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A COMMUNITY ? NEWSPAPER
TENTH WARD

Published Every Other Thursday

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Vol. I.

ROCHESTER, N. Y., MAY 24, 1928

No. 1

OUR POLICY

In this issue we present to the Tenth Ward a community newspaper that we hope will meet with as ready a response from the readers as it has from the advertisers. We lack a name, which we ask our readers to supply, but we do not lack a definite aim.

It is our purpose to give the residents of the Tenth Ward the newsiest and most interesting paper that we can produce. We aim to center discussion on needed improvements and other civic problems of the section and to add whatever weight our editorial opinion may have in an effort to produce action. In addition we are offering to the merchants of the Tenth Ward an opportunity to reach customers and possible customers through the advertising columns.

We earnestly solicit communications of all sorts for publication; also criticism, favorable or adverse, of our editorial policy. We are anxious to give our readers the type of paper they desire.

News will always find a place in these columns and any co-operation by Tenth Warders in passing on word of events taking place will be appreciated.

This paper is being published by the publishers of "The Vicinity Post," the community newspaper of Lyell Avenue and surrounding territory. F. R. Metzinger is editor and E. F. Douds, advertising manager.

FOOTINGS FOR BRIDGE TO BE LAID IN FALL

Actual construction work on the new river bridge which will cross at the Ridge Road will be underway this fall, according to announcement of City Manager Stephen B. Story. The structure, it is estimated, will cost between a million and a quarter and a million and a half dollars.

Engineers who have been consulted on the new structure and who are working with the City Manager at present, have set the fall of the year as the best time to lay the footings for the new bridge. Next spring the construction of the huge span across the river will be undertaken.

The cost of this improvement will be borne by the city at large, and will be financed by the issuance of bonds. Property-holders on the approaches to the river, however, will probably be called upon to pay their share of the improvements which have been made necessary by the new bridge.

The bridge when completed will

MILNE OFFERS BEST WISHES FOR SUCCESS

The following communication from Councilman Nelson A. Milne of Glendale Park reached us just in time for this issue:

"I am pleased to note that the Tenth Ward is again going to have a newspaper devoted to its interest. It has my sincere wishes for success. There are many advantages in a live community having a paper all its own, inasmuch as the publication serves as a medium for much news of interest, both editorial and advertising.

"As Councilman from the Northwest district I will do my best to secure any needed improvement in the Tenth Ward that may be sought of me either directly or through this paper. I shall continue to render all possible service to residents of the section I represent."

be a big convenience for cross-town traffic, making a direct connection between the east and west sides of Rochester at a point where such a connection has long been needed. Motorists now are forced to travel from one to four miles before being able to cross the river at the Driving Park or Stutson Street bridges.

Memorial Day



ORGANIZE FOR JULY FOURTH CELEBRATION

Organization of a committee for the annual Tenth Ward Fourth of July celebration took place Tuesday night at the Tenth Ward Republican Club. Plans are being made to make the affair this year the biggest in the annals of this section.

Geo. H. Hesselink will be chairman of the general committee. Other officers will be filled by William H. Stell, vice-chairman; Joseph H. Bush, secretary, and William A. Kunz, treasurer. The various sub-committees will be named at a meeting to be held next Monday evening.

According to announcement of the officers the subscription lists will be out within a week and active work in soliciting funds will be undertaken by a committee of fifty. Last year the committee succeeded in raising \$3,500, but it is their aim this year to gather \$4,000 with which to finance a larger celebration.

The afternoon events will be the center of interest for Tenth Warders this year. These will be held at Lower Maplewood Park as in the past and will consist of a long list of sports and a band concert. A year ago it was estimated that the youngsters disposed of about two tons of peanuts, 1,000 gallons

City Manager Wishes New Paper Success

Congratulations and best wishes to the new paper were extended by City Manager Stephen B. Story when he was informed of the publication recently. Mr. Story who resides on Seneca Parkway stated that he believed a community newspaper in the Tenth Ward would be a boon to the general community welfare through its ability to arouse interest in the affairs of this section and through its inherent function of centering discussion.

of ice cream and between 15 and 20 thousand lolly-pops and they will be given the same opportunity this year.

In the evening it is planned to stage a fireworks demonstration that will out-do all previous efforts. The city ordinance banning the private display of pyrotechnics imposes a responsibility on the community to supply most of the spirit of the Fourth, in the opinion of the committee, and they promise to do their best. The usual community singing and band concert for Tenth Warders will precede the fireworks display.

The general plan of subscription which has been followed for many years will be used again. All residents of the Tenth Ward will be given free tickets for all events and coupons for the children.

Miss Knox: "What was it you said about Miss Giddy?"

Mr. Goodley: "I said her age surprised me greatly. She doesn't look thirty, does she?"

Miss Knox: "No, not now. I suppose she did, though, at one time."

TEN DOLLARS TO BE GIVEN FOR NAME FOR THIS PAPER

Before the next issue of this publication, two weeks from today, someone in the Tenth Ward will be wealthier by ten dollars and several others will be the winners of valuable prizes. The contest for the naming of this paper is now officially open and closes one week from today, May 31st.

In addition to the ten dollar prize which will be paid in cash for the name which this paper will bear hereafter, there will be six consolation awards. These will consist of a pair of high grade silk hose offered by John Schmanke of Dewey Avenue and five groups of two tickets each to "The Jazz Singer" starring Al Jolson, given by the Riviera Theater. Al Jolson's picture is the first to appear of the new type of picture made possible by the addition of the Vitaphone at the Riviera.

Frankly through this contest we are endeavoring to arouse the interest of the Tenth Ward in this paper from the start. This interest we hope to maintain in the future by publishing a newsy, personal community newspaper. We are also anxious to get the most representative name possible, one that will be selected by Tenth Warders.

The committee which will pick the winners is composed of John Schmanke and Earl Baynes of Dewey Avenue and W. E. Belcher, manager of the Riviera Theater of Lake Avenue.

Special attention will be given in this contest to new and original names. There are three which are barred, "Vicinity Post," "Community News," and "Naborhood News," these being registered titles of community newspapers now running in Rochester. It is also preferable that the name be short and consist of not more than three words.

Each contestant may submit as many names as desired. In case the winning name is suggested by more than one individual the prize will be awarded to the person whose suggestion is received first.

Each name suggested must be on a separate sheet of paper and the name of the contestant must also be on a separate sheet. Mail all suggestions to F. R. Metzinger, 517 Lyell Avenue, Rochester, N. Y., or leave them at the box office of the Riviera Theater.

The winners will be announced in the next issue. The contest is open only to Tenth Warders so some of you must win. Get busy now and send in your names, as many as you wish, today.

Ten million radio sets in the United States by 1930 is a conservative estimate, experts figure.

Rules Name Contest

1. Must be submitted by person residing or employed in Tenth Ward.
2. Must be mailed to F. R. Metzinger, 517 Lyell Avenue, Rochester, N. Y., or dropped in box office of Riviera Theater, before Thursday, May 31st.
3. In case of tie, prize will be awarded to first name received.
4. Each name must be written on separate sheet of paper.
5. Name of contestant must accompany suggestions on a separate sheet of paper.
6. You may make as many suggestions as you wish.
7. Name must be short, preferably not over three words.

WILL START WORK ON LEWISTON AVE. IN NEXT 3 WEEKS

Lewiston Avenue, one of the roads of Rochester labeled an eyesore, is to be improved at once as a part of the reconstruction program of the City Administration. City Manager Stephen B. Story promises that work will be started on a new forty-foot roadway extending from Lake Avenue to the New York Central tracks within the next three weeks.

Together with several other of the thoroughfares leading into Rochester Lewiston Avenue has been the subject of much controversy this spring. It has been contended that this road, the only poor section of the Honeymoon Trail, leading from Niagara Falls into this city, was causing motorists to make detours around Rochester rather than pass through.

JAMES H. WELCH ACQUIRES INTEREST IN PRINTING CO.

Mr. James H. Welch of 457 Electric Avenue, has acquired an interest in the Davis & Jeans Printing Co., Inc., 25 South Water Street, and has been elected vice-president of that company. This paper, which has not been named, is printed by his company.



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1924 Ford Touring	\$ 35	1921 Chevrolet Touring	\$ 40
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1921 Ford Sedan	50	1924 Chevrolet 4-Pass. Coupe	100
1925 Ford Tudor Sedan	150	1925 Chevrolet Coach	200
1926 Ford Tudor	225	1926 Chevrolet Coach	275
1925 Ford Coupe	125	1927 Chevrolet Coach	375
1923 Ford Sedan	65	1925 Chevrolet Coupe	275
1926 Ford Delivery	125	1923 Chevrolet Touring	65

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**"Sadie Thompson" is
New Swanson Film**

"Sadie Thompson," Gloria Swanson's latest screen offering, has been booked as the feature attraction at the Riviera Theatre, Sunday. Adapted from W. Somerset Maugham's internationally famous short story, "Miss Thompson," "Sadie Thompson" is Miss Swanson's second contribution to the screen as an independent producer under the banner of United Artists, of which she is an owner-member. The new picture was directed by Raoul Walsh, who achieved such signal success with his "What Price Glory" and "Loves of Carmen," and it was produced at the United Artists studio in Hollywood.

With Miss Swanson as the colorful "Sadie Thompson," the most dramatic role she has interpreted, Walsh, the director makes his first screen appearance in years as "Sergeant Timothy O'Hara," the marine lover; and Lionel Barrymore has the role of "Alfred Atkinson," the reformer, one of the most discussed characters in modern literature. Other members of the cast are Blanche Friderici, Charles Lane, Florence Midgley, James A. Marcus, Sophia Artega and Will Stanton. In addition a group of Samoan natives and large company of Marines supply atmosphere in the tropical exteriors of the picture, which has its setting at Pago Pago.

The cameramen were Oliver Marsh, George Barnes and Robert Kurrie, three of the foremost of Hollywood's cinematographers. Pierre Bedard was Miss Swanson's production manager. The titles were written by C. Gardner Sullivan and the settings designed by William Cameron Menzies, responsible for art direction of the majority of United Artists productions in recent years. William Tunnell acted as assistant director.

Roman messengers, speeding to the ends of the empire, changed tired horses for fresh at relay stations on the roads to Britain, Gaul, Germany, and Spain. These stations were called "posta," from which term we get "postal," "postage," and "post office."

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PERSONALS

Mr. Peter Woods of Hahn's Garage, is building a new home in the Hult Tract.

Mrs. Clifford L. Gibbon entertained at luncheon, Tuesday, in her home at No. 205 Albemarle Street.

Kenneth Kruger of 519 Lake View Park, left recently for Havana, Cuba. Mr. Kruger is an auditor in the Eastman Kodak Company and was sent to Cuba for a period of three years by the company.

The Maplewood and Busy Bee Units of the Home Bureau held a joint meeting yesterday in the Home Bureau rooms at the Chamber of Commerce. Miss Alice Leete gave a lesson in designing neck lines and sleeves.

Mrs. Charles E. Angle of Lake Avenue, entertained at luncheon at the Century Club recently, in honor of her granddaughter, Jane Allen. Following the luncheon the guests were taken to the matinee at the Lyceum Theater.

Miss Henriette Spiehler, daughter of Mr. and Mrs. Oscar B. Spiehler of Seneca Parkway, will graduate from the Spence School in New York City, Friday. Miss Spiehler's parents, her uncle and aunt, Mr. and Mrs. Adolph M. Spiehler, of Averill Avenue, and her brother and sister, Oscar, Jr., and Jean, will be in New York City for the exercises, which will take place at the Waldorf Astoria Hotel.

Mr. and Mrs. George E. Francis of Magee Avenue, have sailed for England and France. They spent several days in Boston visiting their son, George Francis, Jr., and Miss Virginia Francis, who are attending college there. Mr. and Mrs. Francis expect to return to Rochester about August 1st.

Mrs. Albert H. Motley of Lake Avenue, entertained at dinner recently, in honor of Mr. and Mrs. Rogers R. Bowher, of New York and Stackbridge, Mass.

Herman P. Monroe of the Monroe Market, on Dewey Avenue, has just returned from a brief trip to Galeton, Pennsylvania.

Mrs. Stuart M. Rogers of 79 Selye Terrace, entertained the Social Seven at luncheon at her home, recently.

Miss Dorothy Crittenden of Selye Terrace, was a guest at the Seal and Serpent Fraternity of Cornell University, last week.

William C. Lennox and Miss Jessie V. Lennox of Lake Avenue, accompanied by Mr. and Mrs. George C. Lennox of Parkdale Terrace, are meeting James G. Lennox in New York City. Mr. Lennox is returning on the S. S. Resolute from a trip around the world.

A son was born recently to Dr. and Mrs. Arthur B. O'Brien of 400 Seneca Parkway.

John McCarthy, Jr., of Brozel Street, president of the Tenth Ward Junior Organization, is spending a few weeks at Hornell, N. Y.

H. A. Johnston left this week for a trip to his summer cottage in Canada.

Arthur J. O'Neill, Dewey Avenue plumber, is reported as improving in health. Mr. O'Neill has been confined to his home, by illness, for the past six weeks.

Miss Grace Wagg has been confined to her home, by illness, for several days. She is now reported as improving.

Simpson gallantly escorted his Boston hostess to the table. "May I," he asked, "sit on your right hand?" "No," she replied, "I have to eat with that. You'd better take a chair."

"When is your sister thinking of getting married?" "Constantly."

REPUBLICANS PLAN

PICNIC ON JUNE 24

AT HARTMAN FARM

Republicans of the Northwest district will stage a gala field day on June 24th when they will gather at Hartman's farm, at Ridgeway Avenue and Mount Read Boulevard for their first annual picnic. A big program of sports is being planned and there will be several speakers headed by Harry J. Braham, chairman of the Republican County Committee. Tickets may be purchased from any of the County Committeemen or at the Tenth Ward Republican Club at 333 Driving Park Avenue.

James A. Bergin, former alderman of the Twentieth Ward, is general chairman for the outing. M. J. De Witt is treasurer, and J. H. Bush is secretary. Charles E. Bostwick is chairman of the Executive Committee, and other members are Julius Clark, Joseph Fazio, Peter Roncone, Andrew Wiedenmann, James Bergin, George Hartman, and John Pike, each ward to be represented by one of its most active Republican leaders. Committees have been named as follows:

Arrangements: Councilman Nelson A. Milne, chairman; Edward A. Kraus, J. G. Coughlin, Roy Ward, R. L. Hayes, Jr., Louis Ihrig, Fay Wealthy, Harry Wilson, Patrick O'Loughlin, George Bernhardt, Carl Ayen, Richard Allen, William Griffin, Clinton Smalley, Charles Becker and Victor Thibault.

Tickets: Thomas Ryan, chairman; William Zimmerli, Errol Sheldon, Harvey Shannon, John Hetzler, T. Mooney, Frank Battaglia, J. A. Kennedy, Peter Roncone, William Reader, Max Zimmer, John Fitzpatrick, B. Shannon, William Hughes, Frank Welch, Michael Culhane, and Frank A. Ryan.

Refreshments: Andrew Wiedenmann, chairman; Joseph Hussard, Robert Clifford, S. Everhart, John Meagher, Thomas Allen, G. B. Gailbraith, Frank Lane, R. L. Hayes, Jr., Edward A. Kraus, Louis Ihrig, Frank O'Brien, Morgan Thistle, Joseph Stokes, Thomas Erth and George Toomey.

Grounds: John Pike, chairman; J. McGuire, G. Romza, J. Klear, Red McKague, Victor Hartman, Al Thomson, Fred Sullivan, Fred Hacker, Peter Bertsch, William Schulz and Louis Dorschel.

Sports: Peter Roncone, chairman; Claude Smith, William Kunz, John Cashman, John Fitzpatrick, Alfred Maurizio, Robert Zimmerli, Benjamin Corcoran, Clayton Handy, Floyd Carbon, Nicholas Rago, J. G. Coughlin and Hiram Johnson.

Parking: Joseph Fazio, chairman; James Martin, Michael de Frank, John Shearer, William F. Ward, Frank Mussolino, Louis Nicosia, George Hesselink, Nilson A. Milne, Robert Reid, Clarence Smith and Patsy Palumbo.

Transportation: George Hartman, chairman; Wm. Zimmerli, John Burns, Roy Ward, Errol Sheldon, Joseph Schnepf, Lewis J. Hiller, Leo Palmasano, Frank Battaglia, Peter Bertsch, William Bertsch, and August Vicaretti.

Printing: Leo Fellows, chairman; William Griffin, Raply Breary, John Shearer and John Stephenson.

Reception: Julius Clark, chairman; Martin B. O'Neil, Charles E. Bostwick, Andrew Wiedenmann, Joseph Fazio, Peter Roncone, James A. Bergin, John Piek, George Hartman, and William Callister.

Henry — "I've just seen the world's greatest optimist."

George — "Who is he?"

Henry — "A fellow out room-hunting with a saxophone under his arm."

"Yes," said the prison chaplain, "I often, when writing my sermons, spend a whole afternoon on one paragraph."

"That's nawthin," answered No. 999, "I been spendin' ten years on one sentence."

It was an Irish lover said. "It's a great comfort to be alone, especially when your sweetheart's with you!"

Visitor: "Do you give your dog any exercise?"

Owner: "Yes, he goes for a tramp every day."

RECIPES

Fish Dinner

MENU

Clear Tomato Soup, Crisp Crackers, Baked Stuffed Fish, Pimiento Potatoes, Tiny Green String Beans, Pickles, Cucumber in Lemon Jelly, Cheese Rolls, Lemon Pie, Coffee.

RECIPES

Clear Tomato Soup (8 servings)

1 qt. freshly cooked tomatoes; 1 qt. water; 4 tablespoons butter; 3 teaspoons cornstarch; slice onion; 4 cloves; 1 stalk celery; 1 teaspoon salt, sprinkle pepper; 1 tablespoon sugar. Cook all except butter and cornstarch for 10 minutes. Strain; add cornstarch moistened with little cold water. Cook until clear and add butter.

Baked Fish

Carefully clean a white fish, which has been boned, wipe dry, rub with salt. Stuff with bread dressing and sew up. (Allow for expansion of dressing in cooking). Put fish in pan on strips of salt pork, skewer in form of "S," and bake 30 minutes basting every ten minutes with butter and water. When browned, remove to hot platter, take out threads; garnish with parsley and lemon. Serve with drawn butter sauce.

Pimiento Potatoes

Place pimiento cases in buttered muffin pans and fill with creamed potatoes well seasoned. Bake until potatoes are slightly browned. Garnish with finely chopped parsley and arrange around fish, alternating with mounds of tiny green beans.

Cucumber Salad

Add diced or thinly sliced cucumber to lemon jello. Mould and serve on crisp lettuce.

Cheese Rolls

Roll out biscuit dough, cut with round cutter, sprinkle with grated cheese and fold over edge as in making rolls. Serve hot.

Storekeeping Philosophy

The world cares little for what you believe. It's what you do that counts.

When in doubt, use old-fashioned common sense.

It is the clerk who is always trying to more than earn his money who becomes the owner of a store and the boss of other men.

Make your show window a show window. A circus without spice and novelty is no circus at all.

Your house is built of bricks. Your business is built of details. The soundness of the whole depends upon the soundness of the part.—Business Philosopher.

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\$5.00

We offer a number of styles, one of the best sellers being illustrated above. It is built on the new wide toe last in a snappy pattern. You're sure to find the shoe you'll want in this group.

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STICK

These are the days when people feel as though they ought to "do something." "Doing Something" is in the air.

Many firms and individuals are wondering how they can change their policy—when the probability is that their policy doesn't need changing a bit.

During the past few days there has arisen a national feeling that times are going to be prosperous—not hard.

Business men who STICK to normal ways of doing things will be much better off than those who do a lot of unnecessary jumping around. Plug right along as usual, advertise more than ever, stick to your progressive policies—and lean harder than ever on Davis & Jeens Printing Co., who make printing a pleasure.

Don't you think that printers who think this way are pretty good printers to handle your work?

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**Vitaphone Installed
at Riviera Theatre**

During an interview with Mr. W. E. Belcher, manager of the Riviera Theatre, Lake Avenue, at Flower city Park, we were informed that this attractive theatre is spending thousands of dollars to give its patrons the very last word in motion picture presentation.

On June 11-12-13 our readers will have the pleasure of hearing and seeing Al Jolson in his greatest hit, "The Jazz Singer," as presented by Vitaphone. This great attraction has swept the country and has played to capacity houses where ever shown. Mr. Belcher states that he has had a large crew of men working night and day to get this extensive equipment in perfect running order for this attraction.

We are sure our many readers will take advantage of this opportunity of hearing and seeing Al Jolson in his outstanding success.

**PLUMBERS STAGING
HEALTH CAMPAIGN**

Rochester Master Plumbers and Heating Contractors are starting an intensive advertising drive and a co-operative campaign with civic organizations and women's clubs to carry out locally the national movement of the Plumbing and Heating Industries Bureau to "Make a Health Examination of Your Home."

This movement, which joins the efforts of the medical profession to combat diseases and their causes, was begun this week with national advertising. Large reproductions of the first advertisements are being displayed in the windows of Heating Contractors and Master Plumbers here.

**NEWS EVENTS
OF THE WEEK**

RICHARD TUCKER

On April 25th in Louisville, Kentucky there died one of the most remarkable men that has lived in America. His name was C. Lee Cook. When one year old he was stricken with muscular stagnation and at seven he was taken from school a cripple. At fourteen he developed curvature of the spine. He never walked and his arms did not have the strength of a child of five years. But listen to what he did! At eight he built a steam engine that worked. He then built a lathe and for twelve years he worked on it in his fathers stable turning out a product of his own invention and earning the meager income of \$5 a week. He invented a packing for locomotive cylinders that solved the problem of leaking steam. He built a factory of his own and during the world war built lathes for France for the manufacture of large shells. At 24 he was asked to make a speech and was later chided for his poor grammar. He began an intensive study of grammar and rhetoric and became an authority on the history of the language. He developed a vocabulary of over 37,000 words, a record that could not be matched by more than perhaps six living Americans. In addition to all this he was an artist of national repute, an authority on the great figures of history and an authority on the Constitution of the United States. He once addressed the American Bar Association on the constitution.

A few years ago he built the most modern creosoting plant. In this project he was President of the Company, Treasure, engineer, Architect, purchasing agent and business manager. He was active in church work and gave away a fifth of a large income. Such a career requires no comment other than to point out that most of us have barely scratched the surface of our own abilities. Fear, underestimations of ourselves and downright laziness have kept us from growing.

**DR. BUTLER SUPPORTS
LOWDEN**

Dr. Nicholas Murray Butler, president of Columbia University and a member of the New York delegation to the Republican Convention has just come out for Lowden on the basis that he is the only man who has taken a definite stand on the campaign issues. Lowden has committed himself on the question of farm relief. If it were not for that issue he would probably not be a candidate. On all other issues he has been as silent as any of the others. He refused to answer Senator Borah's query regarding his stand on prohibition. Dr. Butler must have some other reason for his new alliance for the one he gives does not hold water.

A YELLOW HERO

A short while ago Dr. Hideyo Nogouchi, a native of Japan, died in Africa and the newspapers of the world noted the fact. Like a knight of old pursuing dragons he fought throughout his life things more dangerous than dragons—the tiny germs that cause deadly diseases, Rabies, infantile paralysis, brachoma and yellow fever he fought with unselfish valor in China, Japan, United States and Africa. He was known as a great scientist. While studying yellow fever in its supposed birthplace, West Africa, he contracted the disease and died, one of the great heroes in the battle against disease.

It's a peculiar thing, but bathing beauties always seem to take up every fad except swimming.

"Why aren't there parking places for pedestrians?" asks a motorist. He forgets our comidious cemeteries.

Visiting an old mate, who had the misfortune to be confined in a Yorkshire asylum, a collier noticed that the large clock in the reception hall was ten minutes slow.

"That clock is not right," he exclaimed.

"No, lad!" was the lunatic's reply. "That's why it's here."

Yours Sincerely

Contributed

Some of my readers will doubtless know the derivation of the word "sincere," but for the benefit of those who do not, this is written, with the hope that only will the derivation be remembered, but the real meaning of the word be impressed on someone's mind, to their lasting benefit.

"Sine," Latin prefix meaning "without."

"Cera," meaning "wax."

How come? Why, this way. When the millionaires of ancient Rome were contracting for the erection of their great marble palaces, they would stipulate that the construction must be "without wax" or sincere.

Well, now what? The marble would sometimes, like the best of us, have a flaw, or a piece chipped out, and the builder, like some of our 20th century builders, would try to use defective material, and plug the hole with wax. All fine, until the sun got to working. Then the insincerity of the job was manifest to all, showing that the beautiful palace was not without wax, or, that it was insincere.

That's that! Now, feeling it entirely needless to urge on people who live in or near the 10th Ward, that they be thoroughly sincere, all I would suggest is that all of us first make certain that we are right, then be thoroughly sincere, and we will face anything, confident in that sincerity.

Did you ever read the words of Tillotson on this? They seem worth while to me—"The best way to seem to be anything, is really to be what we would seem to be."

If that was my own expression, I would not make the request I am now going to make. Will you read it over again, and get the real inner meaning of the phrase?

To my mind, he knew what it meant to be sincere.

Oh, how we all despise a sham, and how rightly indignant we would get, did someone charge us with being double-faced. But let us keep watch of ourselves, for in a good many of us may be a tendency to use a little wax!

As for myself, I purpose to always be able to sign myself,

"Yours Sincerely,"

NEWS

Churches, Schools and Societies are invited to send in notes on their various activities for publication. Send them to F. R. Metzinger, 517 Lyell Avenue, Rochester, N. Y., or leave them with any of the advertisers in this paper. Copy for next issue must be in by Monday, June 4th, at the latest.

MONROE MARKET

Specials for Fri. and Sat.

- PORK LOINS 25c lb.
- FRESH HAM 24c lb.
- SIRLOIN STEAK 40c lb.
- PURE HOME MADE LARD 15c lb.

Home-Made Sausage of All Kinds

833 Dewey Avenue

Glen. 1685-1686

What All Brides Should Know!

**IN YOUR NEIGHBORHOOD—A HIGH CLASS
JEWELRY AND MUSIC STORE**
A Complete Selection of DIAMONDS, SILVERWARE,
CLOCKS, VICTROLAS AND RADIOS

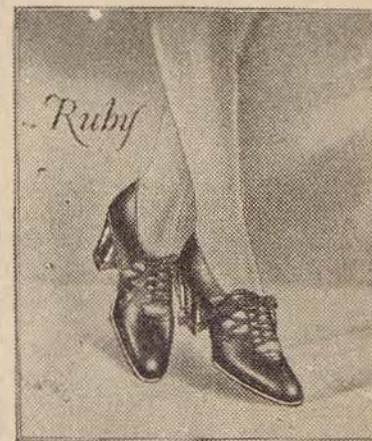
Everything for the Occasion

WM. H. JACKSON

Estab. 1915

325 DRIVING PK. AVE.

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**ENNA JETTICK
Health Shoe**

Expressing an Enna Jettick fashion as illustrated. Rose Blush, Patent and Kid Skin are the features. A beautiful shoe that's comfortable too.

Priced at \$4.95 to \$5.95

**Schmanke's
Boot Shop**

1480 Dewey Ave. cor. Ridgeway
Glen. 1385 Open Until 9 P. M.

McKENNEY & TRUMP

— HARDWARE —

PAINT — OIL — GLASS

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**GIVE
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TO THE**

GRADUATE OR JUNE BRIDE

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| Graduate |  | Bride |
| Watches | | Clocks |
| Rings | | Silverware |
| Bracelets | LUCILLE—14 Kt. white gold filled case, elegantly engraved, \$37.50 | Vases |
| Compacts | 15 jewel | Fruit Bowls |

**J. D. LEDLIE
JEWELER**

842 DEWEY AVE.

Near Driving Park

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LYELLHURST

Buy or Build in This Fast Growing Community

BE YOUR OWN LANDLORD

Beautiful 6-Room homes with all improvements—Tile Bath, Adams Floors, Water Heater, Mirror Doors, Master Living Rooms and 3 Bed Rooms

\$6800 with **\$500** down and easy payments

**\$55 PER MONTH CARRIES
THESE HOMES AND RE-
DUCES THE PRINCIPAL
\$260 PER YEAR**

Apply Tract Office
LYELL AVE. at GLIDE ST.

C. W. DeWitt
Manager

GENESEE 4678-R

SALESMEN ON TRACT EVERY AFTERNOON

**Advertising
That Pays—**

6,000 families living in the Tenth Ward—the patrons of Tenth Ward merchants—are going to be regular readers of this paper. All of them being buyers, will be interested in the ads.

No merchant in this section can afford to overlook this opportunity of reaching these 6,000 so surely and so easily with such a small expenditure of money.

The next issue will be out June 7th. Copy must be in by the preceding Monday, June 4th. Will you be with us?

*A call to Glenwood 2585
will bring us to see you*

FUR STORAGE



Let us store your furs in our cold storage fur vaults during the summer months and eliminate all chance of damage from moths, fire and drying summer heat. We will call for you Furs and store them **FREE OF CHARGE** until Fall, if repairs are made to them.

Repairing & Remodeling

Why not get our estimate for repairing or making over your Fur Coat in the latest style? Have your Garments repaired now at Factory prices. No charges to be paid until coats are wanted.

FUR COATS MADE TO ORDER

Deal with the Manufacturer

Phone Glenwood 206

Crosby-Frisian Fur Co.

571 LYELL AVENUE

ATTENTION JUNE BRIDES!

We have the facilities to handle all arrangements for any size wedding service. New and different ideas on Bridal Bouquets, Decorations, etc.

GET OUR PRICES

Send in the coupon below for information and a beautiful Bride's Remembrance Souvenir

BLANCHARD FLORIST

48-52 LAKE AVE.

Main 1986

Name
Address

F. R. METZINGER, Editor
517 Lyell Avenue
Glenwood 2585
E. F. DOUDS, Adv. Mgr.
If no Answer Call Monroe 497-M

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

DAVIS & JEANS PRINTING CO., INC. 29 SOUTH WATER STREET

World Must Be Told That Grocery Store Sells Its Groceries

Fred P. Mann, nationally renowned retailer, was a recent speaker at the Rochester Ad Club and he brought a message that every business man in The Vicinity should have heard. Some of it is at least worth passing on.

Thirty-seven years ago Mr. Mann started in the grocery business in Devil's Lake, North Dakota, a town with a present-day population of 5,000, and he began with a capital of 68 dollars. Now today, this man, known the country round as the "Merchant Wizard" is the head of Mann's Department Store in the same town, and is doing a business of half a million dollars yearly. And he lays much of his success at the feet of advertising.

"Advertising is the greatest single selling force there is and the lack of knowledge of advertising is the tragedy of the retail business world today" according to Mr. Mann. He was terribly disappointed thirty-seven years ago when he opened his store to find that the public did not flock in to empty his shelves. He thought all he had to do was to stand behind the counter, wait for the trade to come in and count his profits at the close of the day. But it took only a week to show up his error.

His salvation, he said, came in the form of advertising man of the town newspaper. The newspaper man had the audacity to ask him to advertise. And Mr. Mann taken quite aback asked why he should advertise inasmuch as everybody in town knew he was there.

Flanigan Furniture Co. Is Incorporated

Wm. Flanigan, owner of the Flanigan Furniture Co., incorporated his business two weeks ago today. Mr. Edw. A. Stephany, employed for twenty years by Howe and Rogers in Clinton Avenue South, has been elected treasurer and made general manager. Mr. Flanigan is president of the corporation.

Mr. Flanigan has been in the furniture business for thirteen years at the same location, Driving Park Avenue, corner of Dewey.

Since incorporating the business a new department has been added to give greater service to the people of the Tenth Ward. Upholstering is now being done by experts. There is a wide selection of materials to choose from and expert workmanship is guaranteed.

"Yes, they know you're here" replied the ad writer, "but that's nothing in your pocket. What you must tell them is that you have sugar, soap, oil, etc. They ought to know that you have those things, but the trouble is they don't think to that point. You must tell them."

Mr. Mann, rudely jolted but ready to chance the few hard-earned dollars he had gathered in, assented to the rather dubious idea of telling the world that a grocery store sold groceries. But it worked. Today he puts out his own paper, a 32-page weekly.

However, Mr. Mann warns, "Don't follow the crowd. Put your best brains to originating new selling ideas; then, carry them out. Get the jump on competition by using your head in advertising."

BOY SCOUTS DELIVER PAPER FORTNIGHTLY

Every other Thursday, this paper will be delivered to your door. Watch for it.

Boy Scouts of Troop 81 are taking care of the distribution. They will use their earnings to take them to Boy Scout Camp this summer.

We feel certain that they will be unfailing in delivering each issue to your door, but if through some accident you miss an issue, a call to Glenwood 2585 will bring the paper to you.

DOELL RE-OPENS FOR BUSINESS UNDER I. G. A.

Henry F. Doell, grocer, has re-opened his store at 1056 Dewey Avenue. Mr. Doell has been in business twenty-four years and the last fourteen have been on the same site. He closed his store May 1st to be re-opened May 12th as a member of the I. G. A. Grocers.

The new store is operated on the Cash and Carry plan with the popular self-service feature. Baskets are provided at the front of the store for the convenience of the patrons. The same employees are there to assist the customers.

Mr. Doell is also a member of the Triangle Stores and the Rochester Retail Grocer Association.

WEDDINGS BENNETT-ZOBEL

The marriage of Miss Anna F. Zobel, of Electric Avenue, and Ray Bennett, of Electric Avenue, took place on Saturday, May 31st, at the Salem Church Parlor. Rev. Frederick Frankfeld performed the ceremony.

The attendants were Miss Viola Spang and Leo P. Spang.

Mr. and Mrs. Bennett are now at home at No. 238 Magee Avenue.

CASE-KNEELAND

The marriage of Miss Grace Irene Kneeland of 345 Augustine Street, to Milton Case of Stone Road, will take place at four o'clock at Grace M. E. Church on Wednesday, May 30th. Mrs. E. L. Schaefer, sister of the bride, will act as bridesmaid and Adrian Case, brother of the groom, is to be best man.

Invitations have been extended to thirty-five guests for the wedding supper to be served at the home of the groom, by Marlowe and Shafer, caterers.

The bride and groom will spend their honeymoon in Washington and Atlantic City, returning in two weeks to make their home with the bride's parents.

Mr. Case is employed by the Millard Drug Store on Dewey Avenue.

ADAMS-RHINEHART

Miss Dorothy Rhinehart, daughter of Mr. and Mrs. W. Cleveland Rhinehart, of Dewey Avenue, corner Brookridge Drive, was married yesterday to Mr. Leroy Adams, of Augustine Street. The wedding took place at the home of the bride's parents at three o'clock with the Reverend Blauvelt of the Universalist Church officiating.

Miss Mary Rhinehart, sister of the bride sang "I Love You Truly," and "At Dawning." She was accompanied by Miss Grace Rush, of Electric Avenue. The bride was unattended and was given away by her father.

Following the ceremony a wedding supper was served to the thirty-eight guests. Several out-of-town guests were present including many from Syracuse.

The bride wore a gown of yellow satin and carried a bouquet of yellow roses. The home was decorated with palms, purple lilacs, apple-blossoms and yellow tulips arranged by Farmen, the florist.

Mr. and Mrs. Adams will be at home after June 1st at 195 Augustine Street.

"Coolie" is from the Hindu word "kuli," meaning laborer.

Sports

Golf Club Holds Dance

The Golf Club of the Tenth Ward Junior Republican Club held a card party and dance at the Republican Headquarters, Driving Park Avenue at Dewey Avenue, Wednesday evening.

Saranac Seeking Games

The Saranac Athletic Association has been practicing all spring and are now in fine condition to book any Tenth Ward baseball team. Milton Jewett, manager, will take care of all inquiries at his home, 154 Selye Terrace, phone Glen. 740-J.

Tenth Warders vs. Churchville

The Tenth Ward baseball nine will journey to Churchville Sunday where it will play the town team. The Tenth Warders are under the management of Thomas Mooney and are being coached by Ray Gordonier, former major leaguer. They are sponsored by the Tenth Ward Junior Republican Club. Many of the followers of the team are expected to see the game at Churchville.

Girls' Team After Recruits

The Tenth Ward Girls' baseball team has been growing in popularity this spring. Recruits for the team to play on Wednesdays may apply at the Republican Headquarters.

CITY CHAMPIONSHIP TENNIS TOURNEY ON AT MAPLEWOOD "Y"

The annual elimination tournaments for the Boys' and Junior City Championships are being conducted this week at the Maplewood Y. M. C. A. courts. This is an annual affair on the "Y" courts which are considered among the best in Rochester.

There are 48 entrants fighting it out for honors in the Junior Championship battle. The title last year went to Edward Hoehn, who has passed the age limit and is therefore ineligible. Twenty-three are entered in the younger boys' elimination.

The Y. M. C. A. courts are also being used every Monday, Wednesday and Friday from 3 to 5 by the six city High School teams, who are playing a round-robin tournament for city honors.

New Books

LAKE AVENUE LIBRARY

"The Legion of the Damned," by Doty. "The unvarnished experiences of an American who served in the Foreign Legion."

"Men Are Like That," by Hartill. The European War as it appeared to an Armenian drafted into the Russian army—rather terrible because "men are like that."

"Black Majesty," by Vandercook. The exciting life of Henri Christophe, the black tyrant of Haiti.

"Baghdad and Point East," by Casey. Vivid descriptions of famous cities of the Near East and their inhabitants, well illustrated.

"Safari," by Johnson. "Four years of photography at the wild game center of the world."

"Incredible Siberia," by Wood. Entertaining pictures of the unfamiliar lives of Siberian peasants.

"Much Loved Books," by Bennett. Essays on the best sellers of the ages varying from the Autobiography of Benvenuto Cellini to Mother Goose.

"Ambition," by Train. "A story of legal and society life in New York today."

"Wintersmoon," by Walpole. "A London novel of contrasting marriages."

"Skyward," by Byrd. The popular aviator tells the story of his adventurous life and discusses the future of aviation.

An old negro was met by a friend in a distant State. The friend asked: "What are you doing now, Sam?" "Ise a mining, sir." "Mining, what kind of mining?" Sam answered: "Ise kalsamining, sir."

Dessert Suggestions

Dresden Chocolate Chips

One and one-half cup bread crumbs, 1/2 cup grated chocolate, 3 tablespoons sugar, sprinkle of salt. Mix well together in shallow pan and place in moderate oven until thoroughly blended, stirring very frequently. Serve cold in sherbet glasses, with whipped cream.

Date and Nut Torte

Beat two eggs until light, add 1 cup sugar, 1/2 cup bread crumbs; 1 cup chopped dates, teaspoon baking powder and 1 cup chopped nuts. Mix well, bake slowly in a shallow pan 3/4 hour and serve with whipped cream.

Cheap Hot Water Sponge Cake

Yolks of 2 eggs, 1 cup sugar, 3/4 cup hot water, 1/4 teaspoon lemon extract, whites 2 eggs, 1 cup flour, 1 1/2 teaspoons baking powder, 1/4 teaspoon salt. Beat yolks until thick, add one-half cup sugar gradually and continue beating with Dover beater. Add water, sugar, lemon extract, whites of eggs beaten stiff, and flavoring, flour sifted with baking powder and salt. Bake twenty-five minutes in a moderate oven in a buttered and floured angel cake pan.

H. F. DOELL

Cash and Carry Meats

Boneless Rolled Rib
Roast Beef 38c lb.
Small Pig Pork Loins
(Whole or Half) ... 27c lb.
Leg-o'-Lamb 42c lb.
Home Dressed Veal and
Fancy Fowl

Groceries

Soup (Campbell's)
All Varieties 9c
Peaches (large) ... 2 for 45c
Spinach (large) ... 2 for 35c
Peanut Butter
(1 lb. pails) 25c
Jap Rose Soap ... 3 for 25c
1 BALLOON FREE WITH
EACH PURCHASE OF
3 CAKES

1056 DEWEY AVE.

Patronize Our Advertisers

Riviera Theatre

Lake Ave. at Flower City Park

NEXT SUNDAY ONLY, MAY 27TH

GLORIA SWANSON

IN A TROPICAL HURRICANE OF HUMAN EMOTIONS

"SADIE THOMPSON"

One of the Outstanding Attractions of the Year

DON'T MISS IT!

COMING SOON

"THE PATENT LEATHER KID"

CHARLIE CHAPLIN IN "THE CIRCUS"

BOSTON DELICATESSEN

820 DEWEY AVE.

ODENBACH'S BAKED GOODS

Our own Virginia Baked Ham, Salad, Beans, etc.

Open 8 a. m.-9:30 p. m. Sundays 5-7 p. m.

Glen. 5152

THE YAUCHZI CO.

Contractors for

PLUMBING AND HEATING

773 LAKE AVENUE

Glenwood 261

Flanigan Furniture Co.

INCORPORATED

DRIVING PARK AT DEWEY

CARRYING A COMPLETE LINE OF

HOUSEHOLD FURNISHINGS

WITH A

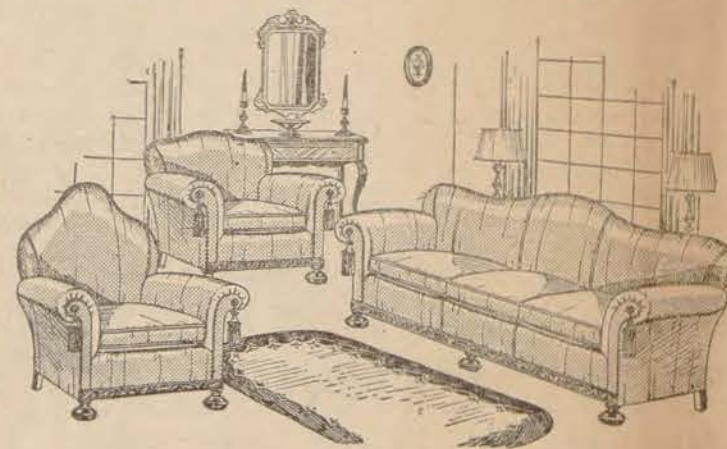
NEW MODERN UPHOLSTERING SHOP

Call us for estimates on recovering old furniture or
Leave an order for custom made pieces

Glen. 4611

Open Evenings

Liberal Credit



Our Special 3-piece Living Room Suite \$150.00

PETERS

FUNERAL DIRECTOR

FUNERAL HOME WHERE PUBLIC AND
PRIVATE FUNERALS MAY BE HELD

1511 Dewey Ave.

Glenwood 1451

Let Us Do Your Dirty Work

OUR BUSINESS IS IN GREASING

Cars Washed, Polished and Greased
Cars called for and delivered by Licensed Chauffeur

Dewey Ave. Service Station

DEWEY AT RIDGEWAY

Glen. 4035

J. H. GARNHAM

Quality Fruits and Vegetables at all times

TRY GARNHAM'S MAYONNAISE 59c QT.

A real good mayonnaise at a real good price
823 DEWEY AVE. Glen. 3995

ABSOLUTE PURE ICE

HETZLER BROS. ICE CO., INC.

801 Driving Park Avenue

YOU'LL LIKE OUR
SERV-ICE

WHY NOT TRY IT

Our ice is made of Hemlock Water thoroughly filtered and frozen
under most sanitary conditions, and is ABSOLUTELY PURE
Telephone Your First Order—Glenwood 1150

Our Motto: "Quality and Service"

Established 45 Years

TENTH WARD COURIER

Published Every Other Thursday

Vol. I.

ROCHESTER, N. Y., JUNE 7, 1928

No. 2

FIRST PRIZE IN NAME CONTEST IS AWARDED TO MARIAN MEYER

First prize in the name contest, consisting of ten dollars in cash, was awarded by the judges to Marian E. Meyer of 375 Raines Park, for her suggestion "Tenth Ward Courier," the title which this issue bears. The winning name was picked from a collection of 638 suggestions, sent in from every section of the Tenth Ward.

Although the new name lacks the distinction of being original, it was deemed the best suited to the principles and ideals of this newspaper. However, as pointed out by the judges, the title is new in the Rochester newspaper field and will therefore be a mark of distinctiveness about the publication. Many original names were sent in, but none in the opinion of the judges quite measured up to the desired standard. Originality was rewarded in the remaining six prizes.

Inasmuch as the paper will probably become "The Courier" in common usage it was held a desirable name by the judges. It is a word full of action and has the meaning of "a carrier of messages," a function which this paper will extend its best efforts to accomplish, both in editorial and advertising matter. "Courier" already well-known because of its connection with leading American newspapers, we hope will occupy a place of recognition in the Tenth Ward.

Big Response

The response to the contest was even greater than had been anticipated by the publishers and advertisers and was highly encouraging to both. It is the hope and determination of the Courier to maintain the interest that has been aroused by presenting in unbiased manner all the news of this section.

Many communications and telephone messages were received by the editor commending the general appearance of the paper and extending best wishes for success. To all these the publishers wish to take

Prize Winners

First Prize—Ten Dollars

Marian E. Meyer, 375 Raines Park.

Second Prize—Silk Hose

Thomas H. O'Connor, 428 Magee Avenue.

Consolation Prizes—Theater Tickets

Emmet Davis, 491 Lewiston Avenue.

Elsie C. Eddy, 21 Lakeview Park.

Louise Halpin, 207 Bidwell Terrace.

Mrs. Frank Weis, 175 Dove Street.

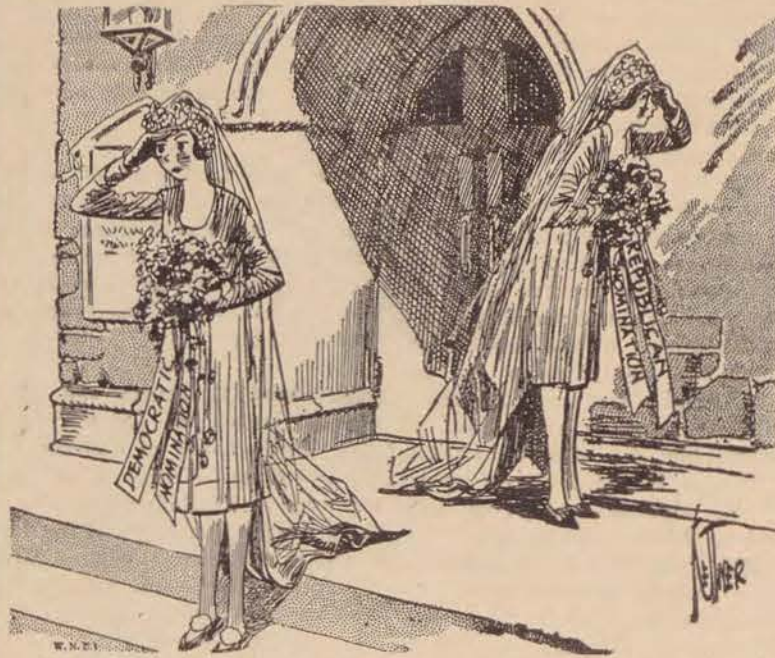
Melissa B. Marshall, 201 Ridgeway Avenue.

this opportunity to extend thanks and to promise that the high ideals set by several of the readers will be the constant aim of the Courier.

Second prize, a pair of high-grade silk hose donated by Schmanke's Boot Shop of Dewey Avenue, was awarded to Thomas H. O'Connor, of 428 Magee Avenue for his suggestion, "The Tenth Tidings." The next five prizes consisting of two tickets each to the performance of Al Jolson in "The Jazz Singer," given by the Riviera Theater, were won as follows: Emmett Davis, 491 Lewiston Avenue.

Continued on page 2

June Brides



Over 11,000 Used Lake Ave. Library; Adults Predominate

That the Lake Avenue Branch Library is serving a very useful purpose in this section and that the service it is offering is appreciated, is shown by the monthly report of the librarian, Miss Burnett. During May there were a total of 11,734 books in circulation, a figure which is about the average month for the library.

Since the first of the year there has been an interesting rise and fall in the popularity of the library according to the figures. The peak month in this period was reached in March when over 13,000 books were loaned out.

An analysis of the figures offers a means of comparison between adult and children readers. The adults borrowed 8,969, evidencing the fact that the grown-ups are by far the greatest patrons of the library. This is explained, however, by the fact that children are given opportunity to use school libraries. About one-fourth of the adults' books, 2,319 were non-fiction and the remainder all fiction.

Children readers, however, called for nearly as many non-fiction as fiction. They had a record of 1,278 non-fiction out of a total of 2,765 books drawn out.

There were 61 reference questions answered during the month, according to the report, and 74 new adult registrations and 25 children's cards were issued.

During the summer months, from now until October, patrons of the library will be granted summer privileges. This is the right of the adults to draw ten 14-day books and keep them for two months. The children may have the same privilege, but are allowed only five books.

There seems to be quite a call for books on aviation, according to the librarian, and the following list of titles has been prepared:

"Modern Aircraft," by Victor Page is exceedingly useful for anyone interested in the mechanics of aviation. Its descriptions of the operation, construction, repair, etc., of airplanes are accompanied by charts and diagrams of the various parts. "The World's Wings," by Warren Davis and "The Great Delusion," by Neon are histories of the development of aircraft. The last named describes the lessons learned by the experiments and failures of various aviation methods in the war. "The Zeppelins," by Ernest Lehmann shows the development of the airship and gives the story of Zeppelin air raids.

Several aviators have written their own flight stories. Of such Lindbergh's, "We," and Byrd's, "Skyward," are too well known to need description. Roald Amundsen in his book, "Roald Amundsen

—my Life as an Explorer," also gives the reader an account of an aeronautical flight. Lowell Thomas tells of his trip over Europe in "European Skyways," Clarence Chamberlin in "Record Flights," relates his experiences in which everyone was so much interested a short time ago and Linton Wells gives an account of a swift flight in "Around the World in Twenty-eight days." There is also a weekly magazine called "Aviation" which has proved very popular.

DEWEY AVENUE REFORMED

OBSERVES HOME-COMING

The Dewey Avenue Reformed Church, Dewey Avenue at Flower City Park, Rev. J. Stanley Richards, pastor, observed its first annual Home-Coming Day last Sunday.

In the morning service the pastor occupied the pulpit and took as his theme, "A Vision." In the service of the afternoon the former pastor, Rev. H. H. Price, D. D., Pittsburgh, Pa., presented the Home-Coming message. He drew his application from the character "Christian" in Bunyan's Pilgrim's Progress. He also assisted the pastor in a baptismal service.

Luncheon was served in the church basement. Both the services and the luncheon were well attended.

Children's Day service will be held on Sunday, June 17th.

Mr. Miller P. Van Hoesen, of Seneca Parkway, left, Tuesday, for Mercersburg, Pa. He will be accompanied home by his son, who is a student at the Mercersburg Academy.

Picnic Committee

Meets Tonight To Formulate Plans

The general committee which is planning the first annual picnic of Republicans of the Northwest District to be held on June 24th, at the Hartman Farm, will meet tonight at the Tenth Ward Republican Club.

There has been an unusually large demand for tickets and according to members of the committee a crowd of more than four hundred will attend the picnic. Tickets may be obtained at the Club headquarters at 333 Driving Park avenue.

A big program of sports activities is being arranged for the picnic and nothing is being left undone to make the affair a success. The principal speaker of the day will be Harry Bareham, chairman of the Republican County Committee.

AMATEURS CHOOSE

CAST TO PRODUCE

"FRESHMAN DAYS"

Members of the Flower City Amateur Movie Club are picking the cast which is soon to start rehearsing for the comedy, "Freshman Days." It is expected that the first performance will be given about July 1st.

The Movie Club is composed of a group of junior and senior members and originated in the Tenth Ward. At present it has a membership of 60. While the purpose of the club is to promote interest in amateur movies, it also involves training in the fundamentals of the speaking stage.

The characters picked to date include Clinton Buehlman as Donald, the hero; Doris Evans as Doris, the heroine; Mrs. Frank Buehlman as the mother; Doris Ryan as the sister; Mary Osinski as the college girl, and Joseph Appleton as the sophomore leader. Other minor roles have also been selected.

Following are the officers of the senior division of the club: Frank Buehlman, president; Randall Salzer, secretary; Joseph Appleton, publicity manager, and R. Clemens, director. Junior officers consist of Clinton Buehlman, president; Robert Gabel, vice-president, and Charles Bragg, secretary. The club meets every Thursday at the Maplewood Y. M. C. A.

Tenth Warders were much grieved at the recent passing of Edward Otto, one of the best known residents of this section. Mr. Otto served for many years as License Bureau Clerk here.

JULY FOURTH COMMITTEES ARE CHOSEN

Active work on the program for the coming Tenth Ward Fourth of July celebration is now underway. Announcement of the various committee heads who will take care of the various details was made this week by George H. Hesselink, general chairman.

Chairmen of the committees were named as follows: H. B. Tuttle, publicity; Leo A. Fellows, printing; Thomas E. Moran, sports; Morgan R. Thistle, grounds; Bert A. Wickens, parade; Robert B. Clifford, refreshments; William H. Stell, music; Mrs. Gertrude Dorschel, rest tent; Mrs. Bertha A. Bush, fireworks; John H. Stevenson, Edgerton gates; and William C. Schulz, ushers.

Other officers on the general committee include Mr. Stell as vice-chairman, Joseph H. Bush as secretary and William A. Kunz as treasurer.

A committee of close to one hundred has begun the task of collecting the funds from residents of the Tenth Ward with which to finance the celebration. They report that to date collections have been satisfactory, but urge upon Tenth Warders the need of whole-hearted support to carry out the more extensive program that is planned for this year.

Meetings of the committees for reports and the detail work of planning the celebration will be held every Monday evening at the Tenth Ward Republican Club, beginning next Monday.

TENTH WARDERS ON BAR ASSOCIATION'S GENERAL COMMITTEE

Two prominent Tenth Ward lawyers are members of the general committee of the Rochester Bar Association which is making plans for the annual meeting of the Federation of the Bar of the Seventh and Eighth Judicial Districts to be held, Saturday, June 30th at the Powers Hotel.

William H. Strang, of Maplewood Avenue, is honorary chairman and Charles E. Bostwick, of Lake View Park, is one of the eleven active members of the committee. It is expected that the meeting which will consist of a morning and an afternoon session will be attended by many distinguished members of the Federal and State judiciary.

Dr. Thomas L. Lee of Kislingsbury street, is going back to Youngstown, Ohio, soon, to visit there for the first time in 60 years.

THE ORIGINAL Cash and Carry Cleaners and Dyers

Have Opened 2 Stores in the
Neighborhood for Your Convenience

835 DEWEY AVE.

1540 LAKE AVE.

— FEATURING —

Men's Suits and Topcoats 75c
Dry Cleaned and pressed

Ladies' Dresses, Suits
and Coats Dry Cleaned \$1.00
and Pressed up

Hats Dry Cleaned and 50c
Reshaped and up

OTHER GARMENTS AND HOUSEHOLD
ARTICLES CLEANED AT
CORRESPONDING PRICES

We Operate Our Own Plant

Bauman & Baynes

Some Real Specials For This Week End

Breasts Genuine Spring Lamb 18c lb.

Boneless Beef Stew. 22c lb.

Little Pig Pork Loins (Whole or Half) 27c lb.

TRY OUR HOME-MADE MAYONNAISE

Made Fresh Daily 8 oz. 23c Pint 39c Quart 69c

333 DRIVING PARK AT DEWEY

Glenwood 1182-1183-1184

TENTH WARD COURIER

F. R. METZINGER, Editor
E. F. DOUDS, Adv. Mgr.
517 Lyell Avenue
Glenwood 2585
If no Answer Call Monroe 497-M

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

DAVIS & JEENS PRINTING CO., INC. 25 SOUTH WATER STREET

MAPLEWOOD "Y" NEWS

Saturday League
In 1927 a league of older working boys in the northwest section was organized and called "The Young American Saturday Afternoon League."
On May 16th they held an organization meeting and accepted six teams into the league for 1928.

Horse Shoe Pitchers
On Decoration Day forty horse shoe pitchers from neighboring cities and towns of New York State were entertained in an all-day competitive horse shoe pitchers' tournament at the "Y."
Matches started at 10 a. m. with each man pitching 100 shoes. As a result of this competition the first sixteen men were divided and a round-robin for the first eight and the second eight in standing began.

The winner of the first round-robin and high man for the day was Frank Niven of Rochester, with six games won and one lost. Second high man was Fred Lobdell. Winner in the B Division was H. K. Blauvelt with seven wins and no losses in his division.
Men from Batavia, Hammondsport, Newark, Syracuse, Ovid, Trumansburg and Scottsville participated in the matches.

"Y" Baseball Nine
Maplewood "Y" baseball team was victorious in its first two games on the schedule, winning from Arnett, 4-2 and Central older boys, 13-2.

Swimming
Swimming campaign week is June 25-30, for boys over 9 years of age. No fee is charged and enrollment is now open at the "Y." This is open only to boys who cannot swim. Instruction is given under the personal supervision of R. A. Davis. Parent's signature is required on every application.

Sports

Saranacs
The Saranacs, who have scored five wins this year and have yet to be defeated, appear to be one of the fast teams of the Tenth Ward. They have beaten both the Shamrock's and Harps, Tenth Ward teams and are anxious to book a game with the Lewistons.

Lee Comeau is manager of the team and Milton Jewett, captain. The former is one of the stars of the nine, playing at shortstop. John McKague left fielder, is one of the heavy hitters of the team. The Saranacs have booked a new pitcher, "Ski" Costello, who won his first game last Sunday. Teams wanting games are requested to see the manager at 164 Seyle Terrace, Glen. 740-J.

Tenth Warders
The Tenth Warders, City League representatives of this section, chalked up their third win of the season last Sunday, trimming the Altier Shoe outfit, 6-1. "Pat" Farrell was on the mound for the Warders.
Next Sunday, the Warders will have the John Marshall field for their game and expect to draw a large crowd of Tenth Ward supporters. At the time of this writing the opponent which they will face had not been determined. It will be a city league game, however. Through a mix-up in dates the Tenth Warders have been forced to play their games on foreign fields but according to the management will be certain to show at the home diamond, Sunday.

WOMEN'S BIBLE CLASS

MEETS EVERY THURSDAY
Each Thursday afternoon from 2:30 to 3:30 there will be a Women's Bible Study Class at the home of Mrs. D. Allan, 271 Magee Avenue. Sunday school workers and teachers are especially urged to come to these meetings. The class will be taught by Mrs. G. A. Vickery, who has had a wide experience in teaching women's Bible classes for many years in Philadelphia.
No dues, fees or membership required as class is undenominational and open to all women of the Northwest section of the city.

PERSONALS

Mrs. Raymond A. Lander, of Corwin Road, Mr. and Mrs. William G. Kaelber, of Dorchester Road, and Mr. and Mrs. Albert A. Hopenman, of Lake View Park, who have been spending some time at Yama Farms, returned to their homes, Monday.

Miss Virginia Bantel, the daughter of Mr. and Mrs. Raymond J. Bantel, of Lake Avenue, will return to-morrow from Miss Bennett's school, at Millbrook, Conn., to pass the Summer with her parents.

Mrs. John L. Tozier, of Magee Avenue, is a delegate from the Highland Hospital Alumnae Association, to the 26th convention of the American Nurses' Association which takes place this week at Louisville, Ky.

Mr. Fred T. Jensen and Miss Marion Jensen, of Lake avenue, Mrs. Frank Zoller, of Summerville Boulevard, and George Schaft are motoring to Washington to attend the graduation exercises of the Immaculate Seminary where Miss Florentine Jensen will receive her diploma on Tuesday.

Dr. Howard Kalpein was called to Dunkirk last week by the death of his father.

Mr. and Mrs. C. L. Benham, of Flower City Park, drove to Bath, N. Y., for Memorial Day.

Mrs. Elizabeth Wishart of Rand Street, a member of the Republican County Committee, left yesterday for Montreal. From there she will sail for a two-months' trip through Scotland and England.

Cards were received from Mrs. William H. Stell this week, who left recently for a tour of Europe. Mrs. Stell sent the cards from Holland.

Mrs. Gertrude A. Bush of Maryland Street, alternate delegate from the 38th Congressional district to the Republican National Convention, will leave for Kansas City Saturday. The Tenth Ward Republican Women gave her a shower recently, in honor of her departure for the convention, presenting her with a large number of beautiful gifts, including a gold wrist watch.

Mr. and Mrs. Willis Bellingier of Maplewood avenue, have just returned from a fortnight at the camp of H. A. Johnston, near Peterboro, Canada.

Mr. D. Rotmans will pay a visit to Hamilton, Ontario, this week-end.

William H. Jackson of Driving Park avenue, spent the week-end at his old home in Adams, N. Y.

A baby girl, Mary Jane, was born to Mr. and Mrs. Donald Blanchard of Lake avenue, on June 1st. Both mother and baby, who are at the Belvidere Private Hospital, are doing well.

Mrs. J. W. Lear of Dorsey avenue, and Mrs. George Rendell of Dewey avenue, were hosts to a number of out-of-town guests over the week-end. The guests included Mrs. William Bell, Mrs. William Gay, Miss Sloan and Mr. Patterson of Buffalo and Dr. James W. Bell and wife, Dr. John W. Bell and wife and Mrs. Morrison of Hamilton, Ontario.

Frederick Klein of Magee avenue, is one of a party of four who left Tuesday for a fishing trip on Lake Champlain.

Mrs. Daniel Darrow and Miss Jean Darrow, of New York city, are the guests for a week of Mrs. Darrow's sister, Mrs. Raymond A. Lander, of Corwin Road.

Mrs. Bertha Bush, of Maryland Street, is leaving soon for Kansas City, for the Republican Convention.

The strains of the Park Band will soon be heard at Maplewood and Edgerton Parks.

Printing

From the smallest to the largest order.
We do it.
Billheads, letterheads, envelopes, name cards, mailing pieces, etc.

The highest type of printing at reasonable prices.

The Courier maintains this service for the benefit of its advertisers and readers.

F. R. Metzinger, Editor, and Ella F. Douds, Advertising Manager of the Courier, are also connected with the DAVIS & JEENS PRINTING CO., Inc., printers of this paper and are prepared to give advice and service in laying out and preparing any printed matter.

25 SOUTH WATER ST. Main 5412
517 LYELL AVE. Glen. 2585

QUALITY SHOE REPAIR
EXPERT REPAIRING
Satisfaction Guaranteed
"Where Courtesy Prevails"
MICHAEL SCHIAVO, Prop.
Custom Shoes Made to Order
825 Dewey Ave. near Driving Pk.

FIRST PRIZE WON BY MARIAN MEYER

Continued from page 1

"The Tenth Courier"; Elsie C. Eddy, 21 Lakeview Park, "Community Titbits"; Louise Halpin, 207 Bidwell Terrace, "The Ward-lite"; Mrs. Frank Weis, 175 Dove Street, "Lake-dew Tribune"; and Melissa B. Marshall, 201 Ridgeway Avenue, "Community Chronicle."

Others Considered

The task of selecting the winner was a large one and the committee of judges composed of John Schmanke and Earl Baynes, of Dewey Avenue, and William E. Belcher of Lake Avenue, spent a considerable amount of time in an effort to pick the best possible name and to give due consideration to all suggestions. There were many names in addition to the prize winners which showed considerable thought and which met with favorable comment by the judges, thus making the task of selection that much more difficult.

The method of selection was by number only. At the request of the judges each suggestion was given a key number and was then separated from the name of the contestant to insure a perfectly fair and unbiased choice.

The winning title was one of twenty-two submitted by Miss Meyer, whose suggestions were received on May 25th, the day following the first issue of the Courier. She was the only contestant to suggest "Tenth Ward Courier."

The number of merchants doing business in the Tenth Ward is just one of the reasons why we believe it is Rochester's most progressive Community.

Playing a harmonica while driving an auto with the spare hand was one of the novel sights of the week. The artist may have figured that he was safe in as much as he has a mouthfull of extra teeth.

E. BREWER DRY GOODS
A Wide selection of
Hosiery — Silk Underwear
Jewelry and Gifts
for the
June Bride and Graduate
Glen. 1723 13-15 Pullman Ave.

If you want the best
IN GROCERIES
CALL
Howard A. Stone
GROCER
1339 DEWEY AVE. Glen. 534

ATTENTION!
LET US PAINT YOUR HOUSE
All Work Guaranteed
Full line of PAPER and PAINTS
C. L. BENHAM
27 Pullman Ave. Glen. 4252

Another
WINCHESTER SALE
NEXT WEEK
June 13th to 23rd
F. L. CLARK
Glen. 1373 11 Pullman Ave.

FOR RENT
2 OFFICES
Available about July 1st
Inquire H. F. DOELL
1056 DEWEY AVE. Glen. 35

FOR RENT
Stores and Flats
VERY DESIRABLE
Ben-Mann Realty Co.
27 Pullman Ave. Glen. 4252

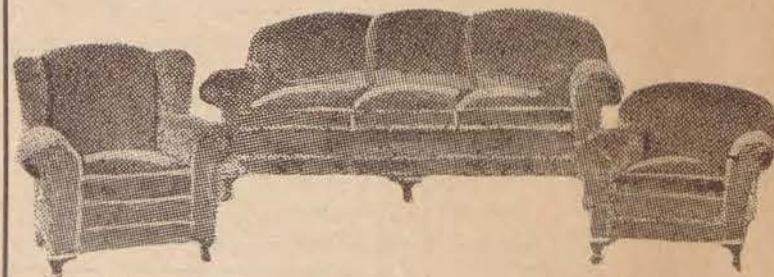
Rochester Ice
Pure, Sparkling and Clean
the most economical refrigerant
for every need.
MORE THAN 95% OF ALL
REFRIGERATION IS ICE
REFRIGERATION!
Rochester Ice is the cheapest
health insurance you can buy.
Executive Offices
770 EMERSON ST.
Phone
Glenwood 2700



ORTHOPHONIC VICTROLAS
Radiolas and Atwater Kent Radios
(All Electric)
New Victor Records Every Friday

WM. H. JACKSON
Jeweler
Estab. 1915 325 DRIVING PK. AVE. Open Evenings

CULHANE BROS.
FUNERAL DIRECTORS
1411 LAKE AVE. Glenwood 1411
PUBLIC OR PRIVATE FUNERAL CHAPEL
ANTHONY CULHANE JOSEPH CULHANE
Glenwood 1779 Glenwood 4891



Lower Prices!

And when you learn, by comparison, how much you can save on GARDNER-BUILT LIVING ROOM SUITES at these record-low prices, you will fully understand why so many have bought them. These 2 OUTSTANDING VALUES have never been equalled in our many years of manufacturing experience! AND THIS IS ONLY ONE OF THE REASONS WHY YOU SHOULD MAKE SELECTIONS NOW.

3 PIECES IN JACQUARD \$72.50
3 PIECES IN MOHAIR \$137.50

—A reduction of \$35.00 from original price
—A reduction of \$37.50 from original price

Our special department for
REUPHOLSTERING work is prepared to
serve you on short notice and at
most reasonable prices.

GARDNER FURNITURE CO.

143 ST. PAUL ST.

Phone Main 6765 Cor. Andrews St.

Where to go for Hair-Dressing and Hair-Cutting

Alicia Shoppe Special
MON., TUES. WED.
FOR BOBBED HAIR
MARCEL 50c
1488 Dewey Ave. at Ridgeway
Glen. 4348

Unique Beauty Parlor
SHAMPOOING AND
MARCELLING
Glen. 5512 1342 DEWEY

SPECIAL
MON.-TUES.-WED.
THIS COUPON GOOD FOR
25c
ON ANY WORK AT THE
HALPIN
BEAUTY SHOP
Glen. 36 1024 DEWEY AVE.

Riviera Theatre

Lake Ave. at Flower City Park

NEXT MON., TUES., WED., JUNE 11-12-13

THE 8TH WONDER OF THE WORLD

VITAPHONE

HEAR — AL JOLSON — SEE

IN THE PICTURE

THAT HAS BROKEN ALL RECORDS

The

JAZZ SINGER

NO ADVANCE
IN PRICES



DON'T MISS IT!
COME EARLY!

THOSE BETTER ARCH-SUPPORT SHOES THAT FIT WELL AND LOOK BEAUTIFUL

\$7.50

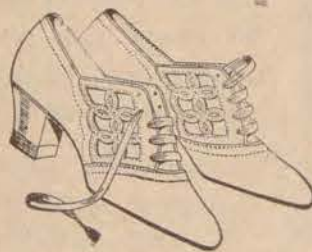
ANOTHER LINE AT \$5.00 TO \$6.50

DeMallie & Winterroth

PARK SHOE SHOP

Driving Park Ave. at Dewey

TREADEASY SHOES FOR WOMEN



Diamond Specialist

FOR THE

GRADUATE

THE NEW PEARL TRIM RINGS SET WITH ANY STONE

FOUNTAIN PENS—PENCILS—WRIST WATCHES STRAP WATCHES—PENDANTS BRACELETS—COMPACTS

\$15.00 and up

J. O. LEDLIE—JEWELER

842 DEWEY AVE., Near Driving Pk.

Open Evenings

Announcing

Opening of office by

MRS. M. MacDONALD

SPECIALIZING IN

VITO-NET ELECTRO HEALTH BATHS

4 SCHULTZ BLDG.

Cor. Driving Pk. & Dewey Aves.

For Appointment Phone

Glen. 5938

Selling Out At Cost

ALL SILKS, PRINTS AND GEORGETTES

Latest Styles and Designs Also \$2 and \$3 House Dresses Fast Colors (Sizes 14-42 in all Dresses)

Nanette Dress Shoppe

545 FLOWER CITY PARK (Just west of Dewey)

Glen. 2024-M

MRS. E. W. PUGSLEY, Prop. Open Tuesday, Thursday and Saturday Evenings

COMPLETE WEDDING DECORATION

A floral service of distinction for the June Bride. We are prepared to take care of all arrangements in the most approved style and are offering new and distinctive suggestions in Bridal Bouquets, Decorations, etc.

Get Our Prices and a Beautiful Bride's Remembrance Souvenir

BLANCHARD FLORIST

48-52 LAKE AVE.

Main 1986

H. F. DOELL

Meats - Groceries - Fruits - Vegetables

SELF-SERVICE

CASH AND CARRY—MEANS LOWER PRICES!

1056 DEWEY AVE.

Delivery Service 10c per Order

Glen. 35

Member I. G. A. and Triangle Grocers

THE LITTLE GIFT SHOP

Glassware—Fancy China—Pictures

A wide selection for the June Bride or Graduate

DIPLOMAS AND PICTURES FRAMED

GREETING CARDS FOR EVERY OCCASION

383 Dewey Ave.

D. Rotmans, Prop.

Glen. 1065

"The Jazz Singer" Is Coming With Jolson

The long awaited presentation by Warner Bros. of "The Jazz Singer," starring Al Jolson, now the leading motion picture success in New York at the Warner Theater, will be at the Riviera on next Monday, Tuesday and Wednesday.



Al Jolson in "The Jazz Singer"

on the Vitaphone

This picturization of Samson Raphaelson's comedy drama is made doubly important in that it marks the screen debut of Al Jolson, the most famous entertainer in the world. The production which Warner Bros. assembled for the projection of Al Jolson as the son of the cantor who ran away from home and became a famous jazz singer was given so much care, thought and lavish attention it is considered the supreme achievement of the list of fine pictures made by this able firm of producers. Alan Crosland directed.

The great cast surrounding Jolson in "The Jazz Singer," with dainty May McAvoy in the part of Mary Dale, Warner Oand as the cantor, and Eugenie Besserer as the mother, includes also Otto Lederer, Bobby Gordon, Nat Carr and Richard Tucker.

MRS. MACDONALD OPENS VITO-NET BATH OFFICE

Mrs. M. MacDonald announces the opening this week of her offices in the Schultz Building, where she will give the well-known, Vito-Net Electro Health Baths.

She has been a nurse for many years and for a number of years owned a private hospital, "River-view Convalescent Home" on Lake Avenue.

The Vito-Net it is said is used by over 1200 prominent hospitals and physicians. It is claimed for these baths that they will eliminate waste matter in the body, thus insuring cure for the various diseases which this waste may cause.

Boy Scouts Render Excellent Service

Reports from every section of the Tenth Ward indicate that despite the fact that the first issue of the Courier came rather unexpectedly, the paper was taken in and read by a majority of the residents. The number of contestants in the name competition and the comments of advertisers in various parts of the Ward all tend to show that the new publication attracted an unusually large number of readers.

The whole-hearted co-operation of the Boy Scouts of Troop 81, who are delivering the papers, made possible this unusually wide-spread interest and a great deal of credit is due them for the efficient and systematic manner in which they have undertaken the task. The boys are anxious to see that every Tenth Warder gets a paper and will appreciate it if readers will notify them if at any time they fail to receive the Courier.

INTERESTING LETTERS RECEIVED BY EDITOR

Many interesting and pleasing letters were received by the editor in connection with the name contest. Two of the best of these letters are included below. There is also a poem which one of the readers took time to compose.

To the Editor:

I am deeply interested in your new community newspaper. It is by no means a new idea, for it has been carried out with success in other cities I am acquainted with. Personally, I believe it is an advantage to the city as a whole, inasmuch as it awakens a new interest among the citizens towards the welfare of their community, and gradually this new spirit of enthusiasm welds the whole city into a common body for its own welfare and progress. This is the greatest need of any growing city where there is a tendency towards a spirit of disinterestedness. This, I believe, can be overcome by just such means as a community newspaper, insignificant though its immediate effects may seem. For this reason I am ready to help to forward this enterprise to the best of my ability.

Without a doubt the first great step is to secure a suitable name. It must be one that is snappy and appealing to one's interest, yet it must also carry along with it a deep significance of some high ideal. In this regard I am submitting several suggestions.

Yours truly,

M. WESTLAKE

To the Editor:

I have just finished reading "our" breezy little Tenth Ward paper and was much pleased with the general arrangement of it and the efficient way in which the news and advertisements were handled.

The only thing wrong was the absence of a name and I am submitting a few suggestions which I hope will meet with your approval.

Very truly yours,

JOSEPHINE C. RISSLER

"Welcome"

Little paper you are classy, We Tenth Warders welcome you. We are glad to have you with us, But you long are over due.

We for years have waited for you, Wondered why you stayed away. And we hope that now we have you You with us for years will stay.

As we write this you are nameless, But you soon will have a name, And we hope the name they give you Will bring to you wond'rous fame.

You will bring to us Tenth Warders

In each issue glad, good cheer, So here is thrice welcome to you— We are glad that you are here.

JOHN A. TWAMLEY

CONCENTRATION

My Bonnie flies over the ocean My Bonnie flies over the sea Some day we will have our own hangar Then Bonnie'll come flying back to me.

When the policemen take the dog census they should enquire if the owner has sense enough to keep the pets parked on their own premises.

If the thief or poor unfortunate who has removed the milk bottles from several boxes around Lexington Avenue lately persists, he may have his menu changed to bread and water.

CLASSIFIED ADS

FOR RENT—Half of modern double. Also newly furnished apartment. Inquire, Mrs. J. A. Meskill, 229 Lexington Avenue, Glenwood 5351-R.

FOR SALE—Eight room stucco house at 131 Perrington. Price \$8,400.00. Small payment down. Geo. P. Ferguson, 139 Maryland Street. Phone Glen. 623.

THE WRIGHT BEAUTY SHOP

1385 Lake Ave., cor. Clay

SPECIAL

MARCELLING 50c

Also Shampooing, Facials, Waterwaving, Hair Cutting, Tinting and Manicuring

Prices Reasonable

Work Done Days and Evenings by Appointment

Call Glen. 5699

Edith Wright, Prop.



BUY YOUR FURNITURE DIRECT FROM MANUFACTURER VISIT OUR FACTORY AND SHOWROOM

GERALD C. KENNY FURNITURE and UPHOLSTERING

1476 LAKE AVENUE, Opp. RIDGEWAY

Phone, Glenwood 1644

Estimates upon request Homes furnished complete

THE YAUCHZI CO.

Contractors for

PLUMBING AND HEATING

773 LAKE AVENUE

Glenwood 261

BENJ. P. MASSETH, DAIRY

127 Maryland Street

HIGH GRADE MILK, CREAM and BUTTERMILK

Quality and Service My Motto

Phones—Glen. 3537-W-282-5486

Announcing to Tenth Warders the best route to

KLEIN'S HOTS

LYELL ROAD AT SPENCERPORT AND HOWARD ROADS Will be open as usual during construction work on the Lyell Road. It's just a short ride out West Avenue and the Buffalo Road to Howard Road and a turn to the right there takes you to Klein's in a few minutes.

Have you tried Klein's delicious Almond Waffles?

C. WOODING MASON CONTRACTOR

27 Years Satisfactory Service

Get my estimates before building

58 LOCUST ST.

Phone Glen. 3086-J

BICYCLES

ALL SIZES

\$25 to \$65

Pierce Arrow Westfield Service \$1 a week Soon Pays for a Bike

Towner Bros.

Open Evenings

710 Univ. Ave. 940 Jay St.

179 Lyell Ave. 679 South Ave.

FRESH ANCY RAGRANT LOWERS ROM ARMEN'S

Driving Park at Dewey Glen. 1240

Let Us Do Your Dirty Work

OUR BUSINESS IS IN GREASING

Cars Washed, Polished and Greased Cars called for and delivered by Licensed Chauffeur

Dewey Ave. Service Station

DEWEY AT RIDGEWAY

Glen. 4035

ALL KINDS OF MASON WORK GEO. P. FERGUSON, CONTRACTOR

139 Maryland St.

Glen. 623

(Sole Agent for SNOWCO STUCCO)

HOUSEWIVES, ATTENTION!

I do all kinds of work such as Painting, Varnishing, Small Carpenter Work, House Cleaning, Windows and Walls Washed, Putting on Screens, Taking Care of Lawns and Looking after Furnaces.

WORK DONE SATISFACTORILY AND PRICES MODERATE REFERENCES GLADLY FURNISHED

GEORGE H. ZIMMER

19 MOOSE STREET

Phone Glen. 5109-W

WALL PAPER - PAINTS
DECORATIVE ENAMELS
WINDOW SHADES
EDWARD T. HOWDEN
PAINTING - PAPER HANGING
DECORATING
296 Driving Pk. Ave.—Glen. 471

GREGG AND O'CONNOR
BUICK SPECIALISTS
1488 LAKE AVE. Glen. 4969

Economy Dry Cleaners
7 OWEN ST.
DRY CLEANING AND
PRESSING MEN'S SUITS—75c
LADIES' SILK DRESSES—\$1.50
CLOTH DRESSES—\$1.00

WALTER V. MACK
PLUMBING AND HEATING
REPAIRING A SPECIALTY
807-809 Dewey Glen. 3907

Comfortable—Stylish—Corrective



Arch Support Shoes are a boon to tired feet because they are comfortable and give the needed support to the arch of the foot. They do not sacrifice style for comfort. You could not ask for better looking shoes! Come in and see them—wear them—and be relieved of your foot troubles!

AAA to EEE Widths—Sizes up to 9
PRICED AT \$4.95

SCHMANKE'S BOOT SHOP
1480 DEWEY AVE. Open Evenings until 9 P. M.

CARAMAN BLOCK
CHANGES OWNERS
The Caraman block, located in Pullman Avenue, has been purchased by the Ben-Mann Realty Corporation and will be known in the future as the Ben-Mann Block. C. L. Benham is president of the corporation. The block includes a shoe repair shop, wall paper and paint store, delicatessen and a wholesale cigar store.

CORRECTION
Two slight errors were made in the last issue of the Courier. J. D. Ledlie of 842 Dewey avenue, should have read J. O. Ledlie and an extra "n" was added to the name of Mr. Bauman of Bauman and Baynes, 333 Driving Park avenue.

NEAL O'BRIEN BACK
AFTER SEVEN WEEK
TRIP THRU EUROPE

After a tour of seven weeks during which he saw much of the world Neal J. O'Brien, of Lexington Avenue, arrived back in Rochester, May 28th. He traveled as the representative of the Eastman Kodak Company, demonstrating and selling the Cine-Kodak, amateur moving picture machine.

Mr. O'Brien has been with the Eastman company for six years. He also had planned to make a trip to Iceland, Norway and Sweden soon, but other plans at the Kodak plant have interfered.

Sailing on the S. S. Corinthia a Cunard liner, Mr. O'Brien left New York and proceeded to Morocco, North Africa. From there he visited in order Spain, Algiers, Sicily, Tynisia, Malta, Jugo-Slavia, Italy, France and England. He tells of rather unique experiences in his travels, among which was a meeting with his employer, George Eastman, in the Venice store of the Kodak company. Mr. Eastman had just returned from his hunting trip in Africa.

Some of his experiences Mr. O'Brien has described for readers of the Courier. He says:

"I flew from Paris to London, a means which affords convenient and rapid transportation. It is very evident that commercial aviation is very far advanced in Europe. A complete network of plane routes whereby transportation can be provided to and from practically every important point in Europe has been worked out.

"Native life in Morocco, (Casablanca, Rabat, Sale) is very inter-

BEN MASSETH BACK
IN MILK BUSINESS

Benj. P. Masseth, pioneer milk dealer of the Tenth Ward and one of the incorporators of the Consolidated Milk Co. in 1918 has severed his connection with that concern and is back in the ward at 121 Maryland Street where he is ready to serve the trade with high grade milk products.

esting. It seems to be the only European country not appreciably affected by American civilization as yet. The old and new are divertingly blended—camels and modern auto busses, mosques and banks Fifth Avenue shops and native bazaars. The inhabitants almost theatrically garbed make it seem almost like a "movie location."

"Venice is especially appealing with its unique thoroughfares (canals) traversed by gondolas and on the grand canal a motor boat occasionally speeds by and of course they must have some means of mass transportation. So on the grand canal transportation is supplied by large motor boats.

"Paris, of course, is always Paris. There is so much of interest there. A person could spend months in Paris without finding time hanging heavy on one's hands.

"Preceding this trip I spent two months in the West Indies, sailing on January 28th on S. S. Samaria. Returned to Rochester for the first week of April. On this trip I visited Santo Domingo, Porto Rico, Virgin Islands, Guadelope, Martinique, Barbados, Windward Islands, Trinidad, Venezuela (South America), Curacao, Panama, Jamaica, Haiti, Cuba (Havana), Bahama Islands."

Andrew J. Gottermeier of Dewey avenue, is convalescing after a ten weeks' illness.

8 GASOLINES
10 OILS
CROWN SERVICE STATION
CLAY and DEWEY AVES.
REAL SERVICE CHEERFULLY GIVEN
WASHING — POLISHING
ELECTRIC ALEMING — TIRE SERVICE

PETERS
FUNERAL DIRECTOR
FUNERAL HOME WHERE PUBLIC AND
PRIVATE FUNERALS MAY BE HELD
1511 Dewey Ave. Glenwood 1451

We Present
An Audience—

6,000 homes received the Courier. Probably 4 times that number of Tenth Warders read it. They showed their interest by the huge response to the name contest.

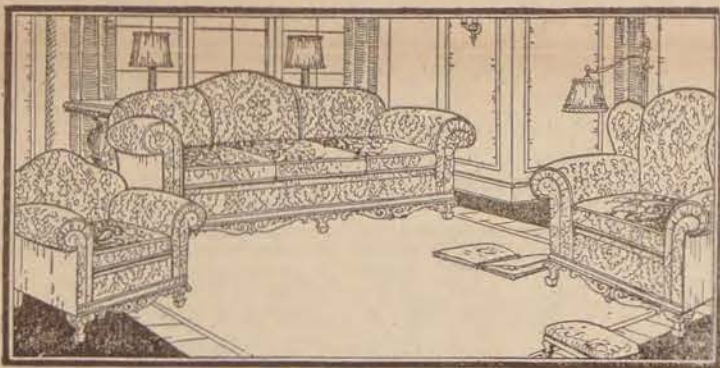
Now Mr. Business Man you have an audience. We present it to you. When you broadcast through these columns you will be seen and heard everywhere in your neighborhood.

The next issue will be out June 21st. Copy must be in by the preceding Monday, June 11th. Will you be with us?

A call to Glenwood 2585 will bring us to see you

JUNE BRIDE FURNITURE SALE

LIVING ROOM SUITE

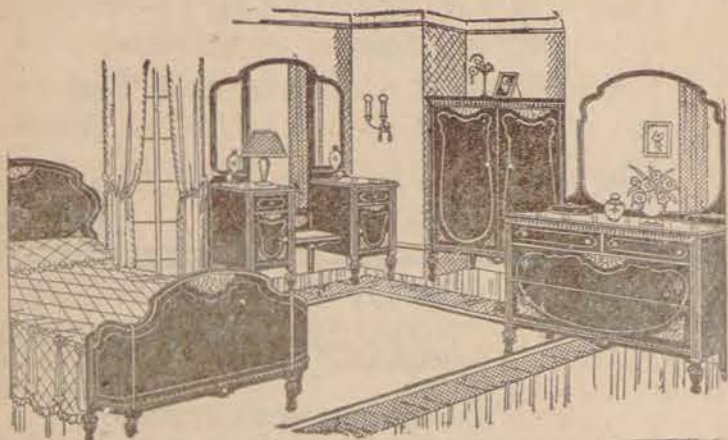


CUT FOR THIS SALE FROM
\$141.60 TO \$124.60

Webb Bottom and Back. Spring Edge. Covered all over the same.

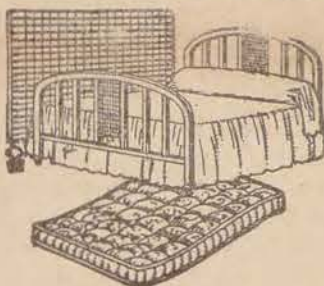
- WINDSOR TYPE CHAIR \$3.15**
- OCCASIONAL CHAIRS, \$13.50**
- 42-PIECE DINNER SET \$5.95**
- DESKS \$12.00 END TABLES \$3.95**
- OCCASIONAL TABLE \$11.95**

BEDROOM SUITE



WAS \$152—NOW \$138.00
Beautiful 5-piece Suite

SIMMONS BED



SPRING and MATTRESS
For this Sale

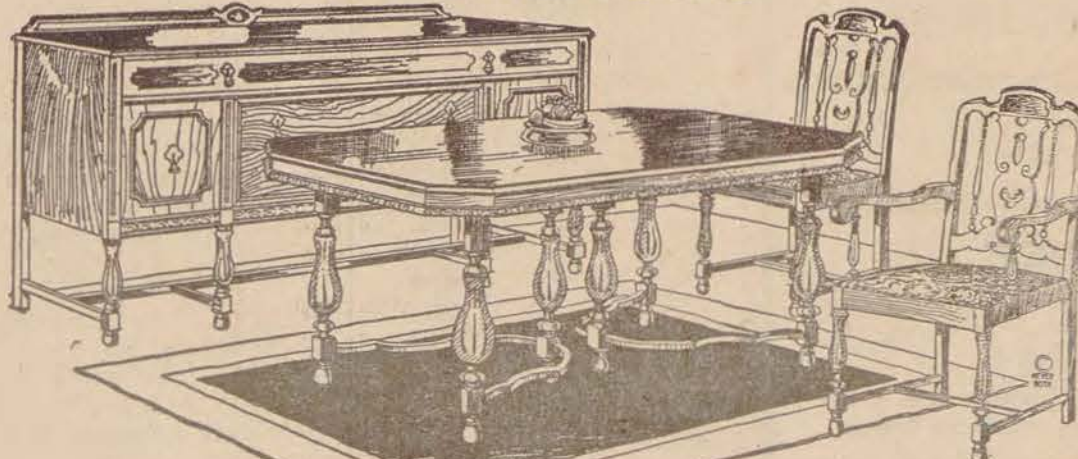
\$19.00



LAMPS

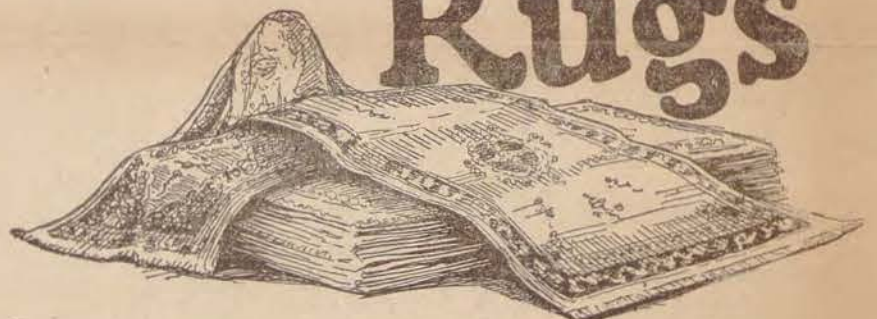
Table, Bridge and Juniors of which we are justly proud, are included in this sale.

DINING ROOM SUITE



REGULAR PRICE \$148.00 SALE PRICE \$130.00
Walnut and Gum

Rugs



AXMINSTER 9X12 \$28.15

Marked so low you will feel like discarding the old ones.

STOVES—Norman Gas, Coal and Combination Ranges

Refrigerators, \$12.75—Porch Gliders, \$19.40

MIRRORS, CEDAR CHESTS, DESKS
are all taking a grand cut

COGSWELL CHAIRS



reduced all along the line. One style \$33, has sold for \$36. Others as low as \$18.

Our Upholstering Department solicits your patronage. Call us and our representative will cheerfully give estimates at your home.

FLANIGAN FURNITURE CO.

INCORPORATED

GLENWOOD 4611

DRIVING PARK AVE. AT DEWEY

OPEN EVERY EVENING

Whether in the market for furniture or not, we will be very glad to have you call and look us over.

TENTH WARD COURIER

Published Every Other Thursday

Vol. I.

ROCHESTER, N. Y., JUNE 21, 1928

No. 3

RAINFALL BAD ON TRADE OF PULLMAN AVE.

The recent heavy rains have proved a sizeable handicap to the merchants of lower Pullman avenue, having practically driven business away from their doors at times. When rain falls, it pools on Pullman avenue and creates a miniature new world Venice.

It requires some time after the rainfall has subsided before the avenue is in any condition for pedestrian travel. And blocked up sewers, poor grading and dirty streets which have not been cleaned in some time are blamed by merchants for this condition.

Pullman avenue has been allowed to grow about as it sees fit, according to these merchants. The street has never had an established sidewalk line and there is no street level. The road when built four years ago was constructed with a crown in the center which projected a foot or more above the sides.

In addition a pile of debris has been allowed to accumulate along the edges of the road, not only objectionable because of its appearance, but also because it blocks up the sewer. This combination of poor grading, blocked up sewers and dirty pavement keeps the water in pools on the avenue and besides that floods the cellars of the merchants regularly.

The shopkeepers are up in arms and declare that Pullman must have some help from the city soon if it is to survive in the business world.

FILLMORE TRACT BEING DEVELOPED BY BUILDER

A two story building has been started as a part of the program of Harold E. Woods, builder, to develop the Fillmore tract on Dewey avenue. Mr. Woods has already built nine homes on Dorothy avenue and plans to erect more in the near future.

The new building which will consist of two stores and four apartments is being built at the corner of Dewey avenue and Winchester street. On the plot of ground next to the building, the Lewiston Avenue M. E. Church expects soon to begin construction of its new \$180,000 home. Winchester, Dorothy and Christian, three streets in the Fillmore tract will be opened through to Bernice street on the west, making way for a greater development of the tract.

METHOD OF GETTING NEWS INTO COURIER

We have had many inquiries as to the proper method of getting news into the hands of the editor for publication in The Courier and the following is offered as an explanation of the manner in which the news is handled:

News may be sent either directly to the office of this publication at 517 Lyell Avenue or to any advertiser.

News should be written in a legible manner, preferably typed and written on only one side of a sheet. It should be well-spaced out to allow for necessary additions or corrections.

We are also desirous of naming news correspondents in the various sections of the Ward and expect to do this before the next issue. The gathering of news has been found very interesting and instructive by correspondents in other Rochester community papers and we have no doubt that there are some in the Tenth Ward who would be interested. If you would like to do this work, write in to the Tenth Ward Courier at 517 Lyell avenue.

TRANSFER FLAGS AT No. 7 SCHOOL TODAY

This afternoon marks the annual transfer of flags and the awarding of various merit badges at Public School No. 7. Standard Bearer, Raymond Beeler and Guardian of the Flag, Jane Francis, will give over their flags to the new honor students to be announced on that date.

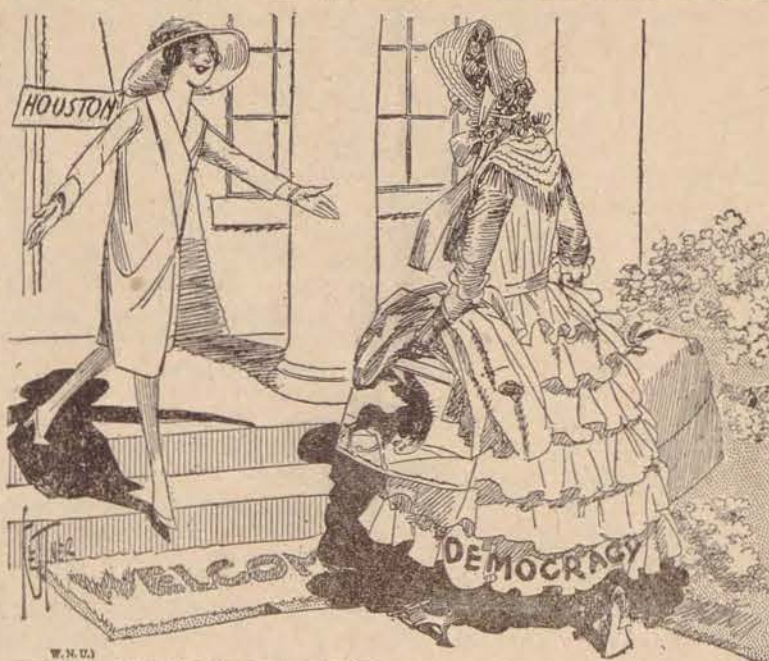
The following awards will be made at this time: Merit Pin, Bruce Darling; Star Member Pin, Jane Van Housen, Jane Cameron; Public School Traffic Squad Certificates, Bruce Darling, James Verhey, Raymond Pinder, James Simpson, Kenneth Carroll, Charles Dumrese; Girls' Club Awards consisting of 24 first class pins, 6 second class pins, 2 third class pins.

School No. 7 girls won the liberty ball and the stride ball games at the Field Day held recently at Genesee Valley Park.

Public school closes tomorrow and reopens, September 4th.

Miss Marie White, of Oswego, is a guest of Mr. and Mrs. Chas. Wilson, of Ridgeway Avenue.

Miss Houston Entertains



47 Graduating From John Marshall High

Within the next two or three days, June graduation exercises will be taking place in the schools.

A class of 47 is expected to receive diplomas at John Marshall High School. They are as follows: Norman Ackroyd, Gordon Coleman, Loren Coryell, Harry Davis, Francis Eppinger, Wm. Harrison, Howard Hayden, Robert Hoffman, Ruben Hoalaert, Milford Johnson, Henry Mijgren, John Marcille, Lawrence Moore, James Mortarcello, Byron Nichols, Huntley Parker, Wm. Smith, Charles Strine, Joseph Tonkin, John Walsh, Kenneth Werts, Clarence Zwalinski, George Hubbard, Doris Adkins, Ruth Barry, Mary Lou Bliss, Ethel Clark, Marian Corcoran, Evelyn Davenport, Teresa Di Costanza, Jane Dorn, Flora Gallup, Hazel Harper, Charlotte Hockins, Helen Jones, Beatrice Jorolemon, Grace Kimball, Mildred Lane, Helen Martin, Catherine McClosky, Elizabeth Mears, Dorothy P. Millham, Mary Reynolds, DeEtte Walley, Dorothy Walley, Janette Wilson and Ruth Zimmer.

William Burns, Hose No. 10 fireman, of Augustine street, is expected to return to duty soon. Mr. Burns recently sprained his ankle while fighting a fire.

Mrs. Bertha A. Bush of Maryland street, returned home last Saturday from the Republican Convention where she was an alternate delegate.

CITY PLANNING SPECIFICATIONS FOR LEWISTON

Specifications on the Lewiston Avenue pavement which were declared to have been ready for advertising ten days ago, are still in the process of preparation according to information received by this paper from the office of City Engineer Howe. The bids of contractors for the job will be sought through the official city newspaper within the next week or two.

Construction work, however, is said to await both the completion of the sewer, which is now being laid on Lewiston Avenue, and filling in where the pipe has already been put down. This, it is estimated, will be a matter of ten days or two weeks. Only a short stretch of the sewer remains to be laid but there is considerable filling in to be done.

Rainy weather has slowed up the work considerably and it has also played havoc with the roadbed. Depressions in the road have now reached such a depth that Lewiston is practically impassable.

Something should be done temporarily to prevent complete abandonment of Lewiston Avenue on the part of motorists. A few loads of cinders or crushed stone applied by a few workmen in a short time would entail only a small cost and would at least afford a safe means of travel through the street until the contracts for the paving have been let and the construction work started.

SATURDAY SPECIALS

Featuring this Saturday, Men's fancy hose, regularly 50c and 55c, at 39c. Gale Kelley, The Convenient Store, 1457 Lake Avenue.

Miss Boll, Former Tenth Warder, May Set Out For Rome

Miss Mabel Boll, former Tenth Ward resident, whose parents reside at 405 Flower City park, had given up plans for making a trans-Atlantic flight to England as this issue went to press. However, Miss Boll may still undertake a flight to Rome, mentioned in news dispatches as improbable, according to her father, George T. Boll.

Telegrams received from the daring "Queen of Diamonds," by Mr. Boll indicate that while she was happy at the success of Miss Earhart's flight, Miss Boll was considerably disappointed at having been beaten in the cross-Atlantic race. She still is interested in making the trip to Rome, according to her father, but up to yesterday he had received no word as to her intentions. Mrs. Boll has been in New York since her daughter started on the flight and plans to stay until some definite decision has been made as to the undertaking of another flight.

Fireman Hurlled From Wheel on Lewiston

As the result of the treacherous condition of the Lewiston avenue road bed, Arthur Monaghan of Lake avenue, tillerman of Truck No. 8, is suffering from numerous injuries that are expected to keep him confined to his home for some time. Mr. Monaghan was injured after being thrown from behind the wheel on Lewiston avenue when driving to a fire at Mayflower street and Lewiston avenue.

Arthur Johnson and Arthur J. Drexel, also on Truck No. 8 were commended by their captain for their action in caring for Mr. Monaghan who was suffering from serious cuts on his head and a badly bruised leg, until the arrival of an ambulance. The delay which the accident entailed, according to firemen, allowed the flames such headway at the Lewiston avenue address, that the firefighters were forced to wage a difficult struggle to keep the fire from spreading from the garage where it was centered to an adjoining house.

Two of the firemen at Hose No. 10 who were injured in the collision between apparatus and a bakery truck on Emerson street have been removed to their home and are convalescing, but the third is in a more critical condition in the hospital. Michael Sullivan and Frank Weber of Driving Park avenue are recovering satisfactorily while Charles Schrader of Norton street is still in the hospital.

Believe it or not—Summer starts with this issue and incidentally the days grow shorter.

COUNCILMEN AT ODDS IN DENEVE STREET CLOSING

The long-standing DeNeve street closing controversy has caused considerable of a ripple in the City Council and threatens to cause more trouble than anticipated before it is finally settled. Charges of "niggers in the woodpile" and alleged graft, now under investigation by a committee of the Council, have added color to one of the usually routine matters of the city governing body.

Nelson A. Milne, councilman from the Northwest district and Councilman-at-Large Flynn, both residents of the Tenth Ward, have taken opposite sides in the matter. Mr. Flynn advocates closing only a part of the street, whereas Mr. Milne, claiming to represent the consensus of residents of the street and surrounding territory, demands that if any closing is done the whole street be closed.

To close the street with the exception of about two hundred feet would cause a drop in property values of twenty-five percent or more in the opinion of Mr. Milne. There are only three pieces of property on the street owned by individuals, the remainder being the property of the Eastman Kodak Company. These three individuals would be heavy losers, according to Mr. Milne, whereas the Eastman Company would automatically become owners of a section of land 50 feet wide and 2500 feet in length, which at present constitutes the street proper now owned by the city.

In the discussion over the matter of closing DeNeve street, charges of graft in the snow cleaning contracts involving a prominent Tenth Warder, were brought by Mr. Flynn whereupon Mr. Milne demanded an investigation. Others in the Council also advocated a formal investigation and at the last meeting Councilmen Wilson, Foulkes and Adler were appointed a committee to look into the matter.

Doell Remodels Dewey Avenue Grocery Store

H. F. Doell has been making many changes in his building on Dewey Avenue, corner of Birr Street. Seven strictly modern apartments have been constructed with every convenience including heat, hot water, lights and electric refrigeration. The remodeling also included the construction of two offices.

Mr. and Mrs. F. J. Tormey, of Selye Terrace, are spending a fortnight at Cortland and Cazenovia.



USED CAR SALE

"WITH AN O. K. THAT COUNTS"

FORDS	CHEVROLETS
1924 FORD TOURING\$45	1925 CHEVROLET ROADSTER\$150
1925 FORD TOURING\$65	1924 CHEVROLET TOURING\$85
1926 FORD COUPE\$200	1924 CHEVROLET COUPE\$90
1927 FORD COUPE\$225	1924 CHEVROLET COUPE\$100
1923 FORD SEDAN\$65	1926 CHEVROLET COUPE\$300
1921 FORD SEDAN\$50	1925 CHEVROLET COACH\$250
1925 FORD TUDOR\$125	1927 CHEVROLET COACH\$400
1925 FORD DELIVERY\$75	1928 CHEVROLET LANDAU (Dem.) \$700
1926 FORD DELIVERY\$85	1927 CHEVROLET 1-TON TRUCK...\$400

All Cars Guaranteed—Easy Terms

OPEN EVENINGS AND SUNDAYS

CUNNINGHAM-JOYCE

MOTOR CORP.

1441 DEWEY AVE.

NEW CARS 706 Dewey Avenue

Bauman & Baynes

More Real Specials For This Week End

Pork Loins.	25c lb.
Pure Pork Sausage	25c lb.
Fancy Fowl	36c lb.
Smoked Ham	27c lb.

HAVE YOU TRIED OUR HOME-MADE MAYONNAISE?

Made Fresh Daily 8 oz. 23c Pint 39c Quart 69c

333 DRIVING PARK AT DEWEY

Glenwood 1182-1183-1184

TENTH WARD COURIER

F. R. METZINGER, Editor
E. F. DOUDS, Adv. Mgr.
517 Lyell Avenue
Glenwood 2585
If no Answer Call Monroe 497-M
Down town office, 25 South Water St.—Main 5412
News matter must be in the hands of the editor not later than the Monday preceding date of issue.

DAVIS & JEENS PRINTING CO., INC. 25 SOUTH WATER STREET

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Mrs. Ralph I. Hoyt, of Selye Terrace, entertained at a kitchen shower recently at her home in honor of Miss Katherine Menzie, of Seneca Parkway.

Walter L. Farley, Jr., of Maplewood Avenue, who is a student at Dartmouth College, at Hanover, New Hampshire, returned, Friday, to pass the summer vacation with his parents, Mr. and Mrs. Walter L. Farley.

Mr. and Mrs. Charles P. Hetzler, of Lake Avenue, are spending several days in Philadelphia, with their son, Charlton Hetzler, who is returning to town with them this week.

Mrs. Fred Greenwood Curtis, of Winthrop, Mass., was the guest last week of Mrs. Irving F. Hoyt, of Lake View Park.

Alden Clark, son of Dr. and Mrs. Irving Clark, of Seneca Parkway, returned, recently, from Philadelphia, Pa., where he is a student at the Wharton School of the University of Pennsylvania.

Walter L. Farley, of Maplewood Avenue, who has been spending several months in Europe, sailed recently on the S. S. France from Havre and will return home this week.

Rev. A. W. Beaven, pastor of Lake Avenue Baptist Church, is in Detroit this week, attending the Northern Baptist Convention. Rev. Beaven had the distinction of delivering the opening sermon.

Edward Jr., son of Mr. and Mrs. E. A. Gartland, was found 98 per cent perfect in the American Legion Baby Contest and is one of the leading contestants for high honors.

Miss Emma Budd and Miss Fannie Filer, of Lewiston Avenue, left recently by motor for Boston and the Maine Coast.

Mr. and Mrs. Elmer L. Sylvester, formerly of Lake View Park, are occupying the residence in Grosvenor Road, of Mrs. Sylvester's sister, Mrs. Walter S. Forsyth, for the Summer, and in the Fall will move into their new home in Bel-Air.

Mr. and Mrs. Raymond Pearce Clark, of Lake Avenue, motored to New York last week and attended the graduation exercises at the Hillside School, Norwalk, Conn., where their daughter, Miss Anne Clark, was a member of the graduating class. They will attend the Yale-Harvard races before returning.

Miss Mildred Stanton, of Magee Avenue, is in Edgewood, Md., where she will be the guest of Mrs. Earl Carter, formerly of this city. Before returning home she will visit Washington and New York.

Miss Rhoda Tuthill, of Birr Street, graduated Monday from the School of Physical Education of the University of Michigan. She will spend the Summer in a camp in the Canadian Woods, North of Sault St. Marie.

Mrs. Charles E. Callahan, of Seneca Parkway, is general chairman of the Catholic Women's Club garden fete which was held, Tuesday, in Mrs. Simpson's garden on Highland Avenue.

Mrs. Elizabeth Johnson, Miss Alice E. Johnson and Mr. Larry Johnson, of Philadelphia, are the guests of Mrs. DeVilbiss, of Maryland Street.

John Donoghue, of Lark Street, has recently spent a few days visiting relatives at Bliss, N. Y.

Joseph H. Bush, of Maryland Street, and William H. Stell, of Flower City Park, enjoyed a two day fishing trip at the Thousand Islands over the week-end. Both reported that the bass are biting heavy this season.

Mr. and Mrs. W. H. Pritchard, formerly of Lexington Avenue, are now located at their new home, recently purchased, in Estall Road, Greece.

Gerald C. Kenny of Lake avenue, has just received one of the first new Ford trucks being delivered here and is having a special body built for it.

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TENTH WARDERS LOSE TO FIELD CLOTHES NINE

The Tenth Warders played the Field Clothes nine at Baseball Park, Sunday afternoon. After a hard battle the Tenth Warders were defeated by a score of 5 to 4.

RE-UPHOLSTERING
Call us for estimates on recovering old furniture or Leave an order for custom made pieces

Flanigan Furniture Co.
INCORPORATED
DRIVING PARK AT DEWEY
CARRYING A COMPLETE LINE OF
HOUSEHOLD FURNISHINGS
Glen 4611 Open Evenings Liberal Credit
JUNE BRIDE SALE NOW GOING ON



Our Special 3-piece Living Room Suite \$150.00

Alicia Shoppe
SALE OF DRESSES
\$1.95 — \$2.95 — \$6.85 AND UP
1488 DEWEY AT RIDGEWAY Glen. 4348

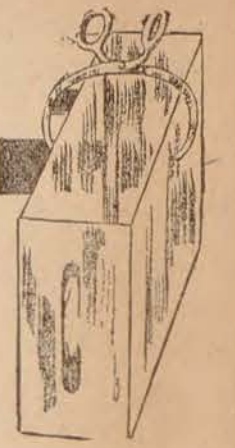
Diamond Specialist
FOR THE BRIDE OR GRADUATE
Select the Lifetime Gift from our complete stock and it will be sure to please the most fastidious.

J. O. LEDLIE
JEWELER
842 DEWEY AVE.
Open Evenings Circulating Library



More Than 95%
of all Rochester refrigeration
Is Ice Refrigeration!
and the larger part of this great army of satisfied ICE users are regularly protecting their foods with

Rochester Ice
Executive Offices
770 EMERSON ST.
Phone
Glenwood 2700



NEWELL'S CASH MARKET
CHOICE MEATS, FRUITS AND VEGETABLES
Friday Special—Fresh Forty Fanthom Fish
Direct from Boston—Try Them
694 RIDGEWAY AVE. We Deliver Glen. 1669

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Special Blend Coffee per lb.39c	Sani Flush, per can21c
Tuna Fish, Light Meat per can18c	Bo Beep Ammonia, qts.25c
Stuffed Olives, two bottles 23c	Hard Water Soap
Kellogg's Corn Flakes per pkg.6½c	Four cakes19c
Root Beer Extract per pkg.15c	Chipso, per pkg.25c
Super Suds, per pkg.8½c	Muffets, 2 pkgs.27c
Tat's Grit Soap, two cans.15c	Chicken Broth, pint jar.21c
	Rose Bud Matches 6 pkgs.21c
	Cigarettes, 2 pkgs.25c
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PABST HOP-FLAVORED MALT, PER CAN 49c

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A BICYCLE FOR GRADUATION
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FOR BOBBED HAIR
MARCEL 50c BOBBING 50c
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Glen. 4348

Riviera Theatre

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Chiropractor or Osteopaths
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\$500 Down

\$57 per month pays interest, taxes and \$200 annually on principal.

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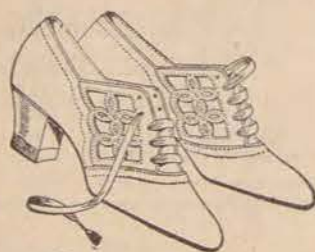
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Also Another Good
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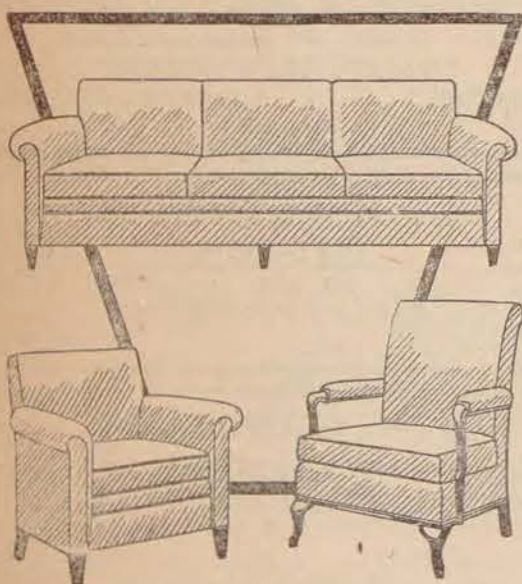
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Gerald C. Kenny

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Let Us Do Your Dirty Work

OUR BUSINESS IS IN GREASING

Cars Washed, Polished and Greased

Cars called for and delivered by Licensed Chauffeur

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DEWEY AT RIDGEWAY

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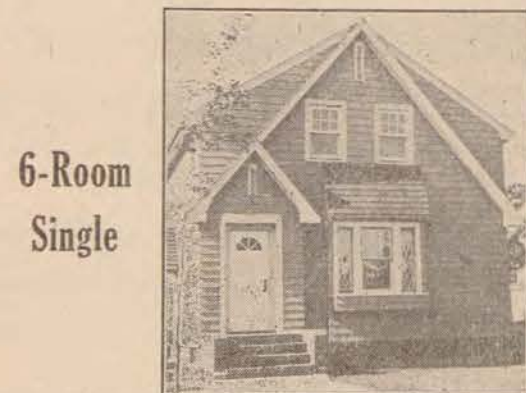
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6-Room
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60
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\$500 Down

\$57 per month pays interest, taxes and \$200 annually on principal.

Sewers, Sidewalks and Grading Paid
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Gruen
Diamond Cartouche,
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diamonds, \$60.



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The one gift she secretly hopes for—a diamond watch! And better still, a Gruen—a tiny, dainty marvel of Guild craftsmanship, like those worn by so many of her friends. We have Gruens in every style and design from \$35—many adorned with diamonds of exquisite beauty and unquestioned value, priced as low as \$60.

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308 DRIVING PK. AVE.

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ARCH-SUPPORT SHOES That Better Make TREADEASYS



\$7.50

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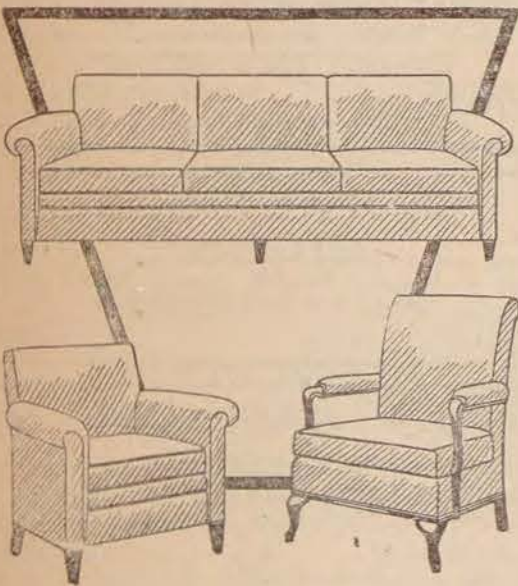
Also Another Good
Make of Arch Supports

\$5.00 and \$6.50

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DRIVING PARK AVE.
At Dewey

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Glen. 1644