

# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 36 THURSDAY, JULY 6, 1944  
If You Do Not Receive Your Copy Regularly PHONE, STONE 6000

### Political Polka

By CURT GERLING

**SO HE'S A DICTATOR—EH?**  
So far it has been rather difficult to separate even a few grains from the chaff of Republican verbiage launched at Chicago and on ensuing days. We asked an old line Republican just what the aims of the party were and as quick as the proverbial brown fox that jumps over the alzy dog he answered "Our aim is why get that high handed Roosevelt out of office before he wants a crown on his head."  
If this man's feelings in the matter are any indication of the tenor of the Republican drive, we can look forward to a rather nasty campaign—one in which the real issues are spoken of nebulously and the good that that man in the White House has done, distorted and smeared. It will probably be another fifty years before Roosevelt will be spoken of reverently and classed with the great presidents of our history. A man still has to be dead a few decades before he is given any credit for his fine deeds. Like flyers at a funeral, it's a nice gesture, but the party chiefly concerned can't smell them.  
Roosevelt already has one thing in common with the great presidents of American history and the utterance of my Republican friend merely confirms it—they were all maligned by press and politicians during the tenure of their office.  
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### This Week's \$25 Winner

Winner of the first July drawing, held at Shopping News on Monday afternoon is Mrs. Betty Kaiser, 41 Wooden St., who will collect 25 dollars in cash because she paid her Shopping News carrier, King Markle, ten cents as a sustaining subscriber to this paper. King collects an extra five dollars because the winner is one of his customers.  
Each week Shopping News awards 25 dollars to some sustaining subscriber who has paid the Shopping News carrier the regular 10-cent monthly delivery charge. To date, Shopping News has paid out \$1620 dollars under the plan.



**RODEO PARTICIPANTS**  
Five Cowgirls who will be seen at the 1944 Grot to Rodeo in Edgerton Park the week of July 24, competing for a part of the \$3,500 cash prize awards. From left to right they are Mary Parks, Nebraska; Berl Jackson, Texas; Dolly Eskew, Texas; Doris Boen, Arizona; Mildred Mix Horner, Texas.

### Ed Randall's Scene and Word

**LOOK WHO'S MAKING SACRIFICES**  
From The Daily Press:  
"If I am called upon, I shall give it much consideration... it will be at great personal sacrifice." — *Publisher Frank E. Gannett.*  
"That I have not sought this responsibility, all of you know... no one has a right to refuse that call." — *Governor Thomas E. Dewey.*  
"I am more interested in defeating the New Deal philosophy than I am ever of being President of these United States." — *Governor John W. Bricker.*  
"From Ernie Pyle's Column:  
"As I plowed over the wet sand of the beach on that first day ashore I walked around what seemed to be a couple of pieces of driftwood sticking out of the sand. But they weren't driftwood. They were a soldier's two feet. The toes of his G. I. shoes pointed toward the land he had come so far to see, and which he saw so briefly."  
(Continued on Page 4)

### Reflections

By Orville Allen

**Recognition**  
Why he deserved such an accolade from his neighbors is still puzzling John Cutwa, 51 Chiller, but he is nevertheless proud of the recognition accorded him. The other evening, returning from the theatre with Mrs. Cutwa he found a huge bouquet tastefully arranged in a large wicker flower basket, complete with a giant silk sash, deposited on his doorstep. Peeking out from the center of the mass of flora was a demure white card addressed to Mr. and Mrs. John Cutwa. From the inscription the Cutwas learned the bouquet had been sent by the neighbors as a friendly token of goodwill. Everything would be fine—except—the bouquet was made up entirely of weeds.  
**SIGNS OF THE TIMES**  
If there is one spot in the city more than any other where confusion reigns supreme it can be said, without fear of contradiction, that that place is the OPA headquarters in the E & O Building at the corner of West Main and Washington St. I am wondering if some of that confusion might not have disastrous results if fire were to break out in the building.  
"Take the matter of door signs. There is one door there facing the main corridor on the second floor bearing a large sign with the legend "Fire Escape." Directly beneath it, in almost equally large letters, are the words "No Admittance." Curiosity led me to try to do which was (and, to the best of my knowledge, still is) securely locked. With that strange paradox as a lead, I cased the joint, as we say in the trade. My amusement was equalled only by my amazement when I found the door marked "fire escape" led, not to a fire escape, but in the waiting room for clients of the tire and gasoline rationing boards. To get to the elusive fire escape one would have to go, from the corridor, through the aforementioned locked door into the waiting room, then through another locked door into the room where gasoline rationing workers are stationed, and then out the window.  
Of course, if you get have to figure out a way to get through that locked door—plainly marked  
(Continued on Page 4)

### Coming Events

Today — Alumni of St. Mary's Hospital will hold a picnic at 5:30 p. m. in Genesee Valley Park.  
Today — Fidelity Club of Lincoln Sherwood, Dames of Malta, will meet for a picnic supper at 6:30 p. m. at the home of Florence Williams, 91 Barton St.  
Today — Members of the Rochester Council, Knights of Columbus, will greet their new grand knight Francis T. Rooney at a meeting at 8:15 p. m. in the K. of C. Clubrooms at Columbus Civic Center.  
Today — Lillian Schacht Deputy Club of the Amstrang, will meet for a picnic supper at the home of Betty Bookhout, Commodore Pkwy. Members will notify the hostess.  
Tomorrow — The American Indian again will be the subject of a discussion by the Council of Church Women when the second in a series of porch parties is held at 10:45 a. m. at the First Presbyterian Church. Two chapters from "The Indian in American Life" will be reviewed by Mrs. Clyde Leckowiser.  
Fri., July 14 — Capt. Henry Lomb Clute, Ladies of the OAR, will meet in City Hall Annex for its summer session. President Florence Henderson will be in charge.  
Sat., July 8 — Pauline C. Lowry Club, Order of the Eastern Star, will meet at 2 p. m. at the home of Edna Robertson, Webster-Rochester Rd. for a business session. Supper will be served at 3:30 p. m.  
Sat., July 8 — Letha O. Cooper Club, O. E. S., will entertain the Alice M. Shultz Club at the home of Ethel Weidner, 1010 E. Ave., at a luncheon at 12:30 p. m.  
Sat., July 8 — A patriotic program will mark the dedication of a service flag at 8 p. m. at the home of the Albanians, at DeWitt's, 3190, Chubb Ave.  
A program on the lawn and dinner will follow the ceremonies.  
Sun., July 9 — Special outdoor service conducted by the Federation of Churches in Highland Park Bowl at 7 p. m. Special music, Rev. George Middleton, speaker.  
Tues., July 11 — Wesley J. Leinweber, superintendent of St. Ann's City, Moosehead, will be a guest of the local Moose Club at a meeting in the East Ave. clubhouse. Leinweber will be accompanied by Regional Director Charles A. Pross.  
Wed., July 12 — Ladies Auxiliary of St. Joseph's Villa will hold its annual picnic at the Villa in Dewey Ave. at 1 p. m. Mrs. Elizabeth Harrigan is chairman and Mrs. Carrie Rehbolt, honorary chairman.  
Sun., July 16 — Monroe County Town- send Women's Auxiliary will have a basket picnic at Charlotte Grounds No. 2. All clubs are invited to join this affair which begins at 10 a. m.  
Sun., July 16 — Rochester Red Men's Club, Fitzhugh St. N. will sponsor an outdoor picnic for the ladies and councils, families and friends, at Schutzen Pk. Ridge Rd. at Clinton St. at 10 a. m.

### The Week In Review

City Council has authorized a \$55,975 program for resurfacing 21 streets. A new technique prolonging the life of the streets for 5 years and involving less manpower than standard reconstruction will be used when the program opens about July 10th. Public Works Commissioner A. H. Wegener announced. This program is in addition to the \$300,000 street reconstruction project which was adopted early in the year by the Council and now is being carried out.  
For two days in succession last week the Rochester area was the hottest section in the state. Tuesday's 96 degree mark and the record 98 of Wednesday brought death and discomfort to everyone else. The lakeshores and city parks were jammed with relief seekers causing the Rochester Transit Corporation to put extra buses into service to accommodate the throngs looking for cool spots. Damage estimated at \$15,000 was caused by a fire that made a shambles of the Lincoln Laundry at 39 Jay St. Firemen were called three times to fight the blaze, fed by dry cleaning.  
(Continued on Page 6)

### Amusements

**CENTURY** NOW PLAYING "THE EVE OF ST. MARK" with Anne Baxter and Michael O'Shea. Plus "TWILIGHT ON THE PRAIRIE" with Leon Errol, Johnny Downs

**LOEWS THEATRE** ONE WEEK STARTING JULY 13 ON STAGE IN PERSON GENE KRUPA AND HIS ORCHESTRA

**PALACE** NOW PLAYING Barbara Stanwyck, Fred MacMurray and Edward G. Robinson in "DOUBLE INDEMNITY". Plus "ALLERGIC TO LOVE" with Martha O'Driscoll.

**CAPITOL** NOW PLAYING "BUFFALO BILL" with Joel McCrea and Maureen O'Hara in Technicolor. Plus "COBRA WOMAN" with Maria Montez and Jon Hall in Technicolor.

**HUDSON** "IN OLD OKLAHOMA" with John Wayne and Martha Scott. Plus "HENRY ALDRICK BOY SCOUT" with Jimmie Lyon.

**LITTLE** STARTS SAT. Leslie Howard and Merle Oberon in "THE SCARLET PIMPERNEL"

**REGENT** NOW PLAYING Gary Cooper in "THE STORY OF DR. WASSSELL" in Technicolor. Plus "SOUTH OF DIXIE" with Anne Gwyne and David Bruce.

**REXY** SAT. SUN. MON. "NONE SHALL ESCAPE" with Marsha Hunt and Alexander Knox. Plus "ROSIE THE RIVETER" with Jane Frazee.

**TEMPLE** STARTS FRI. "CURSE OF THE CAT PEOPLE" with Simone Simon. U. S. Government Film "ATTACK." The Battle for New Britain.

### Take It Easy

WITH THE SENSATIONAL NEW SAFETY-WASH FOR WOODWORK FLOORS—DISHES—GLASSWARE—AUTOS—BATH—KITCHEN FIXTURES

**weir and fisher** 80 Clinton Ave.

\$25 IN PRIZES  
For new uses. Send a label from any size bottle with a note describing your discovery. First prize \$10.00. Contest closes August 1st.

"It's Kind To Your Hands"

BUY WAR STAMPS & BONDS AT

## Edwards

PHOTO STUDIO

OPEN MONDAY AND FRIDAY UNTIL 9 P. M.

BE PHOTOGRAPHED NOW at the peak of your Summer Loveliness

Try Edwards popular new Kodatron method of photography for best results. No Appointment Required

3 5x7 Black & White Vignette PORTRAITS \$5.95

Charge It To Your Account

12 PROOFS SUBMITTED

Edwards Photo Studio—In The Green Room

## Vine's Leisure Clothes

For All Your Family

"AT VINE'S LOW PRICES"

Even at this time, when stocks generally are low, Vine's selections are bigger and more complete, and you benefit too by Vine's low operating costs. Vine's are open evenings, no parking restrictions... Remember Vine's close all day Wednesday during July and August.

**Ladies' BATHING SUITS**  
Whether you're big or small, young or old, Vine's have the style suit you want. A wide choice of one and 2-piece suits and dressmaker models for style conscious women.  
\$2.98 to \$5.98  
SIZES 32 TO 50

**Men's SWIM TRUNKS**  
Vine's stock of swim trunks is complete in every detail. Fire-war, latex, wool, and gabardines, with built-in latex supporters. A wide choice of styles, colors, and materials.  
\$1.39 to \$3.39  
SIZES 30 TO 48

**Men's SLACK SUITS**  
You'll want several of these cool summer slack-suits for your leisure hours at home or away. Long and short sleeve, contrasting or solid colors.  
\$3.98 to \$9.98

**LADIES' SLACK SUITS & PLAY SUITS**  
Fashion Fresh Slack Suits and play suits that you'll practically live in all summer long.  
\$2.98 to \$8.98  
SIZES 12 TO 44

**Men's WASH SLACKS**  
Choice of cottons, rayons, gabardines, and part wool. Many with zipper fly.  
\$2.39 to \$4.98  
SIZES 29 TO 44

**BOYS' SLACK SUITS**  
A very fine selection for the little fellow, too. Choice of several cool materials.  
\$2.59 to \$4.79  
SIZES 6 TO 18

"A NEW NAME FOR AN OLD CONCERN"

**Vine's JOBBING HOUSE**  
MAIN 6488 159-161 JOSEPH AVE. CORNER NASSAU STREET

## NEW LOCATION

SHERWIN-WILLIAMS PAINTS

41 SOUTH AVE. BETWEEN EAST MAIN & BROAD ST. OPEN MONDAY NIGHT 'TIL 9

VISIT OUR GIFT SHOP PRACTICAL KNICK KNACKS IN POTTERY, GLASS, ETC.

IT'S A BEAUTY!... IT'S A TOUGHIE!

Sherwin-Williams Mar-Nor Varnish  
—You can't beat this varnish for wear, plus beauty! Resists chipping, marring, scratching, staining. Gives floors, furniture, woodwork a "lock-like-new" lustre, a coat of "wear-like-iron" protection. Two types—gloss and satin-finish.  
Qt. \$1.49

SHERWIN-WILLIAMS FLOOR ENAMEL  
Made to be walked on, tramped on, scuffed on. For wood, linoleum floors.  
Quart \$1.15

SHERWIN-WILLIAMS REPAIR VARNISH  
Handsome, heavy-duty outdoor spar varnish for outdoor doors, porch ceilings, beams.  
Quart \$1.89

SOILAX CLEANER  
Cleans walls, woodwork, sinks, pots and pans. 1 1/2 lb. — 25c

Save on Wallpaper for every room in your home  
Beautiful patterns and designs—living room, dining room, kitchen, bathroom. Per roll 9c to 99c

Armstrong Linoleum  
Enough Linoleum for kitchen up to 9x12.  
\$18.75 Complete With Labor And Material

**SHERWIN-WILLIAMS**  
41 SOUTH AVE. MAIN 1517

**BUY BONDS** 5 WAR LOAN  
DOUBLE YOUR INVESTMENT FOR VICTORY

# KAY'S COMMENTS

by  
kay shearer

**SALE HALF-PRICE—What?** group. Do you remember I've been telling you about what exceptional values these Hat & Bag Sets are — so at HALF-PRICE you're practically stealing them. Jewelry \$1. sup. CARTER HAT SHOP also carries the famous GAGE LINE. 636 MONROE AVE. . . Open Eve.

*Don't grow argumentative if you find a lady's veil in your favorite ensign's pocket. I have it on good authority that a woman's face veil is one of the simpler devices for removing lint from blues. It's easy to carry — rolled into a ball and brushed hard into the material will leave it lint and dust free.*

Your accessories are the "frosting" to your summer costume. You'll ruin the effect of your entire ensemble with a pair of shabby, soiled shoes, dirty pocketbook or rumpled gloves. If you're "in the bucks" and can afford different accessories for each frock, all very well, but if you're like most of us—your best bet is **WHITE**—in all accessories. Most bags this year are washable—some sponge—some you use dry cleaner—the plastic you only need a damp cloth. Another hint for the well-dressed woman is the use of summer jewelry. Have you seen the seashell collection that seems so right with summer clothes? Hand-tinted in variegated hues, as well as white and natural. Bubble-size pearls with pastel-colored "beans" are another suggestion. But if you're budget-minded and saving for that extra War Bond, buy white jewelry—it's always good—always cool looking and right with everything—day or evening.

Devotedly—Kay

**LLOYD'S** LLOYD'S LEAD AGAIN with the best value in FUNERAL WORK you've ever seen. Your phone orders are given the personal attention of Mr. Lloyd Higbie. Fresh flowers are always used — this insures your thoughtful expression of sympathy a fresh appearance for as long as necessary. Call Main 7688 LLOYD'S FLORIST when the next occasion arises when you want to send flowers. PRICES ARE LOW. LLOYD'S — Powers Hotel Opposite the Court House.

Early in life women learn to importance of wearing the right STOCKINGS. Even if your frock is an "ORIGINAL" if your stockings aren't correct — sheer — with seams straight as a "die", you're lost. Fastidious women wear "VIRGINIA MAID" stocked by EDWARDS. You'll find them in the Hosiery department on the Main Floor. Ask for the Daytime Sheer. You'll find them clear in texture, fashioned to fit occasions. Only the finest material available in these days go into the making of these stockings. They are the right weight, you know how important that is. None of that feeling of wearing "Leggings" in these sheer hose. The snug fit does this — these "Virginia Maid" hose hug the ankle and knee and have dependable wearing qualities. Reinforced at foot with lisle and rayon to the garter top. You may have your choice of Honey Glo — a soft summer neutral — also Sundash — a rosy summer beige. Coming in sizes 9 1/2 to 10 1/2. I'll say again — they're priced at 83c per pair — at EDWARDS.

**MILK** especially HOMOGENIZED VITAMIN D is delicious in summer time. It makes a healthful drink, children like it, no more coaxing to "DRINK THAT MILK". It is the basis of good cooking. Soups are smoother, gravy tastes richer, custards have better texture, are never watery. You'll have better luck with your cooking 'cause this milk is always uniform from the top of the bottle to the last drop. Remember you may order CHOCOLATE MILK — ORANGE DRINK — BUTTERMILK from BRIGHTON PLACE DAIRY 45 FULTON AVE. — Glen 144.

**LOOK** Mrs. Zweig of ZWEIG DRESSES is in New York — shopping the market for new smart clothes to keep you smartly dressed—come fall. Mrs. Zweig always marks her merchandise with an eye to your budget. Of course ZWEIG DRESSES are Open as usual — with someone to take care of your needs in Mrs. Zweig's absence. So why not drop out to 240 ROSEDALE st. off Monroe, Open Eve and Sunday's for your convenience.

The other evening I was in the company of several women — one of them had a particularly smart frock on — someone asked where she ever got that adorable dress. RIPTON DRESSES was the reply. I swelled with pride — haven't I been telling you all along about RIPTON DRESSES from the Junior to the very large full size and half-size. Prices start at \$6.95 — RIPTON DRESSES — 739 MONROE AVE. — Open Eve.

Your government is asking your cooperation in the saving of electric power. This means that extra light you leave on in the living room, when also means allowing the water tank to run on and on for a few dimes. So take a little care — you'll save money for yourself and enable your ROCHESTER GAS & ELECTRIC to supply their needs for wartime necessities without scrimping. — Thanks. — 89 East Ave.

**PETITIS** with the aid of her BATTLE CREEK REDUCING Machine will get you in shape so it will be a joy to wear shorts—bathing suits—and all the kind of clothes that help to make your summer more liveable. Treatments are effective—inexpensive — and lasting. Drop into 327 BURKE BLDG. and talk it over with Bea. Remember summer is the ideal time to reduce. Stone 6210.

An **Orchid** To You

Each week Shopping News, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory is

Mrs. A. Neville  
143 Briarcliff Road

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

## Decrees of Fashion

True to her birthright is the lady who knows that daintiness has been personified in the world over by carefully-groomed women. The word itself implies all that is fresh, sweet, crisp and clean. It is particularly easy to appear dainty with a blistering red sun burn, but an even coat of tan is definitely a beautiful indication of skin care. If you take your sun spasmodically, such as only week-end, follow the advice of singing comedienne Cass Daley. Apply sunburn cream or lotion at least three or four times during the day until you've acquired a good tan and then the natural pigmentation will provide partial protection against burns. The harmful effects of sunburn will take months to correct and may be avoided by precautionary care.



Cass Daley

Not so long ago the bare midriff was considered a traffic-stopper on all beaches. Now it's a "must", and woe unto the lady who has not maintained the body beautiful which can accept the exposing fashion. This year the Ninth Annual "Swim for Health" campaign will be observed from June 26 to July 1 to promote the value of this invigorating sport. We can't all get to beaches, of course, but in every community there's an accessible pool. It's the coordinated movement of swimming, that provides the general toning up and resultant muscle-strengthening benefits. Don't pursue the sport too casually if you expect to improve your health and develop graceful body contours.

Stripes appear in greater profusion as the thermometer rises. Women with figure problems should find the illusion-creating lines a great asset. Shoulders may be made to appear wider with horizontal stripes; hips appear deceptively slender in verti-

## Rhubarb Sauce

3 c. 1-inch pieces rhubarb  
1/2 c. water  
1 c. sugar  
1 t. lemon juice  
Cook rhubarb in water until tender.  
Press through sieve.  
Add sugar and lemon juice and chill.

## Vary Prunes

Vary stewed prunes by including thin slices of lemon, grated orange rind, nutmeg or cinnamon every once in a while

One Business Man Tells Another

"If You Need Money  
Get One of Those  
Low-Cost



LINCOLN-ALLIANCE

## Personal Loans

### LOW BANK RATE

You Receive Cash	Payable Date	Rate	Amount of Loan	1 Mo. Term
\$100	\$ 5.00	4%	\$108.48	\$ 8.48
125	6.25	5%	133.75	10.50
150	7.50	5%	167.56	17.06
175	8.75	5%	198.45	23.70
200	10.00	5%	216.80	26.80
250	12.50	5%	283.50	33.50
300	15.00	5%	316.20	36.20
500	25.00	5%	527.00	52.00

When you need money for business opportunities or for some unexpected obligations, try a Personal Loan. It's a dignified and business-like way to borrow. Costs only \$1 per year for one hundred dollars borrowed.

Apply at any of our 13 convenient Bank Offices.

## LINCOLN-ALLIANCE BANK AND TRUST CO.

183 Main Street East

Or At Any One of 13 Conveniently Located Offices

CITY OFFICES OPEN MONDAY EVENINGS 6:30-8:00

Member Federal Reserve System.

Member F.D.I.C.

## Rudolph's Summer Special



50c Down

Forme 5.85 KENT

## COFFEE MAKER

COMPLETE WITH FOLDING COFFEE TABLE SUGAR AND CREAMER

# 3.99

WAS 5.85

Enjoy the convenience of this set when you're serving coffee or tea, hot or iced — indoors and out on the porch. The handsome, steady table is stain resistant . . . the 8-cup size glass coffee maker is guaranteed heat-resistant.

# Rudolph's

CORNER EAST MAIN AT SOUTH AVENUE

IN BATAVIA—109 MAIN STREET

Open Friday Evening — Closed All Day Saturday

## LIKLY Luggage News . . . Men's 2-Pc. Travel Set



Available in Several Patterns Similar to Sketch.

Wardrobe 2-Suiter . . . \$31.30

21 in. Week-ENDER . . . \$23.75

Nothing more convenient for a man than a 2-piece set like this! Substantially made with strong, double stitching, fine cowhide leather bindings, handles and corners.

—Luggage Second Floor

Mail and Phone Orders **LIKLY'S** STONE 915  
271 MAIN STREET E.  
BUY MORE WAR BONDS

at Darling's

## Semi-Annual DRESS

# Clearance

One Of The Grandest Collections of Dresses We Have Ever Selected Newest Summer Colors and Fashions. Sizes 9 to 17 12 to 20 — 38 to 44. Downstairs

**\$2.00**

200 summer cottons and sheer crepes. Values to \$7.99.

**\$2.90**

550 summer cottons, print jerseys and crepes. Values to \$10.99.

**\$4.50**

365 better dresses from our Glamour Shop. Values to \$16.99.

Others To \$6.90

Downstairs Fashion-Center



190 Main St. E.

### Wild West Coming —Grotto Plans Annual Rodeo

Rodeo devotees will be happy to learn that Lalia Rookh Grotto will present its ninth annual championship rodeo in Edgerton Park for one week starting Monday, July 24. Matinees will be given on Wednesday and Saturday.

According to General Manager Bryant Parsons the Grotto this year is offering \$3,500 in cash prizes to be competed for by cowboys and cowgirls in the following events: bronk busting, steer wrestling, calf roping and wild full riding. The prize list will undoubtedly attract a large field of entries. In addition to the competitive events the program will include more than a dozen special acts.

Col. Jim Estew will again furnish the wild stock and saddle horses and will be director of the arena. The Rochester Rodeo is sanctioned by the American Rodeo Association and the Cowboy Turf Association. Points won here will count toward the national championship. The judges will be Charley Aldridge of Colorado Springs and Oklahoma Curley of Cheyenne, Okla.

Headquarters of the Rodeo committee have been opened at 119 East Ave. in the Sagamore Hotel Building.

### Cleanser Contest Enters 2nd Week

Entering its second week is a contest to find new uses for Safeti-Wash, a miraculous Rochester-made cleanser.

Participants should write a brief note of the new use they have discovered for this all-purpose cleanser and enclose with it a label from either the 49c pint size or the 79c quart size.

Entrants should address their replies to The Contest Editor, Rochester Sun, 93 Clinton Ave. S., Rochester 4, N. Y.

Awards of 10 dollars, first prize, five dollars second prize and ten prizes of one dollar each will be made at the close of the contest.

Safeti-Wash may be purchased at Weis & Flahers, Weed & Co. and at leading drug and hardware stores.

### Veteran's Hospital Fund To Get Carnival Proceeds

Monroe County Council, Veterans of Foreign Wars, has set a definite date for its annual carnival and festival conducted for the benefit of the hospital fund. The date will be the week of August 7, and the location Scottsville, Md., opposite the Municipal Airport. County Commander Edward Gnaedinger has named Hospital Chairman Louis Goler as head of the committee in charge.

The event this year, it is promised, will be larger than ever before with the James E. Strates Shows furnishing the main attractions. This combination of shows and rides is one of the largest now before the public requiring a 32 car train for transportation.

Chairman Goler has booked two big free acts, the Kinair Troupe of aerial daredevils and a young man named Torino, who performs on a slender pole 150 feet from the ground.

During the past year the VFW has provided entertainment, cigarettes, candy and reading material for veterans confined in hospitals and other institutions in the Rochester area. Proceeds of this carnival will be used to continue that work.

### Trotting Races at Hamburg Get Underway

Stables from 22 different States and Canada are quartered at the Hamburg oval where 30 nights of racing got underway Monday night, continuing every night except Sunday to August 5th.

The lighting system at the Hamburg track is in perfect condition. Electrical experts have checked it for shadows and glare so that it is as perfect as lighting systems can be made, recording all finishes at the meeting this year will be the Photochart camera, this is the camera that is now used at all the thoroughbred tracks in New York, and was first introduced in the Empire State at Hamburg in 1942.

Post time throughout the meeting will be promptly at 8:15 P. M. with the daily double windows closing at eight o'clock sharp. Admission to the trotting races is 120, including tax, with no seats reserved except boxes.

### Job Training Classes Open Summer Session

To back the increasing demand for workers in Rochester's huge war plants, vocational classes in city high schools opened Monday for the fourth successive summer. Verne A. Bird, assistant superintendent of schools and program director, announced this week.

Day and night shop classes will be opened to meet any demands for training for any type of war or essential plant. New classes will be opened as are needed to accommodate all trainees.

In addition to the regular summer school program which will be in operation Bird placed emphasis on a new program of "inplant" training authorized by the State Education Department, under which plan the local Board of Education war training offices furnishes instructors to war plants for the purpose of facilitating "on the job" training. Related work is also offered. Five local war plants are now operating the Board of Education's new training program with approximately 500 employees receiving instruction. Bird urged all war plant executives in the Rochester area to study the new plan.

Registration for the regular summer war training classes will be held directly at the schools daily from 8 a. m. to 10:30 p. m.

To make a quick rice ring, mix hot rice with melted vitaminized margarine, salt and pepper and pack tightly in ring mold or custard cups. It may be unmolded immediately.

### Incorrect Addressing Delays Oversea Mail

Fifteen per cent of the more than 25 million pieces of mail each week being sent to soldiers overseas is incorrectly or insufficiently addressed, the war department points out cautioning the public on the extreme importance of correct addressing.

This problem could be solved easily if everyone writing to overseas soldiers would realize the necessity of including the soldier's complete address, giving his rank, full name with middle initial, army serial number, service organization and unit, APO number and the postmaster at the Post of Embarkation through which the mail is routed.

With single APOs handling the mail for thousands of troops, the service organization and unit are particularly important. They are equivalent to a civilian's street and number, with the APO representing the correct state and city in a domestic mail address. The serial number is of particular importance when, as frequently happens, soldiers of the same name, or similar name and initial, receive their mail through the same APO.

# Edwards Basement Store

Shop All Day Friday 9:45 A. M. 'til 9 P. M.



Our Best Buy in Men's  
White Broadcloth

Shirts  
1.17

Why not be cool and comfortable in white broadcloth shirts this summer? Wear them all day and never mind the heat. Slightly irregular, but nothing to hurt the wearing quality, with non-wilt attached collars. The backs are pleated and no starching is necessary. Make them a "must" on your shopping list.

Collar Attached Style  
Sizes 14 to 17

EDWARDS Basement

For enjoyment doubled and redoubled—serve ROMA Wines, too!



Discover the secret of famous chefs—that ROMA Wines make any meal taste better—easily, thriftily.

For a new mealtime thrill, start with an "appetizer" of zesty ROMA Sherry. Accompany your main dish with delicate ROMA Sauterne, or full-bodied ROMA Burgundy. See what a difference it makes, at meals, when entertaining... for only pennies a glassful!

ROMA combines Old World skill with modern genius to produce wines of such excellence, they are... America's largest selling wines! If your dealer is out of ROMA California Wines, try again, soon.

ROMA—America's Largest-Selling Wines

Made in California for enjoyment throughout the world!

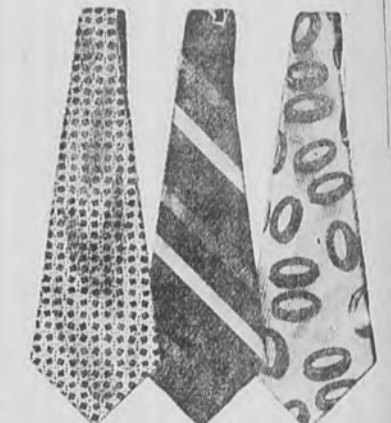


See Our Big Selection of Men's Fine

Neckwear  
27c

Here they are... A fine assortment of snappy looking ties. They are irregulars of a famous make. All colors in stripes and figures. Buy them now or for later use.

EDWARDS Basement



Boys' Play  
SLACKS  
2.39

Just the slacks for you! Play or work in them, they can stand plenty of rough wear and easily take the place of dungarees. Made of olive drab Herringbone, Sanforized Shrunken. Sizes 8 to 18.

Boys' Basque  
Shirts 97c

Bright Cross Stripe Shirts. Small, medium, large.

Boy's Shorts 1.97

Boys' good looking—washable—sanforized shorts. The kind that will wear. Cotton fabric. Khaki color. Sizes 6 to 12.

EDWARDS Basement



July Clearance of  
Men's Better Grade

Suits

Regular 21.94 Values

18.94

If you are in the habit of paying more for your suits, see these. Imagine good quality Worsted-Twists and Cashmere fabrics of Blended Yarns at such a clearance price. Your choice of single breasted styles. Tailored to fit.

Patterns and Stripes  
Brown—Blue—Gray  
Regulars—Shorts  
Longs and Stouts

EDWARDS Basement



**Care For Your Pots 'n Pans**

If you take good care of your pots and pans, they will last you a lifetime. There are specific ways to treat the materials from which each is made, and a little trouble in following instructions will pay you big dividends.

**ALUMINUM:** Wash with soap and water and scour to remove spots. Dry thoroughly after washing.

**CHROME:** Wash with soap and water and polish with a dry soft cloth.

**COPPER:** Wash lacquered copper with soap and water and dry thoroughly. Polish unlacquered copper with a copper polish, wash with soap and water and dry thoroughly.

**IRON:** Wash with soap and water. Avoid scouring. Dry thoroughly after washing.

**ENAMEL:** Treat as glassware.

**GLASS:** Glass that is made especially for cooking and baking needs little care except washing with soap and water. When spots are hard to remove rub with scouring pads or a fine cleansing powder.

**MONEL METAL:** Wash with a cloth wrung out of soapy water. Do not scour but polish occasionally with a fine cleansing powder.

**NICKEL:** Wash with soap and water. Polish with dry cloth.

**STEEL:** Wash with soap and water and scour to remove spots. Dry thoroughly after washing.

**TIN:** Wash with soap and water and scour with mild cleansing powders. Tin rusts easily so dry thoroughly after washing.

**WOOD:** Scrape with dull blade and wash with lukewarm water.

**Short Cuts In Housekeeping Chores**

Before the decorators or man of the house starts painting the work around windows, coat the panes with a paste of cleansing powder or soap, advises CBS home economist Isabel Hewson, and you'll save yourself the chore of scraping off the paint that invariably is splattered.

Those ugly black marks on waxed floors, caused by the carbon now used in rubber shoe soles and heels, can be easily removed with turpentine or a dry cleaning fluid. You'll take off the wax, too, because cleaning fluid dissolves grease, so it will be necessary to re-wax the area where the marks were treated. Be sure the floor is dry before you apply new wax; otherwise, it won't blend properly.

If the legs of tables or chairs have flattened the nap of your rug, the pile can easily be raised again by covering the matted spot with a damp chamois cloth, folded several times. Leave for a few hours, then brush the pile gently and allow to dry.

**Give Your Floor a Quick Once-Over**

If you want an attractively finished floor with a minimum of effort and expense, buy a good varnish stain in any desired wood shade. This is transparent, and yet carries enough pigment to hide imperfections in your old finish with one coat. For a really good looking floor cover this with a coat of the good floor varnish in either gloss or dull finish. Now you'll have a floor that can take it.

**Home Made Ice Cream**

Perhaps you cannot purchase as much ice cream at the corner store as you did before the war, but that does not necessitate an ice cream shortage in your home.

After all, the art of making ice cream did not pass out with grandmother's old crank freezer. In fact, modern refrigeration has probably doubled or tripled the amount of this delicacy prepared at home. Today, old crank freezers are being oiled and used, while electric refrigerators are humming a tune as they freeze trays of ice cream for the evening meal.

An ordinary household rennet tablet, some light (yes, light) cream, a little sugar, water and vanilla—that's all you need to try the modern recipe below.

**Homemade Vanilla Ice Cream**

- 1 rennet tablet
  - 1 tablespoon cold water
  - 2 cups light cream
  - 1/2 cup sugar
  - 1/4 teaspoon vanilla
1. Dissolve rennet tablet by crushing in cold water.
  2. Mix light cream, sugar and vanilla. Warm slowly, stirring constantly. When COMFORTABLY WARM, (110° F.) not hot, remove at once from heat.
  3. Add dissolved rennet tablet and stir quickly for a few seconds only. Pour at once, while still liquid, into refrigerator tray. Let stand at room temperature until set—about 10 minutes.
  4. Place in freezing compartment. Freeze until firm. Re-

move from tray to a bowl break up with a fork and beat with electric or rotary beater until free from hard lumps, but still in thick mush. Finish freezing.

**Technicolor Triumph On Regents Screen**

The spectacular, romance-filled, "Story of Dr. Wassell," in technicolor, opens at the Regent today. The story, fashioned by James Hilton, tells of Dr. Wassell's experiences as a young medical research student in China, who, when war comes, goes to take charge of the hospital in Java, where his patients include men from the bombed cruisers, U. S. S. Marblehead and U. S. S. Houston. His attempt to rescue his patients from the advancing Japanese presents a story of gripping adventure, intermingled with appealing romance.

Cecil B. DeMille is both producer and director in this film, which stars Gary Cooper, supported by Lorraine Day, Signe Hasso and Carol Thurston. Important roles are played by Dennis O'Keefe and Carl Esmond.

"South of Dixie" is a musical comedy starring Anne Gwynne and David Bruce, which will be the second feature on this week's program.

**Gets 71 Letters**

Ashton, Idaho—Returning to a postal station from a South Pacific war front, Marine Corporal L. M. Lansberry found 51 letters from his wife and 20 letters from others in the family.

**SUMMER HOURS for DOWNTOWN STORES**

To accommodate Rochester war workers and others who appreciate the added convenience of evening shopping hours, the undersigned stores will remain



**OPEN MONDAY AND FRIDAY EVENINGS**

[July and August]

And to give store employees needed rest and relaxation, these stores will remain

**CLOSED ALL DAY SATURDAY**

**COMPLETE SCHEDULE**

- MONDAY—Noon to 9 P. M.
- TUES., WED. THUR.—9:45 A. M. - 5:30 P. M.
- FRIDAY—9:45 A. M. to 9 P. M.
- SATURDAY—CLOSED ALL DAY



First Friday Night Opening—Tomorrow, July 7  
First Saturday Closing—July 8

- E.E. Bausch & Son Co.
- David's
- E.W. Edwards & Son
- B. Forman Co.
- Garson & Wood Furniture Co.
- Likly Stores, Inc.
- Lincoln Stores, Inc.
- Lobel's Youth Center
- McCurdy & Co.
- Metzger Style Shops
- National Clothing Co.
- The Outlet
- Paul's Curtain Shop
- Projansky Inc.
- E.J. Scheer, Inc.
- Sibley Lindsay & Curr Co.
- Shafer Fur

*Sibley, Lindsay & Curr Co.*

SHOP FRIDAY FROM 9:45 A. M. TO 9:00 P. M.



**CRISP, COTTON CLASSICS!**

All Popular Summer Colors!

**3.66**

Sizes for Misses and Women

It takes Sibley's to bring you timely cottons at such a stop-press price! They're all you expect of cotton . . . cool, fresh, washable! And neat as a pin for all your daytime hours! The group has all colors, red, green, blue, rose, brown. And the sizes include 12 to 20, 16 to 44, 16 1/2 to 24 1/2.

DAYTIME DRESS, THIRD FLOOR

The Week in Review

(Continued from Page 1)  
fluids, before it was brought under control.  
Five local motorists lost their basic and extra gasoline ration for a year, another for 10 months and a seventh for six months for using ration stamps for trips to Florida last winter.

**TIRES**  
**THE BEST!**  
B. F. Goodrich  
SILVERTOWNS  
All popular sizes available now on easy weekly payments. Use your certificate today!  
Official Tire Inspector

**B. F. GOODRICH**  
SILVERTOWN STORES  
675 E. MAIN — Main 7300

Adequate protection against fire and theft for home or small business...



**Brush-Punnett Co.**  
545 West Ave. Gen. 7737  
OPPOSITE BUFFALO ROAD  
Open 7:30 to 4:45 P. M.

Monroe County's July pre-induction physical examination calls are small in number, being only half those in recent months. The small number called for pre-induction tests but hard at youths completing high school who expected to face quick induction. Many of them are volunteering, based on Selective Service's announcement they would get preference, if they meet qualifications, in assignments to Army and Navy.

Thousands of vacation-bound workers, released from stores, less-essential industries and a few warplants for a four to seven-day holiday, poured out of the city Saturday on trains, buses and automobiles. Veteran railroad and bus officials compared travel proportions to that of a Christmas rush.

Rochester Realtors and the Bar Association were successful in their efforts when President Roosevelt signed the bill extending OPA's action of the new law permits a local rent administrator to adjust rent ceilings where they are found to be out of line with prevailing rents in the locality. Rochester was the only locality which attacked the problem from the angle of local adjustment through the rent administrator. The same Rochester group was successful last winter in having OPA reduce the down payment in purchase of a home from 33 1/3 to 20 percent.

Dr. Dexter Perkins, professor of history and head of the history department of the University of Rochester, will be the first to occupy Cambridge University's new chair of American history and institutions. Dr. Perkins will lecture in the newly established course at the ancient British university during the college year 1945-1946. He will be on leave of absence from the University of Rochester while lecturing in England.

Five Rochester warplants will be permitted greatest labor expansion under the new priority referral plan of hiring male workers. They are: Eastman Kodak Company, General Railway Signal Company, Bausch & Lomb Optical Company, Taylor Instrument Company and International Business Machines Corporation.

Settlement of a series of claims for \$200 officially wiped off the city books the water pollution of December 11, 1940 at a total cost of \$25,000. The settlement represented the last of approximately 75 claims filed against the city, seeking a total of \$270,000 in damages.

Approximately 3,000 applications for soldier ballots have been received by the Monroe County Board of Elections and the volume of requests is rising steadily. Servicemen are showing an

Political Polka

(Continued from Page 1)  
although most history books recount only their noble achievements.  
Washington was accused of trying to make himself a king, when he chose to exercise the powers delegated to him by the Constitution. A Philadelphia paper carried a scathing denunciation of him when he retired from office and suggested that the day "be celebrated as one of thanksgiving and prayer" now that George Washington's dictatorship had ended. (How many times have you heard F. D. R. called a dictator?)

A Republican president McKinley (even a Republican to war in China in the so-called Boxer Rebellion). They called him bar names for that, because Congress wasn't consulted, although he was within his constitutional rights.  
Woodrow Wilson (now spoken of reverently even by Republicans — see Hoover's speech at Chicago last week) bombarded Vera Cruz, sent Pershing into Mexico to punish Pancho Villa (if he could catch him) sent an ultimatum to the Kaiser — and did a number of such important things on his own. They didn't like Wilson for this either — cartoons of the times pictured him with a crown on his head. Andrew Jackson for some of

his acts was called "King Andrew the First", Theodore Roosevelt, lampooned in the press as "Poppe Theo the First".  
In fact all our really great Presidents, those who amounted to more than a hill of beans, and who had initiative to use the powers delegated to them, were referred to as "dictators". We presume it was just as natural for their political enemies to make capital of it — and paint the President as drunk with power — rather than a man willing to assume responsibilities and do a job at the time the nation's welfare depends on it.

Thus it may be seen that to be a great President you have to be called a dictator a few times — and a whole lot of people seem willing to play along with the one we have.  
**WOMEN IN '40'S**  
Are You Embarrassed By HOT FLASHES?  
If you, like so many women, between the ages of 38 and 52—suffer from hot flashes, nervous tension, irritability, are a bit blue at times—all due to the functional middle age period peculiar to women—try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms.  
For almost a century thousands upon thousands of women—rich and poor alike—have reported remarkable benefits. Many wise women take Pinkham's Compound regularly to help build up resistance against such annoying distress.  
Lydia Pinkham's Compound helps nature. It also has what Doctors call a stomachic tonic effect. Follow label directions. Worth trying!  
LYDIA E. PINKHAM'S VEGETABLE COMPOUND

**St. Joseph ASPIRIN**  
World's Largest Seller at 10c  
**THE LONGEST HOUR IN HISTORY**  
Here is a close-up view of how one of the hottest beachheads was won in Normandy, written by a correspondent on the destroyer "McCook" on D Day.  
**THE UNHAPPIEST WOMEN IN THE WORLD**  
The life of the women of Japan, who are trained for servitude from birth and forced to accept sorrow and abuse with a smile.  
These are only two of the many articles and fiction stories making up this week's POST. There is another installment of Commander Kelly's life story and features to entertain and instruct the whole family.  
10c July 8 Issue The Saturday Evening POST Now on 10c Sale

Have you bought your extra war bond? Don't wait until tomorrow — remember there will be no tomorrow for a lot of GI Joe's. — Do your part today!  
Men are going to have more trouble buying good grade shirts than ever. About 40% of cotton textile output is going to our Allies.  
**Let's all KEEP BACKING THE ATTACK... with War Bonds!**  
**GENESEE LAGER BEER**

**DAW'S COUPON**  
**6-OZ. FRUIT-JUICE GLASSES**  
with Rolled Non-Chip Edge  
**3 for 11c**  
Gleaming, crystal clear glasses — popular 6 ounce size for serving fruit juice or cocktails. Lowest price ever for glassware of this quality.  
Limit of 12 To Customer

**DAW'S ORIGINAL CUT-RATE DRUGS**  
56 CLINTON ST. OP. TEMPLE MARKET  
31 MAIN ST. E. CORNER ADAMS ST.  
353 MAIN ST. E. DOOR FROM SULLIVAN CORNER DEWEY  
452 W. RIDGE RD. CORNER DEWEY  
880 MAIN ST. W. HOOVERMAN BULL HEAD  
473 MONROE AVE. CORNER DEWEY  
539 MONROE AVE. NEAR DEWEYMAN

**CITRONELLA OIL** (Imitation) Mosquito Repellent 2-oz. Size 23c  
**SHOE POLISH** Black Or Brown Large Size Can 8c  
**SHOE BRUSH** Soft - bristled, wood-back brush 29c  
for Polishing Shoes

**MAZON OINTMENT** Size 69c

**SODAMINT TABLETS** Bottle of 100 4c

**KREML SHAMPOO** 6oz Size 29c

**MILK OF MAGNESIA** Pint Size 11c

**CASCARA SAGRADA** Bottle of 100 Tabs. 19c

**GILLETTE SHAVE CREAM** 1.6oz or 2.5oz Size 12c

**GLYCERIN Suppositories** Adult or Infant Size 25c Size 11c

**FLETCHER'S CASTORIA** 40c Size 31c

**ELECTRIC Cord Set** Full length appliance cord, well made, strongly insulated. Complete with plug. Quantities limited. 59c  
Appliance cord with handy "off and on" switch 79c

**ANTI-SPLASH Shower Spray** Controls spray and gives an invigorating shower or steam-bath without splashing. Five feet — high quality long life rubber tubing. Fits all faucets. 89c

**GOOD HOUSEKEEPING Hand SOAP** (Mione) 3 Lbs. 19c  
**CLEANS ALUMINUM WITHOUT STEEL WOOL** Rub—Rinse—Dry. It's so easy to polish all cooking utensils.  
**DEXTA** Large 12-Oz. Pkg. 19c  
Wonderful for cleaning SINKS, BATHUBS, GAS RANGES, GLASS, etc.

**TOILET TISSUE** HY-TEX QUALITY 3 rolls 16c  
1,000 SHEETS IN EACH ROLL

**KITCHEN BAGS** ← WAXED Large, waxed paper bags suitable for garbage can liners, refrigerator storage, diaper receptacles, etc. Dostens of other handy uses.  
Daw's Low Price 10 for 9c

**WINDOW CLEANER** 19c  
Cleans windows, mirrors, windshields and any other flat surfaces.  
Reg. 35c Pint

**DI-CHLORIDE MOTH CRYSTALS** 1-lb. Size 49c  
Tested by Merck—kills clothes moths.

**ROACH FOOD** Powder kills roaches, water bugs, etc. 2c Size  
**BORAX** Famous water softener and cleanser. 1-lb. Size 12c  
**Clothes BRUSH** Clean better than a wash board. 2c value

**STOP FLAKE-DANDRUFF** LACO's mountain of fine-bubble lather cleanses deeply and gets at unpleasant flake-dandruff. Try this really finer, higher-quality GENUINE Castile shampoo for only 29c

**Rectal Soreness** Get Relief Now Easy Way — Sit in Comfort  
Prolarmon Rectal is a quick, dependable reliever of itching, painful rectal soreness — symptoms which may also accompany piles and hemorrhoids. Brings soothing sense of comfort upon contact. Forms protective film over sore area. Helps destroy infectious germs. Ad. Nature used up raw, broken tissues. No oil — no greases to stain clothing. Sold on money back guarantee. Prolarmon Rectal is now available in handy tube 7c — or with special applicator 21c. Try this modern relief — ask for PROLARMON RECTAL.

**Sandwich BAGS** Full-size WAXED paper bags for packing sandwiches and lunches — keeps 'em fresh and sanitary! PKG. of 40 8c (Limit 2 Pkgs.)

**Chamois Skin** (Stitched) 50c VALUE 29c  
Full size... first quality skins. Neatly stitched with silk thread. Soft and pliable for cleaning and polishing—may be used wet or dry.

**WORK GLOVES** WITH KNITTED WRISTS 23c  
Regular 50c Quality! Heavy jersey work gloves with form-fitting cuffs.

**ICE-MINT** The very touch of this white stainless ointment is soothing and cooling!  
**TIRED BURNING FEET** Fine, too, to soften and relieve pain of STINGING CALLOUSES Reg. size jar 43c Large jar 77c

**Alka-Seltzer** 6c SIZE 49c  
Quick relief from HEADACHE, COLIC, STOMACH ACID, INDIGESTION, MORNING SICKNESS

**DAW'S Extra-Value COUPON**  
**TYPEWRITER PAPER** Size 8 1/2" x 11". Finest quality paper. 100 sheets in package. Reg. 25c 18c (Limit 2 Pkgs.)

**DAW'S Extra-Value COUPON**  
**FOUNTAIN PEN INK** Large 15c Size 8c (Limit of 2)

**DAW'S Extra-Value COUPON**  
**AIR-MAIL STATIONERY** GENUINE ONION SKIN • 50 SHEETS • 25 ENVELOPES 39c (Limit 2 Boxes)  
**TOILET BOWL DEODORANT** Completely deodorizes. Choice of assorted odors. 15c Size 6c (Limit of 3)

**TANKERS are Needed Sir!**  
Urgently Needed NOW!  
Electric Arc Welders  
If You Can't Fight On The Battle Front  
You Can Fight On The Home Front  
**TOP SHIPYARD PAY**  
If Not Engaged in War Work Apply Now  
**ODENBACH SHIP BUILDING CORPORATION**  
4800 DEWEY AVE.  
**Odenbach**  
TANKERS • DERRICK BARGES • UTILITY BARGES  
Serving the United Nations throughout the World

Don't Use Compou... Home C...  
It's time again warning to use caution. Miss Grace Ar... nutritionist, I... So-called "and "canning" used as pres... their effect... some havin... injurious to... If food an... long enou... the micro-... pollage, and... sealed so o... the home-c... keep. No ca... should be use...  
Ta...  
country... is a gr... particu... Look fo...  
ROCH...  
Where... \*BIN...  
UNION SOUTH AVE... SUND... 25 Games \$5, \$6... MONDAY... 30 Games \$5, \$6... SPECIAL... Sat. After... 25 G... REGULA... \$5... Early Bird... \$1,000

**Don't Use Any Compounds in Home Canning**

It's time again for the annual warning to homemakers—don't use canning compounds, says Miss Grace Armstrong, extension nutritionist, University of Illinois College of Agriculture.

So-called "canning powders" and "canning salts," sometimes used as preservatives, vary in their effects on the human body, some having proved definitely injurious to health.

If food and containers are subjected to high enough heat for a long enough time to destroy the micro-organisms causing spoilage, and the container is sealed so others cannot enter, the home-canned product will keep. No canning compounds should be used or are needed.

The boiling-water bath should be used to process acid foods such as fruits, tomatoes and pickled beets. The pressure cooker should be used for all meats, poultry and fish and for all vegetables except tomatoes.

**Menu Hint**

"Bolster up your meal with roasted almonds. They taste good in salads, desserts, sandwich spreads and at the same time contribute a generous amount of protein which, with meat and cheese being rationed, is a little short these days.

**Three Shifts**

Let your dollar work three shifts for war production today, for victory tomorrow, and for security in your future. Buy War Bonds.

**Re-Dyeing Last Season's Casuals Gives Them New Lease on Life, Conserves Scarce Fabrics**



(Times Photo)

You needn't discard faded slacks, slack suits, shorts, blouses and other wearables. Get another season's wear—and new color beauty—by re-dyeing them at home. It's patriotic as well as thrifty, for every ounce of cloth you save means so much more for our armed forces. And don't fret about the kind of fabrics you have when tinting. All-fabric dyes, available at the same prices as ordinary dyes, now dye synthetic fabrics like acetate rayon and nylon as easily as natural fabrics.

**Canning Tips Given In New Leaflet**

ITHACA—Several new leaflets on canning, published by the New York State Emergency Food Commission, are now available to homemakers of the State through local nutrition committees and home demonstration agents, according to announcement of Jeanette McCay, Food Commission Nutritionist.

The leaflets, which cover the canning of fruits, vegetables and relishes, were written for the Food Commission by members of the staff of the New York State College of Home Economics. "These new leaflets," said Mrs. McCay, "were prepared to provide homemakers of the State with a simple, yet complete set of instructions for canning the produce of their Victory Gardens."

One of the new leaflets deals specifically with the use of the pressure cooker, and another was prepared to assist nutrition workers in setting up a food service for workers in industrial plants. Written by Katharine Wyckoff Harris of the New York State College of Home Economics, this leaflet covers everything from preparing the food to washing the dishes. The operation of mobile as well as permanent snack bars and cafeterias are explained in the leaflet.

**FLYING SHOPPERS**

Serious plans for a post war helicopter service for transporting both shoppers and packages to and from suburban spots are being developed by a Boston department store. According to SHE Magazine, experts are now mapping out potential routes from the main terminal which will be located on the roof of the store!

**EARN NOW** Invest it in the future, Buy War Bonds!



**Take a Summer War Job . . .**

TIME on your hands! Put it to good use by taking a Summer war job. Help your country—earn some extra money—be an important factor in this war of liberation! There is a great need for and a vital place for your particular talents in a Rochester war industry. Look for it NOW!

If Not Now Engaged in Essential War Work

Apply at Any Rochester War Plant or United States Employment Service, 34 State Street

Published By The

**ROCHESTER WAR PLANTS**  
Affiliated With The INDUSTRIAL MANAGEMENT COUNCIL

**Florida Limes In Market Now**

Limes are in the market again—the summer's best buy for cooling comfort! Big Persian seedless limes from Florida are already here and should reach substantial volume by early July, continuing in abundance through August and September. This is the third summer that has seen considerable quantities of Florida limes reach northern outlets and this year's crop will be the biggest so far—an estimated 200,000 boxes are expected to be shipped this season.

This all-American fruit is glossy and green as top of a billiard table, generally about

the size of a lemon. "Green when ripe and ripe when green," Florida limes are far different from the pre-war lime imports from the West Indies, which were yellowish and the size of a golf ball. Florida state law requires that limes meet rigid juice and maturity standards before it can be shipped from the state, so you're assured of heavy juice content in every piece you buy. Although limeade is the most popular use, Florida limes may be used any way you'd use lemons and require less sugar for sweetening.

**Fill 'Em Up**

Fill the oil drums of democracy by buying War Bonds.

**COST OF HEATING PLANT REDUCED BY INSTALLATION**

Besides cutting down the fuel bill, the inclusion of insulation in a new house will frequently effect an immediate saving by permitting the use of a smaller and less expensive heating plant. The Insulation Board Institute points out.

OPA says there's little chance of shoes being lifted from rationing in '44, and that they won't be taken off at all until there's a big improvement in supply. Better give those old ones the oil alcohol to make them last a little longer.

**2 RESERVATIONS OPEN**

**6-Day All-Expense Cruise**

**Saguenay River**

VISITING 1000 ISLANDS - MONTREAL - QUEBEC  
STE. ANNE DE BEAUPRE

A thoroughly enjoyable cruise which will live forever in your memory. Finest meals, de luxe accommodations, best hotels. Day and night each in Montreal and Quebec.

**\$86.50** Per Person Plus Tax

For Information and Reservations—Phone or Stop in at Office

**SUNTOURS TRAVEL BUREAU**  
93 CLINTON AVE. S. STONE 6000

**WANTED USED TRUNKS**  
LUGGAGE, GOOD CONDITION  
TOP PRICES

**KRIEGER'S**  
125 CLINTON AVE. S. STONE 2261

**Dolan's**

WHERE YOU BUY THE CUTS OF CHICKEN YOU PREFER

**DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett Telephone Genesee 1417

**HAY FEVER AND ASTHMA SUFFERERS**

Get Relief This Quick Easy Way

Start NOW—Build Resistance the zero hour is August 15th! Results are guaranteed or your money will be refunded.

1 Btl. \$1.25 - 5 For \$5.00

**MAID DRUG CO.**  
511 DEWEY AVENUE  
Call Glen 4016

**WASHABLE WINDOW SHADES**

Selection of colors New roller included Size 4 ft. x 36 inches.

WITHOUT ROLLER 29c **39c**

**Lucas DURAFILM**  
FOR INTERIOR WALLS AND WOODWORK

A remarkable new oil paint for walls, ceilings, of plaster, wood, composition, linoleum, cement. It's really washable! A permanent finish that defies all stains... even ink and mercuric-chrome. Soap and water remove dirt film and stains without affecting the pastel finish. In Gloss and Semi-Gloss.

**\$1.17** 1 Qt.

**Special LINOLEUM OFFER**

From our large selection of patterns all colors through to black. It is still possible to modernize that kitchen floor with

**ARMSTRONG**

INLAID LINO FLOOR **\$18.75**  
Any Room Size Up To 9x12

COMPLETE WITH LABOR AND MATERIALS

**LUCAS PAINT STORE**  
80 St. Paul St. FREE PARKING Main 2090

**PARK HALL**

JEFFERSON AVE. at PLYMOUTH  
GAMES START AT 8:15

**FAREWELL PARTY**

To My Many Friends and Bingo Fans . . .

I am subject to 24 hour call and proud to be a part of the fightiest Army in the world. Thanks for your patronage, your courtesy, your friendship in short, thanks for everything, friends. While I'm gone, keep buying those War Bonds so that I, and all of the boys, will be seeing you again soon. In the meantime, so long and good luck and don't forget to write to your old pal, George Mensing. This is no doubt my last opportunity to serve you.

**Where To Play BINGO**

**19th Ward Clubhouse**  
New Game on Wed. Night, July 12 8:15

**UNION LEAGUE**  
SOUTH AVE. Corner GREGORY  
SUNDAY NITE  
25 Games—Reg. Bingo \$5, \$6, \$7, \$8, \$9

MONDAY, FRIDAY NITES  
30 Games—Reg. Bingo \$5, \$6, \$7, \$8, \$9  
SPECIAL—5 WAYS 5

Sat. Afternoon 1:30  
25 GAMES  
**REGULAR BINGO \$5-\$6**  
Early Bird at Every Game

**STAR BINGO**  
372 PLINT ST. (rear)  
MON. 8:15 P. M. \$3  
TUES. BOARD GAMES \$3  
WED. BOARD GAMES \$3  
THURS. BOARD GAMES \$3  
Friday Afternoon Games 1:30  
23 GAMES \$3

**BINGO**  
SATURDAY, JULY 8th  
8:15 P. M.  
23 REG. GAMES  
**\$5.00 & \$10.00**  
Specials 5 and 6 Ways  
Early Bird Special At All Games  
ADMISSION 25c—Plus 5c Tax  
MUHS BOWLING HALL  
911 CLINTON AVENUE NORTH

**CARPENTER HALL**  
113 N. FITZHUGH ST.

**THURSDAY 8:15**

**FRIDAY AFTERNOON**

**SATURDAY 8:15**

**SUN. AFTERNOON 2:30**

NO PRIZES LISTED DURING SUMMER MONTHS

ADMISSION 25c—PLUS TAX  
Extra Triple Boards 25c, Books 25c

**CAPITOL HALL**  
85 W. MAIN ST.

Door Special \$25 to \$50

Mon - Tues - Thurs. 1:30 P. M.  
WED., FRI., SAT. 8 P. M.

**Games Sun Afternoon**  
**Games Monday Aft.**

**Games Tues. Aft.**

**Wed. 30 Games \$5**

**Games Thurs. Aft.**

**FRIDAY, SATURDAY**  
25 Games \$5-\$10  
On Reg. Boards  
Letter 'H', \$15 and \$15  
ADM. 25c, TAX 5c—TOTAL 30c

**HOLLYWOOD**

35 PULLMAN AVE.  
TUES. NIGHT, HUDSON-HOLLYWOOD HOOK UP

All Reg. Games \$7.00  
And Specials . . . 7.00

ADMISSION . . . 5c Tax

**WEDNESDAY — THURSDAY — FRIDAY**  
23 REG. GAMES \$5.00  
ADMISSION 5c Tax

**SATURDAY JULY 8th ONLY**

SPECIALS \$5-\$7 REG. \$10-\$15

**NEW SUNDAY NITE GAME**

REGULAR GAMES 5-5-5-8 No SPECIALS \$5-\$6-\$7-\$8  
AT Jackpot 4-5-6 WAYS \$5-\$6-\$7-\$8

**WEGMAN HALL**  
371 E. MAIN ST.

**SUNDAY NIGHT \$5-\$15**  
REG. GAMES 25 GAMES

**MONDAY NIGHT \$5-\$10**  
REG. GAMES 25 GAMES

AFTERNOON GAMES 1:30

**WEDNESDAY**  
**FRIDAY and SATURDAY**

Early Bird Special At Each Game

**TOWNERS**

WED. & THUR. **\$5.00** REG. GAMES  
THUR. DOOR SPECIAL **\$70.00** 62 NOS.

**SATURDAY — TOWNER — REXY**  
GAMES

**\$10-\$15-\$20**

SPECIALS—5 AND 6 WAYS

**SUNDAY — NEW GAME**  
GAMES SPECIALS  
5-5-5-8 \$5-\$6-\$7-\$8  
AT PLAYING \$5-\$6-\$7-\$8  
4-5-6 WAYS

**THURSDAY**  
**\$8.00 \$9.00 \$10.00**  
SPECIAL JACK POT

**SATURDAY**  
**GEORGE'S BIG PARTY**

**\$12-\$15**  
**\$20**

**\$100.00 JACK POT** IN 55 NOS.  
**\$50**

CONSOLATION PRIZE FULL CARD

ADMISSION 25c, TAX 5c—TOTAL 30c

We Will Run All Summer

**BINGO**  
Rochester's Only Large Game

EVERY TUESDAY & FRIDAY NITE  
8:45 P. M.

**STRAND THEATRE**  
62 ST. PAUL ST.

**\$1,000** IN CASH EACH NITE  
NO JACKPOTS

COME EARLY! SEE A GOOD SHOW!

**SCARFS**  
SQUIRRELS  
MOUNTAIN SABLE  
MINK & KOLINSKY  
SILVER FOXES  
Store Your  
Fur Coat Now  
MODERATE PRICES  
CLIFFORD FUR CO.  
1283 CLIFFORD AVE.  
One Block Off Portland  
CLIFFORD FUR SELLS FOR LESS

**Man, 100, Wants War Work**

Kansas City — Green Young, who says he is 100 years old and a veteran of both the Civil and Spanish-American wars, was peeved when he was not accepted for employment at the Pratt & Whitney airplane engine plant "for physical reasons." He declares he can still do a better day's work than any of "these young sprouts."

**NEW YORK'S MOST UNUSUAL HOTEL**  
Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. Sanitized Service  
Fine Room with Private Bath  
One Person - \$2.50 to \$4.00  
Two Persons \$3.50 to \$5.00  
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129 West 48th St., New York City  
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AT RADIO CITY

**CANADA**  
STEAMSHIP LINES  
TORONTO  
GO BY BOAT  
TUESDAYS • THURSDAYS • SUNDAYS  
ROUND TRIP  
\$7.20 Plus Tax  
BOAT LEAVES 11:45 P. M.  
PORT OF ROCHESTER — FOOT OF LAKE AVE.  
Make reservations early! For literature and tickets apply K. J. Pfister, D. P. A., Hotel Sagamore Bldg., 101 East Ave. (Phone 560) Rochester 4, N. Y.

**Repair Your Vacuum Cleaner NOW**  
Government Restrictions Now Make It Imperative for You to Take Good Care of Your Vacuum Cleaner. Co-operate for Victory. Fix 'em up! Make 'em do! Check this PENN SPECIAL!  
One Full Year Guarantee!  
All This at One Low Price  
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★ NEW BRUSH  
★ NEW CORD  
★ NEW MOTOR BRUSHES  
★ Cleaning of Motor  
★ Alignment of Fan  
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30 SOUTH AVENUE • STONE 6747  
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ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

**Story of Bataan Told In 'The Eve of St. Mark'**

Based on Maxwell Anderson's celebrated Broadway hit, 20th Century-Fox screen version of "The Eve of St. Mark" opened Tuesday at the Century Theatre. A poignant and compelling love story of an army private and the girl he leaves behind, the picture features Anne Baxter as Janet Feller, William Eythe as Quizz West, and Michael O'Shea in the role of Mulvey which he created in the original Broadway production. Interspersed with lusty barracks horseplay and ending with the emotion shattering last stand on Bataan "The Eve of St. Mark" adds up to the most human war drama to date. Also featured in the brilliant cast of the picture which was directed by John M. Stahl and produced by William Perlberg, are Vincent Price, Ruth Nelson, Ray Collins, Stanley Prager, Henry Morgan, Robert Bailey, Joan Dolan, Tom Faver, George Mathews, John Archer, Murray Alper, and Dickie Moore.

For over twenty years Leon Errol has been making picture fans laugh and he is still going strong. His most recent tickling of the nation's funny bone is in Universal's musical Western "Twilight on the Prairie" which is the 2nd feature on the Century Bill. In it the comedian has the role of a short handed and short tempered ranch foreman who unwittingly signs up a cowboy band to work on the crops. He soon discovers that while the boys are musical peacocks, they are leekies as far as ranch work is concerned. Johnny Downs, Vivian Austin, Jack Teagarden and his orchestra are among those present in the film.

**"Buffalo Bill," Saga of Old West Opens At Capitol**

Riding out of the West we've always loved and thrilled to, from out of the action-sweet and romantic stagecoach and covered wagon days... America's greatest legendary figure comes to the screen of the Capitol Theatre today in the popular trio, "Buffalo Bill." Starring Joel McCrea, Maureen O'Hara and Linda Darnell, and given a production such as only the making of the unforgettable "Jeane James" and "Western Union" could provide, "Buffalo Bill" towers above all other as the mightiest adventure film the screen has ever known.

In the companion feature, a mythical South Seas paradise provides an exotic background for Universal's "Cobra Woman," latest Technicolor production to star the popular trio, Maria Montez, Jon Hall and Sabu.

**If the Earth is Dry**

Summer planting of seeds for succession crops often takes place at a period when the garden is very dry. To insure good germination of summer-planted seeds, sow them in a shallow trench a little below the level of the ground. Moisten the bottom of this trench before the seeds are planted, and keep it moist—not wet—until the seedlings show through. After a cake comes from the oven, it should be placed on a rack, still in the tin, for about five minutes. Then the sides of the cake should be loosened from the pan and the cake turned out on the rack to finish cooling.

When washing cardigan sweaters, close up the buttonholes with a stitch or two in each one. If this is done, buttonholes will not stretch out of shape.

**Historical Spots Abound In State; Vacation Paradise**

"Discovering New York State" will be the pleasurable task of hundreds of state residents this year as wartime shortages prevent travel to more distant spots. But right here in their own state they'll find a wealth of historic and scenic spots rivalled nowhere in the country. Monuments in New York marking the early struggles for independence are contained in the new booklet "Near-by Vacations in New York State," issued by the State Department of Commerce as a guide to the resort communities of the state. The booklet is being distributed free by the Commerce Department as part of a campaign in behalf of the state's summer resorts. Copies can be secured by writing the Commerce Department, Albany.

"New York State is rich in historic shrines," the booklet says in listing such sites as Fort Cray, where "Yankee Doodle" was written; the Saratoga battlefield, where the Continentals turned the tide in the Revolution; the Mohawk Valley, where sturdy pioneers carved a home out of the wilderness against almost insurmountable odds; Albany, where Franklin first proposed the plan of union that was later to result in the formation of the United States; Fort Ticonderoga, which was important in three wars, and countless other places that are associated in memory with the formation of the Republic.

In addition to the vacation book, four supplemental guidebooks are being distributed this year for the first time. These include "A Guide to Southern New York," "A Guide to Northern New York," "A Guide to Central Western New York" and "A Guide to New York City and Long Island."

A tiny pinch of basil or rosemary makes something extra special out of greens—spinach, beet tops, and the like. New seasonings, judiciously used, will rejuvenate many a taste for vegetables. Don't be afraid to try them.



THEY'RE CALLING FOR  
**"Tammy"**  
People are calling for "Tammy" because they enjoy the just right flavor, sparkling zest and creamy, mellow smoothness of Tam o'Shanter Lager Beer and Ales. So for "taste satisfaction" be sure to say, "GIVE ME TAMMY."  
American Brewing Co., Rochester, N. Y.  
**Tam o'Shanter**  
LAGER BEER and ALES

**First Suntour Cruise Gets Underway**

As you read these lines first Suntour cruise party of the 1944 season is nearing Montreal after a full-day's sail down the St. Lawrence through the world-famous rapids area. The cruise party left Rochester last evening aboard the steamer "Kingston" and changed to the rapids steamer early this morning. Tonight the party will head down toward Quebec on the giant river steamer "St. Lawrence." Tomorrow the day will be spent in quaint old Quebec city with a side trip out to the shrine of Ste. Anne de Beaupre on the morning schedule. Tomorrow evening the party will return to Montreal for a week-end stay in the Canada metropolises. Departure from Montreal will be made Sunday morning by train which will take the cruisers to Brockville. There the last lap of the cruise will be made on the steamer "Kingston." The party will arrive home at the Charlotte docks on Sunday evening at 11 p. m.

**GAME TONIGHT!**  
RED WINGS  
vs  
MONTREAL  
Game Time 8:15  
DOUBLEHEADER SUNDAY  
RED WINGS vs BUFFALO  
First Game—2 P. M.  
Downtown Ticket Office — 93 Clinton Ave. South

**HEADED FOR SCANDAL WHEN HE CAME HOME**

A book-length story about a woman who couldn't decide which of two men she wanted. Read how she played one against the other and set the stage for a violent drama.  
The story of a war wife. She knew there was a girl in England but she didn't know if he loved this girl and came home only because of a sense of honor. How strangely she learned the answer!  
Several other gripping true-to-life stories and secrets of successful living in this issue. Hints on beauty care, patterns, food, and gracious living.  
10c August Issue **SECRETS** Now on Sale 10c

**Burn Preventer**  
One of the great discoveries of the war is a cream called "flashburn protective cream" developed by the United States Naval Medical Research Institute, according to the July issue of Good Housekeeping flash fire.

**FOR WOMEN ONLY!**  
Most girls and women are at some time troubled by a whitish discharge, burning, itching and irritation due to simple leucorrhoea. This is often accompanied by a run-down, weakened condition. If neglected, it may be very offensive and a menace to feminine daintiness. You should relieve these symptoms as soon as possible. So try douching with Lydia E. Pinkham's SANATIVE WASH! Hospital tests showed it a mighty effective "bacteriostatic" to relieve such discharge, burning, itching and minor irritation. Be Careful What Product You Use! Some products for feminine hygiene may be harmful germicides that burn, harden or damage sensitive tissues. But not SANATIVE WASH. SANATIVE WASH is a mighty effective "bacteriostatic" (a new modern trend) with an inhibitory action which retards growth of bacteria in simple leucorrhoea. Yet despite its great strength, SANATIVE WASH has a wonderfully beneficial, comforting and refreshing effect on delicate membranes. May be used every day if necessary. SANATIVE WASH is made by the Lydia E. Pinkham Medicine Co.—makers of world-famous Lydia E. Pinkham's Vegetable Compound. Buy SANATIVE WASH (a modern "bacteriostatic") today at any drugstore. An inexpensive bottle lasts for weeks!

**FOR WOMEN ONLY!**  
Lydia E. Pinkham's  
**SANATIVE WASH**

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**DUZ** large box Limit 1 **18c**  
**KEY COUPON**  
**PREP** SHAVING CREAM 35c size Limit 1 **11c**  
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**470N. GOODMAN NEAR MAIN** **KEY** **1861 MONROE NEAR WINTON**  
ROCHESTER'S MODERN **CUT RATE** **457 RIDGEMAN NEAR DEWEY** DRUG STORES

**ALUMINUM HAIR CURLERS** Assl. sizes Limit 4 **5c**  
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**REG. \$1.00**  
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**49c ea. TOWER BOOKS 49c ea.**  
REPRINTS OF FAMOUS TITLES & BEST SELLERS  
G String Murders Gypsy Rose Lee  
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Outlaws Three  
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Cup of Gold John Steinbeck  
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AND MANY OTHERS BY FAMOUS WRITERS

**EXTRA HEAVY DOUBLE COATED RUBBER SHEETING**  
36" Square 1.29 36"x45" 1.59 36"x54" 1.98

**A COLD?** For Quick Relief in Cold Distress...Try **Alka-Seltzer** 49c  
HEAVY AMERICAN MINERAL OIL Buy The Large Economy Size  
Pint ..... 25c  
Quart ..... 45c  
1/2-Gallon ..... 85c  
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**FREE Vimm's** VITAMINS-MINERALS  
50c size FREE when you buy large size \$2.25 VALUE FOR \$1.69  
VITAMINS AND MINERALS GOVERNMENT EXPERTS SAY ARE NEEDED IN THE DAILY DIET

**They're Off Tonight at Hamburg!**

**PARI-MUTUEL TROTTING RACES UNDER THE LIGHTS**  
Post Time 8:15 P. M. Daily Double Closes 8:00 P. M.  
ADMISSION \$1.20 (Including Tax)—No Seats Reserved Except Boxes—FREE PARKING  
RACING EVERY NIGHT EXCEPT SUNDAY TO AUGUST 5th  
★ PHOTO FINISH CAMERA ★ ELECTRIC TOTALIZER BOARD ★ 500 OF BEST TROTTING HORSES

**BUFFALO RACEWAY at HAMBURG FAIRGROUNDS**  
The Finest Half Mile Harness Racing Plant in the United States



# The Rochester Sun

Published every Thursday by The Rochester Sun Corp., 83 Clinton Ave. No. 10, Rochester 4, N. Y. Distributed to more than 70,000 homes in Rochester, Greece, Tonawanda and Tonawanda. Mail subscription \$1.50 annually (within city limits) where \$1.00. No carrier fee per month.

## SHOPPING NEWS

SEVENTH YEAR—No. 37 THURSDAY, JULY 13, 1944

### Political Polka

By CURT GERLING  
Quotes and Comments  
"Odds on Roosevelt are currently quoted to 8 to 5" — Wall St. Journal.

We've known Wall St. to be wrong on many things many times — but unlike the Literary Digest of yesteryear, never wrong on presidential elections.

"We'll give you three to one on Roosevelt" — local betting commissioner.

Yes, there still are such things. — Local betting commissioners we mean. The only thing that is bothering them from getting down plenty is the fact that although many gentlemen like Mr. Dewey, their affection ceases when asked to put up any money on him.

"JUDICIARY IN NEW DEAL HANDS" — Mr. Samuel B. Pettengill points out that in Roosevelt's tenure of office all members save one have been appointed by F.R.D. — Times-Union Editorial.

We would like to call to their attention that Supreme Court judges are usually well along in years when appointed and insurance mortality tables, a pretty accurate bunch of statistics, have a habit of being right. Supreme Court judges who don't die in office are obliged to retire because of their advanced years and whoever is president appoints a new one. We have yet to hear of a Republican President appointing a Democrat.

(Continued on Page 4)

### This Week's \$25 Winner

Mrs. E. Schulz, 367 Mangolia St. is the lucky winner of this week's \$25 cash prize, offered by The Sun to its sustaining subscribers. This is the reward Mrs. Schulz gets for paying her earlier, Pat O'Brien, 50 Cottage St. ten cents a month for regular delivery of The Sun to her home. Pat, incidentally, collects an extra five dollar bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers for the current month entered in the drawings. Since inception of the plan more than \$1,500 has been paid to lucky winners.



WAVES in Action . . . Teaching Gunnery

Seated in turrets identical to those they will occupy as gunners on warplanes, Navy women are now being taught by Navy women (WAVES) to shoot 50-caliber machine guns with deadly accuracy. Wearing headphones linking her to the turret, the WAVE expert—officially Specialist (G)—sits at the rear of the turret, observes the spraying of bullets on the high-speed target and corrects the marksmanship of the gunner. Shown above is one of the many training turrets in use at the Naval Air Gunnery School at Hollywood, Fla. This is only one of the vital jobs done by WAVES. Navy Recruiting Stations and Offices of Naval Officer Procurement have full information about the Navy for young women between 20 and 35 and without children under 18.

### Ed Randall's Scene and Word

I see by the papers that the Republicans plan to campaign by comparing Dewey's youth to Roosevelt's age and it wasn't so long ago that they were going after the President hammer and tongs because he "wanted to pack" the Supreme Court with younger men. What a difference a few years makes.

Overheard in the Seneca taproom: "If he an aristocrat? Why, his family came over on the Mayflower."

I always enjoy the "Miscellany Department" of TIME Magazine made up of odd and amusing, but true, incidents that occur

### The Week In Review

After police investigation, Coroner Atwater issued a certificate of accidental death in the case of Robert K. Johnston, 38, proprietor of a store at 837 Clinton Ave. S. His body was found in a room filled with fumigating gas in the living quarters at the rear of the store. According to police, Johnston had been warned by the fumigators not to go near the house but apparently went home after spending the evening in neighborhood grills and forgot the warning. It is probably just a coincidence that Selective Service Board No. 557 had just vacated a store in the same building and that the fumigation followed their removal.

War-time Fourth of July made Rochester a quiet city last Tuesday. Perfect weather drew thousands to lakes and picnic grounds while some war workers went to their tools and lathes to carry on the nation's fight for a real Independence Day.

Jean Walrath, Democrat and Chronicle reporter, was designated to oppose Republican Rep. (Continued on Page 4)

### Reflections

By Orville Allen

SUNTOUR  
QUEBEC, P. Q. — I am writing these lines from one of the most famous hotels in the world — the Chateau Frontenac at Quebec. Lucky me I have the job (?) of conducting the first Rochester Sun Tour of the 1944 season and I really feel guilty taking pay for such a wonderful vacation.

Right now the 38 members of the Suntour are out seeing the sights of the ancient capital of Canada founded, our guide told us this morning, by Samuel De Champlain early in the 17th Century.

This morning, after a delightful trip down the St. Lawrence from Montreal, we departed at this port and proceeded through the oldest section of the city in charge of one of the most competent guides it has ever been my pleasure to meet — Jack Wales. He took us out to the Shrine of Ste. Anne de Beaupre and we were conducted through that place of breathtaking majesty by Brother Bruno. Ste. Anne's offers many never-to-be-forgotten sights. On our way back we were given a little extra treat in being taken to the top of Montmorency — there to visit the former residence of the Duke of Kent.

Chateau Luncheon  
Luncheon at the Chateau Frontenac, I think was decidedly misnamed. If that meal which I recently circumvented and wasn't a dinner, I'm sitting on the left bank of the Seine.

Well, I think I'll get out on Dufferin Terrace and start rounding up my party — we leave for Montreal tonight.

I hope, for the sakes of the Misses DeVoidre, Katzenberger, Zlotkus and Mager there's another moon over the St. Lawrence like that of last evening — look out fellows — here we come.

ABOARD THE STEAMER "KINGSTON" SUNDAY AFTERNOON — The Suntour has certainly been just that this trip — fine weather all the way — bright, sunny days and very beautiful moonlit nights. But I (Continued on Page 6)

### Coming Events

Tonight—The Service Club of Rochester will hold a social meeting at the home of Mrs. William Wagener in Castlewood Dr.

Tonight—Guards of Liberty Review, WBA will meet at 8:30 p. m. at the home of Mrs. Doris Whiting, 312 Chili Ave. Mrs. Florence Gustafson, captain of the guards, will preside. Entertainment and refreshments will follow the business session.

Today—The 22nd Ward Women's Republican Club will hold a basket picnic at 6:30 p. m. at Ontario Beach Park, Grounds 2.

Tomorrow—Clara Barton Tent, Daughters of Union Veterans of the Civil War, will conduct its last summer meetings at 8 p. m. in Odd Fellows Temple, 11 Clinton Ave. N. A report on the convention will be presented by Mrs. Emma Ritz.

Tomorrow—Third in the series of porch parties sponsored by the Journal of Church Women will include a visit to the Indian Exhibits at the rear of the store. Morning session will begin at 10:45 a. m.

Sat., July 15—The ME Club of Hamilton Chapter, B.A.M. will picnic at the home of Fred Heitman, 230 Ave. D, in the afternoon.

Sun., July 16—Orchid Degree Staff of Monroe County Rebekahs will conduct its picnic at the home of Mrs. John C. Barrowman, 74 Ironside St. Sew Breeze, Supper will be served at 5 p. m.

Sun., July 16—Rochester Red Men, their wives and friends will hold their picnic at Schutzen Park, Ridge Rd. at Clinton Ave., beginning at 1 p. m.

Tues., July 18—Pierce Sisterhood, Dames of Malta, will meet in Main Temple, Lake Ave. Queen Esther May Troke presiding.

Wed., July 19—Guiding Star Rebekah Lodge will have a picnic in Ontario Beach Park, Grounds 2.

Wed., July 19—The 11th Ward Women's Republican Club Inc. will hold their picnic at Ontario Beach Park, Grounds 2. Mrs. William Harrison, general chairman, is being assisted by Mrs. Albert Hawley and Mrs. James McManus, honorary chairman.

### Amusements

**CENTURY** NOW PLAYING "DAYS OF GLORY" with Toumanova and Gregory Peck. Plus "SEVEN DAYS ASHORE" with Wally Brown Alan Carney and Marcy McGuire.

**LOEWS** NOW PLAYING ON STAGE IN PERSON GENE KRUPA AND HIS ORCHESTRA On Screen Van Johnson in "MEN IN WHITE"

**PALACE** NOW PLAYING Frank Sinatra, Adolphe Menjou and George Murphy in "STEP LIVELY". Plus Anne Nagle and Richard Greene in "YELLOW CANARY"

**CAPITOL** NOW PLAYING "FOLLOW THE BOYS" with 50 Stars! 4 Bands! 20 Songs! Plus Errol Flynn and Paul Lukas in "UNCERTAIN GLORY"

**HUDSON** SUN. AND MON. "COVER GIRL" with Rita Hayworth and Gene Kelly. Plus "HEY, ROOKIE" with Ann Miller and Larry Parks

**LITTLE** 2ND BIG WEEK Leslie Howard and Merle Oberon in "THE SCARLET PIMPERNEL"

**REGENT** NOW PLAYING Barbara Stanwyck, Fred MacMurray and Edward G. Robinson in "DOUBLE INDEMNITY". Plus "ALLERGIC TO LOVE" with Martha O'Driscoll.

**REXY** SUN. MON. TUES. WED. "AROUND THE WORLD" with Kay Kyser and Joan Davis. Plus "TARZAN'S DESERT MYSTERY" with Johnny Weissmuller and Nancy Kelly.

**TEMPLE** STARTS FRI. Humphrey Bogart, Joel McCrea and The Dead End Kids in "DEAD END". Plus "THE MAN FROM FINCO" with Michael O'Shea and Anne Shirley.

The Key To Your Clearing Problems

Is Safeti-Wash

Try It For Floors, Woodwork, Glassware, Bathrooms, Kitchen Uses, Automobiles

"The sensational new cleaner that is kind to your hands."

Quarts 79c  
Pints 49c

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\$25 IN PRIZES

For new uses, send a label from any size bottle with a note describing your discovery. First prize \$10.00. Contest closes August 1st.

Accomplish Satisfaction With Edwards Fine

## PORTRAITS

3 for \$5<sup>95</sup>

Three lovely 5x7 Black and White vignette portraits that will surely please.

**12 PROOFS SUBMITTED**

Our camera craftsmen create photographs of character, portraits that are certain to please. Our unique cinema action camera used with Eastman Kodak's Kodatron Speedlamp are the reason for Edwards distinctive portraits.

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**JULY Sale**  
PRICES REDUCED (Including Tax)  
10% to 20%

The Traditional Bridal Gift

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No Cracks • No Flaws • No Carbon Spots

No compromise with quality! Each diamond is carefully inspected by our diamond expert. To be approved "Attested Perfect" it must pass every test for color, purity and cutting perfection. And you get an "Affidavit of Perfection" with each purchase. Quality for quality... price for price... our values cannot be equalled. Remember, too, that only quality diamonds are sound investments. Shown here are but a few of our magnificent collection. Other "Attested Perfect" diamond engagement rings and bridal sets range in price

priced from \$39.50 to \$1500.

**Smalls** Jewelers & Opticians

28 EAST MAIN ST. Open Monday and Friday Eve's 'Til 9 P. M.

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For The Next Week

## SINGER SEWING MACHINE CO.

Is Paying The Highest Prices Ever on USED Singer Sewing Machines

I USE MY MACHINE SO LITTLE ANYWAY AND I CAN ALWAYS RENT A NEW SINGER ELECTRIC BY THE MONTH

**SINGER SEWING CENTER**  
47 EAST AVE. OPEN SATURDAYS

July 13. I must call SINGER Sewing Machine Company right away. Stone 7007. I can use that extra money for my vacation.

# KAY'S COMMENTS by kay shearer

When the label in your brook spells R-I-P-T-O-N DRESSES you're the best dressed woman in the room. Whether your size is 9 or 44 you'll find your dream dress at R-I-P-T-O-N'S. Think about a Black Sheer — Bemberg — Cotton — Navy Sheer — Polka Dots — in fact almost anything you may have been looking for. Prices range from \$8.95 up R-I-P-T-O-N DRESSES, 730 MONROE AVE.

Short and Sweet — A love of a one-piece play suit with long back line, a camisole front and an extra pair of panties underneath. Fashioned by Marjorie's Things. Very nice and not expensive.

Due to the demand of war plants in Rochester who must be supplied with electric and gas power — day and night — your ROCHESTER GAS & ELECTRIC is asking your co-operation in the saving of electric light and gas consumption. One light turned out in every home in Rochester would make all the difference in the world when the demands get "heavy" in war-plants. Your Gas Co. asks your help ROCHESTER GAS & ELECTRIC CO. 89 East Ave.

For the very young gardener in your family — buy her a miniature — may be used with a blouse for cooler days — comes in sizes three to six and sells for under four dollars.

**VIRGINIA'S BEAUTY**  
Salon employs several different methods of reducing. Virginia will tell you just what particular method is suited to your particular needs. Reducing is fun at VIRGINIA'S. Prices are gentle. Results are fast and permanent. Why don't you drop into 27 Clinton Ave. So. (Present Bldg.)

To get the most out of skin fresheners or astringents in hot weather, remember to keep your bottle of liquid in the refrigerator. This chilling treatment cools the skin, refreshes it, and keeps the pores closed so that perspiration beads will not ruin an otherwise perfect makeup job.

Do you have trouble following the doctors' advice? Then try HOMOGENIZED VITAMIN D MILK. Children like it. That fact solves your problem. Milk is their best food and when you're a mother, you know it. HOMOGENIZED VITAMIN D MILK is what you want. You may also order BUTTER-MILK — ORANGE DRINK — CHOCOLATE MILK. Call Glenwood 144 for your order.

A bathing suit that is not too extreme comes in a tri-color sharkskin-like fabric. Tailored to fit the more mature figure — comes in sizes twelve to twenty.

Friends of Kay Shearer, conductor of this column will be interested to know that this week's Comments were written in Room 528, Strong Memorial Hospital, where Kay underwent an operation last Friday. They will be equally interested to learn that she is "doing fine" and will return actively to her post within the next two or three weeks.

And speaking of brace men... which we weren't how about the chap who took a taxi to the bankruptcy court, and then instead of paying his fare, invited the driver in as a creditor?

We cover the HALTER FRONT. Where at EDWARDS — Here you'll find the cut-most abbreviated HALTERS. They're well cut — brief enough to allow you to get your healthful sunshine. Did you realize how versatile a Halter is — It is essentially a sports accessory but may be used with a suit or a pair of slacks. Shorts will be enhanced by a smart HALTER. You don't have to mortgage the farm to buy one of these smart HALTERS at EDWARDS — they sell for exactly \$1. Fashioned of cotton twills, and many other fabrics — in styles becoming to almost anyone. You may have your choice of prints and floral designs. A waistline adjustable to any figure is one of the high lights of this garment. Whether you're a 34 or 46 this halter will fit you. You may have your choice of reds, blues, maize, white and pink. Remember it's priced at \$1. — So what are you waiting for? — EDWARDS Neckwear — Street Floor.

Have you seen those new cardboard boxes only decorated for you gals who lug the knit-one-purl-one job 'round with you — or for those who like to see. They come in different shapes and sizes and sell for 50c and \$1.

Cool and pretty — a halter-top sunback seersucker dress that straps around and buttons at waist.

Polishing silver is a time-consuming job, especially today when there are so many more important matters demanding your time. Here's a thought — buy one of those cloths specially treated to keep your silver shining. Simple as A.B.C. in which wear your silver and always be proud of it.

Saving silver for special occasions is just cheating yourself. The beautiful luster of fine silver comes only from constant use.

The navy covers their brass buttons with colorless polish to prevent tarnishing. Smart kids these sailors.

A white cotton housecoat has all the grace and poise of a summer evening gown. Pinked ruffles outline the new deep-cut back and there is a strap full skirt. Sells for under fifteen dollars.

When you're making jam — add a chunk of butter — after jam is cooked — this will help to prevent the fruit from floating — also prevents skum.

**LLOYD'S FUNERAL WORK** is given SPECIAL attention at LLOYD'S. Not only are prices much lower than you've planned for — but your flowers will be something you'll be proud to attach your name too. Mr. Lloyd Higbie personally supervises every funeral piece that leaves his shop. Fresh flowers are always used to insure their lasting qualities. So when the occasion arises call Main 7688 LLOYD'S FLORIST, Powers Hotel — Opposite Court House.

Hostess costume for one's own garden or roof-top party — rayon pajamas with oberste cerise or blue flowers printed on a white background. The coat is quite long full-skirted and finished with short sleeves and a tie. The trousers are easy to wear. The price is under twenty-five dollars.

Mrs. ZWEIG has returned from New York with a brand new LINE of beautiful fall clothes. Lovely simple clothes with that flair so sought after by the well-groomed woman. Of course prices are RIGHT — as they always are — at ZWEIG DRESSES. ENTIRE SUMMER STOCK is being cleared with discounts from 10 to 50%. So why don't you take advantage of this sale — and "buy" your fall clothes Early. Plan your wardrobe with Mrs. Zweig's help. I know you'll be pleased. 240 ROSEDALE Off Monroe. Open evenings and Sundays for your convenience.

For fanning — wear new brief pajamas in two parts. The shorts are wide and cut-out and the draped top with little sleeves leaves the midriff bare. Sells for under four dollars.

When you're making cherry jam — add a half-teaspoon to the "mash" after it is cooked. You'll find it brings out the flavor of the cherries.

LOOK Wait! till you see the adorable new TAPPETA BAGS at CARTER HAT SHOP. Tailored beautifully they are a knock-out. In my way of thinking a dark bag is a MUST for your summer wardrobe. These bags are fashioned in a pouch style with plenty of depth for we girls who carry everything but the "kitchen sink". These bags are priced at \$5.95 including tax. You will also find HATS in matching these BAGS. Sets \$10.95 including tax. Your choice of blue or black in both Hat and Bag. Jewels priced \$1. in CARTER HAT SHOP, 636 MONROE AVE. Open Even.

Instead of a heavy dessert — try a fruit salad with your dinner — The other night I had a small piece of cantelope — a half grapefruit — some leftover strawberries — I added an orange — some lettuce — some dressing — tossed well and served. — Add a little salt — it takes that flat taste away from the fruit.

When you're making jam — add a chunk of butter — after jam is cooked — this will help to prevent the fruit from floating — also prevents skum.

Darling Shop's  
Semi-Annual  
**DRESS**  
CLEARANCE  
3 thrilling VALUE GROUPS

Smart rayon crepes! Fresh, crispy styles in better cottons! These are just the kind you're looking for... to wear now and all through summer! We have a tremendous assortment for you to choose from... all formerly higher-priced... now ready in this thrilling clearance at prices that are nothing short of sensational for such fine quality and styling.

Up to 1899 Values  
**\$2.00**

Up to 11099 Values  
**\$2.90**

Up to 1499 Values  
**\$4.50**

Darling Shop  
190 MAIN ST. EAST

**MEN'S Roomy Sturdy Overnight HEAVY FABRIC BAG with LEATHER ZIPPER CLOSING**

576 Including Tax

Good-looking bag of sturdy fabric, trimmed with genuine leather. Ideal for civilians and service men.

**Rudolph's**  
CORNER EAST MAIN AT SOUTH AVENUE  
IN BATAVIA—109 MAIN STREET  
Open Friday Evenings

SHOP ALL DAY FRIDAY TIL 9 P. M.

**PENNEY'S**  
J. C. PENNEY CO., INC.

CLINTON AVENUE  
One Block South of Main

A Grand Selection of Whites, Stripes, Figures, and Cool Perforated Sheers

**Men's Irregular Dress SHIRTS**  
**\$1.44**

Slight irregulars in better quality shirts. An important accessory of fine, sanitized cotton. It's color-fast too! They're in figures, stripes, and plain whites — many with woven patterns — and many cool summer sheers! Sizes 14-17.

**Girls' Coat Clearance!**  
Buy Now And Save On Our Layaway Plan!

Broken Sizes For Toddlers **\$3.00**

Broken Sizes Older Girls **\$5.00**

Just the thing to finish out the season with! Toddler's semi-fitted coats with matching bonnets. Come in classic navy, cheerful rose, and heavenly blue. Some are wool and rayon, and some are all wool. Broken sizes.

What the well dressed girl will wear — and live in! Assorted styles — trim princess, youthful chesterfield, and classic box type. Many colors in plaids, checks, and plains. Broken sizes.

Penney's Second Floor

**Smart Surf Blue Denim Women-At-WORK SUITS**

The work suit you've been looking for — a surf blue denim! It is sanforized with four generous pockets and an attached belt. Use it for factory, gardening, or outings. Sizes 10-14.

**\$2.00**

Basement

**Sizes 70x80 Fleecy Cotton Plaid Sheet BLANKETS**

Made of sturdy, long-wearing, fleecy cotton! Use it now as a light cover on cool nights, or as a warm sheet on winter nights. Plaids only.

**88c**

Third Floor

**Odd Lot Value In Ladies Better BLOUSES**

Reduced from our stock of better blouses, because of incomplete assortments, and soilage. Crisp cottons, and soft rayon crepes in both tailored and dressy styles. Sizes 32-38.

**\$2.00**

**Girls' Sizes 7 to 14 Cool, Summer SHORTS**

For more sun fun, these super smooth shorts will wear and wear! Cotton gabardines and poplins in navy, yellow, green and white. Several styles. Sizes 7 to 14.

**\$1.49**

Second Floor

**Women's Better Rayon Daisy-Print DRESSES**

**\$2.00**

Dainty daisy prints on long-wearing, spun cotton and rayon! Neatly tailored, with an unusual matching belt. Two generous pockets for all your needs. It's washable too! Sizes 12-20.

Basement

**Women's Better PLAY SUITS**

Be smart — Be cool! The playsuit that doubles as a dress! Seersuckers and percales that'll wash and won't fade! Candy stripes and floral prints. Sizes 12-20.

**\$3.55**

### Feature Acts Included In Grotto Rodeo Here

In addition to the regular rodeo contests, steer wrestling, bronk busting, wild bull riding, calf roping, and trick and fancy riding, for which Lalla Rookh Grotto is offering \$3,500 in cash prizes, the program for the 1944 show will include twelve special feature acts. The rodeo is scheduled to open for one week, starting Monday, July 24, in Edgerton Park.

The special attractions, staged to relieve the tensity of the contest numbers, are: Jim Risk, champion horseshoe pitcher; the famous Liberty Horse, Jack-o-Diamonds Jack Andrews and his educated Brahma bull; the Range Boys, singers of western songs; a burlesque Mexican bull fight; Hardpan Pete and his mule, rodeo clown; a frog jumping contest; the Shooting Mansfields, experts with rifles and pistols; exhibitions of roping and whip manipulations.

From Rodeo headquarters, 119 East Ave., comes a warning to prospective patrons not to wait until the last two days to visit the show. Last year it was impossible to take care of the immense throng which tried to gain admission on Thursday, Friday and Saturday evenings.

### Home Bureau Sponsors Canning Demonstrations

Seasonal canning demonstrations will be given by the Rochester Home Bureau starting Thursday, July 20. The demonstrations will be held at 2 P. M. on the fourth floor of the Sibley, Lindsay and Curr company store.

"Canning Fruits and Making Fruit Spreads" will be the topic for the demonstration which will be given by Mrs. Ray Johnson assisted by Mrs. Donald West.

This demonstration has been planned to precede the peak of the peach crop. Peaches and pears will be available in good quantity this year so that canning will be advantageous. Point values on all canned foods is expected to be high this winter. Fruit canned at home now assures the family of many good

### Reservations Available For Saguenay Cruise

If through luck you have given up hope of joining the Rochester Sautour Saguenay River Cruise leaving the Charlotte docks next Monday night aboard the Steamer "Kingston". Due to the cancellation by a party who found it impossible to get away from work next week, there are two reservations available at The Rochester Sun office.

The cruise, of a week's duration will visit Montreal and Quebec each for a day and a night, stopping at the Mt. Royal Hotel and the world-famous Chateau Frontenac. A side trip to the shrine of Ste. Anne de Beaupre will be included in the trip. The big cruise ships of the Canada Steamship Lines will also spend two days and one night in the beautiful Saguenay River.

Cost per person of the Sautour cruise, including all necessary expenses is \$86.50 per person plus tax.

A competent tour guide will personally accompany the cruise party for the entire journey.

If you would like the two reservations which are available as we go to press, call Stone 6000 or stop at the Sun office, 93 Clinton Ave. S.

The demonstration is the first of a series of three to be held at Sibley, Lindsay and Curr Company store. The others will be July 27, "Canning Vegetables by Boiling Water Bath or Pressure Canner" and on August 3, "Preparation of Foods for Freezer Lockers."

**LENDING LIBRARY**  
*1¢ a day*  
**For Fiction**

**A New LIBRARY RENTAL SERVICE**

5¢ Minimum Charge  
3¢ a Day Non-fiction

No membership fee . . . no deposit . . . plenty of copies.

Second Floor

**Edwards**

# Edwards Basement Store

SHOP FRIDAY 9:45 A.M. 'TIL 9 P.M.

## QUAKER LACE

## CURTAINS

A marvelous buy at . . .

**1.97** PAIR



Brighten up your home with these hard-to-get lace curtains. Since the tops are looped they are all ready to hang. The centers are plain net with a deep scroll border. Use them either as panel or pair curtains. Light ecru. 21 1/4 yards long; 45 inches wide. A few slightly imperfect.

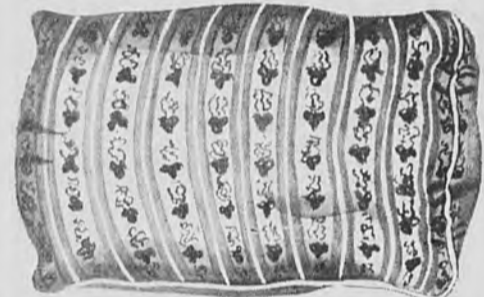
Edwards Basement

### BAR HARBOR SETS

**1.97**

It's clever to be comfortable! Why not stay that way this summer? Get several cushions and back rests in striking two tones of blue and rose stripes for your porch furniture.

Edwards Basement



### SUMMER PILLOWS

**1.67**

Ideal summer pillows made of soft comber cotton. They are very beneficial to those that are allergic to natural feathers. Covered with dainty stripes and floral print effects. Blue, green and rose. Size 21 x 27.

Edwards Basement

*They're twice as good together!*

## ROMA Wines

*America's Largest-Selling Wines!*

**Family and Guests Alike Will Cheer Your Discovery of the Flavor-Adding "Magic" of ROMA Wine**

Brighten daily meals . . . add new delight to entertaining, with ROMA California Wines. It's smart, and so thrifty. *Only pennies a glass!*

Enjoy a flavor so delightful, many lands import ROMA Wines as rare, "special-occasion" luxuries. They combine Old World skill with modern scientific knowledge . . . bring you unvarying fine flavor and excellence.

Next time you cook meats, fish, or poultry - add a generous portion of your favorite ROMA Wine. Accompany them on the table with the same wine, chilled. If your dealer is temporarily out of ROMA, try again, soon!

ROMA WINE CO. • Fresno • Los Angeles • Berkeley • California

*Made in California... for enjoyment throughout the world!*

## ROMA Wines

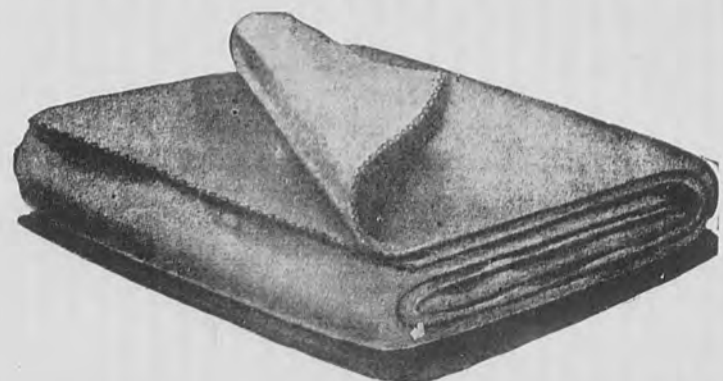
ABOVE ALL ELSE  
BUY MORE BONDS!

## HERE THEY ARE! ALL WOOL U.S. ARMY BLANKETS

**5.97** EACH  
SIZE 66x84

Sturdy army blankets. Made of the finest wool from two or three pieces which in no way affect the wear. Use them in your car or take them with you on your camping trips. Weighs 4 1/2 lbs.

Edwards Basement





**Dyeing Restores Sun-Faded Play Clothes**

Summer sun is wonderful for your health. Its rays are the richest source of Vitamin D. These same rays, however, are the arch foes of color fastness in your wardrobe. They are the chief cause of fading.

Play and casual clothes, because they are worn most frequently outdoors in the daytime, take the worst beating from the sun.

Fortunately, faded wearables needn't be discarded. Conservation-minded women restore their color by simply dipping them into the dye-bath. Often a complete color change is made to

give the article a new as well as color-fresh appearance.

In this tinting clothing that's lost much of its color by a season's wear, not only do you extend the life of your wardrobe but in addition you lend a helping hand to the war effort. There's a real shortage of fabrics for civilians as a result of military demands, so every article given a new lease on life by re-dyeing releases additional cloth for war needs — besides lifting your own morale and giving you extra funds for war bonds.

You needn't fret about kinds of fabrics when tinting your slacks, slack suits, shorts, blouses and other wearables. An all-fabric dye in more than 50 colors is now available at no extra cost. It works on the synthetic fabrics like nylon and acetate rayon as easily as on cotton, silk, wool and linen.

**Regent Opus Recalls Notorious Murder Case**

"Double Indemnity" opens today at the Regent. Taken from a novel by James M. Cain, which must have owed a bit to the Ruth Snyder-Judd Gray murder case of some years back, Billy Wilder, Director and Joseph Siskrom, Producer, have built up an unusual and powerful melodrama from a sordid case of murder for insurance as has come to the screen.

Fred MacMurray is seen in a new type of role, while Barbara Stanwyck and Edward G. Robinson give their uniformly excellent performances in this study of crime psychology. The characters are allowed neither slumour nor sudden repentance.

**Democrats Name Jean Walrath For Congress**



Blond Jean Walrath, Rochester West Sider, last week took on the job of challenging of veteran James W. Wadsworth of Genesee for his seat in Congress from the 41st Congressional District.

She is the first woman to be designated for Congress from this section of Western New York.

Miss Walrath, who has spent the last 13 years as a reporter for The Democrat and Chronicle was selected by the Monroe County Democratic Monroe County Democratic organization as an independent purely without political ties. Before the day was over, she was endorsed by the American-Labor Party in Rochester.

Born in Belen, N. M., Miss Walrath came to Western New York at an early age and spent her girlhood in Clifton Springs and Canandaigua.

Having lived in rural territory, Miss Walrath was said by her backers to have an understanding of the farmer's problems. She likewise is an advocate of closer co-operation of agriculture and labor. Last summer and fall she helped harvest bean, tomato, and apple crops on weekends. A charter member of the Newspaper Guild of Rochester, she now is serving as city secretary-treasurer of that organization.

She lives with her widowed mother, Mrs. Helen Walrath, at 22 Roslyn St.

**Liquor Dealers Set High Mark For Bond Drive**

One of Rochester's most sensational reports on Fifth War Loan Bond sales was issued yesterday by Charles W. Clements, Chairman for the Council of Alcoholic Beverages Industries. The CABI's quota during the drive was \$1,500,000. They exceeded their goal by more than \$2,000,000. Final figures reveal that the total sold by wholesale liquor dealers, restaurants, package stores, wineries, clubs and hotels was \$3,497,960.66.

Most extraordinary of all was a near-perfect score in sales of individual bonds. A total of 439 bonds was sold of which 2,019 was of the series E issue.

The CABI has received numerous laudatory messages from Fifth War Loan Officials for the outstanding achievement.

**Unusual War Tale Basis For Capitol Movie**

War, like politics, can make strange bedfellows. In "Uncertain Glory" opening today at the Capitol, starring Errol Flynn and Paul Lukas, the Warner Bros. explore this theory with an unusual tale of two men—a prisoner and his pallor—who combine their several talents, both legal and illegal, to outwit their common enemy.

Against a background of France in defeat and humiliation under Nazi occupation, "Uncertain Glory" pursues in detail five days in the lives of a French criminal and the Police Inspector who has hounded him for fifteen years and finally captured him.

The co-feature, "Follow the Boys", widely-heralded all-star film, is something more than a pictorial parade of some two score of Hollywood's greatest personalities, although it is all of that.

Such names as George Raft, Vera Zornina, Orson Welles, Marlene Dietrich, Jeanette MacDonald, Dinah Shore, W. C. Fields, Sophie Tucker, Donald O'Connor,

**Adequate protection against fire and theft for home or small business . . .**



W. J. Chester, Rochester representative for Curtis Publishing Company and member of the Waste Paper Salvage Committee, addressed the employees of Manson News Agency at a dinner at the Powers Hotel on Monday evening.

As its contribution to the waste paper salvage drive, Manson News Agency has sent a notice to all newspaper dealers requesting them to clean out their stores of all wastepaper, old magazines, corrugated boxes, old display signs and outdated files. The dealers are asked to tie these in bundles and notify Manson News Agency, who will pick up the scrap within twenty-four hours.

**How To Help**

By buying War Bonds we: (1) help solve our most difficult problems and (2) help preserve our basic rights and great traditions.

Trains will have most of the comforts of home in the post-war era. Some of the things you may expect: Fluorescent lighting, train-to-city telephone service, more seat space. Fares may be cheaper, too.

**DIMENSIONS**  
OUTSIDE 24 1/2 x 17 1/2  
INSIDE 15 x 12 x 12 1/2

We are permitted to finish and sell what fabricated materials we have on hand. The number is so small we shall dispose of them locally.

While They Last **\$44.50**

Sold only at  
**BRUSH-PUNNETT CO.**  
545 West Ave. Gen. 7737  
OPPOSITE BUFFALO ROAD  
Open 7:30 to 4:45 P. M.

**SEARS Furniture Clearance**  
*Out They Go!*  
A good-old-fashion clearance . . .  
Thrilling Savings on Every Tag . . .  
Buy on Our Easy Pay Budget Plan . . . **Go!**

**PRICES REDUCED 25% OR MORE**

**Unpainted Furniture**

- 3 Drawer Chest . . . Was. 4.49 Unfinished, ready to paint, 14x14 size . . . **3.88**
- 4 Drawer Chest . . . Was. 6.95 Unfinished ready to paint, 18x14x36 1/2 size . . . **5.88**
- 5 Drawer Chest . . . Was. 9.95 Unfinished, ready to paint, 30x14x36 1/2 . . . **8.88**
- 6 Drawer Vanity . . . Was. 9.95 Large size with 18 inch top . . . **8.88**
- Wood Yacht Chair . . . Was. 2.49 Unfinished, folds compactly, smoothly finished . . . **1.88**
- 5 Piece Dinette . . . Was. 39.95 Briar wood table with red trim and four matching chairs . . . **17.88**

**Bedding**

- Hollywood Bed . . . Was. 74.95 Single bed size, with removable legs, complete with mattress . . . **49.88**
- Bed Pillow . . . Was. 1.19 Extra large size, well filled, long wearing cover . . . **88c**
- Bedroom Suite . . . Was. 149.95 4 Piece Lime oak suite, bed, chest, vanity and dresser . . . Buy on Budget Plan . . . **108.88**
- Mahogany Bedroom . . . Was. 109.95 3 Piece Mahogany finish, bed, chest, dresser, modern design. Buy on Budget Plan . . . **88.88**
- Queen Anne Seal . . . Was. 89.95 Authentic period style Queen Anne Love Seat, beautifully covered. Buy on our Budget Plan . . . **49.88**
- Tuxedo Sofa . . . Was. 149.95 Honor-Bilt construction, period style. Buy on our Budget Plan . . . **98.88**

**Living Rooms**

- 3 Piece Living Room . . . Was. 169.95 Tapestry covered, modern styling. Club chair, davenport, lounge chair . . . **88.88**
- Card Table Set . . . Was. 29.95 5 Piece set, table and 4 chairs, choice of colors . . . **19.88**
- Glass Coffee Table . . . Was. 24.95 Assorted sizes, styles in all glass construction, modern, smart . . . **9.88**
- Cable Bed Spring . . . Was. 12.50 Sturdy made to give good service, full bed sizes only, wood . . . **4.88**
- Boudoir Chairs . . . Was. 19.95 Choice of coverings! Several styles, Hardwood frames, soft, comfortable . . . **9.88**
- Full Size Crib . . . Was. 17.95 Maple or waxed birch cribs with drop side, firmly reinforced nursery pattern decorated, several styles . . . **12.88**
- 5 Piece Oak Dinette . . . Was. 59.95 Straw flower pattern, large size table and four matching chairs, 4 only . . . **39.88**
- Occasional Chair . . . Was. 19.95 Sturdy, well designed. Honor-Bilt construction chairs for every use . . . **9.88**
- Shell Bookcase . . . Was. 14.95 Choice of either walnut or maple finish, large size with 5 deep shelf spaces . . . **9.88**

Cover Your Floors From Wall to Wall With  
**Velmere Broadwidth Broadloom**  
**2.49** Square Yard  
Second Floor, Monroe

Choice of six delightful colors, in this smart broadwidth carpeting. No matter what size you need we can fill it for you, no binding or edges necessary. Buy on our Easy Pay Budget Plan.

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION  
RIDGE ROAD NEAR DEWEY  
ROCHESTER, N. Y.

MAIN 7000  
GLENWOOD 556

**News Agency To Collect Paper Salvage**

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**One Housewife Tells Another**  
"If You Need Money Get One of Those Low-Cost LINCOLN-ALLIANCE Personal Loans"

Yearly Rate	Finance Cost	Hourly Rate	Amount	Monthly Payments
\$100	\$ 5.00	\$ .49	\$105.40	\$ 8.74
125	6.25	.56	131.25	10.97
150	7.50	.64	157.75	13.29
175	8.75	.72	184.45	15.37
200	10.00	.80	211.50	17.54
250	12.50	1.00	263.50	21.95
300	15.00	1.20	316.20	26.35
350	17.50	1.40	372.00	30.83

When bills pile up and the doctor must be paid . . . a low-cost Lincoln-Alliance PERSONAL LOAN is the best method of taking care of them. The cost is lower than many other loan plans. Inquire!

**LINCOLN-ALLIANCE BANK AND TRUST CO.**  
183 Main Street East  
Or At Any One of 13 Conveniently Located Offices  
CITY OFFICES OPEN MONDAY EVENINGS 6:30-9:00  
Member Federal Reserve System Member F.D.I.C.

**SHOP FRIDAY FROM 9:45 A. M. TO 9 P. M.**

**SIBLEY'S STORE for MEN**

**Men, Here's Headline News!**

An Outstanding Selection!  
**Men's Fine Shirts 1.94**  
Collar-Attached Whites, Fancies!  
If you must present a neat appearance to your public at all times, these are the shirts for you! Fine quality fabrics tailored into shirts that will stay morning-fresh the live-long day. Choice of slub-yarn broadcloths, plain broadcloths, end-on end broadcloths, oxford! 14 to 17.  
MEN'S FURNISHINGS, AISLE C, CENTER, MAIN FLOOR

Patterns to Please Everyone!  
**Quality Ties 94c to 1.94**  
Luxurious foulards and crepes in fine rayons and silk-and-rayons! A variety of appealing all-over designs in harmonizing color combinations!  
MEN'S FURNISHINGS, AISLE A, CENTER, MAIN FLOOR

Smart and Comfortable!  
**Slacks Socks 57c**  
These soft, well-made socks will be kind to your feet! 50% wool, 50% cotton ribbed-style in heather tones. Plain or clocked patterns in 53% cotton, 47% wool flat-knit socks. White, camel, blue, green. 10 1/2 to 12.  
MEN'S FURNISHINGS, AISLE A, REAR, MAIN FLOOR

**July Clearance!**  
**Men's Fine Suits**  
For Year-Round Wear  
Reg. \$30.00 Reg. \$38.50 Reg. \$42.50 to \$45.00  
**\$24 \$33 \$38**  
**STEIN-BLOCH SUITS**  
Reg. \$50.00 and \$55.00 **\$44** Reg. \$65.00 **\$54**  
Clear-Finish Worsteds! Tweeds! Twist Weavest  
Unfinished Worsteds! Flannels!  
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## Special PRIVILEGE BRAND A BLEND OF STRAIGHT WHISKIES



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1/2 Qt.

20.34 Half Case (6 Bottles)

40.67 One Case (12 Bottles)

Limit - One Case To A Customer

We are pleased to make available at this time this fine tasting, mellow blend of all straight whiskies. These "Special Privilege" whiskies were a part of the reserve whiskey stocks of the American Distilling Company and were blended and bottled at its distilleries at Pekin, Ill. The American Distilling Company's distilleries are devoted wholly to the production of alcohol for the war effort, and they have produced no whiskey since October, 1942. The "Special Privilege" whiskies we are offering you today are composed entirely of a blend of straight whiskies, eighty and six tenths proof, two to four years old. They are slowly matured and mellowed in charred oak barrels to give them their rare flavor.

## Reflections . . .

(Continued from Page 1)

think our luck is about ready to run out — the sky looks overcast and it may rain any minute. Oh well, we need the coolness a shower will bring.

We've completed a wonderful weekend in the metropolis of Montreal where we arrived Saturday morning. Checked in at the Mt. Royal Hotel, got freshened up and soon were ready for lunch. In the afternoon most of us took the Tallyho trip up Mt. Royal. Our French Canadian guide (he speaks French but says the words in English gave us a few moments for refreshments at the mountain-top Chalet where many a famous person has stopped — including Their Majesties King George and Queen Elizabeth. These we visited another shrine — familiar to thousands at home and abroad — the Oratory of St. Joseph built under the direction of Brother Andre. We heard a very inspiring story about his life.

**Montreal Night Life**  
In the evening we were left free to do as we pleased so were quite scattered. I wouldn't be surprised to hear the name El Morocco on the lips of many of the party. I'm sure some of them took in this Montreal night spot.

We left Montreal by train this morning for perhaps the least enjoyable part of the trip. Trains are hot, crowded and stuffy in these wartime days and we were all glad to arrive at Brockville where we changed to this boat.

**Surprise**  
I say the train ride was least enjoyable. I don't count myself in that statement. Got the biggest surprise of my life on the train — one that had me flustered for awhile and still makes me feel peculiar — though very warm around the heart. — In the midst of our journey — two of our little ladies — the lovely Misses Dorothy Welch and Phyllis Cabot presented me with a gift made up by members of the party. I'm sure not many believed me when I told them this was not customary. But it really is the first time any Sun party has done anything like that. The gift was entirely unnecessary but needless to say I am grateful to each of them. As indicators of this gift idea I'm sure I see the fine hand of Miss Dorothy Welch and Mike Mother Welch and daughter Dorothy look alike) and Joe Meany, as well as his side-kick John Plant. What a couple of wood eyes they are!

**Pleasant Date**  
Well we're due back tonight at 11:15 and I only hope we go through customs in a hurry. We're all tired, I think we're all happy — I know I am — and we've certainly had an out-standing trip. I only wish I could get a steady job "conducting" these same people wherever they wanted to go.

**NOTES:** — These paragraphs could easily run into pages, but talking about a cruise is never a satisfactory substitute for participating in one so we'll just set down some random thoughts: — Miss Joanne Mohr is pretty as a picture — and I've got Joe and John to prove it. . . Ann Cronin and Brother Neal have been with me on two cruises now and I wish they'd go on a hundred more — they're no trouble and a lot of fun. . . Art Sanderl is quite a dancer, but his room mate Andy Uebelmann has too big a front porch to get that near a girl! — Charles Fritsch was on one of our cruises, but he's having a better time this year — I can tell by the look in his eyes. That must be due to the presence of the new Mrs. Fritsch who acquired that name during the winter.

## GI Joe Says . . .

(Continued from Page 1)

morning headline in the Joplin paper, to wit: "HITLER DEMANDS RUSSIANS BE STOPPED". Apparently Adolph is getting tired of this fooling around. He handed the situation with the direct simplicity of a true genius. . . but will it work? Months ago someone said: "The Russians will enter Germany in their winter offensive this year." Who are the Russians? I say they'll be knocking at the German border in one month.

**DESIGN FOR LEISURE**  
The present phase of our schooling is done. What are we to do while awaiting shipping orders? Why — outside of KP and the other usual details — go to school some more. So I'm learning touch typing; which I always thought was where you sent out a bunch of letters attempting to borrow money. But I can't — it's a game where you reach under the table and there's a typewriter the idea is to guess the right keys to hit without getting your fingers caught between 'em. It's lots of fun.

How long we wait nobody knows; but I know one lad who went through truck drivers school for the allotted time. . . waited patiently for shipment.

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SOUTH AVE. Corner GREGORY SUNDAY NITE  
25 Games — Reg. Bingo \$5, \$6, \$7, \$8, \$9

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**WEDNESDAY FRIDAY and SATURDAY**  
Early Bird Special At Each Game

Orange Jell (Using orange skins).  
2 1/2 cups sugar  
1/2 bottle fruit  
To prepare from 8 medium lemon food chopper water and ju Brings to a covered, 30 m

**STEAM**

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All This at  
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Servin

**Orange Jelly**  
(Using orange and lemon skins.)  
2 1/2 cups juice  
4 1/2 cups sugar  
1/2 bottle fruit pectin  
To prepare juice, use skins from 8 medium oranges and 2 medium lemons and put through food chopper twice. Add 3 cups water and juice of 2 lemons. Bring to a boil and simmer, covered, 30 minutes. Place in

jelly cloth or bag and squeeze out juice.  
Measure sugar and fruit juice into large saucepan and mix. Bring to a boil over hottest fire and at once add bottled fruit pectin, stirring constantly. Then bring to a full rolling boil and boil hard 1/2 minute. Remove from fire, skim, pour quickly, about 7 glasses (6 fluid ounces) Paraffin hot jelly at once. Makes each.



**BACON AND LIMA BEAN PLATTER**

Food's-a-wastin'—perhaps from your own Victory Garden—and time's-a-wastin' if you've not had the fun of concocting a tempting platter such as this one of bacon strips and garden fresh lima beans, peas, or asparagus for summertime luncheons. You'll find such bacon combinations hit the bull's-eye of appetite appeal and are high in satisfaction value, too.  
Flavorome crispy bacon strips atop lima beans, made especially appetizing with drippings from the bacon and garnished with sliced orange slices, make this attractive platter. The little bacon spirals at the ends of the platter are easy to do—merely wrap the hot bacon strips around tines of a fork for a second.

**Canned Spinach  
Better Laxative  
Than Mineral Oil**

Foies pestered with constipation and better rule out mineral oil as a means of relief. Numerous scientific studies point out that mineral oil robs the body of two vitamins, A and D, and two important minerals—calcium and phosphorus.  
Thus people who use mineral oil habitually are likely to develop deficiency diseases because it prevents the body from using these important food essentials. Rats taking mineral oil needed three times as much cod liver oil to supply their vitamin C and prevent rickets as those that were fed mineral oil could not use the calcium and phosphorus in their food to build normal bones.

How much better to treat constipation with natural foods! Increasing the bulk of the diet is nature's way. Foods that are high in cellulose are usually helpful—wholewheat bread and cereal, oranges, prunes, figs, raw carrots, spinach are among the good ones.  
Spinach is an especially good laxative and adds vitamin A and iron as positive values. Use it fresh from the garden now, and can some for winter use.

**Frozen Baked Beans  
Provide First Aid**

By Betty Barclay

What with the uncertainty of furloughs and travel connections, informal, impromptu fun is likely to take the spotlight in the wartime social scheme. And the highest hospitality rating will be won by hostesses who have the makings of a gay party as opportunity arises, no matter how short the notice may be.  
A highly practical and popular technique for dispensing short-order hospitality these rationed days is to stage a baked bean supper. It's good news for busy housewives that quick-frozen baked beans are now rationed. These delicacies are a special boon to hostesses who must plan festivities on an "expect us when you see us" basis, for they are ready to heat and serve just as they come from their carton; or they may be thawed and served cold for a festive party treat. They are actually a flavor duplicate of the celebrated baked beans that

great-grandmother tolled so long to make in her brick oven. They are cooked with pork and molasses, in the New England tradition, but you can vary the seasoning to suit your family's taste.

**To Heat Quick-Frozen Beans**  
Top of the Stove Method—Put the quick-frozen baked beans with 2 tablespoons of water in saucepan, cover, and heat slowly 25 minutes if frozen 10 minutes if thawed. Stir gently several times.

**Oven Method** Put the quick-frozen baked beans in a baking dish, add water, and bake in a moderate oven (375 degrees F.) 1 hour if frozen, 30 minutes if thawed. Stir gently three times during baking.

**Baked Bean Sandwiches**  
Left-over quick-frozen baked beans may be used for delicious sandwich fillings. For Toast Sandwiches, reheat the beans and spread between slices of hot toast with a sprinkling of catsup. For Baked Bean Club Sandwiches, spread slices of hot buttered toast, then with

sliced tomatoes, lettuce and mayonnaise, and hen with a final slice of toast.

**Got To Help**

Unless we hand out funds for War Bonds, even our stout-hearted and steel-nerved men on airships, warships and land battleships won't be able to dish it out to the Axis marauders.

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**Consumer News**

**Bread Is The Staff of Life . . . It's Home Nice And Clean!**

Mold may take up its summer headquarters in the kitchen breadbox unless special care is taken to head it off. Because mold thrives in dark, warm places where it has food to grow on, the breadbox can provide ideal conditions for its growth, and much good food can be spoiled and wasted in the course of the season.

To prevent mold, keep the breadbox in a cool, dry place, and dry thoroughly in the sun or oven, if possible. The box should have opening at either end such as small nail holes for ventilation. Neglected scraps of bread left too long in the box attract mold. Collect these every few days and dry them in the oven for crumbs. Cool all freshly baked bread before putting in the breadbox. Wrap bread that is to be kept longer than a day or two in waxed paper and store in refrigerator. Ready sliced bread is especially subject to mold. Dispose of at once, any bread that molds, and wash, scald and sun the box to prevent the spread of mold to fresh bread.

making it with the raw ground beef and seasonings. About a third as much as beef makes an appetizing hamburger.

**Have You A Little Drip In Your Ceiling?**

Mysterious "summer leaks" that cause damp walls and wet floors in cellars in warm, humid weather but not at other times of the year are generally not leaks at all but condensation of moisture from the air. When warm moist air from outside hits the colder cellar walls, the moisture condenses on walls and floor, just as when a cloud of floating vapor strikes cold air and condenses as rain.  
The remedy for dampness of this kind is more ventilation, because moisture does not settle when air is kept moving. The time to air out the cellar is on cool nights or whenever the outside air is cooler than in the cellar. On days when the outside air is warmer, keep cellar closed. If air circulates through the cellar in paths and leaves damp corners unventilated an electric fan will help.  
Condensation also causes cold pipes to drip in warm weather. This may be prevented by wrapping the pipes so that the warm air does not come in contact with their cold surface. Commercial pipe insulation may be purchased in handy lengths that may be clipped around pipes.

**LETTERS TO FATHERS**

Nothing could be more welcome to the father away from home than illustrated letters from his family. Small children, who can't quite print sentences yet, can even print their names, can draw pictures or make small marks. There's no telling what these little symbols may mean to the men in the service, who want tangible evidence of the growing which is going on in their families back home.

**How About A Little Ham In Your Hamburger?**

But, cook the ham thoroughly before adding it to the hamburger mixture. This is the advice of the meat cookery specialists of the U. S. Department of Agriculture, especially to outdoor cooks this summer. Because ham or other pork adds extra flavor to hamburger, a mixture of chopped beef and ham with chopped onions and other seasonings is a favorite with campfire enthusiasts.  
Very often picnickers like their hamburgers rare. In any case, it is difficult to be sure of enough cooking over the uneven heat of an open fire, especially in the evening when cooking must be done by poor light. All pork, cured, or fresh, must be cooked well done to be safe, though beef may be eaten rare. This can be arranged by cooking ham or pork before

**Casserole Extender**

Meatless casserole dishes are agreeably extended with ripe olives. Whole, pitted or sliced, the fruit, so rich in fruit oil, gives a pleasant feeling of satiety.  
Ice cream will be scarce in August, say Washington officials. Late summer slump in milk production is the cause.



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### Decrees of Fashion

A VACATION, to most people, means all or one of three things: rest, recreation and change. Instead of waiting for the conventional two-weeks-a-year away from the tyranny of a fixed schedule, a short vacation should be planned for each day — through the cultivation of a hobby. It was three decades ago that the famous physician-educator Sir William

Osler said that no man is really happy or sane without a hobby, adding that it made precious little difference what that hobby might be, so long as it was ardently pursued. Under the tension of modern living, a few minutes spent each day on a fascinating interest offers greater personal benefit over the span of a year than a complete break of routine for two weeks. The busiest people have, we discovered, developed the most gratifying hobbies. In the July issue of *House & Garden* magazine, special attention is given to the rare pieces of early American glass being collected by CBS star Kate Smith and the jeweled snuff or pill boxes collected by another CBS singer, Jean Tynan. Study your favored field and when fate hands you a few spare moments be prepared to enjoy them in riding a stimulating hobby, as a vacation from the tedium of scheduled living.

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UH-HUH, MAYBE YOU'LL BE SALUTIN' HER SOON!  
Petty Officers, Third Class in the WAVES receive \$169.50 a month, including food and quarters allowances. The Navy needs more WAVES.



Who are these men?

your sons, husbands, fathers, brothers, sweethearts. Day and night, in party known and unknown, your men are shipping out, digging in, without question, complaint, excuse.

For Whom do they fight?

for you, wife, you, mother, you, daughter, sister, fiancée.

**ROCHESTER WOMEN...**

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TAKE THE TEMPER out of temperature by wearing washable cottons. Never wear

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### The Colonel Tells Us

By COL. ROGER WOOD  
Jimmy Crickets, our office erab, was driving along the Boulevard the other day at the height of the traffic rush, and stopped for a red light. The car behind him, incidentally driven by a very sweet young lady, promptly gave his car a good bump. At the next red light, he stopped — and again, his car got a resounding bump. Same car did it... same lovely lady.  
At the third red light, it happened again and Jimmy, his patience exhausted, got out of his machine and walked back to the offending car and scowlingly demanded:  
"What do you mean by continually bumping into my car?"

"Why are you stopping all the time?" pertly questioned the sweet young lady "What's the big idea?"  
"Can't you see those red lights?" questioned Jimmy. "I've got to stop for them, haven't I?"  
"Good Heavens! If you stop for those silly things all the time, you'll never get anywhere!"

**MANY WOMEN OVERJOYED OVER THIS "IMPROVED" FEMININE HYGIENE**  
Modern New "BACTERIOSTATIC" Hospital Tested With Splendid Results!  
Many doctors today recommend the regular use of douches for women who want to be refreshingly clean, for women troubled with offending odor, discharge and minor irritation.  
Some products may be harmful germicides which burn, harden and damage sensitive tissues. The regular use of strongly alkaline douches may cause irritation and injury, too.  
But NOT Lydia E. Pinkham's SANATIVE WASH! Instead, this is a mighty effective "bacteriostatic" (a new modern trend). Pinkham's Sanative Wash contains the same type beneficial ingredients which great numbers of Doctors and skilled chemists say is one best principle of douching. It discourages growth of the more vulnerable bacteria, cleanses, deodorizes and relieves itching, minor irritations and discharge.  
Pinkham's Sanative Wash is one product for Feminine Hygiene that, despite its great strength, has a beneficial, helpful effect on delicate membranes. Thus it may be used often as needed. Inexpensive, too.

Lydia E. Pinkham's **SANATIVE WASH**

**DAW'S COUPON**  
**HAIR BRUSH**  
PRO-PHY-LAC-TIC  
Professional-Type **49c**  
FAMOUS PRO-PHY-LAC-TIC professional-style brushes. Has genuine natural extra-fine, water-resisting bristles—all sterilized! This price only with Coupon.  
(Limit of 1)

**DAW'S ORIGINAL CUT-RATE DRUGS**  
56 CANTON ST. OPP. TEMPLE THEATRE  
31 MAIN ST. E. CORNER AUBURN  
353 MAIN ST. E. 100 FT. FROM STILLSON  
452 MAIN ST. E. RIDGE RD. CORNER DEWY  
880 MAIN ST. W. AT BILLS HEAD  
473 HOOVERMAN JUST OFF MAIN  
539 MONROE AVE. NEAR GOODMAN

**All-Purpose, 9-oz. TUMBLERS**  
with Non Chip Edge  
**6 for 19c**  
You can't have enough of these sparkling, crystal-clear glasses for every purpose. Popular 9 ounce size. (Limit of 12)

**FITCH'S SHAMPOO**  
Reg. 2 1/2 Oz. Size **23c**

**DAW'S COUPON**  
**SWEETHEART SOAP**  
Large 10c Bars  
**3 FOR 14c**  
(Limit of 3)

**WALDORF TOILET TISSUE**  
Large Rolls  
**3 for 11c**  
An outstanding week-end product. value at DAW'S. A Scott

**POND'S CREAMS**  
55c Size **39c**

**DAW'S COUPON**  
**Dr. LYONS' Tooth Powder**  
50c Size **19c**  
(Limit 1)

**MODRESS Sanitary NAPKINS**  
BOX OF 30  
**49c**

**FLIT Insect Spray**  
35c Pint **16c**

**ALUMINUM SOAP BOXES**  
DAW'S have a limited quantity of these "hard-to-get" metal soap boxes made of pure aluminum — has hung cover.  
**23c**

**SCHICK Blades**  
MAGAZINE OR INJECTOR TYPE  
Pkg. of 20 **69c**

**MOLLE Shave Cream**  
50c Size **21c**

**DAW'S COUPON**  
**GERBER'S CEREAL FOODS**  
Pre-Cooked Oatmeal or Cereal Foods 1/2-Lb. Boxes... **9c**

**ANACIN TABLETS**  
Bottle of 100 **98c**  
Box of 30 **39c**  
Box of 12 **19c**

**Griffin ALL WHITE**  
25c Size **19c**

**NEW TEXLIN DISPOSABLE DIAPERS**  
No Washing  
Just think — no more diapers to wash — these new TEXLIN diapers are disposable, form-fitting, soft and comfortable.  
Large Package **98c**  
Practical Sanitary Soft

**Johnson's BABY Powder**  
25c Size 50c Size  
**21c 39c**  
Made especially for baby's tender skin — of an extremely fine quality, talc, borated and very mild perfumed.  
**\$1 FEVER Thermometer**  
GUARANTEED. Accurate, easy-to-read clinical thermometers. Complete with case.  
**69c**

**FLY RIBBONS**  
5 for **9c**

**Bottle BRUSH**  
Long wire - handled brushes for bottle cleaning. Choice of white or black bristles.  
**11c**  
25c VALUE

**BOTTLE CAPS**  
—QUICAPS—  
New Sanitary Nursing Bottle Closures  
Enough for 160 Feedings **39c**  
Fully endorsed by baby specialists, hospitals, trained nurses, health authorities.

**DRINKING STRAWS**  
Box of 100 **7c**

**RECTORAL SORENESS**  
Get Relief New Easy Way — Sit in Comfort  
Prolarmon Rectal is a quick, dependable relief for rectal soreness — symptoms which may also accompany piles and hemorrhoids. Brings soothing sense of comfort upon contact, forms protective film over sore area, helps destroy bacteria germ, also soothes heat and raw, broken tissues. No oil — no grease to stain clothing. Sold on money back guarantee. Prolarmon Rectal is now available in handy 7c — or with special applicator \$1.25. Get the medicine relief today... only for **PROLARMON RECTAL**

**CLAPP'S FOODS**  
Strained **3 for 23c**  
Chopped **3 for 32c**  
Two Points Each

**BORAX POWDER**  
1-Lb. Box **9c**

**MENNEN ANTISEPTIC BABY OIL**  
50c Size **43c**  
Regular 25c Size **19c**

**CRIB SHEETING**  
Size: 36x42 Inches  
A tested chemically treated sheeting that is absolutely **WATERPROOF**. Can be washed or laundered.  
**29c**

**JAR RUBBERS FOR CANNING**  
Fresh red rubber rings — standard size for all methods of home canning. Buy NOW!  
Doz. **5c** 6 DOZ. **25c**

**DAW'S Extra Value COUPON**  
**HEAT-PROOF NURSING BOTTLES**  
Made of heat-resistant glass. Sterilized without breakage. Graduations for formulas marked on sides.  
Choice of 4 or 8 oz. Sizes  
**6c**  
Limit of 6

**DAW'S Extra Value COUPON**  
**CASTILE SOAP**  
Made With OLIVE OIL  
A gentle, soothing soap of absolute purity — especially recommended for infants and tender skins.  
Large 15c Bars **2 for 15c**  
(Limit of 4)

**SELF SEALING COMPLETE 2-Pc. CAPS**  
—No Jar Rubbers Needed—  
New, 2-piece caps for sealing all standard jars.  
Box of 12 **19c**  
Metal lid, double baked white enamel inside with built-in rubber.

**DAW'S Extra Value COUPON**  
**NIPPLES**  
Pure gum rubber Nipples — with the handy "fit" shaped correctly to prevent sore nipples. Fits all narrow-necked nipples.  
Reg. 10c Value  
**3c**  
Limit of 6

**DAW'S Extra Value COUPON**  
**WATER-PROOFED BABY PANTS**  
Made of waterproof washable fabric of absolute purity — lightweight, non-heating and especially recommended for infants and tender skins.  
Ordinary Rubber Pants, Imported...  
**29c**  
(Limit of 2)



# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 38 THURSDAY, JULY 20, 1944

### Political Polka

By CURT GERLING

**WHITHER WENDELL WILLKIE?**

Many remember in a former presidential year, a certain brown derbied gentleman of the Democratic party made the famous comment "I guess I'll take a walk."

Wendell Willkie hasn't said a word about strolling and it's doubtful that he will, but he's sure sitting mighty quiet and it's giving the Dewey group considerable to think about.

Ever since the Old Guard surgeons operated on their elephant and removed that cancerous growth of liberalism they believed Mr. Willkie to be, the surgeons are worried that they may have taken too much out of their elephant. It appears to be mighty sick. In fact it's likely to be one of those successful operations in which the patient dies of the shock.

Thomas Dewey can't win the election without the liberal Republican vote, in fact he can't even come close. No one knows that better than the Dewey group. But how to get Wendell to endorse Tom is posing a mighty pretty problem.

First of all Mr. Willkie thinks the Republican platform stinks. If there are any sound boards in it, Willkie hasn't yet found them. He doesn't think much of those two gentlemen who were beaten last time, Landon and Hoover. Col. Robert McCormick is another of the Old Guard that Willkie would like to live without. When Willkie was stumbling across Wisconsin he said repeatedly that the Republican party could never hope to get back in power if the party wasn't purged of the Old Guard. The O. G. purged Mr. Willkie instead, and Mr. Dewey has rewarded them by letting them swing the whip.

It's doubtful whether the Deweyites will take their problem to Radio's famous Mr. Anthony, but they might in the end. Thus far their efforts to induce Willkie to speak kindly of them and thus get millions of Liberal Republican votes has proved fruitless. Wendell still lists. If he just sits Dewey might lose gracefully. But if Wendell sits and shoots little verbal barbs at the Republican campaign and platform, Dewey is apt to run.

(Continued on Page 6)



### Ed Randall's Scene and Word

**SCENE & WORD**

One of the sillier stories going the rounds in about the horse that showed up at spring training camp and asked for a tryout for the team. The manager, desperate over the lack of horses, gave the horse a trial. On first, the horse was a sensation. He fielded chances without a bobble, scooped up low ones and speared high ones. At second, he was slightly more than terrific. He covered shortstop and third base like a veteran and was equally amazing in the outfield. (I told you it was silly.) The manager figured he had the sensation of the year and said: "If that horse can hit, we've really got something." So, when the first occasion arose to test the horse's hitting powers, the manager put him on the spot. The bases were loaded and there were two outs. The manager sent the horse in as a pinch hitter. On the first pitch, the horse slammed the ball deep into centerfield. Then it just stood there, while the three runners jammed up on third base. "Run! Run! Run!" the manager screamed. "Run! Run! Run!" The horse snorted. "Heck, if I could run I'd be down at Hialeah."

**END OF THE TRAIL**

Jack Andrews and his educated Brahma bull, "Henry", in a pose copied from a famous piece of sculpture, will be seen at the 1944 Grotto Rodeo, coming to Edgerton Park next week for six nights and two matinees. This bull is said to be one of the best trained of his breed in the country.

**TABLE-READY MEATS MASTERPIECE**

### Reflections

By Orville Allen

**HOT AIR NO JOB MAKER**

It becomes increasingly tiresome to hear so-called "liberals" say that if business and industry cannot operate government owned war plants when peace comes, government must operate them in the public interest. The threat is that if business doesn't measure up to some arbitrary demand, the "liberals" will seek state socialism as the remedy.

Private industry is owned and operated by millions of thrifty, resourceful citizens. They are anxious to keep the production wheels turning. Full employment is their goal. But between them and their goal are obstacles such as many "liberals" (misnamed) who at heart want to see private industry destroyed. By devious legislative and tax measures, they would create the fullest operation of private enterprise in the hope of creating an excuse to put government into business.

Basic industries such as oil, mining, electric power and farming, which turn our natural resources into usable commodities, are struggling against "liberal" political interference that has long since passed from legitimate regulation into an outright campaign for permanent public ownership.

The country might as well face the fact that industry can no longer be the scapegoat for many of the nation's ills. The way to encourage business and industry with fair legislation and taxation.

Representatives of organized labor, now that they are taking an extensive hand in politics, should quit trying to kid the worker. If government displaces private industry, labor will suffer in lost freedom, and will pay twofold in taxes for every job the government pulls out of the hat.

All the dots, social security primers, soak the rich ideas, and hand and legs every Thursday.

(Continued on Page 4)

### Coming Events

**Today—Samuel C. Pierce Auxiliary No. 13, Sons of Union Veterans of the Civil War, will hold a picnic at the home of Mrs. Adah Dicks in Pittsford. Supper at 8 p. m. Mrs. Alice Waste is honorary chairman.**

**Tonight—First Aid unit of the Women of the Moose will meet to plan for first aid work at the Rodeo next week.**

**Tonight—Liberty Review 59, Woman's Benefit Association, will hold its monthly social affair at 8:30 p. m. at Ukrainian Civic Center, 831 Joseph Ave.**

**Tomorrow—Officers Club of Woodman Lodge will hold a picnic supper at 6:30 p. m. at the home of Mary Barrauman, Sea Breeze.**

**Tomorrow—A study of the islands of the South Pacific and the Netherlands East Indies will be made at the series of "Yorch Parties" of the Council of Church Women, Calvary Baptist Church. Mrs. Lester Wagner, Mrs. Lloyd J. Snodgrass and Mrs. Gregg Fry will present chapters from the study book, "West of the Date Line," at the morning session beginning 10:45 a. m. Afternoon session will begin at 1:45 p. m. after a box luncheon.**

**This Week's \$25 Winner**

Mrs. G. Gartley, 134 Pearl st. is the lucky winner of this week's \$25 cash prize, offered by The Sun to its sustaining subscribers. This is the reward Mrs. Gartley gets for paying her carrier, Don Makely, 142 Alexander St., ten cents a month for regular delivery of The Sun to her home. Don, incidentally, collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers for the current month entered in the drawings. Since inception of the plan more than \$1,500 has been paid to lucky winners.

**Tomorrow—The 11th Ward Women's Republican Club will meet at 8 p. m. in the Union Trust Bldg., with Mrs. Monica Kelly, president, presiding. A social hour will follow.**

**Sat., July 22—Kathryn Trott Noble and Velebrand Club of Monroe District Rehearsal will hold their picnic at the home of Bernice Rohr in Strathmore Dr.**

**Sat., July 22—Germania Chapter O. E. S. will picnic at Ontario Beach Park. Grounds No. 2. Supper served at 8 p. m. Mrs. Grace Korzinek is general chairman. Reservations can be had by calling Chas. 3035-B.**

**Sun., July 23—A breakfast at Brookline Country Club will be given by members of the Rochester Business and Professional Women's Club at 10:30 a. m. Transportation is being arranged by Miss Evelyn Urtel. The program will include a talk by Mrs. Kate Cox Godard.**

**Sun., July 23—Commandery 40 and Ladies Auxiliary 48, Knights of St. John of our Lady of Perpetual Help parish will hold their picnic at Schuylers Park.**

**Mon., July 24 through Sat., July 28—Lalla Rookh Grotto Rodeo at Edgerton Park. Performance nightly with matinees Wednesday and Saturday.**

**Thurs., July 27—Annual picnic of the Catholic Mission Guild will be held at Grounds 4 of Ontario Beach Park. Supper will be served at 6:30 p. m. Mrs.**

**Richard Clemens is honorary chairman. Mrs. Chaucery A. Doxtater is chairman and Mrs. Irene Hold is co-chairman. Reservations made with committee members must be in by Saturday.**

**G. I. Joe Says —**

**TRASH DETAIL**

The chief of command, sometimes makes itself felt through details handed down from Regimental Headquarters. For example—"trash detail" a somewhat higher class name for garbage men. Offhand this doesn't sound exactly interesting... but it has (like everything in this world) a silver lining.

We start out by waiting in the "Rec" hall for the truck drivers to get out of bed. Someone tangled the tape and we wind up with four men per truck instead of the allotted five. Everyone bellyaches so I naturally figure it's going to be tough.

The other three guys with me have had the detail before and try to appoint me "foreman" which dubious honor I dodge, saying an experienced man should get the job. It turns out the foreman "segregates" the trash into separate piles for salvage and, by established custom reads aloud excerpts from love letters for the edification of all. I can see where I have been smart in tearing everything into small bits.

One GI had a stack that would choke a horse, and from three different bases. They all had one thought in common — marriage. We never did decide which one he ought to hitch up with, but the blonde in Mississippi sounded mighty interesting. Another babe consoled her boy friend by writing... "I don't think it's fair for them to make a radio technician out of you when you're such a good truck driver!"

The fragrance of fresh crushed limes overcame all the less pleasant odors.

One of the more experienced trash handlers, using a mild form of blackmail, put the pressure on two mess sergeants for a bottle of milk.

"See here, chum," he says, "what are we going to do about this garbage that's all mixed up? You know egg shells shouldn't go in that."

"It's these dumb grade KP's," objects the sarge.

"You should tell them," points out this promoter, "you know we should report this." "Uh—by the way — you happen to have any extra milk?"

So it came about that we had milk and cookies and plums.

At ten in the morning we were through until afternoon. In the afternoon we worked for an hour and a half. A good deal, you might say.

### Amusements

**CENTURY** NOW PLAYING "ROGER TOUHY, GANGSTER" with Preston Foster and Victor McLaglen. Plus Ruth Terry in "GOODNIGHT SWEETHEART"

**LOEWS** NOW PLAYING "THE WHITE CLIFFS OF DOVER" with Irene Dunne and Alan Marshal

**PALACE** NOW PLAYING Deanna Durbin and Gene Kelly in "CHRISTMAS HOLIDAY" Plus "SECRETS OF SCOTLAND YARD" with C. Aubrey Smith.

**CAPITOL** NOW PLAYING Veronica Lake and Franchot Tone in "THE HOUR BEFORE THE DAWN" Plus John Garfield and Paul Henreid in "BETWEEN TWO WORLDS."

**HUDSON** SUN. AND MON. "NONE SHALL ESCAPE" with Marsha Hunt and Alexander Knox. Plus "SHE'S FOR ME" with David Bruce and Grace McDonald.

**LITTLE** 3RD BIG WEEK Leslie Howard and Merle Oberon in "THE SCARLET PIMPERNEL"

**REGENT** NOW PLAYING Frank Sinatra, George Murphy, Gene DeHaven and Adolphe Menjou in "STEP LIVELY" Plus Anna Neagle in "YELLOW CANARY"

**REXY** SUN.-MON.TUES. "COVER GIRL" with Rita Hayworth and Gene Kelly. Plus "THE WHISTLER" with Richard Dix and Gloria Stuart.

**TEMPLE** STARTS FRI. Evelyn Ankers and Acquafredda in "JUNGLE WOMAN" Plus James Mason and Caris Lehman in "CANDLELIGHT IN ALGERIA."

It's **MAC'S** and It's **Safeti-Wash**

The Mac Cleaner That Does Everything

Try It For Floors Walls Bathrooms Kitchens

**\$25 IN PRIZES**

For new uses, send a label from any size bottle with a note describing your discovery. First prize \$10.00. Contest closes August 1st.

**weir and fisher** 80 Clinton Ave.

**Edwards PHOTO STUDIO**

OPEN MONDAY and FRIDAY UNTIL 9 P. M.

BE PHOTOGRAPHED NOW at the peak of your Summer Loveliness

Try Edwards popular new Kodatron method of photography for best results. No Appointment Required

3 5x7 Black & White Vignette PORTRAITS \$5.95

Charge it to your account

12 PROOFS SUBMITTED

Edwards Photo Studio—In The Green Room

**EDGERTON PARK**

EVENINGS AT 8:15 MATS, WED. & SAT. AT 2:15

Rain or Shine

**ALL NEXT WEEK**

LALLA ROOKH GROTTO PRESENTS THE ORIGINAL ONE AND ONLY

—1944—

**\$3,500 CONTEST**

Sanctioned by American Rodeo Association and The Cowboy Turtle Association of America

**AMERICA'S MOST DANGEROUS SPORT**

**150 — COWBOYS and COWGIRLS — 150**

PITTED AGAINST

**BRAHMA BULLS — BUCKING BRONKS**

**WILD STEERS — WILD CALVES**

Arena Director, Col. Jim Eshew of Garland Texas

**MAKE RESERVATIONS NOW!**

Downtown Ticket Office

**119 EAST AVENUE**

(SAGAMORE HOTEL BUILDING)

**MAIN 7282 — MAIN 7283**

**CONTEST EVENTS**

BRONK BUSTING!  
STEER WRESTLING!  
BULL RIDING!  
CALF ROPING!  
TRICK & FANCY RIDING!

**Vine's** Summer STORE HOURS Monday Thru Saturday 9:30 A. M. Till 9 P. M. CLOSED ALL DAY WEDNESDAY OPEN ALL DAY SAT.

**CLEARANCE Sale**

Sure it's unusual for Vine's to have a Sale, when Vine's prices are always Sale Prices. Their usual low prices are now cut to insure a complete sell-out of summer merchandise. Shop today for better selections.

Savings From Our Men's Department

SLACK SUITS	Reg. \$2.98 Val.	\$2.98
SWIM TRUNKS	Val. to \$2.00	99c
SPORT SHIRTS	Reg. \$1.50 Val.	79c
TERRY COATS	Reg. \$1.98 Val.	\$1.19
CREW SHIRTS	Reg. 69c Val. Small Only	39c
JACKET	POPLIN Reg. \$1.98 Val.	\$3.48

Savings From Our Ladies Department

SLACK SUITS	Reg. Val. \$3.00	\$1.98
PLAY SUITS	3 Piece Reg. Val. \$2.50	\$1.98
CARDIGANS	Slightly Soiled Reg. Val. \$2.00	95c
BATHING SUITS	Pre-war Reg. Val. \$3.25	\$1.98
COVERALLS	Reg. Val. \$2.50	\$1.98
SKIRTS	Reg. Val. \$3.50	\$1.59
DICKIES	Reg. Val. \$2.50	\$1.00
SHORTS-N-HALTERS	Reg. Val. \$2.25	2.39
SLACKS	Reg. Val. \$1.50	1.29

Savings From Our Boys' Department

SWIM TRUNKS	Reg. Val. \$1.50 All Wool	99c
SPORT SHIRTS	Val. to \$1.00	55c
SLACKS	Val. to \$2.00	\$1.69
Child OVERALLS	Reg. Val. \$1.50	\$1.00
Child SWIM TRUNKS	Reg. Val. \$1.25	79c
Child PINAPORES	Reg. \$2.00 Val.	1.19

"A NEW NAME FOR AN OLD CONCERN"

**Vine's** Rochester **JOBBER HOUSE**

159-161 JOSEPH AVE. CORNER MASSA STREE

# KAY'S COMMENTS

**LLOYD'S** When you order a funeral piece at LLOYD'S you can be sure of satisfaction in quality, workmanship and price. Each piece is given special attention by Mr. Lloyd Higbie and the result is something you will be proud to send. Nothing but the freshest flowers are used to insure their lasting quality. Even on short notice Lloyd's will completely satisfy the demands of the most exacting. — Call Main 7688. LLOYD'S florist, Powers Hotel, opposite Court House.



Use your head gals when you are ready for your next permanent. You probably have given up hope of ever getting a permanent that really pleased you. If that is the case your spirits will soar after you've had one at GORDON'S. They feature the new COLD WAVES which are really something! At GORDON'S special care is given to each individual to insure satisfaction. For hair styling, Finger waves, Dyeing and Rinses, Call GORDON'S Main 8006, 100 Plymouth Ave. S. Opp. Mechanics.

**LOOK** Your ROCHESTER GAS AND ELECTRIC CO. is doing a lot for that all important war effort. They are asking your co-operation in just one little matter. The turning out of all unnecessary lights in your home. This doesn't mean you have to be an owl and one your way around in the dark. It means to turn out the light in the kitchen when no one is out there. Turning out that one light makes all the difference in the world to the Rochester war plants that must have added power day and night. So do your bit won't you ROCHESTER GAS AND ELECTRIC CO. 99 East Ave.

If your children balk at drinking their milk and you are at your wits end, try Homogenized Vitamin D milk. Children really go for it and it is one way of being sure they are getting all the benefits out of this important food. (The Homogenized process takes care of that.) Use it in everything that calls for milk and see what a difference it makes. Don't forget milk is just as important to the rest of the family as to the children so serve it one way or the other as often as you can. Butter Milk Orange Drink — Chocolate Milk may be ordered by calling Glen, 144 BRIGHTON PLACE DAIRY.

If you are one of those care-free souls who have discovered the freedom of liquid hose be sure you give them a smooth background to cling to. Nothing is worse than dark brittle stockings from your shanks.

## Rudolph's Has America's Favorite LIGHTERS



The Famous DUNHILL Windproof

Sterling silver. Always works because it never needs any fuel.

\$6 Tax Included

DUNHILL WINDPROOF

Made of enameled steel. Two extra flints and wick in bottom of lighter

\$2

### MARATHON CASE AND LIGHTER

Handsome combination cigarette case and lighter. Black enamel and metal gold effect.

14.40 Tax Included

### NEW THORENS

Famous-make lighter that is made for long service. Attractively styled

\$5

Use Your Credit

**Rudolph's**  
Corner East Main At South Avenue  
In Batavia — 109 Main Street  
Open Friday Evenings

## The Week In Review

**SEW** Enroll in SINGERS new classes and make your own fall wardrobe. This way you will be able to have just what you want without a lot of frantic shopping. (You'd probably end up with something you didn't care for anyway). The complete course is \$10 for a two hour lesson each week for a period of eight weeks. This includes the use of the beautiful sewing room, expert instructions from a professional seamstress, use of a machine and any other apparatus used in sewing. Classes are limited to people and held every day of the week. Morning, Afternoon or Evening just as you like. In this interesting store you invest not only a small expenditure of money but you'll wind up with a wardrobe of clothes planned for your individual needs. Stone 7007 for details or drop into SINGER SEWING CENTER 47 East Ave.

**AT RIPTONS** for DRESSES... no matter what the occasion. Right now it is a CLEARANCE SALE of all summer dresses. Priced from 4.95 to \$10.95 values up to \$16.50. Whether you are Small, Medium or Large you are sure to find something to fit you in this grand collection. Sizes 8 to 32 in a variety of styles, fabrics and colors. RPTON DRESSES, 739 Monroe Ave. Open evenings.

Have you tried the new cream form Stockings. Smooth on so easy with nary a streak or smudge. Comes in a luscious sun tan shade. Sells for \$1 plus Uncle Sam's tax of course.

**SALE** Mrs. Zweig is doing it again. A clearance sale of all summer dresses. Just in time for vacation and to finish out the season with. As always you will find clothes that make the well groomed woman, charming, fresh and wearable dresses that will please you no end. Sale priced from \$1 to \$3.50. Take advantage of this sale while quantities last. You will also find a brand new line of fall dresses that have just arrived. 240 Rosedale off Monroe. Open evening and Sundays for your convenience.

If you are planning to buy a new winter coat we suggest that you take a peek at the most outstanding and complete selection ever assembled under one roof. You will find it at EDWARDS, 3rd floor coat department. They have a wonderful collection of new fall and winter fur trimmed cloth coats. These coats combine all the features you are looking for. Lavish fur trimming, smooth, elegant wools, wider and deeper armholes, soft broader shoulders, slim skirted look, boxy fur trimmed collars. They come in a grand array of the new bright fall colors. Green, Fuschia, Blue, Gold, Red and of course the always popular Black and Brown. Styles are varied and you are sure to find one that will please you and do the most for you. Sizes from 12 - 30 and 33 - 39. Just to mention a few of the fine furs that trim these coats. Black Persian, Squirrel, Tingoia Lamb and Sealine. And ladies, here is the best news of all. These coats are NON-TAXABLE and are priced within your budget. A mere \$58. More good news. If you wish, you may pick out your coat now a \$5 deposit with weekly or monthly payments will hold your coat until Dec. 1. So buy now and be ready for the old man winter when he pokes his head around the corner. E. W. EDWARDS, Third Floor.

Bare and brief is the theme of bathing suits this year. The briefer the better. Wonderful for the slim but taboo for anyone who is just the least bit on the plump side. Gay prints in cotton are the most popular because they can double as play suits. A two piece suit is a must in every gal's swim and sun wardrobe.

Establishment of a technical training school in Rochester for returning veterans is a strong possibility. The board of education will be asked to file an application for federal funds to operate the school; funds which would come from the recently approved GI omnibus bill. Should the application be made and granted the city, at federal expense, will prepare a vocational and occupational school for veterans under 20 years of age. It would open next February and accommodate 350 at the start which would be developed progressively until 700 were handled.

A memorial gateway at Seneca Park will be erected by William Bausch in memory of his wife, who died in November 1942. It will be constructed opposite Navarre Rd. and will span an entirely new entrance to the park, somewhat north of the main entrance. The gateway will cost about \$5,000, according to Superintendent of City Planning Donald A. Foote.

More than a thousand new telephones have been released for Rochester by the War Production Board, but business firms and other war agencies will have first call on all 1300 of them. Householders will receive some of the new telephones after business and other firms are accommodated.

A 21-year old girl was killed in the crash of a light training plane which she was piloting at the Municipal Airport Sunday morning, the first fatality to occur within the precincts of the Airport in its 20-year history. The victim, Doris May Blind of 157 Cherry Road, had about 50 hours of flying time to her credit, was a "motel" student during training and had recently completed written tests for a private pilot's license. Authorities of the Civil Aeronautics Authority are investigating the tragedy.

Harold H. Clapp, Inc. has won the first War Food Administration Award given to a food processing plant in Rochester. The award is given to food processors who have achieved excellent production results and is the highest possible recognition from the government for war-time food production. The Clapp firm employs approximately 200 persons, a majority of them women, in processing foods both for the government and civilian use.

Police Captain Edwin M. Wilday of the Franklin Street Station heads a new Civil Service eligible list for inspector. Only two others are on the eligible list. Capt. T. Herbert Killip and Capt. Edward D. Bahringer. There are no vacancies at present among police inspectors.

The first computation of figures since the official close of the Fifth War Loan Drive on July 8th revealed that District 2, Rochester and Monroe County, has exceeded its quota by \$10,984,280. The district had a quota of \$83,485,000 and is now 113 per cent of quota, having reached \$94,539,280.

Marriage licenses issued at the City Hall in June were the lowest for that month since 1939. Last month the city issued 311 marriage licenses, compared with 361 in June 1943. In June 1944, 472 were issued. In June 1940, 423, in June 1939, 279. Heaviest June 1 history was in 1938, when 1071 couples applied to "beat the gun" on the blood test law that went into effect July 1st of that year.

Sunday's pick-up of waste paper netted 40 carloads. The paper salvage committee is convinced that the record-breaking collection will add up to 750 tons when complete figures on the total tonnage are received from the mills. Collections in the towns promised 300 tons or more.

**Don't Believe**  
An ostrich buries its head when pursued!  
(See Page 7)

OPEN FRI. AND MON. NIGHTS TO 9  
CLOSED SATURDAYS

## Clearance

### SUMMER JEWELRY

Necklaces, pins, earrings, bracelets, an array of colorful summer costume jewelry.	Reg. \$1.00	59c
White and colors. Gay flowers and plastic in made-mistic designs. Exceptionally fine values at these reduced prices.	Reg. \$2.00	\$1.19
	Reg. \$3.00	\$1.95
	Reg. \$3.95	\$2.39
	Reg. \$4.95	\$2.95
	Reg. \$5.95	\$3.95

**All Sales Final**

STONE 915  
Prices Plus Tax

## LIKLY'S

271 MAIN E.

Shop All Day Friday 'Til 9 P. M.

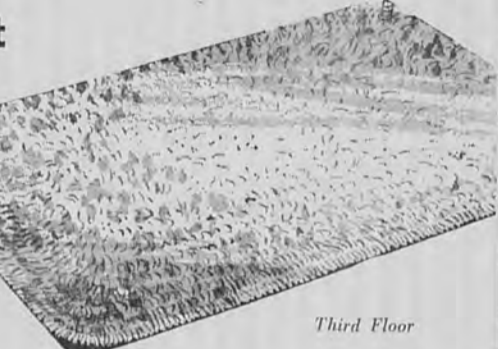
# PENNEY'S

J. C. PENNEY CO., INC.

CLINTON AVENUE  
One Block South of Main

# SCATTER RUGS

Beautiful, Fluffy Soft Shag Rugs In A Choice of Sizes Shapes, Colors!



Third Floor

ONLY ...  
**\$2.44**

Rooms will be brighter when you decorate them with these distinctive shag rugs. You will be able to match almost any color scheme with the wide variety of shades; rose, white, blue, yellow, peach, gray, tan, pink, turquoise and green! They have a deep soft pile and will wash so easily. Pre-shrunk too!

Exceptionally Fine Quality for This Low Price!

## COTTON PLAID BLANKET

**69c**

Long-wearing, sturdy cotton! For cool nights now or for a warm sheet in winter! It's serviceable and good-looking. You can depend on it for durability!

Third Floor

White Background With Blue and White Cushion Dots!

## PRISCILLA CURTAINS

**\$2.29 PAIR**

Sunshine fresh "priscilla" curtains for your windows! Crisp, blue and white cushion dotted net, out-lined with wide self ruffles and caught back with self tie backs. Full cut and carefully finished 2 1/4 yard length, 42" width.

Third Floor

Just Arrived!

## Wanted Metal Frame LAMP SHADES

For Bridge Lamps **77c**  
For Table Lamps **98c**  
For Floor Lamps **\$1.49**

Here's another hard-to-find we think you'll like! Sturdy, metal frames that'll wear for years. Snowy-white pleated shade with attractive colored trim. See them now at Penney's!

Basement Feature!

## Much Wanted Sharkskin Crepe DRESSES

**\$2.66**

An astonishing dress for so little money! Trimly tailored, cool sharkskin with eye-catching ruffled pockets. It buttons to the waist and has a self belt. Red, brown, blue and green. Sizes 12 to 44.

Sanforized Whipcord WORK PANTS **\$1.98**

A necessity for most victory workers! Sanforized — so they can be washed often. Tightly woven whipcord with heavy duty twill pockets. Oxford gray only. Sizes 30-42.



Here Now! The Outstanding  
Coat Buys of the New Season

Shop  
Friday  
9:45 A.  
'Til  
9

Hundreds of Lavishly Fur Trimmed  
**WINTER COATS**

All Coats Pictured in This Group Are  
**NON-TAXABLE**  
And Priced Within Everyone's Budget

**\$58**

Look for These Features When You Buy Your New Coat

- ★ Lavish Use of Fine Furs
- ★ Smooth, Elegant Woolens
- ★ Wider, Deeper Armholes
- ★ Softer, Broader Shoulders
- ★ Slim-Skirted Look
- ★ Boxy Fur Trimmed Tuxedos
- ★ New Bow Necklines
- ★ New Back Motion
- ★ Close to the Throat Collars
- ★ Notched and Roll Collars

- Colors:
- Black
  - Rose
  - Blue
  - Brown
  - American Beauty Reds
  - Gold
  - Moss Green
  - Fuschia
  - Purple

Sizes: 9 to 15 - 10 to 20 - 35 to 45

(A) Sealine Tuxedo

Wear it by itself or over your favorite suit. Beautiful wool in green, fuschia, blue or gold combined with black sealine, soft roll tuxedo front. Sizes 10 to 18.

(B) Black Persian

Slenderizing model for the womanly figure. Fitted, all wool crepe with a roll collar and wide band of Persian Lamb from collar to hem. Black only. Sizes 33 to 43.

(C) Squirrel Collar

Smooth, soft wool crepe with the wider, deeper armholes and a broad shouldered look. Flattering brown squirrel collar. Comes in blue, green, brown or black. Sizes 9 to 15.

(D) Black Persian

Misses' wool crepe with a shoulder to waist plastron front of black Persian lamb. Belt in front. Gored, gently flared back. One button closing. Blue or red. Sizes 10 to 20.

(E) Squirrel Bow Collar

Misses' wool crepe in a slim skirted coat with easy bodice lines and a high, double bow-type collar of brown squirrel. Black, blue or brown in sizes from 12 to 20.

(F) Tingona Lamb

Youthful, boxy style coat in all wool with a shoulder to hemline pleat that gives a long, slender look. Comes in blue or green trimmed with Tingona Lamb yoke. Sizes 31 to 39.

EDWARDS—Third Floor



**\$5** Deposit and Weekly or Monthly Payments  
Will Reserve Your Coat 'Til December 1st... No Storage Charge.



### Rodeo Patrons To Get Free War Bonds

Patrons of the 1944 Grotto Rodeo, coming to Edgerton Park next week for six nights and two matinees, will have a chance to win \$600 in United States War Bonds. Drawings will be held every evening and the holders of lucky numbers will each receive a \$25 Bond.

The Rodeo this year is a championship contest event and \$3,500 in cash prizes will be awarded in five events, bronk busting, wild steer wrestling, Brahma bull riding, calf roping and trick and fancy riding. It is expected that more than 150 cowboys and cowgirls will compete. Col. Jim Eskew, of Garland, Tex., well known to devotees of western sports in this section of the country, will furnish the wild stock and will also be arena director.

Twelve special events will be staged between the regular rodeo contests. Among them are Jim Risk, world's champion horse-shoe pitcher; Jack Andrews and his educated Brahma bull, Henry the Shooting Mansfields, experts with pistol and rifle; a frog jumping contest; the Ranch Boys in songs and music; the range; Jack-o-Diamonds, famous Liberty jumping horse; a burlesque Mexican bull fight, and ten cowboy clowns including Hard-Pan Pete and his trick mule.

General Manager Bryant G. Parsons, who has been in charge of the Grotto Rodeo for the past seven years, urges patrons to attend the show on one of the first three days. In past years, he says, hundreds of people have been turned away on the last three nights. Reservations for any performance may be made now at Rodeo ticket office, 119 East Avenue.

### Post Office Announces Rome Service

Effective this week civilian mail service is resumed between the United States and the city of Rome and Vatican City State, the Post Office Department announced. The resumption order does not apply to other parts of the province of Rome.

For the present only personal correspondence will be permitted. No commercial, financial or business communications, and no checks, drafts, securities or currency may be sent. Registration, insurance, air mail, parcel post and money order service will not be available at this time. The weight limit on letters from the United States is five ounces and on those from Rome and Vatican City State forty grams. The letters are subject to censorship.

On February 16 the Post Office Department announced resumption of mail service between this country and Sicily, Sardinia, and the ten Italian provinces of Bari, Brindisi, Catanzaro, Cosenza, Lecce, Matera, Potenza, Reggio Calabria, Salerno and Taranto.

On March 21 international mail service was extended to the provinces of Naples, Avellino and Benevento.

Permission to send personal support remittances for individuals in Sardinia, the ten mainland provinces with which international mail service was restored, and Foggia, was given on April 20.

The Post Office Department stressed that for the time being personal support remittances may not be sent to Rome or to Vatican City State.

### Paging Mr. Kiem

Effort is being made by the Travel Bureau of The Rochester Sun to locate a Mr. Kiem who made a tentative reservation for the August 2nd Montreal and Quebec Scouting Cruise. No address or initials appear on the reservation. If this notice should come to Mr. Kiem's attention or to any friends of his, it is asked that he call Stone 6000 immediately.

### Organ Dedication To Mark Pastor's 20th Anniversary

Co-incidental with the celebration of the 20th anniversary of the pastorate of the Rev. Dean S. Bedford, members of Brighton Community Church, Winton Rd. N., will dedicate a new pipe organ at special services on Sunday morning, July 30.

### Mt. Olivet Pastor To Speak At Highland Pk. Service

Fourth in the series of outdoor evening services in Highland Park Bowl under the auspices of the Federation of Churches will be held Sunday at 7 p. m. Speaker of the evening will be Rev. Charles Boddie, pastor of Mt. Olivet Baptist Church, whose topic will be "This is no emergency." Dr. Boddie is one of the outstanding speakers of the colored race.

### Monroe V. F. W. Carnival To Aid Disabled Veterans

Following action of the State Convention of Veterans of Foreign Wars, held in Buffalo last week the Monroe County Council, comprising more than 20 Posts, will increase its efforts to care for wounded and disabled veterans of the present war. This work will involve the expenditure of a large amount of money and to help raise funds the county Council will sponsor a midsummer carnival the week of August 7 in Scottsville Road opposite the Municipal Airport.

County Commander Edward Haedinger has named a m. e. c. County Hospital Chairman Julius Goler as head of a committee to have charge of the fair. Attractions will be furnished by the James E. States Shows, Inc., a combination of about thirty shows and 20 mechanical rides, requiring a train of 30 cars for transportation. In addition to the States Shows chairman Goler promises two sensational free acts.

### Calvary Church Group To Have "Breakfast at Sardi's" Party

The Women's Alliance of Calvary Baptist Church, Genesee St., cor. Kirkland Rd., are sponsoring a "Breakfast at Sardi's" party Tuesday July 25th at 10 a. m. An orchid which will be given to the oldest guest will be sent direct from California via air express.

# Sibley's END-OF-SEASON Clearance

## Gown Shop Originals!

Formerly \$69.95 to \$135.00

### 1/3 to 1/2 Off!

One-of-a-kind models from our famous collection of quality costumes! Sizes 12 to 20.

**Other Bargains:**

Originally \$45.00 to \$49.95—Famous-Name Costumes	Clearance 29.00
\$35.00 to \$39.95—Quality Dresses	23.00

GOWN SHOP, SECOND FLOOR

## Bargains In Sportswear

Originally \$ 7.95—Crisp Cotton Dresses	Clearance 5.00
\$ 8.95—Misses' Cotton Dresses	6.00
\$10.75—Rayon Playsuits	7.00
\$14.95—Spun Rayon Dresses	8.00

SPORTSWEAR, SECOND FLOOR

## Main Floor Sportswear

Originally \$5.95—Gingham Check Playsuits	Clearance 3.90
\$3.95—Rayon Shorts and Bras	2.90
\$3.95—Denim Shortalls	2.90
\$3.95—Denim Jumper Slacks	2.90
\$2.50—Denim Overalls	1.50
\$2.25—Cotton Check Shirts	1.25
\$2.00—Denim Slacks	1.25

MAIN FLOOR SPORTSWEAR, CENTER AISLE H

## Better Dress Buys!

Originally \$29.95—Rayon Crepe Dresses	Clearance 19.00
\$14.95 to \$17.95—Rayon Jersey Dresses in misses' sizes	11.00
\$16.95—Black and navy unlined rayon crepe coats	11.00
\$14.95 to \$19.95—Spun Rayon and Cotton Dresses	9.00

BETTER DRESSES, SECOND FLOOR

## Men's Leather Wallets

Regularly \$3.50

### 2.50

Handy, "zipperon" wallet that fits neatly into your pocket! Real leather with a zipper all around to protect contents. Ample pass and identification windows, change purse, and room for bills. Brown only.

### Ladies' Billfolds

Originally \$4.00—Ladies' supple goatskin billfold. Thin, easy to carry. Change purse, room for bills. Red, green, black, brown

### 2.50

LEATHER GOODS, CENTER AISLE D, MAIN FLOOR

## Cinderella White Shoes

Regularly \$5.95

### 4.45

Sparkling white daytime and datetime shoes marked 'way down! Look ahead, buy for late vacations and next season! Some brown and white, and wheat and brown combinations.

Bring ration book with airplane stamp 1 or 2 attached.

CINDERELLA SHOP, FRONT AISLE H, MAIN FLOOR

## ThriftShop Finds

Originally \$14.95 to \$16.95—Cottons and Spun Rayons, Sizes 10 to 20, 16 1/2 to 22 1/2	Clearance 9.00
\$10.95 and \$12.95—Cottons and Spun Rayons, Sizes 10 to 20, 16 1/2 to 22 1/2	7.00
\$7.95 and \$8.95—Cottons and Spun Rayons, Sizes 10 to 20	5.00

THRIFT SHOP, SECOND FLOOR

## Unrationed Playshoes

Originally \$5.95—Colorful, sylon sole playshoes	Clearance 3.95
\$5.95—Glamorous clog "Rockettes" in red, blue	3.95

SHOE SALON, SECOND FLOOR

## Mid-Season Coats

Originally \$39.95 to \$49.95—Short topcoats in belted and boxy styles! Wide selection of exciting colors, 10 to 20	Clearance 27.00
\$24.95 to \$35.00—Lightweight wool coats in boxy, or fitted styles. Bright colors and darks, 10 to 20	19.00

COAT SHOP, SECOND FLOOR

## Junior Size Buys

Originally \$12.95 to \$19.95—Casual Dresses	Clearance 9.00 and 11.00
\$ 7.95 to \$14.95—Slacks Suits	5.00 and 11.00
\$ 7.95 to \$10.95—Cotton Dresses	5.00 and 7.00
\$ 7.95 to \$10.95—Playclothes	5.00 and 7.00

JUNIOR-SIZE SHOP, SECOND FLOOR

## Millinery

Bargains in bonnets! Dress-up and casual hats for mid-season, slashed in price! Many one-of-a-kind hats from our famous collection. Originally \$5.00 to \$20.00, 2.50 to 10.00

### 1/2 OFF!

MILLINERY, SECOND FLOOR

## CAN AND PRESERVE YOUR PRECIOUS GARDEN FOODS NOW

### Sears HOME CANNING NEEDS

#### FRUIT JARS

Presto Wide Mouth Jars 1.05 Dozen Both Stores

KERR GLASS TOP JARS 69¢ 79¢ Pts. Qts. Both Stores

IDEAL JARS 79¢ 89¢ Pts. Qts. Both Stores

KERR VACUUM SEAL JARS 69¢ 79¢ Pts. Qts. Both Stores

Parowax 16¢ lb. Both Stores

Jar Funnel 15¢ Standard size. Both Stores

Kerr Caps 25¢ doz. Both Stores

Kerr Lids 12¢ doz. Both Stores

Ball Zinc Tops 29¢ doz. Both Stores

Jar Rubbers 6 25¢ Regular style. Both Stores

Ideal Lids 19¢ doz. Both Stores

GANNING RACK 23¢ Both Stores

JELLY GLASSES doz. 39¢ Both Stores

TOP OVEN 1.98 Both Stores

BICYCLE TIRE 1.75 Both Stores

GARDEN HOSE 3.75 Both Stores

WORK PANT 1.98 Both Stores

PRESTO CLOSURES Will Fit All Standard Size Mason Jars 33¢ doz. Both Stores

Quick Freeze Carbons & Bags Qts. 2.25 per doz. Pts. 1.75 per doz. Both Stores

## 4 CAN MILK COOLER \$249

Farm Building Monroe

Cools milk quickly to below 50 degrees, does away with milk spoilage. Efficient, economical to operate, it's moisture-proof and completely insulated. Holds 4 cans in single row. Buy on our Budget Plan.

## COMPLETE DOUBLE UNIT MILKER 157.25

Farm Building Monroe

Operates at low cost on any standard pipe line. Easy to clean mechanism. Guaranteed to milk quickly, thoroughly, 10 to 20 cows. Operates on 1/3 h. p. motor. Complete with pail, teat cups, tubing, brushes, oil, vacuum pump and vacuum tank. Buy on our Budget Plan.

REPAIR PARTS CARRIED IN STOCK

# Sears, Roebuck and Co.

MONROE AVE. AT S. UNION MAIN 7000  
RIDGE ROAD NEAR DEWEY GLEN. 556  
ROCHESTER, NEW YORK

SIBLEY, LINDSAY & CURR CO.

**Merchant Marine Recruiter**  
Within 24 hours of the production of his radio theater, "Action in the North Atlantic," Cecil B. DeMille's plea for recruits for the merchant marine brought about an enlistment of 86 men from the listening audience, practically enough to man a Liberty ship.

**Minute Make-Ups**

"V-Mask" — for Victory over tired, lined, dry skin! Cleanse your skin gently with double applications of cold cream. Pat with skin freshener. Then spread on your vanishing cream. Leave on for one minute, then remove. A light film may be left on the skin for a V-victorious finish under your powder.

**Political Polka . . .**

(Continued from Page 1)

the London debacle a close second.

Meanwhile the Democrats are not letting any grass grow under their feet. They'd like to have Willie endorse F. D. R. and thus make their easy task and absolute cinch. There have been plenty of overtures made and there will be more. Watchful

Waiting Willie will first want to read the Democratic platform and see how things turn out at Chicago this week.

But the Democrats have a problem too. Willie doesn't like such fanatical gentlemen as Hoffman and Rankin who dot—and stink up—the Democratic party. In fact he feels that it's just a job of luck for the Democrats that they have a strong President like F. D. R. with liberal views and when F. D. R. gets tired of office such reactionaries may again louse up the Democratic party. Then they'll be as bad, if not worse, than the Republican Old Guard. Furthermore, if you recall some of Mr. Willie's speeches in the last campaign — he didn't think that Mr. Roosevelt was all he should be either. It's quite possible that Willie is sensible enough to make a little liberal hay from both parties during this campaign and the four years that follow — and be ready to breeze right in to the presidential chair in 1948.

**WANTED USED TRUNKS**  
LUGGAGE GOOD CONDITION TOP PRICES  
**KRIEGER'S**  
133 CLINTON AVE. S. STONE 2241

**NOTICE**  
NOTICE is hereby given that license No. 03-15228 has been issued to the undersigned to sell beer at retail in a grocery store under the Alcoholic Beverage Control Law at 480 North Street, Rochester, Monroe County, N. Y. for off-premises consumption. Michael Richard and John Fiorella dba M. Fiorella and Sons, 680 North Street, Rochester, N. Y.

**Don't Believe**  
An ostrich buries its head when pursued!  
(See Page 7)

**TANKERS**  
*are Needed Sir!*



**URGENTLY NEEDED NOW!**  
ELECTRIC ARC WELDERS;  
ELECTRICIANS AND PIPE FITTERS

If You Can't Fight On The Battle Front You Can Fight On The Home Front



**TOP SHIPYARD PAY**  
If Not Engaged In War Work Apply Now  
**ODENBACH SHIP BUILDING CORPORATION**  
4800 DEWEY AVE.

**Odenbach**  
Tankers \* Derrick Barges \* Utility Barges  
Serving the United Nations throughout the World

**STRAND**

**SPECIAL PARTY**  
**TUESDAY**  
**JULY 25th**  
at 8:45 P. M.

**\$1200**  
**IN CASH!**  
No Jackpots  
All Money  
Will Go!

**BINGO**  
HERE IS THE LIST:  
**29 GAMES**

Game No. 1 . . . . . \$10  
Game No. 2 . . . . . 10  
Game No. 3 . . . . . 10  
Game No. 4 . . . . . 10  
Game No. 5 . . . . . 10  
Game No. 6 . . . . . 10  
Game No. 7 . . . . . 10  
Game No. 8 . . . . . 10  
Game No. 9 . . . . . 10  
Game No. 10 . . . . . 10

**Ration Free** Saturday DEPT. SHOE **\$3 VALUES**

**DOLLAR DAY CLEARANCE**

**WOMEN'S MISSES PLAY SHOES**

**100**

REGULAR \$2.00 - \$3.00 VALUES

PLENTY STYLES COLORS

**Neisner's**  
5c to \$1.00 Stores

200 E. MAIN  
Shoe Dept.  
2nd FLOOR

For enjoyment doubled and redoubled — serve **ROMA Wines, too!**



**Discover the secret of famous chefs — that ROMA Wines make any meal taste better — easily, thriftily.**

For a new mealtime thrill, start with an "appetizer" of zesty ROMA Sherry. Accompany your main dish with delicate ROMA Sauterne, or full-bodied ROMA Burgundy. See what a difference it makes, at meals, when entertaining . . . for only pennies a glassful!

ROMA combines Old World skill with modern genius to produce wines of such excellence, they are . . . America's largest selling wines! If your dealer is out of ROMA California Wines, try again, soon.

ROMA WINE CO. • Fresno • Los Angeles • San Francisco • California

**ROMA—America's Largest-Selling Wines**

Made in California for enjoyment throughout the world!

Let's all **KEEP BACKING THE ATTACK...** with War Bonds!

**GENESEE LAGER BEER**

**Where To Play BINGO**

**BINGO**  
SATURDAY, JULY 22nd  
8:15 P. M.  
23 REG. GAMES  
**\$5.00**  
Specials 5 and 6 Ways  
Early Bird Special  
At All Games  
ADMISSION 25c—Plus 5c Tax  
MUHS BOWLING HALL  
911 CLINTON AVENUE NORTH

**STAR BINGO**  
372 FLINT ST. (rear)  
MON. 8:15 P. M.  
TUES. 8:15 P. M.  
WED. 8:15 P. M.  
THURS. 8:15 P. M.  
FRI. 8:15 P. M.  
SAT. 8:15 P. M.  
SUNDAY 8:15 P. M.  
JEFFERSON BOULEVARD  
Monday Afternoon Games 1:30  
\* 23 GAMES \*

**UNION LEAGUE**  
SOUTH AVE. CORNER GREGORY  
SUNDAY NITE  
25 Games — Reg. Bingo  
**\$5, \$6, \$7, \$8, \$9**

MONDAY, FRIDAY NITES  
30 Games — Reg. Bingo  
**\$5, \$6, \$7, \$8, \$9**  
SPECIAL — 5 WAYS 5

Sat. Afternoon 1:30  
25 GAMES  
**REGULAR BINGO**  
**\$5 - \$6**  
Early Bird at Every Game

**PARK HALL**  
JEFFERSON AVE.  
AT PLYMOUTH

THURSDAY BOARD GAMES  
**\$8 - \$9 - \$10**  
JACKPOT \$50 55 Nos.  
Consolation Prize \$25

SATURDAY ALL BOARD GAMES  
**\$12**  
**\$15**  
**\$20**

\$100 JACKPOT—55 NOS.  
Consolation Prize \$50  
ADM. 25c TAX 5c  
TOTAL 130c

**CAPITOL HALL**  
85 W. MAIN ST.  
Door Special \$25 to \$50

Mon. — Tues. — Thurs. 1:30 P. M.  
Sun. 2:30 P. M.  
WED., FRI., SAT. 8 P. M.

Games Sun Afternoon  
Games Monday Aft.  
Games Tues. Aft.  
Wed. 30 Games  
Games Thurs. Aft.

**FRIDAY** \$5 - \$10 - \$15  
**SATURDAY** 23 GAMES \$5.00 to \$12.00  
LETTER "H" GAME  
ADM. 25c. TAX 5c—TOTAL 30c.

**CARPENTER HALL**  
113 N. FITZHUGH ST.

SPECIAL ENTERTAINMENT by **ALF VALENTINE** and **FRANK MONK**

**THURS. & SAT. BETWEEN 7:30 and 8:00**

THURS. 8:15  
FRI. 1:30  
SAT. 8:15  
SUN. 2:30

NO PRIZES LISTED DURING SUMMER MONTHS  
ADMISSION 25c — PLUS TAX  
Extra Triple Boards 25c. Books 25c

**WEGMAN HALL**  
371 E. MAIN ST.

SUNDAY NIGHT REG. GAMES **\$5-\$15** 25 GAMES  
MONDAY NIGHT REG. GAMES **\$5-\$10** 25 GAMES

AFTERNOON GAMES 1:30  
**WEDNESDAY FRIDAY and SATURDAY**  
Early Bird Special At Each Game

**TOWNERS**

WEDNESDAY AND THURSDAY REG. GAMES AND SPECIALS **\$5.00** ADM. 5c TAX

SATURDAY — TOWNER — REXY **\$10 - \$15 - \$20**  
SPECIALS—5 AND 6 WAYS

SUNDAY — NEW GAME GAMES SPECIALS  
5 - 5 - 5 - 8 \$5 - \$6 - \$7 - \$8  
AT PLAYING  
\$5 - \$6 - \$7 - \$8 4 - 5 - 6 WAYS

**HOLLYWOOD**  
35 PULLMAN AVE.  
TUES. NIGHT. HUDSON-HOLLYWOOD HOOK UP

All Reg. Games \$7.00 ADMISION . . . . . 5c Tax  
And Specials . . . . .

WEDNESDAY — THURSDAY — FRIDAY  
23 REG. GAMES \$5.00 ADMISION 5c Tax

SATURDAY JULY 22ND ONLY  
SPECIALS REG. GAMES **\$5-\$6-\$7** **\$10-\$15**

NEW SUNDAY NITE GAME  
REGULAR GAMES 5 - 5 - 5 - 8 No  
SPECIALS \$5 - \$6 - \$7 - \$8  
AT JACKPOT 4 - 5 - 6 WAYS  
\$5 - \$6 - \$7 - \$8

GAME NO. 11  
**\$100**

Game No. 12 . . . . . \$20  
Game No. 13 . . . . . 20  
Game No. 14 . . . . . 20  
Game No. 15 . . . . . 20  
Game No. 16 . . . . . 20

GAME NO. 12  
**\$500**

Game No. 18 . . . . . \$20  
Game No. 19 . . . . . 20  
Game No. 20 . . . . . 20  
Game No. 21 . . . . . 20  
Game No. 22 . . . . . 20

GAME NO. 13  
**\$100**

Game No. 24 . . . . . \$20  
Game No. 25 . . . . . 20  
Game No. 26 . . . . . 20  
Game No. 27 . . . . . 20  
Game No. 28 . . . . . 20

GAME NO. 14  
**\$100**

**NOTICE!**  
WE WILL RUN EVERY TUES. & FRI. NITE  
**ALL SUMMER**

The Week in Review

(Continued from Page 2)

more, bringing the total for Monroe County over the 1000-ton mark.

Monroe County Democratic leaders are in Chicago to attend the Democratic National Convention. Among them are County Chairman Roy F. Bush, 40th District delegates Nelson E. Owen, Jr. and Anna May Rush; Paul Muscarella, alternate for Mrs. Bush and Jacob Komenski, alternate for Mr. Owen. 41st Congressional District delegates Louis A. Wehle of Scottsville and William T. Larkin of Mount

Morris with their alternates, W. Murray Dalley and J. Merton Colby. Chairman Bush has appointed James W. Morrissey chairman of the local finance committee during the 1944 campaign.

A new cemetery for Rochester was seen in the petition made by Holy Sepulchre Cemetery Committee for use of a site at Latta Road and Mount Road Boulevard, for which the Corporation, which operates the Catholic cemetery in Lake Avenue, had recently purchased a 178-acre tract. According to Right Reverend Msgr. William M.

Hart, treasurer of the Corporation, the land was purchased "to provide for Catholic cemetery or more."

All exposed street railway rails in Rochester have been removed and turned over to the government. Public Works Commissioner A. H. Wagener has announced in virtually all streets the pavement has been smoothed over.

The Army Recruiting Station, Federal Building, Rochester 14, New York, announces to all 17-year olds — The opportunity for college training to enlistees who are high school graduates and have not yet reached the age of 17 years and 8 months has been extended to the enlisted reserve corps. Formerly this education was offered only to Army Air Corps enlisted reservists. It is now open to both groups.

If you are 17, you may enlist in the Air Corps Enlisted Reserve or in the Enlisted Reserve Corps of the Army, whether you are a high school graduate or not. Call in person or address inquiries to the Army Recruiting Station, Federal Building, Church and Fitzhugh Streets, Rochester 14, New York.

Cat Mothers Foxes

Chanut, Kan. — Clayton Ward fox rancher, advertised for a mother cat, with new born kittens or a small dog, with new born pups to nurse three fox puppies whose mother was unable to nurse them. From the more than 30 offers, Ward chose a mallee cat to mother the little foxes.

Too Much Snake

Chapel Hill, N. C. — In his Navy Pre-Flight school course, Lt. Don Kepler shows cadets how to catch snakes, skin, cook and eat them as part of a demonstration that lost flyers can live off the country. Most of the flyers have to be shown that the snake-steaks are than his fill of snake filets doing the demonstrating.



TABLE-READY MEATS MASTERPIECE

Here Ye Supper Guests! — Fine forms to the right for serving from this delectable tray of savory summer meats. Colorful asparagus roll-ups using New England specialty, sexy salami slices, and flavorful pickle and pimiento loaf combine with gay turnip jougals to make this satisfying platter. Your imagination can run rampant when arranging these table-ready meats. Use three or four kinds, but don't crowd too many slices on one platter. In a neat arrangement, the meat slices never extend over the edge of the platter. Use meats with a variety of shapes, colors, flavors and textures. Left-over cooked asparagus or canned asparagus may be used for the delicious roll-ups. Wrap with cold meat slice and secure with a toothpick. Combine with contrasting meats and jaunty garnishes for a table masterpiece.

Consumer News

Summertime Meals Sum Up To Something Easy . . . If You'd Be Smart . . . And We Think You Are.

First, continue to serve balanced meals — the kind that include during the day milk, fruit, a green and yellow vegetable, and so on. Anyone who does the same job the year round needs enough calories in food to provide for the energy spent. Keep meals simple. Dishes that take short cooking and little preparation often have the most appetite appeal on a hot day.

Many egg dishes are quick to prepare. Cooking on top of the stove leaves the kitchen and the cook cooler than baking. Make the most of your vegetables and fruits — they are natural summer foods, neither rich nor calorically heavy. Appetizing desserts, served as early as possible, often — carrot strips, turnip or cucumber strips, wedges of cabbage, pieces of cauliflower and sliced or quartered tomatoes.

If iced desserts are the family choice, do not let them prevent the eating of a regular quota of milk in some form such as in cooked foods, cheese or ice cream. Milk is refreshing when served cold, as it should be to keep tasty. Guard perishable foods against souling or otherwise spoiling to prevent waste, and even more important, to avoid food-borne illness.

Some extra salt in the weather helps to replace that lost in perspiration. Drinking cooled slightly salted water, sakes thirst and helps to get back your salt. During meals, use salted vegetables in the original meaning of the word "salty" — is another way of re-salting.

Practice kitchen fuel economy. For example, save gas or electricity by not turning on the heat when it is not needed. Bring food to a boil at high heat, then turn to low heat, just enough to keep the food from boiling. Plan the oven's workload so the kitchen doesn't heat up any more than is necessary. Bake in the morning if possible, rather than in hot-ter afternoon hours.

If there is a porch or other place to eat, cooler than where meals are regularly served, this change of setting adds to comfort at mealtime.

Lost Nutrients From Your Food . . . Here Are The Factors Responsible For The Loss.

According to existing information, the major factors which account for changes in nutritional value of food during cooking may be briefly summarized as heat, oxygen, water, acidity, alkalinity, light and metals. Heat, as such, may alter a protein and make it less digestible or destroy some of the amino acids, and may cause a breakdown of fat. Heat may also destroy certain vitamins, such as thiamin, niacin, and pantothenic acid.

Oxygen in the air is particularly reactive with vitamins A and C, especially at elevated temperatures. Fats are also easily oxidized.

Water by itself does not readily react with nutrients, but combined with heat, water appears to inactivate thiamin. Water dissolves several nutrients. One-fourth or more of the water-soluble vitamins and minerals of vegetables may be lost if the cooking water is not served. Drippings from meat likewise contain nutrients and should not be wasted.

Acidity to the extent used in cooking contributes to the retention of nutritive quality, as a rule.

Advertisement for diamond rings. Text: 'MODERNIZE your old-fashioned Diamond Ring NEW SETTINGS'. Includes images of various diamond ring settings and a price tag 'Prices start at \$995'. Also mentions 'PRICES ARE LOW, TERMS EASY' and 'LIBERAL ALLOWANCE ON YOUR OLD SETTINGS'. Address: 'Smalls 28 EAST MAIN ST.'.

Advertisement for a night game. Text: 'NIGHT GAME TONIGHT RED WINGS vs TORONTO'. Includes details about the game time (8:15), location (Downtown Ticket Office - 93 Clinton Ave. South), and date (Saturday, Toronto 2 P. M.).

Advertisement for 'THE MENACE OF THE 'MOTHERS''. Text: 'The story recommended by Walter Winchell on last Sunday's broadcast. A remarkable warning to patriotic mothers that certain "home" groups seek to exploit their status and set to foment racial strife and disunity. Also a timely article by William von Harig warning about the "New Peace" pact, other articles of interest, sparkling letters and features.' Price: 10c.

Advertisement for 'PERMANENT' hair styling. Text: 'Our Famous Tulp Oil "STARLET" Permanent \$3.50'. Includes details about 'FINGER WAVE, 50c' and 'SUNRISE BEAUTY SHOPPE' at '90 EAST MAIN'.

Advertisement for 'Arpeako Employment Off.'. Text: 'MEN AND WOMEN BOYS AND GIRLS OVER 16 YEARS FULL OR PART TIME WORK Steady Employment—Overtime Apply Arpeako Employment Off. 900 MAPLE ST.'

Advertisement for 'WASHABLE WINDOW SHADES'. Text: 'Selection of colors. New roller included. Sizes 8 x 11, 36 inches. WITHOUT ROLLER 29c. 39c'.

Advertisement for 'LUCAS DURAFLIM'. Text: 'LUCAS DURAFLIM OR INTERIOR WALLS AND WOODWORK. A remarkable new oil paint for walls, ceilings, of plaster, wood, composition, barite, cement. It's really washable! A permanent finish that defies all stains . . . even ink and mercuric-chrome. Soap and water removes dirt film and stains without affecting the pastel finish. In Gloss and Semi-Gloss. \$1.17 1 Q. L. COMPLETE WITH LABOR AND MATERIALS. LUCAS PAINT STORE 80 St. Paul St. FREE PARKING Main 2090'.

Advertisement for 'HOWARD DUST MOPS'. Text: 'FLEXIBLE 45 YOUR HAND CHEMICAL TREATED SWAB FITS OVER HEAVY COIL SPRING ADJUSTING ITSELF TO OUT-OF-WAY PLACES. REVERSIBLE, IT HOLDS DOUBLE THE DUST. WASHABLE SWAB EASILY REMOVABLE. EASY TO SHAKE CLEAN. \$1.50'.

Advertisement for 'TROTTERING RACES TONIGHT'. Text: 'Every Night Except Sunday. PARI-MUTUELS Post Time 8:15 P. M. Daily Double Closes 8 P. M. FREE PARKING The Finest Half Mile Racing Plant in the United States. ADMISSION \$1.20 including Tax. BUFFALO RACEWAY HAMBURG, N. Y.'

Remove Your Victory Garden Stains

From now on until fall you are likely to have your clothes and linens stained when you handle and serve the fruits of your garden. To remove stains made by fresh fruits and berries from washable cotton and linens, first stretch the fabric over a bowl and pour boiling water on it from a height of 2 to 3 feet. Second, moisten the stain with lemon juice, and put it in bright sunlight to bleach. Third, sprinkle powdered sodium perborate on the dampened area and let it stand an hour. Then rinse well. For silk and wool and colored fabrics, sponge the stain well with cool water, then saturate the dampened area with glycerine.

Marshmallow Cream

12 marshmallows  
4 egg whites  
4 teaspoon gelatin  
1/2 cup sugar  
1 small bottle maraschino cherries.  
1/2 cup chopped nuts.  
Soak gelatin in 2 tablespoons of water, add sugar to dissolve. Put the marshmallows in top of double boiler and melt. Beat the egg whites stiff. Continue beating and add sugar and gelatin, then the dissolved marshmallows. Add nuts and chopped cherries. If desired, color pink with vegetable coloring. Turn into mold. Chill. Cut into squares and serve.

Newport Pudding

Cup cakes  
Grape or currant jelly  
Shredded coconut  
Chopped nuts  
Whipped cream  
Sliced peaches.  
Take a simple cup cake. Ice top and sides with grape or currant jelly whipped to a liquid with a fork. Sprinkle with shredded coconut that has been toasted slightly or with chopped nuts. Top with whipped cream. Arrange circles of sliced peaches around base.

Lemon Sherbet

1 cup sugar  
3 cups water  
1 cup corn syrup  
2 teaspoon grated lemon rind  
2 1/2 cup lemon juice  
2 egg whites beaten stiff.  
Dissolve the sugar in water, with the corn syrup and grated rind. Bring to a boil; boil 5 minutes without stirring. Cool. Add lemon juice. Strain. Freeze quickly in fruit. Remove from tray to chill bowl. Beat with rotary beater to a thick mush. Add egg whites. Return to tray and freeze.

Fruit Salad

4 pineapple sections cut lengthwise.  
1 1/2 cups honeydew melon balls.  
1 1/2 cups watermelon balls.  
1 orange section.  
Watercress—lettuce.  
Fruit juice mayonnaise.  
Arrange pineapple, melon balls and orange on lettuce on a chop plate. Garnish with watercress. Serve with fruit juice mayonnaise.

Cold Chicken  
Slice the hen thin and arrange the slices attractively on a platter. Alternating slices of hen and cold ham is a good idea. Garnish the latter with sliced pickles and crisp celery hearts.

Fruit Juice Mayonnaise  
Blend together 1 cup mayonnaise, 5 teaspoon pineapple juice and 1 teaspoon of lemon juice—serves 4.

Large advertisement for 'ROCHESTER WAR PLANTS'. Text: '"WE MAKE 'EM--- THEY FIRE 'EM"'. Includes a cartoon illustration of a man pointing a gun. Text: '"And We'll Keep On Making 'Em Until Uncle Sam Says 'STOP!'"'. Also includes contact information: 'Apply to Any Rochester War Plant or United States Employment Service, 34 State Street'. Published By The ROCHESTER WAR PLANTS. Affiliated With The INDUSTRIAL MANAGEMENT COUNCIL.

Advertisement for 'Weed's' housewares. Text: 'Weed's CLOSED SATURDAY AFTERNOONS. HOWARD DUST MOPS \$1.50. FULL LENGTH DOOR MIRRORS \$1.69 \$2.59. AIR-AID . . . 25c FRIGER BAR . . . 50c. RUBBER DRAIN BOARD MATS 99c. TROTTERING RACES TONIGHT. PARI-MUTUELS. FREE PARKING. BUFFALO RACEWAY. Free City Delivery. Free Parking Opposite With \$1 Purchase. MAIN 7900. 15 EXCHANGE ST. HELP WANTED SALESWOMEN for Housewares, Basement EXPERIENCE NOT NECESSARY!'.

Advertisement for 'MARIN PUERTO RICO RUM'. Text: 'Don't Believe An Ostrich Buries Its Head When Pursued! It never hides its head; it generally does the pursuing. YOU CAN BELIEVE. MARIN PUERTO RICO RUM. Is The Perfect Liquor For All Drinks Straight Or Mixed... AWARDED GOLD MEDAL FIRST PRIZE AT THE INDUSTRIAL EXPOSITION MAYAGUEZ, PUERTO RICO. At Your Neighborhood Liquor Store. SOLE U. S. AGENTS popper morson company. Rockefeller Center, New York 20, N. Y. QUALITY LIQUORS SINCE 1889.'

**Dog Escapes Death**

Muskogee, Okla. — Fifty dogs were locked up in the pound's execution chamber to be killed by gas. When Poundmaster Bus

Going opened the door, Frisky came bounding out. Goins didn't have the heart to send Frisky back into the gas room and now she is the No. 1 mascot at the pound.

**NEW YORK'S MOST UNUSUAL HOTEL**  
Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. Sanitized Service.

**HOTEL BRISTOL**  
129 West 48th St., New York City  
Joseph E. Roth  
Theodore E. Tolson, Jr., Alfred B. Tolson

3 ATTRACTIVE DINING ROOMS  
Breakfast from 30c-Lunch 70c  
De Luxe Dinner 1.40

AT RADIO CITY

Don't Be Embarrassed by Faulty VISION

She reached for the pickles and brought down the plums. How many times has this happened to you, when you thought you saw right but didn't. In these days keenest powers of observation are needed. If your eyesight is slipping... slip into Smalls tomorrow for corrective GLASSES

Pay Small Sums Weekly Smalls

We Use Only Bausch & Lomb and Shuron Products

Harry A. Benewick  
Optician  
28 East MAIN ST.  
JEWELERS... OPTICIANS  
Open Monday and Friday Until 9 P. M.

**TODAY'S Best Buy in QUALITY liquors!**

**Pete Hagen's**

Pete Hagen's SLOE GIN  
Pete Hagen's APRICOT  
Pete Hagen's MANHATTAN COCKTAILS

Note These Low Prices!

FOR DELIGHTFUL SUMMER COOLERS

Pete Hagen's BLACKBERRY  
Pete Hagen's APRICOT  
Pete Hagen's PEACH  
Pete Hagen's CHERRY  
Pete Hagen's CREME de MENTHE  
Pete Hagen's CREME de CACAO  
Pete Hagen's KUMMEL  
Pete Hagen's KAHVEH (COFFEE)  
Pete Hagen's ROCK N' RUM

READY TO SERVE COCKTAILS JUST CHILL and POUR

Pete Hagen's MARTINI . . . . . 2.48 A FULL FIFTH  
Pete Hagen's MANHATTAN . . . . . 2.71 A FULL FIFTH  
Pete Hagen's DAIQUIRI . . . . . 2.56 A FULL FIFTH

A COOLING SUMMER SPECIAL  
Pete Hagen's Creamy Head SLOE GIN 2.56 A FULL FIFTH

ASK FOR Pete Hagen's new summer recipe folder at your neighborhood dealer and if he can't supply you with any of the above items, write

popper morson company  
Rockefeller Center, New York 20, N. Y.  
QUALITY LIQUORS SINCE 1887

**Big Odds Attract Throgs To Hamburg Track**

Close finishes and big odds continue to feature the Buffalo Raceway meet at Hamburg.

For instance, on Monday night Sidney Cash, an 11 to 1 shot, stole the show by romping home in the 3/4 mile pace, rewarding his backers with \$24.20 for \$2.

Several close finishes were registered on the same night and the camera was called upon to decide the first, fourth and sixth races.

Races are held every night except Sunday. Post time throughout the meet is promptly 8:15 P. M., with the daily double windows closing at 8 P. M. Admission is \$1.20, including tax. No seats reserved with the exception of boxes.

**Safe-ti Wash Contest Enters Final Lap**

Only ten days are left in which to enter the Safe-ti-Wash prize contest. With August 1st set as the closing date, housewives and others to whom a cleanser is important are urged to purchase either a pint or quart size and make a few experiments on its many uses.

Safe-ti-Wash is already widely recommended for cleaning walls, floors, bathrooms, kitchens, automobiles and other uses, but makers of the product are anxious for the public to find even more. They are offering a first prize of ten dollars, a second prize of five dollars and ten prizes of one dollar each for a note describing any new use found to have every purpose cleaner.

Enclose a label from either size bottle with your note to Contest Editor, Rochester Sun, 93 Clinton Ave. So. Rochester 4, N. Y. Mail it no later than Aug. 1st.

**Cobourg Cruise Planned By Moose Lodge**

Members of Rochester Lodge of Moose and their families will go on a cruise to Cobourg on Sunday, August 6, according to announcement of Governor Selby L. Guenett. The outing will be exclusively for members of the fraternity and is designed to take the place of the annual lodge picnic. Children of members under the age of 12 years, will be carried free as guests of the lodge.

A fine program of entertainment, sports and games will be presented on the trip. Oodles of peanuts, candy and orangeade will be distributed free. Governor Guenett has named the following chairman of committees to handle the event:

Earl Newman, A. G. Scheuerlein, Joseph Paduana, William J. Doyle, Stanley Dombrowski, Jan Belem, F. Kress, R. R. Rumpf, Al. T. Evans, Dr. A. L. Snow, Carl M. Mee, Charles B. Tutty, Sr., Livingston Berg, Andy Materalery, Max Cohen, William F. Cooley, John Diamond, Andrew W. Hawthorn.

**Poison Ivy Hurts**

Poison ivy hurts, but it needn't hurt too much if you are prepared for it. If you touch a poison plant, wash with hot water and soap five or six times. If the rash gets very severe call a doctor.

**Don't Believe**  
An ostrich buries its head when pursued!

(See Page 7)

**TIRES.**

THE BEST!  
B. F. Goodrich SILVERTOWNS

All popular sizes available now on easy weekly payments. Use your certificate today!

Official Tire Inspector  
B. F. GOODRICH  
SILVERTOWN STORES  
675 E. MAIN — Main 7300

The Popular Call is for "Tammy"

"Tammy" is the short and popular name for Tam o'Shanter Lager Beer and Ales. Folks sure go for "Tammy" because of its right flavor, sparkling zest and creamy, mellow smoothness. So be sure to ask for "Tammy."

American Brewing Co., Rochester, N. Y.

**Jam-Shanter**  
LAGER BEER and ALES

**Home Bureau-Sponsored Canning Demonstrations Continued At Sibleys**

Last two of a series of canning demonstrations will be given on the 4th floor of the Sibley, Lindsay & Curr Company store on Thursday, July 27, and Thursday, August 3. These

demonstrations are being given by Mrs. Ray Johnson of the Rochester Home Bureau.

Thursday, July 27, at 2 p. m., Mrs. Johnson will demonstrate "Canning Vegetables in the Boiling Water Bath and Pressure Canner." She will be assisted by Mrs. George Barker and Mrs. Donald West. On August 3 the subject of the demonstration will be "Preparation of Foods for Freezer Lockers."

**FOR WOMEN ONLY!**

Most girls and women are at some time troubled by a whitish discharge, burning, itching and irritation due to simple leucorrhoea. This is often accompanied by a run-down, weakened condition. If neglected, it may be very offensive and a menace to feminine distinctness.

You should relieve these symptoms as soon as possible. So try douching with Lydia E. Pinkham's SANITATIVE WASH! Hospital tests showed it a mighty effective "bacteriostatic" to relieve such discharge, burning, itching and minor irritation.

Be Careful What Product You Use!  
Some products for feminine hygiene may be harmful germicides that burn, harden or damage sensitive tissues. But not SANITATIVE WASH. SANITATIVE WASH is a mighty effective "bacteriostatic" (a new modern trend) with an inhibitory action which retards growth of bacteria in simple leucorrhoea. Yet despite its great strength, SANITATIVE WASH has a wonderfully beneficial, comforting and refreshing effect on delicate membranes. May be used every day if necessary.

SANITATIVE WASH is made by the Lydia E. Pinkham Medicine Company, makers of world-famous Lydia E. Pinkham's Vegetable Compound. Buy SANITATIVE WASH (a modern "bacteriostatic") today at any drugstore. An inexpensive bottle lasts for weeks!

Lydia E. Pinkham's  
**SANITATIVE WASH**

**Picnic Stated By 14th Ward Group**

Annual picnic of the 14th Ward Women's Republican Club has been set for next Wednesday at Ontario Beach Park Grounds 2, starting at 2 p. m.

Mrs. Eugene Wallace, chairman, has appointed Mrs. Thomas Bahringer as co-chairman and named Mrs. Isaac Russell as honorary chairman.

DEAL WITH VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**Repair Your Vacuum Cleaner NOW**

Government Restrictions Now Make It Imperative for You to Take Good Care of Your Vacuum Cleaner. Co-operate for Victory. Fix 'em up! Make 'em do! Check this PENN SPECIAL!

One Full Year Guarantee!

695

All This at One Low Price  
★ NEW BAG  
★ NEW BRUSH  
★ NEW CORD  
★ NEW MOTOR BRUSHES  
★ Cleaning of Motor  
★ Alignment of Fan  
★ Complete Oiling  
★ Complete Greasing  
★ General Tightening  
Expert Mechanics

FREE CALL AND DELIVERY  
Parts for All Make Cleaners

**PENN VACUUM STORES**

30 SOUTH AVENUE • STONE 6747  
Open Monday Evening 11:30-9—Other Evenings 11:30-7  
ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

**LUX TOILET SOAP**  
Limit 3 for 14c

**JAR COVERS**  
Box of 12 Limit 2 19c

**JAR RUBBERS**  
Box of 12 Limit 6 3 for 11c

**SHOE WHITE**  
25c bottle or tube 19c

**Feen-A-Mint Chewing Gum Laxative**  
25c size 19c

**JOHNSON'S Baby Powder**  
50c size 39c

**WATER-PROOF BABY PANTS**  
Reg. 50c 23c

**MODESS SANITARY NAPKINS**  
Box of 30 49c

**FEVER THERMOMETER ORAL OR RECTAL**  
Reg. \$1.00 59c

**CEREVIM FOOD**  
1 Lb. box 39c

**SQUIBB NAVITOL**  
50 cc \$2.67

**FREEZONE CORN REMEDY**  
35c size 17c

**KEY**  
ROCHESTER'S MODERN CUT RATE DRUG STORES  
457 RIDGE RD. W. NEAR DEWEY

**TODAY THROUGH WEDNESDAY**  
TODAY'S BEST HAIR TONIC BUY!

**WILDROOT CREAM-OIL FORMULA**  
NON-ALCOHOLIC  
GROOMS THE HAIR  
RELIEVES DRYNESS  
REMOVES LOOSE SANDRUFF

79c

**BIG ECONOMY SIZE**

**TEMP-GUARD BABY BOTTLE**  
With Built in Thermometer  
• CAN BE STERILIZED  
• DOES AWAY WITH MESSY TESTING  
• HEATPROOF  
29c  
4 to \$1

**BABY JEEP**  
Realistic Wood Toy  
In A Gift Box 49c

**Scotties**  
THE NEW SCOTT'S CLEANSING TISSUES  
500 SHEETS 23c

**BORAXO**  
15c Size Limit 2 10c

**PREP SHAVING CREAM**  
25c size 11c  
Limit 1

**WOODBURY SHAMPOO**  
Coconut Oil, Castile, Tar  
50c size Limit 1 21c

**BISODOL MINTS**  
50c size 39c

**ANACIN TABLETS**  
Box of 50 Reg. 75c 59c

**KOTEX SANITARY BELTS**  
10c

**Bromo Sizer**  
60c size 49c

**VICKS NOSE DROPS**  
50c size 39c

**Luckies, Chesterfields, Raleigh, Old Gold, Philip Morris, Pall Malls**  
2 pkgs. 30c

**THERMO'S KITS**  
Genuine Thermos Bottle Complete With Metal Lunch Box  
2.00 Value \$1.59  
PINT THERMOS BOTTLE ONLY  
Reg. 1.39 98c

**FREE Vimms**  
VITAMINS-MINERALS  
50c size FREE when you buy large size \$2.25  
VALUE FOR \$1.69

VITAMINS AND MINERALS GOVERNMENT EXPERTS SAY ARE NEEDED IN THE DAILY DIET



# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 39 THURSDAY, JULY 27, 1944  
If You Do Not Receive Your Copy Regularly PHONE, STONE 6000

### Political Polka

By CURT GERLING

**QUESTIONS ANSWERED**  
During a brief absence from the city a gentleman phoned and left a message which I found on my desk to-day. It said: "Why are you so sure Roosevelt will win the election?" and "What if the War is Over in Europe—then we can change horses can't we?" Signed Ardent Republican.

While we certainly don't class ourselves as a first rate political prophet we've put ourself on record as saying that F.D.R. will win again handsily. Not because Dewey is so imperfect, or because he's a Republican or anything else. But because Mr. Roosevelt has proven himself one of the great men of our time, with a personality that grades slightly higher than A plus.

It was only the other day that we conversed long and seriously about forms of government and politics with one of Rochester's self-made and most successful merchants. A man who started with nothing and after nearly forty years of hard work and wise investments could liquidate for well over a million.

He is a Dewey man—not because of Mr. Dewey but because he thinks a Republican administration will be more favorable to him, his business, and his fortune. While we talked, various members of his big store passed our table, consulted him, or busied themselves within earshot.

When he was called to another section of his establishment, several of his employees joined me, and made a few observations of their own. Said one: "There are forty-two votes in this store, Mr. 'K' our boss, will vote for Dewey, the other forty-one for Mr. Roosevelt."

This is not a rare case, but a common one—and as there are so few Mr. 'K's and so many employees—the result of the election can hardly be in doubt. We think this answer's the first question.

With the daily headlines of the past few months, it would be difficult to find an intelligent American who doesn't think we will win the war—and the European one, probably before snow flies. Hence the issue is hardly one of "changing

(continued on Page 8)



**TWO LOCAL RIDERS AND A "PRO"**  
Connie Besant, 77 Virginia Ave. and Betty Foss, 249 Paul Rd., who with "Curly" McCall (center) veteran rodeo rider were active in forming the Cy Compton Corral, Rodeo Fans of the Rodeo now showing in Edgerton Park.

### Reflections

By Orville Allen

One of these fine days some bus jockey of the Rochester Transit Corporation is going to kill or maim some innocent pedestrian or motorist who is naive enough to believe in red and green traffic lights. "Jumping the red" is a habit practiced by many drivers and bus operators are definitely no exception. In fact, it might even be said they are more prone to this dangerous habit than the average motorist.

Twice last week I saw buses go speeding through red lights—and on main thoroughfares, too. Now, I don't mean the lights were amber or changing. They had completely changed before the buses in question had come anywhere near the intersections. On Monday about 10:30 P. M. Bus No. 304, license number 54-516 went tearing through the

### G. I. Joe Says

By Pvt. JOE BREWER

**SELF-MEDICATION**  
Many a Joe takes advantage of sick call for a half day vacation. On the day of a hike this turns into a regular epidemic. Now, I don't want to go around tooting my horn too much, but a story lies herein.

"In basic the shots in my arm nearly had me on my back, but I took pride in NOT attending the morning sick call rally. Nor did I seek help with a stubborn cold. A few days ago I flipped one of the vertebrae in my spine about half an inch out of line. With a small knowledge of anatomy and an even smaller grasp of osteopathy, I proceeded to

(continued on Page 8)

### Coming Events

**Today**—A garden card party is scheduled to be held today from 1:30 to 5:30 p. m. on the lawn of the rectory of St. Peter's and Paul's Church under the auspices of the Sodality of the Immaculate Heart of Mary of the Church. Mrs. Helen Burdick is general chairman.

**Tonight**—Flower City Sisterhood, Daughters of Mary, will meet at 8 p. m. in Malta Temple with Elizabeth Cuddeback presiding.

**Tonight**—Henrietta Schumann will offer a piano recital at 8 p. m. in Kilbourn Hall.

**Tomorrow**—Fifth in a series of Porch Parties sponsored by the Council of Church Women will be held at Calvary Baptist Church. The Philippine Islands, French Indo-China and Thailand will be discussed.

**Tomorrow**—Trapp Group of the Corinthian Chapter, Order of the Eastern Star, will hold a dinner at 12:30 p. m. at the home of Mrs. Carrie Stork, 327 St. Paul Blvd.

**Tomorrow**—Clara Barton Tent 22, Daughters of Union Veterans, will hold a public showing of current war pictures at 8 p. m. in Odd Fellows Temple, 11 Clinton Ave. N.

**Sat., July 29**—Monroe Rebekah Lodge will have its annual picnic at Ontario Beach Park, Ground 4 with the supper at 6:30 p. m.

**Sat., July 29**—Jennie Irish will be hostess to members of the Women's Club of the Women of Moose when they hold a steak roast at her summer place at Cousseau Lake.

**Sat., July 29**—Women's Aid Club will sponsor an old-fashioned picnic in Genesee Valley Park, Picnic Grounds 4 with a sports program starting at 1:30 p. m. Supper will be served at 5:30 p. m. Mrs. Hilda Young and Mrs. Helen Kenos are co-chairmen.

**Sun., July 30**—More than a dozen prominent members of Monroe County American Legion will be initiated into Monroe Vets. 11, La Societe des Quarante Hommes Huit Chevaux at 2 p. m. at Dolomite Park, Penfield Rd.

**Sun., July 30**—The Fraternal Order of Eagles will picnic at Doud Post Home grounds on Buffalo Rd. Members will report at 1 p. m. at the Washington St. clubhouse where transportation will be provided for those not having cars.

**Sun., July 31**—Eastman School summer choir and orchestra will present a combined program in Kilbourn Hall under the direction of Dr. Herman Gerhart and Karl Van Hoesen.

**Mon., July 31**—An executive meeting of Women of the Moose will be held at 8:15 p. m. in the East Ave. clubhouse.

**Wed., Aug. 2**—Rochester Sun tour to Montreal and Quebec leaves Charlotte Docks aboard steamer "Kingston" 9:45 a. m.

**Sun., Aug. 6**—Family cruise to Colborne sponsored by the Rochester Lodge of Moose will leave Genesee Dock at 8 a. m.

### This Week's \$25 Winner

Mrs. John Redmond, 529 Clay Ave. is the lucky winner of this week's \$25 cash prize, offered by The Sun to its sustaining subscribers. This is the reward Mrs. Redmond gets for paying her carrier, Hans Schultz, 472 Magee Ave. ten cents a month for regular delivery of The Sun to her home. Hans, incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers for the current month are entered in the drawings. Since inception of the plan more than 1,500.00 has been paid to lucky winners.

### Ed Randall's Scene and Word

An acquaintance of mine is probably one of the most-henpecked guys who ever lived. His wife is one of those large, domineering women and she really leads the poor fellow a dog's life. No going out with the boys, no smoking in the living room, he even has to bring his pay envelope home to her unopened. Last week he needed a half-dollar very badly on pay-day and, summoning up every ounce of his courage, he opened his envelope to extract the needed four-bits. He counted the contents of the envelope and hurried back to the paymaster.

"You've made a mistake in my pay," he told the p. m. The paymaster counted the money and said: "This totals up correctly. Maybe you've forgotten the ten dollar raise you received last month."

My henpecked friend thought a moment, then exclaimed: "This really aggravates me. My wife forgot to tell me."

It might be the FDR in-

### Amusements

**CENTURY** NOW PLAYING  
"YOUTH RUNS WILD" with Bonita Granville, Kent Smith and Jean Brooks. Plus Tom Conway The Falcon—in "A NIGHT OF ADVENTURES."

**LOEWS** NOW PLAYING  
HELD OVER FOR 2nd WEEK  
"THE WHITE CLIFFS OF DOVER" with Irene Dunne and Alan Marshal

**PALACE** NOW PLAYING  
"GOING MY WAY" with Bing Crosby, Barry Fitzgerald and Rise Stevens. Plus Eddie Foy, Jr. in "FEN TIME" in Technicolor

**CAPITOL** NOW PLAYING  
Gary Cooper in "THE STORY OF DR. WASSSELL" in Technicolor  
Plus "CHIP OFF THE OLD BLOCK" with Donald O'Connor and Peggy Ryan

**HUDSON** NOW PLAYING  
"AROUND THE WORLD" with Kay Kyser and Joan Davis. Plus "TARZAN'S DESERT MYSTERY" with Johnny Weissmuller and Nancy Kelly.

**LITTLE** STARTS SAT.  
"LILLIAN RUSSELL" with Alice Faye, Don Ameche and Henry Fonda

**REGENT** NOW PLAYING  
Deanna Durbin and Gene Kelly in "CHRISTMAS HOLIDAY." Plus "TARZAN'S DESERT YARD" with C. Aubrey Smith.

**REXY** SUN.-MON.TUES.  
"MIRACLE OF MORGAN'S CREEK" with Betty Hutton and Eddie Bracken. Plus "TROCADERO" with Rosemary Lane.

**TEMPLE** STARTS FRI.  
Three Days Only—On Stage In Person—ADA LEONARD AND ALL-GIRL ORCHESTRA. Also Jackie Kerk, "Homer" and June Preisler. On Screen: Ruth Terry and George Byron in "JAMBORIE."

### Safeti-Wash

**IT'S SAFE!**  
FOR ALL HOUSEHOLD USES. AUTOS, TOO!  
It's the new sensational cleaner that does everything.  
Pts. 49c Qts. 79c

**\$25 IN PRIZES**  
For new uses. Send a label from any size bottle with a note describing your discovery. First prize \$10.00. Contest closes August 1st.

**weir and fisher** 80 Clinton Ave. S.

### Projansky

**Announces Its Traditional August Presentation of FURS**

A sparkling collection of coats advantageously priced in our August Fur Presentation. A wonderful chance to buy with fashion authority and quality so typical of Projansky's.

**OUTSTANDING VALUES IN OUR AUGUST FUR PRESENTATION**

- Black Persian Lamb Coats \$250 to \$695 (Fitted or Box Models)
- Persian Paw Coats \$165 to \$295 (Fitted or Box)
- Caracul Coats \$135 to \$395 (Grey and Brown)
- Muskrat Coats \$250 to \$450 (Sable and Mink blend)
- Siberian Squirrel Coats \$495 to \$695 (Grey and Brown)
- Opossum Coats \$195 to \$595
- Skunk Coats \$250 to \$450
- Hudson Seal Coats \$295 to \$495 (Dyed Muskrat)
- Sheared Beaver \$595 to \$995 (5-7-9-11 Stripes)
- Natural Leopard Coats \$395 to \$895
- Russian Caracul Coats \$350 to \$995
- Grey Natural Seal \$350 to \$395
- Grey Krimmer Coats \$295 to \$395 (Lamb)
- Natural Grey Persians \$395 to \$995
- Leopard Cat Coats \$450 to \$595 (20% Tax Included)

A deposit will hold your coat in our frigid air vaults until wanted.  
39 EAST AVENUE

### Calling All Thrifty Women! War Workers! Career Girls!

## BIG SAVINGS ON FINE FUR COATS

Thrifty women take note! Here and now are smart, quality fur coats you've been looking for—at scoop savings! All expertly made of fresh pelts, datelessly smart, these fur coats are duration-investments, in warmth, beauty. Choose stunning silvered fox, Persian lamb, raccoon, dyed skunk, many others! Buy yours today, on our easy Budget Plan—prize it for years!

- VERY SPECIAL! BLACK PERSIAN LAMB \$180**  
15 to select from. Latest styles. All luxured. Turned cuffs. OTHERS UP TO \$500.00
- PREMIER BONDED NORTHERN SEAL AND HUDSEAL \$126**  
(DYED CONEY)
- AMERICAN GREY DYED SILVER FOX \$166<sup>80</sup>**
- SILVER RACCOON \$345<sup>60</sup>**  
FINEST QUALITY
- PERSIAN PAW \$210**  
THESE ARE THE FINEST MARKINGS OBTAINABLE
- DYED GREY LINCOLN LAMB And South American SHEERED LAMB \$200**
- HOLLANDER BLENDED NORTHERN MUSKRAT BACKS \$298<sup>80</sup>**
- SPECIAL! SABLE DYED CONEY \$83<sup>50</sup>**
- The Finest Quality **SCARFS KOLINSKY, SILVER FOX, etc. AT BIG SAVINGS**

FEDERAL TAX INCLUDED

## CLIFFORD FUR CO.

1283 CLIFFORD AVENUE One Block Off Portland  
"CLIFFORD FUR SELLS FOR LESS"

*Accomplish Satisfaction With Edwards Fine*

## PORTRAITS

**3 for \$5<sup>95</sup>**

Three lovely 5x7 Black and White vignette portraits that will surely please.

**12 PROOFS SUBMITTED**

Our camera craftsmen create photographs of character, portraits that are certain to please. Our unique cinema action camera used with Eastman Kodak's Kodatron Speedlamp are the reason for Edwards distinctive portraits.

NO APPOINTMENTS REQUIRED

## Edwards

PHOTO STUDIO  
In The Green Room

# KAY'S COMMENTS

Have you about given up with your hair? Does it seem that every permanent you get is worse than the one before? If this is the case, why don't you try GORDON'S for your next permanent. Special individual care is given to insure complete satisfaction and a more natural looking wave. Let Gordon's style your hair into the smartest coiffure suitable for your features. Whether you want it in the new "Flat-top," "Page Boy," "Chignon," "Pomp" or one of the many varieties of short hair dos. They will style it exactly the way you want it. GORDON'S features those wonderful new COLD WAVES which are such a delight to have. For hair styling, finger waves, rinses and permanents call GORDON'S Main 806, 100 Plymouth Ave. S. Opp. Mechanics.

"The time is now" to plan your fall clothes. Have you ever considered how much you could save if you sewed your own. Not knowing how is no excuse. The new sewing classes being offered by SINGER take care of that. The course includes a two hour lesson each week for a period of eight weeks. Instruction from a professional seamstress, use of Singer's beautiful sewing room and access to a machine and all other equipment. Classes are limited to six people and are held every day of the week, morning, afternoon or evening, to suit your convenience. The complete course will cost you \$10. A mere drop in the bucket of what you will save by making your own clothes. You need not worry about a home made look at SINGER'S. A professional seamstress will show you how to do a most professional looking job. So go to it girls and you'll end up with a complete new fall wardrobe planned to your individual needs. Call Stone 7007 for details or drop into the SINGER SEWING CENTER 47 East Ave.

For your information, you gals who are thinking about a new fur coat, basic changes have taken place in Fur Fashions. Softness is fundamental, flat smoothness from shoulder to shoulder... larger, deeper armholes, body fullness toward the back that works into ripples springing gently from smooth shoulders... all indisputably 1945. Lengths vary, going anywhere from 30 to 40 inches. There are a few of the newer details in coats stamped with the EDWARDS gauge of dependability for sound fur investment. For while you were toying with the idea of a new fur coat Edwards have been DOING something about it. They have collected in their Fur Coat Dept. some of the finest furs available in the smartest and most wearable styles. Every garment a timely investment in elegance... fine quality... smart fashion and long time service. At a price amazingly low. Almost any fur you may wish for, you can find in this grand assortment. Just to mention a few that are available, South American Lamb, Peschanki Weasel, Grey Squirrel and Persian Lamb. More good news: \$10 down and weekly or monthly payments will hold any coat 'til Dec. 1st. No charge for storage during the summer. So why not go to EDWARDS first. I'm sure you will find just the coat you are looking for. E. W. EDWARDS, Fur Department, Third Floor.



## An Orchid To You

Each week Shopping News, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory is Mrs. Charles E. Mason, 240 Columbia Ave.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

**Don't Believe**  
Julius Caesar was Emperor of Rome!

Time and again you have to express your sympathy with flowers. When that time comes why don't you call Lloyd's, specialists in the making of funeral pieces. Each piece is personally supervised by Mr. Lloyd Higbee an expert in this line. Only the best and freshest flowers are used so you can be sure of a beautiful and lasting floral piece. Last minute and rush orders are given the same care and consideration in satisfying quality, workmanship and delivery service. You will be proud to attach your name to flowers the occasion if flowers are needed call Lloyd's Main 7688 Powers Hotel, Opp. Court House.

Milk is one of the most important foods known. For children and grown-ups alike. Brighton Place Homogenized Vitamin D Milk is chock full of extra vitamins and benefits. It tastes better, too, which is a great help if your little darling just won't drink milk. Try homogenized Vitamin D milk, children really love it. That goes for every dish you use milk in. From soup to dessert, every dish is more tasty, you have better luck with your cooking because HOMOGENIZED milk is always uniform from the top of the bottle to the very last drop. Try it, if you don't agree, switch back to the milk you've been using — but I'll bet on BRIGHTON PLACE. Order from Glen 144, 45 Fulton Ave.

Rochester war plants need extra power and light. By now this is probably no news to you. But you housewives can still help out if you will only be a little considerate and conservative in the matter of lights. Don't use any unnecessary lights in your home. Every light you won't turn on means extra war power. After all it is more important to win the war than to have about half that speed and power for everyday use. Besides being wasteful you are being unpatriotic so how about it will you try to be a little more conservative with those lights. ROCHESTER GAS AND ELECTRIC 50, 89 East Ave.

Remedy for a wilted SALE wardrobe crisp cool cotton dresses. Do you ever look in your closet and wonder what to wear these hot days. Easy to wash, easy to wear cotton is the answer. ZWEIFS have a slick selection of styles to choose from. Best of all they are on SALE. Prices from \$2.50 to \$3.50. Included are Bolero

## Gas & Electric Honored For Security Program

The United States Office of Civilian Defense this week announced that the Rochester Gas and Electric Corporation had won the National Security Award for maintenance of a superior standard of security and protection in connection with its manufacture and distribution of gas and electricity to this area since the outbreak of the war.

In co-operation with local Civilian Defense authorities the R. G. & E. organized its own Air Raid Precaution system right after Pearl Harbor and more than 1,000 employees have been trained in the handling of gas fires, repairs to gas mains and electric lines and shut-offs and turn-ons of service in the homes of this community. Special instruction tags were placed on the gas and electric connections in every home informing the householder what to do in the event of an air raid. Vice-President Joseph P. Hafenkamp announced that plans for ceremonies in connection with receipt of the national security award would be announced later.

## RAP-I-DOL the permanent tint



FOR EVERY TRACE OF GRAY, DULL and DRAB HAIR  
A simple, quick application of RAP-I-DOL Oil Shampoo Tint will...  
\* Color dull, drab, streaked or Gray Hair to look natural.  
\* Give beautiful Lustrous Shine.  
\* Wash your own Hair tone — 15 beautiful Shades.  
\* Cleanse, Condition and Tint your Hair in one quick treatment.  
Facilitates hair care by women everywhere demand RAP-I-DOL because that's how it GUARANTEES that gray, dull or faded hair recovers. RAP-I-DOL, quite as much more than ordinary hair... is on it.

RAP-I-DOL OIL SHAMPOO TINT  
At All Good Beauty Salons and Department Stores. (Color tone only as directed on label).  
Distributed by G. A. KAYSER & SONS, INC. 292 CHERRY STREET STONE 1982

# PENNEY'S STORE-WIDE MID-SUMMER CLEARANCE

Clinton Ave.—One Block South of Main  
SHOP FRIDAY TILL 9 P. M. — CLOSED SATURDAY

## CLEARANCE YOUR CHOICE

of Any of The Following Housewares Reduced To Clear At Only

# 50¢ EACH

- Large Serving Platter
- Pottery Tea Pot
- Pottery Coffee Maker
- China Cake Dish
- Lamp Shade Cover
- Oilette Prints
- Enamel Trays
- One Doz. Quarts Size Fruit Jars

50c DOZ. Third Floor

## BETTER SLIPS

Tailored Rayon Satin and Crepes

# 88¢

Fine quality tailored slips in rayon satin and crepes. There are two well cut and nicely finished styles; 4 gored and bias. Sizes 34 and 36 only.

Street Floor

## SUMMER HATS

Entire Stock Reduced!

# 88¢

1.45 and 1.88

Make your choice of many styles and colors in our final clearance of summer millinery. Half-hats, catlets, brims, flowers, bows and veils!

Second Floor

## GIRLS' SUN SUITS

In Sizes 1 to 4

# \$1.44

They're pretty—they're practical! Checks, stripes, and plain colors trimmed with appliques, laces, and rick rack. For tiny youngsters. Sizes 1-3.

Second Floor

## MESH HOSE

Smart Sun Tan Cottons

# 44¢

Be smart — be cool — in these full fashioned cotton mesh hose. Make a choice from our becoming summer shades. Sizes 8½ to 10½.

Street Floor

## Suspenders and Pinafore GIRLS' DRESSES

# \$1.44

Just as cute as a minute! Suspender dress in green, brown, and with a dainty ruffled, white blouse. She'll be so proud to wear it! Broken sizes.

## Pretty Floral Print Girls' Play Suits

# \$1.88

To live in and love! Pretty floral print playsuits in washable cotton. They're a neatly tailored two piece style for grown-up little girls. See them at Penney's tomorrow!

Second Floor

## Women's Work OVERALLS

# \$1.00 And \$2.

Well cut and well finished overalls of blue twill. Sizes 12-18... \$1.00. Short sleeve suits in sizes 12-20. Long sleeves in 12-42... \$2.00.

## Odd Lot Irregulars Men's Dress SHIRTS

# \$1.44

You'll find what you need! Better quality shirts in whites, stripes and patterns. They're of fine sanforized cotton and color-fast too! Sizes 14 to 17.

Street Floor

## AT DARLING SHOP

# RAINCOAT SPECIALS \$3.69

- Wear Rain or Shine
- Beige, Blue, Red
- Sizes 12 to 20

Worth much more! Better quality rain-shine coats right from regular stock. Fly fronts, patch pockets... all exceptionally well-tailored. Also a special group of plaid-lined rain-shine coats reduced to \$4.69.

Downstairs Fashion Center

Open Monday and Friday Evenings. All Day Saturday

## HANDBAGS \$1.89

Values to \$4.99

All types of beautiful summer and fall bags. All kinds and colors, including white.

## BLOUSES 88¢

Values to \$3.99

Large variety of new styles and materials. All colors. Sizes 32-40.

# Darling Shop

190 MAIN ST. EAST

## RUDOLPH'S STAGES A SALE

OF FORMER 10.75

# MANTEL CLOCKS

50c DOWN

Here's your chance to buy a decorative, accurate clock at a real saving. Modern design that will look smart in any room.

# NOW 6.95 WERE 10.75

# Rudolph's

CORNER EAST MAIN AT SOUTH AVE.  
In Batavia — 109 Main Street  
Open Friday Evenings — Closed All Day Saturday

**Yanks Turn To Italian Opera For Relaxation**  
Yank soldiers in Italy are becoming patrons of opera, according to reports received by Dr. Frank Black, NBC's general music director. "It started after the first Italian campaigns were successful," he said. "Many cafes were out of bounds, Italian films had no English titles, and the USO entertainers hadn't arrived yet. The boys were desperate for entertainment — so they went to opera, and liked it."

Another evidence that the community is getting "Rodeo minded" is the fact that a Corral of the Rodeo Fans of America was formed last night with a charter list of more than fifty members all of whom are residents of this area. The new organization will be known as the Cy. Compton Corral, in honor of the famous old roper who has been seen several times in local rodeos and who passed away last June.

**Attendance Soars At Grotto Rodeo**

Rochester is certainly becoming Rodeo minded. Up to last night an estimated 20,000 people had witnessed the 1944 Grotto Rodeo now showing in Edgerton Park. With four performances to go, tonight, tomorrow and a double header on Saturday, it is not unlikely that the attendance will reach a new peak for outdoor attractions. The show this year measures up to all advance announcements and is really the best one of its kind ever seen in this city.

Organization of the Corral was sponsored by Past Monarch Edward Sweeting of Lalla Rookh Grotto; "Fog Horn" Clancy, national secretary of the RFA; "Curly" McCall, of Waverly, N. Y.; and Jast Frost, well known local horseman. The first business meeting of the Corral will be held within a few weeks to map a plan for fall activities of the members.

Those intending to visit the Rodeo during the four remaining performances are urged to make their seat reservations in advance at the ticket office, 119 East Avenue. Last year hundreds were turned away on last two nights because of lack of seating space.

**Gay Gadgets**  
Don't throw out your old bags. Use the leather (or simulated leather) for lapel gadgets. It works up just as well as felt into any shape you prefer. You might have to ask the shoemaker to do the sewing for you if the leather is very heavy.

A new lift for last summer's dirndl — a top made from two cotton squares. Run seams at sides leaving about eight inches for armholes; gather neck opening and run a draw string through peasant style. Finish off all edges with narrow hems. Presto! a blouse. Cost about a \$1 for the makings.



**D. A. V. GIVE BLOOD FOR INVASION**

**CHICAGO**—Veterans disabled in World War I donate their blood again to aid injured comrades of World War II who stormed the invasion coast of France. Above, representatives of Disabled American Veterans chapters donate blood to the Red Cross. Ed Holub, who has already given his leg for his country, is stretched out on the table ready to give his blood. The action was the result of an appeal made by James L. Monahan of St. Paul, Minn., national commander of the Disabled American Veterans to all D.A.V. chapters throughout the nation to contribute as a unit to Red Cross blood banks to help the invasion.

**Purses Increased For Balance of Hamburg Meet**

President James J. Dunnigan of the Buffalo Racing Association has announced an increase in purses for the balance of the meeting at Hamburg. No race, even the over-night events, will be contested for less than \$300.

Having broken all Western New York pari-mutual records with a total of \$95,890 Saturday night, the meeting is heading down the home stretch. The final night of racing will be Saturday, August 5th. Post time throughout the meet is promptly at 8:15 p. m., with the daily double windows closing at 8 p. m. Admission is \$1.20, tax included, with no seats reserved except boxes.

Luck is a word we use to describe some successful accomplishment when we wish to describe the unusual.

**Strates Shows Coming Aug. 7 For Week Stand**

Covering an area of more than five acres of Scottsville Road opposite the Municipal Airport, the Monroe County Council, Veterans of Foreign Wars, will hold their annual mid-summer carnival for one week, starting Monday, August 7. According to Louis Goler, chairman of the committee in charge, this will be the largest combination of outdoor attractions ever brought to Rochester.

Consisting of about 25 shows and 20 mechanical rides, requiring a train of 30 cars for transportation, the James E. Strates Shows, Inc. will furnish the main attraction. Among the outstanding shows are the Palace of Illustrations, Darkest Africa, Jeanette's Exhibition of Wild Life, the Harlem Review, the Parisian Follies, a big Circus Side Show, Vanities of 1944, Beautiful Hawaii, the Hall of Science, and others.

Rides will include two giant Ferris wheels, a caterpillar, two merry-go-rounds, the Dodgem, the airplane voyage, a circle swing, and the Stratosphere, said to be the most thrilling ride now before the public.

One of the free acts to be seen every evening is that of Daredevil Bruffy who climaxes an aerial exhibition by dropping forty feet with a rope around his neck. He is known as the man who tries to commit suicide every day.

**Last Call!**

This is the last week to enter the Safe-ti Wash Contest sponsored by the makers of this miraculous new cleaner that apparently does everything.

If you haven't already done so buy a bottle at any hardware or drug store to-day, either the pint or quart size — experiment with it in any unusual cleaning problem you may have — and send a brief note along with the label from the bottle to the Contest Editor Rochester Sun, 93

Clinton Ave. So. Rochester 4, N. Y.

Just tell the editor what Safe-ti Wash has done to help you in your cleaning problems. Contest replies must be mailed by midnight August first. First prize is 10 dollars, second prize five dollar each.

**Don't Believe**  
Julius Caesar was Emperor of Rome!

(See Page 6)

**BEFORE YOU BUY FURNITURE BE SURE TO GET OUR PRICES**



STORE HOURS: Open All Day, Saturday, Monday, Tuesday Even. 7 to 9

**FRANK A. RIVERS CO.**  
INCORPORATED  
226 SOUTH AVE.



**PERSONAL SHOPPER**

Will Give You Expert Help in Assembling Packages for

**Prisoners of War**



Assembling a box for a Prisoner of War is a perplexing problem because it's difficult to know what to send. There's a long list of items you can't send and there are a countless number of governmental regulations about packing and mailing that make the whole matter mighty confusing. But, don't let that worry you...

**Sibley's Personal Shopper Will Do the Work for You!**

- She has a complete list of items recommended as particularly acceptable which include vitamin pills, pipes, sweaters, scarves, food and toilet articles.
- She knows all the restrictions.
- She has detailed instructions for packing the box to insure compliance with all governmental regulations.
- She'll make suggestions as to what to send.
- She'll pack and mail the box for you.

A Prisoner of War package must be packed in a special carton which is available at Sibley's at 15¢ each. Only the government label which you receive regularly can be used to address the package. No charge for mailing.

Our Personal Shopper will shop with you or for you. Our Packing Department will assemble your package according to specifications for the nominal sum of just 25¢.

Let Our Personal Shopper Take the Load Off Your Shoulders!

SIBLEY, LINDSAY & CURR CO.

She Runs a Home—  
She Has a War Job—  
So—She Needs a Lincoln-Alliance  
**PAY-BY-CHECK**  
ACCOUNT

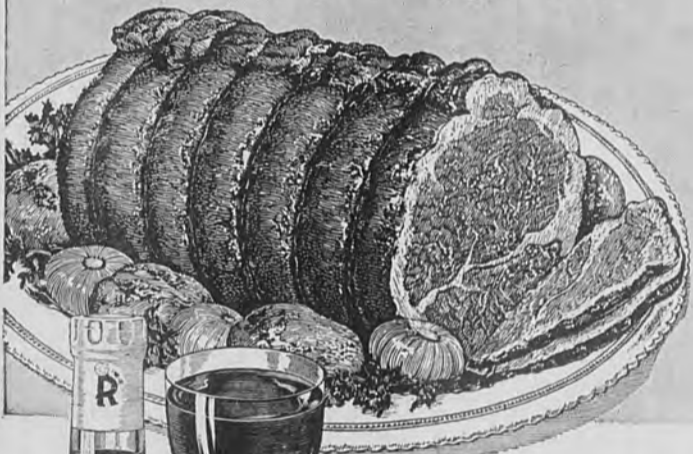
Enjoy the pleasure and convenience of paying household bills in the comfort of your own home. A Lincoln-Alliance PAY-BY-CHECK Account not only saves time, tires and gas, but it shows you exactly where you spend your money because your cancelled checks act as proof of payment.

The cost is reasonable—only 5¢ for each check you write and 5¢ for each item deposited. No minimum balance is required and you may open an account with any amount.

Apply at any of our 13 conveniently located Bank Offices.

**LINCOLN-ALLIANCE**  
Bank and Trust Company  
Member Federal Reserve System Member F.D.I.C.

They're twice as good together!  
**ROMA Wines**  
America's Largest-Selling Wines!



Family and Guests Alike Will Cheer Your Discovery of the Flavor-Adding "Magic" of ROMA Wine

Brighten everyday meals, add new delight to entertaining, with ROMA California Wines. It's smart, and so inexpensive.

ROMA Wines have become America's largest selling wines because they combine Old World wine-making skill with modern knowledge... to bring you wines of superb flavor and constant quality—at reasonable cost.

Whether you serve meats, fish, or poultry, accompany them on the table with delicious ROMA Burgundy, Claret, or Sauterne, well chilled. The cost is only pennies a glass! If your dealer is out of ROMA, please try again, soon!

ROMA WINE CO., P.O. Box 1, Eureka, California



**ROMA Wines**

ABOVE ALL ELSE BUY MORE BONDS!

TUNE IN ROMA WINES' "SUSPENSE" Station —Thursday nights at 8.00



**First Fall Showing of All-Around Back-To-School Coats**

Water Repellent Stain Resistant

All-Purpose Coat

8.88

A topcoat and raincoat all in one! Natural gabardine with plaid cotton lining. "Weather-Sealed" by Impregol, Water repellent, stain and perspiration resistant! 3 pockets. 10 to 22.

All-Wool Man Tailored Fingertip Reversible Coat

18.88

The finest all-wool coat with soft, tan gabardine reversible lining. Wear it right up until the snow falls! Herringbones in browns, fawn, blues. 10 to 20.

BOYS AND YOUTHS' WEAR, THIRD FLOOR



SIBLEY, LINDSAY & CURR CO.



# Great Mark Down Party — Shop Tomorrow Until 9 P. M.

# END CLEARANCE

Store-wide Clearance. Hundreds of Good Stocks and Reduced for Quick Selling. Home and Personal Use. Quantities are limited. Sorry No Mail or Phone Orders. P. M. Store Closed All Day Saturday.

**Wide Split Palm** Regular 39c  
**BROOMS**  
laundry rooms, garages, side-  
den. It's lightweight, durable.  
men for a touch of color, the  
EDWARDS—Housewares, Sixth Floor

**19c**

**Clearance**  
**Maxine Soap**  
**10 bars 43c**  
EDWARDS—Street Floor

## FURNITURE AND BEDDING

	Reg. Price	Clearance	Quantity	Item	Reg. Price	Clearance
Chest on Chest	59.95	29.95	3	Unfin. Wall Racks	1.79	1.00
Wardrobe	32.50	19.95	11	Unfin. Wall Racks	2.49	1.00
Wardrobe	29.95	16.00	1	Unfin. Vanity Mirror	6.95	2.95
Vanity	59.95	29.95	3	5 Pc. Bridge Sets	39.95	22.00
Umbrella Tables	14.95	7.95	3	Occasional Chairs	22.50	9.95
Chair	159.50	99.50	1	Rockerless Rocker (as is)	35.00	9.95
Chair	49.95	29.95	1	Wing Chair	39.95	15.87
Chair	179.50	99.50	1	Lounge Chair	32.50	15.87
Knocking Stands	2.50	1.00	2	Lounge Chairs	69.95	29.95
Wardrobe	4.95	2.95	1	Lounge Chair	49.95	15.87
Wardrobe	4.49	1.95	1	Lounge Chair & Ottoman	42.50	15.87
Wardrobe	4.49	1.95	1	Lounge Chair	39.95	15.87
Wardrobe	2.98	1.00	2	Wing Chairs	79.95	39.95
Wardrobe	1.98	1.00	3	Occasional Chairs	49.95	19.95
Wardrobe	4.95	2.95	1	Morelife Matt. & Box Spr.	64.95	39.95
Wardrobe	4.95	2.95	1	Supreme Matt. & Box Spr.	59.95	29.95
Wardrobe	1.00	.50	1	Style A. Mattress 3 3	39.50	19.95
			1	Morelife Mattress 4 6	29.95	19.95

EDWARDS—Furniture, Fifth Floor

## WINTER-END CLEARANCE

**Clearance Women's**  
**Summer DRESSES**  
**25c**  
Summer dresses in gay spun rayon  
light floral patterns. Coat styles, shir-  
tly belts, and pockets. Sizes: 14  
to 44.

**Men's Wear**  
24 Men's Jackets. Brown Gabar-  
dine. Button style. — Originally  
5.49 ..... 3.49  
45 Men's Poplin Hats. — Light  
weight. Tan only. — Originally  
1.49 ..... 97c  
26 Men's Rain Coats. — Olive  
Drab. Originally 6.94 ..... 3.94  
49 Sport Coats. Size 36 to 40. —  
Originally 12.84 ..... 9.94

**Clearance**  
**DAMASK CLOTHS**  
**59c**  
20 Bleached Damask Cloths...  
Fleur de Lis designs... Key-  
stone borders... First quality.  
Size 45x45. White.

**Clearance Seamless**  
**on Stockings**  
**21c**  
Seamless rayon stockings in third  
they are very sheer and have the  
tan garter top. They are thirds that  
7c in lat quality. Sizes 8 1/2 to 10.  
Colors.

110 Men's Coat Sweaters. Terry  
cloth fine for sportwear. Sizes—  
small — Medium — Large. Red  
and White Stripes. — Originally  
1.69 ..... 97c  
97 Men's Suspenders — Orig-  
inally 65c ..... 39c

**Clearance**  
**DISH TOWELS**  
**29c**  
200 towels, 50% Linen, 45%  
Rayon, 5% Bleached Cotton.  
Size 15x31. Red and Blue com-  
bination borders.

**Footwear Reduced**  
T Shirts. — Cotton-knit —  
Broken sizes. — Values to  
..... 79c  
Skirts. Misses Sizes. — Orig-  
97 ..... 1.97  
Twill Short Navy Blue. Brok-  
Original 1.97 ..... 1.59

**Boys' Wear**  
83 Boys' Sport Shirts. — Khaki,  
Sizes 6 to 16. Originally 89c, 49c  
48 Boys Sport and Leisure Coats  
Originally 8.94 ..... 6.19  
227 Boys' Wash Slacks. — Sizes  
8 to 18. Originally 1.97 ..... 1.67  
81 Junior Jackets. Button style.  
Tan only. Sizes 6-8-10. Orig-  
inally 1.97 ..... 1.47

**Clearance**  
**MEN'S NECKTIES**  
**27c**  
900 men's ties. Slightly irreg-  
ulars of finer quality.

**O.P.A. Odd Lot Release Women's Shoes**  
**Jr. Girls' OXFORDS**  
**235**  
Junior girls oxford...  
low heel. A broken as-  
ortment of styles and  
sizes.

**RATION FREE**  
**295**  
Every pair marked down to con-  
form to O.P.A. regulations. A big  
assortment to choose from. Many  
pairs from our upstairs shoe de-  
partment. Not all sizes in each  
EDWARDS—Basement

**Children's Play Shoes**  
**were 2.49**  
**144**  
Children's canvas I eye-  
let tie play shoes. With  
long wearing composition  
soles and rubber heels.  
EDWARDS—Points, Fourth Floor

**Inlaid Linoleum**  
**REMNANTS**  
Value  
1.69 Sq. Yd. **74c**

Several hundred yards of fine quality  
linoleum in marbled and tile pat-  
terns suitable for bathroom, stairs,  
counter shelves or anywhere you'd use  
linoleum.  
EDWARDS—Flooring, Fourth Floor

**Clearance Hardwood**  
**FOLDING CHAIRS**  
Regularly  
2.29  
Now **\$1**

Exactly 40 of these hardwood folding  
chairs in a natural varnish finish.  
Strongly made chairs that fold easily  
and compactly when not in use.  
EDWARDS—Furniture, Fifth Floor

**Clearance of 18**  
**Adirondack CHAIRS**  
Regularly  
6.95  
Now **2.98**

Just 18 well made, low down, comfort-  
able Adirondack chairs enameled in  
white already to set out on your lawn  
or porch.  
EDWARDS—Furniture, Fifth Floor

**Clearance of 28**  
**Occasional Tables**  
Regularly  
10.95  
Now **6.95**

Cocktail tables, lamp tables, end tables  
with a shelf all sturdily made and fin-  
ished in deep, rich mahogany. Varied  
shapes and sizes.  
EDWARDS—Furniture, Fifth Floor

**Clearance of 23**  
**Occasional Chairs**  
Regularly  
16.95  
Now **9.95**

Just the chair to fill that vacant  
looking spot. Gracefully shaped. Ma-  
hogany finished frames with tapestry  
coverings.  
EDWARDS—Furniture, Fifth Floor

**Clearance 1/2 Gal. Lots**  
**Majestic Paints**  
**1.39**  
Each

Majestic interior and semi-gloss in Lon-  
don gray and buff. Floor and porch  
paint in Swane green and walnut  
brown. Majestic Flatwall in cream,  
maize tan, green or brown.  
30 qts. of floor paint in slate color, 20 quarts  
Imperial enamel in light green, pea green or  
jade green. Quantities limited.  
EDWARDS—Paints, Fourth Floor

**CURTAINS**  
50" Drapery Material. Originally 3.29  
Gold color ..... Now Yd. 1.79  
Porch Awnings. Just a few. Some in-  
complete ..... 1/2 price  
Curtain Material. Originally 59c. Mexi-  
can checks. Ass'd colors. Now yd. 19c  
Drapery Remnants ..... 25% to 50%  
off.  
Sofa Pillows. Originally 1.98—2.98  
..... Now 1.79 and 2.79  
EDWARDS—Curtains, Fourth Floor

**HOUSEWARES**  
69 Step Stools. Originally 1.39  
..... Now 1.19  
107 Jars Aluminum Polish. Originally  
49c ..... Now 10c  
37 Wooden Bowls. Originally 1.25.  
11" size. Decorated ..... Now 98c  
27 Butter Dishes ..... 79c  
46 Bx. Steel Wool. Originally 60c.  
Packed 12 to a box ..... Now 49c  
EDWARDS—Housewares, Sixth Floor

**ART GOODS**  
Slip Covers for pillows. Originally 69c.  
Blue or wine ..... Now 39c  
Scrap Books. Originally \$1 and \$1.50.  
Mexican wood covers. Now 50c & 75c  
Cretone Pillows. Originally 1.19 and  
1.39. Fringe trim ..... Now 89c  
Mexican Blue Glass Pitchers. Orig-  
inally 2.25. Large size ..... Now 1.25  
Mexican Blue Glass Pitchers. Orig-  
inally 29c to 1.50. Now 15c to 75c  
EDWARDS—Art Goods, Seventh Floor

**CHINA**  
25 Vases. Weller Pottery. Originally \$1  
..... Now 59c  
25 Cornucopias. Originally \$2  
..... Now 1.19  
25 Large Vases. Originally 4.50  
..... Now 2.49  
20 Large Cornucopias. Originally \$3.  
..... Now 1.79  
75 Brown Tea Pots. Originally 39c  
..... Now 9c  
100 Individual French Casseroles.  
..... Now 25c  
25-16 Pc. Drink Sets. 8 glasses and  
8 coasters ..... Now \$1  
EDWARDS—China, Second Floor

**LINGERIE**  
150 Prs. Panties. Tricot knit rayon  
Originally 79c ..... Now 59c  
85c Balloon Cloth Slips. Embroidered.  
Originally 2.69 ..... Now 1.59  
EDWARDS—Intimate Wear, Second Floor

**Aprons-Dresses**  
California Hostess Aprons. Originally  
3.98 ..... Now 51  
California Garden Aprons. Originally  
3.98 ..... Now 51  
Dresses, sheer voile. Originally 3.44  
and 3.98 ..... Now 2.98  
EDWARDS—Daytime Dresses, Third Floor

**Edwards**

**Clearance Boys'**  
**Sport Shirts** . . . **98c**  
Originally 1.50. Short sleeved cotton in sky  
gray. Two way collar, shirred yokes, square cut  
bottom and 1 pocket. Sizes 8 to 18.  
EDWARDS—Boys' Dept., Street Floor

**Clearance Boys'**  
**Summer Ties** . . . **19c**  
Originally 35c. Good looking ties in a variety  
of fancy patterns including the always popular  
stripes. Student and prep sizes.  
EDWARDS—Boys' Dept., Street Floor

**Clearance Boys'**  
**Jackets** . . . . . **2.39**  
Originally 2.98 and 3.98. Knockabout style . . .  
water repellent in small, medium or large sizes.  
Camouflage in sizes 6 to 12. Unlined gabardine  
in medium size.

**Clearance Boys'**  
**Wash Slacks** . . . **2.99**  
Originally 3.98. Sanitized fabrics made with  
or without cuffs. Solid colors with pin stripes.  
Blue, tan or gray. Sizes 14 to 18.  
EDWARDS—Boys' Dept., Street Floor

**Clearance 89c**  
**Turkish Towels** . . . **69c** ea.  
Just 60! White with borders of green, blue or  
all white. Sizes 22 x 44. Extra fine quality, ab-  
sorbent bath towels.

**Clearance 2.59 yd.**  
**Wool Plaids** . . . **1.38** yd.  
Just right for school clothes, skirts, suits, coats,  
dresses. All are 54" in width. Variety of pat-  
terns.  
EDWARDS—Fabrics, Second Floor

**Clearance Odd Pieces**  
**FANCY LINENS**  
**1/2 OFF**  
Beautiful pieces . . . some slightly soiled . . .  
broken color assortment in bridge sets, 9 piece  
dolly sets, hot pad sets, printed towels, cock-  
tail napkins.  
EDWARDS—Domestics, Second Floor

**Clearance James River**  
**HAM SPREAD**  
**6 for 60c** No Points

Delightful sandwich spread for bread or crack-  
ers. Include some in your gift boxes for the  
boys across.  
**Regular 33c Citrus**  
**MARMALADE**  
Big 2-lb. Jar **19c**  
EDWARDS—Sweets Bar, Street Floor

**Close Out of Better**  
**WALL PAPERS**  
**1/2 PRICE**  
Exceptional values for apartment house  
owners. Over 50 patterns to be closed  
out. 30" plastics priced at only 9 1/2c  
a roll.  
15c Wallpaper ..... 7 1/2c roll  
25c Wallpaper ..... 12 1/2c roll  
35c Wallpaper ..... 17 1/2c roll  
45c Wallpaper ..... 22 1/2c roll  
EDWARDS—Wallpapers, Fourth Floor

**Cigarette Problem**  
If you're the buyer of the family cigarette supply, you've probably wondered how come the cellophane wrappings are beginning to disappear and have speculated as to whether the cigarettes would dry out without it. Well, they won't dry out. Summer's humidity keeps them

fresh. Cold winter weather, and steam-heated stores, are what cause the drying. The reason why the tobacco industry is omitting the cellophane, at least on what it calculates to be just enough production for Summer consumption, is to be sure sufficient moisture wrappings will be available in the winter when they're needed.

**MEN AND WOMEN**  
**BOYS AND GIRLS**  
OVER 16 YEARS  
FULL OR PART TIME WORK  
Steady Employment—Overtime  
Apply **Arpeako Employment Off.**  
900 MAPLE ST.

**Uncle Sam Needs Bags Badly!**  
Pickup Sunday, July 30  
Closed Saturdays 1 P. M.

**Weed's has your SUMMER NEEDS!**

**Sale!**  
**SHOWER CURTAINS**  
Standard 6x6 Size  
Reg. 2.95 **Special 2<sup>39</sup>**  
Choice of colors and patterns...  
Others \$3.95 to \$5.50

**CLOTHES BASKETS**  
**\$1<sup>59</sup>**  
The "hourglass" basket—its basket, hamper, clothes, ratchet, clothes pin holder. Many mothers use it for baby basket. Roll it about the house, carry it outdoors, fold it away when out of use.

**A Size For Every Need!**  
**CROCKS**  
One Quart Size up to 20 Gallons  
**15<sup>c</sup> to \$5.70**

**Black—All Fiber WASTE BASKETS**  
Reinforced top and bottom. Extra strong, attractive and serviceable. 11" diameter and 11" high.  
**49<sup>c</sup>**

**METAL REFRIGERATOR TRAYS**  
Standard size trays with cube making inserts that will fit most electric refrigerators. All have patented release handle.  
11x3" 16 CUBE SIZE **\$1.00**  
11x5 1/2" 32 CUBE SIZE **\$1.29**  
11x7" 35 CUBE SIZE **\$1.49**

**MAIN 7900**  
**Weed's**  
15 EXCHANGE ST.  
FREE PARKING Opposite With Purchases of \$1  
No C.O.D.'s on Purchases Under \$1

**Tour Conductor "Brings 'Em Back Alive"**

**BY CURT GERLING**  
Some sage once said: "Man's greatest joy is the book of memory." Those who took the year's first Rochester Sun Saguenay Tour and returned Sunday night are certainly richer in memory by one or two chapters at least.

The old Kingston changed in right on schedule Monday night and everyone hustled aboard expectantly. Baggage transfers were made quickly and our tourists made themselves at home. As we pulled out on to lake the dancing started—and finished all too soon. The horse races began, the Misses Emma Witz and Betty Heeks got their quarters down on number three and won, parlayed number four in the second heat and went to bed some dollars ahead. Mr. & Mrs. Alvin Dale found stateroom 62 a little cramped with son Bobby and cot, but, like the good sports they are, managed with the help of Canada S. S. lines steward department. Incidentally, Bobby aged nine was one of the best behaved boys in the world. On the Tadoussac he and five other youngsters took the place of the horses, and with every Sun Tourist betting on Bobby, he came through winner.

Irving Meng and his comely wife shone on every steamer dance floor on the trip with Art Beaudet taking second honors. Incidentally Mr. Beaudet was always called Mr. O'Day by the Dan Kellys of Elmira, as Mr. Kelly opined it was a mighty fine name and a lot easier to remember.

Joe Porey, stymied by the wrong current along the route, abandoned his electric shaver for a "safety" razor. Mrs. Porey spent an hour each morning taping up his self-inflicted wounds.

Doris Dalton, manager of one of Rochester's leading ladies hat stores was the life of the party and her sage and humorous observations kept the group in a

**Room For Two More**  
Two reservations remain open for the Six Day SunTour Saguenay River cruise leaving Rochester August 14th. Prices at \$95.50 per person plus tax, the cruise includes a day and a night's stay in both Montreal and Quebec—the former at the Mt. Royal Hotel and the latter at the famous Chateau Frontenac. All necessary expenses are included in the tour cost.  
All reservations are filled for the four-day Montreal and Quebec cruise leaving next Wednesday but five reservations are open for the August 30th cruise which will be a duplicate of next week's. The charge per person of the four day cruise is \$59.50 per person plus tax.  
Information and reservations may be obtained at The Rochester Sun, 93 Clinton Ave. S., Phone Stone 6900.

happy and often hysterical condition.  
Mrs. George Noeth enjoyed the not to worry about the ration points" she sighed.  
Mrs. Peter Kremble and Mrs. Steaks aboard the Tadoussac and Quebec. "What a relief A. Gersheski had a bit of trouble with their sleeping schedules, but never missed a meal.  
Charlie Baker started out to have a good rest, but changed his mind abruptly. Charlie and Gert, his charming wife, could be found in a chatty group each night long after the Orchestra had played "God Save the King."  
Mrs. Amy Massom, who voted the fluffy beds at the Chateau Frontenac as "the next best thing to one's own" found Canada one of the last stands of courtesy. There men still surrender their seats in street cars and busses to the fairer sex.  
Alice Webber slipped in and out of a dozen groups each day and night, led the sing fests and had the kind of vivacious energy that everyone else wished they had.  
Tom Donahue of Corning was one of the greatest guys we ever cruised with and his wife runs him a close second. Tom found his way around fast. Finally discovered a wine steward on the Quebec who answered to the name of O'Toole—that solved Tom's problem and Tom solved everyone else's.

**TROTTER RACES**  
**TONIGHT**  
Every Night Except Sunday  
**PARI-MUTUELS**  
Post Time 8:15 P. M.  
Daily Double Closes 8 P. M.  
**FREE PARKING**  
The Finest Half Mile Racing Plant in the United States  
ADMISSION \$1.20  
Including Tax  
**BUFFALO RACEWAY**  
HAMBURG, N. Y.

**It's Thrilling! It's Sensational!**  
Last Four Performances  
The 1944 Grotto  
**RODEO**  
EDGERTON PARK  
This Evening, Friday Evening  
Saturday Matinee  
Saturday Evening  
Nites at 8:15—  
Matinees at 2:15  
Get Your Seat Reservations in Advance at Rodeo Office  
119 East Avenue  
Main 7282—Main 7283  
The Biggest Outdoor Show Ever Seen in Rochester

**Fruity Sugars**  
Roll cooked pitted prunes in orange-sugar or lemon-sugar

when prunes are to be used as roll filling. These fruity sugars add a peppy tang to fragrant yeast rolls.

Luck is a matter of developing one's natural talents and ability and of being ready to cash in when opportunity comes.

**Dolan's**  
WHERE YOU BUY THE CUTS OF **CHICKEN** YOU PREFER  
**DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417

**HAY FEVER AND ASTHMA SUFFERERS**  
Get Relief This Quick Easy Way  
Start Now—Build Resistance the zero hour is August 19th! Results are guaranteed as your money will be refunded.  
1 Btl. \$1.25 - 5 For \$5.00  
**MAID DRUG CO.**  
511 DEWEY AVENUE  
Call Glen 4018

**NO APPOINTMENT NECESSARY**  
BY SPECIAL REQUEST  
**EXTRA Special!**  
Our Famous Tulip Oil "STARLET" **PERMANENT**  
For a more glamorous summer... an expert, contour-shaped setting that gives your hair new beauty. Besides you save \$1.50.  
**\$3.50**  
FINGER WAVE, 50c Regularly \$5.00  
**SUNRISE BEAUTY SHOPPE**  
9 to 6 Daily; 9 to 9 Mon. Other Eve's by Appointment, Ground Floor  
90 EAST MAIN • MAIN 2422

**MANY WOMEN OVERJOYED OVER THIS "IMPROVED" FEMININE HYGIENE**  
Modern New "BACTERIOSTATIC" Hospital Tested With Splendid Results!  
Many doctors today recommend the regular use of douches for women who want to be refreshingly clean, for women troubled with offensive odor, discharge and minor irritation.  
Some products may be harmful to sensitive tissues, bacteria and damage sensitive tissues. The regular use of strongly alkaline douches may cause irritation and injury, too.  
But NOT Lydia E. Pinkham's SANATIVE WASH! Instead, this is a mighty effective "bacteriostatic" is now modern trend. Pinkham's Sanative Wash contains the same type beneficial ingredients which great numbers of Doctors and skilled chemists say is one best principle of douching. It discourages growth of the more vulnerable bacteria, cleanses, deodorizes and relieves itching, minor irritations and discharge.  
Pinkham's Sanative Wash is one product for Feminine Hygiene that, despite its great strength, has a beneficial, helpful effect on delicate membranes. Thus it can be used often as needed. Inexpensive, too.  
**Lydia E. Pinkham's SANATIVE WASH**

**KEY COUPON**  
**RINGO LARGE BOX**  
Limit 1 **18<sup>c</sup>**

**KEY COUPON**  
**Dorothy Deanne LIPSTICK**  
Reg. 50c  
Limit 1 **21<sup>c</sup>**

**KEY COUPON**  
**ALUMINUM HAIR CURLERS**  
Ass't. sizes  
Limit 4 **5<sup>c</sup>**

**55c POND'S CREAMS**  
**39<sup>c</sup>**

**PHILLIP'S MILK OF MAGNESIA Tooth Paste**  
2 1/2 size **11<sup>c</sup>**

**MENNEN BORATED TALC**  
2 1/2 size **19<sup>c</sup>**

**MURINE FOR THE EYES**  
60c size **49<sup>c</sup>**

**ANACIN TABLETS**  
Bottle of 50  
Reg. 75c **59<sup>c</sup>**

**ASPIRIN TABLETS**  
5 gr. each, bottle of 100 **11<sup>c</sup>**

**SCHICK INJECTOR BLADES**  
Pkg. of 20 **69<sup>c</sup>**

**DR. WEST Nylon Tooth Brush**  
**25<sup>c</sup>**

**Fletcher's CASTORIA**  
4 1/2 size **31<sup>c</sup>**

**KEY**  
ROCHESTER'S MODERN DRUG STORES  
470 N. GOODMAN NEAR MAIN  
1861 MONROE NEAR WINTHROP  
457 RIDGE RD. NEAR DEWEY  
**CUT RATE**  
**TODAY THROUGH WEDNESDAY**

**Buy the GIANT SIZE 'VASELINE' HAIR TONIC**  
6 oz. bottle **63<sup>c</sup>**  
**YOU SAVE 48<sup>c</sup>**

**WILDROOT CREAM-OIL FORMULA**  
NON-ALCOHOLIC  
GROOMS THE HAIR  
RELIEVES DRYNESS  
REMOVES LOOSE DANDRUFF  
**79<sup>c</sup>**  
**BIG ECONOMY SIZE**

**Teel**  
LIQUID DENTIFRICE  
90c size **39<sup>c</sup>**

**Remarkable Color Shampoo TINTS HAIR as it Shampoos**  
Tint Color Shampoo washes out dirt, loose dandruff, grease. Gives hair a natural, colorful tint, glowing with life and lustre. Don't have faded, burnt, or color hair. Tint works gradually, each shampoo leaves hair more colorful, lustrous, easier to manage.  
**TINTZ 50<sup>c</sup>**  
SHADES  
**COLOR SHAMPOO SOAP**

**EXTRA HEAVY DOUBLE COATED RUBBER SHEETING**  
36" Square 1.29 36"x45" 1.59 36"x54" 1.98

**FREE VIMMS VITAMINS-MINERALS**  
50<sup>c</sup> size FREE when you buy large size **\$2.25**  
VALUE FOR **\$1.69**  
VITAMINS AND MINERALS GOVERNMENT EXPERTS SAY ARE NEEDED IN THE DAILY DIET

**KEY COUPON**  
**WOODBURY SHAVING CREAM**  
3 1/2 size  
Limit 1 **14<sup>c</sup>**

**KEY COUPON**  
**Borden's Chocolate MALTED MILK**  
Lb. Jar  
Limit 1 **26<sup>c</sup>**

**KEY COUPON**  
**Lighthouse Soap Powder Cleaner**  
Large size  
Limit 4 **2 for 7<sup>c</sup>**

**NOXZEMA FOR SHAVING**  
4-oz. size **27<sup>c</sup>**

**SACCHARIN TABLETS**  
Bottle of 1000, 1/4 or 1/2 grain **49<sup>c</sup>**

**SCHOLL'S FOOT POWDER**  
3 1/2 size **31<sup>c</sup>**

**Hinds Honey & Almond Lotion**  
1.00 size **59<sup>c</sup>**

**TYPEWRITER PAPER**  
Pkg. of 100 Sheets  
Reg. 25c **19<sup>c</sup>**

**SQUIBB MINERAL OIL**  
Quart size **89<sup>c</sup>**

**UPJOHN UNICAPS**  
Bottle of 100 **\$2<sup>96</sup>**

**Raise Your Sights**  
Raise your sights to victory by raising your War Bond purchases.

**Don't Believe**  
Julius Caesar was Emperor of Rome!

(See Page 6)

**Lemon Mold**  
3 eggs beaten.  
Juice of 1½ lemons.  
1 cup sugar.  
Graham crackers.  
1 cup cream.  
Cook the eggs, lemon juice and sugar in a double boiler until thick. Cool. Whip the cream and fold into the cold custard. Cover shallow pan with crushed graham crackers. Put mixture into pan and chill 24 hours. Cut in wedge-shaped pieces and serve.

**Chicken Shortcakes a la Dixie**



Southern cooks are famous for chicken dishes... Try this easy recipe next time "It's Chicken for Dinner."

Everybody likes hot biscuits—and everybody likes chicken. Here they are in an extra-special combination. Made with part corn meal, these tender, crunchy, golden brown biscuits are a perfect mate for creamed chicken.

For the cream sauce, use part chicken stock if possible; and add milk to make up the required amount of liquid. This gives a rich chicken flavor that puts it in the "different" class.

Chicken Shortcakes a la Dixie will put the family in a happy mood—so clip the recipe and use it real soon.

**Chicken Shortcakes a la Dixie**  
1 cup sifted flour  
2 teaspoons baking powder  
1 teaspoon salt  
1/2 cup corn meal  
1/2 cup Stry  
1 cup milk

Melt Stry in saucepan; add flour, salt, pepper, and celery salt and blend well.

Add stock gradually, stirring constantly. Cook until smooth and thickened. Add chicken and pineapple.

**Consumer News**

**DON'T DO IT!**  
If you have been tempted, because it is "so easy" to use a canning powder in your canned fruit or vegetables, DON'T DO IT. Here is the warning from the Health Bureau on the use of salicylic acid powder:

"Salicylic acid is no substitute for heat in canning. The suggestion that a salicylic acid solution can be added to jars of fruit or vegetables as a substitute for regular processing in a hot water bath or pressure cooker is unwarranted, and dangerous. Foods put down in the acid solution will spoil, and those so doing will waste the food and the money it costs them. To eat such foods will be to risk serious illness or death."

And here is the answer of the U. S. Department of Agriculture to the question: "Will boric acid used as a canning powder help preserve canned vegetables?" The experts say: "On the contrary, bacteria such as botulinus will actually thrive in canned foods containing boric acid. The Department of Agriculture does not recommend using any canning powder to aid in preserving food. Some of these chemicals may be more harmful than others, and remember, too, that some people may be more susceptible to a chemical than others. It is also true that small amounts might not be harmful, but the cumulative effects bad."

be sure to defrost, and do so as directed by the manufacturer—of course you have a book on the care of your machine, so use it! Arrange to defrost when the food supply is low.

2. Use cold control at proper setting for right temperature.

3. When cleaning the refrigerator, clean every part—freezer, shelves, gaskets, vegetable pans, etc. Use baking soda dissolved in water to wipe up interior of box.

4. A coat of wax applied to exterior of refrigerator will clean and polish in one operation.

5. If necessary, remove dust and lint from the condenser. Disconnect refrigerator and use a soft brush.

6. Wipe up immediately all food that may be spilled in refrigerator.

**Special**  
LADIES' PLAIN DRESSES **85¢**  
DRY CLEANED & HAND FINISHED  
**SPEEDY'S** DRY CLEANERS & HATTERS  
212 COURT ST. Free Parking at Clumes Station across the Street

**UNDER NEW MANAGEMENT**  
I am very anxious to again serve my old friends and patrons. The special prices listed below will be in effect until August 1st and we are open every Monday, Tuesday and Friday evening for your convenience. Why not come in and let one of our experts give you one of our lovely-to-look-at, easy-to-comb wave.

**CREME OIL PERMANENT AND OTHERS \$3.95**  
Reg. \$6.50

**Eleanore**  
MILKY SHAMPOO **WAVE \$1.00**  
Reg. \$1.50

**PARAMOUNT BEAUTY SHOP**  
4 EXPERIENCED OPERATORS—NO WAITING  
7 CLINTON AVE. NO. MAIN 2419

**TANKERS**  
are Needed Sir!

**URGENTLY NEEDED NOW!**  
ELECTRIC ARC WELDERS;  
ELECTRICIANS AND PIPE FITTERS

If You Can't Fight On The Battle Front

You Can Fight On The Home Front

**TOP SHIPYARD PAY**  
If Not Engaged In War Work Apply Now  
**ODENBACH SHIP BUILDING CORPORATION**  
4800 DEWEY AVE.

**Odenbach**  
Tankers \* Derrick Barges \* Utility Barges  
Serving the United Nations throughout the World

**Food Preservation Demonstration Listed at Sibley**

Third demonstration of a series of Food Preservation, will be held next Thursday, August 3, at 2:00 P. M. on the 4th Floor of Sibley, Lindsay & Curr Company.

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Included in the demonstration will be packaging of fruits, vegetables and meat. Although the number of freezer lockers is somewhat limited, it is thought that this will be the favored method to preserve food in the future.

Don't miss this opportunity to learn how easy the process is. Mrs. Johnson plans to package peaches, corn and a boneless roast. She will go into details on method, nutritive value of frozen foods and quality of products resulting from process.

**Remove Coffee Stains While Fresh**

If you spilled the breakfast coffee this morning, don't wait until you send the cloth to the laundry to take care of the stain. It's much easier to get out now. If the stain is in washable cotton or linen, pour boiling water on it from a height of 2 or 3 feet. Old stains may be bleached with hydrogen peroxide solution. Stretch stained fabric over bowl of warm water and apply bleaching agent. Rinse well. If you spilled your coffee on your best and most glamorous housecoat, follow directions for non-washable materials. Apply glycerine and rub lightly between the hands. Let stand a half hour and rinse well. If it is a cream-coffee stain, use carbon tetrachloride or other grease solvent first.

**Cucumber Salad**

1 tablespoon gelatin  
2 tablespoon lemon juice  
1/4 cup cold water  
2 teaspoons onion juice  
1/4 cup sugar  
1/2 cup boiling water  
1 cup grated cucumber.

**THERE IS NO HOARDING IN A FOXHOLE!**

YOUR WAR BONDS FIGHT THE THREAT OF INFLATION... hang on to them for your own good... and get \$4 back for every \$3 you invest

"Share and share alike" is the rule of the foxhole. That's the way we have distributed Breast-O'-Chicken Tuna since the war started. Your grocer knows that altho he is "short" he is getting his fair share. That's why he asks you to do with less, so that your neighbor may "share and share alike." By sharing we hasten the winning of the war, an object worthy of minor privations.

**BREAST-O'-CHICKEN TUNA FISH**  
WESTGATE SEA PRODUCTS CO.  
SAN DIEGO 1, CALIFORNIA

**VALUES YOU'LL NEVER FORGET IN OUR GREAT ANNUAL Summer Fur Classic**

**Garfield's - 68 EAST Ave.**  
Furs Exclusively

Mink Blended Muskrat with Flared Skirt **\$349**

Black Persian **\$499**

Natural Gray Squirrel, Tuxedo Style **\$399**

Classic Gray Indian Lamb **\$349**

**TRADE IN YOUR OLD FUR COAT**  
Garfield's Will Make You A Very Liberal Allowance

MINK DYED CONEY COATS . . .	\$129
BEAVERETTE DYED CONEY COATS . . .	149
NORTHERN SEAL DYED CONEY COATS . . .	149
INDIAN KID COATS . . .	169
BLENDED MUSKRAT COATS . . . . .	229
BLACK PERSIAN LAMB COATS . . . .	295
RUSSIAN MARMINK COATS . . . . .	249
RUSSIAN PONEY COATS BROWN OR BLACK	225
GREY PERSIAN PAW COATS . . . . .	250
GRAY OR BLACK OPOSSUM COATS . . . . .	169
HUDSON SEAL COATS . . . . .	345

OTHER FUR COATS FROM \$129 TO \$850

**2-YEAR WRITTEN GUARANTEE**  
GARFIELD'S 4-Point Guarantee Bond goes with every coat. This guarantee is definite assurance of quality fur and superb workmanship.

**GARFIELD**  
East Avenue Furs  
68 EAST AVENUE, Opposite Regent Theater

GARFIELD'S . . . 40 Years of Fur Experience For Your Guidance

BROWN  
5  
b  
c  
e  
f  
g  
h  
i  
j  
k  
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**Cigarette Problem**

If you're the buyer of the family cigarette supply, you've probably wondered how come the cellophane wrappings are beginning to disappear and have speculated as to whether the cigarettes would dry out without it. Well, they won't dry out; Summer's humidity keeps them

fresh. Cold winter weather, and steamheated stores, are what cause the drying. The reason why the tobacco industry is omitting the cellophane, at least on what it calculates to be just enough production for Summer, is to be sure sufficient to the wrappings will be available in the winter when they're needed.

**MEN AND WOMEN** **BOYS AND GIRLS**  
OVER 16 YEARS  
FULL OR PART TIME WORK  
Steady Employment—Overtime  
Apply **Arpeako Employment Off.**  
900 MAPLE ST.

**Uncle Sam Needs Bags Badly!**  
Pickup Sunday, July 30  
**Weed's** has your **SUMMER NEEDS!**

**Sale!**  
**SHOWER CURTAINS**  
Standard 6x6 Size  
Reg. 2.95 **Special 2<sup>39</sup>**  
Choice of colors and patterns...  
Others \$3.95 to \$5.50

**CLOTHES BASKETS**  
**\$1<sup>59</sup>**  
The "four-in-one" basket — it's basket, hamper, clothes catcher, clothes pin holder. Many mothers use it for baby basket. Roll it about the house, carry it outdoors, fold it away when out of use.

**A Size For Every Need!**  
**CROCKS**  
One Quart Size up to 20 Gallons  
**15¢ to \$5.70**

**Black—All Fiber WASTE BASKETS**  
Reinforced top and bottom. Extra strong, attractive and serviceable. 14" diameter and 14" high.  
**49¢**

**METAL REFRIGERATOR TRAYS**  
Standard size trays with cube making inserts that will fit most electric refrigerators. All have patented release handle.  
11x3" 16 CUBE SIZE **\$1.00**  
11x5" 32 CUBE SIZE **\$1.29**  
11x7" 35 CUBE SIZE **\$1.49**

**MAIN 7900**  
**Weed's**  
15 EXCHANGE ST.  
FREE PARKING Opposite With Purchases of \$1  
No C.O.D.'s on Purchases Under \$1

**Tour Conductor "Brings 'Em Back Alive"**

BY CURT GERLING

Some sage once said: "Man's greatest joy is the book of memory." Those who took the year's first Rochester Sun Saguenay Tour and returned Sunday night are certainly richer in memory by one or two chapters at least.

The old Kingston chugged in right on schedule Monday night and everyone bustled aboard expectantly. Baggage transfers were made quickly and our tourists made themselves at home. As we pulled out on to lake the dancing started — and finished all too soon. The horse races began, the Misses Emma Witz and Betty Heeks got their quarters down on number three and won, parlayed number four in the second heat and went to bed some dollars ahead. Mr. & Mrs. Alvin Dale found stateroom 62 a little cramped with son Bobby and cot, but, like the good sports they are, managed with the help of Canada S. S. lines steward department. Incidentally, Bobby aged nine was one of the best behaved boys in the world. On the Tadoussac he and five other youngsters took the place of the horses, and with every Sun Tourist betting Bobby, he came through winner.

Irving Mens and his comely wife dance on every steamer dance floor on the trip with Art Beaudet taking second honors. Incidentally Mr. Beaudet was always called Mr. O'Day by the Dan Kellys of Elmira, as Mr. Kelly opined it was a mighty fine name and a lot easier to remember.

Joe Porey, stymied by the wrong current along the route, abandoned his electric shaver for a "safety" razor. Mrs. Porey spent an hour each morning taping up his self-inflicted wounds.

Doris Dalton, manager of one of Rochester's leading ladies hat stores was the life of the party and her sage and humorous observations kept the group in a

**Room For Two More**

Two reservations remain open for the Six Day Suptour Saguenay River cruise leaving Rochester August 14th. Prices at \$86.50 per person plus tax. The cruise includes a day and a night's stay in both Montreal and Quebec — the former at the Mt. Royal Hotel and the latter at the famous Chateau Frontenac. All necessary expenses are included in the tour cost.

All reservations are filled for the four-day Montreal and Quebec cruise leaving next Wednesday but five reservations are open for the August 30th cruise which will be a duplicate of next week's. The charge per person of the four day cruise is \$56.50 per person plus tax.

Information and reservations may be obtained at The Rochester Sun, 93 Clinton Ave. S. Phone Stone 6000.

happy and often hysterical condition.

Mrs. George Noeth enjoyed the not to worry about the ration points" she sighed.

Mrs. Peter Kremble and Mrs. Steaks aboard the Tadoussac and Quebec. "What a relief A. Gersheski had a bit of trouble with their sleeping schedules, but never missed a meal.

Charlie Baker started out to have a good rest, but changed his mind abruptly. Charlie and Gert, his charming wife, could be found in a chatty group each night long after the Orchestra had played "God Save the King."

Mrs. Amy Massom, who voted the fluffy beds at the Chateau Frontenac as "the next best thing to one's own" found Canada one of the last stands of courtesy. There men still surround their seats in street cars and busses to the fairer sex.

Alice Webber zipped in and out of a dozen groups each day and night, led the sing fests and had the kind of vivacious energy that everyone else wished they had.

Tom Donahue of Corning was one of the greatest guys ever cruised with and his wife runs him a close second. Tom found his way around fast. Finally discovered a wine steward on the Quebec who answered to the name of O'Toole — that solved Tom's problem and Tom solved everyone else's.

It's Thrilling!  
It's Sensational!  
Last Four Performances The 1944 Grotto  
**RODEO**  
EDGERTON PARK  
This Evening, Friday Evening  
Saturday Matinee  
Saturday Evening  
Nites at 8:15—  
Matinees at 2:15  
Get Your Seat Reservations in Advance at Rodeo Office  
119 East Avenue  
Main 7282—Main 7283  
The Biggest Outdoor Show Ever Seen in Rochester

**Don't Believe**  
Julius Caesar Was Emperor of Rome!  
... The Roman empire came into being 17 years after his death... **But**

**YOU CAN BELIEVE**

**MARIN**  
PUERTO RICO RUM

Is The Perfect Liquor For All Drinks Straight Or Mixed...

AWARDED GOLD MEDAL FIRST PRIZE AT THE INDUSTRIAL EXPOSITION MATEYQUEZ, PUERTO RICO

At Your Neighborhood Liquor Store

SOLE U. S. AGENTS  
**popper morson company**  
Rockefeller Center, New York 20, N. Y.  
"QUALITY LIQUORS SINCE 1887"

**TROTTER RACES**

**TONIGHT**  
Every Night Except Sunday  
**PARI-MUTUELS**  
Post Time 8:15 P. M.  
Daily Double Closes 8 P. M.  
**FREE PARKING**  
The Finest Half Mile Racing Plant in the United States  
**ADMISSION \$1.20**  
Including Tax  
**BUFFALO RACEWAY**  
HAMBURG, N. Y.

**HAY FEVER AND ASTHMA SUFFERERS**

Get Relief This Quick Easy Way  
Start Now — Build Resistance the easy way in August 15th! Results are guaranteed or your money will be refunded.  
1 Btl. \$1.25 - 5 For \$5.00  
**MAID DRUG CO.**  
511 DEWEY AVENUE  
Call GLEN 4016

**Fruity Sugars**

Roast cooked pitted prunes in orange-sugar or lemon-sugar yeast rolls.  
**Dolan's**  
WHERE YOU BUY THE CUTS OF **CHICKEN** YOU PREFER **DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417

**NO APPOINTMENT NECESSARY**

BY SPECIAL REQUEST  
**EXTRA Special!**  
Our Famous Tulip Oil "STARLET" **PERMANENT**  
For a more glamorous summer... a lovelier you... an expert, contour-setting that gives your hair new beauty. Resides you save \$1.50.  
**\$3.50** Regularly \$5.00  
**FINGER WAVE, 50c**  
**SUNRISE BEAUTY SHOPPE**  
90 EAST MAIN • MAIN 2422

**MANY WOMEN OVERJOYED OVER THIS "IMPROVED" FEMININE HYGIENE**

Modern New "BACTERIOSTATIC" Hospital Tested With Splendid Results!  
Many doctors today recommend the regular use of douches for women who want to be refreshingly clean, for women troubled with offensive odor, discharge and minor irritation. Some products may be harmful germicides which burn, harden and damage sensitive tissues. The regular use of strongly alkaline douches may cause irritation and injury, too.  
But NOT Lydia E. Pinkham's SANATIVE WASH! Instead, this is a mildy effective "bacteriostatic" (a new modern trend). Pinkham's Sanative Wash contains the same type beneficial ingredients which great numbers of Doctors and skilled chemists say is one best principle of douching. It discourages growth of the more vulnerable bacteria, cleanses, deodorizes and relieves itching, minor irritations and discharge. Pinkham's Sanative Wash is one product for Feminine Hygiene that, despite its great strength, has a beneficial, helpful effect on delicate membranes. Thus it may be used often as needed. Inexpensive, too.  
**Lydia E. Pinkham's SANATIVE WASH**

**KEY** 470 N. GOODMAN NEAR MAIN 1861 MONROE NEAR WINTON  
ROCHESTER'S MODERN CUT RATE DRUG STORES 457 RIDGEMAN NEAR DEWEY  
TODAY THROUGH WEDNESDAY

**RINSO** LARGE BOX Limit 1 **18¢**

**Dorothy Deanne LIPSTICK** Reg. 30c Limit 1 **21¢**

**ALUMINUM HAIR CURLERS** Assl. size Limit 4 **5¢**

**55c POND'S CREAMS** **39¢**

**PHILLIP'S MILK OF MAGNESIA Tooth Paste** 2 1/2 size **11¢**

**MENNEN BORATED TALC** 2 1/2 size **19¢**

**MURINE FOR THE EYES** 60c size **49¢**

**ANACIN TABLETS** Bottle of 50 Reg. 75c **59¢**

**ASPIRIN TABLETS** 5 gr. each, bottle of 100 **11¢**

**SCHICK INJECTOR BLADES** Pkg. of 20 **69¢**

**DR. WEST Nylon Tooth Brush** **25¢**

**Fletcher's CASTORIA** 4oz size **31¢**

**WOODBURY SHAVING CREAM** 3 1/2 size Limit 1 **14¢**

**Borden's Chocolate MALTED MILK** Lb. Jar Limit 1 **26¢**

**Lighthouse Soap Powder Cleaner** Large size Limit 4 **2 for 7¢**

**NOXZEMA FOR SHAVING** 4-oz. size **27¢**

**SACCHARIN TABLETS** Bottle of 1000 1/4 or 1/2 grain **49¢**

**SCHOLL'S FOOT POWDER** 3 1/2 size **31¢**

**Hinds Honey & Almond Lotion** 51.00 size **59¢**

**TYPEWRITER PAPER** Pkg. of 100 Sheets Reg. 25c **19¢**

**SQUIBB MINERAL OIL** Quart size **89¢**

**UPJOHN UNICAPS** Bottle of 100 **\$2.96**

**FREE Vimms VITAMINS-MINERALS**  
50¢ size FREE when you buy large size **\$2.25** VALUE FOR **\$1.69**  
"VITAMINS AND MINERALS GOVERNMENT EXPERTS SAY ARE NEEDED IN THE DAILY DIET"

**Buy the GIANT SIZE 'VASELINE' HAIR TONIC** 6 oz. bottle **63¢** YOU SAVE 48¢

**WILDROOT CREAM-OIL FORMULA** CONTAINS LANOLIN  
1. GROOMS THE HAIR  
2. RELIEVES DRYNESS  
3. REMOVES LOOSE DANDRUFF  
only **79¢** BIG ECONOMY SIZE

**YARDLEY FACE POWDER**  
● Dry Skin Formula  
● Eight Skin Tone Shades  
● Delightful Fragrance  
● For Sensitive Skins  
● A Complexion Necessity  
**\$1.00** Plus Tax

**GEM SINGLEDGE BLADES** 5 for **23¢**  
Avoid "5 o'clock Shadow"

**Remarkable Color Shampoo TINTS HAIR as it Shampoos**  
Tints Color Shampoo washes out dirt, loose dandruff, grease. Gives hair a natural, colorful tint, growing with life and lustre. Don't have faded, burnt, colorless hair. Tints works gradually, each shampoo leaves hair more colorful, lovelier, easier to manage.  
SHADES: **TINTZ 50¢** COLOR SHAMPOO SOAP



**Raise Your Sights**  
Raise your sights to victory by raising your War Bond purchases.

**Don't Believe**  
Julius Caesar was Emperor of Rome!

(See Page 6)

**Lemon Mold**

3 eggs beaten.  
Juice of 1 1/2 lemons.  
1 cup sugar.  
Graham crackers,  
1 cup cream.  
Cook the eggs, lemon juice and sugar in a double boiler until thick. Cool. Whip the cream and fold into the cold custard. Cover shallow pan with crushed graham crackers. Put mixture into pan and chill 24 hours. Cut in wedge-shape pieces and serve.

**Chicken Shortcakes a la Dixie**



Southern cooks are famous for chicken dishes . . . Try this easy recipe next time "It's Chicken for Dinner"

Everybody likes hot biscuits—and everybody likes chicken. Here they are in an extra-special combination. Made with part corn meal, these tender, crunchy, golden brown biscuits are a perfect mate for creamed chicken.

For the cream sauce, use part chicken stock if possible; and add milk to make up the required amount of liquid. This gives a rich chicken flavor that puts it in the "different" class.

Chicken Shortcakes a la Dixie will put the family in a happy mood—so clip the recipe and use it real soon.

**Chicken Shortcakes a la Dixie**  
1 cup sifted flour  
1/2 cup corn meal  
1/2 cup sugar  
1/2 cup milk  
1/2 cup butter  
1/2 cup salt  
Sift flour, baking powder, salt and corn meal.  
Cut in Spry line.

**1 cup sifted flour**  
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**1/2 cup sugar**  
**1/2 cup milk**  
**1/2 cup butter**  
**1/2 cup salt**

**Consumer News**

**DON'T DO IT!**

If you have been tempted, because it is "so easy," to use a canning powder in your canned fruit or vegetables, DON'T DO IT. Here is the warning from the Health Bureau on the use of salicylic acid powder:

"Salicylic acid is no substitute for heat in canning. The suggestion that a salicylic acid solution can be added to jars of fruit or vegetables as a substitute for regular processing in a hot water bath or pressure cooker is unwarranted and dangerous. Foods put down in the acid solution will spoil, and those so doing will waste the food and the money it costs them. To eat such foods will be to risk serious illness or death."

And here is the answer of the U. S. Department of Agriculture to the question: "Will boric acid used as a canning powder help preserve canned vegetables?" The experts say: "On the contrary, bacteria such as botulism will actually thrive in canned foods containing boric acid. The Department of Agriculture does not recommend using any canning powder to aid in preserving food. Some of these chemicals may be more harmful than others, and remember, too, that some people may be more susceptible to a chemical than others. It is also true that small amounts might not be harmful, but the cumulative effects bad."

**YOU CAN'T GET ANOTHER!**

Today there is no more precious piece of equipment in your home than your refrigerator. It safeguards your health and saves your time and money. It works 24 hours a day with only the minimum of care and attention from you. But that minimum of care and wise usage is important, because your present refrigerator will have to last not only for the duration, but for some time longer, while manufacturers are re-converting their factories to the making of household equipment.

As the August "dog days" approach, and we need our refrigerators working at full efficiency, let's check up on the way we care for and use our very important servant:

1. When ice is 1/4 inch thick,

**Special**  
**LADIES' PLAIN DRESSES** 85¢  
DRY CLEANED & HAND FINISHED  
**SPEEDY'S** DRY CLEANERS & HATTERS  
212 COURT ST. Station across the Street  
Free Parking at Chimes

**For Speed And Alertness... Better Vision!**



Look over the go-getters in any business — they're alert, hustling men, without handicaps that can be eliminated . . . they're men of vision, farsighted and with keen eyesight.

If Your eyes are giving you trouble; causing headaches, blur when reading or working, smarting and watering under strain . . . Act Quickly, wear dependable

**CORRECTIVE GLASSES**

**We Use Only Bausch & Lomb And Shuron Lenses**

You Can Come To Smalls With Complete Confidence In Satisfaction  
HARRY BENEWICK, Optician

**Smalls**

28 EAST MAIN ST. JEWELERS... OPTICIANS

Pay Small Sums Weekly!

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40 Years of Fur Experience For Your Guidance

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By sharing we hasten the winning of the war, an object worthy of minor privations.

**BREAST-O'-CHICKEN BRAND TUNA FISH**  
WESTGATE SEA PRODUCTS CO. SAN DIEGO 1, CALIFORNIA

Independent Survey shows this to be the PREFERRED BRAND OF TUNA

YOUR WAR BONDS FIGHT THE THREAT OF INFLATION . . . hang on to them for your own good . . . and get \$4 back for every \$3 you invest



**News Agency To Continue Waste Paper Salvage Drive**

The Waste Paper Salvage Campaign instituted by Manson News Agency will be conducted indefinitely. The drive was originally planned for the week of July 17 to 22, with the news agency donating the use of its delivery trucks in picking up waste paper from stores. The response has been so spontaneous and generous, announces Morris Manson, that his trucks will continue to pick up waste paper just as long as dealers will bundle it and call that it is

ready. Manson's slogan is: "You tie 'em up; we'll pick 'em up." The drive was instituted by W. J. Webster, local Curtis Publishing Company representative and chairman of the Publishers' Waste Paper Salvage Committee. The Rochester Pharmaceutical Association, through its president, Hy Mandell, also participated in the drive. Each cooperating dealer receives a citation from the Waste Paper Salvage Committee to display in his store.

Morris Manson explained that the waste paper collected is turned over to the city and the revenue derived therefrom is given to the Red Cross and other war activities.

**Shopping News Pattern**



No. 3600. The long, lovely lines of this smart shirtwaister are deftly fashioned to flatter the statures figure. Sizes 14 to 50. Size 36, 4 yds. 35-in. fabric.

No. 3650. Cookie-cutter scallops and a cute pair of heart-shaped pockets will delight any little girl. Sizes 6 mos. 1, 2, 3 years. Size 2, 1 1/2 yds. 35-in. fabric, 1/2 yd. contrasting.

No. 3813. No youngster can ever have too many crisp little frocks like this one in bright, sun-loving cottons. Sizes 6 to 14. Size 8, 2 1/2 yds. 35-in. fabric, 1 1/2 yds. edging.

No. 3472. A suit dress with nine lives at least, from hopping the morning bus to a movie date at night. Sizes 10 to 40. Size 16, 4 1/2 yds. 35-in. fabric.

Send 15c for PATTERN, which includes a complete sewing guide. Print your Name, Address and Style Number plainly. Be sure to state size you wish. Enclose postal unit of 20c number in your address. Address your request to: Pattern Dept., The Rochester Sun, 93 Clinton St., Rochester, N. Y.

**Decrees of Fashion**

Tall women who suffered a wee bit under the rigid dress regulations of last year are having a regular field day with the styles being introduced this autumn. The Russian tunic, in full wrist-length, cuts the long silhouette with dramatic effect, especially when a bright shade is used to contrast with a dark skirt. Spaced glitter embroidery relieves the severity of straight, short dinner gowns. Back fullness, asymmetrical drapes and satin inserts distinguish simple designs. Forerunner of a mood which promises to carry through the winter season is the black crepe afternoon dress chosen by CBS star Fran Carol. The straight, molded line is cut in the center by a satin peplum, which graduates from nine inches in the back to four inches at the front, where it lies. The peplum may be reversed to wear the deep fullness apron-like in front and the bow tied in bustle-effect. Fran is having this focal decorative motif made up in striped slipper satin, with matching small hat, so the original dress will play multiple duty.

ed and well-aired before packing away. The fumes have a deteriorating effect which far eclipses the moth-killing properties of dry cleaning. Good leather gloves should be guarded like treasures these days.

All-season dresses, the conservative and patriotic wardrobe prizes, are sought by clever women who place quality above quantity. Inspiring and, may we say, dashing costume combinations may be built on a two or three-dress wardrobe. One of the most consistently well-dressed women is actress Irene Winston, who tells us she has only two day-time dresses—one black and one blue. She refuses, however, to count the number of colorful hat-and-glove sets with which she changes the personality of each dress, but they range from white for torrid days, through pastel to eye-arresting green and shocking pink. Flatteringly-shaped brim hats pay the marvelous compliments to the wearer's complexion, eyes and hair. Remember, too, that felt is now a year-round hat fabric, so your favorite matched-duo becomes an all-season accessory, too.



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Beach Bags manufactured in limited quantities this year, and the demand has far surpassed the supply. Clever women have

Great grandmother's "Crazy Quilt" was revived at the Waldorf Astoria showing of the National Needlecraft Bureau, but in highly modernized costume—a long tunic jacket over lounging slacks of blue-green satin. The small, irregularly cut patch pieces of satin were as varied and delicate in coloring as a summer rainbow and were joined in fine, old-fashioned feather stitching.

Mildew, the bane of a housekeeper's existence during humid summer days, has finally been conquered by science. A colorless, pine-scented liquid has been produced to kill mildew spores which fill the air and settle on all types of surfaces. It's called Mil-durid and can be used to protect leather of all kinds, clothing, laundry, closets, basements, or any fabric that plane water will not harm. One of the greatest uses is in the water used to sprinkle laundry, which can be rolled up and left several days with no fear of suffering the ruinous fungus growth. If the solution is used in the final rinse water or starch bath on wash day, double protection against mildew is insured.

Leather gloves should be clean-

circumvented the shortage of producing exciting carry-alls from striped tea towels. A draw-string or over-arm pattern takes only a little over a yard of material and about a half yard of lining. The total cost is so small that home sewers will find extra pleasure in effecting the economy.

**POWDER BOX BEAUTY SALON**  
1798 ST. PAUL ST. GLEN 7665

Mon. - Tues. - Wed. A.M. Finger Wave & Shampoo \$1.00 With Manicure \$1.50

Thurs. - Fri. - Sat. Shampoo and Finger Wave 75c Manicure 75c

EXPERT PERMANENT WAVING AND HAIR DYEING FACIALS \$1.00

Mon. - Tues. - Fri. 9 A.M. to 9 P.M. Wed. 9 to 12 Thurs. and Sat. 9 to 6

FOR APPOINTMENT CALL GLEN 7665

**NEW YORK'S MOST UNUSUAL HOTEL**  
Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. Sanitized Service. Fine Room with Private Bath, One Person... \$2.50 to \$4.00 Two Persons \$3.50 to \$6.00

**HOTEL BRISTOL**  
129 West 48th St., New York City  
Joseph E. Both Theodore E. Tolson, Jr. • Alfred B. Tolson

**The Popular Call is for "Tammy"**

The "Tone-Up" lip-smacking refreshment, brewed by the American Brewing Company of Rochester, N. Y. with 83 years' consecutive brewing experience.

**Tammy Shanter LAGER BEER and ALES**

**WASHABLE WINDOW SHADES**

Selection of colors. New roller included. Sizes 6 ft. x 36 inches.

WITHOUT ROLLER 29c **39c**

**Lucas DURAFILM**  
OR INTERIOR WALLS AND WOODWORK

A remarkable new oil paint for walls, ceilings, of plaster, wood, composition, burlap, cement. It's really washable! A permanent finish that defies all stains... even ink and mercuric-chrome. Soap and water removes dirt film and stains without affecting the patent finish. In Gloss and Semi-Gloss.

**\$1.17** per qt.

**Special LINOLEUM OFFER**

From our large selection of patterns, all colors through to black, it is still possible to modernize that kitchen floor with

**ARMSTRONG INLAID LINO FLOOR \$18.75**  
Any Room Size Up To 9x12

COMPLETE WITH LABOR AND MATERIALS

**LUCAS PAINT STORE**  
80 St. Paul St. FREE PARKING Main 2090

**ELSCO QUALITY FOODS STORES**

Gold Medal Kitchen Tested FLOUR 25-Lb. \$1.32 5-Lb. 32c

Pillsbury's Best FLOUR 25-Lb. \$1.32 5-Lb. 32c

White House COFFEE 29c lb.

**IVORY SOAP**  
Guest Size 5c Medium 2 for 13c Large 11c

Ivory Flakes lb. 24c

Ivory Snow 1g. 24c

Camay Soap 2 for 15c

Lava Soap 7c

Oxydol 1g. 24c

DUZ 1g. 24c

**CRISCO**  
1 lb. 25c 3 lb. 73c

P & G Soap 5c

OLD DUTCH CLEANSER 2 for 15c

**KIRKMAN**  
Borax Soap 5c Soap Flakes 25c

Lux Flakes 1g. 24c

Lux Toilet Soap 2 for 15c

Lifebuoy Soap 2 for 15c

**RINSO**  
Large 24c

**SWAN SOAP**  
Regular 2 for 13c Large 11c

Gold Dust Powder Large 18c

1 lb. 3 lb. 25c 73c

**SPRY**

20 MULE TEAM BORAX 15c

BORAXO New Hand Cleaner 15c

Sweetheart TOILET SOAP 3 for 20c

**Problems of Teen Aged Youngsters Featured at Century**

The efforts of two teen aged individuals to lead their own lives resulted in the dramatic complications seen in "Youth Runs Wild." Against a background of crowded living conditions, and parental neglect and indifference, Frank and Sarah struggle desperately to achieve the happiness which should be theirs by right. These roles are played by Glenn Vernon and Tessa Brind. But a woeful lack of mature judgement brings them in contact with the law!

**TODAY'S Best Buy in QUALITY liquors!**

**Pete Hagen's**

**Blackberry**  
**Apricot**  
**Peach**  
**Cherry**  
**Creme de Menthe**  
**Creme de Cacao**  
**Kummel**  
**Kahveh (Coffee)**  
**Rock N' Rum**

**Note These Low Prices!**

**\$2.56** A FULL FIFTH

FOR DELIGHTFUL SUMMER COOLERS

**READY TO SERVE COCKTAILS JUST CHILL and POUR**

Pete Hagen's MARTINI 2.48 A FULL FIFTH

Pete Hagen's MANHATTAN 2.71 A FULL FIFTH

Pete Hagen's DAIQUIRI 2.56 A FULL FIFTH

**A COOLING SUMMER SPECIAL**

Pete Hagen's Creamy Head SLOE GIN 2.56 A FULL FIFTH

All at 48 proof

**ASK FOR** Pete Hagen's new summer recipe folder at your neighborhood dealer and if he can't supply you with any of the above items, write

**popper-morson company**  
Rochester Center, New York 20, N. Y.  
QUALITY LIQUORS SINCE 1888

**RE-ROOF NOW!**

PROTECT YOUR VALUABLE HOME and EVERYTHING IN IT!

**NOTHING DOWN Under FHA Terms**

Get complete information about new FHA financing for repairing and remodeling your home at Both Stores.

**Average Size 6 Room House 126.45**

Sears Honor-Bilt roofing is all slate surfaced with Sta-So granules and saturated with genuine asphalt. Buy on our easy pay budget plan.

**MICA SURFACE ROOFING 2 1/4c**

Can be laid easily and quickly. Each roll 36 inches wide and 36 feet long, 90 pound roll covers 100 square feet.

**LASTS LONGER Costs You Less**

**KIMSUL INSULATION 5 1/4c**

100 ft. roll covers 100 square feet. May be used in-between attic joists or on walls. Buy on our easy pay budget plan.

**STORM SASH**

Once you invest in storm sash, you cut your fuel bills and keep your home warmer. All frames are wood-guard treated, glazed with the new wood beads and pulley. Select your size from partial list shown below.

**Insulate Now! Beat the Heat! ROCK WOOL BATTS 2 1/4c**

Insulate your home with easy to install rock wool batts. Carton of 18 batts covers 40 square feet three inches thick. Buy on our Easy Pay Budget Plan.

Size	Price
1-4x3-11	\$1.89
1-6x3-11	1.85
1-8x4-7	2.37
1-8x3-11	2.05
1-10x3-11	2.17
1-10x5-7	2.10
2-0x3-11	2.27
2-0x4-7	2.49
2-0x4-11	2.59
2-0x5-3	2.69
2-4x3-11	2.49
2-4x4-7	2.79
2-4x5-3	3.04
2-6x3-11	2.75
2-6x4-3	2.88
2-6x4-7	2.81
2-6x4-11	3.04
2-8x3-11	2.88
2-8x4-7	3.04
2-10x4-7	3.20

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION MAIN 7900  
RIDGE ROAD NEAR DEWEY GLEN 556  
ROCHESTER, NEW YORK

#### LOTS FOR SALE

DESIRABLE LOT - on summerville road. All improvements paid. Monroe county. 4664-W.

#### HOUSES FOR SALE

INSURE! Insure the right of way for victory by the U. S. A. Buy War Bonds.

### DO YOU FEEL NERVOUS RESTLESS HIGH-STRUNG

On "CERTAIN DAYS" of the Month? Do functional periodic disturbances make you feel nervous, fidgety, cranky, irritable, a bit blue, tired, and "strung out" - at such times? They start at once - try Lydia E. Pinkham's Vegetable Compound to relieve monthly pain but also accompanying weak, tired, nervous, restlessness of this nature.

Adequate protection against fire and theft for home or small business . . .

**BRUSH-PUNETT CO.**  
545 West Ave. Gen. 7737  
OPPPOSITE BUFFALO ROAD  
Open 7:30 to 4:45 P. M.

### 'La-sie' Came Home But They Put Her To Work On Picture

Elizabeth Taylor, the 12-year-old actress who made her screen debut in "Lassie Come Home" and has the lead opposite Mickey Rooney in "National Velvet" will be starred by Metro in "Hold High the Torch" its story of a child and a war dog, the third of the Lassie pictures. The role was originally meant for Margaret O'Brien, but Elizabeth has proved talented enough to inherit it.

### Keep Out Of The Water After Eating

The beaches are open now so keep an eye on the children, and incidentally one on yourself. Don't go into the water for an hour after eating. Go into the water carefully. There may be sharp rocks or broken bottles hidden there. Find out about unfamiliar water before you jump in.

### Tone Tones Down: Joins Hollywood's Proud Parents Assoc.

TIME was when Franchot Tone was a prominent member of Hollywood's stay-up-late set. But no more. He's now a leader of the proud parents association. On the set of Benedict Boguans "Dark Water" Papa Tone exacts snip-shots of Pascal Franchot, age nine months, to

Merle Oberon, Thomas Mitchell and Fay Bainter till they cry for help. It was hot news when Pascal grabbed the edge of his crib and stood up - and then wouldn't sit down again. Mrs. Tone is Jean Wallace, a beautiful blonde, under contract to Paramount. The Tones bought Robert Montgomery's house

when she went into the navy; Mrs. Tone's sister lives with them, and when servants aren't to be had, Tone buckles down and washes dishes.

### Versatile Material

Rayon is probably one of the most versatile of all textile fibers today, for it can be made in an almost endless variety of fabrics. It can be used for very sheer delicate fabrics or heavy ones of great strength. It can be

bright or dull in luster, smooth, fuzzy or rough in texture. It can be warm or cool and can be made to resemble cotton, linen, silk, or wool, and is frequently found in combination with other fibers. It is not only used for clothing of all kinds, but has been

### NONE FASTER

### St. Joseph ASPIRIN

World's Largest Seller at 10¢

### Don't Believe

Julius Caesar was Emperor of Rome!

(See Page 6)

### BEAT THE HEAT

## July Clearance Sale!

### BIRD DUTCH LAP ROOF

Jobs accepted this week can be put on next week. Pre-war materials. Here's your saving according to size:

\$125 ROOF	NOW \$95
\$200 ROOF	NOW \$159

Free Estimates Easy Terms

## KEMP ROOFING CO.

57 MT. HOPE AVE. MAIN 1786

### EASY CANNING SHORT-CUTS

Here is a really streamlined canning system that will be of help to all busy housewives. How to can with half the effort and twice the fun.

### AUGUST OUTDOOR GARDENING GUIDE

Helpful hints for Victory gardeners. This article tells how to harvest, vegetable so they will be the most palatable.

### WANTED USED TRUNKS

LEGGAGE, GOOD CONDITION TRIP PRICES

### DAW'S COUPON

GENUINE GARDENIA PERFUME

### DAW'S COUPON

GENUINE GARDENIA PERFUME

### DAW'S COUPON

GENUINE GARDENIA PERFUME

Original Sealed Bottles **49c**

The most popular of all floral perfumes. It is rich and true as the lovely flower itself. Originally made to sell at \$1.00.

## DAW'S ORIGINAL CUT-RATE DRUGS

56 CLINTON ST. (W. of Hudson)	31 MAIN ST. E. (W. of Broadway)	353 MAIN ST. E. (W. of Broadway)	452 W. RIDGE RD. (W. of Broad)	880 MAIN ST. W. (W. of Broadway)	473 N. GOODMAN AVE. (W. of Broadway)	539 MONROE (W. of Broadway)
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### MID-SUMMER SALE OF TOILETRIES

These Prices Good Thru Saturday Night (Right Reserved To Limit Quantities)

## GENUINE PINE TOILET SOAP

## Scoop! CINE-SPEED MOVIE FILM

8 MM Outdoor Use Only **\$1.98**

25 Ft. Double **\$1.98**

16 MM 100 Feet **\$3.98**

Save over 30% on your movie film! All new, fresh stock. All taxes paid. Developing done free of charge. (Mail Orders Filled)

### ALUMINUM Hair Curlers

Perfect for End Curls LONG OR SHORT STYLES (Limit of 2)

**2 for 9c**

### NOLYN LIQUID HOSE

NOLYN lasts for 2 or 3 days keeps hair wonderfully flattering even-texture of the sheers silk or nylon. This is the stocking substitute everyone wants.

6-Oz. Size **69c** Made To Sell For \$1.00

Large 12-Oz. Size **\$1.39**

### Bath Powder

LILAC or APPLE BLOSSOM

Lge. Box with Puff **69c**

### DR. LYON'S Tooth Powder

25c size **11c**

### OFF GOES FAT!

There is no need for you to be troubled with excess fat. It CAN be eliminated in a safe, easy way without resorting to strict diets and exhausting exercises. Take one of these extra-potent and safe and self-conscious-surely-effective Lavender Tablets - a safe and harmless preparation that has given thousands a complete satisfaction and a complete disappearance of their extra pounds. Sold on a money-back guarantee! Get your Lavender Tablets today! \$1.25 79c Size \$1.39 Size - MAIL ORDERS FILLED -

### Foot Socks

Protect Your Feet When You Go Bare-Legged. Cool - Comfortable.

Regularly 25c a pair! Made of the finest washable cotton with an elastic top that gives a snug fit. In all hosiery sizes.

**13c**

### CLEANSING TISSUE

Box of 500 Sheets **19c**

(Limit 2 Boxes)

### BATH CRYSTALS AND WATER SOFTENER

Softens water by actual test! Cleanses soap-increases lather. 5-Lb. Bag **59c**

### DAW'S COUPON

GENUINE GARDENIA PERFUME

### DRENE SHAMPOO

Leaves hair silkier, smoother, easier to comb. Reveals up to 33% more luster than soap shampoo. Reg. 60c Size **49c**

### POWDER PUFFS

Reg. 10c Pkg. of 4 **4c**

### TALCUM POWDER

CHOICE OF: Rose, Gardenia, Orange Blossom.

9c

### COSMETIC BAGS

Beautifully tailored cosmetic bags - large and roomy enough to carry all your make-up accessories. Has built-in waterproof pockets.

29c

### DAW'S COUPON

GENUINE GARDENIA PERFUME

### Rectal Soreness

Get Relief New Easy Way - Sit in Comfort

### MAR-O-OIL SHAMPOO

60c Size (6-oz.) **27c**

### ICE-MINT

The very touch of this white stainless ointment is soothing and cooling.

TIED BURNING FEET

Fine, too, to soften and relieve pain of STINGING CALLOUSES

Reg. Size Jar **43c** Large Jar **77c**

### Pro-phy-lac-tic COMBS

- Pocket Size . . . . . 15c
- Ass'd Bobbie . . . . . 23c
- Curl Combs . . . . . 23c
- Men's Black Dressing 23c
- Lady's Jewelite Dress 47c

### Allen's Foot-Ease

For tired, burning feet, just sprinkle on feet and go on. Always in preparation - prevents foot odors. Nothing like it to help new or tight fitting shoes feel easier.

### VIMMS VITAMIN TABLETS

When You Buy The Large Size Both For **1.69**

Regular \$2.25 value - 120 Tablets! Stock up now with vitamin health aid. Offer good for a limited time only!

### ASPIRIN TABLETS

Bottle of 100 **14c**

### LOOSE-POWDER COMPACTS

POPULAR, Extra Large PANCAKE STYLES

COMPACTS! DAW'S have them - in wood, all-metal or leather. These are the popular flapjack types that hold lots of face powder. Some have matching cigarette cases. All are gift boxed.

Priced From **89c** to **\$6.50**

### COLOGNES

Choice of: LILAC BOUQUET APPLE BLOSSOM

**79c**

### DAW'S COUPON

GENUINE GARDENIA PERFUME

### FREE!

Reg. 49c Package

### LIPSTICK

Reg. 35c Christy

In 3 most popular shades of red.

- \* New Creamy Smoothness
- \* Stays on For Hours

**19c**

### ALL-METAL TWEEZERS

They're the kind that have the correct-regulated points that really "grab." Reg. 49c value.

**39c**

### DAW'S COUPON

GENUINE GARDENIA PERFUME

### WAVE SET LOTION

QUICK DRYING - Will Not Flake - Not Sticky

Large 7-Ounce Bottle **7c**

### DUZ

Large 25c Box **18c**

# The Rochester Sun

## SHOWING NEWS

SEVENTH YEAR—No. 40 THURSDAY, AUGUST 3, 1944

### Political Polka

By CURT GERLING

A friend of ours for many years entertained lavishly at his summer place in the Thousand Islands. Fine food and drinks, sumptuous accommodations, speed boats and fishing guides were completely at the disposal of his fortunate guests. It was the type of living that one would like to spend a summer doing nothing else but. Many would have been it not for the fact our host anticipated such an inclination. In the pine paneled dining room was a gaily colored placard. In bold letters it read "After five days—Fish and guests stink."

After twenty-four years the citizens of the 29th Congressional district and leaders of the Republican Party are beginning to think that they have a congressional guest whose name is Fish and that he indeed has become both malodorous and unwelcome.

For the first time in nearly twenty-five years Hamilton Fish had a real tough primary fight on his hands. A series of page advertisements were run in the small town papers of Sullivan, Rockland, Orange and Delaware counties. They pointed out a few distasteful things about Mr. Fish and his undistinguished record in Congress. One advertisement stated flatly that Fish was pro-Nazi and showed evidence to back it up. He might not other-wise and began libel suit for \$250,000 against playwright Maxwell Anderson whose signature appeared under the accusation.

A report of the suit had hardly hit the streets when a telegram from Wendell Wilkie to Mr. Anderson stated he would be happy to defend him in the libel suit without charge "as a public service" as "it was a service to all Americans to help terminate the political career of Hamilton Fish."

To the credit of Governor Dewey it must be said that he is not unaware of the dangers to the Republican party in having Mr. Fish again re-elected. He has taken pains to publicly denounce Fish. Both Wilkie and Dewey deplored Fish's injecting racial antagonism into the campaign and making an issue of anti-semitism. Others



Honolulu Duo

The Ferri Sisters, two stars of the Ferri Harmony Trio of Singers and dancers featured in the "Gay Hawaii" part of the James E. Strates Shows which will be at the Scottsville Rd. arena opposite the Airport all next week. The show here is sponsored by the Monroe County Veterans of Foreign Wars.

### Coming Events

Tonight — Townsend Property Club No. 19 will meet in Townsend Temple, 206 Main St., at 8 p. m.

Tonight — Fidelis Club of Holyoak Brotherhood Dances of Malta will meet at the home of Mae Batts, 1800 South Ave.

Tonight — Members of the Carrie J. Case Club, Order of the Eastern Star, and Wives will have a picnic in the garden of Mr. and Mrs. Ray Dimartino, 115 Laquette St., starting with dinner at 6:30 p. m.

### This Week's \$25 Winner

Mrs. M. Yates, 45 Colgate is the winner of this week's \$25 cash prize, offered by The Sun in its sustaining subscription. This is the reward Mrs. Redmond gets for paying her carrier, Robt. Goettel, 283 Post Ave., ten cents a month for regular delivery of The Sun to her home. Bob, incidentally collects an extra five dollars bonus.

### G I Joe Says:

By Pvt. Joe Brewer

**MOVING DAY**

Here we are in a new school — new section of camp — new company — new barracks — new friends. This is a company for which a guy can have a little respect. Three camp sports trophies in the day room. Championships — and this is a big camp! Regular physical program with calisthenics three times a week. The guys gripe less. The C. O. is reputed by the men (not cadre propaganda) to be one swell captain. We even have planned battle exercises.

**Soul Food**

Different mess sergeants have different procedures. Some make you stand until all have filed in and found places. Some do not allow plates to be turned over until all are seated. In other mess halls you sit down and eat as you choose. Here there is a distinctive difference worth relating. Eighteen of us came in Tuesday. The others had been present from three weeks to ten months, depending on several unrelated factors. We newcomers, of course, knew nothing of the expected procedure. We watched carefully as the sergeant directed seating. No one turned over the plates

A whistle shrilled sharply. Utter silence fell. If you know anything at all about a mess hall, this will surprise you as much as it did me! Then, to my open-mouthed wonder, every man bowed his head in silent prayer until the next brief blast from the sergeant's whistle when the usual pandemonium broke loose. Today — Sunday — after the first whistle blast, the sergeant asked quietly for a volunteer to say grace. Words came instantly — clearly and briefly from a G I somewhere to the rear. The whistle shrilled again. I'm not a particularly religious man, but those intervals of silent thanks atchow are certainly a part of the America we are — or will be — fighting for. It's uplifting.

**Exercise . . . at Last**

In Co. K890, we're getting at long last, that heretofore mythical physical conditioning. It's not tough, but through it we unlimber the muscles which have been shriveling for six months. And we get a bit of sunshine — on our arms. We are allowed to remove our jackets during calisthenics providing we have underwear tops be-

### Ed Randall's Scene and Word

Among the casualties of war are the Burma-Shave signs. Any one who has ridden along any of America's highways is familiar with the small red signboards and the witty verses that were so much a part of the American sense of humor and, not incidentally, a swell selling stunt for the product. You probably recall some of them:

Don't take  
This curve  
At 60 per  
We hate to lose  
A customer  
Or:  
His face was cool  
And smooth  
As ice  
And O Louise  
He smelled so nice

Several "poems" that were submitted to the manufacturers, Burma-Vita Company, never saw the light of day in Farmer Jones' hayfield. One of those which didn't get on the boards for obvious reasons was:

Listen, birds  
These sign  
Cost money  
So roost a while  
But don't get funny

From the Democrat & Chronicle

### Amusements

**CENTURY** Bing Crosby in "GOING MY WAY". . . Plus Technicolor Hit "FUN TIME". 2ND BIG WEEK

**LOEWS** "ONCE UPON A TIME" with Cary Grant and Janet Blair. Also "UNDERGROUND GUERRILLAS."

**PALACE** "MARINE RAIDERS" with Pat O'Brien, Ruth Hussey and Robert Ryan. Plus Jack Haley and Harriet Hilliard in "TAKE IT BIG."

**CAPITOL** Betty Grable in "FIN UP GIRL" in Technicolor. Plus Fred MacMurray and Barbara Stanwyck in "DOUBLE INDEMNITY."

**HUDSON** "TENDER COMRADE" with Ginger Rogers and Robert Ryan. Plus "SWING-TIME JOHNNY" with the Andrews Sister and Harriet Hilliard.

**LITTLE** Mary O'Hara's "MY FRIEND FLICKA" in Technicolor, with Roddy McDowall, Rita Johnson and Preston Foster.

**REGENT** FIRST ROCHESTER SHOWING — "THE MASK OF DIMITRIOS" with Sidney Greenstreet, Peter Lorre and Faye Emerson. Plus Arthur Lake in "SAILOR'S HOLIDAY."

**REXY** "TENDER COMRADE" with Ginger Rogers and Bob Ryan. Plus "CALLING DR. DEATH" with Patricia Morrison.

**TEMPLE** James Stewart and Paulette Goddard in "JIMMY STEPS OUT." Plus Van Heflin in "BACK DOOR TO HEAVEN."

### Reflections

By Orville Allen

There are countless thousands of ways to determine the exact date and hour of this war's end. If all the recommended formulas were to be believed. Some of them, probably, are anywhere near accurate. If, through happenstance one of the dopester's predictions should turn out correctly, he will be proclaimed far and wide as an outstanding prophet.

While I am one of those naive souls who believes no one can predict the actual date of hostilities end, I give you the following formula which, in printed form has been circulating around Rochester for the past couple weeks.

First take a sheet of paper and across the top put the letters C-H-R-I-S-T. Why the Prince of Peace should be brought into this, I do not know. These letters stand for the rulers (or former ruler in the case of Italy) of several of the large nations in this war. C stands for Churchill, H for Hitler, R for Roosevelt, I for Duce, S for Stalin and T for Tojo. Under each of them put their birth date in the same order. This gives you the figures 1874, 1889, 1882, 1883, 1879, 1884. Now, under each of these dates put their respective ages: 70, 55, 62, 61, 65, and 60.

On the fourth line, under their names put the year each took office: 1940, 1933, 1933, 1924, 1941 and under these dates put the numbers of years each has

Hunting For a Real Cleaner?

TRY **Safeti-Wash**  
The Cleaner That Does Everything

For Walls, Woodwork, Kitchens, Bath Rooms, Floors, Autos

**weir and fisher** 80 Clinton Ave. S.

PINTS . . . 49c  
QUARTS . . . 79c

High-Jumper of the Week: — Winner of the "Jump the red" contest for this week is the driver of Rochester Transit Corporation Bus No. 378, license No. 84-590 who completed a very neat "jump" through the red light at Main St. W. in front of the General Hospital on Friday about 1:30 p. m. Several cars awaited

(Continued on Page 8)

**REPEATED BY POPULAR REQUEST**

**BIG SAVINGS ON FINE FUR COATS**

Thrifty women take note! Here and now are smart, quality fur coats you've been looking for—at scoop savings! All expertly made of fresh pelts, datelessly smart, these fur coats are duration-investments, in warmth, beauty. Choose stunning silvered fox, Persian lamb, raccoon, dyed skunk, many others! Buy yours today, on our easy Budget Plan—prize it for years!

**VERY SPECIAL!**  
**BLACK PERSIAN LAMB** \$180  
15 to select from. Latest styles. All fur-lined. Turned collars.

**OTHERS UP TO \$500.00**

**PREMIER BONDED NORTHERN SEAL AND HUDSEAL** \$126  
(DYED CONEY)

**AMERICAN GREY DYED SILVER FOX** \$166.80

**SILVER RACCOON** \$345.60  
FINEST QUALITY

**PERSIAN PAW** \$210  
THESE ARE THE FINEST MARKINGS OBTAINABLE

**DYED GREY LINCOLN LAMB And South American SHEERED LAMB** \$200

**HOLLANDER BLENDED NORTHERN MUSKRAT BACKS** \$298.80

**SPECIAL! SABLE DYED CONEY** \$83.50

The Finest Quality **SCARFS** KOLINSKY, SILVER FOX, etc. AT BIG SAVINGS

FEDERAL TAX INCLUDED

**CLIFFORD FUR CO.**  
1283 CLIFFORD AVENUE One Block Off Portland  
"CLIFFORD FUR SELLS FOR LESS"

**AUGUST**

THE MONTH OF

**feature Buys**

AT

**Edwards**

READ ALL ABOUT IT IN the Special 16 Page colored Tabloid Section in this ISSUE of the SUN

# KAY'S COMMENTS kay shearer

Get a head start on fall. If you've never had a permanent that you were really proud of, why don't you try GORDON'S for your next permanent. They specialize in problem hair. They also feature the new

"COLD WAVES" GORDON'S will style your hair in a way that is most becoming to your features. You will be more than satisfied with any work that GORDON'S do for you. Finger-waves, Rinses, Haircuts or Permanents. Call Main 8006. GORDON'S, 102 Plymouth Ave. S. Cno. Mechanics.

SEW A new sewing class has been established at SINGER'S SEWING CENTER. If you've always had to a yen to try your hand at making your own clothes now is the time to take advantage of this offer. A complete course for the sum of \$10. This includes instruction from a professional seamstress, use of their beautiful sewing rooms and machines. Classes limited to six people, 2 hours instruction, once a week for eight weeks. You'll wind up saving money and being the best dressed gal in the crowd. Why don't you drop in at SINGER'S SEWING CENTER, 47 East Ave. or call Stone 7007.

MILDRED Haupten has just returned from New York with brand new hair style for fall. If you're tired of the way you have been wearing your hair let Mildred supervise a complete new hair-do for you. You'll be surprised what it will do for your moral. She is featuring a SUMMER SPECIAL a \$10 Cream-Oil wave at \$7.50 and a \$7.50 wave at \$5.00, a summer bargain if I ever saw one. "Cold-waves" \$10 to \$20. For appointment call Main 7671 — 323 Burke Bldg.

**Ward's Money Saving, Time Saving Ideas!**

**GLASS UTILITY JARS**

Just the thing for cookies, sugar, etc. — Hinged polished aluminum cover.

**\$1.00**

**OBLONG CLOTHES BASKETS**

Woven oak splints, reinforced tops, strong handles.

Med. Size ... \$1.25  
Large Size ... \$1.50  
Extra Size ... \$1.95

**Mystic Foam -- Mystic Zip**

Two Short Cuts for Housecleaning

**MYSTIC FOAM**

For cleaning upholstery, rugs, tapestry, etc. Easy to use, non-inflammable, non-explosive.

Qt. 65c Gal. \$1 1.49

**MYSTIC ZIP**

For cleaning woodwork and all painted surfaces. Simply wipe the dirt away. No rinsing, no drying.

Qt. 60c Gal. \$1 1.49

**China BATH ROOM FIXTURES**

White porcelain with easy to attach metal brackets. No screws shown.

SOAP DISHES—With TUMBLER HOLDERS 40c ea.  
TUMBLER HOLDERS 40c ea.  
TUMBLER, TOOTH-BRUSH HOLDERS 40c ea.  
ROBE HOOKS and STRAP HOOKS 20c ea.  
TOILET PAPER HOLDERS. Complete with rolls 55c, 70c  
TOWEL BARS. 18 in. 80c, 24 in. 95c, 30 in. \$1.10

**Mid-Summer Sale! FIREPLACE GRATES**

Look ahead to winter and buy one of these grates now at sale prices. All heavy cast iron. Coal grates complete with dump.

SIZE SALE PRICE  
20 in. \$4.25  
22" Ext. Heavy \$6.95  
24 in. \$4.50  
28 in. \$5.50

**WOOD GRATES**

Complete with Removable Ends

20 in. Size SALE PRICE \$5.50  
24 in. Size SALE PRICE \$6.00  
27 in. Size (Less Ends) \$6.00

**Combination Grate and Outdoor Stove**

A handy, portable unit that burns coal, wood or charcoal. Two section removable top. Convenient for indoor use in fireplace or ideal for outdoor cooking as a barbecue grill.

**\$7.95**

Free City Delivery  
Free Parking Opposite  
With \$1 Purchase

**Ward's**

15 EXCHANGE ST.

MAIN 7900

No C. O. D.'s on Purchases Under \$1

**PETTIS BATTLECREEK** reducing method is both, inexpensive and effective. Get in shape for your new fall clothes this simple easy way. Reduce in comfort, get rid of those extra pounds and you will feel and look 100% better. Call PETTIS, Stone 6210 327 Burke Bldg.

**FURS SHAFER FUR CO.** is proud to announce that Mr. Carl Smith expert furrier, has joined their staff. He will be on hand to help you select your fur coat with the usual SHAFER emphasis on Quality and Fashion. For 45 years the Shafers Co. have specialized in fine furs exclusively. Their reputation for quality and value reaches far back into the pioneer days of Rochester fashion interest. The new look, the new shades, the new details, the new lengths, the important fur, the important styles are presented for your approval by SHAFER CO. There is more news in furs this year than there has been for a decade. These are the highlights: the shorter fur coat is a huge success; the deeper armholes are most important because they are so comfortable over suits; collars are often non-existent; fronts roll back into smart loops; sufficient shoulders are outstanding. So if it is a fur coat you are looking for stop in at SHAFER CO. and see their grand collection. You can place utmost confidence in your purchase no matter what the price you pay. SHAFER CO. 51 East Ave.

**LOOK** Every Wednesday afternoon at 2 P.M. there are classes given by the HOME SERVICE at ROCHESTER GAS AND ELECTRIC CO. on canning fruits and vegetables. If you are planning on doing any canning in the near future why not take advantage of this free service. Learn to can the SURE way. No spoilage. Remember every Wednesday afternoon at 2 P.M. at 80 East Ave.

For mornings at home a cool pinafore. After lunch slip a frothy white blouse on to do your shopping or after noon chores.

**MEN'S Roomy Sturdy Overnight HEAVY FABRIC BAG with LEATHER BAG**

576 Including Tax

50c DOWN

Good-looking bag of sturdy fabric, trimmed with genuine leather. Ideal for civilians and service men.

**Rudolph's**

CORNER EAST MAIN AT SOUTH AVENUE  
IN BATAVIA—109 MAIN STREET  
Open Friday Evenings

**PENNEY'S**  
J. C. PENNEY CO., INC.  
Clinton Ave. — One Block South of Main

**SHOP FRIDAY UNTIL 9:00 P. M.—CLOSE ALL DAY SATURDAY!**

**GIRLS' Clearance**  
of SUMMER SPORTSWEAR

Just like finding a gold mine — finding these wonderful "buys" at Penney's! Perfect for the rest of the summer and right into the classroom! So many kinds of clothes to choose from!

**THRILLING REDUCTIONS**  
On things they Need To Finish Out The Summer.

Basement

**Popular Year-Round! Famous Thick 'n Thin DRESSES**

**\$2.66**

You'll be amazed . . . when you see our collection of these good-looking favorites! Dresses to wear for all occasions in tailored and dressy styles. Many colors and patterns to choose from. Sizes 12 to 44.

Basement

**YOUR CHOICE of the Following \$1.44**

**Girls' Dresses . . \$1.44**  
For Sunday best — or for the classroom! Suspender dress with a dainty white blouse. Ruffled or tailored pinafores in sturdy weight material.

**Shirt Values . . \$1.44**  
Washable cotton, rayon, and seersuckers skirts in plain, printed, or striped designs. They'll wear and wear! Sizes 7-14.

**Better Slacks . . \$1.44**  
Girls' better slacks of durable, washable suiting. Four practical colors, pink, blue, navy and white. Two big pockets too!

**Girls' Shortalls \$1.44**  
So good because they're cool and comfortable! Pretty blue or white trimmed with embroidery. Easy to wear with a neat bib front!

**Girls' Sunsuit . . \$1.44**  
So many colors in tiny striped, checked, or plain colored styles. Each is trimmed with appliques, rick rack, laces or other. Sizes 1 to 3.

**Girls' Playsuits \$1.44**  
Gaily flowered playsuits that will double as a dress! One piece tailored blouse and shorts and a swirling dimple skirt.

**Clearance! Princess Style TODDLER'S COATS \$2.00**

To put on and wear everywhere to look pretty and dressed up! Semi-fitted princess lines in navy with a matching bonnet. Choose yours tomorrow at Penney's!

**Chance of the Season! Better Cotton DRESSES \$1.49**

You'll live in and love these cotton washables! Several styles to choose from in plain, flowered, polka-dot, or checked patterns. Broken sizes. See them at Penney's tomorrow!

Basement

BUY WAR STAMPS & BONDS AT

**Edwards**

# CANDY HEADQUARTERS

Mail  
or  
Phone  
Orders  
Filled  
Call  
Stone  
2300



## Famous Overseas Candy Letter

**29<sup>c</sup>** 1/2-lb. pkg.

The only package you can send overseas without a written request.

Full of surprises and delicious candies that will be hailed with a cheer by a man who loves good candy. He'll find caramels, hard candies, jellies and assorted mints and the same package has the stationery for you to write him at the same time.

No C. O. D.'s Under \$1

## Cellophane Wrapped CARMELS

**39<sup>c</sup>** lb.

4 lb. Box ..... 1.56  
5 lb. Box ..... 1.95

Luscious soft, creamy caramels wrapped in cellophane so your overseas man can carry them in his pocket. Ideal for shipment to any climate.



New Shipment Just Received!

## Fresh California DATES

**59<sup>c</sup>** lb.



Luscious, great, big, fat juicy dates... delightful to pop into your mouth as they are... or use them in cookies, cakes and puddings and... here's a tip... stuff them with nuts and roll them in confectionery sugar... umm!

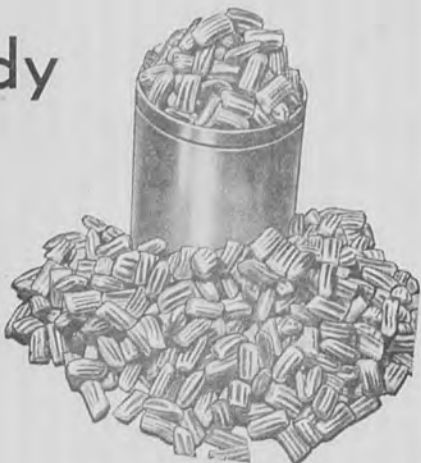
## Hard Candy in Tins

**74<sup>c</sup>** 34-oz. tin

Fine, pure flavored, clear hard candy, sugared and packed in tin so they will keep fresh indefinitely and not become sticky. Perfect for shipping!

Choice:

Lemon  
Orange  
Anise



It's a sweet spot... Edwards Candy Department... and a popular one, with reason, for the candies you find there are fresh daily from Edwards own candy kitchen. There are luscious chocolates with an endless variety of centers... a kind to please every taste. There, too, you will find a well planned collection of gift boxes to brighten Christmas day for men and women in the service. Be sure your overseas package is in the mail before October 15th.

Open  
All Day  
Friday  
'til 9 P.M.

## Delicious Chocolates

Made Fresh Daily in Our Own Candy Kitchen From Finest Ingredients by Skilled Candy Makers.

Make up your own assortment

- vanilla buttercreams
- peppermint patties
- nut rolls
- nut squares
- caramel nut smacks
- coffee creams
- nut crunchies
- walnut creams
- coconut creams
- chocolate buttercreams
- soft pectin jellies
- apricot creams
- creamy caramels
- crunch creams
- soy nut clusters
- raspberry creams
- orange pineapple
- Italian creams

**57<sup>c</sup>** lb.

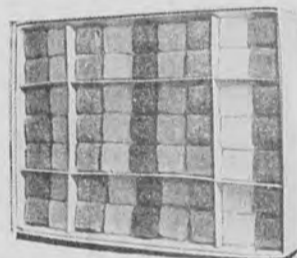


EDWARDS—Candy Dept. Street Floor



Symphony Sweet  
Cream Fudge... **44<sup>c</sup>** lb.

The most delicious creamy fudge you've tasted, made from pure cream, fresh butter and sugar. Chocolate or vanilla.



Old Fashioned  
Jelly Squares... **39<sup>c</sup>** lb.

Soft delectable jellies coated with crystallized sugar in squares and tiny assorted gum drops. Lots of different flavors.



Baronet Miniature  
Chocolates... **\$1** lb. box

2 lb. Box ..... \$2  
Tiny chocolates in a wide assortment of centers... nuts and fruits as well as all other favorites covered with a rich coating of chocolate.



Alyce Chase  
Chocolates... **59<sup>c</sup>** lb. box

A popular box of candy for every single center is different and coated with a double thickness of rich, dark chocolate.

## Wilbur's Chocolate Buds

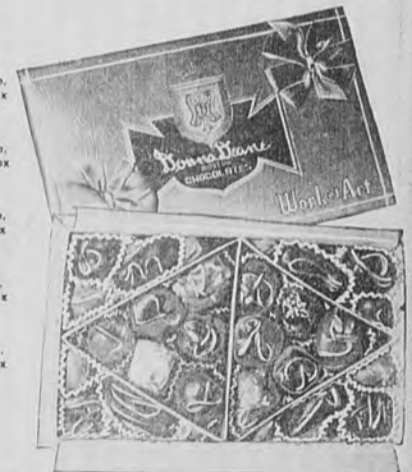


**50<sup>c</sup>** 1/2-lb. box

You know Buds... tiny pieces of pure chocolate of finest quality. Perfect for youngsters. If they can keep ahead of the grownups.

## Famous Brand GIFT CHOCOLATES

- Alyce Chase Milk Chocolates **69<sup>c</sup>** lb. box
- Lowney's Chocolates **\$1.10** lb. box
- Superb Milk Chocolates **\$1.50** lb. box
- Donna Dean Art Package **\$1.50** lb. box
- Reymers Milk Chocolates **69<sup>c</sup>** lb. box



## TASTY COOKIES

Packed to Ship Overseas  
in a Wooden Box



**3** lb. box  
**1.29**

Especially made and packed to ship overseas. A grand assortment of plain cookies, chocolate, vanilla and spice cookies. Every boy and girl in the service will welcome one or more of these three pound boxes.

Wrapped Taffy... **39<sup>c</sup>**  
Atlantic City style salt water taffy, rum and butter toffee and old fashioned molasses taffy.

**Tuck-Back Long Gloves**  
Fashion has revived the extra long mousquetaire glove for tea and dancing that unbuttons to let the hand free and then tucks back just as ladies of fashion wore them in the long, long ago.

*Projansky*

## Month-End CLEARAWAY

1/3 to 1/2 Off Original Prices

- 63 Wool Coats
- 12 Wool Toppers
- 14 Wool Suits  
*Navy, Black and High Colors*
- 38 Print Crepe Dresses
- 27 Plain Sheer... dark
- 44 Cotton Dresses
- 45 Print Crepe Blouses
- 38 Plain Crepe Blouses
- 18 Cotton Blouses
- 55 Wool Skirts  
*Plaids and Plain Colors*
- 10 Rayon Slacks
- 120 Summer Hats

**Excellent Buys - To Finish the Season and to Wear Next Year**

—NOTE—  
No Approvals... All Sales Final, Please

*Projansky*  
39 EAST AVE.

### Plans Complete For Moose Family Cruise to Cobourg

Arrangements have been completed for the Moose family cruise to Cobourg scheduled by Rochester Lodge Sunday. The Steamship Ontario, chartered for the trip, will leave Genesee Docks at the foot of Boxart street at 10:30 a. m. Governor Selby L. Guenett announces that the outing is exclusively for Moose members and their families and no tickets will be sold to outsiders. Children under 12 years of age, accompanied by their parents, will be carried free as guests of the lodge.

Embracing all the features of a family picnic a splendid program of entertainment has been provided including sports and games, music and community singing. Orangeade, peanuts and candy will be distributed free to all on board. Members are urged to bring their own lunches, but sandwiches, coffee and full course meals may be purchased at the boat commissary.

### Strates Shows Due Sunday For Week's Stand

Fifty Posts and Auxiliaries of the Veterans of Foreign Wars have combined to present what County Commander Edward Gnaedinger describes as the largest combination of amusements ever held in this community. The show, proceeds of which will go for the entertainment of hospitalized veterans of all American wars including the present global conflict, exhibits on a five-acre lot in Scottsville Rd., opposite the Municipal Airport for six nights and two matinees opening next Monday evening.

Principal attractions will be furnished by the James E. Goler as head of the committee Strates Shows, Inc., a combination of more than 40 separate shows and riding devices, employing 700 people and animals. The Strates Shows will arrive in Rochester on its own 32-car train Sunday morning.

Listed among the attractions are: Vanities of 1944, Gay Hawaii, the Motordrome with ferocious lions, Wild Life Show, Harlem Review, Hall of Science, Wildest Africa, Circus Side Show, Jungleland, Hollywood Dog, Monkey, Pony and Goat Circus, Palace of Illusions and several others. Riding devices include two Ferris wheels, the Rocket, the Stratosphere, a Caterpillar, two Merry-go-rounds, Plane-o-Whirl and the Octopus.

Commander Gnaedinger has named Hospital Chairman Louis Goler as head of the committee in charge and he has secured two sensational free acts to be seen at every performance. All school children will be admitted free between the hours of one and six at the matinees on Wednesday and Saturday.

### Transportation Needed For 'Daddy Sunshine' Outing

An appeal to motorists for the use of their cars in transporting orphans to Red Wing Stadium on August 12th has been made by the Daddy Sunshine Assisting Committee, 16 State St.

Rochester's unique venture, the annual "Daddy Sunshine" day will be held at the stadium on that date and guests of the sponsoring committee will include the orphans, the blind, the aged, the deaf mutes and the crippled of Monroe County, from institutions as well as individuals.

According to Julius Friedrich, originator of the festive day for the unfortunate, four or five buses and approximately 150 private automobiles will be needed for the expected 850 persons who will require transportation.

Anyone wishing to donate the use of their automobile for that transportation, or anyone entitled to attend as a guest and unable to provide their own transportation is asked to call Main 6069.

It is reported that Rochester is the only city its size giving all the handicapped an outing on the same day.

Retrospect  
A career in youth, I did elect—  
Can it be that I regret?

For suitors that I did reject  
Have such appeal in retrospect.  
—ANNE D. JONES.

## BEFORE YOU BUY FURNITURE BE SURE TO GET OUR PRICES

STORE HOURS:  
Open All Days, Saturday,  
Monday, Friday Even. 7 to 9

### Frank A. Rivers Co.

INCORPORATED  
226 SOUTH AVE.

*Paint a Picture*  
of your financial needs. You'll find us ready to take care of them with a low cost.

### Central Trust PERSONAL LOAN

Compare the Cost!

You Get	Monthly Payments	4	9	12
\$100	\$17.11	\$11.58	\$ 8.79	
200	34.22	23.11	17.58	
300	51.33	34.67	26.34	
400	68.44	46.23	35.12	
500	85.54	57.74	43.90	

**CENTRAL TRUST CO.**  
25 EAST MAIN ST.  
1806 EAST AVENUE  
WILLIAMSON, N. Y.  
Member Federal Reserve—F.D.I.C.

*Docking Shop*  
190 MAIN ST. EAST

Beautiful 51 Gauge

## Sheer Rayon Hosiery

# 79¢

Slightly irregular but hardly noticeable—A rare value.

MAIN FLOOR

### Hamburg Track Awarded Fall Harness Dates

The New York State Harness Commission has awarded fall harness racing dates to the Buffalo Raceway in Hamburg.

The meet will get underway Sept. 11 and continue for 36 days.

The present Hamburg meeting, which has shattered all pari-mutuel betting records for this part of the state, comes to a close on Saturday.

Officials of the Batavia track had hoped to be allotted fall dates but the Commission's ruling means the track will be dark until next year when the promoters hope to secure a winter break in the upstate.

### Sight Correction Center To Close For Month

The Orthoptic Center at School 31 on Goodman St. N. will be closed for a month beginning August 12. It was announced this week by Harry B. Growley, chairman of the committee. The Center will reopen on September 11.

The Orthoptic Center has been in operation for two years with a program of eye muscle training and correction of squint among children. It is self-supporting by means of fees and contributions and is conducted under the auspices of the Tuberculosis and Health Association of Rochester and Monroe County.

Mrs. Margaret Lundean, orthoptic technician, reports for the month of June that there were 103 cases under training, with 13 new cases referred during the month. Twenty cases were discharged, some temporarily for the summer months.

The average daily attendance of patients at the Orthoptic Center was 13 in June. During that month Dr. Lloyd Clark was the attending physician. Each month one of the local Ophthalmologists donates his services to the Center as attending physician.

### NEW YORK'S MOST UNUSUAL HOTEL

Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. Sanitized Service.

Fine Room with Private Bath.  
One Person... \$2.50 to \$4.00  
Two Persons \$3.50 to \$6.00

3 ATTRACTIVE DINING ROOMS  
Breakfast from 30¢-Lunch 70¢  
De Luxe Dinner 1.40

## HOTEL BRISTOL

129 West 48th St., New York City  
Joseph E. Roth  
Theodore E. Tolson, Jr. • Alfred B. Tolson

### THE SPORT SHOP

Final Summer Clearance

VALUES TO \$7.95 VALUES TO \$10.95

## DRESSES \$3.00 \$5.00

SLACK SUITS ENTIRE BALANCE OF OUR STOCK \$4

### STATION WAGON RAINCOATS

VALUES TO \$6.95 VALUES TO \$8.95

One Lot Only ALL WOOL SUITS AND COATS \$15  
Values to \$30

One Lot Only ALL WOOL Sweaters \$3  
Values to \$6.95

MEN'S DEPT. All Sportswear Items MARKED DOWN Some As Much As 50%

SHORTS SLACKS POLO SHIRTS \$1  
Values to \$4.00

PLAY SUITS Values to \$5.95 Values to \$8.95 Values to \$14.95

BLouses Values to \$6. \$1-\$2-\$3

SKIRTS Values to \$8. \$2-\$3-\$5

JACKETS Values to \$10.95 \$4

NO REFUNDS—NO EXCHANGES  
NO LAYAWAYS—ALL SALES FINAL

### THE SPORT SHOP

23 CLINTON AVE. SO.  
Opp. Hotel Seneca

## TANKERS are Needed Sir!

URGENTLY NEEDED NOW!  
ELECTRIC ARC WELDERS;  
ELECTRICIANS AND PIPE FITTERS

### SIBLEY, LINDSAY & CURR CO.

SUMMER HAZARDS!

WATER causes rust  
HEAT dries up oil  
DUST causes friction

- \* New Watch Crystals 50¢ and 75¢
- \* Dial Refinishing
- \* Watches Alarm Clocks Repaired
- \* Baby Shoes Bronzed
- \* Jewelry Repairs
- \* Beads Restring
- \* Silver Repairs

Estimates Gladly Given

Dependable WATCH REPAIRS  
CENTER AISLE A, MAIN FLOOR

### From Nosebag to Handbag

Owing to the shortage of handbags in London, women in the swank West End have been seen carrying ordinary horse nosebags. The canvas nosebags are decorated with flowers, and a leather strap serves as shoulder strap or handle. If the fashion catches on here, you'll know what started it.

Luck is a combination of knowledge, good-judgment, self-reliance, initiative, persistence, decision and courage.

### War Babies

There'll be quite a fascinating postwar educational problem regarding children in Europe and Asia who've never lived in a peace-time city, remarks SHE Magazine in its current issue. Many of them, born just before the war and growing up now, have never seen lighted street lamps, bananas, other "war area shortages." Mothers groups are already planning for the strange problem—compiling lists and pictures of "unfamiliar" objects.

TOP SHIPYARD PAY  
If Not Engaged In War Work Apply Now  
ODENBACH SHIP BUILDING CORPORATION  
4800 DEWEY AVE.

## Odenbach

Tankers • Derrick Barges • Utility Barges  
Serving the United Nations throughout the World

### VENETIAN BLINDS CLEANED QUICKLY AND EASILY

This housewife has discovered how to clean Venetian Blinds easily and quickly with Blind-X Cleaner. No longer is it a tedious chore that consumes her time and patience. It's simply 'once over lightly' now with a cloth moistened with Blind-X Cleaner—no water, no rubbing, no drying. Blind-X Cleaner instantly removes dust and dirt, dissolves greasy film and it's exceedingly gentle on the hands.

. Pts. 45¢ — Qts. 75¢.

VISIT OUR GIFT SHOP  
Practical knick knacks in pottery, glass, etc.  
See us for your household needs.

NEW LOCATION  
41 SOUTH AVE.

Open Monday Nights 'Til 9

## SHERWIN-WILLIAMS

41 South Ave. NEW LOCATION Main 1517  
Free Parking on Water St. and South Ave.

## SPECIAL for today only:

one box of fresh ammunition

YES, mighty special that the boy, your boy, up there in the front lines gets his ammunition and gets it in firing condition. That's why the Army ships all its ammunition, food, precious blood plasma and medical supplies wrapped in thick coatings of protective paper.

Uncle Sam says to you: "Go easy on paper." Help your grocer and your dry goods merchant use less paper.

1. Accept wartime packaging.
2. Carry your own shopping bag or basket.
3. Don't ask for unnecessary wrapping.
4. Save paper for the local paper salvage drive.

Call your local salvage committee for information on collections.

This advertising space has been donated to the WAR PRODUCTION BOARD, WASHINGTON, by

The Rochester Sun Shopping News



# Shop at SEARS for Furniture AND Rugs



## 3-PIECE BEDROOM SUITE

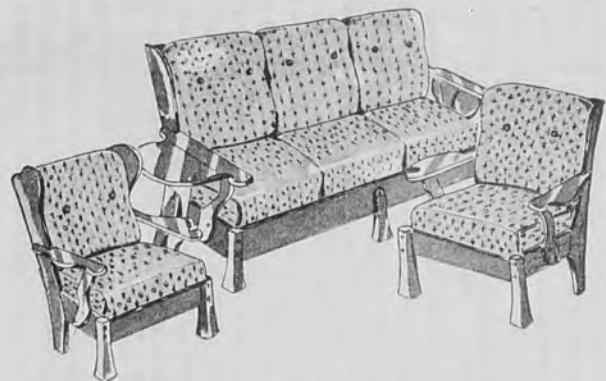
Full Size Bed, 4 Drawer Chest and Dresser

Colonial makes its bow in a refreshing new Priscilla Maple Finish. The beauty of contrast and simplicity of design make this solid maple suite extremely charming and livable. Three full size pieces in this suite and you may use our easy pay Budget Plan when purchasing it.

**69.88**

Second Floor Monroe

PLENTY OF FREE PARKING AT SEARS

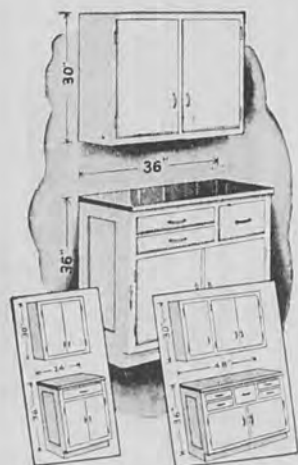


## 3-PIECE MAPLE LIVING ROOM SUITE

Solid maple frame with pre-war spring construction is the biggest feature of this smart maple suite. It's the type of furniture that adds charm and beauty to modern homes. It harmonizes beautifully with all interior decorating schemes. Covered in long wearing tapestry in a choice of many colorful colors. Buy on our Easy Pay Budget Plan.

**138.88**

Second Floor Monroe



## Remodel Your Kitchen With CABINETS

Sears Lustre Craft cabinets add beauty and charm to your kitchens. Gives you one straight working line. Made of sturdy hardwood with linoleum covered tops. You'll find a size for every need at Sears.

- 24 Inch Base . . . . . **22.88**
- 24 Inch Cabinet . . . . . **15.88**
- 36 Inch Base . . . . . **29.88**
- 36 Inch Cabinet . . . . . **19.89**
- 48 Inch Base . . . . . **37.88**
- 48 Inch Cabinet . . . . . **26.88**

On Sale Second Floor Monroe

ANY PURCHASE  
Totaling \$10 Or More  
Can Be Made On Sears  
EASY PAYMENT PLAN

Anything and everything for your home may be purchased this easy convenient way at Sears.



BOTH SEARS STORES  
Open 'till **9 P.M.**  
FRIDAY & SATURDAY



## MATTRESS BARRAGE

45 pound mattress, all fluffy filling. Fills the ticking completely. Roll lock-stitched edge and uniform tufting keeps it firmly in place. Figured covering.

**6.88**

The mattress that will give excellent service. Covered in durable woven striped cotton ticking. Roll edge.

**10.88**

Heavy mattress in full and single sizes. Made with roll edges and turn handles. Covered in A. C. A. ticking. Buy on Our Budget Plan.

**15.88**

Second Floor Monroe



### BOUDOIR CHAIR

Reduced for clearance! Regularly 19.95. Cord trim and box pleated skirt, pillow shaped seat. Choice of colors.

**9.88**  
Second Floor Monroe



### 13" HASSOCK

18 inch square hassock in assorted colors. Well made. You'll find plenty of use for these big hassocks.

**2.88**  
Second Floor Monroe

### SMART DESK

Walnut Finish Beautiful . . .

**29.88**

Second Floor Monroe

Deluxe style with waterfall top. Exquisite walnut veneered top, drawer fronts and ends. 45x21 size top. Made with roller bearing drawers and many other exclusive features. Buy on our Budget Plan.



### COMPLETE WITH CANOPY AND FOOT REST STEAMER CHAIR



**3.98**

Second Floor Monroe

Fancy stripe canvas with center back reinforcement, three position adjustment, folds compactly for storage. Complete with foot rest and canopy. All hardwood frame.

### FOLDING TERRACE CHAIR



**1.98**

Second Floor Monroe

All wood folding chair. Unpainted and smoothly sanded ready to paint in your favorite color. Made of strong, sturdy hardwood.

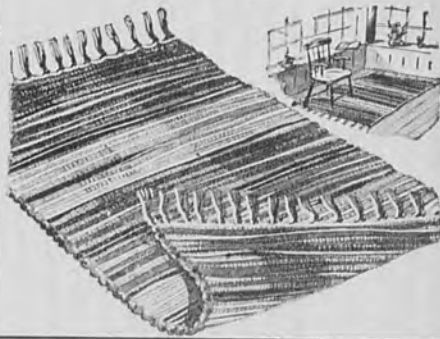
### SCATTER RUGS

Assorted Hit-and-Miss Colors

**1.88**

Second Floor Monroe

24x48 size, heavy quality cotton scatter rugs that are as practical as they are colorful. Ideal for hallways, bedrooms and bathrooms. Reversible for added wear and utility.

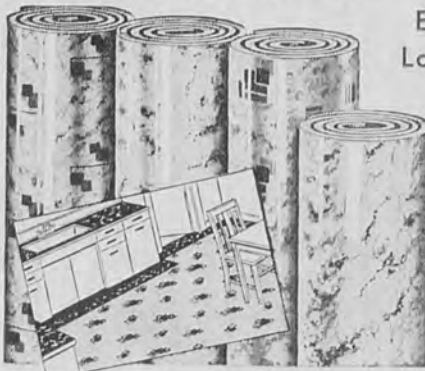


### GIBRALTAR INLAID LINOLEUM

Extra Heavy Long Wearing

**1.48**

Square Yard Both Stores



Inlaid linoleum that will give years of satisfactory service. Rich, deep colorings that go clear through to heavy felt back. Colors that are easy to keep clean and resist heavy foot traffic. Buy on our Easy Pay Budget Plan.

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION MAIN 7000  
RIDGE ROAD NEAR DEWEY GLEN. 556  
ROCHESTER, NEW YORK

Will Reseal...  
 Red, Navy, Brown  
 Sizes for long  
 Sizes for  
 Buy on our Budget Plan  
 Balance  
 Weekly or Monthly Payments



YOU CAN COUNT ON **Sibley's** FOR QUALITY SELECTIONS IN

# August Homefurnishings

## Clearance!



Gilt-Edged Opportunity to Save on

## Wallpapers

40<sup>c</sup> roll

Originally from 60c to \$1.50 Roll!

One of those now-famous Sibley wallpaper clearances that means big savings for every homemaker in need of new paper for any room in the house! The patterns in this great 40c group include many choice Colonials for hallways. Quantities are from 6 to 20 rolls.

Hundreds of Bedroom Wallpapers

18<sup>c</sup> to 42<sup>c</sup> roll

Originally from 36c to 90c Roll!

Book of 100 Fine Wallpapers

1/3 OFF!

WALLPAPERS, THIRD FLOOR

### August Spotlights Our

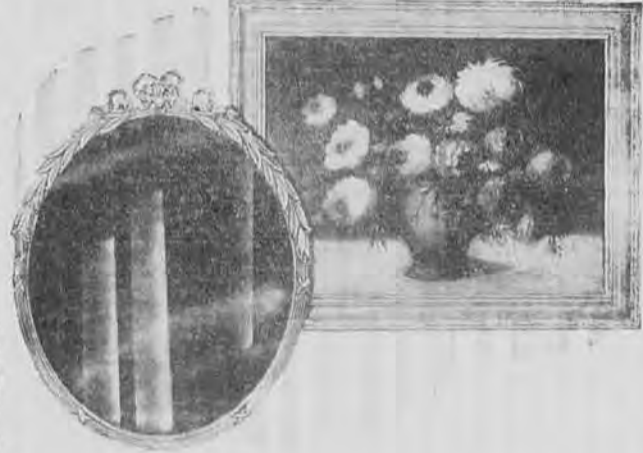
## Fine Pictures and Mirrors

Among the quality homefurnishings you're accustomed to buying at Sibley's in August are beautiful pictures and mirrors to grace your walls. This year, as always, you'll find our collection well-chosen, varied enough for every need and taste.

### CLEARANCE!

Original Price	Clearance Price
\$17.50—1 framed floral	12.50
\$20.00—1 framed landscape	15.00
\$25.00—1 framed modern floral	15.00
\$5.00—6 modern pictures	3.50
\$14.50—6 large mental mirrors	9.98
\$27.50—2 Federal mirrors with black and gold frames	22.50
Floral by Boney, originally \$50	37.50
Framed Oval Mirror, originally \$30	25.00

PICTURE GALLERY, FOURTH FLOOR



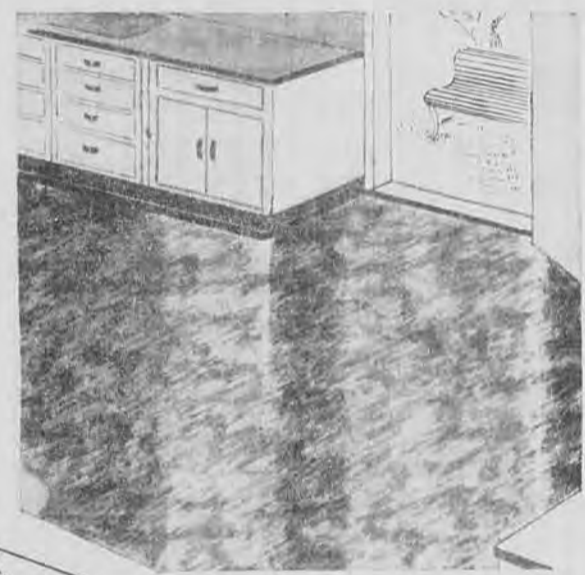
### Investment in Service!

## Our Heavy Gauge Marbleized 1/8" Linoleum

1.88 sq. yd.

In kitchens, playrooms, hallways . . . that's where this splendid linoleum comes into its own, because it's made to take heavy traffic. It's twice as thick as the ordinary kind . . . and just as good looking as it is sturdy. Marbleized effects in a fine range of colors. Quality assured by the famed Mairn and Armstrong labels. Small additional charge for installation.

FLOOR COVERINGS, FIFTH FLOOR



A Convenient Plan of Payment May Be Arranged on Purchases of \$15 or More.




## Box Springs and Mattresses

With an Eye to Your Bedding Needs!

44.77
57.87

"BANNER" MATTRESS and BOX SPRING OUTFIT—Built to give the enduring comfort you expect of a good mattress outfit! Full combination mattress, with cotton tufting and firm-rolled French edges. Box spring hand-tied 8 ways. Attractive wavy-stripe ticking on both.

"DAMASCUS" MATTRESS and BOX SPRING OUTFIT—"Mattress within a mattress" for luxurious comfort! Full Imperial edge, button tufting, handles, ventilators. Box spring hand-tied 8 ways. 8-bounce rose-and-gray striped ticking.

SLEEP SHOP, FIFTH FLOOR

### School for Parents

Because juvenile delinquency is so frequently traced to the home, there a plan being quietly developed, reveals SHE Magazine, to run a school for parents . . . teaching them how to raise healthy-minded children.



1922 1927 1936 1937

### MODERNIZE

our old-fashioned Diamond Ring

## NEW SETTINGS

Prices start at 9.95

Be amazed at the beauty of your diamonds when set in one of our beautiful new modern settings. You'll think you have a brand new diamond.

PRICES ARE LOW, TERMS EASY  
LIBERAL ALLOWANCE ON YOUR OLD SETTINGS

## Smalls

28 EAST MAIN ST.  
Open Monday and Friday Until 8 P. M.

## GOOD EYES

Lead The Way To Happiness

We pride ourselves on giving our children the best of everything to make for their happiness, yet often neglect their eyesight. If there is any question as to their vision, bring them in NOW. If necessary, have them properly fitted before school opens, with dependable

### GLASSES

We Use Only Bausch & Lomb and Shuron Lenses

You Can Come To Smalls With Every Confidence.

HARRY A. BENEWICK, Optician

For Small Sims Weekly!

## Smalls

28 East MAIN ST.  
JEWELERS • OPTICIANS

1000 **AVE.** OPP. REGENT

FURRIERS

## Your FIT

12 Coat Guarantee

DATS 295

ATS . \$229



Gray Tulle Coat \$235



Woolen Coat \$199

Red, Navy, Brown  
 Will Reserve  
 Sizes 8-12  
 Weekly or Monthly Payments  
 Balance



# Decrees of Fashion

By HELEN BRATTRUD  
Fur and feathers have literally been flying in the work-rooms of New York's famous millinery designers who presented their autumn lines to the press this week. There's a general mood of elegance expressed in larger and more luxurious hats. Ostrich, marabou, glycerined vulture, Persian lamb, ermine and superlative mink were some of the lavish trimmings. Through a technique of soft draping, a more flattering line has been achieved

in the movement toward "more winter coats. They're ideal background for all types of scarfs or the fur hat-and-bag combinations. Collarless, easily squared shoulder treatment, some sleeves cut in one with the shoulder, some models belted but all built on fitted body lines—these are important features.

Newly-Developed, smokeless, coal-burning "bungalow furnace" and a kitchen range were exhibited this week by the Bituminous Coal Institute. Based on a revolutionary but scientifically-proven principle, this heating unit completely eliminates all gas and smoke by actually burning them. A large amount of heat, which would ordinarily be lost, thus is recovered. Ash residue is reduced about one-third, and the stove operates for 50 or more hours without refueling—if you're planning a weekend away from home. As soon as critical materials are received, production of the stove will be started.



Wedding Fruit Cake

- 1 lb. butter or substitute
- 2 1/2 c. sugar
- 10 eggs
- 1/2 c. orange juice
- 1 t. cinnamon
- 1 t. mace
- 4 tb. seeded raisins
- 2 tb. currants or seedless raisins
- 1 lb. citron or candied orange or lemon peel
- 5 c. flour
- 1 t. soda

Casserole Season each layer with salt, dot with margarine and sprinkle the sugar over the apples. Spread the crumbs over the top. Cover, and bake in a moderate oven (350° F.) for 45 minutes or until the cabbage and apples are tender. Remove the cover toward the last of the baking to brown the crumbs.

1 lb. butter and sugar. Add egg yolks, spices and juice. Mix flour and soda with fruit and add to mixture. Fold in stiffly beaten egg whites. Pour into greased cake tins. Bake in slow oven (300° to 325° F.) about 3 hours. It is well to make cake some days before it is to be served so that it may ripen. When cold, wrap in wax paper and keep in tin box with an orange or apple to provide moisture. Ice cake with a white boiled icing the day before it is to be served. Decorate with icing, silver candies or other wedding motifs, if desired.

## School for Parents

Because juvenile delinquency is so frequently traced to the home, there a plan being quietly developed, reveals SHE Magazine, to run a school for parents, teaching them how to raise healthy minded children.

**Neisner's**  
Famous For Fine Portraits

**AN EXTRAORDINARY SAVING**  
For 2 Weeks Only, Aug 4 to 19

**Special**  
A Beautiful Neisner 5x7 Ivorytone

**BABY PORTRAIT**  
or Children up to 8 Years

For Only **69¢**  
Our Regular \$2.00 Value

Proofs to Choose From

The proof is in the SEEING! Stop in and look at Neisner's Samples of baby photographs you'll find many techniques to choose from — one to please every taste!

Skilled photographic artists make baby pictures their personal problem. They apply all their skill and their undivided attention to securing the finest possible portrait.

Their personality, too, is considered. Just the right moment is chosen to portray them in their loveliest mood. Yes — Neisner takes a lot into consideration, that's why over 60,000 happy customers have ordered over a quarter million Neisner Photos.

Air Conditioned Studio  
Open All Day Saturday

**Neisner's**  
5¢ to \$1.00 Stores

200 MAIN ST. E. STUDIO REAR MAIN FLOOR

## Baked Goods Take Deep-Freezing Well

If you have a deep-freeze storage cabinet, you may be interested in some reports from experimental kitchens on the freezing of baked products. It has been shown that pies, bread, cake, and doughnuts can be kept fresh for long periods of time by this method. The baked products should not be stored at temperatures lower than zero, however. A frozen baked pie will require from 30 to 45 minutes in a 400 degree F. oven to bring the juices to the boiling point.

## MEAT-FILLED PEPPER HALVES

Mrs. Piper packed her peppers in pickling brine but let's pack our peppers in a bed of fluffy white rice and serve with tasty meat and tomato sauce. It's a flavorful and filling bill of fare for a stimulating summer supper, and quick to fix.

Peppers cut in half and thoroughly de-seeded should be cooked uncovered in a large amount of boiling water 5 to 10 minutes. Fill with meat and tomato sauce and bake in moderately hot oven (375° F.) for 20 to 25 minutes. Arrange baked green peppers on snow white bed of cooked rice and cover with remaining meat and tomato sauce for an artist's dream and a diner's delight.

- Meat and Tomato Filling**  
Yield: 2 cups
- 1 lb. ground beef or table-ready meat
  - 4 tb. chopped green pepper
  - 2 tb. butter or margarine
  - 2 tb. flour
  - 1 1/2 cup cooked tomatoes
  - 1/2 cup sliced mushrooms
  - 1 1/2 cup water
  - Salt and pepper
- Brown meat, green pepper and onion in fat 5 minutes. Add tomatoes, mushrooms and seasoning. Flour may be added at this point if thickening is desired. Cook a few minutes. Add water and bring to boiling point.

## Spreads, Sandwich Fillings Compiled In Free Booklet

Ithaca, N. Y. — Nutritious spreads for bread and sandwich fillings have an important part to play in our wartime diet, says Dr. L. A. Maynard, director of the Cornell University School of Nutrition, in a new book just released by the New York State Emergency Food Commission. The booklet, entitled "War-time Spreads and Sandwich Fillings" is available to homemakers of the State through local nutrition committees and home demonstration agents.

Pointing out that in wartime many of the ingredients we depend upon for good nutrition are in short supply, Dr. Maynard says new spreads and fillings for sandwiches are needed to help the millions of homemakers prepare lunch boxes that are packed every day for war workers. "This booklet," he says, "contains some suggestions that we believe will meet this need. There are many different recipes from which to select in order to avoid dull repetition in sandwiches. These spreads have been chosen for their food values as well as their taste."

The booklet, which was prepared for the Food Commission by its special diet committee, contains 45 recipes as well as tips for making the sandwich-preparation easier. Six separate sections in the booklet deal with different types of spreads, giving recipes and instructions for preparation.

## Other Women

Approximately 600,000 women worked on United States farms in 1943 as a supplemental labor force.

For the first time in history women students outnumber men students at Pennsylvania State College.

Seven per cent of the workers making tanks or other large artillery pieces in the United States are women.

Mrs. Francis W. Bliss has just graduated from Hunter College. She is 54 years old.

Mme. Gabrielle de Baronecelli is editor and publisher of the only French newspaper in Louisiana.

There are 12 women parachute packers at Bolling Field who are wives or mothers of men in service.

Among potential voters the 1944 United States election, it is estimated there are 600,000 more female than males.

Pvt. Helen L. Wilkey of Texarkana, has been selected the most typical of the WACs stationed at Love Field, Texas.

British Wren Ship Mechanics, one of the newer units of the Woman's Royal Naval Reserve are servicing and repairing invasion craft.

When June Millarde, a Hollywood film actress changed her name to Toni Seven she became what is believed to be the only girl in the movies to use a numeral for a surname.

Barbara Dean, former secretary of motion picture actress Deanna Durbin, recently joined the WAVes and was assigned to the office of Miss Durbin's former husband, Lt. Vaughan Paul.

The Lincoln-Alliance is the Bank for Loans!

**PERSONAL LOAN CHART**

Year	Rate	Amount	12 Months	24 Months
\$100	5.00	\$-40	\$105.40	\$ 8.78
125	6.25	-50	131.75	10.97
144	7.60	-56	147.56	12.29
150	7.50	-60	156.00	13.17
175	8.75	-70	184.45	15.37
200	10.00	-80	210.80	17.56
250	12.50	-100	265.50	21.95
500	15.00	-120	316.20	26.33

LINCOLN-ALLIANCE BANK AND TRUST CO.  
Member Federal Reserve  
Member F. D. I. C.

**MODERNIZE your old-fashioned Diamond Ring**

**NEW SETTINGS**

Prices start at 9.95

You'll be amazed at the beauty of your diamonds when they are reset in one of our beautiful, new modern settings. You'll think you have a brand new diamond ring.

**PRICES ARE LOW, TERMS EASY**  
LIBERAL ALLOWANCE ON YOUR OLD SETTINGS

**Smalls**  
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Lead The Way To Happiness

We pride ourselves on giving our children the best of everything to make for their happiness, yet often neglect their eyesight. If there is any question as to their vision, bring them in NOW. If necessary, have them properly fitted before school opens, with dependable...

**GLASSES**  
We Use Only Bausch & Lomb And Sharon Lenses

You Can Come To Smalls With Every Confidence.  
HARRY A. BENEWICK, Optician

Pay Small Sums Weekly!

**Smalls**  
28 East MAIN ST.  
JEWELERS • OPTICIANS

**WINTER IN A GLASS!**

**ROMA Wines**  
ICED-WITH SODA

As welcome as the breaking of a heat wave! That's what you'll want to shout, when you thrill to your first cooling sip of a tall, frosty ROMA Wine—iced, with soda—and sweetened to taste! For here, truly, is a real "lifesaver" for sultry days or nights!

ROMA's superb flavor, constant quality and reasonable cost have made ROMA America's Largest Selling Wines! Enjoy ROMA Wines daily, in cooling summer drinks, at meals and when entertaining — for only pennies a glass!

ROMA WINE COMPANY, Fresno, Lodi, Healdsburg, Cal.

**ROMA** — America's Largest-Selling Wines!

ABOVE ALL ELSE BUY MORE BONDS!

**GARFIELD FURS -- 68 EAST AVE.**  
EXPERIENCED FURRIERS

**Will Save You \$75 to \$100 On Your NEW FUR COAT**

**FREE SERVICE** On Every Garfield Coat  
Two Year Written Guarantee

MINK DYED CONEY COATS... \$129	BLACK PERSIAN LAMB COATS 295
RUSSIAN MARMINK COATS 249	BLENDED MUSKRAT COATS . \$229
Grey Persian Paw Coats 250	
MENDOZA BEAVER Dyed Coney \$149	
NORTHERN SEAL Dyed Coney 149	
INDIAN KID COATS . . . 169	
Russian Pony Coats Black or Brown 225	
OPPOSSUM COATS Grey or Black 169	
HUDSON SEAL COATS 345	
GREY PERSIAN LAMB \$495	
OTHER FUR COATS FROM \$129-\$850	

**TRADE IN YOUR OLD FUR COAT!**

A liberal allowance made on your old Furs when you buy a new 1945 FUR COAT

Prices Include Federal Tax

Gray Indian Lamb \$235  
Blended Mink dyed Marmot \$199

**GARFIELD**  
East Avenue Furs  
68 EAST AVENUE, Opposite Regent Theater

Red, Navy, Brown  
Woolen or blue, Sizes 8, 10, 12  
Weekly or Monthly Payments  
Balance

Week In Review

"Shreds and Patches" sang the wandering minstrel, but that was before shredded bran came to show how good "shreds" can be. As modern as minstrels are old, shredded bran is restored for Vitamin B1, is rich, too, in niacin, iron and energy value.

The city's first death from infantile paralysis this summer was registered last week. Rochester's total of sufferers from the disease stood at eight, with a total of 15 hospitalized here during the last two months.

Food prices in Rochester dropped 5.3 per cent from June 15, 1943 to June 15, 1944.

Proposed new bus fares will be submitted to the Rochester Transit Corporation early this week. The new schedule was designed to continue the local bus fare at the lowest level in the state.

June payrolls in Rochester remained unchanged over those of May, despite increases in most upstate districts.

More than 650 tons of old clothes and discarded fabrics were collected in the Rag Salvage pick-up Sunday, with about 25 more tons still uncollected. The Rochester Rag collection is believed to be the first of its kind in the nation.

Edward Bausch, chairman of the board of Bausch and Lomb Optical Company, died Sunday at the age of 89. He had been in failing health and confined to his home for more than two years. In 1940 Mr. Bausch and his wife presented their home and grounds at 633 East Avenue as a gift to the city to provide a new home for Rochester Museum of Arts and Sciences. Mr. Bausch at his own expense built the first unit at a cost of \$521,000.

The July Waste Paper Salvage Drive reached a grand total of 1424 tons for Rochester and area.

Rochester's progress in the X-ray examination of persons

12 Midnight

How gals talk and blithe-hearted  
How rosy the party—how pink!  
And after the guests had departed,  
Tow cluttered with dishes, the sink.  
—P. BRACKEN.

employed in industry for tuberculosis was commended by George J. Nelbach, executive secretary of the State Committee on Tuberculosis and Public Health. Mr. Nelbach also praised the admitting procedure used at Iola Sanitarium which stipulates that a patient may not be admitted until the other members of his family also have been examined.

WISE BUY!  
for qualified motorists



B. F. GOODRICH STORE  
Main East at Union • Main 7300  
Jerry Piper, Mgr.

Dolan's  
WHERE YOU BUY  
THE CUTS OF  
**CHICKEN**  
YOU PREFER  
**DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417

SWAN Floating Lg. 11c  
Spray 3 lb. 69c  
1 lb. 25c  
3 lb. 69c  
SWAN Floating Lg. 11c  
Soap Reg. 7c  
Lifebuoy or Lux Toilet - 3 for 20c  
Rinsos or Lux Flakes - Lge. 24c

SPRY 1 lb. 25c  
3 lbs. 69c  
Lifebuoy or Lux Toilet - 2 for 15c  
Rinsos or Lux Flakes, Lge. - 24c  
ARROW FOOD STORES  
326 NORTH STREET

**THE UNUSUAL**  
★ ★ ★  
WE HAVE JUST ACQUIRED  
**5 USED ELECTRICS**  
PORTABLES — CABINETS MODELS  
ALSO TREADLES AT 1/2 PRICE  
TRADE-INS ACCEPTED  
ON ALL USED MACHINES  
SALE STARTS THURSDAY  
**SINGER SEWING CENTER**  
SINGER BLDG.  
47 EAST AVE.  
Open Friday Evening and All Day Saturday

"TEAMWORK will win!"  
  
**GENESEE LAGER BEER**  
LET'S ALL PULL TOGETHER

**Monroe County Council**  
Veterans of Foreign Wars  
PRESENTS THE  
**Biggest Show of Its Kind on Earth**

30 — SHOWS — 30  
Including  
Vanities of 1944  
Gay Hawaii  
Motordrome  
Wild Ferocious Lions  
Wild Life Show  
Harlem Review  
Hall of Science  
Wildest Africa  
Circus Side Show  
Jungleland  
Hollywood Monkeys  
Palace of Illusions  
Farman Fat Family  
Jitterbug Fun House

20 — RIDES — 20  
Including  
3 - Ferris Wheels - 3  
The Rocket  
Caterpillar  
2 Merry-go-Rounds 2  
Roll-o-Plane  
The Octopus  
Scooter  
Fly-ar Plane  
Kiddie Autos  
Spitfire  
Hey-Dey  
Miniature Trains

**JAMESE STRATES SHOWS, Inc.**  
SCOTTSVILLE ROAD  
Opposite Municipal Airport

**SIX BIG NITES TWO MATINEES**  
at 7 o'clock Wed. and Sat.  
School Children Admitted Free at Main Entrance 1 to 6 P. M.

The Joy Zone of America **35 Double RR CARLOADS** Supreme Amusement Splendor

**ALL NEXT WEEK** OPENING MONDAY  
NET PROCEEDS TO VFW HOSPITAL WORK  
**700 - People and Animals - 700**  
Positively The Largest Outdoor Show Ever Presented in Rochester  
**COVERING FIVE ACRES OF GROUND**

**COUPON SALE**

<b>RINSO</b> Large Box Limit 1 <b>18c</b>	<b>KEY</b> 470N. GOODMAN NEAR MAIN 1861 MONROE NEAR WINTON ROCHESTER'S MODERN CUT RATE 457 RIDGE RD. NEAR DEWEY DRUG STORES	<b>Playing Cards</b> (Bridge or Pinochle) Reg. 30c Limit 2 <b>23c</b>
<b>SACCHARIN TABLETS</b> Bot. of 1000 1/2 or 1/4 cr. Limit 1 <b>43c</b>	<b>TODAY THRU NEXT WEDNESDAY</b> Take Advantage of Some of the Best Buys of the Year! You'll Find It Pays to Shop Key First PLEASE BRING YOUR SHOPPING BAG	<b>WOODBURY'S SHAMPOO</b> 3oz size, Coconut Oil, Castile or Tar Limit 1 <b>21c</b>
<b>BETENE</b> Plain or Chocolate 2oz. Size Limit 2 <b>89c</b>	<b>ISOPROPYL ALCOHOL</b> Pint Bottle Limit 1 <b>13c</b>	<b>WhiskBrooms</b> Pocket Size, Reg. 15c Limit 1 <b>11c</b>
<b>Steel Wool</b> 1-oz. size—Reg. 5c 6 for <b>19c</b> Limit 6	<b>MOTH BALLS or FLAKES</b> 12 oz. box Reg. 13c Limit 2 <b>7c</b>	<b>Borden's Chocolate MALTED MILK</b> Pound Jar Limit 2 <b>26c</b>
<b>CANNING JAR RUBBERS</b> Box of 12 Limit 2 <b>3 for 11c</b>	<b>Clothes Pins</b> Box of 30 Limit 1 <b>8c</b>	<b>Adhesive Tape</b> 1/2" x 5 yds. Reg. 15c Limit 2 <b>2 for 13c</b>
<b>CANNING JAR COVERS</b> Box of 12 Limit 2 <b>18c</b>	<b>HANG UP MOTH DISCS</b> Reg. 10c Limit 2 <b>8c</b>	<b>Absorbent COTTON</b> 3-oz. Pkg. Reg. 20c Limit 2 <b>11c</b>
<b>Lux Flakes</b> Small Size Limit 2 <b>2 for 15c</b>	<b>Shoe Polish</b> BLACK OR BROWN Reg. 10c Limit 2 <b>4c</b>	<b>HOREHOUND DROPS</b> Pound Pkg. Limit 1 <b>17c</b>
<b>WAX PAPER</b> 125 feet, cutter box Reg. 25c Limit 2 <b>13c</b>	<b>SILEX COFFEE MAKER</b> 2 Cup Model Reg. \$1.45 Limit 1 <b>69c</b>	<b>PLY FOR SKIN PROTECTION</b> Reg. 25c 12 oz. size Limit 2 <b>14c</b>
<b>Dorothy Doanne LIPSTICK</b> Reg. 30c Limit 2 <b>19c</b>	<b>RUBBER FOAM Make-up Sponge</b> Reg. 15c Limit 2 <b>8c</b>	<b>Linen Stationery</b> Box of 36 sheets, 24 envelopes Reg. 35c Limit 1 <b>31c</b>
<b>ALUMINUM HAIR CURLERS</b> Asst. sizes Limit 4 <b>5c</b>	<b>DOUBLE EDGE BLADES</b> Reg. 10c Limit 4 <b>2 for 11c</b>	<b>MEMORANDUM PADS</b> Reg. 5c Limit 4 <b>2 for 5c</b>
<b>PREP SHAVING CREAM</b> Reg. 35c Limit 2 <b>11c</b>	<b>Haarlem Oil CAPSULES</b> Box of 24 Reg. 35c Limit 2 <b>13c</b>	<b>Coronet All Purpose CREAM</b> Lb. Jar, Reg. 79c Limit 1 <b>33c</b>
<b>Canvas Shopping BAGS</b> Reg. 50c Limit 1 <b>29c</b>	<b>Garment Bags</b> FULL SIZE 23" x 54" Limit 4 <b>4 for 27c</b>	<b>ANALGESIC BALM</b> 50c Size Tube Limit 1 <b>19c</b>
<b>BORAXO</b> Cleans Dirty Hands Reg. 15c Limit 2 <b>10c</b>	<b>LIGHTHOUSE Soap Cleanser</b> Limit 2 <b>2 for 7c</b>	<b>Safety Pins</b> Bunch of 20 Limit 2 <b>4c</b>
	<b>FREE Vimms</b> VITAMINS-MINERALS 50c size FREE when you buy large size \$2.25 VALUE FOR \$1.69 VITAMINS AND MINERALS GOVERNMENT EXPERTS SAY ARE NEEDED IN THE DAILY DIET	<b>KEY</b> 470N. GOODMAN NEAR MAIN 1861 MONROE NEAR WINTON ROCHESTER'S MODERN CUT RATE 457 RIDGE RD. NEAR DEWEY DRUG STORES
		<b>SULPHUR CANDLES</b> Reg. 10c Limit 4 <b>4 for 23c</b>

Aug BIRD  
20%  
If you save  
KEN  
57 MT. HOP  
JU  
San  
ALI  
T1  
WITH  
6  
STC  
LACO  
Rect  
Get R  
PROL  
SC  
15c  
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TOBA  
LB.

**EDWARDS Feature Buy in BLANKETS**

*August is the Month to Look Ahead to Winter!*

**Warm, Luxurious 100% Wool**

**"Faribo" BLANKETS**

Real Quality at . . . . . **11<sup>84</sup>**  
Size 72x84



If your  
the thin  
Bar Har!  
feeling.



This Faribo blanket has been made to uphold a name famous for quality since 1865. The thick, heavy nap assures warmth without weight. Long life is built in by the use of long fiber, high tensile strength yarn. It will not pull out of shape if handled and laundered with reasonable care. All colors are sun-proof and tub-proof. The rayon satin binding is first grade and will not ravel out along the edges.

**Each Blanket Nicely Boxed for Gift:**

*Your Choice of 4 Exquisite Colors:*

- Peach - Dusty Rose
- Cedar - Blue

The Faribo Mill has made fine wool blankets since 1865 and are today producing blankets as fine as can be made.

**Buy on Edwards' Easy Plan. . . PAY \$2 DOWN**

Balance . . . . . Weekly or Monthly Payments  
Buy is warm this winter and get him a mackinaw. Maroon, Blue and Brown.

**Beginning Friday August 4th at 9:45 A. M.**

**Free Parking**

2 Hrs. Free Parking for Edwards Customers . . . Parking Station corner St. Paul & Pleasant Sts.

**Store Hours:**

Friday 9:45 A. M. 'til 9 P. M.  
Closed All Day Saturday . . .  
Open Monday Noon 'til 9 P. M.

AUGUST  
THE MONTH OF  
*Feature Buys*  
AT  
**Edwards**

**Open An EDWARDS CHARGE ACCOUNT**  
Even if you are short of ready cash, you can take advantage of the many "Feature Buys" in this Timely August Circular. Make application at the Credit Office, 7th floor.

**No Charge For Deliveries**  
on purchases amounting to \$2 or more.

**Shop with Credit Coupon Books**  
issued in \$15 & \$25 Denominations. No Down Payment when purchases amount to \$10 or less. Use coupons same as cash in any department. Ask about them at Credit Office, Seventh Floor.

**Use Edwards' Budget**  
The little . . . . .  
op into . . . . .  
bardine . . . . .  
e lined . . . . .  
s and . . . . .  
pants, . . . . .  
tully lined, have double knee patches for long wear.

144 E. Main St., Rochester 4, N. Y.

Attention Budget-Careful Customers! Read Every Page in this Timely August Circular. Check your needs. Take Advantage of the Many Pleasant Ways to be thrifty. One glance at the Values will Convince You That Here are "Feature Buys" You Cannot Afford to Miss. We Suggest You Shop Early Because Many Hard-to-get Items are Available Only While Qu . . . . .

size: full length button . . . . .  
a firm, triple stitched bottom. Cor . . . . .  
brown or blue. Sizes 8 - 18.



Red, Navy, Brown

Shop—Second Floor

# Edwards Feature Buys in Furred COATS

All the New Highlights and Exciting Colors in these  
Gorgeously Fur Trimmed

## DRESS COATS



NON TAXABLE  
**\$58**

Edwards is headquarters for fur trimmed coats . . . coats with distinction, regardless of price. Coats that look ahead to Winter . . . to keep you warm snug and smart whatever the weatherman hatches. This year . . . stronger than ever . . . the call is for fabric, smart line, long-wearing qualities, rich furs . . . coats that are all-timers, no matter where you wear them.

All Wool Crepes and Suede Cloth  
Sizes 9 to 15 — 10 to 20 — 33 to 47



**\$78**  
PLUS 20% TAX



**\$98**

Note These Features:

- The New Tuxedos
- Lowered Waistlines
- Deeper Armholes
- Broadened Shoulders
- The Heavily Furred Coats
- 100% Wool Fabrics
- Variety In Fur Collars
- Pencil Slim Silhouette

at **\$58** London Dyed Squirrel

Non-taxable, all wool coat with plastron of London dyed squirrel. Black green and blue. 12-20.

**\$5** Fox Collar & Tabs

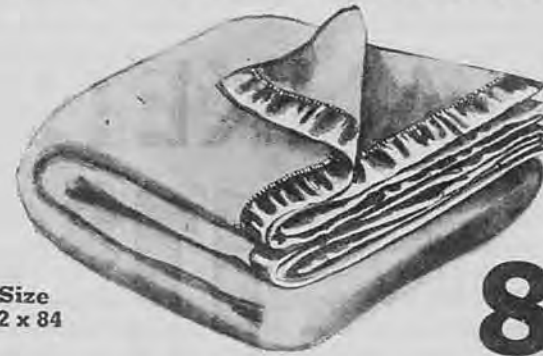
Tax. All Wool with lavish fox. Green or blue in sizes

**A \$5 DEPOSIT**

And Weekly Or Monthly Payments

# EDWARDS Feature Buys in DOMESTICS

## 100% Wool Blankets



Nicely Boxed

Size  
72 x 84

**884**

Come in, sink your fingers in this soft textured blanket . . . feel the wool, every thread of it pure, long fibred . . . see the rayon satin binding . . . test its weight and note that it's long enough to tuck in all around. Then, take a quick peek at the price tag . . . and place your order.

ROSE — BLUE — GREEN — CEDAR

## Big Husky Cannon Towels

**2 for 99c**

22"x44" rough, tough and thirsty water eaters that rate high with knights of the bath and equally high with his lady for they're Cannon's for service and give the home towel rack a well-dressed look.

White with Borders of:

- Blue      Rose
- Green     Gold



## Colorful Printed Lunch Cloths

**1 46**



There's nothing ordinary about these cotton crash cloths. Every huge fruit or floral design was printed by hand which means clearer, brighter colors that rub fast. They're so fast they're your table's



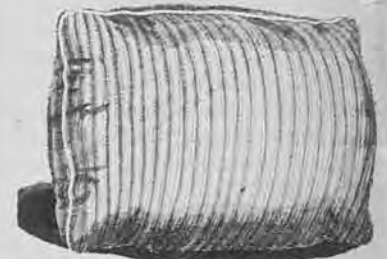
## Cotton and Linen Kitchen Towels

No more lint on your fine china . . . not if you use the soft of sturdy cotton and linen . . . soft to feel of and highly absorbent. Natural color with neat red striped borders. Good size.



## Good Size Printed Kitchen Towels

They're not only good sized, but these towels come in delightful prints . . . lush, big flowers and huge fruit designs romp down the center while deep printed borders trim the sides and both ends. Red, blue or green are the predominating colors.



## Feather Filled Bed Pillows

**2 48**  
each

Soft, old fannies, stuffed with crushed duck feathers. No



## Edwards Feature Buys in the BASEMENT



**Ideal the Year Round!**  
**Cotton Colonial**  
**Bedspreads**  
**2.97**

Lovely to look at — a bedspread you'll be proud to own! Grand for wear and laundering, can be used on either side because it's reversible. They have slight imperfections, but nothing to hurt the wearing quality. For the full size bed. It will do wonders to dress up your bedroom. Blue, Green, Rust, and Gold.

EDWARDS—Basement

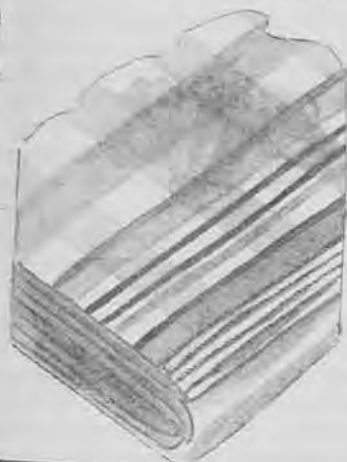
**Two Piece Bar Harbor Set**  
Styled For Your Comfort

**1.79** SET

If your first thought is comfort . . . we have just the thing for you. Plump, cotton, filled two piece Bar Harbor Set. Husky cushions to ease that tired feeling. Either blue or rose striped covering.



EDWARDS—Basement



**Serviceable - "Nashua"**  
**Cotton Plaid Blankets**

**89<sup>c</sup>** each

Cover up on those cool summer nights with a "Nashua" cotton plaid blanket, or use as a sheet during the winter. Made of a warm fleece quality, to fit a full size bed. Blue and White, Pink and White Plaids. Size 70x80.

EDWARDS—Basement

**Colorful Printed**  
**Lunch Cloths**  
**97<sup>c</sup>** each

Cheery enough for luncheons . . . pretty enough for a party and thrifty enough for a budgeteer. Smart well covered floral prints on sturdy washable cotton. When washed it comes out clear and fresh ready to bring color to your table! Size 52x52.

**Sturdy Absorbent**  
**Kitchen Towels**  
**19<sup>c</sup>** each

Makes drying dishes easier when you use these handy kitchen towels. Firmly woven with 25% linen to assure you of fast drying. Seconds of Startex Towels. They are hemmed ready for use. Size 17x33.

**Three Quarter**  
**and Full Bed Size**

Stripes ready to use  
easy turning and a pre-washed

EDWARDS—Fifth Floor

**Double Duty**  
**Coat Sets**  
**For Daughter**  
**15.97**



Sizes:  
7 to 10.

Select daughters warm winter outfit now! Warm Fleece coats in fitted and boxy styles with gay plaid trims or smart touches of Velveteen. Coats and ski pants are fully lined and interlined for extra warmth. The Ski pants are full cut with knitted cuffs and zipper closings. Blue - Teal and Winc.

EDWARDS—Basement



Sizes:  
6 to 16.

**Boys' Mackinaws**  
**7.44**

Our Boys' fine Mackinaws — packed with extra warmth and wear. They are Double Breasted, have Sport Backs, four pockets, Raglan shoulders, Button to the neck, Sateen Sleeve lining and cotton plaid fabric lining. (Wool 12 1/2% and Reused Wool 87 1/2%) Make sure your boy is warm this winter and get him a mackinaw. Maroon, Blue and Brown.

EDWARDS—Fifth Floor

## Edwards Feature Buys for Girls and Boys

*The Original 100% Virgin Wool*  
**Kitten's Ear Fleece**  
**Winter Coats**

For Girls  
Size  
7 to 14

**19<sup>98</sup>**

For Teens  
Size  
10 to 16  
22.98



The makers of this coat planned it to fulfill every demand. The fabric is woven of wool and mohair, on a base of long staple cotton, adding durability to a rich, soft pile surface. It's especially processed to make it moisture-repellent and crease-resistant factors that keep your Kitten's ear looking always new and trim. You'll enjoy its warmth without weight. It's fully lined with Earl-Glo rayon.

EDWARDS—Girls Shop, Third Floor

**ORDER NOW**

You Can Buy Any  
of These Items on  
Edwards Lay-Away Plan  
Small Down Payment  
Balance Weekly  
or Monthly.  
No Charge for Storage



**Boys' Finger Tip**  
**Fleece**  
**COATS**

With Rayon Quilted Lining

**15<sup>88</sup>**

Look ahead! Have this 25% wool and 55% reprocessed wool with the quilted lining all ready when he needs it. Two deep slash pockets outside and one inside. Full length button fly front and a firm, triple stitched bottom. Comes in brown or blue. Sizes 8 to 18.



**Little Tots' All Wool**  
**SNOW SUITS**

Sizes  
3 to 6X

**11<sup>88</sup>**

When winds whistle and snow blows the little girl will want a snow suit ready to hop into. The attached Dutch hood has a gabardine lining and is adjustable for size. The lined jacket has a zipper front, two pockets and tight fitting wristbands. The bib top pants, fully lined, have double knee patches for long wear.

Red, Navy, Brown

EDWARDS—Shop—Second Floor

68 EAST MAIN

95

## EDWARDS Feature Buys for INFANTS



**25<sup>98</sup>**  
Baby Cribs

Solid hardwood birch crib with full width end panels and double drop sides. Adjustable spring.

Crib Mattress . . . . .9.98

Deep box, waterproof mattress with pink or blue covering and prints of nursery subjects.



**6<sup>98</sup>**  
Bathinette

Complete with deep tub and a dressing table top. Comes in ivory finish and is equipped with a safety strap, towel rack and useful cretonne pockets. Folds compactly when not in use.



**9<sup>98</sup>**  
New Wax Birch High Chair

Keep him safe in this waxed birch high chair with solid back and sanitary tray. The legs are wide spread so he can't tip himself over. Adjustable foot rest.

High Chair Pad . . . . .1.50

Red, blue, peach or maize with dainty nursery patterns on a waterproof pad for the high chair. It ties on.

EDWARDS—New Infants Shop, Second Floor

## A B Electric Range

Gleaming White Full Porcelain

**89<sup>95</sup>**

Pay 1/3 Down . . . Balance 12 Months

Note These Features:

- ★ Finish-White porcelain enamel, black porcelain enamel cooking top.
- ★ Three (closed type) top units — (three-way switch).
- ★ Oven thermostatically controlled.
- ★ Separate broiler compartment.
- ★ Approved by Underwriters' Laboratories, Inc.

Available to those who qualify under W.P.B. Regulations. Come in and let us explain details.

EDWARDS—Sixth Floor

## Handmade Mexican Slipper CHAIRS



**3<sup>79</sup>**

Handsome chairs with real rush seats. Use them a dozen ways . . . slipper chairs . . . bridge chairs . . . fireside chairs or for the youngsters. White, red, green with floral decorations.

EDWARDS—Art Department, Seventh Floor



## New Shipment of Pillows

**2<sup>59</sup>** each

Many Way Pillows

Sunfast all over designs in fast, comfy pillows bound in contrasting solid colors . . . aqua, blue, gold or brown. You'll want them for your davenport, your porch and to take to your summer cottage.

Living Room Pillows

Brighten up your living room with these colorful spots of box pillows that comes in the same sun-fast colors and patterns as the many-way pillow. Use them in your chairs on your

## Edwards Feature Buys in CHINAWARE

### 20 Piece Starter Sets

Shenandoah Pattern



**4<sup>95</sup>**

Set a fine table with American made Shenandoah ware. Warm rich ivory background splashed with nasturtiums so vivid they look freshly picked right from the Shenandoah Valley. Best of all the decoration will not wear off with the years . . . it's put on under the glaze.

Set consists of:

- 4 tea cups 4 tea saucers
- 4 luncheon plates 4 fruits
- 4 Bread and butter plates



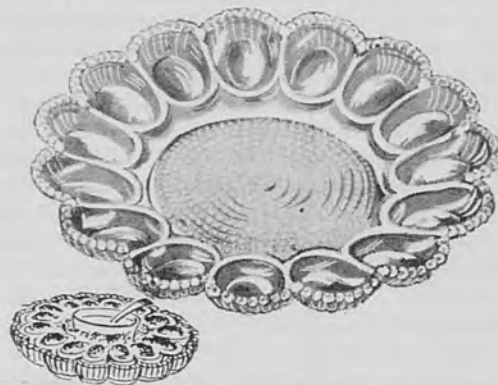
**5<sup>c</sup>** ea.

### Hand Cut TUMBLERS

Trust Edwards to be on the alert for the unusual and these hand cut tumblers at 5c are unusual. First of all they are clear crystal with a dainty floral wreath cutting around the top. Then notice the graceful shape that fits so neatly into your hand.

- 3 oz. Cocktail Tumblers
- 5 oz. Fruit Juice
- 9 oz. Water Tumblers

### 15 Well, Sparkling Crystal, Deviled Egg Plates



**2 for \$1**

Just the thing for salad days! Two of these glass dishes for \$1. Made with little hollows all around the edge to hold your deviled eggs and a center space for your salad bowl. You'll find innumerable uses for them. Mail and telephone orders filled. Call Stone 2300.

EDWARDS—China—Second Floor

## Feature Buys in Paints and Wallpapers

Imperial 4 Hr. Spar Varnish



**2<sup>48</sup>** Gal.

A high gloss clear finish for outside and inside use. Water and weatherproof.

Majestic Floor & Porch Paint



**97<sup>c</sup>** Quart

Wears like iron. For outside porches or inside floors. Use it on concrete, too.

Majestic Mirror-Lux Enamel



**1<sup>37</sup>** Quart

First grade 4 hr. enamel for lawn furniture, automobiles, woodwork and walls.



Majestic Semi-Gloss Paint **3<sup>44</sup>** Gal.

A satin finish for walls or woodwork. Gives a soft gloss and washes like a china dish.



Majestic Flat Wall Paint **2<sup>62</sup>** Gal.

Spreads like butter. A 1st quality paint for walls or ceilings. Washable.



Imperial Interior Gloss Paint **2<sup>56</sup>** Gal.

An enamel finish for walls or bathroom.



**29<sup>c</sup>** per Roll . . . and up

Nothing can give a room a lift like fresh wallpaper. Here are the fine quality papers you've learned to depend on at Edwards. A complete stock right on hand. Papers for every room. In blue, rose, green, gray, yellow, orchid, tan, cream and white.

## EDWARDS Feature Buys in BEDDING

Famous Stearns and Foster

# Mattress and Box Spring



Furnished  
in Single or  
Full Bed Size

Both  
Pieces  
for **59<sup>87</sup>**

- **Mattress Upholstered in Cotton Felt**
- **Box Spring Has Full Spring Construction**

If you are looking for quality in a divan set . . . this Stearns & Foster set is just what you want. The mattress is finished with a French edge, upholstered with fine quality cotton felt, has reinforced sidewalls and is covered with woven stripe ticking. The box spring has full spring construction.

EDWARDS—Bedding, Fifth Floor

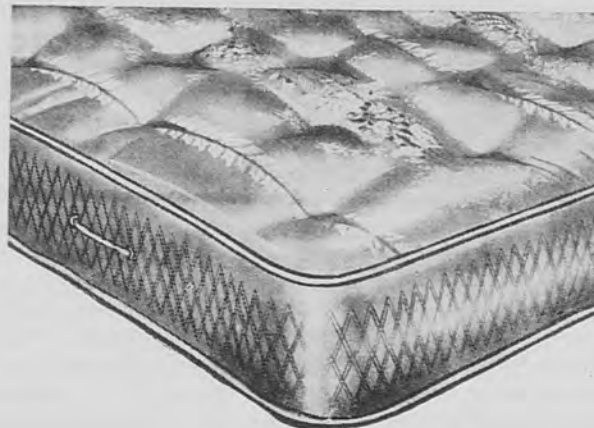
## Stearns and Foster Twin Size Mattresses

with Insulo Cushion Construction

**29<sup>87</sup>**

Quality plus comfort equals a good mattress . . . and that's just what the name Stearns & Foster stands for. Twin size only, but all French edges, upholstered with cotton felt (some upholstered with hair), reinforced sidewalls and covered with durable stripe and panel damask tickings.

EDWARDS—Bedding, Fifth Floor



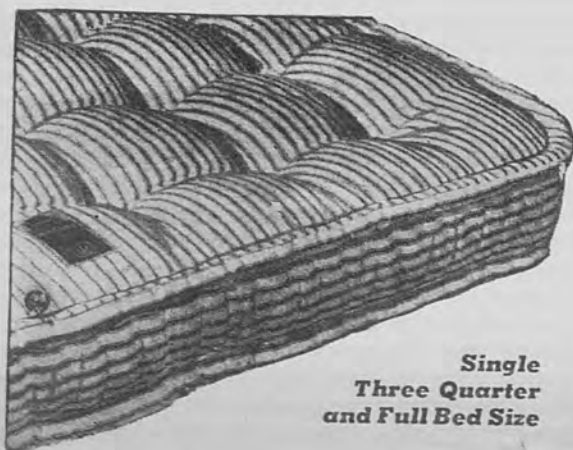
## Monroe Mattress

Covered with Heavy Woven Stripe Ticking

**16<sup>87</sup>**

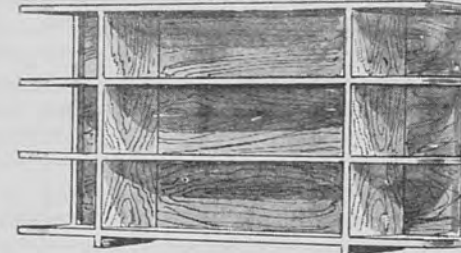
Be sure of a good night's rest with a mattress filled with excellent quality cotton and cotton felt, covered with heavy, woven stripe ticking and biscuit tufted. It has a roll edge, handles for easy turning and a pre-built, stitched border.

EDWARDS—Bedding, Fifth Floor



Single  
Three Quarter  
and Full Bed Size

## Edwards Feature Buys in HOUSEWARES



Well Made Unpainted  
Book Cases

26" High 3" Deep **3<sup>98</sup>**      33" High 3" Deep **7<sup>98</sup>**

Made of smooth sanded pine already for your paint brush. The 26" case has an adjustable center shelf. The 33" book case is made with two removable shelves.

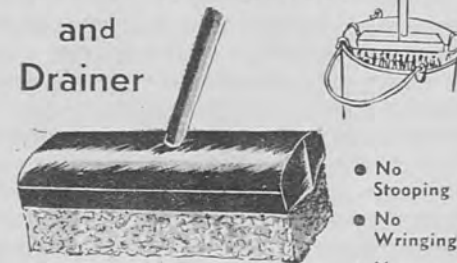
Chests of Drawers

3 Drawers . . . . . **6.99**  
4 Drawers . . . . . **8.69**  
5 Drawers . . . . . **10.69**

EDWARDS—Housewares, Sixth Floor

### Minute Sponge Mop

and  
Drainer



- No Stooping
- No Wringing
- No Kneeling
- No Splashing

**1<sup>59</sup>**

Hook the drainer on the bucket, rest the Minute Mop on the drainer, lean lightly only on the handle and, quick as a wink, it drains itself into the bucket.

EDWARDS—Housewares, Sixth Floor



Heavy Standard Gauge

## Inlaid Linoleum

A wide choice of attractive designs and marbled patterns in this heavy, standard gauge, inlaid linoleum. You'll find color combinations for your kitchen . . . your bedroom or any place where a good, long wearing linoleum is required.

**1<sup>44</sup>**

Square  
Yard

EDWARDS—Floorings, Fourth Floor

Extraordinary Government Release!

## All Purpose Pump and Sprayer

Complete with 10 Ft.  
Hose and Nozzle

**1<sup>79</sup>**

Ideal fire extinguisher for Summer camps and cottages; fine for spraying insecticides or whitewash; for disinfecting poultry or livestock; for washing the car . . . and just the thing for watering victory gardens, plants and window boxes.



EDWARDS—Housewares, Sixth Floor

## Mason Type Vacuum Seal Top

# GLASS JARS

Either  
Pint or  
Quart  
Size

**48<sup>c</sup>**  
DOZ.

It's patriotic . . . and thrifty to can everything in sight. These tried and tested type jars are your assurance of satisfactory canning.

Ball Brothers **7<sup>c</sup>**  
Red Jar Rubbers Doz.

Made with a lip edge. The perfect seal for canning.

EDWARDS—Housewares, Sixth Floor



**EDWARDS Proves that Beautiful FURNITURE can be LIVABLE as well as INEXPENSIVE**



**With Spring Construction**

**Custom Tailored**

**2 Pc. Sofa and Chair**

**179<sup>87</sup>**

A two piece group around which you can build an interesting, distinctive room. It is designed for comfortable living. Full spring construction throughout, custom tailored and covered with fine quality coverings. The hardwood frames are dowelled and mortised to stand long wear.

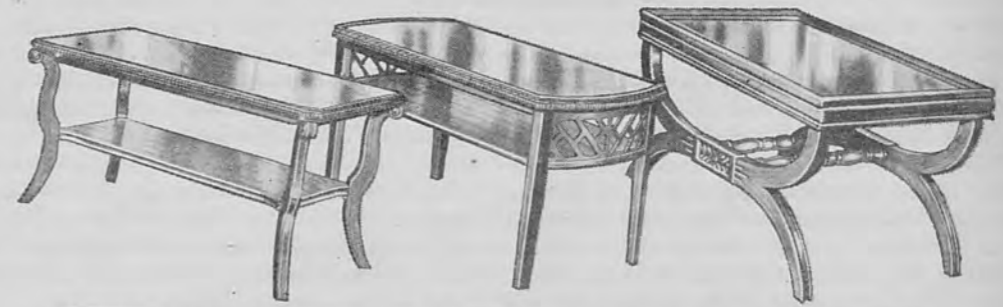
EDWARDS—Furniture, Fifth Floor

**Graceful 18th Century Cocktail Tables**

**13<sup>87</sup>**

Your choice of three impressive styles every one of them marked by the graceful styling that characterized the 18th Century. Sturdily made of fine mahogany veneer and gumwood, hand rubbed to a smooth, velvety finish. The tops are glass and clean with a swish of a damp cloth.

EDWARDS—Furniture, Fifth Floor



**Ask About EDWARDS CONVENIENT PAYMENT PLAN**



**Big, Roomy Lounge Chairs**

This is a man's chair . . . in size and comfort. The best of materials and workmanship have gone into the making of these chairs. Sturdy hardwood frames with a covering of blue or wine Ankorloop.

**29<sup>87</sup>**

EDWARDS FURNITURE FIFTH FLOOR



**Exquisite 7 Piece Credenza 18th Century Dinette Set**

**159<sup>87</sup>**

Entertaining at home is fun . . . and the dining room pictured above, gets its share. This is an attractive set with a Duncan Phyfe extension table, roomy china cabinet, credenza buffet and four matching chairs with nicely upholstered seats. The finish is a deep, rich mahogany veneer on gumwood.

EDWARDS—Furniture, Fifth Floor



**5 Pieces**

**59<sup>87</sup>**

**Colonial Maple Breakfast Set**

A full sized breakfast set with a long center drawer in the table that will hold silver. Extensions at both ends of the table provide for extra guests. Four sturdily built ladder back chairs and the table have a maple finish that has been rubbed to a rich, golden glow.

EDWARDS—Furniture, Fifth Floor

**Plenty of Room in this WALNUT Knee Hole DESK**

**39<sup>87</sup>**

Every home needs a knee-hole desk for there's no piece of furniture more useful. Generously proportioned and built on graceful lines. Plenty of drawer space for your papers.

EDWARDS—Furniture, Fifth Floor



**Matching Chair**

**7<sup>87</sup>**

EDWARDS—Furniture, Fifth Floor

★ Approved by Underwriters' Laboratories, Inc.

Available to those who qualify under W.P.B. Regulations. Come in and let us explain details.

Brighten up your living with these colorful spots of color that comes in the same sun-fast colors and patterns as the many-way pillow. Use them in your chairs on your

**Attractive 3 Pc. 18th Century Bedroom Group**

**Full Size Bed — Chest of Drawers Your Choice of Vanity or Dresser**

**89<sup>87</sup>**



Everything you want in a bedroom suite . . . fine mahogany veneer on gumwood, reeded corner posts, graceful mouldings and a glowing hand-rubbed finish. Panel style bed and deep roomy drawers in the chest and dresser.

Gal. An enamel finish for walls or woodwork. Gives a soft gloss and washes like a china dish.

Gal. Spreads like butter. A 1st quality paint for walls or ceilings. Washable.

Gal. An enamel finish for walls or woodwork. Gives a soft gloss and washes like a china dish.

EDWARDS—Furniture, Fifth Floor

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Gal. An enamel finish for walls or woodwork. Gives a soft gloss and washes like a china dish.

EDWARDS—Furniture, Fifth Floor

blue, rose, green, gray, yellow, orchid, tan, cream and white.



# KAY'S COMMENTS

**SEW** Be both pretty and smart by making your own clothes this fall. Probably more than once you have wished you could sew, here is your opportunity to learn. SINGER SEWING CENTER is offering a complete sewing course for the tidy sum of \$10. Money you will never regret spending because it will pay itself back with interest in what you save by making your own clothes. This wonderful course consists of instruction from a professional seamstress, use of a machine in all other necessary equipment, use of Singer's beautiful sewing room and expert advice on planning your wardrobe to fit your needs and your budget. Classes are held twice a week for a period of eight weeks and are limited to six people. They are held Mornings, Afternoons, or Evenings for your convenience. So why don't you call Stone 7007 for details or drop in at the Singer Sewing Center 47 East Ave.

**HATS** The HAT that can be really called a hat is back. Large, Beautiful and Black. That is the new fall theme in millinery. You will find just such a hat at the CARTER HAT SHOP. Prices range from \$4.95 up. Cordé Calots, so right with every costume are also very much in evidence at CARTER'S. Styles fresh from New York are coming in every day, so why not drop in and take a peek at them. They also have a new line of fall jewelry, featuring those life like PANSY SETS consisting of Earrings and Pins. A brand new idea in combining them, wear the earring and fasten the pin to your new hat. Very new and attractive. CARTER HAT SHOP 636 Monroe Ave. Open eve.

**LOOK** If you are using more electricity in your home than you really need you are being unpatriotic. The ROCH-ESTER GAS & ELECTRIC CO. has asked in the interest of furthering the war effort, to please not waste electricity. You can do this by being sure that no unnecessary lights are kept burning. ROCH-ESTER GAS & ELECTRIC CO. does not mean for you to deprive yourself of light that is essential. So why not try and remember. More Power To Them. ROCH-ESTER GAS & ELECTRIC CO. 89 East Ave.

**SALE RIPTON DRESSES** Have you been toying with the idea of trying a new hairstyle. Let MILDRED HAUPEN-THAL style one for you. She has just returned from New York and is prepared to style your hair in the newest and most becoming fashion. She is featuring a SUMMER SPECIAL Creme Oil \$10 Wave at \$7.50 and a \$7.50 Creme Oil Wave at \$5. Cold Waves \$10 to \$20. For appointment call Main 7671 — 323 Burke Bldg.

**So You're Going To Have A Baby?** Ask for your copy of this grand book when you visit EDWARDS a new beautiful and complete baby shop, now open on the second floor. This infants shop is a beautiful sparkling new place you will enjoy shopping in. If you are a mother to be and this "shopping for baby" is a new experience for you, EDWARDS experienced clerks will be delighted to help select everything you need for the coming event. Their expert advice is really a pleasure to receive cause EDWARDS have been clothing infants for years and they know all the answers. Well known and reliable brands of infants clothing and other necessities are featured in this brand new shop where you will find complete stocks of everything from diapers, to infant furniture, Carters, Vania, Birds-eye are just a few of the famous brands to be found here. If you are going to a baby shower (and who isn't these days) and you are in doubt as to what to give, EDWARDS have the answer to that one too. A few of the many items to choose from are: Baby Record Books \$1 to \$2.50 Rattles 50c to \$1.35 Baby Pictures \$1. Satin Coat Hanger \$1.19. Powder and Oil in dainty gift boxes \$1.19. You are sure to find something that you will be proud to give. So for all BABY needs come to EDWARDS new and enlarged INFANTS SHOP Second Floor.

**SALE** ZWEIGS cotton dresses are on sale. Wonderful news for you gals who simply must have a few more cottons to see you through the rest of the summer. Styles are varied and sizes are broken of course, but you're sure to find something to please you. Cottons that were \$6.95, now \$3. Members originally \$12.95 now \$6.95. ZWEIG'S also has a new line of Fall dresses. Sizes 9 to 52. ZWEIG DRESSES, 240 Rosedale off Monroe.

**LLOYD'S** Call LLOYD'S for flowers. Especially when you have to show deepest sympathy. LLOYD'S specialize in funeral pieces, made only of the freshest and most beautiful flowers. To assure you of the utmost in perfection Mr. Lloyd Higbee personally supervises each and every funeral piece. You will be more than pleased with his selection of flowers and workmanship and be proud to attach your name to the piece. LLOYD'S excel not only in this sort of work — flowers for every occasion are given the same care and consideration. LLOYD'S FLORIST, Powers Hotel, Opp. Court House, Call Main 7688.

**Nothing cooler looking than a fireplace full of horticulture. Make shelves like steps right over the grate by setting boards on ordinary bricks painted white. Row up flower pots and vines like bibelots.**

**The Lincoln-Alliance is the Bank for Loans!**

BRING THIS COUPON WITH YOU

**Special Introductory Offer**

In order to acquaint you with Green's superior-quality portraits, we invite you to come in for a Complimentary Sitting

There is absolutely no charge for this sitting and no obligation to buy. When you see the proofs you may order as many pictures as you want or none at all. A small deposit will be required to take proofs out.

★ Popular Prices!  
★ No Appointment Necessary!  
★ Satisfaction Guaranteed!

Portraits Made Extra Clear with the Aid of Our "SPEED LAMP"

**H. L. GREEN COMPANY Inc.**  
134 MAIN STREET EAST—NEAR ST. PAUL

**CHRISTMAS MAIL MONTH**  
September 15 - October 15  
OVERSEAS GIFTS

**PHOTOGRAPH HOLDERS**  
in Assorted Leathers

from \$1.00 to \$7.50

A noteworthy collection in assorted sizes and colors, typically fine. Likely qualities in a wide range of prices.

Mail and Phone Orders STONE 913

**Likly's**  
271 MAIN ST. E.

Prices Plus Tax

**An Orchid To You**

Each week Shopping News, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory is:

Mildred M. Feller  
106 Superior St.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

**Make Your Bed More Comfortable!**

**COTTON and FELT MATTRESS**  
with  
**ALL STEEL COIL SPRING**  
Lauer's Price Complete  
**\$24.75**  
Spring and Mattress

Lauer's, the store that is noted for better bedding values, wants you to see this fine spring and mattress combination! Why? Because both pieces are well worth buying. The coil spring is fashioned of carefully tempered steel through and through — it is perfectly resilient and mighty durable. The mattress is made extra comfortable by a top and bottom layer of fluffy white cotton felt. The center is selected cotton napper, superbly soft and springy. You'll like both pieces... and you'll like Lauer's price, too. The spring and mattress (full or single size sell for \$24.75 complete.

**Lauer's**  
50 STATE ST.  
FRIDAY STORE HOURS: 9 A.M. to 9 P.M.

**PENNEY'S CLEARANCE!**  
J. C. PENNEY CO., INC.

**Summer Stocks From All Four Floors... REDUCED And Taken To Our BARGAIN BASEMENT**

<b>VALUES 50c AT</b>	<b>VALUES \$1.00 AT</b>	<b>VALUES \$2.00 AT</b>
<p><b>Boys' Seersucker Jimmie Shorts</b> Suspenders with practical bib top in striped seersucker. Red, blue, and brown. Sizes 2-6. <b>50c</b></p> <p><b>"Women-at-Work" Jumpers</b> Neatly tailored and comfortable cool chambray. Button-up-the-front style with two big utility pockets. Sizes 12-44. <b>50c</b></p> <p><b>"Women-at-Work" Dresses</b> Button-up-the-front style chambray dresses with big utility pockets. Nice enough to wear all over. Sizes 12-20. <b>50c</b></p> <p><b>"Women-at-Work" Overalls</b> Neatly tailored overall of blue twill. It will wear indefinitely and serve you well. Sizes 12-20. <b>50c</b></p> <p><b>Full Fashioned Rayon Hosiery</b> Semi-sheer rayon hose that are much better quality. Wear them for work or for best. Sizes 8-10 1/2. <b>50c</b></p> <p><b>Men's Knit Polo Shirts</b> Cool and comfortable, tightly knit polo shirts. Tan and blue. Small and medium. <b>50c</b></p> <p><b>Non-Run Pantie Girdles</b> Ideal to wear under slacks or your nicest frocks. Tan rose. Small, medium, large. <b>50c</b></p> <p><b>Women's Better Quality Blouses</b> Neatly tailored, ready for any occasion, white and pastel broadcloth blouses. Slight irregulars of much better quality. <b>50c</b></p>	<p><b>Boys' &amp; Girls' Suspender Shorts</b> Heavy durable suiting material in blue or white shorts. Comfortable suspenders tops and embroidered. <b>\$1.00</b></p> <p><b>Women's Batiste Gowns</b> Cool looking gowns to wear on the warmest nights. Ideal for right now! Pretty flower prints on sheer batiste. <b>\$1.00</b></p> <p><b>Women's Better Work Suits</b> Durable twill in faded blue and navy. Short sleeves in sizes 10-18. Long sleeves in sizes 10-20. Both one and two piece styles. <b>\$1.00</b></p> <p><b>Men's Dress Socks</b> 10 pr. <b>\$1.00</b> A good selection of fancy patterned rayon dress socks in smart colors. Also a wide size range 10 1/2 to 12.</p>	<p><b>Men's &amp; Boy's Poplin Jackets</b> Lightweight tan gabardine that is actually water repellent. It's unlined for warmer weather comfort and has two slash pockets. <b>\$2.00</b></p> <p><b>Men's Army Style Khaki Shirts</b> Sanforized Army style twill in tan. Will wear like iron! Flap pockets. Sizes 14 1/2-17. Assorted sleeve lengths. <b>\$2.00</b></p> <p><b>Women's Better Slacks</b> Fine quality rayon poplin slacks in practical turf brown. Tailored to fit smoothly. <b>\$2.00</b></p> <p><b>Women's Better Shorts</b> Pleated, plain, full or narrow styles in plain or trimmed styles. Assorted colors and sizes. <b>\$2.00</b></p> <p><b>Women's Better Playsuits</b> Cool seersucker or percales in a playsuit that doubles for a dress. Slimming stripes. <b>\$2.00</b></p> <p><b>Toddler's Spring Coats Reduced</b> Semi-fitted princess lines in a darling coat. There's also a bonnet to match. Navy only. <b>\$2.00</b></p> <p><b>Women's Rayon Street Dresses</b> Both afternoon and tailored styles in plain colors, prints, stripes or checks. Assorted sizes. <b>\$2.00</b></p> <p><b>Women's Better Cotton Dresses</b> Women's sizes in plain pastel colors in seersucker, chambray, singhams, printed batistes. Both dressy and tailored styles. <b>\$2.00</b></p>

**SHOP PENNY'S AND SAVE!**

Our annual once-a-year store wide clearance of summer merchandise in our Bargain Basement. Entire summer stocks from all four floors have been regrouped and repriced and taken to the Basement for a dramatic sell-out at these low prices.

**Open All Day Friday 'til 9 P. M. Closed Saturday!**

**Girls' Summer Sportswear Clearance!**

<b>GIRLS' SHORTS</b> ... <b>\$1.00</b> Trimmed or plain styles in yellow, green or white shorts. Durable and well fitting. Sizes 8-14	<b>GIRLS' JIMMIES</b> ... <b>\$1.00</b> Assorted stripes and checks in durable seersucker. Long legs. Assorted colors and sizes.
<b>GIRLS' SLACKS</b> ... <b>\$1.00</b> Long-wearing suiting material in neatly tailored slacks. Broken sizes in blue, white and rose.	<b>GIRLS' SUN DRESSES</b> ... <b>\$1.00</b> Pint size pinafore dresses for pint size youngsters. Daintily embroidered with gay flowers.
<b>GIRLS' PLAYSUITS</b> ... <b>\$1.00</b> Just like big sisters! You'll love the printed floral pattern and the dirdid skirt. It's of fine washable cotton.	<b>GIRLS' SKIRTS</b> ... <b>\$1.00</b> Pretty stripes or floral patterns in seersucker, percale, spun rayon, or cepe. Broken sizes.

# Ward's NEW Houseware ITEMS

OPEN SATURDAY TO 12:30

## NEVER-TIP, DOME TYPE FLOWER HOLDERS

Set a lovely table centerpiece with flowers, artistically and steadily arranged.

- 1 1/2 in. diameter size . . . 20c
- 2 1/2 in. diameter size . . . 30c
- 3 1/2 in. diameter size . . . 50c

Housewares, Basement



Rust proof made of lead



Special Combination OFFER

- 2 BOXES STEEL WOOL SOAP PADS . . .
- 2 BOXES WEAREVER Quick Cleaning Powder

4 Boxes in all 62¢



## BLACK SHEET STEEL BAKING PANS

- Bread Pans . . . 12c ea. 8 1/2 x 9 1/2 x 2 1/4 deep
- Sq. Cake Pans . . . 10c ea. 9 1/2 x 1 1/2 deep
- Biscuit Pans . . . 10c ea. Oblong—7 1/2 x 11 1/2 x 1 1/2 deep
- Cookie Sheets . . . 20c ea. 10 1/2 x 15 1/4

## 3-Pc. DINETTE SETS

Table Size 24x40



Complete \$29<sup>95</sup>

Laminated Bakelite top table, complete with drawer. Chairs with comfortable upholstered seats. Choice of Red or Blue decorations.

A Size for Every Need!



## CROCKS

One Quart Size up to 20 Gallons  
15c to \$5.70  
Covers to Fit All Sizes



## APOLLO WARDROBES

Deluxe wood, reinforced sturdy construction. Full length, 5 wing door, 87" high—28" wide—21" deep. Woodtone exterior finish, Red cedar color interior. Complete with hat shelf.  
\$4.49

Special Sale

FULL LENGTH DOOR

## MIRRORS

14" x 51" Long \$1.69  
19" x 55" Long \$2.59

## FLIT For Flies

HALF PINTS 15c  
PINTS . . . 20c  
QUARTS . . . 45c  
GALLONS \$1.45  
SPRAY GUNS 25c

## HELP WANTED

MEN and WOMEN for stock room work and retail selling.

Free City Delivery  
Free Parking Opposite  
With \$1 Purchase

MAIN 7900

# Ward's

15 EXCHANGE ST.  
No C. O. D.'s on Purchases Under \$1

## Shopping News Pattern



No. 3408. Women who enjoy comfort as well as smart styling will select this front-button jumper. Sizes 12 to 48. Size 36, jumper, 1 1/2 yds. 39-in.; blouse, 1 1/2 yds. 39-in. No. 3409. Schoolgirls will cheer this pretty frock with its neatly gathered skirt and edged square collar. Sizes 6 to 14. Size 8, 2 1/4 yds. 35-in. fabric with 2 yds. ric rac. No. 3410. A fresh blouse every day; one for her suit, one for her dirndl and one for her jumper. Sizes 6 to 16. Size 12, overhead blouse, 1 1/2 yds. 35-in.; others, 1 1/2 yds. 35-in. fabric. No. 3491. All young girls adore the jumper style! Sizes 4 to 12. Size 8, for jumper, 1 1/2 yds. 34-in. fabric; for blouse, 1 1/2 yds. 35-in. fabric. Applique included.

Send 10c for PATTERN, which includes a complete sewing guide. Print your name, address and style number plainly. Be sure to state size you wish. Enclose postal note or zone number in your address. Address: Pattern Dept., Rochester Sun, 33 Clinton Ave. S., Rochester 4, N. Y.

Ladies, beware the oven canning method. It caused 80% of accidents connected with home canning last year, says the National Safety Council. . . . Boiling water bath and open kettle methods are safest.

## Little Things...about the stars

By GEORGE LILLEY

NEW YORK, N. Y.—Richest of the big-name bandleaders are reputed to be Fred Waring and Horace Heidt. Runners-up probably are Abe Lyman, the Lombardo brothers and Tommy Dorsey.



Fred Waring, estate and a string of ballrooms he owns on the West Coast. Waring, starting from scratch in his early 40's, a millionaire. Out of a love for tinkering he picked up a young fortune on the side with the invention of an electric cocktail mixer now on most bars.

Once radio to Waring was a penny-anti business. But not any more. Beginning September 7, it should net him weekly \$5,000 clear for a half-hour show at his old time over the Blue network.

### SUCCESSFUL DO-LITTLES

Nure has been so successful on the air with such simple microphone effort as Cecil B. (the B in for Blount) De Mille and Major Edward Bowe. Both admit to little microphone talent. Their trick is to introduce the talent of others. Bowe has been going on ten years with no end in sight. DeMille's click "Radio Theater," the air's first dramatic show with movie stars, resumes its 10th year on CBS September 4.



### VERY LITTLE THINGS

Joe Kelly, who decides staggering problems on the Quiz Kids' show, never went beyond third grade. John J. Anthony, who readily solves other people's domestic problems on the "Good Will Hour," got the idea for the show when he himself was "jugged" for back alimony. . . . The noisy tele-

graph tapping on the Walter Winchell radio broadcast is meaningless. Winchell refuses to let a professional operator make sense of it because, he says, "It doesn't sound as good." . . . Biggest man in radio: 280 pound Michael Roy, emcee of the "Spotlight Bands" programs via the Blue network. . . . Jack Benny and Walter Winchell could pass for brothers. . . . David Ross, the Morton Downey announcer, spends Saturday afternoon reading—while riding back and forth on the Staten Island ferry. . . . Bandleaders are the best amateur golfers. Next are papermen, jockies, garage owners and college professors, according to Bing Crosby, who looks into such things.

## Darling's Hat Sensation!

Yes! They're New Fall Hats! Some Summer Models Included



One Phenomenal Price

Every popular model. Berets, off the face, Pill Boxes, Half Hats — A wide selection.

69c



Values to \$3.99 Some Even More!

Open Friday Till 9 P.M. All Day Saturday



90 MAIN ST. E1.

## SIBLEY'S NEW STORE for MEN

### Take The Steam Out of August!

Stay Cool in Globe's SUMMER ATHLETIC SUIT!  
1.85

Fine, silky-soft cotton, woven to let the air in, and stay cool no matter what the temperature! Globe tailored union suit with button shoulders. Easy-fitting, comfortable summer-weight suit! 36 to 50.



### Superbly Fitted Cotton UNION SUITS BY GLOBE!

2.00

Globe tailored suits are famous for fit and noted for comfort! Skillfully shaped in soft, long-wearing mercerized cotton. In two lengths for every taste! Ankle length with short sleeves, 3/4 length with short sleeves. 36-50.



MEN'S FURNISHINGS, REAR AISLES A TO C, MAIN FLOOR

Sibley, Lindsay & Curr Co.

## For enjoyment doubled and redoubled—serve ROMA Wines, too!



Discover the secret of famous chefs—that ROMA Wines make any meal taste better—easily, thriftily.

For a new mealtime thrill, try serving foods with ROMA California Wines! Start with an "appetizer" of zesty ROMA Sherry. Accompany your main dish with delicate ROMA Sauterne, or full-bodied ROMA Burgundy, or whichever ROMA table wine you prefer. You'll be amazed at the compliment-rousing difference it makes with meals and when entertaining. . . . for only pennies a glassful!

ROMA combines the knowledge of Old World winemaking skill with modern genius to produce wines of such excellence and character, they are . . . America's largest selling wines! If your dealer is out of ROMA, please try again, soon.



ROMA—America's Largest-Selling Wines!



**BEFORE YOU BUY  
FURNITURE  
BE SURE TO GET  
OUR PRICES**

STORE HOURS:  
Open All Day, Saturday,  
Monday, Friday Even. 7 to 9

**Frank A. Rivers Co.**

226 SOUTH AVE.

The War Finance Committee of District 2, comprising Rochester and Monroe County, has revealed that sales of war bonds in the Fifth War Loan Campaign for the district have reached the staggering total of \$100,185,900. The final district figure beat its quota by \$16,700,900 and went 20 per cent over the goal.

Monroe County retained major representation in New York State Republican affairs with the re-naming of Thomas E. Broderick and Mrs. Charles W. Wells, Jr. to membership in the state executive committee. They were selected in a reorganization of the executive committee which resulted in the dropping of Roland B. Marvin, former mayor of Syracuse and Willkie supporter, from the committee.

John C. Curtin, director of the Rochester Defense Rental Area Office, revealed that sales by landlords of tenanted homes in the Rochester area have tripled since a year ago, bearing out County Clerk's records of the increase in real estate transfers.

Party designees were nominated without difficulty in last Tuesday's primaries, the Board of Elections reported in completing its canvass of the vote. The voters for Republican, Democratic and American Labor Party, in a very light turnout, designated candidates for two state Senate posts, four Assembly jobs, county judge, delegates to the Seventh judicial convention, and supervisor of the 16th ward. The executive committee of the parties must meet before August 11th to name a candidate for supervisor in the 14th ward, completing all tickets.

Motorists were warned by the Monroe County Rationing Board to save the covers of their A gasoline ration book when the last coupon is used. OPA announced it will be necessary for applicants to present the covers of their present A books to get rations renewed next fall.

Five Rochester hospitals reported that they have used 164 million units of penicillin, the miracle drug of 1944, over the last three months. It was further reported that hundreds of millions of units of penicillin are being used to heal civilian sick.

City Treasurer Haskell H. Marks gave notice that unpaid city water bills will be written into next year's taxes. The city's "water year" ends August 31st and water charges unpaid as of that date will be charged to taxpayers along with their 1945 tax bills, with accumulated interest. No payments will be credited on bills due before August 31st and not paid by that date.

The blistering 98-degree heat of last Friday brought records in water consumption. The city-owned system used 47 million gallons and the Rochester and Lake Ontario Water Service Corporation 17 million. Both figures are new records for a day's consumption, according to officials. City officials are watching the water situation carefully but action to conserve water is not considered necessary at present.

Camp at Sodus will close Saturday and the YWCA camp at Canandaigua on next Tuesday. Representatives of the organizations emphasized that there are no cases of the illness at any of the camps and that health records in each have been above those of other years.

Judging from the number of automobile license plates issued in the first seven months of 1944, almost 1,000 motor vehicles have become war casualties in Monroe County. Through July 31, the Auto License Bureau issued 111,330 plates for all types of motor vehicles against a total of 112,272 in the same period of 1943. This indicates that 942 vehicles have become victims of the rubber or other shortages or that they are just worn out completely.

Living costs in Rochester have risen 4.2 per cent more since January, 1939, than in the nation as a whole, the latest figures of the National Industrial Conference Board revealed. Ac-

ording to the Board's figures, living costs have risen 27.1 per cent here since January, 1939, compared with the United States increase of 23.3 per cent in the same period. The largest gain has been in the cost of food, which has risen 45.3 per cent since January, 1939, although showing a decline of 3.8 per cent in the last year. Rents have risen 3.9 per cent in Rochester, clothing up to 30.8 per cent, fuel and light, up 18.2 per cent and sundries up 26.4 per cent.

Estimates of the number of draft registrants in Monroe County between 18 and 25 years facing new pre-induction physical examinations under the recent Selective Service directive for reclassifying those disqualified for educational or mental deficiencies was placed at nearly 1,700. The directive called for reclassification of all those who were rated 4-F prior to June, 1944, when the army introduced a new test for determining educational and mental status of registrants.

## The Week In Review

NO APPOINTMENT NECESSARY  
**GET YOUR PERMANENT NOW!**  
AND SAVE \$2.50  
\$7.50 Machine Or Machineless  
**\$5.00**  
Includes Special Shampoo and Styled Coiffure

Truly a marvelous wave... and now for a limited time you'll save \$2.50, too. Rich oil base solution is "texture-controlled" by the operator who prescribes the right blend for your hair. (All textures, even bleached hair, take this wave beautifully).

**SUNRISE BEAUTY SHOPPE** Finger Wave 50c  
9 to 6 Daily; 9 to 9 Mon. Other Ev's by Appointment, Ground Floor  
90 EAST MAIN • MAIN 2422

**OCTOBER 15th**  
is the last day to mail  
**CHRISTMAS GIFTS**  
To Members of the  
**ARMED FORCES OVERSEAS**

Meet the Overseas  
Christmas Mailing Deadline With  
A Beautiful Edwards

### PORTRAIT

The Right Size for Mailing  
The Right Gift for Christmas

**3 PORTRAITS** Three lovely 5x7 vignette portraits suitable for framing at this attractive price. Our popular cinema action camera and Kodatron speedlamp is used for all sittings.

for only  
**\$5.95**  
Charge It To Your Account

**12 PROOFS** SUBMITTED  
NO APPOINTMENT REQUIRED

**Edwards Studio**  
of Modern PHOTOGRAPHY  
In the Green Room

The Sunlours Travel Bureau Will Make New York Hotel Reservation For You. Phone Stone 6000

# "chic" gives you a Glamorous PERMANENT WAVE

RIGHT IN YOUR OWN HOME  
Only **59¢** COMPLETE  
SATISFACTION GUARANTEED

You will be amazed how easily you can give yourself a beautiful, long-lasting permanent with exquisite curls and luxurious waves. All you need is "CHIC"—the only permanent wave home kit that gives you 50 curls; curling solution, shampoo, end tissues, wave set, easy-to-follow direction booklet—all for 59¢.

"CHIC" is safe to use on all types of hair—coarse, medium or fine—dyed or bleached. No machines... no electricity required. Ideal for children as well as for adults.

ASK FOR and GET "chic" at all: DRUG STORES... DEPARTMENT STORES... VARIETY STORES... 5 and 10c STORES

**WIN THE WAR!**  
Buy War Bonds and Stamps

### Win the Girl with a Beautiful GARLAND RING

What a victory for you, one that will create happiness forever—there is a lot of satisfaction in owning a fine Garland Diamond Duetto Set, for it means quality, style and perfect matching.

**GARLAND Gems of Quality**

Here is a lovely matched set in 14 Karat Yellow Gold with one diamond in each ring.  
Garland Solitaires and Wedding rings can be bought single or ensemble—Wedding rings start at \$10.00 and Solitaires at \$25.00.

Consistent Terms! **Edwards** Street Floor

# Edwards MAKE THIS YOUR CANDY HEADQUARTERS

**Shop All Day Friday 'til 9 P. M.**

Mail Overseas Packages Beginning Sept. 15th

**Brandy and Sherry FRUIT CAKE**

Packed Carefully, Ready to Mail

**1.76**

Something new has been added! Besides a very high percentage of nuts and fruits, carefully selected and prepared as you would in your own kitchen, this luscious cake was made with genuine brandy and sherry for a real taste thrill. It will keep in perfect condition indefinitely.

(Can be sent to the Navy and Marines without request. Request needed for the Army)

**Cellophane Wrapped CARMELS**

**39¢** lb.

5 lb. Box ..... 1.95  
4 lb. Box ..... 1.56

Luscious soft, creamy caramels wrapped in cellophane so your overseas man can carry them in his pocket. Ideal for shipment to any climate.

**TASTY COOKIES**

3-lb. Box **1.29**

PACKED IN A WOODEN BOX TO SHIP OVERSEAS

Especially made and packed to ship overseas... a grand assortment of plain cookies, chocolate, vanilla and spice cookies. Every boy and girl in service will welcome one or more.

EDWARDS—Candy Dept.—Street Floor

Yes, it is a sweet spot... Edwards Candy Department... and a popular one too. An endless variety to please every taste. Here, too, you will find a well planned collection of gift boxes to brighten Christmas day for men and women in the service.

**UNRATIONED!**  
2-LB. JAR OF Sweet Orange MARMALADE

**3 for 87¢**

Delicious, finest quality marmalade by this famous manufacturer. Stock your pantry shelves, send a supply to your friends in the service.

**UNRATIONED!**  
Chicken Liver SPREAD

**4 for \$1**

A temptingly different spread made from fresh nicely seasoned, roasted chicken livers. Makes a tasty sandwich or canape. Packed in a glass jar.

EDWARDS  
Second Bar—Street Floor



**Outdoor Service  
To Have Dramatic  
Reader**

One of the outstanding features of the open air services at Highland Park Bowl under the auspices of the Federation of Churches will be the dramatic presentation of "The Sign of the Cross" which will be given

next Sunday at 7 P. M. by Sarah Mildred Wilmer. Internationally known dramatic reader. She has successfully given this in many countries and has received the highest commendations from world leaders.

"The Sign of the Cross" is the story of the struggles, persecutions, sufferings, faith and triumphs of the early Christians in the first centuries of the Christian era under the Roman Empire.

**Strates Shows  
Attract Throngs  
To Airport Field**

More than 25,000 men, women and children have already visited the Veterans of Foreign Wars big show in Scottsville Rd. opposite the airport, according to figures released by the Monroe County Council.

Net proceeds from the show will be used to provide entertainment and smokes for hospitalized war veterans.

Attractions at the carnival are provided by the James E. Strates Shows, said to be one of the largest operators in the country. Varied shows and many rides are offered the public each evening and at a Saturday matinee. All school children will be admitted to the grounds free from 1 p. m. to 4 p. m. Saturday.

**Mead Named Head  
of Senate War  
Investigators**

The Senate committee investigating the national defense program, this week announced the election of Senator James M. Mead as chairman. The committee named the N. Y. Senator in place of Senator Harry S. Truman who submitted his resignation last week. The decision was unanimous. After the meeting, Senator Mead stated:

"It has been the purpose of this committee to make a full and impartial study of every aspect of the war program, in order to determine whether or not the fullest and most effective utilization is being made of our resources to the end of bringing this war to a successful conclusion at the earliest possible moment and with the lowest cost in lives."

"The committee has not attempted at any time to review the strategy of the war. We have not considered and do not consider it to be a function of this Committee to investigate or to criticize the conduct of military or naval operations. These have been outside of our scope."

**'Song of Bernadette'  
Returns To Capitol**

As long as the human heart has the power to feel, to love, to suffer, to triumph, "The Song of Bernadette" coming to the Capitol today, will be remembered as a great motion picture, wondrously conceived and entrancingly unfolded. It is beyond all comparison in its emotional sweep and power. Accolades will be bestowed—and with a lavish hand—upon 20th Century-Fox for the remarkable manner in which it has bridged the transition from the novel to the screen. Great and universally beloved as was Franz Werfel's story of "Bernadette" between book covers, it is infinitely greater and more compelling as a motion picture. In the title role of the Maid of Lourdes, Jennifer Jones makes the most auspicious debut in Hollywood history.

**Edwards Basement Store**

**Shop Friday 9:45 A. M. 'Til 9 P. M.  
FEATURE BUYS AT EDWARDS**

**Men's Bib  
OVERALLS  
1.97**



You need work clothes that come to the defense of your comfort and answers the demands of your job. Men's bib overalls made of double service, extra heavy Blue Denim material. Every strain point is reinforced with strong bartacks for longer life. They are extra-full-cut for roomy comfortable wear, with long wearing pockets and are sanforized shrunk. Union Label.

SIZES: 36 TO 50

EDWARDS BASEMENT

**COVERALLS  
3.97**

Popular Men's Blue Denim Coveralls that are full cut for plenty of comfort. Sanforized shrunk. Button front and by-swing back. Tough enough for heavy industry jobs.

SIZES: 36 TO 44

EDWARDS BASEMENT

**SHOP COATS  
3.19**

Roomy Freeland shop coats that are full cut for easier wear. They have removable buttons, also a pocket that holds a micrometer. Sanforized shrunk. Tan Covert Material.

SIZES: 34 TO 50

EDWARDS BASEMENT

**WHITE APRONS  
89¢**

Here they are... tool makers aprons in heavy weight duck material. A pocket for a micrometer. Large Size.

EDWARDS BASEMENT

**WHITE SHOP COATS  
3.19**

White twill fabric shop coats that are so comfortable to wear. Button-fly-front.

SIZES: 34 TO 42

EDWARDS BASEMENT

**KHAKI COVERALLS  
4.94**

Extra strength khaki coveralls full cut for lots of wear. By-swing back. Herringbone fabric. Sanforized shrunk.

SIZES: 36 TO 46

EDWARDS BASEMENT

**Clearance  
Men's Sport  
JACKETS  
2.44**

REGULAR  
3.50  
VALUE



Well tailored jacket for sports or cool evenings. Water repellent... made with button fly front, double shoulders, 2-button cuff and adjustable tab bottom. Tan only. Small, medium or large sizes.

EDWARDS BASEMENT

**BROWN DUCK OVERALLS  
2.97**

Carhartt heavy weight brown duck overalls. Water-proof. Union made.

SIZES: 38 TO 46

EDWARDS BASEMENT

**MY SECOND FLING  
HAPPINESS IS NOT A GIFT**

She had been so eager to share his dreams, but somewhere along the way she got lost and discovered instead she was the most pathetic of women, a misfit wife!

**TRUE CONFESSIONS**

Now on Sale 10c



- Mink Dyed Coney Coats...\$129
  - Russian Marmink Coats...\$240
  - Grey Persian Paw Coats...\$250
  - Mendoza Beaver Dyed Coney \$149
  - Northern Seal Dyed Coney \$149
  - Indian Kid Coats...\$169
  - Russian Pony Coats Brown or Black \$225
  - Opposum Coats Gray or Black \$169
  - Hudson Seal Coat...\$345
  - Grey Persian Lamb...\$495
- OTHER FUR COATS FROM \$129 TO \$850

**GARFIELD FURS EXCLUSIVELY**  
68 EAST AVE. Chestnut St. Opposite

**VENETIAN BLINDS CLEANED QUICKLY and EASILY**



This housewife has discovered how to clean Venetian Blinds easily and quickly with Blind-X Cleaner. No longer is it a tedious chore that consumes her time and patience. It's simply "once over lightly" now with a cloth moistened with Blind-X Cleaner — no water, no rubbing, no drying. Blind-X Cleaner instantly removes dust and dirt, dissolves greasy film and it's exceedingly gentle on the hands.

Pts. 45c — Qts. 75c

10% DISCOUNT ON ALL GIFTS  
Practical knick knacks in pottery, glass, etc.  
See us for your household needs.

Employ A Reliable Contractor

Linoleum Offer  
Armstrong Marbelle Linoleum  
enough linoleum for any room up to 9x12  
Only \$18.75  
Complete with Labor and Material

Save on Wallpaper for every room in your home  
Beautiful patterns and designs — livingroom, dining room, kitchen and bathroom. Per roll, 9c to 99c

NEW LOCATION 41 SOUTH AVE.  
Open Monday Nights 'Til 9  
**SHERWIN-WILLIAMS**  
41 South Ave. NEW LOCATION Main 1517  
Free Parking on Water St. and South Ave.





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**FIRST CHOICE OF MILLIONS**  
None faster. None surer. St. Joseph Aspirin—world's largest seller at 10c. Economy size, 100 tablets for only 35c. Why ever pay more? Why accept less? Get St. Joseph Aspirin.

**WANTED USED TRUNKS**  
LUGGAGE, GOOD CONDITION  
TOP PRICES  
KRIEGER'S  
113 CLINTON AVE. S. Stone 3231

**August Odd-Lot Sale!**  
**BIRD DUTCH LAP SHINGLES**  
Discontinued colors and odd lots in above style and others  
**20% SAVING** if applied on your roof during August  
If you are not particular as to color you can save money. Regular stock at regular prices.  
Phone for Free Estimate  
**KEMP ROOFING CO.**  
57 MT. HOPE AVE. PHONE MAIN 1786

**"TEAMWORK will win!"**



**GENESEE LAGER BEER** **LET'S ALL PULL TOGETHER**

**RED WINGS vs. JERSEY CITY**  
FRIDAY NITE, 8:15 P. M.  
SAT. Afternoon, 2:00 P. M.  
DOUBLE HEADER SUNDAY  
WINGS vs NEWARK  
FIRST GAME 2 P. M.  
Downtown Ticket Office — 93 Clinton Ave. South

**SWAN Lg. 11c Reg. 7c**  
**SPRY** 1 Lb. 25c 3 Lbs. 69c  
Lifebuoy or Lux Toilet... 3 for 20c  
Rinso or Lux Flakes, Lge. 24c  
**INGOGLIA & SONS**  
426 NORTH ST.  
**HAY FEVER AND ASTHMA SUFFERERS**  
Get Relief This Quick Easy Way  
Start NOW—Build Resistance the zero hour in August 15th! Results are guaranteed or your money will be refunded.  
1 Btl. \$1.25 - 5 For \$5.00  
**MAID DRUG CO.**  
511 DEWEY AVENUE  
Call GLEN 4016

**FINAL DAYS FRIDAY and SATURDAY**  
All Merchandise Re-Grouped and Further Reduced  
**POLO SHIRTS, BLOUSES, SKIRTS, SWEATERS. Values to \$5.95 \$1.00**  
**VESTS, BLOUSES, SKIRT, SLACKS. Values to \$6 \$2.00**  
**SWEATERS, SKIRTS, RAINCOATS, DRESSES. Values to \$8. \$3.00**  
**SPORTCOATS, SLACK SUITES, SKIRTS. Values to 10. \$4.00**  
**SKIRTS, DRESSES, RAINCOATS. Values to \$10.95. \$5.00**  
Reductions of 50% and more on all coats and suits. Values to \$35. **\$15**  
All items in our menswear dept. correspondingly reduced  
**The SPORT SHOP**  
23 Clinton Ave. So. (Opp. Hotel Seneca)

**Beautifully REBUILT HOOVER**  
FULLY GUARANTEED  
Some Length of Time as New Hoover  
**\$19.95** FULL CASH PRICE  
COMPLETE WITH ATTACHMENTS  
Liberal Trade-In Allowances  
Rebuilt by Penn Craftsmen with Guaranteed Penn Parts.  
We Also Carry Other 53 Make Cleaners Up To  
Full O.P.A. Allowance on Your Old Cleaner—Sorry No Cleaner Can Be Sold By Us Unless You Have An Old Cleaner To Trade In. Subject To Our Acceptance.  
**PENN VACUUM STORES**  
30 SOUTH AVENUE—STONE 6747  
Open Monday Eve's 'Til 9. Other Eve's 'Til 7  
BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**DAW'S COUPON GUM DROP**  
**MINIATURE JELLIES**  
Tender jolly candies—spiced with the fruity goodness of juicy, sun-ripened fruit... you'll enjoy every piece!  
Soft Spiced Fruit Flavored Delicacies  
Limit 2 Lbs. 1-Lb. Pkg. **19c**

**HAND SOAP**—quickly and thoroughly removes grease, grime, rust, paint, ink, dye, varnish, any stains. Leaves the hands soft and white.  
3-Lbs. **19c**  
**20 MULE TEAM BORAX** 11c  
**WAXED KITCHEN BAGS** 10 for 9c  
Large, waxed paper bags suitable for garbage can liners, refrigerator storage, diaper receptacles, wet laundry bag and dozens of other handy uses.

**Special Purchase OUT THEY GO!**  
AT SENSATIONAL SAVINGS  
**FOR CANNING 2-Pc. CAPS**  
NO JAR RUBBERS NEEDED  
Metal lid, double-baked white enamel inside with built-in rubber. Can be used over and over again.  
SELF-SEALS ALL STANDARD JARS  
**12 for 19c**

**PHILLIPS MILK OF MAGNESIA Tooth Paste** Regular 25c Tube **12c**  
**LAVA SOAP** Cleans Dirty Hands Medium Bars **3 for 16c**  
**ENVELOPES** White Wave—6 3/4 In. Pkg. of 25 **2 pkgs. 7c**

**THESE PRICES GOOD THRU SAT. NITE**  
(Right Reserved to Limit Quantities)  
56 CLINTON ST. 31 MAIN ST. 353 MAIN ST. 452 W. RIDGE RD. 880 MAIN ST. W. 473 HOGWOODMAN AVE. 539 MONROE AVE.

**Peterman's DISCOVERY** Kills Bed Bugs, Etc. 60c Quart **36c**  
**FLIT INSECT Spray** 35c Pint **16c**

**TANKERS are Needed Sir!**



**Rectal Soreness** Get Relief Now Easy Way—Sit in Comfort  
Prolarmon Rectal is a quick, dependable reliever of itching, painful rectal soreness—symptoms which may also accompany piles and hemorrhoids. Brings soothing sense of comfort upon contact, forms protective film over sore areas, helps destroy infectious germs, and restores heal up rate. Broken tissues. No oil—no grease to stain clothing. Sold on money back guarantee. Prolarmon Rectal is now available in handy tube. 2 1/2" or with special applicator. Get this modern relief today... ask for **PROLARMON RECTAL**

**DAW'S COUPON**  
**OXYDOL Soap Powder** Large Box **18c** (Limit 1)  
**Toilet TISSUE** HY-TEX QUALITY 3 rolls **16c**  
1,000 SHEETS IN EACH ROLL

**KLUTCH** Powder for Plates 25c Size **19c**  
**TINCTURE OF IODINE** WITH APPLICATOR For cuts, bruises, etc. 15c VAL. **6c**

**Urgently Needed NOW!**  
**ELECTRIC ARC WELDING**  
TOP SHIP YARD PAY—A JOB WITH A FUTURE  
Victory Depends On Production  
You can back production by building Ships now  
If Not Engaged In War Work Apply Now  
Referral United States Employment Service "Not Necessary"  
**ODENBACH SHIPBUILDING CORP.**  
4800 DEWEY AVE., ROCHESTER, N. Y.

**LACO SHAMPOO** Genuine Castile LACO's mountainals of fine bubble lather cleanses deeply and gets at unpleasant flakes-dandruff. Try this really finer, higher quality GENUINE Castile Shampoo for only **29c**

**DAW'S COUPON**  
**Moth CAKES** Moth Killer and Deodorant Lilac—Pine—Rose—Lavender "Just Hang It Up" LARGE 25c SIZE **8c** (Limit 3)

**Chamois Skins** For Cleaning & Polishing 50c Value **29c**  
**FITCH SHAMPOO** 2 1/2-Oz. Size **23c**

If You Can't Fight On The Battle Front  
You Can Fight On The Home Front



**TRY Alka-Seltzer** 60c SIZE **49c**  
The Quick Relief For HEADACHES, COLIC, STOMACH, ACID, INDIGESTION AND MOVING WISKEY

**SHOE BRUSH** Gives Shoes A High Shine Larger wood-backed brush with soft bristles. **29c**  
**SHOE POLISH** Black or Ox-Blood Only Large Household Size **8c**

**ZINC OINTMENT** 25c Size **12c**  
**POND'S CREAMS** 55c Size **39c**  
**MARLIN BLADES** Pkg. of 18 **25c**

**DAW'S Extra-Value COUPON**  
**NO-RUBBING WAX** SELF-POLISHING Pint Size **18c** (Limit of 2)  
**TOILET BOWL DEODORANT** Completely deodorizes. Choice of assorted odors. 15c Size **6c** (Limit of 3)

**FLY SWATTERS** Big Value ALL-WIRE **8c**  
Full size swatters—all metal with wire mesh and handle. Real pre-war quality.  
**POLISH CLOTHS** For Waxing, Dusting **12c**  
**Window Cleaner** Reg. 35c Pint **19c**  
New double thick, washable pads for polishing—dusting—cleaning—waxing. Will not scratch, mar or leave lint. Cleans mirrors, windshields and any other flat glass surface—MAKES WINDSHIELDS SPARKLE.

**TOOTH PICKS** Lge. Boxes **2 for 5c**  
**ANT BUTTONS** Destroys whole colonies of ants in their nests. 25c VALUE **19c** BOX OF 6  
**BLACK FLAG INSECT SPRAY** 19c 35c Pint **16c**  
**BLACK FLAG POWDER** 25c Size **19c**  
**SPRAYERS** ALL-METAL Large, all-metal hand pump sprayers. For clothes, gardens, furniture, etc. **39c**

**DAW'S Extra-Value COUPON**  
**BORAXO CLEANSER** Cleans Dirty Hands LARGE SIZE **2 for 19c** (Limit of 2)

**DAW'S Extra-Value COUPON**  
**FOUNTAIN PEN INK** Lge 15c Size **8c** (Limit of 2)  
**VANILLA FLAVOR** (Imitation) LARGE 25c 6-OZ. SIZE **8c** (Limit of 2)

# Political Polka

**WHOSE DEPRESSION?**  
It may have been the extreme high temperatures of the past few weeks — or it may have been the Republican party's low opinion of America's intelligence. Anyway, whoever writes Mr. Dewey a usually dull speeches cooked up a dandy in Pittsburgh last week.

Said Mr. Dewey "The United States simply cannot face another period like the ROOSEVELT DEPRESSION, which lasted for eight years, with more than ten million unemployed".

Some Republicans right around home here who get most of their information from Jay Golden's Palace Theatre news reels — thought we were kidding. We had to show them a Pittsburgh paper to prove it. We agree with one of the local G. O. P. men who well remembers Mr. Hoover's Republican prosperity, went on relief himself, and knew a few street corner apple salesmen personally. Said he, "I think Tom forgot to read his speech over first".

Temperatures were high in Pittsburgh last week too — or maybe it was the humidity.

The people who remember the mess that Hoover left to Roosevelt and what Mr. Dewey calls the "Roosevelt Depression" are the guys who had to get their hands dirty and wear overalls to work. They waited a long

time for Hoover's promise to put "two chickens in every pot" and in fact wound up without the pot itself. If you were so hungry and discouraged that you joined the Veterans Hunger march on Washington only to be bombed out by presidential order — you don't forget whose depression it was so easily.

**Cut The Comedy, Tom**

Mr. Dewey will get a lot more votes by playing his act straight — and cut out the comedy, the American working men and veterans who suffered so much under the last Republican era — like to take their presidential candidates seriously.

In fact they don't quite comprehend how a party's standard bearer can talk sincerely of his interest in the working man while his party was devoting all its energies to defeat the Kilgore Bill. This measure was designed to prevent another depression when reconversion to peace industries is under way.

The Kilgore-Murray bill is for post war employment and unemployment benefits that permit a man with a wife and two children to have thirty-five dollars a week. On a good tight budget with nothing out for the movies or doctor bills, one might get a suit every three years and the wife a winter dress once in

(Continued on Page 3)

# Reflections

**Don Mattaro, RTC, erstwhile drummer for 18th Ward Democratic circles and sundry political and philanthropic organizations has a new one.**

Mattaro wants the Rochester Transit Corporation to provide free local transportation to uniformed service men and women.

The ex-publicity man, who lived at 206 Colebourne rd. before his induction into the Army a year ago, got his idea from the city of Chicago where, according to him, the service men has things pretty much his own way.

Not only are service men and women carried free on all the city's transportation lines, but are offered special discounts in theatres (many shows are entirely free), the finest of free meals in the many service centers, free cleaning and pressing service and, what's more, have their own country club.

Mattaro spent last week in Rochester between visits to various army hospitals in California and a stay at Walter Reed Hospital in Washington. He left for Walter Reed last Sunday injured in a field accident at Camp Roberts, California. Mattaro, who was assigned to a B-25 bomber at Northrup Field, was moved from Camp Roberts Hos-

pital to a base hospital near Santa Barbara and was then sent home on a convalescent furlough before his Walter Reed checkup.

That's how he happened to be in Chicago.

According to his story, not only did the transportation lines and service centers make his Chicago stay a highlight of his army career but, because he happened to be there coincidentally with the Democratic National convention, he was, in his own words, "wined and dined royally" by Louis Wehle and other local Democratic bigwigs.

Therefore, it was quite a comedown when he stepped onto a Rochester bus to be asked for the dime.

Maybe Mattaro's got an idea, but there's little I can do about it.

As you read these lines I will probably be lolling in a nice sunny deck chair somewhere between Tadoussac and Quebec, about the S. S. Quebec. It has been my privilege to conduct three of the five Sun tours along the St. Lawrence River this season. I say "privilege" because it has been just that. Good weather, fine ships, excellent meals and outstanding hotel accommodations have all contributed, but

(Continued on Page 2)

# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 42 THURSDAY, AUGUST 17, 1944

### Scene and Word

A Lake Avenue physician, who shall be nameless, recently hired a new maid. She was summoned to the door the other day by the ringing of the bell. The caller asked if the doctor was in, and finding he was not, further asked when he was expected back. "Well," replied the maid, "I don't know how long the doctor will be — he's been called out on an eternity case."

Saw a want ad which read: "WANTED—Woman with barrel of flour wishes to get in touch with gentleman with pound of butter. Object — macaroni."

Eastman Kodak's KODAKERY had this one in a recent issue: "Dear Dad: Just passed my midyear exams. Guess what I need most. Please hurry it along. Best wishes. Your son, Sam." "Dear Sam: Glad to know you're doing so well. Write in another letter soon. Your equally clever father, Dad."

A bank advertisement reads: "It is foolishness to keep large sums of money about the house." In our case — it's impossible.

The seven ages of women — Her own and six guests.

Two sailors were talking in Irving Nussbaum's Sea Shell the other night. One of them said: "I've got to get outta here. I'm meeting a girl at the corner of Main and Clinton at eight o'clock."

"What's her name?" the other sailor asked.

"How should I know?" was the answer. "I don't know who's going to be at Main and Clinton at eight o'clock."

Heard a fellow talking about his girl who just went to work in a brewery. He said she's a corker.

Girls, when they went out to swim. Once dressed like Mother Hubbard. Now they have a bolder chin. And dress—more like her cupboard.



**WINS CUP FOR WAR BOND SALES**  
Inscribed silver cup is presented to William C. Jensen (center), 830 Crittenden Rd., Brighton, in ceremony at New York office of Park & Tilford Import Corp. for which he is local sales representative. Jensen set a company record during the Fifth War Loan Drive by selling \$25,000 in bonds, shown with him is Herbert W. Evanson, trade magazine publisher and Lew Schwartz, Park & Tilford vice-president and award donor.

### G I Joe Says:

**SECTION 8**  
Last night Pvt. Riddick sat bolt upright in bed and announced in a clear, sleep-penetrating voice, "Say, this place is on fire . . . Come on, let's get out!" I was upon one elbow instantly, sniffing. No smoke. Riddick swung his feet out of bed and yelled, "My goodness, this floor's so hot I can hardly stand it." He trudged bare feet over to the light switch and the sudden glare of electric light nearly blinded us. "Come on," Riddick was shouting, "get out, the place is burning up." Everyone was thoroughly awake, but we were astounded to see this GI climb straight back into bed and cover up. "Say, Riddick, someone said, 'you're dreaming.' 'Huh?' says he, sitting up again.

"Blas't you, put those lights back out and go to sleep." Riddick opened his eyes for the first time, digested the situation thoughtfully and turned the lights out. Next morning he said he laid awake a long time "getting used to the idea

(Continued on Page 5)

### Coming Events

**This Week's \$25 Winner**  
Mrs. H. O'Dell, 63 Wilton Ter., is the lucky winner of this week's \$25 cash prize, offered by The Sun to its sustaining subscribers. This is the reward Mrs. O'Dell gets for paying her carrier, Robt. Freidman, 88 Post Ave., ten cents a month for regular delivery of The Sun to her home. Bob, incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers for the current month are entered in the drawings. Since inception of the plan nearly \$2000.00 has been paid to lucky winners.

Tonight — Liberty Review, Women's Benefit Association, will conduct its social night at 8:30 p. m. at Ukrainian Club, Center, 831 Joseph Ave.

Tomorrow — Members of the "37" Club of Eastern Star, 37th St. at Main, will meet with Mrs. Menzies, 117 Moseley Rd.

Sat. Aug. 19 — First of a series of card parties and teas sponsored by the Rochester Business and Professional Women's Club will be held at 2 p. m. at the home of the Misses Gertrude and Florence M. Kreskel, 266 Kearsney Dr.

Sat. Aug. 19 — Motion Picture Theatre, 117 Moseley Park, will have a "night of fun" for members and their families.

Sat. Aug. 19 — Girls of the Kodak Park Athletic Association will take charge of the Military Service Center New York Central Station. A baked ham supper will be served, all servicemen and women are invited.

Sat. Aug. 19 — Central-Water Post, American Legion, will conduct its annual festival at 2 p. m. at its new location, Park, 28 Main St., E. Webster, N. Y.

Sun. Aug. 20 — Mrs. Joseph E. Hurley Post, American Legion, will conduct its sports and picnic at the Sunnyside Club, near school 35, Latta Rd., beginning at noon.

**Amusements**

**CENTURY** Bing Crosby in "GOING MY WAY" Plus "FUN TIME" with Eddie Foy, Jr.  
4TH BIG WEEK

**LOEWS** On Stage in Person — HORACE HEIDT AND HIS MUSICAL KNIGHTS  
COMING

**PALACE** Bette Davis in "MR. SKEFFINGTON" with Claude Rains, Plus Benny Fields and Grace George in "MINSTREL MAN."  
NOW PLAYING

**CAPITOL** "HOME IN INDIANA" with Walter Brennan in Technicolor, Plus Bonita Granville in "YOUTH RUNS WILD."  
NOW PLAYING

**HUDSON** "ALI BABA AND THE FORTY THIEVES" with Jon Hall and Maria Montez. Plus "HE GOOD-LOOKIN'" with Eddie Quillan, SUN. AND MON. and Harriet Willard.

**LITTLE** Humphrey Bogart and Mary Astor in "MALTESE FALCON"  
STARTS SAT.

**REGENT** Pat O'Brien and Ruth Hussey in "MARINE RAIDERS" Plus Jack Haley and Harriet Hubbard in "TAKE IT BIG."  
NOW PLAYING

**REXY** "THE UNINVITED," with Ray Milland and Ruth Hussey. Plus "JAM SESSION" with Ann Miller.  
SUN.-MON.TUES.

**TEMPLE** 3 Days Only — On Stage in Person — LIONEL HAMPTON AND HIS ORCHESTRA. On Our Screen — "PORT OF FORTY THIEVES."  
FRI. SAT. SUN.

**IT'S THRIFTY TOO!**

Sensational

A Little Goes a Long Way

**FOR FLOORS WALLS BATHROOMS KITCHENS AND A HUNDRED HOUSEHOLD USES**

Pints 49c  
Quarts 79c

**GRANTS THIRTY! THIRSTY!**

'CANNON' TOWELS

54c ea.

Sizes 22"x42"

A Super Value!

Thick, fluffy, absorbent. First quality. Stock up now for future needs. White only.

Heavy Plain White Towels Made by "Cannon" Famous For Quality.

OPEN FRIDAY 9 A. M. TO 9 P. M. — ALL DAY SAT.

51 EAST AVENUE

**Going To New York?**

PHONE STONE 6000

Let The Rochester Sun Travel Department Make Your Reservations. All Leading Hotels. Excellent Accommodations Assured.

THIS SERVICE RENDERED WITHOUT CHARGE TO YOU

WATCH "THE SUN" FOR FALL AND WINTER YOUR NEWS

51 EAST AVENUE

**Genuine Blended Muskrat Coat**  
Hand Picked For High Style and Value

From an endless collection that features flattery in fashion and economy in the investment value of every Garfield Coat.

**\$295** Tax Included

Other FUR COATS From \$129 to \$850

**RUSSIAN DYED BROWN SQUIRREL COAT \$395**

Mink Dyed Coney Coats, \$129  
Russian Marmink Coats, \$240  
Mendoza DYED BEAVER, \$149  
Northern Seal DYED CONEY, \$149  
Grey Persian Lamb . . . \$495

**FREE SERVICE** Two Year Written Guarantee On Every Garfield Fur Coat

LIBERAL ALLOWANCE For Your Old Fur Coat

**GARFIELD**

FURS EXCLUSIVELY

68 EAST AVE. 25 MAIN ST. E.

**NUSBAUM'S FURS WITH A FUTURE**

At NUSBAUM'S you will find furs that will not only look beautiful, but are of the finest quality that will assure you of long wear for future years, and today at a price that will save you money.

Nusbaum's low overhead — out of the High Rent Location — enables us to pass these savings on to you.

**\$89 To \$395** Tax Included

Every type fur coat designed from Sable and Sea Dyed Coney to Holland Blended Muskrats.

A Small Deposit and Regular Payments will hold your coat in storage Free until Nov. 1st. Three Easy Payment Plans.

**HARRIS NUSBAUM**  
221-229 JOSEPH AVE.

Shop Evenings . . . Convenient Store Hours

Monday, Tuesday, Wednesday and Thursday 9:00 A. M. to 9:00 P. M.  
Friday 9:00 A. M. to 6:00 P. M. — Saturday Evening, 8:30 to 10:30 P. M.

PLENTY OF FREE PARKING

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**PENNEY'S** SHOP FRIDAY 'TIL 9 P. M.  
CLOSED SATURDAY

J. C. PENNEY CO., INC.  
Clinton Ave.—One Block South of Main



**LOOK!  
Rochester's  
Biggest Blanket Buy!**

**All Wool, All White, Seamed  
U.S. Navy BLANKETS**

All Rochester waits for Penney's magnificent blanket buys! And here are these wonderful white Navy blankets again! They're all wool and naturally, tops in quality for your dollars! So soft and warm and so attractive. Seamed. Size 66x84.

**\$6.90** SIZE 66x84

**METAL GARBAGE PAILS**



**Sturdy Weight \$1.44**

Here's another hard-to-find you'll be glad we told you about! Sturdy, all metal garbage pail that is enameled to prevent rust. Doo proof cover.

Third Floor

**Heat-Resistant  
GLASS TEA KETTLE**

**\$1.69**



Sanitary, easy-to-clean tea kettles that are just the right size for everyday needs. Plastic handles that won't burn!

Third Floor

**Ready-To-Paint Folding  
STEP-STOOL**

**\$1.19**



A convenient stepstool, made of sturdy hardwood ready for you to paint. Double brace on three sides. Steps fold under.

Third Floor

**3rd FLOOR SCOOP!**

Your Choice of  
The Following  
At Only . . . . **33¢**

Pottery Tea Pot. Pottery Coffee Pot. Navy Bowls.  
Cake Plates. Large Platters. Oilette Prints.

*Penney's Basement!*  
**Headquarters for  
QUALITY  
WORK CLOTHES**



**Men's Sanforized  
WORK SUITS  
\$2.98**

Washable, durable, sturdy work suits in Blue Denim, Covert and Blue and Brown Stripes. They're Sanforized so they won't shrink. Sizes 34-44.

**METAL LUNCH KIT  
With Thermos Bottle**

Black metal kits, white enameled inside. Pint size thermos.

**\$1.58**

**Cosmetic Stunt**

Here's a hint about eye make-up that SHE Magazine got for its readers from those gals with the gorgeous eyes—the "Cover Girls." Before applying mascara, they dip a dry brush into a thin solution of wave-set, then apply the mascara!

**EAGLE**

**HOTEL** Eagle Bay (Adirondacks) N. Y. 425-acre Estate on 4th Lake. Capacity, 175 Guests; Cottages; Modern Private Bath; Superb Meals; Tennis; Saddle Horses; Canoeing, Speed Boating, Fishing, Golf, Sandy Beach, Dancing Every Evening. All Churches, Booklet. Bus to Hotel, \$25 wk. up.

**WISE BUY!**

for qualified motorists



The BEST Synthetic Tire on the Road

B. F. Goodrich SILVERTOWN  
Easy terms on all popular sizes.

**B. F. GOODRICH STORE**  
Main East at Union • Main 7300  
Jerry Piper, Mgr.

**Reflections . . .**

(Continued from Page 1)

credit. In the main, goes to the individuals who have made up the Soutour parties. You'll never really know what fine people are your neighbors until you come in close contact with them for a period of days away from Rochester and out of familiar surroundings.

On August 30 the final cruise of the season will be made. The prize for red light jumping this week goes to the operator of Rochester Transit Corporation Bus No. 875, license 54-834 who did a very neat job of "beating the red" at the corner of Main St., E. and North St. about 2 p. m. last Friday. Differing from other winners in this dangerous pastime, the operator here named received his prize directly after the incident. The prize, a verbal lacing down was administered by Traffic Officer Fred Rupp, who whistled the operator to a stop and then "laid it on lavishly." Incidentally a man, whose name I could not learn deserves some sort of award for the broad jump he had to make to avoid being run down by the bus.

**Makes a Good Hatrack**

Take it from me, a becoming hat is your sincerest form of flattery. Why look all Gone With the Wind when you can be a P-38 in the right hat? For dating glamour try a Dutch cap, a baby cap or a little bit of fluff that is frosted with a veil. Remember, the right hat can make the most of your good features and hide your bad ones. If you want to look your best—USE YOUR HEAD AND PUT A HAT ON IT!

at **WHITNEY'S**

**LAST 200 SUMMER DRESSES**

Reduced For Quick  
**CLEARANCE**  
**\$2-\$3-\$4**  
Formerly Priced To \$12.99

Open Friday 'Til 9  
And All Day Saturday

**Whitney's**  
267 MAIN ST. East

**KEY COUPON**  
**LYONS TOOTH POWDER**  
25c size  
Limit 1  
**11¢**

**KEY COUPON**  
**WALDORF TOILET TISSUE**  
Limit 6  
**3 for 11¢**

**KEY COUPON**  
**PREP Shaving Cream**  
35c size  
Limit 1  
**9¢**

**Unguentine**  
50c Size Tube  
**43¢**

**HINDS HONEY & ALMOND Lotion**  
\$1.00 size  
**59¢**

**WILLIAMS Shaving Cream**  
56c Size  
**39¢**

**LIFEBUOY Shaving Cream**  
35c size  
**27¢**

**Gem Micromatic BLADES**  
Pkg. of 5  
**23¢**

**Don Juan MILLION DOLLAR Lipstick**  
STAYS ON!  
**4 BeautyExtras**

1. **DON JUAN STAYS ON** when you eat, drink, kiss, if used as directed. No greasy, smoky effect.

2. **LIPS LOOK LOVELY** without frequent re-touching. Try today.

3. **NOT DRYING OR SMEARY.** Imparts appealing "glamour" look. Creamy smooth—easily applied.

4. **STYLE SHADES.** Try Military Red, rich, glowing, admired by beauty editors. 6 other shades. Do luxe size \$1. Retail \$66. Tax extra. Remarkable Color Shampoo

**TINTS HAIR**  
as it Shampoo

Tint Color Shampoo washes out dirt, loose dandruff, grease. Gives hair a natural, radiant, tingling glow with life and lustre. Don't have faded, burnt, oil-color hair. Tint works gradually, each shampoo leaves hair more colorful, lustrous, easier to manage.

**50¢**

**KEY** ROCHESTER'S MODERN DRUG STORES  
457 RIDGEMAN NEAR DEWEY

**CUT RATE**

**TODAY THRU NEXT WEDNESDAY**

**HAY FEVER?**  
try  
**HAYRIN Nasal Filters**

HAYRIN Nasal Filters aid in relief of Hay Fever and Seasonal Asthma symptoms. They're effective, comfortable and completely adjustable to each individual nostril opening. Made of STERLING SILVER with detachable nasal clip which makes them completely invisible. Stop in and ask for a demonstration today.

**ON SALE AT ALL 3 KEY DRUG STORES**

**GEORGE BURNS AND GRACIE ALLEN**  
with **BILL GOODWIN** are back on the air!

LISTEN TO THEM OVER  
**W.H.E.C.**  
EVERY TUESDAY  
**9:00 P. M.**

Presented by **SWAN**  
4 Swell Soaps in 1  
LARGE 2 FOR **21¢**  
REGULAR 3 FOR **19¢**

**Billowy Suds** CLEAR WATER RINSE • LUSTROUS HAIR  
medium 49¢  
large 79¢

**Shampoo**

**Teel** LIQUID PERFUMES  
50c Size **39¢**

**HAY FEVER SUFFERERS!**  
STOP AT ANY KEY DRUG STORE AND SEE—

The **ALLERGY Electric MASK** aids in relief of Hay Fever and Seasonal Asthma symptoms by cleansing many pollens and molds from air inhaled by wearer. Requires no electric socket—it's shockproof—it's adjustable and comfortable.

Price \$10.00 Complete

**FREE Vimms**  
VITAMINS-MINERALS

50¢ size FREE when you buy large size **\$2.25** VALUE FOR **\$1.69**

VITAMINS AND MINERALS GOVERNMENT EXPERTS SAY ARE NEEDED

**KEY COUPON**  
**BORAXO**  
Cleans Dirty Hands  
15c size  
Limit 2  
**10¢**

**KEY COUPON**  
**LIGHTHOUSE Soap Cleanser**  
large size  
Limit 2  
**2 for 7¢**

**KEY COUPON**  
**ALUMINUM HAIR CURLERS**  
Assl. sizes  
Limit 4  
**5¢**

**PHILLIPS' Milk of Magnesia**  
25c size  
**11¢**

**IRONIZED YEAST TAB.**  
\$1.00 size  
**49¢**

**VICK'S NOSE DROPS**  
50c size  
**39¢**

**EPHEDRINE SULPHATE**  
1/4 gr. 40 caps  
**49¢**

**A COLD?**  
For Quick Relief in Cold Distress...Try  
**Alka-Seltzer**  
6c size **49¢**

**ONE A DAY**  
**B COMPLEX VITAMIN TABLETS**  
90-DAY SUPPLY  
**\$1.96**

# WINTER IN A GLASS!

## ROMA Wines

### ICED-WITH SODA

As welcome as the breaking of a heat wave! That's what you'll want to shout, when you thrill to your first cooling sip of a tall, frosty ROMA Wine—iced, with soda—and sweetened to taste! For here, truly, is a real "lifesaver" for sultry days or nights!

ROMA's superb flavor, constant quality and reasonable cost have made ROMA America's Largest Selling Wines! Enjoy ROMA Wines daily, in cooling summer drinks, at meals and when entertaining—for only pennies a glass! ROMA WINE COMPANY, Fresno, Lodi, Healdsburg, Cal.



ABOVE ALL ELSE BUY MORE BONDS!



ROMA—America's Largest-Selling Wines!

### Political Polka . . .

(continued from Page 1)

the same period. Only three of the thirty-seven Republicans in the Senate voted for the bill. The big cry was States Rights, which was a great angle to get the Southern Democrats in line.

So instead of the Kilgore-Murray bill, they passed the George Bill which provides fourteen dollars per week (how would you like to raise a family on that?). Critics of the legislation said workers would go fishing instead of looking for jobs; that it would be a tax burden to break the back of the Treasury; that it was an out and out CIO measure. To which Senator Tunnel, a defendant of the Kilgore Bill answered, "when a man's child is starving it doesn't make any difference whether he's a CIO, AFL—or a manufacturer".

#### Billions For Corporations

The Senatorial gentlemen who defeated this measure to provide decent unemployment wages for the guy in overalls, and who were afraid the Kilgore bill would break the treasury, a short time before voted, with loud "yeas", to set aside 28,000,000,000—TWENTY-EIGHT BILLION—of corporation taxes "to insure profits of these corporations at the handsome levels of the base period". General Motors alone got a half billion.

The Republicans just can't find it in their hearts nor principles to think about the man in the shop and factory, or forestalling another depression but they sure do look after their own!

### Give Plan's Leaves A Bath Occasionally

The lady who has a reputation for a "green thumb" in the growing of house plants, is probably the lady who remembers

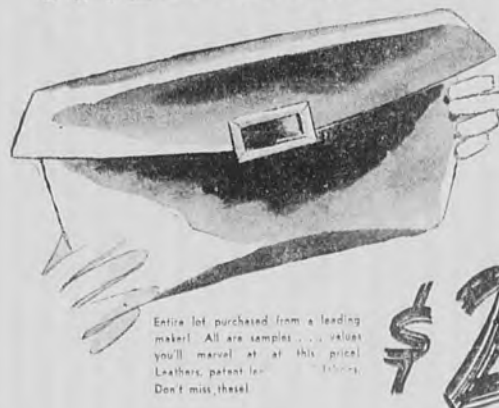
### Give Plan's Leaves A Bath Occasionally

that plants like a bath now and again.

You may water them faithfully, and give them sun or shade as they require, but the foliage gets dusty, and that's not

healthy for a plant. Occasionally with a gentle rain, you will probably break and flowers, and in which they're r

## ADVANCE SHOWING NI FALL HANDBAGS



THESE ARE OUR REGULAR \$5 VALUES

**\$2.89**

BACK TO SCHOOL SPECIAL!  
HANDBAGS SHOULDER STRAP MODEL  
**\$1.89**

Black—Navy—Saddle  
Tan—Red

Open Friday  
Night 'til 9.  
All Day  
Saturday



Main Floor

Entire Air-Cond.

**NEW YORK'S MOST UNUSUAL HOTEL**  
Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. Sanitized Service.

**HOTEL BRISTOL**  
129 West 48th St., New York City  
Joseph E. Bath  
Theodore E. Tolson, Jr. • Alfred B. Tolson

**AT RADIO CITY**

**Sibley's**

**SHOP FRIDAY FROM 9:45 A. M. to 9 P. M.**

## Look at Sibley's Line-up Of Your Favorite PYREX WARE

Order Your Needs in Person, by Mail, or Phone Stone 65

This trailer  
this cottage  
this mansion  
all get the same  
**electric service!**

WAR has moved many American families into new living quarters. But, whatever the size of their homes, they all get exactly the same dependable electric service.

Oh, sure, some folks may light more rooms and use more appliances than you do. But the service and the quality of the electricity you receive remain the same. You can't buy an "exclusive" grade.

Electricity is also the one service whose cost has remained low—while the cost of living in general has been going up. Whoa, you say? Your bill's been more over the years? Well, that's because you're now using electricity to keep food, wash clothes, clean rugs, tell time and make music—where once you used it only for light.

The truth is, the average American family today gets about twice as much electricity for its money as it did during the last war.

Rochester Gas and Electric

**51 EAST AVENUE**

<p><b>PYREX 4-PC. SET OF FLAMEWARE</b> A skillet, a 1-qt. and a 1 1/2-qt. saucepan, with removable handles that fits all three! For topstove cooking. <b>2.45</b></p>	<p><b>PYREX 9-PC. BAKING SET</b> One #209 pie plate, one #684 two-quart covered casserole, and six dainty custard cups. Faster baking, easier washing! <b>1.39</b></p>	<p><b>PYREX 14-PC. UTILITY SET</b> A #209 pie plate, six custard cups, a #683 1 1/2-qt. casserole, three-piece bowl set, a #212 loaf pan and a #231 utility dish. <b>3.19</b></p>		
<p><b>"FLAVOR SAVER" PIE PLATE</b> 45c Keeps in juice, has easy-to-hold handles.</p>	<p><b>"HANDI-KIT" 6-PC. SET</b> 39c Six 5-oz. custard cups for baking, serving.</p>	<p><b>CAKE DISH WITH HANDLES</b> 35c 8 1/2" across, 2" deep, for layer cakes.</p>	<p><b>OPEN BAKER</b> #023—1 1/2-qt. . . . . 45c #024—2-qt. . . . . 55c For puddings, souffles.</p>	<p><b>3-PIECE BOWL SET</b> 95c 1-qt., 1 1/2-qt. and 2 1/2-qt. bowls for many uses.</p>
<p><b>PIE PLATE</b> #208—8 1/2" x 1 1/2" . . . . . 20c #209—9 1/2" x 1 1/2" . . . . . 25c For flakier crusts!</p>	<p><b>CASSEROLE</b> #682—1-qt. . . . . 50c #683—1 1/2-qt. . . . . 65c #684—2-qt. . . . . 75c</p>	<p><b>LOAF PAN</b> 45c #212—9 1/2" x 5 1/2" x 2 1/2". Cake, bread, meat.</p>	<p><b>UTILITY DISH</b> #231—10 1/2" x 6 1/2" x 2" . . . . . 50c #232—12 1/2" x 8 1/2" x 2" . . . . . 65c Popular baking dish.</p>	<p><b>DEEP PIE DISH</b> #453—8-oz. . . . . M #455—12-oz. . . . . M For fruits or meat pie.</p>

CHINA AND GLASS ARE FOURTH FLOOR  
**SIBLEY, LINDSAY & Co.** Store Hours  
9:00 A. M. to 9:00 P. M.  
Friday 9:00 a. m. to 6:00 p. m. Saturday Evening, 8:30 to 10.  
PLENTY OF FREE PARKING

293 MAIN ST. E.





### Christmas Gift Mailing Dates Announced

"Save strong string and box material and start to plan shopping", Postmaster General Frank C. Walker advises Americans in announcing the rules for mailing of Christmas gifts for Army and Navy personnel overseas.

This year the Christmas mailing period for both Army and Navy overseas forces is the same—September 15 to October 15. After October 15 no gift parcel may be mailed to a soldier without the presentation of a written request from him.

"I know that our people will

observe the overseas mailing schedule more this year," said Walker, "but I do wish to stress this fact: More care must be taken in wrapping and packing parcels securely and addressing them clearly and correctly."

It is not a pleasant thing to visit a postal concentration center and see the numbers of Christmas parcels which will never reach servicemen and women. Post office personnel have orders to do everything they can to effect delivery of such gifts, because we know how important they are for the happiness of the armed forces. Too frequently, nothing can be done.

Among the more important rules for Christmas mailings to the armed forces overseas are the following:

The parcel must not exceed five pounds, and must not be

more than 15 inches in length or 36 inches in length and girth combined. It should be marked "Christmas parcel" so that it may be given special attention to assure its arrival before December 25.

Not more than one parcel may be mailed in any one week to the same member of the armed forces by or in behalf of the same mailer.

When combination packages are made up of such items as miscellaneous toilet articles, hard candies, soaps, etc., the contents should be tightly packed so that they will not become loosened in transit and damage the contents or the cover. Hard candies, nuts, caramels (including those covered with chocolate), cookies, fruit cake, and chocolate bars individually wrapped in waxed paper should be enclosed in inner boxes of

wood, metal, or cardboard.

Perishable goods, such as fruit and vegetables that may spoil, are prohibited. Intoxicants, inflammable materials such as matches or lighter fluids, poisons, and anything that may damage other mail also are prohibited. Gifts enclosed in glass should be substantially packed to avoid breakage. Sharp instruments, such as razors and knives, must have their edges and points protected so that they cannot cut through the coverings and injure postal personnel or damage other packages.

Relatives and friends who know that the personnel in the armed services to whom they plan to send gifts are at far distant points should begin to mail their packages on the opening day—September 15—of the mailing period. Last year

late mailings, causing concentration of great numbers of packages in the final days of the mailing period, threatened to defeat the program. It is stressed that success can be assured, with the limited personnel and facilities available, only if the public gives full cooperation through prompt mailings of the overseas gift parcels from the opening of the mailing period.

the situation this reporter promptly stretched out on his bunk and closed his eyes. The cool breeze felt good and sleep was hurrying in on the double when suddenly a blinding flash was apparent even thru closed eyelids. A crashing thunderbolt rocked the barracks.

"Holy smoke," someone said in an awed voice. "Did you see that ball of fire hop through that window?"

It seems a blue ball of lightning crashed through the screen, bounced on the floor, over my bed and dispersed. "Maybe" — someone suggested (hopefully it seemed to me) — "Brewer's dead!"

I cautiously opened my eyes. Not even touched. After a period of heavy silence a GI burst out — "That's just the first warning... take back that OCS application!"

We learned later that in the same strove a bolt struck a group of 7 men, passing right through them, tore their clothing to bits and knocked three men 15 feet. They were hospitalized for shock and minor burns, released in 6 hours, good as new. Truly a minor miracle.

**MOIDER DA BUM**

Your long suffering columnist is now an orientation speaker. A class of monotony in the same bracket with buglers and inspecting officers. I delivered a speech in defense of Polish rights that can easily be compared with Lincoln's Gettysburg address. They were both short. Anyone who makes a long speech at Saturday orientation is not only unpopular. He takes his very life in his hands. Buglers and inspectors are kept away from the fury of the masses. But orientation speakers must actually go to sleep among those he has wronged. Ah, me!

**VITAMIN BALLYHOO IS MISLEADING!**

Vitamins are vital to health, but many people forget the main element in nutrition, an adequate amount of food.

**HOW TO GIVE YOUR BABY AN I. N.**

Science has determined a way to measure the mental ability of every child. This article tells how.

Be sure to read every article in this popular handbook since every member of the family will profit from the interest.

**THE WOMAN**

15c Sept. Issue WITH WOMAN'S DIGEST Now 8A

## Storm Sash - Roofing - Insulation - Building Material For Most Of These Items Ask For Details.



**OF YOUR HOME COMPLETE APPLIED JOB!**

Apply All Material Apply and Guarantee Job

Save Money—The roofing you receive the finest your money can buy under the most modern methods by the finest or-Bilt roofing in all state surfaced with Sea-Seal with genuine asphalt. No matter what type of roof you have the quality. Please, mail or write for free obligation, and all roofs are sold on our Easy Pay Plan.

Seam Insulation and Co., Monroe Ave., at S. Union, Ridge Road at Downer, Rochester, New York

Completion: I am interested in your applied roof job. I show this free estimate does not obligate me in any way.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

# Sears ROCKWOOL INSULATION

Install Rock Wool Now! Cooperate With Your Government's Fuel Conservation Program. Sears Has Every Type Of Insulation At Low Prices!

**BATT TYPE ROCK WOOL**  
A strong heavy moisture proofed paper is cemented with asphalt to the Rock Wool. Batts are 15x23 inches. Carton covers 46 square feet three inches thick. They fit easily between the walls and ceiling rafters etc. For old and new homes.

**5 1/2c** Both Stores

**Pellet Type Rock Wool**  
Easiest type to use. Just pour from the bag between studs in wall, between ceiling and floor joists, spreads easily, evenly. The pellets are large enough so they will not sift between wall or ceiling cracks. One bag will insulate 20 square feet, 3 inches thick.

**1 36** Per Bag Both Stores

**Mineral Fill Insulation**  
One of the finer types of insulation. Mineral fill consists of fluffy pellets of genuine expanded mica, forming a definite barrier against heat, cold and moisture. Fireproof, dustproof and won't deteriorate. Bag insulates 18 square feet three inches thick.

**1 39** Per Bag Both Stores

**Kimsul Insulation**  
Pliable, soft, sheet of laminated asphalt impregnated wood fibres bound together and strongly reinforced with stitching. Fits snugly.

**5 1/4c** Square Foot Both Stores



FILL YOUR NEEDS NOW AT SEARS WHILE PRESENT STOCK SELECTION IS COMPLETE!

## STORM SASH

Sears has one of the largest and most complete selections of storm sash sizes that you'll find. All genuine Ponderosa Pine frames, woodgrain treated to prevent warp. All glazed with clear glass, some with the new wood bead and some with putty. We reserve the right to fill your order with either type. Select your size, from partial list of over 100 standard stock sizes. Hangers 10c each per sash, Ventilators 20c each per sash.

1-4x3-11	1.89	2-4x3-11	2.49
1-6x3-11	1.85	2-4x4-7	2.79
1-6x4-7	2.37	2-4x5-3	3.04
1-8x3-11	2.05	2-6x3-11	2.75
1-10x3-11	2.17	2-6x4-3	2.88
1-10x5-7	3.07	2-6x4-7	2.81
2-0x3-11	2.27	2-6x4-11	3.04
2-0x4-7	2.49	2-8x3-11	2.88
2-0x4-11	2.59	2-8x4-7	3.04
2-0x5-3	2.69	2-10x4-3	3.23

## KITCHEN ENSEMBLE

22-Inch Base Unit ..... 15.15  
34-Inch Corner Unit ..... 19.25  
16-Inch (Wide) Base Unit ..... 12.50  
24" S Drawer Unit ..... 14.75  
30" Sink Front ..... 14.50  
16" Single Wall Unit ..... 9.50  
22" Single Wall Unit ..... 11.50  
34" Double Wall Unit ..... 15.00  
Complete Unit ..... 183.00  
LESS SINK AND FAUCET

For estimate on your kitchen, see this display and consult Building Department Salesmen.

ITEMS ON SALE BOTH STORES

Knotty Pine Board **4c** Square Foot Both Stores

Asphalt Floor Tile **15c** Square Foot Both Stores

Insulating Wallboard **5c** Square Foot Both Stores

Corner Cabinets **27<sup>95</sup>** Both Stores

### GI Joe . . .

(Continued from Page 1)

that there wasn't any fire!"

**OMEN**

In a terrific thunder storm last week the G.O. deemed outdoor training unnecessary so we fell hastily into barracks and the rain cut loose in bucketfuls. Taking advantage of

**Fine Armor**

By buying War Bonds we provide our country with the finest Fuehrer-resistive armor.

### An Orchid To You

each week Shopping News, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory is:

**Mrs. Dorothy E. Stewart**  
1089 Genesee Pk. Blvd.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

**SWAN Lg. 11c Reg. 7c**

**SPRY** 3 Lbs. 69c 1 Lb. 25c

Lifebuoy or Lux Toilet 3 for 20c

Rinso or Lux Flakes, Lge. . . . 24c

**Bennett's Food Store**  
411 THURSTON RD.

## The Lincoln-Alliance is the Bank for Loans!



**PERSONAL LOAN CHART**

You Receive Cash	Finance Cost	Insurance*	Amount of Note	12 Monthly Payments
\$100	\$ 5.00	\$ .40	\$105.40	\$ 8.78
125	6.25	.50	131.75	10.97
140	7.00	.56	147.56	12.29
150	7.50	.60	158.10	13.17
175	8.75	.70	184.45	15.37
200	10.00	.80	210.80	17.56
250	12.50	1.00	263.50	21.9
300	15.00	1.20	316.20	26.3

\*Insurance pays up loan in case borrower dies.

Apply At Any Of Our 13 Convenient Offices

## LINCOLN-ALLIANCE BANK AND TRUST CO.

Member Federal Reserve  
Member F. D. I. C.

## VENETIAN BLINDS CLEANED QUICKLY and EASILY



This housewife has discovered how to clean Venetian Blinds easily and quickly with Blind-X Cleaner. No longer is it a tedious job that consumes her time and patience. It's simply "over lightly" now with cloth moistened with Blind-X Cleaner — no water, no rubbing, no drying. Blind-X Cleaner instantly removes dust and dirt, dissolves greasy film and it's exceedingly gentle on the hands.

Pts. 45c — Qts. 75c

**10% DISCOUNT ON ALL GIFTS**

Practical knife, knacks in pottery, glass, etc. See us for your household needs.

Employ A Reliable Contractor

**Linoleum Offer**  
Armstrong Marbelle Linoleum  
enough linoleum for any room up to 9x12  
Only **\$18.75**  
Complete with Labor and Material

**Save on Wallpaper for every room in your home**

Beautiful patterns and designs — livingroom, dining room, kitchen and bathroom. Per roll, **9c to 99c**

# FRIDAY and SATURDAY 'til 9 P.M.

**MONROE at S. UNION 476 RIDGE ROAD WEST** **Rochester, N.Y.** **Plenty of Free Parking at Both Stores**

**SHERWIN-WILLIAMS**  
41 South Ave. NEW LOCATION **Mon-Fri 10-6 A.M. to 9:00 P.M.**  
Free Parking on Water St. and South Ave. by Evening, 5:30 to 10.

51 EAST AVENUE 293 MAIN

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Hurry!  
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Rochester Sun, Thurs., August 17, 1944

Economics... Points will rise on some canned goods next month, it is predicted.

**THEIR EYES BEFORE SCHOOL STARTS**

**Good School Marks Depend on Good Vision**



Make sure your children are not handicapped by poor vision... bring them in now for a thorough check-up.

**AT RUDOLPH'S PROFESSIONAL EXAMINATION Plus GLASSES All for One Low Price**

**Rudolph's**  
Registered Optometrist MAURICE M. LEVY  
East Main at South Avenue  
BATAVIA — 109 MAIN STREET

**TO BE HEALTHY JOIN THE ARMY**

The death rate in the Army from disease last year was 6 per 10,000, against a pre-war civilian average of 68 per 10,000 each year.

Buy! Buy! Buy!  
Help fit out for victory all our fighting men — from stokehold to masthead crow's nest. Buy War Bonds.

**NUMBER ONE SHOPPERS PROBLEM**

Maybe you'd better patch up the sheets, turn the mattress shirt collars and cuffs and have the family go to sleeping raw. Government allocations for the third quarter of 1944 will require virtually all the usual civilian fabrics produced. One hundred percent of sheetings, broadcloth, pajama checks; ninety percent of whip cords, covers for shirring, work flannels, cotton flannels; eighty percent of carded poplins.

No, indeed  
No American worker would want our soldiers to meet Axis bayonets with bare hands. Then buy War Bonds.

- RINSO** 1 Lg. Box 23c
  - Lux Flakes** 1 Lg. Box 24c
  - LIFEBUOY** 2 bars
  - LUX SOAP** 15c
  - SWAN** 1 Lg. Bar 10c
  - SOAP 2** Med. Bars 13c
  - SPRY 3** 1 lb. Can 69c
- American Stores Company



Senator James M. Mead, whose recent book "Tell The Folks Back Home" gave the American people complete picture of conditions faced by our fighting men, announces that proceeds from his book will be donated to the American Red Cross and other charitable organizations. Senator Mead was a member of the special Senate Committee visiting battlefronts. (Above left to right) James B. M. McNally, United States Attorney for the Southern District of New York, receives signed authority from Senator Mead to distribute the book proceeds for war work.

**New Hydrovac Brakes Available Here**

The Bendix Hydrovac, a new vacuum power braking system already in use on more than 500,000 Allied military vehicles, now is available here for local installations on trucks, tractors and buses. It was announced this week by H. Tyler Miller of the Unit Parts Rochester Corp., 1185 E. Main St.

**Edwards Does It Again! New Shipment Famous "FIESTA" DINNERWARE**



**45 PIECES! SERVICE For 8**

**All Genuine FIESTA ENSEMBLE**



**45 PIECES \$12.65**



- FIESTA COLORS:**
- BLUE
  - GREEN
  - YELLOW
  - IVORY

Mail This Coupon  
E. W. EDWARDS & SON, ROCHESTER 4, N. Y.  
Please send me 45-Piece Fiesta Dinnerware ensembles as described above at \$12.65 each set.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
Charge [ ] C. O. D. [ ]

Mail Orders Filled While Quantities Last!  
Stone 2300

Don't miss it! This gay "Fiesta" table service! Brought to you by Edwards from the largest pottery manufacturer in the world. Wherever smart hostesses gather, "Fiesta" is the tableware that brings acclaim! The novelty of vividly mixed color ensembles has awakened thousands of housewives to the importance of a reputation for smart table service... "Fiesta's" modern, stimulating brilliance cannot be duplicated.

- 8 Cups
- 1 Covered Sugar
- 8 Dinner Plates
- 8 Six-inch Plates
- 1 Twelve-inch Platter
- 8 Saucers
- 1 Round Vegetable Dish
- 8 Sauce Dishes
- 1 Creamer

EDWARDS—Chinaaware, Second Floor

**BACK ON THE AIR**



**GEORGE BURNS and GRACIE ALLEN**  
With **BILL GOODWIN**  
Are Back On The Air  
Listen To Them Over

**WHEC**  
EVERY TUESDAY  
**9 P.M.**  
PRESENTED BY  
**SWAN**  
4 SWELL SOAPS IN 1

**LARGE SIZE 10c**  
**REGULAR SIZE 6c**

**LUX**  
Regular Large  
2 for 19c 23c

**LUX TOILET SOAP**  
3 for 20c

**RINSO**  
Large Regular  
23c 2 for 19c

**BETTER THAN EVER LIFEBUOY**  
3 for 20c

**SPRY**  
3 lb. 69c  
1 lb. 25c

Gold Dust ..... 18c  
Gold Dust Cleanser .... 5c

**BUSY BEE STORES**  
Co-operating With B-K Co., Inc.

**BEFORE YOU BUY FURNITURE BE SURE TO GET OUR PRICES**

STORE HOURS:  
Open All Day, Saturday,  
Monday, Friday Even. 7 to 9

**FRANK A. RIVERS CO.**  
INCORPORATED  
226 SOUTH AVE.

Watch Next Week's  
**ROCHESTER SUN**  
FOR  
**GRANTS 8 PAGES**  
OF  
**Back To School Values**

DEAL WITH VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**Repair Your Vacuum Cleaner NOW**

Government Restrictions Now Make It Imperative for You to Take Good Care of Your Vacuum Cleaner. Co-operate for Victory. Fix 'em up! Make 'em do! Check this PENN SPECIAL!

**One Full Year Guarantee!**

**6.95**

All This at One Low Price  
★ NEW BAG  
★ NEW BRUSH  
★ NEW MOTOR  
★ NEW MOTOR BRUSHES  
★ Cleaning of Motor  
★ Alignment of Fan  
★ Complete Oiling  
★ Complete Greasing  
★ General Tightening  
★ Expert Mechanics

**PENN VACUUM STORES**  
30 SOUTH AVENUE • STONE 6747  
Open Monday Evening 'til 9—Other Evenings 'til 7  
ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

**TANKERS are Needed Sir!**

**Urgently Needed NOW!**

**ELECTRIC ARC WELDING**  
TOP SHIP YARD PAY—A JOB WITH A FUTURE  
Victory Depends On Production  
You can back production by building Ships now  
If Not Engaged In War Work Apply Now  
Referal United States Employment Service "Not Necessary"

**ODENBACH SHIPBUILDING CORP.**  
4800 DEWEY AVE., ROCHESTER, N. Y.

If You Can't Fight On The Battle Front

You Can Fight On The Home Front

Week In Review

A joint move by city officials of Western and Central New York to obtain increased coal allotments for the current heating year was made at a meeting



The Popular Call is for "Tammy"

"Tammy" is the short and popular name for Tam o'Shanter Lager Beer and Ales. Folks sure go for "Tammy" because of just right flavor, sparkling zest and creamy, mellow smoothness. So be sure to ask for "Tammy."

American Brewing Co., Rochester, N. Y.

Jamo'Shanter LAGER BEER and ALES

(PLEASE RETURN EMPTY BOTTLES PROMPTLY)

BACK ON THE AIR



GEORGE BURNS and GRACIE ALLEN

with BILL GOODWIN

Are Back On The Air Listen To Them Over

WHEC

EVERY TUESDAY

9 P.M.

PRESENTED BY SWAN

4 SWELL SOAPS IN 1

LARGE SIZE 10c

REGULAR SIZE 6c

3 lb. 69c 1 lb. 25c

NEW QUICK LUX

Regular Large 2 for 19c 23c

LUX TOILET SOAP

3 for 20c

RINSO

Large Regular 23c 2 for 19c

BETTER THAN EVER LIFEBOUY

3 for 20c

GOLD DUST 18c GOLD DUST CLEANSER 5c

ELSCO QUALITY FOODS STORES

51 EAST AVENUE

held in Syracuse on Tuesday.

Vicemayor Frank E. VanLare, a coal dealer himself, represented Rochester at the conference. A two-day convention of the Firemen's Association of New York State opened Tuesday at Convention Hall. More than 2,000 firemen and 1,000 of their wives are expected to attend the affair, which got off to a colorful start Monday night with a parade and demonstration of the mutual aid system adopted here three years ago by city smoke-eaters and county volunteer firemen.

Judge Harry Rosenberg was Republican choice for Monroe County Judge with Judge H. Douglass VanDuser and Justice Benn Kenyon being nominated for Supreme Court Justice. Democrats refused endorsement to Justice Kenyon by nominating John W. Miles of Lyons and J. Walter Jennings for Supreme Court Justice. Democrats and American Labor Party nominated George Hoffenberg to oppose Judge Rosenberg for County Judge.

Harold H. Clapp, Inc. received the War Food Administration Flag marked with an "A" for achievement in Masonic Auditorium ceremonies on Sunday. More than 1,000 employees attended the ceremonies.

Flood control projects costing millions will be ready in the Rochester area when men and money become available after the war. Largest of these projects is the \$5,360,000 Mount Morris Dam authorization for flood control in the Genesee Valley which was contained in the omnibus flood control authorization bill passed by the House and pending in the Senate.

The name of the Sagamore Hotel has been changed to Sheraton Hotel. The new name was chosen to link the hostelry closer with the Sheraton Hotel Corporation which holds a large block of stock in the local hotel.

William Bausch was elected chairman of the board of Bausch & Lomb Optical Company, succeeding his brother, Edward Bausch, who served nine years in that office prior to his death on July 30. The new chairman has been with the company for 60 years. Also elected directors of the optical company were Dr. Alan Valentine, University of Rochester president and T. Carl Nixon, senior partner of Goodwin, Nixon, Hargrave, Middleton & Devans, general counsel for the company.

City Council approved an 8 percent reduction in token bus fares, on recommendation of Railways Commissioner Harold S. W. MacFarlin, providing for 13 tokens for \$1 in place of 12 tokens. The new fare is expected to represent an estimated saving of \$138,000 to the bus riding public of Rochester.

The sale, giving away or transportation of alcoholic beverages at Rochester Airport was banned by action of the City Council. The action is designed, according to officials, to ward off a reported movement to establish a private club in an airport building in which would be housed a beverage room.

ANNUAL FUR EVENT HIGHEST QUALITY LOWEST PRICES

CLIFFORD FUR CO. 1283 CLIFFORD AVE. One Block Off Portland CLIFFORD FUR SELLS FOR LESS

1 lb. 25c 3 lb. 69c

SWAN Floating Lg. 11c Soap Reg. 7c

Lifebuoy or Lux Toilet... 3 for 20c Rinsolux or Lux Flakes, Lge. 24c

YOUNG WILLIS 676 SOUTH AVE.

Dolan's CHICKEN

WHERE YOU BUY THE CUTS OF YOU PREFER

DOLAN'S 600 JEFFERSON AVENUE Cor. Bartlett Telephone Genesee 1417

Lg. 11c Reg. 7c

SPRY 1 Lb. 25c 3 Lbs. 69c

Lifebuoy or Lux Toilet... 3 for 20c Rinsolux or Lux Flakes, Lge. 24c

E. J. WEITZ, I. G. A. 443 NO. FORDMAN ST.

BUY WAR STAMPS & BONDS AT



Shop All Day Friday 'Til 9 P. M.



Visit Our New Bedding Section

Best Bedding Buy

Hours of healthful sleep... that's the end of a hard day's work and the fortification for another to come. Never has this been such a hard working world... never was sound, restful sleep so necessary... and the greatest contribution to healthful sleep is a GOOD mattress. Edwards is proud of a splendid line of mattresses, custom tailored by the most famous makers in the country.

Visit our new Bedding Department on the Fifth Floor.

Six Ways to Year 'round Comfort

(a) Monroe Mattress

It has a prebuilt, stitched border and is filled with fine quality cotton and cotton felt. The edges are rolled smooth. The covering is a heavy striped ACA ticking. Comes in single, three-quarter or full size.

16.87

(b) Marshall Mattress

It has a complete inner casing around the filling on the inside and soft, downy layers of felt envelope the inner casing. It's a firm mattress, but one that is soft to the body. Smooth, hand-stitched boxing and a firm rolled edge. Single, three-quarter or full size.

19.

(c) Reliance Tuftless Mattress

This Reliance has a French edge, is upholstered with fine cotton felt, has firmly reinforced, non-sag, side walls, handles for easy turning and is custom tailored thruout. The cover is panel damask ticking. Full or single size.

32.87

(d) Supreme Mattress

The custom built Supreme is upholstered with a thick springy pad of rolled cotton felt. The plump, firmly rolled edges won't go droopy or saggy on you. Every edge is taped and side handles for easy turning. Panel damask ticking. Single or full size.

29.87

(e) Stearns and Foster Mattress

This mattress is backed by 98 years of making custom built mattresses. It's upholstered with fine quality cotton felt and then padded with hair and covered with an 8 oz. ticking that won't let a stray hair sneak thru. The inner rolled edge means no sagging. Side handles, of course. Single or full size.

25.87

(f) Mattress and Box Spring

The box spring has hand tied coil spring spring construction. The mattress is custom tailored, upholstered with cotton felt and covered with a woven striped ticking. The edges are rolled and firm. A mattress and spring combination that provides sound sleep for the weariest worker. Single or full size.

49.87

for both pieces

Buy on Edwards Budget Plan! Convenient Terms Arranged

A convenient Plan of Payment may be arranged in our friendly Credit Office!

W.T. Grant Co.

293 MAIN ST. E.

Hours Monday, Tuesday, Wednesday 9:00 A. M. to 9:00 P. M. Friday 9:00 A. M. to 6:00 P. M.—Saturday Evening, 8:30 to 10.

PLENTY OF FREE PARKING



# Political Polka

By Curt Gerling

Senator Taft, chiefly concerned with seeing that the American fighting man doesn't vote for Roosevelt, by now wishes he'd never brought the matter up. This prohibition of books and films that the serviceman cannot read or see, lest he be inclined to give F. D. R. and other Democrats a vote, has definitely backfired. Guys that go out to kill Japs and Germans grow up pretty fast and in spite of what Senator Taft might believe to the contrary, consider themselves sufficiently adult to form their own conclusions, separate the truth from propaganda, weigh the facts and vote accordingly.

The serviceman and his family are "riled" considerably over the "States Rights" hue and cry that made a simple government ballot a means of voting in this year's election an impossibility. It hasn't helped Governor Dewey's chances a bit. Now Mother Hen Taft fluttering about protecting the serviceman from the evils of F. D. R. as if these men were a group of baby chicks has again roused their ire—and they'll vote or bust—and not the way Mr. Taft wants 'em too!

The guy that thinks up these ideas for the Republicans must be on the Democratic pay roll.

A successful business man, who votes sometimes Democratic and sometimes Republican explained that he isn't rich enough to vote the Republican ticket and has been away from the bench late where he started, so long, that he has forgotten how to vote Democratic.

This year whichever way his sons in service want him to vote. After all he reasons they're saving this world and it should be there the way they want it when they come back to it.

Too bad more politicians don't agree with him.

The boys in the Powers lobby were buzzing about the alleged murder at the Hotel Rochester. "Too bad" said one, "that this couldn't have happened after election."

"How's that?" asked a friend from the court house puffing on a puny panatella.

"Well that could be the first unsolved crime for the new D. A."

"Don't getcha," said his pal. "Well in Rochester — you gotta have five or six unsolved murders to your credit or you'll never get nominated for Judge."

We don't know if Governor Dewey's invitations into party councils are run strictly according to Emily Post or not. If so, wonder what Emily has to say when the guest you wanted and needed most refuses to come. That gentleman who rolled up so many votes for the Republican party last time, just isn't interested.

Wendell Willkie flatly refuses to carry any water for the GOP elephant.

## Good Shot

Wesler, Idaho—Called to get rid of pigeons which had occupied a vacant house, acting police chief Will Walker, a native of Texas, sportingly scared the birds into flight, then, taking his shotgun he killed seven of the eight pigeons.

(Continued on Page 8)

## Ed. Randall's Scene and Word

Pardon me for diverting this column from its usual reporting of trivia and near-comedy. I've got to get something off my chest!

My feeling about this matter came to a head with the receipt of a news release from WPB Dr. Walter W. Whitman, head of the Chemicals Division of the War Production Board, recently issued the following statement:

"The beverage industry contributed 416 million gallons of alcohol to the war program during the period between April 1, 1942 to April 1, 1944, while the demands for synthetic rubber, direct military and lend lease totalled 405 million gallons."

Certainly, a contribution of that importance deserves some notice and commendation. Yet, of all those playing a part in the nation's war effort, the distilling industry alone has never received any formal recognition for the outstanding job it has done.

So far as I know, no distiller nor any other member of that industry has ever received an Army or Navy "E" for excellence, yet, practically every firm large or small engaged in sub-contracting war work has been given such recognition. There is even the case on record of a Seeling Eye dog having been awarded such an "E" for guiding its master to work at a war plant.

In addition to its contribution to the war effort, this industry while producing more alcohol than the total needs of the synthetic rubber program, also turned over more than one and a half billion dollars annually to Federal, state and local governments in the form of taxes. Further than that, in the Third War Loan drive, with a quota of 200 million dollars, members of

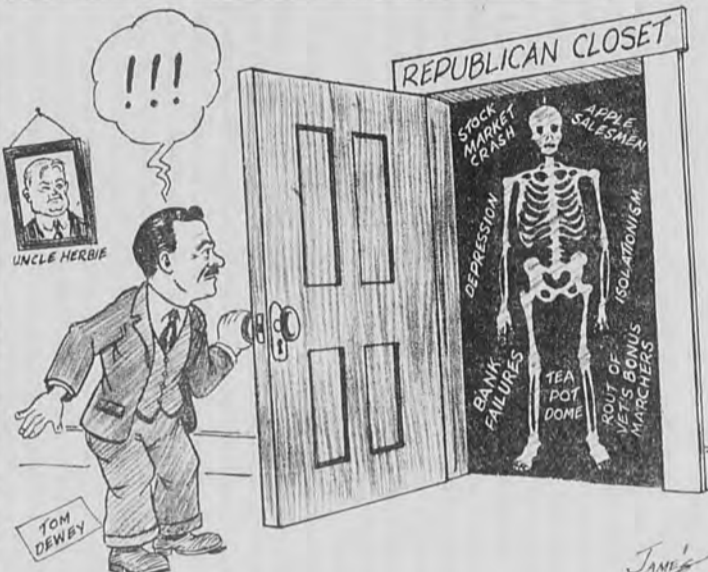
# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 43

THURSDAY, AUGUST 24, 1944

PHONE, STONE 6000



## This Week's \$25 Winner

Mrs. Joseph Lang, 866 Bennington Dr., is the lucky winner of this week's \$25 cash prize, offered by The Sun to its sustaining subscribers. This is the reward Mrs. Lang gets for paying her carrier, Charles Lyon, 986 Bennington Dr., ten cents a month for regular delivery of The Sun to her home.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers for the current month are entered in the drawings. Since inception of the plan nearly \$2000.00 has been paid to lucky winners.

## Reflections

All last week I determined that this pillar would be devoted to a description of the breath-taking beauties of the Saguenay River, Tadoussac, Murray Bay and the territory of the St. Lawrence River in Quebec.

But here I am after a week's Surotur cruise on the two rivers, unable to find words adequately describing that most scenic part of French Canada. The majestic views of Cape Trinity, the Laurentians, Tadoussac, Haha Bay and Montmorency Falls defy description. Only a movie camera (with color film at that) could begin to convey the rugged beauty of the territory.

I suppose if I were gifted in the literary arts I could handle such an assignment, but being a mere hack I can set down only fleeting memories of last week's cruise and leave the descriptions and word pictures to

## The Layman's War

By The Arm Chair General

Most people are following the war through the headlines. And who can blame them? The tongue-twisting names are bad enough. But worse is the average newspaper's manner in presenting the news. To illustrate:

The other day a newspaper headlined the fact that the Russians were striking into East Prussia. Then followed a sub headline on the same subject. A lead paragraph dated London and by a press association, started to tell the story. Then, for no apparent reason, followed three paragraphs about the Southern Poland front with news that had no bearing on the attack of the Russians in East Prussia. After these three paragraphs, the paper resumed its story about the East Prussian front.

So, with the jaw-breaking names, technical military terms, masses of figures and the cock-eyed way some newspapers present the news, it is no wonder many people stick to the headlines. At least Lil' Abner finds it "amoooin though confoooin." Most of us just find it "confoooin."

The Army and Navy are highly technical organizations and whatever reports they make to correspondents are usually passed on to the reading public in the exact words used by staff officers. This is done to make sure there are no mistakes made in what the staff officer said. We all know this is a necessary safeguard. You cannot expect an Army or Navy officer to make a report in everyday language anymore than you would expect a doctor or a lawyer to discuss their professions in the language of the street. However many correspondents and commentators keep using technical language

**Amusements**

**CENTURY** NOW PLAYING  
Olsen and Johnson in "THE GHOST CATCHERS." Plus Frances Langford in "DIXIE JAMBOREE."

**LOEWS** COMING  
On Stage in Person HORACE HEIDT AND HIS MUSICAL KNIGHTS

**PALACE** NOW PLAYING  
Bud Abbott and Lou Costello in "SOCIETY." Plus "THE GIRL WHO DARED," with Lora Gray.

**CAPITOL** NOW PLAYING  
Frank Sinatra, George Murphy and Gloria DeHaven in "STEP LIVELY." Plus Deanna Durbin and Gene Kelly in "CHRISTMAS HOLIDAY."

**HUDSON** NOW PLAYING  
"PASSAGE TO MARSEILLE" with Humphrey Bogart and Michele Morgan. Plus "PARON MY RHYTHM" with Mary Beth Sun. AND MON. HUGHES AND GLORIA JEAN.

**LITTLE** STARTS SAT.  
Robert Donat, and Phyllis Calvert in "THE YOUNG MR. PITT"

**REAGENT** NOW PLAYING  
Bette Davis in MR. SKEFFINGTON. Plus Henry Fields and Gladys George in "MINSTREL MAN."

**REXY** SUN.-MON.TUES.  
"PASSAGE TO MARSEILLE" with Humphrey Bogart and Michele Morgan. Plus "SWINGTIME JOHNNIE" with The Andrews Sisters.

**TEMPLE** 5TH BIG RECORD WEEK  
BING CROSBY in "GOING MY WAY"

Maybe You Need a Painter  
But First Try

For Cleaning Walls, Floors, Bathrooms, Kitchens and all household articles.

PINTS 49c  
QUARTS 79c

"A Little Does a Lot"

W. M. F. and S. GEO. SHAFER Formerly President and Vice-President of MONG & SHAFER Furriers Since 1880

## Beautiful Furs Under \$400

AND HUNDREDS OF COATS TO CHOOSE FROM

- Sealine and Beaverette ..... \$119 to \$159 (Mixed colors)
- Dyed and Natural Skunk .. \$219 to \$400 (Others to \$429)
- Muskraat .. \$259 to \$397
- Raccoon .. \$289 to \$389
- Black Persian .. from \$329 (Others to \$509)
- Natural and Sable Blend Squirrel ... from \$395 (Others to \$495)
- Black or Grey Persian Paw ... \$219 to \$295

PRICES INCLUDE 20% TAX

The foremost fur fashions of the new season ... the swagger short coat ... Tuxedo front ... deep roll cuffs ... new small collars. AVAILABLE ... and to your advantage to choose now ... on SHAFER budget or lay-away plan

# SHAFER CO.

51 EAST AVENUE

# Sibley's

It's Time Now to Select Your Fur-Trimmed Coat ... 69.95 plus Federal tax

Deep, lavish shawl collar and wide cuffs of soft beaver-dyed Australian opossum, on fine all wool! A fitted, dress coat with slender, young lines and long wear ahead! Green, blue, brown, black. 12 to 18.

A convenient Plan of Payment may be arranged in our friendly Credit Office!

## IT'S BACK-TO-SCHOOL Time AT GRANTS

For SUPER VALUES SEE THE SPECIAL GRANT SECTION in THIS ISSUE OF THE ROCHESTER SUN. 8 PAGES PACKED WITH - - -

BACK TO SCHOOL VALUES

STORE HOURS:  
DAILY 9:30 A. M.—6 P. M.  
MON. 12:00 NOON—9 P. M.  
FRI. 9:00 A. M.—9 P. M.

ALL DAY SATURDAY

W. T. Grant Co.  
293 MAIN ST. E.

See Nusbaums

## Richly Furred Winter Coats

Excitingly important for the new season ... wonderfully dramatic and flattering Rich, luxurious tuxedos and fitted types on exquisite 100% all wool fabrics. Wide choice of fine fur trims. Wonderful new colors: Victorian Rose, Terra Cotta, American Beauty, Dove Grey, Harvest Gold, Venetian Blue, Autumn Brown, Jungle Green and Black.

\$49.50

Others \$39.50 to \$110 (Federal Tax Included)

A Small Deposit and Regular Payments will hold your coat in storage Free until Dec. 1st. Three Easy Payment Plans.

# HARRIS NUSBAUM

221-229 JOSEPH AVE.

Shop Evenings ... Convenient Store Hours  
Monday, Tuesday, Wednesday and Thursday 9:00 A. M. to 9:00 P. M.  
Friday 9:00 A. M. to 6:00 P. M.—Saturday Evening, 8:30 to 10.

PLENTY OF FREE PARKING



### Warsage Receipts Near \$50,000 Mark at 2nd Anniversary

Sales have reached a total of \$37,817.45 at the Rochester Warsage Production Center, which opened exactly two years ago under the sponsorship of the Monroe County Women's Division of the War Finance Committee, of which Mrs. John R. Booth was chairman.

Some 15,000 pipe stem cleaner bouquets had already been made by volunteers in their own homes under the supervision of Mrs. Henry L. Howe, and with their amazing popularity, a centrally located volunteer "assembly line" seemed the only practical way to produce them in greater quantities.

Made entirely by volunteers, all warsages are sold at cost, from the tiny 25c bouquets to those which contain enough stamps for a \$25 War Bond. Designs have been improved until there is a scant resemblance to the original efforts in the smart and lovely creations of today. These may be obtained at any of the War Bond booths staffed by the Women's Division of the War Finance Committee, as well as at the Center itself, which is in Room 1123 of the Lincoln-Alliance Bank Bldg.

The first such volunteer War Stamp accessory mass production center in the country, the idea has been copied from coast to coast, the group here being proud to assist not only with advice as to plans of operation but also with samples of the various types of warsages.

According to Dr. Mabelle B. Blake, of Washington, D. C., assistant director of the Women's Section, who was in Rochester last week, this original unit is still considered the most successful in the United States.

Australian officers believe the average girl is quicker, has a greater delicacy of touch, is more energetic and punctilious than the average man, and when these qualities are reinforced by army discipline, the girls become more efficient than men in certain types of army jobs.

### Coming Events

Tonight — Post Noble Grand's Club of Oddfellows Star Rebekah Lodge will meet with Pearl Kinsley, Creek St.

Tonight — Flower City Sisterhood, Dames of Malta will meet for a business session in Malta Temple.

Tomorrow — Friends of Unita del Popolo will meet at 8 p. m. in Resonance Hall, 59 Whitney St. to hear Ferruccio Marini speak on "Events in Italy and the Coming Elections." Films on Italy will be shown.

Tomorrow — Lt. Russell Feleski, USA, retired, will address the Rochester Military Council in the Chamber of Commerce at noon. Lieutenant Feleski, wounded in the invasion of Sicily, wears the Distinguished Service Cross and the Order of the Purple Heart.

Sat., August 26 — Officials of the War-Hour Division of the U. S. Department of Labor and National Labor Relations Board will address approximately 30 unionists expected to attend a dinner at 7 p. m. in the Powers Hotel. The meeting is under the sponsorship of the Western New York Joint Council of Federal Trade Unions.

Tues. Sept. 3 — An executive session of the Women of the Moose will be held at 7:30 p. m. preceding a general meeting of the organization in Moose Hall on East Ave.



### An Orchid To You

Each week Shopping News, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory is

Mrs. Ralph Pica  
98 Chesterton Rd.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.



### "ROUND the CLOCK" DICKEYS

BY TIMELY

Step-up your wardrobe with personalized rayon shirskin dickeys. Buy for gifts. White and pastel colors with black press-on initials.

2 for \$1

EDWARDS—Neckwear, Street Floor

### Deerskin Gloves



344

Soft, supple deerskin leather gloves that you'll wear and wear for they launder perfectly. PXM outseam sewn with handdrawn, stitched backs, vent wrist and bottom thumbs. The acorn shade is a light cork that combines beautifully with any other color.

EDWARDS—Gloves, Street Floor

### Shop Friday 'til 9 P.M.



Never before so much  
Style and Quality

Northern Seal (Dyed Coney)

## FUR COAT

\$128 Plus 20% Tax

\$10 DOWN—Balance Weekly or Monthly

Fine investments . . . every coat stamped with the Edwards gauge of dependability . . . choice furs, deftly handled . . . newest fashion details . . . softness . . . shoulder smoothness . . . deeper armholes . . . ripple backs . . . collarless necklines slightly built up . . . varied lengths . . . coats that will give many Winters of service.

Choose from:

- GREY SOUTH AMERICAN LAMB
- BLACK PERSIAN PAW
- MOUTON LAMB
- SKUNK DYED OPOSSUM
- LYNX DYED WOLF JACKET

EDWARDS—Furs, Third Floor



### Saleswomen Wanted

#### Permanent Jobs Now Open

Edwards trains you at full pay . . . permanent positions which offer you excellent opportunities for rapid advancement. No matter how little experience you've had, Edwards will train you in the work you feel is best suited to your ability.

#### Full or Part Time Work

For you who wish to build a business career we have many openings in various departments in the store . . . Part time jobs can be arranged for housewives, students and others wishing to earn extra money during spare time.

**Discounts on Clothing and Merchandise**  
Another advantage of seeking employment at Edwards is the discount granted to employees for themselves and their immediate families.

APPLY: Employment Office—Sixth Floor  
*If now engaged in essential war work, do not apply*

**E. W. EDWARDS & SON**



CHRISTMAS GIFTS  
To Members of the Armed Forces  
**OVERSEAS**  
Must Be Mailed by OCTOBER 15th

3 PHOTOGRAPH PORTRAITS  
for only . . . \$5.95

Three lovely 5x7 Vignette portraits suitable for framing at this attractive price. Our popular cinema action camera and Kodatron speedlamp is used for all sittings.

Photo Studio Purchases May Be Charged To Your Account

**12 PROOFS SUBMITTED**

A feature of our Cinema Action Camera

**Edwards** **Portrait Studio**  
of Modern PHOTOGRAPHY  
In The Green Room

### Cocoa Marsh

Delicious New Chocolate Syrup

22¢ LB. JAR

A luscious new thick chocolate syrup that you can use for so many things. One or two teaspoonsful (according to taste) makes a delicious milk shake. Simply super as a topping for ice cream. And for a delicious cake icing, try this new syrup.

Mail and Phone Orders Filled

Edwards Candy—Street Floor



### "Symphony Sweet" Chocolates

Made Fresh Daily  
in Our Own Kitchens

57¢ POUND

#### Included are:

- Coconut
- Italian Creams
- Nut Balls
- Coffee Creams
- Chocolate Buttercreams
- Crunch
- Soft Jellies
- Peanut Butter
- Apricot Jelly
- Pecan
- Raspberry
- Nut Fudge
- Maple Walnut
- Nut Nougat
- Pineapple
- Apricot
- Black Walnut
- Pistachio
- Nuffed Caramels
- Vanilla Buttercreams
- Bon Bons
- Creme de Menthe

Edwards Candy—Street Floor

### Get Your Supply Now—Edwards Famous Hardwater

## SOAP



Box of 12  
Cakes

78¢

MAIL OR PHONE  
YOUR ORDER  
CALL STONE 2300

#### 4 Assorted Odors to a Box

- Apple Blossom—Pink
- Pine—Green
- Gardenia—White
- Honeysuckle—Yellow

A dozen cakes of fluffiest, sudsiest, smoothest soap imaginable. Made by a famous soap manufacturer under Edwards label, this wonderful Cold Cream Soap makes a rich, frothy lather in the hardest water! It's luxuriously soothing to the tenderest complexion! It makes short work of the grimeiest dirt! It's a streamlined cake that fits comfortably into the palm of your hand. . .

EDWARDS—Toiletries, Street Floor

Page 4  
The Rochester Sun, Thurs., August 24, 1944

**FOR GOOD CLEAN USED FURNITURE AT LOW PRICES SHOP EAST SIDE FURNITURE CO.**  
225 Parsons Ave., C-1, 5851  
We Pay Top Prices for Good Used Furniture.

**Happy notes!**  
Harmonize your buying your budget... have money to make "good buys" when they come your way! It's easy, through a

**Central Trust PERSONAL LOAN**  
Compare the Cost!  
You get Monthly Payments

You get	Monthly Payments	12	18
\$100	\$17.11	\$11.56	\$ 8.78
200	\$4.22	\$2.11	\$1.58
300	\$1.33	\$1.67	\$1.84
400	\$0.45	\$1.21	\$1.12
500	\$0.56	\$1.73	\$1.96

**CENTRAL TRUST CO.**  
25 EAST MAIN ST.  
1806 EAST AVENUE  
WILLIAMSON N. Y.  
Member Federal Reserve—F.D.I.C.

**BACK ON THE AIR**  
GEORGE BURNS and GRACIE ALLEN  
with BILL GOODWIN  
Are Back On The Air  
Listen To Them Over  
**WHEC**  
EVERY TUESDAY  
**9 P. M.**  
PRESENTED BY  
**SWAN**  
4 SWELL SOAPS IN 1

**LARGE SIZE 2 for 21c**  
**REGULAR SIZE 2 for 13c**  
**NEW QUICK LUX**  
Regular 10c Large 25c  
**LUX TOILET SOAP**  
2 for 15c

**RINSO**  
Large 25c Regular 10c  
**BETTER THAN EVER LIFEBOUOY**  
2 for 15c

**3 lbs. 75c**  
**1 lb. 26c**  
Gold Dust 19c  
Gold Dust Cleanser 6c

**CRITCO STORES**  
PHONE MAIN 224  
FOR NEAREST DEALER

**GI Joe Says:**

**POLITICS**  
The army of the United States maintains a strictly non-partisan attitude. In fact, so careful are they in this respect, that motion pictures with political flavor are taboo. Thus one of the reported great pictures of the year — "Wilson" will not be shown. It is argued that this was naught but a political coup of a certain party. However, it's as wide as it is long and, as usual, either party can "make sumpin' of it". A casual verbal poll in this section of camp yielded surprising indications. No one particularly is for Dewey, but there's a definite surge against Roosevelt. It must be remembered that most GIs around here have been in the army from six months to two years. They're a little tired of school and they can't blame Dewey.

**GI PARTY**  
Every Friday all barracks hold what is fondly (?) termed a G. I. party. I hasten to overcome any possible misconception about this — noisemakers are replaced by G. I. howls of complaint. The traditional champagne pall gives way to a heavy galvanized bucket complete with wringer, and the entertainment consists of audience participation with mops and G. I. brushes. These little Friday get-togethers are seldom riotously happy occasions, with today's exception.

Someone discovered that the center aisle while wet and soapy made a most worthy slide, upon

which many immediately proceeded to display their skill and grace with long and fancy skating maneuvers. A short run was sufficient to skid the length of the barracks. Brooms and foot lockers provided jump obstacles over which the boys attempted skating broad jumps, few of which ended successfully. A Hockey game developed, employing brooms and a can of shoe polish. This would have graduated into a polo game but nobody wanted to be the horse. Two G. I.'s came up from the shower, "out of uniform" so to speak, and were given the bum's rush, slithering helplessly down the soapy aisle, and out the door onto the wooden fire escape. Doors were closed and locked while, to the huge enjoyment of all, they pounded for admittance meanwhile looking apprehensively down the company street. They were finally forced to climb down the ladder and enter through the downstairs door. Two other boys were called to the orderly room via the P. A. box and when they returned they announced they were shipping. In the mood everyone was in things were bound to happen. A dozen G. I.'s unceremoniously began dumping the equipment and effects of these two into their respective barracks bags shedding mock tears over the loss of two such fine barracks mates. The full bags were then dumped ignobly over the balcony to the ground.

**AMERICAN LEGION**  
Joining the American Legion is a subject arising frequently in our "bull sessions". Some feeling exists that a new organization should be formed specifically for veterans of this war. Sentiment in some quarters is extremely strong for this idea, and arguments advanced include the following:

1. The present legion organization has degenerated into a political organization with a yearly brawl in some city, called a convention.
  2. The young and new ideas of the veterans of World War II would clash with those of the older more conservative veterans of World War I.
  3. The present organization is all set up with officers. If we joined we would not be in a position to have any "say" until years later when sufficient veterans of this war might hold key positions.
- Now I realize these words may cause an uproar among legionnaires. I only quote what I hear. It's up to the legionnaires themselves to take measures to counter these arguments. Personally, I feel the fine traditions already established by the American Legion are worthy of the veterans of any war. I think new members returning from service in this war will be given respectful attention. Also if these new veterans show the ability to hold key positions they will be nominated to them. I have said as much to those who argue against the legion, but I can only state this as theory. It carries little weight with men hungry to run something themselves.

**Plans Made For Mustering Out GI Joes**

If you are curious as to when your GI Joe may come home here is the dope according to military authorities. Present plans are to reduce the size of the Armed Forces by about one-third after the fall of Germany. 2,750,000 will be released from the Army Ground and Service Forces; 1,000,000 from the Army Air Forces and none from the Navy or Marines. The discharge of these 3,750,000 officers and men (from a total Army of 11,300,000) is expected to be at the rate of 300,000 per month.

The first to be discharged will be those men having the longest service or having been under battle conditions, or both; those over 30 will be next with fathers first, married men with no children second and single men with dependents third; the last to be released will be single men.

tested the unhappy G. I.'s "we're not shipping, honest. Whereupon they retrieved their canvas sacks full of equipment and came trudging back upstairs. "Back so soon?" someone said, "we're so happy. Allow us to help you with your luggage." Under pretense of shifting the load several surreptitiously put their weight on the barracks bags bearing the two sad sacks down to the floor.

Ah, yes, G. I. parties can be fun, but most infrequently.

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Jerry Piper, Mgr.

The 3,750,000 men in the first group will not have been discharged before the end of the war with Japan. Therefore, the monthly release of 300,000 officers and men will not be interrupted and the total demobilization of 9,300,000 will be accomplished within 31 months. This is the plan at the present time but Congress may have pressure brought against it to accelerate the demobilization.

**DON'T WAIT TOO LONG YOU MAY BE DISAPPOINTED!**  
According to present indications dolls and plush animals will not be plentiful this Christmas.  
We suggest you stop at either of our stores and reserve yours now.  
A small deposit required on all buy-ahead.

21-inch Baby Doll, moving eyes, voice, fully dressed	\$3.95	Scotty Dogs, Elephants, Cuddle Bears	\$4.95
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A limited selection of other Dolls \$1.00 to \$3.49		Honey Bears, Dogs, at prices of \$1.00 to \$3.95	

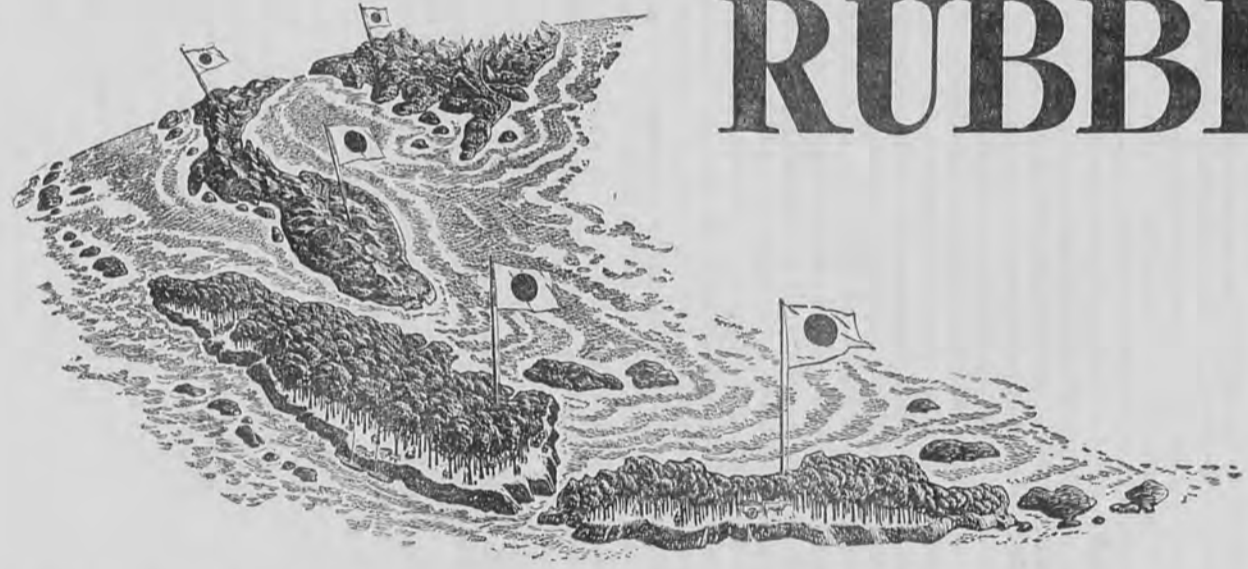
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**When War Came We Had All of These:**



*...but the Enemy had the*

**RUBBER**



**Synthetic rubber... America's great war miracle... quickly overcame this crisis chiefly with the aid of alcohol produced by beverage distillers**

The Japanese conquest of the world's largest natural rubber producing centers produced a grave crisis in America's war effort.

Synthetic rubber was the only solution. The problem... to produce it in time.

America's rubber chemists knew how to make it. But... the most practical process at the time required huge amounts of alcohol... far beyond the already overtaxed productive capacity of industrial alcohol plants.

Fortunately the beverage distilling industry was in existence in this country with 125 distilleries and a capacity of nearly 250,000,000 gallons annually.

Beverage distillers stopped making whiskey overnight... converted 100% to the manufacture of industrial

alcohol. Soon millions of gallons of this vital ingredient were flowing into synthetic rubber plants.

The rest is history. Synthetic rubber production today is ample to meet our needs for essential civilian and war rubber goods... this emergency no longer exists.

Proof!... the request of Bradley Dewey, Rubber Director, to terminate his wartime powers.

Thank you for your patience!

America's beverage distillers are fully aware of the inconveniences you encountered during the 22 months when not a drop of whiskey was made in this country. For your extreme patience and understanding during this period, they express their sincere appreciation.

**CRISIS IN 1942**  
"If we fail to secure quickly a large new rubber supply our war effort and our domestic economy both will collapse."  
—Baruch Report, Sept. 11, 1942

**ACHIEVEMENT IN 1944**  
"A synthetic rubber industry has been established and is in complete operation. It is providing the nation with an ample supply of rubber."  
—Bradley Dewey, Rubber Director, July 25, 1944

**TRIBUTE**  
Commenting on the beverage distilling industry's contribution, a high W.P.B. official said on April 13, 1944...  
1. "... it is fair to regard the rubber manufactured to date, as being almost solely the product of the beverage distilling industry."  
2. "... synthetic rubber is from 6 to 9 months ahead of where it could have been if alcohol had not been available for butadiene production."  
3. "... an almost unparalleled example of the overnight conversion of an entire industry from peace to war."  
—Dr. Walter G. Whitman

**Conference of Alcoholic Beverage Industries, Inc.**



### Week In Review

The mysterious death plunge from a 10th floor window in the Hotel Rochester of George W. Orendorf, 48, of 272 Alexander Street, is being probed by local police. Orendorf, a representative of the Lehigh Valley Coal Sales Company, was beaten and thrown from the window Friday night, according to police.

Colonel Frank J. Atwood

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Dyed Rabbit  
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If You  
Can't  
Fight On  
The  
Battle  
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You  
Can  
Fight On  
The  
Home  
Front

chief of the Rochester Ordnance District, revealed that rocket projectiles made at the Rochester plant of General Railway Signal Company are the same kind used by Thunderbolt planes in spreading havoc among the retreating German forces in France.

About 90 members of the resident staff, nurses and employees of Strong Memorial Hospital have been affected by food poisoning but authorities report the outbreak "definitely under control and on the wane." None of the patients in the hospital were affected. Officials believed the attack was caused by egg salad sandwiches served in the hospital staff cafeteria last Thursday.

Republican workers of Monroe County have distributed approximately 30,000 application blanks for war ballots. Republican Headquarters announced. The distribution began months ago or shortly after the 1944 state soldier vote law was enacted and has continued steadily since.

CIO unions will organize a local Political Action Committee, John H. Cooper, president of the CIO Council, announced recently. Locally, the CIO PAC will support Democratic candidates who already have endorsement of the American Labor Party But in Rochester, as elsewhere, its chief effort will be directed to re-elect President

**EAGLE HOTEL**  
Eagle Bay (Adirondack) N. Y. 425-acre Estate on the  
Capacity 120 Guests; Cottages; Modern Private Baths; Super Meals; Tennis; Saddle Horses; Canoeing; Speed Boating; Fishing; Golf; Sandy Beach; Dancing; Every Evening; All Churches; Booklet; Bus to Hotel; 325 wa. up.

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Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. Sanitized Service

**HOTEL BRISTOL**  
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Joseph E. Roth  
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3 ATTRACTIVE DINING ROOMS  
Breakfast from 90c-Lunch 70c  
De Luxe Dinner 1.40

### The Layman's War

(Continued from Page 1)

In their articles so that the average man has to wade through a lot of "double talk" to try and understand just what is happening. A lot of this "double talk" is just "side" put on by the correspondents and commentators to impress their readers. We believe a lot of folks would welcome a report in plain English.

Let's take the battle that is going on right now in Warsaw. We know that the Russians are in front of Warsaw and have been for some time. Why have they not taken it. Warsaw is one of the strongest held forts of the Germans. And they intend to fight like the dickens to hold it. From Warsaw run many roads and railroads that the Nazis need to keep the whole front from East Prussia to Krakow supplied. If the Nazis lose Warsaw it means this whole front will be in danger. It means also the only other place the Nazis can try to stop the Russians is Krakow, the last strong point before German Silesia. Now all this territory, about which we are speaking, is level plain country. So the Nazis are going to do all they can to stop the Russians at Warsaw and keep them from rushing through with tanks and cavalry. That is the Nazi side of it.

Now for the Russian side. Perhaps if the Russians didn't care how many men, tanks and guns they lost they might have taken Warsaw before this. But in 1915 the Germans defeated the Russians before Warsaw and in 1920 the Poles did likewise. The Russians remember these defeats and have studied the lessons learned from them.

So instead of trying to take Warsaw by what the experts call a frontal attack the Russians are trying to surround the city. Already their armies have surrounded it from the south. They are gradually edging up from the north. When they have succeeded in flanking Warsaw from both north and south they can attack from both sides and from the front at the same time. When the armies on the right and left flank begin to move towards each other the Nazis will be trapped, unable to retreat and put up another fight further back towards Germany.

### BEAT THE HEAT

If you're counting the days until winter, or wishing you were marooned atop a snow-capped mountain because heat rash or prickly heat are making you miserable, you're doing it the hard way. The real way to beat the heat—right now—is to have plenty of Mexsana handy. For Mexsana, the soothing, medicated powder will help you say goodbye to so many hot weather miseries. Mexsana gives heat rash irritated skin a cooling treat. Its special base works like millions of tiny sponges to help absorb moisture often the cause of this itching discomfort. It soothes the sting of mosquito bites, protects you from chafe irritation and quickly cools the burn of sunburn. Mexsana is a 40 year favorite for helping prevent babies' diaper rash, contains ingredients often used by specialists to relieve it. Yet a generous supply of Mexsana costs little and you make even greater savings in the larger economy sizes. You and your family will enjoy the summer more when you beat the heat with



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SOOTHING MEDICATED POWDER

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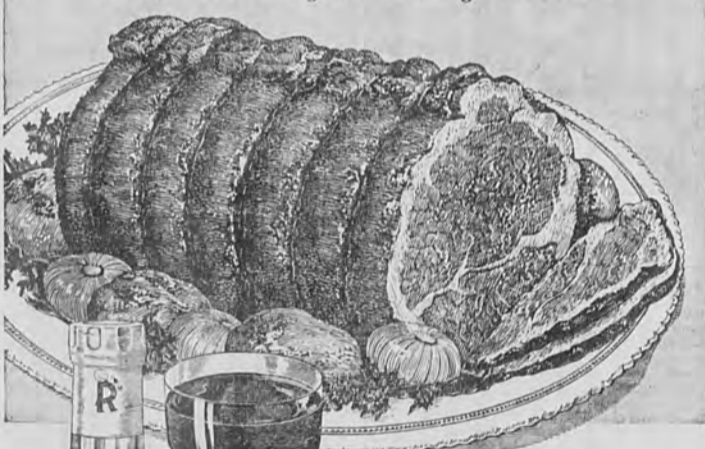
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### Now's the Time to Buy Your Christmas Gift WRAPPING SET

99¢

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- 40 Matching Seals!
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Exquisite, individual-looking paper PLUS matching seals, enclosure cards and tags! To top it all, the box in which the set comes is a Christmas box worthy of your loveliest gift. Now is the time to begin wrapping packages for overseas! Now is the time to put a set away for your own Christmas at home! You can wrap 20 packages, every one a work of art, at less than 5c each!

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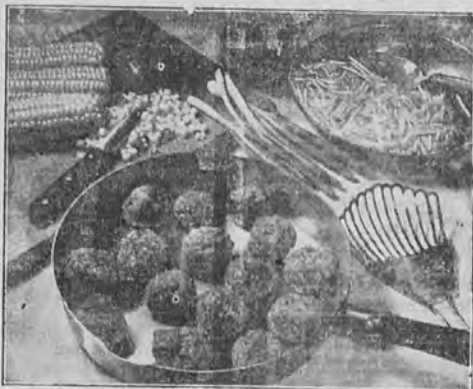
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**MAID DRUG CO.**  
Call Glen 4015, 511 Dewey Ave.

**Satin Bag is Smart**  
Smart company for satin or satin-trimmed frocks is a satin handbag. Have a sleek underarm envelope, or a chubby top-handle style — and remember that such a bag will be just as smart with black winter suits and woolen frocks as it is with between-seasons black.  
**CALL TO (E)ARMS**  
**WORK ON A FARM OR IN A CANNERY PART-TIME-WEEKENDS**

**Can Tomatoes Now**

Home grown tomatoes are coming into the market in quantities at the present time. There has been a sharp drop in price. The Department of Agriculture states that the supply is of good quality but is apt to deteriorate unless we get rain, therefore, housewives are advised to start canning tomatoes now. The supply of commercially canned tomatoes for civilian consumption will be limited and high in point value. Tomatoes are the easiest of all vegetables to can at home. To prevent spoilage, use small quantities, work quickly, process promptly after picking. Cool quickly after processing.

**VICTORY GARDEN BEEF BALLS**



Food to win friends and influence good cooks is this savory beef ball dish with all its trimmings. Many tasty variations are possible too. It's a good way to use left-over meats and most any fresh vegetable from your garden.  
For 6 to 8 servings purchase 1 pound hamburger. Shape into 1 1/2 inch balls. Brown in 3 tablespoons fat. Add 1/2 cup chopped onion, 1 1/2 cups cooked tomato, 1/2 cup chopped green pepper, 2 cups cold, d corn kernels, 1/2 teaspoon salt, and 3 cups cooked macaroni (9 ounces). Simmer about 25 minutes. Serve hot with a cool melon and citrus fruit salad, Vienna bread, lemon meringue pie and coffee.

**Gay Sash Goes To Her Head**  
"Headlines" for fall are more flamboyant, more substantial, more important. The trend is definitely toward "more hat," as indicated in Lily Dache's recent showing in New York, featuring many wide brims and high crown hats for fall might be explained as a reaction to the severity of military styles which have held the spotlight in wartime fashions.

**SAMUEL BLUM**  
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**WINDOW VENETIAN SHADES AND BLINDS**  
MADE TO ORDER  
AT BIG SAVINGS—FREE ESTIMATES  
6 HOUR SERVICE ON SHADES  
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**STURDI SHOE RACKS**  
Three tier racks, well made of hard wood in natural finish. Will hold 12 pairs of ladies' or 9 pairs of men's shoes. **\$1.00**

**TWIN TOWEL BARS**  
All Steel Rust Proof finish. 19 inches long. **50¢ ea.**

**Skirt Marker**  
Chalk hems the easy way — no stooping. Just squeeze bulb — mark your hem accurately in 60 seconds. Complete with powdered chalk. **69¢**

**Transparent LAMP SHADE COVERS**  
Double elastic at top and bottom. Durable, complete protection. Dustproof. Will not crack or discolor. Size 8"-10"-12"-14"-16"-18"  
Your Choice ..... **59¢**

**WIRE CANNING RACKS** **25¢ ea.**

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14" Diam.  
14" High  
**49¢**

**EASIER IRONING!**

**PLYMOUTH IRONING BOARD**  
Opens and closes easily. Folds compactly. Sturdy construction. Will not walk.  
SIZE PRICE  
48x13 Plain or padded **3.49**  
54x13 " " " **3.95**  
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**IRONING BOARD PAD & COVER**  
Heavy, soft fits all boards. No pinning or tacks. **\$1.75**

**SLEEVE BOARDS 59¢**

**PADS & COVERS**  
79¢ - \$1.29 - \$1.59 - \$2.29

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- Directions for canning tomatoes:**
1. Choose well-ripened tomatoes. Sort out any spotted tomatoes for chili sauce or catsup.
  2. Wash tomatoes. Plunge into actively boiling water for one to one and a half minutes or until the skin cracks. A wire basket saves time in handling. Plunge into cold water to cool quickly.
  3. Cut out the core and any green portions and slip off the skins.
  4. Cut the tomatoes into quarters and drop into a large bowl as they are cut.
  5. Pack tomatoes in clean hot jars, pressing them down hard enough to form "juice" to cover the fruit and fill in the spaces. Fill the jars to one inch of the top.
  6. Add one teaspoon salt to each quart. Add no water. Work out bubbles with a table knife.
  7. Wipe off top of jars with clean damp cloth. As each jar is filled, adjust the cover.
- RINSO** Lge. Box **23¢**  
**Lux Flakes** Lge. Box **24¢**  
**LIFEBUOY** 2 bars **15¢**  
**LUX SOAP** 15¢  
**SWAN** Lge. Bar **10¢**  
**SOAP 2** Med. Bars **13¢**  
**SPRY 3** Lb. Can **69¢**
- AMERICAN ECONOMY STORES**

**Ham and Egg Pie**  
1 1/2 cups butter  
1 cup minced onion  
1/2 cup minced celery  
4 cups flour  
2 cups milk  
2 cups cubed Melt butter; add onion and celery. Sauté until tender. Blend in flour; gradually add milk. Cook, stirring constantly 'til thickened. Add ham; slice eggs; add. Season. Pour into casserole. Combine potatoes and parsley; spread over mixture in casserole. Bake in hot oven (400 F.) 10 to 15 mins. Serves 4 to 6.

**Feather-Light Raisin Squares**  
1/2 cup shortening  
1/2 cup sugar  
2 eggs  
1/2 teaspoon salt  
1 1/2 cups flour  
3 eggs all-purpose flour  
1/2 cup baking powder  
1 cup milk  
12 cup seedless raisins

**Reinforce Paper Shade**  
Those colorful and inexpensive paper window shades can be made to give longer service if a double row of stitching is put along each side. It will help to prevent tearing. Adjust your sewing machine to a long stitch for this purpose.

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Store Open Friday and Monday  
Nights Till 9 P. M.  
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*They Pass Every Test...*

**NO CRACKS . . .**  
**NO FLAWS . . .**  
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**SMALLS "ATTESTED PERFECT" Diamonds**

Each diamond is carefully inspected by SMALLS diamond expert. To be approved "ATTESTED PERFECT" it must pass every test for color, purity and cutting perfection.

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**War Savings Bonds And Stamps Are Our Ammunition**

**Buy Them NOW And Often**

*first to* **Sears** *then back to* **School**

**A Reminder!**  
Mail Over-Seas Christmas Packages Now!

**Juvenile Coat Set**  
Sturdy, Wool, Herringbone Fleece  
**12.95**  
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**Honeysuckle Dresses**  
**1.19** Main Floor Monroe

**Ideal for Cool Days**  
**Skirts, Blouses**  
**2-Piece Dresses**

The Skirt, Smart costume changer for the young "gal". Attractively made in assorted plain colors in sizes 3 to 6 1/2 years. **1.98**

The Blouse, in white goes with practically every color skirt. Dainty button front to please the most particular. Sizes 3 to 6 only. **1.19**

2 piece Dress, One of the smartest combinations to own. It's presto change and a new costume is on. Suspender style skirt, matching blouse. Sizes 3 to 6 1/2. **2.98**

**"June-O-Day Junior" Sweaters**  
Slip-on style wool and part-wool sweaters in gay dot colors. Beautifully knit for wear with sport skirts. Assorted colors in complete sizes 3 to 16. Others at \$2.98. **2.29**

**Juvenile Cardigan Sweater**  
**3.98**  
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**"Classmate" Cotton Slips**  
**1.09** Main Floor Monroe

For the 4 to 14 teen-ers . . . these lovely slips are just grand for every-day wear and Sunday best. Washes lovely. White only.

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WHERE YOU BUY  
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**Cornell Mkt. & Grocery**  
544 ATLANTIC AVE.

**Scene and Word . . .**

(Continued from Page 1)  
the beverage industry sold more than 230 million dollars' worth of bonds. In the Fourth War Loan drive, it voluntarily upped its quota to 300 million dollars and sold over 373 million dollars' worth of bonds. In the Fifth War Loan drive, with a quota of 325 million dollars, incomplete returns already exceed \$15 million dollars' worth of bonds sold.  
Isn't it about time discrimination against the beverage industry stopped? It's an industry that was created by the majority of the nation's voters and in the interests of American fair play, I think it's about time some of its detractors stopped sniping and took stock of this industry's contributions.  
If, as Dr. Whitman's report indicates, the contribution of this industry was of such great importance, why has not some official notice been taken? Perhaps it might prove salutary for the critics of the beverage industry to take stock of themselves to determine whether or not their contribution to the nation at war could in any way compare.

The American way is to pay tribute where tribute is due, regardless of personal feelings toward the individual or the institution winning the acclaim. I think that in all fairness we should suspend for the duration all the unfair attacks on, and the deliberate slighting of, an industry that has performed an almost unparalleled example of overnight conversion from peace to war.  
If and when the meek ever get around to inheriting this earth, the chances are they will have to hire some law firm to prove their claim.  
**AS PURE AS MONEY CAN BUY**  
None faster. None surer. None better. St. Joseph Aspirin—world's largest seller at 10c. You can't buy aspirin that can do more for you, so why ever pay more? Demand genuine, pure St. Joseph Aspirin.

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*Special For a Limited Time Only!*  
The Renowned **RAYette** Roll  
**COLD WAVE PERMANENT \$10**  
Complete With Shampoo and Finger Wave  
The "best" permanent of them all! It lasts longer, leaves your hair lustrous, soft and so lovely and natural-looking. Trained operators can create a lovelier you in double-quick time!  
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Part Time Work  
CLEAN UP DEPT 6 P. M. TO 11 P. M.  
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**HOOVER**  
**\$19.95** Full Cash Price  
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Fully GUARANTEED  
Same Length of Time as a Brand New HOOVER  
Complete with Attachments  
Liberal Allowance When You Trade In Your Old Vacuum Cleaner  
Full O.P.A. Allowance on Your Old Cleaner—Sorry No Cleaner Can Be Sold By Us Unless You Have An Old Cleaner to Trade In. Subject to Our Acceptance.  
We Also Carry Other \$53 Make Cleaners up to \$53  
**PENNN VACUUM STORES**  
30 SOUTH AVENUE — STONE 6747  
Open Monday Eve's 'Til 8, Other Eve's 'Til 7.  
BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**SIX HOUR SALE!**  
**FRIDAY**  
10 A.M. To 4 P.M. Only  
Entire Remaining Summer Stocks of  
**LADIES' SPORTSWEAR**  
**\$1.00**  
No Try Ons No Exchanges  
**DRESSES, SLACKS, SKIRTS, SHORTS, OVERALLS, JACKETS, ETC.**  
**THE SPORT SHOP**  
23 CLINTON AVE. SO.  
OPP. HOTEL SENECA

**RED WINGS vs. MONTREAL**  
DOUBLE HEADER  
SUNDAY  
First Game, 2 P. M.  
MONDAY NITE  
WINGS vs. MONTREAL  
8:15  
Reservations New Stadium Office Stone 666  
Downtown Ticket Office — 93 Clinton Ave. South

**"TEAMWORK will win!"**  
**GENESEE LAGER BEER**  
LET'S ALL PULL TOGETHER

**BOYS WANTED**  
12 to 14 Years of Age As  
**SHOPPING NEWS CARRIERS**

Shopping News offers pleasant, profitable work for after school. Delivery once a week. YOU CAN STILL KEEP UP WITH YOUR SCHOOL ACTIVITIES. YOU ARE NOT TIED UP EVERY DAY IN THE WEEK. There may be a route open soon in your neighborhood. Fill out the coupon.  
**Earn Good Money In Spare Time!** **Fill Out This Coupon and Mail It NOW!**

SHOPPING NEWS, CIRCULATION DEPT.  
93 CLINTON AVE. S.  
ROCHESTER, N. Y.  
Name .....  
Address .....  
Age ..... School ..... Grade .....  
Telephone Number (if any) .....

**DAW'S COUPON**  
**Chocolate-Covered MARSHMALLOW BARS**  
Reg. 5c Bars  
**3 FOR 10¢**  
Fresh marshmallow dipped in rich dark or milk chocolate.  
(Limit of 3)

**COUPON Specials**  
TODAY THRU SAT.  
(Right Reserved to Limit Quantities)

**FACIAL TISSUE**  
Box of 200 Sheets  
15c Val. **8¢**  
3-ply tissue—softer, stronger and much more absorbent.

**ONLY ONE CENT EACH!**  
**SANITARY NAPKINS**  
ECONOMY BOX OF 14 PADS **14¢**  
ONLY ONE CENT EACH! Compare this value! New, super-soft, highly absorbent pads for more comfort and security.

**DAW'S COUPON**  
**TALCUM POWDER**  
CHOICE OF: GARDENIA, ROSE, ORANGE BLOSSOM  
Giant 12-oz. canisters of fine talc powder—delicately fragrant in your favorite scent.  
**9¢**  
(Limit of 2)

**DAW'S COUPON**  
**COCONUT OIL or TAR SHAMPOO**  
Highly Concentrated just a few drops gives an abundant hair and scalp-cleansing lather choice of Tar or Coconut Oil.  
Reg. 50c Size **19¢**  
(Limit 2)

**DAW'S ORIGINAL CUT-RATE DRUGS**  
56 CLINTON ST. OFF. TRIPLE TRAPPER  
81 MAIN ST. S. CORNER ARCADE  
353 MAIN ST. S. 100' FROM S. DOWNTOWN  
452 W. RIDGE RD. CORNER CHATEAU  
880 MAIN ST. W. AT BULL HEAD  
473 N. GOODMAN JUST OFF MAIN  
539 MONROE AVE. NEAR GOODMAN

**DAW'S COUPON**  
**Sandwich BAGS**  
WAXED Full-size Waxed Paper Bags for sandwiches and lunches—keep 'em fresh and sanitary!  
Pkg. of 40 **8¢**  
(Limit 2)

**DAW'S COUPON**  
**FAMOUS BRAND PERFUME**  
(Manufacturer's Name Withheld)  
2-DRAM 50c SIZE **19¢**  
(Limit 2 Bottles)

**ANTI-SPLASH SHOWER SPRAY**  
Controls spray and gives an invigorating shower spray without splashing.  
**89¢**  
Five feet—high quality, long life rubber tubing. Fits all faucets.

**Phunder's for HYPERACID STOMACHS**  
DON'T "RAY RELIEF" Excess stomach acid frequently aggravates stomach ulcers. It is important that hyperacidity be eliminated as nature may head stomach ulcers by natural processes. Thousands of physicians recommend PHUNDER'S TABLETS as highly-potent relief for indigestion, gastric, bleeding, heartburn and other stomach discomforts associated with gastric hyperacidity.  
PHUNDER'S TABLETS are sold with a generous trial offer—a guarantee of satisfaction or money back.  
Economy Size Trial Size \$1.00 Full Size \$3.00  
Ask for free 32-page booklet—"Facts about Phunder's for Hyperacid Stomachs."

**DAW'S COUPON**  
**Curl-Type Combs**  
Made of Acetate—practically unbreakable! Choice of colors.  
Regular 10c Value **6¢**  
(Limit of 2)

**DAW'S COUPON**  
**RINSO Soap Powder**  
"Cleans Clothes Whiter"  
Large 25c Box **18¢**  
(Limit 1)

**KILLS RATS AND MICE Without Poison**  
Use FUMO Red Squill Powder as directed on the package and you'll soon be rid of rats and mice. Will not harm human beings, dogs or other pets when used as directed.  
Mail Orders 60c **49¢** 51 Size Filled!  
Size 79¢

**Allen's Foot-Ease**  
For tired, burning feet, just sprinkle on feet and in shoes. Also in creases—prevents foot odor. Nothing like it to help ease of tight fitting shoes.  
**27c, 44c**

**DAW'S COUPON**  
**BLADES SINGLE-EDGE**  
Pkg. of 4 **6¢**  
Made of the finest surgical steel, super-sharpened—more and smoother shaves. Fits Limit 2 Pkgs. all single-edge razors.

**DAW'S COUPON**  
**PALM and OLIVE OIL Shave CREAM**  
—Lather-Type Only—  
**11¢** Giant 25c Tube  
Lathers freely • Stays moist • Gives more shaves per blade.

**HAY FEVER**  
Suffering Now Quickly Relieved With New Small Inhaler  
DO THIS—get one of the marvelous new HAY-FEX Inhalers—put it to your nose and breathe the vapor that relieves! HAY-FEX is the only inhaler that can regulate flow of vapor to strength desired. Developed by a physician formerly on the medical staff of Johns Hopkins Hospital. Safe, effective, can be used as often as necessary—anytime, anywhere.  
**\$1** AT DAW'S

**ONE A DAY B COMPLEX VITAMIN TABLETS**  
Bottle of 24 **59¢**  
Bottle of 90 **\$1.96**

**DAW'S COUPON**  
**DR. LYON'S TOOTH POWDER**  
25c Size **11¢**  
(Limit 1)

**DAW'S COUPON**  
**STATIONERY**  
Heavy Quality, Bond Paper  
• 24 Double Sheets  
• 24 Envelopes  
Reg. 35c Box **18¢**  
(Limit 2 Boxes)

**COCKROACHES ANTS DIE WITHOUT POISON**  
New non-poisonous DUREX kills roaches and ants in 5 to 10 minutes. Sprinkle it in infested places and watch results. Harmless to children or pets. See directions. No longer necessary to use old-fashioned poisonous poisons. Ask for DUREX Roach and Ant Powder—25c, 50c, 75c, at Daws.

**CLEAN FALSE TEETH**  
In 15 minutes your plates are sparkling bright and clean without any brushing. Simply submerge your plates in a solution of STIG-DENT and water for 10 or 15 minutes. This not only cleans them but also removes stains and discolorations. Also checks denture breath. Absolutely harmless to plates.  
Mail Orders Filled 1-oz. Size **24c** 10-oz. Size **49c**

**FREE REG. 49c PACKAGE VIMMS**  
Given With Purchase of Large Box  
**Both \$1.69**  
For **1.69**  
\$2.25 Val.—120 Tablets  
Buy the large \$1.69 package of VIMMS and you get the 4c package FREE! This sensational offer good for a limited time only.

**Sanitary BELT** Part Elastic Adjustable Comfortable REG. 25c **19¢**  
**ASPIRIN Tablets** 5 Grain Pkg. of 100 **16¢**  
**MOLLE SHAVE CREAM** 50c Size **21¢**  
**Isopropyl Alcohol** For Rubbing Pint Size **13¢**  
**Mar-O-Oil SHAMPOO** 14-Ounce S1 Size **54¢**  
**PHILLIPS Milk of Mag.** 50c Size **23¢**  
**Dr. WEST Tooth Paste** 25c Size **15¢**  
**Pinkham's MEDICINE** \$1.35 Size **69¢**  
**ZINC Ointment** 25c Size **11¢**  
**4 out of 5 MAY HAVE GINGIVITIS** massage with **FORHANS 39¢**



## First to GRANTS then Back to School

We've scoured the markets coast to coast to bring you this Back to School assortment... our Biggest and Best, GRANT PRICED TO SAVE!

Ask Mother to bring you to Grants for your free copy of our Comic Book!



## First to GRANTS then Back to School

We've scoured the markets coast to coast to bring you this Back to School assortment... our Biggest and Best, GRANT PRICED TO SAVE!

Ask Mother to bring you to Grants for your free copy of our Comic Book!

### GRANTS

FOR FALL COATS



**Pea Jacket**  
jaunty as any sailor's  
**16.98**


Here's Fall's newest topper in all wool\* Melton. It's double breasted and boxy to wear over everything... everywhere! Rayon lined. Navy, sizes 9-15, 12-18.

\*See label for content

W. T. GRANT CO.

**FREE!**

Comic Book full of magic tricks, puzzles, games, pages to color, things to make, plus the Adventures of Jack and Jill! One to every child accompanied by a grownup!



**WORLD GLOBES**  
**2.40 TO 4.98**

EVERY SCHOOL DAY NEEDS

Tooth Powder Dr. Lyons. . . . . **28c**  
Tooth Paste Phillip's. . . . . **14c**  
Tooth Brushes . . . . . **8c**  
Septisan Mouth Wash . . . . . **7c**

### SO RIGHT WITH ALL YOUR SCHOOL CLOTHES

"MISS AMERICA"

**1.39**



WINE  
BLACK  
KELLY  
RED  
FUSHIA  
BROWN  
OLIVE

### Color Bright Back To School DRESSES

**4.98**

WOOL BLENDS

Falls newest success fashions. — All eye catchers. Figure flattering. Purse pampering. All prices within your school budget. These dresses will see you through classes right on to dates.



- Misses Sizes 12-20
- Shirtwaist Styles
- Braid Trims
- Applique
- Convertible Necklines
- All New High Shades
- Jumpers

TRIM—WELL TAILORED PART WOOL FLANNEL

### SLACKS

**3.98**

- Brown
- Navy
- Gray
- Side Button Closing

Sizes 12-18

A Few Corduroy Included In This Group

### FOR HOT OR COLD LIQUIDS



**VACUUM BOTTLES**  
**1.09** Full Pint

**VICTORY METAL LUNCH KITS . . . 70c**  
FULL SIZE . . . . .



### Cotton Dresses

You can't buy a better dollar dress! Just see our big selection!

**1.95**

It's easy to see why Grants dollar cottons are popular with mothers and small fry alike. They're striped chambray or printed percale, carefully finished for plenty of good hard wear. Some have circular skirts. Sizes 3 to 6X.



**FREE!**

Big 16 page Comic Book in color, full of magic tricks, puzzles, games, pages to color plus the Adventures of Jack and Jill! One to every child accompanied by a grownup!

Come and get yours today!

**STORE HOURS**  
Daily, 9:30 A. M. - 6 P. M.  
Mon., 12 Noon 'til 9 P. M.  
Fri., 9:30 A. M. - 9 P. M.  
ALL DAY SATURDAY

### School Togs

Grants has the values!

**Sweaters**—Warm part-wool pullovers . . . some plain knit, some argyle plaid. Contents labelled. Tan, blue, brown. 30-36. **1.97**

**Trousers**—Try to beat this value! These rugged corduroys have a reinforced crotch and hemmed bottoms. Blue, brown. 8-16. **2.98**  
Part Wool Trousers . 2.98

**Shirts**—Made for the boy who is hard on clothes! The lustrous fancy shirting comes in handsome patterns. 8-14½. **1.19**




They're non-rationed!

### Children's Shoes

**1.89**

Plenty of wear in these tough "moc" type oxfords. They're fully lined, have sturdy brown canvas uppers, durable wear-tested synthetic soles. 9 to 3.



Girls' Short Sleeve Cotton

### BLOUSES

**1.00**

- PRINTS
- STRIPES
- PLAIN COLORS
- SIZE 4-16



Match it with a handbag!

### Felt Scotty

**1.29**

You'll like this jaunty felt-cloth hat with your sports clothes. Scotch plaid trim on red, navy, brown, kelly, wine. Matching Pouch Bag, 1.00 plus tax



The schoolgirls' favorite!

### Jerkin Suit

**3.49**

Wool and rayon flannel in this side buttoned jerkin suit has piecets all the way around. 2 big pockets, 4 piece flared skirt. Your choice of red, green, gray. Sizes 7 to 14.



Plenty of piecets in this

### Plaid Skirt

**2.98**

This real plaid suspender skirt has piecets all the way around. 50% wool, 50% rayon. Generous hem so she can wear it several seasons. Sizes 3 to 6.

### NOTE BOOK COVERS

Size 8x10½ **21c**

### FILLER PAPER

Size 8x10½ 35 Sheets **4c**

### PENCIL BOXES

**21c**  
Completely Filled.

### PENCIL TABLETS

**4c**

**W. T. GRANT CO. 293 E. MAIN ST.**



### Fitted Coats

Toasty Warm for Winter wear!

# 14.98

Here are coats you'll wear now and all Winter, for they are made from warm wool and rayon, warmly interlined. Some have rayon velvet collars and trim, all have smooth rayon linings, 2 big pockets. Popular Fall colors. Sizes 7 to 14.

USE GRANTS LAYAWAY PLAN. \$1 WILL HOLD ANY PURCHASE



### Teen-Age Bags

Just like Mother's in imitation leather. Lots of styles to choose from in red, turf, navy, Kelly. **1.59** plus tax



### School Cottons

Printed percales or striped and plain chambray combinations. Full colors, sizes 7 to 14. **1.98**



### Girls' Sweaters

100% wool sweaters in pink, red, blue, lilac, maize, green. Plain or rib knit. Sizes 7 to 14. **2.98**



### Blouses

in white cotton!

# 1.79

Snowy white cotton broadcloth with gay peasant trim. Choice of drawstring neckline or tailored styles. Sizes 7 to 14.

### Skirts

# 1.98

Warm wool and rayon plaid for sizes 7 to 14. Button side closing, all around pleated skirt. Gay colors.



### Girls' Coats

Choose from several popular styles!

# 9.98

These double breasted coats are precisely tailored of warm wool and rayon. They're lined with smooth rayon, interlined with winter wear. Some have velvet collars, some have back pleats. Popular colors. Sizes 7 to 14.



## First to GRANTS then Back to School

Ask Mother to bring you in for your FREE Comic Book!



### School Dresses

Cotton prints priced to save!

# 1.59

Plenty of style in our big collection of cottons for sizes 7 to 14! Some have neat white collars, all are carefully made for plenty of wear. All are priced low, low, low, your sure proof you save at Grants.



### Dickey

Washable cotton gabardine. Just right for your long, busy sweaters or cardigans. Chalk white. **39¢**



### Girls' Panties

Printed in balbriggan or satin-stripe rayon. Ribbed cuffs; button closing. Sizes 2 to 12. **22¢**



### Shoulder Bag

Match your Scotty hat with an envelope type bag in felt cloth. Identical colors with matching plaids. **1.00** plus tax



### Challis Squares

Show your curls Babushka fashion with a colorful rayon scarf tied under your chin. Print or plain. **25¢**



### Cotton Blouses

Snowy white broadcloth with gay peasant trim. Drawstring neckline or tailored styles. 7 to 14. **1.79**



### Wearite Anklets

Fine mercerized cotton with turnover cuffs; no foot seams. New Fall colors. Sizes 6 to 10 1/2. **19¢**

GRANTS - OPEN FRIDAY 9:30 A.M. - 9 P.M. and ALL DAY SATURDAY



### School Hosiery Week

Plenty of sturdy children's hose in Grants big new selection!

**15¢** Jack-o-lanterns can take tough punishment! They're made from durable cotton, have turndown cuffs. Plain colors, sizes 6-12.

**29¢** Dresrite Golf Hose. Boys like their fancy patterns, bright Fall colors. Solid color turnover cuffs. Sizes 7 to 11.

**19¢** Wearite 3/8 Hose. Children's plain color mercerized cotton hose with turndown cuffs. Assorted colors. Sizes 6 to 9.



### Waist Suit

Kiddy cottons... knit with a rayon stripe. Popular button front closing. Sizes 2 to 12. **59¢**



### Boys' Wearites

Our finest golf hose, made from 2-ply cotton twist. Fancy patterns in sizes 8 to 11. **35¢**



### Tuckstitch Undies

Girls like these cotton-wool vests and panties for warmth without bulk. Small, medium and large. **35¢**



### Girls' Reversible

Tan "Wot-a-tite" twill on one side, wool-rayon-cotton mixture on the other. Sizes 7-14. **9.98**



### Busy Beaver Shoes

Laboratory tests prove you can't buy better shoes for the money!

Busy Beavers tested up to 4 1/2 times U. S. Government specifications for sole abrasion, stood up longer than many more expensive shoes in a 150 mile walking test! No wonder tough Busy Beavers give you extra miles of wear! Sizes 8 1/2 to 12. **2.29**

Sizes 12 1/2 to 3 . . . . . **2.49**

### SAVE ON SCHOOL DRESSES

GAY Cotton PRINTS

# 1.59

Plenty of style in our Fall collection of cotton prints! Some have neat white trim. All are picked to give you proof you save at Grants. Sizes 8-14.

### KIDDY JEWELRY

**25c** Plus Tax



Bright wooden necklaces and bracelets and pins all especially designed for the little tots. **25¢** plus tax

### SEND HIM TO SCHOOL IN POLO SHIRTS

# 69c



Cotton knits are comfortable for active play, wash in a jiffy, require no ironing! Solid colors or stripes with plain neck band. Sizes 2 to 6.

### PERFECT MATE FOR DAUGHTERS SKIRTS

## SPORT JACKET

# 6.59



It's the popular blazer type!

The blazer jacket teen agers prefer is 100% wool at Grants. Bright red, brown or navy with white rayon cord trim. Two big pockets. 10 to 16.

## GIRLS' and MISSES RAIN or SHINE COATS

WIND AND WATER REPELLENT

# 3.98

SIZE 12-20  
TAN ONLY



### Kiddy's knit cotton Waist Suit

# 59¢

Fine quality one piece... perfect for cool days. Popular button front style with rayon stripe. In bleached or cream tint. Sizes 2 to 12.



### Girls' Jumpers

# 2.69

Adorable styles for 3 to 6 year olds in red, green or blue corduroy. Full gathered skirt with tie sash, buttons down back. 2 inch hem.



### Girls' Skirts

# 1.98

Plenty of color in these plaids. Match 'em with sweaters and blouses for school wear! 50% wool, 50% rayon. Pleats front and back. Sizes 7 to 14.

HIGH VALUES FOR THE  
"HIGH SCHOOL" CROWD

**SPECTACULAR SUITS!**

FOR SCHOOL  
AT A SPECTACULAR PRICE

**10.98**

- FEATURING THE NEW CALIFORNIA LOAFER SUIT
- 3 BUTTON CLASSIC
- CARDIGAN STYLES



SIZES  
12 TO 20

- GREEN — BLUE — BROWN  
COFFEE—GRAY
- SHETLANDS — FLEECES —  
HERRINGBONES
- TWO-TONED PLAIN WITH  
HOUNDSTOOTH OR  
HERRINGBONE CHECKS



FIRST TO GRANTS  
THAN BACK TO SCHOOL  
OPEN MON. 12:00 NOON  
TILL 9 P. M.  
FRI. 9:30 A.M. TILL 9 P.M.  
ALL DAY SATURDAY

**JUST ARRIVED!  
NEW FALL SWEATERS**

SWELL NEWS FOR THE  
COKE CROWD

100% WOOL

- COLORS:
- Pink
  - Aqua
  - Yellow
  - Purple
  - Roseberry
  - American
  - Beauty
  - White



**4.98**

Lucious colors in the softest of wool sweaters. Long sloppy joe style so popular with the high school crowd. Perfect teammates with slacks, skirts and suits. You'll need more than one of these fine sweaters for the coming school term. Sizes 32-40.

OTHER STYLES 2.98 AND UP

**GRANTS -- For School Time "He Man" Values**



**1.39**

Husky corduroy for husky youngsters! Overalls that are carefully made to take all the hard knocks of active play. Suspenders can be adjusted to growth. Toddlers', children's sizes 1 to 8.

2-Piece Suits, \$2.98—Sizes 1-8.

DON'T FORGET  
TO GET YOUR  
FREE COMIC BOOK



Given To Every Child  
Accompanied by Adult



BOYS'  
COAT SWEATERS  
**1.59**

Blue and brown combinations. Sizes 30-36.



Bargains galore in our  
**School Supplies**  
**21¢**

Sturdy pencil box filled with 16 pieces, black 2 ring leatherette binder, 8 1/2 x 11 in. Pencil tablets, paper, 4¢ World globes . . . 2.40.

BUY NOW FOR THOSE  
COLD WINTER DAYS

**Plaid Mackinaw**

**9.98**



Warm, warm wool (contents labelled) lined in bright plaid flannel to keep him "snug as a hug" on the coldest of days! Boys' sizes 8 to 18. JR. BOYS' MACKINAW lined with deep-piled silky sheepskin. Sizes 6 to 12.

Use Grants Layaway Plan  
\$1.00 Will Hold Any Purchase

This "better quality" wool mackinaw has a snug-fit slide fastener hood.



BARE  
LEG  
HOSIERY

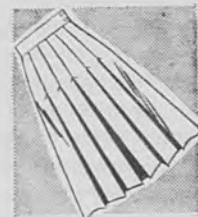
**54¢**  
PAIR

Every day more women are turning to No-Seam rayons for the flattery of bare-leg beauty . . . and turning to Grants, the store known for values! Finished inside out — to give that slenderizing, "extra-dull" look. 8 1/2 to 10 1/2.



You'll star in Movietone  
**Sweaters**  
**2.98**

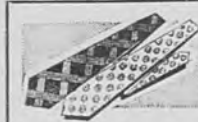
Push-up-or-down sleeves in nine luscious colors. You'll find 50-50 wool rayon as well as 100% pure wools! Long and boxy, sizes 32-40.



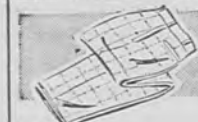
Perfect wardrobe stretchers!  
**Pleated Skirts**  
**2.98**

Today a sweater; tomorrow a blouse . . . your spun rayon acetate skirt will serve equally well with both. Six high colors, sizes 9 to 15.

OTHER STYLES  
3.98, 4.59, 4.98



Boys' Neckties  
The kind he likes! Some loud, some quiet. Solid colors also. Well made in good quality rayons.  
**25¢**



Longies  
Rugged longies in sturdy part wool suitings or in rugged corduroy. Contents labelled. 8 to 16.  
**2.98**



Boys' Polo Shirts  
High quality for such a low price! Bright striped cotton with long sleeves. Small, medium, large.  
**88¢**

BOYS'  
**DRESS SHIRTS**  
PATTERNS FANCY **98¢**  
Sizes 8 - 14 1/2

BOYS'  
**GOLF HOSE**  
**29¢ pr.**

BOYS'  
**CORDUROY PLAYALL**  
WINE, BLUE, BROWN **1.98**  
SIZE 3-7

BOYS'  
**EATON CAPS**  
**69¢**  
Assorted colors.



BOYS'  
**LEATHER BELTS**  
**69¢**

**Playall**

In heavy cotton to take lots of wear

**1.59**

Here's a tip for wise mothers. If Sonny's hard on clothes, put him in a pair of Grants rugged playalls. Famous for their long wear, they wash like a charm! Hemmed bottoms Mother can adjust to size. Blue, brown, green. Sizes 2 to 6.



# Mothers! Check Your

"AUTOGRAPH" PENCILS  
**3 for 5¢**

LUNCH BOXES METAL HOLDER For Vacuum Bottle  
**1.29**

"DIXIE" FOOD PACKS WITH COVERS, 1/2 PT. SIZE  
**25¢**

INK TABLETS RULED Size 8x10"  
**10¢**



## BOY'S LONGIE SUITS

# 10.98

TAILORED JUST LIKE DAD'S

Just the suit he'll like for that first day back at school. It's tailored just like Dad's. Single or double breasted style in part wool tweed. (Contents labelled). Blue or brown in sizes 6 to 12.



Tots' Books  
Painting books to color to their hearts content! Also big, beautifully illustrated story books.  
**10¢ each**

PART WOOL GIRLS' PLAID SKIRTS  
**3.98**

Look at these part wool, part rayon skirts! They're full cut with 4 big pleats front and back, come in assorted Fall colors. Sizes 10 to 16.



Children's Hose  
"Jack-O-Lantern" brand 1/2 bone. Durable cotton with turn-down cuffs.  
Sizes 6 1/2 to 9.  
**15¢**



Girls' Sweaters  
Yes, 100% wool sweaters for only 1.98 at Grants! Your choice of popular Fall colors. Sizes 7 to 14.  
**1.98**



Tot's Handbag  
She'll be so proud of her miniature edition! Handmade leatherette in red, tan, navy, Kelly.  
**88¢ plus tax**

New and Exciting! Only at Grants! Complete dress in expertly cut pieces—just sew them together!



Ready Cut Ready to Sew  
**Child's Dress 1.19**  
Sew it yourself! Save 1.00!

So simple to do! Already cut to size, with trimmings and buttons included, just sew this dress together! No wasted material or cutting problems... anyone can do it! Follow the simple directions enclosed. 3 adorable styles in fine cotton. Sizes 3-4-5-6-6 1/2.

# Savings on Schooltime Headliners!

BOYS' RAYON NECKTIES  
**39¢**  
Fancy Patterns

BOYS' NAVY STYLE OVERCOATS  
**8.98**  
Sizes 4-12

BOYS' STRIPED FLANNEL PAJAMAS  
**1.49 - 1.95**  
Sizes 8-16

DRILL CREW HATS  
**69¢**  
All Colors

BOYS' UNION SUITS  
Cotton Knit. Size 24-34  
**89¢**

## STYLEFUL LONG WEARING



## Growing Girls' Shoes

Choose your pair from our big new selection of campus styles!

# 2.29

Here are the shoes that are popular in schools and colleges all over the country. Moccasins, oxfords, espadrilles in brown or black with supple leather uppers, tough leather or rubber soles. Round toe and roomy wall lasts. Sizes 4 to 8.

## CHILDREN'S AND MISSES' ANKLETS

# 25¢

Dresrites—your favorite cotton anklets!

# 25¢

You can't buy a better anklet for the money! Fine English rib knit cotton, turnover cuffs, no foot seams. Sizes 6 to 10 1/2.

Jack-O-Lanterns  
Durable cotton with turnover cuffs. Good values, sizes 6-10 1/2.  
**15¢**

Wearites  
Better quality anklets in plains and fancy patterns. Sizes 6-10 1/2.  
**19¢**



Fleece Lined Genuine Leather

\*Put 'em away for Zero weather!

They're...

## Non-Rationed at Grants



The same manufacturer who makes warm Sun Valley and Stadium boots makes boots for Air Force crews who fly high in the cold Stratosphere! They're water-resistant for all kinds of weather, insulated with a half-inch felt platform, have non-skid rubber soles. Slip 'em right over your shoes. They conform to any heel height.

\*You can reserve your pair now on GRANTS LAYAWAY PLAN

Stadium Boots  
Misses sizes 11 to 3 6.95  
Women's sizes 4 to 9 7.45

## BOY'S SIMULATED LEATHER SLIPPERS

# 97¢

HARD LEATHER SOLES



BROWN ONLY

SIZES 2 TO 6

## ALL TIME FAVORITES FOR GIRLS



Practical for school!  
**Girls' Jumpers 1.98**

There's corduroy for hard wear, part wool for warmth in this bright plaid jumper. Pleated skirt, suspenders. Gay Fall colors. Sizes 3 to 6.

Girls' High Count Cotton  
**SLIPS 39¢**

Guaranteed 1-Yr.

Smartly tailored, built-up shoulder slips. Full freedom cut. Easily laundered. Peach and white. Sizes 6 to 12.



Girls' Wool Blend  
**SKIRTS 1.27**

Super for school. Plain colors. Tweed, herringbone weaves. Sizes 8 to 12.



BOYS' HUSKY PLAID FLANNEL SHIRTS  
**99¢**

Sizes 8-16  
Variety of Plaids

# DON'T FORGET TO GET YOUR FREE COMIC BOOK

FREE TO EVERY CHILD ACCOMPANIED BY A GROWN-UP



Some have neat white trim. All are picked to give you proof you save at Grants. Sizes 8-14.

Bright wooden necklaces and bracelets and pins all especially designed for the little tots.  
**25¢ plus tax**

Solid colors or stripes with plain neck band. Sizes 2 to 6.  
**25¢ plus tax**

Stripe. In bleached or cream tint. Sizes 2 to 12.

down back. 2 inch hem.



# Political Polka

By Curt Gerling

It's unfortunate, but in every major political campaign the question arises as to how various colors and creeds will vote. One of the distasteful parts of politics and politicians is the usually successful attempt to divide and sub-divide the two major parties into groups—groups held together by nationality, religion or color.

We know there are Irish Democrats and Irish Republicans, Presbyterians who will vote for F. D. R. and those who will vote for Dewey. Negroes will do likewise. But the men whose business it is to get out the vote, maneuver, by appointment, ballyhoo and promise, glibly assuring benefits they can't possibly deliver. Thus they hope the gullible of certain creeds, colors or nationalities will not vote as Republicans or Democrats, but as Jews, Catholics, Methodists, Negroes or Mexican-Americans. They want party lines trans-

cended by more personal feelings and interests in race or religion. Sometimes it's brought out negatively by denouncing one group. The inference then being that the man doing the denouncing is for other nationalities or creeds. Ham Fish offers what is probably the most distasteful example of the use of that technique.

The oft-pollared Mr. Fish is a rank amateur, however. He's far too blunt. Politicians who give much thought to the subject are first class "smoothies" and far more adroit. They've got to be, because supposed benefits and creeds usually consist of a series of broken promises. Principally, this is because these groups are minorities—and when the chips are down the majorities are the one who get the nod—they've got the most votes.

Obviously, when the promised (Continued on Page 5)

# The Layman's War

This column was written on August 22, but, due to delay in transit did not arrive for publication until this week. Many of the events predicted herein are now taking place. The genius of Gen. Patton is now being acclaimed by military writers everywhere.

By the Armchair General  
It is difficult to force what is going to happen in France and on the West Front within the next few days. With that great Quarterback, Gen. Bradley calling the signals and the galloping end, Gen. Patton carrying the ball, we who are delightfully confused, can just imagine how gloomy and bewildered the Nazis must be.

All we can do is go over past events since D Day and by trying to understand what has happened since, we may get an idea of what is to come.

# Ed Randall's Scene and Word

If the Bluesoes ask us to give up smoking as well as drinking on V-day, it won't be hard to do—who can buy a package of cigarettes, anyway?

Suggested thumbnail description of the present Jap military situation: "Out of Saipan—into the fire."

This incident occurred last Fall, but I just happened to hear of it. John Marshall High School was crowded with motorists renewing their basic gasoline rations. At one table sat a white-haired teacher filling out the forms. She took a second look at one application and then smiled up at the man standing

before her. "Well, Richard," she said, "To think that after all these years, I'm finally able to give you an A."

A man always retains tender thoughts of his first love. Unless, of course, he marries her.

"Mother, where did I come from?" asked the baby car of corn. To which Mother replied, "Oh, the stalk brought you, dear."

A Doughboy's Paean of Thanks  
Blessings on thee, little jeep Battle wagon full of leap Saves my feet from treading (Continued on Page 6)

# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 44

THURSDAY, AUGUST 31, 1944

If You Do Not Receive Your Copy Regularly PHONE, STONE 6000

### IT'S ALL IN YOUR VIEWPOINT

By JAMES

#### WHAT THE DEMOCRATS THINK ABOUT DEWEY



#### WHAT THE REPUBLICANS THINK ABOUT ROOSEVELT



### Orendorf Slayer Still At Large As Clues Fade

Who "dun" it? Why? The foregoing interrogations have the town buzzing. Plump dowagers at sewing bees, staid housewives over the backyard stoops, the always unfathomable man-about-town and the amateur sleuths, comprising thousands, are all conjecturing on the mysterious George W. Orendorf murder on the evening of August 18 at Hotel Rochester. All hands are interested except the two Rochester newspapers, who, affecting a deep nonchalance, ignore it.

It all comprises one of the juiciest "who dun it?" thrillers our town ever experienced. The police department is floundering in admitted unfathomable depths and along with the remainder of the city, theorizing. The theories re-entertaining, bizarre and as colorful as an autumn sunset. And from the mess of theories and mass speculation only one fact has been subtracted. It is that the victim, George W. Orendorf, 48, who roomed at 272 Alexander street, is very much dead.

Who "Dun" it? Why? For the information of the amateur Sherlock Holmes, who (Continued on Page 7)

### This Week's \$25 Winner

Mrs. Ralph Tiffany, 114 York St. is the lucky winner of this week's \$25 cash prize, offered by The Sun to its sustaining subscribers. This is the reward Mrs. Tiffany gets for paying her carrier, John Reed, 499 Maple St. ten cents a month for regular delivery of The Sun to her home. John, incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers for the current month are entered in the drawing. Since inception of the plan nearly \$2000.00 has been paid to lucky winners.

### Amusements

**CENTURY**  
NOW PLAYING  
Jack Carson, Jane Wyman and Alan Hale in "MAKE YOUR OWN BED." Plus "CHARLIE CHAN AND BLACK MAGIC" with Sidney Toler.

**LOEWS**  
COMING  
On Stage in Person HORACE HEIDT AND HIS MUSICAL KNIGHTS

**PALACE**  
NOW PLAYING  
Gary Cooper and Teresa Wright in "CASANOVA BROWN." Plus Tom Conway in "THE FALCON IN MEXICO."

**CAPITOL**  
NOW PLAYING  
Pal O'Brien, Robert Ryan and Ruth Hussey in "MARINE RAIDERS." Plus Sidney Greenstreet, Peter Lorre and Faye Emerson in "THE MASK OF DIMITRIOS."

**HUDSON**  
SUN. AND MON.  
"MIRACLE OF MORGAN'S CREEK" with Betty Hutton and Eddie Bracken. Plus "SPIDER WOMAN" with Basil Rathbone and Nigel Bruce.

**LITTLE**  
STARTS SAT.  
SABU in "ELEPHANT BOY." Added Attraction "KRAKATOA" — The island that blew itself off the map.

**REGENT**  
NOW PLAYING  
Bud Abbott and Lou Costello in "SOCIETY." Plus "THE GIRL WHO DARED" with Lorna Gray.

**REXY**  
SUN. MON. TUES.  
"LADY IN THE DARK" with Ginger Rogers and Ray Milland. Plus "MINESWEEPER" with Richard Arlen and Joan Parker.

**TEMPLE**  
STARTS FRI.  
FOUR DAYS IN PERSON! FIRST TIME IN ROCHESTER! Direct from Hollywood FREDDIE SLACK AND HIS ORCHESTRA. On the screen "BLOCKBUSTERS" with the East Side Kids.

### Safe Wash

Pints 49c  
Quarts 79c

Might not take the spots off a leopard—but we sure would like to try—

Unbeatable For Walls Floors Bathrooms Kitchens All Household Uses

### Neisner's Famous For Fine Portraits

## Old Portraits RESTORED!

To Their Original Sparkling Beauty

Made To Look Like NEW

At a Special 10% Saving!

Those precious old photographs—marred, faded, worn or torn—will be restored to look like new from old snapshots, tintypes or Daguerreotypes regardless of their condition. All work done separately from original—you get back the old snapshot just as you turned it in, in addition to beautifully restored photos you order. All work done by Neisner's expert craftsmen and finished in beautiful hand applied oil colors. Lovely frames available for mounting the finished work if you desire. Special for 2 weeks only.

**SPECIAL**  
Famous Neisner 8x10  
3 TON PORTRAITS \$375  
Regular Price, \$6.00  
No Appointment Necessary  
Ready For Framing Proofs to Choose From

**HAVE YOUR SOLDIER SNAPSHOTS ENLARGED & RETOUCHE**

Bring in your snapshots regardless how poor and have a nice clear 8x7 or 8x10 enlargement made for your mantle. We do all necessary retouching.

Have Your Cheering Christmas Photograph Taken Now — October 15th is the Last Mailing Date.

### Neisner's

5c to \$1.00 Stores

200 MAIN ST. E. STUDIO REAR MAIN FLOOR

### Singer Sewing Center

Presents its

## ANNUAL Fall Repair Service

A trained serviceman will call at your home and give you an estimate on your sewing machine

ANY MAKE REPAIRED —  
— ALL WORK GUARANTEED

Phone Stone 7007 for your Appointment

ALSO

in connection with increased sewing during the fall season we offer at

### Greatly Reduced Prices

20 Used Sewing Machines

Treadles — Electrics from \$9.50 up

Trade-Ins Accepted — Every Machine Guaranteed

### SINGER SEWING CENTER

Singer Building  
47 EAST AVE. Open Saturdays And Mondays Nite

### Vine's School Days Are Here Again

But school without a visit to Vine is like a pad without a pencil. You'll be thankful too, when you see so many "hard to find items" and in such high varieties. Vine's are also showing their complete Fall and Winter stock of snow suits, winter coats and jackets. So be sure to shop at Vine's, you'll save more than just dimes.

### Boys' LEISURE COATS

Leisure coats are the thing this year. Whether he's in kindergarten or college they'll add much to his dress. They're practical too and can be worn the year 'round.

\$5.98 to \$10.95  
SIZES 4 TO 18

### Children's COAT-N-LEGGING SETS

\$12.95 TO \$21.95  
SIZES 4 to 8

CORDUROY OVERALLS \$1.69

SNOW SUITS \$5.98 ONE-PIECE  
Others to 10.95

Boys' FINGER-TIP to MACKINAW COATS  
You've never before seen such a stock of boys' winter coats, as now showing at Vine's. No matter what price you want to spend, what color or style you like, how warm a coat you need, Vine's will have one to please you.  
\$7.98 to \$15.95  
Sizes 6 to 22

Open Evenings Except Wednesday  
9:30 A.M. till 9 P.M.  
Wed. till 6 P.M.

### ALL PURPOSE COATS

for Rain or Shine  
Here's a coat every boy needs. He'll wear it rain or shine, warm or cold. They're lined, water repellent, dressy and practical.  
\$5.98  
SIZES 6 to 18

"A New Name For an Old Concern"

### Vine's JOBBING HOUSE

MAIN 6488  
159-161 JOSEPH AVE NASSAU STREET  
CORNER  
No Charge in Ownership... No Change in Policy

ROCHESTER SUN, THURSDAY, AUGUST 24, 1944

ROCHESTER SUN, THURSDAY, AUGUST 24, 1944

5A



**School Starts Tuesday, Sept. 5th**  
**Shop EDWARDS for**  
**Grade "A" Values**

**Edwards**

Shop  
Friday  
&  
Saturday  
9:45 A. M.  
'til  
5:30 P. M.



**Boys' Sport Coats**  
8<sup>95</sup>

What a coat with all the dash and style of Dad's. It's lined and you can choose between all wool or part wool in plaid, houndstooth or solid colors. Sizes 4 to 12.

**Junior School Slacks**  
5<sup>95</sup>

Out of the sport class into the school class goes slacks. Part wool with elastic side grips in herringbones, plaids, or solids. Sizes 6-14, Sizes 7-20 too at 7.95.

**Boys' Wool School Suit**  
14<sup>95</sup>

Every wide-awake lad from 8 to 12, who knows what the young man about school is wearing will insist on one of these 100% wools in herringbone or plaid. Bet, he'll pick a suit with contrasting coat and pants in blue, gray or brown.

EDWARDS—Boys' Dept., Street Floor



Girls' 100% Wool  
**Kitten's Ear  
Fleece  
WINTER  
COATS**

Girls' Size 7 to 14 **19<sup>98</sup>** Teens' Size 10 to 6 **22<sup>98</sup>**

She'll be snug and warm as a kitten in this business-like topper. It's woven of wool and mohair, on a base of long, staple cotton, adding durability to a rich, soft pile surface. A special process makes it moisture-repellent and crease-resistant... two factors that keep your "Kitten's Ear" looking always new and fresh. Lined with Earl-Glo rayon.

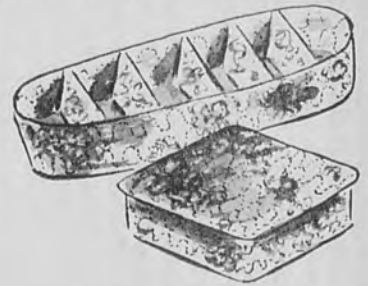
Buy on our Law-away Plan, Pay \$2 Down  
and the Balance Weekly or Monthly  
EDWARDS—Girls and Teens' Shop, Third Floor

**NOTION NEEDS**  
for Going Away to School



**Custom Knit Shoe Mitts**  
set of 3 pr. **1<sup>00</sup>**

Here's a good way to keep your shoes free from dust and scratches, just store them away in handy shoe mitts.



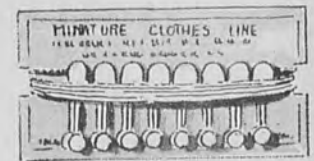
**Quilted Utility Boxes**  
1<sup>00</sup>

If you want to keep your jewelry, handkerchiefs, stockings in perfect condition, try a quilted rayon utility box. Floral patterns.



**12 Pocket Shoe Bag**  
1<sup>00</sup>

Tack it up inside of your closet and slip your shoes in the pockets. They will be free from dust and will always look their best. In Blue, Red Chintz.



**Miniature Clothes Line**  
39<sup>c</sup>

String up this miniature clothes line and hang your stockings or lingerie up to dry. Use it in your kitchen, for traveling, also in small apartments.



**Naturalistic  
Cold Wave Permanent**

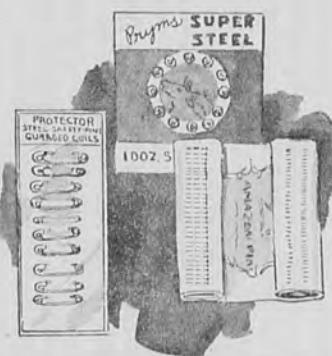
1<sup>50</sup>  
plus tax

Now you can give yourself a professional cold wave permanent with no more effort than putting curlers in your hair.



**Dress Shoulder Cover**  
6 for 59<sup>c</sup>

A simple way to protect the top of your dresses, slip on shoulder covers and it will prevent soiling. Bindings in: Red, Pink, Blue, Navy, Black.



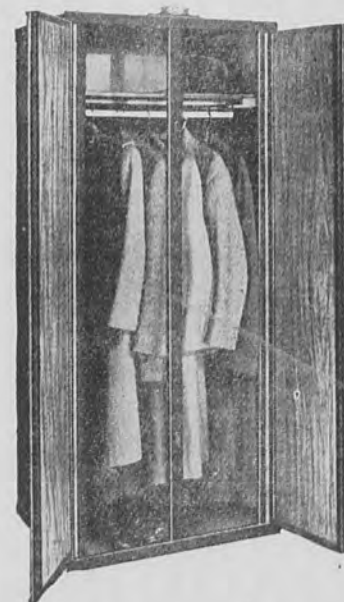
**PINS and SNAPS**  
5<sup>c</sup>

Fall sewing days are right here and you'll need these notions... safety pins, black or white in varied sizes; card snaps and common pins.



**GARMENT BAGS**  
2<sup>94</sup>

Take one along in college... these are firmly made bags of colorful cretonne with top hangers that easily hold eight garments.



**EZDO**  
**GIANT "PIVOT" DOOR  
WARDROBE**  
5<sup>98</sup>  
SIZES 68"x28"x21"

Is there a home that can't use just a little more storage space? Here it is in a wooden grain finished wardrobe made of 3 ply "gator hide" Kraft board with full length framed doors that swing on wooden pivots. The body is reinforced with wood for strength. Moth humidor is included without extra charge. Wood and metal hanger rod hooks up to 25 garments.

EDWARDS—Notions, Street Floor



**Goodman OLD MILL  
Orange Marmalade**  
5 1 lb. \$1  
Jars

If you have never tasted a slice of toast covered with OLD MILL marmalade, you've missed a real treat. This marmalade, made from tree ripened California oranges with pieces of the peel running thru it, is made by OLD MILL a name that for years, has stood for quality products. Ask for OLD MILL and enjoy some real marmalade.

EDWARDS—Sweets' Bar, Street Floor

**WANTED**  
FULL TIME  
SALESPEOPLE  
for our busy  
CANDY DEPT.  
Good Salary  
and Bonus



**FRESH  
CALIFORNIA DATES**  
57<sup>c</sup> lb.

Luscious, great, big fat juicy dates... delightful to pop into your mouth as they are... or use them in cookies, cakes, puddings and here's a tip... stuff them with nuts or peanut butter and roll them in confectionery sugar... nice for bridge parties... and the youngsters.

Make Your Own Selection From These Delicacies:

- Chocolates Made Daily in Our Own Kitchen. lb. 57<sup>c</sup>
- Baronet Miniature Chocolates. \$1 lb. box, 2 lb. box 2<sup>00</sup>
- Big, luscious, soft Jelly Squares, Assorted, lb. 39<sup>c</sup>
- Assorted Milk Chocolates 69c 1-lb. box, 2 lb. box 1<sup>38</sup>
- Rum & Butter Toffee, cellophane wrapped. lb. 39<sup>c</sup>
- Atlantic City Salt Water Taffy lb. 39<sup>c</sup>
- Jar Ass't Hard Candy Lb. 39<sup>c</sup>

EDWARDS—Candy Dept., Street Floor

# GI Joe Says:

By  
Pvt. Joe Brewer

## HAIR CUT, JOE?

Just had my bi-monthly battle of wits with the barber. You have to be strictly on your toes for this sort of the only alternative left is to stay in voluntary confinement for two weeks. It works like this.

The demaying spectacle of about 35 GIs waiting their turn confronts you. Unwillingly you take a place in seat No. 36. Hair cuts take seven minutes. A little that calculation indicates one barber would reach you in 250 minutes — six will get you in a little over half an hour. You're lucky. There are 50 seats and you're only 36. Everytime a GI climbs into a chair the other 35 each move up a seat. You start planning your campaign. The idea is to divert the barber's mind from the one track idea of a GI cut — and if possible to cook up conversation as interesting as he may spend eight minutes on you.

When you're in chair No. 4 you figure out which barber will get you. The mild stout one with the pink face? He'd be a cinch! That tall, dark one chewing viciously on gum? The swarthy, short one? No — alas — the despicable looking jerk with the grim lips. Suck sack! This is going to be tough.

Here you go. Tense your neck muscles to avoid being choked to death with the "bib". Settle back and say in a friendly tone, "I'll bet you're tired — could I get you a c o k e when you're through?" He's got those horse clippers buzzing already . . . work fast . . . oops . . . too late! Hurriedly you say, "I'm from the 800th" (The 804th by regimental order gets the "Biltz" — about 1 inch of hair left, but this is not required in the 800th).

"Ugh", grunts the lemon face non-committally.

Four inch masses of hair start falling in your lap. Well, you've lost the first round. He won't get you on the next.

"Shampoo?" he snaps.

"No," you say flatly (if he was asking this before starting it would be an implied threat and you'd stall, hoping to get the decent cut you're entitled to with the dollar shampoo).

"Special tonic? Singe? Scalp Treatment? Oil?"

"No!"

"How about just ordinary tonic?"

"No!" Revenge is sweet. He'll only get 30 cents out of you now. He keeps you facing away from the mirror. When he's done you take a peek. Holy Dewey! All you can think of are these French women traitors like in the news-reel. You hurry and put your hat on and sneak out the side door without stopping for a beer. Next fortnight maybe if you say, "Just shave my neck," it'll come out about right. But you gotta be fast!

**TOO LITTLE AND TOO LATE**

Not to steal Ed Randall's thunder with corny jokes, but here's one from orientation. The speaker was about to launch into a column of statistics when he said by way of preliminary:

"In all fairness I must point out one fallacy of all statistics. This can best be done with an illustration — at the age of 85 there are seven women living to every man of the same age . . . but then it's too late."



THEY'RE CALLING FOR  
**"Tammy"**

People are calling for "Tammy" because they enjoy the just right flavor, sparkling zest and creamy, mellow smoothness of Tammy Shanter Lager Beer and Ale. So for "taste satisfaction," be sure to say, "GIVE ME TAMMY."  
American Brewing Co., Rochester, N. Y.

**Tammy Shanter**  
LAGER BEER and ALES

PLEASE RETURN EMPTY BOTTLES PROMPTLY

**SPRY** 1 Lb. 25c  
3 Lbs. 69c

Lifbuoy or Lux Toilet . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . 24c

**PHIL'S GROCERY**  
35 CHILI AVE.

## Little Things About The Stars

By GEORGE LILLEY

Not long ago William L. Shirer, Sunday evening commentator on CBS, told friends he was the "most frightened man in the world". Several years ago in Europe he lost one eye. Recently the other eye began to fail and Shirer submitted to a doubtful operation. Last week Shirer's jitters ended. His doctor pronounced the operation a complete success.

A number of personalities in radio overcame physical handicaps to reach stardom. Quizmaster Bob Hawk suffered a spinal injury that doctors feared would cripple him permanently. The talented Alec Templeton won out over blindness. Sportscaster Bill Stern overcame the loss of a foot. Connie Boswell fought to the top after severe infantile paralysis.

A profitable sideline for capable but not too well known radio singers is ghosting on the screen as the voices of Hollywood film stars. The late Russ Colombo, when unknown, was the first singing voice for many of Hollywood's romantic male figures. Actor Jack Haley in the film "Wake Up and Live" was hailed by critics as Hollywood's singing sensation of the year until someone discovered the voice was actually that of radio baritone Buddy Clark. Latest "ghost" is said to be Andy Russell, coming young fellow heard on NBC programs



Wm. L. Shirer . . . frightened

## Reflections

By  
Orville Allen

My worst fears have been realized! Regardless of where I went, what I did, what I thought, how I acted I always knew way down deep inside the real me that someday it would

**PREDICTION:** A conference between President Roosevelt and Prime Minister Winston Churchill will shortly be announced to take place in Quebec where they met last year. My guess of the date — on or about September 10th. They'll stay at the Chateau Frontenac.

catch up with me. And now here it is! Who am I to try to lick it? Better men than this typewriter soloist have come a cropper against the same obstacle. Waking up in the middle of the night in a cold sweat, I'd

tell myself it was all a bad dream — it needn't happen to me. But my very soul cried out that it was real — that the day of reckoning was coming — creeping . . . creeping . . . ever closer. For I knew all along that . . . the day would come . . . when . . . I would have nothing . . . absolutely nothing . . . about which to write

So, here I am . . . devoid of ideas . . . bereft of inspiration. Now everyone who ever tried to fill a column of space regularly has come up against the same proposition. But, in most cases, the columnist goes right on filling space with verbiage. In other words — having nothing to write — he says so — in a few thousand well-chosen words.

Let's see now — I could take a few below-the-belt slams at the Republican party — that's the

way some columns are filled. Or I could elp some jokes out of the Saturday Evening Post; or I could dream up a conversation which I might have had with my wife at the breakfast table, arguing about how to harvest a victory garden — or how to raise a family of growing youngsters.

Or, I could fill up quite a bit wouldn't go over here. It does of space by writing a lot of in New York — but that's the flash — Exclusive! The inside dope is that Franklin D. Roosevelt will run for a fourth

term in November. Flash . . . flash . . . Twenty-seven congressmen, obviously all fascists have publicly called me a loose. That's what I get for trying to help America see things in my way. To all youse congressmen who disagree with me — you are

But no, I guess stuff like that wouldn't go over here. It does of space by writing a lot of in New York — but that's the flash — Exclusive! The inside dope is that Franklin D. Roosevelt will run for a fourth

Wings. Oh pahaw, who would be interested?  
Or, I could shut up.  
Guess I will.

**NONE SURER**  
WORLD'S LARGEST SELLER AT 10¢  
**St. Joseph ASPIRIN**

**BEFORE YOU BUY FURNITURE BE SURE TO GET OUR PRICES**

**Frank A. Rivers Co.**  
INCORPORATED  
226 SOUTH AVE.

STORE HOURS:  
Open All Day, Saturday,  
Monday, Friday Even. 7 to 9

Happy Days Are Here Again!  
**"BACK TO SCHOOL"**

Happy, carefree days of school! . . . the happiest days of their young lives . . . but don't retard their progress thru school with impaired vision . . . if their eyes are weak, if they have difficulty with their studies, have their eyes examined NOW . . . the impaired condition can be improved with corrective—

**GLASSES**

You Can Come To Smalls With Every Confidence  
HARRY A. BENEWICK, Optician

**Smalls**  
28 EAST MAIN ST.  
JEWELERS OPTICIANS

*Pay Small Sums Weekly!*

# MARKS TODAY'S RUBBER CENTER OF THE WORLD



Built in less than two years by America's synthetic rubber experts largely with the aid of alcohol supplied by the beverage distillers

WHEN the Japanese captured the chief natural rubber producing centers of the world, they thought they had dealt a death blow to America's war effort.

But in two short years the United States became the new rubber producing center of the world.

This great war miracle was achieved by America's brilliant synthetic rubber experts largely with the aid of alcohol supplied by our country's beverage distillers.

The rubber experts had the technical production knowledge that made synthetic rubber possible. The beverage distillers furnished the huge volume of alcohol required by the alcohol-butadiene process . . . the most practical at that time.

Today we are producing a supply of synthetic

rubber, ample to meet our needs for essential civilian and war rubber goods. Proof . . . (the request of Bradley Dewey, Rubber Director, to terminate his wartime powers.

Current production is at rate of 200,000 tons more annually than the entire country consumed for all purposes in 1940.

Thank you for your patience!

To aid in the achievement of this wartime miracle, America's beverage distillers stopped making whiskey nearly two years ago and produced nothing but industrial alcohol. They are fully aware of the inconveniences you faced during the 22 months when not a drop of whiskey was made in this country. For your extreme patience and understanding during that time, they are sincerely grateful and appreciative.

Conference of Alcoholic Beverage Industries, Inc. **CABI**

**CRISIS IN 1942**

"If we fail to secure quickly a large new rubber supply our war effort and our domestic economy both will collapse."  
—Baruch Report, Sept. 11, 1942

**ACHIEVEMENT IN 1944**

"A synthetic rubber industry has been established and is in complete operation. It is providing the nation with an ample supply of rubber."  
—Bradley Dewey, Rubber Director, July 25, 1944

**TRIBUTE**

Commenting on the beverage distilling industry's contribution, a high W.P.B. official said on April 13, 1944 . . .

1. "...it is fair to regard the rubber manufactured to date, as being almost solely the product of the beverage distilling industry."
2. "...synthetic rubber is from 6 to 9 months ahead of where it could have been if alcohol had not been available for butadiene production."
3. "...an almost unparalleled example of the overnight conversion of an entire industry from peace to war."  
—Dr. Walter G. Whitman

# Political Polka...

(Continued from Page 1)

block of negro votes and the most powerful negro paper there is the "Amsterdam News". There was no better way of influencing the negro vote than to get its most powerful voice on the side of the Republican party. And here's the way they went about it.

Dr. C. B. Powell is the president and editor of the "Amsterdam News," by far the most widely circulated paper in Harlem. Last August Governor Dewey named Powell a member of the N. Y. State Athletic Commission. This in itself was an unusual appointment—the News

having been pro-Roosevelt for years.

At the Republican Convention in Chicago last June more than two score publishers of Negro newspapers confabbed with Dewey at a cocktail party. Dr. Powell was the official host.

In July, Dr. Powell was made assistant publicity director for the National Committee of the Republican Party. There'll be still more honors and jobs forthcoming.

Of course, the Amsterdam News and Dr. Powell are now for Dewey and if anything good is said about Mr. Roosevelt in the coming campaign it won't be found in Dr. Powell's paper. Meanwhile, with the biggest paper in Harlem shouting Dewey's praises—the double cross of the

Committee on Discrimination will be buried under a series of favorable press notices. The "smoothies" will have won as free-thinking, independent thinkers again.

There is even more at stake in this election than in 1932 and we would be well-advised not to vote for one man or the other simply because some "smoothie" has promised our religious group.

club or color some special recognition or made some other gain. "smoothie" as deeply as we can promise. We should vote to enter the maelstrom of Americans. If we can't do that, at least it should be as a Republican, Democrat, Socialist or Laborite. America will do well to Solitude.

Two of the necessary allies of Dewey are Pauline and Laborite. America will do well to Solitude.

## EAGLE HOTEL

Eagle Bay (Adirondacks) N. Y. 425-acre Estate on 4th Lake. Capacity, 176 guests; Cottages; Modern Private Bath; Super Meals; Tennis; Saddle Horses; Canoeing; Speed Boating; Fishing; Golf; Sandy Beach; Dancing Every Evening. All Churches, Booked. Bus to Hotel, \$25.00 up.

## UP TO THE MINUTE SONGS

• A Fellow on a Furlough  
• Too Much in Love  
• Besame Mucho  
• G. I. Jive  
• Shoo-Shoo Baby  
• Is You Is, Or Is You Ain't  
• Moonlight Becomes You  
• My Ideal

All of the above favorites included in the new 10c 100 song book in this issue. Added feature—words and music in "LITTLE" All songs lyrics by permission of copyright owners.

10c Now on Sale Latest Hit Songs 10c

**NEW YORK'S MOST UNUSUAL HOTEL**  
Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located in Radio City. Individually controlled radio in each room. Sanitized Service.

Fine Room with Private Bath  
One Person... \$2.50 to \$4.00  
Two Persons \$3.50 to \$6.00

3 ATTRACTIVE DINING ROOMS  
Breakfast from 8:00-Lunch 7:00  
De Luxe Dinner 1:40

**HOTEL BRISTOL**  
129 West 48th St., New York City  
Joseph E. Bath  
Theodore E. Tolson, Jr., Alfred B. Tolson  
AT RADIO CITY

# It's LINCOLN'S for BACK to SCHOOL VALUES



An unusual assortment of

## Back to School Wash Dresses

For the 1 to 6x and the 7 to 14 in a score of smart styles.

**\$1.98**

**FOR KINDERGARTEN**  
Lincoln's rings the back to school bell with a whole array of bright colored washable dresses for the tiny tots. Gay plaids, prints and stripes of wash-sucker fabric.

**FOR GRAMMAR SCHOOL**  
Here's the winning line-up in the back to school fashion poll for the junior set. Sick styles such as two piece effects, princess jumper, long torso. Colorful striped, plaids, checks.

**Lucky Boy School SHIRTS**

**\$1.59** White and fancy shirts in blue, brown, green, tan. All vat dyed—fading will not fade. Ideal for back to school or dress shirts. Sizes 8 to 14 1/2.

**Boys' 6 to 14 Part Wool KNICKERS**

In herringbone, tweeds and plaids of grey, teal, brown—corduroy, in brown and grey. Two side and one back pocket. \$2.98

**Boys' 6 to 18 Corduroy LONG TROUSERS**

In colors of brown, gray, and teal—bar checked. Sizes 6 to 18. Constructed for longer, more satisfactory wear. \$3.98

## Going To New York?

Avoid Disappointment, Crowding, Uncertainty

The **ROCHESTER SUN** Travel & Resort Bureau

Will Make Your Hotel Reservations At No Cost To You

**ANY HOTEL**

Phone Stone 6000  
THE ROCHESTER SUN  
93 Clinton Ave. S.

An **Orchid** To You

Each week Shopping News, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory is Mrs. Clayton M. Stein, 267 Oxford St.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

**SWAN** Lg. 11c Reg. 7c

**SPRY** 1 Lb. 25c 3 Lbs. 69c

Lifebuoy or Lux Toilet 3 for 20c  
Rinso or Lux Flakes, Lge. 24c

**C. MARCHESE**  
1930 CLIFFORD AVE.

HERE'S YOUR COUPONS WORTH

**BOYS' and GIRLS' 8 1/2 to 3**

## Back to School SHOES

Call style in black and tan, leather. Tanned, brown, oxford, brown dress, oxford—all with leather soles. Boys' black and brown. Girls' black and brown. \$1.98

**Boys' 3 to 6x**

Solid Color

## WASH SUITS

**\$1.19**

Boys' washable cotton suits in blue, beige, green with white trim. Wings. Short sleeve, sport color for blue with button-down pants.

**Audrey**

FULL FASHIONED

## BENBERG SHEERS

RAYON

**86c**

You need to think of this as a special gift. You can purchase these ultra-soft Benbergs in heavenly, shimmering shades: woad, the flatter. Sizes 8 1/2-10 1/2.

**Lucky Boy 6 to 16**

## PLAID SPORT SHIRTS

**\$1.98**

Color washable shirts in plaid of blue, green and tan. Long sleeves, button-down, collar—buttoned.

**NECKWEAR and DICKIES**

## 69c

Crisp white neckwear in round, square and V-neck styles with eyelet and organza trim. Tailored and dressy dickies in organza and cotton. Shirts in white only.

**Long Sleeve Tailored MISSES' BLOUSES**

Plain tailored blouses—many in their simplicity, practical in cotton or rayon. Yellow, tangerine, white, blue, pink. Sizes \$2-40. \$2.98

**Girls' 7 to 14**

FLANNEL or CORDUROY

## Jumpers

**\$2.98**

They'll be all the rage this year with the long legs because they are really slick. Button-back or button-front with vic-rac trim. Grey, red, navy, blue, brown.

**GIRLS' 7 to 14 All Wool SWEATERS**

Slip-on style with plain knit stitch—cord style with novelty weaves. All long sleeves, in yellow, pink, navy, blue, red. \$2.98

**Misses' and Women's All Wool SWEATERS**

**\$2.39**

Long sleeve slip-on style sweaters in soft lovely shades of tangerine, pink, tuzisio, white, orchid, blue, bottle green, apple green. 34-40.

**Plaids - Tweeds or Solid Colors**

## New Fall SKIRTS

Solid color, plaid and tweed skirts in box pleated or gored styles. Brown, navy, grey, yellow, grey, beige. 24-29. \$3.98

Back to School **HOSIERY ANKLETS-5-8 HOSE and CROW SOCKS**

**29c**

For the new look in hosiery—anklets, hose, and socks. English and or plain weaves. 5-8 socks, 4-7-9-10, in green, brown, navy. Boys' 8-12 dress socks in striped, plaid, white knit top.

**Junior Miss RAYON SATIN SLIPS**

**\$1.19**

Real satinette style slips for the junior miss. Plain tailored with ribbon shoulder. In—red, blue, green, brown. Size 11-17.

**GIRLS' 7 to 16 BLOUSES**

**\$1.98**

Rayon satinetta short sleeve blouses in tailored style or ruffled trim. Two row and white. Girls' All Wool **SKIRTS** \$2.98

Food or solid color flannel skirts in gored or pleated style. Red, blue, green, brown.

**Girls' Felt HATS**

**\$1.69**

Colorful felt hats and more styles will hit spot-on. Flower and tassel trim. Navy, red, beige, brown, white.

**A Campus Hit**

## Colorful Woolen JERKIN SUITS

In Solid Colors or Plaids

**\$7.98**

These woolen suits are the new campus hit. They're made of soft, warm, woolen jersey. In solid colors or plaids. Sizes 12-20. Three styles.

# LINCOLN'S



# Mystery Murder

(Continued from Page 1)  
may solve the puzzle, the following information may be of aid:

**15 Keys**  
1—A mysterious stranger registered at Hotel Rochester on the evening of the murder as William McKnight, Alexis County, Ill. He was assigned Room 1033. The man did not personally register. His right hand, he said, had been burned in war service. He asked the female clerk to register for him.

2—Before the man registered, it is theorized, he telephoned to Orendorf to meet him at the hotel. He may have phoned from the hotel phone booth. Anyhow, the hotel switchboard was not used.

3—Orendorf reached the hotel almost immediately thereafter, and asked for McKnight.

4—A few minutes later Orendorf was hurrying through space, after, presumably, having been tossed from the window of Room 1033. Orendorf died at General Hospital two hours after his plunge.

5—Every well conducted 'Who Dun It?' mystery boasts the customary 'woman in the case.' Miss Joy Osborne, of Trenton, N. J., who was a friend of the murdered man, also a former employee and, perhaps, a sweetheart, was summoned. Miss Osborne is 19, pretty, intelligent and reserved, and volunteered, apparently, all her knowledge of Orendorf, and returned home.

6—Frederick Marsinak, 24, also of Trenton, N. J., a suitor of Miss Osborne and retired service man, was interrogated. He voluntarily appeared, with Miss Osborne, for police examination. He, too, is innocent of any crime police say.

7—Police theorize that the assumed McKnight was disguised, as every respectable villain in every decent crime story should be. The mysterious stranger wore heavy dark glasses, as authoritative villains are supposed to do in fiction. He walked with a limp which, believing theory, was affected. His face, again believing theory, was discolored, darkened, with a chemical woman use to affect the appearance of a drunken horse on bare legs.

**My Word, Watson**

8—Following the discovery of the body a mysterious stranger (all strangers are mysterious, or should be), with a limp, also a bundle, was seen in a neighboring garage. He disappeared, as mystery strangers should.

9—Photographers Mate 2-c Robert McPeak, U. S. Navy, and his wife, Mrs. Ruth McPeak, occupied Room 1034, adjacent to the one from which Orendorf was tossed, or plunged. Both heard groans from the adjacent room. Mrs. McPeak said she peered through the keyhole of her room door and saw an arm come down four or five times as if someone was being given a beating. Seaman McPeak's home is in Kansas City.

**Good Point Here**  
10—Only six dollars were found in Orendorf's clothes. 'Robbery' said the police with great assurance, was not the motive of this murder.

11—The police intimate of interesting, also 'mysterious' letters to Orendorf from Miss Osborne and letters from Orendorf to Miss Osborne interesting, but unproductive in solving the mystery.

12—Police estimate the age of the mystery man with the dark glasses as about 35 years. You are at liberty to make your own estimate. You have never seen him. Neither have the police.

13—Although there is no Alexis County in Illinois there is a hamlet named Alexis in Warren County, Illinois, and a William McKnight operates a hardware store there. This McKnight has a son, William McKnight, Jr., a soldier serving with the U. S. A. in England. Police theorize that the 'mysterious' murderer may have known of this McKnight and assumed the name McKnight.

14—Again and don't laugh here, the police assume, believing the newspapers, that the unknown murderer must have known Orendorf, else why would he want to kill Orendorf?

**Clear As Ink**

15—Henry W. Citizen, found at Main and Clinton, estimated that there were, perhaps, half a million McKnights in the world, and that he is at liberty to confound on the McKnight angle at will. It wouldn't be surprising if a McKnight in reality were actually connected with the murder. But you go on from here.

If there were newspaper competition in town, as of yesterday, there would be newspaper stories daily and, no doubt, the palpitating public would know more about this murder mystery than they now know. Which might or might not improve the public. Anyhow it would partly satisfy their ferocious curiosity.

There would be stories about the late George W. Orendorf. There would be stories of his former sweethearts, his former

male friends, with, perhaps, a cute cut of Orendorf as a baby.

**Now, You Try**  
A hundred more versions of this mystery could have been written and would have been with local newspaper competition. In one of the versions it's likely that the near truth would have been approached.

If the conundrum is untangled when this is published, Thursday August 31, so much the better. If it isn't take a hand yourself and submit a possible elucidation. Everybody else is doing it.

'Who dun it? And why?'

# School Beginner Needs Special Attention

One of the most important transitions in the life of a child comes on the day he takes the first step toward his formal education in a nursery school, kindergarten or the first grade. In order to make this transition easy and to prepare him for the emotional adjustment which will be necessary, parents should take definite steps with this in mind.

Doubt magnifies disappointments into defeat.

with other children, learning to give and to take, that he shares his toys, that he is not entirely catered for by one person, he will be better able to take his place in what will be to him the outside world," according to an article in the September Good Housekeeping Magazine.

'Teach him to control his emotions, to make his own decisions, to depend less and less on the adults around him. Children are eager to learn and they should be fostered. And if they ask questions that you can't answer, find the answers for them,' the article urges.

# Pattern

PATTERN NO. 3435



designed a dress 0 Size 36, 1/2 yds. use that is worn d blouses, 2 yds. young school-girls - Size 12, jumper, clinched-in waist 10 to 20. Size 12 sewing guide. Be sure to state your address. Ave. S. Rochester.

# fect Good

cket dress is tak- if-and-half idea. ch a dress may if the blouse in a beige or tan, and in a vivid con- dish in effect, but id wearable if it's little restraint.

# igs

in most womena resent day shop- s of paper take a dish housewives. I know where to purchase supplies. i, the women are canvas nose bags ng horses. These r load and wear itish women are f them by paint- ins on them.

# fls

1/2 cup flour, 1/2 teasp. salt, 1/2 teasp. mixed peach and plum sauce. ks with milk. Add if in melted but- 1 flour and salt, is smooth. Fold in egg whites. Bake iron 'til no steam rve for dessert hot, sweetened sauce. Serves 6.

# ruit Cocktail

1 No. 2 can Florida grapefruit juice, 1/2 pint leaves; par in bottom of jar has a tight Add a little ice he Florida grape- jar tightly and frosty and blend, ough strainer at tall glasses. Serve garnished with 4 to 6.

# ppers O'Brien

1/2 teasp. chopped parsley, 1 teasp. salt, 2 teasp. butter, 1 large green pepper, paprika. ed ham, potatoes, and salt. Saute, 15 minutes or 'til ed. Halve green halves with mix- 1/2 hr. in mod- 350 F., removing mint.

# Lg. 11c Reg. 7c

1 Lb. 25c, 3 Lbs. 69c, Toilet - 3 for 20c, Lakes - Lge. 24c

ENMINGER AINGTON ST.

# lan's

IF YOU BUY CUTS OF

CKEN I PREFER LAN'S

ROSON AVENUE Bartlett Genesee 1417

# Decrees of Fashion

BUDGET PROBLEMS hold no terrors for the ingenious woman who cultivates a patriotic 'make-or-buy' wardrobe theme.

One of the most clever suggestions comes from CBS actress Anna Karen, who is creating fur-trimmed accessories to be worn on dress occasions with her winter coat or suit. Clipping the silver fox collar of a discarded coat, Anna cut the remainder into strips which were sewn on the cuffs of black suede gloves. The cost for this luxury item is merely the price paid for the gloves.

HAIRDRESSING has reached a new high in time-saving and comfort thanks to Guro, New York's exponent of natural coiffures. In his Madison Avenue salon, after a rapid massage and shampoo, he brushes the hair dry, during the process of which he cajoles waves into soft lines.

This miracle set is accomplished in eight minutes flat. It's a special boon not only to the women who bemoan the discomfort of sitting under a drier these sultry days, but to the little lady whose activities require streamlining every minute of a busy schedule.

logs. It's a honey-beige satin on one side and deep brown wool on the other.

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This miracle set is accomplished in eight minutes flat. It's a special boon not only to the women who bemoan the discomfort of sitting under a drier these sultry days, but to the little lady whose activities require streamlining every minute of a busy schedule.

**MEN and WOMEN**  
YOUR OLD HATS CLEANED 50¢  
THOROUGHLY CLEANED AND EXPERTLY BLOCKED  
**SPEEDY'S** DRY CLEANERS 212 COURT STREET  
Free Parking At Chimes Station

**ROY LOGAN**  
THE SIGN OF GOOD SHOES FOR MEN  
Roy Logan Shoes Offer These Desirable Features:  
• Genuine Leather Soles  
• Soft, Pliable Uppers  
• 20 Lasts Insure Perfect Fit  
• 75 Smart Styles!  
You don't buy shoes more often than you wear them. Buy Roy Logan Shoes. Durable, new styles, low price. Come in today!  
JUST TRY TO MATCH THEM AT ONLY \$3.85  
**ROY LOGAN SHOE STORE**  
129 MAIN STREET E.  
Exclusive Rochester Agent



CBS actress Irene Winston brightens her black bias dress with a gayly colored plaid scarf tied around her waist, and a wide-brimmed hat fashioned of the same colorful material. Prints, checks or stripes may be used, too, for the scarf-belt, and instead of the brimmed hat a turban may be created of matching fabric. A variety of sash and hat changes makes the same dress serve as several costumes.

TRICKY as espionage agents are the new raincoats, disguising their real purpose under a guise of glistening satin. One of the prettiest deceivers was the reversible model shown, appropriately enough, at Arnold Constable's 'Invitation to Learning' review of autumn campus

For enjoyment doubled and redoubled—serve ROMA Wines, too!  
Discover the secret of famous chefs—that ROMA Wines make any meal taste better—easily, thirstily.  
For a new mealtime thrill, try serving food with ROMA California Wines! Start with an "appetizer" of zesty ROMA Sherry. Accompany your main dish with delicate ROMA Sauterne, or full-bodied ROMA Burgundy, or whichever ROMA table wine you prefer. You'll be amazed at the compliment-rousing difference it makes with meals and when entertaining... for only pennies a glassful!  
ROMA combines the knowledge of Old World winemaking skill with modern genius to produce wines of such excellence and character, they are... America's largest-selling wines! If your dealer is out of ROMA, please try again, soon.  
ROMA WINE CO., P.O. Box 1, Lodi, California  
**ROMA**—America's Largest-Selling Wines!

**Sears**  
CANNING HEAD-QUARTERS  
A COMPLETE SELECTION OF KERR VACUUM SEAL, KERR GLASS TOPS, BALL IDEAL, ANCHOR HOOKING VACUUM SEAL  
Stock Up Now on Your Fruit Jars . . . And Other Canning Needs At Sears . . . Our Complete Department Has Everything You Need

DOZ. KERR MASON LIDS ..... 9¢  
Wide Mouth Lids..... 21c Doz.  
On Sale at Both Stores

DOZ. ZINC JAR CAPS ..... 29¢  
On Sale at Both Stores

DOZEN PRESTO CLOSURES ..... 33¢  
On Sale at Both Stores

DOZEN IDEAL LIDS ..... Doz. 19¢  
On Sale at Both Stores

NUMBER 10 TOPSEAL RINGS Doz. 7¢  
No. 20 ..... 8c Doz.  
On Sale at Both Stores

POUND PAROWAX ..... 16¢  
For all canning purposes.  
On Sale at Both Stores

DOZEN KERR MASON CAPS ... 19¢  
Wide Mouth Caps..... 13c Doz.  
On Sale at Both Stores

BALL JAR RUBBERS 6 doz. 25¢  
Regular Style  
On Sale at Both Stores

JELLY GLASSES .. Doz. 33¢  
Choice of Tall or Squat Styles, With Covers.  
On Sale at Both Stores

150 FEET OF DRYING SPACE!  
**OUTDOOR DRYER**  
Hardwood construction, with revolving arms, evenly balanced, firmly reinforced, folds compactly when got in use. \$5.55  
WOVEN BAMBOO CLOTHES BASKET \$1.57  
Sturdy, large size with strong handles, smoothly finished, firmly reinforced.  
Both Stores  
**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION — MAIN 7000  
RIDGE ROAD NEAR DEWEY — GLEN. 556  
ROCHESTER, NEW YORK

SWAN Lg. 11c Reg. 7c  
**SPRY** 1 Lb. 25c 3 Lbs. 69c  
Lifebuoy or Lux Toilet - 3 for 20c  
Rinsor or Lux Flakes, Lge. 24c  
**JOHN'S MARKET**  
515 CHILI AVE.

**Repair Your Vacuum Cleaner NOW**

Government Restrictions Now Make It Imperative for You to Take Good Care of Your Vacuum Cleaner. Co-operate for Victory. Fix 'em up! Make 'em do! Check this PENN SPECIAL!

**One Full Year Guarantee!**

**6.95**

All This at One Low Price  
\* NEW BAG  
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\* NEW CORD  
\* NEW MOTOR BRUSHES  
\* Cleaning of Motor  
\* Alignment of Fan  
\* Complete Oiling  
\* Complete Greasing  
\* General Tightening  
\* Expert Mechanics  
\* FREE CALL and DELIVERY

Parts for All Make Cleaners

**PENN VACUUM STORES**

30 SOUTH AVENUE • STONE 6747

Open Monday Evening 7:30-9-Other Evenings 7:30-9

ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

**TANKERS**

are Needed Sir!



**Urgently Needed NOW!**

**ELECTRIC ARC WELDING**

TOP SHIP YARD PAY—A JOB WITH A FUTURE

Victory Depends On Production

You can back production by building Ships now

If Not Engaged in War Work Apply Now

Referal United States Employment Service "Not Necessary"

**ODENBACH SHIPBUILDING CORP.**

4800 DEWEY AVE., ROCHESTER, N. Y.

If You Can't Fight On The Battle Front

You Can Fight On The Home Front



**WOODBURY SOAP** 9c  
Cleans Dirty Hands

**BORAXO** 2 for 29c  
KIRKMAN FLAKES Large 25c

**WINDEX** 15c  
20 Mule Team Borax 1-lb 15c  
KIRKMAN Granulated Large 26c

**OLD DUTCH CLEANSER** 9c  
**WHITE HOUSE COFFEE** 29c

**TASTY 7 19c** A BOTTLE  
For Delicious Ketchup and Chili Sauce.

**BUSY BEE STORES**  
Co-operating With K-B Co., Inc.

I liked the cartoon in Collier's last week which depicted two Frenchmen standing in a village street watching an American armored column sweeping through the street. One of the Frenchmen said to the other: "Now maybe I can learn the fifth stanza of Mademoiselle from Armentiers."

Suggestion for Hitler's final broadcast to the Reich: "Members of the Master Race — stay raeling!"

**STARLING** — An Old Word

**NO APPOINTMENT NECESSARY**

JUST IN TIME FOR THE CAMPUS BELLES

**"PIN-UP" Coiffure**

Special!!

**PERMANENT** Regularly \$5

Complete with Shampoo and Flaxer Water  
7, lustrous permanents for campus beauty!  
Have yours in the coiffure of your choice...  
lovely, glamorous, easy-to-comb.

**SUNRISE BEAUTY SHOPPE**

9 to 6 Daily 9 to 5 Mon. Other Eve's by Appointment Ground Floor  
90 EAST MAIN • MAIN 2422

**TALL, 10-oz. GLASS**

**GLASSES**

With Rolled Non-Chip Edge

**6 for 25c**

Reg. 10c Each

Cleaning, crystal-clear glasses with rolled non-chip edge... tall 10-ounce size for serving iced tea, cold drinks, etc. Buy a dozen of these beautiful glasses at this low price!

**STATIONERY**

Fine RIPPLE-FINISH Paper

36 Sheets - 30 Envelopes

75c Box

**49c**

Better quality writing paper and envelopes — genuine ripple-finish paper. Box of 36 sheets and 30 envelopes.

**OUT THEY GO**

FOR CANNING

2-PC. CAPS

NO JAR RUBBERS NEEDED

Self-Seals All Standard Jars

**12 for 19c**

Metal lid, double-banded white enamel inside with built-in rubber. Can be used over and over again.

**HAY FEVER**

Suffering Now Quickly Relieved With Small New Inhaler

**HAY FEX**

DO THIS... Get one of the marvelous new HAY FEX Inhalers—put it to your nose and breathe the vapor. That miserable, stinging nasal feeling is promptly relieved! Developed by a physician specializing in allergic ailments HAY FEX is safe, effective. Use anywhere. \$1 anytime. AT DAW'S

**FALSE TEETH**

ONE APPLICATION makes loose plates fit comfortably for weeks. Not a powder—no a paste. Thousands of happy, economical patients. Economical. Money-back guarantee. Get this modern relief today... ask for PROLARMON RECTAL

**GERBER'S CEREAL FOODS**

Pre-Cooked Oatmeal or Cereal Foods 1/2-Lb. Boxes 9c

**Rectal Soreness**

Get Relief New Easy Way — Sit in Comfort

ProLARMON Rectal is a quick, dependable relief of itching, painful rectal soreness — symptoms which may also accompany piles and hemorrhoids. Brings soothing relief from over seven million outdoor infections, aids Nature's healing process. No oil — no grease in stool. Clothing, sold on money back guarantee. ProLARMON Rectal is now available in handy tube. 25c. Get with special applicator. Get this modern relief today... ask for PROLARMON RECTAL

**4 out of 5 GINGIVITIS**

massage with

**FORHANS 39c**

**DAW'S Extra-Value COUPON**

**HEAT-PROOF NURSING BOTTLES**

Made of heat-resistant glass. Sterilized without breakage. Graduated markings for formulas marked on sides.

**7c**

**DAW'S Extra-Val COUPON**

**PURE GUM-RUBBER NIPPLE**

—With TAB

Pure gum rubber Nipple with the handy "TAB" correctly to prevent colic all narrow-neck nipples.

Reg. 10c Value

**3**

**Week In Review**

An OPA inquiry to gather data on the upgrading of butter is being pressed in Rochester. Reports are that butter of 92 score or below is being upgraded to 93 score and sold at the higher price. The investigation here is centering on local jobbers handling the butter coming into the city and vicinity to determine whether the product contains the butterfat as scored.

Rating, Memphis, Tennessee, has "outlasted" Rochester both times.

The University of Rochester has received a rating of "superior," highest bestowed by the Army, in a report on the recent annual general inspection of the Medical School's Army Specialized Training Unit.

Rochester is the second quietest city of its size in the country. This was revealed with the presentation to Byron Johnson, Chamber of Commerce president, of an honorable mention award in the National Noise Abatement Council drive for reduction of unnecessary noise. Rochester has received four such honorable mentions during the four years the national campaigns have been underway and this is the second time the city has received a second place award.

Monroe County draft boards have been checking over their files of 4-F men placed in that category due to lack of education in preparation for calling some of them. Under a new order the boards are directed to re-examine their files, making eligible for induction those who have an education rating equal to that of a fourth grader, if they meet other physical requirements.

The Readjustment Section of the Army Air Forces Material Command last week took over most of the 12th floor of the Temple Building. Its staff be-

**WHERE TO PLAY BINGO**

**CARPENTER HALL**  
113 N. FITZHUGH ST.  
SPECIAL PARTY THURS. EVE. 8:15 P. M.

**REG. GAMES \$10**

THIS IS JOHNNYS PARTY

He has served you in the past. NOW he will serve you for the future in Uncle Sams Army.

WISH HIM LUCK THURSDAY EVENING

THURS. 8:15  
FRI. 1:30  
SAT. 8:15  
SUN. 2:30

NO PRIZES LISTED DURING SUMMER MONTHS  
ADMISSION 25c — PLUS TAX  
Extra Triple Boards 25c. Books 25c

**BINGO**

SATURDAY, SEPT. 2ND

8:15 P. M.

23 REG. GAMES

\$5.00

Specials 5 and 6 Ways  
Early Bird Special  
At All Games  
ADMISSION 25c—Plus 5c Tax

**MUHS BOWLING HALL**  
911 CLINTON AVENUE NORTH

**STRAND**

Every Tues. And Fri. at 8:45 P. M.

**\$1000**

EACH NITE NO JACKPOTS ALL PRIZES GO

**BINGO**

**WEGMAN HALL**

371 E. MAIN ST.

SUNDAY NIGHT 5-15  
REG. GAMES 25 GAMES

MONDAY NIGHT 5-10  
REG. GAMES 25 GAMES

AFTERNOON GAMES 1:30

**WEDNESDAY FRIDAY and SATURDAY**

Early Bird Special At Each Game

**HOLLYWOOD**

35 PULLMAN AVE.

TUES. NIGHT. 'HUDSON-HOLLYWOOD HOOK UP

All Reg. Games \$7.00 AMMISSION 5c Tax  
And Specials

WEDNESDAY — THURSDAY — FRIDAY  
23 REG. GAMES \$5.00 AMMISSION 5c Tax

SATURDAY, SEPT. 2nd

Specials \$5-\$6-\$7 REG. GAMES \$10-\$15

NEW SUNDAY NITE GAME

REGULAR GAMES 5-5-5-8 No JACKPOT \$5-\$6-\$7-\$8

SPECIALS 4-5-6 WAYS

gan immediately to prepare for war contract terminations to ease the path of industries in the Rochester area faced with the big task of reconversion when the government gives permission. Major job, however, of the Readjustment Section will be to train representatives of industries having AAF contracts in the procedures for contract termination, property disposal and redistribution of salvage and auditing.

The executive committee of the Monroe County Legion has drawn up a resolution demanding the Cobbs Hill Baracks, where war prisoners are quartered, be restricted. The resolution also endorsed the efforts of officials of the City of Rochester in endeavoring to provide other quarters for the war prisoners and expressed the belief that further disturbances would occur as long as the prisoners remained at Cobbs Hill and disloyal Americans persist in congregating to listen to them singing.

Rochester Airport will be headquarters for a wide Civil Aeronautics Authority territory. The stationing of a senior CAA inspector here "means that Rochester will become a principal CAA office." Commerce Commissioner Harold S. W. MacFarlin declared.

The Army-Navy "E" flag with a new white star was awarded the Mixing Equipment Company, 1024 Garson Avenue, last week. The new star, in lieu of a second flag, represented months of production of materials vital to the war effort which earned for employees heartfelt congratulations of the Army Ordnance Department.

The city has reopened the long-unused portion of Hemlock Lake Conduit 1, because of heavy rains on the city's Cobbs Hill and Highland Park reservoirs during the month. Use of the 10-mile section of the conduit had been discontinued in 1924 and with the conduit in full use, an additional 6 million daily gallons will arrive in city reservoirs. It is estimated that it would take 10 days to restore the reservoirs to average storage capacity of 228 million gallons.

CIO unions have organized for the approaching political campaign. A CIO Political Action Committee was formed at a meeting last week to work as a unit of the national PAC. Chief function of PAC is to work for the election of President Roosevelt, Senator Truman as Vice-President and U. S. Senator Robert F. Wagner. Locally, however, it will try to defeat Representative Joseph J. O'Brien and James Wadsworth and will also doubtless work in behalf of all the candidates on the ALP ticket.

**STAR BINGO**

373 FLINT ST. (rear)

MON. 8:15 P. M.  
TUE. 8:15 P. M.  
WED. 8:15 P. M.  
THUR. 8:15 P. M.  
FRI. 8:15 P. M.  
SAT. 8:15 P. M.  
SUN. 2:30 P. M.

ALL BOARD GAMES

23 GAMES

**CAPITOL HALL**

85 W. MAIN ST.

Door Special \$25 to \$50

Mon. — Tues. — Thurs. 1:30 P. M.  
Sun. 2:30 P. M.  
WED., FRI., SAT. 8 P. M.

Games Sun Afternoon  
Games Monday Aft.  
Games Tues. Aft.  
Wed. 30 Games \$5  
Games Thurs. Aft.

**FRIDAY \$5-\$10-\$15**  
**SATURDAY 23 GAMES \$5.00 to \$12.00**  
LETTER "H" GAME  
ADM. 25c. TAX 5c—TOTAL 30c

**UNION LEAGUE**

SOUTH AVE. Corner GREGORY

SUNDAY NITE  
25 Games — Reg. Bingo \$5, \$6, \$7, \$8, \$9

MONDAY, FRIDAY NITES  
30 Games — Reg. Bingo \$5, \$6, \$7, \$8, \$9  
SPECIAL — 5 WAYS 5

Sat. Afternoon 1:30  
25 GAMES  
REGULAR BINGO \$5-\$6  
Early Bird at Every Game

**PARK HALL**

JEFFERSON AVE.  
AT PLYMOUTH

THURSDAY BOARD GAMES \$8-\$9-\$10  
JACKPOT \$50 55 Nos.  
Consolation Prize \$25

SATURDAY ALL BOARD GAMES

**\$12 \$15 \$20**

SAT., SEPT. 9th at 8 P. M.

NO GAMES \$10 UNDER NO JACKPOTS

OPEN THURS - SATS, SUNDAYS THERE AFTER

\$100 JACKPOT—55 NOS.  
Consolation Prize \$50  
ADM. 25c TAX 5c TOTAL 30c

**TOWNER**

WED. & THUR. GAMES AND SPECIAL \$5

ADM. 5c Tax

THURSDAY DOOR SPECIAL \$55 59 Nos.

TOWNER — SATURDAY — REXY

REG. GAMES \$10 - \$15 - \$20  
DOOR SPECIAL—\$50.00—58 Nos.

NEW GAME — SUNDAY \$5-\$6-\$7-\$8

GAMES AND SPECIALS

SPECIAL — LABOR - DAY GAME

SINGLE GAME — NO HOOK-UP

**\$10** SPEC. - 4 - 5 - 6 WAYS  
Paying \$5, \$6, \$7, \$8  
GAME STARTS — 8:15  
Adm. 25c+5c Tax — UNIVERSITY & ATLANTIC

Make a beach towels to be belted.

FOR GOOD FURNITURE AT LOWEST PRICES EAST RIVER FURNITURE 225 Parrelle We Pay Top

4-H ENGLISH QUICK WEAR

WASH WINDO SA LOTS OF EN LUC 80 ST. PA

ON CHE W W \$



Make a beach poncho of two  
towels tucked end to end  
and belted.

**FOR GOOD CLEAN  
USED  
FURNITURE  
AT LOW PRICES  
SHOP  
EAST SIDE  
FURNITURE CO.  
225 Parsells Ave. C. 5851  
We Pay Top Prices for Good  
Used Furniture.**

**Florida Dessert Salad**  
Select large firm Florida  
oranges; remove skin and outer  
membrane by cutting off in  
strips from top to bottom of  
oranges. Cut oranges in 1/2-in.  
slices. Remove skin from avocado;  
cut avocado in thin slices.

**Shrimp Mousse**  
4 Florida oranges 2 tbsp light cream  
1 avocado 1 tsp grated  
1 lb watermelon Florida orange  
1 cup mayonnaise rind  
Soften gelatine in cold water.  
Heat mayonnaise or salad dressing  
over hot water; add gelatine.  
Heat 'til dissolved. Add  
Worcestershire sauce, shrimp,  
green pepper and celery. Pack  
into individual molds; chill 'til  
firm. Unmold on lettuce. Serves  
4.



SELBY L. GUENETT

Highest honor in the Moose  
fraternity was this week conferred  
on Selby L. Guenett, governor  
of the Rochester Lodge. He has been  
named to the Pilgrim Degree of Merit  
according to word from National headquarters  
at Mooseheart, Ind.

Previously Guenett was named  
Supreme Sergeant-at-Arm of the  
International Convention of  
Moose held recently in Milwaukee.  
He was also made a member  
of the famous 100 Club of the  
International group.

Guenett who resides at 2037  
Clinton Ave. is now serving his  
third term as governor of the  
Rochester lodge. He is superintendent  
of the machine division at the city  
waterworks repair shops in Dewey Ave.

Shopping News Pattern



**No. 3665.** For the figure that seeks to slenderize, we've designed a dress  
with soft gathers and a smooth midriff. Sizes 14 to 50. Size 36, 3/4 yds.  
30-in. fabric.

**No. 3747.** The latest word in blouse styling—the blouse that is worn  
over the skirt. Sizes 14 to 50. Size 36, short-sleeved blouse, 2 yds.  
30-in. long-sleeved, 2 1/2 yds. 39-in.

**No. 3810.** Hardly a more popular fashion among young school-girls  
than the jumper with the huge pockets. Sizes 8 to 16. Size 12, jumper,  
1 1/2 yds. 64-in. blouse, 1 1/2 yds. 35-in.

**No. 3435.** A dress whose charm not only lies in its cinched-in waist  
but in the simplicity of the three-piece pattern. Sizes 10 to 20. Size  
16, 2 1/2 yds. 39-in. fabric.

Send 10c for PATTERN, which includes a complete sewing guide.  
Print your Name, Address and Style Number plainly. Be sure to state  
size you wish. Enclose postal note or zone number in your address.  
Address: Pattern Dept., Rochester Sun, 93 Clinton Ave. S., Rochester  
4, N. Y.

Decreases of Fashion

**BUDGET PROBLEMS** hold no  
fears for the ingenious woman  
who cultivates a patriotic "make  
or make-do" wardrobe theme.  
One of the most clever suggestions  
comes from CBS actress  
Anna Karen,  
who is creating  
fur-trimmed  
accessories  
to be worn  
on dress occasions  
with her  
unfirmed  
mid-winter  
coat or suit.  
Clipping the  
fox collar of a  
discarded coat,  
Anna cut the remainder into  
strips which were sewn on the  
cuffs of black suede gloves. The  
cost for this luxury item is merely  
the price paid for the gloves.

It's a honey-beige satin on  
one side and deep brown wool  
on the other.

**HAIRDRESSING** has reached  
a new high in time-saving and  
comfort, thanks to Guro, New  
York's exponent of natural coiffures.  
In his Madison Avenue  
salon, after a rapid massage and  
shampoo, he brushes the hair  
dry, during the process of which  
he cajoles waves into soft lines.  
This miracle set is accomplished  
in eight minutes flat. It's a special  
boon not only to the women  
who bemoan the discomfort of  
sitting under a drier these sultry  
days, but to the little lady whose  
activities require streamlining  
every minute of a busy schedule.

**MEN and WOMEN**

**YOUR OLD HATS  
CLEANED 50c**

THOROUGHLY CLEANED  
AND EXPERTLY BLOCKED

**SPEEDY'S DRY CLEANERS** 212 COURT STREET

Free Parking at Chamber Station

**ROY LOGAN**  
THE SIGN OF GOOD SHOES FOR MEN

Roy Logan Shoes Offer  
These Desirable Features:

- Genuine Leather
- Soles
- Soft, Pliable Uppers
- 20 Lasts Insure Perfect Fit
- 75 Smart Styles!

Just try to match them at only \$3.85

**ROY LOGAN SHOE STORE**  
129 MAIN STREET E.  
Exclusive Rochester Agent

**Lucas 4-HOUR ENAMEL**  
QUICK DRYING WEAR DEFYING

EASY TO APPLY. Dries smooth as  
glaze. Sixteen lovely modern colors.  
Transforms old chairs, tables,  
woodwork like magic. Weather-  
sweep, stains, can't mar its brilliant  
beauty. Get our FOUR-HOUR  
ENAMEL, available, today.

**\$1.50**

Washable window shades

**LINOLEUM**

From our large selection of  
patterns, all colors through to  
black. It is still possible to  
modernize that kitchen floor  
with

**ARMSTRONG  
INLAID LINO FLOOR**  
Any Room \$18.75  
Size Up To 9x12  
Complete labor and materials

**Eastern Star Chapter  
Cancels Labor Day  
Scheduled Meeting**

Germania Chapter, O. E. S.  
will not meet on Labor Day,  
next Monday. The first meeting  
of the fall will be held on Monday,  
September 18th, in Room A,  
Masonic Temple with Worship  
Matron Erna Taylor and Worthy  
Patron Arthur Taylor, presiding.  
The Erna Taylor Officer's Club  
of Germania Chapter will meet  
on Friday, September 8th, in the  
3rd floor dining room, Masonic  
Temple.

**COOKERY QUERY  
CORNER**

HOW ARE  
BAKED STUFFED  
FRANKFURTERS  
MADE?

**Harlequin Effect Good**

The lumberjack dress is taking  
up the half-and-half idea.  
The top of such a dress may  
have one side of the blouse in a  
neutral tone — beige or tan, and  
the other half in a vivid  
contrasting color.

It's harlequinish in effect, but  
very striking and wearable if it's  
handled with a little restraint.

**Shopping Bags**

If you are having women's  
troubles with present day shopping  
bags made of paper take a  
tip from English housewives.  
(That is if you know where to  
find a dealer in shoe supplies.)  
Over in Britain, the women are  
shopping with canvas nose bags  
made for feeding horses. These  
bags are heavier and wear  
indefinitely. British women are  
even glorifying them by painting  
floral designs on them.



**"Saucy" Waffles**

2 eggs separated 1/2 cup flour  
1 cup milk 1/2 tsp salt  
1 cup whole bran 1/2 cup mixed  
2 tbsp melted peach and plum  
butter

Beat egg yolks with milk. Add  
whole bran. Stir in melted  
butter. Add sifted flour and salt.  
Stir 'til batter is smooth. Fold in  
stiffly beaten egg whites. Bake  
on hot waffle iron 'til no steam  
is visible. Serve for dessert  
topped with hot, sweetened  
peach-plum sauce. Serves 6  
to 8.



**Preparing the Frankfurters**

Cut the frankfurters partially  
through lengthwise. Fill each open  
with the stuffing desired. Wrap  
each stuffed frankfurter with a strip  
of bacon.



**The Finished Dish**

Fasten with a wooden pick. Bake  
30 min in a shallow pan about 350°  
F.

For enjoyment doubled and  
redoubled — serve  
**ROMA Wines, too!**

Discover the secret of famous  
chefs—that ROMA Wines make any  
meal taste better—easily, thirstily.

For a new mealtime thrill, try serving  
foods with ROMA California Wines! Start  
with an "appetizer" of zesty ROSA  
Sherry. Accompany your main dish with  
delicate ROSA Sauterne, or full-bodied  
ROMA Burgundy, or whichever ROSA  
table wine you prefer. You'll be amazed  
at the compliment-rousing difference it  
makes with meals and when entertaining  
... for only pennies a glassful!

ROMA combines the knowledge of Old  
World winemaking skill with modern  
genius to produce wines of such excel-  
lence and character, they are... America's  
largest selling wines! If your dealer  
is out of ROMA, please try again, soon.

ROMA WINE CO. • Franco-Latin Building • California

**ROMA — America's Largest-Selling Wines!**

**WASHABLE WINDOW SHADES** Sizes 6 ft. x 46 in. WITHOUT ROLLER 39c

**SALE OF LINOLEUM**  
ENDS OF ROLLS  
LOTS OF ENDS LARGE ENOUGH FOR THE AVERAGE BATHROOM  
AT DISCOUNT PRICES

**LUCAS PAINT STORE**  
80 ST. PAUL ST. FREE PARKING MAIN 2090

**NOETH'S VALUES**

FOR QUALITY AT A PRICE YOU CAN'T BEAT

A BIG BARGAIN!  
Imported... **GODDARD'S**  
Gold Braid **PUERTO RICAN RUM**  
86 Proof \$3.79 4.5 Qt.

This fine rum has been carefully distilled in the traditional Puerto Rican manner. A fine quality rum at a very low price.

**O'NEILL'S... SPECIAL BRANDY** 4 Years Old \$1.99 pint

**CHESTERFIELD APPLE BRANDY** A Fine Value \$1.99 pint

WHAT A VALUE!  
Fine Quality **CALIFORNIA WINES**  
**\$1.00** 4.5 Qt.

• PORT  
• SHERRY  
• MUSCATEL

Worth Much More

EXTRA **Special**  
FOR LOVERS OF FINE WINE  
The Original **DON JUAN**  
APPLE **WINE**  
**79c** 4.5 Qt.

Worth Well Over \$1.00

OLD MR. BOSTON **ROCKING CHAIR WHISKIES**  
A Blend of Straight  
**\$3.36** Fifth

As smooth and mellow as  
renowned whiskeys of yore.  
80.6 Proof

**CASE LOTS OF PRE-WAR**  
CALVERTS IMPELIAL SEAGRAM'S **at CEILING PRICES**

**IF IT'S TO BE HAD YOU'LL FIND IT AT NOETH'S**

**PAUL NOETH**  
19 CLINTON AVENUE SOUTH  
Just a Step Off Main St., Opposite Hotel Seneca

**WANTED**  
USED TRUNKS  
LUGGAGE, GOOD CONDITION  
TOP PRICES  
**KRIEGER'S**  
135 CLINTON AVE. S. STEPS 2281

**ONYX DINNER RING**  
DIAMOND IN CENTER  
Surrounded With Diamonds  
REASONABLE  
93 CLINTON AVE. S.

**SWAN Lg. 11c**  
Reg. 7c

**SPRY** 1 Lb. 25c  
3 Lbs. 69c

Lifebuoy or Lux Toilet Soap for 20c  
Rinso or Lux Flakes Lge. 24c

**A. EISENMENGER**  
335 REMINGTON ST.


**Dolan's**  
WHERE YOU BUY  
THE CUTS OF  
**CHICKEN**  
YOU PREFER  
**DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417





# KAY'S COMMENTS kay shearer

**FREE!**



**Get it here!**

When you need money to get all square, or to make a "good buy", think first of a

**Central Trust PERSONAL LOAN**

Compare the Cost!

You get	Monthly Payments	%
\$100	\$11.11	\$11.00
200	24.22	12.11
300	31.33	14.07
400	38.44	16.23
500	45.55	18.50

**CENTRAL TRUST CO.**  
25 EAST MAIN ST.  
1806 EAST AVENUE  
WILLIAMSON N. Y.  
Member Federal Reserve—F.D.I.C.

**START AT \$141.50 A MONTH**  
(including allowances)

**IN THE WAVES WAVE SHOW**  
"Something for the Girls"

WHAM: 7:30 P. M. Friday  
WHEC: 10:15 P. M. Saturday  
WSAY: 10:15 P. M. Monday

**SEW SEW** The very modest fee charged by SINGER SEWING CENTER is less than you would pay for a very very inexpensive dress. At this progressive school you really learn to SEW. Classes are presided over by a professional seamstress. You have your choice of morning, afternoon, or evening classes. Classes are held twice a week for eight weeks. You're given the use of SINGER'S beautiful sewing room. Never more than six people allowed at one class. The price of all this is \$10 — yes ma'am \$10. Plan your fall wardrobe NOW the easy and inexpensive way — by learning to MAKE IT. Enroll today — Call Main 7007 SINGER SEWING CENTER, 47 EAST AVE.

**REMEMBER IN PACKING** your gift package that the five-pound weight limit means live pounds complete with wrapping and tissue — the weight as the package is complete and ready to hand in at the mailing window.

The new fall silhouette is going to need a slim figure. So what to do — talk it over with PATTI. That famous BUTTER CREAM HAIR CUTTING LOUNGE will not reduce you — but will give you added pep and vitality to meet the hazards of old man winter. Call Patti today. 327 BURKE BLDG. Stone 6210.

A fresh permanent — a new hair-do — and you're ready for anything. MILDRED HAUPENTHAL "knows how" to give permanents — and she also has several new hair-styles — one of which will certainly become you. Special rates on permanents. Regular \$10. Creme Oil Wave for \$7.50. Regular \$7.50 Wave for \$5. COLD WAVES \$10 and \$20. Call today for an appointment. Main 7671. MILDRED HAUPENTHAL — 323 BURKE BLDG.

A good line means a lot — in a conversation of a dress. — Where to find these kind of clothes. RIPPON DRESSES — of course. — Whether you're a JUNIOR in size or age RIPPON'S is your shop. Colors are warm and wearable this season. Of course the beloved black is first choice — but pastels and becoming grays are "good" too. So hurry drop into RIPPON DRESSES — 739 MONROE AVE. today and get your "clothes" for fall. Open Eve.

You know it's really fun to CAN. But it's more fun if you know the short cuts. — AT ROCHESTER GAS & ELECTRIC — Home Service has compiled an interesting booklet on the easy way to Can. Why don't you drop into 89 East Ave. and get your copy today. Next winter those peaches, jellies, and pickles are going to taste pretty good. R. G. & E. 89 East Ave.

Fre sheer comfort to say nothing of your appearance — there is nothing like a GOOD PERMANENT. — At GORDON'S permanent waving is their pet. Particular attention is given every customer. The texture of your hair is determined — the RIGHT kind of permanent suggested. Of course GORDON'S do all kinds of beauty work. Rinses, hair-cutting shampoos etc. are the kind you're satisfied with. Prices are gentle. Call Main 8006 for an appointment today. GORDON'S — 100 Plymouth Ave. So. opposite Mechanics.

A new piece of furniture added to your living room at this time of the year will do wonders for your morale to say nothing of the appearance of your home. At EDWARDS you'll find three impressive styles in 19th Century COCKTAIL TABLES. Their trim lines — the graceful shapes handed down from their 18th Century ancestors with the firm, sturdy build of 20th Century. They're sumwood with handrubbed mahogany veneer and glass tops that clean with a swish of a damp cloth. Use one by your fireplace — your big chairs or your davenport. There are three models. The first priced at a mere \$9.97 — a low beautiful table with straight sturdy legs and intricately pierced grill sides. Another priced at \$14.87 with straight sides, uncluttered lines in a firm legged mahogany and sumwood. The last priced at \$19.97 is hand-tooled top with raised edges and firm cross section supporting the graceful lines. All are beautiful and durable. All have glass tops — and believe me if you had the experience with tables I've had — you'll bless this feature. Remember these beautiful COCKTAIL TABLES are at EDWARDS in the Furniture department located on the Fifth Floor.



**Sibley's**

PRESENTS

**THE THIRD ANNUAL**

**McCall Sewing Corps**

**6 LESSONS, EVERY FRIDAY**  
BEGINNING SEPTEMBER 22

Sewing is fun when you learn it the revolutionary new McCall way! Under the direction of Miss Edna Gifford, you will learn the tricks of professional tailoring! We welcome beginners — and there will be a review of the first and second series especially for them. Lessons will be held at 10:30 A. M. and 2:30 P. M. in the Fourth Floor Auditorium.

FABRICS CENTER, THIRD FLOOR

**Special LADIES' PLAIN DRESSES 85c**

DRY CLEANED & HAND FINISHED

**SPEEDY'S DRY CLEANERS & HATTERS**

212 COURT ST. Free Parking at Chimes Station Across the Street

No matter what your busy work-time day includes — a day at the office, a trip to the bank, an after-office date — a suit will see you smartly through. Your selection of accessories will do the trick for dress or for the street.

**LOYD'S** Isn't it nice to see "green plants" around the house these fall days. Did you know that LLOYD'S LEAD AGAIN with the very finest of these kind of growing plants. Prices are so that you will be able to afford more than one of these type of plants. If you're wants are cut flowers etc. LLOYD'S is your answer. Call Main 7688 and place your order today or drop into LLOYD'S FLORIST, POWERS HOTEL opposite the Court House.

The Viking hat is this year's favorite. Easily wearable and beautifully keyed to 1944 it follows the modern trend, with a brim that folds back from the forehead.

Shop on a budget at ZWIG DRESSES. Prices are RIGHT. Clothes are bought with care. A new group of JUNIOR SIZES are in at ZWIG'S. WOMEN'S DRESSES in half sizes and up to 32 in. jerseys, crepes, are yours for the selecting. Colors boast the high shade and of course the beloved black. A group of WOOLEN DRESSES to keep you smart as well as warm come in two-piece and in bright colors. Why don't you drop into ZWIG DRESSES — located at 240 ROSEDALE st. off Monroe. Open Eve. and Sunday's for your convenience.

Have you seen the sweater vests. Ideal for those of us who detest bulk, when we must wear their cost. Far less money than a full sweater.

- Lesson one... you take your measure, adjust your pattern, lay it out and cut! Oh so easy! There's a McCall pattern for all figure types!
- Lesson two... you assemble the garment and stitch... just as easy as that! No bastings, no tedious work. Follow the cut and sew guide... that's all!
- Lesson three... you fit yourself the McCall way. It's fun, it's completely different, it's simple. Like a sculptor, you mold your own figure.
- Lesson four... you assemble for keeps! The skirt joins the waist, the waist meets the sleeves. You know your garment fits!
- Lesson five... tricks! Now you learn how to perform sewing magic. Button-holes, collars, zippers, shirtings. Seem difficult? Not the McCall way!
- Lesson six... you're ready for the finishing touches. A braid trim, a sparkling button or a pretty belt... presto, you're done! All in 6 McCall lessons!

**REGISTER NOW!**  
Registration is now taking place in our Pattern Department and closes September 15. Admittance will be by Registration Card only.

**SIBLEY, LINDSAY & CURR CO.**

**READY FOR SCHOOL AT WHITNEY'S**

**Classic Suits for Only \$9.99**

**Sweaters Skirts 'n' Blouses**

New Fall Styles

**\$2.99 ea.**

MIX 'EM AND MATCH 'EM

An Outstanding New Fall Collection

Perfect For "Back To Work" or "Back To School"

**WHITNEY'S**  
267 MAIN ST. E.  
SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

OPEN ALL DAY SAT. OPEN MON. EVE. TILL 9

Remember if you're making up a package that contains several different items, they should be tightly and carefully packed, so that no damage results in the individual articles or to the package.

**HATS** have new slant for fall. Un and forward to give a new lift to your clothes, to your confidence, to your state of mind. Of course CARTER HAT SHOP have a "batch" of new creations that you'll love. Mrs. Carter who presides over this progressive shop personally buys ALL hats. I think she has marvelous taste, so the result is marvelous hats. Ask to see the MORDAY CALOTS, LANGDON HETS worn over one eye. GAGE LINE. Prices start at \$3.95. Carter's also "handle" JEWELRY priced \$1. up. Drop in and see for yourself. 636 MONROE AVE. Open Eve.

**IN RULES** governing the mailing of Christmas packages, the post office department states definitely that stickers or labels resembling postage stamps are NOT permissible on the outside of parcels. Christmas cheer in the form of seals showing Santa and his reindeer must be confined to inside packaging only.

**BEFORE YOU BUY FURNITURE BE SURE TO GET OUR PRICES**

STORE HOURS: Open All Day, Saturday, Monday, Friday Eves. 7 to 9

**FRANK A. RIVERS CO.**  
INCORPORATED  
226 SOUTH AVE.

**THIS WHOLE SHELF-FULL OF PYREX WARE only \$1.95**

ASK FOR THE "SET OF SEVEN" AT OUR PYREX WARE COUNTER

THIS entire seven-piece Pyrex ware set costs just \$1.95! Includes 1 1/2 quart Double Duty Casserole (really two dishes in one), popular new Flavor-Saver Pieplate, 9 1/2" (one quart) Loaf Pan; and four 8 oz. (one cup) individual Deep Pie Dishes. Just picture all these lovely, sparkling dishes on your kitchen shelf! They'll look even nicer on your table, too, for every one can be used for baking, serving, and storing. Come in! See the Pyrex ware "Set of Seven" today!

**HELP WANTED**  
Women for retail sales in Basement Housewares Department — No Experience Required.

**OPEN ALL DAY SATURDAY**

**Free City Delivery**

**15 EXCHANGE ST.**  
FREE PARKING OPPOSITE WITH \$1 PURCHASE  
No C.O.D.'s On Purchases Under \$1

and Now Rochester's Fastest Growing Department Store

Presents a **BRAND NEW, More Spacious,  
More Beautiful and More Exciting  
COAT, SUIT AND FUR DEPARTMENT**

LOCATED IN THE NORTHWEST WING ON EDWARDS THIRD FLOOR

**Women's (Sizes 31 to 45)  
Fur-Trimmed Coats**  
**\$58** Non-Taxable

Rich fabrics in beautiful weaves . . . in wool crepes and napped suede cloth in vibrant colors . . . greens, reds, deep blues, gold, brown and midnight black brushed with fine furs . . . Persian Lamb, Kit Fox, Sable and Dyed Squirrel.

Other Furred Coats \$68 to \$148  
Casual Coats 29.75 to \$58

**Misses' (Sizes 10 to 20)  
Fur-Trimmed Coats**  
**\$78** Some Non-Taxable

Designed for a seasonful of purposeful activity . . . shoulders squared with heavy, face-framing furs . . . red fox, skunk, dyed squirrel, muskrat, Persian lamb, Mouton lamb, fox dyed lynx, Tingena lamb . . . superb draping of the finest wools.

Other Furred Coats \$58 to \$148  
Casual Coats 29.75 to \$58

**Juniors' (Sizes 9 to 15)  
Casual Coats**  
**\$39.75**

The casual, a must in every wardrobe with lines clean as a sabre stroke . . . the uncluttered look of a Chesterfield . . . the straight from the shoulder boxy coat . . . the surprising dressmaker details on a furless fitted . . . the warm shades of blue, green, grey, fuchsia, brown and black. Coats from sun up to sun-down, to match or contrast and toss on over your suit.

Other Casual Coats 29.75 to 49.75  
Fur Trimmed Coats \$58 to \$108

**Women's - Misses' - Juniors'  
FUR COATS**  
**\$288** Plus 20% Tax

See . . . the new look in furs, the free and easy backs, the gallant shorty, the wrappy tuxedo. Feel . . . the thick pelts, selected for their tropic-like wear, their silky softness and their high lustre. Enjoy . . . elegance and long-term wearability in the most talked about coat in town . . . that came from Edwards.

- Black Persian Lamb
- Sable Dyed Squirrel
- Hollender Blended Muskrat
- Let-Out Raccoon
- Grey Bombay Lamb
- Natural Squirrel
- Natural Tipped Skunk
- Silver Fox Jacket

Other Fur Coats  
\$105 to \$438

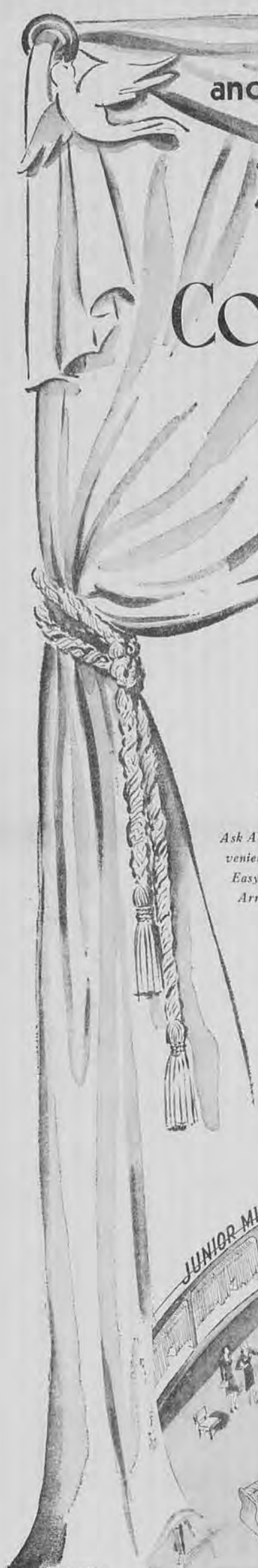
**Exclusive Suits -  
Whitley Tailleurs**  
**\$29.75**

Shoulders, high, wide and handsome . . . skirts slimmed for action . . . the finest wools in soft and hand weaves . . . Shetlands, gabardines, worsteds, flannels, tweeds . . . superbly tailored. Colors to rival the frost touched leaves of autumn . . . suits to wear with easy, fashionable comfort.

Other Suits \$25 to 39.75

★  
Ask About Edwards Convenient Payment Plan . . . Easy Terms Can Be Arranged

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Janet Flanner, columnist for a New York magazine and a master of ceremonies on a popular radio program, wrote a column from Paris for 18 years and has written three books, one being on P. T. Barnum. Internationally known, Miss Flanner was born in Indianapolis, Ind.

## Skating Vanities of 1945 Coming To Buffalo Sept. 20

"Skating Vanities of 1945" is Buffalo bound. The Third Edition of this mammoth musical extravaganza on wheels, will move into the Buffalo Auditorium Sept. 20 for a five day engagement. A special matinee has been planned for Sunday, Sept. 24.



Beautiful Gloria Nord, world's foremost ballerina on skates, heads the 125-member all-star cast of "Skating Vanities of 1945" clamorous musical extravaganza on wheels which opens Sept. 20 at the Buffalo Memorial Auditorium for a five-day stand.

and the New York Sunday News Magazine have featured full-color photos of this lovely lady. Her appearance in "Skating Vanities" invariably "stop the show".  
Gloria alone would be enough to make a trip to Buffalo a must, but she is far from being the only attraction. "Skating Vanities" has to offer the east of the show is filled with great names in skating. Lew Testa, World's Professional Speed Skating Champion; Hugh Thomas and Lavada-Simmons, breath-taking spinners; Bobby Johnson and Rose Piccola; adorable Shirley Heart, the 18-year old nation-twirling champion; newcomers Betty Rick and Mickey Meehan and many others are among those present in this year's show.

In addition to its galaxy of skating stars, "Skating Vanities" will also present a number of outstanding specialty acts, culled from the finest variety and circus talent in the world today.  
This year, "Skating Vanities" will not only carry with it the special masonic floor which deadens sound, but also hundreds of special strobolite lighting tubes.

### Post War Kitchens To Be Described At Home Meet

Because the post-war kitchen can be kept grease and dust free due to progress in air conditioning techniques, it will be possible to use colorful wallpaper and attractive decorations without fear of their becoming dirty rapidly, reports C. V. Sorenson, widely known kitchen planning director, who will speak at "Your Post-War Kitchen" at the third meeting of the Rochester Home Builders' Post-War Home Planning Series, tonight at the Rochester Gas & Electric Building.  
Following Sorenson's talk, the audience will be taken through a tour of the new "Comfort-Conditioning Kitchen" with Miss Irene Muntz, home service director of the RG&E, describing the novel features of the kitchen.

### English Course Offered At Y. M. C. A.

A course in Correct English tutored by Miss Lula B. Coleman will be offered in the Central YMCA, starting Tuesday, September 26th at 8:15 P. M.  
The course is open to both men and women. A free demonstration will be given on Tuesday, September 26th at 8:15 P. M., during which subjects in the course and the method of instruction will be outlined.

This course has been sponsored by twenty leading Rochester banks and commercial organizations and covers such subjects as correct grammar, pronunciation of English and foreign words, letter writing, synonyms, enrichment of vocabulary and similar topics.  
Further information about the course may be secured by calling George A. Brown at the Central YMCA, Stone 2942.

Three women are responsible for creating three important holidays: Mrs. Anna Jarvis, Mother's Day; Mrs. Sarah Joseph Hale, Thanksgiving Day; and Mrs. John Bruce Dodd, Father's Day.

**SWAN** Lg. 11c  
Reg. 7c

**SPRY** 3 Lb. 69c  
1 Lb. 25c  
Lifebuoy or Lux Toilet Soap for 20c  
Rinsor or Lux Flakes, Lg. 24c  
**SIMON'S CREAMERY**  
307 JOSEPH AVE.  
488 JOSEPH AVE.

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Our expert workmanship and quality materials assure thousands of extra safe miles!  
WE RECAP with B. F. Goodrich materials... your assurance of maximum mileage for your recapping money. Don't ride on smooth tires. Bring them in... save them... now!

No Certificate Needed  
**B. F. GOODRICH STORE**  
Main East at Union • Main 7300  
**Jerry Piper, Mgr.**  
**B. F. Goodrich Tires**

## AT THE RISK OF LOSING HIM

The story of a girl who lived in fear of losing the man she loved. Now had she the courage to sacrifice the one thing by which she was sure of holding him?  
**AFRAID TO BE MYSELF**  
The gripping book-length novel of a black market bride. She tried so desperately to shut the door on her unhappy past she almost succeeded in shutting out any chance of a happy future.  
Other thrilling stories from life and the social True Confessions departments of beauty, fashion and home. All stories and articles complete in this issue.  
10c **TRUE CONFESSIONS** 10c  
YOUR MAGAZINE FOR A BETTER LIFE

## TROTTER RACES

Supervision State Harness Racing Commission

FALL MEETING STARTS  
**MONDAY EVENING  
SEPT. 11th**  
Post Time 8:15 P. M.  
Daily Double Closes 8:00 P. M.  
**Admission \$1.20 Free Parking**  
(Incl. Tax)  
NO SEATS RESERVED EXCEPT BOXES  
Buses leave frequently from Blue Bus Terminal, Clinton and Ellicott Sts., starting at 6:10 P. M. Stop at Ridge Rd. and South Park Ave., Lackawanna. Taxicabs from Leading Hotels.

## BUFFALO RACEWAY

THE FAIRGROUNDS, HAMBURG, N. Y.

## FEMALE HELP WANTED

ASSEMBLERS FOR TABLE WORK  
WITH OR WITHOUT EXPERIENCE  
TEMPORARY OR PERMANENT  
APPLY  
**BOURJOIS INC**  
(Evening In Paris)  
33 Capron St. Apply between 1:30 P.M. & 4:30 P.M.  
If In Defense Industry Do Not Apply

## RED WINGS VS. BUFFALO

**DOUBLE HEADER  
SUNDAY**  
1st GAME 2 P. M.  
Last Chance To See The Wings This Year  
Downtown Ticket Office — 93 Clinton Ave. South

Work part-time or week-ends  
on a **FARM**  
or in a **CANNERY**

**GENESEE  
LAGER  
BEER**

# Sears is Headquarters for OUTDOOR CLOTHING!

WIDE SELECTIONS... SMART STYLES... FINE QUALITIES... LOW PRICES

## Our Finest Hercules Mackinaws Treated to Repel Both Rain and Snow

**9.95** Both Stores

**21.50** Both Stores

**13.95** Both Stores

Here is the coat of the year. Good looking enough for the college man and warm enough for the outdoor man. Wind and water repellent gabardine with pile lining. Pockets warmly lined. Complete range of sizes.

This big bulky coat is extra warm, made of 41 ounce wool mackinaw cloth. It's the favorite with railroad men who must have protection in all kinds of weather. Horriblest lined pockets and sleeves. Button front. Complete range of sizes.

## MACKINAW JACKETS LEATHER COATS and JACKETS

**Water Repellent 100% Virgin Wool 7.95** Both Stores

**Button Front Supple Capeskin 10.95** Both Stores

**Leather Sur Coat 28.50** Both Stores

**All-Wool Melton Jacket 5.98** Both Stores

Smart youthful plaid colors, 100% virgin wool, rain and water repellent in extra long style. Button front, half belt. Complete range of sizes. Buy on our Budget Pay Plan.

Right in tune with the times this supple capeskin jacket is just for action. Selected and perfectly matched and expertly finished leather is used. Has adjustable cut tabs and deep slash pockets. Complete range of sizes. Buy on our Budget Plan.

This rugged melton jacket is made to stand plenty of outdoor wear. Treated to repel wind and snow, it's expertly tailored. All seams reinforced. Deep slash pockets. Sty front style. Complete range of sizes.

Horriblest or Gontekin sur coats, popular because of its practicality and wear. Double breasted style, the woolly lined with 100% Alpaca Pile in within six inches of the bottom. Sleeves with warm knit wristlets. Two deep slash pockets. Complete above. Buy on our budget plan.

## SPORT and UTILITY CLOTHING

**Pile Lined Jacket 7.95** Both Stores

**Gabardine Jacket 7.95** Both Stores

**Sturdy, Warm 2.98** Both Stores

**Blanket-Lined Chore Jacket 3.95** Both Stores

**Wool Lined Vest 3.95** Both Stores

**Moleskin Coat 9.95** Both Stores

A real weather beater. Ideal for work or sports because the Army type poplin is as rugged as it is smart looking. Warm front style jacket fully lined. Complete range of sizes.

Unlined gabardine jacket to wear for cool fall days and nights. Water repellent, zip front style, deep slash pockets. Complete range of sizes.

Warm, comfortable work jacket gives you plenty of room for action. Warmly lined with blanket cloth. Choice of 2 styles, one with knit collar and wristlets and the other with corduroy collar. Sizes 34 to 48.

Gabardine wool lined vest to wear under jackets and coats. Button front style they are plenty warm without too much bulk. Complete range of sizes.

Big double-breasted style coat made of rugged cotton moleskin cloth lined with warm pile lining. Wind light wristlets. All around belt. Complete range of sizes. Buy on our Budget Pay Plan.

BUY ON OUR BUDGET PAY PLAN  
IN AMOUNTS OF \$10 OR OVER

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION MAIN 7000  
RIDGE ROAD NEAR DEWEY GLEN. 556  
ROCHESTER, N. Y.

# UNION OF 56 CHURCHES PRESENTS CRUSADE FOR CHRIST

Thrilling Series of Prophetic Bible Lectures

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EVERY SUNDAY NIGHT

Beginning

SUNDAY, SEPT. 10-7:30 P. M.  
"EUROPE'S FUTURE"

- Can Russia, England and America forge belligerent Europe into a friendly family of nations?
- Will the spirit of Nazism be wiped from the earth or merely go underground?
- Are plans complete for world war no. 3?
- Is there a radiant future beyond the present chaos?

Accurately Foretold in Bible Prophecy

SUNDAY, SEPTEMBER 17th—7:30 P. M.  
WHERE IS HEAVEN?



N. B. C. and C. B. S. Artist  
Prof. Harry Hadley Schyde  
BASSO

Hear Prof. Schyde  
On WSAY Sunday 8:45 A. M.

Every Sunday 7:30 P. M.

HEAR THIS  
DYNAMIC SPEAKER



GLENN A. COON, D. D.

Recognized Authority  
on Bible Prophecy

He Unfolds Up-To-  
the-Minute Light on  
God's Prophetic Word

On The Air!

TUNE IN  
"THE QUESTION HOUR"  
WSAY

SUNDAY 8:45 — 9:00 A. M.  
TUES. 9:00 — 9:15 A. M.  
THURS. 9:00 — 9:15 A. M.

Send your perplexing Bible  
questions to Dr. Coon  
c/o WSAY — He will answer  
them.

ORGAN  
RECITAL  
7 P. M.

## EDGERTON PK. ASSEMBLY HALL

EVERY TUESDAY and THURSDAY

Beginning

TUESDAY, SEPT. 12-7:30 P. M.  
"TURKEY'S FATE"

- Turkey holds the key to the greatest battle in history!
- Will Turkey be sacrificed on the altar of political expediency?
- A breath taking lecture with a climax that will astound you!

Remember—

Bible Prophecy Does Not Guess— It Knows

THURSDAY, SEPTEMBER 14th — 7:30 P. M.  
BLESSED VIRGIN MARY

Musical Director  
R. W. PRATT  
HARMONY BARITONE

Stirring Song Service  
Led By Mr. Pratt Each Evening



Every Tues. & Thurs. 7:30 P. M.

### Masonic Auditorium

MAIN ST. E.

### Edgerton Park

ASSEMBLY HALL

A WARM WELCOME AWAITS YOU

Admission Free

FREE PARKING IN REAR

Come Early

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# UNION OF 56 C CRUSADE

## Thrilling Series of P

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Beginning  
SUNDAY, SEPT. 10-7:30 P. M.  
"EUROPE'S FUTURE"

- Can Russia, England and America forge belligerent Europe into a friendly family of nations?
- Will the spirit of Nazism be wiped from the earth or merely go underground?
- Are plans complete for world war no. 3?
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N. B. C. and C. B. S. Artist  
Prof. Harry Hadley Schyde  
BASSO

Hear Prof. Schyde  
On WSAV Sunday 8:45 A. M.

Every Sunday 7:30 P. M.

# Masonic Auditorium

MAIN ST. E.

A WARM WELCOME

Admission Free

FREE PAR

## Reflections . . .

(Continued from page 1) couldn't meet a nicer guy than Paul Lindgreen, Clinton Av. curtain czar . . . unless it be Paul Braverman, Thurston Rd. purveyor of foodstuffs . . . insiders say that Redwingmen still O'Connor left the ball club's office because of differences with Guy Airey . . . Mrs. Ann Connolly Driver, officer secretary joined O'Connor through the exit door . . . and Guy Airey is said to be shopping for a much larger hat since he came into why . . . but certainly not on the basis of clubs, performance this season. Irregardless and disrespectful I'll take the Wings a long time to come up with another Warren Giles. . . I know there's a war on but I still think common courtesy pays off. There's no excuse for rudeness even today. I hope

these lines come to the attention of that gas station operator out Lyell Ave. way who last Sunday told a motorist to 'beat it' when that gentleman asked the station operator if he might have some air for his tires. I well remember the day when you'd have four or five attendants swarming around whenever you drove in a gas station—even for one gallon of gas. And, brother, those days are comin' agin'—and mighty soon (see papers for prediction of war's end!) It's the guy who gives cheerful service now who deserves to get the business when gas coupons are only a memory and the national anthem is fill'er up! Hey, did you see the AP story out of London in Friday's press saying that Churchill and Roosevelt would meet soon—maybe in Quebec . . . stop your guessting AP—there's no "maybe" about it. They'll meet, just as I said last

**IS ARGENTINA HEADING TOWARD WAR?**  
Events in Argentina seem to be repeating the pattern set by Hitler in Germany. Here's a resume of the situation and what we are doing to meet this new war.

**A WALK IN THE SUN**  
A Liberty condensation of the best-selling book about a typical group of American doughboys and their tense journey to a dangerous spot on a military map. There's entertainment galore in this week's issue of Liberty including an analysis of Governor Dewey's rise to the Republican candidacy, other interesting articles, sparkling fiction and valuable features.

10c Sept. 16 Issue **LIBERTY** Now on Sale 10c  
THE MAGAZINE OF A FREE PEOPLE

**WANTED USED TRUNKS**  
LUGGAGE, GOOD CONDITION  
TOP PRICES

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**Where To Play BINGO!**

**STAR BINGO**  
372 FLINT ST. (rear)  
MON. 8:15 P. M.  
TUES. BOARD GAMES  
NITES  
\* 23 GAMES \*

**BINGO**  
SATURDAY, SEPT. 9TH  
8:15 P. M.  
23 REG. GAMES  
**\$6.00**  
Specials 5 and 6 Ways  
Early Bird Special  
At All Games  
ADMISSION 25c—Plus 5c Tax  
MUHS BOWLING HALL  
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**WEGMAN HALL**  
371 E. MAIN ST.

SUNDAY NIGHT \$5-\$15 MONDAY NIGHT \$5-\$10  
REG. GAMES 25 GAMES } REG. GAMES 25 GAMES

AFTERNOON GAMES 1:30

**WEDNESDAY FRIDAY and SATURDAY**  
Early Bird Special At Each Game

**HOLLYWOOD**  
35 PULLMAN AVE.  
TUES. NIGHT. HUDSON-HOLLYWOOD HOOK UP

All Reg. Games \$7.00 ADM. 5c Tax  
And Specials . . .

**WEDNESDAY - Reg. Games \$5.00**  
ADM. 5c TAX

**THURSDAY NIGHT SPECIAL**  
23 REG. \$7.00 ADM. 30c  
GAMES BA. TRIPLE BOARD 50c  
SPECIALS 4-5-6 WAYS TOTAL 80c

**FRIDAY NITE**  
REG. GAMES, \$5.00 — ADM. 5c Tax

**SATURDAY, SEPT. 9th**  
Specials \$5-\$6-\$7 REG. GAMES \$10-\$15

**NEW SUNDAY NITE GAME**  
REGULAR GAMES 5-5-5-8 No \$5-\$6-\$7-\$8  
AT \$5-\$6-\$7-\$8 Jackpot 4-5-6 WAYS

**HIGHLAND HALL**  
GREGORY ST. COR. CAYUGA

**WILL RE-OPEN**  
SAT., SEPT. 9th at 8 P. M.

NO GAMES \$10 UNDER  
NO JACKPOTS  
OPEN THURS - SATS, SUNDAYS THERE AFTER

**PARK HALL**  
JEFFERSON AVE. AT PLYMOUTH

**THURSDAY BOARD GAMES**  
\$8-\$9-\$10  
JACKPOT \$50 55 Nos.  
Consolation Prize \$25

**SATURDAY ALL BOARD GAMES**  
\$12  
\$15  
\$20  
\$100 JACKPOT—55 NOS.  
Consolation Prize \$50  
ADM. 25c TAX 5c TOTAL 30c

**HAY FEVER AND ASTHMA SUFFERERS**

Get Relief in Quick Easy Way

STOP that sneeze, itching throat, running eyes. Build resistance by using

**Maid's Prescription**  
Results guaranteed or money refunded on 5 bottle treatment. \$5. Single bottles 81c. Sold at MAID DRUG CO. Call Glen 4616, 511 Dewey Ave.

**SWAN** Lg. 11c Reg. 7c

**SPRY** 1 Lb. 25c 3 Lbs. 69c

Lifebuoy or Lux Toilet 3 for 20c  
Rinso or Lux Flakes 1 Lb. 24c

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**UNION LEAGUE**  
SOUTH AVE. Corner GREGORY  
SUNDAY NITE  
25 Games — Reg. Bingo  
\$5, \$6, \$7, \$8, \$9

MONDAY, FRIDAY NITES  
30 Games — Reg. Bingo  
\$5, \$6, \$7, \$8, \$9  
SPECIAL — 5 WAYS 5

Sat. Afternoon 1:30  
25 GAMES  
REGULAR BINGO  
**\$5-\$6**  
Early Bird at Every Game

**CARPENTER HALL**  
113 N. FITZHUGH ST.

THURSDAY—8:15  
REG. GAMES **\$10**

FRIDAY . . . . . 1:30  
SATURDAY . . . 8:15  
SUNDAY — 2:30  
REG. GAMES **\$5.00**  
ADMISSION 25c — PLUS TAX  
Extra Triple Boards 25c. Books 25c

**CAPITOL HALL**  
85 W. MAIN ST.  
Door Special \$25 to \$50

Mon - Tues - Thurs. 1:30 P. M.  
Sun 1:30 P. M.  
WED., FRI., SAT. 8 P. M.

Games Sun Afternoon  
Games Monday Aft.  
Games Tues. Aft.  
Wed. 30 Games \$5  
Games Thurs. Aft.  
**FRIDAY \$5 - \$10 - \$15**  
**SATURDAY 23 GAMES \$8.00**  
LETTER "H" GAME  
ADM. 25c. TAX 5c—TOTAL 30c

**STRAND**

Every Tues. And Fri. at 8:45 P. M.

**\$1000**

EACH NITE NO JACKPOTS ALL PRIZES GO

**BINGO**

**TOWNERS**

WED. GAMES \$5 ADM. 5c THURSDAY DOOR SPECIAL 60 Nos.  
& AND \$5 Tax \$55 Nos.  
THUR. SPECIAL

**SATURDAY — TOWNER-REXY SPECIAL PARTY**  
\$10 \$15-\$20  
COME AND GET IT  
DOOR SPECIAL — \$55 59 Nos.

**NEW GAME—SUNDAY—NEW GAME**  
GAMES and SPEC. \$5-\$6-\$7-\$8

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# Shoulder to Shoulder

We Salute These Rochester Waves Who Are Serving In Uncle Sam's Navy

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| <p>ABENDROTH, Jean Helen<br/>ACKLEY, June Marie<br/>ADAMS, Theo Marjorie<br/>ALBRECHT, Geraldine Anne<br/>ALGER, Clara May<br/>ALLEN, Eleanor Mary<br/>AMATORE, Madeline Gilda<br/>ANDERSON, Hazel Dorothy<br/>ANDRUS, Beryl Eleanor<br/>ANTON, Ruth Ernestine<br/>ASHMEAD, Carolyn Lorraine<br/>AUBERGER, Marian Ruth<br/>AVNET, Zella<br/>BACHOFER, Vera Carolyn<br/>BAGCHIUS, Julia Estier<br/>BALLEY, Kathryn Marion<br/>BALL, Marion Cecelia<br/>BARBER, Cornelia Jane<br/>BARBER, Helen Jardine<br/>BARBER, Marita<br/>BARROWS, Valerie Elizabeth<br/>BARRY, Mildred Isabelle<br/>BARTOLOTTA, Domenic<br/>BEENEY, Mary Elizabeth<br/>BELMONT, Marjorie Ruth<br/>BENFONTE, Mary Delores<br/>BERARDINI, Eleonora<br/>BERBERG, Eleanor Elizabeth<br/>BETLEM, Anita Suzanne<br/>BLADES, Patricia Marilyn<br/>BOCKUS, Gladys Myrtle<br/>BONFIGLIO, Domestica Maria<br/>BONIFACE, Gloria Ellen<br/>BONNELL, Mildred Ervin<br/>BOPE, Mary Louise Theresa<br/>BOPE, Arline Ethel<br/>BORDWELL, Dorothy Ruth<br/>BROWN, Nancy Liza<br/>BRENNAN, Julia Eileen<br/>BREWER, Ruth Ann<br/>BRUSSO, Alice Margaret<br/>BUCHER, Jeanne Audrey<br/>BUDINSKI, Frances Agnes<br/>BUDZIN, Estelle Jane<br/>BURDICK, Darjorie Blanche<br/>BURKE, Beatrice Veronica<br/>BURTON, Harriette Ann<br/>BUTLER, Patricia Marie<br/>CAMARDO, Carmena Lucille<br/>CAMARDO, Mildred Dorothy<br/>CAMARDO, Esther Margaret</p> | <p>CAVOUR, Marguerite<br/>CERONE, Angela Marie<br/>CHRISTIE, June Elizabeth<br/>CHURKIAN, Rose Ann<br/>CLARCK, Eleanor Marie<br/>CLARK, Helen Dorothy<br/>COLLINS, Virginia Ruth<br/>COLTONIAR, Lottie Theresa<br/>CORDINGLY, Ruth Grace<br/>CORSON, Mary Alice<br/>COVERT, Alvera Grace<br/>CRAWFORD, Anna Belle<br/>CROCIETTA, Maria Agnes<br/>CROWELL, Ruth Ethel<br/>CROWLEY, Rosemary Catherine<br/>CRUZ, Lillian Sanders<br/>CULLIFON, Margaret Theresa<br/>CURTIS, Elinor May<br/>DAILEY, Janet Irene<br/>D'AMBROSIO, Vivian Capparelli<br/>DANIELL, Norma Rita<br/>DE BENEDETTO, Rose Sally<br/>DENNY, Virginia Margaret<br/>DERY, Ruth Lucille<br/>DE WLESE, Martha Elizabeth<br/>DISPENZA, Gertrude Janet<br/>DOSMILAS, Helen Mae<br/>DORLE, Patricia Catharine<br/>DRUMM, Phyllis Mae<br/>DUSHOY, Ruth<br/>DUNNING, Carolyn Ruth<br/>ELPHICK, Jean Elizabeth<br/>EMERICH, Dorothy Loretta<br/>ERLWEIN, Anna Catharine<br/>ESGROW, Florence<br/>EWING, Lorraine, Edith<br/>EXNER, Olive Ruth<br/>FALLING, Lois Marion<br/>FANTIGROSSI, Jane Rose</p> | <p>FARAONE, Jennie Antoinette<br/>FERDINAND, Olive Hazel<br/>FERGUSON, Doris Lucille<br/>FERLISI, Carmela<br/>FERNLEAF, Lucille Irene<br/>FESSETTE, Doris Jane<br/>FIELD, Ruth Emily<br/>FINGLEE, Suzanne Wilson<br/>FLEMING, Alice Marie<br/>FORD, Gladys Matilda<br/>FRANK, Ethel Mary<br/>FRATTARE, Jeanne Irene<br/>FURMAN, Verma Elizabeth<br/>GAILEY, Jessie Duffie<br/>GARGAN, Mary Agnes<br/>GARLICK, Elsie Winifred<br/>GARON, Antoinette Marie<br/>GAWER, Gladys Doris<br/>GERHARD, Dorothy Barbara<br/>GIANNI, Rose Antoinette<br/>GILCHRIST, Julia Christine<br/>GIORGIONE, Concetta May<br/>GOUD, Grace<br/>GRAHAM, Dorothea Hope<br/>GROTH, Genevieve Hoag<br/>GROTH, Marjorie Ellen<br/>GUSTAFSON, Ruth Elizabeth<br/>GUTHRIE, Vera Jean<br/>GUBER, Gertrude Aithza<br/>HALL, Thelma Irene<br/>HARTL, Anna<br/>HEATH, Dorothy Josephine<br/>HEFFRON, Mary Elizabeth<br/>HENECKI, Mary DeVol<br/>HERMAN, Dorothy Louise<br/>HERMANS, Jeannette Frances</p> | <p>HICKS, Helen Elizabeth<br/>HIGGINS, Doris Bray<br/>HIXSON, Helen Gladys<br/>HOBAN, Lucille Kathryn<br/>HOFF, Alida Bertha<br/>HOGAN, June Lillian<br/>HOSMER, Marjorie Constance<br/>HOLLE, Aileen Leah<br/>HURLEY, Jean Imelda<br/>ISGRO, Maria Grazia<br/>JARDINE, Ruth Church<br/>JENSEN, Ethel Arlene<br/>JOHNSON, Betty Louise<br/>JOHNSON, Karine Lillian<br/>JONES, Mary Elizabeth<br/>KEEFE, Rita Rose<br/>KEEMER, Gloria June<br/>KELTZ, Marion Crawford<br/>KENNEDY, Dorothy Elizabeth<br/>KIBLER, Marian Pearl<br/>KILBURY, Myra Ellen<br/>KIRKLAND, Ombra Louise<br/>KIRKMIKE, Marjorie Helen<br/>KITTS, Lenora Irene<br/>KLIMM, Virginia May<br/>KRAMER, Thelma Mary<br/>KRIEGER, Arlean Beverly<br/>LA BELLE, Jean Annette<br/>LA FRANK, Mable Constance<br/>LAMONT, Ruth Olive<br/>LANE, Helen Agnes<br/>LANNIN, Isabel Marjory<br/>LEARY, Margaret Mary<br/>LEONARD, Mildred Grace<br/>LEVIN, Sylvia Ruth<br/>LIVICCHI, Rose Marie<br/>LOASBY, Dolores Marie<br/>LOEWENGUTH, Joan Dorothy<br/>LOEWENSTEIN, Ruth Selma<br/>MacFARLANE, Mary Adele</p> | <p>MAFFETT, Dora Jane<br/>MANION, Geraldine Mary<br/>MARCELLO, Maura Margaret<br/>MAROUSIS, Ouarina Nea<br/>MARVEL, Elizabeth Dorothea<br/>MATER, Melissa Coner<br/>MATER, Ruth Elizabeth<br/>MAY, Eunice Marie<br/>MAYNE, Mildred Leona<br/>MC CARTHY, Dorothy Helen<br/>MC CARTHY, Elizabeth Frances<br/>McCLELLAND, Martha Lois<br/>McCULLOCK, Harriet Harris<br/>MC DONNELL, Carol Elizabeth<br/>McGILL, Jessie Shearer<br/>McKEE, Ada Margaret<br/>McLAUGHLIN, Margaret Elizabeth<br/>McMATHON, Evelyn Leila<br/>MEADE, Clara Lois<br/>MENKE, Marion<br/>MEYERING, Mary Elizabeth<br/>MICHAELS, Gertrude<br/>MILES, Norma Edna<br/>MINARD, Alice Eileen<br/>MITCHELL, Mary Leah<br/>MOKER, Susan Bernice<br/>MONACHINO, Antonius<br/>MORLEY, Ruth Dumbek<br/>MOSSMAN, Betty Wood<br/>MULLFORD, Gloria Catharine<br/>MURPHY, Adelaide Anna<br/>MUSCLOW, Audrey Irene<br/>NEDEET, Dorothy Elizabeth<br/>NEELLY, Dorothea Schell<br/>NOLAN, Anna May<br/>NORMAN, Eleanor Louise<br/>OAKES, Mary Agnes<br/>OPPERMAN, Yetta</p> | <p>OSBORNE, Fay<br/>PAPPERT, Kathleen Elizabeth<br/>PARKS, Nancy<br/>PARMENTER, Olive Mae<br/>PARNELLO, Rose<br/>PARTHEONIS, Kathleen Marie<br/>PANSOR, Beatrice<br/>PAWLAK, Leona Gertrude<br/>PEARSON, Mary Honoring Rita<br/>PEARSON, Ruth Eleanor<br/>PEASLEY, Irene Margaret Mary<br/>PETTITTI, Catharine Louise<br/>PHILLIPS, Helen Green<br/>PLINZ, Dorothy Arlene<br/>PODSIADLY, Helen Victoria<br/>PORZI, Olivia<br/>PRINCE, Virginia Reynolds<br/>PROHO, Anita Virginia<br/>REED, Emily Achen<br/>REILIN, Carolyn Edith<br/>REISS, Mary Evangelina<br/>REYNOLDS, Louise Carroll<br/>REYNOLDS, Georgia Stanton<br/>RICE, Dorothy Theresa<br/>RILEY, Jean Grace<br/>RIVERS, Ruth Mae<br/>RITTO, Josephine Jean<br/>ROBINSON, Barbara Wright<br/>ROCHE, Jean Elizabeth<br/>ROMASHKO, Leona Mary<br/>ROWE, Dorothy Mary<br/>ROWLEY, Estella Mae<br/>ROWLEY, Jane Frances<br/>RUSSELL, Elizabeth Mildred<br/>RUSSELL, Mary Alice<br/>RUSSO, Maria<br/>RYAN, Rita Kathryn<br/>SALISBURY, Doris Mae<br/>SANTAROSE, Annette Joan<br/>SAYRE, Helen Marion<br/>SCALISE, Marie Johanne<br/>SCHAEFFER, Clara Ruth<br/>SCHALINA, Madelyn Dorothy<br/>SCHERER, Phyllis Jane<br/>SCHIEFER, Elizabeth<br/>SCHIEVEN, Dorothy Hammond<br/>SCHNEIDER, Bernice Dolores<br/>SCORSE, Marjorie Eleanor<br/>SCOTT, Teresa Marie<br/>SERAPINE, Mae Agnes</p> | <p>SEWARD, Gertrude Agnes<br/>SHAFER, Mary Elizabeth<br/>SHAFER, Florence Mary<br/>SHAFER, Matilda Ann<br/>SHANNON, Marguerite Hazel<br/>SHAYLER, Sylvia Yvonne<br/>SHELL, Mary Elizabeth<br/>SHEPHERD, Doris Jean<br/>SIGLER, Vera Jane<br/>SIGREST, Marion Gertrude<br/>SIMON, Beile Ruth<br/>SKINNER, Doris Mary<br/>SMILLER, Agnes Pauline<br/>SMITH, Carolyn Crittendon<br/>SMITH, Elizabeth Jane<br/>SMITH, Elizabeth Lillian<br/>SMITH, Marjorie Ruth<br/>SODEMAN, Mary Louise<br/>SPELTZ, Betty Alberta<br/>SPENCER, Esther Teresa<br/>SPOONHOWER, Jeannette Alice<br/>SPURLING, Edith Mae<br/>STAFFORD, Frances Elizabeth<br/>STALLMAN, Hazel Cross<br/>STECKEL, Jane Anne<br/>STEPHANY, Elizabeth Esther<br/>STOWE, Ora Marie<br/>STRANGE, Helen Josephine<br/>STROBEL, Helen Gweneth<br/>STRONG, Marguerite Catharine</p> | <p>STUMPF, Betty Florence<br/>SWARTHOUT, Erna Jean<br/>TAMBRORINI, Pauline Angelina<br/>TATLBAUM, Leannore<br/>TAYLOR, Dorothy Lee<br/>TAYLOR, Joan Jacquelyn<br/>TENPAS, Wanda Marie<br/>TOBIN, Marian Radell<br/>TORTI, Marianne Florence<br/>TUTTLE, Phyllis Dawn<br/>TWITTMAYER, Pauline Carolynn<br/>VAN ATTA, Jane<br/>VEALE, June Clara<br/>VOGEL, Maria<br/>VOLKERT, Shirley Louise<br/>WAGNER, Evelyn Edwards<br/>WHITCOMB, Virginia Frances<br/>Sheehan<br/>WHITE, Doris Ann<br/>WHITE, Lonnie Kanan<br/>WICKMAN, Lois Elsie<br/>WILLIAMS, Arline Woerner<br/>WISSE, Dorothy Jane<br/>WOODCOCK, Alice Marie<br/>YORKEY, Dorothy Jane<br/>YOUNT, Elaine Elizabeth<br/>ZAK, Mary Julia<br/>ZETTLEMOYER, Marjory Jane<br/>ZOBEL, Alice Marie<br/>ZOLDIE, Ethel Ann<br/>ZOSKE, Eleanor Georgiana</p> |
|---|--|--|---|---|---|--|--|

**WAVES**  
OFFICE OF NAVAL OFFICER  
PROCUREMENT  
GENESE VALLEY TRUST BLDG.  
ROCHESTER, N. Y.  
MAIN 1770

To further the recognition of those Rochester girls who have enlisted and to assist the present recruiting effort of the WAVES this space is contributed by the

**LINCOLN ALLIANCE**  
BANK & TRUST CO.  
ROCHESTER, N. Y.

ateau Fronter  
r about Sept.  
**FEVER**  
A SUFFERER  
STOP that  
sneeze, itching  
throat, running  
eyes, Build resis-  
tance by using  
description 3  
eed or more  
bottle treatment  
\$1.25. Sold at  
**RUG CO.**  
311 Dewey Ave.  
Lg. 11c  
Reg. 7c  
1 Lb. 25c  
3 Lbs. 69c  
3 for 20c  
Lge. 24c  
S MKT.  
4 AVE. NO.  
**LEAGUE**  
GREGORY  
NITE  
Reg. Bingo  
7, \$8, \$9  
DAY NITES  
Reg. Bingo  
7, \$8, \$9  
5 WAYS 5  
oon 1:30  
MES  
BINGO  
\$6  
Every Game  
ENTER  
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\$10  
1:30  
8:15  
2:30  
5.00  
PLUS TAX  
25c, Books 25c  
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8 P. M.  
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Sweets for OVERSEAS



**Alyce Chase Chocolates** Lb. Box **59c**  
2-Lb. Box, 1.18

The way you like them . . . double dipped in thick, rich chocolate. Every piece in the box is a different center. Nicely packed and an ideal gift to take to your weekend hostess.



**Delicious Chocolates**

Made Fresh Daily in Our Own Candy Kitchen From Finest Ingredients by Skilled Candy Makers.

Made Up Your Own Assortment **57c lb.**

- vanilla buttercreams
- peppermint gummies
- nut rolls
- nut squares
- caramel nut smacks
- coffee creams
- nut crunchies
- walnut creams
- coconut creams
- chocolate buttercreams
- soft pectin jellies
- apricot creams
- creamy caramels
- crunchy creams
- soy nut clusters
- raspberry creams
- orange pineapple
- Italian creams

EDWARDS—Candy, Street Floor

**Stock Up Your Pantry Shelves**

Not Rationed  
**Cairn's Pure Orange Marmalade**



Big 2 lb. jar **29c** 3 jars for 87c

Yummy! It's good . . . for big folks or the youngsters. Made by Crosse & Blackwell. Use it in sandwiches, on toast, on crackers and save your precious butter.



CANDY Salespeople Wanted! Full or Part Time Work

**OLD MILL JELLIES**

(rationed)

- Pure Crabapple Jelly (3 points)
- Pure Grape Jelly (2 points)
- Pure Apple Jelly (2 points)
- Pure Apple-Mint Jelly (4 points)
- Pure Elderberry Jelly (4 points)
- Pure Spiced Grape Jelly (2 points)
- Pure Spice Apple Jelly (2 points)

**5**

1-lb. jars

**\$1**

- (Not rationed)
- Pure Orange Marmalade

EDWARDS—Candy and Sweets Bar, Street Floor



**Merry Christmas**  
from  
*Mother and Dad.*

ROCHESTER SUN SHOPPING NEWS  
SEVENTH YEAR, NO. 45 SEPTEMBER 7, 1944

ROCHESTER SUN SHOPPING NEWS stores are ready to help you remember those who serve overseas. Wherever they may be, on ship or shore, it's time to select and mail their gifts now! You will find this convenient section a helpful guide on your next shopping trip downtown.

MAIL OVERSEAS CHRISTMAS GIFTS  
SEPT. 15—OCT. 15





# Depend on RUDOLPH'S for the Biggest Selection of CHRISTMAS GIFTS For Your Boy in the Service



Here are a few of the many useful, welcome gifts in our large collection. Choose now and be sure to mail overseas packages before October 15.

**DUNHILL LIGHTER**

Sterling silver. Always lights... never needs fuel. Windproof.

\$6



**INSIGNIA RING**

Army or Navy shield insignia ring in smart design.

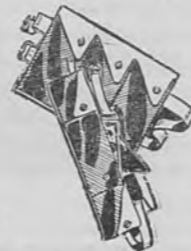
\$35



**ARMY or NAVY RING**

Set with Sapphire for Navy, synthetic Ruby for Army.

17.95



**MONEY BELT SET**

Handy apron kit with matching money belt. Useful gift. Reg. 7.15.

3.95



**EXPANSION BRACELET**

Gold-filled identification bracelet. Smart, personal gift he'll use.

\$15



**FURLOUGH BAG**

Zipper top. Heavy fabric trimmed with genuine leather. Roomy, sturdy.

\$5.76



**STERLING MEDAL**

Miraculous medal of sterling silver... complete with chain.

3.95

Easy Terms

## Men's Waterproof WATCHES



\$37.50

Smart, accurate, waterproof—a combination that gives you all you want in a fine watch. An outstanding value.

## Famous "DUNHILL" Windproof Lighter

Complete With 2 Extra Flints and Wicks

\$2.00

Made of enameled steel. Light weight and dependable. Takes little room. Ideal gift for every smoker.



## Famous "CONKLIN" Fountain Pen

Regularly \$5

\$2.75

A very special price for this well known and reliable fountain pen. Made for long and faithful service.



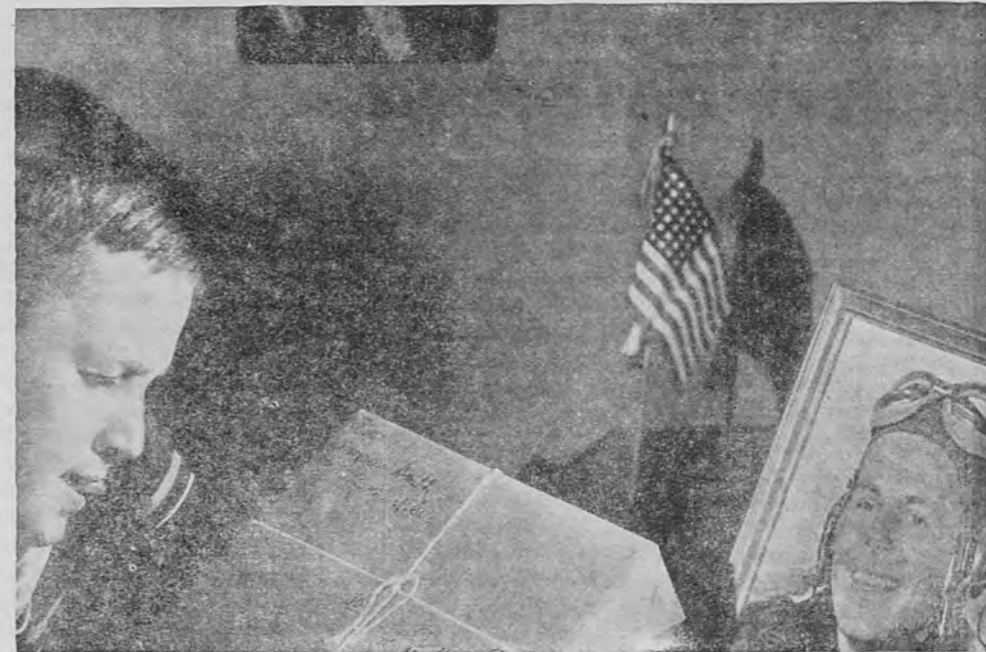
### Other Popular Gifts Suggestions Include:

- Military Set with Writing Kit ..... \$5.95
- Army, Navy or Air Corps Billfold ..... \$4.20
- Genuine Leather Cigarette Case ..... \$3.29
- Sterling Silver Identification Bracelet ..... \$8.35
- Devotional Kit, Including Prayer Book and Rosary ..... \$3.95
- Genuine Leather Utility Kit—Zipper Closing ..... \$5.95
- Regular \$2.98 Money Belt, specially priced ..... \$1.98
- Genuine Leather Tobacco Pouch, priced at ..... \$4.95
- Duffle Bag containing 10 needed items ..... \$5.95
- Regular \$3.50 "Checker-Pak" popular game, special ..... \$1.98
- Pedicure Set, very practical and useful ..... \$5.10
- Breezewood Yellow Bole Pipe, exceptional at ..... \$2.50

# Rudolph's

MAIN ST. EAST AT SOUTH AVE.  
Open All Day Saturday—Monday Noon Until 9

## SIBLEY, LINDSAY & CURR CO.



## OVERSEAS CHRISTMAS MAIL MUST BE SENT BETWEEN SEPT. 15 AND OCT. 15

Cut Out and Save This Vital Information.

### Preferred Gifts

The Number One gift preference of all armed personnel is letters from home, especially including photographs and mementos. Food is generally a disappointment, because of its condition on arrival. Well-packed fruit cakes are acceptable. The following preferences are grouped according to the theaters of war:

### European Theater:

Medium weight leather gloves, fountain pens, identification bracelets, OD socks, handkerchiefs, light-weight shirts. Also requested: women's sheer stockings and American cosmetics for use as hostess gifts.

### Italian Theater:

Wrist watches, fountain pens, family pictures in frames, soap, toilet articles, razor blades, toilet bags, subscriptions to pocket-size magazines.

### Middle East:

Cigars, pipes, cigaret lighters.

### China-Burma-India:

Books, magazines, family photos, razor blades, shaving kits, combs, tobacco, cigars, cigarettes, socks, underwear, cigaret lighters, pen and pencil sets, extra leads for pencils, sunglasses, wrist watches.

### Australia:

Cigaret lighters, fountain pens, ink in plastic containers, stationery in portfolios, pocket-size books, wrist watches, swimming trunks, fruit cake, smoking tobacco, linen playing cards, poker chips, OD socks, extra underwear, sleeveless sweater, Boy Scout knives, American toilet tissue.

### Aleutians:

Luxury items and gadgets, such as wrist watches, flashy rings, fountain pens, cigaret lighters, fancy smoking mixtures and pipes, hunting knives, fishing equipment, subscriptions to picture and detective magazines, leather craft and metal working outfits including tools and materials.

### Hawaii:

No candy or edibles of any kind. Send cigaret lighters, cigars, watches, trench knives, subscriptions to pocket magazines.

### Pacific Islands:

Non-perishable candied fruit and fruit cake, hunting knives, fishing equipment, pipes, tobacco, wrist watches, cigars.

### Caribbean:

Money orders, regulation heavy wool socks, small wallets, good playing cards, handkerchiefs, underwear, sewing kits, pocket and hunting knives, cigaret lighters, writing paper with portfolios, brass buckles, good belts, nail clippers. Because of weather, quality is extremely important.

### For Overseas WACS:

Regulation shirts and ties, sheer stockings, girdles, glamorous bathing suits and rubber caps, garter belts, round garters, cosmetics, gloves, underwear that launders easily, hairpins, bobby pins, safety pins, bedroom and shower slippers, towels and wash cloths, starch, soap chips, non-inflammable cleaning fluids, small sewing, manicure and shoe-shine kit, wrist watches, and articles of metal such as tweezers, manicure scissors, dog-tag chains and identification bracelets.

### Naval Personnel:

Express the same preferences as soldiers but add checkerboards and backgammon games, handkerchiefs, hard candy in tins, shoe and shaving kits, billfolds, pocket knives and clothes brushes.

### Canal Zone:

Family pictures, watches, identification bracelets or rings, cigaret cases and lighters, stationery, pen and pencil sets, pocket knives, subscriptions to hometown newspapers, athletic clothing, swim suits, handkerchiefs, light underwear, plain OD socks, books, fruit cakes, sewing kits, fishing line and spinners, good pipes, harmonicas.

### Special Tips:

Remember that a ton of weight may rest on your parcel, and that heat in the hold of a ship may reach 130 degrees. Cigarets apparently are not needed, but cigar smokers would welcome an extra supply. Avoid gift duplications by checking with relatives and friends. Think of the man you're sending the package to, and consider his tastes.

### Mailing Instructions:

1. Cards and parcels for ALL overseas personnel must be mailed between Sept. 15 and Oct. 15, 1944. No request is necessary, but only one parcel from any one sender to any one receiver is permitted per week. Christmas cards must be sealed and sent first-class.
2. Size and weight: parcels may not exceed 5 pounds in weight, or 15 inches in length, or 36 inches in length and girth combined.
3. Prohibited matter: perishable matter will not be accepted, no intoxicants, inflammable items, poisons or anything that may kill or injure anyone or damage the mail.

SERVICE CANTEN, MAIN FLOOR AT UP ESCALATOR

TERMS ARRANGED

OPEN MONDAY EVENINGS

Lge. Lge. Lge. NE Lge. Lge. 1-lb. B



# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 46

THURSDAY, SEPTEMBER 14, 1944

PHONE, STONE 6000

### Political Polka

By Curt Gerling

We are inclined to believe the reports that thus far Mr. Dewey's utterances from the rostrums of Philadelphia and Louisville have failed to make the Democrats very unhappy. On the other hand many Republicans start a little nail chewing and wind up with bleeding stumps before he is half finished.

First of all, Dewey's speeches are calculated and district attorney and about as warm as last night's baked potato. The audiences, although strongly Republican, respond as though someone held up a card that said "Laugh" or "applaud" and the synthetic enthusiasm seems right out of a studio name show. You can almost hear Fred Allen say "Why Portland" followed by automatic applause.

It's quite possible that Dewey's writers are fans of "Can You Top This" heard on the radio Saturday nights. Anyway, they are digging up a lot of old chestnuts publicly predicated, believing that when a presidential nominee re-states them years later, they become new.

In the newspaper business when you steal another fellow's stuff it's only courtesy to set him sport enough to give him a credit line. The other night Dewey gave us a boring half hour on his views of the peace and

internationalism and although we dislike accusing Mr. Dewey of being a snooper — it was obvious he had been reading F. D. R.'s mail. He practically re-stated not only Roosevelt's opinions of the last two years but the public's as well. Mr. Dewey, after perusing the opinion polls on whether or not we should be active participants in world affairs, has apparently decided that Republican isolationism is a point to be played down. Which will no doubt distress Mr. McCormick of Chicago, no end.

Wordy Cal Coolidge once said in response to a query "Sin-I'm agin' it." A few years ago the profound Congressman O'Brien in paid advertisements announced that he was "against war." Glamorous Tom Dewey — he's a pretty deep thinker too — "he's" took a page or two of his talk in Philadelphia to enlarge upon it. Strangely enough he neglected to say "how" — and he chose to ignore the War Department's report of two days previous — which would have told him.

Of course it was only good politics to dig up something Gen. Hershey had said months before about keeping young men in the Army in order to keep them off relief rolls. Apparently Dewey has been too busy in Albany to have read the GI bill that provides education, military (Continued On Page 5)

### Ed. Randall's Scene and Word

I wonder what assurance the Allied Christian Temperance Forces have that V-Day is going to be given over to drinking and carousing by the citizenry. They seem to be proceeding on the theory that just as soon as the news of victory over Germany becomes known everyone will drop everything and make a bee-line to the nearest grocery with just one thought in mind: to get well shellacked and then start breaking windows and everything that isn't nailed down. How can they successfully forecast what people will do on the day Germany is licked? I don't believe anyone who has lost a son, brother, husband or near relative in the war is going to feel like doing much celebrating. I further don't believe that every war worker is going to lay down his or her tools, with only one phase of the war won, and go out and get drunk.

The aims of the Allied Christian Temperance Forces are without a doubt very laudable but these good people seem to hold a very un-Christianlike opinion of their fellow men's

### WRONG DEPARTMENT

BY JAMES



### FDR To Get Soldier Vote Says GI Joe

By Pvt. JOE BREWER

CAMP CROWDER, MO. How will the GI's vote in November? No one knows, but everyone is trying to find out. Me too! A hundred answers among men in a camp this size is supposed to show at least the trend.

On that basis, Camp Crowder is strictly Roosevelt territory and using Crowder as the yardstick — FDR will profit most by the soldier vote.

Not one to be too delicate in asking such questions, I queried 139 GI's thus: "Who are you voting for?" A question which is right to the point, if a bit ungrammatical.

The answers, gleaned from guards patrolling the street, from KP's in the kitchen, from school, the PX and from the barracks gave these totals: Not voting — 13; Undecided — 20; Refused to Answer — 6; For Dewey 26; For Roosevelt — 74.

Those not voting said they couldn't decide which was the lesser of two evils so would sit it out. The six who refused to answer really believe in the secret ballot. Those undecided will probably stay that way — there isn't any such thing as "politics" in the armed forces — not a whisper.

It may interest you to know that aside from political prejudice taboos the Army is really most considerate of our right to vote and saw to it every soldier got a ballot application by the simple expedient of calling a regular formation, at which time the GI handed out the post card applications personally — by roster.

IT'S A SMALL WHIRL Today we studied the simplified intricacies of the mine detector (classified as a radio) and while out in a simulated mine field half a mile in the woods we were given time for a cigarette. Officially the order for this is: "Take ten" meaning minutes. So I walked over to

### The Armchair General

By Louis Glaser

The job that has been done, is being done, and will be done by our Armed Forces in the Pacific defies the use of adjectives and superlatives. The real story of the War in the Pacific will have to wait the pen of a master historian.

Pearl Harbor wasn't just a sock on the jaw. It was a near knockout punch, that sent our Navy down on one knee. Our government, very properly, didn't make public how really serious was the damage done. We started our war against Japan, not from scratch, but from behind the eight ball.

First job the Navy tackled was the raising and repair of the ships hit at Pearl Harbor. Then a building program was blue printed. New, huge training stations were opened and the recruiting of officers and men began. The Marine Corps was enlarged. The Coast Guard was taken over and expanded.

As the damaged ships were repaired, and new ships completed, we slowly began to put our battle plan into force. General MacArthur made a stand in New Guinea and for the first time the Japs were stopped. Then came Guadalcanal. Then for the greatest spontaneous demonstration our town has

### City's Gonna 'Blow Her Top' on V-Day

By Orville Allen

Make no mistake about it, boys and girls, The Allied Temperance Forces, The American Legion, et al, to the contrary come V-Day and Rochester, along with the rest of the nation is going to blow its collective top.

So, leaving the arguments to others as to whether we should, or should not "go to town" on V-Day, let's get a pre-view of the celebration in Rochester.

Our best method of doing this is to turn back the calendar to November 7 and 11, 1918 and recall the celebrations on both the false and real Armistice Day heralding the end of World War I.

Spontaneous Outburst When word that the Armistice had been signed reached Rochester in mid-afternoon of November 7 it was the signal for the greatest spontaneous demonstration our town has

### This Week's \$25 Winner

For the second time since the plan's inception, The Rochester Sun office produced the \$25 winner in this week's drawing among sustaining subscribers. This week's winner is Anthony Mann, 101 Manhattan St, who picks up his copy of The Sun each week at the office, 93 Clinton Ave. S. and regularly each month, pays his ten cents as a sustaining subscriber. Now he cashes in on his continued interest in this paper. He will receive a check for \$25 when he stops in this office.

Each week The Sun pays \$25 to some sustaining subscriber who has paid his or her carrier ten cents monthly for regular delivery of The Sun. Since the plan was inaugurated The Sun has paid out approximately \$2900 to subscribers.

**Amusements**

**CENTURY** Phil Baker in "TAKE IT OR LEAVE IT" Plus "CRIME BY NIGHT" with Jane Wyman

**LOEWS** "DRAGON SEED" With Katherine Hepburn, Walter Huston and Aline MacMahon.

**PALACE** Eddie Bracken, Ella Raines and Wm. Demarest in "HAIL THE CONQUERING HERO." Plus "SILENT PARTNERS," with Wm. Henry.

**CAPITOL** "INVISIBLE MAN'S REVENGE," with Jon Hall, Alan Curtis and Evelyn Ankers. Plus Anne Baxter, Wm. Eythe and Michael O'Shea in "EVE OF ST. MARK."

**HUDSON** "LADY IN THE DARK" with Ginger Rogers and Ray Milland. Plus "MINESWEEPER" SUN. AND MON. with Richard Arlen and Jean Parker.

**LITTLE** "JOAN OF PARIS" with Michele Morgan and Paul Henreid

**REGENT** "WING AND A PRAYER" with Don Ameche, Dana Andrews and Wm. Eythe. Plus Judy Canova in "LOUISIANA HAYRIDE."

**REXY** "UNCERTAIN GLORY" with Errol Flynn and Paul Lukas. Plus "SO'S YOUR UNCLE," with Donald Woods and Elyse Knox.

**TEMPLE** Starts Fri. Bela Lugosi and John Carradine in "WOODOO MAN." Plus "GHOST WHO WALKED ALONE," with Arthur Lake and Lynn Roberts.

Winning New Friends Everyday

## Safeti-Wash

"The Cleaner That Does Everything"

TRY IT FOR

Walls Floors Bathrooms Kitchens All Household Uses

Pints 49c Quarts 79c

**weis and firmer** 80 Clinton Ave. E.

## Edwards

### Monty James Classic

Coat Dress

1295

Sizes 14 to 18

Beige Mint Green Gold Coral Powder Blue

This is the most important dress there is... the useful coat dress that serves every hour of the day, anywhere. Wool and rabbit's hair that is soft as butter to your skin and a mastery of style details you're sure to find in a "Monty James." Shirred softly at the hips, it has full length button closing and the new push-up sleeves.

EDWARDS—Sportswear, Third Floor

## Projansky

Such a carefully chosen collection of fine Fur Coats!

Variety is the keynote... in types of furs, in lengths, in shoulders and sleeves. Every coat is priced intelligently. And the Projansky reputation is your assurance of getting the most in quality in every price range.

Gray Bombay Lamb	\$295
South American Lamb	249
Genuine Leopard	350
Ocelot Leopard	495
Marten Skunk	295
Hudson Seal (DYED MUSKRAT)	369
Magna Seal (DYED CONEY)	139
Mandoza Beaver (DYED CONEY)	139
Black Persian Paw	199
Natural Brown Persian	395
Dyed Brown Persian	495
Black Persian Lamb	395
Gray Persian Lamb	495
Natural Silver Muskrat	249
Silvertone Muskrat	275
Baum Marten Muskrat	249
Forest Mink Blended Muskrat	350
Brown Caracul	275

Jackets . . . \$100 to \$350

All Prices Tax Included

39 EAST AVE.

## Sibley's

Get Extra Drawer Space In This Handsome

### UTILITY CABINET

## 3.79

Six drawers for shoes! Two roomy ones for sweaters, lingerie and the like! Here's the drawer space you need, all wrapped up in a sturdy, good-looking cabinet that will be a credit to your bedroom. Lovely flowered paper cover in white, rose, blue or yellow.

ART GOODS, THIRD FLOOR

Sibley, Lindsay & Curr Co.

## Edwards

### PHOTO STUDIO

features for September

The Popular Vignette

## MINIATURE

PORTRAIT PHOTOGRAPH

The Perfect Gift For Service Men

## \$1.79

Charge It To Your Account

You'll like the fine quality of Edwards beautiful miniatures. We know you'll be proud to send them as gifts both home and abroad.

## 12 PROOFS SUBMITTED

A Feature Of Our Cinema Action Camera

NO APPOINTMENT REQUIRED

Edwards Photo Studio — In The Green Room

Much good food will go to waste if there aren't enough people to eat it. If there is a canning plant near by why don't you give on for two days a week to help preserve this year's crops?

Washington hears that 'stoves' in food cans have been developed by two British firms. Com-partments in center hold chemicals which will burn when lighted with a cigarette or match.

# KAY'S COMMENTS by Kay Shearer

**HATS ARE HATS THIS SEASON.** — You'll be all set for any schedule in one of these chapeaus from MARLENE HAT SHOP located in HOTEL SENECA. — Whether you're young or old — you'll be happy in a hat from MARLENE. Prices start at \$2.98. BAGS in profusion. All colors with plenty of blacks with prices starting at \$2.98.

More women are saying — "what ever will I do with my hair". Worry no more little one — MILDRED HAUPENTHAL has more ideas on new hair-do's than you've ever dreamed of. Special rates on permanents. Regular \$10 Creme Oil Wave for \$7.50. Regular \$7.50 Creme Wave for \$5. COLD WAVE \$10 and \$20. Make your appointment today. Call Main 7571. MILDRED HAUPENTHAL, 523 BURKE BLDG.

Of course as you know I shop RИPTON DRESSSES every week. But it is still a mystery to me how they mark their merchandise at such reasonable prices. For instance I saw a Fuschia Wool suit brightly self trimmed in braid, smart as all get out priced at a mere \$18.50. The quality was excellent — the style tops. In fact all merchandise is exactly like this one mentioned. Why don't you shop RИPTON DRESSSES when your needs are clothes. Whether a Junior or a medium or large size you'll find your heart's desire. Prices start at \$3.95. RИPTON DRESSSES, 739 MONROE AVE.

There are FIVE DRESS SHOPS on the Third Floor at EDWARDS. Believe me it's a joy to shop on this floor for clothes. There's nothing more disconcerting to a woman in quest for clothes to find them scattered all over the store. The Cosmopolitan Shop boasts the better dresses — and they're adorable. A date dress that gets your Fall wardrobe off to a flying start. Gentle draping at the front, three quarter sleeves and a V-neck that is flattering. Comes in high colors and black and priced at \$19.95. From the BUDGET SHOP — you'll find a Misses' Gabardine in slim sleek gabardine in high shades priced at \$10.95. The YOUNG COLONY SHOP has numbers for the young misses in adorable frocks. From the HOME AND TOWN FROCK SHOP you'll find a love of a Two-tone crepe in gorgeous colors priced at \$8.95. Of course the SPORTS SHOP boasts the DOROTHY HUBBS DICKEY DRESS in a superbly tailored clean cut classic that leads multiple lives by varying its dummies. Comes in a assortment of shades priced at a mere \$8.95. What ever your taste, you'll find your heart's desire at EDWARDS — on the Third Floor — the department store that has FIVE DRESS SHOPS on one Floor, EDWARDS.

More of next year's shoes will have rubber soles and heels because the armed forces are still taking first grade leather. So hang on to your all leather ones and give them the ol' shoo-na to make them last just as long as possible.

**HELP WANTED MALE**  
BOYS—To work after school. Apply Key Drug, 437 Ridge Road West.  
More, but not better quality, beef for housewives. Less pork and lamb is predicted for future months, however.

## That "good friend" The Classic Suit



can be yours for Only \$9.99 today

**WHITNEY'S**  
267 MAIN ST. E.  
Satisfaction Guaranteed Or Your Money Refunded

**LLOYD'S** A green plant — soft lights — a chilly house — and you know fall is here. But that green plant does help brighten your home on these chilly days and nights. Where to see the largest selection — LLOYD'S FLORIST. Drop into this progressive shop and buy a couple for the house. All kinds of potted novelties. Fresh flowers at LLOYD'S are always the kind you're happy to give or receive. Call Main 7688 or drop into LLOYD'S FLORIST, POWERS HOTEL — Opposite Court House.

Perfect teammates for your chestnut field is the new cloche type hat. Gives you that wide eyed demure look. Compliments alone will come your way.

Good news for you short girls. Fashion forecasts feature those wonderful platform soles again. For comfort and style there is nothing like them.

A bird on your hat — worth thinking about this season. Where to find them? — CARTER HAT SHOP. — HAT SHOP, of course! Again let me remind you that Carter's handle the FAMOUS GAGE LINE. These hats are my particular pet. Beautifully made with that zip that all women look for in a hat. Catsuits — Berets the very new Turbin. A beautiful line of SWELLY \$1 — COMPACTS \$3.50 including tax. So what are you waiting for — stop into CARTER HAT SHOP 635 MONROE AVE. Open Eve.

Of course you have received your invitation from R G & E to visit their new COMFORT - CONDITIONED KIT-CHEN. It formerly opened Sept. 8th. Located on the main floor at 89 East Ave. — the hours are from 9 till 5 weekdays — 9 till 12 on Saturday. It is really a knock-out. A ventilation system that removes cooking odors, grime and grease. Your opinions, ideas and suggestions will help — the R G & E asks your co-operation.

Children who love MILK are healthy children. But don't always blame the kiddies — some MILK is more delicious than others. Why don't you try HOMOGENIZED VITAMIN D MILK. While children don't understand or care about the reason for the more delicious milk — you will — and after all the point is to "get them" to drink it. Did you know that milk-drinking people all over the world are taller—stronger—more alert, than non-milking people. So switch to HOMOGENIZED VITAMIN D MILK today. Call BRIGHTON PLACE DAIRY — Glen 144 — 45 FULTON AVE. No question asked if you're not satisfied.

## TANKERS are Needed Sir!

### Urgently Needed NOW!

**ELECTRIC ARC WELDING**  
TOP SHIP YARD PAY—A JOB WITH A FUTURE  
Victory Depends On Production  
You can back production by building Ships now  
If Not Engaged In War Work Apply Now  
Referral United States Employment Service "Not Necessary"

**ODENBACH SHIPBUILDING CORP.**  
4800 DEWEY AVE., ROCHESTER, N. Y.

If You Can't Fight On The Battle Front

You Can Fight On The Home Front

## Ready Now --- the Curtain Rises on...

The Annual Presentation of  
**DIAMONDS · WATCHES · JEWELRY**  
and Quality GIFTS for Every Occasion  
priced as always to give You the most for your Money!

# at Rudolph's

### Christmas Gifts FOR YOUR SERVICE MEN OVERSEAS

**MUST BE MAILED BEFORE OCTOBER 15**

**ARMY-NAVY RING**  
Set with Sapphire for Navy, synthetic Ruby for Army. Massive style.  
17.95

**IDENTIFICATION BRACELET**  
Sterling silver locket identification bracelet he will like  
10.80

**DUNHILL LIGHTER**  
Sterling silver. Always light — never needs fuel. Windproof.  
6.00

**MIRACULOUS MEDAL**  
Sterling silver medal, complete with chain.  
3.95

All Prices Include Tax

**4-DIAMOND PAIR** 45.00  
A great value in this new heart and flower design diamond bridal pair.

**CERTIFIED PERFECT** 97.50  
"Modern Mix" in 14K yellow gold with brilliant diamond.

**MAN'S DIAMOND** 125.00  
Heavy, massive style with large, brilliant diamond. New, handsome.

**MULTI-FACET** 269.50  
Gorgeous "Bright Star" Multi-Facet diamond with matching wedding band.

All Prices Include Tax

### Famous Name Watches For Men and Women

**BENRUS for Men** 29.75  
Smart, accurate, shockproof. With radial dial.

**BULOVA for Men** 42.50  
Handsome style with 17 jewels. Sweep second hand.

**GRUEN for Women** 42.50  
Vari-thin model with 15 jewels. Smart bracelet strap.

**LONGINES for Women** 71.50  
Beautiful new style with 17 jewels.

### ALL STAR FEATURES for Every Member of the Family

**MAN'S LOCKET RING** 37.50  
Shining, popular ring with large gold initial set in rich anyk.

**FLYING FISH PINS** 10.75 set  
Distinctively different gold-plated pins in three sizes.

**RHINESTONE EARRINGS** 4.75  
New design, set with sparkling rhinestones.

**PEARLS** 5.95  
Lustrous, Richelieu simulated pearls — lovely with any costume.

**GIRLS' BIRTHSTONE** 8.75  
Attractively styled in 10K yellow gold with choice of any birthstones.

**BABY RING** 7.15  
Smart classic style set with genuine diamond.

**Easy Terms**

# Rudolph's

CORNER EAST MAIN AT SOUTH AVENUE  
IN BATAVIA — 109 MAIN STREET  
Open Monday From Noon 'TIL 9 P. M.

# Make Your Christmas Gift Selections Early

from Rochester's Most Complete Assortment of

## CANDIES and GOODIES

**Edwards**

**OVERSEAS CHRISTMAS MAIL MONTH**  
September 15th To October 15th

Make your selections early . . . and get them in the mail for the boys and girls overseas. Our stock of "goodies" to tempt the most stubborn palate is complete. Visit our Candy Counter and Sweets Bar and see what variety you have to select from. Packages for overseas shipment must be in the mail between September 15th and October 15th. No Request Necessary.

Mail or Phone Your Order Stone 2300

**Postage Rates:**

Up to 300 miles . . . . . 10c lb.  
Each additional pound, add 2c per lb.  
300 to 1000 miles . . . . . 12c lb.  
Each additional pound, add 5c per lb.  
1000 to 1800 miles . . . . . 15c lb.  
Each additional pound, add 9c per lb.  
Over 1800 miles . . . . . 16c lb.  
Each additional pound, add 11c per lb.

### BRANDIED FRUIT CAKE

3 lbs. **1<sup>69</sup>**



Truly fruit cake at its best . . . mellow rich, flavorful and fragrant! Chock full of fruits and nuts . . . choice seedless raisins, preserved fruits, glazed cherries and melon. And deliciously flavored with brandy! Packed in a beautifully decorated gift box. Send them as gifts . . . they'll really be appreciated! Mail and phone orders filled.

### Packed Ready to Ship to Men and Women Overseas Brandy and Sherry Fruit Cake

1 lb. and 11 oz. **1<sup>76</sup>**



A luscious fruit cake, so perfect to ship to the boys in this country or overseas. Chock full of finest nuts and fruits and, as the final touch of perfection, soaked thru with choice brandy and sherry for excellent flavor. Ready to address and mail.

### Include Some of These Goodies

- Cellophane Wrapped Fruit Cake . . . . . 1 lb. **65c**
- Crystallized Jellies . . . . . lb. **39c**
- One Pound Cellophane Wrapped Chocolate or Vanilla Fudge . . . . . 1 lb. **49c**
- Package California Figs, Individually Cellophane Wrapped . . . . . 6 oz. **19c**
- Gold Coast Candy Mixture . . . . . lb. **49c**
- Teed Chocolate Fudge . . . . . lb. **44c**
- Coconut Milk Logs . . . . . lb. **57c**
- Ice Box Cookies . . . . . 1/2 lb. **20c**
- Jordan Almonds . . . . . lb. **1.29**
- Atlantic City Style Salt Water Taffy . . . . . lb. **39c**
- Rum and Butter Toffee . . . . . lb. **39c**
- Molasses Kisses . . . . . lb. **39c**
- Allen's Rum & Butter Toffee . . . . . 6 oz. pkg. **29c**
- Barrington Hall, Soluble Coffee **23c, 55c, 1.07** (It's all coffee . . . not a mixture!)
- Burry's Cocktail Sniffles . . . . . **14c**
- Chocolate Nut Creamy Caramel . . . . . lb. **57c**

### Packed in Double Cellophane Bags to Keep Fresh

- Gold Medal Pecan Halves . . . . . 1/2 oz. pkg. **15c**
- Assorted Salted Nuts . . . . . 8 oz. pkg. **39c**  
16 oz. pkg. **75c**
- Whole Blanched Peanuts . . . . . 16 oz. pkg. **59c**
- Unblanched Almonds . . . . . 8 oz. pkg. **69c**



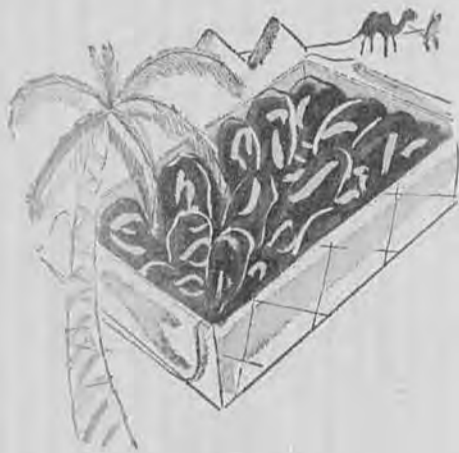
1/2 Pound **29c**  
**FRESH California Calimyrna FIGS**

Fresh! Good! And good for you. Packed in heavy cellophane wrappings.

### Just What They Like! California DATES

**59c** lb.

The most delicious dates on the market. Right from California as fresh, plump as though you'd just picked them. Use them in the package you prepare to send along to your overseas boy or girl. They'll pounce on it with delight. Full pound packages . . . Grand to stuff or use in cakes, cookies or puddings.



### Cellophane Wrapped CARAMELS

**39c** lb.

4 lb. box . . . . . 1.56 5 lb. box . . . . . 1.95

Luscious soft creamy caramels wrapped in cellophane so your overseas man can fill up his pockets and carry a few sweets with him. Ideal for shipment to any climate.

EDWARDS—Candy & Sweets, Street Floor



### HAVE YOU A BOY OVER THERE?

Help him relieve his Christmas package in time by applying for work at Edwards Candy Salespeople and Candy Packers needed!

### Wilbur Chocolate Buds

1/2 lb. Box **50c**



You know buds . . . they are those small pieces of pure, rich chocolate that are so good they just melt in your mouth. Every piece is wrapped in a twisted piece of tin-foil. Tuck in a pound if you make up your own overseas package.

### A Soldier Boy's Delight! ASSORTED GLACE FRUIT

1 Pound Package **1<sup>13</sup>**

2 Pound Package **2<sup>06</sup>**

1 lb. Honey Dipped Fruit 1.06

Variety in a big package all ready for shipment overseas or anywhere in this country. It contains candied figs, dates, apricots, cun- quita, pineapple and cherries.

EDWARDS—Candy & Sweets, Street Floor



How would you like a rain coat you can wash yourself? Some of the water repellent fabrics are washable, you know.

**Labor Groups To Hear U.D.A. Head**

Dr. Rheinhold Niebuhr, chairman of the Union for Democratic Action will speak in Rochester on Monday evening, September 25 at 8 p. m. in Eagle's Hall, 22 Washington St. N.

The meeting is being held under the auspices of the Joint Legislative Conference of the A. F. of L., the C. I. O., and the Railroad Brotherhood and the Rochester Group For Liberal Action.

Dr. Niebuhr, an ordained minister is a professor of Union Theological Seminary. An active participant in the Union for Democratic Action, he is vice-chairman of the Liberal Party and a member of the P. A. C.

**NEW STAGE COSTUME SCENERY NOVELTIES**

**3rd EDITION SKATING VANITIES OF 1945**

LAVISH MUSICAL SPECTACLE!

COMPANY OF 175

**BUFFALO MEMORIAL AUDITORIUM**

Wednesday, Sept. 20th Thru 24th, Matinee Sun., Sept. 24

Reserved Seats (including tax) RED SEATS—\$3.00; BLUE AND BROWN SEATS — \$2.50; GREY SEATS — \$2.00! STAGE END SEATS—\$1.40.

TICKETS NOW AT Kalbfleisch Travel Agency Lincoln-Alliance Bank Bldg. & Weydler Travel Agency, 300 Taylor Bldg.

MAIL ORDERS: Mail check or M. O. and list date you desire. Enclose self addressed, stamped envelope for return of your tickets.

**BUFFALO HOCKEY CLUB—174 Pearl St., Buffalo 2, New York**

**MEN and WOMEN OLD HATS CLEANED 50c up**

THOROUGHLY CLEANED EXPERTLY BLOCKED

**SPEEDY'S DRY CLEANERS AND HATTERS** 212 COURT STREET

Free Parking At Chimes Station

**NEW YORK'S MOST UNUSUAL HOTEL**

Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City, individually controlled radio in each room. Sanitized Service

Fine Room with Private Bath One Person . . . \$2.50 to \$4.00 Two Persons \$3.50 to \$6.00

3 ATTRACTIVE DINING ROOMS Breakfast from 30c-Lunch 70c De Luxe Dinner 1.40

**HOTEL BRISTOL** 129 West 48th St., New York City

Joseph E. Roth  
Theodore E. Tolson, Jr., & Alfred B. Tolson

AT RADIO CITY



**No Wonder 'Skating Vanities' Are Popular**

Winsome Shirley Hart and this line of lovely Vaniti-ettes are a few of the attractions in the all-star, 125-member cast of "Skating Vanities of 1945," all-new third edition of the glamorous musical extravaganza on skates, coming to the Memorial Auditorium in Buffalo next Wednesday for a five-day stay. A special matinee, appealing particularly to Rochesterians will be given on Sunday, Sept. 24.

**Reflections . . .**

(Continued From Page 1)

the mortal remains of Kaiser Bill, covered with turnips, carrots, sauerkraut and other such floral tributes being toted up and down Main St. in many of the impromptu parades.

Then too, I wonder how many in the crowd around the Front St. corner that day remember the incident of the woman trying to tear a "Victory" placard off the trolley car and the man dashing madly up to her, whipping out a bottle of beer and unceremoniously pouring said suds down milady's neck.

Or, do you remember the lads with the feather dusters filled with powder which were shoved hither and yon—into people's faces, across their backs and heads and elsewhere. You'll surely remember it if you got a mouthful of the powder.

But, of all the thrills of Armistice Day, I will remember that to a lad not yet in his teens none could compare with the sight of the airplane circling lazily over Main St. — and low enough so you could see the daring pilot's head — or at least — thought you could.

**History Repeats Itself**

Well, there was 1918's V-Day in Rochester. And, I predict that if there is any deviation from that pattern in 1944 it will be along the lines of more noise, bigger parades, more rowdiness and more real honest-to-goodness relief. Because this time we haven't been fighting to make the world safe for democracy — we're just fighting to make it safe for you and I and the kids and the missus.

Look for me in the V-Day parade. I'll be there — and so will you!

**When-Will-It-End-Dept.: Now**

that the lights are going on again in Europe — and the blackout of England is being relaxed — and the civilian defense forces over there are going on a voluntary basis — and blackouts are apparently over in Rochester — and the air raid wardens are hanging up their tin hats — and the Saturday noon siren tests have joined the limbo of forgotten nuisances — and Hitler looks like a sick chicken — I wonder how really necessary are the policemen who stand (or sit if we want to call a spade a spade) watch over the welfare of the Genesee River atop the Platt St. Smith St. and Driving Pk. Ave. bridges. Since Rochester went "war-minded" sitting in those wooden coops atop the bridges has been a full-time job for nine policemen (one on each of three eight-hour shifts). Didn't I hear there was a shortage of bluecoats in the city?

**Rebuilt London**

The architects blue-printing post-war London have quizzed London housewives and learned that they want residential sections kept entirely free of business buildings — no apartment house anywhere near a business building or factory.

If you're having difficulty getting ice box ribbons and covers, try using myaonaise jars to hold that last bit of food for tomorrow's soup. They're very handy and don't require much space either.

**N. Y. Councilman To Speak Here**

BENJAMIN J. DAVIS

Benjamin J. Davis, Jr., Communist councilman of the City of New York, will speak here at the Mt. Olivet Baptist Church, 143 Adams St., next Thursday evening.

During his speech he will "cover" such topics as, a speedy victory in the war, jobs for returning servicemen and war workers, the problems of a lasting peace and — the forth-coming national election.

Davis came into prominence in New York City in 1932 when he was attorney for the defense of Angelo Herndon. He was later elected to the city council on the Communist ticket. Recently named vice-president of the Communist Political Association, Davis is also a writer for "The Sunday Worker."

**"Baby Care Clinic" Offered By Department Store Here**

To supplement the excellent work being done by the Rochester Health and Social Service Agencies, a special program for expectant and young mothers is being given in Rochester at the Sibley, Lindsay & Curr Co. store by one of the Registered Nurses from the Baby Development Clinic Staff.

This program consists of a full color motion picture and demonstrations on the safe, practical and easy way to bathe, dress and handle the newborn baby.

Program will be given the week of September 25th, Monday at 2:30 and 7:30 p. m. — Tuesday through Friday at 10:30 a. m. and 2:30 p. m. and Saturday at 10:30 a. m. only.

**AMPUTATIONS LOW**

The Disabled American Veterans reports that amputations among American soldiers in World War II so far number 1194. This figure includes 68 who lost two limbs.

**NO COUPONS EITHER**

Soldiers in combat areas, it is pointed out by the Disabled American Veterans, use an average of 3 1/2 pairs of shoes a year.

**No. 7 School Mother's Club To Open Season's Activities**

A tea and get-together will be featured at the opening meeting of the Mothers' Study Club at Lake View School No. 7 next Tuesday at 2 p. m.

A special welcome will be given to mothers of No. 40 school pupils who have now been transferred to No. 7 school.

Executive officers for the year are: President, Mrs. Bruce Dayton; Secretary, Mrs. Sheldon

Joyce; Treasurer, Mrs. Maurice Esser; Miss Mary K. Toomey, principal of Number Seven, is adviser for the group.

**Music School Lists Registration Dates**

Registration dates for the David Hochstein Memorial Music School have been scheduled for 2 to 5:30 p. m. next Wednesday, Thursday and Friday, Saturday, Sept. 23, hours for registration are 9 a. m. to noon and from 1 to 3:30 p. m.

**WANTED MEN PART TIME WORK**

SHIPPING DEPARTMENT ANY TIME DAY OR NIGHT

Apply Employment Office

**ARPEAKO**

900 MAPLE ST.

**What Is Wrong When Prayer Fails?**

Thirty years ago, in Forbidden Tibet, behind the highest mountains in the world, a young Englishman named Edwin J. Dingle found the answer to this question.

A great mystic opened his eyes. A great change came over him. He realized the strange Power that Knowledge gives.

That Power, he says, can transform the life of anyone. Questions, whatever they are, can be answered. The problems of health, death, poverty and wrong, can be solved.

In his own case, he was brought back to splendid health. He acquired wealth, too, as well as worldwide professional recognition. Thirty years ago, he was sick as a man could be and live. Once his coffin was bought. Years of almost continuous tropical fevers, broken bones, near blindness, privation and danger had made a human wreck of him, physically and mentally.

He was about to be sent back to England to die, when a strange message came — "They are waiting for you in Tibet." He wants to tell the whole world what he learned there, under the guidance of the

greatest mystic he ever encountered during his twenty-one years in the Far East. He wants everyone to experience the greater health and the Power, which there came to him.

Within ten years, he was able to retire to this country with a fortune. He had been honored by fellowships in the World's leading geographical societies, for his work as a geographer. And today, 30 years later, he is still so athletic, capable of so much work, so young in appearance, it is hard to believe he has lived so long.

As a first step in their progress toward the Power that Knowledge gives, Mr. Dingle wants to send to readers of this paper a 9000-word treatise. He says the time has come for it to be released to the Western World, and offers to send it, free of cost or obligation, to sincere readers of this notice.

For your free copy, address The Institute of Mentalphysics, 213 South Hobart Blvd., Dept. M-100, Los Angeles 4, Calif. Readers are urged to write promptly, as only a limited number of the free books have been printed.

**Mahogany - the wonder wood!**

IT'S BEAUTIFUL, SERVICEABLE AND ECONOMICAL

Rich, red mahogany — the peer of furniture woods! It's delicate natural grain absorbs a wealth of tone and color. Its jungle strength assures you life-long durability. . . and in the hands of our Grand Rapids master craftsmen, it becomes a graceful, stylish furniture delight. Yes — mahogany is truly a wonder wood! And here at Lauer's, we have mahogany galore in tables you'll like and buy on sight.

**TABLE AND MIRROR**

A Grand Rapids creation that bespeaks quality and finesse. The half-round console table is enhanced by a pierced apron and gracefully curved stretchers. The plate glass mirror boasts a very unusual frame.

Table . . . . . \$12.87  
Mirror . . . . . \$12.87

**Oval-Top Lamp Table**

Notice the beautifully uprated double pedestal—a striking contrast to the four-legged base which is a Duncan-Phyfe adaptation. A Grand Rapids all-mahogany selection. . . . . \$12.87

**Four-Legged Coffee Table**

Simple dignity is the keynote of this well-designed piece. The top is glass-protected. Notice the attractive corner brackets. Lauer's price. . . . . \$12.87

**3-SHELF END TABLE**

Books, magazines and what-not can be stored neatly in this convenient piece of furniture. The finish is deep ruby red. Notice the pierced paneled ends. Lauer's price. . . . . \$12.87

**TWO-TIER TABLE**

Another all-mahogany Grand Rapids selection. Ideally adapted for a lamp, vase or figurine. The Duncan Phyfe base and pedestal are very well balanced. . . . . \$12.87

**Pie-Crust Cocktail Table**

Adapted from a Duncan-Phyfe original. Protective glass inset top enhanced by a sturdy pie-crust edge. A very unusual. . . . . \$9.74

**2-SHELF LAMP TABLE**

This circular table will fit any corner of your room or it may be used beside a sofa or chair. The shelf is very convenient. The Grand Rapids styling is extremely graceful. All-mahogany. . . . . \$12.87

**Lauer's**  
50 STATE ST.

**Ward's HOUSEWARES CENTER**

Featuring **GAINES DOG MEAL**

2 Lb. 25c 10 Lb. \$1.00 25 Lb. \$2.00

**CANDLES**

Colors: Ivory, Lemon, Tea Green, Flax Blue, Daffodil, Primrose and Polaris Red.

10" SIZE . . . . . DOZ. 59c  
18" SIZE . . . . . DOZ. \$1.19

**CHARM SHELVES**

Make Your Windows Delightfully Attractive

69c \$1.00-1.25

**PUT YOUR FURNACE IN SHAPE NOW FOR THE COMING WINTER**

- Galvanized Furnace Pipe 24" length 3" to 18" diameter
- Galvanized Adjustable Elbow 3" to 18"
- Rutland Black Asbestos Furnace Cement
- Rutland Asbestos Stove Lining
- Galvanized Tees
- Dampers, Collars, Safety Thimbles, Flue Stops

**Save HEAT with CHIMNEY SWEEP**

You can't get more heat than you can get with CHIMNEY SWEEP. Chimney Sweep sweeps out soot and scale from flues to chimney top. Really effective in coal, oil or gas furnaces or in wood-burning stoves. Get your supply today!

Mail and phone orders filled.

48-52" size for a winter's supply for average home **\$1.00**

**Ward's**

MAIN 7900 Free City Delivery

**15 EXCHANGE ST.**

FREE PARKING OPPOSITE WITH \$1 PURCHASE

No C. O. D.'s On Purchases Under \$1

TERMS ARRANGED  
OPEN MONDAY EVENINGS

**Sibley's**  
HOW TO HAVE  
**A Warm House**  
This Winter

ONE ✓  
**Insulate With Kimsul**  
100 SQ. FT. ROLL **5.25**

Kimsul in your attic (on the floor or roof) helps you get full benefit from every ounce of fuel. You can install it yourself—quickly and easily! Kimsul is clean, odorless, treated to resist fire and moisture. Follow the simple instructions on each package.

TWO ✓  
**Weatherstrip Doors and Windows**  
Keeps precious heat from escaping. Complete weatherstrip equipment for one double-hung window, 36x36x36" or smaller sash measure **1.00**  
Complete weatherstrip equipment for one door, 36x84" or smaller **1.40**

THREE ✓  
**Clean Your Chimney with Chimney Sweep**  
A treatment with Chimney Sweep destroys soot and scale from furnace to chimney top and prevents heat from wasting away up the flue. Safe and non-explosive for all furnaces and wood-burning fireplaces. Winter's supply **1.00**

FOUR ✓  
**Reflect Heat with Alfol Radiator Reflectors**  
Simple, effective way to make the most of your fuel supply! Alfol reflectors behind your radiators reflect up to 95% of radiant heat which might otherwise be soaked into the walls. Enough for 2 average radiators (72x24") **1.00**

FIVE ✓  
**Put a Filter in Your Furnace**  
Research Air Filters are quickly installed, without fuss or trouble. Their easy air flow keeps the house filled with clean, healthy air, removes dust up to 91% and saves fuel.  
Three sizes:  
20x20x2" or 16x25x2" **1.50**  
16x20x2" **1.40**

SIX ✓  
**Use a Grate in Your Fireplace**  
This rugged, cast-iron grate holds wood or coal, promotes good burning, better heat. It has a convenient dump grate for the emptying of ashes. 22" long, 10" deep **6.98**

HOUSEWARES, FOURTH FLOOR

SIBLEY, LINDSAY & CURR CO.

**Political Polka . . .**  
(Continued From Page 1)

ing out pay, unemployment benefits and sundry advantages to our men of the armed forces that even the Republicans voted for.

Another carping comment in Dewey's Philadelphia story was a statement allegedly from New Deal sources that reconversion would be difficult and relief rolls enormous. A few days later we read an article by Mr. Marion Folsom of our own Eastman Kodak company. Mr. Folsom reported that any postwar job dip was unlikely at the cessation of hostilities in Europe. Folsom is a member of the House Economic Committee and that seems the consensus of opinion. Even the eight Republican members. No doubt Mr. Dewey didn't know about their opinions either.

In Des Moines the other night Tom went on a real tirade. After swinging a few verbal punches at his ex-pal Wendell Willkie and his brilliant article in this week's Collier's he turned a critical tongue on what he called FDR's lack of planning. Cautiously he accused the "New Deal of doing nothing" to prepare the country for war.

Now we feel that the general public's IQ is a whole lot higher than Dewey apparently thinks it is and their memory as well. Even Dewey must have read the record of his party. It was the Republicans who tried to block every bit of preparedness legislation offered by the administration. They voted against fortifying Guam, against the bill to extend for one year the time draftees must remain in training, against the arming of merchant ships, and played petty politics when our life as a nation was threatened by aggressors. Now Mr. Dewey blithely ignores his own party's record and accuses Roosevelt of "doing nothing." Mr. Dewey is sadly in need of a re-write man, who doesn't ignore the facts.

Thus far Dewey has rolled the dice twice, once in Philadelphia, once in Louisville and failed to make a point. Gambling on the literacy and intelligence of the America public is a poor risk in modern times. The radio and news reports keep the American public too well informed. Facts can't be colored and disregarded without arousing suspicion and resentment.

As one partisan puts it — "Maybe Roosevelt won't have to turn on the charm and make any speeches at all this campaign — Dewey is doing such a fine job of losing friends and alienating people."

Citrus fruit blooms give hope of an exceptionally good crop this year.

**Red Cross To Offer Home Nursing Course**

Encouraged at the reception of the Rochester Chapter's first streamlined course in Home Nursing, "Six Lessons in the Care of the Sick," announcement of a second course to start Tuesday, September 19, has been made by Mrs. Alvah G. Strong, chairman of Home Nursing.

Classes will run Tuesdays and Fridays from 1:30 to 3:30 p. m. at 37 Exchange St. ending October 4.

Because of the large amount of actual practical work done by trainees during the course, enrollment in this class is limited to ten.

**JOBS FOR ENGINEERS**  
Engineers disabled in World War II will be given job placement preference. R. L. Crinnian, president, American Society of Industrial Engineers, has informed the Disabled American Veterans.

Gasoline situation will get worse instead of better, say oil officials. Although no talk of smaller rations, quality will be inferior.

**WISE BUY!**  
for qualified motorists

The BEST Synthetic Tire on the Road

**B. F. Goodrich SILVERTOWN**  
Easy terms on all popular sizes.

**B. F. GOODRICH STORE**  
Main East at Union • Main 7300  
**Jerry Piper, Mgr.**

**SWAN** Lg. 11c Reg. 7c

**SPRY** 1 Lb. 25c 3 Lbs. 69c

Lifebuoy or Lux Toilet . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . 24c

**Congress Mkt. & Gro.**  
1059 GENESEE ST.



**A Lincoln-Alliance Personal Loan**

Took Care of Our Doctor Bills!

It's difficult to keep the family budget straight when doctor's bills, insurance premiums, clothing and food bills, etc., have an unpleasant way of piling up. By consolidating these bills and paying them all up in one lump sum with the help of a low-cost Lincoln-Alliance PERSONAL LOAN, you help maintain your credit rating and have up to twelve months to repay the loan. Inquire now!

Figure It Out For Yourself

Yearly Reserve Cash	Finance Cost	Insurance	Amount of Note	12 Monthly Payments
\$100	\$ 5.00	\$ .40	\$105.40	\$ 8.78
125	6.25	.50	131.75	10.97
140	7.00	.56	147.56	12.29
150	7.50	.60	158.10	13.17
175	8.75	.70	184.45	15.37
200	10.00	.80	210.80	17.56
250	12.50	1.00	263.50	21.95
300	15.00	1.20	316.20	26.35

\*Insurance Pays Up Loan If Borrower Dies  
Apply at Any of Our 13 Conveniently Located Bank Offices

All City Offices Open Monday Evening 6:30-8:00

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**  
Member Federal Reserve System Member F.D.I.C.

The Rochester Sun, Thurs., September 14, 1944 - Page 5

**For 38 Years**  
**GRANTS Known for VALUES**  
Your Symbol of Savings

Looks too cute for words!  
**Polo Shirt**  
57¢  
Note the price on this multi-colored, crew neck polo shirt to be worn in or outer style. For boys or girls, sizes 2 to 8. Washable.

By a "famous brand" manufacturer  
**Sheets 1.29**  
• Long wearing white muslin, Type 128  
• 128 strong threads to the square inch  
• Full cut double bed size—81x99 inches  
• Generous hems at both top and bottom  
• We reserve the right to limit quantity

**Rayon Slips** 107  
"Miracle buys," you'll say when you examine the quality of rayon crepe. Every slip is rhythmic cut for freedom of movement. Adjustable straps 32 to 44.

**Rayon Undies** 39¢  
Briefs, step-ins, straight cuffs, flare panties or with matching vests. Double crotch, tailored, lace trimmed, sizes 36 to 40. 42-44, 50¢; 46-50, 69¢

**Sleeper** 77¢  
You'll appreciate the heavily napped fabric . . . youngsters will go for the animal patterns. Drop seat construction. Carefully finished seams. 2 to 6.

**FOR BABY'S COMFORT AND YOUR CONVENIENCE**  
**DISPOSABLE DIAPER PADS** 66¢  
Made of hospital gauze, soft cotton and tissues. Safe and sanitary. Eliminates tedious washing. Easily disposed of. No chafing or binding.

**JUST ARRIVED**  
**COSMETIC KIT** 37¢  
A treasure in itself, individually boxed, four pockets, in red and blue rayon!

**NEW FALL SWEATERS \$3.77**  
Toasty warm sweaters to wear with your skirts, suits or slacks. New Fall "high shades" of green, red, yellow, cedar rose, black, pink and purple. Long, boxy styles. Sizes 32 to 38.

**Alarm Clocks!** 1.65  
Come and Get 'Em! We're SO Happy to Have Them for You!  
The chance you've been waiting for! Attractive gray-finished metal "WAR ALARM" Clocks, 4 1/4 inches in diameter—guaranteed for 30 days, as you'll see by the printed guarantee in each box. Get one and relax!

**W.T. Grant Co.** E. MAIN cor. EAST AVE.



**GI Joe . . .**  
(continued from Page 1)

the crumbling ruins of an old building foundation to look at a small variety of blue morning glories flourishing in the debris. On the ground was a yellow slip of paper which I idly picked up and unfolded. Believe this or not — but in the chill early morning under a Missouri morning glory I had picked up — a Webster Avenue bus transfer from good old Rochester, New York neatly torn off on a diagonal, indicating the time as 11 P. M.

**ALL ON ACCOUNT OF BROOKLYN**  
Well — we moved from K Company to C — and at this time I wish to pay tribute to the swiftest top kick (1st Sgt.) I ever knew. He was all conversation and gestures built around a heart that ran from the floor of his mouth to his shoes. So to best describe this guy I'll quote a typical bit of conversation.

(Scene — the orderly room).  
Cast — Timmons and a nameless GI who never gets a chance to open his mouth any way — and loves it.  
"What 'n' I do for you? Say — button that shirt — suppose an officer came in an seen ya that way? You're gettin' what I always tell you fellows — Stay on the ball — stay on d' ball at all times — see? That way when y' got aumpin' comin' ya — ya got a right to assolt yasef, see? But if y' not on th' ball — not doin' what we ask ya — why how y' expect we'll do what you want?"

"Oh — I remember — yer th' guy wants a followup. Yeah. You want a followup? How long ya been in th' Army? Five months? I'm cryin' for ya — no foolin', I'm cryin' fer ya — I always stek up for the fellas — that's why I'm only a sergeant. But you can't get no followup. Look at me (he taps three rows of ribbons on his chest) — look at me — ya think I oughta get a followup. I want a followup too but (shrug) no followup. Who's your top sergeant?"  
The GI looks surprised — "Why — you are?"  
"No — who's yer top sergeant?"  
"Sergeant Timmons, but —"  
"All right. No wyou know me an' I know you. We're friends. Right?" (he leans forward)  
"Right!" (He leans back quite satisfied with his own answer).  
"But no followup!"  
At our last formation as K Company he — Sgt. Timmons — made a little good-bye speech wherein, among other things, he cautioned us to stay on d' ball — because when overseas you'll be in practice to be "Aloin". As a parting statement he praised our old commanding officer whom the sergeant characterized as being "The swiftest CO I ever had under me."

**ROBERTSHAW POST**  
Frank E. Robertshaw Post Auxiliary will hold its first meeting of the season next Wednesday evening at 8 o'clock at 137 Linden St. Mrs. Mary Troit is the hostess. There will be an election of officers and yearly reports will be read.

**GERMANIA CHAPTER**  
Germania Chapter, O. E. S. will meet on Monday, September 18th, in Room A, Masonic Temple, with Worthy Matron Erna Taylor and Worthy Patron Arthur Taylor, presiding.

**HAY FEVER AND ASTHMA SUFFERERS**  
Get Relief This Quick Easy Way  
STOP that sneeze, itching throat, running eyes. Build resistance by using  
**Maid's Prescription 3**  
Results guaranteed or money refunded on 5 bottle treatment \$5. Single bottles \$1.25. Sold at  
**MAID DRUG CO.**  
Call Glen 4015, 511 Dewey Ave.

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WHERE YOU BUY THE CUTS OF  
**CHICKEN YOU PREFER**  
**DOLAN'S**  
600 JEFFERSON AVENUE  
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Telephone Genesee 1417

**SPRY** 1 Lb. 25c  
3 Lbs. 69c  
Lifebuoy or Lux Toilet. 3 for 20c  
Rinso or Lux Flakes. Lge. 24c  
**DEWEY FOOD CENTER**  
2890 DEWEY AVE.

Try a cabana carryall — a bandanna looped onto a crochet hoop.

**WANTED USED TRUNKS**  
LEGGAGE, GOOD CONDITION  
TOP PRICES

**KRIEGER'S**  
138 CLINTON AVE. S. STONE 2251

**1 lb. 25c**  
**3 lb. 69c**

**SWAN** Floating Lge. 11c  
Soap Reg. 7c

**Lifebuoy or Lux Toilet. 3 for 20c**  
Rinso or Lux Flakes. Lge. 24c

**HANNA'S MARKET**  
483 BROOKS AVE.

The Rochester Sun, Thurs., September 14, 1944 Page 7

**Liberty**  
GIVES YOU... A NEW BOOK EVERY WEEK  
condensed to one evening's reading time!

**THE CORPSE CAME C. O. D.**  
by Jimmy Starr

A beguiling movie star, a murderer, and a newspaperman who save for his heart, interface with his headlines are the ingredients of this Hollywood thriller written by Jimmy Starr, famous newspaper columnist who knows his Hollywood all too well.

At Liberty take a lot of pride in being able to bring you an important new book every week... and we try to make them the 52 best books of the year!  
For example, the Liberty Book Condensation in this week's issue, is one of the finest Mystery Stories of the year. A book you'll want to read!

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If you haven't read Liberty lately, then you're in for a surprise! For Liberty gives you a week's selective reading... provocative articles, worthwhile fiction. Today, Liberty shows the pace for amiable minds!

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**VENETIAN BLINDS CLEANED QUICKLY and EASILY**

This housewife has discovered how to clean Venetian Blinds easily and quickly with Blind-X Cleaner. No longer is it a tedious chore that consumes her time and patience. It's simply "once over lightly" now with a cloth moistened with Blind-X Cleaner — no water, no rubbing, no drying. Blind-X Cleaner instantly removes dust and dirt, dissolves greasy film and it's exceedingly gentle on the hands.

**Pts. 45¢ — Qts. 75¢**

**Wallpaper For Every Room**  
See our big selection of colorful patterns for living rooms, dining rooms, bedrooms and kitchens.  
**9c to 39c a roll**

**SPECIAL LINOLEUM OFFER**

**ARMSTRONG INLAID LINO. FLOOR**

**\$18.75**  
Labor included. Any room size up to 9x12.

**Employ A Reliable Contractor**

**GIFTS for the HOME**  
from our Decorative Accessories Department

Beautiful Gifts for every occasion and purpose that add beauty to any home. Pictures, Vases, Glassware, Mirrors, Miniatures, Placques.

**SHERWIN-WILLIAMS SWP HOUSE PAINT**  
America's favorite! More beauty, protection and economy in every gallon.  
Gal. \$3.25

**NEW LOCATION**  
41 SOUTH AVE.

**ONE-COAT WHITE ENAMEL GALLONS ONLY \$2.98**

Open Monday Nights 'Til 9

**SHERWIN-WILLIAMS**  
41 South Ave. NEW LOCATION Main 1517  
Between Main and Broad  
Free Parking on Water St. or South Ave.

**JUST LIKE MONEY IN THE BANK**

Now I Always Have Money In My Pocket — And I don't Have to "Tease" Mom or Dad For It Either! I Make It Myself — Every Week!

**OPPORTUNITY KNOCKS**

Here is a job right in your own neighborhood with no investment to make other than a few hours of your spare time.

**SHOPPING NEWS, CIRCULATION DEPT.**  
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ROCHESTER, N. Y.

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Act Immediately—There May Be An Opening In Your Neighborhood Today

**It Now!**  
Or Replace Old Heating Equipment before The Fall Rush

**NOTHING TO PAY UNTIL NOV. 1ST**  
All about the new F.H.A. plan for home repairs.

**5 Section Hot Water BOILER**  
**\$108** Both Stores

Designed for efficient steam or hot water heating. Roomy fire-box with large coal capacity minimizes firing attention. Burns hard or soft coal or coke. Sold on regulated sale. Buy on our Easy Pay Budget Plan.

**Radiator**  
Both Stores

Keeps your feet warm, no extra plug into let.

**30 Gallon Steel RANGE BOILER**  
**\$11.95** Both Stores

Heavy galvanized steel range boiler. Sturdy, well made to give years of satisfactory service.

**HEATING ACCESSORIES**

.....	79c
.....	43c
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**LAVATORY**  
**\$19.95** Both Stores

White vitreous china that is acid proof and won't stain or crack. 19x17 inch bowl. Complete as shown. Buy on our Easy Pay Budget Plan.

**Favors House Painting**

**WALL PAPER**

**SUNFAST, WASHABLE PATTERNS**  
Beautiful modern patterns that are sunfast and washable. The colors and exquisite designs will give your home a "decorators" touch. Patterns for all rooms.  
Other Sunfast, washable wallpaper, 24c S. R.

**READY-PASTED WALLPAPER**  
All ready pasted, all you have to do is wet and hang it. No fuss with tools of any kind. Choose from patterns for all rooms. Complete with border.

**MASTER MIXED HOUSE PAINT**  
**2.98** Gallon in 5 gal. lots  
Both Stores

Protect your property with one of the finest house paints on the market today. Made with premier ingredients. Master Mixed paint brushes easily, gives more coverage. Choice of colors and white.

**4 HOUR ENAMEL** 1.39  
Quart  
Dries fast, smooth, for furniture, bicycles and other household objects.

**SPAR VARNISH** 1.39  
Quart  
For all interior work, parquets, woodwork, boats, will not soften, turn white.

**ECONOMY ROOF COATING** 2.19 Gal.  
Both Stores  
Per gallon in 5 gallon lots. For roofing saw of old roofs. Finest quality.

**GALLON OF FLAT PAINT** 2.69  
Both Stores  
Color Mixed Interior walls, woodwork, ceilings, covers up to 2 square feet. Choice of colors.

**Challenge Room Lot Wallpaper** bundle 1.09  
2 Pounds of Paste ..... .37  
Cold Water Size ..... pound .26

**Gallon of Turpentine** 1.09  
Both Stores  
Finest quality steam distilled turpentine for all painting. Please bring own container.

**PATCHING PLASTER** 39c  
5 pounds  
Both Stores  
Easy to use, for walls and ceiling repairs. Mixed with acid water.

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION MAIN 7000  
RIDGE ROAD NEAR DEWEY GLEN 556  
ROCHESTER, NEW YORK

**DON'T WAIT TOO LONG  
YOU MAY BE DISAPPOINTED!**



21-inch Baby Doll, moving eyes, dressed, fluffy ..... **\$2.95**  
22-inch Girl Doll, moving eyes, voice, natural hair ..... **\$7.95**  
A limited selection of other Dolls **\$1.00 to \$3.49**

Stouty Dogs, Elephants, Cuddle Bears ..... **\$4.95**  
Mickey Mouse, Donald Duck and others ..... **\$3.95**  
Honey Bears, Dogs, at prices of **\$1.00 to \$3.95**

**UNIT PARTS  
ROCHESTER CORPORATION**

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**IS DEWEY THE MAN?**

By Sender Garlin  
VETERAN ALBANY CORRESPONDENT  
Read this revealing and factual expose of the G. O. P. presidential candidate's record as Governor of New York State.  
ON ALL NEWSSTANDS • AT ALL STORES • 5c A COPY

SATURDAY EVENING, SEPTEMBER 30

**ROCHESTER  
Grand Opera  
COMPANY**

Presents Verdi's Grand Opera

**"Ballo in Maschera"**  
(Masked Ball)

With Brilliant Cast  
**AUDITORIUM**  
E. Main Street

**TICKETS NOW**  
at Sibley's  
Bal.: \$1.20,  
\$1.80, \$2.40,  
Lodges: \$3.60,  
Orch.: \$2.40,  
\$2.80, \$3.60,  
(Tax Incl.)

THEY'RE CALLING FOR  
**"Jammy"**  
"Jammy" is the short and popular name for Jam o'Shanter Lager Beer and Ales. Everywhere you go, to your favorite tavern, club, hotel, restaurant or dealer's, the popular call is for "Jammy." Folks sure enjoy their just right flavor, sparkling and creamy, mellow smoothness. So make it a point to ask for "Jammy." American Brewing Co., Rochester, N. Y.

**Jam o'Shanter LAGER BEER & ALES**

(Continued From Page 1)  
strength of character.  
There are some people who get tight every New Year's Eve just because it seems the smart thing to do. But there are a lot of Rochesterians who celebrate New Year's Eve quietly. By the same token, some people are going to make V-Day the excuse for a roaring, rousing drunk and the closing of saloons, grills and liquor stores will not change their plans one bit. I daresay that those who plan to celebrate V-Day are already storing up the wherewithal that will make for a wet observance. Probably some farsighted smarties are also putting by a supply of wet goods with the hope of getting premium prices for the stuff.  
I think Lt. Com. Neill, commanding the University of Rochester V-12 Unit, hit the right note when he said: "It would be unthinking to make Germany's collapse an excuse for merry-making when many of our boys are still fighting in the Pacific."  
I am of the opinion that the majority of the people of this community feel the same way and will observe V-Day soberly. The constant harping on drinking and carousing might have just the opposite effect and make such procedure desirable. It might turn out to be the old, old story of the forbidden fruit.

**SWAN** Floating, Lge. 11c  
Soap, Reg. 7c  
Lifebuoy or Lux Toilet . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . . 24c  
**CASARETTI'S MKT.**  
691 BAY ST.

**DAW'S COUPON**  
Fresh-- Old Fashioned  
**CANDY  
TAFFIES**  
\* MADE WITH MILK  
1/4-Lb. Pkg. **215c**  
Famous GARDEN SPOT old-fashioned Taffies . . . made with milk. Each piece individually wrapped. A treat for the whole family—wholesome and delicious!

**DAW'S**  
ORIGINAL CUT-RATE DRUGS

56 CLINTON ST. OPT. TRIPLE TRAYBAR	81 MAIN ST. E. CORNER AUGUSTUS	853 MAIN ST. E. 1 DOOR FROM STILLSON	452 W. RIDGE RD. LAKE COUNTY	880 MAIN ST. W. BULL'S HEAD	473 N. GOODMAN JUST OFF MAIN	539 MONROE NEAR GOODMAN
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**MAILING CARTON**  
FOR MAILING XMAS GIFTS OVERSEAS  
Heavy cardboard cartons—the correct size—for mailing gifts to the men and women in the service overseas.  
Postal-Approved For Size **11c**  
Daw's Low Price

**DAW'S COUPON**  
**SWEETHEART SOAP** Large 10c Bars  
**3 FOR 16c**  
(Limit of 3)

**FACIAL**  
MAIL X to the Overseas E

**2-Pc. CAPS** Self-Seals All Standard Jars  
—No Jar Rubbers Needed—  
**12 For 16c**

**JAR RUBBERS** 3c Doz.

ESSEWAX, PARAFIN, 1-lb. . . . 13c  
SACCHARIN POWDER, 1-oz. . . . 29c  
MUSTARD POWDER, 1/2-lb. . . . 21c  
ALUM POWDER, 1-lb. . . . 17c

**DAW'S COUPON**  
**BLADES**  
★ Double-Edge  
PKG. OF 5 **4c**  
(Limit of 2 Pkgs.)

**MAIL X to the Overseas E**

**Pro-phy-lac-tic NYLON BRISTLE BRUSH**  
**2 FOR 23c** 43c DOUBLE PACKAGE

**COCKROACHES ANTS DIE WITHOUT POISON**  
New non-poisonous D-I-K-I kills roaches and ants in 8 to 24 minutes. Sprinkle it in infested places and watch results. Harmless to children or pets. See directions. No longer necessary to use old-fashioned dangerous poisons. Ask for D-I-K-I Roach and Ant Powder—25c. See 7th St. at Daw's.

**1-LB. TOBACCOS**  
Send him a pound of his favorite tobacco—DAW'S has all the popular brands—at CUT PRICES.

**STOP FLAKE-DANDRUFF**  
LACO's mountains of fine-bubble lather cleanses deeply and gets at unpleasant flake-dandruff. Try this really finer, higher-quality GENUINE Castile shampoo for only **29c**

**LACO GENUINE SHAMPOO**

**FREE!** Reg. 49c Package  
**VIMMS VITAMIN TABLETS**  
When You Buy The Large Size Both For . . . **1.69**  
Regular \$2.25 value—120 Tablets! Stock up now this famous health aid. Offer good for a limited time only!

**Allen's Foot-Ease** 27c, 44c

**Rectal Soreness**  
Get Relief Now Easy Way—Sit in Comfort  
Prolarmon Rectal is a quick, dependable reliever of itching, painful rectal soreness—symptoms which may also accompany piles and hemorrhoids. Brings soothing action of comfort spot contact. Forms protective film over sore area, helps destroy infectious agents, with Nature's best up new, breaks tissues. No oil—no grease to stain clothing. Sits on money back guarantee. Prolarmon Rectal is now available in handy 75c jar with special applicator. Get this modern relief today—ask for **PROLARMON RECTAL**

now try **Fitch's**  
**SAPONIFIED COCOANUT OIL SHAMPOO**  
Leaves hair softer . . . Not Drying  
Double-Filtered . . . Leaves no dull "film" . . . Contains own patented rinsing agent.  
**LARGE 6-oz. SIZE 47c** Reg. 60c

**DAW'S Extra-Value COUPON**  
**FAMOUS LADY JEAN COLD CREAM**  
Pure Cold Cream . . . excellent for cleansing the skin and removing make-up.  
Large 5-oz. Jar REG. 50c **19c**  
(Limit 2 Jars)

**DAW'S Extra-Value COUPON**  
**TALCUM POWDER** Reg. 25c Value **11c**  
A new, super-fine talc powder—delicately perfumed. Use lots and lots of it to keep you fresh and comfortable. (Limit of 2)

**DAW'S Extra-Value COUPON**  
**ALL-METAL TWEEZERS** New, all-metal tweezers that really "grab". Unusual Value! **7c** (Limit of 2)

**DAW'S Extra-Value COUPON**  
**FAMOUS LADY JEAN PER** (Manufacturer's 2-DRAM 50c SIZE) (Limit 2 Bottles)



**INVISIBLE SHIELD**  
against painful  
**SUNBURN**

Maschine burns skin because it takes out moisture and leaves it in a thin, sticky film. This is the worst practice in treating other kinds of sunburn. The Chafix formula is made of water. Simply wonderful relief if skin is really burned. Chafix is used in important hospitals. No oil to spill, no greasy stains, clothes changed first, always handy, charged sides, wherever skin is raw. Grand for infants, adults, children. 2 1/2 and 6 1/2 oz. at your store.

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RUSSIAN KOLIMSKY  
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**CLIFFORD FUR CO.**  
1283 CLIFFORD AVE.  
One Block Off Postland  
CLIFFORD FUR SELLS FOR LESS

**Peaches For The Good Provider**



*By BETTY BARCLAY*

In Biblical times it was a sign of being wisely prepared to have one's lamps always in readiness—the vessels filled with oil and the wicks trimmed to produce a steady light.

Even today when we apply the quaint old phrase, "good provider" to a homemaker, it is used in the highest praise. For she is a woman who is equal to any household emergency—which means that she undoubtedly has a well-stocked jam and jelly cupboard.

Now that the peach season is here again, she is doubly proud of her resourcefulness, for this golden fruit is truly a royal fruit and worthy of the very best treatment. To retain the rich, luscious flavor of peaches, make sure that the fruit is fully ripe and add natural fruit pectin. The short-boll method of jelly making means half-gallon more glasses and a perfect result. If these directions are carefully followed, you'll be assured of perfect results:

**Ripe Peach Jelly**  
(Makes about 3 medium glasses)  
3 cups juice  
6 1/2 cups sugar  
1 bottle fruit pectin

To prepare jelly, remove pits from about 3 1/2 pounds fully ripe

peaches. Do not peel. Crush peaches thoroughly. Add 1/2 cup water. Bring to a boil, cover, and simmer 5 minutes. Place fruit in jelly cloth or bag and squeeze out juice. Measure sugar and juice into large saucepan and mix. Bring to a boil over hottest fire and at once add bottled fruit pectin, stirring constantly. Then bring to a full rolling boil and boil hard 1/2 minute. Remove from fire, skim, pour quickly. Paraffin hot jelly at once.

**Ripe Peach Jam**  
(Makes about 8 medium glasses)  
3 1/2 cups prepared fruit  
4 1/2 cups sugar  
1 box powdered fruit pectin

To prepare fruit, peel about 2 1/2 pounds fully ripe peaches; pit and grind or crush thoroughly. Place prepared fruit into a 5- to 6-quart kettle, filling up last cup or fraction of cup with water if necessary. Place over hottest fire. Add powdered fruit pectin, mix well, and continue stirring until mixture comes to a hard boil. At once pour in sugar, stirring constantly. (To test may be added.) Continue stirring, bring to a full rolling boil, and boil hard 1 minute.

Remove from fire, skim, pour quickly. Paraffin hot jam at once.

**Special Pudding**  
6 slices stale bread 1/2 teaspoon nutmeg  
1/2 cup whole milk 2 cups vanilla  
1/4 cup sugar 1 egg white  
2 eggs, separated 1/2 cup orange juice  
2 tins. sugar Orange sauce

Remove crusts from bread; spread with butter; cut bread into squares and arrange in layers in greased baking dish. Sprinkle each layer with raisins and bran. Beat egg yolks; add 2 tins. sugar, nutmeg, milk and flavoring; mix thoroughly and pour over bread. Bake in moderate oven (350 degrees F.) about 35 mins. Cover with meringue made from beaten egg whites and 2 tins. sugar. Bake in slow oven (300 degrees F.) 20 mins., or 'til meringue is brown. Serve with Orange Sauce.

**Spicy Beef Roast**  
2 cups vinegar 2 cups sliced potatoes  
4 cups water 2 bay leaves  
2 bay leaves 12 whole cloves  
1 tins. salt 4 lb. beef roast  
1 tins. sugar Flour

Combine vinegar, water, bay leaves, cloves, salt and sugar. Put beef into large bowl; cover with vinegar mixture. Cover, let stand over night. Drain, saving liquid. Dredge beef in flour. Brown in melted lard on all sides in large deep kettle. Add 2 cups of the vinegar mixture, the carrots and potatoes. Cover; cook in moderate oven (350 degrees F) about 3 1/2 hrs. or 'til tender. Serves 8 to 10.

**Do It Now!**  
Repair Or Replace Old  
HEATING EQUIPMENT  
Before The Fall Rush

NOTHING TO PAY UNTIL NOV. 1ST

Ask about the new F.H.A. plan for home repairs.

**5 Section Hot Water BOILER \$108** Both Stores

Designed for efficient steam or hot water heating. Roomy fire-box with large coal capacity minimizes firing attention. Burns hard or soft coal or coke. Sold on regulated sale. Buy on our Easy Pay Budget Plan.

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Heavy galvanized steel range boiler. Sturdy, well made to give years of satisfactory service.

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Completely automatic, keeps your home at even healthful temperatures. Installs easily, no extra wiring needed. Simply plug into any electric plug outlet.

**PLUMBING AND HEATING ACCESSORIES**

Boiler Stop Leak	79c
3" Asbestos Tape	43c
Tank Silencer	15c
Furnace Cement	2 pounds 23c
20 Yds. Asbestos Paper	98c
Furnace Brush	39c
Boiler Brush	59c
7" Smoke Pipe	49c
7" Elbows	49c

**MEDICINE CHEST \$5.95** Both Stores

White enamel finish, 4 shelf spaces. Full mirror door, recessed type.

**BOILER JACKET \$2.29** Both Stores

30 gallon range boiler. Insulating jacket to keep water hot longer.

**TOILET SEAT \$2.39** Both Stores

Mahogany finish, hardwood seat for all standard closet outfits.

**CLOSET OUTFIT \$25.95** Both Stores

Modern design white enamel finish. Siphon wash down action. Priced less supply pipe.

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White vitreous china that is acid proof and won't stain or crack. 19x17 inch bowl. Complete as shown. Buy on our Easy Pay Budget Plan.

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**One Full Year Guarantee!**

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**JUNE Sale**  
PRICES REDUCED (Including Tax)  
10% to 20%

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"Attested Perfect"  
Diamonds

*The Traditional Bridal Gift*

*guaranteed*  
No Cracks • No Flaws  
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No compromise with quality! Each diamond is carefully inspected by our diamond expert. To be approved "Attested Perfect" it must pass every test for color, purity and cutting perfection. And you get an "Affidavit of Perfection" with each purchase. Quality for quality... price for price... our values cannot be equalled. Remember, too, that only quality diamonds are sound investments. Shown here are but a few of our magnificent collection. Other "Attested Perfect" diamond engagement rings and bridal sets range in price

**\$89.50** Handsome, massive, modern styled men's ring set with two gorgeous diamonds and a beautiful synthetic sapphire. An exceptionally low price for this magnificent ring.

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**Easy-to-buy**  
You can arrange terms as low as \$1.25 weekly after 1/3 down payment

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**Smalls**  
28 EAST MAIN ST.  
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**Sears Has Your New Color-Perfect WALL PAPER**



**SUNFAST, WASHABLE PATTERNS \$19c** S. R.

Beautiful modern patterns that are sunfast and washable. The colors and exquisite designs will give your home a "decorators" touch. Patterns for all rooms.

Other Sunfast, washable wallpaper, 24c S. R.

**MASTER MIXED HOUSE PAINT \$2.98** Gallon in 5 gal. lots Both Stores

Protect your property with one of the finest house paints on the market today. Made with premier ingredients, Master Mixed paint brushes easily, gives more coverage. Choice of colors and white.

**4 HOUR ENAMEL \$1.39** Quart

Dries fast, smooth, for furniture, bicycles and other household objects.

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For all interior work, parquets, woodwork, boats, will not yellow, turn white.

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Per gallon to 8 gallon lots. For sealing new or old roofs. Great quality.

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Master Mixed Interior wall, woodwork, ceilings. Covers up to 400 square feet. Choice of colors.

**READY-PASTED WALLPAPER \$1.98** Box

All ready pasted, all you have to do is wet and hang it. No fuss with tools of any kind. Choose from patterns for all rooms. Complete with border.

Challenge Room Lot Wallpaper... bundle 1.09  
2 Pounds of Paste... .27  
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**PATCHING PLASTER \$39c** 5 pounds Both Stores

Easy to use, let walls and ceilings repair. Mixed with cold water.

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Finest quality steam distilled turpentine for all painting. Please bring own container.

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RIDGE ROAD NEAR DEWEY GLEN. 556  
ROCHESTER, NEW YORK



# Political Polka

By Curt Gerling

## CALLING MR. ANTHONY

Don't be surprised some night soon, when you are tuned in on the Goodwill Hour, to hear Candidate Dewey's voice saying "Mr. Anthony, I've got a problem." In fact he has several and it is extremely doubtful that even the glib Mr. Anthony will be able to snatch any solutions for them out of the thin air.

Of course his number one problem is to find something seriously wrong in the deeds, progress and accomplishments of the Roosevelt administration. In twelve years the boss of any organization makes a few mistakes but if his company has a record of progress and is far ahead after the twelve years have ticked off, his mistakes must have been few and relatively unimportant or he would be back selling insurance. Making wise cracks about Eleanor's frequent jaunts; concurring up fan-tastic statements about keeping the boys in the army rather than have them on relief; and calling the second Quebec conference and F. D. R.'s Pacific trip political propaganda are pretty juvenile as well as extremely doubtful vote-getters. Tom's difficulty is in finding something to talk about and then being able to talk about it without driving more votes into his opponent's vote column.

**Needs Common Man**  
For example, even frozen-faced Tom realizes he can have all the millionaire manufacturers and economic royalists housed in the city of Providence and still fail to carry Rhode Island unless he has the votes of the men who work for those gentlemen. He and Mr. Anthony have to work out the problem of how to get the labor vote and smear Sidney Hillman and other labor leaders at the same time. He has been playing nice friendly parlor games with the AFL as New York's governor and at the same time giving "the old one two" to Hillman and the CIO.

**Labor United**  
The Methodists go to their (Continued on page 9)

## This Week's \$25 Winner

Louis Weller, 17 Weaver St., is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Weller gets for paying his carrier, John Nowack, 17 Leo St., ten a month for regular delivery of the Sun to his home. John incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers for the current month are entered in the drawing. Since inception of the plan nearly \$2,000.00 has been paid to lucky winners.

# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 47 THURSDAY, SEPTEMBER 21, 1944



## Campaigns Open Here As Publicity Barrage Starts

That the conduct of the war on the home front would be a major issue of the election campaign at least in Monroe County was proved last week-end when the Republicans opened fire with paid announcements in the daily papers calling voters attention to the most odious of the measures instituted by the Democrats since the outbreak of war.

In one of the first announcements, the Republicans asked if the voters believed "that rationing is on the level" or that "arbitrary freezing of all products was necessary."

After answering their own questions with a large "No," the Republicans proposed that we should "stop using the war effort as an alibi for playing politics on the home front."

Obviously, the Republicans think the Democrats are playing (Continued on page 7)

## Murder Probe Turns To Local Suspect

When the police get to running around in circles trying to solve a case, they're eventually bound to arrive right back at the point from which they started.

And that's just about where they are now in the Orendorf murder case, slightly more than a month after the slaying of George W. Orendorf, 48, of 272 Alexander St., was killed when he was thrown out of a tenth story window of the Hotel Rochester early in the evening of August 15. The murderer, inconsiderately enough, didn't give anyone his name, nor did he leave any forwarding address where he might be found. Therefore, the police have had more than the usual trouble locating him.

**Many Suspects**  
Suspects there have been aplenty. But, despite junkets by local police into a half dozen states, clues have fizzled and failed almost as fast as they have come to light.

Information in the hands of the police shows that any one of a number of people might have wanted Orendorf out of the way. It is alleged that he was of the "Don Juan" type and had several "entangling alliances."

But, no matter in what direction police turn their investigation they wind up involving a member of the armed forces.

## Shep Fields To Headline Firemen Show



DEPUTY CHIEF SUTHERLAND

With a talent list already reading like a "who's who" in American entertainment, and more acts being booked daily, all signs point to one of the finest entertainment programs ever put on here when Rochester firemen stage a benefit show for their War Emergency Fund at the Eastman Theatre Tuesday, Wednesday and Thursday, Oct. 3, 4 and 5.

Headlining the program will be Shep Fields and his Rippling Rhythm Band, rated one of the top-notch units in the country.

(Continued on page 7)

**Amusements**

**CENTURY** NOW PLAYING  
"WILSON" in Technicolor with Alexander Knox and Geraldine Fitzgerald.

**LOEWS** NOW PLAYING  
Jean Arthur, Lee Bowman and Charles Coburn in "THE IMPATIENT YEARS." Plus "EVER SINCE VENUS."

**PALACE** NOW PLAYING  
"JANIE" with Joyce Reynolds and Robert Hutton. Plus Basil Rathbone and Nigel Bruce in "PEARL OF DEATH."

**CAPITOL** NOW PLAYING  
Bette Davis in "MR. SKEFFINGTON." Plus Olsen and Johnson in "GHOST CATCHERS."

**HUDSON** NOW PLAYING  
"IN OUR TIME" with Ida Lupino and Paul Henreid. Plus "SAILOR'S HOLIDAY" SUN. AND MON. with Arthur Lake and Jane Lawrence.

**LITTLE** STARTS SAT.  
"THIS IS THE ARMY" With George Murphy, Joan Leslie, Lt. Ronald Reagan and Kate Smith

**REGENT** NOW PLAYING  
Eddie Bracken and Ella Raines in "HAIL THE CONQUERING HERO." Plus "THE ANDREWS SISTER" in "MOONLIGHT AND CACTUS."

**REXY** NOW PLAYING  
"AND THE ANGELS SING" with Dorothy Lamour and Fred MacMurray. Plus "THE NAVY WAY" with Robert Lowery SUN. MON. TUES. AND JEAN PARKER.

**TEMPLE** STARTS FRI.  
THREE DAYS ONLY starting Friday, Sept. 22. "HOOYAY FOR THE GIRLS" with Broadway Cast of 50. 24 Photographers' Models and 8 Big Scenes. On Screen: "STRANGERS IN THE NIGHT."

NOTHING OLD FASHIONED ABOUT

# Safeti-Wash

The Modern Cleaner That Does Everything!

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Walls Floors  
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ALL HOUSEHOLD USES

## Fur Investments at Moderate Prices

Here's Quality at moderate prices fur coats backed by the Projansky label, which guarantees the choicest skins and workmanship — worthy investments for many seasons to come!

- MUSKRAT COATS . . . . \$295 to \$450  
Mink or Sable Blend
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¾ And Full Length
- RUSSIAN PERSIAN PAW . . \$195 to \$295  
Black or Grey
- RUSSIAN PERSIAN LAMB . \$395 to \$595  
Box Or Fitted
- MOUTON LAMB . . . . . \$145 to \$195  
Fitted or Tuxedo
- SEAL DYED CONEY . . . . \$125 to \$150  
Sizes 12 to 46
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Sizes 12 to 44
- SILVER MUSKRAT . . . . . \$195 to \$295  
Natural & Blended

Convenient Terms of Payments If Desired

**Projansky**  
39 EAST AVE.

## To Everyone Who Wants —

- ★ TOTAL VICTORY
- ★ LASTING PEACE
- ★ STEADY JOBS

This is a critical time. Total victory, a just and lasting peace, full employment, and the kind of world your children will grow up in, will be decided on election day, November 7th.

Don't sit by and watch all the hard-won gains of the past 12 years vanish.

Franklin D. Roosevelt MUST be kept in office. His re-election is going to take working, fighting, organizing and campaigning.

Money is needed for a successful campaign to pay for literature and advertising to get out Roosevelt votes on election day.

The Monroe County Democratic Committee needs funds immediately and your financial support is urgently requested. Please mail or bring your contribution to the address below.

**MONROE COUNTY DEMOCRATIC COMMITTEE**  
Room 212, Seneca Hotel, Rochester

## Girdles! Girdles! Girdles! Galore!

You may have heard they're hard to get but not at Darling's. Here we have curve controlling girdles for every figure and to suit every purse. See our collection without delay!

Think of it!  
**R-U-B-B-E-R**  
**2-WAY**  
**GIRDLES**  
**\$3.99**  
OTHERS FROM 1.99 UP

Mostly one and two way stretch. A few with satin fronts as illustrated.

**JUST RECEIVED!**  
The New Bias Cup Bra . . . \$1.00 \$1.50  
The Bra with the advanced uplift feature, for the modern figure. Available in a wide range of materials.

A large selection of Corsets with satin zipper side, elastic crotch and side panels. Beautiful materials priced excitingly from . . . . . \$2.99

**Darling's Shop**  
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WORK PLAY

WOOL-PLAID MACKINAW COATS

Many solid colors, too! There's years of wear and lots of warmth in these huak coats. Hand finished melton and warm, heavy slacks. A wide choice of colors and materials.

**\$8.95 to \$17.95**  
Sizes 36 to 54

ALL-WOOL RED PLAID SHIRTS \$4.98  
Sizes 14½ to 17.

Warm-Burly SHEEPLINED COATS

If your work keeps you outdoors even in sub zero weather, you'll feel "cozy as a cat" in one of these warm sheeplined coats, with big lamb-wool collar.

**\$16.95**

Complete Line of "RED HEAD" HUNTING CLOTHES

FOR THE BIG MAN—  
EXTRA LARGE SIZES

SWEATERS TO SIZE . . . . . 54  
JACKETS TO SIZE . . . . . 54  
OVERALLS TO SIZE . . . . . 56  
WORKSHIRTS TO SIZE . . . 19  
MACK. COATS TO SIZE . . . 54  
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**Vine's JOBBING HOUSE**  
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Same Ownership—Same Policy

Formerly Known As ROCHESTER JOBBING HOUSE

**69**  
DAILY DIET

# Reflections

By Orville Allen

For whom shall I vote in November? According to the daily press, Fortune's latest poll shows approximately 63 per cent of the voters undecided as to their final choice.

I am among that six per cent. Of course the bulk of the campaign speeches are yet to be made, but campaign speeches really mean very little. I remember all too well Herbert Hoover's "Two cars in every garage" promise as well as the "At least twenty-five per cent reduction in the cost of federal government" statement of Franklin Roosevelt when he was urging the voters to "change horses" back in 1932.

I know what I want in government and I know equally well what I don't want. But to which

candidate should I look for the carrying out of the greatest percentage of the ideas to which I hold?

Sold On American Way

First of all, I want as president a man who is thoroughly sold on the American way of life. I don't want to change my way of life for that of any other people on earth — even though there are some good things in their particular forms of government. History shows us that it is in this nation the little fellow as well as the big fellow has fared best. In other words — the poor are not so poor, the rich are richer and the average man is better off, materially, than in any other nation in the world.

What do I mean by the "American Way of Life?"

# KAY'S COMMENTS

by kay shearer

Wouldn't you like a new hair-do? You would — well all you have to do is make an appointment with MILDRED HAUPENTHAL. Mildred has just returned from New York City and has several new hairstyles in mind just for you. Special rates on permanents — a regular \$10 wave for \$7.50. A regular \$7.50 wave for \$5. COLD WAVES — \$10 and \$20. Call Main 7671 — MILDRED HAUPENTHAL, 323 BURKE BLDG.

The medical world puts a great emphasis on VITAMIN D. Did you know that the easy pleasant way to get enough Vitamin D in your diet is to drink HOMOGENIZED VITAMIN D MILK delivered by BRIGHTON PLACE DAIRY. Homogenized Vitamin D milk is always uniform. It is truly delicious. You'll find that there will be no trouble with the children when it comes time for them to drink their milk. Why not call BRIGHTON PLACE DAIRY and order HOMOGENIZED VITAMIN D MILK today. Try it for two weeks. If you're not satisfied no questions asked. Call Glenwood 144 — 45 FULTON AVE.

Women who really know "clothes" are invariably overjoyed when they "buy" at RIPTON DRESSES. RIPTON DRESSES enjoy the confidence of their customers. A personal interest is taken in your welfare. If you can't find a frock you like — you receive just the same courtesy as if you had purchased two dresses. This means something for the woman who is shopping "clothes" don't you agree? WOMEN'S DRESSES are RIPTON's particular pet. If you wear a large size this shop is where you'll be suited. Prices start at \$8.95 at RIPTON DRESSES, 739 MONROE AVE. Open Ev.

Have you visited the kitchen at R. G. & E. It is called "COMFORT CONDITONED KITCHEN." The hours are from 9 till 5 weekdays — 9 till 12 on Saturdays. A ventilation system that removed cooking odors, grime and grease. Your opinions, ideas and suggestions will help. ROCHESTER GAS & ELECTRIC seeks your co-operation. 89 East Ave.

The long evening dress is in again. Aren't you glad, it's fun to dress up once in a while and those boys in the service do like long evening dresses.

The beloved suit with matching topcoat is still fashion's darling. There is nothing more practical in my view of thinking.

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New York Hotel  
RESERVATIONS  
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Any Hotel, Anytime  
Anywhere  
Call Stone 6000

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**ALL STAR AUTUMN**

*at Rudolph's*

A wonderful collection of distinctively styled, accurate watches — featured in a wide variety of prices and designs.

All prices include tax

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**FAMOUS NAME WATCHES**

FOR WOMEN      FOR MEN

- BULOVA      BENRUS
- GRUEN      BULOVA
- LONGINES      WATERPROOF
- LAPEL      LONGINES

Exquisite new style set with 2 diamonds and 6 rubies. \$150

Shockproof, accurate. With radium dial. 29.75

Dainty style with bracelet strap. 42.50

Smart, 17-jewel style with sweep second hand. 42.50

Beautiful, accurate 17-jewel watch of famous quality. 71.50

Sturdy, accurate watch built for service. 37.50

A variety of lovely styles in these popular job watches. 27.50 up

Noted for fine design and dependable accuracy. 69.50

## Now's the time to store away Your summer clothes in these handy WARDROBES

**Utilo GIANT**

30 BIG IT HOLDS AN ENTIRE WARDROBE

Has sliding, interlocking door panels. Reinforced with wood for extra strength. Size 30" wide, 60" high, 20" deep. Complete with hanger bar. Plenty of room for shoes in bottom.

**\$2.98**

in realistic Wood-Tone FINISH

**DUBL-PAK GIANT**

Has sliding, interlocking door panels. Reinforced with wood for extra strength. Size 30" wide, 60" high, 20" deep. Complete with hanger bar. Plenty of room for shoes in bottom.

**\$2.98**

Same as Dubl-Pak Giant but is 6 inches taller and has hat shelf.

**\$3.95**

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**Utilo HI-HATTER**

Room For Everything in This New Wardrobe!

Has sliding, interlocking door panels. Reinforced with wood for extra strength. Size 30" wide, 60" high, 20" deep. Complete with hanger bar. Plenty of room for shoes in bottom.

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**ROLLMASTER**

Special \$1.19

Hide Away Chest on Wheels. Rolls under bed easily. Converts useless underbed space into additional storage space. Size 40" long, 19" wide and 9" deep.

**APOLLO WARDROBE**

Woodtone exterior finish. Red cedar color inside. Solid full wood frame front. Hinged door, swings full open. Very roomy. Complete with hat shelf. Size 28" by 20" by 66" tall. Right

**\$4.49**

**MOTHBALLS & FLAKES**

13¢ lb 2 lbs 25¢

**PARA NUGGETS**

50¢

Paradichlorobenzene. Full strength for complete moth protection. Effective and economical. No after odor. Lb. Can.

**HELP WANTED** Men and Women for Retail Selling. No Experience Necessary.

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Free City Delivery

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FREE PARKING OPPOSITE WITH \$1 PURCHASE

No C. O. D.'s On Purchases Under \$1

**His Christmas Billfold ...**

Mail Before Oct. 15

**Rolf's DIRECTOR**

\$3.50  
Others to \$20

Thin enough to prevent unsightly bulges, this ROLF'S "Director" has ample room for the busiest man. Two durable card pockets, secret currency pocket, features. Black or brown levent grain goat.

**LIKLY'S**

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**See the Kitchen the Whole Town Is Talking About!**

**HOURS OF INSPECTION**

Weekdays ..... 9 A. M. to 5 P. M.  
Saturdays ..... 9 A. M. to 12 NOON  
Monday nights open 7:30 to 9 P. M.

MAIN FLOOR, GAS & ELECTRIC BLDG  
89 EAST AVENUE

SEE the gas range that is so marvelously ventilated that you can't tell "what's cooking." SEE the step-saving arrangements of appliances and working surfaces that saves miles of extra steps a year. SEE how finger-tip control gives you a kitchen that is cooler in summer, heat-saving in winter and cleaner the year-around.

Ask for the illustrated booklet that describes the kitchen that is conditioned for family comfort.

**Rochester Gas and Electric**

**Edwards**

Friday and  
Saturday  
'Til 5:30 P.M.



**Layette Needs for Babies**

- Vanta Shirts . . . . . 75¢**  
10% Wool shirts in double breasted style with tie side and long sleeves. To 1 year.
- Cotton Shirts . . . . . 55¢**  
Winter weight cotton, double breasted, tie side and long sleeves. To 1 year.
- Flannelette Gowns . . . 59¢**  
Soft flannelette open down the back and finished with ribbon binding. White, Infants.
- 5 Waterproof Pads . . . 1.19**  
Five 9"x12" soft fleecy pads that are thoroughly waterproof. All white.
- Baby Dresses . . . . . 79¢**  
Fine lawn button front or button back dresses in white, trimmed with pink or blue.
- Bed Spreads . . . . . 3.69**  
Fine chenille spreads in animal or flower designs. White with pink or blue. Crib size.
- Toddle Sweaters . . . . . 2.29**  
Coat or slippers in white, pink, or blue, tailored or trimmed with embroidery. 1 to 3 yrs.
- Baby Pillows . . . . . 1.98**  
Two-tone rayon satin in pink or blue, filled with aralac. For crib or carriage.
- Flannelette Diapers . . . 1.79**  
27"x27" diapers, all hemmed and ready for use. 1 dozen to a package.
- Gauze Diapers . . . . . 2.25**  
Quick drying. Size 20"x40" fine quality gauze. Made without hems.

Here's Good News for Mothers

**A New! Diaper! Chix Disposies**

In 2 sizes:  
Small, 70 to pkg.  
Large, 49 to pkg.

\$1 per pkg.



**Waterproof Holders . . . . . 59¢**

New, patented, non-woven cotton fabric that is soft, strong and "drinks" up moisture. Use it with the waterproof holder that fits comfortably to baby's body.



**Baby's Maple High Chair**

9.98

Solid back, maple chair with a sanitary overhead tray and legs that are wide spread to prevent its tipping easily.



**Whitney Baby Carriage**

32.50

All steel gear and wheels are rubber tread. Complete with storm curtain and a firmly padded rail. Gray only.  
EDWARDS—Infants, Second Floor

**Edwards Basement Store**

Shop Friday  
& Saturday  
9:45 A. M.  
'til 5:30 P. M.

Repeated by Request!

More of those Smart  
**ALASKAN KURL\***

**COATS**

You get your money's worth at

**29.94**



\*100% Mohair Pile  
Fabric With Cotton  
Back

Women of Rochester have returned a verdict in their favor...and no wonder...for these famous "Alaskan Kurl" devote their energy to style plus economy. They look like fur and give the same long lasting beauty and wear as the most expensive furs. Boxy styles, and fitted styles too, with storm sleeves and stand up collars. Choose yours in black or brown.

Sizes: 14 to 20; 38 to 44

Buy on our Budget Plan—a \$2 Deposit and weekly or monthly payments will hold your coat until December 1st. (No charge for storage)

To Send You Through Seasons of Winter Wear!

The Ever Popular  
**CHESTERFIELD**

Featured in our Basement at

**16.94**



Good looks and service are among the many accomplishments of this Chesterfield coat. For the school girl, for the career girl, for the war worker. Also at this price, your favorite Boy Coat.

Two Styles to select from:

Chesterfield with Sweetheart Collar and Slash Pockets  
Peak Lapels and Patch Pockets

Brown—Blue—Green

Sizes 10 to 20

EDWARDS—Basement



**TOWNSEND MEETING** No. 19 will meet in Townsend Temple at 8 p. m. tonight.



### NECESSARY NEW CONSTRUCTION

Certain types of necessary new construction are allowed under government regulations. We shall be glad to tell you about these war-time regulations and will welcome your application for a loan to finance permissible construction work.

13 Conveniently Located Bank Offices

### LINCOLN-ALLIANCE BANK AND TRUST COMPANY

Member Federal Reserve System Member F.D.I.C.

### Laurelton PTA

Laurelton PTA will open their first meeting with a Cafeteria Supper tonight at 5:30 p. m. at the Laurelton School in Helendale Rd. A business session will follow at 8 o'clock with Mrs. Gutfrucht as the guest speaker and also movies for the children.



### Sibley's Permanize Your BABY'S SHOES

1.95 to 7.50

Bring baby's shoes in now to have them permanized for Christmas. Every wrinkle, every crease of those tiny shoes is set in a permanent record to treasure. See our display.

Dependable  
WATCH REPAIRS  
CENTER AISLE A, MAIN FLOOR

### Cancer Group Shortens Name

Hereafter the American Society for the Control of Cancer will be known as the American Cancer Society, according to an announcement released by Frances R. Hasbrouck, New York State Director of Publicity for the group.

The society has been operating for thirty years in behalf of cancer study and control. Coincidental with the name change the Women's Field Army will hereafter be known as the Field Army of the American Cancer Society, said Miss Hasbrouck.

The Field Army, educational unit of the society, was formed eight years ago to spread education publicly on the control and cure of the disease.

### No. 24 School PTA To Open Season Wednesday

A community meeting next Wednesday night in No. 24 School will open the season for that school's PTA.

Dr. Melville E. Osborne, professor of government at the University of Rochester will speak on the subject "Problems of Servicemen Coming Home."

Mrs. Milton Crissy will lead a singfest, with Mrs. Clarence Higgins on the piano. The meeting will begin at 8 p. m.



WALTZ SKATER QUEEN

Beautiful Dolly Durkin, acclaimed as the finest girl waltz skater in America today is featured in "Skating Vanities of 1945" now playing at the Memorial Auditorium in Buffalo.

The show will give performances nightly through Sunday and a special Sunday matinee at 2:30 P. M.

Tickets for all performances are on sale locally at the Kalbfleisch Travel Agency and at Weydler & Weydler Travel Agency.

### 10-Day Member Drive Mapped By Chamber

Division meeting this week brought workers a step nearer the opening of a ten-day membership drive of the Rochester Chamber of Commerce slated to get underway Sept. 29.

Headed by William F. Strang as general chairman and William Fay, vice-chairman in charge of division, the schedule of meetings this week has brought all members of each division together for preliminary conferences. Division meetings will continue through next Monday.

Division chairmen include: F. Mark Clark, Walter G. McKie, Louis A. Langie, Fred E. McKelvey, Thomas R. Allen, Sylvester W. Aman, Norbert J. Collister, Joseph L. Noble, Robert C. Nixon and C. K. Carlson.

Other drive directors include Raymond F. Leinen, Edwin D. Wolff and Milton B. Loomis.

### Church Women Plan "Sardi" Program

A "Breakfast at Sardi's" will be held by the Woman's Society of Christian Service of the Monroe Avenue Methodist Church at 10 a. m. next Thursday in the recreation room. Dean Harris of WHAM will put on a program of fun, at which an orchid will be awarded the oldest woman present.

### Van Voorhis Named for Appeals Post



For the vacancy which will occur at the end of this year on the New York State Court of Appeals, the Republican State Committee has nominated the Hon. John Van Voorhis, Justice of the Supreme Court of the 7th District.

Those interested in Judge Van Voorhis' candidacy point out that he has served not only in the 7th District but in Special Term in New York City, thus being acquainted with the conditions in his home district and New York City. They further feel that elevation to the Court of Appeals should be from the regular "line" of elected Justices. The claim is made for the Judge that "he firmly believes in the continuance of the American Way in all of our courts, from the lowest to the highest."

The Republican Judicial Candidate has served as Justice of the Supreme Court since January 1, 1937, and is a graduate of Yale University where he received a Bachelor of Arts Degree and was elected to Phi Beta Kappa in his Junior year. He was admitted to the bar in 1922, and engaged in general practice for 14 years. He is a member of the Rochester Bar Association, New York State Bar Association, the American Bar Association and the American Law Institute, and several civic, fraternal and religious organizations.

### RECAP SMOOTH TIRES NOW!

Our expert workmanship and quality materials assure thousands of extra safe miles! WE RECAP with B. F. Goodrich materials... your assurance of maximum mileage for your recapping money. Don't ride on smooth tires. Bring them in... save them... new!

No Certificate Needed  
**B. F. GOODRICH STORE**  
Main East at Union • Main 7300  
**Jerry Piper, Mgr.**

### HAY FEVER AND ASTHMA SUFFERERS



Get Relief This Quick Easy Way  
**STOP** that sneeze, itching throat, running eyes. Build resistance by using  
**Maid's Prescription 3**  
Results guaranteed or money refunded on 5 bottle treatment \$5. Single bottles \$1.25. Sold at  
**MAID DRUG CO.**  
Call Glen 4016, 511 Dewey Ave.



An  
**Orchid**  
To You  
Each week Shopping News, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory is  
**Loretta A. Doody**  
56 Cornell St.  
If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

**CORN ROAST**  
A corn roast, sponsored by Townsend Club No. 23 will be held tomorrow at 6:30 p. m. in Odd Fellows Hall, 668 South Ave. An entertainment program will follow the supper.

# \$1,000,000 Worth of Radio Stars!\*

## FRIDAY NIGHTS ON WHEC 1460

on your dial

\* This month alone, CBS Network programs bring you more than \$1,000,000 worth of all-star radio talent. Tune in these headliners FRIDAY NIGHTS!

**THE ALDRICH FAMILY 8:00 p. m.**  
Henry, his family, and his friends, have a new home now, at this station, where they will entertain you as amusingly as ever. Tune them in

**STAGE DOOR CANTEEN 10:30 p. m.**  
Bert Lytell, as Officer of the Day, ushers in thirty sparkling minutes of comedy, drama, and music, for your full enjoyment.

**ADVENTURES OF THE THIN MAN 8:30 p. m.**  
A careful blend of thrills, chills, and comedy in this series of adventures with Nick and Nora Charles, who always get their man... or woman.

**IT PAYS TO BE IGNORANT 9:00 p. m.**  
It pays to listen to this amazingly funny "miss-quiz" program, when Tom Howard leads his panel of wild-eyed experts.

**FRIDAY ON BROADWAY 7:30 p. m.**  
Here is the music of Broadway, gay, bright, brilliant, presented for your pleasure by a cast of stellar entertainers.

**THAT BREWSTER BOY 9:30 p. m.**  
Joey Brewster is all the boys you ever knew, wrapped up in one mirth-provoking package of fun for you. An all-star cast of radio favorites.

**MOORE-DURANTE 10:00 p. m.**  
The famous Jimmy himself, with Junior, his equally zany partner, will make you laugh and laugh... that's their pleasant business!

And... At 6:30 Lyn Murray's Orchestra and Chorus. At 6:45 The World Today. At 6:55 Joseph C. Harsch. At 7:00 I Love a Mystery. At 7:15 We Who Dream. At 8:55; and 11 p. m. Bill Despard and the News.

## FRIDAYS THE BIGGEST SHOW IN TOWN

Stay tuned to WHEC for NEWS, including the all-star global news-reporting staff of CBS WORLD NEWS

# TANKERS are Needed Sir!

## Urgently Needed NOW!

**ELECTRIC ARC WELDING**  
TOP SHIP YARD PAY—A JOB WITH A FUTURE  
*Victory Depends On Production*  
You can back production by building Ships now  
If Not Engaged In War Work Apply Now  
Referral United States Employment Service "Not Necessary"

**ODENBACH SHIPBUILDING CORP.**  
4800 DEWEY AVE., ROCHESTER, N. Y.

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Ed Randall's  
**Scene and Word**

**THIS IS ROCHESTER** where a down-and-out panhandler gets 90 days in the pen and where the German war prisoners attracted a larger audience than the Red Wings where police and George Orendorf, among others, never get caught. The disturbances between civilians and U.S. soldiers at the prison barracks, because the Nazis bus fares like you and you and the GI's resented that attitude toward the prisoners. ROCHESTER where 30,000 starlings nest in the trees of a two-block-long street and a city ordinance would not allow residents to shoot or otherwise molest the pesky birds. ROCHESTER where an anonymous city employee "inadvertently" turned a valve and thousands of gallons of dirty, disease-ridden river water polluted the city drinking system. ROCHESTER where Park becomes Joseph Avenue at

Central, then at Norton Street becomes Seneca Avenue and why South Avenue should become St. Paul Street after crossing Main Street. When is an arterial highway not an arterial highway? At Bartlett Street and Jefferson Avenue where the traffic sign on the northeast corner reads: "STOP—THRU TRAFFIC;" and the sign at the southwest corner reads: "SLOW TO 5 MILES." One of the stories to come out of the Quebec Conference concerns Churchill's perturbation at the attention of the citizens, while the Prime Minister was being practically ignored. It seems that huge crowds awaited around Roosevelt, pointing at him and whispering among themselves. Winnie, however, was being practically ignored. So Churchill hired a spy to mingle with the populace and find out what they were saying. When the spy returned, Churchill said: "I just looked out of the window and they were pointing at him and babbling in French. What were they saying?" "Why?" the spy replied: "they were pointing at him and saying: 'Look! It's her husband.'" One night a slightly befuddled character staggered into a pet shop, weaved his way up to the counter and said to the proprietor: "Shay, mister, do you sell parrots? I wanna buy one." The pet shop owner was all out of parrots, but seeing the condition of his customer, he went into the back room, painted an owl green and sold it to the lush as a talking parrot. Some time later, the two met at a bar. The pet shop owner was apprehensive about what his customer was going to say and you can imagine his relief when the rumpot me hasn't said a word, but he said: "Say, that parrot you sold sure is a profound thinker."

SATURDAY EVENING, SEPTEMBER 30  
**ROCHESTER Grand Opera COMPANY**  
Presents Verdi's Grand Opera  
**"Ballo in Maschera"**  
(Masked Ball)  
With Brilliant Cast  
**AUDITORIUM**  
E. Main Street

**TICKETS NOW**  
at Sibley's  
Bal: \$1.20, \$1.80, \$2.40  
Lodges: \$3.60  
Orch: \$2.40, \$2.80, \$3.60  
Tax incl.

**BEFORE YOU BUY FURNITURE BE SURE TO GET OUR PRICES**

STORE HOURS:  
Open All Day, Saturdays,  
Monday, Friday Even. 7 to 9

**FRANK A. RIVERS CO.**  
INCORPORATED  
226 SOUTH AVE.

Kitchen Fats Are Essential To  
Victory... Save All You Can!



**SIBLEY'S SHOES THE FAMILY**

With \*Quality \*Comfort \*Fashion

It's a job we've done for generations! Fitting the foot needs of all Rochester correctly and intelligently! For Sibley shoes are master-crafted in the finest traditions. They combine quality with beauty, and result in comfort and fashion! No wonder then, when coupons are precious, more people than ever turn to Sibley's for fine, authentically styled shoes!

CINDERELLA SHOP, MAIN FLOOR  
MEN'S SHOES, MAIN FLOOR

SHOE SALON, SECOND FLOOR  
CHILDREN'S SHOES, THIRD FLOOR



FLORSHEIM "Dearborn" with heavy leather soles. Dark brown calf. 6 1/2 to 12 **11.00**



FLORSHEIM "Viking" for casual wear. Brown grain leather with double rubber soles. 6 1/2 to 12 **11.00**



LOAFER for a little girl. Moccasin toe, rubber sole, heel. Brown calf. 12 1/2 to 3 **3.95**



BOY'S OXFORD in brown calf with moccasin toe, rubber sole, heel. 8 1/2 to 3 **3.95**



URBANITE slim girl pump with decorative fabric bow. Black brown calf **12.95**



RICE O'NEILL bare-back black suede sling pump with jet garlanded rosette **10.95**



CINDERELLA bare-back flat with new-season high vamp. In black suede only **5.95**



GOLD CROSS Lumberjack blucher. Walking wonder in brown, black calf **6.95**



FLORSHEIM "Plaza", high vamp pump with punched decor. Black suede **10.95**



FIKANY with amazing adjustable arch. Black patent with suede; brown calf with suede **12.95**



URBANITE chichi d'orsay. Black suede with gleaming jet jewel **12.95**



MENIHAN classic pump in genuine, durable alligator. Brown only **12.95**



CINDERELLA classic. Neat tan calf spectator with perforated trim **5.95**

SIBLEY, LINDSAY & CURR CO.

People Like Speedy's  
**DRY CLEANING**  
Because It's Odorless!

**SUITS • TOPCOATS \$1.00**

**SPEEDY'S** 212 COURT ST.  
SUITS PRESSED  
WHILE-U-WAIT

HATTERS • CLEANERS  
FREE PARKING ACROSS THE STREET



STEEL & CARDBOARD  
HANGERS  
WANTED 1c

**WANTED**  
copies of  
**ROCHESTER SUN**  
Aug. 31st Issue  
CALL STONE 6000

**GI Joe Says:** By Pvt. Joe Brewer

**MASS ATHLETICS**

Every so often the physical schedule calls for an hour of "mass athletics" - baseball - football - volley ball - soccer - tennis - there are two baseball games and one each of the other. These are played on the drill field, and boundary lines adjoin each other to make room for all games. Helmets mark off the corners - act as bases - goal posts - etc. The resultant "confusion" is "amazing". For instance - on the soccer court:

It's the opening kick - the ball sails smack to within feet of the helmet-lined goal post. Both sides cluster round taking vicious kicks at the ball and raising a cloud of dust like apaches on the war path.

Suddenly the shadow of the ball looms out of the dust headed for the goal. The opposing goalie grabs it - prepares to boot it clear when from around the column of dust come three galloping GIs who immediately tackle him - and a few of the players in the immediate vicinity as well.

"Let me up," yells some wild-eyed lad. "Here comes the ball!" He struggled to one knee just in time to pull a softball out of the air.

"Hey!" yells the goalie. "You can't tackle me!"

"Yes we can," said one of the three (who had "this last touch boot!"

"Touch?" Why? - "It isn't even football! This is the soccer court!"

"Ha - then what are you doing with our football?"

"This is not a football, it's a - up! Why it's a volley ball!"

"Hey!" someone was shouting across the field - "Pass back our volley ball!"

"Where is the soccer ball then - and you football guys get on your own field - and that short stop, too!"

The soccer ball is found, still in play, but slightly out of bounds and things return to normal. When two guys contest possession of the soccer ball they stand in such manner as to effectively block it from each other and one will say "there's no means of identifying opposite sides either!"

"Hold it - which side are you on - and what team?"

It's a lot of fun - and nothing prevents infiltrating into another game unnoticed if you please.

**ARMY SHORTHAND**

There are various types of shorthands invented by complex staffs of Rube Goldberg individuals in Washington. For instance "double E" - eight A's "short" for telephone. But equally confusing to a newcomer is EM shorthand - phrases invented

**Major Bowes Successful Businessmen**

Few have applied business talent to radio as diligently and with as much success as Major Edward Bowes. Originally a theater executive, Bowes merely switched his line, figures his business coolly and seldom smiles off his program. He has earned about as much with a little microphone talent of his own as he has dreamed of in the business. They argue about the amount of money the good Major has tucked away, but undoubtedly it is a seven-figure bit. He reputedly still is drawing \$20,000 a week parading the amateur performers.

**VENETIAN BLINDS CLEANED QUICKLY and EASILY**



This housewife has discovered how to clean Venetian Blinds easily and quickly with Blind-X Cleaner. No longer is it a tedious chore that consumes her time and patience. It's simply "once over lightly" now with a cloth moistened with Blind-X Cleaner - no water, no rubbing, no drying. Blind-X Cleaner instantly removes dust and dirt, dissolves greasy film and it's exceedingly gentle on the hands.

Pts. 45c - Qts. 75c

**10% DISCOUNT ON ALL GIFTS**  
Practical knock knacks in pottery, glass, etc.  
See us for your household needs.

NEW LOCATION  
41 SOUTH AVE.  
Open Monday Nights 'Til 9

**SHERWIN-WILLIAMS**  
41 South Ave. NEW LOCATION Main 1517  
Free Parking on Water St. and South Ave.

**Now on Hand AT ITS PRE-WAR BEST!**

With its rare basic "whiskies drawn from precious pre-war stocks, Three Feathers is skillfully blended with the choicest of American grain neutral spirits. Three Feathers - at its pre-war best - is deservedly termed "First Among Fine Whiskies". Try it today!

**\$4.06**



**First among fine whiskies**  
**THREE FEATHERS**  
Reserve

FEATHER YOUR NECK... HOLD THE WAR BONDS YOU BUY... Three Feathers Distributors, Inc., New York. Blended Whisky, 86 proof.  
\*The straight whiskies in this product are 5 years or more old, 40% straight whisky, 40% grain neutral spirits, 12 1/2% straight whiskey 5 years old, 12 1/2% straight whiskey 6 years old, 15% straight whiskey 7 years old.

**YOU OWE YOUR CHILD**

same chest rub used when **QUINTUPLETS CATCH COLD**

Wonderful for Grown-ups, Too!

Whenever the Dionne Quintuplets catch cold - their chests, throats and backs are immediately rubbed with Musterole. Musterole brings such prompt relief from coughs, sore throat, aching muscles of chest colds because it's MOTHER'S OWN just an ordinary "salve". It's what so many Doctors and Nurses call a modern "mustard-cream". It actually helps break up congestion in upper bronchial tract, nose and throat. Buy Musterole for your family!

**IN 3 STRENGTHS:** Children's Mild Musterole, Regular and Extra Strong.

**MUSTEROLE**

**KEY** 470 N. GOODMAN 1861 MONROE  
ROCHESTER'S MODERN CUT RATE DRUG STORES

**DUZ LARGE BOX** Limit 1 **18c**

**IMITATION VANILLA** 6-oz. bottle Limit 1 **8c**

**BORDEN'S CHOCOLATE** MALTED MILK Pound Jar Limit 1 **26c**

**Witch Hazel** PINT BOTTLE **19c**

**CHRISTMAS CARDS** Box of 21 **39c**

**Phillips' Magnesia TOOTH PASTE** 25c size **11c**

**SCHAEFER SCRIP INK** Pint Quart **75c \$1.25**

**UPJOHN'S UNICAPS** Bottle of 100 **\$2.96**

**KEY COUPON LIGHTHOUSE SOAP CLEANSER** Large size Limit 2 **2 for 7c**

**KEY COUPON CANNING JAR RUBBERS** Box of 12 Limit 6 **3 for 11c**

**KEY COUPON BABY Castile Soap** 10c size Limit 3 **3 for 11c**

**NUJOL** Gallon size **\$2.36**

**MURINE FOR THE EYES** 60c size **49c**

**PHILLIPS' MAGNESIA TOOTH PASTE** Large Tube **37c**

**SACCHARIN TABLETS** 1/4 or 1/2 gr. bottle of 1000 **44c**

**MENNEN TALCUM FOR MEN** 50c size **39c**

**Overseas Christmas Gifts**

to be mailed **SEPT. 15 to OCT. 15**

**Small's** FEATURES FOR...

**WINDPROOF Dunhill Service Lighter** \$2.00

Here's the ideal gift for Marine, Sailor, G. I. Joe or Airman - the DUNHILL SERVICE LIGHTER. Built for rugged, tough service, it lights at the flick of the wheel. Windproof.

**FAMOUS 17 Jewel CRAWFORD MILITARY WATCHES** \$33.75

Fine, dependable 17-jewel watches with Stainless Steel Bands, Sweep Second Hand, Radium Dial, Chrome Top and Unbreakable Crystal.

**MEN'S AND LADIES' IDENTIFICATION BRACELETS** \$4.50 to \$18.50

A fine selection of the newest and smartest style identification bracelets with and without Service emblems. An important gift at a low price.

**MEN'S ONYX INITIAL and BIRTHSTONE RINGS** \$16.95 \$42.50

Handsome massive, solid gold rings in modern, masculine designs. Your choice of birthstones or initials. Many of the rings are set with diamonds. All bargain values.

**Use your Credit!**

You can arrange terms as low as \$1.25 weekly after 1/3 down payment.

Buy with Confidence at...

**Small's**  
28 EAST MAIN STREET  
Open Monday Noon Until 9 P. M.

**OVERSEAS GIFT SUGGESTIONS**

**BOOKS!** MAKE IDEAL GIFTS HUNDREDS OF TITLES TO CHOOSE FROM

Pocket Size Regular Editions  
**25c 49c**

Yardley Bowl ..... 1.00  
Yardley Hair Tonic ..... 1.50  
Yardley Shave Cream ..... 50c  
Men's Sets ..... from 1.25  
Men's Cologne ..... 1.00  
Men's Shave Lotion ..... 1.00

**OVERSEAS MAILING CARTON** 10c

**RUBBER BABY PANTS** 49c

Finest Quality Made With Elastic Bands

**RUBBER SHEETING**

EXTRA HEAVY 36" INDIVIDUALLY BOXED **1.29**  
DOUBLE 45" **1.59**  
COATED 54" **1.98**

**FREE Vimms** VITAMINS-MINERALS

50c size FREE when you buy large size **\$2.25** VALUE FOR **\$1.69**

VITAMINS AND MINERALS GOVERNMENT EXPERTS SAY ARE NEEDED IN THE DAILY DIET

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YOU ]  
21-inch Baby  
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voice, natural  
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A limited sale  
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### Firemen's Show ...

(Continued from page 1)

According to Deputy Chief Alexander Sutherland, general chairman, other acts already booked include the famous Glenn Miller Singers, Ray and Nan Waterfall, Lathrop and Lee, Ollie Frank and Gordon's Dogs. Returning to act as master of ceremonies will be "Happy" Felton who made such a hit in his appearances here last year.

Five performances have been scheduled with matinees on Wednesday and Thursday supplementing the three evening shows.

As was the case last year, proceeds will go to the Funeral Aid Fund of the Firemen's Aid Association. The fund is used to insure payments of benefits to widows and orphans of local firemen.

Jay Golden and Lester Pollock head the entertainment committee and have been active in lining up the program. A citizens' committee headed by Frank J. Smith is assisting. Tickets are on sale at all city firehouses. Firemen are busy canvassing the neighborhoods in which they serve.

### The Armchair General

By Louis Glaser

In order to get an idea of what is happening in the "Battle of Germany" and what is likely to happen, we will have to go back and consider certain factors.

Germany depended for her defense against an enemy in the west, upon the Rhine River and the Westwall. If you will look at a good map of the West Front you will notice that the depth of the Westwall depends upon how far the Rhine is from the borders of France, Luxembourg and Belgium. The farther the Rhine is from these borders, the deeper the Westwall.

However, where the Rhine forms the border with France, as it does in Alsace, there is no Westwall. But the Rhine, along this stretch of the border between France and Germany, flows through high banks in both countries, that form the foothills of the Alps. No doubt the Nazis expect these natural fortifications to hold the Allied forces. And the fighting in this area has been tough and the going slow.

### Campaigns Open ...

(Continued from page 1)

While the Republicans are "viewing with alarm," the Democrats are expected to "point, with pride" to their accomplishments. Here to do the "pointing" is Edwin T. Thayer, whose appointment as local publicity director was announced Saturday by Democratic County Chairman Roy Bush.

Thayer, whose home is in Louisville, Ky., was formerly employed by the U. S. Public Health Service as field agent. At one time he was connected with the Boston Emergency Relief and was field organizer for

### Murder Probe ...

(Continued from page 1)

Reason for the appointment of an outsider as publicity chief in this area is ascribed to the stress the national Democratic organization places on Monroe County. This organization wanted to be sure that publicity in this area would be adequately handled by an experienced campaigner. Then, too, the Democrats may have figured it would take an outsider to successfully combat the publicity strategy sure to be used by Harold S. W. MacFarlin, astute manager of the Republican's campaigns here for a number of years—most of them highly successful.

### the National Crime Prevention Institute.

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### WPB says civilian radio required after the surrender of Germany—but no before

WPB says civilian radio required after the surrender of Germany—but no before

**NEW YORK'S MOST UNUSUAL HOTEL**  
Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City, individually controlled radio in each room. Sanitized Service. Fine Room with Private Bath. One Person - \$2.50 to \$4.00. Two Persons \$3.50 to \$6.00. 3 ATTRACTIVE DINING ROOMS. Breakfast from 5:30-Lunch 7:00. De Luxe Dinner 1:40.

**HOTEL BRISTOL**  
129 West 48th St., New York City  
Joseph E. Roth  
Theodore E. Tolson, Jr., Alfred B. Tolson

AT RADIO CITY

**TRY OUR NEW FRIENDSHIP COCOA CAKE**

Make it with **NEW EASY-MIX SPRY** 3 lb. **26¢** **SWANS DOWN CAKE FLOUR** 1 lb. **31¢**

**COME IN FOR FREE RECIPE**

LUX REGULAR	10¢	LUX TOILET SOAP	2 for 15¢
LUX LARGE	25¢	LIFEBOUY SOAP	2 for 15¢
RINSO REGULAR	25¢	GOLD DUST Cleanser	6¢
GOLD DUST	19¢		

**SWAN SOAP** LARGE 2 for 21¢ REGULAR 2 for 13¢

**CRITCO STORES**  
Phone Main 224 For Nearest Dealer

In the North, the Westwall ends where the Rhine turns and crosses over into Holland. Here the Nazis expected to hold Holland by flooding Western Holland and by maintaining a mobile force of panzer divisions as the land is flat and lends itself to easy maneuvers. Also the country is criss-crossed by many rivers and canals.

When the Nazis in this area are defeated, the Allies will be across the Rhine and the fortifications of the Westwall and the Rhine will be outflanked and useless.

Eisenhower has again outgeneraled the Nazis and there is a good chance that the decisive battle of the War will be fought before bad weather sets in.

**Discussion Series Planned By No. 37 School PTA Group**

A series of programs under the title, "A Progressive Partnership with Youth," will get underway next Tuesday evening at 8 o'clock at No. 37 School under sponsorship of the PAT. First session will be devoted to the subject "Our Share as Partners" and will be conducted by Miss Emma O'Keefe, Miss Beatrice Cliffe and Mrs. Stella Anderson.

Teachers will be guests of the executive committee at a supper which will precede the meeting.

Don't forget that your unsolicited Christmas packages for overseas mailing must be mailed between September 13 and October 15. Rules are the same as last year. Check to see that the address is correct or it may never reach its destination.

**FOUND BOYS RAINCOAT**  
Left in Rochester Sun Office  
Sept. 1st or 2nd.

**W.T. GRANT CO** For 38 Years

**GRANTS** known for **VALUES**

Your Symbol of Savings

Grants KNOWN FOR VALUES

POPULAR SCHOOL BELLES COME TO GRANTS FOR...

**WINTER COATS**  
**\$7.98 to \$14.98**

A SMALL DOWN PAYMENT WILL HOLD ANY PURCHASE

\* SEE LABEL FOR WOOL CONTENT

**Chesterfield**  
Box types in 100% wool wavy, inclined to stand up against the cold winter winds. Popular colors, Tweeds and plaid some with contrasting velvet trims. (19¢. Sizes 7 to 14.)

**California Wrap**  
Girl's, this charmer is 100% wool. You'll like the open vent back, the slit pockets, the decorative stitching. California colors and tweeds in sizes 7 to 14. \$14.98.

**BOY COAT**  
Here's a 100% wool in a choice of fleece of shawl-lap type weaves. Shaped, deep buttons decorate it. Sizes 7 to 12. \$10.98.

**Non-rationed Shoes**

**SADDLE AND "MOC" STYLE OXFORDS WITH SOLES THAT WEAR LIKE LEATHER**

Your back to school youngsters will get plenty of wear from these tough shoes! They're fully lined, have sturdy brown fabric upper, durable synthetic soles that passed rigid government tests for wear. Sizes 1 to 5. Brown only.

**\$1.67**

No Coupon Required

For Dress Wear GIRLS OPEN TOE Black Only Sizes 11-3

**Men's Cotton Ribbed SOCKS**  
**13¢**

Just look at our price on these socks. Rich fall shades Rayon plaited over cotton for extra long wear. Sizes 10 to 12.

**Makes Mealtime Brighter Gay Print TABLECLOTHS**  
**77¢**

You'd never guess these fine quality cotton cloths cost so little. 42x52 in. size. Ideal for dinette tables. Your choice of many colorful prints.

**DON'T WAIT TOO LONG YOU MAY BE DISAPPOINTED!**

dolls and plush  
According to present indications animals will not be plentiful this Christmas.

We suggest you stop at either of our stores and reserve yours now. A small deposit required on all set-aparts.

21-inch Baby Doll, moving eyes, dressed, natural hair	\$2.95	Scotty Dogs, Elephants, Doodle Beers	\$4.95
22-inch Girl Doll, moving eyes, voice, natural hair	\$7.95	Mirky Mouse, Donald Duck and others	\$3.95

A limited selection of other dolls \$1.00 to \$3.49 Honey Bears, Dogs, at prices of \$1.00 to \$3.95

**UNIT PARTS**  
**ROCHESTER CORPORATION**  
1223 E. MAIN RIDGE RD. & LAKE AVE.

**Repair Your Vacuum Cleaner NOW**

Government Restrictions Now Make It Imperative for You to Take Good Care of Your Vacuum Cleaner. Co-operate for Victory. Fix 'em up! Make 'em do! Check this PENN SPECIAL!

One Full Year Guarantee!

All This at One Low Price

- ★ NEW BAG
- ★ NEW BRUSH
- ★ NEW CORD
- ★ NEW MOTOR BRUSHES
- ★ Cleaning of Motor
- ★ Alignment of Fan
- ★ Complete Oiling
- ★ Complete Greasing
- ★ General Tightening

**Expert Mechanics**

**FREE CALL and DELIVERY**

Parts for All Make Cleaners

**PENN VACUUM STORES**  
30 SOUTH AVENUE • STONE 6747  
Open Monday Evening 10:00—Other Evenings 10:00-11:00

ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

The Popular Call is for "Tammy"

"Tammy" is the short and popular name for Tam o'Shanter Lager Beer and Ale. Folks sure go for "Tammy" because of just right flavor, sparkling zest and creamy, mellow smoothness. So be sure to ask for "Tammy."

American Brewing Co., Rochester, N. Y.

**Tam o'Shanter LAGER BEER and ALES**

Buy Now For Christmas

**Boy's Plaid MACKINAW \$9.98**

**\$1.00 DOWN Will Hold Your Purchase**

This better quality wool mackinaw has a snug fitting slide fastener hood.

Warm, warm wool (contents labelled) lined in bright plaid flannel to keep him snug as a bug on the coldest of days! Boys' sizes 8 to 18.

Basement

**Boy's Hard To Find FLANNEL PAJAMAS \$1.49**

Just in time for the cold weather ahead. Warm, cozy flannel pajamas in bold patterns in blue or red. Sizes 8 to 14.

Basement

**Little Tot's PULL TOYS 87¢**

Practical and built for that youngster of yours. Day after day designed to bring the child interest and fun today.

Basement

**FASCINATORS 87¢**

A Real Grant Scoop! Reacquaint again with the fashion parade—this fall. Beautiful shades of ANZORA rabbit hair. Round ends. A fascinator that you would expect to pay a lot more for.

Main Floor

Perfect Wardrobe Stretchers

**SWEATERS--SKIRTS**

**\$3.77 -- \$2.98**

100% Wool

A wonderful buy in sweaters. Box style, in the most wanted Fall shades. Soft, warm and attractive, you will wear them with your suits, skirts and slacks. Sizes 12 to 40.

Main Floor

Today's sweaters, tomorrow's house. These skirts will serve equally well with both. Plaid, checks, and plaids to choose from. Pleated all around styles as well as kick pleat styles. Sizes 21 to 30.

Main Floor

**W. T. GRANT CO.** 293 E. MAIN ST. COR. EAST AVE.



### Political Polka...

(Continued from page 1) ... church and the Baptists to ... The CIO have the club ... and the AFL like theirs. You can ... pretty unkind things about ... the Methodists and no Baptist ... will get too excited. You can be ... the CIO and no AFL man ... will weep bitter tears. But when ... the issue is on religion as a ... whole, watch the Baptist and ... the Methodist rise up and speak ... their peace. Well, it's the same ... with labor and that's glamorous ... Tom's problem. The way the ... boys who carry their lunch ... have it figured out is that the ... gains that they have made are ... collectively theirs — if the CIO ... helped here the AFL did there. ... When voting time comes they ... are not casting their ballots as ... a member of this or that union ... but as Americans. Americans ... who have seen progress in their ... under Roosevelt, Wagner and ... other Democratic party mem- ... bers, Sidney Hillman can be a ... dirty so-and-so in Mr. Dewey's ... opinion from now until election ... day — but Labor is wisely stick- ... ing together and voting together ... to keep what they have won — ... the hard way.

#### Press A Problem

Dewey and his writers have ... other problems. They have prac- ... tically all the publishers of the ... big newspapers and newspaper ... chains in their corner. But the ... lads who "cover" Dewey would ... prefer to be assigned to Roose- ... velt — and in spite of the pub-

lisher's nice blue pencil on a lot ... of the reporting turned in — ... they frequently let their person- ... al opinions color their copy.

Mr. George Gallup who has ... made a national reputation and ... a nice chunk for himself quiz- ... zing the populace and compiling ... Opinion Polls, tries to give De- ... wey the best of it. Gallup may ... have been called many things ... but never — a dope. Personal ... friend of Dewey that he is, he ... has no intention of laying his ... business on the line for friend- ... ship. He puts a few important ... states like New York and Penn- ... sylvania on the doubtful list for ... the present, probably not so ... much to kid the public but to ... buoy up Tom's fading hopes.

Lowell Thomas, another per- ... sonal pal of Dewey (in Mr. ... Thomas' upper Hudson realty ... development in which he is ... reputed to have cleaned up an- ... other hardy-necessary million, ... he sold Dewey his Pawling ... estate) can't go too far out on ... the limb giving Tom the best of

it. Lowell can't jeopardize his ... chances of having those White ... House scoops turned off, of ... which he has had so many. His ... job is still selling gasoline.

If toward the end of the cam- ... paign, Mr. Dewey begins to look ... as sick as his writers say Mr. ... Roosevelt is, you'll know why. ... Mr. Anthony has at last been ... stumped.

#### Eagles Send Gift Checks To Service Members

Checks for five dollars each ... this week went out to all local ... members of the Fraternal Order ... of Eagles now serving in the ... armed forces.

According to Henry Sabe, fi- ... nancial secretary who arranged ... the distribution, this is the ... third such check which has been ... sent by the local group. No dues ... have been collected from those ... in the services, but they are ... retained as active members on the ... lodge's rolls.

#### PLANT YOUR ROSES IN THE FALL

The best way to insure success with roses is to plant them in the fall. Dr. Ray C. Allen, American Rose Society Secretary, tells how and why.

#### LIVE LATER IN YOUR GARDEN

Plan now to prolong outdoor living until winter is actually here. Spring can't match the scents and colors or the comfortable feel of fall in the garden.

Only two of the many helpful and interesting features in this issue. You'll profit from the articles on gardening, home planning and maintenance, foods and recipes and home measurement.

15c **BETTER HOMES & GARDENS** Now on sale 15c

## SEARS Fall Fashion Parade...



**New**  
**ALL-OCCASION**  
**RAYON**  
**DRESSES**  
At an Amazing Price!  
**\$4.98**

Trim Classics, Bright Date Dresses!  
Lovely Rayons, Cleverly Detailed!  
You'll Want Several at This Price!

Step into Fall smartly, and thriftily, too, from this group of fashion "highs" at a budget low! See the lovely, soft rayons, the smart styles, the careful details! Casuals with clean, clever lines—exciting after-dark dresses with new drapes or peplums! Wonderful Fall shades of fuschia, lime, purple, gold, blue—some in bold contrasts. Blacks and browns, too. Sizes 9 to 15, 12 to 20, 38 to 52 in group.



### Gay, Young, and Gallant FALL MILLINERY \$2.98

Hats with that new air of elegance you never expected to find at this low price! Smart forward berets and bumpers, flattering brims, "fishermen's" backs, new versions of the calot, high-crown turbans. Fine felts in vibrant Fall colors.

Others to \$6.98



## SEARS, ROEBUCK AND CO.

MONROE AVE, at S. UNION

MAIN 7000

### Sears Features The New Look In FUR COATS

1945 Classics in

#### Seal Dyed Coney

Beaver and Sable

Here's the spotlight fashion of the year—at a dramatic low price! A wearable classic with easy-flaring lines, graceful shoulders and new wider sleeves. Richly blended brown tones that "go with everything!"

**49<sup>50</sup>**  
to  
**79<sup>50</sup>**

plus 20% Fed. Excise Tax

THE ROSECRIFT FUR BOND is your guarantee for wear, style and value.

#### 3 WAYS TO BUY

- Easy Payments
- Will Call Service
- Cash, if you wish!

## SEARS, ROEBUCK AND CO.

MONROE AVE, at S. UNION

MAIN 7000



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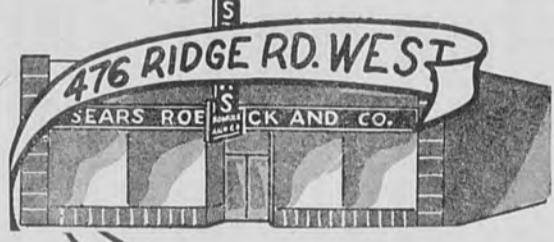
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# 58 Years of Service to the Nation

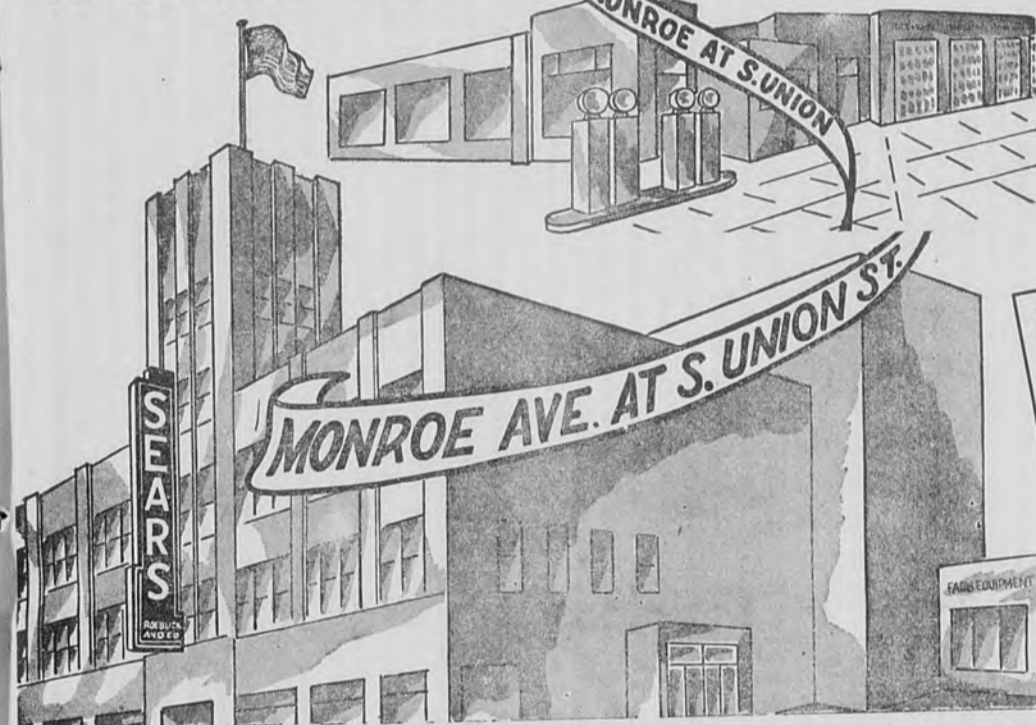
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Any  
Purchase  
TOTALING  
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EASY  
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PLAN

**Both Stores OPEN**  
Friday and Saturday  
**Til 9 P.M.**



**MONROE STORE OPEN MONDAY**  
12 NOON 'TIL 9 P. M. — RIDGE  
ROAD OPEN 9:30 A. M. TO 6 P. M.



### Quality Names That Have Made Sears Famous For Giving You More Value!

Honor Bilt Glenrose Slumbersound  
Biltwel CROSS COUNTRY Boyville  
June O'Day Approved Actionaires  
Peggy Adair SERVISTAN Charmode  
Sandy Nevin Honey Lane Roly Poly  
Rosetex Pilgrim Harmony House  
MASTER-MIXED Fashion Tailored ALLSTATE

### Candy Specials

Kool Kisses ..... lb. 23c  
Mixed Nuts ..... lb. 76c  
Pecan Rasin Bark ..... lb. 49c  
Sugar Roasted Peanuts, lb. 23c  
Spanish Peanuts ..... lb. 25c

Main Floor Monroe Store

### Costume Jewelry

Assorted pieces in all of the newest styles for coat lapels, sweaters and dresses. Plastics and metals.

**58c**

Plus Tax  
Main Floor  
Monroe

### Bridge Lamp Shades

Wide variety of decorated and pleated parchment shades. Table and floor shades at 1.98. All on wire frame.

**89c**

Basement  
Monroe



Buy Everything and Anything... \$10 or More on Our Easy Payment Plan... Both Stores

### Plaid BLANKETS

66x76 plaid sheet blanket with high salt nap. Overlocked edges for strength. Gay, bright plaids in assorted colors.

**66c**

Both Stores

### 18 x 33 Sugar Liners

9c Each  
Monroe Store.  
Makes grand dish towels. Clean, ready for use... Bleached, heavy quality.

### 36" PRINTED SCRIM

29c Yd.  
Second Floor.  
Blue, green or red in a large selection of patterns. All perfect quality... all 36 inches wide.

### Stamped Pillow Cases

89c Pr.  
Monroe Store.  
Sturdy, well made large size in a complete new selection of designs. Ready for working.

### Fleeced Sweat Shirt

98c  
Both Stores.  
Heavy quality fleeced sweat shirts for Men and Youths. Reinforced throughout.

### Self Polishing WAX

99c Gal.  
Both Stores.  
Merit self-polishing wax that needs no rubbing. Dries to a glossy finish. For floors and furniture.

### MEN'S DRESS SOCKS

Crew length hose in assorted colors. Well made, cotton reinforced heel and toe. Complete range of sizes.

**18c**

Main Floor  
Monroe

### 2 DECKS of CARDS

2 for 58c  
Monroe Store.  
Assorted Patterns Bridge or Pinochle. Linen finish Boxed.

### Women's Union Suits

66c  
Monroe Store.  
White cotton union suits in a complete range of sizes for Women and Misses. Fine quality.

### Denim Chore COAT

2.79  
Both Stores.  
Blanket lined, button front, just the right length for wear around the farm, etc.

### LINSEED OIL SOAP

10c Lb.  
Both Stores.  
Cleans fast easily. For floors, woodwork and furniture. The finest Maid of Honor.

### Economy Roofing

Budget priced roofing for using as temporary roof. Has smooth surface, asphalt base. Roll covers 100 square feet. Choice of colors.

**1.09** Roll  
Both Stores

### FACE TISSUES

3 Boxes 500  
Limit 3 Boxes  
Main Floor

**58c**

### Jr. Boys' Pajamas

1.19  
Monroe Store.  
Cotton flannellette two-piece coat or middy style pajamas. Complete sizes 4 to 10.

### Ace Crochet COTTON

23c  
Monroe Store.  
White and unbleached in 800 yard skeins... Finest quality.

### Gallon TURPENTINE

94c  
Both Stores.  
Finest quality, steam distilled... Please bring your own container.

### KIDDIES' O'ALLS

1.19  
Monroe Store.  
Denim O'alls for kiddies 3 to 5 1/2 years. Bib top. Excellent for cool days.

### Storm Sash Adjuster

Metal adjuster for all storm sash. Easy to operate and install. Complete instructions enclosed in set.

**49c** Each  
Both Stores

### Fancy Sofa Pillows

66c  
Monroe Store.  
Soft, comfortable, well filled pillows, in all colors... Assorted styles.

### 36" Outing Flannel

29c Yd.  
Monroe Store.  
Heavy quality striped outing flannel for socks and pajamas for children.

### 2 lbs. Furnace Cement

23c  
Both Stores.  
Fine quality, hardens fast. For all furnace repairs. 2-pound can.

### Spark Plug Trade In

10c For Old Plugs  
10c allowance for your old plugs towards the purchase of new Cross Country. For all cars.

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

MONROE AVE. AT S. UNION — MAIN 7000

ROCHESTER, NEW YORK

476 RIDGE ROAD WEST, NEAR DEWEY — GLENWOOD 556

1886 1944 **55 Years** of Service to the Nation  
**SHOP AT SEARS AND SAVE**

Any Purchase  
TOTALING  
\$10 OR MORE  
CAN BE MADE  
ON SEARS  
EASY  
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**FINE INVESTMENTS IN LEADING FASHIONS AND ACCESSORIES**

**Royal Purple**  
Famous For Quality and Sheer Beauty!

Sheer, run resistant mesh hose in new fall and winter shades. Withstands snags and pulls. Complete range of sizes 8½ to 10½. **1.10**  
Main Floor Monroe

42 gauge Royal Purple sheer service weights for fall ensembles. Reinforced throughout, they launder beautifully. Complete sizes 8½ to 10½. **75¢**

Rayon mesh weight in budget priced hose. Ideal for work and school wear. Fall shades. Limited quantity. Sizes 8½ to 10½. **28¢**

Hosiery, Main Floor Monroe

**Clearance Fall Handbags**  
Your fall ensemble isn't complete without the "most seen of all" accessory... your handbag. Smart corded rayons and broadcloth in underarm and top handle styles. All lined and fitted. Choice of novelty closings. **1.00**  
plus tax  
Main Floor Monroe

Build Your Wardrobe Around  
**Rosecraft Coats**  
**19.95**  
Second Floor Monroe

A classic coat is your best investment for go-everywhere smartness and practical comfort. Chesterfields, loxy, shag-textured and others. Rich colors suited to any taste. Complete range of sizes for Women and Misses. Buy on our Easy Pay Budget Plan.



**SWEATERS**  
**1.58**  
Main Floor Monroe

Rayon and wool pullover type sweaters in smart fall pastel colors. Complete range of sizes.  
Coat Style Sweaters... **3.58**  
All Wool Pullovers... **4.98**

**Flannelette P'JS**  
**2.98**  
Main Floor Monroe

Warm cotton flannelette jamas in comfortable man tailored two-piece styles. Assorted colors. Complete range of sizes.  
Flannelette Gowns... **1.79**

**Neat Fall GLOVES**  
**38¢**  
Main Floor Monroe

Others **14.95 to 39.95**

A group of our best sellers reduced because the sizes are broken. Select from brown, navy and black.



Start With a Blaze of Color!  
**FALL HATS**  
**1.98**  
Second Floor Monroe

Flattering, new in everyone of the talked about styles. Cunning small hats, hats with bewitching veils, rich with color and novelty trimmings, in a complete range of head sizes. Others 1.45 to 5.98.

For Real Two Part Harmony These Are It...  
**SKIRTS**  
**2.98**  
Second Floor Monroe

All wool skirts in gay fall colors, that work wonders with budgets. Alternate with a blouse and a brand new fall outfit is born... Handsome solids and combinations in complete range of sizes.

**BLOUSES**  
**2.19**  
Second Floor Monroe

Others to 6.95

Create a New Neckline With  
**DICKEYS**  
**1.00**  
Main Floor Monroe

Crisp and frilly V-necks, high necks and jabots to make dresses sparkle with new life. White and colors in all of the newest patterns.

TO YOUR TASTE... AND TO YOUR BUDGET  
**RAYON SLIPS**  
**1.58**  
Main Floor Monroe

Beautiful and beautifying slips of fine rayon satin. Richly laced and neat tailored styles. Styles to suit the most particular, and still give your budget a break. Complete sizes 32 to 36 in tearose.

**RAYON GOWNS**  
**1.58**

Luscious rayon gowns for comfortable sleeping. Cut low with wide sweeping skirt. Lovely plain tailored styles in sizes 34 to 36 only. Tearose color.

**Girls Double Duty And Snow Suits**  
For Girls 7 to 14, Second Floor Monroe

**SNOW SUITS**  
**12.95**

All wool double breasted coat styles fully lined for warmth. Pants are full lined with close knit ankles. Water and wind repellent in assorted colors. Complete range of sizes.

**DOUBLE DUTY SETS**  
**12.95**

A double investment, the costs are thrilling new styles that can be worn right now. When winter comes, she'll add the matching ski pants and be warmly clothed. Choice of colors and styles in sizes 7 to 14. Others in 16.95.



1886 1944 **58 Years** of Service to the Nation  
SHOP AT SEARS AND SAVE

**FALL AND WINTER BUYS FOR BOYS' AND GIRLS'**

Made of Chill-proof Materials

**Snow Suits  
Coat and Legging  
Sets**

**Snow Suits  
9.98**

Main Floor Monroe  
Handsome young suits with attached hoods and zipper leggings. Both jacket and coat warmly lined. Water-repellent in girls sizes 3 to 6 1/2.

**Coat Sets  
12.95**

Charming Princess and Chesterfield styles with lined leggings and coat. The fabrics are colorful neatly tailored in complete sizes 3 to 6 1/2 years.  
On Sale Main Floor Monroe Avenue Store



**FRATERNITY PREP**

DELUXE TAILORED

**Suits**

FOR BOYS 10 To 20 YEARS

**14.95**

Main Floor Monroe



For long time wear and quality Fraternity Prep suits cannot be beaten. Handsomely styled in smart all-occasion fall colors they have that drape to them that all young men like. And there's plenty of hand-detailing in them. No charge for alterations.

**HUSKY SUITS 17.95**  
A complete selection of colors and sizes for boys, 10 to 20.

Buy Purchase TOTALING 10 OR MORE CAN BE MADE ON SEARS Easy Payment Plan



**Fraternity Prep Solid and Two-Tone Sport & Leisure Coats**

**10.95**

Main Floor Monroe

and up

**6.95**

and up

All wool sport coats in solid and plaid patterns that really lead a double life. They're tops for school and dress wear. Complete range of sizes. Others 8.95-12.95.

Leisure coats in two-tone combinations that are solid when it comes to the five gang's selection. The colors are rich, live, and in a complete range of sizes.



Wrap-around Beacon **ROBES 1.98**  
Main Floor Monroe

Warm beacon cloth bathrobes for little girls to run around in on chilly mornings. Made with big shawl collar in assorted colors. Complete with matching color cord. 2 to 6 1/2.

**TODDLERS' BATHROBES 1.69**  
Main Floor Monroe

She'll strut like a princess in these nursery print beacon robes on cold blustery days. Heavy quality, well made in complete sizes 1 to 3.



Clearance! **DRESSES**  
Regularly \$1

**88c**

Main Floor Monroe

Gay little dresses in a huge selection of striped and fancy prints for everyday wear and "Sunday Best", and at this tiny price you can afford to buy enough for every day in the week. Sizes 1 to 6.



June O'Day Classics That Are Practical and Warm For Girls 3 to 6 1/2 and 8 to 16.

**2.98**

Main Floor Monroe

Wonderful new cardigans for little tykes 3 to 6 years in a huge assortment of pastel colors. Long sleeves and body makes it an ideal winter sweater.

**All Wool "SLOPPY JOES" For Girls 8 to 16**

This popular sweater rates three cheers any day from the school crowd. Not only practical and warm but they wash easily and still retain their original freshness. Complete sizes in assorted pastel colors.

**2.98**

Main Floor Monroe



**1 Piece Infants SNOW SUIT 3.98**  
Main Floor Monroe

For infants 6 months to 18 months. Sturdy warm corduroy in pink and blue with raps to match. \$3.98.

**Baby Bunting With Separate Hood 2.29**  
Main Floor Monroe

Wrap the little Guy or Gal in one of these warm buntings and your worries are over. No wind can penetrate it. Self-binding zipper front.

**Rayon Panties 29c**  
Toddler's rayon panties with elastic waist in sizes 1 to 4. Tealose color.

**REVERSIBLE FINGERTIP 12.95**  
Main Floor Monroe

The coat that goes everywhere. Reversible fleece fingertip with neat railroad stitching at the bottom. Fly front. Water repellent materials. It carries plenty of swagger and warmth. Sizes 8 to 18.



**Boyville Jacket 7.95**  
Main Floor Monroe

Boys' jackets in sizes 4 to 8. Fly front. Water repellent. Cape-skin tan color. Just right for wear now and later on.



**Gabardine Jacket 5.45**  
Main Floor Monroe

Reversible gabardine jackets for boys, 8 to 18. Zipper front. Has two deep slash pockets, lined for warmth.



**JR. COAT SET 13.95**  
Main Floor Monroe

All-wool two-piece coat and legging set for boys, 3 to 8. Coat and leggings fully lined. Helmets 1.49 extra.



**SPORT SHIRTS 1.79**  
Main Floor Monroe

Long sleeve shirts for boys, 8 to 18. Assorted plain colors. Beautifully tailored, full cut for comfort.



**Corduroy Bib Top O'ALLS 1.98**  
Main Floor Monroe

Fine wale corduroy in assorted colors. Well made. Reinforced throughout to stand plenty of hard wear. Complete range of sizes 3 to 8.



**SPORT SLACKS 3.98**  
Main Floor Monroe

Slacks to mix or match with dress suits or sport coats. All colors and wanted patterns available in sizes 10 to 20. Others 2.49 to 4.98.



**Station Wagon Coat 6.95**  
Main Floor Monroe

Popular short coat with fly front. You'll find them just as much at home on the campus as they are at class "Hops". Sizes 10-20.



**Boyville Snow Suit 11.95**  
Main Floor Monroe

Two piece snow suits with button front lined coat. Pants are bib type with zipper ankles. Wind and water repellent in complete sizes 3 to 7. Helmets 89c extra.



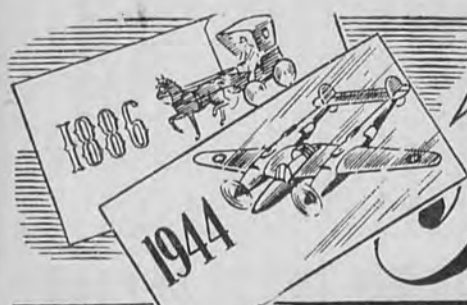
**Boyville Fingertip 8.95**  
Main Floor Monroe

Reversible fleeced fingertip with button fly front. Both sides water repellent. Tan and brown colors in complete sizes 4 to 8. Deep slash pockets.



**Jr. Alpaca Trimmed Mackinaw 11.95**  
Main Floor Monroe

Looks like fur, is warm as sheepskin, yet weighs 25% less. Just the thing to keep master 4 to 10 warm all winter long. Moisture resistant gabardine. Wool pile collar. Lined sleeves, knit wristlets.



# 58 Years of Service to the Nation



Any Purchase  
TOTALING \$10 OR MORE  
CAN BE MADE ON SEARS  
EASY  
PAYMENT  
PLAN

**SHOP AT SEARS AND SAVE**

## HERE ARE THE OUTSTANDING FALL FASHIONS FOR MEN

**WEAR 'EM ONCE... THEN ALWAYS...**

### Royal Ascot Dress Shirts

Worn By Men Who Like Quality Shirts  
With a Custom Made Look... For Less...

**\$1.78**



We've really hit the jackpot with this brand new collection of fall shirts. Every one of them are winners. Beautifully tailored, full cut bodies for form fitting comfort. No matter how you look at them you'll have to agree that there is plenty of value and wear in them. Choose from solid and fancy patterns in a complete range of sizes 14 to 17. All sleeve lengths.

Main Floor Monroe

### Fashion Tailored

Mens Suits That Rate As Tops  
When Quality Is Talked About

#### FASHION TAILORED SUITS

Yes Sir! When men get together and talk about clothes you can rest assured that Fashion Tailored is discussed plenty... They're tops, designed from 100% virgin wools in all of the wanted colors and patterns for fall, and in a complete selection of sizes. No charge for alterations.

**28.50**  
Main Floor Monroe

#### 100% Virgin Wool Student Suits

Leaders for style and fashion on the campus from coast to coast. Designed with that youthful look that all young men like. Soft tweeds, herringbones and others in all of the wanted colors. Complete range of sizes.

**21.75**  
Main Floor Monroe

#### FASHION TAILORED TOPCOAT

Name your kind, Mister, we've got it! Wool herringbone tweed, wool fleeces, blues, greys, browns—they're all here ready for a busy topcoat season ahead. Made with set in sleeves in fly front. Button thru styles, and there's no charge for alterations.

**19.95**  
Main Floor Monroe

#### COVERT CLOTH TOPCOAT

One of the most popular of cloths today... because it has the style. Practical for all occasion wear. Complete range of sizes. No charge for alterations.

**22.58**  
Main Floor Monroe



**Spiced With Taste TIES**

**88c** Main Floor Monroe

Whooper-doo! that'll stand you right on your head when you see them. Bright florals, paisleys and some solid colors. All lined, resilient, hold their shape.

**Bright Plaid Cotton Flannelette SHIRTS**

**1.48** Both Stores

For outdoor workers, for hunting, etc. That's where these shirts will be appreciated. Heavy cotton flannel in a huge selection of patterns. Complete range of sizes.

**For Cold Blooded "Guys" NITE SHIRTS**

**1.49** Main Floor Monroe

You don't necessarily have to be cold blooded to wear one of these cold blooded shirts. Warm and comfortable, these Orling flannel nite shirts are just the thing. Complete size range.

**Hard-to-Beat Fall HATS**

**1.88** Main Floor Monroe

Practically at a close-out price for such fine quality. You'll find a style and color for every taste in Sears large collection and a complete range of head sizes.

**Solid and Two Tone Sweaters**

**2.58** Main Floor Monroe

Button front coat sweaters that will give you plenty of wear to work and around the house on chilly days. Closely knit, well made in a complete selection of small, medium and large sizes.

**Union Suits, Shirts and Drawers**  
A Complete Selection of Sizes

Cotton Union Suits	10% WOOL
<b>1.00 and 1.59</b>	Union Suits <b>1.79</b>
Shirts and Drawers	
Cotton . . . . . each 79c	
10% Wool Drawers . . . . . each 1.19	50% WOOL
10% Wool Shirts . . . . . each 1.19	Union Suits <b>3.95</b>

<b>REVERSIBLE RAINCOAT</b>	<b>SPORT COATS</b>	<b>LOAFER COATS</b>	<b>MEN'S RAINCOATS</b>
<b>12.95</b> Main Floor Monroe	<b>13.95</b> Main Floor Monroe	<b>7.95</b> Main Floor Monroe	<b>10.58</b> Main Floor Monroe
It's a double purpose coat—topcoat and raincoat. Wool and gabardine and rayon. 46 and 48-inch lengths. All sizes.	Fancy plaid and plain colors with patch and set in pockets. Choose from tan, blue, gray and brown in all sizes. Trousers to match or contrast 2.98 and up.	Plaids, checks, diagonals, overplaids, two-tone and solid colors. Small, medium and large sizes. Easy to wear and comfortable.	Olive green and oyster shades in water repellent materials, made with raglan set sleeves in 46-inch lengths. Sizes 34 to 46. Buy now and be prepared for fall rains.

<b>SANDY NEVIN</b>	<b>POLICE SHOES</b>	<b>Shockless Work Shoes</b>	
<b>4.40</b> Main Floor Monroe	<b>4.75</b> Main Floor Monroe	<b>4.98</b>	
Pre-flexed already broken in. Choose from all of the new fall styles and colors. Choice of leather or composition sales in sizes 6 to 12.	Genuine police shoes with heavy canvas lining, double leather sole and steel arch support. Black only in complete sizes 6-11. Others 5.75 and 6.75.	High shoe or oxford style in sturdy long wearing shockless work shoes. Has built-in arch support for extra comfort. Long wearing soles. Complete range of sizes 6 to 11.	



1886 1944 **58 Years** of Service to the Nation  
**SHOP AT SEARS AND SAVE**

Any Purchase  
TOTALING \$10 OR MORE  
CAN BE MADE  
ON SEARS  
EASY  
PAYMENT  
PLAN

**Bedding And Domestic That Mean Quality At It's Best**



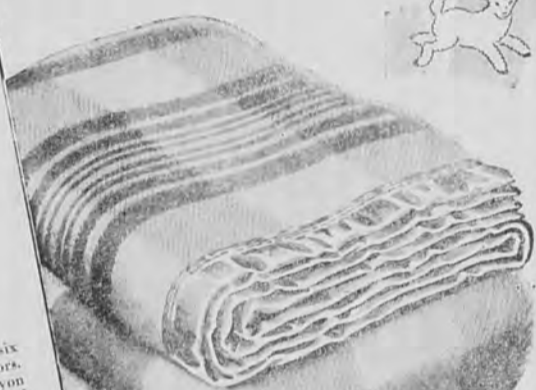
**BUY SLUMBERSOUND BLANKETS  
ON SEARS EASY PAY BUDGET  
PLAN IN AMOUNTS OF \$10 OR  
OVER. — ON SALE BOTH STORES**

**Slumbersound  
BLANKETS**  
5% WOOL IN GAY  
PLAID PAIRS  
**3.79**

72x84 size, plenty long enough for six footers. Gay bright plaids in fast colors. Beautifully made with acetate rayon bound edges for long wear. Choice of rose, cedar, blue, double bed size.

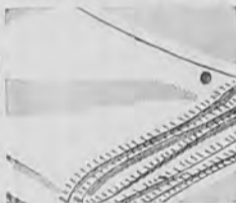
**25% Wool Extra Warm  
IN PLAID PAIRS**  
**4.98**

Plenty of warmth without too much weight in these extra large 72x84 plaid blankets. The colors are clear and sharp. Constructed to give years of service. Soft neatly bound with acetate rayon. Choice of nap which retains its warmth. Choice of four colors.



**100% Wool Pastels**  
**9.58**

100% all wool blankets with lofty, high nap, full of warmth. 24x36 size. In a wide choice of colors. Buy an acre of wool.



**70x90 Size White  
COTTON SHEET BLANKET 97c**

White cotton sheet blankets with overlocked edges for strength. Extra high nap for warmth. Just right for cool fall nights.



**Stevens Toweling**  
**35c yd.**

Stevens, all linen bleached toweling that makes up into grand kitchen towels. All perfect quality.



**ACA TICK'S**  
**49c yd.**

Famous ACA heavy quality pillow ticking. 21x28 size. If you may purchase it in any length desired from full bolts at 59c yard.



**MATTRESS COVER**  
**1.98**

Unbleached muslin mattress covers in full and single bed sizes. Protect your mattress with one of these heavy covers.



**COTTON BATTS**  
**79c**

3-pound cotton batt, enough for 1 comforter filling. All clean cotton, newly processed.



**ALL WOOL BATT**  
**1.58**

High heat retention, therefore you get more warmth without uncomfortable weight. All new staple wool used. Will not mat down.

**SET A PICTURE  
PRETTY TABLE!**

**LACE  
DAMASK  
COTTON  
TABLE  
CLOTHS**

Sears has them all in one of the most colorful and beautiful selections you've seen in many a day!

Main Floor Monroe



**72x90 LACE**  
**3.98**

First edge lace cloths in one of the most beautiful patterns we've seen. Smart enough for best, sturdy enough for everyday use.

**DAMASK CLOTHS**  
**1.00**

Exceptionally pretty cloths in white with colored borders. They really make your table sparkle with gayness. Large size.

**Printed Cottons**  
**79c**

A colorful selection of Reds, Blues, Greens, in every imaginable color combination. The colors are fast, and they launder easily. Stock up now.

**54 Inch Widths All Perfect!  
ALL WOOL, PART WOOL**

**DRESS  
WOOLENS**  
**2.29 YARD**

Main Floor Monroe

Bolt on bolt of the most beautiful and varied selection we've seen at the price! Solid colors and novelty combinations. Plaids, tweeds, herringbones and others. Rich live colors they'll make up grand into fall clothes. Every yard perfect quality, all cut from full bolts.



**Sears Drug Department Specials**



**Sanitary Napkins**  
**58c**

Box of 50 Collo-Fluets, Hospital standard, soft. Nationally advertised brand. Limit 2 boxes.



**Milk of Magnesia**  
**39c**

Sears approved Milk of Magnesia in full quart bottle. Limit 2.



**MINERAL OIL**  
**98c**

"Challenge," heavy mineral oil in 1 gallon bottle. Has high I. C. S. P. requirements. Tasteless, odorless.



**Assorted Hand Lotions**  
**19c**

All types of soft hand lotions in 12-ounce bottles. Stock up now.



**PINE BATH OIL**  
**29c**

Source size, in smart gift giving bottle. Made from true pine oil.



**Tooth Brushes**  
**17c**

Quality famous tooth brushes in three popular shapes. Adult sizes.



**PLAID SHEET**  
**66c**

Our plaid sheet blankets to use as sheets or as top sheets. High nap yarn. 60% size.



**25% Wool Pastels**  
**4.79**

Warm 25% wool in pretty pastel colors. Beautifully made. Woven for plenty of extra warmth.



**72x84 Comforters**  
**2.58**

Patterned with all-over design. Rich, luxurious — are these warm, exquisite comforters. 72x84 size, with neatly finished edges.



**70x80 Double Blanket**  
**1.89**

An inexpensive blanket, with plenty of wear in it. Bright plaid combinations in rose, blue, cedar and white. Bound edges for strength.



**Make Up Your Own Towel Ensembles For Gift Giving**

**TURKISH TOWELS**

Here's an opportunity make up gifts early, and towels are one thing no one has enough of. Choice of several gay colors on snow white grounds. All perfect quality, heavy weight. Main Floor Monroe.

**22x44 SIZE**  
**49c** Each

**WASHCLOTHS**  
**10c** Each

**DISH TOWELS**  
**49c** Each

Pure Irish Linen



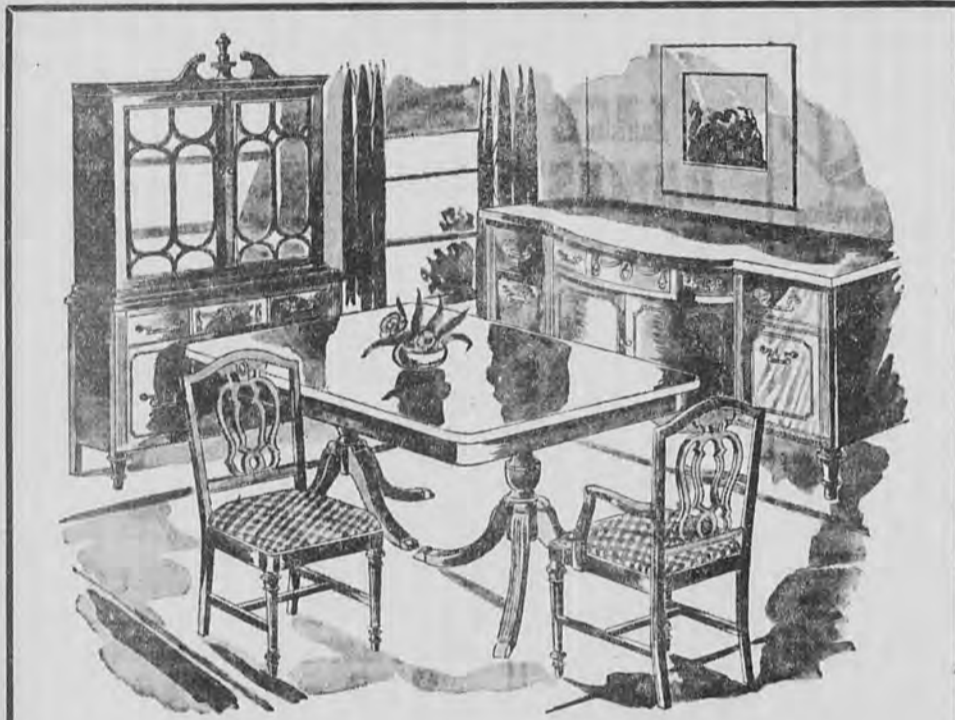
**Part Linen Towel**  
**12c ea.**

Part linen white dish towels that make dish-wiping easy. Heavy quality, absorbent. Stock up now at this little price.

1886 1944 **55 Years** of Service to the Nation  
**SHOP AT SEARS AND SAVE**

Any Purchase  
TOTALING  
\$10 OR MORE  
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ON SEARS  
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PAYMENT  
PLAN

**HONOR BILT FURNITURE MEANS THE FINEST YOU CAN BUY**



**9 Piece Mahogany Dining Room Suite**

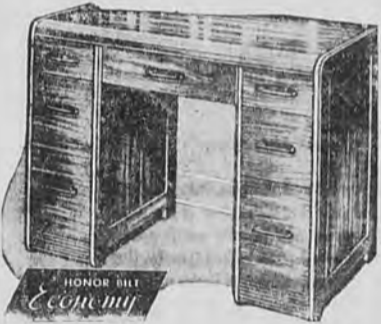
A masterpiece of craftsmanship, the classic detailing and magnificent lines of this superb suite will live for years. Rich mahogany hand rubbed to a gleaming brightness. Carefully constructed throughout, all drawers are dovetailed with center guides for easy operation. Buffet is large with plenty of storage room plus a lined silver drawer. These are only a few of the many expensive features you'll find in this stunning suite. Buy on our Easy Pay Budget Plan.

**\$198.58**  
Second Floor Monroe

Modern, Waterfall Front  
**Kneehole Desk**

**28.58**  
Second Floor Monroe

Rich in beauty, smart in design, large smooth top surface with plenty of space in its seven deep drawers. Truly a piece of furniture you'll be proud to own. Buy on our Easy Pay Budget Plan.



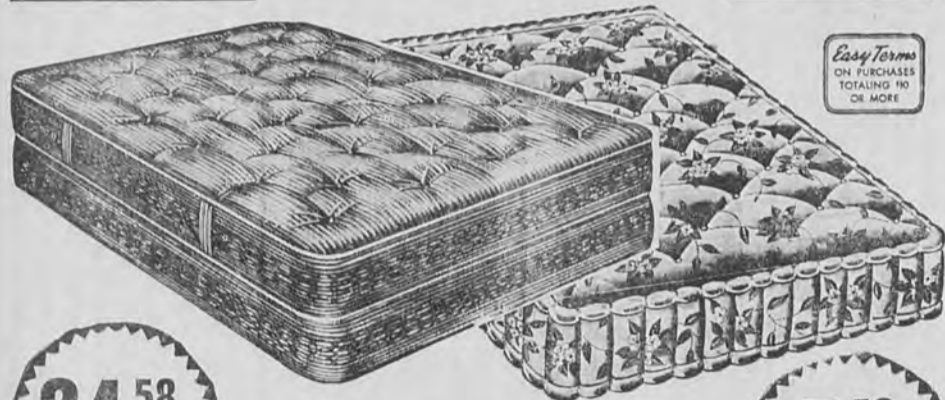
**LARGE SIZE STORAGE HASSOCK**

**7.58**  
Second Floor Monroe

Serves as a hassock and storage chest. Makes a nice vanity bench also. Sturdy base covered in simulated leather. In assorted colors.



Easy Terms  
ON PURCHASES  
TOTALING \$5  
OR MORE



**24.58**  
Second Floor Monroe

Sears Is Headquarters For  
**MATTRESSES**

**7.58**  
Second Floor Monroe

Our finest Super-Luxury line of mattresses! And at a price that speaks volumes for such comfort and service. This beautiful mattress is deeply tufted with easy turn handles and roll edge. Covered in durable long-wearing ticking, it's a masterpiece of value.

Budget priced, but built for long satisfactory service. Soft cotton filling held firmly in place by deep tufts, supports every fibre in your body. Made with easy turn handles and many other features that makes this an outstanding buy for the money. Covered in floral ticking. Full and single sizes.



**CRIB MATTRESS**

**9.58**  
Second Floor Monroe

Full size crib mattress covered in durable decorated ticking. Designed to support young bodies.



**MAPLE CRIB**

**12.58**  
Second Floor Monroe

Full size, well reinforced crib with safety drop side. Decorated. Buy on our Easy Pay Budget Plan.



**KITCHEN CHAIR**

**1.28**  
Second Floor Monroe

Unfinished... smoothly sanded chair ready to paint any color desired. Firmly reinforced throughout.



**UNFINISHED CHESTS**

14x14, 3 Drawer . 3.58  
24x14, 5 Drawer . 8.58

Ready to finish any color. On site, Second Floor, Monroe.



**BED PILLOWS**

**88¢**  
Second Floor Monroe

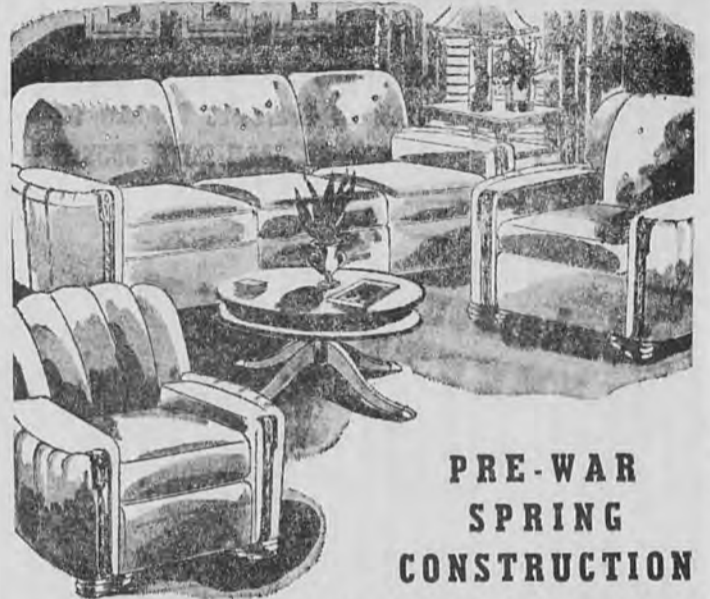
Full size, soft, comfortable... well filled pillows in assorted durable covered tickings.



**CABINET SMOKER**

**6.58**  
Second Floor Monroe

Modern, beautifully designed cabinet smoker that makes a grand piece of extra furniture. Walnut finish.

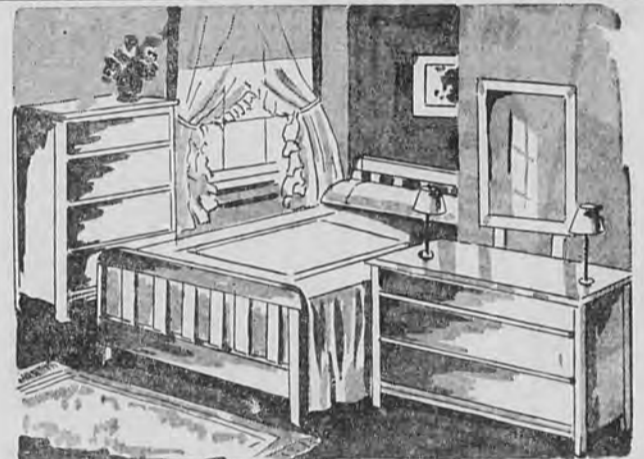


**PRE-WAR SPRING CONSTRUCTION**

**3 Piece Tapestry Living Room Suite**

You'll relish the comfort of this all spring constructed suite with its prewar features. Honor Bilt throughout with rich wood carvings on arms of all three pieces. Frames are of hardwood. Suite consists of large full size davenport, club chair and matching lounge chair. Buy on our Easy Pay Budget Plan.

**168.58**  
Second Floor Monroe



**3 PIECE WALNUT BEDROOM SUITE**

Massive, modern design, all pieces Honor Bilt construction. The beauty of expertly matched woods that you find in more expensive suites is yours for only \$88.58. Buy on our Easy Pay Budget Plan.

**88.58**  
Second Floor Monroe



*It's Simplicity  
Makes This Period  
Suite Outstanding!*

**3 PIECE MAHOGANY BEDROOM SUITE**

When you invest in Mahogany bedroom suites you invest in quality that will last for years. Stunning in design is the type of furniture that "makes" modern homes. Honor-Bilt throughout, suite consists of bed, chest, choice of dresser or vanity. Buy on our Easy Pay Budget Plan.

**88.58**  
Second Floor Monroe

1886 1944 **58 Years** of Service to the Nation  
SHOP AT SEARS AND SAVE

**Try These Aids For Home Harmony From Sears**

Dress Up Your Home With These New

**SCATTER RUGS**

Jacquards! Shags! Chenille! Rag Rugs!  
Tufted Rugs In All of the Newest Colors!

No need to have empty spaces in your home when Sears has the type of rug that will fill its gracefully. Every wanted color and style is in this superb collection. On Sale Second Floor Monroe.

GROUP 1  
**1.88**

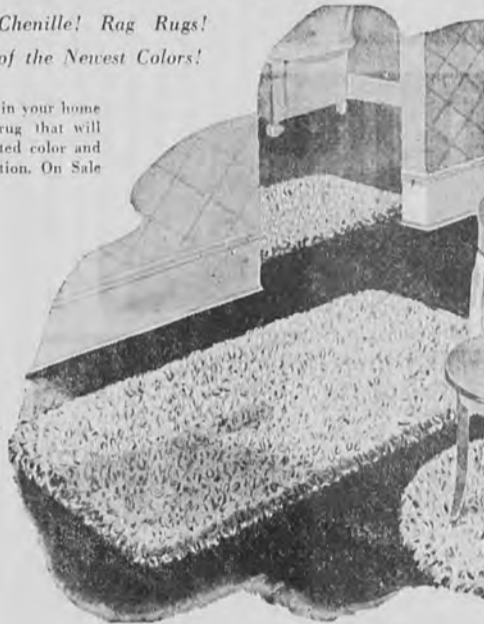
Includes 24x48 rugs of tightly woven yarns in assorted colors, 17x29 shaggy rugs in rose, yellow and green.

GROUP 2  
**2.78**

Includes three types, 21x33 chenille tufted, 24x36 check jacquard rugs in assorted colors and 24x36 reversible oval chenille.

GROUP 3  
**3.68**

Three beautiful rugs included in this group, 33-inch round loop pile rug, 24x48 oval hook rug, 24x48 Wilton weave jacquards. Choice of colors.



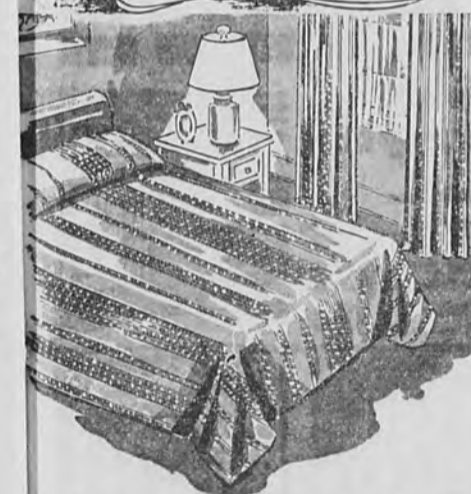
GROUP 4  
**4.58**

27x54 Embossed chenille rugs, oblong style and 30x54 oval embossed chenille in rich colors. Both beautifully made for bath and bedroom use.

GROUP 5  
**7.48**

Consists of popular size shag and chenille rugs, 36x60, thick cut, pile shag in assorted pastel colors, 30x54 heavy tufted chenilles, sculptured design and floral effects.

SAVE! BUY NOW ON EASY TERMS  
PURCHASES TOTALING \$10 OR MORE CAN BE MADE ON **Sears Easy Payment Plan**



Rose and Blue  
**HOMESPUN SPREADS**

**4.98**

Second Floor Monroe

These are the type of home-spun bedspreads you'll see advertised in famous fashion magazines for months. They add a quiet dignity to your room. Their rich textured fabrics in blue and rose striped patterns that launder easily and hold their color.

**Have Your 2 Piece Living Room Upholstered At Sears**



**72.50**

Second Floor Monroe

Your suite is practically rebuilt from top to bottom by Sears expert craftsmen. New webbing is added, frame strengthened, all seat cushions rebuilt and in addition it is completely sterilized to name only a few of the many steps before it is delivered to you, good as new again.

48x72 Eggshell  
**RAYON MARQUISSETTE CURTAINS**  
**3.49**  
Pair  
Second Floor Monroe

Their worth their weight in gold that's how fine and sheer these fine quality rayon marquisettes are. Each curtain has 1 inch hem on two sides and three inch hem on bottom. Headed, ready to hang.



Hang 'Em In Every Room  
**Ruftex Draperies**

50 INCHES WIDE  
2 1/2 YARDS LONG  
**11.98**  
Pr.  
Second Floor Monroe

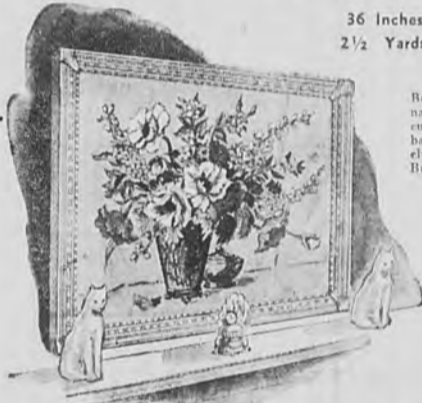
Blue, rose, green and natural colors with neat figured pattern. Well tailored, with pinch pleated tops. Tie backs and top hooks included. Buy on our Budget Plan.



For Modern Homes, Glazed  
**Chintz Draperies**

36 Inches Wide  
2 1/2 Yards Long  
**5.98**  
Pr.  
Second Floor Monroe

Beautifully made in blue, rose, natural and canary colors. Each curtain has pinch pleated tops. Tie backs and top drapery hooks included. Buy on our Easy Pay Budget Plan.



**Floral & Scenic Pictures**

Reproductions of fine Art show pictures in florals and scenes. Neatly framed to bring out the best in them, and you have a large selection to choose from.  
**1.29** Each  
Basement Monroe



6 Piece Novelty  
**COTTAGE SETS**  
**1.88**  
Set  
Second Floor Monroe

Complete six-piece cottage set with top of red net with white ruffle. Bottom of white scrim with red binding. Gay additions in any kitchen.

46 Inches Wide  
2 1/2 Yards Long  
**Cape Cod Ruffled Curtains**

**3.98**  
Pr.  
Second Floor Monroe

Dainty Ivory Cape Cod ruffled curtains with full five inch ruffle. Plus baby ruffle, picassa top. Headed, hemmed, ready to hang. They'll hang crisp and new at your windows, give them that fresh feeling. Quantity is limited.

All Curtains and Draperies On Sale Second Floor Monroe

**Genuine Gibraltar INLAID LINOLEUM**



STAINPROOF! SPOTPROOF EASY TO CLEAN!  
MADE WITH THE NEW PATENTED FELT BACK!

**\$1.29**  
SQUARE YARD

CEMENTED TO YOUR FLOORS BY SEARS FACTORY TRAINED EXPERTS FOR ONLY 50c SQUARE YARD EXTRA

Gibraltar Inlaid Linoleum is color styled, it will harmonize with other home decorations perfectly. It will give longer service and the new felt back serves as double purpose. Colors go clear through to back. Out of town and Bathroom installations slightly higher.  
Both Stores

6 and 9 Foot Wide  
**FELT BASE 49c** Square Yard  
Both Stores

Distinctive patterns for every room in your home. Clear, live colors. Every inch an exceptional value at this Anniversary price. On sale Both Stores.



36" HOMESPUN  
**59c**  
Second Floor Monroe

Natural color, plaid and diamond pattern. Exceptionally fine quality make lovely curtains.



Tailored Curtains  
**1.49**  
Second Floor Monroe

Slightly imperforated, but so fine it does not impair their beauty. Each curtain 36x72 inches long. Headed, hemmed, ready to hang.



WINDOW SHADES  
**46c**  
Second Floor Monroe

Filter window shades in green, buff and sand. Each shade 36x72 inches long, mounted on guaranteed spring rollers.



STRIPED SATEEN  
**59c**  
Second Floor Monroe

30-inch width, in blue and rose. The ideal fabric for slipcovers, etc. Fine quality, neatly patterned.



30-INCH MIRRORS  
**1.98**  
Second Floor Monroe

Decorative 30-inch mirrors for halls, bath, bedrooms. Made of clear glass with neat pattern. Sturdy back.



PIN UP LAMPS  
**2.87**  
Basement Monroe

Ivory and maple pinup lamps with pleated parchment shades to contrast. An unusual value at this price.

# 58 Years of Service to the Nation

SHOP AT SEARS AND SAVE

## HEADQUARTERS FOR OUTDOOR CLOTHING AND TOOLS

### WARM WORK CLOTHING...

From Rochester's Largest Selection

### BUTTON FRONT JACKET

Regularly 10.95  
**8.58**  
Both Stores

Soft supple capekin cut for plenty of action. Selected and perfectly matched and expertly tanned leather is used. Wind and water repellent with adjustable cuff and side tabs. Complete range of sizes. Other Leather Jackets up to 28.50.

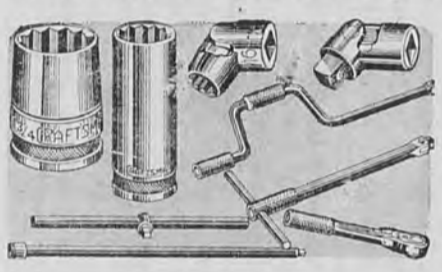
### EXTRA LONG LENGTH MACKINAW

ALL-WOOL PLAIDS  
**9.95**  
Both Stores

A smooth richly colored mackinaw that keeps you warm in the worse type of weather. Its a coat that will give you plenty of wear. Double-breasted style. Fully lined. With warm deep slash pockets and flap pockets. A complete range of sizes.



### USE THE BEST FOR THE HOME & WORK SEARS FAMOUS DUNLAP AND CRAFTSMAN TOOLS



Sockets And Handles For 1/2 Inch Drive  
12 Pt. Hex Sockets 35c up  
Slide Bar Handle ... 98c  
Speed Handle ... 1.29  
Flex T. Handle ... 1.89

**Wreck Bar**  
**49c**  
Both Stores  
10-inch steel wrecking bar for all around use. Well made, sturdy.

**Dunlap Axe**  
**2.49**  
Both Stores  
3 1/2-pound axe with steel head and long hardwood handle. Evenly balanced.

**BUCK SAW**  
**1.39**  
Both Stores  
Fulton champion tooth buck saw with hardwood frame.

**SMOOTH PLANE**  
**1.39**  
Both Stores  
9 1/2-inch smooth plane with steel cutter. Has hardwood handle.

**HALF HATCHET**  
**1.69**  
Both Stores  
Dunlap half hatchet for campers and general use.

**HAMMER**  
**1.19**  
Both Stores  
Dunlap 16-oz claw hammer with forged head. Hickory handle. Other types available.

**Hack Saw Blades**  
**69c** Doz.  
Both Stores  
10-inch steel saw blades, fast cutters, will fit all standard size saws.

**50' HOSE**  
**3.75**  
Both Stores  
Fulton garden hose in 50 foot coils. Black, corrugated, will give good service.

**STOVE PIPE**  
**23c**  
Both Stores  
6 inch, black, lock joint in 24 inch lengths, 6 inch black elbows, 28c.

**Gabardine Jacket**  
**7.95**  
Both Stores  
Zipper front gabardine jacket, water and wind repellent. Ideal for work or sports wear. Its rugged, well made. Slash pockets, adjustable tabs. Complete range of sizes.

**Wool Lined Vest**  
**3.95**  
Both Stores  
Gabardine wool lined vest to wear under jackets and coats, and for hunting. Button front style, they are plenty warm without too much weight. Complete sizes.

**MELTON JACKET**  
**5.98**  
Both Stores  
Made to stand plenty of hard, rugged wear. Treated to repel wind and water, it's expertly tailored for comfort. All seams reinforced. Fly front style. Complete range of sizes.

### Just Arrived: New Fall WORK PANTS

Sturdy cotton worsted work pants in a complete new selection of colors and patterns. Sanitized shirred, with all seams reinforced at all points of strain. Complete range of sizes for Men and Young Men. Others up to 2.98.

**CARHARTT** Brown Duck **1.69** Both Stores  
**O'ALLS** **2.98** Both Stores

**Assorted Types in WORK CAPS**  
Solid and striped patterns for all outdoor men. Well made, sturdy, with long visors, all head sizes. **35c** ea. Both Stores.

### PROTECT YOUR DOORS AND WINDOWS WITH Weather Stripping

Gasket Weatherstrip, foot **3c**  
Metal and Felt Door Sets **98c**  
Metal and Felt Window Sets **79c**  
Storm Sash Hangers **10c** ea.

### Sears Lightmaster Electrical Fixtures

ARE MODERN, ECONOMICAL STYLES FOR EVERY ROOM

**5-LIGHT MODERN DINING ROOM**  
**9.58** Both Stores  
Rich looking, unique in style, 5 crystal opaque glass shades that are spring clipped to fixture base. Decorated ornamental brass column with metal top. Buy on Our Easy Pay Budget Plan.

**FIRE PLACE MANTEL**  
Looks Like Real Model  
**32.50** Both Stores  
Charmingly styled it gives the appearance of a well built genuine brick faced and wood mantel. Designed to harmonize with all types of interior decorations. It's large enough to hold electric logs or gas logs. Buy on Our Easy Pay Budget Plan.

**ANDIRONS**  
**10.95** Both Stores  
Antique black finished andirons heavy, well made, from cast iron. Buy on Our Easy Budget Plan.

**Bathroom Fixture**  
**2.89** Both Stores  
Chromed base with electric plug outlet. White glass shade, on-off switch. Complete, Ready to install.

**Kitchen Light**  
**1.88** Both Stores  
White enamel glass shade with chromed top. Takes up to 60 watt bulb. One light style.

**Porcelain Bracket**  
**88c** Both Stores  
Side bracket for bathroom or kitchen. On-off switch takes up to 40 watt bulb. Complete as sketched.

**Electric Log**  
**3.95** Both Stores  
Looks like real fireplace. Finished like they were well burnt. Highest quality. Underwriters approved.

### SEARS has a Complete Selection DOG FOOD and Accessories

Basement Monroe  
**GAINES' DOG FOOD**  
2 Pounds ..... 23c  
5 Pounds ..... 46c  
10 Pounds ..... 91c  
25 Pounds ..... 2.00  
**Gaines' Dog Krunchon**  
2 Pounds ..... 23c  
5 Pounds ..... 51c  
10 Pounds ..... 99c  
25 Pounds ..... 2.20  
**SPRATT'S DOG FOOD**  
Plain oval, charcoal or mixed oval, 5 pounds... 60c  
Granulated Fibro 5 lbs. 67c  
Cat Food 1/2-lb. 23c  
**STURDY DOG MEAL**  
5 Pound Bag ..... 39c  
Kibbed Ration, 5-lb. 48c  
Purina Dog Chow 5-lb. .... 44c

**ARMY LOCKER**  
**17.95** plus tax Both Stores  
Large size locker with metal reinforced corners. Removable tray and firm lock. Buy on Our Budget Plan.

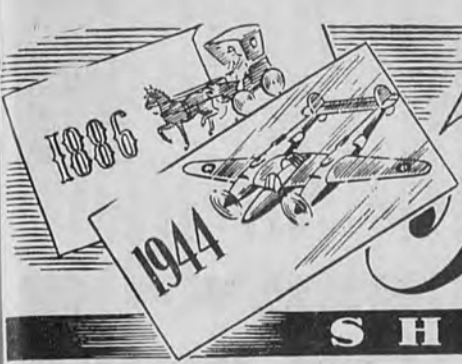
**Over Nite Case**  
**7.28** plus tax Both Stores  
Strong sturdy with lined interior. Simulated black leather cover. Reinforced corners. 24-inch size.

**ARCHERY SET**  
**3.70** Both Stores  
Junior set with arm and thumb guard bow and arrows, target. Well made it will give the kiddies plenty of fun.

**Fielders Glove**  
**2.89** Both Stores  
Professional type fielders glove of willow tanned leather. Has laced heel. All sizes.

**Vacuum Bottle**  
**97c** Both Stores  
Pint size vacuum bottle for hot or cold beverages, has tight fitting top, may be used as cup.

**Snelled Hooks**  
**6 for 25c** Both Stores  
Hollow point, turned down eye, sharp points. Sizes 1 to 6. Package contains 6 hooks.



# 58 Years of Service to the Nation



SHOP AT SEARS AND SAVE

## HARD TO GET AND WANTED HOUSEWARES FOUND ONLY AT SEARS

**CLEARANCE \$8.98**

### JUVENILE CABINETS

**5.58** Both Stores

Sturdy, double door style storage cabinet designed low enough for kids to hang up their own clothes. Has removable shelves and garment bar. Holds 10 to 12 garments hung full length. Frame firmly reinforced throughout. Buy now at this saving.

**DELUXE STORAGE CABINET**

**14.58** Both Stores

Single door style with painted door and sides covered with wallpaper in flowered print.

**Fibre Wallboard, SINGLE DOOR**

**10.58** Both Stores

Large size, will hold up to 30 garments hung full length. All corners and frame reinforced. Moth and dust proof. Buy on Our Easy Pay Budget Plan.

**CANNING HEAD QUARTER**

**A COMPLETE SELECTION OF KERR VACUUM SEAL, KERR GLASS TOPS, BALL IDEAL, QUART AND PINT SIZE JARS**

Stock Up Now On Your Fruit Jars... And Other Canning Needs At Sears... Our Complete Department Has Everything You Need

**American Made!**

Service for 8

### 50 Piece Dinner Set

**7.33**

Beautifully made semi-porcelain dinner ware with gold floral design. Set consists of 8 dinner plates, 8 coupe soups, 8 bread and butters, 8 cups and saucers, open vegetable dish and 1 large platter.

**32 Piece Whiteware Dinner Set** ..... **3.33**

**DUST MOP** ..... **88¢**  
On Sale At Both Stores

**14" FLOOR BRUSH** ..... **1.39**  
On Sale At Both Stores

**SELF WRING MOP** ..... **77¢**  
On Sale At Both Stores

**DOZ. KERR MASON LIDS** ..... **9¢**  
Wide Mouth Lids ... 21¢ Doz.  
On Sale at Both Stores

**DOZ. ZINC JAR CAPS** ..... **29¢**  
On Sale at Both Stores

**DOZ. PRESTO CLOSURES** ..... **33¢**  
On Sale at Both Stores

**1/2 GALLON CRYSTAL COOKIE JAR**

**11¢**

Squat 1/2 gallon size with glass top. Keeps cookies fresh longer. Easy to see what kind goes the latest.

**Chiller Bottles**

**11¢**

Crystal bottles that fit in any refrigerator. Easy to grasp and pour style. Hold 54 ounces or large can of juice.

On Sale At Both Stores

**MINUTE MOP** ..... **1.59**  
On Sale At Both Stores

**PAD AND COVER** ..... **1.29**  
On Sale At Both Stores

**PASTE WAX** ..... **49¢**  
On Sale At Both Stores

**DOZ. IDEAL LIDS** ..... **19¢**  
On Sale at Both Stores

**DOZ. No. 10 Topseal Rings** ..... **7¢**  
No. 20 ... 8¢ Doz.  
On Sale at Both Stores

**POUND WAX** ..... **16¢**  
For all canning purposes.  
On Sale at Both Stores

### Combination GAS RANGE

**154.50**

Both Stores

Pre-war construction is the biggest point of value in this Famous Prosperity Model, it heats with coal and cooks with gas. Insulated oven. Hi-Lo top. Sold on regulated sale.

**SLEEVE BOARD** ..... **69¢**  
On Sale At Both Stores

**BAMBOO BASKET** ..... **1.58**  
On Sale At Both Stores

**POTATO MASHER** ..... **39¢**  
On Sale At Both Stores

**DOZ. KERR Mason Caps** ..... **19¢**  
Wide Mouth Caps ... 39¢ Doz.  
On Sale at Both Stores

**BALL JAR 6 Rubbers doz.** ..... **25¢**  
Regular Style  
On Sale at Both Stores

**JELLY Glasses doz.** ..... **33¢**  
Choice of Tall or Squat Styles, With Covers.  
On Sale at Both Stores

### 4 Burner Apartment Rangette

**54.95**

Both Stores

All metal construction white porcelain enameled. Insulated oven, automatic lighter. 4 efficient top burners. Sold on regulated sale. Buy on our Budget Pay Plan.

**STEAK MAUL** ..... **19¢**  
On Sale At Both Stores

**ROLLING PIN** ..... **79¢**  
On Sale At Both Stores

**CUTTING BOARDS** ..... **69¢**  
On Sale At Both Stores

**Gross Of Bottle Caps**

For standard size bottles. **29¢**  
On Sale At Both Stores

**KERR CANNING BOOK**

Both Stores **10¢**

One of the most complete canning books on the market today. Page after page of timely, money saving hints on how to make a war time budget go further.

**Spice Sets**

Set of eight assorted spices. **99¢**  
On Sale At Both Stores

### Quick Freeze Cartons and Bags

For Home Cooler and Refrigerator Use

<b>QUICK FREEZE Cartons, Bags</b>	<b>Seal Rite Tubes</b>	<b>NESTRITE TUBES AND COVERS</b>
Pints 50 for 1.75	PINTS 12 for 48¢	QUARTS 12 for 60¢
Quarts 50 for 2.25	60¢	Pints 12 for 60¢
		Locker Paper For Meat ..... 60¢

Burns Coal or Wood

### HEATER

**49.95**

Both Stores

Brown porcelain enamel finish with extra large firepot that will burn all types of coal or wood. Heats fast, keeps your home warm in the coldest weather. Sold on regulated sale. Buy on our Easy Pay Budget Plan.

1886 1944 **58 Years** of Service to the Nation  
**SHOP AT SEARS AND SAVE**

**Protect Your Property With The Finest... Master Mixed Products**



**MASTER MIXED HOUSE PAINT GIVES LONGER PROTECTION PER \$ INVESTED**

Right now is the ideal time to "Weatherize" your home, and the paint to use is Sears Master Mixed. Made with pre-war ingredients, each properly balanced, to assure you of good painting. Master Mixed dries evenly, smoothly, gives more coverage and protection against weather.

Buy on Our Easy Pay Budget Plan

**\$2.98**  
GALLON  
In 5 Gallon  
Tubs

**Sero-Tone** **DRIES IN 1 HOUR**  
Covers Any Wall Surface  
Leaves No Unpleasant Odor  
Gallon Mixed Makes 1 1/2 Gallons



Gallon **2.47**  
Both Stores

Sero-Tone is the new wall finish that gives you the individual color schemes. Just mix Sero-Tone with water and you get 1 1/2 gallons, more than enough to do the average room. It's easy to apply with either a brush or roller. Dries in 1 hour to a lovely flat, washable finish.

**Save Your Cash... Buy Credit Coupon Book**



Sold in Denominations of \$5 Up To Any Amount Desired

It's easy to shop at Sears and save your ready cash when you use our Credit Coupon Books. It simplifies your purchases in every department. Complete details at Credit Office, Both Stores.

**SPAR VARNISH**  
**1.39** Qt. Both Stores

Master Mixed varnish that will not turn white or soften. May be used for all interior varnishing.

**FLAT PAINT**  
**2.69** Gal. Both Stores

Master Mixed flat paint for walls, ceilings and porches. Gallon covers up to 450 square feet. Choice of colors.

**PURE SHELLAC**  
**1.49** Qt. Both Stores

For furniture, woodwork and other old surfaces. Brushes smoothly, evenly. Finest quality available.

**Master Mixed ROOF CEMENT**  
**89c** Gal. Both Stores

For repairing new or old roofs, etc. Waterproof asphalt and tough asbestos fibers will not shrink or crumble.

**ROOF PAINT**  
**79c** Qt. Both Stores

Master Mixed roof and gutter paint for primer or finishing coat. Gallon protects up to 800 square feet.

**ROOF COATING**  
**1.98** 5-Gallon Can Both Stores

A low cost dependable roof coating for repairing old or sealing new roofs. Packed in five-gallon containers, it's a distinct saving.

**TURPENTINE**  
**94c** Both Stores

Highest quality, steam distilled, for all painting uses. Please bring your own container.

**Patching Plaster**  
**39c** 5-lbs. Both Stores

Mixes easily with water. Will not crack. For ceilings and wall repairing. Hardens in 1/2 hour.



**Master Mixed 4 HOUR ENAMEL**  
**1.39** Quart Both Stores

Master Mixed 4 hour enamel gives you lasting protection for walls, furniture, woodwork. Easy to clean. Washes like tile. You can even use it on autos, boats, etc.

**Master Mixed Floor Enamel**  
**1.05** Quart Both Stores

Will resist the heaviest of foot traffic. Master Mixed floor and porch enamel is made to withstand use on concrete, wood, linoleum floors. Choice of colors.

**Color Perfect**  
Sunfast-Washable  
**21c** SINGLE ROLL

Select your wallpaper the ideal way... from actual samples in Rochester's largest wallpaper department. There you can see how Color-Perfect wallpapers will harmonize or contrast with your present surroundings. Over 150 new up to date colors and patterns to select from.



**Challenge Roomlots**  
Enough for 10x12 Room  
Choice of all patterns. Bundle enough for 10 x 12 room. Some sunfast and washable.  
**1.09**

**ALL YOU HAVE TO DO IS CUT IT, WET And PASTE**  
**1.98** box

It's the new revolutionary way of wallpapering. Already pasted. You need no special tools to do the work, simply cut it, wet and paste. Box contains sidewall and border in a complete selection of 24 patterns.

**Wallpaper Accessories**  
WALLPAPER CLEANER each 10c  
2 LBS. WHEAT PASTE 27c  
COLDWATER SIZE 1b 25c  
SMOOTHING BRUSH .39c

**Sears CATALOG SALES DEPT**

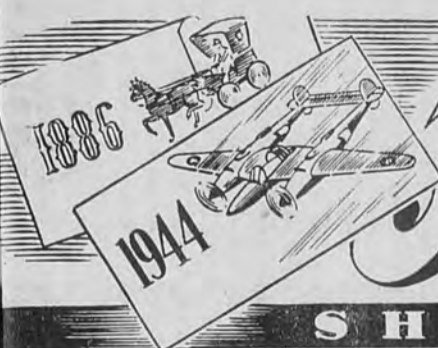


**Sears Big, New FALL AND WINTER CATALOG**  
At Our Catalog Sales Dept.  
Over 100,000 Items to Select From... For... **YOUR HOME! YOUR FAMILY! YOUR CAR! YOUR FARM!**

PHONE YOUR CATALOGUE ORDER MISS NIBLACK OR MISS SCURA MAIN 7000, THEY WILL ANSWER ALL QUESTIONS PERTAINING TO YOUR ORDER.

Any Purchase  
TOTALING  
\$10 OR MORE  
CAN BE MADE  
ON SEARS  
EASY  
PAYMENT  
PLAN

Any Purchase  
TOTALING  
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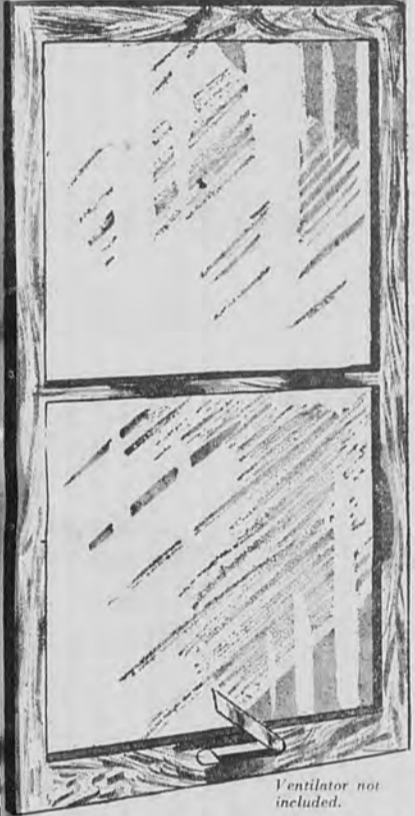
# 58 Years of Service to the Nation



SHOP AT SEARS AND SAVE

Ask About The New F.H.A. No Down Pay Plan For Home Repairs  
Install Now While Stock Is Complete

## STORM SASH



OVER 100 STANDARD SIZES  
CARRIED IN STOCK; ALL READY  
FOR IMMEDIATE DELIVERY

**1.66** and up  
1-6x3-11

★ AT BOTH SEARS STORES

Sears has one of the largest and most complete selections of storm sash sizes that you'll find. All genuine Ponderosa Pine frames, woodguard treated to prevent warp. All made with clear glass, some with the new wood head and some with putty. We reserve the right to fill your order with either type. Select your size from partial list of over 100 standard stock sizes.

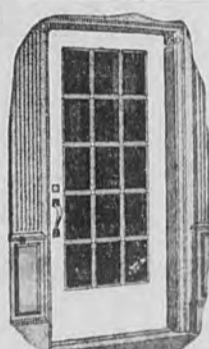
1-4 x3-11	1.70	2-0 x4-11	2.36
1-6 x3-11	1.67	2-0 x5-3	2.42
1-6 x4-7	2.13	2-0 x5-7	2.53
1-6 x4-11	2.13	2-2 x5-3	2.53
1-6 x5-3	2.23	2-4 x3-11	2.24
1-8 x3-11	1.85	2-4 x4-3	2.74
1-8 x5-11	2.74	2-6 x4-7	2.53
1-10x5-7	2.77	2-6 x5-11	3.45
2-0 x3-11	2.04	3-0 x4-11	3.43
2-0 x4-3	2.28	3-4 x4-7	3.69

Custom Made Storm Sash for Every Size Window is Available on Special Order

- HANGERS ..... 10c Each
- VENTILATORS ..... 20c Each
- SASH ADJUSTERS ..... 49c Pair



**2 Panel Door**  
4.69 Both Stores



**Entrance Door**  
7.98 Both Stores



**6 Panel Door**  
5.98 Both Stores



**Walltite Board**  
1.19 Both Stores



**4x9'x23" Size Clothes Closet**  
24.95 Both Stores



**41 1/2" x 87 3/4" x 21" Corner Cabinet**  
27.95 Both Stores



If Its Roofing You Want... We Have Every Type For Every Home

Sears has one of the most complete stocks of Honor Bilt roofing in the city. Roll, Hex, 3 in 1 shingles and diamond point. All made under the most modern methods and guaranteed by Sears, have your new roof put on now. Buy on our Easy Pay Budget Plan.

**3 in 1 Shingles**  
2.00 Per Bundle Both Stores

Our finest heaviest shingle. Choice of 7 weather resisting colors. Covered with genuine stone granules on asphalt base. 1 bundle weighs 160 pounds per 100 square feet.

**Hex Shingles**  
2.25 Per Bundle Both Stores

Honor Bilt hex shingles will not crack or buckle due to slanting weather conditions. 2 bundles weigh 160 pounds per 100 square feet.

**Roll Roofing**  
2.29 Per Roll Both Stores

Slate surface roofing can be easily and quickly applied. Each roll is 36 inches wide and 16 feet long. Full 90-pound roll covers 100 square feet. Choice of three colors.

**Econ'y Roofing**  
1.09 Per Roll Both Stores

Smooth surfaced roofing that will give satisfactory service wherever you may need a temporary roof, that's both dependable and economical. Roll covers 100 square feet.



with SEARS HONOR BILT ROCK WOOL

Save fuel next winter and cooperate with your Government fuel conservation plan. Its not only easy to install, but its economical. Rock wool insulation will keep your home warmer in the winter and cooler in the summer. Buy on our Easy Pay Budget Plan. You'll find a type for every home insulation.

**BATT TYPE**  
1.98 Per Carton Both Stores

Waterproofed paper backed Rockwool batts for installing between floor joists and walls. Carton of 10 batts 15x24x3 insulates 27 square feet three inches thick.

**PELLET TYPE**  
1.36 Per Bag Both Stores

Easiest type to use, simply pour from bag between floor spaces, ceilings, etc. Spreads evenly. Pellets are large enough so that they will not sift between walls or ceilings. Bag insulates 26 square feet. 3" thick.

### KINSUL INSULATION

Pliable soft sheets of laminated asphalt impregnated wood fibres bound together and strongly reinforced with stitching. Fits snugly. Roll covers 100 square feet. 16"x20"x2 1/2" inch.

**5.25** Per Roll Both Stores



5 SECTION HOT WATER BOILER 108

Designed for efficient hot water or steam heating. Roomy fire box with large coal capacity minimizes firing attention. Burns hard or soft coal or coke. Buy now and be ready for next winters heating. Sold on regulated sale. Buy on Our Pay Budget Plan.

SAVE! BUY NOW ON EASY TERMS PURCHASES TOTALING \$10 OR MORE CAN BE MADE ON SEARS EASY PAYMENT PLAN



Modern Design, White CLOSET OUTFIT 19.95

Budget Priced for high quality! Powerful wash down action. White porcelain enamel finish over white vitreous china. Install to present plumbing system priced less supply pipes. Buy on Our Easy Pay Budget Plan.

### Damper Regulator

Completely Automatic. Installs Easily.

**14.95** Both Stores

Completely automatic wall type thermostat that keeps your home at an even healthful temperature. Installs easily to present heating system. Buy on our Easy Pay Budget Plan.



**17x19 Lavatory**  
19.95 Both Stores

Modern design complete as illustrated. White vitreous china sink and metal base. Firmly reinforced. Attaches to present pipes!



**Medicine Chest**  
4.95 Both Stores

White enamel finish wall type chest with 4 shelf spaces. Large mirror glass door. Strong hardwood frame.



**Toilet Seat**  
2.39 Both Stores

Mahogany finish, hardwood toilet seat that will fit all standard closets. Complete with attachments.



**Smoke Pipe**  
49c Both Stores

Tough smoke and elbow, made of 26 gauge galvanized metal, firmly locked for strength. Other sizes available at sale prices.

Page 6  
YO  
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# Sears SUPER SERVICE STATION

ALL ITEMS  
ON SALE  
BOTH STORES



**DUROZONE**  
Anti Freeze

WAR TYPE

**1.29**  
GALLON

Both Stores, Service Station

Type "N" anti-freeze that will give you safe positive protection. Has special rust inhibitor that prevents rust and corrosion. Please bring your own container.

**Thermo Royal**  
**1.39**  
GALLON

Both Stores, Service Station

Type "N" standard Anti-Freeze. Please bring your own container.

Easy Terms ON PURCHASES  
TOTALING 10 OR MORE



**ALLSTATE**  
**TRACTOR TIRES**  
Will Do the Job for You... for less...

900x36 11.25x24  
**55<sup>85</sup>** FEDERAL EXCISE TAX IN ADDITION **56<sup>43</sup>**

Both Stores, Service Station

Let these big tough Allstate tractor tires speed up your farm production lighten your days work. Self cleaning, long wearing bars with studded hexagonal knobs, for sure pulling. Buy the finest... Allstate.

A COMPLETE SELECTION OF ALL AUTO  
ACCESSORIES AND TIRES AT PRICES  
YOU LIKE TO PAY FOR FINE QUALITY



**TIRE RELINERS**  
**2"** Both Stores Service Station

6.00x16 heavy quality tire reliners for protecting your present casing from road wear. Other sizes available.



**WIPER BLADES**  
**21"** Both Stores Service Station

Rain Chief windshield blades that attach easily to present wiper. Windshield arms at 29c.



**FLAG SET**  
**23"** Both Stores Service Station

Set of three American auto flags in holder. Attaches to radiator or bumper. Dress up your car now.



**AUTO MOP**  
**49"** Both Stores Service Station

Long cotton mop that attaches to garden hose. Water flows through and cleans car. Plastic head.



**POLISH CLOTH**  
**14"** Both Stores Service Station

Soft cotton, lintless, for autos and polishing furniture. Others up to 59c.



**CHAMOIS**  
**89"** Both Stores Service Station

Large size oil tanned chamois for auto or general home use. Exceptionally fine quality for small price.

## ALLSTATE TRUCK TIRES



ARE THE FINEST  
YOU CAN BUY  
for YOUR MONEY

32x6  
**8 PLY**  
**31<sup>70</sup>**  
Plus Federal Excise Tax

32x6  
**10 PLY**  
**42<sup>80</sup>**  
Plus Federal Excise Tax

6.50x20  
**6 PLY**  
**25<sup>20</sup>**  
Plus Federal Excise Tax

Buy On  
Easy Terms  
**6 MONTHS**  
**TO PAY**

34x7  
**10 PLY**  
**57<sup>00</sup>**  
Plus Federal Excise Tax



**CROSS COUNTRY**  
100% PURE PENNSYLVANIA  
MOTOR OIL

**13<sup>c</sup>**  
QUART  
Plus Tax

**Premium Grade Motor  
Oil at Less Than  
Premium Cost**

Cross Country Motor Oil is premium grade at less than premium cost. Flows freely at all temperatures, keeps your motor sealed in a bath of oil, because it lasts longer. Buy any quantity. All S. A. E. Buy in amounts of \$10 or over on our Easy Pay Budget Plan.

ON SALE AT BOTH STORES  
AND SERVICE STATION

Fleet Owners! Farmers!  
Truckers! Ask About Our  
Special Drum Lot Prices  
On Cross Country Oil.

New Plugs Save  
1-gal. gas in 10!  
REPLACE FAULTY PLUGS -  
GET EXTRA SAVINGS WITH  
**CROSS COUNTRY  
SPARK PLUGS**



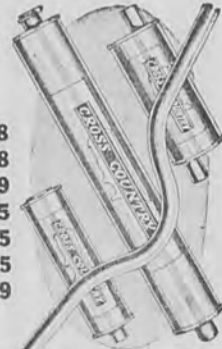
**10<sup>c</sup>** TRADE IN  
ALLOWANCE  
For Your Old Plugs  
Towards The Purchase  
Of A New Set Of  
**Cross Country  
Spark Plugs**

Regardless of the condition or make of your old spark plugs we'll give you 10c each towards a new set. Cross Country are guaranteed for 18,000 miles. Sizes for all cars.

For All Cars  
**CROSS COUNTRY  
MUFFLERS**

Ford V8-35-38 . . . 1.98  
Ford V8-39-40 . . . 1.98  
Ford V8-41 . . . . . 2.19  
Chev. 37-39 . . . . . 2.35  
Plymouth 36-41 . . 2.95  
Plym. D. L. 36-41 . 2.95  
Buick 37-42 . . . . . 3.69

Other Cars at Low  
Sale Prices



YOUR OLD BATTERY  
IS WORTH \$1.50  
TOWARDS ANY NEW  
CROSS COUNTRY



**45-51 Plate CROSS COUNTRY**  
Guaranteed on service basis for 18 months. Powerful fast starting for most popular cars. Priced with old battery in exchange.  
EXCHANGE  
**6.45**



**HEAVY DUTY BATTERY**  
Guaranteed on service basis for 24 months. A strong, powerful, well built battery it will give excellent service. Priced with old battery in exchange.  
EXCHANGE  
**7.65**



**END TO END BATTERY**  
18 Month guarantee on service basis. 51 plates, made with Port Orford separators. Non spill vents. Priced with old battery in exchange.  
EXCHANGE  
**8.45**

**BOTH STORES ARE OFFICIAL O. P. A. TIRE INSPECTION STATIONS...  
BRING YOUR TIRE RATION CERTIFICATE TO SEARS FOR TIRES!**



### Political Polka By Curt Gerling

Politics is always referred to as a game — and if you should ask me its sometimes a pretty rough one — more like football than any other we can think of at the moment. Plenty of deception, hidden ball plays, and slugging in the line of scrimmage.

As the two traditional rivals lined up this year Democratic U. seemed to be a heavy favorite on the basis of an experienced squad, but Republican Tech was widely touted as a young and fast aggregation with a new quarterback to call signals and attempt to win their first start in twelve years.

The first quarter began last week, with a series of straight verbal line bucks by quarterback Dewey. From where we sat in the press box the territory gained seemed negligible although the ball was run wide all over a playing field that extended to the Pacific coast. Rooters for Republican Tech seemed apathetic, cheering mechanical and the old Guard (we mean old Grads) apparently disappointed in their new quarterback's stuff. The widely heralded offense had bogged down a few moments after the first whistle.

Roosevelt Opens Saturday night the ball changed hands and Captain Roosevelt alleged to have been incapacitated with a charley horse, strained ligaments, a twisted ankle and both collarbones broken, took the kick-off and scampered down the field for a touchdown. After the first few strides, he bowled over the Label Switching, Labor Baiting, smacked to old Guards, Isolationism and Falsehood into painful positions. The field was pretty clear except for quarterback Dewey who attempted to look like part of F. D. R.'s interference disguised in a New Deal sweater — but F. D. R. protected by his running backs Social Security, Production Records and Welfare Gains coupled with a quick change of pace plumped the pigskin down between the uprights for first blood. The crowd composed of ex-apple salesmen, WPAers, now prosperous citizens, went wild. In the opposite stands the Old Guard (I meant Grads) looked at one another dejectedly. Their new quarterback wasn't any better than the last two — and it was too late to change Head coach Hoover was nowhere to be seen. Maybe they should have played Vassar.

Dewey Takes Ball Play was resumed Monday night, quarterback Dewey p...

### Hopes Fade For Early Solution of Murder

Hopes for an early solution of the murder of George W. Orendorf faded this week as one of the principal suspects in the case was entirely cleared of any direct participation in the crime.

Orendorf, 48, of 272 Alexander St., was killed early in the evening of August 15 when he was thrown out of a tenth story window of the Hotel Rochester. His slayer, who had registered under a fictitious name, left the hotel before Orendorf's body was discovered and has evaded apprehension ever since. Many suspects have been investigated, many clues run down, but to date police have been unable to find the murderer. They have learned a lot about Orendorf, his living habits and his love life. But they still can't find his killer.

Suspect in France The man, whom police have had under suspicion since the date of the crime was proven to be in France on the date of the murder. That definitely lets (Continued on Page 4)

### This Week's \$25 Winner

Mrs. Edw. W. Schoenherr, 1060 North St. is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Schoenherr gets for paying her carrier, Richard Volkmueth, 361 Alphonse St., 10 cents a month for regular delivery of the Sun to her home. Dick incidentally collects an extra five dollars bonus. Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current month are entered in the drawing. Since inception of the plan nearly \$2,000.00 has been paid to lucky winners.

# The Rochester Sun

## SHOPPING NEWS

SEVENTH YEAR—No. 48 THURSDAY, SEPTEMBER 28, 1944

PHONE, STONE 600

### YES... IT'S STILL THE RECORD THAT COUNTS... By JAMES



### Ousted Policeman To Fight For Job

That Rochester hadn't yet heard the last of the Charlotte "police incident" which resulted in several suspensions and a shake-up in the Charlotte precinct personnel was seen in the decisions of former police sergeant Edward G. Schafer to fight for reinstatement "through the courts, if necessary."

Schafer was dismissed from the police force recently by Public Safety Commissioner Thomas C. Woods but not directly for his part in the Charlotte case. The former sergeant was found guilty of intoxication and conduct unbecoming to an officer as the result of an altercation between him and policeman Albert Ledtke. Both had been transferred to Precinct No. 4 after suspensions and transfer from the Charlotte Precinct.

Began In Charlotte "Unfriendliness" between Schafer and Ledtke had its beginning early in the year when an investigation showed certain irregularities in the records kept by police at that precinct. Both were involved in the case, but Schafer felt that he had been double-crossed by Ledtke. At that time Schafer received a 50-day suspension while Ledtke was set down for only 30 days.

The wordy "altercation" took place on the evening of August 20 when Schafer, on his day off, visited Ledtke, stationed as a guard on the Bausch Memorial Bridge. Ledtke called headquarters and accused Schafer of calling him "vile names." Officers sent to the scene took Schafer into Precinct No. 4 headquarters on Joseph Ave. Drive Own Car According to Schafer's story, (Continued on Page 4)

### Shep Fields Headlines Gala Show Here Next Week

Certain that the program for this year's annual Firemen's Benefit show will top even that of last year, local fire eaters were busy making sure this week that the ticket sale, as well, would surpass that of last year.

The gala show, given for the benefit of the firemen's War Emergency Fund will be staged at the Eastman Theater next Tuesday, Wednesday and Thursday and will supplement the three evening performances.

Headlining the all-star bill will be Shep Fields and his famous Rippling Rhythm orchestra. Sharing the spotlight with his organization will be the Glenn Miller Singers with Paula Kelly and the Modernaires. (Continued on Page 4)

### Brooklyn Official To Speak Here

Peter V. Cacchione, Councilman of the Borough of Brooklyn, New York City, will speak here next Thursday at a meeting sponsored by the Rochester Friends of L'Unita del Popolo, national Italian newspaper. The meeting will be held in the Empire Room of the Powers Hotel.

The councilman's speech will be on the subject, "1944 and National Unity." The public is cordially invited to attend. Cacchione, has, in his two terms on the New York City Council, led campaigns on the question of discrimination in New York, Jim Crow in baseball, and numerous other issues. In 1933 he led 500 veterans to Washington as part of the bonus march.

Amusements	
CENTURY	"SINCE YOU WENT AWAY". 7—Great Stars—7 NO INCREASE IN PRICES
LOEWS	"SINCE YOU WENT AWAY". 7—Great Stars—7 NO INCREASE IN PRICES.
PALACE	Cary Grant in Frank Capra's "ARSENIC AND OLD LACE," with Raymond Massey and Peter Lorre.
CAPITOL	Abbott and Costello in "IN SOCIETY" Plus Preston Foster in "ROGER TOUHY, GANGSTER."
HUDSON	"CAREER GIRL" with Frances Langford and Craig Wood. Plus "BEYOND THE LAST FRONTIER" with Smiley Burnette.
LITTLE	"KITTY FOYLE" with Denis Morgan, Ginger Rogers and James Craig
DEFFENT	"JANIE" with Joyce Reynolds and Rob. Hutton. Plus Basil Rathbone and Nigel Bruce in "THE PEARL OF DEATH."
REXY	"JOHNNIE DOESN'T LIVE HERE ANYMORE" with James Ellison and Simone Simon. Plus "WOMEN OF THE TOWN" with Claire Trevor and Albert Dekker.
TEMPLE	"1001 THRILLS IN DESPERATE JOURNEY." Plus Ray Rogers in "YELLOW ROSE OF TEXAS."

Horse & Buggy Methods May Have Been Fine For Grandma—  
But Today Wise Housewives Demand The Modern Cleaner

## Safeti-Wash

Pints 49c Quarts 79c

**weir and fisher** 80 clinton ave. 4

FINE FOR Walls Floors Kitchens Bathrooms ALL HOUSEHOLD USES

## Edwards

**Sturdy Capeskin Jacket for Hard Year! . . . 12.95**

Stave off wintry winds in a snug, sturdy jacket! Zipper front and side straps to keep winds out, warmth in! Well-made for long service! Light brown in sizes 38 to 50.

Sizes 38-50

**Weather-Sealed All-Weather Jacket . . . . . 8.95**

What could be better for Rochester autumns? Here's a lightweight jacket that is water repellent and wind-resistant! Practical for warm, or cold weather. Zipper front. Natural only. 38 to 46.

Sizes 38-46

EDWARDS—Men's Furnishings, Main Floor

## Sibley's

**Full Speed Ahead To THE SIBLEY BABY CLINIC**

**Thursday and Friday at 2:30 Saturday at 10:30 only**

In Sibley's Third Floor Auditorium (Just Behind the Teen Shop)

You will see actual demonstrations. You will hear discussions on prenatal care, layette and nursery planning, preparing formulas, feeding and bathing problems and other educational topics. Mrs. Ethel Ransom, R. N., an expert on infant care, will be here to help you. A color-movie entitled "Babies Can Be Fun" will be shown. You will receive a valuable book called "Baby's Own Story."

SIBLEY, LINDSAY & CURR CO.

## SHAFER CO.

W. M. F. and S. GEO. SHAFER Formerly President and Vice-President of MENG & SHAFER

Beautiful fur modest price

RICH BLACK-DYED PERSIAN PAW \$179

20% Tax Included

PERSIAN PAW . . . . . a young, dashing fur that's sturdy, too. Swagger Tuxedo styled . . . . . turned back cuffs—broad shoulders . . . . . deep-cut wide sleeves.

Other Foremost Fur Fashions from Hundreds of Coats in Our Tremendous Collection:

Sealine and Beaverette . . . \$119 to \$159 (Dyed Coats)

Dyed and Natural Skunk . . \$219 to \$429

Black or Grey Persian Paw . \$219 to \$295

Muskrat, Sable or Mink Blend . \$259 to \$397

Raccoon . . . . . \$289 to \$389

Squirrel, Nat. or Sable Blend \$395 to \$497

Black Persian Lamb . . . . \$329 to \$869

Time Payment Plans For Your Convenience

## SHAFER CO.

51 EAST AVENUE

## Edwards

### PHOTO STUDIO

features for September

The Popular Vignette

## MINIATURE PORTRAIT PHOTOGRAPH

The Perfect Gift For Service Men

# \$1.79

Charge It To Your Account

You'll like the fine quality of Edwards beautiful miniatures. We know you'll be proud to send them as gifts both home and abroad.

**12 PROOFS SUBMITTED**

A Feature Of Our Cinema Action-Camera

NO APPOINTMENT REQUIRED

Edwards Photo Studio—In The Green Room



**Edwards**

**Mail Over-Seas Christmas Gifts Now!  
Don't Miss The Boat**

That Yank over-seas wants real old-fashioned cheer for this Christmas in Palau, Algiers, or Berlin! Send him cookies, candies, fruits with a festive importance! Select his gifts from our famous Candy Shop, the largest in Rochester! Many packages are in heavy mailing cartons, ready to post before October 15, your deadline!

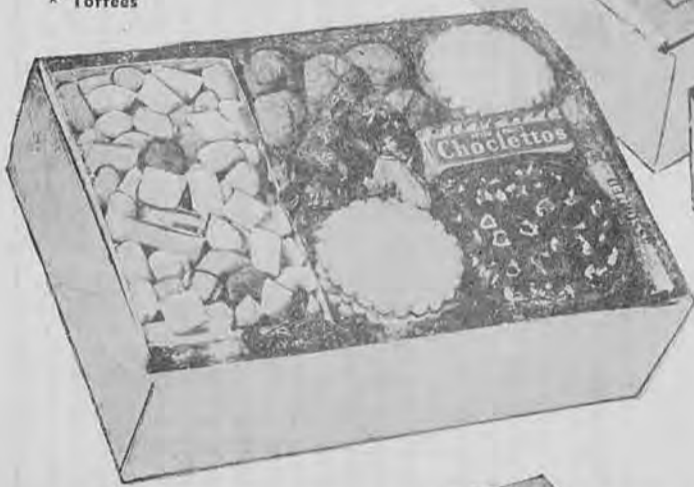
EDWARDS—Candy, Main Floor

**Over-Seas Xmas Package**

Ready for Mailing! **2.50**

**CONTENTS:**

- \* Fruit Cake
- \* Hard Candy
- \* Walnuts
- \* Homestyle Cookies
- \* Choclettos
- \* Jellies
- \* Toffees



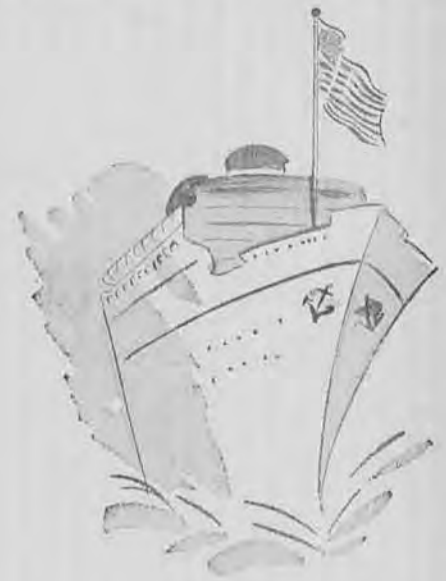
**Tempting Xmas Package**

Specially Packed **3.59**

**CONTENTS:**

- \* Boneless Chicken
- \* Walnuts
- \* Assorted Jellies
- \* Fruit Cake
- \* Assorted Hard Candy
- \* Wrapped Caramels
- \* Melba Toast
- \* Kipperd Herrings

Each item is individually wrapped in tissue paper, and packed in a sturdy, cardboard mailing carton!



**FRESH FIGS**

A treat for all your Christmas boxes. Luscious juicy figs shipped from California to Edwards for over-seas mailing! Each 1/2-pound package is wrapped carefully and lastingly in double sheets of cellophane! Buy now for gifts and holiday cooking!

Direct From California!

**29c**

1/2-lb. Package

**Candy Salespeople WANTED**

Good Salary — Bonus  
Interesting Work

Apply Employment Office,  
Sixth Floor

Packed! Ready To Ship!  
"Lexington Assortment"

**COOKIES**  
**3 lbs. 99c**

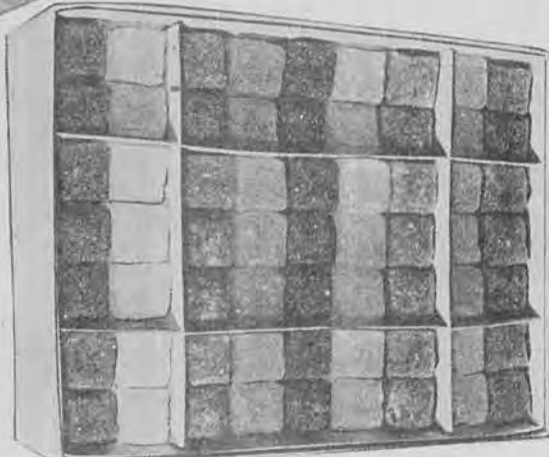
Cookie confections that every doughboy loves! Three pounds of delicious, home-style cookies packed for distant mailing in a heavy, corrugated carton! Assortment includes, filled, plain, chocolate, vanilla, coconut, macaroon, and butter cakes!



Send Him Assorted  
**JELLIES or JELLIETIES**

**4 lbs. 1.56**

Tempting sweets that will stay fresh and delicious indefinitely! Crystallized licorice, orange, lemon, lime, and strawberry jellies to make a holiday package more exciting!



EDWARDS—Candies, Street Floor

**Edwards Sweets**

Make over-seas Christmas boxes more welcome! Choose from our large, complete stock now!

- \* Chicken Liver Spread, 31c
- \* Wilbur Buds, 1/2-lb. box, 50c
- \* Cellophane Packaged Salted Nuts, lb. 75c
- \* Rum and Butter Toffee individually wrapped, 39c lb.
- \* Salt Water Taffy, lb. 39c
- \* Iced Fudge, lb. 44c
- \* Iced Molasses Chew, lb. 57c
- \* Peanut Butter, lb. jar 29c
- \* Candy Bars, each 5c
- \* Assorted Candies, lb. 49c

And Many More Gift Ideas!

**"Symphony Sweet" CHOCOLATES**  
Made Fresh Daily in Our Own Kitchens

**57c** POUND

**Included are:**

• Coconut	• Peanut Butter	• Apricot
• Italian Creams	• Apricot Jelly	• Elack Walnut
• Nut Balls	• Pecan	• Pistachio
• Coffee Creams	• Raspberry	• Nuffed Caramels
• Chocolate Buttercreams	• Nut Fudge	• Vanilla Buttercreams
• Crunch	• Maple Walnut	• Bon Bons
• Salt Jellies	• Nut Nougat	• Creme de Menthe
	• Pineapple	

Edwards Candy—Street Floor

### New York Opera Group To Open Eastman Season

Opening what portends to be a brilliant concert season at the Eastman Theater will be the New York City Opera Company coming here for two nights, Friday and Saturday, October 13 and 14.

The talented company will be heard in a completely new version in English of the Johann Strauss operetta, "The Gypsy Baron," written by George Heade.



IT WON'T EVEN COME OUT A TIE

Here's a little tussle in which even a cravat won't come out a tie as "Baby Snooks" and harassed "Daddy" — otherwise Fanny Brice and Hanley Stafford — put on a touch of their Sunday CBS doings in a luff-ful half hour of hilarity. The program is heard locally through Station WHEC.

### Democrat Publicity Chief Denounces Republican Advertising

Firing another gun in the speech-making campaign for the Democratic Party, Edwin T. Thayer, County Democratic Publicity Director, spoke at a meeting of the 19th Ward Club in the Seneca Hotel Tuesday evening, using as his text, "We Need Not Apologize."

Thayer scored the attacks on the President and the current advertising of the Monroe County Republican Committee. He ridiculed the Republicans' attempt to diminish the great social gains fostered by the Democratic administration during the past twelve years.

Thayer reminded his listeners of such accomplishments as Social Security, the Bank Deposit Insurance Law, the control of the Stock Market through the SEC and other legislation designed to prevent runaway inflation and sky rocketing prices of the last war. He named Food Control, Rent Control as a few.

FOR SALE  
Look — prewar parts, skates 28-inch bikes, folding carriage, 1-inch microphone, roller cycle. I repair or buy broken vehicles. Wanted — coal heater. 77 Rustin, off 1940 Clinton

### Shep Fields . . .

(Continued from Page 1)  
Besides the stage show, a feature film will be shown, along with a selection of news-reels and cartoons.

Tickets are on sale at all city firehouses and may be exchanged at the theater box office for any performance.

What — no spuds, Government officials are asking consumers to use only small potatoes, which are plentiful, to ward off a possible potato famine late on. The dry weather is responsible.

### Woman President Advocated By Scientist

What this country needs is a good woman President, in the opinion of Ernest Hooton, distinguished American anthropologist, who offers interesting reasons in support of his conclusion.

Writing in the October issue of Good Housekeeping Magazine, Hooton points out that England has never been greater than during the reigns of Elizabeth and Victoria and he asserts that Britons today do not blanch at the prospect of another ruling queen.

"As a professional student of man," Hooton writes, "I judge that the females of our species have certain qualities that ought to render them superior to males in statesmanship. Emancipation might be one of the major benefits from having a woman as President and we might reasonably look for some attention to the problems of the family, which is the basic unit of the state; some promotion of scientific measures for the improvement of individual quality upon which the success of democracy ultimately depends. So I look forward to a time when a woman will be sitting in the Presidential office of the White House."

### Ousted Policeman . . .

(Continued from Page 1)

he drove his car from the bridge to the precinct station and when his keys were taken away from him produced a duplicate set and drove his car home. This, claims Schafer, would prove that he was not intoxicated.

The former sergeant says that earlier in the day of August 20 he had entertained some service people and with them had "had a few beers." He explained that he went to the bridge along with a brother-in-law to take Lettke some milk. It was then that the case of "mutual unfriendliness" showed itself. No blows were struck, however.

**World War Veteran**  
Schafer, admitting he was wrong to say anything to Lettke on the bridge still thinks the punishment "does not fit the crime." He points to his 16-year record on the force and to his World War I record. He still carries the scars of 21 machine-gun bullet wounds which he received in the last war.

Schafer's claim is that "politics" is behind the whole thing. The "irregularities" found in the Charlotte precinct records were used, he says, only as an "excuse" for a police shakeup. Real reason for the shake-up, he

believes, were the wishes of "certain politicians and night club owners" in Charlotte.

**Seeks Reinstatement**  
Schafer has now ordered his attorney, Charles E. Bostwick to take "all steps necessary" to reopen his case.

According to Bostwick, Schafer deserved censure for his action toward Lettke, but, he too agrees, that the punishment "seems hardly justified in view of the circumstances."

**Penalty Too Severe**  
Any man, says Bostwick is apt to take a few beers on his day off, particularly if he is entertaining a couple of soldiers. But that doesn't necessarily make the man drunk. Schafer might well have kept away from Bausch Memorial Bridge while Lettke was there. But, even the fact that he did go there and call his brother officer a few nasty names doesn't, it would seem to me, constitute a crime so serious as to merit complete dismissal from the force.

For vegetable variety, try trying late summer squash, tomatoes, okra or cucumbers in vitaminized margarine. First dip in egg, then in fine bread crumbs, and fry in margarine over low heat. You'll like the results!

### Hopes Fade . . .

(Continued from Page 1)

him out. And with him goes the final hope that the crime could be cleared up soon.

Police this week were in a quandry as to which direction to turn for further suspects. Several new angles have cropped up but have faded out as fast as investigations were made.

**Clue Unearthed**  
One clue turned up was being closely checked. A former landlady of Orendorf's was observed near the scene of the crime at the approximate time of its happening. Nothing of importance would be attached to this except that she was in an out-of-state licensed car. Orendorf had been named correspondent in a divorce action brought against this landlady by her husband.

Where these clues will lead — no one knows. All the others

have been duds. This may end up the same way. Then, one of these days the Orendorf case will join the Forman case and others in the limbo of unsolved Rochester murder mysteries.

Imported Chinese Mah Jong Sets, one genuine ivory and bamboo tiles with cedar wood case — the other similar pieces with teak wood case. A bargain for connoisseur or collector.  
CALL MISS KREAG STONE 1548

**SWAN** Lg. 11c  
Reg. 7c

**SPRY** 1 Lb. 25c  
3 Lbs. 69c

Lifebuoy or Lux Toilet 3 for 20c  
Rinso or Lux Flakes Lge. 24c

**L. E. MILLER**  
1033 PORTLAND AVENUE

**BEFORE YOU BUY FURNITURE BE SURE TO GET OUR PRICES**

**FRANK A. RIVERS CO.**  
226 SOUTH AVE.

**STORE HOURS:**  
Open All Day, Saturday,  
Monday, Friday Even. 7 to 9

### Germania Chapter To Have Bazaar Monday

Annual sauerkraut supper and bazaar of Germania Chapter, O. E. S., will be held next Monday in the Star Dining Room, Masonic Temple. Louise Silsbie has been named general chairman. Dinner will be served by the refreshment group. Cashier, W. Anna Betlem. Dining room, Grace Kurzrock. Fancy booth, R. W. Emma Huber and Past Matrons. Afghan, W. Emma Schleber. Candy, Dorothy Kofahl and Anna Molhoek. Baked and canned goods, Mabei Walzer, Alberta Rand, Esther Partridge. Novelties, Wilma Beam and Viola Rosenberg. Mystery, Julia Hiller and Marie Groet.

**\$1,000,000 Worth of Radio Stars!**

**Saturday Nights On . . . WHEC 1460**

**\* This month alone, CBS Network programs bring you more than \$1,000,000 worth of all-star radio talent. Tune in these headliners every Saturday Night!**

**All Star Special for an ALL STAR AUTUMN at Rudolph's**

**Beautiful Diamond Solitaire and 3-Diamond Band both for 45.00**

**Easy Terms**

**Rudolph's**  
CORNER EAST MAIN at SOUTH AVENUE  
In Batavia—109 Main Street  
Open All Day Saturday

**YOUR NET PARADE 9:00 p.m.** The screen master, Frank Sinatra, and lovely Joan Edwards, give voice to the notes of the nation when they put the words to Mark Warnow's arrangements of the top tunes of the week.

**WORLD TODAY 6:45 p.m.** Tomorrow's headlines today! CBS foreign correspondents from every pin-point on the globe with word-pictures of the news.

**BOB TROUT 6:55 p.m.** A powerful package of up-to-the-minute world news, presented by one of Columbia's sea war correspondents, Bob Trout.

**MAYOR OF THE TOWN 7:00 p.m.** The warmth and humor of Mayor Lionel Barrymore ring a circle of occupation 'round every citizen of Springdale, U.S.A.

**AMERICA IN THE AIR 7:30 p.m.** True stories of tail-guns, mechanics, pilots and bombardiers. Exciting, gripping incidents of heroism in our skies.

**LOWER SANCTON 8:30 p.m.** Any head-aches today? Slight constrictions of the throat? Try your host Raymond's remedy. Cook a few pills, herbs and goose-pimples when the speaking deer opens your way to the Inner Sancton.

**SATURDAY THE BIGGEST SHOW IN TOWN**

And . . . at 6:55 Bob Trout and the News. At 8:55 Ned Calmer and the News. At 10:15 Cherioteers Quartet & Adrian Rollini.

**Stay tuned to WHEC for NEWS, including the all-star global news-reporting staff of CBS WORLD NEWS**

**WISE BUY!**  
for qualified motorists



The BEST Synthetic Tire on the Road

**B. F. Goodrich SILVERTOWN**  
Easy terms on all popular sizes.

**B. F. GOODRICH STORE**  
Main East at Union • Main 7300  
**Jerry Piper, Mgr.**

**1 lb. 25c**  
**3 lb. 69c**

**SWAN** Floating Lge. 11c  
Soap, Reg. 7c

Lifebuoy or Lux Toilet... 3 for 20c  
Rinso or Lux Flakes, Large... 24c

**Ready Money Grocery**  
238 W. MAIN STREET



**CHAT WITH WALLACE:** Vice-President Henry A. Wallace, flanked by George F. Rogers, candidate for Congress and Roy Bush, Monroe County leader, discuss Democratic campaign tactics during Wallace's visit to Syracuse.

**Candidate 'Impressed' By Wallace Visit**

Feeling sure that "upstate New York would be stronger for Roosevelt than in 1940," Vice President Henry A. Wallace went flying through Rochester last week after making stops at Utica and Syracuse. His train paused in the city for three minutes for servicing but no general meeting of Democratic leaders was able to be at the station.

Riding with the vice-president from Utica was County Leader Roy Bush and George W. Rogers, Democratic candidate for Congress.

All expressed a favorable impression of Wallace, and Rogers, particularly, was enthusiastic after his visit with him.

"Being a small businessman myself," said Rogers as he alighted from the train, "I am deeply impressed with the Vice President's interest and concern over the important place of small business in post-war planning. My discussion with him has given me some useful and constructive material for my forthcoming campaign."

**19th Ward Women Republican To Hear State Senator**

State Senator Allen Oliver will head the speaker list at a meeting of the 19th Ward Women's Republican Club to be held next Tuesday at 8:30 p. m. in the Hawley Street Clubhouse.

Others listed as speakers include Councilman Frank VanLare, Charles Lambaise and George T. Manning.

Refreshments will be served after the meeting by Mrs. Liane Everette, assisted by Mrs. Charles Murphy, Mrs. Thomas Nolan and Miss Evelyn Cook.

Irene Harmon, president of the club will preside at the meeting.

**OFFICER'S CLUB**

Erna Taylor Officer's Club of Germania Chapter will meet on Friday, Oct 6th, in the 3rd floor dining room, Masonic Temple.

Consumption of fresh vegetables has expanded 25 per cent over the past 35 years. Leafy, green and yellow vegetables lead the line with tomatoes next.

**Two Stations To Carry 'History Lessons'**

Starting Sunday, October 1, a new method of teaching American history via radio will be presented by the National Clothing Company, in cooperation with TIME Magazine, over two local radio stations.

Titled "THE WORLD AND AMERICA", the series will be heard at 1 p. m. each Sunday over Station WHAM and 8:15 p. m. each Thursday over Station WHEC.

According to the editors of TIME Magazine, "THE WORLD AND AMERICA" was prepared as a means of "promoting clear thinking about America's part in post-war world affairs."

The program's approach to American history is through the unusual device of informal conversations between two "everyday" Americans, Sam George. Each semi-weekly talk between these two small-town business men covers an important phase of America's growth.

Widely heralded by educators, historians and other groups as an outstanding contribution to public undertaking of America's role in world affairs, the series is expected to arouse considerable local interest.

**GERMANIA CHAPTER**

Germania Chapter, O. E. S. will meet on Monday, October 2nd, in Room A, Masonic Temple with Worthy Matron Erna Taylor and Worthy Patron Arthur Taylor, presiding.

Government surveys predict a dim future for dehydrated foods. Most families say they will eat them as a substitute but prefer fresh or canned foods. Cranberries are most popular with dried potatoes the least liked.

**NEW YORK HOTELS WELCOME SUN READERS**

: :

**CALL STONE 6000**

AND WE'LL MAKE YOUR RESERVATIONS AT THE HOTEL OF YOUR CHOICE AT NO EXTRA CHARGE

We make hotel reservations anywhere, anytime at no extra charge.

\*\*\*\*\*

**ROCHESTER SUN TRAVEL and RESORT BUREAU**

93 CLINTON AVE. S.      STONE 6000

**Old Joke**

You've heard that one—about the man who couldn't get a loan at either of the banks in his town—one banker knew him too well—the other banker didn't know him well enough.

**Times have changed**

**No Reasonable Business Enterprise Need Be Delayed Today Through Lack of Cash**

The Lincoln-Alliance is ready to loan to any competent man, firm or corporation that needs money for any constructive purpose in the Rochester area.

It's a pretty broad statement but long-term credit or short-term bankable credit—for big business or small business—is actually plentiful. Our only requirement is the reasonable assurance that funds be used constructively and with demonstrated competence.

Our officers would like to discuss your present or future requirements with you. They may be helpful in many ways.

13 Conveniently Located Bank Offices

**LINCOLN-ALLIANCE BANK AND TRUST COMPANY**

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**The ANSWER To Every Meal-Planning Question!**

**the 64-page meal-planning book "52 SUNDAY DINNERS"**

In 62 big pages, you get vitamin and food material charts for more nourishing, appetizing meals... special suggestions to make meal preparation easier and more efficient... buying hints to help you save money... 52 different dinner menus to give your meals variety and appeal. It's the book you've been looking for... it's yours today for only—

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SPECIALLY PRICED

GET YOUR BOOK TODAY—WHILE THEY LAST AT THESE LOCATIONS

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**Look at Sibley's Line-up Of Your Favorite PYREX WARE**

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 <b>PYREX 4-PC. SET OF FLAMEWARE</b> A skillet, a 1-qt. and a 1 1/2-qt. saucepan, with removable handle that fits all three! For top-stove cooking. <b>2.45</b>	 <b>PYREX 9-PC. BAKING SET</b> One #209 pie plate, one #684 two-quart covered casserole, and six dainty custard cups. Faster baking, easier washing! <b>1.39</b>	 <b>PYREX 14-PC. UTILITY SET</b> A #209 pie plate, six custard cups, a #683 - 1 1/2-qt. casserole, three-pc. bowl set, a #212 loaf pan and a #231 utility dish. <b>3.19</b>		
 <b>"FLAVOR SAVER" PIE PLATE</b> <b>45c</b> Keeps in juices, has easy-to-hold handles.	 <b>"HANDI-KIT" 6-PC. SET</b> <b>39c</b> Six 5-oz. custard cups for baking, serving.	 <b>CAKE DISH WITH HANDLES</b> <b>35c</b> 8 1/2" across, 2" deep, for layer cakes.	 <b>OPEN BAKER</b> #223-1 1/2-qt. .... <b>45c</b> #224-2-qt. .... <b>55c</b> For puddings, souffles.	 <b>3-PIECE BOWL SET</b> <b>95c</b> 1-qt., 1 1/2-qt. and 2 1/2-qt. bowl, for dairy uses.
 <b>PIE PLATE</b> #208-8 1/2" x 1 1/2" ..... <b>20c</b> #209-9 1/2" x 1 1/2" ..... <b>25c</b> For flakier crusts!	 <b>CASSEROLE and COVER</b> #682-1-qt. .... <b>50c</b> #683-1 1/2-qt. .... <b>65c</b> #684-2-qt. .... <b>75c</b>	 <b>LOAF PAN</b> #212-9 1/2" x 5 1/2" x 2 1/2". Cakes, bread, meat ..... <b>45c</b>	 <b>UTILITY DISH</b> #231-10 1/2" x 6 1/2" x 2 1/2". Popular baking dish. .... <b>50c</b>	 <b>DEEP PIE DISH</b> #454-8-oz. .... <b>10c</b> #455-12-oz. .... <b>15c</b> For fruits or meat pies.

CHINA AND GLASSWARE, FOURTH FLOOR

**SIBLEY, LINDSAY & CURR CO.**





# The Arm Chair General

**LOUIS GLASER**

Unfortunately, when some of us see a miracle performed, we become miracle minded and if not presented with a miracle every day we are inclined to grumble. There are even some, who after seeing a miracle, expect two miracles to follow — like a double feature movie bill.

What Gen. Eisenhower and his American, British, Canadian and French Armies have done on the West Front can only be described as miraculous. In less than four months most of France and Belgium and parts of Holland and Luxembourg have been cleared of Nazis. The Nazis are backed up against the Siegfried Line (Westwall) and we are threatening the Nazi north flank in Holland where the Rhine crosses over from Germany and splits into two parts called the Lek River and the Waal River. We have made several dents into the Siegfried Line itself and a breakthrough will carry us to the Rhine.

All the above is on the credit side of the ledger. Let's look at the debit side.

As armies move forward their lines of communications grow longer. Along these lines of communications move all the supplies and men needed by our fighting front. Our Air Force did a splendid job of smashing railroads, rolling stock and bridges in France and

## Political Polka . . .

(Continued from Page 1)

qued by the ease that Roosevelt had made the first score for Democratic U. was mad. He snapped out his signals told his linesmen to slug the opposition — under the driving humiliation of the opposition's first score, he seemed a much improved player. He gained some ground and the contingent from Oklahoma war whooped and cheered.

The Old Guards (we still meant to say Grads) smiled — a bit wanly. They'd seen it before — a few yards off tackle won't win a ball game. Their quarterback needed more than the goad of a punctured ego. He needed the stalwarts the other side had, such names as Radio personality, Experience, Delivery, Wisdom, and Joe Sense of Humor and his kin

Common Sense. Their quarterback was outweighed and e classed — and the cheering s tion of Republican Tech sit w their flasks unopened and th hot dogs untouched, dread the moment when F. D. R. ag carries the ball.

*Drainage normal—Wash bi champs need a quarterback. T. Deucey—might apply.*

Starts INSTANTLY to relieve  
**MUSCULAR ACHES-PAINS!**  
Soreness and Stiffness

For blessed prompt relief—rub a powerfully soothing Musterole, actually helps break up painful congestion. So much easier to apply than a mustard plaster. "No Fuss. No Mess with Musterole!" Just rub it on.

In 3 strengths **MUSTEROLE**

NO APPOINTMENT NECESSARY

Special!! For A Limited Time Only

Our Famous SHUR-CURL PERMANENT \$2.75

Complete With Shampoo and Finger Wave

Flattering, natural-looking Shur-Curl permanents for every type of hair — shirft priced for a limited time only! Our experienced, friendly operators will give you a sparkling, rave-about hair-do you'll love. Come in today!

**SUNRISE BEAUTY SHOPPE**  
9 to 6 Daily; 9 to 9 Mon. Other Eve's by Appointment, Ground Floor  
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Did "Diamond Jim" Have Stomach or Ulcer Pains?

It is hardly likely that Diamond Jim Brady could have eaten so voraciously if he suffered after-eating pains, indigestion, stomach or ulcer pains, indigestion, gas pains, heartburn, burning sensation, bloating and other conditions caused by excess acid should try Udas. Get a 25c box of Udas Tablets from your druggist. First dose must continue or return box to us and get DOUBLE YOUR MONEY BACK.

DAW'S COUPON

Fresh Old-Fashioned  
**CANDY TAFFIES**  
MADE WITH MILK

1/4-Lb. Pkgs. **2 for 11c**

Famous GARDEN SPOT old-fashioned Taffies made with milk. Each piece individually wrapped. A treat for the whole family—wholesome and delicious! (Limit 2 Pkgs.)

**Dolan's**

WHERE YOU BUY THE CUTS OF CHICKEN YOU PREFER

**DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417

DAW'S COUPON

Extra Large Extra Heavy **DISH CLOTHS**

Wonderful value! Knitted, extra-large dish cloths with colored borders. Absorbent — long wearing.

Reg. 10c Each **2 for 15c** (Limit of 6)

**HAY FEVER AND ASTHMA SUFFERERS**

Get Relief This Quick Easy Way

STOP that sneeze, itching throat, running eyes. Build resistance by using

**Maid's Prescription 3**

Results guaranteed or money refunded on 5 bottle treatment \$5. Single bottles \$1.25. Sold at MAID DRUG CO. Call Glen 4016, 511 Dewey Ave.

DAW'S COUPON

Milk of Magnesia **Tooth Paste**  
GIANT 35c SIZE

**2 for 25c** (Limit of 2)

**1 lb. 25c**  
**3 lb. 69c**

**SWAN** Floating Lge. 11c Soap Reg. 7c

Lifebuoy or Lux Toilet 3 for 20c  
Rinso or Lux Flakes, Lge. 24c

**SAM BOBBY**  
651 NORTH STREET

DAW'S COUPON

**BLADES** Single-Edge

Made of the finest surgical steel. Super-boned — more and smoother shaves. Fits all single-edge razors.

PKG. OF 4 **6c** (Limit 2 Pkgs.)

**WAVE SHOW**  
Something for the Girls  
SAT. WHCC 10:15 P. M. - SUN. WHAM 1:15 P. M.  
MON. WSAY 10:15 P. M.

Can you qualify for the **WAVES?**

DAW'S COUPON

**NO-KINK Featherweight Telephone Cord**

Fits over your telephone cord and keeps it free of twists, kinks and snarls.

DAW'S LOW PRICE **29c**

Made of beautiful, colorful resilient plastic. 46" long.

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Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. *Sanitized Service*

Fine Room with Private Bath  
One Person . . . \$2.50 to \$4.00  
Two Persons \$3.50 to \$6.00

3 ATTRACTIVE DINING ROOMS  
Breakfast from 10c-Late 70c  
De Luxe Dinner 1.40

**HOTEL BRISTOL**  
129 West 48th St., New York City  
Joseph E. Bath  
Theodore E. Tolson, Jr. • Alfred B. Tolson

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**HANDKERCHIEFS**  
Men's Fine Quality Individually Boxed

Reg. 10c Each **2 for 15c** (Limit of 6)

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the butter shortage be- more acute, more and housewives are becoming on margarine because it is richly nutritious and can be in any way that butter can.

The "Threedex," so named because of three separate levels in the car, is the latest railroad coach designed by Pullman for post-war travel. It features game rooms, wide windows and special lighting.

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Full Year Guarantee by Penn

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All This at One Low Price

- NEW BAG
- NEW BRUSH
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Parts for All Make Cleaners

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Open Monday Eve's 'Til 9. Other Eve's 'Til 7.

ONE OF AMERICA'S LEADING VACUUM-CLEANER CHAINS

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MIRACLE WALL FINISH

APPLIES LIKE MAGIC OVER WALLPAPER!

From our large selection of patterns, all colors through to black. It is still possible to modernize that kitchen floor with

ARMSTRONG INLAID LINO FLOOR

Any Room Size Up To 9x12

Complete labor and materials

WASHABLE WINDOW SHADES

Sizes 6 ft. x 36 in. WITHOUT ROLLER 29c

SALE OF LINOLEUM

ENDS OF ROLLS

LOTS OF ENDS LARGE ENOUGH FOR THE AVERAGE BATHROOM AT DISCOUNT PRICES

LUCAS PAINT STORE

80 ST. PAUL ST. FREE PARKING MAIN 2090

TROTTING RACES

Supervision State Harness Racing Commission

TONIGHT

EVERY NIGHT Except Sunday to Oct. 21st

Post Time 8:15 p. m.

Daily Double Closes 8:00 P. M.

Admission \$1.20 (Inc. Tax) Free Parking

NO SEATS RESERVED EXCEPT BOXES

The Finest Half Mile Harness Racing Plant In The United States

BUFFALO RACEWAY

THE FAIRGROUNDS, HAMBURG, N. Y.

Weatherize YOUR HOME WITH SEARS MASTER MIXED PAINTS

PAINT THE AVERAGE SMALL HOME FOR AS LITTLE AS \$2 DOWN

Balance Monthly

Here's What You Get:

- 5 Gallons MASTER MIXED PAINT
- 2 QUARTS MIXING OIL (in your container)
- 1 GALLON TURPENTINE (in your container)
- 1 3 1/2 INCH BRUSH
- 1 "HOW TO PAINT BOOK"
- 5 POUNDS LINSEED OIL PUTTY

ALL FOR 17.58

Both Stores

REGULARLY \$19.88

BUY OUR BUDGET PAYMENT PLAN

A money saving group of paints and paint necessities to redecorate the outside of your home, and when you buy Master Mixed products you buy the finest.

Sears, Roebuck and Co.

Monroe Ave. at S. Union Main 7000  
Ridge Road Near Dewey Glen. 556

G. I. Joe Says -

By PVT. JOE BREWER

FRUSTRATION

I love pin ball machines, as my wife will attest. She wouldn't be surprised to come across me playing one in O'Dells - unexpectedly home on furlough. So naturally I was most pleased seven months ago to find Crowder PX's were jammed with 'em. Feverishly I put nickels in and played my balls - only to learn half the lights didn't work, probably from long misuses with a shortage of repair men too. Very well - I'd simply try another - that's what I'd do! But the second machi brought the same disappointment - and the third - and the fourth, I walked to another PX - with grim determination - and in half an hour walked to another. Months passed. I spent evenings visiting all the PX's in camp. Two machines had lights that all worked - but the necessary score (49,000) had been defaced with ink and a new one inserted - (75,000)!

It's gotten so that now when I see a 'new' machine in a PX I give it the fish-eye and turn my back completely (sometimes for as long as 10 minutes). That's what happened the other night. I was minding my own business buying a beer when the cashier inadvertently gazed me my change in nickels. Suddenly, as in a trance, I stood before the machine, marvelling in its elaborate complications and figuring that the chances of winning twenty free games was one in 10,000. I put a nickel in languidly - just to see if the lights worked. They did! With three balls I lit the lights, entitling me to twenty games if I went through the right slot when it was lit and the purple light was lit too. The fourth ball lit the slot and the purple light. I got excited. No - this couldn't be! The fifth ball bounded tantalizingly around the twenty slot - and dropped through!

"Oe 'breather a speechless gallery of four spectators. "Ha" - I crowed - "might as well put my money away". The very next game netted

five free games. I was exultant. After all these months! So absorbed did I become that the PX lights going out surprised me. I looked hastily at the free game indicator - 31 - No! They couldn't do this to me! (I told 'em so, too). But while there were still 20 games left I found an officer of the MP's at my shoulder.

"Teh, teh!" he sympathized. "That's tough." "Tough?" I wailed - "Why there's nothing left for me in life now - can I be transferred overseas?"

He led me gently outside, drew a cigarette from his slicker and lit it for me.

"Good night soldier" he said kindly.

"Good night sir" I said looking at his bars to make sure, and I walked off silently while the rain pelted the cigarette out.

Sad sack!

GIG

We were warned about it, so I haven't an excuse in the world! I was a wise guy - been in the army long enough to know the ropes, see? So I sez - "Extra tough inspection?" "Ha! They ALWAYS say that. That's to get you to work a week on the stuff (cleaning web equipment, canteens, gas masks, etc.) - then what happens? They walk through and blandly say - "Everybody needs a haircut!" "Hah" - I elaborate - "EVEN if they gig you what do you get?" Restricted to camp for the weekend? Pop! Who cares? Not I. There's always a good show or the PX.

So it came about that I cleaned my material very lightly to say the least. Wisely, I got a haircut. (Without losing the side burns, too!) Oh I'm an "on-the-ball" GI alright. I know the ropes. So dawned another inspection day and I neatly arranged my equipment and stood confidently at the foot of my bed with a shining new haircut. I also pulled my neighbor's foot locker in close so the officer could not possibly get by - the two-foot lockers and I forming a solid barricade to the space between bunks.

I came to attention with a snap when the lieutenant stood before me. He looked me over and could find no flaw. "Excuse me," he said, nonchalantly brushing me aside and climbing over the neighbor's foot locker. He picked up the canteen. Smelled it. Took it to the window and peered inside. Examined the cap. "Dirty canteen" he remarked. The accompanying sergeant promptly wrote down: dirty canteen.

"Dirty canteen cup" droned on the looie. The sergeant's pencil wiggled. "Dirty gas mask" said the lieutenant. It began to get monotonous. The inspection was so thorough I expected him to taste the tooth paste.

The sergeant sighed and looked at the list in his hand. "Name?" he inquired. "Ah yes - and don't make any plans for next weekend".

I couldn't restrain a wisp of a smirk. But he was continuing in a voice without a soul or pity - "You'll draw Sunday KP".

I ask you - is it any consolation that I get an item out of it?

SHOP AT

BERGHASH

Famous For Varieties and Values  
Special Imported

Ron Carabee RUM - \$2.99

Smooth and Mellow  
Straight WHISKEY  
\$3.35

A blend of 2, 3 and 4 year old whiskies.

We Also Stock a Complete Line of Name Brands.

VIRGINIA DARE Red or White WINE 89c

Chesterfield Apple Brandy \$2.25

RED. TABLE WINE \$2.49

EXTRA SPECIALS

- American Vermouth 15 1/2 qt. 90c
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- Grape Brandy Half Pint \$1.00
- Prepared Cocktails Tenth \$1.25

Berghash Liquor Store  
124 CLINTON AVE. SO.  
MAIN 786 - NEXT TO LOEW'S THEATRE

SEARS HONOR-BILT SLATE SURFACED ASPHALT ROOFING

3-in-ONE SHINGLES

2.00 Bundle

Both Stores

Our finest, heaviest shingle. Choice of 7 weather resisting, non-fade colors. Covered with genuine Sta-So slate granules on asphalt base. Weigh 210 pounds per 100 square feet. Gives more area coverage double and triple thick.

ASBESTOS SIDING 9.79 Per 100 Sq. Foot

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HEXAGON SHINGLES 2.25 Bundle

Both Stores

ECONOMY ROOFING 1.09 Roll

Both Stores

ROLL ROOFING 2.29 Roll

Both Stores

Sears, Roebuck and Co.

MONROE AVE. AT S. UNION  
RIDGE ROAD NEAR DEWEY  
ROCHESTER, NEW YORK

MAIN 7000  
GLEN. 556

Now on Hand AT ITS PRE-WAR BEST! With its rare basic whiskies drawn from precious pre-war stocks, Three Feathers is skillfully blended with the choicest of American grain neutral spirits. Three Feathers - at its pre-war best - is deservedly termed "First Among Fine Whiskies". Try it today!

THREE FEATHERS Reserve

FEATHER YOUR BEST... HOLD THE WAR BONDS YOU BUY... Three Feathers Distributors, Inc., New York, Blended Whiskey, 86 proof. \*The straight whiskies in this product are 5 years or more old, 40% straight whiskey, 60% grain neutral spirits, 12 1/2% straight whiskey 5 years old, 12 1/2% straight whiskey 6 years old, 15% straight whiskey 7 years old.



# Political Polka

By Curt Gerling

In his opening speech, President Roosevelt inferentially accused Mr. Dewey of being "able to talk through both sides of his mouth at the same time"—which is a very good trick if he can do it. This feat of the facial muscles and vocal chords notwithstanding it is pretty obvious that on one or two points, anyway Mr. Dewey is doing a fine job of "talking through his hat".

Mr. Dewey accused Roosevelt of doing nothing in the way of preparedness of our armed forces prior to Pearl Harbor. Yet the following tables indicate that Mr. Roosevelt more than tripled the appropriations for the Navy in the five years from 1935 to 1940 and increased the Army appropriations two and one half times in the same period.

NAVY	
1935	\$ 308,000,000
1936	481,000,000
1937	528,000,000
1938	519,000,000
1939	623,000,000
1940	943,000,000
1941	3,549,000,000

ARMY	
1935	\$ 280,000,000
1936	355,000,000
1937	388,000,000
1938	417,000,000
1939	531,000,000
1940	851,000,000
1941	3,480,000,000

The 1941 figures naturally reflect the emergency appropriations after Pearl Harbor. But the five years prior to this time you can put down as a Roosevelt accomplishment. Bewildered by recalcitrant congressmen such as the Republican Isolationist Bloc, and the "anything to discredit the Administration" group — it was more than an accomplishment it was a darn good trick — and F. D. R. did it!

## Peace Administration

Another point that Candidate Dewey is wont to stress is that the next administration will be primarily a "peace administration". That, unfortunately, seems to be getting farther from the truth every day. Germany, as the daily reports indicate, is far from beaten and the military are quite reconciled to the fact that there will be a bloody protracted scrap with the Reich underground before the battle of Europe is won. As for the Asiatic theatre one admiral was heard to remark "we'll lick hell out of em in time but I'm afraid we'll have to kill off the 'so and so's' one at a time." We haven't even engaged the main armies of

## Politics Linked To Police Dismissal

"No action on the Schafer case until after the election"

That is the latest word on contemplated court action seeking the reinstatement of former police sergeant Edward C. Schafer, dismissed from the force by Safety Commissioner Thomas C. Woods in August.

This was the hand of politics in the case revealed this week as reliably informed sources said that it would be kept "dormant" until after election and then "we'll see what we can do."

In case there is any misunderstanding, the election referred to is not that of the Police Benevolent Society, nor the Rochester Yacht Club, nor even the 23rd Ward Republican Club. It's the November 7th election to name a president nationally and several members of Congress locally.

## Why Wait for Election

What the election has to do with the dismissal of a police officer on charges of "intoxication and conduct unbecoming to an officer" would seem very remote. Particularly since the charge of "politics" in the case has been vehemently denied by authorities.

## Schafer Unconvinced

But you can't convince Schafer that the hand of politics hasn't reached into his case.

Schafer was dismissed by Woods after an altercation with another officer. But, according to Schafer's claim the case goes back to a shake-up in the Char-

(Continued on Page 8)

SEVENTH YEAR—No. 49

## ANOTHER NEW PITCHER

By IAMES



## 14th Ward Republican Women To Hear County Supervisor

The 14th Ward Women's Republican Club will meet at 8 p. m. next Tuesday in their clubrooms on Meigs St., corner Clinton Ave. S.

Guest speaker of the evening will be Harry W. Benscham, supervisor. Mrs. Isaac Russell will preside.

A social program to follow the business session will be under the direction of Mrs. Charles Hawkins, assisted by a large committee.

TOWNSEND CLUB  
Townsend Prosperity Club No. 19 will meet in Townsend Temple, 386 Main St. E., at 8 o'clock tonight.

## Light Vote Wish 'Pure Bunk' Says Republican Leader

More than ever before in our history, it is the solemn obligation of every citizen to vote in the coming national election.

At least, that's how Thos. Broderick and the County Republican Committee feel about it. Characterizing the oft-repeated rumor that Republicans were hoping for a small vote, as "pure bunk" Broderick stresses the fact that Republicans all over the country are doing their utmost to "get out the vote" on election day.

Broderick expressed the belief that neither party had a monopoly on the sincere desire for a heavy vote. "Good Americans," said Broderick, "regardless of party affiliation realize the importance of this election. To say that either party is trying to keep the vote light is an utter untruth. I know that is

## Murdered 'Casanova' Made Enemies

It is now six weeks since George W. Orendorf went sailing out a tenth story window of the Hotel Rochester to meet his death on the roof of the kitchen seven stories below.

Yet, try as they may, police to date have been unable to pin the crime on anyone. But that doesn't mean they don't know any more about the case than they did when it happened. They've learned a lot. Most of it about the victim, his habits, his business and social life and his extra-curricular activities.

Orendorf, formerly of 272 Alexander St. plunged to his death from the hotel window early on the evening of August 18. He apparently had been summoned to the hotel by the murderer who, according to authorities beat Orendorf up and then heaved him out the window.

Made Many Enemies  
Local acquaintances of the murdered man, former manager of the Lehigh Valley Coal Sales office here, generally attest to his friendliness, his gentlemanliness and his apparently "good

(Continued on Page 4)

THURSDAY, OCTOBER 5, 1944

## Amusements

- AUDITORIUM**  
TUES. AND WED.  
NOW PLAYING  
CENTURY  
NOW PLAYING  
LOEWS  
2ND BIG WEEK  
PALACE  
NOW PLAYING  
CAPITOL  
NOW PLAYING  
HUDSON  
SUN. AND MON.  
LITTLE  
2ND BIG WEEK  
REGENT  
NOW PLAYING  
REXY  
SUN. MON. TUES.  
TEMPLE  
NOW PLAYING

## This Week's \$25 Winner

Mrs. Ella Walters, 37 Sherman St. is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Walters gets for paying her carrier, Arthur Hammer, 49 Angle St., 16 cents a month for regular delivery of the Sun to her home. An incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current month are entered in the drawing. Since inception of the plan nearly \$2,000.00 has been paid to lucky winners.

(Continued on Page 4)

NEW YORK HOTELS WELCOME SUN READERS

CALL STONE 6000 AND WE'LL MAKE YOUR RESERVATIONS AT THE HOTEL OF YOUR CHOICE At No Extra Charge

We make hotel reservations anywhere, anytime at no extra charge.

Rochester Sun TRAVEL and RESORT BUREAU  
93 CLINTON AVE. S. STONE 6000

**Edwards**  
PORTRAIT STUDIO PRESENTS... its annual invitation to a **PORTRAIT TEST SITTING**

OUR PORTRAIT TEST SITTING is the popular new way to have your photograph made. WE DO THIS—no acquaint you with the fine quality portrait work we do. WE KNOW—we can please you and want to prove it at no cost or obligation to you. STOP IN—and let our expert photographer make our regular 12 pose sitting for you. WHEN YOU SEE THE PROOFS—you may order as many or as few pictures as you want or none at all. A small deposit will be refunded if proofs are taken from the studio.

12 Proofs Shown and advantage of our cinema action camera.

NO APPOINTMENT REQUIRED

Studio Feature for October  
8 x 10 VIGNETTE PORTRAIT \$2.49

Studio Open Daily From 9-45 to 5-30 Except Mondays From 12 Noon to 9 P. M.

Using Eastman's Improved Lighting THE **Kodatron Speedlamp** IT EXCELS IN PHOTOGRAPHING CHILDREN  
Street Floor—In The Green Room

Join in the Celebration of **Edwards** 112<sup>th</sup> YEAR

Over A Century of Value-Giving Eight Floors Packed with BARGAINS

READ ALL ABOUT IT IN the Special 16 Page colored Tabloid Section in this ISSUE of the SUN

It Does Everything As Clean As A Whistle!

**Safeti-Wash**  
Pints 49c Quarts 79c

Try it for Walls, Floors, Kitchens, Bath Rooms, Autos and All Household Uses.

weis and fisher 80 Clinton Ave. S.



Ed Randall's

# Scene and Word

## WANT ADS

The want ad section of the Sunday paper holds a deadly fascination for me. I usually spend anywhere from an hour to two hours reading the page after page of announcements with the utmost absorption. I miss nothing. I read the personals, used cars, swaps, articles for sale, livestock, furniture, real estate. Like the Beverage plan, the want ads provide you with everything you need from the cradle to the grave, or as some wit put it, "from the womb to the tomb." There are ads for baby cribs, boys' and girls' clothing and toys, school books and supplies, engagement and wedding rings, furniture, homes for sale and rent and finally, funeral announcements. The majority of the ads serve the useful purpose of telling the world what this person has to sell and what that person wants to buy, but some of them seem to serve no purpose at all. For example:

"Fashions may change but women's designs remain the same. Aren't you afraid?"

Now, I don't believe anyone but the writer of that ad or the person for whose attention it was written knows what message it is supposed to convey. My guess is that some gal wants her coy or bashful boy friend

to know that she is still carrying the torch for him and cares enough to pay for the privilege of letting him know. In any event, it's not such a bad pun.

In the livestock column we read of a Berkshire Boar, as follows:

"For Sale — Berkshire Boar — About 1 year old, very nice."

This ad reminds me of Ferdinand the Bull, who sat under the trees all day and sniffed flowers. Ferdinand was a nice sort of a bull but what makes a Berkshire Boar nice? It would be nice to have it cut up and hanging in my cellar. Otherwise, I wouldn't know. Maybe another Boar would know more about it, or am I Boaring you?

Well, let's get on the next livestock offering. Here 'tis:

"Leaving town! Two cows, heifer."

What's the matter with this town? What has any other town got that two cows and a heifer can't find here? And I'll bet they never left a forwarding address!

Here is one for the Lifted Eyebrows Department:

"Wanted — Two Bedroom Apartment or Boston, Heated Adults." Hmm!

The Rochester Sun, Thurs., October 5, 1944 Page 3

MAIL OVERSEAS NOW! ONLY 10 MORE DAYS!



For SERVICE for SERVICE MEN

**Buxton BILLFOLDS**

\$3.50 \$5.50 \$7.50 plus tax

for Service Women **LADY BUNXTONS** from \$2.00 plus tax

Other Billfolds \$1 to \$20

**LIKLY'S**

271 Main St. East

Mail Over-Seas Packages  
by October 15!

**Edward's**



Famous Damstagg  
**BRANDIED FRUIT CAKE** 3 Pounds

Fragrant, tempting cake chock full of fruits and nuts, and flavored with brandy! Each cake is cellophane wrapped, and packed in a cardboard container fit for over-seas mailing! Send one to every lad on your list!

**1.69**

EDWARDS—Sweets Bar, Main Floor

Mail and Phone Orders Filled!

Jumbo 2-Pound Jars  
**CITRUS MARMALADE**

6 2 Lb. Jars **1.00**

Yes! 12 pounds of tangy, rich marmalade for only one dollar! It's a real sweets find! Send some to men in service, and stock your pantry! Made from finest oranges, grapefruit, and orange peel!

EDWARDS—Hammer Sweets Bar



**"OLD MILL" JELLIES**

5 1-lb jars **1.00**

- Pure Orange Marmalade
- Pure Crabapple Jelly
- Pure Grape Jelly
- Pure Apple-Mint Jelly
- Pure Spiced Grape Jelly
- Pure Spiced Apple Jelly
- Pure Elderberry Jelly

EDWARDS—Hammer, Sweets Bar

Just in Time  
for **OVERSEAS GIFTS**  
to be mailed before Oct. 15th

New Shipments  
of Nationally Famous  
**WRIST WATCHES**

For Men and Ladies

featuring BULOVA, BENRUS, GRUEN, LONGINE, WITNAUER, and other fine makes

priced from  
**\$24.75 to \$120**

**S**mall's has a tremendous selection of nationally famous make wrist watches for ladies and men. All the newest styles, all fine, accurate and dependable 15, 17, or 21 jewel movements. A wide variety of shapes and designs for women — both regular and military models — for men. Each watch carries our sensational one year service guarantee. You are sure of an accurate and dependable watch regardless of the price you pay. It is easy to shop at Small's. Make your selection early so that you can take advantage of this fine assortment.

Buy with Confidence at **Small's**  
28 EAST MAIN STREET  
Open Monday Noon Until 9 P. M.  
Free Parking Rear of Store

PRICES INCL. FEDERAL TAX

**EASY TERMS**

You can arrange terms as little as \$1.25 weekly after 1/3 down payment.

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### Attorney Here Heads National Relief Drive

Francis J. D'Amada, prominent local attorney, is acting as Executive Director of American Relief for Italy, Inc., while the agency's president, Judge Juvenal Marchisio, is in Italy arranging distribution of relief materials.

The announcement was made this week at national headquarters of American Relief for Italy, Inc., in New York.

D'Amada, who was born here, is a graduate of the University of Rochester and Harvard Law School. He is a veteran of World War I, having served in Italy in the Intelligence Division.

In 1937 he was named Estate Tax Attorney for Monroe County and served in that capacity five years.

### Former Librarian Here To Aid Walrath Campaign

A former executive in the Public Library here, Miss Ada J. White, has been named executive secretary of the Walrath Campaign headquarters in Hotel Seneca Walrath headquarters are working for the election of Miss Jean Walrath to Congress, opposing James Wadsworth, incumbent.

Miss Walrath will continue her speaking campaign tonight at three meetings: 19th Ward dinner meeting at 1190 Chili Ave.; the 26th Club at 334 Hague St. and a group of workers of the 15th Ward at 405 Child St.

Gov. Bush, Democratic county chairman also announced the appointment of Mrs. Anna May Rush as chairman of the Women For Rogers Committee.

### Rogers Blames Opponent For Pearl Harbor

Citing his background of support of labor and promising continued support all measures beneficial to the "majority" of people, George F. Rogers renewed his bid for election to Congress on the Democratic ticket at a meeting of the 11th Ward Democratic Club last night.

Stressing his desire of working with Senator Robert F. Wagner in labor's behalf, Rogers also pledged his support to President Roosevelt.

Branding Joseph O'Brien, present incumbent and his opponent in the election, as an "isolationist," Rogers charged that his (O'Brien's) pre-Pearl Harbor record was "in a small measure responsible for making us the target of the axis."

Rogers claimed a "deep understanding of our responsibility in a speedy end to the war and the securing of a lasting peace."

He closed with a pledge of continuing his policy of tolerance and understanding in all issues relating to the people.

### Former U of R Prof. To Teach French At Evening High

French classes have been resumed evenings at Monroe High school. Beginners classes meet Tuesday, advanced students, Thursday. Classes are from 7:30 to 9:30 p. m.

Leon Achen, formerly professor at the University of Rochester and the University of Paris will act as instructor. A limited number of vacancies exist in both classes, and those interested are urged to register promptly.

### Voice Classes Open At Madison Evening High

Registrations for evening school voice classes are now being received at Madison Evening High School. The classes, which are held Tuesday and Thursday evenings, are open without charge to adults. Miss Mabel C. Smith will conduct the classes.

### All Ward And Town Democratic Groups To Meet Tonight

All Democratic ward and town groups will stage meetings tonight to hear radio campaign addresses by Franklin D. Roosevelt, Robt. Hannegan, national chairman and Mrs. Chas. W. Tillett, vice-chairman.

### Girl Scout Head To Be At No. 52 PTA

Members of the PTA at Frank Fowler Dow School No. 52 will hold their first meeting of the season next Tuesday in the school auditorium at 8 p. m. Miss Florence Fryer, district secretary of Girl Scouts, will officiate at a Brownie Flying Up ceremony.

### No. 35 School Plans Panel Discussion

A panel discussion of "What Should the Educational Program of the Elementary School be in the Post-War Era?" will be held by the No. 35 School PTA on Nov. 15. Dr. Howard C. Seymore of the Board of Education, Dr. Harold E. Nicely, minister of Brick Presbyterian Church, and Edward P. Harrison, executive secretary of the Rochester Ad. Club will participate.

Present officers, besides Miss Jacobstein, include: Vice-presidents, Clarence Gifford, Kenneth L. Ross, Mrs. George LaVine; recording secretary, Miss Anna Buell; corresponding secretary, Mrs. Ronald Goldstein; and treasurer, Miss Ruth L. Johnson.

### GERMANIA CHAPTER Erna Taylor Officers Club of Germania Chapter

The Germania Chapter, O. E. S. will meet in the 3rd floor dining room of Masonic Temple tomorrow.

### HAY FEVER AND ASTHMA SUFFERERS

Get Relief This Quick Easy Way

STOP that sneeze, itching throat, running eyes. Build resistance by using

**Maid's Prescription 3**

Results guaranteed or money refunded on 3 bottle treatment. 50 single bottles \$1.25. Sold at

**MAID DRUG CO.**

Call Glen 4815, 511 Dewey Ave.

*Hunter*  
FURRIERS



9th

### Anniversary Celebration

Brings You the Greatest  
Values of the Season

Specially Priced For This Event

### NORTHERN SEAL

Pitch Black Dyed Coney's Beautifully Styled

**\$159** Tax Included

SHOP THESE OUTSTANDING VALUES

#### Under \$200

*Tax Included*

Baum Marten Dy. Am. Opossum  
Safari Dyed Mouton Lamb  
Sable Dy. Silver Fox Paw  
Silvertone Dyed Muskrat  
Gray Dy. South Am. Lamb  
Gray Dy. Bombay Lamb Paw

#### Under \$100

*Tax Included*

Gray Dyed Bombay Lamb  
Nat. Let Out Raccoon  
Nat. Tipped Skunk  
Sable Bld. No. Back Muskrat  
Blk. Russ. Per. Broadtail  
Canadian Lynx Cat Coat

#### Under \$300

*Tax Included*

Nat. Gray Russ. Per. Paw  
Nat. Silver Fox Coat  
Fine Blk. Russ. Per. Paw  
Mink Bld. No. Flank Muskrat  
Bro. & Blk. Russian Pony  
Blk. Russ. Per. Lamb

#### Under \$500

*Tax Included*

Holl. & Row Hudson Seal Dy. Muskrat  
Stone Marten Raccoon  
Nat. Gray Russian Per. Lamb  
Holl. Blk. Russ. Per. Lamb  
Lynx Dyed White Fox Jacket  
Blk. Russian Caracul

#### Jackets

Blue Fox Dy. Guanaco \$ 89.00 Tax Inc.  
Nat. Canadian Lynx Cat 149.00 Tax Inc.  
Polo Dyed Wolf 195.00 Tax Inc.  
Full Silver Fox 295.00 Tax Inc.  
Nat. East. Mink 695.00 Tax Inc.

Take Months to Pay on  
Hunter's Convenient Budget Plan

**The Hunter Fur Co.**  
No. 1 Clinton Ave. So.



## Join Our Christmas Blanket Club!

Choose the Blankets You'll Want to Give from Our Great Selection!  
Pay a Little Down, a Little a Week on Sibley's Easy Lay Away Plan!

Blankets are magnificent Christmas presents, welcome alike to brides, homemakers of long standing, and girls with hope chests. Sibley's offers right now a splendid array of all-wool and part-wool blankets from which to choose. Make your selections, pay a small amount down and weekly, on our convenient Christmas Blanket Club plan, and your gifts will be all paid for by December 1st!



### PEARCE 100% WOOL

9.86

1.00 Down, Balance in Equal Weekly Installments

The "Queen Ann", woven thick and warm, of selected pure wool, with rayon satin bound ends. Rose, blue, peach or green. 72x84".

### CHATHAM 100% WOOL

10.89

2.00 Down, Balance in Equal Weekly Installments

The "Woolrich", snug, soft and durable. Pure wool, with a fluffy nap and nice rayon satin bindings. Blue, cedar, rose or green. 72x84".

### KENWOOD 100% WOOL

14.98

2.00 Down, Balance in Equal Weekly Installments

Marvelous blankets, exclusive with Sibley's in Rochester! Finest long-fibered wool, bound with rayon satin. Blue, rose, green, peach. 72x84".

### NORTH STAR 100% WOOL

16.98

2.00 Down, Balance in Equal Weekly Installments

The "Wave", a blanket of supreme luxury. Spring-napped pure wool, with acetate rayon satin binding. Rose dust, monte blue or rose pink. 72x84".

### CHATHAM "MARLEY"

7.95

1.00 Down, Balance in Equal Weekly Installments

Close-woven, sturdy blankets of 50% wool, 50% fine cotton, the ends bound with lustrous rayon satin. In rose, blue or green. Size 72x84".

BEDDING, THIRD FLOOR

If You Use Your Charge Account, Blankets Selected Now On Our Christmas Club Plan Will Not Be Billed to You Until December 1st. All Club Plan Blankets Will Be Delivered Directly After December 1st or When Desired.

**SIBLEY, LINDSAY & CURR CO.**

**MAIN LINOLEUM STORE**  
Offers Two Outstanding

# LINOLEUM VALUES

9 FOOT WIDE FELT BASE FLOOR COVERING

**49¢** Sq. and **59¢** SQ. YD.

Beautiful New Patterns to Choose From

**BRING YOUR ROOM MEASUREMENTS**

12x12 and 12x15  
**Armstrong RUGS**

12x12 Standard	\$ 8.95
12x15 Standard	\$10.95
12x12 Quaker	\$10.95
12x15 Quaker	\$12.95

Open Mondays Until 9 P. M.

**Main LINOLEUM STORE**  
348 MAIN ST. E. STONE 4144

A dancing student for 12 years, Jane Frazee gets one of her first opportunities to demonstrate her Terpsichorean prowess in Columbia's "Hello Mom."

**Did Stomach Ulcer Pains Make Jack Spratt Eat No Fat?**  
Modern day "Jack Spratts" who eat no fat because of distress of stomach or ulcer pains, indigestion, gas, bloating, burning sensation, flatulence, heartburn, burning sensation, bloating and other conditions caused by excess acid should try Udgas. Get a 35c box of Udgas Tablets from your druggist. First dose must continue or return box to us and get DOUBLE YOUR MONEY BACK.

**IF NAPKIN RUBS LIKE A FILE!**  
A brand new idea shields skin against painful chafing of sanitary napkins. Gives heavenly comfort. Apply Chafix to skin. It forms a clear, thin film that shields against rubbing (something like liquid wax protects linoleum from scratching). Use very little. For the thinnest film of Chafix gives protection that seems like magic. No sticky and colorless—will not stain or harm clothing. Dr. Wagner's formula now used in some hospitals to aid quick healing for severe chafing. Wonderful to prevent and soothe baby's diaper chafing. 35c or 60c for the big economy jar at your NEAREST DAW DRUG STORE.

**MUSTEROLE**  
Wonderful for Grown-ups, Too!  
Whenever the Quintuplets catch cold—their chests, throats and backs are rubbed with Musterole. So Musterole must be just about the best cold-relief you can buy! Just see how promptly white, stainless Musterole relieves coughs, sore throat, aching chest muscles due to colds—how breathing becomes easier—how fast congestion in upper bronchial tract, nose and throat begins to break up! Such blessed comfort! In 3 strengths: Children's Mild, Regular and Extra Strong.

**Special Purchase!**  
**21 FALL and WINTER COATS**  
Values to \$39.50  
**YOUR CHOICE \$22**

- All 100% Wool
- Fleeces
- Velvacunas
- Burton-Out Linings
- All Interlined

SIZES 9 to 18

**THE SPORT SHOP**  
23 CLINTON AVENUE SO. Opposite Hotel Seneca

**CAST SENDS FOOD**  
George Meehan, Hollywood cameraman, who has been sending a five-pound package of choice foods to the same number of service men in the South Pacific each month, now has the entire cast of "Dormant Account" at Columbia enlisted to do the same thing.

**BINGO**  
**CAPITOL HALL**  
85 W. MAIN ST.  
Door Special \$25 to \$50  
Mon - Tues - Thurs. 1:30 P. M.  
Wed. Fri. Sat. 8 P. M.

Games Sun. Aft. 2:30  
23 Games Mon. Aft. \$5  
Games Tues. Aft. 1:30  
Wed. 30 Games \$5  
Games Thurs. Aft.  
FRIDAY \$5 - \$10 - \$15  
LETTER "H" GAME  
SATURDAY 23 GAMES \$8.00  
ADM. 25c, TAX 5c—TOTAL 30c

**BINGO**  
WEDNESDAY, OCT. 11th  
SATURDAY, OCT. 7th  
8:15 P. M.  
23 REG. GAMES  
**\$6.00**  
Specials 5 and 6 Ways  
Early Bird Special  
At All Games  
ADMISSION 25c—Plus 5c Tax  
MUHS BOWLING HALL  
911 CLINTON AVENUE NORTH

**UNION LEAGUE**  
SOUTH AVE. Corner GREGORY  
SUNDAY NITE  
25 Games — Reg. Bingo  
**\$5, \$6, \$7, \$8, \$10, \$12**  
MONDAY, FRIDAY NITES  
30 Games — Reg. Bingo  
**\$5, \$6, \$7, \$8, \$9**  
Sat. Afternoon 1:30  
25 GAMES  
**\$5 - \$6**  
Early Bird at Every Game

When tired and thirsty, here's what to say.  
GENESEEE-me brother, right away.

**GENESEEE LAGER BEER**

**Where To Play BINGO!**

**TOWNERS**  
UNIVERSITY & ATLANTIC AVE.  
THURSDAY  
GAMES & SPECIALS **\$5.00** ADM. **5c** TAX

**TOWNER SATURDAY REXY**  
REG. GAMES **\$10 - \$15** WE REPEAT **\$50** GAME  
SPECIALS 5 & 6 WAYS  
SUNDAY GAMES — SPECIALS \$5 — \$6 — \$7 — \$8  
WEDNESDAY — SPECIAL GAME  
**OVER \$300.00 IN PRIZES**

**HOLLYWOOD**  
35 PULLMAN AVE.  
TUES. NIGHT. HUDSON-HOLLYWOOD HOOK UP  
All Reg. Games **\$7.00** ADMISSION . . . 5c Tax  
And Specials . . .

**WEDNESDAY - Reg. Games \$5.00**  
ADM. 5c TAX

**THURSDAY NIGHT SPECIAL**  
23 REG. **\$7.00** ADM. 30c  
GAMES 8a. TRIPLE BOARD **50c**  
SPECIALS 4-5-6 WAYS TOTAL 80c

**FRIDAY NITE**  
REG. GAMES, \$5.00 — ADM. 5c Tax  
Specials **\$5-\$6-\$7** REG. **\$10-\$15** GAMES

**NEW SUNDAY NITE GAME**  
REGULAR GAMES 5 - 5 - 5 - 8 No. SPECIALS \$5 - \$6 - \$7 - \$8  
AT JACKPOT 4 - 5 - 6 WAYS \$5 - \$6 - \$7 - \$8

**STRAND**  
Every Tues. And Fri. at 8:45 P. M.  
**\$1000**  
EACH NITE NO JACKPOTS ALL PRIZES GO  
**BINGO**

**WEGMAN HALL**  
371 E. MAIN ST.  
SUNDAY NIGHT REG. GAMES **\$5-\$10** 25 GAMES  
MONDAY NIGHT REG. GAMES **\$5-\$10** 25 GAMES  
AFTERNOON GAMES 1:30  
Wednesday **\$4-\$10** Friday **\$4-\$5-\$10** SATURDAY  
SPECIALS PLAYED 5-6-7-WAYS EARLY BIRD SPECIAL AT EACH GAME TO DATE WE HAVE GIVEN OUT 150 WAR BONDS

**PARK HALL**  
JEFFERSON AVE. AT PLYMOUTH  
THURSDAY BOARD GAMES **\$8-\$9-\$10**  
JACKPOT \$50 55 Nos. Consolation Prize \$25  
SATURDAY ALL BOARD GAMES  
**\$12 \$15 \$20**  
\$100 JACKPOT—55 NOS. Consolation Prize \$50  
ADM. 25c TAX 5c TOTAL 30c

**STAR BINGO**  
375 FLINT ST. (rear) **\$3**  
MON. 8:15 P. M. ALL BOARD GAMES  
TUES. 8:15 P. M. ALL BOARD GAMES  
NITES 23 GAMES

**KEY**  
ROCHESTER'S MODERN CUT RATE DRUG STORES  
457 RIDGE RD. NEAR DEWEY  
TODAY THRU NEXT WEDNESDAY  
**GLAMOROUS BEAUTY FILM FOR FACE AND THROAT**  
LOUIS PHILIPPE *Angelus* CAKE-MAKEUP  
Used by many of the most beautiful actresses. Won't dry skin. Also steaming covering for legs. 3 shades.  
Special Price **97¢** (plus Federal tax) 1 ct. only

**Lux Flakes** SMALL SIZE Limit 2 **2 for 15¢**

**LIFEBUOY SOAP** Limit 2 **2 for 11¢**

**NAPKINS** SANITARY Box of 12 Limit 2 **11¢**

**PEBECO TOOTH PASTE** 50c Size **39¢**

**UNICAPS UPJOHN** Bottle of 100 **\$2.96**

**SCHICK INJECTOR BLADES** Pkg. of 20 **69¢**

**YARDLEY FACE POWDER** Assorted Shades **\$1.00**

**Castile Soap** 12 Size Limit 6 **3 for 11¢**

**CANNING JAR RUBBERS** Box of Limit 6 **3 for 11¢**

**PREP SHAVING CREAM** 25c Size **11¢**

**LIFEBUOY SHAVING CREAM** 25c Size **27¢**

**NAVITOL OIL SQUIBB** Large Size **37¢**

**MURINE FOR THE EYES** 60c Size **49¢**

**Sal Hepatica** 60c SIZE **49¢**

**MENNEN'S BABY OIL** Giant 26-oz. size **\$1.79**

**SQUIBB Navitol Improved** 10 cc. 50 cc. **67¢ \$2.67**

**BORDEN'S MALTED MILK** Plain 5-lb can **\$1.29**

**ONE A DAY B COMPLEX VITAMIN TABLETS** Box of 24 **59¢** Box of 90 **\$1.96**

**Be Wise - Try Alka-Seltzer** 60c Size **49¢**

**Teel LIQUID MENTHOL** 90c Size **39¢**

**Lucky Strike** Made of Finest Lightest Tobaccos

**OVERSEAS GIFT SUGGESTIONS**

**BOOKS!** MAKE IDEAL GIFTS HUNDREDS OF TITLES TO CHOOSE FROM  
Pocket Size Regular Editions  
**25¢ 49¢**

Pocket Snapshot Album \$1.00  
Enders Razor Kit 2.49  
Gillette Razors, Limited Supply 49c  
Plastic Cigarette Case 39c  
Leather Wallets from 98c

CIGARETTE LIGHTERS 69c to \$10.00 REGULAR \$1.00 MATCH KING LIGHTERS 79c

**OVERSEAS MAILING CARTON 10¢**

**Yardley Bowl 1.00**  
Yardley Hair Tonic 1.50  
Yardley Shave Cream 50c  
Men's Sets from 1.25  
Men's Cologne 1.00  
Men's Shave Lotion 1.00

**GET YOUR VIMMS TODAY!**

SHILLY SUDS - CLEAR WATER RINSE - LUSTROUS HAIR  
**49¢**  
**Shampoo 79¢**

**Large Size 96 Tablets \$1.69**  
**Family Size 288 Tablets \$4.29**  
GET THAT VIMMS FEELING

**THE WAITING IS OVER!**  
**YOUR FRIDAY NIGHT PARTIES**  
BEGINS A NEW SERIES TOMORROW NIGHT  
**FRIDAY EVENING AT 8 P.M.**  
**OCT. 6th COLUMBUS AUDITORIUM**  
IRONDEQUOIT POST NO. 134 AMERICAN LEGION  
BEGINNING OUR 8th YEAR OF POPULAR ENTERTAINMENT



**FURS**  
RUSSIAN KOIJNSKY  
SCARFS!

Now at the season's lowest prices you'll save some real money on your fur coat now! A small deposit holds your garment on our Lay-Away Plan.

**CLIFFORD FUR CO.**  
153 CLIFFORD AVE.  
One Block Off Portland  
CLIFFORD FUR SELLS FOR LESS

**GI Joe Says . . . . .**

By Pvt. Joe Brewer

**PAY DAY**  
The last day of every month is pay day unless it falls on Sunday — then we draw our \$12.00 on Monday. We fall into platoon formation and stand at ease while the 1st sergeant calls names in alphabetical order. As fast as the names are called

we form a single file at the day room door. One man at a time — hat off — walks in as his name is called by the second lieutenant. Stop. Salute. "Pvt. So and So reporting for pay, Sir." He clearly tells you how it is. You salute again, left face and go to a side desk to count it.

**ARM CHAIR GENERAL**  
LOUIS GLASER  
The stage is now being set for what may possibly be the most decisive battles of the war.

On the west front, the Allies are gathering a tremendous amount of materiel and men for the final effort against the Siegfried line (Westwall) and the Rhine defenses. The present attack by the First American Army cannot be truly considered the start of the all-out drive. It may only be a diversion. The fact that we still cannot use any of the large ports of France and Belgium will give you some idea of the job facing Gen. Eisenhower.

**ONE WOMAN'S ATONEMENT**

Young girls in love have their problems and tribulations these days. What about the mothers of these girls? Here is the shrewd, romantically and truthfully presented.


**FAREWELL TO FIRST LOVE**

A book-length true story of today. He was so much in love with her that his best friend was renounced and a better one found.

Several other gripping true stories as well as the popular True Story feature and the Victory Hummer.

15c Issue **TRUE STORY** Now on sale 15c

**Old Joke**



Ed Wynn used to tell it—"A banker is one who will loan you an umbrella when the sun is shining and take it away from you when it starts to rain."

We always get a laugh out of that one.

**Times have changed**

**Umbrellas Aplenty Now**  
For Use In Rainy Weather, Too

Any business that can use money effectively, either now or in their post-war planning, will find bank credit abundantly available.

And it need not be short-term credit. Money for plant construction—for conversion or expansion of business is available for longer terms.

If you need cash or anticipate the need of cash to purchase equipment, supplies or other materials—or to supply working capital—come in and consult one of our officers or see your own banker.

If amounts needed are beyond the legal limit your bank can loan, the Lincoln-Alliance will be glad to cooperate with you and your bank to supply adequate funds for any constructive purpose.

It will cost you nothing to discuss your plans or requirements with one of our officers.

13 Conveniently Located Bank Offices

**LINCOLN-ALLIANCE**  
BANK AND TRUST COMPANY

Member Federal Reserve System Member F. D. I. C.

**PX**  
The PX is comparable to a country general store with a beer annex. It has this distinction—you CANNOT eat and smoke in it with a knife. There's a perpetual lineup for 32 and soft drinks. Occasionally this line extends so far through the crowd that it's difficult to find its end. I'll say one thing—no one is rude enough to sneak in at the center. You file by rows of coolers and select your beverage. This is enclosed in a corridor so you don't thoughtlessly walk away without paying. A weary girl takes your money with wet hands—gives you change and is reaching for the next guy's with the other hand.

**Russians Clearing Baltic**  
The Russians have cleared the Nazis out of Estonia and most of Latvia and Lithuania. When Riga falls (capital of Latvia and most important seaport in the Baltic States) the position of those Nazis remaining in Lithuania will be pretty shaky.

**Russians Wary of Trap**  
In World War I, the Russians invaded East Prussia in 1915. A comparatively unknown German general, von Hindenburg, trapped a huge Russian army in the Tannenberg marshes and killed and captured hundreds of thousands of them. The Russians remember that and don't propose to be trapped again. East Prussia has some of the world's worst terrain for offensive fighting. It consists of hills, rocky formations, swamps, marshes and many, many lakes.

**Await 'Go' Signal**  
When Gen. Eisenhower says he is ready in the West and Stalin says he is ready in the East, the starting signal will go off for the most tremendous military rock crusher in all history to start rolling. There can be only one result. The smashing of the Nazi armed forces.

**Articles for Sale**  
Custom Made Dresses and Suits for sale in orders taken. Vogue designs and best available fabrics. 49 Langford Rd. Glenwood 3878-R.

**THEY'RE CALLING FOR "TAMMY"**



People are calling for "Tammy" because they enjoy the just right flavor, sparkling and creamy, mellow smoothness of Tammy's Shanter Lager Beer and Ales. So for "taste satisfaction," be sure to say, "GIVE ME TAMMY."

American Brewing Co., Rochester, N. Y.

**Jamo Shanter LAGER BEER and ALES**

People are calling for "Tammy" because they enjoy the just right flavor, sparkling and creamy, mellow smoothness of Tammy's Shanter Lager Beer and Ales. So for "taste satisfaction," be sure to say, "GIVE ME TAMMY."

American Brewing Co., Rochester, N. Y.

**Now on Hand AT ITS PRE-WAR BEST!**

With its rare basic whiskies drawn from precious pre-war stocks, Three Feathers is skillfully blended with the choicest of American grain neutral spirits. Three Feathers—at its pre-war best—is deservedly termed "First Among Fine Whiskies." Try it today!

**\$4.06**



**THREE FEATHERS Reserve**

First among fine whiskies

FEATHER YOUR BEST... HOLD THE WAR BONDS YOU BUY! Three Feathers Distributors, Inc., New York. Blended Whiskey, 40 proof. The straight whiskies in this product are 5 years or more old. 40% straight whiskey, 60% grain neutral spirits. 12 1/2% straight whiskey 3 years old, 12 1/2% straight whiskey 8 years old, 15% straight whiskey 7 years old.

**SHERWIN-WILLIAMS**



**FINE WALLPAPERS**  
Money Saving Values!

Stop in and see these Excellent selections today

Beautiful wallpaper for your living room—dining room—bedroom and kitchen. Outstanding patterns in all colors and designs.

**14c and up**

**SHERWIN-WILLIAMS**  
41 SOUTH AVE. MAIN 1517

**HOME DECORATION SERVICE**

**Here's the Real Article For Our Customers**

It's been a long, long time since you were able to secure the reserve stocks of this renowned brand.

**NOETH'S**

**IMPERIAL WHISKEY** \$3.57

Blended and Bottled by Hiram Walker & Son, Inc.

The straight whiskey used in this product are four years or more old and have a rare flavor. This bouquet keeps you dated. The old style pre-war bottles with gold tops identifies the genuineness of the quality. We advise you to place your order early for this very fine whiskey.

6 Bottles ..... \$21.42  
12 Bottles ..... \$42.84

**OLD ME. BOSTON — ROCKING CHAIR —**  
A blend of straight whiskies. As smooth and mellow as ocean-rock whiskies of yore. 80.6 proof. 75c per quart.

**FINE QUALITY CALIFORNIA WINES —**  
Muscatel • Port • Sherry. Worth much more. 75c per quart.

**IF IT'S TO BE HAD YOU'LL FIND IT AT NOETH'S**

**PAUL NOETH**  
19 CLINTON AVENUE SOUTH  
Just a Step Off Main St., Opposite Hotel Seneca

**WINTERIZE YOUR HOME NOW WITH SEARS STORM SASH**

**1.66 AND UP**  
1'6" x 3'11" Size

Now is the time to "Winterize" your home before the snow flies. Sears Honor-Bill Storm Sash are made of genuine Ponderosa pine frame, all woodguard treated to prevent warping. All made with clear glass and some glazed with the new wood bead and some with putty. We reserve the right to fill your order with either type.

**On Sale Both Stores**

1-4 x3-11	1.70	2-0 x4-11	2.36
1-6 x3-11	1.67	2-0 x5-3	2.42
1-6 x4-7	2.13	2-0 x5-7	2.53
1-6 x4-11	2.13	2-2 x5-3	2.53
1-6 x5-3	2.23	2-4 x3-11	2.24
1-8 x3-11	1.85	2-4 x4-3	2.33
1-8 x5-11	2.74	2-6 x4-7	2.53
1-10x5-7	2.77	2-6 x5-11	3.15
2-0 x3-11	2.04	3-0 x4-11	3.43
2-0 x4-3	2.28	3-4 x4-7	3.69

Custom Made Storm Sash for Every Size Window is Available on Special Order

Hangers ..... 10c each  
Ventilators ..... 20c each  
Sash Adjusters ..... 45c pair

**INSULATE NOW WITH ROCK WOOL**

**BATT TYPE** **PELLET TYPE**

**1.98** Per Carton **1.36** Per Bag

Waterproofed paper backed Rock wool batts for installing between floor joists and walls. Carton of 10 batts 15x24x3 insulates 27 square feet three inches thick.

Best type in use, simply pour from bag between floor spaces, ceilings, etc. Spreads evenly. Pellets are large enough so that they will not sift between walls or ceilings. Bag insulates 20 square feet 3" thick.

**KIMSUL INSULATION**

Pliable soft sheets of laminated asphalt impregnated wood fibres bound together and strongly reinforced with stitching. Fits snugly. Roll covers 100 square feet, 16" x 20" x 24" widths.

**5.25** PER ROLL

**Sears, Roebuck and Co.**

MONROE AVE. AT S. UNION MAIR 7000  
RIDGE ROAD NEAR DEWEY GLEN. 558  
ROCHESTER, NEW YORK



Celebrating EDWARDS 112<sup>th</sup> Year



20-Pc. Rose Marie Starter Set

3<sup>77</sup>

A cheery breakfast set to start your morning on a happy note! Twenty, ivory-toned pieces with dainty rose and forget-me-not clusters!

Set Includes

- 4 Plates 4 Cups
- 4 Salads 4 Saucers
- 4 Lug Cereals

EDWARDS—China, Second Floor

53-Pc. DINNER SERVICE for 8

In a Gay Colored Flower-Pot Pattern!

9<sup>94</sup>

Charm and cheer for a pretty table! Service for eight with a whimsical flower-pot motif on an ivory background!

Set Includes:

- \* 8 Dinner Plates
- \* 8 Soup Plates
- \* 8 Bread and Butter Plates
- \* 8 Cups
- \* 8 Saucers
- \* 8 Fruit Dishes
- \* 1 Sugar Bowl With Cover
- \* 1 Cream Pitcher
- \* 1 Platter
- \* 1 Vegetable Dish

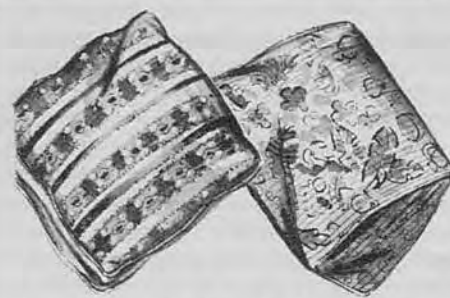
EDWARDS—China, Second Floor

Decorated and Cut Tumblers

4<sup>c</sup> each

What a windfall! Glasses in every wanted size for a tiny price! Handsome highball glasses with gay, floral designs. Graceful cut designs on three sizes, 3-ounce, 5-ounce, 9-ounce.

EDWARDS—China, Second Floor



Large Colorful PILLOWS . . . . 1<sup>74</sup>

Including Many-Way Pillows

Fiesta-bright pillows, big and plump and comfortable wherever you put them! Brighten your home, and add leisure-time comfort with several! Sturdy rep fabric with a Mexican motif in many colors.

EDWARDS—Art Goods, Seventh Floor

Lay Away For Christmas!

Childs' Mexican CHAIR

2<sup>44</sup>

Brighten your youngster's Christmas with a miniature Mexican chair! Skillfully hand-made and painted in brilliant Mexican designs. Perfect for nursery.

EDWARDS—Art Goods, Seventh Floor



Genuine Silex 2-Cup Coffee Maker



39<sup>c</sup> ea.

Delivery on 3 or more.

Here's a fabulous find! The very same Silex "2-Cupper" drip process coffee and tea maker that cost many times more! A manufacturer's closeout and an Edwards sellout! Perfect, little brewer for breakfast coffee; a wonderful gift, for bridge prizes and a boon to hotels, restaurants! Buy several! Order today!

EDWARDS—Housewares, Sixth Floor

Starting Friday, October 6th, at 9:45 A. M.

All Rochester and Vicinity Will

Join in the Celebration of . . . .

Edwards  
112<sup>th</sup>  
YEAR

Way back in 1832, one hundred and twelve years ago, the Edwards Store was founded. In this, our 112th year, we reflect anew the sound principles and ideals laid down by the founder of this business more than a century ago. During these 112 years we have established the enviable record of Rochester's Fastest Growing Department Store . . . offering, even under present war-time market conditions, some of the best values obtainable for the money.

Indeed, it will pay you to come to Edwards, 144 East Main Street . . . shop everyone of our eight selling floors and get the goods you need now for yourself, your family and your home . . . reap the benefit of our 112 years of Value-Giving.

Open An Edwards Charge Account

Make application at the Credit Office, 7th Floor

Store Hours

Monday: Noon 'til 9 P. M.  
Tuesday Thru Saturday: 9:45 A. M. to 5:30 P. M.

No Charge for Deliveries

on Purchases Amounting to \$2 or More!

Use Edwards Budget Payment Plan

Convenient Terms Arranged

2 Hours Free Parking For Edwards Customers

Parking Station Cor. St. Paul and Pleasant Streets

MAIL OR PHONE ORDERS FILLED --- CALL STONE 2300

Celebrating EDWARDS 112<sup>th</sup> Year

Hundreds of New, Smart, Adorable

# DRESSES

Unbelievable Value at

## 9<sup>94</sup>

CREPES - WOOLS  
GABARDINES

The dresses you'll want and wear all Fall and all Winter long . . . they're smart and lovely. Blacks, browns, and all the beautiful high shades that show off your dark coat. Dresses tailored or dressy . . . for your work-a-day hours or your social moments.

Misses', Women's and Half Sizes

EDWARDS—Dresses, Third Floor



Excitement from  
our Home and  
Town Frock Shop!

Sacson

## 7<sup>94</sup>

Worthy of its feature in "Vogue"

Handsome, supple fabric of wonderful Aralac and spun rayon in a distinctively styled frock . . . with two bows at the waistline and shoulders widened by deep pleats. Gold, grey, green or luggage.

Misses' Sizes 10 to 20.

EDWARDS—Home & Town,  
Third Floor

## Newest Millinery



- Off-face
- Calots
- Brims
- Berets
- Turbans
- Bumpers
- Bretons

## 4<sup>59</sup>

Hats worthy of your brand new coat and your gayest, most frivolous dresses . . . the grandest selection you've seen in many a moon. All colors . . . brown, fuchsia, spice green, blue, grey, purple and black in every headsize.

EDWARDS—Millinery, Third Floor

Celebrating EDWARDS 112<sup>th</sup> Year

You Have Always Wanted a  
FUR COAT



## \$74

plus tax

If you thought you couldn't afford a fur coat here's your opportunity . . . soft dyed Coney, sleek Skunk dyed Opossum or Alpine Lamb. Sealine, Spotted Lynx or grey striped coney. Beautiful furs and tailoring.

If you lean on the  
Thrifty side  
here are your  
DRESSES



## 4<sup>44</sup>

Feeling low in the pocket, but want a nice dress? We have them . . . black and high shades . . . white or contrasting trims . . . gores, pleats, tucks and the newest drapes. Sizes 9-15; 12-20; 38-44.

EDWARDS—Basement

You're Going to See a Lot of  
TUXEDOS



## \$44

Non Taxable

All wool suede and suede crepes . . . famous Tuxedo fronts of Guanoco, stencilled lapin, sealine or skunk dyed opossum. Green, blue, fuchsia, grey, brown or black. 12-20.

Chosen by Smart Women Everywhere!



## PROFILE BERETS

## 2<sup>84</sup>

Treat yourself to a charming and flattering beret with new trimming accent on the brim and its crisp face veil. Made of soft felt in black, brown, navy, coffee, salute blue, moss green, grey and fuchsia. Adjustable.

EDWARDS—Basement

Edwards Has the Sound Values In

Famous Make Seconds

## Full Fashioned Sheers

## 3 pairs for 1<sup>50</sup>

If perfect would sell for more . . . but their slight imperfections are not to be held against them for they will give you the wear you would expect from a better grade stocking. All the popular Fall shades . . . 8½ to 10½.

EDWARDS—Basement



# EDWARDS BASEMENT STORE

Celebrating EDWARDS 112<sup>th</sup> Year

MEN! These SUITS

Will Pay You Back In Wear!



18<sup>94</sup>

The price is typical of Edwards value-wise buyers . . . the tailoring that goes into these suits is identical with suits at twice the price. Worsted and twist fabrics of best quality blended yarns. Single breasted only.

BLUE BROWN GRAY  
STRIPES AND MIXTURES

Regulars Shorts Longs Stouts

EDWARDS—Basement

We Urge You to See These  
GIRLS' COATS

12<sup>94</sup>

Smart young fashions that give the maximum in wear. Boxy or fitted . . . single or double breasted. Belts, notched lapels and velvet collars. Interlined for extra warmth.



Camel Red Green Brown  
Sizes 7 to 14

EDWARDS—Basement

Now is the Time to  
Buy the Lad a

MACKINAW

7<sup>44</sup>

If he needs one, now is the time to buy one . . . he'll like the mannish features of this one. 3 pockets . . . sport back . . . double breasted. Cotton plaid in maroon or blue. Sizes 6 to 16.



EDWARDS—Basement

Stay on Your Feet With  
Comfort OXFORDS



2<sup>88</sup>

Tested by us for service . . . they will definitely give you long service and comfort. Metatarsal support . . . snug ankle fit . . . durable rubber heel . . . specially tempered steel arch . . . sewed soles . . . (no nails) and firm eyelet lacing.

EDWARDS—Basement

Celebrating EDWARDS 112<sup>th</sup> Year

Shop the TOWN! Compare these Best Buys!

Better DRESSES

for Thrifty Shoppers

14.<sup>97</sup>

Crepes — Wools

Peplums, tunics, side drapes, back interest . . . all the smart new features you've heard about in crepes and wools are here. Brilliant colors or solid black or brown. There's a dress for every occasion in both one and two piece models.

All High Shades  
Including  
Black and Brown  
Misses', Women's  
and Half Sizes

EDWARDS—Cosmopolitan Shop,  
Third Floor



Women's "Carmelletes"  
Fashion Shoes

3.<sup>90</sup>



Ration Free (As Allowed in Glamour Materials)

Ten Styles to Choose From

Wine — Green — Black — Blue — Brown

Step lively into autumn in these comfortable gabardine shoes . . . in a pump or sandal style with open or closed backs and toes. You'll like the styles because they're new every one of the ten . . . you'll want a different pair for every costume. And, remember, they require no coupon.

EDWARDS—Shoes, Third Floor

Young Colony Shop

Junior  
Dresses

12.<sup>97</sup>

Right out of the top drawer fashions for the fortunate who takes a size 9 to 15 in wools and crepes. Every new fashion detail included. Peplums, long torso effects, glitter trimmings and the new shock colors.

(LEFT)

Figure-flattering princess dress in corduroy. Gold, red, blue, and brown.

EDWARDS—Young Colony Shop, Third Floor

(ABOVE)

Colorful wool with gold embroidery, patch pockets. Purple, maize, blue.

LOOK TO YOUR FLOORS!  
FELT BASE RUGS

9x12  
SIZE 5<sup>74</sup>

Rugs that can take lots of punishment . . . made of heavy quality felt base . . . ideal for bedrooms or living rooms . . . slight imperfections that in no way harm the wearing qualities.

ALSO: Felt Base Flooring  
6 Ft. Wide—in Tile  
Patterns. 37<sup>c</sup> sq. yd.

EDWARDS—Basement

Heavy  
Quality



Cheat the Chills with a  
Warm Plaid

Blanket

7<sup>47</sup>

First quality blankets in block  
plaids of rose and white; blue and  
white; cedar and white. 72x84.

EDWARDS—Basement



EDWARDS BASEMENT STORE

**Central Library of Rochester and Monroe County  
Historic Newspapers Collection**

**Celebrating EDWARDS 112<sup>th</sup> Year**

*Here Are the Popular Sportswear Fashions!*

**Our Best Selling DRESS**

by Dorothy Hubbs

Active duty dresses that are fine by themselves for late Fall. Three styles in black or brown rayon faille. Replete with attention to details you are always sure of finding in a "Dorothy Hubbs." Sizes 12 to 20.

**9.54**

EDWARDS—Third Floor

**Gabardine Coat Style Jumper**

The square shouldered jumper with the coat style button front. Easy in and easy out. Two flap pockets at the waist a slim fitting set in belt and a kick pleat. It comes in all sizes 14 to 44. Navy, brown or jungle green.

**3.94**

EDWARDS—Main Floor Square

**The Perfect Boxy Pullover Sweater**

**5.54**

Tuck 'em in or pull 'em out... they're big sweater news and the gorgeous colors they come in are worth a story by themselves. Fine knit and all wool.

EDWARDS—Sportswear Third Floor



**Extra Sizes Up to 52!  
New Daytime Frocks  
2.33**

Fresh and smooth as a morning breeze... they're of soft cotton and rayon spun. They come out perfect in the wash. Sweetheart neckline with white pique trimming.

Green or Red  
Sizes: 38 to 52

EDWARDS—Daytime Dresses, Third Floor

EDWARDS—Millinery, Third Floor

**"Edwa" 51 Gauge Ultra Sheer Rayon STOCKINGS**

**1.08**

Today's stocking at its best. Fine weave, 51 gauge sheers made of high twisted, long wearing rayon with lisle reinforced feet. Sizes B½ to 10½.

*Patio Sun*... a sunny beige with a tan cast... in wear with the new greens, browns and fashions.  
*Vista Beige*... a golden beige that's at its best with black, brown, green and most fall colors.

EDWARDS—Hosiery, Street Floor



**"Fuzzy Wuzzys" The Shaggy Wool Mitten**

**2.50**

Big bear paws of long shaggy wool with palms of rayon and aralac. Both water repellent and warm.

White with red — White with green, White with copen — Red with beige.

EDWARDS—Gloves, Street Floor

Extra Floor

**Celebrating EDWARDS 112<sup>th</sup> Year**

**2 Pc. Living Room Suite—Full Spring Construction**

A Value You'll Marvel at

**\$197**

Build a distinctive living room around this comfortable set. Full spring construction throughout, custom tailored and covered with fine quality covering. The innerframes are hardwood and are dowelled and mortised to stand long wear.



EDWARDS—Furniture, Fifth Floor

**3 Pc. Solid Maple Living Room Suite**

With Spring Filled Seat Cushions

**139<sup>87</sup>**

Beautiful hardwood maple made with spring filled seat cushions and reversible back cushions. It's a firmly built set with each joint pegged. The finish is hand rubbed, and you have a choice of several smart new covers. An attractive addition to any home.



EDWARDS—Furniture, Fifth Floor

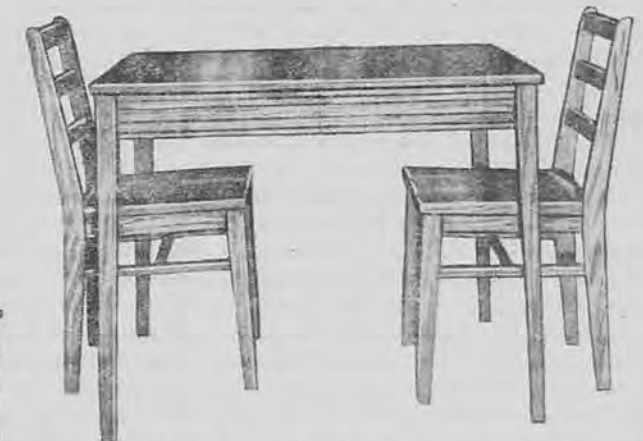
**Plenty of Room in this Mahogany Knee Hole Desk**

There's no more useful piece of furniture... and no more decorative than a graceful knee-hole desk. Plenty of drawer space. Expert cabinet work, made of fine mahogany veneer and gumwood.

**39<sup>87</sup>**



Couvenient Terms Arranged



**Full Sized 5 Piece Wheat Breakfast Set**

Closed, the table measures 30"x38" and comes equipped with two leaves that extend it to 54" in length. The four sturdily built chairs are ladder back style. The set has a fine glassy, rubbed finish.

**39<sup>87</sup>**

EDWARDS—Furniture, Fifth Floor

Celebrating EDWARDS 112<sup>th</sup> Year

Beautiful 3 Pc. Modern Oak Bedroom Suite

A Real Buy at

119<sup>87</sup>

With 112 years of quality backing behind us, we know this set is built to fill the demands of the present day. Quality . . . sturdily made, handrubbed finish to show the fine oak grain. Beauty . . . clean, smooth streamlined down to the last rounded corner. . . deep roomy drawers, a large chest and vanity with extra size mirror.



EDWARDS—Furniture, Fifth Floor

Matching Bench . . . 9.95

Armstrong — Nairns & Sloan's

Better Grade  
Inlaid

Linoleum

Just 850  
Sq. Yds. **1.44** sq. yd.

Tile and marbled patterns with a soil proof finish that cleans with a dust mop. Brighten up your whole room with a new, colorful floor.



EDWARDS—Floor Coverings, Fourth Floor

New! Different! Extra Heavy  
Looped Tufted RUGS

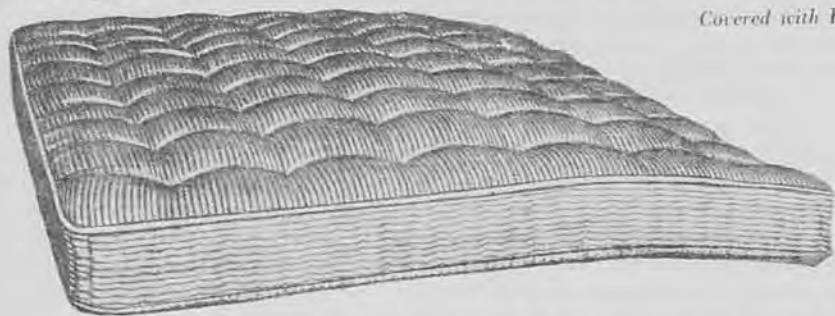
50% Wool . . . 50% Rayon Yarns

Size 27"x54" Ovals . . . . . **7.85**  
Size 36"x60" Ovals . . . . . **13.25**  
Size 48"x72" Ovals . . . . . **23.85**

Fresh as a bit of blue sky on a rainy day . . . in any room in your home. Blue, green, burgundy, raspberry, rose, beige or tan.

Single or Full Size Princess Felt Mattress

Covered with Heavy, Woven Stripe ACA Ticking



16<sup>87</sup>

Be good to yourself and be sure of a good night's rest with a mattress filled with excellent quality cotton felt and covered with heavy ticking and biscuit tufted. Inner roll edge, handles for easy turning and a reinforced, stitched border.

Famous "Seat Edge" Stearns and Foster Mattress

with Insulo Cushion Construction

32<sup>87</sup>

Stearns and Foster 98 long years of custom mattress making . . . time enough to learn how and what makes a fine mattress . . . Long, white staple felted cotton, "Seat edge" construction, a quilted muslin covered insulo cushion and prebuilt reinforced inner roll border and French edge. Single or double size.

EDWARDS—Bedding—Fifth Floor



Celebrating EDWARDS 112<sup>th</sup> Year

Tubbable Candlewick Robes

6<sup>39</sup>

They launder like a breeze. These warm robes are closely tufted, cut on generous lines to wrap about you and have a deep patterned border. Wine, red, open blue or dusty rose. 12-20.

Irregular SLIPS  
2<sup>44</sup>

Fine soft rayon crepe that fits smoothly under your dresses. Tailored top with double front and back. Slim flaring skirt cut so it doesn't ride up. Adjustable strap. Tearose, white or black. Sizes 32 to 44.

Rayon Panties 79<sup>c</sup>  
Elastic in back of the waistline in run-proof, satin striped rayon. Band or flare style. Tearose. 6-7-8. Extra sizes 9 and 10. . . . . 89<sup>c</sup>  
EDWARDS—Intimate Wear  
Second Floor



3<sup>95</sup>  
Plus Tax

Mock Tortoise Shell  
Compacts by Rex

Big square compacts with metal base and mock tortoise shell tops. Mirror really big enough to see yourself in.

EDWARDS—Jewelry, Street Floor



Brighten up with  
COLLARS

89<sup>c</sup>

To make an old dress now . . . add a frilly collar. Other V-neck, square, buster and yoke styles. Not sketched.

EDWARDS—Neckwear, Street Floor

Simulated Leather Bags

1<sup>69</sup>  
Plus Tax

Underarm, top handles, envelopes and boxy bags in simulated leather and fabrics. Some have an inside zipper pocket. Black brown and navy.

Sheepgrain Leather Bags

3<sup>49</sup>  
Plus Tax

A fine attention to details in soft grain leather. In bags big enough to cope with all you want to carry in them. Several styles to select from in black only.



EDWARDS—Handbags—Street Floor

Handkerchiefs  
for Men and Women

16<sup>c</sup> each

FOR MEN  
All white cotton or white with colored borders.

FOR WOMEN  
Large size cotton with floral prints in many bright colors.

EDWARDS—Handkerchiefs, Street Floor



1<sup>59</sup>  
Lovely, Lacy  
Head Shawls

Head and shoulders above everything for that fragile lovely look. Drape it to your fancy. White, tuchsia, orchid, blue, aqua, red, kelly or pink.

EDWARDS—Neckwear, Street Floor

Celebrating EDWARDS 112<sup>th</sup> Year

Celebrating EDWARDS 112<sup>th</sup> Year

LAYETTE NEEDS!

- Baby Bunting with Jacket**  
Warm blanket cloth bunting with separate jacket and hood. Blue, pink. **5.69**
- Baby Crib Blankets**  
Fleecy, warm blankets bound with rayon ribbon. Pink, blue patterns. **1.88**
- Extra Large Crib Blankets**  
Gray, rayon satin bound blanket, 12% wool. Pink, blue. 48x60 inches. **4.98**
- Carter's Jiffon Baby Shirt**  
Long or short sleeve fitted shirt. Warm, 10% wool. Sizes, infants to 3. **69c**
- Warm Teething Bands**  
Easy, jiffon shoulders. Toast warm blend of 10% wool. Infants to 3. **50c**
- Knit Gowns and Kimonos**  
Soft, cotton knit gown with long sleeves. White with pink or blue trim. **75c**
- Size 21x40 Gauze Diapers**  
Soft gauze diapers, more absorbent, easy to wash, and quickly dried. **2.19**
- Baby Pick-Up Blankets**  
Handy-sized, warm blankets to cuddle baby. In fleecy pink or blue. **55c**
- Waterproof Sheeting**  
Flannellette covered waterproof sheeting for cribs. White. 27x36. **89c**
- Waterproof Pads, box of 4**  
Four flannellette covered pads, completely waterproof. Size 12x14. **1.00**

- Little Girls' Coat and Leggings**  
Coat and leggings set for wintry weather. Double-breasted coat with rayon velvet collar, or classic, boxy style. Suspender leggings. Red, blue. 3 to 6. **15.88**
- Tots' One-Piece Snow Suit**  
Snug, all-in-one suit of wind-resistant, water-repellent Strongard. Fully lined with fleecy flannel. Full length zipper, adjustable hood. Copen, green. 2 to 4. **11.88**
- Little Boys' Snow Suits**  
Sturdy, warm two-piece suit with knitted inner cuffs for extra warmth, and reinforced knees for extra wear. Matching helmet. 1.69. Green, navy, brown. 3 to 6. **10.88**

EDWARDS - Infants, Second Floor



At Your Hi-School Hangout!  
Teenage Coba-Fleece  
**WINTER COATS**  
**15.95**

Wonderful, mist-soft fleece that is wrinkle-proof and shower-proof! And warm as hot chocolate! In boxy and fitted styles. 50% wool, 50% rayon. Blue, green, red, brown. 10 to 16.

EDWARDS - Hi-School Hangout, Third Floor



Girl's Coba Fleece  
**WINTER COATS**  
**13.95**

Butter-soft Coba-Fleece in smartly styled coats for grammar girls! Wrinkle-proof, shower-proof blend of 50% wool, 50% rayon. In brisk, boxy coats, and fitted styles. Red, blue, green, brown. 7 to 14.

EDWARDS - Girls' Shop, Third Floor



**Eaton's Crushed Ripple Stationery**

62 Folded Sheets  
50 Envelopes  
**69c**

Famous Eaton quality paper from open stock!

**Vellum Stationery** **79c**

EDWARDS - Stationery, Main Floor



**Playing Cards**

2 decks **69c**

Decorative and durable playing cards. Grand gift-idea!

EDWARDS - Stationery, Main Floor

**Wrisley's Oliv-ilo Soap**

10 bars for **59c**

Fine, kind-to-the-skin soap made from cocon, olive, and other beneficial oils!



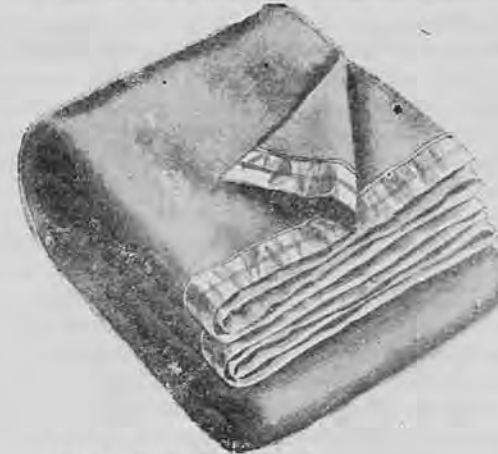
**Edwards Cold Cream Soap**

Our famous hard water soap that erases dirt, and is kind to your complexion! Box of 12 in assorted fragrances. **12 bars for 73c**

- Powder Mitt and Shower Cap Set** ... **79c**
- Edwards Bubble Bath** ... **39c**
- House of Trojur Dusting Powder** ... **49c**
- Hind's Honey and Almond Cream** ... **59c**
- Wrisley Bath Bubbles** ... **59c**

All Toiletries Prices Plus Federal Tax

EDWARDS - Toiletries, Main Floor



**Colorful Printed Lunch Cloths**  
**2.29**

Toss a garden of flowers over your table with one of these bright California prints. Printed way through, they'll take repeated tubbings without losing color. Size 51"x51".

EDWARDS - Domestic, Second Floor



**All-Wool Dress Crepes And Shetlands**

**2.98**  
yard

Tailor your own fall wardrobe in fabulously soft, precious wool crepes and shetlands! Beautiful, new colors. 54-inch width to make yards go farther! Use a fashion-right McCall or Butterick pattern for chic!

EDWARDS - Fabrics, Second Floor



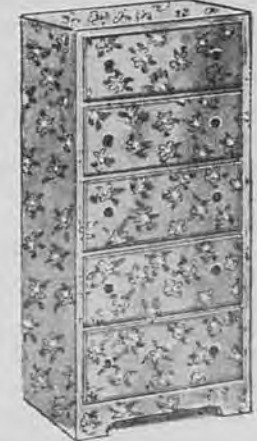
**Colorful Framed Pictures!**

Approximate Size  
**16" x 19"**

**2.79**

Put new charm in your living-room, bed room, dinette! These lovely, glass-covered pictures are colorful and gay. Choose dainty floral designs, or graceful figures.

EDWARDS - Pictures, Seventh Floor



**Floral Pattern Chest of Drawers**  
**4.97**

For all your many uses we have this chest of drawers in floral patterns on a white background.



**Floral Pattern Hat Boxes** ... **1.09**  
Nest of 2

Dress up your closet shelf with a pair of these hat boxes. Wall paper covered in floral patterns on a white background.



**Wooden Shoe Rack** ... **1.43**

Have your shoes ready on this handy rack. All wood, easy to assemble, it holds 6 to 8 pairs of shoes.

EDWARDS - Novels, Street Floor

Third Floor

White with copen - Red with beige.

EDWARDS - Gloves, Street Floor

Convenient Terms Arranged

EDWARDS - Furniture, Fifth Floor



Celebrating EDWARDS 112<sup>th</sup> Year

Bathroom Shower Sheets  
& Window Drapes



Custom Made

Slip Covers

Chair With Cushion **15<sup>32</sup>** Sofa With Cushion **28<sup>62</sup>**

Material used is 98¢ a yard

Freshen up your home with new slip covers for your furniture. You're sure of a perfect fit for our cutters come to your home and cut every piece individually. The fabrics are pre-shrunk, vat-dyed and come in floral patterns. Your covers are French seamed and box pleated. If you wish wetting or trimming, there is a slight extra charge.

EDWARDS—Draperies, Fourth Floor

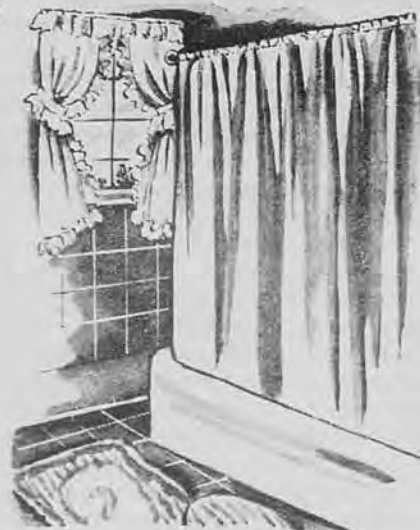
Slightly Irregular

**3<sup>67</sup>** A Unit

Made by a well known manufacturer! They're waterproof, spot resistant and mildew proof. Acetate rayon taffeta. The shower sheets are full cut, measuring 6 ft. x 6 ft. and beautifully tailored. The window drapes are full cut and ruffled.

7 Lovely Solid Colors:

- Horizon Blue
- Pink
- Dafodil Yellow
- Peach Bloom
- Leaf Green
- Winter Rose
- Snow White



No C. O. D.'s or Approvals

Celebrating EDWARDS 112<sup>th</sup> Year

You Can't Afford To Miss This Buy!

Men's Fleece

OVER-COATS

**\$25**



Good tailoring, fine fabrics neat appearance with warmth—that's the prime requirements of a Winter Coat. The shoulders and sides are lined with rayon, the pockets are deep and roomy and you can choose your fabric and color.

Oxford Tan Brown Blue

Sizes 35 to 46

EDWARDS—Men's Dept., Street Floor

Value Proof!  
Boys' Fleece Overcoats

**15<sup>88</sup>**

Wool fleece outside, lined with warm quilted rayon. The bottom is triple stitched for firmness. Fly front closing and two deep slash pockets. They come in blue, light brown or dark brown. These are the coats that can take it day in and day out.

Sizes 8 to 18.

EDWARDS—Boys' Shop, Street Floor



Boys' Coat Sweater

**3<sup>44</sup>**

Part wools in herringbones, houndstooth or plaid fronts with solid color sleeves and back. Cardigan neckline. Two tone in blues, grays, browns, maroons or greens. 28 to 40.



Boys' Slacks... **5<sup>55</sup>**

100% wool and part wool slacks. Finished with or without cuffs. Plaids, herringbones, houndstooth and diagonals. Sizes 6 to 20. No extra charge for finishing cuffs or alterations.

EDWARDS—Boys' Dept., Street Floor

Men's Zipper Front Genuine

Leather Jacket's **9<sup>99</sup>**

Genuine capeskin, fully lined, zipper front jackets. 2 slash pockets and a zipper breast pocket. Belted back. It comes in a pleasing tan shade. Side adjustment straps.

Sizes 38 to 50

EDWARDS—Men's Dept., Street Floor



Glenwood Cabinet

Space Heater **49<sup>88</sup>**

Easy Terms

Burns wood or coal. Large size space heater that will heat one or two rooms.

EDWARDS—Sixth Floor



Easy Terms

Cabinet Sink

With White Enamel Finish Cabinet



48" wide, 36" high, 24" deep. Cabinet with a stainless steel, lifetime sink that measures 18"x25". Complete with strainer and faucet. Gleaming white enamel finish.

**118<sup>88</sup>**

EASY TERMS

EDWARDS—Sixth Floor

Men's Flannel Pajamas

Super Value at

**1<sup>77</sup>**

Made of warm flannel. Coat and middie styles in two-tone vertical stripes with solid color lapels. Pants have drawstring top and tops have one patch pocket. Blue, tan, green, maroon or grey. Sizes A, B, C or D.



Men's Part Wool Socks

for the Thrifty

**37<sup>c</sup>**

47% wool in black socks that will give real satisfaction in foot comfort from the standpoint of moisture absorption, softness and warmth. Sizes 10 to 14.

EDWARDS—Men's Dept., Street Floor



Ready-Pasted Wallpaper **1<sup>98</sup> & 2<sup>19</sup>** per box

Do it yourself with this ready-pasted paper. Just wet it and put it on the wall.

Suntested-Washable WALLPAPER

**29<sup>c</sup>** Roll

A complete selection of colors and patterns for every room. No matter what your wallpaper problem. Bring it to us. We'll help you solve it.

EDWARDS—Wallpapers, Fourth Floor



Nu-Enamel Gloss Enamel **3<sup>29</sup>** gal.

White, ivory or cream for walls or woodwork. Made with pre-wear materials. Easy to wash.



EDWARDS—Paints, Fourth Floor

Nu-Enamel Porch, Floor & Deck Paint **1<sup>19</sup>** qt.

A tough hard finish that wears like iron. Use it for boats too. All colors.

Free a 35c Can of Nu-Enamel Trim Color with the purchase of 1/2 Pt. or large size

NU-ENAMEL



Half Pint **95<sup>c</sup>** Includes Free Can

Will do 8 chairs, table top. Use Nu-Enamel for auto, boat or any item indoors or out. Trim colors: orange, gun metal, medium grey, velvet green.

Celebrating EDWARDS 112<sup>th</sup> Year

Celebrating EDWARDS 112<sup>th</sup> Year



New, All Wool  
**Casual Suits**  
**\$28**

What a find! New-season suits in every wanted style! Classics dressmaker suits, cardigans! In fine, all-wool tweeds, worsteds, crepes, and gabardines! Checks, stripes, and solid colors.

Black Blue Green  
Brown Red Fuchsia

SIZES:  
9 to 15  
10 to 20  
39 to 45

Warm, All Wool  
**Casual Coats**  
**\$28**

Look at this line-up of lovely casual coats! All-wool, and smartly styled to see you through many seasons! Fleeces, coverts, and suede cloth in grey, green, blue, fuchsia, coral, brown, black!

**Boy Coats**  
**Chesterfields**  
**Fitted Coats**

Sizes: 9 to 15, 10 to 20, 31 to 45

EDWARDS—Coats and Suits, North West Wing, Third Floor



All Fur-Trimmed Coats  
In This Group Are  
**NON TAXABLE**



All-Wool, Fur Trimmed  
Non-Taxable **COATS**  
**\$58**

A magnificent array of lavishly furred coats, and they cost you not a penny of tax! Warm and beautiful all-wool superbly tailored in soft, fitted styles, box coats, and handsome tuxedos.

**THE FURS:**

- Persian Lamb
- Dyed Squirrel
- Sealine
- Spotted Lapin
- Tingona Lamb
- Skunk
- Mouton Lamb

**THE COLORS:**

- Green
- Blue
- Brown
- Grey
- Fuchsia
- Gold
- Wine
- Black

All Sizes! 9 to 15—10 to 20—31 to 45

EDWARDS—Coat Shop, North West Wing, Third Floor



Lavish, Long or Short  
**FUR COATS**  
**\$148**

Of course you want a warm, beautiful fur coat! And here's your chance to have one at a price to fit your budget! Handsomely styled from fine furs in long, and short lengths!

- \* South American Lamb
- \* Black Persian Paw
- \* Black Dyed Skunk
- \* Sable Blended Mouton Lamb
- \* Silvered American Grey Fox
- \* Skunk Dyed Opossum
- \* Grey American B'Tail

EDWARDS—Furs, Third Floor



Choose from 12 Furs!

**FUR COATS**  
**\$288**

Fabulous coats with a luxury look, and a down-to-earth price! Beautiful, fine quality furs fashioned into new-season coats with smart details, and years of wear!

- \* Silver Fox Jackets
- \* Bombay Lamb
- \* Lynx Dyed Wolf
- \* Sable Blended Northern Muskrat
- \* Black Persian Lamb
- \* Let-Out Raccoon
- \* Sable-Blended Squirrel
- \* Natural Australian Opossum
- \* Natural Tipped Skunk
- \* Natural Squirrel
- \* Givet Cat
- \* Mixed Blended Northern Muskrat

EDWARDS—Furs, North West Wing, Third Floor





### Rt. Rev. Shean To Speak Tonight At Aquinas

The Rt. Rev. Fulton J. Shean will open a Christian Culture series at Aquinas Auditorium this evening (Sunday) at 8:15. Among Mgr. Shean's converts to Catholicism are the late Heywood Brown, famous writer and Horace Mann.

His topic will be "The Bulwark of the Nation."

Mgr. Shean is a tireless worker in the cause of social justice. He has devoted much of his time and resources to improving conditions among the Negroes in Alabama. He has just completed a large hospital for Negro mothers in Mobile, Ala. It was built from funds collected on his annual lecture tours.

Mgr. Shean is a graduate of St. Vincent's College. He did additional work at Louvain University in Belgium, from which he holds a philosophy degree.

### Chronolos Seeks Dismissal on Gas Coupon Charges

Seeking dismissal of a charge of conspiracy to aid abet in the transfer of bogus gas coupons, Michael Chronolos, 40, described by Federal Agents as leader of an alleged counterfeit gas and auto use stamp ring, appeared before U. S. Commissioner Boyce Butterfield in Buffalo on Friday.

Decision was reserved on the motion made by counsel for Chronolos, as was another decision on a motion made by Joseph D. DiPietro, arrested with Chronolos on Sept. 29, for dismissal of a charge of possession of counterfeit gas coupons.

You Can Of Course

Charge It!

AT THE NATIONAL

#### UNIT PURCHASE PLAN

For garments \$22.50 or more: Pay one-third down and the balance over next three months . . . as follows:

- 1/3 on NOV. 10th
- 1/3 on DEC. 10th
- 1/3 on JAN. 10th

#### REGULAR CHARGE ACCOUNT

No payment required at time of purchase.

October Charges Not Due Until December 10th

### TOWNSEND MEETING

A district meeting to which all area Townsend Clubs have been invited will be held Monday at 386 Main St. E., following a business meeting of Townsend Temple Club No. 2 at 8 p. m.

### Falls Off Porch And Recovers In Hospital

Injured, according to Police 40 Gorham St. was treated for head injuries at General Hospital Friday afternoon. She was allowed to return home after treatment.

Mrs. Agnes Rinia, 68, of

The National Clothing Company with TIME Magazine, invites you to hear

### 'The World and America'

A DRAMATIC NEW RADIO PROGRAM  
WHAM — TODAY AT 1 P. M.

This entirely different radio program brings our nation's history to life . . . offers real entertainment for the whole family.



NATIONAL MISSES' SHOP . . . STREET FLOOR

## Precious Gabardine Suits

Wonderful suits! Wonderful colors! Wonderful fabric . . . because it's sturdy supple virgin wool. Each suit tailored with such super-luxuries as hand-stitched collars, hand-stitched fronts, with detailing that leaves nothing to be desired.



The four-button classic suit. Fitted hip length jacket—kick pleated skirt. An undying favorite that's a joy to own.

\$39<sup>95</sup>

The carillon suit—softer lines, softer details. A suit that flatters every figure. Turned-back revers, clever pocket details. Kick-pleat skirt.

\$39<sup>95</sup>



## Here's Fresh, New Sparkle For Your War Weary Wardrobe

A New Fall Outfit Will Brighten Your Whole Outlook, Too



ZESTY new fabric shades . . . handsome new fashions limitless fall varieties to browse through and pick from . . . and last (but not to be overlooked) excellent values, by comparison about town: A brief tour of the windows will quickly show you that. Try it . . . and see.

Here's suit and topcoat quality that has suffered no war-pinch deductions . . . it's as fine as you've ever worn. Luscious business worsted suits . . . colorful tweeds and others: Topcoats that give you every model manufactured in the popular covers, those stylish gabardines and the ever-desirable tweeds. Come in: Choose yours from Rochester's largest stocks . . . this is where.

## National Topcoats and Suits \$25 TO \$65

WITH BIG, PLEASING VARIETIES AT \$35, \$40 & \$45

Charge It! OCTOBER PURCHASES ARE NOT PAYABLE UNTIL DECEMBER 10th



### THE GENUINE IMPORTED Harris-Tweed TOPCOATS

The Islands Of Harris & Levels Hand-Made By The Crafters On

\$38

GRAND for endurance, unmatched for coloring . . . and moderate in price, here. Harris tweeds are as fine and dependable as you can own. Their British ancestry is centuries old.

- FASHION PARK SUITS, \$50 to \$65
- BOTANY WORSTED SUITS, \$45
- ALPACUNA TOPCOATS, \$42.50
- MICHAEL'S-STEM SUITS, \$37.50 to \$45

THE MOST IMPORTANT CHRISTMAS GIFT-GIVING, THIS YEAR, COMES IN OCTOBER

## For Your Service Lad, Who Hopes To Be "Gifted"

(OVERSEAS CHRISTMAS PACKAGES MUST BE MAILED ON OR BEFORE OCTOBER 15th)



(SERVICE GIFT CANTEEN . . . STREET FLOOR)

ONLY nine more days to get your gift package into the mail. If you're still undecided what to send, we give you a list of practical suggestions, here, any of which will be more than welcome, because they're all useful gifts that will add to his comfort.



### PRACTICAL GIFTS — THE KIND HE WANTS — THAT WILL GIVE HIM COMFORT

- ★ Wool Ties, (Army & Navy) . . . . . \$1.00
- ★ Muffler Sets—All Wool, Army . . . . . \$3.95
- ★ Muffler Sets—All Wool, Navy . . . . . \$2.95
- ★ Mufflers—100% Wool, Army . . . . . \$1.50
- ★ Mufflers—100% Wool, Navy . . . . . \$1.50
- ★ Sleeveless Sweaters—All Wool . . . . . \$3.95
- ★ Identification Dog Tags . . . . . 50c
- ★ Sewing Kits—Army . . . . . \$1.50
- ★ Picture Frames . . . . . \$1.00\*
- ★ Fitted Apron—Navy & Army . . . . . \$3.95\*
- ★ Furlough Bags—Army . . . . . \$2.90\*
- ★ Billfolds . . . . . from \$1.00\*

\* Add Federal Tax to Items So Marked

Celebration Now Going On...Shop Monday Noon 'Til 9 P. M.

**Edwards**  
**112<sup>th</sup>**  
**YEAR**

More than a Century of Value-Giving

**FROM THE MAIN FLOOR**

**Simulated Leather Bags**

Wide assortment of smart styles in black, brown fabrics and simulated leather. **1.69**  
EDWARDS—Handbags, Main Floor Plus Tax

**Mens' Tailored Suits**

Impeccably tailored in quality fabrics. Handsomely styled and fitted for every figure. **32.50**  
EDWARDS—Men's Store, Main Floor

**Deerskin Gloves**

Soft, supple clasics with long wear ahead! Acorn, versatile, new fall shade. **3.44**  
EDWARDS—Gloves, Main Floor

**Mock Shell Compacts**

Gleaming jumbo-sized mock tortoise shell compact with a handy, big mirror. **3.95**  
EDWARDS—Jewelry, Main Floor Plus Tax

**New Neckwear**

Frothy confections to spike your winter darks. Many styles in the group! **89<sup>c</sup>**  
EDWARDS—Neckwear, Main Floor

**Bareleg Rayon Hose**

Sleek, glamorous seamless rayons with durable lisle tops! New fall shades. **54<sup>c</sup>**  
EDWARDS—Hosiery, Main Floor

**Handkerchief Buys**

Fine, soft cotton hankies for men and women. Wide variety of styles. **25<sup>c</sup>**  
EDWARDS—Handkerchiefs, Main Floor

**Chocolate Marshmallow Bars**

Packed in heavy corrugated mailing boxes... cookie base... 3-lb. box **1.29**  
EDWARDS—Candy, Main Floor

**Buddy Over-Seas Box**

Cookies, hard candies, chocolates, nut whirls, and chocolate raisins, packed for mailing. **1.59**  
**No phone or mail orders.**  
EDWARDS—Candy, Main Floor

**Women's Sheepgrain Bags**

Several styles in black only. Large and roomy. Soft leathers. **3.49**  
EDWARDS—Main Floor Plus Tax

**Boys' Wool Slacks**

Plaids, herringbones, houndstooth and diagonals. Sizes 6 to 20. **5.55**  
EDWARDS—Boys' Wear, Main Floor Plus Tax

**Women's Collars**

V necklines, squares, buster and yoke styles. Frilly and dainty. **89<sup>c</sup>**  
EDWARDS—Neckwear, Main Floor

**Lacy Head Shawls**

White, fuchsia, orchid, blue, aqua, red, kelly or pink. **1.59**  
EDWARDS—Neckwear, Main Floor

**"Edwa" Rayon Stockings**

Fine weave—51 gauge, ultra sheer... long wearing rayon. Sizes 8½ to 10½. **1.08**  
EDWARDS—Main Floor

**Men's Fleece Overcoats**

Oxford, tan, brown, blue... good tailoring... deep pockets. Shoulders and sides lined. **\$25**  
EDWARDS—Main Floor

**Men's Flannel Pajamas**

Warm... coat or middy styles. Pants have draw strings. Blue, tan, green, maroon, grey. **1.77**  
EDWARDS—Main Floor

**Men's Part Wool Socks**

47% wool in black socks... foot comfort from standpoint of moisture and warmth. **37<sup>c</sup>**  
EDWARDS—Main Floor

**Boys' Fleece Overcoats**

Lined with warm quilted rayon. Bottom stitched. Fly front closing, 2 pockets. 8 to 18. **15.88**  
EDWARDS—Main Floor

**Floral Chest of Drawers**

Has many uses... floral patterns... on white backgrounds. For gloves, hosiery, etc. **4.97**  
EDWARDS—Main Floor

**Wooden Shoe Rack**

All wood, easy to assemble. Hold 6 to 8 pairs of shoes. **1.43**  
EDWARDS—Notions, Main Floor

**FROM THE SECOND FLOOR**

**Tot's Snow Suit**

Wool-lined Skinner satin one-piece suit with hood. Caven and green. **11.88**  
EDWARDS—Infants' Shop, Second Floor

**White Sheet Blankets**

Fleecy, lightweight blankets that serve as sheets on cold nights! Full size. **1.18**  
EDWARDS—Domestics, Second Floor

**Embroidered Towels**

Fine white crash with pretty, embroidered designs. Tuck away for Christmas gifts! **50<sup>c</sup>**  
EDWARDS—Linens, Second Floor

**Pretty Chenille Bedspread**

Close-stitched, washable spread in pastels, or white with colors. Full-size. **10.98**  
EDWARDS—Domestics, Second Floor

**Russell Wright China**

Graceful, modern designs in soft, solid colors. 20-pieces included in set. **5.98**  
EDWARDS—Second Floor

**Boys' Coat Set**

Wool coat with brass buttons, and zipper leggings. Navy blue, green, brown. 3 to 6. **10.88**  
EDWARDS—Infants' Shop, Second Floor

**Women's Candlewick Robes**

Closely tufted wraparounds in wine, red, open blue or rose. Sizes 12 to 20. **6.39**  
EDWARDS—Second Floor

**Women's Rayon Crepe Slips**

Slightly irregular. Tailored top. Double front and back panels. Tearose, white or black. **2.44**  
EDWARDS—Second Floor

**"Queen Anne" Blankets**

100% wool. Size 72x84. Blue, rose, green or rust bound with rayon satin and boxed. **8.44**  
EDWARDS—Second Floor

**"Rose Marie" Breakfast Set**

20 Piece starter set. 4 plates, 4 salads, 4 lug cereals, 4 cups and saucers. Dainty patterns. **3.77**  
EDWARDS—Second Floor

**Luncheon Sets**

35-piece luncheon sets... Hollyhock pattern. Service for 6. **6.98**  
EDWARDS—China, Second Floor

**Fine Cut Tumblers**

Three sizes, 3 ounce, 5 ounce and 9 ounce in handsome glasses at a tiny price. **each 4<sup>c</sup>**  
EDWARDS—Second Floor

**FROM THE THIRD FLOOR**

**Misses' & Women's Dresses**

Crepes, wools and gabardines in dressy or tailored styles. Nearly all colors. **9.94**  
EDWARDS—Third Floor

**Grand New Millinery**

Every new style... off-face, calots, brims, berets, turbans, bumpers and bretons. **4.59**  
EDWARDS—Third Floor

White with copen... Red with beige... EDWARDS—China, Second Floor... EDWARDS—Furniture, Fifth Floor... Convenient Terms Arranged

Celebration Now Going On...Shop Monday Noon 'Til 9 P. M.



More than a Century of Value-Giving

**FROM THE THIRD FLOOR**

**Home & Town Frock Shop**

Aralac and spun rayon "Sacson" dresses in gold, grey, green or luggage. 10 to 20.  
EDWARDS—Third Floor **7<sup>94</sup>**

**Young Colony Shop Dresses**

Wools and crepes in sizes 9 to 15. Peplums, long torso effect and glitter trims.  
EDWARDS—Third Floor **12<sup>97</sup>**

**Women's Carmellette Shoes**

Nation free! Pumps or sandals in gabardine. Wine, green, black, blue or brown.  
EDWARDS—Third Floor **3<sup>90</sup>**

**Girls' Warm Winter Coats**

Coba-fleece that's wrinkle and shower proof. Red, blue, green or brown. 7 to 14.  
EDWARDS—Third Floor **13<sup>95</sup>**

**Women's Non-Taxable Coats**

All wool fabrics lavishly furred in lamb, squirrel, sealine, skunk. All sizes.  
EDWARDS—Third Floor **\$58**

**Non-Rationed Leather Slipper**

Soft-soled black kid slippers with slight heel. Mail, phone orders filled.  
EDWARDS—Shoe Salon, Third Floor **2<sup>39</sup>**

**Pam Paterson Dresses**

Washable spun rayon printed frocks with soft tailoring. Sizes 14 to 42.  
EDWARDS—Daytime Dresses, Third Floor **3<sup>19</sup>**

**FROM THE FOURTH FLOOR**

**Washable Wall Paper**

Sun-tested, quality paper in a wide assortment! Three low prices.  
EDWARDS—Wallpaper, Fourth Floor **29<sup>c</sup>, 39<sup>c</sup>, 48<sup>c</sup>**

**Floor and Porch Paint**

Famous Red Giant quality for a durable, dependable finish. Easy to use.  
EDWARDS—Fourth Floor **2<sup>56</sup>**

**Custom Made Slip Covers**

Pre-shrunk, vat-dyed fabric cut at your home for fine fit. Sofa with 3 cushions. 28.62  
EDWARDS—Draperies, Fourth Floor **15<sup>32</sup>**

**Bathroom Shower & Drapes**

Famous Make! Slightly irregular. Acetate rayon taffeta. Full cut and ruffled. 7 colors.  
EDWARDS—Fourth Floor **3<sup>67</sup>**

**Nairns & Sloan Linoleum**

Tile and marbelized patterns with soil proof finish. Cleans with a dust mop.  
EDWARDS—Fourth Floor **1<sup>44</sup>** sq. yd.

**FROM THE FIFTH FLOOR**

**3 Pc. Oak Bedroom Set**

Modern, streamlined style. Vanity with large mirror, full sized bed and roomy chest of drawers.  
EDWARDS—Fifth Floor **119<sup>87</sup>**

**"Princess" Felt Mattress**

Covered with woven stripe ACA ticking. Single or full size. Biscuit tufted.  
EDWARDS—Fifth Floor **16<sup>87</sup>**

**Stearns & Foster Mattress**

Famous seat-edge, Insulo cushion construction. Filled with long, white staple felted cotton.  
EDWARDS—Fifth Floor **32<sup>87</sup>**

**2 Pc. Living Room Set**

Full spring construction, custom tailored and covered with fine quality fabrics.  
EDWARDS—Fifth Floor **\$197**

**Maple Living Room Set**

3 Pieces, each with spring filled seat cushions. Each joint pegged. Smart Covers.  
EDWARDS—Fifth Floor **139<sup>87</sup>**

**Mahogany Knee Hole Desk**

Expert cabinet work. Made of mahogany veneer on gumwood. Roomy and decorative.  
EDWARDS—Fifth Floor **39<sup>87</sup>**

**5 Pc. Breakfast Set**

30" x 38" Table Top with two leaves that extend it to 54" and four ladder back chairs.  
EDWARDS—Fifth Floor **39<sup>87</sup>**

**Glass Top Coffee Table**

Graceful 18th century design with hand-rubbed mahogany finish. Handy glass top.  
EDWARDS—Furniture, Fifth Floor **9<sup>87</sup>**

**3 Pc. Bedroom Set**

Double bed, chest and dresser with mirror! Finest Federal design and build.  
EDWARDS—Furniture, Fifth Floor **\$198**

**FROM THE SIXTH FLOOR**

**Unpainted Storage Rack**

Smooth pine—six shelves. Holds 12 pts. or 90 qts. 48" high, 24" wide, 12" deep.  
EDWARDS—Housewares, Sixth Floor **4<sup>69</sup>**

**FROM THE SEVENTH FLOOR**

**Fiesta Bright Pillows**

Big, plump and comfortable. Some many-way pillows. Rep fabric covers with Mexican motif.  
EDWARDS—Seventh Floor **1<sup>74</sup>**

**Child's Mexican Chair**

Skillfully hand-made and painted in brilliant Mexican designs. Ideal Xmas gift.  
EDWARDS—Seventh Floor **2<sup>44</sup>**

**16" x 19" Framed Pictures**

A subject for any room in your house. Glass covered in delightful colors.  
EDWARDS—Seventh Floor **2<sup>79</sup>**

**FROM THE BASEMENT**

**Men's and Boys' Jackets**

Knitted necks, cuffs and bottoms. One pocket. Small, medium, large. Tan only.  
EDWARDS—Basement **97<sup>c</sup>**

**Men's Flannel Pajamas**

Size, a, b, c, d... coat and middy styles. Striped patterns. Warm, soft flannel.  
EDWARDS—Basement **1<sup>77</sup>**

**Women's Rayon Robes**

Brushed rayon... wrap around style. Bracelet length sleeves... pocket... reversible collar and sash.  
EDWARDS—Basement **5<sup>97</sup>**

**Junior-Figure Slips**

Bias cut crepe — adjustable straps. Slightly irregular. Sizes 11, 13, 15, 17.  
EDWARDS—Basement **1<sup>09</sup>**

**Women's Cotton Dresses**

Crisp cottons... classic coat style. Stripes, checks, florals plaids. Sizes for Misses and Women.  
EDWARDS—Basement **2<sup>77</sup>**

**Girls' Wool Sweaters**

100% wool... crew necklines... long torso styles. Blue, red, maize, navy. 7 to 14.  
EDWARDS—Basement **1<sup>09</sup>**

**Women's D'Orsays**

Non-rationed corduroys in green, tan, blue, wine. Built-in heel.  
EDWARDS—Basement **\$1 Pair**

**Knit Rompers**

Cotton knit in pink, blue, maize or white. Round or V necklines... button shoulders.  
EDWARDS—Basement **97<sup>c</sup>**

**Extra-Full Ruffles on Fine Net Curtains!**

Sheer, creamy net with wide, rippling picotéd ruffles and decorator tie-backs. Destined for a long, lovely life. 51" wide, 2½ yards long, each side. **pr. 4.98**

**Gossamer Rayon "Chiffonese" Tailored Curtains!**

Rare catch of exquisitely fine Celanese rayon "Chiffonese" curtains, beautifully tailored. In antique ivory color. 33" wide, 2 yards long, each side. **pr. 3.98**

\*Reg. U. S. Pat. Off.

**Ruffles on Long-Lived Lace Curtains**

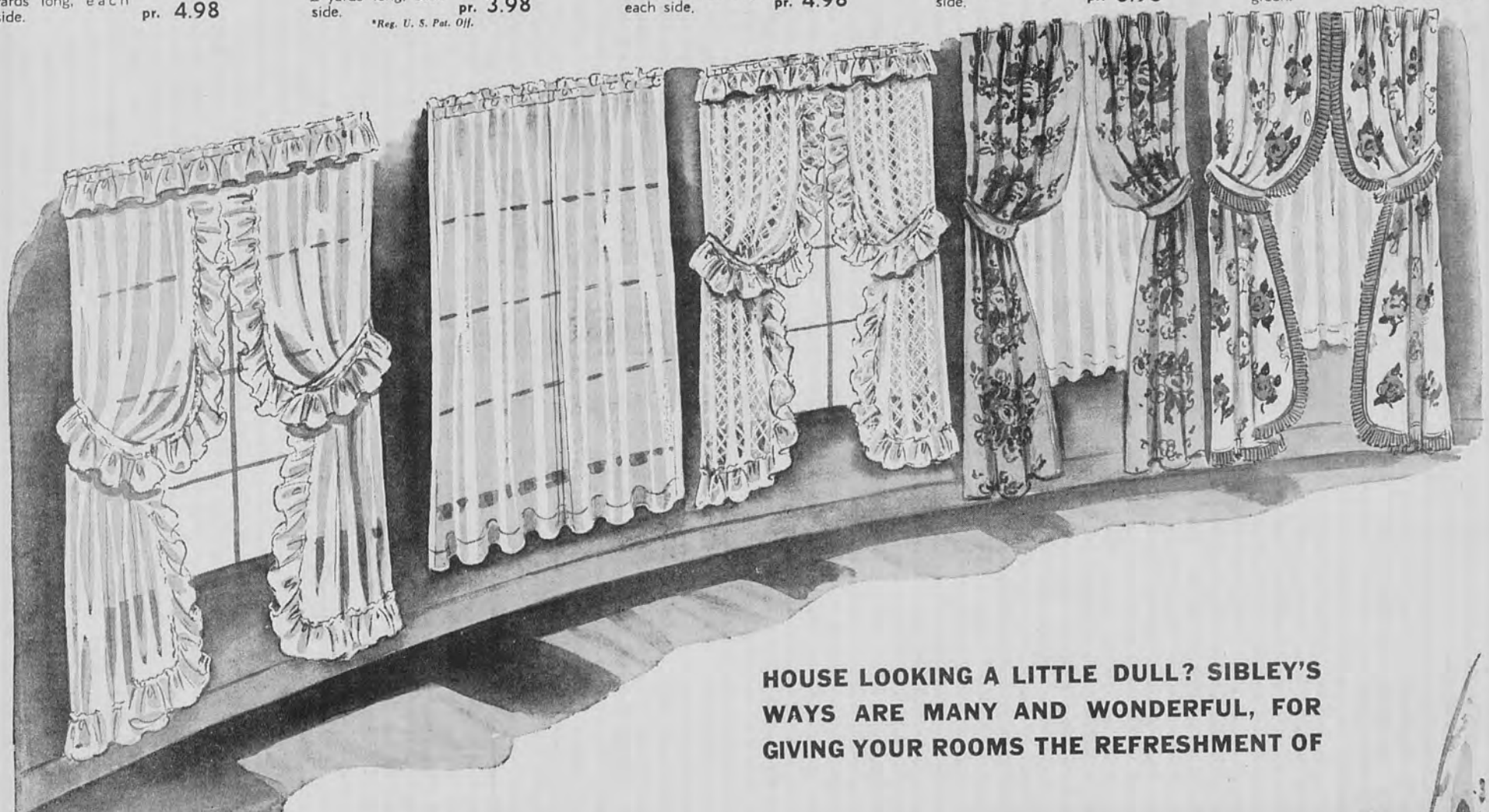
You know how rich and flattering tailored lace curtains are. Here they are — ruffled, and twice as pretty! Ivory tone. 46" wide, 2½ yds long, each side. **pr. 4.98**

**Rich Columns of Flowers on Pinch-Pleated Draperies!**

An unusually handsome print on close-woven cotton that has been painstakingly tailored. Rose, yellow or blue background. 36" x 2½ yards each side. **pr. 6.98**

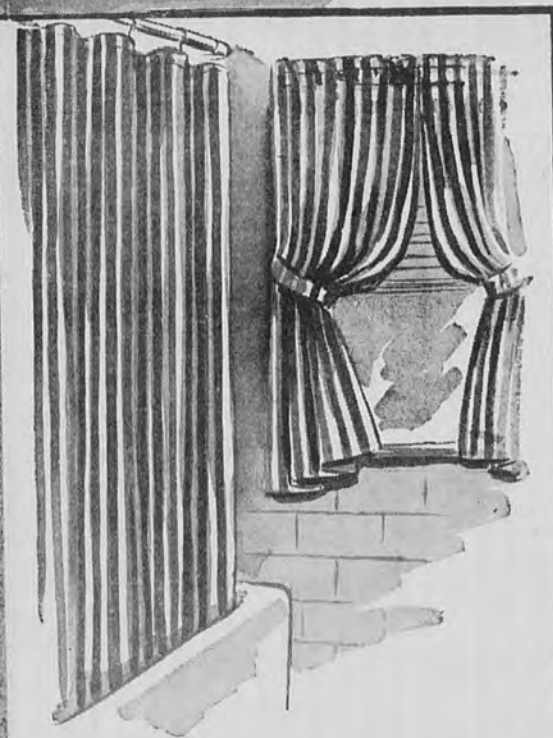
**Camellias and Ruffles on Chintz!**

Window drama for your living room or bedroom! Crisp white chintz splashed with camellias and edged with knife-pleated ruffles in red or green. **pr. 10.98**



HOUSE LOOKING A LITTLE DULL? SIBLEY'S WAYS ARE MANY AND WONDERFUL, FOR GIVING YOUR ROOMS THE REFRESHMENT OF

# Beautiful Windows



**Bold Stripes for a Stunning Shower Ensemble!**

**12.50** Set

Crisp, water-repellent, plastic-coated rayon in raspberry-red, green, peach, lemon or blue stripes. 6'x6' shower curtain and tailored window curtains. . .



**DRAMATIC BARRETT HAND-SCREENED PRINTS!**

**1.69** yard

Sketched, two gorgeous 36" prints from this standout collection of drapery and slip cover fabrics. Plaids, tropic patterns, linen-type designs and many more.

**A GARDENFUL OF BRIGHT CRETONNE-BY-THE-YARD!**

**1.00** yard

36" wide in colorful florals. Sanforized (residual shrinkage not over 1%). Custom slipcovers: standard chair, \$15.95; standard sofa, \$29.75. Plenty of wanted natural grounds



SHOP MONDAY FROM 12 NOON TO 9 P. M.

CURTAINS AND DRAPERIES, THIRD FLOOR . . . SIBLEY, LINDSAY & CURR CO.

White with copen — Red with beige.  
EDWARDS—Gloves, Street Floor

Convenient Terms Arranged

EDWARDS—Furniture, Fifth Floor



**Sibley's**

SHOP MONDAY FROM 12 NOON TO 9 P.M.

**KAY DUNHILL**

SOFTNESS TO SOFTEN YOUR FEATURES

8.95 and 10.95

Fireglow and dim lights do wonders to give you that eternally youthful, fresh-as-the-dawn-dew look—and now, clever Kay Dunhill captures the softness of fireglow and the enchantment of dim lights in these new dresses. She adds touches of genius to the tailored daytimer—a full ruffle, a U neck or a nail studded belt. Then she does them up in colors with a flare, or shadow plays in gray or black. All exclusive with Sibley's in Rochester.

We are also showing Kay Dunhill Gabardines in the Daytime Dress Shop



DAYTIME DRESSES,  
THIRD FLOOR



Coat dress of rayon crepe with bow-tied neckline. Glass buttons. Bracelet sleeve. Blue, gray, black, green. 12 to 20. **8-95**



The pleated U-neck and pocket trim lend fascination to the classic rayon crepe. Coat style. Bracelet sleeve. Gray, aqua, blue, black. 12 to 20. .... **10-95**



Ingenious ruffle-front favorite that keeps its tailored simplicity yet goes feminine. Rayon crepe with bracelet sleeve. Wooden buttons. Black, blue. 12 to 20. .... **10-95**



Fall brilliance in rayon crepe. Casual dress with gold- and jewel-color buttons. Bracelet sleeve. Black, red, lavender. 12 to 40. **8-95**

Poplar slim fair-and-square-necked rayon crepe. Gold-colored ballhead belt and buttons. Gray, black, blue. 12 to 20. .... **8-95**



Highlights in Our Linen Line-Up!

**Chenille Bath Mat Set**  
**3.98**

So pretty and practical in your bathroom! A thick, velvety 22x34" bath mat, its colorful flower design repeated in the matching lid cover. Two-tone dusty rose, blue, green, or black and white grounds.



**SILVER WRAP**  
**1.00**

20x30" flannel cloth to prevent silver tarnish. Impregnated with a silver compound which draws to itself the tarnishing agents in air.



**BOOTT TOWELS**  
**25c ea.**

Famous Boott towels of soft, thirsty weave. 18x33" — a nice size for hand or face use, in bathroom or kitchen. All white.



**KITCHEN TOWELS**  
**69c ea.**

Quick drying, long-wearing towels of absorbent cotton, printed in bright, decorative designs, red, blue and green combinations.

LINENS, REAR AISLES I TO M, MAIN FLOOR



Knitted for Dish and Cleaning Cloths!  
**Tubular Fabric**  
**19c yd.**

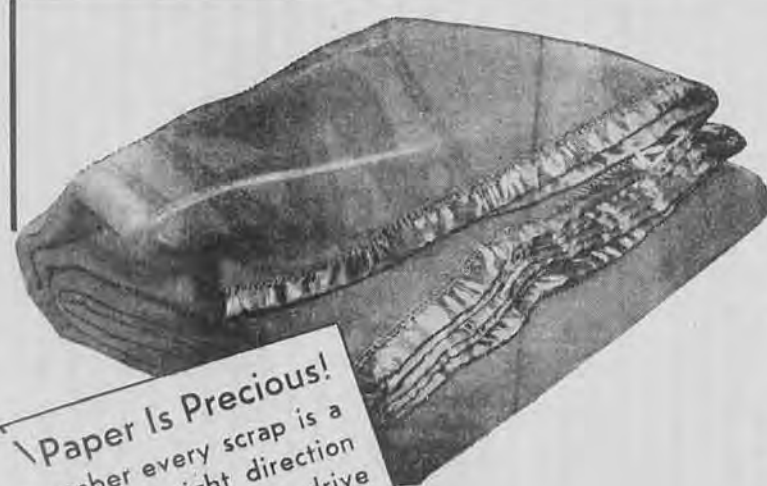
Soft, knitted material that makes splendid cloths for the dishes, the dusting and other household tasks. Double thickness. Ecru.

Pillow Ticks — featherproof blue and white stripe, 21x28" ..... ea. **49c**

"Beautano!" — waterproof plastic sheeting, 36" wide, in juvenile prints for aprons, bibs, pillow covers ..... yd. **89c**

Outing Flannel—all white, soft, 27" wide for diapers ..... yd. **18c**

COTTONS, REAR AISLES G AND H, MAIN FLOOR



Paper Is Precious!  
Remember every scrap is a wrap in the right direction and the next salvage drive needs your help.

Choose Now! Join Our Christmas  
**BLANKET CLUB**

It's such a convenient way to pay for the blankets you'll give this Christmas! Just a little down, and a little a week. By December 1st, your gifts will be all paid for (or charged to you on that date, if you use your account)—and then delivered. Blankets make magnificent presents; choose now from our noteworthy selection of all-wools and wool combinations.

Chatham "Woolwich" 100% Wool Blanket

\$2.00 down, and the balance in equal weekly payments. Luscious pure wool blankets, bound with rayon satin. Blue, cedar, rose or green. 72x84". **10.89** (sketched)

Kenwood "Famous" All-Wool Blanket ..... **14.98**

North Star "Wave" All-Wool Blanket ..... **16.98**

Chatham "Marley" 50% Wool, 50% Cotton ..... **7.95**

BEDDING, THIRD FLOOR

SIBLEY, LINDSAY & CURR CO.

### Political Polka

By CURT GERLING

If you can catch a Republican leader with his guard down, which is often possible, he's quite liable to concede that Dewey is losing ground. He'll predict, of course, that this lost ground will be recovered, which the average guy like you and me can charge off to the necessity of rooting for the home club.

These gentlemen don't give you the reasons why eager beaver Tom is slipping, but they seem rather self-evident to those listening to his radio speeches, or fortunate enough to be able to get their hands on a New York paper.

First of all, the average American is a little suspicious of big money. The guy with a chunk has the happy faculty of being able to make it do double duty—and a revolting habit of putting his money down where it's going to do him the most good personally. Usually some sucker suffers.

The guy that carries his lunch in one of those combination kits, complete with thermos bottle, and the white collar gentleman with three kids and his house only half paid for, often wonder why so much big dough is against Mr. Roosevelt—and well they might.

For example way back in 1936 the Du Pont family fumbled in petty cash and came up with \$600,000 for Mr. Landon to do what he thought best with. Four years later the Hatch Act forbade gifts to political parties by corporations—but the Du Ponts, the very souls of ingeniousness, and with expensive lawyers found a way to beat that. The Du Ponts got together as a clan and kicked in to Mr. Wilkie's campaign most generously.

While the boys dug into their change pockets, the girls in the family rummaged through their pocket books, and found, among the face powder and lip sticks, a rather decent sum—about 190,000 bucks. Perhaps the male side, Lamont, Pierre and Irene came up with the largest chunks individually, but they were outnumbered on the female side.

With Du Ponts, Alice, Amy, Irene, Eileen, Eleanor, Euthera, Lydia, Mary Chichester, Octavia, Jane, Sophie, Edith, Phyllis, Janet, Isabel, Deo, Ellen, Esther, Molly, Alieta, Rosa, Ann—this could go on and on—there were thirty odd in all. They all tossed in a few blue chips to beat Roosevelt.

That's four years ago. Well, they are at it again—the Du Ponts in a body, with the Pews, the McCormicks, the Pattersons, Girdlers, Weirs, Guggenheims, Annenbergs, Rockefeller, Kellys, etc., all laying it on the line for Mr. Dewey.

To our knowledge, Mr. Dewey is not throwing any of this sugar aside or suggesting that it be given to feed the starving European children. But Mr. Dewey is mighty concerned about the laboring man and girl using a dollar out of their entertainment budget to see that F. D. R. renews his lease on the White House for another four years. According to Mr. Dewey, Winnie the Weider and Joe the Plumber shouldn't get into politics and the world apparently will be a better one if left to the big money contributors.

Could it be that Winnie the Weider, and Joe the Plumber realize that they have fared pretty well under the Roosevelt Administration—and with their mite and their vote, they plan to see to it that Mr. Dewey keeps on losing ground—and the election?

### Lone Wolf Predicts Dewey Defeat

Philip Aranowitz, the Lone Wolf, averred yesterday that he was very lone, indeed.

He stood at Main and Clinton, and related that it would go hard with Dewey, because, he, the Lone Wolf, "was off the Republicans for life" or, at least, for this particular presidential campaign.

Tom Broderick, says the Wolf, promised him a job two years back, and, so far, no job.

"I'll turn all my power to the Democrats," said the Wolf. "It looks bad for Dewey, so far as I'm concerned. I'm garnering my forces." Roy Bush knows about it. He has said nothing? Look out!"

### Museum To Show Color Films

Three films, two of them in color, will be shown at the Rochester Museum of Arts and Sciences this afternoon at 3 o'clock.

Lieut. Jg. Ralph Becker, U. S. N. R. will give a talk on "Why Waves" preceding the WAVE movie, "That Men May Fight".

# Sibley's Big Basement

Where All Rochester Shops with Confidence

SHOP MONDAY FROM 12 NOON TO 9 P. M.



Black; 14 to 20

Peacock, Green, Fuchsia; 12 to 18

## DRESSES

To Please Everyone

### JUNIORS! MISSES! WOMEN!

# 7.90

All These and More!

- Black with glittering sequin trims!
- Black with striking color contrasts!
- Rich, vibrant fall colors!
- Warm wool-and-rayon casuals!
- Sleek printed rayon jerseys!
- Popular two-piecers!

9 to 15 15 to 20 38 to 44

aisle 7, BASEMENT



Smash-Hit Wool Coat of the Season!

## CHESTERFIELD

# 19.90

Looking for a coat that is equally as smart for everyday casual wear and dress? . . . that fits smoothly and comfortably over your suits? . . . that is warm enough for the coldest winter days? Our Chesterfield is the answer! Choice of tailored or sweetheart lapels, slash or patch pocket; black, green, brown, fuchsia. Sizes 9 to 15, 10 to 20.

aisle 10, BASEMENT

## 44¢

Seconds  
Sheer Chiffon  
Rayon Hose

Glamorously sheer, full-fashioned hose in leg-flattering fall shades. Seconds of a famous brand. Splash proof! 8½ to 10½.

aisle 9, BASEMENT

## 79¢

Elastic-Back!  
Rayon Panties

Run-resistant "Luxerdame" step-ins with dainty floral print on white background. Reinforced at points of strain. Sizes 5, 6, 7.

aisle 10, BASEMENT

## 1.98

Fruit of the Loom  
Rayon Slips

Figurized for proper fit! Tailored style. Double top, adjustable shoulder straps. Rayon crepe or jacquard satin. Tearose. 32 to 40.

aisle 10, BASEMENT

## 16.95



All the Favorite Styles!

### GIRLS' COATS

You'll be a jump ahead of your classmates in one of our smart, warm winter coats. Yes, and Mother will approve wholeheartedly! We have boy coats, tie-front, and fitted styles in colors galore! Sizes 7 to 14.

aisle 11, BASEMENT

## 13.95



Real Warmth for Toddlers!

### COAT SETS

For now, button her into this warm little red and green plaid coat with its smart green velveteen collar. When winter winds blow, add the zippered velveteen leggings. Other styles, Sizes 2 to 6.

Matching Hat . . . . . 1.95

aisle 14, BASEMENT



Choose the Elegance of

### GENUINE VELOUR

# 4.95

Fine, soft luxury velour stunningly styled into hats of distinction. . . hats that will draw admiring glances wherever they go! Black or brown. Sizes 22, 23; also adjustable headsizes.

aisle 12, BASEMENT

# SIBLEY, LINDSAY & CURRICO.

EDWARDS - Glass, Street Floor

Convent Terms Arranged

EDWARDS - Furniture, Fifth Floor



Smooth is no word  
for it!

• No, sir, the word for Clicquot Club Ginger Ale is smoothest... for that's what its mellow tang of flavor-aged ingredients is—refreshment at its smoothest!



**CLICQUOT CLUB  
GINGER ALE**

Distributed By  
Qualton Beverages, Inc.  
731 Clinton Ave., North  
Main 66

**Jewish Groups  
To Aid Drive  
For Old Clothes**

In cooperation with the United Nations Relief and Rehabilitation Association's nationwide clothing collection through the churches and synagogues, Elmer Louis, executive director of the Jewish Community Council of Rochester, announced that collection centers have been set up at the JYM & W, University Ave., and Andrew's St.; the Jewish Labor Committee, 540 Joseph Ave.; Beth Joseph Center, 1150

St. Paul St.; Temple B'rith Kodesh, 117 Gibbs St., and at Temple Beth-El, 150 Park Ave.

In a letter addressed to the heads of Rochester Jewish organizations, Rabbi Henry Fisher, chairman of the Committee on Religious Affairs of the Jewish Community Council, stated, "With the advancing tide of victory in Europe great humanitarian problems of relief and reconstruction of liberated areas come to the fore. The United Nations Relief and Rehabilitation Association (UNRRA), which is headed by the Honorable Herbert H. Lehman, has asked the people of America to conduct a clothing collection through the churches and synagogues. I need not emphasize how important this work is.

**'Modern' Teaching  
Sacrifices Three R's  
For 'Doo-Dads'**

Teaching and education the GI way is one of the chief benefits (if not blessings) to come out of this World War II. One of the things the army instructors learned is that the average high school graduate has only a vague workable and practical knowledge of such subjects as Algebra, World Geography and how to read geographic maps — typography, resources, customs and economic conditions, and language—particularly simple spelling.

**Need Re-Teaching**

These must be taught all over again before the army or navy inductee can be introduced to subjects vital to his calling assignments.

The reason is that many school districts and boards of education devote too much of the student time to superficial subjects, music, art, obsolete literature, the so-called "dead" languages and not enough time is given to the thorough mastery of the fundamentals — the three R's — beginning with the first grade of elementary school and on up thru the junior and senior high schools.

**Fundamentals Needed**

Students should be more thoroughly trained and grounded in mathematics — starting with simple additions. They should concentrate more on elementary science and chemistry and give less time to "frills." Athletics in schools are necessary and beneficial but in many schools the so-called academic curricula is secondary and subordinated to the physical activities.

Students in normal schools get too much half-baked psychology theories and not enough training in resourcefulness and common sense. For example, in the past twenty-five years, potential school teachers have been drilled in training their students in LEADERSHIP. This same applies to Boy Scout Masters and Cub Scout Mentors — they preach and are dominated by the words "training for leadership."

School Teachers — all grades from first to 12th — as well as scout masters, etc., should be trained in coaching for the qualities of "team work" — how to get along with children of their same age groups, general deportment, courtesy and decorum, consideration of others and public behavior. In short, perhaps the overworked and misunderstood word "citizenship" will best illustrate my meaning.

LEADERSHIP is a noble and beneficial quality but not one boy or girl in a hundred has the necessary character and understanding on which leadership is or should be based. Leadership is an inherent quality but must be developed by a thorough grounding and understanding in "team work" and respect for proper authority.

Teachers and Scout Masters as well as others who work with adolescents like the word "leadership" — particularly when in conversation with the parents of their charges. Of course, all parents want to feel that their children will one day become leaders and that they are being trained in leadership.

However, if we eradicated the word LEADERSHIP from the teachers' and Scouts' vocabulary and substituted a proper understanding of team work, co-operation, decorum, courtesy and deportment, in understanding of the rights and privileges of others, tolerance, accord, harmony and balance comprehension — yes, I have to say that word "citizenship" again, we would go a long, long way toward correcting the ever-growing evil of juvenile delinquency.

**Pass The Buck**

Sure, it is easy enough to pass the buck and put all the blame on the parents. But this foolish notion of "training for LEADERSHIP" has not been given the censure it deserves. We need a complete revision of our so-called understanding of child psychology, not by parents but by teachers, scout masters, and all other adults who are charged with shaping and building the character of the child while away from parental influence.

Sweeping generalities are usually of little or no value and yet I am going to risk it by saying that one of the faults of our educational system is that there are far too many emotional misfits in our schools, too many neurotic and yes, unbalanced sex complexes both because of repression as well as thwarted affection.

**Rochester Girl  
Honored At  
Syracuse U.**

Honors continue to pile up for Miss Marilyn Van Kleeck, daughter of Mr. and Mrs. Kenneth Van Kleeck this week as she made her first appearance on Station WFBL in Syracuse.

Miss Van Kleeck, an upper sophomore at Syracuse University won high honors at West High School from where she was graduated in 1943 and since entering Syracuse has been on the Dean's list twice last year she won the Nottingham Scholarship in Music.

Edwards  
PORTRAIT STUDIO  
PRESENTS... its annual  
invitation to a  
**PORTRAIT  
TEST SITTING**

**Your BABY**

By Lillian B. Storms

One of the things which help to either make life run smoothly or make it most difficult is the type of food habits your baby will develop under your guidance. You want him to learn to eat a variety of foods and enjoy them. After all, eating is one of the joys of life. So, see that mealtimes are happy times, so that your baby will learn to associate food with joy.

A healthy baby will have a good appetite and if ALLOWED to eat and to enjoy his food, will continue to have a good appetite and will gladly learn to eat a variety of foods. Occasionally, just as you do, he will not have as keen an appetite as at other times and will not eat so much.

Your baby probably knows a good deal better than you when he should eat less food. He may be coming down with a cold. Anyway, if he does not want to eat the usual amount, urging on your part will not accomplish much except antagonism. Healthy babies do not starve themselves. Therefore, if baby does not want to eat, remove the food after a reasonable time has been allowed and offer nothing until the next meal time.

Perhaps he should have a little more variety. Not the same cereal every day, but a wheat cereal one day and an oatmeal the next day. Both are especially prepared for babies. If he has learned to eat two or three vegetables and has had plenty of time to become accustomed to them, then gradually add another vegetable to his menu.

**NO APPOINTMENT REQUIRED**

Studio Feature for October  
8 x 10 VIGNETTE PORTRAIT  
**\$2.49**

12 Proofs Shown

Using Eastman's Improved Lighting  
THE Kodatron Speedlamp  
IT EXCELS IN PHOTOGRAPHING CHILDREN

Studio Open Daily From 9:45 to 5:30  
Except Mondays From 12 Noon to 9 P. M.

Where you can always fill  
**YOUR HOUSEHOLD NEEDS**

**3-PC. BREAKFAST SET**

Table Size 24x40

Complete **\$29.95**

Plastic top table, size 24x39, complete with drawers. 2 chairs with leatherette upholstered seats. All hardwood. Natural varnish finish.

**Cleansing Tissues**  
Scotties

Size 9x10

200 SHEET BOX **11c**

500 SHEET BOX **23c**

**CLEANSING TISSUE DISPENSERS**  
Choice of Colors... **59c**

**PLYMOUTH IRONING BOARDS**

As sturdy as a rock. Size 48x13x32 high. Complete with 6 ft. cord and outlet attached to board for easier ironing.

**\$3.95 COMPLETE**

**6 Piece Apple Shaped BAKING SETS**

6 apple shaped, heat-proof glass dishes for baking or serving.

**6 for 89c**

**Send Him a BUDDY Button Shiner**

(Two Cloths in One)  
A LASTING and USEFUL GIFT

SHOE SHINER

For SOLDIERS, SAILORS, MARINES, WAVES, CIVILIANS

SOLE SOURCE, APPROVED RESELLERS

One side wax polish treated. Other side for buffing. For black or tan shoes.

Reg. 50c Each **Both For 69c**

**SOAP SALE**

IVORY SOAP Large Reg. 11c 3 for 29c Med. Reg. 7c 3 for 18c Camay Reg. 8c 3 for 20c LAVA Reg. 7c 3 for 17c PALMOLIVE Reg. 8 1/2c 3 for 20c Bath Reg. 11c 4 for 38c Octagon Toilet Soap Reg. 5c 6 for 29c KIRKMAN'S BORAX Reg. 6c 6 for 29c LIFEBOUY Reg. 8c — **3 for 20c**

**PURE AS FINE CASTILES**  
Swan Reg. 7c Size **4 for 22c**  
Large Reg. 12c, 4 for 42c

**UTILITY APRONS**  
Made of heavy white duck, complete with 3 pockets. Ideal for home workshop, machine shop, etc. **69c**

**First Aid For Lawns**

**Scotts Lawn Seed and Turf Builder**

Rescue your lawn NOW when Nature provides ideal growing conditions. A meal of energy rich Turf Builder and sowing of Scotts Seed will help it regain its sparkling color and luxuriant growth.

SUNNY LAWSNS — 5 lbs. — \$3.25  
1 lb. 69c, 3 lbs. \$2.00, 10 lbs. \$6.25,  
Demic Shade — 1 lb. 79c, 3 lbs. \$2.30

**TURF BUILDER — grass food**  
50 lbs. — \$3.75

Provides lawns with vital nutrients, necessary for health, thick growth and sparkling color. Ten pounds feeds 50x20 ft. area of hungry turf.  
10 lbs. — \$1.25 25 lbs. — \$2.25 75 lbs. — \$4.95

**STOP SEWER PLUGGING**

M-Q Brand

**SEWER CARTRIDGES**

Removes roots from sewers chemically, permanently. Harmless to plumbing. Must be used before sewer is completely clogged.

Enough for Six Months **\$1.50**

**Xacto de Luxe**  
BURNISHED ALUMINUM KNIFE SET

The Finest in Hobbyists' and Artists' Knife Sets. Instantly Replaceable Blades. Keep XACTO Knives Always Sharp.

Complete with three all-metal handles and 12 interchangeable blades, in handy wooden Knife Chest. Each blade has its own compartment and is easy to take out and replace. **\$5.00**

**Insulate Your Boiler!**

**Fiberglass BOILER JACKETS**

30 Gal. Size ..... **\$3.98**  
40 Gal. Size ..... **\$4.98**

**ASBESTOS PAPER**

Protects from heat-stoves, pipes, furnaces. Convenient size, 18" wide. **12c** lb.

**POWDERED ASBESTOS**

For covering boilers, tops of furnace, pipes. Convenient — just mix with water and trowel it on. Fireproof. **5c** lb.

**Chimney Sweep**

Save fuel with a clean furnace. Winter's supply. **\$1.00**

**VENETIAN BLINDS CLEANED QUICKLY And EASILY**

This housewife has discovered how to clean Venetian Blinds easily and quickly with Blind-X Cleaner. No longer is it a tedious chore that consumes her time and patience. It's simply "once over lightly" now with a cloth moistened with Blind-X Cleaner — no water, no rubbing, no drying. Blind-X Cleaner instantly removes dust and dirt, dissolves greasy film and it's exceedingly gentle on the hands.

**Pts. 45c — Qts. 75c**

**Wallpaper For Every Room**

See our big selection of colorful patterns for living rooms, bedrooms, dining rooms, and kitchens.

**9c to 39c a roll**

**Special Linoleum Offer**

Armstrong Inlaid Lino Floor **18.75**

Labor included. Any room size up to 9x12.

**Gift for the Home**

from our Decorative Accessories Department

Beautiful Gifts for every occasion and purpose that add beauty to any home. Pictures, Vases, Glassware, Mirrors, Miniatures, and Placques.

**Sherwin-Williams SWP House Paint**

America's Favorite! More beauty, protection and economy in every gallon. Gal. **\$3.35**

**ONE-COAT WHITE ENAMEL GALLONS ONLY \$2.98**

Open Monday Night 'Til 9

**SHERWIN-WILLIAMS**  
41 South Ave. Between Main and Broad Main 15 17  
Free Parking on Water St. or South Ave.

**MAIN 7900**

**Free City Delivery**

**15 EXCHANGE ST.**

FREE PARKING OPPOSITE WITH \$1 PURCHASE

### Paper Strike . . .

(Continued from Page 1)

must be interpreted to include such hand lettering. The business managers of the two papers are reported to be of the opinion that the clause be interpreted to mean that the printers on the two newspapers should be allowed to reproduce any type that any other printer has composed, but not to include artist's hand lettering.

Thus, we find that with many ads carried in both papers, the printers say that unless the reproduction clause is strictly adhered to, Messrs. Davenport, Murphy, Glover, et al. could very well run their newspapers with half the present composing room staff.

#### Radio Broadcasts

In order to overcome the dearth of news in a majority of Rochester area homes, because of the strike, the Gannett interests, which also own and operate radio station WHEC called on two old time local radio news broadcasters — Al Sigl of the Times-Union and Roy Elliott of the Democrat.

Sigl made five or six broadcasts a day from the three local stations while Elliott carried the burden at night. "Howdy Neighbors" Al made radio history Friday when at 1:45 p. m. he broadcast 15 minutes of obituaries. This is thought to be the first broadcast of its kind ever made in this country. From the experience of the first 36 hours following the strike, editorial directors of the newspapers found that news of the death notices were among the most sought after items, and Al was called upon to serve in the emergency.

#### Editors "Cover" News

Downtown newsstands have been heavy losers in the strike. Because of the newsprint shortage out of town newspapers were unable to take advantage of the situation and throw several thousand dailies into Rochester. The comparatively few New York, Buffalo and Syracuse papers that regularly arrive in the city were sold at premium prices, some reports having the New York Times selling as high as 15 cents per copy.

# Sears

Monroe Store Open  
Monday 12 Noon  
Till 9 P. M.  
Ridge Rd.  
9:30 A. M.  
to 6 P. M.



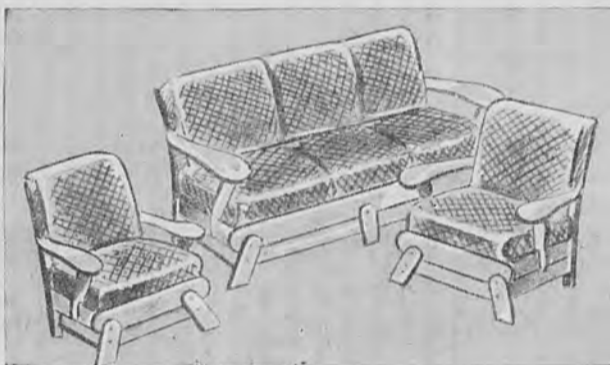
### Three Piece Maple Bedroom Suite

Full Size Bed, Chest on Chest, and Dresser with Mirror

**\$84**

Second Floor, Monroe

One of the most striking Maple suites we've seen. Beautifully designed with the true simplicity of colonial furniture. Hand finished to a gleaming Pricilla Maple. All Honor-Bilt construction throughout. Suite consists of full size bed, large size chest-on-chest and large size dresser with vanity.



### Three Piece Maple Living Suite

**\$99**

Second Floor, Monroe

For all its low cost this rugged Maple suite is as delightfully liveable as any you've seen. The full size davenport and soft comfortable chairs finished in ruddy Pricilla Maple with charming hand pegged effects. All have spring filled seats. Covered in smart tapestry fabrics.

### Solid Maple, 5 Piece DINETTE SET

**\$39** Second Floor Monroe

Simplicity is the outstanding feature about this charming solid maple set that adds a distinctive charm wherever it's used. It's the type of furniture that "makes" modern homes the show places that they are. Table is large enough to seat 6 persons. Chairs are large, comfortable. Buy on our Easy Pay Budget Plan.

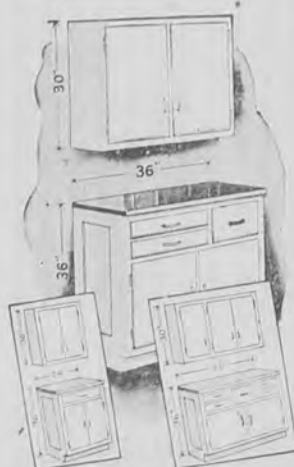


Modernize Your Kitchen With Sears

### LustreCraft Bases and Wall Cabinets

24 Inch Base . . . \$21 24" Wall Cabinet \$15  
36 Inch Base . . . \$28 36" Wall Cabinet \$18  
38 Inch Base . . . \$35 48" Wall Cabinet \$25

Hardwood cabinets that may be fitted into any shape kitchen. Honor Bilt construction throughout. Tops covered in heavy gauge linoleum. Buy on our Easy Pay Budget Plan.



Complete with Automatic Stop and Tilt Gears! 2 Inch Wood Slat

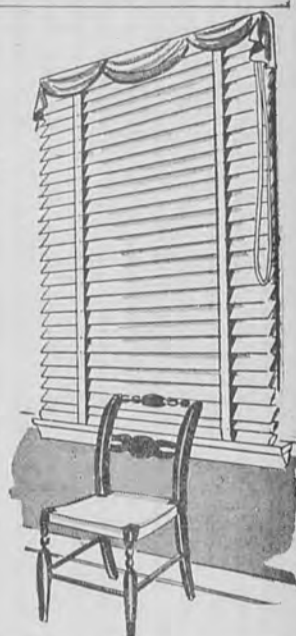
### Venetian Blinds

23"—25"—27" 33"—35"—36"

**4.98** **5.98**

On Sale at Both Sears Stores

A complete selection of sizes available in both price ranges. All 64 inches long. Sturdy, well made venetian blinds that will add a distinctive beauty to your home both from the inside and out. All 2 inch wood slats in ivory color with automatic stop and tilt gears. Matching tapes. Buy now on our Easy Pay Plan in amounts of \$10 or over.



### Flocked Dotted Ruffled Curtains

**3.98** pair Second Floor Monroe

An unusually fine curtain 86 inches wide to the pair and 2 1/2 yards long. Full five inch plain ruffle on side and bottom. Pricilla style they'll add a look of quality to all rooms. White only.



### Government Net Tailored Curtains

**2.29** pair Second Floor Monroe

Made of fine quality net that will outwear and outlast many other types at this price. Made with one-inch hem on two sides and three-inch hem on bottom. 72 inches overall and 72 inches long. Ivory



### 36"x72" Fibre Window Shades

**46¢** Both Stores

An exceptionally fine quality fibre window shade mounted on a guaranteed spring roller. All 36 inches wide and 72 inches long. Complete with slat. Choice of green, buff and tan.

#### Curtain Material

36 inches wide, patterns suitable for all rooms. Second Floor, Monroe. **29¢**

#### Tapestry Remnants

All types of fabrics in useful sizes. Second Floor, Monroe. **5¢**

#### Striped Ticking

for yard of striped, 36 - 1/2 inch ticking. Second Floor, Monroe. **79¢**



### COTTON MATTRESSES

**\$8.** Second Floor Monroe

Soft comfortable cotton mattress in full and single bed sizes. Covered in durable long wearing ticking.



### NITE STAND

**\$4.** Second Floor Monroe

Three drawers, unfinished nite stand ready to paint, enamel or varnish any color desired. 14x14 top size.



### COTTON PILLOW

**\$1.** Second Floor Monroe

Full size, well filled with new cotton for comfortable sleeping and covered in floral ticking. Limited quantity.

### Budget Priced Patterns

## FELT BASE FLOOR COVERING

**49¢** Square Yard

Second Floor, Monroe

Felt base floor covering that will give satisfactory service over a long period. Rich colorings in a huge selection of patterns. All made with felt base. Buy on our Easy Pay Budget Plan in amounts of \$10 or over.

### Extra Heavy Genuine Gibraltar INLAID LINOLEUM

Genuine Inlaid Linoleum with extra heavy felt back. Colors are rich, live, easy to keep clean. Buy on our Easy Pay Plan. Second Floor Monroe.

**1.29**

### 9x12 SIZE RUG PADS

**3.98** And Up

### Extra Heavy Reversible Chenille RUGS

**1.88**

Large 24x40 size in assorted colors, reversible for extra long wear. Beautifully made, they'll fit grand in bedrooms, bathrooms and hallways.

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION 171 MAIN 7000  
RIDGE ROAD NEAR DEWEY (13) GLEN, 556  
ROCHESTER, NEW YORK

**Schine's**

TODAY CONTINUOUS FROM 2 P.M.

**MADISON** GENESEE ST. GLEN, 556  
**MONROE** MONROE AVE. MON, 1231  
THE NATION'S MOST RELOVED PICTURE

**BING CROSBY** "GOING MY WAY"  
**BARRY FITZGERALD**

**RIVIERA** LAKE AVE. GLEN, 1131  
**STATE** EAST MAIN ST. GLEN, 3121

**SPENCER TRACY** "The SEVENTH CROSS"  
with the girl who's the talk of the town  
**SIGNE HASSO**  
Oh What A Night  
**EDMUND LOWE**  
MARJORIE GAMBARD, JEW PARKER

**CAMEO** GLENVIEW AVE. & MAIN ST.  
**BAXTER** "EVE OF ST. MARIE"  
Henry Aldrich "Pleasant Copie"

**DIXIE** PARKLAND AVE. STONE 1821  
**DUNNE** "WHITE CLIFFS OF DOVER"  
plus "TALL IN"

**LIBERTY** DRIVING PARK AVE.  
**BETTE DAVIS** STAR OF STARS IN "MR. SKEFFINGTON"  
**CLAUDE RAINS** "BLACK BUSTERS"

**WEST END** TROBRIER RD. GLEN, 4719  
**BAXTER** "EVE OF ST. MARIE"  
plus "Gambler's Choice"

**LAKE** LAKE AVE. GLEN, 1231  
**GARFIELD** GREENSTREET "BETWEEN TWO WORLDS"  
plus "Hour Before Dawn"

**RIALTO** S. BOULEVARD PHONE 137  
**CARSON** "MAKE YOUR OWN BED"  
plus "Black Magic"

**TEMPLE** BOULEVARD & Y. PHONE 137  
**AMERIC** "A WING AND A PRAYER"  
plus "Black Busters"

also MONDAY - Doors open at 6-45



### Democrats Hear Candidates At Ward Meetings

Cheered to new vigor and enthusiasm by the President's Thursday night speech, the Democratic campaign organization swung into full action this week-end after a series of meetings held in all the wards and towns. Outstanding among these meetings was the dinner party at the Wishing Well given by the 19th Ward committee-men to their Democratic work-ers and inspectors of that ward. Nearly 200 were in attendance.

Speakers of the evening included Judge Marvin R. Dye, candidate for Associate Judge of the Court of Appeals, Mr. Raymond Gugel, candidate for Member of Assembly from the 3rd District, Jean Walrath, candidate for Congress from the 40th District, Roy F. Bush, County Chairman, and Edwin T. Thayer, Monroe County Publicity Director, Mr. Albert W. Rowe, Executive Commit-tee member and leader of the 19th

### WHO?



Ward, presided at the dinner, stressed the importance of getting the people out to register, carrying through the campaign slogan of "Win the War and Secure the Peace. Vote the Straight Democratic Ticket." Speaker at the meeting in Groveland was Atty. J. Arthur Jennings, candidate for Justice of the Supreme Court.

By James

## FDR Disowns Communists

In his second major political campaign address delivered Thursday night, President Roosevelt shunned the support of Communism as well as Fascism and, for good measure, denied seeking support from any foreign ideologies.

The President, seeking his fourth term in office, accused Republicans of spreading "fear propaganda" and called for an early end of wartime restrictions and controls.

In eschewing communist support, he said: "I have never sought, and I do not welcome the support of any person or group committed to Communism or Fascism, or any other foreign ideology which would undermine the American system of government or the American system of free competitive enterprise and private property."

ple of the right to vote." "These same people," he said, "try to build up bogies of dictatorship in this Republic although they know that free elections will always protect our nation against any such possibility."

**Plans Early Demobilizing**  
Existing legislation, the George Demobilization Bill, he said, provides that the War and Navy departments shall not retain persons in the armed forces for the purpose of unemployment or awaiting opportunities of employment. Therefore, political speech-makers intimating otherwise, which they have done to influence the votes of mothers, are also treading on the dangerous paths of demagoguery and untruths.

**To End War Controls**  
The President called for an end "at the earliest, after the final defeat of all of our enemies, of war time restrictions and war time controls, reminding those that fear wartime measures might be continued into peace time that strict provisions for the ending of these inconveniences have been written into our war time laws."

**Criticizes Voting Laws**  
The President spoke critically of defects in various state voting laws and said "the right to vote must be open to our citizens irrespective of race, color or creed — without tax or artificial restriction of any kind."

He warned, at the close of his speech, "that what is now being won in battle must not be lost by lack of vision or by

**Urges All To Vote**  
The President urged all citizens to vote, no matter for whom, "I would prefer," he said, "to win, or be defeated, by a large vote than by a small vote. The administration," he said, "which must cope with the problems of winning the war, and of the peace and of reconstruction, should be chosen by a clear majority of all the people and not by a part of the people."

He said that Republicans, under Congressional frank, had distributed more than 3,000,000 copies of a speech made by Fred Busbey (R., Ill.) attacking the CIO political action committee. All this paper, printing and postage, was paid by the taxpayers.

**Denies 'Fear' Propaganda**  
This, the President said, was fear propaganda, and added that it was not new among rabble rousers. It was of the lunatic fringe, and not only misleading but untruthful.

Mr. Roosevelt, from the White House, struck at the prophesies that it was his "sinister purpose to abolish all elections and to deprive the American peo-

## Lincoln's

Every fellow will say they're swell for cold weather

Boys' Finger Tip REVERSIBLES \$12 <sup>98</sup>	Boys' 100% Wool MACKINAWS \$10 <sup>98</sup>	Boys' LUMBERJACK PLAID SHIRTS \$4 <sup>98</sup>	Boys' 100% Wool Navy PEA COATS \$8 <sup>98</sup>
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Wool top and lined with weather treated gabardine... two slash pockets... in solid colors of teal, brown, tan. Sizes 6 to 12.

Two slash and two flap pockets... lined throughout with government zelan poplin... zipper hood... maroon, blue, green, brown, 8-18.

Warm, extra heavy flannel plaid shirts... two pockets... can be worn for sport or school... brown, red, green and blue. Sizes 6 to 12.

Fellow suit in a uniform pea-coat... warm and neat... have man himself... two slash pockets and fully lined. Sizes 6 to 12.

## Lincoln's

It's a Lincoln Coat Season

### ALL WOOL Stylish FALL COATS

THAT'LL GIVE YOU MORE WARMTH AND STYLE FOR YOUR MONEY

# \$19<sup>95</sup>

- ✓ KNIT BACK FLEECES
- ✓ ALL WOOL SUEDES
- ✓ WINTER WEIGHT SHETLANDS
- ✓ BEAUTIFUL FUR FABRICS
- ✓ NATTY CHESTERFIELDS
- ✓ BOXY BOX COATS
- ✓ SMART REEFERS
- ✓ WRAPAROUNDS
- ✓ FLANGE FRONTS

Selected for you... and made for you... the sleek smooth lines always popular, always in style... you'll marvel at the expert tailoring... strong long wearing fabrics... all interlined. Rich solid colors of fuchsia, kelly green, blue, brown, purple and black. Sizes 10 to 20 and 38 to 46.

lack of faith or by division among ourselves and our Allies. In concluding, he said: "We must and we will continue to be united with our Allies in a powerful world organization which is ready to and able to keep the peace — if necessary by force."

Save \$2.00!

### LINCOLN'S Photo STUDIO

makes this Special Offer for a limited time.

12 PROOFS

Clip the Coupon

This Coupon Is Worth \$2.00 to You! Present it to our Portrait Studio with \$1.00

NO APPOINTMENT NEEDED

It entitles you to see a selection of 12 proofs and to receive one of our lovely \$3.00 (8x10) Vignette PHOTOGRAPHS

This is our way of showing you our unique method of making portraits and the fine quality work we do. No appointment necessary.

Our \$3.00 Vignette PORTRAIT

118 Main St. E. Rear Main Floor

## Lincoln's

### Famous 'TIMMIE TUFT' WEAR

at Savings of 30% to 40%

WHAT IS "TIMMIE TUFT"?

Some people call them "Teddy Bear" Coats... but whatever you call them they're a high pile wool and alpaca fabric that really gives the kiddies real warmth... all the coats have quilted linings with wool interlinings... It'll be the most popular fabric for this winter.

- ✓ Girls' 7 to 14 ALPACA COATS
- ✓ 7 to 10 DOUBLE DUTY SETS \$12<sup>98</sup>
- ✓ 3 to 6x LEGGING SETS

THE COATS Our Ceiling \$14.55

THE DOUBLE DUTIES Our Ceiling \$19.95

THE LEGGING SETS Our Ceiling \$17.41

Girls' wool and alpaca coats in box or fitted styles... both single or double breasted... the alpaca has a contrasting trim in red or green with matching quilted lining.

All purpose double duty sets... wear the coat separately or with the leggings in the cold weather... all interlined with matching suspender ski-pants or leggings.

Darling suits to keep the little tots warm... Coat is satin quilted lined (wool interlined). Leggings are fully lined with zipper legs and suspender tops. Solid color wool shetland collars and front trim in either red or green.



**Artur Rodzinski**  
conducts New York Philharmonic Symphony today in debut of subscription season on Columbia Broadcasting System.

**George Burns and Gracie Allen**  
whose family life makes for 30 minutes of madness on CBS each Tuesday, with vocalist Jimmy Cash and Felix Mills music.

**Ozzie Nelson & Harriet Hilliard**  
husband and wife in real life, begin the Adventures of "Ozzie and Harriet" on WHEC today, as a regular Sunday feature.

**Frank Sinatra**  
star and singing emcee of his own Wednesday CBS show and vocalist of the Saturday "Your Hit Parade" is in New York

**Johnny Morgan**  
Monday comic, runs one of the maddest boarding houses in existence. It's boarding without boredom for listeners.

**Little Things About The Stars**

By GEORGE LILLEY

NEW YORK, N. Y. — Bing Crosby probably has sewed up the title of most careless dresser among the celebrities. But Ted Collins, Kate Smith's manager, gives him a run for his money. And Collins, usually in baggy slacks, sports shirt and scuffed suede shoes, has plenty of money. "Kated, Incorporated," of which he's half, is said to divide Kate's big "take" 50-50 from the first cent. Ed (Archie) Gardner, who is pretty much the same off the air as on his Friday night show, and wealthy Milton Berle are others who don't worry too much about their togs.

Singer Morton Downey is a classy dresser with beargreased hair, Orchestra leader Raymond Paige might be rated among the "dudes," except he wears two-tone shoes the year 'round. Sports-caster Harry Wismer always wears \$15 silk shirts. But the Blue news commentator, Henry J. Taylor, is probably the most elegant sartorially. He tops off immaculate, conservative attire with cane and derby.

**BUT SHE'S MARRIED**

Just about the classiest appearing gal in radio is probably blonde, ex-Hollywood model, Mary Shipp. She plays the adolescent "arty" daughter (Linda) in that new teen-aged comedy drama Wednesday nights on the Blue network, "My Best Girls." Really she's in her mid-twenties, has been married to a radio executive for years. Writer of "My Best Girls," which features three exhilarating young daughters, is a Red Bank, N. J., farm wife, Virginia Taylor Klose, who has no daughters but three sons.

Only one out of 20 of the alliterative names—like Donna Dae—in show business is real. Donna, pretty 22-year-old singer with Fred Waring Thursday nights on the Blue, was christened Donna Rae Cooper. That shortened to the rhyming Donna Rae, then Donna Dae.

**JOHNNY COME-LATELY**  
Seems this is the year for new radio comedians: Jackie Gleason, Alan Young, Harry Savoy and the latest comer, 33-year-old Johnny Morgan, whose forte is a boarding house skit. Aside from Ed Gardner, the foursome are the first funny fellows to get a radio foothold in several years. Last, in fact, was Red Skelton, with whom Morgan currently heard Monday nights on CBS in the East but soon to spread coast-to-coast, once worked in Atlantic City. Both then made \$30 a week entertaining, while contestants rested, at a walkathon. Now a sponsor has wrapped up \$150,000 — and three writers — in Morgan.

**Ed Wynn, back in radio Friday nights (Blue network) after seven years, was born Isaiah Edwyn Leopold. He got his professional name by breaking his middle name in two.**

**VERY LITTLE THINGS**  
Claudia Morgan, daughter of Ralph Morgan and niece of tall-tale Frank, is said to be making \$30,000 a year out of radio. Her leading role is that of "Nora," wife of "Nick Charles," on the popular Friday night "Thin Man" series via CBS. We don't suppose Claudia really needs the \$30,000. Her family (Wuppermans), headed now by Frank, long ago gained riches from the manufacture of Angostura bitters. Incidentally, the radio "Thin Man," David Gothard, is really a physical natural for the part: six feet tall, 148 pounds. Westbrooke Van Voorhees, of the deep, booming "March of Time" voice, is likewise thin and very retiring. We pictured Van Voorhees as big and kind of tough.

**NO UPPER CUTS**  
Charles Boyer enjoyed playing a murderous villain recently, but he is pleased to be playing a hero again, in Columbia's "Together Again", because, he says, "I'm no longer afraid to face myself in the shaving mirror each morning."

PENN. VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER DEALERS

**BEAUTIFULLY REBUILT**  
BY PENN CRAFTSMEN USING GUARANTEED PENN PARTS

PULL CASH PRICE **18.95**  
COMPLETE with Attachments

Liberal Trade-In Allowance

Full O. P. A. Allowance on Your Old Cleaner—Surrey No Cleaner Can Be Sold By Us Unless You Have An Old Cleaner To Trade In. Subject To Our Acceptance.

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Open Monday Eve's 'Til 9. Other Eve's 'Til 7.

BUT THIS VACUUM CLEANER SPECIALIST WE SELL NOTHING ELSE!

**COMPLETE ROOM ENSEMBLES!**  
Available on Reliable's Liberal Budget Terms

**Luxurious Ten Piece LIVING ROOM OUTFIT**

One of our most handsome living room ensembles... unusually comfortable, quality built all the way through... with RESILIENT COIL SPRING CONSTRUCTION THROUGHOUT! The three big pieces of the suite are tailored in heavy Tapestry, have carved wood arm ends, many more details. Includes the SOFA, CLUB CHAIR, BARREL CHAIR, COFFEE TABLE, TWO END TABLES, THROW RUG, MIRROR, TWO PICTURES.

**\$149**  
Terms Only \$2.25 Weekly

**Smart 9-Piece MODERN BEDROOM**

Waterfall Modern... in a streamlined group, veneered in richly grained Walnut on gumwood with Burl Walnut panels. The suite is generously proportioned. Will furnish your bedroom in a striking manner at a thrilling low price. Listed below are the items included:

- Dresser
- Chest of Drawers
- Bed
- Coil Spring
- Mattress
- 2 Pillows
- 2 Smart Pictures

**\$109**  
Budget Terms Only \$2 Weekly

Set of Six **Dining Room Chairs**

Arm Chair and five Diners... to replace your old, worn dining room chairs at a thrift price. Finished in Walnut on gumwood with Tapestry seats.

**\$29.95**  
Terms \$1.25 Weekly!

**"Warm Morning" Coal Heater**

Ceiling Price \$45.95

Now—at a low clearance price! Massive model that will hold a fire for 24 hours... burns all types of coal in a fine ash... no clinkers! Has semi-automatic magazine feed, automatic draft regulator, many more features.

Only \$1.25 Weekly!

**Colonial Bed Coil Spring and Mattress**

All Three Piece! Colonial type spool bed complete with enameled coil spring and rolled edge mattress. Maple, Walnut, or Mahogany finish in twin or full sizes.

**\$29.95**  
Only \$1.25 Weekly!

**RECORDS BEST SELLERS**

- I'm Making Believe; Into Each Life Some Rain Must Fall—Ink Spots with Ella Fitzgerald (new)
- Too Ra Lo Re (Irish Lullaby)—Bing Crosby
- Till Then; You Always Hurt The One You Love—Mills Bros.
- Tico Tico—Ethel Smith
- Swinging On A Star; Going My Way—Bing Crosby
- Umbrigo; Inka Dinka Do—Jimmy Durante
- I'll Walk Alone—Dinah Shore, Mary Martin
- Together; It Had To Be You—Dick Haymes, Will H. Forrest
- There'll Be A Hot Time In The Town of Berlin; Is You Or Is You Ain't—Bing Crosby, Andrew Sisters
- Jamie; Our Waltz—Dick Haymes (new)
- Let Me Love You Tonight; Who Dat Up There—Woody Herman
- Jeep Rhythm; I Dream A Lot About You—J. Lunceford
- It's A Sin To Tell A Lie; Oh Frenchy—Fats' Waller
- Melody of Love—Wayne King (with recitation)
- I'll Be Seeing You—Tommy Dorsey
- Time Waits For No One; A Fellow On A Furlough—Don Baker
- His Rocking Horse Ran Away; It Had To Be You—Bette Hutton
- Amor—Wayne King, Andy Russell
- Dance With a Dolly (With Hole In Her Stocking)—Evelyn Knight
- Red Blues; Things Ain't What They Used To Be—Cootie Williams
- It Could Happen To You—Bob Chester
- Lili Marlene—Perry Como
- Straighten Up and Fly Right—King Cole
- Day After Forever—Andy Russell
- The Patty Cake Man—Ella Mae Morse
- It's A Crying Shame—Clyde Lucas, J. Dorsey
- How Many Times Do I Have To Tell You; How Blue The Night—Dick Haymes
- Don't Take Your Love From Me—Lena Horne with Artie Shaw
- I Learned A Lesson I'll Never Forget; Every Day Of My Life—Helen Forrest
- What Do You Do In The Infantry—The Sportsman
- Christopher Robin—Morton Downey
- Sweet and Lovely—Bing Crosby
- When The Blue Of The Night Meets The Gold Of The Day—Bing Crosby (theme)
- Dust—Bing Crosby
- Many Happy Returns Of The Day—Bing Crosby
- If You Were The Only Girl In The World—Joan Brooks
- Night and Day—Frank Sinatra
- I Don't Want To Love You—Phil Brito
- Perfidio; Raincheck—Duke Ellington
- Royal Garden Blues; Jada—T. Dorsey
- Swingtime In The Rockies—B. Goodman
- Down South Camp Meeting; Pick Yourself Up—B. Goodman
- Exactly Like You—Goodman
- Tiger Rag; Whispering—B. Goodman
- Stompin' At The Savoy; Vibratephone Blues—Benny Goodman
- Jiving' The Fibres Stomp L. Hampton.
- A Jam Session At Victor—Bunny Berrington
- China Stomp—L. Hampton
- The Soldiers Sweetheart—J. Rodgers
- Lovely—Cliff Carlisle
- Lonesome Road—Johnny Johnson
- Face Me With The Moon—V. Monroe
- Knock Me A Kiss—E. Hawkins
- Haunted Town—Lena Horne
- Blues In The Night—D. Shore
- Smoke Gets In Your Eyes—D. Shore
- Begin The Beguine—Artie Shaw
- Nightmare—Artie Shaw
- Deep Purple (with vocal)—Artie Shaw
- Bye Bye Blues—Yank Rachel
- Hotcha Konia; Wild Wild Woman—S. Jones
- Anvil Chorus—Glen Miller
- After Hours Song Of The Wanderers—E. Hawkins
- When My Blue Moon Turns To Gold—Zeke Manners
- The Last Letter—Montana Slim
- Get A Move On Cowboy—The Main Streeters
- Strip Polka; Take Me—The Marshalls
- In The Blue Of Evening—Al. Miller.

**SPECIAL 37c ea. -- 3 for \$1.05**

- A String Of Pearls—S. Miller
- The Old Sow Song—Cyril Smith Rudy Vallee
- Don't You Lie To Me—Tampa Red
- Neath Hawaiian Palms—Tennessee Ramblers
- If You Don't Really Care—Montana Slim
- This Means Our Last Goodbye—Pine Ridge Boys
- Honky Tonk Swing—Bill Monroe
- Buddy Boy—Elton Britt
- Hilliers Letter To Musso—Hil—Carson Robinson
- Midweek Function—C. Barnett
- Aln' Misbehavin'; Georgia Rocking Chair—Fats' Waller
- My Man—Dinah Shore
- Moonlight Serenade (theme)—G. Miller
- Kneel At The Cross—Blue Sky Boys
- Cherokee—C. Barnett
- It Had To Be You—E. Hines
- My Melancholy Baby; Star Dust—G. Miller
- To-Night We Love—F. Marlin
- Intermezzo—Freddie Martin
- Don't Cry Baby—E. Hawkins
- Wasted Tears—Peter Pyle
- The Soldiers Sweetheart—J. Rodgers
- Lovely—Cliff Carlisle
- Lonesome Road—Johnny Johnson
- Face Me With The Moon—V. Monroe
- Knock Me A Kiss—E. Hawkins
- Haunted Town—Lena Horne
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- Begin The Beguine—Artie Shaw
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- The Last Letter—Montana Slim
- Get A Move On Cowboy—The Main Streeters
- Strip Polka; Take Me—The Marshalls
- In The Blue Of Evening—Al. Miller.

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53 S. Clinton Ave. **STONE 849** Open Nights 'Til 9

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EDWARDS-Gleason Street Floor

Convenient Terms Arranged

EDWARDS Furniture Fifth Floor



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O. H. ALLEN, Editor  
Phone, STONE 6000

### 5-Year Old Struck By Truck

Struck by a truck in front of 405 Ormond St. late Friday, John McDrew, 5 years old, of 81 Kelly St., in General Hospital last night. Hospital authorities say head injuries which he suffered are not serious.

According to police the truck was driven by William Hyland, 647 Denise Rd. Hyland was not held.

### Man Held In Car Theft

Charged with 2nd degree grand larceny in the theft of a car, Richard Anderson, who gave a N. Union St. address, which was unconfirmed by police was held for the Grand Jury when he pleaded innocent before Judge Michael Rogers in city court yesterday morning.

Anderson was arrested by Patrolman Leon Johnson of the Bronson St. precinct early yesterday who charged Anderson with the theft of a car belonging to Howard Kemp, a reporter for the Democrat & Chronicle residing at 100 Gibbs St. Kemp had earlier reported his car stolen in Graves St.

NEW WAFFLE-WRINKLE is to add melted butter to the karo syrup for your waffles—pass mixture in pitcher instead of serving butter separately. Saves butter points without skimping flavor!

### WAVES Aid Naval Aviation Training



WAVES participate in the altitude training program for Navy men undergoing flight training and for air crewmen. The WAVES, inset, is conducting a "run" in the low-pressure chamber at the Naval Medical Research Institute at Bethesda, Maryland. The fliers are shown inside the chamber before the "flight" begins. For these and similar patriotic war-winning jobs the WAVES need thousands of young women between 20 and 35, without children under 15.

### Car Injures Lad In Bronson Ave.

Injuries to his head and left leg were suffered by Louis Jager, 7, of 16 Rockland Park Friday, when he was struck by a car at Bronson Ave. and Woodams St. He is in St. Mary's Hospital where his condition is reported good.

Police report that the car was driven by John White of Honey Falls.

### Deaths

Perkin, Mrs. Jessie, of 520 East Ave., died Thursday. Funeral yesterday, burial in Mt. Hope Cemetery.

Goldman, Mrs. Anna, 190 Schofield Rd., died Friday. Funeral services at Tarky Funeral Home, 1125 St. Paul St. 4 p. m. today.

Conne-Taner, Mrs. Adeline, 972 E. Main St., died Thursday, burial tomorrow morning, 11 a. m. from Corbett's Funeral Chapel, 738 Main St., 11 a. m.

Nolan, Mrs. Frances J., 240 S. Goodman St., died yesterday. Funeral services at Hedges and Hoffman, 141 Solo St., Tuesday, 8:30 a. m. and at Corpus Christi Church at 9 a. m. burial in Holy Sepulchre Cemetery.

Dulless Reihb, Mrs. Julia, 16 Wylie Dr., died Friday. Funeral services at the George J. Savage Funeral Home, 1080 North St., tomorrow at 2 p. m. Burial in Mt. Hope Cemetery.

Galbo, Stephen, 248 Jay St., died yesterday. Funeral services Tuesday at 8:30 a. m. in Bartolomeo Funeral Home, 509 Jay St., and at 9 o'clock in St. Patrick's Church.

Rowley, Mrs. Mary, 55 Belmont St., died yesterday. Funeral at Timmerman Funeral Home, 510 Monroe Ave. Tuesday at 2 p. m. Burial in Riverside Cemetery.

Ferris, Patrick, 268 Sherman St., died Thursday. Funeral services Tuesday at 8:45 a. m. from the Joseph J. Buckley Funeral Parlor, 708 Dewey and at Holy Apostles Church at 9:15. Interment in Holy Sepulchre Cemetery.

ADDITIONAL DEATH NOTICES ON PAGE 3

"COULDN'T TELL A LIE" George Washington had something to be good for—his mother's luscious, home-made gingerbread that you can make to reward your own small fry with the quick prepared gingerbread mix that's based on Mrs. Washington's recipe—just add water to the mix, stir, bake, is all you do!

PIN-UP PET



Gloria Blondell, sister of screenstar Joan, is a GI pin-up favorite, and why not? She has been heard on "I Love a Mystery" and other CBS network programs.

# PENNEY'S

J. C. PENNEY CO., INC.

CLINTON AVE.  
One Block South of Main

## The Quality You Want In Work Clothes . . .

And "Better-Value-Priced" In Penney's Basement



**Sturdy Blue Poplin Men's Work SHIRTS \$1.39**

Sturdy stitching, rugged fabric! Add these to the fact that here's a shirt with plenty of room for stretching. Blue only. . . . Sizes 14 1/2 to 17.

**Heavy, Sanforized Covert Work PANTS \$1.79**

Tightly woven and with a smooth surface, these pants do not snag easily . . . reinforced at points of strain . . . and sanforized! Oxford Grey. Sizes 30-42.

**To Keep Warm and Well for Work Outdoors! Men's Winter Weight SHIRTS And DRAWERS 79c each**

Comfortable, fine ribbed cotton of winter weight—absorbent, good for men whose work involves changes of temperature. Snug fitting long sleeves and legs. Full cut for greatest comfort. Ecrú. Shirts 38-46. Button front Drawers 34-44.



**High or Low Style Work Shoes \$2.00**

There's comfort, foot protection and great durability in these work shoes! Soft glove leather uppers and composition sole for super wear. Sizes 6-11.

**Sturdy Cotton Work Socks 2 pr. 25c**

Strong durable cotton with reinforced toes and heels for extra long wear. Nice enough looking to wear everywhere too! Brown, grey or brown. Sizes 10 to 12.

## OVERALLS & JACKETS

8 Oz. Quality

**\$1.47**

Rugged enough to last a long time, and safe enough to wash as often as necessary. Extra heavy. Fits all builds. Overall 34-50. Jacket, 38-52.

## Men's ZELAN JACKETS

Plaid-Lined For Extra Warmth

**\$3.98**

Really good-looking, wind-resistant, water-repellant jackets that will give plenty of service. Co-sack type. Small, medium and large.

**MEN'S CORDUROY WORK PANTS \$3.55**

Pants made to fit well, sit well and stride well! Narrow waist corduroy in two shades of brown. Sizes 30-42.

**MEN'S RUBBER 4-BKL. ARCTICS \$3.49**

Extra heavy sole for longer wear . . . jersey lining for extra warmth and comfort . . . 4 buckles type for extra protection. Sizes 7-11.

**Men's Striped Duck WORK APRON 49c**

Durable and practical work aprons in blue and white striped duck. Ample pockets suitable for carrying tools.

**Plaid Flannel Work Shirt \$1.55**

Warm, heavy flannel in assorted red, blue, or green plaids. Ideal for outdoor work or for sports. Just the shirt your job calls for. At Penney's low price. Sizes 15-16 1/2.

**Silver or Dark Gray Sweat Shirt \$1.05**

Easy to launder—good for year-round wear too . . . and especially for activities where absorbency is essential! Full sizes, well made. Silver or grey. Sizes 36-46.

"SHOP PENNEY'S BIG BASEMENT FOR BIGGER SAVINGS"

**Kem-Tone**  
MIRACLE WALL FINISH  
APPLIES LIKE MAGIC OVER WALLPAPER!

From our large selection of patterns, all colors through to black. It is still possible to modernize that kitchen floor with

**ARMSTRONG INLAID LINO FLOOR**  
Any Room \$18.75  
Size Up To 9x12  
Complete labor and materials

WASHABLE WINDOW SHADES 39c WITHOUT ROLLER 29c

**SALE OF LINOLEUM**  
ENDS OF ROLLS  
LOTS OF ENDS LARGE ENOUGH FOR THE AVERAGE BATHROOM AT DISCOUNT PRICES

**LUCAS PAINT STORE**  
80 ST. PAUL ST. FREE PARKING MAIN 2090

**MAIN ST., East ARMORY**

**6 DAYS** AFTERNOON AND EVENINGS  
**MONDAY** | **SATURDAY**  
**OCTOBER** | **OCTOBER**  
**23** | **28**

**SHRINE**

**Bigger than Ever!!**

**3 RINGS**  
**24 THRILLING ACTS**

Featuring  
**CAPTAIN ROMAN PROSKE**  
and His Royal Bengal Tigers

**IRA WATKIN**  
Trained Chimpanzees

**PALLENBERGS BEARS**

**FAMOUS YCOPI TDOUPE**

**THE BERESIH'S ON THE HIGH WIRE**

**WALKMIRS PERCH POLE**

**ALF. LOYALS DOGS**

**25 FUNNY CLOWNS**

**TICKET OFFICE NOW OPEN**  
119 East Ave.  
Sheraton Hotel Building

Advance Sale  
**TICKETS**  
GENERAL ADMISSION **75c**

RESERVED SEATS **\$1.50**

Tax Included  
**OPEN DAILY**  
9 A. M. to 6:30 P. M.

Phone  
MAIN 4402 — MAIN 4403  
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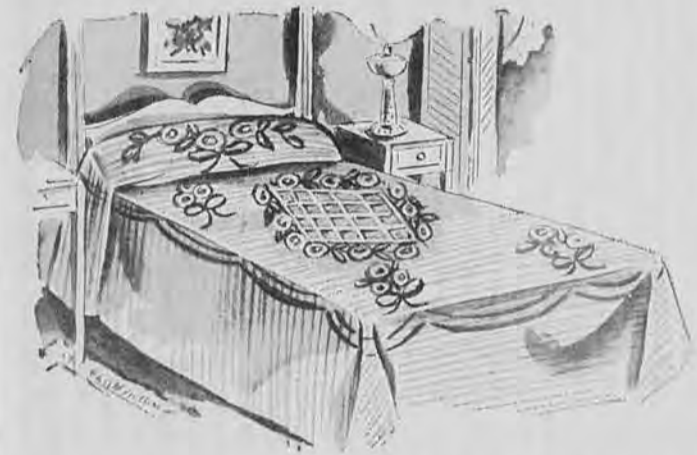




**Edwards**  
**112<sup>th</sup>**  
**YEAR**

**Come to Edwards for Ideas on Home Thrift . . .**

*More than a Century of Value-Giving*



**Luxurious Chenille BEDSPREADS**

A sunny ray of color for your bedroom! Soft, demure chenille in glorious colors to blend with any decorating scheme. Fine, closely stitched for long wear. Choose sky blue, dusty rose, peach, pale green, white, or white with multi-color designs. Full size Twin Bed Size. . . . . **9.98**

**10<sup>98</sup>**

EDWARDS—Bedding, Second Floor



**Federal-Inspired, Custom-Made  
3-Piece Bedroom Set**

Trust Edwards to bring a bedroom set that has beauty today, and heirloom-worth tomorrow! Three fine pieces that represent painstaking craftsmanship and the gentle dignity of good Federal design! A set with superb proportions, and fine details, even to a glowing, hand-rubbed finish! Double bed, chest of drawers, and dresser with mirror, with graceful reeded posts, and ornate carving.

**\$198**

EDWARDS—Furniture, Fifth Floor



**Much-Wanted, Combed  
Percale Sheets**

Slightly Irregular **2<sup>29</sup>**

Smooth, soft, luxurious sheets of fine quality combed percale! A rare find at this low price! The tiny flaws are almost unnoticeable! Neatly tailored for long service. Size 81x108 inches.

**Printed Lunch Cloths**

California prints—printed way through, they'll take repeated tubbings without losing color. Size 51"x51". **2<sup>29</sup>**

EDWARDS—Domestics, Second Floor

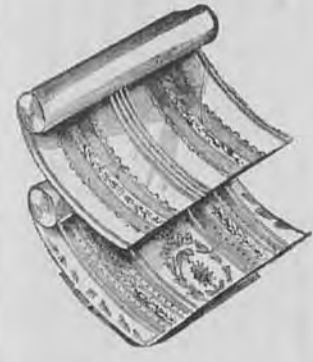
**Brighten the Bath with  
Embroidered Towels**

Tuck these away as welcome Christmas gifts, or dainty shower gifts! Fine white crash with pretty embroidered designs.

**50<sup>c</sup>**



EDWARDS—Linens, Second Floor



**Sun-Tested, Washable  
Wallpaper Finds**

**29<sup>c</sup> roll 48<sup>c</sup> roll 69<sup>c</sup> roll**

Give your home a fresh face with new paper! Fine quality, long wearing paper from our complete assortment!

EDWARDS—Wall Paper, Fourth Floor

**Thrifty Paint Shop Buys!**

**Imperial Interior Gloss or  
Red Giant Floor Paint** **2<sup>56</sup>** gal.

Real buys for home decorators! Imperial Gloss gives an enamel like finish to walls and woodwork. Red Giant Floor and Porch Paint is a durable, dependable finish.

EDWARDS—Paint Shop, Fourth Floor



**American Modern Set  
By Russell Wright!**

A famous luncheon set, designed by the eminent artist, Russel Wright, for graceful, contemporary tables! Simple, functional pieces with a dignity and grace that becomes every table! Solid colors including coral, seafoam blue, granite grey, and chartreuse.

**20-Pieces  
5<sup>98</sup>**

- SET INCLUDES:  
4 Dinner Plates    4 Bread Plates  
4 Cups            4 Lug Soups  
4 Saucers

EDWARDS—China, Second Floor

**Give Old Furniture  
A New Personality!**

**Custom-Made  
Slip Covers**

Chair with 1 Cushion **15<sup>32</sup>**

Sofa with 3 Cushions **28<sup>62</sup>**



Does your room look dingy? Is the upholstery worn? Or do you want a fresh, new look? Let our experts cover your furniture with gay floral prints that are pre-shrunk and vat-dyed! Every piece is cut individually, and your furniture is carefully measured at your home! The covers are French seamed and box pleated at this same low-for-now price! Welt seams and trimming costs more, of course!

EDWARDS—Draperies, Fourth Floor

**Edwards**  
112<sup>th</sup> YEAR

Here ARE the Fashions You Want!

More than a Century of Value-Giving

Fashion Finds From the Cosmopolitan Shop!



**Hand in Glove with Thrift!**  
**Deerskin Gloves**

Soft, long-wearing Deerskins are kind to the Budget! Neat, slim-fingered classics with stitched detail, and comfortable fit. In the new, versatile shade, Acorn, that teams so perfectly with casuals!

**3<sup>44</sup>**

EDWARDS—Gloves, Main Floor

**Big, Mock Tortoise Shell COMPACT**

Slick, shining compacts of gleaming, fake shell with a durable metal edge. And the mirror is jumbo-sized to simplify your make-up job! Star this as a look-ahead Christmas gift!

**3<sup>95</sup>**

EDWARDS—Jewelry, Main Floor

**Collar Confections!**  
**NEW NECKWEAR**

Top your winter darks, and give new glamour to old wardrobes with a bevy of frothy collars! Many, many styles to choose from!

**89<sup>c</sup>**

EDWARDS—Neckwear, Main Floor



**More of Our Glamorous Bareleg Lisle Top Rayon**

**STOCKINGS**  
**54<sup>c</sup>**

Girls in the know choose seamless rayons everytime! For that sleek look that rates a whistle anywhere! We've cornered a whole lot of sheer, clear rayons with long-lasting lisle tops! In new fall shades 8 1/2 to 10 1/2.

EDWARDS—Hosiery, Main Floor



**For Men and Women!**  
**HANDKERCHIEF BUYS**  
**25<sup>c</sup> each**

**For Men**—Fine cotton with neat hems, and your initials! White only. Or colored borders with rolled hems. . . . .25c  
**For Women**—Gay floral prints on light, or dark backgrounds! Fine, soft cotton! Check these for gifts! . . . . .25c

EDWARDS—Handkerchiefs, Main Floor



**Important Fall Dresses**

**18<sup>94</sup>**

Important dresses for an important dress-up season! Flattering dresses that play up to all occasions, and pay you pretty compliments everytime you wear them! Here's a headline group in new-season colors, with dramatic decor, and fascinating fall elegance!

A. Silhouette sorcery in a soft, fluid blend of 59% wool, 41% rayon. Side-button detail, and a soft bow neckline. Purple, melon, fuchsia. Sizes 16 to 44. . . . .18.94

B. Understated elegance in a slender, graceful dress of black matelasse rayon. The rich fabric is a perfect setting for handsome accessories. 18 1/2 to 24 1/2 . . . . .18.94

EDWARDS—Cosmopolitan Shop, Third Floor

Tailored by Pam Paterson!  
Washable Spun Rayon  
**DRESSES**

**3<sup>19</sup>**

Gay washday wonders! Pretty printed spun rayons and seersuckers that take to tubbing, and look fresh and crisp after wash-day! Softly tailored with neat, imaginative details. And superbly fitted with slender, comfortable lines! Brown, green, blue, Sizes 14 to 42.

A. Classic shirtwaist in a tiny print. Gored skirt, bow belt, and bright buttons. . . . .3.19

B. Slim flyfront dress in a soft, floral print. Two capricious bows for trim. . . . .3.19

EDWARDS—Daytime Dresses, Third Floor



EDWARDS—Gloves, Street Floor

CONVENIENT 10 STIMS ARRANGED

EDWARDS—Furniture, Fifth Floor

**Edwards**  
**112<sup>th</sup>**  
**YEAR**

**Shop Friday and Saturday 'til 5:30**

*More than a Century of Value-Giving*

**Date-Time Sophisticates!**  
**Dresses**  
From the Cosmopolitan Shop!

**14<sup>94</sup>**

Dresses to dazzle the man in your life! To praise your figure, and bid for pretty compliments! P. M. sophisticates that match the merry mood of your festive winter evenings! There's a gala group at an Edwards low price!

A. The sideswept silhouette, caught with giant brilliants! Rayon crepe in fuchsia, gold, brown. Misses' sizes. . . 14.94

B. Restaurant suit in swish rayon faille. Reed-slim two-piece dress with a white gilet. . . Brown, black. Half-sizes. 14.94

EDWARDS—Cosmopolitan Shop, Third Floor



Dinner served in our Green Room from 11:30 A. M. to 7 P. M. on Monday.

**Edwards Brings You a Slip Scoop!**  
**Tailored Slips**  
Irregulars of a Famous Make

**2<sup>44</sup>**

We can't reveal the name of this famous manufacturer, but you'd recognize it as one of the nationally advertised big firms! You'll recognize the good background when you feel the fine, multifilament rayon crepe! And you'll find the attentive details, the expert tailoring! And the fit is wonderful! The straight-cut prevents "riding up"! Here's a banner buy you can't miss! Pink angel. Sizes 34 to 44.

EDWARDS—Intimate Apparel, Second Floor



**Of Course They Satisfy in Lush, All-Wool Duv-Bloom!**

*"Strathmore"*  
**Chesterfield**  
**COAT**  
**29<sup>75</sup>**

Here's the casual coat you've made a best seller by popular vote! Edwards gives you the ever-elegant Chesterfield at its best. Superbly tailored in fine-loomed, heavy wool Duv-Bloom, with rayon velvet trim. The lapels are round, graceful in the new trend, and the colors are very 1944! And for a final luxury note, they're fully lined with Skinner's rayon-crepe! Sizes 10 to 20.

**These Wonderful Colors!**  
Green Blue Grey  
Brown Black

EDWARDS—Coat Shop, Northwest Wing, Third Floor



**Classic, Lightweight**  
**Suit**  
In Gabardine  
**16<sup>94</sup>**

Lightweight, crush-scorning rayon gabardine spans the seasons, looks neat all day! Here's a budget edition precisely tailored, and suited to dressy, or casual accessories! Green, gold, brown, black, but not all sizes in all colors. 12 to 20.

EDWARDS—Sportswear, Third Floor



**Exclusive at Edwards!**  
**Whitley Suits**

We highlight just one from our famous Whitley collection! Soft but firm wool Shetland 3-button classic distinguished by hand-picked edges, and superb fit. Many other styles, colors and fabrics. Size 10 to 20.

**29<sup>75</sup>**

EDWARDS—Coat Shop, Northwest Wing, Third Floor

**A Rare Find!**  
**Tailored by "Sacson"**  
**Coat Dress**

You know our famous, best seller "Sacson"! You know the price they usually command! Yet, here's a softly tailored coat dress at a pared price! You'll find the good tailoring, the fine fit, the pretty details at this low-down price! Slim coat style with gay self loops. Rayon crepe in green, brown, black. 14 to 44.

EDWARDS—Home and Town Shop, Third Floor

**\$5**



# Political Polka

By Curt Gerling

The Republican Party has done a first class job of rallying the only man acceptable to the party and public, into a combination of "white hope" and saviour of his nation-Republican style.

They attribute to him intellect which his campaign record and speech-making belie. They try to cover up his inadequate experience in national affairs by touting him as the great "organizer" — the man with a brilliant facility for selecting competent advisers — to supply the knowledge he lacks — a sort of Dewey Brain Trust.

They carp on his youthfulness as if youth had the magic to overcome the trials of inexperience.

They point to his record as a swashbuckling gang-buster as if gang-busting was the technique that could be applied to the problems that beset America and the world of to-day and to-morrow.

They emphasize his debonaire manner as if a nicely pressed suit and a pearly toothed smile were all that were needed to win Churchill and Stalin to the American point of view.

They give him words to say — meaningless words — confusing and misleading senseless — like "streamlining labor" — "I stand firmly with the overwhelming majority of my fellow-citizens in that great wide area of agreement clearly expressed in the Mackinac Declaration." (That's one for Dr. I. Q.) He also mouthed a phrase "durable cohesion" — he was for that — and so are most of us I presume, providing it tastes good.

They urge him to damn Sidney Hillman, but not to mention supporter John L. Lewis. Earl Browder is both a card and Communist, the old Guard via Dewey would have you believe — but America Firster Gerald L. K. Smith may support the GOP ticket without censure.

Ballyhoo can sell out a show or a circus no matter how poor the performers are — for a few weeks. But in serious times Americans take their voting too seriously to be misled.

Somehow the American voter realizes that Mr. Dewey is designed to save America for the Republican Old Guard and what it has long stood for. He also realizes it's better that the

candidate has his own intellectual capacity rather than be obliged to accept some one else's.

The springy step of youth is most desirable but it will never replace experience. Similarly, they prefer baggy pants and sport shirt with the knowledge that it's how you can put it over not how you look when you're playing games with champs like Churchill and Stalin.

Queer too, the American public have a respect for a man's vocabulary — but they want to know just what the devil the man is talking about. They can't understand either how you can love one Labor leader and not another — particularly when you are for Labor. Nor how you can kick a so-called Communist downstairs and then play "ring around Rosy" with an America Firster.

As we said at the outset — the Old Guard has done a noble "build up" job — but they have forgotten that men and women are at least twenty-one when they vote — and isn't that the age of reason — for voting?

## Room Too Airy

Cleveland, O. — Frank Downing, war worker, was so delighted to find a large, airy room for himself and wife that he paid James Vincent, 23, 312 in advance rent. The only trouble about the room was that it was too "airy" — it just didn't exist. Vincent received a 20-day workhouse sentence as a result.

## Cat-Lover Dies

Herkimer, N. Y. — Noticing that Mrs. Violetta Page, 79 year old recluse who shared her home with 15 cats but denied entrance to any humans, did not take her usual daily walk, neighbors notified police, who found the woman's body in a chair in her home.

## Socialist Labor Candidate Here



Edward A. Teichert, Socialist Labor Party candidate for President of the United States, who is on a national tour for his Party will speak here tonight in Convention Hall at 8 o'clock. His subject will be "The Post War Crisis."

Teichert will also deliver a 15-minute radio talk over WHEC at 5 p. m.

On leaving Rochester he will visit principal cities in six eastern states, winding up his campaign speaking at a general Party rally in New York City November 4th.

## Laurelton PTA To Hear High School Official

The Laurelton PTA will meet in the school at 8 p. m. next Thursday. Miss Mary Sheehan, vice principal of Monroe High School, will speak on the subject "We Believe in Discipline." Chairman of the refreshments committee is Mrs. Harold Fladd with Mrs. Fred Laubenheimer and Mrs. William J. Gray assisting.

## Temple Club Hears Dexter Perkins

Issues of the 1944 election were discussed at a dinner meeting of the Brith Kodesh Temple Club Tuesday in the Temple banquet hall by Dr. Dexter Perkins, head of the history department of the University of Rochester.

Dr. Perkins' discussion was said to be objective in nature and without partisan bias.

This was the first meeting of the club for the season.

## PENNY SUPPER

Westway club of the Women's Benefit Association will hold a penny supper at the Ukrainian Center next Thursday from 5 to 8 p. m.

## Neighbors Again

Pittsburgh, Pa. — When their children could not get along as neighbors, each family decided to move and each, unknown to the other, bought homes in another section of town. After they had moved, they looked out across their backyards and found — they were again neighbors.

MEN AND WOMEN  
Your OLD HAT  
CLEANED LIKE NEW  
THOROUGHLY CLEANED  
EXPERTLY BLOCKED  
**50¢**  
UP  
DRY CLEANERS  
AND HATTERS  
**SPEEDY'S**  
212 COURT STREET  
Free Parking  
At Chimes Station

NEW YORK'S MOST UNUSUAL HOTEL  
Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. Sanitized Service.  
Fine Room with Private Bath  
One Person - \$2.50 to \$4.00  
Two Persons \$3.50 to \$6.00  
3 ATTRACTIVE DINING ROOMS  
Breakfast from 30¢-Lunch 70¢  
De Luxe Dinner 1.40  
**HOTEL BRISTOL**  
129 West 48th St., New York City  
Joseph L. Roth  
AT RADIO CITY  
Theodore E. Tolson, Jr., & Alfred B. Tolson

Sibley's  
Which  
OF THESE BEST SELLING  
BOOKS  
DO YOU WANT?  
BOOKS, REAR EAST AISLE, MAIN FLOOR

**\$1.00 each**

FOR WHOM THE BELL TOLLS - Ernest Hemingway  
GOD IS MY CO-PILOT - Col. Paul F. Porter  
CHICKEN EVERY SUNDAY - Richard and Helen Rogers  
THE UNINVITED - Dorothy Hart  
CONGO SONG - Stuart Chase  
GUADALCANAL DIARY - Richard Rogers  
VICTORY THROUGH AIR POWER - Alexander P. de Seversky  
BOTANY BAY - Charles Nordenskiöld  
LORDS OF THE LEVEE - Owen R. Young  
THIRTY SECONDS OVER TOKYO - James H. Doolittle  
THE FLYING TIGERS - Russell Brundage  
PARADE FOR OUR TIME - Charles F. Brannan  
THE FACE IS FAMILIAR - Owen R. Young  
NIGHT SHIFT - Meritt Wolfe  
THINKING ON YOUR FEET - Louis Untermeyer  
DRAGON SEED - Pearl S. Buck  
LIFE WITH FATHER - Clarence Irving  
WORLD'S BEST JOKE - 400 pages  
CONDENSED - Four great volumes  
GREAT GHOST STORIES OF THE WORLD - Edited by Algernon Blackwood  
SPRING CAME ON FOREVER - Rex Stout  
FLOODS OF SPRING - Helen Bell  
TAPS FOR PRIVATE TUSIE - Jesse Stuart  
MADAME CURIE - Eva Curie

BE SURE YOU REGISTER  
This Friday or Saturday — or Next Friday or Saturday  
So You Can Vote for PRESIDENT ROOSEVELT  
TO WIN THE WAR  
TO OBTAIN LASTING PEACE  
To Secure Jobs for Our Boys Returning From Service  
Register & Enroll Democratic  
POLLS WILL BE OPEN:  
★ FRIDAY, OCT. 13th — 10 A. M. UNTIL 10 P. M.  
★ SATURDAY, OCT. 14th — 10 A. M. UNTIL 10 P. M.  
★ FRIDAY, OCT. 20th — 10 A. M. UNTIL 10 P. M.  
★ SATURDAY, OCT. 21st — 7 A. M. UNTIL 10 P. M.

EDW. ARDS - Clones Street Floor  
CONVENIENT TERMS ARRANGED  
EDW. ARDS - Furniture - Fifth Floor



Sibley's

# DISCOVERY IN COATS

Sibley's Has a World of Coats in all Wanted Types, Colors, Size Ranges

When Columbus sought a new world, there were no sign posts to chart his course. But when you venture forth to buy a new coat, thousands who have found satisfaction before you will point the way to Sibley's. The labels of famous manufacturers are your guarantee of fine fabrics... Expert designers have lent the assurance of authentic lines and superb tailoring... Gracious salespeople will help you find the perfect combination of color and style and fit that will make your new coat a major discovery.



\$49<sup>95</sup>

A—  
Bullard's fine melton (90% wool, 10% rabbit hair for softness) tailored by Britains. Exciting in new fall colors, a year-after-year standby in black, brown. Misses' sizes.

\$29<sup>95</sup>

B—  
Sprengle Thoroughbred Classic Coat of 100% virgin wool, a fabric made to specifications and tailored to retain its good looks. Hazy silver collar. Black, brown. Misses' sizes.

Your Favorite Chesterfield



\$88

A—  
Slim, exclusive model with restrained edging of glossy Persian. Neat, high neckline and unusual long clasp. Black only. Misses' sizes. Non-taxable.

\$88

B—  
Whether you're tall or average height, you'll find the correct length in this black coat. Generous, lured texture that flares in close snugly. Women's sizes. Non-taxable.

One Touch of Persian



\$49<sup>95</sup>

A—  
Soft, follows at waist and unusual covered drape in back spell figure flattery. Smooth pockets. Green, black, brown. Women's sizes.

\$49<sup>95</sup>

B—  
"Young" coat of 100% wool needlepoint with self-improving trim. Delt new shoulder pleating, buttons touched with antique gold color. Black, full colors. Misses' sizes.

Finesse in Fitted Coats



\$85

A—  
Surreal-accented collar and sleeves on coat with clever going. Self-embroidery trim. Black, full colors. Misses' sizes. Non-taxable.

\$88

B—  
Oh-so-soft squirrel against a graceful coat in air-blue, moss-green, rose, fuchsia, brown, black. Smartly, sized collar. Misses' and women's sizes. Non-taxable.

Fur Flattery



# FROM OUR HOME DEPARTMENT

SIX FINDS AS TIMELY AS TODAY'S PAPER



**7.87** Each

**100% WOOL BLANKETS BY A FAMOUS MAKER!**

Heavy, winter-weight blankets, weighing over four luxurious pounds each! Pure wool, woven for long warmth and wear, with a deep, fluffy nap, and lovely Celanese\* rayon satin binding. Ample 72x84" size, in soft rose, blue, green or winter rose.

Owing to Limited Quantities, We Cannot Accept Mail or Phone Orders  
\*Reg. U. S. Pat. Off.  
BEDDING, THIRD FLOOR

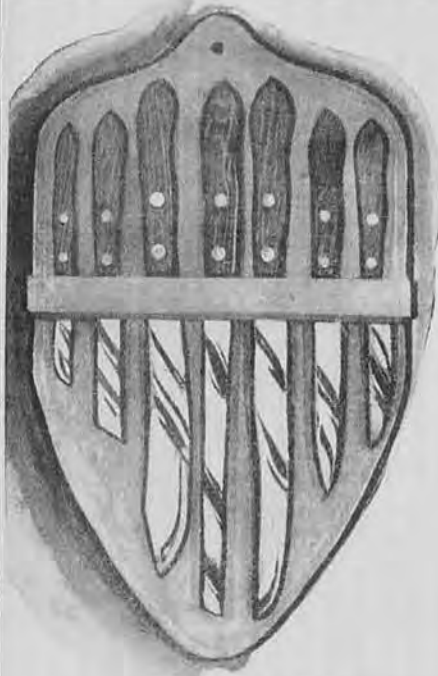


**5.94** Each

**SATEEN COMFORTABLES FILLED TO CAPACITY!**

An easy way to be sure your beds will be warm enough this winter! Equip each one with these plump pretty comfortables. The filling is 10% cozy wool, 90% fine cotton. The covering is slip-resisting sateen, printed in a Persian pattern, banded and backed with plain. Rose, green, wine or yellow. 72x84."

BEDDING, THIRD FLOOR



**3.66** Complete

**SET OF 7 STAINLESS STEEL KNIVES IN RACK!**

A paring knife, a serrated utility knife, a butcher knife, a slicer, a slicing knife, utility knife and vegetable knife! All with deluxe, "Diamond-Tested" stainless steel blades and riveted walnut handles. Stowed conveniently in a rack, to hang safely on the wall!

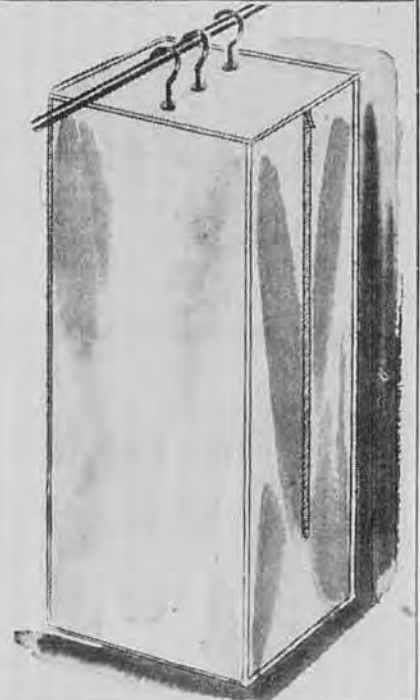
HOUSEWARES, FOURTH FLOOR

**6.33**

**JUMBO GARMENT BAG WITH DOUBLE CAPACITY!**

Plenty of room in this great big bag to hang 12 garments! Three hooks at the top, for dependable support, 34-inch zipper down one side for easy access. The bag is 54 inches long, Pyroxylin-coated to give clothes extra protection. Cleans with a damp cloth. Comes in two colors: blue or green.

ART. GOODS, THIRD FLOOR



**69c** Each

**CLEARANCE \$1.00 TO \$1.54 WINDOW SHADES ON ROLLERS!**

Thank Sibley's for a rare opportunity to replace the dingy, worn shades in your house with fresh, fine new ones! These were originally \$1.00 to \$1.54, and now look at the price! **69c** complete with rollers! Odd sizes, and a wide range of colors — no great quantity of any one size and color. But if you can use any of them, they're tremendous values!

Sorry, No Mail or Phone Orders  
CURTAINS AND DRAPERIES, THIRD FLOOR



**5.17**

**COLOSSAL CHRISTMAS FIND! WOODEN DRAY AND TEAM**

Wonderful surprise for any child to find, under the Christmas tree! Sturdy wood dray, drawn by realistically-painted horses. On the cart, a barrel, barrel-skid, a bag of grain and two wood boxes. A toy that will give amusement by the hour! 30-inches long, overall. Dray with One Horse. .... **\$4.17**

TOYLAND, FOURTH FLOOR

EDWARDS - Glass, Street Floor

Government Terms Arranged

EDWARDS - Furniture, Fifth Floor



**AERIAISTS**—Featured in The Shrine Circus coming here Oct. 23 is the sensational acrobatic troupe "The Peaches Sky Revue."

## Auditorium To Have 'Snafu' Premiere

George Abbott, Rochester's representative in the ranks of theatrical managers, has chosen his home town for the premiere of his newest production, a comedy named "Snafu in Pomona", which he will present at Auditorium for three performances on Friday and Saturday evenings, October 13th and 14th, with a matinee on Saturday.

"Snafu in Pomona" was written by Louis Solomon and Harold Buchman, two young men heretofore connected exclusively with the cinema. Buchman is a writer for 20th Century Fox Studios, and is the author of "Paris After Dark" and other pictures, while Solomon has been working for Columbia Pictures and is the author of the new picture "Mr. Winkle Goes to War." As its title, based on a well known military colloquialism, would indicate, the play concerns some of the humorous developments in the life of a young soldier who has just

been discharged from the service and who returns to his parents' home in Southern California. A bit of sleuthing reveals that the play is based on the exciting and at times comic experiences of Mr. Solomon's kid brother, who managed to enlist in the armed forces before he was of military age.

Heading the cast are Russell Hardie, Billy Redfield, Edid Markey, Patricia Kirkland, and others in the bright group of players include Bert Clark, Ann Dere, Bethel Leslie, Ralph Chambers, John Souther, Cliff Dunstan, Eve McVeagh, and others.

Ed. Randall's

## Scene and Word

**Simile:** As hard to find as an out-of-town newspaper on a newsstand last Sunday.

**Household Hint:** A pinch of salt may be improved by dropping it into a glass of beer.

**Public officials are first sworn in and then cursed out.**

Then there's the story about the Irishman who was discovered walking along the streets of London after an air raid with a doorknob in his hand. The blitz had been particularly heavy that night and a friend of the Irishman, meeting him, felt his mind might have been affected by the bombardment, and inquired: "What's the matter, Pat?" "Why, those blanket-blank, so-and-so, such-and-such Germans just blew a saloon out of my hand."

**Sign on a liquor store:** "Don't buy whiskey, buy War Bonds, but if you have to buy whiskey, buy from us so we can buy War Bonds."

**News reports from Inside Germany** say that civilian morale is beginning to crack. I think the news is colored, however, because the Brown Shirts are probably feeling blue now that they see the rosy past turning into a red present and a black future.

Now is the time of year that many golfers are wishing they could get the same hook on their bowling ball that they had on the golf links all summer.

Paul Fields is thinking of putting on a show at the Strand Theatre so long that any 1A's will have to register with their draft board before they go into the theatre.



Gas and Tires Are Vital To Victory... Don't Waste Them!

# A New World of Fashion

## DISCOVERED BY THE YOUNG CROWD!



17.95

**A.** 100% all-wool Tweed coat and leggings set for a little fellow. Double-breasted coat, extra warm. Zippered leggings. Blue or brown. 1 to 4. 17.95. Matching Eton . . . 88c. CHILDREN'S SHOP, THIRD FLOOR



3.00

Little girl's cotton dress in red, blue, green or brown. Striped chambray with tailored lines. Rickrack trim in contrasting colors. Sizes 3 to 6x. Other styles, 3.00. CHILDREN'S SHOP, THIRD FLOOR



16.95

Man-tailored, all-wool grey suit — the teenage rage! Skirt pleated all around. Single-breasted jacket with red blazer trim. Sizes 12 to 16. . . . . 16.95. TEEN SHOP, THIRD FLOOR



13.95

Black and white checked 2-piece. Long-sleeved blouse. Skirt pleated all around. Single-breasted belt. 32 1/2% wool, 20% cotton, 47 1/2% rayon. 12, 14, 16. . . . 13.95. TEEN SHOP, THIRD FLOOR



3.00

Pleated skirt for the penny candy set. Red, navy, brown, green, 60% wool, 40% rayon. 7 to 14. . . . . 3.00. White Blouse of rayon crepe. 7 to 14. . . . 2.25. GIRLS' SHOP, THIRD FLOOR

9.95

**B.** Toddler's 1-piece red poplin snow suit. Zippered front. 100% wool lining. Elastic waistband. Knitted cuffs. 2, 3, 4. 9.95. Matching Hood . . . 88c. CHILDREN'S SHOP, THIRD FLOOR



19.95

Boy's fingertip reversible, 90% virgin wool, 10% camel's hair. Fine gabardine on reverse side. Both sides expertly tailored, with fly front. Natural, brown, teal. 10 to 22. . . . . 19.95. BOYS AND STUDENTS' SHOP, THIRD FLOOR



19.95

All-wool. Junior long pants suit with high school senior tailoring for the P. S. student. Plaids, herringbones in blue, brown, tan. 8 to 12. . . . . 19.95. BOYS AND STUDENTS' SHOP, THIRD FLOOR



4.95 each

Practical school slacks, 30% wool, 70% rayon. Herringbone in brown, grey, blue. 12 to 22. . . . . 4.95. Jacket of natural gabardine. Weather sealed, water-repellent. 10-18. . . . . 4.95. BOYS AND STUDENTS' SHOP, THIRD FLOOR



1.50

Ski cap of corduroy or wool. Inside earflaps. — Fully lined. . . . . 1.50. Sheep-lined pilot gloves. Dark brown leather. . . 3.50. BOYS AND STUDENTS' SHOP, THIRD FLOOR

SIBLEY, LINDSAY & CURR CO.

SIBLEY, LINDSAY & CURR CO.



### Hair Ribbon

Little girl's hair ribbon in rayon taffeta. Novelty stripe, 1 1/2" . . . . . yard 21c. Plain pastel, 1 1/2" . . . yard 23c. Plaid, 1 1/2" . . . yard 21c, 24c.

RIBBONS AND BUTTONS, REAR AISLES F AND G, MAIN FLOOR



### Kayser Socks

**A.** Mercerized cotton in red, maize, white, navy, brown, beige, blue. Turned-down cuff. . . . . 35c.

**B.** Ribbed socks. 45% wool, 55% cotton. White, red, navy, brown, beige. . . . 69c.

CHILDREN'S HOSIERY, FRONT AISLE I, MAIN FLOOR



### Rayon Scarfs

Old-fashioned garden flowers spread across these enchanting scarfs in a bevy of colors. Nearly four feet in length with fringed ends. . . . 1.00. NECKWEAR, AISLE E FRONT, MAIN FLOOR



### Acrobat Shoes

**A.** Plain type brown oxford with rubber heel. . . . 3.95. **B.** Mercerized toe, brown oxford with rubber sole and heel. . . . . 3.95. JUNIOR SHOES, THIRD FLOOR





# GRANTS KNOWN for VALUES

for 38 years

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COR. EAST AVE.

## COLD WEATHER NEEDS



### The Greatest Showing Ever!... of BOYS' MACKINAWS

Warm rugged cold weather togs for cold days ahead. Of sturdy fabrics in quality you can depend on. You are sure to find the style you want in this great collection. A complete range of sizes from 8 to 18.

Mackinaws of extra fine woolen fabrics, leather-bound slash pockets, plaid lining, warm interlining, Zipper hoods. Plaids in Brown, Grey, Blue, Maroon combinations. A wonderful buy at this price. **\$12<sup>98</sup>** SIZES 8-18

USE GRANTS LAYAWAY PLAN

Zipper hood styles. Sturdy plaids. Made double breasted with warm lining of plaid flannelette, plenty of roomy pockets, Maroon, Blue and brown plaids. **\$8<sup>87</sup>** SIZES 8-18

USE GRANTS LAYAWAY PLAN

Good looking all-wool\* plaids, double breasted, flannelette lining. Splendidly made. Convertible collar, and adjustable wrist band. Blue, Brown and Maroon plaids. **\$8<sup>17</sup>** SIZES 8-18

USE GRANTS LAYAWAY PLAN

### PEA JACKETS

Boys really go for these strictly regulation navy jackets. Made of fine quality melton cloth. Two slacks pockets, extra flap pockets. Plaid lining. Made to stand all the hard wear a boy can give it. **\$10<sup>98</sup>** SIZES 10-16

Small Boys Pea Jackets **8.98** Sizes 6 to 12 with Sleeve Emblem

### BOYS' SNOW SUITS \$12<sup>98</sup>

All-wool\* snow suits with zipper hoods. Warmly lined, belted, made double breasted. Pants with suspenders and side buttons. Plain shades of Brown, Navy, Teal. Sizes 4-10.

### Boys' COAT AND LEGGING SETS \$13<sup>98</sup>

All-wool\* overcoating fabrics in brown, blue, and tan tweeds. Coat has warm quilted lining. Leggings have zipper bottoms. Sizes 4 to 8. Cap to Match \$1.00

#### USE GRANTS LAYAWAY PLAN!

Select a Mackinaw, Snow Suit or any of these warm winter garments for your children. \$1.00 down and a small payment each week holds any purchase. Ask any salesperson about this plan.

★ SEE LABEL FOR WOOL CONTENT



BOY'S PLAYALLS **\$1<sup>39</sup>**

Well made bib overalls. Cotton twill. Blue and brown. Sizes 4 to 8.

Main Floor

A REAL VALUE

### LEATHER HELMETS

**\$2<sup>27</sup>**

Aviator style helmets. Brown leather with warm sheepskin lining. All the boys want one of these grand helmets. Brown only. Sizes small, medium and large.

Basement



BOYS' AND GIRLS' SNOW SUITS **\$4<sup>85</sup> to \$8<sup>37</sup>**

• Wool and Poplin  
• All-Wool  
• One and Two-Piece Styles

2nd Floor

### PRETTY and WARM ...



Flannelette GOWNS **\$1<sup>69</sup>**

Extremely Full Cut

We bring you a choice of three styles, all 52-inches in length! You'll like the yoke front and back for added fullness. Solid colors in tearose and white in sizes 16 to 17.

Sizes 18, 19, 20, \$1.98

Flannelette PAJAMAS **\$1<sup>98</sup>**

Butcher boy style. In blue or tearose with rosebud print trim down the front. Mannish stripes for those who prefer the more tailored styles. Sizes 34 to 46.



MAIN FLOOR

### PREPARE FOR COLD WEATHER

Tuckstitch Vests, Panties

**39<sup>c</sup> EA.**

They're firmly knit cotton with 10% wool for added warmth. The tuckstitch pattern adds to sleek fit women love. Tearose, S, M, and L sizes.



KNITTED SLIPS **\$1<sup>19</sup>**

A cold day just calls for warm undies so get ready in time. Ours are knitted in 3 shades with built-up shoulders, taped waist. Small, Medium and Large. Extra Large Size, \$1.39

Ladies. Cozy, Warm CHENILLE ROBES

Fluffy soft warm chenille robes. Two styles to choose from - Shawl and Revers style. Luscious shades of Rose, Aqua, American Beauty and Powder Blue. Sizes 12 to 20.

Ceiling, \$5.98

**\$4<sup>98</sup>**

Main Floor

## VALUES GALORE! IN GIRLS COATS

NOT AN AFTER-SEASON CLEARANCE—BUT JUST IN TIME FOR THE COLD WEATHER AHEAD!

COATS ORIGINALLY \$10.98 NOW

**\$8.77**

Single and Double Breasted styles Boy Coats, Belted Backs and Chesterfields are included in this group. Velvet and stitched collar trims. Slash and patch pockets. New winter shades of Teal, Gold, Blue, Red and Tweeds. 7 to 12.

COATS ORIGINALLY \$9.98 NOW

**\$7.97**

Plaids, Plaids and Tweeds, Fitted and Belted styles. Single and Double breasted styles. Warmly interlined. Long wearing coats that are worth much more. Come see this grand collection. Sizes 8 to 12, 7 to 10.



USE GRANTS LAYAWAY PLAN

SEE LABEL FOR WOOL CONTENT

COATS ORIGINALLY \$14.95 NOW

**\$11.97**

Chesterfields, Double Breasted styles, California Wrap and Reversibles are included in this group. Teal, Brown, Wine, Spice and a colorful array of tweeds. Sizes 10 to 14.

2nd Floor



Sunday Sun Ties Up Traffic



Newstands throughout the city did a rushing business Sunday furnishing newshungry patrons with the special edition of Rochester Sun. The above photo, taken at 9 a. m. Sunday, shows the line-up for Sun at the Main-Clinton newstand. Other downtown stands reported similar congestion when The Sun arrived.

108 Regiment  
In New Britain,  
Left Here In '40

Most of the present members of the 108th Infantry which left Rochester October 24, 1940 are now on New Britain Island, according to word received this week.

Going first to Fort McClellan, the unit remained 14 months and then shipped to Hawaii in March 1942. While some of the members returned to Ft. Benning Officer's Training School, others were at Guadalcanal. The unit, as a whole, has been in several campaigns in the Marshalls and in the Gilberts.

Most of the men who left Rochester with the unit have served continuously with their regiment in the Pacific for 31 months.

Travel Film Heads  
Sunday Movie  
Bill At Museum

For its third Sunday afternoon movie program, which begins at 3 p.m., the Museum has acquired for this week Gifford Pinchot's "South Seas."

On the same program is an OWI film, "Is Your Trip Necessary?" pointing out the need for restricting travel.

There is no admission charge and the public is invited.

The Rochester Sun

ESTABLISHED 1907  
Published and delivered into more than 70,000 homes every Thursday by The Rochester Sun Corp., 92 Clinton Ave. S., Rochester 4, N. Y. G. Curtis Gerling, pres.; Wm. A. Pfaff, vice-pres.; Eugene L. Davis, sec.; V. A. Moran, treasurer.  
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SECOND SECTION

Thurs., October 12, 1944

Page 13

Child Movie Program  
Set At Museum

Two cartoons and three educational films are listed for the children's movie program on Saturday at the Rochester Museum of Arts and Sciences on East Ave.

They are: "Old Mother Hubbard", showing the effects of rationing on Mother Hubbard's dog; "Tom, Tom, the Piper's Son", a terrytoon; "Chimp's Vacation", an endearing monkey on a highly amusing vacation; "City of Wax", the fascinatingly strange world in which the bee lives; and "Bryce-Zion Grand Canyon", showing wonders of the Utah canyons and the Grand Canyon of Colorado.

The program begins at 10:30 t.m. There is no admission charge.

TOWNSEND CLUB

Townsend Club No. 23 will meet tomorrow night at 6:08 South Avenue.

Concert Season  
Opens Tomorrow  
With 'Gypsy Baron'

An entirely new version of the tuneful Strauss operetta "The Gypsy Baron," will be heard in Rochester tomorrow evening when the New York City Opera Company gives the first of two performances in the Eastman Theatre. A second performance will be given on Saturday evening.

Though Johann Strauss passed away in his native Vienna just 95 years ago, his memory will live forever. With his Viennese waltzes, he has given joy to young and old alike. This is especially true of "The Blue Danube."

In "The Gypsy Baron" there is the nostalgia of pre-war Vienna. Its picturesque gypsy dances will be interpreted by a colorful ballet, in costumes created especially for this production under the sponsorship of New York's Mayor Fiorello La Guardia.

This company is taking first coast-to-coast tour, after which it will be installed for a run

at the new Civic Center in New York.

The entire production is under direction of Laszlo Halasz, formerly of the Metropolitan Opera Company, and, more recently, director of the celebrated St. Louis Municipal Opera.

In the cast of the operetta will be two of the nation's foremost young singers, Brenda Lewis, and Richard Tyrol. The first performance in the Eastman Theatre evening, will be part of Series A in the Eastman concerts.

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I Full Year Guarantee by Penn  
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AT LAST I CAN TELL MY SECRET  
A complete book-length novel. The enthralling story of the regret of a girl who was chided by the memories of a great love.  
TO MAKE HIM MINE  
A tale of Alaska where one woman found that love was a woman's game and that it was her turn to call the tune.  
TRUE CONFESSIONS  
Now On Sale 10c  
10c Issue Your Magazine For A Better Life 10c

No. 37 School PTA  
To Have 'Fun Night'

A community fun night will be sponsored by the PTA of Lewis H. Morgan School No. 37 next Tuesday at 8 p. m. No admission will be charged and all members of the PTA and parents in the community are invited to attend. Refreshments will be served by parents of Mrs. Crowley's and Miss Dutcher's grades, with Mrs. Raymond Clark in charge.

at No. 457 South Avenue on Oct. 20th and 21st. Contributions of toys, books, clothing are solicited. Donors are advised to call Mrs. David Lockridge at Gen. 377-W.

Cat Saves Baby

Terryville, Conn.—The yowling of a cat led two sisters to the edge of a brook where they found the body of Margaret Zelaski, their 18 months old sister lying in three feet of water. She was revived by artificial respiration.

FURS Exclusively  
SAVE UP TO \$100... TOMORROW AT  
Garfield's Sale  
FUR COATS  
Want to save \$100 on a Persian Lamb Coat? Could you use a Muskrat coat at a discount of \$100? Here is your opportunity to share in savings so substantial that they'll more than take care of the tax! Many one-of-a-kind models that will be snatched up on the opening days of this sale.  
Our regular 2 year FREE Service is given with every Garfield Coat.  
Originally Sale Price\*  
LOOK—12 Muskrat Coats ... 298. 198.  
LOOK—1 Persian Lamb Coat ... 498. 398.  
LOOK—2 Persian Lamb Coats ... 348. 248.  
LOOK—2 Hudson Seal Coats ... 348. 258.  
LOOK—3 Persian Paw Coats ... 198. 148.  
LOOK—1 Amer. Silvered Fox Coat 228. 148.  
LOOK—3 Raccoon Dyed Opossum ... 148. 98.  
LOOK—1 Mountain Lamb Coat ... 228. 148.  
LOOK—2 Grey Indian Kid ... 228. 128.  
LOOK—1 Leopard Paw ... 248. 168.  
\*All Subject to 20% Federal Excise Tax  
16 Other Fur Coats at Great Savings  
GARFIELD FURS EXCLUSIVELY  
68 EAST AVE. Opposite Chestnut St.

Tonight! THE BIGGEST SHOW IN TOWN

DEATH VALLEY SHERIFF 8:30 p.m. Adventure, suspense and mystery, seasoned with the sand and sagebrush of Death Valley and the West, old and new.  
Major Eliot 6:30 p.m. The news and its analysis sparkingly presented by radio's most experienced newsmen, Major George Fielding Eliot is the analyst.  
PASSING PARADE 7:15 p.m. John Nesbitt's stories about famous people, places and events, past and present, in a delightful mosaic of enchantment.  
JOSEPH C. HARSCH 6:55 p.m. Searching, inside pictures of up-to-the-second news of the world presented by "the man who was there".  
HERE'S TO ROMANCE 10:30 p.m. And here's to soft, dreamy romantic listening when Larry Douglas sings his songs to loveliness and romance.  
MAJOR BOWES 9:00 p.m. The wheel of fortune spins and another group of talented amateurs steps before the Major's microphone for fame and fortune.  
THE FIRST LINE 10:00 p.m. Fast tempo, excitement and heroism in dramatic form in brilliant stories of our Navy fighting men in the first line of attack in war, of defense in peace.  
CORLISS ARCHER 9:30 p.m. A laugh a minute—because here comes Corliiss, with all the teen-age problems of today and tomorrow in one package of fun.  
MR. KEEN 7:30 p.m. He's off on another exciting, human journey, crossing another name off the endless list of "missing persons".  
\$1,000,000 Worth of Radio Stars! Tune them all in on WHEC 1460 on your dial  
\*This month alone, CBS Network programs bring you more than \$1,000,000 worth of all-star radio talent. Tune in these headliners tonight on this station!

Garfield's Sale  
FUR COATS  
Want to save \$100 on a Persian Lamb Coat? Could you use a Muskrat coat at a discount of \$100? Here is your opportunity to share in savings so substantial that they'll more than take care of the tax! Many one-of-a-kind models that will be snatched up on the opening days of this sale.  
Our regular 2 year FREE Service is given with every Garfield Coat.  
Originally Sale Price\*  
LOOK—12 Muskrat Coats ... 298. 198.  
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LOOK—3 Persian Paw Coats ... 198. 148.  
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LOOK—1 Mountain Lamb Coat ... 228. 148.  
LOOK—2 Grey Indian Kid ... 228. 128.  
LOOK—1 Leopard Paw ... 248. 168.  
\*All Subject to 20% Federal Excise Tax  
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GARFIELD FURS EXCLUSIVELY  
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## WONDERFULLY WARM BLANKETS

Time To Get Them For Cold Nights In Fuel-Rationed Homes

Famous Maker's Irregulars

## 'Touraine' PAIR BLANKETS



**\$3.49**

Double the warmth, because these are DOUBLE blankets... folded over to form a pair! Springy, insulating mixture of 5% wool, 95% cotton. Pretty, practical plaids... rose, green, blue, or cedar. Bound in matching rayon satin.

### NASHUA VICTORY BLANKET

**\$3.98**

It's the airpockets in blankets that keep you warm! They lock in the warm air, insulate you against cold. This wonderful mixture of 5% wool, 25% rayon, 70% cotton does the trick! 72x84 sizes in rose, blue, winter rose, green, dusty rose.

### PEPPERELL BLANKETS

**\$5.49**

SECONDS of a make famous for quality. 50% wool for warmth woven with 50% cotton for long wear. Blue, rose, cedar bound in matching rayon-satin. Size 72x84.

### MARSHALL FIELD BLANKETS

**\$2.98**

Here's the perfect blanket for Fall, the extra warmth you need come winter. 25% wool woven with 50% rayon, 25% cotton... superb, warm mixture. Blue, cedar, rose, green, 72x84 size. FIRST QUALITY.

### 50% WOOL BLANKETS

**\$6.98**

Three pounds of pure, springy, deep-napped wool. Closely woven for long wear and maximum warmth. Made by American Woolen Company... your assurance of quality. Blue, green, rose, or winter rose. Satin bound. 72x84 size. FIRST QUALITY.

### 100% WOOL BLANKETS

**\$7.98**

25% wool... a good intermediate weight. Blue, rose, green, or cedar plaids with rayon satin binding. 72x84 size. SECONDS.

### "INDIAN" BLANKETS

**\$1.79**

Practical blankets for a boy's room, for couch covers. Sturdy, soft cottons in jacquard patterns. Whipped ends. Size 64'x76"

## PAISLEY PRINT PUFFED COMFORTER

**\$3.98**

When you can pull this comforter up to your chin for \$3.98, you're in luck! It's filled with fluffy cotton, floaty-light and soothingly warm. Covered in fresh, glossy cotton printed in a charming Paisley pattern, with rose or blue predominating.

Basement Bedding

## Made To Be Lived In... DAILY DOUBLES

They're winners, any way you add them up. Blouses, blazers, sweaters, skirts, slacks that you mix to suit your mood and needs. Picked by McCurdy's Basement Store and Sportswear Shop for you fashion-wise gals on a budget.

### For Work

#### CLASSIC BLAZER

**\$7.50**

Your beloved blazer that you'll treasure with skirts or slacks. 98% wool. Black, brown, or green bound in white braid. 12 to 18.

#### PLAID SKIRT

**\$4.98**

Bold, bright plaids on white grounds. Pleated all around. Sizes 24 to 30.

#### TAILORED SHIRT

**\$2.98**

White shantung blouse softened with pearl-typed buttons. Sizes 32 to 38.

### For Play

#### CORDUROY SLACKS

**\$4.89**

Slimly tailored with a woman's figure in mind. Durable to stand the gaff. Warm for nippy weather. Red, navy, green, brown. Sizes 12 to 20.

#### PLAID SHIRT

**\$2.98**

Tailored blouse of washable spun-rayon. Aqua, blue, cherry plaids. 32 to 40.



100% ALL WOOL.  
BOXY SWEATER  
**\$2.98**

Classic (slip in jacket) color! Green, rose, light blue, navy, brown, purple, black. Sizes 34 to 40.

COLOR IN THE  
BOW BLOUSE  
**\$2.98**

Want to sell color? Pick this polka-dot rayon crepe in red or rose! Bow neck and frilled front. Sizes 32 to 38.

RAYON CREPE  
COSTUME SKIRT  
**\$3.98**

Add a glamour blouse and you're ready for a date! 16-gauge skirt in black, navy or brown.

Basement Sportswear Shop

Completely Installed and Cemented

## PABCO STAINPROOF INLAID LINOLEUM

**\$1.89**

square yard

- STAINPROOF... a finish that resists soil, protects colors
- EASY TO CLEAN... a swish of a damp mop does it
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- WATERPROOF... double-bonded back — it won't crack
- PERFECT QUALITY... and cut from full, new rolls
- MARBELIZED DESIGNS... suitable for any room
- CEMENTED INSTALLATION by our 4-step method included

(Minimum installation at this price. 12 square yards. Please bring room measurements.)

9x12' room costs... **\$22.68** complete  
9x15' room costs... **\$28.35** complete  
12x15' room costs... **\$37.80** complete

Basement Floor Covering



**MCCURDY'S BASEMENT STORE**



**For Any Weather!**  
**Boys' Reversible**  
**Finger-Tip Coats**

**12.95**

Schoolboys' favorite! 100% wool coat in popular fly-front style. Natural color cotton gabardine lining is water repellent, wind resistant. Blue, navy or brown. 10 to 18.

aisle 7, basement

**Smartly Tailored!**  
**BOYS' TROUSERS**

**6.95**

A selection to please any schoolboy! Long wearing wools and wool-and-rayons in herringbones, plaids or coverts. With zipper. 8 to 20.

aisle 7, basement

**They're All-Wool!**  
**BOYS' SUITS**

**16.95**

Sturdy all-wool suits for school or "best wear" in "keen looking" herringbones, diagonals, checks. Blue, brown or grey. 8 to 20.

aisle 7, basement

**Wool and Leather!**  
**BOYS' JACKETS**

**8.95**

Smart, warm and sturdy! Cossack-style jacket with zipper front, belted back. Plaid cotton flannel lining. Brown, teal or blue. 8 to 18.

aisle 7, basement

**Columbus Day**  
**Is A Big Day In**  
**Sibley's Basement**

**For Boys and Girls!**  
**Toddlers' Snow Suits**

**7.29**

Ready for winter weather and looking as cunning as can be! Cotton gabardine with snug knitted cuffs and anklets. Girls: dusty rose or blue. Boys: blue. 1 to 4. Matching Hats ..... 1.59

aisle 11, basement



**To Bundle Her Up!**  
**Tot's Wool Leggings Set**

**16.49**

She won't shiver this winter! Not in this double-breasted fitted coat with its trim velveteen collar. Leggings have zipper, elastic back. Red or powder blue. 3 to 6x. Blue and tan check.

aisle 14, basement



**Fruit-of-the-Loom Dresses**

Tots love them and mothers say they launder like magic! 1 to 3, 3 to 6x.

**79c**

**Girls' School Skirts**

Pleated in front or all around. Plaids or plain! Some all-wool. 3 to 6x, 7 to 14.

**2.95**

**Girls' White Blouses**

Fresh white cotton is mighty smart with embroidery trim. 2 to 6, 1.07. Sizes 7 to 14. 1.19

**1.07**

**Pleated Skirts for Teens**

Wool or wool blends. Plaids or plain grey, brown, green, red or navy. 9 to 15.

**3.95**

**Fruit-of-the-Loom Blouses**

Styled for teens with neat tailored collar. French cuffs. White. 10 to 16.

**1.55**

**Smart Hats for Sister**

Young hats go Dutch this season! Red, navy, brown or wine. 21, 21 1/2, 22.

**1.95**

**Back Rayon Panties**

French ribbed cuff, large reinforced gusset. Service weight rayon. Tearose. 8-14.

**49c**

**White Cotton Slips**

Fine nainsook in built-up, shoulder slips with flared ruffle hemline. 8-14.

**79c**

**Rayon Bareleg Hose**

No seams to twist! Seconds of a famous brand. 100-mesh, 65-denier. 3 1/2 to 9 1/2.

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**Cotton Anklets**

Variety of colorful, trim-fitting mercerized cotton socks for every school outfit. 6 to 3 1/2.

**19c**



**Extra Warm For Winter!**  
**Boy's Gabardine**  
**Mackinaw**

**12.95**

It will really keep a fellow warm! Water-repellent, wind-resistant cotton gabardine with 100% wool pile lining and collar. Plenty of pockets. Light or dark tan. 8 to 18.

aisle 7, basement

**Famous "Lucky Boy"**  
**BOYS' SHIRTS**

**1.59**

Perfect for school and ready to take endless tubbings! Sanforized\* percale or broadcloth shirts in blue, brown, green or tan. 8 to 14 1/2.

\*Won't Shrink More Than 1%.

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**Boys' Heavy Outing**  
**FLANNEL PAJAMAS**

**1.93**

Cozy warmers for cold winter nights! Full cut coat or middy styles. Stripes or plaids in blue, green or brown. 6 to 18.

aisle 7, basement

**Selection of Styles!**  
**BOYS' SHOES**

**3.98**

Have his feet scientifically fitted by X-ray! Brown or black, calf or elk leather. Oak tanned leather or corded rubber soles. 2 1/2 to 6. Bring ration book with shoe stamp 1 or 2 attached.

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We Bought All the Manufacturer Had

**112<sup>th</sup> YEAR**

Poplin and  
Oxford  
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## SLIP-ON JACKETS

For Young Men and Boys

**97<sup>c</sup>**

A special purchase from the manufacturer brings you these fine quality poplin and oxford weave jackets. They have all the features of higher priced jackets . . . knitted crew necks . . . knit collar cuffs and knitted bands at bottom . . . one neat pocket at top. In tan only.

Small Medium Large  
EDWARDS—Men's Shop—Basement



To Give You Warmth  
Without Weight!

Brushed Rayon  
Robes . . . **5.97**

Cloud soft, wrap-around style. Bracelet length sleeves . . . turn over rever collar . . . patch pocket and full tie of self material. Sizes 14 to 20. Royal and Raspberry.

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For Junior Figures!

## Crepe Slips

White and  
tearose **1.09**

These slips will end all your worries for they are designed to fit YOUR figure. Moulded bodice and skirt length proportioned to your height. Bias cut with adjustable shoulder strap. Narrow trim at top. Slightly irregular, but hardly noticeable. Sizes: 11-13-15-17.

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## Men's Cotton Flannel PAJAMAS

**1.77**

Coat and middie styles with simulated collars. In several striped patterns from which to choose . . . soft, warm cotton flannel. Sizes: a, b, c, d.

EDWARDS—Men's Wear—Basement



More of These  
Women's  
Non-Rationed  
Corduroy

## D'Orsays

**\$1<sup>Pr.</sup>**



Take it easy in a soft cushion soled slipper with built-in heel for extra support. Smart, gay and they'll go with any robe or housecoat.

Green Tan Blue Wine  
EDWARDS—Shoes, Basement

You'll want two!  
Women's Fall **SKIRTS**  
**2.57**

Increase your wardrobe with a couple of new skirts . . . add them to blouses, sweaters or jackets and see how many outfits do you have? Have and see how many outfits you have? Have if you prefer, herringbone, Pleated or gored styles. Sizes 24 to 30.

EDWARDS—Skirts—Basement

Yes, Mother, Edwards  
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## Girls' -- 100% Wool SWEATERS

And  
Only **1.09**

Did we say \$1.09? Yes, we did . . . and 100% wool, too. Slip-on sweaters in the popular high crew neckline and long torso style. Sizes 7 to 14.

Blue Red Maize Navy  
EDWARDS—Girls' Wear—Basement



Imagine Finding Such

## Cotton Dresses

For  
Only **2.77**

But why imagine when you can see them for yourself. Crisp cotton in your favorite classic coat style. Stripes, checks, florals, and plaids made up into fine quality washables.

EDWARDS—Cotton Dresses, Basement



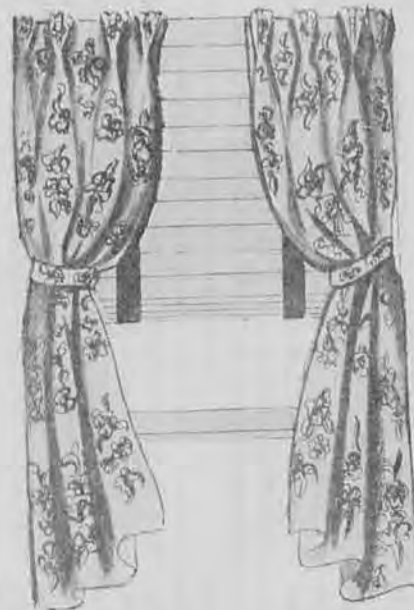
Because they wash and  
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Several styles to choose from in dainty colors of pink, blue, maize and white. Round or V necklines, button shoulders. Easy for Mother to put on . . . comfortable for the offspring.

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## Rufftex Drapes

34" Wide—99" Long

If you are looking for drapes to add a pleasant atmosphere to your room and at the same time give you long service these are the ones. Pinch pleats with tie backs. Blue and rose backgrounds in neat floral patterns.

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PR.

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Basement

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## Brighten Your Kitchen! Gingham Checked COTTAGE SETS

Ruffled check gingham cottage sets that wash and iron to your heart's content. Red, green or blue.

Tops measure, 33x45  
Sashes measure, 32x36  
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Basement

**3.47**

# Edward's 112<sup>th</sup> YEAR

## Share In These Bargains Friday and Saturday

More than a Century of Value-Giving

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Mailing Deadline, October 15

- ★ Allen's Toffee, 6-oz. pkg. 29c
- ★ Wilbur Chocolate Buds, 1/2-lb. box 50c
- ★ Iced Molasses Chews, lb. 44c
- ★ Nut Cream Caramels, lb. 57c
- ★ Crystallized Assorted Jelliettes, lb. 39c
- ★ California Fresh Dates, lb. 59c
- ★ Figs in Cellophane Packages, 1/2-lb. 29c
- ★ Peanut Bars, pkg. 5c
- ★ Iced Jelly Drops, lb. 44c
- ★ Salt Water Taffy, lb. 39c
- ★ Fruit Cake, 1-lb. 69c
- ★ Ass'd Toffee, 28-oz. pkg. 99c
- ★ Molasses Taffy, lb. 39c
- ★ Rum and Butter Toffee, lb. 39c

### PRIZE PACKAGES THEY WANT!

BOX No. 4A

4<sup>04</sup>

Plus Postage

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- ★ Pocket Book
- ★ Uneda Lunch Biscuits
- ★ 1/2-Lb. Turkish Delights
- ★ Cellophane Wrapped Fruit Drops
- ★ 4 1/2-Oz. Smithfield Ham Spread
- ★ Cheese Tid Bits
- ★ Planter's Peanuts, 5-oz.
- ★ 18 Marlin Blades
- ★ 1/2-Lb. Glaced Fruits
- ★ Corrugated Box
- ★ Decorative Outside Wrapper



### LOOK AT BOX NO. 18!

2<sup>95</sup>

Plus Postage

- ★ Apple-Cranberry Jam
- ★ Sunshine Soda Crackers
- ★ Pocket Book
- ★ Packet of V-Mail Stationery
- ★ Reader's Digest
- ★ Fruit Lunch (Raisins, Dates, Figs)
- ★ 1/2-Lb. Fruit Cake
- ★ Graham Crackers
- ★ Box of Planter's Peanuts
- ★ Cellophane Wrapped Fruit Drops
- ★ Wooden Shipping Box



### Brandy and Sherry FRUIT CAKE

1 3/4 lb. 1<sup>77</sup>

Luscious cake full of fruits and nuts. Packed ready to mail. In heavy corrugated carton.



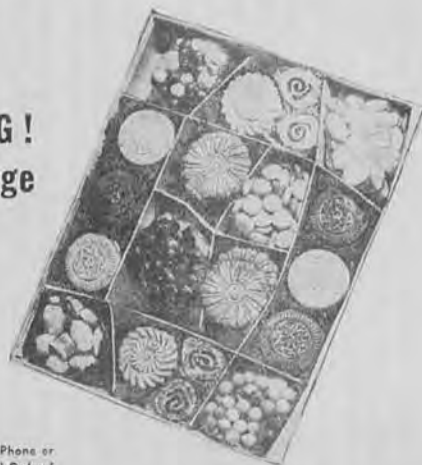
### READY FOR MAILING! Buddy Over-Seas Package

1<sup>59</sup>

- ★ Assorted Filled Chocolate and Vanilla Cookies
- ★ Caramel Nut Whirls
- ★ Assorted Hard Candy
- ★ Chocolate Center Candies
- ★ Panned Assorted Candy
- ★ Chocolate Coated Raisins
- ★ Heavy Corrugated Carton

EDWARDS—Candy, Main Floor

No Phone or Mail Orders!



### Look at this Selection of FINE FUR COATS At One Low Price!

\$288 plus federal tax

It's an eye-opening group of fine furs in many new-season styles! Sizes 12 to 44 in the collection!

- ★ Sable-Blended Squirrel
- ★ Natural Tipped Skunk
- ★ Black Persian
- ★ Lynx-Dyed Wolf
- ★ Silver-Blended Raccoon
- ★ Sable-Blended Northern Muskrat
- ★ Natural Squirrel
- ★ Natural Australian Opossum
- ★ Civet Cat
- ★ Mink-Blended Northern Muskrat
- ★ Natural Silver Fox Jacket
- ★ Norwegian Blue-Dyed Muskrat
- ★ Bombay Lamb
- ★ Stone Marten-Dyed Skunk

EDWARDS—Fur Salon, Third Floor

**Tots' Broadcloth BLOUSES** 1<sup>98</sup>

Fine, white broadcloth with tiny tucks and dainty embroidery. Sizes 3 to 6x.

**Gay Plaid SKIRTS** 3<sup>25</sup>

Rose or blue plaid with pleats all around, a suspender top and deep hems to let out! Sizes 2 to 6.

**Pretty, New COTTON DRESSES** 2<sup>98</sup>

Dainty prints and solid hues with white collars, neckrack trim! Blue, pink, red. Sizes 1 to 6.



**ALL-WOOL SWEATERS** 2<sup>98</sup>

Warm, soft wool coat sweaters with collars, long sleeves. Red, navy, maroon. Sizes 3 to 6x.

EDWARDS—Infants' Shop, Second Floor

### SIMULATED LEATHER BAGS

Fabrics and simulated leather in underarm, top handle, envelope and boxy styles. Some have inside zippers! Black, brown, navy.

1<sup>69</sup> Plus Federal Tax



### NON-RATIONED LEATHER SLIPPERS

For real lounging comfort, slip into these butter-soft kid slippers! Soft-soles, and a low heel for extra support. In black only. When ordering by mail or phone, please state exact shoe size.

2<sup>39</sup>

Mail and Phone Orders Filled!  
EDWARDS—Shoe Salon, Third Floor





## A Statement To The Public

Members of Rochester Typographical Union No. 15 feel that the Gannett Company has failed again, as it also has in previous instances, honestly to acquaint the public with the facts of its dispute with the union.

The union also wishes to point out that it feels as strongly about freedom of the press as Mr. Gannett says he does, and that, although not given an opportunity to present its side and despite the fact that its members were called upon to set in type a statement that was a carefully calculated misrepresentation of the truth, nevertheless handled that statement as it would any other piece of copy.

The implication was given in the Company statement that the dispute involved other crafts, particularly the photo-engravers. This implication is completely false. Officers of the Photo-Engravers Union have stated that the use of handlettering involved in this case had no connection with their union.

Further, Typographical Union wishes to bring to the attention of the public that it has been operating 30 years under the clause of the contract in dispute, that that clause has been in effect ever since there were Gannett papers in this city, and that never before

has it been questioned by the company until less than two months ago. Then, instead of always abiding by the terms of the contract, as it claims, the company attempted to arbitrarily change the practice while the contract was in force.

The Company statement makes a strong case for arbitration of any dispute. The Union has always accepted the principle of arbitration, and has been through a number of arbitration cases involving differences with the Company and has won every case. But in this case the Company wished first to change the conditions of the contract and then arbitrate to decide whether it should keep what it had taken from the Union or return it.

The Union is always ready to arbitrate with the company possible changes in the contract as provided, but it believes that the conditions originally agreed upon should obtain while the arbitration is in progress. The Company, was not, in this instance, willing to allow the work to proceed while the matter was being settled.

The integrity of Rochester Typographical Union No. 15 has been established in this city for sixty-one years. This record has not been broken.

Rochester Typographical Union No. 15

## SOCIALIST LABOR PARTY

Presidential Candidate

### EDWARD A. TEICHERT

Will Speak Here Twice Tonight, on  
"THE POST WAR CRISIS"

OVER **W H E C**  
5:00 O'CLOCK

### CONVENTION HALL

8:00 o'clock  
Admission Free

THE SOCIALIST LABOR PARTY will appear on the Ballot in New York State as the

"INDUSTRIAL GOVERNMENT PARTY"

## VOTE INDEPENDENTLY



This Cartoon-Advertisement Sponsored By A Group of Independent Voters

## The Arm Chair General

BY LOUIS GLASER

In spite of the newsreels, the war correspondents stories and the radio commentators, it is difficult for the layman here at home to get the feel of the war as it really exists on the fighting fronts. The last personal contact any of our civil population had with war was in 1861-65. Few civilians are still living who experienced the Civil War.

We may well be thankful that this is so. I never had much patience with those extremists who claimed the American people could not

realize we were at war unless some of our cities were bombed. Our men are fighting on many battle fronts to keep the war away from our homes in that they have succeeded.

Most of us when we think of the fighting front, imagine the soldiers firing their rifles, carbines, machine guns, mortars and bazookas for 24 hours a day. Some of the more romantically inclined picture the GIs charging the enemy with a cheer and fixed bayonets, driving their opponents before them, killing them or accepting their surrender. Well, it just "ain't" so.

Modern warfare is like big business. Gen. Eisenhower is the chairman of the board of his corporation; The West Front. His staff is like the board of directors. Gen. Bradley and Marshal Montgomery are the general sales managers and the divisional commanders are divisional sales managers and so on down to the lowliest squad. The job of all units is to win territory and put their competitors (the enemy) out of business.

Responsibility and authority are placed with the commander of the unit whether large or small. The various units take their place in the line and proceed to get to the objectives assigned them. Some units, for one reason or another, may lay around for days without firing a shot. Officers may spend two or three days preparing for an attack and take their objective in twenty minutes of actual fighting. Still others may start for their objectives and then be pinned down by enemy fire for various lengths of time, depending upon whether airplanes, tanks, artillery or infantry are used to break up the enemy fire. While all this is going on the men have to eat, sleep, wash, write letters and answer the calls of nature. Some fun!

Insofar as is humanly possible, nothing is left to chance. Every move by a unit is according to plan. It is when some unforeseen situation arises to throw the plan out of kilter, that some officers and men distinguish themselves by "ad libbing" and using their heads. Thank heavens we as Americans excel in meeting unusual situations.

But for the average foot soldier, the war is a drab, dirty, heartbreaking job. Gen. Eisenhower, Army, Divisional and Regimental commanders can't stop doing their jobs and sit down with GI Joe and explain every move planned.

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**William Penn**

Gem of the Blends  
Blended Whiskey, 86 proof,  
65% grain neutral spirits  
GOODERHAM & WORTS LTD.  
Peoria, Illinois

When tired and thirsty, here's what to say.  
GENESEE-me brother, right away.

**GENESEE LAGER BEER**

**Sears** Both Stores **OPEN** Friday-Saturday til 9 P.M.

For All Around Wear It Can't Be Beaten!  
**Reversible Jacket**  
6.50  
Main Floor, Monroe

Warm, fully lined jacket that reverses from warm all wool to water repellent gabardine. Made with deep slash pockets and adjustable side and cuff tabs. Button front style in a complete range of sizes up to 18.

FRATERNITY PREP THE FINEST IN  
**Reversible FINGER TIPS**  
12.95  
Main Floor, Monroe

Popular single breasted button through style. Designed for action free comfort. Made of extra warm materials that reverse from cotton cloth to water repellent gabardine. Complete range of sizes 6 to 18. Others Up To Size 12, \$9.95

Any Purchase TOTALING \$10 OR MORE CAN BE MADE ON SEARS EASY-PAYMENT PLAN

**POPLIN JACKET** 3.98  
Main Floor, Monroe

**CAPEKIN JACKET** 10.95  
Main Floor, Monroe

Fly front poplin jacket. Fully lined, with deep slash pockets. Water repellent it is warm enough to wear now alone and later on under coats. Complete range of sizes 8 to 18.

Fraternity Prep smoothly tanned capeskin. Designed and tailored for hard sturdy wear. Button front style with deep lined slash pockets.

**Boyville Jr. Alpaca Mackinaw**  
Illustrated above. Mohair pile lining looks like fur and is as warm as sheepskin, yet weighs less. Moisture resistant gabardine. Wool pile collar. Sizes up to 8.  
11.95  
Main Floor, Monroe

**BOYVILLE JR. SNOW SUIT**  
Two-piece sheepskin lined, water repellent snow suit with bib top pants with ski ankles. Button front coat with all-around belt. Complete range of sizes up to 8. Helmet to match 59c extra.  
11.95  
Main Floor, Monroe

**Boyville Jr. SKI PANTS**  
4.69  
dib top style in warm melton cloth, made with reversible knee patches. Knit cuffs. Youngsters 3 to 10 will wear them with jackets or coats. Navy Blue only.

**BOYS COAT SETS**  
13.95  
Two-piece coat and legging sets for boy, up to 8 years. They serve as double duty sets now. The coat may be worn alone and later on add the leggings. Warmly lined, they'll resist the coldest breezes. Helms extra.

**Sears, Roebuck and Co.**  
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RIDGE ROAD NEAR DEWEY (13) GLEN, 556  
ROCHESTER, NEW YORK







## Fans Won't Let World Series Die

BY CRAY REMINGTON

In Rochester the world series promises to ramble on into November. They're still talking about it. The National League fans are elated and boast boisterously. The American League followers are a trifle deflated and spar defensively.

In the Powers Hotel lobby American addicts were lamenting that the Detroit Tigers, instead of the St. Louis Browns, should have played the National League champions, the Cardinals. The Tigers, who lost in their league by a single game on the final day of the season, were, all baseball men agree,

the stronger of the two teams on the final lap of the season. Figures compiled the last two months of the playing season plainly show that the Tigers were the class of the A. L. And so on, ad infinitum.

Verne Stevenson, Brownie shortstop, didn't play to form. Slaty Marion, Cardinal shortstop, was superb, even better than form. If these shortstops had replaced one another in the lineups the Browns, judging by the usual second-guesses, would have won the series. It all simmers down, in the arguments, to such a trifling detail as this. In other words, if Billy Southworth and Luke Sewell had swapped teams the series result would have been different—perhaps.

But veteran ball players

don't pay much attention to these things. They realize more keenly the thousand and one details of chance which enter a single ball game.

When a fan would ask Frankie Frisch, "Who's gonna win tomorrow?" the Dutchman, if in mood to answer at all, would say, "Well, if one team gets twelve hits and one team gets five hits and there's a brisk wind behind 'em one team will, or should, be sure to win."

And without entering into the foregoing controversy, we feel fairly safe in asserting, and thereby contradicting the late John J. McGraw, that the better team doesn't always win in its league nor in a short series. This season Milwaukee had the best team in the American Association by a country mile but following hocus-pocuses of the hockey playoff series by the Association's four leading teams Louisville's club won and played and lost the Minor Series to Baltimore.

The Baltimore Orioles proudly acclaim themselves the minor baseball champions but to many this title, although legal and genuine is just a bit too ripe, as aged cheese or, say, a wrestling champion.

Some local fans may remember how Billy Southworth won a Rochester pennant back in 1923 by a fraction of a percentage point over Buffalo. Billy had a humpy-dumpy team. In the final weeks he picked two young, untried and totally inexperienced alleged hurriers the Cardinals had forwarded in a grabbag because they had no one else to hold the bag, and, miraculously enough, they won. Billy didn't

know just how they won. Nobody but the Creator knew. One of the kids, the day following his game, fell out of bed at the Powers Hotel and fractured one arm. He was that alert.

Which causes this wild conjecture as an incentive to more arguments by fans. Perhaps it was Billy Southworth who beat Luke Sewell in this world series. Anyhow, all of Billy's guesses in the series seemed a bit more than correct. They were magical.

The first time I saw Luke Sewell was in Selma, Alabama, in 1923. The late George T. Stallings' Rochester Tribe was playing collegiate Alabama a spring training game. To everybody's surprise the game reached the ninth all tied. Bill Moore, then young, was pitching, and this ninth, he fanned a couple and walked as many. The Kid Alabama catcher came to bat.

"Whatever you do," Stallings ordered, "don't throw a fast one. These collegians can't hit a curve with a paddle."

Bill, though, selected to serve this kid catcher a fast one. It was, as I recollect very, very fast, as fast as the sale of popular brand cigarettes. The kid slapped it back very fast, also. He slapped it so fast and so far that the ball was lost in the Alabama rough and much to Stallings dismay his team lost to mere collegians.

The kid catcher was Luke Sewell. After the shades of night had fallen one hour by the clock Stallings' imprecations could be heard mingling with the croak of Alabama frogs. It was all prophetic. But we didn't know about that.



**EXPLAINS POST WAR CHINA PLANNING**

Dr. Tehyi Hsieh, former Chinese diplomat and leader of Chinese affairs in Boston, Mass., explains post war planning in China to Jean Walrath and George F. Rogers, Democratic candidates for Congress in this area, at a luncheon meeting in Sheraton Hotel arranged by Edwin T. Thayer, Democratic publicity chief and close personal friend of the doctor. Both Walrath and Rogers expressed a vital interest in the future welfare of China.

## 'Clip' Bostwick's Death . . .

(Continued from Page 1)

he had into his endeavors. Indeed he had been heard to remark that the game of life was like football, hard, at times, but always good fun.

### Admitted to Bar in 1893

After two years as a clerk in the law office of S. L. Lee and Yeomans he was admitted to the bar in 1893, when the American world was young and gay and the great Chicago Columbian Exposition was featuring the news of the land. Shortly thereafter he opened his own office adjacent to the Four Corners. Although his office boasted a large associate staff, Clip, in all his legal career, never had a partner.

Although politics eventually became Clip's first love, he rose to local heights in his legal career. His defense in the Keavin murder case in Auburn in the '20's and work in a series of court cases, the Ironduquai paving trials in '29, that brought disagreement on the gulf of his client, are still remembered.

### Rabid Football Fan

As a rule, Clip snatched his vacation rests in day periods. He loved to attend football games, and, for years, the annual Syracuse-Colgate games in Syracuse were "musts" with Clip. His friends and chance acquaintances loved to hear him discuss the game on the railroad or motor ride home. He was as enthusiastic as a mere freshman. And, too, Clip knew his football, "O-o-h-h!" he would cry, when an end was neatly boxed.

This ability to lose himself for the moment in pure enjoyment, and to forget more serious problems, was perhaps one of his secrets for many years of ultra arduous political and business activity. He knew how to work and he knew how to play.

Clip's law office and downtown headquarters were in the

## Registration . . .

(Continued from Page 1)

sharp gains noted elsewhere in the state.

Cleveland, Ohio is expected to fall short of the 1940 mark, but it is already being predicted that gains in the balance of the state will overcome Cleveland's loss.

While it has been said that the big-vote trend has left Republican leaders worried, that condition does not appear to prevail in Monroe County, normally Republican. Here, the Republicans are reported working with complete enthusiasm in getting out a record roll of qualified voters.

Many political experts say that a large popular vote will favor President Roosevelt.

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SUNRISE BEAUTY SHOPPE  
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Only \$19.99  
ALL THE NEWEST FALL COLORS  
BROWNS GREENS BLUES REDS GREYS BLACKS  
Again the fashion hit for Winter '44—The Chesterfield. All superbly tailored, warmly interlined, budget priced.  
SIZES 10 TO 20  
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**DON'T WAIT TOO LONG YOU MAY BE DISAPPOINTED!**  
According to present indications animals will be plentiful this Christmas.  
We suggest you stop at either of our stores and reserve your now. A small deposit required on all lay-aways.  
21-inch Baby Doll, moving eyes, voice, fully dressed. . . . \$3.95  
22-inch Girl Doll, moving eyes, voice, natural hair. . . . \$7.95  
Scotty Dogs, Elephants, Cuddle Bears. . . . \$4.95  
Mickey Mouse, Donald Duck and others. . . \$3.95  
Keweenaw Bears, Dogs, at prices of \$1.00 to \$3.95

**UNIT PARTS ROCHESTER CORPORATION**  
1223 E. MAIN RIDGE RD. & LAKE AVE.

**CRAMER'S**  
VOTING IS YOUR RESPONSIBILITY AS A CITIZEN  
**YOU MUST REGISTER TO VOTE**  
REGISTRATION DATES  
Friday, Oct. 20—Saturday, Oct. 21

**CRAMER'S**  
CRAMER PHARMACISTS FILLED OVER 74,000 PRESCRIPTIONS IN ONE YEAR 1943  
THIS CONVINCING RECORD IS A MARKED INDICATION OF PATIENT AND PHYSICIAN CONFIDENCE

**SHERWIN-WILLIAMS**  
**FINE WALLPAPERS**  
MONEY SAVING VALUES  
Step in and see these Excellent selections today  
Beautiful wallpaper for your living room — dining room — bedroom and kitchen. Outstanding patterns in all colors and designs.  
**14¢ and up**  
NEW LOCATION 41 SOUTH AVE. Open Monday Nights 'Til 9  
**SHERWIN-WILLIAMS**  
41 South Ave. Phone 1517  
Between Main and Broad  
Home Decoration Service

**MAIN LINOLEUM STORE**  
Offers Two Outstanding  
**LINOLEUM VALUES**  
9 FOOT WIDE FELT BASE FLOOR COVERING  
**49¢** Sq. Yd. and **59¢** SQ. YD.  
Beautiful New Patterns to Choose From  
**BRING YOUR ROOM MEASUREMENTS**  
12x12 and 12x15  
**Armstrong RUGS**  
12x12 Standard \$ 8.95  
12x15 Standard \$10.95  
12x12 Quaker \$10.95  
12x15 Quaker \$12.95  
Open Mondays Until 9 P. M.  
**Main LINOLEUM STORE**  
348 MAIN ST. E. STONE 4144

**Neisner's**  
Famous For Fine Portraits  
**Pre-Christmas SPECIAL**  
3 LOVELY 5x7 PORTRAITS only \$2.95  
Proofs Submitted  
This Christmas Give Photographs  
**Neisner's**  
5 to 10th Sts.  
200 E. MAIN ST. Studio Rear Main Floor

EDWARDS-Gleason Street Floor  
EDWARDS-Furniture, Fifth Floor

# EDWARDS BASEMENT

Extra Coat Values During Our 112<sup>th</sup> Anniversary

## LUXURIOUSLY FURRED COATS

For Only **\$44** NON-TAXABLE

Shop  
Monday  
Noon  
'til  
9 P.M.

★ Fitted Styles      ★ Tuxedos  
SIZES 12 TO 20

Truly remarkable coat values . . . fitted and boxy styles trimmed with flattering furs. Small, youthful collar and cuffs, shawl collars, popular tuxedo fronts and fur banding on skirts.

**Fur Trimmed with:**

- Dyed Squirrel
- Mouton Lamb
- Kit Fox
- Spotted Lapin—dyed Coney
- Norwegian Fox
- Red Fox
- Skunk dyed Opossum

- Black
- Brown
- Green
- Blue
- Grey

Another  
Extraordinary  
112<sup>th</sup> Anniversary  
Feature!

### ALL WOOL CHESTERFIELDS

Sizes  
10 to 20      **\$18**

The coat you want for immediate wear until you don your fur coat. Rounded sweetheart lapels, peaked lapels and hobby collar. Chesterfields in Shetland-like or suede-like fabrics. All are warmly interlined. In men's wear grey, blue, brown, green or black.

**\$2** Down, and weekly or monthly payments will reserve your coat until December 1st. No charge for storage.

EDWARDS—Coats—Basement



**\$5** Down and weekly or monthly payments will reserve your coat until Dec. 1st. No charge for storage.

EDWARDS—Coats—Basement



## MEN! WHERE CAN YOU FINE VALUES LIKE THESE?

### ALL WOOL TOPCOATS

**18.<sup>94</sup>**

Sizes, 35 to 46

Don't judge these topcoats from the prices on the tags . . . come in and see them for yourselves. You'll agree that Edwards gives the values on their 112<sup>th</sup> birthday . . . coats that have a richer appearance and give you the longer wear you expect. Made of all wool fabrics in covert, herringbones and camels. Fly front button through and set-in sleeves.

- |     |       |                |
|-----|-------|----------------|
| TAN | GRAY  | NATURAL COVERT |
|     | BROWN | BLUE           |

EDWARDS—Men's Coats—Basement



### WORSTED AND TWIST FABRIC SUITS

**18.<sup>94</sup>**

Expensive looking suits . . . but inexpensive too! Made of long-lasting worsted and twist fabrics with smooth, well tailored lines. If you are a fashion wise, but budget loving male, you'll not miss this opportunity. Stripes or mixtures in blue, brown or gray.

- |          |        |       |
|----------|--------|-------|
| REGULARS | SHORTS | LONGS |
|          | STOUTS |       |

EDWARDS—Men's Suits—Basement





Local Programs Today

Hour	WHEC-1360 KC	WHAM-1180	WSAY-1210
8:00	Organ Recital	Organ Recital	Morning Services
8:15	Organ Recital	Organ Recital	Morning Services
8:30	Morning Musicals	Moore Co. Neighbors	Free Methodist Bible Crusade
8:45	Mission Sunday	Moore Co. Neighbors	Free Methodist Bible Crusade
9:00	World News	News	Church of All Peoples
9:15	World News	Commando Mary	Church of All Peoples
9:30	World News	Commando Mary	Church of All Peoples
9:45	World News	Commando Mary	Church of All Peoples
10:00	World News	Commando Mary	Church of All Peoples
10:15	World News	Commando Mary	Church of All Peoples
10:30	World News	Commando Mary	Church of All Peoples
10:45	World News	Commando Mary	Church of All Peoples
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11:15	World News	Commando Mary	Church of All Peoples
11:30	World News	Commando Mary	Church of All Peoples
11:45	World News	Commando Mary	Church of All Peoples



Don't Overlook These  
Wool, Casual  
COATS  
\$28

Shop Monday from 12 Noon to 9 P. M. for These Thrifty Values!



EDWARDS-Coats, North West Wing, Third Floor

You are invited to use our time-saving charge account! It's a shopping convenience the whole family can enjoy.

The Arm Chair General  
By LOUIS GLASER

Most columnists and commentators convey the impression that if only our forces can break through the Siegfried Line (Westwall) and reach the Rhine River, take the cities of the Ruhr and the Saar, we will have won the Battle of Germany.

There is no question that if the Allies do that, Germany would be severely crippled and her ability to continue organized warfare would seem to be impossible. But it doesn't follow that the Battle of Germany would be over. Let's look at the record.

After the Nazis were pushed out of the Ukraine, we were told that loss of the Ukraine grain was a "crippling" blow. The Nazis lost the Ploesti oil fields in Romania. Again they were "crippled." The Luftwaffe (Naz Air force) has been driven from the skies and their subs from the seas. They have lost most of France, all of Belgium and Luxembourg and part of Holland. All these are "crippling" blows and if the Nazis were the Germans of 1918, the war in Europe would have been over some weeks ago. Evidently the Nazis are a different breed of cats. And for "cripples" they are putting up one hell of a fight.

On the West Front, the Nazi High Command is fighting on the line that it picked to fight on. The Westwall and Alsace-Lorraine. The Nazis would like to continue to fight on this line all winter because even if the Allies clear the Westwall and reach the Rhine you may be sure that they have fortified the east bank of that river strongly and if the German Army and German people are still

with Hitler the Nazis would put up a very stiff battle.

There are a few monkey wrenches waiting to be thrown into the Nazi "brain machine". However, Gen. Eisenhower doesn't want to fight it out on the present line all winter as the Nazis would love to have him do. There is a strong possibility that men and material are being gathered for a major breakthrough in the neighborhood of Arras. If the Canadians can speed up the capture of territory on both sides of the Schelde Estuary so that Antwerp could be used as a main port that would be a big help. But regardless, the preparations for this movement are no doubt going forward. Such a breakthrough will require enormous quantities of everything. For the breakthrough would be in hostile country and our men would be very much on their own.

There is the matter of the Russian attack against East Prussia. There is also the possibility of the Russians cracking the Warsaw front. A couple of Hitler and Co. worried. To say nothing of the drive up through Hungary into Austria and Czechoslovakia. It is now possible for Tito's Yugo Slavs to capture Adriatic seaports so that Allied troops can land, march up the Adriatic coast into Italy and flank the Nazis there.

The biggest monkey wrench of all would be if the German people after one or two more Aachens, would decide that a bellyful of Nazi tripe. That would save a lot of Allied lives. May God speed the day.

ED RANDALL'S  
Scene and Word

In Rochester, LSMFT stands for "LINDTYPE STRIKE MEANS FEWER TIMES-UNIONS."

Some people have said that there is too much corn in this column, but I prefer to consider it golden hunter.

Last week was celebrated all over the country as NNW-National Newspaper Week. Rochester "celebrated" No Newspaper Week.

A GI in England wrote home about how phlegmatic are the English people. He told how he spent a week-end with an Englishman and his wife and entirely by accident, happened to open the door of the bathroom when his hostess was taking a bath. Making a hurried and embarrassed retreat, he immediately sought out his host, who was reading in his room and apologized profusely. The Britisher brought his head out of his book and regarded the Yankee for a moment and then remarked:

"Skinny old thing, isn't she?"

Some time ago there was a frolic in Holland, which was known as "The Day of Reckoning." The government made a careful investigation to find out if it was Nazi inspired, and as a result of the investigation, several white men were arrested. They were told the white men because they were lovebirds with the Indians.

Consistency is a wonderful thing. A Cliff Avenue grocer



Bang Up Buys!  
Wool, Casual  
SUITS  
\$28



SIZES: 9 to 15 10 to 20

Trust cowards to bring you a suit scoop gauged to your preferences and your proportions! (Whether you're a gamine junior, or stately miss!) Here's a line-up of the newest, finest suit fashions—classics, cardigans, dressmaker suits! In fine, all-wool tweeds, worsteds, crepes, shetlands! You'll find checks, stripes, and solid hues in red, blue, fuchsia, green, brown, black.

EDWARDS-Suits, North West Wing, Third Floor



### Decreases of Fashion

Most overworked word currently applied to fall and winter fashion is "elegance." Literally, it means refined gracefulness or propriety, expressed in fastidious taste. Interpreted in terms of style, it implies a nice selective instinct for assembling costumes as harmoniously simple as a musical chord. One wrong note can spoil the entire effect. A woman can't go too far afield if she follows the wardrobe plan of radio actress Mary Patton who conservatively considers every suit and dress with an eye to wearing it for two years. Gadgetry, glitter and ostentatious high style have no part in her scheme. Quality of line and fabric cost more in the initial outlay but prove their economic advantage in the year-end budget. Referring to propriety of dress, Mary says there is nothing in this world that can generate an inferiority complex in women so quickly as appearing in the wrong kind of clothes.

Each season a new color is presented by famous millinery designer Walter Florell. At the first luncheon showing in the Ritz Carlton Oval Room. New York diners were introduced to Promiscuous Pink, a rosier, richer, deeper variation of the hue we've learned to call Shocking. Used alone or in combination with peacock blue or black, the striking color seems more beautiful than its forerunners in that bright field. A snowy white ermine half-moon pillbox in the same collection added a significantly new note with lily of the valley trim.

Fur-dyers having glamorized the lowly skunk to resemble luxurious stone marten and muskrat to be mistaken for mink have turned their fine talents to gilding the beauty of fine fox. Beautiful beyond description was the navy blue fox stole which Gunther, Fifth Avenue furrier, included in the noontime showing which opened the weekly luncheon fashion reviews at the Persian Room of the Hotel Plaza.

Before most of us have parted with our last shoe coupon, word comes that the color range for spring presentation has been selected and approved. Bright red and brilliant green are newest excitement, but will not be overplayed. Bluejack, black, town brown, turtan and army russet complete the chart.

Keeping your serviceman overseas informed about your change of coiffure may not seem particularly important if done with words, even when you know he's interested, says Joan Wetmore. Each time she changes her hairdo, a photograph is mailed to her husband, keeping him up-to-date. At the moment, it may be too late to include one in your Christmas box, but a small picture can be airmailed with a special letter to reach him for holiday greeting.

### Consumer News

#### HOW LARGE IS AN EGG?

Have you noticed that large Grade A eggs are rather scarce these days? There is an excellent supply of Grade "B", "C" and "D" eggs. "C" eggs result from summer heat, and from eggs moving out of storage. The prices of these two grades of eggs and of the small pullet eggs is very favorable. This offers consumers an opportunity to stretch the food budget, as far as eggs are concerned, by buying Grade "B" and "C" eggs for cooking in combination with other foods, and the small sized eggs for all uses.

Under the Government Standard for eggs, large eggs must weigh between 24 to 27 ounces per dozen and pullet eggs must weigh from 18 to 20 1/2 ounces per dozen. Pee-wee eggs must weigh 16 to 18 ounces per dozen. In recipes where a quantity of eggs is used such as angel food cake, it is well to measure the eggs by the cup, thus setting a standard to take care of the size. In recipes calling for one large egg, two of the small eggs should be used. A large egg will average 2 ounces, an average 1 1/2 ounces. Thus, if the recipe calls for four eggs, six of the smaller eggs would suffice.



Color at the Collar!  
**RAYON CREPE SCARFS**

Like blossoms crushed against eddying soft crepe. Old-fashioned garden flowers—black-eyed susans, morning glories, daisies, blue roses and tuchsia star flowers spread across these enchanting scarfs in a bevy of color. Nearly four feet in length and fringed at either end.

**1.00**

NECKWEAR, AISLE E FRONT, MAIN FLOOR



Kayser "Hands" You Warmth!  
**LINED STRING GLOVES**

With the casual suits and top-coats you love so well—string gloves are a perfect gesture. These are the famous Kayser brand, exclusive with Sibley's in Rochester. They're lined for cozy comfort. White or champagne.

**1.65**

GLOVES, FRONT AISLES D AND E, MAIN FLOOR



Prestige! They Have It!  
**NEW Prestige RAYONS**

Flattering sheerness, high twist, fine seam, durable foot weave—whatever you look for in a stocking, you'll find in "Prestige" rayon chiffrons, a proud new name on Sibley's honor-roll of quality hosiery. Two fashion-right tones, patio sun, vista beige.

**96c**

HOSIERY, FRONT AISLES 1 TO 4, MAIN FLOOR



**STEERS YOU TO REAL FINDS!**

A Complete Assortment of  
**Christmas Cards**  
**29c to 1.00 box**

Gay, lighthearted greetings, picturesque scenes, beautiful religious pictures, old-fashioned holly and poinsettia cards, snow-scenes—you'll find all of them at Sibley's! Sketched are just a few of the many beautiful cards, boxed for your convenience.

- "Santa Claus" or "Three Candles" 12 folders and envelopes, packed in cellophane... **29c**
- "Northern Lights" 14 winter scenes, reproduced from original paintings... **50c**
- Curtain & tree reproductions—Box of 14 cards... **1.00**
- "White Christmas" 12 holiday snow scenes, with realistic sparkling snow... **79c**
- The famous "Sue-O" cards—every one different! 12 cards with adorable Sue on each one... **1.00**
- "Christmas Flowers"—Candles, holly, poinsettia, 18 cards in homey, old-fashioned designs... **1.00**
- Chico sketches from originals by Alfred Van Nieuw of Brugge, Belgium—18 cards lovely enough for framing... **1.00**
- "Leafy Tree Cards"—12 sparkling cards with old-fashioned Christmas scenes... **1.00**

STATIONERY, AISLES N AND O, REAR, MAIN FLOOR



You Can Make This Snowsuit!  
**100% WOOLS**  
**1.59 Yard**

Yes, now you can make your child's snowsuit, whether you have a tiny toddler or a man-sized grammar lad! Just arrived at Sibley's are yards and yards of heavy snowsuitsing 100% wool in plaids or plains. Start to make snowsuits now and have them ready just in time for the blizzardy days to come! 54 inches wide.

Historic Pattern #737  
FABRICS CENTER, MAIN FLOOR



**TO HELP YOU SLEEP WARM THIS WINTER!**



**PERSIAN-PRINTED WOOL COMFORTERS**  
Lofty warm comforters filled with pure wool and covered in pretty, practical sateen. Persian-printed on top, with plain border and back. 72x84" in rose, blue or green.  
**8.96** each  
BEDDING, THIRD FLOOR

SIBLEY, LINDSAY & CURR CO.



**CHATHAM'S "SUTTON" 25% WOOL BLANKETS**  
A fine name, a fine blanket for sturdy warmth. 25% wool, 50% rayon, 25% cotton with a soft nap and rayon satin binding at the ends. Ample 72x84" in blue, rose, green or cedar.  
**5.22** each  
BEDDING, THIRD FLOOR

SIBLEY, LINDSAY & CURR CO.



**RAYON MOIRE TAFFETA WOOL COMFORTERS**  
Gorgeous comforters with rich covers of Celanese rayon moire taffeta in rose, blue, wine or green. Lovely stitched design and border. Filling of light, luxuriously warm wool. 72x84".  
**15.94** each  
BEDDING, THIRD FLOOR

SIBLEY, LINDSAY & CURR CO.

### The Colonel Tells Us

There are always two sides to every story — this, then, is the fundamental reason why we must preserve Freedom of Expression here in the United States. Freedom of Expression means Freedom of the Press, Freedom of the Radio and Freedom of the Pulpit. It is because we have demanded the right of free expression that we were privileged to hold a Republican National Convention in 1944. It was our distinct privilege to

viewpoint is free to express his or herself, our Nation will remain a country of free people. While we maintain the right to hear or read both sides of any question, we will have a free press. It is our privilege — yours and mine — to learn both sides of any question and then to form our own opinions and our own decisions. This right to hear or read both sides of any question is what our men and women on the battle fronts are fighting for. When any bloc, clique or group seeks to prevent you or me from hearing both sides of a question, you know they have something sinister or shady that they want to put over on the American Public.



**YOUTH DEVELOPS OWN STYLE**—Teen agers are just as fashion-conscious as big sister and fashion designers catering to their desires have created smart new wardrobes for the small to their dress-up occasions in baby blue cashmere, cut on princess lines, featuring blue braid trimming. Second from the left shows CBS starlet Gloria McMillan wearing a black sateen artist's smock trimmed with bright red piping and

whimsical figures embroidered in red, yellow, green and blue. Third from the left is the highly priced dress fashion created for Gloria. Laced in Little Bo-Peep fashion, the jumper effect of fine blue cotton over dotted swiss organza is a favorite dress-up model. At the right is shown Gloria in a smart new piped blazer of white flannel. Worn with a pleated navy skirt, hat and gloves, Gloria alternates her crisp cotton blouses with short-sleeved, colorful pullover sweaters.

**WANTED**  
**USED TRUNKS**  
LUGGAGE, GOOD CONDITION  
TOP PRICES  
**KRIEGER'S**  
135 CLINTON AVE. S. 5th Store 221

# Sears

**Both Stores Open Friday, Saturday 7-9 P. M.**

## Slumbersound BLANKETS

5% Wool in Gay Plaid Pairs

**3.79** Both Stores

72x84 size with plenty of built in warmth. Gay bright plaids in Rose, Blue, Cedar. Fast colors they may be laundered time and time again. Edges beautifully bound with acetate rayon for longer wear. Double bed size.

## 25% Wool Extra Warm PLAID PAIRS

**4.98** Both Stores

Plenty of warmth without too much weight. All double bed size 72x84 in a huge assortment of bright gay plaid combinations. The colors are clear sharp. Constructed to give years of service. Edges neatly bound with acetate rayon satin. Soft nap which retains its warmth.

**PASTEL COLOR BLANKET**  
25% wool in pretty pastel colors. Beautifully made. Bound edges. Warm for plenty of warmth.  
**5.98** Both Stores

**100% ALL WOOLS**  
One of the finest blankets you can buy anywhere. 100% all wools in assorted colors. They'll give you a satisfactory service.  
**10.95** Both Stores

## 54x54 All Irish Linen Ready to Work TABLE CLOTH

**3.98** Main Floor Monroe

**16x43 Table Scarf To Match Cloth** ..... **1.69**  
**Ready to Work Guest Towels** ..... **79c**



**72x84 COMFORTERS**  
**3.29** Both Stores

**50% WOOL BLANKETS**  
**6.98** Both Stores

Patterned with all over design. Rich, luxurious, are these warm as quilted comforters and for only \$3.29 each. All 72x84 size.

50% wool for those who like warmth without too much weight. Assorted plaid combinations. 72x84 bed size. Edges neatly bound.

## 38 In. Wide for Dresses or Skirts Wool Type Rayon Twill

**65c** Yard

Nine colors to choose from. Gold, Red, Blue, Scarlet, Marle, Dark Blue, Navy, Light Blue, Copen Blue. Every inch perfect quality, all cut from full bolts, all 38 inches wide.



**VELVETEEN**  
A large selection of colors to choose from. Heavy, perfect quality ..... **1.98**

**OUTING FLANNEL**  
Plain outing flannel for kiddies' sleepers, etc. All perfect quality ..... **29c**



## 16 Colors to Choose From in Knitting Yarns

Worsted 4 Ply **98c**

**3 OUNCE OMBRE**  
**89c** Main Floor Monroe

- Navy, Kahl, Red
- Maroon, Emerald
- Air Force, Kelly, Orchid
- Brown Peach, Brown Orange
- Shaded Orange
- Black and White
- Grey and White
- Orange and Rust

You'll find yarns for every knitting purpose at Sears. Yarns for Kiddies Clothes, Sweaters for yourself and the Boys in the Armed Service. Yarns for making rugs and other home furnishings. Buy now while our stock of colors is complete. Main Floor Monroe.

It's Sears for Fall and Winter Coat Values for the entire family



The Coats You'll Wear Around the Clock Everywhere Over Anything

**18.95** Second Floor, Monroe

- New Cloverleaf Lapels
- Rayon Velvet Collars
- Gallant New Colors

Smartest classics that ever crossed a campus or went to a job . . . There's dash and distinction in every trim line, in every stitch of precision tailoring. You'll find this in this big array of coats that will be the mainstay of your wardrobe for seasons to come. Sizes for Misses and Women. Others to \$39.95.

## The New Sensation in Fur Coats! Dyed American Grey Fox "Shortie"

**129.50** Plus Federal Excise Tax

Second Floor, Monroe

The bulky look in the new shorter fur coat for any occasion. American Grey Fox, dyed to simulate frosty silver fox. It has everything you've ever dreamed of in furs. Buy on our Easy Pay Plan, on our Lay-away plan or for cash.



Buy On Our Easy Pay Plan



## Warm Coats for Girls

**9.95** And Up

Bright young styles boasting grown-up details and yummy colors—smart enough for Sunday, sturdy enough for school. She'll love a fuzzy-wuzzy pile fabric that looks like Mother's fur coat, or a trim classic styled just like big sister's. Sizes 7 to 14. Others 12.95 to 16.95.

**SEARS, ROEBUCK AND CO.**  
MONROE AVE. AT S. UNION — MAIN 7000



# Political Polka

By Curt Gerling

Saturday, a business acquaintance invited me to lunch in that auxiliary headquarters of the local Republican party—the Powers Tap Room. Ordinarily I would have entered these portals with considerable misgiving. There, I am told, when anyone mentions Roosevelt's name, he spits afterwards—or raises his arms defensively and backs toward the nearest exit.

The novelty of having someone pick up my check proved too great and I braved these premises, unarmed. Strangely enough, no one muttered when I entered, on one tossed me a dirty look. It was a registration day—all good Republicans were busy in their districts getting their customers enrolled. Present there were just bibulous brokers and lean lawyers partaking of the eighty-five cent blue plate. Saturday I was safe. The gentleman who was my host has been in business in Rochester more than twenty-five years. Rumor hath it he has more dollars than Madrid has Spaniards—although his charm and manner would never indicate the fact.

**It is your duty as well as your privilege to vote in November. You Cannot Vote if you do not register TOMORROW AND SATURDAY are the last days for registration in Rochester. REGISTER—VOTE**

## State Senator Bids For Return On 'Record' Basis

Seeking reelection as Republican State Senator from the 51st District, Allen J. Oliver is basing his bid for support on his record as chairman of the Senate Committee on Aviation and as a member of the Joint Legislative Committee on Indian Affairs.

Oliver, who is now serving his first term in the senate is a native of Rochester and resided at 316 Inglewood Dr. He attended school here and was for five years employed in the Internal Revenue Office. Later he became a partner in the accounting firm of Allen J. Oliver and Co.

Friends of Oliver say he supported all labor bills in the Legislature and worked closely with the New York State Pharmaceutical Association in sponsoring legislation favorable to druggists and newsdealers.

## K. of C. Member Drive To Open Sunday

George W. Varney, special field representative of the Knights of Columbus will manage the membership campaign opening with a dinner Sunday night in Hotel Seneca, general chairman John A. Gorman announced this week.

The dinner will be in the nature of a rally for Knights of Columbus in their war activities program, according to Grand Knight Francis T. Toomey.

Mishop James E. Kearney, Andrew C. McCarthy, former head of the Fourth Degree Knights in New York and William E. Burke, state secretary will spur the knights in their campaign.

The \$1,000,000 Education Fund campaign of the supreme council will be explained. Stephen P. Gould will review the knights' participation in the Sunday morning canteen of the USO-NCCS in Columbus Civic Center.

General chairman Rocco F. Natale of the dinner committee expects an attendance of 300. Knights from several surrounding towns are expected to attend.

## Dewey Associates Rapped By Women Labor Leader

Dorothy Bellanca, vice-president of the Amalgamated Clothing Workers of America and wife of August Bellanca, one of the great names in the labor movement, has been sharing the woman voter's interest here this week with Eleanor Roosevelt, wife of another well-known man.

The Sun reporter found Mrs. Bellanca in a sunny room at the Hotel Sheraton. She confessed to feeling tired after a speaking tour of Missouri, Michigan, Illinois, Indiana, and New York. She herself has been in the labor movement for 30 years, beginning as a clothing worker in Baltimore at the age of 14. She recalls 80-hour weeks, night work and Sunday work, and no special privileges for minors.

The reporter reminded her that Gov. Dewey has made some nice promises to labor. What did she think of them?

### Looks at Companions

"We don't just listen to Mr. Dewey," she said. "We look at the men around him. I mean such men as your fellow citizen, Mr. Gannett. Mr. Gannett makes all foreign-born Americans suspicious of a Republican administration when he plays down the fact that Sir... Hillman was born in Lithuania."

# The Rochester Sun

## SHOPPING NEWS

NEWS STAND EDITION 4c

EIGHTH YEAR—No. 1

THURSDAY, OCTOBER 19, 1944

PHONE, STONE 6000

## Main St. 'Face Lifting' Planned

Rochester's shopping districts will, believing realtors, undergo the greatest transformation in history when the war ends and governmental restrictions on building materials are lifted.

New store leases, say realtors, have been prohibited because of restrictions on alterations. Now old and would-be business tenants are awaiting the word "GO!" The growth of new store fronts promises to be record breaking.

### KNOWS HIS 'GROCERIES' BY JAMES



## Negro Leaders To Be Heard By Democrats

Two outstanding negro Democratic leaders will be heard at Democratic rallies tonight in Odd Fellows Hall, Troup and Clarissa St., and tomorrow night at Clinton Hall, 416 Clinton Ave. N.

Mrs. Marie Brown Brewer, of New York City and Dr. Edward E. Jones, a prominent Yonkers dentist will be heard on the subject theme, "Roosevelt Is The Only Issue."

George F. Rogers, Democratic candidate for Congress, 40th District, and Paul Kregas, county campaign manager, will also be heard.

Earl Sprague is chairman of tonight's meeting and Robert J. Caston of tomorrow's.

## Candidates To Be Feted By Republicans

All local and county Republican candidates are scheduled to participate in the Sixth Ward Republican Club's eighth annual Candidates' Card Party at Masonic Temple on Monday evening, Oct. 30.

Chicken pie refreshments, table and door prizes, will all be offered players.

Supervisor Robert Averill has been named honorary chairman and Harold Callister, chairman, assisted by Mrs. Lucy Herdle and a large committee.

## Rogers Charges O'Brien 'Insult'

"Joe O'Brien has no right to expect re-election," according to George F. Rogers, Democratic candidate for Congress in the 40th District.

Continuing his bid for the congressional seat now held by Joseph J. O'Brien, Rogers carried his campaign to the radio audience Tuesday evening charging his Republican opponent with "lack of vision, statesmanship, frankness and courage."

He reiterated his charges last evening in a talk at 986 Clinton Ave. N. sponsored by the 14th Ward Democratic Club.

Charges O'Brien "insult" Rogers accused O'Brien of "insulting" servicemen and (Continued on Page 10)

## This Week's \$25 Winner

Mrs. Harry Provost, 51 Jefferson Ter. is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Provost gets for paying her carrier, Charles Hyde, 48 Seward St., 10 cents a month for regular delivery of the Sun to her home. Chuck incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current month are entered in the drawing. Since inception of the plan nearly \$2,000.00 has been paid to lucky winners.

### Amusements

- AUDITORIUM** NOV. 6-7: Helen Hayes in "HARRIET," Matinee 2:30, 7:30, 9:30. Eve. 8:00, A to 2:30, 8:45, 9:30, 10:00. In D 12:30. Mat. 2:30, 8:45, 9:30. In D 12:30. AA 12:45, 1:30, 2:15, 3:00, 3:45, 4:30, 5:15, 6:00, 6:45, 7:30, 8:15, 9:00, 9:45, 10:30. Tax 10c. Make checks payable to Will R. Carver.
- CENTURY** NOV. 6-7: Anne Shirley, Dennis Day and Phil Terry in "MUSIC IN MANHATTAN." Plus Lon Chaney in "DEAD MAN'S EYES."
- PALACE** NOV. 6-7: Dorothy Lamour, Eddie Bracken and Gil Lamb in "RAINBOW ISLAND" in color. Plus Sharon Moffett in "MY PAL WOLF."
- CAPITOL** NOV. 6-7: Cary Grant in "ARSENIC AND OLD LACE." Plus Eddie Bracken and Ella Raines in "MAIL THE CONQUERING HERO."
- HUDSON** NOV. 6-7: "STEP LIVELY" with Frank Sinatra and Gloria DeHaven. Plus "THE SCARLET CLAW" with Basil Rathbone and Nigel Bruce.
- LITTLE** NOV. 6-7: First Rochester Showing. "THE HEART OF A NATION." With Charles Boyer, Michele Morgan and Rainie.
- REGENT** NOV. 6-7: Carmen Miranda, Don Ameche and William Benday in "GREENWICH VILLAGE" in Color. Plus "HENRY ALDRICH'S LITTLE SECRET" with Jimmy Lydon.
- REXY** NOV. 6-7: "MR. WINKLE GOES TO WAR." with Edward G. Robinson and Ruth Warrick. Plus "GIRL IN THE CASE" with Edmund Lowe and Janice Carter.
- TEMPLE** NOV. 6-7: Bela Lugosi in "THE RETURN OF THE APE MAN." Plus "SHADOWS OF SUSPICION" with Marjorie Weaver.

**DON'T THROW UP YOUR HANDS!**  
No cleaning problem is too great for the new miracle cleaner.

**Safeti-Wash**

FOR FLOORS, WALLS, BATHROOMS, KITCHENS AND ALL HOUSEHOLD USES

**weis and fisher** 80 clinton ave. r.

Pints . . . 49c  
Quarts . . . 79c

## NUSBAUM'S OCTOBER COAT EVENT

For The Entire Family

### CHESTERFIELDS

Single or Double Breasted  
Velvet or Plain Collar

You will definitely like these beautiful casual type Chesterfields in 100% all wool Suede, Melton and Shetland fabrics.

**\$29<sup>50</sup>**  
Others \$19.95 to \$39.50

### Exquisite FURRED TUXEDOS

100% All Virgin Wool  
Trimmed with Gorgeously Colored Trillium, Moss, Fox, Lamb, BEAUX and Sable Dyed Opposum, Gray Fibrous Lamb, and Persian Lamb. This is a coat whose distinction worth \$100 to \$250 more—let at NUSBAUM'S. men's, ladies, boys' and women's sizes in all the season's newest, highlight shades.

**\$49<sup>50</sup>**

### COAT and Legging Sets

Just the thing the kiddies will like. A beautiful, warm fabric and shades. Mother will definitely approve of Leggings warmly interlined and with zippers. At NUSBAUM'S usual low price.

**\$14<sup>95</sup>**  
OTHERS TO \$27.95

### Girls' Chesterfield COATS

It's NUSBAUM'S again for real coat values. Many grand styles in both fitted and boxy types. Gorgeous fleeces that will be warm and serviceable. Sizes 9 to 15.

**\$15<sup>95</sup>**

**HARRIS NUSBAUM**  
221-229 JOSEPH AVE. Cor. KELLY

STORE HOURS:  
DAILY 9 A. M. TO 9 P. M.  
FRIDAY 9 A. M. TO 6 P. M.  
SAT. EVENINGS 6:30 TO 10  
PLENTY OF PARKING

**Edwards' PORTRAIT STUDIO**

Urges you to plan early for your Christmas gift pictures—and avoid disappointment.

**We Invite You Again To Our PORTRAIT TEST SITTING**

Our portrait test sitting is the popular new way to have your photograph made. We do this to acquaint you with the fine quality portrait work we do. We know you will be pleased you want to prove it at no cost or obligation to you. Stop in and let our expert photographer make our regular 12-position sitting for you. When you see the proofs, you may order as many or as few pictures as you want, or none at all. A small deposit will be required if proofs are taken from the studio.

No Appointment Required  
**12 PROOFS SUBMITTED**

You see yourself a dozen different ways when you are photographed with our cinema action camera. Unusual lighting effects are accomplished with Eastman's Kodatron Speedlamp.

**STUDIO FEATURE FOR OCTOBER**  
**8x10 VIGNETTE \$2.49**

**FRAMES**

For Every Size Picture  
50 Different Styles  
METAL—WOOD—LUCITE and LEATHER

**\$1.50 to \$3.95**  
CHARGE IT TO YOUR ACCOUNT  
EDWARDS—Photo Studio, In The Green Room

**Darling Shop**  
190 MAIN ST. EAST

**Special Value!**  
**400 BEAUTIFUL NEW FALL DRESSES**  
**2 DRESSES \$9 FOR**

Tomorrow In Our Downstairs Fashion Center



Don't miss this sensational value event. A grand opportunity to pick up stunning frocks that are outstanding among the new fall fashions. At such a low price... you'll want several. Crepes, twills, wool blends... in a great variety of colors... 2-piece styles as well. Shop Darling Shops Downstairs Fashion Center tomorrow. You'll find everything you hear about the values here is true!

SIZES 9 TO 20;  
38 TO 44

**Darling Shop**  
190 EAST MAIN STREET

**KAY'S COMMENTS** by kay shearer

Fall is the ideal time for reducing. Where... At VIRGINIA'S BEAUTY & REDUCING SALON. Located in the PRESENT BLDG. — 27 Clinton Ave. So. — a series of treatments will take off pounds — give you that "it's good to be alive feeling" and enable you to say — I wear a sixteen. Several methods are available at VIRGINIA'S — drop in or call and talk it over. Stone 346. PS—Prices are right.

Here's something you should know— one cent's worth of electricity will still wash two big tubs full of your family laundry. One penny will still buy you more electricity than it did during the last war. In these days of high prices—remember this when you pay your electric bill. Just for fun compare your bills of last year and the year before and you'll see this is the one expense that hasn't increased. COURTESY OF ROCHESTER GAS & ELECTRIC, 89 East Ave.

**HATS** HATS FLATTER lady this year. You'll find more HAT — with the result added beauty. MARLENE HAT located in the HOTEL SENECA have all kinds of HATS. With prices starting at \$2.98 your selection will be easy — cause there are so many to choose from. BAGS at this shop are particularly nice too. Beautifully tailored priced \$2.98 up. Here also your choice is easy. Drop into MARLENE HAT and tell them I sent you—OK.

Mae had a permanent at MILDRED HAUPENTHAL'S. It is lovely. Mae has the kind of hair that needs a CAREFUL PERMANENT. The price of Mae's permanent was \$7.50 regularly \$10. Mildred has another permanent priced at \$5 usually \$7.50. No rushing at MILDRED HAUPENTHAL'S. All the work is done by Mildred who is an expert in her field. New Hair styles — the very latest. These prices on permanents are for a limited time only. COLD WAVES \$10 and \$20. MILDRED HAUPENTHAL, 314 BURKE BLDG. Main 7871

IT'S WOMEN'S DAY at RIPTON DRESSES. You "just gotta see" this new group of dresses. Designed especially for the larger women and the women who wear half-sizes — they are lovely. One model in black with an adorable vest of black sequins you'll love. Another with large black buttons to form a double breasted effect. Prices for WOMEN'S DRESSES start at \$8.95. Of course RIPTON DRESSES have plenty of regular and junior sizes for those who are interested. 739 MONROE AVE. — Open Eve.

**LLOYD'S FUNERAL WORK** is a specialty with LLOYD'S. Prices are right too. Fresh flowers are always used — to insure lasting quality so necessary in this type of floral piece. Mr. Lloyd Higbie supervises every Funeral Piece that leaves his shop. Of course other flower orders are just as carefully filled. Call Main 7688 — LLOYD FLOWER SHOP, Powers Hotel, Opposite Court House.

Dame Fashion newest brain child — The "LUNCH BOX BAG" Square as your head — a fashioned of broadcloth with a beautiful LUCITE handle priced \$5 plus tax. Where at CARTER HAT SHOP of course. Trust Mrs. Carter to find the very newest. A group of brand new GAGE HATS including the "Carmen" model. Also beautiful ROSE TRIMMED models. JEWELRY at Carter's is priced \$1 up. Plenty of HATS for all ages — young and old. Drop into CARTER'S — 636 MONROE AVE. — Open Eve.

Do you want to see a really beautiful showing of FUR COATS? You do — the place is EDWARDS. Ready for your inspection and selection is a group of SAMPLE FUR COATS from a FAMOUS NEW YORK MANUFACTURER. The group includes the best coats, the best furs, the best buys EDWARDS could find. All one-of-a-kind — elegant distinguished coats with magnificent details, fabulously fine furs. Remember, this group of coats are from a famous New York Manufacturer — of course not every coat in every size or every style. Prices start at \$228 to \$795 plus Federal Tax. The group includes the following furs all highly styled. Natural Silver Muskrat — Dyed Ermine — Alaska Seal — Shear Canadian Beaver — Black Persian Lamb — Natural Grey Persian Lamb — Grey Bombay Lamb — Natural Cross Fox — Sable Blended Muskrat — South American Ocelot — Silver Fox — Timber Wolf — Red Fox — Paradise Blue Dyed Fox — Natural Tipped Skunk — Baum Marten Dyed Raccoon — Sable Dyed Squirrel — Natural Grey Squirrel — Sable-Dyed Split Squirrel — Pecheanki. You may purchase any of these coats with money down and weekly payments — your coat will be reserved until December 1st. Drop into EDWARDS — the Third Floor in the North West Wing.

One sure way to stop that continual nagging at those offspring of yours — when it comes to milk-drinking — is to serve HOMOGENIZED VITAMIN D MILK. Delivered by BRIGHTON PLACE DAIRY — you'll find it a welcome addition to your table. Delicious tasting — with every drop uniform — even adults who usually turn up their noses at milk will drink it with pleasure. You know Doctors say — every child should drink a quart of milk a day. — So what are you waiting for, order your HOMOGENIZED VITAMIN D MILK today from GLENWOOD 144 — BRIGHTON PLACE DAIRY — 45 Fulton Ave.

It isn't necessary to spend large sums of money to be well-dressed. At ZWEIG DRESSES the dresses are REAL VALUES. Women's dresses in two-piece blacks as large as 42 and 44. Nicely tailored designed to flatter the larger figure. A very smart line of JUNIORS in adorable styles in smart bright shades. Remember all dresses are personally selected by MRS. ZWEIG which accounts for the fact that they suit almost every one. ZWEIG DRESSES. — 240 ROSDALE off Monroe — Open Eve and Sundays for your convenience.

**Rudolph's ANNOUNCES A Clearance of Luggage...**

**CAMERA SUPPLIES... COFFEE MAKERS and SPORTING GOODS**

LIMITED LOTS FOR EARLY BIRDS... READY FRIDAY

- |   |                                      |
|---|--------------------------------------|
| Fixed Focus Enlargers ..... 17.50       | 28% Acetic Acid ..... 35c            |
| Camera Cases ..... 1/2 Off              | Radiant Projector Lamp ..... 1.95 up |
| Kalart Speed Flash ..... 13.50          | Tripods ..... 3.75 up                |
| Univex Exposure Meter & Case ..... 2.20 | Photo-Flood Lamp ..... 32c up        |
| 8 mm Comic Movie Film 60c to 3.00       | Photo Flash Lamp ..... 13c up        |
| Argus Slide Binder ..... 2.50           | 200 or 400 Ft. Reels ..... 45c up    |
| Argus Slide Kits ..... 75c              | Humidor; Graduates and Funnels       |
| Agfa Cable Releases ..... 35c           | Developers And Fixing Powder         |
|   | Photo-Compact Enlargers ..... 34.50  |

Collapsible Folding ZIPPER BAG \$2.49	Men's or Women's Overnight BAGS Zipper Closing \$5.76 Zipper top. Heavy fabric trimmed with genuine leather. Roomy, sturdy.	MEN'S DRESS BAG Limited Quantity \$16.38
---------------------------------------	---	--

**COFFEE MAKERS**

Famous SILEX Coffee Maker, 2-cup size, excellent value at ..... \$2.75

Popular COREY Coffee Maker, 7-cup size, priced at ..... \$3.75

**SPORTING GOODS**

Left Hand Golf Sets, "Dick White" and "Don Cameron" brands, ..... \$19.95 to \$29.95 Priced

High Quality Tennis Rackets, with Press ..... \$5.95 up

Stewart-Warner CAR HEATERS \$17.95 - \$22.50

Now's the time and here's your opportunity to get a reliable well made Car Heater.

MOTOROLA AUTO RADIO \$41 UP

Well known make, beautiful tone. A limited number.

**Clearance—Famous \$5.85 KENT Coffee Ensemble \$3.99**

Coffee Maker  
Folding Table  
Sugar & Creamer .....

Complete with stain-resistant, folding coffee table, sugar and creamer. Enjoy the convenience of this set indoors or out on the porch.

**Rudolph's**  
MAIN ST. EAST AT AVENUE.  
Open All Day Saturday—Monday Noon Until 9 P. M.

**The Rochester Sun**  
ESTABLISHED 1937  
SHOPPING NEWS  
Published and delivered into more than 70,000 homes every Thursday by The Rochester Sun Corp., 93 Clinton Ave., S., Rochester 4, N. Y. G. Curtis Gerling, pres.; Wm. A. Pratt, vice-pres.; Eugene L. Davis, sec'y; V. A. Moran, treasurer.

G. CURTIS GERLING, Publisher  
E. J. RANDALL, Nat. Adv. Mgr.  
ORVILLE ALLEN, Editor Phone Stone 6000  
JAMES A. COVENEY CO., Chicago Office  
351 Fifth Ave., New York 17, N. Y.  
39 South State St., Chicago 3, Ill.

**Guild To Have Bridge Series**

First of a series of benefit dessert bridges will be held by St. Elizabeth's Guild for members and friends at the Guild House, Monroe Ave. and Field St. next Thursday at 1 p. m.

Mrs. George A. Schurer is honorary chairman and Mrs. J. Grover Conley is general chairman.

**Rosary Society Plans Card Party**

Rosary Society of Corpus Christi Church will sponsor a card party next Thursday at 8:15 p. m. in the church hall on Prince St. at Main.

Door and table prizes will be awarded and refreshments served.

Mrs. Paul Rector has been named general chairman, assisted by a large committee.

**School Official To Be Honored at No. 24 PTA Meet**

R. Park Parkhill, newly appointed coordinator of elementary schools will speak on "How The Modern Philosophy of the Elementary Schools Fits into Post-War Planning", at a meeting of the No. 24 School PTA next Wednesday, at 8:15 p. m.

After his talk, Parkhill will introduce Richard G. Thiele, new principal of No. 24 school.

Following the meeting, parents, students and faculty will join as hosts at a reception honoring Mr. and Mrs. Parkhill and Mr. and Mrs. Thiele.

Refreshments will be served by a committee headed by Mrs. Peter Halter, assisted by Mrs. Harold Keller and Mrs. Joseph Stone.

**A Large Shipment Just Arrived!**

**GIFT SLIPPERS**

All Kinds. All Styles. All Sizes For Grown-Ups... For Youngsters

NO RATION COUPONS NEEDED FOR THESE

STREET FLOOR

**MEN'S "OPERA" STYLE... \$3.95**

Handsome leather-lined brown kid opera style slippers: Excellent values.

**MEN'S SEMI-FAUST \$5.00**

Kid uppers lamb's-wool lined with leather soles.

**IN BASEMENT SLIPPER-SHOP**

**MEN'S OPERA STYLE \$2.95**

Brown kid; hard soles; Rubber heels.

**MEN'S KID ROMEO \$3.10**

Brown or black leather, Leather-lined and with rubber heels: All sizes.

**LAMB'S-WOOL SCUFFERS**

Boys' Sizes Ladies' Sizes \$2.75 \$2.85

Electrified lamb's wool. Boys sizes in natural color. Ladies... red, blue, wine.

**CHILD'S SNUG BOOTIES—\$1.19**

Lamb's-wool lined. Sizes from 2 to 6.

Third Floor

**Here it is!**

When you need money, make a bee-line for a **Central Trust PERSONAL LOAN**

**Compare the Cost**

You get Monthly Payments

\$100	\$11.11	\$11.50	\$ 8.78
200	24.22	23.31	17.56
300	35.33	34.67	26.34
400	46.44	46.23	35.12
500	57.56	57.78	43.90

**CENTRAL TRUST CO.**  
25 EAST MAIN ST.  
1806 EAST AVENUE  
WILLIAMSON, N. Y.  
Member Federal Reserve—F.D.I.C.

# Edwards 112<sup>th</sup> YEAR

## STARRED FOR WEEK-END SHOPPERS!

More than a Century of Value-Giving

### **SUPERMAN!** TIM Club Members

Have you received your October issue of the club magazine No? Hurry down to Edwards then, and re-register for this new year at our Superman Tim desk in the Boys' Shop on the Main Floor! It's open from 3:30 to 5:30 everyday, and all day Saturday!

Even if you were a member last year, you must re-register! That's to keep our files up to date! Sign up now!

For Superman Tim Club Members Only!  
Get A FREE ADMISSION Ticket to See the  
**PAUL WINCHELL & JERRY MAHONEY SHOW**  
at Edwards Auditorium, 6th Floor  
**SATURDAY, OCTOBER 28th at 10:30 A. M.**  
Tickets available at Superman Tim Headquarters,  
Edwards Street Floor and Girl's Hi School Hangout  
3rd Floor  
*(Paul Winchell, star of Sammy Kaye's "TANGLE VARIETIES"  
Opening at Lord's Rochester on October 26th.)*  
**No One ADMITTED Without A Ticket**

### Prescribed for Wear!

Crisp, Neat  
**UNIFORM**

**2<sup>49</sup>**

Women in white like a uniform that slips on in a second, and stays neat all day! Edwards' candidate is a well-fitted coat style uniform with a slim, set-in belt, and two deep, handy pockets! White, cotton. Sizes 14 to 42.

EDWARDS—Daytime  
Dresses, Third Floor



### Let Edwards Instruct You . . . Make Your CHRISTMAS GIFTS

The gift you make carries heart-felt wishes! And gifts you make can be so original, so inexpensive! Why not come to Edwards' Art Needlework Department for materials and instructions! Choose from a vast variety of gifts-to-make by Fleischer, Botany, Bernat! With your purchase of Edwards art goods, you may have personal instruction from experts!

Needlepoint Picture—A gift today, an heirloom tomorrow! Picture, frame and glass . . . **1.25 and 2.98**

Knitting Yarn—Fleischer's yarn in all colors for scarfs, socks, sweaters! . . . 3 3/4-oz. **98c**

Floran Bud Yarn—Blue, pink, yellow clusters on white Australian wool! 2-oz. . . . **1.19**

Spinnerin Yarn—Knitting yarn in all colors! Perfect for sweaters, afghans, socks! . . . 4-oz. **1.10**

Botany Pompadour Saxatone—White, blue, pink. Glossy, rich yarn for pompadour hats. . . . 2-oz. **75c**

Bernat Knitting Yarn—Wide range of colors! Perfect basis for making many gifts! . . . 2-oz. **60c**

Bernat Baby Wool—White, Peach, green, yellow, sky blue. . . 1-oz. **50c**  
Bernat Soft Yarn . . . 1-oz. **45c**

Spinnerin Quick-Knit Yarn—For heavy, soft sweaters! In a delectable color range! . . . 2-oz. **70c**

Bernat Morona Floss—Makes soft, cuddly baby things! In White, pink, blue, yellow . . . 1-oz. **50c**

Fleischer's Jiffy Knit—New yarn that cuts time from sweater-making! Colors for everyone . . . 1-oz. **35c**

Fleischer Baby Yarn—Fine Twinkle yarn for soft dainty things! In pale pink, white . . . 2-oz. **69c**

EDWARDS—Art Needlework, Seventh Floor

### Boys' Wool Fleece COATS

**17<sup>95</sup>**

- Warm, Fleece Wool
- Rayon Quilted Lining
- Neat Flyfront Style
- Blue, Tan, Brown
- Sizes 8 to 20.

EDWARDS—Boys' Shop,  
Main Floor



### Boys' Part Wool Coat Sweater

**2<sup>69</sup>**

Right coverage for nippy fall days! Warm sweater with a novelty weave front, solid back and sleeves. Maroon, green, blue, tan, brown. Sizes 28 to 40.

EDWARDS—Boys' Shop, Main Floor



### Old South Cotton Blossom Hand Lotion

**59<sup>c</sup>**  
Plus Federal Tax

Now! A jumbo-sized bottle of silky-smooth lotion to help soften chafed hands for months to come! It's Old South's sweetly scented lotion, in a quaint hobnail bottle! Buy one for bath and dressing table, and tuck some away for Christmas gifts!

EDWARDS—Toiletries,  
Main Floor

## Yes! A Full Carload of Non-Rationed HOMESTYLE JELLIES AND PRESERVES



**29<sup>c</sup>**  
1-lb. Jar

- Pure Cherry Preserves . . . . . 29c
- Pure Plum and Cherry Preserves . . . . . 29c
- Pure Pineapple Preserves . . . . . 29c
- Pure Gooseberry Preserves . . . . . 29c
- Fruit Crest Pure Peach Preserves . . . . . 29c
- Pure Currant Jelly . . . . . 12-oz. 26c
- Pure Crabapple Jelly . . . . . 12-oz. 16c
- Pure Raspberry-Apple Jelly . . . . . 12-oz. 17c
- Pure Grape Jelly . . . . . 12-oz. 17c
- Pure Grape Jelly . . . . . 1-lb. 20c

Mail and Phone  
Orders as Long  
as Quantities!  
Deliveries On  
Purchase of  
12 Jars or More

EDWARDS—Candy, Main Floor

### Yumm...Everyone Likes Chocolate Marshmallow BARS

**1<sup>29</sup>**

36 bars  
in a box

Satisfy your sweet tooth with rich, delectable chocolate marshmallow bars! Chocolate cookie base, topped by fluffy marshmallow, coated with nuts, then dipped in rich chocolate! A treat for everyone! Packed in a heavy, mailing carton.

EDWARDS—Candy, Main Floor



**Children's Movie Bill To Have Cartoons**

Two cartoons and three educational films are on Saturday morning's movie bill at the Rochester Museum of Arts and Sciences. The show, open free to all children, will start at 10.30 a. m.

"At the Bat," featuring Kiko the Kangaroo, and "Puss in Boots" are the two cartoons. A film depicting Spanish arts; another illustrating archery and a nature study film complete the bill.

**Odd Fellows Plan Officer Installation**

Unity Encampment No. 75 I. O. O. F. will hold a public installation of officers in their South Ave. Lodge Rooms, 668 South Ave., tomorrow.

District Deputy John Thompson and staff will officiate. All Odd Fellows and their friends are cordially invited to attend.

**"Pauper" Had \$32,000**

Chicago. — Stephen Morris, 75, who was believed to have died a pauper, was found to have had, in a safe deposit box, Government bonds worth \$26,000 and \$6,200 in currency.

The really wise man does not try to hide his lack of knowledge by a flow of frivolous words.

**Sun Pattern**



2524  
SIZES 12-44

Suave princess cut for the home frock; flowing lines for a slender figure, soft ruffling for the ultra feminine effect.

No. 2524 is cut in sizes 12, 14, 16, 18, 20, 40, 42 and 44. Size 36 requires 4 1/2 yards 35-inch fabric with 1 1/4 yards ruffling.

Send 16c for PATTERN, which includes complete sewing guide. Print your Name, Address and Style Number plainly. Be sure to state size you wish. Include postal unit or zone number in your address.

The Winter FASHION BOOK will be ready on or before October 10. Illustrates 175 pattern styles in full color and newest fabrics. Limited supply. Orders accepted now. Use a copy.

Address: PATTERN DEPARTMENT, Rochester Sun, 93 Clinton Ave. S., Rochester 4, N. Y.

**Some Blade!**

Flora, Miss. — An American safety razor blade which was found on the body of a dead German in World War I is still being used by a soldier stationed at the Army Service Forces Training Center here. The blade has been in daily use for the past 20 years.

**Exhibit To 'Debunk' Wild Plastics Claims**

According to the exaggerated claims of some authors and advertisers, the post-war world will consist almost exclusively of plastics.

To debunk some of these fantastic ideas, an exhibition has been arranged by the Rochester Museum of Arts and Sciences to show just what plastics are made from; what they can do; what they can't do; and what may be expected in the future in this field.

Opening Sunday, and running through November 9, the plastics and synthetic rubber exhibition will number among its exhibitors 38 major Rochester firms using plastics and 24 concerns from various parts of the country.

The exhibit is sponsored by the Museum with the co-operation of the Rochester Engineering Society, Rochester Purchasing Agents Association, and the Rochester Museum Association. It is under the direction of Melvin D. Andrews, museum technical curator.

A related movie will be shown every night at 8 o'clock, except Thursdays, when a lecture will be given, and Saturdays, when the Museum closes at five. Even the Sunday afternoon movies, held at 3 o'clock, will be cor-

related with the exhibit. The movie titles and dates are: Sunday (opening day) "Things to Come"; Monday, "Careers for Cellulose"; Tuesday, "Plexiglass"; Wednesday, "This Plastic Age"; Friday, "Science in Business."

**SPECIAL! 85c**  
LADIES' PLAIN DRESSES  
DRY CLEANED & HAND FINISHED  
**SPEEDY'S** DRY CLEANERS & HATTERS  
212 Court St. Free Parking at Chimes Station Across the Street

**NEW YORK'S MOST UNUSUAL HOTEL**  
Invites You to discover the extra quiet, comfort and economy of the Bristol, so centrally located at Radio City. Individually controlled radio in each room. Sanitized Service  
Fine Room with Private Bath  
One Person... \$2.50 to \$4.00  
Two Persons \$3.50 to \$6.00  
3 ATTRACTIVE DINING ROOMS  
Breakfast from 20c-Lunch 70c  
De Luxe Dinner 1.40  
**HOTEL BRISTOL**  
129 West 48th St., New York City  
Joseph E. Roth  
Theodore E. Tolson, Jr. • Alfred B. Tolson  
AT RADIO CITY

Phone "Certified Process"  
**MONROE 1307**  
For Immediate Service

**UPHOLSTERED FURNITURE Cleaned and Moth-proofed Like New!**

- Beautifies and Sanitizes
- Adds Years of Service

SPECIALISTS IN CLEANING TACKED-DOWN WALL TO WALL CARPETING IN YOUR HOME

**Certified Process**  
Rug and Furniture Cleaning Company  
Estimates Cheerfully Given—All Work Guaranteed  
235 PARK AVE — CALL MON. 1307

**SCULPTA FAMOUS BRAND HOSIERY**  
**ANOTHER SCOOP!**  
FIRST QUALITY FULL FASHIONED "65" Deniors 94c

A lucky purchase... beautiful "65" Deniors... hosiery that is really a treat in these times. A fine sheer that does not wrinkle or sag and luxurious to wear. Come in for some tomorrow... we know you'll be glad you did.

FULL-FASHIONED FIRST QUALITY 51 GAUGE **SHEERS** 90c  
SUBSTANDARDS

Another SCULPTA treat... fine fitting 54 gauge sheers. A hosiery value you won't see equalled anywhere else at this price. Beautiful to wear... beautiful to see.

**SCULPTA HOSIERY SHOPS**  
213 MAIN ST. E.

**SMALLS 24th ANNIVERSARY SALE!**  
SAVE ON QUALITY JEWELRY GIFTS for NOW and for CHRISTMAS

**\* PRICES REDUCED 10% to 20% (INCLUDING TAX)**

Join in this gigantic sale which comes just in time for gifts to be mailed to service men and women overseas. This sale also gives you bargains on gifts you may need now, as well as an opportunity to purchase Christmas gifts at great savings and while selections are still large.

**SPECIAL RING FEATURES**

- Massive Solid Gold men's signet ring with two 14 Karat Solid Gold raised initials. A ring every man will cherish. **\$32.50**
- Magnificent, heavy weight 2 Diamond Signet Ring with two 14 Karat Solid Gold raised initials. A great value. **\$59.50**
- Lady's beautiful birthstone ring. Solid gold with your choice of birthstones. A wonderful gift at a surprisingly low price. **\$17.95**
- Mensie's man's Diamond and Ruby Ring. Large fiery diamond and brilliant red synthetic Ruby. An exceptional value. **\$34.95**

**BIRTHSTONE RINGS for Men and Ladies**  
9.95 - 14.95 - 49.50

A fine assortment of men's and ladies' beautiful birthstone rings set in 10 and 14 Karat Solid Gold. All new designs and many with diamonds. You have your choice of birthstones.

**Famous WINDPROOF LIGHTER**  
**\$1.98**  
Many stores recently sold this very same lighter for \$2.98. This is a real saving on a fine service man's gift.

**Pearl Necklaces**  
Lovely simulated pearl necklaces in single, double and triple strands of shimmering beauty. All specially priced for gift giving.  
from **\$5.95**

**Other GIFT Suggestions**

- Lockets
- Combs
- Pendants
- Pen & Pencil Sets
- Bracelets
- Picture Frames
- Mirrors
- Wallets
- Medals
- Filled Traveling Cases
- Curses

**Smalls**  
28 EAST MAIN STREET  
Open Monday Noon Until 9 P. M.  
Free Parking Rear of Store

**Easy-to-buy TERMS...**  
No down payment on purchases under \$10. On purchases over \$10 you can pay 1/3 down and as little as \$1.25 weekly.

**Parents, Wives, Families Relatives & Sweethearts Of Service Men!**

The world pays a rightful tribute to the moral and spiritual courage of your boys, but there is a person in our midst, the glib Republican Congressman, Joseph J. O'Brien, who gives a different picture of your boys to the Congress of the United States.

On Feb. 16, 1944 (the Congressional Record, Appendix p. A-834.5) in referring to the Soldier Vote Bill,

*Republican Congressman Joe O'Brien*  
(Now a Candidate for re-election in the 40th District)  
*Made This Degrading Inference:*

**I'M SURE THAT A NICE PICTURE OF AN ATTRACTIVE PIN-UP GIRL WOULD PLEASE THE SERVICE BOYS MORE THAN ELEANOR ROOSEVELT OR A BALLOT**

Certainly you don't approve of Joe O'Brien's insulting inference and you don't want his representation in Congress to make the Peace. REMEMBER, your boys in service have training and weapons. The Isolationist Republican Congressman, Joe O'Brien, did all he could to keep these from your boys.

REMEMBER how Joe O'Brien helped to make us a target of the Axis by voting AGAINST repeal of Arms Embargo, AGAINST extension of Draft Law, AGAINST revision of Neutrality Law, and AGAINST arming of U. S. Ships.

Show your disapproval of Republican Congressman Joe O'Brien's dismal record by sending to Congress a most capable man, who is pledged to serve the many and not the chosen few — Elect **GEORGE F. ROGERS**, the father of two sons in the armed forces, a man who appreciates the necessity of a quick victory, a speedy return of our service boys and girls, and a lasting peace.

**REGISTER**  
**This Friday or Saturday**  
OCTOBER 20 OR 21 — YOUR LAST CHANCE  
FRIDAY, 10 A. M. TILL 10 P. M. SATURDAY 7 A. M. TILL 10 P. M.

**So You Can Vote For GEORGE F. ROGERS For Congress -- 40th District**

PULL DOWN LEVERS 6B OR 6C  
Rogers Campaign Committee.

### First Lady Tells of Youth Work In Visit

Mrs. Eleanor Roosevelt again manifested her interest in youth by arranging a short interview with a group of students from Monroe High School during her visit to Rochester. Mrs. Roosevelt will autograph a picture to be presented to the school.

The President's wife came to Rochester this morning to speak at a dinner meeting of independent voters this evening in the Hotel Seneca ballroom. All tickets have been sold and women representing groups throughout the area will be in attendance.

For many years the gracious lady has been recognized as a champion of youth and their problems. She has been most unselfish in giving time during her many official and unofficial appearances to groups of anxious, young Americans who have desired an audience with her. She has always made these youngsters feel very much at home by her warm-hearted and sympathetic understanding of whatever problems they might bring to her attention, and she has always been willing to give wise counsel when called upon.

No one who has ever met Mrs. Roosevelt can help but admire and respect her. She is undoubtedly the most maligned and caricatured character in American life today and yet with all of this, she displays a keen sense of humor and balance. Young Americans can well be proud of this champion of true democracy in action with youth playing its vital part.



FIRST LADY'S FAVORITE PORTRAIT.

Mrs. Eleanor Roosevelt says this is her favorite portrait—and also the favorite of the President. The first lady is in town today to speak at a non-partisan dinner meeting in the Hotel Seneca ballroom.

### Beloved Violinist Awaited Here

No violinist of our time has equalled Fritz Kreisler in his hold on the public. Season after

season, his audiences jam the concert halls whenever he appears. For the magic of his playing stirs musicians and laymen alike. To both, Kreisler stands supreme—the acknowledged master of violinistic interpretation.

What's more, Kreisler loves to make music and he makes no pretense that he is reluctant to play in public.

His recital at the Eastman Theater on Friday evening, October 27, will once more draw a capacity audience to the great music hall.

This recital is part of another nationwide tour in which the great Viennese violinist will appear in recital and as orchestra soloist in the principal cities of the nation.

It is testimony to the statement of a New York critic who wrote:

"There are many violinists. There is only one Kreisler."

**OVER \$3,000,000**

**WORTH OF PROPERTY SOLD THIS YEAR**  
We give specialized service in every TERRITORY.  
For a quick sale at highest price, list your property with us.

**MORTGAGES**  
WE ARE APPROVED F.H.A. MORTGAGES INTEREST 4 1/2% 20 YEAR TERM VERY LOW CARRYING COST.  
Call us when you need a mortgage. Advice free.

**ALLIANCE REALTY CO.**  
CHAR. 334 Sun. & Even. STONE 7270 REALTORS

## LOOK - WHAT - YOUR - \$1<sup>00</sup> WILL BUY IN OUR SHOE DEPT.

—FRIDAY—SATURDAY—

WOMEN'S — MEN'S — FLEX

LEATHER SOLE SLIPPERS WITH RUBBER HEELS



SHOE DEPT.



Leather Soles

MEN'S RUBBERS



Well Lined

Infants — Childs — Misses BOOTEE SLIPPERS



Red or Blue Felt Uppers

Padded Soles

WOMEN'S D-ORSAY AND BRIDGE SLIPPERS



Women's Cuban Heel ARCTICS



Well Padded Soles

RATION FREE

200 E. MAIN ST.

**Neisner's**  
5c to \$1<sup>00</sup> Stores

SHOE DEPT. 2ND FLOOR

# Gibley's Big Basement

Where All Rochester Shops with Confidence

## SURPRISES for HOMEMAKERS

Irregulars of Fine Quality!

### CANNON TOWELS

Those same thick handsome towels for which the Cannon Mills are famous! Generous 22x24" size in an "honest-to-goodness" bath towel. Rose, blue, green or peach with rich textured floral design. Matching Guest Towels... 59c

**89¢**

Linen! . . . Linen-and-Cotton!

### DISH TOWELS

You can't beat these linen and linen-and-cotton towels for absorbency! And they come in the good sturdy quality that you prefer. Bleached with bright colored borders. Assorted lengths.

**19¢**

aisle 12, basement

### Sturdy Practical Monk's-Type CLOTH

**59¢** Yard

Ideal for smart looking drapes or slip covers! First quality monk's-type cloth in natural color. 36" width.

aisle 13, basement

### White Cushion Dot CURTAINS

Snowy-white tailored curtains with soft, fluffy cushion dots. There's nothing prettier or fresher looking! 78" length. Pair **1.69**

### White Dotted Organdy Curtains

Fresh, crisp organdy is ideal for your bedroom! Priscilla or tailored. 2 1/2 yard length. . . . . pair **2.66**

### Colorful Cottage Sets

Marquisette curtains topped with colorful printed percale. A gay note for the kitchen. . . . . set **1.98**

### 23 1/4-Inch Window Shades

For your "problem" window! Tinted cambric in laurel green. Complete with roller . . . . . each **25c**

aisle 13, basement

### Make Your Own Pillow Cases!

## PILLOW TUBING

**45¢** Yard

Fine, snow-white tubing that will give long wear. 45" width. Limit of four yards to a customer.

aisle 13, basement

### Big Comfortable BED PILLOWS

**3.98** Each

These plump "Stericlean" pillows have a springy resilience that makes them doubly comfortable. Plumply filled with 50% crushed goose, 50% crushed chicken feathers. Blue and white striped ticks with piped edging. 21x27".

aisle 14, basement

**BASEMENT . . . SIBLEY, LINDSAY & CURR CO.**

**Museum To Show 'Things To Come' Movie Sunday**

preview of life, cities, homes, clothes and transportation in the next century as seen by H. G. Wells will be given Sunday at the Museum of Arts and Sciences when the film "Things To Come" is shown at the free movie program starting at 3 p. m. The film is based on Wells' book of the same name and stars Raymond Massey.

**Century Shows 'Music In Manhattan'**

Mirth, melody and romance comprise the triple theme of RKO Radio's latest screen offering "Music In Manhattan" which opened yesterday at the Century Theatre. Dennis Day and Ann Shirley are cast as stars of a struggling little musical comedy and Phillip Terry has the role of an Army flier with a record of Japs. In an effort to raise money for their show so she and Day can get married, Shirley prepares to fly to Washington. But the planes are crowded and the only way she can get a reservation is by pretending she is the secret bride of Terry who is currently in the nation's capital being decorated for his exploits.

The newspapers pick up the story of the supposed marriage and Shirley is furious but no more than Terry who assumes it is all a deliberate publicity stunt and goes to N. Y. to teach the actress a lesson.

What happens after that is replete with hilarious comedy situations.

Another of Universal's exciting Inner Sanctum mystery movies is the second feature on the Century bill. It is "Dead Man's Eyes," starring Lon Chaney.

**Recreation Center To Be Discussed By No. 41 School PTA**

"Should we have a Recreation Center?" will be the subject of the panel discussion at the Kodak School No. 41 PTA meeting tonight at 8 o'clock.

**'Peter Pan' To Open Children's Play Series Oct. 28**

Despite travel and casting conditions, Rochester youngsters are going to have their annual children's play series at the Eastman Theatre again this year.

Opening the season on October 28, the Clare Tree Major Children's Theatre will present "Peter Pan," the James H. Barrie story of the youngster who wished never to grow old.

**COUPON**  
This Coupon Is Worth  
**10c**  
Towards Price of Admission To See  
**"PETER PAN"**  
EASTMAN THEATER  
Saturday, Oct. 28, 1944  
2:30 O'Clock  
Seats: 40c, 60c, 90c (Tax Inclusive)

These children's plays are adapted in a manner readily understood by the youngsters and are told in language they can easily comprehend.

All performances will be given on Saturday afternoons, beginning at 2:30 p. m.

**Likly's**  
NEWLY ARRIVED  
NEW SEASON



**Purses**  
from **\$3.95**  
Plus Tax

Foremost bag fashions... new sizes... shapes... colors. Fine leathers, smart fabrics, brilliant details. Ready now for those seeking the unusual.

**LIKLY'S**  
271 Main St. East

**Head Colds, Coughs and Sinus Sufferers**



**Get Relief This Quick Easy Way**

Use **MAID'S Nose Spray**

A guaranteed product. One dollar bottle gives relief, even in chronic cases. No money will be refunded. Effective, non-irritating. May be used to treat an infant in absolute safety.

Sold at All Good Drug Stores

**DAUGHTERS OF DISSENSION AND DEFEAT**

A sensational report of women in the submissive movement by the author of "Under Cover." The story that tells how their lives attempt to credit the war effort and how defeatism and dissension on the home front.

**FAIR - WEATHER VOTERS**

Helen Rowland contributes an article which proves that any woman who neglects to vote in this vital election is too stupid to have a vote. You'll enjoy every article in this digest magazine for the modern woman. There are stories by Joe E. Brown, Booth Tarkington, Mary Martin and others.

Nov. **THE WOMAN** Now on Sale **15c**

Mrs. John Ringleb of Niagara Falls who was very successful in carrying on the Recreation Center there, will give a talk on the obstacles met and overcome in her initial attempts to establish "The Rec" as it is called by Teen-agers of that city.

Member of the panel will be entertained at dinner previous to the meeting.

Mothers will be mothers of Fourth and Fifth grades with Mrs. James Scott as chairman.

The Service Department of The Rochester Sun again affords its readers the opportunity of purchasing tickets for "Peter Pan" at a substantial discount.

The discount coupon printed in this issue is made possible through the cooperation of the Educational Committee of the Civic Music Association and is sponsored by the Sun because the entertainment produced by the Clare Tree Major Children's Theatre is not only entirely wholesome, but it also represents the highest type of juvenile drama.

Other plays in the series have been announced as "Old King Cole" on Dec. 2 and "The Prince's Secret" on Jan. 6.

Choice of these works for dramatization by Mrs. Major and her company follows the expressed wishes of the thousands of young people with whom she is in contact. They are among the favorites with the "teen-agers" as well as their parents.

**WANT ADS**  
**HELP WANTED**  
HOW LONG will you be making big money? The war won't last forever—when it is over, the man trained for the right industry will keep on making good money. The untrained man will lose out. Prepare now so your earnings will stay up! Get into the sound industry. We will show you how to overhaul and install Air Conditioning and Refrigeration equipment. If mechanically minded, just a few hours weekly spare time is all you need. No interference with present job. For information write at once giving name and address. Utilities Institute, Suite 606-7, 131 West 41st St., New York, 18.

**An Orchid To You**

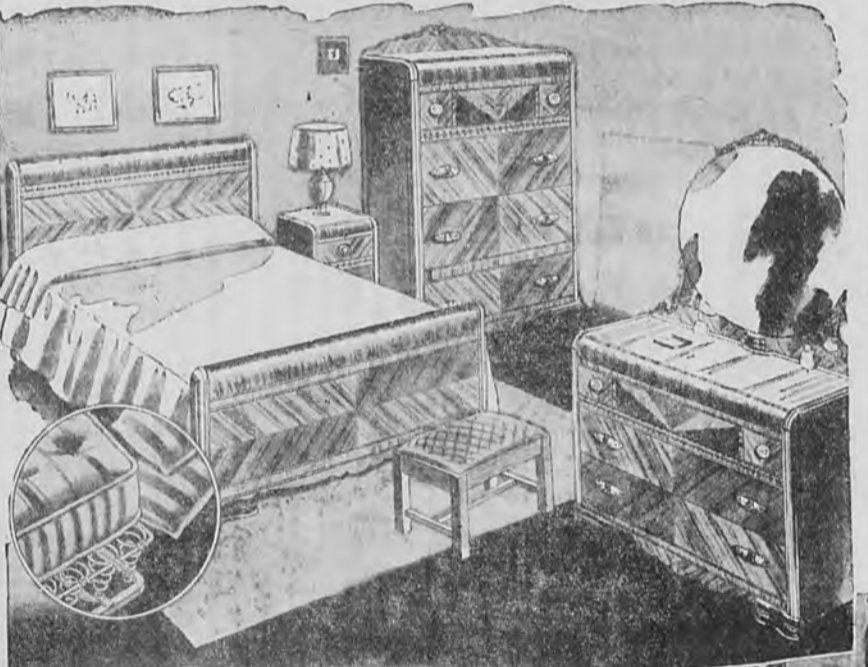


Each week The Rochester Sun, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory, is Mrs. Juliet Van Vleck 66 Richland St.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

**FRI. & SAT. AT THE RELIABLE - Open a Convenient Budget Account For These**

# Distinctive Room Ensembles



**Smart Eight Piece Waterfall Modern Bedroom Outfit**

Distinctive in design, with its graceful Waterfall Fronts, its richly grained Walnut veneers on gumwood. Generously proportioned, it gives you a completely furnished bedroom at a price that makes it an outstanding value. Consists of the DRESSER, CHEST OF DRAWERS, BED, STEEL COIL SPRING, ROLLED EDGE MATTRESS, TWO FEATHER PILLOWS, BEDROOM BENCH.

**\$119**  
Budget Terms \$2 Weekly!

**This Luxurious Ten Piece Coil Spring Living Room Outfit**

A handsomely furnished living room that offers luxurious comfort as well! The two big pieces of the suite have Coil Spring Construction, are tailored in long wearing Tapestry with carved wood arm ends, many more quality details. The Ten Pieces include the SOFA, CLUB CHAIR, GUEST CHAIR, COFFEE TABLE, TWO SMART END TABLES, GOLD FRAME MIRROR, TWO PICTURES, THROW RUG.



**\$149**  
Budget Terms \$2.50 Weekly!

**MONDAY STORE HOURS.. 12 NOON UNTIL 9 P. M.**

**THE RELIABLE FURNITURE COMPANY**  
80-84 STATE ST - ROCHESTER

**FOR SALE**

FOR SALE - Two Fur Coats - Long Black Caracul - size 18 - Long Light Brown Caracul, size 14, \$25 each, 35 Burrell Rd. - Evandale.

FOR SALE - White Ice Skates, size 7 - Good Condition, Charlotte 417-J.

ARTICLES FOR SALE - Doors, pair - leaded glass - all hardware. Four modern windows. All complete with gumwood trim. Like New. Odd size cupboard doors. 146 Versailles St.

Say, have you ever noticed that the fellow who boasts he believes in predestination, jumps as far and as quickly as you do when he hears an auto horn?

**FURS RUSSIAN KOJINSKY SCARFS!**

NOW at the season's lowest prices. You'll save some real money on new Fur Coat now! A small deposit holds any garment on our Lay Away Plan.

**CLIFFORD FUR CO.**  
1283 CLIFFORD AVE.  
One Block Off Portland  
CLIFFORD FUR SELLS FOR LESS



**SHRINE CIRCUS**

**COMING OCTOBER 23rd to 28th Afternoon & Evening MAIN ST. East ARMORY**

**TICKETS NOW ON SALE**  
Open Daily 9 A. M. to 9 P. M.  
**SHRINE TICKET OFFICE**  
19 EAST AVE. Sheraton Hotel MAIN 4402



**TODAY'S Best BUY**

**Pete Hagen's**  
"A Choice Liquor For Every Choice"

<p><b>Pete Hagen's BLENDED WHISKEY</b></p> <p>SPECIAL RESERVE 40 &amp; Proof 15% Grain Neutral Spirits</p> <p>1/2 Quart <b>3.58</b> Pint <b>2.26</b></p>	<p><b>Pete Hagen's CORDIALS</b></p> <p>Smooth - Mellow - Delicious</p> <p>BLACKBERRY APRICOT PEACH CHERRY CREME de MENTHE CREME de CACAO KUMMEL KAHVEH (Coffee)</p> <p><b>2.56</b> (1/2 Quart)</p>
<p><b>Pete Hagen's FLAVORED BRANDIES</b></p> <p>BLACKBERRY APRICOT CHERRY PEACH GINGER</p> <p>1/2 QT. <b>3.89</b> HALF PINT <b>1.26</b></p> <p>ALL at 70 Proof</p>	<p><b>Pete Hagen's COCKTAILS</b></p> <p>Ready to Serve - Just Chill and Pour</p> <p>MARTINI . . . 4.5 2.48 MANHATTAN . . 4.5 2.71 DAIQUIRI . . . 4.5 2.56</p> <p>ALL at 48 Proof</p>
<p><b>Pete Hagen's ROCK 'N' RYES</b></p> <p>ROCK 'N' RYE (Milder) . . 2.47 48 Proof 4.5 QT. Crystallized ROCK 'N' RYE 4.19 75 Proof 4.5 QT.</p> <p>ROCK 'N' RUM 48 Proof 2.56 4.5 QT.</p>	

If your neighborhood dealer cannot supply you, write  
**popper morson company**  
Rockefeller Center, New York 20, N. Y.  
QUALITY LIQUORS SINCE 1888

*Give Generously To New York War Fund*

**CRAMER'S**

VOTING IS YOUR RESPONSIBILITY  
AS A CITIZEN

**YOU MUST REGISTER TO VOTE**

REGISTRATION DATES

Friday, Oct. 20—Saturday, Oct. 21

**CRAMER'S**

CRAMER PHARMACISTS FILLED OVER

**74,000 PRESCRIPTIONS**

IN ONE YEAR **1943**

THIS CONVINCING RECORD IS A  
MARKED INDICATION OF PATIENT  
AND PHYSICIAN CONFIDENCE

**Pin Money Plan  
Set By Women  
For Loan Drive**

Anticipating the Sixth War Loan Drive next month, a new project to enlist pin money of area women is being sponsored by the Women's Division of the War Finance Committee.

Members of the group are pledging themselves now to fill a stamp book before start of the drive on November 20. Then when the plea comes to buy that extra bond during the drive, they, as well as their husbands, will be able to participate in the national effort to raise war funds.

Mrs. William F. Washburn, local chairman, is urging all Monroe County women to enroll in the Pin Money Club. War Stamp albums with special Pin Money stickers are available in the booths staffed by Treasury volunteers in theaters, restaurants, department and variety stores in Rochester. Stickers may also be secured at the headquarters of the Women's War Finance Committee, 736 Lincoln-Alliance Bank Bldg.

As a further inducement to join the Pin Money Club, a contest has been arranged by the Women's Division. A \$25 wage will be given as a prize for the best idea of how to save pin money. All women 16 years of age or over who are residents of Rochester or Monroe County are eligible. Contestants must submit a letter of not more than 150 words explaining how the pin money was saved. All letters submitted must be post-marked not later than midnight, November 15th. These should be addressed to Hazel Cowles, Women Only, Station WHAM, Rochester, New York. At the opening of the Sixth War Loan Drive, the name of the winner will be announced.

**GRANTS KNOWN**  
*for 38 years* **for VALUES**

HOUSEWARES BASEMENT *in HOUSEWARE NEEDS!*

Pinless  
CURTAIN  
STRETCHERS

**75c**



8-Cup Vacuum  
COFFEE MAKER

**\$1.37**

One of these glass coffee makers will assure you clear, amber coffee. Easy to use and to clean. This large family size is an especially good buy.

Hand Cut Crystal  
VASES

**69c**

Assorted Sizes  
And Shapes



Not Found Anywhere  
TOWEL RACKS

**21c**

Trust Grants to dig up these handy home gadgets—4 arm wooden towel racks, smoothly finished ready for staining or painting.

Metall Top  
MOP HANDLES

**39c**

Smooth Finish

**CLEANING SUPPLIES**



Bleached Cleese cloth ..... pkg. 8c  
Furniture Polishing Cloth ..... 8c  
Silver Polishing Cloth ..... 8c  
Lambs-Wool Polishing Mitt ..... 21c  
Crystal Cascade Washboard ..... 73c

Plain White  
CUP AND SAUCER  
SET

**8c set**



For Long Cool Drinks  
BIG TUMBLERS

**2 for 5c**

These clear crystal square-based tumblers seem to last a long time on account of their sturdy shape. 9-oz. size, very popular for a satisfying drink.

**A SUPER VALUE!**

**35 PIECE  
DINNERWARE  
SET \$5.98**

- 6 Dinner Plates
- 6 Bread and Butter Plates
- 6 Fruit Dishes
- 6 Cups and Saucers
- Platter and Veg. Dish
- Sugar and Creamer
- Brown — Poppy — Wheat Design

Folding-Wooden  
LAUNDRY DRYERS

**\$2.49**

Large size. Smooth finish. Folds compactly, when not in use.

**"GRANT'S" Green Label  
FLOOR WAX**



Just Spread It On!  
Self Polishing!  
Dries To A Shine!

Gal. **97c**

Make your floor bright and beautiful with this top quality wax, which spreads easily and dries to a handsome shine. Made exclusively for Grants. Once you've tried it, you will be a steady booster.

WAX SPREADER

**33c**

Make your job so much easier with this handy wax spreader, complete with handle.



With Handle



Cherry Whistling Glass  
TEA KETTLES

**\$1.17**

A cheerful toot-toot brings you back to the kitchen in time to prevent a boil-over. Popular 2 quart size well made throughout.

Ironing Board  
COVERS

**69c**

Draughting style. Fits any board.



**FUN'S FUN**  
*...But*

**Breaking Street Lights  
Is Sabotage!**

"Say, fellows, you certainly made a fine record last year! Thanks to your patriotic co-operation there was a big drop in Hallow'en breakage of street lights.

"That's swell! That's showing our enemies we're not going to help them by destroying vital materials like tungsten, tin and brass used in making electric light bulbs. The Army and Navy use tungsten in Radar and they need every ounce of it they can get. So we'll not waste any of it. No sir-ree! We're going to sock Hitler and Hirohito by NOT socking street lights.

"And say, the Rochester War Council is mighty pleased over the way you fellows responded to their appeal last year and laid off the street lights. They want you to do an even better job this year to show Uncle Sam that you're in his corner every minute right up to the final knockout.

"So long gang. I'll be seeing you on V-Day."

*Reddy Kilowatt*

**A Wonderful Gift Suggestion!**  
and  
**For Your Own Use Too**

Capacious 12-In.

**Cookie JARS**

**\$1.47**



Keep cookies fresher in one of these capacious pottery jars. 12 inches high and so decorative on your pantry shelf. Gay clowns, cow and other designs.

**Just Received**

New  
Shipment

**STEEL WOOL**

Very Fine  
Quality

**5c Pad**

**W. T. GRANT CO.**

293 MAIN  
COR.  
EAST AVE.

**Many People Suffering Pain of Colds' Headaches**  
You're wise if you join the millions everywhere who get quick relief with St. Joseph Aspirin, world's largest seller at 10c. There's none faster-acting, so why pay more? Refuse substitutes. Buy St. Joseph Aspirin.

**Markhus And Thomas Waltz Up Ice Capades**

**BUFFALO, N. Y.** — Orrin Markhus at 53 years of age, pottily and jolly has become the phenomenon of the



a career in sport and his vital interest and active participation in all athletics, probably accounts for his ability to perform so well today, despite his 53 years and despite his 250 pounds.

He learned to skate on the frozen lakes of his father's farm near St. Paul. He passed baseball up for a two week engagement to skate at the Sherman Hotel in Chicago. He satisfied the management. The contract lasted four years.

He turned to golf for diversion and it was golf that brought him back to Ice Skating.

**Male Chorus To Entertain At N. Y. C. Service Center**

The Stage Door Canteen at the New York Central Station Military Service Center will celebrate its 40th consecutive week Saturday. A special program featuring the Liederkrantz Male Chorus has been arranged starting at 9 p. m.

On hand will be Jimmy Devine, the singing master of ceremonies to present a list of special attractions including tenor Arthur Steffan; Pat Murphy and the Victoryettes, personal-ity dancers; Seaman Sal Perez, romantic baritone; Marine Joe Pisco, tap dancer; Seaman Warren Raphael, pianist; and Albert and Alfred Bradshaw, song stylists.

**Falls Two Stories; Is O. K.**

Dillon, Mont. — When an ambulance reached the place where Harry Huston, a painter, had fallen from the roof of a two story house, its crew found Huston lying on the ground, using his neatly folded coat for a pillow. He wouldn't let them to take him to a hospital, saying he would be all right.

**Adventurous Deer**

Oakland, Calif. — An adventurous deer recently visited downtown Oakland, swam Lake Merritt, jumped through the window into Mrs. Katherine A. Gray's living room, ran through the house and jumped through the kitchen window. It was finally captured by police and taken to the zoo.

**U. S. Attorney To Speak At No. 8 School PTA**

Next meeting for Carthage School No. 8 PTA will be held Thursday, Oct. 25, in the school auditorium. There will be a panel discussion led by Goodman Saracahn, Assistant U. S. Attorney. Topic will be "Blueprints for a New World." Those participating include Miss Effie Reilly and Stillman Hobbs, both teachers at Benjamin Franklin High School; Harry Whitlock, officer of the children's court, and Gregory Smith, representing parents.

Less than four percent of the people are left-handed, but the left-handers are nearly always successful.

**SHERWIN-WILLIAMS**

**FINE WALLPAPERS**

MONEY SAVING VALUES

Stop in and see these Excellent selections today Beautiful wallpaper for your living room, dining room, bedroom and kitchen. Outstanding patterns in all colors and designs.

**14c** And Up

NEW LOCATION 41 SOUTH AVE. Open Monday Nights 'Til 9

**SHERWIN-WILLIAMS**

41 SOUTH AVE. NEW LOCATION MAIN 1517

Between Main and Broad Free Parking on Water St. or South Ave.

**HOME DECORATION SERVICE**

skating world. Paired with Irma Thomas who at 45, also refuses to grow old, they have been a big hit from coast to coast, as the "Old Smoothies" of the Ice Capades.

They are sweeping to new triumphs in the spectacular Ice-Capades of 1945 and they'll be waltzing into Buffalo, where they will appear at the Broadway Auditorium, November 20th through Nov. 26.

In three short years they have become an established favorite of the crowds, proving it is not always youth and beauty that catches the public fancy, as long as it's good. Orrin Markhus has had quite

<b>D U Z</b> LARGE BOX Limit 1 <b>18c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>BORAXO</b> 15c SIZE Limit 1 <b>9c</b>
<b>BETENE</b> \$2.50 SIZE Limit 1 <b>79c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>DOUBLE EDGE</b> <b>BLADES</b> Pkg. of 10 Limit 1 <b>11c</b>
<b>PINE BROS.</b> COUGH DROPS 10c size Limit 1 <b>2 for 11c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>SANITARY</b> <b>NAPKINS</b> Box of 12 Limit 2 <b>11c</b>
<b>MODESS</b> Large box of 56 <b>89c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>VICK'S</b> NOSE DROPS 30c size <b>24c</b>
<b>BISODOL</b> MINTS Bottle of 100 <b>39c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>GROVE'S</b> COLD TABLETS 35c size <b>27c</b>
<b>LIFEBUOY</b> SHAVING CREAM 35c Size <b>27c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>IPANA</b> TOOTH PASTE 50c size <b>39c</b>
<b>ANACIN</b> TABLETS 25c size <b>19c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>ASPIRIN</b> TABLETS Bottle of 100 <b>9c</b>
<b>BROMO-SELTZER</b> 60c size <b>49c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>SQUIBB</b> MINERAL OIL Quart size <b>89c</b>
<b>UPJOHN'S</b> UNICAPS Bottle of 100 <b>\$2.96</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>FEVER</b> THERMOMETER Oral or Rectal Reg. \$1.00 <b>59c</b>
<b>SQUIBB</b> NAVITOL IMPROVED 16cc — 67c 50cc — <b>\$2.67</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	<b>TYPEWRITING</b> PAPER 185 sheets. Reg. 25c <b>19c</b>
<b>GEM</b> Micromatic Blades Pkg. of 5 <b>23c</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	
<b>MAX FACTOR</b> Pancake Makeup Choice of 9 shades <b>\$1.50</b>	<b>KEY</b> ROCHESTER'S MODERN CUT RATE 457 RIDGEMAN NEAR DEWEY	

**Soft. Inviting Lips**

OWE SO MUCH OF THEIR APPEAL TO

**YARDLEY**

LIPSTICKS!

5700 PLUS TAX New Metal Containers

SIX VIBRANT AND FLATTERING SHADES MATCHING CREAM ROUGES

YARDLEY PRODUCTS FOR AMERICA ARE CREATED IN ENGLAND AND PRODUCED IN THE U.S.A. FROM THE ORIGINAL ENGLISH FORMULAR, COMBINING IMPORTED AND DOMESTIC INGREDIENTS

**JERGEN'S ALL PURPOSE FACE CREAM**

50c Size ..... 43c  
75c Size ..... 59c  
\$1.25 Size ..... 97c

**Teel**

50c Size ..... **39c**

**drene**

medium ..... **49c**  
large ..... **79c**

**GET YOUR VIMMS TODAY!**

LARGE SIZE 90 Tablets **\$1.69**  
FAMILY SIZE 288 Tablets **\$4.29**  
GET THAT VIMMS FEELING

**LIVADAS**  
ROCHESTER'S VALUE LIQUOR STORE

Just A Memory  
These famous Livadas Brands and many others made history back in 1933-1943... in the future Livadas will bring you equally good values.

**NOW...As Always in The Past, LIVADAS Is Headquarters For Fine Wines And Liquors At LOW PRICES.**

Very **SPECIAL**  
IMPORTED — THE ORIGINAL  
**KING GEORGE IV SCOTCH**

A great name in Scotch — world famous for its mellow charm. No finer quality, blended and bottled in Scotland, 68.9 proof.

**\$4.99** 4 5 QT.

ONLY A LIMITED QUANTITY AVAILABLE

**THREE EXCELLENT VALUES**  
Each One Very Low Priced

**HIGH HAT**  
After Dinner  
**CORDIALS**  
Here Is A Grand Value  
Exceptionally Fine Quality

CREME DE MENTHE  
CREME CACAO  
AINSETTE  
PEACH LIQUEUR

Regular Price \$2.65  
OUR PRICE **\$2.25** 4 5 Qt.

**GOOD HOPE**  
5 \*\*\*\*\*  
IMPORTED AFRICAN  
**BRANDY**

A Brandy we will highly recommend.—A very scarce import. You will enjoy the mellowness and grand flavor of this brandy.

VERY SPECIAL **\$4.75** 4 5 Qt.

**S=J**  
**CLARET**

Very excellent quality compares with the very best imported brands.

An Exceptional Value **75c** 4 5 Qt.

3 Bottles — \$2.00

We are now in a position to supply your wants for the Holiday in limited quantities on all these well known brands.

**WHISKIES**

- CALVERTS
- SEAGRAMS
- CARSTAIRS
- IMPERIAL
- OLD OVERHOLT
- FOUR ROSES

**RUMS**

- MYERS
- BURKE'S
- BACARDI
- CARIOCA

**GINS**

- FLEISCHMANN'S
- GREEN RIVER

And Many Other Fine Brands of Wines and Liquors from Far Distant Lands.

**LIVADAS BROS**

A Name You Can Trust

STONE 5549 183 MONROE AVE. N. Y. S. LICENSE L-4229



Ed Randall's  
**Scene and Word**

I would imagine the star pupils in a baking school would graduate with flying crullers, wouldn't you?

Sign in the window of a West Main Street ladies' hat store: "MEN — DO NOT STAND IN THIS DOORWAY. THERE ARE PLENTY OF OTHER DOORWAYS. THERE IS A MEN'S STORE NEXT DOOR. THIS IS A WOMAN'S STORE. THANKS."

Overhead in the Chateau Tap Room: "His parents used to read the Racing Form before he was born. That's how they got a little dope."

If you laugh at a fat man, would you say you were having fun at his expense?

Two ants were running like mad across a cracker box. "Why are we going so fast?" asked one. "Don't you see?" said the other. "It says 'Tear along dotted line.'"

To discover whether an ostrich is male or female — tell it a joke.  
If he laughs, it's a male.  
If she laughs, it's a female.

Girls who were raised on cod liver oil have legs like this!!  
Girls who ride horseback have legs like this ( )  
Girls who sit at bars have legs like this ( )  
But . . . little girls who were well brought up cross their legs like this X

It was indicated by a recent Government survey that men who make girdles live off the fat of the land.

**Odd Fellows Group To Banquet Saturday**

Monroe County Past Grands' Association will hold their annual banquet on Saturday, Oct. 28 at Grace Presbyterian Church on Lyell Ave., starting at 7 p. m. All Odd Fellows are cordially invited to attend. Reservations must be made through the secretaries of the various Lodges not later than next Monday.

Allen L. Sisson will be the guest speaker, following an entertainment program.

**Gem of the blends**



millions say "when" with

**William Penn**

Blended Whiskey, 86 proof, 65% grain neutral spirits  
GOODERHAM & WORTS LTD.  
Peoria, Illinois

**Sears is Headquarters for OUTDOOR CLOTHING!**

WIDE SELECTIONS . . . SMART STYLES . . . FINE QUALITIES . . . LOW PRICES

**Our Finest Hercules Mackinaws Treated to Repel Both Rain and Snow**

**9.95**

Both Stores



**Gabardine Pile Lined Coat 21.50**

Both Stores

Here is the coat of the year. Good looking enough for the college man and warm enough for the outdoor man. Wind and water repellent gabardine with pile lining. Pockets warmly lined. Complete range of sizes.



**38 Inches Long "Rail-roader" Coat 13.95**

Both Stores

This big burly coat is extra warm, made of 41-ounce wool mackinaw cloth. It's the favorite with railroad men who must have protection in all kinds of weather. Horsehide trimmed pockets and sleeves, button front. Complete range of sizes.



Both Stores Are Open Friday—Saturday Till 9 P. M.

Easy Terms ON PURCHASES 10.00 AND OVER

**MACKINAW JACKETS**

**Water Repellent 100% Virgin Wool**

Smart youthful plaid colors, 100% virgin wool, rain and water repellent in extra long style. Button front, half belt. Complete range of sizes. Buy on our Budget Pay Plan.

**7.95**

Both Stores



Any Purchase TOTALING \$10 OR MORE CAN BE MADE ON SEARS EASY PAYMENT PLAN

**LEATHER COATS and JACKETS**

**Supple Capeskin Button Front**

Right to make with the finest supple capeskin jacket is out for action. Selected and perfectly matched and expertly sewed leather is used. Has adjustable muff tabs, and deep slash pockets. Complete range of sizes. Buy on our Budget Plan.

**10.95**

Both Stores



**SPORT and UTILITY CLOTHING**



**Pile Lined Jacket**  
A real weather beater. Ideal for work or sports because the Army type poplin is as rugged as it is good looking. Zipper front style. Jacket fully lined. Complete range of sizes. . . . **5.94**  
Both Stores



**Gabardine Jacket**  
Unlined gabardine jacket to wear for cool fall days and nights. Water repellent, button front style, deep slash pockets. Complete range of sizes. . . . **7.95**  
Both Stores

**BLANKET-LINED CHORE JACKET**



**Sturdy, Warm**  
Warm, comfortable work jacket gives you plenty of room for action. Warmly lined with blanket cloth. Choice of 2 styles, one with knit collar and wrists and the other with corduroy collar. Sizes 34 to 46. **2.98**  
Both Stores

**SHEEP and PILE-LINED CLOTHING**



**Wool Lined Vest**  
Gabardine wool lined vest to wear under jackets and coats. Button front style they are plenty warm without too much bulk. Complete range of sizes. . . . **3.95**  
Both Stores



**Moleskin Coat**  
Big double-breasted style coat made of rugged cotton moleskin lined with warm sheepskin. Wind tight wristlets. All around belt. Complete range of sizes. Buy on our Budget Pay Plan. . . . **12.95**  
Both Stores

**BUY ON OUR BUDGET PAY PLAN IN AMOUNTS OF \$10 OR OVER**

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION MAIN 7000  
RIDGE ROAD NEAR DEWEY GLEN. 556  
ROCHESTER, N. Y.

**VALUES!**

**Two-Tone Corduroy Front JACKET**  
BATES #2 JACKET BY SWEATER.  
Front panels wide waist corduroy, contrasting color, knitted back.  
Made in three sizes. **\$1.98**

**SHORT OF CASH? USE THE UNIT PART'S BUDGET PLAN**  
Small carrying charges only on the unpaid balance. Cash and budget prices are the same.

**HIM A KIN COAT**  
Looking for something a him real warmth why not wrap up one of our capeskin leather him the surprise of him. Designed and rk, sports or casual.  
**\$12.95**

Sure to get a warm reception  
**SLUMBEREST BLANKETS 6.95**  
Soft, thick blankets that shelter you completely from the frigid night air. Laboratory tested for warmth and wear. Woven from 25% warm wool and 75% sturdy cotton. In dusty rose, blue, cedar and green. Richly bound in calicoes rayon satin. Packed in beautiful gift box.

**CHESTER CORP.**  
67 RIDGE RD. W. (at Lake Ave.)  
GLENWOOD 714

are basic whiskies drawn from pre-war stocks, Three Feathers is blended with the choicest of grain neutral spirits. Three — at its pre-war best — is termed "First Among Fine". Try it today!  
**\$4.06**  
4 1/2 QT.  
S. P. A. Colored Price

**whiskies HERS**

Introducers, Inc., New York. Blended Whiskey, 86 proof. \*The straight whiskies are 100% grain neutral spirits. 12 1/2% straight whiskey 3 years old, 12 1/2% straight whiskey 6



# Old Joke

You've heard that old one, many times, about the glass-eyed banker—it runs something like this—

Banker: Which is my glass eye?  
Would-be Borrower: The left one.  
Banker: How did you know?  
Would-be Borrower: It has a kinder look.

## Times have changed

**BOTH EYES OF THE BANKER THESE DAY HAVE A "KINDLIER LOOK" FOR THE PROSPECTIVE BORROWER.**

Today's banker is as ready to loan money as a merchant to sell goods. Bank credit is abundantly available in all kinds of loans to meet business needs—

Large loan or small loan  
Long-term or short-term loan  
Secured or unsecured loans  
"V" or "VT" loans for War Production  
Loans on Assignment of War Contract  
Claims  
Loans against Receivables

Loans against Warehouse Receipts  
Loans against Trust Receipts on inventory  
Loans to purchase equipment  
Loans against Insurance Cash Values  
Long-term loans for construction  
Collateral loans secured by stocks or bonds

If you are engaged in business in the Rochester area, upon request we'll be glad to send you, without obligation, a booklet interesting to business men on Bank Credit.

We invite you to drop in at any time and talk over your present or anticipated financial requirements.

15 Conveniently Located Bank Offices

## LINCOLN-ALLIANCE BANK AND TRUST COMPANY

Member Federal Reserve System

Member F. D. I. C.

## The Arm Chair General

By LOUIS GLASER

In military strategy, it is important to know as much as possible about the enemy's intentions, strength and weakness. It is also important to know something about his political situation at home. For in these days of all out war, the home front and the fighting front are so much a part of each other that a head cold at home results in sneezes at the front.

Due to the Nazi set up, we do not possess accurate knowledge of what is really going on inside Germany. But from the events of the past few weeks, it is possible to guess. I wish to emphasize the word "guess."

What is going on in the minds of the Nazi leaders, generals, industrialists and the German people as a whole, is having a tremendous influence on what is happening and will continue to happen at the fighting front.

### War Already Lost

By all the rules of past wars, especially the last war, Germany has lost this one. Why does Germany keep on fighting? The most accurate guess is that there is no group in Germany capable of offering a surrender. The Nazi leaders, backed by the storm troopers, dare not surrender. Facing annihilation, they prefer to go down fighting. Meanwhile they hold pistols to the heads of those generals and industrialists who would like to seize power and offer surrender. Machineguns menace those workers and common people who may have "ideas."

Not until the people of Germany decide that possible death from Nazi bullets is preferable to a sure death from Allied bombs will there be an uprising and a demand for a surrender.

There is still a good possibility that the fighting in Europe can be brought to a close this year. It would be wise to remember that it is just that, a possibility.

### Rhine Strength Emphasized

The present fighting on the West Front, with its frontal attacks on the Westwall and drive for the Rhine, may not result in victory this year unless Germany collapses internally. In several articles I have emphasized the strength of the Rhine. For those of my readers who may think I am "hepped" on the subject of the Rhine I quote from a press conference held Saturday, Oct. 14th, by Brig. Gen. Gordon P. Saville of the 12th Tactical Airforce.

"The Army that established the first solid bridgehead ACROSS the Rhine and secured communications, will be the Army that will win the war. . . The mere fact of a successful bridgehead ACROSS the Rhine would be such a psychological crusher that the higher-ups of the Nazis would have to admit defeat. I don't mean just a bridgehead on German soil. We've got that already. I mean a solid bridgehead ACROSS that river — (Rhine) which any German will admit is the last and STRONGEST breakwater against the Allied tide."

Many of us think the logical place to establish that bridgehead is in the vicinity of Arnhem where the German Rhine crosses into Holland and where there is no Westwall. Such a bridgehead would open the flat plain country of western Germany to our armored spearheads. When that happens perhaps the Germans will know that the jig is really up. Here's hoping.

### Spurs Taken

Dallas, Tex. — Dismounting, Salvadore Buentell hitched his horse and tied a pair of fancy, silver-plated Mexican spurs to his saddle. When he returned, the spurs were gone.

## Neisner's

Famous For Fine Portraits

### Pre-Christmas SPECIAL



ONE HAND COLORED

VIGNETTE MINIATURE

## PHOTO

In a Lovely EASEL FRAME

For Only **\$1.00** Complete

Regular \$3.75 Value Proofs Included

## Neisner's

5 to 100 Stores  
200 E. MAIN ST.  
Studio Rear Main Floor



The Popular Call is for "Tammy"

## "Tammy"

"Tammy" is the short and popular name for Tam o' Shanter Lager Beer and Ales. Folks sure go for "Tammy" because of just right flavor, sparkling zest and creamy, mellow smoothness. So be sure to ask for "Tammy."

American Brewing Co., Rochester, N. Y.  
**Tam o' Shanter LAGER BEER and ALES**

## Lucas DURAFILM

FOR INTERIOR WALLS AND WOODWORK

A remarkable new oil paint for walls, ceilings, of plaster, wood, composition, linoleum, cement. It's really washable! A permanent finish that defies all stains . . . even ink and mercuriochrome. Soap and water removes dirt film and stains without affecting the pastel finish. In Gloss and Semi-Gloss.

Durafilm Lasts for Years

**\$3.75** Gal.

WASHABLE WINDOW SHADES **39c** WITHOUT ROLLER **29c**

## LUCAS PAINT STORE

80 ST. PAUL ST. FREE PARKING MAIN 2090

## LINOLEUM



From our large selection of patterns, all colors through to black. It is still possible to modernize that kitchen floor with

**ARMSTRONG INLaid LINO FLOOR**  
Any Room **\$18.75**  
Size Up To **9x12**  
Complete labor and materials

Size 6 ft. x 36 in. **39c** WITHOUT ROLLER **29c**

# Smart VALUES



Just The Thing For School!

**RAINCOAT 5.00**  
A sturdy, all-weather coat made of U. S. Officer's waterproof cloth. Hat to Match . . . **78c**



**JACKET 1.89**  
Made of impregnable treated cotton twill gabardine. Shields shoulders, breaks the wind. 5-button front; two deep pockets. Three sizes.

### Two-Tone Corduroy Front JACKET

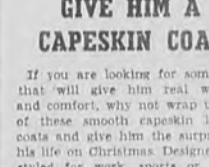
BETTER WEAR  
JACKET BY  
SWEATER.  
Front panels wide wale corduroy, contrasting color, knitted back.  
Made in three sizes **\$1.98**

### SHORT OF CASH? USE THE UNIT PART'S BUDGET PLAN

Small carrying charges only on the unpaid balance. Cash and budget prices are the same.



**41-Pc. Set of Dishes 99.95**  
Service for six only.



**GIVE HIM A CAPESKIN COAT 12.95**  
If you are looking for something that will give him real warmth and comfort, why not wrap up one of these smooth capeskin leather coats and give him the surprise of his life on Christmas. Designed and styled for work, sports or casual wear.  
Popular Aviation Tan Color . . . **\$12.95**



Sure to get a warm reception

## SLUMBEREST BLANKETS 6.95

Soft, flack blankets that shelter you completely from the brigid night air. Laboratory tested for warmth and wear. Woven from 25% warm wool and 75% sturdy cotton. In dusty blues, cedar and greens. Richly bound in calicoe rayon satin. Packed in beautiful gift box.

## UNIT PARTS ROCHESTER CORP.

1223 MAIN ST. E. CULVER 250 • 2 STORES • 67 RIDGE RD. W. (at Lake Ave.) GLENWOOD 714

Now on Hand AT ITS PRE-WAR BEST! **\$4.06** 45 CT. G.P.A. Colored Price

With its rare basic "whiskies drawn from precious pre-war stocks, Three Feathers is skillfully blended with the choicest of American grain neutral spirits. Three Feathers—at its pre-war best—is deservedly termed "First Among Fine Whiskies". Try it today!

First among fine whiskies  
**THREE FEATHERS Reserve**

FEATHER YOUR BEST... HOLD THE WAR BONDS YOU BUY!... Three Feathers Distributors, Inc., New York. Blended Whisky, 45 proof. \*The straight whiskies in this product are 5 years or more old, 40% straight whisky, 60% grain neutral spirits. 32 2/3% straight whisky 5 years old, 32 2/3% straight whisky 8 years old, 15% straight whisky 7 years old.

# IMPORTANT! LAST DAYS To Register-

FRIDAY, OCT. 20 - 10 A.M. to 10 P.M.  
SATURDAY, Oct. 21 - 7 A.M. to 10 P.M.

BE SURE YOU REGISTER  
SO YOU CAN VOTE FOR  
PRESIDENT  
**ROOSEVELT**  
LABOR'S BEST FRIEND

PUBLIC INVITED  
**ROOSEVELT RALLY**  
THURSDAY, OCTOBER 26th, 7:30 P. M.  
CONVENTION HALL

See and Hear These Famous Men  
**ORSON WELLES**  
Celebrated Hollywood Actor and Producer  
**SIDNEY HILLMAN**  
Chairman of C. I. O. Political Action Committee  
Champion of Labor's Right to Political Action.  
**SENATOR ROBT. F. WAGNER**  
Lifelong Fighter for the People's Welfare

ADMISSION FREE! DOORS OPEN AT 7 P. M.

American Labor Party of Monroe County



# Sears

## 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

**Both Stores Open**  
**FRIDAY 9 P. M.**  
**SATURDAY 9 P. M.**

Monroe Store Open MONDAY  
12 Noon 'til 9 P.M.—Ridge Road  
Store Open 9:30 A.M. to 6 P.M.



**COTTON UNDIES**  
**29¢** Main Floor Monroe  
Flatness... fine quality cotton undies in various colors. Beautifully made for accurate fit. Complete range of sizes.



**CHILDRENS SOCKS**  
**16¢** Main Floor Monroe  
¾ length socks in assorted colors and patterns. Fully reinforced, long-wearing cotton. Complete sizes.



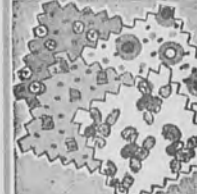
**INFANTS POLO'S**  
**88¢** Main Floor Monroe  
Long sleeve polo shirts in assorted colors and patterns. Grand to wear with overalls. Complete size range.



**BOYS O'ALLS**  
**1.98** Main Floor Monroe  
Fine wale corduroy o'all with hip top, adjustable suspenders. Choice of colors, complete sizes up to 8 years.



**72x48 BLANKET**  
**2.66** Both Stores  
35% wool blanket in assorted color combinations. Extra long 72x48 size. Edges neatly bound for strength.



**TAPESTRY Squares**  
**5¢ Each** Second Floor Monroe  
Assorted sizes, shapes, colors and fabrics in all useful lengths.

**CANDY SPECIALS**

- Assorted Jellies ..... lb. 39c
- Peanut Cluster ..... lb. 39c
- Mixed Nuts ..... lb. 65c
- Assorted Kisses ..... lb. 23c
- Assorted Chocolates ..... lb. 49c

CANDY DEPARTMENT, MAIN FLOOR MONROE



**BED PILLOWS**  
**88¢** Second Floor Monroe  
Full size well-filled bed pillows. Covered in durable long-wearing ticking. Stock up now.



**CHORE GLOVES**  
**1.00 Pr.** Both Stores  
Sturdy leather chore gloves in full size. Gannet style, with reinforced palms.



**MENS GLOVES**  
**79¢ Pr.** Both Stores  
40% wool dress gloves that are ideal for winter driving. Complete range of sizes. Dark color.



**PAPER NAPKINS**  
**2 for 25¢** Both Stores  
Package of 100 embossed paper napkins. Soft, exceptionally fine quality. Stock up now for the winter season.



**FACE TISSUES**  
**23¢ Box**  
BOX OF 500 MAIN FLOOR MONROE



**HALL TEA POTS**  
**1.00** Basement Monroe  
Assorted shapes, sizes and colors in this group of pottery tea pots. Hold a cup.

**Sears Special New Christmas Book Is Now Here... Over 240 Pages To Help Make Your Xmas Gift Selection Easy... Ask To See It Now**

Catalogue Order Departments At Both Sears Stores... Phone MAIN 7000 or GLENWOOD 556



**USED RECORDS**  
**5 for \$1** Basement Monroe  
A complete selection of assorted orchestration. Some that have been used in our record department for demonstrations.



**ROOF COATING**  
**3.25** 5-Gallon Container Both Stores  
Highest quality asbestos fibre roof coating in five gallon container. For old or new roofs.



**WEDGE CUSHION**  
**1.19** Both Stores Service Station  
Three position wedge cushion that helps to make driving easier. Assorted colors. Cloth and leather bound.



**Replacement Shades**  
**93¢** Up Both And Stores  
White framed shades in assorted sizes and sizes. Made to fit standard size holders. For kitchen and bathrooms.



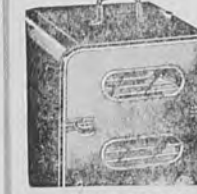
**Drain Pipe Cleaner**  
**19¢** Both Stores  
Helps to keep all drains clear and clean from refuse. One application is generally all that's needed. Hardware Dept. Monroe.



**CEILING TILE**  
**7¢** Sq. Ft. Both Stores  
Insulating ceiling tile in squares 12x12, 16x16, 18x18. Helps to keep homes warmer in winter and cooler in summer.



**ROLLING PIN**  
**39¢** Both Stores  
Large size, smoothly sanded rolling pin with grip handles. Other sizes at sale prices.



**TOP OVEN**  
**1.69** Both Stores  
Allsteel top oven made to fit over 1 burner. Insulated. 2 glass insets in door, removable rack.



**TOOL BOX**  
**2.89** Both Stores  
Allsteel with removable tray. Large enough to carry all tools. Complete with lock.



**Duck Hunting CAP**  
**79¢** Both Stores  
Waterproof duck hunting cap in complete range of sizes, has stiff visor, reinforced seams.



**WOOD WAGON**  
**4.88** Both Stores  
Brightly painted all-wood wagon, 15x36-inch size. Has easy rolling wheels, firmly reinforced.



**BULB BOWL**  
**25¢** Basement Up Monroe  
Just the right size to start your bulbs in. Assorted colors, sizes. Chips to decorate available.

**BUY ON OUR EASY PAY PLAN IN AMOUNTS OF \$10 OR OVER**

Sears Roebuck & Co. \* Monroe at S. Union \* Ridge Road near Dewey \* Rochester, N. Y.

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NEW LOCATION  
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50c

GE  
Micromatic  
Pkg.  
of 5

MAX F  
Pancake  
Choice of  
9 shades

# Sears 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

It's  
**Sears**  
for  
Fall  
and  
Winter  
Coat  
Values  
for  
the  
entire  
family



HERE ARE THE COATS YOU'LL WEAR AROUND THE CLOCK... Everywhere... Over Anything

- ★ New Cloverleaf Lapels
- ★ Rayon Velvet Collars
- ★ Sleek Braid Bindings

**\$35** Second Floor Monroe

Smartest classics that ever crossed a campus or went to a job. There's dash and distinction in every trim line, in every stitch of precision tailoring. You'll find in this big array the coat that will be the mainstay of your wardrobe for seasons to come. Misses and Women's sizes. Buy on our Budget Plan.



All Occasion  
**BOXY COATS**  
**21<sup>95</sup>** Second Floor Monroe

Cozy and colorful are these boxy style coats with loads of warmth in them. Try them on, notice their superb tailoring and fine detailing. You'll wear them everywhere. Women's and misses sizes.



**\$58** Plus Tax Second Floor Monroe

Luxurious fur trimmed coats that are quality from top to bottom and shown is only one of a complete new group to choose from. Designed with wide sleeves, boxy shoulders and sleek body lines. You'll find sizes for women and misses.

## Sweaters Galore

For Office, For Sport, For Dress For School, For Campus, For Home



Lingerie, Main Floor, Monroe

**PART WOOL WORSTED** 2<sup>98</sup>  
The staple favorite with women everywhere. Button front cardigan style in part wool worsteds. Black, Wine and Navy colors. Complete sizes 34 to 40.

**ALL WOOL PULLOVERS** 2<sup>98</sup>  
Stunning, all wool long sleeves for office, sport and every occasion wear. Bright gay pastel colors that will mix or match with your ensemble. Sizes 32 to 38.

**BOXY CARDIGAN** 3<sup>25</sup>  
Choice of two luxurious colors. Pine green and Black Pink. They're the newest in fall colors. Beautifully knit with program trim. 32 to 40.

**HUG ME TITE SWEATER** 2<sup>49</sup>  
Spencer type, sleeveless sweaters that are the highlight of every sorority gathering. Wear them over blouses, with your skirts. All colors. Sizes 36 to 44.

Hug Me Tite Sweaters In Sizes 46 to 52 2<sup>98</sup>



For A Dramatic Appearance...

**Dyed American Grey Fox Shortcoat** 129<sup>50</sup> Plus Tax

Second Floor Monroe

It's the newest sensation in fur coats... dyed to simulate American frosty grey fox, it has everything you've ever wanted in a luxurious fur. It's a coat you'll wear for every occasion. See it tomorrow... you'll love every inch of it.



**JAMARETTES** 2<sup>98</sup> Main Floor Monroe

Man-tailored style with wide full cut jacket and trousers. Button front style. They're grand for lounging also. Assorted colors. Regular sizes.



**CREPE GOWNS** 2<sup>29</sup> Main Floor Monroe

Crinkle crepe gowns that need no ironing. Smart floral and solid colors in several styles. Sizes 15 and 16 only.



**RAYON MESH HOSE** 19<sup>c</sup> Main Floor Monroe

Just a limited number of these can-resisting rayon mesh hose available. Fall shades in complete sizes. Regularly 34c.

Warm is the Word For These  
**GIRLS' COATS**

**9<sup>95</sup>** and up

Second Floor Monroe

Bright young styles boasting grown-up details and yummy colors. Smart enough for Sunday, sturdy enough for school. She'll love a fuzzy-wuzzy pile fabric that looks like Mother's fur coat or a slim trim classic. Sizes 7 to 14.

Others At \$12.95 To \$16.95



GLITTER AND SPARKLE IN NEW  
**Costume Jewelry**

You'll find a complete selection of all newest lapel pins, earrings, bracelets and novelty pins in our Anniversary group. 1<sup>00</sup> Plus Tax

Crystal Salt & Pepper Shakers Tax Incl. 1.40

Enjoy Your Walking Hours With These New  
**Vita Treds For Fall**

**4<sup>35</sup>** Main Floor Monroe

Slim, trim Vita Treds that give you the most comfortable walking you've ever had. Classy ties or pumps in a choice of either medium or low heels. Black with built-in arch support. Sizes 5 to 9. Wide or narrow widths.



# Sears

## 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE



**Juvenile Snow Suits for Boys or Girls**  
SOLID COLORS OR TWO TONE STYLES! WOOLS AND PART WOOLS, ALL WATER REPELLENT TO STAND PLENTY OF WEAR.

**6<sup>88</sup>**  
Main Floor Monroe

Regularly \$7.98

Two piece suits fully lined for extra warmth, in solid colors. Button front jacket fits up tight around the neck. Bib top ski pants with adjustable suspenders and double knee pads. Complete range of sizes. Hats \$1 extra.

**8<sup>88</sup>**  
Main Floor Monroe

Regularly \$9.98

Two tone, two piece suits with plenty of warmth and wear in them. Trim looking, snug fitting they'll make any little girl happy. Attached hood style with bib top ski pant. Zip fastened ankles. Button front jacket smartly trimmed. Complete range of sizes.



**KIDDIES' COAT SETS**  
**11<sup>88</sup>**  
Main Floor Monroe

Double duty, two piece coat and leggings sets that are smartly tailored and warm to wear. They'll wear the coat now and later on add the leggings. Complete range of sizes.



**GIRLS' SWEATERS**  
**2<sup>68</sup>**  
Main Floor Monroe

Slip-on style, long sleeve sweaters in all of the new fall colors. Well made they're grand for school or sport wear. Complete sizes for girls 8 to 16 years.



**BIB TOP O'ALLS**  
**1<sup>48</sup>**  
Main Floor Monroe

Twill and broadcloth o'alls with bib top and adjustable suspenders. All seams firmly reinforced, sanitarized shirred. Complete range of sizes 3 to 6 1/2 years.

### DELUXE, FRATERNITY PREP Long Pant Suit



**14<sup>95</sup>**  
Main Floor Monroe

Young men 10 to 18 go for these deluxe tailored Fraternity Prep suits in a big way. They're tailored just the way they like them with all the smart details and smooth fit. Choice of all the new fall colors and patterns in complete sizes. Others 11.95 and 17.95.

**HUSKY SUITS 17<sup>95</sup>**

### Boyville Poplin Jacket Sheepskin Lined With Parka Hood



**9<sup>95</sup>**  
Main Floor Monroe

Sturdy Army tan cotton poplin Zelan treated to resist water. Body lined with deep thick sheepskin to insure plenty of protection on cold winter days. Attached hood protects neck and head. Draw strings keep it tight. Button front style. Sizes up to 18.

### Boyville Jr. Snow Suit Zelan Poplin Lamb Lined, 2-Piece



**11<sup>95</sup>**  
Main Floor Monroe

Army type heavyweight poplin Zelan treated to resist water and wind. 3/4 lined with thick lambskin. Has deep muff pockets, and knit wristlets. Bib top suspender type pants with large extended knee patches. Complete sizes up to 8 years.



**Reversible Fingertip**  
**12<sup>95</sup>**  
Main Floor Monroe

Fraternity Prep fingertip that reverses from water repellent gabardine to smooth suit fabric. Made with neat railroad stitching around bottom. Complete range of sizes 8 to 18.



**FLEECE FINGERTIP**  
**13<sup>95</sup>**  
Main Floor Monroe

One of the most popular of short coats today. It's worn for good, for campus, for sport. Soft water repellent fabric, button fly-front style in complete sizes up to 18 years.



**BOYS' LONG PANTS**  
**3<sup>98</sup>**  
Main Floor Monroe

You'll find patterns and colors for mixing or matching with add sport coats or suit coats, tweeds, herringbone, chevrons, and mixtures. Some made with plaid fronts. Complete range of sizes. Others 2.49 to 4.98.



**CAPESKIN JACKET**  
**9<sup>50</sup>**  
Main Floor Monroe

Boyville Capeskin jacket made from smoothly tanned select leathers. Button front with two slash pockets and breast pocket. Adjustable side and full tabs. Complete sizes up to 18.



**WOOL PLAID JACKET**  
**4<sup>49</sup>**  
Main Floor Monroe

Boyville bright wool plaid jacket, water repellent. Made with button front and deep warm pockets. It's an all around jacket for everyday wear. Complete sizes up to 18.



**REVERSIBLE JACKET**  
**6<sup>50</sup>**  
Main Floor Monroe

Boyville reversible jacket that gives double duty. One side smooth gabardine reversing to wool fabric. Wind and water repellent. Complete range of sizes up to 18.



**JR. BOYS' COAT SET**  
**13<sup>95</sup>**  
Main Floor Monroe

There's plenty of warmth wrapped up in these Boyville Jr. Coat and Legging sets. Coat is fully lined and leggings are elastic waistband style. Kasha cloth lined. Complete sizes up to 8 years.



**JR. BOYS' O'COATS**  
**9<sup>95</sup>**  
Main Floor Monroe

Warm wool o'coats that'll make the little chap strut like a fancy fencer. Bright new fall colors, double-breasted style. Deep warm pockets. In a complete range of sizes up to 8 years.



**LINED SKI PANTS**  
**4<sup>69</sup>**  
Main Floor Monroe

Bib top style in warm Melton cloth. Made with reversible knee patches. Knit cuffs. Youngsters, 3 to 10, will get plenty of wear out of them. They'll wear them with coats or jackets. Navy Blue only.

### Priced for Every Budget! Choice of Styles Wood Play Pens



**4<sup>88</sup>**  
Main Floor Monroe

Standard size wood play pen with composition floor, sturdy well made, fold for easy storage.

**7<sup>88</sup>**  
Main Floor Monroe

Standard size hardwood play pen that's built reinforced. Made with play board and all wood floor.

**10<sup>88</sup>**  
Main Floor Monroe

Our deluxe model with firmly braced corners. Folds compactly, exceptionally strong floor. Natural finished wood. Stands off floor.

Waterproof Play Pen Pads  
3.49 to 3.98

### Shoes for Boys and Girls In All New Styles

Sears Biltwels and Gold Bond Shoes Are Designed For Comfort and Long Wear At Budget Prices!



Easy Terms ON PURCHASES TOTALING 10 OR MORE



**Gold Bond's for Boys**

All the new styles to select from that are made just like Dads Gold Bonds. Sturdy, serviceable with all the comfort that's possible to build into shoes. You'll find them worn by young men everywhere. Complete sizes 2 to 6.

**4<sup>95</sup>**  
Main Floor Monroe

**Biltwels for Boys and Girls**

Here are shoes that cost you less, but give you more in value. Cut over accurate lasts to encourage healthy growing feet. Biltwels are made from the finest quality leathers available with tough long wearing soles. Choose from all of the new fall styles in sizes 8 1/2 to 3.

**2<sup>39</sup>**  
Main Floor Monroe

# Sears 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

## Fashion Tailored Clothes

- Expertly Tailored By Master Craftsmen
- Fully Cut, Free From Fabric Tension
- Shape Is Tailored In, Not Pressed In
- Endless Selection Of Patterns, Fabrics



Fashion Tailored Deluxe  
**MEN'S SUITS**  
**25<sup>95</sup>**

A special group from our regular stock! Regulars, shorts, longs, stouts in greys, blues and browns. Fairtown twist fabrics unfinished worsteds, herringbones and chevrons. Sizes 35 to 50.

FASHION TAILORED  
**OVERCOATS**  
**18<sup>23</sup>**

Single breasted styles in button through and fly front models. Be prepared for a warm winter with one of these superbly tailored coats. Blue and grey colors in all sizes. Others to \$2.50.

FASHION TAILORED  
**TOPCOATS**  
**18<sup>23</sup>**

New fall styles in single breasted fly front. Made with box shoulders. Lightweight, but warm. Rayon lined in blues, tans and greys. Complete sizes 34 to 46. Others up to \$2.50.



Any Purchase  
TOTALING 10 OR MORE  
CAN BE MADE ON SEARS  
Easy Payment Plan



**WINTERWEIGHT UNDERWEAR**

**COTTON SUITS** 1<sup>59</sup> Both Stores  
Long sleeve style. Ankle length. Complete range of sizes.

**25% WOOL** 2<sup>29</sup>  
Long sleeve style. Ankle length. Cream color. Complete range of sizes.

**10% WOOL** 1<sup>79</sup>  
Long sleeve style. Ankle length. Grey random color. Complete range of sizes.

**50% WOOL** 3<sup>95</sup>  
Long sleeve style. Grey color. Ankle length. Complete range of sizes.

Sears Has a Complete Selection of Men's Cotton and Wool Underwear, Shirts and Drawers On Sale at Both Stores

**SHIRTS-DRAWERS**

**COTTON** 79<sup>c</sup> Each  
Shirts are slip-on style with no buttons, well made. Complete size range.

**10% WOOL** 1<sup>19</sup> Each

**50% WOOL** 1<sup>98</sup> Each

ON SALE BOTH STORES

## STYLES FOR EVERY OCCASION IN MEN'S GLOVES



All Wool Lined Styles  
Leather Capeskin Styles  
Wool and Pigskin Gloves

**2<sup>98</sup>** Main Floor Monroe  
Fine quality leather pigskin gloves fully lined for warmth. Grand for dress wear or for winter driving. Complete range of sizes.

**2<sup>25</sup>** Main Floor Monroe  
Leather capeskin all wool lined for plenty of warmth on the coldest winter days. Full cut for comfort. A complete range of sizes.

**1<sup>29</sup>** Main Floor Monroe  
Heavy wool, leather palm dress gloves that make cold winter driving a snap. Dark colors in all sizes.

Wool Dress Glove  
**79<sup>c</sup>**  
40% wool in complete range of sizes.

On Sale Both Stores



## ALL WOOL, TWO TONE, SOLID COLORS SWEATERS for MEN

**2<sup>98</sup>** Both Stores  
Made of fine twist cotton yarns in smart two-tone colors. Button front, well-made for dress or sport wear. Complete size range.

**4<sup>98</sup>** Both Stores  
All-wool crew sweaters in navy, Oxford or brown colors. Button front, closely knit for long wear. Complete range of small, medium and large sizes.

**6<sup>98</sup>** Both Stores  
Our finest 100% all-wool sweater, button front styles. Designed for all-around wear and plenty of warmth. Complete selection of colors and sizes.

**SLEEVELESS SLIP-ON SWEATERS** ..... 2.98 up  
**50% WOOL SLIP-ON SWEATERS** ..... 3.98  
**ARMY SLEEVELESS SWEATERS** ..... 1.98

**LOAFER COATS**  
**8<sup>95</sup>** Main Floor Monroe  
A smart collection of two-tone crew knits in blue and plaid, brown and plaid and checks and solid colors. Comfortable, easy to wear, in a complete range of sizes.

**Trousers & Slacks**  
**2<sup>98</sup> to 7<sup>95</sup>**  
Old trousers and slacks to go with loafer or sport coats. A large assortment of colors and patterns. Complete size range. Main Floor Monroe.

**Gab'dine Raincoats**  
**12<sup>23</sup>** Main Floor Monroe  
Roomy single-breasted gabardine raincoats with raglan sleeves. Crayon tint processed to repel water. Complete sizes 34 to 46 in slash lengths. Others from 4.50 and up.

**SPORT COATS**  
**12<sup>95</sup>** Main Floor Monroe  
Bright glad combinations and solid colors in all wool sport coats. Single breasted style with all the extra detailing that goes into fine clothes. Complete range of sizes.

**SANDY NEVIN'S FOR MEN**  
**4<sup>40</sup>** Main Floor Monroe  
Pre-floxed, all ready broken in, they'll give you all the comfort you want from the very first time you put them on. Tans, blacks, browns in sizes 6 to 12.

**Our Famous GOLD BONDS For Men**  
**5<sup>50</sup>** Main Floor Monroe  
Our very finest shoes for men who want the feeling of wearing custom-made shoes. Made from select leathers in all of the new fall styles. Complete range of sizes 6 to 12.



# Sears

## 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

### Slumbersound Blankets Make Fine Investments!



**5% WOOL BLANKET**  
72x84 double bed size in neat plaid combinations. Here's warmth without too much weight and bulk. Edges are neatly bound with acetate rayon for long wear. Buy now and be prepared for winter nights.

**4<sup>39</sup>** Both Stores

**25% DOUBLE PLAIDS**  
Beautifully made plaid combinations to keep cold feet warm on winter nights. 72x84 double bed size in rose, cedar and orchid. Edges bound with acetate rayon approximately 2 inches wide.

**4<sup>98</sup>** Both Stores

**5% WOOL DOUBLE**  
Inexpensive 5% wool double plaid blankets designed for long wear. 72x84 sizes in assorted combinations. Strongly woven, edges neatly bound for strength.

**3<sup>79</sup>** Both Stores

**HOT PADS**  
**39<sup>c</sup>** Main Floor Monroe  
Three-piece hot pads sets that save many a burnt finger or hand. Well-made of heat resisting materials. Assorted sizes.

**17-INCH TOWELING**  
**49<sup>c</sup>** yd. Main Floor Monroe  
Printed patterns, suitable for making up kitchen curtains or fancy dish towels. All perfect quality.

**54 Inch Fall Woolens**  
All wool and part wools in stripes and checks are to be found in this superb collection. They make up grand into skirts, dresses, jackets, etc. All perfect quality, all cut from full bolts.

**2<sup>29</sup>** yard Main Floor Monroe

**36 In. Wool Like Rayons**  
Wool like spun rayons in 36 inch widths. Choose from orchid, green, cream, gold, beige, buff, brown, red, tobacco, scarlet aqua, copen, pink, rose and navy. All perfect quality, all cut from full bolts.

**65<sup>c</sup>** yard Main Floor Monroe

**36 Inch Outing Flannel**  
Striped and dusty tones for making kiddies clothing and even making gowns and pajamas for Ma and Pa. All 36 inches wide of heavy fleeced cotton outing flannel, all perfect quality.

**29<sup>c</sup>** yard Main Floor Monroe

**FANCY PILLOWS**  
**66<sup>c</sup>** Main Floor Monroe  
Well-filled comfortable sofa pillows in assorted colors and styles. Some with fringed edges, others beaded.

**CROCHET COTTON**  
**23<sup>c</sup>** Main Floor Monroe  
Famous Arc crochet cotton, one of the finest qualities. Stock up now and be ready for your winter's crochet needs.

**Garment Bags, Shoe Cabinets**  
Laundry Bags  
Hat Boxes

**Garment Bags**  
**4<sup>98</sup>**  
Heavy Clinis with zipper closing. Assorted patterns. Holds 8 garments hung full length. Approximately 66x24 1/2 size.

**Laundry Bags**  
**1<sup>39</sup>**  
Large size roomy enough for the entire family's laundry. Draw string style, made of durable material.

**Shoe Cabinets**  
11x13x28 Size ... **3.95**  
11x13x32 Size ... **4.98**  
12x22x32 Size ... **7.95**  
12-POCKET SHOE BAGS ... **1.00**

**HAT BOXES**  
**1<sup>29</sup>**  
Large size hat boxes to keep your chapeaux from becoming crushed and soiled.

**A Complete Selection Of Wanted TABLE CLOTHS**

50x50 Size **STAMPED** **89<sup>c</sup>**  
50x50 Size **HOMESPUN** **1<sup>98</sup>**  
**FANCY PRINTED BRIDGE SETS** **1<sup>29</sup>**

**MEXICAN MADE CLOTH AND 6 NAPKINS** **2<sup>69</sup>** set  
**CARD TABLE QUILTED COVERS** **1<sup>98</sup>**

**81 x 90 Launderite SHEETS**  
PRE-LAUNDERED, READY FOR USE

**1<sup>35</sup>** Each  
Main Floor Monroe

Stock up now and solve your sheet problem! Launderite Sheets are fine quality with even thread count, firmly reinforced selvages. All pre-laundered ready for use. Buy now for Christmas Gift giving or buy for yourself. We reserve the right to limit quantity. Please no mail, phone or C. O. D. orders.

**COMFORTER BATTS**  
**59<sup>c</sup> to 2<sup>98</sup>**  
Wool and cotton batts for every home need. Either one makes one full comforter. Exceptional fine quality.

**CARD TABLE COVER**  
**1<sup>69</sup>** Main Floor Monroe  
Standard size covers for all card tables, water and liquid resisting. Well-made to give ample protection.

**TABLE PADS**  
**5<sup>98</sup> and up** Main Floor Monroe  
Custom-made adhesive table pads. Please bring your table measurements. Fast delivery.

**TOWEL ENSEMBLE**  
**3<sup>89</sup>** Main Floor Monroe  
Square ensemble that consists of 2 bath towels, 2 hand towels, 1 wash cloth, all beautifully gift boxed.

**All Linen Crash Toweling** **35<sup>c</sup>** yard  
**Embroidery Floss** **2 skeins 5<sup>c</sup>**

# Sears 58 Years of Leadership

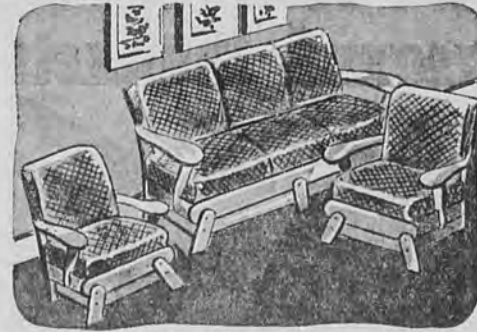
FOR QUALITY SHOP AT SEARS AND SAVE



**MODERN SPRING FILLED  
3-PIECE  
Living Room Suite**

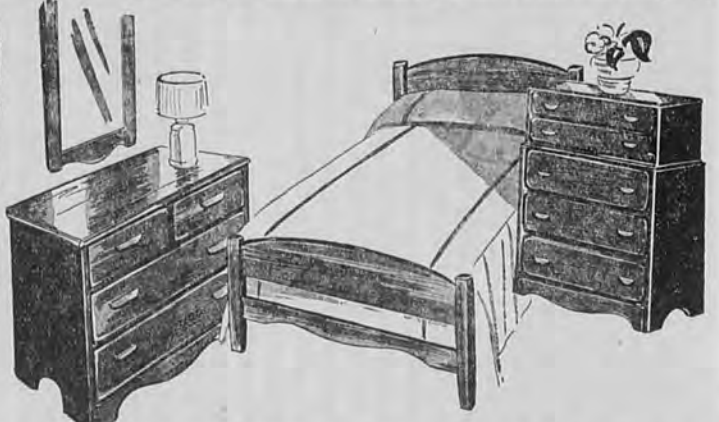
Strictly pre-war construction. You'll relish the comfort and beauty of this suite for years to come. Honor-Bilt construction with its rich wood carvings of all three pieces. Frames are of hardwood. Suite consists of full size davenport, lounge chair and club chair. Buy on our Easy Pay Budget Plan.

**179<sup>88</sup>**  
Second Floor Monroe



**3-Piece Maple Living Room Suite**  
**99<sup>88</sup>**  
Second Floor Monroe

True colonial styling, the simplicity of this beautiful suite is one of its outstanding features. It's the type of furniture you'll be proud to own. Richly finished in Priscilla Maple, has all the hand pegged details found in Colonial Maple Furniture. Buy on Our Budget Plan.



**3 PIECE MAPLE BEDROOM SUITE**  
FULL SIZE BED, CHEST ON CHEST AND DRESSER WITH MIRROR  
**84<sup>88</sup>**  
Second Floor Monroe

Beautifully designed 3 piece Maple Bedroom with all of the true simplicity of early Colonial America. Hand rubbed to a gleaming Priscilla finish. All Honor-Bilt construction. Suite consists of full size bed, chest on chest and dresser. Buy on our Budget Plan.

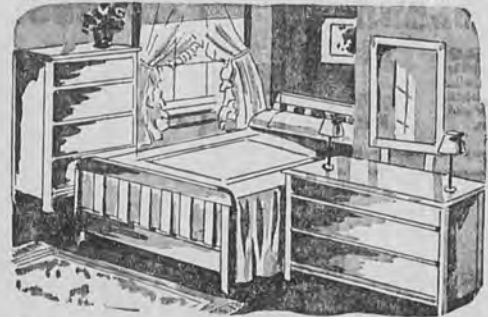


**49<sup>88</sup>**  
Second Floor Monroe

- 5 Big Pieces
- 4 Chairs, Table
- All Solid Oak
- Rugged Constr'n

This rugged five piece set is one of the finest you'll see! superbly constructed the table is large enough to seat six persons comfortably. The chairs have large box seats, form fitting. All strongly reinforced at all points, and you may use our easy

Pay Budget Plan When you Purchase.



**3-Piece Walnut Bedroom Suite**  
**78<sup>88</sup>**  
Second Floor Monroe

Beautifully styled Walnut furniture in large full size pieces consisting of full size Bed, Dresser and Chest. Honor-Bilt construction throughout which means the finest you can buy. Small down payment when purchased on your Easy Pay Plan.



Complete As Illustrated  
**BUNK BEDS**  
**49<sup>88</sup>**  
Second Floor Monroe

Bunk Beds, Two Mattresses, Two Springs, Guard Rail, Ladder, all this for \$49.88... Choice of either Maple or Walnut colors. It's the modern answer to space problems, and kiddies love to sleep in them. Firmly constructed and reinforced. Buy on Our Easy Pay Budget Plan.



**6-Drawer Unfinished Vanity**  
**7<sup>88</sup>**  
Second Floor Monroe

Rugged, well-built 6-drawer unfinished vanity that's ready to paint, enamel or varnish any color desired to harmonize or contrast with your present suite, or to fill in as an extra.

Your Choice!  
**WAXED BIRCH or  
MAPLE CRIBS**  
**14<sup>88</sup>** Each  
Second Floor Monroe



Beautifully constructed cribs with all the features you want. Safety drop side, locks securely. Easy rolling casters. All hardwood construction. Decorated in nursery patterns. Choice of styles.



Fill Your Bedding Needs At SEARS!  
**Cotton Mattress**  
**7<sup>88</sup>**  
Second Floor Monroe

Built for long satisfactory service is this soft comfortable cotton filled mattress. Filling is firmly held in place, deeply tufted. Made with easy turn handles. Floral covered ticking in full and single sizes.



**SUPER LUXURY SLEEP No. 25  
Mattress**  
**24<sup>50</sup>**  
Second Floor Monroe

Our \$25 Super Luxury Mattress is one of the finest that you can buy for all around comfort and service. Deeply tufted, innerroll edge, all taped turn handles. Covered in durable long wearing ACA covering. Full and single sizes.



**Blue Glass Table**  
**6<sup>88</sup>** Second Floor Monroe

Smart, modern blue glass table that makes an excellent lamp table.



**Storage Hassock**  
**6<sup>88</sup>** Second Floor Monroe

Serves as storage chest, vanity bench or foot rest. Choice of colors, large size.



**4 DRAWER CHEST**  
**6<sup>88</sup>** Second Floor Monroe

Smoothly sanded chest ready to finish any color desired. Large size.



**FLUFFY PILLOWS**  
**88<sup>c</sup>** Second Floor Monroe

Filled size, comfortable, well filled, covered in durable long-wearing ticking.

MODERNIZE AND REMODEL YOUR KITCHEN WITH  
**LUSTRE CRAFT WALL AND BASE CABINETS**



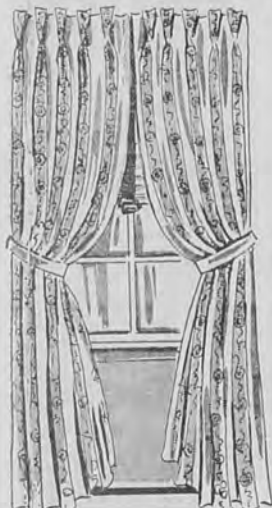
- They'll dress up your kitchen and make it more pleasant to work in. Rich to look at, easy to own. All hardwood construction with tops covered in heavy gauge linoleum and bound by metal strips. All drawers are deep for plenty of room. Wall cabinet has more than enough space for dishes, etc. Also available in 48 inch.
- Buy On Our Budget Plan!
- 24 INCH WALL CABINET ..... **14<sup>88</sup>**
  - 24 INCH BASE CABINET ..... **21<sup>88</sup>**
  - 36 INCH WALL CABINET ..... **17<sup>88</sup>**
  - 36 INCH BASE CABINET ..... **27<sup>88</sup>**

# Sears

## 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

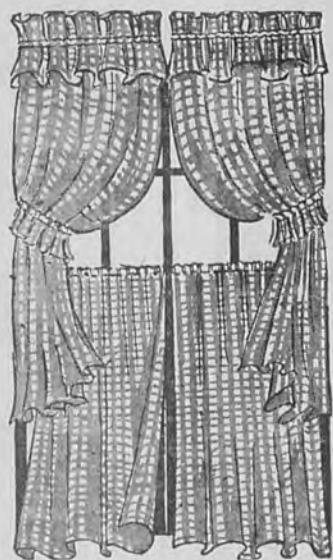
BRIGHTEN UP YOUR HOME WITH THESE  
HEAVY QUALITY, WELL TAILORED  
**READY MADE  
DRAPERIES**



**3<sup>98</sup>**  
pair

Second Floor Monroe

Your windows will look lovely from the inside as well as the outside when they are bedecked with these exceptional fine quality striped pattern ready made draperies. All 2½ yards long, made with pinch pleated tops, complete with tie backs.



**6 Piece Cottage Sets**

**1<sup>79</sup>**  
set

Second Floor Monroe

One of the prettiest curtains you've seen in a long time... Gingham placed checked in red or blue with the upper sash made with ruffles and the lower sash tailored. Fast color, all perfect quality.



**BOSTON NET CURTAINS**

**2<sup>22</sup>** pr.  
Second Floor Monroe

Made with one-inch hem on two sides and three-inch hem on bottom. Headed, hemmed, ready to hang. Each curtain 36x72 inches.



**RUFFLED CURTAINS**

**2<sup>49</sup>** pr.  
Second Floor Monroe

Novelty weave with colored printed pattern. Full ruffle side and bottom. Picnic style. All fast color. A real buy at this price.



**36-INCH MATERIAL**

**29<sup>c</sup>** yd.  
Second Floor Monroe

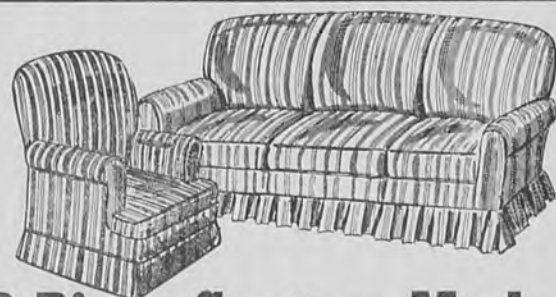
36-inch material that makes up grand curtains for any room in your home. Attractive blue or rose patterns, and every inch is perfect quality. Cut from full bolts.



**KNITTED CURTAINS**

**1<sup>98</sup>** pr.  
Second Floor Monroe

54 inches wide to the pair and 72 inches long in popular Fern and blue colors. They're so smart as they are long wearing. Limited quantity.



**2 Piece Custom Made  
Slip Cover for Chair and Sofa**

**39<sup>75</sup>**

Second Floor Monroe

Protect your present furniture with these fine quality custom made slip covers. Made from an exceptionally fine quality material in blue or rose. Complete with french or welted seams. Cut and fitted right in your own home from your own furniture, so they're guaranteed to fit. Buy on our easy pay Budget Plan.



**Have Your 2 Piece  
Suite Re-Upholstered**

Chair and Sofa **79<sup>50</sup>**  
and up

Second Floor Monroe

Your suite is practically re-built from top to bottom with our thorough re-upholstering job. A large selection of fabrics to choose from. All work guaranteed by Sears, and you may use our Easy Pay Budget Plan.

FULL SIZE, BLUE OR PINK  
**Jacquard  
BED SPREADS**

**5<sup>98</sup>**  
Second Floor Monroe

Gay spreads that add a debonair touch to bedrooms. Made in full sizes with scalloped edges and neatly patterned and they do make excellent gifts for Christmas.

36" FEATHER PROOF  
**Printed Ticking**

**79<sup>c</sup>** yard  
Second Floor Monroe

Striped patterns in a selection of colors. Fine quality, heavy featherproof ticking, for many household uses. All 36-inch width, all perfect.

**DRAPERY PINS**

**6<sup>c</sup>** doz.  
Second Floor Monroe

Now is the time to replace your lost drapery pins with these all-metal ones that hold securely. Quantity is limited.

**DRAPERY CRANES**

**59<sup>c</sup>** pr.  
Second Floor Monroe

Ivory finished wood cranes with 1 inch pole. Standard length. Complete with rings and end bracket. Only a few available at this price.

**Extra Heavy, Longer Wearing**

Stainproof, Spot Proof, Easy To Clean,  
Made With the New Patented Felt Back.

**Genuine Gibraltar  
INLAID  
LINOLEUM**

**1<sup>29</sup>**  
SQUARE YARD  
SECOND FLOOR  
MONROE STORE

Gibraltar Inlaid Linoleum is color styled, it will harmonize with other home decorations perfectly. It will give longer service and the new felt back serves as double purpose. Colors go clear through to back. Out of town and Bathroom installation slightly higher.

**6 FOOT WIDE FELT BASE**

Distinctive patterns for every room in your home, made with heavy felt base to prevent slipping. Clear live colors. Every inch an exceptional value at this price.

**49<sup>c</sup>** sq. yd.  
Second Floor Monroe

**9x12 SIZE FELT BASE RUGS**

Standard size 9x12 with contrasting borders. A large selection of colors, all perfect quality.

**5.88**  
Second Floor Monroe

**SAVE  
YOUR  
RUGS WITH A  
SUPER SERVISTAN  
RUG CUSHION**

**3<sup>88</sup>**  
Second Floor Monroe

**5<sup>88</sup>**  
Second Floor Monroe

**7<sup>88</sup>**  
Second Floor Monroe

GOOD: A budget priced 9x12 rug cushion that will give good service and satisfactory wear.

BETTER: Sturdy, well made thicker to add years of life to your valuable rug. Waffle weave rug cushion.

BEST: Our finest quality, extra thick, longer wearing that cushions your rug as you walk on them. Edges will not unravel. 40-ounce cushion.

Jacquards, Chenilles, Rag Rugs, Tufts, Shags!

In  
**Scatter Rugs**

No need to leave empty spaces in your home when Sears has the type of rug you need to fill that space. On sale Second Floor Monroe.

**GROUP 1**  
Includes 24x36 rug of tightly woven yarn in assorted colors, 17x29 Shaggy rug in rose, yellow and green. **1<sup>88</sup>**

**GROUP 2**  
Three types: 24x36 chenille tufted, 24x36 chenille shag; 24x36 reversible oval chenilles. **2<sup>78</sup>**

**GROUP 3**  
36-inch round loop rug, 24x36 oval hook rug, 24x36 Wilton weave jacquard. All colors. **3<sup>68</sup>**

**GROUP 4**  
27x54 embossed chenille, shag style, 39x54 oval embossed chenilles in rich colors. **4<sup>58</sup>**

**GROUP 5**  
Consists of popular size shag and chenille rugs, 36x60, thick cut pile shag in assorted pastel colors, 39x54 heavy tufted chenilles, sculptured design and floral effects. **7<sup>48</sup>**

Easy Terms ON PURCHASES TOTALING \$10 OR MORE

# Sears

## 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

**SMARTLY STYLED**  
**EASILY SET UP**  
**STRONGLY BUILT**

**69x29x21 Size**  
**Holds 30 Garments**  
**Hung Full Length**

**6.98** Both Stores

Buy On Our Budget Plan

3 ply fibreboard sides and ends in a brown finish, reinforced with wood. Full width top shelf for hats, linens etc. Two eye level mirrors. Garment hanger bar, two tie and belt racks. Two removable shelves at bottom. Interior cedar treated.

**American Made 53 Piece Dinner Set**

**12.49** Basement Monroe

Beautifully designed semi-porcelain dinner ware that will help make your table "picture pretty". All pieces are 22K gold leaf decorated with flower spray in the center. Consist of complete service for 8.

**BARTON PATTERN**

**36 INCH, 4 BURNER GAS RANGE**

**69.95** Both Stores

Sold On Regulated Sale

Cleaning white porcelain enamel with black trim. Has 4 top center burners, automatic lighting. There's plenty of work room on either side of the burners. Bottom has large storage compartment. Fully insulated oven with slide out broiler pan. Buy on our easy pay budget plan. Sold on regulated sale.

**BAMBOO BASKET**

**1.58** Both Stores

Large size smoothly finished bamboo basket with sturdy carrying handles. Well made it will give satisfactory service.

**DELUXE STORAGE CABINET, SINGLE DOOR**

Single door style with painted door and sides covered with wallpaper in flowered print.

**14.95** Both Stores

Moth and Dustproof

**STORAGE Cabinet**

**10.58** Both Stores

Extra large will hold up to 30 garments hung full length. All corners and frame firmly reinforced throughout. Has rubber gasket around door to seal it. Sturdy latches keeps it closed tight. Natural wood finish.

Buy On Our Easy Budget Plan

**CRYSTAL COOKIE JARS**

**11c**

Large size crystal cookie jars with ribbed design. Help to keep cookies fresh longer. Complete with top.

On Sale Both Stores

**Evanoil Circulating OIL HEATER**

**89.50** Both Stores

Smooth crackle finish oil heater that heats 3 to 4 rooms with ease. Complete with circulating fan. Burns low price fuel oils. Sold on regulated sale.

**Heat Regulator**

Automatic heat regulator attaches to coal or wood burning heater. Minimizes fuel; prolongs life of stove.

**4.95** Both Stores

**Crystal CHILLER BOTTLE**

**11c**

Decanter type crystal chiller bottle that holds 54 ounces or 3 large cans of fruit juice. Standard size will fit in all refrigerators.

On Sale Both Stores

**5-Light Modern DINING ROOM**

**9.98** Both Stores

Rich looking, unique in style. 5 crystal opaque glass shades that are spring clipped to fixture base. Decorated ornamental brass column with metal top. Buy on Our Easy Pay Budget Plan.

**KITCHEN LIGHT**

White 6-inch glass shade with chromed top. Takes up to 60 watt bulbs. Two light style.

**1.88** Both Stores

**MINUTE MOP**

**1.59** Both Stores

It's the newest, and easiest way to mop floors today. Keeps your hands out of the water. Easy to use. Sturdy.

**Outdoor Dryers**

**150-FOOT SIZE**

**5.55** Both Stores

Wood outdoor dryer with hardwood reinforced center pole. Metal clip reinforcements. Folds compactly for easy storage.

**200 FOOT SIZE**

**6.88** Both Stores

Ideal for homes where space is at a premium. Has the same sturdy construction as the one above. Folds for storage.

ON SALE AT BOTH STORES

**DECORATED BOWL SET**

**1.98**

Three nesting bowls, smooth glaze finish. Smartly decorated in garden design. Ivory color with red trim. Oven proof, bake and serve in the same dish.

On Sale Both Stores

**HEAVY DUTY EXTENSION CORD COMPLETE WITH CONNECTION OUTLET**

25 foot length

**4.10**

**MERIT SELF-POLISHING FLOOR WAX**

**GALLON OF WAX**

**99c** Both Stores

Merit self polishing wax that needs no polishing. Dries to a high lustre. Ideal for floors, woodwork.

**WHITE CUPS, TEA SIZE**

**2 for 25c**

Nicely shaped white tea cups, heat resisting. Grand for everyday use at home or for camps or cottages, double fired.

On Sale Both Stores

**Removable Stake Body Chore Truck**

**10.88** Both Stores

Sturdy all wood stake body truck that is large enough to hold two full size milk cans. Firmly reinforced throughout with easy rolling wheels. Sides may be removed and coaster wagon made out of it. Buy now for Christmas gift giving.

Buy On Our Easy Pay Budget Plan

**LARGE HAMPER**

**1.17** Both Stores

Choice of two styles. Large or medium. Well made, firmly woven with tops, they'll hold practically a week's laundry.

**Order Your Magazines Thru Our Catalogue Sales Department**

You'll find available thru our catalogue sales department a complete selection of all the nationally popular magazine, Colliers, Saturday Evening Post, Fortune, Esquire, Readers Digest, Good Housekeeping and all the rest. Complete details at Both Stores.

**9 Ounce GLASS TUMBLERS**

**3 for 10c**

Perfectly plain 9-ounce glass tumblers with roll, safety edges. Stack up now and have enough. They make nice beverage or fruit juice glasses.

On Sale Both Stores

**COASTER WAGON**

**5.88** Both Stores

All wood coaster wagon, made of hardwood. Has easy rolling rubber tired wheels, just the right size for Junior. Brightly painted.

**WALKING DUCK**

**1.39** Both Stores

Made from plastic like materials and it wobbles and waddles just like a live duck when you pull it along.

**Baby Girl DOLLS**

**4.49** Both Stores

Choice of several styles all dressed in the latest fashions. Arms and legs move on all of them, some have eyes that open and close.

# Sears 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

**Easy Terms ON PURCHASES TOTALING \$10 OR MORE**



**EXTRA LONG MACKINAW**  
**777** Both Stores

A smooth, richly colored mackinaw coat that keeps you warmer in all types of weather. It's a coat that will give you plenty of wear. Double breasted style in assorted plaids. Fully lined with warm deep wool, dash pockets. Complete range of sizes.

## WARM, WELL-TAILORED JACKETS THAT SET A NEW RECORD for FALL STYLE and QUALITY



**REVERSIBLE JACKET**  
**795** Both Stores

Reversible mackinaw jacket of bright plaids that reverses to poplin. Button front. Deep pockets. Complete range of sizes.



**Carhartt-Brown DUCK O'ALLS**  
**298** each

Extra heavy Carhartt brown duck o'alls in a complete selection of sizes in both button and waist. All seams are tacked and reinforced.

Made With The Finest Elk Tanned Cowhide Leather

**FAMOUS WEARMASTER WORK SHOES**  
**498** Main Floor Monroe



Built for extra wear and comfort. Plain toe lucher shoe of black elk tanned leather. Goodyear welt construction. Black non-skid raw cord outside and heel or leather sole and rubber heel. Drill lined vamp. Arch support steel shank. Sizes 6 to 12.



**WEATHERSTRIP**  
**9c** bdl. Both Stores

Half-inch weatherstrip in 17-foot bundles. Ideal for windows, doors, etc. Easy to use.



**NIGHT LATCH**  
**179** Both Stores

Cylinder type, rim night latch for all doors. Sturdy, well made. Complete with set of keys.



**SASH CORD**  
**124** Both Stores

100-foot hanks of No. 7 braided sash cord, sturdy, strong, will give excellent service for years.



**Glass Ventilators**  
**89c** Both Stores

Adjustable glass ventilators 3" high, that adjust from 21" to 33" wide when open full. Will fit most windows.



**DUNLAP RATCHET BIT BRACE**  
**239** Both Stores

Famous Dunlap ratchet bit brace with 10-inch swing. Made with hardwood handle and knob.



**9 1/2 INCH SMOOTH PLANE**  
**169** Both Stores

An ideal tool for all crafts. Smooth, sturdy, well-built 9 1/2 inch length with steel cutter and hardwood easy grip handle.



**Straight Claw Nail Hammer**  
**119** Both Stores

Dunlap 16-ounce straight claw hammer with hickory handle, easy to grip, well forged steel head. Other types of hammers available.



**CAMPERS OR BOYS AXE**  
**169** Both Stores

14" round axe with 27 inch hickory handle. Head made of super-soft steel. Sturdy, well made and balanced.



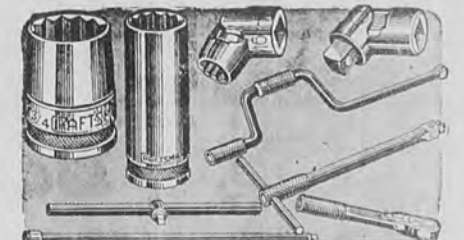
**100 POUND KEG OF NAILS**  
**440** Both Stores

100 lb. keg of 10" nails in full keg. Here's your opportunity to stock up for a long time. Some sold to dealers. On sale at Both Stores.



**"D" Handle All Purpose Shovel**  
**109** Both Stores

Sturdy "D" easy grip, hard wood handle with all steel blade. Just the right size for shoveling coal, snow or other all-purpose shoveling.



### SEARS FAMOUS CRAFTSMAN SOCKETS AND WRENCHES

Craftsman America's most famous name in tools! Every socket made from "Super-Tuff" steel, guaranteed to render unexcelled service. Clean, accurate openings, precision broached to insure a perfect non-slip fit. They retain their original accuracy. Every wrench is rust resisting finish. Buy for every need at Sears and Save. On sale at Both Stores.

#### 1/2 INCH SOCKETS & PARTS

**HEAVY DUTY SOCKETS**  
For heavy assembly and repair work. 12-pt. Sizes from 7/16 to 1 1/8 inches. Priced from **35c to 49c**

**SPARK PLUG SOCKETS**  
12-pt. Extra deep. Accurately broached openings. Sizes from 1/2-inch to 1 1/4 inches. Priced from **69c to 129c**

**SPEEDER WRENCH**  
Full swing, provides ample clearance and leverage. Lightweight. 16 1/2 inches. Priced at **129c**

**FLEX "T" HANDLE**  
Use as swivel handle, offset handle, "T" handle or nut spinner. Perfectly balanced. 18 inch **189c**

**UNIVERSAL JOINTS**  
Compact. Swings any angle up to 90 degrees. Extra strong. 12-pt. handles toughest jobs. **134c**

**RATCHET WRENCH**  
Reversible. Works freely. Can't trip accidentally. 16 inches long **398c**

**EXTENSION BARS**  
Reach inaccessible nuts. Use with ratchets, flex handles, etc. 3-inch, 5c; 10-in., 75c; 20-in. **139c**

**SLIDE BAR HANDLE**  
Serve as "T" or "L" handle. Friction ball holds head on. 9-inch **98c**

#### 3/8 INCH SOCKETS & PARTS

**3/8-IN. DRIVE SOCKETS**  
Sizes for aircraft, automotive, refrigeration. 12-pt. 3/8 to 3/4-inch. Each **25c**

**UNIVERSAL JOINTS**  
Compact. Swings any angle up to 90 degrees. Extra strong. 12-pt. size. **98c**

**FLEX "T" HANDLE**  
Use as swivel handle, offset handle, "T" handle or nut spinner. Perfectly balanced. 8-inch **149c**

**SPEEDER WRENCH**  
Full swing gives ample clearance and leverage. **98c**

**FLEXIBLE SOCKETS**  
Lightweight. 16-in. 12-pt. Sockets and universal joints combined. Sizes 3/8 to 3/4-inch. Each **119c**

**RATCHET WRENCH**  
Reversible. Works freely. Can't trip accidentally. 6-in. long. Priced **279c**

**EXTENSION BARS**  
Reach inaccessible nuts. Use with ratchets, flex handles, etc. 3-in. **39c**

**SLIDE BAR HANDLES**  
Use as "T" or "L" handle. Friction ball holds head on. 7-inch **75c**

**BLACK SWEDISH FIBRE SUIT CASES**  
**18 Inch Size**  
**355** Plus Tax  
Basement Monroe



A strong well-built suit case for all-around use. Large spacious, reinforced corners. Complete with lock. 21-inch size, \$4.60, plus tax; 24-inch size, \$5, plus tax.



**Table Tennis Set**  
**1.98** Both Stores

Complete set for four players, 4 paddles, 2 balls, net and poles, regulation size equipment. Replace your old set now!



**SWEAT SHIRT**  
**98c** Both Stores

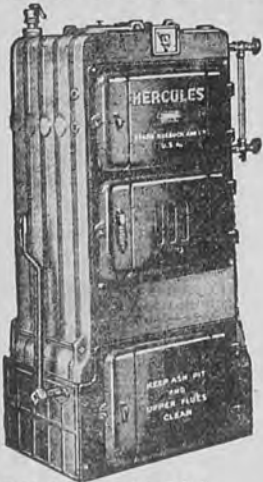
Heavily fleeced union blend sweat shirt with reinforced seams. Knit ribbed waist and sleeves. Complete range of sizes for Men and Young Men.

# Sears

## 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

ECONOMICAL TO OPERATE, FIVE SECTION



### Hot Water Boiler

# 108<sup>00</sup>

Both Stores

Designed for efficient hot water or steam heating but adaptable to gas etc. Has extra large, roomy fire box with large coal capacity that minimizes firing attention. Burns hard or soft coal or coke. Ample combustion space assures burning of all gases. Sold on regulated sale. Buy on our Easy Pay Budget Plan and be ready for this winter's use.

SAVE! BUY NOW ON EASY TERMS  
Purchases Totalling \$10 or More Can Be Made on  
SEARS EASY PAYMENT PLAN

Sold On Regulated Sale



Glass Lined Boiler  
**19<sup>95</sup>**

Class lined and insulated 30 gallon range boiler. Inside of tank is completely lined in a mirror smooth glass fused into metal. Aircell insulated. Sold on regulated sale.



30 Gal. Range Boiler  
**11<sup>95</sup>**

No priority needed for purchase. Extra heavy galvanized hot water range boiler that installs to present pipes.



Automatic Regulator  
**17<sup>95</sup>**

Completely automatic, wall type thermostat that keeps your home at even healthful temperatures always. Installs easily.



Complete With Faucets  
**54 Inch Deluxe Cabinet Sink**  
**84<sup>95</sup>**

Deluxe in every respect, finished in gleaming white enamel with linoleum covered top of heavy gauge. Under sink cabinet of hardwood with plenty of storage space. Buy on our Easy Pay Budget Plan.



Medicine Cabinet  
**5<sup>95</sup>**

White enamel finish with full glass mirror door, three shelf spaces.



TOILET SEAT  
**5<sup>95</sup>**

Black Mother of Pearl hardwood toilet seat complete with attachments, standard size.



GLASS SHELVES  
**2<sup>09</sup>**

Set of three glass shelves complete with brackets for installing. Ideal for small plants, etc.

Save Your Cash... Buy Credit Coupon Book



Sold in Denominations of \$5 Up To Any Amount Desired

It's easy to shop at Sears and save your ready cash when you use our Credit Coupon Books. It simplifies your purchases in every department. Complete details at Credit Office, Both Stores.

Gallon Master Mixed One Coat Flat



**2.69**

Both Stores  
For all interior walls, ceilings, and woodwork. Dries fast. May be washed with soap and water. Gallon covers up to 450 square feet. Choice of colors.

Gallon Master Mixed High Gloss Paint



**3.29**

Both Stores  
Dries to a hard smooth surface tile-like in appearance. Easy to apply and keep clean. For interior use only. Gallon covers up to 450 square feet.

Quart Master Mixed 4 Hour Enamel



**1.39**

Both Stores  
For finishing woodwork, chairs, bicycles, autos, furniture. Dries to a high glossy finish. May be washed. Choice of all colors.

Quart Master Mixed Color Varnish



**1.15**

Both Stores  
One of the finest color varnishes for all interior work. Dries fast to a hard glossy finish. Easy to use and apply. Choice of colors.

Quart Master Mixed Spar Varnish



**1.39**

Both Stores  
Gallon covers 450 square feet. For all interior and exterior uses. Woodwork, porch ceilings, boats, etc. Will not turn white or soften. One of the finest qualities on the market.

Color Perfect  
**11<sup>c</sup>** Single Roll

Basement Monroe  
Sunfast patterns in all of the newest interior decorator patterns. All beautifully designed by the Nations leading decorators. You'll find patterns for Bedrooms, Bathrooms, Living Rooms, Kitchens, Dens, Hallways, Stairways, etc. All the finest quality. Buy on our Easy Pay Budget Plan.

Others 15c and 17c Single Roll.  
Sunfast, Washable Patterns  
**19c, 21c 24c, 26c 29c**  
SINGLE ROLLS



ALL YOU HAVE TO DO IS CUT IT, WET and PASTE

It's the new revolutionary way of wall papering. Already pasted. You need no special tools to do the work, simply cut it, wet and paste. Box contains sidewall and border in a complete selection of 24 patterns.  
**1.98** box



QUART OF WAX  
**69<sup>c</sup>**

Both Stores  
Self polishing wax that needs no rubbing or polishing. Ideal for furniture, floors, woodwork, etc.



Pound Paste Wax  
**55<sup>c</sup>**

Both Stores  
Polishes your floors and woodwork easily, quickly. Leaves no streaks. Finest quality obtainable.



PAINT CLEANER  
**29<sup>c</sup>** quart

Both Stores  
Finest quality master mixed paste type paint cleaner in 1-quart can.



Patching Plaster  
**39<sup>c</sup>**

Both Stores  
5 pound package for patching large cracks in ceiling or walls. Mixes easily with cold water.



GALLON TURPS.  
**1.09**

Both Stores  
Highest quality steam distilled, for all painting purposes. Please bring your own container.



ROOF CEMENT  
**89<sup>c</sup>**

Both Stores  
Gallon for repairing old roof or sealing new roofs. Highest quality, brushes on easily.



Gallon KEM TONE  
**2.98**

Both Stores  
Flat wall finish that covers any surface in one coat. Gallon mixes with water to make 1 1/2 gallons. Choice of colors.



Caulking Compound  
**39<sup>c</sup>**

Both Stores  
2 pound package for caulking doors, windows, boats, etc. Highest quality, hardens fast, will not slip or crack.



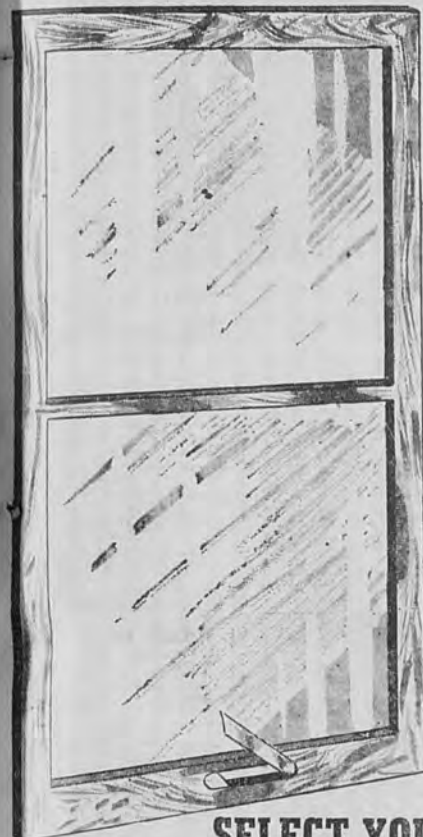
WINDOW GLASS  
**8<sup>c</sup>** And Up

Both Stores  
A complete selection of sizes available for all types of windows. Clear, exceptionally fine quality.

# Sears 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

## Winterize Your Home With SEARS STORM SASH



COMPLETE STOCK SIZES  
IMMEDIATE DELIVERY  
BUY ON BUDGET PLAN

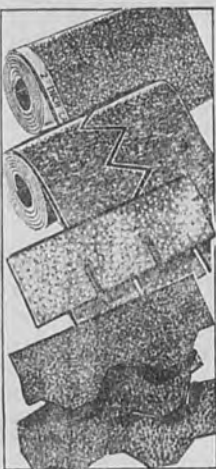
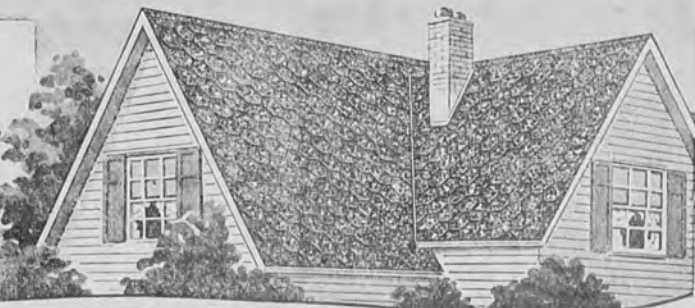
Prepare now to save fuel this winter . . . install storm sash! Complete new shipment, some are the new improved wood bead type and some are glazed with putty. We reserve the right to fill your order with either type available. Wood beads are embedded in putty and prevent glass from jarring loose, may also be replaced easily.

**1.76** and up  
Both Stores 2-0 x 2-7 1/2 Size

Hangers . . . . 10c each  
Ventilators . . . 20c each  
Adjuster . . . . 49c pair

## SLATE SURFACED ASPHALT LASTS LONGER

You'll Find a Type of Roofing For Every Job At Both Sears Stores



**ROLL ROOFING**  
2.29  
Slate surfaced roofing that can be applied easily, quickly. Each roll is 36 inches wide and 36 feet long, weighs 90 pounds, covers 100 square feet. Choice of three colors.

## ROLL ROOFING HEX SHINGLES 3-IN-1 SHINGLES

**3IN1 SHINGLES**  
2.00  
Honorbilt, our finest, heaviest shingle in a choice of seven colors. Weather resisting, they will not fade nor lose their brilliance. Covered with genuine stone slate granules. 3 bundles per square. Weight 210 pounds.

**HEX SHINGLES**  
2.25  
Honor Bilt hex shingles will not crack or buckle due to changing weather conditions. 3 bundles weigh 168 pounds per 100 square feet. Choice of colors.

### SELECT YOUR SIZES FROM LIST NOW

SIZE	PRICE	SIZE	PRICE	SIZE	PRICE
144 x 3-11 1/2	1.89	2-0 x 4-3 1/2	2.53	2-6 x 4-3 1/2	2.88
144 x 4-7 1/2	2.01	2-0 x 4-7 1/2	2.49	2-6 x 4-7 1/2	2.81
146 x 3-11 1/2	1.85	2-0 x 4-11 1/2	2.59	2-6 x 4-11 1/2	3.04
146 x 4-3 1/2	2.17	2-0 x 5-3 1/2	2.69	2-6 x 4-11 1/2	3.27
146 x 4-7 1/2	2.37	2-0 x 5-7 1/2	2.81	2-6 x 5-3 1/2	2.88
146 x 4-11 1/2	2.37	2-0 x 5-11 1/2	3.52	2-8 x 3-11 1/2	3.01
146 x 5-3 1/2	2.47	2-2 x 4-3 1/2	2.65	2-8 x 4-7 1/2	3.04
148 x 3-11 1/2	2.05	2-2 x 4-7 1/2	2.59	2-8 x 5-3 1/2	3.71
148 x 4-7 1/2	2.24	2-2 x 4-11 1/2	2.69	2-10 x 4-7 1/2	3.20
148 x 4-11 1/2	2.49	2-2 x 5-3 1/2	2.81	2-10 x 4-11 1/2	3.71
148 x 5-3 1/2	2.6	2-2 x 5-7 1/2	3.23	2-10 x 5-3 1/2	3.75
148 x 5-7 1/2	2.98	2-4 x 3-1 1/2	2.15	3-0 x 4-3 1/2	3.71
148 x 5-11 1/2	3.04	2-4 x 3-3 1/2	2.49	3-0 x 4-7 1/2	3.77
1-10 x 3-11 1/2	2.7	2-4 x 4-3 1/2	2.59	3-0 x 4-11 1/2	3.81
1-10 x 4-7 1/2	2.9	2-4 x 4-7 1/2	2.79	3-0 x 5-3 1/2	4.35
1-10 x 4-11 1/2	2.65	2-4 x 4-11 1/2	2.81	3-4 x 4-3 1/2	4.09
1-10 x 5-3 1/2	2.75	2-4 x 5-3 1/2	3.04	3-4 x 4-7 1/2	4.09
1-10 x 5-7 1/2	3.07	2-4 x 5-7 1/2	3.20	3-4 x 5-3 1/2	4.73
2-0 x 3-1 1/2	1.95	2-6 x 3-1 1/2	2.49	3-4 x 5-7 1/2	5.09
2-0 x 3-3 1/2	1.95	2-6 x 3-7 1/2	2.65	3-8 x 5-3 1/2	5.69
2-0 x 3-7 1/2	2.05	2-6 x 3-11 1/2	2.75	4-0 x 4-7 1/2	7.03
2-0 x 3-11 1/2	2.27				

### KNOTTY PINE BOARD



**4c** Square Foot  
Both Stores

Thoroughly seasoned and selected for soundness and spacing of knots. It adds warmth and cheerfulness to dens and recreation rooms. Transforms dull rooms into smart livable quarters. Buy on our Easy Pay Budget Plan.

### Pre-Fit. Streamlined Window Sets



Complete with zinc jamb, Efficient easy to operate.

**11.79** And Up  
2-6x6" Both Stores

Install these easy-to-operate streamlined window sets in your home and have trouble free window openings. Includes modern narrow trim and easy operating sash cut to a zinc jamb which covers a silent operating counter balance and chain. No weather stripping needed on these windows.

### 4x9'x23" Size Clothes Closet



**19.95**  
Both Stores

Large double door style with 2 shelves. Firmly reinforced throughout all wood frame designed so that extra shelves may be added if desired. Buy on our Budget plan.

## Insulate



with SEARS  
**HONOR BILT  
ROCK WOOL**

Save fuel next winter and cooperate with your Government fuel conservation plan. Its not only easy to install, but its economical. Rock wool insulation will keep your home warmer in the winter and cooler in the summer. Buy on our Easy Pay Budget Plan. You'll find a type for every home insulation.

### PELLET TYPE

**1.98** Per Carton  
Both Stores

Waterproofed paper backed Rockwool batts for installing between floor joists and walls. Carton of 10 batts 15x23x3 insulates 27 square feet three inches thick.

### BATT TYPE

**1.36** Per Bag  
Both Stores

Easiest type to use, simply pour from bag between floor spaces, ceilings, etc. Spreads evenly. Pellets are large enough so that they will not sift between walls or ceilings. Bag insulates 20 square feet, 3" thick.

### KIMSUL INSULATION

Pliable soft sheets of laminated asphalt impregnated wood fibres bound together and strongly reinforced with stitching. Fits snugly. Roll covers 100 square feet, 16"x20"x24" inch.

**5.25** Both Stores  
PER ROLL



**Entrance Door**  
**7.98** Both Stores

2-6x6 1/2 light entrance door reinforced with hardwood dowels and waterproof glue. Ponderosa pine frame 1 1/2 inches thick. Fitted with clear glass panels.



**6 Panel Door**  
**5.98** Both Stores

6-panel interior door of Ponderosa pine, woodguard treated to prevent warp. Mortised to receive door lock. Smoothly sanded ready to paint or finish any color desired. 2-6x6 1/2 size. Frame 1 1/2"



**Exterior Door**  
**5.98** Both Stores

2-3x6-8 size, exterior door that's popular for bungalows, etc. Four rectangular panels for glass and three horizontal wood panels. Woodguard treated to prevent warp. Frame 1 1/2 inches thick.



**Entrance Door**  
**3.49** Both Stores

2-6x6 1/2 Fir door with frame 1 1/2 inches thick. Has 1 panel of glass and 4 horizontal wood bars. Woodguard treated, smoothly sanded ready to finish.

# Sears 58 Years of Leadership

FOR QUALITY SHOP AT SEARS AND SAVE

## BE PREPARED! WINTERIZE YOUR CAR NOW AT SEARS!



**DUROZONE**  
**1.29**  
GALLON  
Both Stores, Service Station

Type "N" anti-freeze that will give you safe positive protection. Has special rust inhibitor that prevents rust and corrosion. Please bring your own container.

**Thermo Royal**  
**1.39**  
GALLON  
Both Stores, Service Station

Type "N" standard Anti-Freeze. Please bring your own container.

**Cross Country Batteries**  
In Sizes For All Cars

45-51 PLATE  
**6.45**  
Exch.  
Both Stores Service Station

Guaranteed on service basis for 18 months. Powerful, fast starting. Priced with your old battery in exchange.

**END TO END BATTERY**  
**8.45**  
Exch.  
Both Stores Service Station

Guaranteed on service basis for 18 months. Priced with old battery in exchange.

*New Plugs Save 1-gal. Gas in 10!*

**REPLACE FAULTY PLUGS—GET EXTRA SAVINGS WITH**

**CROSS COUNTRY SPARK PLUGS**

**10¢ Trade in Allowance**  
For Your Old Plugs Towards the Purchase of a New Set of Cross Country . . . Make or Condition Makes No Difference. 34c ea. Exch.

**FOG LIGHTS**  
**3.49** Both Stores Service Station

Approved type amber lens fog lamp that attaches easily to your car. Makes inclement weather driving safe.

**600x16 Tire Chains**  
**4.40** Both Stores Service Station

Full set of 600x16 tire chains made of the finest quality steel. Easy to put on, take off.

**WINDOW FILM**  
**69¢** Both Stores Service Station

Six-clear window film that keeps windshield clear in the coldest weather. Complete box as illustrated.

**WIPER BLADES**  
**21¢** Both Stores Service Station

Rain Chief windshield wiper blades that fit most cars. Easy to attach. Has sturdy rubber blade.

**MOTOR TUNE**  
**59¢** Both Stores Service Station

For quart, keeps your motor running smoothly, helps to free sticky valves. Mixes with gasoline.

**GASOLINE**  
**13.7 gal.** Plus Tax Service Station

Cross-Country Gasoline, the Finest. Fill up now and notice the difference when you drive.

**Fire Extinguisher**  
**7.95** Both Stores Service Station

Quart size extinguisher approved for all types of fires, gasoline, wood, etc. Refills available at 1.00.

**600x16 RELINERS**  
**2.70** Both Stores Service Station

Protect your present tire casing with these sturdy well-made 600x16 tire reliners. Other sizes available.

**STOCK UP NOW FOR WINTER**

# OIL SALE

**ALL S. A. E.**

**CROSS COUNTRY**  
100% PURE PENNSYLVANIA  
MOTOR OIL

**13¢**  
QUART  
Plus Tax

**Premium Grade Motor Oil at Less Than Premium Cost**

Cross Country Motor Oil is premium grade at less than premium cost. Flows freely at all temperatures, keeps your motor sealed in a bath of oil, because it lasts longer. Buy any quantity. All S. A. E. Buy in amounts of \$10 or over on our Easy Pay Budget Plan.

**ON SALE AT BOTH STORES AND SERVICE STATION**

**Fleet Owners! Farmers! Truckers! Ask About Our Special Drum Lot Prices On Cross Country Oil.**

**Sears For Complete Recapping Service**  
**6.70**  
600x16 Size  
Both Stores Service Station  
Any Quantity

Have your present tires recapped at Sears . . . be ready for still winter driving. Other sizes, other than the above at special prices. Buy on our Budget Plan in amounts of \$10 or over.

**Both Stores Are Official O. P. A. Tire Inspection Stations. Open Daily**

**ALLSTATE TRACTOR TIRE**  
900x36 SIZE **55.85** Plus Federal Excise Tax  
11.25x24 SIZE **56.45** Plus Federal Excise Tax

Sell cleaning, long wearing bars with studded hexagonal knobs. They'll help speed up your work, save time. Buy on our Budget Pay Plan.

# ALLSTATE TRUCK TIRES

**ARE THE FINEST YOU CAN BUY For YOUR MONEY**

32x6  
**8 PLY 31.70**  
Plus Federal Excise Tax

32x6  
**10 PLY 42.80**  
Plus Federal Excise Tax

6.50x20  
**6 PLY 25.20**  
Plus Federal Excise Tax

**Buy On Easy Terms 6 MONTHS TO PAY**

34x7  
**10 PLY 57.00**  
Plus Federal Excise Tax



POLITICAL POLKA

### Dewey Speeches Rank With Best Radio Fiction

By CURT GERLING

We feel it is the duty of all Americans to lend an ear to both sides of any political question or campaign. That is why we are occasionally obliged to forgo some of our favorite programs on their sides of the dial to listen to Mr. Dewey's speeches.

### Candidate Asks For Democratic Congress

With speeches scheduled tonight in Warsaw and tomorrow night in Dansville, Miss Jean Walrath, Democratic candidate for Congress in the 11th District, will continue to hammer the message that an early end to the war and the return of the soldiers is best assured by the re-election of President Roosevelt.

Speaking last night at a 19th Ward neighborhood meeting, Miss Walrath pleaded for the election of Senators and Congressmen whose hearts will be in the making of a peace so that the history of the last 24 years cannot repeat itself. "Remember it was the Republican standard bearer of 1920 campaigned for an association of nations and then betrayed the people by killing the League of Nations," Miss Walrath said.

### This Week's \$25 Winner

Mrs. Doris Brown, 355 Roosevelt Terr., is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Brown gets for paying her carrier, Arthur Orack, 706 Grand Ave., 10 cents a month for regular delivery of the Sun to her home. Art incidentally collects an extra five dollars bonus. Each week the Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current month are entered in the drawing. Since inception of the plan nearly \$2,000.00 has been paid to lucky winners.

# The Rochester Sun

## SHOPPING NEWS

SPECIAL NEWS STAND EDITION 4c

EIGHT YEAR—No. 2

THURSDAY, OCTOBER 26, 1944

If You Do Not Receive Your Copy Regularly PHONE, STONE 6000

LOOK WHO'S SQUAWKING

BY JAMES



### Improved Type Buses Planned By Transit Co.

The Rochester Transit Corporation will soon be able to augment its service with new buses. Mack Trucks, Inc., was back in the bus business this week after getting the "go ahead" signal from the War Production Board for resumption of output after 21 months in war work. The local bus company uses Mack buses. They have proved the best they could find and, as local riders know, are much superior, both in comfort and in accommodations, to buses used in many other cities, including nearby Buffalo and in Detroit. Announcements that the company had been authorized by the WPB to resume operations was made by C. T. Ruhf, Mack president. The company's engineers, Mr. Ruhf explained, have developed many innovations for new vehicles and as a result the new city type bus will contain many improvements. The improvements are listed as a new body designed to seat 41 passengers comfortably; an improved automatic transmission for smoother riding and greater safety; a new heating and ventilating system designed to warm every passenger and

### 'Cowboys' Plan Western Style Halloween Shindig

The Cy Compton Corral, formed during the rodeo's annual visit here last July has planned a get-together on Saturday, Nov. 4, in the Irondequoit Grange Hall on Titus Ave. Old-fashioned square and modern round dances will occupy a large part of the evening's program. Western riding clothes may be worn by members and friends attending. The Corral numbers among its members many horse owners and western style riders in this area. The dinner at the Hotel Seneca will begin promptly at 6 p. m. and Senator Wagner will broadcast from the dinner at 6:30 p. m. Auxiliary Plans Fall Dinner Annual fall dinner of the Holy Apostles Ladies Auxiliary, 126 Knights of St. John will be held at 143 Dartmouth St., next Monday at 6:30 p. m. Mrs. Leone Gifford and Mrs. Hazel Wachter are co-chairmen. Guests of honor will include the group's spiritual adviser, Rev. Geo. V. Predmore; Rev. William Walz and Rev. N. F. Hastings.

### Screen, Stage Stars Here For Roosevelt Rally Tonight

Heralding in the Victory for Roosevelt dinner in the Hotel Seneca tonight is the arrival of three glamorous ladies from the Independent Arts and Sciences Committee for the re-election of Roosevelt: Florence Eldredge, wife of Frederic Marsh, Benay Venuta and Libby Holman. A full afternoon and evening of activity was planned for all of the visiting guests by Roy F. Bush, County Chairman. Arriving by motorecade from Syracuse this afternoon was Robert F. Wagner, accompanied by Thomas Boyle, Eugene Finnegan, Robert Gross, Thomas Witter and Miss Dorothy Aiken, his personal secretary. Mr. Robert F. Hannegan was expected by train in mid-afternoon. A formal reception for the visiting dignitaries, guest stars, candidates and party leaders was to be given at 4 o'clock at the Elks Club, Senator Wagner himself being a member of the Elks.

**Amusements**

**CENTURY** NOW PLAYING Benny Goodman and Orchestra, Linda Darnell and Jack Oakie in "SWEET AND LOW DOWN," "MADEMOISELLE FIFI."

**PALACE** NOW PLAYING "THE MASTER RACE," with George Calunias and Ossa Massen, Plus "BABES ON SWING STREET" with Peggy Ryan and Freddie Slack and Orchestra.

**CAPITOL** NOW PLAYING Donald O'Connor, Jack Oakie and Peggy Ryan in "THE MERRY MONAHANS," Plus Jon Hall and Louise Albritton in "SAN DIEGO, I LOVE YOU."

**HUDSON** NOW PLAYING "MR. WINKLE GOES TO WAR" with Edward G. Robinson and Ruth Warrick, Plus "A NIGHT OF ADVENTURE" with Tom Conway and Jean Brooks.

**LITTLE** MONY Woolley and Gracie Fields in "HOLY MATRIMONY" STARTS SAT.

**REGENT** NOW PLAYING Dorothy Lamour, Eddie Bracken and Gil Lamb in "RAINBOW ISLAND" in Technicolor, Plus Sharon Moffett in "MY PAL, WOLF."

**REXY** NOW PLAYING "COBRA WOMAN" with Jon Hall and Maria Montez, Plus "HAT CHECK HONEY" with Grace MacDonald and Leon Errol.

**TEMPLE** NOW PLAYING Edward G. Robinson in "TIGER SHARK," Plus "BROTHER RAT," with Jane Wyman, Ronald Reagan and Wayne Morris.

YEARS OF RESEARCH MADE OUR PRODUCT THE MIRACLE CLEANER

**Safeti-Wash**

"A LITTLE DOES A LOT"

ACCEPTED AS SUPERIOR FOR WALLS FLOORS BATHROOMS KITCHENS AND ALL HOUSEHOLD USES

Pints . . . 49c  
Quarts . . . 79c

weir and fisher 80 Clinton Ave.

Now in Rich Durable **Monroton Lamb**

SHAFER COATS \$229 Including Tax

"Well" for that look and wears like Beaver, Shafer-crafted in the newest styles and lengths. Dark or light shades. Others, \$197.

Hundreds of Other Coats in Our Collection . . . Complete with Every Size . . . Every Desired Fur. Conventional Charge and Budget Accounts.

Prices Include Tax

- Sealine and Beaverette (dyed cone) . . . \$119 to \$159
- Black Persian Paw . . . \$165 to \$325
- Dyed & Natural Skunk . . . \$219 to \$429
- Muskrat (sable or mink blend) . . . \$259 to \$397
- Raccoon . . . \$289 to \$389
- Black Persian . . . \$329 to \$869
- Natural and Sable Blend Squirrel . . . \$395 to \$497
- Hudson Seal (dyed muskrat) . . . \$395 to \$525

**SHAHER CO.**  
51 EAST AVENUE

W. M. F. and S. GEO. SHAFER, Formerly President and Vice-President of MENG & SHAFER

What an Array of **DICKEYS** and **SCARFS** 94c each

Look at These Dickey!

Every style imaginable! Low necked, high necked, ruffled, bow trimmed, embroidered, rayon shark-skin, pique, cotton. Yellow, pink, blue, white. It's a dickey-lover's dream come true . . . 94c

Look at These Scarfs!

Lightweight wool and rayon! So sheer you can see clearly through them, so warm that they'll take the sting out of winter! All shades of pearly pastels. Come in today and get one in every shade . . . 94c

NECKWEAR, AISLE E, FRONT, MAIN FLOOR

**SIBLEY, LINDSAY & CURR CO.**

**Edward's** Headquarters For **Hallowe'en COSTUMES**

**FOR CHILDREN**

- 1.98 Donald Duck
- 2.95 Indian Chief
- 3.50 Pirate
- 2.95 Cowboy
- 3.50 Clown
- 3.50 Gypsy
- 3.50 "Mexicalia Rose"
- 3.50 Miss America
- 3.50 Northwest Mountie

EDWARDS—Boys' Shop, Main Floor

Formerly Known as ROCHESTER JOBBING HOUSE

Open Evenings Except Wed.

**Vine's** Ladies' Department

Sportswear For Mother and Daughter At Prices Father Can Afford

**BLOUSES** Plenty to choose from in long or short sleeve styles, tailored classic blouses, peasant blouses, tuiled and many others. Whites or colors. \$1.98 to \$3.98 SIZES 32 to 52

Two-Tone LEISURE \$8.98 COATS \$12 to \$20 SIZES 38 TO 44 9.98

**SWEATERS** 100% Wool Here's where we shine. Sweaters for everyone, big and small, young or old. Plenty of colors to pick from in every range. \$1.98 to \$6.98 SIZES 36 to 54

**SKIRTS** A nice selection of plain colors, plaids and checks, many styles for your selection. 2.98 to 5.98 SIZES 12 to 40

**SLACKS** Lots of wanted waist tailored slacks with pleats and front zipper, also side openings in heavy & medium weights. 1.98 to 7.98 SIZES 12 to 44

"A New Name For An Old Concern"

**Vine's JOBBING HOUSE** 6465 MAIN 159-161 JOSEPH AVE CORNER NASSAU STREET

Formerly Known as ROCHESTER JOBBING HOUSE



call LLOYD'S  
7688—POWERS  
e Court House.  
**DEWEYS**  
as told by Mona  
to the homes of  
N  
of three fighting  
in their new  
features, articles  
food and house-  
Now on  
Sale 15c

**BUY'S!**  
h  
EROLE  
le Service

HEAT PROOF  
COLD PROOF  
NOW GRABING  
10 OZ. CAPACITY  
EDWARDS—Toiletries—Main Floor

**TY  
WS**  
and the  
up fires,  
ers, etc.  
**\$1.49**

EDWARDS—Bedding—Second Floor

EDWARDS—Basement Sweets Bar

**RM  
VES**  
dows delight-  
with these  
ractical

**MAIN  
7900**

**5  
GE ST.**  
C. O. D.'s on  
under \$1.00



Harriet Hubbard Ayer  
Face Powder, Lipstick,  
Rouge

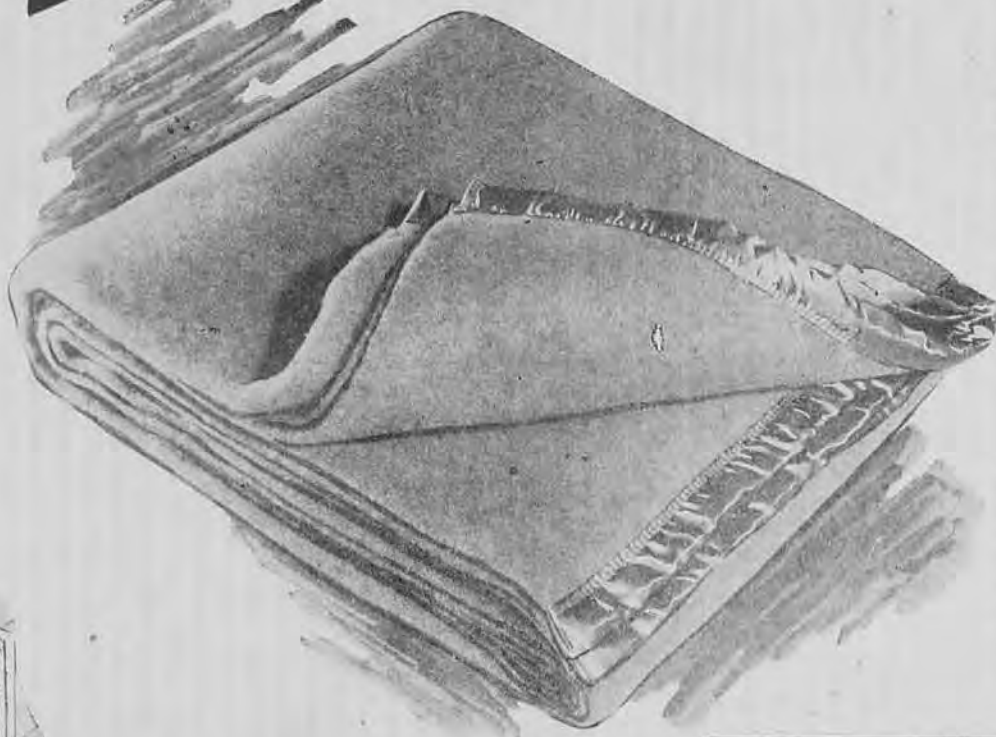
**\$1** EACH

Plus Federal Tax

Blend your make-up as carefully  
as you blend your costume colors!  
Your Harriet Hubbard Ayer trio  
is skillfully attuned to your face-  
flattery, and to new-season colors!  
It's lovely make-up,  
chosen by beautiful women every-  
where!

EDWARDS—Toiletries—Main Floor

**Edwards**



It's Easy to Buy  
**CHRISTMAS GIFT BLANKETS**  
With Our Lay-Away Plan!

Just \$1 Down Holds This  
**ALL WOOL FARIBO  
BLANKET**

**12.98**

You give the finest quality, the thickest,  
deepest wool, when you give a Faribo blan-  
ket! And just \$1 down will hold your  
blanket! Pay small weekly payments, and  
you have a gift the easy way! A fine Faribo  
blanket is an invitation to sleeping com-  
fort on cold nights! Fluffy, long-wearing,  
heavy wool bound with glossy rayon satin.  
Big size, 72x84 inches. Blue, peach, cedar  
rose, green. Boxed.

EDWARDS—Blankets, Second Floor

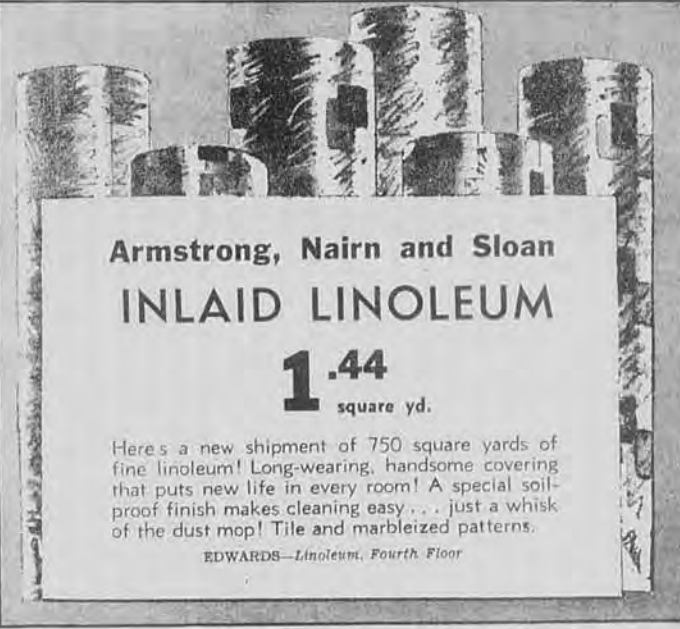


Beauty for Your Bedroom!  
Rayon Faille  
**BEDSPREADS**  
**9.98**

Give a drab bedroom boudoir beauty with lush, rich  
color! Dusty rose, blue, green . . . blend with any  
decorating scheme! In rustly, luxurious rayon faille,  
handsomely tailored and fitted, and enhanced with  
a deep flounce and contrasting piping. For full or  
twin size bed.

Matching Draperies . . . . . 7.98

EDWARDS—Bedding, Second Floor



Armstrong, Nairn and Sloan  
**INLAID LINOLEUM**

**1.44**  
square yd.

Here's a new shipment of 750 square yards of  
fine linoleum! Long-wearing, handsome covering  
that puts new life in every room! A special soil-  
proof finish makes cleaning easy . . . just a whisk  
of the dust mop! Tile and marbled patterns.

EDWARDS—Linoleum, Fourth Floor

**MAIL AND PHONE**

Jumbo 2-Pound Jars  
**Citrus  
Marmalade**

**6** 2-lb. jars **\$1**

Yes! 12 pounds of tangy, rich marmalade  
for only one dollar! It's a sweets find you  
discover very seldom! Send some to service  
men, pack jars in Thanksgiving baskets,  
and stock your pantry with nutritious, deli-  
cious marmalade! Made from finest oranges,  
grapefruit, and orange peel!

EDWARDS—Basement Sweets Bar



**ORDERS FILLED!**

From California! Pot O'Gold  
Pure Orange Blossom  
**HONEY**

A bang-up buy, all the way from sunny  
California! 4 pounds of sweet, flavorful  
honey for just one dollar! Luscious topping  
for toast, waffles, puddings, and a real  
treat these butter-less days!

4  
1-lb.  
jars  
**\$1**

EDWARDS—Basement Sweets Bar

Rich, Chocolate-Coated  
**PEPPERMINT  
PATTIES**

**44<sup>c</sup>** LB.

Ummm! Just taste the rich, chocolate-mint  
goodness of these delectable wafers! Rich,  
full-flavored dark chocolate on soft, creamy  
peppermint centers!

EDWARDS—Candy, Main Floor





### N. Y. Bar Groups Endorse Appeals Court Candidate

Endorsement of Justice John Van Voorhis of Irondequoit, Republican candidate for the Court of Appeals was announced this week by the New York City and County Bar Associations. The Association of the Bar of the City of New York announced the approval of a resolution of its committee on the judiciary in urging the election of Justice Van Voorhis.

Referring to him, the committee found, that his record had been characterized by "fidelity, diligence, dignity, impartiality and courtesy. His published opinions justify an estimate of high legal ability and learning."

The N. Y. County Bar Group took similar action.

### Friends Advance Candidacy Of Raymond Gugel

Friends of Raymond Gugel, candidate for the Assembly from Third District are predicting his election not only on the basis of the expected large Democratic vote, but additionally from the strength he is expected to draw among independent voters.

Gugel, a native of Rochester resides at 43 Shelter St. and after receiving his education in local parochial schools he embarked on his business career in Cleveland. Returning to Rochester nine years ago he has since been advertising manager of National Clothing Co. He is married and has two sons, 15 and 16 years of age.



**\$20,000 FIRST PRIZE OR \$100 A Month For Life In "Name The Swan" Contest**

Large . . . 11c Regular . . . 7c  
Spry . . . . . 3 lbs. 69c; 1 lb. 25c  
Lifebuoy or Lux . . . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . . . 24c

**FISCHER'S MARKET**  
2267 Clifford Avenue

**Thanksgiving Day in Rochester Day! Everybody's Going! 2 Performances Bring The Family**

**Ice-Capades of 1945**

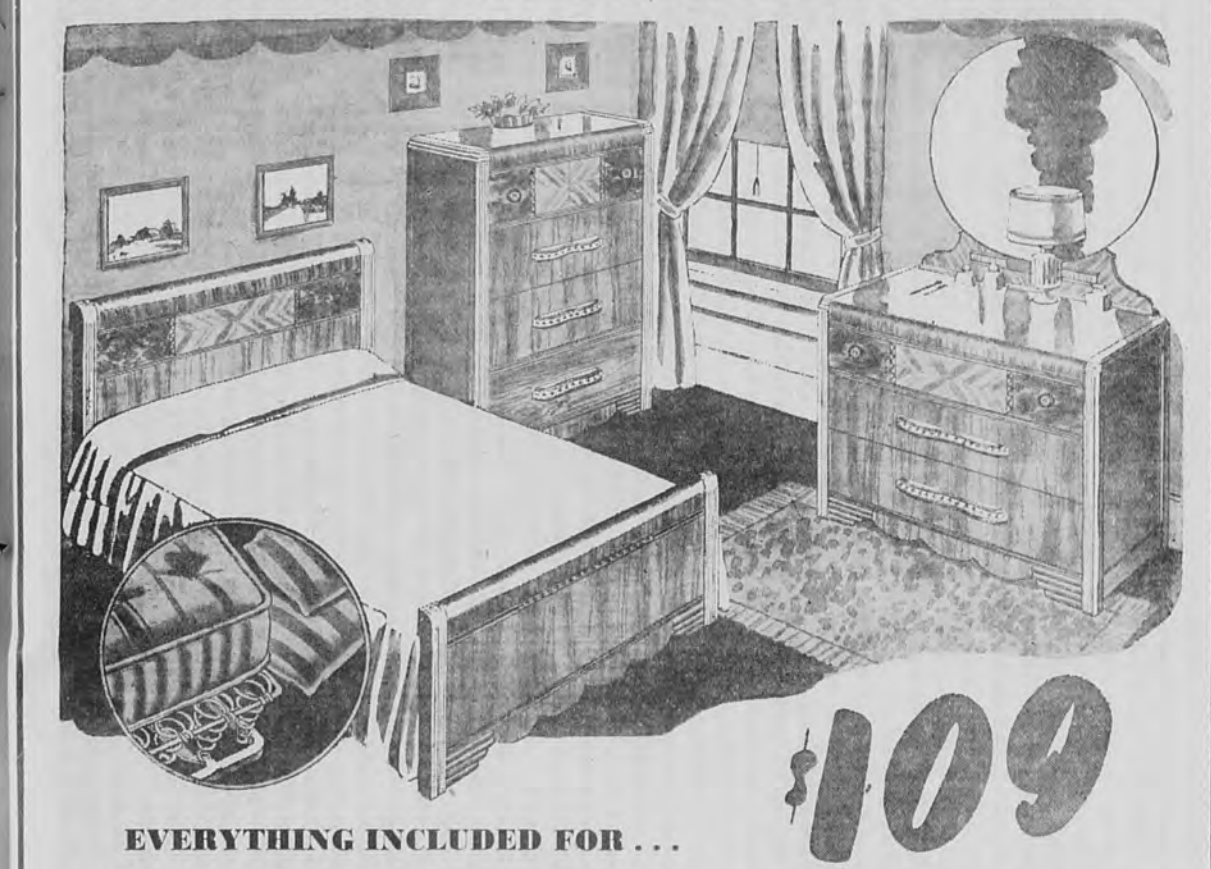
Get your tickets right here in Rochester at Weisler Travel Service, Room 225, 225 Main St., E., Rochester, N. Y. Phone 4-1111. Tickets \$2.50. Over seats \$2.00. Stage Box Seats \$1.50.

**MAIL ORDERS:** Send check or M. O. and the date you desire. Enclose stamps and address. **HOCKEY CLUB, 174 Pearl St. Buffalo 2, N. Y.**

**FOR SALE**  
SKATES, bicycles, kitty-kook, woodwork and crow-bar, 77 Rustic St. or 1640 Clifford Ave.

**READY MADE** or made-to-order suits and dresses of all sizes for women and children. Choose your own style, material, color. 49 LANGFORD RD. Glenwood 3876-B.

## 9 PIECE MODERN BEDROOM GROUP AT A SMASHING LOW RELIABLE BUDGET PRICE!



**\$109**

**EVERYTHING INCLUDED FOR . . .**

Here's a bedroom 'Buy' that you must see! All NINE PIECES are included to give you smarter appearance, luxurious comfort . . . and its available on unusually liberal credit terms! Picture it in your own home . . . see it in the store tomorrow . . . you'll agree its a most exceptional value!

The three generously proportioned pieces of the suite are veneered in richly grained Walnut on gunwood, have graceful Waterfall Fronts, many more contemporary features. Offers ample drawer space . . . is a Modern design you will like. Listed below are the nine pieces included . . . all fully guaranteed.

- DRESSER • CHEST OF DRAWERS • BED • COIL SPRING • MATTRESS • 2 PILLOWS • 2 LAMPS

Reliable Budget Terms Only \$2 Weekly!

**Colonial Maple SHIPS WHEEL MIRROR**

**\$4.95**

A quaint addition to the Early American room. Heavy plate glass mirror, rich Maple finish frame. Outstanding Reliable value!

Shop the Reliable for Mirrors! Choose from Modern, 18th Century and conventional styles, all low priced!

**KITCHEN HEATER**

**\$34.95**

Combination heater and roaster in heavy enamel finish. Placed next to your gas range, it can be adjusted to same height for a compact unit. Has two-burner top, is efficient in operation.

*\$1.25 Weekly!*

**Colonial Maple PLATFORM ROCKER**

**\$17.95**

With resilient spring seat! Tailored in long wearing Tapestry with carefully built frame and base in Maple finish!

*Liberal Terms*

Just one of a complete showing of Platform Rockers! Choose from all finishes and designs from Reliabiles complete showing!

**THE RELIABLE** 80-84 STATE ST ROCHESTER 4 N.Y.

**For 38 Years**

**GRANTS Known for VALUES**

Your Symbol of Savings

**In HOME NEEDS**

**Gay Cotton Print TABLE CLOTHS**

87c

Sizes 36x36 42x42

You never can have too many of these grand cloths. All fast color. In a variety of colorful designs.

**NEW MIRRORS**

High In Style, Low in Price For Every Room in the House

**\$4.88**

Mirrors that are a welcome addition to any room. A variety of shapes and frames to choose from. You are sure to find one to suit your needs in this grand collection.

UNFRAMED MIRRORS Size 10"x8" . . . . . 97c

For The Nursery

**FRAMED PICTURES**

For your children's nursery. A variety of prints to choose from. Wooden frame—natural finish.

**27c**

**TABLE SCARFS**

87c

Table runners in a wide variety of styles and materials including lace trim. Choose more than one from this large collection at this special price.

Imagine! Two Fish and Bowl

**29c**

Yes, that is right. Two goldfish and bowl complete. Good size lively fish in a sturdy glass bowl.

**12-In. Pottery COOKIE JARS**

**\$1.47**

A wonderful gift suggestion and for your own use, too. Keep cookies fresher in one of these jars. So decorative on your pantry shelf. Gay designs, cow and other designs.

**DOGGIE DINER**

**29c**

24 In. Dog Bed . . . \$2.98  
3/4 In. Dog Collar . . . 10c  
Natural Bone . . . . . 10c

### EVERYTHING YOU NEED IN . . . . . ELECTRIC FIXTURES and EQUIPMENT

**IRON REPLACEMENT ELEMENTS . . . . . 35c - 45c**

**ELECTRIC PLATE REPLACEMENT ELEMENTS . . . 35c to 95c**

**FLUORESCENT LIGHTS**

Sidewall Bracket . . . . . \$5.98  
Kitchen Lights . . . . . \$9.75  
Tubes . . . . . 70c Plus Tax

**BOUDOIR LAMPS**

Dainty and feminine, just the lamp you have been looking for—pastel shades, pottery base, flower decal trim.

**\$1.74**

Make Your Lamps Like New

**LAMP SHADES**

In your bridge lamp shade on the shabby side. Get these gay flowered, cone, metal frames in paper parchment.

**64c**

Other Shades 49c to \$4.98

**MAZDA BULBS**

20 - 40 - 60 - Watt.

**10c** Plus Tax

Other Watts Priced Accordingly

**W. T. GRANT CO.** 293 E. MAIN ST. COR. EAST AVE



**Dewey Fiction . . .**

(Continued From Page 1)  
American history. In that year  
speculations, engaged in trade  
wholesale and retail, made pro-  
fit of \$693,722,000.  
In 1932 under Mr. Hoover  
they lost more than \$787,000,000.  
What did they do in the period  
that Mr. Dewey calls the  
"Dewey Depression"? Well,  
we don't know all the figures,  
but in 1940, they put \$788,332-  
000 in the long wool sock re-  
served for that purpose.  
"Lucky America, to have nice  
"depressions" like this!  
Candidate Dewey has proven  
to be one of the greatest politi-  
cal "hitchhikers" of all time.  
He is for winning the war, and  
Stettin, McArthur and Eisen-  
hower can stay we presume,  
regardless of the election. I  
haven't heard him say that  
some Republican senator has  
put these boys in charge of the  
war — but you can expect that  
any day.

Mr. Dewey was a very uncer-  
tain little man, about putting  
both feet under the table at any  
World Peace Conference, but  
after reading the public opinion  
polls he's decided that that's  
just wonderful too. No mention  
is made of the fact that FDR,  
had thought so too, many a  
long day before Tom had any  
opinion on the matter at all.

Last Friday night, Tom tried  
to "hitchhike" again on labor  
gains made under the Democra-  
tic regime of the past twelve  
years. Tom said in substance  
that the Railway Labor Act put  
to effect some place way back  
before most of us can remem-  
ber was a Republican idea, and  
Social Security devised and  
approved by the Democrats  
was an outgrowth of it. No, he  
didn't say exactly that Social  
Security was a Republican mea-  
sure — nor did he mention that  
the Republicans had had plenty  
of years in power to give Labor  
and people a "break" since the  
Railway Labor Act was passed.  
Before the Republican Fairy  
Tale Hour goes off the air for  
good, you'll probably hear  
Thomas "Me Too" Dewey  
claiming that the HOLC, the  
Federal Deposit Insurance idea,  
Unemployment Insurance, Fed-  
eral Housing, the Securities  
Exchange Commission, Civilian  
Conservation Corps, Crop In-  
surance, and the National Labor  
Relations Act, were really Re-  
publican measures — and that  
all those isolationists were real-  
ly not Republicans but Democ-  
rats and they were for the  
Selective Service Act, Fortify-  
ing Guam and all the other  
pleasurefulness measures.

This is the first campaign in  
history in which a presidential  
candidate ran for office on the  
other fellow's record.

Millions Say "When  
with  
**William  
Penn**  
Gem of  
the Blends



Blended Whiskey, 86 proof,  
65% grain neutral spirits  
GOODERHAM & WORTS LTD.  
Peoria, Illinois

NO WONDER SO MANY DISCRIMINATING MEN SHOP AT

**Sibley's Store for Men**



KNIT-TEX TOPCOAT  
A. 37.50



B. 9.50

**Complete Selections!** Of course every man has his own idea about clothes, but there's something to please everyone in Sibley's broad assortments.

**Dependable Style and Tailoring!** Sibley's selections are accepted with enthusiasm by men who value taste, correctness and precision-tailoring in their clothes.

**Famous Names!** The best makes in everything from hats down to shoes, plus the quality guarantee of a Sibley label.

**Convenience!** Just one visit to Sibley's conveniently located Store for Men completely outfits you for hundreds of well-groomed days ahead.

**Prices to Please Any Budget!** Yes sir! Just name your price and depend on Sibley's for a full quota of quality at every price.

A. FINE SUITS AND TOPCOATS—Each of Sibley's famous-label suits and topcoats has been painstakingly tailored in the finest of fabrics to assure you the ultimate in workmanship and service. They're styled to today's needs, yet timeless in their quality! Sizes 36 to 46, regular, short or long. SUITS 38.50 to 65.00 TOPCOATS 35.00 to 55.00 STORE FOR MEN, CLINTON AVENUE ENTRANCE, MAIN FLOOR.

B. FLANNEL ROBES—Count on one of these good looking robes for unbeatable warmth on those cold, headless mornings and blustery winter nights ahead. 50% wool, 31% cotton, 19% rayon. Navy or maroon with smart tartan plaid trim. Small, medium, large, or extra large. 9.50 MEN'S FURNISHINGS, REAR-CROSS AISLE A TO C, MAIN FLOOR.

C. FLORSHEIM SHOES—You can always depend on Florsheims for a full ration of wear! They're designed to repay you in long-lasting foot comfort and fine appearance. "The Viking" is dark brown grain leather with heavy winter-weight rubber soles. 6 1/2 to 12. 11.00 MEN'S SHOES, AISLE A, REAR, MAIN FLOOR.

D. STETSON "MEDALIST"—Your "Medalist" will be a credit to you! True to the Stetson name for durability and handsome styling, it's streamlined for your busy life. Medium weight felt in the fall grey, tan or brown. 7.50 STORE FOR MEN, CLINTON AVENUE ENTRANCE, MAIN FLOOR.

E. HICKOK BRACES—The most comfortable braces you can wear! Solid colors and a selection of stripes and figures, smartly styled with leather or clip ends. Some have the new elastic action-bak! Regular and extra lengths. 1.00 MEN'S FURNISHINGS, AISLE A, REAR, MAIN FLOOR.

F. INTERWOVEN SOCKS—The best known, nationally advertised name in men's socks! Mercerized cotton and fine filament rayon blended into socks that are knit to fit properly, comfortably. Toe tip reinforced with nylon. 10 to 13. 65c MEN'S FURNISHINGS, AISLE C, CENTER, MAIN FLOOR.

G. BEAU BRUMMEL "WONDER TIES"—The ties of the future ready for you to wear today! Rayon and fibre glass have been combined in a fabric that is soft, smooth and durable . . . with an amazing crease-resistance! An assortment of attractive patterns. 1.50 MEN'S FURNISHINGS, AISLE C, CENTER, MAIN FLOOR.

H. SCHICK BLADES—Here are the blades to fit any model of Schick magazine or injector type razor. Count on Sibley's to replenish your supply! . . . . . Pkg. of 20, 69c MEN'S FURNISHINGS, AISLE A, REAR, MAIN FLOOR.



STEIN BLOCH  
A. 55.00



H. 69c

D. 7.50

E. 1.00

F. 65c

C. 11.00

G. 1.50

SIBLEY, LINDSAY & CURR CO.





**Church Group To Have Halloween Party**  
Vicars Club of Corpus Christi singing and dancing has been planned for tomorrow at 8 p. m. in the church hall on Prince St. A program of games, refreshments will be served. Stephen McAlpine is general chairman.

**TABLE PADS**  
SENSATIONAL SALE  
**\$1.98** up  
3 DAYS ONLY



Made to Measure, Fit Any Shape Table  
PHONE OR WRITE, our representative will call at your home for measurements. No charge for this service.  
ASK TO SEE OUR BETTER GRADE OF PADS  
**ROYAL TABLE PAD CO., 74 PARK AVE. Monroe 8536**

DEAL WITH VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!  
Full Year Guarantee by Penn  
**VACUUM Cleaners Repaired**  
**6.95**



All This at One Low Price  
★ NEW BAG  
★ NEW BRUSH  
★ NEW CORD  
★ NEW MOTOR BRUSHES  
★ Cleaning of Motor  
★ Alignment of Fan  
★ Complete Oiling  
★ Complete Greasing  
★ General Tightening  
**Expert Mechanics**  
FREE CALL and DELIVERY  
Parts for All Make Cleaners  
**PENN VACUUM STORES**  
30 SOUTH AVENUE—STONE 6747  
Open Monday Eve's 'Til 9. Other Eve's 'Til 6:30.  
ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

**\$20,000 FIRST PRIZE OR \$100 For Life In "Name The Swan" Contest**  
Large . . . 11c Regular . . . 7c  
Spry . . . . . 3 lbs. 69c; 1 lb. 25c  
Lifebuoy or Lux . . . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . . . 24c  
**A. DEWOLF**  
1843 East Avenue

POLITICAL ADVERTISEMENT  
**VOTE THE ROW YOU KNOW and elect**



**JOHN VAN VOORHIS**  
ASSOCIATE JUDGE  
COURT OF APPEALS

**ROW A**  
The Republican Front

MO. CO. REPR. CONM.  
John Van Voorhis' Name will appear on every voting machine in New York State.



A group of high school journalists headed by Frank Winston, Jr., found plenty of "good copy" when they interviewed Mrs. Roosevelt during her visit here last week. The group was introduced to the first lady by Miss Jean Walrath, Democratic Candidate for Congress in the 41st District. Mrs. Roosevelt and Miss Walrath are pictured here surrounded by the scholastic journalists.

**School Reporters 'Inspired' By Mrs. Roosevelt Group**  
By FRANK WINSTON, JR.  
"The principal way in which youth of America may best aid post war planning is through the formation of high school discussion groups, and organizations that offer a way to an understanding of foreign affairs."  
Thus did Mrs. Franklin D. Roosevelt answer our question as to how youth could best aid postwar planning.  
I was appointed spokesman for a group of reporters from high school newspapers in the city. We had been promised an interview with the President's wife during her visit to the city last Thursday. And she won the hearts of all of us by her calm and gracious manner.  
To the question, "do you feel the voting age should be lowered?" she answered an emphatic "yes."  
She added that if a boy of eighteen is old enough to fight, he is most certainly able and mature enough to select the men who are to lead him and his country. But to be able to do this he must have the benefit of training in government in school to a much greater extent than is provided in the majority of the schools of the nation.  
"The students of your city," said Mrs. Roosevelt, "should be invited to take an active part in the discussions held by various civic organizations, and their opinions should be honored just as those of authorities on matters of other civic importance are honored."  
Mrs. Roosevelt also spoke of the young boys that would return minus an arm or leg or possibly without sight or hearing. These will be the boys from whom we will look away at first, but we must not look away; we must welcome them back to their old gangs once again. The prevention of a rise in juvenile delinquency, according to Mrs. Roosevelt, will be completely in our hands.  
All in all we students felt that we had received an inspiring message.

**Lucas DURAFILM**  
FOR INTERIOR WALLS AND WOODWORK  
A remarkable new oil point for walls, ceilings, at plaster, wood, composition, hurlap, cement. It's really washable! A permanent finish that defies all stains, even ink and mercuric-chrome. Soap and water removes dirt film and stains without affecting the pastel finish. In Gloss and Semi-Gloss.  
**Durafilm Lasts for Years**  
**\$3.75** Gal.  
WASHABLE WINDOW SHADES **39c** WITHOUT ROLLER 29c

**LINOLEUM ARMSTRONG**  
INLAID LINO FLOOR  
Any Room **\$18.75**  
Size Up To 9x12  
Complete labor and materials  
Sizes 6 ft. x 36 in. 29c

**LUCAS PAINT STORE**  
80 ST. PAUL ST. FREE PARKING MAIN 2090

**Pete Hagen's**  
"A Choice Liquor For Every Choice"

**Pete Hagen's BLENDED WHISKEY**  
SPECIAL RESERVE  
415 QT. **3.58**  
PINTS **2.26**

**Pete Hagen's BRANDIES**  
BLACKBERRY **3.89**  
APRICOT **1.26**  
CHERRY  
PEACH  
GINGER  
all at 70 Proof

**Pete Hagen's ROCK N' RYES**  
ROCK N' RYE (Milder) **.247**  
Crystallized ROCK N' RYE **.419**  
ROCK N' RUM 18 Proof 415 QT. **.256**  
all at 18 Proof

**Pete Hagen's CORDIALS**  
Smooth • Mellow • Delicious  
BLACKBERRY  
APRICOT  
PEACH  
CHERRY  
CREME de MENTHE **2.56**  
CREME de CACAO  
KUMMEL 415 QT.  
KAHVEH (Coffee)  
SLOE GIN (Creamy Head) **2.56**  
415 QT.

**Pete Hagen's COCKTAILS**  
Ready to Serve • Just Chill and Pour  
MARTINI . . . 415 QT. **.248**  
MANHATTAN 415 QT. **.271**  
DAIQUIRI . . . 415 QT. **.256**  
all at 18 Proof

If your neighborhood dealer cannot supply you, write  
**popper morson company**  
Rochester Office, New York 20, N. Y.  
"QUALITY LIQUORS SINCE 1889"

**GIVE GENEROUSLY TO NEW YORK WAR FUND**

**Dolan's**  
WHERE YOU BUY THE CUTS OF CHICKEN YOU PREFER  
**DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Geneva 1417

Head Colds, Catarrh and Sinus Sufferers  
Use **MAID'S Nose Spry**  
A guaranteed relief. One dollar bottle—no money will be refunded. Effective, non-irritating. May be used to treat an infant in absolute safety.  
Sold at All Good Drug Stores

**DO YOU FEEL NERVOUS RESTLESS HIGH-STRUNG**  
On "CERTAIN DAYS" of the Month?  
Do functional periodic disturbances make you feel nervous, jittery, cranky, irritable, a bit blue, tired, and "dragged out"—at such times?  
Then start at once—try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's Compound is famous not only for relieving monthly pain but also accompanying weak, tired, nervous, restless feelings of this nature.  
Pinkham's Compound helps nature! Taken regularly—this great medicine helps build up resistance against such distress. Also a grand stomachic tonic. Follow label directions. Buy today.  
**LYDIA E. PINKHAM'S VEGETABLE COMPOUND**

NOTICE IS HEREBY GIVEN that license No. L-1236 has been issued to the undersigned to sell wine and liquor at retail under the Alcoholic Beverage Control Law for on-premise consumption at 855 Joseph Avenue, City of Rochester, County of Monroe.  
**STANLEY NOWROCKI**  
855 Joseph Avenue

NOTICE IS HEREBY GIVEN that license No. L-2724 has been issued to the undersigned to sell wine and liquor at retail under the Alcoholic Beverage Control Law for on-premise consumption at 288 North Street, City of Rochester, County of Monroe.  
**ROBBER'S NORTH SIDE LIQUOR STORE, INC.**  
288 North Street.

**BERGHASH WINES LIQUORS**

**YOU GET THE MOST For Your Money Here!**

**RED TABLE WINE \$2.49 GAL.**

**MONEY BACK GUARANTEE**

**Special IMPORTED PUERTO RICAN RUM \$3.39 Fifth**  
Smooth and rich in flavor

**STRAIGHT WHISKEY \$3.35 Fifth**  
A blend of 2, 3 and 4 year old whiskeys. Smooth and mellow.  
We Stock A Complete Line of Name Brand Whiskeys

**IMPORTED DISTILLED DRY GIN \$2.99 5th**  
An Outstanding Bargain.

**SPECIAL SALE**  
Apricot, Blackberry, Cherry and Peach  
**LIQUEURS \$2.29 5th**  
Try it Straight or in Your Favorite Highball  
Hundreds of Other Bargains. Shop Where You Get The Best For The Least.

**BERGHASH LIQUOR STORE**  
124 CLINTON AVE. S.  
Next To Loew's Rochester  
MAIN 786

"JUNKET" BENNETT POWDER pkg. 11c	GOLD MEDAL KITCHEN-TESTED FLOUR 5-lb. bag — 36c
20 Mule Team Borax 1-lb. . . . . 15c	LAVA SOAP 7c
KIRKMAN Granulated Large . . . . . 26c	CAMAY SOAP 3 for 20c
OLD DUTCH CLEANSER . . . . . 9c	CRISCO (No Points Needed) 1-lb. 26c 3-lbs. 73c
WHITE HOUSE COFFEE 1-lb. . . . . 29c	D U Z Lge. 25c Medium 10c
WOODBURY SOAP 9c	OXYDOL Lge. 25c Medium 10c
Cleans Dirty Hands BORAXO . . 2 for 29c	IVORY FLAKES Lge. 25c Medium 11c
KIRKMAN FLAKES Large . . . . . 25c	NEW IVORY SNOW Lge. 25c Medium 11c
W I N D E X 15c	IVORY SOAP Large 10c Med. 2 for 13c

**BUSY BEE STORES**  
Co-operating With K-B Co., Inc.

**ELSCO QUALITY FOOD STORES**

**\$20,000 FIRST PRIZE OR \$100 A MONTH FOR LIFE!**  
IN "NAME THE SWAN" CONTEST  
506 OTHER CASH PRIZES!  
COME IN FOR FREE ENTRY BLANK

**SWAN**  
4 SWELL SOAPS IN 1  
Reg. 6 for 37c  
Lge. 6 for 59c

Take a tip from **BOB BURNS and AMOS 'n' ANDY**

**RINSO** FOR WHITER WASHES Lge. **23c**

**LIFEBUOY** FOR YOUR DAILY BATH 6 for **39c**

**LUX RADIO THEATRE 10th ANNIVERSARY**  
**LUX TOILET SOAP**  
VOTE FOR THE PLAY YOU'D LIKE MOST TO HEAR!  
**3 for 19c**  
COME IN FOR A FREE BALLOT NOW!

**KATE SMITH and AUNT JENNY**  
**FRIENDSHIP COCOA CAKE**  
HERE'S THE RECIPE FOR OUR NEW FRIENDSHIP COCOA CAKE

Make it with  
**NEW EASY-MIX SPRY** 3 lb. **68c** 1 lb. **24c** NO POINTS  
**SWANS DOWN CAKE FLOUR** **29c**

**LUX FLAKES** Lge. **23c** Reg. **2 for 19c**

### Sun Cartoon Originals Requested By President

New honors came to Wilbur L. James, Sun cartoonist this week when several originals of the cartoons drawn for this paper were chosen as additions to President Roosevelt's cartoon collection at Hyde Park.

Long an avid collector of cartoons concerning him, his personality and his activities, the President offered special commendation to James for his work which appears regularly on the Sun's front page.

Since publication of his first cartoon in the B & O magazine in 1928 his drawings have appeared in two Pittsburgh daily papers and in several na-

Few insults equal that of using second string men in the last quarter.

**WANTED USED TRUNKS**  
LUGGAGE GOOD CONDITION TOP PRICES  
**KRIEGER'S**  
135 CLINTON AVE. S. STONE 2381



THEY'RE CALLING FOR "TAMMY"  
**TAMMY**

People are calling for "Tammy" because they enjoy the just right flavor, sparkling zest and creamy, mellow smoothness of Tam o'Shanter Lager Beer and Ale. So for "taste satisfaction," be sure to say, "GIVE ME TAMMY."  
American Brewing Co., Rochester, N. Y.

**Tam o'Shanter**  
LAGER BEER and ALES

**NONE SURER**  
WORLD'S LARGEST SELLER AT 10¢  
**St. Joseph ASPIRIN**

**FURS**  
RUSSIAN KOLINSKY SCARFS!  
NOW at the season's lowest prices. You'll save some real money on new Fur Coat now! A small deposit holds any garment on our Lay Away Plan.

**CLIFFORD FUR CO.**  
1283 CLIFFORD AVE.  
One Block Off Portland  
CLIFFORD FUR SELLS FOR LESS

**\$20,000 FIRST PRIZE OR \$100**  
A Month For Life In "Name The Swan" Contest  
Large . . . 11c Regular . . . 7c  
Spry . . . 3 lbs. 69c; 1 lb. 25c  
Lifebuoy or Lux . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . 24c  
**CORNELL MKT. & GROC.**  
946 Atlantic Avenue

**\$20,000 FIRST PRIZE OR \$100**  
A Month For Life In "Name The Swan" Contest  
Large . . . 11c Regular . . . 7c  
Spry . . . 3 lbs. 69c; 1 lb. 25c  
Lifebuoy or Lux . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . 24c  
**A. FRISCH MEAT MARKET**  
1041 Clinton Avenue No.

### SLATE SURFACED ASPHALT LASTS LONGER



You'll Find a Type of Roofing For Every Job At Both Sears Stores

**Clearance! Odd Lots**  
Hex Shingles  
3-in-one Shingles  
**1.77** Bundle  
Both Stores

**ROLL ROOFING**  
Slate surfaced roofing that can be applied easily, quickly. Each roll is 36 inches wide and 36 feet long weighs 90 pounds, covers 100 square feet. Choice of three colors.  
**2.29** Roll  
Both Stores

**HEX SHINGLES**  
Honor Bill hex shingles will not crack or buckle due to changing weather conditions. 2 bundles weigh 188 pounds per 100 square feet. Choice of colors.  
**2.25** Bundle  
Both Stores

**Wallite INSULATION BOARD**  
5¢ Per Square Foot Both Stores  
Available in sheets 48x72" thick. Saws easily like lumber, easy to handle. Transforms unused space into livable rooms. Ideal for attic, playroom, den, etc. Buy on our Easy Pay Budget Plan.

**Pre-Fit Streamlined Window Sets**  
Complete with zinc jamb, Efficient easy to operate.  
**11.79** And Up  
2-0; 4'-6"  
Install these easy-to-operate streamlined window sets in your home and have trouble free window openings. Includes modern narrow trim and easy opening sash cut to a zinc jamb which conceals a silent operating carrier balance and chain. No weather stripping needed on these windows.

**4x7' x 23" Size Clothes Closet**  
**14.95** Both Stores  
Large double door style with 2 shelves. Firmly reinforced throughout all wood frame designed so that extra shelves may be added, if desired. Buy on our Budget Plan.

**Insulate**  
with SEARS HONOR BILT ROCK WOOL  
Save fuel next winter and cooperate with your Government fuel conservation plan. It's not only easy to install, but it's economical. Rock wool insulation will keep your home warmer in the winter and cooler in the summer. Buy on our Easy Pay Budget Plan. You'll find a type for every home insulation.

**BATT TYPE** 1.59 Per Carton Both Stores  
**PELLET TYPE** 1.36 Per Bag  
Waterproofed paper backed Rock wool batts for installing between floor joists and walls. Carton of 10 batts 15x24x3 insulates 27 square feet three inches thick.  
Easiest type to use, simply pour from bag between floor joists, ceilings, etc. Spreads evenly. Pellets are large enough so that they will not sift between walls or ceilings. Bag insulates 20 square feet, 3" thick.

**KIMSUL INSULATION** 5.25 Per Roll  
Flexible soft sheet of laminated asphalt impregnated wood fibers bound together and strongly reinforced with stitching. Fits snugly. Roll covers 100 square feet, 16" x 20" x 24" width.  
**FREE ESTIMATES ON INSTALLATION JOBS**  
MONROE AVE. AT S. UNION (#7) MAIN 7000  
RIDGE ROAD NEAR DEWEY (#13) GLENWOOD 554  
ROCHESTER, NEW YORK

**NOETH'S**  
We are proud to offer once again this superb whiskey.

**OLD MR. BOSTON ROCKING CHAIR WHISKEY**  
A blend of straight whiskeys. As smooth and mellow as ocean-roaked whiskeys of yore. 80 a proof.

**\$3.36** 4.5 Qt.

**IMPERIAL Blended WHISKEY**  
Blended and Bottled by Hiram Walker & Son, Inc. 80 Proof, 70% Neutral Grain Spirits.  
**\$3.57** 4.5 Qt.

**PAUL NOETH**  
19 CLINTON AVENUE SOUTH  
Just A Step Off Main St., Opposite Hotel Seneca

**KEY** 470 N. GOODMAN NEAR MAIN 1861 MONROE NEAR WINTON  
ROCHESTER'S MODERN CUT RATE DRUG STORES  
TODAY THRU NEXT WEDNESDAY  
**McKesson Products FOR HOME HEALTH DEFENSE**

**RINSO LARGE BOX** Limit 1 **18¢**

**LUX SOAP** Limit 2 **2 for 11¢**

**Adhesive Tape** 1/2" x 5 YDS. Limit 2 **2 for 13¢**

**SQUIBB COD LIVER OIL**  
12 oz. . . . . 98c  
24 oz. . . . . \$1.69

**Feen-A-Mint** 25c size **19¢**

**Haarlem Oil CAPSULES** Box of 25 **14¢**

**ASPIRIN TABLETS** 3 grain Bottle of 100 **9¢**

**PARKE-DAVIS IRRADOL-A** New Low Price. 16-oz. size **99¢**

**VICK'S VAPO-RUB** Reg. 35c **27¢**

**SACCHARIN TABLETS** Bottle of 1000 1/2 Grain **49¢**

**TYPEWRITING PAPER** 100 sheets, 29c value **19¢**

**DR. WEST TOOTH PASTE** Reg. 25c Tube **3 for 43¢**

**BETENE** \$1.50 SIZE Limit 1 **49¢**

**ALUMINUM HAIR CURLERS** Ass't. sizes Limit 4 **5¢**

**STEEL WOOL POT CLEANERS** Reg. 5c Limit 6 **3 for 11¢**

**PHILLIPS' Milk of Magnesia** 50c size **21¢**

**MEAD'S PABLUM** Large 50c size **39¢**

**SQUIBB TOOTH PASTE** Large size **37¢**

**LUDEN'S COUGH DROPS** 5c size **3¢**

**ANACIN TABLETS** Reg. 15c Bottle of 50 **59¢**

**BORDEN'S MALTED MILK** 5-pound can \$2.00 value **\$1.29**

**BUSINESS ENVELOPES** Pkg. of 25 **2 for 7¢**

**JERGEN'S ALL PURPOSE Face Cream**  
50c Size . . . . . 43c  
75c Size . . . . . 59c  
\$1.25 Size . . . . . 97c

**GET YOUR VIMMS TODAY!**  
LARGE SIZE 96 Tablets **\$1.69**  
FAMILY SIZE 288 Tablets **\$4.29**  
GET THAT VIMMS FEELING

THE FINE M STOP IN EXCELLENT beautiful wall room, dining room. Custom colors and designs. NEW LOCAL 41 SOUTH SHI 11 SOUTH B Free Par HOME PRIV PRE-WAR LAWN MOWER Georgeou boo, Spri PHILCO End Tabl P BEAL Flo 3 WALNU 86 C T GAME & SPECI TOWNE BI \$1 \$60 BOA GAN H TUE All Re And 5 WE R \$5 2:

Po Else by both Republic slightly estimate Person that Fran elected — overwhelm not do as in popular ped, (W states an votes in I What is the Repr Roosevelt, and 1940. Perhaps wated by i pened in Rochester, oled mac virtues and operated b sey City, Rochester lean, Mr. is the head that dogs Roosevelt spite of th and count clear with to live right lean to de TH Roches E Registratio Enrollment Republ Democ ALP Unenrolled Total Vote Republ Democ ALP Roosevelt You can table that for F.D.R. cratic votes enrolled at carried th someone els had to do there are t sand voters get their hands dirty They are i There are i 4500 who Hence in l thirty-six t d vote to back in off (Contin



# Decreases of Fashion

Sharpest Contrast

Greatest beauty secret to date remains the same. It's sleep, which vitalizes both body and mind, and cannot be replaced by any tonic. However, we learned from CBS vocalist Milena Miller that nature's restorative powers can be abetted in no small way by drinking a quart of milk a day to feed skin texture and each day using good quality witch hazel as an astringent after thoroughly cleaning the face and neck with cold cream. You might call it a daily ice-box raid, for the witch hazel has a greater effect if kept cold.

Bare to middling modes dominate pre-season showings of resort clothes which always foretell the general sports trend for the following summer. Having won an ardent following during the past season, the unhampered freedom of minimum coverage has incited a mad race among the style-setting artists for unique color combinations. Stripes, checks and gay solid hues have been used for wrap-around skirts worn over bathing suits with bra tops. The popularity of shoulder capes and bolero jackets as toppers continues.

Most exciting premiere in New York during the week was the dramatic pageant, "Fashions of the Times," eight showings presenting a comprehensive view of style for every occasion and covering the inexpensive to extravagant brackets. Staged in three acts, like a Broadway play in a rapidly moving succession of scenes, the production was enlivened with a running commentary by CBS interlocutor Mille Boulton who explained how American fashions actually grow out of industry, chemistry and artistry of our nation. In all the models exhibited, the liberated line of capes, scarfs, soft drapery and easier swing of skirts was evidenced. One entire scene was devoted to the introduction of a radiant new color, limelight, which has been described as "more crystalline than lime or chartreuse." It's a shade that combines beautifully with American beauty, violet, brown or black. Especially effective was a limelight lace evening gown, sprinkled with sequins and worn with a floor-



Milena Miller

length brown satin coat. Judging from the hearty acceptance of the color by key fabric creators and fashion designers in all fields, a happy future is assured for the new shade.

Atmospheric gas fading, that pathetic change in which blue acetates take on a reddish tone, or grey becomes streaked with pink, can be prevented. Acetate rayons are most susceptible to the action of acid gases in the air. Paper, felt, wool and camphor tend to accelerate fading of acetates, so singe, singe, singe!

Rae Whitney

cautions against hanging an acetate garment next to wool or in a closet where camphor moth balls or flakes have been used.

DON'T BATTER A GOOD COOK to get her fluffy biscuit secret when it's common knowledge that the all-phosphate double-acting kind of baking powder in the batter does the trick. Two-thirds rising action in the bowl, remaining third in the over is the all-phosphate even rising answer to the perfect biscuit problem.

# KAY'S COMMENTS by kay shearer

When she's smartly gowned — you can bet your bottom dollar — she's shopped RIFTON DRESSES. You'll find a variety of colors — styles — all becoming — all the very newest of dame fashions — WOMEN'S DRESSES are a special pet of RIFTON'S. Fashioned especially for the larger woman — with trimmings at just the right spot — to give a youthful figure. Prices at RIFTON DRESSES start at \$8.95. Why don't you drop in and see for yourself. 739 MONROE AVE. Open Eve.

From TOTS to TEENS you'll find colorful togs with the staying power you demand and the dressy look at EDWARDS. For that young lady in your house who demands a demure and a see the KINGORA WOOL FLEECE coat with big deep pockets — a rayon velvet collar and in yummy colors — blue — brown — green — red — grey in sizes 10 to 16 priced at a mere \$32.50. A solid TRIPPER is adorable for her priced at \$2.49. A JUMPER make a dream-team with sweaters, blouses, dickerays. Fashioned of grey men's wear flannel fly-front with new broad shoulders in sizes 10 to 16 priced at \$7.95. Adorable blouses in checks with long sleeves with a ruffled neckline sells for \$2.95. For the smaller miss in your family — Cozy Coverage in a soft wool fleece coat dotted with big buttons — slim-lined double breasted priced at \$16.95 in sizes 7 to 12. A Time-ly Topping felt beret with clock numerals stitched in felt is nice for the little one priced at \$2.95. The smaller girl will be the belle of the Dancing Class in a swishy, definitely dress-up rayon taffeta frock. Tiny puffed sleeves and a full skirt in sizes 7 to 14 priced at a mere \$3.95. For that young man in your life — at EDWARDS you'll find plenty of clothes suitable for him. Blizzard proof mittens of fine leather with furry backs priced at \$1.69. Ski Troopers stay dry and snug reinforced at knees priced at \$5.75. TOMBOY SHOES for growing feet expert fitting X-ray inspection. Sturdy soles and real comfort priced at \$3.95. Remember EDWARDS Boys Shop is located on the Main Floor — the Infants Shop on the Second Floor and the Girl's Shop on the Third Floor of EDWARDS.

Elizabeth Arden says "Lipstick should make your mouth look lovelier. Make sure your lips are absolutely dry first. Now, with the Elizabeth Arden Lipstick Brush, carefully outline your mouth to get a clear-cut, neat edge. Fill in the rest of your mouth with Lipstick of course. Elizabeth Arden Lipstick — Place a folded tissue between your lips and close your mouth upon it to remove excess coloring. Once again, apply lipstick. In this way, you "set" the color so it really stays on."

TO PRESERVE CHILDREN To preserve children, take one large, grassy field, half a dozen children, two or three small dogs, one brook complete with pebbles, sprinkle the field with flowers. Spread over all a deep blue sky, and bake in the sun. When brown, remove the children and set to cool in a bath tub.

Probably we can never hope to have a world where all children can be preserved in this manner — but it's a goal to shoot at, now, isn't it?

Last Sunday — when I "made pancakes" I wished with all my heart I had that "Comfort Conditioned Kitchen" now being shown at R G & E. Have you seen it? It's really worth your while. No objectional cooking odors in this kitchen — no grease or grime to be deposited on your wall. Step-saving appliances and working surfaces to save miles of steps every year. The hours of inspection are — Weekdays 9 A.M. to 5 P.M. Saturdays 9 A.M. to 12 Noon. ROCHESTER GAS & ELECTRIC CO. — 89 East Ave.

Don't you like HAT & BAG SETS — I do they "Do something" for your clothes. At CARTER HAT SHOP you'll find these sets in BRIGHT SHADES beautifully fashioned of felt and velvet. The bags are smart as all get out. As to price — here's a hint — their less than any I've seen, considering the quality and smartness. "Teen Age" in the GAGE LINE priced \$5.99 up. JEWELRY pins and earrings \$1 up. Of course Carter Hat have plenty of OTHER HATS priced gently — fashioned smartly. CARTER HAT — 636 Monroe Ave. Open Eve.

You'll adore the BRIGHT WOOLS Mrs. Zweig bought in N. Y. Beautifully tailored dresses priced at \$7.95 and up in classic and dressy styles. Women's dresses in wools are lovely too. In sizes up to 46 priced at a mere \$14.95, they will be kind to the figure of the larger woman. Why don't you drop into ZWEIF DRESSES located at 246 ROSDALE ST. off Monroe — Open Eve, and Sundays for your convenience.

Have you called MILDRED HAUPENTHAL for an appointment for your permanent? For a limited time Mildred is giving a SPECIAL PRICE on permanents. A regular Creme-oil \$10 wave for \$7.50. Also a regular \$7.50 wave for \$5. You'll like Mildred and you'll like her work. A new hair-do and a fresh permanent and will "do things" for you. Call MAIN 7871 today MILDRED HAUPENTHAL, 314 Burke Bldg. Open Eve by appointment

A ballerina evening gown with high-throated long-sleeved top of black rayon velvet. The skirt is a froth of black and white net over tulle. Tinsel sugar plums are embroidered across the bodice for night glitter.

At VIRGINIA'S REDUCING & BEAUTY SALON there are several methods of reducing. All are excellent — all produce results — all are pleasant. Why don't you plan on a series of treatments. Drop in and talk it over. There is nothing that gives more satisfaction to the average woman — than a noticeable loss of weight. A perfect figure to say nothing of added pep and vitality will make you young again. Call Stone 346 VIRGINIA'S REDUCING & SALON today. 27 CLINTON AVE. SO. Present Bldg.

Doctors' comments on reducing diets. It is the most important of all food for nourishing and protecting the body. I'm not talking about just plain milk — I mean HOMOGENIZED VITAMIN D MILK. Did you know that you get NINE valuable advantages of Vitamin D in HOMOGENIZED MILK. Natural milk lacks Vitamin D which insures the utilization of calcium in the milk. You'll find on a reducing diet — when that morning and afternoon fog almost overpowers you — a drink of HOMOGENIZED VITAMIN D MILK will turn the trick. Call BRIGHTON PLACE DAIRY today — Glenwood 144 — and have this famous milk delivered to your home. 45 FULTON AVE.

Never a disappointment when you order flowers from LLOYD'S. Prices are RIGHT. Whether for an occasion or when the word Sympathy is attached to your floral piece — it is always JUST WHAT YOU ORDERED AND PAID FOR. Mr. Lloyd Higbie supervises every order that leaves his shop. Call Main 7688 LLOYD'S FLORIST, Powers Hotel — Opposite the Court House.

A mermaid dinner dress sleek and form fitting in black rayon crepe. Informal enough for theatre wear. A simple little ruffle at the neck and again rippling down the front to the deep-cut slit in the skirt.

LLOYD'S Never a disappointment when you order flowers from LLOYD'S. Prices are RIGHT. Whether for an occasion or when the word Sympathy is attached to your floral piece — it is always JUST WHAT YOU ORDERED AND PAID FOR. Mr. Lloyd Higbie supervises every order that leaves his shop. Call Main 7688 LLOYD'S FLORIST, Powers Hotel — Opposite the Court House.

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Puzzled?

by lack of ready cash? Get the money you need to make "good buys", clean up bills . . . through a low-cost

Central Trust PERSONAL LOAN

Low-Cost Rate Chart

You get Monthly Payments	6	9	12
\$100	\$17.11	\$11.56	\$ 8.78
200	34.22	23.11	17.56
300	51.33	34.67	26.34
400	68.45	46.23	35.12
500	85.56	57.78	43.90

CENTRAL TRUST CO.

25 EAST MAIN ST.  
1866 EAST AVENUE  
WILLIAMSON, N. Y.

Member Federal Reserve—F.D.I.C.

TOMATO TIE-IN that's a triumph is a platter of creamed shrimp (use the quick canned kind) mixed with cooked peas, green beans or cut asparagus served surrounded by a rosy ring of grilled tomatoes gathered from your own V-garden!

OVER \$3,000,000

WORTH OF PROPERTY SOLD THIS YEAR

We give specialized service in every TERRITORY.

For a quick sale at highest price, list your property with us.

MORTGAGES WE ARE APPROVED F.H.A. MORTGAGES INTEREST 4 1/2% 20 YEAR TERM VERY LOW CARRYING COST. Call us when you need a mortgage. Advice free.

CHAR. 334 Sun. & Even

ALLIANCE REALTY CORP.

STONE 7278 REALTORS

Priceless Christmas Gifts!

Sibley's

BABY'S SHOES BRONZED 1.95 to 7.50

Bring baby's shoes in now to have them permanized in time for Christmas. Every wrinkle, every crease of those tiny shoes is set in a lasting two-tone bronze finish.

Dependable WATCH REPAIRS

Center Mile A. Main Floor

SIBLEY, LINDSAY & CURR CO.

At the Darling Shop

SENSATIONAL BLOUSE CLEARANCE

300 Beautiful New Blouses

Regularly 3.99, Some Were Higher On The Main Floor

\$1.88

Come Early You'll Want To Select Several Of These Hard To Beat Values

This is the grandest selection of blouses we've ever presented at such an unusually low price. You'll find bow-tie, long and short sleeve tailored classics. Blouses with lots of trills for dressy wear in white and all the smartest pastel colors. Sizes are 32 to 40.

Darling Shop

190 MAIN ST. E.

Comfort with an English accent!

LAUER'S are always on the lookout for something "just a little better," for your home. And, generally speaking, our canny department managers are mighty successful in their constant quest for quality. Take, for instance, the fine looking upholstered pieces pictured above. The London Club sofa and both chairs are fully spring built throughout . . . The fabrics are self-toned brocades and figured tapestries . . . And the easy grace and comfort of all three pieces adds to their desirability. Here indeed is a far better-than-average living room group — typical of the splendid furniture you will find on Lauer's famous fourth floor.

Full innerspring London Club sofa . . . \$159.00  
Full innerspring English lounge chair . . . 89.50  
Full innerspring tufted barrel chair . . . 49.50

Lauer's  
50 State

# EDWARDS BASEMENT

LOOK WHAT'S IN STORE FOR YOU TOMORROW AND SATURDAY!

- ★ FOR WARMTH
- ★ FOR BEAUTY
- ★ FOR LONG WEAR

## Chesterfields AND BOY COATS

**16<sup>94</sup>**

Sizes 10 to 20  
9 to 15

Soft piled fleeces that can be worn over your dresses now and over your suits later. Superbly tailored for year-round wear. Sweetheart or peaked lapels. . . . Boy coats have patch pockets. Chesterfields with slash pockets. Blue, brown, green or red.

**\$2 DOWN** and weekly payments will reserve your coat until December 1st. No charge for storage.

EDWARDS—Coats—BASEMENT



Picked for Quality  
And Long Wear!

## Men's Overcoats

**\$23**

Sizes 34 to 44

Rugged single breasted coats of durably knitted fleecy fabrics that give warmth without cumbersome weight. Fully lined throughout. . . . fly front. . . . set-in sleeves. Smart, conservative, serviceable.

Grey Camel Brown Teal Blue

EDWARDS—Men's Coats—BASEMENT



For Active Boys and Girls!  
Sturdily Made

## Snow SUITS

**10<sup>97</sup>**

Solid color jackets of durable gabardine. . . . quilted lined for extra warmth. . . . two pockets, draw string-type belt. Wool leggings in contrasting solid color. Red jacket and blue leggings; tan jacket and brown leggings. Also solid blue or brown.

Sizes 3 to 10

EDWARDS—Children's Wear—BASEMENT



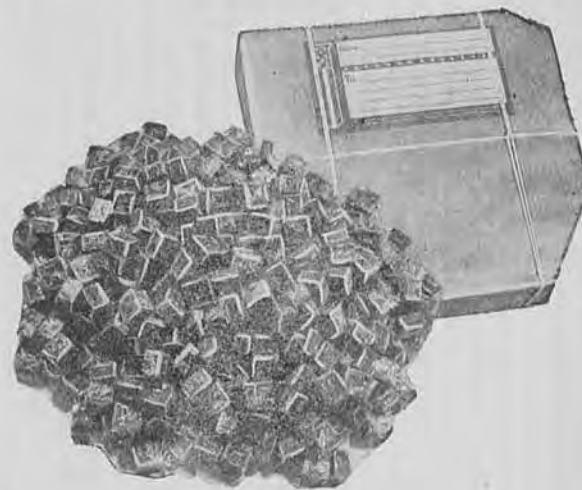
## FROM OUR FAMOUS BASEMENT SWEETS BAR

Send now to the boys and girls in Service!

## Cellophane Wrapped CARMELS

5 lb.  
Box **1<sup>95</sup>**

Mmmm, soft creamy caramels, individually wrapped and packed. . . . all ready for mailing. Be here early tomorrow. Think now of Thanksgiving gifts for the boys and girls.



Packed Ready To Ship!

## LEXINGTON COOKIES

3 lb.  
Box **1<sup>03</sup>**

Luscious cookies. . . . chocolate chips. . . . coconut and many others. Packed in heavy corrugated mailing carton. . . . labeled ready to ship.



Here's Health To You!

## Fresh! Jumbo Size California FIGS

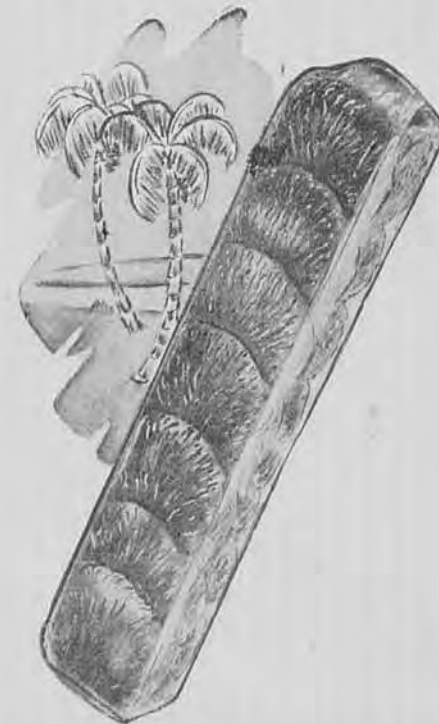
Average packages,  
15 to 16 ozs. . . .

**64<sup>c</sup>**  
pkg.

Straight from Sunny California!

Luscious, fat and juicy. . . . use them for baking, cakes, etc. . . . eat them for your health's sake. . . . send them to the service men and women for Thanksgiving.

EDWARDS—Sweet Bar—Basement



### Clothes Pick-up Here Planned By War Relief Agency

Russian civilians need shoes, suits, underwear, socks, children's clothing, women's dresses, knitted garments, coats—anything clean, mended and wearable.

Rochester Chapter of Russian War Relief, Inc., will help fill these needs of 63 million Russian civilians with a used clothing pick-up in Rochester and Brighton on the morning of Sunday, Nov. 12. In other towns in the county, contributions may be taken to town collection

centers to be designated later. William T. Nolan, general chairman of the Clothing-for-Russia Drive, has emphasized the great need of our civilian Russian allies for garments of all sorts.

"Russia," he pointed out, "has had no civilian clothing production for four years. Most of the wearable warm garments the population owned were taken by the Germans. Consequently, millions of Russians returning to their liberated towns and villages are in rags. We can help them escape the hardships of another bitter winter by sharing our spare clothing with them."

Residents are asked to place their bundles of clothing on the curb as early as possible on the morning of Nov. 12.



**CITIZENS COMMITTEE HEADQUARTERS**  
Newly opened headquarters of the Independent Citizens Committee at 279 Driving Park Ave. where George Rogers, Democratic candidate will speak tomorrow night.

### Walwrath, Rogers Urge Heavy Vote

Swinging into the final stretch of the campaign, Miss Jean Walwrath and George F. Rogers, Democratic candidates for Congress from the 41st and 40th Districts, this week urged everyone to support the full slate of Democratic candidates and each promised to stand on their five-point programs.

Miss Walwrath's program includes a promise that she will vote all possible help to returning war veterans; for complete American participation in worldwide efforts to assure peace; for all possible aid to small business men and farmers to keep prices on a fair level; for fair and equitable distribution of the tax burden; and for social legislation to help wipe out poverty.

Rogers' platform includes promises of complete support of the President's foreign policy; support of all present labor legislation; and support of legislation which gives adequate guarantees to all minority groups in the nation.

He has also pledged his support in securing jobs and all rights for returning service men and women.

In pledging his support of legislation relating to post-war planning, Rogers cited his experience as a small businessman and said he would work to increase and encourage the rights of private incentive and enterprise; would work for adequate housing for working people; and would do all in his power to maintain all the social gains already made under the leadership of the President.

### Non-Partisan Committee Endorses Jennings

J. Arthur Jennings, Democratic and American Labor Party nominee for Justice of the Supreme Court in the Seventh Judicial District, has also received the endorsement of the Non-Partisan Judicial Committee, an organization made up of men and women of varied sects and political affiliations including numerous members of the Republican party.

Born in Washington, D. C., Mr. Jennings came to Rochester in 1900 where he resided until 1927, then taking up his residence on Rock Beach Road, Irondequoit.

He has twice been elected to the Board of Trustees of the Rochester Bar Association. He is a member of the New York State Bar Association and the Cornell Law Association.

In World War I Mr. Jennings attended the First Officers Training Camp at Madison Barracks, transferred to the Air Service and served overseas with the A. E. F. In World War II he was ordered and served on active duty at Fort George G. Meade, Maryland, as a captain in the Judge Advocate General's Department. On release from active duty he returned to Rochester to re-engage in the practice of law. He has consistently and vigorously advocated a strong national defense. He is a member of the American Legion, Veterans of Foreign Wars, Sons of Union Veterans and The United States Global War Veterans.

In addition to the organizations mentioned above Mr. Jennings is a member of the Rochester Yacht Club, Rochester Ad Club, Cornell Club of Rochester, Cornell Club of New York, University Club of Rochester, and the Delta Chi

### Rogers To Speak At Northside Headquarters

A meeting of the Northside Independent Citizens Committee has been called for tomorrow at 8:30 p. m. to hear an address by George Rogers, Democratic Candidate for Congress from the 41st District.

A committee of workers from the area has been named for election day activities under the direction of George Welch. Included as workers are: William Dever, Oscar Kulp, Matthew Little and Leo Green. Mrs. Daniel Dowling is chairman of women's activities.

**CHAIN PARTY**  
The final chain party of Germania Chapter, will be held on Saturday, November 11th, in the Star Dining Hall, Masonic Temple, Rose Petz and Elizabeth Kofahl will be in charge.

**EASTMAN THEATER**  
Sun. Eve., Nov. 12, 8 P.M.  
ENGAGEMENT EXTRAORDINARY  
**HARRY STOCKWELL**  
The Singing Star Of Broadway's Reigning Musical Hit  
"OKLAHOMA"  
With The Civic Orchestra  
Guy Fraser Harrison Conducting  
All Seats Reserved  
50c-75c-\$1.00  
(Plus 20% U. S. Tax)

**TWO PERFORMANCES**  
NOV. 17 and 18  
**RUSSIAN BALLET**  
Ballet Theatre  
COMPANY OF 125 - SYMPHONY ORCHESTRA  
With  
**GOLLNER . . . KAYE LAING . . . CHASE**  
Many Other Stars And By Special Arrangement  
**TAMARA TOUMANOVA**  
SEATS NOW  
\$1.25, \$1.50, \$2, \$2.50, \$3  
(Plus 20% U. S. Tax)

**EASTMAN THEATER**  
of the University of Rochester

**Words of Wisdom Proper Preparation**  
Broadus, Mont. — Probably in preparation for her job as superintendent of Powder River school, Lillian Heiskari spent the summer on her parents' Minnesota farm, driving a tractor, shocking grain, canning food, tending the chickens, milking the cow, feeding hogs and hoeing gardens.

**What Will We Do With Government War Plants?**  
Secretary of Commerce Jesse Jones discusses the problem presented by Uncle Sam's vast industrial holdings and what to do about them.  
**ISLAND IN THE SKY**  
A complete novel condensation. Hailed as the greatest of living stories by a veteran writer. This simple, deeply sincere novel about a group of aviators and their 6-day race against death is supercharged with suspense.  
Several fascinating fiction stories, as well as timely, instructive articles and noteworthy features.  
10c Nov. 11 Issue **LIBERTY** Now on Sale 10c

**JOHN ARTHUR JENNINGS**  
NOMINEE OF Democratic and American Labor Parties  
**For Justice Of Supreme Court**  
7TH JUDICIAL DISTRICT  
Counties of Cayuga, Ontario, Livingston, Monroe, Seneca, Steuben, Wayne, Yates



**Ideally Fitted To Serve!**  
Veteran of World Wars I and II. Served in A.E.F. with U. S. Air Service, World War I, and at Fort George G. Meade, World War II. Cornell University, LL. B. Engaged in active law practice 24 years. Director Rochester School for Deaf 13 years. President of Board 4 years. President Board of Visitors Albion State Training School 8 years. A FRIEND OF THE MANY.  
**Vote Row B-5 or Row C-5**  
—Committee For Election Of John Arthur Jennings—

**Weed's HOUSEHOLD HELPS**

**COOKIE JARS**  
\$2.19 EACH  
These cute and clever models — hand decorated china — add charm to any kitchen shelf.  
Others from \$1.00

**Safeti - Wash**  
Pint .49c Quart .79c  
Gallon \$2.50

Cleans painted surfaces spotless in no time. Simple to use and is kind to your hands.

**WOODEN SPOON SET**  
5 Pieces!  
89c  
5 pieces, 10", 12", 14", 16", 18". All hardwood, smooth finish.

**SOAP SALE**  
FOR CONFIDENCE IN VICTORY BUY WAR BONDS  
\*BE CONFIDENT OF DAINTINESS  
**CAMAY** Reg. 34c 3 for 20c  
FOR YOUR BATH

LAVA, Reg. 7c 3 for 17c  
LIFEBUOY, Reg. 8c 3 for 20c  
PALMOLIVE, Reg. 11c (bath size) 4 for 38c  
SWAN, Reg. 7c 4 for 22c  
OCTAGON TOILET Soap, Reg. 5c 6 for 29c  
KIRKMAN'S Complexion, Reg. 5c 6 for 29c  
KIRKMAN'S Borax Soap, Reg. 6c 6 for 29c  
WOODBURY FACIAL, Reg. 10c 3 for 23c

**Round Flat-Plint CLOTHES BASKET**  
59c  
Slightly irregular. Makes excellent clothes or yard baskets.

**Fibre WASTE BASKETS 95c ea.**  
Gaily decorated. Choice of patterns. Fireproof lined. Suitable for living room or bedroom.

Free Parking Opposite With \$1 Purchase  
**Weed's**  
15 EXCHANGE ST.  
Free City Deliveries  
No C. O. D.'s on purchases under \$1.00

### Gospel Tabernacle Launches Fund Drive Tonight

Ten teams under the direction of Elmer P. Meulendyke will launch a fund raising campaign for the Gospel Tabernacle tonight at a meeting in the tabernacle at 8 p. m.

Some 80 workers will make final reports on the campaign at a dinner in First Reformed Church Nov. 14 marking the close of the drive.

Formed 17 years ago by an inter-church group, the Gospel Tabernacle maintains a playground and a community service program for the underprivileged in addition to its religious program.

The Rev. William J. Kouwe is superintendent of the tabernacle, now in the former Livingston Park Seminary Bldg. It was in Main St. W. from 1927 to 1935.

### 'Oklahoma' Star To Sing With Civic Orchestra Sunday

Another lively evening for patrons of the Sunday evening "Pop" concerts is promised for this coming Sunday when Harry Stockwell, male singing star of the Broadway hit "Oklahoma" will appear as soloist with the Civic Orchestra under the direction of Guy Fraser Harrison.

Critics who have heard Stillwell praise his grand voice and his pleasing personality.

It is expected he will sing some "Oklahoma" songs here as well as other popular numbers.

**\$20,000 FIRST PRIZE OR \$100**  
A Month For Life In "Name The Swan" Contest  
Large 11c Regular 7c  
Spry 3 lbs. 69c 1 lb. 25c  
Lifebuoy or Lux 3 for 20c  
Rins or Lux Flakes, Lysol 24c  
**GLIDE MARKET**  
929 Glide St.

**A CHRISTMAS OPPORTUNITY**  
you can take advantage of now!

**BULOVA**  
The Gift of a Lifetime

**THOUSANDS OF FAMOUS BULOVA Ladies' Gift Watches**  
from \$24.75 to \$175

We have just received a tremendous assortment of Bulova watches and have decided to offer them for sale now without waiting for Christmas. This gives you an unusual opportunity (we don't have to tell you that watches are scarce) to purchase your Christmas watch now. There is no finer gift than a Bulova, and you can select from the most modern ladies' styles, including 15, 17 and 21 jewel movements, in white or natural gold. The cases are of modern design and some of them brilliantly set with diamonds. You can arrange your own method of having these watches as Christmas gifts. We will be glad to hold your watch for you until Christmas and you can arrange to make easy weekly terms to suit your convenience.

**You can buy with Confidence at Smalls 28 EAST MAIN ST.**  
Open Monday Noon Until 9 P. M.  
Free Parking Rear of Store

**3 Easy Ways to Buy CASH CHARGE DEFERRED PAYMENTS**

All Prices Include Federal Tax

### Scene and Word

By Ed Randall

St. Peter and St. Paul were starting a golf game on a heavenly course. St. Peter won the honor, teed up his ball, took a lusty swing and watched the ball land on the distant green and roll into the cup for a hole-in-one. St. Paul took his stance and duplicated the feat, also getting a hole-in-one. They picked up their golf bags and started down the fairway. Suddenly, St. Peter turned and said: "All right, Paul. Let's cut out the miracles now and get down to business."

*Definition of a husband: One who stands by you in troubles he would have never had if he hadn't married you.*

Overheard in Louis Rind's Town Hotel: "He's a self-made man, but his wife is the power behind the drone."

Said one young thing: "Do you believe in prenatal influence?"

"Oh, no," said the other. "My mother was hit on the head by a Victrola record before I was born but it did me no harm, did me no harm, did me no harm."

Met Len Dietz, the oil tycoon, rushing madly down the street the other day. "What's your hurry?" sez I. "Going to the dentist," sez he. "Got a tooth that's driving me to extraction."

The teacher asked little Willie to spell the word "weather." Willie fidgeted from one foot to the other, scratched his nose and finally came out with "W-H-E-T-H-E-R." "No," said the teacher. "Not whether, I said weather." Willie thought laboriously again for a few minutes and then took another stab at it: "W-E-T-H-E-R." "That," said the teacher, "is about the worst spell of weather we've had around here for several years."

A man and wife were standing in front of one of the display cases advertising the handiwork of a cut-rate dentist. "Look, dear," said the husband. "When I have my teeth out I'm going to have a set just like that one there." "Sh!" said the little woman. "Don't you know it's impolite to pick your teeth in public?"

### Was His Face Red!

Sante Fe, N. M.—Leaving his wife in a shady, comfortable, camping spot, Capt. Clarence E. Tisdale went bearing hunting. He returned empty handed, Mrs. Tisdale, with only one shot, had killed a 300-pound bear that had wandered by.

LINCOLN'S  
**10-DAY PHOTO SPECIAL**  
**1/2 PRICE SALE**



Beautiful 5x7 Vignette  
**PORTRAIT**  
Regular \$3.00  
Value **\$1.50**

Choose from **12 PROOFS**  
No Appointment Needed

Just in time for Christmas gift giving—but hurry and avoid disappointment.

**LINCOLN'S**  
Photo Studio—Rear Main Floor

**\$20,000 FIRST PRIZE OR \$100**  
A Month For Life In "Name The Swan" Contest

Large 11c Regular 7c  
Spray 3 lbs. 59c; 1 lb. 25c  
Lifebuoy or Lux Flakes, Lge. 24c  
Rinso or Lux Flakes, Lge. 24c

A. PETIX  
748 Broad St.




Wool blazer atop all-wool flannel slacks. Blazer in navy, wine, hunter's green. Misses' sizes. **16.95**  
Slacks in navy or brown. Misses' sizes. **8.95**

SPORTSWEAR SECOND FLOOR

Brighten a cold grey morning in a bordered butterfly print spun rayon robe, quilted for warmth. Many colors. 12-20 **12.95**

ROBES, SECOND FLOOR




A long shawl in glowing colors about your shoulders in a heat-retained winter. Wool (26%), rayon (24%) and cotton (48%). **4.00**

WECKWEAR, ANKLE & AND F. MAIN FLOOR

Hand-sewn genuine Shetland wool pull-over—winter-wise insulation in cherry, powder blue, mint green. 34-40 **10.95**

SPORTSWEAR SECOND FLOOR

**Sibley's**

For Better Wear  
Keep Things In  
Repair for...Victory!

## Inside

# There's a Fashion This Season for Warmth!






Prima-donna fashion in a lacy, all-wool square around your head. In purple, red, pink, blue and black. **3.75**

WECKWEAR, ANKLE & AND F. MAIN FLOOR

The Stadium Shoe indispensable for its heat-retained, high-topped, high-laced warmth. All-weather sole and upper. Unretained. **7.50**

OPPOSITE SHOP, MAIN FLOOR

100% wadded glove in novel knit pattern. Camel, mink, white, black. **2.00**

Handmade mitten in 100% Virgin wool. Red, yellow, white, brown, green. **3.30**

OPPOSITE SHOP, MAIN FLOOR

Test an epaulet that's cool over your all-wool cardigan. The cardigan is lined in furlike. 34-40 **5.95**  
Austrian epaulet only **325.00**

SPORTSWEAR SECOND FLOOR

That famous "Lined Look" in a double-warmth all-wool classic cardigan. 100% wool-lashed buttoned thing in all-wool! Brown, black. Misses' sizes. **49.95**

SPORTSWEAR SECOND FLOOR

SIBLEY, LINDSAY & CURR CO.

**TOWNSEND AUXILIARY**  
Townsend Women's Auxiliary of Monroe County will meet at 386 Main St. E. on Saturday at 8 p. m.

**10th Ward Leader . . .**

(Continued From Page 1)  
logically apply to leadership in the tenth as well.

Councilman William A. Doane would then appear to have the inside track. Doane's chances are enhanced by the fact that he is a Kodak employee. Twenty to forty percent of the residents in the tenth ward are employed by that same company.

If you circulate in the Dewey-Lake section you'll still find plenty of fight and differences of opinion left in the old "Fighting Tenth."

**Ballet Theatre Awaited Here**

Announcement that the annual visit of the Ballet Theater to the stage of the Eastman had been planned for Friday and Saturday evenings, Nov. 17 and 18, created much interest among balletomanes in Rochester this week.

Steadily increasing in popularity, the Ballet Theater has attracted large audiences in its previous visits to this city.

Heading the artists here will be Tamara Toumanova, great Russian ballerina who this season distinguished herself as a film actress. She will be seen

in two classic ballets. Programs for the two evenings will include such favorites as "Fancy Free," "Pillar of Fire," and "Tally-Ho."

**Organ Pipes Stolen**

Evanston, Ill.—None but the expert musicians knew that a thief took 150 pipes from an organ in Scott Hall at Northwestern University. The organ's tones had sounded all right to untrained ears.

**Eastern Star Chapter To Meet Monday**

Germania Chapter, O. E. S., will meet next Monday in Room A, Masonic Temple, with Worthy Matron Erna Taylor and Worthy Patron Arthur Taylor, presiding. Master Masons night will be observed. Refreshments and entertainment. Officers will please wear formal dress.

**OFFICERS' CLUB**

Erna Taylor Officer's Club of Germania Chapter will meet on Friday, Nov. 10th, in 3rd floor dining room, Masonic Temple. Banquet committee will report.

**GI Joe Says:**

By Pvt. Joe Brewer

CAMP CROWDER, Mo.—To keep pace with the speed-up in overseas operations, a general training speed-up was inaugurated last week. To show you how this affects the placid routine of the average GI—going along minding his army's business—this column is dedicated.

Before we got up with the chickens. Now we get up in time to wake up the guy who wakes up the chickens. First call comes over the gripe-box thusly, if the CQ is in a good humor: "Rise an' shine, you lucky fellows. Somebody turn the lights on."

"Aw—blow it out your barracks bag," growls bed 63. Someone turns on the lights and jumps back in bed. Next call comes thusly—and for the sake of comparison we'll assume the CQ is not in a pleasant mood (as is more likely): "You guys got four minutes to hit the street—An' no bedroom slippers. Now get goin'—or else."

There is now a sleepy scramble—and many a GI cheats by tucking shoe laces inside of shoes. It's pitch dark anyway. "Hit the street for reveille—on the double" barks the gripe box, "let's go!"

This is that beautiful army tradition they write songs about. Reveille. We line up—shivering and sleepy.

"All right—yaps a sergeant 'Dress and cover' (This means line up—from left to right and from front to back in four ranks—just so you don't get confused). "Get those hands out of those pockets."

The platoon sergeants report absentees and announcements are read. We go directly to chow. (Before the new regime we had half an hour to make beds and comb our hair). The mess hall is welcomingly warm and steamy. The food is on the tables. Toast that has been prepared in large oven pans and some slices only have a small corner browned because of other slices overlapping. That traditional poisoned GI coffee. Individual cereals. Eggs—sunny side up and dark side down. Bacon or sausage. Butter always. We are currently fortunate. We have the best food in the regiment. (Thanks to 'Tiny' the 300 lb. mess sergeant and a swell crew of cooks).

After chow we make beds—jam into the six basin wash room and grab a cigarette. Cigarettes are rationed two packages to a GI now.

"Hit the road for school—hit the road for school—hit the road for school," yips the CQ with the broken record mind.

"Roger—Wilco—over and out" somebody responds automatically. (Translation: "Roger" is the phonetic symbol for 'R' which stands for "Receipt" or "Message received." "Over" means "That is all we have for you from here—we're through"). This is standard voice communication procedure.

So we line up again. The moon has come up by now. "Forward march!" We are encouraged to sing but certainly not trained for it. "I've got six-pence"—"Dinah, blow your horn" and the air corps songs are most popular.

Five hours of code practise with a six-minute break every hour. There will be no sleeping in class. Scrubbing floors with a GI brush is considered an excellent means of keeping a man awake. The floor is wet all day on Monday.

More school hours added on makes drill a problem, the solution of which is a stroke of

sheer genius. (What's that on my nose?) We are drilled en route to chow—we have to march back anyway. So a few flanking—to the rear marches, halts, etc., brush us up on close order drill as painlessly as possible. We still have one hour of 'soldiering' when afternoon classes are out, besides this.

Before we had 'Sack time' at noon—a chance to flop on the bunk—but with intensified training, here's our noon hour: announcements before falling out of formation. Mail call followed immediately by chow followed at once by salvage or laundry call—read the new bulletins posted in barracks—grab a cigarette and there goes the eternal PA box again. "Fall out for school" and believe me, it seems to take no more time than the telling. Three more hours of code. One hour of drill. Brief moments between, and wash up for chow. After chow shower and dress—it's only 7 o'clock—fourteen hours from the time you crawled out of bed. Three hours til the PX closes.

**\$20,000 FIRST PRIZE OR \$100**  
A Month For Life In "Name The Swan" Contest  
Large . . . 11c Regular . . . 7c  
Spry . . . 3 lbs. 69c; 1 lb. 25c  
Lifebuoy or Lux . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . 24c  
**HY-GRADE FOODS**  
495 Lyell Avenue

Head Colds Catarrh and Sinus Sufferers  
Get Relief This Quick Easy Way  
Use **MAID'S** Nose Spray  
A guaranteed product. One dollar bottle gives relief, even in chronic cases—or money will be refunded. Effective, non-irritating. May be used to treat an infant in absolute safety.  
Sold at All Good Drug Stores

**All 8 Pieces!**  
FOR AN UNUSUAL MODERN BEDROOM VALUE!



**\$98** COMPLETELY FURNISH YOUR BED ROOM AT THIS REMARKABLE LOW PRICE!

Streamlined Waterfall Modern for striking beauty . . . carefully built all the way through to give you lasting service. The three big pieces of the suite are veneered in Walnut on gumwood, are handsomely decorated. Listed below are the EIGHT PIECES included:

- DRESSER • CHEST OF DRAWERS • BED • COIL SPRING • MATTRESS • 2 PILLOWS • BED ROOM BENCH



**LUXURIOUS COILSPRING BED DAVENO**  
**\$59**

Restful comfort at a low Reliable price! An attractive Divan . . . and at night it easily opens to a comfortable full sized bed. Upholstered in long wearing Tapestry with resilient coil spring construction.  
Budget Terms \$1.25 Weekly

This is just one of a complete showing of Bed Davenport's you will find at the Reliable. Choose from a wide selection of designs and covers, all at value giving prices.



**UNUSUAL! WALNUT FINISH CHEST OF DRAWERS**  
**\$12.95**  
Shown above: 38 inches High, 27 inches Wide, 16 inches Deep. Finished in Walnut on gumwood. Unusual value!  
**\$14.95**  
Shown in center: 40 inches High, 27 inches Wide, 16 inches Deep. Offers four roomy drawers for storage. Finished in Walnut on gumwood.  
**\$16.95**  
Large 6-drawer model in Walnut finish, 46 inches high, 27 inches wide, 16 inches deep.  
Liberal Terms Easy Terms

**SPECIAL LINOLEUM OFFER**  
*Armstrong Inlaid Lino. Floor*  
**\$18.75**  
LABOR INCLUDED ANY ROOM SIZE UP TO 9x12  
EMPLOY A RELIABLE CONTRACTOR  
**SHERWIN-WILLIAMS**  
41 SOUTH AVE.

**LADIES . . .**  
**EVERYTHING MUST GO. — NO DEALERS**  
**DISHES — GLASSWARE — RAKE — SPADE — LAWN SCISSORS — POTS — PANS — AT GIVE AWAY PRICES**  
3-PIECE LIVING ROOM SET **\$15.00** Take It!  
Mahogany Inlaid Dining Room Set Reasonable  
LAWN MOWER **\$10** CHINESE BAMBOO SUN ROOM SET **\$50**  
ODD CHAIRS, SERVICE FOR 6 APT. TABLE, COCKTAIL SET, PICTURES — THROWS—DINNER RING  
**66 CHESTERTON ROAD**  
Go Out Ridge Road West 4 Streets Beyond Mt. Read Bend On The Right To Fetzner Road To Chesterton Road

**SHERWIN-WILLIAMS**  
**FINE WALLPAPERS**  
MONEY SAVING VALUES  
Stop in and see these Excellent selections today  
Beautiful wallpaper for your living room, dining room, bedroom and kitchen. Outstanding patterns in all colors and designs.  
**14c** And Up  
NEW LOCATION  
41 SOUTH AVE. Open Monday Nights 'Til 9  
**SHERWIN-WILLIAMS**  
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Between Main and Broad  
Free Parking — West 4 St. or South Ave.  
**HOME DECORATION SERVICE**

**THE RELIABLE** 80-84 STATE ST ROCHESTER, N.Y.

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**PENNEY'S**  
J. C. PENNEY CO., INC.

Clinton Ave., One Block South of Main  
Shop Monday — Noon 'til 9 P. M.

A Whole Storeful of These Quality

# BLANKETS



## 100% PURE WOOL!

## 5-Year MOTHPROOF Guarantee!

- ✓ Perfect Quality At a Low Value Price!
- ✓ Double-Bed Size, 72 Inches x 84 Inches
- ✓ All Are Beautifully Rayon Satin Bound
- ✓ Four Gorgeous Colors to Choose From
- ✓ Pay Cash or Use Penney's Layaway Plan

# \$ 7 88

(None Sold  
To Dealers)

This is the outstanding value of the year. Think of it—an all wool blanket weighing three and one-half pounds for only \$7.88. And for your convenience you can buy them from any salesperson on any one of Penney's four big floors. Four beautiful colors—rich Cherrywood — dainty Rosedust — ever popular Blue and a soft Green. And that's not all—you can pay cash if you wish or a small deposit will hold one for you on Penney's famous Lay-away Plan. Buy several for yourself and give them as Christmas gifts, too.

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J. C. PENNEY CO., INC.  
Clinton Ave. — One Block South of Main St.

FIRST PRIZE OR  
**\$100**  
A Month  
For Life In  
"Name The  
Swan" Contest  
11c Regular ... 7c  
3 lbs. 69c; 1 lb. 25c  
Lux ... 3 for 20c  
Flakes, Lge. ... 24c  
GRADE FOODS  
Lyell Avenue

Calmarh  
Sims  
and Safflers  
Get Relief This  
Quick Easy Way  
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**MAID'S**  
Nose Spray  
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will be refunded.  
Non-irritating. May be  
used by an infant in absolute  
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# ACTION -- Not Promises

## HERE'S THE RECORD!

Does This Look Like 12 Years of "DO NOTHING" Administration as Charged by Republican Opposition?

- ★ Establishment of a sound banking system.
- ★ Creation of a Federal Deposit Insurance Corporation to guarantee bank deposits.
- ★ Organization of the Home Owners Loan Corp. to save homes from foreclosure.
- ★ Saving farms from foreclosure by establishment of the Farm Credit Admin.
- ★ Rescuing agriculture from disaster through AAA and Soil Conservation Act.
- ★ Providing truth in sale of securities, and protecting security of investors through the Securities and Exchange Commission.
- ★ Slum clearance.
- ★ Reduction of farm tenancy.
- ★ Old Age Insurance.
- ★ Unemployment Insurance.
- ★ Federal aid to the crippled and blind.
- ★ Public works projects, carried on to provide work, and to build thousands of permanent improvements.
- ★ Distribution of funds through the Federal Emergency Relief Administration, to save starving people who had reached the end of their resources.
- ★ Enactment of minimum wage and maximum hour laws.
- ★ Civilian Conservation Corps, and Reforestation.
- ★ National Youth Administration, aiding thousands of underprivileged young people.
- ★ Legislation abolishing child labor.
- ★ Reciprocal trade agreements.
- ★ Stimulation of private home building, through the Federal Housing Administration.
- ★ Breaking up utility monopolies, and protection of consumer from exorbitant rates.
- ★ Resettlement of farmers from marginal lands that cannot be cultivated.
- ★ Getting electricity out to the farmers through Rural Electrification Administration.
- ★ Water Conservation programs.
- ★ Drought control and drought relief.
- ★ Crop Insurance and the ever normal granary.
- ★ Assisting farm cooperatives.
- ★ Conservation of natural resources.
- ★ National Labor Relations Act.

Don't Go Back To Hoover Depression-Go Forward With Roosevelt!

**For Speedy Victory--Just And Lasting Peace--  
Jobs And Security For All --Vote Row "B"!**

*The Democratic Party Proudly Presents The Following Candidates:*

							
<b>FRANKLIN D. ROOSEVELT</b> <i>For</i> PRESIDENT OF UNITED STATES	<b>HARRY S. TRUMAN</b> <i>For</i> VICE-PRESIDENT OF UNITED STATES	<b>ROBERT F. WAGNER</b> <i>For</i> UNITED STATES SENATOR	<b>JUDGE MARVIN R. DYE</b> <i>For</i> ASSOCIATE JUDGE COURT OF APPEALS	<b>GEORGE F. ROGERS</b> <i>For</i> CONGRESS 49th District	<b>JEAN WALRATH</b> <i>For</i> CONGRESS 41st District	<b>NORBERT STREB</b> <i>For</i> STATE SENATOR 59th District	<b>JULIUS HOESTERY</b> <i>For</i> STATE SENATOR 51st District
							
<b>RAYMOND C. SCHEIBLE</b> <i>For</i> ASSEMBLY 1st District	<b>DR. BALDWIN F. MARTIN</b> <i>For</i> ASSEMBLY 2nd District	<b>RAYMOND GUGEL</b> <i>For</i> ASSEMBLY 3rd District	<b>LEWIS R. FALCONE</b> <i>For</i> ASSEMBLY 4th District	<b>JOHN W. MILES</b> <i>For</i> JUSTICE OF SUPREME COURT	<b>J. ARTHUR JENNINGS</b> <i>For</i> JUSTICE OF SUPREME COURT	<b>GEORGE HOFFENBERG</b> <i>For</i> COUNTY JUDGE	<b>JAMES S. SHEEHAN</b> <i>For</i> CITY COURT JUDGE

# VOTE STRAIGHT DEMOCRATIC

MONROE COUNTY DEMOCRATIC COMMITTEE



WANTED TO RENT—Garage vicinity  
Westwood Ave., between Kirkland and  
Front Ave. Genesee 54125.

**ANOTHER  
ACE FOOD  
MARKET**  
OPENS NOV. 6  
AT  
818 MERCHANTS RD.  
Full Line of Groceries  
Fruits and Vegetables  
Beer and Ale  
**FREE  
DELIVERY**

**Syracuse Bowlers  
To Play Host To  
National Officials**

Women's and Men's Bowling Associations of Syracuse will be hosts to the members of the National Bowling Council in Syracuse for their tri-annual meeting Nov. 14. An informal dinner and dance at the Onondaga Hotel on Nov. 13 will honor nine council officials and it is expected that bowlers from Rochester as well as other sections of the state will attend.

Among the officials slated to be present are Ebersole of Washington, D. C., chairman of the council and director of the

Bowlers Victory Legion; John J. Canelli, Toledo, O., vice president of the American Bowling Congress; Mrs. J. J. Knepprath of Milwaukee, Wis., president of the Women's International Bowling Congress; Elmer Baumgartner, also of Milwaukee, secretary of the American Bowling Congress, and Mrs. Alberta E. Crowe of Liverpool, N. Y., secretary of the Women's International Bowling Congress.

John O. Martino, well known Syracuse bowler and vice president of the American Bowling Congress, has been announced as toastmaster. Mrs. Crowe will give the welcoming address to National Bowling Council members, and principal speakers will include Mrs. Knepprath, Ebersole and Canelli.

**Attorney Urges  
Election Of  
George Hoffenberg**

Urging the election of George Hoffenberg as county judge, J. Emmett O'Brien, Rochester attorney has charged that the Republican party selects judges on a political basis.

"No Democrat," said O'Brien, "except the late County Judge William F. Lynn has been elected to the Supreme Court or County Court bench in this county within the memory of any man now alive."

He endorsed Hoffenberg who is said to have strong support among independent Republicans as well as Democrats.



**MINSTRELS ON ICE!**  
Al Surette and Leo Loeb bring back memories of Weber and Fields' famous minstrel days in their black face comedy antics of the laugh-provoking high-lights of Ice Capades of 1945, on ice. The skit, entitled "At Grand Central Station" is one coming to the Buffalo Memorial Auditorium Nov. 20 to 26.

**Black Face Comedy  
Brought To Ice For First  
Time In Ice Capades'**

Buffalo, N. Y. — As Al Surette and Leo Loeb throw audiences into fits of laughing, in their merry, mad comedy act of the Ice Capades of 1945, coming to Buffalo Memorial Auditorium, November 20 through Nov. 26, little will the audience know, that in Surette they are seeing a clown who owes everything to eccentric blades.

Tickets for choice seats to all performances of Ice Capades of 1945 are now on sale at The Rochester Sun, 93 Clinton Ave. S.; Kalbfleisch Travel Agency 183 Main St. E.; and Weyher Travel Service, 328 Main St. E. Rochesterians are showing particular interest in the special Thanksgiving Day matinee which is expected to attract many from this city.

Ice Capades will give performances nightly at 8:30 p. m. as well as Thanksgiving Day and Sunday matinees at 2:30 p. m. Tickets prices range from \$1.60 to \$3.00.

Born in Canada, but a native of Boston, Surette was a victim of arthritis, to the point where he was resigned to becoming a hopeless cripple. When doctors prescribed some sort of exercise, he took up ice skating. Surette found that skating was bringing him back to health and he's been an avid disciple of the silver blades ever since.

Despite the comedy touch, Al is rated one of the finest skaters in the business and he is one of the few to master the spectacular, difficult Cantilever spreadeagle. In this he defies gravitation in zooming over the ice with body parallel to the surface.

He and Leo Loeb, both of the Ice Capades' 45 men who joined the service, but who were recently given an honorable discharge, team up for the laugh-provoking "Grand Central Station," in which as a couple of red caps, they are a riot.

Annual dinner meeting of the county health committee of the Tuberculosis and Health Association is planned for next Thursday at 6:15 p. m. in the Chamber of Commerce.

Dr. H. A. Pattison, medical director of the Potts Memorial Hospital, will be the chief speaker of the evening. His subject will be "Rehabilitation". Dr. Pattison was formerly with the National Tuberculosis Association, and the hospital he represents is devoted entirely to rehabilitating cases of Tuberculosis.

Dr. Ezra Bridge will report on the progress of the County Mobile X-Ray Unit which was placed in operation on August 7th and which is daily conducting X-ray surveys in industries in the city and county.

**Hospital Head  
To Speak at  
Health Unit Dinner**

Each week The Rochester Sun, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory, is Mrs. Helen A. Wright, 490 Sawyer St.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

**Cartoon Listed  
On Children's Movie  
Show At Museum**

The Rochester Museum of Arts and Sciences lists the following movies for the children's program Saturday morning at 10:30 — "The Foxy Fox" and "Bee and the Butterfly", both cartoons, plus three educational pictures. The are: "Return of the Buffalo", the story of the Buffalo before and after the coming of the white man; "Mexico", depicting strange and ancient relics of the Aztec culture

and "Zoo's Who", the social register of the animal kingdom.

**WHY QUINTUPLETS  
always do this for  
CHEST COLDS!**

To Promptly Relieve Coughing — Sore Throat and Aching Muscles  
Whenever the Quintuplets catch cold — their chests, throats and backs are rubbed with Muterole. Powerfully soothing — Muterole not only promptly relieves coughs, sore throats, aching chest muscles due to colds — but also helps break up congestion in upper bronchial tract, nose and throat. Wonderful for grown-ups, too!  
In 3 Strengths **MUSTEROLE**

**BERGHASH SPECIALS**

4 and 5 Year Old  
**BLENDED  
WHISKEY**  
Expertly blended. A rare whiskey value, 86.8 proof. **\$3.50** 5th

**IMPORTED DISTILLED DRY  
GIN \$2.99** 5th  
Plenty of Saving at This Price

A COMPLETE LINE OF SCHENLEY'S, SEAGRAM'S, CALVERT, THREE FEATHERS AND OTHER STANDARD BRANDS!

**ROCK and RUM SPECIAL**  
MILD AND DELICIOUSLY FLAVORED **\$2.19** 5th  
You can't afford to be without this!

**RED TABLE  
WINE \$2.49** GAL.  
Money-Back Guaranteed

**BERGHASH  
LIQUOR STORE**  
124 CLINTON AVE. SO.  
NEXT TO LOEWS ROCHESTER MAIN 786

**SLATE SURFACED ASPHALT LASTS LONGER**



You'll Find a Type of Roofing For Every Job At Both Sears Stores

**BOTH STORES  
OPEN  
FRIDAY-  
SATURDAY  
'til 9 P. M.**

**ROLL ROOFING  
HEX SHINGLES  
3-in-1 SHINGLES**

**ROLL ROOFING 2.29** Roll Both Stores  
Slate surfaced roofing that can be applied easily, quickly. Each roll is 36 inches wide and 36 feet long, weighs 90 pounds, covers 100 square feet. Choice of three colors.

**3-IN-1 SHINGLES 2.00** Bundle Both Stores  
Honor Bilt, our finest, heaviest shingle in a choice of seven colors. Weather resistant, they will not fade nor lose their brilliance. Covered with genuine slate granules. 3 bundles per square. Weight 210 pounds.

**HEX SHINGLES 2.25** Bundle Both Stores  
Honor Bilt hex shingles will not crack or buckle due to changing weather conditions. 2 bundles weigh 148 pounds per 100 square feet. Choice of colors.

**Walltite INSULATION BOARD 5c** Per Square Foot Both Stores  
Available in sheets 48 1/2" thick. Saws easily like lumber, easy to handle. Transforms unused space into livable rooms. Ideal for attics, playrooms, dens, etc. Buy on our Easy Pay Budget Plan.

**Insulate**  
with SEARS  
**HONOR BILT  
ROCK WOOL**  
Save fuel next winter and so on — save with your Government fuel conservation plan. It's not only easy to install, but it's economical. Rock wool insulation will keep your home warmer in the winter and cooler in the summer. Buy on our Easy Pay Budget Plan. You'll find a type for every home insulation.

**Pre-Fit Streamlined Window Sets 11.79** And Up 2-0x4-6"  
Complete with zinc jamb. Efficient easy to operate.  
Install these easy-to-operate streamlined window sets in your home and have trouble free window openings. Includes modern narrow trim and easy operating sash cut to a zinc jamb which conceals a silent operating counter balance and chain. No weather stripping needed on these windows.

**4x9' x 23' Size  
Clothes Closet 14.95** Both Stores  
Large, double door style with 2 shelves. Firmly reinforced throughout all wood frame designed so that extra shelves may be added, if desired. Buy on our Budget Plan.

**BATT TYPE 1.59** Per Carton Both Stores  
Waterproof paper backed Rock wool batts for installing between floor joists and walls. Carton of 10 batts 15x24x3 insulates 27 square feet three inches thick.

**PELLET TYPE 1.36** Per Bag  
Easiest type to use, simply pour from bag between floor spaces, ceiling etc. Spreads evenly. Pellets are large enough so that they will not sift between walls or ceilings. Bag insulates 20 square feet, 3" thick.

**KIMSUL INSULATION 5.25** Per Roll  
Flexible, soft sheets of laminated asphalt impregnated wood fibres bound together and strongly reinforced with stitching. Fits snugly. Roll covers 100 square feet, 16" x 20" x 24" width.

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION (#7) MAIN 7000  
RIDGE ROAD NEAR DEWEY (#13) GLENWOOD 554  
ROCHESTER, NEW YORK



**An Orchid To You**

Each week The Rochester Sun, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory, is Mrs. Helen A. Wright, 490 Sawyer St.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

**Q. Have you a loved one in service?**  
**A. Give a pint of blood on his birthday!**  
PHONE MAIN 1102 FOR RED CROSS BLOOD BANK APPOINTMENT

**GENESEE LAGER BEER**



# The Rochester Sun

## SHOPPING NEWS

SPECIAL NEWS  
STAND  
EDITION  
4c

### Amusements

**CENTURY** NOW PLAYING  
Donald O'Connor, Susanna Foster and Percy Ryan in  
"THIS IS THE LIFE"  
Plus "SILENT PARTNER" with William Henry and Beverly Lloyd

**PALACE** NOW PLAYING  
Paulette Goddard, Sonny Tufts and Barry Fitzgerald in  
"I LOVE A SOLDIER"  
Plus "DARK MOUNTAIN" with Robert Lowery and Ellen Drew

**CAPITOL** NOW PLAYING  
Dorothy Lamour, Eddie Bracken and Gil Lamb in  
"RAINBOW ISLAND"  
Plus Phil Baker in  
"TAKE IT OR LEAVE IT"

**HUDSON** SUNDAY AND MONDAY  
"STEP LIVELY!"  
with Frank Sinatra and Gloria DeHaven.  
Plus "THE SCARLET CLAW" with Basil Rathbone and Nigel Bruce

**LITTLE** SECOND BIG WEEK  
"THE PRIVATE LIFE OF HENRY THE VIII"  
with Charles Laughton, Merle Oberon and Robert Donat

**REGENT** NOW PLAYING  
Bob Hope in  
"THE PRINCESS AND THE PIRATE"  
In Technicolor.  
Plus Chester Morris in  
"ONE MYSTERIOUS NIGHT"

**REXY** SUNDAY, MON., TUES.  
"MAKE YOUR OWN BED"  
with Jack Carson and Jane Wyman.  
Plus "THE FALCON OUT WEST" with Tom Conway and Barbara Hale

**TEMPLE** STARTS FRIDAY  
East Side Kids in  
"BOWERY CHAMPS"  
with Constance Cummings.  
Plus "SOMEWHERE IN FRANCE" with Constance Cummings.

EIGHT YEAR—No. 4

THURSDAY, NOVEMBER 9, 1944

If You Do Not Receive Regularly PHONE, STONE 6000

## Political Polka

By CURT GERLING  
Gerling's predictions at the Sun office were prophetic. Monday the Polka-master picked the city and county for FDR; the election of Dye, Rogers, Sheehan and Scheible in balance to go Republican. He also said that Harry Fish would be trounced. (A perfect score.)  
Roosevelt's sweep of the county and country proves that glib talk and red herrings, a favorable press and millions of dollars are inadequate—you've got to have the man.  
The Republican assumption that the voting public would accept distorted news and editorials in their newspapers and half truths and quotes over the radio has been soundly repudiated by the voters of the nation.  
In spite of all the screaming (Continued On Page 6)

## Adventists Continue Crusade 'Secrecy'

Last Sunday for the second successive week the "Crusade for Christ" here had been turned into a "battle of beliefs."  
Main point of dissension between promoters of the crusade and the majority of protestant churches in the city is that the sponsors have tried to hide their identity and, because of the secrecy surrounding it, its auspices the so-called crusade has indulged in misleading advertising.  
Several additional local pastors took up the cudgels Sunday to join those who already had publicly protested against methods used by the Seventh Day Adventist cult which was revealed as behind the series in an exclusive story in this paper.  
Unknown Here  
To further back up their charges of "misleading" advertising several pastors pointed to the billing of Dr. Glenn A. Coon, speaker at the crusade meetings. In newspaper advertising of the group, Dr. Coon is billed as "an outstanding lecturer on Bible prophecy." A Sun reporter's efforts to learn who, beyond himself, considered Dr. Coon as such revealed that he was unknown in local ministerial circles.  
According to Dr. Hugh Chamberlain Burr, executive secretary of the Federation of Churches here, Dr. Coon was not known to him prior to his appearance on the Rochester (Continued On Page 4)

## N. Y. Chooses Dewey — For Governor

America agreed Tuesday that it was "time for a change" — but not to Gov. Thomas E. Dewey. Returns indicated that the "peepul" thought the changes should come in the policies and program of the Republican party — if they are states. But, unlike a horse race, they don't pay off for coming in second in the national electoral sweepstakes. It's more like a boxing match — either you win or you don't — and Dewey didn't.  
(Continued on page four)



VICTORY ROW—George Rogers was confident of election even at 9:15 a. m. Tuesday. Left above, he points to the "Victory Row" on his home-district voting booth. County Leader Roy Bush set the good example by voting early — 6:13 a. m. Whether his sign is the V-for Victory or whether the upraised fingers mean "the second row'll win" is not known, but in the picture below he is shown as he spoke the words of victory to the radio audience late Tuesday night. He is surrounded by happy party workers at the Hotel Seneca Democratic headquarters.



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## 17 Million War Loan Asked Of Individuals

With election out of the way Rochester and Monroe County turned its collective eye to the Sixth War Loan this week and made plans to once again "go over the top."  
Quota for Monroe County has been set at \$61,000,000 with \$17,700,000 assigned to individuals. In the last drive no quota for individuals was set.  
Quota for District Two which comprises the counties of Monroe, Livingston, Ontario, Seneca, Wayne and Yates is \$73,030,000.  
Up To Individuals  
Admitting the task before individuals would be "hard" Raymond N. Ball, chairman of the campaign here said, "The individual's job is more realistic this time. Sales in a greater percentage are going to be dependent upon them."  
The drive is scheduled from Nov. 20 to Dec. 16, but the campaign committee has announced that purchases of E, F and G Bonds and Series C notes are now being counted and will continue so through the last day of the year.  
The overall quota is slightly more than 10 million dollars less than the Fifth Loan assignment of \$83,485,000, in accordance with the nationally lowered quota, 14 billions against 15½ in the Fifth Loan.  
Reduction Explained  
The reduction in quota, Ball explained to the county leaders, (Continued On Page 3)

## This Week's \$25 Winner

Mrs. D. McRae, 485 Lexington Ave. is the lucky winner of this week's \$25 cash prize, offered by The Sun to its sustaining subscribers. This is the reward Mrs. McRae gets for paying her carrier, Thomas Reynolds, 65 Linnet St., ten cents a month for regular delivery of The Sun to her home. Tom, incidentally collects an extra five dollars bonus.  
Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers for the current month are entitled in the drawings. Since inception of the plan more than \$2,000.00 has been paid to lucky winners.

MENT  
OTE  
OR  
RGE  
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eratic  
late for  
UDGE  
Judiciary  
County.  
did.  
SSOM  
APPLE BLOSSOM  
Apple Blossom Toilet Soap  
Agarol LAXATIVE  
BORAX POWDER  
EPSOM SALTS  
WINKLE PILLS  
Soreness  
FLAKE-DANDRUFF  
SHAMPOO  
MMS  
OLIVE OIL  
Cream

## CRAMER'S

### LABEL ON YOUR PRESCRIPTION

IS YOUR GUARANTEE OF QUALITY...

## CRAMER'S Prescription Pharmacists DRUGS

\* 25 CLINTON AVE. N. \* 61 EAST AVE.  
\* 417 CHILI AVE. \* 1286 DEWEY AVE.  
\* 1771 EAST AVE. \* MEDICAL ARTS BLDG.

PROMPT PRESCRIPTION DELIVERY SERVICE

Formerly Known as ROCHESTER JOBBING HOUSE

OPEN EVENINGS EXCEPT WED. 9:30 A. M. till 9 P. M. Wed. Open till 6 P. M.

## Vine's

Men's Dept. Main Floor

### Think Your Hard To Please?

Vines Can Change Your Mind— And Save You Money Too...

It won't take any persuasion either, because Vines stocks are so big and so complete, that you are bound to find just what you have been looking for. You are welcome too, just to look over their stocks and compare. You will find Vines salesmen pleasant and courteous, even when you are "just looking around." You will see many famous quality makes at Vines at less than their nationally advertised prices.

"SAVE MONEY—SAVE TIME—BUY QUALITY AT VINES"

## Men's JACKETS

Zipper or Button

- Leather
- Suede
- Wool
- Gabardine
- Poplin
- Whipcord
- Melton

You'll see a stock of Jackets such as you've never seen before. In fact you'll see enough jackets to fill the average store. With this tremendous stock, is there much question but that you'll find just the kind of Jacket you want? And you'll save money, too.

\$8<sup>98</sup> to \$17<sup>95</sup> Sizes 36 To 54

\$3<sup>98</sup> to \$22<sup>50</sup> SIZES 36 TO 54

## ADAM HATS

\$3<sup>45</sup> TO \$6<sup>00</sup>

## SWEATERS

Plenty of 100% wools — sweaters that are usually hard to find. Lots of all wool slip-ons, all wool sport sweaters, and all wool ribbed coats. Styles for young and old to suit every taste and price.

\$1<sup>98</sup> to \$6<sup>48</sup> Sizes 36 to 50

"A New Name For An Old Concern"

## Vine's JOBBING HOUSE

159-161 JOSEPH AVE. CORNER NASSAU STREET

Formerly Known as ROCHESTER JOBBING HOUSE

EDWARDS PORTRAIT PHOTOGRAPHS

make fine

## CHRISTMAS GIFTS

Accept Our Invitation To A

## PORTRAIT TEST SITTING

no cost—no obligation to buy

Been putting off having your photo taken? Camera shy? For a limited time, Edwards will photograph you without cost or obligation. Furthermore, we will submit ACTUALLY 12 PROOFS for your selection — see yourself a dozen different ways — then you may order photographs or not, as you wish. Come in for a sitting soon—try our Cinema-Action process—quick, comfortable, no blinding lights. And be sure to come in early for Christmas gift portraits. Remember — There is no charge or obligation.

12 PROOFS SUBMITTED

No Appointment Required  
3 Lovely 5x7 Vignette Portraits \$5.95  
Charge It To Your Account

## Edwards

PORTRAIT STUDIO  
In The Green Room





**War Loan Drive**

(Continued From Page 1)

Based on Treasury Department estimate of current war expenditure needs and is based on a loan experience of over-subscription. Expectation is that the final total, hope being that a greater proportion of sales in the impending drive will come from sales to individual buyers which will be heavily stressed in campaign plans.

Declaring that soaring bank deposits in the state proved that "we had scraped the bottom of the barrel on bond purchases as yet," Ball warned county campaigners that a generally

felt complacency over the war situation might well prove their major point of sales resistance.

"We know the money is there, however. Bank deposits have increased in spite of the fact that this district has purchased over 248 million dollars worth of bonds during the five preceding drives," Ball declared in calling for an all-out drive on quotas.

Booth captains of the War Finance committee were to meet in the Chamber of Commerce at 12:15 p. m. today to hear further information and plans for the Sixth War Loan from Mrs. William F. Washburn, Rochester chairman of the Women's Division.

**EDWARDS BASEMENT**

Men! Here's Your Sub-Zero Anti-Freeze

**Blue Melton Cloth  
MACKINAW'S  
994**



For the man at work there is no finer jacket. Blue melton cloth, fully lined with cotton-plaid for extra warmth. Finished by more costly and careful methods, this jacket will give you the maximum wear. It is a jacket upon which you can depend for warmth, durability and appearance. Double breasted style with 1/2 belt. Two neat slash pockets and two patch pockets. Blue only.

Sizes 38 to 46

EDWARDS—Men's Jackets—BASEMENT

**Edwards**  
NON-RATIONED  
"OLD MILL"  
Orange Marmalade

**5 1 LB. JARS \$1**  
Priced Below Ceiling

Luscious pure marmalade . . . made from finest oranges and sugar. English style with the rind.

EDWARDS—Street Floor

Shop Edwards Basement Tomorrow and Saturday For Clothes That Work Overtime

Men's Cotton Khaki Fabric  
**Coveralls**  
**4<sup>69</sup>**

No matter what kind of work you do, this is the garment you'll welcome. Full cut, bar tacked, sanforized shrunk. Made by Freeland in sizes 38 to 46.

Made by  
Freeland Mfg. Co.

**SHOP  
COATS  
3<sup>19</sup>**

Can Take Plenty of Wear.

Full cut covert fabric cloth . . . union made and sanforized shrunk. Every coat bar tacked at points of wear. 3 pockets, 1 in covert.

EDWARDS—Work Clothes—Basement



Men's Union Made  
**BIB  
Overalls**  
**1<sup>97</sup>**

Good work clothes have to take a lot of punishment and these bib overalls are the ones that can do it. Sanforized shrunk . . . full cut . . . bar tacked at all points of strain and wear. In Blue only. Sizes 36 to 50.



**Blue Denim Jumpers to Match**  
**1<sup>97</sup>**

Will stand up through all the rough and tumble of war work. Also serves to complete your appearance when wearing the overalls above. Blue denim. Sizes 38 to 50.

EDWARDS—Men's Work Clothes—BASEMENT

**EDWARDS BASEMENT**  
They Do Their Duty These  
**BLACK ELK  
Work SHOES**  
**3<sup>97</sup>**



Shoes that can take a lot of wear and tear these busy war days. Heavy soles of leather on cord. Leather inside heel pockets. Rubber heels.

EDWARDS—Work Shoes—BASEMENT

**FAMOUS QUALITY  
Bench Aprons**  
**69<sup>c</sup>**



Made of sturdy blue denim with two large pockets.

**TOOL MAKERS  
APRONS**

Heavy weight! Good quality! Long wearing! Made of white duck. **89<sup>c</sup>**

EDWARDS—Work Clothes—BASEMENT

00  
GAGES  
ARE  
D.F.H.A.  
GAGES  
4 1/2%  
TERM  
CARRY.

HOME 7270  
SALTORES

S



Wool

3.95

Floor Monroe



WOOL PASTEL

Both  
Stores

pastels with contrasting  
72x84 size, 33 1/2"  
neatly bound with  
max. stain for extra wear.  
colors.

4 Ounce Skein

Worsted

Wool

8c  
Main Floor  
Monroe

When knitting wanted  
selection of colors. Steel  
all your knitting needs.

Has a Complete  
Department . . .  
Full Line of  
Knitting Books.

Ed. Co.

MAIN 7006  
GLEN. 556

YORK

**FURS  
RUSSIAN KOLINSKY  
SCARFS!**

NOW at the season's lowest prices. You'll save \$1000 real money on new Fur Coat NOW! A small deposit holds any garment on our Lay Away Plan.

**CLIFFORD FUR CO.**  
1283 CLIFFORD AVE.  
One Block Off Portland  
CLIFFORD FUR SELLS FOR LESS

**Neisner's**  
Famous  
For Fine Portraits

**Pre-Christmas  
SPECIAL**



3 LOVELY 5x7  
PORTRAITS  
\$2.95  
only

Proofs Submitted  
Portraits of Distinction  
For Christmas Gifts

Your portrait artistically posed, perfectly lighted, beautifully finished... by Neisner. A gift only you can give.

**Neisner's**  
5 to 12 Stores  
200 E. MAIN ST.  
Studio Rear Main Floor

**Head Colds  
Catarrh  
and Sinus  
Sufferers**



Get Relief This  
Quick Easy Way  
Use  
**MAID'S  
Nose Spray**  
A guaranteed product. One dollar bottle gives relief, even in chronic cases—or money will be refunded. Effective, non-irritating. May be used to treat an infant in absolute safety.  
Sold at All Good Drug Stores

**Dolan's**

WHERE YOU BUY  
THE CUTS OF  
**CHICKEN**  
YOU PREFER  
**DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417

**\$20,000 FIRST PRIZE OR  
\$100**

A Month  
For Life In  
"Name The  
Swan" Contest  
Large . . . 11c Regular . . . 7c  
Spry . . . 3 lbs. 69c; 1 lb. 25c  
Lifebuoy or Lux . . . 3 for 20c  
Rinso or Lux Flakes, Lge. . . 24c  
**MODELLO & SON**  
1733 Norton St.

THEY'RE CALLING FOR  
**"Tammy"**

"Tammy" is the short and popular name for Tam o' Shanter Lager Beer and Ales. Everywhere you go, to your favorite tavern, club, hotel, restaurant or dealer's, the popular call is for "Tammy." Folks sure enjoy their just right flavor, sparkling zest and creamy, mellow smoothness. So make it a point to ask for "Tammy." American Brewing Co., Rochester, N. Y.

**Tam o' Shanter LAGER BEER and ALES**

AND THAT'S THAT BY JAMES



**Election Daze**

A Special Election Day Column By Ed Randall of 'Scene and Word' Fame

The saddest words  
Of tongue or pen.  
Are on the sign  
"CLOSED 'TIL 9 P. M." . . . .  
They really vote early in the 14th ward. In the 7th district of that ward, the first vote was cast at 6:01 A. M. by H. C. Barnes of 310 Mount Vernon Avenue. First woman to vote in that district was Miss Mabel Thomas, 485 Rockingham St. Miss Thomas was the fourth person to vote and did her patriotic duty at 6:10. (She said she voted Democratic.) Roy Bush, Democratic County Chairman, was the third to vote in the 7th district at 6:08.  
The Sun photographer wants to extend his thanks for the cakes and fresh fried cakes served him by election workers in the 26th district, 10th ward booth. The "early" breakfast helped assuage his hunger pangs while awaiting the arrival of Congressional candidate George Rogers, who cast his vote at 9:04 a. m., No. 68 on the list.  
Down on Hudson Avenue, a group of watchers were lounging near a booth when a long, black, shiny car pulled up to the curb. The driver, by all appearances a politician, opened the window and inquired: "How's it going, boys?" One of the group replied: "Oh, we're 'sked ahead, boss." "Honestly?" asked the politico. "Why did you have to bring that up?" was the unkind answer.

**Gospel Tabernacle  
Fund Drive  
Workers Spurred**

Final reports of the Gospel Tabernacle's drive to raise \$9,000 in its annual fund campaign will be made at a dinner meeting of the 60 workers next Tuesday evening in the First Reformed Church.  
Elmer P. Meulendyke, drive chairman called on all team captains in a special announcement yesterday to redouble their efforts in obtaining the needed sum.  
"If the work of the Gospel Tabernacle is to go on unhampered in the future," said Meulendyke, "our campaign quota of \$9,000 must be met. Early reports indicate that individual gifts are larger than heretofore, but many" people are not being reached."  
The Gospel Tabernacle housed in the former Livingston Park Seminary, maintains a playground and a community service program for the underprivileged in addition to its religious program. The Rev.

**Durand School  
To Have Play By  
Eight Graders**

Eight graders of Durand-Eastman School will present their annual play, "Wildcat Willie in the Doghouse," tonight at 8:15 o'clock in the school auditorium. The production is under the direction of Miss Thelma M. Flaherty.

**Could Adam Eat the Apple  
with Stomach Ulcer Pains?**

The biblical story of Adam eating a raw apple might never have come to pass had he suffered after-eating pains. Don't ignore your sufferings. Try Uda for relief of ulcer and stomach pains, indigestion, gas pains, for heartburn, burning sensation, bloated and other conditions caused by excess acid. Get a 25c box of Uda Tablets from your druggist. First does must convince or return box to us and get DOUBLE YOUR MONEY BACK.

**Laurelton PTA  
Plans 'Fun Night'**

Laurelton PTA has scheduled a "Fun Night" tonight at 8 p. m. in the school auditorium. Norman Iup will entertain. Topic for the month is "We Believe in Recreation." William Kempshall is Chairman.

**Roberts Auxiliary  
Meets Tomorrow**

Frank E. Roberts Auxiliary, American Legion, will meet tomorrow evening at 1116 Mt. Hope Ave. The hostess, Mrs. Grace McCarthy will be assisted by Gertrude Trott and Elizabeth Attridge.

**GIRL OF THE MOMENT**  
Adela Rogers St. Johns writes the life story of an exciting new star—June Allyson—little girl with a great big future.

**NICEST GUY IN THE WORLD**  
An appreciation of Bob Hope by Dorothy Kilgallen. The inside story of the comedian who holds a place unrivaled in every American heart. Many other story highlights about doings in Hollywood with portraits in color of Jeanne Crain, Gary Cooper, Betty Grable, Turhan Bey and others. Don't miss the special features in this issue.  
15c Dec. Issue **PHOTOPLAY** Now on Sale 15c

**Their Christmas Will  
Arrive by Mail**

in camps and posts all over the USA, so don't delay... choose and send now... something appropriately useful from Likly's service gift center.

**LIKLY'S**  
271 MAIN STREET EAST

- Men's and Women's Billfolds. . . . . from \$1.00
- Cigarette Cases from \$1.00
- Tobacco Pouches from \$1.00
- Writing Cases. . . from \$3.95
- Leather Photo Cases. . . . . from \$1.00
- Picture Frames from \$1.00
- Leather Back Clothes Brushes from \$1.50

Hundreds of other typically fine gifts to choose from.

Look at Sibley's Line-up Of Your Favorite  
**PYREX WARE**

Order Your Needs in Person, by Mail, or Phone Stone 6500

**PYREX 4-PC. SET OF FLAMEWARE**  
A skillet, a 1-qt. and a 1 1/2-qt. saucepan, with removable handle that fits all three! For top-stove cooking. **2.45**

**PYREX 9-PC. BAKING SET**  
One #209 pie plate, one #684 two-quart covered casserole, and six dainty custard cups. Faster baking, easier washing! **1.39**

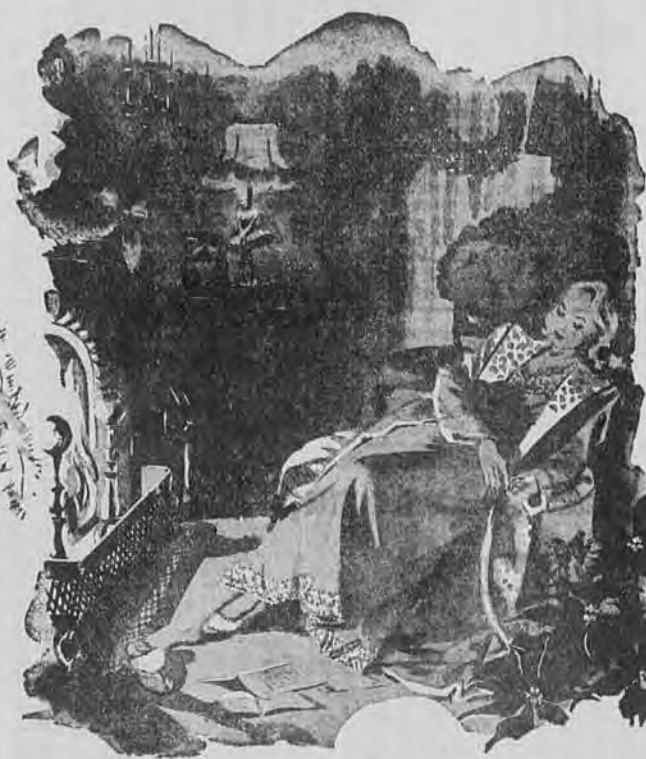
**PYREX 14-PC. UTILITY SET**  
A #209 pie plate, six custard cups, a #683 — 1 1/2-qt. casserole, three-piece bowl set, a #212 loaf pan and a #231 utility dish. **3.19**

<b>"FLAVOR SAVER" PIE PLATE</b> 45c Keeps in juice, has easy-to-hold handles.	<b>"HANDI-KIT" 6-PC. SET</b> 39c Six 5-oz. custard cups for baking, serving.	<b>CAKE DISH WITH HANDLES</b> 35c 8 3/8" across, 2" deep, for layer cakes.	<b>OPEN BAKER</b> #023-1 1/2-qt. . . . . 45c #024-2-qt. . . . . 55c For puddings, souffles.	<b>3-PIECE BOWL SET</b> 95c 1-qt., 1 1/2-qt. and 2 1/2-qt. bowls for many uses.
<b>PIE PLATE</b> #208-8 1/2 x 1 1/2" . . . . . 20c #209-9 1/2 x 1 1/2" . . . . . 25c For flaker crusts!	<b>CASSEROLE and COVER</b> #682-1-qt. . . . . 50c #683-1 1/2-qt. . . . . 65c #684-2-qt. . . . . 75c	<b>LOAF PAN</b> #212-9 1/2" x 5 1/2" x 2 1/2". Cake, bread, meat . . . . . 45c	<b>UTILITY DISH</b> #231-10 1/2" x 6 1/2" x 2" . . . . 50c Popular baking dish.	<b>DEEP PIE DISH</b> #453-8-oz. . . . . 10c #455-12-oz. . . . . 15c For fruits or meat pies.

CHINA AND GLASSWARE, FOURTH FLOOR  
**SIBLEY, LINDSAY & CURB CO.**

*Sibley's*

All Out Victory  
Requires Your Help  
... If You're in War  
Work, Stay There!



BOYS TWEED ROBE  
"Laddie" Man-falored,  
with one large patch pocket,  
reinforced seams. 50%  
wool, 50% rayon. Tan  
blue. 8 to 18. 10.95

BOYS AND GIRLS  
SHOP, THIRD FLOOR



BLAZER STRIPE FLANNEL  
ROBE in an assortment of  
rich color combinations.  
85% wool, 15% rayon.  
Small, medium, large.  
12.95

MEN'S FURNISHINGS  
NEAR CROSS AISLE A TO  
C, MAIN FLOOR



RAYON BROCADE  
DRESSING GOWN, magni-  
ficently tailored. Luscious  
rayon satin-striped lin-  
ing. Navy, maroon. Small,  
medium, large. 16.50  
Other Dressing Gowns,  
up to 30.00

MEN'S FURNISHINGS  
NEAR CROSS AISLE A TO  
C, MAIN FLOOR



STROOCK WOOLEN  
ROBE of soft, warm her-  
ringbone tweed of 85%  
wool, 15% rabbit hair. Tan  
blue. Small, medium,  
large. 24.75

MEN'S FURNISHINGS  
NEAR CROSS AISLE A TO  
C, MAIN FLOOR

WITH OPEN ARMS---  
EVERYONE WELCOMES A

# Christmas Robe

Another idea from Sibley's—we're simply brimming  
with them—collection of warm gifts to make warm  
friends warmer still! It's a wonderful notion, this one  
of a practical Christmas—nothing shows such  
thoughtful planning as for another's comfort. Be-  
cause at Christmas we knew you'd want something  
very special, Sibley's gift robes are lovelier than ever!

SMALL GIRL'S ALL-  
WOOL FLANNEL ROBE.  
Double-breasted. Patch  
pocket. Contrasting bias  
trim on collar and cuffs.  
Blue, red.

Sizes 1 to 3, 7.95  
Size 2 to 4, 8.95

CHILDREN'S SHOP  
THIRD FLOOR



GIRL'S HOUSECOAT of  
quilted rayon satin with  
interlining of cotton. Rose  
pattern on pink or blue  
ground. Patch pocket.

Sizes 3 to 6, 8.95  
Size 8 to 16, 7.95

GIRL'S SHOP  
THIRD FLOOR



TERRY-WEIGHT HOUSE-  
COAT with draped collar  
and simulated patch-  
pocket. 40% wool,  
60% rayon. Navy, caper,  
cherry. 12-16. 14.95

ROBE, SECOND FLOOR



QUILTED RAYON PRINT-  
ED CREPE ROBE in the  
grandest manner. Tea  
rose, white or blue ground.  
Size 14-20. 14.95

ROBE, SECOND FLOOR



QUILTED RAYON TAF-  
FETA ROBE with Roman  
striped trim. In navy with  
lustrous white lining. Size  
12-20. 18.50

ROBE, SECOND FLOOR

Auxiliary  
orrow

Robertshaw Au-  
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95c



10c  
15c

URB CO.

**DIAMOND CIRCLE** evening at 668 South Ave. A short business meeting at 7:30 will be followed by games. Friends are invited.

**NO APPOINTMENT NECESSARY**

**Permanents**

Our Famous 3 Specially Priced

Personality Shur Curl . . . \$2.75  
Exquisite Oil De Luxe . . . \$3.50  
Superior Bay Oil . . . \$5.00

- Soft, lustrous, long-lasting permanent you'll adore.
- Only fine quality materials are used.
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- Complete with shampoo and attractively styled fingerwave.

**SUNRISE BEAUTY SHOPPE**  
9 to 6 Daily; 9 to 9 Friday, Other Eve's by Appointment. Ground Floor  
90 EAST MAIN • MAIN 2422



FINGER WAVE 50c

## Political Polka . . .

(Continued From Page 1)

about streamlined "youth being served" it looks as if the idea should have begun right in the GOP home. There "ll have to be a wholesale housecleaning or both principles and men if the Republican band wagon is ever again to roll successfully. The Old Guard and the money clique will have to be deposited in the nearest ash can, as an indication that money and brains do not always go hand in hand. The power of the press, when in the hands of the politically bigoted is not only a joke, but a boomerang.

This Democratic sweep of the nation indicates that "you can't fool all of the people all the time," in fact you can't even confuse 'em.

It looks as if plans for the burial of the Republican party are in order, and judging from the smeary campaign they conducted flowers selected should be stink weed.

As we predicted here last week, the Broderick Merry-go-round broke down again. It does every four years. This time the county machine not only broke down, but lost a lot of parts that will take a few

years to replace. We don't think the secret and most sanguine expectations of local GOP leaders were that they could carry the city for Dewey, but they had planned on the county and the balance of the Republican ticket.

The biggest blow of all was the defeat of O'Brien and for that Roy Bush and his Democratic cohorts deserve a medal with palms.

The reason this was a tough contest, was that politically adroit Mr. Broderick wouldn't let his candidate talk, so we never knew if Mr. O'Brien committed an intellectual error in failing to vote for preparedness measures or was just carrying

**COKE**  
R. G. & E. Ernest & Solvay  
STOVE or NUT  
IMMEDIATE DELIVERY

Call **Glen 745**

**WEST END COAL & COKE CO.**  
8 Canary Street

**Lucas DURAFILM**  
FOR INTERIOR WALLS AND WOODWORK

A remarkable new oil paint for walls, ceilings, of plaster, wood, composition, burlap, cement. It's really washable! A permanent finish that defies all stains . . . even ink and mercurochrome. Soap and water removes dirt film and stains without affecting the pastel finish. In Gloss and Semi-Gloss.

**Durafilm Lasts for Years**

**\$3.75** Gal.  
WASHABLE WINDOW SHADES 39c

**LUCAS PAINT STORE**  
80 ST. PAUL ST. FREE PARKING MAIN 2090

**LINOLEUM**

From our large selection of patterns, all colors through to black. It is still possible to modernize that kitchen floor with

**ARMSTRONG INLAID LINO FLOOR**  
Any Room Size Up To 9x12 **\$18.75**

Complete labor and materials

Sizes 6 ft. x 36 in. WITHOUT ROLLER 29c

# SENSATIONAL! ALL 10 PIECES

PAY AS LITTLE AS 20% DOWN—TAKE 12 MONTHS TO PAY THE BALANCE!



**YOUR LIVING ROOM . . . COMPLETELY FURNISHED FOR ONLY \$149**

- Includes The Following
- Large Sofa
  - Guest Chair
  - Two End Tables
  - Gold Frame Mirror
  - Club Chair
  - Coffee Table
  - Throw Rug
  - 2 Pictures

Outstanding value opportunity! Here's a sensational low price for a completely furnished living room . . . handsome in appearance, luxuriously comfortable, well built all the way through. The two large pieces of the suite have FULL COIL SPRING CONSTRUCTION, are upholstered in heavy Tapestry, are styled along more conservative Modern lines that will harmonize with your other furnishings. Listed at the right are the items included:

Reliable Budget Terms Arranged . . . Pay Only \$2.50 Weekly

**COMPLETE SEVEN PIECE TWIN BED OUTFIT!**

All For Only **\$68<sup>88</sup>**

- TWO SPOOL BEDS!
- TWO COIL SPRINGS!
- TWO MATTRESSES!
- SMART NIGHT TABLE!

All Seven Pieces! Offers a world of comfort as well as smart appearance at Reliable low price! It offers a splendid investment! The beds are carefully built, finished in hand rubbed Maple on gumwood, the Night Table is in matching finish. See it—Save!

Terms 1.25 Weekly!

**THE RELIABLE** 80-84 STATE ST ROCHESTER 4 N.Y.

**TENTH GREAT WEEK! CRUSADE FOR CHRIST**  
"THE TRUTH DIRECT FROM THE BIBLE"

Sunday, Nov. 12th, 7:30 P. M.

**DR. GLENN A. COON**  
Presents

**\$5000 FOR A TEXT**  
Help Dr. Coon Discover It!

A minister of the gospel has offered Dr. Coon \$5000 for a text of scripture. Will The Doctor or some other minister, priest or layman win this prize? Dr. Coon has answered hundreds of Bible questions with hundreds of texts of Scripture.

Will Dr. Coon Succeed or Fail This Time?  
Be Here For The Exciting Search of the Scriptures!

★ **BERTRAM ROWE** ★ **OUTSTANDING BARITONE**

- ROUSING SONG SERVICE WITH TWO PIANOS AND THE ORGAN
- ILLUSTRATED BIBLE STUDIES START PROMPTLY AT 6:45 P. M.

**MASONIC AUDITORIUM**  
Admission Free Come Early

Q. Have you a loved one in service?

A. Give a pint of blood on his birthday!

PHONE MAIN 1102 FOR RED CROSS BLOOD BANK APPOINTMENT

**GENESEE LAGER BEER**

**Smart LITTLE GIFTS go over big**

Pictures ..... 98c up  
Hound Dogs ..... 59c  
Hurricane Lamps .. \$5.00 pr.  
Book Ends ..... \$1.98 up  
Vases ..... 35c up  
Figureines ..... \$1.19 up  
Plaques ..... 39c up  
Flower Holders ..... 75c

**DECORATE A ROOM FOR THE HOLIDAYS**

**Kem-Tone**  
Miracle Wall Finish

It is so easy to brighten up a room with Kem-Tone. It covers wallpaper, wall board and basement walls. One gallon does the average room.

**\$2.98 GAL. PASTE FORM**

Employ a Reliable Contractor

**SHERWIN-WILLIAMS**  
41 SOUTH AVE. MAIN 1517  
Free Parking on Water St. or South Ave.

**HOME DECORATION SERVICE**

# GRANTS

Known for Values in

## COLD WEATHER NEEDS

**Boy's Hooded PLAID MACKINAW \$12.98**

Mackinaw of extra fine woolen fabric, leather bound pockets, warm plaid interlining, plenty of roomy pockets. Hooded for greater protection. Brown, Blue, Gray, Maroon plaids. Sizes 8 to 16.

**BOYS' 2-PIECE SNOW SUITS \$8.89**

Warm wool double breasted snow suits. Knitted cuffs for added warmth. Warmly interlined. Blue, Brown, Gray. Sizes 4 to 10.

**KNITTED SKI CAPS 69c up** Assorted Styles

**WINTER FABRICS**

PERFECT WOOLENS AND WOOL BLENDS. NOVELTY WEAVES FOR YOU, YOUR CHILDREN, TOO.

All Wool Gray Pin Stripe and Plain. 54 in. wide. .... **\$3.98**

50% Wool Norman Plaids and Shepard Checks. Brown, Green, and Black. 54 in. wide. .... **\$2.69**

Wool Blend Herringbone Tweeds. Green, Tan, Gray and Wine. 54 in. wide. .... **\$2.59**

Spun Rayon Plaids. 54 in. wide. Blue, Wine, Purple, Red, Brown. .... **\$2.39**

DEAL WITH VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**1 Full Year Guarantee by Penn**

**VACUUM Cleaners Repaired**

**6.95**

ALL THIS AT ONE LOW PRICE

- ★ NEW BAG
- ★ NEW BRUSH
- ★ NEW CORD
- ★ NEW MOTOR BRUSHES
- ★ Cleaning of Motor
- ★ Alignment of Fan
- ★ Complete Oiling
- ★ Complete Greasing
- ★ General Tightening

**Expert Mechanics**

**FREE CALL AND DELIVERY**

Parts for All Make Cleaners

**PENN VACUUM STORES**

30 SOUTH AVENUE — STONE 6747

Open Monday Eve's 'Til 9. Other Eve's 'Til 6.

ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Children's 2-Piece Fur Trimmed **SNOW SUITS \$10.98**

Lined water-proofed gabardine jacket with fur trimmed hood. Lined melton cloth ski pants with knitted ankle cuffs. Red jacket, blue pants. Sizes 8-16.

Second Floor

**SCOOP! ALL WOOL SWEATERS \$3.98**

Pullover Style

- Cherry
- Blue
- Red
- Hunter Green
- Purple
- Maize

**GAY COLORFUL SKIRTS \$2.98**

Plaids, plain and checks. Pleated styles. Sizes 24 to 30. A girl can never have too many of these skirts.

**BOYS' PART WOOL SWEATERS \$1.69**

Plain back and sleeves, checked front. Blue and tan combinations. Sizes 6 to 10.

Basement

**They're Genuine Leather BOYS' MITTENS 55c**

We're proud of the price of these fleecy lined mittens. Cuffs are close fitting, ribbed knits. Black, brown for boys ages 9-15. Sizes 5, 6, 7.

Larger Sizes **69c**

Main Floor

Girls' Lambs Wool Back **MITTENS \$1.69**

Just Like Big Sisters

Cuddly warm mittens. Lamb's wool back bright red palms. Fleece lined. Sizes, small, medium and large.

Main Floor

**A Wonderful Christmas Gift! CHENILLE HOUSECOATS \$5.98**

Heavy chenille housecoats for yourself or to give — as Christmas gifts. Wrap-around style with a choice of two collars. In luscious shades of Aqua, Rose, American Beauty and Blue. Sizes 14-20.

**KNITTED SLIPS \$1.19**

A cold day just calls for warm undies so get ready — in time. Ours are in three shades. Built-up shoulder style. Tapered waist. 3 lengths. Sizes small, medium and large.

**PART WOOL ANKLETS 49c**

Wonderful foot warmers. In mouth watering shades to go with your skirts and sweaters. Sizes 9 to 10 1/2.

MAIN FLOOR

**MEN'S HARD TO FIND COAT SWEATERS \$2.98**

Here they are men the very coat sweaters you've been looking for in warm part wool yarns. Choose from assorted dark colors. All extremely well made. Sizes 38-46.

Basement

**Bright Plaid All Wool SHIRTS \$7.50**

Gay plaids and wool make this the ideal shirt for all outdoor wear. Cut true to size, tailored to perfection. Sizes 14 1/2 to 16 1/2.

Basement

**Men's Heavy Part Wool BOOT SOCKS 49c pr.**

Main Floor

**Capt. Stratton of the SPARS says:**

**Fundamental Human Needs** are not shaken by a period of military service," says Capt. Stratton, Director of the Spars, in the next True Story. "Women today place the same high value on love and understanding, on home and family life."

True Story helps to satisfy those "fundamental human needs" with its true-life lessons in living. That's why it is such an unusual influence for public good...why its absorbing stories of real people provide reading enjoyment for millions.

**"My True Story" on your Blue Station! Mon. thru Fri. 10 A.M. EWT**

USE OUR CONVENIENT LAYAWAY PLAN **W. T. GRANT CO.** 293 MAIN ST. Cor. East Avenue USE OUR CONVENIENT LAYAWAY PLAN



T PRIZE OR  
**\$100**  
A Month  
For Life In  
"Name The  
Swan" Contest  
Regular . . . 7c  
1 lb. 25c  
3 for 20c  
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**BINGO** ★  
(rear)  
P. M.  
ALL JEFFERSON  
GAMES  
AMES

**HALL**  
MAIN ST.  
11:30 P. M.  
SAT. 8 P. M.  
n. Aft. 2:30  
Mon. Aft. 5  
es. Aft. 1:30  
Games \$7  
Thurs. Aft.  
IDAY  
- \$10 - \$15  
"H" GAME  
URDAY  
GAMES  
8.00  
LX 5c—TOTAL 30c

**LEAGUE**  
Corner GREGORY  
N. FRI. NITES  
GAMES  
EACH  
\$5  
16 WAYS  
fternoon 1:30  
GAMES  
-\$6

**HALL**  
P. M.  
\$50  
URDAY  
C. - 8:15  
25c — PLUS TAX  
ards 25c, Books 25c

**HALL**  
T.  
\$5-\$10  
GAMES

1:30  
ATURDAY  
-\$5-\$10  
7-WAYS  
CH GAME  
6 WAR BONDS

**R S**  
C AVE.  
ADM. 5c TAX  
BOARD GAMES  
\$50  
PECIALS  
-\$8  
GAME 1:11  
-\$10.00  
25c + 5c TAX

**WANTED**  
**USED TRUNKS**  
LEGAGE, GOOD CONDITION  
TOP PRICES  
**KRIEGER'S**  
111 CLINTON AVE. S. STONE 2281

**JUST BORN**  
A great new magazine!  
164 pages of features, fiction,  
full-color photos, original ar-  
ticles by Major de Seversky,  
Robert Benchley, Lucius  
Beebe, Robert Moses, Eric  
Johnston, Burton Rascoe and  
others. Plus digest of new  
subscribers, "Can Do!"  
25c ALL NEWSSTANDS

**PAGEANT**  
MAGAZINE

**G. I. Joe Says —**  
By Pvt. JOE BREWER

**SUCCESS?**  
I once said that fox hole radio could work. Remember? So working at it became a hobby. It was obvious a galena crystal would be superior to a razor blade. I entreated radio mail order houses to supply one but my money always came back with the terse stamped words: "Priority needed". Imagine! I wrote my friends. No luck. So in a blue haze I mentioned around the barracks some words about priorities and galena crystals.

A G. I. looked up mildly and said — "Isn't that the stuff they mine at Galena Missouri — a few miles away?"

"Sure," another chimed in. "It's lead or zinc ore . . . they mine tons of it a day in Joplin."

I've heard before about peo-

ple looking all over the world for something they had in their own back yard! I could have hidden in a thimble.

So — I got the crystal. It had to be mounted in solder so a wire could be fastened to it. Solder they have lots of in the Signal Corps, but my tool resources were limited. It took six boxes of matches to perform the task — and much verbal assistance. Completed, I hooked the galena in the circuit.

Clear as a bell came the code. Code! Well this is an improvement in tone, anyway. I fastened the aerial to the middle of the coil. My jaw dropped open. Music. Fascinated I sat very still. Listening to the faint music until the station announcement. Springfield Missouri.

"Where" — I ask a G. I. writing a letter "is Springfield?" "Seventy miles north of here" he says — "Why?"

"I got it on my radio" I sez with reverence, waiting for the bombshell to penetrate his brain.

"Oh" he says continuing to write.

I turn to another Joe, somewhat nettled but still beaming. "I got Springfield" I announce. "Comes in good around here" he responds laconically, munching on an apple and continuing to read "A Tree Grows In Brooklyn".

Crustfallen I twiddle with the wiring. You'd think someone would be impressed after all these weeks. I'm about to try another tack when the guy writing says out of a clear sky "Radio!" He drops his letter and comes over. "Lemme hear it" he challenges.

"Well I'll be darned . . . hey . . . Brewer's radio works!"

So to my profound satisfaction a small group gathers to listen and marvel.

I started trying different arrangements of wiring. The closer I brought the antenna lead to the ground end of the coil the louder the music became until it was finally apparent the whole 'coil' would be better off in the trash can. When completely disconnected a veritable blare struck my eardrums. The

announcer was saying "KMOX, Saint Louis" 300 miles! The station faded and another came into dominance. WFAA in New Mexico. Another fought for the lead and from the babble of voices I distinguished "WOOA, San Antonio, Texas", 850 miles!

Radio repair students became interested demanding a circuit diagram of a crystal detector hook up that would get San Antonio. I drew one.

"Where" asks the guy with ten years experience in his own radio shop — "where is the coil in this diagram?"

"Here" I say, picking up the coil from the floor.

"No!" he says in disbelief. Then he doubles over laughing. When he'd wiped the tears away he says — "Lemme see that circuit!"

He examines it, listens. "Pretty fair" he admits — "Only you have two other stations as well!"

"It's a triple feature" say I complacently. "Who else builds sets that permit listening to the news, a Rhumba orchestra and candidate Dewey all at the same time?"

**Good Vision Will Hasten Victory!**

To keep up the Good Work, win this war soon, vision is vital, no matter what your part may be.

If your eyesight is not up to par do something about it right now . . . renew it with modern equipment, dependable.

**GLASSES**  
from  
**Smalls**  
28 EAST MAIN ST.  
Harry A. Benwick, Optician  
28 EAST MAIN ST.  
JEWELERS OPTICIANS  
Pay Small Sums Weekly

*Come To SMALLS—Confident Of Satisfaction!*

*We Use Only Bausch & Lomb And Shuron Lenses!*

**WHEN YOUR CO-WORKER SAYS:**  
**"HOW ABOUT SIGNING UP FOR EXTRA WAR BONDS ON THE PAYROLL PLAN?"**



**Remember it's Uncle Sam Asking You to BACK THE 6<sup>TH</sup> FOR FINAL VICTORY**

SOME DAY soon one of your co-workers at your factory or office will ask you to sign up for at least one extra \$100 War Bond on the Payroll Plan. Or perhaps a neighbor will call at your home and ask you to invest in extra bonds in the 6th War Loan Drive.

These men and women are Volunteer Workers. It is not Mrs. Jones or Mr. Smith who is calling on you — but your own Uncle Sam who once again asks you to back up our fighting men.

Perhaps you are asking yourself, "Why is the 6th War Loan necessary?" General MacArthur could give you the answer. He'd tell you that it takes millions upon millions of gallons of high octane gasoline to bomb Japan. He'd tell you that a B-29 bomber costs \$600,000 in war bonds; that an "alligator" costs \$30,000; that a Thunderbolt P-47 about \$50,000. He'd tell you that from Pearl Harbor to Tokyo is 3,850 miles — and that the vast expanse of the Pacific makes bombing raids far more costly than any raids on Europe. Make no mistake about it — victory in the Pacific comes high. And we'll have to fight every inch of the way to Japan! And that means we must all back the Sixth for victory.

**Rochester Has Always Lead Before — It Will Again!**

**BUY AT LEAST ONE EXTRA \$100 BOND**

*Starts Nov. 20th*

This Advertisement Prepared and Sponsored by the Rochester Sixth War Loan Committee





# The Rochester Sun

## SHOPPING NEWS

SPECIAL  
NEWS  
STAND  
EDITION  
**4c**

EIGHT YEAR—No. 5

THURSDAY, NOVEMBER 16, 1944

If You Do Not Receive  
Your Copy Regularly, PHONE, STONE 6000

# SIXTH WAR LOAN DRIVE OPENS MONDAY

## Political Polka

By CURT GERLING

The name-calling contest that we Americans call an election is over, Mr. Roosevelt has fought his way through a barrage of trumped-up stink bombs and verbal rotten eggs to a fourth term as director of America's destiny. A job he is well qualified to fill.

A slightly deflated Mr. Dewey should be back at his desk in Albany by now, having counted his eggs (including those laid on the radio) a few years too soon.

The only thing that remains are the reports of the umpteenth district of snowbound Upsadaisy, Idaho, which is no longer important. But what is important and regrettable is the fact that the American electorate has a bad taste in its mouth — a (Continued On Page 5)

## Business Bureau Checks On Crusaders

That protests by Rochester churches against the "misleading advertising" tactics used by the Seventh Day Adventist sect in promoting a so-called "crusade for Christ" here are having their effect was seen this week in the attempt of Dr. Glenn A. Coon, head of the crusade, to whitewash the controversy in an open letter published in daily newspapers on Monday and in this paper today.

Answers from local pastors were quickly made refuting Dr. Coon's statement that the "ill feeling was a result of recent statements made by a well-meaning representative of a certain paper." The "well-meaning representative" incidentally is presumed to be The Sun reporter who has exposed the promoters of the crusade as Seventh Day Adventists — a fact which has been studiously omitted from all publicity in newspapers here.

Better Business Bureau Interested

It is now revealed that Fred M. Willson, manager of the Better Business Bureau here has a bulging file on activities of the Seventh Day Adventists' group dating back to 1929. In a statement to The Sun this week Willson said:

"This Bureau became interested in the sect (Seventh Day (Continued On Page 10)



**HERE'S HOW** — Builders of the Aircraft carrier for Rochester's Sixth War Loan Drive get some expert advice on how to duplicate a real "flatop" from a lad who really knows. Bruce Spencer, now studying at the U of R in the V-12 Navy unit served on the Aircraft carrier Essex for a year as aviation radioman. He participated in air strikes at Marcus Island, Wake and Raboul Harbour, as well as the occupation of the Marshall Islands, Truck and Saipan. "Mike" Mungovan, business agent for the Theatrical Mechanics Local 25, and Al Hoffend of A. J. Hoffend & Sons Co., builders of the flatop listen avidly to Spencer's advice. The replica will be unveiled Monday at ceremonies opening the war loan drive here.

## Red Cross To Tell of War Prisoners

The Rochester Chapter of the American Red Cross, in cooperation with the YMCA, will hold a Prisoner of War meeting next Monday starting at 8 p. m. in the Chamber of Commerce, to which next of kin of Monroe County's Axis prisoners and the general public are invited.

What happens to prisoners of war? Must next of kin who are overjoyed to learn that the boy in service is still alive, suffer an agony of uncertainty as they face their own helplessness to aid the prisoner "somewhere" in Europe or Japan? These questions and many others will be answered at the rally, in recognition of the growing inter-

## Importance of Sunday Paper Pickup Stressed

Efforts to get city residents to place an abundance of waste paper at their curbs for next Sunday's collection were being pushed this week by members of the Waste Paper Salvage Committee.

Residents were advised to raid store rooms, cellars and attics for every bit of waste paper which is needed in war materials and war industries.

Admitting that most excess paper in city homes would be thrown out eventually, a spokesman for the salvage committee said that "our job is to urge that householders throw it out now, when it will do our fighters some good, rather than later when there will be an abundance of materials with which to make paper products."

**RALLY AND DANCE**  
Monroe County Townsend Women's Auxiliary will hold a get-together rally and dance on Saturday night in Townsend Temple, 386 Main St. E.

## Parade To Launch S. S. Tokyobound

Nearing completion at the Culver Rd. armory yesterday was the giant replica of a U. S. Navy "flatop" which will promote sales of war bonds during the Sixth War Loan drive here.

The successor to the city's far-famed Liberty Bridge of the Fifth War Loan Drive has been named the "S. S. Tokyobound" and will be launched at a giant War Bond parade through East Ave. and Main St. Monday night. The parade is expected to move from East Ave. and Goodman St. about 8 p. m. and will proceed in East Ave. to Main St. E. and thence to the Four Corners, where special launching ceremonies will take place.

## To Cruise 'Islands'

Raymond N. Ball, District 2 chairman of the War Finance Committee has revealed extensive plans for the promotion of the Sixth War Loan drive here. Main spring of the promotion will be the U. S. Navy aircraft replica which will move from "island" to "island" in its journey from the Philippines to Tokyo itself.

Realistic islands will be constructed at downtown corners with the Philippines at the Four Corners and Tokyo at Main and East Ave. Mounting bond purchases will push the carrier from island to island to symbolize the progress of fighting forces in the Pacific.

**Crew Chosen**  
It is expected that the S.S. Tokyobound will reach its goal about week before Christmas when the quota of \$73,030- (Continued On Page 11)

## This Week's \$25 Winner

Mrs. Geo. Richardson, 465 Exchange St., is the lucky winner of this week's \$25 cash prize, offered by The Sun to its sustaining subscribers. This is the reward Mrs. Richardson gets for paying her carrier, Richard Jaworski, 662 Clarissa St., 10 cents. Dick incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current months are entered in the drawing. Since inception of the plan more than \$2,000.00 has been paid to lucky winners.

**Amusements**

**CENTURY** NOW PLAYING  
Ray Milland and Barbara Britton in "TILL WE MEET AGAIN"  
Plus Robert Lowery and Ellen Drew "THAT'S MY BABY"

**PALACE** NOW PLAYING  
Damon Runyon's "WHEN IRISH EYES ARE SMILING"  
In Technicolor with Monty Woolley, June Haver and Dick Haymes. Plus Jeanne Crain in "IN THE MEANTIME, DARLING"

**CAPITOL** NOW PLAYING  
Fibber McGee and Molly in "HEAVENLY DAYS"  
Plus "THE MASTER RACKET" with Geo. Coulouris and Osa Massen

**HUDSON** SUNDAY AND MONDAY  
"IN SOCIETY"  
with Abbott and Costello  
Plus "ATTACK!"  
The Battle For New Britain

**LITTLE** STARTS SATURDAY  
"FOUR FEATHERS"  
IN TECHNICOLOR  
with Ralph Richardson  
C. Aubrey Smith and Jane Dupres

**REGENT** NOW PLAYING  
Follette Goddard and Sonny Tufts in "I LOVE A SOLDIER"  
Robert Lowery and Ellen Drew in "DARK MOUNTAIN"

**REXY** SUNDAY, MON. - TUES.  
"THE STORY OF DR. WASSELL"

**TEMPLE** STARTS FRIDAY  
THREE DAYS ONLY — On Our Stage In Person — JOE HOWARD AND HIS GAY NINETEEN RADIO REVUE. On screen "MY BUDDY" with Donald Barry.

KEY COUPON  
**UDEN'S** COUGH DROPS  
Reg. 5c  
**2 for 5c**

KEY COUPON  
**ETENE**  
\$2.50 SIZE  
Limit 1  
**79c**

KEY COUPON  
**PREP** HAVING CREAM  
35c size  
Limit 1  
**11c**

**SQUIBB** COD LIVER OIL  
2-oz. bottle  
**98c**

**ERTUSSIN** FOR COUGHS  
60c size  
**49c**

**nk of Magnesia** TABLETS  
bottle of 100  
**19c**

**PANA** TOOTH PASTE  
50c size  
**39c**

**arlin Blades** DOUBLE EDGE  
1/2 doz.  
**25c**

**VICK'S** Vapo Rub  
5c size  
**27c**

**R. WEST** TOOTH PASTE  
Toothpaste tube  
**20c**

**DAY!**  
\$1.69  
\$4.29  
SAMS FEELING

## Edwards

**Boys! Girls! It's Coming**

### Edwards Children's CHRISTMAS SHOW

at the RKO Palace

on Friday, Nov. 24, 1944  
at 9 A. M.

- ★ See Your Favorite Movies
- ★ Special Entertainment
- ★ Santa Claus in Person

Get Your Free Tickets  
Now In  
**Edwards Toytown**

Don't forget to write your letters to Santa Claus in care of Edwards Toy Town. Santa broadcasts every day direct from Edwards Toy Town at 4:30 to 4:45 P. M. beginning Friday November 24th.

Ride the B & O Streamliner to Fairyland in Edwards Downstairs Toy Town.

## Sibley's

## Zircon Rings

in PRECIOUS GOLD  
10 and 14 Karat

The stones so delicately shaded, the mountings so simply fashioned — her Christmas from Sibley's zircon ring collection in precious gold is memorable!

All prices plus Federal tax

JEWELRY, AISLES A TO C, FRONT, MAIN FLOOR

SIBLEY, LINDSAY & CURR CO.

Formerly Known as ROCHESTER JOBBING HOUSE

Open Evenings  
Except Wed. **Vine's** 9:30 A.M. to 9 P.M.  
Wed. Till 6 P.M.

Children's Department

## Hot Values for Cold Days

Boys' and Girls'

### ALL WOOL SNOW SUITS

You will save \$2.00 to \$3.00 on every suit and get quality at the same time. They're made of heavy weight wool cloth, treated to resist wet weather, and have either attached or separate hood. Also included are double breasted mackinaw-type suits.

**\$9.98 to 16.95**  
SIZES 3 TO 14

CHILDREN'S ONE-PIECE SNO-SUITS \$6.48  
Water-repellent gabardine with w.e.m. quilted lining, corduroy lined hood, plus sizes 1 to 4. Others 4.98 to 10.95

### SKI PANTS

Heavy wool meltons or water-repellent gabardines. All warmly lined, full cut and strongly tailored.

\$3.98 to \$5.48  
SIZES 6 TO 14

"A New Name For An Old Concern"

## Vine's JOBBING HOUSE

MAIN 6488  
159-161 JOSEPH AVE. CORNER NASSAU STREET

EDWARDS PORTRAIT PHOTOGRAPHS  
make fine  
**CHRISTMAS GIFTS**

Accept Our Invitation To A  
**PORTRAIT TEST SITTING**  
no cost—no obligation to buy

Been putting off having your photo taken? Camera shy? For a limited time, Edwards will photograph you without cost or obligation. Furthermore, we will submit ACTUALLY 12 PROOFS for your selection — see yourself a dozen different ways — then you may order photographs or not, as you wish. Come in for a sitting soon—try our Cinema-Action process —quick, comfortable, no blinding lights. And be sure to come in early for Christmas gift portraits. Remember — There is no charge or obligation.

**12 PROOFS SUBMITTED**

No Appointment Required  
3 Lovely 5x7 Vignette Portraits \$5.95  
Charge It To Your Account

## Edwards PORTRAIT STUDIO

In The Green Room



# EDWARDS BASEMENT

BE A SMART SANTA THIS YEAR...SHOP EARLY FOR CHRISTMAS



## Girls' Bright Washable Cotton Dresses

**1<sup>97</sup>**

Sizes 7 to 14

You'll please the young lady's vanity with a bright cotton dress... floral prints... stripes and checks. Self ruffle trims, crisp white trims... smart pockets and full skirts. All guaranteed washable.

EDWARDS—Girls' Dresses—BASEMENT

Prepare Now For What's Coming!

## Men's and Boys' Rubber Footwear

BOYS' 3 BUCKLE RUBBER ARCTICS

All rubber arctics in sizes 3 to 6... 3 buckle closing. Keeps him dry and healthy in wet or snow.

**2.89**

MEN'S 4 BUCKLE RUBBER ARCTICS

Keeps warm in and slush out... all rubber arctics in sizes 7 to 12.

**3.25**

EDWARDS—Shoes—BASEMENT



This Year Give Him What He Really Wants

## Plenty of Shirts

Very slight irregularities bring these shirts at this rock bottom price.

**1<sup>17</sup>**

Sizes 14 to 17

Wise Santas know what men really need and appreciate... and wise shoppers will take advantage of this pre-Christmas event. Buy them for yourself and put some away for gifts.

WHITE BROADCLOTHS FANCY PRINTS  
COLLAR ATTACHED STYLES

EDWARDS—Men's Furnishings—BASEMENT



Have You a Toughie In the House? — He'll Appreciate Receiving These

## Boys' Dungarees

**1<sup>37</sup>**

SIZES 8 TO 16

No wonder they were a complete sell out last time... Mothers appreciate their long wearing qualities and the boys just love them. Made of fine quality herringbone... sanforized in the popular khaki colors. All are bar tacked just like Dads! Three important pockets... and deep ones too.

EDWARDS—Boys' Shop—BASEMENT



We Promised Not To Mention The Manufacturer's Name But You'll Recognize Their Famous Quality!

Famous Make—Famous Quality

## Men's Socks

**31<sup>c</sup>** pr.

Choose From Colors and Patterns Galore!

Selected irregulars but with imperfections so slight... just one look and you'll recognize their superior quality and fine make. Why not buy up a lot of them for all the men on your Christmas list.

SHORT AND REGULAR LENGTHS  
ESSEX BRAND F. D. B.  
AND OTHERS

EDWARDS—Men's Furnishings—BASEMENT



## GOOD SANTAS WILL REMEMBER THOSE IN SERVICE!

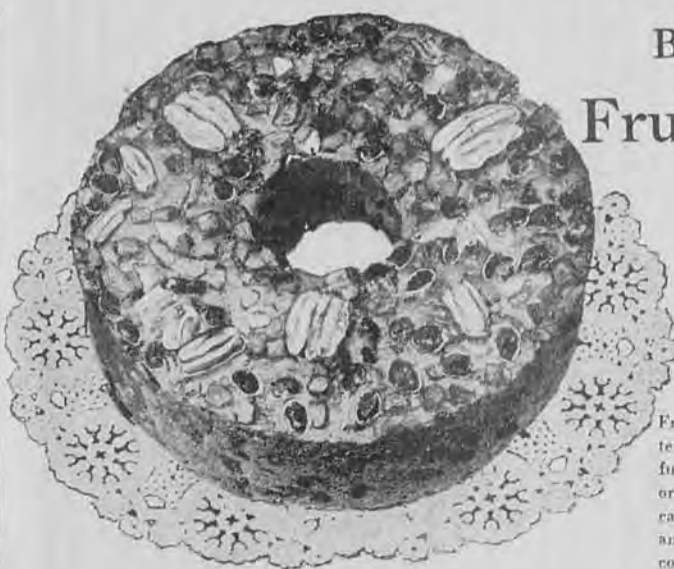
### Famous Damstagg Brandied Fruit Cake

3 lbs.

**1<sup>69</sup>**

Fragrant... luscious... tempting and just chuck full of fruit and nuts. Flavored with brandy. Each cake is cellophane wrapped and packed in a cardboard container fit for mailing.

EDWARDS—Sweets Bar—BASEMENT



### Ready to Mail! Lexington Cookies

3 lb. Box

**1<sup>03</sup>**

The boys and girls in service will love these luscious cookies... chocolate chips... coconut and many others. Packed in heavy corrugated mailing carton... labeled ready to ship.

EDWARDS—Sweets Bar—BASEMENT

# The Rochester Sun

ESTABLISHED 1937  
Published and delivered into more than 70,000 homes every Thursday by The Rochester Sun Corp., 93 Clinton Ave. S., Rochester 4, N. Y. G. Curtis Gerling, pres.; Wm. A. Platt, vice-pres.; Eugene L. Davis, sec.; V. A. Moran, treasurer.  
G. CURTIS GERLING, Publisher  
ORVILLE ALLEN, Editor Phone Stone 6999  
National Representatives  
JAMES A. COVENY CO. 501 Fifth Ave., New York 17, N. Y.  
Chicago Office 39 South State St., Chicago 3, Ill.

## First Reformed Church Group To Banquet

Annual banquet of the Altrusist Society of the First Reformed Church will be held at 7 p. m. next Monday at Valley Echo, Atlantic Ave. Dugway. Mrs. W. Eugene Powell will be the main speaker.

Miss Marjorie VanWyckhouse, soprano, will sing, accompanied by Mrs. Edward Pryor. Miss Elaine Steinberg and Miss Shirley Meyer will furnish additional entertainment.

General chairman for the banquet is Miss Mildred DeWolfe.

## Festival Planned By Grand View Heights Fire Department

Annual Thanksgiving festival of the Grand View Heights Fire Dept., Inc., will be held Saturday night at the firehouse on Lowden Point Rd., Greece. Refreshments will be available during the evening and lunch will be served by the Ladies' Auxiliary. Chief William Newbauer heads the committee.

### GAME NIGHT PLANNED

Germania Chapter, O. E. S., will have its final game night in Star dining room next Saturday. Rose Petz and Elizabeth Kofahl are in charge.

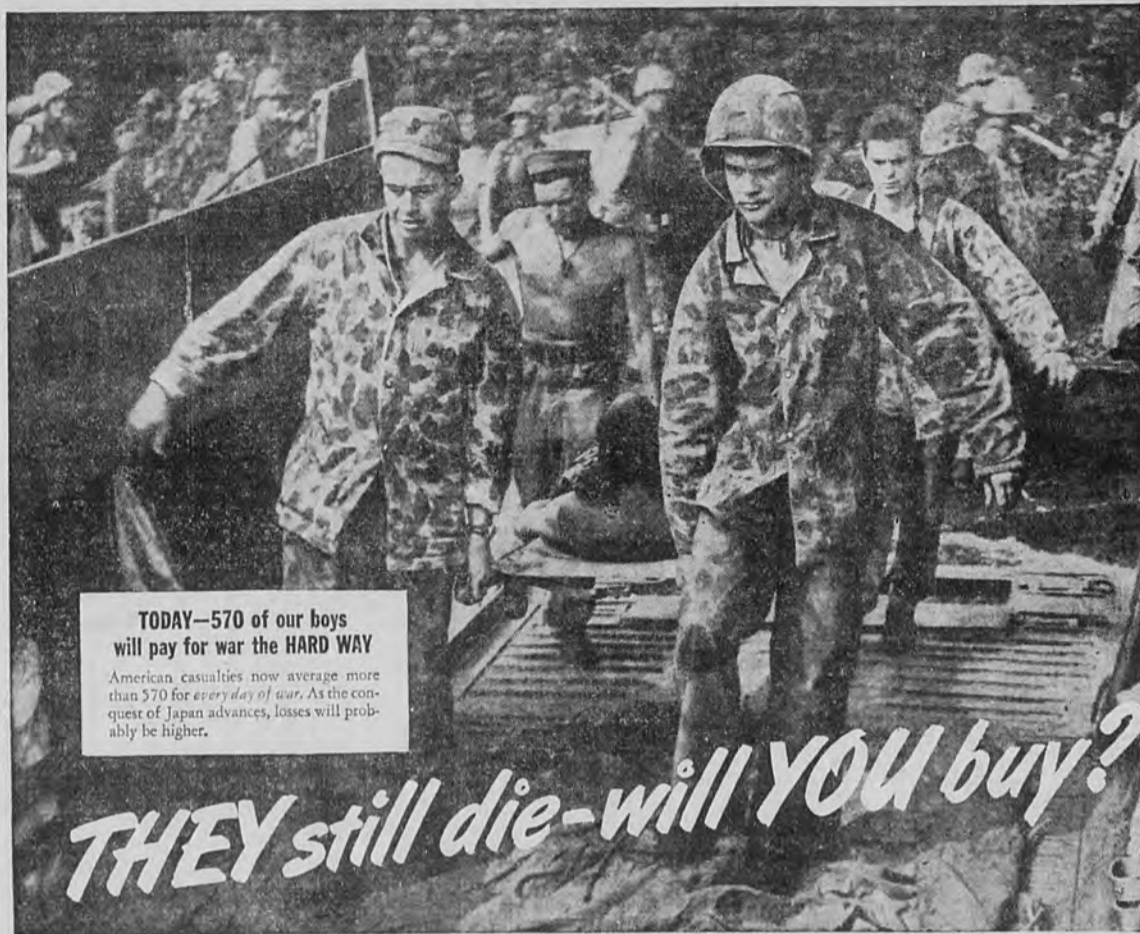
## Decorator To Speak At Home Planning Unit Meeting

Glady's Miller, interior decorator and home-planning authority, is slated to speak at the second fall meeting of the Post-War Home Planning Series, sponsored by the Rochester Home Builders' Association. The lecture, scheduled for 8 p. m., Nov. 20, is to be held in the sixth floor auditorium of E. W. Edwards & Son.

Miss Miller, author of two best-selling books on home decoration, "Decoratively Speaking" and "Room Make-Up," received her B. S. degree from Oregon State College, where she was assistant instructor in Interior Decoration. Her practical experience includes positions in several New York City department stores.

In addition to Miss Miller's lecture, the meeting will be highlighted by store displays, demonstrating plans for the Home of Tomorrow, according to I. N. Strump, vice president and general manager of Edwards.

Free tickets for the lecture meeting will be available at Edwards and at local banks.



TODAY—570 of our boys will pay for war the HARD WAY

American casualties now average more than 570 for every day of war. As the conquest of Japan advances, losses will probably be higher.

*THEY still die—will YOU buy?*

U. S. Marine Corps photo

THE BIGGEST JOB IS STILL AHEAD. BUY BIGGER BONDS!

# LET'S LEAD AGAIN, ROCHESTER

WILL Rochester citizens LEND dollars, while Rochester boys GIVE lives? The battle of Germany has just begun, and the conquest of Japan will probably be the costliest war in history. In the Pacific distances are enormous. The enemy is tough and fanatical. We have no reserves of supply within thousands of miles—everything must be transported. And war in the Pacific requires special equipment, not used elsewhere.

Lending money is the EASIEST part of the war effort, but it is no less important than fighting. One B-29 Superfortress to bomb Tokyo costs \$600,000. To train the pilot costs \$27,000. Each torpedo costs \$12,000. Because of the vast distances, it takes four to six ships, constantly in motion, to deliver ONE shipload per month.

The enemy thinks our home-front is soft. They think we'll get tired of the war and quit. Well—it's up to you. Our fighting men aren't quitters; the Germans and Japs know THAT. It's YOU they are counting on.

Let's give them the answer from Rochester again—in the 6th War Loan! Let's show Berlin and Tokyo we can "take it", too! Buy BIGGER Bonds, and Rochester will help to finish the big job faster.

### The Battles Get Bigger—Now Buy BIGGER Bonds!

Here are 6 big reasons for buying the most you can—\$100, \$500, \$1,000 in the big 6th War Loan. War Bonds give you:

1. The best and safest investment in the world.
2. At maturity, \$4.00 for every \$3.00 you lend.
3. The convenience of cash—plus increase in value!
4. Funds for the 101 things you could not get during Wartime.
5. Funds for educating your children; a nest-egg for your own security, travel, retirement.
6. The increased purchasing power vitally needed to win the Peace.

*THEY still die—will YOU buy?*

# BUY BIGGER BONDS NOW!



This advertisement sponsored by the Rochester 6th War Loan Committee

TRY YOUNG'S NATURE-RIPENED ORANGES FOR EXTRA JUICE!

## OPEN NOW!

Young's Orange Grove  
290 SOUTH AVE. Opposite Freight Car Siding

DIRECT FROM THE FLORIDA GROVES  
WE'VE JUST UNLOADED FREIGHT CAR —

Fresher, Better-Flavored, Sweeter  
**TREE-RIPENED ORANGES**  
AND JUICY GRAPEFRUIT

Thin Skinned Natural-Color	Young's Oranges
Florida Oranges Bursting	and Grapefruit
With Sweet Rich Juice	Are Select Quality

YOUNG'S ORANGE GROVE — 290 SOUTH AVE.

### AN OPEN LETTER

FROM THE CRUSADE FOR CHRIST  
To The Citizens Of Rochester And Vicinity  
By GLENN A. COON, D.D.

This statement is written in the hope and with the prayer that it may serve to keep any person in the city of Rochester from having any ill feeling toward any Christian minister as a result of recent statements made by a well-meaning representative of this paper.

Statements have been made to the effect that turmoil is brewing between ministers of this city and the writer of this letter. I wish my readers to know that no minister of this city has at any time been unkind to me when we have met; neither has any minister or layman ever challenged me on any statement or doctrine preached in the Masonic Auditorium or the Assembly Hall, or over the air. On the other hand several ministers have expressed their deep appreciation that the Crusade for Christ is in this city, not preaching denominationalism, but the inspired Word of the Living God. I should be very sorry if any person in this city were to gain the impression that Rochester's ministers of religion are succumbing to the spirit of hate, strife, jealousy and bickerings to which the enemies of freedom and democracy all over the world have become victims.

If ever there was a time when men and women professing the name of Christ, and especially their pastors and ministers should emit love to all, it is now. How are we prepared to win the peace of the world if we fight and devour one another—and that in the church of God? How can the members of our churches be expected to love one another—even their enemies, if their leaders are represented as quarrelling, bickering and envious because a brother minister has for the moment a larger following than themselves. What a commentary for church people to give to the non-professors of religion! Could we blame the world for pointing the finger of scorn at the professed followers of the meek and loving Master whose very closing prayer was one of forgiveness for His enemies?

As a minister of the gospel of Jesus who said, "by this shall all men know that ye are my disciples if ye have love one for another." I refuse to join any campaign of hate, of suspicion or envy. The members of the Crusade for Christ often attend other religious services, and pray for the minister in charge that God will give him words of wisdom for those who hear. Day by day the Crusade for Christ is remembering in prayers the faithful, godly ministers of Christ in this city and vicinity that God will bless them as they endeavor to break the bread of life to their members and guests.

I think Rochester is a most beautiful city in which to live. I am happy that I can announce that I have purchased a home here, and plan to live here for years. I solicit the prayers of every Christian who reads these lines. Pray for the Crusade for Christ not merely at the Masonic Auditorium and the Assembly Hall, but being conducted in any church in the land.

Yours In His Service,  
Crusade For Christ,  
Glenn A. Coon, D.D.

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1358

Political Polka

(Continued From Page 1)

reaching hangover taste from a dirty campaign that for some time to come will make all America conscious of its race, color and creed. There was a lot of talk by Republicans, accusing Roosevelt of playing class against class, the worker against the business man. This may have been so, but F. D. R.'s efforts by comparison to that of the GOP rabble rousing, was strictly an amateur performance.

Dewey's Boston speech should go down in American political history along with the utterance of a Fieber-inspired Goebel. Boston has been a hotbed of racial feeling for several years past, and Mr. Dewey's verbal gasoline hasn't helped matters a bit.

Calling Hoover's depression Roosevelt's, "hold the boys in the army", and naming FDR as an Isolationist are just ordinary political tricks, as stupid and intelligence-insulting as they may have seemed at the time. Americans forget that kind of political persiflage as easily as the number on last year's license plate, but crummy cracks about the foreign born (and he didn't mean Scotch immigrants) were formerly attributed only to crack-pots like Ham Fish, who Dewey himself repudiated. In fact, he stooped to the same tactics that he decried as un-American when Ham ran off the mouth with no holds barred.

There are a lot of things about the unaimed election that Americans would like to remember, but this GOP inspired attempt to pull America apart at the seams by making her color or creed conscious is one that many hope she will soon forget.

Most of the insidious accusations came over the air. Local to the campaign was conducted via the printed word. The Democrats busied themselves with the facts and sedulously avoided any name-calling. They had a record of achievement to talk about and stuck to it.

The Republicans seized only with a large package of baloney could only call it that, or ham sausage. The issues were winning the war and peace. A subject which the other side had all the answers for, necessitating that they carp on the power of the PAC and how much of the groceries intended for us were fed to the hogs hanging around nearby canneries. Mr. McFarlin, publicity director for the local GOP, went pretty far afield in his "Sick-bed Sonnets"—and was obliged to run an advertisement every few days reminding those who might have read them that the Republicans were really telling the truth. Presumably Harold found his stuff a little hard to believe himself.

The singing is over but there are a lot of cacophonous notes still lingering in the air. These discordant sounds will take time to dissolve. It's regrettable that Mr. Dewey felt obliged to sing them.

Social Notes

Georgia papers report the arrival of Gov. and Mrs. Thomas E. Dewey at Sea Island, where they plan to spend a few weeks resting.

Franklin D. Roosevelt is back at his desk in the Whitehouse, in the very midst of a full working schedule.

Look who's tired!

Not Superstitious

Oklahoma City — The number 13 means nothing whatever in the life of Raymond Harvey, who was born in 1913, carries a 1313 draft number and recently celebrated his 13th wedding anniversary on Friday, the 13th of October.

Do You Suffer Distress From Monthly FEMALE WEAKNESS

With Its Nervous Tired Feelings? Approach times—if you suffer from cramps, headache, feel tired, nervous, restless, a bit moody—will due to functional periodic disturbances. Here at once—try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's Compound helps nature's way to relieve such annoying distress because of the soothing effect on ovary or womb. MOST IMPORTANTLY—CURE!

Taken regularly—this great medicine helps build up resistance against such symptoms. Also guards against such. Follow label directions. Buy today!

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

\$20,000 FIRST PRIZE OR \$100

A Month For Life In "Name The Swan" Contest

Large . . . 11c Regular . . . 7c  
Sprey . . . 3 lbs. 69c; 1 lb. 25c  
Lithuoy or Lux . . . 3 for 20c  
Rinsor or Lux Flakes, Lax . . . 24c

F. RONADIO & SON  
1258 Clifford Ave.

Sibley's  
A GREAT STORE WITH A GREATER FUTURE



Beautifully ribbed imported real kid with corded Veline. Black, white 8.00

Almondized "Beautyline" gloves of specially treated imported leathers. White 3.50

Cuffed, hand-knit head elastic by Hensar. White 6.50

The Gladdest Hands AT CHRISTMAS

... reach into Christmas piles of gloves from Sibley's! Soft, gracious

doeskins\*, imported real kids, the supplest pigskins, those big bunny furs—

they're beautiful gloves, and there's something for everyone in our collection!

This year of all years, she'll cherish a gift of fine gloves.

GLOVES, AISLES D AND E, FRONT, MAIN FLOOR



Child's mitten in gay Tyrolan pattern. All wool. In bright colors. 89c



Capelin evening with corded trim. Four-button slip-on in black or tobacco brown 4.50

Other Capelin evening: 4.00 to 8.00



Hand saddle-stitched double woven cotton with pigskin palm. Black with eggshell, brown with oak 5.50



Classic slouch glove, hand sewn with hand drawn back. Washable. Black, brown 5.00-6.00



Slightly hand-knit mitten. Hand-made of 100% wool. Green, white, red 4.65



Whipstitched glove in soft, supple kid pigskin. Oakmeal with contrast or self-knitting 5.50

Others in oak, natural, white, black 4.00 to 7.95



White bunny fur mitten with red glass sock as natural pigskin palm 3.00 Slip Patent too



Indispensable 4-button gloves in soft-touch doeskin. Black, white, natural 4.00

\*Doetinbos hand-knit



Favorite string glove by Kayser. Hand with cotton. Chamel, white 1.65



Winterproof hand-knit gloves lined with fur. Purple and white, brown and yellow, red and white, black and white 8.55

Other lined gloves 3.00 to 8.50



Kayser's hand-made knitted all-wool sock and mitten set with contrast pattern. Purple and white, brown and yellow, red and white, black and white 8.30

SIBLEY, LINDSAY & CURR CO.

Save Your Hands... Use Your Credit

# Reflections

By Orville Allen

- RINSO . . . . . 23c
  - Lux Flakes . . . . . 24c
  - LIFEBUOY . . . . . 2
  - OR
  - LUX SOAP . . . . . 15c
  - SWAN . . . . . 10c
  - SOAP, 2 Med. Bars . . . . 13c
  - SPRY, 3 . . . . . 69c
- AMERICAN ECONOMY STORES

We've heard a lot about the morale-building value of letters from home to boys and girls in the service. Many of us have undoubtedly taken much of this talk with a grain of salt, charging it off to propaganda. But, apparently, mail call is actually the most important call of the day with millions of G.I.'s.

The other day a letter was handed to me written by a lad who has been in the army since January. He is married and when he went into the service left behind not only his wife, but three small children as well.

While some of the letter, written to his parents, is strictly personal, the following portion speaks for itself. No added comment is necessary except—

get busy and write to those lads to whom a letter means so much.

Dear Mom and Dad: I have been wondering if you and family are still alive. I haven't heard from either of them for quite awhile. If they would only realize it's G.I. Joe like me and a million other guys in the services who make it possible for them to just keep their good jobs and good pay and go fishing or play ball and do as they please, they would write and make a business of it.

I saw two grown men in their 30's lie on their bunks and cry like little boys when they get hurt just because the mail man didn't bring them a letter from home or anywhere.

You folks at home—in any home—just can't picture the look on a soldier's face when he stands out for mail call and doesn't get any mail. Then he walks the long mile back; goes upstairs to his bunk and tries not to listen to the fellows who got mail. It's a tough job because the G.I.'s who did get mail are smiling and telling about little things their sons or daughters did, or about a sick member of his family; it doesn't matter what the letter says as long as he gets that little white envelope at mail call.

Then he Joe who didn't get a letter—well, he sits on his bunk and looks a thousand miles out the window—over the hill.

He sits for awhile just saying nothing. Then he gets up and paces around, lights up a cigarette and says, "Gosh, it seems that Mom, Dad, Sis or someone could find time to write even just a little letter." He sits down again; then he lies down and buries his head in his pillow. He's all right a little later and he'll be OK until next mail call. . . . Then it will happen all over again. . . . It never fails.

No Mom, Dad, I'm not speaking for myself so much because I usually get mail every day from someone back home and from—, but if you want to help win this war and boost the soldier's morale, please—tell everyone you see to write to any G.I. Joe he knows. He'll be more than glad to hear from folks back home or from his home-town.

Well, I guess I've unwound enough on the moral subject. But it got under my skin a little tonight when some of the fellows broke down because they didn't get any mail. I read a letter of mine from a fellow and after I'd finished he said, "I sure wish I could get just one letter like yours! Just one would be swell."

If you will, Dad and Mom, please tell everyone you see to write to their G.I.'s once a week or so. I'll certainly feel a lot better in my heart when I lie on my bunk trying to get to sleep nights from now on.

Your lonesome G.I.

**NO APPOINTMENT NECESSARY**

*Special*  
**FOR THANKSGIVING**

Gala holidays call for a lovelier goal. Let us give you an exciting, pretty-making Permanent, individually styled for you. . . . While Holiday rates prevail.

Shur Curl . . . . . \$2.75  
Nurine Oil Permanent . . . . \$5.00  
Regular \$7.00 for  
Cream Oil Permanent . . . . \$4.50  
Regular \$6.50 for

\* FINGER WAVE, 50c \*

**SUNRISE BEAUTY SHOPPE**

9 to 6 Daily, 9 to 5 Friday. Other Eve's by Appointment. Ground Floor  
**90 EAST MAIN - MAIN 2422**

**DUZ** LARGE BOX Limit 1 **18c**

**NAIL POLISH REMOVER** Reg. 10c Limit 2 **6c**

**BORAXO** 1 1/2 SIZE Limit 2 **9c**

**SWAV** SHAVING CREAM Reg. 35c **29c**

**LAVA SOAP** 3 for **17c**

**Lux Flakes** LARGE BOX **21c**

**HANG-UP PARA MOTH DISCS** 3 for **20c**

**GLASS JUICE EXTRACTOR** **9c**

**WHITE ROCK CANDY** 1 lb. **21c**

**BABY PACIFIER** Reg. 35c **23c**

**FITCH SHAMPOO** 6-oz. size **47c**

**PHILLIPS' Milk of Magnesia Tabs** 25c size **12c**

**FEVER Thermometer** Oral or Rectal **59c** Reg. \$1.00

**KEY**

ROCHESTER'S MODERN CUT RATE 457 RIDGE RD. DRUG STORES

**TODAY THRU NEXT WEDNESDAY**

**SQUIBB'S TOOTH POWDER** REG. 25c SIZE **2 for 33c** } REG. 40c SIZE **2 for 59c**

**BETENE** \$1.50 SIZE Limit 1 **49c**

**NAPKINS** Limit 2 **11c**

**ANACIN** TABLETS Bottle of 30 **59c** Reg. 75c

**GROVE'S COLD TABLETS** 35c size **27c**

**DR. WEST TOOTH PASTE** 15c, 2 for **29c**

**POND'S CREAMS** 35c size **39c**

**SQUIBB ASPIRIN TABLETS** Bottle of 200 tabs. **69c**

**UNICAPS** UPJOHN'S Bottle of 100 **\$2.96**

**WOODBURY MATCHED MAKEUP** \$1.00 FACE POWDER 25c ROUGE 25c LIPSTICK ALL FOR **89c**

**NEW!**

**WILDROOT CREAM-OIL FORMULA FOR THE HAIR**

NON-ALCOHOLIC CONTAINS LANOLIN

SOOTHES THE HAIR RELIEVES DRYNESS REMOVES Dandruff

REGULAR 60c SIZE **47c**

**MONEY-BACK GUARANTEE!**

**For a Finer Shave!**

<b>GEM RAZOR</b> 3 Blades <b>39c</b>	Yardley Bowl . . . . . \$1.00	Mennen's Shave Lotion . . . . 50c
Pinand Talc . . . . . 35c	Gillette Blue Blades . . . . . 25c	Ingersoll Sharpener . . . . . 98c

**Is Your VANITY Suffering From VARICOSE VEINS?**

It Needn't with BAUER & BLACK Elastic Stockings

If your Doctor has prescribed Elastic Stockings, your vanity need not suffer. These stockings are not conspicuous under sheer hosiery yet afford comfortable relief and proper support. Knit of "Lantex", they are lightweight and cool. See our seven styles today.

**Bauer & Black Elastic Stockings**

**BILOWY SUDS** CLEAR WATER RINSE • LUSTROUS HAIR **49c**

**LUCKY STRIKE** Cigarettes Made of Finest Lightest Tobaccos

**GET YOUR VIMMS TODAY!**

**LARGE SIZE** 90 Tablets **\$1.69**

**FAMILY SIZE** 286 Tablets **\$4.29**

**GET THAT VIMMS FEELING**

**LIVADAS**  
**ROCHESTER'S VALUE LIQUOR STORE**

# Yes Sir!

*As Usual Your Headquarters for All The Famous Brands at Our Well Known Low Prices . . . .*

Shop now for your Thanksgiving and Holiday Needs while our choice selections are large.



**HIRAM WALKER IMPERIAL**

Blend of 30% straight whiskeys 4 or more years old, 70% neutral spirits distilled from grain. 86 proof. 4.5 qt.

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Perfectly mixed by experts. Manhattan, 63 proof, 1/2 quart

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Blended whiskey, 73% grain neutral grain spirits, 86.8 proof, 4.5 quart

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Blend of 27 1/2% straight whiskeys 3 or more years old, 72 1/2% grain neutral spirits, 86.8 proof, 4.5 quart

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Famous **BADEL** Imported **VERMOUTH** (SWET)

For your favorite Manhattan Cocktail. Full quart **\$1.49**

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The straight whiskey in this product is 4 years old. 31.6% straight whiskey, 68.4% neutral spirits distilled from grain. 86 proof.

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Crema Cacao  
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**S-J CLARET** 75c 4.5 Qt.

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# GI Joe Says -

By PVT. JOE BREWER

NEW C. O.

We haven't changed companies lately, so to keep us interested the camp administration threw in a new commanding officer, name of Adolph Miller, which sounds very funny spoken with a simulated German accent. Such things are frowned upon, however and since the gag couldn't be carried on openly it was soon forgotten. This commander brought with him a dog named "Governor" - a beautiful Dalmatian with an honorable medical discharge from overseas duty. He, Governor, was taught several disconcerting "duties" in the service which cause some concern. He breaks loose at night, selects a barracks to guard - and thenceforth all GIs have to go in the back door. Under all normal circumstances the dog is most friendly and anxious to be liked. However, one unfortunate officer clapped the CO on the back in greeting and before he could say "Hello" his foot was in Governor's mouth. I can see great possibilities in a dog like that when a man has a sunburn.

The CO found things quite normal here. During his first week someone stole the typewriter out of the orderly room - right under everyone's nose! (Making sure to take the cover from the typewriter in the other office). A favorite current by-line is "You wanna buy a typewriter?" Then a day or so later our platoon was forced to report two men missing. The other platoons went on into the mess hall while the CO tried to straighten things out with us.

"Who are the men?" queried the captain.

"We don't know" said Sergt. Polk. "We're just short two men."

Corporal Anderson assisted with securing a roster. They called roll on each squad - added 'em up - added the KP's and were, sure enough, two men short.

"Give me the papers" said the CO - "I'll go into the orderly room and figure it out and whoever the two men are -"

NOTICE IS HEREBY GIVEN THAT License No. RL-1421 has been issued to the undersigned to sell beer, wine and liquor at retail under the Alcoholic Beverage Control Law for on-premises consumption at 480 West Main Street, City of Rochester, County of Monroe.

NOTICE IS HEREBY GIVEN THAT License No. RL-12439 has been issued to the undersigned to sell beer, wine and liquor at retail under the Alcoholic Beverage Control Law for on-premises consumption on West Henrietta Road, Town of Henrietta, County of Monroe.

they're AWOL!"

DENTAL APPOINTMENT  
I had two cavities in my teeth of such size I had to eat a plate of peas before the cavities filled up and I could get to the point where I could swallow a spoonful. Well, I figure the army will take care of this when I come in. Sure enough - in basic they examine teeth for dental clearance which is necessary before I change companies.

"When do you ship?" asked the dentist.

"Wednesday" say I. He looks at the appointment schedule and marks on my clearance "OK." So I go to a company in RTC. I'm there thirteen weeks before I find out how to get a dental appointment - then we're ready to 'ship' again. "OK goes my clearance."

"Sir" - I protest to the dental officer - "What about those two cavities?"

And then I land here. So with determination in my stride I enter the dental clinic (on my own time of course) and demand a screening. (Inspection) - which at last I get results, and on a succeeding evening - on my own time - I walk into the dispensary proper. Pardon me while I whistle! Two shining rows of white dentists chairs with last minute equipment - and the last word in lovely white uniformed girl attendants - to assist what I believe to be the finest string of DDS's in the country. Some layout. And once the dentist inserts that oral obstacle course in your mouth he can't expect you to say sir. One place you can grunt in reply to an officer. Also makes faces at him. My particular officer did a careful and painstaking job. I felt extremely well satisfied afterwards.

## Father's Night At No. 37 School PTA Features Chamber Head

Annual Father's Night of the Lewis H. Morgan School No. 37 PTA will be held next Tuesday at 8 p. m. in the school auditorium. Bert VanHorn, president of the N. Y. State Junior Chamber of Commerce, will be the leader of a panel discussion entitled "Hand in Hand With Youth." Others taking part in the discussion will include: John Chipp, boy's advisor at Madison High School; Oliver Quickmeyer, western district representative of the Boy Scouts of America; Tobias Roth, secretary of the J. Y. M. A.; and Lt. W. D. Curtis, executive officer of the V12 Training Unit at the University of Rochester.

GERMANIA CHAPTER  
Germania Chapter O. E. S. will meet on Monday, in Room A, Masonic Temple with Worthy Matron Erna Taylor and Worthy Patron Arthur Taylor, presiding. Initiation Officers will please wear white.

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Psychologists Predict Orendorf's Slayer Will Return To Crime Scene

If the police really want to catch the slayer of George W. Orendorf, all they have to do is go sit in room 1033 of the Hotel Rochester and wait for him. So say prominent psychologists who point to the ancient adage: "A murderer will return to the scene of his crime."

Orendorf of 272 Alexander Street was killed on August 18 when he was tossed out the window of Room 1033 of the Hotel Rochester where he had gone in answer to a mysterious telephone call. Who did the tossing is the problem the police have been trying to solve ever since.

But, if he hasn't already been back in Room 1033, the murderer is sure to turn up there some day if the opinion of psychologists is to be believed.

individual, a revisit to the scene of the crime is usually associated with the fear of detection. It is usually an overwhelming anxiety to find out whether damning evidence has been left to trap him.

"With the psychopathic personality, fear of detection plus the belief that those in authority can be outwitted is rather characteristic. The gunman of this group may attend the funeral of his victim. The psychopath is usually vain, egotistical and selfish.

"Then there is the rare case, the sadist, who is drawn back to the scene by a desire to gain gratification by re-enacting the crime on the spot where it took place."

"Well, it looks like the same old dump"

He seized her and choked her to death, put her body in a car and drove to a lonely section in the woods near Mt. Vernon, where he hid his victim.

Then for five days he went his merry way, keeping dates with a new girl friend, spending the money gained from sale of his wife's watch and ring. He even visited his mother-in-law and played cards with her. But in the back of his mind was the continual fear that someone would run across the body.

So he bought five cents worth of kerosene, returned to the woods and set fire to all that remained of his wife. That was his undoing. A passerby saw the rising spiral of smoke notified police and Peacock was tracked down.

Upholsterer Apprehended

On April 10, 1936, Theodore Kruger, New York upholsterer, and John Florenza, his assistant, rang the doorbell at the Beekman Place apartment of Mrs. Nancy Titterton, 34, a short story writer. They were delivering a love seat Mrs. Titterton had ordered repaired. There was no answer, so they opened the unatched door.

Inside they found Mrs. Titterton lifeless in the bathtub, a cord bound tightly about her neck. They called police.

In the ensuing investigation Florenza exhibited a normal desire to help solve the crime, furnishing what information he could about the finding of the body.

Then the cord used to strangle Mrs. Titterton was traced to the upholsterer's shop. When confronted with this fact Florenza calmly confessed the murder, admitting he had gone back to the scene of the crime with his employer only a short time after he had committed it. He got the electric chair.

RAINBOW CAMP MEETS  
Rainbow Camp 10211, Royal Neighbors of America will meet in Odd Fellows Temple, 11 Clinton Ave. N. on Monday, Nov. 27. Regular meetings of the group are held on the second and fourth Monday

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**Loeb, Leopold Example**

More than one killer has been trapped because of the compelling urge to return to the scene of the crime. Perhaps the most famous and most brazen instance was that of Richard Loeb and Nathan Leopold, youthful sons of wealthy Chicagoans, who beat 14-year-old Bobby Franks to death in an "intellectual thrill" murder in 1924.

Seeking to perform the "perfect crime," Loeb and Leopold chose the Franks boy, a distant relative of Loeb's as their victim. Coldbloodedly they lured him into a car, drove to the outskirts of the city, struck him four times on the head with a taped chisel and hid his body in a culvert.

Loeb called at the Franks home to express his sympathy and both murderers went to the scene of the crime and helped police hunt for clues. The diabolical killers might be loose today except that Leopold had dropped his eye-glasses at the murder site. This was the clue that broke the case and sent them to prison for life. Loeb was slashed to death by a fellow-prisoner in 1936. Leopold is still in jail.

**Psychologist Explains**

Dr. Perry M. Lichtenstein, famed New York crime medic and psychiatrist, long physician of The Tombs Prison, recently said:

"With the so-called 'normal'

**Lonergan Trapped**

Wayne Lonergan, 26, Gotham society playboy, on leave in New York from his training as an RCAF cadet, appeared at the luxurious triplex apartment of his estranged wife, Mrs. Patricia Burton Lonergan, 21, at nine o'clock on the morning of Oct. 24, 1943.

He quarrelled violently with her, he later confessed, because she would not allow him to see their 18-month-old son, Billy, and bludgeoned her to death.

Three hours later, after he had got rid of his blood-stained uniform and visited friends, Lonergan returned to the apartment for a brief visit.

**Mt. Vernon Case**

Earle Stanley Peacock, 36, walked out of Attica Prison, New York, last year, after serving 14 years of a life sentence for the murder of his wife, Dorothy, a crime that might have gone undiscovered if fear had not driven him back to the scene.

It was early in the morning of April 22, 1929, that Peacock, estranged from Dorothy, brought her to the Mt. Vernon, N. Y., cottage where they had spent their honeymoon a year before to the day. It was, he said, an attempt at reconciliation, but he flew into a blinding rage when she remarked:

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Smart Poster Bed, complete with un-sprung steel coil spring and rolled edge mattress. LIBERAL TERMS

**Metal Frame Roll-away Bed \$16.95**

May easily be folded for storage. Reinforced steel frame and spring with cotton mattress. EASY TERMS

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Restful Box Spring with rolled edge mattress in matching woven striped ACA ticking. Only \$1.25 Weekly

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Three striking Modern pieces in fine Walnut veneers on gumwood... with graceful Waterfall Fronts, many more features to give you unusual beauty as well as lasting service at a low Reliable price. Dresser, Chest of Drawers and Bed... a group that will attractively furnish your bed room... available on unusually liberal credit terms.

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NEW ITALY-MIX SWANS  
SPRY DOWN  
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Six crystal salt and pepper shakers with sterling silver tops. Makes an excellent gift. Buy several.



**52x52 Luncheon Cloth**  
198 Main Floor Monroe

Bright floral printed luncheon 52x52 square to set off pretty Holiday tables.



**TOWEL SET**  
389 Main Floor Monroe

Snow white turkish towels with red rose design and wash cloths to match in smart gift package.



**Chest of Stationery**  
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Genuine cedar chest with fine quality writing paper. Chest makes grand hankie box when empty.



**5% WOOL BLANKET**  
439 Both Stores

Bright wool blanket in 72x84 size slumberland quality. Edges neatly bound for strength.



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115 Up Both Stores

5-cup sizes in assorted styles, all smartly decorated. Others up to 1.98.



**UMBRELLAS**  
398 Main Floor Monroe

Brightly colored in assorted fabrics. Sturdy, well made frame. Novelty handles.



**COFFEE MAKER**  
489 Both Stores

Famous Gory coffee maker, eight-cup size. And the best part of it all is parts may be replaced.



**MEN'S SCARF SET**  
398 Both Stores

Warm shawl shavers for Men. All wool scarf and gloves to match. Complete range of colors.



**Men's ROMEO SLIPPER**  
298 Main Floor Monroe

For year after year this famous romeo type slipper leads. Made with leather uppers with elastic gussets. Sizes 4 to 12.



**BOYS' POLO SHIRT**  
119 Main Floor Monroe

Long sleeve striped polo shirts for Boys 8 to 16. Full cut, may be worn as inner or outer style.



**INFANTS' SET**  
298 Main Floor Monroe

Infants' bonnet, bonnet and sack set in assorted colors. Warm well made to keep the little one warm all winter long.



**GIFT APRONS**  
59c Main Floor Monroe

Assorted style and colors in dainty trim and bib top style. Some with contrasting piping. All sizes.



**WOMEN'S ANKLETS**  
29c Main Floor Monroe

Women's and Children's gaily colored anklets some with ribbed tops and others plain. Complete range of sizes.



**NYLON BRASSIERE**  
179 Main Floor Monroe

Hi-Style Nylon Bra with adjustable straps; launders easily. Tearose color. Regular sizes.



**FRUIT CAKE**  
160 Main Floor Monroe

5 pound Retheser made. Filled to the brim with luscious fruits and nuts. Baked to a delicious golden brown.



**MEDICINE CHEST**  
495 Both Stores

White enameled finish with 3 shelf spaces. Full mirror door. Wall type.



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12-inch size in assorted colors. Dripless... they'll add gay color to bright Holiday tables.



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Simulated alligator leather two suiter. Interior fully lined, removable compartment. Strong look.



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A grand little gift for boys and girls who like to have nursery rhymes and fairy tales read to them.



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Hip roof tool box with tote tray to carry large size tools in. Opens fully. Overall size 19x7x9 inches. Fastens securely.



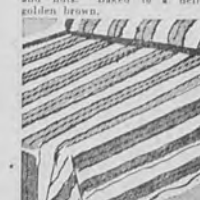
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69c Both Stores

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**STORAGE HASSOCK**  
795 Second Floor Monroe

Brightly colored, large size. Serves as vanity bench, foot rest or storage stool. Choice of styles.



**BEDSPREAD**  
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Crinkle spread in assorted colors. Full bed size. They'll make grand gifts to give or receive.

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Warm the lady on your list in a soft fluffy chenille housetop. She'll adore the flowing fullness of the skirt and the new festive colors. Complete sizes! **5<sup>98</sup>**

Leisure luxury are these soft rayon quilted robes that she will parade around in on Xmas morning. Spring flowers splashed on a white background with contrasting lining! **9<sup>98</sup>**

To please her utterly — One of these soft downy Sweden robes that she will wear year around with the feeling of luxury and comfort every time she puts it on. Complete sizes! **7<sup>98</sup>**

A gift supreme — A pretty printed hostess coat with full flowing skirt, large lapels trimmed with ruffles, wrap around style that makes it easy to get in and out of. Complete sizes! **6<sup>98</sup>**



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Bond Street PERFUME	Bond Street BATH POWDER	April Violet SOAP
<b>2<sup>50</sup></b> <small>plus tax</small>	<b>1<sup>50</sup></b> <small>plus tax</small>	<b>1<sup>65</sup></b>
Old English Lavender Water	Old English Lavender Soap	Men's Lavender Shave Bowl
<b>2<sup>50</sup></b> <small>plus tax</small>	<b>1<sup>00</sup></b>	<b>1<sup>00</sup></b>

BATH SALTS  
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Choose from Lavender, Fragrance, Red Rose scents. Drug Department. Main Floor Monroe.



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Two-piece suits that will bring justy'heers on Christmas morning. Coats and leggings fully lined for warmth. Choice of styles and a complete range of sizes 3 to 6½ years.



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Toddlers Outdoor one-piece suit for boy's or girl's. Wind and water repellent poplin, fully lined in flannelette. Royal or powder blue in sizes 1 to 3. Helmets, 59c.



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100% wool sweaters that will delight her heart. Styled just like big sisters. Knit of soft new wool they will keep her warm on the coldest winter days. Several colors to choose from in sizes 8 to 16.



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### WARM FLANNEL BUNTINGS

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### 100% WOOL BLANKETS

**4<sup>88</sup>**

Main Floor Monroe

Full crib size. It will keep Baby snug and comfy on cold winter nights. Firmly woven of pure wool that will give warmth without too much weight. Regularly 7.95.



### STURDILY MADE PLAY PENS

**5<sup>98</sup>**

Main Floor Monroe

Smooth natural wood finished, complete with floor. It will keep the active youngster in place while you do your work. Others 7.98 and 10.98!

# SEARS Christmas Story OF GIFTS

**Royal Purple  
45 Gauge  
Rayon Hose**

**86<sup>c</sup>** Main Floor  
Monroe  
pr.

First quality rayon hose priced low for your budget. Grand for work or business, they will save your Best hose for "Dress Up" occasions. Sizes 8½ to 10½.

**Gloves**

**1<sup>00</sup>** Main Floor  
Monroe

Beautiful — soft — smooth are these new fabric gloves that will blend in with all of your new fall ensembles. They are well made and will give you months of satisfactory wear. All sizes.

**Breath Taking Bunny  
Fur Mittens**

**2<sup>49</sup>** Plus Tax  
Main Floor  
Monroe

Bunny back and leather palms are a perfect combination to keep your hands warm and snugly all winter, they fit well around the wrist and will solve many of your gift giving problems.

**Brushed Rayon Gloves  
And Mittens**

**59<sup>c</sup>** Main Floor  
Monroe

Brushed rayon that has the appearance of angora in red, white or blue. Medium and large sizes.

**Genuine Leather and Fabric  
Gift Handbags**

**4<sup>95</sup>** Plus Tax

**1<sup>95</sup>** Plus Tax

Other Handbags ..... from 2.95 to 9.95 Plus Tax

Distinctive in styling are these soft, fine leather handbags, with spacious fitted interior that will hold all of "Mi-Lady's" belongings. All have mirror and change purse. Don't miss this grand gift selection.

Here are all the new and wanted styles in a value priced selection. All the sought for details as zipper tops, metal frames, and Lucite clasps. Included are simulated leathers and fabrics.

**Exclusive at Sears**

**Charmode  
Bras**

Fashion experts say they are best for the well dressed figure, and Sears has the style and fit for every bust type, in Satin, Nylon or Broadcloth. Tearose and White in sizes 32 to 40.

**1<sup>00</sup> - 1<sup>25</sup> - 1<sup>50</sup>** Main Floor  
Monroe

**Charmode Co-ed Pantie Girdle** **2<sup>18</sup>**

Suedene cloth with fagoted stitching, mesh type elastic gores at bottom front and top back. Four detachable garters. Tearose only in sizes 25 to 29.

**Loose Knit — 100% Wool  
SHOULDRETTES**

**1<sup>98</sup>** Main Floor  
Monroe

Perfect for reading in bed and for cool mornings. Rib knit around the wrist for comfort and warmth. 100% Virgin wool in all the new pastel colors. Perfect "Gift Givers".

**Tri-Cut Knit  
PANTIES**

**79<sup>c</sup>** Main Floor  
Monroe

Two bar tri-cut knit panties with elastic half band. Small, medium and large sizes. Tearose only.

**3 Medium Full Development**

**2 Medium Development**

**1 Junior Development**

**You'll Be a Sensation When You Give  
Sweaters For Gifts**

**4<sup>98</sup>** Main Floor  
Monroe      **3<sup>98</sup>** Main Floor  
Monroe      **2<sup>59</sup>** Main Floor  
Monroe

100% Wool Worsted coat sweater. Our loveliest cardigan because it's loose casual fit makes it so easy to wear. Navy and Maroon color, in sizes 38 to 46.

A budget priced Cardigan sweater that will keep any one warm on the coldest days, and will mix or match with all the new fall skirts. In V or round neck style. Wine or Oxford Blue.

Jersey type knit sweater that is perfect for wear under all cardigans. Pullover style and short sleeves. Complete range of sizes. Reg. 2.98.

**Perfect Gift Givers  
Rayon and Satin  
Gowns** **3<sup>98</sup>**

Main Floor Monroe

Every girl will realize how lucky she is when you give her one of these lovely gowns with their full skirts that fall into beautiful swirls. Assorted styles and patterns to choose from in a complete selection of sizes.

**A Dream Comes True**

**Poplin  
Jamerettes**

**2<sup>49</sup>** Main Floor  
Monroe

For sleeping, lounging, and all around comfort. Expertly tailored in fine grade poplin that will retain it's beauty for a long time to come. Man tailored, adjustable waistband, all pre-shrunk. Rose and Blue in complete sizes.

**Quilted Rayon  
Bed Jacket**

**5<sup>98</sup>** Main Floor  
Monroe

She will feel like a fairy princess in one of these soft as down bed jackets. Sprayed with dainty flowers on white or colored background. Three quarter length sleeves, collar and pocket. They tie softly around the neck. Also pastel blue, tearose.

# SEARS Christmas Story OF GIFTS

## Sears Fashion Tower Are "Gift" Shirts



### FINE WHITE BROADCLOTHS, MEN'S SHIRTS

Fine count white broadcloths, sanforized shrunk for perfect fit. It's the shirt for the man who wants the best in fit—in style—and wearing quality. All sizes and sleeve lengths. Also a good selection of patterned shirts.

**1.49**  
Main Floor Monroe

### GOOD LOOKING TIES

Ties are a gift that a man always appreciates and Sears has a gala array to choose from. Bright ones for the "Hep Cat" and more conservative ones for Dad. Make your selection early.

**55¢**  
Main Floor Monroe

EASY TERMS  
ON PURCHASES  
TOTALING 10¢ OR MORE



### Gloves For Your Man

Dress Wool Gloves with Leather Palms... **\$1.29**  
Leather Pigskin Grain Dress Gloves... **\$1.39**  
All Wool Lined Pigskin Gloves... **\$1.98**  
100% Wool Glove and Muffler Set... **\$3.98**

## Boyville Jr. Clothes for Boy's to 10 Yrs.

### Famous Boyville Jr. TWO PIECE SUITS

**9.95**  
Main Floor Monroe

Longie suits that every Jr. will be glad to see under the "Xmas" tree Christmas morning. Made of sturdy cassimere that will stand plenty of hard wear. Sizes 4 to 10.



### Jr. O'Coats

**9.95**  
Main Floor Monroe



**CORDUROY BIB PANTS**  
**1.98** Main Floor Monroe

For snappy appearance plus the wear and service that rugged corduroy gives. Complete sizes.



**Reversible Fingertips**  
**8.95** Main Floor Monroe

You'll like its versatile utility, really two coats in one. It's modern styling will especially please Junior. One side is heavy napped fleece reversing in water repellent material.



**Jr. Ski Pants**  
**4.69** Main Floor Monroe

Bib type ski pants in warm Melton cloth that will stand plenty of hard wear all thru winter. The knees have a double patch for extra wear. Size 4 to 10.



**Boy's Snow Suit**  
**11.95** Main Floor Monroe

1 pr. sheepskin lined snow suit, water and wind repellent. The leggings have bib type pants, fully lined cloth lined. Size to 10.



**100% Wool Mackinaws**  
**8.95** Main Floor Monroe

This fine mackinaw of 100% Virgin wool is lined thru out with warm cotton flannel for extra warmth, and has four warmly lined pockets. Size to 10.

## Sears for Men's Furnishings



### FOR WORK AND SPORT Men's Flannel Shirts

**1.49** Main Floor Monroe **2.29** Main Floor Monroe

Plain blue flannel shirts that are made to take plenty of hard wear, and washings. Complete sizes.

Grey flannel "Tuff-Hide" shirts that are slow to show soil and wear for a long time. Complete sizes.

### Men's Winter Union Suits

Cotton

**1.59** Both Stores

Extra heavy cotton union-suits for men who want warmth without too much bulk. All knit ribbed to assure perfect fit after laundering.

50% Wool Shirts and Drawers... **1.98**

50% Wool Unionsuits... **3.95**

Balbriggan Shirts and Drawers... **79¢**



**PART WOOL ROBES**  
**7.98** Main Floor Monroe

Carefully tailored in every detail, full cut to insure "solid comfort". All sizes and colors to choose from.



**100% WOOL SCARFS**  
**2.49** Main Floor Monroe

Just the scarf to keep him warm all winter, take your choice from plain colors or a bright plaid. All 100% wool.

### Sweaters For a Merry "Xmas"

Long Sleeves Pullovers Sleeveless Style

**4.98** Both Stores

Make him happy with one of these 100% Wool Coat Sweaters in Navy, Oxford or Brown solid color. Complete sizes.

**2.98** Both Stores

Sleeveless type sweaters that are perfect to wear under his suit coat for extra warmth. Small, medium and large.

**3.98** Both Stores

Two-tone combination sweater that is beautifully wool blend knit. He will be proud to wear it every where. Complete sizes. Others... **4.98**



## Fraternity Prep Clothes for Boys

### Fraternity Prep Student Suits

**14.95** Main Floor Monroe

Here is a suit for the campus crowd that is really in the groove. All wool smartly tailored to suit the young men in the family. Several styles and colors to choose from. Sizes to 18.



### O'COATS

**17.95** Main Floor Monroe

Full length fully lined O'coats that have a "Rep" for being "Hep" to the latest styles, yet practical. Carefully and strongly tailored to withstand hard wear. Sizes 10 to 20. Blue and brown.



**Fleece Fingertip**  
**13.95** Main Floor Monroe

It is the coat that the young crowd is raving about. Fine fleece finish, fully lined with quilted rayon, button fly front. Sizes to 18.



**Boys Plaid Shirt**  
**4.98** Main Floor Monroe

All wool plaid shirts that Mother can wash easily and you can wear smartly. An ideal shirt for all out door wear. Complete range of sizes.

### Sport Coats and Slacks

**10.95** Main Floor Monroe

Handsome youthful styles that will blend in with all his slacks pants. Assorted plaid combinations to select from. Well tailored in single breasted style.

**3.98** Main Floor Monroe

Smart new fall patterns in "High Style" favorites. Wear resisting fabrics that will stand all the hard use the young man can give them. Complete range of sizes.



**REVERSIBLE JACKET**  
**6.50** Main Floor Monroe

This jacket will lead a double life. One side is bright plaid reversing to a wind and water repellent Zelan treated material. Button fly front.



**Boys' Sweaters**  
**2.98** Main Floor Monroe

Sears has a complete selection of boys' sweaters in coat or pullover styles. Two-tone combinations and plain colors. Complete sizes.



**CORDUROY LONGIES**  
**3.29** Main Floor Monroe

Fine wale corduroy pants that won't show the dirt or wear, all strongly reinforced at points of strain. Deep heavy pockets. Complete sizes 10 to 17.



**Jr. O'Coats**  
**9.95** Main Floor Monroe

Navy Blue Junior Pea coat three-quarter length. Gives perfect protection against the coldest weather. Size 1 to 8.



# SEARS Christmas Story OF GIFTS

**The Suit Men Prefer... SEARS 100% Wool Fashion Tailored**

**28<sup>50</sup>** Main Floor Monroe

*Easy Terms ON PURCHASES TOTALING 10 OR MORE*

Falls newest patterns in single and double breasted styles in all the new fabrics combined with fashion tailored expert craftsmanship go to make you the towns "Best Dressed". Stripes and plain worsted. Fancy patterns, Herringbones, Mixed Heather, Grey, Blue and Brown. All sizes 35 to 50.

**Two Tone Combinations Loafer Coats**

**9<sup>95</sup>** Main Floor Monroe

A Loafer coat is something that he will want for all around wear. Sport, Dress and "Comfort". Novelty Checks in front with a solid color back. Complete size range.

**SPORT SLACKS**

**4<sup>98</sup>** Main Floor Monroe

Mix 'Em or Match 'Em with the loafer coat. Long wearing and smartly styled in all the new fall patterns. We will alter them for you free of charge. All sizes. Others... 3.98 to 9.95

**One of SEARS Finest 100% Virgin Wool Mackinaws**

Extra warm, extra length blue or maroon plaid mackinaw coat for all around wear. Double breasted style fully lined, wind and water repellent. Complete range of sizes.

**13<sup>95</sup>** Both Stores

**CHORE COAT**

**2<sup>59</sup>** Both Stores

Sturdy blue denim chore coat for all your working hours around the house and farm. Full blanket lining for extra warmth. Complete range of sizes!

**Mellon Jacket**

**5<sup>98</sup>** Both Stores

Smart and practical are these Galaxidine jackets. Wind and water repellent. Lined, slash pockets, button fly front. Complete range of sizes!

**MOLESKIN PANTS**

**2<sup>49</sup>** Both Stores

Sturdy moleskin pants all firmly reinforced at points of strain. They will wear like iron and take plenty of washings. Complete size.



*They're Non-Rationed!*

**Carefree Slippers**

**3<sup>29</sup>** Main Floor Monroe

A gift she will appreciate every time she puts them on. Non rationed, softly gathered in front for style and smartness. Lined in contrasting colors. Sizes 4 to 8.

**WOMEN'S NON-RATIONED Dress Shoes**

**3<sup>98</sup>** Main Floor Monroe

All occasion, all season pumps that will blend in with all your new ensembles. Choice of Black or Brown. Sizes 4 to 8.

**GIRLS' LOAFERS**

**3<sup>99</sup>** Main Floor Monroe

Moccasin loafers that are popular with all the young people. Actionaire slip-on classics, with all leather uppers and long wearing soles. 12 1/2 to 3 and 4-3.

**Biltwel Shoes**

**2<sup>39</sup>** Main Floor Monroe

Biltwel's are a strong sturdy shoe that can stand all the wear a youngster can give them. Leather uppers and soles. Sizes 5 1/2 to 3.

**INFANTS' WHITE LEATHER SHOES**

**2<sup>29</sup>** Main Floor Monroe

Select uppers that are soft and comfortable - conform naturally to the foot. Start them off right. 1 to 4 Non-Rationed. 4 to 5 Rationed.

**For Smooth Foot Comfort Men's Sandy Nevins**

**4<sup>40</sup>** Main Floor Monroe

Sandy Nevins are all ready "Broken In" for you so you have solid comfort right from the start. Smart for business or dress. Leather uppers and soles. Sizes 6 to 11.

**Genuine Police Shoe**

**4<sup>75</sup>** Main Floor Monroe

Designed for long and hard wear, supple cowhide uppers. Tempered steel shanks, fully lined. They will give you all day walking comfort. 6 to 12. Others 5.75 and 6.75.

Choice of Either High or Low

**Work Shoes**

**4<sup>98</sup>** Main Floor Monroe

Economy plus Quality

**Boy's Sandy Nevins**

**3<sup>45</sup>** Main Floor Monroe

Styled just like Dads and the same sturdy construction. Built to give all the hard wear Young America can give them. Sizes 2 1/2 to 6.

**FOR ALL OUTDOOR WEAR 8 or 10" HI-TOPS**

**5<sup>45</sup>** 8-Inch Size Main Floor Monroe

Genuine Goodyear welt construction, leather lined vamp. Popular "Mor" toe style that have all the famous Wearmaster quality in them. Double tanned and oil treated to resist all weather conditions. 7 to 11. 10" style, 6.95.

**ALL SEARS SHOES ARE XRAY FITTED BY COMPETENT SALESPeOPLE**

# SEARS Christmas Story OF GIFTS



**Wine or Blue Tapestry Suite \$128**  
Second Floor Monroe

Richly covered in ribbed blue or wine tapestry with ornate wood carvings on arms of all pieces. Backs of chair and davenport are button tufted style. Frames are all of hardwood. Buy the two modern pieces on our Easy Pay Budget Plan.



**Turquoise Hi-Pile Velour Suite \$168**  
Second Floor Monroe

Exceptionally modern in design. Soft, comfortable full size pieces covered in Hi-pile velour, turquoise color. It will harmonize or contrast beautifully with all modern homes. Buy the two pieces on our Easy Pay Budget Plan.



**Lawson Suite \$198**  
Second Floor Monroe

One of the most popular of styles for every home. Rose color Brocatelle cover with decorative flower fringed base. Super sagless construction throughout. Both pieces Honor Bilt constructed. All frames of hardwood. Buy on our Easy Pay Budget Plan.



**3 PIECE TAPESTRY SUITE \$168**  
Second Floor Monroe

You can make your rooms a blaze of color with these modern tapestry covered suites. No matter what one you choose its one of the finest "buys" you can get. All Honor-Bilt construction. Soft comfortable davenport and two matching chairs. Buy on our Budget Pay Plan.



**THREE PIECE SUDBURY SUITE \$188**  
Second Floor Monroe

Beautifully covered in durable long wearing Sudbury tapestry in wine and blue. Large full size davenport and matching club and occasional chair. Built and designed for modern homes. Buy on our easy Pay Budget Plan.



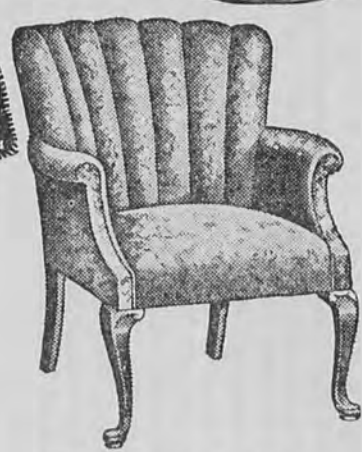
**3 Pc. Mohair Living Room Suite \$248**  
Second Floor Monroe

Rose color with contrasting turquoise trim. It's furniture you'll be proud to own. Give you years of wear. Deep spring construction on seats of all pieces. All frames of hardwood. Buy on our Easy Pay Budget Plan.



**RECLINER CHAIR With Ottoman \$38**  
Second Floor Monroe

Here's a chair that will make the biggest hit with hubby this year... Tilting back recliner. No matter what position he likes to slump into this chair will do it at the slightest pressure. Choice of several colors. Ottoman to match. Buy on our Budget Pay Plan.



**CHANNEL BACK CHAIR \$28**  
Second Floor Monroe

Smart modern style, with plenty of built in comfort. It makes a grand chair to contrast with modern furniture. Choice of styles and coverings. Makes a grand surprise gift. Buy on our Budget Plan.

**Fill Every Room In Your Home With Tables!**  
**Tables Galore ... For All ...**

**OCCASIONAL TABLE \$11.95**

Rich walnut finished table with ornamental legs. Top finished to a mirror smoothness.

**COCKTAIL TABLE \$7.95**

Ultra modern design with Duncan Phyfe type legs. Mahogany finish. Removable tray.

**Blue Glass END TABLE \$10.95**  
Second Floor Monroe

Extremely modern design blue glass top end table to give your home color. Choice of several styles.



**OCCASIONAL CHAIR \$10.95**  
Second Floor Monroe

Leatherette covered occasional chair to fill in your present furniture. Well made, firm, Mahogany finished. Buy on our Budget Pay Plan.



**Storage HASSOCK \$7.95**  
Second Floor Monroe

Leatherette covered in a choice of colors, serves as vanity bench, hassock or storage chest. One of the grandest of Christmas Gifts.



**BED PILLOWS \$4.98**  
Second Floor Monroe

Super Luxury full size pillows covered in durable long wearing striped ticking. Surprise the wife with a pair of these for Christmas.



**Maple Cricket Chair \$7.95**  
Second Floor Monroe

Colonial Maple style with colorful chintz or cretonne covering. It makes a grand gift for your room or daughters. Limited quantity.

**IF YOU BELONG TO SEARS BOOK CLUB YOU'LL NEED ONE OF THESE BIG MAPLE OR WALNUT**



**4 Self Bookcases \$12.95**  
Second Floor Monroe

Smartly finished in ruddy maple or deep rich walnut and there's plenty of space in its deep shelves to hold all of your books. Buy on our Easy Pay Budget Plan.

**RECORD CABINETS ARE PRACTICAL Inexpensive GIFTS**



**8.95 to 17.95**

They not only protect your valuable albums but they make a beautiful piece of furniture. Richly finished in either Mahogany or Walnut in open and closed styles. Buy on our Easy Pay Budget Plan.

- Empty Record Albums ... 49c up
- Silvertone Needles ... 25c to \$1
- Recording Blanks ... 59c to \$1.39
- Cutting Needles ... \$1.

# SEARS Christmas Story OF GIFTS



## Add A Splash Of Color With KNITTED CURTAINS

Bright is the word for these multi-colored fine quality knitted curtains that will brighten up your rooms. Each curtain 36x72 inches long. All headed, hemmed ready to hang.

**3.49** pair

Second Floor Monroe

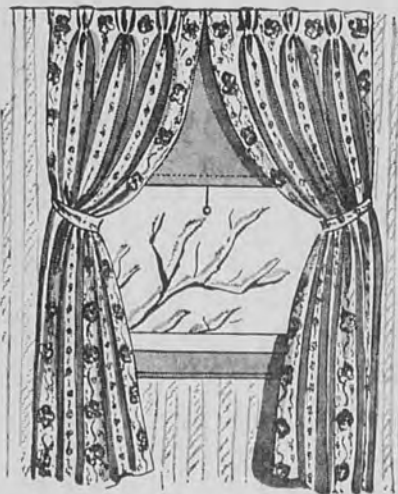


## Pretty As An Artist's Palate RUFFLED CURTAINS

Beauties that have all of the rainbow colors splashed thru them, and in the background you'll find daisies peeping thru. Full ruffle. Headed, hemmed, ready to hang.

**1.98** pair

Second Floor Monroe



## Here's Gay Striped Holiday Cheer! STRIPED DRAPERIES

If you're looking for color to give a gaily bedecked Christmas tree competition stop right here, for these novelty striped draperies will do it. 72x2 1/2 yards long to the pair with pinch pleated tops, complete with tie backs, ready to hang in every room. Buy on our Budget Pay Plan for all windows.

**3.98** pair

Second Floor Monroe



## Thick Luxurious Thickly Tufted Hobnail Bedspreads

A fresh and happy answer on how to dress up your bedroom for the holidays. Green, Orchid, Blue, Wine, Brown or Gold grounds with hundreds of hobnail tufts strewn profusely on a fine quality sheeting. Full and twin sizes.

**8.88**

Second Floor Monroe



## CUSTOM MADE SLIP COVERS

Cut and fitted right in your own home by our expert craftsmen they will fit your furniture like gloves. Choose from every wanted pattern and color. All made with box ruffle and snap fasteners. Buy Now . . . have them in time for Christmas use, and you may use our easy Pay Budget Plan.

**39.75** And Up

Second Floor Monroe

Any Purchase TOTALING 10 OR MORE CAN BE MADE ON SEARS Easy Payment Plan



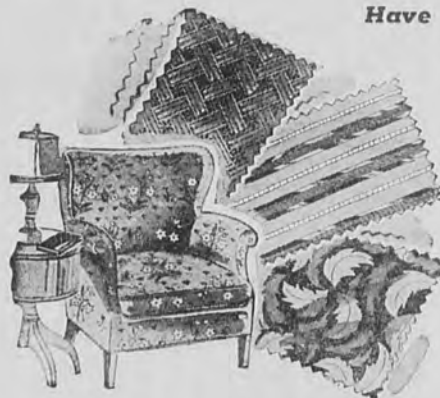
## Have Your 2 Piece Suite

## Reupholstered At SEARS

**79.50** Chair and Sofa

Your suite is practically re-built from top to bottom with Sears thorough re-upholstered job, not only that you have a large selection of fabrics and patterns to choose from, and expert workmanship also. . . . Have it done now in time for the holiday season.

Second Floor Monroe



The Warmest Of All Are...  
**Slumbersound Blankets**  
100% wool in bright gay colors with contrasting stripes and borders. Edges neatly bound with rayon satin for strength.  
**9.88** Both Stores



72x84 SINGLE BLANKET **5.49** Both Stores

72x84 PLAID BLANKET **3.79** Both Stores

Full bed size in single blankets to warm cold "toasties" on winter nights. Plaid colors with contrasting borders. 33 1/3% wool.

55% wool for warmth without too much weight. Full bed size, plenty long enough for six footers. Choice of colors.

## Plaid Double BLANKET

**6.98** Both Stores

Bright 50% wool, colorful plaid combinations, 72x84 full bed size. Edges bound with acetate rayon satin for long wear.

## GAILY PATTERNED COMFORTER

**2.66** Both Stores

Fairley covered comforter with contrasting center. Beautifully made with deep stitching to add to its wear. Full bed size, 72x84. Quantity is limited.



## Round Mirror

**1.98** Second Floor Monroe

Exceptionally fine quality glass in modern round style with ornate decorations. Grand for hall or living rooms.



## Boudoir Shade

**49c** Second Floor Monroe

Dainty little shades to brighten any boudoir lamp. They'll give bedrooms that "Something New" look about them.



## Crochet Cotton

**23c** Main Floor Monroe

Give a few skeins of this crochet cotton or our Waxed Lincure. 4-ply yarn at 50c ball and Mother will give you plenty of smiles.



## HAT BOXES

**1.29** Main Floor Monroe

Large and small combination, you'll find them all at Sears to keep your Chapeaus in. Daintily decorated.



## Garment Bags

**4.98** Main Floor Monroe

Bright floral coverings, extra large size garment bags that will hold 8 garments. Slide fastened. Firmly reinforced.



## 36 In. Velveteen

**1.98** Main Floor Monroe

Choose from smart, bright colors for making skirts, jackets and other wearing apparel. All perfect quality, 36-inch widths.

The Prettiest Gifts Are  
**TABLE CLOTHS**  
**1.59** and up Main Floor Monroe



One of the most inexpensive too. A complete selection of colors and designs.

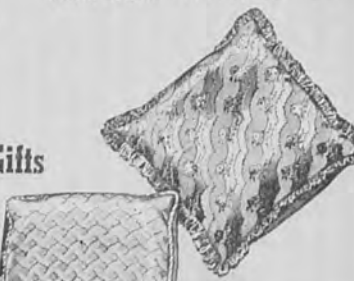
## Buy One For Every Person On Your List

Fancy Cotton and Rayon 54x54 . . . . . **1.59**  
52x58 Plain Cloth . . . . . **1.00**  
52x52 Printed Table Cloth . . . . . **1.98**

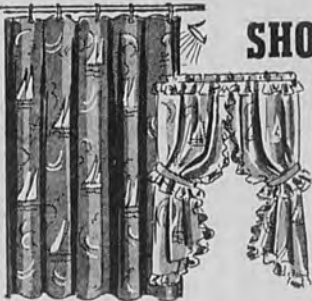
## SOFA PILLOWS, Grand Gifts

A gift for the entire family to enjoy. Plump well filled in assorted colors some with corded and fringed edges.

**66c** Main Floor Monroe



# SEARS Christmas Story OF GIFTS



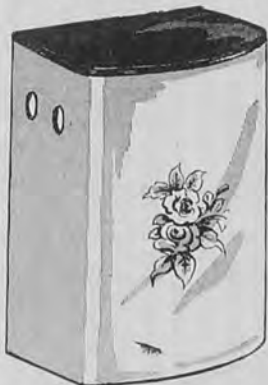
## SHOWER CURTAINS CURTAIN SETS

### 2<sup>95</sup>

*Both Stores*

New exciting two color designs styled to meet today's modern trends. You'll find every imaginable pattern in this complete selection. Expertly tailored with reinforced hems, weighted bottom keeps curtains in tub evenly secured fastened. Buy the complete set and have a harmonious color scheme. Buy on our Easy Pay Budget Plan.

Curtain Only . . . . . 3.98	Curtain Only . . . . . 5.95
Curtain Set . . . . . 7.50	Curtain Set . . . . . 10.50
Curtain Only . . . . . 4.98	Curtain Only . . . . . 5.95
Curtain Set . . . . . 9.50	Curtain Set . . . . . 10.95



## CHOICE OF THREE COLORS Masonite Hampers

### 4<sup>49</sup>

*Both Stores*

Three smart pastel colors to contrast or harmonize with brightly painted bathrooms. Large size, it will hold an entire family's laundry. Sturdy, well reinforced with tight fitting top.

ANY PURCHASE TOTALING \$10 OR MORE CAN BE MADE ON  
**SEARS EASY PAYMENT PLAN**

## Gifts of Glass...

Charming, Brilliant Crystal Glass Gifts, To Give Or Receive . . . .

### Swan Weather Forecaster

Dainty swan filled with colored fluid that forecast weather changes. Others up to \$1.  
**50<sup>c</sup> to 1<sup>00</sup>**

CANDY JAR  
**25<sup>c</sup>**

Large size crystal candy jar with top. Beautifully designed may be used as center piece also.

FRUIT BOWL  
**19<sup>c</sup>**

Crystal bowl that reflects all of the rich colors in fruits. Large size.

JELLY DISH  
**10<sup>c</sup>**

Scalloped edge crystal jelly dish with handle to decorate smart holiday tables.

CRYSTAL VASE  
**15<sup>c</sup>**

Large enough to hold the bouquet "Mom" will receive for Christmas. Heavy cut crystal.

Plaques & Pictures  
**59<sup>c</sup>**

Mickey mouse plaques and assorted child pictures with thermometer to hang on the wall in their rooms.



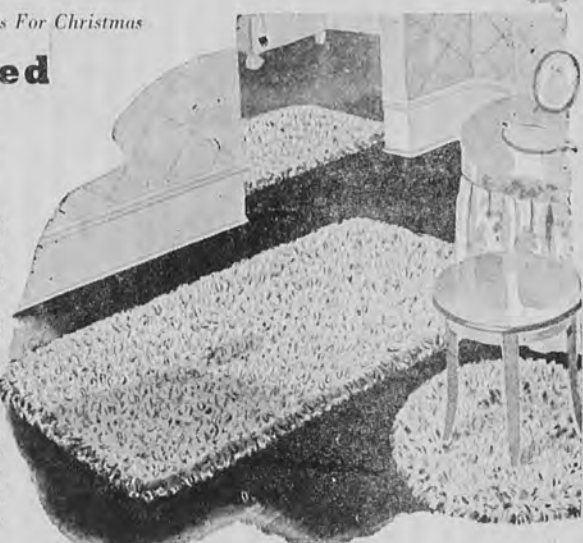
Most Items on Sale  
*Both Stores*

Scatter These Among Friends For Christmas

## Shag, Hooked Rag Rugs

18x36 Shag . . . . .	1.48
24x36 Rag . . . . .	1.88
24x36 Yarn . . . . .	2.78
24x36 Hook . . . . .	3.68

You'll find in this large collection rugs of varied sizes, styles, weaves and colors for every home. Rich, beautifully colored and made for bathroom, bedroom halls, and in-between doors. On sale Second Floor Monroe Stores.



Soft, Fluffy, Snow White Imported



## Lambskin RUGS

### 8<sup>75</sup>

*Second Floor Monroe*

Imported from South America and processed in U. S. A., these thick, luxurious long hair lamb skin rugs will make an excellent gift for bedrooms or to stretch out in front of a fireplace. 2 foot wide, 3 foot long.

Blue, Grey, Beige and Green Colored Lambskin Rugs.

**9<sup>75</sup>**

## Rug Cushions

To Add Years of Life To Your Rugs

GOOD: A budget priced 9x12 rug cushion that will give long satisfactory service. **3<sup>88</sup>**  
*Second Floor Monroe*

BETTER: Sturdy, well made thicker to add those extra years of life to your rugs. Waffle weave cushion. **5<sup>88</sup>**  
*Second Floor Monroe*

BEST: Our finest quality, extra thick, longer wearing. 40 ounce cushion with edges that will not ravel. **7<sup>88</sup>**

Buy Rug cushions for everyone one of your 9x12 rugs on our Easy Pay Budget Plan. Second Floor Monroe.

## 5 Light Drop Fixture

### 12<sup>95</sup>

*Both Stores*

Add sparkle and light to your dining room for the holidays with this modern five-light drop. Column decorated with opaque glass shade to give soft mellow light. Takes up to 5 sixty-watt bulbs. Buy on our Budget Pay Plan.



CEILING FIXTURE  
**8<sup>95</sup>**  
*Both Stores*

Smart living room ceiling fixture two light style. Complete with opaque glass shade and holder. On-off switch.



KITCHEN FIXTURE  
**2<sup>98</sup>**  
*Both Stores*

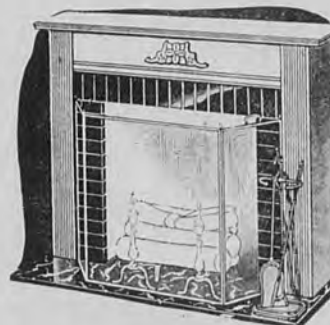
Two light style for modern kitchens. White glass shade with chromed crown. 1 light style at \$2.19.

## A Gift The Entire Family Will Enjoy Always Mantel Andirons and Logs

You can't put it under the tree it's too big . . . but everybody will see it anyway . . . smart modern mantel that looks like a genuine fireplace with its brick facing against a snow white background of well constructed wood. Andirons are bronze color and the electric logs add the finishing touches to give it that "Homey" look. Buy on our Budget Pay Plan.

ALL THREE FOR  
**44<sup>88</sup>**

*Both Stores*



SEARS HAS A COMPLETE SELECTION OF SWITCHES, PLUGS AND ELECTRICAL ACCESSORIES. BOTH STORES.

**9<sup>c</sup>** And Up

ON SALE BOTH STORES

- TOGGLE SWITCHES
- DUPLEX PLATES
- SWITCH PLATES
- RECEPTACLES
- DOOR BELLS
- DOUBLE SOCKETS
- IRONING CORDS
- APPLIANCE PLUGS



BATH BRACKET  
**2<sup>49</sup>**  
*Both Stores*

White porcelain chain pull bath bracket that directs the light in one spot. Grand for shaving or make-up use. Takes up to 1 sixty-watt bulb. Complete as illustrated.



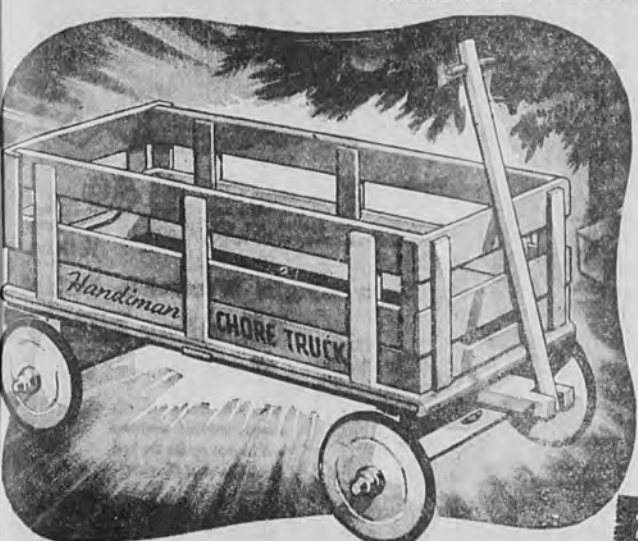
Replacement Shades  
**69<sup>c</sup>** up  
*Both Stores*

White frosted glass shades in assorted sizes and shapes for kitchen and bathrooms. Replace your old obsolete shades now with these modern up-to-date shades.

# SEARS Christmas Story OF GIFTS

## TOYLAND

Big Sturdy, With Removable Stake Body Handiman



### Chore Truck 10<sup>88</sup>

Both Stores  
Here's a brightly painted cart that every boy will have loads of fun with. He'll take to market, use it as a cooler wagon when the sides are removed, ride baby sister around in it all day long. Rolls along easily on rubber tires. Buy on our Easy Pay Budget Plan.

Any Purchase TOTALING \$10 OR MORE CAN BE MADE ON SEARS Easy Payment Plan



## Baby Dolls

You'll Find a Complete Assortment Of Dressed Dolls in Large and Small Sizes

### 1<sup>98</sup> to 10<sup>95</sup>

TOYLAND AT BOTH STORES

To thrill the hearts of any little girl... select any one of these life-like dressed baby dolls and she'll love it and care for it proudly and keep it as a reminder of her happy childhood. Well proportioned bodies and every garment is fashioned after a real baby's. All dresses are in pastel shades or white. Buy on our Easy Pay Budget Plan.



DR. AND NURSE KIT 98<sup>c</sup>  
Toyland Both Stores



STUFFED ANIMALS 1<sup>19</sup>  
Toyland Both Stores



BABY SULKY 7<sup>95</sup>  
Toyland Both Stores



TEDDY BEAR 2<sup>98</sup>  
Toyland Both Stores



HEN FIXTURE 98<sup>c</sup>  
Both Stores



WALKING DOG 1<sup>39</sup>  
Toyland Both Stores



BASKET of BOOKS 39<sup>c</sup>  
Toyland Both Stores



POCKET GAMES 98<sup>c</sup>  
Toyland Both Stores



GIANT AIRLINER 2<sup>19</sup>  
Toyland Both Stores



MONOPOLY GAME 1<sup>95</sup>  
Toyland Both Stores



BLACK BOARD 1<sup>50</sup> to 5<sup>79</sup>  
Toyland Both Stores



WHEEL BARROW 1<sup>49</sup>  
Toyland Both Stores



HOBBY HORSE 7<sup>95</sup>  
Toyland Both Stores

Six and Seven Foot Length

## Hickory Skiis 10<sup>79</sup>

Both Stores

One of the grandest of outdoor sports... skiing... Men's and women's sizes in six to seven foot lengths, made from seasoned hard hickory with long cambers. Buy now on our Easy Pay Budget Plan for Christmas gift giving.

KANSAHAR SKI BINDING 4.98



HUNTING BOOT 6<sup>98</sup>  
Bismarck Monroe



ARCHERY SET 3<sup>70</sup>  
Both Stores



WHEEL BARROW 6<sup>49</sup>  
Both Stores



TOOL BOX 3<sup>50</sup>  
Both Stores



DUNLAP SAW 1<sup>89</sup>  
Both Stores



RATCHET BRACE 2<sup>39</sup>  
Both Stores

FREE A TRIPLE FEATURE GIFT BIG 32 PAGE CARTOON BOOK FEATURING THE STORY OF DICKENS

"A Christmas Carol" 24 PAGES OF CARTOONS

8 PAGES FOR YOU TO COLOR

8 ACTION PAGES FOR YOU TO ASSEMBLE

FREE TO EVERY CHILD WHO COMES TO SEARS TOYLAND WITH PARENTS



Construction Set 1<sup>39</sup>  
Both Stores



WRITING SLATE 1<sup>00</sup>  
Both Stores



8-KEY XYLOPHONE 2<sup>19</sup>  
Both Stores



SET DUCK PINS 2<sup>49</sup>  
Both Stores



"D" Handle Shovel 1<sup>09</sup>  
Both Stores



BUCK SAW 1<sup>98</sup>  
Both Stores



CAMPER'S AX 1<sup>69</sup>  
Both Stores



Weather Stripping 17-Foot Bundle Felt... 9c  
Wood and Felt 42"x3/4", ea. 8c  
Wood and Felt 42"x1", ea. 11c  
Metal and Felt 36"x3/4", ea. 22c

# SEARS Christmas Story OF GIFTS

## Supplies To Fix Up Your Home Inside And Out For The Holidays

### Loose Rock Wool Batts

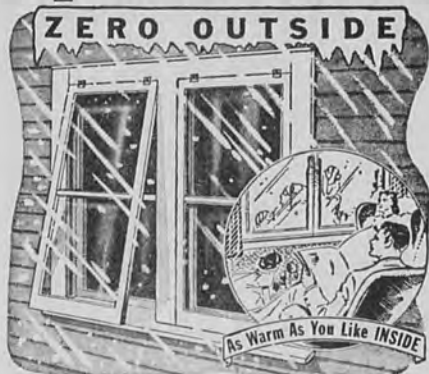
Insulate your home with these economy priced loose rock wool batts. Carton insulates 27 square feet, 3 inches thick. Ideal for attics, ceiling, walls etc. Help to keep your home warmer in the winter and cooler in the summer. Buy on our Easy Pay Budget Plan.

**1.59** Carton  
Both Stores

### BATT TYPE ROCK WOOL

Sears famous Honor-Bilt rock wool batts 15x24 1/2 insulates 30 square feet three inches thick. Waterproofed paper backed. For walls, ceilings and floors.

**2.29** Carton  
Both Stores



### 12x12 Inch Squares CEILING TILE

**7 1/2** Square Foot  
Both Stores

One side lined ready for use. Saws easily to fit all ceilings. Available in 12x12 inches squares. Will not warp or buckle.



### 3/8 Inch Thick Side Wall Planking

**4 1/2** Square Foot  
Both Stores

Make over rooms easily and quickly with this easy to use wall planking. Saws like lumber available in sheets 2'-10" x 12" width, 8" high.

## KIMSUL INSULATION

### For All Around Home Insulation

Nationally advertised Kimsul insulation used in attics and floors will save fuel in winter and help to keep your home cooler in the summer. Simple to use... just open the roll, cut off the desired length place between joists or floors. No luss or muss... Buy on our Easy Pay Budget Plan.

**5.25** roll  
Both Stores

### MICA TYPE INSULATION

One of the finer types of Rock Wool insulation. Pours easily between floors, ceilings, etc. Gives ample protection, pellets are large enough to prevent slipping thru. Bag insulates 17 square feet three inches thick. Buy on our Easy Pay Budget Plan.

**1.24** Bag  
Both Stores



Any Purchase TOTALING \$10 OR MORE CAN BE MADE ON SEARS' Easy Payment Plan

## Sears Slate Surfaced Honorbilt Roofing

Lasts Longer Gives Better Home Protection

### Hex Shingles

Heavy hex shingles slate surfaced with genuine Staso slate granules with asphalt base. They will not crack or buckle due to changing weather conditions. Choice of colors. 2 bundles weigh 168 pounds and cover 100 square feet.

**2.25** Bundle  
Both Stores

### 3-In-1 SHINGLES

Our heaviest and finest three in one shingle in a choice of seven colors. Weather resisting they will not fade nor lose their brilliance. Covered with genuine Staso slate granules. Three bundles per square, weigh 210 pounds.

**2.00** Bundle  
Both Stores

### 90 Lb. Roll Roofing

Slate surfaced roofing that can be applied easily and quickly. Each roll is 36 inches wide and 36 feet long, weigh 90 pounds and cover 100 square feet. Choice of colors. Complete with cement and nails.

**2.29** roll  
Both Stores



**PAINT BRUSH**  
**6.65** Both Stores

3 1/2 inch bristle and hair brush one of the finest you can buy. Bristles firmly vulcanized in to give longer and better service.



**Quart SHELLAC**  
**1.49** Both Stores

The finest quality pure shellac for all interior redecorating. Will not turn white or blister. Buy now and save!



Excellent for all interior or exterior work, woodwork, porch ceilings, boats, floors, etc. Will not turn white nor soften after once applied, nor stay tacky. Gallon covers up to 450 square feet.

**1.49** Both Stores  
1/2 Gallon



**ROOF COATING**  
**2.19** Both Stores

Economy asbestos fibre roof coating in fire-calcium container. Repairs your old roof now or use for sealing new ones.



**Patching Plaster**  
**39c** Both Stores

Mixes easily with water; will not chip or crack; for repairing all walls and ceilings.

### Clear Bright Washable Colors

### Master Mixed Semi Gloss



Paint your rooms with this smooth brushing semi-gloss and freshen up for the holidays. Choice of all colors.

**3.59** gal.  
Both Stores

### Modernize With Sears

### WALL AND Base CABINETS

21-INCH WALL CABINET

**14.77** Both Stores

21-INCH BASE CABINET

**23.77** Both Stores



### DESIGNED WITH PLENTY OF STORAGE SPACE 48-In. Cabinet Sink

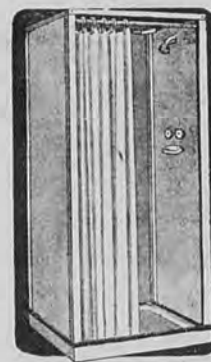


Deluxe in every respect. Gleaming white enamel finish with contrasting trim. White porcelain covered sink. Hardwood cabinet has 4 large drawers on one side and large door compartment on the other. Top covered in heavy gauge linoleum.

**67.77** Both Stores

Any Purchase TOTALING \$10 OR MORE CAN BE MADE ON SEARS' EASY PAYMENT PLAN

Anything and everything for yourself, your home your car may be purchased this easy convenient way. Complete details in department or at Credit Office, Second Floor, Both Stores.



### All Steel Frame Shower Stall

**39.95** Both Stores

Sturdy, designed for long service. Steel frame with asbestos board panels. Reinforced concrete base with removable strainer. Includes exposed type fixture, mixing valves, shower head and arm, curtain, rod and hardware.

### 30 Gallon Size EXTRA HEAVY RANGE BOILER

**12.95** Both Stores

Heavily galvanized range boiler for all standard water pipes. Extra heavy it will give years of steady satisfactory service. Rust resisting interior. Installs easily. No priority certificate needed.



### Economy Priced White CLOSET OUTFIT

**25.95** Both Stores

White porcelain vitreous china closet outfit with powerful wash-down siphon action. Complete as illustrated, less supply pipe. Buy on our Easy Pay Plan.



### 5 Pound Can FURNACE CEMENT

**39c** Both Stores

Highest quality asbestos like furnace cement for all furnace or boiler repairing. Buy now and save at this special price.

# SEARS Christmas Story OF GIFTS

## Winter Driving Needs For Easy Fast Starting



**CROSS COUNTRY BATTERIES**

Replace your old worn out battery now with a new powerful, fast starting Cross Country... and be sure your car starts on cold winter mornings. You'll find a size for all cars... all guaranteed on service basis... All priced with your old battery in exchange. On sale at Both Stores and Service Station.

CROSS COUNTRY BATTERIES ARE MADE OF THE FINEST MATERIALS AVAILABLE

\*\*\*\*\*

SEARS CROSS COUNTRY BATTERIES ARE ALL GUARANTEED ON SERVICE BASIS...



Replace Your Old Plugs With New, Fast Starting, Fuel Saving

### Cross Country SPARK PLUGS

**32¢** Each in sets of 4 or more

Both Stores Service Station

New powerful, fast starting Cross Country spark plugs save up to 1 gallon of gas in every 10 used. Made of the finest materials, all guaranteed to give satisfactory service. You'll find a complete selection of sizes for all cars at Sears.



**MOTOR TUNE** 59¢  
Both Stores Service Station

**WHEEL COVER** 29¢  
Both Stores Service Station

**FOG LAMPS** 3.49  
Both Stores Service Station

**MUFFLERS** 1.98  
Both Stores Service Station

**SAVE YOUR CASH! BUY SEARS 20-Qt. Oil Coupon Books**

Good for 20 quarts of our Premium Grade Cross Country, 100% pure Pennsylvania motor oil and 1 battery recharge.

**2.98** Inc. Tax

**Buy On Our Easy Pay Plan**  
Anything and Everything \$10 or Over

SEARS HAS ANTI-FREEZE AT PRICES THAT SAVE...



**Thermo Royal Anti Freeze**

WAR TYPE

**1.39**

GALLON, BULK

Both Stores, Service Station

**WIPER BLADE** 21¢  
Both Stores Service Station

**WINDOW FILM** 69¢  
Both Stores Service Station

**DEFROST SHIELD** 2.19  
Both Stores Service Station

**HEATER HOSE** 49¢  
Both Stores Service Station

# OIL SALE

ALL S. A. E.

**CROSS COUNTRY 100% PURE PENNSYLVANIA MOTOR OIL**

**16¢** qt

PREMIUM GRADE AT LESS THAN PREMIUM COST REFINED FROM 100% PURE PENNA. OIL PLUS TAX

**TIRE CHAINS FOR TRUCKS & PASSENGER CARS**

**4.40** Full Set Passenger Car

6.50x15 Size . . . 5.25

**TRUCK CHAINS**

6.50x20 Dual . . . 13.95  
7.00x20 Dual . . . 17.25  
7.50x20 Dual . . . 18.75  
8.25x20 Dual . . . 20.50  
6.50x20 Single . . . 7.25

Both Stores, Service Station

**Repair Links** 19¢  
Box

Both Stores, Service Station

Both Stores Are Official Tire Inspection Stations

\*\*\*\*\*

**Have Your Tires Recapped Now At Sears Low Prices**

Fill up now with this nationally advertised Thermo Royal and be ready for the first cold wave... Made with a special rust inhibitor that prevents rust and corrosion, protects your radiators and motors amply. Please bring your own container, or stop at our Service Station and have your radiator filled there.

Sears Cross Country 100% pure Pennsylvania motor oil is premium grade at less than premium cost. Flows freely at all temperatures, keeps your motor sealed in a bath of oil at all times. Stock up now on your entire winter's driving. All S.A.E. all winter grades. Please bring your own container. On sale Both Stores and Service Station.

**FLEET OWNERS... ASK ABOUT OUR SPECIAL DRUM LOT PRICES...**





# The Rochester Sun

## SHOPPING NEWS

SPECIAL NEWS STAND EDITION 4c

EIGHT YEAR—No. 6

THURSDAY, NOVEMBER 23, 1944

PHONE, STONE 6000

### Amusements

**CENTURY** NOW PLAYING  
Maria Montez, Jan Hill and Peter Coe in  
"GYPSY WILDCAT"  
In Technicolor  
Plus "THREE LITTLE SISTERS"  
with Mary Lee, Ruth Terry,  
and Cheryl Walker.

**PALACE** NOW PLAYING  
Cary Grant in  
"NONE BUT THE LONELY HEART"  
Plus Frances Langford, Wally Brown  
and Allan Carney in "GIRL RUSH."

**CAPITOL** NOW PLAYING  
Bob Hope in  
"THE PRINCESS AND THE PIRATE"  
In Technicolor  
Plus "HENRY ALDRICH'S LITTLE SECRET" with Jimmy Lydon.

**HUDSON** SUNDAY AND MON.  
"THE MASK OF DIMITRIOS"  
with Sidney Greenstreet and Faye Emerson. Plus "EVER SINCE VENUS" with Ina Rae Hutton and Ann Savage.

**LITTLE** SECOND BIG WEEK  
"FOUR FEATHERS"  
In Technicolor.  
with Ralph Richardson, C. Aubrey Smith and June Duprez.

**REGENCY** NOW PLAYING  
Monty Woolley, June Haver and Dick Haymes in Damon Runyon's  
"IRISH EYES ARE SMILING"  
In Technicolor. Plus Jeanne Crain in "IN THE MEANTIME, DARLING."

**REXY** SUNDAY, MON., TUES.  
"THE IMPATIENT YEARS"  
with Jean Arthur and Lee Remick. Plus "BLOCK BUSTERS" with The East Side Kids.

**TEMPLE** STARTS THURSDAY  
Four Days — ON OUR STAGE IN PERSON — LES BROWN AND HIS ORCHESTRA AND STAGE SHOW.  
On Screen — Jane Withers in "FACES IN THE FOG."

### THANKFUL—YET PRAYERFUL, TOO By JAMES



### Dailey Urges Early Mailing

"Shop Now," is the advice given by department stores and gift shops. "And," adds the Post Office Department, "Mail in November."

In an effort to partially level off the usual Christmas rush peak, the Post Office is conducting a vigorous campaign to get gift mailers to mail their packages in November, instead of waiting until the last few days before Christmas.

At the local post office, Postmaster Donald Dailey said that the mailing of packages at this time was heavier than usual but added that unless the pace was stepped up there would be severe congestion in the latter part of December.

Pointing out that the Post Office was faced with extraordinary wartime conditions, Postmaster General Frank Walker in a statement released this week, called upon the public to cooperate fully in the early mailing campaign. He warned that unless more people buy and mail this month, the postal service would be unable to do its job of delivering all Christmas gift packages on time.

Quoting Postmaster Walker, Dailey said that unprecedented shortages of manpower and transportation facilities growing out of the war were problems with which the department was trying to cope. He said that 50,000 experienced employees of the department

### Political Polka By Curt Gerling

#### IS THAT THE 64 DOLLAR QUESTION?

Why are you so pro-Democratic? The daily papers certainly are not, Mrs. A. L. M.

Maybe you answered the question yourself. We want to be original here and there. One of our best reasons is that we strive to give the people of Rochester, if not both sides of the picture, at least the other side of it. We think our stand in the recent election campaign was justified by the tremendous vote for F. D. R. and members of the ticket in a normally Republican community. Weren't we right when more people wanted Roosevelt than did Dewey?

Why is it that you had so few ads from the Republicans? It would seem to me that it would have been most intelligent to run Republican copy in a pro-Democratic paper to offset any gains made thru the paper's editorial content. (Signed) Teach, Warrier.

If it was intelligent how could you expect 'em to do it?

In one of your recent columns you mentioned that the Powers Hotel Grill was the auxiliary republican headquarters. Where is the auxiliary Democratic Headquarters? A. G. M.

Any White Tower Hamburger Stand.

(Continued On Page 10)

### To Make a Turkey Dinner—First Get a Turkey



Sure there were turkeys available in Rochester—if you he set out early to insure his turkey dinner. But after brave Billy Gerling 167 Ashbourne Rd. found a nice big 25 pound-

### Armed Services Got 'First Call' On Most Gobblers

What are you eating today? A nice roasted chicken; a succulent pork loin; or maybe a duck. What? You had the traditional turkey? Well, you were lucky! Turkeys were, to put it mildly, "scarce" in the Rochester area.

But don't worry if you didn't get in on the "turkey trot." Millions of Americans did—and most of them deserved that feast a lot more than did you or I. Complete Thanksgiving dinners, with turkey, cranberries and all the traditional fixings are available today to men and women in foxholes, in barracks, on ships and wherever else the G.I.s are spending their day. Even military and naval hospital patients were guaranteed theirs.

Of course there were some turkeys available to civilians here. Much of that limited supply brought fancy "black market" prices far in excess of the 52 cents a pound ceiling price. Home grown turkeys were to be had in some spots, but local raisers were howling that the OPA had showed little sense in setting the same ceiling on wire-raised, grain fed turkeys as the "scrawny range fed western birds."

### Bond Sales Pass 4 Million

Nearly five million dollars worth of war bonds have been purchased in Monroe County since opening of the Sixth War Loan Drive here.

This was the good news made public yesterday by Raymond N. Ball, District 2 chairman of the War Finance Committee.

Franchot Tone Coming

Another announcement made yesterday and greeted with enthusiasm, especially among local movie fans was the scheduled appearance here of Franchot Tone, whose home is in Niagara Falls, will appear here as the feature attraction of a special rally to be held on the deck of the SS Tollyobound next Wednesday noon. The movie star will appear at bond

(Continued On Page 12)

### This Week's \$25 Winner

Mrs. H. R. Wickham, 98 Virginia Ave., is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Wickham gets for paying her carrier, George Albrecht, 934 Post Ave., 10 cents. George incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current months are entered in the drawing. Since inception of the plan more than \$2,000.00 has been paid to lucky winners.

LIST

BELT SETS

HOLY BIBLE

GLASS SHELVES

RE OPEN

DECORATIONS

GLASS CHURN

SOUVENIRS

so easy to give... so greatly appreciated... your portrait is always a welcome Christmas Gift

Accept Our Invitation To A  
**PORTRAIT TEST SITTING**  
no cost--no obligation to buy

Been putting off having your photo taken? Camera shy? For a limited time, Edwards will photograph you without cost or obligation. Furthermore, we will submit ACTUALLY 12 PROOFS for your selection—see yourself a dozen different ways—then you may order photographs or not, as you wish. Come in for a sitting soon—try our Cinema-Ac tion process—quick, comfortable, no blinding lights. And be sure to come in early for Christmas gift portraits. Remember—there is no charge or obligation.

**12 PROOFS SUBMITTED**

NO APPOINTMENT REQUIRED  
If Proofs Are Satisfactory — Photographs May Be Purchased at Edwards Popular Prices

3 Lovely 5x7 Vignette Portraits \$5.95 Charge It To Your Account

See Our Large Stock of  
**PICTURE FRAMES**  
Bring your pictures to our studio and select a suitable frame from our complete stock. We have a frame for every size picture—metal, wood, leather and lucite. Prices start at \$1.95

**Edwards** PORTRAIT STUDIO  
Green Room

Formerly Known as ROCHESTER JOBBING HOUSE

9:30 A. M. TILL 9 P. M. WED. OPEN TILL 6 P. M.

Men's Dept. **Vine's** MAIN FLOOR

Christmas Buying Has Begun!!  
You'll Save Time And Money By Shopping EARLY at VINE'S.....

Men's PLAID-FLANNEL SHIRTS \$1.48  
Men's 100% Wool Sweaters \$3.98  
Men's Sheepskin VESTS \$6.48

Nationally Famous "FOSTER" Leather COAT "the cheery" \$21.50  
LEATHER JACKETS \$8.98 to \$22.95

SHOP OUR 3 BIG FLOORS...

—MAIN FLOOR— Complete Stock of Men's and Boys' Apparel  
—MEZANINE— Complete Stock of Ladies', Girls', Children Sportswear  
—BASEMENT— Rochester's Most Complete Work Clothes Dept.

"A New Name" **Vine's** JOBBING HOUSE  
For An Old Concern"

153-161 JOSEPH AVE CORNER NASSAU STREET

Formerly Known as ROCHESTER JOBBING HOUSE

HERE'S AN IDEA

SINGER WILL GIVE YOU 1-2 or 3 WAR BONDS

For that idle Singer Sewing Machine you seldom use  
**Cash If Desired**

We will give you a free appraisal on your Singer sewing machine. Most any Singer will be worth a war bond, if not too old.

The better the machine the more bonds and stamps

Bear in mind that after the war your used sewing machine will bring far less than we can offer now. Realize a handsome profit now!

You'll be a double-duty Patriot - Release a machine and have a bond

**SINGER** SEWING CENTER  
47 EAST AVE. STONE 7006

# KAY'S COMMENTS : : by kay shearer

**LOOK FOR SERVICE COM- PANY** purchase your useless portable BATTERY RADIO for the Boys and Girls in the Armed Forces. Call Culver 6315.



At EDWARDS you'll find a **REAL ASSORTMENT OF SWEETS**. For instance JUMBO TWO POUND JARS CITRUS MARMALADE, Six 2-lb. Jars for \$1. Yes ma'am — 12 pounds of luscious rich marmalade for only one dollar. It's a sweets find you discover very seldom. Send some to your service men, pack jars in Christmas baskets and stock your pantry with nutritious, delicious marmalade. Made from finest oranges, grapefruit and orange peel. Another bang-up buy, all the way from sunny California — four pounds of sweet, flavorful honey for just one dollar. Luscious topping for toast, waffles, puddings and a real treat these butterless days. This item is called **POT O' GOLD** Pure Orange Blossom HONEY. Remember you get four lb. jars for \$1. The **NON-RATIONED PRESERVES** and **JELLIES** selling 1-lb jars for 25c. You have your choice of these delicious jellies and preserves in Plum — Cherry — Preserves — PEACH PRESERVES — PURE PINEAPPLE PRESERVES — PURE APRICOT PRESERVES. All of these are first quality — and at these prices — you can't do any better I know. Remember you'll find them at EDWARDS — Sweets Bars — Basement.

If you'd like to give the most elegant of Christmas gifts — here's a suggestion. A **REV-LON GIFT SET** — in particular one I covet — is called "Side Saddle". A travel kit of genuine russet saddle finished sheepskin leather, saddle stitched — complete with metal clasp. Complete manicuring equipment with three nail enamel adheron, etc. Two \$1 Lipsticks Priced at \$17.50 — the solution for that particular person at the head of your list. May be purchased at leading department stores.

Overweight is a handicap to beauty and a hazard to health. Make an appointment today to streamline your figure at **SILHOUETTE Reducing Salon and Gym**. Located conveniently at 130 S. CLINTON — Suite 15-16 ROCHESTER THEATRE BLDG. At SILHOUETTE you'll slenderize without exertion — lose pounds and inches — **NO DRUGS — NO DIET — VAPOR CABINETS — SWE-DISH MASSAGE**. SILHOUETTE will see you get results — Call Stone 6392 — Mildred Leavenworth, Mgr.

Can you depend upon sunshine to provide enough Vitamin D? **NO — especially these dark dreary days that are short even when we have sunshine — so rickets a disease which if severe may cause bowlegs in children, knock-knees and poorly developed chest and head, can be prevented by serving HOMOGENIZED VITAMIN D MILK**. This famous milk is delivered by BRIGHTON PLACE DAIRY. You'll find the children love this delicious MILK — no more nagging at meal time — to drink that milk — and the adults in your family will enjoy this delicious milk as a beverage. Call BRIGHTON Place Dairy today — Glenwood 144 — 45 Fulton Ave.

More and more women are buying RIPTON'S special **pet — WOMEN'S DRESSES**. Prices \$9.95 and up — they please the most exacting. Cut on lines suitable to the larger figure — with trim "spot-ted" at just the right angles to give that slim silhouette so sought after by the larger woman. Of course RIPTON DRESS. ES "stock" plenty of regular sizes and Juniors. Also priced at \$6.95 and up. **739 MONROE AVE. — Open Eve.**

The most important shoe of the season is the ankle strap perforated. With high heels and open toe and heel.



This Christmas give everyone the thrill of receiving a gift from one of Rochester's most popular gift shops — **SMITH — CERAMIC STUDIOS**. It's important to shop early while the "scarce" items are still available. Smith-Ceramic still specializes in the unusual — in crystal — china — silverware — lamps — bric-a-brac. Any gift from this friendly shop will please the "him" "her" or "them" on your list — **SMITH-CERAMIC STUDIOS — 903 MONROE AVE.**

**ZWEIG DRESSES** who does so right by you always — has a **SPECIAL GROUP OF WOOLENS** for your inspection. Dressy enough for any occasion — running a SPECIAL — like the proverbial hot-cake — cause women are telling each other about their value — so my advice to you is get there early **ZWEIG DRESSES — 240 ROSEDALE** off Monroe Open Even and Sundays for your convenience.

For a girl who loves to lead a pampered private life — there's nothing that will please her more than one of the new robes so plentiful in the stores this season. They have never been so lovely, so becoming, as those I admit — but then Christmas comes only once a year.

A FEATHER in your hat — milady — or better yet — an entire **HAT FASHIONED OF FEATHERS** if you've been hankering for **WINTER WHITE** you'll find them together with plenty of **PASTELS** in a variety of colors. Where at CARTER HAT SHOP of course. **JEWELRY — lovely "stuff" priced \$1 and up POUCH BAGS** beautifully tailored — roomy enough for the modern gal. Of course the beloved GAGE **LINE** is still Mrs. Carter's first love. Why don't you drop in and say "Hello" **636 MONROE AVE. Open Eve.**

Make a date with glamour. **ANTONE'S BEAUTY SALON**. As a **SPECIAL**, Antone is giving a **MACHINELESS PERMANENT — plus GROOMING** — **PICKUP FACIAL** at a real saving. All beauty services at Antone's are perfection. The shop is quiet, restful — conveniently located at 751 TEMPLE BLDG. Call for your appointment today — Main 5344. You'll be pleased to know **ANTONE'S BEAUTY SALON — 751 TEMPLE BLDG.**

*"Crocodile Tears" — Fabulous idea — huge fake pearl tear-drops that dangle amazingly from a tinkling bracelet finished in pink gold or yellow gold. Priced about \$5.*

It's a wise woman who knows where to go to get a really **GOOD PERMANENT** Where? — **MILDRED HAUPENTHAL** — of course. Mildred is running a **SPECIAL** — **PRICE** on permanents. A regular 10 Creme Oil Wave for \$7.50 — a regular 10 Creme Oil Wave for \$5. Mildred's little head is chuck full of new **HAIR-DOS** for you. Call her — and make your appointment — I know you'll be pleased. Main 7671 — **MILDRED HAUPENTHAL — 314 BURKE BLDG.**

Scarves are good this season — Try one with your cardigan suit. Select a bright gay pattern — Nice gift idea too.

The next time you wish you had a beautiful figure — grab your phone and call **VIRGINIA'S REDUCING & BEAUTY SALON** At this popular shop you'll be told the proper method of reducing suited to your particular requirements. Reducing makes you feel young and look younger — it can help you back to health cause overweight is a burden to anyone. Prices at **VIRGINIA'S** are **RIGHT**. Call Stone 348 NOW. Located at 27 Clinton Ave. So. Present Bldg.

The good-looking and functional bag is fashioned of virgin wool broad cloth. Attractive acorn knobs in plastic adorn the top.

Have you noticed how many antique gold buttons are being used on the better suits and coats. Wear antique gold earrings to match.

**LLOYD'S** LLOYD'S wish to extend to you a **HAPPY THANKSGIVING** and thank you for your past patronage. Of course you know by now that **LLOYD'S** have a new **FLOWER and GIFT SHOP** located in the **REYNOLDS ARCADE**, 16 E Main St. Get into the habit of sending flowers for all occasions. There is nothing that gives more pleasure — and spreads cheer — for everyone. **LLOYD'S** will be open today — Thanksgiving Day 9 'til 1 P. M. at both stores. **REYNOLDS ARCADE — POWERS HOTEL — Opposite Court House.**

Wouldn't you like a spanking new **HAIR-DO** for the holidays? — **"CHRISTINE"** at **GORDON'S** will give you one you'll enjoy — and be able to manage yourself, between visits to your hair-dresser — which will be **GORDON'S** of course. If you have tried this progressive friendly beauty shop — you'll be one of their boosters. **GOLD WAVES** are a special pet with Gordon's. Other permanents if you prefer. All beauty services will please you — manicuring, waving, shampoos, rinses, etc. Call Main 8006 — **GORDON'S**, 100 Plymouth Ave. So. Opposite Mechanics.

Do you really make use of **HOME SERVICE** at **R. G. & E.** They are always ready to solve your problems — cooking, etc. It's a pleasure to talk to any one of the young women in this enterprising department. They will answer any or all your questions gladly. **R. G. & E.** asks me to remind you to conserve those lights — during this critical war-time period. **R. G. & E.** 89 East Ave.

You'll like the straight plus bias Doesn't bunch up or ride up — priced at about \$2.95 — may be had in tailored or dressy styles.

## Decrees of Fashion

Solitary earrings, their companions lost or mislaid, lie idle in perhaps every collection of costume jewelry. Some enterprising women have had the



"Little jeweler around the corner" convert an especially pretty design into a dainty clip, but labor is at so great a premium now that the plan is not always possible. Being a collector of earrings and therefore amply supplied, CBS actress Elia Braca offers the suggestion that

lonely halves of earring pairs can be effectively used as lapel buttons to glorify tailored suits. And it's all in the trend toward smaller and finer jewelry.

Lighter in weight and finer in quality are the elegant new fur coats. By means of improved finishing techniques, light pelts are made every bit as warm as heavier types. From fur experts as Saks Fifth Avenue we learned that some of the beautiful mink and Persian lamb models weigh as little as 7.5 ounces and nutria tips the scale at less than 6.5 ounces.

**Neisner's**  
Famous For Fine Portraits

# Christmas PHOTO SPECIAL

Someone wants your photograph. Give it as a Christmas extra — but order NOW to avoid delay. You'll find Neisner's Craftsmanship MORE than measures up to your expectations in the finest, most distinctive photograph you've ever had. Neisner's studio can boast the BEST because of their staff of artists. Pose at Neisner's TODAY for a gift only you can give.

Special . . .

**3 LOVELY 5x7 PORTRAITS FOR ONLY \$2.95**

- Selection of Proofs
- No Appointment Needed!

SPECIAL ATTENTION and Speedy Service for Soldiers on furlough. Neisner's Photos speak for themselves. See them.

**Neisner's**  
5c to \$1.00 Stores

200 E. MAIN ST. Studio Main Floor, Rear

## ALL ROCHESTER TURNS TO THE RELIABLE for BEDDING

### COMPLETE 3-PIECE COLONIAL BED, COILSPRING and MATTRESS GROUP

TERMS ONLY \$1.25 WEEKLY

A typical Reliable value is this charming Colonial type bed of sturdy gumwood in choice of Maple, Walnut or Mahogany finish. Included is a resilient Coil Spring and a well made rolled edge Mattress. A grand buy available in twin or full size

**\$29.95**



**Folding Rollaway Bed**

The type bed ideal for overnight guests, for homes where sleeping space is limited. Rolled edge mattress on steel springs and frame . . . that can easily be folded for storage. Roll it into a closet or out of sight when not in use.

**\$16.95**

Open a Reliable Account.



**Hollywood Bed Outfit**

Headboard bed with resilient Box Spring and rolled edge mattress in matching fabrics. The upholstered headboard offers smarter appearance . . . the finer construction features of the spring and mattress assure you of restful comfort, lasting service.

**\$49**

Budget Terms \$1.25 Weekly



**Box Spring Student Bed**

Coil spring box spring base and rolled edge felt mattress, both upholstered in durable woven striped ACA ticking. Ideal for the children's room or guest room, for comfort, neat appearance. Available in single size only.

**\$29.95**

Reliable Terms \$1.25 Weekly



**THE RELIABLE** 80-84 STATE ST ROCHESTER N.Y.

**Pay Only 20% Down  
12 MONTHS TO PAY BALANCE**

THANK GOD YOU ARE AN AMERICAN  
BUY MORE WAR BONDS!

# EDWARDS BASEMENT

FOR A REAL OLD FASHIONED CHRISTMAS

FRIDAY AND SATURDAY—MORE OF OUR OVERWHELMING

## Casual Coat Successes



Your Favorite Little Christmas  
Belle Will Adore a  
**GAY HOLIDAY DRESS**

**2.97**

Adorable young fashions for adorable little girls... crisp cottons and lovely rayons... gay prints in florals, checks and plaids. Sizes 7 to 14.

*Style Sketched: A cute French rayon crape of dainty floral print. White dickey with bow necklines. Sizes 7 to 14.*

THE OVERALLS—Gay overalls of bright red, rose or blue. Made with bib top and pocket. Sizes 3 to 6. **2.27**

EDWARDS—Girls' Shop—BASEMENT



Little Pigtailed Love These  
**PINWALE CORDUROYS**

Overalls and Jumpers

**2.97** Each

THE JUMPERS—Made of fine pinwale with gored skirt and perky ruffled shoulder with dainty trim. In red only. Sizes 3 to 6. **2.97**

BLOUSES—White rayon... with darling peasant embroidery trims... just the thing to go with her jumpers. **1.97**

NEW SHIPMENT JUST IN!  
**PRESERVES—JELLIES  
MARMALADES**

We sincerely believe that we have the finest, most complete selection of preserves, jellies and marmalades in the city. You'll want to stock up your winter supply at these low prices.

**GREENWICH PURE  
GRAPE PRESERVES**

**\$1**

5-lb. jars

Coiling Price 29c ea.

Luscious preserves made from only the finest grapes and pure cane sugar, just as you would put them up in your own kitchen. A grand way to save on your precious butter supply.

**"FRUITCREST"  
Pure Preserves**

LB. JAR **29c**

These Flavors:

- PEACH
- APRICOT
- PINEAPPLE

Also "Schimmel" Plum Cherry... lb. jar **29c**

EDWARDS—Sweet's Bar—BASEMENT

Here's The Chance You've Been Waiting For!

Chesterfields

**16.94**

Sizes 10 to 20

COLORS:

BLUE GREEN BROWN RED

Come and see these faultlessly tailored chesterfields... all keyed to the tempo of the times... see their curved sweetheart of peaked lapels and smart slash pockets.

BUY YOUR WARDROBE ON EDWARDS  
EASY TO PAY 3-PAYMENT PLAN  
Apply Credit Office—7th Floor



All Wool  
**Chesterfields**

**19.94**

SIZES: 10 to 20; 9 to 15

COLORS:

Black Brown  
Blue Green  
Fuchia

Made of 100% wool materials... smartly tailored... your choice of sweetheart or peaked lapels. The ever popular slash pockets. A coat that will give you wear and service.

EDWARDS—Women's Coat—BASEMENT



### Relief Group Ships Supplies To Italy

Another shipment of relief materials for needy men, women and children in liberated Italy is now en route, it was announced this week by Judge Juvenal Marchisio, president of American Relief for Italy, Inc., 29 Broadway.

American Relief for Italy, Inc., member of the National War Fund, is the only agency certified by the President's War Relief Control Board to send food, clothing and medical supplies to liberated Italy.

Included in the shipment are 726,177 articles of clothing and 16,407 pairs of shoes. This is the fourth boatload of relief articles that has left the United States via convoy to liberated Italy.

### Former U of R Prof. To Speak At Labor Forum

Kendrick P. Shedd of Naples, N. Y., formerly Professor of modern languages at the University of Rochester, will speak before the Labor Open Forum, 580 St. Paul St., next Sunday at 3:15 on the subject "Why I Am A Collectivist."

Shedd, a graduate of the U. of R. Class of 1889, was sent by the University in 1890 for a year's special study in Paris and Berlin, and returned to instruct in the Modern Language Department for 21 years.

### Sports Shop Completes Rebuilding Program

Extensive interior alterations now completed, make the Sports Shop at 93 Clinton Ave. S. one of Rochester's most complete sports and outdoor attire centers in the city, according to Joseph Gumbiner, company president.

Alterations included redecoration and enlargement of the basement and redecoration of the Main floor.

Special emphasis is placed on riding apparel and accessories at the Sports Shop.

### Is, But Isn't

Ft. Lewis, Wash. — Although Cpl. Robert J. Major, of Sioux City, Iowa, has been promoted to Sergeant, he's not the sergeant major. That post is occupied, in the medical section, by Master Sergeant Dale W. Burgess, of Indianapolis, Ind.

### Christmas Seals Distributed In County By Health Unit

Letters containing Christmas Seals were delivered to 20,000 residents of Monroe County outside of Rochester on Monday, opening day of the 38th Christmas Seal Sale which supports the work of the County Health Committee of the Tuberculosis and Health Association of Rochester and Monroe County. The goal for the county outside the city is \$22,000.

Local chairmen who will head Christmas Seal Committees in the towns in the County have been named by Mrs. Douglas O. Scofield, county chairman. Each community will have a local committee to assist the Tuberculosis and Health Association in conducting this drive to raise funds to finance its year-around work.

Perhaps it is just the company we keep but it seems to us that fewer people start a sentence with the word "Listen."

### San Carlo To Present 3 Operas

A triple bill of grand opera in two evenings has been arranged by the Civic Music Association for December.

America's most noted touring opera company, the San Carlo will appear in the Eastman Theater on December 1 and 2.

As a feature of the annual visit they will present the most popular double bill in all opera, "Cavalleria Rusticana" and "Il Pagliaccio." To make the evening more complete for Rochesterians, the role of "Santuzza" in "Cavalleria" will be sung by Maria di Marco, a prima donna direct from this city.

The second evening will be given over to Verdi's "Rigoletto."

Distinguished casts will be heard in both operas. The traveling orchestra will be conducted by the young maestro Nicholas Rescigno.

Both operas will be sung in Italian.

### Jewish School Group To Banquet In January

First annual banquet of the Lubavitcher Yeshiva, 326 Meigs St., will be held on Jan. 7, 1945, according to plans announced this week by Aaron Feldman and Lucius Frey, co-chairmen of the executive committee.

The school was established here in co-operation with efforts of the New York City Lubavitcher Rabbi, to disseminate Torah-True Judaism.

Rapid growth of the local organization is reported.

County judge-elect Harry Rosenberg has been named banquet chairman.

Anticipation allows us to see only that which we want to see... realization allows us to see the other side.

### Christmas Story In Coronet Magazine

Featured in the December issue of Coronet Magazine is an expert from the perennial favorite, "A Tree Grows in Brooklyn," by Betty Smith.

Included is the appropriate and beautifully written chapter of the Nolan's Christmas in Brooklyn.

### 'Breakfast at Sardis' On Genesee Group Schedule

The Grace Bevan Chapter of Genesee Baptist Church will hold a Rochester version of a Hollywood "Breakfast at Sardis" on Wednesday, November 29 in the Church dining rooms on Brooks Ave. Dean Harris, Station WHAM, is to be master of ceremonies.

An orchid will be flown from Sardis in Hollywood, and will be given to the oldest guest.

flowers will be presented to the good neighbor and the traditional wishing ring will also be given to a lucky guest.

Mrs. Wm. O'Grady is heading the plans for the breakfast.

Overheard on the bus: "She is the kind of woman who monopolizes the conversation."



# Weed's

Where Santa gets his

## GOOD IDEAS FOR CHRISTMAS!

**Brighten Someone's Kitchen!**



**COOKIE JARS**  
**\$1.79**

These cute and clever models — hand decorated China — add charm to any kitchen shelf.

Others from \$1.00

**Very Handy & Practical**



**UTILITY TABLES**

All steel. Rounded corners. One shelf size 16x22x26 tall. Comes ready to set up. (Same as pictured except for one shelf).

**\$3.95**

**Many Uses For This!**



**4-Pc. Pyrex TOP-OF-STOVE SET**

1 quart and 1½ quart saucepans and 7-in. skillet and 1 snap-on handle.

**Special \$2.45**

**Sturdy — Attractive**



**BATH TOWEL STANDS**

White enamel finish. Has three 20" bars. Stands firmly on floor. No screws to mar walls.

**Special \$2.49**

**An Unusual Gift Ideal!**



**COCKTAIL SNACK PLATE**

Ideal to give for Christmas. Dainty little snack plate in the shape of a fish — with glass cocktail cup.

16 pieces  
8 plates  
8 cups **\$1.00**

**Every Home Needs One!**



**SHOE SHINE KIT**

Finished in Maple. Has shaped foot rest and is complete with polish, polish applicator and buffer.

**\$1.19**

**A Grand Gift Idea!**



**WOODEN SALAD BOWL SETS**

Best way to make and serve salads. Footed 8" diameter bowl, complete with matching fork and spoon.

**\$1.19**

**Three tier racks, well made of hard wood in natural finish. Will hold 12 pairs of ladies' or 9 pairs of men's shoes.**



**SHOE RACKS**

**\$1.00**

**SALE OF CHRISTMAS CANDLES**

Snow Men, Angels and Choir Boys —

Small Size 4-in box ..... 60c  
Large Size 2-in box ..... 60c

Poliserra Red 10" hand dipped dripless candles. 59¢ doz.; 18" \$1.19 doz.; Bayberry candles. 8", 2-in box, 25c.

Tree 70c

**It's More Like Home With A Fireplace**



Full size fireplace, made of fibreboard. In authentic colonial red brick, with walnut mantel. Easily assembled.

**\$1.59**

Complete With Cutout Fire And Logs

## Loads of Joys for Good Girls and Boys!



**RING TOSS**

Hours of fun for young and old.

**89¢**



**DARTS**

Plastic feathered — steel tip — sharp points —

**2 for 25¢**



**BAG OF BLOCKS**

Dozens of smooth, natural finish blocks. All shapes and sizes.

**89¢**



**DOLL FURNITURE**

All wood. Kitchen, Dining-Room, Living-Room, Bedroom and Bath—Great fun for the little housekeeper!

**\$1 PER ROOM**

DOLL HOUSE ..... \$2.00

AND DOZENS OF OTHER EXCITING TOYS!

NO C. O. D.'s ON PURCHASES UNDER \$1

Weed's

MAIN 7900

Free City Delivery

15 EXCHANGE ST.

**LIKLY'S—Headquarters**  
*for most famous*  
**makes in smart**  
**BILFOLDS**



Decide to give him (or her) a billfold and one of the best... always found here at Likly's. Rolif, Prince Gainer, Buxtons and other top-flight names in a wide selection.

**\$3.50**  
*plus tax*

**BUXTON "3-way"**

In Levant Goat. Used 3 Ways. Stitchless Construction. Other Buxtons **\$5.50-\$7.50**  
Other Billfolds from **1.00** *plus tax*

**LIKLY'S**

271 Main St. East



## "TIME OUT" IS OUT!

• Anybody here say "relax"? Just because Germany's on the ropes?

We hope not. We hope that even with Hitler reeling and staggering we haven't forgotten our remaining foe... Hitler's little pal, Hirohito!

You can bet your buttons he hasn't forgotten us. For that matter, he's even tougher now that he knows our boys are gunning for him with all they've got.

And because he's tougher, it's up to us to get tougher. At least \$100 per person tougher in our War Bond buying, for a starter.

Sure, digging up that extra \$100 bond for the 6th War Loan may hurt... a little.

But not half so much as it's going to hurt Hirohito, now that the Rising Sun is on the wane.

Let's dig! Today!



BUY AT LEAST ONE EXTRA \$100 WAR BOND TODAY!

This advertisement sponsored in the interest of the 6th War Loan by

Brighton Place Dairy

### 'Old King Cole' Listed For Childrens Theatre

Next offering of the Children's Theatre Company of New York will be the celebrated play, "Old King Cole," based on the merry rhyme that has lived in the hearts of youngsters for many centuries.

The Service Department of The Rochester Sun again affords its readers the opportunity of purchasing tickets for "Old King Cole" at a substantial discount.

The discount coupon printed in this issue is made possible through the cooperation of the Educational Committee of the Civic Music Association and is sponsored by the Sun because the entertainment produced by the Clare Tree Major Children's Theatre is of only entirely wholesome, but it also represents the highest type of juvenile drama.

Mrs. Clare Tree Major's renowned company will present it at the Eastman Theater at 2:30 p. m., Saturday, December 2.

The play deals with the search of the historic King Cole for a fiddler to fill the vacancy in the famous "Fiddlers Three." Disguised as a beggar, the King is wandering through a city in Asia, when he hears a boy crying. He enters the courtyard of

the inn and learns that the evil landlord is holding a brother and sister there of King Cole's own race. They are being raised for sale as slaves.

From there, the play centers around rescue of the two children and other adventures leading to his appointment of the boy to the post of "third fiddler."

Present this coupon at theatre box office, before 6 p. m. Friday, Dec. 1. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Age \_\_\_\_\_

**COUPON**  
This Coupon Is Worth  
**10c**  
Towards Price of Admission To See  
**"OLD KING COLE"**  
EASTMAN THEATER  
Saturday, Dec. 2, 1944  
2:30 O'Clock  
Seats: 40c, 60c, 90c  
(Tax Included)

Bob Hope Portrays  
Hilarious Role  
In Capitol Film

Buccaneering and laughter are blended in "The Princess and the Pirate," Samuel Goldwyn's newest Technicolor offering, now at the Capitol theater. The picture stars Bob Hope as a covering thespian who becomes hilariously involved with a pirate band on his way to the West Indies in 1740.

With the lovely Virginia Mayo as his leading lady, Hope is said to give the funniest performance of his career as the boastful Sylvester The Great. Sylvester delights in blood-curdling threats of what he would do to a pirate if he ever met one, but when the ferocious Hook and his band capture the vessel on which Sylvester and the runaway Princess Margaret are voyaging to Jamaica, the actor's courage rapidly evaporates.

Thurs. Eve., Nov. 30  
First Rochester Appearance  
**ANDRE KOSTELANETZ**

Celebrated Maestro of  
**"KOSTELANETZ TIME"**  
As Guest Conductor  
**ROCHESTER PHILHARMONIC**  
Seats Now: \$1 - \$1.25  
\$1.50 - \$2 - \$2.50

SPECIAL ATTRACTION  
**SAN CARLO OPERA CO.**  
TWO NIGHTS  
December 1 and 2  
"Cavalleria" "Pagliacci"  
and "Rigoletto"  
Sung in Italian  
Seats: \$1-\$1.25-\$1.50  
\$2-\$2.50  
(Plus 20c U. S. Tax)

**EASTMAN THEATER**  
\* Of the University of Rochester \*

### "Gypsy Wildcat" At Century Stars Maria Montez

A picture alive with color, romance and adventure arrived yesterday at the Century Theatre. It is Universal's "Gypsy Wildcat" filmed in Technicolor and starring Maria Montez, Jon Hall and Peter Coe. "Gypsy Wildcat" represents for the tempestuous Maria Montez a departure from the type of characterization she interpreted in such films as "White Savage" and "Cobra Woman." The role

stars are Nigel Bruce, Leo Carrillo, Gale Sondergard, Douglas Dumbrille and Curt Bois. The film was directed by Roy William Neill.

Romance, Songs and Comedy are featured in "Three Little Sisters" the 2nd feature on the century bill in which the family trio are Mary Lee, Ruth Terry and Cheryl Walker. The boys who fall willing prey to the little sisters are William Terry, Jackie Moran and Frank Jenks.

### Song Favorites Included In New Regent Film

Packed with a score of songs from America's all-time hit parade, Damon Runyon's "Irish Eyes Are Smiling" the new 20th Century-Fox Technicolor musical starring Monty Woolley, June Haver and Dick Haymes, is scheduled to open today at the Regent Theatre.

ica's greatest composer of sentimental ballads, and features such all-time favorites as "I'll Forget You," "Let the Rest of the World Go By," "Boy O' Mine" and others.

"Irish Eyes Are Smiling" is set in the dazzling era just prior to World War I, when gay Broadway was at its gayest. The picture was produced by Ramon Runyon and directed by Gregory Ratoff.

The Elaborate and eye-filling dance spectacles in the Technicolor film were staged by Hermes Pan.

Jeanne Crain and Frank Latimore play the leading roles of a furlough bride and her officer-husband in the new 20th Century-Fox hit, "In The Meantime, Darling," the other feature on this program.

That person who first called it a 'Beauty Parlor' certainly had a keen sense of humor.



## Again this Christmas ... it's **RUDOLPH'S**, Your Dependable Jewelers for 38 Years ... for the Most Treasured **GIFTS** of All!

Again, for the 39th Christmas, Rudolph's is ready with an abundance of handsome gifts that will do honor to those who receive them. And it's important to remember that, whether you spend \$5 or \$500 ... Rudolph's reputation for honesty, value, service and dependability is your safeguard. You can buy with complete confidence in the lasting quality of every gift!

THESE AND ALL THE MANY OTHER GIFTS ARE AVAILABLE ON EASY TERMS

*Nothing is too good for Mother*

**CERTIFIED PERFECT**  
"Fair Lady" diamond solitaire, guaranteed perfect in cut, color and purity.  
\$65

**PRINCESS PAIR**  
Large "Certified Perfect" diamond in a charming setting. Three-diamond matching band.  
199.50

**MULTI-FACET**  
"Golden Sunlight" diamond with extra brilliance and it's "Certified Perfect."  
\$500

**DIAMOND EARRINGS**  
Beautiful earrings she will always treasure. Fine diamonds in distinctive settings.  
\$225

**CAMEO BROOCH**  
Genuine carnelian cameo in a charming frame. A gift that is sure to please her.  
29.40

*Dad... deserves the Best!*

**BENRUS**  
**BULOVA**  
**GRUEN**  
**LONGINES**  
DEPENDABLE WATCHES 33.75 AND UP

**DIAMOND ONYX**  
Heavy 10K yellow gold setting with brilliant diamond set on rich Onyx.  
\$125

**ONYX INITIAL**  
A personal ring that will rate "tops" with him. Secure, handsome design.  
24.50

*Glamour is the word for Sister*

**BULOVA WATCH**  
Glamorous style with two fine diamonds and six brilliant rubies.  
\$150

**EARRINGS**  
Very smart pendant earrings in 10K yellow gold with colored stones.  
13.50

**LAPEL WATCHES**  
A variety of lovely styles in sterling, yellow or rose gold plate.  
27.50 up

**DIAMOND CROSS**  
A sparkling diamond enhances the beauty of this 10K yellow gold cross. With chain.  
15.55

**PEARLS**  
Lustrous simulated pearls in one, two and three-strand styles. She'll love them!  
5.95 up

*Your Boy in Camp will like these Gifts*

**SERVICE RING**  
Massive style in 10K yellow gold with simulated Ruby for Army and Sapphire for Navy.  
17.95

**RENSIE WATCH**  
Registers day of the month. Radium dial and hands. Shock-resistant. Has everything he wants in a fine watch.  
\$45

**COMBINATION GIFT**  
Of Alligator billfold and famous Thorens lighter. A wonderful gift for any man.  
23.95

**DIAMOND CROSS**  
A sparkling diamond enhances the beauty of this 10K yellow gold cross. With chain.  
15.55

**PEARLS**  
Lustrous simulated pearls in one, two and three-strand styles. She'll love them!  
5.95 up

**EARRINGS AND BRACELET**  
A lovely set of simulated pearl earrings with matching flexible bracelet.  
4.75

**DIAMOND CROSS**  
A sparkling diamond enhances the beauty of this 10K yellow gold cross. With chain.  
15.55

**PEARLS**  
Lustrous simulated pearls in one, two and three-strand styles. She'll love them!  
5.95 up

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4.75

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\$45

**COMBINATION GIFT**  
Of Alligator billfold and famous Thorens lighter. A wonderful gift for any man.  
23.95

**RENSIE WATCH**  
Registers day of the month. Radium dial and hands. Shock-resistant. Has everything he wants in a fine watch.  
\$45

**COMBINATION GIFT**  
Of Alligator billfold and famous Thorens lighter. A wonderful gift for any man.  
23.95

**Rudolph's**  
DEPENDABLE JEWELERS for 38 YEARS  
CORNER EAST MAIN at SOUTH AVE.  
In Batavia—109 Main Street

Dept. Store Toyland Features Vie For Kiddies Attention

Moose Await  
Prelate At  
Initiation Meet

will have several distinguished members of the fraternity in attendance at a meeting and initiation on Tuesday evening. Principal among them is Leo Ryan, supreme prelate and the Rev. William Lynch, of Endicott Lodge. The supreme prelate is secretary of Bradford, Pa., lodge and this will be his first official visit to Rochester. With them will come Regional Director Charles A. Pross of Syracuse.

According to Governor Selby L. Guenett there is a possibility that Secretary Roy R. Rumpff, now serving as Lieut.-Colonel with the Armed Forces, will also be in attendance, provided he can secure a two-day leave of absence from his duties in Washington.

Enrollment Director Earl Newman states that he will have a large class of candidates and Entertainment Chairman Andrew W. Hawthorn and the House Committee is arranging a social session to follow the meeting including lunch, refreshments, music and a fine floor show.

There will be a meeting of the Peanut Club fun, frolic and friendship unit of the Moose, on Saturday evening. Many new candidates will be taken in and President Joseph A. Paduana asks a large attendance. After the meeting there will be a fine entertainment program.



Toy departments expect to play host to a record throng of youngsters tomorrow and Saturday — what with schools closed for the Thanksgiving recess and much talk of Christmas permeating the air. The stores are ready for the rush though, and have lined up a series of "banner attractions" to delight the hearts of the small fry.



self. Holding court in his toy-whiskers, is on duty at Sibley's laden with red coat and white sites of Rochester's younger set.

ed above) in which the kids can actually ride. No priorities are needed to travel on this line, but the same travel conditions prevail as most railroads throughout the country. Only difference is — there are no standees on Edward's Streamliner.

Two attractions vie for attention in the giant Fourth Floor Toyland at Sibley's. Comic strip fans will meet many of their favorites in Comic Strip Lane where Blondie and Dagwood, Barney Google and Snuffy Terry and his pirates, as well as the Pussycat Princess with her retinue join other favorites to delight the youngsters (and a good many adults, as well). But of course, main focus of all eyes (until a photographer happens along) is old Saint Nick him-

Steady Job, Yes—  
But Is There a Future?

Twenty-five years ago—in 1919—Nick Guccione got the job of painting the big McKinley Bridge across the Mississippi River at St. Louis, Mo. He was 26 then. He's past 50 now, and although he has been painting the bridge during that quarter of a century of his lifetime, he's still at it and the job's not permanently finished. First, he started covering the east side of the ridge with paint. That took two years. Next, he tackled the west section and spent two years on that part of the job. Another two years was required to finish the middle section. Then it was time to start repainting the east end, and back were he started.

Mr. Guccione, every six years since he first started, has covered all three sections of the bridge, and is now inclined to the belief that he has a steady job. However, the account of his experience says that he gets a bit weary of using black paint and secretly hopes that some day he can sell the bridge authorities on the idea of painting the structure red, white and blue.

He has no record of how many brushes he has worn out, but it is recorded that he has used 720 barrels of black paint in the past 24 years.

No New Golf Balls

Chicago. — Bad news for sportsmen is the announcement that golfers, duffers and sharpshooters alike will have to get along without any new golf balls in 1945. L. E. Coleman, president of the Golf Ball Manufacturers' Ass'n., said the only solution to the problem will be for all players to turn in used balls for reprocessing during the winter months.

Bees Block Traffic

Fairmont, Minn. — Traffic was halted on Main Street recently, after a swarm of bees settled on the street to form an impassable street block. A bee expert called in to solve the difficulty, advised a policy of non-intervention and after a while the bees departed, ending the traffic jam.

Whodunit?  
Philadelphia, Pa. — Police are trying to find the person who broke into the automobile of Mrs. H. W. Wallace, ripped to shreds a new winter coat and then splashed the interior with raw eggs.

**CRAMER'S**  
LABEL ON YOUR  
PRESCRIPTION  
IS YOUR GUARANTEE  
OF QUALITY . . .

ASK  
YOUR ROCTOR

**CRAMER'S**  
Prescription Pharmacists  
**DRUGS**

\* 25 CLINTON AVE. N.      \* 67 EAST AVE.  
\* 417 CHILI AVE.      \* 1286 DEWEY AVE.  
\* 1771 EAST AVE.      \* MEDICAL ARTS BLDG.

PROMPT PRESCRIPTION DELIVERY

It's time ... to get YOUR  
Christmas RING

We're ready now with Surprisingly  
Large selections NEW STYLES • LOW PRICES

**SALE!**  
**SOLID GOLD**  
**LADIES' AND MEN'S RINGS**  
**12.95 to 59.50**

Rings galore for the ones you adore! Our stocks carry large assortments of ladies' and men's rings. Gorgeous birthstones, blue and white zircons, mounted in exquisite settings. Handsome, massive onyx initial rings are included in the men's groups. Many are set with diamonds and there are complete assortments of rings for Servicemen. Each ring is a bargain value . . . each ring an exceptionally attractive gift.

**\$44.50**  
Man's solid gold onyx initial ring, with genuine diamond and a carved-out shield with two initials. Specially priced for Christmas gift-giving.

**\$59.50**  
Man's solid gold onyx ring, set with large genuine diamond. A special gift at a special price.

**\$16.95**  
Brand new design man's solid gold ring. Set with genuine onyx and solid gold initial. Real Bargain!

**\$14.95**  
Ladies' beautiful birthstone ring set with topaz (the November birthstone). This solid gold design can be had with your choice birthstone. A fine gift at a low price.

3 Easy Ways  
to Buy  
✓ CASH  
✓ CHARGE  
✓ CREDIT

Buy with confidence at . . .

**Smalls**  
28 EAST MAIN ST.  
Open Monday Noon Until 9 P. M.

**Old Joke**

A bank is an institution where you can borrow money if you can present enough evidence to show that you don't need it.  
*A corny old joke of yesterday . . .*

**Times have changed**

Today banking within its legal limitations is making an all-out effort to finance any and all constructive projects.

At the LINCOLN-ALLIANCE during the past twelve months we have made thousands of loans to Rochester business.

In addition, during the same period, we have made 10,435 Personal loans to individuals.

85% of the loans we make exclusive of our Personal Loan Department, are for amounts less than \$5,000.00.

Bank Credit at the LINCOLN-ALLIANCE to finance postwar plans is and will be abundantly available.

We'll be glad to talk over with you any plans you have for the present or future that require financing.

**LINCOLN-ALLIANCE**  
BANK AND TRUST COMPANY

Member Federal Reserve System      Member F. D. I. C.

INVEST IN WAR BONDS

# SEARS Christmas Story OF GIFTS

VISIT SEARS OPTICAL DEPARTMENT

Both Stores Are Open Friday and Saturday Nights Til 9 P.M.

## Gifts for Home



**33 1/3% Wool Blanket**  
Bright pastel colors with contrasting stripes. 72x84 size. Rayon sateen bound edges.  
**5.49**  
Both Stores

**50% Wool Pastel**  
72x84 size in plain pastel colors with contrasting saffron bound edges. One of our finest Slumbersound Blankets.  
**7.25**  
Both Stores

**100% All Wool Pastel**  
Our heaviest finest Slumbersound Blankets. Woven for years and years of warm service. All solid pastel colors. 72x84 size.  
**12.95**  
Both Stores

**Indian Novelty Blankets**  
Large selection of authentic Indian patterns and designs.  
**1.59**



**RAYON HOSE**  
**86c** Main Floor  
Monroe

Beautifully sheer rayons for all dress occasion wear. Give several pairs to Mom or to your best girl friend. Sizes 8 1/2 to 10 1/2.



**DRESS GLOVES**  
**2.98** Main Floor  
Monroe

Split caeskin leather with stitched design or the ever popular elastic slipper with whistled seams. Black, brown, tan and white.



**GIFT HANKIES**  
**59c** Main Floor  
Monroe

Festive prints in gay floral design on fine quality white cotton. Hankies that she'll carry wherever she goes. Assorted sizes.



**TABLE CLOTH**  
**1.98** Main Floor  
Monroe

52x52 size in bright cheerful floral prints. Here's a gift every woman will appreciate for Christmas. She'll proudly use them over and over again.

## Candy and Tobacco

1 Pound Box of Chocolates **89c**  
2 pound box chocolates **1.89**  
Pound of Toffee **59c**  
Candy Canes **5c & 10c**  
Assorted Novelties **5c & 10c**  
Pound Schrafft's Chocolates **1.10**  
Pound Mixed Nuts **76c**

### 5 Pound Fruit Cake

Rochester made, rich delicious, baked to a golden brown. **1.60**  
3 pound Tropical Fruit Cake **2.66**  
Briar Pipes **1.00**  
Union Leader, 14 oz. **61c**  
Geo. Washington, 16 oz. **61c**  
Model Tobacco, 16 oz. **71c**  
Prince Albert, 16 oz. **74c**  
Briggs Tobacco, 16 oz. **1.25**  
Tobacco Pouches **1.29**  
Pipe Racks **39c**  
Pipe Cleaners **10c**  
Variety Kits **1.00**



## Gifts for Infants



Santa really stopped early in this department with gifts to keep the little tyke amused, happy and warm.

Graduated Rattle Blocks **1.00**  
Washable Print Ball **1.19**  
Klick Klack Beads **29c**  
Cradle Gyms **1.98**  
Luminous Pictures **1.00**  
Hi Chair Pads **1.59**  
Play Pen Pads **3.49**  
Ducky Blanket Fasteners **1.00**  
Self Guardian Safety Belt **1.00**  
Washable Stuffed Animals **2.19**

Infants' Department, Main Floor, Monroe



**BUNNY SLIPPERS**  
**1.25** Main Floor  
Monroe

Gay little bunny slippers to keep little feet warm on cold winter mornings. Natural colors. Complete sizes 5 to 3.



**WOMEN'S SLIPPERS**  
**3.29** Main Floor  
Monroe

Non-relaxed, carefree slippers D'Orsay style with hard soles and Cuban heels. Sizes 4 to 9.



**MEN'S ROMEO SLIPPER**  
**2.98** Main Floor  
Monroe

Leads in comfort for the "Old Man" of the house. All leather upper and leather soles with elastic gores. Complete sizes 6 to 12.



**MEN'S EVERETT SLIPPER**  
**2.98** Main Floor  
Monroe

Low style with "old shoe" comfort made with all leather upper and leather soles and rubber heel. Complete sizes 6 to 11.

## Gifts for Men



Suggestions for every man on your Xmas List that give your Budget a Break.

Key Chains **1.50 to 3.50** plus tax  
Belt and buckle sets **3.00** plus tax  
Wallets **1.00 to 5.00** plus tax  
Suspender sets **1.50**  
Boxed Hankies **3 for 65c**  
Boxed Linen Hankies **3 for 1.50**  
Muffler and Glove Set **3.98**  
Pig Grain Gloves **1.39**



**MEN'S PAJAMAS**  
**2.50** Main Floor  
Monroe

White two piece coat or middie style to slip beneath the Christmas Tree for Dad or the Boy Friend. Complete sizes A to D.



**100% WOOL SHIRTS**  
**4.98** Both Stores

Solid color shirts for the sportsman to wear hunting or fishing thru the ice or even to work. Full cut, well tailored for comfort. Complete range of sizes.



**MEN'S SOCKS**  
**35c** Both Stores

Fancy and solid patterns in either regular or slax lengths. Fill up his sock drawer with plenty of these and you'll find one happy Man or Christmas Morning.



**Table Decorations**  
**39c** Both Stores

Yule logs and flat centerpieces to decorate your Christmas table. Complete with pine cones, rambling ivy. Others 39c to \$1.00.

## Gifts of Lingerie

### Rayon Satin and Crepe Gowns

Luxurious gowns for your Christmas Queen. They'll be the biggest hit when gifts are opened. Sizes 34 to 46.  
**3.98**

### Pretty Jamarettes

Man tailored two piece jamarettes in assorted plain and printed designs. lovely to lounge in.  
**2.98**

### Boxy Pullover

New boxy pullover sweaters in heavy knit clear pastel colors. Red, open blue, light blue, Nile green. Sizes 34 to 38.  
**4.98**



Main Floor Monroe

## Gifts for Boys

### Fraternity Prep Long Pant Suits

**14.95**

Single and double breasted styles in all of the newest colors and patterns for winter. Select from herringbones, tweeds and chevots. Others **11.95** and **17.95**

Husky Suits **17.95**  
O'Coats, sizes 10 to 20 **17.95**  
Jr. Boys' Suits, sizes 4 to 10 **9.95**  
Jr. Fleece Fingertip **9.79**  
Boys' Mackinaws **8.95**  
Leather Jackets **9.95**  
Wool Ski Pants **4.69**  
Beacon Bathrobes **5.95**  
Jr. Boys' Robes **3.79**  
Corduroy Bib Pants **1.98 up**

Main Floor Monroe



Sears, Roebuck & Co.

MONROE AVE. AT MAIN 7000  
RIDGE ROAD NEAR DLWEY GLEN. 556  
ROCHESTER, N. Y.

Sears, Roebuck and Co.

# Our Traditional Thanksgiving

# CLEAR

**Clearance of TOILETRIES**  
**10% to 50% OFF!**

Some Slightly Soiled,  
Others Discontinued

Originals	Clearance Price
79c—Hand Saver Protective Cream	29c
\$1.00—Sprae Deodorant	29c
\$1.25—Sprae Puff	59c
\$1.00—Madeline Powder Mitt	49c
89c—Pinaud Set	39c
89c—Softy Hand Lotion	69c
98c—Saraval Cologne	59c
89c—Foaming Bath	39c
\$2.00—Ruf Cut Soap	1.39
69c—Du Parc Soap	59c
35c—Fine Baby Castile	23c
\$1.00—Lanchere Bath Soap	69c
\$1.00—Mayfair Bath Soap	89c
\$1.00—Sul Ray Mineral Bath	49c
\$2.25—Maynard Hand Cream	1.00
89c—Amami Almond Meal Cream	59c
\$1.00—Jomar Hand Cream	2 for 1.00
39c—Nepto Lotion	34c
\$1.00—Natteta	74c
50c—Natteta	39c
25c—Sno Mist Deodorant	21c
25c—Hand Lotion	15c
\$1.25—Scent O Cologne	69c
59c—Spa Bath Foam	39c
\$2.50—First Aid Kit	1.59
\$1.00—First Aid Kit	79c
\$4.50—First Aid Kit	2.75
\$6.75—First Aid Kit	4.50
\$7.50—First Aid Kit	5.00
50c—Slumber Shades	19c
\$1.50—Wood Compacts	98c
\$1.95—Plastic Compacts	1.25
\$1.50—Perfume Bottles	1.19
\$2.00—Perfume Bottles	1.69
\$2.50—Perfume Bottles	2.19
\$3.00—Bottle Jars	2.69
\$2.50—Bottle Jars	2.19
\$2.00—Bottle Jars	1.69
\$2.00—Fancy Cologne Bottles	1.69
\$1.25—Fancy Cologne Bottles	89c
85c—Fancy Cologne Bottles	59c
Flower Perfume Bottles	6.25
\$7.50—Mirror Trays	6.50
\$1.00—Foaming Bath Satchet, Box of 12 Assorted	69c
Fragrances	10c
25c—Figurine Satchet	10c
\$1.00—Tangea "Around the Clock" Set, 2 Lipsticks, Rouge and Face Powder	89c
\$1.00—Tangea Set, Large Lipstick, Rouge and Face Powder	89c
\$1.25—Insignia Compacts	59c
\$1.95—Wood Compacts	1.25
\$1.95—Compacts	69c
\$2.50—Compacts	1.50
\$3.59—Wood Compacts	1.95
\$3.00—Leather Compacts	1.50
\$3.95—Leather Compacts	1.50
\$3.50—Leather Compacts	1.95
\$4.00—Plastic Compacts	2.95
\$2.95—Plastic Compacts	2.50
\$1.95—Cosmetic Bags	1.59
\$2.25—Cosmetic Bags	1.79
\$2.50—Cosmetic Bags	1.95
25c—Hand Lotion	15c
25c—Protective Hand Cream	10c
39c—Protective Hand Cream	29c
50c—Amami Hand Cream	19c
\$1.00—"Whirlwind" Perfume	39c
\$1.00—Sprae Puff Deodorant	59c
49c—Sprae Liquid Deodorant	29c
10c—Satchet Bags or Balls	3c
Apple Blossom Sets, Lipstick, Perfume, Face Powder	39c
50c—Parfait Starlet Make-Up	25c
\$1.25—Night Set Bath Salts	1.00
\$1.25—Mem Cologne	1.00
\$1.00—Astoria Bath Soap	79c
60c—Rocemore Petite Set	49c
Pinaud Lilac Dusting Powder	79c
Pinaud Apple Blossom Cologne	89c
Pinaud Apple Blossom Dusting Powder	79c
Pinaud Talcum	25c
39c—Nepto Lotion	34c
60c—L'Orle Deodorant	49c
Sutton Bath Mitt	59c
\$1.00—Miguel Powder Mitt	69c
Formal Face Powder	29c
\$1.00—Furtone Cleanser	69c
65c—Furtone Cleanser	49c
Crest Ear Syringe, 1.0z.	23c
19c—Crest Ear Syringe, 2.0z.	15c
98c—Soapless Suds	69c
59c—Soapless Suds	39c
29c—Soapless Suds	19c
39c—Vanderbilt Perfume	29c

All Toiletries Prices Plus Federal Tax  
TOILETRIES, FRONT AISLES 8 TO H,  
MAIN FLOOR



**Just 50**  
**All-Wool 2-Piece**  
**SUIT DRESSES**  
**21.00**

Team them with blouses, with favorite jewelry pieces—dress them up, dress them down—they're a lovely costume anywhere! In high colors. Misses' sizes.

Originals	Clearance
\$17.95—Only 29 dresses	11.00
\$19.95—22.95—Only 18 dresses	15.00
\$29.95—Only 17 dresses	20.00

### From the Gown Shop

Originals	Clearance
\$119.00—Just 4 costume suits, 1/2 off	79.33
\$79.95—Just 3 wool suits, 1/2 off	53.30
\$85.00—\$95.00—Just 3 dresses, 1/2 off	56.67 63.33
\$79.95—Just 5 dresses, 1/2 off	53.30
\$69.95—Just 8 dresses, 1/2 off	46.63
\$59.95—Just 1 dress, 1/2 off	39.97
\$45.00—\$49.95—Just 8 dresses	33.00
\$35.00—\$39.95—Just 12 dresses	23.00
\$39.95—45.00—3 designed-to-match costume blouses	26.63 30.00

BETTER DRESSES, SECOND FLOOR



**Just 14**  
**Rayon Twill**  
**JUMPERS**  
**6.00**

The smart, new change-about costume you wear almost everywhere! Beautiful colors in a just-right weight material for winter into spring!

\$12.95—25 casual wool-and-rayon dresses	8.00
\$14.95—13 casual dresses	9.00
\$16.95—3 wool-and-rayon dresses	11.00
\$19.95—5 casual dresses	12.00
\$22.95—9 casual wool dresses	13.00
\$16.95—9 all-wool jumpers	11.00
\$5.00—7 rayon crepe blouses	2.90
\$5.95—23 rayon crepe blouses	3.90
\$5.95—29 all-wool skirts	4.00
\$7.95—9 all-wool skirts	5.00
\$8.50—27 bright colored wool skirts	5.50
\$8.95—10 lovely wool skirts	6.00
\$10.95—2 wool skirts	7.00
\$10.95—9 raincoats, sizes 38-42	7.00
\$5.00—27 all-wool sweaters	2.90
\$7.95—5 all-wool sweaters	5.00

SPORTSWEAR, SECOND FLOOR

**Drastic Reductions on**  
**WOOLS and**  
**RAYON CREPES**

Regularly \$8.95 to \$22.95

Pick up your wardrobe for the holidays with one of these unusual values! Sketched is just one of our group of this-Fall-and-Winter dresses reduced for clearance. See them in high shades or favorite dark colors, wools and rayon crepes.

Originals	Clearance
\$22.95—Only 10 dresses	17.00
\$14.95 and \$15.95—50 dresses	11.00
\$12.95—20 Dresses	9.00
\$10.95—Only 20 dresses	7.00
\$8.95—Only 25 dresses	5.00

THRIFT SHOP, SECOND FLOOR



Regularly \$4.00 to \$6.00!  
**NURSES'**  
**UNIFORMS**  
**2.50**

Long-sleeved, white poplin uniforms in hard-to-get large sizes. We have 350 of them—all tailored easily, comfortably. Sizes 38 to 46.

DAYTIME DRESSES, THIRD FLOOR

**This Winter's Favorite**  
**Fringed**  
**HEAD SCARFS**  
**1.59**

Originally \$3.00

Huge squares, nearly 3 feet long! Solid colors with contrasting fringe. Rayon, with 100% wool fringe. Reds, blues, browns.

**1.19**

Originally \$2.00 and \$2.25

Squares in stripes, plaids and plain colors, with contrasting fringe. 80% rayon, 20% wool with 100% wool fringe. All shades.

Solid color triangular head scarfs, so popular with the young crowd. Rayon with 100% wool fringe. Choice of shades.

Originally \$1.00

**69c**



### WONDERFUL NEWS

for the

**JUNIORS!**

Originals	Clearance
\$8.95—\$12.95—Casual dresses	5.00 9.00

\$14.95—\$19.95—Rayon crepe dresses	9.00—13.00
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\$19.95—All-wool dresses	13.00
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\$29.95—All-wool tweed coats	17.00
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\$19.95—\$22.95—Short coats	13.00
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\$3.95—\$5.95—Blouses and all-wool sweaters	2.90 3.90
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JUNIOR SIZE SHOP,  
SECOND FLOOR

### This Season's Quality

### MILLINERY

**1/2** price

Originals	Clearance
\$12.95 to \$15.00 Hats	6.48 to 7.50
\$16.95 to \$19.95 Hats	8.48 to 9.98
\$20.00 to \$30.00 Hats	10.00 to 15.00

Selected models from our Salon 12.50

MILLINERY, SECOND FLOOR

### Featured in Our

### CORSET SHOP

Originals	Clearance
\$3.00 and \$3.50—Cotton knit, suede pantie girdles, junior sizes	2.39

\$1.79—Lances' bras, 140 pieces	1.19
---------------------------------	------

CORSETS, SECOND FLOOR

### Classics! Dressmakers

### Cardigans!

### WOOL SUITS

Regularly \$25.00-  
**\$35.00** **18.00**

It's a suit year, fall through spring, you want one of these lovely new styles! Donskin finished covers, fine tweed crepes—they're all here at amazing prices! Misses' sizes.



Originals \$39.95-\$49.95—10 all wool fitted suits  
\$69.95—14 lynx dyed wolf or Persian coats  
\$85.00-\$98.00—6 fur-trimmed short coats  
\$39.95-\$55.00—15 wool suits  
Plus Federal Tax

COAT SHOP, SECOND FLOOR  
Not Every Color or

**SIBLEY, LINDSEY**



# SALE As Exciting as You Expect!

**Pibbey's**

A GREAT STORE WITH A GREATER FUTURE

Open from 9:45 to 3:30 P. M.

### Spectacular Savings on GIRLS' CLOTHES!

**GROWING GIRLS' SHOES**  
Sizes 3 1/2 to 9  
Originally \$4.45 and \$4.95 NOW \$3.00  
Bring Ration Book with Shoe Stamp Attached.

### Great Saving Opportunities!

## FURNITURE

# 20% to 50% Off!

### BEDROOM PIECES

- Originally \$32.50—Just 1 18th Century walnut veneer bed, full size ..... **22.39**
  - Originally \$55.00—Just 1 prime veneer vanity ..... **39.29**
  - Originally \$59.50—Just 1 mahogany veneer chest of drawers ..... **42.17**
  - Originally \$55.00—Just 1 mahogany veneer bed, full size ..... **29.19**
  - Originally \$19.00—Just 1 mahogany vanity bench ..... **14.97**
- ### Mattresses and Springs
- Originally \$14.95—Just 1 "Dream" mattress, full size, floor sample ..... **10.39**
  - Originally \$29.77—Just 1 box spring, full size, floor sample ..... **23.47**
  - Originally \$40.00—Just 1 box spring on legs, full size, floor sample ..... **29.47**
  - Originally \$39.00—Just 1 nationally-advertised mattress, twin size, floor sample ..... **29.37**
  - Originally \$79.00—Just 1 box spring and mattress outfit, full size, floor sample ..... **53.26**

### Gay for Gifts!

## PRINTED TOWELS

Orig. 44c **31c**

Bright-flowered towels, soft and fast-drying, too! Just 150 of them, in blue, red, green or gold.

### Save on Useful HOUSEWARES

Originally \$1.50—Just 226 Shin-O-Way Kits ..... **77c**

Originally \$3.69—Just 77 five-gallon cans of Radbill motor oil: SAE 10, 20, 30, 40, 50, Pour-type can. Less than 15c a quart! ..... **2.88**

Originally \$8.98—Just 35 children's storage closets with moth protection. Double doors, shelves on one side, hanging space on other ..... **5.44**

Originally \$10.00—Just 12 outdoor clothes driers with 150 feet of line ..... **7.77**

Originally 49c—Just 363 packages of cheese-cloth for cleaning and dusting. 5 yds. to roll ..... **33c**

Originally \$1.19—Just 88 spice sets: metal container with 5 filled spice jars ..... **78c**

Originally \$2.98—Just 88 hand-decorated oblong wood serving trays ..... **1.88**

Originally \$2.34—Just 63 painted metal vegetable bins ..... **1.67**

13 for \$1.00—Just 4,600 rolls "Aristocrat" toilet tissue, 1,000-sheet rolls ..... **15 for 97c**

79c—Just 55 colored dust mops, with handle ..... **37c**

HOUSEWARES, FOURTH FLOOR

es! Dressmak  
Cardigans!  
DOL SUIT  
18.00

### Mothers! Wise Buys for GROWING TOTS!

Originally \$4.95—15 Cotton Housecoats—Flowered Patterns on Blue or Rose, Sizes 3 to 6 ..... **2.97**

Originally \$3.97—10 Aralac and Rayon Bathrobes, Blue Only, Sizes 3 to 6 ..... **1.97**

Originally \$8.95—14 Snow Suits, Waterproofed Cotton, Lined with Rayon, Blue or Beige, Sizes 2 to 4 ..... **6.97**

Originally \$19.95—10 Boys' Tweed Coat and Legging Sets, Brown or Navy, Sizes 3 to 6 ..... **16.97**

Originally \$3.00—20 Girls' Felt Hats in Bright Colors, Navy and Brown, Sizes 19 1/2 to 21 1/2 ..... **1.97**

Originally \$3.00—Girls' Velvet Hats, Navy, Brown or Wine, Sizes 19 1/2 to 21 1/2 ..... **1.97**

CHILDREN'S SHOP, THIRD FLOOR

### Just 30 Smart, Sturdy Folding CARD TABLE CHAIRS

Orig. \$3.95! **2.49**

Grand to have for bridge parties and as extra chairs for any occasion. Get several at this saving!

### Originally \$9.86! Just 20 WOOL BLANKETS

All wool, bound with rayon satin, at a ridiculous price, you'll agree! **7.74**

72x84", in rose, blue, green, peach.

Originally \$6.98—Just 12 printed comforters, cotton filled and covered, Double bed size ..... **5.94**

Originally \$7.98—Just 15 "Robin Hood" blankets, 25% wool, 75% cotton, 66x90", dark gray with whipped ends ..... **6.42**

Originally \$4.33—Just 20 Nashua "Dreamer" plaid blankets in pairs, 5% wool, 95% cotton, 72x84" ..... **3.84**

Originally \$6.98—Just 11 Nashua "Revista" heavy blankets with whipped ends, 66x84", green only ..... **5.55**

Originally \$2.39—Just 20 bed pillows filled with 50% crushed turkey feathers, 50% crushed chicken feathers. Art ticking and striped covers, 21x27" ..... **1.96**

Originally \$4.98—Just 24 heavy, cotton-filled comforters with gay printed covers. Full size ..... **3.93**

BEDDING, THIRD FLOOR

### Big Reduction on PICTURES!

Originally \$37.50—Just 1 gilt-frame mirror ..... **22.50**

Originally \$15.00—Just 1 framed English landscape ..... **7.50**

Originally \$7.50—Just 3 genuine old botany prints, framed ..... **3.75**

Originally \$1.00 to \$1.69—Just 23 odd framed pictures ..... **50c**

Originally 59c to 98c—Just 58 leatherette photo folders ..... **25c**

PICTURE GALLERY, FOURTH FLOOR

### Famous Leeds' Chesterfield Wool OVERT COATS

Regularly \$39.95 **28.00**

The rayon sleeve coat that's so marvelous over your suit—in winter-weight wool covert. You'll wear it everywhere because the rayon collar dresses it up, and tailored lines keep it just casual enough! Misses' sizes.

Originally \$7.95—10 all wool fitted ..... **28.00**

Originally \$4.00—4 lynx dyed wolf or Persian ..... **45.00\***

Originally \$1.00—6 fur-trimmed short ..... **65.00\***

Originally \$1.00—15 wool suits ..... **28.00**

COAT SHOP, SECOND FLOOR  
Not Every Day Color or Size.

### INFANTS' NEEDS

Originally \$1.25—57 Wrapping Blankets, Pink, Blue or White, Bound with Ribbon ..... **87c**

Originally 69c—10 Gertrudes, Sizes 1, 2, 3 ..... **39c**

BABY SHOP, THIRD FLOOR

### CHAIRS and OCCASIONAL PIECES

Originally \$18.95—Just 6 leather-top lamp tables ..... **11.39**

Originally \$18.95—Just 3 leather-top coffee tables ..... **11.39**

Originally \$29.95—Just 2 boudoir chairs covered in beige print, slightly soiled ..... **14.29**

Originally \$24.95—Just 1 boudoir chair, as it ..... **13.97**

Originally \$34.00—Just 1 boudoir chair, slightly soiled ..... **16.98**

Originally \$55.00—Just 2 lounge chairs, wine upholstery ..... **27.47**

Originally \$39.50—Just 1 barrel chair, dubonnet upholstery ..... **19.43**

Originally \$125.00—Just 1 sofa, blue tapestry upholstery ..... **69.00**

Originally \$62.00—Just 1 chair to match blue tapestry sofa ..... **29.87**

Originally \$14.95—Just 1 sunroom coffee table, white ..... **7.29**

FURNITURE, FIFTH FLOOR

### 43 Carefully Tailored MEN'S RAINCOATS

Orig. \$12.50 **8.95** and \$13.95

Plenty of rainy days ahead, so here's an opportunity you absolutely can't afford to miss! Smartly styled, finely finished raincoats in light-weight cotton gabardine. Putty shade, 36 to 44.

STORE FOR MEN, CLINTON AVENUE ENTRANCE, MAIN FLOOR

### Greatly Reduced! CLOTHES for GROWING BOYS

Originally \$1.15—78 Short Sleeve Basque Shirts, Sizes 4, 6, 8 ..... **59c**

Originally \$3.95—26 All-Wool Sweaters, Slightly Soiled ..... **2.49**

Originally \$5.95—33 Raincoats, Sizes 4 to 16 ..... **3.95**

Originally \$1.50—Basque Shirts, Sizes 10 to 16 ..... **95c**

Originally \$19.95—Fingertip Reversibles ..... **12.95**

16 STUDENTS' SUITS  
**1/3 off**  
Tables of Odds and Ends, Greatly Reduced

### RAYON LACE SHAWLS

Just 2 rayon lace shawls, 5-foot square with 2-inch fringe. One all white, one all black. **9.95**

WISBEAR, AISLE E FRONT, MAIN FLOOR

### COTTONS and BEDDING

79c—Just 221 yards of bleached, twilled cotton, 29" wide for aprons, ironing board covers ..... **49c**

Originally \$3.98—Just 17 fine pillows filled with crushed goose feathers. Narrow blue-and-white striped ticks, 21x27" ..... **3.55**

Originally \$17.50—Just 11 bedspreads with printed basket-weave center and wide plain flounce, Rayon ..... **13.55**

Originally \$7.98—Just 10 all-wool filled comfortables with printed floral covers. Mostly blue, 72x84" ..... **6.99**

Originally \$25.00—Just 4 beautiful wool-filled comforters covered in plain rayon broadcloth, 80x87" ..... **17.98**

BEDDING, THIRD FLOOR

### 65 Pairs! Crosby Square MEN'S SHOES

Originally \$7.50 **6.45**

The perfect knockabout shoes for town and country! Moccasin-type in army-tan calf with heavy rubber soles and heels, 6 1/2 to 10 1/2.

Bring Ration Book With Shoe Stamp Attached.  
MEN'S SHOP, CLINTON AVENUE ENTRANCE, MAIN FLOOR

### Mark-Downs on GIFT FINDS!

Originally \$1.50 to \$16.95—20 pieces of decorative Mexican tinware, 1/3 to 1/2 off ..... **7.95**

Originally \$2.00 to \$7.98—30 pieces of famous Barbara Willis pottery, 1/3 to 1/2 off ..... **3.00 to 3.98**

Originally \$2.00 to \$10.00—15 pieces Charles Hall imported Portuguese pottery, half price ..... **1.00 to 5.00**

Originally \$4.98 to \$15—15 odd figurines ..... **2.50 to 5.00**

Originally \$2.00—6 odd cigarette boxes ..... **1.00**

Originally \$1.25—15 odd ash trays ..... **80c**

Originally \$2.50—7 pairs, salt and pepper shakers ..... **1.00**

Originally \$2.98—20 fan-shaped vases ..... **1.98**

Originally \$3.50—10 Portuguese hen-on-nest soup bowls ..... **2.00**

CHINA AND GLASSWARE, FOURTH FLOOR

**LINDAY & CURR CO.**

Political Polka . . .

(Continued From Page 1)  
You raise to the bigoted press—what in heaven's name are you—if not bigoted? H. L. E.  
Bigoted is what the other fellow always is.

Mr. Gannett has apparently given up on the Republican party, according to his most recent utterances. How about you? Mrs. G. F. H.  
We beat Mr. Gannett on the punch—we gave up on 'em twelve years ago.

**WHAT PRICE PITY FOR THE GERMANS!**  
Curt Reiss, expert on Germany, tells how Germany's campaign for world sympathy worked fine after the last war, but it can't compare with her present plans. Forewarned is forearmed!  
**A TREE GROWS IN BROOKLYN**  
Except from the famous book by Betty Smith. The beautifully written chapter on the Nolans' Christmas which could easily become a Christmas tradition.  
You'll profit from every article in this month's issue. Many unusual features, photographs and game book section. Reserve your copy of this highly pocket-sized magazine right now.  
25c Dec. 1944 **CORONET** Now on Sale 25c

Reflections . . . by Orville Allen

**NEWS PHOTOGRAPHER**  
If you happened to be at the scene of a fire, an accident, a murder, or almost any public gathering during the last 23 years, you've undoubtedly seen Joe Durnherr in action. In fact, Joe, dean of Rochester's newspaper photographers, is a very difficult fellow to miss—he weighs a good 200 pounds and is said to have been the inspiration for the lately popular ditty about a Mr. Five-by-Five.  
Yes, Durnherr has been recording the local scene for nearly a quarter of a century. And, perhaps the funniest aspect of his career as a lensman is the fact that he took up the trade because he promised his wife he'd return to Rochester and "settle down."  
I predict that the vicinity of 813 Winona Blvd., site of the Durnherr manse, is in for a very large evening, Saturday.  
But to get back to our story: Worked with D. W. Griffith.  
After completing his schooling at Cathedral High Joe went to New York to make his way in the world and attached himself to one of the early movie studios. Finally he landed a job with D. W. Griffith over in New Rochelle where Griffith was making the picture "The Broken Blossom," starring Lillian and Dorothy Gish. But Joe's heart was back in Rochester. By mail he wooed and won. However he was successful in his pursuit only after he'd promised the little woman that within one year after the nuptials he'd get out of the movie business and go back up to Rochester to "settle down."  
True to his word, Joe and his helpmate returned to Rochester. But there, his good intentions bogged down. How did he settle down? He went to work on the old Rochester Herald to learn the news photo business.

under Al Stone, famous former years as Rochester's outstanding newspaper photographer.  
Joins T-U in 1921  
A year later, now a full-fledged photographer, Durnherr moved over to the Times-Union, complete with Graflex camera, plenty of flash powder and a decidedly keen nose for news pictures.  
According to his intimates that is approximately the last move Joe ever made on his own initiative. Joe is built along, shall we say "comfortable" lines and is not exactly adverse to remaining in one position (preferably seated) for an almost interminable length of time.  
But don't get the idea that Durnherr is slow on his feet when there's a picture to be gotten. He's snapped the high and the low, the dramatic and the comical, the joy and the sorrow of a metropolitan city; in winter and summer, laying on the ground and hanging out of an airplane; indoors and out.  
And, when Joe starts reminiscing, get set for a full afternoon of as interesting a series of experiences as is extant in this neck of the woods.  
**Joe Meets "Sally"**  
Take for instance the time Joe was assigned to get a picture of "Sally," the elephant at the Seneca Park Zoo. Sally was in an amiable mood until Durnherr blasted off with a couple of his mighty flash bulbs. Sally no like. Sally swipe trunk at Durnherr; Durnherr depart from inside cage pronto; Sally takes up chase; Sally trunk miss Durnherr rear by proverbial hair; Durnherr heart go pitty-pat for hours.  
**The Tilden Temperament**  
Or hearken back to the day when William Tilden, practicing for a match in the Main St. Armory, objected to Joe's camera activities. Zing! goes the Tilden racquet less than an inch from Durnherr's head—and almost as quickly, zang! goes the same racquet right back at the mighty Tilden. Yes, Durnherr believes in fighting fire with fire so, if Tilden is going to heave a racquet at Durnherr, Durnherr is most assuredly going to heave a racquet at Tilden. And Durnherr's aim is much superior. He catches the very right in the shin. Whereupon Tilden speaks several "unkind" words to brother Durnherr, but Joe is highly uninterested—he is making some swell shots of Tilden making faces.  
**Paderewski Sees Rochester**  
Then there was the time Joe was responsible for conducting the late Ignace Jan Paderewski on an unofficial sightseeing tour of Rochester. That incident happened several years ago when Durnherr went over to the Lehigh Valley station to get a picture of the world's greatest pianist and one-time premier of Poland. An overzealous manager tried to shove Joe away but Joe just doesn't shove easily. He waited until the pianist-compo-

making his bid for the presidency in 1926 received similar spread wasn't the first for treatment from the mighty New Durnherr. His picture of Al York Times. Smith at the New York Central. Some way to settle down—station when the Governor was huh?

for a bit of airing. Joe shot his picture and then casually invited the great Paderewski to accompany him on a tour of this fair city in Joe's faithful Chevy. This proposal was instantly accepted and away drove the pair; Joe with one thumb on the wheel and the other flat against his nose pointed in the direction of the speechless manager.  
**Auburn Prison Riot**  
But the outstanding memory in Joe Durnherr's book, as he approaches his quarter-century milestone, is his assignment to "cover" the Auburn prison riot in July 1929. Picking up Frank Thompson, then a Times-Union reporter, our hero dashed for the airport where Ray Hylan was warming up his trusty two-seated open cockpit plane. Comedy angle was furnished by Thompson undergoing his first airplane ride (without pleasure). Durnherr still remembers that he smoked a whole pack of cigarettes before he even got in the ship. Arriving over the prison, which was ablaze, Durnherr turned to Thompson and yelled, "Hold my coat, I'm going over." Whereupon Thompson, somewhat the worse for wear, shouted, "For goodness sake or words to that effect" don't jump!" But Joe only wanted him to hang onto the Durnherr coattails while Durnherr leaned over the side to get his pictures.  
**Crashes N. Y. Times**  
That the pictures were successful was proved by the New York Times the following Sunday when they gave one of Durnherr's shots a half-page spread in the Times Rotogra-

phure section.

**MARKS & ABRAMSON**  
**DIAMONDS**  
To Tell The Story Of Devotion!  
Diamonds that say "I love you!" Glorious, magnificent stones set with consummate skill in beautifully designed mountings. What more exquisite Christmas gift than a Marks & Abramson Diamond?—A treasure she'll cherish, a lifetime Quality! Valued Selection! Unexcelled!  
A small deposit will hold your Xmas Gift Selection!  
**BUDGET TERMS**  
**\$100** Tax Included  
OTHER DIAMONDS \$25 up to \$1,000  
**MARKS & ABRAMSON** STORE OPEN MONDAY EVENINGS  
10 STATE STREET AROUND THE CORNER FROM MAIN STREET

**Ice Capades**  
Tickets  
For Friday Night, Sunday Matinee and Sunday Evening Performances  
Saturday Performance All Sold Out  
Still Available At  
**THE ROCHESTER SUN**  
93 CLINTON AVE. SO.

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**JEEPS! Santa dropped 'em all at our store**  
SHOP EARLY WHILE STOCKS ARE COMPLETE  
**UNIT PARTS ROCHESTER CORP.**  
3 STORES  
1223 MAIN ST. E. CULVER 250  
67 RIDGE RD. W. AT LAKE AVE. GLEN. 714  
812 MAIN ST. W. GEN. 257

**A Holiday Liquor for Every Occasion**  
"A CHOICE OF CHOICE LIQUOR"  
**Pete Hagen's**  
Pete Hagen's BLENDING WHISKEY SPECIAL RESERVE 358  
Pete Hagen's DARK RUM 413  
Pete Hagen's BRANDIES 389  
Pete Hagen's ROCK N' RYES 247  
Pete Hagen's CORDIALS 256  
Pete Hagen's COCKTAILS 247

**"I'm working at Sibley's this Christmas . . . and I LOVE it!"**  
"Joe's 'somewhere in Europe'. I've kept the apartment and tried desperately to do my bit on the home front. But with two youngsters who are at school only a few hours a day, a full-time job is out of the question. Then a friend suggested that the stores needed help badly and that I could probably make arrangements to suit my own time. I did—at Sibley's—and here I am, playing helper to this big Santa Claus! What's more, the money I'm earning is going to provide the best Christmas little Mary and Tommy have had since Daddy went away!"  
**Part-time and Full-time Opportunities Are Now Available in All Departments**  
**Do You Like to SELL? We've Plenty of Jobs!**  
Fabrica Bedding Boys' Wear Toyland  
Upholstery Millinery Luggage China  
Shoes Sportswear Daytime Dresses  
Women's Dresses Girls' Wear Infants' Wear  
Gloves Hosiery Notions Underwear  
Books Candy Stationery Silverware  
Jewelry Special Counters The Big Basement  
**"Behind the Scenes" Jobs for Men or Women**  
Stock-keepers Elevator Girls Porters  
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Restaurant Bus Girls Cooks Dishwashers  
Bakers Vegetable Cooks Laundresses  
Employment Office, Fifth Floor  
If Now in Essential Work, Please Do Not Apply  
**SIBLEY, LINDSAY & CURR CO.**

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# The Rochester Sun

ESTABLISHED 1837  
Published and delivered into more than 70,000 homes every Thursday by The Rochester Sun Corp., 93 Clinton Ave., Rochester 4, N. Y. C. Curtis Oertling, pres.; Wm. A. Platt, vice-pres.; Eugene L. Davis, sec.; V. A. Moran, treasurer.  
G. CURTIS OERTLING, Publisher  
ORVILLE ALLEN, Editor  
Phone Stone 8000  
National Representatives  
JAMES A. COVENEY CO. 501 Fifth Ave., New York 17, N. Y.  
Chicago Office 28 South State St., Chicago 3, Ill.

## HELP—MURDER—POLICE! And Casey



Gathered round the "body" are helper-reporter Ann Williams, played by Alice Reinhardt, Jackson Book (standing) as Lieutenant Logan of the homicide squad, and Staats Cotterworth who plays the title role on "Casey, Press Photographer." heard Tuesday nights on the Columbia network. Casey, as usual, is discovering the significant clues while Logan looks on.

## Bird Book Collection Added To Museum

A collection of 250 books on birds, worth more than \$2,000, has been presented to the Rochester Museum of Arts and Sciences by the Rochester Museum Association. The books were purchased from Joseph Santens of Bergen, N. Y., who is considered one of the outstanding taxidermists in the country.

Santens, now retired, spent 40 years making this collection which includes standard usable works on birds of every part of the world as well as their associated climates, plants, flowers and animals.

Dr. Arthur C. Parker, museum director, says this addition to what the museum already has, makes Rochester's largest collection of books on natural history in upstate New York.

The Santens collection ranges from 1750 editions to current works. Particularly noteworthy are editions of Robert Ridgway and Elliott Coues, the first to classify birds of America; a six volume set entitled "Manual of British Birds" containing 400 hand colored plates; a number

of books in foreign languages, with exquisitely colored plates; and a number of rare books on insects.

"While there are many fine collector's items in this collection, it is essentially a working library covering all sections of the world," said Dr. Parker, "and Museum instructors and students who use the reference library will find these books extremely valuable."

## Keep Sponges in Good Condition

If your household sponge smells sour, rub a lemon into it thoroughly, then rinse three or four times.

To soften a sponge that has hardened, submerge it in a saucpan containing cold water, then add a tablespoonful of borax. Bring to a boil. Take sponge out of water and rub dry borax into it thoroughly. Finally rinse in running water and make sure it's cold. Your sponge should be soft and fluffy as the day you bought it.

**APARTMENT WANTED**  
Refined middle-aged couple desire modern furnished apartment with all conveniences in Rochester. References. Allen Lomas—11 Dellinger Ave., Batavia—Phone 1551-R.

## Rochester Sun Patterns



For a different flattering effect, the overblouse is fashion's newest achievement. Wear it tailored or fluffy. In bright colors or sentimental pastels; the idea is novel and pleasing.  
No. 3747 is cut in sizes 14, 16, 18, 20, 42, 44, 46, 48 and 50. Size 36 requires 2 yards 39-inch fabric for short sleeved blouse; 2 1/2 yards 35 or 36-inch fabric for long sleeved blouse.  
This precious rag doll is almost as large as a young child. It's easy to stuff and you'll find the complete set of doll clothes fun to make.  
No. 2522 is cut in one size, 27 inches tall. Body requires 1 yard 35-inch fabric; dress, panties and hat require 1 1/2 yards 35-inch fabric; pinafore requires 1/4 yard 35-inch fabric.  
Send 16c for PATTERN which includes complete sewing guide. Print your Name, Address and Style Number plainly. Be sure to state size you wish. Include postal note or zone number in your address.  
Address PATTERN DEPARTMENT  
Rochester Sun, 93 Clinton Ave. S., Rochester 4, N. Y.

you might as well give the best  
**GIVE Audrey FULL FASHIONED SHEERS 86c**  
An excellent Christmas gift for the career woman... It's the sheerest of the sheer, and you couldn't give a better gift than Audrey. Patis Sun, Vista Beige, and Hacienda Tan. Sizes 8 1/2 to 10 1/2.

**SHOP EARLY**  
Gift HANKIES FOR MEN AND WOMEN **25c**  
A practical gift that everybody can use. Fine quality material in plain white or with a gay floral design.

### SLIPPERS FOR ALL the FAMILY

<b>CHILDREN'S BUNNIES</b> Genline abrasion boot with leather sole. Red and blue. Size 6-12. <b>\$1.69</b>	<b>INFANTS' FELT BOOTIES</b> Multi-color plaid velveteen with leatherette sole. Red and blue. Size 8-6. <b>79c</b>	<b>CHILDREN'S BOOTIES</b> Zipper front, felt bootie with matching plush top and leatherette sole. Red and blue. Size 6-8. <b>\$1.00</b>
<b>CHILDREN'S BUNNIES</b> Genline abrasion, lace bound with a leatherette sole. Natural only. Size 6-12. <b>\$1.29</b>	<b>INFANTS' PLUSH BOOTIES</b> Self collar trim. In colors baby pink and baby blue. Size 8-6. <b>79c</b>	<b>WOMEN'S PLATFORM EVERETTS</b> Corduroy platform everett. Corduroy top. Size 6 to 8. <b>\$1.19</b>
<b>WOMEN'S FELT EVERETTS</b> Platform sole and wadded heel. Contrasting collar and low trim. Red and brown. <b>\$1.98</b>	<b>WOMEN'S FELT EVERETTS</b> Hard leather sole. Rubber heel. Red, brown, grey & brown. Size 6-12. <b>\$1.59</b>	<b>WOMEN'S D'ORSAYS</b> Solid colors with contrasting plaid trim. Cabot heel and leatherette sole. White, black, black and red. <b>\$1.19</b>
<b>CORDUROY D'ORSAYS</b> Extra wide ribbon heel. Soft leatherette sole. In red and blue. <b>\$1.59</b>	<b>CHENILLE D'ORSAYS</b> Tartan quilted sock lining. Red and leatherette sole. In wine and blue. <b>\$1.39</b>	<b>CHILDREN'S BOOTIES</b> Matching soft and leatherette sole. In red and blue. Size 6-8. <b>59c</b>
<b>WOMEN'S FELT D'ORSAYS</b> Leather sole. Platform and wedge heel. Contrasting heel. Open toe. <b>\$1.69</b>	<b>MEN'S FELT HYLOS</b> Men's bottom red style with leatherette sole. <b>\$1.29</b>	<b>MEN'S FELT EVERETTS</b> Solid colors of maroon, tan, brown, with matching corduroy trim. Leatherette sole. Size 6-12. <b>\$1.29</b>

### IT'S LINCOLN'S for BABY GIFTS

**Infants' BUNTINGS \$3.98**  
25% wool bunting. Satin lined hood. High neck and jacket styles. They come individually boxed. In pink and blue.

**CORDUROY OVERALLS \$1.59**  
Just what the little tot needs. Wide waist corduroy. Bib top suspenders. Pocket. In red, brown, wine and blue. Sizes 2-6.

**Children's CHRISTMAS DRESSES \$1.98**  
Percale, poplin, broadcloth and corduroy dresses. In floral, stripes and small checks. Many with novelty trims. Sizes 1-3.

**CHILDREN'S FUR MUFFS \$1.29**  
They'll love them. Genuine white bunny fur with a soft felt-fur lining.

### INFANTS' LAYETTES

- Two infants' Shirts... 80c
- Two infants' Bands... 50c
- One Can Baby Powder... 10c
- One infant's Dress... \$1.98
- One Bertha... 89c
- 1 pkg. Q-Tips... 25c
- 3 pr. Bootie Socks... \$1.98
- 2 Wrapping Blankets... 78c
- 1 Boxed Blanket... \$1.98
- Two Binders... 40c
- One Gown... 59c
- 2 27x36 Waterproofs... 1.50
- 2 Flannelite Diapers... 1.50
- 1 pr. Rubber Pants... 29c
- Two Crib Sheets... \$2.38

**Infants' KNIT SUITS \$1.98**  
Cotton knit jersey suits with solid color pants. Suspenders to top. With solid color or fancy shirts. Sizes 2-4.

**INFANTS' CREEPERS \$1.59**  
Fancy Durene applique and solid color doekin creepers. Three button bottom. In blue, maize or dusty.

### WOOL KNIT GOODS

- Wool Shoulderette... 39c
- 100% Wool Bonnets... 59c
- 100% Wool Sweaters \$1.59
- Wool Booties, pair... 29c

**INFANTS' 25% WOOL BLANKETS \$2.98**  
36 x 50 25% wool, rayon and cotton blankets. Satin bound and individually boxed. Plain and embossed styles.

**LASKIN LAMB FUR MITTENS \$1.88**  
Fleece lined laskin fur backs. White with red, white with white, or brown with white. In sizes small, medium or large. Plus Tax

**100% WOOL Lacy FASCINATORS \$1.44**  
Hide your pretty curls under a becoming, lacy fascinator. In all assorted colors.

**MISSSES' HEAD SQUARES \$1.44**  
Extra large... 36 inch squares... in beautiful screen prints on fine quality crepe. Our Ceiling \$1.98

**YOUR OWN INITIALS on These RAYON CREPE SCARVES \$1**  
A personal gift for a personal friend. Have her initials on one or buy one for yourself.

**NEGLIGEE PRINTS on QUILTED SATIN ROBES \$10.95**  
When you want to relax slip into one of these adorable robes. Print on white, teddy, rose and powder blue, also solid colors of royal blue and wine. Sizes 14 to 20 and 38 to 44.



Little Things About The Stars

By George Lilley  
NEW YORK, N. Y. — Radio is the real kind—appears to be of the past. Ten years ago



Bob Hope

the battles between Bing Crosby and the late Russ Columbo, Kate Smith and Vaughn De Leath. Rudy Vallee and Will Osborne were serious affairs. The latter rivalry ended in court. Even the brother misunderstanding such as those between Jimmy and Tommy Dorsey and Bing Crosby and brother Bob now have been mothballed.

Today's vogue is for mutual admirers. Frank Sinatra has one of the best collections of Crosby records (Bing has very few of his own). When Frankie's program recently moved from Wednesday to Monday nights (CBS), Bing was the voice's guest. Bob Hope, Fred Allen and Jack Benny are good friends, even Kay Kyser and Sammy Kaye — although the latter two were heated up a few years ago over "singing song titles."

**OLD BEFORE HIS DAY**  
Youthful looking, 37-year-old Cliff Arquette is the "Grandpop" of radio. He's played more octogenarian roles than any other actor. Only now is he getting to be himself as ameer and proprietor of the Blue network's popular Monday-through-Friday midday comedy drama, "Glamour Manor." But even on that show he doubles as "Cap," an ancient bell-boy, and as "Mrs. Wilson," aged inhabitant of the mythical hotel where trouble comes in torrents. In earlier days, Arquette was "Grandpa Sneed" and "Aunt Addis" on Rudy Vallee, Fibber McGee and Jack Benny programs, played in the movies "Grandpa" to Bob Burns, his old vaudeville partner (third member of the troupe, young singer, Bob Crosby). Arquette has played so many elderly roles he's known to everyone as "Grandpappy." His eight-year-old son is called "Dad."

**VERY LITTLE THINGS**  
The lisp Ed Wynn incorporates into part of his radio character (Friday nights, Blue network) is real. Bob Ripley once shied radio because of a similar impediment, but once before the microphone, he mastered it in a short time. True to his air role, George Burns (Tuesdays, CBS) smokes

Care Keeps House Plants Healthy

If you would have healthy house plants, keep the leaves free from dust, stir the earth in flower-pots frequently and give it a little plant food occasionally.

After cyclamen has finished blooming, water it only every three or four days. Let it dry and the leaves will fall off. When spring comes, put the plant in the garden, in shade until August, when it should be re-potted.

**Would King Cole Be Merry With Stomach Ulcer Pains?**  
The legendary old King Cole might not have been a merry old soul if he had stomach ulcer pains. Sufferers who have to pay the penalty of stomach or ulcer pains, indigestion, gas pains, heartburn, burning sensation, flat and other conditions caused by excess acid, should try Tula and they too may be merry. Get a 25c box of Tula Tablets from your druggist. First dose must continue or return box to us and get **DOUBLE YOUR MONEY BACK.**

Do You Suffer 'PERIODIC' FEMALE PAIN

With Its Weak, Nervous 'Dragged Out' Feelings?  
At such times—you like so many girls and women suffer from cramps, headache, backache, fed tired, restlessness, a bit moody—all due to functional periodic disturbances—

Start at once—try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. It's famous not only to help relieve monthly pain but also accompanying tired, weak, nervous feelings of this nature. This is because of its soothing effect on one of woman's **MOST IMPORTANT ORGANS.** Taken regularly — PINKHAM'S Compound helps build up resistance against such symptoms. Follow label directions.

**BUY ANOTHER BOND DURING THE 6th WAR LOAN!**  
Show our fighting men your appreciation and at the same time help bring them back to a sound, prosperous nation — buy an extra \$100 War Bond now!

**Do You Suffer 'PERIODIC' FEMALE PAIN**  
With Its Weak, Nervous 'Dragged Out' Feelings?  
At such times—you like so many girls and women suffer from cramps, headache, backache, fed tired, restlessness, a bit moody—all due to functional periodic disturbances—

Let's go, Rochester! Get behind the AIRCRAFT CARRIER on Main Street with only **EXTRA WAR BOND** purchases and drive ahead until we have topped our quota.

**SPEEDY'S DRY CLEANERS & HATS 212-214 Court St.**

**MERRY GIFTS TO EAT**  
What a hit honey food gifts make! These have an extra plus—they are **SOFT, GIORDIANE, TULS, SO CENSITIVE** or make a joy to give or get.

**TALL, 10-Ounce GLASSES**  
With Rolled, Non-Chip Edge  
**3 For 11¢**  
Limit of 12 To Customer!

**DAW'S ORIGINAL CUT-RATE DRUGS**

56 CLINTON ST. (TOP FLOOR) YONKERS	31 MAIN ST. (CORNER COURT ST.) ROCHSTER	353 MAIN ST. (1000) STILL BRIDGE	452 W. RIDGE RD. (CORNER DEWITT) CHESTER	880 MAIN ST. (BALDWIN) BALDWIN	473 ALBION RD. (JUNCTION OF MAIN) ALBION	539 MONROE AVE. (NEAR BROADWAY) ROCHESTER
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**Sale! FIRE-KING OVEN-GLASS**  
Each Piece Guaranteed Against Heat Breakage For 2 YEARS!  
Anchor Hocking's famous heat-proof glassware at a CUT PRICE—buy 2 or 3 or a complete set—no limit!

**Your Choice 8¢**

- PIE PLATES ..... 8 1/2 Inch
- DEEP PIE DISH ..... 5 1/2 Inch
- UTILITY BOWL ..... 7 Inch
- MEASURING BOWL ..... 16-Oz.
- MEASURING CUP ..... 8-Oz.
- CASSEROLE with Cover ..... 10-Oz.

**Gem of the Blends**  
**William Penn**  
Blended Whiskey, 86 proof, 65% grain neutral spirits. GOODERHAM & WORTS LTD. Peoria, Illinois

**CLIFF ARQUETTE**  
The lisp Ed Wynn incorporates into part of his radio character (Friday nights, Blue network) is real. Bob Ripley once shied radio because of a similar impediment, but once before the microphone, he mastered it in a short time. True to his air role, George Burns (Tuesdays, CBS) smokes

**GOOD HOUSEKEEPING CHAMOIS SKIN 47¢**  
Large, waxed paper bags suitable for garbage cans, liners, refrigerator storage, diaper receptacles, wet laundry bag, and dozens of other handy uses.

**TOILET TISSUE 3 For 16¢**  
HY-TEX QUALITY

**WAXED Sandwich BAGS 8¢**  
Full-size WAXED paper bags for packing sandwiches and lettuce. Keeps 'em fresh and sanitary!

**Dr. LYON'S Tooth Powder 19¢**

**KITCHEN BAGS 10 for 9¢**  
Large, waxed paper bags suitable for garbage cans, liners, refrigerator storage, diaper receptacles, wet laundry bag, and dozens of other handy uses.

**WORK GLOVES 23¢**  
With Knitted Wrists

**VIMMS VITAMIN TABLETS 1.69**  
When You Buy The Large Size Both For . . .

**Rectal Soreness 69¢**  
Get Relief Now Easy Way — Sit in Comfort

**FITCH'S Saponified Coconut Oil SHAMPOO 47¢**  
Leaves hair softer. . . Not drying. . . Contains patented rinsing agent. . . Leaves no dull "film."

**SACCHARIN TABLETS 44¢**  
**BORAXO Cleanser 9¢**  
**LIFEBUOY SHAVE CREAM 27¢**  
**IVORY SOAP MEDIUM BARS 3 for 16¢**  
**McKESSON'S ASPIRIN 49¢**  
**CHAFIX 79¢**

**ELSCO QUALITY FOODS STORES**  
**PILLSBURY BEST FLOUR 32c**  
**PILLSBURY BEST FLOUR 25 Lb. \$1.29**  
**LUX FLAKES 24c**  
**LIFEBUOY SOAP 2 for 15c**  
**RINSO 24c**  
**LUX TOILET SOAP 2 for 15c**  
**GOLD DUST 18c**  
**SPRY 73c**  
**GOLD MEDAL FLOUR \$1.29**  
**OCTAGON Laundry Soap 5c**  
**Cleanser 5c**  
**Soap Powder 5c**  
**Toilet Soap 5c**  
**Granulated Soap 24c**

**LUDEX'S COUGH DROPS 2 for 5c**  
**BARBASOL SHAVE CREAM 39c**  
**MILK OF MAGNESIA 12c**  
**EDWARD'S Olive TABS 11c**  
**CONTI Castile SHAMPOO 37c**  
**Pinkham's MEDICINE 69c**  
**BE WISE—Try Alka-Seltzer 49c**

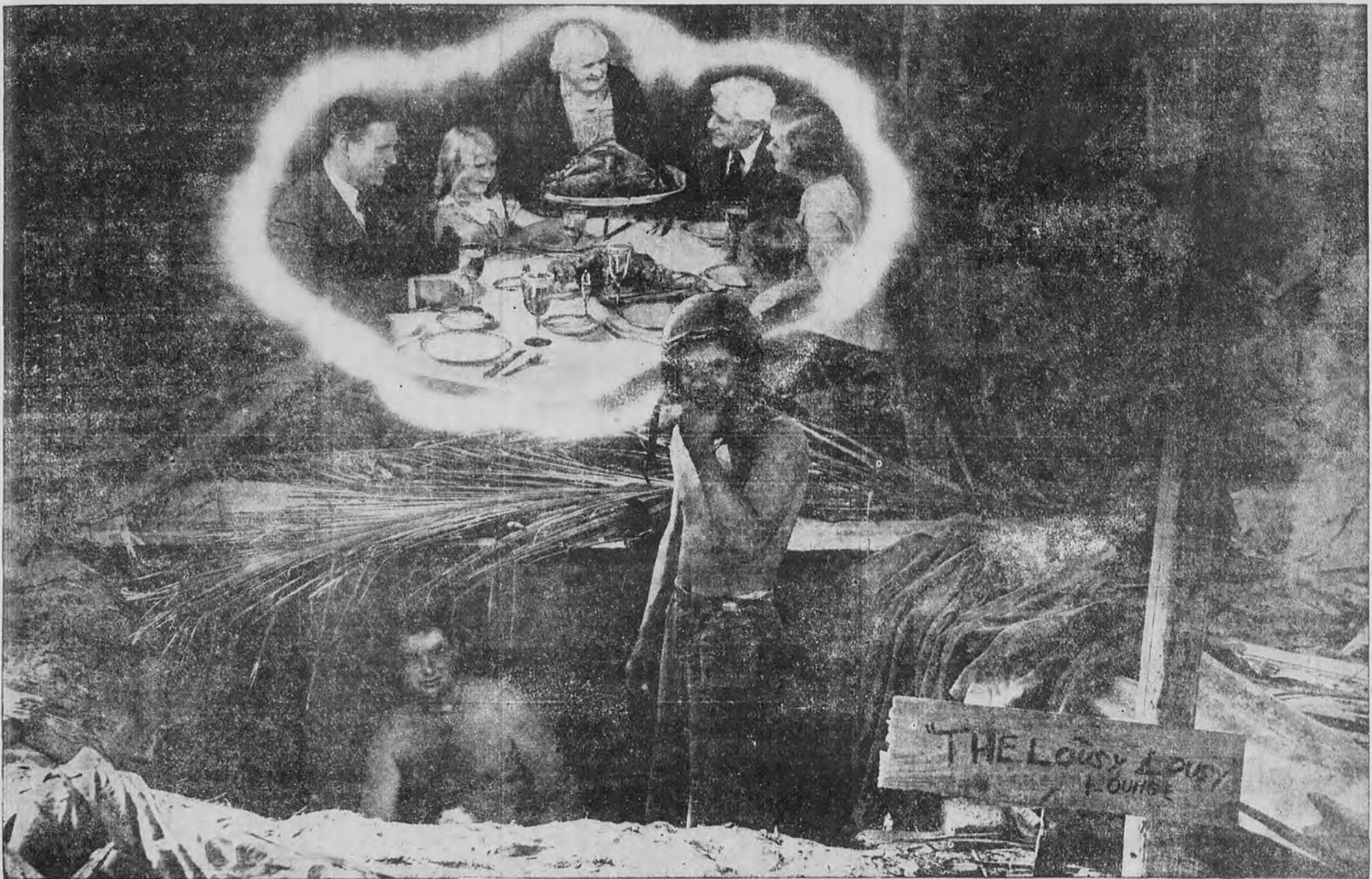
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**DAW'S COUPON WHISK BROOM 33c**  
**DAW'S COUPON VANILLA FLAVOR (IMITATION) SOAP POWDER 8c**  
**DAW'S COUPON OXYDOL SOAP POWDER 18c**  
**DAW'S COUPON DISH CLOTHS 15c**

**VAPAIR ROOM DEODORANT 59¢**  
**CHAPPED Raw Skin Begs For Ice-Mint**  
**FITCH'S Saponified Coconut Oil SHAMPOO 47¢**

**CHRISTMAS GIFT BARGAINS!**  
**YARDLEY'S SHAVE CREAM 1.00**  
**YARDLEY'S LAV'N'ER WATER 1.50**  
**CUTEX MANICURE SETS 1.00**  
**OLD SPICE TOILET WATER 49c**  
**GIFT STATIONARY 79c**  
**SHAVING BRUSHES 79c**  
**CHRISTMAS CARDS 49c**  
**GIFTS for Smokers 79c**  
**TOBACCO POUCHES 98c**  
**LEATHER CIGARET CASE 29c**  
**PIPE RACKS, HUMIDORS, 98c to 2.98**  
**CIGARET LIGHTERS 49c**  
**COMBINATION POUCHES 1.98**  
**BOXED CIGARS at Cut Prices**  
**POUND TOBACCS at Cut Prices**

**DAW'S COUPON VANILLA FLAVOR (IMITATION) SOAP POWDER 8c**  
**DAW'S COUPON OXYDOL SOAP POWDER 18c**  
**DAW'S COUPON DISH CLOTHS 15c**





NOW—MRS. AND MRS. ROCHESTER...

# Let's PROVE Our Thanksgiving!

Keep the Rochester "Carrier" Moving Up Main Street to "Tokyo"!

## The Battles Get Bigger--- Now Buy BIGGER Bonds!

Here are 6 big reasons for buying the most you can—\$100, \$500, \$1,000 in the big 6th War Loan. War Bonds give you:

1. The best and safest investment in the world.
2. At maturity, \$4.00 for every \$3.00 you lend.
3. The convenience of cash—plus increase in value!
4. Funds for the 101 things you could not get during Wartime.
5. Funds for educating your children; a nest-egg for your own security, travel, retirement.
6. The increased purchasing power vitally needed to win the Peace!

*THEY still die—will YOU buy?*

## Buy Your War Bond—and an EXTRA one!

**B**EFORE you sit down to that big turkey dinner, ask yourself if you've done the best you could. Lending money is the *easiest* part of the war effort—but it is as essential as fighting. We don't need to ask if our boys in Europe and Asia are fighting enough. *Are you lending enough?*

It's been a mighty good year for most of us. So far it's been an easy war in general for us in the United States. *But it isn't over yet.* Not by a long shot. The biggest part of the job is still ahead. The German war in going full

blast. And the war against Japan will probably be history's costliest. One average Navy task force cost two billion dollars—and we need many of them. Even *one* torpedo cost \$12,000! And one Superfortress to bomb Tokyo, \$600,000.

Your dollars are urgently needed — now more than ever — to speed victory and insure America's future. *Prove your Thanksgiving.* Buy the biggest War Bonds you can—NOW! Set another fine record for Rochester!



# BUY BIGGER BONDS NOW!

**Private Has Bonds Worth a Million**

the purchase of \$500,000 in War Bonds within a seven day period recently, Private Fred H. Drucker, 35 year old mail clerk of Eighth Battalion brought his total bond holdings to more than \$1,000,000. Drucker is a former customer

man on the New York Stock Exchange.

The busy person seldom has time to feel sorry for himself. Imitation implies admiration.

**Ed Randall Scene and Word**

**A PLAY IN ONE ACT AND ONE SCENE.** (Daddy puts on the act, Mother makes the scene).

**TIME**—The Year 1955.  
**PLACE**—A living room in a Rochester home.

**CHARACTERS**—Father, Mother, Small Son.

The family is seated in the living room after-dinner. Father is smoking his pipe and reading the evening paper. Mother is sewing, and Small Son is looking over a history book of World War II.  
Small Son: "Daddy, weren't you hurt in the big war?"  
Father: "Yes, my boy, I was a casualty in the war."  
Small Son: "Where were you when you were hurt, Daddy?"  
Father: "It was right near Tokyo that I got it, son."  
Mother: "Why don't you tell him the truth, you big wind-bag? Why don't you tell him you got drunk and fell off the curb at East Avenue and Main Street right here in Rochester during the Sixth War Loan Drive."

**BUY AN EXTRA BOND DURING THE 6TH WAR LOAN DRIVE.**  
Imagine the deskman at Police Headquarters if the following report should come in from a copper on Main Street: "SEND THE WAGON! I'VE NABBED A DRUNK HALFWAY BETWEEN FORMOSA AND THE PHILIPPINES!"

**BUY AN EXTRA BOND DURING THE 6TH WAR LOAN DRIVE.**  
Definition of Spring: The season when a young man's fancy lightly turns to what the girl has been thinking about all winter.

**BUY AN EXTRA BOND DURING THE 6TH WAR LOAN DRIVE.**  
It seems there was a clan of ostriches in the Sahara Desert that held regular meetings at an oasis. Ostrich Bill, one of the clan, was always late to the meetings and annoyed the others others no end. Finally, they decided to play a trick on him and hide before he arrived. So, one day as they saw Bill approaching for the current meeting, they are buried their heads in the sand. Bill arrived, looked around and said: "Well, well, I finally got here ahead of all of them!"

**BUY AN EXTRA BOND DURING THE 6TH WAR LOAN DRIVE.**  
Little Miss Muffet decided to rough it. In a cabin quite old and medieval a rounder espied her

as if it had been blocked by a Notre Dame guard.

**BUY AN EXTRA BOND IN THE 6TH WAR LOAN DRIVE.**

**FURS RUSSIAN KOLINSKY SCARFS!**  
NOW at the season's lowest prices. You'll save some real money on new Fur Coat now! A small deposit holds your garment on our Lay-Away Plan.

**CLIFFORD FUR CO.**  
1283 CLIFFORD AVE.  
One Block Off Portland  
CLIFFORD FUR SELLS FOR LESS

**Two of a Kind**

San Francisco.—Shortly after the citizenship oath. Both were born in Glasgow, Scotland, but now live in New York, both were at the same boot camp

**at the Sport Shop ALTERATION SALE!**

Due to the extensive remodeling of our Men's Department these sale items are slightly counter soiled. Quantities limited. All sales final. No refunds. No exchanges.

- Men's Windproof Waterproof **JACKETS \$3.00** Values To \$7.95
- Odd Lot Men's All-Wool **JACKETS \$5.00** Values To \$9.00
- Odd Lot Men's & Boys **Raincoats \$4.00** Values To \$8.95
- Odd Lot Men's & Boys **SWEATERS \$2.00** Values To \$6.00

**ALL REMAINING ARMY GOODS IDEAL GIFTS.**  
Money Belts, Shine Kits, Wool Scarfs, Money Belts, Ties, etc. **1/2 PRICE**

**DOZENS OF OTHER ITEMS ALL REDUCED FOR QUICK CLEARANCE**

**THE SPORT SHOP**  
23 CLINTON AVE. SO.  
OPPOSITE HOTEL SENECA

**ENROLL in the BLUE STAR BRIGADE**

**6th War Loan Drive**

Sponsored by JUNIOR CHAMBER of COMMERCE

**GET YOUR BRIGADE KIT HERE**

**BLUE STAR BRIGADE HEADQUARTERS**

**EARN A LIEUTENANT'S SERVICE RIBBON**

Brigade Headquarters at R. G. & E. Building, staffed by Jaynees, women's auxiliary of Junior Chamber of Commerce

You can win a Blue Star Service Ribbon... play an important part in Rochester's Sixth War Loan Drive... by joining the Blue Star Brigade.

Enroll today at Blue Star Brigade Headquarters in the main floor of the R. G. & E. Bldg. You'll receive:

- A special Blue Star Brigade Kit to help you get war bond pledges during the 6th War Loan.
- A Blue Star Service Ribbon when you obtain 18 bond pledges.
- A high rank in the Blue Star Brigade by getting EXTRA pledges. (You can be a Brigade Captain, a Colonel, or even State General, depending upon the number of pledges you obtain.)

**Come To Brigade Headquarters**  
Main Floor, R. G. & E. Bldg., 89 East Ave.  
Open 9 A. M. to 9 P. M.—Monday Through Friday  
9 A. M. to 5 P. M.—Saturday

This Ad Contributed By Rochester's 6th War Loan Committee

**St. Joseph ASPIRIN**  
100 TABLETS 35¢  
World's Largest Seller At 10¢

**He Wants Your PHOTOGRAPH**  
Wherever He Goes

**Special BRILLIANT WALLET SIZE MINIATURE GIVEN**  
With Every Order in Nov.

**Brewer-Hayes**  
CAMERA PORTRAITS  
251 EAST AVE.  
OPP. LITTLE THEATRE

**RINSO LARGE BOX**  
Limit 1 **18¢**

**HILL'S COLD TABLETS**  
30c size  
Limit 1 **9¢**

**DOUBLE EDGE BLADES**  
Pkg. of 5  
Reg. 10¢  
Limit 2 **2 for 11¢**

**JERGENS TWIN MAKEUP**  
\$2.00 value  
**\$1.00**

**DR. WEST TOOTH BRUSH**  
**25¢**

**VIDELTA EMULSION**  
Pint Bottle **\$1.69**

**ASPIRIN TABLETS**  
Bottle of 100  
3 ct. each **9¢**

**SQUIBB MINERAL OIL**  
Quart size **89¢**

**Feen-a-Mint**  
25c size **19¢**

**VICK'S NOSE DROPS**  
30c size **39¢**

**SQUIBB'S NAVITOL**  
10cc — 87¢  
50cc **\$2.67**

**Luden's or Smith Bros. Cough Drops**  
Reg. 5¢  
**3¢**

**KEY ROCHESTER'S MODERN DRUG STORES**  
457 RIDGEMAN  
1861 MONROE  
1470 N. GOODMAN  
CUT RATE

**TODAY THRU NEXT WEDNESDAY**

**Arabian Nights PERFUME**  
Perfume of Enchantment by Silk. A woody scent-blended of Sandalwood and Amber. Heavy anduring. Gift sizes \$5. and \$10. Purse floozies \$2.50 and \$1.25.

**Arabic Nights PERFUME \$1.25**

**air-wick kills unpleasant cooking odors...**

Easy-to-use air-wick banishes all unpleasant household odors... makes indoor air country-fresh. Just uncap, pull up the wick... that's all! It costs only a cent or so a day to use.

**air-wick deodorizer and household freshener is fully protected by U.S. patent.**

Remember air-wick is the only household product of its kind that contains activated chlorophyll.

**69¢ chlorophyll**

**Borden's HEMO** 59¢  
THE NEW WAY TO DRINK YOUR VITAMINS AND IRON!

**JERIS 75¢ SALE**  
REG. 75¢ SIZE Antiseptic HAIR TONIC  
REG. 60¢ SIZE Velvetized HAIR OIL  
Both for **76¢**

**UPJOHN UNICAP VITAMINS** 24 FOR 89¢  
REGULARLY REG. U.S. PAT. OFF.

**CHILD SIZE PROPHYLACTIC TOOTH BRUSH** **15¢**

**HEAVY AMERICAN MINERAL OIL**  
Buy The Large Economy Size  
Pint ..... 25c  
Quart ..... 45c  
1/2-Gallon ..... 85c  
Gallon ..... \$1.49

**Adhesive Tape**  
1/2" x 5 Yds. Reg. 10c  
**2 for 11¢**

**SANITARY NAPKINS**  
Box of 18  
Limit 2 **11¢**

**Baby Castile SOAP**  
10c size  
Limit 3 **3 for 11¢**

**MENNEN SHAVING CREAM**  
50c size **39¢**

**ISOPROPYL RUBBING ALCOHOL**  
Pint Bottle **13¢**

**LYSOL DISINFECTANT**  
14-oz. size **89¢**

**SCHICK INJECTOR BLADES**  
Pkg. of 30 **69¢**

**LYON'S TOOTH POWDER**  
25c size **13¢**

**ANACIN TABLETS**  
Bottle of 50  
Reg. 75¢ **59¢**

**LIFEBUOY SHAVING CREAM**  
35c size **27¢**

**Reddy Kilowatt says—**

**Give U.S. WAR BONDS**

**"The Present with a Future."**

**ROCHESTER GAS and ELECTRIC**

**GET YOUR VIMMS TODAY!**

**LARGE SIZE 96 Tablets \$1.69**  
**FAMILY SIZE 288 Tablets \$4.29**

**GET THAT VIMMS FEELING**



# The FUN PARADE Leads to GRANTS TOYLAND!

**This Is "Plassie"**  
The life-like doll **4.98**

Lovable little doll with a hard-to-break, easy-to-clean head. This baby cries, sleeps, and is oh so prettily dressed. Every little girl wants Plassie.

**Beautiful Baby Doll**  
The pride of the Grant doll family! She's 24 in. tall, cuddly, and has lovely eyes and hair. **9.95**




**BASEMENT**

**Cuddle Dog**  
A 17 in. doggie that's perfect for the cradle crowd. Softly stuffed, made to be fondled. **1.69**



**6-PIECE PLASTIC TEA SET**  
**25c**

Consists of a cup, a saucer, knife, fork, spoon, and napkin. Comes in an assortment of kitchen-bright colors. Also plastic tableware. **25c**



**WASHABLE STUFFED ANIMALS**  
**1.69-1.98**

Soft, snuggle-pets that can be washed again and again! Choose winsome giraffe, dog, horse and lamb figures. All come in pastel colors.



**JIGSAW PUZZLES**  
**10c**

Separate series for adults and children. Interesting subjects they'll enjoy solving.



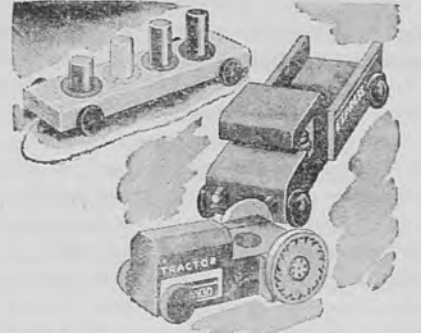
**FREE! FREE!**  
For the Kiddies  
**CHRISTMAS BOOK**

A big 20 page full color Christmas book telling the adventures of Tilly & Ted in Toyland. Free to each child accompanied by a parent.



**PING PONG SETS**  
**1.98 to 4.98**

**COWBOY SUITS**  
**2.98**  
Complete With Gun



**PULL TOYS GALORE**  
Entertaining and educational toys for pre-school children **1.00 each**

Bright, eye-catching toys to make your child color and action conscious. Included are a horse cart, an action pull toy featuring revolving colored blocks, a boat pull toy, and many, many others.



**LARGEST SELECTION OF GAMES IN TOWN**  
**29c to \$2.98**

**FOR BOTH BOYS AND GIRLS**

**WOODEN JEEPS**  
**50c**

**TOY PISTOLS**  
**29c to 59c**  
Some With Holsters

**FICTION — NON-FICTION BOOKS**  
**50c to \$2.50**

**PLANE BUILDER SETS**  
**29c up**

**CELLULOID TOY**  
**25c**

**XTMAS STORE HOURS**  
Sat. Dec. 9, 9:30 a.m.—9 p.m.  
Mon. Dec. 11, 12:00—9 p.m.  
Fri. Dec. 15, 9:30 a.m.—9 p.m.  
Sat. Dec. 16, 9:30 a.m.—9 p.m.

**W. T. GRANT CO.**  
293 EAST MAIN COR. EAST AVE.

**XTMAS STORE HOURS**  
Mon. Dec. 18, 12:00—9 p.m.  
Tue. Dec. 19, 9:30 a.m.—9 p.m.  
Thurs. Dec. 21, 9:30—9 p.m.  
Fri. Dec. 22, 9:30 a.m.—9 p.m.

# Gifts galore FOR EVERYONE AT GRANTS




**"ISIS" SHEER HOSIERY**  
Always Welcome  
**WHITE SHIRTS**  
**\$1.79**

Men will really appreciate these fine quality white shirts. Non-wilt collar, all sleeve lengths. Remember, a white shirt is always right. Sizes 14 1/2 to 17.

**86c Pr.**  
Lovely frothy sheer hose—for mother. Made of Celeneze yarn that dries overnight. In all the new seasonal shades, sizes 9 to 10 1/2. Extra Long . 98c

**MAIN FLOOR**

**for Father**

**BASEMENT**

**for Sister**

**GIFT SWEATERS**  
**\$2.98**

A little glamour for young sister. All-wool sweaters pullover and cardigan styles. Just the thing to go with her skirts and slacks. In every shade imaginable.

**SECOND FLOOR**

**for Brother**

**Sheep-skin Lined Aviator HELMETS**  
**\$2.49**

Sheepskin leather lined with shearling. Adjustable chin strap. Brown only. Sizes small, medium and large.

**BASEMENT**

**SHOP EARLY WHILE STOCKS ARE STILL COMPLETE**



**W. T. GRANT CO.**  
293 E. MAIN cor. EAST AVE.

## GRANTS Glamor GIFTS for HER

 <p><b>Delicately Scented COLONGNE</b> <b>25c</b> plus tax</p> <p>Long-lasting but delicately scented cologne in a pretty gift-type bottle. Popular Apple Blossom fragrance only. Buy for yourself or for gifts. MAIN FLOOR</p>	 <p><b>Sutton's Scented Gift TOILETRIES</b> <b>59c &amp; 69c</b> plus tax</p> <p>Pretty hat-box containers of bubble bath or dusting powder. Lovely scents at a low... 59c Floral print powder mits, in pink, maize, or blue... 69c MAIN FLOOR</p>	 <p><b>CUTEX SETS</b> <b>69c</b> plus tax</p> <p>Variety of manicure sets. Basic to deluxe styles included. All contain popular Cutex products. MAIN FLOOR</p>	 <p><b>COSTUME JEWELRY</b> <b>1.98</b></p> <p>Smartest styles in pins, bracelets, earrings—gold plated or sterling silver. MAIN FLOOR</p>	 <p><b>Ladies' Perfume-Cosmetic GIFT SETS</b> <b>10c to 1.69</b> plus tax</p> <ul style="list-style-type: none"> <li>Blue waltz combination cosmetic &amp; perfume set <b>50c</b></li> <li>Regia perfumes... <b>10c</b></li> <li>Regia colognes, <b>10c &amp; 25c</b></li> </ul> <p>MAIN FLOOR</p>
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**DRESSER SETS**  
Gifts with Christmas Sprinkle

**COMB and BRUSH SETS**  
3-pc. sets with round or oval mirrors. Plastic, glass or wood with dainty floral centers.  
**2.98**  
Main Floor Others to \$6.98

**All Wool SWEATERS** **3.98**  
Tremendously flattering in white, ecru, watering shades. Sizes 34 to 38. Crew neck, slippers.

**Wool and Rayon SKIRTS** **2.98**  
These wardrobe stretchers come in plains, plaids and checks. Sizes 24 to 30.

**Rayon Suede Cloth SPORTS JACKETS** **3.57**  
A perfect gift in red, tan. Rayon Suede cloth fits firmly knit back. Sizes 12-18.  
MAIN FLOOR

**Filmy Sheer Lyncrest NO-SEAM HOSE** **69c**  
Sheer beauty in these seamless hose. A grand gift idea. All new winter shades. Sizes 9-10 1/2.  
MAIN FLOOR



**Heavy, Fluffy CHENILLE ROBES**  
**5.98**

You'll get year 'round enjoyment from these full cut chenilles. Pop them in the washing machine... they need no ironing. Collar and collarless styles in avia, blue, American Beauty, rose. Sizes 14 to 20.  
MAIN FLOOR



**Rayon Crepe SLIPS** **1.19**

These rayons are specially built to give a smoother line under your slender dresses... Sold at a Grant low price to make it easy to buy several. Tailored and lace trimmed models with extra seaming. Sizes 32 to 38.  
MAIN FLOOR

See our large selection of other slips. **1.29 to 3.98**  
MAIN FLOOR

**LADIES WALLETS**  
**1.29** plus tax

A wonderful selection of wallets. Makes a perfect gift. All colors and styles to choose.  
MAIN FLOOR

*Lingerie Gifts—Always Right*

**COTTON PAJAMAS** **1.59**  
Prints and Plain. Sizes 32 to 40.

**RAYON PAJAMAS** **3.98**  
Prints and Plain. Sizes 32 to 40.

**RAYON SATIN GOWNS** **1.98 & 3.98**  
Prints and Plain. Sizes 32 to 40.

**RAYON SATIN BED JACKETS** **2.98**  
Pink and Blue. Medium and large sizes.  
MAIN FLOOR



**THE PERFECT GIFT BOXED JEWELRY** **1.00** plus tax

Sparkling glitter jewelry—bracelets, pins and necklaces—the finest values you'll see anywhere—set with cameos, Egyptian designs and simulated precious stones of all kinds. Each piece in a cotton-lined box.  
Main Floor

**A WONDERFUL GIFT**

**COSTUME COMPACTS**  
**1.49-1.98**



Tailored or ornate compacts to complement your business or dressy ensembles! Grants has an eye-catching collection in wanted sizes and shapes. Select yours in leather, plastic, lucite.  
MAIN FLOOR

**AS USUAL IT'S GRANTS FOR**

**Fur Trimmed Satin Mules SLIPPERS** **\$2.69**

**LIGHT BLUE ROYAL BLUE**



**Satin Sandals FELT SLIPPERS** **\$1.98** **59c**

**Blue - Wine** **Blue - Brown - Gray - Wine**  
Sizes 4 to 8

## GIFTS for the HOME from GRANTS

**A Happy Gift Idea Pottery**

**COOKIE JARS**  
**1.69**

Clowns, Animals and a variety of characters in this group of big cookie jars. 12 in. high.  
BASEMENT

**BOOK ENDS** **1.19 to 4.98**

A grand assortment of book ends to choose from. You are sure to find what you are looking for in this large variety.  
Basement



**GIVE A MIRROR**

**Circular Mirror**  
Real plate glass, 18 in. in diameter; deckle edge and attractive etched floral pattern. **1.98**

**Horizontal Mirror**  
Plate glass framed in antique gold with color; 16x24 in.; top and side ornament. **5.95**

**Two-Way Venetian Mirror**  
Plate glass with smartly etched corners—20x28 in.—hang vertically or horizontally. **5.95**  
SECOND FLOOR

**PYREX CASSEROLE** **65c** 1 1/2 qt. Size  
BASEMENT



**Brandy Inhalers** **1.00**

Hand-Blown, Heart-Warming Vases For Your Colorful Flowers!  
A fascinating array of the always-welcome, shimmering glass Brandy Inhaler Vase! Makes a grand place to arrange your lovely garden flowers. Ruby, Blue, or Amber... thirty-four ounce size.  
MAMMOTH SIZE 1.98

**Christmas CANDY**  
A HOLIDAY "MUST"  
It wouldn't be a real Christmas without delicious candy and nuts from Grants.

**HARD CANDIES** **25c** lb.

**Fresh Toasted MIXED NUTS** **1.00** lb.

**FRENCH CREMES** **65c** lb.  
MAIN FLOOR

**GIFTS THAT ARE ALWAYS RIGHT**

**GAY GLASSES** **5c**  
9 Ounce

**5-PC. MIXIN BOWL SET** **1.00**

**8-PIECE OVENWARE SET** **1.00**

**FRUIT PLAQUES** **1.19**

**Assorted Glassware** **5c to \$1**

**PYREX CUSTARD CUPS** **6 for 39c**

**BOWL and TWO CANDLE HOLDERS** **1.00**

**GLASS FRUIT BOWLS** **45c**

**CUT GLASS VASES** **69c**

**TUMBLER CARRIERS** **49c**  
BASEMENT

**GLASS TEA KETTLES** **1.35**

A cheerful too-foot brings you back to the kitchen in time to prevent a boil over. 2-quart size.  
BASEMENT



**GLASS COFFEE MAKER** **2.95**

So popular among home makers. You won't go wrong in choosing this gift. Ivory of black trim.  
BASEMENT

**South of the Border MEXICAN WARE**

**15c to 1.98**

- Bowls
- Book Ends
- Platters
- Set of Bowls
- Ash Trays
- Jugs

BASEMENT

**A New Smart Thrifty Gift**

**Pottery PIGGY BANKS** **15c to 1.98**

All colors and sizes are these care money savers. Just the thing for the person who "has everything". Gaily decorated.  
BASEMENT

**A Real Christmas Gift!**



**Kent Coffee Service** **5.86**

5 Pieces  
Includes coffee maker, matching coffee server bottle, sugar bowl, creamer and a smartly styled plastic tray with mirror of clear glass. A combination of beauty and utility that cannot be surpassed.  
BASEMENT

**GLASS TEA KETTLES** **1.35**

A cheerful too-foot brings you back to the kitchen in time to prevent a boil over. 2-quart size.  
BASEMENT

**Gay—Colorful**

**BATH MAT SETS** **\$2.98**



Thick, soft two-piece sets. Seat cover and bath mat. In a variety of patterns and colors.  
Second Floor

## DECORATIONS GALORE at GRANTS



**Sparkling Tree Trimmers REFLECTORS**  
**29c**

Mirror reflectors to make your light bulbs into "little stars" — night to day. Insert the lamp into the center of the "Mirrors", see the reflectors!

BASEMENT



**Holiday Decartions and CENTERPIECES**  
**39c to \$1.29 ea.**

Long Christmas cheer to your home! Grants has a really beautiful selection of center-pieces, wreaths, and other decorations to suit all needs.

BASEMENT



**Christmas at your door! CRYSTAL WREATHS**  
**29c**

Make this a real "Merry Christmas" with this gay, colorful wreath with a big red rayon satin bow! Made of spun glass in red and white colors.

BASEMENT



### CHRISTMAS ORNAMENTS

Make your tree jolly with sparkling balls!

**10c**

Want to be the envy of the neighborhood? Be a real Santa Claus and dress up your tree with these bright, gay balls in rich colors. Some with silver and gold trimming; you'll want a lot of them.

Others **5c**

BASEMENT



### Christmas Cards

*Individual Cards and Boxes Assortments of All Kinds*

2 for **5c** to **10c ea.**

Grants has a Christmas greeting to suit everyone on your mailing list. Find traditional religious messages, gay juvenile greetings, and cheery general cards. Make your selections separately, or choose from our thrifty boxed assortments, 10c to 1.00.

**Thrifty Boxed Assortment 10c to \$1.00**



### CRECHE FIGURES

**10c to \$1.19**

This year especially, you'll want to have the Nativity scene represented with these Creche figures. They include Mary, Joseph, the Christ Child, the Three Kings and manger animals.

Larger size . . . 15c to 25c  
Boxed assortment . . . 1.19

### CHRISTMAS

is the time for

## CANDLE

**5c and 10c**

We have all types and sizes of candles to make your holiday table gleam brightly. Red, Green, White, Blue, Pink. Up to 18 inches in length.

Main Floor

### ARTIFICIAL XMAS TREES

**\$1.00**

White cellophane. About 30 inches high.

BASEMENT



**VASES**  
**25c**

Of cream colored pottery with dainty rosebuds. Very decorative with or without flowers.

BASEMENT



**FANCY GLASSWARE**  
**\$1.00**

Ruby-and-silver makes a brilliant color combination in relish dishes, bowls, cake plates and other useful pieces.

BASEMENT

## GIVE "HIM" SOMETHING NICE



**MEN'S BELTS**  
**89c to \$1.49**

Sturdy leathers in tan, black or brown. Many are nicely boxed for gifts. Sizes 30 to 38.



**MEN'S WALLETS**  
**\$1.00** plus tax

Genuine leather wallets in black or brown. Assorted popular styles.

Others — 59c To 3.98



**MEN'S SUSPENDERS**  
**98c**

Adjust these elastic suspenders to a comfortable length. Sturdy styles in solid colors.

BASEMENT

### MEN'S TARRYTOWN TIES



**\$1.00**

- STRIPES
- PLAIDS
- SPACED PATTERNS

Spaced patterns, stripes and plaids to please the most or the least conservative male. Designed in expensive-looking rayon that knots beautifully and snaps right back into shape after each wearing.

More Tarrytowns, 50c and 79c

BASEMENT



**GIFT SWEATERS**  
For That Boy On Your List  
**\$1.39 to \$2.98**

Slip-on And Coat Styles. Plain Shades — Pattern



**Half Hose or Slack Socks WEARITE RAYONS**  
**29c**

Genuine split foot construction in mercerized cotton with ribbed tops. Nationally known or patterns in sizes 10 to 12.

MAIN FLOOR



**BOYS' BOXED GIFT TIE and HANDKI SETS**  
**89c**

BASEMENT



**BOYS' MUFFLER and GLOVE SETS**  
**\$1.69**



**STEEL TOOL BOX**  
**\$1.49**

18 in. long with top wood, removable tray. 24 steel tools, assorted tool, with box and key.

BASEMENT

MEN'S

### PART WOOL - ALL WOOL PLAID SHIRTS

**\$4.95 to \$7.50**



A wonderful gift for that certain man on your gift list. Sturdy bold plaids, in bright and firmly-woven wools and wool blends. A shirt he will wear for any outdoor activity. Sizes 14 1/2 to 17 1/2.

PLAIN SHADES IN DARK BLUE AND BROWN

BASEMENT

Men's Boxed

### HANDKERCHIEFS

**39c Box**

A good quality white cotton with deep borders of blue or brown stripes. Large, soft and serviceable. 3 in a box.

Others, 59c and 79c a box

MAIN FLOOR

### BOYS' ALL WOOL SNOW PANTS

**\$4.98**



Yes, believe it or not we have them. All wool snow pants for boys. Adjustable suspenders top, reinforced knee pads, zipper ribbed knit ankle cuff. In navy, blue melton cloth. Sizes 4 to 12.



**BOYS' KNITTED CAPS**  
**69c up**



**BOYS' TIES**  
**25c - 39c**

Four-in-hand rayon ties in youthful patterns, stripes, and plaids. Good buy for any boy.

BASEMENT

**BOYS' BELTS**  
**69c**



# The Rochester Sun

## SHOPPING NEWS

SPECIAL NEWS STAND EDITION 4c

EIGHT YEAR—No. 7

THURSDAY, NOVEMBER 30, 1944

If You Do Not Receive Your Copy Regularly PHONE, STONE 6000

Amusements

**AUDITORIUM** FRIDAY & SATURDAY  
Dec. 8-9—Matinee Saturday  
The Furthest Success of Musical Stage History  
"BLOSSOM TIME"  
with An Ideal New York Cast  
Nights: Orch. 2.30, 2.40, Loges: 2.40, Bal. 1.80, 1.20, Main: Orch. 2.40, 1.80, Loges: 1.80, Bal.: 1.20.  
Box Office Opens Dec. 4 at 10 A. M.

**CENTURY** NOW PLAYING  
Nolly Lamarr, Paul Hendric, Sidney Greenstreet and Peter Lorre in  
"THE CONSPIRATORS"  
Plus Ruth Terry and Brad Taylor in "SING NEIGHBOR SING"

**PALACE** NOW PLAYING  
Laraine Day and Alan Marshall in  
"BRIDE BY MISTAKE"  
Plus Grace McDonald in "MURDER IN THE BLUE ROOM"

**CAPITOL** NOW PLAYING  
Rosalind Goddard and Sonny Tufts in  
"I LOVE A SOLDIER"  
Plus Sherry Moffett in "MY PAL WOLF"

**HUDSON** SUNDAY AND MON.  
"FOLLOW THE BOYS"  
with George Raft and Vera Zorina.  
Plus "GAMBLER'S CHOICE"  
with Chester Morris and Nancy Kelly

**LITTLE** STARTS SATURDAY  
"THE MAJOR AND THE MINOR"  
with Ginger Rogers and Ray Milland

**REGENT** NOW PLAYING  
Gary Grant and Ethel Barrymore in  
"NONE BUT THE LONELY HEART"  
Plus "GIRL RUSH"  
with Frances Langford, Wally Brown and Alan Carter

**REXY** SUNDAY, MON., TUES.  
"CHRISTMAS HOLIDAY"  
with Deanna Durbin and Gene Kelly  
Plus "BLACK MAGIC"  
with Sidney Toler

**TEMPLE** STARTS FRIDAY  
Gary Cooper and Merle Oberon in  
"THE COWBOY AND THE LADY"  
Plus Gary Grant and Constance Bennett in "TOPPER"

### Political Polka

By CURT GERLING

Nearly a month after the election things have quieted down. The defeated are scurrying about looking for political lumber to repair broken political fences and the victors are selecting wall paper for the hard-to-get Washington apartments.

The pollsters, who so sadly misled Mr. Dewey by giving him a break all the way, have to their own satisfaction, managed to show statistically there was no reason for the public to doubt the outcome — "they'd predicted it all along." Allowing for a deviation of two or three percentage points, of course.

The very men who have insisted on certain fundamental and traditional stands in Republican party principles are beginning to disown not only the principles but the party. They say "there may always be an England" but the Republican party after still another licking better be called something else. We can think of sev-

### This Week's \$25 Winner

Mrs. Dan Sullivan, 62 Delmar St., is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Sullivan gets for paying her carrier, Teresa Rice, 206 Michigan St., 10 cents. Teresa incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current months are entered in the drawing. Since inception of the plan more than \$5,000.00 has been paid to lucky winners.

### To Honor Wearers of Purple Heart

Rochester will observe Purple Heart Week starting Monday, a joint civic and military committee disclosed this week.

Wearers of the Order of the Purple Heart, decoration awarded to soldiers wounded in combat, will be honored by the national as a whole faces a tremendous task in rehabilitating wounded men, and that there is an urgent need for eligible women to aid in the job. Army figures show, Capt. Pratt said, that 15 medical Wacs are required to care for every 100 wearers of the Purple Heart.

Purple Heart Week will open next Monday evening with a dedication ceremony at the Military Service Center in the New York Central Station.

Honored guests will include Rochesterians who now wear the Purple Heart of World War II for heroic action and are home on furlough. Also, present will be a number of young women who are eligible for enlistment in the various branches of the WAC.

Speakers at the ceremony will include Mayor Samuel B. Dicker, Major T. D. L. Cronan, commanding officer of the Rochester Recruiting and Induction District; Major Elizabeth Supps, commanding officer of Northern New York District.

Buy Bonds Over Here—Help Him Over There



By James

Arrangements will also be completed at next Thursday's meeting for the PTA-sponsored bazaar to be held on Tuesday evening, Dec. 12. Plans for movies, a puppet show and dancing have been made.

### 'Tokyobound' Moves Toward Goal as Sales Hit 25 Million

If the United States Navy can advance on Tokyo as fast as its local counterpart, the S. S. Tokyobound is steaming up Main St. toward its goal, the Nips had better prepare for some heavy action on their home ground during the next few weeks.

Already the aircraft carrier replica has taken the Philippines, Babuyan, Basco and today is fast approaching Kotosho.

This progress symbolizes the advance toward the \$64,000,000 county quota in the sale of war bonds during the 8th War Loan Drive. Last night campaigners reported a total sale of nearly \$25,000,000 in bonds here since the drives opening.

### Seal Sale Nears \$6000 In County

Contributions of nearly six thousand dollars were received early this week by the County Health Committee of the Tuberculosis and Health Association of Rochester and Monroe County as a result of the first week's sale of Christmas Seals, according to Mrs. Douglas Scofield, campaign chairman. The sale of Seals to finance the tuberculosis work of the Association began November 20th and will continue until Christmas.

Mrs. Scofield said that 23,000 letters enclosing the Seals had been mailed to reach residents of the county on the morning of the 20th. The amount received to date was from individuals who sent contributions for the Seals by return mail.

"It is extremely gratifying that so many residents paid for their Seals immediately," said Mrs. Scofield. "Our quota is \$22,000, the minimum necessary to prevent a wartime rise in tuberculosis. The sale has gotten off to a fine start, showing that the citizens of Monroe County realize the importance of preserving—health standards on the home front."

Yesterday's bond-selling activities revolved around the appearance here of Franchoi Tone, popular Hollywood movie star, who visited industrial plants, schools, stores and on the flat-

### No. 8 School PTA To Hear Pastors; Plan Bazaar

The Rev. H. E. Hoefer, Rabbi Leon Sitakin and the Rev. D. E. Lux will speak jointly on the subject "One in Brotherhood," at a meeting of the Carthage School No. 8 PTA to be held in the school auditorium next Thursday.

**Edwards**

Store Hours: 9:45 A. M. 'til 6 P. M.

STERLING SILVER WINDPROOF LIGHTER

The No. 1 Gift!

**Sterling Silver Windproof LIGHTER**

**\$10** plus tax

This Lighter Can Be Sent Over-Seas Without a Request. Use First Class Mail.

Trust Edwards to come through with a whole shipment of those much-wanted windproof lighters. They're lightweight, streamlined, sterling silver and windproof — exactly what every G. I. has been asking for.

Edwards—Smoke Shop—Street Floor

**UNIT PARTS ROCHESTER CORP.**

EVEN SANTA SAYS:  
"What a line of Toys!"

SWEETIE PIE TODDLER. An adorable, creation... 8.95	A SCOTTIE made of genuine, soft... 3.95	SMELL THAT! Her self-cuddly baby... 2.49	HE'S A BEAR for hugging... 2.39	WHAT FUN! Her little... 2.95
"LITTLE CREEPER" will climb with... 98¢	WATCH HIM play... 2.95	SOUTHERN BEAUTY is... 89¢	ZOOM! Any boy will enjoy... 37¢	TWO DOLLS can sleep in... 33¢
BE PILES... 1.98	ALL CHILDREN go for... 55¢	WHEE—THANKS! A fast... 1.79	"CLACKETY-CLACK" goes... 1.25	AM ARMY CAPTAIN... 1.29

and many other toys

**UNIT PARTS ROCHESTER CORP.**

3 STORES

1223 MAIN ST. E. CULVER 250

67 RIDGE RD. W. AT LAKE AVE. GLEN. 714

812 MAIN ST. W. GEN. 257

WE'RE HEADQUARTERS FOR B. F. GOODRICH TIRES

so easy to give... so greatly appreciated... your portrait is always a welcome Christmas Gift

Accept Our Invitation To A  
**PORTRAIT TEST SITTING**  
no cost—no obligation to buy

Been putting off having your photo taken? Camera shy? For a limited time, Edwards will photograph you without cost or obligation. Furthermore, we will submit **ACTUALLY 12 PROOFS** for your selection—see yourself a dozen different ways—then you may order photographs or not, as you wish. Come in for a sitting soon—try our Cinema-Action process—quick, comfortable, no blinding lights. And be sure to come in early for Christmas gift portraits. Remember—there is no charge or obligation.

**12 PROOFS SUBMITTED**

NO APPOINTMENT REQUIRED

If Proofs Are Satisfactory—Photographs May Be Purchased at Edwards Popular Prices

3 Lovely 5x7 Vignette PORTRAITS \$5.95

Charge It To Your Account

See Our Large Stock of **PICTURE FRAMES**

Bring your pictures to our studio and select a suitable frame from our complete stock. We have a frame for every size picture—metal, wood, leather and lucite. Prices start at \$1.95.

**Edwards** PORTRAIT STUDIO Green Room

# KAY'S COMMENTS

by kay shearer

**SHOPPING YOU WILL GO—** when I finish telling you about the SALE at "800" Shop located at Monroe Ave. and Canterbury Rd. A group of CREPES-WOOLS—priced at \$5.95—formerly valued from \$8.95 to \$12.95. Not every style in every size of course—but who wants that? My advice is GO EARLY for the best selection. MATERNITY DRESSES—adorable "things" priced \$8.95 up. You're SURE of a dress from the "800" shop why 'cause it's MORESS sponsored you know.



Decide you will—you can reduce All that is needed to start reducing is to start—where at SILHOUETTE Reducing Salon. You actually enjoy reducing at the famous salon. NO DRUGS—NO DIET—VAPOR CABINETS—SWEDISH MASSAGE. You'll marvel how quickly the experts at SILHOUETTE will smooth you down to lithe young lines. These is nothing more aging to a woman than superfluous weight. Stop slaving about being able to wear a sixteen—get down to business and reduce to that size. Call Stone 6392—SILHOUETTE REDUCING Salon located at 130 SO. CLINTON—Suite 15-16 ROCHESTER THEATRE BLDG. Mildred Leavenworth, Mgr.

**W H E N Y O U R G I F T** bears the label SMITH-CERAMIC STUDIOS. It's sure to please the most exacting on your list. The shop is gleaming with silver, crystal, chinaware waiting for your selection. Perfection has always been attained at SMITH-CERAMIC STUDIOS. For years this shop has been sought out—by those who like to give "different" things. My advice is to shop early—stocks aren't as plentiful as in other years—but there's enough if you hurry SMITH-CERAMIC STUDIOS, 903 MONROE AVE.

**O'Boy Breakfast Cereal** never tasted better than when served with HOMOGENIZED VITAMIN D MILK—BRIGHTON PLACE DAIRY will deliver this famous milk right to your door. My suggestion is a two weeks trial—if you're not satisfied no questions asked—but I'll bet all the tea in China—that from here in—HOMOGENIZED VITAMIN D MILK will always be served at your table. No more nagging for those cherubs of yours to drink their milk. Adults in your home will enjoy their cereal much more 'cause HOMOGENIZED VITAMIN D adds flavor to whatever it's served with. Call GLENWOOD 144 today. BRIGHTON DAIRY—45 Fulton TON AVE. SO.—Present Bldg. Ave.



**ROCHES TER GAS & ELECTRIC** suggests you conserve on lights in your home. No they don't want you to read without proper vision etc. Here are a few tips that will help you to conserve. Keep your reflector bowls, fixtures and bulbs clean—use the right size bulbs to give enough light for the task, avoid glare by shading bare bulbs—light colored walls and white ceilings reflect more light. By following these rules, your home will look cleaner—you get more light—and save money. R. G. & E. 89 East Ave.

**LET'S GO SLIMMING**—at VIRGINIA'S. Take your figure cue from the tape measure. Of course we can't all have the measurements of Betty Grable—but if you're whittled down to your normal weight—your measurements will take care of them selves. At VIRGINIA'S REDUCING & BEAUTY SALON—there are several methods of reducing—one of which is suitable to you. Prices at VIRGINIA'S are RIGHT—Call Stone 346—today—27 CLINTON AVE. SO.—Present Bldg. Ave.

"Christine" at GORDON'S will give a COLD WAVE that will please you. No appointments when you get home and try combing and arranging your own hair. (Of course you may have any other kind of permanent if you are so inclined. In fact all services at GORDON'S—whether it's a simple shampoo—a becoming wave—a new hair-style—rinse or manicure will please the most exacting. GORDON'S are busy people these days—so I advise an early appointment—Call Call Main 8006—GORDON'S—100 Plymouth Ave. So. Opposite Mechanics.

Make your appointment—well in advance—with MILDRED HAUPENTHAL. That PERMANENT SPECIAL is so popular that Mildred is "up to her neck". A regular \$10 Creme will wave for \$7.50. A regular \$7.50 wave for \$5. Both are excellent. Mildred will style your hair for you—sensibly—in a becoming style. All the work is done by MILDRED—I like this don't you. You're always SURE 'cause this little lady is an expert in her field. Call her today. Main 7671—MILDRED HAUPENTHAL—314 BURKE BLDG.

**LOYD'S Birthdays**—Deaths happen every day in the year—and every time flowers pay the highest tribute of your remembrance. Of course we know your florist is LOYD'S. Of course you know that LOYD'S have a new FLOWER AND GIFT SHOP located in REYNOLDS ARCADE—14 Main St. E Drop in and select your Christmas gifts NOW at either store—LOYD'S POWERS HOTEL—Opposite Court House. Main 7688.

**George V. Denny, Jr. says:**



**BLUE**

**"Truth Will Always Rise** if we will try hard enough to find the reasons behind any human action," says George V. Denny, Jr., founder and moderator of the popular radio feature "America's Town Meeting of the Air"—in a forthcoming issue of True Story MAGAZINE.

Revealing the truth behind the actions of real people is a constant purpose of True Story. That's why it is widely recognized as an ever-increasing force for good as well as the source of reading enjoyment for millions every month.

People who are real shoppers—demand VALUE—these are permanent customers of ZWEIG'S. Here's a suggestion for a CHRISTMAS GIFT. A lovely SUEP tailored superbly of nice material—in sizes up to 50 priced at a mere \$24.50. A dress will please as a gift—the CASHMERE'S GABARDINE'S GREY PIN STRIPE—are very nice—highly styled—moderately priced. Make ZWEIG your next stop for CLOTHES—the right kind—and CHRISTMAS gift suggestions. ZWEIG DRESS ES—240 ROSDALE—Off Monroe—Open Eve. and Sunday's for your convenience.

**Looking for the Right Gift for a Man?**  
You'll Find It At  
**MARKS & ABRAMSON**



We've any number of handsome, practical gift suggestions! You're sure to find just what he wants in our wide variety! Excellent values!

- Billfolds ● Cuff Links
- Key Chains & Tie Chains
- Stone Rings ● Watches

**HICKOK SWANK KREISLER**

Splendid New Assortment PRINCE GARDNER Leather Purse, Key Holders, etc. For Men and Women.

**MARKS & ABRAMSON**  
JEWELERS 35 Years of Proven Dependability OPTICIANS  
10 STATE STREET AROUND THE CORNER FROM MAIN STREET  
STORE OPEN MONDAY EVENINGS

**BUDGET TERMS**

**Letter to Santa Claus**  
**Dear Santa**  
Please get me the Checked TOYS and Games at Your NEW SANTA-K STORE.

**PULL TOYS**

- Trucks
- Wagons
- Covered Wagons
- Whirling Blocks
- Uncle Bernie
- Wiggly Waggie Dogs
- Tanks
- Trolley Cars
- Three Piece Trains \$1.19 to \$2.98

**DOLLS**

- 30 Different Numbers Including Musical Dolls 49c to \$12.95
- Doll Houses—Masonite
- Doll Lawn Swings
- Doll Beds
- Doll Cradles

**PANDA BEARS**

- Stuffed Elephants
- Washable Animals
- Life Size Scottie Dogs, etc. \$1.19 to \$13.95

**BLACKBOARDS**

- 79c to \$4.95
- Model Airplanes
- Rocket Games
- Complete Line of Popular Games Including Spot-Of-Plane, Trivia, etc. \$1.69
- Five Famous Favorites, Down the Hatch \$1.00 to \$2.00

**PAINTS SETS 30c Up**

- Water Colors
- Oil Paints
- Pastels
- Modelling Clay
- Crayons

**GUNS**

- Pistol Packing Mama, \$1.39
- Machine and Tommy Guns, \$1.98
- Rocket Blow Guns... 99c
- Recoil Cannons... \$1.98
- 3-Piece Train... \$1.19
- Walky-Talkies... \$1.69
- Weja Talking Boards... \$1.29
- Musical Merry-Go-Rounds \$1.49
- Ferris Wheels... \$1.49
- Puppet Show... \$1.39
- Tiny Town Theatre... 98c
- Rocking Horses \$2.49 to \$14.95
- Juvenile Table and Chair Sets
- Child's Rockers
- Plastic Tea Sets

**SANTA-K TOY SHOP**  
366 EAST MAIN  
Opposite Heeman's

It's all over other day this will cost you town by now \$2.75. Isn't that a SPECIAL FOR about ANTONE YOU. The work is perfection BEAUTY SALON. If you haven't heard—on MONDAYS \* TUESDAYS \* WEDNESDAYS \* you are given—NOW LISTEN—Shampoo—Wave—Hairstyle. Manicure for \$2—yes Ma'am \$2—any


I'm going to harp on WOMEN'S DRESSES from RIPTON'S again. I can't help it—every time I go into RIPTON DRESSES I see women—large women being helped to those becoming dresses so suited to them. Materials are excellent—trim is spotted just right—the cut is generous—and prices start at \$8.95. Other dresses—regular sizes and Juniors are just as nice. RIPTON DRESSES

—739 MONROE AVE.—Open Eve.  
F. M. SERVICE COMPANY purchases your useless portable BATTERY RADIO for the Boys and Girls in the Armed Forces. Bring in your small RADIO regardless of condition. Call Culver 6315.

RETORT DISCOURTEOUS  
"Is that coffee—I smell!"  
"It is, and you do."

**SATURDAY - DEC. 2**

**Announcing**  
The **OPENING** of  
**Burke's**  
BEAUTIFUL NEW STORE AT  
115 CLINTON AVE. SOUTH  
Directly Opposite Loew's Rochester Theater



**Burke's**

**Our** confidence is in America... in Rochester. Our eyes are to the future. We feel we express that tangibly in this new store... a larger, more modern, more beautiful store in which the homebuilder of today—and tomorrow—can select the furnishings to make his home life more comfortable... happier. WE'RE proud of this new home... we view it with pride as a store which grew because Rochesterians had confidence in our merchandising policies.

SATURDAY we will hold open house, 9 a. m. to 9 p. m. We cordially invite you to visit and inspect the new BURKE'S... the furniture selections assembled in the Burke value tradition.

**Burke's**

HOUSE OF BETTER FURNITURE  
115 CLINTON AVE. SOUTH  
Directly Opposite Loew's Rochester Theater

Give Gifts that Cheer the Whole Year!

# EDWARDS BASEMENT

FOR A REAL OLD FASHIONED CHRISTMAS

Good Things On Chilly Nights!

## Men's Blanket Robes

He'll stay home more if he has a nice warm robe to wrap himself in, and he'll especially like this warm Whittenton cotton blanket robe with its large shawl collar and cord belt.

4<sup>94</sup>

Jacquards  
Checks Stripes

EDWARDS—Men's Robes—BASEMENT



To dress him up and keep him warm!

## SCARFS

Good looking and warm... something he'd buy himself. Brushed rayon... full size with fringed ends. White, maroon, maize and blue.

77<sup>c</sup>

EDWARDS—Men's Furnishings—BASEMENT

GIFTS HE'LL ENJOY AND WEAR THE YEAR THROUGH!

## Men's Trousers

4<sup>97</sup>

He can always use an extra pair of trousers... maybe he is one of those reluctant males that just doesn't get around to buying them. Here's your cue to give him an extra pair of fine tailored trousers. Hard finish fabrics... wool content on labels.

Fancy and plain shades... navy blue and teal blue (32 to 42)

Over Plaids, blue, tan, gray. (29 to 36)

EDWARDS—Men's Furnishing—BASEMENT



A man's Christmas begins with

## Pigtex Gloves

Convey your warm regards with a pair of pigtex finish genuine leather slip-ons. Cotton fleece lining.

1<sup>85</sup>

EDWARDS—Men's Furnishings—BASEMENT

Another Xmas Shopping Hint to the Wise!  
Next to a Nice Robe a Man Wants Slippers

## Gift Slippers



A. SHEEP LINED OPERAS... Non rationed gift slippers. Brown leather, fully lined with sheep wool

2<sup>69</sup>



B. MEN'S COMFORTABLE SLIPPERS... leather flexible soles that he'll enjoy. Fully lined with thick sheep wool

3<sup>39</sup>



C. MEN'S OPERA SLIPPERS... the gift supreme... fine kid uppers... leather soles, rubber heels. Fully leather lined

4<sup>49</sup>

Another Outstanding Group of Men's Hard or Soft Soled Gift Slippers

1<sup>85</sup> to 2<sup>98</sup>

EDWARDS—Slippers—BASEMENT

IF THEY ARE A BIT TOO OLD FOR TOYS!

## Boys' Long Trousers

3<sup>47</sup>

Sizes 8 to 18

At this stage of the game they like smart clothes and the boys on your list will love trousers to wear with their jackets. Cashmere fabrics in herringbone or tightly woven fabrics in stripes... smart mixtures, too.

Brown Teal  
Dark Blue

EDWARDS—Boys' Shop—BASEMENT



### Elk Toy Depots To Send Gifts To Europe's Children

Five depots established throughout the city by members of the Elks Club to handle donations of toys, games, dolls and the like for children in European countries are daily increasing their stocks, according to James S. Sheehan, exalted ruler of the Elks.

The toys are being repaired and repainted by Elks and members of the women's division of the Lodge. They will be shipped to all liberated European countries as soon as shipping facilities become available. Suffering children of liberated France will be the first to benefit from this charity by receiving between 1,200 and 1,500 toys and games in time for Christmas distribution, shipping arrangements already having been made.

Collection depots have been established at Main Street West and Jefferson Ave., 100 Lake Ave., 477 Joseph Ave., the Elks Club in Clinton Avenue North, and at 500 North Goodman St. Another has been set up in Lyons.

### Hedy Lamarr Starred In Century Headliner

Warner Brothers newest excursion into the field of romance and intrigue, "The Conspirators," opened at the Century Theatre yesterday starring Hedy Lamarr and Paul Henreid. The vehicle also serves to bring back that priceless trivium of international knaves Peter Lorre, Sydney Greenstreet and Victor Francen. Fredric Prokoshes widely read novel of the same name provided the foundation for the film which depicts graphically the stirring account of the hidden war carried on against the nazis from the neutral city of Lisbon. Henreid and Miss Lamarr assume the burden of the film's sympathetic lovers.

Messrs. Lorre, Greenstreet and Francen portray furtive figures of frightening propensities and are surrounded by a competent supporting cast which includes Joseph Calleia, Carol Thurston, Edward Cinnel, Burt Katch and Monte Blue. The screen play was fashioned by Vladimir Proznor and Leo Rosten. Clever dance routines by a chorus of lovely girls add to the zestful entertainment of Republics "Sing Neighbor Sing" the 2nd big feature on the Century bill. Ruth Terry, charming singer and actress and Brad Taylor have the romantic roles in the picture with the music supplied by Roy Acuff and his Smokey Mountain Boys and Lulu Belle and Scotty.

### Housewives' Fingers

Ann Sheridan uses a helpful trick when she's working in her house. She dips her finger-nails into a moistened cake of soap. This prevents accumulation of dirt under the nails and is very easy to remove when you're finished with your work.

### SPECIAL ATTRACTION **SAN CARLO OPERA CO.**

Two Nights  
December 1st  
"CAVALLERIA" & "PAGLIACCI"  
December 2nd  
"RIGOLETTO"  
Sung in Italian  
Seats: \$1 - \$1.25 - \$1.50  
\$2 - \$2.50  
(Plus 20% U. S. Tax)

### **EASTMAN THEATER**

of the University of Rochester

GET 10 BOND PLEDGES

**YOU CAN SERVE IN THE BLUE STAR BRIGADE**  
6th  
**War Loan  
DRIVE**  
With a Blue Star Service Ribbon

Enroll at  
**BRIGADE HEADQUARTERS**  
R. G. & L. - Main Floor - 89 East Ave.  
SPONSORED BY THE JAYCES

### Monroe Lockport Club To Elect New Officers

The Monroe Lockport Club will meet on Tuesday, December 12th in Central Lodge Room, I. O. O. F. Temple, 11 Clinton Ave. at 8:30 p. m. Election of officers will take place.

The Noble Grand, Vice Grand and Home representative of each Rebekah and Oddfellow Lodge is asked to attend.

### Furniture Store Opens New Home Saturday

Formal opening of the Burke Furniture Company in their new home at 115 Clinton Ave. S. will take place on Saturday.

Completely redecorated and refurnished, the store's new headquarters represents another step in the growth of this locally owned organization. Opening in 1933 on North Water St., Burke's soon outgrew their original quarters and in 1934

they occupied a larger store at 34 South Ave. Specializing in the manufacture and reupholstering of living room suites, the firm also sells all types of home furnishings.

### BANQUET

Erna Taylor Officer's Club of Germania Chapter will banquet on Friday, December 15th at the Powers Hotel. Reservations with Grace Silsby. Escorts are invited.

Less than four percent of the people are left-handed, but the left-handers are nearly always successful.

### Paulette Goddard Teamed With Sonny Tufts In Capitol Film

The team of Paulette Goddard and Sonny Tufts, a sensational pair in Paramount's "So Proudly We Hail," return to the Capitol in another production called "I Love a Soldier." It deals with a timely problem—whether or not girls should marry in wartime.

### Barry Fitzgerald, James Bell, Marie McDonald, Frank Albertson and Buelah Bondi.

The love of a small girl for a police dog is the theme of "My Pal Wolf," the companion feature, which introduces a new child star in young Sharyn Moffett.

Teamed with a favorite screen canine, "Grey Shadow," seven-year-old Sharyn is cast as a neglected daughter of wealthy parents.

### Germania Chapter Of O.E.S. To Meet

Germania Chapter, O. E. S. will meet on Monday, December 4th in Room A, Masonic Temple. Associate Matron Grace Kurzrock will open the meeting. Worthy Matron Erna Taylor and Worthy Patron Arthur Taylor will preside. Initiation. Officers will please wear white. Lunch will be served following the meeting.

edge by a flow of frivolous words.

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**COME TO**

# DEPENDABLE RUDOLPH'S

for LIFETIME Christmas Gifts that will be cherished by everyone in the Family ...



**4-DIAMOND PAIR**  
Romantic "hearts and flowers" design diamond ring with matching 3-diamond band.  
\$45



**MODERN MISS**  
"Certified Perfect" diamond in a modern setting of 14K yellow gold.  
97.50



**MULTI-FACET**  
"Golden Sunlight" ring with large Multi-Facet diamond that's "Certified Perfect."  
\$500



Make this a memorable Christmas for everyone on your list ... with fine, lasting gifts like these.

Choose from Rudolph's grand collection ... for friends, for the family from the baby to grandfather. Depend on Rudolph's to have lifetime gifts for them all!



**FULL CARAT**  
Man's handsome ring in smart, massive style in 14K yellow gold. Total weight of the three diamonds is a full carat.  
\$325



**DIAMOND BRACELET**  
New and beautiful style set with three fine diamonds. A gift she'll always treasure.  
\$65



**SMART PIN**  
New bowknot design in gold on sterling, with colored center stones. Lifetime quality.  
17.95



**CLIP EARRINGS**  
Gold on sterling silver, with centers of lustrous simulated pearls. Very smart.  
4.75



**METAL COMPACT**  
Enameled loose-powder compact with colorful decoration. A gift that will be appreciated.  
2.95



**HEART LOCKET**  
Beautifully engraved in the popular heart shape. A thoughtful gift she'll be proud to wear.  
8.35



**RICHELIEU PEARLS**  
Lustrous simulated pearls with rhinestone-set sterling clasp. She can wear these with any costume.  
15.55



**MAN'S BIRTHSTONE**  
A personal ring in massive style of 10K yellow gold. Choice of birthstone for any month.  
26.50



**MAN'S CAMEO**  
Two brilliant side diamonds and fine cameo in this handsome ring any man will like.  
49.50



**WOMAN'S ZIRCON**  
Flashing blue Zircon in a lovely, modern setting. Quality and beauty at a low price.  
27.50



**WOMAN'S CAMEO**  
Reversible ring with fine cameo on one side and rich Onyx on the other. Smart and unusual.  
32.50



**GIRLS' and BOYS'**  
Attractively styled rings with choice of birthstones. Fine gifts for the younger set.  
8.75 ea.

**BULOVA**  
Exquisite new style set with two sparkling diamonds. The watch she has always wanted.  
67.50

**RENSIE WATCH**  
Registers day of the month. Radium dial and hands. Shock-resistant. Has everything he wants in a fine watch.  
\$45

**Benus, Bulova, Gruen, Longines**  
Famous Watches from 33.75 up

All prices include tax



**BILLFOLD**  
Saddle leather with change purse and plenty of compartments. A practical gift he'll use every day.  
4.80



**SWANK SET**  
Collar pin and tie clasp of sterling silver in a design that will appeal to any man.  
4.20



**SERVICE RING**  
Army or Navy ring, personalized with his initial. Handsome, heavy ring of 10K yellow gold.  
24.50

# Rudolph's

DEPENDABLE JEWELERS for 38 YEARS

CORNER EAST MAIN AT SOUTH AVENUE  
In Batavia—109 Main Street

Use Your Credit



### Ed Randall's 'Scene and Word'

I'm sure it's no reflection on our GI's, but the marquee on the Capitol Theater carries this sign: "I LOVE A SOLDIER — MY PAL WOLF!"

On Election Night a quartette of local boys, by all indications Democrats, were whooping it up in one of the city's most respectable clubs. The flowing bowl was making the rounds faster and faster and along about 1:30 in the morning the manager of the club approached the roisterers and said: "Getting pretty late, boys. How about calling it a night? I'll get a cab for you and everybody will be happy."

After some halfhearted arguing the boys agreed that maybe it would be a good idea to break up the festivities, as tomorrow was another day and life might not be beautiful with too much of a hangover. So, the manager called a taxicab and asked that the driver come to the club and ask for him. When the driver arrived, the manager said: "Look, these guys are all a little high, in fact, some of them probably don't even know where they live. I'll tell you where each of them lives and you be sure to take them to the right address. Now, the first fellow to get in the cab will be the one that lives farthest away, so he will be the last one out. The next one will be the second last to get home and so on. Let's take them down to the cab and I'll see that they are properly seated in the order in which they will arrive home."

Down to the cab they went; the driver and the manager assisting the weaving singing foursome. The cabbie opened the door and the manager said: "All right Bill, you get in first. He lives away out Winton Road, here is the address. You're next, Al. He lives on Lake Avenue, down beyond Kodak Park. All right, Joe, snap into it. You're next, Joe, driver, lives on Genesee Street. Come on, Frank. You're the last. He's the first one you drop, driver. He lives just over on Alexander Street. Now, you've got all their addresses and you can deliver them just the way they are seated. Frank on Alexander Street, Joe on Genesee Street, Al on Lake Avenue and Bill on Winton Road."

Heaving a relieved sigh and feeling the pride of a friend to man, the manager returned to his office and started making preparations to close the club after a long and hectic night. About ten minutes later, a knock came on the door of his office and he opened the door to find the taxi driver standing there. "Say, buddy," was the plaintive request. "Would you mind coming out and sorting

those guys over again. I hit a bump on Union Street."

*The lightning bug is brilliant. But he hasn't any mind. He flutters through existence, With his headlight on behind.*

I wonder if pessimistic Indians used to go around wrapped in wet blankets.

#### Gin—The "Souze" American Way!

Argentina rummy is taking the place of gin rummy. It is played with three decks of cards. Learn it now, counsels SHE Magazine, or fall behind the social parade.

Get 10 Bond Pledges... Win a Blue Star Service Ribbon



Enroll at BRIGADE HEADQUARTERS R. G. & L. - Main Floor - 89 East Ave. SPONSORED BY THE JAYCEES

**CORY GLASS Filter Rod**  
50¢

Do away with flavor-robbing, mossy filter cloths and metal parts. Filters coffee through coffee! That's why coffee made with the Cory Glass Filter Rod is so much fuller-bodied, richer tasting. Much more convenient, too. Just rinse-off and it's clean. An exclusive feature of the famous Cory Glass Coffee Brewer—but fits all standard glass coffee makers.

HOUSEWARE, FOURTH FLOOR  
**SIBLEY, LINSLEY & CURR CO.**

### SEND YOUR DOLLARS TO TOKYO THE ONLY WAY THEY UNDERSTAND



**A B-29 BUMBER COSTS \$600,000**

Remember the thrill when this famous bomber made its first great raid on Japan's steel centers? Well, a lot more B-29s are needed to finish the job. And you can!

Yes, only bombs and shells make any impression on Japanese minds. So before this war is won we've got to blast them with more than they can possibly take. Sure, it's going to be expensive. But that's what this 6th War Bond Drive is for—to provide money for the B-29s, the battleships and transports and tank landing boats that will ram this war right back down the Japs' throats. Your part is to buy at least one extra \$100 War Bond and more if you can. So make the greatest investment of your life...

**BUY AT LEAST ONE EXTRA \$100 BOND**

**LINCOLN-ALLIANCE BANK and TRUST CO.**

## GOOD HOUSEKEEPING

GIFTS for  
Good Little Girls

SOLD EXCLUSIVELY AT  
SIBLEY'S IN ROCHESTER

Like Santa, himself, these gifts are for the very young. Brought to life from the pages of the December Good Housekeeping, they are right here in Sibley's Children's Shop. Let your little girl pick her favorite in the magazine—then on Christmas morning, see her starry-eyed wonder when she finds her dress and her soft, cuddly cotton yarn doll! All dresses are easily laundered and carry the Good Housekeeping Facts First Fashion tags.

CHILDREN'S SHOP, THIRD FLOOR.



A. Blouse and skirt in one piece cotton dress. White top with blue, aqua or yellow skirt. Exquisite embroidery on top. Ruffled collar, puff pocket. 3 to 6 ..... 7.95



B. Cream challis with tiny pink rosebuds. Puff pockets and ruffled collar. 87% rayon, 20% protein fiber. 3 to 6 ..... 7.95



C. Sunny little flowered pinatore in rose or blue dotted Swiss. White eyelet ruffled trim. 3 to 6 ..... 4.00



D. At the left, sweet cotton print. White background with wild rose print in yellow, blue or red. Wide embroidered white collar, puff pockets. 3 to 6 ..... 7.95



Cotton yarn doll. 3.42.

Open Until 6

**SIBLEY, LINSLEY & CURR CO.**

## 'Old King Cole' Sure To Delight Youngsters Saturday

Already firm in the hearts of the youngest Rochester, the Children's Theater Company is expected to materially increase its already high rating with the presentation of 'Old King Cole' in the Eastman Theater Saturday afternoon beginning at 2:30 p. m.

The play story, based on the merry old rhyme has unlimited appeal for youngsters — they already know Old King Cole, he in the Eastman Theater Saturday afternoon beginning at 2:30 p. m.

### COUPON

This Coupon Is Worth

10¢

Towards Price of Admission To See  
**"OLD KING COLE"**  
EASTMAN THEATER  
Saturday, Dec. 2, 1944  
2:30 O'Clock

Seats: 40c, 60c, 90c  
(Tax Included)

Present this coupon at theatre box office, before 8 p. m., Friday, Dec. 1. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name .....

Address .....

Age .....

fiddler to complete his trio.

Suspense, detective work and

The Service Department of The Rochester Sun again affords its readers the opportunity of purchasing tickets for "Old King Cole" at a substantial discount.

The discount coupon printed in this issue is made possible through the cooperation of the Educational Committee of the Civic Music Association and is sponsored by the Sun because the entertainment produced by the Clare Tree Major Children's Theatre is not only entirely wholesome, but it also represents the highest type of juvenile drama.

plenty of comedy combine to make "Old King Cole" one of the brightest spots in the Children's Theater repertoire.

### "Tokyobound" Is

(Continued From Page 1)

top replica, urging Rochesterians to "buy an extra 100 dollar bond."

'Pin Money' Award

This noon, Mrs. Reginald

## Two Operas Offered By San Carlo Tomorrow Night

America's finest touring opera company, the San Carlo, will appear at the Eastman Theater for two performances, tomorrow and Saturday evenings.

For the opening night, they will offer the best known double bill in opera, "Cavalleria Rusticana" and "Il Pagliaccio."

The second evening will be devoted to Verdi's "Rigoletto."

All operas will be sung in Italian by Fortune Gallo's most noted casts.

A special feature of the opening night will be the casting of Rochester's own soprano, Maria Di Marco, as the "Santuzza" in "Cavalleria." She studied voice with Lucy Lee Call at the Eastman School of Music before the former Metropolitan Opera conductor, Giuseppe Bamboschek.

She is a daughter of Mr. and Mrs. Louis Di Marco of Rochester and has won a great personal following here. Of Sicilian descent, Miss Di Marco is especially fitted for the role of the Sicilian maiden, "Santuzza."

These operas were recently presented in Boston by the San Carlo Company to the accompaniment of unrestrained praise from the critics in that erudite, musical center.

The critics were particularly laudatory concerning the conducting of Nicholas Rescigno. One wrote: "The orchestra played remarkably well and Mr. Rescigno's sense of pace was uncannily right. The total effect was that of an unusually well balanced ensemble."

### ¿Habla vd. Espanol?

If you speak a little spanish or have had a year or more of it in high school or college there is a golden opportunity existing to brush up or keep abreast in this mighty important tongue.

The advanced spanish class in session Tuesday evenings from 7:30 to 9:30 at Monroe High School has room for a few more students. The classes are conducted by S. J. D'Amico, a well known in teaching circles.

### Woman Symphony Composer

The only living American woman symphony composer is Mabel Daniels who says, interestingly enough, there's much more opportunity for women with creative talent in the U. S. than there is in Europe.

## Baby Records

Here's another added job for mothers, commiserates SHE Magazine. Doctors are urging them to keep a "business" file on their infants. Idea is to record all baby's illnesses, problems, etc. Makes it a hundred times easier for their doctor or psychologist to diagnose their ailment when they become adults.

## FURS EXCLUSIVELY

Two Year No Charge Service With Every Coat



Sable and Mink BLENDED MUSKRAT Also Silver and Natural \$189 plus tax

Black Dyed Skunk Coats \$50 SAVE Mendoza Beaver (dyed cone) Northern Seal, Mink Dyed Cooney. \$89 plus tax

SAVE Black and Grey Persian To \$100 HUDSN SEAL \$289 plus tax

Other Fur Coats At Equal Savings Opportunities  
GARFIELD Fur Co. 68 EAST AVENUE  
Opposite Chestnut Street

### For Christmas

#### Baby's Shoe . . .

Preserved in Bronze \$2.50

A priceless treasure . . . retained forever . . . all the quaint little crookedness and lovable creases . . . just as baby last wore them . . . Not merely painted or cement filled . . .

Unmounted bronze shoe 2.50 each  
3.50 pair

Bookends baby shoes mounted 6.95 pair  
Ash tray baby shoe mounted 4.95 each  
The Genuine Clonico Process.

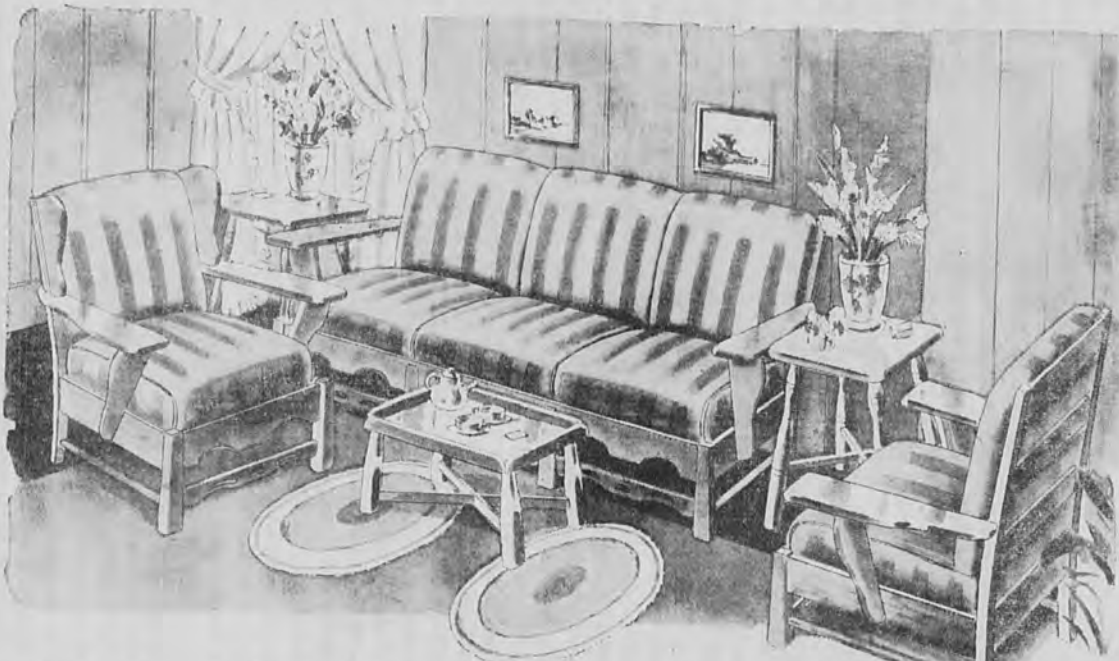
Bring baby's shoes in today—Please allow two weeks for delivery.

## JUNIOR FOOTWEAR

Rochester's Only Juvenile Shoe Shop  
44 EAST AVE. • MAIN 2160

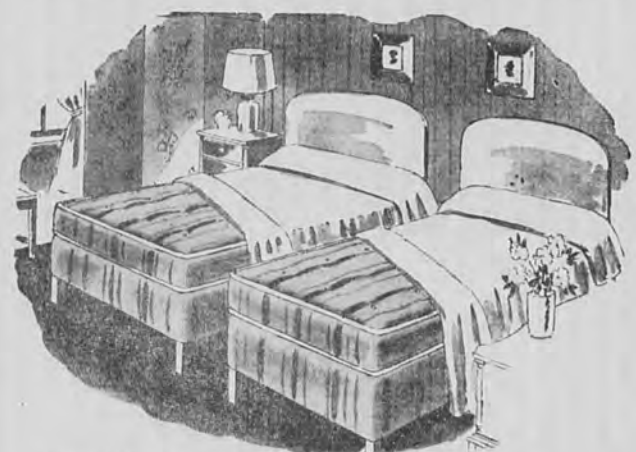
## A COMPELLING VALUE! COMPLETE 10 PIECE

# Maple Ensemble



**\$89** Your Early American living room . . . complete . . . with nothing else to buy! Comfortable, unusually attractive in appearance and a value opportunity that makes it a splendid investment. The three pieces of the suite are sturdily built, have seat and back cushions covered in durable Tapestry. Includes the following: Sofa, Club Chair, Wing Chair, Two End Tables, Two Pictures, Maple Coffee Table, Two Vases.

Terms \$1.50 Monthly.



### LUXURIOUS HOLLYWOOD BED

Two size beds in a handsome headboard design, with resilient Coil Spring box springs and deluxe rolled edge felt mattress in matching covers. . . . . Each

**\$49**

Budget Terms Only \$1.25 Weekly!



### MAPLE DESK CHAIR

Sturdily built, with durable leatherette seat cushion.

**\$495**

Charge It!



### MAPLE CRICKET CHAIR

Attractive Colonial style with "Chin" seat and back cushions.

**\$495**

Charge It!

Pay Only 20% Down . . . As Long As 12 Months to Pay

## THE RELIABLE

80-84 STATE ST  
ROCHESTER 4 N.Y.



## "LIKE TO SWAP NIGHT CLUBS, PAL?"

"Sorry, chum—no ringside seats. You sit in the mud, see?"

"You got a floor show of lizards and mosquitoes crawling over your face."

"You got a nice little 4-piece orchestra or Jap mortars, Zeros, machine guns, and your best friend screaming in the next foxhole."

"Come any time, pal. The show goes on all night. For a long time. There's never a cover charge. Not even for the flag they put over you when they carry you out."

We're all human.  
We all like to go dancing or see a show or buy an extra suit or dress occasionally. But this war still has a long way to go. There are still 75 million Japs who don't believe in surrendering.

So during this 6th War Loan, how about putting all that luxury money into something a little more permanent—an extra \$100 War Bond at least—to help get this thing really over and bring those boys of ours home?

It'll hurt. But not as much as the Jap bayonet in your neighbor's stomach. You get something back—in ten years —\$4 for every \$3 invested. He doesn't.

**BUY AT LEAST ONE EXTRA \$100 WAR BOND TODAY!**

This advertisement sponsored in the interest of the 6th War Loan by

## Brighton Place

Sealtest MILK  
Division of National Dairy Products Corporation

**Political Polka . . .**

(Continued From Page 1)

appropriate titles but we would rather not put them down where the small child might read them.

Reasons and excuses for the defeat of the national ticket have been various. The CIO-PAC, the war, the army, the job holder, the weather, and of course Mr. Roosevelt himself, the last being the most logical.

Mr. Bertie McCormick, publisher of the Tribune, Chicago's rabid anti-Roosevelt sheet contended his opinion last week.

He said, and most of us knew it all along, "Dewey was a very weak nominee." He made a few rather curious observations: "I do not think that a lot of people who were active in getting the nomination for him wanted him elected any more than they did Wendell Wilkie four years before."

In other words, Mr. Dewey probably made the trip just for the ride and he and other newspaper owners allied by blood and friendship deliberately set about attempting to deceive their readers into believing the direct opposite of their own convictions. McCormick and his friends "weren't surprised" at Dewey's defeat, although they did their best to kid the public into voting for him, no doubt in exchange for not saying anything nasty about their isolationist tendencies.

Mr. McCormick, who also occasionally screams for the "freedom of the press" which should soon find a place in Joe Miller's book, gave another reason for the disintegration of the Republican machine. Said Bertie: "The Republican party must be rescued from the domination of the New York banks. The west that created the Republican party must regain control of it."

We presume that Mr. McCormick had a few Chicago banks in mind that might help out with the rescue, knowing as we do that the Republican party has got to have a few banks in its pocket or vice versa, in order to get by.

We personally feel that it's too bad that Mr. Dewey had to wait until his defeat to obtain his greatest boost; that the men behind the scenes such as Col. Bertie didn't like him or his chances, and all the nice things they said about him in their newspapers were for their dumb and credulous readers.

No report was made about the "power of the press" and how Chicago gave Mr. FDR such a nice fat plurality that seems to prove that you can only "fool a newspaper reader some of the time." They listen to the radio, too.

An ardent Democrat was scanning the recently published list of contributors to the war chests of both parties. He whistled softly as he read a list of "thousand dollar club members" subscribing to the local Republican fund, then a long list of five hundred dollar donors, then four hundred, then three hundred, etc.

"Oh well," he said relieved, "We've still got the Wehles."

Neisner's Famous For Fine Portraits

Pre-Christmas SPECIAL

3 LOVELY 5x7 PORTRAITS Only \$2.95

Proofs Submitted Portraits of Distinction For Christmas Gifts

Your portrait artistically posed, perfectly lighted, beautifully finished - by Neisner, A gift only you can give.

Neisner's 5 to 11 Stores 200 E. MAIN ST. Studio Rear Main Floor

**To Honor Wearers Of Purple Heart**

(Continued From Page 1)

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Are you a spaghetti specialist? OK - spaghetti - with lots of meat balls. Mashed potatoes without lumps.

Beer with the meal - oh, man - beer with the meal! Or wine or cocktails as preferred - this will be so novel he'll cry! Steak - if possible.

AVOID strictly the following: French toast. Scrambled eggs. Day old bread (oven-fresh all

**The Rochester Sun, Thurs., November 30, 1944 Page 7**

(Continued From Page 1)

the better!) Chicken. We're going to start a law against chickens - Spare ribs - Stew. Stew. Stew. (Also stew.)

By following this pocket guide rigidly you can't go wrong. (Will my wife please note.)

And after dinner if you dare to hurry him away from the table, better you should have to listen to Spike Jones recordings the rest of your life.

If you wish a quick, easy death however - just turn on your brightest lights at 4:45 AM and yell -

"Fall out - hit the road - reveille!"

This is also guaranteed to immediately break up the happiest marriage.

GET 10 BOND PLEDGES  
Win Officer's Stripes...  
in the Blue Star BRIGADE  
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all in exquisite mountings. Each diamond has been carefully inspected for purity, quality and cutting perfection. If you want to give her a gift this Christmas that she will always cherish... come in and select your gift from our enormous selection of these "Attested Perfect" Diamonds.

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Money Back Guarantee  
If you are not entirely satisfied with your purchase, you may return it within 30 days and your money will be cheerfully refunded. Prices include Federal Tax.

### 'Old King Cole' Sure To Delight Youngsters Saturday

Already firm in the hearts of the youngest Rochester, the Children's Theater Company is expected to materially increase its already high rating with the presentation of 'Old King Cole' in the Eastman Theater Saturday afternoon beginning at 2:30 p. m.

The play story, based on the merry old rhyme has unlimited appeal for youngsters — they already know Old King Cole, he of the merry old soul, who

### COUPON

This Coupon Is Worth

10c

Towards Price of Admission To See "OLD KING COLE" EASTMAN THEATER Saturday, Dec. 2, 1944 2:30 O'Clock  
Seats: 40c, 60c, 90c (Tax included)

Present this coupon at theatre box office, before 6 p. m. Friday, Dec. 1. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Age \_\_\_\_\_

liked fiddlers. And the play is based on his quest for a third

fiddler to complete his trio. Suspense, detective work and

The Service Department of the Rochester Sun again affords its readers the opportunity of purchasing tickets for "Old King Cole" at a substantial discount.

The discount coupon printed in this issue is made possible through the cooperation of the Educational Committee of the Civic Music Association and is sponsored by the Sun because the entertainment produced by the Clare Tree Major Children's Theatre is not only entirely wholesome, but it also represents the highest type of juvenile drama.

plenty of comedy combine to make "Old King Cole" one of the brightest spots in the Children's Theater repertoire.

### "Tokyobound" Is (Continued From Page 1)

top replica, urging Rochesterians to "buy an extra 100 dollar bond."

'Pin Money' Award This noon, Mrs. Reginald

Frank Smith of Roosevelt Rd. was to be awarded a warpage of 25c war stamps sufficient to buy a bond for her essay on "How I Saved Pin Money for the Sixth War Loan." Mrs. Cowles won first prize in the contest sponsored by the Women's Division of the War Finance Committee and conducted by Mrs. Hazel Cowles on her "Women Only" radio program regularly aired by WHAM.

Three educators will be selected here to act as judges in the bond slogan contest, the rules for which will be explained in the folders floating down from the planes.

Flying in the CAP group with Barton will be Capt. Herbert C. Wickenden, executive officer of Group 5; Capt. Linus D. Brown, operations officer; Lt. Elmer Schmidt, squadron commander; Lt. James Reddig, engineering officer; Lts. Nelson Smith, Fred Fox and Fred Waltz, and these other pilots: Edward Flint, Gant T. Wideman, George Whiting, Walter Plouffe, Kenneth Judge, Edward Kraus, Edward German, John McNamara, John Cross and William Ernst.

### Two Operas Offered By San Carlo Tomorrow Night

America's finest touring opera company, the San Carlo, will appear at the Eastman Theater for two performances, tomorrow and Saturday evenings.

For the opening night, they will offer the best known double bill in opera, "Cavalliera Rusticana" and "Il Pagliacci."

The second evening will be devoted to Verdi's "Rigoletto."

All operas will be sung in Italian by Fortune Gallo's most noted casts.

A special feature of the opening night will be the casting of Rochester's own soprano, Maria Di Marco, as the "Santuzza" in "Cavalliera."

She studied voice with Lucy Lee Call at the Eastman School of Music before the former Metropolitan Opera conductor, Giuseppe Bamboschek.

She is a daughter of Mr. and Mrs. Louis Di Marco of Rochester and has won a great personal following here. Of Sicilian descent, Miss Di Marco is especially fitted for the role of the Sicilian maiden, "Santuzza."

These operas were recently presented in Boston by the San Carlo Company to the accompaniment of unrestrained praise from the critics in that erudite musical center.

The critics were particularly laudatory concerning the conducting of Nicholas Rescigno. One wrote: "The orchestra played remarkably well and Mr. Rescigno's sense of pace was uncannily right. The total effect was that of an unusually well balanced ensemble."

### ¿Habla vd. Espanol?

If you speak a little spanish or have had a year or more of it in high school or college there is a golden opportunity existing to brush up or keep abreast in this mighty important tongue.

The advanced spanish class in session Tuesday evenings from 2:30 to 9:30 at Monroe High School has room for a few more students. The classes are conducted by S. J. D'Amico, a well known in teaching circles.

### Woman Symphony Composer

The only living American woman symphony composer is Mabel Daniels who says, interestingly enough, there's much more opportunity for women with creative talent in the U. S. than there is in Europe.

### Baby Records

Here's another added job for mothers, commiserates SHE Magazine. Doctors are urging them to keep a "business" file on their infants. Idea is to record all baby's illnesses, problems, etc. Makes it a hundred times easier for their doctor or psychologist to diagnose their ailment when they become adults.

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Preserved in Bronze \$2.50  
A priceless treasure . . . retained forever . . . all the quaint little creakiness and lovable creases . . . just as baby last wore them . . . Not merely painted or cement filled . . .  
Unmounted bronze shoe 2.50 each 3.50 pair  
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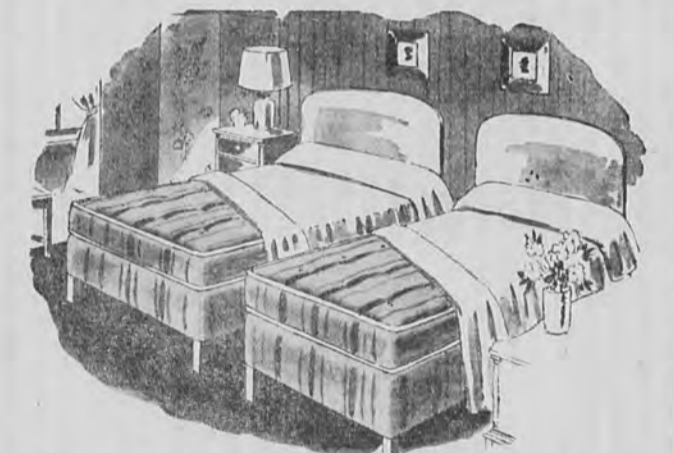
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Terms \$1.50 Monthly.



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"Sorry, chum — no ringside seats. You sit in the mud, see?"  
"You gotta floor show of lizards and mosquitoes crawling over your face."  
"You got a nice little 4-piece orchestra or Jap mortars, Zeros, machine guns, and your best friend screaming in the next foxhole."  
"Come any time, pal. The show goes on all night. For a long time. There's never a cover charge. Not even for the flag they put over you when they carry you out."

buy an extra suit or dress occasionally. But this war still has a long way to go. There are still 75 million Japs who don't believe in surrendering.  
So during this 6th War Loan, how about putting all that luxury money into something a little more permanent — an extra \$100 War Bond at least — to help get this thing Feally over and bring those boys of ours home?  
It'll hurt. But not as much as the Jap bayonet in your neighbor's stomach. You get something back — in ten years — \$4 for every \$3 invested. He doesn't.



We're all human.  
We all like to go dancing or see a show or

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**Political Polka . . .**

(Continued From Page 1)

eral appropriate titles but we would rather not put them down where the small child might read them.

Reasons and excuses for the defeat of the national ticket have been various. The CIO, PAC, the war, the army, the job holder, the weather, and of course Mr. Roosevelt himself, the last being the most logical.

Mr. Bertie McCormick, publisher of the Tribune, Chicago's rabid anti-Roosevelt sheet contributed his opinion last week. He said, and most of us knew it all along, "Dewey was a very weak nominee." He made a few other rather curious observations: "I do not think that a lot of people who were active in getting the nomination for him wanted him elected any more than they did Wendell Willkie four years before."

In other words, Mr. Dewey probably made the trip just for the ride and he and other newspaper owners allied by blood and friendship deliberately set about attempting to deceive their readers into believing the direct opposite of their own convictions. McCormick and his friends "weren't surprised" at Dewey's defeat although they did their best to kid the public into voting for him, no doubt in exchange for not saying anything nasty about their isolationist tendencies.

Mr. McCormick who also occasionally screams for the "freedom of the press" which should soon find a place in Joe Miller's book, gave another reason for the disintegration of the Republican machine. Said Bertie: "The Republican party must be rescued from the domination of the New York banks. The west that created the Republican party must regain control of it."

We presume that Mr. McCormick had a few Chicago banks in mind that might help out with the rescue, knowing as we do that the Republican party has got to have a few banks in its pocket or vice versa, in order to get by.

We personally feel that it's too bad that Mr. Dewey had to wait until his defeat to obtain his greatest boost; that the men behind the scenes such as Col. Bertie didn't like him or his chances, and all the nice things they said about him in their newspapers were for their dumb and credulous readers.

No report was made about the "power of the press" and how Chicago gave Mr. FDR such a nice fat plurality that seems to prove that you can only "fool a newspaper reader some of the time." They listen to the radio, too.

An ardent Democrat was scanning the recently published list of contributors to the war chests of both parties. He whistled softly as he read a list of "thousand dollar club members" subscribing to the local Republican fund, then a long list of five hundred dollar donors, then four hundred, then three hundred, etc.

"Oh well," he said relieved, "We've still got the Wehles."

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We had no time off for the Thanksgiving "Holiday" — which was right and proper. Why should we take a vacation when it's not possible for the boys overseas to do the same? So we waded through our code tests as usual — had drill as usual — but where any similarity to any other day, living or dead is purely coincidental.

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and heaping platters of melt-in-your-mouth turkey. We had it! And how! There was white meat left on every platter — demonstrating beyond doubt the sufficiency of the meal. It was wonderful! We had gay regimental menus at each plate and the mess hall shone with a brand new coat of yellow and green paint, plus gypsy-like drapes of red and yellow stripes on buff monks cloth. We dressed in our best for the occasion and table waiters wore starched, white cook's aprons. Some swank! The average comment was —

"I couldn't ask for more or better food at home . . . except just being home would make it perfect."

**Furlough Food Tips**

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Corporation

# Chic Demands Austerity Says Designer

"Chic" isn't just a French word; those who want it must follow strict rules and a plain woman may have a better chance than an unusually pretty one.

Urging women to know themselves rather than be a designer's guinea pig, Mainbocher, the great designer writes in McCall's for November: "Chic is more a question of figure than it is of face. Fat women who are chic are very rare. Extremely beautiful women who are chic are equally rare. This is because chic demands a self-denial and austerity that unusually pretty women often lack the character to exert. Self-knowledge and neatness of mind, care and criticism, as well as a sense of proportion, are essentials of being well dressed. A wonderful face won't make up for a careless body, since chic is not romantic, it is something much more relentless. A plain woman with a good figure and nice legs and hands has quite a good chance of being chic if she really wants to, in fact, a better chance than most."

"First, be careful of what you buy. Then you must be cautious of what you wear—and where you wear it, and what you wear with it. You must see that all accessories—hats, gloves, shoes, bag and jewelry are not only beautiful and right in themselves, but suitable and perfect together. Cheap accessories can ruin even the best dress. When you make your clothes budget, if you allow a little more for your accessories, even if it means less for your dresses, I think you will

be surprised at how much nicer you will look. Finally, you must set yourself a high standard not only for what you buy, but of how you wear it, your posture, your way of walking, your make-up, your hair, in fact your entire appearance."

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TOOTH POWDER  
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### An Orchid To You

Each week The Rochester Sun, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory, is Mrs. Geo. P. Brown, 126 Shelter St.

If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

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Box of 21 Cards **39¢**

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Distilled LONDON DRY GIN  
90 proof—100% Grain Neutral Spirits.

**\$4.09** 4.5 Qt. Full

IMPORTED BADEL VERMOUTH  
Extra Fine Quality  
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Old Mr. Boston Whiskey  
Rocking Chair  
**\$3.36** 4.5 Qt.

A blend of straight whiskeys. Very smooth and mellow. 90.6 proof.

Extra special for lovers of fine wine. THE ORIGINAL **DON JUAN APPLE WINE** **75¢** 4.5 Qt. Worth well over \$1.00.

### NOW Many Famous Brands Available Make Your Selections From This List

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Our Holiday Stocks  
Champagnes and Sparkling Burgundies  
include  
Gold Seal, Great Western and BelloWS Brut  
PLACE YOUR ORDER NOW!

THE GENUINE IMPORTED **AMANDIO'S** Tawney Port

**\$1.69** 4.5 Qt.

Bottled in Oporto, Portugal. A Marvelous Import.

Imported From Spain  
**Marques De Iron**  
PALE DRY SHERRY  
Large Bottle **\$1.69**

**CAL - WISA**  
Fine Quality California WINES **\$1.00**  
Muscadel, Port, Sherry, Tokay and White Port. 4.5 Qt.

**MEYER'S JAMAICA RUM** **\$5.19** 4.5 Qt.

The famous Florida's Fruits from Jamaica. A rum of fine flavor and bouquet. 91 proof.

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Luckies, Camels, Chesterfields, Raleigh, Old Gold, Philip Morris

Made of Finest Lightest Tobaccos

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GET THAT VIMMS FEELING

# PAUL NOETH

19 CLINTON AVE. S.  
Just a step off Main St., opposite Hotel Seneca.

# Decrees of Fashion

Keynote of style this season is color—bright, daring shades. Shocking pink, electric blue, and flashing purple are but a few of the vivid shades being featured. It takes a bit of study to decide how much of any one of the startling hues can be used in a costume to effect the "dash" which characterizes good taste. Most of us insist on plain black or dark clothes for basic winter wardrobe, but these can be brightened by accessories, according to the plan of CBS guest singer Eleanor Steber, who was chosen by the Fashion Academy as one of America's ten best dressed women. She advises confining gay colors to hats, bags, gloves and blouses. The bold embroidery being used this year, costume jewelry and fresh or artificial flowers are all means of adding important color or flashes. In this era of elegance there is a great tendency on the part of women to forget that the conservative acceptance of high style trends is the secret of being well-dressed. A conspicuously clothed woman draws attention but not admiration.

World Premiere of a new fabric, natura, has excited interest with its luxurious elements. Woven from a new kind of yarn spun with real fur of mink, muskrat or silver fox—in combination with rayon and wool—the fabric is smooth, soft and warm. At the moment, Bonwit Teller is showing natura dresses in chateaux, light blue or rose and a sweater of the blended yarn in the tones of silver fox.

Psychology of color has long fascinated students of art, but Toni Dornay reveals a new application of the theories which have evolved. When sending flowers to a hospital patient, remember the soothing, tonic effect of pinks, blues, lavenders and yellows. It stands to reason, Toni says, that they are more appropriate for a sickroom than heavier colors.

In tune with the times Henry a la Pensee has changed his famous luggage label and stamp prints to signs reading "10¢ Rented," "Fragile," "Silence," "No Trespassing," etc. Scarfs, handkerchiefs, dresses and blouses have been made from the conversation-provoking silks.

Before the first snow flurry, New Yorkers were given a spring preview of Walter Florell's original hats during the weekly luncheon showing at the St. Regis Hotel. Three decidedly prophetic phases were introduced, and we think long 'ere spring we'll be seeing Florell's novelty beauty, the Psyche, for after-five wear. It's a head-fitting floral and flower arrangement inspired by the psyche knot headdress of ancient Greece. Extending low on the back of the head and built out on the sides to form a short, face-frame, the Psyche is perfect for theater wear since it's practically flat on top. By New Year, another Florell innovation should be brightening social circles; this shining contribution is a gold lame ribbon band and perky bow around the crown of softly tailored felt or white pique hats. And it's barely possible his "trellis hats" will not wait for a winter season to pass. This latter group simulates high crowns by training delicate flowers along fine wires rising high above the brim like a delicate, airy trellis.

Wool Jersey, a perennial winner favorite, is frequently avoided by many women because they do not know how to keep the fabric from losing shape through stretching. Knitted, as most jersey is, the fabric has a tendency to "give" under its own weight when left on a clothes hanger. At CBS television studios we gathered a practical grooming tip from Beulah A. Lewis, assistant producer of video programs and expert on the maintenance of trim clothes. "Fold and lay away your knitted wools, as you do sweaters." If you're one who "sits out" skirts, careful and frequent pressing will ease the woven threads back into line. The natural resiliency of wool yarns is preserved by giving garments a period of rest between wearings.

The affinity between a perfectly proportioned, well-poised figure and a beautiful dress was clearly proven at Elizabeth Arden's New York salon during a showing of gowns designed for "The New American Figure." Few women can boast having no physical imperfections, but there are also very few defects that cannot be corrected. Weight and size are not as important as good posture and proportion. Through proper exercise and diet, good figures are maintained and most defects can be removed. There's a proud carriage in the "up, up, up" line which Miss Arden describes: it's up with the head, up with the chin and up with the small, well-rounded bust. Shoulders must be carried straight and relaxed; hips are gently curved; and the waist is slim and pliant. Thus, the simplest dress takes on importance.



Victor Jory whose dashing portraiture in CBS Sunday "Dangerously Yours" has audiences sitting on the edges of their chairs.



Claudia Morgan & David Gotthard who mix murder with mirth each Friday on CBS in "The Adventure of the Thin Man." They're Nick and Nora Charles.

There is why I am telling you this story this week. In learning to build aircraft of wood, these builders learned many new techniques, perfected new methods, discovered new materials... which you will find some exciting afternoon not too long after "V" day when you see the exciting post-war furniture that is being planned for your home.

There will be new uses of woods—entirely new materials that you will like—new ideas for beautiful, hard wearing finishes.

And the new techniques also mean that fine quality can be made faster and more economically. This fine new furniture will be for everyone.

**Looking for Something New?**  
**DON'T HESITATE TO VISIT**  
**Antone's Beauty Salon**  
715 TEMPLE BLDG  
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For hair styles to fit each individual Personally.  
Each service given you from PERMANENTS to FACIALS and MANICURES, is artistically done in exclusive and restful atmosphere.  
SPECIAL—MON, TUES, WED  
**SHAMPOO - HAIR STYLE** \$2.00  
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**SKIN DOESN'T DRY OUT AS IT DID BEFORE**  
Here's a new kind of cream...  
**NEAREST DAW DRUG STORE**  
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**Join THE BLUE STAR BRIGADE Now!**  
GET 10 BOND PLEDGES  
Enroll at BRIGADE HEADQUARTERS  
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The Original  
**ORANGE CAR**  
**OPEN AGAIN**  
8th Season  
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TREE RIPE - NATURAL COLOR  
FLORIDA  
**ORANGES 5<sup>c</sup>** Per lb.  
13 lbs. .... 65c  
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**GRAPEFRUIT 6 lbs. 35<sup>c</sup>** 5c Per Lb.—One If You Wish  
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Brimfull of Florida Sunshine  
Like Having a TREE by Your Table  
**JOHNSON'S ORANGE CAR**  
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The Store With the Awning

Make mine a big one!  
UNITED STATES SAVINGS BOND  
100 DOLLARS  
ISSUE DATE NOV. 1944  
MR and MRS. AMERICA EVERYWHERE U.S.A.  
**6th WAR LOAN**  
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**Warmest Greetings**  
100% All Wool Slumbersound Blanket  
**9.88** Both Stores  
Cover the Christmas gift story in a practical warm-hearted way with one of Sears 100% all wool Slumbersound blankets; you'll find no easier way. Stunning pastel beauties in solid color with contrasting rayon satin bound edges with plenty of warmth in their heavy 100% weight... and you may use our easy pay budget plan when purchasing.

33 1/3% Wool Pastel Color Slumberland Blanket  
**5.49** Both Stores  
One of the finest 1/3 wool blankets you can buy. In rich, bright pastel colors that retain their loveliness for years and years. It's the type of blanket you'll hate to get out from under on cold mornings. 72x84 size, with saten bound edges. Makes a grand gift for your home or theirs.

100% Wool 72x84 Size **12.95**  
Big bright solid colors with contrasting rayon bound edges. Full bed size. Buy our Budget Plan. Both Stores.

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Our newest light heavyweight heat-champ. Plaid combinations in a choice of colors. Double bed size. On sale Both Stores.

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For those warm-blooded folks who don't like too much weight. Plaid colors with rayon bound edges. Full bed size. Both Stores.

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Page 8

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LUGGAGE GOOD CONDITION  
TOP PRICES  
KRIEGER'S  
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### Dolan's

**WHERE YOU BUY THE CUTS OF CHICKEN YOU PREFER DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417

#### Grandma's Beauty Trick

Old-fashioned tricks for keeping lovely are coming back into general practice says SHE Magazine. One involves eye-care. Use tea leaves, steeped in hot or cold water, made into a pack covered with cheese-cloth and put over the eyes. Purpose is to relieve fatigue-lines.

Incidentally (and we doubt that grandma ever tried this one) you can have glistening eyebrows by staining them with mascara made into a paste by mixing in a few drops of boracic solution!

#### YOU CAN'T BUY ASPIRIN

faster or more dependable than genuine pure St. Joseph's Aspirin. Judged clinically, as your doctor judges it, no aspirin can do more for you. Yes, you get quality plus economy too. Get genuine St. Joseph's Aspirin, world's largest seller at 10c. The big 100 tablet bottle costs only 35c. Always ask for genuine St. Joseph's Aspirin.

### Little Things About The Stars

By GEORGE LILLEY

NEW YORK, N. Y. — Radio "holdouts" — artists who considered broadcasting an adolescent business of which they'd have no part — have dwindled to virtual non-existence. Most persistent, perhaps, was violinist Fritz Kreisler. He succumbed to his third appearance on the class Monday night — (NBC) "Tele Home Hour" January 1. Another who shunned radio, Jascha Heifetz, has been lured to frequent appearances on the same program (December 4. Second movement of Sibelius' Concerto in D Minor).

Heifetz (Music's No. 1 dresser) has gone so far as to even suggest a change in the conduct of long-hair audiences who politely applaud everything. Suggests Heifetz: "Let them applaud only if they enjoy what they hear; if not, let 'em hiss it."

#### WITS SKIP SCHOOL

Offhand we can't think of any topflight comedian who was graduated from college. Fellows like Jack Benny, Eddie Cantor, George Burns and Bob Hope gave up book learn'g during or before high school. It is about the same with the newer "wits," Round-faced Harry Savoy, starred on the Sunday Kate Smith Hour, closed his books after ninth grade to enter vaudeville. By 18 he was making \$275 a week.

San Fernando Valley citizens still go in for electing stars local mayors. Bob Burns is the mayor of Canoga Park; Andy Devine, Van Nuys; Bud Abbott, Sherman Oaks; Ginny Simms, Northridge. And we believe Al Jolson still is the mayor of Encino.

#### CHRISTMAS STARS

Bob Hope and Jack Benny get together to head radio's annual all-star show Christmas

sensitive. Paul Robeson talks little for several hours before each engagement to rest his booming baritone.

#### VERY LITTLE THINGS

George Burns and Gracie Allen started their team in reverse. Gracie was the "straight man" or feeder. When Gracie got more laughs than George's jokes, they were quick to switch around. . . . One way to get on the radio as a singer is to become a model. Latest is Milena Miller, warbler on comedian Johnny Morgan's Monday night show (CBS). She's a Covergal (placed third in 1943's Miss America pageant). Georgia Carroll, Kay Kyser's singing Mrs. was, of course, one of the more successful cover girls. Cowboy Roy Rogers, on the radio Tuesday nights, Mutual, likes chic names for kiddies. His are Linda Lou, Cheryl Darlene (adopted, 4).

When you MUST shop during rush hours, wait your turn patiently. A clerk cannot leave the customer she is waiting on, unless, in an emergency, customer number two asks one's permission.

#### Boy Rides Deer

Lowell, Oregon — Wilbur Lester, eighth grader, on a deer hunt with Fred Cook a navy signalman home on leave, jumped from a log and landed astride a buck neither of them had noticed. Cook watched puffed while Wilbur rode the bucking deer a dozen or more feet. The boy fell off and the buck galloped away.

#### HOW DO YOU RATE AS A DATE?

If you have a peculiar and extensive curiosity about your own personality, character and popularity, like all teen-agers, here is a quiz that will show you how you rate.

#### HOW TO SWING A CANTEEN

If you and your friends are wishfully wishing for a canteen of your own, here are the answers to the major questions that present themselves. All girls in their teens will find this issue just full of gift ideas, what to wear, beauty hints and articles written just for them.

15c Dec. Issue SEVENTEEN Nov. Sale 15c

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Expert Mechanics  
FREE CALL AND DELIVERY  
Parts for All Make Cleaners

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Open Monday Eve's 'Til 9. Other Eve's 'Til 6.  
ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

### Lucas DURAFILM

FOR INTERIOR WALLS AND WOODWORK

A remarkable new oil paint for walls, ceilings, of plaster, wood, composition, linoleum, cement. It's really washable! A permanent finish that defies all stains... even ink and mercurchrome. Soap and water remove dirt film and stains without affecting the pastel finish. In Gloss and Semi-Gloss.

Durafilm Lasts for Years

\$3.75 Gal.

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ARMSTRONG INLAID LINO FLOOR

Any Room Size Up To 9x12 Complete labor and materials \$18.75

WASHABLE WINDOW SHADES 39c WITHOUT ROLLER 29c

### LUCAS PAINT STORE

80 ST. PAUL ST. FREE PARKING MAIN 2090

### OPEN NOW!

TRY YOUNG'S NATURE-RIPENED ORANGES FOR EXTRA JUICE!

### Young's Orange Grove

290 SOUTH AVE. Opposite Freight Car Siding

DIRECT FROM THE FLORIDA GROVES WE'VE JUST UNLOADED FREIGHT CAR-Fresher, Better-Flavored, Sweeter

### TREE-RIPENED Oranges AND JUICY GRAPEFRUIT

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### Carload Prices

Young's Oranges and Grapefruit Are Select Quality. Thin Skinned Natural-Color Bursting With Sweet Rich Juices. Taste the difference.

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Orange Grove  
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Every Tues. and Fri. at 8:45 P. M.

### \$1000

EACH NITE NO JACKPOTS ALL PRIZES GO

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BINGO SUNDAY NITE DEC. 3rd AND EVERY SUNDAY THEREAFTER

Ed & Rosemary Latal  
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### DELUXE BINGO O.L.P.H. HALL

1089 JOSEPH AVE. EVERY FRIDAY 8:30 P. M.

NO GAME UNDER \$10.00

EXTRA BOARDS 25c

FREE PARKING

ADM. 50c—Plus Tax

### STAR BINGO

372 FLINT ST. (rear) \$3

MON 8:30 P. M. and TUES. 9:15 P. M.

ALL BOARD GAMES \$3

\* 23 GAMES \*

### BINGO TOWNSEND HALL

386 E. MAIN ST. TUESDAY, DEC. 5th WEDNESDAY, DEC. 6th 23 GAMES \$5.00 \$10.00

Modern Sound System

All Specials 5 Ways

Early Bird 8 P. M.

Plenty of Tables

Entrance Next To Harris Store

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JEFFERSON AVE. AT PLYMOUTH

THURSDAY BOARD GAMES \$8-\$9-\$10

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SATURDAY ALL BOARD GAMES \$12 \$15 \$20

NEXT WEEK You Will Get SILVER DOLLARS \$100 JACKPOT—55 NOS. Consolation Prize \$50

ADM. 25c TAX 5c TOTAL 30c

### TOWNERS

UNIVERSITY-ATLANTIC AVE. THURSDAY

GAMES & SPECIALS \$5.00 — ADM. 5c TAX

TOWNER — SATURDAY — REXY — BOARD GAMES \$10-\$15-\$50

560 SPECIAL — 6 WAYS

SUNDAY GAMES—SPECIALS \$5 — \$6 — \$7 — \$8

WEDNESDAY—SPECIAL—GAME!! BOARD GAMES → \$7.00 — \$10.00

ADMISSION 25c + 5c TAX

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IT'S HIGHER AND HIGHER

GRAND AWARD \$400.00

PRIZES NOW TOTAL \$1,100 IN CASH

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"Always the Best Game"

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Deluxe BINGO AUDITORIUM 50 CHESTNUT ST. WEDNESDAY NITE

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MON. FRI. NITES 30 GAMES \$5 \$6 \$7 \$8 \$9

SUN. NITES 25 GAMES \$12 \$10 \$8 \$7 \$6 \$5

Sat. Afternoon 1:30 25 GAMES \$5-\$6

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SUNDAY NIGHT REG. GAMES \$5-\$10 25 GAMES

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AFTERNOON GAMES 1:30 WED. — \$5-\$10 SATURDAY FRI. — \$4-\$10 \$6 & \$10

SPECIALS PLAYED—5-6-7 WAYS EARLY BIRD SPECIAL AT EACH GAME TO DATE WE HAVE GIVEN OUT 178 WAR BONDS

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All Reg. Games \$7.00 ADMISSION . . . 5c Tax And Specials

WEDNESDAY — Reg. Games \$5.00 ADM. 5c TAX

THURSDAY NIGHT SPECIAL 23 REG. GAMES — \$7.00 — \$10.00

FRIDAY NITE REG. GAMES \$5.00 — ADM. 5c Tax

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23 REG. GAMES — \$5-\$6-\$7-\$8 SUNDAY NIGHT GAME

### CARPENTER HALL

113 N. FITZHUGH ST.

THURSDAY — NOV. 30th 8:15 P. M.

### HERE IT IS FOLKS!

### AL'S

### FAREWELL PARTY

### YOUR LAST CHANCE TO WISH HIM LUCK

REG. GAMES \$10 Door Prize NO LIMIT \$50 Guaranteed

FRIDAY—1:30 REG. GAMES FREE!! \$4 SATURDAY EVE. — 8:15

SUNDAY 2:30 REG. GAMES \$5 ADMISSION 25c — PLUS TAX Extra Triple Boards 25c, Books 25c

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from a log and landed a buck neither of them had ever seen. Cook watched while Wilbur rode the deer a dozen or more times. The boy fell off and the deer ran away.

**IS A DATE?**  
If you are looking for a date, here is a guide that will help you find one. It is full of gift ideas, what to buy, and how to buy.

**CANTEEN**  
If you are looking for a canteen of your own, here is a guide that will help you find one. It is full of gift ideas, what to buy, and how to buy.

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If you are looking for luck, here is a guide that will help you find one. It is full of gift ideas, what to buy, and how to buy.

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If you are looking for Saturday, here is a guide that will help you find one. It is full of gift ideas, what to buy, and how to buy.

**VE. - 8:15**  
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If you are looking for plus tax, here is a guide that will help you find one. It is full of gift ideas, what to buy, and how to buy.

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**TOYS**

SO FULL OF FUN EDUCATIONAL TOO! VISIT OUR GIFT SHOP

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Miracle Wall Finish

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**BREAST-O'-CHICKEN BRAND TUNA FISH**

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San Diego 1, California

**The Rochester Sun**  
ESTABLISHED 1837

Published and delivered into more than 30,000 homes every Thursday by The Rochester Sun Corp., 83 Clinton Ave. S., Rochester 4, N. Y. O. Curtis Gerling, pres.; Wm. A. Pratt, vice-pres.; Eugene L. Davis, sec.; V. A. Moran, treasurer.

G. CURTIS GERLING, Publisher  
ORVILLE ALLEN, Editor  
Phone Stone 8908

National Representatives  
JAMES A. COVENEY CO.  
351 Fifth Ave., New York 17, N. Y.  
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**Corned Beef on Sauerkraut**

A platter of hot corned beef, sauerkraut and golden corn kernels is a welcome repast for cold crisp evenings. Corned beef is easy on the budget, too. A 5 or 6 pound corned brisket will serve four persons two meals or more — baked with a honey glaze for a dinner entree one night, cooked and sliced cold or ground for saucy sandwiches later in the week.

To cook a 5 to 6 pound piece of corned beef brisket, simmer it in water to cover for 3½ to 4 hours or until tender. To glaze the corned beef brisket, score the fat side and coat with marmalade or sugar and honey. Bake in a hot oven about 15 minutes. Slice and serve on a bed of sauerkraut.

Hot corned beef sandwiches are excellent for serving the left-over brisket. Mix ground, cooked, corned beef with pickle relish or minced onion and salad dressing. Spread between two slices of bread and toast if desired.

**Stuffed Lamb Shoulder**

A lamb shoulder roast served piping hot is good foundation for a hearty fall menu.

**3 1/2 to 4 Servings**

1 cushion lamb shoulder, boned	2 lbs. minced green pepper
1 lb. in ground lamb	1 c. uncooked rice
2 lbs. minced onion	1 t. salt
	1 t. turky powder

Have your meat dealer prepare a cushion style lamb shoulder, with one side left open for inserting stuffing. Season meat inside and out with salt and pepper. Brown ground lamb, onion, and green pepper in lard until onion and green pepper are tender. Simmer rice. Drain. Add ground lamb, onion and green pepper, salt and turky powder. Fill pocket in roast with stuffing. Sew or skewer open side. Place roast with skin side up on rack in open roasting pan. Roast in slow oven (300° F.) until done, allowing about 40 minutes cooking time per pound of meat.

**Want Ads**

**FURNITURE FOR SALE**  
Occasional table, \$6.50; Bridge lamp, \$3.50; Floor lamp, \$5.50; small rug, \$1 each. Portable electric sewing machine, \$15. 2nd. Hayward Ave., Apt. 2, over Dean Plumbing.

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Refined middle-aged couple desires modern furnished apartment with all conveniences in Rochester. References: Allen Lemax - 11 Duffin Ave., Has Lavis - Phone 1551-R.

**INSTRUCTIONS - FEMALE LEARN PRACTICAL NURSING**  
Be a trained practical nurse. Big demand, high wages. Learn quickly at home. Fine extra money occupation. Ages 18 to 80. High school not necessary. Write for free information, Wayne 996-7, 131 West 41st St., New York 18, School of Practical Nursing, Suite 906-7, 131 West 41st St., New York 18, N. Y.

**REFRIGERATION Necessary in War or Peace**  
Shortage of men for installation and repair work. The need for trained men to overhaul and install refrigeration and air conditioning equipment is urgent. If you are mechanically inclined and have a fair education, look into this big pay trade. Learn how you can get this training in some time or evening. No interference with present job. For full information write at once, giving name, address, etc. Utilities Institute, Suite 996-7, 131 W. 41st St., New York 18, N. Y.

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**Millions Say When WITH William Penn**

**Blended Whiskey 86 Proof 65% Grain Neutral Spirits**

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• CHOICE STOCKS • HARD-TO-GET BRANDS • LOW PRICES

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**KING GEORGE IV SCOTCH**

**\$4.99** 4.5 Qt.

A great name in Scotch — world famous for its mellow charm. No finer quality, blended and bottled in Scotland. 86.8 proof.

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**GORDON'S LONDON DRY GIN**

**\$3.46**

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**MOUNT VERNON**

Famous favorite, bottled-in-bond straight rye whiskey. 100 proof. 4.5 quart. **\$4.17**

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Great Western and Gold Seal Champagnes and Burgundy

**LORD CALVERT** \$4.69  
A blend, 85% grain neutral spirits, 86.8 proof, 4.5 quart.

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Blend of 21% straight whiskey, 3 or more years old, 73% grain neutral spirits, 86.8 proof, 4.5 quart.

**PETE HAGAN'S ROCK N' RYE**

Smooth and Mellow

**\$2.47** 4.5 Qt.

AN UNUSUAL GOOD VALUE!

One of the Best Imported from Virgin Islands, W. I.

**Ron Virginia GOLD LABEL RUM**

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A delightful drink whether used straight or in mixed drinks.

**S-J 5\*\*\*\*\* BRANDY**

A mild mellow brandy with fine flavor and bouquet. Especially delightful after dinner. Also in Cocktails and Martinis. 64 proof.

**\$3.49** 4.5 Qt.

**GILBEY'S DISTILLED LONDON DRY GIN**

Distilled from 100% neutral grain spirits. 94.4 proof.

**\$3.32** 4.5 Qt.

<b>HIRAM WALKER IMPERIAL</b>	<b>SEAGRAM'S 7 CROWN</b>	<b>CORBYS RESERVE</b>	<b>CALVERT RESERVE</b>	<b>PAUL JONES</b>
Blend of 30% straight whiskeys 4 or more years old, 70% neutral spirits distilled from grain. 86 proof. 4.5 qt.	Blend of 35% straight whiskeys 6 or more years old, 65% grain neutral spirits, 86.8 proof, 4.5 quart.	Blended whiskey. The straight whiskey in this product is 4 years old, 31.6% straight whiskey, 68.4% neutral spirits distilled from grain. 86 proof.	Blend of 35% straight whiskeys 6 or more years old, 65% grain neutral spirits, 86.8 proof, 4.5 quart.	All whiskey. Blend of straight, all 4 or more years old, 86 proof, 4.5 quart.
<b>\$3.55</b>	<b>\$4.05</b>	<b>\$3.55</b>	<b>\$4.05</b>	<b>\$3.58</b>

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9 FOOT WIDE FELT BASE  
**49¢** and **59¢** sq. yd.  
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**Tammy**  
LAGER BEER AND ALES  
There's 83 years continuous brewing experience back of every glass of Tammy Lager Beer and Ales.

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LAGER BEER AND ALES  
There's 83 years continuous brewing experience back of every glass of Tammy Lager Beer and Ales.

**A Holiday Liquor for Every Occasion**  
"A CHOICE OF CHOICE LIQUOR"  
**Pete Hagen's**  
Pete Hagen's BLEND WHISKEY SPECIAL RESERVE 3 58  
Pete Hagen's DARK RUM 4 13  
Pete Hagen's BRANDIES 3 89  
Pete Hagen's COCKTAILS 2 47, 2 71, 2 56  
popper morson company

**Only Faith In U. S. Sustains Italians Says Judge**

Justice Juvenal Marchisio, president of American Relief for Italy, Inc. speaking over the Blue Network, declared that

"The Italian people must be given an opportunity to regain their physical strength today so that tomorrow they can take their place as a free, democratic nation in a world of peace."  
Justice Marchisio, on leave from the Domestic Relations Court pointed to the 27,000,000 men, women and children in liberated Italy "who are reduced to utter poverty and famine."

"Agents of Peace"  
Our soldiers in Italy are agents of peace and reconstruction, bringing bread, clothing, milk and medical supplies, and by the end of this year, more than 2,000,000 tons of supplies will have been distributed. This is as it should be. Because we entered the war not to crush humanity but to save it.

material help, but the equally precious assurance that America is fulfilling her promise.  
The accomplishments of American Relief for Italy, Inc. are woefully insufficient, however, when contrasted with the vital necessities of life so urgently needed by the 27,000,000 people. Increased govern-

mental help is necessary. In the meantime we are making every effort to obtain trucks so that our relief supplies may reach the rural and isolated villages of Italy.

Did "Diamond Jim" Have Stomach or Ulcer Pains?  
It is hardly likely that Diamond Jim Brady could have eaten so voraciously if he suffered after-eating pains. Stomachers who have to pay the penalty of stomach or ulcer pains, indigestion, gas, pain, heartburn, burning sensations, bloated and other conditions caused by excess acid should try Daga. Get a 25¢ box of Daga Tablets from your druggist. First dose must contain of return box to us and get DOUBLE YOUR MONEY BACK.

**DO YOU FEEL NERVOUS RESTLESS HIGH-STRUNG**  
On "CERTAIN DAYS" Of The Month?  
Do functional periodic disturbances make you feel nervous, jittery, cranky, irritable, a bit blue, tired, and "strung out"—at such times?  
Then start at once—try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's Compound is famous not only to relieve monthly pain but also accompanying weakness, tired, nervous, restless feelings of this nature.  
Pinkham's Compound helps nature! Taken regularly—this great medicine helps build up resistance against such distress. Also a great stomachic tonic. Follow label directions. Day today.  
**LYDIA E. PINKHAM'S VEGETABLE COMPOUND**

**Lemon Juice Recipe Checks Rheumatic Pain Quickly**  
If you suffer from rheumatic attacks or neuralgia, try this simple recipe...  
**GET TO BOND PLEDGES**  
**Enroll at BRIGADE HEADQUARTERS**  
2, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50

**6th WAVE DRIVE**  
Join **THE BLUE STAR BRIGADE** Today  
Enroll at **BRIGADE HEADQUARTERS**  
2, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50

**NO APPOINTMENT NECESSARY Holiday Special**  
3 Days Only! Mon., Tues. and Wed.  
OUR FAMOUS REGULAR \$5.00  
**TULIP PERMANENT \$1.95**  
Complete with Shampoo and Finer Wave.  
**SUNRISE BEAUTY SHOPPE**  
90 EAST MAIN - MAIN 2422

**DAW'S ORIGINAL CUT-RATE DRUGS**  
56 CLINTON RD. 31 MAIN ST. E. 353 MAIN ST. E. 452 W. RIDGE RD. 880 MAIN ST. W. 473 W. 18,000 MAN. 539 MONROE AVE.  
**ACE BLUNTS** Hand-Made Each **6¢** BOX OF 50  
**QUEENS** Long Fillers Each **8¢** BOX OF 50  
**ROYALISTAS INVINCIBLES** Each **5¢** BOX OF 50  
**ROYALISTAS PERFECTOS** Each **6¢** BOX OF 50  
**PUERTO RICO** JACK'S HI - Hand Made Cigars Each **4¢** BOX OF 50  
**MARAVILLAS** DELUXE Each **\$4.79**  
**POUND TOBACCOS** All the famous brands...  
**GENUINE HONEY-BOWL BRIAR PIPES** The pipe to give him for Christmas!  
**WITCH HAZEL** Pint Size **18¢**  
**COCOA BUTTER** Handy Tube **8¢**  
**FATHER JOHN'S** \$1.20 Size **77¢**  
**DOAN'S PILLS** 75c Size **29¢**  
**PHILLIP'S TOOTH PASTE** 25c Size **11¢**  
**IRONIZED YEAST** \$1.00 Size **46¢**  
**CITRATE OF MAGNESIA** 25c Size **11¢**

**BLADES** DOUBLE-EDGE Box of 25 **29¢**  
FITS ALL DOUBLE-EDGE RAZORS  
PINE TOILET SOAP Extra Large 10c Bars Box of 6 **39¢**  
GIFT Suggestions YANKY CLOVER TOILET WATER \$1.00 STATIONERY FOR GIFTS 98c YARDLEY'S LAVENDER SHAVE BOWL \$1.00 PREP SHAVING SET \$1.19 CUTEX MANICURE SLITS \$1.00 YARDLEY LAVENDER TOILET WATER \$1.50 FOUNTAIN PEN 98c GENUINE CONKLIN BATH POWDER - LILAC or APPLE BLOSSOM 69c

**POUCHES** of GENUINE LEATHER Pouches with easy-working zippers Will keep his favorite tobacco fresh and aromatic. Made of soft, durable leather. **98¢**

**CHRISTMAS CARDS** Large, varied assortments of beautifully-colored, expensive-looking greeting cards. Many exclusive designs and verses—NO TWO ALIKE.  
Box of 25 With Envelopes **49¢**  
Deluxe Box of 21 French Folders **69¢**

**DAW'S SANITARY NAPKINS** 4-Tier \$1.40  
**DAW'S SHAMPOO** Coconut Oil or TAR \$1.19  
**DAW'S RINSO SOAP POWDER** Soaks Clothes Whiter! LGE. 25c BOX **18¢**  
**DAW'S GLASSES** 6-OZ. JUICE SIZE Gleaming, crystal-clear glasses—popular 6-ounce size for serving fruit juice or cocktails. **3 for 11¢**  
**DAW'S WAVE SET LOTION** Will Not Flake—Not Sticky. QUICK DRYING. LARGE 6-OZ. BOTTLES **2 for 13¢**

**COCKROACHES ANTS DIE WITHOUT POISON** New non-poisonous D-D-KO kills roaches and ants in 8 to 24 minutes.  
**BEAMS** 8 VITAMINS EXTRA-POTENCY B COMPLEX plus A, D and C \$1.29  
**SKIN GALLED, IRRITATED?** New Cream Emulsion Brings Blessed Relief!  
**Wildroot Cream-Oil Hair Tonic** REMOVES Dandruff. LGE. \$1.00 Size **79¢**  
**Chapped Raw Skin Begs For Ice-Mint** For quick, soothing comfort when skin is painfully chapped—get Ice-Mint on the job at once!

**GENUINE HONEY-BOWL BRIAR PIPES** The pipe to give him for Christmas!  
Pipes with easy-working zippers Will keep his favorite tobacco fresh and aromatic. Made of soft, durable leather.  
**DAW'S Low Price 98¢**

**Pipe Racks and Humidors** A smoker's idea of a real gift. A rack to hold his pipes as well as a built-in humidifier to keep his tobacco fresh. Large assortment to choose from. —as shown **\$1.98**  
Others Priced From **98¢ to \$3.98**

**DRUG VALUES** NOSE DROPS VICK'S 24c, 39c BEEF, IRON & WINE TONIC, \$1.00 PINT 59c SODA BICARBONATE 5-POUND BOX 18c CAMPHORATED OIL 2-OZ. BOTTLE 13c COLD TABLETS GROVES, 25c BOX 27c GLYCERIN & ROSEWATER REGULAR 25c, 4-OZ. SIZE 11c TEK TOOTH BRUSHES 2 for 51c GILLETTE SHAVE CREAM, 35c SIZE 11c

**DAW'S SHAMPOO** Highly Concentrated—just a few drops gives an abundant hair and scalp-cleansing lather choice of Tar or Coconut Oil. Reg. 50c Size **19¢**

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**DAW'S GLASSES** 6-OZ. JUICE SIZE Gleaming, crystal-clear glasses—popular 6-ounce size for serving fruit juice or cocktails. **3 for 11¢**

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**Chapped Raw Skin Begs For Ice-Mint** For quick, soothing comfort when skin is painfully chapped—get Ice-Mint on the job at once!

**GIFT WRAPPINGS** Colored Twine Tinsel Ribbon Tissue Paper—all colors. YOUR CHOICE **8¢**  
3 FOR 23c

**SHAVING BRUSH** Here's a Brush that will last and last! Pure sterilized bristles. Full-size pastel-colored handles. Give him a new Brush at a saving price. **69¢**  
Others from 33c

**DAW'S SHAMPOO** Highly Concentrated—just a few drops gives an abundant hair and scalp-cleansing lather choice of Tar or Coconut Oil. Reg. 50c Size **19¢**

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Published By  
The 6th War Loan Committee  
Printed and Distributed By  
The Rochester Sun Shopping News

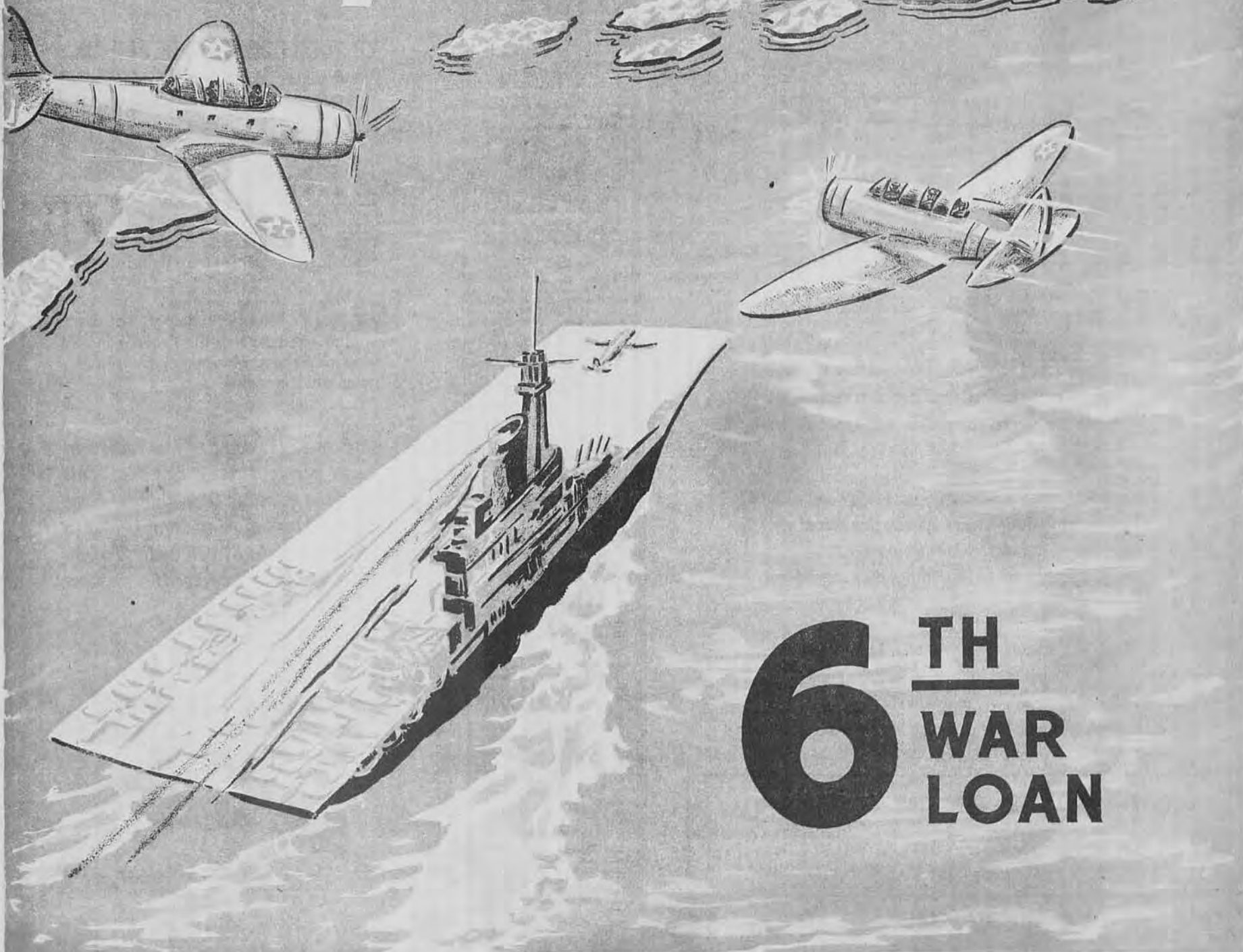
# Tokyo Round News

BUY YOUR EXTRA BOND  
TODAY!

ROCHESTER, N. Y. THURSDAY, NOVEMBER 30, 1944

LET'S ALL PULL TOGETHER, ROCHESTER  
IT'S AN "UP-HILL" CLIMB—

# TO TOKYO



# 6<sup>TH</sup> WAR LOAN

is necessary. In the  
we are making every  
obtain trucks so that  
supplies may reach  
and isolated villages

mond Jim" Have  
or Ulcer Pains?  
likely that Diamond Jim  
have eaten so voraciously  
after the pain. You  
ave to pay the penalty of  
ulcer pain, indigestion,  
heartburn, burning sensa-  
and other conditions caused  
should try Uda's Oil &  
Uda Tablets from your  
it does must continue on  
to us and get DOUBLE  
BY BACK.

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None  
Sold to  
Dealers

WITCH  
AZEL  
18c  
COCA  
UTTER  
8c  
ATHER  
JOHN'S  
77c

DOAN'S  
ILLS  
29c

HILLIP'S  
OTH PASTE  
11c

ONIZED  
YEAST  
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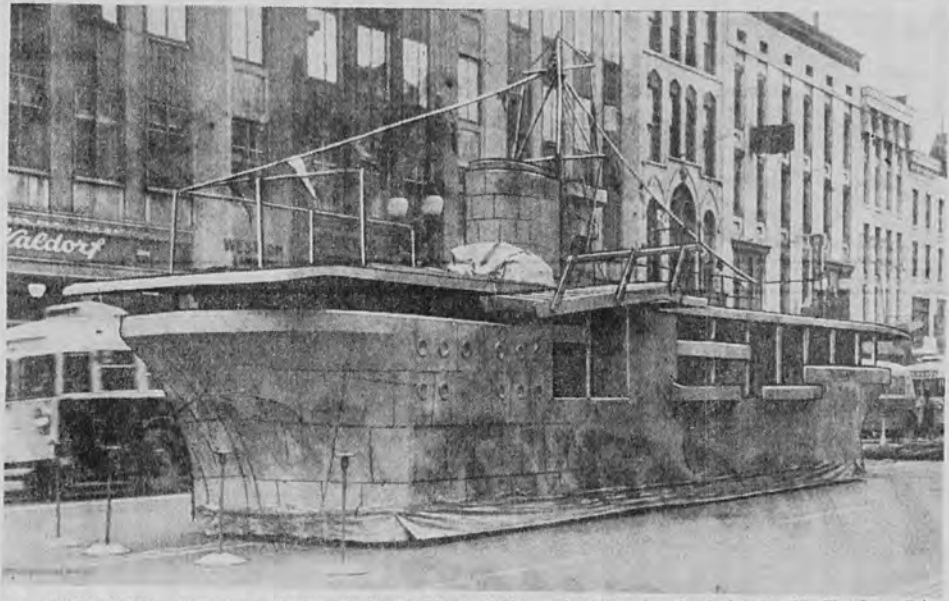
**Bombing Tokyo  
No Child's Play;  
City Well Built**

You'll notice, on walking in Main street, that we're on our way to Tokyo and points in between. Yes, Tokyo, on the largest island of the Japanese Empire of islands Nippon, is the goal. Incidentally, the lads, our boys are dropping a lot of eggs on Tokyo, and more are on the way.

A lot of big towns are on Nippon, the main island, and they all have something coming to them. There's Osaka, Yokohama Kobe, and others most of us can't spell or even pronounce correctly. But we can drop eggs on 'em, provided we buy sufficient bonds to pay for the job. And we're buying 'em, and we've got to keep on buying 'em.

But Tokyo, like our New York, is, in popular parlance, the big cheese. There she squats and spreads, Tokyo, with a population estimated at between five and six millions. The Japanese, the greatest preparators in the world, claim more. More objective persons, known as savants on things Japanese, claim less.

**No Tinderbox**  
Tokyo is on the west coast of the Main island, on the Pa-



S.S. TOKYOBOUND — Successor to Rochester's famous Liberty Bridge used to promote sales during the 5th War Loan Drive, the S.S. Tokyobound, U. S. Navy Aircraft carrier replica is fighting her way up Main St. toward Tokyo. She will reach her goal when the drive hits its quota of 64 million dollars.

cific, and near Yokohama, more familiar with the route every day. Only this week OWI author-

ities in Washington warned that Tokyo, contrary to popular belief, is no tinderbox.

Tokyo, heavily bombed twice within several days, is, says the Office of War Information, well prepared to withstand heavy bombing.

The rather general impression that Tokyo is a tinderbox city which could be destroyed by incendiary bombs is one of the most inaccurate of popular fallacies," the Army reports.

The Army report also states: "Many modern structures were built along quakeproof designs adapted from the famous Imperial Hotel built by Frank Lloyd Wright in the reconstruction that followed the 1923 earthquake which destroyed half of Tokyo."

Buildings designed to withstand earthquake shocks are also well adapted to withstand bomb shocks, the report stated.

The report resumes: "Wide highways have been driven across the city to act as fire-breaks in event of conflagration and to permit fire fighting equipment to reach disaster scenes quickly."

"From these facts it is safe to assume," the Army reports, "that Tokyo is prepared physically and perhaps psychologically, for bombing."

So you will perceive that Tokyo is the most modern as well as the largest of the Japanese cities, and also the home of the Emperor, the so termed man God, who, perhaps, by now has had dug for himself a nice big cellar to hide out in. In America we keep our liquors and potatoes in the cellar. The Japanese God Emperor had better keep himself there.

**No Great Shakes**

Nippon the main island, is 99,373 square miles in area, and this wouldn't be anything to rave over hereabouts. On the extreme north in the Japanese chain of islands, off the Asiatic coast, are the Kuriles and on the extreme south is Formosa. Formosa was ceded to Japan by China after the war of 1894. Korea, annexed by cession from Russia in 1905, is a section of the Asiatic continent. And give Korea less than a Chinaman's chance and it will revolt from Japan.

Japan is a mountainous as well as volcanic country, as we all know, and the king of the mountains is Fuji-yama or Fuji-san or just Fuji, 12,395 feet above sea level. Fuji, like the big cities, is also on Nippon, the main island.

We shan't bore you with a lot of statistics on Japan, because nothing is more boring than figures unless one is counting one's money.

Nobody is sure just how many millions of Japanese there are, although 45 to 50 millions was considered a proper population estimate for the lesser chain of islands preceding the start of the war.

The only decent thing we Americans know about the Nips is that they play at baseball and, because of small stature and weak physique, they play a rotten game. They can't bat a lick.

When Rabbit Maranville, lately of Rochester, visited Nippon with American ball players, the Rabbit was popular as all get-out, obviously because he was physically little like the Nips. The Nips didn't give Babe Ruth much of a tumble. He was too big and hit the ball too far.

**The Devine Way.**

The Japanese psychology is mysterious, mostly void, to we Americans and to all so termed Nordics, although Adolph Hitler (You may have heard of him) opines that the Nips and Germans are one and the same. There will be German non-Nazis who will strenuously deny this allegation. For that matter, the Japs do, too.

The primitive religion of Ja-

(Continued On Page 6-A)



OFFICIAL U. S. NAVY PHOTOGRAPH

**T**here are thousands of miles yet to go . . . to Tokio.  
And for every foot of the way, we've got to pay.  
Every boy who may be lost, is part of that cost,  
Every dollar for bonds, you spend, will speed the end.



Is he now in Leyte's mud . . . your Flesh - and - Blood?  
Fighting to win Rhine river's shores, that son of yours?  
Flying, maybe . . . or far, far out to sea,  
Hoping, that we'll send on, the things they depend on?



How many extra Bonds will you . . . in duty to  
Our fighting sons, invest in now, to buy the guns  
And ships and tanks . . . and win the thanks  
Of Mothers, Fathers, Wives, for saving their boys' lives?

**BUY YOUR EXTRA WAR BOND NOW . . . THIS WEEK**

The aircraft carrier "Tokyobound" is moving, moving towards the goal. It's an up-hill job, getting to Tokio! Jump in, with your extra dollars and give the campaign as big a boost as you can. We all own a piece of this war. Let's get it over, soon. BUY AT LEAST ONE HUNDRED-DOLLAR BOND!

1899



1944



★ ★ ★ ★ ★ WAR LOAN ★ ★ ★ ★ ★

**Play Your Part  
BUY BONDS**

**TO YOUR COUNTRY THEY MEAN...**

Ships, planes, tanks, guns, equipment of all kinds — the tools in their hands with which they build victories.

**TO YOUR BOYS THEY MEAN...**

The money to pay part of the gigantic cost of fighting a global war. Tangible help in keeping down the cost of living. That you are doing your part to help fight inflation.

**TO YOU THEY MEAN...**

Money saved to buy the things you will want after the war is won. The best investment you can make.

*Rochester is proud of her record in every previous War Loan! This time the quota is 64,400,000. Keep the "carrier" moving from island to island up Main Street, until 'Tokyo' and victory are achieved!*

*We'll be pleased to have you buy your War Bonds here . . .*

*B. Forman Co.*

# For Your Security As Well As His

- ★ **Maybe we shouldn't put YOUR SECURITY BEFORE HIS in the headline.**
- ★ **But don't think a little thing like that ever disturbs a soldier.**
- ★ **Give him action on the Sixth War Loan and you can take the honors.**
- ★ **A man in the front line isn't worrying about front place in a Bond Drive.**
- ★ **For him, war is a matter of life and death, and that's what he wants you to remember.**
- ★ **For you, war is an investment opportunity and that's what he doesn't want you to forget.**
- ★ **He doesn't object to your getting 3% interest on your money . . . in your place he'd do it himself.**
- ★ **What he doesn't understand is how any human being who has been spared the stark horror of facing a tank or a bayonet can hesitate one second to plunk down every dollar he's got for U. S. Govt. Bonds!**
- ★ **Tell him you're not hesitating!**

BUY BONDS



**E. W. EDWARDS & SON**

Every Edwards Employee Is A War Bond Salesperson

## No Coverts To Japs Co-Prosperty Idea In New Guinea

By WILLIAM WINTER  
Copyright, 1944, Overseas News Agency

**HOLLANDIA, DUTCH NEW GUINEA, Nov. 25. (ONA) —** Japan's occupation policy in the East Indies has failed to make any converts to her greater East Asia co-prosperity sphere, although in a few isolated instances, trapped Japanese troops have won the cooperation of natives as food producers.

There are still many Japanese left on the islands now used as Allied bases. Netherlands East Indies military leaders estimated that about 1,000 Japs are left on Biak Island, between 800 and 1,000 on Morotai, some 28,000 on Halmahera, while the equivalent of two or three divisions still remain on this island.

### Guerrillas Kill Japs

In most places, Japanese

treatment of the natives has resulted in strong anti-Japanese reaction. During the month of October alone, native guerrillas operating without Allied military leadership or direction killed 563 Japanese and it is believed that they will take care of the remaining enemy soldiers at a similar rate.

An interesting sidelight concerns Gen. Tomoyuki Yamashita, who is currently conducting the vigorous defense against Gen. Douglas MacArthur on Leyte in the Central Philippines. It was Gen. Yamashita who defeated the British on Malaya and at Singapore and who conquered the Dutch on Java. However, Dutch military leaders express considerable respect for Gen. Yamashita as a soldier and a man of honor in unique contrast to his more unscrupulous colleagues.

Gen. Yamashita accepted the surrender of the Dutch commander, Lt. Gen. H. Ter Poorten in March, 1942, he complimented Gen. Ter Poorten for his stubborn resistance and for his courage in demanding concessions during the surrender negotiations. As a result, Gen. Yamashita agreed to withhold his army from Batavia on the condition that the Dutch destroy all liquor stocks in the city, but nothing else. Gen. Ter Poorten agreed, and both men kept their word.

So long as Gen. Yamashita remained in Java there was reasonable order. The civilian population was not molested and there were none of the scenes that disgraced the Japanese in Nanking and Hongkong. However, when Gen. Yamashita was transferred to another command, conditions in the Indies became intolerable.

### Japs Destroy Plantations

Factors contributing to Indonesian hatred of the Japanese include the Japanese destruction of rubber and tea plantations, main sources of the natives' livelihood, which were replaced by rice plantations to supply the Japanese army. The enemy did this because their shipping shortage and limited industrial capacity could not use all the tea and rubber cultivated there, which before the war had produced over 90 per cent of the world's supply.

Another reason was that the natives who had become bread eaters under Dutch rule, were cut off from their supply of flour from Australia. Tapioca flour offered as a substitute by the Japanese was considered inadequate.

A third reason was that the occupation caused an acute clothing shortage. The Netherlands East Indies before the war imported all cloth used there, and now there is a scarcity of sarongs, with even second hand ones becoming almost unobtainable. Native Moslems celebrate an annual religious festival called Poestas, for which new clothes are purchased. The inability to obtain new clothing was considered a serious blow to the Moslems.

### Fail To Keep Promises

Another factor was that the Japanese promise of good food and clothing in return for service in a labor corps called Hei-Ho was not borne out. Word soon spread that members of the Hei-Ho were starved and

A fifth reason was that Japanese troops robbed natives of their personal belongings and

assaulted their women. As one Indonesian put it: "The Japs are like dogs."

As a result of this Japanese policy, called Campatai and based on brutality instead of intelligent treatment, almost all the natives hate the Japs. Most of the Japanese soldiers isolated on islands by-passed or taken by the Allies have not yet learned to be kind to the natives. The Campatai policy has boomeranged to the extent that the natives are now quite determined to mop up all Japanese remaining on their islands.

## Loan Drive Emphasis On Individual Buyer

At noon today approximately \$25,000,000 of the Monroe County Sixth War Loan quota of \$64,400,000 was reported in War Bond sales. This figure represents sales accumulated since the first of the month.

In Rochester's battle of make-believe the good carrier Tokyo Bound was swinging over the hump at South Ave. and steaming down onto the island of Formosa under forced draft.

The majority of sales reported to date have been individual ones and until sometime later

the campaign emphasis will remain on this type of bond according to Robert Schwartz district war bond representative. The county's quota being \$22,300,000 for the individual subscriber type.

The idea of the carrier Tokyo Bound and the numerous

islands that must be taken when each additional part of the quota is achieved originated with the publicity committee of the Retail Merchants council composed of advertising directors of Rochester's leading stores.

The construction of the carrier and the various islands was undertaken by the Rochester Stage Hands Union of which Michael Mungovan is business agent and sponsored by the War Activities Committee of the Theatres of Rochester, at no cost to the Sixth War Loan Committee.

The carrier which serves as a symbol of Rochester's progress in the drive also serves as a speakers stand. Last week it was officially christened by

Mrs. George P. Brown, 126 Shelter St., mother of Lieut. (jg) George P. Brown Jr. reported missing in action since last June 19th when he torpedoed and left sinking a Jap air craft carrier. Said Mrs. Brown as she crashed the bottle of champagne on the ship "I christen this hip Tokyo Bound... and may Go speed her cruise."

Numerous industrial firms have already announced "over the top" sales and special reports on the activities of various firms are a daily custom.



## How hard can you hit?

You don't have to be a husky six-footer to be able to hit our mortal enemies an awful wallop!

Every dollar you put into War Bonds hurts the Japs — hurts 'em badly! So — buy at least one extra \$100 War Bond for the 6th War Loan — today!

YOUR COUNTRY IS STILL  
AT WAR — ARE YOU?



**LINCOLN'S**



Remember this in 1954...

You'll still have this!



Ten years from now—in 1954—the war will be a bitter memory.

But then you'll still have the extra \$100 Bond that you buy now during the 6th War Loan Drive. For every \$3 you invest now, you'll get back \$4 to spend then—on a home, an automobile, education for your children. It's the best buy in the world—an investment in America, a safeguard for the future! Make it more if you can!

Ten years from now—the Bonds you bought to speed victory today—will be the existing symbols that you did your share, too.



**BUY AT LEAST AN EXTRA \$100 WAR BOND!**

This Advertisement Sponsored by  
**PAULS CURTAIN SHOP**  
76 CLINTON AVE. SO.



## "Mine eyes have seen the glory!"

MY TWO BROTHERS are in the Army. One in New Guinea. One a prisoner in Germany.

The man I'm going to marry is in the Army. Bomber pilot in Burma.

That's their contribution to freedom, their glory...

But what is mine?

### Making a glorious war record



WAC X-RAY TECHNICIANS work in U. S. Army hospitals. Shooting "pictures" which help doctors to diagnose injuries.

To sit and wish for my men to come home? Or to want freedom so much that I, too, will go out and help make it come sooner?

Every hour I live, every day that slides swiftly away into the past, I'm thankful I'm a Wac...

Sharing the work of war with our soldiers. Learning to understand their



A WAC HELPS speed Victory Day from the very heart of a vital communications system — somewhere in England.

innermost feelings about freedom and service. To be absorbed, as they are, in the Army of the United States.

I've seen, with my own eyes, that doing my own special Army job is the real way to share their honor, and their glory...

Now. And in the heaven of Victory to come.



WAC RADIO OPERATORS direct pilots of tow-target planes on antiaircraft artillery firing ranges. Other Wacs, working in the field, record target "hits."

For full information about the Women's Army Corps, go to your nearest U. S. Army Recruiting Station. Or mail the coupon below. No previous experiences needed, as the Army trains you.

Good soldiers...  
the **WAC**  
WOMEN'S ARMY CORPS

U. S. ARMY RECRUITING STATION  
FEDERAL BUILDING, CHURCH STREET  
ROCHESTER, NEW YORK

Please send me, without any obligation on my part, the new illustrated booklet about the Wacs... telling about the jobs they do, how they live, their training, pay, officer selection, etc.

CITY \_\_\_\_\_  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
STATE \_\_\_\_\_ PHONE No. \_\_\_\_\_

Please answer "yes" or "no" to each of the following questions:  
Are you between 20 and 50? \_\_\_\_\_

Have you any children under 14? \_\_\_\_\_

Have you had at least 2 years of high school? \_\_\_\_\_

**Sears, Roebuck and Co.**

MONROE AVE. AT S. UNION  
RIDGE RD. NEAR DEWEY

NOVEMBER 30, 1944

George P. Brown, 126  
father of Lieut.  
George P. Brown Jr. re-  
siding in action since  
1918 when he tor-  
pedoed a Jap  
carrier. Said Mrs.  
Brown she crashed the bottle  
on the ship "I  
s hip Tokyo Bound...  
to speed her cruise."  
Lieut. Forrest L. Vos-  
war hero and win-  
Congressional Medal  
assisted her.

Industrial firms  
announced "over-  
sales and special re-  
activities of vari-  
are a daily custom.

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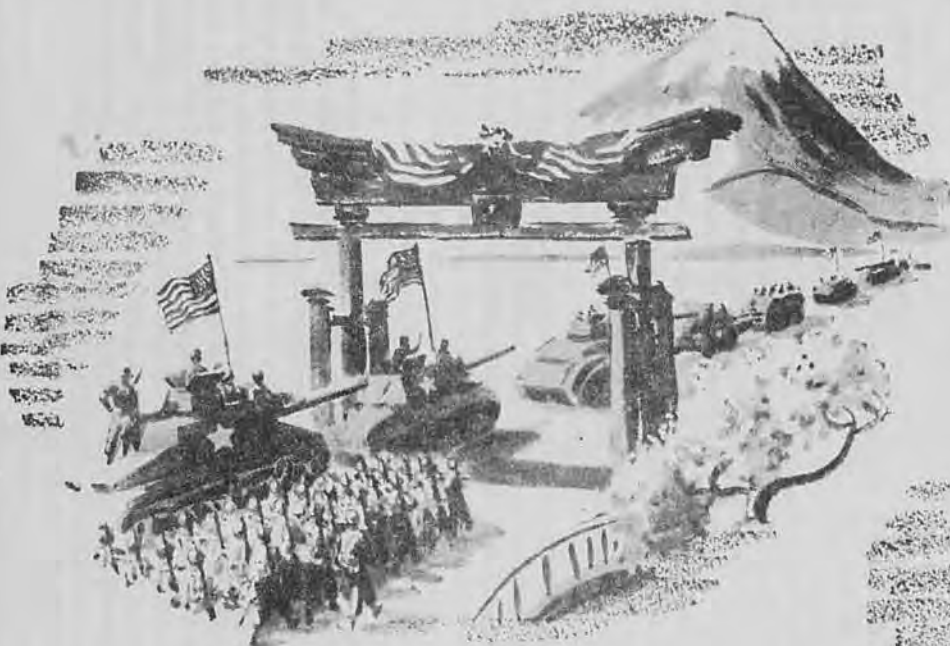
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school?



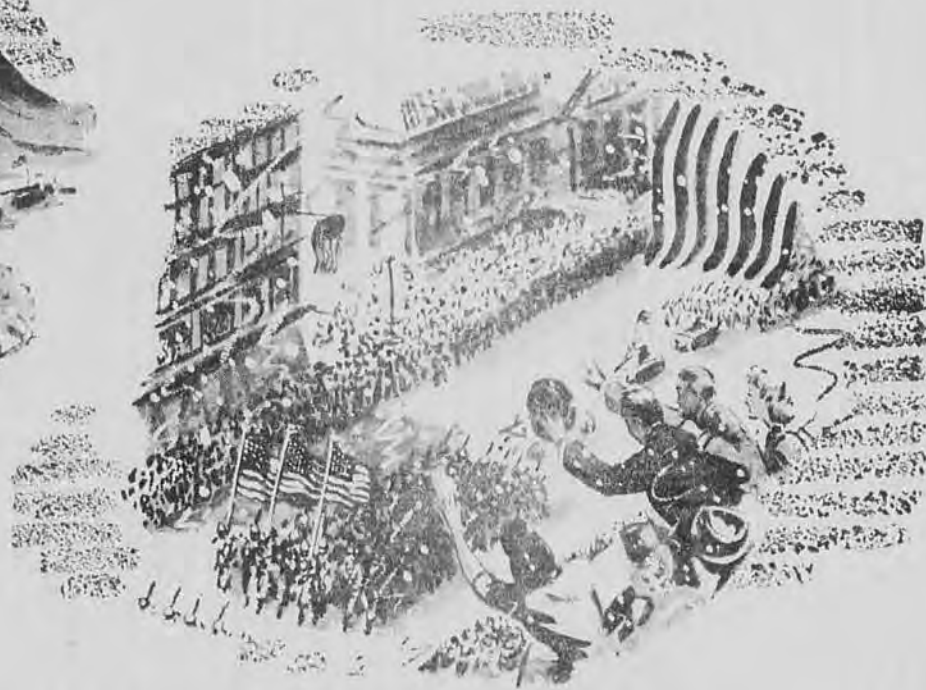
**THE MORE...**



**THE MERRIER...**



**THE QUICKER...**



**THE SOONER...**



There is a dangerous belief, among many people, that the war is prac-  
tically over and that homefront effort can now relax. The hard fact  
is that thousands of lives and millions of dollars must still be spent be-  
fore final victory is ours. It is equally true that the money we invest  
now can lessen the sacrifices our boys must make in the days to  
come. The Sixth War Loan, which opens tomorrow, is our contribu-  
tion to help make the pictures on this page become reality sooner.  
Let's all back it, with at least one Extra Bond!

**SIBLEY, LINDSAY & CURR CO.**



**THE BETTER...**

Rochester! . . . Be sure to see the Parade of the "Tokyo bound" Flat-top . . . Monday, beginning at about 8 P. M.





## More Than 3000 Islands Compose Philippines

(Continued From Page 6-A)

Legaspi began an enterprise which entitles him to a place among the greatest of pioneers. He was accompanied by five Augustinian friars and 400 men. In 1565 he founded on the island of Cebu, San Miguel, the first permanent Spanish settlement in the island, destined to become the Villa de Santisimo Nombre de Jesus, later the city of Cebu. In 1571 the city of Manila was founded and became the insular capital.

Legaspi's conquest of the islands was facilitated by the fact that there were no established native states, but rather a congress of small clan-like groups, the headship of which was hereditary.

Spanish Story Ends  
Although he encountered enormous obstacles, including famine and mutiny, the hostility and treachery of the natives and of foreigners, he laid a sure foundation for Spanish occupation. Despite the great distance from Spain he established a new colony on a practical basis.

On February 15, 1908, the Maine was blown up in Havana Harbor. Commodore Dewey started from nearby Hongkong with his fleet. Commodore Dewey arrived in Manila Bay on May 1st and totally destroyed the Spanish fleet he found there. This destroyed the prestige of Spain throughout the islands. It was the end of the Spanish story in the Philippines.

They Have Bananas  
Land-leeches swarm in the damp lowland forests and you may be assured that none of our troops will be quartered there.

More than two-thirds of all the land surface on all the islands is covered with forests. In the lowlands and on the lower mountain slopes the forests are composed chiefly of broad leaved trees, common among which are the bamboo, the coco and other palms and the banyan tree. On the higher mountain slopes pines are abundant. There are gutta-percha, india-rubber and trees yielding guma and the banana and mango are among the fruits. Yes, the boys will have bananas, at times, even though we at home do not. Too, there are trees yielding nuts, spices, oils and medicines.

We all know that the Philippines and all the Pacific islands, on which our boys are fighting, are East, far East, and if you stood on the West Coast beach at Los Angeles and pointed west you would be getting warm. But it's a long, long way, and then some to get there. The Pacific distances are tremendous and practically incomprehensible to we mere land lubbers at home.

The Philippines are about 500 miles off the south-east coast of Asia. They are bounded west and north by the China Sea, east by the Pacific Ocean and south by the Celebes Sea and the coastal waters of Borneo. The total land area of all the islands is about 115,025 square miles.

The total population of the archipelago is estimated at up to 10,000,000. Before the fighting is over thousands, perhaps millions, of the Filipinos will be fighting alongside our dough boys. They will be armed, and they are deadly warriors as veterans of our Spanish-American war will tell one.

Dirty Work Here  
The Philippines were discovered by Magellan in March, 1521. A Portuguese by birth, he had been sailing in the employ of King Charles I of Spain. Magellan named his discovery the Archipelago of San Lazarus. The Spaniards, however, called the group the Islas de Poniente (Western Islands). The Portuguese called them the Islas de Oriente.

In 1529 by the treaty of Zaragoza, Spain relinquished to Portugal all claims to the Moluccas and agreed that no Spaniard should trade or sail west of a meridian drawn 297 leagues east of the Moluccas. That was a renunciation of any rights to the Philippines, which lie several degrees west of the Moluccas.

This fact, though, was ignored and in 1542 an attempt to conquer the Philippines was made by Roy Lopez de Villabos. Villabos chose to honor the Spanish throne by naming some of the islands he discovered the Islas Filipinas.

There are edible molluscs in profusion, both fresh water and marine. Pearl oysters are abundant in the more southern waters, and there's a giant clam with valves five feet in length and weighing hundreds of pounds. What a clam! What a fish yarn!

There are shrimp, crabs and lobster in profusion provided one knows how to get them, and the friendly Filipino will see to it that our G.I.'s have plenty.

Of course there are mosquitoes in the wet lowlands. Bees are abundant and wild honey is gathered in large quantities. It's likely that the G.I.'s will have more sugar to consume than we have here at home for all of the Philippine group is rich in sugar cane.

And ants! You shouldn't have brought up the subject. There are little ants and big ants and the number of species is large, too. The termites or so-called white ants do great damage to wooden buildings. Other species infest dwelling houses and swarm over the food. Plagues of locusts during a drought ruin growing crops. In damp weather these insects are destroyed by a fungus growth growing within their own bodies.

After the accession of Philip II to the Spanish throne (1555-1598) a much more important expedition was fitted out on the Mexican Coast under the direction of the conquistador, Miguel Lopez de Legaspi. In the sailing directions, issued in 1561, for the use of this expedition the phrase, "las Islas Filipinas" was used as applying to the entire archipelago.

Starting on November 2, 1564, from Navidad, with four ships built and equipped on the spot,

## Modern Army Hospital Built In New Guinea Jungle

By WILLIAM WINTER  
At an Army General Hospital

He was assigned to Scouting duty and led a patrol to ascertain how many enemy soldiers were in the village of Taboutaboun. Mendoza said they did not see any Japanese in the village, but as they were leaving, they spotted 25 Japs in a house.

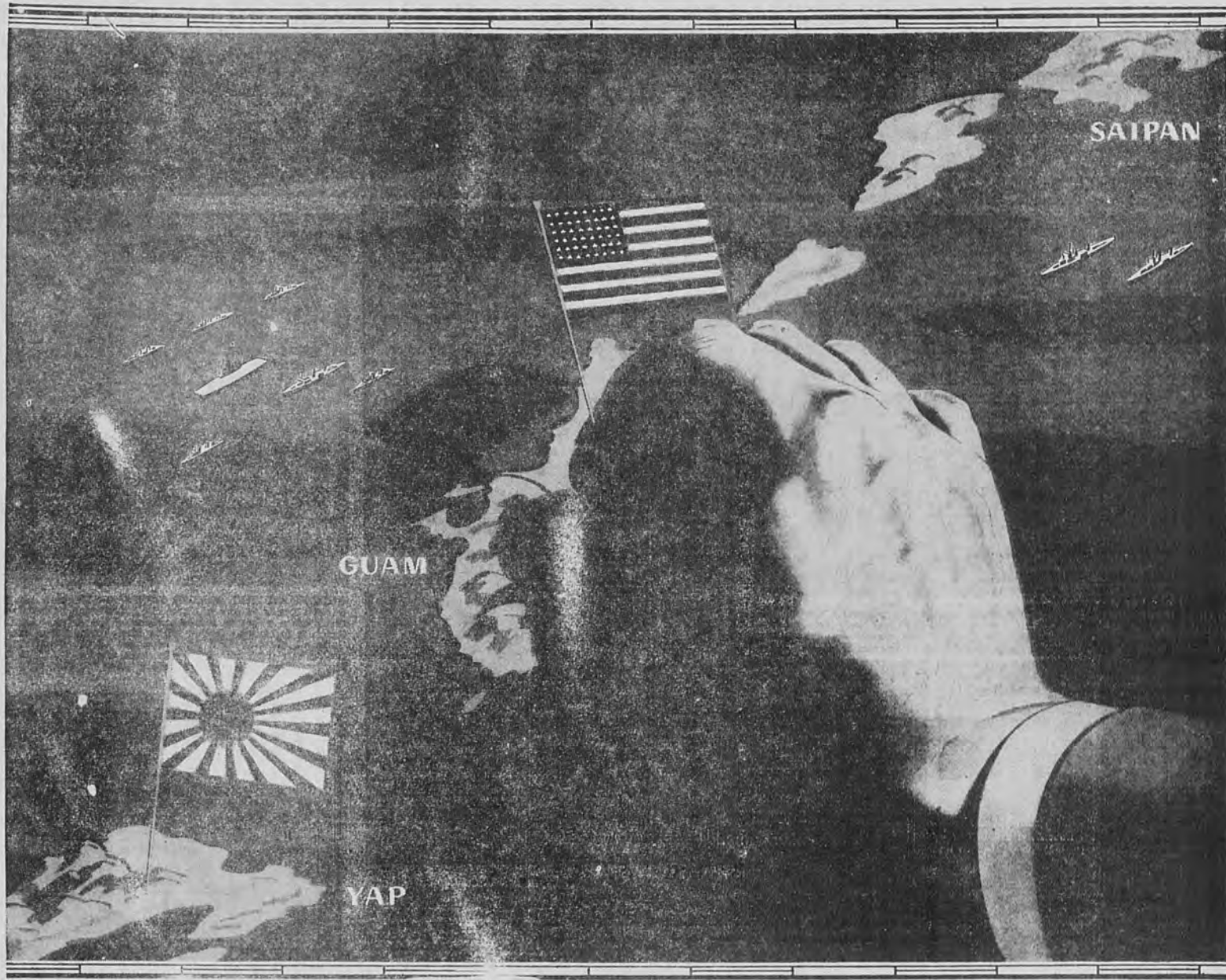
Among the patients is Pfc. Samuel Mendoza, whose wife and two-year-old son live in Los Angeles, Calif. Sam, who is 21 years old, entered the Army last February and sailed to the Southwest Pacific in July after a few months of training. He participated in the Levite invasion and proved to be an excellent marksman.

Tells of Skirmish  
"The Japs began firing at us," Mendoza recalled. "And we hid in swamps and grass. We caught two Japs who surrendered and we wondered what to do with them. Finally one grabbed a hand-grenade and I killed him with a bayonet, then I bayoneted the other one when he tried to escape. I used the bayonet so as not to attract enemy attention to our position. On the way

back to our base, we shot five snipers."  
"The next day we returned and entered the village," Mendoza continued. "The man behind me shouted to fall flat but the Japs did not hear because they were digging foxholes. I lay behind a stump wondering whether to shoot at them or to use grenades when I suddenly noticed that the Japs had brought up reinforcements during the night."  
Hit By Machine Gun  
"My men began shooting and I saw two Japs behind a bush and shot both. Then I was hit by machine gun bullets in my belly and knee. Now I am getting along fine and expect to be well soon."

Sam Mendoza has received the Purple Heart and has been recommended for decoration. "I only did what anybody else would have done," he says.  
Pfc. Harold Macomber, of North Conway, N. H., who has two brothers in service, is another patient here. He was wounded in a leg and an arm on the sixth day of the Levite invasion while on reconnaissance with a 26-man unit in a village. He suddenly saw what appeared to be 75 or 100 enemy soldiers advancing towards them and the group decided to dig in and fight them off.  
However, the enemy force turned out to contain 500 men. "We held out as long as we could," said Macomber, "but the Japs finally overran our position, killing all but three of us. We had gotten a large number of the Japs when I was machine gunned and my buddy beside me was killed. His body fell on me and the Japs jumped over us, thinking I was dead also. My dead buddy saved my life."

Filipino Aids Warriors  
"Some Filipino civilians found me and took me to a first aid station," Macomber recounted. "There I received my first operation but I don't want it to be my last!"



# How much does it cost to move a pin?

On a war map of the South Pacific, the little red-white-and-blue pins march steadily westward.

Tarawa, Makin, the Marshalls, Saipan, and each move brings the pins closer to Tokyo.

Each move is mighty expensive business. The cost is high in dollars, the cost is high in men.

To plant the Stars and Stripes on Saipan cost the lives of more than 2000 American boys... plus some 12,000 wounded and missing.

Naturally, these losses cannot be summed up in dollars and cents... there is not enough money in the world to bring back 2000 dead Americans.

But in guns, ammunition, and other equipment, it is estimated that Saipan cost us many millions of dollars. Each of the many stepping-stones remaining between our forces and Tokyo may cost as much or more.


Where is the money coming from?  
It's coming from you, and millions of Americans like you... from the taxes you pay, and from the War Bonds you buy.

And while it may pinch a little, buying those Bonds is the smartest thing you ever did.

For the dollars you put in Bonds not only help win the war. They come back to you later—and bring more dollars with them.

In this postwar world we're going to build, they'll be the most valuable dollars anybody ever owned.

Get all you can of them—now!



**Every McCurdy Employee is a War Bond Salesperson... and is planning to SELL a minimum of \$300 in Bonds in the SIXTH WAR LOAN!**

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For the Phillip-  
"Some weather."  
weather the Fili-  
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e, some 500 species  
On Page 7-A)

# ALL ROCHESTER HELPS SS TOKYOBOUND TOWARD GOAL



**STORES AID SALE** — Important help in selling war bonds and stamps is given every day — particularly during the 6th War Loan Drive — by the Women's Division of the War Finance Committee. The main floor booth at Sibley's is staffed by the Women's Engineer's Club. On duty here is volunteer Mrs. C. Irving Lusink, who reports a brisk sale of stamps and 'warsages'.



**WET WEATHER FAILS TO DAMPEN SPIRITS**—When the S.S. Tokyobound was launched Monday night, Nov. 20, a wet snow tried it's best to break up the parade. But marchers refused to be defeated and finally got the big plane carrier replica properly placed in lower Main St.



**OPTICAL COMPANY AIDS DRIVE** — Erected in the lobby of the Rochester Trust and Safe Deposit Company is this striking display made by the Bausch & Lomb Optical Company.



**HIGH SCHOOL GOES 'OVER TOP'** — Home to help their former classmates push the 6th War Loan Drive 'Over the Top' at John Marshall High School, SPG 3rd Class Betty Johnson joins Seaman 1st Class Albert Bright and William Grath in "putting the finger" on Tokyo. Students at John Marshall have already surpassed their \$20,000 goal in the 6th War Loan Drive.



**BUYS A HANDFUL** — Clifford Ruffner, an office team-captain at Eastman Kodak Company sees to it that his co-workers meet their quota by buying seven war bonds himself.



**THEY'RE BUYING BOMBER BONDS!** — Workers at Stromberg-Carlson are going to buy enough bonds to buy a Navy PB4Y Liberator Patrol Bomber, and each department is putting forth extra effort to insure success of the drive. Buying war stamps from Miss Glennis Gerstner is Howard Burke; while Mrs. Arlene Fortie checks the sale figures with H. K. McCallough, chief-of-staff. Advancing one of the department's "bombs" is publicity chief D. S. Cook while (at right) drive chairman Gordon G. Hoyt, drops a name suggestion in the contest box. Bond buyers will choose a name for the ship purchased by Stromberg - Carlson workers.



**BUYS 15 DOLLAR STAMPS** — Mrs. Anna Verroca, 1290 Lyell Ave. stops at the War Bond booth in the E. W. Edwards Store to purchase a handful of dollar war stamps. Helping Mrs. Verroca and recording the sales by volunteer workers of the Panhellenic Society are: (left) Miss Shirley Murray, Mrs. Erwin McGuire and Mrs. Effie Paynter.



**CHRISTENING** — Chosen to officially christen the aircraft carrier replica the "S.S. Tokyobound" was Mrs. George P. Brown, 126 Shelter St., mother of a Navy hero reported missing in action. She gave the traditional bottle of Champagne a lusty swing when she performed the Christening rites.



**WHAT? TEACHER SHINING SHOES** — Out at John Marshall High School, teachers and students alike are pushing the 6th War Loan Drive. Several members of the faculty have promised to perform certain tasks at the direction of student bond buyers. Here Dr. James S. Wishart, boys' advisor "pays off" by shining the shoes of John Altier. Wishart is smiling though, and no wonder, Altier bought two one thousand dollar bonds for this shine.



**ADDS VOICE TO BOND PLEA** — 2nd Lieut. George Murphy, air-force bombardier tells Al Sisson and the Main St. audience what becomes of war bond money in an interview in the S.S. Tokyobound. Lieut. Murphy, who lives at 111 Park Ave. is awaiting assignment to an overseas training unit and when interviewed by Sisson had just received word that his brother, Capt. James Murphy, had been injured by flak and was in an English hospital, thus cancelling an expected Christmas reunion for the brothers.



**EXPERT ADVICE** — To make sure that the S.S. Tokyobound would be correct in detail, builders called in Bruce Spencer for advice. Spencer, shown here with Al Hottel, builder and Michael Mungovan, head of the Stagehands Union who sponsored the craft, spent a year aboard the aircraft carrier "Essex" before assignment to the V-12 Navy unit at the University.



**BLUE BRIGADIER** — Miss Helen Jepson, star of the Metropolitan Opera Co. stopped off in Rochester long enough to give a concert in the Eastman Theater and also to sign up with the Jaycee Blue Brigade. Signing Miss Jepson is Mrs. James L. Holden. Checking the proceedings is Mrs. George C. Amarandos.

BER 30, 1944

OAL



in the lobby of  
is this striking  
Company.



Miss Glennis  
is putting  
with H. R. Mc-  
chief D. S.  
in the con-  
- Carlson

going to buy  
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Miss Glennis  
with H. R. Mc-  
chief D. S.  
in the con-  
- Carlson

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the University

Amusements

**CENTURY** NOW PLAYING  
Gene Tierney, Dana Andrews  
and Clifton Webb in  
"LAURA"  
Plus Joel McCrea and Betty Field  
in "THE GREAT MOMENT"

**PALACE** NOW PLAYING  
Ann Sheridan, Jack Carson, Alexis  
Smith and Jane Wyman in  
"DOUGHGIRLS"  
Plus Edward Norris in  
"END OF THE ROAD"

**CAPITOL** NOW PLAYING  
Carmen Miranda, Don Ameche  
and William Bendix in  
"GREENWICH VILLAGE"  
Plus Cary Grant in  
"NONE BUT THE LONELY HEART"

**HUDSON** SUNDAY  
AND MON.  
"MAKE YOUR OWN BED"  
with Jack Carson and Jane Wyman.  
Plus "SECRET COMMAND" with  
Pat O'Brien and Carole Landis

**LITTLE** STARTS SATURDAY  
"THE GREAT VICTOR  
HERBERT"  
with Alan Jones, Mary Martin  
and Walter Connolly

**REGENT** NOW PLAYING  
Alan Marshall and Laraine Day in  
"BRIDE BY MISTAKE"  
Plus Grace McDonald and  
Anne Gwynne in  
"MURDER IN THE BLUE ROOM"

**REXY** SUNDAY,  
MON., TUES.  
"DOUBLE INDEMNITY"  
with Fred MacMurray and Barbara  
Stanwyck. "WHISPERING FOOT-  
STEPS" with John Hubbard.

**TEMPLE** STARTS FRIDAY  
"SOUL OF THE MONSTER"  
with Rose Hobart and Erik Roll.  
Plus "CRY OF THE WEREWOLF"  
with Osa Massen and Stephan Crane

# The Rochester Sun

## SHOPPING NEWS

EIGHT YEAR—No. 8

THURSDAY, DECEMBER 7, 1944

If You Do Not Receive Your Copy Regularly PHONE, STONE 6000

FREE HOME DELIVERY EDITION

### Political Polka

By CURT GERLING

It's rather interesting to review the campaign build-ups of a few short weeks ago and to delve into the allegations made by various candidates, their sponsors and writers.

We remember quite vividly that in the books of the Republican party "Mr. Roosevelt was very, very tired." But constant news releases indicate that he was never very far from his Washington desk during or since the campaign. On the other hand his accuser, that virile youngster from Pawling, found it necessary to spend a month recuperating at Sea Island, Sea Island, as you know, is where the heavily-sugared gentry rough it at about thirty bucks a day (Ocean view fifty bucks). Fishing guides and cocktails, extra.

A big Dewey buildup was that he was an organizer. In fact, it was rather strange that the fact it was rather strange that the A & P, General Motors and the R. H. Macy company didn't draft him to organize their set-ups. Or at least that was what the campaign ballyhoo artists would have us believe. It seems (Continued on Page 4)

### Better Finish Up Now

By James

ONLY 15 MORE SHOPPING DAYS UNTIL CHRISTMAS



CHRISTMAS SEALS  
Protect Your Home From Tuberculosis

### Town Board's 'Legalism' Let's Kids Risk Death

BY CURT GERLING

The town of Brighton has a very low tax rate (street improvement assessments are no longer discussed, the long-suffering Brighton home owner has them pretty well paid up.) It's strictly a residential community; the police officers are courteous and efficient; the volunteer fire department has the mattress in the back yard before the smoker realize it's his bed that is on fire; it's really a nice town in which to live.

However, the town fathers are sticklers for legal interpretations — and they don't care how often the lives of small children are jeopardized — as long as they have a nice little interpretation behind which to sharpen their pencils.

**Kids Walk In Highway**

If you live in that residential heaven called Brighton and within a half-mile of one of their fine schools, your kids will have to walk to school. This (Continued on Page 9)

### This Week's \$25 Winner

Mrs. J. Guldenschuh, 1000 Atlantic Ave., is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Guldenschuh gets for paying her carrier, Bob Kane, 175 Dorchester Rd., 10 cents. Bob incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current months are entered in the drawing. Since inception of the plan more than \$2,000,000 has been paid to lucky winners.

### Christmas Shopping Hours

First of the evening shopping periods for Christmas gift buyers will be on Saturday when downtown stores will remain open until 9 P. M. Until Christmas most stores are regularly open until 6 P. M. except Mondays when stores are open from noon until 9 P. M.

In addition to next Saturday other dates when the 9 P. M. closing hour will prevail are: Monday, Dec. 11; Friday, Dec. 15; Saturday, Dec. 16; Monday, Dec. 18; Tuesday, Dec. 19; Thursday, Dec. 21 and Friday, Dec. 23.

### Army College Training Program Closes Dec. 31

The opportunity for college training offered by the Army through its Specialized Training Reserve Program will end on December 31st, according to 2nd Lieut. Harold Newton of the local recruiting office.

A special effort is being made to contact all who are eligible for the training before the closing date, says Lt. Newton, who adds that any young man who is a high school graduate or can graduate or receive a War diploma before March 1, 1945, is eligible for training, providing he will not be 17 years and 9 months of age when called for training.

### Good Counsel Altar Society Plans Supper Party

Annual Christmas party of Our Lady of Good Counsel Altar Society will take place next Wednesday evening in the church hall. The party will follow the regular December business session.

### County Goal Sighted In Sixth War Loan Drive



There's no excuse for Monday evening's shoppers not knowing all about the Sixth War Loan Drive and the importance of military equipment and loudspeaker announcements all joined in an "extra push for buyers" Monday evening up and down the length of Main St. Music was furnished by the Slager Post Band.

### Purple Heart Unit To Honor State Officers

State Commander Irving Davis and State chaplain Alfred C. Cody of the Order of the Purple Heart will visit the Rochester Chapter on Tuesday, Dec. 19. They will be guests of honor at a "Victory dinner" of the organization at the Hotel Seneca.

Well on her way to 'Tokyo' today was the good ship SS Tokyobound, aircraft carrier replica. Pushing her way up Main St. during the Sixth War Loan Drive here.

"Tokyo in this instance being an island replica situated in the middle of Main St. east of Clinton Ave. The carrier, focal point of the Sixth War Loan in Rochester started her journey from the "Philippines" at the Four Corners and will reach her goal when the Monroe County quota of 64 million dollars in war bond sales is reached.

With the county's overall quota of \$64,400,000 apparently well in sight due to heavy corporate buying, war finance committee officials today focused their drive on obtaining the individual's quota. At last reports individual buyers had purchased approximately \$10,000,000 worth of bonds against a quota of \$17,000,000 for individuals.

Expectations, based on heavy early week subscriptions via corporations, savings banks and other corporate investors, were that the county goal for overall sales would be attained well before the end of the week.

Added impetus was expected to be given the drive this noon when members of the Civil Air Patrol were scheduled to "bomb" the downtown district of Rochester with thousands of war bond pledges and entry blanks in a bond-selling slogan contest. Winner of the contest will receive a 100 dollar war bond and (Continued on Page 9)

Lovely GIFTS of FURS from  
**Shafer Co.**  
to wear luxuriantly for years

Open Saturday and Monday Evenings to 9

Glamorous Scarfs in  
NATURAL MINK  
Russian KOLINSKY  
and Spade Blend  
TWIN SQUIRREL  
\$16<sup>50</sup> to \$55<sup>00</sup> Per Skin  
Prices Include Tax  
Convenient Charge-Budget Accounts

**SHAFAER CO.**  
W. M. F. and S. GEO. SHAFER  
Formerly President and Vice-President of MENG & SHAFER  
51 EAST AVENUE

Formerly Known as ROCHESTER JOBBING HOUSE

OPEN EVERY EVENING 9:30 A. M. till 9 P. M.

**Vine's**  
JOBBER HOUSE

Talk About Values !!

You Won't Know What Values Really Are — Till You've Shopped At Vine's

3 BIG FLOORS CRAMMED FULL OF PRACTICAL--USEFUL CHRISTMAS GIFTS FOR EVERY MEMBER OF YOUR FAMILY.... AT VINE'S LOWER PRICES

Shopper's Guide

Main Floor	Mezzanine Floor	Basement
Men's—Boys' Wear	Ladies' — Children's	Work Clothes
MACKINAW'S FINGERTIPS SWEATERS JACKETS HATS ROBES CLOVES DRESS SHIRTS SOX SPORT SHIRTS RAINCOATS LOAFERS COATS	SHEEPLINED COATS VESTS TIES BELTS UNDERWEAR LEATHER COATS SLEEVELESS SWEATERS SPORT COATS SHOES SUITS (Boys) LONGIES	OVERALLS DUNGAREES COVERALLS SHOPCOATS PANTS WORK SHIRTS FLANNEL SHIRTS SHOES WELDING CLOTHES RUBBERS — OVERSHOES CAPS CLOVES INDUSTRIAL UNIFORMS

ROCHESTER'S LARGEST DOWNTOWN SPORTSWEAR STORE

"A New Name" **Vine's** "For An Old Concern"

**JOBBER HOUSE**  
MAIN 6488  
159-161 JOSEPH AVE CORNER NASSAU STREET

Formerly Known as ROCHESTER JOBBING HOUSE

**W. T. GRANT CO.**

Pretty Smooth!  
Large-Lovely-Lucite  
**COMPACTS**  
\$1<sup>98</sup>

Wonderful Compacts of PLASTIC... wonderful Christmas Gifts for every woman on your gift list!

Glamour galore in this MAMMOTH compact... she'll love it because it's lightweight, too.

Magic colors to put a song in her heart... yellow, heaven blue, deep blue, glamour red, pink, shell, amber, green, blue, deep blue, glamour red, pink, shell, green, amber.

Shop Grant's for a complete selection of GIFTS. Three floors chuck full of gifts for everyone.

Main Floor

**W. T. GRANT CO.** 293 E. MAIN Cor. East Ave.

# KAY'S COMMENTS

**HALF PRICE** Here's what you've been waiting for—**HALF PRICE SALE AT CARTER HAT SHOP.** A special group of smart wearable and winter hats. Wait till you see the new **HAIR COMBS** for that new hair-do of yours. Butterflies adorn them. Of course the **JEWELRY** at Carter's is still something to behold. Priced \$1 and up—this jewelry would make wonderful Christmas gifts. Of course Carter's still stock the beloved **GAGE LINE.** Remember **HALF PRICE SALE** on fall and winter hats. — Get there **EARLY.** **CARTER HAT SHOP, 636 MONROE AVE. — Open Eve.**

**LOOK** ROE 2609-W — you'll be able to have **ALTERNATIONS** and **PLAIN SEWING** done expertly — quickly — at gentle prices.

Take my word for it — if you want to make her gasp with delight — by her the **GLITTER JEWELS** at EDWARDS. Of course you know the **JEWELRY** department is located on the Main Floor. The biggest glitter of them all is a conversation provoking pin of pink gold washed sterling silver, set with shimmering baguettes and brilliant round stones. It is really "something" I adore these very large pins — they're lovely on coats — a really exciting glamorous tribute for the young woman first on your list. Priced at a mere \$15.95 — a real value if I ever saw one. Another dramatic scroll of pink gold washed sterling silver. Glittering with the fiery red of a row of tiny fake rubies. A real treasure to cherish for years. Priced at \$7.95. A set with pin and earrings to match will make a super-duper gift. Fashioned in exquisite pink gold washed sterling silver tied in a graceful, giant bowknot. A massive fake amethyst adds glitter glamour. Priced at \$10.95. — Earrings to match treated in the same grand manner. These are priced at \$5.95. You know of course that all jewelry is subject to Federal Tax. **EDWARDS JEWELRY DEPARTMENT,** located on the Main Floor.

Your new winter hat asks much of your coiffure doesn't it? — **MILDRED HAUPENTHAL** meets the challenge with new hair styles that are smart and becoming. Coiffures you can manage yourself between trips to the shop. As a **SPECIAL** Mildred will give you a regular \$10 Creme Oil Wave for \$7.50 — also a regular \$7.50 Creme Oil wave for \$5. Why don't you call Mildred and make your appointment now. Main 7871 — **MILDRED HAUPENTHAL — 314 BURKE BLDG.**

Ginny saw a pair of twin pins — fashioned into the Lady and Gentleman of the Gay Nineties. Brilliant with jewels — she is hoping Santa will leave them under her Christmas tree. You know these twin pins are versatile — they may be worn on a hat, dress or coat.

**JUST IN TIME FOR CHRISTMAS** — A **SPECIAL ON PERMANENTS** — at **VIRGINIA'S BEAUTY SALON** Cold Waves — \$10 and up Machine and Machineless Permansents \$5.50 and up. Of course by now you're familiar with this well known shop. Virginia is an expert in her field — a permanent from her and you'll be pleased I know. If you're thinking about a new hair-do — Virginia will turn you out — looking fresh as paint. Shampoos, rinses, manicures, etc. are "tops" of course. **VIRGINIA'S BEAUTY SALON** — 27 Clinton Ave. So. — Present Bldg. Stone 346.

What downright luxury to shop **SMITH CERAMIC STUDIOS,** confusion in this well stocked shop. You may browse round in comfort and make your selection leisurely comfortably. (This should mean something to you these days. **SMITH CERAMIC STUDIOS** for years have boasted more labels under the Christmas trees of Rochester homes than any other shop of its size I know. Any gift bearing the Smith Ceramic label will be cherished for years to come. China-Silver-Glassware — Bric-brac gadgets etc. all priced with an eye on your budget. 903 MONROE AVE.

Whenever **MILK** is discussed — you'll hear a rave about **OMOGEMIZED MILK.** Delivered by **BRIGHTON PLACE DAIRY** — it is the most delicious milk you ever did taste. That's because the new scientific **HOMOGENIZED** literally explodes the cream particles so that there are 200 times as many **FATS CREAM IN EVERY DROP.** That's why it tastes so much richer, smoother, creamier. That's why even people who don't care about ordinary milk, enjoy Homogenized **OMOGEMIZED MILK.** So I say — call **BRIGHTON PLACE DAIRY** — Glenwood 144 — and try this famous milk for two weeks — if you don't agree switch back to regular milk 45 **FULTON AVE.**

More and more women are taking advantage of **HOME SERVICE** at R. G. & E. Mae gave a party for her little gal Sal the other day and wanted some info about doubling a recipe — and **HOME SERVICE** gave her the right way to do this particular job. They will not only advise you about cooking problems — but anything pertaining to running your household. So call them when ever you're in doubt — it really is helpful. **ROCHESTER GAS & ELECTRIC CO. 89 East Ave.**

*Textran (Bless them) have come forth with a new cosmetic bag that is wonderful. Roomy, spot-resistant, water-repellent rayon taffeta. They sell for about \$1 and my advice is if you see one better grab it — cause there's not too plentiful.*

When you reduce scientifically you look younger and feel younger. You'll have that feeling of well-being that only comes with normal weight which means better health. At **SILHOUETTE REDUCING SALON** they will really reduce you **NO DRUGS — NO DIETS** but **VAPOR CABINETS — SWEDISH MASSAGE — SILHOUETTE** is located at 139 SO. CLINTON Suite 15 and 16 in the **ROCHESTER THEATRE BLDG.** Call them today and arrange for a series of treatments. You'll enjoy them know. Stone 6392. Mildred Leavenworth Mgr. — Frances Stanton — Gym Instructor.

Women do really appreciate a bargain judging from the response to **ANTONE'S SPECIAL** last week. Antone's is repeating the special this week — here it is. On **MONDAY TUESDAY WEDNESDAY** you are given a Shampoo — Wave — Hairstyle Manicure — for \$2 — any other day these items will cost you \$2.75. You'll love the shop — be pleased with results — enjoy the quiet dignified atmosphere. Remember only Mon. — Tues. — Wed. — this special at this price \$2. Make your appointment early. Call Main 5344. **ANTONE BEAUTY SHOP, 715 TEMPLE BLDG.**

**LOOK** F. M. SERVICE purchases your useless portable **BATTERY RADIO** for the Boys and Girls in the Armed Forces. Small **RADIO'S** bought regardless of condition. Visit their "SWAP SHOP" 380 North Winton at Humboldt. Evenings till 9, except Wednesdays. Blossom and Brownroft Buses stop at our door. Culver 6315.

**SALE** SALE — just in time for Christmas. Where at **WEIG DRESSES.** A group of just twelve (12) **POWDER BLUE** — lovely dresses beautifully tailored in sizes 12 to 18 reduced to \$5.95. Regularly \$12.95. A Very **LARGE** group of **WOOLENS** all wool in classic and dressy styles in high shades and smart blacks reduced far below COST. Another group of **GABARDINES** — smartly tailored in sizes 9 to 15 priced \$7.95 up. Make **WEIG DRESSES** your spot to do your Christmas shopping. Nothing will please more than a smart dress. 240 **ROSEDALE** of Monroe. Open Eve. and Sundays for your convenience.

The perfect Christmas gift will come from **MARLENE HAT SHOP.** Located in the **HOTEL SENECA.** — **BAGS — Corded Silk — Broadcloth — Leather** — priced \$2.98 to \$10. **FUR MITTS** will be sure to please. Check your list and see for yourself how many can be checked off with this useful gift. White and Natural priced \$1.98 to \$3.98. Of course **MARLENE HAT** still please the most discriminating with becoming **HATS.** Priced \$2.98 and up. **HOTEL SENECA.**

**LLOYD'S** It's the friendly thing to do send **FLOWERS** — in gladness or sadness — there is nothing more thoughtful — at **LLOYD'S FLORIST** — you receive value every piece of flowers sent from **LLOYD'S** is under the supervision of Mr. Loyd Higbie, owner of the shop located in **POWERS HOTEL** — Opp. Court House and also a new shop located in **REYNOLDS ARCADE** — 16 Main St. E. PS — Shop **LLOYDS** in both stores for Christmas gifts. Main 7688.

Head for the bright lights with the Mister in a spanking new smart dress from the "200" Shop. Beautiful wearables — flattering models priced \$3.95 and up. All sizes of course. New Maternity dresses arrive daily, priced \$8.95 and up. There are a **FEW** of the **SALE DRESSES** left — If you hurry — maybe you'll be one of the lucky ones. These dresses are reduced to \$5.95. Values to \$12.95. Of course you know by now that the "200" SHOP is **MORESS** sponsored. Located at **MONROE** and **CANTERBURY.** Open Eve.

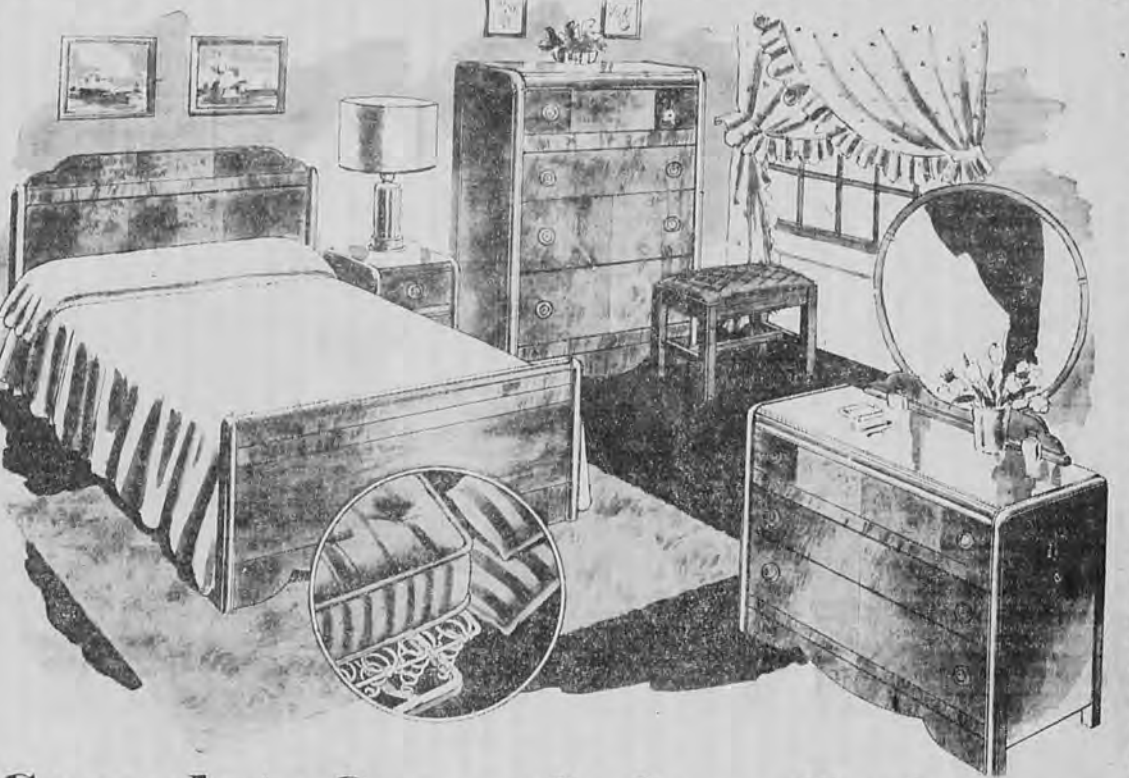
A wise thought for early Christmas shoppers would be a frock from **RIPTON DRESSES.** Think about one for Mom. You know **WOMEN'S DRESSES** are a special pet with Ripton. Cut on generous lines with trim spotted just right to flatter the larger figure. Priced \$8.95 up. Regular sizes and Juniors in abundance. Ripton Dresses always please — they are considerate — helpful. 739 **MONROE AVE.** — Open Eve.

That **PETTIS** gal — what she does for her clientele. More and more women have been whittled down to their original size on that famous **B A T T L E CREEK REDUCING LOUNGE.** Of course massage and cabinet baths are included in every treatment. But that **BATTLE CREEK REDUCING LOUNGE** really does the trick. Call **PETTIS** today and arrange for a series of treatments. Stone 6210. **BURKE BLDG.** Ask about those **BRA'S.**

## SELECTED CHRISTMAS GIFTS

FROM THE RELIABLE'S COMPLETE SELECTIONS!

This Year, Above All Others, Choose Practical Gifts Of Lasting Quality. We Have Them In Assortments . . . All Available On Liberal Budget Terms! **Pay Only 20% Down . . . Take As Long As 12 Months To Pay**

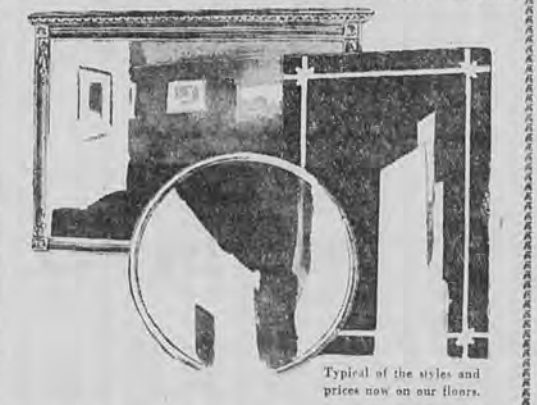


### Complete 8-pc. Modern Bedroom

A Gift for the Home of unusual beauty and quality. Imagine a completely furnished bed room at this remarkable low price! The three generously proportioned pieces of the suite are veneered in Walnut on gunwood, have graceful Waterfall Fronts. Listed below are the items included:

- DRESSER • CHEST • BED • COIL SPRING • MATTRESS • TWO PILLOWS • BED ROOM BENCH

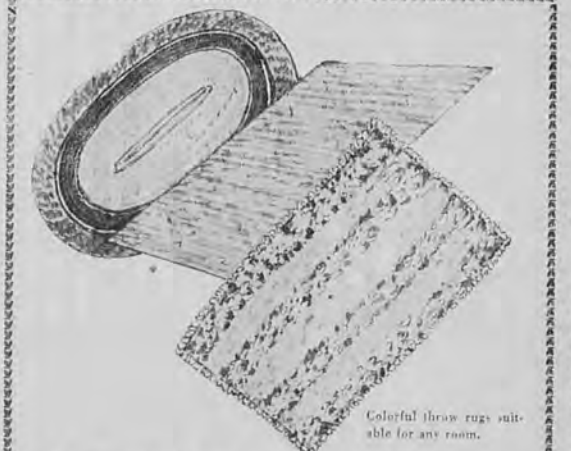
Reliable Terms Only \$1.50 Weekly!



### LOVELY MIRRORS

Oblong Venetian Mirror of heavy plate glass with etched design. \$5.95  
 Handsome 18th Century gold frame Mirror of heavy plate glass. \$6.95  
 Striking Modern Circular mirror with bevelled edge. Gift special. \$9.95

Open An Account



### RUGS FOR GIFTS!

Mottled Throw Rug of tightly woven cotton. Size 27x48. \$2.49  
 Oval Braided Rugs. 24 by 36 inches. In smart harmonizing colors. \$2.98  
 Heavily tufted Chenille Rugs for the bathroom. Choice of colors. \$6.95

Liberal Budget Terms

Store Hours Except Mon. 9:45 to 6:00 Monday 12 to 9 P. M. **Reliable's Holiday Shopping Calendar** Open Sat. 9:45 A. M. Til 9 P. M. Also Open From 9:45 Till 9 P. M. On These Dates: FRI., DEC. 15; SAT., DEC. 16; TUES., DEC. 19; THURS., DEC. 21; FRI., DEC. 22

## THE RELIABLE

80-84 STATE ST ROCHESTER, N. Y.

The Greatest Christmas Gift of All . . .

## MARKS & ABRAMSON DIAMONDS

Because the diamond you choose is a symbol of your deep love, you will not select it in haste, for you want only the best that money can buy! That's why so many people come to us for diamonds — they're priced low — but their high quality and everlasting beauty is priceless!

A Featured Group At **\$100** (Tax Included) Other Diamonds \$25 up to \$1000

**BUDGET TERMS**

**Sterling Silver FLATWARE** A Wonderful Gift! Place Settings By **INTERNATIONAL TOWLE** **GORHAM**

**A Store-Full of Lovely Christmas GIFTS**

STORE OPEN SATURDAY & MONDAY EVENINGS

**MARKS & ABRAMSON** JEWELERS 33 Years of Proven Dependability 10 STATE STREET AROUND THE CORNER FROM MAIN STREET OPTICIANS

Christmas Store Hours: Friday 9:45 A. M. til 6 P. M.  
Saturday 9:45 A. M. til 9 P. M.



# EDWARDS BASEMENT

FOR A REAL OLD FASHIONED CHRISTMAS

Your Budget May Be Limited But Your Choice Is Not

**Fur Coats \$68**

- ★ SEALINE DYED CONEY
- ★ BEAVER DYED CONEY
- ★ GREY STRIPED CONEY

Beautiful furs... luxurious linings... wide collars... large sleeves and the expensive details you look for in a good fur coat.



We Point With Pride To Our  
**Chesterfields**

**16<sup>94</sup>**

No wardrobe complete without one of these all-year 'rounders. Neat, warm and ready to go at a moment's notice. Part wool fleece in brown, blue or green. Sweetheart lapels... slash pockets.

Sizes 10 to 20

EDWARDS—Women's Coats—BASEMENT

Color Magic For Your Home!  
**PRINTED DRILL**  
For Slip Covers and Drapes



If your living room has the "down in the mouth" look here's the magic touch needed... new slip covers and drapes to match. Natural and white printed drill cloth in dainty, rose designs of blue, gold, rose and colors. You can add a new note of charm to your kitchen or bedrooms, too.

EDWARDS—Domestics—BASEMENT

**69<sup>c</sup>**

30 inches wide!

Your Money's Worth In Quality

**Broadfelt Carpeting**

9 Feet Wide **1<sup>85</sup>** sq. yd.

Other sizes at proportionate prices, or we'll install wall to wall.

Colors now available for immediate delivery. A rug made up from this fabric will make a beautiful setting for your furniture and give you excellent wear.

**Heavy Quality Rag Rugs**

AT CLEARANCE PRICES!

27x54 Size. NOW 2.29 36x63 Size. NOW 3.49

Cut in Rug Sizes, for example:  
A 9x12 rug will cost you 22.20

EDWARDS Rug Department—Christmas Location—  
SIXTH FLOOR

MAKE IT A THOUGHTFUL CHRISTMAS!  
Give Her a French Rayon Crepe Print

**Dress**

**3<sup>97</sup>**

Sizes 38 to 44

Mother will enjoy receiving a charming print to brighten her winter wardrobe. And so will that Auntie of yours who has been like a fairy godmother to you. Light and dark grounds, all flattering to the figure. Florals and paisley prints.

- BLUE • GREEN
- ROSE • AQUA

EDWARDS—Dresses—BASEMENT



If She Entertains, Give Her a  
**PRINTED**

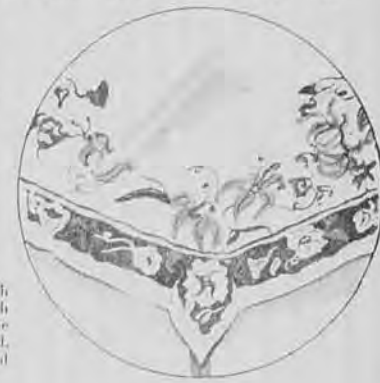
**Lunch Cloth**

**1<sup>39</sup>** each

Size 52x52

What woman ever had too many lunch cloths? She'll adore this one of crash with large leaf designs in bright colors of blue and rose, green and gold, aqua and red, rose and blue, green and wine, grey and gold.

EDWARDS—Domestics—BASEMENT



**Chenille Bath Mat sets**

**1<sup>97</sup>** ea.

SIZE 21x36

They make charming Christmas gifts. These vividly colored chenille bath mat sets. And here's something they'll treasure well. Dainty rose with multi-color floral designs.



EDWARDS—Domestics—BASEMENT

**Proletarian Party Officer To Speak At Labor Forum**

John Keracher, secretary of the Proletarian Party of Chicago will speak at the Labor Open Forum in Labor Lyceum, 580 St. Paul St., Sunday afternoon at 3:15 p. m. His subject is "Revolutionary Rumblings in Europe."

Keracher is editor of the "The Proletarian News," as well as author of numerous booklets on economics.



**Before The Holiday Whirl Begins**  
See Our Experts About

**WATCH REPAIRS**

• Gift Watch Bands . . . 1.00 to 9.95  
Plus 20% Federal Tax

- Dial Refinishing
- Baby Shoes Bronzed
- Jewelry Repairs

Estimates Gladly Given  
CENTER AISLE A, MAIN FLOOR

**SIBLEY, LINDSAY & CURR CO.**

**Angelo Patri says:**



"What Others Do Sheds Light on what you may do," says famed educator-author, Angelo Patri, in the next issue of TRUE STORY MAGAZINE. "We depend on the similarity of our experiences for the meaning they have for us."

And that's why the light-shedding experiences of real people—as revealed in TRUE STORY—have won such wide recognition for this magazine as an influence for good... just as they have made it the reading favorite of millions every month.



Enjoy "My True Story" every Mon. thru Fri. Station WGR 10 A.M. E.W.T.

**Neisner's**  
Famous For Fine Portraits

**PICTURES THAT SPEAK VOLUMES**

... in charm, originality, beauty and in superb quality are a tradition with Neisner's Studio.

**CHRISTMAS SPECIAL**

3 8x10

Beautiful

**VIGNETTED PORTRAITS**

FOR ONLY **\$5.50**

Regularly \$3.00 Each

- Proofs Submitted
- No Appointment Needed

ALL PICTURES ORDERED ON OR BEFORE **DECEMBER 18th** WILL BE FINISHED IN TIME FOR CHRISTMAS

**Neisner's**  
5c to \$1.00 Stores

Open Saturday Night 200 E. MAIN ST. Studio Rear Main Floor

**Political Polka . . .**

(Continued from Page 1)

that it wasn't so at all, and a great many of us are not surprised. It appears now that his "organizing" meant giving all his old pals and schoolmates the key jobs regardless of their previous political experience.

This intellectual lapse on the part of Mr. Dewey engendered the animosity of the practical politicians and it became noised about the poker tables that it wasn't Mr. Roosevelt who was a dictator but their own Tom, whom they were striving to put in the president's chair. According to the boys relaxing before the mahogany strips, little Thomas trod hard and often on the toes of the mighty. The mighty being those fellows who deliver the votes in their various counties and communities.

New York State particularly was a glaring example of Dewey's ignorance or disregard of practical political protocol.

In Syracuse, for example, as tradition dictates, the county leader introduces the candidate. The leader, usually working behind the scenes year in and year out, has an opportunity to show his electorate publicly that he is no small potatoes and a real pal of the next president (they always say). Rolland B. Marvin is the Onondaga County leader and he never got a chance to show off his new suit to the home folks. Mr. Dewey had Governor Hickenlooper of Iowa do the honors.

In Buffalo, Edwin F. Jaecle should have had the opportunity to say "and without further ado etc. . . . I introduce the man who needs no introduction . . . etc." Instead, it was Thomas J. Curran, candidate for Senator, opposing Wagner, who furnished the introductory oratory and gestures.

It's well to note that both normally Republican Onondaga and Erie counties went heavily Democratic.

There are a host of reasons why Mr. Dewey, now called Governor Dewey, lost Mr. Jaecle as State Leader via the resignation route but the above ones are probably enough. If the dirty wash of the Republican effort is ever hung on the line, organizer Dewey's political shirt will be full of holes. Next time Tom tries for office he had better make his peace with the boys who get out the vote; take a lot more advice than he gives and let some of his school-time pals go back to their brokerage offices.

**Veterans Post Plans Smoker**

David J. Kauffman Post No. 41, Jewish War Veterans, has scheduled its annual smoker for Tuesday evening, Dec. 12, in Eagle's Hall, 22 North Washington street, according to announcement of Commander Louis Goler, made last night. The program will include 12 acts of vaudeville, commencing promptly at eight o'clock. Lunch and refreshments will be served free. Proceeds will be turned over to the Post's Welfare fund.

A special invitation is issued to all servicemen home on furlough and they will be granted free admission.

\*\*\*\*\*

Sunday, Dec. 10, 8 P. M.

Your Singing Favorites

**The SOUTHERNAIRES**  
Stars of Concert, Radio  
with **CIVIC ORCHESTRA**

Guy Fraser Harrison Conducting

All Seats Reserved  
50c . . . 75c . . . \$1  
(Plus 20% U. S. Tax)

**EASTMAN THEATER**

at the University of Rochester

\*\*\*\*\*

for your Serviceman  
*Join the*  
**Blue Star Brigade**



GET 10 BOND PLEDGES  
Enroll at  
**BRIGADE HEADQUARTERS**  
R. G. & L. - Main Floor - 89 East Ave.

This ad contributed by Rochester's 6th War Loan Committee



*This Christmas, as always*  
**YOU CAN DEPEND ON SMALLS**

*FOR*  
**Quality Jewelry Gifts**



**Y**es, in spite of shortages, priorities and rationing, you can depend on Smalls for a fine gift. Smalls is ready with a glorious selection of "Attested Perfect" diamonds, famous make watches and quality jewelry gifts, including crosses, earrings, bracelets, clips, and hundreds of other gift ideas. Selections are large . . . quality is high . . . prices are low. Yes! This Christmas as always, you can depend on Smalls.

- Ladies' and Men's Genuine Leather Wallets . . . From \$1.75 to \$12.50
- Lovely Dresser Sets—3 pc., 7 pc. 11 pc. . . From \$5.95 to \$38.50
- Gift Compacts—Sterling, Metal and Plastic . . . From \$3.75 to \$14.50
- Famous Swank Men's Jewelry Sets . . . From \$2.50 to \$20.00
- 10K and 14K Gold Crosses with Neck Chains . . . From \$5.95 to \$12.75
- 10K and 14K Diamond Set Crosses . . . From \$10.95 to \$39.50
- Locket—Stone Set and Engraved, Gold Filled . . . \$5.50 to \$11.95
- Solid Gold . . . \$14.50 to \$29.50
- Men's and Ladies' Identification Bracelets—Sterling and Gold Filled . . . From \$5.95 to \$21.00
- Fashion Jewelry—Pins, Earrings and Matching Sets . . . From \$2.20 to \$32.50
- Secretary Fountain Pen—14K Pen—Army, Navy and Civilian colors . . . \$4.00
- Baby Jewelry—Locket, Crosses, Rings and Bracelets—Gold Filled and Solid Gold . . . From \$3.50 to \$18.00
- Genuine Leather Men's Fitted Travel Sets . . . From \$7.50 to \$25.00
- Musical Powder Boxes, Attractively Designed . . . From \$6.75 to \$10.95
- Ladies' Fashion Bracelets, Gold Filled . . . From \$8.95 to \$22.50
- Solid Gold . . . \$25.00 to \$85.00
- 10K and 14K Earrings Set with Semi-Precious Stones . . . From \$8.95 to \$44.50
- 14K and 18K Ladies' Wedding Bands . . . From \$7.50 to \$27.50
- 14K Men's Wedding Bands . . . From \$13.50 to \$37.50

**NOTE**—We have set aside a substantial stock of each item shown in this advertisement. In these times, however, it is difficult to re-order many things and, therefore, we cannot guarantee complete assortments after our stocks have been depleted. Prices include Federal Excise tax.



**PEARL NECKLACES**  
From \$5.95

Lovely simulated pearl necklaces of shimmering beauty in single, double and triple strands. These fine pearls are beautifully matched and have a special lustre. Real gift values.

- Man's solid gold any initial ring, with genuine diamond and a carved-out field with two initials. **\$44.50**
- Ladies' 15-J BENRUS with beautiful link bracelet to match. **\$29.75**
- Ladies' 17-J BUL OVA. Lovely design with smart link bracelet. **\$37.50**
- Ladies' 17-J GRUEN. Exquisite veri-thin model with smart cord. **\$39.75**
- Ladies' 17-J LON-GINE. Dainty model in yellow or pink gold. **\$69.50**
- Man's 17-J GRUEN. Handsome veri-thin model with leather strap. **\$39.75**
- Man's 17-J BUL-OVA. Smart model with convenient expansion bracelet. **\$49.50**

**Easy to Buy**  
**BUDGET PAYMENTS**  
Pay as little as \$1.25 weekly after down payment. On purchases of \$10.00 or less, 50¢ weekly—no down payment.  
**CHARGE ACCOUNT**  
Pay for your purchases on or before February 10, 1945.

Buy with Confidence at . . . **Smalls**  
28 EAST MAIN STREET  
OPEN SATURDAY 9 TO 9 P. M.



# The High School Board

translates

# SANTA into

# Sibley's

## OK'd by the Girls!



### LUSH NET FORMAL

A swirl of net over rayon taffeta for a dream date. Yellow, sea foam green, copen blue. 12-16, **16.95**



### AFTERNOON DRESS

Rayon faille with fine self-pleating for dancing school or dining out. Melon, aqua, blue. 12-16 **12.95**



### LUMBER JACK SUIT

Fine rayon gabardine two-piecer. Navy, green. 12-16 **7.95**  
Plaid cotton blouse with drawstring neck **4.00**



### TOP COAT

Box style, single-breasted coat with button-in lining of pile fabric. 100% wool Moss green **33.97**

At our last meeting we all made out our Christmas lists . . . just the things we wanted most . . . the solid numbers that would really send us into a tizzy on Christmas morn. Then we compared lists. Here are some of the top scorers - - all of them Christmas wishes from Sibley's Youth Center. Wise parents who want to thrill your choosy chicks, take heed!

Signed:  
The Sibley High School Board



### CANDY-STRIPED BLOUSE

Crisp rayon with drawstring neck. Blue, green, or red and white stripes. 12-16 **3.00**



### SIMULATED PEARL CHOKER

Sure excitement for Teen tonsils. Pink, violet, green, blue. **2.00**



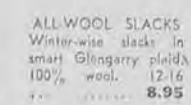
### GAY MITTENS

Pure wool mittens. Hand made with embroidery touches **2.35**



### SLIP-OVER SWEATER

Soft, heavy, all-wool slip-on. Copen blue. 12-16 **4.00**



### ALL-WOOL SLACKS

Winter-wise slacks in smart Glangerry plaid. 100% wool. 12-16 **8.95**

## OK'd by the Boys!



A. Well cut Cortley loafer. Back, sleeves, and collar of bold plaid; front, plain contrasting color. 32-40 **15.95 and 17.50**



B. Smartly tailored Cortley sports coat in smooth plaids or stripes. All wool. 33-38 **17.50**



C. All-wool covert slacks to complete smart casual outfit. Sizes up to 32 waist **9.95**

Boys' and Students' Shop, Third Floor

Teen Shop, Third Floor

SHOP UNTIL 6 P. M.

SIBLEY, LINDSAY & CURR CO.



**They started it!**

**LET'S FINISH IT!**

Musgrave News, Inc. Copyright 1941 - From Army

**Today on the Anniversary of Infamous "Pearl Harbor"  
Buy Another War Bond—Rochester to Victory!**

**BACK THE 6<sup>TH</sup> WAR LOAN  
... DO IT FOR ROCHESTER'S BOYS!**

REMEMBER the gaping holds of ships sunk without warning at Pearl Harbor? Remember, too, the men killed during the infamous sneak attack? This is the fight that Japan started . . . the fight that we're out to finish!

Don't fool yourself, the Japs are tough. It will take long, bitter, costly fighting to blast them out. It will take new and specialized equipment. B-29 Superfortresses . . . amphibious tanks . . . airplane carriers . . . P-47 Thunderbolts and new secret weapons. And a veritable Niagara of oil and gasoline!

Rochester War Bonds helped train and feed and equip the American armies that are battling now in Germany. Yes . . . your War Bonds are helping to win the *Battle of Europe* and helping too, to fight the *Battle of Japan*!

**The job is big—you've got to dig!**  
It costs billions of dollars a month to fight our global war. The money *must* come from every patriotic American. It's an investment in America—your future. That's why you are asked once again—in this great battle for final Victory—to buy your extra \$100 bond today.



And here are 6 more reasons for buying at least an extra \$100 WAR BOND in the 6th!

1. War Bonds are the best, the safest investment in the world!
2. War Bonds return you \$4 for every \$3 at maturity.
3. War Bonds are as convenient as cash—and increase in value to boot!
4. War Bonds mean education for your children, security for you.
5. War Bonds help keep down the cost-of-living.
6. War Bonds will help win the Peace by increasing postwar purchasing power.



This Advertisement Contributed by the Rochester 6th War Loan Committee.

**YOUR COUNTRY IS STILL AT WAR - ARE YOU?**





**NEW HOME**—Interior view of the main floor salesroom of the Burke Furniture Co. which opened last Saturday at 115 Clinton Ave. S. Several other floors in the same ultra-modern setting are now open to the public in the firm's new home. In addition, individual rooms are on display. The store was crowded throughout the day and evening when opening ceremonies took place.

**AUXILIARY TO MEET**  
Ladies Auxiliary of B'nai B'rith will meet next Wednesday at 8:30 p. m. in the Y.M.A. Rabbi Harold Shuster-

man will speak on the subject, "Chanukah, in the Past and Present." Mrs. Edna Torell is general chairman.

**Rummage Sale**  
Volunteers of America will conduct a rummage sale at 177 Central Park next Tuesday. Mrs. Mary Fetter is chairman.

**14th Ward Women Republicans Plan Party**

Plans have been completed by the 14th Ward Women's Republican Club for their Christmas party and entertainment to be held in Erie Social Hall, Clinton Ave. S. at Meigs St., next Tuesday at 8 p. m.

The party will be a masquerade affair and prizes for the most outstanding, as well as the funniest costume will be awarded.

**MEN! WOMEN!**

**6th Year Loan DRIVE**

*Join*

**THE BLUE STAR BRIGADE Now!**

GET TO BOND PLEDGES

Enroll at  
**BRIGADE HEADQUARTERS**  
R. G. & L. - Main Floor - 87 East Ave.

SPONSORED BY THE JACOB

This ad contributed by Rochester's 6th War Loan Committee

Buy Them for GIFTS . . . Buy Them for YOURSELF

Everybody's Wearing . . .

**LOAFER COATS**

You Never Saw Such  
Clever Styles as These!



Any Purchase  
TOTALING \$10 OR MORE  
CAN BE MADE ON SEARS  
Easy Payment Plan

**a TIP! . . .**  
You may Lay Away these smart  
Looper Coats for future "Will  
Call". A small deposit reserves  
your choice. Act now!

And They're Only . . .

Group 1

**\$7.95**

Main Floor—Monroe

Every one in this group is smartly tailored, in all the new materials—blues, tans or browns. Clever two-tone effects, in herringbones, plaids, checks and plains. Choose figured sleeves with plain body, or plain sleeves with contrasting body. See them—pick yours! Compare, now! Sizes 32 to 40.

Other Sportcoats  
to \$14.95

Group 2

**\$9.95**

Main Floor—Monroe

Our "star" group. Every one all-wool, well-tailored, with padded shoulders, fitted waist, rayon sleeve and full body lining. Clever herringbones, checks, plaids, tweeds and plains—in snazzy, contrasting sleeve and body effects. Choose from a great variety of tans, browns, blues. Wonderful gifts—wonderful for your own wear. See them! Sizes 32 to 44.

Group 3

**\$11.95**

Main Floor—Monroe

A clever group, with every new tailoring feature. Materials are soft, good looking. Smart sleeve-and-body contrasting effects, in tweeds, checks, plaids, herringbones and plains. These are style standouts. Come in, try them on. Compare! You'll be pleasantly surprised. Grand gifts. Grand for YOU! Sizes 32 to 44.

**Sears, Roebuck and Co.**

MONROE AVE. AT S. UNION MAIN 7000  
RIDGE RD. NEAR DEWEY GLEN. 556  
ROCHESTER, NEW YORK

For that **MAN**  
of yours!



A COLLECTION OF HANDSOME

**gift  
ties**

... AND WITH  
SO MANY TO CHOOSE FROM  
you can't go wrong

**\$1.00**  
Main Floor  
Monroe

OTHERS . . . 55¢ and \$1.50

Ties that "tie in" with Christmas! If you want to score a smashing hit with your family "Santa Claus" (and who doesn't) it's ties for him! See the many, many wonderful prints, patterns, and stripes. The kind that are designed to shed wrinkles . . . that knot perfectly. And they are guaranteed to add dash to any suit he wears!

**Sears, Roebuck and Co.**

MONROE AVE. AT S. UNION MAIN 7000  
RIDGE ROAD NEAR DEWEY GLEN. 556  
ROCHESTER, N. Y.



Top views shows what goes on above (not behind) the footlights during a marionette show. Miss Barbara Brown and Miss Doris Pettingill are seen operating the puppets in the Sue Hastings Marionette Show playing to Main St. crowds daily in one of the display windows of E. W. Edwards.

### Ancient Art of Puppeteers Captures Main St. Crowds

BY ORVILLE ALLEN

Do you know the difference between a puppet and a marionette? Or, for that matter, did you even know there was a difference?

Well, neither did I until I went over to talk with Miss Barbara Brown who, I learned, is a puppeteer but, surprisingly enough, works with marionettes.

Miss Brown really knows all the answers about marionettes and their kindred. She is in town master-minding a puppet show playing daily in one of E. W. Edwards' Main Street windows and is part of the Sue Hastings Company. A half-hourly conversation with the comely young puppeteer would convince almost anyone that the most important thing in this world is — yes — you've guessed it — marionettes. You see Barbara has been interested in this very interesting career ever since she gave up the stage to work with Toni Sarg who taught her the intricate business of operating the dummy figures. It was while working for Sarg that Miss Brown met Sue Hastings and when that very enterprising and energetic lady left Sarg to start her own company she enlisted Barbara Brown as one of her assistants.

Leader in Field

Sue Hastings, incidentally has achieved national fame with her marionettes. Last year Collier's magazine devoted a lengthy article to her enterprise. One year she went down to Washington and put on a special show for "Sister" and "Buzie" Dall at the special invitation of their grandpa — the President of the United States. Yes, Sue Hastings has visited the Bahamas estate of the Duke and Duchess of Windsor where she put on a command performance for the English lovebirds.

Local Girl 'Puppeteer' Incidentally, here with Miss Brown is Oscar Isentrott, whose professional name is simply

(Continued on Page 13)

### TOYLAND

If you haven't been able to find the toy you want to give that lot for Christmas, we suggest you inspect our large and complete stock.

Come Early While There Is A Large Selection!

Joseph Ave. Bus Stops At Our Door

**Rocky's Toyland**  
449 JOSEPH AVE.  
COR. SELLINGER ST.

### GET TO BOND PLEDGES

YOU can SERVE in the BLUE STAR BRIGADE

**6th War Loan DRIVE**

Enroll at  
**BRIGADE HEADQUARTERS**  
R. G. & L. - Main Floor - 89 East Ave.  
SPONSORED BY THE JAYCES

This ad contributed by Rochester's 6th War Loan Committee

Ladies we thank you for your wonderful acceptance last week. Therefore we are repeating the same offer.

### Antone's Beauty Salon

715 TEMPLE BLDG  
MAIN 5344

For hair styles to fit each individual Personality.

Each service given you from PERMANENTS to FACIALS and MANICURES, is a ritually done in exclusive and artistic atmosphere.

**SPECIAL—MON, TUES, WED**

### SHAMPOO—HAIR STYLE MANICURE

REG. \$2.75 **\$2.00**

### WOMEN WANTED

Essential Work  
Vegetable Preparation  
DEHYDRATION & BABY FOODS DEPARTMENTS

Day and Evening Shifts

Apply: 8 A. M. to 5 P. M. Palmer St. Office

### BEECH-NUT PACKING COMPANY

1237 East Main St., Rochester 9

(If now engaged in war work do not apply.)

DAW'S COUPON

### Christmas Cards

21 beautifully-colored greeting cards... no two alike. Many exclusive designs and verses. Complete with envelopes. Bring this coupon.

### 29¢

Limit of 2

21 CARDS With Envelopes

### DAW'S ORIGINAL CUT-RATE DRUGS

56 CLINTON RD. OFF TEMPLE	31 MAIN ST. E. COUPLER	353 MAIN ST. E. 1000 FROM ST. LISON	452 RIDGE RD. COUPLER DRUG	880 MAIN ST. W. BILLS HEAD	473 N. GOODMAN JUST OFF MAIN	539 MONROE AVE. HERK GOODMAN
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### Gift Cigars No Limit

Limits are off!—Daw's now have plenty of cigars. We've just received a huge shipment of fine hand-made, long-filler cigars. All imported—of choice, extra-mild Puerto Rican tobacco. Buy 'em singly or by the box—no limit while quantities last!

### Ace Blunts 2.98

Hand-Made ... ea. 6c Box of 50

### Queens 3.98

Hand-Made ea. 8c Box of 50

### Royalistas

Invincibles Each ... 11c  
Box of 50 ... 5.29

### Perfectos

Each ... 15c  
Box of 50 ... 6.98

### MARAVILLAS

DELUXE CIGARS Buy 2 or 3, BUY THEM BY THE BOX 3 for 59¢—for yourself or as Christmas gifts. No limit, while they last.

### Playing Cards

BRIDGE or PINOCHE 75¢ Single Deck 39¢

### Gift BILLFOLDS

—of Genuine CALFSKIN

New Combination Bill-fold and Pass Case—with extra compartments to carry all your necessities.

### 1.19

Gift Special

Well-made of the finest quality calfskin. Has 4 double-faced transparent windows, identification space and other compartments for cards, bills, stamps, etc. In either brown or black.

### Gift PIPES

### 1.49

SELECTED BRIARS with ALUMINUM MOISTURE GUARDS

Fully aged, imported Briar roots have gone into the making of these beautifully grained pipes. Real pre-war quality with an aluminum moisture guard—insures real smoking pleasure. In all popular models.

### MAILING CARTON 9¢

Heavy cardboard cartons, postal approved, for mailing gifts to those in service.

### DAW'S COUPON

### Tissue Paper FOR WRAPPING GIFTS

Reg. 10c Rolls **2 for 15¢**

Red • White Holly  
Green • Blue (Limit of 4 Rolls)

### DAW'S COUPON

### POUND TOBACCOS

All the famous brands—at the lowest cut prices! Give him a pound humidor of his favorite tobacco. Most are holiday!

HALF AND HALF	74c
RUM & MAPLE	\$2.10
PRINCE ALBERT	74c
SIR W. RALEIGH	74c
DILL'S BEST	72c
KENTUCKY CLUB	74c
UNION LEADER (14-oz.)	61c
GEORGE WASHINGTON	61c
WILLOUGHBY TAYLOR	\$1.25
GRANGER	71c
VELVET	74c

None Sold To Dealers

### Gorgeous Gift ALL METAL COMPACTS

Popular Extra-Large Loose Powder Type

### 1.49

All colors to match your ensemble.

Precious, jewel-like compacts every woman likes to receive at Christmas. These are the popular sifter type that holds plenty of face powder. And they're ALL-METAL with wide mirrors and large puffs. Choice of round and square styles. When you see them you'll buy more than one—they're so beautiful and practical!

### DAW'S COUPON

### PERFUME 29¢

Original Bottle (Limit 2)

The most popular of all florals—genuine GARDENIA "400" Perfume—rich and lovely as the fashion flower itself. Original 2-dram purse-size.

### DAW'S LOW PRICE

### 49¢ 69¢

### OPPORTUNITY Extraordinary

for small and medium investors, business men and women, and those desirous of becoming counselors in finance to

### ATTEND UNIQUE AND PRACTICAL COURSE IN INVESTMENT FINANCE

To Be Personally Conducted By **HARRY C. FRANCE**  
Renowned Financial Writer, Lecturer, and Investment Counselor

6 LECTURES AND FORUMS—ONE EACH MONTH ON MONDAY NIGHTS—7 TO 9—FOR 6 MONTHS BEGINNING JAN. 8, 1945 — ENROLL NOW!

Drop in or write for folder giving complete details

### Rochester Business Institute

172 CLINTON AVE., SO. Rochester 4, N. Y. MAIN 3888

### DRUG Specials

Right Reserved to Limit Quantities

<b>STOP FLAKE-DANDRUFF</b> LACO's mountains of fine-bubble leather cleanses deeply and gets at unpleasant flake-dandruff. Try this really finer, higher-quality GENUINE Castile sham poo for only <b>29¢</b> .	<b>KREML HAIR TONIC</b> SI <b>63¢</b>	<b>HILL'S NOSE DROPS</b> 35c Size <b>16¢</b>	<b>DRENE SPECIAL SHAMPOO</b> 60c Size <b>49¢</b>	<b>Hinkle LAXATIVE PILLS</b> 100's <b>9¢</b>
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**for COUGHS That Linger On**  
Famous FORMULA "1313" relieves persistent, hacking coughs due to colds. Recommended by many doctors. See time and again the merit of its famous formula of Menthol, Thymol and Wild Cherry. Pleasant-tasting, soothing, expectorant. **79¢**

**NEW EASY WAY TO CLEAN FALSE TEETH**  
15 minutes that you spend scrubbing bright and clean without any brushing simply submerge your plates in a solution of STRODENT and water for 10 or 15 minutes. This not only cleans them but also removes odor and discoloration. Also, checks dental decay. Absolutely harmless to plates. **49¢**

**DON'T LET A HEAD COLD GET YOU DOWN**  
Many people are now taking SHERVAC Cold Vaccine Tablets to immunize themselves against colds. Clinical tests prove that this new discovery will reduce the severity and duration of a cold. In some recorded cases, giving complete relief in new, amazing, transmission-tested product of the famous Sherman Laboratories. Safe, easy to take and costs an insignificant amount. Almost a month's supply. **69¢**

<b>Dental Needs</b> Listerine Tooth Paste 19c, 33c Kleeneite For Plates 29c Dr. West Tooth Paste 2 for 29c Tek Tooth Brush 29c Colgate Tooth Powder 21c Squibb's Tooth Paste 21c, 37c	<b>Cold Remedies</b> Grove's Cold Tablets 27c Musterole Rub 33c, 61c Vick's Nose Drops 24c Baume Ben-Gay 59c Vicks' Vapo-Rub 27c Mistol Drops 23c, 59c	<b>Laxatives</b> Phospho-Sod. 49c Feen-a-Mint 19c Petro-Syllium 89c Sal Hepatica 49c Eno Salts 99c	<b>Hair Needs</b> Trol Hair Tonic 48c Vaseline Hair Tonic 63c Kreml Shampoo 71c Wildroot Hair Tonic 79c Laco Shampoo 29c
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**ADHESIVE TAPE 1/2" x 5 Yds. Reg. 10c Rolls **2 for 13¢****

**RUBBING ALCOHOL 13¢ (Isopropyl) PINT SIZE**

**LOVALON HAIR RINSE 14¢ 28c SIZE**

**PHILLIPS Milk of Magnesia 50c SIZE **19¢****

**LEATHER FOLD-OVER POUCH **98¢****  
Genuine leather with easy-working zipper. Black or brown.

**Leather Cigarette CASE **29¢****  
Gift Special. Holds a full pack of 20 cigarettes. Choice of leather or suede.

**IODENT TOOTH PASTE And POWDER **21¢****  
Delicious minty-flavored heavy-texture paste or powder created by a dentist for cleaning teeth. 25c Size 21¢ Large 50c Size 37¢

BUY WAR BONDS

### THEY'RE SURE CALLING FOR "Tammy"

The reason people are calling for "Tammy" is because they enjoy the creamy, mellow smoothness and lip-smacking refreshment of Tam O' Shanter Lager Beer and Ales. So for "late satisfaction" be sure to say, "GIVE ME TAMMY"

### Jam O' Shanter

LAGER BEER and ALES

ON TAP \*\* IN BOTTLES

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**Town Board . . .**  
(Continued from Page 1)

won't hurt them — but they must walk in the streets at this time of the year — and that could very easily kill them.

Oh, yes, there are sidewalks in Brighton. But they don't plow them. According to Town Attorney Jim O'Brien's interpretation, they belong to the town but are private walks. This is Brighton double talk meaning "look at our low tax rate" — and so the sidewalks are not plowed. The children who hike the half-mile on Monroe Ave. use the road and dodge the regular buses and the high speed Greyhounds. Meanwhile their mothers hit home and pray. Those using Winton Rd. have their choice of "mushing" through waist-high drifts or holding their footing in a road made glassy by constant cross-town traffic.

**Parents Aroused**

Interested parents have been making ceaseless pilgrimages to board meetings. Everyone would be glad to pay for the plowing service but the town board refers it to the town attorney for answer and "interpretation." This usually entails writing to Albany — and Albany must be mad at Brighton because they never answer their letters.

Down in Greece they "interpret" town laws differently. There they plow the sidewalks and the devil with Albany.

One of these snowy days a small child is going to be killed or seriously injured because he must walk to school in heavily trafficked roads — and although there hasn't been a lynching in Brighton since the last Democratic supervisor, there will probably be one if that happens. Only then it may be a multiple lynching — all Brighton town board members.

If it's one of my kids, I'll have the rope; if it's someone else's — they can use the tree in my front yard.

Incidentally the town's office holders raised their own salaries this year — no interpretation was necessary.

**PINK 'STAY OUT' SIGNS**

It is apparent at a glance to passersby that Columbia's "Tonight and Every Night" is being filmed in color. All the "closed set—no admittance" signs on the sound stage doors are in a color known as Schiaparelli pink.

**War Loan . . .**  
(Continued from Page 1)

there will be six other rewards of 25 dollar bonds.

A special preview of an important new movie is expected to be held in Rochester on Friday December 15 in the interests of the war loan drive. Theater operators, allied in the War Activities Committee of the Motion Picture Industry are arranging with Hollywood studios to bring a new picture here for its world-premiere and plan to have two shows at the Eastman Theater next Friday. An afternoon showing will be held for children with an evening performance listed at 8 p. m.

**New Postal Notes Sale Begins In City January 1st**

The Postoffice Department's new postal notes, which will be issued in denominations up to \$12, will be placed on sale at the Rochester Postoffice Jan. 1.

Postmaster Donald Dailey announcing the forthcoming sale of postal notes, said they will augment the regular type of money order, although the latter may be obtained in denominations the same as in the past.

The new note, he said, is designed as a safe, convenient and economical way of sending through the mails amounts of money not exceeding \$12. They may be cashed at any postoffice in the United States.

The simplified methods of

sale and accounting, Dailey said, make it possible to handle the notes at a uniform fee of five cents.

Eighteen denominations of stamps will be issued in connection with the postal notes. They are one, two, three, four, five, six, seven, eight, nine and 10 cents and 20, 30, 40, 50, 60, 70, 80 and 90 cents. There will be denominations of notes for \$1 to \$10.

Postal notes are not new, Postmaster Dailey said, explaining the United States had postal notes 1884 to 1894. They were limited, however, to fixed amounts and inasmuch as they were payable to bearer, they

lacked the security of the conventional money order.

Procedure to be followed in purchasing postal notes will be as follows:

A person who wants a postal note for \$2.93 will go to the money order window. The clerk will affix a 90-cent and a three-cent stamp to a \$2 postal note, and exchange the note for \$2.93. There are no applications for the purchaser to fill out, no writing to be done by the clerk. The purchaser leaves the window, writes in the name of the payee on the note, detaches his record stub on which he records the payee's name, and mails the postal note. The note itself is a

pre-punched calculating card form.

Postal notes of fixed denominations, not exceeding \$10, have been authorized by law since 1911. An amendment to the law was approved June 28, 1944, which removed the limitation of "fixed denominations" and fixed two calendar months from the date of issue as the period of validity.

One large automobile manufacturer plans to produce a pear-shaped car with three wheels and a transparent plastic top. But it won't be on the road for quite some time after the war's end.

Head Colds Catarrh and Sinus Sufferers

Get Relief This Quick Easy Way

Use MAID'S Nose Spray

A guaranteed product. One dollar bottle — or money will be refunded. Effective, non-irritating. May be used to treat an infant in absolute safety.

Sold at All Good Drug Stores

GET TO BOND PLEDGES

Win Officer's Stripes... in the Blue Star BRIGADE

Get Your Bond Pledges Now!

Enroll at BRIGADE HEADQUARTERS  
E. G. & L. - Main Floor - 89 East Ave.  
SPONSORED BY THE JAYCEES

This ad contributed by Rochester's 8th War Loan Committee

*the Christmas Gift That Never Stops Shining*  
*Is Easy to Select at*  
**Dependable RUDOLPH'S**  
..... Choose from a Wide and Complete Selection for Every Member of the Family

**FAIR LADY**  
"Certified Perfect" diamond solitaire of beautiful design.  
\$65

**BEAUTY QUEEN**  
Stunning 3-diamond engagement ring with 3-diamond band.  
\$229.50

**EMPRESS**  
Brilliant Multi-Facet diamond that is "Certified Perfect."  
\$300

**DINNER RING**  
Two-diamond ring in romantic heart design. 14K yellow gold.  
\$65

**CERTIFIED PERFECT**  
Man's magnificent "Spartan" diamond ring, guaranteed perfect.  
\$225

**DIAMOND EARRINGS**  
Delicately engraved 14K gold mountings with brilliant diamonds.  
\$125

**MAN'S STONE RING**  
Attractively styled in 10K yellow gold with large onyx.  
\$24.50

**WOMEN'S ONYX**  
Smart and lovely ring with sparkling diamond on onyx.  
\$19.50

**MARCASITE LOCKET**  
Heart-shaped locket with simulated pearl or metal cross.  
7.95

**BRACELET, 2 CLIPS**  
Brilliant rhinestone bracelet with two rhinestone clips.  
\$5.95

**TRIFARI INSIGNIA**  
Beautifully "jeweled" pins for any branch of the service.  
9.55

**MUSICAL BOXES**  
Charming, unusual gifts... Musical powder boxes and cigarette boxes  
5.95 up

**PEARLS**  
Lustrous simulated pearls to wear with every costume.  
5.95

**TRIFARI PIN**  
Lucite body and gold finish sterling silver pin with colored stones.  
\$18

**BILLFOLD, KEYCASE**  
Genuine leather billfold with matching keycase  
4.20

**BILLFOLD, LIGHTER**  
Alligator billfold and handsome Thorens lighter.  
23.95

**2-DIAMOND GRUEN**  
A beautiful watch set with two fine diamonds.  
97.50

**DIAMOND BULOVA**  
Six rubies and two diamonds in this exquisite style.  
\$150

**RENSIE SERVICE**  
Accurate watch with radium dial and hands. 15 jewels.  
\$45

**MONEY CLIP**  
Sterling silver money clip with a real U. S. silver dollar attached.  
\$10

**6th WAR LOAN**  
Back up our fighting men with more bonds.  
Buy them and keep them!

*Benzus, Bulova, Gruen, Longines... \$33.75 up*  
America's most famous watches in a variety of styles for men and women. Smart and accurate.

Available on Easy Terms

**Rudolph's**  
DEPENDABLE JEWELERS for 38 YEARS  
CORNER EAST MAIN AT SOUTH AVENUE  
OPEN SATURDAY UNTIL 9 P. M.

Millions Say When with William Penn

Gem of the Blends

Blended Whiskey, 86 proof, 65% grain neutral spirits  
GOODERHAM & WORTS LTD.  
Peoria, Illinois

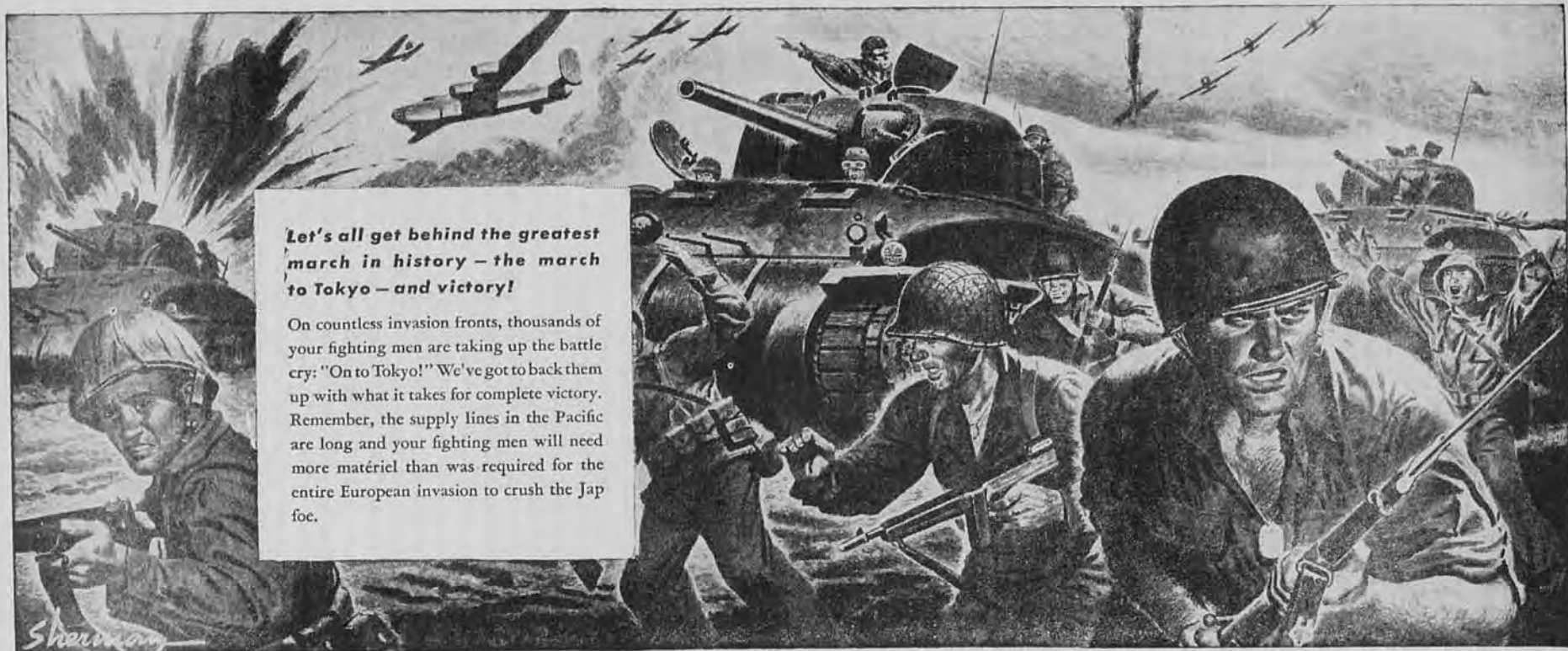
None Sold To Dealers by last.

WORTH 1.01 74c

OVER MUCH 8c

21c Size 37c

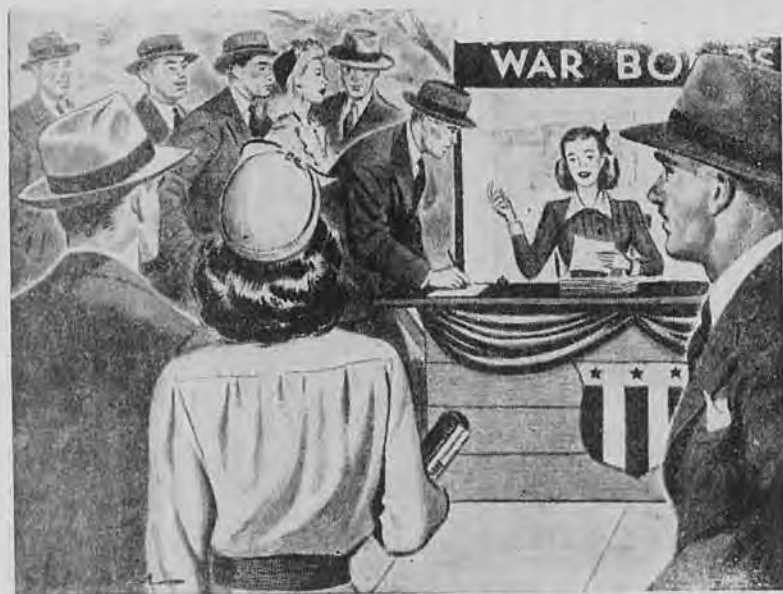
# ON TO TOKYO!



Let's all get behind the greatest march in history — the march to Tokyo — and victory!

On countless invasion fronts, thousands of your fighting men are taking up the battle cry: "On to Tokyo!" We've got to back them up with what it takes for complete victory. Remember, the supply lines in the Pacific are long and your fighting men will need more matériel than was required for the entire European invasion to crush the Jap foe.

## Let's Echo that cry with BONDS!



Our boys won't quit until they've reached their goal. Let's not stop buying bonds until we've reached ours! In this 6th War Loan Drive, the Nation's goal is fourteen billion—our individual job is to buy at least an extra \$100 Bond—another and then another—let's keep on going—let's keep on buying—let's keep on saying it with Bonds—"On to Tokyo!"



**BUY AT LEAST AN EXTRA \$100 WAR BOND!**

SPONSORED BY,

CAPITOL WINE & SPIRIT CORP.  
10 Winthrop Street

EBER BROS. WINE & LIQUOR CORP.  
52 Public Market

S. M. FLICKINGER & CO., Inc.  
505 St. Paul Street

McKESSON & ROBBINS, Inc.  
235 St. Paul Street

ROCHESTER LIQUOR CORP.  
175 N. Water Street

ONLY A FEW DAYS LEFT TO BUY  
THAT EXTRA \$100 BOND!



The 6th War Loan Drive ends December 16. That leaves you just a few days to scrape up the money for that extra \$100 Bond. At least one—more if you can.

There's still a war on. There are still millions of your fellow countrymen who'd like to quit fighting, quit facing death daily at the hands of a nasty enemy, and get home to their families.

We can't let them down. With our fighting men winning victories all over the map, we can't afford to suffer a defeat at home.

Let's put the 6th War Loan over with a bang that can be heard clear across the Pacific on the fighting fronts. Before another day can pass—do your share!

6 more reasons for buying at least an extra \$100 War Bond in the 6th!

1. War Bonds are the best, the safest investment in the world.
2. War Bonds return you \$4 for every \$3 at maturity.
3. War Bonds are as convenient as cash—and increase in value to boot!
4. War Bonds mean education for your children, security for you, a nest egg to fall back on, come what may.
5. War Bonds help keep down the cost of living.
6. War Bonds will help win the Peace by increasing purchasing power after the war.



BUY AT LEAST ONE EXTRA \$100 WAR BOND TODAY!

The Order of **AHEPA**

American Hellenic Education Progressive Assoc.

URGES YOU TO

**BUY MORE  
WAR BONDS**

For your convenience, a direct issuing agency of the

**UNITED STATES TREASURY DEPARTMENT**

With Headquarters in the Paris Agency  
on the 5th Floor, Room 507

**COMMERCE BUILDING**

CORNER ST. PAUL AND SO. AVENUE

Will be pleased to have you come in and buy that extra War Bond this week which will help to open the home-bound road right now in the 6th War Loan drive.

This Space Contributed By The

**LIVADAS BROS.**  
183 MONROE AVE.

A NAME YOU CAN TRUST

# LIVADAS

Headquarters For Holiday  
**WINES & LIQUORS**

**CHOICE STOCKS  
HARD-TO-GET BRANDS  
LOW PRICES**  
AN UNUSUAL GOOD VALUE!  
One Of The Best Imported  
From Virgin Islands, W. I.

**RON VIRGINIA  
GOLD LABEL  
RUM \$2.99** 4.5 Qt.

*delightful drink whether  
used straight or in mixed  
drinks.*

**CORBY'S RESERVE** Blended whiskey. The  
strongest whiskey in the  
product is 4 years old.  
21% straight whiskey.  
68% neutral spirits  
distilled from grain. 88  
proof.

**SEAGRAM'S 7 CROWN** Blend of 33% straight  
whiskies 6 or more  
years old. 65% grain  
neutral spirits. 88.8  
proof. 1/2 quart.

**HIRAM WALKER  
IMPERIAL** Blend of 30% straight  
whiskies 4 or more  
years old. 70% neutral  
spirits distilled from  
grain. 88 proof. 1/2 qt.

**CALVERT RESERVE** Blend of 30% straight  
whiskies 6 or more  
years old. 68% grain  
neutral spirits. 88.8  
proof. 1/2 quart.

**\$3.55 \$4.05 \$3.55 \$4.05**

Very... SPECIAL  
Imported—The Original

**KING GEORGE IV  
SCOTCH \$4.99** 4.5 Qt.

A great name in Scotch—world  
famous for its mellow charm.  
No finer quality. Blended and  
bottled in Scotland. 88.8 proof.

ONLY A LIMITED  
QUANTITY AVAILABLE

**PAUL JONES** All whiskey. Blend of  
straight, all 4 or more  
years old. 88 proof. 1/2  
quart.

**\$3.58**

World's Famous  
**Gordon's  
LONDON DRY  
GIN \$3.46** 4.5 Qt.

A world-famous Gin,  
now distilled in the U.  
S. A., from 100% Grain  
Neutral Spirits. 91.4  
proof.

A Bigger Value Than We Will Ever Be Able To Offer You **WAR BONDS** BUY AN EXTRA ONE TODAY

**MOUNT VERNON** Famous favorite, bottled-in-  
bond straight rye whiskey.  
100 proof. 1/2 quart. **\$4.17**

**Carstairs White Seal** Blended whiskey, 52% grain  
neutral grain spirits. 88.8  
proof. 1/2 quart. **\$3.61**

**THE RENOWNED  
GILBEY'S  
DISTILLED LONDON DRY  
GIN \$3.32** 1/2 Qt.

**PETE HAGAN'S  
ROCK N' RYE \$2.47** 1/2 Qt.

Smooth and Mellow

**S-J  
5\*\*\*\*\*  
BRANDY \$3.49** 1/2 Qt.

**LORD CALVERT** A blend, 65% grain neutral  
spirits. 88.8 proof. 1/2 quart. **\$4.69**

**Seagram 5 Crown** Blend of 31% straight whis-  
kies 3 or more years old. 74%  
grain neutral spirits. 88.8  
proof. 1/2 quart. **\$3.61**

**Padre—Reserve Wines** Since 1880 quality bottled in  
California. Unexcelled. 100%  
grain. 1/2 quart. **90c**

**FINE HOLIDAY STOCKS  
CHAMPAGNES**  
Great Western and Gold  
Seal Champagnes and  
Burgundies.

**LIVADAS BROS.**  
A Name You Can Trust

STONE 5549 **183 MONROE AVE.** N. Y. S. LICENSE L-4229

**For BIGGER and BETTER  
SELECTIONS  
HOLIDAY  
WINES and  
LIQUORS**

NOETH'S

**IN THE  
HEART OF  
DOWNTOWN  
ROCHESTER**

**BUY  
WAR BONDS  
FIRST!**

To Avoid Disappointment  
**BUY NOW!**

**IMPERIAL  
BLENDED  
WHISKEY**

Blended and bottled by  
Hiram Walker & Son, Inc.  
86 proof.  
70% Neutral Grain Spirits.

**\$3.57** 4/5 Qt.

6 Bottles ... \$21.42  
12 Bottles ... \$42.84

ONE OF OUR  
GREATEST VALUES **CAL - WISA**  
FINE QUALITY CALIFORNIA  
**WINES \$1.00** 1/2 Quart

Muscatel, Port, Sherry, Tokay, and White Port.

**GILBEY'S**

Bottled in 1942  
DISTILLED LONDON DRY  
**GIN \$4.09** FULL QUART

99 proof—100% Grain Neutral Spirits

**IMPORTED!  
GODDARD'S**

Gold Braid  
Distilled and Bottled in  
**PUERTO RICO  
RUM \$3.49** 1/2 Quart

A fine quality Rum at a very low price. 55 proof.

**The Genuine Imported  
AMANDIO'S  
TAWNEYS PORT \$1.69** 1/2 Qt.

Oporto, Port, Sherry.  
A Marvellous Import.

**MARQUES DE IRUN  
PALE DRY  
SHERRY \$1.69** Large Bottle

Imported from Spain

**MEYER'S  
JAMAICA RUM \$5.19** 1/2 Qt.

The Famous Planter's  
Punch from Jamaica. A  
rain of the flavor and  
 bouquet. 97 proof.

**BADEL  
VERMOUTH \$1.49** Full Quart

Extra Fine Quality

**OLD MR BOSTON  
WHISKEY \$3.36** 1/2 Qt.

A blend of straight whis-  
kies. Very smooth and  
mellow. 80.6 proof.

**THE ORIGINAL  
DON JUAN APPLE WINE 75¢** 4/5 Qt.

Extra Special for Ladies  
- Fine Wine  
Worth well over \$1.00

**Three Feathers  
BLENDED  
WHISKEY \$4.05** 4/5 Qt.

A matchless luxurious  
whiskey of superlative ex-  
cellence honored by those  
who appreciate the best.

**CALVERT  
SPECIAL  
WHISKEY \$3.61** 4/5 Qt.

A blend of 40% straight  
whiskey 5 years or more old  
- 60% grain neutral spirits.  
80.8 proof.

6 Bottles ... \$21.66  
12 Bottles ... \$43.32

-Gift Suggestions-  
**Fine CORDIALS**

- Blackberry
- Apricot
- Kummel
- Rock and Rye
- Cointreau

**DUBONNET and VIRGINIA DARE**

We Now Have **SOUTHERN COMFORT** The Grand Old  
The Celebrated Drink of the South

MAKE YOUR SELECTION FROM THESE  
**FAMOUS BRANDS**

- \* SEAGRAMS
- \* CALVERTS
- \* OLD OVERHOLT
- \* CARSTAIRS
- \* BELLOWS
- \* IMPERIAL
- \* SCHENLEYS
- \* MT. VERNON
- \* THREE FEATHERS
- \* FOUR ROSES
- \* WILSON'S
- \* PARK & TILFORD

AND MANY OTHERS

IF IT'S TO BE FOUND YOU'LL FIND IT T NOETH'S

**PAUL NOETH**

19 CLINTON AVE. S.

Just a step off Main St., opposite Hotel Seneca.

Where To Play BINGO

**CARPENTER HALL**  
113 N. FITZHUGH ST.

**THURSDAY - 8:15 P. M.**

REG. GAMES **\$10** DOOR SPECIAL **\$50**

FRIDAY - 1:30  
REG. GAMES **\$4**

SATURDAY  
EVE. - 8:15

SUNDAY 2:30  
REG. GAMES **\$5**

ADMISSION 25c - PLUS TAX  
Extra Triple Boards 25c. Books 25c

WEGMAN HALL

371 E. MAIN ST.

SUNDAY NIGHT **\$5-\$10** MONDAY NIGHT **\$5-\$10**  
REG. GAMES 25 GAMES REG. GAMES 25 GAMES

AFTERNOON GAMES 1:30

WED. - \$5 - \$10 SATURDAY  
FRI. - \$5 - \$10 **\$6 & \$10**

SPECIALS PLAYED—5-6-7 WAYS  
EARLY BIRD SPECIAL AT EACH GAME  
TO DATE WE HAVE GIVEN OUT 179 WAR BONDS

NOTICE IS HEREBY GIVEN THAT License No. GB-12274 has been issued to the undersigned to sell beer at retail in a grocery store under the Alcohol Beverage Control Law at 81 Marshall Street, City of Rochester, County of Monroe, for off-premises consumption.  
IRADORE H. LEVIN,  
d. w. e. Monroe Supply Markets,  
81 Marshall Street,  
Rochester, N. Y.

6th  
Wagon  
DRIVE

Join  
THE  
BLUE STAR BRIGADE  
today

GET TO BOND PLEDGES  
Enroll at  
BRIGADE HEADQUARTERS  
R. G. & L. - Main floor - 89 East Ave.  
SPONSORED BY THE JANTICS

This ad contributed by Rochester's  
6th War Loan Committee

★ STAR BINGO ★

513 FLINT ST. (rear) **\$3**  
MON. 8:15 P. M.  
TUES. BOARD GAMES  
WED. 23 GAMES  
Jaffers and  
Dora

BINGO

TOWNSEND  
HALL  
385 E. MAIN ST.

TUESDAY, DEC. 12th  
WEDNESDAY, DEC. 13  
23 GAMES

**\$5.00 \$10.00**

Modern Sound System  
All Specials 5 Ways  
Early Bird 8 P. M.  
Plenty of Tables  
Entrance  
Next To Harts Store

CAPITOL BINGO

CAPITOL HALL  
85 W. MAIN ST.

Door Special \$25 to \$50

MON. - TUES. - THURS. 1:30 P. M.  
WED. - FRI. 8:15 P. M.

Games Sun. Aft. 2:30  
23 Games Mon. Aft. \$5  
Games Tues. Aft. 1:30  
Wed. 30 Games  
Games Thurs. Aft.  
FRIDAY  
\$5 - \$10 - \$15  
LETTER "H" GAME

SATURDAY  
25 GAMES  
\$5 - \$10 - \$15  
LETTER "H" GAME

ADM. 25c. TAX 5c—TOTAL 30c

PARK  
HALL

JEFFERSON AVE.  
AT PLYMOUTH

THURS. - DEC. 7th  
ALL GAMES PAID  
WITH  
SILVER DOLLARS  
BOARD GAMES  
**\$8-\$9-\$10**

JACKPOT \$50 55 Nos.  
Consolation Prize \$25

Saturday - Board Games

\$12  
\$15  
\$20

\$100 JACKPOT—55 NOS.  
Consolation Prize \$50

SILVER DOLLARS  
WORTH EXTRA  
DECEMBER 14th  
ADM. 25c TAX 5c  
TOTAL 30c

**Book Reviews  
To Be Featured At No. 7  
School Mother's Club**

Four book reviews will be featured at the December meeting next Tuesday of the Lake View School No. 7 Mother's Study Club, according to Mrs. A. Kehr, program chairman.

Mrs. Bernard Holman will review Marguerite Harmon Bro's "When Children Ask," by Dorothy Baruch, will be reviewed by Mrs. George Bell. Mrs. John R. Byers Jr. will review Frances Strain's "Your Child, His Family and Friends," and Mrs. Theodore Russell, Katherine Whiteside Taylor's "Do Adolescents Need Parents."

**Christmas Program  
Planned By  
No. 37 School PTA**

On December 12th at 1:30 p. m. the PTA of Lewis H. Morgan School No. 37 will present

its Christmas program. The Rev. Robert W. Stackel, pastor of the Emmanuel Lutheran Church, will speak on the topic "Religion a Source of Strength," and the school glee club will sing Christmas carols. Hosts will be the parents of Miss Cliffe's and Mrs. Beach's grades.

UNION LEAGUE  
SOUTH AVE. Corner GREGORY

MON. FRI. NITES  
**30 GAMES**  
**\$5 \$6 \$7 \$8 \$9**

SUN. NITES  
**25 GAMES**  
**\$12 \$10 \$8**  
**\$7 \$6 \$5**

Sat. Afternoon 1:30  
25 GAMES  
**\$5 - \$6**

DELUXE  
BINGO  
O.L.P.H.  
HALL

1089 JOSEPH AVE.  
EVERY FRIDAY 8:30 P. M.

NO GAME UNDER **\$10.00**  
EXTRA BOARDS 25c  
FREE PARKING  
ADM. 50c—Plus Tax

HOLLYWOOD

35 PULLMAN AVE.

TUES. NIGHT. HUDSON-HOLLYWOOD HOOK UP

All Reg. Games **\$7.00** ADMISSION 5c Tax  
And Specials ...

WEDNESDAY - Reg. Games \$5.00  
ADM. 5c TAX

THURSDAY NIGHT SPECIAL  
23 REG. GAMES - \$7.00 - \$10.00

FRIDAY NITE  
REG. GAMES, \$5.00 - ADM. 5c Tax

SATURDAY  
Specials **\$5-\$6-\$7** REG. GAMES **\$10-\$15**  
23 REG. GAMES - \$5 - \$6 - \$7 - \$8  
SUNDAY NIGHT GAME

COMFORTABLE  
Tables For All

ADMISSION  
40c TAX INC. \$

TOWNERS

UNIVERSITY-ATLANTIC AVE.  
THURSDAY

GAMES & SPECIALS **\$5.00** - ADM. 5c TAX

TOWNER - SATURDAY - REXY - BOARD GAMES  
**\$10-\$15-\$50**  
\$60 SPECIAL - 6 WAYS

SUNDAY GAMES-SPECIALS  
**\$5 - \$6 - \$7 - \$8**

WEDNESDAY-SPECIAL-GAME!  
BOARD GAMES **\$7.00 - \$10.00**  
ADMISSION 25c + 5c TAX

K of C BINGO EVERY WED. NITE . . . K of C BINGO

DON'T MISS THIS PARTY - DEC. 20th  
Prizes Galore of Gifts You'll Adore  
Special Entertainment Features

B	I	N	G	O
BOUNTIFUL	INTRIGUING	NEW	GENEROUS	OMNIFARIOUS
1	30	45	60	74
PRICE GAMES	GAMES	SANTA	WITH 1 EXTRA	GIFTS
10	20	39	48	66
PRICE	DEC.	ATTENTION TO	AGE OF	PEOPLE
A & N GAME	THE DATE	YR. OLD LADIES	GRAND KNIGHT	ENJOY IT
6	25	FREE	55	70
TURKEY	PRICE OF	EXTRA GAMES	MEET	PROBABLE
GAMES	EXTRA BOARDS	NO CHARGE	GOOD FELLOWS	A & N PRIZE
12	28	43	49	72
BASKETS	ORDERS	GIFTS	YEARS OLD	WINNERS
CARTONS	SONGS	O'NEILL'S	PRICE OF	CHANCES
15	16	31	50	75
CIGARETTES	CAROLS	AGE	2 EXTRAS	WITH 2 EXTRAS

Always the Best Game

K of C BINGO EVERY WED. NITE . . . K of C

# Wood's HOLIDAY HOUSEWARES & GIFT IDEAS

**DOLL BED AND MATTRESS**  
Made of solid Maple wood, 22 inches long by 11 inches high.  
**\$2.19**  
Mattress and Pillow 75c

**WASHABLE STUFFED ANIMALS**

DOGS	\$1.69
TEDDY BEARS	3.25
LAMBS	1.69
FAWN	2.50

**WOODEN PULL CART**  
Sturdily made of selected wood. Choice of green, yellow and blue.  
**\$1.98**

**A Complete Line of PICTURE FRAMES**

Beautiful frames in leather, plastic, glass and wood. All sizes.

25c	\$3.75	98c
-----	--------	-----

to \$500

**PULLMATCH ASH TRAY**

Matches in center — just pull and they light! Complete with 2 refills. The ideal Christmas gift for that certain man.  
**\$1.19**

**PASTRY CLOTH and ROLLING PIN COVER**

Makes better flaky pie-crusts, delicious cookies, etc. Easy to handle. No slipping, no sticking.

Complete **69c**

Usable as a **Baby Bottle Warmer** and **A Food Warmer**

Heats milk or water, cereal or strained foods efficiently. Excellent for sterilizing baby's bottle caps or nipples and for boiling baby's egg or potato.

As a vaporizer for every member of the family, it has many exclusive features. (1) Vapors are safer because they arise from a opening, eliminating danger of scalding through forced projection of steam. (2) Medicament lasts longer, for it steams at a lower temperature than the water.

SAFE—EFFICIENT  
CONVENIENT—VERSATILE!

**\$2.25**

## Electresteam VAPORIZER

Free City Delivery  
FREE PARKING OPPOSITE  
WITH \$1 PURCHASE

MAIN 7900

**Wood's**  
Not C. O. D's, on Purchases Under \$1.00  
15 EXCHANGE STREET

### Southernaires To Sing With Civic Sunday

Whenever the average radio listener thinks of Negro music, he immediately thinks of the Southernaires. For, to millions of Americans, the Southernaires are Negro music at its best. Since 1929 this distinguished singing ensemble has been dispensing musical pleasure over the air and on concert tours.

Because they are so well known and equally well-liked, their annual appearance in Rochester usually draws a large and enthusiastic audience. And that's why the Eastman is preparing for a full house Sunday evening when the Negro ensemble will appear with the Civic Orchestra.

They specialize, of course, in Negro folk songs. And their appearance here will include, as well, the traditional scene from the Little Weatherbeaten Church.

### Carloons, Educational Films On Museum Movie Schedule

Free film programs have been scheduled for Saturday and

Sunday by the Rochester Museum of Arts and Sciences, according to Dr. Arthur C. Parker, museum director.

The regular Saturday children's program, consisting of free motion pictures, will include two cartoons, "How's Crop" and "Down in the Deep," and three educational films, "Not So Dumb," "California Picture Book" and "Water Sports." The films will be shown at 10:30 a. m.

Free adult films, scheduled for 3 p. m. Sunday, include "Reward Unclaimed," "Apples All-American," and "Lifeline of the Nation."

### Community Party Planned By No. 24 School PTA

Santa Claus with his pack of surprises for the youngsters, as well as a complete program of entertainment, will be offered residents of the No. 24 School Community when the PTA of that school presents their annual Christmas program next Wednesday at the school.

A program, starting at 7:30 p. m. will include the showing of a special Christmas movie, a reading by Mrs. George Town from "The Bird's Christmas Carol," a yuletide message by the Rev. Gerald Watkins, D.D.

**Kem-Tone LINOLEUM**

MIRACLE WALL FINISH  
COVERS WALLPAPER!

Costs Only **\$2.98** To Paint THE AVERAGE ROOM!

One coat covers most wall-papers, painted walls and ceilings, wallboard, basement walls.

**\$2.98** Gal. PASTE FORM

Complete labor and materials

**ARMSTRONG INLAID LINO FLOOR**

Any Room **\$18.75**  
Six Up To **9x12**

Complete labor and materials

**WASHABLE WINDOW SHADES** 39c WITHOUT ROLLER 29c

**LUCAS PAINT STORE**

80 ST. PAUL ST. FREE PARKING MAIN 2090

Beautifully Rebuilt  
By Penn Customers Using Guaranteed Penn Parts

## HOOVER

COMPLETE With Attachments

Fully GUARANTEED **\$18.95** FULL CASH PRICE

10-DAY TRIAL PLAN

LIBERAL TRADE-IN ALLOWANCE

## PENN VACUUM STORES

30 SOUTH AVENUE—STONE 6747

Open Monday Eve's 'Til 2, Other Eve's 'Til 8

BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

### TOYS TOYS TOYS

Her Head Tilts and Turns

**\$5.95**

Here's "Miss Plastic!" She has all the expression of an honest-to-goodness baby! Moving eyes, 19 inches tall.

**\$7.95**  
**\$4.79**

ICE SKATES

**SHERWIN-WILLIAMS**

41 SOUTH AVE. BETWEEN MAIN & BROAD ST. MAIN 1517

HOME DECORATION SERVICE



Edwards Marionette Show as Main St. throngs see it. The show is repeated every quarter hour throughout the day.

### Puppeteers . . . . .

(Continued from Page 8)

Oscar. And the third member of the trio is Miss Doris Pettigill, a local girl who was one of the mainsprings in the now defunct Rochester Marionette Club which used to meet in the old Museum. Up until her connection with the Sue Hastings organization was only a hobby with Miss Pettigill, who is regularly employed as a commercial artist. But, as she says, "Miss Brown, puppets were pre- obviously her dream shows her one day displacing Miss Sue Hastings as America's leading puppeteer. According to Miss Brown, Doris has the makings of a real puppeteer."

**CASH FOR YOUR HOME!**

Several single and 2 family homes needed. Call us immediately.

WE WILL PAY YOU CASH

Evenings 5  
Char. 57

**ALLIANCE REALTY CORP.**

Phone Stone 7270

924 Lincoln Alliance Bank Bldg.

**SELECT YOUR SITE AND PLAN YOUR HOME NOW**

Many desirable lots are priced low. Consult with our HOME BUILDING DEPT. regarding new ideas and materials. Construction loans can be placed thru our MORTGAGE DEPARTMENT in cooperation with the F.H.A. Information Without Obligation.

924 LINCOLN ALLIANCE BANK BLDG.

**ALLIANCE REALTY CORP.** Stone 7270

**Dolan's**

WHERE YOU BUY THE CUTS OF

**CHICKEN YOU PREFER**

**DOLAN'S**

600 JEFFERSON AVENUE Cor. Bartlett Telephone Genesee 1417

**FURS The Ideal XMAS GIFT**

How at the season's lowest price! You'll save some real money on new Fur Coats now! A small deposit holds any garment on our Lay-Away Plan.

**CLIFFORD FUR CO.**  
1293 CLIFFORD AVE One Block Off Portland  
CLIFFORD FUR SELLS FOR 1.65!

**DOES YOUR BREAKFAST SET NEED PAINTING?**

WE SPRAY IT LIKE NEW  
Call For FREE ESTIMATES

**KITCHENETTE SPRAY SHOP**

598 NORTH ST. ST. 2773

Rome and probably antedated Christian era. Today marionettes are used not only for entertainment but also in visual education work and in Europe, for political propaganda.

**Puppets Hand Made**

But, to get back to our original theme — the difference between a puppet and a marionette — I learn from Barbara Brown that a puppet is any figure with movable joints — say Charlie McCarthy for instance; a marionette not only moves in the joints (as the barfly might say) but is operated by strings from above.

Now you know the difference. But, take my advice and don't try to manipulate a marionette I did, and got all wound up in 13 or 14 different strings.

Puppeteering is a real art! Try it and you'll understand what I mean.

**BERGHASH OUTSTANDING WEEKLY LIQUOR 'BUYS'**

BERGHASH Offers You The Opportunity To Buy Wines and Liquors Now In Bottles or Cases At Savings From 50c To \$5.00!

86.8 PROOF  
**BLENDED WHISKEY**  
A Delicate Blend of 5-Year-Old And 8-Year-Old Whiskey And GRAIN Neutral Spirits.

Generous Case Price **\$3.25** Fifth  
FOR \$37.00

**AMERICAN VERMOUTH**  
SWEET OR DRY **\$1.00** Fifth  
FAMOUS MAKE VERMOUTH

Imported Puerto Rican **RUM**  
WHITE OR GOLD LABEL  
85 Proof **\$3.39** Fifth  
MARVELOUS SAVINGS BY THE CASE \$38.50

FOR LOVERS OF FINE OLD IMPORTED BRANDY WE HAVE

**BORGES** A REAL SAVING **\$4.89** Fifth  
86 Proof  
A smooth, rich bouquet found only in imported brandies.  
Product of Portugal

WINE LANCER'S CALIFORNIA

P. D. SHERRY, MUSCATEL, PORT 3 for **\$2.50** **\$1.00** Fifth  
Regular \$1.25

HUNDREDS OF OTHER VALUES AT

**BERGHASH**

124 CLINTON AVE. SO. MAIN 786  
Next to Loew's Rochester

**Make mine a big one!**

UNITED STATES SAVINGS BOND  
ONE HUNDRED DOLLARS  
ISSUE DATE NOV. 1944  
WHICH IS THE FIRST DAY OF

MR and MRS. AMERICA EVERYWHERE U.S.A.

**6th WAR LOAN**

**GENESEE LAGER BEER**

22 E

EVERY WED. NITE K of C BINGO EVERY WED. NITE K of C

**Former Democrat  
 Publicity Chief  
 Joins WSAY**

Edwin T. Thayer, who came up from Washington to acquaint Monroe County voters with the merits of the Democratic candidates in the November election has decided to make the Flower City his permanent home.

The former Democratic County Publicity chairman has joined the staff of radio station WSAY, according to an announcement made by Gordon Brown station owner. Thayer will work in the commercial and announcing departments.

Not only does Thayer like Rochester, but, according to rumor, he particularly likes Rochesterians — especially one of them. An announcement linking his name with that Rochesterian is expected in January.

**Finance Writer  
 To Lecture Here**



A series of six practical evening lectures intended for the average investor or small businessman in the Rochester area will be given at Rochester Business Institute by Harry C. France, nationally-known investment counselor, beginning January 8, it was announced this week by RBI President Ernest W. Veigel, Jr.

France, writer of the "Investor's Forum" column which appears each Sunday in the Rochester Democrat and Chronicle has just joined the faculty of RBI and will lecture in regular day school classes as well as in the special series of two-hour evening school sessions.

Registration for his evening series has just begun. Each lecture will include a one-hour discussion by Mr. France, followed by another hour's question-answer period in which stress will be laid upon solving financial and investment problems brought in by class members or the lecturer. The lectures will be given on Mondays, from 7 to 9 p. m.

**John Marshall High  
 Seniors To Hold  
 "Open House"**

The senior class of John Marshall High School will sponsor an "open house" program at the school on Sunday, Dec. 24, from 4 to 6 p. m.

Former students, present and former faculty members have been invited to attend, according to Miss Jean White, publicity chairman.

**AS PURE AS  
 MONEY CAN BUY**

None faster. None surer. None better. No aspirin can do more for you than St. Joseph Aspirin—regularly largest seller at 10¢, and you get 100 tablets for only 35¢. Be sure to demand St. Joseph Aspirin.

**Pastor To Speak At No. 52 School PTA Meeting**

The Rev. Charles Bollinger, speaking on the subject, "God's Light in Man's World," will feature a meeting of the Frank Fowler Dow School No. 52 PTA to be held in the school auditorium next Monday at 8 p. m.

**Lemon Juice Recipe  
 Checks Rheumatic  
 Pain Quickly**

If you suffer from rheumatic attacks or neuritis pain, try this simple temperate home recipe that thousands are using. Get a half-gallon of a lemon. Cut it into sections and strain the juice into a quart of water. Add today. Sixty drops with a quart of water, and take a second dose later in the day. No trouble at all and pleasant. You need only 3 tablespoons two times a day. Often within 48 hours—sometimes overnight—special results are obtained. If the pain does not quickly leave and if you do not feel better, return the empty package and R. H. W. will return your money. It is sold by your druggist under the name of "Lemon Juice" and is accompanied by a complete booklet of directions. R. H. W. is an absolute non-toxic preparation. It is sold in 10¢ and 25¢ packages by drug stores everywhere.

**WHY QUINTUPLETS  
 always do this for  
 CHEST COLDS!**

To Promptly Relieve Coughing—Sore Throat and Aching Muscles Whenever the Quintuplets catch cold—their chests, throats and backs are rubbed with MUSTEROLE. Powerfully soothing—Musterole not only promptly relieves coughs, sore throats, aching chest muscles due to colds—but ALSO helps break up congestion in upper bronchial tract, nose and throat. Wonderful for grown-ups, too! In 3 Strengths **MUSTEROLE**

**Get 10 Bond Pledges...  
 Win a Blue Star  
 Service Ribbon**

Enroll at  
**BRIGADE HEADQUARTERS**  
 R. G. & L. - Main floor - 89 East Ave.  
 SPONSORED BY THE PATRIOTS

This ad contributed by Rochester's 5th War Loan Committee

**A Holiday Liquor for Every Occasion**

"A CHOICE OF CHOICE LIQUOR"

**Pete Hagen's**

**WHISKEY**  
 SPECIAL RESERVE 358  
 415 QT.  
**DARK RUM** 423  
 415 QT.  
**FLAVORED BRANDIES** 389  
**CORDIALS**  
 BLACKBERRY 256  
 APRICOT 256  
 PEACH 256  
 CHERRY 256  
 CREME de MENTHE 256  
 CREME de CACAO 256  
 KUMMEL 256  
 KAHVEH (Coffee) 256  
 SLOE GIN (Creamy Head) 256  
**COCKTAILS**  
 MARTINI 247  
 MANHATTAN 271  
 DAIQUIRI 256

**ROCK N' RYES**  
 ROCK N' RYE (Mild) 247  
 CRYSTALLIZED ROCK N' RYE 419  
 ROCK N' RYE 256

popper morson company

**SHOP AT KEY'S FOR QUALITY GIFTS**

KEY COUPON  
**RINSO 18¢** Large Size Limit One  
**SCOTCH TAPE 75¢** Utility Size 1/2"x12" 470N. GOODMAN NEAR MAIN  
**PREP 11¢** Shaving Cream Limit One  
**Whisk Broom 11¢** Pocket Size Limit One

KEY COUPON  
**KEY 98¢** Religious XMAS CARDS Box of 21  
**H-B COUGH DROPS 2 for 5¢** Reg. 5¢ Limit 2  
**BORDEN'S MALTED MILK 26¢** 1 lb. Jar Limit One  
**BETENE 49¢** Dietary Supplement \$1.50 Size Limit One

**GIFTS for SMOKERS**

OILED SKIN TOBACCO POUCH... 49¢  
 AIR-TITE TOBACCO POUCH... \$1.25  
 THOREN'S AUTO-MATIC LIGHTER \$10.00

**BUY HIM A PIPE**  
 Reg. \$1.25  
**BRIARS 79¢** OTHERS FROM 49¢ TO 10.00

**TOILETRIES**  
 MAKE FINE GIFTS  
 Evening in Paris Perfume... 1.25  
 Mysitium Cologne... 1.10  
 Yardley Talc... 1.00  
 Pancake Makeup... 1.50  
 Dreskin... .89  
 Overglow Makeup... 1.50  
 Djer Kiss Sachet... 1.00  
 Apple Blossom Talc... .49  
 Yardley Hand Lotion... .65  
 Spice Body Powder... .59

**GIANT SIZES**  
 NATIONALLY KNOWN CREAMS  
 Lady Esther... 98¢  
 Jergen's... 98¢  
 Pond's... 98¢  
 Woodbury's... 98¢  
 Luxuria... \$2.25  
 Hopper's... \$1.79  
 Albolene... 89¢

**LADY ESTHER FACE POWDER 39¢**  
 Reg. 55¢  
 All Popular Shades

**ENTIRELY NEW IDEA IN MAKE-UP!**  
**JERGENS "TWIN MAKE-UP"**  
 Both in ONE BOX BOTH FOR \$1.00 (reg. \$2.00 value)

**GIFT STATIONERY**  
 AT LOWEST CUT PRICES  
 Twill Text... 50¢  
 Colored... 50¢  
 Air Mail... 49¢  
 Worthall... 79¢  
 Eaton's... 50¢  
 Fancy Gift... 69¢  
 Others to... \$1.98

**WOODBURY MATCHED MAKE-UP**  
 Matching shades of POWDER, LIPSTICK and ROUGE  
 REGULAR PRICE BY OTHER LINE 89¢

**LOOK AT THIS ONE DAY**  
**B COMPLEX VITAMIN TABLETS**  
 30's 87¢  
 90's \$2.21

**ALKA-SELTZER**  
 For Relief in COLD DISTRESS  
 Try It Today 49¢

**GET YOUR VIMMS TODAY!**  
 LARGE SIZE 96 Tablets \$1.69  
 FAMILY SIZE 288 Tablets \$4.29  
 GET THAT VIMMS FEELING

**OOH LOOK AT THE TOYS**  
 at **SANTA-K TOY SHOP**

**Dolls Galore** 49¢ to \$12.95

**WOODEN ARMY TRUCKS, TRAINS TROLLEYS \$1.19**

**TOMMY GUNS 89¢**

**BLACK-BOARDS \$2.29 Others 4.94**

**SOFT CUDDLY STUFFED ANIMALS \$1.19 to \$13.95**

**ADULT GIFTS**  
 Mexican novelties, Serapes, Ash Trays, Adult Games, Chess and Cribbage, Pocket Games for the Soldier etc.

**PAINT SETS 30¢ up**

**PRE-WAR DELUXE ELECTRIC PERCOLATORS**

**MODEL PLANES \$1.29 to \$4.39**

**MYSTOLA—The Talking Third DOCTOR'S NURSES' KITS CRAYON SET \$98¢**

**SCOOTERS SOLDIER AND SAILOR DOLLS JUVENILE ROCKERS AND CHAIRS ARCHERY SETS \$2.95**

**JIG SAW PUZZLES 59¢ to 1.99**

**TARGET GAMES 99¢ to 1.19**

**WHIRLEY BLOCKS ROCKING HORSES 99¢**

**PULL TOYS \$1.19 to \$2.98**

**STORE HOURS:**  
 Open Saturday,  
 Monday 'Til 9 P.M.

**SANTA-K SHOP** 366 E. MAIN  
 Opposite Wegman's

**TOYS and GAMES**

**STAY AT HOME and Enjoy it!**

**PLAY GAMES from the Bookshelf Games**

22 POPULAR POCKET-SIZE ADULT GAMES!  
 There'll never be a dull moment in your home if you own this amazing library of games. All your favorite games of chance and skill are included. Start buying at them... one at a time at a time until you own the complete "Bookshelf Games" and big brood gamesthe.  
 75¢ \$1.00  
 Deluxe Editions in genuine CHESS leather \$1.25 to \$5.95 Vol. 924—\$1.

**EXTRA VALUES**  
 Junior Doctor Kit... 98¢  
 Magic Slate... 19¢  
 Xmas Jingle Rattle... 39¢  
 Dominoes Set... 75¢  
 Muff Doll... 2.49  
 Army Tank... 98¢  
 Blackboard Box... 98¢  
 Fingerprint Set... 79¢  
 Magic Bubble Set... 25¢

**STUFFED ANIMALS DOGS — PANDAS CATS — BEARS HORSES ELEPHANTS MONKEYS**  
 Large Assortment \$2.19 to \$7.49

**MAGIC TALKING BOARD \$1.39**

**Realistic RANGER Machine Gun \$1.59**

**BABY JEEP In Box 49¢**

**Pencil Boxes 49¢**

**Glass Coffee Makers**  
 SILEX 2 Cup 69¢  
 SILEX 8 Cup 2.95  
 Dunbar, 2 cup \$1.19  
 Drip Model

**WOODBURY MATCHED MAKE-UP**  
 Matching shades of POWDER, LIPSTICK and ROUGE  
 REGULAR PRICE BY OTHER LINE 89¢

**LOOK AT THIS ONE DAY B COMPLEX VITAMIN TABLETS**  
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 Try It Today 49¢

**GET YOUR VIMMS TODAY!**  
 LARGE SIZE 96 Tablets \$1.69  
 FAMILY SIZE 288 Tablets \$4.29  
 GET THAT VIMMS FEELING



# The Rochester Sun

## SHOPPING NEWS

SPECIAL NEWS STAND EDITION 4c

### Amusements

**CENTURY** SECOND BIG WEEK  
"LAURA"  
with Gene Tierney, Dana Andrews and Clifton Webb  
Plus Joel McCrea and Betty Field in "THE GREAT MOMENT"

**PALACE** NOW PLAYING  
Maria Montez, Jack Oakie, Turhan Bey, Susanna Foster and Donald O'Connor in "BOWERY TO BROADWAY"  
Plus Nils Astor in "THE MAN IN THE HALF MOON STREET"

**CAPITOL** NOW PLAYING  
Ray Milland and Bar. Britton in "TILL WE MEET AGAIN"  
Plus Donald O'Connor, Susanna Foster and Percy Ryan in "THIS IS THE LIFE"

**HUDSON** MONDAY  
"THE IMPATIENT YEARS"  
with Jean Arthur and Lee Bowman  
Plus "FORT FORTY THIEVES" with Stephanie Bachelor

**REGENT** NOW PLAYING  
Ann Sheridan, Jack Carson, Alexis Smith and Jane Wyman in "DOUGHERTS"  
Plus Edward Norris in "THE END OF THE ROAD"

**REXY** MON., TUES.  
"SECRET COMMAND"  
with Pat O'Brien and Carol Lombard  
Plus "KANSAS CITY KITTY" with Joan Davis and Jane Frazee

**TEMPLE** NOW PLAYING  
DOUBLE HEADLINE STAGE SHOW—3 DAYS IN PERSON—RAY KIN. NEY AND HIS ORCHESTRA WITH THE MERLY MACS. On Screen: Elsie Knox in "ARMY WIVES"

EIGHT YEAR—No. 9

19

MONDAY, DECEMBER 18, 1944

If You Do Not Receive Regularly PHONE, STONE 6000 Your Copy

### 'Sno Wonder Were Late!

Plans for the regular Thursday issue of the Sun last week were "snowed under" by the record-breaking storm. Therefore, your shopping news comes to you today. A careful reading of the pages herein will reveal that Rochester stores sparkle with outstanding gift and other shopper's specials.

### Political Polka

By CURT GERLING

Jimmy Walker, former mayor of New York City, was an extremely colorful figure during his reign. No celebrity ever entered New York harbor unless Jimmy was there to greet them. Every night club had a table reserved at ringside, just in case Mayor Walker and his party should appear. No New York paper ever went longer than two days without a picture of Jimmy performing one of his social or political activities. In a small town such "hi-de-ho" on the part of the mayor would have been frowned upon—and one term as mayor would have sufficed. However the dapper Jimmy with Tammany behind him went on and on.

Strangely enough one of the things that ruined Deboinair Mr. Walker's political future was one of his rare bits of foresight. He contracted to buy several million dollars worth of snow fighting equipment and in due time it was delivered. There were small plows and big ones, caterpillar tractors with the endless chain tread that are designed to eat into

(Continued On Page 11)

## OFFICIALS BLAME WAR FOR STORM TIE-UP BUT SNOWBOUND CITIZENS BLAME OFFICIALS

Ever since last week's storm paralyzed Rochester there have been any number of reasons advanced as to "why."

First of all, it seems that the chief of the Department of Public Works August Wagener is hardly competent. No one will ever know why the man in charge of snow removal isn't familiar with weather conditions and the predictions of the United States weather bureau. Why his office does not receive a daily report is a mystery. These statistics are no longer a military secret.

It is alleged that Wagener attended a movie on Monday evening and noted that on his way home it was snowing briskly. He is said to have gone to bed, and fate or a conscientious snow remover awakened him around 2 a. m. and said "Gus, it's snowing! Shall we go to work?"

By that time the snowfall was hours ahead of the snow gang. It has been established no plows began operating until 3:45 a. m., Tuesday morning.

Public Works Department trucks were still without blades for snow removal on Wednesday. In other cities the big ash and garbage trucks have the plows attached to their bumpers weeks before snow falls. In five minutes they can be lowered and are ready to work. In Rochester we do it the hard way or not at all.

A City Hall man whose street is still unshoveled and unplowed took time to tell an interested group that much of the blame can be laid at the door of petty politics by an administration that has had its way too long.

Ordinarily, large trucking companies and transport concerns are given the contracts for snow removal in various districts by competitive bids. This year there were strenuous objections to this procedure by sundry ward bosses, which resulted in a great many ill-equipped and inexperienced individuals receiving contracts. When the emergency came they just couldn't measure up to the task.

The threats and importunings of City Manager Louis B. Cartwright and Wagener didn't mean a thing. The plowmen couldn't remove the snow anyway, so what if they did have their contracts cancelled! It was just a political plumb that didn't pan out. It would have been perfect if Indian summer had only lasted through April.

Further delay was caused in trying to convince the big contractors that they should take



**BUS CLOT ON THE MAIN ARTERY**—This, gentle readers, is a view of busy Main St. in the heart of downtown Rochester. Most of you have already heard that we had quite a storm last week. But, the storm was over by Tuesday afternoon. Therefore, you might think this picture was taken on Tuesday. Well, you're wrong—it was made at 2:30 p. m. on Thursday. It was taken from a point near the corner of Main and St. Paul St. and shows just how the city busses fared in trying to get up Main St. hill. More than 18 busses piled up here—and this picture represents only one instance. Multiply this picture by the dozens and you get an idea of how efficiently our Department of Public Works operated during the storm.

Does your street look different lately? Not if you live on the same street with a city official!

over the job after they had been pushed around by the politicians. Those who capitulated on a basis of "duty to Rochester as a city" got their own price. That done, much time was consumed in getting the city-owned supply of plow blades out of the hands of the small ineffectual contractors into those qualified to handle them.

(Continued On Page 12)

## War Bond Sales Top Quota Here

With the expected announcement that the district had gone "over the top" in the Sixth War Loan drive, final reports on the campaign were awaited by workers and bond buyers today.

Monroe County topped its goal by almost a third, ringing up a grand total of \$87,340,000—against a quota of \$64,000,000.

Other counties in the district include Wayne, Livingstone, Seneca, Ontario and Yates and it is expected that today's reports will show that each has topped its overall quota.

Despite last week's storm with its attendant difficulties in getting about, sales to individuals showed a heavy gain and on Saturday, the Finance Committee reported that the county had raised 92.7 per cent of its \$17,700,000 quota.

Members of the group expressed confidence that the quota in the sale of Series E, F and G Bonds will be reached before January 1. Bonds of those denominations sold up to the end of the year will count toward the quota.

Enthusiastic praise for workers in the drive was voiced Saturday by Raymond Ball, general chairman of the drive who said results had overshot preliminary estimates.

"Our corporations, savings banks and big buyers far exceeded their quotas," said Ball. "The workers in industries, corporations and business concerns more than exceeded their assignments. The individual, responding to the appeal of various groups including the clerks in our retail stores, our bank teams, the booths manned by our women volunteers, and the members of our Blue Star Brigade, bought that extra bond frequently and in large amounts."

"We are most happy as to the outcome of the campaign," said Ball. "Rochester and Monroe County again can, with real pride, report to our men and women in the armed forces that in response to the call of the Treasury Department we have not only met our quota, but answered the appeal of General Eisenhower when he requested that we "vastly oversubscribe in the Sixth War Loan."

## Greek Society Condemns British Action In Homeland

The Greeks had a word for it—still have, in fact. The word is "the application of imperialism and power politics." This is the statement made by George C. Vournas, president of the Greek-American Order of Ahepa, concerning Great Britain's present action in Greece.

Vournas' statement released locally by Spiros Livadas, lieutenant governor of the organization, charges that Great Britain has subordinated war interests to imperialistic policies in the case of Greece and says that the Atlantic Charter is "an empty phrase" when examined in the light of developments in that country.

The Ahepa leader issues a call for an aroused American public opinion to force "Colonel Blimps and other imperialists of Great Britain" to abandon their present policy, which, he claims, will cause prolongation of the war and contribute to the deterioration of the moral basis of the common struggle against Hitler.

"The people of Greece must be allowed the right to choose their own leaders and to adopt whatever form of government they desire, says Vournas, who pleads for assistance to Greece—not "oppression."

"The Greek people," concludes Vournas' statement, "have the right to self-determination and unless American influence and prestige are brought to bear in that part of the world, lives of innocent persons will be further sacrificed and the allied cause will suffer immeasurably throughout the world."

**Legion Auxiliary To Have Christmas Party Wednesday**  
Annual Christmas Party of the Burell R. Kolmetz Auxiliary of the American Legion will be held at the home of Mrs. Charles Walker, 137 Bronson Ave., Wednesday at 8 p. m.

Mrs. William H. O'Grady, Auxiliary President will preside at the brief business meeting. New and prospective members will be welcomed. Guests for the evening will include Mrs. J. Dewey Powers, department vice-president and Mrs. R. S. Dunn, Monroe county chairman.

Entertainment and refreshments will follow the business meeting.

## Jewish Group Banquet To Have N. Y. Rabbis As Guest Speakers

Plans for the first annual banquet of the newly established branch of the Lubavitzer Yeshivas, 326 Meigs St., call for the appearance of two prominent rabbis as speakers as well as a musical program featuring a Cantor from Sampson Naval Base.

County judge-elect Harry Rosenberg is chairman of the affair which will be held at the J. Y. M. A. on Jan. 7, starting at 6 p. m.

Coming from New York City is Rabbi S. Gournay, son-in-law of the Lubavitzer Rabbi and executive director of the organization. Accompanying Rabbi Gournay, will be Rabbi Max J. Mintz, Cantor Jonah Binder, Spc. 2/c of the Sampson Naval Base will offer several vocal selections.

## This Week's \$25 Winner

Mrs. Louis Gilder, 42 Cutler Street, is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Gilder gets for paying her carrier, Robert Winterkorn, 260 Avenue D, 10 cents. Bob incidentally collects an extra five dollars bonus.

Each week the Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current month are entered in the drawing. Since inception of the plan more than \$2,000.00 has been paid to lucky winners.

## At The Sport Shop

We Have The Hard-To-Get

### SPORTS WEAR

**For HER**  
100% Wool  
**SWEATERS**  
3.98 to 10.98  
100% Wool  
**SKIRTS**  
3.98 to 8.95

100% Wool  
**BLAZERS**  
10.95  
To  
19.50  
Colors red, brown, green, navy, blue, tan, black with contrasting braid trims. Sizes 9 to 15, 10 to 20.



100% Wool  
**REVERSIBLE SKI - SUITS**  
19.75  
Satin Finish  
**RAINCOATS**  
16.95

Men's  
**SPORT COATS AND JACKETS**  
8.95 to 34.50  
Leather  
Suede  
Wool  
Gabardine  
Sheep-lined  
Alpaca Lined  
Fur Collars  
Detachable Hoods



**For HIM**  
**McGregor and Hilo SPORT SHIRTS**  
5.95 to 14.50  
Unlined — Lined  
**GLOVES**  
1.95 to 7.50  
**McGregor SWEATERS**  
4.95 to 8.95  
Boys  
**McGregor SWEATERS**  
2.95 to 4.95

Rochester's Only Complete Line Of RIDING TOGS For All The Family

**THE SPORT SHOP**  
23 CLINTON AVE. S.  
Opp Hotel Seneca

Formerly Known as ROCHESTER JOBBING HOUSE

## Vine's

Men's Dept. Main Floor

### Gifts For The Man On Your List...

Selections That Are Almost Limitless



**MEN'S All Wool MACKINAW COATS**  
You've never seen a better or more complete line of mackinaw coats at anytime or any place. Big selection for the young man at high school, and all kinds for the out door worker. Wide choice of plaids and plain colors.  
\$8.98 to \$18.95  
SIZES 36 TO 52  
Rochester's Most Complete Stock of

**Gift SUGGESTIONS For Men**

- Sweaters
- Jackets
- Mackinaws
- Fingerlip Coats
- Raincoats
- Sheep-lined Coats
- Loafer Coats
- Leather Coats
- Sport Coats
- Sport Shirts
- Wool Shirts
- Hunting Clothes
- Work Clothes
- Pants
- Work Shirts
- Shoes
- Shopcoats
- Gloves
- Rubbers
- Hats
- Caps
- Welding Clothes
- Sox
- Furnishings
- Robes
- Underwear
- Vests

**JACKETS \$3.98**  
Leather • Wool  
Gabardine to  
Poplin • Whipcord  
Melton • Flannel \$22.50  
Sizes 36 to 52

**OPEN EVERY EVENING 'till Christmas**  
Store Hours 9:30 A. M. till 9 P. M.

**Vine's** MAIN 6488  
**JOBBING HOUSE** CORNER NASSAU STREET  
159-161 JOSEPH AVE

Formerly Known as ROCHESTER JOBBING HOUSE

10 Bond Pledges...  
a Blue Star  
Ribbon  
**6th War Loan DRIVE**  
BOND PLEDGES  
of  
GADE HEADQUARTERS  
L. & L. - Main Floor - 89 East Ave.  
INSPIRED BY THE JACQUES  
distributed by Rochester's  
War Loan Committee  
**COUGH DROPS**  
2 for 5c  
**EDEN'S**  
TEDED MILK  
26c  
**TENE**  
Supplement  
49c  
**GARS**  
BY THE BOX  
\$7.29  
Give her a  
Gift  
from  
Pyewood  
MAKE-UP SET  
a holiday box...  
Hollywood Rouge,  
Lipstick, \$3.00  
Take Up  
wood  
\$2.50 and \$4.55  
**ONERY**  
PRICES  
50c  
50c  
49c  
79c  
50c  
69c  
\$1.98  
**URY**  
ED IRON-ND  
98-  
**ELTZER**  
Relief in  
DISTRESS  
It Today  
49c  
**DAY!**  
1.69  
4.29  
S FEELING

# KAY'S COMMENTS by kay shearer

Here's a suggestion from RICHARD PLACE DAIRY. Give your family HOMOGENIZED VITAMIN D MILK. You'll get finer flavor and better nourishment. You don't have cream-heavy top milk and thinner bottom milk. Cream and all other nutrients are in every drop. So flavor is always uniformly delicious and nourishment is always equally good. ALWAYS JUST RIGHT. Try it! Call Glenwood 144 BRIGHTON PLACE DAIRY, 45 Fulton Ave. Your milk will be delivered after a two weeks trial — no questions asked. But I'm betting on HOMOGENIZED VITAMIN D MILK.

MILDRED HAUPENTHAL gave me a new hair-do the other day that I loved. Simple — easy to manage between shampoos, it really was smart. Mildred is still running her SPECIAL ON PERMANENTS. A regular \$10 wave (Creme Oil) for \$7.50 — A regular \$7.50 wave (Creme Oil) for \$5. These permanents are soft, easy to manage and will really please you. Why don't you call MILDRED HAUPENTHAL today and make your appointment. Main 7671, 314 Burke Bldg.

CARTER HAT SHOP is alive with the Christmas spirit. The Hats are festive and suitable for your Christmas holiday mood. WINTER WHITES are adorable. CALOTS, Off the Face styles are yours for the asking. A spanking new group of GAGE HATS priced at \$4.95. Fur trimmed hats, Sequin trimmed Calots. Remember the beloved Pansey Sets in earring and pins. Specially priced at \$2.98 plus tax of course. JEWELRY is priced \$1 up at CARTERS. P. S. THAT HALF PRICE SALE on a special group of fall and winter hats still goes. 636 Monroe Ave. Open Eve.

## Letters To The Editor

Editor Rochester Sun:  
In view of the fact that Rochester has observed "Freedom of the Press Week" through library exhibits, and that the papers have devoted much space to the hypocritical mouthings of the director of our "fine" public library, I find it extremely necessary to exercise my right to the freedom of the press and bring to light a little matter of interest to the Rochester public.  
There is in the Library's Bill of Rights a phrase which states "Further, books believed to be factually correct should not be banned or removed from the library simply because they are disapproved of by some persons."  
The director has allowed himself to be persuaded by certain interests to ban Dr. Daniel T. Quigley's book, "The National Malnutrition," a book which dares to tell the truth about malnutrition. Dr. Quigley is an expert on cancer, and could it be that he knows something about the cause of cancer that certain interests would like to suppress?  
We talk about the Nazis burning whole libraries, but is the Rochester library any better when its director hides behind empty words, such as "Freedom of the Press," to commit his nefarious crimes?  
PRO BONO PUBLICO

A recent order by the Army for five million pairs of combat boots indicates the enormous quantities of leather used by military forces. So we'd still better give our shoes the ol' shinola to make them wear longer.

**An Orchid To You**  
Each week The Rochester Sun, in cooperation with Lloyd's Flower Shop, Powers Hotel, gives an orchid to a Rochester woman. This week the winner, selected from the city directory, is

Mrs. Mae Jackson  
162 Avalon Drive  
If the winner will call at Lloyd's Flower Shop and identify herself within the next week she will be given free a beautiful orchid.

HOLIDAY SPECIAL ON PERMANENTS — PRICED FROM \$5.50 and up for machine or machineless waves \$10 and up for Cold waves. This Virginia gal turns out more smart coiffures than you have ever seen. Of course years of experience are behind her. No she's young — not old — but knows what she's about. Virginia's permanents are manageable — beautiful and lasting. Make your appointment early — be smartly turned out for the holidays. VIRGINIA'S BEAUTY SALON, 27 Clinton Ave. So. Present Bldg. Stone 346.

Are you in the dark about what to buy for the men in your life? Drop into EDWARDS MEN'S SHOP. A leather jacket, a sweater, a shirt, a tie, a pair of socks, a pair of shoes. It's Rochester made with zipper pocket and identification windows. Black and brown — selling for \$5. Warm all wool socks to keep his toes warm and cozy when mercury registers sub-zero. Choose these soft ribbed socks of finest virgin wool. In a nice array of colors selling for \$1.25. Gift Ties — priced at \$2. for the applause winning gift. He'll greet this gift with a grin and wear for months to come. Really handsome impeccably tailored ties in luxurious fabrics. Rayon Brocades in Beau Brummel patterns conservative rayon crepes — patterns for every occasion. Hand-picked — hand made ties — they will please the most fastidious male on your list and remember they're priced \$2. EDWARDS MENS SHOP — EDWARDS MAIN FLOOR.

You'll avoid the crowds and have plenty of parking space — and be able to select your Xmas gifts in comfort where at SMITH CERAMIC STUDIOS. For years SMITH CERAMIC have pleased the most discrimination of shoppers throughout the holidays. You'll find their shop laden with crystal — china — glassware and bric-brac that will please. Prices at SMITH CERAMIC are gentle. Values are sound. But the most important feature I think is the easy selection of something different. 903 Monroe Ave.

LLOYD'S Solve your Christmas shopping by dropping into LLOYD'S. Christmas novelties — cut flowers — potted plants etc. will please that certain some-one you're in doubt about. Flowers are always correct — always please. Make your selections early. Shop either store — LLOYD'S FLOWER LIST — POWERS HOTEL — Opposite Court House or REYNOLDS ARCADE — 16 Main St. E. Main 7682.

So last year's dress won't fit. It's a pretty terrible feeling isn't it. Well madam why don't you do something about it. Start reducing the pleasant way at SIL-HOUETTE. You'll slenderize without exertion on Mechanical Horses — or Electric Bicycles. Swedish Massage and Vapor Cabinets turn you into the slim lady you once were. — Make your appointment today — Give yourself a series of treatments for Christmas. — SIL-HOUETTE 130 Clinton Ave. S. Suite 15 Rochester Theatre Bldg. Mildred Leavenworth Mgr. Frances Stanton, Gym Instructor. Stone 6392.

SALE Timed to put you in a Holiday Mood — a SALE at RIPTON DRESSES. Lovely wearables priced from \$5.95 to \$10.95 formerly priced \$8.95 to \$14.95. Sizes 9 to 42. All are typical RIPTON quality, highly styled and at these prices you can afford a couple. Of course you won't find every style in every size — but if you hurry I know you'll find a dress you'll be "happy in" for many weeks to come. RIPTON DRESSES — 759 MONROE AVE. — Open Eve.

"Christine" at GORDON'S is a new hair-do. Problem hair is no problem at this shop. "Cold Waves" are a special pet at Gordon's. Of course other permanents are given the same attention as Cold Waves and are just as satisfactory. All items of beauty services are "tops." Shampoos, the kind you'll love hair-styling, manicures, rinses, etc. Make your appointment early — set ready for the holidays. Call Main 8908 — GORDON'S — 100 PLYMOUTH AVE. SO. Opposite Mechanics.

The switch of a crisp new frock from the "800" SHOP will see you through tea-dancing and partying through the holidays to come. "Clothes" from this well known shop are masterfully cut and deftly tailored. Prices start at \$8.95 — in all sizes and styles. MATERNITY DRESSES are a special pet with the "800" Shop. New arrivals most every day. These are priced \$8.95 and up. Need I remind you again that "800" SHOP is MORESS sponsored. Located at Monroe and Canterbury Rd. Open Eve.

That wonderful SPECIAL at ANTONES Beauty Salon still holds good. On MONDAY, TUESDAY, WEDNESDAY you'll be given a Shampoo, Hair Style, Finger Wave and Manicure for \$2. Yes Ma'am \$2 — any other day you'll pay \$2.75. Judging from the response my suggestion is to make your appointment early. Call Main 3344 — ANTONES BEAUTY SALON, 715 TEMPLE BLDG. P.S. You'll enjoy the quiet of the well equipped beauty salon.

A penny saved is a penny earned. How about turning off those lights in your home when they are not in use. Due to the unprecedented demand on R.G. & E. these days — with warplants running day and night — the need for your co-operation is urgent. If every home-owner would "cut down" on just one light every evening — there would be no cause for worry. Won't you try to help. Thank you. ROCHESTER GAS & ELECTRIC — 89 East Ave.

LOOK If you'll call Monroe 2909-W — you'll be able to have ALTERATIONS and PLAIN SEWING done expertly — quickly — at gentle prices.

The Lincoln-Alliance is the Bank for Loans!



PERSONAL LOAN CHART

Yearly Cash	Finance Cost	Interest*	Amount Now	12 Months
\$100	\$ 5.00	\$.40	\$105.40	\$ 8.78
125	6.25	.50	131.75	10.97
140	7.00	.56	147.56	12.29
150	7.50	.60	158.10	13.17
175	8.75	.70	184.45	15.37
200	10.00	.80	210.80	17.56
250	12.50	1.00	263.50	21.93
300	15.00	1.20	316.20	26.51

LINCOLN-ALLIANCE BANK AND TRUST CO.  
Member Federal Reserve  
Member F. D. I. C.

TOP PLACE ON HER CHRISTMAS LIST . . .



A Gorgeous

## MARKS & ABRAMSON DIAMOND

Of Priceless BEAUTY

The diamond you place upon Her finger is a declaration of your undying love. She will ever see in its sparkling depth the deep sentiment you gave with it, and she will cherish it always. Choose it with care and confidence from among our unequalled selection!

A Featured Group at

# \$100

(Tax Included)

OTHER DIAMONDS \$25 up to \$1,000

BUDGET TERMS



STORE OPEN Monday, Tuesday, Thursday and Friday Evenings

## MARKS & ABRAMSON

JEWELERS 33 Years of Proven Dependability. OPTICIANS

10 STATE STREET AROUND THE CORNER FROM MAIN STREET

**Edwards**

SHOP MONDAY 12 NOON 'TIL 9 P. M.

Exciting Basket Assortment of Holiday Goodies  
Wrapped In Gala Cellophane and Ribbons!

# G. H. Basket 718



- Shelled Almonds
- Turkish Paste
- Fruit Cake
- Pineapple Preserves
- Raspberry Preserves
- Spiced Grape Jam
- Caramel Pinwheels
- Salted Jumbo Peanuts
- Spiced Jelliettes
- Wrapped Kisses
- Assorted Nougates
- Rum and Butter Toffees
- Orange Marmalade
- Apricot Preserves
- California Orange Blossom Honey
- Gold Coast Mixture

EDWARDS—Candy Dept.—STREET FLOOR

Ready to Mail. Cellophane Wrapped

## Caramels

One Pound **39¢**  
5-lb. box . . . . . 1.95

Labeled ready to mail. Delicious, soft caramels, each wrapped in cellophane. One of the most perfect candies to ship.



A Treat for Young or Old!

## Cookies

Nantucket Inn Assortment

# 169

4 1/2 pound box

Chocolate coated, filled, plain coconut, chocolate bit and other famous New England cookies. For friends and relatives.

EDWARDS—Candy Dept.—STREET FLOOR

Famous "Alyce Chase"

## Chocolates

# 59¢

2-lbs. 1.18

Those famed double dipped chocolates, every piece a different center . . . every piece delicious!



Store Open **MONDAY**  
12 NOON 'til 9 P. M.

# EDWARDS BASEMENT

FOR A REAL OLD FASHIONED CHRISTMAS

Make Them the Answer To Your Christmas Shopping!

**CRISP COTTON DRESSES**  
**3.97**



Sizes:  
12 to 20  
38 to 44

- BLUE
- GREEN
- BROWN
- RED

Proud little cottons that carry a low price tag and high quality features. It's been a long time since cottons as beautifully tailored as these have shown on the horizon. Tailored coat classics with not a detail missing. Chambrays and seersuckers with new pocket treatments, pleats, gores, smart necklines, contrasting or white trims.

EDWARDS—Cotton Dresses—BASEMENT

Want To Make Your Christmas Shopping Easier?

Open an Edwards Charge Account  
... Save time and precious energy.  
Apply—Credit Office  
7th Floor



Of Course You Want A

**Bright New Holiday DRESS**

**7.97**

Buy them for Yourself and for those "special" women on your list.

Sizes: 9 to 15; 12 to 20  
and 38 to 44

You must see them! Dresses that would do justice to a price tag twice as high . . . beautiful crepes . . . rayon gabardines . . . rayon print jerseys . . . bright prints . . . florals . . . checks and even polka dots. You are bound to find the dress you want from these casual and date dresses.

- Black • Blue • Rose
- Aqua • Red • Gold
- Purple

EDWARDS—Dresses—BASEMENT



**Misses' Casual COATS**

**CHESTERFIELDS! BOY COATS! REVERSIBLES! 16.94**

SIZES 10 TO 18

Just the coats you want for in-between wear . . . part wool, cotton and rayon fabrics. Brown, blue or green.

EDWARDS—Women's Coats—BASEMENT



The Ideal Gift For Those on the Go!  
**First Quality-Business Sheer Stockings**

**77c** pr.

Sizes 8½ to 10½

For those on your list who are constantly on the go . . . a good walking sheer for career girl and war worker. Rayon body with cotton reinforced feet at points of hard wear.

EDWARDS—Hosiery—BASEMENT



COLORS:  
PATIO SUN —  
soft sun shade  
VISTA BEIGE  
—soft rosy tan  
BLACK and  
WHITE

Page 12



**ENLARGED SPORT SHOP**—Interior view of the newly enlarged and redecorated sales room of the Sport Shop, 23 Clinton Ave. S. where complete riding togs and other sports apparel are on display.

Page 4 The Rochester Sun, Mon., December 18, 1944

**Odd Fellows Christmas Party To Be Held Friday**

Annual Children's party sponsored by the Stonewood Lodge No. 4, IOOF will be held in the lodge rooms on Friday, Dec. 22 at 8 p. m. Entertainment will include specialty dances by children of members and pupils of a local dancing teacher. Gifts received by the lodge, will be passed out to the youngsters.

**CHURCH BAZAAR**

The Wee Bazaar, featuring used toys, bric a brac, jewelry and clothing, will be open to the public today and tomorrow from 10 a. m. to 5 p. m. at East Side Memorial Presbyterian Church on Parsells Ave.

And here's one for the teeth! A new cosmetic has just hit the market which guarantees bright teeth. It's applied like nail polish but won't do for those storebought pearls, they say.

**Head Colds, Catarrh and Sinus Sufferers**

Get Relief This Quick Easy Way

Use **MAID'S Nose Spray**

A guaranteed product. One dollar bottle gives relief, even in chronic cases—or money will be refunded. Effective, non-irritating. May be used to treat an infant in absolute safety.

Sold at All Good Drug Stores

**Dolan's**

WHERE YOU BUY THE CUTS OF **CHICKEN** YOU PREFER

**DOLAN'S**

600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417

**OPPORTUNITY Extraordinary**  
for small and medium investors, business men and women and those desirous of becoming counselors in finance to

**ATTEND UNIQUE AND PRACTICAL COURSE IN INVESTMENT FINANCE**

To Be Personally Conducted By **HARRY C. FRANCE**  
Renowned Financial Writer, Lecturer And Investment Counselor

6 LECTURES AND FORUMS—ONE EACH MONTH ON MONDAY NIGHTS—7 TO 9—FOR 6 MONTHS BEGINNING JAN. 8, 1945 - - ENROLL NOW!

Drop in or write for folder giving complete details

**Rochester Business Institute**  
172 CLINTON AVE., SO. Rochester 4, N. Y. MAIN 3869

THESE **RUDOLPH GIFTS** RATE A **WARM WELCOME**



**MODERN MISS**  
Modern design in 14K yellow gold with large "Certified Perfect" diamond.  
97.50



**DIAMOND SOLITAIRE**  
Magnificent Multi-Facet diamond, cut with 40 extra facets for extra brilliance. It's "Certified Perfect".  
\$500.00



**PRINCESS**  
Brilliant "Certified Perfect" diamond in a charming new setting of 14K yellow gold.  
159.50



**COCKTAIL RING, EARRINGS**  
Flashing diamonds and rubies in 14K rose gold. Smart design ring with matching earrings.  
\$300 set



**DUCHESS PAIR**  
A four-diamond pair of distinctive beauty. The diamond engagement ring is "Certified Perfect".  
\$155



**LAPEL WATCHES**  
Choice of many smart styles in sterling silver, yellow or rose gold plated.  
27.50 up



**STONE RINGS for MEN, WOMEN**  
8.75 to \$150



**SALT & PEPPER**  
Tall, graceful shakers in quality silver plate.  
2.25



**POWDER BOX**  
Plays a gay tune when the cover is off. Pastels.  
7.95



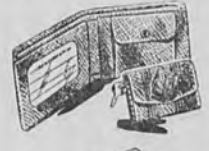
**CASSEROLE**  
Genuine Pyrex casserole with double-duty cover.  
4.95

*A Large Selection of Costume Jewelry*

*Easy Terms*



**BULOVA**  
A lovely new style set with two sparkling diamonds. Famous for accuracy.  
67.50



**BILLFOLD & KEYCASE**  
Genuine leather billfold and matching key case.  
4.20



**HICKOK SET**  
Key chain and tie clasp, each set with fine cameo.  
3.60



**FORSTNER CHAIN**  
Smart, new "snake" key chain in sterling silver.  
\$6



**JUNIOR MISS**  
Gold filled on sterling bracelet and matching locket.  
5.00



**GRUEN**  
Exquisite design with two fine diamonds. Beautiful and accurate.  
97.50



**LIGHTER SET**  
Alligator billfold with Thorens windproof lighter.  
23.95



**ROSARY**  
Colored crystal beads with sterling silver chain and crucifix.  
6.95



**LONGINES DIAMOND**  
The kind of diamond-set watch she has always wanted. Famous quality and accuracy.  
\$325



**CIGARETTE CASE**  
Genuine leather with metal frame for sturdiness.  
4.50



**MISSSES' CROSS**  
Dainty engraved style she will love to wear.  
2.35



**BRACELETS**  
Identification bracelets in several styles.  
5.95 up

**Christmas Special!**

**MEN'S RENSIE WATCH**

**\$45**

Just look at all its features—registers day of the month, shock-resistant, sweep second hand, full radium dial and hands, non-magnetic, stainless steel case, 15 jewels. Reg. \$60.

**Rudolph's**

DEPENDABLE JEWELERS for 38 YEARS

Corner East Main at South Ave.  
Open Every Night Til Christmas  
In Batavia—109 Main Street

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## G. I. Joe Says -

By Pvt. JOE BREWER

The news has just seeped through to me that John Verrall's Second Symphony was introduced to a Rochester audience by the Rochester Philharmonic Orchestra one evening last month.

Although I know the composer well, modest fellow that he is, he never told me that an orchestra as noted as the Rochester Philharmonic was playing his music - nor even that he had written a symphony.

Therefore, you can imagine my surprise when I received a clipping from the Times-Union with a note asking me to "look this guy up and tell us about him."

### Bunk Mate

John Verrall occupied bunk number three in my squad in basic. I wrote of him at that time in this column, but the printers misspelled his name. I spoke then of his musical inclination but certainly didn't realize he was finishing a second symphony. He spent his evenings in the chapel at Austin and Tennyson Ave, but this was assumed to be practice for the regular Sunday morning concerts in which he participated. So his second symphony, dedicated to peace (strangely enough) was actually finished while the composer was enduring the rigors of basic training. No small feat.

Obedient to my orders to "look this guy up" I learned that Verrall was now in the 3181st and set out last night after chow to locate him. His regiment is deep in what we here call "shanty town" - and old section of camp with one story tar paper barracks and little street light.

Upon arriving there I was informed the company had gone on a night hike, but one soldier recalled Verrall's equipment was still on his bunk. It was suggested that he might be at regimental headquarters helping out in the office. Everyone around the place seemed to know him.

At HQ they said the chaplain had called saying he urgently needed Verrall for a rehearsal. This walking began to get monotonous, but I finally found my man.

John was playing the piano in a duet with a violinist. He didn't see or hear me come in, so intent was he on his music. Every fibre of him lived the opus he played. When the music was soft, his fingers touched the keys as gently as though they were wildflowers and he barely breathed; then as a crashing crescendo reached its peak his nostrils quivered with the rafters and his fingers behaved strong and sure. I couldn't help feeling as I watched him, that here was truly a great musician. His high forehead and clear intense eyes...

### Invited To Tea

He stopped playing and turned seeming genuinely glad to see me. It's been a long time since I was his squad leader. I had premeditated telling him it was his turn for latrine detail in the morning, but the thought fled as I listened to his remarkable playing.

He shook hands and invited me into a small anteroom for tea, which invitation I accepted gratefully. Over the teacups he disclosed that Artur Rodinski of the New York Philharmonic had invited him to lead that group in the playing of his symphony. Although it was impossible to arrange a leave at that time, John got almost as big a kick out of the invitation alone. He did go to St. Louis where his work was played during a bond drive, so he has heard his symphony executed.

### Plans Third Symphony

John told me he plans a third symphony based on the dreams and ideals of those soldiers who did not live to see them fulfilled. It will be filled with hope and compassion and will constitute a tribute to those departed. An unusual feature of this work is Verrall's plan to include a baritone dialogue solo based on quotations from the lips of those who had great thoughts to utter before they passed on. These will be interspersed in a choral arrangement.

### Enjoys Army Life

Verrall tells me he likes the army and mounts that so few realize the great and moving spirit behind this war for freedom. He remarks that his best breaks have come to him since he has been in the service. Even as a full-time musician good fortune never smiled on his efforts quite so openly.

After our conversation I stayed for more of the rehearsal and then quietly departed, leaving him among the rich wine-colored draperies and humble brown pews. As I walked toward my own barracks his music continued to ring in my ears. I trudged along under a clear starry sky and it seemed to me his music was in the very stars themselves.

# Coat Excitement

where or when have you seen such beautiful fur-trimmed coats?

for



Coats piled high with fur or trimmed with smart restraint—coats of straight-line silhouette or fitted softness—coats in the loveliest, warmest fabrics you ever saw! All these and MANY more make this group at \$98 one you can't afford to miss!

Coat Shop, Second Floor



Ombre Tingona lamb tuxedo trims a lovely Delson coat in soft all wool fabric. Venetian blue or yarn-dye grey. Misses' women's sizes. \$98.00



Semi-belted fitted coat with smart, young collar of mink. In subtle-draping all wool fabric. Black only. Misses' sizes. \$98.00



Slim straightline box coat dress - trimmed with black Persian lamb collar and cuffs. In gold or Sienna wool. Misses' sizes. \$98.00



Ripple shawl collar of sable dyed Russian squirrel on fine needlepoint wool. Flattering fitted lines. Green or black. Women's sizes. \$98.00



Tuxedo front of mink-dyed muskrat, black Persian lamb, Hudson seal or grey Tingona lamb on beautiful all wool needlepoint fabric. Warmly interlined with windproof leather across shoulders and back! Black, brown, gold, Misses' and women's sizes. \$98.00

Sibley's  
A GREAT STORE WITH A GREATER FUTURE

SPEAKING OF CIGARETTES

BY JAMES

Ed. Randall's . . . Scene and Word

if you would call a sailor a wolf, Overheard in the Tic Toc Grill: in ship's clothing. Could be, "Sure she's a decided blonde. Berda, could be. She decided last week."



IF THINGS GET MUCH WORSE WE CAN EXPECT TO SEE A LOT OF "SNIPE" PICKING ALONG MAIN STREET

THE ART OF ROLLING YOUR OWN IS GETTING TO BE VERY POPULAR



The boss asked me to write a humorous column about the storm. I wish I could, but I can't get any laughs out of the experiences of the great storm of '44. What's funny about standing on a windswept corner and having bus after bus go by without stopping simply because it just wasn't humanely possible to squeeze another individual into the overjammed interior? Where is the humorous side of slipping and sliding over snow-packed sidewalks and roads and trying to buy the simplest necessities of life, a quart of milk and a loaf of bread? Not me, boss. The storm didn't strike me funny at all.

I know there's a war on, but why is it that Irondequoit was getting regular deliveries of milk and other necessities? How could people from Honeoye Falls drive into Rochester in less time than it took my sister to get home from work at Bausch & Lomb? Why did Governor Dewey have to order additional snow fighting equipment from other communities to help dig us out of a storm that was nearly as violent in those other communities which are now helping us out? I confess that I don't know the answer but if I'm taking a "burn" on the lack of foresight, or whatever it was that paralyzed Rochester, so are thousands of other weary workers.

I know there is a shortage of workers but it requires only two men to operate a truck with snowplow attached and if the city had contracted with enough truckers, the lack of manpower for shoveling should have had nothing to do with the ability of the truckers to get streets cleared. If there had been enough truckers on contract, if, as City Manager Cartwright explained, the contractors on the snow removal job refused to risk their precious trucks, why weren't they compelled to go to work? Doesn't the safety of a community mean more than accidents to machinery?

I'm supposed to be a rather even-tempered individual, but the bungling in removing the effects of this storm has, I believe, tried the patience of people with better dispositions than mine. Sure people will make the best of it. What else can they do? We know we could be worse off but we are trying to understand why we are as bad off as we are.

Back in 1932, Herbert Hoover, the great engineer, said that grass would grow in our city streets if the Democrats won the election. Well, there's a Republican administration in Rochester and look what we've got in the streets!

Shame on you, Mrs. M. . . . H. . . . for leaving your car parked at the New York Central Station last Wednesday morning so carelessly that it blocked the entrance and exit of every motorist who wanted to use the parking station. Our spy said you refused to move it even when asked to do so. He took down your license number. It's MC 44-55. Records say that license was issued to Chas. W. Hergenroether, 514 N. Goodman St. But it must have been his missus who was so discourteous. Berda Boyd, of the East Rochester Boyds, wants to know

**WOMEN WANTED**  
Essential Work  
Vegetable Preparation  
DEHYDRATION & BABY FOODS  
DEPARTMENTS  
Day and Evening Shifts  
Apply: 8 A. M. to 5 P. M. Palmer St. Office  
**BEECH-NUT PACKING COMPANY**  
1237 East Main St., Rochester 9  
(If now engaged in war work do not apply)

Grocery bills have increased nearly 50 per cent since Hitler marched into Poland in 1939. **TOWNSEND CLUB** Townsend Temple Club No. 2 will elect new officers next Monday at a meeting at 388 Main St. E. After the election a Christmas party will be held.

THEY SERVE OUR COUNTRY!  
WE OF THE MANSON NEWS AGENCY SALUTE AND EXTEND GREETINGS TO OUR EMPLOYEES IN THE ARMED SERVICES



**FOXHOLE-FOR SALE**

... "EIGHTEEN inches deep, six feet long. Slightly muddy, unheated, poor location. Former occupant unaccounted for. Must be reoccupied at once. The price is high . . . it may cost you your life. Not interested?"  
... BUT how about that boy who is going to move into the vacant foxhole instead of you? Do you feel you would like to help him? Yes, we know the 6th War Loan Drive went over with a bang—you've done your share but how about that pint of blood—your blood? Blood is urgently needed on all our fighting fronts. Visit the Red Cross Blood Bank at 37 Exchange Street more often. Call Main 1102 first for an appointment. YOUR blood may save a soldier's or sailor's life.

(This contribution to the war effort was inspired by an article in Editor & Publisher, which was a reprint of a classified ad in the Albany Times-Union, placed by The Picotte Realty Co. of that city.)

Sponsored By **MANSON NEWS AGENCY** Rochester 4, N. Y.

It's time . . . to get YOUR Christmas RING

We're ready now with Surprisingly Large selections NEW STYLES · LOW PRICES

**SALE! SOLID GOLD LADIES' & MEN'S RINGS 12.95 to 59.50**

Rings galore for the ones you adore! Our stocks carry large assortments of ladies' and men's rings. Gorgeous birth stones, blue and white zircons, mounted in exquisite settings. Handsome, massive onyx initial rings are included in the men's groups. Many are set with diamonds and there are complete assortments of rings for Servicemen. Each ring is a bargain value . . . each ring an exceptionally attractive gift.

**\$44.50**  
Man's solid gold onyx initial ring, with genuine diamond and a carved-out shield with two initials. Specially priced for Christmas gift giving.

**\$59.50**  
Man's solid gold onyx ring, set with large genuine diamond. A special gift at a special price.

**\$16.95**  
Brand new design man's solid gold ring. Set with genuine onyx and solid gold initial. Real Bargain!

**\$14.95**  
Ladies' beautiful birthstone ring set with topaz (the November birthstone). This solid gold design can be had with your choice birthstone. A fine gift at a low price.

3 Easy Ways to Buy  
CASH  
CHARGE  
CREDIT

Buy with confidence at . . .

**Smalls**  
28 EAST MAIN ST.  
OPEN EVERY NIGHT TILL XMAS

# Reflections

By  
Orville Allen

An old bromide of the newspaper trade is that it is wonderful work because "one meets so many interesting people."

Without arguing its merits as being nice work it is certainly a fallacy to pretend that only in the newspaper field are interesting persons met.

Take for instance, Edwin Talbott (Ted) Thayer, publicity director of the recent Democratic campaign and among the most recent additions to Rochester's ever-growing list of citizens.

I'd be willing to wager that of the hundreds of people who met Ted during the course of the campaign, not more than half a dozen ever wondered as to his origin, his background, or even his mission in life. Except for his addiction to an oversized, underslung, evil-smelling pipe, Ted looks and acts just about the same as the rest of us mortals.

A Man With an Ideal

But back of that pipe is a man with, most of all, an ideal. And to know Ted's background,

is to understand his zeal about the welfare of his fellow man.

During the hurly-burly rush of a political campaign there is little time for personalities, but I got just a hint of what was going on inside this man Thayer's heart. So I contacted some friends of his who seemed to know him best. From them I received a story that reads almost like *The Arabian Nights*, or *Gulliver's Travels*. Further questioning of Ted brought his scrapbooks to me and from them I got the picture that Edwin Talbott Thayer will someday, somehow get somewhere.

Thayer's main interest in life is crime prevention work among youths. It is his motto that no child is bad — if he goes wrong it is the fault of society — lack of proper guidance, supervision and encouragement. Bringing guidance to misguided youngsters has been the consuming ambition of Thayer's life and the keystone of his operations to date.

(Continued On Page 8)

# GIFTS FOR PRACTICAL SANTAS



Furniture Gifts of Lasting Beauty and Quality are the one's to Choose for a Practical Christmas. You'll find attractive items for everyone on your list at the Reliable... all priced to fit your budget. It's a simple matter to open an Account at the Reliable.

THE RELIABLE'S HOLIDAY SHOPPING CALENDAR  
Open Monday, Dec. 18, 12 Noon til 9 P. M.—Open Tues., Thurs., & Fri. 9:45 A. M. til 9 P. M.—Open Wed. & Sat. Dec. 20 & 23 9:45 A. M. til 6 P. M.

## BUY ON RELIABLE'S LIBERAL CREDIT TERMS

### Reclining Chair and Ottoman



**\$36<sup>75</sup>**

Big, luxuriously comfortable... a grand gift of comfort. Upholstered in long wearing Tapestry with resilient coil spring construction. The Chair has back that reclines to any angle you desire, the Ottoman adds to its comfort.

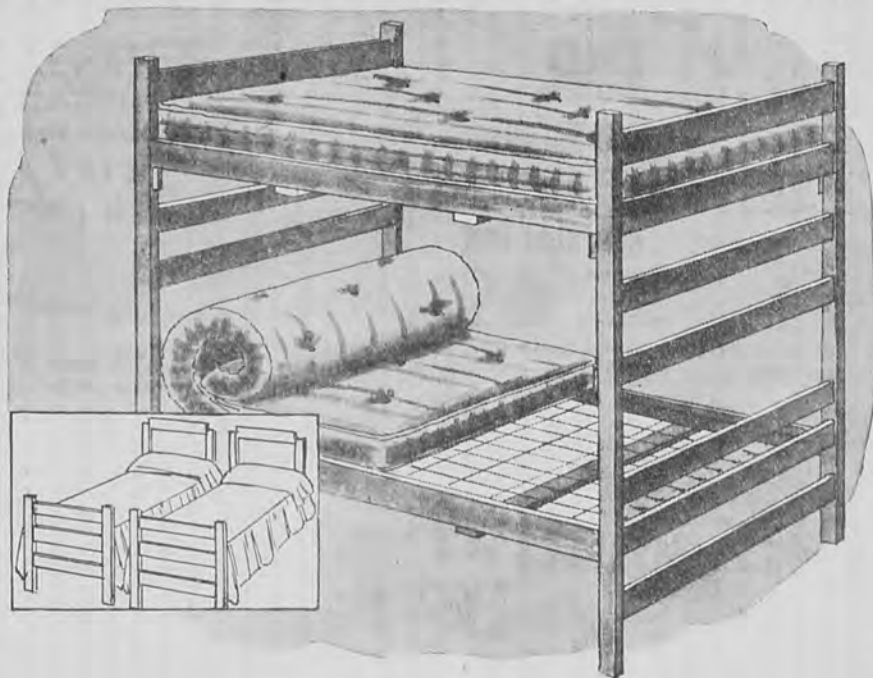
\$1.25 Weekly

### Dropside Birch Crib

**\$19<sup>95</sup>**

Of rugged Solid Birch in natural finish with colorful nursery decoration. Has slight end, convenient drop side, enameled steel spring. A splendid gift choice.

Easy Terms



## Complete Six Piece Bunk Beds

All 6 Pieces... **\$49** Unusual Value!

Exceptional Bedding Opportunity... from a store noted for its bedding values! A complete Bunk Bed that may be used as separate Twin Beds... with two brand new mattresses in heavy ACA ticking... two slightly used steel springs and sturdily constructed Bunk Bed, built to government specifications, carefully reconditioned for long service.

Reliable Budget Terms Only \$1.25 Weekly!

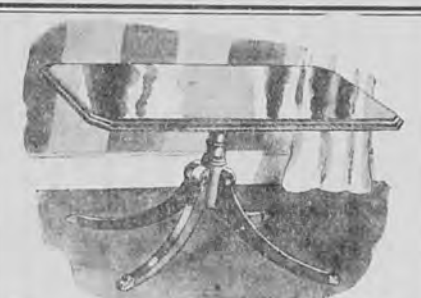


## \$89 Complete Ten Piece Living Room Ensemble

A comfortable, good looking ensemble for the Colonial living room or sun parlor... with rugged Maple finish frame, seat and back cushions upholstered in durable Tapestry. Listed below are the items included:

- Sofa • Club Chair • Wing Chair • Coffee Table • Two Smart End Tables
- Two Decorative Framed Pictures • Two Decorative Vases

Open An Account... Terms Only \$1.50 Weekly!



### Smart Cocktail Table

**\$10<sup>95</sup>**

Handsome Duncan Phyfe design in genuine Mahogany veneers with easily cleaned glass top. A gift of quality and beauty for the home.

Open An Account

### Attractive Phone Set



**\$12<sup>95</sup>**

Combination stand and stool with gracefully shaped top, shelf for book. Finished in Walnut on gumwood with Tapestry seat cushion. An outstanding gift value.

Liberal Terms

### Smart Gateleg Table

**\$16<sup>95</sup>**



Available in choice of Walnut or Mahogany finish on gumwood. Correct in design, ideal for the living room, breakfast room or dinette. A practical gift for years of service.

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FOR INTERIOR WALLS AND WOODWORK  
A remarkable new oil paint for walls, ceilings, of plaster, wood, composition, hurlup, cement. It's really washable! A permanent finish that defies all stains... even ink and mercuriochrome. Soap and water removes dirt film and stains without affecting the pastel finish. In Glass and Semi-Glass.

Durafilm Lasts for Years

**\$375**



Gal.

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From our large selection of patterns, all colors through to black. It is still possible to modernize that kitchen floor with

## ARMSTRONG INLAID LINO FLOOR

Any Room Size Up To 9x12 **\$18.75**

Complete labor and materials

Size 6 ft. x 36 in. **39c** WITHOUT ROLLER

**WASHABLE WINDOW SHADES**

## LUCAS PAINT STORE

80 ST. PAUL ST. FREE PARKING MAIN 2090

Beautifully Rebuilt  
By Penn Craftsmen Using Guaranteed Penn Parts

# HOOVER

COMPLETE With Attachments

Fully GUARANTEED For the Same Length of Time as a Brand New HOOVER!

**\$18<sup>95</sup>** FULL CASH PRICE

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Open Mon., Tues., Thurs. and Fri. Nights This Week

BUY FROM VACUUM-CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

BUY WAR BONDS

When Day is Done it's Time for "Tammy"

After a hard day's work there's a world of refreshment and "taste satisfaction" in a glass of "Tammy" Lager Beer or Ale. Tam o'Shanter Lager Beer and Ales have that "just right" flavor you'll enjoy from the first sip to the last drop.

AMERICAN BREWING COMPANY, ROCHESTER, N. Y.

# Tam o'Shanter

LAGER BEER and ALES

Just Say, "GIVE ME TAMMY"

**THE RELIABLE FURNITURE COMPANY**  
80-84 STATE ST ROCHESTER 4 NY

For one of the tastiest treats Then fry in real mayonnaise. For your snack tray, mix ground Mayonnaise is not only good for round steak with mustard, frying, but adds a delicious horseradish, salt and pepper flavor, too!

Remember...an Army Travels  
On It's Stomach...Help Us  
Produce the Food That Fights  
for Freedom, too!

WANTED MEN and WOMEN  
FULL or PART TIME  
PLUS OVERTIME

APPLY  
**ARPEAKO**  
900 MAPLE STREET

### Reflections

(Continued From Page 7)

No wonder Ted is interested in the misguided youth. He, as the old saying goes, was one of them. Now Ted isn't proud of his background, but he isn't ashamed of it either. Because when he talks to youths and the proper way of life, he can use his own experience to good advantage.

Ted's mother and father separated when he was seven years old. Awarded to his father and placed with an aunt and uncle, Ted reneged when he was placed in a private school. According to the records he ran away from Prep school seven times and each time, when finally located, was on his way to California to rejoin his mother. As a result of this unhappy family situation, he became, in social work terminology, a "problem child."

Thereupon he was plunked into a special school for so-called problem child. But, before you start feeling sorry for Thayer let me tell you that it is his firm conviction that due solely to that school, (the Berkshire Farm School in Canaan, N. Y.) he "found himself" and was able to go out into the world on his own when he was sixteen years old ready to cope with the serious business of living.

Credits Rochesterians. Strangely enough, even though Thayer had never been in Rochester prior to last August, he has had a warm spot for this city in his heart ever since those "correction school" days. For Thayer gives most of the credit for his "upbringing" to three Rochesterians all of whom served on the staff of the Berkshire School. They are Mr. and Mrs. Harry H. Wisner, 160 Collingsworth Dr. and Albert Foss, now of the child placement division, County Board of Welfare.

When Ted "matriolated" he knew exactly WHAT he wanted to do but wasn't so sure WHERE to do it. He wanted to steer other kids who needed guidance, just as he had been steered. So he took up what is commonly known as Social welfare work.

From San Francisco, California, to Portland, Maine, Ted has roamed up and down and across the country preaching, teaching and demonstrating the inherent goodness in the youth of today. As a financial career it has paid off very badly. But, in the knowledge of a good job well done, Thayer has been richly rewarded. Friend of mayors, governors and presidents, Ted prizes the many letters, notes, holiday greetings and pictures of notables throughout the country which are now all carefully filed in huge scrap books. He has

worked for Community Chests, Church Youth Groups, participated in the Boston Emergency Relief Campaign and was one of the guiding lights of the Crime Prevention Institute in that organization's formative days.

Has Faith in Kids. Yes, Thayer thinks kids have a great future? He's all for them and no one can convince him there isn't some good even in the worst of them.

But, whatever Ted Thayer decides to do in Rochester, you can bet your last nickel he'll be mixed up in some youth uplift movement — either as a part-time volunteer or a full-time worker (I sometimes wish he could tell me how to handle my two youngsters when they get to rarin' around. But of course Ted, unmarried, has none of his own.)

### CHRISTMAS CARDS

REG. \$1.00 BOX  
21 Different  
French Fold  
With Envelopes  
**69¢**  
OTHERS 39¢ TO \$1.98

### KEY

ROCHESTER'S MODERN  
CUT RATE DRUGSTORES  
470 N. GOODMAN  
1861 MONROE  
457 RIDGE RD.  
NEAR DEWITT

### DELICIOUS CHOCOLATES

FAMOUS  
**WHITMAN  
AND  
GOBELIN**  
ASSORTMENTS  
Pound Boxes \$1, 1.25, 1.50

### Gifts for a BABY'S Christmas

**39¢**  
XMAS JINGLE RATTLE  
RUBBER TEETHING BEADS 49¢  
Plastic Commode In Gift Box 98¢  
WALT DISNEY Riding Stick 89¢  
DETECTO Baby Scale \$7.98  
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Today Thru Christmas Day  
COUPON  
**TISSUE PAPER**  
REG. 10¢ FOLDS  
CHOICE OF RED, WHITE OR BLUE  
**2 for 13¢**  
LIMIT 4

### Gifts for HIM

**Billfolds**  
IN GIFT BOX  
ALL GENUINE LEATHER  
**98¢**  
OTHERS UP TO \$10.00  
With Change Purse — Secret Pockets — Zippers — Pass Cases — And Other Features

### Ever Ready SHAVING BRUSH

Reg. \$2.00 Value  
**\$1.49**  
OTHERS 69¢ TO \$25.00  
MAKE HIS FACE HAPPY!

### PIPES

FOR PIPE SMOKERS!  
LIGNER . . . 49¢  
POUCHES . . . 69¢  
CLEANERS . . . 9¢  
SWEETENER . . . 25¢  
RACKS . . . 79¢  
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REAMER . . . 15¢

### TOYS

LITTLE HOSTESS SEWING KIT \$1.19  
ARMY DOCTOR PLAY KIT 49¢ & 98¢  
Military Trucks Transports or Tank 98¢  
KRAK-A-JAP-CANNON 98¢  
CRAYOLA CRAYONS Box of 8 6¢  
REG. 10¢ DRAWING TABLET 8¢  
DOLLS LARGE CHOICE \$1.79  
SELECTION & HIGHER

### POUND TOBACCOS

PRINCE ALBERT 74¢  
HALF & HALF 74¢  
BRIGGS \$1.17  
EDGEWORTH \$1.01  
DILLS BEST 72¢  
GRANGER 71¢  
GEO. WASHINGTON 61¢  
VELVET 74¢  
RUM & MAPLE \$2.10  
WHITE MANOR \$1.25

### Gift Set FOR HIM

**MAVIS TALC MITT** 69¢  
MAVIS TALC In Gift Box 23¢ & 59¢  
CROSBY SQUARE A Mild Smoke lb. \$1.25  
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### GIVE PERFUME

Popular Scherk Fragrances  
ARABIAN NIGHTS  
Perfums \$1.25  
Talc . . . 50¢  
Body Powder \$1.10  
Cologne \$1.10  
Sachet . . . 1.25  
MYSTICUM  
PERFUME PURSE SIZES \$1.25 - \$2.50  
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Yardley Bond Street Perfume \$4.50 and \$2.50  
OLD SPICE COLOGNE \$1.00

### TRAVEL CASES

Genuine Top Grain Fine Leathers Some with Zippers  
\$2.49 to \$17.50  
MAVISE HAND CREAM \$1.00 Size 79¢  
PLAYING CARDS MAKE FINE GIFTS DOUBLE DECK Bridge Or Pinochle 75¢

### SILEX COFFEE MAKER

\$2.95  
VACUUM MODEL  
the flashlight that gives you FREE USE OF BOTH HANDS  
Campers' Housewives' Motorists' Snap it on your wrist — it throws a 100-foot beam right where you want it. Zephyr-light plastic with unbreakable lens. G.E. prefocused bulb. Red, Green, Black, Dark Blue and Khaki.  
**98¢**  
AN IDEAL GIFT FOR THAT YOUNG CHAP

### Pocket GAMES

20 DIFFERENT ADULT GAMES  
**75¢ - \$1.50**  
GIN RUMMY \$1.00  
BINGO \$1.00  
CHESS \$1.00  
PLASTIC CHESS MEN SET, \$1.00  
CHECKERS SET 49¢  
DOMINOES SET 75¢  
BOARDS 19¢

### GET YOUR VIMMS TODAY!

LARGE SIZE 96 Tablets \$1.69  
FAMILY SIZE 288 Tablets \$4.29  
GET THAT VIMMS FEELING

## -BERGASH- HOLIDAY VALUES

EXCEPTIONAL  
**WHISKEY BUY**  
A Blend of 4 and 5 Yr. Old Whiskey 86 Proof  
**\$3.49** Fifth  
Special Case Price \$39.00

**BORGES**  
IMPORTED BRANDY - V.S.P.  
A Rare Product of Portugal  
An Excellent Gift Item  
**\$4.95** Fifth  
86 Proof

**ST. CHARLES IMPORTED CUBAN RUM** - \$3.19  
Medium Bodied—86 Proof Fifth

**BOTTLED IN BOND RYE WHISKEY**  
Limited Quantity  
**\$3.75** Fifth  
100 Proof

**EXTRA SPECIAL WINES**  
From Our Huge Assortment of  
Port Sherry Muscatel  
**\$2.49** 1/2 Gal.

**CLOSE OUT of CALIFORNIA SWEET WINES**  
Delicious Flavorful Fullbodied  
**99¢** Fifth  
Sherry Port Muscatel  
3 for \$2.50

**CALIFORNIA RED TABLE WINE**  
\$2.49 gal.  
For Holiday Entertaining

We Carry a Complete Line of  
**SCHENLEY'S - SEAGRAM'S - PARK & TILFORD, and OTHER STANDARD BRANDS.**

**BERGASH LIQUOR STORE**  
124 CLINTON AVE. S.  
NEXT TO LOEW'S "ROCHESTER" MAIN 786



Surveys show that a full-fledged drought of men's shirts, underwear and pajamas is likely before the end of the year.

### Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritic or neuritic pain, try this simple, inexpensive home remedy that thousands are using. Get a package of Hicks Compound, a few drops of lemon juice, mix with a quart of water, and the pain of a rheumatic attack will melt away in a few minutes. You need only a tablespoonful two times a day. Other brands of lemon juice—sometimes overpriced—do not contain the same amount of lemon juice as Hicks Compound. If you do not feel better, return the package and Hicks will refund your money. Hicks Compound is sold by your druggist under a "guarantee" which states: "Hicks Compound is sold and recommended by Hicks Compound Co. everywhere."

### Liquor Dealers To Honor Workers In War Loan Drive

A testimonial dinner, honoring Willis (Slim) Kiggins and Charles Jenks for their work in the Sixth War Loan Drive, will be held at the Elks Club on January 23, sponsored by the Wine and Liquor Industries Sixth War Loan Committee. Kiggins and Jenks headed the grill owner's group during the drive.

A total of \$2,130,000 worth of war bonds had been reported sold by the wine and liquor industries up to Saturday night, Frank O'Brien, chairman of the drive for the industries reported that returns were incomplete, and predicted that they would "go over the top" before the end of December.

O'Brien also issued a statement thanking restaurant and grill owners, liquor wholesalers, the package store association and distillery representatives for their intensive work during the drive.

Jack Keenan is chairman of

### Well Known Oil Man Advances



ROY L. BRICKEY, who has just been appointed assistant division manager of the Colonial Beacon Oil Company. One of the best known oil men in New York State, he has been in charge of the company's sales in the Rochester, Buffalo, Albany and Syracuse area for the last three years. In his seventeen years with the Standard Oil Company of New Jersey, he has had a variety of positions ranging from lubrication salesman to merchandising manager.

arrangements for the January testimonial dinner, assisted by George Hill and Frank Joyce. It is said that reservations will be limited to 325 persons.

Cotton goods supply will be short even a year or two after the collapse of Germany.

### Snow Storm Departee—

Cast: A man who owns eight plows; an official at the Public Works Office.

Time: 10 p. m. Monday night and 8 a. m. Tuesday morning.

(Phone rings in Public Works office.)

Man: Snowing pretty hard; don't you think I'd better get the plows out, right away?

Official: Naw, might stop. Call me in the morning.

(During the night it snows and snows and snows.)

(Phone rings in eighteenth ward home of the man who owns the plows.)

Time: 8 a. m., Thursday.

Man: Hello.

Official: Get out with them plows right away.

Man: Who says so.

Official: We say so—the boss says so.

Man: Tell the boss to go jump in the nearest snow drift.

Official: What's a matter—I don't get it—it's snowing like the devil.

Man: That I know—I told

### WHY QUINTUPLETS always do this for CHEST COLDS!

To Promptly Relieve Coughing—Sore Throat and Aching Muscles

Whenever the Quintuplets catch cold—their chests, throats and backs are rubbed with MUSTEROLE. Powerfully soothing—Musterole not only promptly relieves coughs, sore throats, aching chest muscles due to colds—but also helps break up congestion in upper bronchial tract, nose and throat. *Wonderful for grown-ups, too!*

In 3 Strengths **MUSTEROLE**

**CHRISTMAS, 1944 — by BING CROSBY**  
America's best loved singer contributes all-innovation to Americans. Here's what Bing thinks Christmas will mean to our boys in the service.

**BERGMAN IN BRIEF**  
Here's the inside on Ingrid Bergman, Rochester's own. Profusely illustrated with photos of the star.

Many other story highlights by Louella Parsons, Edna Maxwell, Humphrey Bogart and others. Color portraits of Betty Lambert, Aileen Smith, William Byrd, Gene Kelly and others. Don't miss this gala Christmas issue.

**15c** Jan Issue **PHOTOPLAY** Now on Sale **15c**

**Woods**

STORE OPEN  
MONDAY, TUESDAY  
THURSDAY & FRIDAY  
NIGHTS

DEPT. OF GIFTS FOR YOUNG OR OLD

**TOY LOX**

Hours of fun for the kids

**BAGS OF BLOCKS**

Dozens of smooth natural finish blocks. All shapes and sizes.

**89c**

**Jack & Jill TUB PLANTERS**

A unique gift. Tubs are mounted over rope drawn pulley.

**\$1.89**

**Pocket-Size ADULT GAMES \$1 and \$1.50**

Checkers, Gin Rummy, Cribbage, Cards, etc.

**KIPPY KIT**

Fine fibre brush in leather or leatherette holder that has wool pollisher for shoes.

**\$1 & \$1.50**

### PRACTICAL ITEMS FOR THE HOME

Colorful! Practical!

**RANGE SETS**

Bright red salt and pepper shaker in handy holder.

**35c PAIR**

**Crown POTTERY**

29c to \$13.50

Jardiners & Pedestals  
Bird Baths  
Vases  
Gazing Globes  
Sand Jars  
Umbrella Stands  
Porch Pots  
Plant and Fern Pots  
Large Yard Vases  
Goose Boy "Statuary"  
Fisher Boy Statuary  
Hanging Baskets  
Strawberry Jars  
Tory Jars  
Yard Urns

**TOP of STOVE WARE**

2 Qt. Size GLASS TEA KETTLE

**\$1.29**

Made of heat resistant glass with cool bakelite handles. Easy pour lip. Lock type cover.

Vacuum Type Glass COFFEE MAKER

Made of Flame-Tec, Top of Stove Glass

6 to 8 or 8 to 10 Cup Sizes

**\$1.69 and \$1.89**

Makes the best coffee with the least effort. Specially priced.

**GLASS TEA POT**

6 Cup-Heatproof

**\$1.19**

Cool bakelite handles. Lock type cover. Complete with asbestos pad.

**DOUBLE BOILERS**

Cook cereals, 7 minute icing, puddings. The bottom may be used as a deep saucepan.

**\$2.25**

Your Desserts Look Better In These Dainty Rimless Dishes.

**HANDI-KIT SET**

Christmas gift item. Six Pyrex, custard cups.

**39c**

**10 Pc. Glassbake GIFT SET**

Consists of 1 1/2 qt. Casserole and cover; six 4 oz. custard cups; 1 9 1/2 in. pie plate; and one 9 in. measuring cup.

**\$1**



### NEXT YEAR ISN'T SOON ENOUGH FOR THEM

ONCE BEFORE, on Corregidor, this American boy's eyes strained toward the skies, begging for help that never came. Remember?

Now, behind the barbed wire of a Jap prison camp... where each day is an eternity measured in minutes and hours... his heart cries out again for help.

This time, that help is on the way! But will it come soon enough—for him?

That depends on YOU! It depends on you, more than you think! On ALL of us!

We can't leave it all to the fighting men. We at home have got to do our share to push up the hour of Victory over Japan.

And that means buying War Bonds. Buying at least one extra \$100 war bond right now—one \$100 War Bond more than we thought we could afford.

Some day, some of these boys will come home. Some will live through their months of horror.

And when you look them in the eye and see the tortured memory of their buddies who didn't come through it, ask yourself what sacrifice you made to save them.

Next year isn't soon enough for anybody—NOW IS THE TIME TO GET IT OVER!

Buy that extra \$100 War Bond NOW—won't you?

Six Good Reasons For Holding On To Your War Bonds.

1. War Bonds are the best, the safest investment in the world.
2. War Bonds return you \$4 for every \$3 at maturity.
3. War Bonds are as convenient as cash—and increase in value to boot!
4. War Bonds mean education for your children, security for you, a nest egg to fall back on, come what may.
5. War Bonds help keep down the cost of living.
6. War Bonds will help win the Peace by increasing purchasing power after the war.

KEEP ON BUYING WAR BONDS  
HOLD ON TO THOSE YOU HAVE!

Brighton Place



**Woods**

Free City Deliveries  
**15 EXCHANGE ST.**

Free Parking Opposite With \$1 Purchase

MAIN 7900

SH-UES  
BUY  
349 Fifth  
\$39.00  
V.S.P.  
195 Fifth  
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KEY  
100 Proof  
SPECIAL  
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49 1/2 Gal.  
ORNIA  
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AM'S -  
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**NO APPOINTMENT NECESSARY**  
**Holiday Special** Repeated by Request  
3 Days Only! Mon., Tues. and Wed.  
OUR FAMOUS REGULAR \$5.00  
**TULIP PERMANENT \$1.95**  
Complete with Shampoo, and Finger Wave.  
A soft, lustrous, long-lasting Permanent you'll adore at a saving of \$3.00.  
**SUNRISE BEAUTY SHOPPE**  
9 to 6 Daily; 9 to 9 Friday, Other Eve's by Appointment, Ground Floor  
90 EAST MAIN - MAIN 2422




**HIGHWAY HIKERS**—These Brighton youngsters enjoy all the benefits of a modern education as dispensed by the Brighton town schools. With luck they will complete that education without getting themselves killed under the wheels of some heavy vehicle during a blinding snowstorm. Because of "excessive legalism" in the town board, these youngsters have to walk to and from school and, because sidewalks are not plowed, they usually walk in the highway—even busy Monroe Ave. where vehicular traffic is heavy. Pressure by irate parents is being brought on the Town Board to have Brighton sidewalks plowed so the kids can keep out of the way of trucks, busses and passenger cars.

**Trucks Continue Game of "Dodge" Em" With Road Hiking Brighton Youngsters**

It's still snowing in Brighton and the kids are still trudging along the main avenues dodging cars and trucks but we have discovered that you really can protect the lives of your children in Brighton, legally. You can form a snow district. It's very, very simple, you get a lawyer and even indifferent quality brings a fair price today—and you say to him, Get out the necessary papers which takes a little time because it would have to be very legal to pass the Brighton Town attorney's scrutiny with every where properly dotted.

When this legal document of a half dozen pages and complete with blue cover and in triplicate reaches you. You cast about for a notary public that doesn't mind working nights and you start out ringing doorbells (they're chiming in Brightons of the snow district as fifty-one percent of the residents of the snow district signatories.

Maybe half of these people have no children and you must convince them that they have the sidewalks plowed, no matter if they have a garage-in-house arrangement and never set a foot on the sidewalks—and they probably have sense and money enough to go to St. Pete or Miami right after New Year's anyway, if you convince them you whisk out your notary public and he witnesses their signatures complete with four pound seal. Then you go

to the next house and the next, breaking up bridge games, kitchen parties or scaring the daylight out of the sitter who is holding hands with her boyfriend with the lights down low. You won't win any popularity contests in the work and as we say it's one way you can get the walks plowed legally. It is also reported that Mrs. Ralph Murphy, president of the Brighton P.T.A., has finally asked Town Attorney Obrien,

official interpreter on Town legal matters for a copy of the letter he wrote to Albany—the one that has taken on historical significance by being the only unanswered letter out of Albany since Al Smith took a walk. This letter was a request for the state's interpretation of Mr. Obrien's interpretation (I hope you follow me)—in other words, Albany, if they chose, could interpret the sidewalk plowing differently and the Town could plow the sidewalks

(Continued On Page 13)

**CASH FOR YOUR HOME!**  
Several single and 2 family homes needed.  
Call us immediately.  
924 Lincoln Alliance Bank Bldg.  
Evenings Char. 57  
**ALLIANCE REALTY CORP.**  
Phone Stone 7270

**ELSCO QUALITY FOODS STORES** Palmolive SOAP 2 for 15c

**IVORY SOAP**  
Personal Size . . . 5c  
Medium . . . 2 for 13c  
Large . . . . . 11c  
Ivory Flakes . . . lg. 24c  
Ivory Snow . . . lg. 24c  
Camay Soap 2 for 15c  
Lava Soap . . . . . 7c  
Oxydol . . . . . lg. 24c

**DUZ** Large Pkg. 24c

**CRISCO** 1 lb. 25c - 3 lb. 73c

Sweetheart TOILET SOAP 3 for 20c

Pillsbury Best Flour 5 lb. . . . . 32c  
25 lb. . . . . \$1.29

**WHITE HOUSE COFFEE** lb. 29c

**20 MULE TEAM BORAX** 15c  
Boraxo - New Hand Cleanser 15c

**OCTAGON** Laundry Soap . . . . . 5c  
Soap Powder 5c  
Cleanser . . . . . 5c  
Gran. Soap 24c

**GOLD MEDAL FLOUR** 5 lb. . . . . 32c  
25 lb. . . . . \$1.29

**SWAN SOAP** Reg. . . . . 2 for 13c  
Large . . . . . 11c

**LUX FLAKES** Large . . . . . 24c

**LIFEBUOY SOAP** 2 for 15c

**RINSO** Large . . . . . 24c

**LUX TOILET SOAP** 2 for 15c

**GOLD DUST** Large . . . . . 18c

**SPRY** 1 lb. 25c  
3 lb. 73c

**OLD DUTCH Cleanser** 8c

**Famous Name Wallets to please both men and women**

**BUXTON—PRINCE GARDNER—ROLFS—MARK CROSS—SAMSON—etc.**

**\$1.00 to \$20.00** Plus Tax

A fine assortment of billfolds, featuring the best in billfold craftsmanship. Fine leathers. An exceptionally fine gift.

**LIKLY'S** Established 1844  
271 MAIN ST. EAST



**GIVE SEARS Practical Gifts** . . . To Make Your Home Bright And Gay

**All Steel Venetian Blinds**

23"-25"-27"-29"  
31"-35"-36" widths  
all 64 inches long

**5.98** each  
Both Stores

Gay additions to your Holiday bedecked home are these all steel venetian blinds. Ivory color with smooth, easy working automatic stop and tilting gears and matching tapes, strong cords. All mechanism enclosed with fascia board. Buy on our easy Pay Budget Plan in amounts of \$10 or over.

**How to Measure Your Windows**

For on casing; Order blinds 3 inches wider, 2 inches longer than window opening. This allows 1/2 inch overlap at each side, 2 inches at top.

For Inside Casing; Width; Measure distance between points where brackets will be put. Length; measure as illustrated.

Brackets to hang blinds in place; Inside casing requires a minimum of 1 inch flat surface for anchoring. However we suggest a 3 inch depth if blind head is flush with the casing.

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION MAIN 7000  
RIDGE ROAD NEAR DEWEY GLEN. 554




**A Merry Christmas from SEARS COSMETIC CORNER**  
Main Floor, Monroe Store

**A. EVENING IN PARIS SET** . . . the Paris Lady's Equipte, complete set of cosmetics and perfume, handsomely gift boxed. Plus tax . . . . . 10.50

**B. EVENING IN PARIS BEAUTY BOX** . . . with face powder, perfume, talcum, rouge and lipstick. Shades to flatter her complexion. Plus tax . . . . . 5.50

**C. EVENING IN PARIS GIFT SET** . . . colorfully boxed . . . with a festive Talcum, face powder, perfume, cologne. Plus tax . . . . . 4.50

**D. EVENING IN PARIS JEWEL SET** . . . a jewel of a gift! Rouge, face powder, lipstick, perfume, filled vial, talcum powder. Plus tax . . . . . 3.45

**E. EVENING IN PARIS GLAMOUR BOX** . . . with a blushing complexion, rouge powder, lipstick, perfume, cologne, talcum powder. Plus tax . . . . . 8.50

**F. EVENING IN PARIS BUBBLE BATH** . . . giant eight ounce size. Use hot water drops to delicately scent and soften the water. Plus tax . . . . . 1.00

**G. EVENING IN PARIS COLOGNE** . . . the delightful, delicate, refreshing scent. The cologne for the light-hearted and gay. Plus tax . . . . . 1.00

**H. EVENING IN PARIS PERFUME** . . . exciting and provocative! It captivates the hearts of one and all! Plus tax . . . . . 1.25

**I. EVENING IN PARIS PERFUME** . . . in the beloved purse size vial. Tuck this little gift in HER stocking on Christmas morn. Plus tax . . . . . 60¢

**J. HAND MIRROR** . . . sparkling, clear double hand mirror. One side is plain glass, other side magnifies for a close up inspection. Mounted in crystal clear plastic . . . . . 2.25

**K. BOND STREET PERFUME** . . . by Yardley. A distinguished and lasting fragrance. Large bottle. 2.50 plus tax. . . . . 4.50  
Other size. Plus tax . . . . . 1.50

**L. CHEN YU SET** . . . the magic polish that dries to a brilliant luster. Polish, protector, remover, in checked case. Plus tax . . . . . 1.50

**M. ANN BARTON MANICURE SET** . . . complete for the professional manicured look. In bright leatherette. . . . . 3.25  
case. Plus tax . . . . . 1.00

**N. CUTEX POLISH KIT** . . . colorful, compact case. Complete with polish, cuticle remover, polish remover, emery boards, and orange stick. Plus tax . . . . . 1.00

**O. EVENING IN PARIS THREE PIECE SET** . . . attractively boxed. Contains talcum, perfume vial, and cologne. . . . . 1.65  
Plus tax . . . . . 1.00

**Sears, Roebuck and Co.**  
Monroe Ave. at S. Union  
Ridge Road near Dewey  
Rochester, N. Y.

Reserve the Right in Limit Quantities. No Mail. Phone or C.O.D. Orders. None Sold to Dealers



**Political Polka**

(Continued From Page 1)

mountain high drifts and consume them in jig time. Then there were a few thousand shovels, picks and brooms. New York was prepared for any kind of a blizzard — and then for a year or two it didn't snow. A flurry or two but nothing to warm up the equipment. These giant mechanized monsters known as "travelers" that were

to eat into huge drifts were called "Walker's Folly." There were stories circulated regarding Mr. Walker's stupidity and that the whole thing was a graft grab.

Finally the New York powers decided that this among other things should end Mr. Walker's reign as mayor. Two years later when Jimmy was relaxing at Palm Beach his dear old New York was visited by one of the greatest blizzards in its history and Jimmy was somewhat mol-

lified to discover many critics were paying tribute to his remarkable foresight in spending a few million bucks to make Manhattan's snow fighting abilities perfection itself.

Something like that could happen here and did. Unfortunately it didn't involve snow fighting equipment. It didn't involve the peanut sum of a couple of million—nearer four-teen million. Some long years back one Harold MarFarlin undertook to promote a subway

for Rochester, using the old canal bed. Resourceful Harold (of late years known as a phrase-maker for ponderous political ads) met opposition and ridicule, but he put it over.

For years Harold was nowhere to be seen when the big deficit for subway operation was shown. He shuddered when the simile "as lonesome as a subway conductor" was current. He wished he had never brought the matter up and so

did a great many people around city hall.

Along came gas rationing and with it plenty of subway riders. War plants are scattered all along the subway's line of march. That helped too. Harold awoke one fine morning to find his subway operation in the black — and it was just as Harold "told 'em all from the start."

To add to Harold's brimming cup, the snows have come and

the subways groan along overloaded in sections of three and four cars. Everything kicking around the bar barns has been pressed into service, and those who pointed the finger of scorn at MacFarlin the Visionary now hail him as Harold the Omniscient.

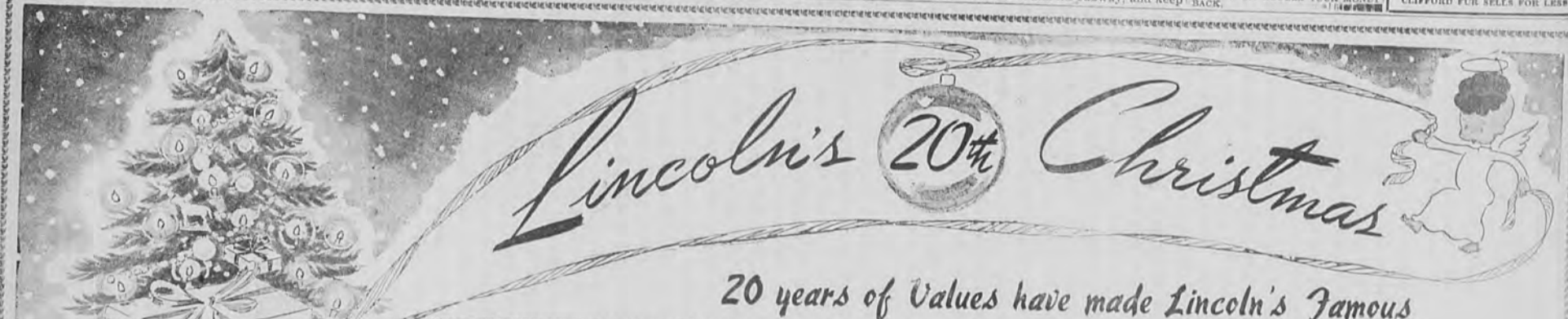
In snow-bound Brighton and adjacent Rochester the kiddies put Harold in their prayers. Right after God Bless Grandma comes, "God Bless Harold McFarlin and his subway, and keep

it running so Daddy can get to work" — Amen.

**Did Stomach Ulcer Pains Make Jack Spratt Eat No Fat?**

Modern day "Jack Spratts" who eat no fat because of distress of stomach or heartburn, burning sensation, bloating and other conditions caused by excess acid should try Udo's. Get a 25c box of Udo's Tablets from your druggist. First dose must continue or return box to us and get DOUBLE YOUR MONEY BACK.

**FURS**  
The Ideal XMAS GIFT  
NOW at the season's lowest prices. You'll save some real money in new Fur Coat Now! A small deposit holds any garment on our Lay Away Plan.  
**CLIFFORD FUR CO.**  
123 CLIFFORD AVE.  
One Block Off Portland  
CLIFFORD FUR SELLS FOR LESS



20 years of Values have made Lincoln's Famous

**MEN'S TIES**  
**50¢**  
Hundreds of attractive patterns in plaid, stripes and figures.

**with your own initials**  
**CREPE SCARFS**  
\$1  
For a more personal gift... a scarf with her initials on it. Buy one for her, buy one for yourself.

**Lacy Fascinators**  
\$1.29  
Wear them with your sport coat for coat... or evening wear. Attractive lacy knits in a wide assortment of pastel colors.

**HANDKERCHIEFS**  
**25¢**  
Solve your Christmas worries by giving her hankies. Fancy floral prints and plain white. Fine quality material.

**BLOUSES**  
IN SHORT OR LONG SLEEVES  
**\$2.98**  
Feminine frilliness... add a touch of drama to her suit... a gift that any miss will adore... tailored styles too that go to business smartly.

**Holiday DRESSES**  
FOR THE HOME  
**\$3.33**  
Fine quality striped chambray and seruetter dresses. Coat dresses with applique pockets, ruching trims, with action backs. They all have a two-inch hem. In white with red, brown, green, navy, and blue stripes. Sizes 9-17, 12-20, 38-52. Plenty of extra sizes!

**Women's ELASTIC WAIST RAYON UNDIES**  
**79¢**  
They have elastic waists that are so hard to get now. The cloth is the sensational two-layer fricot rayon knit fabric that stretches with body movement. Tear-rose. In small, medium and large.

**Infants' BUNTINGS**  
**\$3.98**  
Keep him cuddly and warm and protect him from Jack Frost. 25% wool... high neck and jacket types... satin lined hoods... applique trims.

**Men's Linen Toe GIFT SOCKS**  
**29¢**  
For longer wear and comfort. In navy, brown, maroon, light blue, green and tan. Sizes 10 to 12.

**TOTS' KNIT SUITS**  
**\$1.59**  
Bib tops... solid color, patterned and striped shirts. In pastel shades.

**Infants' Nainsook DRESSES**  
**\$1.98**  
Solid white 88% cotton with double embroidery. With or without collar styles. Sizes 6 months to 18 months.

**Women's GIFT APRONS**  
**79¢**  
**\$1.29**  
Fancy bib aprons and large size staple coveralls in floral prints... also the extra size floral print overall aprons... two pockets... self ties. This is the extra large apron for complete protection while working.

**Children's DRESSES**  
1 to 6x and 7 to 14  
**\$1.98**  
The younger generation will be crazy about them. Percale, poplin, broadcloth, and corduroy dresses. In florals, stripes, and small checks. Many with novelty trims.

**Men's PART WOOL BLAZER HOSE**  
**59¢**  
A super value that shouldn't be missed. Extra heavyweight blazer stripes. Slight irregulars which will not be noticed.

**100% VIRGIN WOOL HALF HOSE**  
Plain colors in English rib or plain knit wool. They're warm, soft, and comfortable. Buy them by the half dozen for work or dress.  
**\$1.00**

**Misses' and Children's WOOL MITTENS**  
**\$1.49**  
All wool and part wool. Yearlean patterns in red, brown, navy, royal, black and white. Sizes 6, 7 and 8.

**PLAIN COLOR WOOL MITTENS**  
**\$1.00**  
100% plain color mittens. Misses and children's sizes. Colors: Red, Navy, Yellow, Green and Brown.

**Warm and Cuddly CHENILLE ROBES**  
**\$6.98**  
... Snuggle comfortably in one of these chenille robes. They come with or without collars... sash tie... and a flattering full skirt. They're also an ideal Christmas gift for young or old. Colors are blue, cherry, aqua, dusty rose and white. Sizes 38-42.

**Girls' BLOUSES**  
7 to 14  
**\$1.98**  
Long or short sleeve rayon crepe or celanese taffeta. Some have convertible necks or draw string collars and cuffs. In white, pink, blue and maize.

**Girls' Pastel or Plaid SKIRTS**  
With pleated front and back! In light blue, light green, maize, lemon, brown, navy and red.  
**\$2.98**

**GIFT HAND BAGS**  
**\$2.98**  
Plus Tax  
A gift that is in the bag... Some genuine leathers and also cloth bags... with clasp tops... envelope styles... and zipper styles. A wide variety of sizes to suit your personal needs.

**Audrey FULL FASHIONED SUPER RAYON SHEERS**  
**81¢**  
The stocking that will flatter your legs! They're snug fitting at the knee and ankle for more beauty. Introduce our Audrey stockings to every girl, by giving them as gifts.

### FIRST CHOICE City Officials Blamed For Storm Tie-Up

**OF MILLIONS** (Continued From Page 1)  
None faster. None surer. None better. No well organized effort to get men to shovel and handle equipment was inaugurated. No one was able to size up the

seriousness of the task until 8:30 o'clock Thursday evening. Then Cartwright finally decided something had to be done and appealed to the air raid wardens and similar organizations under a "state of emergency" directive. That was like locking the barn door not only after the horse had been stolen, but was dead and buried. Syracuse had more snow than Rochester; the streets were cleared at once and kept clear. Buffalo had a few inches less but business and war plants have been functioning with few delays or inconveniences. East Rochester, Fairport, Penfield and Pittsford had their roads opened in twenty-four hours, as did a great many other nearby towns. The irony of the situation is that the farther you lived from Rochester, the easier it was to get here. War plants and stores reported attendance by employees in nearby villages as two to one over those living a few miles away. A few years back somebody forgot to turn on or turn off a valve and the city water supply was polluted and countless lives put in jeopardy. But Rochesterians forgot that when the next voting time came around. This storm has kept a lot of

shells and war equipment from our fighting men. Shells that are badly needed. Lives have been lost through overexertion by shovellers. The health of many has been endangered and impaired. Merchants, manufacturers and their employees have lost millions of dollars and the living routines of three hundred and fifty thousand Rochesterians has been sadly and painfully disorganized.

The seriousness of the situation was indicated on Thursday night when the Times-Union carried an editorial with eight column streamer head, deploring the situation. The following morning, with punches pulled the Democrat and Chronicle followed suit. Such unfavorable comment about a Republican administration from these sources is as history making as the storm itself. Leading Democrats have spent the past few days answering phone calls from irritated Republican taxpayers. If the

election could be held tomorrow the Democrats would be back in City Hall a hundred percent. However, it's our humble opinion that if the Rochester electorate can forget the carelessness of the water pollution episode—it will forget the storm as well. Such negligence on the part of the city administration cannot be corrected by mere verbal protest. These officials are in office only because you voted for them — or the men you voted for appointed them.

**BROADWAY BARGAIN**  
The thrilling story of a girl who tried to make her sweetheart love and respect her—when she couldn't even respect herself!

**GAMBLING HUSBAND**  
A complete book-length novel about a gambler who found out that marriage is something which cannot be checked on a roll of the dice. Many other enthralling stories from life, as well as the famous True Confessions feature, home, beauty and fashion, with all stories and articles complete in this issue.

**TRUE CONFESSIONS** Now on Sale 10c  
YOUR MAGAZINE FOR A BETTER LIFE

IN THE HEART OF DOWNTOWN ROCHESTER

# Noeth's

If its To Be Had You'll Find It Here!

Finest and Largest Assortment Of Your Favorite Brands

## Christmas WINES and LIQUORS

Reasonable Prices



**Seagram's**  
5 CROWN BLENDED WHISKEY  
72% neutral grain spirits, 86.8 proof.  
**\$3.61** 4.5 Qt.  
6 Bottles, \$21.66  
12 Bottles, \$43.32



**CALVERT SPECIAL WHISKEY**  
A blend of 40% straight whiskey 5 years or more old — 80% grain neutral spirits, 86.8 proof.  
**\$3.61** 4.5 Qt.  
6 Bottles, \$21.66  
12 Bottles, \$43.32



**Three Feathers BLENDED WHISKEY**  
A matchless luxurious whiskey of unexcelled excellence, honored by those who appreciate the best.  
**\$4.05** 4.5 Qt.  
6 Bottles, \$24.30  
12 Bottles, \$48.60



**IMPERIAL BLENDED WHISKEY**  
Blended and bottled by Hiram Walker & Son, Inc.  
86 proof, 70% Neutral Grain Spirits.  
**\$3.55** 4.5 Qt.  
6 Bottles, \$21.30  
12 Bottles, \$42.60

ONE OF OUR GREATEST VALUES

**CAL-WISA**  
Fine Quality California WINES **\$1.00** 4.5 Qt.  
Muscatel, Port, Sherry, Tokay and White Port

Famous 5 \*\*\*\*\*  
**CAL. BRANDY**  
4 years old — 84 proof. Fine Flavor—a delightful all-purpose liqueur an exceptional value.  
**\$3.49** 4.5 Qt.

### CHAMPAGNES

And Sparkling Burgundys FOR THE HOLIDAYS INCLUDE Gold Seal & Great Western

**GIFT SUGGESTIONS**

**NUYEN'S CORDIALS**  
• Apricot • Blackberry  
• Kummel • Rock & Rye

**COINTREAU DUBONNETT VIRGINIA DARE**

We Now Have Southern Comfort The Grand Old Drink of the South

IMPORTED! **GODDARD'S**  
Gold Brand Distilled And Bottled in PUERTO RICO  
**RUM \$3.49**  
A fine quality Rum at a very low price. 4.5 Qt.

**GILBEY'S**  
Bottled in 1942 DISTILLED LONDON DRY  
**GIN \$4.09**  
96 proof — 100% (2.6.1.0 Neutral Spirits) Full Quart

MAKE YOUR SELECTION FROM THESE FAMOUS BRANDS

- SEAGRAMS
- BELLOWS
- THREE FEATHERS
- CALVERTS
- IMPERIAL
- FOUR ROSES
- OLD OVERHOLT
- SCHENLEYS
- WILSON'S
- CARSTAIRS
- MT. VERNON
- PARK & TILFORD

IMPORTED FROM SPAIN  
**MARQUES DE IRON PALE DRY SHERRY \$1.69**  
LARGE BOTTLE

IMPORTED — (Sweet)  
**Badel Vermouth \$1.49**  
Extra Fine Quality Full Quart

The Famous Planter's Punch from Jamaica. A mix of fine flavor and bouquet. 97 proof.  
**MEYER'S JAMAICA RUM \$5.19** 4.5 Qt.

THE GENUINE IMPORTED  
**Amandio's Tawney Port \$1.49** 4.5 Qt.  
Bottled in Oporto, Portugal. A Marvellous Import

**Old Mr. Boston Whiskey \$3.36** 4.5 Qt.  
A blend of straight whiskeys. Very smooth and mellow. 50.6 proof.

Extra Special for Lovers of Fine Wine  
**THE ORIGINAL Don Juan Apple Wine 75c** 4.5 Qt.  
Worth Well Over \$1.00!

# PAUL NOETH

19 CLINTON AVE. S.

Just a step off Main St. Opposite Hotel Seneca

Gem of the blends



millions say "when" with **William Penn**

Blended Whiskey, 86 proof, 65% grain neutral spirits  
GOODERHAM & WORTS LTD. Peoria, Illinois

**TOWNER HALL**  
WILL BE CLOSED TILL WED. - DEC. 27

Wishing You All a Merry Christmas

**PARK HALL**  
WILL BE CLOSED DEC. 21 - 23

WILL BE OPEN THURS. - 28 and SAT. - 30th

Make mine a big one!

UNITED STATES SAVINGS BOND  
THE UNITED STATES OF AMERICA  
ONE HUNDRED DOLLARS  
ISSUE DATE NOV. 1944  
WHICH IS THE FIRST DAY OF

MR and MRS. AMERICA EVERYWHERE U.S.A.

**6th WAR LOAN**

**GENESEE LAGER BEER**

★ STAR BINGO ★  
372 FLINT ST. (near MONDAY AND FRIDAY NITES 8:15 P. M.)  
★ 23 GAMES ★ Jefferson Ave.

**HOLLYWOOD**  
WILL BE CLOSED TILL TUES. - DEC. 26

Wishing You All a Merry Christmas **GEORGE AND THE BOYS**

**STRAND**  
Every Tues. And Fri. at 8:45 P. M.

**\$1000**

EACH NITE NO JACKPOTS ALL PRIZES GO **BINGO**

**BINGO**  
WEDNESDAY, DEC. 20th  
SATURDAY, DEC. 23rd  
8:15 P. M.

23 REG. GAMES **\$6.00**  
Specials 5 and 6 Ways Early Bird Special At All Games  
ADMISSION 25c—Plus 5c Tax  
MUHS BOWLING HALL 911 CLINTON AVENUE NORTH

**\$BINGOS**  
Every Saturday 8:30 P. M.  
**C.Y.M.A.**  
51 FRANKLIN SQUARE  
Near Greyhound Bus Terminal Served By All Bus Lines

**COMFORTABLE**  
Tables For All  
ADMISSION 40c TAX INC.

EVERY WED. NITE...K of C BINGO EVERY WED. NITE.

SPECIAL CHRISTMAS PARTY NEXT WED. DECEMBER 20th  
Prizes Galore of Gifts You'll Adore  
Turkeys Groceries Fruit **\$1100.00 CASH** Gifts Cigarettes Candy  
**\$400.00 GRAND AWARDS**

B I N G O				
BOUNTIFUL	INTRIGUING	NEW	GENEROUS	OMNIFARIOUS
1	30	45	60	74
PRICE	GAMES	SANTA	WITH 1 EXTRA	GIFTS
10	20	39	48	66
A & N GAME	THE DATE	YR. OLD LADIES	GRAND KNIGHT	ENJOY IT
6	25	FREE	55	70
TURKEY	PRICE OF	EXTRA GAMES	MEET	PROBABLY
GAMES	EXTRA BOARDS	NO CHARGE	GOOD FELLOWS	A & N PRIZE
12	28	43	49	72
BASKETS	ORDERS	GIFTS	YEARS OLD	WINNERS
15	16	31	50	75
CARTONS	SONGS	O'NEILL'S	PRICE OF	CHANCES
CIGARETTES	CAROLS	ACE	2 EXTRAS	WITH 2 EXTRAS

Always the Best Game  
**K of C DELUXE BINGO** AUDITORIUM 50 CHESTNUT ST.



<b>DAW'S COUPON</b> <b>HANDK'CHIEFS</b> Men's Fine Quality INDIVIDUALLY BOXED Reg. 10c Each <b>2 for 15¢</b> (Limit of 6)	<b>DAW'S COUPON</b> <b>XMAS CARDS</b> 21 beautifully colored greeting cards... no two alike. Many exclusive de- signs and verses. Complete with envelopes. With Coupon <b>21 CARDS</b> 29¢ With Envelopes...	<b>DAW'S COUPON</b> <b>Tissue Paper</b> FOR WRAPPING GIFTS Large 10c rolls of wrapping tissue—choice of White, Red, Blue, Green or Holly. Reg. 10c <b>2 for 15¢</b> (Limit of 4 Rolls)	<b>DAW'S COUPON</b> <b>SHAVING BRUSH</b> Genuine Solid Set Brushes with pure sterilized bristles. Full-size d pastel-colored handles. With This <b>94¢</b> Coupon Limit One	<b>DAW'S COUPON</b> <b>BILDFOLD</b> * Genuine LEATHER The kind he likes to carry —lightweight, water-thin, with plenty of pass and card windows. Made of top-grain leather in either brown or black. \$1 <b>69¢</b> (Limit One)	<b>DAW'S COUPON</b> <b>CORD SET</b> * 3-WAY EXTENSION ALL-RUBBER—has 3 sockets, well-made—full 4-foot length. Complete with plug. <b>44¢</b> (Limit One)
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# DAW'S

**POUND TOBACCOS**  
 All the famous brands—at the lowest  
 cut prices! Give him a pound ham-  
 burger of his favorite tobacco.

VELVET	74c
GRANGER	71c
RALEIGH	74c
HALF AND HALF	74c
BOND STREET	\$1.17
G. WASHINGTON	61c
PRINCE ALBERT	74c
REVELATION	1.51
KENTUCKY CLUB	74c
UNION LEADER (14-oz.)	61c
COUNTRY DOCTOR	1.93
WALNUT	1.98
BRIGGS	1.17
WILLOUGHBY TAYLOR	1.25

**GIFT STATIONERY** Double... 98¢  
**YARDLEY SHAVE BOWL** 1.00  
**CUTEX MANICURE** Set... 1.00  
**REVLON GIFT SET** from... 1.50  
**OLD SPICE T. WATER** 1.00  
**MENNER'S BABY** Gift... 89¢  
**DRESSER SETS** Comb, Brush... 3.69

**NOMA'S Walking Dog**  
 Walks Like  
 A Real Dog!  
 So amazing, and such fun for  
 boys and girls! Just pull his  
 leash and he walks! So life-  
 like it's startling! The patent-  
 ed special leg construction is  
 the secret. Now for the first time—  
 a realistic WALKING TOY!

**Daw's Cut-Price 98¢**  
 The Walking Dog is a beautiful life-like Cocker  
 Spaniel with hand painted features. Moulded  
 of durable, full rounded plastic, he's almost a foot  
 long. Has a glossy coat of reddish brown and  
 black. He can sit up and beg, too!

Packed in a color-  
 ful gift box.  
 (Sorry, no mail or phone orders.)

## Specials for CHRISTMAS

**Gift CIGARS**  
 Right now DAW'S have plenty of cigars. Buy 'em by the box or singly—no limit,  
 all you want. Fine, imported hand-made cigars—many of the long filler variety.  
 All of extra-mild, choice Puerto Rican leaf.

ROYALISTAS INVINCIBLES	5.29
ROYALISTAS REPUBLICANOS	6.98
MARAVILLAS DE LUXE CIGARS	4.79

**ACE BLUNTS** 2.98  
 ALL HUMIDOR FRESH  
 50 CORONAS

<b>MALABU</b> 3-Pc. Set <b>1.89</b> Contains: Talc Powder, Shave and Toilet Water, Choice of Apple Blossom, Gardenia, Spice or Honeyuckle.	<b>GARDENIA</b> 2-Pc. Set <b>1.19</b> Fragrant Bath Crystals and Eau de Cologne in gift box. Available also in Spice, Gar- denia or Honeyuckle.	<b>APPLE BLOSSOM</b> 3-Pc. Set <b>1.89</b> Contains: Bath Crystals, Large Bath Powder with Puff and Cologne. Available also in Gar- denia, Honeyuckle, or Spice.
<b>AMERICANA</b> Shave Mug <b>79¢</b> Pettery shaving mug filled with almost a year's supply of Jam- ses Spicewherry shaving soap.	<b>WRISLEY'S</b> Shave Set <b>1.00</b> Wisley's old-fashioned Lavender shaving soap in container and large Lavender After-shave Lotion.	<b>PREP</b> Shave Set <b>1.19</b> 4pc. shaving set contains 2 jars of Prep brushes Cream, Talc and After-shave Lotion.
<b>WRISLEY'S</b> Shave Set <b>1.50</b> Wisley's old-fashioned Lavender set contains Shaving Bowl, Tatum and After-shave Lotion.	<b>SADDLE CLUB</b> Shave Bowl <b>1.00</b> Famous Wisley's Saddle Club shaving soap in high-polished wood bowl—a year's shaving luxury.	<b>AMERICANA</b> Shave Set <b>1.49</b> Americana Spicewherry Shave Set contains Talc, Shave Mug with Soap and After-shave Lotion.

**SUCKERS**  
 \* FRUIT-FLAVORED  
 Individually  
 Wrapped  
 Delicious fruit  
 flavored poppa-  
 made from the  
 purest ingre-  
 dients.  
**Box of 35 Assorted 23¢**

**COLOGNES**  
 \* APPLE BLOSSOM  
 \* CLOVER  
 \* HONEYUCKLE  
 Reg. \$2  
 6-oz. Size... **1.39**  
 Fragrantly lingering... SERENADE  
 Cologne in three of the famous  
 well-loved scents: Apple  
 Blossom, in beautiful 8-ounce dresser bottles.

**"Ye Olde" Pottery**  
**SHAVE MUG**  
 Filled with almost a year's supply of  
 fine, mildly-scented shaving soap. Here's  
 a gift sure of a hearty welcome.  
**\$1**  
 Handsomely  
 gift-boxed

**Gift Compacts**  
 All-Metal **1.49**  
 Precious, jewel-like compacts every  
 woman likes to receive at Christmas.  
 These are the popular sifter type that  
 hold plenty of face powder. And  
 they're ALL-METAL with wide mirrors  
 and large puffs. Choice of round and  
 square styles.

**Gift PIPES**  
 Genuine HONEY BOWL  
 Here's a pipe he'll enjoy day in and day out—  
 a pipe that always stays fresh and sweet from  
 morning to night—a pipe made for real smoking  
 pleasure. Beautifully finished in all the popu-  
 lar shapes and styles.  
**98¢**  
 (Gift-Boxed)  
 DAW'S  
 have all  
 the famous  
 brands: FRANK  
 MEDICO, DR. GRA-  
 BOW, DUKE OF DUN-  
 DEE, PUREX & others.

**SAFETY RAZOR**  
 With 25 CLIX  
 Double-Edge  
**BLADES**  
**ALL FOR 64¢**  
 Here's the greatest shaver's bargain you've seen in a  
 long time! A genuine CLIX Razor with 25 famous CLIX  
 double-edge blades—all for only 64¢! Attractively boxed.

**D'ORSAY'S CREAM COLOGNE**  
 Cherry Blossom... **1.10**  
 The freshness of pink and white petals tossed against  
 a blue sky... the fragrance of May that haunts us all  
 year 'round—that's d'Orsay's Cherry Blossom Cream  
 Cologne!... Generous 4 ounce bottle \$1.10.  
 Cherry Blossom Gift Set... **3.50**

**DJER-KISS TOILETRIES**  
 Djer-Kiss, the world's most romantic scent. A rich and vivid fragrance  
 that's unforgettable. Beloved by young and old.

TALCUM	23¢
SACHET	59¢
EAU DE COLOGNE	1.00
TOILET WATER	1.00

**Drugs AND Remedies**  
 (Right Reserved to Limit Quantities)

**For COLDS**  
 Vicks VapoRub... 24¢  
 Baume Ben-Gay... 59¢  
 Grove's Cold Tablets... 27¢  
 Minit Rub... 43¢  
 Menthol Inhaler... 6¢  
 Musteroles... 33¢

**VITAMINS**  
 One-A-Day... 49¢  
 A-B-D... 98¢  
 Patch's... 99¢  
 Brewer's... 29¢  
 Drisdol... 2.89

**INDIGESTION**  
 Bisodol... 49¢  
 TUMS TABLETS... 26¢  
 3 for 25¢  
 Acidine... 43¢  
 Calbisma... 29¢

**PILLS AND TABLETS**  
 SODA MINT TABLETS... 4¢  
 Humphrey's... 19¢  
 Anacin Tabs... 39¢  
 Carter's Liver... 19¢  
 Veracolate... 74¢  
 Espotabs... 39¢

**EXTRA VALUES**  
 Sanitary Belts... 8¢  
 Eye-Gene... 43¢  
 Tampax... 98¢  
 Camphor Ice... 8¢  
 Water Glass... 23¢

**TO BOOST ENERGY AND AID DIGESTION**  
 If you feel "run down", tired, list-  
 less or suffer from gas, indiges-  
 tion and nervous irritability be-  
 cause the things you eat lack Vi-  
 tamin B... try this new stimu-  
 lating Vitamin tonic to more pep  
 and vitality.  
 RIFLEX ELIXIR contains the 4 essential  
 factors of the B Complex with Iron in a  
 delicious tonic. Start taking it today—  
 the results will amaze you!  
 Reg. \$2.00  
**\$1.69** Mail Orders Filled

**Lose Ugly FAT**  
 There is no need for you to be trou-  
 bled with excess fat. It CAN be  
 eliminated in a safe, easy way with-  
 out resorting to strict diets and ex-  
 hausting exercises. Take off those  
 extra pounds that make you feel un-  
 comfortable and self-conscious—  
 start using Loveland Tablets—a safe and harm-  
 less preparation that has given thousands com-  
 plete satisfaction.  
 Loveland Tablets are easy to take. Simply take  
 one tablet after each meal, and watch the faty  
 tissue disappear. Sold on a money-back guar-  
 antee! Get Loveland Tablets today!  
**\$1.25** Size **\$1.39** Mail  
 Orders Filled

**Harriet Hubbard Ayer**  
**PINK CLOVER**  
 Choose this charming gift of  
 Pink Clover Cream Col-  
 ogne and Bath Powder ar-  
 ranged in a dainty gift box.  
**2.30**

Every woman's choice—the gay, sweet  
 fragrance of Pink Clover by Harriet Hubbard  
 Ayer. She will greet with delight your gift  
 Pink Clover Cologne or Bath Powder. Choose  
 one—choose both.

BATH POWDER	1.00
CREAM COLOGNE	1.15

**Evening in Paris**  
 GIFTS FOR CHRISTMAS

For a lovely lady—the en-  
 chanting fragrance of Even-  
 ing in Paris, the world's  
 most beloved perfume!  
 Exquisitely packaged for  
 gift giving.

EVENING IN PARIS	1.25
FACE POWDER	1.00 Gift Box
DUSTING POWDER	\$1.00
TALCUM POWDER	50¢

**WAXED Sandwich BAGS**  
 Pkg. of 100  
**19¢**  
 Full-size waxed paper bags for  
 packing sandwiches and lunches  
 —keeps 'em fresh and sanitary!  
 YOU SAVE when you buy this  
 new large package of 100 bags!

**IVORY SOAP**  
 The original, pure  
 white floating soap  
 for face and bath.  
 Quantities Limited.  
 MEDIUM BARS... **6 for 29¢**  
 Large Bars... **2 for 17¢**

**MINERAL OIL** 11¢  
 Pint Size

**PHILLIPS Milk of Magnesia TABLETS** 21¢  
 50c Size

**ABSORBINE JUNIOR LINIMENT** 58¢  
 \$1.25 Size

**Dr. LYONS TOOTH POWDER** 11¢  
 25c Size

**WOODBURY SHAVE CREAM** 18¢  
 35c Tube

**ASPIRIN TABLETS** 16¢  
 Pure U.S.P. 5 Grain

# The Rochester Sun

## SHOPPING NEWS

SPECIAL NEWS  
STAND EDITION  
4c

EIGHT YEAR—No. 10

THURSDAY DECEMBER 21, 1944

If You Do Not Receive Your Copy Regularly PHONE, STONE 6000

### Amusements

**CENTURY** NOW PLAYING  
STARTS TODAY!  
THE THRILL SHOW OF THE HEAVENS!  
Moss Hart's  
"WINGED VICTORY"

**PALACE** NOW PLAYING  
Carmen Miranda, Vivian Blaine and Michael O'Shea in  
"SOMETHING FOR THE BOYS"  
In Technicolor.  
Plus Tom Conway in  
"THE FALCON IN HOLLYWOOD"

**CAPITOL** NOW PLAYING  
Maria Montez, John Hall and Peter Coe in  
"GYPSY WILDCAT"  
In Technicolor.  
Plus Alan Marshall and Laraine Day in  
"BRIDE BY MISTAKE"

**HUDSON** SUNDAY AND MON.  
"CHRISTMAS HOLIDAY"  
with Deanna Durbin and Gene Kelly.  
Plus "HENRY ALDRICH PLAYS CUPID" with Jimmie Lydon.

**LITTLE** STARTS SATURDAY  
"HOLIDAY INN"  
with Bing Crosby, Fred Astaire and Marjorie Reynolds.

**REGENT** NOW PLAYING  
Maria Montez, Susanna Foster and Jack Oakie in  
"BOWERY TO BROADWAY"  
Plus Nils Asther in "THE MAN IN HALMOON STREET"

**REXY** SUNDAY MON. TUES.  
"MUSIC IN MANHATTAN"  
Plus "SEVEN DAYS ASHORE" with Phil Terry and Anne Shirley.  
with Wally Brown.

## Political Polka

By CURT GERLING

City Hall, as well as the Brass Hat Brigade headquarters in the Union Trust Bldg., are busy as bees these days. You can get a civil answer to almost any question — no matter to what department you go for information. Except of course the "why" of the storm cleaning fiasco.

After years of having the public in their corner, come what may, they have discovered that even a habitually Republican electorate can become aroused, indignant and threatening.

Election is a long way off and all politicians depend on the public's short memory in making political statements and conducting campaigns, so for the time being the concern will be to find a fall guy for the present trouble.

Most everybody knows, or at least suspects, that the trouble lies with the entire Republican administration and its method of allotting snow plowing contracts, coupled with the carelessness and incompetence of the city manager's and Public Works departments. The fact that contracts are given out with the political in mind would reflect on the entire administration. Every councilman, supervisor, and ward leader has much reason to be concerned.

(Continued On Page 4)

### This Week's \$25 Winner

Mrs. George Knapp, 271 Flint Street, is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Knapp gets for paying her carrier, Theodore Schoonmaker, 131 Hawley St., 10 cents. Ted incidentally collects an extra five dollars

### NOTES TO SANTA

BY JAMES MERRY CHRISTMAS



## Snow Going From City Streets — But Memory Lingers On

With Rochester gradually crawling out from under the snowdrifts which engulfed Rochester nine days ago, the city was on its way back to normalcy this week. Choleric-tempered citizens were already beginning to soften their wrath toward City Hall and its political

odds which resulted in a complete breakdown of morale, manpower and equipment when the storm struck. But, from many quarters came reports that the electorate, unable to regulate the fall of snow, will attempt to regulate the fall of the city administration when next November rolls around.

**Democrats Press Attack**  
Democrats, making the most of their opportunity were shouting "I told you so" and verbally shovelling the city out in 24 hours. Like quarterbacking a football game after it is over, the Democrats were telling one and all how quickly and efficiently they would have handled the situation.

While Republican - Rochester was taking such talk with many a grain of salt, it was generally agreed that whether or not the Democrats could or would do any better — they certainly wouldn't — probably couldn't — do any worse.

**Wagner Elected Goat**  
Chief blame appears to be descending on the head of August Wagner, Commissioner of Public Works who is in charge of the men who are in charge of the men who man the plows. It appears that Wagner's duties rested lightly on his shoulders, especially on Monday, December 11, date of the storm's beginning. Reports which have not been denied say that Wagner enjoyed the warm comfort of a downtown movie on the evening of Dec. 11. Some reports say that Wagner walked home from the movie and quietly went to bed. Other reports place Wagner out in the comfy surroundings of "Spike" Wilson's Grill on Main St. E.

But whether or not Wagner took to his couch or quaffed a couple in front of the mahogany strip, it has been ascertained (even before City Manager Louis Cartwright's promised "investigation") that the honorable Public Works commissioner didn't order out the plows until after 1 a. m. Tuesday. By that time the snow had reached drift proportions in many city areas and wiser men could have told Wagner that the way to lick a storm is to start plowing as soon as it starts to snow.

### Tune In Sunday

A special Christmas Eve program sponsored by the Rochester Sun and dedicated to readers of this paper, will be broadcast over Station WSAY on Sunday evening from 6:15 to 6:30 p. m.

Included in the program will be a reading of the famous yuletide poem, "The Night Before Christmas."

Ted Thayer will be the program's narrator.

Investigation Promised  
Many were the snickers that greeted Cartwright's promise of an "investigation." That's like Tammany investigating Tammany! The city administration will "investigate" itself and then report to the people that everybody did a "perfectly grand job" but the war probably caused the snowstorm. — They may even blame Roosevelt — but, it is certain, when the investigation is completed the present administration will be found entirely blameless — or so the report will say.

### CHRISTMAS PARTY

All Townsendites and their friends are invited to attend a Christmas party Saturday evening at 336 Main St. E. sponsored by the Monroe County Women's Auxiliary.

### MARKS THE SPOT

"Xmas" marks the spot where the money was last seen. — Ohio State Journal.

WE ARE OVERSTOCKED

PRE-CHRISTMAS SALE

TOYS 1/2 Price

GAMES 1/2 Price

DOLLS STUFFED ANIMALS

\$5.95 Doll	Now \$3.47	\$2.00 Games	Now \$1.19
\$3.95 Doll	Now \$1.95	Many \$1.00 Games	Now 79c
\$24.95 Scottie	Now \$9.95	Jig Saw Puzzles	79c
\$5.95 Scottie	Now \$3.95	Archery Set 40" Bow	
\$6.95 Panda	Now \$3.95	Were \$2.89	Now \$2.49
Model Air Planes	\$1.19	Large Blackboard on Easel	\$1.99
Recoil Cannon was \$2.75	Now \$1.39	Set of Deluxe Games — Four Popular Games, was \$1.00	Now 69c
Pistol Packing Mama	Was \$1.98	Now 99c	
Walky — Talky, was \$1.98	Now 99c	\$2.00 Large Musical Merry Go Rounds	Now 99c
ABC Blocks	69c	\$2.00 Musical Ferris Wheels	Now 99c
Animated Animals, were \$1.95	Now \$1.19	\$2.00 Play Telephones, now 99c	
We-Ja Boards	99c	Three Piece Train	99c

Many other bargains in pull toys — trucks — games — dolls, stuffed animals and juvenile furniture. Adult games as well as children's, Mexican novelties, other gifts too numerous to mention.

OPPOSITE WEGMAN'S **SANTA-K TOY SHOP** 366 MAIN STREET

## LAST MINUTE GIFTS!

GIFTS FOR HER  
Lels Sheer Hosiery 92c  
Gift Aprons 69c to \$1.19  
Jumbo Size Compacts \$1.98  
Gift Slippers

GIFTS FOR HIM  
Mufflers .69c to \$1.98  
Wallets \$1.00  
Tool Boxes \$1.49  
Ties .50c to \$1.00  
Belts .89c—\$1.49  
Travel Kits \$4.98 up

A WONDERFUL XMAS VALUE  
GAY—STURDY—FIGURINE  
**BOOK ENDS**  
98c Others at \$1.19  
MAIN FLOOR

### MAY WE ALSO SUGGEST

Books—All the best sellers \$1 up  
Women's Chenille Robes 5.98  
Bath Mat Sets 2.98  
Mexican Ware 15c—1.98  
Girls Dresses 1.00—1.95  
Women's Purses 1.98 up  
Costume Jewelry 1.00—1.98

YESSIR! your **GRANTS**  
Stays open from 9 A.M. to 9 P.M. SATURDAY



**W. T. GRANT Co.** 293 E. MAIN cor. EAST AVE.

A Glorious Selection of Lovely **COSTUME JEWELRY**

An Outstanding Display of **DIAMONDS**

Marks & Abramson  
The Christmas Gift STORE

We're sentimental about Gifts—that's why you'll find the finest of Gifts that say just the right thing — in the right way!

**BUDGET TERMS**

PRINCE GARDNER  
Fine Gifts of Leather

SAMPSON  
Rochester Made, Quality Leather Gifts

- Earrings and Pins
- Crosses and Chains
- Leather Billfolds
- Locketts and Chains
- Beautiful Pearls
- Smart Compacts
- Watches For Women and Men
- Stone Rings For Women and Men
- Sterling Silverware
- Lovely Figurines
- China and Crystal
- Book Ends
- Dresser Sets

Store Open TONIGHT and FRIDAY EVENING

**MARKS & ABRAMSON**  
JEWELERS 33 Years of Proven Dependability OPTICIANS  
10 STATE STREET AROUND THE CORNER FROM MAIN STREET

# KAY'S COMMENTS by kay shearer

Mr. Lloyd Hieble cut flowers — for those on your list to whom you would like to give more than a card. LLOYD'S FLORIST is the answer to your prayer. Visit either store — POWERS HOTEL — or REYNOLDS ARCADE — 16 Main-St. E. Main 7688.

No matter what you're doing — drop everything and call Main 5344 and make your appointment with ANTONIO BEAUTY SALON. They are offering a SPECIAL on TUESDAY, WEDNESDAY — You'll be given a Shampoo—Hair—Style—Finger Wave—Manicure for \$2. Other days these items would cost you \$2.75. Make your appointment early. Call Main 5344. ANTONIO BEAUTY SALON, 715 TEMPLE BLDG. — The staff of Antonio's wishes to extend to you a Merry Christmas.

Mrs. Carter who presides so graciously over CARTER HAT SHOP wishes to extend to all her customers a MERRY CHRISTMAS. Carter Hat Shop has only been in business a little over a year — but enjoys a patronage of a long established shop. Why — 'cause the merchandise in this shop is "right". The line of JEWELRY is beautiful. Priced 13 up. The famous Gage Line is always available at Carter's. If you've been toying with the idea of a new chapeau's for Christmas — drop into 633 MONROE AVE. — CARTER HAT SHOP — Open Even.

Wishing you'd get that Christmas shopping done. If you hurry you'll still find a fine selection at SMITH CERAMIC STUDIOS. Yes I know the storm has made shopping more difficult — but at Smith Ceramic Studios — there is ample parking space — and you'll be able to shop in comfort. Grab your list and hurry to 903 MONROE AVE. Crystal — bric-brac — chinaware — novelties — silver etc. all ready to make a bright spot under that Christmas tree. The staff of SMITH CERAMIC STUDIOS wishes to extend the season's greeting to their many friends and customers.



QUALITY FURS from SHAFER CO. Investment gifts next to War Bonds are FURS. For the absolute assurance that the fur scarf or coat you buy is dependable — you'll never have a doubt when the label bears the name SHAFER CO. The NATURAL RANCH AND WILD MINK SCARFS are beautiful. Priced \$27.50 per skin including tax they make the ideal gift. MINK AND SABLE-TONE RUSKIAN KOLINSKYS are superb — priced at \$22.50 per skin including tax. For the lady who can wear them — a LUXURIOUS SILVER FOX SCARF priced from \$115 per skin including tax. Natural Baum Marten Scarfs — Stone Martens and Hudson Bay Sables, are available also. Of course if you really want to "splurge" for that first lady on your Christmas list — a fur coat from SHAFER CO. will really make her Christmas perfect. Mr. Wm. F. Shafer and S. George Shafer wish to extend to all their customers a very MERRY CHRISTMAS and a HAPPY NEW YEAR — and to thank them for their patronage with the wish to serve them in the future. SHAFER CO., 52 EAST AVENUE.

MILDRED HAU-PENTHAL wishes to extend to all her friends a MERRY CHRISTMAS. Bring your HAIR-STYLING problems to Mildred — she will really please you. The SPECIAL ON PERMANENTS will go. A regular Creme Oil \$10 was for \$7.50. A regular Creme Oil \$7.50 for \$3. These permanents are "tops". All beauty services at Mildred's are satisfactory. Why don't you make your appointment today. Call Main 7671 — 314 BURKE BLDG.

"CHRISTINE" at GORDON'S will turn you into a glamour gal for the holidays. For instance a "COLD WAVE" plus a new hair style with a real honest to goodness shampoo will give you a gleaming head — that will outshine the Christmas tree. If you prefer another type of permanent, Gordon's have these also. All beauty services at Gordon's are perfect. Manicures, massages, etc. all will please GORDON'S wish to extend to you a Merry Christmas and to thank you for your patronage throughout the year. Call them early for your appointment. Main 8008 — 100 PLYMOUTH AVE. SO. Opposite Mechanics.

There's no substitute for quality in MILK. That is the reason that HOMOGENIZED VITAMIN D MILK delivered to your home by BRIGHTON PLACE DAIRY CO. Every drop is uniform — no heavy top milk — with thinny bottom milk. So flavor is always uniformly delicious, nourishment is always equally good. Never too rich, never too thin. ALWAYS JUST RIGHT. That feeling of overfulness which some adults and children have after drinking regular milk usually does not occur if milk has been Homogenized. Whether you have real milk drinking problems in your family or not, Homogenized is a modern scientific development you ought to least try. Call GLENWOOD 144 BRIGHTON PLACE DAIRY — 45 Fulton Ave.

MERRY XMAS from the ROCH-ESTER GAS & ELECTRIC. They wish to thank you for your co-operation in the past in the way of conserving lights that helps lighten their burden. You know in these wartime days — the R. G. & E. has never been under a greater strain. War plants running night and day must be supplied with gas and electricity. So won't you make a New Year's resolution to turn out the lights in your home when they are not needed. Thank You. — ROCH-ESTER GAS & ELECTRIC CO., —89 East Ave.

# Is There a Santa Claus?



We take pleasure in printing this well-known editorial which takes its place among the beloved Christmas classics. Time has tested its beauty and truth. The Times call for its inspiration. This editorial appeared in the New York Sun of September 21, 1897... and was written by Frank P. Church, whose authorship became generally known only after his death in 1906, when it was republished as his work in the Sun.

Dear Editor:

I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, "If you see it in the Sun, it's so." Please tell me the truth. Is there a Santa Claus?

Virginia O'Hanlon

Dear Virginia:

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give your life its highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no child-like faith then, no poetry, no romance, to make tolerable this existence. We should have no enjoyment except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You tear apart a baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, love, romance, can push aside that curtain and view the picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus! Thank God, he lives forever. A thousand years from now, Virginia — nay, ten thousand years from now — he will continue to make glad the heart of childhood.

Sibley, Lindsay & Curr Co.



Don't Worry About its being late...

Depend on Dependable RUDOLPH'S for the Handsomest GIFTS

Plenty of DIAMONDS

Yes, we still have plenty of our famous "Multi-Facet" and "Certified Perfect" diamonds — each with a written guarantee of their perfection. Choose from solitaires, bridal sets, beautiful diamond-set jewelry, cocktail and dinner rings.

Plenty of WATCHES

Still a good selection of fine watches for men and women. Handsome styles with famous names and of dependable accuracy. Included are the smart lapel watches.

Plenty of COSTUME JEWELRY

Beautiful designs, fine workmanship in these clips, pins, brooches, necklaces, earrings and bracelets. A brilliant collection awaiting your choice.

BUY MORE BONDS

OPEN EVERY NIGHT UNTIL CHRISTMAS

# Rudolph's

DEPENDABLE JEWELERS for 38 YEARS

CORNER EAST MAIN AT SOUTH AVENUE  
Store Open Every Night Till Christmas



Shop All Day Friday, 9:45 A.M. 'Til 9 P.M.



# EDWARDS BASEMENT

FOR A REAL OLD FASHIONED CHRISTMAS

**HUNDREDS OF GIFT ITEMS TO CHOOSE FROM!**  
Shop Every Department For Smart Suggestions!

In Hard-to-Find Half Sizes  
18½ to 24½; Also in  
sizes 14 to 18



AND JUST WHAT SHE WANTS  
FOR COLD DAYS AHEAD!  
**RAYON SUEDE  
DRESSES**

**3.97**

Tailored to a T casuals that are delightfully warm and bright. Women love them because they are gay, bright and easy to wear. Button-down-the-front styles so easy to don these busy days.

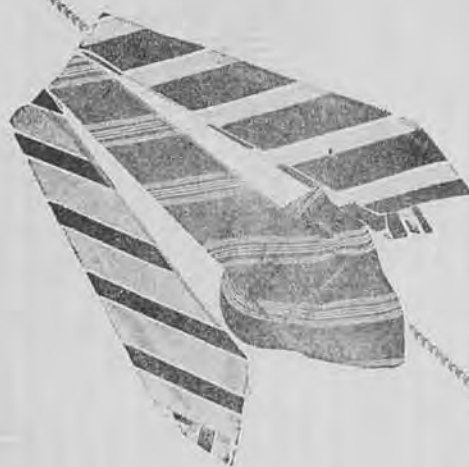
- WINE
- BLUE
- GREEN

EDWARDS—Dresses—BASEMENT

Glowing With Holiday Spirit!

**NEW GIFT  
TIES**

**29¢**



Come in and see these rayon fabric ties in their multi-colored combinations of stripes and plaids. Instead of buying him one you can buy several and think how pleased he'll be.

Be a Generous Santa-Give Him

**PLENTY OF SOCKS**

**31¢**



Slight irregulars of a higher priced make, but chances are you or he will hardly notice them. Selected irregulars in cotton and rayon mixtures that look expensive and give good wear . . . Heather mixtures . . . clocks . . . verticles . . . stripes . . . anklets and regular lengths. Many colors to choose from. Sizes 10 to 12.

EDWARDS—Men's Furnishings—BASEMENT

Gentlemen! Hunt No Longer For Those

**EXTRA OR ODD  
TROUSERS**

**3.97**

Sizes 30 - 42



- Fancys
- Stripes
- Plain Shades
- Assorted Colors And Patterns

Come now, you've wanted an extra pair of trousers for your leisure hours or to wear with that extra jacket for some time and here's your opportunity to get semi-dress or work trousers that will give you long wear because they are made of cotton worsted fabrics.

EDWARDS—Men's Wear—BASEMENT

Wish Somebody Would Give Me a

**SWEATER**

**1.97**

Sizes 30 to 36

All boys love sweaters . . . they're so comfortable for school or play. Give him a smart cotton and wool mixture, button or slip on style, Tweed fronts or all-over knits. Many colors to please the young man.

EDWARDS—Boys' Wear—BASEMENT



Young Boys Go For  
**Mackinaws**

With attached zipper hoods!

**9.94**

For he who wears  
sizes 8 to 16

Boys will be boys and they want to enjoy themselves outdoors . . . assure yourself of their comfort . . . give them mackinaws to keep their bodies warm . . . zipper attached hoods to keep their ears warm on extra cold and windy days. Made of heavy weight mackinaw fabric . . . double breasted with 4 pockets. Assorted plaids.

EDWARDS—Boys' Dept.—BASEMENT



Make Your Christmas Shopping Easy.

Open A Convenient  
**EDWARDS  
CHARGE  
ACCOUNT**

Make your application  
at our friendly Credit  
Office - - 7th Floor

**Political Polka . . .**  
(Continued From Page 1)

Hence the search for a sucker to take the rap. With the Rochester public thirsting for blood and nine out of ten threatening to vote Democratic next fall (if they don't

forget the storm) a victim must be found. Party leaders are sharpening the axe and calling for volunteers. It would be nice if they could get a volunteer near the retirement age or one who is after his "disgrace" could be quietly taken care of in a silent state appointment.

So if you are around City Hall these days everybody will be most polite and accommodating and busy as bees. Everything will be done to show you that all appointees are efficient and that the snow-plowing and storm fighting we didn't have was merely an episode hardly worth mentioning.

Meanwhile some busy secretary is weaving a basket for some individual's political head to fall into — after the brass hats have decided to swing the axe on him. This, no doubt, will take place directly after the promised "investigation" which should be a show in itself. It will have not only headlines from all over the city but will boast of one of the greatest exhibitions of juggling, fancy side-stepping and double talk since Joe Cook gave up vaudeville.

So Rochester awaits with tongue in cheek, City Hall's version of "the greatest show on earth" — only this should

be funnier and far more entertaining than anything ever produced by the Ringling Bros.

**Knights of Colvin Expect Service Men At Christmas Party**

Knights of Colvin will stage a surprise Christmas party after their regular meeting tonight in the lodge rooms on Clifford Ave. at Remington St. It is expected that several members of the group serving in the armed forces will attend as they are now home on furlough.

**Ed Randall's Scene and Word**

Here are some additions Bill James, the Sun's affable cartoonist, might have added to his front page drawing this week.

**"DEAR SANTA:**  
"Please bring me some nice new red snowplows. If not available, for Heaven's sake sit down and write an alibi for me to use with the City Council. How I'm going to need it!"

—City Manager Cartwright  
"Just take it easy Christmas Eve and don't make too much noise coming down our chimneys. We're going to sleep for a week."

—Rochester Retail Store Clerks  
"We know you need snow to get around on Christmas Eve, but can't you arrange for an early thaw — say, sometime in February. Looks as if 'Spring will be a little late this year.'"

—All Of Us Golfers  
"Please leave a note in every house and ask people to put zone numbers on all their mail coming into this office."

—Postmaster Donald Dailey  
"Please bring Harold MarFarlin a full share of good health and energy for the coming year. He's going to need it in the Fall when the Democrats start crying 'Remember December!'"

—Monroe County Republican Committee  
"Please get me a furlough so I can be with Nina when our wee bundle arrives."

—Sergeant Skeezix of Gasoline Alley  
"Please deliver my gifts to Washington, D. C. for the next two years and, if you get a chance, thank all the voters for me."

—George Rogers  
"Here's an extra special request! Please do your best to make sure that Bankerman Ray Ball has a super Merry Christmas to reward him for his untiring efforts in behalf of so many civic drives — particularly the War Bond Campaigns."

—All Of Us  
"A few pairs of bifocals would be the best gift you could bring us. We're going to get that Orendorf murderer even if we have to go out and look for him."

—Rochester Police Department  
"When you're making your rounds on Christmas Eve, think of us. We've been carrying loads for weeks."

—Rochester Transit Bus Drivers  
"Thank all our readers and advertisers. They've been swell."

—Ed Randall and The Rochester Sun

men — those who merely touch their hat when they meet a lady acquaintance and those who have a fine head of hair.

**BOB HOPE'S 'I NEVER LEFT HOME'**  
A generous condensation of the best selling book by the famous radio and screen star.

**SCHOOL FOR SPOILED PARENTS**  
The story of San Francisco's School for Delinquent Parents. Where parents of young delinquents are sent by Juvenile Court Judges.

Many other features including the Coronet 1945 Calendar, Game Book Section and articles of value to everyone.

25c Jan. Issue **CORONET** Now on Sale 25c

**OPEN TONIGHT AND TOMORROW UNTIL 9 P.M. . . OPEN SATURDAY UNTIL 5:30**



Here's a selection of splendid gift ideas . . . selected to give Rochester unusual values for everyone on your list. All are available on easily arranged Budget Terms . . . to make filling your gift list a simple matter.

**HANDSOME 10 PIECE MAPLE LIVING ROOM**  
Colonial Living Room . . . Complete! Warm sunny Maple for greater charm and beauty, carefully built for lasting service. Includes the Sofa, Wing Chair, Club Chair, 2 End Tables, Two Pictures, Two Vases, Coffee Table.

**\$89**  
\$5 Monthly!

**Big Holiday Gift Buys**

**VENETIAN MIRROR**  
Handsome beveled edge model with etched decoration. Of heavy plate glass.  
**\$5.95**  
Charge It!

**PLATFORM ROCKER**  
Luxurious comfort at a price. In heavy mahogany with wide seat and high back.  
**\$24.75**  
\$1.25 weekly!

**COCKTAIL TABLE**  
Storage in heavy mahogany. Walnut top on mahogany with heavy glass top.  
**\$14.95**  
Budget Terms!

**MAPLE BED DEVENO**  
With comfortable coil spring construction to a full size bed.  
**\$69.95**  
\$1.25 weekly!

**NIGHT TABLES**  
In choice of Maple, Walnut or Mahogany finish on gumwood. Has convenient drawer, shelf. Choose yours now to match your bed room suite.  
**\$4.95**  
Charge It!

**LAWSON LOVE SEAT**  
Elegant in design. Upholstered in heavy wearing tapestry with red and blue writing construction throughout.  
**\$89**  
\$1.30 weekly!

**SIX PIECE BUNK BED**  
All pieces included to give you a complete double, triple or separate twin beds. Heavy bed mattress, rectangular heads and two drawers.  
**\$49**

**DROPSIDE MAPLE CRIB**  
Carefully finished in hard maple with steel spring construction.  
**\$12.95**

**OPEN A BUDGET ACCOUNT 12 MONTHS TO PAY**

**MANY DESIRABLE GIFTS FOR THE LATE SHOPPER**

**A Wise Gift Another War Bond!**

**THE RELIABLE FURNITURE COMPANY**  
80-84 STATE ST ROCHESTER 4 NY

**SWAN FLOATING SOAP**  
Lg. 2 for 21c; Reg. 2 for 13c

**LUX**  
REGULAR LARGE  
10c 25c

**LUX TOILET SOAP**  
2 for 15c

**RINSO**  
LARGE REGULAR  
25c 10c

**LIFEBUOY**  
2 for 15c

**SPRY THE FLAVOR SAVER**  
3 LB. 1 LB.  
**75c 26c**

**GOLD DUST POWDER 19c**  
**FAIRY SOAP . . . 3 for 17c**  
**GOLD DUST CLEANER 6c**

**CRITCO STORES**  
Phone MAIN 224  
For Nearest Dealer

There are two kinds of gentle-

**Beautifully Rebuilt**  
By Penn Craftsmen Using Guaranteed Penn Parts

**HOOPER**  
COMPLETE With Attachments

Fully GUARANTEED \$18.95  
For the Same Length of Time as a Brand New HOOPER!

10-DAY TRIAL PLAN

LIBERAL TRADE-IN ALLOWANCE

**PENN VACUUM STORES**  
30 SOUTH AVENUE — STONE 6747  
Open Tonight and Friday Evening 7:15 P. M.

**BUY WAR BONDS**

THEY'RE SURE CALLING FOR "Tammy"

The reason people are calling for "Tammy" is because they enjoy the creamy, mellow smoothness and lip-smacking refreshment of Tam o' Shanter Lager Beer and Ales. So for "last satisfaction" be sure to say, "GIVE ME TAMMY!"

AMERICAN BREWING COMPANY, ROCHESTER, N. Y.

**Tam o' Shanter**  
LAGER BEER and ALES

**ON TAP \*\* IN BOTTLES**

\*\*\*\*\*

Avoid Disappointment!

Get Your Seats Now for the

**NEW YEAR'S EVE  
Hit Musical Show**

Saturday Eve., Dec. 30, 8 P. M.

A Night of Glorious Melodies

with

**OSCAR STRAUS**

Composer of the Immortal

"CHOCOLATE SOLDIER"

BIRUTA RAMOSKA, Soprano

BROOKS DUNBAR, Tenor

Rochester Civic Orchestra

All Seats Reserved:

\$1, \$1.25, \$1.50, \$1.75, \$2

(Plus 20% U. S. Tax)

**EASTMAN  
THEATER**

★ of the University of Rochester ★

The  
Lincoln-Alliance  
is the Bank for  
Loans!



Yearly Gross	Finance Cost	Total Cost	Amount Paid	Monthly Payments
\$100	\$ 5.00	\$ 5.40	\$105.40	\$ 9.78
125	6.25	6.50	131.75	10.97
150	7.50	7.80	158.10	12.29
175	8.75	9.00	184.45	13.17
200	10.00	10.20	210.80	14.56
250	12.50	12.80	263.30	17.95
300	15.00	15.60	316.20	26.55

**LINCOLN-ALLIANCE  
BANK AND TRUST CO.**  
Member Federal Reserve  
Member F.D.I.C.

Millions Say When  
with  
**William  
Penn**



Gem of  
the Blends



Blended Whiskey, 86 proof,  
65% grain neutral spirits  
GOODERHAM & WORTS LTD.  
Peoria, Illinois

# Still Time

## FOR QUALITY JEWELRY GIFTS

from

# Smalls



In spite of heavy holiday buying, Smalls, by opportune purchases, has been able to replenish some of its stocks. With Xmas almost here, and our shelves not quite full as we'd like, there are still many truly superb jewelry gifts for you to choose from: Brilliant "Attested Perfect" diamonds, famous make watches, graceful floral spray pins, necklaces of shimmering beauty, charming earrings, and matching sets, bracelets and fine crosses, and numerous other last minute suggestions are still with us in comparative profusion. At Smalls surprisingly low prices, don't fail to remember the one who'll never forget your thoughtfulness.

Prices include Federal Excise tax.



\$59.50  
Brilliant "Attested Perfect" diamond engagement ring. Guaranteed no cracks, no flaws.



\$42.50  
Man's solid gold onyx initial ring with genuine diamond and a carved onyx shield with two initials.



\$42.50  
Sublime ladies' Charming ring with large center diamond, embellished with real choice of birthstones.



\$47.50  
Man's wide gold onyx ring, set with large genuine diamond. A special gift in a special price.



\$33.75  
Man's heavy 18K gold birthstone ring. Set with a genuine topaz or onyx— or your choice of fine synthetic birthstones.



\$29.50  
Man's massive 18K gold onyx initial ring, set with genuine onyx and solid gold initial. Handsomely masculine.



\$14.95  
Ladies' beautiful 18K gold birthstone ring set with choice like Diamond, Ruby, Sapphire, emerald or the birthstone of your choice.



\$28.75  
Man's wide gold onyx ring with two 1 1/2 carat onyx stones. A ring every man will cherish.



\$29.75  
Ladies' 15 jewel BULOVA with smart link bracelet.



\$47.50  
Ladies' 17 jewel BULOVA with smart link bracelet.



\$59.50  
Ladies' 14K gold BULOVA 17 jewels with cord wrist band.



\$37.50  
Ladies' 17 jewel BULOVA with matching link bracelet.



\$33.75  
Ladies' 17 jewel BULOVA with lovely cord band.



\$49.50  
Ladies' 14K gold BULOVA 17 jewels with cord band.

**NATIONALLY FAMOUS  
Men's and Ladies' WACHES**

Shown are just a few of our superb ladies' models, each watch carrying our one year free service guarantee.



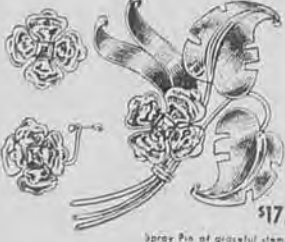
\$42.50  
Ladies' 17 jewel BULOVA with graceful corded band.



\$65.00  
Ladies' 11 jewel BULOVA 1 diamond with cord band.



\$42.50  
Ladies' 17 jewel GRUBB Veri-Thin with delicate link bracelet.



\$17.50  
Spray Pin of graceful stems and leaves. Gold filled and set with jeweled flowers. Earrings to match.



Exquisite fashion jewelry—dramatically reduced for Christmas gift-giving. You will find almost every conceivable type of spray pin, masculine pin and earrings included in this sale.  
\$2.39 to \$29.50



Beautifully designed jewelry—ready to give. Beautifully designed. Absolutely without a flaw of the eye.  
\$5.95-49.95 to \$29.75

Easy to Buy

**BUDGET PAYMENTS**  
Pay as little as \$1.25 weekly after down payment. On purchases of \$10.00 or less. 50¢ weekly—no down payment.

**CHARGE ACCOUNT**  
Pay for your purchases on or before February 10, 1945.

You can buy with Confidence  
at  
**Smalls**  
28 EAST MAIN STREET  
Open Every Evening Til Christmas



**Dolan's**  
WHERE YOU BUY  
THE CUTS OF  
**CHICKEN**  
YOU PREFER  
**DOLAN'S**  
600 JEFFERSON AVENUE  
Cor. Bartlett  
Telephone Genesee 1417

**Probably So**  
The reason a dog has so many friends is that his tail wags instead of his tongue. — Messenger, U. S. Naval Supply Depot, Pearl Harbor, T. H.

**Lemon Juice Recipe Checks Rheumatic Pain Quickly**  
If you suffer from rheumatic arthritis or neuralgia, try this simple, inexpensive home recipe that thousands are using. Get a package of Buick Compound, a two-week supply today. Mix it with a quart of water, and the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 2 tablespoons two times a day. Often within 48 hours — sometimes overnight — agonizing results are obtained. If the pain do not quickly leave, use it if you do not feel better, return the empty package and Buick will send you another to try as it is sold by your druggist under an absolute money-back guarantee. Buick Compound is for sale and recommended by drug stores everywhere.

**Final Children's Play Listed at Eastman**

**"The Prince's Secret"**  
It has, as background, a royal castle in 15th Century Spain.  
The Service Department of The Rochester Sun again affords its readers the opportunity of purchasing tickets for "The Prince's Secret" at a substantial discount.  
The discount coupon printed in this issue is made possible through the cooperation of the Educational Committee of the Civic Music Association and is sponsored by the Sun because the entertainment produced by the Eastman Children's Theatre is not only entirely wholesome, but it also represents the highest type of juvenile drama.  
The youthful audience will be transported back to the days of Ferdinand and Isabella, when America was still a dream, and when Spain was rapidly rising to the position of a ranking world power.  
The "Prince's Secret," with its color and gaiety, mystery and intrigue, reflects in miniature something of the spirit of the age which is its background.

**COUPON**

This Coupon is Worth  
**10c**  
Towards Prices of Admission To See  
**"The Prince's Secret"**  
EASTMAN THEATER  
Saturday, Jan. 6, 1945  
2:30 O'Clock  
Seats: 40c, 60c, 90c  
(Tax included)  
Present this coupon at theatre box office, before 6 p. m. Friday, Jan. 5. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.  
Name .....  
Address .....  
Age .....

The presence of a band of wandering gypsies in the story adds a further note of authenticity. The Spanish background, the gypsy dancing and singing, the bright costumes and settings—

**Head Colds, Croup, and Sinus Sufferers**  
Get Relief This Quick Easy Way  
Use **MAID'S Nose Spray**  
A guaranteed product. One dollar bottle. Money will be refunded if it does not give relief, even in chronic cases. Effective, non-irritating. May be used to treat an infant in absolute safety.  
Sold at All Good Drug Stores

Remember last winter when onions were so scarce you couldn't get enough to cry over? Well, the situation is now reversed and they're so plentiful that the War Food Administration can't find adequate storage space.

**BINGO**  
TOWNSEND HALL  
386 E. MAIN ST.  
TUESDAY, DEC. 26th  
WEDNESDAY, DEC. 27th  
**\$5.00 \$10.00**  
Modern Sound System  
All Specials 5 Ways  
Early Bird 8 P. M.  
Plenty of Tables  
Entrance  
Next To Harts Store

**FURS**  
The Ideal XMAS GIFT  
NOW at the season's lowest prices. You'll save extra money on new Fur Coat now! A small deposit holds any garment on our Lay Away Plan.  
**CLIFFORD FUR CO.**  
1283 CLIFFORD AVE.  
One Block Off Portland  
CLIFFORD FUR SELLS FOR LESS

**Noeth's**  
SAVE TIME AND MONEY!  
Do All Your Shopping Today,  
Tomorrow and Saturday for Your Christmas

**WINES and LIQUORS**  
at NOETH'S in the HEART of DOWN-TOWN Rochester  
Directly Opposite HOTEL SENECA Store Open Thurs. and Fri. Nights Until 12

**Reasonable Prices**

<b>Seagrams</b> 5 CROWN BLENDED WHISKEY 72% neutral grain spirits, 80% proof. <b>\$3.61</b> 4.5 Qt. 6 Bottles, \$21.66 12 Bottles, \$43.32	<b>Calvert</b> SPECIAL WHISKEY A blend of 40% straight whiskey 5 years or more old 80% grain neutral spirits, 80% proof. <b>\$3.61</b> 4.5 Qt. 6 Bottles, \$21.66 12 Bottles, \$43.32	<b>Three Feathers</b> BLENDED WHISKEY A matchless, luscious whiskey of superlative excellence. Honored by those who appreciate the best. <b>\$4.05</b> 4.5 Qt. 6 Bottles, \$24.30 12 Bottles, \$48.60	<b>IMPERIAL BLENDED WHISKEY</b> Brewed and bottled by Hiram Walker & Son, Inc. 86 proof, 70% Neutral Grain Spirit. <b>\$3.55</b> 4.5 Qt. 6 Bottles, \$21.30 12 Bottles, \$42.60
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**ONE OF OUR GREATEST VALUES**  
**CAL-WISA WINES** \$1.00 4.5 Qt.  
Muscatel, Port, Sherry, Tokay and White Burg.

**Famous 5 \*\*\*\*\* CAL. BRANDY** \$3.49 4.5 Qt.  
4 years old — 84 proof. Fine flavor—a delightful all-purpose liqueur in exceptional value.

**CHAMPAGNES**  
And Sparkling Burgundys FOR THE HOLIDAYS INCLUDE  
**Gold Seal & Great Western**

**GIFT SUGGESTIONS**

**NUYEN'S CORDIALS**  
• Apricot • Blackberry • Kummel • Rock & Rye

**COINTREAU DUBONNET VIRGINIA DARE**

We Now Have **Southern Comfort** The Grand Old Drink of the South

**IMPORTED! GODDARD'S** Gold Brand Distilled and Bottled in PUERTO RICO **RUM** \$3.49 4.5 Qt.

**GILBEY'S** Bottled in 1942 DISTILLED LONDON DRY **GIN** \$4.09 4.5 Qt.

**MAKING YOUR SELECTION FROM THESE FAMOUS BRANDS**  
\* SEAGRAMS \* CALVERTS \* OLD OVERHOLT \* CARSTAIRS \* BELLOWS \* IMPERIAL \* SCHENLEY \* MT. VERNON \* THREE FEATHERS \* FOUR ROSES \* WILSON'S \* PARK & TILFORD

**IMPORTED FROM SPAIN MARQUES DE IRUN PALE DRY SHERRY** \$1.69 LARGE BOTTLE

**IMPORTED — (Sweet) Badel Vermouth** \$1.49 Extra Fine Quality Full Quart

**MEYER'S JAMAICA RUM** \$5.19 4.5 Qt.  
The famous Winter's Punch from Jamaica. A rum of fine flavor and bouquet, 97 proof.

**THE GENUINE IMPORTED Amandio's Tawney Port** \$1.49 4.5 Qt.  
Bottled in Oporto, Portugal. A Manilla Import.

**Old Mr. Boston Whiskey** \$3.36 4.5 Qt.  
A blend of straight whiskeys. Very smooth and mellow, 80% proof.

**THE ORIGINAL Don Juan Apple Wine** 75c 4.5 Qt.  
Extra Special for Lovers of Fine Wine. Worth Well over \$1.00.

**PAUL NOETH**  
19 CLINTON AVE. S.  
Just a step off Main St. Opposite Hotel Seneca

**"A Holiday Liquor for Every Occasion"**

**Pete Hagen's**

<b>Pete Hagen's WHISKEY</b> BLENDED SPECIAL RESERVE 80% Proof 77.5% Grain Neutral Spirits <b>3.55</b> 4.5 Qt.	<b>Pete Hagen's DARK RUM</b> * Especially blended FOR THE MAKING OF FULLER-FLAVORED PLANTER'S PUNCH, Cola Libras, etc. Unusual appeal in Rum cakes, desserts, and punches. 86 Proof <b>4.13</b> 4.5 Qt.
<b>Pete Hagen's ROCK N' RYES</b> ROCK N' RYE (Milder) . . . 2.47 4.5 Qt. CRYSTALLIZED ROCK N' RYE . . . 4.19 4.5 Qt. ROCK N' RUM . . . 2.56 4.5 Qt.	<b>Pete Hagen's CORDIALS</b> Smooth • Mellow • Delicious BLACKBERRY APRICOT PEACH CHERRY CREME de MENTHE CREME de CACAO KUMMEL KAHVEH (Coffee) SLOE GIN (Creamy Head) 2.56 All at 48 Proof
<b>Pete Hagen's BRANDIES</b> BLACKBERRY • APRICOT CHERRY • PEACH • GINGER All at 70 Proof 4.5 Qt.	<b>Pete Hagen's COCKTAILS</b> Ready to Serve • Just Chill and Pour MARTINI . . . 4.15 Qt. 2.47 MANHATTAN . . . 4.15 Qt. 2.71 DAIQUIRI . . . 4.15 Qt. 2.56 All at 48 Proof

If your neighborhood dealer cannot supply you, write  
**popper morson company**  
Rockefeller Center, New York 20, N. Y.  
QUALITY LIQUORS SINCE 1887

**IMPORTANT - Buy Your Bonds First!**

**The Season's Best**

**GENESEE LAGER BEER**

**BUY CHRISTMAS SEALS** †  
PROTECT YOUR HOME FROM TUBERCULOSIS

**STRAND**

**PRE NEW YEAR'S PARTY**  
TUESDAY  
DEC. 26th  
8:45 P. M.

**\$1200**  
IN CASH!  
No Jackpots  
All Money  
Will Go!

**BINGO**  
HERE IS THE LIST:  
**- 29 GAMES -**

Game No. 1	..... \$10
Game No. 2	..... 10
Game No. 3	..... 10
Game No. 4	..... 10
Game No. 5	..... 10
Game No. 6	..... 10
Game No. 7	..... 10
Game No. 8	..... 10
Game No. 9	..... 10
Game No. 10	..... 10
Game No. 11	..... 10
Game No. 12	..... \$20
Game No. 13	..... 20
Game No. 14	..... 20
Game No. 15	..... 20
Game No. 16	..... 20
Game No. 17	..... 20
Game No. 18	..... \$20
Game No. 19	..... 20
Game No. 20	..... 20
Game No. 21	..... 20
Game No. 22	..... 20
Game No. 23	..... 20
Game No. 24	..... \$20
Game No. 25	..... 20
Game No. 26	..... 20
Game No. 27	..... 20
Game No. 28	..... 20
Game No. 29	..... 20

**\$100**  
DON'T FORGET THE DATE  
TUES., DEC. 26th

**UNION SOUTH**  
M 30  
\$5.00  
25  
\$12.00  
\$7.00  
Sat  
\$5.00  
CA 85  
Door 5  
10th - E  
WED.  
Games  
23 Gam  
Games  
Wed  
Gam  
25  
GAMES  
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BIG  
SPECIAL  
TRON

**UNION LEAGUE**  
SOUTH AVE. CORNER GREGORY

**MON. FRI. NITES**  
**30 GAMES**  
\$5 \$6 \$7 \$8 \$9

**SUN. NITES**  
**25 GAMES**  
\$12 \$10 \$8  
\$7 \$6 \$5

Sat. Afternoon 1:30  
**25 GAMES**  
**\$5-\$6**

**Moose Arrange Christmas Dinners**

There is no need for any man woman or child to go without a Christmas Dinner — turkey

**CARPENTER HALL**  
113 N. FITZHUGH ST.

**THURSDAY 8:15**  
**FRIDAY AFT. 1:30**  
**SATURDAY EVE. 8:15**  
**SUNDAY AFT. 2:30**

**FREE**  
15 JEWEL  
Ladies Wrist Watch

ADMISSION 25c — PLUS TAX  
Extra Triple Boards 25c. Books 25c

**Grant Co. Employees To Share In Bonus**

Employees of the Rochester store of the W. T. Grant Co. will share in a \$220,000 Christmas bonus, announced this week by R. H. Fogler, president and general manager.

Individual bonuses range up to \$50 depending on the length of service. Full-time part-time women formerly employed by and even extra employees are included as recipients.

In addition, the Grant Co. has sent checks for ten dollars each to the 1,257 service men and women formerly employed by the company which maintains 491 stores and offices throughout the country.

**CASH FOR YOUR HOME!**

Several single and 2 family homes needed. Call us immediately.

924 Lincoln Alliance Bank Bldg.

Evening: Char. 57

**ALLIANCE REALTY CORP.**

Phone Sione 7270

**Antone Beauty Salon**

Let us style your hair to fit your personality in the quiet restful atmosphere of our new studio.

**SPECIAL TUES. & WED.**

Shampoo, Hair Style \$2.00  
Finger Wave, Manicure Reg. \$2.75

**Antone Beauty Salon**  
715 TEMPLE BLDG. MAIN 5344

**CAPITOL HALL**  
85 W. MAIN ST.

Door Special \$25 to \$50

Games Sun. Aft. 2:30  
23 Games Mon. Aft. \$5  
Games Tues. Aft. 1:30  
Wed. 30 Games  
Games Thurs. Aft. FRIDAY \$5-\$10-\$15  
LETTER "H" GAME  
**SATURDAY** 25 GAMES \$5-\$10-\$15  
LETTER "H" GAME  
**TURKEYS — TURKEYS**  
ADM. 25c. TAX 5c — TOTAL 30c

**DELUXE BINGO O.L.P.H. HALL**  
1089 JOSEPH AVE.  
EVERY FRIDAY 8:30 P. M.

NO GAME UNDER \$10.00  
EXTRA BOARDS 25c  
**FREE PARKING**  
ADM. 50c—Plus Tax

**DAW'S COUPON HANDKERCHIEFS**

Men's Fine Quality Individually Boxed Reg. 10c Each

**2 for 15c**

(Limit of 6)

**DAW'S COUPON VANILLA FLAVOR**

(IMITATION)

**8c**

LARGE 25c  
6-OZ. SIZE

**DAW'S COUPON APPLE BLOSSOM COLOGNE**

REG. 1.50  
6-Oz. Size

**98c**

For Christmas—give her APPLE BLOSSOM Cologne—the most popular of fragrances—beautifully bottled in a large, 6-ounce wood-capped, fluted flask. Gift boxed.

**WEGMAN HALL**  
371 E. MAIN ST.

SUNDAY NIGHT \$5-\$10 } MONDAY NIGHT \$5-\$10 }  
REG. GAMES } REG. GAMES }

25 GAMES } 25 GAMES }

AFTERNOON GAMES 1:30

WED. — \$5 — \$10 } SATURDAY  
FRI. — \$5 — \$10 } \$6 & \$10

SPECIALS PLAYED—5-6-7 WAYS  
EARLY BIRD SPECIAL AT EACH GAME  
TO DATE WE HAVE GIVEN OUT 187 WAR BONDS  
NO GAMES XMAS EVE OR NEW YEARS EVE

**Gift COMPACTS**

ALL-METAL \$1.49  
GIFT-BOXED

Precious, jewel-like compacts every woman likes to receive at Christmas. These are the popular sifter type that hold plenty of face powder. And they're ALL-METAL with wide mirrors and large puffs. Choice of round and square styles.

Others from ..... 98c

**DAW'S ORIGINAL CUT-RATE DRUGS**

56 CLINTON RD. OFF. TRIPLE BOARD	31 MAIN ST. E. CORNER AUBURN	353 MAIN ST. E. CORNER STILLSON	452 W. RIDGE RD. CORNER BRAY	880 MAIN ST. W. BALLS HEAD	473 HOODMAN JUDY OFF. MAIN	539 MONROE AVE. COR. GUYMAN
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**Westinghouse MAZDA LIGHT BULBS**

Choice of 25-40-60 Watts

**10c**

100-Watt Size . . . 15c  
150-Watt Size . . . 20c  
200-Watt Size . . . 27c

Stock up NOW!

**K of C BINGO . . . EVERY WED. NITE . . . K of C BINGO**

WED.—DEC. 27—COLD AWARD NITE  
**GOLD AWARD** DON'T FORGET TO BRING YOUR STUBS  
FREE EXTRA \$100 GAME

**GRAND AWARD \$400.00**

**\$1,100 in CASH**

EXTRA 25c PLAY ALL BOARDS GAMES  
PRICE \$1.00 PLUS TAX

"Always the Best Game"

**K of C** Delux Auditorium 50 CHESTNUT ST. WEDNESDAY NITE

**DAW'S COUPON GARDENIA PERFUME**

DAW'S LOW PRICE

**49c**

The most popular of all florals—this glamorous perfume is as rich and true as the lovely flower itself. Originally made to sell at \$1.00. (Limit of 2)

**But Not Least PAL DOUBLE-EDGE BLADES**

HOLLOW GROUND

Famous "Hollow-Ground" PAL BLADES put up in large box of 50 blades for gift-giving—a year's shaving comfort for only \$1.00!

**\$1.00** Gift Boxed

Box of 50 Blades . . .

**Gift CIGARS**

Right now DAW'S have plenty of cigars. Buy 'em by the box or singly—always at the low price. Fine, imported hand-made cigars—many of the long filler variety. All of extra-mild, choice Puerto Rican leaf.

**DE COMERO QUEEN BLUNTS \$6.19**  
2 for 25c Box of 50

**ROYALISTAS REPUBLICANOS \$6.98**  
Each . . . 15c Box of 50

**MARAVILLAS DE LUXE CIGARS**  
Each . . . 20c 3 for 59c Box of 25 . . . \$4.79

Postponed From Last Week Due To Emergency

**BIGGER and BETTER**

Christmas and Home Coming

**PARTY**

**\$1,500.00 CASH**

PLUS 100 SPECIAL GIFTS  
No Advance In Admission Price

SPECIAL GIFTS INCLUDE . . .  
Turkeys — Chickens — Hams — Cigars — Cigarettes — Candy — Baskets of Groceries — Blankets — Nylon Hosiery.

TRONDUQUOIT POST — FRIDAY NITE PARTIES  
COLUMBUS CIVIC CENTER  
FRIDAY — DEC. 22 — 8:45 P. M.

**BATH POWDER**  
\$1 Box With Puff **59c**

Choice of Apple Blossom, Gardenia or Honeyuckle

**SHAVING BRUSHES**  
Pure Sterilized Bristles **79c**

From . . . . .

**CUTEX MANICURE SETS**  
Cutex sets are designed for beauty and serviceability. FROM **\$1.00**

**PRINCE ALBERT**  
1-lb. Tin **74c**

**EDGEWORTH**  
America's Finest Pipe Tobacco POUND **\$1.01**

**Gift PIPES**

Genuine HONEY BOWL

Here's a pipe he'll enjoy day in and day out—a pipe that always stays fresh and sweet from morning to night—a pipe made for real smoking pleasure. Beautifully finished in all the popular shapes and styles.

**98c** GIFT BOXED

DAW'S have all the famous brands: FRANK MEDICO, DR. CRAWFORD, DUKE OF DUNDEE, PUREX & others.

**LEATHER Cigarette Case**  
Holds a full pack of 20 cigarettes. Gift Special **23c**

**GIFT STATIONERY**  
Two-Tone Dackle, 50 Sheets, 50 Envelopes **98c**

**HINKLE PILLS**  
Bottle of 100 **9c**

**VICK'S Nose Drops**  
30c Size **24c**

**ROCK CANDY**  
1/2-lb. Pkg. **14c**

**SMA POWDER**  
1-lb. Size **94c**

6 for 5.29

**Corega POWDER**  
35c Size **19c**

**WITCH HAZEL**  
Pint Size **18c**

**DRUG Savings**

(Right Reserved To Limit Quantities)

**To Boost Energy And Aid Digestion**

If you feel "run down", tired, listless or suffer from gas, indigestion and nervous irritability because the things you eat lack Vitamin B, try this new stimulating Vitamin tonic to more pep and vitality.

**WOODBURY'S SOAP** 10c Bars **3 for 16c**

**D'ORSAY'S CREAM COLOGNE**

Cherry Blossom . . . **1.10**

The freshness of pink and white petals tossed against a blue sky . . . the fragrance of May that haunts us all year 'round—that's d'Orsay's Cherry Blossom Cream Cologne! . . . Generous 4-ounce bottle \$1.10.

Cherry Blossom Gift Set . . . . . **3.50**

**WOODBURY'S SOAP** 10c Bars **3 for 16c**

(Limit of 3)

**MAR-O-OIL SHAMPOO**  
**27c**

**ANALGESIC BALM** 18c  
50c Size

**DJER-KISS Toiletries**

Djer-Kiss, the world's most romantic scent. A rich and vivid fragrance that's unforgettable. Beloved by young and old.

★ **TALCUM** 23c  
Silk-smooth texture, lingering, romantic fragrance. Reg. Size

★ **SACHET** 59c  
Swirl it among your lingerie and handkerchiefs! 75c. Size

**EAU DE COLOGNE TOILET WATER** \$1.00

**Pro-phy-lac-tic Tooth Powder**

Former 40c Size

**23c**

2 for 39c

**WITCH HAZEL**  
Pint Size **18c**

**Scot Tissue**

Luxury—texture tissue—soft as old linen.

1,000 SHEETS IN EACH ROLL

**3 Rolls 19c**

**ASPIRIN TABLETS**  
Pure U.S.P. 5 Grain **16c**



To Our  
**Customers**  
and  
**Employees**  
a  
**Merry Christmas**  
and  
**Happy New Year**

LET US ALL PRAY  
FOR  
VICTORY  
IN '45

# CITY DELIVERY

195 SCIO ST.

STONE 905

## The White Cliffs of Brighton Await Advent of Spring

Snow blocked sidewalks of Brighton cannot be shoveled until the snow melts, admits Supervisor Charles O. Green. The supervisor means those walks that can be "legally" plowed and does not refer to the many sidewalks which are never plowed anyway, because of Town attorney O'Brien's "legal interpretation." These are the walks that school children can't navigate, necessitating their use of dangerous Monroe Ave. and other highly trafficked highways.

Protesting Brighton mothers are content with the splendid work of George Klem, town superintendent in digging out the sprawling Brighton territory and realize that little could be done in cleaning walks at present, even if they had a favorable "interpretation." But their tempers are not improved by the sight of school buses gaily speeding past all children who live within half a mile of the school building.

# REMEMBER THIS DECEMBER When You Vote NEXT NOVEMBER

## The Republican City Council

Responsible For Keeping Streets Clean of Snow

# Cannot "Pass the Buck" For Letting You And The War Effort Down During The Recent Snow Storm

Never Were Rochester's Streets And Sidewalks  
In Such Terrible Condition! There's No Excuse  
For This Gross REPUBLICAN Neglect!

Republican controlled Rochester was warned of the impending snow storm. Plows were not manned and sent out until 3:45 A. M. Tuesday, Dec. 12th—8 hours after the storm started.

Republican Superintendent of Public Works was alleged to be at a show when your walks and streets were being buried with snow. Why wasn't he on the job? What was the Republican City Council doing?

Remember this December when you vote next November. Remember how Republican Promises were unfulfilled. Remember how Republican "Home Rule" failed you — and

when they let things get out of hand and the State of New York had to be called in to clean up our snowbound streets.

Remember how this Republican neglect affected your pocketbook in lost wages, how it disrupted war production, broke down bus transportation by rail and motor carrier.—Remember your snow-clogged homes, and dangerous health and fire hazards resulting from snow-clogged streets.

Don't blame the buses and their loyal drivers—buses can only run on schedule when the streets are adequately cleaned of snow.

## JUST IN CASE YOU'VE FORGOTTEN — HERE ARE THE REPUBLICAN CITY COUNCILMEN WHO LET YOU DOWN:

Charles Lambiase	Norman A. Kreckman
Ross E. Erwin	Henry L. Schlueter
Gregory F. Mills	Frank E. Van Lare
William A. Doane	Frederick J. Ruppel
	Samuel B. Dicker

SOMETHING TO REMEMBER WHEN YOU VOTE NEXT NOVEMBER!

★ Monroe County Democratic Committee ★

OPEN FRIDAY AND SATURDAY NIGHT 'TIL MIDNIGHT



YOU'RE NOT  
TOO LATE!

Still Plenty of The Wanted Holiday

# WINES and LIQUORS

Available at Headquarters at  
Customary Low Prices

Many Desirable Gifts Packages  
For The Last Minute Shopper

## A Line up of FAMOUS BRANDS



Hiram Walker  
**IMPERIAL**

Blend of 30%  
straight whiskies  
4 or more years  
old, 70% neutral  
spirits distilled  
from grain. 86  
proof. 1/2 qt.

**\$3.55**



**SEAGRAM'S**  
7 Crown

Blend of 35%  
straight whiskies  
6 or more years  
old, 65% grain  
neutral spirits,  
86.8 proof.  
1/2 quart.

**\$4.05**



**CORBY'S**  
Reserve

Blended whiskey.  
The straight whis-  
key in this product  
is 4 years old.  
31% straight  
whiskey, 68.4%  
neutral spirits dis-  
tilled from grain.  
86 proof. 4/5 qt.

**\$3.55**



**CALVERT**  
Reserve

Blend of 35%  
straight whiskies  
6 or more years  
old, 85% grain  
neutral spirits,  
86.8 proof.  
1/2 quart.

**\$4.05**



**PAUL JONES**

All whiskey. Blend  
of straight, all 4 or  
more years old. 86  
proof. 1/2 quart.

**\$3.58**

... And Many  
Other  
Famous  
Brands

A BIGGER VALUE THAN WE WILL EVER  
BE ABLE TO OFFER YOU  
**WAR BONDS**  
BUY AN EXTRA ONE TODAY



## SCOTCHES

SPECIAL . . . Two of The Very Best Brands  
THE ORIGINAL  
**KING GEORGE IV  
SCOTCH**

**\$4.99**

A great name in Scotch — world  
famous for its mellow charm. No  
finer quality. Blended and bottled  
in Scotland. 86.5 proof.

Only a Limited Quantity Available

With Great Pride, We Offer The Well Known

**USHER'S GREEN STRIPE SCOTCH**

Extra Quality 100% Choice Scotch Whiskey 86.8 Proof **\$5.38** 4/5

Only a Limited Quantity Available

AN UNUSUAL GOOD VALUE!  
One Of The Best Imported From Virgin Islands, W. I.  
**RON VIRGINIA GOLD LABEL RUM** **\$2.99** 4/5 Qt.

## FINE HOLIDAY STOCKS CHAMPAGNES

PADRE SEC—Vintage of 1940  
California **CHAMPAGNE**  
Fine quality of  
Champagne. Produced  
by natural fermenta-  
tion. Alcohol 13%  
by volume. **\$3.25** large  
bottle

Great Western **\$3.85** large bottle

Gold Seal **\$3.65** large bottle

and  
SPARKLING BURGUNDY

## CORDIALS

**NUYEN'S CORDIALS**  
• Blackberry  
• Apricot  
• Peach  
• Cream DeCacao  
• Cherry  
• Cream DeMenthe  
(White and Green)  
**\$3.65** 4/5 Qt.

**SOUTHERN COMFORT LIQUEUR**  
A famous all-purpose  
liqueur. The tradi-  
tional favorite of the  
Old South. 100 proof.  
**\$6.09** 4/5 Qt.

JUST ARRIVED—2 VERY FINE IMPORTS  
Imported From Portugal  
One Of The Very Rare and Finest  
**FORRESTERS No. 96 PORT**  
Vintage of 1896  
(48 yrs. old)  
Alcohol 20% By Volume  
**\$3.75** 4/5 Qt.

Imported From Portugal  
Very Scarce  
**Boal's Madeira**  
Vintage of 1900 (44 Yrs. Old)  
Alcohol 19% by Volume  
**\$3.29** 4/5 Qt.

**SEAGRAM 5 CROWN**  
Blend of 27 1/2% straight  
whiskies 3 or more years  
old, 72 1/2% grain neutral  
spirits. 86.8 proof. 1/2 quart.  
**\$3.61**

**MOUNT VERNON**  
Famous favorite, bottled-  
in-bond straight rye  
whiskey. 100 proof. 1/2  
quart. **\$4.17**

**Carstairs White Seal**  
Blended whiskey. 72%  
grain neutral grain spir-  
its. 86.8 proof. 1/2 quart. **\$3.61**

**S-J 5\*\*\*\*\* Brandy**  
A mild mellow brandy with  
fine flavor and bouquet.  
Especially delightful after  
dinner, also in Cocktails  
and Highballs. 84 proof.  
**\$3.49**

**Gilbeys Distilled London Dry GIN** **\$3.32**  
Distilled from 100% neu-  
tral grain spirits. 93  
proof. 1/2 quart.

**Padre—Reserve Wines**  
Extra fine quality. Bot-  
tled in California. Mus-  
catel, Port, Sherry. 1/2  
quart. **90¢**

**PETE HAGEN'S ROCK N' RYE** **\$2.47** 4/5 Qt.  
Smooth and Mellow

HOLIDAY STORE HOURS — OPEN THURSDAY - FRI. - SAT. TILL MIDNITE

# LIVADAS BROS.

STONE 5549

183 MONROE AVE.

N. Y. S. License L-4229

# The Rochester Sun

## SHOPPING NEWS

SPECIAL NEWS STAND EDITION 4c

EIGHT YEAR—No. 11

THURSDAY, DECEMBER 28, 1944

If You Do Not Receive Your Copy Regularly PHONE, STONE 6000

### Amusements

AUD. MON. TUES. WED.

A Modernized Version of Frank Lehara's  
**"THE MERRY WIDOW"**  
Seats Now. Box Office Open  
Open 10 A. M. to 6 P. M.

CENTURY NOW PLAYING

Second Big Week of The Hit Air Force Picture  
Miss Hart's  
**"WINGED VICTORY"**

PALACE NOW PLAYING

Alan Ladd and Lorena Young in  
**"AND NOW TOMORROW"**  
Plus  
**"THE NATIONAL BARN DANCE"**  
with the Original Radio Stars

CAPITOL NOW PLAYING

Ann Sheridan, Alexis Smith, Jane Wyman and Jack Carson in  
**"THE DOUGHGIRLS"**  
Plus Benny Goodman and Band and Jack O'Keefe in  
**"SWEET AND LOW DOWN"**

HUDSON SUN. AND MONDAY

**"DOUBLE INDEMNITY"**  
with Fred MacMurray and Barbara Stanwyck  
**"CUPID"** with Jimmie Lydon.  
Plus **"KANSAS CITY KITTY"**  
with Joan Davis and Jane Frazee

LITTLE 2nd WEEK

**"HOLIDAY INN"**  
with Bing Crosby, Fred Astaire and Marjorie Reynolds.

REGENT NOW PLAYING

Carmen Miranda, Michael O'Shea and Vivian Blaine in  
**"SOMETHING FOR THE BOYS"**

REXY SUN. MON. TUES.

**"JANIE"**  
with Joyce Reynolds and Bob Hutton  
Plus **"THEY LIVE IN FEAR"**  
with Otto Kruger

TEMPLE STARTS FRIDAY

On Stage In Person For 4 Days—  
Will Osborne and Orchestra and Famous Movie Star Jean Parker  
—On Screen—  
**"ADVENTURES OF KITTY O'DAY"**

## Political Polka

By CURT GERLING

**DADDY, WHAT IS A CAUCUS?**

Well, son, it's one of those things the Rochester City Council is always having. It's sort of a "palsie-walsie-we-all-belong-to-the-same-club-meeting" behind closed doors—any closed doors will do.

What's it for? Well, in Rochester, the city council doesn't want to say or admit a lot of things publicly. So its members sit around chewing on their ten cent cigars until they can get a lot of double talk together for their open meeting—the one to which the public can go, but only the press does.

What's the idea? Well, son, these men want to be elected again year after year, and if they are doing a lousy job, they want to cook up a lot of gibberish and blame things on Mother Nature, Dame Rumor or Franklin D. Roosevelt. The people who elect these men for—  
(Continued on Page 8)

## This Week's \$25 Winner

Mrs. Frank Weber, 63 Elmerton Road, is the lucky winner of this week's \$25 cash prize, offered by the Sun to its sustaining subscribers. This is the reward Mrs. Weber gets for paying her carrier, Frank Deisenroth, 60 Langslow St., 10 cents. Frank incidentally collects an extra five dollars bonus.

Each week The Sun conducts a drawing and pays the winner \$25. Names of all sustaining subscribers of the current month are entered in the drawing. Since inception of the plan more than \$2,000.00 has been paid to lucky winners.

## Gift Shower Planned For First 1945 Baby

For the sixth successive year Rochester merchants through the Sun will honor Rochester's first baby of the new year.

A gift shower has been planned for little Miss or Mr. 1945 which is expected to bring joy to the parents and several attractive presents to the youngster.

The "first baby contest" was started by local merchants through the Sun in 1939 to honor 1940's first baby.

Since that time three girls and two boys have been declared winners.

Winner of the 1940 contest was George Thomas Kachel, son of Mr. and Mrs. Martin Kachel, 257 Buffalo Rd. who entered the Rochester scene at 15 seconds past midnight, January 1, 1940. Girls came into the limelight in 1941 when Elizabeth Jackson, daughter of Mr. and Mrs. Arthur Jackson, 271 Baden St. checked in at 2:17 a. m. January 1, 1941 to be declared the winner that year.

In 1942, the boys again took the lead with Douglas Oscar Stappenbeck, son of Mr. and Mrs. Oscar Stappenbeck, 1867 Main St. E. copping the prize by being born at 12:24 a. m., January 1, 1942.

For the past two years, winners of the contest have been on the distaff side, with Kathleen Sharon Kimmel, daughter of Mr. and Mrs. George Kimmel, Five Mile Line Rd. Webster, winner of the 1943 contest and Joanne Pistrano, daughter of Mr. and Mrs. Joseph Pistrano,

## LOOK BEHIND YOU LOUIE

BY JAMES



## City's Snow, Ash, Garbage System Sag In Confusion

As 1944 raced on to its dreary end, city officials of Rochester this week gave the aspirin tablet manufacturers cause for rejoicing as they upped their supplies in anticipation of more headaches to come from the city's weary householders.

## Democrats To Fete Victors

With an honor guest list headed by Judge-elect Marvin R. Dye and studded with names of many of the Democratic victors in the November election, the Monroe Democratic County Committee will hold a reception at the Hotel Seneca tomorrow afternoon and evening.

Originally slated for New Year's Day, the reception was set ahead, according to Democratic County Chairman Roy Bush, because Representative-elect George F. Rogers must leave Rochester for his Washington post earlier than first anticipated.

Joseph P. Flynn, in charge of the arrangements committee said the reception line would be headed by Bush and Mrs. Anna May Rush, county women's leader.

Aiding Flynn on the arrangements committee will be Theodore Zornow, Pittsford leader, ward and town leaders, State committeemen and women and other party dignitaries.

Streets of Rochester still reminded motorists and bus drivers sharply of the war—their condition being more like that of a battlefield than a first-class city's thoroughfares. Cars parked in streets throughout the city did their bit to slow traffic which snaked its way through icy, rut-marked, hole-pocked streets—in that condition since a record snow fall more than two weeks ago threw the city into confusion and City Hall into disrepute.

**Ash Removal Bogs**  
Now, to add to their woes, officials were beginning to hear the cries of thousands of householders who were slowly strangling to death under a mountain of ashes. Ash and garbage removal systems had joined the snow removal divisions in completely bogging down.

With City Manager Louis Cartwright recipient of a symbolic gift of a pail of white-wash from one irate citizen and the City Council timidly doing nothing at least until Cartwright had completed his much publicized "investigation" into the snow removal mess, speculation turned to the whereabouts of the John P. sounding title of Superintendent of Maintenance of the Public Works Department. Hanoven is the gentleman whose duty it was to direct—  
(Continued on Page 8)

no. 123 Reynolds St. named Spain Restaurant; a beautiful chenille crib spread from Pauls Curtain Shop; a beacon blanket from Lincoln's, and quart of milk each day for a month from the Brighton Place Dairy; a lovely bouquet for mother from Blanchard the Florist; and stuffed toy animal from Kemp's; a certificate for a portrait from Brewer-Haves Photo Studio; and a 25 dollar war bond from The Rochester Sun.

## School Burning No Help

Las Vegas, N. M. — If pupils thought they would profit from the burning of the San Jose Junior High School, they missed their guess. School authorities rented four rooms in private homes and announced classwork would continue until an abandoned building could be remodeled.

★ ★ ★

### RUDOLPH'S JANUARY

Clearance of

## 10K GOLD STONE RINGS

★ ★ ★

3 SPECIAL GROUPS

Including Garnet... the Birthstone for January

**14.25**  
Reg. 16.25

**19.25**  
Reg. 22.00

**30.75**  
Reg. 35.00

Smartly styled rings for men and women. Set with choice of birthstones, anyx, zircons and others.

All prices include tax. Use Your Credit

# Rudolph's

CORNER EAST MAIN AT SOUTH AVENUE

# Projansky

January

## FUR SALE

Despite present world conditions and the scarcity of merchandise, we are continuing our long established custom of holding a January Fur Sale, so that the thrifty, fashion-wise women who look forward to this Sale each year will not be disappointed. Anticipating the greatest Sale in the history of Projansky, this event was planned months ago, and the fur markets were combed for the finest furs at advantageous prices. The Sale also includes fur coats from our regular stock, and coats made up in Projansky's own workrooms from pelts stored in our vaults months ago. Each coat represents an investment in smartness, warmth and durability for years to come!

	Formerly	Now
3 Muskrat Coats	\$235	\$200
7 Muskrat Coats	\$345	\$295
4 Persian Paw	\$200	\$175
6 Persian Paw	\$250	\$200
8 Mendoza Beaver (dyed coney)	\$175	\$135
6 Northern Seal (dyed coney)	\$175	\$135
2 Mouton Lamb	\$150	\$125
5 Mouton Lamb	\$295	\$250
3 Hudson Seal	\$350	\$295
2 Grey Lamb	\$295	\$250
3 Opossum Coats	\$200	\$165

Prices Include Federal Tax

### 100% Wool Cloth COATS

Untrimmed or beautifully furied... all from our regular stocks. Also many from our own workrooms.

Reductions Up To 1/3 Off Original Prices

Also great reductions on Fur Jackets and Scarfs, Winter Hats, Wool Costume Suits, and a group of Tailored Suits and Wool Dresses.

39 EAST AVENUE

That 1945  
Will  
Bring You  
And Yours

PEACE,  
PROSPERITY  
and HAPPINESS

Is the Sincere  
Wish of the  
Entire Staff  
and Carrier  
Organization  
of

## The Rochester Sun

For Victory, Keep On Buying War Bonds...

# 1945 Ice Follies Slated For Buffalo Showing

Rochester hailed with enthusiasm the announcement from Buffalo this week that the Ice Follies of 1945 will be at the Memorial Auditorium in the Bison City for a week beginning January 30th.

Hundreds of Rochesterians made the trek to Buffalo last year to see the 1944 version of the famed Shipstad and Johnson ice extravaganza which, in skating circles, is counted the finest ice show of them all.

This year several new stars augment those of last year to combine in a show which has received wide acclaim on the west coast and in the central states where it has already shown.

Ticket sales for the week's showing in Buffalo will be made from several points in Rochester and arrangements are being completed to offer tickets to readers of The Sun through its office at 93 Clinton Avenue S.



Sophisticated master of ice skating is Roy Shipstad, hailed as the world's smoothest skater. Roy is one of the big hits of the Ice Follies of 1945

## Decrees of Fashion

By HELEN BRATTRUD

Contradictory as it seems, the simpler a woman dresses, the greater are her opportunities to adopt the current mode of elegance which can be perfectly expressed in the judicious use of cosmetics. We prove our point by example: For years Gladys Swarthout has been recognized as one of America's best-dressed women, yet she has worn the same dinner and concert gowns season after season. The basic design, in fine wool for all-season wear, is the ultimate in simplicity—a blouse with high, rounded neckline and bracelet sleeves with a separate skirt falling straight from a belted waistline in soft folds.

This winter Miss Swarthout adds medieval splendor to her background costumes with lavishly embroidered belts and wears sparkling hair ornaments. Having chosen a variety of harmonious colors for the similar gowns, she interchanges the blouses and skirts to create a multitude of costume combinations.

plastic or clear crystal scores high, however, when bright costumes are being accessorized.

Inspired by royal court scenes and affairs of high state, designers have borrowed the bright diplomat ribbon to give colorful surface adornment on slender afternoon dresses. On this theme, CBS actress Laura Mae Carpenter rejuvenated a belted basic black by running a three-inch cerise grosgrain diagonally across the chest from right shoulder to left waistline; each end of the ribbon is set under a large medallion of embroidery and beading.

Far cry from the disappointingly weak paper lipstick cases that appeared when metal went to war is the new water-proof, grease-proof, dirt-proof and scratch-proof container which F. N. Burr Company has produced for early distribution.



Laure Mae Carpenter

# KAY'S COMMENTS by kay shearer

## 'Princes Secret' To Close Play Series at Eastman

Would you like a REAL BUY in a GORGEOUS DINING ROOM SUITE. Nine piece mahogany actually new—custom-made 18th Century. The original cost was \$500 will sell for less than half. Must be seen to be appreciated. MASLINE—1340 Clinton Ave. North—Day or evening.

Have a "MADE TO ORDER" figure—from SILHOUETTE. Their system makes you feel younger and look younger. My suggestion is to spend your Christmas check on a series of treatments at SILHOUETTE. You'll ride Electric Bicycles—hang in Vapor Cabinets—put like a kitten under the soft soothing motions of Swedish Massage. Make this your New Year's resolution—REDUCE to a perfect figure at SILHOUETTE. Call Stone 8392—Suite 15 ROCHESTER THEATRE BLDG.—Mildred Leavenworth. Mgr.—Frances Stanton—Gym instructor.

To give your hair the wish of a queen—buy yourself a Jewel Box. The drawers are mirrored and lined with a luscious composition to prevent frizz, etc. Covered with simulated feathers that look like the real thing. They sell for about \$3.50.

**LOOK!** Brighten up your kitchen—have your BREAKFAST SET SPRAYED. Table and four chairs in any color, priced \$12 up. SMALL CABINETS—RADIOS—sprayer, very reasonably. There isn't any other painting that "holds" up like a professional spray job. Call KITCHENETTE SPRAY SHOP—593 North St. Stone 3773.—Estimates cheerfully given.

**SALE** Two events combined into one—at EDWARDS WARD'S MONTH-END CLEARANCE. Sharp reductions in every department—Drastic Mark-Downs made possible only at INVENTORY TIME, at the end of the year. A clearance of all odds and ends left over from one of our busiest seasons of EDWARDS' history.

So grab your hat catch the next bus to EDWARDS. It's the ideal way to spend that Christmas check. Here's just a few items. A clearance of BETTER FUR COATS, some marked sharply from \$323 to \$249. For instance two sable blended MUSKRATS marked down to \$168 were \$228.—Clearance MISSES SUITS regularly \$25 to \$38 now just \$15. (They're lovely too). ROBES and GOWNS for instance 10 Candlewick Robes were \$6.99 now \$4.95. CASUAL COATS—at \$15, \$20 and \$30—values as high as \$49.75. STATIONERY 1/3 and 1/2 OFF. TOILETRIES—1/3 and 1/2 off. BETTER HATS wonderful values just \$3. (Some even fur-trimmed). DAYTIME DRESSES regularly \$2.33 now \$1.33. As for furniture—you'll find some real values. CHAIRS—some as low as \$4.95.—BEDROOM SUITE was \$159.50 now \$129.50. MATTRESS and BOX SPRING was \$97.50 now \$39.97 for both. I could go on and on—but space doesn't permit—so as I said before—grab your hat and your Christmas check and make for that GREAT SALE EDWARDS. PS. EDWARDS wishes you a HAPPY NEW YEAR.

**LLOYD'S** Mr. Lloyd Higbie wishes all his many friends and customers a HAPPY NEW YEAR. It is a known fact that LLOYD'S FLORIST is a comparatively new business—but in their "time" they have built a long line of satisfied customers. WHY?—because you receive VALUE at LLOYD'S. Every piece of flowers regardless of size is given the personal attention of Mr. Higbie—who prides himself on his service. Remember when your needs are FLOWERS—Call Main 7688—LLOYD'S FLORIST—POWERS HOTEL—Opposite Court House.

**MILK IS YOUR BEST FOOD.** Homogenized Vitamin D Milk is the best. It helps you keep well, gives you a lovely clear complexion, and it is the most important of all proteins for nourishing and protecting your teeth. It supplies energy "pep" and vitality. Milk drinking peoples the world over are healthier, stronger, taller more alert and successful. Doctors say—it's not only children who need milk—adults should drink at least a pint a day. Use HOMOGENIZED VITAMIN D MILK on cereal—and fruit and in milk shakes—and watch your family enjoy their meals much more. Call BRIGGS ON PLACE DAIRY—45 Fullon Ave.—Glenwood 144.

**SALE DINNER DRESSES REDUCED TO COST.** If you're familiar with the highly-styled, beautifully made Dinner Dresses, the "800" SHOP is famous for, you'll "run" to the nearest exit with your Christmas check in your grubby little palm and take advantage of this timely sale. Other groups of winter frocks sharply reduced. New arrivals daily on Maternity Dresses. Need I remind you again that the "800" SHOP is MORESS MONROE and CANTERBURY RD. Open Eve.

**HAIR-PRICE**—What-HATS and JEWELRY—PRICE Where—at CARTER HAT SHOP. This group of hats are seasonable—becoming and typical. Carter Hat Shop quality. Highly-styled they include their winter stock of felts—velvets—feather hats. JEWELRY—of high quality—earrings—pins HALF-PRICE. Of course the GAGE LINE is available at Carter's Mrs. Carter wishes to extend to her customers and personal friends a very Happy and Victorious New Year. CARTER HAT SHOP, 536 MONROE AVE.—Open Eve.

Wrap a 54-inch rope of pink or blue pearls round and round your throat. Wear earrings to match if you like.

**Violators Snapped**  
Salt Lake City.—If motorists overstay the time allowed by the city's parking meters, police will snap a picture of the car and show it to City Judge Joseph G. Jeppson, on a special screen he has ready to view the evidence.

**Antone Beauty Salon**  
Our Hair Styling is satisfying to the most sophisticated tastes, because we keep pace with the Fashion Centers, New York and Hollywood.  
SPECIAL TUES. WED  
Shampoo, Hair Style \$2.00  
Finger Wave, Manicure Reg. \$2.75

**GORDON'S** will give you a new note of elegance in hair-styling. "Christine" together with the rest of the staff at Gordon's doesn't just give you an ordinary shampoo but the newest in hair-baths.

Not an ordinary hairset, but a personalized coiffure. Not just a hair-cut—but a moulded hair shaping. The newest and finest in permanents COLD WAVE—or any other type of wave you may prefer. Why don't you call GORDON'S today—make an early appointment to avoid the rush. Main 8008, 100 Plymouth Ave. So. Opposite Mechanics.

**ANTONE BEAUTY SALON** are so pleased with the results of their SPECIAL that they are extending it through next Tuesday—Wednesday. You are given a SHAMPOO—HAIRSTYLE—MANICURE for exactly \$2. Any other day these three items will cost you \$2.75. Remember only on Tues. and Wed. Make your appointment early—you'll enjoy the atmosphere. In this clean quiet shop. Call Main 5344—715 TEMPLE BLDG.—The staff at ANTONE wishes you a HAPPY NEW YEAR.

**SALE CALLING PARTICULAR WOMEN—SALE**—at Ripston Dresses. Typical Ripston quality these wearable frocks—all priced with an eye on your budget. Here are the prices. ON SALE from \$3.95 to \$14.95. At these prices you will be able to afford a couple of these wonderful buys. Sizes 9 to 42. Don't you think this the ideal way to spend that Christmas check Santa left. The staff at RIPTON DRESSES wishes to extend to all their many customers and friends a HAPPY NEW YEAR. 739 MONROE AVE.—Open Eve.

In a setting of 15th Century Spain, amid gay gypsy dancing and singing Clare Tree Major will present "The Prince's Secret" at the Eastman Theater on Saturday afternoon in the season's final children's play.

The Service Department of The Rochester Sun again efforts its readers the opportunity of purchasing tickets for "The Prince's Secret" at a substantial discount.

The exciting juvenile mystery play has as a background a royal Spanish castle in the days of Ferdinand and Isabella, when America was still a dream and when Spain was rapidly rising to a position of a ranking world power.

"The Prince's Secret" with its color and gaiety mystery and intrigue, reflects in miniature something of the spirit of the age which is its background. The presence of a band of wandering gypsies in the story adds a further note of authenticity.

**COUPON**  
This Coupon Is Worth 10c  
Towards Prices of Admission To See "The Prince's Secret" EASTMAN THEATER  
Saturday, Jan. 6, 1945  
2:30 O'Clock  
Seats: 40c, 60c, 90c (Tax Included)  
Present this coupon at theatre box office, before 6 p. m. Friday, Jan. 5. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name .....  
Address .....

The Lincoln-Alliance is the Bank for Loans!

**PERSONAL LOAN CHART**

You Receive Each	Finance Cost	Insurance*	Amount of Note	12 Monthly Payments
\$100	\$ 5.00	\$ .40	\$105.40	\$ 8.78
125	6.25	.50	131.75	10.97
150	7.50	.50	147.50	12.29
175	8.75	.60	164.35	13.87
200	10.00	.70	182.45	15.56
250	12.50	1.00	263.50	21.95
300	15.00	1.20	316.20	26.33

**LINCOLN-ALLIANCE**  
BANK AND TRUST CO.  
Member Federal Reserve  
Member F. D. I. C.

If it's true that beauty provokes more thieves than gold, as classic literature would have us believe, makeup artists are certainly perpetrating a crime wave with their concerted action, during the past few weeks, to teach women the secret tricks of the trade. Heading the campaign for "more beauty" is Eddie Senz, nationally famous for his Pygmalion gift of transforming ordinary good looks into breath-taking glamor. In his New York studio, Senz is revealing his individual technique of "face spacing" based on a proper hair style, the correct arch of eyebrows and mouth-shaping. Any woman, he says, can learn to create an optical illusion of loveliness if this three-point frame is established. Then, subtle blending of cosmetics may be applied to simulate an oval face, which is considered the artistically ideal form. Since four major movie studios in New York and practically every legitimate stage production follows his makeup advice, the process seems well worth trying.

Winning point in the new shell game of matching shoe ornaments to handbag frames goes to the combination of tortoise and black suede. Solid black

\*\*\*\*\*  
One Night Only!  
Mon. Eve., Jan. 8th, 8 P. M.  
The Season's Smash Musical Hit!  
George Gershwin's "PORGY AND BESS"  
Direct From Broadway With Etta Moten, Avon Long, William Franklin, Georgette Harvey and the Eva Jessye Choir  
Tickets Now by Mail Order Or at Eastman Box Office

\$1, \$1.25, \$1.50, \$2, \$2.50  
(Plus 20% U. S. Tax)  
**EASTMAN THEATER**  
of the University of Rochester

**TODAY**

**PRICE \$2.65**

10 pounds of Sugar  
1 loaf of Bread  
1 pound of Butter  
1 can of Tomato Soup  
1 can of Peas  
1 pound of Coffee  
1 pound of Lard  
1 box of Corn  
1 pound of American Cheese  
1 can of Tomatoes  
1 box of Noodles  
(without special prices)

**AFTER THE LAST WAR**

**PRICE \$2.65**

**DON'T LET THIS HAPPEN AGAIN**

**Know Ceiling Prices... Cooperate With Your Grocer to Keep Prices Down!**

Patriotic grocers are posting Ceiling Price Lists—charging only ceilings or less—welcoming your questions about prices. Patriotic buyers are using these lists—paying no more—asking friendly questions about possible mistakes. Are you doing your share—to prevent food prices from skyrocketing—to keep down the cost of living—for the sake of America's future?

**PLEGGED TO KEEP PRICES DOWN**

**OFFICE OF PRICE ADMINISTRATION**  
Washington, D. C., by  
**THE ROCHESTER SUN**

**Ring out the War...**

**Ring in the Victory!**

**A New Year Wish from Reddy Kilowatt**

**1945**

**ROCHESTER GAS and ELECTRIC CORP.**



# EDWARDS BASEMENT

PRE-INVENTORY

MONTH-END and YEAR-END

## CLEARANCE

FUR COATS—FUR TRIMS—CASUALS

Two Outstanding Fur Groups to Choose From:



- Grey Stripe Coney
- Seal Dyed Coney
- Beaver Dyed Coney
- Natural Dyed Opossum
- Sable Dyed Fox Paw

Formerly  
Much Higher

Now **\$84**  
plus tax

Winter has just started and you'll be mighty grateful for the warm comfort of a good warm fur coat. Furs so luxurious you'll want to cuddle up to them all the time. Beautifully lined and tailored.

EDWARDS—Furs—BASEMENT

- Skunk Dyed Opossum
- Beaver Dyed Coneys
- Seal Dyed Coneys

Formerly  
Much Higher

Now **\$68**  
plus tax

We're right in the thick of Winter and think how little a lot of comfort costs you in this great clearance of luxurious fur coats. You'll thrill at so much comfort for so little.

EDWARDS—Furs—BASEMENT

SAVE - SAVE - SAVE! CLEARANCE!

WOMEN'S FUR TRIMMED  
AND CASUAL COATS



- Popular Boy Coats
- Chesterfields

Formerly were  
Priced up to \$24<sup>94</sup>  
Now **\$15**

So smart and easy to wear under your suits this winter, and later over your dresses. Broken sizes and colors, but every coat a true Edwards buy.

EDWARDS—Coats—BASEMENT

TAX FREE

Fur Trimmed  
100% Wool Coats

Formerly were  
Priced up to \$44  
Now **\$33**

What luck for you who have waited until now for a good fur trimmed coat, for tomorrow you pick out that 100% wool coat, trimmed with luxurious fur, and think what a saving you get!

EDWARDS—Coats—BASEMENT



Close  
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UPON  
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10c

Prices of  
Mission To See  
Princes' Secret"  
AN THEATER  
Jan. 6, 1945  
O'Clock  
10c, 60c, 90c  
(x included)  
coupon at theatre  
before 6 p. m. Fri-  
Good for 10c re-  
any priced seat in  
for the perform-  
specified.

Alliance  
Bank for  
Loans!

LOAN CHART

Amount Paid	12 Monthly Payments
\$105.40	\$8.78
131.25	10.97
147.56	12.29
158.10	13.17
184.45	15.37
210.80	17.56
263.50	21.95
316.20	26.55

ALLIANCE  
TRUST CO.

Equal Service  
F.D.I.C.

RP.

# Rochester Brewers' Trucks Deliver Mail in Record Snowstorm Emergency!

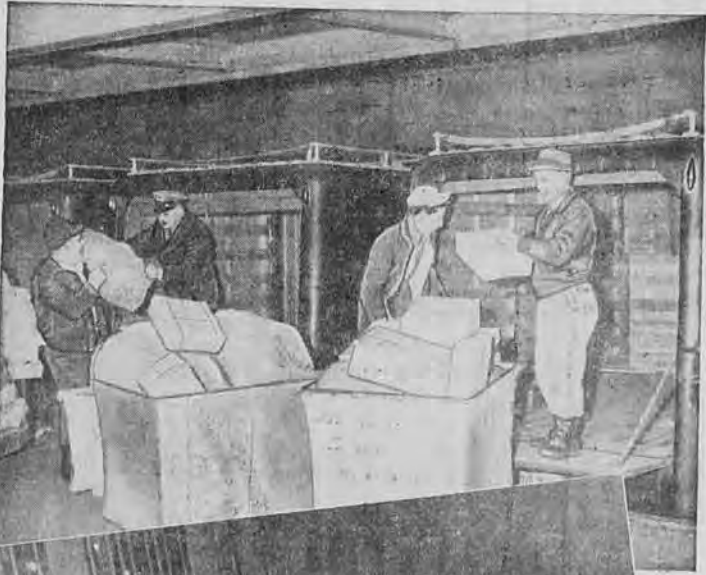
## Suspend Deliveries of Beer and Ale to Aid in Speeding Christmas Packages!

**A**FTER Rochester's record breaking storm of December 11th and 12th, Rochester's four breweries decided to discontinue immediately all deliveries of beer and ale in the city to give the "right of way" to bread and milk trucks, and to give war workers a better chance to get to their jobs. This voluntary move was made in the broad public interest to eliminate any extra traffic that might have delayed busses or other vehicles from carrying workers to their jobs, or trucks carrying vital materials or food.

Acting upon a request of the postal authorities to assist in the emergency, all available brewery trucks were then placed at their disposal for the delivery of Christmas mail. If you saw a brewery truck on the streets of our city on Friday, Saturday or Sunday, December 15, 16 and 17, you may be sure it was carrying mail. If by doing this we in any small way contributed to your Christmas pleasure we are very happy.

We Rochester breweries have a keen sense of our public responsibilities not only during emergencies, but every day. We try to do our duty by responding to the many calls made on us . . . whether to support civic drives for community enterprises . . . to aid in the collection of scrap, waste paper . . . or whatever it may be.

To our retail customers and their patrons who were temporarily inconvenienced during the storm, we extend our sincere apologies. Service is now fully restored and we are confident you will agree with our action in this emergency.



**BUY  
WAR  
BONDS**

## ROCHESTER BREWERS' EXCHANGE, Inc.

AMERICAN BREWING COMPANY, INC. Brewers of Tam o' Shanter Lager Beer and Ales

GENESEE BREWING COMPANY, INC. Brewers of Genesee Beer

ROCHESTER BREWING COMPANY, INC. Brewers of Old Topper Ale

STANDARD BREWING COMPANY, INC. Brewers of Standard Ale

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# GI Joe Says -

By Pvt. JOE BREWER  
LADY OP

Though I wasn't there myself I can vouch for this tale, having corroborated the facts from several sources.

There is a certain overbearing G. I. radio operator who has been a 'ham' through eleven years of civilian life. He always knows just a little more than the other boys, including the instructors. He admits he's a very smart fellow and looks with contempt on 'made to order' ops (operators) of the army school—actually sneering at the fact there are even WAC operators. WOMEN on a key? "Too flighty" . . . "Hah—give 'em two consecutive messages at twenty-five words a minute and they crack up. Temperamental!"

"They say" ventured a GI from this mug's barracks, "That there's a babe running the joplin airport station."

"Mostly voice" says this egg (whose name I withhold) . . . "Anybody can do it . . . run out there with me this Sunday and I'll explain the setup to you."

So they went. They inquired for the radio shack and knocked on the door. "I won't tell her I'm an ace operator 'til the last" says the jerk . . . "Then watch her!"

The door opened and a young lady stood there. She sized the boys up at once for army radio ops and politely asked them in. Inside our pal tight-britches looked a little uncertain. Five receivers were rattling out of code of different pitch and three transmitters glowed in readiness. A mike hung conveniently near a typewriter.

"Pardon me" says the chick apologetically. "A message has just come over", whereupon she makes like a tommy gun on the mill (typewriter) . . . sends a receipt on one of the transmitters and lights a cigarette.

"Oh", she says — "no use using juice for nothing here" and she turns up the gain on a sixth receiver bringing in a Sammy Kaye recording.

"I thought the boss might be with you" she explained . . . "He doesn't believe you can listen to music and keep your mind on five receivers".

Here an incoming plane asked for clearance by voice and the babe presses the button on the mike and answers him right back, reaching for fresh paper with her other hand to type a Morse message coming in meanwhile.

"You're pretty busy . . . begins the soldier who had come along to be shown the ropes.

"Oh, no — not really," says the babe "This is slack time. Visitors never bother me — I only have to stop a conversation to talk on the mike."

She went on to explain how having code of different pitch on the five receivers enables one to distinguish the different messages quite easily. Said she was sure a man could do a better job there, but that for the duration she'd have to make out somehow. She answered the phone and flipped the switch of three transmitters, calmly and clearly beaming latest weather information to a number of planes by voice and tossing in a few extra words to 'Bill' she laughed a happy little laugh and said 'out' throwing the sending switch off.

When she looked around the two GIs were gone.

## EQUIPMENT

I'm very sorry I can't print what little May said about the nature of signal corps radio equipment. But it would make intensely interesting reading . . . to enemy agents as well. But generally speaking, I'm QUITE satisfied none of our infantrymen will ever be let down by inadequate communications equipment. It is the best in the world. Extra tubes are mounted in all radios, ready to plug in. Transmitter crystals come not in duplicate, but triplicate. Emergency power units are standard equipment.

Secret weapons? Yes! Some pieces of radio equipment are so secret they have TNT mounted inside with a time fuse activated by a switch so that they may be completely destroyed in ten seconds in case of capture by the enemy.

I'm proud of signal corps equipment. It HAS to be good. It is the night and day watchdog for the man sleeping in a foxhole . . . the roaring birds of the sky . . . the ships slipping into port in the dead of night. A radio blares to sudden life, barking a warning heard 100 miles. The high voltage relays of a transmitter rattle into action and a message goes to the

theatre commander turning the course of the war. A man breathes frosty breath on his numb fingers — motions to his buddy to turn the cranks of the noiseless hand generator and by moonlight from a foxhole in Germany division headquarters is warned of the advent of fresh enemy reinforcements. A sergeant with a radio smaller than an old fashioned telephone lies prone on a beach in the Pacific directing the landing of assault craft by voice—over the air!

I hope — little as I may really say — that I have given you some inkling to instill in you pride in our craftsmen who have supplied not only the finest equipment — but plenty of it, and in time.

## Germania O. E. S. To Banquet Tomorrow

Erne Taylors Officer's Club of Germania Chapter, O. E. S., will banquet on Friday, January 5th at the Powers Hotel at 6:30. Louise Sibley, reservation chairman. Cancellations must be in by Tuesday, Jan. 2nd.

## Special Services Slated At Frost Ave. Gospel Hall

All day services have been scheduled at the Frost Ave. Gospel Hall on Frost Ave. near Genesee St. next Sunday. The public is invited to attend.

At 2:30 p. m. the message will be given for the help and encouragement of Christians while a 7:30 p. m. service will be for the preaching of the Gospel.

## To Have 'Open House'

Mr. and Mrs. Edward Kalmb of Manchester St. have issued invitations for "Open House" New Year's Eve in honor of their fifteenth wedding anniversary.

Mrs. Kalmb is the former Bertha Loesser, well-known former swimming and diving champion of Western New York.

## GERMANIA O. E. S.

Officers Club of Germania Chapter will meet on Friday, January 12th in 3rd floor dining room, Masonic Temple.

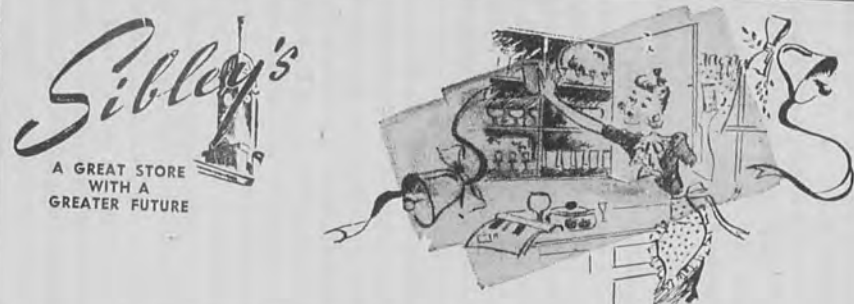
## Ed Randall's Scene and Word

May the New Year be bright for Mayor Sam Dicker  
And green be the fairways for golfer Gus Wicker.  
May shaves be the lot of harassed August Wagener  
The same goes for Cartwright, perplexed City Manager.  
May the "in's" have forbearance this coming November  
When the "outs" start to chant: "Let's Remember December!"  
May the gremlins depart from Al Lohmeyer's putter  
And may '45 bring loads of ration-free butter.  
Let fortune smile kindly on Wee Billie Schu  
On Irene, his missus, on Harold and Frank, too.  
May the New Year be a torrent of happiness spill  
On Chubb and everyone at Locust Hill.  
May bowlers all over have triples and doubles  
And may a split to add to their troubles.  
May the New Year bring joy to Len  
And defeat and destruction to Hitler, me gone.  
Rest of luck to the Mansons, both Morton and Moey  
Janie Carson, Vic Phalen and Stuart C. Bostie  
A hearty good wish to our carrier boy crew;  
To the gang at the Elm and at Franklin Hall, too.

The best of all things to McCarthy, John P.  
And I mustn't forget my boss, Gerling, G. C.  
Regards of the season to "Lifebuoy" Dunbar  
And a loud, wolfish whistle to Hedy Lamarr.  
I regret that there just isn't room to include  
A lot more good friends, so lest I be rude,  
Let me wish everyone who is not mentioned here  
The best of all things for a Happy New Year;  
A peace that is just and a war finally  
With regards from your scribe and The Rochester Sun.

## Treasure in Ashes

Denver. — Spying an interesting looking bit of paper protruding from a truckload of ashes, Harold and Fred Olin, ash haulers, investigated and found it to be a \$25 War Bond. Sifting the ashes, they found 16 more. The bonds had been stolen from Glee Christina, Madden, who hadn't missed them.



For An ENTERTAINING New Year's

One night out of 365! Make it memorable with appropriate glassware, handy serving accessories, superlative food. You'll find a gala array at Sibley's—ready to help you ring in a Happy New Year.

A. PRETZEL JAR—squatty, with gay decoration . . . . . 2.00	D. CORDIAL SET—8 glasses in 4 assorted colors. . . . . Set 3.50
B. HIGHBALL—6 1/2 oz., 10 oz., 12 oz., Old Fashioned. Each . . . . . 19c	E. SHERRY . . . . . 75c
C. CORK COASTERS. Box of 24 . . . . . 59c	F. SMALL BRANDY, 54c
	G. COCKTAIL with bubble stem . . . . . 1.00

*China and Glassware, Fourth Floor*

H. HARD WOOD TRAY, hand-decorated, for cheese and crackers or supper casserole dish . . . . . 1.69	J. REDWOOD BOWL—from California, for popcorn or potato chips. Light, durable . . . . . 2.98
I. SERVING TRAY—of plywood, hand-decorated. Sturdy and handles, rimmed edge . . . . . 3.00	K. HAM SLICER—of vanadium steel, chrome plated. Hollow ground, razor edge . . . . . 1.75
L. CAN AND BOTTLE OPENER—"Rival" wall-type, opens any shape can easily . . . . . 1.49	

*Housewares, Fourth Floor*

M. CRESKA Pitted Olives . . . . . jar 23c	N. BURRY'S Sniffies, a delicious cocktail snack . . . . . 3 oz. pkg. 14c	O. CHICKEN Pate a la Ritz . . . . . jar 41c	P. TURKO Sandwich Spread . . . . . small jar 26c, 1 ga. jar 44c
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*Grocery, Main Floor*

Not shown:  
MARASCHINO Cherries . . . . . 10 oz. jar 37c  
COCKTAIL Forks in Assorted colors . . . . . pkg. 29c  
CRESKA Roasted Cocktail Beans . . . . . 3 1/2 oz. jar 29c  
ANCHOVY Paste . . . . . jar 25c  
ROLLED Fillet of Anchovies . . . . . ea. 34c

## What A Happy New Year You'll Have in TRUDY HALLS

## Junior Bazaar

They're exclusive with Sibley's, all these holiday - heavenly Trudy Halls! We've so many — you'll find a perfect wardrobe of casuals and classics and simply colossal date-nighters. Come see yourself as he will love to—in a Trudy Hall.



A—Frostline Plaid—softly colored block plaid—ever-so-soft wool (45%) and rayon (55%) in a new version of the button front. Double circular ruffles give a pert peplum silhouette. Aqua, coral, natural, green. 9-15. . . . . 10.95

B—Plaid Pelevar—your winter tonic in a bright bias plaid rayon crepe. Baby rick-rack edges white wafflecloth collar and cuffs and two-tiered peplum. Six gored skirt. Red, navy, saddle or green. Sizes 9 to 15. . . . . 6.75

C—Eyelet Embroidery—ever so figure-smooth, the princess lines of the short eyelet bodice, the plain-contrast gored skirt. Again, the peplum pops up and four pearly buttons march down the front. Green, blue, melon, navy. 9-15. . . . . 10.95

D—Button Blast—big transparent plastic buttons catch the light and reflect the perfectly lush colors of this pretty rayon jersey. Gathered above and below waistline, huge stitch-outlined pockets. Cherry, aqua, lime, luggage. 9-15. . . . . 8.95

*Junior Size Shop, Second Floor*

Sibley's  
A GREAT STORE WITH A GREATER FUTURE

Gas and Tires  
Victory . . . . . Them!

### Gershwin's 'Porgy And Bess' Coming To Eastman Jan. 8

"Porgy and Bess," the immortal George Gershwin-DuBoise Heyward operetta, is coming to the Eastman Theater for one night only, Monday, Jan. 8, one night only, Monday, Jan. 8. It is the Broadway production to Cheryl Crawford that features Etta Moten, William Franklin, Avon Long, Edward Matthews, the Eva Jessye Choir and with Alexander Smallens conducting.

before the late composer made it into a folk-opera, with Lyrics by Ira Gershwin and Heyward himself.

"Porgy and Bess" is a saga of Catfish Row, Charleston, S. C., and concerns the tragic romance of the crippled Porgy for his fickle but attractive Bess. Gershwin found in this story the perfect medium for his greatest score.

Etta Moten, who was Gershwin's own choice for enticing Bess, was featured in Miller and Lyles' "Sugar Hill" and was the Carioca Girl in the movie, "Flying Down to Rio."

William Franklin, the new Porgy, was vocalist with Earl Hines Orchestra and also sang Amonastro with the Chicago Opera Company's "Aida." Avon Long is the original "Sportin'

Life." The musical gem of "Porgy and Bess" have become household favorites across the country. They include: "I Got Plenty of Nuttin'", "Bess, You Is My Woman Now", "It ain't Necessarily So", "Summertime", "A Woman Is a Sometime thing" and "There's a Boat That's Leavin' soon for New York."

### Waits on Veteran

Albuquerque, N. M. — The closing of the Army Air Forces Convalescent Center Hospital was delayed one week while Private Ted Hollister, overseas veteran of World War II, won the first round against pneumonia making it possible to move him to another hospital.

### Wanted: Small Child To Die For Brighton

The meeting of the Rochester Council on Tuesday night was heartily shunned by a disgruntled citizenry. We are told they are not half so interesting as the routine shows put on by the Town of Brighton board members (maybe that should be spelled "bored.")

According to a few of the Brighton town meeting habitués, gems of wisdom are the rule rather than the exception.

For instance, during a debate on whether or not the walks should be plowed so that school children would not be endangered walking to and from school in the roads, a brilliant member of the town Board sprang to his feet and said: "I cant understand what all

this agitation is about — not one school child has been killed to date."

From this oratorical drooling it shows that at last a way has been found to get the sidewalks plowed. All the plan requires is that a small child act as martyr. The child will be taken out on Monroe Ave. and tossed in front of one of the large trucks or speedy buses which race up and down the thoroughfare.

Then, according to the reasoning of the aforementioned board member, Brighton parents will have cause to "agitate."

It has been suggested that some parent offer one of their children as martyr — and preferably the victim should be

from a large family. He might be missed too greatly from a small family.

Of course, probably the wisest suggestion yet made is that the martyr be one of the children of the unexcited town board member. Then he will at last understand exactly what "all this agitation is about."

### Rabbit Chases Dog

Dallas, Tex. — When an 80-pound dog attacked one of Johnny Clayton's Chinchilla rabbits, the rabbit, got mad, bit the surprised dog on the neck and then chased him down the street.

FOR NEW YEAR'S AND ALL THE YEAR


A COMPLETE STOCK OF

## WINES & LIQUORS

Posner's

NORTHEAST LIQUOR STORE

1192 CLINTON AVE. NO. MAIN 47



# first BABY OF 1945 CONTEST

Who'll be the first baby of the new year? No one knows, but below are some of the things he or she will receive FREE in the annual ROCHESTER SUN . . . FIRST BABY CONTEST. Gifts from some of Rochester's leading stores. Look over these announcements — you'll find plenty of gift ideas for blessed events, whether they're first in forty-five or just runners-up.

Winner of the First Baby Contest will be announced in The Thursday, December 4 issue of the Rochester Sun. To be eligible to compete for this honor, the parents of the baby must be resident of Rochester. All entries must be filed at the Rochester Sun office before Wednesday, January 3. The judges' decision as announced in the Rochester Sun will be final.



## GEE!

Is That Right!

Yep, Laube's Old Spain is going to give Ma and Pa a free congratulatory dinner all on account of you being Rochester's first baby. Being first is an old story with Laube's—they've been first in serving the best in Rochester Food for many a year. Ma and Pa are assured of a wonderful dinner and when your old enough to come — you'll be a Laube fan, just like thousands of Rochesterians ahead of you.

Laube's

# Old Spain

ELEVEN EAST AVE.

## I'M DROPPING IN TO COLLECT THAT BEACON CRIB BLANKET AT LINCOLN'S



My Reward For Being The First Youngster On The Rochester Scene in 1945

Lincoln's is baby headquarters for warm snugly comfortable clothes of every kind and description. Grand assortments of colors and new ideas for the 1945 boy or girl infant. Everything scientifically clean. Items that are practical and different at Lincoln's.

# LINCOLN'S

## OH BOY! I Go For Quality



Early in life—1945 First Baby will learn to appreciate the quality and style of Pauls merchandise, because Pauls will give a beautiful chenille crib spread free to the first baby. You too will appreciate the wide selection of Curtains, Draperies, Bed Spreads and Bath Sets offered by Rochester's largest Curtain Shop.

PAULS CURTAIN SHOP

76 Clinton So. Between Forman's And Weis & Fishers



## SPECIAL BOUQUET FLOWERS GIVEN TO FIRST MOTHER

NEW YEAR'S EVE SPECIAL

# CORSAGES

ORCHIDS, VIOLETS, ROSES, GARDENIAS

Blanchard Florist

FREE DELIVERY OPEN TILL 10 P. M. NEW YEAR'S EVE. 58 LAKE AVE. MAIN 1986

## FREE TO MOTHERS

A Break For Every January Mother.

We don't want to let the "close" ones down . . . EVERY January mother who presents this add will be entitled to:

FREE 5x7 PHOTO

Please Phone For Appointment ST. 5819

251 EAST AVE.

FIRST BABY

Extra Special Deluxe Job Worth \$5.50

LARGE 8x10 Photo Fully Colored and Mounted

# BREWER-HAYES



## Oh Boy! —Lucky Me—



I'm getting a big soft cuddly stuffed animal from Kemp Equipment for appearing on the scene first on New Year's Day. I can have my choice of any animal that strikes my fancy. This is just one of the many things distributed by the Kemp Co. Things that make for a happy, time saving modern life.

# KEMP EQUIPMENT CO.

57 MT. HOPE AVE. MAIN 1786

DISTRIBUTORS OF

Motorola Radios, Quality Gas Ranges, Gibson Electric Refrigerators, Collators, Duo-Therm Oil Burners, Thor Washers, Deep Freeze Frozen Food Cabinets.

## It's The Start That Counts!



And the proper start depends on the proper milk. Rochester's first baby will have everything in his favor. Brighton Place Dairy's Homogenized Vitamin D Milk was developed not only to insure good health and rapid development at the very outset of Baby's career but to maintain a vigorous diet-balanced life for adults as well.

With the compliments of the BRIGHTON PLACE DAIRY Rochester's First Baby will receive a bottle of their famous Homogenized Vitamin D Milk on the door step everyday for thirty days free.

BRIGHTON PLACE DAIRY

PROVEN QUALITY SINCE 1882

Sealtest Sealtest MILK AND CREAM



## 1945's First Baby . . .

Like all the other babies born this year, should have a nice nest egg for future prosperity. What better start than war bonds.

A \$25 WAR BOND IS OUR GIFT TO 1945'S FIRST BABY

# THE ROCHESTER SUN

Published Every Thursday

## Letters To The Editor

Editor, The Sun:

Am just about getting tired reading your smears. I don't hear you saying anything about your (tired old man) sneaking off to Warm Springs for three weeks secretly using the war as an excuse as usual also you're harping on the snowstorm which I deplore as well as anybody. It'll become you to talk about political appointments. You should look to home, especially Washington. There is not a man appointed there because he is fit but because he will be a yes man and do as he is told. I enroll under the GOP banner but have voted for Democrats but have always been stung. Stanton as an example. So if you want to keep the good will of a good many people you take a vacation.

M. E. N.

Ed. Note: Where — in Warm Springs or at Sea Island?

Editor, The Sun:

It is encouraging to find someone who who will give us the facts as they are. We think your articles on the snow storm situation here in Rochester excellent. Keep up the good work.

17th Warders.

Editors Note: — How can we if we take that suggested vacation?

## Self-Service Lift Traps Irene Dunn

Hollywood. — One morning Irene Dunn took the self-operating elevator to her dressing room at Columbia Studio to put on make-up and costume for her starring role with Charles Boyer and Charles Coburn in "Together Again." Between the third and fourth floors the elevator stuck fast. And there was Irene, marooned.

The actress pushed one button after another, with no results. Then she tried the emergency button. The elevator car rose a couple of feet and stuck again. By this time Irene was frantic, and pushed the button which rang a distress signal bell throughout the entire building.

A rush call went out for the emergency crew. A ladder was lowered from the fourth floor to the top of the elevator car, and the door of the car was pried open with steel levers. Irene climbed up the ladder to the floor above. She had been marooned for half an hour.

## Rochester Known As 'Kodak City' To Army Placement Officers

AN EIGHTH AIR FORCE FIGHTER STATION, ENGLAND — Maybe because he told the Army he came from Rochester resulted in his becoming an Army photographer. Corp. John Romack, of 42 Reis Street, will never know.

Rochester and photo equipment go hand in hand like Spam and powdered eggs. It may have been the magic of Rochester that put him in the spot to click shutters.



aid has destroyed more than 700 Nazi planes in the process. "My job is diversified, ranging from spot news photos to scientific camera studies of technical equipment," says Romack. "Of course I like to take news pictures, and I've had a lot printed in papers throughout the States.

"A lot of brass has passed before my lens I got a few pictures of General Eisenhower when he decorated Capt. Don Gentile. That was the time the General called Gentile 'A one-man air force,' while pinning on the Distinguished Service Cross. Gentile had just destroyed his 30th German plane.

"Out side of the news angle most of the work is technical. I take pictures of damaged Mustangs. If they crack up we take several snaps from different angles and they're used to help remedy the causes.

"When German ammunition nicks a plane we're out there to photograph the damage. From these pictures technicians can form an idea of just how much beating a Mustang can absorb and still come home."

Corp. Romack, 29, entered the Army in May, 1941. He was stationed at Greiner Field, New Hampshire, with a base photo section before going overseas in January, 1943. Prior to entering the service he was employed in the foundry of the Southern Wheel Co., Rochester.

## FURS Russian Kolinsky SCARFS!

NOW at the season's lowest prices. You'll save some real money on your fur coat now! A small deposit holds any garment on our Lay Away Plan.

**CLIFFORD FUR CO.**  
1283 CLIFFORD AVE.  
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CLIFFORD FUR SELLER FOR LEAS

## CASH FOR YOUR HOME!

Several single and 2 family homes needed. Call us immediately.

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Evenings  
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**ALLIANCE REALTY CORP.**

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## Care Keeps Your Appliances Working

Keep pampering your old appliances and keep the new ones working. If you are fortunate enough to have them. Here are valuable tips that will help you keep them in service.

### Fluorescent Lighting For Your Future Home

Here are instructions that will guide you in the proper lighting of your dream home or the house you are thinking of remodeling. This issue is just crammed with helpful tips on furnishings and decorations, gardening, foods and recipes, home planning and maintenance and articles of interest to all the family.

15c per issue. **BETTER HOMES & GARDENS** Now On Sale 15c



## SAVE UP TO 1/2 ON MATTRESSES and BOX SPRINGS

Here's your opportunity to outfit your entire home with bedding at a saving of 1/2 and over. Some mattresses are slightly soiled from warehouse storage, but all in good, usable condition, others are our regular floor samples. Buy on our Easy Pay Budget Plan. Small down payment.

Look at These Values! Shop Early Wednesday for Best Selections! On Sale Second Floor Monroe Ave. Store!

	Was	To Reduced
Box Spring or Mattress	24.50	12.25
Box Spring or Mattress	29.50	14.75
Full Size Mattress	19.95	14.75
Box Spring or Mattress	34.50	17.25
Box Spring or Mattress	39.50	19.75
Box Spring or Mattress	49.50	24.75
Full Size Mattress	29.95	19.75



FULL SIZE CABLE SPRING Regularly 12.50 Reduced to 4.75

<p>Spring Constructed <b>STUDIO COUCH</b> Regularly 69.95 Reduced To <b>54.75</b></p> <p>CHECK THIS VALUE</p>	<p>All Hardwood <b>WARDROBES</b> Regularly 27.95 Reduced To <b>19.75</b> 72" High, 28" wide, 21" deep.</p> <p>CHECK THIS VALUE</p>	<p>Solid Oak! 5 Piece <b>DINETTE SET</b> Regularly 54.95 Reduced To <b>39.75</b></p> <p>CHECK THIS VALUE</p>	<p>Choice of Styles! Colors! <b>Lounge Chairs</b> Regularly 69.95 Reduced To <b>39.75</b></p> <p>CHECK THIS VALUE</p>
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LOOK FOR THE RED AND WHITE SIGNS THROUGHOUT THE ENTIRE STORE. THEY ARE YOUR GUIDE TO THE MANY ADVERTISED AND UNADVERTISED ITEMS IN EVERY DEPARTMENT.

## "A Holiday Liquor for Every Occasion"



**Pete Hagen's WHISKEY**  
BLENDED SPECIAL RESERVE  
86.8 Proof  
77.5% Grain Neutral Spirits  
3.55  
4 1/2 QT.

**Pete Hagen's CORDIALS**  
Smooth • Mellow • Delicious  
BLACKBERRY  
APRICOT  
PEACH  
CHERRY  
CREME de MENTHE  
CREME de CACAO  
KUMMEL  
KAHVEH (Coffee)  
2.56  
4 1/2 QT.

**Pete Hagen's DARK RUM**  
4 Especially Blended FOR THE MAKING OF FULLER-FLAVORED PLANTER'S PUNCH, Cuba Libre, etc. Unusually smooth in taste, cakes, desserts and punches.  
4.13  
4 1/2 QT.

**Pete Hagen's ROCK N' RYES**  
ROCK N' RYE (Milder) . . . 2.47  
48 Proof 4 1/2 QT.  
CRYSTALLIZED ROCK N' RYE . . . 4.19  
76 Proof 4 1/2 QT.  
ROCK N' RUM . . . . . 2.56  
48 Proof 4 1/2 QT.

**Pete Hagen's COCKTAILS**  
Ready to Serve - Just Chill and Pour  
MARTINI . . . 4 1/2 QT. . . 2.47  
MANHATTAN 4 1/2 QT. . . 2.71  
DAIQUIRI . . . 4 1/2 QT. . . 2.56  
All at 48 Proof

**Pete Hagen's BRANDIES**  
FLAVORED  
BLACKBERRY - APRICOT  
CHERRY - PEACH - GINGER  
All at 70 Proof 4 1/2 QT. . . 3.89

If your neighborhood dealer cannot supply you, write  
**Popper Morson Company**  
Rochester, Center, New York 30, N. Y.  
QUALITY SHOPPING SINCE 1884

**IMPORTANT - Buy Your Bonds First!**

## RUGS AND FLOOR COVERING

You'll find colors and patterns for every room in your home in Sears nationally famous Inlaid linoleums. Broad-width carpeting to cover your floors from wall to wall. Rug cushions to protect and save your precious rugs, plus many other usable and wanted items to use throughout the home.

- Super Velmore Broadwidth Regularly 2.49 Reduced to . . . . . **1.79**
- Velmore Broadwidth Carpet Regularly 1.79 Reduced to . . . . . **1.29**
- Fringed Shag Rugs Regularly 2.78 Reduced to . . . . . **1.98**
- Gibraltar Inlaid Linoleum Regularly 1.59 Reduced to . . . . . **1.29**
- Remnant Inlaid Linoleum Regularly 1.59 Reduced to . . . . . **98¢**
- 9x12 Size Rug Cushion Regularly 3.95 Reduced to . . . . . **2.79**

## LAMPS AND MIRRORS

- Lamps and mirrors in the new modern style. Many are new. 1 of a kind. So shop early for best selection. Buy on our Budget Plan in amounts of \$10 or over.
- FLOOR LAMP BASE 4 only. Regularly 21.50. Reduced to . . . . . **10.75**
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- SWING ARM BASE 1 only. Regularly 15.98. Reduced to . . . . . **7.99**
- REFLECTOR SHADES 1 only. Regularly 1.49. Reduced to . . . . . **59¢**
- 2 only. Regularly 3.98. Reduced to . . . . . **98¢**
- VENETIAN MIRROR 1 only. Regularly 9.98. Reduced to . . . . . **1.98**
- FRAMED MIRRORS 2 only. Regularly 8.50. Reduced to . . . . . **4.25**
- VANITY LAMPS 11 only. Regularly 3.98. Reduced to . . . . . **2.98**
- MODERN MIRRORS 1 only. Was 14.98. Now . . . . . **8.98**
- 1 only. Was 12.95. Now . . . . . **12.50**
- 3 only. Was 27.50. Now . . . . . **18.95**
- 1 only. Was 8.49. Now . . . . . **2.95**
- 4 only. Was 7.95. Now . . . . . **4.95**
- ODD LAMP SHADES . . . . . 1/2 OFF
- On Sale Second Floor, Monroe Store.

## CURTAINS AND DRAPERIES

- |            | Regularly                  | Reduced to                     |
|------------|----------------------------|--------------------------------|
| 45 Pair    | RUFFLED CURTAINS           | 3.98 <b>2.79</b>               |
| 21 Pair    | Figured Ruffled CURTAINS   | 2.79 <b>1.98</b>               |
| 10 Only    | HOB NAIL SPREADS           | 9.98 <b>7.98</b>               |
| 8 Only     | GHINTZ SPREADS             | 12.49 <b>7.98</b>              |
| 3 Only     | VANITY SKIRTS              | 10.98 <b>3.98</b>              |
| 14 Pair    | HEAVY DRAPERIES            | 8.49 <b>4.98</b>               |
| 210 Pieces | UPHOLSTERY PIECES          | 3.98 Values <b>5¢ to 2.49</b>  |
| 75 Only    | ODD WINDOW SHADES          | 1.19 Values <b>25¢</b>         |
| 22 Only    | COTTAGE SETS               | 3.98 <b>2.98</b>               |
| 25 Only    | VENETIAN BLINDS            | 6.98 Values <b>1 1/2 price</b> |
| 20 Pair    | Rayon Marquisette CURTAINS | 4.98 <b>3.98</b>               |
| 14 Pair    | NINON CURTAINS             | 6.98 <b>4.98</b>               |
| 15 Pair    | Rayon Marquisette CURTAINS | 5.98 <b>4.98</b>               |
| 11 Sets    | DINETTE CURTAINS           | 6.98 <b>4.98</b>               |
| 28 Pair    | RUFFLED CURTAINS           | 2.49 <b>1.59</b>               |

**Sears, Roebuck and Co.**  
MONROE AVE. AT S. UNION MAIN 7000  
RIDGE ROAD NEAR DEWEY GLEN, 666  
ROCHESTER, NEW YORK

NEW YEAR'S  
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saving modern life.

NT CO.  
MAIN 1786

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**Political Polka . . .**  
(Continued From Page 1)

get quickly and these men depend on that failing. Then they get elected again.

What does Webster say about a Caucus, Son? Well, let's see, he calls it "A private meeting of members of a political party to elect candidates or concert measures for adoption."

No, son, the word "private" is not in capital letters.

Concert? I think Webster made a mistake there — "concoct" is the better word.

All right son, go to sleep now, along with the rest of the Rochester electorate.

**Ash Collections**

The Rochester Department of Public Works is posing a new problem for the much harassed Rochester householder. What to do with the ashes. They've had a whale of a lot of excuses as to why they're about a month late — mostly because of the snow, manpower shortage, unshoveled walks, and alibis.

We have reports that the Public Works department will pick up your ashes, if you plow your own walks and driveways and get your barrels and other receptacles placed in the proper spot. Then the ash gang will come up your street, doubtless

ly two or three days later than they said they would. Meanwhile, the unsightly pile stands in front of your home and freezes. Thereby hangs the hitch.

According to informants, the men are under strict orders not to take your ashes if they are frozen in the barrels. Just how the householder, under freezing weather conditions, can prevent this, the Public Works Commissioner does not state. We presume a Florida smudge pot device would do it, until the smoke prevention bureau put a stop to it. Or the householder could keep the ashes on top of the stove and post a member of the family at the end of their

street—then as the ash gang turned into the street, the watcher could hustle home and help drag the ash barrels off the stove and into the waiting arms of the ash gang. Or maybe you should have an oil burner anyway.

In several west side sections ash gangs have refused, not only to take ashes they said were frozen, but to dump the trash cans filled with papers. The excuse given is that the barrels dumping out the frozen ashes and the householder in high dudgeon might call the proper city department (and what a job that would be) and insist that restitution be made

for the "banged up" barrel.

So with this beautiful big hunk of reasoning in mind, the ash gangs "fly" up and down streets rejecting the ashes and trash from three homes out of four—they cover a lot of ground that way—and the householder watches his pile of ashes grow in the cellar and on the street in front of his home. Meanwhile he wonders what the penalty would be if everyone in the family was caught voting the Democratic ticket twice or three times next November.

Why not just dump the ashes in the middle of the street and when the floods come this spring (we wonder what department is in charge of that?) all your ashes and trash will float into your neighbor's yard—and he can call the proper city department.

**Oscar Strauss Star In New Year's Show**

Litling music of old Vienna will furnish an unusually pleasant evening for New Year's Eve celebrants at the Eastman Theater on Saturday, Dec. 30.

The bright star of the evening will be Oscar Strauss, known throughout the civilized world as the composer of the operetta, "The Chocolate Soldier." The hit song from that show, "My Hero," has been the favorite of millions for more than three decades.

Strauss will conduct the Rochester Civic Orchestra in an evening devoted entirely to Viennese music. Much of it will be from his own gifted pen. The remainder of the program will have the operetta and waltz melodies of Johann Strauss.

Solos and duets from the albums of these composers will be sung by two famous soloists, Soprano Biruta Ramoska, and Tenor Brooks Dunbar.

Miss Ramoska's beauty and voice have lent charm to a number of stage presentations, while Dunbar has been heard in a number of operettas in addition to his work with the Chicago Opera Company.

**City Headaches . . .**  
(Continued From Page 1)

snow-fighting crews. And it is the same Hanover who "turned up missing" the night of the storm. He has not been seen since that date, and his office reports him as "sick." Rumors persist, however, and in very high quarters, that the illness now being suffered by Hanover is the same as that endured by much of the nation's citizenry on New Year's Eve. The cure for it, according to lay healers, shared by segments of the medical profession, is to take a hair off the dog that bit you. Of course, if you get too many hairs off that dog, you continue to suffer. It is alleged that Hanover is getting very long hairs off a very large dog.

Anybody Here Seen Hanover? Whether or not the Superintendent of maintenance will still have his job when he "re-

covers" is not known but, according to Cartwright, he was still on the payroll at week's end.

Politics has intruded itself heavily into the snow — ash — garbage removal situation here with Mr. and Mrs. John Q. Voter helping the intrusion. Riders on city buses are quite vehement in their oaths to "vote the Democratic ticket" next fall. And comments are not confined to lines in ordinarily Democratic seters, either. You can hear such comments even out in the 12th, 19th and 10th wards — usually considered Republican strongholds.

**Republican's Statement Approved**

On one thing all agree: Rochester is in one grand mess at the end of 1944. And, many are agreed that, in the words of Republican standard bearer Thomas E. Dewey — "It's time for a change."

OPEN FRIDAY & SATURDAY NIGHT 'TIL MIDNIGHT



**Noeth's**  
Toast the New Year with Fine Wines, Champagnes & Liquors

Choose from these Suggestions, Choose from many more We Have Assembled for Your New Year's Entertaining.

Pre-Inventory Clearance Many Odd Items Greatly Reduced!

<b>A GREAT VALUE!</b> CAL-WISA Fine Quality California <b>WINE</b> Muscatel, Tokay Petit. Sherry and White Port. 4.5 Qt. <b>\$1.00</b>	<b>EXTRA LOW PRICED EXCELLENT QUALITY</b> VERMOUTH SWEET or DRY Stock up now at this very low price! 4.5 Qt. <b>\$1.00</b>	<b>VERY LOW PRICED FAMOUS 5 *****</b> CALIFORNIA <b>Brandy</b> 4 years old — 84 proof. Fine flavor — a delightful all-purpose liqueur an extra good value. 4.5 Qt. <b>\$3.49</b>
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**GORDON'S**  
Distilled London Dry  
**GIN \$3.46**  
84.4 Proof 4.5 Qt.

**St. Joseph ASPIRIN**  
100 TABLETS 35¢  
WORLD'S LARGEST SELLER AT 10¢

**Where to play Bingo**

**CARPENTER HALL**  
113 N. FITZHUGH ST.  
THURSDAY 8:15  
FRIDAY AFT. 1:30  
SATURDAY EVE. 8:15  
SUNDAY AFT. 2:30  
ADMISSION 25c — PLUS TAX  
Extra Triple Boards 25c, Books 25c

**STAR BINGO**  
372 FLINT ST. (Rear)  
MON. 8:15 P. M. \$3  
and ALL  
TUES. BOARD GAMES Jefferson Bus  
NITES GAMES  
\* 23 GAMES \*

**C. Y. M. A.**  
51 FRANKLIN SQUARE  
Near Greyhound Bus Terminal  
Served By All Bus Lines  
**COMFORTABLE Tables For All**  
\$ ADMISSION 40c TAX INC. \$

**UNION LEAGUE**  
SOUTH AVE. Corner GREGORY  
MON. FRI. NITES  
**30 GAMES**  
\$5 \$6 \$7 \$8 \$9  
SUN. NITES  
25 GAMES  
\$12 \$10 \$8  
\$7 \$6 \$5  
Sat. Afternoon 1:30  
25 GAMES  
**\$5 - \$6**

**Is Sex Germany's Postwar Weapon?**  
Rigid Schultz, noted foreign correspondent, tells how the Nazis still plan to build a strong, aggressive Germany on the theory that morals are old-fashioned.

**Old Mrs. Camelot — Book Condensation**  
Emery Bonnett's famous book which tells the exciting love story about a girl who accidentally became involved in murder. Complete in this issue. Many other features and fiction stories in this digest magazine for women. Ask your newsdealer for this handbag-sized magazine that appeals to all women, young and old.  
JANUARY Issue **THE WOMAN** Now On Sale 15c  
WITH WOMAN'S DIGEST

**Seagrams**  
8 CROWN BLENDED WHISKEY  
75% neutral grain spirits. 84.8 proof.  
**\$3.61** 4.5 Qt.  
6 Bottles, \$21.66  
12 Bottles, \$43.32

**EXTRA SPECIAL IMPORTED GODDARD'S GOLD BRAID RUM \$2.99**  
Distilled and Bottled in PUERTO RICO  
A fine quality rum at very low price. 86 proof. 4.5 Qt.

**IMPERIAL BLENDED WHISKEY \$3.55**  
Blended and bottled by Hiram Walker & Son, Inc.  
84 proof. 70% Neutral Grain Spirits.  
6 Bottles, \$21.30  
12 Bottles, \$42.60

**A VERY LOW PRICE! NEW YORK STATE STATE SEAL CHAMPAGNE \$2.99**  
One Of The Best Fermented in the Bottle  
Large Bottle

**GILBEY'S**  
Bottle in 1942 DISTILLED LONDON DRY GIN \$4.09  
80 proof — 100% O.P.N. Neutral Spirits Full Quart

**CHAMPAGNES and Sparkling BURGUNDYS**  
For Your New Year's Party — Fine Selection From Which To Choose  
**GOLD SEAL and GREAT WESTERN** And Other Well Known Brands

**CALVERT SPECIAL WHISKEY \$3.61**  
A blend of 40% straight whiskey, 3 years or more old — 80% grain neutral spirits. 84.8 proof.

**MEYER'S JAMAICA RUM \$5.19**  
The Famous Planter's Punch from Jamaica. A rum of fine flavor and bouquet. 97 proof.

**AMANDIO'S TAWNEY PORT \$1.49**  
Bottled in Oporto, Portugal. A marvelous import.

**Old Mr. Boston Whiskey \$3.36**  
A blend of straight whiskeys. Very smooth and mellow. 80.6 proof.

**Don Juan Apple Wine 75c**  
The original. Extra special for lovers of fine wine. Worth well over \$1.00.

MAKE YOUR SELECTION FROM THESE **FAMOUS BRANDS**

* CALVERTS	* BELLOWS	* THREE FEATHERS
* SEAGRAMS	* IMPERIALS	* FOUR ROSES
* OLD OVERHOLT	* SCHENLEYS	* WILSON'S
* CARSTAIRS	* MT. VERNON	* PARK & TILFORD

IF IT'S TO BE FOUND YOU'LL FIND IT AT NOETH'S

**PAUL NOETH**  
19 CLINTON AVE. SOUTH

**PARK HALL**  
JEFFERSON AVE. AT PLYMOUTH  
Thursday BOARD GAMES  
Bring In Your Silver Dollars  
**\$8 - \$9 - \$10**  
JACKPOT \$50 55 Nos.  
Consolation Prize \$25

**STRAND**  
Every Tues. And Fri. at 8:45 P. M.  
**\$1000**  
EACH NITE  
NO JACKPOTS  
ALL PRIZES GO  
**BINGO**

**TOWNERS**  
UNIVERSITY-ATLANTIC AVE.  
THURSDAY  
GAMES & SPECIALS **\$5.00** — ADM. **5c** TAX  
TOWNER — SATURDAY — REXY — BOARD GAMES  
**\$10 - \$15** **\$50**  
\$60 SPECIAL — 6 WAYS  
SUNDAY GAMES — SPECIALS  
**\$5 - \$6 - \$7 - \$8**  
WEDNESDAY — SPECIAL — GAME!!  
BOARD GAMES **\$7.00** — **\$10.00**  
ADMISSION 25c + 5c TAX

**WEGMAN HALL**  
371 E. MAIN ST.  
SUNDAY NIGHT \$5-\$10  
REG. GAMES 25 GAMES  
MONDAY NIGHT \$5-\$10  
REG. GAMES 25 GAMES  
AFTERNOON GAMES 1:30  
WED. — \$5 - \$10  
FRI. — \$5 - \$10  
SATURDAY  
SPECIALS PLAYED — 5-6-7 WAYS  
EARLY BIRD SPECIAL AT EACH GAME  
TO DATE WE HAVE GIVEN OUT 187 WAR BONDS  
NO GAMES NEW YEARS EVE

**DELUXE BINGO O.L.P.H. HALL**  
1089 JOSEPH AVE.  
EVERY FRIDAY 8:30 P. M.  
NO GAME UNDER **\$10.00**  
EXTRA BOARDS 25c  
FREE PARKING  
ADM. 50c — Plus Tax

**WEGMAN HALL**  
371 E. MAIN ST.  
SUNDAY NIGHT \$5-\$10  
REG. GAMES 25 GAMES  
MONDAY NIGHT \$5-\$10  
REG. GAMES 25 GAMES  
AFTERNOON GAMES 1:30  
WED. — \$5 - \$10  
FRI. — \$5 - \$10  
SATURDAY  
SPECIALS PLAYED — 5-6-7 WAYS  
EARLY BIRD SPECIAL AT EACH GAME  
TO DATE WE HAVE GIVEN OUT 187 WAR BONDS  
NO GAMES NEW YEARS EVE

**HOLLYWOOD**  
35 PULLMAN AVE.  
TUES. NIGHT. HUDSON-HOLLYWOOD HOOK UP  
All Reg. Games **\$7.00** ADMISSION 5c Tax  
And Specials . . .  
WED. — THURS. — FRI.  
Regular Games \$5.00 — Adm. 5c Tax  
SATURDAY NIGHT  
Specials REG. GAMES **\$10-\$15**  
23 REG. GAMES — \$5 - \$6 - \$7 - \$8  
SUNDAY NIGHT GAME

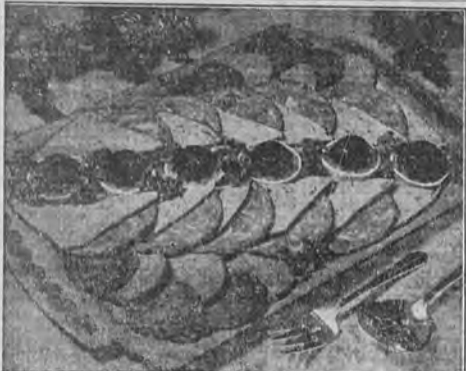
**War Vete**  
One of the facts of our change over habits, acc...  
pedia Brit...  
millions of...  
been living...  
trench warf...  
up service...  
and mud.

### War Veterans Revolutionize Eating Habits

One of the far-reaching effects of World War I was to change our eating and cooking habits, according to Encyclopaedia Britannica. For years millions of service men had been living under conditions of trench warfare. Mass kits, line-up service, eating in shell holes and mud, and all the accom-

### Big Clean-Up

The Army is going in for cleaning up in a big way, asking the soap industry for three times as much yellow soap as it is presently getting. This means the civilian supply will be cut in half. Soap flakes are short, but toilet supplies are holding up.



**TABLE READY MEATS FOR NEW YEAR'S EVE.** For that New Year's Eve party snack how about delighting your guests with a festive table ready meat tray? They'll find it fun to choose from all the delicious meats and make their own sandwiches. You might arrange round slices of deep red salami and rosy brown braunschweiger liver sausage, larger rounds of cooked specialty and half squares of pickle and pimiento loaf as shown. Lemon slices topped with wee molds of cranberry jelly lend colorful sparkle to the tray. Have plenty of each meat on hand for tray refills. Use any leftover meat in a hot dish the next day.

### Your Home



It has only been the last few years that small tables have "come into their own" for the smart, convenient furnishing of the living room. I can remember my grandmother's parlor — one big center table served for all purposes. Now the fashion has changed. With it has come modern usefulness, comfort, utility; and more beauty and charm, too.

I have just seen the results of a nationwide survey among American home owners by Imperial Furniture Company of Grand Rapids. This survey shows that the majority of these women feel that from 5 to 10 tables are necessary to properly and comfortably furnish a living room.

"A table conveniently placed by every seating piece" is one of the cardinal rules practiced by decorators. The many specialized table types all seem indispensable for the modern home. Who would think of entertaining these days without the gracious hospitality of a coffee or cocktail table? How could a living room be considered cozy without an end table or commode for lamp, magazines, smoking accessories by your sofa—perhaps a pair, which is considered so smart.

Nests of tables, tier tables, console card tables, magazine tables, drop-leaf, pierce, chair-side and lamp tables are other versatile kinds of tables that are among the most popular.

If you'll run hot water in your cake pans and then dry thoroughly, you'll find they can be greased much easier.

**Head Colds, Coughs and Sinus Sufferers**

Get Relief This Quick Easy Way

Use **MAID'S Nose Spray**

A guaranteed product. One dollar bottle gives relief, even in chronic cases — or money will be refunded. Effective, non-irritating. May be used to treat an infant in absolute safety.

Sold at All Good Drug Stores

**Dolan's**

WHERE YOU BUY THE CUTS OF CHICKEN YOU PREFER

**DOLAN'S**

600 JEFFERSON AVENUE  
Telephone Geneva 1417

### Cranberry Conserve

- 1 pound (4 cups) Cranberries
- 1 sliced orange
- 1 cup water
- 2½ cups sugar
- 1 cup seeded raisins
- 1 cup chopped nut meats

Cook cranberries and water until all the skins pop open. Put through a sieve, add raisins, orange and sugar and cook for 15 minutes. Add nut meats and remove from heat. Pack in sterilized glasses and seal with paraffin.

### How To Whip Light Cream

- 1½ teaspoons granulated gelatin
- 2 tablespoons cold water
- 1 cup light cream
- Few grains of salt

Place granulated gelatin in small bowl; add water and mix well. Heat over boiling water until gelatin is completely dissolved, stirring constantly. Remove from boiling water. Add cream and salt. Place in bowl of ice and water and whip immediately with rotary egg beater 5 to 7 minutes, or until mixture begins to hold shape around side of bowl. Remove from ice water. Stir gently with spoon until smooth. Serve.

This whipped cream may be stored in refrigerator until needed. Mix thoroughly before using.

### Party Coffolate

- 1 cup strong decaffeinated coffee
- 2 squares unsweetened chocolate
- 2 tablespoons sugar
- Dash of salt
- 3 cups milk

Make decaffeinated coffee extra strength using 1½ tablespoons for each cup (½ pint) water. Add chocolate to coffee in top of double boiler and place over low flame, stirring until chocolate is melted and blended. Add sugar and salt, and boil 4 minutes, stirring constantly. Place over boiling water. Add milk gradually, stirring constantly; then heat. When hot, beat with rotary egg beater until frothy. Serve hot or chill and pour over cracked ice. Top with whipped cream, if desired. Serves 4. (Decaffeinated coffee needs slightly longer "perking" to bring out its full flavor.)

### Irish Potato Not Irish

"After much investigation," says Encyclopaedia Britannica, "it seems to be accepted that the original habitat of the wild potato is either Peru or Chile. Here it has grown for centuries and supplied the stocks which have been distributed to most countries of the world." Some authorities believe it was Sir Walter Raleigh who brought potatoes to Ireland and to England. Others say that Sir Francis Drake did so in 1580.

**Your BABY**

By Lillian B. Storms

Not so very many years ago, there used to be a quite common ailment called Spring Fever. Grandmother had a remedy, usually sulfur and molasses, which contained some of the food values which had been lacking in the family diet during the long winter. The fruits and vegetables available to our grandparents were much more limited than ours and often did not last throughout the winter. They could not find a wide variety of vegetables on a grocer's shelves as we can, almost regardless of the season. We may not use our advantages as we should, at least for most of the family. But there is one member of the family we realize should have the "right food in the right amount, at the right time," and that person is the baby. The ingenuity of some young parents has brought to your baby a wide variety of strained foods, of high quality. No longer does a busy young mother need to go to the grocery store every day to find what vegetable is available, and then take whatever she can find. This problem has been solved for her and daily saves her valuable time.

Your baby has a choice of evaporated milk, sealed in sterile cans, or pasteurized milk; either one of them are much safer than the milk our grandmothers could buy. There are special baby cereals, thoroughly cooked, flaked and dried, ready to serve simply by adding milk or formula. No more long cooking in the home and then straining to render the cereal or the vegetables suitable for a young tummy. The little cans of baby's vegetables and fruits bring a variety for your baby, all year around, which grandmother didn't have.

# WISHING YOU A HAPPY NEW YEAR LOBLAWS

## EVERYBODY LOSES

WHEN FOOD PRICES GO UP? Servicemen's families and others living on fixed incomes are the first to suffer. . . BUT EVENTUALLY EVERYBODY LOSES when food prices go up. Because our dollars simply buy less. Help protect the value of your earnings and your savings. Help protect America's future. It's smart and patriotic to . . .

KNOW YOUR CEILING PRICES

**RITZ or HI-HO CRACKERS**

1b. box 21c

**KRAFT Swanki-Swigs**

Relish, Pimiento  
Olive - Pimiento

5-oz. jar 17c

**Party Loaf Luncheon MEAT**

12-oz. tin 30c

**Stokely DILL PICKLES**

Regular or Kosher  
22-oz. jar 19c

**Pillsbury's PANCAKE FLOUR**

20-oz. pkg. 11c

**MOTHERS OATS**

Quick or Regular  
16-oz. pkg. 12c

**Libby's HOMOGENIZED BABY FOODS**

STRAINED VEGETABLES  
Beans, Baked, Carrots, Spinach, Mixed Vegetables, Vegetable Soup, With Chicken Liver, Meatless Soup, Peas.

JAR 8c

STRAINED FRUITS  
Apples - Apricots - Peas - Prunes - Peaches.

JAR 9c

**STERLING SALT**

Plain or Iodized  
2 lb. box 7c

**Florida ORANGES**

Grapefruit  
Florida or Texas

2 Six 5 19c  
Size 352  
Dozen 33c

**LARGE BUNCHES CALIFORNIA BROCCOLI** Each 33c

**WELL BLEACHED Stalk Celery** 2 For 19c

**CALIFORNIA Bunch Carrots** 2 For 19c

**TEXAS CROWN Red Beets** Bch. 10c

**HOT HOUSE Red Radishes** 2 Bch. 15c

**LARGE LEAF Texas Spinach** 2 Lb. 29c

**LARGE CLUSTERS RED Emperor Grapes** Lb. 23c

**PURPLE TOP TURNIPS** 2 Lb. 15c

**FRESH PACKED Brussel Sprouts** Quart 35c

**U. S. No. 1 BRUSHED White Potatoes** 15 Lb. Bag 55c

**High Park Coffee** 1b. bag 24c

**Spring Lake Milk** 4 half cans 36c

**Occident Flour** 5 lb. sack 25c 10 lb. sack \$1.19

**Larsen's Veg-All** No. 2 can 15c

**Whole Kernel Corn** Royal Manor 12-oz. tin 13c

**Colonial Plum Jam** 2 lb. jar 39c

**Chili Con Carne** Silver Skillet 1-lb. can 18c

**Park Club or Queen-O Ginger Ale** 3 BIG BTLS. 25c

Also Park Club CLUB SODA Plus Deposit

**Orange Juice** Sterilized Sweetened 46-oz. can 45c

**Maraschino Cherries** Liberty Red 3-oz. jar 24c

**Tomato Juice** Libby's No. 2 can 10c

**Juice** Adam's Sweetened Grapefruit 46-oz. can 31c

**Sky Flake Wafers** National 1b. box 19c

**Vera-Sharp Cheese** Borden's 5-oz. glass 22c

**Cocktail Mixes** Holland House pint 69c  
Manhattan—Tom Collins—Martini—Daiquiri—Whiskey Sour

**Dependable Meats Make the Meal**

**"To Be Drawn" Regular Fancy Fowl** . . . . . Lb. 39c

**ASSORTED Cold Cuts** . . . . . lb. 35c

**NEW ENGLAND STYLE Pressed Ham** . . . . . lb. 49c

**LEGS OR BONELESS Lamb Roast** . . . . . lb. 37c

**LEGS OR RUMP Veal Roast** . . . . . lb. 29c

**TASTY SMOKED Liver Sausage** . . . . . lb. 39c

**Pickled Herring** . . . . . 8-oz. jar 23c

**Fresh Ground Beef** . . . . . Lb. 27c

**Standard Oysters** . . . . . Pint 69c

**LINENIZED GAUZE TISSUE**

3 650-sheet rolls 12c

**SOAP POWDER OCTAGON**

2 PKGS 9c

**The Season's Best**

★ ★ ★ ★ ★

**GENESEE LAGER BEER**

GENESEE LAGER BEER

**BUY CHRISTMAS SEALS** †

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## The Rochester Sun

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ORVILLE ALLEN, Editor; E. J. RANDALL, Nat. Adv. Mgr.; National Representatives Phone Stone 6008

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**COOK'S IMPERIAL CHAMPAGNE**

We Also Have Gold Seal Drumonts Great Western — Drumonts French at Popular Prices.

**\$289**  
FIFTH

**\$349**  
FIFTH

**GALLAGHER AND BURTONS BLACK LABEL WHISKEY**

A Blend of 4 and 5 Year Old Whiskey

86.8 Proof

**25 YEARS OLD! FINEST QUALITY BRANDY \$489**

FIFTH

**J. FAVRAUD**  
Imported From Portugal  
84 Proof

### SPECIAL THIS WEEK ONLY

**RED TABLE WINE**

CLARET—BURGUNDY ZINFANDEL

**\$229**  
GAL.

**\$349**  
FIFTH

**GODDARD'S PUERTO RICAN RUM**

Try It in Your New Years Egg Nog

Headquarters For Schenleys, Seagrams, 3 Feathers, Park & Tilford And Other Standard Brands.

**BERGHASH LIQUOR STORE**

124 CLINTON AVE. S.  
NEXT TO LOEWS THEATRE MAIN 786

# Reflections

By  
Orville Allen

This being the w. k. "day after" the so-called Merry Yule, my disposition is a bit on the dyspeptic side. That's why anything which can give me a laugh on this very bleak day is much appreciated.

Therefore, I am much indebted to the Rochester Telephone Corporation for their advertising announcement in this morning's (Tuesday) Democrat & Chronicle which, over the signature of John P. Boylan expresses deep appreciation to telephone subscribers for "your splendid cooperation and patience during the recent severe snow storm."

That's a laugh! After kicking us poor subscribers around for years renewing what is acknowledged as the poorest telephone service east of the Ozarks, the local telephone company thanks us for not walking down Stone St. with our six-shooters.

Why John, my lad (I can call you John, can't I?) we in this town are so accustomed to lousy phone service, we just took the somewhat poorer (if that be possible) service during the storm right in stride! Got an idea for you, Brother Boylan—come on out to the house some day for a little pig's knuckles and kraut, and will have some fun—trying to get one of YOUR operators MY phone.

Of course, if we had dial telephones (like most New York State cities, we wouldn't have to wait around for an operator—but that might take quite a chunk out of the treasury—eh? Now wait a minute pal, don't give me that business about the war stopping your purchase of dial phones. They had them over in Syracuse way back in 1930—and in Buffalo, too! But, of course, those cities are serviced by the Bell Telephone Company—and not some local independent (and I do mean independent) unit.

Well, thanks for the laugh anyway. But don't think it's because we subscribers are patient. We just can't help ourselves and have to take the kind of service you give us—or did you already realize that?

And, what more, don't get the idea you are the only one who's Boylan—most of your subscribers (who have to pay in advance, by the way) are

bollin' too! Aren't I cute. On the other side of the ledger, let me relate a little incident that shows the Christmas spirit is far from dead in Rochester. Here is a tale exactly as it was given to me—and not by any of the parties involved.

Saturday morning a little fellow, not more than 11 years old, walked into David's Women's Apparel Shop on Main St. and after much hesitation and comparison of values, purchased a robe. Completing his purchase, he went to another store and laid the aforementioned robe on a counter while he turned to do more shopping. Of course, the obvious happened—someone snatched the robe. Tears were quick to well up in the lad's eyes as he searched throughout the store for his package. But no robe.

Finally he returned to the scene of his purchase and asked for the manager. When introduced to the presence of that gentleman he propositioned him thusly: "Mister, I've only got two dollars left, but I'd like to buy another robe for my sister."

Solly Birnfield, David's manager, could see that something was wrong with the peace of mind of the tear-stained youngster. He questioned him and learned that the lad had shovelled snow all the week before to earn the money to buy the robe.

How could you let a kid like that go home with a broken heart the day before Christmas? Well, you couldn't if you were Solly Birnfield. Out came another robe—and out came a smile on the youngster's face—but not out did the two dollars come. Birnfield refused to take it or any part of it.

So the lad had a merry Christmas, sis had a beautiful robe (worth several times two dollars) and Birnfield had a nice warm feeling in the vicinity of his heart.

Predictions are that civilians will get about the same supply of canned citrus fruit juices from this season's pack as from last year's. Military requirements are about the same; however, their purchases are expected to drop after V-E day.

## Rita Had to Prove She Spoke English

Hollywood. — Monahan-born Rita Hayworth almost missed her starring career because studio executives took for granted that she would be unable to speak English without a Spanish accent.

This came to light year later when she matched Lancashire dialect with Mare Platt for a scene in Columbia's "Technical," "Tonight and Every Night," whose locale is London.

"I've been afraid to use dialect," she remarked, "ever since my first test for the studio, with an assumed Spanish accent, but under my real name Rita Cansino, almost cost me my contract. They thought that was my natural way of speaking."

Picture frames won't mar table tops if you'll cut strips of felt and paste on the bottom edge.

**Did John L. Sullivan Fight With Stomach Ulcer Pains?**  
The famous heavyweight champion was noted as a voracious eater. Could he have eaten and fought as he did if he suffered after-eating pains? Don't neglect stomach or ulcer pains, indigestion, gas pains, heartburn, burning sensations, blood and other conditions caused by excess acid. Get a 25c box of Ulex Tablets from your druggist. First dose must continue or return box to us and get DOUBLE YOUR MONEY BACK.

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**SPECIAL** By Popular Demand  
3 Days Only! Tues. Wed. and Thur.  
OUR FAMOUS REGULAR \$5.00  
**TULIP PERMANENT \$1.95**  
Complete with Shampoo and Finger Wave  
A soft, lustrous long-lasting Permanent you'll adore at a savings of \$3.00.  
**SUNRISE BEAUTY SHOPPE**  
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These Coupon Specials Good Thru New Year's Day  
(Right Reserved To Limit Quantities)  
**DAW'S COUPON**  
**CASTILE SOAP**  
50c BOX OF 3 BARS  
**19c**  
Pure Castile Soap... for facial and toilet use.  
(Limit 2 Boxes)

**DAW'S COUPON**  
**MILK OF MAGNESIA TOOTH PASTE**  
Large Tube  
25c  
**11c**  
(Limit of 2)

**DAW'S COUPON**  
**Cleansing TISSUES**  
BOX OF 500 SHEETS  
**18c**  
(Limit of 2 Boxes)

**DAW'S COUPON**  
**NURSERS**  
★ HEAT PROOF  
Made of heat-resistant glass. Sterilize without breakage. Graduations for formulas marked on sides.  
Choice of 4 or 8-Oz. Sizes  
**2 for 15c**

**DAW'S COUPON**  
**RUBBER Bottle CAPS**  
Real rubber caps for nursing bottles. They're the kind with the "handy-grip". Positive germ protection.  
**2 for 11c** (Limit of 5)

**DAW'S COUPON**  
**BLADES**  
★ Single-Edge  
Made of the finest surgical steel. Super-honed... more and smoother shaves. Fits a 1 1/2 single-edge razors.  
**PKG. OF 4 6c** (Limit 2 Pkgs.)

**DAW'S COUPON**  
**STATIONERY**  
Heavy Quality, Bond Paper  
• 24 Envelopes  
• 24 Sheets  
**18c** (Limit 2 Boxes) Reg. 35c Box

**DAW'S COUPON**  
**Famous LADY JEAN COLD CREAM**  
Pure Cold Cream... excellent for cleansing the skin and removing make-up.  
Large 5-oz. Jar  
REG. 50c  
**19c** (Limit 2 Jars)

**DAW'S COUPON**  
**WAVE SET LOTION**  
—Will Not Flake—Not Sticky  
★ Quick Drying  
Large 6-Oz. Bottle  
**2 for 13c** (Limit 4 Bottles)

**Repair Your Vacuum Cleaner NOW**  
Government Restrictions Now Make It imperative for You to Take Good Care of Your Vacuum Cleaner. Co-operate for Victory. Fix 'em up! Make 'em do! Check this PENN SPECIAL!  
**One Full Year Guarantee!**  
**695**  
All This at One Low Price  
★ NEW BAG  
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**DAW'S COUPON**  
**SANITARY NAPKINS**  
BOX OF 14 PADS  
**14c**

**TALL, 10-OUNCE GLASSES**  
WITH ROLLED NON-CHIP EDGES  
**3 for 11c**  
Gleaming, crystal-clear glasses—tall and slender, popular 10-ounce size for serving highballs, etc. Smooth-rolled non-chip edge. Lowest price ever for beautiful glassware of this quality.

**DAW'S COUPON**  
**DAW'S ORIGINAL CUT-RATE DRUGS**  
56 CLINTON ST. OFF TEMPLE THEATRE  
31 MAIN ST. E. CORNER MADISON  
353 MAIN ST. E. ST. BARNETT  
451 W. RIDGE RD. CORNER OXFORD  
880 MAIN ST. W. AT BULL HEAD  
473 H. GOODMAN ST. E. BY MAIN  
539 MADRIDE AVE. NEAR GOODMAN

**A' New Years Eve Party At Home Is The Smartest Thing This Year**

**Imported Scotch \$5.15 Fifth**  
Harvey's An English Market Blend From The Dundas Hill Distillery Glasgow

**Kentucky Bourbon \$3.87 Fifth**  
90 Proof-6 Yrs. Old Old Charter

**TRADITIONAL NEW YEAR CHEER OVERBROOK OLD FASHIONED EGG NOG \$2.39 Fifth** CONTAINS RUM-BRANDY BLENDED WHISKEY

Of Course Southern Comfort In Fifths And Pints  
67 Different Brands Of Whiskey To Choose From The Most Complete Stock In Town.  
IMPERIAL, CALVERT, SEAGRAM'S, THREE FEATHERS, FOUR ROSES And Many More  
Our Prices Compare With The Lowest In Town Further Proof You Get What You Want At Parisian

**TENTHS OF SCOTCH \$2.40 Tenth** Imported From Scotland Robbie Burns  
Toast To A Victorious New Year  
A MUST ON YOUR LIST CHAMPAGNE \$2.89 Large Bottle 1940 Vintage, Large Bottle

**PARISIAN LIQUOR STORE**  
1517 LAKE AVE., OPP. MEMORIAL BRIDGE  
Open 10 A. M. to 8 P. M. Monday New Years Day

**SHAVE CREAM**  
BRUSHLESS  
25c JAR  
**8c**

**4-WAY COLD TABS.**  
25c BOX  
**17c**

**PHILLIPS Milk of Mag.**  
50c SIZE  
**19c**

**GLYCERINE & Rose Water**  
FULL PINT  
**29c**

**PINE-BUD TOILET SOAP**  
LARGE 10c BARS  
Box of 6  
Reg. 60c Val.  
**39c**

Hewitt's famous PINE BUDS TOILET SOAP... with its refreshing and invigorating odor of pine forests. Wonderful for face and bath. Reg. 60c. Box of six cakes only 39c.

**Chapped Raw Skin Begs For Ice-Mint**  
For quick, soothing comfort when skin is painfully chapped—get Ice-Mint on the job at once! Not a heavy lotion, but a medicated cream with lots of soothing oils. Don't suffer longer with irritating and smarting—you'll sigh with joy the minute this soothing white cream touches your skin. The best thing you ever tried to soothe raw, cracked skin and so away with harsh roughness. So don't wait any longer—ask for Ice-Mint today!

**LACO SHAMPOO**  
A TRIPLE-ACTION shampoo that glorifies your hair!  
**29c**

**SCHICK BLADES**  
MAGAZINE OR INJECTOR TYPE  
Pkg. Of 20  
Each blade protected in oil.  
**69c**

**Wildroot CREAM-OIL Hair Tonic**  
GROOMS THE HAIR RELIEVES DRYNESS REMOVES LOOSE DANDRUFF  
Lge. \$1.00  
Six 79c

**FALSE TEETH**  
FIT LIKE NEW WITH DENTUR-EZE

**VIMMS**  
-6 Vitamins -3 Minerals  
All In One Tablet  
BOX OF 24  
**49c**  
Box of 90 \$1.69  
Box of 288 \$4.29

Get your daily Vitamins and Minerals this new, easy, economical way. VIMMS contain Vitamins A, B-1, B-2, P-P, C, D and Calcium Phosphorus and Iron.

The Popular Call is for "Tammy"  
**Jamo-Shanter**  
LAGER BEER and ALES

Everywhere you go, to your dealer's, favorite tavern, hotel, club or restaurant you hear people say, "GIVE ME TAMMY".

Tam o' Shanter Lager Beer and Ales are made to your "taste satisfaction" by master brewers of the American Brewing Company of Rochester, now in its 82nd year of continuous brewing experience. Their creamy mellow smoothness is good from the first sip to the last drop.

AMERICAN BREWING CO., ROCHESTER, N. Y.

Just Say, "GIVE ME TAMMY"

<b>DUZ</b> Lge. 25c, Medium 10c	<b>WOODBURY SOAP</b> 9c
<b>OXYDOL</b> Lge. 25c, Medium 10c	Cleans Dirty Hands <b>BORAXO 2 for 29c</b>
<b>IVORY FLAKES</b> Lge. 25c, Medium 11c	<b>KIRKMAN FLAKES</b> Large 25c
<b>NEW IVORY SNOW</b> Lge. 25c, Medium 11c	<b>W I N D E X</b> 15c
<b>IVORY SOAR</b> Lge. 10c, Med. 2-13c	20-Mule Team Borax 1-lb. 15c
<b>LAVA SOAP</b> 7c	<b>KIRKMAN Granulated</b> Large 26c
<b>CAMAY SOAP</b> 3 for 20c	<b>OLD DUTCH</b> CLEANSER 9c
<b>CRISCO</b> (No Points Needed) 1-lb. 26c 3-lbs. 73c	<b>WHITE HOUSE</b> COFFEE 29c
<b>"JUNKET"</b> Bernet Powder pkg. 11c	<b>GOLD MEDAL</b> KITCHEN-TESTED FLOUR 5-lb. bag — 36c

**BUSY BEE STORES**  
Co-operating with B-K Co., Inc.