$345—Chevrolet, 1930, four door sedan, it is finished in dark maroon, has very low mileage and you will be proud to own it.

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Veteran Brand COFFEE lb. 30c

CHIPSO, 5 lb. package 29c

Large Steamers 13c lb. Onions 2 1/2c lb.

1/4 lb. BOSCU TEA FREE }
2 lbs. BOSCU COFFEE } 67c

Also FRESH FRUITS and VEGETABLES

Trinity Evangelical Church

Last Sunday, 42 of the young people of Trinity spent an enjoyable day at Hamlin Beach Park. After a delicious dinner, the usual ball game was on, with bathing following later in the day. Supper was then served and the remainder of the evening spent on the beach singing. The pastor and his family were guests.

On July 17, the "Redecoration Service" will take place. Two of the former ministers of Trinity will take part. The Rev. Adolph C. G. Baltzer and the Rev. J. Otto Reller. All members and friends of Trinity are invited to be present at this service.

On July 20, the Sunday School and Congregation Picnic will be held at Ontario Beach Park, Picnic Grounds No. 2. The general chairman is Oscar Dicke. Mrs. E. Steingger is chairman of the refreshments; Mrs. Fred Blum, prizes; Clarence Boulter, sports; R. W. Durning, publicity; and John H. Koehler, transportation. Trinity will welcome all its members for this occasion. The committee is planning a fine program for the day closing with a short prayer service.

The summer schedule begins on Sunday, July 3. The Sunday School will meet as usual at 9:45 for a period of 15 minutes, for the purpose of taking records and offering and will then join in the regular church service which will begin at 10 A. M. This schedule will be for July and August only.

PERSONAL

Mr. and Mrs. Harvey Cooper and son Gordon of Otis street have returned from a two weeks' vacation spent at Williamson.

Mrs. V. Woodward of Otis street has returned from Strong Memorial Hospital following an operation.

Miss Genevieve Attaldo of Texas street is convalescing at the General Hospital following her recent operation. She wishes to thank her friends and associates in the Girl Scouts for flowers and cards.

Officers of the Rochester Aquarium Society held an outing Sunday at the summer home in Shore Acres of Harmon Beardsley of Avery street.

Mr. and Mrs. Frank W. Lowe of Glide street will spend the week-end at the home of Mr. and Mrs. R. A. Woodley at Toronto, Canada.

Mr. and Mrs. Erwin Sullivan and three children, Buddie, June and Tommie, and Police Officer Edwin Sullivan and Mrs. Sullivan are spending two weeks' vacation at Honeoye Lake.

George T. Hubbard of Sherman street was graduated this month from Tusculum University with honors.

PURE QUILL GASOLINE

Are you taking advantage of the saving Pure Quill Gasoline offers? Our tank car siding makes our 12 1/2c plus tax possible. Pure Quill Stations; 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

Lyell Ave. Baptist Church

Mrs. George Marvel of Hague street entertained the Fidelis Class on Friday evening. Assisting hostesses were Mrs. Moyse and Mrs. Mallery. This was the last social gathering till September with the exception of the Moyse Class picnic, which will be held at Mrs. Ray Fishbaugh's camp at Hilton Beach on July 30.

The Light Bearers' Class held their picnic at Durand Eastman Park on Friday evening. Members of the men's classes attended the gathering of the Associated Men's Classes of the city at Ellison Park on Saturday. A delegation of the young people from the church will attend the G. E. Convention at Troy over the week-end.

Members of the church and congregation who remain in the city over the Fourth are planning a picnic to be held at one of the parks to be decided on Sunday.

Grace Presbyterian

At morning worship Sunday at 11 o'clock the pastor will preach the sermon. Sunday School meets at 10 o'clock.

Next Thursday evening, July 7, the Grace Guild of the Ladies' Aid Society will hold a lawn social on the church lawn. It will be open to the public.

PICNICKERS

Camp stoves with new ring type burners, instant lighter, new large tank, combination legs and cover fasteners, only \$3.98. Thermos jugs and auto ice boxes. Beckwith's, 271 Lyell Ave.—Adv.

The Sterling Bakery opened last week in the former Governor Bakery, at Lyell avenue and Murray street. A full line of baked goods is made and sold there.

Rochester Grocery

FRANK RASPANTI
OPENS TODAY
at 519 1/2 LYELL AVE.
Corner Callihan Park
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PREMIER
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and full line of
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PICNICS

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40c Plate up

We furnish dishes, silver and linen. Hot or cold meal—as you wish.

Any Type Menu
Served Anywhere
At Any Size Picnic

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CATERERS
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JOHN SCHWAB
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AMBASSADORS
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WESTMINSTER PARK

Every
Saturday and Sunday Nites
Dancing 9 to 12

\$1.00 per couple

Gentlemen must be
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+ BLUE FLASH OIL! + IN FIVE-GALLON LOTS

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Balloons
While they
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Pennsylvania
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Five Gallons

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TRY A TANKFUL OF

+ BLUE FLASH GAS! + Good Mileage—Plenty of Pep

6 1/2 Gal. \$1

Ask for BLUE FLASH
11 1/2c Gallon Plus Tax

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SPECIALS FOR FRIDAY & SATURDAY

SMOKED CALAS 10c
Leg SPRING LAMB 19c

Whole or Shank End

SMOKED HAM 15c
ARPEAKO HAMS—19c

POT ROAST BEEF 15c

Roast Veal 15c Broilers 55c ea.
Standing Rib Rst. 19c (2 1/4 lb. Avge)
Plate Corn Beef . . 7c Sliced Boiled Ham 29c
Arpeako Hots . . . 25c

Our first competition closes Saturday, July 2, at 6 p. m. when a whole Arpeako Ham and two halves will be given away free. Come in now for details.

CLOSED ALL DAY JULY 4th

Schroth Market

LYELL AVE. at MURRAY ST. GLEN. 3210

HILER'S GARAGE
General Auto Repair
PAINTING—TOUCHING UP
Good
Buys in **USED CARS**
385 Sherman St.—Glen. 1123

MORAND BRAYER
Plumbing and Heating
Repairing Automatic Gas
Water Heaters a Specialty
836 JAY ST. GEN. 2684-W

Bathing Suits for the Whole Family

Jantzen Swim Suits — Bradley & Webfoot Modern Suits

Men's Swim Suits 75c to \$5.00 Women's Swim Suits \$1.95 to \$5.50
Boys' Swim Suits 48c to \$2.75 Girls' Swim Suits . . . \$1.00 to \$3.95
Children's Beach Pajamas .65c to \$1 Bathing Shoes 50c—Caps 10c to 50c

OPEN EVENINGS **ROLAND'S** 415 LYELL AVE.

**Ehmann Market Indoor
Nine Formerly Lyellhursts**

The old Lyellhurst indoor team has organized for the coming year under the name of Ehmann Market. Three years ago this team was rated as one of the best in the city, and they again hope to achieve the same reputation.

Friday night (July 1) they will meet the strong H. C. Pommerening nine at their Sunset street field. Last Friday night Ehmann's won a hard fought game from the Pommerening nine by the score of 8-5.

The following players are asked to report at 6:30 Friday: Warner, Zimmer, Breehl, V. Ehmann, W. Ehmann, Lang, Whitey, Fredricks, Drojarsky, Peherer and Holtch. For games with the Ehmann Market team call Val Ehmann, Glen. 4006-W.

**Registration Tomorrow
For Vacation School**

The Daily Vacation Bible School opens this summer on Wednesday, July 6, at 8:55 a. m. This school will run every week-day morning in July from 8:55 to 11:30 o'clock, beginning with July 6 and ending Friday, July 29.

The school is open to all children of this community, regardless of creed, race or color, who are between the ages of 5 and 13 years. The aim of the school is the religious and character development of the child.

The school will be divided into three departments, the Beginners, taught by Mrs. H. J. Walch; the Primary, taught by Mrs. Christine Sweetnam; and the Juniors, taught by the Rev. Henry J. Walch. Each department will have a course of study especially adapted to the mental development and understanding of the children in the department.

The program of the school consists of worship periods, study periods, play periods, and handcraft periods; all under supervision and instruction. Great care has been taken to see that the children shall

**ATTENDING ST. JOHN'S
CONVENTION IN DETROIT**

Mrs. Robert Specksgvar of Villa street, left Saturday for Detroit, Mich., to attend the Knights of St. John Convention at the Booke-Cadillac Hotel. Mrs. Specksgvar is president of Holy Apostles Auxiliary 126, Knights of St. John. She is accompanied by her sister, Mrs. Joseph Collins, who is also an officer of the auxiliary.

**BLOOMS WILL OBSERVE
45TH ANNIVERSARY JULY 3**

Mr. and Mrs. Frederick Bloom of 133 Campbell park will be married 45 years on July 3. They came from Holland 20 years ago and have been living at their present address for more than 18 years. Mr. Bloom had been an employee of the American Woodworking Machinery Co. for over 18 years, until the recent shutdown.

have the best possible leadership, equipment and preparation.

There is to be a registration day for the school on Friday afternoon, July 1, at the parish house, from 2 to 4 o'clock. Children expecting to attend should be registered at that time.

Gaesser's Market

+ WEEK END SPECIALS +

SMOKED HAM (Whole or Half) 16c lb.

CHUCK ROAST BEEF . 16c lb.

PORK LOINS (Rib End 16c lb.

FRESH HAMS 15c lb.

PORK SAUSAGE 13c lb.

BONELESS SIRLOIN . . 19c lb.

**TRADE AT GAESSER'S
AND SAVE MONEY**

Gaesser's Market

774 JAY ST.

We Deliver

GEN. 3868

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

DOES YOUR vacuum cleaner do good work? If not, let us overhaul it for you for \$2. New cord, \$1.50; new bag, \$1.50; new brushes, \$1 up. All work guaranteed. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

HAVE YOUR vacuum cleaner overhauled, cleaned and packed for \$2.00. Any make. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.

VACUUM CLEANERS—\$5 up. Parts and repairs for all makes. Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

WASHING MACHINE repairs and parts on Harmony, Arabelle, Cass, ABC, Easy and other makes. New rolls \$6 set, complete and installed. No service charge. Variety Vacuum Cleaner Co. 516 Dewey Ave. Glen. 4141.

ASTERS, Calendulas, Scabiosa, Snap Dragons, Marigolds, Petunia plants, 15c doz. Cut flowers. 71 Barker St. Gen. 6895-W.

PAPERHANGING—Neat work, low prices. Estimates free. F. Baker, 463 Lyell Ave. Glen. 3701-J.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted. \$1. Variety Electric Shop, 516 Dewey Ave., Glen. 4141.

LAWN MOWERS SHARPENED \$1 up. Repairs extra. Satisfaction guaranteed. K. Strasser, 772 Glide St. Glen. 3967-M.

PAPERHANGING —\$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W.

SEE OUR lovely Voile dresses at \$1.00-\$1.95 and \$2.95. Line Variety Shoppe, 153 Otis St., opp. San-tee.

FOR RENT—35 Myrtle Hill Park, two large rooms and kitchenette. Heat, gas and light. Reasonable. Newly decorated. Glen. 5622.

TAP DANCING—10c for children under 12. Miss Helen Feeley, Gen. 203-M. 12 Immel Place.

THE VICINITY POST

CIRCULATION
5500

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V. ROCHESTER, N. Y., JULY 14, 1932 No. 19

Max Florist Ball Nine Wins 18 of 24 Contests

Max—Florist is sponsoring an indoor team, composed of boys from The Vicinity. The outfit has won 18 out of 24, losing 3 and tying 3. They have defeated the Beckler Dry Cleaners two out of three.

An invitation to play in the Maplewood Y. M. C. A. League has been accepted and the Florists will open in the league tomorrow. Games are being booked with fast teams, any nights except Friday and Saturday.

The team includes P. Bresnahan, R. Beikirch, G. Cole, Parent, Imperiale, Libutti, Shaw, Southworth, Sheehan, Trenton, Van Allen, Vellie, Voelkl. For games call Glen. 716 between 8 a. m. and 8 p. m.

NEXT ISSUE OF POST OUT THURS. AUG. 11

In accordance with annual custom The Vicinity Post will omit publication of its next regular issue, the last one in July. The next issue will therefore appear on August 11.

STAHL'S ORGANIZE

The Stahl's Bakery Indoor Team has organized for the season and wishes games with fast indoor teams. The team comprises the following players: Wengender, catch; Fess, pitch; Stahl, first; Deisenger, second; T. Deisenger, shortstop; Lenhard, third; Moss, left field; Ovenburg, center field; and John Moss, right field. For games call Doc Stahl, Gen. 1552-W.

Pommerenings Even Up Series With Ehmann's

H. C. Pommerening & Son's indoor nine outslugged the Ehmann Marketmen, 15-12, to even up the corner championship three game series. The third and deciding game will be played at the Sunset Street Field on July 18. The Pommerenings are trying to arrange a game with the Nivens Girls' team for tomorrow (Friday) night.

INDOOR TEAM SEEKING

CONTESTS FOR SUNDAY

The Grand View Heights indoor team is desirous of booking games with fast local teams for Sunday afternoons. The Heights team has a good diamond at the lakeside. For games call Mr. Young, Gen. 1971.

Tornado Does Greatest Damage in The Vicinity

July 1 will go down in Vicinity history as a day to be remembered for many years to come, with no regrets if the occurrences of the day are never repeated. By far the greatest damage that was inflicted by the tornado as it roared into Rochester from the west at express-train speed fell to the lot of this section. The path of the storm is clearly marked and will be easily distinguishable for years to come.

With about 40 homes de-roofed, hundreds of cases of minor damage to other homes, buildings and garages, hundreds of trees up-rooted or broken off, and telephone and other wires down or cut off, it was a miracle that no deaths and only a few injuries were reported in this section. Sections of roofs and huge timbers flying through the air on the wings of the storm presented ample reason for a large casualty list. With so many roofs demolished, too, had the storm come at night instead of during the noon hour, it is certain that the injured and perhaps the death toll would have been much larger.

It was two or three days before the total of damage could be ascertained and before normal traffic conditions were restored. No accurate figure on the damages has been compiled, but it is certain it ran into several hundred thousand dollars, most of it confined to this immediate neighborhood. Practically no one carried insurance for wind-damage, so that with the exception of allowances for lightning wreckage the entire burden is being borne by individual property owners.

BUSINESS MEN DRAW GOOD ATTENDANCE AT FIFTH ANNUAL PICNIC

Lyell Avenue's business men and their guests gathered yesterday afternoon at the Doud Post Farm for their annual day of fun and added to its long record a successful fifth picnic. Although other outings seem to have experienced a considerable falling off in attendance, the L. A. B. M. A. affair drew nearly as many as in previous years.

Baseball and quilts furnished the main events on an all-afternoon sports program. The married men won the baseball cigars from the single men or perhaps it was vice versa. The horse-shoe pitching king was never chosen, due to heated disputes over distance between the stakes, measurement of shoes and the foul rule. In other words the sports were informal and every one who cared to do so, took part.

Ample food was barbecued and annihilated under the personal supervision of Ernie Marlowe with the assistance of the picnickers. William H. Senz supervised all details of the outing in the role of general chairman with the assistance of the following: Leo G. Hetzler, Ralph Mack, Charles Snyder, William J. Beckler, Fred R. Metzinger, Charles Meyers, P. Scarvia, J. Vazzana, V. Valente, Thomas Taylor, Louis Ciccarell and Frank Beierschmitt.

Seek Books, Magazines, Victrolas for School

An appeal for more books, magazines and victrolas for the Newark State School is being made by Mrs. B. F. Thompson of Texas street with the assistance of a local committee. Mrs. Thompson, who is a member of the board of directors of the school, will receive donations at her home, 35 Texas street, or a phone call to Glen 3689-J will bring some one to pick them up.

This is the second appeal made through these columns for the school. Several months ago, a similar request brought "gratifying results," according to Mrs. Thompson.

There are 1400 girls and women and 500 boys and men at Newark, states Mrs. Thompson, and the gifts of old books, magazines and victrolas provide enjoyment otherwise lacking. Visitors are welcome to inspect the school.

BOY SCOUTS

Here's a mess kit you'll like. It includes frying pan with long adjustable handle, sauce pan, cup, plate, knife and fork and canvas carrying case with adjustable strap.

Cut out this advertisement. It is worth 50c on the purchase of this kit which sells regularly for \$2. Beckwith's, 271 Lyell Ave.—Adv.

Shamrock Gridders In First Call of Season

The Shamrock football team held its first meeting last week and it proved quite successful. Many of the regulars will be back and with a few new players to strengthen the weak points, the club expects its banner year. The team officials elected are: B. Kirby, manager; P. Bresnahan, treasurer; and E. McElligott, captain and assistant coach.

The squad thus far consists of Bresnahan, Beikirch brothers, Enright, Viele, Shatzel, Reagan, Moore, Tenny brothers, Camilacci brothers, Wielert, McElligott brothers, Gottorff, Sheehan, Newton and Dowdell. All these are veterans of last year. The new players so far are: Virgo, Sablosky, Reusch, Samaro, Reahack and Greenhauer. Anyone else seeking a berth with the team is requested to call B. Kirby at Glen. 2677.

FOR RENT

One, two and three-room apartments, \$2 per room per week, including electricity and heated. 85 Otis St. Glen. 3862.

LEAN FRESH PORK SHLDRS. 9 1/2c lb.
(6 to 8 lb. Average)

ARPEAKO HAMS WHOLE or HALF **19c lb.**

Fancy **FOWL** 22c lb.

Fresh Dressed **BROILERS**
(2 to 2 1/4 lb. Avge)

A full supply of Cooked Meats
Canned Hams, Canned Chic
Also Meats in Glass

Grade A **EGGS** In Carton Per Dozen ... 21c

Rib End **PORK LOINS** 19c lb.

Raths Black Hawk **DAISIES** 19c lb.

Thuringer **Summer Sausage** .. 15c lb.

Creamy American **Colby Cheese** 15c lb.

Finest Creamery Butter 19 1/2c lb.

GROCERY SPECIALS

4 XXXX Confectionary **SUGAR** 5c
(Limit 5 Pkgs.)

Large Bar **Octagon Soap** .. 3 for 10c
Clean Quick 5 lb. box
Soap Chips 23c

SAMOSAS TEA
1/4 lb. 14c 1/2 lb. 27c

Tall Can **Pet Milk** 4 for 25c
Sunshine Surprise Full lb
Assortment 23c

Large Bottle **Heinz Ketchup** 18c

Our Circle F **COFFEE 17c lb.**
Ground Fresh at the Store

Van Vex Daisy 5 lb. Sack
Pastry Flour 11c

Alamo Light Meat **Tuna** can 12c

MONDAY SPECIAL

Van Camps Tall Can
MILK 4 1/2c

WHEATIES pkg. 11c

Swans Down **CAKE FLOUR** .. pkg. 24c

MARKET *Russer's* **GROCERY**
AMES ST. Cor. MAPLE

Drive Your Car—Plenty of Parking Space

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

Radio Tips, Questions and Answers

By H. S. Russell

Q.—I have a radio. Is there any change I can make or attachment I can add to remove static from the programs I receive.

U. L.

A.—No "static" is an electrical impulse just as the radio "waves" are electrical impulses and is picked up and amplified just as the radio waves are. However, be sure that the static you hear is "picked up" and not caused by faulty aerial and ground joints and connections or trouble within the set. If your receiver is in first class condition with all the tuning stages properly aligned and every tube doing its work efficiently your reception will be so clear and undistorted that, except on very bad days, natural static will not greatly bother you.

Q.—My radio will not play though all the tubes light. What can the trouble be?

M. P.

A.—There are several hundred working parts in your radio, any one of which may be at fault. The fact that the tubes light doesn't mean that they will operate. I have seen worthless tubes you could read by and first class tubes that showed only a spark by light. Having your tubes checked on a metered tube checker at your dealer is the only way to learn their ability to "play."

Q.—I just purchased a new radio. Practically every part is enclosed in metal boxes—even the tubes are covered with cans. Why is this?

H. O. J.

Remember the July First Storm!

Get TORNADO INSURANCE

Coverage for the average home is only \$5 for 3 years—\$2 per thousand.

CHAS. A. CLAUS
7 IMMEL ST.

GEN. 3046

ASSOCIATES:

EDW. J. SCHIED

5 Waldo St.

ANTHONY HETTEL
250 Avery St.

Republican Women Busy On Picnic Preparations

The regular meeting in regard to the annual Tenth Ward Women's G. O. P. Picnic to be held Wednesday, July 27, at Ontario Beach Park, was held Wednesday evening at the club rooms. Mrs. Frances L. Thomson, general chairman, had a report from the heads of different committees.

Mrs. Catherine Reynell, who is in charge of the tickets, is busy distributing them among the members of the club and throughout the different wards of the city. Her telephone number is Glenwood 2538-W. Anyone wishing tickets may reach her by phone.

Mrs. Elizabeth Milne, who is chairman of the supper, has prepared a tasty menu, and is expecting over 3,000 to enjoy this meal which is to be served from 5:30 to 6:30.

A letter of thanks was read from Mrs. A. T. George for the gift of gold received toward her trip to the Republican National Convention in Chicago.

Jefferson Zone Divided Into 3 Units for Play

Jefferson Junior High School zone set up by the Community Council on Summer Activities has been divided into three units for purposes of directing children's activities during the summer months. Two of these units center around No. 7 and No. 34 Schools and the third comprises practically all the area outside the Tenth Ward and included in the zone.

Rocco Pagnella, a student at the University of Illinois and experienced in directing playground work, has been engaged to supervise the work of the area. Miss Bertha Servis of Plymouth avenue North is chairman of the committee.

PAGE THE APPLAUSE

It was getting very close to the time for the celebrated guest to make his speech at the banquet.

The chairman came over to the speaker and whispered, "Shall we let them enjoy themselves a little longer, or do you think you'd better begin your speech now?"

Around the Vicinity

About the most exciting and at the same time most costly storm that has ever descended in this section of the country, the tornado of July 1, is still the first topic of the day hereabouts. Among the freakish and hardly believable things that happened was the incident of the Lois street housewife who inflicted a serious wound in the shin of her leg with a fork. She was eating her lunch, got up to take the fork away from her young child and the tornado descended as she stood with the fork in her hand. The force with which the house was struck apparently doubled her up in such a fashion that the fork was driven into her leg.

In another instance a Warner street home, apparently only lightly affected, was found to have a badly wrenched roof. The framework of the roof was twisted several inches out of line and the wallpaper was pulled away from the walls. The traffic jam brought about by the presence of trees and branches in the roadways on the day of the storm was succeeded in following days by another traffic jam caused by motoring sightseers desirous of getting a glimpse of the damage they had read about in the papers. Nearly every street in The Vicinity was jammed with cars and despite the best efforts of the police, traffic was at a standstill for long periods.

Although they say picnics are not drawing the crowds these days, outings are coming on just as thick and fast as ever. Very few of the annual affairs are being discontinued, which seems quite appropriate for 1932 is another year, and one hopes with some confidence that it will bring a quite different picture.

Unquestionably at this time, Lyell avenue property owners are quite in accord with the rising tide of resentment against extra charge on the tax bill for street lighting. Each property owner on the avenue pays about 20 cents per foot per year for "extra lighting," that is in excess of the normal wattage provided for in the general tax. Lighting up to a certain wattage goes into the municipal tax levy, but brighter lights, using more than this set number of watts, are charged an extra amount depending on the number of watts consumed. In normal times people did not object to paying a little more for brighter lights, but now they feel that ordinary lighting is entirely sufficient and city officials will do well to consider their demands.

Now that the two major political parties have held their confabs on the Chicago battlegrounds and arrived at candidates for the highest offices in the land, the excitement has somewhat subsided. The flood of oratory which came popping out of millions of loud-speakers and kept us just as informed as if we had ringside seats is over and now the jockeying for public favor begins. The campaign for control of the federal government has started, but you "ain't heard nothin' yet." With the abundance of issues now on the horizon, this campaign will sparkle with action when the big guns begin to boom shortly.

REPUBLICAN'S PICNIC TO BE WELL ATTENDED

Reports from all sections of the ward indicate a brisk demand for tickets for the stag picnic of the Tenth Ward Republican Club to be held Sunday, July 17, at Hartman's Farm, Ridgeway avenue, corner of Mt. Read boulevard. An attendance of about 1500 is expected.

Sherman Pierce, in charge of sports, announces that there will be plenty of activity throughout the afternoon. One of the highlights will be a baseball game between the married and single men. There will also be a number of races with prizes for all events.

Charles E. Bostwick is honorary

chairman of the affair and Harvey Shannon is general chairman. Subcommittee chairmen are William Doane, grounds; Edward Maseth, tickets; Carl Ester and James Ryan, refreshments; Donald N. Morris, publicity.

Miss Ethel Mountain of Lyell avenue had for her guest for a few days Miss Grace Holiday of New York.

Robert Mountain of Buffalo is the guest of his cousin Arthur Mountain of Curlew street.

Mr. and Mrs. Jack Casey and Mr. and Mrs. H. Schenk of Burrows street were guests yesterday of Mr. and Mrs. Lewis J. Hiler of Hamlin Beach.

End of Season SALE

HATS at \$1



Dark Straws and Novelties
Pastels-Knit and Straws
Panamas
Also White Novelty Novelty Braid Knits

GRIFFIN HAT SHOPPE

59 Cameron St., off Lyell
Open 9 a. m. to 9 p. m.
GLENWOOD 5707-J

B. COHEN

Now at 463 Lyell Avenue
Opp. Fifth Precinct Station

ANY GARMENT
CLEANED
and PRESSED

50c

Phone GLEN. 6033
WE CALL and DELIVER

Rochester Armature Works

Gould Batteries \$8.80
2-year guarantee
Starter and Ignition Service up Exch.
197 Lyell Ave.—Glenwood 1556

ABSO-PURE

ICE

ABSOLUTELY PURE

— Also —

Coal & Coke HETZLER BROS. ICE CO.

INCORPORATED

801 DRIVING PARK AVE.
GLEN. 446 or 447

Bessie-Vera Heberger

PERMANENTS

\$3.50 - \$5 - \$8

FINGER WAVE or MARCEL 50c

Hair Cutting and Dyeing

Ten Years' Experience

Licensed Operator

282 OTIS ST. cor. DIX ST.
Glenwood 5793

Moving to 341 LYELL AVE.

Saturday, July 16

W. E. VAN STONE

Licensed Barber Shop

351 LYELL AVE. - Glen. 1409-W

EXPERT HAIRCUTTING

French Styles, Natural Line

Feather Edging, Wind-blown

Thinning Thick Hair

Ladies, Men's, Children's

GENESEE 300

GENESEE 3646

JOHN C. ROSENBACH FUNERAL DIRECTOR

EDWARD F. HAUBNER - S. W. STALLKNECHT

Office and Residence—828 JAY STREET

THE BEST GAS YOU EVER USED!
For No-Knock, Little Carbon, Mileage and Speed

| | |
|--|---------------------------|
| LEADER GAS—Gal. 16c | LEADER OIL—Qt. 15c |
| Assured no-knock for Chrysler, Plymouth and other high-compression motors. | 100% Paraffin Base |

HIGH GRADE OIL 25c qt
Best Obtainable!

KINSO CORP., 585 Lyell, Opp. Burrows



We can rebuild a shoe from the inside out. Regardless of how badly worn a shoe may seem, it may be real economy to repair it.

The 3-grade leather plan makes this possible.

Call and Delivery If desired
Phone Glenwood 6434

People's Quick Shoe Repair
545 LYELL AVENUE

THE TIME TO START SAVING--
is when you get your first job

Increase your savings as your earnings increase

WE MAKE SAVING EASY

20th Ward Co-operative Savings & Loan Association

764 JAY STREET GENESEE 1639

Announcing

JOHN SCHWAB
and his
AMBASSADORS
at
WESTMINSTER PARK

Every Saturday and Sunday Nites
Dancing 9 to 12

40c per person

Gentlemen must be accompanied by Lady

Now at **H. BECKLER'S**

ANY GARMENT ECONO CLEANED AND PRESSED 49c

GLEN. 2336 — 499 LYELL AVE.

FOR RENT.

One, two and three-room apartments, \$2 per room per week, including electricity and heated. 85 Otis St. Glen. 3862.

GET IN ON THE FUN

"Let's go for a swim, John."
"How we gonna get there?"
"We'll ride our bikes."
"But, Dick hasn't got one."
"Well, why don't he go over to Beckwith's and buy one?"

That's a good idea. Any of you boys who really want a bicycle, cut out this advertisement and it will be worth \$2.55 toward a new bike at Beckwith's, 271 Lyell Ave.—Adv.

PICNICKERS

Camp stoves with new ring type burners, instant lighter, new large tank, combination legs and cover fasteners, only \$3.98. Thermos jugs and auto ice boxes. Beckwith's, 271 Lyell Ave.—Adv.

BARBER SHOP MOVING

Removal of the William E. Van Stone Barber Shop to its new quarters at 341 Lyell avenue will take place Saturday. The shop has been located for some time at 351 Lyell avenue, just a few doors from the new address.

GAESSER-GLOSS

The marriage of Miss Mary L. Gloss, daughter of Mr. and Mrs. Frank Gloss of Fairgate street, and Henry J. Gaesser, son of Mr. and Mrs. Walter Gaesser of Genesee Park boulevard, took place June 29 in Holy Family Church at 9 o'clock.

The Rev. Henry Bleier officiated at the nuptial Mass assisted by the Rev. Francis C. Waterstreet and the Rev. Harold Lambert.

The bride, who was given in marriage by her father, wore a princess gown of ivory satin with a tulle veil, held in place by a wreath of blossoms. She carried a bouquet of calla lilies.

The maid of honor Miss Gertrude Gloss, sister of the bride, wore a gown of pink triple sheer crepe with matching hat and pumps. The bridesmaid, Miss Mary Butka, cousin of the bride, wore a gown of green triple sheer crepe with hat and pumps to match. They both carried bouquets of sweetheart roses and blue larkspur. The flower girls, Vera Gaesser and Dolorita May, wore frocks of pink organdie with matching hat and carried baskets of pink roses, larkspur, and baby breath.

Walter Gaesser was best man and the ushers were Leo Gaesser and William Schoenwotz.

The bride's mother wore a shoulder corsage of sweet peas and roses and the bridegroom's mother wore a corsage of gardenias.

Following the ceremony breakfast was served at the bride's home to the immediate families and later a reception was held.

Prenuptial events included showers by Mrs. Walter Gaesser, Miss Gertrude Gloss, and by Mrs. Frank W. May and Miss Loecodia Gloss.

Out of town guests included Mr. and Mrs. Joseph Lepkowski, Mr. and Mrs. Joseph Terkoski, Mrs. Edward Fegley, Mrs. Mary Lepkowski and Miss Mary Butka.

After a short trip Mr. and Mrs. Gaesser will reside at Genesee Park boulevard for the summer.

IN MEMORIAM

In loving memory of William V. Gropp, who passed away July 17, 1930.

Dear Bill, you are not forgotten
Though on earth you are no more,
Still in memory you are with us,
As you always were before.
In our hearts your memory lingers
Sweet, tenderly and true,
There is not a day, dear Bill,
That we do not think of you.
You left behind some aching hearts
That loved you most sincere,
Who never have, and never will,
Forget you Billy dear.
The Family.

IN MEMORIAM

Reichenberger—Esther R. Reichenberger passed away July 4, 1930. It is not the tears of the moment that tell the love for one who is dead.

It is the aching heart and hungry yearn,
For the absent one will never return.

The rolling stream of life goes on,
But still the vacant chair
Recalls the love, the voice, the smile,
Of her who once sat there.

Sadly missed by
Parents, Sisters and Brother.

Trinity Evangelical Church

Trinity will hold its Reopening Service Sunday in the newly decorated auditorium of the church. The Rev. J. Otto Reller, former pastor, will preach the sermon and the Rev. Adolph C. G. Baltzer, also one of the former pastors, will lead in prayer. There will be special music rendered by the choir. The service begins at 10 o'clock.

In the Sunday School Session at 9:40 Dr. W. P. Anderson, Superintendent of the Leper Work of the World, of London, England, will be a special speaker.

On July 20, the Sunday School Picnic will be held at Ontario Beach Park, Grounds No. 2. Chartered cars will leave Child and Jap streets at 9 a. m. sharp. A splendid program has been planned for the day with Oscar Dicke acting as general chairman. Clarence Boulder has charge of the sports and Mrs. E. Steinegger of the refreshments. It will be a basket picnic. Coffee and orangeade will be served free to all. Members and friends are cordially invited.

On Saturday afternoon, July 23, the Brotherhood of Trinity will hold a Stag Picnic at Churchville Park. Those going will meet at the church at 1:30 p. m. and proceed by auto. Tickets are 25 cents.

On Wednesday, July 27, the Martha Society will have a Basket Picnic at Genesee Valley Park, Grounds No. 2. All members and friends are invited. There will be games, races and good fellowship.

Grace Presbyterian Church

At morning worship at eleven o'clock, the pastor will preach on the theme, "Wisdom and Understanding." Sunday School meets at ten o'clock.

Tomorrow (Friday) afternoon, the annual Sunday School Picnic will be held at Ontario Beach Park, Grounds No. 1. Those going to the picnic in the afternoon will meet at the church at one-thirty o'clock and transportation will be provided for as many as possible. The picnic supper will be served by the Ladies' Aid and a special collection will be taken to defray the expense incurred. All the members and friends of the church and Sunday School are welcome to attend. Besides the attraction of bathing and swimming offered by the lake, there will be an interesting program of games and sports directed by Henry Korit.

The Daily Vacation Bible School for the children meets each morning. There are still two weeks left in this year's school.

Lyell Ave. Baptist Church

A large number of the children of the Sunday School with their parents and teachers held an enjoyable picnic at Durand-Eastman Park last Saturday.

The subject of the pastor's sermon for next Sunday morning will be: "Finding the Most Precious Things."

The mid-week service will be held at the usual time Wednesday evening at 7:45.

Rochester Grocery
FRANK RASPANTI
519 1/2 Lyell Avenue
Corner Calihan Park

WEEK-END SPECIALS

New Potatoes 16c pk.
COUNTRY ROLL
BUTTER 18c lb.

Full line of Arpeako Ham, Sausage and Cheese

BUY NOW
Save \$50-\$100
Special Sale of
Used Cars

These low prices and great savings prove that now is the time and here is the place to buy your next car. We have just the model you want—and our guarantee assures you of complete satisfaction. Come in today.

1930 Chevrolet Coach

This slightly used five passenger coach can scarcely be told from new. Its motor is in A-1 condition, clean upholstery and attractive duco finished Fisher body. Was \$355. Now \$295. Down payment \$118.

1929 Chevrolet Business Coupe

Very low mileage and exceptionally smooth re-conditioned motor. Five almost new tires and fully equipped with bumpers, etc. Was \$265. Now \$215. Down payment \$86.

1929 Essex Sport Coupe

Beautiful tan finish that has new car appearance. Thoroughly inspected and backed by our guarantee. Was \$265. Now \$195.

Equally Great Savings on
Other 4 and 6 Cylinder Cars

Small down payments—
easy GMAC terms

CUNNINGHAM - JOYCE
Motor Corporation

Used Car Annex
Lake and Lyell

Open Evenings
Open Sundays until 6 P. M.

ALBERT WARD
Optometrist

198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

HENRY P. LENHARD
Plumbing & Heating

Lyell Ave. and Glide
Glenwood 3110

SPECIALS FOR FRIDAY & SATURDAY

PORK SHLDR. 12 1/2c

Leg Spring Lamb 23c

PRIME BEEF BONE-IN Rib Roast 22c

FRESH DRESSED 2 1/2-3 lbs. Avge Broilers lb. 27c

Plate Corned Beef 10c

Shoulder Roast Veal .19c | Pure Sausage Meat 15c

Beechnut Spaghetti, 1 lb. cans 3 for 25c

1/2 Pt. Blue Ribbon Mayonnaise, Reg. 19c } Both
1/2 Pt. Blue Ribbon French Dressing Reg. 15c } 20c

WATCH FOR OUR NEXT CONTEST

Schroth Market

LYELL AVE. at MURRAY ST. GLEN. 3210

HILER'S GARAGE

General Auto Repair
PAINTING—TOUCHING UP
Good Buys in **USED CARS**
385 Sherman St.—Glen. 1123

MORAND BRAYER

Plumbing and Heating
Repairing Automatic Gas
Water Heaters a Specialty
836 JAY ST. GEN. 2684-W

BRING IN YOUR TUBES FOR TESTING!

You can read our new tester yourself!
NO CHARGE FOR TESTING TUBES AT STORE

BAUER & RAETZ CHILD at JAY ST.
Phone: GEN. 3977

C. J. SCHEUERMAN C. A. SCHEUERMAN

C. F. SCHEUERMAN SONS

Funeral Home

The Display at Our Funeral Home shows the complete Funeral Service in plain figures

230 BROWN STREET Phones, Genesee 5411—438



FREE
with every **7 GALLONS**
PURE QUILL, HIGHEST
QUALITY ANTI-KNOCK
GASOLINE
at 12 1/2c gallon plus
4c tax

6 Chip-Proof Tumblers
FRI. - SAT. - SUN.
JULY 15 - 16 - 17 ONLY

+ ONLY—Hague St. Station—ONLY +

155 HAGUE STREET (NEAR WEST AVENUE)
PURE QUILL STATIONS

ONE PRICE * ONE QUALITY *

Ask us how you can get a Water Pitcher to match these glasses.

Holy Apostles Auxiliary Picnic Next Wednesday

The Annual Picnic of Holy Apostles Ladies' Auxiliary, Knights of St. John, will be held Wednesday, July 20, at Ontario Beach Park, Grounds No. 8. Mrs. Mary Gottorff is chairlady, assisted by the following committee:

Reception: Mrs. Catherine Specksgoor, Mrs. Anna D. Weis, Mrs. Phyllis O'Brien, Mrs. Anna Johnson, Miss Margaret Attridge, Mrs. Leona Gifford, Mrs. Violet Woodard, Mrs. Laura Kennedy, Mrs. Mary Gilmore and Mrs. Catherine Shatzel.

Sports: Mrs. Estelle Hemmer, Mrs. Lillian Miller, Mrs. Sarah Marx, Mrs. Carrie Raymond, Mrs. Rose Moore, Mrs. Mae Dunham.

Refreshments: Mrs. Hanna Cooper, Mrs. Catherine Foster, Mrs. Anna Guerinot, Mrs. Florence Gottemeir, Mrs. Lucille Miller, Mrs. Frances Kase. Peanuts: Mrs. L. D. Elliott.

Arrangements: Miss Alta Kernan, Mrs. Bertha McAdams, Mrs. Esther Allen, Mrs. Catherine Bruman, Mrs. Katherine O'Neil, Mrs. Gertrude Grolemond, Mrs. Elizabeth Cort, Mrs. Anna Foley, Mrs. Florence Welch, Mrs. Margaret Dengele, Mrs. Margaret Charon, Mrs. Adelaide Hayes, Mrs. Mary Taylor, Mrs. Mary Blanchard, Mrs. Della Hodges, Mrs. Mary Ansell, Mrs. Mary Miller, Mrs. Clara Stiffler, Mrs. Ella Bentley, Mrs. Grace Bettine, Mrs. Hazel Andrews, Mrs. Magdalena Dougherty, Mrs. Rose Gebo, Mrs. Bernice Wachtler, Mrs. Teresa Smith, Mrs. Alice Schoeffel, Mrs. Mary Marrison, Mrs. Isabelle Lang, Mrs. Lauretta Hanieg, Mrs. Kathryn Hanna, Mrs. Rose Dombroski, Mrs. Mary Gallagher, Miss Margaret Miller and Mrs. Gertrude Collins.

FOR RENT.

One, two and three-room apartments, \$2 per room per week, including electricity and heated. 85 Otis St. Glen. 3862.

Direct-to-you Selling Discussed in Magazine

Following is an excerpt from "The Valve World," heating and plumbing publication:

"There is more than mere business policy involved in the method of distributing certain manufactured products, especially those which both directly and indirectly concern the health, safety and comfort of the users or consumers. The welfare of the user often is, or should be, a determining consideration. A 'direct-to-you' selling policy may be both safe and sound for one class of products but distinctly unsafe and unsound for another class.

"Keeping in mind the health, safety and comfort of the user, we would place in the latter class the general run of plumbing and heating materials—that is, materials which require expert installation for the giving of maximum service to the user. If such products should come directly into the hands of the user and he should undertake to install them himself, there would be an obvious danger that they might fail in one or all of their three-fold purpose—the protection of health, the assurance of safety, and the increase of comfort.

"It would seem, therefore, that the business policy which excludes 'direct-to-you' selling as a method of distribution for such products and distributes them exclusively through established trades, serves the double purpose of protecting the user and of fostering those trades that through skill, experience and the investment of capital

PERSONAL

Mrs. Frank Green and Mrs. Alfred Keller of Glide street are spending the week at Manitou Beach.

Fred Bauer of Bauer and Raetz is spending a two-weeks' vacation fishing in Canada.

Joseph Arva and Miss Elizabeth Arva of Manitou Road and Mr. and Mrs. John Arva of Harrisburg, Pa., left last Monday by automobile for a trip to Yellowstone Park and other points of interest.

Mr. and Mrs. Ira M. Wilder of Great Neck, L. I., are spending their vacation in Rochester. They are at present visiting Mr. and Mrs. Charles Wilder of Lake avenue.

Miss Mabel Ellen Mountain of Buffalo is visiting her cousin, Betty Mountain of Lyell avenue.

A daughter, Thelma, was born recently to Mr. and Mrs. John Radel of Burrows street.

have become qualified so to install these products that they will give the greatest amount of service and satisfaction. The man who, without the requisite skill and knowledge, undertakes to do his own plumbing or piping, gambles not only with his own health, safety and comfort but with the health, safety and comfort of others. The general welfare demands that he should be protected against himself."

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 342 Brown St., formerly 146 Dewey Ave.

ASTERS, Calendulas, Scabiosa, Snap Dragons, Marigolds, Petunia plants, 15c doz. Cut flowers. 71 Barker St. Gen. 6895-W.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

HOME BAKED GOODS. Bread 10c loaf; Gluten bread 20c; Potato bread 10c; cookies 20c. Baking Wed. and Sat. S. M. Vickery, Glen. 1896-M. 25 Myrtle St.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

FOR SALE—24th Ward, 10-room house, 4-car garage, beautiful lot, fruit trees, shrubs. Must be sold to settle estate. Call Glen. 3210.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

FOR RENT—3-room house with garage. Beautiful garden, yard and trees. 195 Campbell Pk. \$30 month.

GARAGE FOR RENT—517 Lyell Ave., opp. Austin St. Glen 5318-M.

FOR RENT—1, 2 and 3-room apartments, heated. Including electricity, \$2 per room per week. 85

EASY PAYMENT PLAN—now offered on repair work, terms as low as \$1 per week. Don't hold off those necessary repairs any longer! If you call us, we send a mechanic not a salesman. Don't be fooled into trading your vacuum cleaner or washing machine just because something is wrong. If we repair it, we guarantee it to give you as good service as a new one. We do this work and you pay us on the time-payment plan at no extra cost. We specialize in repairs and parts for all makes vacuum cleaners, washing machines and radios. Time payments allowed on new wringer rolls, \$6 set installed. Call Glen. 4141. Variety Vacuum Cleaner Co., 516 Dewey Ave.

USED TIRES—\$1. up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted. \$1. Variety Electric Shop, 516 Dewey Ave. Glen. 4141.

LAWN MOWERS SHARPENED \$1 up. Repairs extra. Satisfaction guaranteed. K. Strasser, 772 Glide St. Glen. 3967-M.

PAPERHANGING—\$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W. Otis St. Glen. 3862.

FOR RENT—9-room house, 64 Cameron St. Call Glen. 3019-J.

THE VICINITY POST

CIRCULATION
5500

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V.

ROCHESTER, N. Y., AUGUST 11, 1932

No. 20

Loveland Service Station Gives Introductory Offer

The Loveland Service Station at Jay and Orchard streets is one of the latest additions to the business life of The Vicinity. Ben Loveland, Jr., is proprietor, having taken over the property and facilities formerly controlled by Hans Bros.

Full service is available at the Loveland Station, including complete car lubrication. Several standard brands of gasoline and oil are sold there. As an introductory offer, oil is being given with gasoline purchases.

FOR RENT

Five-room apartment, heated, \$6 per week. All improvements. 85 Otis St.

OFFER WATER PITCHERS TO PURCHASERS OF OIL

The newest offering of the Pure Quill Stations, one of which is located at 155 Hague street, is a large water pitcher being given free to purchasers of their oil. The water pitchers are given with the purchase of 12 or more quarts of their oil. Tickets are given out at the station, so that it is not necessary to purchase all of the oil at one time.

H. BECKLER'S CLEANERS

MOVE TO NEW ADDRESS

Removal of H. Beckler's Cleaners one block west in Lyell avenue took place this week. The store is now located at 519½ Lyell avenue, corner of Calihan park. A new, one price policy has been adopted also effective this week.

Silver Leaf Picnic on Aug. 21 at Mendon Pond

The Silver Leaf Club will hold its first annual basket picnic at Mendon Ponds Park Sunday, August 21.

The committees in charge will be: entertainment — Carmen Chivaro, Demetrio Marino, Sylvester Allocco; refreshments—Charles Allocco, Albert Fess, Francis Whalen; judges — Sam Ruggeri, William Thomas; prizes—Sylvester Allocco, Demetrio Marino.

Stahl's Indoor Nine seeks games with fast teams. The team comprises: Fess, p.; Deisinger, c.; Anthony, 1st; Dossine, 2nd; Sand, s. s.; Lenhardt, 3rd; Mattil, left; Klehammer, center; Kleuber, right. For games call at 460 Glide street.

SAVINGS & LOAN ASS'N DECLARES ITS DIVIDEND

Members of the 20th Ward Co-operative Savings and Loan Association are \$38,963.00 richer, as a result of the semi-annual dividend recently declared by the association. This is the 70th regular semi-annual dividend declared in its 36 years of existence.

"More than 3000 residents in this vicinity have been credited with this dividend," said H. A. Mensing, president of the 20th Ward. "This makes a total dividend payment by us to our members of \$77,022.10 since the first of the year, and a grand total of \$287,053.34 since the beginning of the depression in 1929, a very substantial contribution toward the relief of conditions here.

"More and more do we hear expressions of gratitude on the part of our members for the part we have played during the past several years in helping them save systematically. 'Little did we realize when we were making our deposits here that the time would come when these savings would be the thing that would keep our family together' one woman said here the other afternoon. 'They have made it possible for us to eat and to have clothes to wear since my husband lost his position. Now that he's back at work, we are putting our money right back here as fast as we can.' We hear that story, with slight variations, over and over again."

PURE QUILL GASOLINE

Only the highest quality gasoline is sold at the Pure Quill Stations. Today's price 12½c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

LYELL STREET LIGHTS MAY BE CUT DOWN IN CITY'S NEW CONTRACT

Lyell avenue property owners were called together Friday evening in a mass meeting to hear tentative proposals by the City Council for the lighting of the street under the agreement now in negotiation with the Rochester Gas and Electric Corp. Two proposals were advanced, one to maintain the 400-watt lamps which Lyell avenue has had since 1927 and the other to cut the size of the lamps to 250 watts.

The meeting was called by the Lyell Avenue Business Men's Association on request of the Council, but the attendance was disappointingly small and as a consequence no decision was made. Councilman Edward L. Miller, delegated by the Council to adjusting street-lighting differences with property owners in all sections of the city, explained the two proposals with the assistance of other city officials who attended the meeting. To get the sentiment of all property owners, a petition-form was drawn up explaining both proposals and was circulated throughout Lyell avenue Saturday for signatures favoring one or the other. The 250-watt proposal had a majority.

Since 1927 (exclusive of the last few months when only half of the lights have been turned on), Lyell avenue has been lighted with 400-watt lamps. This is in excess of the wattage which has been set as the normal for Rochester streets and as a consequence property owners have paid an extra item each year with their tax bill for

(Continued on Page Four)

Lean **SMOKED PICNICS** 6-8 LB. AVGE. **10c lb.**

LEGS OF GENUINE SPRING LAMB . 19c lb.

FRESH **Pork Shoulders... lb. 10c**

FRESH **DRESSED BROILERS** 2-2¼ lb. Average

THURINGER **Summer Sausage... lb. 17c**

ARPEAKO **HAMS... lb. 19c**

Certified or Swift Premium... lb. 18c

Hots or PORK SAUSAGE... lb. 18c

GENUINE A-No. 1 **Swiss Cheese... lb. 29c**

Finest "Brookfield" Creamery

BUTTER
24c lb.

Fruits & Vegetables

New Home Grown

Potatoes, No. 1 . pk. 19c

Bartlett Pears. doz. 20c

Bananas... lb. 6c

Sweet **Potatoes... 6 lbs. 25c**

Best Grade "A"

EGGS
25c doz.
In Carton

+ GROCERY SPECIALS +

KELLOGG'S **Pep Bran... pkg. 7½c**

LARGE BAR Each **Ivory Soap... 8c**

FLAKES or GRANULES Large Pkg. **Chipso... 17c**

STEEL OUT **F.W.D. Coffee... lb. 16c**

PALMOLIVE **Soap... 4 bars 25c**

BEECHNUT Large Bottle **Ketchup... 15c**

MAXWELL HOUSE **COFFEE 29c lb.**

BLUE LABEL **SALADA TEA. ½ lb. 33c**

DEL MONTE CRUSHED No. 2 Can **Pineapple... 12c**

SWIFT'S BROOKFIELD **Cheese... pkg. 11½c**

MONDAY SPECIAL

VAN CAMP'S Tall Can **MILK... 4c**

10-LB. SACK **SUGAR... 40c**

Shredded Wheat. 9½c
(Limited Quantity) Pkg.

WE DELIVER

MARKET
AMES ST.

Russer's

GROCERY
Cor. MAPLE

Drive Your Car—Plenty of Parking Space

Beckler's EDCO

Dry Cleaners, Tailors, Dyers

We Call & Deliver Glen. 3184

496 LYELL AVE. Next to Murray Drug Store

THE ONE and ONLY STORE ON LYELL AVE.
USING THE "EDCO" PROCESS

NEW LOW PRICE —FOR— FIRST-QUALITY WORK

2 Men's Suits or
2 Ladies' Dresses
Dry Cleaned & Pressed **\$1.25**

— OR ONE DRESS and ONE SUIT —

Any Garment Re-lined \$2.50 MATERIAL EXTRA

We own and operate our own plant

All Garments Insured Against Fire and Theft
We have no connection with any other store on Lyell Avenue

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 1344

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

GENESEE 300

GENESEE 3646

JOHN C. ROSENBACH
FUNERAL DIRECTOR

EDWARD F. HAUBNER S. W. STALLKNECHT
Office and Residence—828 JAY STREET

REMOVAL NOTICE
CUNNINGHAM-JOYCE MOTOR CORP.
CHEVROLET DEALERS

ANNOUNCE—The removal on September 1st of their used car annex from Lake and Lyell Avenues to the main showroom at 706 Dewey Avenue.

EVERY CAR MUST BE SOLD IMMEDIATELY
PRICES GREATLY REDUCED—EASY TERMS

CUNNINGHAM-JOYCE ANNEX
Lake and Lyell Aves. — Open Evenings

Radio Tips, Questions
and Answers

By H. S. Russell

Modern radio receivers are temperamental and very independent machines. They are independent in several ways. They cannot be given "good care" in the accepted sense of the word. An automobile may be greased and oiled at frequent intervals, started and stopped carefully, never driven hard over rough roads, etc., and will repay its owner with excellent service—the better the care the better the service. Not so a radio—for its parts are inclosed and work without lubrication, its switch turns it on or off instantly with no preliminary warming up or slowing down—so that, really we have not the ability to prolong a radio's useful life through good care. The careful man and the "rough handler" get about equal results from their receivers. Keeping the cabinet polished, turning the knobs gently so as not to loosen them, and having the tubes checked periodically are the limits to which the owner can go in "taking care" of his radio. In this the radio receiver is super-independent—when a part breaks down or starts to break down no preventative measures can be taken, no patching can be done; it completely "lets go" and must be completely replaced.

Many times, in our shop, we test a complete set of tubes for a radio owner and find them in good condition. The owner may say, "Well! That's funny—my aerial and tubes are O. K. yet my set won't work—what else is there to go wrong?"

Old Timers Come Back to
Tounce the Youngsters

Fathers and sons of Murray street crossed bats in a three-game series to decide who were the better ball players. The youngsters, peppy and with plenty of practice, were heavy favorites to cop over the old-timers who had little more than memories to rely on. But age did not stoop to youth, for the fathers won both games that went nine innings, 8 to 4, and 15 to 12. The other game was halted in the third by rain with the youngsters slightly in the lead. The older outfit lined up with battery of Nelson Kunow and Ollie assisted by Lill, Ebberts, Hauser, Pierce, Alberts, Frank and Kieninger.

That depends on the set—but look at this list—

5 to 10 tuning and aligning condensers; 3 to 6 windings on the power transformer; 10 to 50 resistors; 10 to 30 condensers; 1 to 4 audio transformers; 1 to 4 r. f. and audio choke coils; 3 to 5 r. f. coils; 1 to 3 intermediate frequency transformers.

Hundreds of lengths of wire, connections, switches, etc.

Have you had a lot of static this summer? You shouldn't have; it has been a "quiet" summer with the exception of several days and evenings. If you haven't found it so, check your aerial and ground for loose or corroded joints, then remove aerial and ground from your receiver. If the popping continues you are manufacturing your own static—and need a radio doctor's services.

◆ Around the Vicinity ◆

We have been through a terrible storm; the sky has been black for three years and any ray of sunshine that has penetrated the gloom has been quickly overshadowed; we have passed through the darkest period of modern history; the world has been on the brink of utter collapse, tottering to an extent that the least little force applied from the wrong direction would have shoved us over the cliff and down into the canyon of chaos. . . . But now the "break" has come; we take a step backward from the brink; we look up and can see a trace of light penetrating the sombre atmosphere; within the past month the decks have been swept of all debris ready for the future; confidence is returning; factories are opening; the stock market has bounded upward. . . . We rub our eyes and yawn; are we still sleeping? No, we're not, for as we discuss this thing with neighbors, friends and even traveling men, we become aware that they, too, have heard about this "break." . . . Is this artificial resuscitation looking toward the November ballot or is it really a well-founded beginning of a new era? No one seems to know the answer to that one, although many sly phrases indicate suspicions. . . . Yet, regardless of whether this is a vote-getting spurt or a genuine turn in general conditions, we say let's plunge in; let's give them full benefit of the doubt. This stagnated condition is not natural, it's not going to last forever. Why not grasp at this apparent opportunity to get out of the trenches. Anything to get going and then let anybody try to stop us!

In direct contrast to the wave of optimism that has suddenly swept the country is the state of affairs confronting our city fathers. The clamor for drastic reduction in taxation has penetrated the Council chamber, as it has penetrated nearly every governmental body of our country. It is the voice of the people, militant at last, rebelling, one might say, against the system which they themselves directly and indirectly have set up. Political leaders concede that taxes must be reduced, but they state truthfully that the demands of the people for service, service and more service have been largely responsible for the jump in the tax decimal. . . . Rochester approaches its debt limit; default of maturing bond issues can be seen on the horizon for 1933; drastic action will probably be taken, for the municipal credit cannot be impaired. We'll probably have to do without a lot of service; our government will have to scrimp and save just as the majority of individuals have learned to count their pennies. The public mind should be, and we believe to some extent has been, prepared for the large economies that must be instituted at City Hall.

Cabic A. C. Wins Benefit
Contest from All-Stars

The Cabic A. C. Indoor team, defeated Pat Toomey's All Stars, in a benefit game for McSweeney's Hotel tobacco fund, at South Park by a score of 7 to 3. Jack Shatzel played a good game at third base, while Joe Kuehne led the hitters with a home run and a double; Clem Krenzer let the losers down with three hits.

The committee in charge of this game included Frank Willis, Fred Cabic, Herb. Sackett, William Anderson, Pat Toomey.

On Saturday, August 13, the Cabic's will play the Locust Club (police team) at Red Wing Stadium. Score by innings.

r.h.e.
Cabic A. C.—121000003—7-8-2
All Stars —010110000—3-3-1
Batteries, Krenzer and Uderitz; Toomey and Lang.

Claus Appointed General
Agent for Insurance Co.

Appointment of Charles A. Claus as general agent in the Rochester territory for three insurance companies becomes effective this week. Mr. Claus now has charge of the territory for Maryland Casualty, Dubuque Fire and Marine and New York Fire Insurance companies with offices at 509 Genesee Valley Trust Building. With the exception of life, all lines of insurance, including tornado coverage are available through the Claus agency.

Mr. Claus' advancement places him in charge of local sales with representatives in all sections of the city under him. Associated with him in this section are Edward J. Schied, 5 Waldo street, and Anthony Hettel, 250 Avery street. Mr. Claus will continue his office at 7 Immel street.

Griffin Hat Shoppe
At Last They're Here!



ALL ONE
PRICE
\$1.85

Our new line of Fall Hats in all the wanted shades: Best Root, Green, Havana Brown, Black, Blue, also Crepe and Velvet Turbans.

Final Clearance of all
Summer Hats at
50¢ and \$1.00

59 Cameron off Lyell
Glen. 5707-J Open from 9 to 9

Woellert Beauty Shop

Marcel 45c, Finger Wave 35c
Shampoo 25c, Facial \$1
Manicure 35c
Phone Glenwood 3091-R
7 ELDON ST. off Camerson St.

Rochester Armature Works

Gould Batteries \$8.80
2-year guarantee
Starter and Ignition Service up Exch.
197 Lyell Ave.—Glenwood 1568

ABSO-PURE
ICE
ABSOLUTELY PURE
— Also —

Coal & Coke
HETZLER
BROS. ICE CO.
INCORPORATED
801 DRIVING PARK AVE.
GLEN. 446 or 447

Your Wife
and Family Deserve
Lightning Protection

An Approved Lightning
Arrester Installed
This Month
\$2.00

DON'T DELAY complying
with your FIRE insurance
requirements.

Play Safe! Phone Gl. 2775


SIGNAL RADIO SERVICE
ORCHARD at LYELL AVE.
\$100 Insurance Bond with
Each Installation

Ann Beauty Salon
484 AMES ST.—Gen. 5029-J
30 DAY SPECIAL
REGULAR \$5
PERMANENTS.....**\$3.50**
Reasonable Prices on
Other Beauty Work

H. Beckler's Cleaners
Now at 519½ LYELL AVE.
Corner Caliban Park
Regular \$1 Dry
Cleaning reduced **59c**
All Garments
CLEANED and
PRESSED **2 for \$1**
GLEN. 2336 Auto Delivery

ALBERT WARD
Optometrist
198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

THE BEST GAS YOU EVER USED!
For No-Knock, Little Carbon, Mileage and Speed
LEADER GAS—Gal. 16c **LEADER OIL—Qt. 15c**
We buy in Tank-cars, which enables us to give highest grade gas at a reduced price.
WHY PAY MORE?
KINSO CORP., 585 Lyell, Opp. Burrows


Buying Shoe Repairing is like buying a railroad ticket—the more you pay, the further you go.
It pays to have your shoes repaired and with our 3-Grade Price Plan, you save no matter what price job you select.
Call and Delivery If desired Phone Glenwood 6434
545 LYELL AVENUE
People's Quick Shoe Repair

The Springtime of Business Revival is Before Us
Lay your plans now for a financial reserve. You will receive credit for every dollar added to your savings with the
20th Ward Co-operative Savings & Loan Association
764 JAY STREET GENESEE 1639
Office Hours:
Monday, 9 A. M. to 5 P. M. Thursday, 9 A. M. to 5 P. M.
Tuesday, 9 A. M. to 9 P. M. Friday, 9 A. M. to 5 P. M.
Wednesday, 9 A. M. to 12 M. Saturday, 9 A. M. to 12 M.

Win Prizes at Picnic of Ladies' Auxiliary
The Annual Picnic of Holy Apostles' Ladies Aux. 126, Knights of St. John, was held Wednesday, July 20, at Ontario Beach Park.
Prizes were won by Betty Bruman, Mary Jane Allen, Bob Speckgoor, Bob Lawler, Helen Aitchison, William Park, Bobby Raymond, Dorothy Manuel, Doris Hemmer, Martin Wehle, Clarence Willis, Dolores Himes.
Esther Cort, Marion Cort, Wilma Volkmar, Mrs. Rose Moore, Miss Ruth Eberle, Miss Loretta Cort, Miss Helen Fogarty, Harold Tindale, Arthur Collins, Mrs. Esther Allen, Mrs. Florence Gottemeier, Mrs. Margaret Park.
Mrs. N. G. Holley, Mrs. Elizabeth Cort, Mrs. Catherine Goggin, Mrs. Carrie Raymond, Mrs. F. J. Hemmer, Mrs. Mary Sheehan, Mrs. Lillian Miller, Mrs. Mary Gortorff, Mrs. Laura Kennedy, Mrs. Mae Dunham, Mrs. Catherine Bruman.

PERSONAL

Miss Lucille Singleton of Murray street is enjoying a week's vacation at the home of Miss Beatrice Converse in Adam's Basin.

George Puccinelli, Red Wing outfielder, was entertained at a dinner given in his honor at the home of Mr. and Mrs. John Lama of McNaughton street on July 24.

Mrs. Frank Sauter of Burrows street left by motor with Mrs. Gilbert Schaeffer to spend two weeks visiting relatives in Detroit.

The Old Gang had their annual picnic July 31 at the summer home of Mr. and Mrs. William H. Senz on Conesus Lake.

Arthur Schneider of Orchard street returned August 3 from the Citizen's Military Training Camp at Fort Niagara.

A meeting of Kappa Rho Sorority was held Friday night at the home of Miss Miriam O'Neill of Murray street to make final arrangements for a house party at Crystal Beach, Canada.

Mrs. Florence Pfund and son, Billy, have returned from Lomond Shores, Kendall, N. Y., after spending a week's vacation with Mr. and Mrs. Arthur Pfund.

Mr. and Mrs. Clifford Lanster, Mr. and Mrs. William Christopher and Henry Schmidt of New York City and Mrs. Edmond Martin of Lyons, N. Y., were the guests of Mr. and Mrs. Ernst Braun of Wilder street on July 29.

Grant Allard of Albion, N. Y., spent a few days recently with Nelson and Owen Burnett of Sunset street.

Miss Helen Feeley of Immel street has returned after spending a short vacation in New York City.

Members of Kappa Gamma Tau sorority had a house party at Conesus Lake during the week of July 31. Among those who attended were three Vicinity girls, the Misses Vivienne Griffin, Grace Carroll and Ann McCormick.

Mrs. George Schaffer of Emerson street entertained the officers of Stebbins Court, Order of Amaranth, at her summer home in Wautoma Beach on July 30. A chicken dinner was served and covers were laid for 60. Tables were decorated in rainbow colors.

A birthday party was given July 10 in honor of Mrs. William Nichols of Sterling street at the home of her uncle, V. A. Bauer, in South avenue. Tables were decorated in green and white and covers were laid for 50.

Walter J. Knipper, son of Mr. and Mrs. Joseph J. Knipper of Orchard street, left July 31 for Camp Dix, N. J., to attend the Citizens' Military Training Camp for the month of August.

Trinity Evangelical Church

Trinity greeted many of her members and friends at the picnic held recently. Over 500 were present and everyone both young and old entered into the sports and games helping to make the event a success.

During the absence of the pastor, who is vacationing in Kansas City with his wife and family, the pulpit will be occupied on Sunday, August 14, by Rev. A. C. G. Baltzer, one of our former pastors, and on Sunday, August 21, by Braynard Kurkowski, a student of Eden Seminary.

August 14 there will be both German and English services. August 21, English service only. No meetings are scheduled during August.

Grace Presbyterian Church

Sunday, August 14, the speaker will be Milton Huggett, who is a student for the ministry in the Episcopal Church. The church service will be at 11 a. m. and Sunday School at 10 a. m. All people of the community are welcome at these services.

There will be a lawn social held on the church lawn, Friday evening, August 19, under the auspices of the Sweetnam Class and the United Men's Class. Tickets are 15 cents. Ice cream, cake, hots and other things will be for sale. There will be a fish pond for the children.

McGAVERN FAMILY HAS REUNION IN THE VICINITY

The Fourth Annual Reunion of the McGavern Family was held on July 31 at the home of Mr. and Mrs. Charles Gartland in Calihan park. Picnic dinner was served on the lawn at one o'clock. There were thirty-five present including out-of-town guests from Buffalo, Palmyra, Macedon and Marion.

Lyell Ave. Baptist Church

Members of Fidelis Class, their husbands and friends were entertained by Mr. and Mrs. Ray Fishbaugh at their cottage at Hilton Beach on July 30. Over 40 attended.

Rev. Floyd Andrus of Oil City, Pa., former member of the church, was the Sunday preacher on Sunday morning. Rev. Arthur Jameson of this city will preach next Sunday. Rev. F. J. Palmer, of Palmer, will occupy the pulpit on August 21 and Rev. Paul Carter, chairman of the Allied Forces will have charge of the services on August 28.

Members of the Ladies' Aid and the Missionary Society will hold their annual picnic with the pastor and Mrs. Hooper at the Canfield Cottage, Lake Canandaigua, on Thursday, August 18.

Mr. and Mrs. Otto Ludwig of Ravine avenue, and their daughters have returned from their vacation at Conesus Lake.

Rev. and Mrs. La Rue, of Washington, called on friends here recently. Mr. and Mrs. La Rue had been attending the conference held at Chautauqua for two weeks.

Mrs. Henry Harriman and Miss Mary Harriman of Dove street have returned from Woodstock, Ontario, where they attended the funeral of Mrs. Harriman's brother-in-law, Mr. Baird.

GIOSEFFI ON COMMITTEE FOR REBUILDERS' PICNIC

Rochester Shoe Rebuilders' Association held an all-day picnic Sunday at Kirne's Grove, preceded by a downtown parade. Secretary of the committee in charge was Frank Gioseffi, Lyell avenue shoe re-builder, who is also secretary of the association. It was announced that the shoe re-builders will have a special booth this year at the Rochester Exposition.

SOMETHING NEW!
Loveland's Service Station
535 JAY ST., cor. ORCHARD ST.
FREE One Quart of Oil FREE
With Every 5 Gals. of Gas
Until further notice—Ben Loveland, Jr., Prop.

MOVING OUT IN TWO WEEKS EVERYTHING MUST GO!
Sale Starts Friday (Aug. 12)
MEN'S—LADIES'—CHILDREN'S SHOES and RUBBERS
PRICES CUT BELOW COST!
We move in two weeks—Come in Now!
M. BOVENZI, Mgr.—446 Ames Street
Open Evenings Opp. Holy Family Church
PLENTY OF ROOM TO PARK

Nothing takes the place of
MEAT
Greatest known source of strength

Fresh Rib End **PORK LOINS 15c**
Plate Corned Beef 9c
Boneless Rolled **Lamb Shoulder 16c**
Shoulder or Short Leg **Veal 15c**
Whole or Shank End **Niagara Ham 17c**

Arpeko Hots 25c
Home Dressed Broilers
2 1/2 lb. average 27c
Beechnut Beans . . . can 5c

Lamb Stew . . . 3 lbs. 25c
Standing Rib Roast
Prime Beef 21c
Sliced Bread . . . lb. loaf 5c

Schroth Market
LYELL AVE. at MURRAY ST. GLEN. 3210

BRING IN YOUR TUBES FOR TESTING!
You can read our new tester yourself!
NO CHARGE FOR TESTING TUBES AT STORE
BAUER & RAETZ CHILD at JAY STS.
Phone: GEN. 3977

C. J. SCHEUERMAN O. A. SCHEUERMAN
C. F. SCHEUERMAN SONS
Funeral Home
The Display at Our Funeral Home shows the complete Funeral Service in plain figures
230 BROWN STREET Phones, Genesee 5411-438

Bessie-Vera Heberger
FINGER WAVING OR MARCELLING **35c**
Haircuts 35c, Children's 25c
Hair Dyeing—Henna Packs
Hair Dye Sold
PERMANENTS \$3.50 and \$5.00
Ten Years' Experience
Licensed Operator
282 OTIS ST. cor. DIX ST.
Glenwood 5793

HENRY P. LENHARD
Plumbing & Heating
Lyell Ave. and Glide
Glenwood 3110

Week-End Specials
ROSES 50c doz.
Gladiolias 29c doz.
Boston Ferns 50c up
Cut Flower Baskets \$1 up
MAX the Florist
355 LYELL AVE.
Glen. 716

HILER'S GARAGE
General Auto Repair
PAINTING—TOUCHING UP
Good Buys in **USED CARS**
385 Sherman St.—Glen. 1123

CIVIC DEFENSE URGES TAX ON CHAIN STORES

The following article is reprinted from the current issue of the Rochester Civic Defense League publication together with the coupon which interested readers of The Courier are urged to clip out and send to Councilman Nelson A. Milne.

A four-fold plan of licensing various business enterprises in the city will be presented to the city administration during the next week by the Rochester Civic Defense League and immediate favorable action will be sought.

The main feature of the program consists of a chain store license modeled after the chain store tax now levied in St. Louis. This plan provides that every merchandising establishment shall be licensed upon a graduated scale, beginning with a small license fee for a single establishment and increasingly large fees according to the number of retail units operated by a single concern. In St. Louis the Kroger Grocery and Baking Co., the second largest grocery chain in the country, is compelled to pay an average tax of \$250 per store.

The second part of the Civic Defense League's program calls for increased license fees for all peddlers and hucksters, other than farmers selling their own produce. The tax situation in this city has become alarming during the past few years and a great factor in the decrease in revenue from real estate is the large number of vacant stores. If the city is to get the maximum revenue from store properties it must do something to protect the store owner. House to house peddlers have increased at a tremendous rate during the past few years and while many of these have no other means of a livelihood, the fact remains that established retail establishments have been seriously affected. Operating upon little or no investment, and at very little cost, they usually try to undersell the merchant who must pay rent or taxes, clerks, and meet the usual items of overhead expense that go with maintaining a store. The city is rapidly coming to a point where, for the sake of its revenues, if for no other reason, it must choose between the stable, responsible store operator or the transient and unreliable peddler who pays little or nothing in the way of taxes.

A third phase of the League program will seek to impose a license upon concerns that do their own retailing from door to door, using delivery trucks. The Jewel Tea Company is a conspicuous example. This concern is usually classified as a chain. In this vicinity its selling is done from its own trucks. Thus they do not help to pay the usual store property tax but they do use the city streets. Local taxpayers maintain these at great expense and it is felt that a tax on such delivery trucks would assist the local property owner without being an injustice to the Jewel Tea Company and others of the same type.

WANT ADS
Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

GUARANTEED repairs on all makes of washing machines. New wringer rolls \$6 a set complete and installed. Time payments if desired. Call Glen. 4141. Variety Vacuum Cleaner Co., 516 Dewey Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

USED CAR bargains. Several good buys. Lyell Motor Sales, 423 Lyell Ave. Glen. 6801.

FOR SALE—24th Ward, 10-room house, 4-car garage, beautiful lot, fruit trees, shrubs. Must be sold to settle estate. Call Glen. 3210.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

GARAGE FOR RENT—517 Lyell Ave., opp. Austin St. Glen 5318-M.

EXPERT Vacuum Cleaner repairs. Rebuilt vacuum cleaners of the better type from \$8 up, 1 year guarantee with each cleaner. Time payments if desired. Call Glen 4141 or better still come and see them yourself at 516 Dewey Ave. Open evenings till 7:30.

LARGE BOUQUETS, Gladiolias, Old Fashioned Flowers, 25c or 35c delivered. Perennial and Rock Garden plants. 71 Barker St. Gen. 6895-W.

HOME BAKED GOODS—Bread 10c loaf. Gluten bread 20c. Cookies 20c. Baking Wed. and Sat. Pies 20c (Sat. only). S. M. Vickery, Glen 1896-M. 25 Myrtle St.

WILL YOU HELP?

If you believe that the Rochester City Council should pass a chain store tax ordinance, please send this coupon to your councilman, or, leave it with your grocer, who will see that it reaches him.

To Councilman Nelson A. Milne,
Dear Sir:

I reside at _____

In your district. It is my wish that you should support and vote for the tax program which the Rochester Civic Defense League is submitting to the City Council. My future support of the present city administration depends upon your present support of this program.

Name _____

Note: Anonymous coupons will have no effect.

FOR RENT
Five-room apartment, heated, \$6 per week. All improvements. 85 Otis St.

The final point to be submitted is a license fee to be imposed upon large interstate trucks which cause great damage to our city streets without any compensation. In addition to being a positive menace to the safety of our citizens, these trucks have substantially increased the cost of maintaining our city pavements. Not only must new pavements be of stronger and costlier construction but pavements that would ordinarily last many years have had to be repaired because of the constant pounding of these freight trains in our streets.

This tax program has the backing of most of the merchants and business men of the city and favorable action by the City Council is confidently expected.

PURE QUILL GASOLINE

Are you taking advantage of the saving Pure Quill Gasoline offers? Our tank car siding makes our 12 1/2c plus tax possible. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

FOR RENT
Five-room apartment, heated, \$6 per week. All improvements. 85 Otis St.

Mr. and Mrs. B. F. Thompson of Texas street are spending two weeks at Summerville.

LYELL STREET LIGHTS MAY BE CUT DOWN
(Continued from Page One)

"excess lighting." The cost has been slightly over 21 cents per front foot per year.

Pending outcome of negotiations with the gas and electric company, proposal No. 1 provided for this same wattage, with all lights turned on, at a reduction in cost of 32.4 per cent. This would mean a reduction from over 21 cents to 14 1/4 cents per front foot per year. Proposal No. 2 would reduce the size of the lamp in each socket to 250 watts and the extra cost would be 7 1/2 cents per front foot per year. On a 40-foot frontage the comparative costs would be: proposal No. 1, \$5.70; proposal No. 2, \$3.00.

As the basis for negotiations on the new contract between the city and the Rochester Gas and Electric Corp., it is believed that the Councilmen will figure on 250-watt lamps for Lyell avenue. As a matter of fact, developments since last week indicate a possibility that all excess lighting may be eliminated in city streets during the course of the negotiations. More information will be available after the next meeting of the Council on September 18 and in the meantime the policy of turning on half the street lights will be continued.

SALE SWIM SUITS LADIES' HIGH GRADE 100% WOOL
Reg. \$3.95 to \$5.50—Now \$2.95

ROLAND'S
415 LYELL AVENUE

CIRCULATION
5500

THE VICINITY POST

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V.

ROCHESTER, N. Y., AUGUST 25, 1932

No. 21

Community Club Sausage Roast Draws Big Crowd

The 24th Ward Community Club held a corn and sausage roast Sunday at Hemmerich's Grovè in Lyell avenue. Favored by good weather, an exceptionally large crowd turned out for the affair. The committee in charge included John Pike, Max Zimmer and Frank Ehmann. Baseball and quoits made up the sports program.

PURE QUILL GASOLINE

Only the highest quality gasoline is sold at the Pure Quill Stations. Today's price 11½c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

No. 30 P. T. A. Meeting Again on September 14

Parents' Teacher Association of No. 30 School will hold its first meeting of the season, September 14, at 2 p. m.

The following officers will be in charge: Mrs. John D. Fowler, president; Mrs. Jos. Cornell, first vice-president; Mrs. A. Penn, second vice-president; Mrs. Chas. Schenke, treasurer and financial secretary; Mrs. Rose Pappani, recording secretary; Mrs. N. Augustine, press chairman.

Plans for attending the Parents' Teacher Association Convention at Albany will be discussed at this meeting.

Two Vicinity Youngsters Swim Over Conesus Lake

Two Vicinity youngsters have within the past fortnight accomplished ambitions on which they had long set their hearts. Having successfully swam the width of Conesus Lake they now feel like graduates in the swimming art.

The youngsters are Wilma Senz, daughter of Mr. and Mrs. William H. Senz of Glide street and Kenneth Lenhard, son of Mr. and Mrs. Henry P. Lenhard of Canton street. They crossed Conesus from the dock of the Senz cottage below McPherson Point to the opposite shore.

Bernice Sweetnam of Austin street is spending the week at Cuba Lake.

250 WATT LAMPS ARE PLACED IN LYELL AVE.

Lyell Avenue's lighting system is now equipped with 250 watt lamps in each socket, replacing the former 400-watt lamps. Every light has been or will be turned on, instead of alternate poles only, as had been the vogue for the past few months.

The change comes as a result of the new contract between the city and the Rochester Gas and Electric Corporation, which will be formally sanctioned at the September meeting of the City Council. The city saves about \$100,000 for the first year of the contract, which runs five instead of the ten years originally proposed. A substantial saving is effected each year thereafter.

The cost of lighting to Lyell avenue property owners will be about 7½ cents per front foot per year. The charge to property owners since 1927 for the 400-watt lamps has been slightly over 21 cents per front foot per year.

V. VALENTE ADDS NEW DEPARTMENT TO STORE

Entirely rearranged, the V. Valente store at 295 Lyell avenue opens formally this week as the first large department store to be attempted in the community sections of Rochester. It is a distinctly different type of store than this community or any other local outlying district has seen.

Rochester has been developed as a main street town with little or no attention devoted to the neighborhood sections. Its commercial life has been centered around the thought that people will come to the middle of town for all major purchases and as a consequence real department stores on the outskirts have been slow to appear.

The Valente store will not be fully departmentalized when it opens formally Saturday. It will present a number of new departments, however, in addition to others which have been developing there during the past few years. The future will probably see other departments opened as the idea of Mr. Valente assumes its full growth.

The departments being added at this time are mostly concerned with ladies' wear. Hats, dresses and lingerie are presented for the first time under the supervision of Miss J. E. Mathes, formerly with B. Forman Co. All this merchandise is in the popular price range.

The men's clothing department is given more prominence with the addition of several items of haberdashery and a more complete showing of fall suits and topcoats, overcoats, hats, shirts, neckwear and hosiery.

The store has featured a line of men's, women's and children's shoes for the past two years which, of course, is continued. The furniture department has been transferred to the three upper floors in the Valente building above. New store fixtures have added a touch of modernism and beauty to the store which put it on a par with leading downtown stores of the city.

Henchen Bowling Alleys Are Opened for Season

The Henchen Bowling Alleys in Jay street are now open for the season and reservations may be made for afternoon or evening play. The hall has been re-decorated, the alleys all have been refinished and new pins have been added to continue the high standard of equipment at the local hall.

Frank (Stockie) Stockmaster, one of Rochester's outstanding bowlers, has been named manager of the alleys for the coming season. "Stockie" was winner of the All-events this Spring in the state tournament. In 1929 he turned in the highest score that has ever been recorded in the Rochester city tournament, 2016 for the All-events. He has been bowling among the leaders in the local pin sport for the last nine or ten years.

The Henchen alleys have been closed during the summer months. They were opened for the first time last Fall and although in their first year established a large following during the winter months. The Henchen League, which completed its first season successfully, will be underway about the end of September. It is planned to have 32 teams this year and a few openings are still available.

The restaurant which serves the bowlers with food and refreshments at all hours will also be re-opened immediately. Several of the leagues bowling at Henchen's will open their seasons within the next two or three weeks.

Camp Stella Maris Scene Of Social Affair Today

Camp Stella Maris on Conesus Lake is the scene today of a social gathering and supper under the general chairmanship of Mrs. Eleanor Russer. There will be a number of games, races and card playing with prizes for winners.

Supper will be served from five to eight o'clock and from nine until midnight an orchestra will furnish music for dancing. Refreshments will be served during afternoon and evening and there will be a number of booths conducted by friends of the camp.

FOR RENT

Furnished apts. in 1, 2, 3 rooms. Heated, light and gas; all improvements, \$3 per room per week. 85 Otis St. Glen. 3862.

SMOKED

Sugar-Cured Hams 12-lb. Avg 12½c lb.

CHICKENS For Frying or Roasting 3-lb. Avg . . . 24c lb.

SHOULDER
Roast of LAMB . . . lb. 17c

LEAN FRESH
HAMS . . . lb. 14c

Lamb Tongues 49c

Finest "Brookfield" Creamery
BUTTER
23c lb.

Fruits & Vegetables
Best Home Grown
Potatoes . . . pk. 12½c
Cantaloupes . 3 for 20c
Large Home Grown
Cabbage hd. 5c
Large Sunkist
Oranges dz. 35c

Best Grade "A"
EGGS
25c doz.
In Carton

SPECIAL FRIDAY ONLY

LEAN, SMOKED

PICNICS 9½c lb.

GROCERY SPECIALS

BREAST OF CHICKEN
Tuna can 15c

NEW PACK
Wet Shrimp . . 3 cans 25c

IVANHOE OR KRAFTS
Mayonnaise qt. 39c

CRISCO 3 lb. can 51c

KIRKMAN'S Large Pkg.
Soap Chips 17c

LARGE BAR
Ivory Soap 3 for 25c

DEL MONTE No. 2½ Can
Dill Pickles 10c

TALL CAN
Pet Milk 3 for 17c

Chase & Sanborn's Dated
COFFEE . 29c lb.

POP Large 2 Bottle for 19c One Bottle FREE

MONDAY SPECIAL
CERTO . . . bottle 23c
10-LE. SACK
SUGAR 41c
DAISY PASTRY 24¼-lb. Sack
FLOUR 42c

MARKET **Russer's** GROCERY

AMES ST.

Cor. MAPLE

Drive Your Car—Plenty of Parking Space

The Next Meeting of the
LYELL AVENUE
BUSINESS MEN'S ASS'N
will be held
WED., SEPT. 14, 1932

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 1344

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

CUNNINGHAM-JOYCE

LAST WEEK OF OUR

Big Removal Sale

All Used Cars At Our Annex

LAKE and LYELL

Must Be Sold — Prices Slashed

| | | | |
|--------------------------|-------|----------------------|-------|
| 1928 Essex Sedan | \$145 | 1930 Ford Coach | \$245 |
| 1929 Essex Sedan | 195 | 1930 Ford Spt Coupe | 245 |
| 1929 Essex Sport Coupe | 185 | 1926 Chevrolet Coach | 65 |
| 1929 Oldsmobile Spt Cpe | 245 | 1928 Chevrolet Sedan | 155 |
| 1929 Chevrolet Coupe | 195 | 1930 Chevrolet Coach | 265 |
| 1929 Chevrolet Sedan | 255 | 1931 Chevrolet Coach | 395 |
| 1931 Chevrolet Coupe | 375 | 1930 Chevrolet Coupe | 285 |
| 1930 Chevrolet Spt. Cpe. | 295 | 1926 Oakland Sedan | 95 |

EASY TERMS OPEN EVENINGS AND SUNDAYS

CUNNINGHAM-JOYCE MOTOR CORP.

CHEVROLET DEALERS
706 DEWEY AVE.

◆ Around the Vicinity ◆

Generally the business barometer continues to register fair weather ahead, with every indication that we are getting out of the trenches of depression—one step at a time, but nevertheless quite certainly. . . . Within the past fortnight there has been local evidence of a pick-up of real proportions in our industrial plants; at least four plants in and close to The Vicinity have resumed operations, put on more help or speeded up production. No doubt there will be further cheering news that will dim the looming spectre of a long, cold winter. . . . We have all allowed our cupboards to go bare, some of us through necessity, some of us actuated by fear alone; there is hardly a person who can take stock of himself and not find many things of which he is in need and which under normal circumstances he would not buy immediately. As soon as the trend back to better times makes itself felt unmistakably in our households, as soon as we can begin "breaking" ten-dollar bills without sighing too perceptibly, then what a demand there will be for almost anything and everything. Knowing from past experience how much America can buy (and will buy if she only has the cash) it is not over-stating the case to say that factories will be swamped with orders. . . . This sounds terrifically optimistic and if we hadn't been through the mill in this before we might even think it just an impossible pipe-dream. But the prospects are there and if our frame of mind is right, who can tell to what new heights we may yet attain?

FAMOUS EDITOR WARNS AGAINST "CHEAPENING"

A warning to merchants and to the public that "cheap merchandise makes a cheap people and a cheap town," was made recently by William Allen White, famed editor, in the Emporia Gazette, Emporia, Kan. The editorial follows:

"Last week we had a Dollar Day in Emporia and thousands of dollars were spent on Commercial street by buyers who found genuine bargains. These bargain days and dollar days furnish occasions when merchants can clean up their stocks, thin over crowded lines, get rid of odds and ends that have not been selling well but which are good material sold at a narrow margin and on the whole, everything considered, are sold upon a commercially wise policy, even if at a low profit. The bargain days and the special days are legitimate commercial vehicles for disposing of honest goods in a wise transaction, profitable to the buyer and the seller.

"Having said which, the Gazette now desires to talk to the buyers and merchants of this town about another entirely different tendency, the tendency to go 'Cheap,' to sell, not occasionally once or twice a year, but day in and day out cheap stuff at cheap prices, promoting transactions which do neither side of the bargain any great good.

"The Gazette has a larger interest in this community than that which goes with the immediate dollar. It is easy to grab off the immediate dollar, the quick, more or less dirty dollar in advertising, but The Gazette expects to be running here on something like the same management for the next quarter of a century. Hence we feel licensed to talk to advertisers and buyers alike, and advise them to

begin considering quality. "A Cheap Man"

"In the subsidence of wealth all over this world in the last four years, buyers have been looking for things that would merely piece out, which means cheap things at cheap prices. Forty years ago Benjamin Harrison lost the presidency by saying that 'A cheap coat makes a cheap man.' But it is true just the same. Cheap merchandise makes cheap people. By cheap, we mean shoddy, make-shift, pretend-to-be, just as good substitutes, second and third grade stuff. Quality costs, but it lasts and in the end quality is cheaper than shoddy.

"Emporia cannot afford to go cheap. Somewhat it is the business of the merchants to see that it doesn't; but largely this is the business of the buyer. For every penny you save on the cheap stuff, your town sinks that much lower and your property is cut down that much. Cheap merchandising soon is reflected in vacant buildings. Vacant buildings bring lower rent. Lower rent brings lower real estate values. Up come the cloth signs and down goes the town.

"A cheap town makes a cheap, quick funeral."

FOR RENT

Furnished apts. in 1, 2, 3 rooms. Heated, light and gas; all improvements, \$3 per room per week. 85 Otis St. Glen. 3862.

One Week Special!

Hair Cutting 35c
Children's 25c
Boncella Facial \$1.00
Massage

(Regularly \$1.80)
at Van's Place
W. E. VAN STONE
BARBER SHOP
341 LYELL AVE.
Glen. 1409-W Glen. 2896

Griffin Hat Shoppe

The Better Grade of Hat

ALL ONE PRICE \$1.85



Our new line of Fall Hats in all the wanted shades: Beet Root, Green, Havana Brown, Black, Blue, also Crepe and Velvet Turbans.

59 Cameron off Lyell
Glen. 5707-J Open from 9 to 9

BOWLING ALLEYS NOW OPEN!

FEW OPENINGS IN HENCHEN LEAGUE

Frank Stockmaster, Mgr.
Henchen Bowling Hall
JAY and AMES STS.
Genesee 7748

ABSO-PURE ICE

SEMET-SOLVAY
COKE
and the best grade of

COAL
HETZLER BROS. ICE CO.

INCORPORATED
801 DRIVING PARK AVE.
GLEN. 446 or 447

21ST Anniversary SALE

SALE RUNNING FOR 21 DAYS
Greatest Bargains Ever Offered In 21 Years
BICYCLES—TRICYCLES GUNS, ETC.
TOWNER BROS.
179 LYELL AVENUE
710 UNIVERSITY AVENUE

Bessie-Vera Heberger

FINGER WAVING OR MARCELLING **35c**
Haircuts 35c, Children's 25c
Hair Dyeing—Henna Packs
Hair Dye Sold
PERMANENTS \$3.50 and \$5.00
Ten Years' Experience
Licensed Operator
282 OTIS ST. cor. DIX ST.
Glenwood 5793

C. J. SCHEUERMAN C. A. SCHEUERMAN
C. F. SCHEUERMAN SONS
Funeral Home
The Display at Our Funeral Home shows the complete Funeral Service in plain figures
230 BROWN STREET Phones, Genesee 5411—438

BRING IN YOUR TUBES FOR TESTING!
You can read our new tester yourself!
NO CHARGE FOR TESTING TUBES AT STORE
BAUER & RAETZ OFFICE at JAY STS.
Phone: GEN. 3977

ALBERT WARD
Optometrist
198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

Rochester Armature Works
Gould Batteries **\$8.80**
2-year guarantee
Starter and Ignition Service up Exch.
197 Lyell Ave.—Glenwood 1566

25c BEAUTY SHOP
423 Lyell Ave. Glen. 6801
Marcel, Finger Wave
Henna Rinse, Facial. **25c**
SATURDAY PRICE 35c
SHAMPOOS 15c and 25c

HENRY P. LENHARD
Plumbing & Heating
Lyell Ave. and Glide
Glenwood 3110

What's Wrong With Your Radio?
SIGNAL RADIO SERVICE
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| School Supplies | BOYS' AND GIRLS' SCHOOL APPAREL | School Supplies |
| Boys' Golf Pants, Well Tailored, Cashmeres, Worsted and Tweeds, 50c to \$1.45 | | |
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| 415 Lyell Ave. Open Evenings | ROLANDS | Dry Goods, Novelties Men's Furnishings |

Trinity Evangelical Church
On Sunday Trinity will welcome her pastor and family who are returning this week Friday from their vacation in Kansas City, Kansas.
There will be two services next Sunday, German at 9:00 and English at 10:00 a. m.; Sunday School at 9:45.
On Wednesday, August 31, the Mission Study Class will meet at Seneca Park. Dinner will be served at 12 o'clock. All ladies of the church are invited. Those planning to go should get in touch with Mrs. Klipfel.
On Thursday, September 1, the Ladies' Aid will meet, at 2:30 p. m. After the meeting a Coffee Social will be held. Members and friends are invited to come.
On Thursday evening the Church Council meets at 8 p. m.

H. Beckler's Cleaners
Now at 519 1/2 LYELL AVE.
Corner Callhan Park
Get Ready for LABOR DAY All Garments CLEANED and PRESSED
59c OR **2 for \$1**
GLEN. 2336 Auto Delivery

Ann Beauty Salon
484 AMES ST.—Gen. 5029-J
30 DAY SPECIAL
REGULAR \$5 PERMANENTS.....**\$3.50**
When buying mention THE VICINITY POST

PERSONAL

Miss Florence Sweetnam of Austin street returned Sunday from her vacation spent in Chicago, Minneapolis and points west.
Rev. Wm. A. Hallock of Austin street is spending two weeks at Scout Camp with Troop No. 77, on Lake Ontario.
Mrs. Lewis Korth of Canton street and her sister, Miss Amanda Wahl of Colvin street, are spending some time at Baltimore, Philadelphia and New York.
Mrs. George Weissinger of Lyell avenue is spending two weeks with her brother-in-law and sister, Mr. and Mrs. E. J. Schmeer, at their cottage in the Thousand Islands.
Miss Queenie Weissinger of Lyell avenue is spending two weeks with her aunt, Mrs. Conrad Scheg, in Beach avenue.

Radio Tips, Questions and Answers
What has become of television? Six months ago it seemed just around the corner—and now very little is heard of it. Has it been found, like perpetual motion, to be a scientific but impractical dream? No, television is still with us, and is constantly being improved and refined. It is in the same class as our former one and two tube receiving sets, earphones, and weak broadcasting stations. In other words television receivers of today can give us the thrill of "getting" a picture, but the clearness of detail and the ability to reproduce scenes of varying light intensity, large area, many bodies or objects and rapid motion so that we can enjoy them (as we would a "movie") are still being worked out bit by bit in the laboratories.
Television sending stations are also unable to cover the area of broadcasting stations and are few in number. But as the sending and receiving equipment approaches a degree of perfection, making its use a source of real entertainment, we may rest assured every broadcasting station will have its television complement.
Broadcasting of speech and music has advanced in scope and technique at a tremendous pace. Television, starting years later, must not only equal this rapid development, but double its speed so that it can catch up with and equal the sound program in its entertainment value. And when this is brought about, the man who has never travelled outside his own city will see and hear more in his own home of the "doings" in this old world than the fastest and most footloose of travellers.
And now a word about our present receivers—have the tubes tested twice a year. You can't judge their value by appearances. They may give a light you can read by—and be worthless. Or they may not show light at all and still be good. So don't believe in them or don't condemn them until you have them tested—and then you'll know.

Our Complete Knowledge OF RADIO MEANS MINIMUM COST OF REPAIR
SIGNAL RADIO SERVICE
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Gertrude Beauty Shop
Marcel 45c, Finger Wave 35c
Shampoo 25c, Facial \$1
Manicure 35c
Phone Glenwood 3091-R
7 ELDSON ST. off Camerson St.

Mrs. O'Brien and daughter, Rose, of Chicago, are visiting with Mr. and Mrs. Charles Feeley of Immel street.
Dolores Himes, Miriam O'Neill, Helen Sullivan and Geraldine Dunham have just returned from a house party of the Kappa Rho sorority, held at Crystal Beach, Canada.
Anna Hallock of Austin street returned Tuesday from Y. W. C. A. Camp Ononda on Canandaigua Lake, after spending four weeks there.
Mrs. Stanley Zimmerman and Mrs. Anna Wood have returned after spending a week with friends in Wolcott.
Troop 6, Girl Scouts, are spending a few weeks at Summerville. The camp is under Mrs. B. F. Thompson, leader, and Miss G. Atoldo and Prinzy Petix, lieutenants.
Sam Giumento of Cameron street is spending two weeks in Massena, N. Y.
Miss Irene Fien of Rock View terrace entertained at bridge and tea on Sunday afternoon at her home for 24 guests in honor of Miss Margaret Page of New York City, who is the guest of Mr. and Mrs. Delos Waddell of Alberta street. Many parties were given in Miss Page's honor. Mrs. Frank Waddell of Chili avenue entertained at a picnic supper at her summer home at Manitou. On Tuesday a luncheon was given at the Alexandria. The Eta Beta Phi

Grace Presbyterian Church
William Walch, Jr., will be in charge at the morning service at Grace Presbyterian Church at 11:00 o'clock next Sunday.
Mr. Walsh is a student at Elmhurst College, Elmhurst, Ill., where he is preparing himself for the ministry in the Evangelical Church.
On September 15 the Mummies' Club will again present to the public the play, "An Old Fashioned Mother." Tickets will be 25 cents.
KNEFEL—HEFFERON
The marriage of Miss Ruth L. Hefferon, daughter of Mr. and Mrs. Michael Hefferon of Geneva, to Elmer J. Knobel, son of Mr. and Mrs. Joseph Knobel of Lorenzo street, took place August 16 at 9 o'clock in St. Charles Borromeo Church. The Rev. William A. Doran performed the ceremony.
The altar and sanctuary were decorated with palms and old-fashioned bouquets.
The bride wore a gown of Angelskin egg shell lace with a blue velvet girle and a hairbraided hat and shoes to match. She carried a bouquet of bridal roses and delphinium.
Miss Alice Hefferon of Geneva, sister of the bride, was bridesmaid. She wore a gown of pink lace with a green velvet girle and pink lace hat and shoes to match. She carried a bouquet of pink roses, gypsophila and delphinium.
Mr. Knobel had for his best man, his brother, Norman Knobel. The ushers were Walter and Eugene Hefferon, brothers of the bride.
A wedding breakfast was served at the Sea Glade and was followed by a reception at the home of the bride's sister, Mrs. Thomas Doran, of Cherry road.
Prenuptials events were given by Mrs. Thomas Doran, Mrs. Sylvester Jackson, Mrs. Clement Hefferon and Mrs. Earl Sprague.
Mr. and Mrs. Knobel left on a motor trip to Montreal and from there they will cruise the Saguenay River. On their return they will reside at 245 Magee avenue.

THE BEST GAS YOU EVER USED!
For No-Knock, Little Carbon, Mileage and Speed
LEADER GAS—Gal. 15 1/2c **LEADER OIL—Qt. 15c**
We buy in Tank-cars, which enables us to give highest grade gas at a reduced price. WHY PAY MORE?
KINSO CORP., 585 Lyell, Opp. Burrows


A full-sole job is well worth while on a good pair of shoes. Your shoes will look just as good as a new pair.
With full-soles we put in new arch supports, replace welting, in fact, practically make your shoes over.
LADIES! Insist on Waterproof CEMENT PROCESS
People's Quick Shoe Repair
545 LYELL AVENUE GLEN. 6434

Do You Carry a SPARE TIRE?
Of course you do!
Acquire a financial spare tire by becoming a shareholder in the
20th Ward Co-operative Savings & Loan Association
764 Jay Street Genesee 1639
Office Hours:
Monday, 9 A. M. to 5 P. M. Thursday, 9 A. M. to 5 P. M.
Tuesday, 9 A. M. to 9 P. M. Friday, 9 A. M. to 5 P. M.
Wednesday, 9 A. M. to 12 M. Saturday, 9 A. M. to 12 M.

PURE QUILL GASOLINE
Are you taking advantage of the saving Pure Quill Gasoline offers? Our tank car siding makes our 11 1/2c plus tax possible. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.
Sorority gave a formal dinner at the Barn in Le Roy. Mrs. D. Waddell entertained at bridge and luncheon on Thursday at Ridgmont Golf Club. Mrs. Roman Hart of Salina street will entertain Sunday at dinner.
FOR RENT
Furnished apts. in 1, 2, 3 rooms. Heated, light and gas; all improvements, \$3 per room per week. 85 Otis St. Glen. 3862.

**RIB
OUT** **Pork Loin Roast 15c**

BONELESS ROLLED
Shldr. Spring Lamb 16c

Shldr. Roast Beef 19c

Arpeako Hams (10-12 lb. avg) 18c

Lean Pork Chops 19c | Lamb Stew 10c

Fresh Dressed **Shoulder**
Broilers . . . lb. 27c | Roast Veal . . 19c

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**Rev. O'Connor Celebrates
First High Mass Sunday**

The Rev. John J. O'Connor, S. J., will celebrate his first solemn high mass Sunday, August 28, at 11:00 a. m. in Holy Apostles Church. The Rev. O'Connor is the son of Thomas O'Connor of 40 1/2 Austin street.

Father O'Connor was ordained on June 21 by the Apostolic Delegate, His Excellency, Most Rev. Pietro Fumisoni Biondi, D. D., at Woodstock College, Woodstock, Maryland. Graduated from Holy Apostles School in 1913, Father O'Connor studied at St. Andrews for five years, finished the philosophy course at St. Bernard's in two years and joined the Jesuit Order in 1920, taking up his studies at Woodstock. For the past three years he has taught in St. Peter's College, Jersey City.

Following the mass on Sunday, Father O'Connor and the immediate family will have dinner at the Columbus Dining Room. In the evening he will receive his friends at a reception at the home of his father in Austin street.

Father O'Connor will be here only a few days. He will return to Woodstock and resume his studies for another year or two.

**Hetzlers Start Practice
For Coming Grid Season**

The Hetzler Football team, local and Western New York semi-pro champs, will start preparation Monday for their fifteenth season. Anyone wishing to try out for the team is asked to be at No. 7 School playground on Dewey avenue at 7:30 p. m. Monday.

Edward "Honkie" Weaver, who has coached the team since its inception, will resume the position of head coach. Coach Weaver will personally handle the backs, while his assistant, Charles Coyle, will act as line coach. At present about 35 men have been signed. These include the entire squad of last year and a number of newcomers, well known to the football public.

In the past four years the Hetzlers have made quite an enviable record, having won the semi-pro title three times and being twice the runners-up. Last year they lost to the Oxfords, Western New York pros, after leading more than three-quarters of the game, by the score of 8 to 7.

Arrangements are being made to secure the paddock at Exposition Park for all home games.

SILVER LEAF CLUB IN

FIRST ANNUAL PICNIC

The Silver Leaf Club held its first annual picnic at Mendon Ponds Sunday. The day's features were the triumphs by married folks in indoor baseball and tug-of-war.

The following won prizes in various events: Dome Allocco and Cecilia Chivaro, children's race; Mrs. William Thomas, rolling pin contest; William Thomas and Carmen

**INDEPENDENT PICNIC
SUNDAY IN DOUD PARK**

Independent merchants of Rochester are planning one of the largest picnics ever to be tendered the public of this city. It will be held next Sunday, August 28, at Doud Post Memorial Park in Buffalo road just west of the Barge Canal. Valuable prizes running up to several hundred dollars will be offered, much of these in cash, and there will be a long program of activity.

Tickets are being sold at all independent stores at ten cents each. The price has been set low enough to insure a record-breaking crowd. The program includes races of all kinds, a midway with a wide assortment of games, ball games, dancing and music. Ice cream, hot, candies and the usual picnic refreshments will be in evidence. It will be a regular family picnic of the old-fashioned type.

Among those who are to attend are James W. Wadsworth, candidate for Congressman, Congressman James L. Whitley, Mayor Charles S. Owen, Councilman Harold S. W. McFarlin and other city, county and state officials. Although there will be no formal speeches, some of these will probably speak informally.

Arrangements for the picnic are being made under direction of the Rochester Civic Defense League. Many visitors are expected from Buffalo, Syracuse, Batavia and surrounding towns. The picnic is open to any who may wish to attend.

Chivaro, three legged race; Mrs. William Thomas and Carmen Chivaro, relay race, and Mrs. Ralph Allocco, ball pitching contest.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

GUARANTEED repairs on all makes of washing machines. New wringer rolls \$6 a set complete and installed. Time payments if desired. Call Glen. 4141. Variety Vacuum Cleaner Co., 516 Dewey Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

EXPERT Vacuum Cleaner repairs. Rebuilt vacuum cleaners of the better type from \$8 up, 1 year guarantee with each cleaner. Time payments if desired. Call Glen 4141 or better still come and see them yourself at 516 Dewey Ave. Open evenings till 7:30.

LARGE BOUQUETS, Gladiolias, Old Fashioned Flowers, 25c or 35c delivered. Perennial and Rock Garden plants. 71 Barker St. Gen. 6895-W.

HOME BAKED GOODS—Bread 10c loaf. Gluten bread 20c. Cookies 20c. Baking Wed. and Sat. Pies 20c (Sat. only). S. M. Vickery, Glen 1896-M. 25 Myrtle St.

FOR RENT—1, 2 and 3-room furnished apartments, heated, light and gas. All improvements. \$3 per room per week. 85 Otis St. Glen. 3862.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted. \$1. Variety Electric Shop, 516 Dewey Ave. Glen. 4141.

WE PAY CASH for old washing machines and electric vacuum cleaners. Call Glen. 4141.

LAWN MOWERS SHARPENED \$1 up. Repairs extra. Satisfaction guaranteed. K. Strasser, 772 Glide St. Glen. 3967-M.

PAPERHANGING — \$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W. Otis St. Glen. 3862.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

FISH BAIT — Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 146 Dewey Ave.

TAP DANCING lessons given by Miss Helen Feeley, 12 Immel St. Call Gen. 203-M.

FOR RENT—Burrows St., 144, six rooms, modern; 3 sleeping rooms. Call Monroe 2766.

GARAGE FOR RENT—517 Lyell Ave., opp. Austin St. Glen 5818-M.



**Grand
Opening**

We extend a cordial invitation to Rochester to attend the Formal Opening of our

**Women's Wear
Department**

For twenty years we have served Rochester as a furniture store. During the past year we added a men's wear department, and a shoe department. Now we are glad to be able to furnish the women of Rochester smart things to wear from the new women's apparel section of our department store. You'll find us a little off the beaten path—enough so that you'll find our prices are a lot less! So be sure to come down and look at our brand new stocks of women's clever apparel. We can show you how to be smartly but economically dressed.

Saturday, August 27th

9 a. m. to 9 p. m.

V. VALENTE, Inc.

205-207 LYELL AVENUE
(Near Saratoga Avenue)

THE VICINITY POST

CIRCULATION
5500

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V.

ROCHESTER, N. Y., SEPTEMBER 8, 1932

No. 22

CABIC A. C. ANNEXES POWERS & VAIL TITLE

Bill Anderson's Cabic A. C. Indoor Team, composed of all-star players of Dutchtown, won the American Division Championship of the Powers and Vail Indoor League, last Sunday morning at the Yawman and Erbe Field by swamping the Cordaro Bros. in the play-off game by the score of 14 to 0, before a crowd of more than 1,000 fans. Joe Cordaro, pitching ace for the losers, was driven from the mound.

Chuck Young and Joe Kuehne with three hits each and home runs by J. Blum and C. Wollenhaupt and the fine fielding of Paul Maier featured for the winners. Clem Kreuzer pitched a good game, allowing but three hits and striking out 15

24TH WARD BOWLERS TO MEET TOMORROW NIGHT

The 24th Ward Bowling League will have their meeting Friday night, September 9, at 8 o'clock at the 24th Ward Clubrooms on Lyell avenue. All last year's bowlers are requested to be there.

PURE QUILL GASOLINE

Only the highest quality gasoline is sold at the Pure Quill Stations. Today's price 11 $\frac{1}{2}$ c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

men. The Cabics will play the leaders of the National Division at a later date.

Score: r. h. e.
Cordaro Bros. 0 0 0 0 0 0 0 0—0 3 3
Cabic A. C. 0 6 3 0 1 2 0 2 x—14 15 1
Kreuzer and Wollenhaupt; Cordaro, De Santis and Di Morca.

Business Men to Meet Again Next Wednesday

After a lapse of two months, Lyell avenue's business men will get together again next Wednesday evening, September 14, at the 24th Ward Community Clubhouse. President Leo G. Hetzler emphasizes the importance of the meeting and urges all members to attend.

The final report on the picnic held in July will be presented by Chairman William H. Senz and other business will be transacted. A fall schedule of activities will be discussed and acted upon. There has been some informal discussion of a clambake and at this meeting it will be decided whether or not there is to be an association bake this fall.

Youngsters Win Prizes In Annual Baby Parade

Sharing honors in The Vicinity this week with the beginning of the Fall term of school, is the Rochester Exposition and Horse Show at Edgerton Park. A noticeable contrast, however, is that attendance in the schools is breaking all records whereas the Exposition is encountering anticipated difficulties in meeting former attendance figures.

The Exposition presents as outstanding a show as has ever been arranged in the 22 years of its existence and it probably is not lack of color that is affecting the attendance. The horse show has drawn a huge entry list as have all the various exhibits.

No less colorful and interesting than in former years was the baby parade which as usual had many Vicinity entrants, among whom were several of the prize winners. These included Armond Meader of Jay street, who won the grand prize for boys; Betty Jane Hudson of Montrose street, who took the grand prize for girls; Shirley Marie Foss of Villa street; Winifred Jean Neill of Burrows street; Angela Rose Roncone of Lyell avenue; Lillian Curcillo of Costar street; Carol Frances Brady of Masseth street; Gloria Pierleoni of Sherman street; Velma Deloris DeAntonis of Parkway.

HOLY APOSTLE PARISH PLANS OUTING SUNDAY

All details have been arranged for the first annual parish picnic of Holy Apostles' Church which will be held Sunday at Genesee Valley Park. First events on the program will be under way at one o'clock and throughout the remainder of the day there will be continuous activity, according to General Chairman Clarence Piehler.

Rev. Phillip Golding and Rev. Edward McKague, pastor and assistant pastor of Holy Apostles, respectively, will be honored guests. The outing is not restricted to parishioners, their friends also being welcome to attend.

Members of all the various societies of the church are co-operating to make the affair a success. Hots, coffee, soft drinks, peanuts and suckers will be served and there will be sports for youngsters as well as grown-ups.

Included in the committee working with the chairman are Mrs. Katherine Specksgoor, Miss Marie Bennett, Mrs. Mary Sheehan, Mrs. Estelle Hemmer, Mrs. Leona Gifford, Miss Mae Brown, Mrs. Hanna Cooper, George O'Neil, Henry Streicher and John McCoy. John J. Kennedy is chairman of the reception committee and John J. Miller is secretary of the picnic committee.

LEAN FRESH **HAMS** Whole or Half 13c lb.

Lean Shankless **SMOKED PICNICS** 6 lb. Avege 10 $\frac{1}{2}$ c lb.

ROASTING or FRYING **CHICKENS** lb. 27c

CERTIFIED or SWIFT PREMIUM **Smoked HAMS** . . lb. 17c

VEAL BREAST . . lb. 12c

Special Friday Breast Lamb lb 5c

GENUINE **Swiss CHEESE** . . lb. 29c

Finest "Brookfield" Creamery

BUTTER
24c lb.

Fruits & Vegetables

Large **Grapefruit** ea. 10c
Medium **Oranges** dz. 21c
Cooking **Onions** 10 lbs. 17c
Cabbage Large Head ea. 5c

Best Grade "A" "CLEARBROOK"

EGGS
27c doz.
In Carton

GROCERY SPECIALS

Octagon **SOAP CHIPS**
Lrg. Pkg. 15c

3 PALMOLIVE 7 **Super Suds**
FREE

Octagon **SOAP**
Lrg. Bar 8 for 25c

BRIGHTON BLEND Steel Cut **COFFEE** lb. 27c

LIBBY'S Tall Can **MILK** 5c

DEL MONTE CRUSHED No. 2 Can **Pineapple** 2 for 25c

GOOD LOOK **OLEO** 2 lbs. 25c

MONDAY SPECIAL

Corn Flakes . . pkg. 6c
10-LB. SACK PURE CANE **SUGAR** 42c
DAISY PASTRY 24 $\frac{1}{2}$ -lb. Sack 42c
FLOUR 42c

MARKET **Russer's** GROCERY
AMES ST. Cor. MAPLE

Drive Your Car—Plenty of Parking Space

Letter Carriers Holding Garden Party Saturday

The Letter Carriers' Auxiliary is having a Garden Party Saturday at 489 Glide street. Mrs. E. J. Weber is general chairman, assisted by Mrs. John Lang, Mrs. John Eckhardt, Mrs. E. Weigel, Mrs. Ray Doersam, Mrs. J. Nohe, Mrs. Tom Bailey, Mrs. Harry Herbst, Mrs. L. Sullivan, Mrs. F. Leidewand, Mrs. C. Vanderweel and Mrs. B. Kosbab.

The Auxiliary extends an invitation to The Vicinity. Tickets at 25c can be had from any one of the committee.

HENCHEN LEAGUE MEETS

FOR FIRST TIME TONIGHT

The Henchen League will meet tonight at 8:30 at the Henchen Bowling Alleys, Jay and Ames streets, to make preparations for the coming league season. John Schleich, league president, will preside. Those wishing to enter teams are asked to attend.

School boys and girls. Here's a real opportunity. Buy 25c worth of school supplies and get a 10c pencil free. You can get most of your school supplies here. Senz' Lyellhurst Variety Store, Lyell at Glide St.—Adv.

Miss Lillian Weeks of Canton street was the guest of Mr. and Mrs. Earl Prevost of Bloomfield drive for the week-end and William Weeks, Jr., spent Labor Day in Ithaca with Raymond Gregg.

Local Legionnaires in Convention Limelight

Two Vicinity men had prominent roles in the convention of the American Legion held in Brooklyn and both were elected to high office in the state organization of the Forty and Eight. They are Walter F. Martin of Rugraff street who was elected grand chef de train in the state Forty and Eight and Billy Bauer of Dewey avenue who retained his office of grand cheminot of the Seventh District.

In fact the Monroe Voiture of the Forty and Eight, of which Mr. Bauer is chef de gare, took most of the honors. The Monroe unit took first place and the Bissell Cup on the basis of its report for welfare work and community service during the year.

The bizarre reproduction of a French war-time train which Mr. Bauer pilots around Rochester throughout the year won another cup for the Monroe Voiture. The train was driven to Brooklyn and return with Mr. Bauer at the throttle, assisted by a large crew which included Mr. Martin. As one of the featured exhibits this week at the Exposition, the train is attracting considerable attention.

FOR RENT

Apartments, 1, 2 and 3 rooms. Furnished \$3 per room per week; unfurnished \$2 per room per week. Heat, electricity and gas included. 83 Otis St. Glen. 3862.

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 1344

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.



The kind of work you see on exhibition by the Master Shoe Rebuilders this week at the Rochester Exposition is the kind of work that won us prize awards at the National Exhibitions. It's the kind of work we always do—the best.

This is the seal of quality, awarded to us at the National Exhibitions.

People's Quick Shoe Repair
545 LYELL AVENUE GLEN. 6434

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THE COOPERATIVE BUSINESS INSTITUTE trains you to do business work and gets you the work to do, so that you can earn money WHILE IN SCHOOL.

If you are employed, night school is the best place to spend your time and prepare for a better position.

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129 BURROWS ST. GLENWOOD 3423-J

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Marcel 45c, Finger Wave 35c
Shampoo 25c, Facial \$1
Manicure 35c
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7 ELSDON ST. off Camerson St.

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Glenwood 3110

GIGANTIC SALE!

FOR 30 DAYS ONLY
BUILDING LOTS **\$89**
40-ft. Frontage...

At Lyell & Wegman Rds.
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Act quickly—tomorrow may be too late, as there will be a limited number sold at this price.

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Around the Vicinity

Labor Day is history, school is under way, the Exposition is nearly over, we have felt the premature chill of autumn, the canning season is at its height and you can probably think of half a dozen other reasons why the season has changed even though the calendar says that Fall does not arrive until two weeks hence. We've had most of our summer fun and the oncoming Fall probably finds most of us in a mood to enjoy it even though the anticipation of a long Winter is not the pleasantest of thoughts. . . . However, to temper our natural distaste for the rigors which we expect to face between now and the Spring of '33, we need only turn to the daily reports of the brisk upturn in the business world. The upward trend has not yet made itself felt generally, but it's a contagious disease and sooner or later will come home to most of us.

"Up and over" is the motto of the youngsters this week, as they brave the spiked and barbed wire fence tops to gain entrance to the Expo and all the grand spectacles it holds.

The two cent tax on checks, it seems to us, has already proved one of the most impractical and ill-considered provisions of the extraordinary tax-raising bill which Congress adopted earlier this summer. People are beating the tax by paying their bills in cash, and in some instances, by not paying their bills at all. Charging a man for the privilege of paying a bill seems hardly the best method of encouraging him to meet his obligations and the sooner this provision of the tax bill is revised the better it will be for the general welfare of the country, in our humble opinion.

About the prettiest display of floral gardening we have noted in The Vicinity is evidenced in the front yards in Hague street, opposite Masseth street. An abundance of varying species of flowers in luxurious growth there shows the results of some painstaking work on the part of the home-owners and is highly commendable.

EHMANN'S RECORD 31 WINS

IN 42 CONTESTS TO DATE
After an inauspicious start the Ehmman Market Indoor nine wound up the current season with a record of 31 victories in 42 starts. Under the tutelage of Francis "Fanny" Magin the team gradually took shape and began to enter the win column consistently.

The Ehmman's have four more games remaining on their schedule, all of which will be played on consecutive Sunday mornings, starting with a rubber game with the Sodus Creamery and winding up the season with the Emerson Eagles.

Mr. and Mrs. Charles Ehrman of Michigan street have returned from the Adirondacks where they visited Mr. and Mrs. Clarence Moran at Saranac Lake, Dr. and Mrs. John Mogenhan at Lower Saranac and Mr. and Mrs. Joseph Renaud at Upper Jay.

Miss Doris E. Weber of Glide street, who has won a State Scholarship, has registered at Nazareth College.

FOR RENT

Apartments, 1, 2 and 3 rooms. Furnished \$3 per room per week; unfurnished \$2 per room per week. Heat, electricity and gas included. 83 Otis St. Glen. 3862.

The Next Meeting of the
**LYELL AVENUE
BUSINESS MEN'S ASS'N**
will be held
WED., SEPT. 14, 1932

O'LOUGHLIN—BYRNES

The marriage of Miss Caroline Byrnes, daughter of Mrs. Margaret Byrnes of Lapham street, and Francis O'Loughlin, son of Patrick O'Loughlin of Lyell avenue, took place September 1 at 9 a. m. in Sacred Heart Church. Msgr. R. V. Burns officiated with Rev. Philip Golding and Rev. O'Bern in the sanctuary. The church was decorated with gladioli and palms.

The bride, who was given in marriage by her brother, John Byrnes, wore light blue transparent velvet with hat and shoes to match and lace mits. She carried a pearl rosary and old-fashioned bouquet of yellow rose buds and lilies of the valley. The maid of honor, Miss Hanna Byrnes, sister of the bride, was dressed in peach transparent velvet with hat and shoes to match and wore lace mits. She carried an old-fashioned bouquet of tea roses. Ray O'Loughlin, brother of the groom, was best man.

Wedding breakfast was served for 35 members of the immediate families at Bengals Inn. A reception for friends followed in the afternoon.

Pre-nuptial events included showers by Mrs. Lloyd John O'Loughlin, Mrs. Donald Blanchard and Miss Frances Drexel, Miss Hanna Byrnes, and associates in the Velox office at Kodak Park. Mr. O'Loughlin was given a stag party by friends.

Mr. and Mrs. O'Loughlin left on a motor trip through Canada. After October 1 they will be at home at 483 Lyell avenue.

Griffin Hat Shoppe

Better Hats for Less

ALL
ONE
PRICE
\$1.85



New Fall Felts in beetroot, rhum brown, jungle green, blue and black. Also transparent velvet turbans.

59 Cameron off Lyell
Glen. 5707-J Open from 9 to 9

Ann Beauty Salon

484 AMES ST.—Gen. 5029-J
Finger Waving **25c**
and Marcelling
(Short Hair) Fri.-Sat. 35c
\$5 PERMANENTS \$3.50

Your Auto Radio O. K.?

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BE ABLE TO IMPROVE IT
SIGNAL RADIO SERVICE
Phone Glen. 2775— Orchard at Lyell Ave.

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SEMET-SOLVAY
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COAL
HETZLER
BROS. ICE CO.

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801 DRIVING PARK AVE.
GLEN. 446 or 447

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SALE RUNNING FOR
21 DAYS

Greatest Bargains Ever
Offered In 21 Days
BICYCLES—TRICYCLES
GUNS, ETC.

TOWNER BROS.

179 LYELL AVENUE
710 UNIVERSITY AVENUE

Bessie-Vera Heberger

FINGER WAVING
OR MARCELLING **35c**

Haircuts 35c, Children's 25c
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Hair Dye Sold
PERMANENTS \$3.50 and \$5.00

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282 OTIS ST. cor. DIX ST.
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LEADER GAS 15 1/2¢

Once tried—always used
We buy in tank-car lots

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LEADER OIL 15¢

Fill up. Run 1,000 miles, then
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The habit of saving out of income, once formed, continues through life. It is a habit that brings Profit and Peace.

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Tuesday, 9 A. M. to 9 P. M. Friday, 9 A. M. to 5 P. M.
Wednesday, 9 A. M. to 12 M. Saturday, 9 A. M. to 12 M.

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**C. F. SCHEUERMAN SONS
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NO CHARGE FOR TESTING TUBES AT STORE

BAUER & RAETZ OFFICE at JAY STS.
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IN HOT WATER**

Your wife, for instance. She has need for hot water over 100 times each day for household tasks. The longer she has to wait for an old-style heater to percolate, the less real satisfaction she can get out of life.

The new RUUD AUTO-HOTS are here. Come and see them. Lower than in 45 years. Carry modern efficiency into your Home.

**ROCHESTER GAS AND
ELECTRIC CORPORATION**

Telephone Main 3960

**Trinity Evangelical
Church**

Now that vacation days are about over services will return Sunday, September 11 to the regular winter schedule. German at 9:00, Sunday School at 9:45 and English service at 10:50. The choir will also resume its duties on this Sunday.

Wednesday, September 14, the Sunday School Association will have its regular quarterly supper meeting. Important business will be transacted.

The Young People's League will meet on Sunday, September 18.

Monday evening, September 12, the Brotherhood of Trinity will hold its meeting.

The Mission Study Class will have another outdoor meeting Wednesday, September 22, at Genesee Valley Park. Noon luncheon will be served. The ladies of the church are invited to attend.

The Girl Reserves are planning to give a playlet some time this month, the title being, "The Mystery of Shylock Holmes."

**Grace Presbyterian
Church**

Morning worship Sunday at eleven o'clock. The pastor, Rev. Henry J. Walch, will preach on the theme, "The Discipline of Religion." Sunday School will meet at ten o'clock. The Sunday School teachers will hold their first fall meeting at the church on Tuesday evening, September 13.

The Session of the church will meet at the church on Wednesday evening at 7:45 o'clock, September 14.

The Mummies' Club will give another performance of "Old Fashioned Mother" Thursday, September 15, in the auditorium.

**Lyell Ave. Baptist
Church**

The pastor of the church was in his pulpit last Sunday, after a pleasant vacation, part of which was spent at Canandaigua Lake.

On Tuesday evening of this week the deacons held their regular business meeting. The same evening a reception was held under auspices of the Ladies' Aid and the missionaries' societies at the parsonage, in honor of Mrs. Alice Kaeli of Rogers avenue. Mrs. Kaeli will leave shortly to make her home in Watertown, N. Y., with her son Ambrose Kaeli.

Mr. and Mrs. Cogger of Sunset street spent the week-end at the Toronto Fair. Joseph Arva and Miss Arva and Miss Pearl Cogger were in Harrisburg over the week-end. Miss Mildred Ludwig is teaching in School No. 23.

FOR RENT

Apartments, 1, 2 and 3 rooms. Furnished \$3 per room per week; unfurnished \$2 per room per week. Heat, electricity and gas included. 83 Otis St. Glen. 3862.

PERSONAL

The Snappy Eight Club held a Surprise Farewell Party recently in honor of Mrs. Lydia Thompson of Jay street. Mrs. Thompson with her son, Samuel, left last Thursday on a two-months' motor trip through the western and southern states, including Yellowstone National Park, Colorado, Utah, Nevada, California, Oregon and Seattle, Washington, where they will visit Mrs. Thompson's sister.

Mr. and Mrs. Robert Kramer of Curtis street and Mr. and Mrs. Stanley Zimmerman of Murray street returned home Labor Day from Altoona, Pa., where they spent the week-end visiting Mr. Zimmerman's sister.

Mrs. John Schroth and daughters of Roxborough road spent last week at Lake Ontario.

Senz' Lyellhurst Variety Store, Lyell and Glide street, is now showing new fall merchandise at the new low fall prices. Now is the time to buy, for wholesale prices are moving up and retail prices will have to follow. Senz' are now showing a full line of ladies' dresses, in the newest creations, exceptional values at \$1. Children's dresses 50c up; boys' tweed knickers 59c. All summer dresses reduced. Visit Senz' now while selections are good. Open evenings.—Adv.

Nelson Stott, Jr., of Ames street has just returned from his vacation, which was spent in New York and Atlantic City.

Mrs. John A. Mogenhan and children of Lyell avenue spent the summer at Swain Camp, Lower Saranac.

Edwin Stiffler of Karnes street spent the week-end with his cousin, Lewis Nesbitt, of Avon, at Conesus Lake. For two weeks previous Lewis had been Edwin's guest here.

Mr. and Mrs. Ralph Mack and daughter of Murray street spent the month of August at Braddocks Heights.

Mrs. William H. Senz and daughters of Glide street have returned after spending the summer at Conesus Lake.

John Magee of the Rochester Armature Works returned this week after a two-weeks' vacation, part of which he spent at the American Legion Convention in Brooklyn.

Mr. and Mrs. Carl Raetz moved this week from Colvin street to Fairgate street.

Miss Sarah BeHelfer, cashier in the Schroth Market, spent her vacation, the week of August 21, at White City.

PURE QUILL GASOLINE

Are you taking advantage of the saving Pure Quill Gasoline offers? Our tank car siding makes our 11 1/2c plus tax possible. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

HERE IT IS!

The New Brownbilt Shoe

A new fashion . . . landsliding its way to new popularity. You're simply not smart without a pair. Come choose while sizes are plentiful. The price? Oh . . . very reasonable.



The 3 Eyelet Tie, Black, Blue or Brown Kid. Attractively trimmed. New boulevard heel.

\$2.95 to \$3.95

Beautie Weave Hose Chiffon or Service Weight 55c Pair—2 Pair \$1.00

Brownbilt Shoe Store

900 West Main St.
Opp. St. Mary's Hospital
OPEN EVENINGS

**H. Beckler's Cleaners
Now at 519 1/2 LYELL AVE.**

Corner Callihan Park

Get ready for Fall Topcoat time is here **59c**
All Garments OR
CLEANED and **2 for \$1**
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9 to 12:30—1:30 to 6
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ALL-WOOL
SUITS \$17.50
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Made to your measure

They appeal to your
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CUSTOM TAILOR
1006 LYELL AVENUE
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New Sauerkraut . lb. 7c

Pork Shoulders . 12 1/2c

3 TO 6 LB. AVERAGE

Lamb Shoulder Roast 17c

HOME DRESSED

Spring Chickens . 27c

Fresh Hams (6 to 12 lb.) 15c

Lamb Stew10c | Plate Corn Beef.....10c
Roast Veal15-19c | Veal Stew12 1/2c

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RESERVED IN REAR OF MARKET**

Schroth Market

LYELL AVE. at MURRAY ST. GLEN. 3210

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AUTHORIZED RUSCO
BRAKE SERVICE
385 Sherman St.—Glen. 1123

FINGER WAVING
& SHAMPOOING ea. **25c**
Marcella Steinmetz
10 ELSER TER. (off Maple)
Genesee 5764-W

MEN'S NEW FALL HATS AND CAPS

Smart Styles, Standard Quality, Low Prices

DRY GOODS MEN'S FURNISHINGS **ROLAND'S** 415 LYELL AVE. OPEN EVENINGS

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

GUARANTEED repairs on all makes of washing machines. New wringer rolls \$6 a set complete and installed. Time payments if desired. Call Glen. 4141. Variety Vacuum Cleaner Co., 516 Dewey Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

EXPERT Vacuum Cleaner repairs. Rebuilt vacuum cleaners of the better type from \$8 up, 1 year guarantee with each cleaner. Time payments if desired. Call Glen 4141 or better still come and see them yourself at 516 Dewey Ave. Open evenings till 7:30.

CUT GLADIOLUS 15c a doz. Asters, snap dragons, etc. Gen. 6895-W. 71 Barker St. We deliver.

HOUSE FOR SALE—Halford St., 52. Single house, two-car garage, hardwood floors, gum-wood trim, tile bath, master bedroom. Selling cheap.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted. \$1. Variety Electric Shop, 516 Dewey Ave. Glen. 4141.

PAPERHANGING—\$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W. Otis St. Glen. 3862.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 146 Dewey Ave.

TAP DANCING lessons given by Miss Helen Feeley, 12 Immel St. Call Gen. 203-M.

RE-POSSESSED and re-conditioned Cass washing machines with guarantee. Work and look like new. \$25 to \$40 cash. Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.

HOME BAKED GOODS—Bread 10c loaf. Gluten bread 20c. Cookies 20c. Baking Wed. and Sat. Pies 25c (Sat. only). S. M. Vickery, Glen 1896-M. 25 Myrtle St.

ODORLESS cleaning fluid 25c gallon, delivered. Leichtner Hardware, 705 Maple St. Gen. 3126.

TEN-QUART galvanized water pails 15c. Leichtner Hardware, 705 Maple St.

GOLD BAND bottle caps 18c gross. Leichtner Hardware, 705 Maple St.

FOR RENT—1, 2 and 3 room apartments. Heat, electricity and gas included. Furnished \$3 per room per week; unfurnished \$2 per room per week. 83 Otis St. Glen. 3862.

FOR RENT—35 Myrtle Hill Pk. 3 rooms and kitchenette. Heat, gas and light. \$6 per week. Glen. 5622.

FOR RENT—3-room furnished apartment. Heat, light and gas. 13 Austin St. Glen. 6844-J.

QUALITY FLORAL SHOPPE, 24 Delmar St. Fresh cut flowers. Get them where they grow. Expert assemblage.

HE'D TAKE NO CHANCES
"Caught in the act of window-peeping, eh?" asked the judge. "That's pretty serious. Are you married?"
"No, Your Honor," explained the defendant, "and that's the trouble. I'm looking for a wife and I went window shopping."

Teacher: "What is the difference between a stoic and cynic?"
Little Isaac: "A stoik is vot brings the baby and a sink is vere you wash him."

**Signal Radio & Electric
Service Notes**

Editor's Note. This column is written especially for The Vicinity Post by Signal Radio Service, located at Lyell avenue and Orchard street.

The age-worn slogan, "A stitch in time, etc.," applies equally as well to your radio set. Trouble may develop in your radio so that only local stations may be received, although they may be reduced in volume. The owner, because of the lack of ready money, is satisfied to put up with this reception, until about two weeks have passed and the set then becomes silent on all stations. He calls the service man and when the repair bill is presented he raves about costs. Little does he realize, but half of this cost could have been prevented if he had called the service man when the trouble first developed.

In every radio set each electrical part depends upon another part for its operation so it is easy to understand that if one part proves defective it invariably makes other parts do twice as much work until they too break down.

Always turn off the radio as soon as trouble develops and let it remain in that manner until such a time that you can afford to have it repaired.

The Camel program, which has been considering an air comeback for the early fall, will not return to the air waves until the Libby Holman affair blows over.

Amos 'n' Andy started their fourth year under sponsorship of Pepposodent Company last month on the 19th. Since their beginning they have broadcast 2365 episodes equalling more than 394 hours and have never missed a broadcast.

Business is improving with the chain broadcast companies. New programs signed up are General Foods Corporation, Blue Ribbon Malt, Ralston Purine Company, "Big Ben" Clock Company, Iodent Company, Lady Esther toilet goods, Tasty Yeast, National Biscuit Company, and American Tobacco Company. Most of the above programs run for one year while a few are signed up for six months.

The public is continually being cautioned against the practice of a person turning on or off a wall bracket type of lighting fixture while said person is in a bathtub of water. If the fixture should have defective insulation, the current would pass through the person's body to the water in the tub and so on to the ground, invariably causing death to the victim.

The same caution should be observed when handling any electrical appliance. Never touch anything metallic connected to the ground, such as stoves, sinks, pipes, etc., while holding an appliance already connected to an outlet. These appliances often have defective insulation, thus giving the person holding them a shock or burn. An appliance may have defective insulation and yet be in operating condition.

By having these appliances tested at an electrical shop one can tell if they are in first-class condition. In any event, play safe, by keeping your hands away from the stove, sink, etc., when handling electrical appliances that are in use.

Next issue we shall discuss washing machine motors and radio lightning arresters.

**How Can YOU Be Smartly
But
Economically Dressed?**



BUY a Dress for \$2.95 to \$5.95
A Hat for \$1.79
Underwear for 39c
A Slip for 59c

— from our new —

**Women's Wear
Department**

V. VALENTE

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205-207 Lyell Avenue Open Evenings

Just Two More Days
TO TAKE ADVANTAGE OF
OUR SHOE SALE \$1.75

FORMERLY UP TO \$6.00



THE VICINITY POST

CIRCULATION
5500

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V.

ROCHESTER, N. Y., SEPTEMBER 22, 1932

No. 23

PRIMARY DAY PASSES WITHOUT ANY UPSET

Primary Day came and departed Tuesday with little flurry and a minimum of public attention, principally because (outside of an ineffectual Democratic uprising) there were no contests. Republicans, Democrats, Socialists and Law Preservationists all chose their candidates for the coming elections without variation from the slates presented by the leaders. The Democratic bid to upset the apple cart of Judge Harlan W. Rippey in the fourth and fifth assembly districts, of which the Fifteenth Ward is a part, proved far from the spirited issue anticipated. Judge Rippey's candidates won easily.

BASEBALL TEAM HOLDS ANNUAL SAUSAGE ROAST

Charles Richter's Garage Baseball team of Monroe avenue held its second annual sausage roast at the home of Mr. Richter in Curlew street. Eddie Scheriff's Orchestra furnished music and vocal selections were given by the manager, Dick Sercu, and Joe McCaffray. Tap dancing was demonstrated by Robert Beierschmitt.

Parent-Teachers Serve Milk at No 30 School

The first meeting of the season was held September 14 by Parent-Teachers of No. 30 School. Officers now presiding are Mrs. John Fowler, president; Mrs. Joe Cornell, first vice-president; Mrs. Alexander Penn, second vice-president; Mrs. Rose Pappani, secretary; Mrs. Charles Schenck, treasurer.

Miss Margaret A. Tracy, principal of the school, outlined a special program for consideration before the season's plans are submitted to the association for approval.

At this meeting, members voted to assume the responsibility for serving milk to the children for the coming year. Mrs. Schenck and Mrs. Earl Martin are serving this week and Mrs. George Beikirch and Mrs. William Murray next week.

15TH WARD ATHLETIC CLUB HOLDS OUTING

The Fifteenth Ward Athletic Club held a picnic on September 11 at Genesee Valley Park. George Bartolomeo was chairman and guests included Andrew Wiedemann, Martin B. O'Neil, John J. Kennedy, George Glasser and Lewis Hiler.

Benefit Church Party To be Held October 6

A card party and dance for the benefit of the Church of the Precious Blood will be held Thursday evening, October 6, at Holy Apostles Hall, Lyell avenue and Austin street. There will be a prize for each table and door prize.

Mrs. Thomas Gannon is chairman of the committee in charge, assisted by Mrs. K. King, Mrs. W. Sheehan, Miss A. Miller, Miss Esther Gannon and Miss Margaret O'Leary.

Two Leagues Under Way This Week at Henchens

Two bowling leagues get under way this week at the Henchen Bowling Alleys, starting on a weekly schedule of pin-picking that will run through the next six months. These are the eight-team 24th Ward League which started Monday, and the sixteen team Henchen League which inaugurates its season tonight. Other leagues will be starting within the next week or two. The alleys as customary will be open for non-league play on Saturdays and Sundays.

Republican Women Hold Indoor Outing at Club

Women's Republican Club of the 24th Ward held its first indoor picnic at the clubhouse, 1085 Lyell avenue, Saturday afternoon. Under the supervision of Mrs. Harry G. Robinson, assisted by Mrs. Carrie Fredericks and Miss Carrie Van Laer.

Cards were played during the afternoon and following dinner served by Mr. Marlow at five o'clock, games were enjoyed and the following were winners: Miss Rooth Linder, Miss Carrie Van Laer, Mrs. Chas. W. Gargan, Mrs. Barbara Murphy, Mrs. Florence Loeffler, Mrs. Chas. F. McLaughlin, Mrs. Anna Lynch, Mrs. Frank W. Lowe. Prizes for the contests were donated by Mrs. Roth and Mrs. George Sailes.

Last night the first of the fall and winter card parties was held. On Wednesday, October 5, the Wednesday afternoon card parties will be started. In the evening of the same day the regular monthly business meeting will be held and a speaker will make an address. All Republican women are invited to attend.

BUSINESS MEN ARRANGE FALL SOCIAL PROGRAM

Lyell Avenue Business Men held their monthly meeting last week with Vice-president Ralph Mack presiding. Plans for a number of social affairs, including bowling parties and dances, were discussed and committees appointed.

The first of several mixed bowling parties scheduled during the winter months will be held during the month of October, further details to be announced at a later date. A Hallowe'en Dance is under consideration by the dance committee.

A new plan for holding meetings of the association was proposed and adopted. In an effort to draw larger attendance at the meetings, the association will try a new plan of gathering at the stores of members. The October meeting place will be at the store of members Madlen and Gundell, near Saratoga avenue.

William H. Senz reported for the picnic committee. His report showed a profit for the 1932 outing.

61 Scalp Troubles Are Found by Chirotonors

There are 61 different kinds of trouble which people may have with their scalps and all can be removed by proper manipulation and application of correct vegetable compounds, according to chirotonors.

James T. Forbes and his son, Armand, barbers of Lyell avenue, are both licensed chirotonors, having completed the course of study prescribed, and for the past two years have been doing this work in addition to regular barbering. Among the indications of these scalp troubles, they say, are excessive dandruff, falling hair and dry, oily or itchy scalp. Many persons, it is stated, have been given permanent relief through these manipulations, in which the Forbes are specialists.

Entertainment Planned For Trinity's Jubilee

In honor of the 90th Anniversary Jubilee of Trinity Evangelical Church the choir of that church last week started rehearsals for a program of entertainment to be given October 25. William P. Young is arranging the program and directing rehearsals.

The affair will be billed as the "Trinity Troupers" and will consist of songs, comedy and minstrelsy. It will be presented on the stage of the German-American Clubhouse in Gregory street.

Russer Bowling League Has Field Day at Farm

Members of the Russer Bowling League held their annual picnic September 11 at the Ehrmantraut Farm. The feature of the sports program was the horse-shoe hurling of Nelson Stott and Charles Schmitt, who teamed up to cop 48 out of 50 games. The same Mr. Stott also starred in an exhibition of horseback riding, after-effects of which were painfully visible.

Married men beat the single men in baseball, 7 to 6. A three-base hit by "Doc" Slorah off one of Schmitt's pitches was a high-light. Schmitt claims he was only practicing and that Slorah was not legally at bat. Further developments found Schmitt playing the outfield.

The committee in charge included Joe Klier, Charles Schmitt, John Riedl and William Young.

Home Bureau Unit Being Formed in The Vicinity

A new Home Bureau unit is being formed in The Vicinity. Meetings will be held on Wednesdays at Grace Presbyterian Church in Lyell avenue, the first to take place on Wednesday, October 5. Any ladies interested in joining the Home Bureau are asked to call or phone Mrs. Maurer, 122 Myrtle street, Glenwood 4394-M.

PURE QUILL GASOLINE
Only the highest quality gasoline is sold at the Pure Quill Stations. Today's price 11½¢ plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

FOR RENT
Apartments, 1, 2 and 3 rooms. Furnished \$3 per room per week; unfurnished \$2 per room per week. Heat, electricity and gas included. 83 Otis St. Glen. 3862.

1888 MARKET RUSSEY'S GROCERY 1932 BIG ANNIVERSARY SALE

MEATS

Tender—Juicy
ROUND OR SIRLOIN
STEAKS lb. 25c

Best Sugar Cured
BACON 12½c

Small, Tender, Lean
FRESH HAMS . . . lb. 12c

Lean, Fresh
Pork Shoulders . . lb. 8½c

Wilson's Sugar Cured, Small
SMOKED HAMS . lb. 12c

Long Island
YOUNG DUCKS, lb. 19c

Plump, Meaty, Milk Fed
Fowl lb. 20c

Fancy
Roasting Chickens . lb. 25c

Legs of Genuine
Spring Lamb lb. 19c

CHUCK ROAST BEEF, lb. 15c

GROCERIES

VAN CAMP'S MILK Tall can 4½c

10-LB. SACK PURE CANE SUGAR . . . 42c

"Chase & Sanborn" COFFEE . lb 29c

"Faringtons Circle F" COFFEE . lb 17½c

SALADA TEA, Blue Label . . . Half lb. 37c

PASTRY FLOUR . 24½ lb. SACK . 42c

DAISY

White Lily Yellow Cling
PEACHES Lg. Can 10c

RED SALMON 13c

Tall Can

CHIPSO Lg. Pkg. 17c

Corn Flakes Pk. 6c

Fancy Light Meat
TUNA 2 Cans 23c

Octagon—Large Bar
SOAP 10 bars 31c

— DEL MONTE CANNED FRUITS —

FRUIT for SALAD, No. 1 tall can ea. 14c

CRUSHED PINEAPPLE, No. 2 can . . . 2 for 25c

PEACHES, large No. 2½ can ea. 15c

SLICED PINEAPPLE, No. 2½ can ea. 15c

APRICOTS, No. 2½ can ea. 15c

SPECIALS Every MONDAY

We Reserve the Right to Limit Quantity

AMES STREET cor. MAPLE

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE
25 South Water Street
Main 5412
VICINITY OFFICE
517 Lyell Avenue
Glenwood 1344

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.



Re-Color Your Shoes To Match Your Dress

We used the improved process of re-coloring.

ALL COLORS—Blue, green, red, purple, brown, tan, black.

Ladies' Shoes Re-built by the new cementing process.

People's Quick Shoe Repair

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Elsie Beauty Shop

MARCELLING FINGER WAVES SHAMPOOS . . . ea. **25c**
500 LYELL AVE. GLEN. 4880

Rochester Armature Works

Gould Batteries **\$8.80**
2-year guarantee
Starter and Ignition Service up Exch.
197 Lyell Ave.—Glenwood 1566

ONE WEEK SPECIAL
60c (12 Exposure) FILM—30c
Free developing when prints are ordered

Karle Photo Service

399 Emerson St. Glen. 6825

FURNACES CLEANED and REPAIRED

GUTTER AND CONDUCTOR WORK
STOVE REPAIRING

HENRY P. LENHARD

Plumbing & Heating
Lyell Ave. and Glide
Glenwood 3110

Alleys Now Open

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Henchen Bowling Hall
JAY & AMES STS. Gen. 7748

Entering University of Rochester as Freshmen

Ten from The Vicinity are entering the University of Rochester with the freshman class. They include: Ruth Helen Eberle, 33 Texas street; Nancy Theresa Formicola, 93 Saratoga avenue; Edith Gifford Lyon, 46 Avery street; John Daniel Blum and Raymond Thomas Blum, 358 Jay street; Joseph Bartholomew Conta, 1235 Lyell avenue; Robert Eppinger Keef, 56 Myrtle Hill park; Joseph Ralph Ligozio, 63 Lime street; Albert LaCava, 266 Campbell street; and Harold Elmer Schoenheit, 73 Dix street.

Signal Radio & Electric Service Notes

Editor's Note. This column is written especially for The Vicinity Post by Signal Radio Service, located at Lyell avenue and Orchard street.

A washing machine motor has two electrical windings, commonly called a starting and running winding. The starting winding is wound with very small wire while the running winding consists of heavier wire. The starting coil is only in actual use a few seconds or from the minute the switch is closed to start the motor until the motor comes up to speed at which point an enclosed switch in the motor cuts out the starting winding and leaves the motor to operate on the running winding.

If by chance the motor is stalled, due to either washing machine trouble or perhaps bearings on the motor being bad through the lack of lubrication, the starting winding is being left on continuously and soon burns up.

Never allow a motor to stall over five seconds without shutting off the electricity to same, as it only takes about 60 seconds to burn out the starting winding, due to the small size wire with which it is wound. Investigate the trouble and have same repaired and thus save a double repair bill by not having a motor burn-out.

Both political parties will spend this fall approximately one-half of the amount spent during the Presidential campaign of 1928 for radio broadcasting. Both NBC and CBS networks expect that around \$500,000 will be spent for time by both parties, divided 75 per cent for NBC and 25 per cent for CBS. What a boon this will be for radio fans.

We shall see the first real signs of television sets this fall. Already several are in production and one firm is reported to be manufacturing a set to retail below \$75.

Nat Brusiloff and his entire orchestra of 15 pieces will appear with Kate Smith in the "Big Broadcast" film along with a lot of other radio celebrities.

Eddie Cantor is expected back on the air with the Chase and Sanborn hour around the first part of next month.

Boswell Sisters have been re-signed with the Chesterfield program.

Kellogg Corn Flake Company has changed from NBC to CBS and signed up for five days per week.

A very large majority of radio owners in the Rochester area have neglected to provide for one safety feature in connection with their antennas and that is the protection against the hazard of lightning by the proper installation of an Underwriters' approved arrester. These are not required on an inside antenna but insurance companies do require them on all outside installations. To have an arrester installed minimizes the danger from lightning setting fire or causing death.

If the lightning should cause damage to a home equipped with an antenna but without a lightning arrester the insurance company could reserve the privilege of cancelling your claims. It is better to be safe than sorry.

The readers of The Vicinity Post are urged to submit any questions or problems that they want answered in this column concerning radio or anything electrical. They will be given the utmost consideration and answered in order received. Address questions to the office of The Vicinity Post or direct to Signal Radio Service, Orchard street at Lyell avenue.

Next issue we shall discuss the practice of using coins in place of fuses, together with plans for obtaining a radio for your car without much expense.

PERSONAL

Mrs. Edward Postle and Mrs. Charles Huxley of Otis street visited relatives last week in Toronto.

Ray Senz of Glide street was host to his associates in the City Welfare Department last week at a steak roast at the Senz' summer home on Conesus Lake.

R. H. Coates of the Rochester Gasoline Corp. is one of three new directors of the association which directs summer activities at Payne Beach. Mr. Coates at one time served as Mayor of the summer resort.

Charles Richter of Curlew street, H. Seidel of Salisbury street and M. Seidel of Emerson street have returned from a fishing trip to Goose Bay.

Miss Anna C. Hallock, daughter of Rev. and Mrs. William A. Hallock of Austin street, has entered the Northfield Seminary, East Northfield, Mass.

Mr. and Mrs. W. S. Whittaker, who were guests of Mr. and Mrs. William Beeley of Sterling street at a bridal luncheon Wednesday evening, have returned to their home in Youngstown, N. Y.

Robert Nellis, son of Mr. and Mrs. Benjamin F. Nellis of Emerson street, has entered Hobart College.

William Nichols of Sterling street gave a surprise party in honor of the 64th birthday of his mother, Mrs. J. O'Neil at her home in Summerville boulevard on September 10. Decorations were in green and white. Twenty-five friends were present and Mrs. O'Neil received many appropriate gifts.

Mrs. Benjamin Thompson of Texas street will attend the Mental Hygiene Conference next Tuesday and Wednesday at Islip State Hospital, Long Island.

Miss Margie Carmody of New York City is spending a few weeks at the home of her cousin, Mrs. Enright of Angle street.

Edward O'Hara of Cameron street has returned to the University of Notre Dame.

Walter Gaesser is confined to his home as the result of a severe cut sustained while working at his meat market in Jay street.

WIN CHAMPIONSHIP

The Darrow's are champions of the 24th Ward in the 14-15 year old class, winning 15 out of 16 games. Members of the team are G. Blum, L. White, E. Michaelson, H. Seitzinger, H. Miller, R. Shatzel, J. Wilson, F. Picket, T. Mura.

FOR RENT

Apartments, 1, 2 and 3 rooms. Furnished \$3 per room per week; unfurnished \$2 per room per week. Heat, electricity and gas included. 83 Otis St. Glen. 3862.

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Better Hats for Less



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\$1.85

New Fall Felts in beetroot, rhum brown, jungle green, blue and black. Also transparent velvet turbans.

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PERMANENTS \$3.50 and \$5.00

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LEADER GAS 15 1/2¢
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If you try it, you'll like it. None better for no-knock, mileage and speed.

KINSO CORP. 585 LYELL AVE.

LEADER OIL 15¢
100% Paraffin Base

Fill up. Run 1,000 miles, then note condition of your oil.

Opp. BURROWS ST.

One Thousand Dollars Reward!

You can reward yourself with a thousand dollars in less than seven years by subscribing for our Installment Shares and regularly paying \$2.50 a week into the

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Tuesday, 9 A. M. to 9 P. M. Friday, 9 A. M. to 5 P. M.
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Phone: GEN. 3977

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CHILD and JAY STS. Genesee 4196

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FREE FOOTBALL SOLUTION
With MI 31 (Mouthwash) **59c**

3 bars **PALMOLIVE SOAP** and 1 bar **CASHMERE BOUQUET**
25c
(50c Value)

CIGARETTES—
Lucky Strikes, Old Golds, Chesterfields and Camels

FREE PKG. OF 5 PROBAK BLADES
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LAVENDER SHAVING CREAM at **49c**

Large Tube **MILK OF MAGNESIA TOOTH PASTE & TOOTHBRUSH**
39c
(Value 74c)

FLAT FIFTIES 27c

PRESCRIPTIONS FILLED ACCURATELY

Trinity Evangelical Church

On Sunday, September 25, Trinity Evangelical Church will have Rally Day. German Rally Service will begin at 9 A. M., the Sunday School will assemble at 9:45 and the main Rally Day Service will begin at 10 o'clock with the Sunday School taking part. A fine program has been arranged, entitled "The Builders."

On Tuesday evening, September 27, the Scouts will have a special meeting, as this is "Dad and Son Night." A program has been arranged which will start at 7:30 p. m.

On Wednesday evening at 8:00 p. m. the Church Cabinet will meet. Representatives of every organization of the church will be present to help plan the work of the church.

A play, "A Case for Sherlock Holmes," will be given by the Girl Reserves on Thursday, September 29. Tickets for adults 20c, children 10c.

The Confirmation classes will again meet on Saturday, September 24. Senior Class meets at 9:30 a. m.; Junior Class meets at 10:30 a. m.

On October 2 a Consecration Service will be had for the officers and teachers of the Sunday School.

At 5 p. m. on October 2 the League will meet for tea and fellowship.

Grace Presbyterian Church

Morning worship Sunday begins at eleven o'clock. Church Rally Sunday will be observed as in other churches of Rochester Presbytery. The pastor will preach on the theme, "The Value of Religion."

Sunday School meets at ten o'clock. The regular Sunday School Rally Day will be observed on October 9.

The Christian Endeavor Society will meet on Sunday afternoon at 2:30 o'clock. According to custom the first fall meeting is an outdoor affair. The group will go in a body to some park for their meeting.

There will be a meeting of the presidents of all church and Sunday School societies on October 6, at 7:45 o'clock. This meeting is to arrange the schedule of fall and winter activities.

A Baked Food Sale will be held Saturday, September 24, from 10 o'clock on, at Bryan's Restaurant, 410 Lyell avenue. Proceeds are for the benefit of missions.

Miss Dorothy Watkins, leader of the Home Bureau in Rochester, will address a meeting of all those women interested in Home Bureau work in the church on Thursday afternoon, September 29, at two o'clock.

FOR RENT

Apartments, 1, 2 and 3 rooms. Furnished \$3 per room per week; unfurnished \$2 per room per week. Heat, electricity and gas included. 83 Otis St. Glen. 3862.

The Church of The Holy Apostles

Devotion of 40 Hours Adoration will open Sunday and continue through Wednesday morning. Dominican Father Afflick will preach the sermons Sunday, Monday and Tuesday evenings, service starting at 7:45. There will be morning masses Monday, Tuesday and Wednesday at 5:30, 6:15, 7 and 8 o'clock.

The school is under way with a registration exceeding 600 pupils. The parish picnic held September 11 at Genesee Valley Park was well-attended and proved a most successful affair.

Lyell Ave. Baptist Church

The Mission Circle held its first fall meeting on Thursday evening at the home of Mrs. T. Schroeder of Delmar street. Miss Lillian Davenport entertained the World Wide Guild on Friday evening.

A sermon appropriate to the opening of Religious Education Week was preached by the pastor Sunday morning.

The Junior Endeavors are meeting every Sunday morning with Miss Marian Ludwig of Ravine avenue in charge.

Miss Ethel Sholts and Eugene Carley were married at the parsonage on Monday morning. They left at once on a motor trip for New York City. On their return they will make their home in Aberdeen street.

Next Sunday will be Rally Day in the church. A prize will be given to each class having a perfect attendance.

Mrs. W. W. Johnson of Sunset street will entertain the Fidelis Class on Friday evening, September 30.

CONVERSE—WHITTAKER

A pretty fall wedding took place last Wednesday evening at 7 o'clock, when Miss Marjorie Whittaker, daughter of Mr. and Mrs. Wilfred S. Whittaker of Youngstown, N. Y., became the bride of Richard P. Converse, son of Mr. and Mrs. Ernest Converse of Rochester, at the residence of the Rev. Henry J. Walch, pastor of Grace Presbyterian Church.

The bride, who was given in marriage by her father, wore a gown of wine-colored crepe and a corsage of Coolidge roses, gladiolas and fatus.

Mrs. William Beeley was matron of honor and wore a gown of Chanel red, with a corsage of talisman roses and snapdragons. William Beeley acted as best man.

Following the ceremony a buffet luncheon was served to the wedding party at the home of Mr. and Mrs. Beeley.

After a short motor trip through southern New York, Mr. and Mrs. Converse will reside at 49 Sterling street.

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Distinguished grace is expressed in this pump by the unusual treatment in the vamp with suede and patent combination... also attractive in calf.

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GOOD NEWS!

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MEN'S and LADIES' 35c

Children 25c, Hair Thinning 35c
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GIGANTIC SALE! FOR 30 DAYS ONLY

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KREY'S SUGAR CURED **Smoked Hams 15c lb**

PRIME STEER **Rib Roast Beef 22c lb**

SMALL RIB END **Pork Loins . 15c lb**

Fresh Broilers . . lb. 27c | Lamb Stew . . 3 lbs. 25c
Sliced Bacon 15c | Pork Sausage Meat . 15c
Country Roll Butter 24c | Beef or Veal Stew . 12½c
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Marcella Steinmetz
10 ELSER TER. (off Maple)
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Men's Coat Sweaters, All Wool, Real Values, \$1.95-\$3.25

Boys' Heavy Wool Corduroy Golf Pants Full Lined, sizes 8 to 16, \$1.75 value @ \$1.25
Boys' All Wool Slippers, 75c to \$1.50
Children's All Wool Slippers and Sweaters Beautiful Colors, sizes 2 to 6, \$1.00
Boy's Wool Wind Breakers, \$1.65-\$1.95

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Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

GUARANTEED repairs on all makes of washing machines. New wringer rolls \$6 a set complete and installed. Time payments if desired. Call Glen. 4141. Variety Vacuum Cleaner Co., 516 Dewey Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

WASHINGS—Bundle and family washings done reasonably. 83 Barker St. Geneese 6856-W.

EXPERT Vacuum Cleaner repairs. Rebuilt vacuum cleaners of the better type from \$8 up, 1 year guarantee with each cleaner. Time payments if desired. Call Glen 4141 or better still come and see them yourself at 516 Dewey Ave. Open evenings till 7:30.

MALT at tax-free prices. Budweiser, Blue Ribbon and Canadian Malt, 3 lb. can 49c. Leichtner Hardware, 705 Maple St. Gen. 3128.

FOR RENT—11 Texas St. Modern 5-room flat, \$5 week. Inquire 40½ Austin St.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

SEWING MACHINES overhauled, cleaned and adjusted. \$1. Variety Electric Shop, 516 Dewey Ave. Glen. 4141.

PAPERHANGING — \$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2338-W.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

FISH BAIT — Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 146 Dewey Ave.

RE-POSSESSED and re-conditioned Cass washing machines with guarantee. Work and look like new. \$25 to \$40 cash. Variety Vacuum Cleaner Co., 516 Dewey Ave. Glen. 4141.

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FOR RENT—1, 2 and 3 room apartments. Heat, electricity and gas included. Furnished \$3 per room per week; unfurnished \$2 per room per week. 83 Otis St. Glen. 3862.

ASH-CANS, good quality, galvanized can with cover, 98c. Leichtner Hardware, 705 Maple St. Gen. 3126.

FOR RENT—35 Myrtle Hill Pk., 3 rooms and kitchenette. Furnished or unfurnished. Heat, gas and light. Glen. 5622.

PAPERING—Paper included, \$5 and up per room. Fred Baker, 463 Lyell Ave. Glen. 3701-J.

CUT GLADIOLUS, 15c doz. Asters, snapdragons for Blessing of the Graves. 71 Barker St. Gen. 6895-W. We deliver.

FOR RENT—Large room furnished for light housekeeping. Heat, light and gas. Glen 5622. 35 Myrtle Hill Pk.

CHEERIOS PROPOSE 8 TEAM LEAGUE FOR NEXT SEASON

The Cheerios enjoyed a good season, winning 38 games out of 45. Included in their list is a double victory over their rivals, Ehmman Market.

They would like to arrange a meeting of the managers of the following teams, in regards to forming an 8 team league next year: Cheerios, Ehmman Market, Silver Leafs, Mt. Reads, Pommering Hardware, Emerson Eagles, Campbell Serv-U and Sodus Creamery. If interested call or write to Jack Berl of Glide street.

ADVANCE IN PRICE OF SHOES IS LOOKED FOR

Residents of Rochester and elsewhere have been interested in the frequent newspaper reports recently that shoe prices have reached their "low" and that the trend is now upward.

Michael Altier, owner of the Brownbilt Shoe Store, 900 West Main street, was asked for his reaction to these newspaper reports.

"Well, so far as the public is concerned, shoe prices have not yet advanced," he explained, adding: "But so far as the merchants go they are looking for advances, for it can hardly be escaped. Hides, from which leather is made, have advanced more than 100 per cent. over their low prices of the depression, and this advance is reflected in the leather tanneries, which are said to be advancing their prices to take care of the increased cost. Tanners have lost millions of dollars, as have many shoe factories, but they cannot absorb the increased cost of hides. The shoe manufacturers, who figure shoe costs in tenths of mills, must advance their prices if they would stay in business.

"Frankly, shoe prices were never so low as at present and men, women and children who take advantage of present prices in any reputable shoe store will save money. Shoes are the cheapest articles a man or woman buys, and they get the hardest usage. It is a science to manufacture correct fitting shoes, and as there are hundreds of types of feet the merchant who really takes pains to sell only the right type of shoes does the public a splendid service."

The Brownbilt Store has its complete line of shoes for Fall now on display. Men's women's, girls' and boys' are completely stocked in all styles and sizes.

Sorority Initiates Three Girls From The Vicinity

The Sigma Phi Omega Sorority held an initiation dinner September 14 at the "Crescent Club" on East avenue. Three new members were received into the sorority, the Misses Geraldine Feist of Avery street, Florence Ehmman of Lyell avenue and Florence Kiggins of Chili avenue.

Election of officers will take place at the next meeting, which will be held at the home of Miss Mildred Magin of Avery street.

GIRL SCOUTS TO MEET

FOR FIRST TIME OCT. 7
Girl Scout Troop Six will hold its first meeting of the fall season Friday, October 7, in Holy Apostles' Hall. Mrs. Harriet Thompson, troop captain, urges all scouts to attend.

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Dressy Turbans and Sport Hats, \$1.79
Sport and Afternoon Dresses, \$2.95--\$5.95
Fine Mesh Rayon Underwear, 39c
Bias-cut Slips, 59c---\$1.19
Hosiery, 25c---69c
House Dresses, 59c---\$1.19
Aprons and Hooverettes, 25c--59c
Felt Berets and Turbans, 25c



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THE VICINITY POST

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. V.

ROCHESTER, N. Y., OCTOBER 6, 1932

No. 24

Lyellhurst and Decker Eleven Meeting Sunday

Playing on their home field at Lyell and Howard roads, Ackerman and Klein's Lyellhursts will clash Sunday with the Decker Dairy football eleven. The Lyellhursts will be strengthened by the addition of three new players.

Julius Friederich's Band Features Benefit Party

Julius Friedrich will bring his girls' band and dancing boys, "Three Musketeers," to Holy Apostles' Hall for the card party and dance being given there tonight, starting at eight o'clock. The affair is for the benefit of the Church of the Precious Blood.

There will be a prize for each table and a door prize. Mrs. Thomas Gannon is chairman of the committee in charge.

Edward Haubner of the firm of John C. Rossenbach, Funeral Directors, was a delegate to the National Funeral Directors' Association last week in Milwaukee. Mr. Haubner is secretary of the New York State Association.

Business Men To Meet Again Next Wednesday

Lyell Avenue Business Men's Association meets again next Wednesday evening in its regular October get-together. The meeting, in accordance with a new plan, will be held at the store of M. Madlen in Lyell avenue near Saratoga. This is the first of a series of new type meetings designed to draw a larger attendance.

Six Teams Enter In Russer Bowling League

Six teams started competition for the Russer League Bowling championship Tuesday night on the Henchen Alleys. The competition will continue every Tuesday night for the next six months. League teams this year represent Russer's Market, Klier Pharmacy, Young's Music House, Ritzenthaler Restaurant, Slorah Dentists and Gessner Garage.

Raymond G. Ruff has entered Niagara University with the freshman class.

Ritter Dentals Playing For Championship Sunday

Fred Kellner's Ritter Dental Indoor Team won the East Side League Championship by defeating Story's Grocery by the score of 6 to 5 at Ritter's field. The winners were well represented with players from The Vicinity. Jack Shatzel played a fine game in the field, while Dick McKechney, Joe Kuehne and Johnny Blum featured at bat.

In the second game Ritters defeated Holy Rosary by the score of 4 to 3, and next Sunday morning, Ritters will play the B. A. Speedy's team, winners in the Powers & Vail League, for the Journal American City Championship title. The game is at Ritter's field in West avenue.

GIRL SCOUTS MEETING FIRST TIME TOMORROW

Girl Scouts of Troop 6 will start their regular weekly meetings tomorrow (Friday) night in Holy Apostles' Hall. All girls who expect to be members of the troop must register at this meeting as membership this year will be strictly limited to 32 girls.

Hoover Day Program Is Planned Tomorrow Night

The Tenth Ward Republican Women's Club is formulating plans for participation in the Hoover Day Program to be held tomorrow night in the Assembly Hall at Edgerton Park.

James W. Wadsworth, Jr., will be the principal speaker. Community singing will be lead by James C. Corbett. This program will be followed by a card party with prizes for each of the tables.

Cross-roads Inn Scene of "Trinity Troupers"

Attics and costume shops are being frequented these days in a diligent search for wearing apparel of 40 and 50 years ago to properly adorn the "Trinity Troupers" for their stage presentation at the German-American Clubhouse on October 25 as part of the 90th Anniversary Jubilee of Trinity Evangelical Church. The setting for the first part of the program and the nature of the program itself calls for some real "ancient" adornment.

Director William P. Young has likewise been busy digging up old favorite tunes to bring back memories of years ago. He plans to open the show with a regular song-fest, featuring numbers from popular songs of two and three generations ago and others down through the years and concluding with modern favorites.

Songs, comedy and minstrelsy will be intermingled in a presentation that will have for its setting a typical cross-roads inn. It is a place where the troupers stop over and the genial host calls on each of his guests to "do their stuff." The resulting action produces a mixture of entertainment said to be well worth seeing.

The climax of the evening will be an up-to-date minstrel show, featuring as end men, Jake Young, Fred Henchen, Joe Sauter and Al Servas, who need no introduction to Vicinity audiences. Harold Wollenhaupt, baritone, will be one of the troupers. Tickets are available from any member of the cast or at Young's Music House, 263 Ames street.

Mr. and Mrs. H. G. Holden of Maltby street, celebrated their 17th wedding anniversary on September 22 by announcing the arrival on that date of an eight pound girl, Shirley Mae.

Charles Scheuerman was appointed a member of the nominating committee of the 11th District of the New York Funeral Directors' Association. Mr. Scheuerman is associated with C. F. Scheuerman Sons, Funeral Directors.

Augustine J. Pranalla, son of Mr. and Mrs. Thomas Pranalla of Santee street, has returned to Hobart College at Geneva where he is now in his senior year.

REPUBLICANS OFFICIATE AT STREET DANCE HERE

The formal opening of re-surfaced Child street took place last Thursday night in the form of a street dance and sausage roast under the direct auspices of the 15th Ward Republican organization. Thousands jammed Child street between Lyell avenue and Texas street and although the huge crowd and frosty air did not provide a good atmosphere for dancing, there was considerable fun-making in the hot-dog and refreshment line-ups.

The newly re-surfaced area of Child street was appropriately decorated and closed to traffic. During the course of the evening, many political figures of local note paid their respects to members of the committee, which was headed by Martin B. O'Neil, city assessor, as general chairman.

Following are the committees which co-operated in arrangements:

Reception committee, Andrew Weidenmann, chairman; John J. Kennedy, George M. Glasser, Lewis J. Hiler, Patrick O'Loughlin, Moran Brayer, Edward J. Schmitt, Carl Voelkl, Orlando Passannante, Vincent Battigliere, Stephen Zicari, Michael Cavote, August Muehlisen, Earl Miller, Herbert Erb, John Carpuso, Bert Kase, Alexander C. Burke, Michael Lomino, John Braun, Daniel Byrne, Frank R. Schmitt and Wenzel Reber.

Music, Orlando Passannante, chairman; John F. Haag, Benjamin George, Albert Becker, James A. O'Connor, August Grevonola, Joseph Claffey, Otto Faulhaber, Eugene Herrick and James Anderson.

Refreshment, George M. Glasser, Joseph Wunsch, George Robbins, Frank Biondi, Ray Stoneburner, Nicholas Gambino, Anthony Pallone, Cornelius Coughlin, Frank Morello, Dominick Ferrari, Joseph Casckett, William Weidenmann, Thomas Elliott, Osborn Chamberlain, William H. Williams, Michael Cilenti, Lloyd O'Loughlin, Oscar Paris, Harry Smith, George Mastrodonato and George Bartolomeo.

Entertainment, Carl Voelkl, chairman; Ralph McKalitski, Ray O'Loughlin, Fred Ucci, William Miller, Joseph Richards, Sam Corona, Andrew Hoffman, Raymond Polizzi, Rocco Bianchi, Arthur Ennis, Elois Aborgast, Charles Hartley, Joseph San Filippo, Albert Dentinger, George O'Neil, Ralph Sachteti, Edward Brown, Frank Ventura, Nick Carr and Sam DePonzio.

Safety Officer Speaker At No. 30 P. T. A. Meeting

Parent-teachers' Association of No. 30 School will meet next Thursday, October 13, at two p. m., inasmuch as Wednesday, their regular meeting day is a holiday. Joseph G. Baglin, school safety officer, will speak on "Safeguarding the Child through Education." All members are urged to attend.

Plan October Dance

The Ninth Ward Women's Democratic Club will conduct its first annual dance at Edgerton Park Hall, Saturday, October 29, Mrs. Santa Saurino presiding as president of the club.

MARKET AMES ST. RUSSEY'S GROCERY COR. MAPLE

MEATS

- SHOULDER AND CROSS CUT
BEEF ROASTS . lb 15c
- GENUINE SPRING
LEG LAMB . . lb 17c
- FRESH HAMS . lb 10½c**
- FRESH FOWL . lb 19c**
- RIB END
PORK LOINS . lb 12½c
- FRESH ROASTING 4-6 LB. AVG.
CHICKENS . . lb 25c
- Arpeako Daisies . lb 25c**
- Arpeako Hams . lb 17c**

BROOKFIELD
BUTTER
2 lbs 47c

BEST GRADE A
EGGS
31c doz

SPECIAL FRIDAY ONLY

FRESH PORK **SHOULDERS 7c lb**
(LEAN SHORT SHANKS)

GROCERIES

- BEECHNUT OR BOSCU
COFFEE lb. 31c
- VAN CAMP'S TALL CAN
MILK 4 for 19c
- BIG-B 24½ lb. SACK
FLOUR 77c
- CLEAN QUICK 5 lb. PKG.
SOAP CHIPS 23c
- DEL MONTE CAN
RED SALMON 15c
- DEL MONTE LG. BOT.
KETCHUP 12½c
- WHITE BEANS 3 lbs. 10c**
- PILLSBURY 2 PKGS.
PANCAKE FLOUR . 19c
- BLUE LABEL PT. BOT.
TABLE SYRUP 15c
- F. W. D. Coffee . lb. 18½c**

MONDAY'S SPECIAL

- 10 lb. SACK PURE CANE **SUGAR 43c**
- KELLOGG'S PKG.
CORN FLAKES . . . 6c

THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.



**Illness Due to Dampness
In the Feet Is Avoidable**

If we rebuild your shoes, they will be waterproof; good leather and reliable workmanship make it possible for us to guarantee it!

**THIS IS THE TIME OF YEAR
TO TAKE CARE OF YOUR FEET**

We Specialize In Shoe Recoloring

People's Quick Shoe Repair
545 LYELL AVENUE GLEN. 6434

WHICH?



**A FEW DOLLARS' WORTH OF
GOOD PAINT NOW**

or



HEAVY EXPENSE FOR REPAIRS LATER?

THE paint on your house is literally worn out today—been neglected too long. Heavy expense for repairs and replacement stares you in the face. A few dollars' worth of Martin-Senour's Monarch 100% Pure Paint will protect the badly weathered, bare spots through the winter. "Putting it off" may mean considerable expense for repairs next spring. Which will it be? Right now is the time to decide.



MARTIN-SENOUR
SUPER QUALITY PAINTS AND VARNISHES

GERSTNER HARDWARE
PAINTS - OILS - GLASS—SHEET METAL WORK
412 AMES ST. GEN. 1535-J

**NEW FURS
MADE TO ORDER**
REPAIRING — REMODELING
and RE-LINING
W. WERNDLÉ
170 MYRTLE ST.
Glen. 3649-J

Orioles Reorganize
The Oriole baseball team reorganized for next year with a number of new players and M. Soprano as manager and H. Seitzinger as captain.
Mr. and Mrs. William H. Senz of Glide street motored to the Thousand Islands Sunday to spend a few days with relatives.

**Signal Radio & Electric
Service Notes**

Editor's Note. This column is written especially for The Vicinity Post by Signal Radio Service, located at Lyell Avenue and Orchard street.

The practice of placing pennies or silver coins in the fuse box of your lighting system in place of a burned-out fuse is about as sensible as wiring your house with bare wire or for better comparison about as sensible as the fireman that tied down the safety valve of his boiler so the escaping steam wouldn't bother his sleep.

The wire in your house will carry a certain number of amperes of current without overheating. To prevent this wire from carrying more amperes than it should, the Underwriters require us to use a fuse of sufficient size so that same will blow or rupture if the amperes in this wire reach a point higher than that which the wire will safely carry.

Introducing a coin in place of the required fuse leaves you without any protection for the wire. The wire becomes hot, the rubber coating of this wire begins to burn and transmits the heat to the woodwork throughout the house soon setting fire to the house.

Moral: Pennies make better fuses when offered in legal tender over the electrical service counter for the real article.

Elka Seltzer has given CBS a contract for 26 broadcasts commencing October 10.

The Blue Coal Program returned to the air last night over the NBC. It also has signed up with CBS to start October 20 and will revive the familiar "The Shadow."

Eddie Cantor returns to the Chase and Sanborn hour beginning Sunday night, October 30, over the NBC.

Within five weeks the Canada Dry Ginger Ale program will broadcast over the CBS instead of NBC. George Olsen and his music will be supplanted by Ted Weems and his orchestra, but Jack Benny will continue in the same role.

B. A. Rolfe has signed for the Goodyear program which goes on NBC some time this month. His music was formerly the mainstay of the Lucky Strike program.

If you are contemplating trading-in your battery radio set for a more modern set, it would be advisable to retain the set for the little difference that you are usually allowed. This advice of course is given with the idea that you own an automobile and that the battery set is of the small table model type.

These sets when installed in a car function very well and will provide many a pleasant musical drive. The Atwater Kent Model 35 and similar style sets of other manufacture are ideal for auto use, for in these days of extreme saving and now that auto radio is becoming more and more the vogue, we know of no better way to save fifty dollars and still be in keeping with the times.

A small copper screen in the top of the car as an antenna, a few B-batteries and the present tubes in the set and you have reception wherever you go. Your radio service shop certainly should be glad to give any information regarding the installation, or if you prefer, would install it for you.

While this type of radio does not function in the auto as well as a radio designed for auto use, nevertheless it is safe to say that they will operate 75 per cent as well as the regular car radio. At least it's worth the time to install.

Next issue we shall discuss the amateur electrician and 25 cycle current versus 60 cycle current.

John J. Lang and Harry Herbst, Vicinity letter carriers, attended the convention of the National Association of Letter Carriers in White Plains two weeks ago, as delegates.

" NYAL "
2 FOR 1 SALE

TODAY — FRIDAY — SATURDAY

KLIER PHARMACY

261 AMES STREET GENESEE 2659

MANUELL MARKET

GEN. 6569 WE DELIVER 115 MURRAY ST.

- Small Baby PORK LOINS . 16c
- Skinless FRESH HAMS . 12c
- Fresh cut HAMBURG . 2 lbs 25c
- LEG OF LAMB . 18c
- CLUB STEAMERS . 15c
- MALAGA GRAPES . 5c
- TOILET TISSUE (650 sheets) 4 for 18c

NEW DRESSES for FALL

- Rough Crepe, Canton Crepe } \$4.95
 - Waffle Cloth, Ostrich Cloth } \$5.95
 - Velvets and Formal } \$9.95
 - Evening Gowns } \$12.75
- Sizes 14 to 48—16½ to 26½

Bastian Dress Shoppe

493 LYELL AVE. GLEN. 1715 OPEN EVENINGS

**FREE
BECKWITH BIKE**

Cut out this ad and bring it in for one free coupon. Ask for details at

BECKWITH'S 271 Lyell Ave. Opp. Firehouse

**Trinity Evangelical
Church**

Delegates from the Evangelical Churches will gather at the Evangelical Church in Elmira for the Regional Conference on Tuesday and Wednesday, October 11 and 12.

The Brotherhood of Trinity will have its regular meeting on Monday, October 9.

Due to the Regional Conference the Sunday School Cabinet meeting will be held on Friday evening, October 14, instead of Wednesday. Meeting will begin at 7:30 sharp. All members of the cabinet are asked to be present.

The 90th Anniversary Jubilee under the auspices of the Trinity Evangelical Church Choir will present "The Trinity Troupers" in songs, comedy, and minstrelsy, Tuesday evening, October 25, at the German-American Clubhouse, Gregory street.

**ABSO-PURE
ICE**

SEMET-SOLVAY
COKE

and the best grade of

COAL

**HETZLER
BROS. ICE CO.**

INCORPORATED

801 DRIVING PARK AVE.
GLEN. 446 or 447

WHY PAY MORE? **LEADER GAS** 14^{1/2}¢ gal. NONE BETTER! **LEADER OIL** 15¢ qt.
Sight-feed pumps assure full gallonage. High quality oil—100% paraffin base.
KINSO CORP. 585 LYELL AVE. Opp. BURROWS ST.

Follow a Plan

To build successfully and efficiently, a definite plan is necessary. If you desire a cash reserve, form your savings plan and follow it faithfully.

20th Ward Co-operative Savings & Loan Association

764 Jay Street Genesee 1639

Office Hours:
Monday, 9 A. M. to 5 P. M. Thursday, 9 A. M. to 5 P. M.
Tuesday, 9 A. M. to 9 P. M. Friday, 9 A. M. to 5 P. M.
Wednesday, 9 A. M. to 12 M. Saturday, 9 A. M. to 12 M.

C. J. SCHEUERMAN C. A. SCHEUERMAN

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The Display at Our Funeral Home shows the complete Funeral Service in plain figures

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NO CHARGE FOR TESTING TUBES AT STORE
BAUER & RAETZ CHILD at JAY STS.
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CHILD STREET PHARMACY

CHILD and JAY STS. Genesee 4196

WEEK END SPECIALS (FRI.-SAT. ONLY)

| | |
|---|------------|
| GEM MICROMATIC RAZOR and 5 BLADES And 35c tube of Colgate's or Palmolive Shav. Cream \$1.70 Value for | 49c |
| 2 boxes KOTEX and 25c box Kleenex | 59c |
| FREE FOOTBALL With MI 31 SOLUTION (Mouthwash) | 59c |
| \$1 OVALTINE | 64c |
| 100 Aspirin Tablets | 49c |
| 75c Dextri-Maltose . . | 53c |

CIGARETTES . 2 for 25c
LUCKY STRIKES, CHESTERFIELDS or CAMELS
PRESCRIPTIONS FILLED ACCURATELY

Grace Presbyterian Church

Sunday School begins Sunday morning at the regular hour of ten o'clock. The various departments will hold their opening exercises as usual, but will proceed to the assembly hall at the close of the exercises for the moving-up service of Rally Day. After the children have moved into their new classes, they will form in a procession to open the church service.

The morning service, this Sunday, will be in charge of the Sunday School in celebration of Rally Day. Harry Lyon of the Young People's Department will preside in the service; Miss Effie McKelvie of the Junior Department will read the Scripture; Walter Narrie of the Senior Department will play a violin solo for the offertory; and Miss Edith Lyon, also of the Senior Department, will give the story-sermon. The Beginners and the Primary groups will each sing a song as their part of the service.

The Pioneer Group will meet Sunday evening at 5:30. The Senior Christian Endeavor will meet at 6:15 in the parish house.

The Harvest Guild of the Ladies' Aid Society will serve the first "Church Nite" supper as a "Harvest Supper," on Tuesday evening, October 11, at 6:30. No tickets will be sold for the supper but an offering will be taken after the meal.

The "Mummers" are preparing their next production, a mystery play, "The Yellow Shadow," to be presented on Thursday and Friday evenings, October 20 and 21.

The Sweetman Class will hold its regular monthly meeting on Monday evening, October 10, at 7:45.

Lyell Ave. Baptist Church

At the Sunday School Rally, September 25, Miss Elizabeth Arva's Class had a perfect attendance and Fidelis Class had 22 present. Both classes received rewards for their fine attendance.

Members of the World Wide Guild attended the Monroe County World Wide Guild rally at Calvary Church on Friday evening.

On Sunday morning Roy Prosser and Joseph Arva gave an instrumental duet as a special feature at the opening exercises of the Sunday School. Next Sunday morning the young ladies of Mrs. Hollan's class will sing. Henry Arva is the new music director in the Sunday School.

On Monday evening the deacons held their monthly meeting in the church. Mrs. S. C. Davenport of Howard road will entertain the Ladies' Aid Society tonight.

The quarterly meeting of the Woman's Baptist Missionary Union of Rochester and Monroe County will be held in the church on October 13, commencing at 10:30 a. m. The Ladies' Aid Society will serve luncheon.

PROGRAM FOR YEAR IS OUTLINED BY P. T. A.

"Safeguarding the Child" is the theme selected for the year by the Program Committee of the Parent Teachers' Association of Otis School, No. 30.

In planning the program, the chairman, Mrs. Earl Martin, and her committee, took into consideration school and community problems outlined at the September meeting by Miss Margaret A. Tracy, principal of the school, and Article VI of the Children's Charter adopted at President Hoover's White House Conference: "For every child from birth through adolescence, promotion of health, including health instruction and a health program, wholesome physical and mental recreation, with teachers and leaders adequately trained."

The program for the year follows:

October 13, "Safeguarding the Child Through Safety Education," Joseph C. Baglin, School Safety Officer.

November 9, "Mental Hygiene As a Factor In Safeguarding the Child," Dr. Daniel B. Peeler, Psychiatrist, Strong Memorial Hospital.

December 14, Cooked Food Sale for the Benefit of the Child Welfare Fund.

January 11, "Safeguarding the Child's Physical Health," Jessie Howard Steitz, Field Secretary County Tuberculosis and Health Association.

February 15, Founder's Day Observance; Silver Tea.

March 15, Evening meeting, "Father's Responsibility In Safeguarding the Child," Nathaniel G. West, Principal, Charlotte High School.

April 12, "Safeguarding the Child Through Training for the Worthy Use of Leisure," Lionel M. Livingston, Madison Junior-Senior High School.

May 10, "Leadership Training As a Means of Safeguarding the Child," Florence E. Winchell, Supervisor Parental Education Department; Election of Officers.

June 11, Annual Reports, Installation of Officers and Faculty Tea.

Maltby Street Chapel

The regular church services of the Maltby St. Baptist Chapel are now being held every Sunday evening at 7:30 p. m. Each service features inspirational singing of old-time favorite hymns and a brief popular message.

Preaching at all these services will be by the pastor, Vernon P. Bodein, B. A., University of Richmond, Va., and senior student at the Colgate-Rochester Divinity School.

The social organization of the Chapel, the Friendly Circle, will meet on Friday evening, October 7, at 8 p. m.

Sunday School meets every Sunday morning at 9:30 with classes for ages four to 16. The young people meet every Sunday evening at 5:30.

OUR PLEDGE OF SERVICE!

We know the quality of our shoes and we stand back of them. We'll gladly make good any deficiency at any time.



SMART DRESS PUMP IN COMBINATION LAST
Comes in black suede and black patent; black suede and black kid; brown suede and brown kid

\$2.95 to \$3.95

Brownbilt Shoe Store

900 West Main St.
Opp. St. Mary's Hospital
OPEN EVENINGS

Ann Beauty Salon

484 AMES ST.—Gen. 5029-J
SPECIAL FOR LIMITED TIME
\$5 PERMANENTS
Without Shampoo . . **\$3.00**
Marcel or Finger Wave . . 25c

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2-year guarantee
Starter and Ignition Service up Exch.
197 Lyell Ave.—Glenwood 1556

FURNACES CLEANED and REPAIRED
GUTTER AND CONDUCTOR WORK
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Lyell Ave. and Glide
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CUT ME OUT!

And Paste Me In Your Radio
You May Need Me Some Day

SIGNAL RADIO SERVICE
Phone Glen. 2775—Orchard at Lyell Ave.

GOOD NEWS!

Depression prices on

MEN'S & LADIES' HAIRCUTTING . . 35c

Children 25c, Hair Thinning 35c
Associated Barbers Open Price
WE SPECIALIZE IN SCALP AND FACE TREATMENTS

FORBES BARBER SHOP

Lyell Ave. at Wetmore Pk.
Hours 8 to 7—Saturday, 8 to 8

PORK LOIN 12½c
RIB END—5 lb. Average—Quantity Limited

SPARE RIBS . . 10c SAUERKRAUT . 5c

Schroth Market
LYELL AVE. at MURRAY ST. GLEN: 3210

JOIN OUR BLANKET CLUB — 50c DOWN and 50c a WEEK
Part Wove Blankets, Plaids, 72 x 84 . . \$2.95 | Part Wool Blankets, Single, Two Tone . \$2.00
All Wool Blankets, Plaids, 72 x 82 . . . \$7.45 | Cotton Plaids and Plain Colors . . \$1.25-\$1.38

DRY GOODS
MEN'S FURNISHINGS **ROLAND'S** 415 LYELL AVE.
OPEN EVENINGS

◆ Around the Vicinity ◆

The city's economy moves which have struck City Hall like a thunder bolt with reverberations extending into every department are received with jubilation by all taxpayers no less here than elsewhere. It is just exactly what everyone has been clamoring for and now that public opinion has brought the swing of the pendulum back to a more seasoned pace, taxpayers may begin to breathe a little easier. . . .

10½c PURE QUILL 10½c
PLUS 4c TAX Anti-knock GASOLINE PLUS 4c TAX

ARE YOU TAKING ADVANTAGE OF OUR TANK CAR PURCHASES?

We handle "Grade A" Quick-start, Anti-knock Gasoline only.

PURE QUILL GASOLINE
155 HAGUE ST. (at railroad crossing)
280 EXCHANGE STREET 191 MT. HOPE AVENUE

Comptroller Argetsinger has been one of the leaders in the retrenchment drive, but probably most precedent-shattering of all his deeds is the drive he is now conducting for payment of back city taxes. Calling to his aid modern business' potent weapons, the public press and the radio, he is advertising, with well-chosen words and excellent copy, a plea that should most certainly bring in some long overdue money. Modern business methods can and apparently will be applied to our local government.

Baseballs have been tossed aside in favor of footballs and golf sticks are replaced by the bowling ball as we move from one season to the next. Professional, semi-pro and amateur elevens of The Vicinity have swung into action as have most of the bowling leagues. . . . The Russers opened Sunday with a victory over Corning All-High and presented a creditable performance for their first contest of the year. They have a good schedule ahead of them and from all indications should be in the thick of the fight for Western New York honors. . . . No doubt spurred on by the Russers, this section seems to boast more semi-pro and amateur outfits than ever before. Doubtless some good material is in the making for Dutchtown's professional representatives.

As the battle between President Hoover and Governor Roosevelt progresses, the voters find themselves in a quandary. If business really is showing improvement, would all the progress to date be nullified if Roosevelt moves into the White House? On the other hand, if this business improvement forecast turns out to be baseless, wouldn't it be better to try a new man in the presidential chair? Is Hoover's deliberate, conservative direction the medicine we need or is Roosevelt's liberal doctrine the proper tonic? Of course there are differences of opinion and along about November 7 or 8 it will be interesting to note the American voters' decision; about a year from now, it will likewise be interesting to note just how wise a choice America makes.

GENESEE 300 GENESEE 3646

JOHN C. ROSENBACH
FUNERAL DIRECTOR
EDWARD F. HAUBNER S. W. STALLKNECHT
Office and Residence—828 JAY STREET

Earn Money With Your Scissors
HOW? CUT OUT THIS ADVERTISEMENT
WHAT? We Want More Home Owners to Try

DONNER HANNA COKE
MORE HEAT — AND — LESS ASH

WHEN? ACT QUICKLY!
THIS OFFER HOLDS FOR A LIMITED TIME ONLY!

This advertisement will be accepted as part payment at the rate of 50c per ton. The larger your order the more this adv. is worth.

WHERE? CALL OR PHONE
Packard Coal Co.
1042 MERCANTILE BLDG.
Phone—Stone 6764

WANT ADS
Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

GUARANTEED repairs on all makes of washing machines. New wringer rolls \$6 a set complete and installed. Time payments if desired. Call Glen. 4141. Variety Vacuum Cleaner Co., 258 Lyell Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

LOST—4 keys in black leather case. Lyell Ave. or Avery St. Glen. 5596-M.

HOME BAKED GOODS—Bread 10c loaf. Gluten bread 20c. Cookies 20c. Baking Wed. and Sat. Pies 25c (Sat. only). S. M. Vickery, Glen. 1896-M. 25 Myrtle St.

PAPERING—Paper included, \$5 and up per room. Fred Baker, 468 Lyell Ave. Glen. 3701-J.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 146 Dewey Ave.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

PAPERHANGING—\$6.00 per room, including paper. Floor finishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

FOR RENT—Large room furnished for light housekeeping. Heat, light and gas. Glen 5622. 35 Myrtle Hill Pk.

RE-POSSESSED and re-conditioned Cass washing machines with guarantee. Work and look like new. \$25 to \$40 cash. Variety Vacuum Cleaner Co., 258 Lyell Ave. Glen. 4141.

STAMPS—Sets, singles, packets; Beginner's Album, spaces for 3,500 stamps, 25c. Furner, 39 Merlin St.

GOLD BAND bottle caps, 18c gross. Fermenting tubes 18c. Gerstner Hardware, 412 Ames St. Gen. 1535-J. We deliver.

HILER'S GARAGE
General Auto Repair
PAINTING—TOUCHING UP
AUTHORIZED RUSCO
BRAKE SERVICE
385 Sherman St.—Glen. 1123

Gertrude Beauty Shop
Marcel 35c, Finger Wave 35c
Shampoo 25c, Facial 75c
Manicure 35c
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7 ELSDON ST. off Camerson St.

Better Radio Reception!
PLUS SERVICE WITH A CONSCIENCE
SIGNAL RADIO SERVICE
Phone Glen. 2775—Orchard at Lyell Ave.

ELMER G. WILLIS
FURNACES CLEANED AND REPAIRED
Roofing, Gutters, Conductors
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Bessie-Vera Heberger
FINGER WAVING OR MARCELLING **35c**
Haircuts 35c, Children's 25c
Hair Dyeing—Henna Packs
Hair Dye Sold
\$5 Permanent \$3.50
Ten Years' Experience
Licensed Operator
282 OTIS ST. cor. DIX ST.
Glenwood 5793

Mrs. Bessie Vera Heberger of Otis street attended the sessions of the National Hair Dressers' Association on September 19 and 20 at the Hotel Seneca, where the newest modes and methods in beauty work were displayed.

Mrs. W. Agovetta of Rock View terrace entertained at a dinner party recently in honor of her sister, Miss Frances Wittman, of Pierpont street, whose marriage to Edward McVey took place September 27.

Mrs. Katharine Fieke is now residing with her daughter in Medville street, having moved last week after living in Rugraff street for the past 22 years.

EXPERT Vacuum Cleaner repairs. Rebuilt vacuum cleaners of the better type from \$8 up, 1 year guarantee with each cleaner. Time payments if desired. Call Glen. 4141 or better still come and see them yourself at 258 Lyell Ave. Open evenings till 7:30.

SEWING MACHINES overhauled, cleaned and adjusted. \$1. Variety Electric Shop, 258 Lyell Ave. Glen. 4141.

GOLD BAND bottle caps 16c gross. One week only. Leichtner Hardware, 705 Maple St.

GET YOUR umbrellas covered and repaired now. Work guaranteed. Edw. Neubauer, 20 Glasser St.

CIRCULATION
5500

THE VICINITY POST

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. VI

ROCHESTER, N. Y., OCTOBER 20, 1932

No. 1

NEW MEETING PLAN OF BUSINESS MEN SUCCESS

The new plan of meetings for the Lyell Avenue Business Men's Association is a decided success, judging by the turnout at the regular monthly meeting last week. Attendance was nearly double that of previous meetings and the plan of gathering in members' stores will be continued. The next meeting will be held at Charles Meyers' Red Star Yeast Office.

A long discussion of possible association activity took place. Plans for a dance are underway, with a committee headed by Fred Jackson in charge. Other committee members are Ralph Mack, Frank Beierschmitt, Fred Metzinger, Billy Senz, Charles Meyers, Wesley Miller and Ernest Marlowe.

BEWARE!

You cannot buy a head of hair or a smooth velvet skin with a 50 cent bottle. Forbes' Chirotonors, scientific work will help all scalp troubles. Good for falling hair, new growth, or to retrace present or older troubles. Scientific massage. Free examination any time. J. Forbes & Son, Chirotonors. Lyell Ave. at Wetmore. Call Glen. 1978-W.

Blowing Out the Candles

If newspapers celebrated their anniversaries by having parties and birthday cakes, there would be five bright candles in the middle of the table for The Vicinity Post this week. For another year has rolled around and the Post would becomingly acknowledge it is about to start out on its sixth year of publication.

To its birthday party the Post would like to invite its readers in 5,500 homes covering an area between Emerson street and West avenue, which we have pleased to call The Vicinity. Each of the guests would get a piece of cake; but having no cake, The Vicinity Post instead promises another year of free subscription and a renewed determination to print just as much of the news as comes within its knowledge, with the able assistance of its correspondents and readers.

If the Post were given opportunity to make a wish, it would have many desires from which to choose. It would hope to see a speedy end to the economic calamity which grips our land and to see everybody back at steady work. This is its foremost wish. Secondly, but quite important, too, it remains dedicated to its original purpose to convince Vicinity people of the necessity of patronizing and maintaining independent, neighborhood business houses.

Lyellhursts to Play Syracuse Champions

The Ackerman and Kline Lyellhursts defeated the Duckman's Warriors, 6 to 0, last Sunday. On October 9 the locals played a 6 to 6 tie with the strong Decker Dairy team.

Charles Ehrmann of Michigan street attended the Steel Treaters' Convention at Buffalo last week.

On October 30 the Lyellhursts will be hosts to All Globes Football team, city champions of Syracuse. This promises a real battle and a large crowd is expected.

COLLECTING CLOTHING FOR 24th WARD NEEDY

The regular meeting of the 24th Ward Republican Club will be held next Thursday evening, October 27, at the clubhouse in Lyell avenue. The club is now back on its regular schedule, meeting the second and fourth Thursdays of each month.

A special program is planned for the meeting of November 3. It will be a rally looking toward the elections five days later. There will be speakers, entertainment and refreshments.

The men are co-operating with the women in gathering old clothes for the needy of the ward. Committees have been appointed according to districts, to receive the clothing. If notified, any of the following will send for garments to be given for this purpose: first district, Charles Gargon and Simon Eberhardt; second, Cornelius Bubel and Earl Ehrman; third, Hugh Hammill and Louis Magin; fourth, George Saile and Charles Deegan; fifth, George Pike and Billy Senz.

Republican Women Plan Card Party November 16

The 24th Ward Women's Republican Club held a card party at the club rooms, 1085 Lyell avenue, last night. Bridge, pedro and pinochle were played with prizes for each table.

At the last regular meeting on October 5 plans were made to hold a large card party on Wednesday evening, November 16, the place to be announced at a later date. The next regular meeting will be held at the club rooms on Wednesday, November 2, at which time the president requests all members to be present as business of importance will be discussed.

The rose spread donated by Mrs. Geo. Sailes and made by members of the club is completed and will be one of the prizes at the party on November 16.

Arrange Dances Every Other Friday Evening

Friday, October 28, will mark the first of the dances to be held in the Holy Family Auditorium on Jay street. Dances will be held thereafter on every other Friday evening. All young people of The Vicinity and friends are invited to attend.

Arrangements are being made by the committee in charge under the supervision of Miss Miriam Papineau. Music is to be furnished by the Silver Moon Serenaders' Orchestra directed by Paul Brown. There will be dancing from nine to twelve, admission 35 cents.

PURE QUILL GASOLINE
Are you taking advantage of the saving Pure Quill Gasoline offers? Our tank car siding makes our 10% plus tax possible. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., and 280 Exchange St.

TRINITY TROUPERS MAKE BOW NEXT TUESDAY NITE

One of the outstanding events of the 90th Jubilee celebration next week of Trinity Evangelical Church will be presented Tuesday evening, October 25, when the curtain rises on the stage of German-American Clubhouse in Gregory street at 8:15. Trinity Troupers will make their bow at that time following two months of rehearsal under the direction of William P. Young.

Their production, it is asserted, is an ingenious one with a variety of entertainment such as has seldom, if ever, been previously attempted. The show presents so many different aspects of the stage that it defies naming. If Broadway had it, flaring billboards and blazing lights would herald it as the epic of its time.

There are no less than four complete shows wrapped up in one, each entirely different from the other. The first part has for its scene the Al-Claire Crossroads Inn where actors gather for sociability's sake and, at the invitation of their host, present a conglomeration of everything from Shakespearean scenes to vocal efforts. Included in the first part will be a reproduction of the Quarrel Scene from "Julius Ceasar" by John Sahner and Clarence Deckman; baritone solo by Harold Wollenhaupt; base solo by Peter Deckman; and Mrs. Carl Mueller in a specialty number. There will also be a comedy quartet number, burlesquing the Village Choir.

Part two will be rendered by the German Trio, an olio of violin, zither and accordion. Part three will be one of those hilarious village school comedies and the final scene will be a real old-time minstrel show with Fred Henchen, Jake Young, Al Servas and Joe Sauter as end men. A chorus of 40 voices has several opportunities on the program to show its ability.

Tickets for the show may be obtained from members of the cast or at Young's Music House, 263 Ames Street. Prices are, unreserved, 40c; reserved, 65c.

A prevue of the entire production will be staged tomorrow (Friday) in the church auditorium in Child street for children under 12 years only. Admission will be ten cents.

Preparing for Annual Parent-Teacher Bazaar

Parent-teachers of No. 30 School are meeting today at the home of Mrs. Rose Pappani, 176 Michigan street, to make articles and plan for their annual bazaar to be held early in December. All members are urged to come and "bring their thimbles."

The association was addressed last week in its regular meeting by Safety Officer Joseph Baglin on "Safeguarding the Child Through Safety Education."

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BUELL'S BRIGHTON BLEND | VAN CAMP'S TALL
COFFEE . . . lb 27c | MILK . . . can 4½c

1000 SHEETS Warrington Tissue 6 for 25c
5 LB. SACK Daisy Pastry Flour 11c
Little Gem Peas can 16c
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BISQUICK—pkg. 33c—Biscuit Cutters FREE

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher

DOWNTOWN OFFICE
25 South Water Street
Main 5412

VICINITY OFFICE
517 Lyell Avenue
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.



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**CABIC TEAM RECEIVES
ITS RUNNER-UP TROPHY**
The Cabic A. C. held a banquet at the Newport House and was presented the trophy for runner-up honors in the Powers and Vail Indoor League. The speakers were Fred Cabic, Harry Eggleston, Frank Hemmerick, Frank Wellis, William Anderson and "Dad" Powers. Ed Funk acted as toastmaster.

**Signal Radio & Electric
Service Notes**

Editor's Note: This column is written especially for The Vicinity Post by Signal Radio Service, located at Lyell Avenue and Orchard street.

We have received several calls the last month from people complaining that after having moved from one house to another they found upon using their radio and washing machine that the electrical equipment on same burned up and had to be repaired before using. Upon investigation we found in every case that these people had either moved from the city to a suburban residence or vice versa.

Practically all of Rochester has 110 volts, 60 cycle, in the homes, with very few exceptions—in the half mile circle which is 110 volts direct current. Practically all of the outlying suburban sections such as Scottsville, Riga, Conesus, Livonia, etc., have 110 volts, 25 cycle. That is where the trouble lies—a 60 cycle motor or radio set will not operate on 25 cycle even if the voltage in both cases happens to be identical. Neither will a 25 cycle motor operate on 60 cycle, and in the case of a 25 cycle radio, while it will operate on 60 cycle apparently all right it is not quite as efficient as if equipped with a 60 cycle power pack.

Nor will either of the above cases, 25 or 60 cycle, operate on a direct current circuit. Other electrical appliances not equipped with an induction motor or transformer, such as toasters, flat irons, percolators, curling irons and the like can be operated just as efficiently on 25 or 60 cycle or direct current providing of course the voltage corresponds to that stamped on the appliance.

If one is planning to move from one town to another he should first of all investigate the voltage and frequency (cycles) before using his equipment, thus saving burn-outs and expensive repair bills, for he can in advance trade-in the obsolete motors and transformers for parts that he could use satisfactorily.

Al Jolson has signed up for Oakland Motor car and the NBC to start around the first of the year or sooner. Pontiac Motor car has taken on Col. Stoopnagel and Budd, with an orchestra, to start the first of the year over CBS. Pontiac is now temporarily off the air.

We tuned in on Elmira's now station WESG last Sunday. Although having only 1000 watts power it came in fairly well. The station is licensed to broadcast on 1270 kilocycles from sunrise to sunset, and made its debut October 2.

Paul Whiteman and his music has been taken on by Buick Motors for a half-hour program starting Monday over the Red network at 8:30 p. m.

Morton Downey is on the air again with Woodbury Soap. This will continue until January when Woodbury changes to NBC and will feature Donald Novis.

Al Bernard, the inimitable comedian end-man, who used to be on the air with Dutch Masters Minstrels two years past, has at last returned to NBC with William Shelly's orchestra in a skit entitled "Minstrelogy."

Electrical transcription programs are now being manufactured in the laboratories of the RCA Victor Company and will be played on approximately 300 stations for 13 weeks, advertising products of that company. Due to this and the fact that the NBC has allowed several of its key stations to use transcriptions it looks as if we may hear more and more of "canned" music than heretofore.

Both broadcasting companies are "standing by" awaiting the decision of Congress on the beer question as

BOWLING NOTES

The first month's records in the Henchen Bowling League place Sassone Market on top without a loss in 12 games. In the ladies' league, the Teall's Ice Cream team is in the lead with four wins and no losses. Vay's Undertakers are out in front in the 24th Ward League with eight wins and four losses.

Standings of the teams in these leagues and averages of five leading bowlers are as follows:

**HENCHEN LEAGUE
Team Standing**

| Team | W | L |
|----------------------|----|----|
| Sassone Market | 12 | 0 |
| Bimmler Pets | 11 | 1 |
| Vay Undertakers | 11 | 1 |
| Dutch Brayers | 8 | 4 |
| Scheg Garage | 7 | 5 |
| Boulter Coal & Ice | 7 | 5 |
| Ritter Dental | 7 | 5 |
| Claus Insurers | 7 | 5 |
| Alliance Club | 6 | 6 |
| Henchen Bowling Hall | 6 | 6 |
| Radel Dairy | 5 | 7 |
| Cook Coffee Co. | 5 | 7 |
| Qualtops | 2 | 10 |
| Agate Ice Cream Co. | 2 | 10 |
| Georges Market | 0 | 12 |
| Independents | 0 | 12 |

Averages

| | | |
|----------------|----|-----|
| L. Knapp | 3 | 223 |
| H. Maeder | 12 | 206 |
| F. Stockmaster | 12 | 195 |
| J. Schleich | 9 | 192 |
| E. May | 12 | 191 |

HENCHEN'S LADIES' LEAGUE

Team Standing

| Team | W | L |
|---------------------|---|---|
| Teall's Ice Cream | 4 | 0 |
| Henchen's Ladies | 3 | 1 |
| Alliance Club | 3 | 1 |
| Rosenbach's | 3 | 1 |
| Patsy Shoe Store | 2 | 2 |
| Ritter Dental | 1 | 3 |
| Steger's Market | 0 | 4 |
| Patsy Manuel Market | 0 | 4 |

Averages

| | | |
|-----------------|---|-----|
| J. Walters | 4 | 147 |
| F. Helleschmidt | 4 | 147 |
| L. Hayes | 4 | 130 |
| L. Savage | 4 | 128 |
| M. Fromen | 4 | 125 |

24th WARD LEAGUE

Team Standing

| Team | W | L |
|----------------------|---|----|
| Vay's Undertakers | 8 | 4 |
| Campbell's Serv-U | 7 | 5 |
| Spencer Market | 7 | 5 |
| Martino Barbers | 7 | 5 |
| Ehmann Market | 6 | 6 |
| Boulter's Coal | 6 | 6 |
| Haubner's Morticians | 6 | 6 |
| Forbes' Barbers | 1 | 11 |

Averages

| | | |
|------------|----|-----|
| J. Ehmann | 12 | 187 |
| H. Boulter | 12 | 181 |
| H. Zimmer | 12 | 177 |
| Yawman | 9 | 177 |
| F. May | 12 | 174 |

they have some excellent promises from large brewers for excellent programs.

We often have heard the homeowner or amateur electrician say that he can install a socket or electric outlet in the cellar just as easy and far cheaper than by having an experienced electrician do it. No doubt he can, but the question arises—is it safer?

For an illustration, if when entering a lamp in a socket located in the cellar and your thumb accidentally rests on the base of the lamp, and you receive a slight tingle or shock—that socket is not connected to the line properly. The wires to this socket should be reversed, an easy matter to perform. If the socket is left in the original manner it may cause a severe burn or shock or even death, especially if the floor of the cellar is damp. This illustrates one of the many points that the amateur may overlook.

Next issue we shall present a few vacuum cleaner hints also a little sound advice on radio tubes.

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TRINITY EVANGELICAL OBSERVES ANNIVERSARY

Trinity Evangelical Church at Child and Wilder streets, the second oldest, as well as one of the larger congregations of German origin in the city, is to celebrate its 90th year of service to the German-American and American people in this country.

Religious services in honor of the 90th anniversary of the founding of the church will be held on Sunday, October 23, in the morning at 10:30, and in the evening at 7:30.

In the morning service, the Rev. Carl G. Haass, who has been pastor of the church for one year, will conduct the altar service. One of his predecessors, Rev. Adolph C. G. Baltzer of this city, will read the Scripture, and bring a word of greeting. The sermon will be delivered by Dr. Samuel D. Press, president of Eden Theological Seminary, St. Louis, Mo. There also will be special organ numbers by Miss Emma Wentz, organist, and anthems by the choir under the choir director, William P. Young.

In the evening service the members of St. Paul's, Salem and Christ Evangelical Churches will be the special guests, and the following ministers will take part in the service: Rev. A. Baltzer, Dr. Frederick Frankenfeld, Rev. Bernard Tepas, Rev. Elmer Hofer, Rev. Fred Wilkens and Rev. Theo. Trost. The address of the evening will be delivered by Dr. S. D. Press. The choir will render the anthem "Gloris" (from the Twelfth Mass), by Mozart. The Liederkranz Maennerchor will sing "Das Ist Der Tag Des Herrn." The organ will play as an offertoire "In Moonlight," by Kinder. There will also be a violin number by Albert Schoepper, Jr.

The oldest records of Trinity Evangelical Church, date back to the year 1842, when a number of families severed their connections with Zion Lutheran Church and founded Trinity Church, and with their first pastor, the Rev. C. F. Selden, worshipped in a small building on Ford street, near East avenue, and later in a building on Allen street, near State street. The congregation erected its first building on Allen street, near State, in 1847. During the pastorate of the Rev. Carl G. Haass, 1849-52, grandfather of the present pastor, the first parochial school was organized. The period of relocating the church came during the pastorate of Rev. A. Baltzer, when on July 4, 1904, ground was broken at Child and Wilder streets, for a Sunday School hall, and nine years later the new church was erected. In the year 1928 under the pastorate of the Rev. J. Otto Reller, the Sunday School hall was remodeled to meet the present need of religious education. Under the present pastor, in July, the church auditorium was renovated for the 90th anniversary celebration.

During the ninety years of its

Lyell Ave. Baptist Church

Special music was furnished on Sunday at the opening of the Sunday School by the Minute Men from Mr. Ludwig's Class. Members of the Fidelis Class will sing in a chorus next Sunday.

A delegation from the church heard Dr. Poling in Convention Hall on Sunday afternoon.

The Woman's Missionary Society will have charge of the mid-week service on Wednesday evening. A program on the American Indian will be given.

Members of the church will attend the dedication of the new Colgate-Rochester Divinity School October 20 and 21.

The World Wide Guild will meet with Miss Pearl Cogger tomorrow (Friday) evening.

Next Sunday afternoon members of the men's classes will meet at the church and go in a body to Convention Hall to hear Dr. Fred Smith.

Maltby Street Chapel

An old-time Hallowe'en party for both old and young will be given by the Friendly Circle of the Maltby Baptist Chapel on Thursday, October 27, at the chapel on Maltby street, near Lyell avenue. Games will be played and refreshments served. Prizes will be given for the best costumes.

Sunday School is held every Sunday at 9:30 a. m.; Young People's meeting at 5:30 p. m.; regular Sunday services with preaching and old time hymns at 7:30 p. m.

The Church of The Holy Apostles

Members of the Altar Society are planning a card party to be held October 27 in the school hall.

The Holy Name Society held its regular monthly meeting Monday night. Rev. John Afflick was the principal speaker of the evening, talking on "The Holy Name Society and Its Purposes."

The Ladies' Sodality opened its fall and winter season last night with a social party in the school hall.

PURE QUILL GASOLINE

Only the highest quality gasoline is sold at the Pure Quill Stations. Today's price 10 1/2¢ plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

history Trinity Evangelical Church has been served by fourteen pastors. During this period 6,921 were received into the church through baptism, and 2,329 through confirmation; 3,107 marriages were performed, and 3,000 laid to rest. There were 39,456 communions given.

Other events in connection with the celebration will be the "90th Anniversary Jubilee," by Trinity Troupers on Tuesday evening, October 25, at the German-American Club House, Gregory street, in an evening of songs, comedy and minstrelsy.

On Thursday evening, October 27, the members of the congregation will gather in the church parlors for a "Trinity Family Night."

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Corn Flakes 7c Fresh Fruits & Vegetables Daily

**Halloween Masquerade
By Silver Leaf Club**

After enjoying a successful summer season the Silver Leaf Club will open the fall and winter season with a masquerade dance on Saturday, October 29, at the Madison Ballroom. Dance music will be provided by the Sunset Syncopaters. Prizes will be awarded for the most unusual and most comical costumes.

Carmen Chicaro, general chairman, will be assisted by the following committees: floor: Charles Allocco, Demetrio Marino; checking: Louis Allocco, Louis Cordaro, Carmine Allocco; refreshments: Sam Ruggen, Domenic Allocco, Carl Mesalella; tickets: Sylvester Allocco, William Thomas.

**Gubernatorial Candidate
Speaks Here Wednesday**

Col. William J. ("Wild Bill") Donovan, colorful Republican candidate for Governor of New York State, has accepted the invitation of the Rochester Chamber of Commerce to address a luncheon meeting at the Chamber Wednesday noon, October 26. This meeting, Roland B. Woodward, executive vice-president of the Chamber, points out, will offer Rochesterians their only chance to ascertain Colonel Donovan's views on a program of economy, one of the major considerations in this year's gubernatorial battle. Inasmuch as the Democratic candidate for governor, Herbert H. Lehman, is to be guest speaker at the Chamber at a date yet to be determined, interested citizens will have an excellent opportunity to learn how both men stand, prior to election, Mr. Woodward emphasizes.

Opportunity to hear Colonel Donovan so early in the campaign is welcomed by Mr. Bramley's committee. Until a few days ago it was thought that the Republican candidate would not get around to visit Rochester earlier than the week preceding elections.

In order to insure adequate luncheon accommodations for the crowd, the Chamber is requesting that reservations, individually or for tables, be made immediately, by writing or phoning the Chamber.

PERSONALS

Mrs. Robert MacAdams of Avery street and Mrs. Chas. Wehbring of Culver road entertained the Snappy Eight Pinochle Club. Prizes were won by Mrs. Florence Essey, Mrs. Chas. Wehbring, Miss Elbertine Burnett, Mrs. Gertrude Hondorf and Mrs. Grace Deavenport. Miss Elbertine Burnett of Sunset street will be the next hostess.

The Very Rev. Patrick J. F. O'Beirne, pastor of Sacred Heart Church in Wichita Falls, Texas, is the guest of his sister, Mrs. Charles Gartland of Calihan park.

A son, Thomas Patrick, was born October 13 to Mr. and Mrs. John Goggin of Austin street.

Appropriate afternoon dresses, sizes to 54, only \$1. Men's outing-flannel shirts 59c. Men's all-wool coat sweaters \$1. For real buys shop at Senz' Lyellhurst Variety Store, Lyell Ave. at Glide St. Open evenings.—Adv.

The Elks' Club Frolickers will hold a dinner party at the Munich Club in Wilder street to start their fall season. Included on the committee are Mrs. William Bauer, Mrs. William H. Senz and Mrs. F. Hofschneider.

A daughter was born recently to Mr. and Mrs. Louis Kirchner. Mrs. Kirchner was formerly Frances Mahan of Tacoma street.

Mr. and Mrs. Peter Joseph of Lyell avenue announce the birth of a 7½ pound son on October 15. This is the first boy in five children born to Mr. and Mrs. Joseph.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

GUARANTEED repairs on all makes of washing machines. New wringer rolls \$6 a set complete and installed. Time payments if desired. Call Glen. 4141. Variety Vacuum Cleaner Co., 258 Lyell Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

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PAPERING—Paper included, \$5 and up per room. Fred Baker, 463 Lyell Ave. Glen. 8701-J.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 146 Dewey Ave.

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GENUINE G. E. Mazda Lamps 10c each. Plain or colors. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.

DRESSMAKING, alterations, remodeling coats. Also children's clothing. 61 Masseth St. Gen. 4168-W.

FOR SALE—Toilet tissue, 1,000 sheets, 4 rolls 19c. Clothespins, 3 doz. 19c. Gerstner Hardware, 412 Ames St. Gen. 1535-J.

GLASSES fitted and repaired. H. Swartz, 731 Jay St.

SEWING MACHINES overhauled, cleaned and adjusted. \$1. Variety Electric Shop, 258 Lyell Ave. Glen. 4141.

A 20 TO 1 SHOT FOR YOU—Send negatives of snap shots you've taken with 25 cents each for 5 x 7 enlargements. \$5.00 each will be awarded to the four persons whose negatives yield the best enlargements. Box 31. East Ave. Station. Rochester, N. Y. This offer expires Nov. 15, 1932.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

PAPERHANGING—\$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 85 Myrtle Hill Pk. Glen. 5622.

FOR RENT—Large room furnished for light housekeeping. Heat, light and gas. Glen 5622. 35 Myrtle Hill Pk.

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EXPERT Vacuum cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 165 Clay Ave. Glen. 3543.

ATTENTION Stamp Collectors. Wanted: Boys to sell stamps at school. Good commission. Clement, 535 Driving Park Ave. Call or write.

FOR RENT—142 Burrows St. Modern 6 room with 3 bedrooms. Reduced rent. Call Mon. 2766.

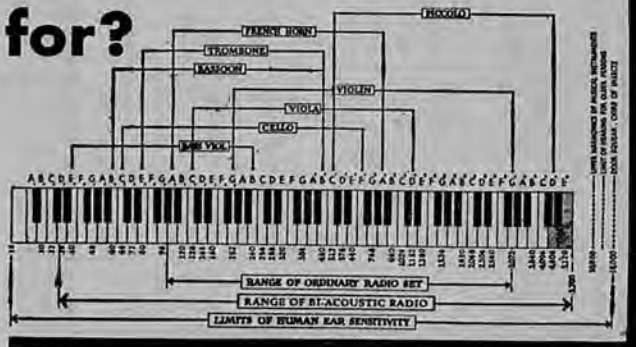
COPPER WASH BOILERS for \$1.59. Half pint floor wax and \$1.25 mop, special 98c. Gerstner Hardware. 412 Ames St. Gen. 1535-J.

DRY GOODS, notions, ladies' and gents' furnishings. Hallowe'en novelties. Line Variety Shoppe, 153 Otis St., opp. Santee St.

FOR RENT—87 McNaughton St. Upper Boston, like new; 5 cheerful rooms; Adams floors and garage.



**Will You Get ALL the MUSIC
You Pay for?**



YOU certainly will if you make your next radio an RCA Victor "Bi-Acoustic" instrument. RCA Victor "Bi-Acoustic" Radio gives you almost twice the cycle range of ordinary instruments—practically two additional octaves at the top and bottom of the musical scale. It reproduces musical tones heretofore inaudible... betters the best of

competing radio models... greatly increases the fidelity and enjoyment of broadcasting reception. Come in, see and hear this amazing new set. Look over the eight sensational features that make it like no other instrument has ever been before.

Call or phone for a demonstration

YOUNG'S MUSIC HOUSE

263 AMES STREET OPEN EVENINGS GENESEE 1971

RCA Victor Bi-Acoustic RADIO
STANDARD OF QUALITY FOR 30 YEARS

THE VICINITY POST

CIRCULATION
5500

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. VI.

ROCHESTER, N. Y., NOVEMBER 3, 1932

No. 2

24th WARDERS HEAR CANDIDATES TONIGHT

Republicans of the 24th Ward will have a political rally tonight at their clubhouse, 1085 Lyell avenue. In addition to talks by various candidates there will be entertainment and refreshments.

Marshall Joseph Fritsch, Michael Ryan, Senator Fred J. Slater, Assemblyman W. Ray Austin and Judges Joseph O'Connor and Henry D. Shedd will be the speakers. The meeting is open to all voters of the ward.

The 24th Ward branch of the Columbia Republican League will hold a similar meeting at the clubhouse tomorrow (Friday) night. Speakers will be Clement G. Lanni, Paul Napadano and James Cuff.

Bastian Dress Shoppe Observes Anniversary

The Bastian Dress Shoppe of Lyell avenue is this week observing the third anniversary of its establishment with a special sale. The dress shop was started three years ago and is still owned and managed by Mrs. R. K. Bastian and her daughter, Mrs. Audrey Bastian Myles.

Go to EDOUARD'S. Specials for this week. Travel Coats, lined and interlined \$7.95. The popular Polo Coats, in Seal Brown and Blue \$9.90. Beautifully furred Dress Coats in the popular shades, at \$16.75 and \$29.75. All our Coats are lined and interlined. For this week, Ostrich Wool Dresses \$2.98. New Silk Dresses arriving daily, new Models and Shades, \$2.98, \$3.98 and \$5.00. Full fashion Hose 59c pr. Sheer Chiffon thread silk full fashion Hose 65c pr. Edouard's Sample Dress Shop, 1546 Lake Ave., opposite Wagg's Corners.

1933 Officers to be Considered by LABMA

Lyell Avenue Business Men's Association meets next Wednesday night, November 9, for its regular monthly meeting, at Charlie Meyers' Red Star Yeast Co. office, 499 Lyell avenue. It is expected that the record attendance mark set last month will be surpassed.

This will be an especially important meeting inasmuch as officers for the coming year will be considered. Election of 1933 officers takes place at the December meeting.

PARENT-TEACHERS TO HEAR DR. D. A. PEELER

No. 30 School P. T. A will meet Wednesday, November 9, at 2 p. m. Dr. D. A. Peeler of Strong Memorial Hospital will talk on "Mental hygiene as a factor in safeguarding the child." Visitors are welcome. Plans will be discussed for the bazaar to be held early in December, at this meeting.

HALLOWE'EN PARTY IS GIVEN BY SIGMA PHI'S

The Sigma Phi Omega held its regular meeting at the home of Miss Ann Overhaus on Bronson avenue and made arrangements for a Halloween Party on October 31 at Craig Hill.

The following committee was in charge: Clare Balling, Mildred Magin, Kathryn Dangel, Florence and Rosalia Ehman, Geraldine Feist, Phyllis O'Brien, Ann Overhaus and Florence and Esther Fien.

Miss Florence Fien of Rockview terrace will be the next hostess.

DEMOCRATIC RALLY IS LISTED FOR TONIGHT

Democrats of the Fourth Assembly District will hold a rally tonight in the Assembly Hall at Edgerton Park. Charles E. Stanton, candidate for Congress in the 38th Congressional District, will be the principal speaker.

Other candidates who will speak are John G. White, candidate for senator in the 46th District; Paul R. Taylor, candidate for assemblyman in the 4th District; James I. Morrall, candidate for County Treasurer; Walter Cox, candidate for County Purchasing Agent; Marvin Dye, candidate for Special County Judge.

Card Party Tomorrow Night at Holy Family

A pivot card party for the benefit of Holy Family School is to be held tomorrow (Friday) evening, at eight o'clock, in the auditorium.

It is the first of a series to be managed by the parishioners under the block system, of which Mrs. Hattie Rossenbach is general chairman. Bridge, pinochle, dominoes, 500 and pedro will be played.

The committees are: Reception—Mrs. A. Guerinet, Mrs. J. Claus, Miss Agnes Klehammer, Miss Eva Ruf, Miss Margaret Weidman, Mrs. Alice Wilhelm, Mrs. Ray Demmert, Miss Marian Weidman.

Candy—Miss Margaret Weidman, Miss Marie Claus, Miss Eleanor Lockmire, Miss Gertrude McGraw. Checking—George Aliman, Charles Stadtmiller.

Tickets—Miss Martha Schuey, Mrs. F. Fleck. Prizes—Mrs. Hattie Rossenbach, Mrs. Rose Stadtmiller.

New Ladies League Will Roll at Henchen Alleys

In response to a number of requests, a second ladies' bowling league is being formed at the Henchen alleys in Jay street. Four teams are already filled up and others desiring to bowl are asked to attend a meeting to be held tomorrow (Friday) night at Henchen's at eight o'clock.

An eight-team ladies' league has been bowling regularly for several weeks and the new league will be entirely separate. The ladies will bowl from 6 to 8 p. m. on a night yet to be decided.

A city-wide tournament with a guaranteed first prize of \$50 and many other awards is announced for the Henchen alleys on November 20. Prizes will be given every hour during the tournament. Entries are now being received.

American Education Week To be Observed Nov. 6-13

American Education week will be observed throughout the United States from November 6 to November 13. During that week, parents, citizens, teachers, and children will join in paying tribute to the common school.

All parents and friends of Otis School, No. 30, are cordially invited to visit the school during American Education week. The following days have been designated as visiting days: for Intermediate Grades—November 9, 10 and 11; for Kindergarten and Primary Grades—November 16, 17 and 18.

Do not fail to avail yourself of this opportunity to know your school better. As one writer has said, "The school represents you. It seeks to do for all children what the best and wisest parents would do for their children had they the time and the talent."

Honor Roll

Following is the list of honor pupils for the first report card period:

- 6A—Arlene Liebenow, Hazel Liebenow, Florence Penello, Judith Sheldon, Mary Wittmer, Lorraine Nellis, Lena Tucci, Sarah Penn, Iginio Parenti, Gordon Kester, Clarence Laney, Grant Fiege, Frederick Hyde.
- 6B—Carl Schied, Michael Tomaselli, Ernest Collett, Oliver Gnagie, Joe Piccone, Betty Becker, Barbara Schreib, Norma Lamson, Louise Blamire, Betty Cornell, Dorothy Merredew, Winifred Gemming, Mike Cerone, John Tarbox, Roena Swan, Sam Artaldo, Margaret Schroll, Eleanor Nagel.
- 5A—Nelson Carpenter, Corce Pedano, Carmena Carmada, Margaret Desino, Teresa Montesano.
- 5B—Ruth Seidel, Marie Sheldon, Theresa Spoleti, Nathan Fowler, Rose Pulitano, Angelina Fedele, James Beikirch, Mary Jane Bloom, Jack Murray, Eleanor DeSantis, Cosmo Leccese, Richard Hyde.
- 4A—John Narris, Joseph DiBiase, Sam Paris, Margaret Henry.
- 4B—Howard Lutz, Joseph Muscarella, Francis Schwalm, Dominic Tomasso, Virginia Alger, Frances Belgiorno, Aileen Carlisi, Evelyn McKalitzky, Rose Natale, Betty Nelson, Madeline Nuccitelli, June Range.
- 3A—Catherine DiBiase. 3B—Ernest Gemming, Grace Bloom, Ruth Metzinger, Norma Agricoltosa, Charles Hanes, Salvatore Uitaro.
- 2A—John Allen, Edmund Pappani, Virginia Berardini, Jean Culyer, June Johnson.
- 2B—Janet Havens, Ida VanAlmkirk.
- 1A—John Siciliano, Frances Ceccali, Carol Gustafson.

WINNING NUMBERS TO GET PRIZES AT RALPH'S

Redecorated and re-arranged throughout, Ralph's Market and Grocery at Otis and Myrtle streets is now one of the most modern and finest stores in The Vicinity. Large crowds featured the formal opening last week. Ralph has arranged another special event this week-end to announce his modernized store through The Vicinity Post.

Included in Ralph's advertisement this week is a numbered space. Every copy of the Post has a different number, ten of which will be rewarded with prizes if presented tomorrow or Saturday. The winning numbers will be posted tomorrow (Friday) morning at the store. It will not be necessary to make a purchase to win a prize.

The prizes are a smoking stand, blanket, electric clock, 17-piece china tea set, man's watch, doll, boy's pool table, flashlight, mouth organ and football.

In addition to painting the exterior and interior of the store, Ralph has added a new refrigerated meat counter 18 feet in length with a glass front, all in one piece, running its entire length. It is the largest of its kind in use in the state. The floor has also been completely re-laid and the entire merchandise display system modernized.

CONGRESSIONAL FIGHT EMITTING FIREWORKS

Although the battle for the presidency is attracting most attention in the balloting next Tuesday, the three cornered fight for Congressman in the 39th District also is offering considerable fireworks. This contest finds an independent, endorsed by the Law Preservation party, making a spirited campaign against two strong candidates, representing the major parties.

It is admitted that the battle being waged right down to the finish line by Ernest R. Clark, independent, has complicated the fight to a point where neither James W. Wadsworth, Republican, nor David A. White, Democrat, are too confident about victory. Clark has turned out to be a formidable "dark horse."

Mr. Clark is an interesting figure in Monroe County where he has resided all his life. Primarily now a farmer, specializing in apples, he has gained a wide acquaintance by his familiar radio travel talks over WHAM. As head of the English Department at East High School for 26 years, he has had thousands of youngsters under his guidance and the great majority of them are now voters. His running mate in the 38th District, Arthur Rathjen, incidentally was one of his pupils.

Included in the 39th are all districts of Wards 11, 19 and 24, and all except three districts each in Wards 15 and 20. The remainder of The Vicinity is included in the 38th Congressional District.

Republican Women Plan For Card Party Nov. 16

The Women's Republican Club of the 24th Ward held their business meeting at the club house last evening and made plans for a card party on November 16. The club members expressed their deepest sympathy to Mr. and Mrs. Olin Boone of Rockview terrace on the death of their daughter, Mrs. Florence Boone Nesbitt.

RUSSER'S

TWO BIG FOOD STORES

LEAN FRESH PICNICS 6-8 lb. 7 1/2c lb

Fresh ROASTING CHICKENS 3 to 4 lb. 19c lb

LEAN PORK LOIN RIB END 10 1/2c lb

SUGAR CURED WHOLE or SHANK END Smoked HAMS 12c lb

Special Friday Only

WILSON'S LEAN SHANKLESS

Fresh FOWL 19c lb Smoked PICNICS 8c lb

BROOKFIELD BUTTER 2 lbs 45c

FRUITS & VEGETABLES

Grape Fruit 3 for 10c
Large Sunkist Oranges doz. 39c
Iceberg Lettuce hd. 8c
Hubbard Squash lb. 1 1/2c

GRADE A EGGS 33c doz in carton

Campbell's Pork and Beans can 5c
Seneca Kraut lg. can 8c
Russer's Mayonnaise qt. 35c
Del Monte Ketchup . lg. bot. 12 1/2c

Canoe Red Salmon 17c
California Light Meat Tuna can 12c
Snider's Tomato Soup . . 6 cans 29c
Premier Peaches lg. can 15c

DEL MONTE COFFEE . . . lb 31c

VAN CAMP'S TALL MILK . . . 4 cans 19c

Royal Baking Powder (12 oz.) 39c
Blue Rose Rice lb. 5c
Seedless Raisins pk. 10c
Blue Label Syrup pt. bot. 15c
"None Such" Mince Meat pk. 12 1/2c
PIE PLATE FREE with 2 pkgs.

24 1/2 lb. SACK
Headmiller Daisy Flour 47c
Hecker's Bread Flour . . . 12 lb. 43c
Ivory Soap . . . lg. bar . . . 3 for 25c
Chipso lg. pkg. 17c
Farrington's Circle-F Coffee lb. 19c

MONEY SAVING MONDAY SPECIALS AS USUAL

Ames St. cor Maple

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE
 25 South Water Street
 Main 5412
VICINITY OFFICE
 517 Lyell Avenue
 Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.



WHY BE UNCERTAIN?

Why gamble on 49c Soles? Why take a chance for the few pennies you save? Go to a reputable shoe rebuilder for a job that will last and be satisfactory.

People's Quick Shoe Repair
 545 LYELL AVENUE GLEN. 6434



Announcing

MEN'S SUITS and LADIES' 1-PIECE DRESSES CLEANED & PRESSED **75c**

ANY MEN'S GARMENT CLEANED & RE-LINED **\$3.50**
Including Lining

ANY LADIES' GARMENT . \$4.50

WE CALL AND DELIVER
B. COHEN

GLEN. 6033 463 LYELL AVE. Opp. 5th Precinct Sta.

BRING IN YOUR TUBES FOR TESTING!

You can read our new tester yourself!
NO CHARGE FOR TESTING TUBES AT STORE
BAUER & RAETZ CHILD at JAY ST. Phone: GEN. 3977

GENESEE 300 GENESEE 3646

JOHN C. ROSENBACH
FUNERAL DIRECTOR

EDWARD F. HAUBNER S. W. STALLKNECHT
 Office and Residence—828 JAY STREET

HILER'S GARAGE
 General Auto Repair
 PAINTING—TOUCHING UP
 AUTHORIZED RUSCO
 BRAKE SERVICE
 385 Sherman St.—Glen. 1123

Gertrude Beauty Shop
 SPECIAL THIS WEEK ONLY
 Free Shampoo with
 Every Finger Wave at **35c**
 Marcelling 35c
 Phone Glenwood 5275-R
 7 ELSDON ST. off Cameron St.

MEN'S & LADIES' HAIRCUTTING . . **35c**
 CHILDREN (to 14 years) 25c
FORBES BARBER SHOP
 Lyell Ave. at Wetmore Pk.

Election Night Programs
 ARE A CERTAINTY ON YOUR RADIO
 IF NOT—CALL
SIGNAL RADIO SERVICE
 Phone Glen. 2775—Orchard at Lyell Ave.

ABSO-PURE ICE
 SEMET-SOLVAY
COKE
 and the best grade of
COAL
HETZLER BROS. ICE CO.
 INCORPORATED
 801 DRIVING PARK AVE.
GLEN. 446 or 447

Dr. Bock to Address
 No. 34 P. T. A. Nov. 10

The Parent Teachers' Association of Lexington School, No. 34, will be addressed by Dr. Franklin W. Bock on the evening of November 10 in the school auditorium at eight o'clock. Dr. Bock's topic will be "Better Municipal Government," which will be followed by an open forum discussion.

Other matters of interest pertaining to the need and the welfare of the pupils of the school will be taken up; such as, the proposed card party for the purpose of raising a Milk Fund for the needy children of the district.

The Parent Teachers' Association desires the co-operation of every parent by their attendance next Thursday.

Signal Radio & Electric Service Notes

Editor's Note: This column is written especially for The Vicinity Post by Signal Radio Service, located at Lyell Avenue and Orchard

An inferior product offered at a bargain price nets cheap results. A standard product purchased at a standard price brings greater returns per dollar invested than the inferior or cheaper product. This applies to any merchandise, particularly to radio tubes.

We have received many service calls on what was supposed to be set trouble—because the customer had only a week or so previous purchased a complete set of the cheap tubes. Upon testing these tubes we invariably find one or all of them causing the trouble. What did this customer gain? Nothing. In fact he lost—not only the use of the set but the price which he paid for the inferior tubes. People who have been fooled into buying this class of radio tubes are now "swearing by" the standard-make tubes—tubes manufactured with a reputable name behind them.

Remember one thing—a tube may light up in your radio set and still not do the work it is supposed to do, and it may also "deliver the goods" when you purchase it, but a week hence "go dead." A tube of standard make is less likely to do this and if it should, will be replaced by the manufacturer, providing, of course, the tube hasn't been in use an unreasonable length of time.

Philco, absent from the air for over a year, will return as sponsor of the Philadelphia Philharmonic Orchestra some time this month. The broadcasts will be on Saturday nights and will continue for six weeks.

Texaco gasoline has re-signed for 52 weeks with NBC and Ed Wynn is contracted by them for half of this period.

As predicted in this column under date of October 6, Jack Benny and the Canada Dry program are being broadcast over the CBS. Program time has been changed to Sunday and Thursday nights. Mary Livingstone, Benny's wife, continues with the program. The first five programs are broadcast from New Orleans and thereafter from New York.

A special broadcast program will pay tribute to the memory of John Philip Sousa over NBC this Sunday, the occasion being Sousa's 78th birthday. Edwin Franke Goldman and his band will play.

Food and food beverages still lead in point of spending most money for radio advertising, with cigars and cigarettes not far behind.

A lot of man-made static comes from leaves falling on the trolley tracks, but it is nothing compared to what we will experience in another month or so with sleet and ice on the trolley wires.

Next issue we discuss the Underwriters' inspection of electric wiring; also possible troubles that may develop with your heating appliances.

Candidates Speak at 15th Ward Gathering

A capacity house greeted candidates of the Republican party at the 15th Ward meeting held in the Murray Theatre Tuesday evening. Andrew J. Weidenman, ward leader, had a large committee headed by Martin B. O'Neil working with him, for this mass meeting which always marks the climax of the local campaign. Speakers scheduled to address the meeting were James W. Wadsworth, Congressman James L. Whitley, Mayor Charles S. Owen, Senator Fred J. Slater, Assemblyman Richard L. Saunders and W. Ray Austin and U. S. Marshal Joseph Fritsch, Jr.

Girl Scouts Entertain With Hallowe'en Party

Girl Scouts of Troop 6 held their hallowe'en party Friday evening at Holy Apostle Hall, the girls entertaining their mothers. Prizes were won by Mrs. G. Cooper, Miss Prinzy Petix, Mrs. J. Long, Miss Agnes Miller.

Judges were Mrs. Harvey Coopey and Mrs. G. Wahl. Refreshments were served by the girls. Scout Elizabeth Viola acted as chairman.

POLITICAL ADVERTISEMENT

**...FOR CONGRESS...
 Ernest R. Clark
 of Spencerport**



This is the same Ernest R. Clark to whose Sunday afternoon travel talks over WHAM you have listened for the past five years.

He is now a candidate for Congress in opposition to James W. Wadsworth of Geneseo, and David White of Medina.

1. He is for the retention of the 18th Amendment and the enforcement of the Volstead Act until and unless a more effective means of suppressing the liquor traffic is devised.
2. He has for years heartily supported President Hoover, voted for him in 1928, will vote for him this year, and in Congress will support his measures to restore prosperity at home and peace abroad.
3. He is independent in politics, owes no allegiance to any political boss and will vote according to his judgment, his conscience, and the interests of the 39th district.
4. He will do his utmost to break up those combinations that are forcing the price of farm products below the cost of production.
5. He favors retaining the parcels post, but keeping the Government out of competitive business, and especially the booze business.
6. He favors reducing government expenses by eliminating waste, extravagance, and graft.
7. He insists that taxes on farms and other real estate must be reduced before income taxes are reduced.

Questions for Mr. Wadsworth to Answer

- The Voters of the 39th District have a right to know:
1. Why did your organization (The Association against the Prohibition Amendment) defeat those two dry Republican Congressmen in Maine, whose support President Hoover so desperately needs?
 2. Why is your organization (same) trying to defeat Senator Jones of Washington, dry Republican, and every other dry Republican candidate?
 3. Why did you on Aug. 3, 1932 over the radio, advocate the withdrawal of the Government from the parcels post, and state that the parcels post cost the taxpayers 300 millions a year, and on Oct. 22, 1932 state that you never advocated any such thing and that the parcels post costs a deficit of only 20 millions a year.
Note: You have asked us to vote for you because of your vast knowledge of governmental finance, and your love for the farmer.
 4. Why did you vote to white-wash the oil scandal—Doheny, Sinclair, Fall, et al?
 5. Why did you vote against the confirmation of Justice Louis Brandeis, one of the most enlightened jurists in America?
 6. Why did you vote NOT to investigate the scandalous and illegal use of money in the campaign for the Senate by Boss Vare of Pennsylvania, whom the Senate barred from a seat?
 7. Why did you vote to give a seat in the Senate to Newberry of Michigan, who admitted spending in his campaign \$195,000 in violation of the Corrupt Practices Act?
 8. Why did you vote against the Adamson eight hour law?
 9. What is there in your big army and big navy record to make us think that you will back up President Hoover in his plans for international cooperation and disarmament?
 10. Do you still think that women should be classed politically with idiots, lunatics and criminals? If not, what has changed your mind? Woman are just what they were.
 11. When you were a senator, what did you do to eliminate graft, such as 40c mileage to and from Washington, etc., etc.? Did you refund the excess in your own case?
 12. You say you are a dirt farmer; how thick are the callouses on your hands?

You have made many speeches; you have had plenty of opportunity to answer these questions, which are matters of common knowledge and most of them of long standing, and you have not answered.

HOW TO VOTE FOR ERNEST R. CLARK FOR CONGRESS

Take the Third Line, (C) the open book. Go along that line to Number 10; Pull down the lever that points to Ernest R. Clark; Leave it so, and vote the rest of your ticket.

If voting by ballot, mark an "x" with lead pencil in the square opposite his name. Vote for only one.

Cut this out and show your neighbor how to vote

**HEAR HIM OVER WHAM
 TONIGHT (THURSDAY) 8 TO 8:15
 AND SATURDAY 6:45 TO 7**

RALPH'S MARKET AND GROCERY

LOOK FOR THE LUCKY NUMBER No. 2880

Each copy of this issue of The Post is numbered. Above is your lucky number. Ten numbers will win prizes this week-end at RALPH'S. Cut out the number and bring it in tomorrow or Saturday. The prizes are absolutely free. Winning numbers will be posted at RALPH'S tomorrow (Friday).

VISIT OUR NEW MARKET

FRIDAY-SATURDAY SPECIALS

- WESTERN STEER **POT ROAST BEEF lb 13c**
- Western Steer ROUND STEAK lb 19c**
- FRESH HAMS . lb 8c**
- Home Made Pork Saus. Meat lb 12½c**
- PORK LOIN Rib End lb 10c**
- BONELESS ROLLED **RUMP ROAST BEEF lb 20c**
- Best Tub BUTTER . lb 19c**



TECO
Pancake
FLOUR
2
boxes
15c

Pure White Lard . . lb. 6c
PET MILK . . . 4 cans 19c
COOK BOOK FREE
MEDIUM BAR
IVORY SOAP 4½c

RALPH'S MARKET & GROCERY

81-85 OTIS ST. cor. MYRTLE

SAVE OUR COUPONS WE DELIVER PHONE—GLEN. 3862 or 6626

Maltby Street Chapel

Tomorrow (Friday) night, the Friendly Circle of the Maltby Street Baptist Chapel will meet for a tureen supper at six o'clock. Each member will bring a covered dish. The regular meeting will take place at this time and officers will report on their work.

"What the Unknown Soldier Said," will be the theme of the sermon for Sunday, when the Armistice will be observed. The service will begin at 7:30 p. m. A special Armistice program is being prepared for this occasion. Mothers and fathers are especially urged to attend. Services are held every Sunday evening at 7:30 p. m.

Thursday evening, November 10, will be the occasion for a clam chowder supper to be given at the Chapel, Maltby near Lyell, at six o'clock, by the Friendly Circle.

This Chapel is a community service. Everyone is invited to attend all services. Children especially are invited to the Sunday School, held at 9:30 a. m. on Sundays.

Lyell Ave. Baptist Church

Hallowe'en parties were held on Friday evening for the pupils of the Intermediate Department and on Saturday afternoon for the Primary Department of the Sunday School.

At the mid-week service on Wednesday evening the pastor and Mrs. Hooper will give reports from the State Convention which they attended in Utica last week.

On Thursday evening of this week the Men's Club will meet in the church.

Mrs. S. C. Davenport will entertain the Ladies' Aid tonight.

Next Sunday, a student from the Colgate Rochester Divinity School will teach the Young Men's Class.

Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach the fourth sermon in his series on the Ten Commandments. Sunday School meets at ten o'clock, preceding the church service.

The Tuxis C. E. will meet at 5:30 p. m.; the Senior C. E. at six o'clock and join the Tuxis group in a Vesper Service in the church. Following this service the Tuxis group will be dismissed, and the Senior group will go to its business meeting and discussion period. The Senior C. E. is studying the Reformation period. Wycliff, Huss, Luther, and Zwingli have been presented, with their contribution to the Reformation, and on next Sunday evening Harry Lyon will lead the discussion on John Calvin. On Sunday evening, November 13, the C. E. group of Gates Presbyterian Church will be guests at a supper meeting.

The Mummies' Club will hold an important meeting tonight at eight o'clock in the parish house.

Next Wednesday, November 9, the Ladies' Aid will serve a sauerkraut supper at 5:30 until all are served. This supper is open to the public and will be served in the parish house.

The regular meetings of the Board of Trustees and the Board of Session will be held on Wednesday evening, November 9, at 7:45.

The men of the church will present a minstrel show on Thursday and Friday evenings, November 17 and 18, in the parish house.

The choir of the church is preparing a Thanksgiving Cantata, "A Song of Thanksgiving," by Maunders, to be presented on Sunday evening, November 27, at eight o'clock in the church auditorium. The public is invited.

PERSONAL

Mrs. Harriet Thompson of Texas street will attend the board meeting of Newark State School on Tuesday at Newark, N. Y.

Mr. and Mrs. Harvey Cooper of Otis street and son, Gordon, spent last week visiting relatives in Webster and Sodus.

Mr. and Mrs. Vincent Bingo of Brayer street announce the engagement of their daughter, Lillian, to Herman J. Paskal, son of Mrs. Anna M. Paskal of Smith street.

Ruth Metzinger of Lyell avenue entertained six little friends Monday night at a Hallowe'en party in her home.

The Kappa Rho sorority held their fall rush meeting Friday night at the home of Dolores Himes of Campbell park. Among the rushes were two Vicinity girls, Phyllis Gifford and Sally Lane.

The marriage of Miss Mary Esther Erb, daughter of Mr. and Mrs. William C. Erb of Warner street, to Frank Ernest Schumph, son of Mr. and Mrs. Max R. Schumph of Fredonia, will take place today.

PURE QUILL GASOLINE

Only the highest quality, winter-test, gasoline is sold at the Pure Quill Stations. Today's price, 11½c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

LYELLHURSTS AND CHAMPS OF SYRACUSE TIE, 6 TO 6

The Ackerman & Kline football team played a 6-6 tie with the Syracuse All Globes, amateur champs of that city. This is the first time this year that the All Globes' goal line has been crossed.

Tentatively the schedule now calls for games with the Seminoles, Greece A. A. Shamrocks, Dutchtown Bears and the charity contest with Durand A. C. Thanksgiving morning.

Brownbilt Shoes for School

Be thrifty . . . Brownbilt Tux Flex Shoes save you money. They're the toughest, most flexible, best wearing children's shoes on the market. . . . Sturdy and comfortable. . . . Reasonably priced!



Misses' and Children's Patent, center buckle Strap, Tux Flex Construction

Priced from **\$1.50 up**

Brownbilt Shoe Store

900 West Main St. Opp. St. Mary's Hospital OPEN EVENINGS

Ann Beauty Salon

484 AMES ST.—Gen. 5029-J
\$5 PERMANENTS **\$3**
Without Shampoo . . .
MARCELLING & FINGER WAVING . . . **25c**

Radio Tubes?

ELECTION NIGHT—ANY NIGHT SUNDAYS AND HOLIDAYS
SIGNAL RADIO SERVICE
Orchard Phone Glen. 2775— at Lyell Ave.

Place Your Order Now Before Prices Advance

Chestnut \$11.75
Stove 12.00
Egg 11.75
Pea 9.50
Chestnut & Pea 10.50
Coke 8.75

ECONOMY CASH COAL & COKE COMPANY

302 Exchange Street
Phones: Main 815-816

Special Mon.-Tues.-Wed.

MARCELLING & FINGER WAVING . . . **35c**
Guaranteed Permanents . . . \$5
MARIE LAMBERT
150 SYKES ST. GEN. 6164-J

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198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

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WED.-FRI.-SAT.-SUN.
Henchen Bowling Hall
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Bessie-Vera Heberger

FINGER WAVING **35c**
OR MARCELLING
Haircuts 35c, Children's 25c
Hair Dyeing—Henna Packs
Hair Dye Sold

\$5 Permanent \$3.50

Ten Years' Experience
Licensed Operator
282 OTIS ST. cor. DIX ST.
Glenwood 5793

BASTIANS THIRD ANNIVERSARY SALE
FOUR GROUPS OF DRESSES REDUCED!

\$395 \$495 \$595 \$995

Many of these dresses have just been received to replace previous closeouts, so you are assured of fabric newness and chic styles, rare indeed at such prices. Styles and sizes for all.

Bastian Dress Shoppe

493 LYELL AVENUE GLENWOOD 1715

REXALL ORIGINAL 1¢ SALE

TODAY — FRIDAY — SATURDAY

BUY ONE ARTICLE AT THE REGULAR PRICE AND GET ANOTHER FOR ONE CENT

CHILD STREET PHARMACY
CHILD and JAY STS. Genesee 4196

C. J. SCHEUERMAN C. A. SCHEUERMAN

C. F. SCHEUERMAN SONS Funeral Home

The Display at Our Funeral Home shows the complete Funeral Service in plain figures

230 BROWN STREET Phones, Genesee 5411—438

The Church of The Holy Apostles

Students at Aquinas Institute from Holy Apostles parish will hold a social Saturday night in the school hall.

Young Ladies' Sodality met last Friday night to hear a lecture by Father William B. O'Connell on "Friendship." Following the talk, the ladies had a Hallowe'en party.

Children of the school are making preparations for their fall entertainment to be given later this month.

Trinity Evangelical Church

Members and friends of Trinity Choir who took part in their recent "90th Anniversary Jubilee" entertainment which was such a success, will gather tonight for a hallowe'en party and supper. A fine program has been arranged.

Services next Sunday are: 9:45, Sunday School; 10:50, morning worship with sermon on "The Call to Peace"; 6:30, League Tea; 7:30, illustrated lecture on "The Monk of Wittenberg," under the auspices of the young people's league.

The Annual Sauerkraut Supper will be held on November 10. An invitation is extended to all members and friends of Trinity. Adults 40 cents, children 20 cents.

Trinity Brotherhood will meet on November 14.

November 13 and 20 will be Pledge Sundays in Trinity. Pledge cards will be mailed to the membership to be filled in and brought to church on either of the Pledge Sundays.

The Ladies' Aid have completed plans for their all-German program of entertainment to be given on Tuesday, November 29.

The Church Council will meet tomorrow (Friday) evening instead of their regular night.

| | | |
|---|------------------------------|------------|
| Pork Shoulders | 6 to 8 lb. Avge. | 8c |
| FRESH HAMS | Whole or Shank | 10c |
| MILK-FED 3-5 lb. Avge. | FOWL | 19c |
| ROAST VEAL SHOULDER 15c | | |
| SHOULDER SPRING LAMB . (3-4 lb.) 14c | | |
| Pure Pork Saus. Meat 15c | 3 lb. Meat Loaf | 49c |
| Bock Sausage 25c | Beef - Pork - Veal | |
| Veal Breast 12c | Lamb Stew 8c | |
| CLAMS doz. 23c | Fresh Haddock 8c | |

Schroth Market
LYELL AVE. at MURRAY ST. GLEN. 3210

Trinity Troupers Prove To be Good Entertainers

A varied assortment of entertainment that had something to please everyone, young or old, was presented in commendable form last week Tuesday evening by the choir of Trinity Evangelical Church. The presentation, one of the outstanding events in Trinity's 90th jubilee celebration, drew an attendance of well over 500.

The successful direction of William P. Young was evident throughout the entire program. Jake Young, brother of the director, almost stole the show with his songs and antics, responding at one point in the show to six or seven encores. However, he shared the plaudits of the evening with the entire cast for the audience was unquestionably very much content with the calibre of the unique presentation.

In addition to Mr. Young the following took part: A. F. Nagel, Clara Durning, Mrs. R. Welch, Mrs. C. Muller, C. Attridge, Harold Wollenhaupt, John Sahrner, Clarence Dechman, O. Preiss, N. Welch, A. Preiss, A. Frey, J. Slater, F. Henchen, A. Servas, P. Deckman, Mrs. E. French, Mrs. W. Young, Mrs. H. Mayer, Mrs. H. May, Mrs. F. Battersby, Mrs. W. Larson, Mrs. A. J. Young, Mrs. R. Smead, the Misses E. Mayer, C. Erbeling, C. Gropp, E. Earle, B. Wagner, H. Bowen, E. Viehler, M. Seiler, R. Wileiski and D. LeWalter; William Woerner, E. French, E. Preiss, W. Larson and E. Stock. Miss E. Wentz was pianist and H. May was in charge of makeup.

A surprise party was given Mr. and Mrs. Walter L. Gaesser at their home in Genesee Park boulevard on October 16 in honor of their 25th wedding anniversary. Mr. and Mrs. Gaesser were also given a party the following Tuesday evening by members of their bowling league.

Keep FIT JOIN the Y

IF YOU TRY IT ONCE YOU'LL ALWAYS USE IT!

Leader Gas 15 1/2c gal.

EASY STARTING
NO KNOCK—MILEAGE
AND LEAST CARBON!

Change to Winter Oil
You'll be surprised how easy your car will start with **KINSO ZERO OIL**
Flows at zero and stands up equal to summer oil. **25cqt**
LEADER OIL 15c qt.

KINSO CORP., 585 LYELL AVE., Opp. BURROWS ST.

CALL US FOR THAT "HURRY UP" ORDER

Call

BECKWITH COAL CO.
271 LYELL AVE. GLEN. 811

Lets YOU and I—JOIN the "Y"
Membership Campaign Nov. 1-7

Chief Andrew Kavanaugh of the Rochester Police Department said some weeks ago that he was heartily in accord with the work of the "Y" in assisting unemployed young men and boys to keep interested in doing worthwhile things. Many a boy who goes wrong is not really a bad boy. What he needed was an opportunity, such as the Y. M. C. A. offers to keep mentally, morally and physically occupied in wholesome projects. If you wish further information about "Y" work, just visit Maplewood branch, or drop in at the Central branch, downtown.

The Y. M. C. A. has carried on during the past depression. Won't you help it to finish the job it has so well begun. "Let's YOU and I JOIN the 'Y.'" Think it over. There's health and happiness in those words.

THE MOST SPECTACULAR MUSICAL ACHIEVEMENT OF ALL TIME

RCA Victor BI-ACOUSTIC RADIO

ASTONISHINGLY LIFE-LIKE REPRODUCTION

RCA Victor, leader in nearly every major radio development, is first again with Bi-Acoustic Radio. Be the first to hear it. Write, phone or call for a demonstration!

YOUNG'S MUSIC HOUSE
263 AMES STREET OPEN EVENINGS GENESEE 1971

Twice the Power..Twice the Tone Range..Twice the Tone Quality

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FINEST QUALITY LATEST STYLES GREATEST ECONOMY

IT WILL PAY YOU TO GET INTO THE HABIT OF GOING TO VALENTE'S

SPORTS and AFTERNOON DRESSES \$2.95 - \$5.95
HOUSE DRESSES 59c - \$1.19
APRONS & HOOVERETTES 25c-59c
BIAS-CUT SLIPS 59c - \$1.19
FINE HOSIERY 25c - 69c
DRESSY TURBANS and SPORT HATS \$1.79
Felt Berets and Turbans 25c

SALE of SHOES
About 300 pair of odd lots of ladies' shoes, sold formerly as high as \$6 pair. If we have your size, you'll get a bargain.

Oxfords
Pumps
Ties

LONG-WEARING ALL-LEATHER SCHOOL SHOES \$2.25 up

OPEN 9 a. m. to 9 p. m. V. VALENTE, INC. LYELL AVE. 205-207

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 146 Dewey Ave.

GENUINE G. E. Mazda Lamps 10c each. Plain or colors. Leichter Hardware, 705 Maple St. Gen. 3126. We deliver.

ELECTRICIAN—All kinds of electrical work done reasonably. Harold Gilbert. Glen. 1978-W. 144 Fairgate St.

HOME BAKED GOODS—Bread 10c loaf. Gluten bread 20c. Cookies 20c. Baking Wed. and Sat. Pies 25c (Sat. only). S. M. Vickery, Glen. 1896-M. 25 Myrtle St.

VERY SPECIAL—Lovely rayon crepe dresses (reg. \$2.98), \$2.49. Line Variety Shoppe, 153 Otis St., opp. Santee.

LOST—Gray kitten in vicinity Canton and Glide St. 19 Canton St.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

FOUND—An easier method for cleaning that steel-top stove. Steel-Brite, the perfect cleaner, requires very little work. 35c can, 3 for \$1. For further details call Leichter Hardware, 705 Maple St. Gen. 3126. We deliver.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

PAPERHANGING—\$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W.

EXPERT Vacuum cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 165 Clay Ave. Glen. 3543.

FOR RENT—142 Burrows St. Modern 6 room with 3 bedrooms. Reduced rent. Call Mon. 2766.

WALLPAPER—Closing out entire stock, for bedroom, kitchen, living room, 5c and 10c roll. Wonderful buys. Gerstner Hardware, 412 Ames St. Gen. 1535-J.

FOR SALE—Toilet tissue, 1,000 sheets, 4 rolls 19c. Clothespins 3 doz. 9c. Gerstner Hardware, 412 Ames St. Gen. 1535-J.

FOR RENT—3 rooms and kitchenette, unfurnished. Heat, light, gas, furnished. \$7 week. Glen. 5622. 35 Myrtle Hill Pk.

CIRCULATION
5500

THE VICINITY POST

PHONE:
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Vol. VI.

ROCHESTER, N. Y., DECEMBER 1, 1932

No. 4

BUSINESS MEN ELECT OFFICERS WEDNESDAY

Nomination and election of officers for 1933 will take place at the meeting of the Lyell Avenue Business Men's Association Wednesday evening, December 7, at the Red Star Yeast office, 499 Lyell avenue. The new officers will be installed at the annual smoker in January.

Present officers are Leo G. Hetzler, president; Ralph Mack, vice-president; Frank Beierschmitt, secretary, and Tom Taylor, treasurer.

The committee considering plans for another New Year's Eve party met last night and decided to place the matter before the regular meeting next Wednesday. Whether or not there will be a New Year Eve party depends on the decision to be made then. Accommodations are available again this year at the Powers Hotel, but no reservations will be made until the meeting next Wednesday.

Wile to Address C of C On Political Situation

Frederic William Wile, chief of the Frederic William Wile News Service in Washington, and widely-known news analyst for the Columbia Broadcasting System, will address a luncheon meeting Wednesday, December 7, at the Chamber of Commerce.

For his topic, Dr. Wile has chosen the title "The Late Unpleasantness—and After," referring to the recent presidential election and to what portends as far as the new administration is concerned. Inasmuch as Dr. Wile will be in Rochester the first week Congress is in session, there is no doubt of the timeliness and interest of his news,

NEXT ISSUE OF POST TO APPEAR DEC. 20

The next publication of The Vicinity Post will be the Christmas issue and will make its appearance on Tuesday, December 20. This will take the place of the issue which normally would appear on December 15. Correspondents are advised that all news matter must be in the hands of the editor no later than Friday, December 16.

BAZAAR IS PLANNED DECEMBER 9 BY P. T. A.

Parent-teachers have completed plans for their annual Christmas bazaar and cooked food sale on December 9 at No. 30 School in Otis street. Home cooked foods and home made candy and fancy articles will be on sale.

Mrs. C. Thayer is general chairman of the committee in charge, assisted by Mrs. Charles Schenke, food; Mrs. Joseph Cornell, candy; and Mrs. M. Werth and Mrs. N. Augustine, fancy goods and fish pond.

The regular meeting of the association will be held in connection with the sale starting at two o'clock. Visitors are welcome.

SWEET CIDER

Delivered for 9c gallon in barrel lots. Baldwin and Russett, mixed. Barrels called for and delivered. Call Glen. 5318-M.

coming directly from the national capital.

Attendance is expected to be especially heavy, for already more than half of the available tickets have been spoken for. Reservations should be made without delay.

SHATZEL HARDWARE ADOPTS NEW POLICY

In connection with the change to a strictly cash basis of business, effective today, James E. Shatzel, owner of Shatzel's Hardware, made the following statement:

"We sincerely hope that there will be no misunderstanding of our motives in changing to a cash policy. As merchants we have three important aspects of business to consider. They are:

"1—We must carry a complete stock of merchandise to fill your needs.

"2—We must maintain good service—a clean store, attractive displays, a courteous and friendly atmosphere, prompt deliveries, and reliable and honest dealings.

"3—We must give the best possible values consistent with sound business methods. We have always maintained competitive prices, but now we take another step forward, for the cash price is always the lowest price.

"Unavoidable expense of a charge business is eliminated in a cash store. It puts the cash customer in a fairer position because he is not helping to pay the expense of carrying charge accounts.

"As more than three-quarters of our business has been cash, it is evident that our customers will appreciate the change we are making. Our credit customers, we are sure, will be willing to co-operate with us in maintaining a cash policy which will be more advantageous to all. We hope that now, in greater measure than ever before, we will continue to merit your loyalty and support."

When buying mention
THE VICINITY POST

Endurance Driver Starts Six Day Grind Tomorrow

"Iron Man" EM Herman, successor to "Daredevil" Lockwood, is in Rochester to stage a six-day endurance automobile driving contest. With his hands manacled to the steering wheel, Herman will drive about Rochester continuously for six days and nights without stopping at any time.

The endurance drive starts tomorrow (Friday) noon at Times Square, where Herman will be shackled to the steering wheel by police officers. Attended by two nurses, each on 12 hour duty, and accompanied by a mechanic, the "Iron Man" will drive continuously without sleep and will be fed his meals while driving. Even gas and oil, which he will get from the three Pure Quill Stations, will be supplied while the car is in motion and tire trouble will not stop him, for he has special equipment to change while under way.

Following completion of the six-day drive, Herman will sleep for the first time—comfortably, even though his bed will be in the front window of a downtown store. Herman has the recognized world's record for endurance driving, having to his credit a span of 240 hours without stopping or sleeping.

Regular stops on each of the six days are scheduled at Pure Quill Stations. The time of his stops will be posted in advance at the stations.

Gibbs Elected Head of Aquarium Society Here

Election of officers took place at the last meeting of the Rochester Aquarium Society, Ernest V. Gibbs being elected president, Claude P. Ansberger, vice-president, Harold S. Beardsley, secretary, and Dr. George B. Joel, treasurer.

Members of the society were in Buffalo last Saturday to attend the show given in the Museum of Arts and Sciences by the Buffalo society. An invitation was extended to Dr. Charles E. Fish of Buffalo to speak at the next meeting of the local society on December 7 at Edgerton J. Willitts, prominent member of

OFFICERS NOMINATED BY LADIES' AUXILIARY

At the regular meeting of Holy Apostles Ladies' Auxiliary No. 126, Knights of St. John, held in the school hall November 16 the following officers were nominated for the year 1933:

Spiritual adviser, Rev. Philip Golding; past president, Mrs. Anna D. Weis; president, Mrs. Catherine Specksgoor; first vice-president, Mrs. Leona Gifford; second vice-president, Mrs. Estelle Hemmer.

Recording secretary, Mrs. Mary Dalton; financial secretary, Mrs. Frances Kase; treasurer, Mrs. Anna Johnson; messenger, Mrs. Gertrude Collins; sentinel, Mrs. Lillian Miller; guard, Mrs. Rose Moore.

Board of Trustees: Mrs. Mae Dunham, chairman, Miss Margaret Attridge, Mrs. Margaret Dengel.

Representatives to the District: Mrs. Anna D. Weis and Mrs. Hanna Cooper.

Medical examiner: Dr. L. L. Elliott.

Next regular meeting will be held in Holy Apostles School Hall Wednesday evening, December 21, when election of officers for 1933 will take place, followed by the annual Christmas party with Mrs. Hanna Cooper as Santa Claus. Chicken dinner will be served at 6 p. m. All members are cordially invited.

GIRL SCOUTS SEE BANK METHODS OF OPERATION

Members of Girl Scout Troop 6 were shown through the various departments of the Lyell-Saratoga branch of the Union Trust Co. last Friday afternoon. Explanation of the methods of operation were given by Manager Gordon Wood and Frank Cappellino.

REPUBLICANS NOMINATE OFFICERS DECEMBER 8

Republicans of the 24th Ward will meet at their clubhouse, 1085 Lyell avenue, next Thursday, December 8. Principal business on the program is the nomination of officers for the coming year.

the society, recently announced the opening of a pet shop in The Sagamore. Tropical fish are on sale at this shop.

RUSSER'S

TWO BIG FOOD STORES

SMALL LEAN **PORK LOIN** WHOLE OR RIB END **9 1/2c lb**

WILSON'S SUGAR CURED **SMOKED HAMS** 12-16 AVE. **10 1/2c lb**

Plump, Meaty FOWL **19c lb**

RUMP OR SHOULDER **VEAL ROAST** **lb 15c**

LARGE FANCY **Roasting CHICKENS** **lb 23c**

SPECIAL FRIDAY
LEAN SHORT SHANK
Fresh PICNICS lb 6c

BROOKFIELD Creamery
BUTTER
29c lb

FRUITS & VEGETABLES
Juicy Florida Oranges 2 doz. 29c
GRAPEFRUIT 4 for 19c
Large Bundle Celery Hearts . 10c
Yellow Cooking Onions 7 lbs. 10c

BEST GRADE B
EGGS
35c doz
in carton

Breast of Chicken **TUNA**, can 15c
BISQUICK pkg. 29c

BOSCUL **COFFEE** . **lb 30c**

Snider's Med. June Peas, No. 2, 13c
Red SALMON, tall can 14c

California Peaches No. 2 1/2 can 12c
Lrg. Pkg. Mother's Oats 15c

LIBBY'S EVAPORATED **MILK** TALL CAN **5c**

Heintz' **KETCHUP**, lrg. bot. . 18c
Blue Ribbon Mayonnaise, Qt. . 45c

MEATS - Monday Specials - GROCERIES

FRESH CUT **Hamburg lb 10c**

Breast of Lamb lb 6c

DOMINO PURE CANE **Sugar 10 LB SACK 45c**

VANVEX DAISY PASTRY **FLOUR 24 1/2 LB SACK 43c**

Ames Street cor. Maple

CHRISTMAS GIFTS

A DEPOSIT WILL HOLD THEM UNTIL XMAS EVE

Practical Gifts For the Whole Family at Low Prices

Toys For Boys and Girls



All Brand New 1932 Toys—
Fresh From the Maker
Bigger & Better Values
Than Ever for Your Money
Dolls — Books — Games
Tea Sets — Pianos
Mechanical Toys
Trains — Tree Ornaments, Etc.

BABY DOLL 97c
SPECIAL PRICE
Real as Life; Body, Arms and
Legs of Tru Flesh Rubber

BEAUTY DOLL 39c
Our Special at
Dressed in Pink and Blue
16 Inches Long

ROLAND'S

415 LYELL AVE.

Dry Goods and Notions
Furnishings For Men
Women and Children

OPEN EVES. 'TIL 9:30

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE 25 South Water Street Main 5412
VICINITY OFFICE 517 Lyell Avenue Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue. 15



WINTER IS HERE!
 It's easy to catch cold if you haven't got solid leather, water-proofed soles on your shoes. Our workmanship is always the same, but we can accommodate you with any one of 3 grades of leather, which determines the price you pay.
People's Quick Shoe Repair
 545 LYELL AVENUE GLEN. 6434

C. J. SCHEUERMAN C. A. SCHEUERMAN

C. F. SCHEUERMAN SONS
Funeral Home

The Display at Our Funeral Home shows the complete Funeral Service in plain figures

230 BROWN STREET Phones, Genesee 5411-438



Good-by Dandruff

Attention To The Scalp and Head

Your scalp is supplied with an abundance of minute blood vessels, which bring nourishment to the hair and scalp and a large number of sebaceous oil glands which lubricate the scalp and give the hair its fine texture.

If your hair and scalp show signs of unhealthy conditions, it means that the blood vessels and oil glands are not supplying them with the food they need.

R. I. C. examination; R. I. C. treatments bring hair and scalp back to health and good appearance. Avoid headache by keeping blood circulation in proper channels. We will gladly give you a scientific scalp examination without charge.

LADIES' & GENTS' HAIRCUTTING 35c
 CHILDREN 25c

J. T. FORBES & SON
 CHIROTORSORS
 EXPERT HAIRCUTTERS
 Lyell Ave. at Wetmore Pk.
 PHONE GLEN. 1978-W

Your Nearest Phone
 Brings Satisfied Radio Service
SIGNAL RADIO SERVICE
 Orchard at Lyell Ave.
 Phone Glen. 2775

HILER'S GARAGE
 General Auto Repair
 PAINTING—TOUCHING UP
 AUTHORIZED RUSCO
 BRAKE SERVICE
 385 Sherman St.—Glen. 1123

Around the Vicinity

After several lean years, the Russer football eleven, Dutchtown's pride, came back into its own by taking the third game in their series with the Oxfords and thus annexing the city title. The Russer's had about the same team as last year, but seemed to be just a little stronger through the addition of "Shag" Sheard as coach. The crown, so recently won, was seriously threatened, however, in the game with the Hetzler's last Sunday, which ended in a scoreless tie. These youngsters from the Tenth Ward should merit more serious consideration another year, for they have developed fine team-work and have uncovered some excellent material.

Jim Forbes, Lyell avenue barber, having emerged with his share of the laurels in his recent dispute over weather prognostication with Jesse Vanderpool, is justly proud of his leeches. Jim is pleased to receive calls from his Vicinity friends for weather information. Anyone desiring weather information 12 hours in advance need only call Jim and after observation of his leeches he will prognosticate.

A young man from The Vicinity is the outstanding athlete at the University of Rochester this year. Although rather slight of build, Walter Drojarski is a three-letter man, having won his laurels in baseball, basketball and football. Despite his size, Drojarski was the sparkplug of the Varsity backfield during the gridiron season just completed, and he will probably be one of the five regulars on the basketball team now being moulded at the river campus. Walter is a graduate of No. 43 and West High Schools.

This is the time of year when donations, raffles, tickets for this, that and the other affair, and ads for this, that and the other program occupy more of the store owner's time than his business. Apparently everyone thinks that the community merchants represent the wealth of the community and are therefore always to be placed No. 1 on the list. And independent business men do respond as much as they can afford to and sometimes considerably more than they can afford. On the other hand, the chain stores have come to the point where they are more or less freed

SETS SEASON MARK FOR LADIES AT HENCHEN'S

The highest game rolled this season by a lady on the Henchen Bowling Alleys was turned in last Sunday by Mrs. Loretta Hayes. Her 202 game gave her an early lead in the individual honor class for this week. Mary Bocci was high last week with a game of 192.

PURE QUILL GASOLINE

Only the highest quality, winter-test, gasoline is sold at the Pure Quill Stations. Today's price, 11 1/2c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

A card party was held November 16 by the 24th Ward Women's Republican Club at the Lyell avenue headquarters.

A surprise birthday party was given November 16 in honor of Mrs. A. Rutherford of Home place. Musical entertainment was furnished by Miles Sarvey.

Mr. and Mrs. W. H. Johnson of Sunset street celebrated their 25th anniversary on Thanksgiving Day by entertaining a large number of relatives. They received many beautiful gifts.

from the necessity of saying "no" because the public knows what the answer will be. Of course, to be fair, it should be said that some of the chain managers do buy tickets occasionally, but quite naturally it comes out of their own pockets. Yet it is a peculiar thing that many of these same ticket-sellers and donation-seekers, who have been told to write to the main office in New York or some equally distant place, can't see any reason why they should trade with independent merchants.

PERSONAL

Mr. and Mrs. G. Woodward, formerly of Otis street, are now residing in the Hastings Apartments in Lake avenue.

Mr. and Mrs. Ira Wilder of Long Island spent Thanksgiving holidays with their parents and friends of this city.

Mr. and Mrs. George Kitzel of Chili avenue and Val and Joe Ehmann of Lyell avenue motored to New York Saturday to see the Notre Dame-Army football game.

Hugo Joyce and Leo Margoth of Cameron street returned recently from a two-weeks' hunting trip in the Adirondacks with an eight-point deer as a reward for their efforts.

Mr. and Mrs. Charles Ehrman of Michigan street entertained Thanksgiving Eve in honor of their 24th anniversary.

SWEET CIDER
 Delivered for 9c gallon in barrel lots. Baldwin and Russett, mixed. Barrels called for and delivered. Call Glen. 5318-M.

Griffin Hat Shoppe

Better Hats for Less
 Special Group of HATS at \$1.00
 SPECIAL LINE OF SAMPLE HATS \$1.85
 Wholesaled Formerly at \$3 and \$3.50
 59 Cameron off Lyell
 Glen. 5707-J Open from 9 to 9



WHEN BUYING MENTION THE VICINITY POST.

The FUR STUDIO
 J. PSCHIERER—F. CABIC
EXPERT FURRIERS
 507 Lyell Ave. Glen 5018
 REPAIRING—REMODELING AND RELINING
 New Work Made to Order

CAMELIO'S MARKET

SMALL PORK LOINS (Rib End) 11c
 FRESH SHOULDERS 8 1/2c
 RIB ROAST OF BEEF 25c
 POT ROAST OF BEEF 14 - 17c
 ROASTING CHICKENS (5 lb. avge.) . . . 24c
 BONELESS VEAL ROAST 19c
 GLEN. 3283 OTIS at AUSTIN WE DELIVER

The CASH Price Is The LOWEST Price

Beginning Today (Dec. 1) We Are On A **Strictly Cash Basis**

THE TIME has come for us to progress. Shatzel's Hardware has been doing business on Lyell Avenue for 25 years and plans to be here 25 more. So we cannot deny progress.

We must sell for cash if we are to compete today with other stores which from their founding have been built on a cash basis. We are convinced that the modern up-to-the-minute system is based on the cash policy. It is what the majority of people want and the majority wins!

During the next few months, we will demonstrate that this new policy is distinctly to the advantage, and in the best interest, of cash customers as well as those who have had charge accounts.

We'll require smaller profits—a smaller investment—and no bookkeeping. Which mean lower prices to you!

IT WILL PAY TO DO CHRISTMAS SHOPPING AT SHATZEL'S

498 Lyell Av. **Shatzel Hardware** Glenwood 3214

RALPH'S MARKET AND GROCERY

| | |
|---------------------------|------------------------------------|
| PORK LOINS (Rib End) | 9c lb |
| Pot Roast Beef | 13c lb |
| Boneless Rolled RIB ROAST | 21c lb |
| Lean PLATE BEEF | 8c lb |
| REGULAR SMOKED HAMS | 11c lb |
| Lean PORK STEAK | 11c lb |
| Pure Cane Sugar | 4 ¹ / ₂ c lb |

RALPH'S MARKET & GROCERY
81-85 OTIS ST. cor. MYRTLE
PHONES — GLEN. 3862 or 6626 — WE DELIVER

**EASY TO REGULATE
—ECONOMICAL
TO BURN—**



Call

BECKWITH COAL CO.
271 LYELL AVE. GLEN. 811

GENESEE 300 GENESEE 3646

JOHN C. ROSENBAACH
FUNERAL DIRECTOR

EDWARD F. HAUBNER S. W. STALLKNECHT
Office and Residence—828 JAY STREET

Sensational Reduction on Thor Washers for Christmas Buying

It is the chance of a lifetime. Think of it, a nationally-famed washer, backed by the reputation and guarantee of THOR.



REDUCED FROM \$99.75 to **\$59.50**

« EASY TERMS »

WE ALSO INVITE YOU TO SEE THE **31D THOR WASHER** at **\$89.50** with free rolling Super-safety Wringer and new improved Super-Agitator

Young's Music House
263 AMES ST. Open Every Evening GEN. 1971

BRING IN YOUR TUBES FOR TESTING!
You can read our new tester yourself!
NO CHARGE FOR TESTING TUBES AT STORE

BAUER & RAETZ OHILD at JAY STS.
Phone: GEN. 3977

Bessie-Vera Heberger
Special on \$5
Permanent **\$3.50**
FINGER WAVING OR MARCELLING **35c**

Haircuts 35c, Children's 25c
Ten Years' Experience
Licensed Operator
282 OTIS ST. cor. DIX ST.
Glenwood 5793

OTO COKE \$8.75

Our Coke burns more like coal
Stove Coal \$12.00 Egg \$11.75
Chestnut .. 11.75 Pea .. 9.50

ECONOMY CASH COAL & COKE COMPANY
302 Exchange Street
Phones: Main 815-816

Grace Presbyterian Church

Regular communion service will be held Sunday morning. Children will also be baptized during this service. Sunday School begins at ten o'clock, preceding the church service. The Junior C. E. meets at 5:30 and the Senior C. E. at six.

Tonight the Ladies' Aid holds its annual fair and supper. The supper will begin at 5:30 and continue until all are served. Fancy work made by the ladies will be on sale in the various booths. An entertainment will follow the supper free to all those who attend. Mrs. Lewis Hiller is chairman of the supper committee; Mrs. H. J. Walch is in charge of the dining room, and Mrs. Christine Sweetnam is in charge of publicity and tickets. The decorations are by Henry Kordt. Mrs. Charles Bosdyk, as president of the Ladies' Aid, is general chairman of the affair.

The Challice Circle will meet in the parish house on Monday evening, December 5, at 7:30 o'clock.

Maltby Street Chapel

The Friendly Circle will meet tomorrow (Friday) at 8 p. m. for its regular December meeting. Men and women of the community are invited to attend.

A bazaar and food sale will be held on Saturday afternoon and evening, December 10, by the Circle. Cooked food of all kinds, including cakes, pies, baked beans and salads, will be for sale. There will be the fancy goods and kitchen booths where articles of interest to women will be on sale. Candy, ice cream, hots and coffee will also be available. The kiddies will be attracted by the Christmas tree, from which they can select gifts at a nominal cost.

At the church service on Sunday evening, December 18, at 7:30 p. m., the Christmas story will be told in song. This will be presented by the choir of the Lyell Avenue Baptist Church, assisted by members of the Chapel.

Beginning Sunday, an adult Bible class will meet every Sunday morning at 10:45 a. m., under the leadership of the pastor, Vernon P. Bodein. All men and women are invited to attend.

Trinity Evangelical Church

Sunday services are: 9:45 a. m., Sunday School; 10:50, morning worship with sermon on "The God of Your Hope"; and League Tea and meeting at 6:15 p. m.

Sunday afternoon at 3 p. m. the regular congregational meeting will be held. All voting members of Trinity are asked to attend this business meeting. The Martha Society meets Wednesday, December 7, at 8 p. m.

On Thursday evening, December 8, at 6:15, Trinity Bible Class will have a dinner. Tickets for adults 35 cents, children 25 cents.

The Trinity Troupers will repeat their minstrel on December 9 at Thomas Edison School, Gates.

Trinity Brotherhood meets on Monday, December 12. The Sunday School Association will hold the regular quarterly supper meeting on Wednesday, December 14.

WILL GIVE A SECOND PERFORMANCE OF SHOW

Trinity Troupers, under the direction of William P. Young, will make their second appearance as a group to entertain parents and friends of Gates Boy and Girl Scouts Friday evening, December 9, at Thomas A. Edison School in Buffalo road. Any Vicinity people who missed the first performance may obtain tickets at Young's Music House in Ames street.

The Church of The Holy Apostles

A benefit social is planned for December 17 in the School Hall by graduates of the school now attending Aquinas Institute, and the Twilight Serenaders. No admission will be charged, a donation being requested.

The Holy Name Society meets again on Monday, December 12. The choir is preparing special music for the Christmas services.

Rev. William B. Connell will continue his series of talks on "Friendship," at the regular meeting of the Ladies' Sodality Friday evening, December 9, at 7:30. His topic will be "Delightful Friendship." A social hour will follow the business meeting. The committee in charge includes Virginia Baier, Marjorie Boland, Jane Burke, Florence Camello, Monica Dougherty, Lillian Doyle, Rosella Ehmman, Eleanor FitzGibbons, Elizabeth Flanagan, Anna May Foley, Beatrice Fredericks, Phylis Gifford, Lois Havens, Loretta Haungs, Jane Hemmer, Helen Kennedy, Sally Lane, Helen Nary and Eileen Neary. The membership of the society is reported to be increasing.

The Holy Apostles basketball team has played an excellent game so far in the Catholic League, having won two games without a defeat.

Lyell Ave. Baptist Church

S. C. Davenport entertained the Young Men's Class on Friday evening. Seven young ladies from the church attended the World Wide Guild Rally at Syracuse on Friday and Saturday.

About two hundred Christian Endeavor Intermediates of Monroe County attended the rally on Saturday afternoon. The pastor, Rev. A. E. Hooper, led in prayer, Peter Arva conducted the song service and Dr. J. W. Laird gave an address to the young people on the subject: "Fitting Into the Scheme of Things." At the close of the service the officers for the ensuing year were installed. The First Congregational Church of Fairport had one hundred in attendance for which they received the banner.

On Tuesday afternoon the Fidelis Class and some of their friends and neighbors will attend the lecture at Howe and Rogers Co., given by Dr. Laird of Colgate University, noted authority on sleep.

The Ladies' Aid Society will hold a sale of fancy and useful articles tonight and serve a roast pork dinner from six to eight. Price of tickets is 35 cents and 20 cents.

On Thursday, December 8, the Men's Fellowship Club will meet in the church.

700 Visitors Attend School Demonstration

During Know-Your-School week, Otis School No. 30, Miss Margaret A. Tracy, principal, was host to 700 visitors. Over 200 parents and friends visited the regular sessions of the school, while approximately 500 attended the evening meeting on November 17. This consisted of a mock radio and television program depicting the major objectives and activities of the school.

After the demonstration the guests gathered in the main corridor where pictures recently purchased were on exhibition and where they had the opportunity to confer with the various teachers.

In order to acquaint visitors with the major objectives of the elementary school two large, illustrated charts were hung in the assembly hall during Know-Your-School Week. The lettering on these charts was a project of Mr. Sullivan's 6A-B Printing Class.

A Girls' Reserve Unit was recently organized by Miss Ruth Van

YOU GET A PERFECT FIT In Brownbilt TREAD-STRAIGHT SHOES

A new scientific principle in shoe making, bringing glorious foot health to men, women and children.

Doctors, foot specialists, military authorities, all say TREAD-STRAIGHT — walk and stand with toes pointed straight ahead.

TREAD-STRAIGHT Shoes are better for the normal foot; they are best for the weakened foot because they tend to swing the wearer's toes into correct position.



Tread-Straight Arch Shoe of GENUINE KANGAROO

Soft as Kid, but does not "peel."

\$5.00

Were \$8 last year

SIZES 5 to 15—AAA to EEE

Brownbilt Shoe Store
900 West Main St.
Opp. St. Mary's Hospital
OPEN EVENINGS

ALBERT WARD Optometrist
198 LYELL (Near Saratoga)
9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

RADIO SERVICE
Get your set in A-1 shape for the holiday programs

Call **BENZON'S** for service on any make of radio

Tubes Tested Free

For demonstrations on **Philco Radios & Maytag Washers**

PHONE—GEN. 6117
BENZON
RADIO SALES
420 AMES STREET

Ann Beauty Salon
484 AMES ST.—Gen. 5029-J
\$5 PERMANENTS SPECIAL
Without Shampoo \$3
Finger Wave or Marcel . . . 25c
Including Friday & Saturday

SWEET CIDER 9c Gal DELIVERED

— In Barrel Lots —
(Russett & Baldwin mixed)
Barrels called for and delivered
PHONE—GLEN. 5318-M

Graefland of the Y. W. C. A. Meetings are held every Tuesday afternoon under the direction of Miss Van Graefland and Miss Levinson. Miss Parsell's 4A-5B Grade contributed to the Memorial Scholarship Fund the prize money they received last term from the Monroe County W. C. T. U.

BOWLING

HENCHEN LEAGUE

Team Standing

| Team | W | L |
|----------------------|----|----|
| Bimmler Pets | 22 | 5 |
| Vay Undertakers | 22 | 5 |
| Boulter Coal | 20 | 7 |
| Dutch Brayers | 20 | 7 |
| Sassone Market | 20 | 7 |
| Scheg Garage | 17 | 10 |
| Ritter Dental | 14 | 13 |
| Radel Dairy | 13 | 14 |
| Alliance Club | 11 | 16 |
| Qualtop Beverages | 10 | 17 |
| Henchen Bowling Hall | 10 | 17 |
| Claus Insurers | 9 | 18 |
| Cook Coffee Co. | 6 | 21 |
| Agates Ice Cream | 4 | 23 |
| Georges Market | 2 | 25 |
| Independents | 1 | 26 |

Individual Averages

| G | Av |
|----------------|--------|
| Maeder | 27 194 |
| F. Stockmaster | 27 193 |
| Hubert | 27 189 |
| Stone | 19 188 |
| Meyers | 27 187 |

HENCHEN LADIES' LEAGUE

Team Standing

| Team | W | L |
|-------------------|----|----|
| Teall's Ice Cream | 14 | 2 |
| Henchen Ladies | 14 | 2 |
| Ritter Dentals | 14 | 2 |
| Alliance Club | 9 | 7 |
| Rosenbach's | 9 | 7 |
| Patsy Shoe | 5 | 11 |
| Patsy Market | 2 | 14 |
| Steger's Market | 1 | 15 |

Individual Averages

| G | Av |
|---------|--------|
| J. Hunt | 16 147 |

| | | |
|---------------|----|-----|
| J. Walters | 16 | 142 |
| M. Bocci | 16 | 134 |
| W. Fleisch | 16 | 134 |
| L. Stahlnecht | 16 | 181 |

24TH WARD LEAGUE

Team Standing

| Team | W | L |
|--------------------|----|----|
| Martinos Barbers | 18 | 9 |
| Vay Undertakers | 16 | 9 |
| Ehmann Market | 15 | 11 |
| Haubner Morticians | 14 | 13 |
| Campbell Service | 14 | 13 |
| Spencer Market | 13 | 14 |
| Boulter Coal | 10 | 17 |
| Forbes Barbers | 6 | 20 |

Individual Averages

| G | Av |
|------------|--------|
| N. Boulter | 18 182 |
| J. Ehmann | 27 181 |
| N. Zimmer | 27 176 |
| W. Schulze | 27 173 |
| F. May | 27 173 |

RUSSER LEAGUE

Team Standing

| Team | W | L |
|--------------------|----|---|
| Slorah Dentist | 10 | 2 |
| Ritzenthaler Rest. | 6 | 6 |
| Russer's Market | 6 | 6 |
| Klier Pharmacy | 5 | 7 |
| Young Music House | 4 | 8 |
| Gessner Garage | 4 | 8 |

Individual Averages

| G | Av |
|------------|--------|
| Slorah | 12 179 |
| Servas | 9 174 |
| C. Schmitt | 12 172 |
| Lipinski | 9 169 |
| J. Reidl | 12 168 |

Signal Radio & Electric Service Notes

Editor's Note: This column is written especially for The Vicinity Post by Signal Radio Service, located at Lyell avenue and Orchard

Are you having trouble with lights in your home burning out too soon after purchasing them? If so (and of course provided they are reliable make lamps) the chances are the voltage in your home is higher than the rating on the lamps. Lamps are made for 110 and 120 volts. If your home is located in close proximity to the main lighting feed or transformer, the voltage will be higher than 110 volts, consequently the 110 volt lamps you are purchasing will burn out sooner than they should. Investigate and, if necessary, purchase 120 volt lamps. It may save you some money.

It should be easy to compute your electric bill in advance by using the figures we have compiled below. These amounts are in cents or fractions thereof and represent the cost per hour of operating these appliances in your home.

Curling Iron, .002; Desk Fan, .004; Vacuum Cleaner, .007; 100 watt lamp, .008; A. C. Radio, .008; Refrigerator, .030; Percolator, .033; Washing Machine, .03 to .04; Flat Iron, .045; Radiant Heater, .045; Toaster, .048.

Laurence Tibbett, baritone, and Richard Crooks, tenor, return to NBC this Monday in the Firestone program.

Rudy Vallee has signed for another year with Fleischmann Yeast while Morton Downey has re-signed with CBS for one year also.

Dupont Cellophane heard last Monday for the first time over WJZ network, continues for 2 1/2 weeks more. Atwater Kent will broadcast its final auditions over NBC December 11. Manhattan Soap Company begins December 14 and continues for 14 weeks over WJZ network featuring Ruth Jordan.

The Rochester Packing Co., Beechnut Packing Co., Pebece and Bost tooth paste as well as Standard Oil are among the many using electrical transcription programs, most of them running for one year.

Kate Smith has been re-signed by CBS to continue broadcasts for a period of two years.

Jergens Lotion takes to the air for fifteen minute periods beginning this Sunday over NBC and lasting for 26 weeks. They will feature Walter Winchell, the noted columnist.

Jane Pickens, of the Pickens sisters, has made a special trio arrangement of Seth Parker's song, "Back In the Old Sunday School." Both Miss Pickens and Seth will record the number for Victor Phonograph Co.

Doctor Lyon's Toothpowder "Manhattan Merry-Go-Round" program heard the past few Sundays will continue for 9 weeks. Likewise the Vick's Vapor-Rup program "Romantic Bachelor" heard on Wednesday night continues for 8 weeks. They are heard over CBS and NBC respectively.

Have you noticed that the longer one burns an electric lamp the darker it becomes—that it gives off less light than when it was new? That is the time when this lamp should be thrown away and a new one purchased. Why? Because we are paying just as much for the electricity that this lamp consumes now as when it was first installed but are getting less than two-thirds the amount of light. In other words it is not paying for itself. By installing a new lamp in its place the cost of the new lamp will be more than offset by the increased amount of light received over that delivered by the old lamp and at no extra cost for amount of electricity consumed.

Next issue we shall endeavor to answer questions submitted to this column during the past three months.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

OUT-RATE REPAIRS on vacuum cleaners, washing machines, sewing machines and all electric appliances. New wringer rolls at a new low price. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

FOR RENT—142 Burrows St. Modern 6 room with 3 bedrooms. Reduced rent. Call Mon. 2766.

ABSOLUTE PURE ICE

SEMET-SOLVAY COKE

and the best grade of

COAL

HETZLER BROS. ICE CO.

INCORPORATED

801 DRIVING PARK AVE.
GLEN. 446 or 447

THERE IS MUSIC IN THE AIR THRU YOUR RADIO—IF NOT—CALL SIGNAL RADIO SERVICE

Phone Glen. 2775—Orchard at Lyell Ave.

SPECIAL SALE—Pure high grade aluminum ware. Attractively priced. Come in now. Leichtner Hardware, 705 Maple St. Gen. 3126.

SWEET CIDER—9c gallon in barrel lots. Baldwin and Russett mixed. Barrels called for and delivered. Glen. 5818-M.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

PAPERHANGING—\$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 146 Dewey Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

FOR SALE—High grade coal and coke. Half tons receive prompt attention. Evenings 5 to 6:30, Glen. 6141-R. Days 9 to 5, Gen. 2681. Mr. Wright, 49 Karnes St.

TRY CHRISTMAS shopping at Line Variety Shoppe, 153 Otis St. Dry goods, notions, furnishings.

CONSERVE HEAT—Your Furnace covered with asbestos paper for \$2. M. D. Andrews, 3 Weststead Place.

FOR RENT—Furnished room. 35 Myrtle Hill Pk. Glen. 5622.

FLASHLIGHTS—2-cell Eveready, complete with case, batteries and bulb 39c. Leichtner Hardware, 705 Maple St. Gen. 3126.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

HOME BAKED GOODS—Bread 10c loaf. Gluten bread 20c. Cookies 20c. Baking Wed. and Sat. Pies 25c (Sat. only). S. M. Vickery, Glen. 1896-M. 25 Myrtle St.

WEEK-END SPECIALS AT SCHROTH'S MARKET

PORK SHOULDERS . 8c

FRESH HAMS . Whole or Shank End - **10c**

ROASTING CHICKENS . 23c
4 1/2 to 5 lb. Average

KREY'S SMOKED HAMS . 12 1/2c
Whole or Shank End

Round Steak . . . 19-25c | Sauerkraut 6 lbs. . . 25c
Lg. Pork Chops 2 lbs. 25c | Plate Corn Beef . . . 9c

Schroth Market

LYELL AVE. at MURRAY ST. GLEN. 3210

NO GASOLINE STARTS EASIER THAN LEADER. WITH LEADER GAS and KINSO ZERO OIL, YOU SHOULD HAVE NO TROUBLE STARTING IN COLDEST WEATHER

Leader Gas 15 1/2c | **KINSO ZERO OIL**
Tank-car to your car. Easy starting, no knock, mileage and least carbon. Flows at zero and stands up equal to summer oil.
25c qt
LEADER OIL 15c qt.

KINSO CORP., 585 LYELL AVE., Opp. BURROWS ST.

SPECIAL FOR THE HOLIDAYS—10% OFF REGULAR PRICE ON ALL FURNITURE

A Deposit Holds Anything 'Til Xmas

THREE FULL FLOORS OF FURNITURE IN OUR FURNITURE DEPARTMENT

10% OFF ON PRICES QUOTED BELOW

| BRIDGE LAMPS | JUNIOR LAMPS |
|--|--|
| Complete with 2 ash trays, electric cigar lighter and cigarette case | Complete with 2 ash trays, electric cigar lighter and cigarette case |
| \$7.95 to \$9.95 | \$8.95 to \$9.95 |
| Without smoking set . . \$7.50 | Without smoking set . . . \$8 |

ALL LAMPS HAVE WASHABLE SHADES
SMOKING STANDS \$3.00 UP DESK LAMPS \$1.00

IN OUR CLOTHING DEPARTMENT

LADIES SHOES
We have picked up another 250 pairs of
LADIES' SHOES . \$1.29
Broken Sizes
See these fine buys!

We also carry a complete line of
MEN'S FURNISHINGS AND SHOES

NEW SHIPMENT OF DRESSES FOR THE XMAS SEASON.
\$1.29 to \$5.95

Smart, New-style
HATS . \$1.79

Fine HOSIERY 25c - 69c
Fine Mesh, Rayon
Underwear 39c

OPEN 9 to 9 V. VALENTE, INC 205-207 LYELL AVE.

STERLING QUALITY LOW-PRICED COAL

Nut \$11.75 **Stove \$12** **Pea \$9.50**
per ton per ton per ton

Semet-Solvay COKE

A. L. PROUDFOOT

580 CHILD STREET GLENWOOD 4716
MAIN OFFICE, 1066 E. MAIN ST. CULVER 3140

Change to 100% PENNSYLVANIA PURE QUILL ZERO COLD-TEST OIL 17 1/2c qt.

IN CRANK-CASE CHANGES

Save your battery by using PURE QUILL ZERO OIL!

155 HAGUE ST. (at R. R. Crossing) **PURE QUILL STATIONS** 280 EXCHANGE ST. 191 MT. HOPE AVE.

NOTICE!

Iron Man Ed Herman, using Pure Quill products, will stop at our three stations several times each day, starting Friday, Dec. 2, on his six-day endurance drive. See stop schedules at stations.

JAMES E. SHATZEL IS NAMED PRESIDENT BY LYELL BUSINESS MEN

Election of officers for 1933 by the Lyell Avenue Business Men's Association last week was featured by the return to office of James E. Shatzel, Lyell avenue hardware dealer. Mr. Shatzel was elected to the presidency, an office which he held during 1928 and 1929, the first two years in the association's history.

Other officers elected were: vice-president, Tom Taylor, formerly treasurer; secretary, Charles Meyers; treasurer, Fred R. Metzinger. The new officers will be formally installed at the annual smoker to be held in January, the exact date to be announced later.

Mr. Shatzel, who was one of the leaders in the formation of the association in 1927, thanked the members for the honor bestowed upon him and promised to do all in his power to hold the membership at top strength. He appealed for "full support" from the business men to keep the association active during 1933 and pointed to the fact that the L. A. B. M. A. is the only organization of its kind in Rochester to continue successfully during the depression period.

"Lyell avenue," he said, "is definitely on the map. No matter where you go in the city, people are well aware of our organization and they think well of us for holding together in the face of difficulties such as business seldom has seen before. We can accomplish a lot by sticking together."

The committee on the New Year's Eve party reported that it seemed



JAMES E. SHATZEL

STARTS IN DRY CLEANING FOR SELF IN MASSETH ST.

Ernie Pines, well-known along Lyell avenue from the associations there with business houses, has started a dry cleaning and dyeing business with headquarters at 80 Masseth street.

ORIOLES ORGANIZE

The 24th Ward Orioles' basketball team has organized with many new players: "Rip" Seitzinger, center, and M. Rizzo, right guard, have been added to the squad. They would like to book games. Call Glen. 4974.

impossible this year to meet the guarantee of attendance required by the Powers Hotel and asked for opinions of others at the meeting. It was finally decided to eliminate the party from this year's program.

Merry Christmas and a Happy New Year

15 Girls To Get Dolls In Pharmacy's Contest

As the doll contest at the Child Street Pharmacy, Child and Jay streets, enters its final stages, rivalry of the keenest type is in evidence. Saturday night of this week 15 of the girls entered will be presented with dolls, completing a contest which has been under way about a month.

Listed below are the 25 girls with highest point standing, but although they are at the top at present it is admitted that several outside this circle are in a position to put on a spurt and finish among the first 15. The 25 are: J. Macalusi, M. Raetz, E. Reifer, D. Rypma, H. McAllisten, P. Gundrum, C. Haubner, R. Weimann, D. Warner, A. Valkmar, F. Ditreeh, B. Muchard, A. Tscheltter, J. Doran, J. Evans, S. Jackley, L. Lays, B. Covuto, J. Kase, F. Baccacino, M. Scally, J. Madonia, S. Johnson, D. Johnson

PURE QUILL GASOLINE

Pure Quill Gasoline will stand the test of winter temperatures. The price, 11 1/2c plus tax is made possible by our tank car siding. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

NEXT ISSUE JAN. 12

Following its customary schedule, The Vicinity Post will not appear again until Thursday, January 12. At that time the Post resumes its regular practice of appearing every other Thursday.

A. F. L. WILL ORGANIZE CHAIN STORE WORKERS

One of the most notable achievements at the recent convention of the American Federation of Labor in Cincinnati was the beginning of a movement to organize chain store help, managers, clerks and labor of all classes into unions. A threat of boycott and possibility of opening co-operative stores to compete with the chains is hinted in the resolutions passed should the unionizing plan meet with opposition from the chains.

Speakers declared that both national and local chain stores have been monopolizing grocery, meat and dry goods business in all sections of the country. It was disclosed that lack of organization had worked hardship on unionized workers in their clothing, fruits and vegetables and other lines and it was charged that chain stores have attempted to disorganize local unions by refusing to employ union men unless they severed their connection with the unions and surrendered their working cards.

It was also charged that the chain stores refused to comply with demands of the unions for the observation of the eight-hour day and refused to pay overtime to workers or observe certain holidays demanded by the unions.

In the resolutions presented it was stated: "It is our thought that the present economic depression is due in part to consolidations, amalgamations and the creation of some mammoth organizations of chain store companies now operating in the country, and the laboring classes of the United States derive no benefit whatsoever from such mammoth combinations, therefore be it resolved, that the American Federation of Labor direct its organizers to foster the organization of managers, clerical help, warehouse help and truck operators, motor truck drivers and other types of labor in the employ of such national, regional and local chain stores, and that the American Federation of Labor interest itself vitally in the problem with a view to improving the future of the employees of these chain organizations."

May Open Competing Stores

These resolutions were the subject of much comment by the various delegates of the convention. Numerous suggestions were made as to the best methods of bringing the chain store companies into line with the plans of the American Federation of Labor in organizing their workers. Among these suggestions it is understood were several that co-operative stores be opened and operated by the American Federation of Labor for the benefit of union members if it should develop that the chain store managements refused to consider any sort of proposals from the unions to have their men organized. Boycotting of the chain stores was suggested also as a means of bringing the managements into line.

Republican Women of 24th Plan Xmas Party

The Woman's Republican Club of the 24th Ward held a public card party November 17 at the clubhouse in Lyell avenue. Prizes were given for each table and refreshments were served. The rose spread was won by Miss Mae Collins of Algonquin terrace.

Last Wednesday evening the club held its regular monthly meeting and plans were made for the Christmas activities.

At a special meeting called at the home of the president, committees were formed to take charge of the Christmas baskets, and the Christmas party to be held on Monday, December 26, at the clubhouse.

Mrs. John K. Pike is general chairman assisted by Mrs. Chas. McLaughlin, Mrs. Mayme Keenan, Mrs. Geo. Smith, Mrs. Chas. Gargan, Mrs. Helen Look, Mrs. Simon Eberhard, Mrs. Harry Robinson, Mrs. Ray Fredericks, Mrs. C. O. Bubel, Mrs. Anna Roth, Mrs. Otto Schnabel, Mrs. Geo. Saile, Mrs. Chas. Dugan, Mrs. Morand Mura, Mrs. Oscar Kroll, Mrs. Geo. Pike, Mrs. Frank M. Hemmerich.

In place of the regular public card party tomorrow evening a

Christmas Play to be Given at Grace Church

The Christmas play, "The Birds' Christmas Carol," by Kate Douglass Wiggin, will be given in Grace Church Assembly Hall, Thursday evening, December 29, at 8:15 o'clock, by a group of young people of the Sunday School. This is a play exemplifying the real Christmas spirit.

According to those in charge, any who saw it last year can still enjoy it again for several new lighting effects have been added to the setting, which add greatly to the beauty of the work. A good audience is hoped for and the public is invited.

A silver offering will be taken.

PURE QUILL GASOLINE

Only the highest quality, winter-test, gasoline is sold at the Pure Quill Stations. Today's price, 11 1/2c plus tax. Pure Quill Stations, 155 Hague St., 191 Mt. Hope Ave., 280 Exchange St.

meeting of the club will be held to make all final arrangements for the Christmas work. All members are urged to be present. After the business a social hour will be enjoyed.

RALPH THE CHRISTMAS TREE KING offers

3,000 FRESH-CUT

Balsam Xmas Trees

Priced From **25¢** up

35c — 50c and 75c

WHOLESALE & RETAIL

All kinds of Xmas Trimmings

Electric Tree Bulbs 2 for 5c

See Ad on Page 3 for Christmas Specials

RALPH'S MARKET & GROCERY

81-85 OTIS ST. cor. MYRTLE

PHONES — GLEN. 3862 or 6626 — WE DELIVER

CHRISTMAS GIFTS

Save time and money—Do your Xmas Shopping Here

Practical Gifts For the Whole Family at Low Prices



Just a Few Suggestions

MEN and BOYS

Shirts, Neckties, Socks, Gloves, Belts, Scarfs, Robes, Pajamas, Suspenders, Silk Handkerchiefs and Ties to Match

LADIES and MISSES

Hosiery, Gloves, Boxed Handkerchiefs, Silk Undies, House Frocks, Art Linen, Robes, Bed Blankets, Spreads, Stationery, Novelties, Chenille Rugs

Games, Dolls & Toys for Boys & Girls

All Brand New 1932 Toys — Fresh From the Maker Bigger & Better Values Than Ever for Your Money

ROLAND'S

Dry Goods and Notions Furnishings For Men Women and Children

415 LYELL AVE.

OPEN EVES. 'TIL 9:30

PLENTY OF PARKING SPACE

RUSSER'S

TWO BIG FOOD STORES

YOUNG — TENDER — FRESH DRESSED

TURKEYS 21c lb

SELECTED YOUNG TOM Turkeys 19c lb



FANCY FRESH DRESSED SPRING

DUCKS . . . 19c lb

FRESH DRESSED ROASTING

Chickens (3 1/2 lb) 19c lb

FANCY FRESH DRESSED

GEESE . . . 18c lb

PLUMP, FRESH DRESSED

FOWL (3-3 1/2 lb) 18c lb

WHOLE or RIB END

PORK LOINS . . lb 8c

BONELESS ROLLED

LAMB ROAST . . lb 15c

8 TO 12 LB. AVERAGE

Arpeako HAMS . . lb 13c

TENDER SHOULDER

BEEF ROAST . . lb 12 1/2c

COUNTRY ROLL

BUTTER 27c lb

FRUITS & VEGETABLES

Large Florida Oranges 2 doz. 29c
Sunkist Oranges doz. 21c
Celery Hearts bundle 10c
Cranberries lb. 12 1/2c
Hubbard Squash lb. 1 1/2c

BEST GRADE B

EGGS 35c doz

XXXX Confectionery Sugar pk. 6c

VAN VEX DAISY

Pastry Flour . (24 1/2 lb. sack) 45c

Big B Flour . (24 1/2 lb. sack) 67c

Kris-Kringle Fruit Cake 1 1/2 lb 35c

Russer's Mayonnaise qt. 35c

NO. 2 CAN

Delmonte Crushed Pineapple . 12c

CHASE & SANBORN'S DATED

COFFEE . . . lb 29c

LIBBY'S EVAPORATED

MILK . . . TALL CAN . . . 5c

EXTRA SIFTED NO. 2 CAN

Early June Peas 14c

Breast-o-Chicken Tuna . . 2 for 29c

Manzanilla Olives 8 oz. jar 19c

Delmonte Fruit Salad . . . 2 for 29c

NO. 2 1/2 CAN

Delmonte Sliced Pineapple . . . 17c

Heinz Fig & Plum Pudding . . 29c

Heinz Mince Meat . . . 2 lb. can 33c

Veteran Pumpkin . . No. 2 1/2 can 9c

Merry Christmas and a Happy New Year
Ames Street cor. Maple

THE VICINITY POST

F. R. METZINGER, Editor and Publisher
DOWNTOWN OFFICE
 25 South Water Street
 Main 5412
 After 5 P. M., on holidays and Sunday, call Vicinity office.
 News matter must be in the hands of the editor not later than the Monday preceding date of issue.

VICINITY OFFICE
 517 Lyell Avenue
 Glenwood 5318-M

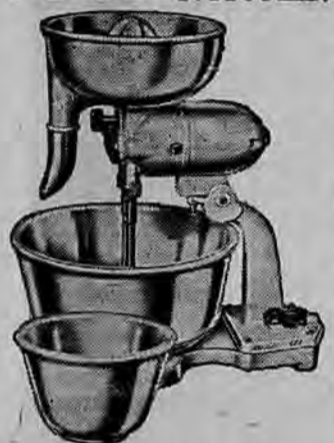


Season's Greetings

We thank our customers for their patronage during the past year and hope to continue to serve them in the new year. **MERRY CHRISTMAS** and a **HAPPY NEW YEAR.**

People's Quick Shoe Repair
 545 LYELL AVENUE GLEN. 6434

A GREAT FOOD MIXER



At a Very Low Price MIXMASTER Powerful, Sturdy, Efficient

This famous Food Mixer takes all the wrist-aches and arm-aches and shoulder-aches out of cooking. It makes and whips potatoes, turnips, squash, etc. beats eggs, white cream, juicy oranges, lemons, etc. It has a special device for all the hard work of cooking. It has a special device for all the hard work of cooking. It has a special device for all the hard work of cooking.

Non Radio Interfering and Portable **MIXMASTER** is one of



Easy R. G. & E. **CHRISTMAS TERMS** — MAIN FLOOR —

Rochester Gas & Electric Corp.

FOR PRINTING PHONE THE POST MAIN 5412

THE FAMILY of the late **E. C. CAMPBELL** announce they have no connection with the firm of **Campbell Coal Co.** at 499 Lyell Ave.

Chas. C. Campbell Son of the late **E. C. Campbell** and **Sara T. Bergin** formerly of the E. C. CAMPBELL COAL CO. wish to announce they have opened offices at **804 WEST MAIN ST.** under the firm name of **CAMPBELL & BERGIN COAL COMPANY** Phone GEN. 2631



Ever Notice the Back of Your Neck?

Chirotonsor Advice

Ever notice the back of your head? How nice it looks when it is clear of Pityroides or dandruff! Just a word in this article about Seborrheic Dermatitis. This differs from simple Seborrhea in that there is active inflammation present. An inflammatory condition of the skin caused by Seborrhea frequently accompanies the condition of dandruff. The scalp itself may become very red and inflamed, especially if it has been scratched with the finger nails. Other parts of the body, especially the face and the neck and extending even down to the chest and shoulders may show some scaling of the skin and a great deal of redness, which at times causes itching. This is a Seborrheic Dermatitis in the true sense of the word. (To be continued)

Expert advice on Hair, Scalp and Face FREE any time

LADIES' & GENTS' HAIRCUTTING 35c CHILDREN 25c

J. T. FORBES & SON CHIROTONSORS EXPERT HAIRCUTTERS Lyell Ave. at Wetmore Pk. PHONE GLEN. 1978-W

Please Your Hubby BY GETTING HIM A NEW SET OF RADIO TUBES FOR XMAS **SIGNAL RADIO SERVICE** Orchard at Lyell Ave. Phone Glen. 2775

XMAS SPECIAL For Ladies & Gents LUSTER or FITCH OIL SHAMPOOS 50c BONCILLA or FACIAL FILM 50c Candy for Kiddie Customers Free **W. E. VAN STONE BARBER SHOP** 341 Lyell Ave. at Orchard St. PHONE GLEN. 1409-W Style to fit the face

DOLL CARRIAGES Body size 16 1/2 in. long 7 1/2 in. wide **79c** **BECKWITH'S** 271 LYELL AVE. Opp. Firehouse

Xmas Gift Headquarters Line Variety Shoppe 153 Otis St., opp. Santee OPEN EVENINGS Furnishings, Dry Goods, Novelties May we help you with Xmas Suggestions?

Lyell Ave. Baptist Church

Morning service 10:30; Junior Endeavor 11:15; Church School 12; Intermediate Christian Endeavor 6 p. m.

The Women's Missionary Circle was entertained by Mrs. Hooper on Thursday evening. Men's Fellowship Club met at the church on December 8. Following the social hour refreshments were served at the parsonage. The Solas Class met with Chester Kellogg of Sunset street on Thursday evening.

The World Wide Guild will hold its Christmas party on Friday evening with Miss Marion Ludwig of Ravine avenue. Mrs. Henry Hariman was hostess of the Fidelis Class last Friday evening. There will be a special meeting Thursday of the Light Bringers' Class at the home of Mrs. Florence Snyder of Sunset street. The Men's fellowship Club will meet Thursday at the church.

The special music on Christmas morning will be an anthem "The First Christmas," by J. Barnby and a solo by Miss Maude Russel entitled, "Halleluia, Christ is Born."

On Sunday night at 7:30 the Christmas Pageant "The Great Deliverer," will be given. This pageant consists of 22 characters besides the choir. Mrs. George Mason is director, assisted by Miss Pearl Cogger and Miss Maude Russel. Mrs. Raymond Fishbaugh, Mrs. Ethel Braund, Mrs. Mabel Bixby and Mrs. Marie Marilla have charge of the costumes.

Mrs. Ethel Braund of 48 Rogers avenue will entertain the Light Bringers' Class on December 26. On December 30 the Intermediate Department will hold a New Year's party at the church with Miss Lucile Hooper's class in charge.

The Church of The Holy Apostles

The celebrant of the Solemn Midnight Mass on Christmas Eve will be the Rev. Philip Golding, assisted by the Rev. J. Edward McKay, deacon, and the Rev. Wm. B. Connell, sub-deacon. The sermon will be preached by Rev. Connell. The Rev. McKay will sing the eleven o'clock mass Christmas morning. The hours for mass on Christmas are: Midnight, 6:00, 7:00, 8:00, 9:00, 10:00 and 11:00 a. m. The Children's Mass is as usual at 8:00 o'clock a. m.

The choral part of the Solemn Masses on the Feast of the Nativity of the Divine Infant, Jesus, generally called "The Festival of Christmas," will be sung by the following members of the men's choir in Gregorian chant:

Miss Anna Troy, organist; George B. Magin, Jr., Joseph P. Grube, John Hanna, Charles Kunz, Henry B. Lenhard, Louis F. Magin, Raymond L. Nary, William H. Senz, Frank Stefano, Edward Stiegma, Frank A. Tschieder, Thomas B. White, Charles A. Young, Edward J. Young.

Election of officers was held by the Altar Society on December 7. Father Golding is spiritual adviser. New officers are: president, Mae Brown; vice-president, Mildred Magin; secretary, Ruth Sullivan; treasurer, Mary Sullivan. The society received two sets of altar linen, one from Mrs. Anna Johnson and the other from Mrs. Sarah Catalano. The next regular meeting is on January 6.

Young Ladies' Sodality met December 9 for a religious meeting, followed by a social hour in the form of a Christmas party. The next meeting is on January 12, when the following committee will be in charge: Lillian Leroy, chairman, Betty Betts, Rosalia Brown, Anna Branch, Katherine Brown, Frances Doyle, Esther Fein, Jean Duffy, Bernice Dwyer, Oonah Farrell, Florence Fein, Anna Mae Gottorf, Marjorie Hauser, Helen Keller, Gladys Cooper, Florence Krauter, Margaret Keller, Marion Lenhard and Rita Scheldon.

Trinity Evangelical Church

Last Sunday afternoon the Cradle Roll, Beginners' and Primary Departments had their Christmas program under the direction of Mrs. George Havill, Mrs. August Frey and Mrs. Emma Hoffman. Tonight at 7:30 p. m. Trinity's family Christmas gathering will take place. Members and friends of

Trinity are invited to join. There will be Christmas singing, Junior Department numbers and a play, "A Christmas Carol." Motion pictures and refreshments.

Tomorrow evening the Bible Class will have their Christmas party.

At 7 o'clock on Thursday the young folks will meet at the church to go "Carol Singing." They are advised to bring their flashlights.

The schedule for the Christmas services are as follows: Christmas Eve, December 24, from 11 to 12 p. m.; Christmas Day, December 25, 9:30, German Christmas Service; 7:30, Sunday School Christmas Program, and Pageant entitled "Fires of Yuletide."

Grace Presbyterian Church

Christmas Day services will be held Sunday at the usual hours of meeting. The morning service will be held at 11 o'clock with appropriate worship. The choir has prepared several special anthems.

The Sunday School will have a special program at the regular hour, ten o'clock. The Junior C. E. will hold its Christmas Party tonight, at eight o'clock, in the Parish House.

On Thursday evening at eight o'clock there will be an old-fashioned Christmas party and pound social in the Parish House. This event is for all the people of the church, both old and young. Each person attending is asked to bring some article weighing a pound or more as the price of admission. All the donations will be used in making up Christmas baskets for the needy of the community. There will be a program by the children, followed by games for both old and young. There will be a Christmas tree, and by special arrangement, Santa Claus will attend the party. Henry Kordt is chairman of the Christmas party and Mrs. George Hubbard's Class will have charge of the pound social.

May we bear in mind that Christmas is not a pagan festival, but a religious day, the birthday of Jesus Christ, whom we worship as God. And may we remember that to shelve attendance at church on Christmas Day for the sake of social engagements or convenience, is to miss entirely both the spirit and meaning of Christmas.

NO. 30 SCHOOL No. 30 School will close for the holiday recess tomorrow and reopen January 4.

The Christmas Assembly for the upper grades will take place at three o'clock tomorrow.

Following is the list of honor students for the second report card period:

6A—Constantino Ranalletto, Angelo Bianchi, Merwin Wall, Arlene Liebenow, Hazel Liebenow, Florence Penello, Judith Sheldon, Christine Varullo, Mary Wittmer, Grant Fiege, Frederick Hyde, Gordon Kester, Clarence Laney, Iginio Parenti, Lorraine Nellis, Sarah Penn, Lena Tucci, Mary Palombaro.

6B—Mike Cerone, Ernest Collett, Betty Becker, Betty Cornell, Louise Blamire, Dorothy Merridew, Barbara Schreib, Roena Swan, Sarah Penn, Norma Lamson, Eleanor Nagel, Sam Attaldo, Charles Terry.

5A—Nelson Carpenter, Croce Pedano, Albert Pistilli, Carmena Carmada, Margaret Desino, Nancy DiTucci, Teresa Menteano, Raffaele Tandoi.

5B—Marie Sheldon, Theresa Spolletti, Louise Gagliano, Leta Godfrey, Ida Macano, Ruth Seidel.

5B-4A—James Beikirch, Mary Jane Bloom, Nathaniel Fowler, Angelina Fedele, Richard Hyde, Dorothy Strauch, Jack Murray, Eleanor DeSantis, Frances Crisantiello, John Narrie, Ruth Strauch, Alfred George, Andy Cardinal, Helen Macdonald, Margaret Henry.

4B—Dominic Tomasso, Howard Lutz, Frances Belgiorno, Aileen Carlisi, Betty Nelson, Evelyn Mc-Kalitzky, Madeline Nuccitelli, June Range, Margaret Swan, Hazen Hynes, Rose Arbia, Clara Ranaletta.

3A-3B—Grace Bloom, Catherine DiBiase, John Pistilli, Norma Agricoltoso, Lena Ciaccia, Ruth Metzinger.

2A—John Allen, Edmund Pappani, Raymond Shea, Virginia Berardini, Jean Culver, June Johnson.

2B—William Essig, Janet Havens, Ida VanAlmkirk, Jennie Parenti, Jane Wallace, Jennie Petrillo, Agnes Parsons, Cleo Rogers.

CAMELIO'S MARKET

WISHING YOU A MERRY CHRISTMAS

We promise you the same delicious high-quality Poultry as we had for Thanksgiving. Order Today!

FRESH DRESSED **TURKEYS 19-22-25c**

FANCY FRESH DRESSED **CHICKENS . 22c FOWL . 17-21c**

Pure Pork Sausage Meat 10c lb.
 Hubbard Squash lb. 1c Arpeako Hams . . . 14c
 Sunkist Oranges dz 26c Tangerines . . doz. 16c

CHRISTMAS CANDIES and RIBBON MIXED NUTS, FRESH FRUITS & VEGETABLES

Balsam Christmas Trees . 25c up

GLEN. 3283 OTIS at AUSTIN WE DELIVER

Order NOW for Christmas

Famous new **1933 ATWATER KENT RADIO**

Lowest prices and terms. Satisfaction guaranteed. Long-time investment in happiness—this up-to-the-minute radio.

\$89.75 COMPLETE

MODEL 469

H. C. POMMERENING & SON
 LYELL at GLIDE ST. GLEN. 3110

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|----------------------------------|----------------------------|
| ALUMINUM RACER SKATES . . \$3.98 | METAL TOYS 10c — 25c — 50c |
| NICKEL RACER SKATES . . \$4.98 | SKIIS 98c up |

Fleetwing STEERING SLEDS 98c up

Christmas Dress Sale

\$5.95 & \$6.95 Dresses REDUCED TO **\$4.95**

\$9.95 & \$12.75 Dresses REDUCED TO **\$7.95**

FORMAL EVENING GOWNS \$7.95

Bastian Dress Shoppe
 493 LYELL AVE. OPEN EVES.

ABSO-PURE ICE

SEMET-SOLVAY

COKE and the best grade of **COAL**

HETZLER BROS. ICE CO.

INCORPORATED

801 DRIVING PARK AVE. GLEN. 446 or 447

Trade With Independents

Ann Beauty Salon
 484 AMES ST.—Gen. 5029-J
 \$5 PERMANENTS SPECIAL Without Shampoo \$3
 Finger Wave or Marcel . . . 25c
 Including Friday & Saturday

100 BIKES now ready for **CHRISTMAS**

Best assortment Boys - Girls Ladies - Gents All Prices **\$8.95 to \$45**

Easy terms — We trade

Towner Bros. 179 LYELL UNIVERSITY

MERRY CHRISTMAS and HAPPY NEW YEAR

B. COHEN
 TAILOR & DRY CLEANER
 463 Lyell Ave. Glen. 6033

FRESH DRESSED FINE QUALITY POULTRY FOR XMAS

TURKEYS . 19c **Geese 17c**
ROASTING

CHICKENS . 18c **Ducks 18c**
Fancy Fowl . 18c **Fr'sh Hams 7 1/2c**

RALPH'S MARKET & GROCERY
81-85 OTIS ST. cor. MYRTLE
PHONES — GLEN. 3862 or 6626 — WE DELIVER

Gertrude Beauty Shoppe
Marcel 35c, Finger Wave 35c
Shampoo 25c, Facial 75c
Manicure 35c
Phone Glenwood 5275-R
7 ELSDON ST. off Cameron St.

HILER'S GARAGE
MERRY CHRISTMAS
and thank you for patronage
during 1932. May 1933 bring
you a Happy New Year.
385 Sherman St.—Glen. 1123

Max' Christmas Specials

BOSTON FERNS and JERUSALEM CHERRY TREES (Reg. 75c to \$1) 50c

Poinsettias \$1 up | Cyclamen 75c up
Begonias \$1 up | Combinations \$1.50 up

CHRISTMAS & CEMETERY WREATHS
(Holley, Laurel & Evergreen) 35c up

Everything in cut flowers — Funeral Pieces a Specialty

MAX the FLORIST 355 LYELL AVE. GLENWOOD 716

We wish you a

Merry Christmas

and for a

Merrier Christmas in 1933

Join the

CHRISTMAS CLUB

of the

20th Ward Co-operative Savings & Loan Association

764 Jay St. Genesee 1639

ASK US FOR A BOOKLET

C. J. SCHEUERMAN O. A. SCHEUERMAN

C. F. SCHEUERMAN SONS
Funeral Home

The Display at Our Funeral Home shows the complete Funeral Service in plain figures

230 BROWN STREET Phones, Genesee 5411—438

STERLING QUALITY LOW-PRICED **COAL**

Nut \$11.75 **Stove \$12** **Pea \$9.50**
per ton per ton per ton

Semet-Solvay COKE
A. L. PROUDFOOT

580 CHILD STREET GLENWOOD 4716
MAIN OFFICE, 1066 E. MAIN ST. CULVER 3140

NO GASOLINE STARTS EASIER THAN LEADER. WITH LEADER GAS and KINSO ZERO FLOW OR LEADER WINTER OIL, YOU SHOULD HAVE NO TROUBLE STARTING IN COLDEST WEATHER.

WINTER LEADER OIL . 15c qt.

LEADER GAS . 15 1/2c gal.
TANK CAR TO YOUR CAR

KINSO ZERO OIL SUPER-REFINED
Flows at zero and stands up equal to summer oil. **25c** qt.

KINSO CORPORATION, 585 LYELL AVENUE, opposite BURROWS ST.

Same To You

Many thanks to Mr. F. R. Metzinger, Editor and Publisher of The Vicinity Post, for courtesies to our club, and wishing a very Merry Christmas and a Happy and very Prosperous New Year to yourself and your very interesting little paper.

Very respectfully,
Mrs. Frank W. Lowe,
President of the Woman's Republican Club of the 24th Ward.

Signal Radio & Electric Service Notes

Editor's Note: This column is written especially for The Vicinity Post by Signal Radio Service, located at Lyell avenue and Orchard

Question—I am being bothered nights by the occasional dimming of the lights in our home. This doesn't happen regularly and lasts only a second or two at a time. Is the trouble in the wiring in my home?
M. C. B.

Answer—The trouble should really be personally investigated by a competent electrical service man. If you own a radio and hear no static noise when the dimming of lights occur, it cannot be loose connections causing the trouble. If you have no motors starting in the house when this trouble occurs you cannot lay it to that. If the same trouble exists in your neighbor's home the chances are that the transformer delivering electricity to the homes in your vicinity is too small for the job and the least fluctuation in load makes it noticeable in the lamps. That then becomes a job for the local lighting company.

Question—I have used lamp socket antennas both in the city and in the relatively open country. I have noticed that in apartment houses the lamp socket antenna is not nearly so good as in districts where the houses are smaller or when they are far apart. Can you give an explanation for this?
B. S. M.

Answer—If that is generally true it must be because of the differences in the lines. In apartment houses the wiring is well covered and usually inclosed in metal shields. In most places where there are apartment houses, the wiring is entirely under ground until it gets to the building, where it continues in metal inclosures. In the open the wiring is mostly overhead and strung on poles. The wires to the set don't have to go through much, if any, grounded shielding. Therefore in the country one would expect the lamp socket antenna to be very good while in the crowded city one should not expect any signals, or at most, very weak signals.

The Funnyboners have been resigned by CBS for a period of one year. Chase and Sanborn Coffee Company starring Eddie Cantor and Fleischmann's Yeast starring Rudy Vallee have resigned with the NBC, the first commencing January 1 and the latter on January 5, each for a period of 52 weeks.

George Olsen, Ethel Shutta and Gus Van commence a series of NBC broadcasts for Oldsmobile on January 6. This broadcast will be for one hour due to the opening auto show in New York, but one-half hour will be the program length thereafter.

"Country Doctor" program has dropped two programs, being heard on Monday, Wednesday and Friday hereafter at an earlier hour.

Smith Brothers will be heard once more with the same artists as before over the WJZ network beginning January 2 and continuing for 13 weeks.

Arthur Tracy, the Street Singer, travels to the coast January 1 to do a feature broadcast.

Jack Pearl, Lucky Strike feature, will syndicate his Baron Munchausen lies to newspapers.

Beechnut Packing Company is to release a new electrical transcription series somewhat similar to "Chandu." These will be entitled "Unknown Hands."

Question—When I turn the volume up on my radio the music stops and the set starts howling and squealing. Is this a fault of the set and can it be corrected?
E. E. M.

Answer—No, the set or manufacturer cannot be blamed for this trouble. It not only may happen to this particular type of set but does to hundreds of others as well. The variable condensers in the set

PERSONAL

George Cragg, son of Mr. and Mrs. G. Cragg of Campbell park has enlisted in the army for 8 years and is now located at Madison Barracks, Sackets Harbor, N. Y.

William Cucci, son of Mrs. Mauro Cucci of Emerson street, will be home from Harvard Law School for the holidays.

Miss Winifred Schuchardt of Curtis street has recently been initiated into Phi Alpha Mu Sorority of John Marshall High School.

Mrs. Clara Stott of Ames street entertained Girl Scout Troop 6 recently. Movies were shown and others were taken of the scouts and refreshments were served. Mrs. Stott's nieces, Rosemary and Honey Long, were recently admitted to the tenderfoot class.

Robert Nellis is spending the Christmas holidays from Hobart College with his parents, Mr. and Mrs. Benjamin Nellis of Emerson street.

Norman W. Nickols of Sterling street celebrated his 11th birthday with a party last Thursday. His brother, Eldred J. Nickols, is observing his eighth birthday today.

The Senz Variety Store at Lyell and Glide are offering a 5 piece dinner set consisting of 9" dinner plate, tea cup and saucer, 6" pie plate and dessert dish for 29c, which you can get after making a purchase of \$1.00. This set is very attractive and you will be pleased to have one in your home.—Adv.

Expert service on all makes washing machines. Wringer rolls \$2.00. Estimates given free. Lowest possible charges. Phone Glen. 2805-J for prompt service. Wm. Mahany, 283 Flower City Park.—Adv.

should be adjusted or balanced by an experienced radio service man. This trouble may be caused by a sudden jar or vibration, dirt, dust, changing of tubes or antenna, and is nothing serious to worry over other than the inconvenience.

Question—H. R. K. asks a question that will not be easy to answer in this column due to our limited amount of space. If he will call at our office we shall be glad to explain in detail.

BUY USEFUL GIFTS AT SENZ'

The store is packed full of gift suggestions that any one will appreciate. You'll find the usual assortment of boxed novelties and useful gifts — Books — Games — and inexpensive toys.

CHRISTMAS CARDS and WRAPPINGS

With each \$1 purchase you can get a **5-PIECE DINNER SET** for only 29c
Consisting of 9" dinner plate, tea cup, saucer, 6" pie plate and dessert dish

PURE SILK HOSIERY (boxed) } **Chiffon . 59c**
} **Service . 69c**

These two Graylin numbers are making a big hit and if you have not tried them — do so. They can't be beat. We also box them for gifts.

Christmas Candies of all Kinds
CHRISTMAS TREES---ELECTRIC LIGHTING OUTFITS and BULBS
SENZ' LYELLHURST VARIETY STORE
LYELL at GLIDE ST. OPEN EVENINGS

A Gift of Leisure
MAYTAG WASHER \$79.50
THE FINEST WASHER MADE
BENZON RADIO SALES
420 AMES ST. GEN. 6117

A Fine Christmas Gift
PHILCO RADIO \$18.95
EASY TERMS ARRANGED
BENZON RADIO SALES
420 AMES ST. GEN. 6117

WELCOME GIFT . . . for all the FAMILY

A Welcome Gift For HER

He likes the dash and style in these new Brownbilt Shoes. Come early. . . . while we have his size. \$3.00 to \$4.00

FOR BIG BROTHER

He'll be mighty proud of these new Buster Brown's—styled like Dad's. \$2.25 to \$3.95

FOR LITTLE BROTHER

Little folks like toys. But they like bright new shoes, too. \$1.59 to \$3.45 according to size.

A Gift Suggestion for LITTLE FOLKS

Snug, cozy and comfortable are these Men's Hy-Lo Slippers. \$1.25

For MOTHER Or Big Sister

For "HIM"

Give Hosiery The Welcome Gift
HER—Exquisite chiffon and service weight 59c pair
HIM—Best quality silk hose. 3 pairs \$1.00

The Step-in Pump . . . \$3.95
gains instant popularity. Black Kid or Patent.

Brownbilt Shoe Store
900 WEST MAIN STREET
OPEN EVENINGS Opp. St. Mary's Hospital

Merry Christmas from Schroth's

| | | | |
|-------------------------|----------------|--------------|------------|
| Fresh Dressed Young Tom | TURKEYS | 12-15 POUNDS | 23c |
| Fresh Dressed Young Hen | TURKEYS | 7-11 POUNDS | 27c |

FIRST QUALITY — SELECTED BIRDS

SMALL FOWL 19c FRESH CAPONS—GEESE—DUCKS

| | | | |
|---|-------------------|-------------------|-----|
| PURE PORK SAUSAGE MEAT for Dressing | 2 LBS. 25c | ARPEAKO HAMS | 14c |
| HEINZ' FIG or PLUM PUDDING | 30c | PORK SHOULDERS | 8c |
| | | ARPEAKO PORK LOIN | 12½ |

LYELL AVENUE AT MURRAY ST. **SCHROTH MARKET** GLEN 3210

A Merry Christmas and A Happy New Year

BAUER & RAETZ CHILD at JAY STS. Phone: GEN. 3977

GENESEE 300 GENESEE 3646

JOHN C. ROSENBAUGH
FUNERAL DIRECTOR

EDWARD F. HAUBNER S. W. STALLKNECHT

Office and Residence—828 JAY STREET

SUPER-CLEANED TO SAVE YOU MONEY!

Call

BECKWITH COAL CO.
271 LYELL AVE. GLEN. 811

CHRISTMAS SPECIALS

ONE POUND CAN HALF & HALF TOBACCO and GENUINE (75c) CONGRESS PLAYING CARDS **\$1.10**

SMALL CAN OF HALF & HALF, \$1 PIPE and 50c TOBACCO POUCH, all for **\$1.00**

REYNALDO CIGARS, box of ten 35c

ASSORTED CHOCOLATES, 5 lb. box \$1.19

Full line of candy and cigarettes in Special Christmas wrappings

CHILD STREET PHARMACY
CHILD and JAY STS. Genesee 4196

To Everyone!
A Merry - Merry Xmas
SIGNAL RADIO SERVICE

May Every One's Be a **MERRY CHRISTMAS AND HAPPY NEW YEAR**

Brownbilt Shoe Store
900 West Main St.
Opp. St. Mary's Hospital

HOLIDAY SPECIAL
PLAIN SUITS & DRESSES **59c**

Dry Cleaned & Pressed
WE CALL & DELIVER

Ernie Pines
CLEANERS & DYERS
80 Masseth St. Gen. 4168-M

Bessie-Vera Heberger
NOW IN OUR NEW SHOP AT 519½ LYELL AVE. (Cor. Calihan Pk.)
SAME PHONE NO. GLENWOOD 5793

Special on \$5 Permanent \$3.50

FINGER WAVING OR MARCELLING **35c**

Haircuts 35c, Children's 25c
Ten Years' Experience
Licensed Operator
Residence—Glen. 6422-W

Marie's Beauty Shoppe
1011 Jay Street Gen. 5633

PERMANENTS \$3.50 - \$5
Finger Wave or Marcel 35c
15 Years' Experience
Marie Lilled Betty Braun

The Old Gang Bridge Club met Thursday at the home of Mrs. C. O. Bubel in Campbell park. Prizes were won by Mrs. Wm. H. Senz and Mrs. William McCoy.

Enjoy the New Year with glasses that really suit the eyes.

Incidentally, a pair of modern glasses makes an excellent gift.

Latest styles to select from

ALBERT WARD
Optometrist
198 LYELL (Near Saratoga) 9 to 12:30—1:30 to 6
Evenings by Appointment
Glen. 4419

NEWS ITEMS PUBLISHED in The Post

at no charge

The Vicinity Post
25 S. Water St.
Must be in no later than Monday of week of the issue.

APPOINT COMMITTEES FOR DEMOCRATIC PARTY

At a meeting of the Women's Democratic Club of the ward Tuesday, plans were completed for the dance and card party to be held at Powers Hotel January 9, under the auspices of all Democratic organizations of the ward.

Participating in the general arrangements, besides the Women's club, are, the Jeffersonian Club of Young Men, the county committee and workers of the ward. Sax Smith's orchestra has been engaged to play for dancing. The Women's club will have entire charge of the card party which will be held in the cafeteria simultaneously with the dancing in the ballroom. Those who purchase tickets for the affair may attend either or both functions.

Mrs. Amelia Kunz was appointed chairman of the ticket committee for the card party, assisted by Mrs. Rose Dorsey, Mrs. Rosetta Lewis, Mrs. Luella Emerson, Mrs. Bessie Cowells.

Mr. and Mrs. Frank Nellis of Brooklyn will be holiday guests of Mr. and Mrs. Benjamin Nellis of Emerson street.

BOWLING
24TH WARD LEAGUE
Team Standing

| Team | W | L |
|--------------------|----|----|
| Martinos Barbers | 24 | 12 |
| Vay Undertakers | 22 | 14 |
| Ehmann Market | 20 | 16 |
| Haubner Morticians | 19 | 17 |
| Campbell Service | 18 | 18 |
| Spencer Market | 17 | 19 |
| Boulter Coal | 15 | 21 |
| Forbes Barbers | 9 | 27 |

Individual Averages

| | G | Av |
|------------|----|-----|
| H. Boulter | 27 | 179 |
| W. Schulze | 36 | 176 |
| H. Zimmer | 36 | 174 |
| F. May | 36 | 174 |

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

VARIETY VACUUM Cleaner Co. suggests a rebuilt vacuum cleaner for Xmas. As low as \$8. 254 Lyell Ave. Glen. 4141.

USED TIRES—\$1, up. Used tubes, 50c. Vulcanizing specialist. Lenhard Auto Supply, 519 Lyell avenue.

PAPERHANGING—\$6.00 per room, including paper. Floor refinishing. House painting. F. Bender, 160 Thurston Rd. Gen. 2333-W.

FISH BAIT—Minnows, crabs, worms, golden shiners, chubs, bugs, fishing tackle. Edw. Norden, 146 Dewey Ave.

RADIO SERVICE—Fast efficient service on any make set. Call Young's Music House, 263 Ames St., Gen. 1971. Open evenings.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

PAPERHANGING and painting. Reasonable rates, first class work. Frank Seaman, 35 Myrtle Hill Pk. Glen. 5622.

WASHINGS—Bundle and family washings done reasonably. 33 Barker St. Genesee 6856-W.

FOR RENT—142 Burrows St. Modern 6 room with 3 bedrooms. Reduced rent. Call Mon. 2766.

IRONING TABLE 98c. One of the greatest values ever offered. Regularly \$1.75. Sturdy, rigid construction. Leichtner Hardware, 705 Maple St.

SKATES Sharpened 25c. Shatzel Hardware, 498 Lyell Ave.

FOR RENT—8 room single, all improvements. 76 Myrtle Hill Pk. Very reasonable. Inquire 35 Myrtle Hill Pk.

\$29.50 BUYS that wonderful toned and selective Kolster Console radio at Signal Radio Service. Orchard at Lyell Ave. Step in and hear it. No obligation.

DOLL BASINETTE—large size \$1. Juvenile breakfast sets, big value. 24 Potter St. Gen. 2300-R.

OLD TIME dance music furnished. Glenwood 2112-W.

8-LIGHT TREE SETS 39c. Electric wreaths 79c. Christmas tree bulbs 2 for 5c. Leichtner Hardware, 705 Maple St.

NEW WRINGER ROLLS for any make of washer \$5 a set complete. Washers oiled and greased for \$1.50. Call Glen. 4141.

SKATES Sharpened 25c. Shatzel Hardware, 498 Lyell Ave.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

TUBE SKATES—A real buy at \$4.35 (formerly \$6.95). Popular make, good construction. Sleds 98c up. Leichtner Hardware, 705 Maple St.

XMAS GIFT suggestion. Rollin's Run-Stop Hosiery, chifton and service weight, 69c. Also lace top hosiery \$1. Bastian's Dress Shoppe, 493 Lyell Ave.

FOR RENT—Single garage, \$4 month. 282 Otis St.

ANY MAKE of vacuum cleaner completely overhauled for \$2. Call Glen. 4141.

FOR SALE—2 pair skates, with shoes. Tubes size 9, Hockies size 6. Will sell cheap. Long, 51 Delmar St.

EXPERT Vacuum cleaner repairs, all makes. Nine years Sibley's Hoover. Kelly, 165 Clay Ave. Glen. 3543.

J. Ehmann 36 173

RUSSEY LEAGUE
Team Standing

| Team | W | L |
|--------------------|----|----|
| Slorah Dentist | 20 | 7 |
| Ritzenthaler Rest. | 16 | 11 |
| Russer's Market | 16 | 11 |
| Young Music House | 11 | 16 |
| Klier Pharmacy | 10 | 17 |
| Gessner Garage | 7 | 20 |

Individual Averages

| | G | Av |
|------------|----|-----|
| Slorah | 27 | 180 |
| C. Schmitt | 27 | 176 |
| Krenzer | 24 | 172 |
| Servas | 24 | 171 |
| J. Reidl | 27 | 171 |



BECKWITH'S TOYLAND IS OPEN!

Hundreds of toys—everything you can imagine. We could not begin to list them all. Priced the lowest in history!

Old Santa's headquarters in this section of town is at Beckwith's. Seeing is believing. Come in and bring the kiddies!

Here are just a few of the items: DOLLS - SLEDS SKATES - BICYCLES - TRICYCLES - COOKINGSETS TABLES and CHAIRS - AIRPLANES - SAILBOATS GAMES - DOLL CARRIAGES, ETC.

RUBBER Baby Dolls . 97c Combination Desk Blackboards 98c

FULL-SIZE, HIGH GRADE, NEW **BECKWITH BICYCLES \$25**
(Regular \$35) XMAS SPECIAL AT ...

OPEN EVENINGS **BECKWITH'S** 271 LYELL AVE. Opp. Firehouse

MANUELL MARKET
GEN. 6569 WE DELIVER 115 MURRAY ST.

CHICKEN (Dressed) . lb 12-13c
DUCKS (Dressed) . lb 17c
Fresh Dressed TURKEYS . 22c
Home Made SAUSAGE MEAT . 10c
PORK LOINS 9c LEG of LAMB 14c
FRESH FRUITS and VEGETABLES

FRESH CUT BALSAM XMAS TREES 35c up

517 LYELL AVENUE
Opposite Austin St.

XMAS CLEAN-UP SALE OF DRESSES

Now if you need a dress, this sale will enable you to have two for almost the price of one; or give one away for a Xmas gift and you still have one yourself!

\$5.95 DRESSES \$3.95 DRESSES
2 for \$7.95 2 for \$5.59

\$2.95 DRESSES 69c SILK HOSE
2 for \$4.49 2 for \$1.00

FINAL CLEANUP FOR XMAS ALL BROKEN SIZES OF LADIES SHOES . \$1.29

Come in early for good choice

Also a full line of shoes for the whole family at very reasonable prices.

MEN'S FURNISHINGS — SHIRTS — NECKWEAR

IN OUR FURNITURE DEPARTMENT
Lamps, Smoking Stands, Odd Chairs, etc.
Make excellent Christmas Gifts

Best Buys In Town—Come In, Convince Yourself

OPEN **V. VALENTE, JR.** 205-207 LYELL AVE.
8 a. m. to 9 p. m.